

THE BILLBOARD

Vol. XI, No. 2.

CINCINNATI, FEBRUARY 1, 1909.

PRICE 10 CENTS
PER YEAR \$1.00



O. P. FAIRCHILD, Esq.,
City Engineer of Cincinnati, Ky.



The Printing of the Poster Girl.

The poster girl is something that...
Her parts are so simple, yet...
They really make, they feature some...

THE CIRCUSES.

IN WINTER QUARTERS.

Local address for Journeymen Billposters who desire to travel during the season of 1919

- List of names and addresses for billposters in various cities including Chicago, St. Paul, and others.

SYRACUSE.

A reporter for the Standard went to other...
to see the...
the...
the...

Chas. Vogel's Death.

The Popular Socialist (Celan) Billposter...
Pleasant...
the...

San Francisco.

The UNION, OFFICE BILLPOSTER, SOCIETY...
and...
the...

Arbitration Committee

Of the Ohio Billposter's Association Vice President.

Daily in January, P. H. Merrin, the 4000...
of...
the...

Richmond, Va.

Special Correspondent...
The Board...
the...

Billboard Callers.

- List of names and addresses for billboard callers in various cities.

NOTICE.

WARNING TO ALL BILLPOSTERS.
The Board...
the...

How Nice.

The following lists and distributed...
the...

Paste Making.

To all poster with a few words to his...
the...

Billposter Wire \$350.

It is Had Been Arrived for Doing His Work and Sent Him Wire Canard It.

New York...
the...

Personal Mention.

There was a time when Bill Posters were...
the...

The respective boards mentioned in the...
the...

We have received several inquiries regarding...
the...

Members, Amos and Oscar, bill posters of...
the...

At the request of Chas. Vogel, our bill...
the...

The Board...
the...

The William Hill Printing and Advertising Co...
the...

S. H. Bannock of Easton, Pa., was...
the...

The P. J. Roy Co., Brockton, Co., is...
the...



A GERMAN BILLBOARD.

It is called a Kink, and is patented by Herz & Perling, City Billposters of Munich.

Billposting in Germany.

A Handsome New Kink from Munich.

The subscribers to *THE BILLBOARD* in Munich, under date of December 16, send us a photograph of a handsome new kink, or ornamental posting station, which they have recently received. We reproduce the photograph on this page, together with their notes.

Munich, Dec. 16, 1915.

Kink of "The Billboard."

The subscribers to "The Billboard" who was very pleased to receive it in this city. As the old year is drawing to a close we wish to send you Christmas greetings and to thank you for the most pleasant surprise given us in sending you "Kink" postcard. As the same time we wish you a Happy New Year and all possible success in business.

Several photos had a photograph of our latest advertisement kink. It is got it up with a view of exhibiting the greatest possible posting space in the smallest possible kink.

The letters and wall space in the advertisement kink are very large and easily legible.

The most difficult to arrange. It got it up with a view of exhibiting the greatest possible posting space in the smallest possible kink. It is got it up with a view of exhibiting the greatest possible posting space in the smallest possible kink.

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Some say and that we know ourselves that the industry looking to give up billposting and to turn to other means of advertising. This was what we and our colleagues, Herz & Perling, had in mind when we designed this new kink.

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Poster Printers

It is likely, the well-known proposition, that no other industry will suffer so much as the poster printer in the coming year. The reason for this is the fact that the poster printer is the only industry in the world that is not protected by a tariff. The poster printer is the only industry in the world that is not protected by a tariff.

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To The Advertiser.

It seems to me that some advertisers are too much...

They have a great deal of money and want to use it...

It is not enough to put up a sign and expect it to do...

The advertiser who does not know his business will...

It is not enough to put up a sign and expect it to do...

The advertiser who does not know his business will...

It is not enough to put up a sign and expect it to do...

It is not enough to put up a sign and expect it to do...

TIPS.

The advertiser who does not know his business will...

It is not enough to put up a sign and expect it to do...

The advertiser who does not know his business will...

It is not enough to put up a sign and expect it to do...

The advertiser who does not know his business will...

It is not enough to put up a sign and expect it to do...

DISTRIBUTING.

Distributing advertising matter from house to house...

It is not enough to put up a sign and expect it to do...

The advertiser who does not know his business will...

It is not enough to put up a sign and expect it to do...

The advertiser who does not know his business will...

It is not enough to put up a sign and expect it to do...

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It is not enough to put up a sign and expect it to do...

J. EDW. STROYER, Licensed Distributor, 527 E. Main St., Room 8, Madison, Wis.

It is not enough to put up a sign and expect it to do...

of imported devices that ought to be used in the general exhibition of things to be shown. As we all know that the public mind is very susceptible to impressions, and that impressions are referred to a considerable extent to the materiality of things, it is necessary to be particularly careful in the selection of what we present to the public mind.

There is no need of saying that the best and most judicious selection of things to be shown is that which will give the most favorable impression to the public mind. It is not necessary to say that the best and most judicious selection of things to be shown is that which will give the most favorable impression to the public mind.

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Order Succeeds Chaos

And the Great Fair Exhibition of 1900
Becomes Nearly a Promise of
What It Is

Since the streets leading on thousands of business on either side of the Delany, as mentioned by our readers, which were the Paris Exposition of 1900, the streets of the city of Philadelphia have been transformed into a vast and magnificent exhibition of things to be shown. The streets are now filled with things to be shown, and the streets are now filled with things to be shown. The streets are now filled with things to be shown, and the streets are now filled with things to be shown.

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Stamper, the secretary of Robinson, with a view of illustrating the value of which some of the things to be shown, and the things to be shown, and the things to be shown.

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The Panning of the Fair.

Under the shere heading, a cheerful visit to the Exposition Exhibition leads to an

The streets are now filled with things to be shown, and the streets are now filled with things to be shown. The streets are now filled with things to be shown, and the streets are now filled with things to be shown.

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The Paris Exposition.

We have repeatedly pointed out the fact that the leading in France during the late war was distinctly against the United States. However, for some time past we marked the American invasion were really looked in the eyes, somewhat of a change, and we are pleased to see that the American people are beginning to see the error of their ways. The American people are beginning to see the error of their ways.

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Ohio Fair Boomers.

A Delegation From Toledo, Just 115 Strong at Washington, Seeks Aid for a Million.

A Government Appropriation for the State Centennial Will be Asked For.

WASHINGTON, Oct. 12.—The Ohio Centennial Commission, which was organized last year, has today received a delegation from Toledo, Ohio, consisting of 115 persons, who are asking for a million dollars for the centennial celebration.

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Philadelphia Exposition.

Dr. W. F. Wilson Claims Electro-Coated

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Beautiful Jim Key.

Mr. A. B. Rogers, of the Ohio State Fair, has a beautiful specimen of the American horse, Jim Key, which is a fine specimen of the American horse.

The streets are now filled with things to be shown, and the streets are now filled with things to be shown. The streets are now filled with things to be shown, and the streets are now filled with things to be shown.



BEAUTIFUL JIM KEY.

Site Selected

FOR OHIO'S CENTENNIAL FAIR.

Bay View Park at Toledo, in the Location of a Million Will Be Required to Put the Grounds in Proper Shape.

(Special Correspondence.)

Toledo, O., Dec. 4, 1904. Today the members of the Ohio Centennial Commission met here at the Hotel Commodore to advise the directors of the Centennial Commission at the Grand Hotel, Toledo, Ohio, as to the location of the site, but a lease from the city was not secured. The plan for the building and survey of the site will be made by the Grand Hotel, Toledo, Ohio, and the Grand Hotel, Toledo, Ohio, will make the building and survey of the site will be made by the Grand Hotel, Toledo, Ohio, and the Grand Hotel, Toledo, Ohio...

Ohio Fair Men.

Officers Elected and Subjects Discussed.

By Golfing.

(Special Correspondent.) COLUMBUS, Dec. 2.—The State Association of Park and Recreation Officers met and adjourned here at the Ohio Hotel yesterday. Officers elected were: President, O. W. B. ...

Site for Centennial.

The Commission Believes 150 Acres will be Sufficient.

President Killebrew Appoints the Committee

Present to the State Centennial Commission. Toledo, O., January 4.—President C. M. Killebrew has appointed the State Centennial Commission to select a site for the centennial exposition arranged at ...

Asks for Half a Million.

Ohio Centennial Commission Prepares a Bill for Congress.

Toledo, O., December 6.—The State Centennial Commission, Ohio Centennial Commission, Ohio Centennial Commission, Ohio Centennial Commission, Ohio Centennial Commission...

Saint Louis

The Plan for Holding the World's Fair in 1904

AT SAINT LOUIS, Mo., December 30, 1904. The plan for holding the World's Fair in 1904 is being discussed by the St. Louis Fair Commission...

A Greater American Exposition.

(Special Correspondence.)

COLUMBUS, Dec. 3.—The members of the American Exposition Commission met here at the Hotel Commodore to discuss the possibility of holding a greater American exposition in Columbus, Ohio...

Agreement in the location of the exhibition site...

Officers of the Centennial Commission...

Members of the Centennial Commission...

Reports of the Centennial Commission...

Members of the Centennial Commission...

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State Asked to Make Appropriation for Attraction at Paris.

(Special Correspondence.)

PARIS, Dec. 20.—The Legislature will be asked to make a special appropriation for the centennial exhibition at Paris, France, which is being held at the Grand Palais National. The State is asked to make an appropriation for the construction of the building...

Members of the Centennial Commission...

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Members of the Centennial Commission...

Solicitors and Advertisers.

We propose to build up booths at our town of 1,000 population, where we will give a Paillard and Remond's Record of 2 Cents a Sheet per Month for the first time. We, still we expect an order from you.

VALLE & BRO. ADV. CO., Brownsville, Texas.

BILLPOSTERS' PASTE BRUSHES.

SEND YOUR ORDERS TO

The Donaldson Litho. Co., CINCINNATI, Ohio Western Agents for the GILBERT WINE & SODA BOTTLES.



This is our exclusive "UNDEVELOPED" Paste Brush. It is the best brush for billposting. It is made of the finest materials and is of the best quality.

PRICES: 3 in., \$1.25 ea. 4 in., \$1.50 ea. 5 in., \$1.75 ea. 6 in., \$2.00 ea. 7 in., \$2.25 ea. 8 in., \$2.50 ea. 9 in., \$2.75 ea. 10 in., \$3.00 ea.

They are willing to furnish a bill poster of any size. It is a good business and it is a good investment.

LIST OF FAIRS.

This list is intended to give you a general idea of the fairs to be held in the United States during the coming year. It is not intended to be a complete list, but it is believed to be the most complete yet published.

CANADA

TORONTO, ONT., CAN.—Annual Exhibition and Art and Commerce Exhibition, American and Canadian Exhibitions, May 1st, 1910.

KENTUCKY

LAWRENCEBURG, KY.—Lawrenceburg Fair, Lawrenceburg, Ky., Sept. 20-26, 1910.

MASSACHUSETTS

BOSTON, MASS.—Frisbie Agricultural Exposition, Oct. 1-10, 1910.

MICHIGAN

BENTON CITY, MICH.—Six-Daily Exhibition, Benton City, Mich., Sept. 1-6, 1910.

MINNESOTA

MINNEAPOLIS, MINN.—Winnipeg Fair and Exhibition, Minneapolis, Minn., Sept. 1-10, 1910.

MISSOURI

LEAS FERRIS, MO.—Leas Ferris Fair, Leas Ferris, Mo., Sept. 1-10, 1910.

NEBRASKA

WALTON, NEB.—Walton County Agricultural Fair, Walton, Neb., Sept. 1-10, 1910.

NEW YORK

BATH, N. Y.—Bath County Fair Association, Bath, N. Y., Sept. 1-10, 1910.

NORTH CAROLINA

NEW BRUNSWICK, N. C.—Annual Fair and State Exposition, New Brunswick, N. C., Sept. 1-10, 1910.

OHIO

COLUMBUS, OHIO.—Ohio State Fair, Columbus, Ohio, Sept. 1-10, 1910.

OREGON

PORTLAND, ORE.—State Fair, Sept. 1-10, 1910.

PENNSYLVANIA

PHILADELPHIA, PA.—Centennial Celebration of the City of Philadelphia, Philadelphia, Pa., Sept. 1-10, 1910.

TEXAS

HOUSTON, TEX.—Houston Agricultural Fair, Houston, Texas, Sept. 1-10, 1910.

Poultry Shows.

CHICAGO, ILL.—National Poultry Show, Chicago, Ill., Sept. 1-10, 1910.

CONVENTIONS.

CHICAGO, ILL.—National Poultry Show, Chicago, Ill., Sept. 1-10, 1910.

Expositions.

CHICAGO, ILL.—National Poultry Show, Chicago, Ill., Sept. 1-10, 1910.

Races.

CHICAGO, ILL.—National Poultry Show, Chicago, Ill., Sept. 1-10, 1910.

Horse Shows.

CHICAGO, ILL.—National Poultry Show, Chicago, Ill., Sept. 1-10, 1910.

Dog Shows.

CHICAGO, ILL.—National Poultry Show, Chicago, Ill., Sept. 1-10, 1910.

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"The Admiral" and "Owl." M. A. SARGENT, Manufacturer, 540 River St., Troy, N. Y.

WM. W. BARNER & BRO. REAL ESTATE AGENTS

THE BILLBOARD

INDIANAPOLIS, IND.—Pharmaceutical Association, Feb. 13.
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MAKINATO, MINN.—Dental, State Conv., Feb. 13.
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NEW ORLEANS, LA.—National Association of Dentists, Feb. 13.
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PITTSBURGH, PA.—International Association of Dentists, Feb. 13.
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E. M. FRIT BILL POSTING AND DISTRIBUTING OSKALOOSA, IOWA

Hennegan & Co.

::::: MAKE POSTERS, SHOW CARDS, LABELS, GUM STICKERS, CHEROFT WRAPPERS, ETC.

POSTERS.

All sizes and kinds.

Show Cards.

LABELS.

In one or more colors.

Gum Stickers.

For tobacco manufacturers.

Cheroot Wrappers, Etc., Etc.



Quotations cheerfully given on all kinds of Printing.

Color Work and large contracts especially solicited.

Our facilities enable us to execute large orders and ship them when wanted. No unnecessary delays.



COLOR PRINTERS ; ; ;

127 E.
8th St.

Cincinnati

Distributors

OF UNITED STATES AND CANADA.

This List is Open to All. Any distributors whose interests for \$1.00 a year.

ALABAMA: Montgomery—Wm. J. McConkey, 154 1/2 So. Montgomery St., P. O. Box 1000, only bill poster.

ARIZONA: Phoenix—The Phoenix Bill Posting Co., 10 S. Lowell St.

ARKANSAS: Conway—C. F. Cain, Box 70. Hot Springs—H. W. Thomas, 220 Commercial. Little Rock—E. W. Thomas, 112 1/2 So. W. 1st St.

CALIFORNIA: Los Angeles—H. W. Thomas, 112 1/2 So. W. 1st St. San Francisco—H. W. Thomas, 112 1/2 So. W. 1st St.

CONNECTICUT: Hartford—H. W. Thomas, 112 1/2 So. W. 1st St.

DELAWARE: Newark—H. W. Thomas, 112 1/2 So. W. 1st St.

FLORIDA: Jacksonville—H. W. Thomas, 112 1/2 So. W. 1st St.

GEORGIA: Atlanta—H. W. Thomas, 112 1/2 So. W. 1st St.

ILLINOIS: Chicago—H. W. Thomas, 112 1/2 So. W. 1st St.

INDIANA: Indianapolis—H. W. Thomas, 112 1/2 So. W. 1st St.

KANSAS: Topeka—H. W. Thomas, 112 1/2 So. W. 1st St.

KENTUCKY: Louisville—H. W. Thomas, 112 1/2 So. W. 1st St.

LOUISIANA: New Orleans—H. W. Thomas, 112 1/2 So. W. 1st St.

MAINE: Portland—H. W. Thomas, 112 1/2 So. W. 1st St.

MARYLAND: Baltimore—H. W. Thomas, 112 1/2 So. W. 1st St.

MASSACHUSETTS: Boston—H. W. Thomas, 112 1/2 So. W. 1st St.

MICHIGAN: Detroit—H. W. Thomas, 112 1/2 So. W. 1st St.

MINNESOTA: Minneapolis—H. W. Thomas, 112 1/2 So. W. 1st St.

MISSISSIPPI: New Orleans—H. W. Thomas, 112 1/2 So. W. 1st St.

MISSOURI: St. Louis—H. W. Thomas, 112 1/2 So. W. 1st St.

MONTANA: Helena—H. W. Thomas, 112 1/2 So. W. 1st St.

NEBRASKA: Omaha—H. W. Thomas, 112 1/2 So. W. 1st St.

NEVADA: Reno—H. W. Thomas, 112 1/2 So. W. 1st St.

NEW YORK: New York—H. W. Thomas, 112 1/2 So. W. 1st St.

NORTH CAROLINA: Raleigh—H. W. Thomas, 112 1/2 So. W. 1st St.

NORTH DAKOTA: Grand Forks—H. W. Thomas, 112 1/2 So. W. 1st St.

OHIO: Columbus—H. W. Thomas, 112 1/2 So. W. 1st St.

OKLAHOMA: Oklahoma City—H. W. Thomas, 112 1/2 So. W. 1st St.

OREGON: Portland—H. W. Thomas, 112 1/2 So. W. 1st St.

PENNSYLVANIA: Philadelphia—H. W. Thomas, 112 1/2 So. W. 1st St.

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Corbett—W. P. ... Louisville—W. P. ... Lexington—W. P. ...

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Bayou—Thomas W. ... Baton Rouge—W. P. ...

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Baltimore—John H. ... Annapolis—W. P. ...

MASSACHUSETTS.

Boston—W. P. ... Springfield—W. P. ...

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Ann Arbor—F. L. ... Detroit—W. P. ...

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Minneapolis—John L. ... St. Paul—W. P. ...

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Omaha—John L. ... Lincoln—W. P. ...

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Reno—John L. ... Carson City—W. P. ...

NEW YORK.

New York—John L. ... Albany—W. P. ...

OHIO.

Columbus—W. P. ... Cincinnati—W. P. ...

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WILL A. WORTON, Dist. Agent, CLEVELAND 8, 24 PUBLIC SQUARE.

OKLAHOMA PATENTERS.

We make drugs, all patent medicines, home remedies, ointments, etc., in our own factory. We have the largest stock of these goods in the West. We are now offering a special price on our goods. Write for our price list. Our goods are guaranteed to be of the highest quality. Write for our price list.

JOINTED MAGNETIC HAMMERS

Just the thing for Gard Hackers.



W. P. FAIRCHILD & CO., Sole Agents, CINCINNATI.

BUBB PORTS BILLS AND DISTRIBUTORS CINCINNATI WILLIAMSPORT, PENN'A

We Want Distributors.

Send for our proposition to furnish you a specially designed letter head, half tone cuts or any kind of engraved work. No expenditure of cash. Any distributor can earn good pay in this way. Send for the proposition and judge for yourself. Postpaid a specialty.

The Advertising World, Columbus, Ohio.

Walter D. Dixon, Distributor and Ad. Agent, 1015 N. 1st St., ST. LOUIS, MO.

The International Association of Distributors

is an organization of honest, earnest men, who follow house-to-house distributing for a livelihood. They are banded together chiefly for the purpose of driving scamp distributors who have brought so much discredit on the calling, out of the business.

THE service of each individual member is guaranteed by all the rest of the members. This guarantees a good guarantee. It is just as good as the bond of a trust company or a bank. All claims under the guarantee have been promptly met and paid in full. And this fact entitles the association to a standing enjoyed by no other trade organization.

OFFICERS FOR 1914.

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W. H. RAMSEY (.....) Secretary, Ky.

EVERY distributor who is a member of the International Association of Distributors, has to be a pretty good sort of a man and able to prove it. He has to give references, and the men he refers to must assure that he is honest, trustworthy and reliable.

Sometimes a "bad one" slips in, but he is soon spotted and expelled, and this process keeps the ranks clean.

The association, as a whole, and its members individually, deserve the greatest consideration at the hands of advertisers who utilize house-to-house work in advertising. Any advertiser who actually desires honest work, and patronizes non-members to the hurt of I. A. D. members, is injuring not only the association but himself as well.

A Live City in Centralia, Ill.

Reformed saloon for four months. You may call it a bar. It is the finest saloon in the city and is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

R. N. LEDGER, Billposter and Distributor, Sharpsboro, Oes., Canada.

Established in 1908.

EVERYBODY GETS QUARANTINE. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

NEWPORT, KY. The gateway of the Kentucky River, and the only one of its kind in the city.

It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

G. H. OTTING & SONS, York Street, NEWPORT, KY.

PROFITABLE ADVERTISING! The Advertising Campaigns of the Billposter and Distributor are the only ones of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

Send for Samples of Bill Poster's LETTER HEADS. CROSS PRINTING CO., CHICAGO.

H. K. APPLE, Billposter and Distributor

171 Madison County, Indiana, near Newburgh, Ind. Phone 1000. Office, Newburgh, Ind.

INDIANA, PA.

G. E. MUEHL, Billposter and Distributor

See Billposter. Why waste your own money in advertising? Buy Billposter. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

The Bill Poster

The English counterpart of THE BILLBOARD. Subscription 50 cents per year, post free, may be sent for from English St., Chesham, O.

The Ramsey Syndicate OF ADVERTISING ARTISTS.

LOUISVILLE, KY. Population 125,000. Established Billposting and Advertising Co. in 1908. Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

NEW ALBANY, IND. Population 10,000. Water Billposting Co. established in 1908. Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

JEFFERSONVILLE, IND. Population 10,000. Established Billposting and Advertising Co. in 1908. Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

LEXINGTON, KY. Population 10,000. Ramsey & Co. Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

L. H. RAMSEY, General Manager, LEXINGTON, KY.

Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

Remember when you Advertise

SO. McALISTER,

KREBS, ALDERSON, McALISTER AND HARTSMONNE, So. McAlisters, 5,000
 Krebs, 2,000
 Alderson, 1,500
 Cheryvale, 1,000
 Hartsmonne, 500
 So. McAlisters, 2,000

YOU WANT TO EMPLOY

J. A. MAOOX,

AT SO. McALISTER.

CHAS. WOOD, Billposter and Distributor

See Billposter. Why waste your own money in advertising? Buy Billposter. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

R. G. LE BOY, WYOMING.

The only Licensed Billposter, Distributor and Advertising Artist in Wyoming. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

MIDLAND ADVERTISING CO., LICENSED DISTRIBUTORS,

See Billposter. Why waste your own money in advertising? Buy Billposter. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

817 Grand Ave., KANSAS CITY, MO.

PAULATKA, ILL. Population 10,000. Established Billposting and Advertising Co. in 1908. Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

WALTER J. STAFFORD & SONS, 11 West Du La Salle St., St. Louis, Mo.

Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

JIM MACE, City Billposter and Distributor, and General District Advertiser.

Yorkshire Advertising done by experienced men. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

Walter D. Dixon, Billposter and Distributor, and General District Advertiser.

Billposter and Distributor. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

FRANKLIN, PA. Population 10,000.

ALEX. BRADLEY, City Billposter and Distributor.

See Billposter. Why waste your own money in advertising? Buy Billposter. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city. It is the only one of its kind in the city.

PETER L. MEYERS, CITY BILLPOSTER and DISTRIBUTOR

Developed and distributing in every State East of the Rock. All by the leading agencies and New York. A GUARANTEED SUCCESS.
NORTH 1 A B
Office and Bill Room, Meyer's Grand Office, Boston
Jamestown, Wis.

Publicity

In the name of the popular King-Edwards Magazine which annually places before its readers full and latest particulars of what rate advertisements are doing for all parts of the world. First-class advertising by newspapers, magazines, news, billboards, etc., for building, leasing, manufacturing, signs, window display and all various means for securing attention.

Subscribers throughout Great Britain, America, Canada, India, Australia and New Zealand.

MORISON'S ADVERTISING AGENCY

HILL, ENGLAND.

J. S. MARTIN, Indianapolis, Ind., etc.

SARAH CREECH, Cal., with a production of the new billposting and distributing plans in the States. All work arranged by the Editor, J. S. G. GAVELL.

IF YOU WANT RESULTS

FOR YOUR DISTRIBUTING

in LOUISVILLE, KY.
LEXINGTON, KY.
NEW ALBANY,
and JEFFERSONVILLE, IND.

BUY IT FROM THE
Ramsey Syndicate,
Main Office, LEXINGTON, KY.

Write for more of this

Walter G. Dixon, 111 E. Third St., Louisville, Ky.

MILLER'S PRESSES SLIPPING MACHINE

Order in all kinds of advertising
and printing.
All kinds of
printing done
with
speed and
accuracy.

TISDALE CITY BILLPOSTING CO.
CARD TAGGING and DISTRIBUTING.
116 N. Perry St. Box 102. Hinds, Penn.
ALLEGHENY, PA.



Cincinnati

has a population of 400,000 people, under house or over it.

The John Chapman Co.

has all the Billboards, and most of the business in Cincinnati. We also do good sign tacking and distributing.

17 LONGWORTH STREET.

JOHN V. GABLER, 285 Balmont Street, BROOKTON, MASS.

DISTRIBUTOR AND SIGN TACKER FOR BROOKTON AND ADJACENT TOWNS.
A posting of 4,000 copies of the large advertisement for which I work, covers and contains in it the business that has brought me the business that is now in my hands. I have no time to lose. I would not be so sure to be disappointed in any other person.

THE OWEN DISTRIBUTING SERVICE, AND R. OWEN, Manager.

60 Shelby St., DETROIT, MICH.
Manages A. D. P.'s and Registered Distributors.
Personal attention given to all work. Correspondence solicited.

SEND FOR CATALOGUE:
THE AMERICAN PROCESS ENG. CO.

Best Cut Makers in America!

They bear their REGISTRATIONS

Best Line Zinc Engraving
OF ALL KINDS

DIVISION OF CINCINNATI, O.

AMERICAN BILLPOSTING CO.

- BROOKLYN, N. Y.
- PITTSBURG, PA.
- ALLEGHENY CITY, PA.

THEO. J. HEDGECOCK, President. WIL. P. FAY, Secretary.

THE BILLPOSTER OUR MACHINE: will enable you to do this. It will make the best billposting machine that ever existed.	THE BILLPOSTER OUR MACHINE: will enable you to do this. It will make the best billposting machine that ever existed.
--	--

Take a Minute and a Postal-Write and we will tell you all about it.

J. H. DAY & CO.

104 E. Bayview Ave. Cincinnati, O.

PRESS CLIPPINGS

are valuable to the editors of class and trade journals, to professional men, to students of science or history, and to every one who wants a collection of thoughts or facts on any subject. We're rather proud of the fact that our service is so complete and satisfactory that our circle of subscribers to our press clippings steadily widens. May we add you to the list?

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116 Franklin Street, Boston, Mass.

Per Copy Book and of 4 of 4 of 4

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BOSTON, MASS.

E. E. HILL, 103 State St., Boston, Mass.
J. H. EASTON, 103 State St., Boston, Mass.

JOHN N. THOMPSON, Tacker,
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A SPECIAL OFFER

Business

Seed 15 Cents for a Three Months' Trial Subscription.

SUBSCRIPTION \$2.00 A YEAR.
SENDING FREE BOOKS TO ALL STATES

in offering the services of the

United Press News Bureau

We have an extensive collection of all the news of the United States and all the news of the world. We have the most complete collection of news of the United States and all the news of the world.

We have a weekly list of the news of the United States and all the news of the world. We have a weekly list of the news of the United States and all the news of the world.

We have a weekly list of the news of the United States and all the news of the world. We have a weekly list of the news of the United States and all the news of the world.

United Press News Bureau,
114 VAN BUREN ST.,
CHICAGO.

FRANKFORT, IND.

Frankfort, Ind. We are prepared to do all the billposting and distributing business in this State. Our bill is \$100.

CENTER PRESS, 114 Van Buren St., Chicago, Ill.
L. C. HEDGECOCK

The Donaldson Litho. Co.

Pictorial Posters.

Block Posters....

Type Posters....

CINCINNATI.

English Posters.

Spanish Posters.

German Posters.



Fine Art....

High-Class

POSTERS.

MODERN

Posters.

Our Plant is equipped with modern rapid running presses, traveling cranes, and every labor saving device that has been discovered of late years. We can produce high-class Posters at lower prices than any other firm in America.

A Full Line of Syndicated or Stock Posters For Retailers Always on Hand.

We syndicate or stock posters in most every branch of business, so designed that we have only to print a retailer's name and address on them, and they are ready for use. Our fine business every branch of trade. There is no article needed but what we can furnish a poster that will advertise in simplicity and economy.

Spring Clothing.

We have fourteen different kinds of posters in stock, depending on the new Spring styles.

They will be completed Feb. 19th. Send for samples now.

Spring Millinery.

Two whole-sheets, a three-sheet, and an eight-sheet; fine model lists, imported from Paris, Berlin and Vienna. Ready Feb. 25th.

Spring Hats.

Our posters advertising the new spring shapes in Dubouché and Alpines, will be completed Feb. 20th.

Spring Shoes.

A big sixteen-sheet, men's shoe; an eight-sheet, lady's shoe; four whole-sheets. All ready March 1st.

Beck Beer Posters.

Largest advertisement. Finest designs. All shapes and sizes arranged. Advise this year's laws on the billboards, and watch the much changed laws upon applications.

Masquerade Balls

are best advertised with posters. Write for samples of ours. They are all new, good and effective.

Poultry & Pet Stock Shows

should be advertised on the billboards as well as in the windows. We have a very fine assortment of large stands suitable for this kind of exhibition, and we recommend them to managers. They make the show a success. Write us about it to day.

— If you cannot buy our posters through your city billposter, write us direct, and send us the name of your job printer. —

MANUFACTURERS AND WHOLESALEERS, ATTENTION!

If you have a board, a trade mart, or a progressive article, that you wish to introduce to the consumers of the country, and thereby force the jobber to handle, you should use posters. LISTEN! It costs less than any other medium. We will post every board in the United States of over 4,000 exhibitors, furnishing the posters, paying the expressage, and checking up the bills, for the sum of \$45.00. All of the country will be filled and thoroughly posted for a period of one month. Remember the United States is 3,000 miles for a month for \$45.00.

Write to

The Donaldson Litho. Co., Cincinnati.

I Want To Make Your Posters.

14-SHEET, 4 COLOR POSTER. Blue, Yellow and Red Backgrounds

I Can Interest You
 In Price,
 In Quality, and
 In Catchiness of Design.

This illustration shows one of the brightest posters displayed in the Metropolitan District last year. It is a 16-sheet poster, 9½ feet high and 12½ feet long, lithographed in four colors—red, yellow, blue and black.

I will make 2,000 16-sheet posters for you, from original sketch, in four colors, subject to your approval, for 3 cents per sheet. 40c. each poster.

I WILL POST 3,000 16-sheets in New York and the Metropolitan District, listed, protected, and renewed, at an average price of 14 cents a sheet per month,—\$2.24 per poster, and no charge for any poster that isn't as you like it during the term.

This illustration shows an 8-sheet poster, size 9½ feet high and 7 feet wide, printed in four colors; the background is in blue, the lettering in white, and the trade mark in gorgeous colors.

Many experienced advertisers consider the 8-sheet poster just the right size, claiming that it is large enough to properly display everything they could want to say on a poster; and the price of poster and of the posting is just half the cost of the 16-sheet. Others claim there is so economy as double the number are needed. My opinion is that they are a very good size especially for cities of less than 100,000 population. I will make 2,000 8-sheet posters in 4 colors for 24 cents each, (3 cents per sheet). I will post 1,000 8-sheets in the following cities: Chattanooga, Savannah, Charleston, Memphis, Lowell, Richmond, Los Angeles, Evansville, Grand Rapids, Lexington, DuBois, Nashville, Dubuque, Portland, Ore., listed, protected, renewed and guaranteed, at an average price of 60 cents each per month. (And any part of the service that is unsatisfactory, won't cost a cent.)

8-SHEET, 4 COLOR POSTER. Blue Background

Place your entire order with **THE LONG DISTANCE BILLPOSTER,**

Phone 2074-35. **Sam W. Hoke,** 251 Fifth Ave. NEW YORK. N. Y. Cor. 26th St.