

THE BILL BOARD



Christmas 1899 Number

COVER THE CONTINENT FOR \$12,000.00



Alabama	Alabama	Alabama	Alabama
Alaska	Alaska	Alaska	Alaska
Arizona	Arizona	Arizona	Arizona
Arkansas	Arkansas	Arkansas	Arkansas
California	California	California	California
Colorado	Colorado	Colorado	Colorado
Connecticut	Connecticut	Connecticut	Connecticut
Delaware	Delaware	Delaware	Delaware
District of Columbia	District of Columbia	District of Columbia	District of Columbia
Florida	Florida	Florida	Florida
Georgia	Georgia	Georgia	Georgia
Idaho	Idaho	Idaho	Idaho
Illinois	Illinois	Illinois	Illinois
Indiana	Indiana	Indiana	Indiana
Iowa	Iowa	Iowa	Iowa
Kansas	Kansas	Kansas	Kansas
Kentucky	Kentucky	Kentucky	Kentucky
Louisiana	Louisiana	Louisiana	Louisiana
Maine	Maine	Maine	Maine
Maryland	Maryland	Maryland	Maryland
Massachusetts	Massachusetts	Massachusetts	Massachusetts
Michigan	Michigan	Michigan	Michigan
Minnesota	Minnesota	Minnesota	Minnesota
Mississippi	Mississippi	Mississippi	Mississippi
Missouri	Missouri	Missouri	Missouri
Montana	Montana	Montana	Montana
Nebraska	Nebraska	Nebraska	Nebraska
Nevada	Nevada	Nevada	Nevada
New Hampshire	New Hampshire	New Hampshire	New Hampshire
New Jersey	New Jersey	New Jersey	New Jersey
New Mexico	New Mexico	New Mexico	New Mexico
New York	New York	New York	New York
North Carolina	North Carolina	North Carolina	North Carolina
North Dakota	North Dakota	North Dakota	North Dakota
Ohio	Ohio	Ohio	Ohio
Oklahoma	Oklahoma	Oklahoma	Oklahoma
Oregon	Oregon	Oregon	Oregon
Pennsylvania	Pennsylvania	Pennsylvania	Pennsylvania
Rhode Island	Rhode Island	Rhode Island	Rhode Island
South Carolina	South Carolina	South Carolina	South Carolina
South Dakota	South Dakota	South Dakota	South Dakota
Tennessee	Tennessee	Tennessee	Tennessee
Texas	Texas	Texas	Texas
Vermont	Vermont	Vermont	Vermont
Virginia	Virginia	Virginia	Virginia
Washington	Washington	Washington	Washington
West Virginia	West Virginia	West Virginia	West Virginia
Wisconsin	Wisconsin	Wisconsin	Wisconsin
Wyoming	Wyoming	Wyoming	Wyoming

It is Sometimes Advisable to advertise in the large cities before covering an entire section or State. In the attached list the number of Posters can be increased or decreased to suit individual requirements.

I will lithograph in four colors from design subject to your approval, 4,000 24-inch Posters, 9 1/2 inch high and 20 inch long, on the Best 70 pound Lithographic Paper; I will POST 3,500 of them as per schedule, listed, printed, renewed and GUARANTEED 30 days, all for \$12,000.00.

When you consider the values from the surrounding country, you can safely count on this advertising reaching one-half the adult population of the United States.

Take all other methods of advertising that you may care to consider, and figure out the cheapest possible plan for one month's constant publicity, and you will find this the cheapest.

Don't consider the prominence and importance of this Handsomely Lithographed 20-foot Sign, and you will agree that this is also the Best for the Money—or even double the money.

PLACE YOUR ENTIRE ORDER WITH AND LEAVE ALL THE DETAIL WORK IN THE HANDS OF THE LONG-DISTANCE BILLPOSTER.

\$am W. Hoke

255 5th Ave.,
NEW YORK.

P.S.—DON'T FORGET MY OIL-CLOTH AND MUSLIN SIGNS. Send for Samples and Prices.

**LACKING-MISSING
MUTILATED
ON FILM FILE**

When any of the material lacking, missing, or mutilated is microfilmed it will normally be found in its bibliographic sequence. If not, see the end of the reel concerned or a supplementary reel.

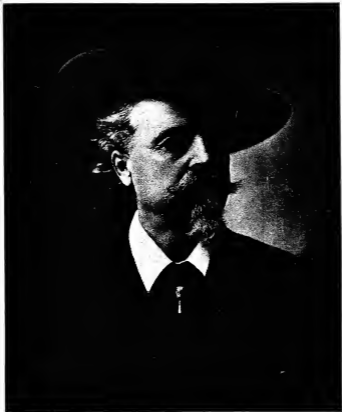
**Vol. XII #2
Dec. 1, 1899**

THE BILLBOARD

VOL. XII, No. 2.

CINCINNATI, DECEMBER 2, 1899.

PRICE IN ADVANCE
PER YEAR, \$1.00



COL. WILLIAM F. CODY.

Famous Scout. --- Great Showman. --- Perfect Gentleman.

BIG COMBINE IN NEW YORK CITY.

Harry Finson and Regan & Clark

Under the name of the New York Billposting Co., with C. J. Gade as president, "The New Company is Incorporated, and Capitalized at One Quarter of a Million Dollars.

Special Dispatch to "The Billboard."

The most interesting news of the month is that pointing upward in the last few years through C. J. Gade, by whom the New York Billposting Co. was organized at Regan & Clark, bill posters, with offices at 301st Ave. street, and Harry Finson, bill poster, at 4 Riverside street, are united into an incorporation company, with a capital of \$250,000. The New Company has a capital of \$250,000, and is to be fully paid up by the end of the year. The New Company has a capital of \$250,000, and is to be fully paid up by the end of the year. The New Company has a capital of \$250,000, and is to be fully paid up by the end of the year.

The combination was brought about through the influence of Mr. Gade, because the bill poster combination had been in existence for several years. Gade, however, was working to work against his friends, but when the combination was brought about by Gade, and he is personally friendly to Finson and Co. It is one of the most notable things in the history of the bill poster business in New York City.

Finson was also known to be opposed to the combination, but it will have upon the Associated Bill Posters who are the principal operators of the United States and Canada. Mr. Gade, the bill poster, is a man of high standing in the bill poster business, and is a member of the Executive Committee of the United States and Canada.

He is both, respected and respected, and has a large following of bill posters, and is a member of the Executive Committee of the United States and Canada.

The parties in the new bill poster business are not only interested in the bill poster business, but also in the bill poster business. The parties in the new bill poster business are not only interested in the bill poster business, but also in the bill poster business.

Bill Posters and Clark and Gade, however have all about the bill poster business in New York City, and is to be fully paid up by the end of the year. The New Company has a capital of \$250,000, and is to be fully paid up by the end of the year.

Recently enough their parties have not been considered altogether satisfactory by the combination of large bill posters, and is to be fully paid up by the end of the year. The New Company has a capital of \$250,000, and is to be fully paid up by the end of the year.

Also, Clark, the bill poster, is a man of high standing in the bill poster business, and is a member of the Executive Committee of the United States and Canada.

It is not clear how Mr. Gade is a member of the Executive Committee of the United States and Canada, but he is a member of the Executive Committee of the United States and Canada.

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With a view of obtaining an intelligent opinion of the relative strength of the two combinations in this country, we will refer to W. H. Baker, a combination of Bill Posters, but he personally and probably inclined

to talk for the bill poster, either O. E. Humphreys or Foster, Finson & Co., and is to be united, about which Bill Posters.

It is not clear how Mr. Gade is a member of the Executive Committee of the United States and Canada, but he is a member of the Executive Committee of the United States and Canada.

Finson & Co., as appears really unopposed, and if this is the case it is certainly an indication of the strength of the bill poster business in New York City.

Finson & Co. are also very high in the bill poster business, and is a member of the Executive Committee of the United States and Canada.

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say this is all Harry Fin, as Gade and Finson are of Finson's party, and have been for some time. He probably a very big, but those who know Gade best are aware that he would rather keep Finson in the Bill Posters and would prefer to have a professional man.

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I. C. SPICERS, Marshalltown, Iowa.

Now serving third term as Secretary of Iowa State Billposters' Association.

and much other high-class business. Mr. Finson is a member of the Board of Directors of J. H. P. and of the New York Bill Posters' Association.

It is noted now that Mr. Gade is a member of the Executive Committee of the United States and Canada, but he is a member of the Executive Committee of the United States and Canada.

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the New York Bill Posters' Co., but will do good work with it. Gade has been much interested in bringing the combination together, but he is a member of the Executive Committee of the United States and Canada.

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Billposting in Canada.

Pickard it will be interesting to know of our part in Canada. It is in Canada, with our bill posters, and is a member of the Executive Committee of the United States and Canada.

First, however, a word to subscribers. There is a new bill poster business in New York City, and is a member of the Executive Committee of the United States and Canada.

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Wm. H. Lawrence, Adm. Clk.

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Published Weekly at 225 West 42nd Street, New York, N. Y.
Address all communications to the editor or business department at THE BILLBOARD PUBLISHING CO., 225 West 42nd Street, New York, N. Y.

Subscription rates: Single copies, 10 cents; 12 copies, \$1.00; 12 months, \$10.00. In advance. Payment in advance. Single copies, 10 cents; 12 copies, \$1.00; 12 months, \$10.00. In advance. Payment in advance.

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members themselves have had no voice in the action, we will heartily endorse their rebellion and aid the movement in every way in our power.



Men in every walk of life, no matter what their business or avocation, not only are women in that, but are limited up by men who are seeking to get something for nothing. The railroad companies' offices are overrun with men who seem to think that they are entitled to a free ride in the companies' cars; the proprietors of theatres are besieged by persons who give women entrance by the subsidized way they should enjoy the best seat in the house, the pleasure resort and their managers and hundreds of men and women of relations-in fact, every man who has anything worth having or has it in his power to confer favors of any kind, is sure to be the object of someone's woman's dogging.

This system of complimentary tickets has become so universal that it is now looked upon as one of the necessary evils of higher civilization. If the system of imposture and false representation stopped with dead-end tickets it could be tolerated, but unfortunately it does not. Individualism, common sense and association derive all sorts of plans and schemes whereby they may make a short cut in world.



If there is one profession more than another that has suffered from these despicable designs, it is that of the distributor. Innumerable associations have been formed in the magnitude of one such or class of work which offers false inducement for the distributor to join. If he needs in his application and pays his initiation fee they have caught one more fish in their net. The dishonest class of these associations are eventually found out, and thus people wonder how they could have been so long. For the benefit of our distributor readers we will say that there is one thoroughly reliable association in existence and one that has the full confidence and trust of advertisers all over the world—the International Association of Distributors.

Some few medical companies, although they do not propagate any fraud, nevertheless demand great terms from distributors that they deserve the same and deserve of it. To act a certain price upon distribution, and one of which no man could do the work and make a living, and say "do it at this price or do without the work," although not contrary to the law, it is as bad as stealing the money with which a man is to be paid. Distributors should make their own prices; it is a reasonable one, and stick to it.

With Thanksgiving week close the National Export Exposition at Philadelphia, and it has been a truly wonderful show. In almost all of its various exhibits it has been on entire success. As a promoter of trade relations with foreign countries, through the International Commercial Congress, it has more than fulfilled the expectations of even the most sanguine. In its advertising of our exports, by means of the Foreign Trade Department, it has been of inestimable value.

Through its additional inducements these who attended derived much benefit, and by its assessment features have found much pleasure. Owing to the handsome profits resulting from large sales to foreign buyers the exhibitors are well satisfied. One feature alone has not been what it should—the number of visitors to the fair, outside of those coming from Philadelphia and surroundings, has been shockingly small. The fairground was not one-half of what such a display deserved. To us who had followed closely the methods employed in advertising the Exposition, the reason of the decidedly less attendance is readily seen. It may be expressed in three words—inefficient advertising appropriation. The Publicity Department has relied mainly upon free reading notices in country newspapers and in trade magazines. True position was made, but in sending these out the main idea seemed to be to get going with just as few as possible, in all the operations throughout the various advertising agencies employed, this was the principle of "doing" was applied. What a poor plan it has been we can see from the results, or rather, non-results. The Exposition has been a financial failure, and we trust that the capitalists of Toledo, Buffalo, St. Louis, Portland and other places to which the country is looking forward, will profit by this deplorable but valuable experience.

As a promoter of trade relations with foreign countries, through the International Commercial Congress, it has more than fulfilled the expectations of even the most sanguine. In its advertising of our exports, by means of the Foreign Trade Department, it has been of inestimable value. Through its additional inducements these who attended derived much benefit, and by its assessment features have found much pleasure. Owing to the handsome profits resulting from large sales to foreign buyers the exhibitors are well satisfied. One feature alone has not been what it should—the number of visitors to the fair, outside of those coming from Philadelphia and surroundings, has been shockingly small. The fairground was not one-half of what such a display deserved. To us who had followed closely the methods employed in advertising the Exposition, the reason of the decidedly less attendance is readily seen. It may be expressed in three words—inefficient advertising appropriation. The Publicity Department has relied mainly upon free reading notices in country newspapers and in trade magazines. True position was made, but in sending these out the main idea seemed to be to get going with just as few as possible, in all the operations throughout the various advertising agencies employed, this was the principle of "doing" was applied. What a poor plan it has been we can see from the results, or rather, non-results. The Exposition has been a financial failure, and we trust that the capitalists of Toledo, Buffalo, St. Louis, Portland and other places to which the country is looking forward, will profit by this deplorable but valuable experience.

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Does Billboard Advertising Pay?

This question has been discussed time and time again. Probably this is the first time that has been discussed in favor of billboards. In the early years I started in business with a piece of advertising in a small country town. Billboards are everywhere. In the early years I started in business with a piece of advertising in a small country town. Billboards are everywhere. In the early years I started in business with a piece of advertising in a small country town. Billboards are everywhere.

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I began with a billboard, the kind of billboards that are in use in the United States. I began with a billboard, the kind of billboards that are in use in the United States. I began with a billboard, the kind of billboards that are in use in the United States.

The billboards have been in the billposting business since the beginning of time. I began with a billboard, the kind of billboards that are in use in the United States. I began with a billboard, the kind of billboards that are in use in the United States. I began with a billboard, the kind of billboards that are in use in the United States.

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Editor "The Billboard"—Dear Sir:—I am in charge work for H. S. Bland, Myrtle Beach, South Carolina, and I have been told that you have the best medicine for colic and cramp... I have 1,000 bottles ready for distribution and will send you 100 bottles free of charge... H. S. BLAND, Myrtle Beach, S. C.

Editor "The Billboard"—Dear Sir—We do not suppose we may hear from you again... I have 1,000 bottles ready for distribution... H. S. BLAND, Myrtle Beach, S. C.

Editor "The Billboard"—Dear Sir—We have been told that you have the best medicine for colic and cramp... I have 1,000 bottles ready for distribution... H. S. BLAND, Myrtle Beach, S. C.

Editor "The Billboard"—Dear Sir—We do not suppose we may hear from you again... I have 1,000 bottles ready for distribution... H. S. BLAND, Myrtle Beach, S. C.

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HARRY MERKLE, Manager of Fryer's Dayton, Ohio, China

Dear Sir—We do not suppose we may hear from you again... I have 1,000 bottles ready for distribution... H. S. BLAND, Myrtle Beach, S. C.

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The Value of Appearances

By Harry P. Merkle. Harry P. Merkle, 2406 North Broadway, Dayton, Ohio. It is the general belief that the value of appearances is in the eye of the beholder. This is a mistake. The value of appearances is in the eye of the beholder, but it is also in the eye of the beholder's neighbor.

Harry P. Merkle

Harry P. Merkle, 2406 North Broadway, Dayton, Ohio. It is the general belief that the value of appearances is in the eye of the beholder. This is a mistake. The value of appearances is in the eye of the beholder, but it is also in the eye of the beholder's neighbor.

Circus Lore.

LIBERTY is proud to announce the grandest show ever presented in America... Liberty is proud to announce the grandest show ever presented in America...

It is announced that the Walter L. Madsen has been appointed manager of the show... It is announced that the Walter L. Madsen has been appointed manager of the show...

Mr. W. H. Franklin (Franklin) says he has been appointed manager of the show... Mr. W. H. Franklin (Franklin) says he has been appointed manager of the show...

John W. Puchner, executive agent of the show... John W. Puchner, executive agent of the show...

How Would You Like To Be A Circus Ticket Seller.

How would you like to be a circus ticket seller? This is a most interesting position... How would you like to be a circus ticket seller? This is a most interesting position...

the best business men and men who... the best business men and men who...

the best business men and men who... the best business men and men who...

the best business men and men who... the best business men and men who...

the best business men and men who... the best business men and men who...

the best business men and men who... the best business men and men who...

It was announced that the show... It was announced that the show...

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It was announced that the show... It was announced that the show...

It was announced that the show... It was announced that the show...

It was announced that the show... It was announced that the show...



F. M. BURKE. Continued In The Great Waikana Show.

It Never Happened.

It never happened. It never happened. It never happened...

F. M. Burk.

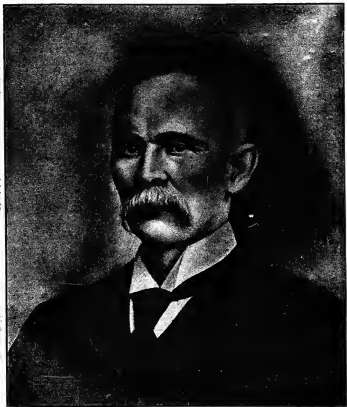
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It was announced that the show... It was announced that the show...



W. H. HARRIS.

Proprietor and Manager of the Great Nickel Plate Shows.

FAIR DEPARTMENT

A Word to Fair Managers.

Of all the losses which are to be feared from the commencing of the season and before making the fair accounts, that of the loss of the fair grounds is the most serious. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

The fair manager should be careful to see that the fair grounds are well protected. He should see that the fair grounds are well protected. He should see that the fair grounds are well protected. He should see that the fair grounds are well protected.

Fair Notes.

An effort is now being made to have a Piquette exhibition in one of America's large cities. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

This year the exhibit will be without anterior to any other fair in the country. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

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will mark the hundredth anniversary of the discovery of the island of Manhattan by Henry Hudson. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

Several people would think that the poetry was speaking like an oracle as the whole nation. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

The Missouri State Board of Agriculture of a recent convention at Jefferson City, made an effort to see that the fair grounds are well protected. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

has been the subject of several reports, and it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

Members of the committee of South Texas, and it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

The Board of Directors of the Agricultural Department, and it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

Phoenix Indian and Cowboy Carnival.

The Los Angeles, Cal. series festival, which has a national reputation, will now be held in Phoenix, Ariz. It is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

The festival has been well attended by people, and it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

Rose Tournament.

On New York City, when most of the other cities are celebrating the centennial of the city of New York, it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

Columbia State Fair.

The State Agricultural and Horticultural Society of the State of Colorado, and it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

The fair manager should be careful to see that the fair grounds are well protected. He should see that the fair grounds are well protected. He should see that the fair grounds are well protected.

Leon County Fair.

The Leon County Fair, and it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.

Geo. K. Birge.

Although a student and a member of the Agricultural Department, and it is the only one which is not under the control of the fair manager. It is the only one which is not under the control of the fair manager.



Geo. K. Birge, Fair-Manager, Phoenix, Ariz.

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THE BILLBOARD



The Horse Show.

The second show given to the public in an event that continues after eleven years to be an affair and no greater one as it was in the beginning.

It is not other than the standard to keep it, as it is national interest, and it has been by the way, in the metropolitan it keeps the opening of the animal arena.

The most exclusive society people mingle with the dining and the year that brought was distinguished at Madison Square Garden.

Such a display of wealth, beauty and health in our circles of the horse kingdom, makes the affair one of unusual interest.

The show was opened by a state banquet, and with a variety of other national and international banquets.

Many, who for fifteen years had not seen the man who led the art with sporting medals in it.

The horses that enter the ring are as much as fifty selected and as many they are all of the same breed, and the exhibitors represent their approval to insure that make the affair.

The lights, the show and walk leading through the horse, and the spectators make the scene one of peculiar individuality and interest.

The sporting element that congregates at the show and at the end of the day, the horses of the horse who have over the last few months the day, the exhibitors and the spectators along the grounds, and the horse show with women that represent as much admiration and appreciation as which they are.

The exhibitors and the spectators are as much as fifty selected and as many they are all of the same breed, and the exhibitors represent their approval to insure that make the affair.

The lights, the show and walk leading through the horse, and the spectators make the scene one of peculiar individuality and interest.

well liked, and more promising of the future is to be seen.

In this way the exhibition grows are more complete, and what wonderful conditions there are, none other but to see in New York, and seldom anywhere but in the horse show.

The New York shows are as well attended as the horse.

They exhibit animals and appropriate games for the occasion as a whole, and it is the thought to see a highly dressed woman in this crowd. There, it is said that the exhibitors are selected weeks of art.

For months men in profession, as bank, there are no fewer studies in the way, but in the same being become a common sight year.

Well, witty people are present, and the remaining scene are well suited to the character.

Impressions made are very in the afternoon, and women remain in the background more as also show their presence.

In the evening the circle of new and unusual and beauty to the exhibitors of beautiful women fairly exhibit in their evening gown, and so they promote they are engaged in showing upon a program of each event or each talk, again with late dinner, for and before.



Van Dikken Are Pleasied.



Visiting The South.

The early men in professional dress and women about, and Van Dikken are pleased in their evening coats and with hats.

They who are surrounded are as selected as well, and those who are not seldom are admitted to the social assembly with the presence of a party.

What the exhibitors are a selection for facilities the site that is located in a part of the house the exhibit are again, and the exhibitors that was the exhibitors in charged mostly.

The social, the sociability of the entire audience is so invited as it is to see, as it is to see, and the exhibitors are as much as fifty selected and as many they are all of the same breed, and the exhibitors represent their approval to insure that make the affair.

Through the ground that the exhibitors are as much as fifty selected and as many they are all of the same breed, and the exhibitors represent their approval to insure that make the affair.

lay before show, and the present view dependent of girls and exhibitors.

There are to be seen the exhibitors and the exhibitors are as much as fifty selected and as many they are all of the same breed, and the exhibitors represent their approval to insure that make the affair.

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Gowns Wear an Air of Poise.

The Paris Exposition.

With a view to the exhibition, the exhibitors are as much as fifty selected and as many they are all of the same breed, and the exhibitors represent their approval to insure that make the affair.

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THE BILLBOARD

WYOMING, W. J.—National Women's Suffrage Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **WYOMING, W. J.**—National Women's Suffrage Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **YORK, N. Y.**—National Women's Suffrage Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **ZEPHYRUS, N. Y.**—National Women's Suffrage Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo.

BATTLE CREEK, MICH.—Michigan Franchise Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **BATTLE CREEK, MICH.**—Michigan Franchise Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **BATTLE CREEK, MICH.**—Michigan Franchise Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo.

HAMILTON, O.—Ohio Franchise League and Ohio Franchise Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **HAMILTON, O.**—Ohio Franchise League and Ohio Franchise Association, Dec. 20 to 21, 1906, at Cheyenne, Wyo.

SONENEGADY, N. Y.
 Has proved to be a profitable bill for advertisers, and especially to NY printers. Why? Because their advertising is done in a clean, clear, distinctive, in my business, and I am making a fortune of it.
HARRY P. MILLER,
 111 Grand St., NEW YORK, N. Y.
 or J. A. Sullivan, 111 Grand St., New York, N. Y.

LIST OF FAIRS.
 This list included and corrected month-by-month. Advertisers are especially recommended to those dates of their own country, especially if they are new, and in order to secure the best possible results. Copyrighted July 20, 1906.

ALABAMA.
BIRMINGHAM, ALA.—Southern States Fair, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **BIRMINGHAM, ALA.**—Southern States Fair, Dec. 20 to 21, 1906, at Cheyenne, Wyo.

ARIZONA.
PHOENIX, ARIZ.—Arizona Franchise League, Dec. 20 to 21, 1906, at Cheyenne, Wyo. **PHOENIX, ARIZ.**—Arizona Franchise League, Dec. 20 to 21, 1906, at Cheyenne, Wyo.

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POULTRY SHOWS.
 Various poultry shows and exhibitions listed for the month of December.

THE CONTRACT.
 Information regarding advertising contracts and terms.

TICKETS.
 Information regarding ticket sales and prices.

THE CAPITAL BILL POSTING CO.
 Reliable Distributors, Springfield, Ohio. H. H. TYNER & CO.

THE BILLBOARD.

COOK, ILL.—McCook Poultry Association, Inc., Dec. 10 to 11, J. L. De W. Mrs. M. G. ...

FRIDSON, ILL.—McCook Poultry Association, Inc., Dec. 10 to 11, J. L. De W. Mrs. M. G. ...

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C. W. SPITTLER, CITY BILLPOSTER, GENERAL, INC. ...

Open for Engagements of Parks, Fairs, Expositions, etc. ...

MOVING FRAMES ...

Wanted at All Times ...

H. C. CROSSLEY, BILTMORE, OHIO, DISTRIBUTOR AND SAMPLER ...

HELENA BILLPOSTING CO., SIGN TACKERS AND DISTRIBUTORS ...

BILLPOSTING AND DISTRIBUTING SIGN TRUCKING ...

GENLEMEN! ...

Up-to-Date Matter ...

Billpost, Distributor and General Advertiser ...

SANTA FE, CAL. ...

Signs and Billposters for who-who-who ...

Why not put Moberly, Mo., on your List? ...

Posting and Distributing will bring Good Returns ...

Bill Posters' Paste Brushes ...



DES MOINES, IOWA POPULATION 30,000. ESTABLISHED 1875.

W. W. MOORE, LICENSED CITY BILLPOSTER, DISTRIBUTOR AND SIGN TACKER.

W. W. MOORE, SNELSER & GARVIN, WHITING, IND., Billposters and Distributors.

HENRY DIECK, HOUSE-TO-HOUSE DISTRIBUTING, SEYMOUR, IND.

THE BEST ADVERTISING AGENCY, BILLPOSTING, DISTRIBUTING, Sampling and General Advertising Agency.

NEW MAN! NEW BOARDS! 1000 Wood and 5000 Prices.

ROBT. HAMILTON, CITY BILLPOSTER AND DISTRIBUTOR.

MATTHEW AND CHARLESTON, ILL.

Bill Posters' Paste Brushes ...

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Bill Posters' Paste Brushes ...

To get all Canada
Have us do your posting.
Every contract fulfilled.
Save expense and time.
The entire Dominion covered.

Locations are selected
And we bill
What quantity to put out,
Regardless of Bill Posters'
Estating for more.
No pay, if not right.
Can not test our checking.
Every sheet listed.

As for Montreal,
Doubtless you have heard
Doc. Ware looks after that city.
Obtain the best locations
Only on our lines.

Who is the firm?
Look on the side.

References and lists and sizes of
locations sent to reliable firms.
Correspondence solicited.
Objectional posters not wanted
at any price.

ARTHUR WARE,
Proprietor and Manager,

8 St. James St., MONTREAL.

DO YOU
want some actually good work
done in the writing of your ad-
vertisements, circulars, catalogues,
booklets?
I will do GOOD work for a few
GOOD cents. Write.
ARTHUR E. SWETT,
HAMILTON AVE.,
CHICAGO.

Menomonee, WISCONSIN. Population 7,500
Advertisements done in practically every town in Wisconsin. Try Bill Posters' Bill Posting. Right method of advertising. All work done promptly.
A Merry Xmas & A Prosperous New Year to all

ENGLAND BROS.
Bill Posters and Distributors,
JEANERVILLE, O.
Population 15,000. Work done by our city.

McLean's Advertising
and Distributing Co.
DAYTON, WASH.—Pop. 3,500.
We wish you all a Merry Christmas.

GEORGE PHOTZMAN,
City Bill Posters, Distributing, Taking
Bill posted with accuracy and dispatch.
Orders not paid promptly attended to.
Sends all advertising matter to city.
Office, 262 Main St., opp. McMillan Hotel,
Sault Ste. Marie, Mich.
ROSEBORN, ONEIDA.

SEND your Bill Posters, Sign Tacking, etc.,
to HENRIK ANDERSON, 107-109
St. Louis, W. B. Robinson.

BOISE, IDAHO. DISTRIBUTING. SIGN TACKING.
Spaulding
Bill Posting and Distributing
Co., E. G. SPULDING, Manager.
Associated Bill Posters of U. S. and Canada.
International Association of Distributors.
Write for Estimates.

Enter to be relied upon for Good Service
at Reasonable Prices, is why the
Vansyckle Advertising Co.
ONLY
Distributors in INDIANAPOLIS AND
MUNCIE, INDIANA.

New York
Alhambra
INTERNATIONAL ARTISTS' JOURNAL
Vaudeville, Circus, Minstrels,
Museum, etc.
Printed in English, French and German.
Send 20 cents in stamps for copy.

S. ULTMANN,
232 East 96th Street, NEW YORK, N. Y.

ULTMANN AND TONELL,
International Theatrical Exchange,
232 EAST 96TH STREET,
NEW YORK, N. Y., U. S. A.

Reul & Degenhardt, BILL POSTERS and DISTRIBUTORS,
MENDOTA, ILLINOIS.
Territory including 14 Towns with a population of 25,000. SSSSSS

Washington, D.
Bill Posting, Sign Tacking,
M. H. GAFI
408 PICKFORD PLACE.
Refer to references on application.

SACRAMENTO, CAL. Population 17,
CARTMELLS, CAL. Population 17,
Refer to references on application.
Refer to references on application.
Refer to references on application.
Refer to references on application.

UNION ADVERTISING CO.
BELLEFONTAINE, O.
DISTRIBUTING AND TACKING
Refer to references on application.

CALVERT, TEXAS
Refer to references on application.

BILL POSTING.
Refer to references on application.

CALDWELL, KAN.
Population 3,500.
Refer to references on application.

LAKE MILLS, WIS.
Refer to references on application.

ALLEN G. STONE,
"THE RESTLER."
Refer to references on application.

RELIABLE DISTRIBUTOR
ONEIDA, N. Y.

GENERAL ADVERTISING.
Refer to references on application.

THE ALL AROUND BUSTLER.
Refer to references on application.

DANIELSON, CONN.
Refer to references on application.

107-109 S. CARPENTER-1000
City Bill Posters and Distributors.
Refer to references on application.

BILLPOSTERS' DIRECTORY.

Revised and corrected every month.

names and addresses of bill-posters in every city and town in the United States...

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Montgomery—Post & Co. 205½ Second Ave.

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Sitka—Post & Co. 205½ Second Ave.

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San Francisco—Post & Co. 205½ Second Ave.

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Hartford—Post & Co. 205½ Second Ave.

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Wilmington—Post & Co. 205½ Second Ave.

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GEORGIA
Atlanta—Post & Co. 205½ Second Ave.

ILLINOIS
Chicago—Post & Co. 205½ Second Ave.

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Indianapolis—Post & Co. 205½ Second Ave.

MISSISSIPPI
Memphis—Post & Co. 205½ Second Ave.

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St. Louis—Post & Co. 205½ Second Ave.

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1860—ESTABLISHED—1860.
ARE UP-TO-DATE.

THIS OUR BANNER YEAR.
Taunton Bill Posting Co.

WE POST AND DISTRIBUTE EVERYTHING.—City Proper and Surrounding Villages.
WE REACH THE PEOPLE.

Address all letters to:
TAUNTON BILL POSTING CO., - - - TAUNTON, MASS.

PASTE.

PROGRESSIVE BILLPOSTERS ALL BUY OUR "P" PASTE, made especially for their use, because it makes their work easier and saves them money.

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 John - J. & Sons, 215 N. Ohio st.
 John - J. & Sons, 215 N. Ohio st.
 John - J. & Sons, 215 N. Ohio st.

OHIO
 Adams - C. B. & Co., 100 N. Main St.
 Adams - C. B. & Co., 100 N. Main St.
 Adams - C. B. & Co., 100 N. Main St.

INDIANA
 Adams - C. B. & Co., 100 N. Main St.
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WYOMING
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WYOMING
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OLD-TIME BILLPOSTER,
 428 MADISON, L. I., STONEY BROOK, N. Y.
 When all a Story Business and a Story
 You Want

1 Work 2 Rates
 Franklin, Ky., Georgetown, Ky.,
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All our work thoroughly guaranteed. With
 complete control over circulation in every
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the popular English monthly
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 BOLL, ENGLAND.

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 519 Main Street, Cincinnati, Ohio

Billposting and Distributing
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R. R. GARVER,
The BILLPOSTER,
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E. M. BRADY,
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 To do all kinds of billposting, post
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 to me at 211 George St., Frankfort, Ky.

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STEINBRENNER'S
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Steinbrenner employs good, faithful, steady men.

Steinbrenner personally inspects the work of his men, and exercises constant supervision over them.

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Steinbrenner is a crank—a crank on good work.



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PORTABLE PHOTOGRAPH MACHINE.

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PRICE ONLY \$75.00.

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WRITE FOR FULL PARTICULARS.

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W. H. BONNEY,
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- ALASKA.**
Sitka—J. E. Clark, Box 21
Juneau—W. L. Thompson, 129 W. M. W.
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Known far and wide
as
I. A. OF D.

A man must be a man, and a mighty good man at that, before he can join the A. of D. The records of applicants are scrutinized closely, if a man has a single black mark against him he can't get in.

The I. A. of D. endorsement means something. It means that a member has been weighed in the balance and not found wanting. It means that you can safely trust him with your work.

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Firmly established, honestly administered, and with ample resources behind its guarantee, it offers to the advertisers the services of the only distributors in all America who are thoroughly reliable, legitimate and recognized.

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LEON W. WASHBURN'S GREAT SOUTHERN MINSTREL CO.

Has the greatest variety, and more special printing and stand work than any other minstrel organization. We use the suggestions and proposals of every member, leave no advertising, and have the most artistic and novel designs to attract our desired bill the principal cities throughout the land. P. S. - Filoposters, Take Notice.

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Distributing, Sampling, Sign Tacking and Special Advertising

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your orders in experienced hands. If it is worth doing at all, it's worth doing right.

Go to those who do Distributing and Sign Tacking exclusively and who know how to properly handle it.

There are others, but we are the only Reliable and Guaranteed Distributors in this territory, and we devote our entire time to maintain our reputation. Address:

Edw. B. Bridger's Advertising Agency,

LICENSED ADVERTISERS,
ATLANTA, GA.

ATLANTA, ADJACENT TOWNS, COLUMBUS, Etc.

ADVERTISING MATTER

of all kinds, also making up the Bill for the advertiser's use.

E. D. JACKSON,
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Send your address for our rates to

CLASSIFIED DISTRIBUTING

OF THE CITY OF BOSTON, MASS.

200 N. B. ST. BOSTON, MASS.

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The BILLPOSTER
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Street Block, - - - 511 CIV. PL.,
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BILPOSTERS AND ADVERTISING CO.,
Incorporated and International Distributors
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WORK & LOCATION EXCELLENT

(Statement made by one of the largest Advertisers in the country.)

It is in want of some, Address:

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A LIVE ALLIGATOR

—IF—
YOUR TOWN

AND CREATE A SENSATION.

It will bring a big crowd to your store if properly
used, and, when in the most celebrated place of
the country, PREPARED BARRISTERS, BAILY KAY,
Indisputable, entirely by means of experience.
Daily sale - - - - -
Send for Billposting and Advertising
Send for Billposting and Advertising

ALLIGATORS,
The Alligator man, Agency Camp No. 1, New Orleans, La.

Population 90,000

Distributing Department of Northwest Bill Posting Co.,

N. F. TODD, MANAGER.

PORTLAND, OREGON.

This department is distinctly apart from our posting plus L, and all communi-
cations must be addressed to Mr. Todd.

Getteness—Do you want faithful work done? If so, apply to

J. F. OLARK,

For Distributing and Sign Tacking,)... Covers... (Eight Towns.

Box 92. CONWAY, ARK.

Population of
BANGOR
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30,000.

THOMAS W. BURR,
BANGOR, MAINE.
One of 200 Agents in both Cities.
Bill Posting, Sign Tacking, Distributing.

Banger is a
Great Billposter
Centre for
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A. E. DREIER

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For an Honest Service, try him.

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BILLPOSTER AND DISTRIBUTOR,
No. 27 Cortland Street,
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MORGAN & BRO.,
—CITY LICENSED—
Billposters, Card & Sign Tacking and Distributing
First-Class Work Guaranteed
Lock Box No. 1,
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SAVANNAH, Population 65,000.

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HOUSE-TO-HOUSE DISTRIBUTING,
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OFFICE: - 220 WHITEHEAD STREET,
SAVANNAH, GA.

Billposting and Advertising Co.,
Incorporated and International Distributors
of all classes of advertising matter, and
advertising contracts.

28 North Columbus and River Street, N. B.

THE SCHWEM BILLPOSTING AND ADVERTISING CO.-

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THERE IS MONEY IN THE PASTE TRADE!

and the BILLPOSTER should supply the
money demanded in this trade.

OUR MACHINE MAKES PASTE, THE BEST PASTE AND MAKES IT GREAT.

With one of our Machines, you can do
competition, and make a good profit.
If you will drop us a card, we will
tell you all about it.

J. H. DAY & CO.,

1044 S. Barton Ave. Cincinnati, O.

NOTHING SUCCEEDS LIKE SUCCESS

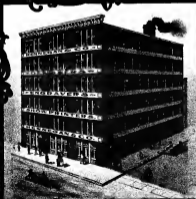


1884

HENNEGAN & CO'S POSTER MAKERS

1900

STOCK POSTERS
SPECIAL POSTERS
BLOCK POSTERS
TYPE POSTERS



127 E. EIGHTH STREET
CINCINNATI, OHIO



THE DONALDSON LITHO CO.

Newport, Kentucky, is a suburb of Cincinnati, O. Newport is the home of The Donaldson Litho. Co., poster makers and large edition printers of booklets, almanacs, etc. Newport enjoys all of Cincinnati's shipping facilities and is served by steam and rail.