

**"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"**  
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THE CASH BOX, 381 FOURTH AVENUE, NEW YORK, N. Y. (All Phones: MURRAY HILL 4-1725).

L. 4, NO. 3

OCTOBER 13, 1942

TWO DOLLARS A COPY

FOR SALE - Here are some examples of Lew London's "True-Value" Buys - Every machine is guaranteed regardless of price - everyone is thoroughly checked and rechecked prior to shipping - you'll believe that you have received a Brand New machine when you get one of our used machines. Consoles: Evans Lucky Lucre, late model, just returned from factory having been thoroughly reconditioned, 5-Coin Head with 5 Payout Cups, only \$199.50; Keeney's Triple Entry, perfect condition with extra top glass, \$129.50; (Pace's Saratoga, P.O., Large console cabinet with skill field; Paces Saratoga, Cash P.O., Small Cabinet; both of these in the most beautiful condition you've ever seen - Write for Prices.) Evans Lucky Star, 7-Coin Head, C.P.O., \$89.50; Mills Jumbo Parade, Blue Cabinet, C.P.O., only \$79.50; Mills Jumbo Parade, Latest Model, Comb. F.P. & P.O., \$109.50; 300 Assorted Consoles of every make and description on hand, new and used, such as: Keeney Super Bells, Bally Club Bells, Bally High Hands, etc., etc. Write for this list. Special: 750 Assorted 5-Ball F.P. Pin Games of every make and description in our warehouse at special prices for this month only, such games as: Big Parade, Knock Out, Five & Ten, Keep 'Em Flying, etc., etc. - Write for this list. Also on hand: Pace Rockets and Comets, Brand New in Original Factory Sealed Crates for all coins - Write! LEADER SALES COMPANY, 131-133 NORTH FIFTH STREET, READING, PA. (Tel: 4-3131 and 4-3132).

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WANT - Will pay cash for Bally Defenders, Rapid Fires, Basketball, Blow Ball, Wind-jammers, Evans Super Bombers, Keeney Air Raiders, Air Defense, Night Bombers, Sky Fighters, Chicken Sams, Western Baseballs and all other Penny Arcade machines. Write! Wire! Phone! MIKE MUNVES CORP., 520 WEST 43rd STREET, NEW YORK CITY (Tel: Bryant 9-6677).

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FOR SALE - We're moving to more modern quarters. Here's your chance. Rather than pay the expressmen for moving these machines we're cutting the price to move them out. All guaranteed perfect 5-Ball F.P. games with F.P. attachments, score cards, etc.: Argentine \$34.50; A.B.C. Bowler \$29.50; Bola Way \$34.50; Bosco \$39.50; Capt. Kidd \$39.50; Champ \$24.50; Clover \$49.50; Congo \$19.50; Double Play \$19.50; 4 Diamonds \$24.50; Gold Cup \$19.50; Gun Club \$29.50; Hi-Hat \$27.50; Home Run '42, \$34.50; Horoscope \$27.50; Jungle \$34.50; Legionnaire \$24.50; Majors '41, \$24.50; Metro \$17.50; Pan American \$34.50; Polo \$14.50; Seven Up \$19.50; Show Boat \$29.50; Sky Ray \$24.50; Slugger \$24.50; Snappy '41, \$29.50; South Paw \$34.50; Sport Parade \$19.50; Spot Pool \$34.50; Star Attraction \$34.50; Stratoliner \$17.50; Super Chubbie \$24.50; Ten Spot \$19.50; Towers \$29.50; Twin Six \$24.50; Ump \$17.50; Velvet \$19.50; Victory \$64.50; West Wind \$34.50; Wild Fire \$24.50; Wow \$17.50; Zig Zag \$34.50. Arcade machines: Genco Play Ball \$199.50; Chicago Coin Hockey \$189.50; Rockola Ten Pins \$79.50; Evans Ten Strike \$79.50. 1/3 with Orders, Balance C.O.D. JOE ASH, ACTIVE AMUSEMENT MACHINES CORPORATION, 900 N. FRANKLIN STREET, PHILADELPHIA, PA. (Tel: Market 2656).

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FOR SALE - 3 Batting Practice \$100.00 each; 1 Bowling Alley, like new, \$39.50; Muto-scope Drop Picture \$19.50; Keeney Anti-Aircraft, Brown, \$44.50; Keeney Anti-Aircraft, Black, \$39.50; Scientific Spit Fires \$8.00 each; Free Play Pinballs: South Paw \$39.50; Victory \$59.50; Majors '41, \$39.50; Progress \$19.50; Pan American \$29.50; Twin Six \$29.50; Horoscope \$34.50; Capt. Kidd \$39.50; Silver Skates \$29.50; Formation \$24.50; Big Chief \$24.50; Dixie \$19.50; Skyline \$19.50; All the above pinball games have sides scraped and are cleaned like new games and packed in two new cartons. Special: 1 Rockola Ten Pins \$50.00. 1/3 with orders, Balance C.O.D. All Games Guaranteed Perfect. Quick Delivery Assured. JERSEY SPECIALTY COMPANY, SINGAC, N.J. (Tel: Little Falls 4-0784).

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FOR SALE - 3 Bally Roll 'Em \$150.00 each; 2 Jennings Multiple Races \$35.00 each; 2- 1940 Super Rockola, Marble Glow, \$210.00 each; 1 Mills Throne \$125.00; 5 Wurlitzer 24A, \$100.00 each; 1 Wurlitzer 24A, Buckley Steel Cabinet, Adaptor and Speaker \$145.; 1 Wurlitzer 616, Buckley Steel Cabinet, Adaptor and Speaker \$110.00; 4 Mills Panorams, late serial numbers, Write.; Mills 1¢ Blue Front \$45.00; Mills 5¢ Blue Front \$85.00; Mills 1¢ Skyscraper \$35.00; Mills 5¢ Skyscraper \$30.00; 5¢ Silent Front Mint Vendor \$35.00; Bally 5¢/25¢ Slot with Base \$60.00; 5 Civilian Defense, counter games, \$8.00 each; 4 Daval "21" counter games \$8.00 each; 4 Rec counter games \$8.00 each. 1/3 Deposit with Orders, Balance C.O.D.; COLUMBIA NOVELTY COMPANY, 9 BLOOD ST., AMSTERDAM, NEW YORK.

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SPECIAL - Do you want your rebuilt games to look like "professionals" rebuilt them? Then send them to professionals. Our record speaks for itself. We have designed games since CONTACT in 1934 clean thru to SKY CHIEF in 1942 - eight years of nothing but pin game designing and engineering is the background of Harry Williams and Lyn



Durant, owners of the United Manufacturing Company. At present, Zombie is being rebuilt into Midway and Sun Beam into Sun Valley. Both games are hits - location reports back this up. These are not your old games rehashed and repainted, but new playing-fields; new playing principles; mechanism completely overhauled; up-to-the-minute action. Write or ask anyone who has them. Operators report that they are equal to any of the topnotch games we have ever produced in our long career of pin game engineering and designing. Send in your Zombie and Sun Beam now - to the UNITED MANUFACTURING COMPANY, 6123 NORTH WESTERN AVENUE, CHICAGO, ILL. (Tel: Ambassador 3807).

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FOR SALE - Mills Punching Bag \$89.50; Casino Golf \$72.50; 3 Western DeLuxe Baseballs (in excellent shape) \$79.50 each; 1 Daval Bumper Bowling \$79.50; 1 Chicago Coin All Star Hockey (like new) \$229.50; 1 Gottlieb Skee-Ball-Ette \$64.50; 5 Evans Ten Strikes (thoroughly reconditioned, in excellent shape) \$59.50 each; 5 Scientific Skee Jumps (can't tell from new) \$72.50 each; 1 Stoner's Skill Derby (thoroughly reconditioned and resprayed) \$119.50. On hand: Complete Stock of Candy Crafter's Ball Gum and Pan Confection's Rainbow, Hard Shell Candy Coated Peanuts. Get our prices first. EASTERN SALES COMPANY, 1824 EAST MAIN ST., ROCHESTER, N.Y. (Tel: Culver 5278).

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FOR SALE - Seeburg 5¢ Wireless Wall-O-Matics, Brand New, \$37.50; Seeburg 5¢/10¢/25¢ Wireless Wall-O-Matics, Brand New, \$47.50; Seeburg 5¢/10¢/25¢ Wireless Bar-O-Matics, Brand New, \$52.50; Seeburg 5¢/10¢/25¢ Three Wire Bar-O-Matics, Brand New, \$45.50; Brackets for Seeburg Wall-O-Matics \$2.50; Seeburg 5¢, 30-Wire Wall Boxes \$10.00; Seeburg Wireless Adaptors, USR2, \$65.00; Seeburg Impulse Steppers \$32.50; Genco Playballs \$239.50; Scientific Batting Practice \$149.50; Evans Galloping Dominoes, J.P., Two-Tone Cabinet, \$269.50; All model Phonographs - Write Your Needs! 1/3 with orders, Balance C.O.D. ROYAL DISTRIBUTORS, 409 N. BROAD ST., ELIZABETH, N.J. (Tel: Elizabeth 3-1776).

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WANT - FOR CASH. We will pay \$67.50, F.O.B. Your City, (\$10.00 less without bases) for RUN DOWN "Chicken Sams". We don't care about the appearance, because we refinish them anyway. All parts must be complete but not necessarily in working order. Ship Sight Draft Bill of Lading or C.O.D. - CHICAGO NOVELTY COMPANY, INC., 1348 NEWPORT AVENUE, CHICAGO, ILL. (Tel: Graceland 0317).

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FOR SALE - 55 BRAND NEW, 24 selection Buckley Wall & Bar Boxes, in Original Factory Sealed Cartons, All Late Models, \$22.00 each; 1,000 Feet of 30 and 38 Wire Cable for above 22¢ per foot. Slots: 5 Mills Wolf Heads, D.J.P., \$29.50 each; 3 Mills Skyscrapers, 3/5 P.O., \$37.50 each; 3 Mills Blue Fronts, Ser. over 300,000, \$65.00 each; 10 Jennings 1¢ Dukes \$10.00 each; 3 Mills War Eagles \$35.00 each; 3 Watling Blue Seals \$15.00 each. WANT: New or used Exhibit Sky Chiefs and Gottlieb Libertys. Write! Wire! Phone Jules Olshain at SEIDEN DISTRIBUTING COMPANY, 1230 BROADWAY, ALBANY, N. Y. (Tel: 4-2109).

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NOTICE - We have Brand New U-Need-A-Pak cigarette vending machines, 1942 Model 500, in cases, never opened. For a sizeable purchase we can offer a discount at this time. Write at once! U-NEED-A-PAK SALES COMPANY, 442-444 CHESTNUT STREET, SPRINGFIELD, MASS. (Tel: 4-7212).

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FOR SALE - Jennings 5¢ Bobtail Totalizer, F.P., \$84.50; A.B.C. Bowler \$39.50; Argentine \$49.50; Belle Hop \$34.50; Broadcast \$24.50; Capt. Kidd \$39.50; Do-Re-Mi \$24.50; Seven Up \$24.50; Hi-Hat \$34.50; Five & Ten \$74.50; Gun Club \$49.50; Jungle \$54.50; Knock Out \$74.50; New Champ \$64.50; Super Chubbie \$44.50; Star Attraction \$34.50; Snappy '41, \$37.50; Texas Mustang \$49.50; Ten Spot \$29.50; Twin Six \$34.50; Victory \$69.50; West Wind \$34.50; Zig Zag \$39.50. 1/3 Deposit with Orders, Bal. C.O.D. Every machine guaranteed regardless of price. THE B.J.FINE COMPANY, 201 EAST MT. ROYAL AVENUE, BALTIMORE, MD.

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NOTICE - Arcoc Sales Company, Philadelphia, Pa. is getting spectacular reports on their new products these days. One operator: John Barone of Kennett Square, Pa., reports "My Thumbs Up took in \$55.00 first three days on location. It's a sensation."

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WANT - We will accept any pin game in trade on late model games. Pay as little as \$10. difference for a game you have never had on your route. All equipment fully guaranteed. Write for complete list and details today. HANNA DISTRIBUTING COMPANY, 217 ELIZABETH STREET, UTICA, N.Y. (Tel: 2-5732).

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ISSUED EVERY WEEK BY FIRST CLASS MAIL. THE ONLY CONFIDENTIAL WEEKLY NEWS BULLETIN IN THE COIN MACHINES INDUSTRY.

# CASH BOX

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"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

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TWO DOLLARS A COPY

FOR SALE - Brand New Keeney 4-Way Super Bell \$500.00; Brand New Keeney 2-Way Super Bell \$417.00; Brand New Groetchen 5¢ Sugar King \$175.00; Brand New Groetchen Columbia Chrome Bells, 1¢/5¢/10¢/25¢, F.S., \$130.00; Brand New Groetchen Columbia Bell, Cig. Reels, Back Door P.O., 1¢/5¢/10¢/25¢, \$97.50; Brand New Groetchen Columbia Club Bell \$89.00; Brand New Jennings 5¢ Silver Moon Chief \$220.00; Brand New Jennings 5¢ Victory Chief \$195.00; Pay Outs: Gottlieb Derby Day \$20.50; Gottlieb Daily Races \$15.00; Keeney Pot Shot \$69.00; Keeney Velvet, replay, \$25.00; Mills Q.T. Slot, Marble, \$24.50; Mills One Better \$20.00; Mills Tycoon \$14.50; Mills Pearl Harbor \$12.00; Stoner Air Races \$18.; Stoner Turf Champ \$22.00. Consoles: Bakers Pacers, Daily Double, '41, \$235.00; Keeney '38 Skill Time \$165.00; Keeney Dark Horse \$75.00; Keeney Track Time \$65.00; Mills Flasher \$65.00; Bally Big Top \$90.00; Ray's Track \$60.00; Bally Paddles \$40.00; Evans Luckyblucre, late head, \$200.00; Evans 1941 Galloping Dominos \$285.00; Paces 5¢ Reels, Skill Field, \$165.00. 1/3 Cash with Orders, Balance C.O.D. All machines guaranteed. Write for complete list. STEWART NOVELTY COMPANY, 133 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH. (Tel: 3-5055).

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FOR SALE - Arcade Equipment: 1 Map of the Hand post card vendor \$35.00; 1 Combination Fortune Teller & Future Partner Picture for Men \$75.00; 1 Combination Fortune Teller & Future Partner Picture for Women \$75.00; 1 Complete "Name-In-Headlines" Outfit \$125.00; 10 Brand New 1¢ & 5¢ Coin Changers \$8.50; 2 Target Rolls, 9 Ft., \$95.00; 3 Single Grippers \$10.00; 1 McCrachen Target Range, consisting of 2 machine guns and 1 anti-aircraft gun with counters, air compressor, piping and steel bearings, operated similar to A.B.T. outfit \$950.00; 6 Brand New Keeney Submarine Guns \$245.00; 1 Used Keeney Submarine Gun \$195.00; 2 Scientific Baseballs \$105.00; 1 Scientific Basketball \$105.00; 1 Jennings Barrel Roll \$95.00; 4 Mountain Climbers \$165.00; 3 Drive-Mobiles \$210.00; 2 Shoot-The-Chutes \$135.00; 2 Brown Anti-Aircrafts \$55.00; 4 Black Anti-Aircrafts \$45.00; 1 Exhibit Duck Gun \$65.00; 1 Groetchen Metal Typer \$110.00; 5,000 lead medals for Metal Typer only \$27.00 per 1,000; 3 Challenger Guns \$20.00; 10 New Home Run Guns \$20.00; 10 Kicker & Catcher \$20.00; 10 Electric Motor Drop Picture Machines, Flr. Model, \$45.00; 10 Drop Picture Machines, counter type, \$25.00; Also many, many others. Write for Complete List. 1/2 Cash with Orders, Balance C.O.D. - CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND, OHIO (Tel: Prospect 6316-7).

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FOR SALE - Coin Wrappers for all denominations. Write for our quotations. Special prices to large quantity users. Your name imprinted if desired at special low price. NOTICE - We have just opened new quarters on West North Avenue in Baltimore, Md. Call around and get acquainted today! ECONOMY SUPPLY COMPANY, 631 TENTH AVENUE, NEW YORK, N.Y. (Tel: Bryant 9-3295).

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WANT - New Bally Longacres, console base; also Late Model 5-Ball Free Plays, first rate condition only. For Sale - 8 Brand New Mills (cash model) Jumbo Parades (in original factory sealed crates) \$135.00 each; Limited quantity - Brand New Gottlieb Keep 'Em Flying \$149.50 and Brand New Gottlieb Liberty \$175.00; Gottlieb Shangri-La (rebuilt by Gottlieb, looks and operates in every respect and cannot be told from new) \$149.50. 1/3 with orders, Balance C.O.D. - THE GENERAL VENDING SERVICE COMPANY, 306 N. GAY STREET, BALTIMORE, MD. (Tel: Plaza 0011).

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WANT - 5-Ball Free Plays, late models. Also 1-Ball Games. Also all types of Arcade Equipment. Will pay cash - or what can you use in trade? Will trade Mills Blue Fronts, Vest Pockets, Q.T., War Eagles, Pace Comets and many, many others. Write - giving list of equipment you have available and give your lowest selling prices. GRAND NATIONAL SALES COMPANY, 2300 ARMITAGE AVENUE, CHICAGO, ILL. (Tel: Humboldt 3420).

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WANT - Will pay you cash for the following: Evans In-The-Barrel \$35.00; Exhibit Merchantman Roll Chute Digger \$20.00; Kirk Air Defense \$69.50. Give quantity and condition. PENNY ARCADE COMPANY, 306 EAST BALTIMORE ST., BALTIMORE, MD. (Tel: Plaza 6318).

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FOR SALE - Phonographs: Seeburg 9800, E.S., 1941 Model, \$379.50; Seeburg Gem \$144.50; Rockola '39 DeLuxe, Luxury Lightup, \$164.50; Rockola Standard \$159.50; Rockola Monarch \$119.50; Wurlitzer Model 500, Keyboard, \$169.50; Wurlitzer 616, \$69.50; Mills Throne of Music \$149.50. Consoles: Keeney's Super Bell \$189.50; Bally High Hand \$119.50; Mills Jumbo Parade, F.P., \$94.50; Jennings Bobtail Totalizer, F.P. or P.O., \$109.50 each; Pay Tables: Grand National and Pacemaker \$89.50 each; Grand Stand \$75.00; Thisledown \$59.50; Hawthorne \$59.50; Also hundreds of Bells and F.P. Games in stock - Write for Complete List. Every game thoroughly checked by factory trained technicians cabinets restored to their original beauty and lustre in our refinishing department. Terms. 1/3 Deposit, Balance C.O.D. - ATLAS NOVELTY COMPANY, 2200 N. WESTERN AVENUE, CHICAGO, ILL., (Tel: Armitage 5005).



FOR SALE - Best Buys - Cleaning Out! 6 Non-Coin Operated Daval Marvels (in original factory sealed cartons) \$15.00 each; 10 Utah 12" Speakers in Original Cartons \$7.50; 5 Organ Wall Speakers \$10.00; 3 Hot Peanut Vendors \$2.00; 1 Jungle (like new) \$49.50; 2 Rockola Bar Boxes \$19.50; 2 Rockola Wall Boxes \$19.50; 1 Webster Amplifier, 30 Watts, with Turn Table, 2 Large Speakers with Mounting Brackets and Microphone, All for only \$150.00. 1/3 Deposit, Balance C.O.D. - WILLIAMSPORT AMUSEMENT COMPANY, 320 HEPBURN STREET, WILLIAMSPORT, PA.

FOR SALE - 2 Singing Towers phonographs in excellent shape \$175.00 each. 1/3 with order, Balance C.O.D. MECHANIC'S SERVICE, 2124 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Atlantic 0662).

FOR SALE - Bally Shoot-The-Bull \$60.00; Keeney Submarine Gun (late model) \$195.00; Western Baseball (Major League) \$140.00; Hitler-Mussolini Gun \$75.00; Watling No. 500 Fortune Scale (like new) \$90.00; Watling Low Boys \$45.00; Brand New DuGrenier, 4 Column Adams Gum Machines in cartons \$12.95; Phonograph Trays for all machines \$20.00 per 100; Phonograph Motors Rewound \$5.00; Mills \$6.00. Parts and supplies for games and phonographs. Wanted - Texas Leaguers, plain and DeLuxe; and all types of arcade equipment. Put us on your mailing list. - NEW YORK SUPPLY CO., 585 TENTH AVE., NEW YORK CITY.

NOTICE - Our Number 1452-B Miniature Lamp with Anchored Filament replaces lamps 47, 51 and 55, and lasts three times longer. This lamp was first made for Buckloy. Price 7 1/2¢ each in lots of 200. W. R. BURTT, 308 ORPHEUM BUILDING, WICHITA, KANSAS. (Tel: 4-5412).

FOR SALE - One Balls and Consoles - all in top condition and priced low for quality games: 4 Bally Dark Horse, leg model, \$109.50; 2 Dark Horse, console model, \$114.50; 2 Bally Blue Grass \$119.50; 4 Bally Pimlico, console model, used less than 4 weeks, \$249.50; 4 Bally High Hand, conv. F.P. and cash, \$87.50; 4 Bobtail Totalizers, F.P. \$79.50; 5 Silver Moons, F.P., \$82.50; 2 Mills Four Bells, Ser. 496 and 647, \$299.50; 2 Mills 25¢ Square Bells \$47.50; 4 Club Bells, Conv., \$169.50; 5 Club Bells, Brand New in Original Crates, \$219.50; 3 Keeney 2-Way Super Bells, 5¢/25¢, Brand New in Factory Sealed Crates, \$359.50; All equipment is quoted subject to prior sale. 1/3 Certified Deposit must accompany order. - SILENT SALES SYSTEM, 635 "D" STREET, N.W., WASHINGTON, D.C. (Tel: District '0500).

NOTICE - For Phonographs - Parts - Speakers - Accessories - Wall Boxes - Cable - Write! Wire! Phone! - JACK MARKHAM, THE MIAMI EQUIPMENT COMPANY, 200 WEST COURT STREET, CINCINNATI, OHIO (Tel: Main 5238).

WANT - A.B.T. Challengers; Mutoscope Drive-Mobiles; Bally Defenders. Will pay you cash on the line. Write immediately giving quantity, condition and price wanted. THE GEORGE PONSER COMPANY, 763 SOUTH 18th STREET, NEWARK, N.J. (Tel: Essex 3-5910).

FOR SALE - 15 Scientific Batting Practice (used) \$99.50; 10 Brand New Bally King Pins \$225.00; 5 Brand New Bally Torpedo \$225.00; 2 Evans Play Ball, late models, floor samples, never used, \$249.50 each; 1 Exhibit Magic Finger Claw \$99.50; 2 Model "G" Iron Claws \$25.00; 2 Traveling Hoist Cranes \$25.00; The following are all Brand New machines in Original Factory Sealed Cartons: 3 Bally Club Bells \$195.00 each; 2 Bally Club Bells with Mint Vendors \$210.00 each; 1 Bally Club Bell, Touch Button, \$225.00; 2 Bally Club Bells, 25¢ slot, \$200.00 each; 1 Bally Sun Ray \$150.00; 25 Daval Keep-Em-Bombing, legal-type counter game, \$9.50 each; 10 Kicker & Catcher \$19.50 each; 10 Pikes Peaks \$17.50 each; 1/3 Deposit with orders, Balance C.O.D. Shipments made same day orders received. - K.C. NOVELTY COMPANY, 419 MARKET ST., PHILADELPHIA, PA. (Tel: Market 4641).

FOR SALE - Rotor Tables - the pin game that is enclosed in a round glass top restaurant table and rotates underneath the glass. A big moneymaker in all the swank spots and night clubs in New York before Mayor LaGuardia cracked down on this innocent form of entertainment. Will sell 100 at \$49.50 each completely reconditioned. You could not have bought this route for \$25,000.00 when it was running. Will consider much lower price if you want to do your own reconditioning. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L.I., N.Y. (Tel: Freoport 8320).

FOR SALE - 3 Genco Play Balls, New Models, \$170.00 each; 1 Chicago Coin Hockey \$170.00. 3 Evans Ten Strikes \$50.00 each; 3 Scientific Batting Practice \$85.00 each; At these prices will only sell entire lot uncrated, F.O.B. Elizabeth, N.J. - R. & Y. AMUSEMENT CO., 360 FLORAL AVENUE, UNION P.O., ELIZABETH, N.J. (Tel: Elizabeth 2-2417).



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FOR SALE - Used phonographs ready for location: Wurlitzer 850, \$395.00; Wurlitzer 750E, \$365.00; Wurlitzer 750, \$345.00; Wurlitzer 50, \$35.00; Wurlitzer 700, \$250.00; Wurlitzer 600, \$149.50; Wurlitzer 600K, \$159.50; Wurlitzer 500, \$175.00; Wurlitzer 24, \$99.50; Wurlitzer 412, Illuminated \$50.00; Wurlitzer 71 with stand \$125.00; Wurlitzer 716, \$59.50; Mills Throne of Music \$125.00; Seeburg 9800, \$375.00; Seeburg 8800, \$350.; Seeburg Regal \$135.00; Seeburg Concert Grand \$145.00; Seeburg Concert Master \$275.00; Seeburg Gem \$130.00; Rockola 1940 with Remote Control \$200.00; Mills Jumbo Parade \$115.00; Silver Moon \$95.00; New 5¢ Jennings Silver Chief \$175.00; Used Wall Boxes, Bar Boxes, Chandelier Speakers, Adaptors, Speakers, Wurlitzer Moto Drive Units, Coin Mechanisms, Cigarette Machines, Etc. Write for our Complete List. 1/3 Deposit, Balance C.O.D. DAVIS SALES CO., (SEEBURG DISTRIBUTORS) 625 ERIE BLVD., E., SYRACUSE, N.Y.

NOTICE - Local operators - we are now in a position to repair all amplifiers and music machines. Make us an offer for the following: Attention; A.B.C. Bowler; Air Circus; Clover; Chubbie; Capt. Kidd; Do-Re-Mi; Dixie; Flicker; Gun Club; Home Run; Jungle; Metro; New Champ; Play Ball; Red, White & Blue; Star Attraction; Sparky; Twin Six; Trailways; Venus; Batting Practice (Brand New); Hockey (Brand New); Shoot-The-Chutes; Ten Strikes, Big Wheel; Bally Royal Flush; Fastime; F.P.Hawthorne; Triple Entry (ticket and cash). - ATLAS VENDING COMPANY, 410 N. Broad STREET, ELIZABETH, N.J. (Tel: Eliza. 2-0089).

FOR SALE - Arcade Equipment: Bally Bull \$69.50; Bally Torpedo \$185.00; Bally Convoy \$209.50; Ten Strikes (99 Dial) \$55.00; (150 Dial) \$69.50; Chester Pollard Golf \$100.00; Sky Fighter \$199.50; Rapid Fire \$149.50; Batting Practice \$119.50; Chicago Coin Hockey, like new, \$225.00; Consoles: Keeney Twin Super Bells, 5¢/25¢, Combo. F.P. or P.O., \$325.00; Keeney 5¢ Super Bells, Comb.F.P., \$159.50; Bally High Hands, Comb.F.P., High Serials, \$89.50; Jumbo Parades, C.P.O., Late Heads, \$85.00; Jumbo Parades, F.P., \$65.00; Junglo Camps, F.P., \$79.50; Fastime, F.P., \$89.50; Slots: Mills 25¢ Golf-A-Rola, like new, \$169.50; 5¢ Brown Fronts new crackle, club handle, \$119.50; 50 Mills Blue Fronts, S.J., A-1, \$95.00; 10¢ Bonus Bells, 425,000, \$179.50; 5¢ B & G Vest Pockets \$32.50; Want: Late Mills Slots, 4-Bells, 3-Bells, Guns, Arcade Equipment, Super Bells; Single, 2-Way, 4-Way. Wire us what you have - we will pay cash or trade. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 514 S. HIGH STREET, COLUMBUS, OHIO.

FOR SALE - U-Select-It Candy Bar Machines, factory reconditioned, \$39.50 each; in lots of 10, \$34.50 each; Used Jennings Cigarolas \$75.00 each; three for \$200.00; Coin Operated Daval Marvels, Brand New, \$17.50 each; Bally Big Tops \$69.50 each; Plastic Bumpers 25¢ each in 100 lots. 1/3 Certified Deposit with Orders, Balance Shipped Sight Draft or C.O.D. Special: Used Bally Club Bells \$159.50 each. B. D. LAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Grant 7818).

FOR SALE - 15 WScientific X-Ray Poker Tables, practically brand new, drop bottom back, can't be told from new, \$1,500.00 for this lot; 4 Evans Automatic Duck Pin Bowling Alleys, 4½ Ft. Wide, 36 Ft. Long, Coin Operated, 2 or 3 nickel play, adjustable, 10¢ or 15¢ per game. Includes Ponsell floor polishing machine, extra new pins and parts, each alley consists of 7 sections, latest make, make reasonable offer for lot: 5 Jennings 10¢ Chiefs, very clean, \$49.50; 1 Jennings 5¢ Chief, very clean, \$49.50; 7 Keeney Triple Entry, 9-Coin Head, like new, \$89.50; Mills Owl, F.S., \$45.00; Mills 25¢ Roman Head \$35.00; Mills B. & G. Vest Pockets, 5¢, like new, \$37.50; 1 Mills Extraordinary, as is, \$25.00; Bally Rapid Fire \$149.50; Pace 1¢ Green & Chrome Slot \$39.50; Jennings Fast Time, C.P.O., \$59.50; 4 Bally Big Top, F.P. with Mint Vendors, \$39.50; Chicoin Hockey \$175.00; Seeburg Vogue, like new, \$175.00; Seeburg Crown, like new, \$155.00; Wurlitzer 24, remodeled, \$125.00; Wurlitzer 500, \$175.00; Watling Club Bell, F.S., \$59.50; 5¢ Tubular Coin Wrappers, Hold \$2.00, 59¢ per 1,000 in 100,000 lots; Rowe Imperial, 6 Col. Cig Machine \$30.00; 5 Hollywood Ray Guns, as is, need a little attention. Complete, \$20.00; 3 Bally Royal Flush, C.P.O. \$20.00. Write for list. GENERAL COIN MACHINE COMPANY, 227 N. 10th ST., PHILADELPHIA, PA.

FOR SALE - Real Buys: Bally High Hands, Conv. C.P.O. & F.P., \$85.00 each; Bally Club Bells \$149.50; Keeney Super Bells \$142.50; Daval's newest counter game, "Keep 'Em Bombing", new, original cartons, (List Price \$22.75) our price \$8.50; Send for the most comprehensive and complete list of real bargains in Pin Games, Arcade Equipment, etc. Write for descriptive circular on the only new, legal Arcade machine made this year, production limited, therefore get it while the getting's good. What have you in legal and arcade equipment? No quantity too large or too small. Will buy, trade or exchange ARCHIE A. BERGER, 400 NORTH BROAD ST., PHILADELPHIA, PA. (Tel: Rittenhouse 4188).



FOR SALE - Mutoscope Fan Front Diggers \$75.00; Mutoscope World's Fair Diggers (late models) \$125.00; Rotary Merchandisers \$200.00; Packard Wall Boxes (brand new) \$45.00; Wire Cable 30¢ Per Ft.; Buckley 20 Rec. Wall Boxes (used) \$20.00; Attractive 12" Speaker, Leatherette Covered, \$20.00; A.M.I. Singing Towers phonos (floor samples) \$100.00; Keeney Wall Boxes (used) \$15.00. Complete stock of Keeney and Packard Adaptors, over 1,000 late used 5-Ball F.P. pin games - Write for Price List. Mills 5¢ Chrome Bell, like new, \$200.00; Mills 10¢ Chrome Bell (like new) \$225.00; Mills Blue Fronts, D.J.P., \$87.50; Longchamps, F.P., \$65.00; 25¢ Club Bell \$300.00; 1/3 Deposit with Order, Balance C.O.D. - ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel: Hemlock 1750).

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FOR SALE - Packard Wall Boxes \$25.00; Rockola '41 Master, R.C., \$225.00; Rockola Wall Boxes \$18.50; Rockola Bar Boxes \$18.50; Seeburg Select-O-Matics \$10.00; Seeburg Wall-O-Matics \$29.50. All equipment guaranteed to be in perfect condition. 1/3 Deposit, Balance Sight Draft - SHAEFER MUSIC COMPANY, 606 SOUTH HIGH ST., COLUMBUS, OHIO.

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NOTICE - Attention Distributors and Operators! We repair and make as good as new Bally motors such as used in Topics and Monickers. Also single and double Merkle-Korff Flexc Action Motors such as used in Chicago Coin Hockeys. We can save you considerably more than half the cost of a new motor and return yours in as good condition as new. Send us a sample motor for a free estimate. Our work is guaranteed. J.E. COBB DISTRIBUTING COMPANY, 516 SOUTH SECOND ST., LOUISVILLE, KY. (Tel: Wabash 1501).

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FOR SALE - 2 Jungles \$42.50 each; 2 Ten Spots \$30.00 each; 1 Four Roses \$17.50 each; 2 Gun Clubs \$39.50 each; 2 Star Attractions \$37.50 each; 2 Ten Strikes \$50.00 each; 2 Capt. Kidd \$40.00 each; 2 Super Chubbies \$32.50 each; Write for prices on Five & Tens, Knock Outs, and Air Circus. All machines are equipped with F.P. attachments and are in A-1 condition. WANT - F.P. Jennings Slot in A-1 condition. Also want Sky Chiefs, Libertys and Keep 'Em Flying. - RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD, CONN. (Tel: 6-3583 or 7-4757).

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WANT - World's Largest Distributor will pay you \$175.00 each for Mutoscope Sky Fighters Drive Mobiles and Ace Bombers. \$125.00 for Bally Torpedo. \$140.00 for Defenders or Rapid Fires. \$115.00 for Air Raiders or Navy Bombers. \$180.00 for Convoys. \$160.00 for Chicago Coin Hockeys. \$150.00 for Kirk's Night Bombers. Write! Wire! Phone! - SOUTHERN AUTOMATIC MUSIC COMPANY, 542 SOUTH SECOND STREET, LOUISVILLE, KY. (Tel: Wabash 5094).

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FOR SALE - Early Fall Specials; Perfectly reconditioned merchandise vendors: \$35.00 buys 10, 4 Col. Eveready or 10, 1¢-5¢ Stewart & McGuire's; \$25.00 buys 5, 2 Col. Burels; \$65.00 buys 10, 3 Col. Slug-Proof Snaks. Reconditioned Counter Games: A.B.T. Model "F" \$15.00; A.B.T. Challengers \$20.00; A.B.T. Fire & Smoko \$22.50; Counter Size 1¢ Miniature Pin Games \$9.50 each; Double-Value 12 Record Wurlitzers \$65. each. Let us know what you want and we will quote you lowest prices. Full remittance required at these prices. I.L. MITCHELL & CO., 1141 DE KALB AVENUE, BROOKLYN, N.Y. (Tel.: Glenmore 2-5450).

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FOR SALE - 6 Keeney Super Bells, F.P. & P.O., \$150.00 each; 1 Keeney 25¢ Super Bell, F.P. & P.O., \$175.00; 2 Bally Club Bells, F.P. & P.O., \$145.00 each; 6 Silver Moons, F.P., \$80.00 each; 1 Bobtail Totalizer, F.P. & P.O., \$80.00; 2 Jumbo Parade, F.P. & P.O., Animal Reels, \$70.00 each; 2 Jumbo Parade, F.P., Fruit Reels, \$55.00 each; 1 Pace Saratoga, F.P. & P.O., \$65.00 each; 19 Single Slot Safe Stands \$4.00 each; 1 Deuces Wild counter game \$7.50; 2 Non-Coin-Operated Dice Games (112" by 18" field layout) \$10. each; 1 Miniature Crap Table (20" by 30") complete with dice and cup, \$17.50; 1 Evans Galloping Dominoes (Counter) \$5.00; 1 Bally "Tally" (Counter) \$5.00; 2 Hold & Draw (Counter) \$5.00 each. 1/3 Deposit with Orders, Balance C.O.D., EAST COAST VENDING COMPANY, 1410 S.W. SIXTH STREET, MIAMI, FLORIDA.

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FOR SALE - Complete Arcade: 4 Mutoscope Sky Fighters \$190.00 each; 4 Chicken Sams \$70. each; 1 Rebuilt Chicken Sam Hitler Gun \$75.00; 1 Rebuilt Chicken Sam into Hitler and Mussolini Gun \$80.00; 1 Keeney Air Raider \$145.00; Bally Defender \$175.00; 2 Western Baseball, Light-Up Sign, \$75.00 each; 1 Keeney Major Leaguer \$35.00; 4 Keeney Anti-Aircraft \$50.00 each; 3 Seeburg Hockeys \$60.00 each; 3 Radio Rifles \$55.00 each; 4 Evans Ten Strike \$70.00 each; 2 View-O-Scope \$20.00 each; 1 Chester Pollard Football \$65.00; 1 Bally Alley \$35.00; 2 Pennants \$125.00 each; 2 Scientific Batting Practice \$115.00 each; 10 Pokerino (including stools) \$60.00 each. 1/3 with orders. Balance C.O.D. SUPREME VENDING COMPANY, 557 ROGERS AVENUE, BROOKLYN, N.Y. (Tel.: Buckminster 2-8490).



FOR SALE - Here is a list of Free Play Pin Games in perfect shape which we have in stock. Write for prices. Snappys; Yanks; Monickers; Horoscopes; Bola-Ways; Topics; Four Diamonds. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA.

NOTICE - A salute to a new family of Salesboards! The TOMMY BOARDS have arrived! Superior's spectacular TOMMY BOARDS are the "hottest" trade stimulators in the country! Designed to put new pep in your territory! Write TODAY for new full-color circular. An entirely DIFFERENT salesboard idea! SUPERIOR PRODUCTS CO., 14 N. PEORIA STREET, CHICAGO, ILL., (Tel: Haymarket 7188).

FOR SALE - Mills Empress \$110.00; Radio Rifle \$45.00; Wurlitzer Model 51 Console \$47.50 Wurlitzer Twin-12 in Steel Cabinet with Buckley Adaptor \$125.00; Keeney Anti-Aircraft Guns, Brown Cabinet, Brand New in Original Factory Sealed Crates, never Opened, \$80.00 each. 1/3 Deposit With Orders, Balance C.O.D. BINCO AUTOMATIC MUSIC CORP., 2302 FOREST PARK BOULEVARD, FT. WAYNE, IND. (Tel: Anthony 4585).

WANT - Bally Defenders, any quantity, will pay highest cash prices, write quick! FOR SALE: Radio Rifles \$49.50 each; Exhibit Rotary Merchandisers, perfect condition, \$175. each; 50 Brand New Seeburg Solenoid Drums and Power Supply Complete as Adaptor for 29 Rec. Seeburgs \$19.50 each; Brand New Grotchen Counter Games in Original Factory Sealed Cartons; Klix, Yankee, Pok-O-Reel and Wings, \$10.00 each; Brand New "Imps" in Original Factory Sealed Cartons, \$6.00 each. 1/3 with orders. Balance C.O.D. GERBER & GLASS, 914 DIVERSEY BOULEVARD, CHICAGO, ILL. (Tel. Lakeview 7800).

SPECIAL - Have you seen what EXHIBIT does with your old Leader, Duplex, Sky Blazer and Stars? Write for complete details immediately! EXHIBIT SUPPLY COMPANY, 4222 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren 3100).

NOTICE - We buy, sell and exchange Bells, Consoles, Paces Races and Bakers Pacers. Let us know your requirements and get our prices. Our machines are guaranteed to satisfy or money refunded. Expert repair work, overhauling and rebuilding work. Now is the time to stock up on repair parts. We can save you up to 50% on parts for Mills Bells, Mills Four Bells, Mills Jumbo Parades, Jennings Bells, Watling Bells, Pace Bells, Pace Saratogas and Paces Races.. Escalators, Slides, Clocks, Doors, Cabinet Parts, Handles, Discs, Frames and Mechanism Parts.... Electrical Units, Coils, Solenoids, Relays, Etc. When ordering parts, send samples, sketch or full description so we can fill your order quickly and correctly. THE BAKER NOVELTY CO., INC., 1700 WASHINGTON BOULEVARD, CHICAGO, ILL. (Tel: Monroe 7911).

SPECIAL - Featherweight, permanent, jewel pick-up, complete with adaptor and volume control unit for Wurlitzer 24s, 500s and 600s, only \$18.50 each. Pays for itself over and over again in saving records, needles, and service calls. Good for 50,000 plays. TRI-WAY PRODUCTS CO., INC., 108 EAST 27th ST., NEW YORK CITY (Tel: Murray Hill 4-0648).

FOR SALE - Evans Ten Strikes, Rockola Ten Pins \$59.50; Western F.P. Baseballs \$84.50; Brown DeLuxe Free Play \$99.50; Scientific Batting Practice \$114.50; Daval Bumpers \$39.50; Keeney 14' Bowlettes \$59.50; Chicago Coin Hockey \$179.50; Stoner Turf Champs (Combo. Ticket & P.O.) \$19.50; Parts: Evans Ten Strike (New) Curved Glass \$2.00 each, \$21.00 per dozen. New Pin Game Glass - Western Baseball Backboard - Plying Field Glass - Steel Flaps for Playing Field. We want all types of Ray Guns, what have you? ADDISON NOVELTY CO., 925 BELMONT AVENUE, CHICAGO, ILL. (Tel: Bittersweet 0007).

FOR SALE - Brand New Jumbo Parade, P.O., Original Crate, \$128.50 each; Brand New Mills 5¢ Glitter Gold Q.T. \$85.00 each; 1 Mills 10¢ Bonus, like new, \$175.00; Brand New Mills Four Bells, 4/5¢ chutes, late heads, \$485.00; Brand New Mills Four Bells, 3/5¢, 1/25¢ chute, \$500.00; Columbia Chrome, Chk. Separator, Fruit Reels, Like New, \$75.00 each; 2 Paces Races, Brown Cab., 30 to 1, Cash, \$85.00 each; 2 Paces Red Cabinet Comet, Ser. FC. D. 50152 M. 3/5 P.O., \$65.00 each; 1 Paces Red Cabinet Comet, Slug Proof, 3/5 P.O., Ser. 51658, \$65.00; Mills Smoker Bell, 19/5¢, \$40.00 each; 20 Pikes Peak, New, \$18.50 each; 10 Gottlieb 3-Way Grippers \$13.00 each; 1 Bally Alley \$30.00; Wurlitzer Model 71 (with stand) very clean \$125.00 each. 1/3 with orders, Balance C.O.D. - H.Z. VENDING & SALES CO., 1205 DOUGLAS STREET, OMAHA, NEBR. (Tel: At 1121 or WA 8428).



WANT - Super Track Times. Give quantity, condition and price wanted in first letter. BROOKLYN AMUSEMENT MACHINE CO., 660 BROADWAY, BROOKLYN, N. Y. (Tel: Evergreen 8-4732).

FOR SALE - Wurlitzer 800 only \$325.00 each; Wurlitzer 850 only \$425.00 each. All guaranteed like brand new. LOU KOREN, NEWPORT MUSIC CORP., 460 W. CHICAGO AVENUE, CHICAGO, ILL. (Tel: Mohawk 3710).

WANT - High and low score Wurlitzer Skoe Balls; Mills 5¢, 10¢, 25¢, 50¢ Blue Fronts, Brown Fronts, Cherry Bells. Give quantity, condition (also serial numbers and slots) and price wanted in first letter. MODERN AUTOMATIC EXCHANGE, INC., 2618 CARNEGIE AVENUE, CLEVELAND, OHIO (Tel: Cherry 7067).

NOTICE - Will trade Mills 3 Bells; Four Bells; Mills Club Bells (used only one month); Jennings Club Bells; Charley Horse console with Mills mechanism for any new or used legal equipment or all models used phonographs. We will also pay you cash for new or used legal equipment or used phonos. Write or call: THE YOUNG DISTRIBUTING COMPANY, 2016 EAST 46th STREET, CLEVELAND, OHIO (Tel: Henderson 9717).

FOR SALE - Record Time, 1-Ball, F.P., \$99.50; 25 Adams 6 Column 1¢ Gum Vendors at \$6.50 each (Take whole lot at \$5.00 each) sold as is, all in good shape; 50 S. & M. 1¢-5¢ Peanut Machines \$4.50 each (as is) all in good shape; 3 Mills 1-2-3 '39, (two with power paks missing, otherwise A-1 condition) \$50.00 for all three. WISHMAN'S VEND-O-MATIC SERVICE, 210 COURT STREET, ROCHESTER, NEW YORK. (Tel: Stone 3848).

FOR SALE - OR TRADE, 6 Floor Sample A.M.I. Singing Towers. 100 Penny Phonette Boxes with Adaptors. 6 Used Popmatic Popcorn machines. 3 Contro-Vac Hair Growing Machines, Brand New. 2 Photomatics, used, \$600.00 each with 1,000 frames. Brand New Rockola Commandos. 2 Mills Empress. 2, 1940 Model, Super Rockolas. New and Used Buckley Boxes. Keeney, Packard and Buckley Adaptors. Speaker cabinets and speakers, Jensen and Utah. 30 Conductor Cable with Wall Box Purchases. 10 slightly used Seeburg 30 Wire Boxes. 1 Bally Alley \$55.00. WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS. (Tel: Riverside 8481).

FOR SALE - 25 Photomatics, latest model, \$775.00 each; Cigarette machines: 25 "S" Model Stewart & McGuire's, Newly repainted two-tone job, \$35.00 each; 25 "V" Model 7, Column Du Grenier, \$49.50 each; 10 "W" Model, 9 Column DuGrenier, \$49.50 each; 25 "W" Model, Shift Column DuGrenier, \$59.50 each; 15 "K" Model DuGrenier \$59.50 each; 10 "KS" Model DuGrenier \$62.50 each; 25 "L" Model, 9 Column DuGrenier, \$69.50 each; 25 "LS" Model DuGrenier, \$72.50 each; Also write for prices on New-U-NEED-A-PAK, 7, 9 and 15 Columns. Write for prices on all makes and models music machines. We guarantee everything we sell. Oldest and most reliable distributors in the South. 1/3 Deposit Balance C.O.D. HANKIN MUSIC COMPANY, 708 SPRING STREET, N.W., ATLANTA, GA. (Tel.: Vernon 3567).

WANT - Wurlitzer 412, 600 and 750E. Also Rockola '39 Standards. State lowest price and condition in first letter. Can use as many as you have to ship. Want 30-Wire Cable and Model 100 Wall Boxes also Adaptors for Wurlitzer Wall Boxes. Want Mills Blue Fronts, Melon Bells, Cherry Bells, used only. HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVENUE, N.W., WASHINGTON, D.C. (Tel: Hobart 3170).

FOR SALE - Mills Jumbo Parades, F.P., \$65.00; Bally Club Bells \$150.00; JENNINGS FAST TIME \$50.00; Watling Big Game \$50.00. All types of Free Play Pin Games on hand. Write for complete list and prices. Will trade Free Play pin games for Western Baseballs or any other legal equipment. Write us quick for prices or exchange deals. AMERICAN CIGARETTE MACHINE CO., 1349 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Atlantic 6478).

WANT - Mills 1-2-3, 1940 and 1941 models; Mills 25¢ Bonus Bells; Mills 50¢ Blue or Brown Fronts; Mills 3 Bells; Keeney 4-Way Super Bell; FOR SALE - Watling 5¢ Treasury \$55.00; Evans Galloping Dominoes, Jackpot model, 1940, \$225.00; Bally Grand Stand, 1-Ball, P.O., \$100.00; New Jumbo Parade, P.O., \$182.50; Keeney '37 Track Time factory rebuilt, \$127.50; Keeney Fortune, 1-Ball P.O. or F.P., \$245.00; Stewart & McGuire 9 Column Cig. Machine \$55.00; Scientific Batting Practice \$132.50; Rockola Ten Pins \$87.50; Evans Ten Strike \$92.50; Tom Mix Ray Gun \$55.00; 1/3 With Orders, Balance C.O.D. LEW WOLF, 1443 MAIN STREET, BUFFALO, N.Y. (Tel: Garfield 7780).



FOR SALE - Rockola '39 Standard \$129.50; Rockola '39 DeLuxe \$139.50; Rockola Master Walnut \$179.50; Rockola Master Rockolite \$189.50; Rockola Super Walnut \$199.50; Rockola Super Rockolite \$209.50; Rockola Imperial 16 \$39.50; Rockola 12 Rec. \$29.50; Rockola '39 Counter \$59.50; Rockola '40 Counter \$69.50; Rockola Jr. Console \$99.50; Wurlitzer 412 \$29.50; Wurlitzer 616 \$49.50; Wurlitzer 24 \$99.50; Wurlitzer 500 Keyboard \$159.50; Wurlitzer 800 \$299.50; Seeburg Classic \$149.50; Seeburg Regal ESRC \$149.50; Buckley 20 Rec. Wall & Bar Boxes \$10.00 each; Buckley 20 or 24 Rec. Wall and Bar Boxes. Latest Illuminated Models, All Chrome with Plastic, Sides, Brand New in Original Factory Sealed Cartons, Only \$34.50 each. 1/3 Deposit with Orders, Balance C.O.D. REX AMUSEMENT COMPANY, 710 SOUTH SALINA STREET, SYRACUSE, N.Y. (Tel: 2-3692).

WANT - We will pay spot cash, F.O.B. Albany, N.Y. for one or a hundred of the following phonograph: Wurlitzer Model 24; Rotary Dial 600; 600 Keyboard; 500; 700; 800; 750E; 850; 950. Even though some of the equipment you might want to sell after checking closely is still under mortgage, we can arrange to purchase the equipment for cash as well as the mortgage. Check thoroughly and let us know what you have to sell. We pay highest market prices. THE ARTHUR HERMANN COMPANY, 388 BROADWAY, SALBANY, N.Y. (Tel: 5-4701).

FOR SALE - 100 Brand New, Late Model Seeburg (30 wire) Selecto-Matic Wall Boxes for 20 or 24 records at a lowdown closeout price \$19.50 each; Genuine 30 Wire cable (each wire individual, also rat-proof and water proof). Only 26 1/2¢ Per Ft.; Latest Model, All Chrome, Illuminated, 20 Rec. Buckley Wall and Bar Boxes, \$29.50 each; Buckley Adaptors for Model 616 Wurlitzers, Only \$39.50 each; Seeburg Solenoid Drums and Power Supply complete as Adaptor for Wurlitzer 616, \$29.50 each; Bally Club Bells, F.P. & P.O. Combo., with Mint Vendors, only \$149.50 each; Bally High Hands, F.P. & P.O. Combo., \$79.50 each; Mills Jumbo Parade, Blue Top, F.P., \$55.00 each. (Will take Buckley Daily Double Track Odds or Keeney-4-Way Super Bells in exchange if you have them). AUTOMATIC AMUSEMENT COMPANY, 1508 FIFTH AVENUE, PITTSBURGH, PA.

SPECIAL - Write for our "Coin Machine Buyer's Guide". Lists: 5-Ball F.P. Pin Games; Free Play Consoles; P.O. Consoles; Arcade Equipment; Phonographs; 1-Ball F.P. Games; Counter Games; Slot Machines; Parts; Accessories; Etc., Etc. Largest stock in the East. ROY MCGINNIS CO., 2011 MARYLAND AVENUE, BALTIMORE, MD.

NOTICE - Have in stock; Bally, Gottlieb, Genco and Keeney 5-Ball Free Plays and Payouts. Write for our Price List in quantity lots. BADGER NOVELTY COMPANY, 2546 NORTH 36th STREET, MILWAUKEE, WISC.

SPECIAL - For New Mills Bell Machines - Write or Wire - Bill Helriegel - KEYSTONE NOVELTY & MANUFACTURING COMPANY, 26th and HUNTINGDON STREETS, PHILADELPHIA, PA.

WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells, 2-Way, 5¢/25¢ Keeney Super Bells, 2-Way, 5¢/5¢; Keeney 4-Way Super Bells; Mills Three Bells; Mills Brown Fronts, 5¢/10¢, 25¢; Mills Yellow Fronts 3/5 payout; Mills Gold Chromes; Mills Emerald Chromes; Mills Bonus Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bomber; Bally Rapid Fire; Mutoscope Sky Fighter; Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Baseball. State quantity, condition and price wanted in first letter. BUCKLEY TRADING POST, 4225 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren 6636).

WANT - WURLITZER 700, 750E, 850 and 950. Will pay cash for whatever quantity of these you have on hand. If they are on a route we are willing to purchase route. If some other models on route will include these, but we are mainly interested in the above. Box 101, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK. (Tel: MU 4-1725).

WANT - Bally Defender; Bally Rapid Fire; Bally Basket Ball; Blow Ball; Windjammer; Evans Super Bomber; Exhibit Bowling Alley; Exhibit Hi-Ball; Keeney Air Raider; Kirk Air Defense; Kirk Night Bomber; Mutoscope Sky Fighter; Rockola World Series; Scientific Baseball; Scientific Basketball; Scientific X-Ray Poker; Seeburg Chicken Sam; Success



Night Bomber; Western Baseball '41; Give quantity, condition and price wanted in first letter. INTERNATIONAL MUTOSCOPE REEL COMPANY, INC., 44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK. (Tel: Stilwell 4-3800).

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WANT - Anything you have in consoles, slots, phonos or legal equipment. Give us quantity, condition and price wanted in first letter. CASH waiting. All transactions right on the spot. HARRY BROWN, 6141 OSAGE AVENUE, PHILADELPHIA, PA.

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FOR SALE - 10 Keeney Super Bells; 10 Bally Club Bells; 10 Jennings Silver Moons, F.P., all in excellent condition. Will trade these or pay cash for Western Baseballs in good shape. Write us quick for prices or exchange deals. ATLAS NOVELTY COMPANY OF PENNSYLVANIA, 2217 FIFTH AVENUE, PITTSBURGH, PA.

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FOR SALE - Seeburg Hi-Tone R.C. \$335.00. Seeburg Crown \$164.50; Wurlitzer 500 \$184.50 Speak Organ \$28.50; Transmitter \$9.50; 16 & 24 record Selectomatic \$9.50. 1/3 Cash with orders, Balance C.O.D. - EAST COAST PHONOGRAPH DISTRIBUTORS, 1210 NORTH AVENUE, ELIZABETH, N. J. (Tel: ELIZABETH 2-0516).

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FOR SALE - Brand New Buckley, latest models, 20 and 24 rec., illuminated Wall and Bar Boxes, all chrome, only \$32.50 each. Grab these quick while they last. KEYSTONE VENDING COMPANY, 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

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FOR SALE - 5 New Jumbo, automatic pay consoles, \$130.00 each; Used High Hand \$119.50; Very clean, used, Mills Four Bells, 4/5¢, Ser. 2084, \$350.00; Exhibit Longchamps, small crack in glass, \$35.00; Used Western Race Meet, 7-Coin Head, in A-1 condition, \$175.00; Very clean Buckley Track Odds, late serials, \$350.00 each, with Daily Double only \$425.00 each; Used Jumbo Parade, automatic payout, \$95.00; Brand New and in Original Crates: 10 Mercurys and 10 Libertys only \$20.00 each; Pin Games; 2 Flickers \$20. each; Broadcast \$25.00; 2 Score-A-Line \$15.00 each; Show Boat \$37.50; Dude Ranch \$20.; Umps \$22.50; (Silver Spray \$65.00; Home Run '42, \$85.00; these are Brand New and in Original crates). Write or wire: HOWARD SALES COMPANY, 1206 FARNAM STREET, OMAHA, NEBRASKA.

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FOR SALE - Used machines reconditioned and refinished: Consoles, cash and free play; 1 Keeney Triple Entry \$99.50; 2 Keeney '38 Skill Time \$79.50; 2 Keeney Kentucky (slant head) \$89.50; 6 Mills Jumbo, F.P., late style coin head, \$87.50; 1 Paces Races, J.P., #6088, 25¢, \$199.50; 1 Paces Races J.P. Red Arrow, 25¢, #6182, \$209.50; 2 Paces Races, 5¢ #5881, #5895, \$132.50; 1 Paces Races Red Arrow #6319, \$199.50; 1 Paces Races Red Arrow, 25¢, #6583, \$225.00; Slots: 1 Jennings 1¢ Dutchess #1712, \$19.50; 2 Mills 1¢ Regular #322617, #318326, \$32.50; Mills 5¢ Cherry Bell #432000, \$110.00; Mills 5¢ Melon Bell #430000, \$110.00; Mills 5¢ Bonus Bell \$190.00; Mills 5¢ Red Front \$85.00; Watling 1¢ Rolatop Cherry #89217, \$29.50; Watling 1¢ Treasury #L73778, \$29.50; Watling 1¢ Twin J.P. #163891, #T52595, \$25.00; 2 Mills Blue Front, 5¢ Club Handles, #445249, #445256, \$125.00; 1 Mills 10¢ Blue Frt. #389392, \$90.00. SPECIALS: 25 Super Bells, 5¢ Conv., S.U., \$142.50; 25 Dominos, JP, Light Cabinet SU, \$282.50; 5 Super Track Time, SU, \$300.00; 10 Mills Jumbo Parade, Conv. FS, \$149.50; 10 Mills 3 Bells, Like New, High Serials, \$475.00; Watling Big Game, CP, \$82.50; Jackpot Dominos, Brown Cabinet, Factory Reconditioned, \$225.00; Keeney Submarine, Like New, \$187.50; Wurlitzer #50, Brand New Never Unpacked - Write; 10 Seeburg '42 Model 8200, RC. Write; 5 Rockola Commandos - Write; Also 5-Ball pin games and anything else you need in coin machines. Jobbers - Write for Prices - We guarantee You Cannot Tell These Machines From New. 1/3 Cash Deposit, Balance C.O.D. All prices subject to change without notice - effective to September 26th. MOSELEY VENDING MACHINE EXCHANGE, INC., 00 BROAD STREET, RICHMOND, VA. (Day Tel: 3-4511, 3-4512, Night Tel: 5-5328).

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WANT - Will pay cash and highest prices for all music and arcade machines. Write! Wire! Phone! RUNYON SALES COMPANY, 123 WEST RUNYON STREET, NEWARK, N. J. (Tel: Bigelow 3-6685).

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FOR SALE - For Wurlitzer 16 and 24 Record Installations: Seeburg Select-O-Matics (30 Wire) New \$13.95; Seeburg Adaptors, Complete, New, \$24.75; Slightly used Seeburg Wire-less Bar-O-Matics \$44.50; Rockola Standard \$139.50; Rockola Masters \$169.50; Mills Throne \$124.50; Mills Empress \$144.50. 1/3 Deposit with Orders, Balance C.O.D. AUTOMATIC AMUSEMENT COMPANY, 919 NORTH BROAD STREET, PHILADELPHIA, PA. (Tel: Poplar 1333).



WANT - Will pay following cash prices for: Bally Rapid Fires \$105.00; Keeney Air Raiders \$100.00; Western DeLuxe Baseballs \$42.50; Mutoscope Sky Fighters \$125.00; Evans Super Bomber \$125.00; Kirk Night Bombers \$100.00; Bally Convoy \$110.00; Keeney Submarine \$125.00; Chicken Sams \$45.00; Shoot-The-Chutes \$50.00; Scientific Batting Practice \$50.00. WRITE! WIRE! PHONE! CHARLES KATZ, 1125 GEERS AVENUE, COLUMBUS, OHIO, (Tel: Evergreen 6712).

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WANT - We buy and sell new and used coin operated equipment of all kinds. Will buy any quantity of Arcade equipment and F.P. 1-Ball machines consisting of Club Trophies, '41 Derbies, Pimlicos, Longacres, Thorobreds, etc. Will also buy a large quantity of late model 5-Ball Free Play Pin Games. We carry the largest stock in the South. AUTOMATIC SALES COMPANY, 203 SECOND AVENUE, NORTH, NASHVILLE, TENN. (Tel: 6-4187).

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WANT - We will pay cash for the following equipment delivered in Richmond, Va. Model 320 Wall Boxes \$17.50 each; Model 304 Impulse Stoppers \$7.50 each; Model 24 Wurlitzer phonos \$95.00 each; Model 24A Wurlitzer phonos \$95.00 each. The condition of the cabinets on the 24s and the 24As is not important. Quote us your lowest price on 20 or 24 record 110 Volt D.C. machines delivered in Richmond, Va. MORRIS MAYNOR, JR., 823 WEST BROAD STREET, RICHMOND, VA.

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FOR SALE - We still have some Packard Adaptors and Speakers at regular price. Also 30 Wire Cable. We have a few Dial-A-Tune Boxes, new and used. Bally Club Bells, clean floor samples, \$245.00 each; Brand New Keeney-Super Bells in original factory sealed crates \$249.50 each; Watling Big Games, F.P., \$89.50. 1/3 with orders, Balance C.O.D. S. & M. SALES CO., INC., 1074 UNION AVENUE, MEMPHIS, TENN. (Tel: 2-1133).

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FOR SALE - Mills 5¢ Blue Front, Club Handle, Beautiful, clean, High Serial, \$97.50; Mills 25¢ Cherry Bell, Serial 416.660, 3/5 P.O., A real buy at only \$119.50; 19 Caille Moderno Scales, as is, \$14.50 each; Mills 10¢ War Eagle, Ser. 392,994, 2/5 P. O., \$69.50; 2 Exhibit Tanforans \$24.50 each; 2 Jennings Derby Day, slant top, \$19.50 each; 2 Keeney Red Head Track Times (cracked glass) only \$19.50 each; Rockola Ten Pins or Evans Ten Strikes (large dial) \$59.50 each; Evans Play Ball \$172.50; Keeney Submarine Gun \$194.50; Write for our Pin Game list. THE MARKEPP COMPANY, 3908 CARNEGIE AVENUE, CLEVELAND, OHIO (Tel: Henderson 1043).

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FOR SALE - 15 Wurlitzer Model 125 Wall Boxes 5¢/10¢/25¢, also 3 fast steppers for use with these. First class condition - no reasonable offer refused. Special: 28 Wire Cable - rodent proof - color corded - guaranteed one of the finest manufactured at 17¢ per ft. in 1,000 foot spools - shorter lengths 20¢ per foot. UNIVERSAL VENDORS, 788-790 BROADWAY, ALBANY, NEW YORK.

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FOR SALE - Compare these prices!!! Brand New Consoles in Original Crates; Bally 5¢ Club Bells, Conv., \$235.00; Keeney 5¢ Super Bells \$229.50; Keeney 2-Way Super Bells, 5¢/25¢ \$300.00. 1/3 Deposit, Balance C.O.D. Write for our Complete Price List. MAYFLOWER DISTRIBUTING COMPANY, 5748 BAUMS BLVD., PITTSBURGH, PA. (Tel: Montrose 5404).

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WANT - Will pay \$85.00 for used "Keep 'Em Flying" and \$115.00 for used "Liberty". All machines must be in A-1 condition and delivered in Schenectady. ALSO WANT - New or used motors (with gear box asm.) for Chicago Coin Hockeys. Single and Double Motors Needed. THE MOHAWK SKILL GAMES COMPANY, 86 SNOWDEN AVENUE, SCHENECTADY, N.Y. (Tel: 4-7549).

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FOR SALE - 8 Mutoscope Cranes at the sensational price of only \$69.50 each. These are "Sicking" Guaranteed which means that they are in absolutely clean and perfect condition ready for placement on any location. 1/3 with order, Balance C.O.D. Write for our complete list of any type machine you need. SICKING, INC., 1401 CENTRAL PARKWAY, CINCINNATI, OHIO (Tel: Cherry 5732).

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NOTICE - FOR SALE - Largest quantity and variety on hand of really fine, dependable, 5-Ball Free Play Pin Games. Everyone in perfect condition - ready for location. Everyone complete with Free Plat attachments. We deliver what we advertise. Shipments guaranteed sent out same day order received. Every machine priced right. Examples:



ISSUED EVERY  
WEEK BY FIRST  
CLASS MAIL. THE  
ONLY CONFIDEN-  
TIAL WEEKLY  
NEWS BULLETIN  
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# THE CASH BOX

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"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

VOL. 4, NO. 3

OCTOBER 13, 1942

TWO DOLLARS A COPY

Home Run #42, \$59.50; Sky Ray \$29.50; Star Attraction \$39.50; Towers \$49.50; Velvet \$21.50. Write for complete list. Ten lot buyers write for special deal. O.K. MACHINES, INC., c/o JACK FITZGIBBONS, 453 WEST 47th STREET, NEW YORK CITY.

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FOR SALE - Mills Combination Jumbos, Like New, Used only 3 weeks, \$157.50 each. WESTERHAUS AMUSEMENT CO., 3726 KESSEN AVENUE, CHEVIOT, OHIO (Tel: Montana 5000).

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"Will Pay cash for Bally Rapid Fire, Chicken Sam, Air Raider, Super Bomber, Mutoscope, Sky Fighter, Ace Bomber, Drivemobile also Keeney Submarines. State lowest price in first letter. CHARLES KATZ, 1125 GEERS AVENUE, COLUMBUS, OHIO. TEL: Evergreen 6712.

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FOR SALE:- 3 Batting Practices \$127.50; 1 Tom Mix Rifle \$55.00; 3 Chicken Sams \$75.00; 1 Three Headed Monster \$97.50; 6 Keeney Anti-Aircraft Guns \$52.50; 1 Evans in the barrel \$97.50; 2 Ten Strikes \$69.50; 1 Ten Pins \$59.50; 2 Gold Cups 1 or 5 ball console \$74.50; 1-850 Wurlitzer \$450.00; 1-500 Wurlitzer \$177.50; 1-600 Wurlitzer \$167.50; 1 61 Wurlitzer \$69.50; 1-81 Wurlitzer \$132.50; 1-Mills Empress 25-Cycle \$142.50; 5-616 Wurlitzers \$67.50; 1 Stewart McGuire 8 Column Cigarette Machine \$55.00. WANT: 50¢ Mills Blue or Brown Front Bell- Mills 1940 One, Two, Three; Keeney 4-Way Super Bell - Ballys Pinlico-41 Derby; Mills 3 Bells. LEW WOLF, 1443 MAIN STREET, BUFFALO, NEW YORK. TEL: GARFIELD 7780.

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FOR SALE - Evans (New) Ten Strike Curved Glass - \$2.00 each \$21.00 per dozen. New Pin Game Glass - Western Baseball Backboard and Playing Field Glass - Steel Flaps. "Astroscope" large reading for 10¢. Made by Crabb Manufacturing Company. Considered best Astrology Machine made - \$115.00.  
WANT: Ten Strikes, Ray Guns, Gottlieb Three Way Grips. ADDISON NOVELTY COMPANY, 925 BELMONT AVENUE, CHICAGO, ILL. TEL: BITTERSWEET 0007.

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Phonograph Operators! Use "ACME" selected Record Service. We handle all brands - all artists. Our service is maintained exclusively for operators. Get your name on our mailing list and have your record problems solved.  
FOR SALE! EVANS "ROLETTO, JR." in perfect condition - \$89.50. ACME NOVELTY COMPANY, 1124 Hennepin Avenue, Minneapolis, Minn.



A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY.

# THE CASH BOX

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY" ISSUED EVERY WEEK BY FIRST CLASS MAIL. INCORPORATING THE FAMOUS AND EXCLUSIVE "CONFIDENTIAL PRICE LISTS" IN EACH ISSUE. REPRODUCTION IN WHOLE OR PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED BY: THE CASH BOX, 351 FOURTH AVENUE, NEW YORK, N. Y. (All Phones: MUrray Hill 4-1725).

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DL. 4, NO. 3

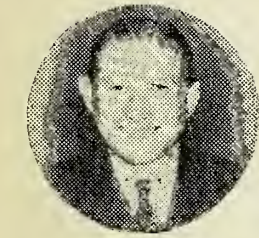
OCTOBER 13, 1942

TWO DOLLARS A COPY

## "THE COIN MACHINE MERRY-GO-ROUND"

BY BILL GERSH

### 19 MILLION BOND BUYERS



The Treasury Department reveals that there are 19,000,000 persons buying War Bonds on the 10% payroll deduction plan. This tremendously impressive figure gives coinmen some idea of what a future this industry has in front of it. And so has every other industry - when the war is over. The money that these 19 million are now saving will no doubt go into new cars, homes, refrigerators, etc., etc., and a few may even become investors in coin machines,

when their war industry jobs are finished.

### STOCKS GO UP

Partly because of the Russian resistance to the invading Nazis, according to New York Stock Market experts, last week's financial markets, both for stocks and bonds, advanced with some rapidity. On Thursday, September 24th, trading in stocks was the largest for the year. Steel production tended upward, too, the general output remained unchanged at 98% of capacity. In general, all business experienced a spurt. Coinmen reported collections extremely good.

### BANK DEPOSITS UP

Some weeks ago this column reported that bank deposits were going up. This meant that the general public were saving more and still more money. This past week the Federal Deposit Insurance Corporation revealed that on June 30 deposits in the 13,399 insured commercial banks amounted to over 71 BILLIONS OF DOLLARS. This was 8% more than a year ago.

### FREIGHT LOADINGS

Week ending September 19th showed loadings of revenue freight to be 903,099 cars. This was 88,214 cars more than the previous week but about 4,870 cars less than for the same period a year ago. Freight deliveries have become a problem for coinmen. Anticipate your needs as far in advance as possible. Don't be caught short with nothing on locations and machines in transit. Belief is that freight will continue to roll better as more and more rationed merchandise goes off the market.

### U. S. WAR COSTS

The Revolutionary War cost about \$9,000.00 per hour. The Civil War \$30,000.00 per hour. World War I about \$2,250,000.00 per hour. World War II is costing better than \$18,000,000.00 per hour. That gives you some idea why you should be buying and buying and buying War Bonds and Stamps at every opportunity. And also paying off your customers in War Bonds and Stamps wherever and whenever possible.

### WAR WORKERS

The demand for relaxation among the war industries workers is extremely interesting to coinmen and proves a point long advanced. The average war worker rushes off to the nearest big town for the weekend and usually blows in his hard earned dollars. Such cities as New York, Philadelphia, Baltimore, Washington, Pittsburgh, Detroit, and many, many others thruout the country, are getting a terrific play from these people loaded down with war work dollars. The same is true of coingames located in the communities the war workers patronize.

### DEMAND GROWS

Demand for almost every type of coindevice is growing every day. This has upped prices all along the line. The fact is that quietly, and without any ballyhoo, much territory has opened. Prices for all types of equipment have gone up. (Check this fact in The Confidential Price Lists.) Prices will continue to go up as machines get more scarce. The "saving factor" is that as gas rationing spreads all over the country more ops (aside from those who have already done so in the Eastern ration states) will concentrate their routes and pull in machines from outlying sections. This will tend to halt the price advance at a certain level and may even bring prices of some machines down.

### TAKE A TRIP

One of the very best methods to learn just what is going on in your territory (and in your industry) these days - is to take a trip. We've been on the road constantly for more than 5 weeks now and have been surprised at the large numbers of coinmen, who formerly made it their business to travel about, who haven't moved out of their offices in many, many months. There's a lot of now action going on around the country. But, you'll never see it or hear of it sitting at your desk.



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VOL. 4, NO. 3

OCTOBER 13, 1942

TWO DOLLARS A COPY

## "THE COIN MACHINE MERRY-GO-ROUND"

### MUSICAL DOLLARS

From everywhere in the country subscribers report that music is making money. The music machine industry is now accepted as the backbone of the coin machines industry. Demand for music routes and music equipment is at the highest level in history.

### WOMEN WORKERS PLAY

A few issues ago we recommended that you start paying more attention to women players. We recalled how the tobacco companies pushed forth an intensive campaign to gain more women smokers - and their success is most apparent. The fact is that more and more women are now earning money and that these will more than take the place of male players of your machines if you cater to them correctly. Over 50,000 women per week are quitting homes and going to work. A nationwide registration of women for war work isn't more than 6 months off. By the end of the year 1 out of every 4 women (between 18 and 45) will be working. This means there will be one woman for every two men employed. More than 2,100,000 women went to work in war industries last year. By the end of this year there will be more than 4,500,000 of them working. At least another 1,500,000 will be needed in '43. There are now a total of 14,300,000 women gainfully employed in all sorts of jobs. This figure is expected to go over 18,000,000 by the end of '43. And remember that a fair percentage of these will seek the economical relaxation of coin equipment. Use your own judgment.

### PREDICTION

We predict that the coin machines industry will find, because of its growing popularity, and also because more and more straight gambling equipment is being placed, that it will be faced with some harsh crusading from many political elements and also from some outside elements who will want to turn heat away from themselves. The anti-gambling crusade against the bookies now being carried on by Mayor LaGuardia of New York City is but one faint indication. This will spread. Other politicians will want to gain just as much publicity. But, we also predict that regardless of the amount of crusading action, that the public will continue to patronize coingames more and more. We base this prediction on the fact that all types of entertainments have zoomed to highest prices (even local movie houses have upped admissions) and because the average man and woman, enduring a definite set of war nerves these days, want economical coingames amusement for relaxation. The public, plus the retailers (who need this additional income to maintain their businesses) are going to keep coingames going. In short, we predict that this industry is in for even a greater play era than it has yet enjoyed.

### GAS RATION "C" BOOKS

For some issues now we have been telling you the complete story of gas rationing. In the last issue of The Cash Box we condensed all this into one item. Here is something that is worth your attention. If you can truthfully state that you require transportation for "repair and maintenance" of non-portable equipment you are entitled to a "C" card. Remember - "non-portable".

### STORE SALES UP

It is well known to leaders in this industry that the best barometer for coingame action is to watch retail store sales. When these go up - play goes up, too. This past week saw a 5% sales increase thruout the nation. The volume for the past four weeks was an increase of over 8%. Here's what leading cities showed: Boston up 4%; New York down 3%; Philadelphia up 6%; Cleveland up 5%; Richmond up 13%; Atlanta up 6%; Chicago up 6%; St. Louis up 3%; Kansas City up 15%; Dallas up 12%; San Francisco up 11%.

### THAT PETRILLO BUSINESS

The only thing that can be further said on this subject (which has been appearing quite regularly in almost each issue of The Cash Box) is to continue watching the case in Chicago before Federal Judge Barnes. With the sentiment of the public what it is and with the strong case being presented by the Department of Justice there is no doubt that records will once again be made for phonos. But, beware of some surprise monkey wrenches being thrown into this case by "Little Ceasar" Petrillo who has won before from Government. We believe that this time he walked into a tougher opponent than even his shrewd brain will be able to beat.



# THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 4, NO. 3

OCTOBER 13, 1942

TWO DOLLARS A COPY

## FREE PLAY GAMES

A.B.C. Bowler.....	\$29.50 to \$47.50	2.Cross Line.....	\$17.50 to \$22.50
1 Air Circus.....	84.50 to 95.00	Crystal.....	14.00 to 27.50
Air Circus, New.....	87.50 to 119.50	Crystal Gazer.....	26.50 to 52.50
Air Force.....	29.50 to 49.50	Click.....	49.50 to 69.50
Airliner.....	14.50 to 17.50	2.Commodore REV.....	12.50 to 42.50
Airport.....	10.00 to 19.50	Dandy.....	10.00
Airway.....	9.50 to 17.50	Daily Dozen.....	10.00
Ali Baba.....	12.00 to 29.50	Davy Jones.....	8.00 to 12.50
1 All American.....	19.50 to 26.50	4.Defense (Genco).....	82.50 to 89.50
1 Anabel.....	17.50 to 25.00	2.Defense (Baker).....	18.50 to 39.50
4 Argentine.....	34.50 to 57.50	1.Dixie.....	19.50 to 29.50
Armada.....	19.50 to 27.50	1.Do-Re-Mi.....	37.50 to 47.50
Arrowhead.....	9.00 to 19.50	2.Double Feature.....	10.00 to 16.50
2 Attention.....	19.50 to 37.50	2.Doughboy.....	14.50 to 18.50
Avalon.....	10.00 to 24.50	2.Double Play.....	19.50 to 30.00
Bally Beauty.....	10.00 to 30.00	1.Drum Major.....	12.50 to 25.00
Bandwagon.....	17.50 to 24.50	1.Dude Ranch.....	18.50 to 23.50
Bang.....	10.00 to 16.50	4.Duplex.....	24.50 to 30.00
1 Barrage.....	32.50 to 37.50	1.Eureka.....	25.00 to 32.50
4 Belle Hop.....	27.50 to 50.00	Entry.....	19.50 to 37.50
Big Chief.....	10.00 to 32.50	Fantasy.....	10.00 to 14.50
1 Big League.....	12.50 to 29.00	Fifth Inning.....	10.00 to 22.50
1 Big Parade.....	72.50 to 95.00	Fifty Grand.....	19.50 to 34.50
2 Big Six.....	10.00 to 14.50	Five-In-One.....	49.50 to 64.50
Big Show.....	9.50 to 22.50	Five & Ten.....	79.50 to 97.50
Big Ten.....	10.00 to 22.50	Five & Ten.(New).....	95.00 to 109.50
1 Big Time.....	19.50 to 30.00	2.Flagship.....	7.50 to 39.50
1 Big Town.....	17.50 to 22.50	Flash.....	10.00 to 20.00
Blackout.....	12.50 to 29.50	2.Fleet.....	12.50 to 27.50
4 Blondie.....	12.50 to 17.50	2.Flicker.....	19.00 to 27.50
2 Bola Way.....	34.50 to 64.50	2.Follies '40.....	12.50 to 14.50
1 Boom Town.....	21.50 to 27.50	Follow Up.....	10.00 to 14.50
Bordertown.....	10.00 to 24.50	2.Formation.....	14.50 to 18.50
2 Bosco.....	39.50 to 64.50	2.Four Diamonds.....	24.50 to 37.50
Bounty.....	12.00 to 22.50	2.Four Roses.....	24.50 to 39.50
1 Bowling Alley.....	14.50 to 22.50	4.Fox Hunt.....	22.50 to 27.50
Box Score.....	9.50 to 10.00	1.Four Aces.....	139.50 to 160.00
Brite Spot.....	9.50 to 22.50	Four-Five-Six.....	9.50 to 17.50
1 Broadcast.....	21.50 to 37.50	Glamour.....	19.50 to 24.50
1 Buckaroo.....	11.00 to 19.50	1.Gold Cup.....	19.50 to 34.50
Cadillac.....	9.50 to 14.50	4.Gold Star.....	22.50 to 27.50
2 Capt. Kidd.....	37.50 to 50.00	Golden Gate.....	9.00 to 16.50
2 Champ.....	24.50 to 35.00	1.Gun Club.....	37.50 to 57.50
4 Champion.....	12.50 to 14.50	Gobs.....	129.50 to 159.50
Charm.....	10.00 to 18.00	Headliner.....	10.00 to 14.50
2 Chevron.....	8.00 to 17.50	Hi-Dive.....	27.50 to 49.50
Chief.....	10.00 to 17.50	2.Hi-Hat.....	27.50 to 47.50
Chubbie.....	7.50 to 25.00	High Light.....	10.00 to 12.50
Circus.....	9.50 to 18.00	Hi-Stepper.....	19.50 to 37.50
Clipper.....	14.00 to 21.50	2.Hold Over.....	14.50 to 32.50
2 Clover.....	49.50 to 57.50	Home Run.....	29.50 to 34.50
1 C.O.D.....	14.50 to 22.50	2.Home Run '42.....	34.50 to 59.50
Contest.....	52.50 to 82.50	Home Run '42, New.....	95.00 to 99.50
1 Congo.....	19.50 to 35.00	2.Horoscope.....	27.50 to 37.50
2 Conquest.....	7.50 to 22.50		
2 Contact.....	7.50 to 10.00		
Convention.....	12.00 to 22.50		
1 Cowboy.....	17.50 to 21.50		



FREE PLAY GAMES

Jolly.....	\$12.50 to	\$22.50	2 Rebound.....	\$7.50 to	\$20.00
2 Jungle.....	34.50 to	49.50	Red Hot.....	10.00 to	29.50
1 Jumper.....	12.50 to	22.50	1 Red, White & Blue.....	22.50 to	27.50
Klicks.....	10.00 to	15.00	2 Repenter.....	19.50 to	32.50
1 Knock Out.....	69.50 to	95.00	Rink.....	9.00 to	10.00
Keen-A-Ball.....	5.00 to	14.50	Roller Derby.....	12.00 to	29.50
1 Keep 'em Flying.....	89.50 to	92.50	1 Rotation.....	17.50 to	22.50
Keep 'em Flying, New.....	135.00 to	160.00	1 Roxy.....	17.50 to	19.50
1 Lancer.....	14.50 to	24.50	Salute.....	19.50 to	22.50
1 Landslide.....	16.50 to	29.50	4 School Days.....	24.50 to	32.50
1 Leader.....	24.50 to	29.50	1 Sara Suzy.....	22.50 to	27.50
Lead Off.....	9.50 to	17.50	Scandals.....	27.50 to	39.50
2 League Leader.....	17.50 to	27.50	2 Scoop.....	7.50 to	12.50
2 Legionnaire.....	24.50 to	49.50	1 Score-A-Line.....	10.00 to	24.50
Liberty, New.....	109.50 to	175.00	1 Score Card.....	19.50 to	22.50
4 Limelight.....	14.50 to	16.50	Score Champ.....	10.00 to	22.50
2 Line Up.....	17.50 to	24.50	1 Sea Hawk.....	23.50 to	37.50
Lite-A-Card.....	12.00 to	27.50	2 Seven Up.....	19.50 to	37.50
Lone Star.....	14.50 to	19.50	Short Stop.....	19.50 to	22.50
Lot-O-Fun.....	14.50 to	22.50	4 Show Boat.....	29.50 to	57.50
Lucky.....	10.00 to	22.50	Side Kick.....	9.00 to	10.00
Lucky Strike.....	10.00 to	29.50	1 Silver Skates.....	24.50 to	34.00
Majors '39.....	14.50 to	16.50	1 Silver Spray.....	23.50 to	37.50
2 Majors '40.....	24.50 to	37.50	1 Sky Blazer.....	42.50 to	49.50
1 Mascot.....	16.50 to	27.50	Sky Chief, New.....	149.50 to	170.00
1 Merry-Go-Round.....	19.50 to	20.00	2 Sky Line.....	14.50 to	19.50
2 Metro.....	17.50 to	27.50	4 Sky Ray.....	22.50 to	41.50
Miami.....	12.50 to	28.50	1 Slugger.....	24.50 to	42.50
2 Miami Beach.....	29.50 to	39.50	4 Snappy '41.....	29.50 to	57.50
Midway (Genco).....	10.00 to	12.50	2 South Paw.....	34.50 to	47.50
Mr. Chips.....	9.00 to	10.00	2 Sparky.....	19.50 to	22.50
1 Monicker.....	59.50 to	89.50	Speed Ball.....	15.00 to	64.50
Mystic.....	16.50 to	45.00	1 Speed Demon.....	14.50 to	54.50
Nippy.....	9.00 to	21.00	Speedway.....	9.50 to	16.50
1 New Champs.....	47.50 to	55.00	Speedy.....	12.00 to	20.00
Oh Boy.....	9.50 to	15.00	2 Sport Page.....	35.00 to	49.50
Ocean Park.....	10.00 to	22.50	2 Sport Parade.....	19.50 to	30.00
Oh Johnny.....	12.00 to	32.50	Sports.....	9.50 to	24.50
On Deck.....	12.50 to	24.50	2 Sporty.....	10.00 to	12.50
One-Two-Three '38.....	24.50		1 Spot-A-Card.....	54.50 to	64.50
2 One-Two-Three '39.....	20.00 to	24.50	1 Spot Pool.....	55.00 to	60.00
One-Two-Three '40.....	29.50 to	80.00	4 Spottem.....	7.50 to	24.50
One-Two-Three '41.....	69.50 to	84.50	4 Stars.....	24.50 to	30.00
2 Pan American.....	23.50 to	44.50	Stop & Go.....	9.50 to	14.50
1 Paradise.....	24.50 to	32.50	Summertime.....	12.00 to	24.50
2 Pick 'em.....	7.50 to	12.50	1 Sun Beam.....	24.50 to	37.50
Play Ball.....	22.50 to	32.50	2 Supercharger.....	10.00 to	16.50
2 Playmate.....	12.50 to	17.50	2 Super Chubbie.....	24.50 to	29.50
4 Polo.....	14.50 to	19.50	Super Six.....	10.00 to	12.50
Pot Shot.....	15.00 to	29.50	2 Star Attraction.....	29.50 to	47.50
2 Powerhouse.....	12.50 to	14.50	Sixty Grand.....	27.50 to	39.50
1 Progress.....	17.50 to	24.50	4 Stratoliner.....	17.50 to	37.50
4 Punch.....	12.50 to	14.50	Sport Special.....	95.00	
2 Pursuit.....	32.50 to	37.50	1 Target Skill.....	19.50 to	30.00
Pylon.....	14.00 to	30.00	2 Ten Spot.....	19.50 to	39.50
Pyramid.....	10.00 to	12.50	1 Texas Mustang.....	52.50 to	64.50
			Trapeze.....	19.50 to	20.00
			Three Score.....	10.00 to	19.50
			Three Up.....	19.50 to	39.50
			Triple Play.....	39.50	
			Thriller.....	5.00 to	15.00
			Thumbs Up.....	149.50	



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TWO DOLLARS A COPY

## FREE PLAY GAMES

Page 3.

Top Notcher.....	\$12.00 to \$17.50	4.Vonus.....	\$54.50 to \$59.50
Topic.....	54.50 to 89.50	2.Victory.....	64.50 to 80.00
1Topper.....	12.50 to 27.50	2.Voguo.....	7.50 to 19.50
2Towers.....	29.50 to 72.50	1.West Wind.....	34.50 to 47.50
1Trailways.....	32.50 to 42.50	White Sails.....	9.00 to 22.50
2Triumph.....	7.50 to 14.50	2.Wild Fire.....	24.50 to 34.50
Twinkle.....	10.00 to 17.50	2.Wings.....	12.50 to 19.50
4 Twin Six.....	24.50 to 48.50	2.Wow.....	17.50 to 27.50
Turf Champ.....	13.50 to 14.00	2.Yacht Club.....	12.50 to 17.50
2Ump.....	19.50 to 21.50	1.Yanks, New.....	85.00 to 145.00
Up & Up.....	14.00 to 22.50	2.zig Zag.....	32.50 to 47.50
4Vacation.....	14.50 to 17.50	Zip.....	10.00 to 14.50
4.Velvot.....	19.00 to 39.50	4.Zombie.....	24.50 to 37.50
2.Variety.....	7.50 to 12.50		

IMPORTANT:- This is to be read as follows: First price listed is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE:- 1. Means price went Up.. 2. Means price went Down. 3. Means this machine just added to list, 4. Means price went up and down same week.

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## CONSOLES

Across the Board.....\$19.50 to \$35.00	Jockey Club.....\$20.00 to \$35.00
1.Bakers Pacers.....235.00 to 299.50	Jockey Club '41.....179.50 to 285.00
Bally Entry.....19.50 to 22.50	2.Jungle Camp.....57.50 to 79.50
Bangtails '40.....35.00 to 69.50	2.Jumbo Parade.....70.00 to 85.00
Bangtails '41.....165.00 to 375.00	Keno.....25.00 to 40.00
Beulah Park.....62.50 to 79.50	4.Kentucky Club.....54.50 to 65.00
1.Big Game.....69.50 to 89.50	1.Long Acre.....249.50 to 325.00
4.Big Top.....52.50 to 97.50	Liberty Bell.....35.00 to 79.50
2.Blue Grass.....97.50 to 134.00	Longchamps.....45.00 to 65.00
2.Bob Tail.....80.00 to 89.50	Long Shot.....139.50 to 199.50
By-A-Blade.....35.00	Lucky Lucre.....120.00 to 199.50
Buckley Seven Bells....700.00	Lucky Lucre '41.....200.00 to 295.00
Buckley Long Shot	Lucky Star.....69.50 to 175.00
Parlay.....700.00	Lincoln Field.....79.50
Charley Horse.....59.50 to 119.50	Multiple Racer.....29.50 to 65.00
China Boy.....49.50 to 59.50	2.Mills 4 Bells.....275.00 to 450.00
Chuckalette.....35.00 to 59.50	2.Mills New 4 Bells....425.00 to 550.00
Club House.....19.50 to 20.00	1.Mills 3 Bells.....455.00 to 495.00
4.Club Bells.....145.00 to 235.00	Mills Auto Dice.....39.95 to 74.50
Club Bells, New.....235.00 to 279.50	Mills Owl.....59.50 to 112.50
Club Trophy.....174.50 to 200.00	Mills 3 Bells, New...595.00
2.Cigarolla.....45.00 to 99.50	Pace Century.....55.00 to 125.00
1.Dark Horse.....109.50 " 119.50	Pace Maker.....45.00 to 110.00
2.Derby '41.....197.50 to 219.50	Paces Marathon.....99.50
1.Derby Day.....27.50 " 32.50	Paces Races, Bl. Cab....64.50 to 85.00
Derby Winner.....189.50	4.Paces Races, Br. Cab....99.50 to 124.50
Dixie.....57.50 to 77.50	Paces Races Red. Ar...159.50 to 200.00
Dominola.....15.00 to 25.00	1.Paces '39 Saratoga....65.00 to 75.00
Double Bells.....69.50 to 149.50	2.Paces '40 Saratoga....69.50 to 109.50
Exhibit Races.....24.00 to 40.00	Paces '41 Saratoga....109.50 to 145.00
1.Fair Grounds.....22.50 to 30.00	1.Paces Reels.....97.50 to 255.00
Fairmount.....335.00	Paddock Club.....19.50 to 89.50
2.Fast Time.....30.00 to 89.50	Pamco DeLuxe Bells....15.00
Fast Track.....20.00	Parlay Races.....39.50 to 49.50
Favorite.....19.50 to 35.00	Pastime.....149.50 to 275.00
1.Flasher.....32.50 to 75.00	Pay Day.....99.50 to 199.50
Flashing Thru.....17.50 to 35.00	Pheasant.....35.00
Flashing Ivories.....44.50 to 129.50	Pickem.....45.00
Fleetwood.....25.00 to 30.00	Pot Shot.....25.00
4.Four Bells.....345.00 to 425.00	Preakness.....23.00 to 30.00
Four Way Bell.....354.50 to 485.00	Ray's Track.....49.50 to 60.00
Galloping Dominoes '38...50.00 to 59.50	Rio.....19.50 to 52.50
Galloping Dominoes '39...72.50 to 99.50	Rollette.....39.50
Galloping Dominoes '40...85.00 to 119.50	Rosemont.....15.00 to 39.50
Galloping Dominoes '41...185.00 to 295.00	2.Royal Draw.....79.50 to 140.00
Gold Cup.....25.00 to 49.50	Royal Flush.....55.00 to 99.50
Good Luck.....45.00 to 89.50	2.Roll 'em.....185.00 to 189.50
1.Grand National.....89.50 to 115.00	Record Time.....109.50 to 115.00
4.Grand Stand.....49.50 to 94.50	Saddle Club.....25.00 to 29.50
1.Hawthorne.....44.50 to 48.50	2.Santa Anita.....109.50 to 139.50
Hialeah.....19.50 to 24.50	
2.High Hand.....89.50 to 129.50	
Hold & Draw.....95.00	



CONSOLES

Page 2.

Silver Boll.....	\$25.00 to \$69.50	Tanforan.....	\$15.00 to \$30.00
2.Silver Moon Totalizer..	69.50 to 124.50	Toaser.....	15.00 to 69.50
Skillo.....	55.00 to 69.50	Thistledowns.....	30.00 to 89.50
Skill Time '37.....	29.50 to 32.50	Thorobred.....	259.50 to 279.50
Skill Time '38.....	49.50 to 119.50	Totalizer.....	65.00 to 169.50
Spinning Reels.....	95.00 to 115.00	Track King.....	29.50 to 49.50
Square Boll.....	49.50 to 60.00	Track Odds.....	95.00 to 195.00
Stanco Bells, Single....	49.50 to 105.00	2.Track Odds (Daily	
Stanco Bells, Double...119.50 to 125.00		Double)....	420.00 to 500.00
Sugar King.....	45.00 to 65.00	Track Time '38.....	79.50 to 110.00
Sunray.....	204.50	Track Time '37.....	35.00 to 75.00
2.Super Bells.....	149.50 to 185.00	Triple Entry.....	99.50 to 175.00
Super Track Time.....	125.00 to 450.00	Two Way Bell.....	269.50 to 325.00
Suzie Q.....	25.00	Two Way Bell New.....	300.00 to 395.00
		Turf King.....	250.00 to 335.00



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## PHONOGRAPHS

### SEEBURG

Selectophone 10.....	\$14.50 to \$15.00
Symphonola.....	32.50
Plaza.....	129.50 to 250.00
Regal.....	144.50 to 150.00
Model A.....	35.00 to 49.50
Model B.....	39.50 to 49.50
Model C.....	29.50 to 59.50
Model H.....	69.50 to 79.50
1. Rex.....	114.00 to 150.00
Model K-15.....	39.50 to 79.50
Model K-20.....	89.50 to 110.00
Royale.....	119.50 to 149.50
Gem.....	137.50 to 144.50
Classic.....	175.00 to 194.00
2. Classic, R.C.....	175.00 to 219.50
Mayfair.....	139.50 to 159.50
Melody King.....	110.00
1. Crown.....	149.00 to 159.50
Concert Grand.....	139.50 to 199.50
1. Colonel, ESRC.....	300.50 to 309.50
Concert Master, ES.....	259.50 to 329.50
Cadet, ESRC.....	214.50 to 240.00
Major, ESRC.....	225.00 to 279.50
1. Envoy, ESRC.....	252.00 to 309.50
Vogue.....	149.50 to 155.00
Casino.....	104.50 to 124.50
Commander.....	194.50 to 249.50
Commander, ESRC.....	249.50 to 325.00
Playboy.....	25.00 to 49.50
Selectomatic 24.....	15.00 to 21.50
Remote Speak Organ.....	44.50
Wireless Wall-O-Matic... 14.50 to 37.50	
Multi-Selector, 12 Rec... 69.50 to 79.50	
Melody Parade Bar Box.... 8.50	
30 Wire Wall Box..... 10.00 to 10.50	
5¢, 10¢, 25¢ Bar-O-Matic	
3 Wire..... 44.00	
5¢, 10¢, 25¢ Wall-O-Matic	
Wireless..... 41.00 to 47.50	
5¢, 10¢, 25¢ Bar-O-Matic	
Wireless..... 50.00 to 52.50	
Electric Selector..... 23.00	
Wireless Adaptor..... 55.00	
Hi-Tone, 9800 R.C. .... 359.50 to 410.00	
1. Hi-Tone, 9800 E.S. .... 379.50 to 395.00	
2. Hi-Tone, 8800 R.C. .... 350.00 to 395.00	
Hi-Tone, 8800 E.S. .... 350.00 to 395.00	
Wallbox Brackets..... 2.50	

### MILLS

Zephyr.....	29.50 to 39.50
Studio.....	49.50
Dance Master.....	25.00 to 29.50
DeLuxe Dance Master.....	29.50
Do-Re-Mi.....	24.50 to 35.00
Panarams.....	299.00 to 379.50
Throne of Music.....	109.00 to 159.50
1. Empress.....	145.00 to 189.50
Empress with Adaptor... 219.50 to 225.00	
Panoram 10¢ Wall Boxes... 15.00 to 17.50	

### KEENEY

Wall Boxes.....	\$ 7.50 to \$15.00
Adaptor for Seeburg....	29.50
Adaptor for Rockola....	19.50 to 25.00
Adaptor for Wurlitzer 16.....	25.00

### GABLE

12 Record, Jr. ....	17.50 to 27.50
12 With Adaptor.....	58.00
2-12's with Adaptor....	94.00
18 Rec. Ill. Grille....	34.50 to 40.00
2-18's with Adaptor... 120.00	

### PACKARD

Pla-Mor Wall & B. Box..	27.00 to 30.00
Bar Bracket.....	4.50

### ROCKOLA

12 Record.....	19.50 to 32.50
2. 16 Record.....	39.50 to 42.50
1. Rhythym Master 12....	28.50 to 47.50
1. Rhythym Master 16....	29.50 to 59.50
Imperial 16.....	40.00 to 69.50
Imperial 20.....	49.50 to 89.50
Playmaster Spectrovox..	215.00 to 300.00
Windsor.....	50.00 to 100.00
Monarch.....	79.50 to 112.50
Modern.....	49.50 to 59.50
Stand. Dial-A-Tone....	235.00 to 275.00
'39 Counter.....	59.50 to 89.50
1. '39 Standard.....	139.50 to 155.00
4. '39 DeLuxe.....	165.00 to 175.00
'40 Super Marble....	209.50 to 224.50
2. '40 Super Rockolite... 199.50 to 245.00	
2. '40 Super Walnut..... 185.00 to 199.50	
'40 Super Walnut	
with Adaptor....	209.50 to 225.00
'40 Master Marble....	160.00 to 179.50
2. '40 Master Rockolite..	160.00 to 179.50
1. '40 Master Walnut.....	160.00 to 225.00
'40 Counter.....	75.00 to 109.50
2. Wall Box.....	12.00 to 22.50
1. '41 Spectrovox.....	197.50 to 259.00
DeLuxe, Jr. Console	
Rockolite.....	90.00 to 99.50
Playmaster.....	169.50 to 194.50

### BUCKLEY

Wall and Bar Box.....	8.50 to 14.00
Ill. Wall & Bar Box....	24.00 to 35.00
24 Record Adaptor.....	27.50 to 30.00
16 Record Adaptor.....	39.50
Steel Cabinet.....	27.50 to 32.50

### A.M.I.

Singing Towers.....	235.00 to 285.00
Singing Towers (New)..	397.00
Model X-5 Phono.....	60.00

(OVER)



PHONOGRAPHS

Page 2.

WURLITZER

P-10.....\$15.00 to \$20.00  
P-10.....22.50 to 29.50  
2.P-12-ILL.....27.50 to 34.50  
312.....26.50 to 45.00  
P-400.....25.00 to 35.00  
412.....25.00 to 59.50  
616.....55.00 to 69.50  
616 Ill.....79.50 to 99.50  
616 A.....25.00 to 69.50  
716.....39.50 to 59.50  
24.....89.50 to 120.00  
24 A.....99.50 to 120.00  
1.600.....159.00 to 175.00  
2.600 A.....52.50 to 159.50  
500.....170.00 to 187.50  
500 A.....159.00 to 180.00  
50.....25.00 to 59.50  
41 (Counter).....40.00 to 79.50  
51 (Counter).....40.00 to 59.50  
2.61 (Counter).....55.00 to 79.50  
71 (Counter).....85.00 to 119.50  
700.....279.50 to 300.00  
750 M.....300.00 to 375.00  
2.750 E.....350.00 to 395.00

WURLITZER

800.....\$325.00 to 335.00  
850 E.....450.00 to 475.00  
780 E.....375.00  
780 M.....349.50 to 375.00  
310 Wall Box.....16.00  
5 $\phi$ ,10 $\phi$ ,25 $\phi$  Wall Box...37.50 to 50.00  
320,Wireless Wall Bx...25.00 to 29.50  
320,2-Wire Wall Box...25.00 to 34.50  
Ill. 2-Wire Bar Box...39.50  
332,2-Wire Bar Box....22.50  
331,2-Wire Bar Box....22.50 to 25.00  
304,2-Wire Stoppers....9.50  
Wireless Strollers....40.00  
430 Speaker Cab. with  
5 $\phi$ ,10 $\phi$ ,25 $\phi$  Box.....115.00  
350 Wireless Speaker...39.50  
24 Rec. Adaptor.....25.00 to 30.00  
Impulse Stopper.....25.00  
Twin-12 in. Steel  
Cabinet.....110.00 to 134.50  
580 Selector Speaker..150.00  
Adaptor.....27.50



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## ARCADE EQUIPMENT

Atlas Baseball.....\$55.00	1.Keeney Anti-Air Craft Brown...\$45.00 to \$55.00
1.Bally Alley.....35.00 to 59.50	Keeney Navy Bomber...117.00 to 145.00
Bally Bull's Eye.....49.50 to 89.50	2.Keeney Texas Leaguer...35.00 to 37.50
Bally Convoy.....199.50 to 210.00	2.Keeney Submarine Gun..174.00 to 205.00
4.Bally Defender.....175.00 to 189.50	Keeney Bowlotte.....89.50
Bally Lucky Strike.....24.00 to 59.50	Kirk Air Defense.....69.50
1.Bally Rapid Fire.....139.50 to 149.50	2.Kirk Night Bomber ....174.50 to 195.00
Bally Shoot-the-Bull...49.50 to 69.50	Mills Rotary Digger....69.00
Bally Sky Battle.....169.50 to 199.50	Mutoscope Ace Bomber..219.50 to 329.50
Bally Racer.....39.50	Mutoscope Bowling Al...69.50
Bally Basket Ball.....65.00	2.Mutoscope Drive Mobile210.00 to 219.00
1.Bally Torpedo.....185.00 to 219.50	Mutoscope Fan Front Diggers.....119.50
Bally King Pin.....175.00 to 299.50	Mutoscope Electric Traveling Crane...69.50 to 79.50
Baker Sky Pilot.....90.00 to 167.50	Mutoscope Photomatic..500.00 to 775.00
1.Bang-A-Deer.....75.00 to 125.00	Mutoscope Roll Front Crane.....50.00 to 60.00
Buckley DeLuxe Digger...85.00 to 125.00	2.Mutoscope Sky Fighter.190.00 to 300.00
Buckley Treasure Island Digger....49.50 to 75.00	Mutoscope Magic Finger.70.00
2.Chicoin Hockey.....179.00 to 210.00	Mutoscope Punch Bag...45.00 to 210.00
1.Daval Bumper Bowling...39.50 to 75.00	Radio Rifle.....40.00 to 149.50
Daval-U-Roll-It.....44.50	1.Rockola Ten Pins.....59.50 to 79.50
EvansDuck Pin Alley....350.00 to 450.00	Rockola Tom Mix Rifle..29.50 to 32.50
Evans-In-The-Barrel....35.00 to 114.50	2.Rockola World Series,..59.50 to 95.00
Evans Play Ball.....149.50 to 199.50	Rock-O-Ball.....64.50 to 75.00
1.Evans Ski-Ball.....79.50 to 89.50	2.Scientific Baseball...55.00 to 105.00
Evans Super Bomber....195.00 to 225.00	2.Scientific Basketball..55.00 to 105.00
1.Evans Ten Strike.....55.00 to 79.50	2.Scientific Battg.Prac.114.00 to 139.00
Evans Tommy Gun.....99.50 to 135.00	Scientific X-Ray Poker.85.00 to 139.50
Exhibit Bicycle.....99.50 to 125.00	Seeburg Battle Royal...39.50 to 49.50
Exhibit Baseball.....19.50 to 25.00	2.Seeburg Chicken Sam...74.50 to 78.00
Exhibit Bowling Alley...45.00 to 59.50	Seeburg Jail Bird.....95.00 to 100.00
Exhibit Hi-Ball.....24.50 to 39.50	1.Seeburg Shoot-the-Chutes 95.00 to 135.00
2.Exhibit Merchantman Roll Chute Digger.20.00 to 39.50	Seeburg Hockey.....69.50
Exhibit Rotary Merchan- diser.....124.50 to 275.00	Seeburg Rayolite.....39.50 to 65.00
Exhibit Vitalizer.....30.00 to 69.50	Star Elec.Hoist Digger.39.50 to 69.50
Genco Bank Roll.....82.50 to 124.50	Success Night Bomber..115.00 to 159.50
Genco Magic Roll.....39.50 to 45.00	Test Pilot.....220.00 to 249.50
2.Genco Play Ball.....175.00 to 199.00	4.Western Baseball '39 F.P.P.O.....69.50 to 84.50
Groetchen Metal Typer...69.50 to 125.00	2.Western Baseball '40...49.50 to 89.50
2.Gottlieb Skee Ball Ette.....50.00 to 69.50	Western Baseball '41...74.50 to 135.00
2.Jennings-In-The-Barrel..65.00 to 95.00	Western Recordit.....450.00
2.Keeney Air Raider.....145.00 to 149.00	Wurlitzer 14 Ft.Skee Ball, F.P.....65.00 to 149.50
1.Keeney Anti-Air Craft Black.....45.00 to 59.50	Wurlitzer 14 Ft. Skee Ball, Free Ball.....119.50

(OVER)



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## NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

<u>OLD NAME</u>	<u>NEW NAME</u>
Score Card.. . . . .	Ajax
Big Show ... . . . .	Big Tent
Lite-A-Card. . . . .	Bingo
Roxy ..... . . . .	Cupid
Formation .. . . . .	Dive Bomber, also Nite Club
Punch . .... . . . .	Flash
Sporty ... . . . .	Flight
Glamour ... . . . .	Hi-Jinks
Silver Skates . . . . .	Hockey '42
Scoop . .... . . . .	Klipper
Rotation ... . . . .	Luxury
Flicker ..... . . . .	Liberty
Powerhouse.. . . . .	Over-The-Top
Fleet . .... . . . .	Scout, also Commander
Entry . .... . . . .	Speedway
Blondie .... . . . .	Stepper
Silver Spray . . . . .	White Sails
Triumph .... . . . .	Starlight
Blondie .... . . . .	Redheads
Big Town..... . . . .	Sixty Grand
Bowling Alley. . . . .	Bowling Alley '42
Cadillac ... . . . .	Archery, also Destroyer
Commodore .. . . . .	Sailorettes
Drum Major.. . . . .	Parade Leader
Follies '40. . . . .	Scandals '42
Home Run . . . . .	Triple Play
Jolly ..... . . . .	Peacherino
Mr. Chips... . . . .	Nine Bells
O'Boy..... . . . .	Easy Pickin
Roxy..... . . . .	Fan Dancer
Wow ..... . . . .	Pop
Crossline... . . . .	All Out
Zombie..... . . . .	Battle - Midway
Red, White & Blue . . . . .	De-loev
Leader..... . . . .	Santry
Metro ..... . . . .	High Boy
Four Roses . . . . .	Sea Power
Vacation . . . . .	Roll Call
Gold Star . . . . .	Playtime
Sun Beam . . . . .	Sun Valley
Zombie..... . . . .	Midway
Leader..... . . . .	Jeep
Sky Blazer.. . . . .	Jeep
Duplex..... . . . .	Jeep
Stars..... . . . .	Action

## NEW NAMES OF CONVERTED ARCADE EQUIPMENT

Seeburg Chicken Sam... . . . .	Shoot-The-Jap
Seeburg Chicken Sam .. . . .	Hit-Hitler
Seeburg Chicken Sam .. . . .	Trap-The-Jap
Seeburg Chicken Sam .. . . .	Bell's Super Jap.



# THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by  
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VOL. 4, NO. 3

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TWO DOLLARS A COPY

## SLOTS

### MILLS

5¢ Emerald Chrome Bell, Hnd.Lod. J.P.....	\$243.50 to \$270.00
5¢ Gold Chrome Bell Hnd.Lod. J.P.....	270.00
2.5¢ Gold Chrome Bell.....	195.00 to 238.00
2.10¢ Gold Chrome Bell.....	217.50 to 243.00
2.25¢ Gold Chrome Bell.....	222.50 to 255.00
2.5¢ Club Bell.....	189.50 to 289.50
2.10¢ Club Bell.....	194.50 to 294.50
25¢ Club Bell.....	290.00 to 299.50
50¢ Club Bell.....	340.00
1¢ Blue Front.....	42.50 to 49.50
5¢ Blue Front.....	78.50 to 89.50
1.5¢ Blue Ft. Ser. over 400,000.....	99.50 to 125.00
10¢ Blue Frt. ".....	85.00 to 99.50
25¢ Blue Frt. ".....	95.00 to 99.50
50¢ Blue Front.....	225.00 to 325.00
1.5¢ Blue Frt. Myst.P.O....	175.00 to 216.00
1.10¢ Blue Ft. Myst.P.O....	175.00 to 221.50
10¢ Blue Front.....	85.00 to 100.00
1¢ Brown Front.....	74.50
5¢ Brown Front.....	99.50 to 125.00
5¢ Brown Frt. Ser. over 440,000.....	124.50 to 216.50
10¢ Brown Ft. ".....	180.00 to 221.50
25¢ Brown Ft. ".....	130.00 to 226.50
50¢ Brown Ft. ".....	305.50
5¢ Cherry Bell.....	110.00 to 119.50
10¢ Cherry Bell.....	100.00 to 110.00
5¢ Cherry Bell, 3-10 P.O....	110.00 to 119.50
5¢ Cherry Bell, 3-5 P.O....	115.00 to 155.00
10¢ Cherry Bell, 3-5 P.O....	79.50 to 125.00
2.25¢ Cherry Bell, 3-5 P.O....	110.00 to 129.50
5¢ Cherry Bell, New.....	211.50 to 227.50
1¢ Bonus Bell.....	160.00
1.5¢ Bonus Bell.....	185.00 to 215.00
2.10¢ Bonus Bell.....	149.50 to 175.00
5¢ Chrome Bell.....	160.00 to 169.50
2.10¢ Chrome Bell.....	110.00 to 215.00
25¢ Chrome Bell.....	190.00 to 235.00
1.1¢ Q.T. Bell.....	42.50 to 49.50
5¢ Q.T. Blue.....	54.50 to 59.50
5¢ Q.T. F.P.....	24.50
1.1¢ Q.T. Glitter Gold.....	35.00 to 80.00
2.5¢ Q.T. Glitter Gold.....	77.50 to 85.00
2.10¢ Q.T. Glitter Gold.....	79.50 to 82.50
1¢ Vest Pocket Bell.....	35.00
1.5¢ Vest Pocket Bell, J.P....	42.50 to 52.50
5¢ Vest Pocket Bell Green..	22.00 to 23.50
1.5¢ Vest Pocket Bell Blue & Gold.....	32.50 to 47.50
Vest Pocket Chrome.....	45.00
1. Futurity (5¢).....	65.00 to 75.00
50¢ Futurity Bell.....	149.50 to 194.50
5¢ Yellow Front.....	62.50
10¢ Yellow Front.....	67.50
5¢ Smoker Bell.....	35.00
5¢ F.P. Mint Vendor.....	67.50 to 85.00
25¢ Golf Ball Vndr.....	175.00
1.5¢ War Eagle.....	42.50 to 65.00
10¢ War Eagle.....	32.50 to 45.00
25¢ War Eagle.....	45.00
5¢ Red Front.....	85.00
5¢ F.O.K. ....	24.50
5¢ Roman Head.....	67.50

### MILLS

1¢ Sky Scraper.....	\$35.00
5¢ Skyscraper.....	25.00 to \$45.00
5¢ Lion Head.....	29.50 to 35.00
5¢ Extraordinary.....	44.50 to 47.50
25¢ Melon Bell.....	96.50 to 190.00
5¢ Melon Bell.....	90.00 to 110.00
<u>JENNINGS</u>	
5¢ Chief J.P.Bell.....	44.50 to 67.50
10¢ Chief J.P. Bell.....	44.50 to 69.50
25¢ Chief J.P.Bell.....	65.00 to 71.50
50¢ Chief J.P. Bell.....	92.50 to 195.00
5¢ Silver Chief.....	94.50 to 115.00
5¢ Silver Moon Chief.....	95.00 to 135.00
50¢ Silver Chief.....	275.00
5¢ Sky Chief.....	89.50
10¢ Sky Chief.....	92.00
25¢ Sky Chief.....	94.50
1¢ Little Duke.....	15.00 to 24.50
5¢ Cigarola.....	54.50
5¢ Century S.J.P.....	24.50
1.5¢ Gooseneck.....	22.50 to 25.00
1¢ Little Dutchess.....	19.50
5¢ Little Dutchess.....	19.50
10¢ Golf Ball Vndr.....	75.00
10¢ Chromo Super Chf.....	70.00
10¢ Chromo Chief Slug Proof.....	150.00

### WATLING

1¢ Roatop.....	29.50 to 42.50
2.5¢ Rolatop.....	35.00 to 44.50
10¢ Rolatop.....	35.00 to 59.50
25¢ Rolatop.....	59.50 to 72.50
50¢ Rolatop.....	125.00 to 150.00
5¢-25¢ Rolatop.....	49.50
5¢ Rolatop, Ser. over 72,000.....	75.00
1¢ Twin J.P. ....	25.00
5¢ Twin J.P.....	24.50 to 25.00
5¢ Gooseneck, Ser. over 60,000.....	35.00
25¢ Blue Scal.....	35.00
1¢ Treasury.....	29.50
5¢ Treasury.....	47.50 to 64.50
5¢ Wonder Vendor.....	32.50

### GROETCHEN

1.5¢ Columbia Chrome.....	85.00 to 87.00
1¢ Columbia.....	27.50
5¢ Columbia, Cig. Reel, Rear J.P.....	32.50 to 49.50
5¢ Columbia J.P.Bell.....	44.50 to 50.00
5¢ Columbia Cig Reel, G.A.....	49.50

### PAGE

5¢ Bantam.....	25.00 to 52.50
10¢ Bantam.....	12.50 to 25.00
1.5¢ Comet, F.V.....	42.50 to 89.50
10¢ Comet, Blue Fr. Bell.....	60.00
5¢ All Star, 10 step MPO.....	49.50 to 59.50
25¢ Comet Blue Fr. Bell.....	60.00 to 65.00
1.1¢ All Star, 2-4 P.O.....	25.00 to 49.50
25¢ Rocket.....	100.00
5¢ T.J. Comet.....	37.50 to 45.00

### CAILLE

5¢.....	12.50
10¢.....	12.50
10¢ CADET.....	45.00
25¢ CADET.....	40.00



## OUR HAT'S OFF

In the past few weeks we've received some letters wherein we had something of fear for the future. Some of our good friends fear that pretty soon there just won't be any coin machine industry. In the meantime, of course, they're going right ahead enjoying bigger and better collections (from the kind of equipment they like to run) than they ever did before in their lives. And, since so few are fatalists, and this doesn't seem to be the place for a discussion about fatalism, let's use a fearless, fighting group of coinmen — to point an example to our few, fearful friends. The British coin machine operator — who is going ahead — who has had the hell blitzed out of him — who has seen his piece of business burned down by Nazi incendiary bombs — who has seen expensive equipment blown to bits — who is, regardless of all such discouragement (and believe me you that this is really discouragement) going ahead at top speed. He still features ads in his favorite publication — quoting prices on the machines he has left to sell — buying what he can — and operating wherever he can. And, according to a report in one leading newspaper (none other than the very conservative New York Times, which paper long ago refused to take ads featuring pinballs) the American soldier who rubbernecks around London — who gets a big thrill playing the pinballs he finds there — because they remind him so much of home" — according to his Times correspondent. Yes, sir, fellas, our hat's off to the British coin machine operator — he's proving that this industry can go thru a blitz and still go on and on and on, ad infinitum — AND SO CAN YOU!!

*Bill Gersh*