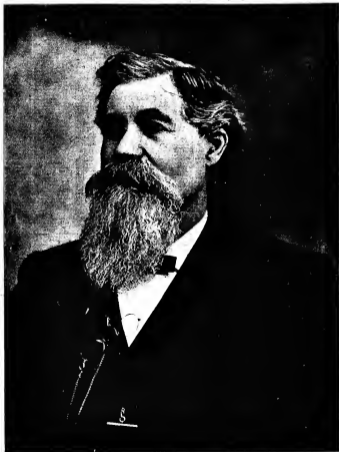


# THE BILLBOARD

VOL. XI, No. 3.

CINCINNATI, MARCH 1, 1891.

PRICE 5 CENTS  
PER YEAR \$5.00



C. H. GANSON,

President Ohio Association of Fair Managers, Urbana, O.





























The Cincinnati Poultry Show.

The 8th annual Poultry Show of the Ohio State Poultry Association for 1904 was held at the Hotel Hamilton, Cincinnati, Ohio, on the 27th, 28th and 29th of September. The show was held in the afternoon of each day, and the attendance was very large. The show was held in the afternoon of each day, and the attendance was very large. The show was held in the afternoon of each day, and the attendance was very large.

On the 27th of September, the show opened with a large attendance. The show was held in the afternoon of each day, and the attendance was very large. The show was held in the afternoon of each day, and the attendance was very large.

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MEX L. BENTON, International Exhibitor, Western Building, 120 East Main St., Cincinnati, Ohio.

ALLEGAN County Fair! ALLEGAN, MICHIGAN.

October 3, 4, 5 and 6, 1899.

A. H. FOSTER, Sec., Allegan, Mich.

Allegan County Fair! ALLEGAN, MICHIGAN.

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October 3, 4, 5 and 6, 1899.

A. H. FOSTER, Sec., Allegan, Mich.

Allegan County Fair! ALLEGAN, MICHIGAN.

with of tickets, or on duty, or it may be, but it is likely that you will find it so. It is likely that you will find it so. It is likely that you will find it so.

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and review and offer to do other ways. An act of Congress, and an amendment to the bill, will be made in advance of the session.

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Balloon Ascensions and Parachute Leaps For Fairs, Fetes and Celebrations.

Either Lady or Gentleman Ascension.

We are reliable. Nothing stops us or prevents ascensions except a hurricane or a strong rain. For terms, address the charging.

PROF. E. STEVENS, NORTH ADAMS, MICH.





Proceedings of the Western Ohio Fair Managers

Meeting at Van Wert, Ohio, Feb. 26.

At a special night a large number of the various committees of the fair met to discuss the various matters of importance to the fair...

Mr. J. M. Schlegel, of Van Wert, was introduced, and laid out a plan for the fair...

The committee on the grounds met to discuss the various matters of importance to the fair...

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Additional Letters to Editor.

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Disseminated.

Certain Subjects Gaining Upphal in Ohio. BAD STATE OF AFFAIRS. What Can Be Investigated and What.

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Printed and Published at the Office of the Publisher, No. 100 Broadway, New York, N. Y.



LIST OF FAIRS.

This list is prepared to assist country... in connection with the various... and to be held in any way... early free of charge.

ALABAMA

ANNISTON, Ala.—Mechanics Alabama Fair... from 10 to 12. 10 to 12. 10 to 12.

ILLINOIS

ATON, Ill.—Aves Grand Fair... from 10 to 12. 10 to 12. 10 to 12.

INDIANA

MADISON, Ind.—Madison Fair Association... from 10 to 12. 10 to 12. 10 to 12.

IOWA

ALGONA, Iowa—Fowler County Fair... from 10 to 12. 10 to 12. 10 to 12.

KANSAS

HAWTHORNE, Kan.—Hawthorne County Fair... from 10 to 12. 10 to 12. 10 to 12.

KENTUCKY

SPRINGFIELD, Ky.—Helen County Fair... from 10 to 12. 10 to 12. 10 to 12.

MAINE

TORRINGTON, Me.—Harrison Agricultural & Mechanical Exhibition... from 10 to 12. 10 to 12. 10 to 12.

MARYLAND

TOWSON, Md.—Towson Fair... from 10 to 12. 10 to 12. 10 to 12.

MASSACHUSETTS

ROCKFORD, Mass.—Fiske Agricultural & Mechanical Fair... from 10 to 12. 10 to 12. 10 to 12.

MICHIGAN

ALLEGAN, Mich.—Allegan County Agricultural Exhibition... from 10 to 12. 10 to 12. 10 to 12.

MINNESOTA

WINONA, Minn.—Winona County Fair... from 10 to 12. 10 to 12. 10 to 12.

MISSOURI

LEWIS, Mo.—Jackson County & Mt. Vernon Fair... from 10 to 12. 10 to 12. 10 to 12.

NEW BRUNSWICK

ELIZABETH, N. J.—Elizabeth County Agricultural Exhibition... from 10 to 12. 10 to 12. 10 to 12.

NEW YORK

BATEL, N. Y.—Onondaga County Fair Association... from 10 to 12. 10 to 12. 10 to 12.

SHARON, N. Y.—Onondaga County Fair Association... from 10 to 12. 10 to 12. 10 to 12.

ALBANY, N. Y.—Albany County Agricultural Exhibition... from 10 to 12. 10 to 12. 10 to 12.

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ALBANY, N. Y.—Albany County Agricultural Exhibition... from 10 to 12. 10 to 12. 10 to 12.

Poultry Shows.

ST. PETERSBURG, Fla.—International Poultry Show... from 10 to 12. 10 to 12. 10 to 12.

Expositions.

DALLAS, Tex.—Texas Poultry Exposition... from 10 to 12. 10 to 12. 10 to 12.

ST. LOUIS, Mo.—World's Agricultural Exposition... from 10 to 12. 10 to 12. 10 to 12.

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MEMPHIS, Tenn.—Mississippi Valley Poultry Show... from 10 to 12. 10 to 12. 10 to 12.

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MEMPHIS, Tenn.—Mississippi Valley Poultry Show... from 10 to 12. 10 to 12. 10 to 12.

Races.

ATLANTA, Ga.—Atlanta Race Track... from 10 to 12. 10 to 12. 10 to 12.

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Horse Shows.

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Dog Shows.

BALTIMORE, Md.—Baltimore Dog Show... from 10 to 12. 10 to 12. 10 to 12.

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FOR SALE—Bull Terrier puppies... from 10 to 12. 10 to 12. 10 to 12.

FRANK HARVEY, Publisher... from 10 to 12. 10 to 12. 10 to 12.

WM. H. WARNER & BRO. MEDALISTS... from 10 to 12. 10 to 12. 10 to 12.

“The Admiral” and “Owl.”... from 10 to 12. 10 to 12. 10 to 12.

M. A. LARKIN, Manufacturer, 500 River St., Troy, N. Y.











# THE Donaldson Litho. Company

CINCINNATI, OHIO.



## A BIG CONCERN.

(FROM AN ENGLISH PAPER.)

The Donaldson Litho Co., whose immense factories are located at Newport, Ky., is the largest poster printing establishment in America, and is famous all over the English-speaking world for the superior quality and high artistic excellence of its creations in pictorial posters. Wherever these are billboards, wherever posters are used, you will find Donaldson posters, be it in Great Britain, India or far Australia.

The firm was established in 1868, and has attained its present mammoth proportions by easy stages and steady growth.

# ALL KINDS OF POSTERS

WE make posters—all kinds of posters. We make fine pictorial posters from lithograph stone, ornamental posters from engraved pine blocks and descriptive posters from wood type. We make posters in colors or monochrome. We print posters in all languages. We sell posters all over the world. We make posters of special design in large editions for manufacturers and national advertisers, and we furnish retailers with syndicated posters in lots to suit. **WHENEVER YOU WANT TO ADVERTISE ANYTHING ANYWHERE, AT ANY TIME, WRITE DONALDSON, CINCINNATI.** Estimates, sketches and a lot of good, sound, wholesome advice free for the asking. Write for our Catalogue.

**FAIR MANAGERS** Please note that our line of posters for fairs, street fairs, trade carnivals, races, poultry shows, etc., for the season of 1920 will be completed on or about April 15. Samples free. Order them now.

**RETAILERS** Are advised that we have just issued new designs in posters for all spring lines in millinery, hats, clothing, gasoline stoves, ice, straw hats, picnics, etc. If your billposter cannot show you our samples, send us the name of your best job printer, and we will send you samples free, postpaid.

**BILLPOSTERS—PLEASE NOTE** the following new and timely additions to our line of syndicated posters for retailers. If you have not received samples, write for them at once. They sell at night. You have only to show the samples, quote the prices and—book the order:

### 326—Ice Chests.

White sheet, size. Lithographed in one color. A natural and beautiful, original picture of a chest. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 327—Beats Beer—F. C. Nighdy.

One-color sheet. Lithographed in a color. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 328—Military—F. C. Nighdy.

White sheet, size. This sheet shows two very fine and more. Individually cheaper in better form and execution. Printed in a color. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 329—Carpets—F. C. Nighdy.

White sheet. Complete sheet in a picture. It shows a really beautiful carpet. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 330—Baby Carriages—F. C. Nighdy.

White sheet. Lithographed in a color. All first style in best high a beautiful picture of a baby with the baby in an office window. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 331—Sole White—F. C. Nighdy.

White sheet. Lithographed in a color. Shows a pair of white shoes. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 332—Wall Paper—F. C. Nighdy.

White sheet. Complete sheet in a color. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 333—Gasoline Stoves.

White sheet, size. Lithographed in a color. Shows a picture of a stove. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

### 334—Back Beer—F. C. Nighdy.

White sheet, size. Lithographed in a color. Price—

100 for \$1.25	500 for \$5.00	1000 for \$9.50
250 for \$2.50	750 for \$7.50	1500 for \$14.00

REMEMBER THE NAME & ADDRESS

**THE DONALDSON LITHO. CO., CINCINNATI**



# The Fourth Annual Convention



OF THE

## International

## Association of

## Distributors

Will be held in the Banquet Room of the Hotel Emery, at

# CINCINNATI, OHIO.

ON TUESDAY, WEDNESDAY AND THURSDAY,

## JULY 18 TO 20

### THE OFFICERS

Extend a cordial invitation to advertisers, advertising agents, and solicitors to attend the convention, participate in the proceedings, meet the members and become acquainted.

Independent or unattached distributors will also be welcomed. No one will be pressed to join against their inclinations. Just come to the meeting. Find out what the association has done for others. Learn how it will help you, and then do as you please. If you will do this, you will find out why advertisers prefer to give their work to men who are members of the I. A. of D.

NOTICE TO MEMBERS—The regular semi-annual dues are payable APRIL FIRST. Members are requested to pay without requiring the secretary to notify each by mail. REMEMBER, PAY YOUR DUES APRIL FIRST.

W. H. STEINBRENNER, Sec'y.

JOS. REID, Pres.

D. P. FAIRCHILD, Treas.





TELEPHONE 1317.

127 E. EIGHTH ST.

*Cincinnati.*

# FAIR SECRETARIES AND MANAGERS

Wait for our SAMPLES of

## NEW POSTERS

HANDBILLS, DODGERS, and  
ADVERTISING NOVELTIES.

**W**E have everything necessary to thoroughly advertise a Fair. All new designs, catchy and up-to-date. The best and cheapest line ever produced for this purpose. Entirely different from the stereotyped designs of the past. Original, artistic, and low in price.

We solicit your correspondence.

Wait and See Our Line and We Will Get Your Order

## Billposters . . . . .



When you want a Poster printed send it to  
us. We will do it right, and send it  
promptly.

Try one of our Stock Letter Stands. €€€€€€

Electrotypes of this cut sent, prepaid, to any address for One dollar.



**HENNEGAN & CO.** 127 East 8th Street, CINCINNATI, O.





Population of Omaha 160,000.

Population of South Omaha 15,000

Two Great Cities, Omaha and So. Omaha, Neb.

# THE M. E. MULVIHILL CO.

## Licensed City Billposters,

Distributors and General Advertisers.

MEMBERS A. B. P.

1512 Harney St., Omaha, Neb.

Address all Communications Omaha Office.

Telephone 105.

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A monthly magazine devoted to Accounting as one of the chief elements of success in all the business, professional and scientific careers. It contains the latest news and information on all the subjects mentioned above. The only standard accountants' and clerks' journal.

### SCIENCE OF ACCOUNTS.

ACCOUNTS are necessary to the proper management of any business. This journal is published for the benefit of all those who are interested in the science of accounts. It is published by the American Association of Accountants, New York.

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1000 Broadway, New York.

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ELECTRIC BELTS!

Write for price list.

Electric Appliance Co., Burlington, Mass.

Write to HENRY WOLF, 30 E. 12th St.,

### FRANKFORT, IND.

Popular, to name. He is prepared to do all kinds of billposting and billposting matters of every kind. Write for a list.

JOHN E. THOMPSON, 1000 Broadway, New York.

FRANKFORT, IND.

FRANKFORT, IND.

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ALUMINUM HEAD



OTAKA BRISTLES

The above cut shows No. 9. Nine inches wide. Price \$5.00 each.

## THE LIMA BRUSH

Is the best billposter's brush ever made. We say it is the best, because we know it to be the best. Five dollars is a big price for a brush. It is worth more than five dollars. In fact, it is dirt cheap at that price. We believe it will drive every other brush out of the market within a year. This is not the talk. We are practical billposters. We have used the brush. We have tested it severely. We know what we are talking about. We know that when once a billposter tries this brush he will never use any other thereafter. The head of this brush is made of aluminum. It is all good, no wood. Aluminum is a metal that is harder than iron and lighter than wood. The Lima brush weighs less than a wood-head brush. Furthermore, the handle socket has a better shape than it is possible to give to a wood-head and, therefore, the handle has a better bearing. The head does not absorb water, and, therefore, does not become heavy all over-lugged. The bristles are Otaka bristles. They are better, longer and more durable bristles than were ever put in a paste brush before. They will never break so long as ordinary bristles. They are set in shafts, inserted in an aluminum socket and secured through and through with copper wire. There are no iron nails to rust on. In fact, the brush is rust-proof. The bristles, of course, will wear out eventually, but the head—never. The head is so constructed as to prevent any dirt from coming down the handle. Have you ever had your hair get into the head of a brush? You don't? You think this is flouting it pretty strong? Well, ha-ha. Here is where we make good:

SPECIAL OFFER ON ONE HUNDRED BRUSHES TO INTRODUCE THEM.

TO ANY BILLPOSTER who will send us \$3.75 we will send one of the above brushes by express, all charges fully prepaid. We will allow him to use it thirty days. At the end of this time, if he is not fully satisfied, in fact, if he can be persuaded to part with the brush, we will give him his money back.

Signed,

W. C. TIRRILL &amp; CO., LIMA, O.

How do you like a guarantee? How do you think we are kidding, or do you believe we have this great brush to America? Remember this offer is for the first one hundred brush-only. No more and the brush like the heads of billposters' brushes. Depending on the express charges (which are extra), we have a little money on every brush. We will not let our brush only to one person at the special rate. Advance notice and limited brush-only sale, the regular price (\$5.00) will prevail.

# I WANT TO MAKE YOUR POSTERS

That is the burden of my song to-day.

- I can give you humorous posters or
- sedate posters, plain posters or
- beautiful posters, one-color or
- posters, two-color posters, or
- three-color posters, four-
- color posters.

I have the best poster artists in the world  
and can suit your taste.

And my Low Prices will make your Eyes Bulge



This Geo. W. Childs 8-sheet poster is lithographed in four colors, and is about 9½ feet high and 7 feet wide.

I will make for you 1,000 8-sheet posters in four colors, from an original sketch, for four cents per sheet, and no pay unless the sketch and execution in every detail is satisfactory to you. I will post 1,000 8-sheets in New York, Chicago and St. Louis for two weeks, for \$254, or \$704 for the printing and posting, and if you will promise not to kill, I'll knock off the odd four dollars. Figure out ALL other methods of advertising these three principal cities, and you will find that this amount of money will last about 26 hours.



## EVERLASTING OIL-CLOTH POSTERS. INDESTRUCTIBLE MUSLIN POSTERS.

For tacking on to barns, trees, stores, etc. Just the thing for use in smaller cities and towns for general advertising; just the thing for tacking onto the sides of stores where your goods are for sale in big or little cities.

Tell the people about the merits of your goods on the big billboards covered towns, then tell them on the side of each store that the goods are for sale in that identical place—a reminder at the time they are about to buy **SOMETHING** similar to your goods.

I print these posters in lots of 500 to 4,000,000, in all sizes, as large as 12x30 inches.

The following sizes are recommended: 12x30 inches, 12x18 inches, 24x30 inches, 24x18 inches; 24x30 inches, 24x18 inches, 36x60 inches.

The largest size will run about 35c each, and the smaller sizes down as low as 6c for oil cloth, and less for muslin.

These can be tacked up for you at from 2c to 5c each—and you needn't worry over the details, but leave it all to me.

Tell me what size or sizes you want, what quantities you can use, where you want them placed, and I'll tell you what it will cost you.

I post posters in every city, town or village in the United States, and no charge for any part of the service that doesn't meet the specifications.

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