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# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY"

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A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY.

VOL. 4, No. 51

SEPTEMBER 14, 1943

SERIAL NUMBER 103

## "The Coin Machines Merry-Go-Round"

By Bill Gersh

### 1942 MARKET PRICES

Since publication of The Confidential Price Lists in our past (September 7) issue there have been some questions regarding prices which appeared in that issue. According to GMPR (General Maximum Price Regulation) under which all "wholesalers" in this industry are regulated and have been regulated since March, 1942, your highest selling price for any item as of March 1942 is your ceiling price for that item. If you did not sell any given item in March 1942 the way for you to determine your ceiling price on such an item is to take the price of your competitor for that item. The September 7th issue of The Confidential Price Lists show the market prices of your competitors!



As is well known to the trade, The Cash Box has been conducting The Confidential Price Lists for some years. We made an intensive survey to get the March 1942 market prices which appeared in the September 7th issue of The Confidential Price Lists. We also left an open space alongside these market prices so that you could write in the prices for which you may have sold any of the machines in March 1942. If your selling price was higher than the market price you can write this price in as your ceiling price as long as you can prove this higher price by showing a bill of sale or other transaction record. If your selling price in March 1942 was lower than the market price shown you can write this in, too. If you have no record of a selling price for any certain item as of March 1942 you can instead use the market price (which appeared in the September 7th issue of The Confidential Price Lists) and which were your competitors prices for that period.

It will be to your interest to obtain a copy at your local OPA office and read the General Maximum Price Regulation which was amended on March 11, 1943. This tells you how to arrive at your ceiling prices. You can accept the market prices of March 1942 as they appeared in the September 7, 1943 issue of The Cash Box in The Confidential Price Lists as the prices of your competitors, or you can do as we did and arrange a complete compilation yourself covering all equipment sold in March, 1942, for the similar equipment you are selling at this time. Remember, if you have no record of any sale price for any certain item for March 1942 you can quote the market price known for similar equipment in March 1942, that is, the prices of your competitors.

The Confidential Price List has its own methods for discovering and computing the market prices. These are compiled and placed on record in this September 7, 1943 issue as the market prices of March 1942. You cannot sell any machine above your ceiling price without first proving to and getting permission from your local OPA office as to why you must get more money for the machine. You do this by filing an application on which you show repair costs, costs of parts, labor, trucking, overhead, etc., etc., and which brings your price up. We understand that individual applications must be filed for individual machines. If your local OPA office agrees to this increase and gives you permission, then you can sell that certain machine above your ceiling price.

The problem of MPR-429 still remains static. That is, the clarification from OPA as to whether the "operator" is to be considered the "consumer". The general opinion of the trade is that the operator is NOT the "consumer". (OPA hasn't as yet stated otherwise.) The belief is that he is a wholesaler, according to the definition of what a "sale at wholesale" is in MPR-429. As far as the wholesaler is concerned, and even if the operator is also interpreted as a wholesaler by OPA under MPR-429 (which became law on September 1, 1943) he is still under GMPR. The wholesaler is excepted from MPR-429. The wholesaler continues under GMPR where he has always been along with all the industry. The definition of a wholesaler, according to MPR-429, and which has been repeated here many times, is:

"Sales at wholesale. A sale at wholesale is a sale to a person who buys for the purpose of reselling the goods, rather than for use. Sales at wholesale remain covered by the General Maximum Price Regulation."

Here is the bone of contention which the appointed committee argued before OPA in Washington. The fact that an operator does not purchase a coin machine for his own



## *"The Coin Machines Merry-Go-Round"*

"Use". He does not "use" the machine as he would other products covered in this regulation MPR-429, like hatchets, axes, wheelbarrows, etc. He instead leases the machine to the location owner and the ultimate consumer is the "public". The public "use" the machine to obtain an amusement or other service.

This matter may yet have to be decided before a court of law if OPA will attempt any but the proper clarification. It will be up to whoever goes to court to prove to the court that a "coin operated vending machine" as mentioned in MPR-429 is not "used" like the consumer's durable goods mentioned in this regulation. We feel confident that some coin machine man is going to win this case, if such ever comes up. Under GMPR (as amended March 11, 1943) the definition of a wholesaler is:

"'Sale at wholesale' means a sale to a person who buys a commodity and resells it without substantially changing its form to any person other than the ultimate consumer except for the purpose of paragraph 1499.3 of GMPR. A sale at wholesale shall include any sale by such person to an industrial or commercial user."

Remember that no decision has as yet been made (at least not up to this writing) by The Office of Price Administration as to whether the operator is the consumer or whether they are going to add into their definition of a wholesaler in MPR-429 the words "or leasing", and thereby make this clarification read as follows:

"A sale at wholesale is a sale to a person who buys for the purpose of reselling OR LEASING the goods rather than for use."

The market prices as of March 1942, which appeared in the September 7 issue of The Cash Box, were compiled from prices as quoted thruout the entire nation at that time. These market prices can be accepted for ascertaining your ceiling prices on machines on which you have no sales price in March 1942 for they are the prices of your competitors. Again we repeat, if you have quoted lower prices in March 1942 for some of the machines which appear on this list, these are your ceiling prices. You can type them in the column that is left open for you for this very purpose. If you, likewise, believe that you should get higher prices than your ceiling prices (as of March 1942, prices you quoted) you can make application to your local OPA office to get such higher prices by proving to them why you must get more for those machines.

If you study the September 7, 1943 issue of The Confidential Price Lists carefully you will be amazed to learn that a great many machines you thought were getting high prices at this time were actually LOW, in comparison to the prices that were being quoted in March 1942. This is one of the many peculiarities of this business, due to the popularity of certain equipment under certain conditions at certain times.

To keep you further informed, and beginning with this (September 14) issue, we shall also list (alongside the March 1942 market price) the highest current price being quoted for all equipment. This will help you to maintain the records that are required by OPA. In most cases you will probably find that the highest current market price for any machine for the week may be lower than the ceiling price. We shall list higher prices than March 1942 market prices, too. We shall accept these higher prices on the theory that someone obtained permission to make his price higher, or that he sold for this higher price during March, 1942, and that this higher price is therefore his ceiling price. The March 1942 market price will remain as a stationary price fixture for the time being in The Confidential Price Lists.

### SECOND WARTIME CONFERENCE

A great many problems as yet face this industry. The Petrillo situation grows more and more involved each day. At some future date it will prove imperative for this industry to be represented at conferences which will yet have to be held with the AFM. Here again is the need for an intelligent committee to be present at such a meet to carefully guard the interests of the automatic music men in this industry.

The ASCAP situation is more serious than some believe. Their demand, which amounts to from \$60. to \$120. per year per location by these publishers of copyrighted music is something to be seriously considered. This may be the route that will lead to a confiscatory drain upon the incomes of a great many in this business. A legal case is getting under way being fought out by one association of music operators and they are doing all the work to defend what is really a national matter for all in the music machines division of this industry.

The 5% cabaret tax is also puzzling to a great many. An educational campaign in this matter should be arranged for to as completely protect the men in this industry as is possible. All these attempts to obtain part of the revenue being enjoyed by this industry is sufficient cause for the men in this business to come together for their own self preservation.



## *"The Coin Machines Merry-Go-Round"*

Washington may soon announce completely new and higher taxes in regard to coin operated machines of all types. This, in addition to city, county and state taxes will create a noticeable dent in the bankrolls of the men engaged in this business. If the federal government decides that this industry should pay more than it is now paying, with no one present to somehow help it from being so overtaxed, the effect may prove more serious than anyone as yet has any idea it will be.

It is therefore the hope of The Cash Box, as well as the large majority of those who attended the first Wartime Conference, that another conference be held within 60 days in some centrally located city (probably Chicago) to call together the members of this industry from every section of the country to meet in national conclave and to create there the National Coin Machines Board of Trade. This is to be an organization for all present organizations and all individuals in this industry to use this organization as the common meeting ground for all connected with this business as a non-political, non-profit, mutually beneficial organization.

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### NEED FOR CENTRAL BODY

One noted midwestern coinman in speaking for the necessity of an organization to represent this industry nationally stated, "Here we have an industry wherein millions of dollars are invested. An industry that takes in millions of dollars annually thru its many different types of equipment. An industry composed of a large number of progressive and fairly well off business men. Yet we continue to conduct our business, from a national standpoint, like a little two-by-four shopkeeper without any inventory books, records or other definite information regarding our industry.

"There are only a few, if any at all, who can give any correct statistics about our business. We don't even know the exact number of persons engaged in this industry. We don't know the exact number of machines or locations in the country. Everything we say cannot be backed up with facts or figures. When we claim so many thousands of locations for any one division of the field, we are only guessing, and basing this guess on what someone has told us was the number of this type of equipment sold.

"It is absolutely necessary for us to come together and to create a body of men of our industry who will arrange for surveys and other data which will at least enable us to know where we stand as an industry, and what should be done to make this industry greater than ever before, thereby earning more money for those already engaged in this business and those who are entering to know how to proceed correctly."

Certainly these are simple and direct words. Certainly they expose a great weakness of the coin machines industry. And most certainly this condition should and could be cured by the cooperation of all the men engaged in this industry.

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### CIGARETTE AND CANDY MACHINES

After a great many requests from all over the nation that we set up a market price listing for cigarette and candy vendors, The Cash Box with this (September 14) issue of The Confidential Price Lists starts listing this equipment. This will follow along the same lines of the prices now being listed for other types of equipment. Cigarette and candy merchandisers have won an impressive position in this industry. These machines have become more or less price standardized.

The cigarette machine operator, jobber and distributor knows just about what the price for each individual type of machine should be. Yet machines are always coming and going on this market and therefore a very large number of subscribers are interested in this field and would like to have a compilation of each week's high and low quotations.

It is our hope, that like with all other equipment now appearing in The Confidential Price Lists, we shall receive the complete cooperation of the cigarette and candy coinmen and that we shall thereby be able to give these people a timely and accurate report of market price conditions from week to week.

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### THIRD VICTORY LOAN DRIVE

Once again coinmen have an opportunity to help more directly in the war effort with the campaign now being planned for the Third Victory Loan Drive thruout the country. It would be of tremendously gratifying benefit to all this industry to have every coinman thruout the nation enter into this drive wholeheartedly and not only purchase some War Bonds himself, but make it his business to get as many of his locations as he possibly can to do likewise. Such effort is instantly recognized and commended by the leaders in each community. It is the one sure way to win the proper prestige and respect for this industry. Build good will for tomorrow buy **BUYING A BOND FOR BABY TODAY!!**

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# Odd Coins

By Joe Orleck

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Now that the summer season is over, coinmen are back at their desks paying strict attention to their business, and there is good reason.... what with the many problems that need personal supervision. This summer, probably more than any ever before, fewer executives went away for a vacation than over before, and from all indications their current problems will keep them tied down. One of the very important problems, GMPR is clarified for all subscribers in Bill Gersh's article in this week's issue, and should be studied very carefully by everyone.

Altho the OPA problem has caused a slacking in trading to some degree, buying and selling still continues....GEORGE GESSERT, General Novelty Co., Milwaukee, Wisc. selling slots....MARCUS KLEIN, New York City offers Arcade Equip. and music....MORRIS and HENRY GISSER, Cleveland Coin Machine Exchange, Cleveland, O. wants late music and arcade equip....JOE ASH and IRV MORRIS, Active Amusement Machines Co., Phila., Pa. will buy, sell or trade....HENRY SEIDEN, Seiden Distributing Co., Albany, N.Y. wants Chicken Sam Gun bulbs....MAX ROTH, Roth Novelty Co., Wilkes-Barre, Pa. offers slots and music.

BARNEY SUGERMAN and HERMAN PERIN, Runyon Sales Co., Newark, N.J. offers tubes to coin machines men only - also arcade equip. and music....DAN WERTZ, Wertz Supply Co., Richmond, Va. selling music....WALTER TRATSCH, A.B.T. Manufacturing Co., Chicago, Ill. helps out by supply repair parts for old coin chutes and Target-Skills....ART BOUTER-RIOUS and WARREN H. TAYLOR, Mills Sales Co., LTD., Oakland, Calif. brings the trade something new in "pin-up" photos.

L. BERMAN, L. Berman & Co., Evansville, Ind. offers phono operators over-size casters so that their phonos will roll and not scratch hardwood floors....GEORGE PONSER, George Ponsler Co., Newark, N.J., altho busy traveling from one arcade to another offers 3 Amp Cartridge fuses, and pin parts....ANTHONY HIRT, Sheboygan, Wisc., selling 1-balls, consoles, music, and jar deals....BEN AXELROD, Olive Novelty Co., St. Louis, Mo. brought his family back home from their vacation in New York City, and immediately got busy selling pins....IKE BERMAN, Economy Supply Co., New York City, goes away to the hills for a rest, while BESS (the boss anyway) makes sure that those orders for wooden balls get shipped.

J. R. "PETE" PIETERS, King Pin Games Co., Kalamazoo, Mich. runs a special on 1-balls, and wants music boxes, and parts for other equipment....BEN HOROWITZ, Albena Sales Co., New York City, offers used parts for phonos....C. V. HITCHCOCK, Hermitage Music Co., Nashville, Tenn. helps out by marketing an adaptor for tube changeover....JULES OLSHEIN, Albany, N.Y. selling consoles and pins....REED MORGAN, Central Novelty Co., Louisville, Ky. offers a variety of pins.

CHARLEY HUGHES, C. W. Hughes & Co., Ladoga, Ind. selling music and slots...LEON BERMAN, New York Supply Co., New York City wants green vest pockets....HARRY and SAM WICHANSKY, Atlas Vending Co., Elizabeth, N.J. selling pins, and want music....NAT RAKE Phila., Pa. offers slots, arcade equip. and counters....FRANK DUNCOVICH, Columbia Novelty Co., Amsterdam, N.Y. runs a sale of consoles, pins, arcade equip. and music.

WILLIE BLATT, Supreme Enterprises, increases his service facilities to phono operators by offering Phono Chassis, and still wants Anti-Aircrafts....MIKE SPECTOR, Fairdeal Amusement Co., Philadelphia, Pa. carries a good will message to the trade this week, anticipating progress after the war....WOOLF SOLOMON, Central Ohio Coin Machine Exchange, Columbus, O. offers consoles, slots, arcade equip., music, and cigarette machines.

GEORGE and NICK NEBEL, G. N. Vending Co., Columbus, O. selling consoles and slots....A. SALMAN, Globe Games Co., Cincinnati, O. wants pins, slots, arcade equip. and music....BARNEY and LOUIS BLATT, Atlas Coin Machine Co., Boston, Mass. selling slots....W. L. KING, Quaker Vending Co., Phila., Pa. wants Buckley boxes, and is offering scales and arcade equip.

ART HEIMKE, St. Louis Novelty Co., St. Louis, Mo. selling music, 1-balls, and consoles....LEO WEINBERGER, Southern Automatic Music Co., Louisville, Ky. selling consoles....EARL BACKE, National Novelty Co., Merrick, N.Y. selling arcade equip....PETE HAGEDOORN, Jersey Specialty Co., Singac, N.J. runs a special sale of 1-balls, arcade equip., pins, and cigarette machines

MACK H. POSTEL, Chicago, Ill. making great progress with his vending machine exchange....JULIE BRAUN, Gay Amusement Co., Linden, N.J. issues a record release weekly.....DAN BAUM and CARL TRIPPE, Ideal Novelty Co., St. Louis, Mo. wants slots, music and pins....IRV BLUMENFELD, GEORGE GOLDMAN and HARRY HOFFMAN, the three generals of The General Vending Service Co., Baltimore, Md. have tubes they are exchanging for other tubes....MEYER PARKOFF, Atlantic Distributing Co., New York City selling phono needles. W.E. THOMPSON, Southwestern Coin Machine Co., Wichita Falls, Tex. offers arcade equip. and pins...LEO KELLY, Illinois Novelty Co., Chicago, Ill. receiving congratulations and plenty of orders for the new revamp 1-ball he introduced to the trade. BILL BETZ, W. B. Novelty Co., St. Louis, Mo. selling counter games....DAVE LOWY, New York City, making great strides forward as a jobber.



(SECTION 1)

**WANT-TO-BUY ADS**

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

WILL BUY ANY QUANTITY

1¢ MILLS BLUE FRONTS

MILLS 10¢ OR 25¢ GOLF BALL VENDORS

SARATOGA, COMB.

WAR EAGLES

ANY MILLS SLOT WITH ESCALATOR

WIRE OR WRITE YOUR BEST QUOTATION!!

COIN MACHINE DISTRIBUTING CO.

5746 BAUM BLVD. (TEL: HILAND 7000) PITTSBURGH, PA.

**GLASS - PINS**

WANT - We need back glass for Bally Mystic, send best price; Also want all late pin games, such as: Five & Ten, Big Parade, Knock Out, Shangri-La, Air Circus, Hi-Dive, Gun Club, South Paw, etc. Give quantity, condition and price wanted in first letter.

FISCO SALES COMPANY

MONUMENT SQUARE

(Tel: 3486)

HAVERHILL, MASS.

**PINS - SLOTS - ARCADE - MUSIC**

WANT - Exhibit 5-Ball F.P. Do-Re-Mi's; West Winds; Double Plays; Sun Beams; Also want late model Slots; Arcade Equipment and late Music machines; State Quantity ready to ship and price wanted in first letter for speedy action.

GLOBE GAMES COMPANY

1228 WALNUT STREET

(Tel: Main 4060)

CINCINNATI, (10) OHIO

**MUSIC - SCALES**

WANT - Rockola and Wurlitzer phonographs; Mills and Rockola Scales; Give serial numbers, condition and model in first letter and also best price wanted. What do you need? Write us and we will give you our best price.

CENTRAL NOVELTY COMPANY

805 EAST BROADWAY

(Tel: WA-7941)

LOUISVILLE (4) KY.

**MUSIC - CONSOLES**

WANT - Will pay cash for Rockola, Seeburg and Wurlitzer phonographs; Also want Bally Club Bells, new or used; All machines must be in good working order; state quantity and best price in first letter if you want to get speedy action.

B. D. LAZAR COMPANY

1635 FIFTH AVENUE

(Tel: Grant 7818)

PITTSBURGH, PENNA.

**SLOTS - CONSOLES - MONICKER MOTOR**

WANT - Vest Pockets, Consoles and 5000 Motor for Bally Monicker. Write us instantly.

JULES OLSHEIN

284 SOUTH ALLEN

ALBANY, N. Y.



# WANTED TO BUY-1 or 100 FOR CASH

WURLITZER 24, 500, 600, 700, 750, 800, 850 AND 950; ALSO  
SEEBURG REX; ROCKOLA: STANDARDS, DE LUXE AND SUPERS -

MILLS BLUE FRONT AND BROWN FRONTS IN 5¢, 10¢, 25¢ AND 50¢  
PLAY. ALSO MILLS AND WATLING LO BOY PORCELAIN SCALES.

PLEASE GIVE ALL DETAILS IN FIRST LETTER: SUCH AS PRICE YOU  
WANT, SERIAL NUMBERS, CONDITION, MODEL, ETC., ETC.

WE WILL PAY THE FOLLOWING PRICES FOR

Double Play.....\$40.00  
Sun Beam.....40.00  
Do-Re-Mi.....40.00  
West Wind.....40.00  
Groetchen Metal Typer  
Tags, Per 1,000.....50.00

IDEAL NOVELTY COMPANY  
2823 LOCUST STREET (PHONE: FRANKLIN 5544) ST. LOUIS, MISSOURI

## EVANS BOWLING ALLEYS

WANT - Need at once: 4 Evans Bowling Alleys, late models, must be in perfect operat-  
ing condition, coin operated preferred. State price and also list all extra parts  
that you have in first letter, along with general condition and when ready to ship.

AUTOMATIC OPERATOR, INC.

211-48 NINETY NINTH AVENUE

QUEENS VILLAGE, N. Y.

## MUSIC - CONSOLES - SLOTS - ARCADE

WANT - \$1,000,000.00 worth of good used equipment. Wurlitzer phonos: Models 700 or  
later; Mills Three and Four Bells, give serials; Keeney Single and Two-Way Conv.  
Super Bells, Four Way Super Bells; Other good consoles in comb. F.P. & P.O.; 10¢/25¢/  
50¢ and \$1.00 slots, Blue Fronts or better; All types of guns and arcade pieces;  
Please do not ask us to offer you prices; Send us list of what you have for sale  
along with condition, serial numbers, when ready to ship and prices you want.

ADVANCE AUTOMATIC SALES COMPANY

1350 HOWARD STREET

SAN FRANCISCO, 3, CALIF.

## A.B.T. RIFLE RANGES

WANT - 6 to 8 A.B.T. Arrow-Matic Rifles. Must be in good condition. Give serial  
numbers and price you want in first letter. Also advise whether ready to ship.

FRED BEDE

P.O. BOX 76

SCOTTSBLUFF, NEBR.

## - SEEBURG PHONOS -

WANT - Will pay cash for: Seeburg Rex, Royale, Gem, Crown and Concert Grand. Hurry.

W. B. NOVELTY COMPANY, INC.

1903 WASHINGTON BLVD.

ST. LOUIS, 3, MO.

## - MUSIC -

WANT - Rockola '39 Standards or DeLuxe. Will pay \$120. for all you can ship, no  
limit. Must be in A-1 shape, no parts missing and no plastics broken and well packed.

HIRSH COIN MACHINE COMPANY

1309 NEW JERSEY AVENUE, N.W. (Tel: Hobart 3170)

WASHINGTON, 1, D.C.

## - MUSIC -

WANT - Wurlitzer 500 Keyboard selectors. Must be clean, complete and in good working  
condition. Quote low down prices in first letter.

BILL FREY, INC.

140 N.W. 1st STREET

MIAMI, 25, FLA.

## PHONOS - PARTS

WANT - Wurlitzer 412, 616, 700, 750, 780; also parts for all makes of phonos. Write.

TURNER PHONOGRAPH COMPANY

3033 LOCUST STREET

(Tel: Newstead 3718)

ST. LOUIS, MO.

WANT - WILL PAY CASH!  
 MILLS 5¢ VEST  
 POCKET GREEN \$25.

WRITE

\*

WIRE

\*

PHONE

NEW YORK SUPPLY COMPANY

585 TENTH AVENUE

(PHONE: BRYant 9-8049)

NEW YORK CITY

## SLOTS - MUSIC - CONSOLES - CIG. VENDERS

WANT - Will buy the following slots; Mills Gold Chromes; Brown Fronts; Blue Fronts. Give Serial numbers. Also want Wurlitzer 850 with remote control. Also want National 9-50's and Keeney 5¢ Super Bells, F.P. or cash payout. Write now. Give complete details and price wanted in first letter.

MEYERS COIN MACHINE COMPANY

232 WATER STREET

(Tel: 424)

BARABOO, WISC.

## BALLY KING PINS

WANT - Will buy Bally King Pins at \$160. each - any quantity. Advise immediately.

ROBINSON SALES COMPANY

7525 GRAND RIVER AVENUE

DETROIT, MICH.

## ARCADE - MUSIC - PINS

WANT - Sky Fighters; Ace Bombers; Super Bombers; Wurlitzer Skee Balls; high score; Wurlitzer 750 and 750E phonos. Also want late model pin games. Give complete details and price wanted in first letter.

MODERN AUTOMATIC EXCHANGE, INC.

2618 Carnegie Avenue

(Tel: CH-7067)

CLEVELAND, OHIO.

## - CONSOLES -

WANT - Will pay \$700.00 for late model Mills Four Bells. Will also pay top dollar for new Four Bells and Three Bells. Get in touch with us immediately. Cash waiting.

A. J. DURSELL NOVELTY CO.

176 ARCH STREET

NEW BRITAIN, CONN.

## KEENEY STEEPLECHASE

WANT - 2 Keeney Steeplechase Counter machines, straight 1¢ play or combination 5¢, 10¢ and 25¢ play. State price wanted and condition of machine in first letter.

MYCO AUTOMATIC SALES CO.

347 S. HIGH STREET

(Tel: MAin 1600)

COLUMBUS, OHIO.

## SEEBURG PHONOS

WANT - We will pay cash for: Seeburg Rex, Royal, Gem, Regal, Crown, Concert Grand, Vogue, Classic or any other late model Seeburg Phonographs. Write, wire, phone - give quantity, condition and price wanted.

SHAFFER MUSIC COMPANY

606 SOUTH HIGH STREET

(Tel: MAin 5563)

COLUMBUS, OHIO.

## - MUSIC -

WANT - Seeburg Rex, Royal, Gem, Classic, also Seeburg Steppers; Also Wurlitzer 800 and 850 phonos. Give quantity you have and price wanted in first letter.

TAYLOR AMUSEMENT COMPANY, BRUNSWICK, GA.

(Tel: 911)

## 1-BALLS F.P.

WANT - Will pay cash for Sport Specials, Record Times, Dark Horses, Bluegrass - one ball Free Plays.

UNITED AMUSEMENT CO.

310 SOUTH ALAMO STREET

(Tel: Cathedral 1431)

SAN ANTONIO, TEXAS



I WANT ALL KINDS OF GUNSWILL PAY HIGH CASH PRICES FOR THE FOLLOWING

BALLY DEFENDER  
 BALLY CONVOY  
 BALLY RAPID FIRE  
 BALLY SKY BATTLE  
 BALLY TORPEDO  
 BAKER SKY PILOT (Late  
 Model)  
 EVANS SUPER BOMBER  
 EVANS TOMMY GUN  
 KEENEY AIR RAIDER

KEENEY ANTI-AIRCRAFT  
 KEENEY NAVY BOMBER  
 KEENEY SUBMARINE GUN  
 KIRK NIGHT BOMBER  
 MUTOSCOPE SKY FIGHTER  
 MUTOSCOPE ACE BOMBER  
 SEEBURG CHICKEN SAM  
 SEEBURG JAILBIRD  
 MUTOSCOPE DRIVEMOBILE  
 PHOTOMATONS

PHOTOMATICS

PHONE!!WIRE!!WRITE!!WE WILL ALSO PAY HIGHEST CASH PRICES FOR ALL OTHER ARCADE EQUIPMENT**MIKE MUNVES**

520 WEST 43rd STREET

(PHONE: BRyant 9-6677)

NEW YORK CITY

CONSOLES - 1-BALLS - ARCADE

WANT - We will pay the following prices for these used machines: Three Bells \$800; Four Bells, late head, \$800; Four Bells, original head, \$550; 4 Way Super Bells \$550. 2 Way Super Bells, \$325.; Lucky Lucre 3/5¢ and 2/25¢ chutes \$375.; Longacres and Thorobreds \$500.; Pimlico \$350.; '41 Derby & Club Trophy \$300.; Fortune \$300.; Jockey Club \$300.; Long Shot \$200.; Santa Anita \$175.; Turf King \$325.; Sky Lark \$225.; War Admiral \$175.; Mutoscope Sky Fighters \$300.; Bally Defenders \$250.; Keeney Air Raiders \$200.; Drive Mobile \$265.; Ace Bomber \$265.; Will airmail deposit.

CHAS. E. WASHBURN COMPANY

1511 W. PICO BOULEVARD

(TEL: Exposition 3404)

LOS ANGELES, CALIF.

MUSIC - ARCADE

WANT - Wurlitzer 750E's; Wurlitzer Skee Balls; Late Model Photomatics; Late Model Panorams; and A.B.T. Rifle Sport. Give full particulars in first letter or wire.

CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVENUE

(Tel: PROspect 6316-7)

CLEVELAND 15, OHIO

PACES RACES - SLOTS

WANT - We need Paces Races - Brown or Red Arrow - \$125. for 5¢ play - \$150 for 25¢ play. Must have running motors and good cabinets. Also need 500 Pace or Mills Slots.

PACE MANUFACTURING COMPANY, INC.

2909 INDIANA AVENUE

(TEL: CALumet 6272)

CHICAGO, ILL.

MUSIC - SLOTS

WANT - We will buy all models ('39 and up) of Seeburg and Wurlitzer Phonographs. Also want 500 Mills Escalator Slot Machines, 3/5 or 2/4 P.O. Also 200 Mills Vest Pockets. State serial numbers and best price in first letter. We buy, sell and exchange.

STERLING NOVELTY COMPANY

669-671 SOUTH BROADWAY

LEXINGTON, KY.

- SLOTS -

WANT - Any amount of Mills 1¢ Slot machines in the escalator type or Mills Square Bells, condition of cabinets immaterial but mechanisms must be complete and no parts missing. Hurry.

COLEMAN NOVELTY COMPANY

1025 FIFTH AVENUE

(Tel: Main 1323)

ROCKFORD, ILL.

- MUSIC -

WANT - Wurlitzer 500, 600A, 600K, 700, 750 and 800; Seeburg; Vogue, Envoy, Colonel, Classic and 8800 Hi-Tone. Give prices and full details in first letter.

BRILLIANT MUSIC COMPANY

4606 CASS AVENUE

DETROIT, MICHIGAN



# PLANT MANAGER WANTED

Experienced in manufacturing and assembling

## PIN BALL MACHINES

1-BALL Free Play  
1-BALL Payout  
5-BALL Pin Tables

High salary, best post-war opportunities offered. State age and past experience: in reply.

**SULLIVAN-NOLAN ADVERTISING COMPANY**  
527-529 WEST CHICAGO AVENUE CHICAGO 10, ILLINOIS

### - MCGILL CHANGERS -

WANT - McGill Quick Changers, new or used, must be in perfect condition and priced right.

AMERICAN SALES & SERVICE COMPANY

515 17th STREET

ROCK ISLAND, ILL.

### WURLITZER PARTS & BOXES

WANT - Will pay top prices for Wurlitzer 130 and 300 Adaptors, 145 Steppers and 120 Wall Boxes.

WOLF SALES COMPANY, INC.  
(Tel: CH-2833)

1932 BROADWAY

DENVER, COLORADO

### VENDORS - SLOTS - PHONOS

WANT - Will pay spot cash for Stoner Univendors. Give full description and lowest cash price in first letter. Also in market for slots and phonographs. What have you?

J. E. COBB DISTRIBUTING CO.  
(Tel: Wabash - 1501)

512 SOUTH SECOND STREET

LOUISVILLE, KY.

### PIN ROUTE

WANT - Route man with 20 years coin machine experience interested in good proposition. Best of references. Will also buy pin route.

HARRY A. MEYERS

3223 RIDGE AVENUE

PHILADELPHIA, PENNA.

### WANTED QUICK

BALLY KING PINS, WILL PAY \$160.00 EACH CRATED, F.O.B. YOUR CITY. CAN USE UP TO 25. ALSO WURLITZER S-14, SKEE BALLS, WILL PAY \$75.00 EACH CRATED. WILL PAY \$150.00 EACH CRATED FOR S14-A, SKEE BALLS. ALSO WANT KEENEY BLACK ANTI-AIRCRAFT, NOT NECESSARY CABINET BE IN FIRST CLASS CONDITION. WILL PAY \$30.00 EACH.

LEMKE COIN MACHINE COMPANY, 31 WEST VERNOR HIGHWAY, DETROIT, MICHIGAN

### SLOTS - 1-BALLS - CONSOLES - TRADE

WANT - Will buy the following slot machines; Mills Gold Chromes; Brown Fronts; Blue Fronts; Nickel, Dime, Quarter, Fifty Cents and One Dollar play. Do not fail to give serial numbers and guaranteed condition. Also want One-Ball machines. Cash or Free Play; Mills Three Bells and Four Bells, Keeney Super Bells. Will trade seven new Panorams used less than 60 days. Write us what you have and lowest price on trade or cash.

MOSELEY VENDING MACHINE EXCHANGE, INC.  
(Tel: 3-4511)

00 BROAD STREET

RICHMOND, VIRGINIA

### SEEBURGS - SLOTS

WANT - Seeburg - 8200, 8800, 9800, Envoys, Colonels, Mayfairs, Classics, Gems, Regals, Crowns, Majors, Plazas, Wall-O-Matics, U.S.R. Adaptors, Mills Blue Fronts, Cherry Bells, Brown Fronts. Send complete list stating quantity and prices.

(SEEBURG DISTRIBUTORS)

1701 WEST PICO BOULEVARD

E. T. MAPE MUSIC COMPANY,

LOS ANGELES, CALIF.



WANTED IMMEDIATELY FOR CASH

MUSIC  
Wurlitzer 750E  
Seeburg 8800-9800

SLOTS  
Late Blue Fronts  
Brown Fronts

CONSOLES  
Mills Four Bells 5¢  
Mills Four Bells 5¢ and 25¢  
Mills Three Bells, late  
Keeney Two-Way Bells, Conv.  
Keeney Four Bells, Con.

ONE-BALLS  
Bally Long Shots  
Bally Santa Anitas  
Bally Kentuckys  
Bally Jockey Clubs  
Bally Longacres  
Bally Thorobred  
Bally Pimlico  
Bally '41 Derby  
Keeney Fortune

ARCADE EQUIPMENT  
Bally Rapid Fires  
Bally Defenders  
Evans Super Bammers  
Kirk Night Bombers  
Keeney Air Raiders  
Evans Tommy Guns  
(late model)  
Mutoscope Sky Fighter  
Chicago Coin Hockey

GIVE COMPLETE DETAILS AND PRICE WANTED IN FIRST LETTER. ALSO ADVISE SERIAL NUMBERS, ETC. IF NECESSARY.

PAUL A. LAYMON CO.  
1503 WEST PICO STREET, LOS ANGELES, CALIF.

- WURLITZERS -

WANT - We will pay quick cash for Wurlitzer phonographs: 950-\$525.; 850-\$500.; 750-E \$425.; 750-\$400.; 600K-\$185.; 600R-\$175.; Write or wire us immediately.

JOE E. BROWN MUSIC COMPANY

220 EAST COMMERCE STREET

SAN ANTONIO(5), TEX.

MUSIC - PINS - GUNS

WANT - Will pay cash for late Wurlitzer and Seeburg phonos, Pin Games and Guns. Give quantity and best price wanted in first letter.

AMERICAN COIN MACHINE COMPANY

557 CLINTON AVENUE, N.

(Tel: Main 2507)

ROCHESTER, 5, NEW YORK.

- SLOTS -

WANT - 5¢, 10¢, 25¢ and 50¢ Mills 2/4 Pay Escalator Type Slots. Write us immediately.

THE JOHN M. STUART CO.

229 MT. AIRY AVENUE

PARIS, KY.

MECHANIC WANTED

FOR PINBALL MACHINES AND PHONOGRAPHS  
PRICE WILL BE RIGHT

CHARLES PITTLE TEL: (2-3474) NEW BEDFORD, MASS.

MILLS SLOTS

WANT - Mills slots. Give serial numbers, quantity, model, condition, also Mills cabinet stands. Give your best price in first letter.

HARRY HOKE

520 MINNESOTA AVENUE, N.E.

WASHINGTON, D.C.

MUSIC - PINS - ARCADE

WANT - We will pay cash for late Wurlitzer and Seeburg phonos; Pin Games and Guns; Give quantity you have ready to ship and best price wanted in first letter.

ATLAS PHONOGRAPH COMPANY

575 NORTH CLINTON AVENUE

ROCHESTER(5), N.Y.

WANTED -- IMMEDIATELY

6 - Plastic or Metal Covers for Seeburg Wall-O-Matics  
2 - Amplifiers for Seeburg Chicken Sam in working condition  
7 - #1503 or #1515 Rockola Wall Boxes  
1 - #1702 or #1704 Adaptor for Rockola Master  
5 - Heating Elements for "Eat 'Em Hot" Nut Venders  
Also want Zip Cord and 30-Wire Cable.

KING PIN GAMES COMPANY

826 MILLS STREET

KALAMAZOO, 21, MICH.



(SECTION 2)

## FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

## USED SLOTS

GUARANTEED IN GOOD MECHANICAL CONDITION

Mills 10¢ Brown Fronts.....\$224.50	Jennings 25¢ Four Star Chief....\$199.50
Mills 25¢ Brown Fronts.....299.50	Jennings 5¢ Club Special.....159.50
Mills 5¢ Blue Fronts.....179.50	Jennings 10¢ Club Special.....169.50
Mills 10¢ Blue Fronts.....199.50	Jennings 10¢ Club Bell.....299.50
Mills 25¢ Blue Fronts.....284.50	Jennings 25¢ Club Bell.....349.50
Mills 50¢ Club Bell.....675.00	Jennings 5¢ Red Skin.....159.50
Mills 1¢ Blue Q.T.....52.50	Jennings 10¢ Red Skin.....169.50
Mills 5¢ Blue Q.T.....69.50	Jennings 5¢ Big Chief.....129.50
Mills 5¢ Vest Pocket Blue & Gold....54.50	Jennings 10¢ Big Chief.....139.50
Mills 1¢ Vest Pocket Blue & Gold....42.50	Jennings 25¢ Big Chief.....199.50
Pace 5¢ Comet.....89.50	Watling 5¢ Rol-A-Top.....89.50
Pace 10¢ Comet.....99.50	Watling 10¢ Rol-A-Top.....99.50
Pace Comb. 5¢ & 25¢ Club Bells....349.50	Watling 25¢ Rol-A-Top.....149.50
Jennings 5¢ Four Star Chief.....129.50	Caille 10¢ Club Bell.....199.50
Jennings 10¢ Four Star Chief.....139.50	TERMS: 1/3 DEPOSIT --- BALANCE C. O. D.

WE ARE WHOLESALERS AND SELL FOR RESALE

SICKING, INC.

1401 CENTRAL PKWY., CINCINNATI, OHIO.

927 EAST BROADWAY, LOUISVILLE, K Y.

## - MUSIC -

FOR SALE - Rockola Windsor \$100.; Wurl Twin-16 (32 selections) in metal cabinet with Buckley Adaptor \$125.; 1 Wurl 71 with 810 Stand \$135.; 10 Buckley 32 Sel Illum Boxes \$18. ea.; 3 Wurl 61 \$69. ea.; 5 Buckley 24 sel boxes \$18. ea.; 1 Wurl 400 \$37.; 3 Wurl 412 \$42. ea.; 1 Mills Throne \$137.50; 1 Rockola Master \$210.; 2 Mills Panorams \$275. ea.; 3 Rockola 12 Rec Regulars \$37.50; 1,000 Ft. 5 Wire Cable 4 1/2¢ Ft.; 3,000 Ft. 6-Wire Cable 5 1/2¢ per ft.; No order accepted for less than 500 Ft.

WERTZ SUPPLY COMPANY

811 WEST BROAD STREET

(Tel: 5-3377)

RICHMOND, VIRGINIA

## PINS - SUPPLIES

FOR SALE - Auction: These go to the highest bidder: Make your bid on one or all as a group: Belle Hop; Hi-Dive; Miami Beach; South Paw; Sea Hawk; Stratoliner: Five-In-One; 2 Big Chief; Commodore; Lot-O-Fun; Scoop; 12 games in all. We must clear some space. This is your chance to buy games at your own price. Jennings Safe Stand \$8.50; Converters 200W, 300W, Write; #1129 Bulbs, box of 10. \$1.00; #1455-18V Bulbs, Box of 10, 75;; Enclose 1/3 Deposit with all your orders.

WESTERN SPECIALTY COMPANY

533 PARK AVENUE

OMAHA ( 5 ), NEBR.



THERE IS NO SUBSTITUTE FOR QUALITY WITH WOOLF SOLOMON

# QUALITY EQUIPMENT

## SALE

### CIGARETTE VENDING MACHINES

50 NATIONAL 9-30's, 9 Columns, A-1.....	\$79.50
40 ROWE ROYAL, 8 Column, A-1.....	79.50
5 ROWE ROYAL, 10 Column, A-1.....	99.50
2 ROWE PRESIDENTS, 10 Column, King Size.....	119.50
11 DuGRENIER CHAMPIONS, 11 Column, King Size.....	119.50
2 U-NEED-A-PAK, 1940, 15 Column.....	85.00
2 U-NEED-A-PAK, 1939, 12 Column.....	69.50

### MUSIC MACHINES

14 PANORAMS, Late, With Wipers.....	\$299.50
8 SEEBURG CLASSICS, A-1.....	235.00
2 WURLITZER 850, Like New.....	WRITE
2 WURLITZER 750, Like New.....	WRITE
1 WURLITZER 800, Like New.....	WRITE

TERMS: HALF CERTIFIED DEPOSIT WITH ORDER

# WRITE-PHONE-WIRE

FOR OUR PRICES ON LATE SLOTS, CONSOLES, PIN-BALLS, PHONOS, VENDORS, & PARTS FOR ALL MILLS SLOTS

## CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 SOUTH HIGH STREET, COLUMBUS, OHIO

ALL PHONES: ADams 7949 or ADams 7993.

### - MUSIC -

FOR SALE - Keeney Wall Boxes, 25 or more \$3.00 ea.; Keeney Wall Boxes, converted to 30-Wire, \$5.00 ea.; Seeburg Mayfair \$200.; Seeburg Model B \$45.00; Rockola '39 Standard \$150.; 5 Wurlitzer T-12 \$75. ea.; Seeburg Vogue \$225.; Rockola '39 DeLuxe \$165.; Wurlitzer 61 counter model \$75.; Terms 1/3 with all orders, we ship balance C.O.D.

OHIO SPECIALTY COMPANY

29 WEST COURT STREET

CINCINNATI, OHIO.

### PARTS FOR COIN CHUTES & TARGET SKILLS

NOTICE - Repair parts are still in stock to make your old coin chutes and Target Skills as good as new. Prompt response to all inquiries.

A. B. T. MANUFACTURING CORP.

715-23 NORTH KEDZIE AVENUE

CHICAGO (12) ILL.

TODAY'S BEST BUYS... U. S. WAR BONDS AND STAMPS

\*\*\*\*\*

THE RUDOLPH WURLITZER COMPANY



# RADIO TUBES FOR COIN MACHINES INDUSTRY. MUST FILL OUT OR WE CANNOT SHIP TUBES

## SUPPLIERS' CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of Limitation Order L-265 with the terms of which I am familiar.

\_\_\_\_\_  
(SIGNATURE HERE)

\_\_\_\_\_  
(DATE HERE)

# ORDER THESE TUBES QUICK!!

1B5.....\$1.35	6C6.....\$1.05	6SQ7.....\$1.15	35Z5.....\$1.25
2A3.....2.00	6D6.....1.00	6R7.....1.15	41......90
2O51.....3.50	6F6M.....1.25	6V6G.....1.15	45.....1.20
2A4G.....WRITE	6F8.....1.35	6V6M.....1.35	47.....1.15
5U4G.....1.05	6H6G.....1.15	6X5G.....1.05	56......85
5V4G.....2.15	6J5M.....1.20	6Y6.....1.55	58......95
5A4G.....1.05	6J5G......95	7B5.....1.35	68.....1.65
5Y3.....1.00	6J7.....1.35	7B6.....1.35	75......90
5Z3.....1.60	6K6.....1.15	7F7.....1.65	76......95
6A4.....1.65	6K7M.....1.35	25N6.....2.30	77......95
6A6.....1.65	6K76.....1.15	25B6.....1.90	78......95
6A8.....1.35	6L7G.....1.60	25Z5.....1.10	80......95
6B5.....2.00	6L6.....2.00	25Z6.....1.35	83.....1.35
6B8M.....2.00	6L7M.....1.85	30.....1.45	35L6.....1.45
6B8G.....1.35	6S7.....1.65	37......90	56......85
6C5.....1.05	6SC7.....1.85	38.....1.15	70L7.....2.85
			12SF5.....1.05
			12SJ7.....1.15

FOR ANY TUBE NOT LISTED - WRITE NOW.

18" LUMILINE BULBS.....	\$1.35
#51 BULBS, BOX OF 10.....	.65
#55 BULBS, BOX OF 10.....	.65
#63 BULBS (To be used instead of 81) BOX OF 10.....	.75
SPECIAL POLISH FOR PHONOGRAPHS, PER GALLON.....	3.00

NO ORDER SHIPPED UNDER \$5.00  
TERMS: 1/2 DEPOSIT WITH ALL ORDERS - BALANCE SHIPPED C.O.D.

# RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK, N. J.  
ALL PHONES: BIGELOW 3-6685

# SUPREME'S TWIN SPECIAL

### MOTOR SPECIAL

Send us your burned out Wurlitzer, Seeburg, Rockola, or Mills phono motors and we will repair same for you within ten days for only.....\$8.00

### STEEL CABINET SPECIAL

Brand New and Slightly Used Steel Cabinets for Single or Twin Hideaway Music Systems. Each.....\$10.00

WANT  
KEENEY ANTI-AIRCRAFT  
ANY COLOR-ANY AMOUNT!  
WRITE QUANTITY AND PRICE IN YOUR FIRST LETTER!!

# SUPREME ENTERPRISES



S L O T S

10-5¢ Bl. Fr. Cherry Bell, 3/5...	\$175.00
8-5¢ Br. Fr. Cherry Bell, 3/5...	195.00
5-5¢ Bonus.....	250.00
1-5¢ Futurity.....	95.00
8-5¢ Original Chrome 2/5.....	300.00
3-5¢ Original Chrome 3/5.....	275.00
6-5¢ Gold Chromes 2/5.....	325.00
8-5¢ Gold Chromes 3/5.....	300.00
1-5¢ Emerald Hand Load.....	375.00
4-5¢ Club Bells.....	375.00
1-5¢ Vest Pocket Chrome Metered...	75.00
8-10¢ Blue Fronts,Dr.Pr.Kn.Ac....	195.00
2-10¢ Brown Fronts,Dr.Pr.Kn.Ac....	225.00
1-10¢ Bonus Bell.....	275.00
5-10¢ Original Chrome 2/5.....	325.00
1-10¢ Original Chrome 3/5.....	300.00
2-10¢ Gold Chrome 2/5.....	350.00
2-10¢ Gold Chrome 3/5.....	325.00
1-10¢ Melon Bell.....	175.00
1-10¢ Black Hand Load.....	250.00
1-25¢ Blue Front Dr.Pr.Kn.Ac. ....	275.00
1-25¢ Brown Front Dr.Pr.Kn.Ac. ....	295.00
7-25¢ Original Chrome, 2/5.....	375.00
2-25¢ Original Chrome, 3/5.....	350.00
3-25¢ Gold Chromes 2/5.....	400.00
3-25¢ Gold Chromes 3/5.....	375.00
1-25¢ Black Hand Load.....	300.00
2-25¢ Bonus.....	350.00
3-25¢ Club Bells.....	425.00
1-25¢ Melon Bell.....	225.00
1-50¢ Blue Front.....	425.00
2-5¢ Jennings 4-Star Chiefs.....	110.00
4-10¢ Jennings 4-Star Chiefs.....	125.00
1-25¢ Jennings 4-Star Chief.....	150.00
2-50¢ Jennings Chiefs,Ref. & Reb.	450.00
1-10¢ Caille Blue.....	75.00
1-5¢ Pace DeLuxe Red.....	100.00
1-25¢ Pace DeLuxe Blue.....	150.00
1-Jennings Cigarolla.....	100.00
1-25¢ Mills Golf Vendor.....	145.00

C O N S O L E S

3-Keeney 2-Way Super Bells.....	\$345.00
4-Mills Jumbo Parade,F.P.....	95.00
1-Silver Moon.....	135.00
1-Bally High Hand.....	135.00

T E R M S

1/3 DEPOSIT WITH ORDERS, BALANCE C.O.D.

**MITCHELL NOVELTY COMPANY**

1629 WEST MITCHELL STREET

(PHONE: MITCHELL 3254)

MILWAUKEE (4) WISCONSIN

O N E - B A L L S

3-Thorobreds.....	\$500.00
7-Longacres.....	500.00
10-'41 Derbys.....	375.00
15-Club Trophys.....	375.00
10-Pimlicos.....	425.00
6-Blue Grass.....	195.00
4-Record Times.....	175.00
5-Sport Specials.....	145.00
1-Club Trophy back glass.....	25.00
1-Sport Special back Glass.....	20.00

F I V E - B A L L S

15--Flickers.....	\$30.00
20--Glamour.....	25.00
8- Sparky.....	25.00
10- Paradise.....	27.50
11- Owls.....	65.00
4- Belle Hop.....	35.00
21- Fleet.....	17.50
6- Progress.....	20.00
3- Trailways.....	30.00
3- Boomtown.....	30.00
2- Cross Line.....	27.50
3- Mystic.....	30.00

P H O N O G R A P H S

800 Wurlitzer.....	\$350.00
750 Wurlitzer.....	375.00
750E Wurlitzer.....	425.00
850 Wurlitzer.....	550.00
950 Wurlitzer.....	600.00
500 Wurlitzer Victory Cabinet.....	495.00
780E Wurlitzer.....	435.00
780 Wurlitzer.....	400.00
10-#125 Boxes.....	37.50
10-#145 Impulse Stepper.....	25.00
10-#135 Receiver.....	25.00
2-#111 Bar Boxes.....	39.50
Rockola Playmaster & Spectravox...	295.00
Rockola Playmaster.....	165.00
Rockola Imperial.....	95.00
Rockola DeLuxe.....	175.00
Rockola Master.....	200.00
Rockola Bar Boxes.....	27.50
Rockola Wall Boxes.....	22.50
Rockola Adaptors.....	40.00
5-Keeney Boxes.....	7.50

PANORAMS EQUIPPED WITH FILM CLEANERS AND FRONTS.....275.00

A R C A D E

Chicago Coin Hockey.....	\$190.00
Poker & Joker.....	99.50
Tom Mix Rifle.....	47.50
Texas Leaguer DeLuxe with lighted base.....	45.00
Bally Bull's Eye.....	62.50
Bally Rapid Fire.....	198.50
Batting Practice.....	109.50

C O N S O L E S

Keeney Triple Entry.....	\$105.00
Keeney 2-Way Super Bell,5/25.....	390.00
Bally Royal Draw.....	112.50

M U S I C

Wurlitzer 750E with 10 30-Wire Wall boxes.....	\$675.00
Rockola 1940 Super, mechanism been in operation about 10 times, as good as new.....	275.00
Rockola Playmaster & Spectravox...	300.00

W A L L B O X E S

2 Wurlitzer #125,5/10/25¢, each...	\$45.00
1 Wurlitzer #111, 5¢ Bar Box.....	45.00
2 Rockola 1939 Wall Boxes,each.....	20.00

T E R M S

1/3 DEPOSIT WITH ORDERS, BALANCE C. O. D.

**LEW WOLF**

1443 MAIN STREET  
BUFFALO, NEW YORK



## MUSIC AND CIGARETTE VENDING MACHINES

22-950 Wurlitzers-\$615.	Seeburg Rex-Gem-Crown's-	8 Col. Rowe Imperial	\$40.
19-850 Wurlitzers- 525.	Classics-Hi-Tones and also	9 " Nationals #930	55.
36-800 Wurlitzers- 425.	Rockola's and Mills DeLuxe	9 " DuGrenier "W"	50.
15-700 Wurlitzers- 395.	Attractive prices- Act fast	9 " DuGrenier "WD"	65.
7-500 Wurlitzers- 250.	All in perfect working order	15 " Unneedapaks"E"	65.
10-616 "Liteup- 95.	5 Col.Unneedapak Candy-\$149.50	7 " "BRAND NEW "500"	105.

Many others - every size and model - candy or cigarette units. All with enclosed stands. All above machines are in perfect working order, ready for locations - from operators drafted or about to be - No worn-out junk rebuilt - Write in for your needs no matter what they might be - Will buy your good working equipment.

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

MACK H. POSTEL

6750 NORTH ASHLAND AVENUE

(Phone Rogers Park 7312)

CHICAGO, 26, ILL.

## CONSOLES - MUSIC - SLOTS - MDSE. VENDORS

FOR SALE - Bally Roll 'Em \$155.; Bally Club Bells \$175.; Cigarolla \$60.; Wurlitzer 616-\$60.; Wurlitzer counter model 61 with stand \$79.; Mills Locks 75¢ each; Mills Square Bells \$65.; Watling Rolatop 3/5 PO \$75.; Mills New Free Play Slot \$69.50; Jennings Silver Moon FP Totalizer \$80.; National 6 Col. Cig Vendor \$15.; Stamp Vending machine \$15.; Buckley Track Odds \$450.; Terms: 1/3 Deposit with all orders.

BELMONT VENDING COMPANY

700 MAIN STREET

BRIDGEPORT, OHIO.

## 1-BALLS - MUSIC - SCALES

FOR SALE - Bally 1-Balls cash payout: Long shot, Kentucky, Santa Anita, all games were purchased new and are just off location; Rockola 1939 DeLuxe and Rockola 1940 Super phonographs; Watling Fortune Telling Scales; Wurlitzer Twin-12 in Buckley Steel Cabinet with Adaptor, 2 Chrome Buckley Boxes and 30-Wire Cable; Kindly quote best cash offer for the above equipment.

GOUSSET SALES COMPANY

129 EAST COURT STREET

KANKAKEE, ILL.

## CONSOLES - SLOTS

FOR SALE - 1 Saratoga '41 cash payout \$100.; 1 Paces 5¢ Reels cash payout \$89.50; 1-5¢ 4-Star Chief clean \$100.; 2-5¢ late Rolatops \$75. ea.; 1-10¢ War Eagle, clean, \$85.; 1 Mills 5¢ Light Oak Cabinet 3/5 PO \$95.; 1 Jennings 5¢ 1-Star Chief \$65.; 1 Watling 5¢ DJP \$35.; 1 Mills Jumbo Parade late head cash payout \$115.; Terms: 1/3 Deposit, Balance Shipped C.O.D. or Sight Draft, Give name of your bank.

BARNES MUSIC COMPANY

1305 BROAD STREET

(Tel: 1895)

SELMA, ALA.

## - ARCADE -

FOR SALE - Supreme's Shoot-Your-Way-To-Tokio ray guns; All Star Hockeys; Bally Rapid Fire; Chicken Sam Jap Conversion; Exhibit Foot Ease; Poker & Joker; Texas Leaguer; Defense Shockers, electric, no batteries; Grippers; Write for our prices, first come, first served.

GEO. PROCK & COMPANY

2812 MAIN STREET

DALLAS, TEX.

## SLOTS - MUSIC

FOR SALE - Mills slots: 2 Bonus 5¢, #425423, #425462, \$300. ea.; 1 Bonus 10¢ #466982, \$335.; 2 Melons 5¢, #439695, #430499, \$175. ea.; 3 Wurlitzer Impulse Steppers Mod.145, at \$22.50 ea.; Terms: 1/3 with all orders, Balance shipped C.O.D.

ATLAS COIN MACHINE COMPANY

780 COMMONWEALTH AVENUE

(Tel: Beacon 3870)

BOSTON, MASS.

## CONSOLES - MUSIC PARTS - WANT

FOR SALE - Mills Flashers \$25.; Mills Jumbo Parades, late models, \$110.; Six 412 and 500 Wurlitzer Speakers \$17.50 ea.; 10 Mills Four Bells - Write: WANT - Can use an A-1 mechanic at \$10.00 per day, must know electric machines. Apply today.

WYOMING NOVELTY COMPANY

TEL: 542

CASPER, WYO.



# MONEY MAKERS!!

## GAMES THAT ARE GOING OVER GREATER THAN EVER

PARATROOPS  
Rebuilt from Powerhouse

TORPEDO PATROL  
Rebuilt from Formation

EAGLE SQUADRON  
Rebuilt from Big League

\$139.50  
EACH

PRODUCTION  
Rebuilt from Blondie

M BOMBARDIER  
Rebuilt from Follies

EAGLE SQUADRON  
Rebuilt from Big Town

OPERATORS - - SEE THESE GAMES AT YOUR LOCAL DISTRIBUTOR OR WRITE  
US FOR COMPLETE DETAILS

### P. & S. MACHINE COMPANY

2820 N. SHEFFIELD AVENUE, CHICAGO, ILLINOIS

PHONE: DIVERSEY 2414

#### PINS - MUSIC - WANT

FOR SALE - Argentine \$40.; Big Parade \$95.; Duplex \$32.50; Jungle \$40.; Knockout \$94.50; Five & Ten \$115.; Record Time, 1-Ball, \$140.; Snappy \$29.50; Ten Spot \$32.50; Music: 2 Filben units operate with Packard or Buckley boxes \$85. ea.; Tubes: 6F8-85¢; 6Y7-\$1.00; Send consumer's certificate with tube order. 1/3 Deposit, Balance C.O.D.  
WANT - Mills and Rockola LoBoy Scales; Watling 500, Free Guesser & Tom Thumb Scales, state price wanted and condition in first letter you send us.

J. S. MORRIS & SONS NOVELTY COMPANY

4633 DELMAR BOULEVARD

(Tel: Rosedale 7445)

ST. LOUIS, 8, MO.

#### MUSIC - ARCADE

FOR SALE - 6 Rockola '39 \$150. ea.; 2 Rockola DeLuxe \$200. ea.; 1 Mills Throne \$125.; 1 Rockola Counter Model \$85.; 1 Wurlitzer 616 plain \$60.; 1 Wurlitzer 616 Liteup \$75.; 2 Rockola Playmaster & Spectravox \$240. ea.; X-Ray Poker Tables \$50.; Keeney Bowlettes \$50.; Ten Strikes \$40.; Bounce-It \$50.; Additional charge for crating on all items. Terms: 1/3 Deposit with all orders, Balance shipped C.O.D.

QUAKER VENDING COMPANY

5359 OXFORD AVENUE

PHILADELPHIA, PA.

#### WATLING F.T. SCALES

WANT - Watling Model 500 Fortune Telling Scales, serial numbers 48,000 or over. Write giving quantity you have on hand ready for shipment and prices wanted in first letter.

C. J. FENDRICK

2671 EUDORA STREET

DENVER, COLO.

#### MUSIC - PINS - SLOTS - ARCADE

FOR SALE - 1 Wurlitzer 41-\$75.; 1 Wurlitzer 61 with Base Cabinet \$75.; 1 Wurlitzer 616-\$600.; 1 Bally Bull (Jap Conv. Refinished) \$119.50; 5 Superior 5¢ Racehorse Slots \$45. ea.; 3 Mills Owls like new \$50. ea.; 1 Keeney 1¢ Texas Leaguer \$35.; 1 Wurlitzer 616 (light up grille) \$69.50; 1 Mills 1¢ Blue & Gold V.P. Bell \$39.50; 1/3 Deposit.

R & S SALES COMPANY

3rd AND BUTLER STREETS

MARIETTA, OHIO

#### SCALES - MUSIC - CIG. - SLOT PARTS - SUPPLIES

FOR SALE - Watling 500 Fortune Telling Scales; New 1943 Rockola Commando phonographs; Cigarette machines: National 9-4, Rowe Presidents, Rowe Imperials, DuGrenier Champions DuGrenier VD's, Etc., Also have few left: Kirk-25 Guesser Scales and others; If you need Mills slot machine parts give us Mills catalog number and get what you need quick. Great stock of supplies on hand: Permo Point Needles; Collection Books; Coin Wrappers; License Cases; Etc.; Write for complete list of these and prices today.

THE VENDING MACHINE COMPANY

205 FRANKLIN STREET

FAYETTEVILLE, NO. CAR.





## Girl Escapes Nazis

She escapes the terror of Nazi rule only because she is an American—safe in America, far from the fury of war.

She will remain free, untouched by bestial Nazi hands, only because American men are fighting day and night, pounding the Fortress Europe, sacrificing their lives to destroy the curse of Nazism.

And American fighters can do their bitter, bloody job only if we at home—safe in America, far from the fury of war—lend our support ungrudgingly.

Buy War Bonds. Buy the Bonds you can easily afford as a good investment. Then dig down again and buy Bonds until you know in your heart you're halfway square with the men who are fighting and falling in battle for you.

*Bally*

MANUFACTURING COMPANY

2640 BELMONT AVENUE, CHICAGO



PHOTOMATICS WITH PHOTOFRAMES

FOR SALE: 5 PHOTOMATICS, D.P. SERIAL NUMBERS. OUTSIDE FLOOD LIGHTS, TELL-TALE RED LIGHT ATTACHMENT WHICH WARNS CUSTOMERS NOT TO PLAY MACHINE WHILE LAST PICTURE IS BEING DEVELOPED. ACCESS TO CASH BOX THRU FRONT DOOR. WILL FURNISH EITHER 15¢ OR 20¢ COIN CHUTES. GUARANTEED A-1 OPERATING CONDITION; CABINETS REFINISHED LIKE NEW. NOW ON LOCATION. WILL REQUIRE 6 to 7 DAYS TO PULL FROM LOCATION, CLEAN, REPAINT, TOUCH UP WHERE NECESSARY, BUILD CRATES, BEFORE CAN SHIP. EACH MACHINE AND 10,000 CARDBOARD PHOTOFRAMES COMPLETE \$1,000.00. 50,000 PHOTOFRAMES WITH THE FIVE PHOTOMATICS. IF CRATING IS NECESSARY \$25.00 EXTRA EACH MACHINE. SALE OF FRAMES SHOULD SHOW APPROXIMATELY 200% GROSS RETURN ON YOUR INVESTMENT PLUS YOUR MACHINES. 50% DEPOSIT REQUIRED WITH ORDER, BALANCE C.O.D. IF CERTIFIED PAYMENT IN FULL SENT WITH ORDER WILL ALLOW 2% DISCOUNT. WILL PAY 50% OF YOUR RAILROAD EXPENSE TO DETROIT TO ANYONE WHO DESIRES TO SEE THESE MACHINES IF SALE IS CONSUMMATED ON TWO OR MORE MACHINES. NO CARDBOARD FRAMES FOR SALE EXCEPT WITH SALE OF MACHINES AS MENTIONED IN THIS AD.

LEMKE COIN MACHINE COMPANY, 31 WEST VERNOR HIGHWAY, DETROIT, MICHIGAN

SLOT - PINS

FOR SALE - 1 Pace Comet console like new with slug rejector \$115.; 1 ABC Bowler \$31.50; 1 Argentine \$31.50; 1 Super Chubbie \$27.50; 1 Duplex \$29.50; 1 Five, Ten and Twenty \$110.; 1 Formation \$21.50; 1 Four Roses \$31.50; 1 Jungle \$47.50; 1 Leader \$25.50; 1 Majors '41 \$37.50; 1 Monicker \$69.50; 1 Seven Up \$25.50; 1 Sky Blazer \$59.50.; 1 Star Attraction \$32.50; 1/3 Deposit with All Orders, Balance shipped C.O.D.; Write or call:

RELIABLE COIN MACHINE COMPANY

192 WINDSOR STREET

(Tel: 7-4757)

HARTFORD, CONN.

PROTECT YOUR OPERATION

Buy Factory Reconditioned Cigarette  
Equipment From The OLD RELIABLE

ARTHUR H. Du GRENIER, INC.  
HAVERHILL, MASS.

WE'RE WORKING FOR AN EARLIER PEACE!!

PHONOS - SLOTS - CONSOLES - PARTS

NOTICE - We are Pacific Coast Headquarters for operators; Phonographs; Slots; Consoles; Floor Machines; Parts; Get in touch with us first for whatever you need.

H. R. MASER MUSIC COMPANY

1337 MISSION STREET

(Tel: Klondike 3-0828)

SAN FRANCISCO (3), CALIF.

TRADE ON REVAMP

FOR SALE - We will accept in trade and make liberal allowance on the following machines for rebuilt Five, Ten and Twenty: Big Show, Score Card, Summertime, Oh Johnny, Drum Major, Bowling Alley, Convention, Bordertown, Trapeze, Score-A-Line, Paradise, Champ, School Days, Sea Hawk, Horoscope, Hi-Dive, Miami Beach, Belle Hop, Three Score Gold Star; all machines must have all mechanical and electrical parts and cabinets, must be in fair shape. Write immediately.

NATIONAL SALES & DISTRIBUTING CO.

416 S. ST. PAUL STREET

DALLAS, 1, TEXAS

RE-SHARPEN USED PHONO NEEDLES

NOTICE - Phonograph Operators! Two years of successful Re-Sharpenting used phonograph needles proves we have a service you can use at a big saving to yourselves. Save your used needles and send them to us. 1-10 Needles Re-Sharpented @ 15¢ per needle; 11-50 Needles Re-Sharpented @ 12½¢ per needle; over 50 Needles Re-Sharpented @ 10¢ per needle.

RE-SHARP NEEDLE SERVICE

P. O. BOX 770

(Tel: Walnut 2810)

FT. DODGE, IOWA



# FOR SALE

## ONE BALL PAYOUTS

Turf King.....	\$585.00
Jockey Club.....	540.00
Kentucky.....	440.00
Santa Anita.....	155.00
Bally Pace Maker.....	90.00
Bally Grand Stand.....	80.00
Bally Thistle Down.....	75.00
Bally Fair Grounds.....	30.00
Bally Fleetwood.....	25.00
Bally Preakness.....	25.00
Bally Golden Wheel.....	19.50
Bally Carom.....	18.50
Bally Hialeah.....	18.00
Gottlieb Derby Day.....	20.00
Gottlieb Daily Races.....	15.00
Western Mardi Gras.....	45.00
Keeney Fortune.....	395.00
Keeney Velvet Replay.....	30.00
Keeney Winning Ticket.....	110.00
Pot Shot.....	75.00

# FOR SALE

## ONE BALL FREE PLAY

'41 Derby.....	\$440.00
Gold Cup.....	25.00
Club Trophy.....	440.00
Pimlico.....	495.00
Blue Grass.....	240.00

## CONSOLES

Keeney Triple Entry.....	\$175.00
Keeney Track Time. R. H. ,.....	75.00
Keeney Dark Horse.....	75.00
Mills Jumbos, New.....	175.00
Mills Dweys.....	95.00
Evans Lucky Lucre.....	200.00
Evans Gal. Dom. Late Head.....	165.00
Jennings Bobtail Totalizer.....	95.00
Jennings Liberty Bell.....	35.00
Jennings Flashing Through.....	35.00
Caille Dweys.....	95.00

**500 OTHER MACHINES NOT LISTED**

# WANTED

NEEDED IMMEDIATELY -- TOP PRICES PAID:

- |  |                    |
|--|--------------------|
| LATE SLOTS, 25¢, 50¢ and \$1.00          | KIRK NIGHT BOMBERS |
| LATE BALLY 1-BALL MACHINES               | TEST PILOT         |
| MILLS 3 and 4 BELLS                      | MONEY COUNTER      |
| KEENEY 2 & 4-WAY SUPER BELLS             | ARCADE MACHINES    |
| MUTOSCOPE VOICE-O-GRAPH                  | PHOTOMATIC FRAMES  |
| EASTMAN DIRECT POSITIVE PAPER            | STAMP VENDERS      |
| LATE MODEL PHONOGRAPHS - BALLY DEFENDERS | PICTURE MACHINES   |

# STEWART NOVELTY COMPANY

133 EAST SECOND SOUTH

(PHONE: 3- 3055)

SALT LAKE CITY, UTAH.

## NATIONAL CIGARETTE & CANDY MACHINES

NOTICE - Why gamble on "as is" machines and "guaranteed" equipment where the guarantee means absolutely nothing. Buy your National Cigarette and candy equipment from a National zone office where we have the facilities and parts for properly reconditioning our equipment. No bargains but where a few dollars more will give you efficient mechanical performance.

5911 4th AVENUE WEIDMAN NATIONAL SALES CO. (FACTORY ZONE OFFICE) DETROIT, 2, MICH.

## SLOTS - CONSOLES - 1-BALL

FOR SALE - 1 5¢ Pace Club \$165.; 1 5¢ Pace Comet \$67.50; 3 5¢ Caille \$44.50; 1 25¢ Caille \$54.50; 1 5-10-25¢ Jennings Club Slot, floor sample \$325.; 1 Bally Big Top \$79.50; 6 Mills Jumbo F.P. \$74.50; 1 25¢ Rollette with stand \$99.50; 1 5¢ Rollette \$69.50; 1 1-Ball Automatic Pay Table Winning Ticket \$99.50; 1 Bally Roll-Em \$129.50.

WALKER AMUSEMENT COMPANY

144 BARNARD STREET (Tel: 7605) SAVANNAH, GA.

## MUSIC - WANT

FOR SALE - 100 used 24 record Buckley Wall Boxes, clean and ready to operate, only \$8. each; 1/3 deposit, balance C.O.D. WANT - Wurlitzer 600A Keyboard and 500A, mahogany cabinets only, must be clean and ready to operate - cash waiting - quote how many you have to ship.

AUSTIN PHONOGRAPH COMPANY

108 EAST 5th STREET AUSTIN, TEXAS.



# 4 GREAT GAMES

MIDWAY  
(CONVERTED FROM ZOMBIE)

ARIZONA  
(CONVERTED FROM SUN BEAM)

GRAND CANYON  
(CONVERTED FROM DOUBLE PLAY)

SANTA FE  
(CONVERTED FROM WEST WIND)

UNITED MANUFACTURING CO.  
6123 N. WESTERN AVE. CHICAGO.

## CIG. VENDORS

FOR SALE - Special 4 - 7 column Stewart & McGuires, regular size packs, cabinet stands, factory repaint job, polished up and "as is unit" checked for operating efficiency, Lot \$100.; Another special: 5 - 5 column Stewart & McGuires, regular size, cabinet stands, same as above, lot \$100.;

ED. BROWN, INC.

4605 LINDSLEY AVENUE (SOUTHWESTERN REP. FOR NATIONAL VENDERS, INC.) DALLAS, 10, TEXAS

## ARCADE CHANGE-MAKER

FOR SALE - Nickel and Penny changemakers for Arcades. Accurate change-maker dispensing five coins at a time into the hand; (2 Models - Nickel and Penny) Samples are \$15. each F.O.B. Portland, Oregon. Try these nudgers and at the end of five days if you are not entirely satisfied that they are the best change-makers for the price on the market, you may return and your money will be refunded less transportation charges.

WESTERN DISTRIBUTORS

1226 S.W. 16th AVENUE

PORTLAND, OREGON.

## FUSES - PIN PARTS

FOR SALE - 3 Amp. Cartridge fuses \$5. per 100. Coils, Transformers and many other parts for pin tables. Write us your needs.

GEORGE PONSER COMPANY

763 SOUTH 18th STREET

(Tel: ESsex 3-5910)

NEWARK, N. J.

## ALL TYPES

NOTICE - Today's best buys are U.S. War Bonds. Next, for coin operated machines on the Pacific Coast, call or write:

THE GOLDEN GATE NOVELTY COMPANY

701 GOLDEN GATE AVENUE

(Tel: Market 3967)

SAN FRANCISCO, CALIF.

## NEW COUNTERS

FOR SALE - 25 Brand New Daval Lucky Smokes or American Flags counter games (converted to either one) in original cartons (formerly sold at \$22.50) only \$9.95 each.

MILWAUKEE COIN MACHINE CO.

3130 WEST LISBON AVENUE

MILWAUKEE, WISCONSIN.

## - SLOTS -

FOR SALE - 5 Mills 5¢ Glitter Gold Q.T.'s \$139.50; 1 Mills 1¢ Glitter Gold Q.T., \$89.50.

OHIO SPECIALTY COMPANY

539 SOUTH SECOND STREET

(Tel: WA-2465)

LOUISVILLE (2), KY.





**ALWAYS CONSULT THE TRADING POST  
WHENEVER YOU BUY OR SELL**

**Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables  
Consoles—Arcade Machines—Supplies and Accessories**

**SPECIALS — FOR SALE  
ARCADE MACHINES**

Mountain Climber  
Supreme Tokyo Gun  
Chicken Sam  
Chicken Sam—Jap & Hitler Conversions  
Seeburg Rayolite Gun  
Bally Rapid Fire  
Bally Shoot the Bull  
Shoot the Chutes

Keeney Submarine  
Test Pilot  
Poker & Joker  
Pokerette  
Rock-Ola World Series  
Western Baseball  
Talkie Horoscope (Rock-Ola)  
Evans Ten Strike (Hi-Dial)

**SLOT MACHINES**

**MILLS**

5c Blue Fronts, Refin. & Recon.  
10c Blue Fronts, Refin. & Recon.  
25c Blue Fronts, Refin. & Recon.  
5c Extraordinary J.P. Bells—Recon.  
10c Extraordinary J.P. Bells—Recon.  
25c Extraordinary J.P. Bells—Recon.  
5c Roman Heads 3-5 P.O.—Recon. & Refin.  
10c Roman Heads 3-5 P.O.—Recon. & Refin.  
25c Roman Heads 3-5 P.O.—Recon. & Refin.  
50c Roman Heads 3-5 P.O.—Recon. & Refin.  
5c War Eagle 3-5 P.O.—Recon. & Refin.  
5c Futurity—Recon. & Refin.  
10c Futurity—Recon. & Refin.  
5c Front Vender—Refin. & Recon.  
25c Front Vender—Refin. & Recon.  
5c Melon Bell—Refin. & Recon.  
10c Melon Bell—Refin. & Recon.  
25c Melon Bell—Refin. & Recon.  
5c Bonus Bell

25c Emerald Hand Load  
5c Original Chrome  
25c Original Chrome—1C P.O.  
5c Brown Front  
10c Brown Front  
25c Brown Front

**JENNINGS**

5c Victory Chief—Orig. Fact. Recon.  
5c 4 Star Chiefs  
25c 4 Star Chiefs

**MILLS VEST POCKET BELLS**

1c Blue & Gold  
5c Blue & Gold  
5c Chrome  
5c Silver & Blue

**MILLS Q. T.**

1c  
5c  
10c

**WATLING — PACE — CAILLE**

**CONSOLES**

Keeney 1940 Track Time  
Keeney Kentucky Club  
Watling Big Game, F.P.  
Jennings Fast Time, F.P.  
Jennings Silver Moon, F.P.  
New Pace Saratoga, Sr.  
New Pace Saratoga, Jr.  
New Pace Reels, Sr., Conv.

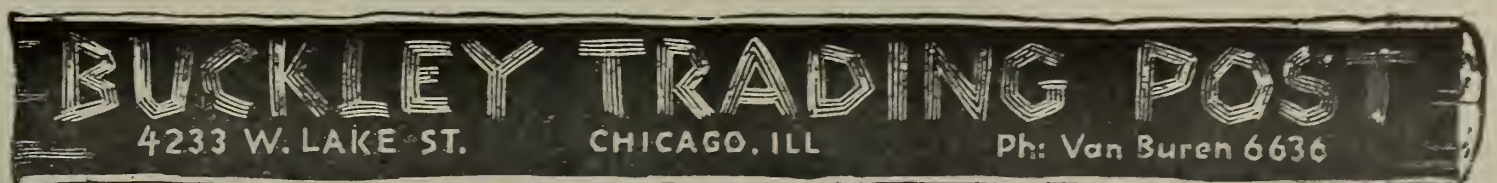
New Pace Reels, Jr.  
New Pace Reels, Sr.  
Bally High Hand  
Evans Rollette, Jr.  
Mills Jumbo, F.P.  
Mills Jumbo Payout  
Mills Jumbo, Combination  
Stanco Bell, Single

**ONE - BALLS**

Bally Blue Grass—F.P.  
Bally Gold Cup—F.P.  
Race King—Rev.  
Challenger—Rev.

Mills 1-2-3—C.P.O.  
Victory—F.P.  
Westerhaus Victorious 1943 Turf Champ

**WRITE FOR PRICES**





## OPERATORS-ATTENTION!!

## COMPARE

There is a BIG DIFFERENCE

between work by  
FACTORY REPRESENTATIVESand  
Service Men's Work

\*

WRITE US NOW for information regarding the refurbishing  
and rebuilding of BALLY 1-BALL FREE PLAY\* BLUE GRASS  
\* SPORT SPECIAL\* DARK HORSE  
\* SPORT EVENT

SULLIVAN-NOLAN ADVERTISING CO.

527-29 WEST CHICAGO AVE., CHICAGO, ILL.

ALL PHONES: DEL - 5619

## MUSIC - SLOTS - WANT

FOR SALE - 2 Wurlitzer 616, good operating condition, cabinets swell, \$65. each; 1 Wurlitzer Counter Model 61, no scratches, \$65.; 1 Jennings 10¢ Silver Club, no lemons, moneymaker, 3/5, \$250.; 2 Jennings 5¢ Silver Club, 3/5, \$167.50; 2 Jennings 1¢ Silver Club, 3/5, \$77.50 ea.; 1 Mills 5¢ War Eagle, 2/4, \$75.; All Slots in excellent condition, Make us an offer. WANT - 30 Wire Cable 38¢ per Ft.; Will pay \$100. for Seeburg Gems. Will pay \$500. for Wurlitzer 950.

C. W. HUGHES &amp; COMPANY

336 EAST MAIN STREET

(Tel: 17)

LADOGA, IND.

## VICTORY DEALS

FOR SALE - 25¢ Jackpot Charlies 960 Holes - 30 Hole Jackpots - Non-protected Cards, and Lu Lu's 1440 holes 80% payout Profit \$14.40 can be increased to \$19.20 - \$24. - or \$28.80. Either Deal lots of 100 or more \$1.58 each; lots of 10 or more \$1.68 each; lots of 3 or more \$1.88 each. (Minimum shipment 3). Terms: 1/3 deposit; Balance C.O.D.

DE LUXE SALES COMPANY, BLUE EARTH, MINN.

## - SPEAKERS -

FOR SALE - Limited quantity Tango, Rhapsody; Rhumba, General MacArthur Singing Pictures complete with speakers and lights \$19. each; American Flags, equipped with frames and lights, no speakers, for 12" or 15" speakers, \$24. each; prompt action advisable on General MacArthur and American Flag pictures. Notice - Completely sold out of Singing Picture models #901 to #908 inclusive, both large and small, also Repose and Caravel, and all Pick-Up Units and Cartridges.

TRI-WAY PRODUCTS CO., INC.

108 EAST 27th STREET

NEW YORK 16, N. Y.

## DUCK PIN ALLEYS

FOR SALE - Special: Set of four Duck Pin Alleys, complete with balls and pins, 50 foot lengths, completely automatic resets, etc., \$1,500. takes them all.

HY-G AMUSEMENT COMPANY

1415 WASHINGTON AVENUE, SO.

(Tel: Atlantic 8587)

MINNEAPOLIS, MINN.

## COIN-O-POINT-NEEDLES

FOR SALE - Coin-O-Point Needles. Acclaimed throughout the Nation. Best Operators' Bet of The Day - 40¢ - Distributor Territory Available.

ALLIED MUSIC SALES COMPANY

3516 WOODWARD AVENUE

DETROIT 1, MICHIGAN

## - NEEDLES - PHONO -

FOR SALE - Brand new Permo Point Needles at 35¢ each; 1 Mills Empress at \$160.;

ATLANTIC DISTRIBUTING COMPANY

583 TENTH AVE.

(SEEBURG DISTRIBUTORS)

NEW YORK, N. Y.



# AMERICA'S FINEST

## USED F. P. PIN GAMES

A.B.C. Bowler .....	\$30.00
Argentine .....	35.00
Big Parade .....	95.00
Broadcast .....	27.50
Champ (New Style) .....	49.50
Five & Ten .....	115.00
Flicker .....	27.50
Four Diamonds .....	32.50
Glamour .....	18.00
Jeep .....	115.00
Merry Go Round .....	20.00
Monicker .....	69.50
On Deck .....	18.00
Pan American .....	32.50
Play Ball .....	25.00
Snappy .....	47.50
Sparky .....	27.50
Sport Parade .....	27.50
Venus .....	65.00
Victory .....	69.50
Wild Fire .....	27.50

## USED ONE-BALL FREE PLAY

Big Prize .....	\$50.00
One-Two-Three '40 .....	85.00
Victorious 1943 .....	167.50
Longacre .....	485.00
Thorobred .....	485.00

## USED CONSOLES

Longchamps, Payout .....	\$25.00
Jumbo Parade, F.P. .....	67.50
Fastime, Payout .....	62.50
Liberty Bell, Payout .....	25.00
Track Time '37, R.H., Payout .....	27.50

**SPECIAL**  
**FACTORY REBUILT**  
**FIVE & TEN**  
 WRITE FOR PRICE!

## SLOTS

Mills 5c Wolf Head, 2/4, S-391678 .....	\$50.00	Mills 25c Blue Front .....	\$280.00
Mills 5c War Eagle, 3/5 P.O. ....	115.00	Mills 5c Cherry Bell, 3/10 P.O. ....	175.00
Mills 10c Blue Front .....	190.00	Mills 10c Cherry Bell, 3/10 P.O. ....	195.00

TERMS: 1/3 DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C.O.D.

# OLIVE NOVELTY COMPANY

2625 LUCAS AVENUE (ALL PHONES: FRanklin 3620) ST. LOUIS, MISSOURI

### CONSOLES - SUPPLIES - PARTS - MOTOR REWOUND - WANT

FOR SALE - Paces Races, Red Arrow, Serial #6088, \$225.; We can supply 1.6, 2.5, and 5 Amp Fustats at 15¢ each; Send us your motors for Wurlitzer, Seeburg and Rockolas, quick service rewind for \$6.; Mills for \$6.50; 145 used Steppers \$25.; 304 Used Steppers \$20.; When in the market for Phonographs, Wall Boxes, parts and supplies, get in touch with us; WANT - Wurlitzer 600, and 24, Seeburg Rex, Arcade Equipment.

T. B. HOLLIDAY COMPANY

3927 MAIN STREET

JACKSONVILLE, FLORIDA

### ARCADE - STAMP VENDORS

FOR SALE - 7 Seeburg Shoot-The-Chutes \$119.50 ea.; 2 Chicken Sams \$110. ea.; 1 Cenco Play Ball \$149.50; Pikes Peak \$15.; 2 ABT Challengers \$27.50 ea.; 10 Model "F" Targets \$27.50 ea.; Vitalizers, rebuilt, packed in crates, \$79.50; Shipman 1¢ & 3¢ Comb. stamp machines \$25. ea. .; Electric Shockers \$10.; 3-Way Grip Testers \$19.50;

RAKE COIN MACHINE EXCHANGE

2014 MARKET STREET

(Tel: RIT-3716)

PHILA DELPHIA (3), PA.

### BUY, SELL, EXCHANGE

NOTICE - We buy, sell and exchange coin machines, ray guns, consoles, slots, 1-Ball Free Play and all types of arcade equipment. We carry a large stock of parts and supplies. Get in touch with us immediately.

OPERATORS EXCHANGE

621 VAN NESS AVENUE

SAN FRANCISCO, CAL.

### - PANORAMS -

FOR SALE - 4 Panorams, latest models, with wipers, low meter readings, \$275. each.

HUBBARD'S MUSIC SERVICE, INC.

386 CHENANGO STREET

(Tel: 2 - 3150)



## EXCEPTIONAL BUYS IN HIGH CLASS EQUIPMENT

THESE MACHINES ARE IN A-1 CONDITION, REPAINTED, OVERHAULED AND READY FOR OPERATION!!

4 MILLS BLUE FRONTS, 25¢ PLAY, LIGHT OAK CABINETS...\$237.50  
 1 MILLS GOLD CHROME, 25¢ PLAY, USED ONLY 5 WEEKS.....400.00  
 3 MILLS BLUE FRONTS, 10¢ PLAY, LIGHT OAK CABINETS....200.00  
 3 MILLS BLUE FRONTS, 5¢ PLAY, LIGHT OAK CABINETS....175.00  
 2 WATLING ROLATOPS, 5¢ PLAY, VERY CLEAN.....80.00  
 1 WATLING ROLATOP, 5¢ PLAY, 2/4 PO, VERY CLEAN.....65.00  
 1 MILLS ESCALATOR FRONT VENDOR, 2/4 PO.....65.00  
 1 MILLS CHROME VEST POCKET, LIKE NEW.....60.00  
 3 MILLS BLUE & GOLD VEST POCKETS, VERY CLEAN.....47.50  
 4 MILLS GREEN VEST POCKETS, VERY CLEAN.....42.50  
 1 EVANS GALLOPING DOMINOE, BLACK CAB., TOP GLASS CRACK.45.00  
 2 PACES RACES RED ARROW MODEL, LIKE NEW.....200.00  
 2 GRAND NATIONALS, 1-BALL P.O., VERY CLEAN.....75.00  
 1 GRAND STAND, 1-BALL P.O., VERY CLEAN.....70.00  
 1 JENNINGS LONG SHOT CONSOLE, 5/10/25¢ PLAY, CLEAN...250.00

TERMS: 1/3 Deposit, Balance C.O.D.

**CONFECTION VENDING COMPANY**  
 220-222 WEST FOURTH STREET CHARLOTTE, NORTH CAROLINA

### MUSIC - WANT

FOR SALE - New Packard Adaptors for Twin-12 Rockola \$37.50 ea.; For 500A Wurlitzer \$32.50; For Seeburg 20 \$29.50; New Steel Cabinet Twin \$29.50; Single \$24.; 2 new Rockola Adaptors for DeLuxe \$29.50 each; WANT - Will pay \$140. for Rockola Standards, \$170. for Rockola Masters; Write immediately, give full details in first letter.

S & M SALES CO., INC.

1074 UNION AVENUE

(Tel: 2-1133)

MEMPHIS, TENNESSEE

### RADIO RIFLE FILM

FOR SALE - The most profitable deal out today, new war film depicting Jap, Hitler and Mussolini for Radio Rifles, 100 ft. Roll \$4.50, will gross \$84.; 35MM films are again restricted and subject to priorities. Limited stock on hand - order quick.

SOUTHWESTERN VENDING MACHINE COMPANY

2835 WEST PICO BOULEVARD

LOS ANGELES, CALIF.

### - MUSIC -

FOR SALE - Equipment sold to the highest bidder; Keeney Wall Boxes, Wurlitzer Twin 12 mechanisms with Keeney Adapter; 1940 Rock-Ola Wall & Bar Boxes; Rock-Ola Imperial with adapter for Rock-Ola Boxes; Rock-Ola 1941 Supers; Mills Empress; Mills Throne; Wurlitzer 616 Lightup; Wurlitzer 24 in Steel Cabinet with Buckley Adapter; Wurlitzer 500 Keyboard Marbled; Wurlitzer 700 Marbled; Chicago Coin Hockeys; Keeney Submarines.

ED. GEORGE MUSIC COMPANY

471-473 SOUTH MAIN STREET

(Tel: Blackstone 9171)

AKRON, OHIO.

### CONSOLES - 1-BALLS

FOR SALE - Make your best offer. All very clean and in first class condition. Immediate shipment. 1 Four Way Keeney Super Bell, 5¢/5¢/5¢/5¢, 2 Two-Way Keeney Super Bells 2/5¢; 1 Two-Way Keeney Super Bell 5¢/25¢; 2 Two-Way Keeney Combination Super Bells 2/5¢; 15 Keeney 5¢ Super Bells; 20 New War Admirals (originally Grand National); 1 Bally '41 Derby (base); 1 Bally '41 Derby (legs); 1 Club Trophy (base) 1 Club Trophy (legs); 1 Keeney Contest; Write us immediately.

THE R. F. VOGT DISTRIBUTORS

MILNER HOTEL BUILDING

(Tel: 5-0461)

SALT LAKE CITY, UTAH.

### PARTS FOR MILLS BELLS

SPECIAL - With a few exceptions, we have every part you need for Mills Regular Silent Bell, Golden Bell, Mystery Bell, Brown Front, Gold Chrome and Emerald Hand Load Bell. They are too numerous to list. Order part numbers from Mills list. For the last 25 years we have been Mills distributors and sold thousands of slots. Try us for those "hard-to-get" parts.

KEYSTONE NOVELTY & MANUFACTURING COMPANY

26th & HUNTINGDON STREETS

(Tel: Baldwin 5468)

PHILADELPHIA, PENNA.



S L O T S

5¢ BONUS BELL #417,998.....\$275.00	5¢ ROMAN HEAD, Factory Rebuilt...\$129.50
10¢ BONUS BELL #415,353.....295.00	10¢ ROMAN HEAD, Factory Rebuilt...139.50
5¢ CLUB BELL #410,000.....359.50	10¢ MELON BELL #426,000, A-1.....199.50
25¢ CLUB BELL #415,000.....435.00	25¢ EXTRAORDINARY, Like New.....199.50
5¢ Jennings SILVER CHIEF.....169.50	10¢ Jennings SILVER CHIEF.....179.50
5¢ GLITTER Q.T. (NEW).....139.50	Single Safe, Single Door.....22.50
1¢ GLITTER Q.T. (NEW).....74.50	Single Safe, Double Door.....49.50

P H O N O G R A P H S

'40 SUPER ROCKOLITE.....\$249.50	Seeburg REGAL.....\$179.50
'40 SUPER ROCKOLITE, R.C.....269.50	Seeburg GEM.....169.50
Wurlitzer 616, Walnut, Complete Light-Up, A-1.....79.50	

TERMS: HALF DEPOSIT WITH ALL ORDERS

THE MARKEPP COMPANY

3908 CARNEGIE AVENUE

(PHONE: HENDERSON 1043)

CLEVELAND (15) OHIO.

ARCADES - CONSOLES

FOR SALE - 3 Bally Torpedoes, 3 Keeney Submarines, choice \$195. each; 6 Scientific Batting Practice, late models, floor samples, sacrifice \$109.50 each; 1 Evans Ten Strike, L.D., \$49.50; 1 Gottlieb Skee-ballette \$69.50; 1 Paces Races, serial #5088, brown cabinet with gold striping, beautiful finish, sacrifice at \$175.; or best reasonable offer; \$5. extra for crating any of these machines; 50% Deposit required; 2% discount if certified payment in full sent with order; shipment guaranteed 48 hours after order received.

LEMKE COIN MACHINE COMPANY

31 WEST VERNOR HIGHWAY

DETROIT, MICHIGAN

1-BALLS - CONSOLES - MUSIC

FOR SALE - Bally '41 Derby \$300.; Pimlico \$375.; Longacre \$500.; Pace Saratoga, Jr., PO with rails (1941) 5¢ Play \$95.; 2 Rockola Moderne Tone column speakers like new, \$45. each; Enclose 1/3 Deposit with your orders, we ship Balance C.O.D.

ANTHONY HIRT

2303 NORTH 11th STREET

SHEBOYGAN, WISCONSIN.

ARCADE

FOR SALE - Several Tom Mix Guns at \$60. and several Anti-Aircraft Guns at \$50. Both of these items have been repainted and are in good condition. Send 1/2 Deposit and add \$5. each for crating.

CLIFF NOVELTY COMPANY

1410 S. W. SIXTH STREET

MIAMI, FLORIDA

ARCADE EQUIPMENT

Western DeLuxe Baseball.....\$89.50	Poison-The-Rat.....\$15.00
Daval Bumper Bowling (uncrated)...39.50	Ex. Jr. Bowling Alleys (uncrated)...29.50
Bally Lucky Strikes (uncrated)....69.50	Advance Shockers.....7.50
Chicago Coin Rola Scores (uncrate)69.50	Pingo (Counter Type).....10.00

FOR SALE - 5 (Five) 250 Ft. ROLLS OF EASTMAN 3" DIRECT POSITIVE PAPER. EXPIRATION DATE - 1944, AT \$22.50 per roll.

WANT- MUTOSCOPE REEL MACHINES ALSO EXTRA REELS!

CONSOLES AND SLOTS

Evans Galloping Dominoes, Black Cabinet, used 2 weeks (Like New).....\$89.50
Pace Comet 25¢ Front Mint Vender....\$39.50

ARCADE PARTS AND SUPPLIES

Western B.B. Major League '41 Glass...\$8.50	Ten Strike & Ten Pin Curved Glass.\$2.00
Western B.B. DeLuxe '40 Glass...7.50	Ten Strike & Ten Pin Slk. Cd., 50yd. 3.75
Western B.B. Used '39 Glass...3.50	Ten Strike & Ten Pin Push Btns. Dz. 3.75
Western B.B. Playing Field Glass.....6.00	Ten Strike & Ten Pin Motor Timer.. 5.00
Western B.B. Playing Field Steel Flap. .75	F-22 Reset Coils, Light Duty, Dz.... 3.00
Keeney Navy Bomber Backboard Glass...6.50	Western & Scientific Catalin Bal, Dz 3.00

ADDISON NOVELTY COMPANY

925 BELMONT AVENUE

(PHONE: BITTERSWEET 0007)

CHICAGO, ILL.

REVAMPS

FOR SALE - Brand New Jeeps, have never been on location, \$125. ea.; Send 1/3 Deposit. NEW ORLEANS NOVELTY COMPANY

115 MAGAZINE STREET

NEW ORLEANS, LA.



# CLOSEOUT OF ARCADE EQUIPMENT

## GUNS

Rapid Fire .....	\$185.00
Chicken Sam (Jap) .....	135.00
Parachute .....	125.00
Bally Bull .....	80.00

## SKILL GAMES

Rock-Ola World Series .....	\$80.00
Bally Alley .....	39.50
Ten Strike .....	32.50
Batting Practice .....	95.00
Western Baseball .....	60.00
Skeeballete .....	45.00
Hurdle Hop .....	40.00

## ATHLETIC MACHINES

K.O. Fighter, 5c play .....	\$135.00
Hi Striker, 1c .....	110.00
Champion Knockout Puncher, 1c .....	115.00
Globe Ball Grip, 1c .....	95.00
Grandfather Clock, 1c .....	105.00
Mills Punching Bag, 1c .....	110.00
Striking Clock, 1c .....	99.50
Lighthouse Grip, 1c .....	95.00
Mills Lifter, 1c — 6 feet high .....	40.00
Mills Lifter, 1c — 3 feet high .....	30.00
Rosenfeldt 3-way Lifter, 1c .....	55.00

## PICTURE MACHINES

Mills Drop Picture, 1c .....	\$25.00
Rosenfeldt Drop Picture, 1c .....	30.00
Mutoscope Moving Pictures .....	35.00

## TWO PLAYER GAMES

Bally Basket .....	\$70.00
Hockey .....	60.00
Tennis .....	70.00
Bally Racer .....	95.00
Skill Derby .....	110.00
Football Soccer, 1c .....	100.00
Golf, 1c .....	90.00
Peo Basketball, 1c .....	60.00
Bike Race, 1c — around the world .....	120.00

## FORTUNE MACHINES

Chinese Novelty, 1c .....	\$ 65.00
Esmaralda Predictions, 1c .....	240.00
Grandmother Predictions, 5c (Automaton) .....	260.00
Love Meters, 1c .....	25.00
Happy Home, 1c (Giant Size) .....	50.00
Happy Home, 1c (counter model) .....	20.00
Mystic Wheel (for Men or Women) .....	40.00

## CARD VENDORS (No Tax)

World Series, 2c .....	\$25.00
Model D on Stand, 1c .....	25.00
12 Slot Horoscope, 1c .....	40.00
Palmistry, 1c .....	30.00

**TERMS: 1/2 Deposit With Order, Balance C.O.D.**

**Dave Stern — PROPRIETORS — Tom Burke**

# ROYAL DISTRIBUTORS

411 NO. BROAD STREET (Tel: ELizabeth 2-6486-7-8) ELIZABETH, NEW JERSEY

REFERENCES: Any Bank in Elizabeth, N. J., or anyone in the coin machines industry.

WE WILL PAY THE FOLLOWING PRICES FOR

MILLS THRONE OF MUSIC.....\$105.00  
 MILLS EMPRESS.....135.00

(PHONOGRAPHS MUST BE CLEAN AND IN OPERATING CONDITION.)

FOR SALE  
 MILLS, JENNINGS, WATLING, PACE AND CAILLE EARLY AND LATE MODEL SLOTS

OWL MINT MACHINE COMPANY,  
 245 COLUMBUS AVENUE, BOSTON, MASS.

### SALESBOARDS - PREMIUMS

FOR SALE - Salesboards, 100 Sales takes in \$5.00, pays out \$3.00, 100 assorted \$15.; Salesboard premiums; Navy Identification Wallets, Black Calf leather \$72. gross; Fountain Pens \$7.50 per dozen; Seamen's Identification Wallet \$16.50 per dozen; Genuine Bullet Key Chains, .39 and .45 caliber, \$22.50 per gross; 8 piece Benger Zip-Kit Military set \$17.50 per dozen; Free Catalog on request. Wholesale only. 1/4 Deposit, Balance C.O.D. Rated firms 15 days net. All orders subject to prior sales. Rush your order.  
 P.O. BOX 3216 STATION C BEN NELSON PHILADELPHIA, (30), PENNA.

### - MUSIC -

FOR SALE - Buckley Wall Boxes, new \$35. Buckley Wall Boxes, used, \$9.50; Keeney Wall Boxes, used, \$5.50; Buckley Illuminated Wall Boxes used \$19.50; Seeburg Selectomatic Wall Boxes used \$6.50; Wurlitzer Twin-12 complete with Buckley Adaptor \$99.50; Wurlitzer Twin 12 complete with Keeney Adaptor \$90.

ELIJAH SALES COMPANY

127 TREMONT AVENUE, S.W.

(Tel: 7335)

MASSILLON, OHIO.



6 REASONS WHY YOU SHOULD SEND US YOUR  
 "BLUE GRASS" "SPORT SPECIAL"  
 "DARK HORSE" "SPORT EVENT"

WE WILL REVAMP THEM INTO  
 "WHIRLAWAY"  
 A BEAUTIFUL NEW CONSOLE TYPE ONE-BALL FREE PLAY

- |                                 |   |
|---------------------------------|---|
| 1. *BUILD UP JACKPOT TO \$45.00 | 4. *BEAUTIFUL NEW BACK GLASS              |
| 2. *A.B.C.D. FAN FEATURE        | 5. *NEW PLAYING FIELD BY LEADING DESIGNER |
| 3. *FIELD LIGHTS                | 6. *LUXURIOUS NEW CABINET DESIGN          |

HUNDREDS ON LOCATIONS!

EARNING TOP MONEY!!

ROY MCGINNIS COMPANY  
 2011 MARYLAND AVENUE (TEL: UNIVERSITY 1800) BALTIMORE, MARYLAND

- PINS -

FOR SALE - Free Play Pinballs; \$25. each; Crossline, Playball, Formation Leader, 4 Diamonds, 4 Roses, Wildfire, Salute, Entry, Bandwagon, Big Time, Big Chief, Blondie, Target Skill, Pick 'em Red, White & Blue, League Leader, Cadillac, Chevron, Mills 1939 1-2-3, Terms 1/3 with all orders, we ship Balance C.O.D.

COMMERCIAL GAMES COMPANY

28 HARTFORD AVENUE

(Tel: 1456)

NEW BRITAIN, CONN.

SLOTS - 1-BALLS - CONSOLES

FOR SALE - We have a large stock of rebuilt slots, Pay Tables and Consoles on hand. Write us or wire for prices on: Blue Fronts, Melon Bells, etc. Also on jackpot Dominoes, Lucky Lucres, Late Saratogas, Sky Lark, Fortunes, and other Bally equipment.

LA BEAU NOVELTY COMPANY

1946 UNIVERSITY AVENUE

ST. PAUL, MINN.

GENCO PARTS - CONTACT KIT

FOR SALE - Genco parts; Kicker Arms, Gang Switch Flaps, Bell Shaped Plastic Bumpers and Insert Posts for Bumpers, write for special price in 100 lots of each or more; Original, genuine Guardian Contact Service Kits, limited quantity, \$7.50 and \$9.50.

BLOCK MARBLE COMPANY

1527 FAIRMONT AVENUE

PHILADELPHIA, PANNA.

CASTERS FOR PHONOS

FOR SALE - Large over-size casters for your Phonographs, 2" Rockite Fibre wheels on these casters and each one comes with steel socket. Your phonographs will now roll easily and will not scratch hardwood floors with these fine casters. Price \$1.50 per set of 4 casters and 4 sockets. 1/2 with order, Balance C.O.D.

L. BERMAN & COMPANY

114 N.W. 1st STREET

(Tel: 3-6416)

EVANSVILLE 8, INDIANA

1-BALLS - CONSOLES

FOR SALE - All machines guaranteed to be in excellent condition: Fairmounts \$649.; Turf Kings \$550.; Jockey Clubs \$539.; Kentucky \$398.; Long Shots \$349.; Sport Kings \$335.; Grand National \$110.; Pace Makers \$125.; Grand Stands \$98.; Sport Pages \$78.; Blue Ribbon \$78.; Gold Medal \$78.; Spinning Reel \$128.; Paces Reels Comb. 1941, like new \$189.; Mills 4 Bells \$680. Terms: 1/3 deposit, Balance C.O.D.

A. E. CONDON SALES COMPANY, LEWISTON, IDAHO

- EASTMAN PAPER -

FOR SALE - Eastman Direct Positive Paper, 1944 dating, 1 1/4; 1 3/4; 2 1/4; and 2 1/2 inch rolls; make offer.

GERBER & GLASS

914 DIVERSEY BOULEVARD

CHICAGO, ILL.



# Chicago Novelty Company's "Talk of the Country"

The most thorough and complete "CHICKEN SAM" Change-over to "JAP" Ray Guns — in the U. S. A.

## "SHOOT THE JAP" RAY-O-LITE GUNS

**\$179.50 1/3 Deposit, Balance C. O. D. \$179.50**

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every reconditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers — Tubes — Cables — every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

**FREE!**

**INTRODUCTORY OFFER!**

**FREE!**

### \$19.80 KIT OF RAY-GUN PARTS!!

Will be included—ABSOLUTELY FREE—with each order for a "SHOOT THE JAP" RAY-GUN for a limited time only.

  
**THIS KIT  
CONTAINS:**

4—C. E. 23 Photo Electric Cells.....@	\$2.50 each	\$10.00
2—5 Wire Woven Coated Gun Cables...@	1.90 each	3.80
2—Shoulder Lens .....	@ 1.00 each	2.00
1—Toggle Switch Assembly .....	@ 2.50 each	2.50
2—8 M.F.D. 450 Volt Mica Condenser.....@	.75 each	1.50

  
**THIS KIT  
CONTAINS:**

**\$19.80**

Every operator who ever bought a Chicago Novelty Jap Machine is a Friend and a Booster

## CHICAGO NOVELTY COMPANY, Inc.

1348 NEWPORT AVENUE

CHICAGO, ILLINOIS

**- NOTICE -**

ATTENTION - Mid-South and Southwest operators: if buying or selling, get our quotations first. If you don't we both lose money.

DIXIE SALES COMPANY

682 MADISON AVENUE

MEMPHIS, TENNESSEE

**PINS - ARCADE - MUSIC**

FOR SALE - ABC Bowler \$45.; Airliner \$14.50; Gun Club \$45.; Horoscope \$39.; Lot-0-Fun \$17.50; Pursuit \$34.50; Show Boat \$39.; Snappy \$39.; Speed Ball \$32.; Spottem \$17.50; Spot Pool \$49.; Super Chubbie \$40.; Twin Six \$39.50; Towers \$69.50; Triumph \$17.50; Variety \$17.50; Wild Fire \$32.50; Arcade Special: Keeney Submarine \$164.50; Ten Strike, L.D., \$39.50; RALLY Rapid Fire \$189.50; Music: Seeburg Bar-0-Matic \$39.50; Illumitone Speaker (brand new) \$37.50; Terms: 1/3 Deposit with all orders, Balance C.O.D.

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD

MERRICK, NEW YORK.

**PHOTOMATON - .22 LONGS - WANT**

FOR SALE - Photomaton, 25¢ slot, perfect condition, \$1,000.; 20 cases .22 Long Rifle, make your best offer; WANT - We pay your highest prices for Eastman Direct Positive Paper, any size, any quantity, state expiration date, immediate cash, distance is no barrier, contact us first. Write now.

PEERLESS VENDING MACHINE COMPANY

220 WEST 42nd STREET

(Tel: Wisconsin 7-8610)

NEW YORK, N. Y.



# SPECIALS!!

1-2-3, 1940.....	\$75.00	Do-Re-Mi.....	\$40.00
Clover.....	65.00	Triumph.....	15.00
Spot Pool.....	39.50	Bosco.....	47.50
Twin Six.....	22.00	Show Boat.....	35.00
Venus.....	55.00	Bola Way.....	40.00
Star Attraction.....	40.00	Bandwagon.....	13.00
Flicker.....	17.50	Home Run '42.....	65.00
Metro.....	20.00	1-2-3 (1939).....	20.00
Pan American.....	30.00	Sparky.....	22.00
Trailways.....	19.50	TERMS: 1/3 DEPOSIT WITH ALL ORDERS!!!!	

PANORAMS, Late Models, Like New.....\$275.00  
 750 WATT, 200 Hr., Panoram Radiant Proj.Bulbs....3.25

HIGHEST SPOT CASH PRICES PAID FOR ALL MUSIC MACHINES!  
 WRITE ---- WIRE ----- PHONE!!!!

**ATLAS VENDING COMPANY**  
 410 NORTH BROAD STREET (TEL: ELIZABETH 2-0089) ELIZABETH, NEW JERSEY

### MUSIC - ARCADE - WANT

FOR SALE - 2 Gems \$150. ea.; 3 Genco Playballs, lite-up model \$139.50 ea.; 10 Daval Bumper Bowling \$49.50 ea. 1/3 Deposit, balance C.O.D. We specialize in Sales and Service of Coin Operated Equipment. WANT - Arcade equipment and Music of all kinds. Write us your best prices.

594 TENTH AVENUE DAVE LOWY (Tel: LO 5-9495) NEW YORK CITY

### GUN REVAMP

FOR SALE - We are factory distributors for the Supreme Gun revamp. The latest and best gun revamp on the market. Takes only one minute to play. Shoots tracer bullets. Approximately 2,000 shots per game. Flight runs from United States to Tokio. Beautiful sturdy, 8 color cabinet. Price \$330.; Order now. Send for descriptive literature.

COMMERCIAL TRUST BUILDING ARCHIE A. BERGER PHILADELPHIA, PA.

### - MARBLES -

FOR SALE - Use 5/8 Marbles to hold your spots while Ball Gum is so scarce. Some operators claim receipts increase when marbles are used in place of Ball Gum. Can supply 5/8 size, Glass Agate, assorted colors; uniform size, perfect round, packed 20,000 to case \$39.50 per case FOB factory. Full cash with order. If it is to be had "Torr Has It"!

2047-F SOUTH 68th STREET ROY TORR PHILADELPHIA 42, PA.

### - SLOTS -

FOR SALE - 1 Mills 5¢ Bonus \$235.; 1 Mills 25¢ Blue Front 1 Cherry 2/5 PO \$295.; 1 each Mills Gold or Original 1 Cherry 2/5 PO 5¢ at \$350.; 1 Mills 10¢ Gold Chrome 1 Cherry 2/5 PO \$365.; 1 Mills 25¢ Chrome reg. 3/5 PO \$375.; 1 Mills 5¢ Brown Front \$210.; Pace 5¢ Comet Gold Chromed \$100.; Pace 10¢ Comet Gold Chromed \$110.; Pace 25¢ Comet Gold Chromed \$125.; Terms: 1/3 Deposit with orders.

144 EAST HIGHLAND AVENUE KLEIN NOVELTY COMPANY MILWAUKEE 2, WISC.

### CLEARING EQUIPMENT

NOTICE - We are the vending machine clearing house. What have you to sell? If you want to sell it, we'll sell it. What are you buying? If you don't have it, we'll get it. We are in contact with operators all over the U. S. Twenty-five years of continuous and fair dealings. Nothing misrepresented. Machines of every description. Our prices are right. Our merchandise guaranteed. Write us what equipment you need.

959 HOPE STREET X. L. SALES COMPANY (Tel: Plantations 0316) PROVIDENCE 6, R. I.



Paces Races, Brown Cabinet.....\$124.50	Paces Races, Black, with large motor.....\$69.50
Mills 10¢ Blue Fronts, S.J.P.....149.50	Caille 10¢ Commander.....69.50
Mills 5¢ Blue Fronts, S.J.P.....139.50	Caille 25¢ Cadets.....79.50
Mills 5¢ Cherry Bell.....149.50	Caille 10¢ Cadets.....49.50
Jennings Escalator Triple, J.P.....39.50	SPECIAL: 50 Mills Lock Weighted Stands.....Each.....9.50

FIVE BALL F.P. PIN GAMES

Silver Skates.....\$32.50	Ten Spot.....\$29.50
Stars.....29.50	New Champ.....49.50
Thumbs Up.....59.50	TERMS: 1/3 WITH ALL ORDERS, BALANCE C.O.D.

MOTORS AND CONVERTERS

Phono Motors 32 Volt DC.....\$10.00	Converters for Phonos or Pin Tables
Evans Bowling Machine.....49.50	32 Volt DC to 110 Volt AC.....\$22.50

**THE MUSIC MACHINE COMPANY**  
 P.O.Box 154, 1230 BAY STREET      PHONE: 183      BRUNSWICK, GEORGIA

SLOTS - PINS - COUNTERS - ARCADE

FOR SALE - 15 Blue Fronts 5¢-\$150. ea.; 2-10¢ Silver Chiefs \$179.50; 1-5¢ Pace DeLuxe \$99.50; 1-5¢ Rolatop \$64.50; 19 Marvel & Mercury \$7.50 ea.; Sky Chief \$159.50; Action new \$139.50; Arizona new \$169.50; Knock Out \$99.50; Gold Star conv. \$49.50; Hi-Hand \$129.50; Silver Moon \$99.50; Bob Tail \$89.50; Jungle Camp comb. \$99.50; Jungle Camp FP \$69.50; Saratoga PO rails \$99.50; Cigarolla XV \$89.50; Major League Baseball \$139.50; Mills Punching Bag \$125.; Strength Test \$49.50;

CHAS. HARRIS

2773 LANCAshire ROAD      (Tel: Yellowstone 8619)      CLEVELAND HGTS., 6, O.

- ARCADE -

FOR SALE - 3 Genco Play Balls \$149.50 ea.; 3 Keeney Air Raiders \$200. ea.; 1 Keeney Sub Gun \$175.; 3 Scientific Batting Practice \$104.50 each; Wire, write, send 1/3 deposit.

COIN MACHINE SALES COMPANY

310 M. & M. BUILDING      HOUSTON, 2, TEXAS

DUCK PIN ALLEYS - MUSIC WANT

FOR SALE - 4 Automatic Bowling Alleys in perfect condition \$1,200.; 3 Wurlitzer 125 Wall Boxes \$27.50 ea.; 14 Wurlitzer #120 Wall Boxes \$22.50 ea.; WANT - 24 record Wurlitzer mechanism with adaptor and slow stepper for #320 wall boxes.

ACME NOVELTY COMPANY

1124 HENNEPIN AVENUE      (Tel: Atlantic 5509)      MINNEAPOLIS, 3, MINN.

CUT D. P. PAPER ROLLS

NOTICE - Direct Positive Paper Users: We will cut your D.P. paper to any width desired at \$5. per roll. Send in your rolls now. 48 hour service.

SUPERIOR SALES COMPANY

202 MARKS BUILDING      DES MOINS, IOWA.

- 1-BALLS -

FOR SALE - 2 Bally Santa Anita \$200. ea.; 1 Keeney Fortune, like new, \$325.; 1 Bally Preakness \$15.; 1 Mills 1939 1-2-3 \$25.; Terms: 1/3 with all orders, Balance shipped C.O.D.

MULLINIX AMUSEMENT COMPANY

1514-16 BULL STREET      SAVANNAH, GEORGIA

PARTS - SUPPLIES

FOR SALE - Protect yourself against loss of income by having an extra set of Mills 4 Bell glasses on hand. Complete set of 5 glasses for Mills 4 Bells now only \$12. per set. Rush your order today, supply is limited. Cash with order please. Special: Make your 5 Ball Free Play games look like new with new moulding, set of 3 pieces, 2 side pieces, 1 front piece, now only \$3.75 per set.

ILLINOIS NOVELTY COMPANY

4335 ARMITAGE AVENUE      CHICAGO, (39), ILL.



NEW MAPLE BALLS FOR SKEE ALLEYS, PLAYBALLS AND POKERINOS

FOR 14 FT. SKEE ALLEYS - 3-1/8"  
 Per 10 - \$5.50.....Per 100 - \$52.00  
 FOR 9 FT. SKEE ALLEYS - 2-3/4"  
 Per 10 - \$5.50.....Per 100 - \$52.00  
 FOR PLAYBALLS and ROLL-IN-THE-BARREL  
 Per 10 - \$4.00.....Per 100 - \$38.50  
 FOR POKERINOS  
 Each 40¢.....Per 100 - \$38.50

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, WRAPPERS, NEEDLES, ETC., ETC.

ECONOMY SUPPLY COMPANY  
 615 TENTH AVENUE (Phone: BRy 9 - 3295) NEW YORK CITY

SLOTS - CONSOLES

FOR SALE - Mills 5¢, 10¢, 25¢ Mystery Blue Fronts; Mills 5¢, 10¢, 25¢ Melon Bells; Mills 5¢, 10¢, 25¢ Bonus Bells; Mills Club Highboy Consoles; Mills Half Dollar Blue Fronts; Mills Jumbos; Jennings Silver Chiefs; Jennings 4 Star Chiefs; Jennings 50¢ 4 Star Chiefs; Paces Reels; Paces Races; Pace Comets; Pace Half Dollar Comets; Get our prices on equipment that is guaranteed to satisfy or money refunded.

BAKER NOVELTY COMPANY, INC.

1700 WASHINGTON BOULEVARD

(Tel: Monroe 7911)

CHICAGO, ILLINOIS.

WE INVITE "COMPARISON" AND THEN YOU'LL AGREE TCC IF IT'S RECONDITIONED BY "ACTIVE" IT'S YOUR BEST BET!

WRITE AND LET US KNOW

WHAT YOU HAVE TO SELL  
 WHAT YOU HAVE TO TRADE  
 WHAT YOU WANT TO BUY

WRITE FOR OUR NEW PRICE LIST!

ACTIVE AMUSEMENT MACHINES CO.  
 900 NORTH FRANKLIN STREET (TEL: MARKET 2656) PHILADELPHIA, PENNA.  
 JOE ASH - IRV MORRIS

ARCADE EQUIPMENT

2 WESTERN BASEBALL, each.....\$ 69.50  
 5 TEN STRIKE, L.D., each..... 32.50  
 5 TEN STRIKE, H.D., each..... 42.50  
 2 GOOFY GOLF, each..... 72.50  
 5 PING PONG TENNIS(2 players) each. 49.50  
 1 SEEBURG CHICKEN SAM.....119.50  
 5 BILLIARD TABLE, 3 x 6, green cloth,  
 coin operated, each.....79.50  
 2 GENCO PLAYBALL, late model, each.139.50  
 2 ROCK-OLA WORLD SERIES, each.....72.50  
 Crating \$5.00 extra.

SPECIAL

Miniature Bulbs For Arcades -  
 MAZDA and G. E.  
 #44, 46, 50, and 51 - Per 100.....\$4.50  
 #1129 - Per 10..... 1.00  
 #63 - Per 10..... .75  
 Fuses, 3, 5, 10, 25.....Low Price

WE HAVE WOODEN BALLS FOR GENCO SKEEBALL AND PLAYBALLS.

TERMS: 1/3 Deposit, Bal. C.O.D., F.O.B. N. Y.

MARCUS KLEIN

577 TENTH AVENUE

(PHONES: LO 5-8879 or LO 3-4623)

NEW YORK CITY.

THERE IS NO SUBSTITUTE FOR QUALITY!!

QUALITY PRODUCTS WILL LAST FOR THE DURATION!!

\*\*\*\*\*

D. GOTTLIEB & CO., CHICAGO



Bally Bull, Target Type, clean, \$79.50; 1 Rapid Fire, good shape, \$189.50; 1 Keeney Submarine Gun \$189.50; 5 Seeburg Parachutes, very clean, \$115.00; 2 Chicken Sam \$110.00 each; 1 Chicken Sam Jap Conversion \$119.50; 5 Evans Ten Strikes \$39.50 each; 1 Keep 'Em Punching \$89.50; 1 Seeburg Ray-O-Lite \$75.00; 2 Bally Ranger Ray Guns \$65.00 each; 1 Western Baseball DeLuxe \$79.50; 1 Keeney Anti-Aircraft, beautiful job, \$65.00; 1 Western Major League, perfect, \$149.50; 2 Bally Dice Machines \$20.; Keeney 2-Way Super Bell 5¢/25¢ \$425.00; Totaliz, F.P., \$89.50; 2 Fast Time (1 F.P. and 1 Cash) \$65.00 each; 2 Track Time '37 perfect \$45.00 each; Mills 1-2-3 (1940) \$69.50; 1 Congo and 1 Gold Cup each \$35.00; Pace 1¢ Chrome & Green Slot - \$39.50; Mills 1¢ Skyscraper \$39.50; Pace 25¢ Comet, beautiful, \$79.50; 30 Assorted Goose-neck slots 5¢/10¢ & 25¢ play, Mills, Jennings, Caille, \$25.00 each; 50 New Mills 5¢ Vest Pocket Coin Chutes, each \$3.00; 4 Super Chubbie \$35.00 each; 4 Jungle \$49.50 each; 3 ABT Big Game Hunters latest make \$27.50 each; 5 High Hand \$125. each.

TERMS: 1/3 WITH ORDER, BALANCE C.O.D.

GENERAL COIN MACHINE COMPANY  
227 NORTH 10th STREET (TEL: Walnut 4378) PHILADELPHIA, PA.

- MUSIC -

FOR SALE - 35 Seeburg 30-Wire Boxes good for Wurlitzer and Seeburg, special at \$8. ea.; 3 Seeburg Rex \$125. each; 6 Wurlitzer 30-Wire Boxes #310 \$10. ea; 100 aluminum Buckloy Brackets for all type boxes at \$1.50 ea; 1/3 Deposit, Balance C.O.D., F.O.B. Philadelphia.

620 SPRING GARDEN ST. CAPITAL AMUSEMENT COMPANY (Tel: Walnut 9770) PHILADELPHIA, PA.

- MUSIC TRADE -

NOTICE - Will trade 7 Wurlitzer 10¢ play #100 Wall Boxes, late models, practically new, complete with 170 foot of good 30-Wire Cable in 3 long lengths and 5 Seeburg Melody Parade Bar Boxes for a Wurlitzer 500.

PFC HENRY SIMON

CO. M, 15th S.T.R. FT. MONMOUTH, N. J.

- MUSIC - NEW PINS -

FOR SALE - Seeburg Central Telephone System \$100.; Betty Telephone System \$100.; Rockola Ten Pins \$25. ea; Brand New Chicago Coin Home Run '42 \$100.; Late Buckley Boxes \$15.;

REDD DISTRIBUTING COMPANY

26 BRIGHTON AVE., ALSTON BOSTON 34, MASS.

We want to dispose of large stock of Super Streamline Du Grenier and also U-Need-A-Pak Cigarette Machines at attractively low prices. Write now.

ROWE MANUFACTURING COMPANY, INC., BELLEVILLE, N.J.

\*QUALITY \*HIGH CLASS \*LIKE NEW \*VERY CLEAN  
\*GUARANTEED \*RECONDITIONED \*MECHANICALLY PERFECT

A lot of beautiful descriptive adjectives used by thousands to describe their wares. So generally used as to become meaningless.

Due to war conditions, manufacturers' identities to their products have been dropped in most cases.

Since practically all equipment now being purchased is used, a machine is only as good as the firm that sells it.

SO WE WILL JUST SAY "A SEIDEN MACHINE"

SEIDEN DISTRIBUTING COMPANY

1230 BROADWAY (Phone: 4-2109) ALBANY 4, NEW YORK

NEW & USED SLOTS

FOR SALE - New and Used Jennings Slots in 5¢/10¢/25¢/50¢ and \$100; New and Used Mills Slots in 5¢/10¢/25¢ and 50¢; Used Pace in 5¢/10¢/25¢; Used Cigarolla and Golf Ball Venders, like new; Get our prices on equipment that is guaranteed.

GENERAL NOVELTY COMPANY

521 NORTH 16th STREET (Tel: West 4242) MILWAUKEE, WISC.



# KING PIN SPECIALS!!

- 1 JENNINGS 25¢ GOLF BALL VENDER.....79.50
- 1 KEENEY TRICK TIME, 1938, Excellent Condition.....99.50
- 1 BALLY ROLL 'EM, Perfect.....139.50
- 1 BALLY RAPID FIRE, Jap Conversion.....199.50
- 1 BALLY BULL'S EYE.....99.50
- 2 BALLY '41 DERBY, F.P. ....325.00
- 3 SEEBURG PLAYBOYS.....24.50
- 2 WATLING TOM THUMB SCALES, Perfect.....74.50
- 1 MILLS THRONE OF MUSIC.....139.50
- 1 GABEL 24, Latest Model, Perfect Inside and Out.....139.50
- 2 KEENEY ANTI-AIRCRAFT, BROWN, With Screen.....54.50

**KING PIN GAMES COMPANY**  
 826 MILLS STREET (J. R. "Pete" PIETERS) KALAMAZOO 21, MICHIGAN

- MUSIC -

FOR SALE - 1 New Twin Steel Cabinet \$20.; 2 used Single Steel Cabinets \$12.50 ea.; 10 Selectomatic Seeburg Boxes \$4. ea; 10 slightly used Packard Boxes \$24. ea; 10 Buckley Boxes, first model, \$5. ea; Buckley late model \$15. ea; 1 slightly used Adaptor for Wurlitzer 616-\$10.; 1 slightly used Adaptor for Twin-12 Wurlitzer; all Packard or Buckley Adaptors will substitute whichever we have. Full Deposit.  
 JOHNSTON & BICE, WINTER HAVEN, FLA.

- SLOTS - CONSOLES - SAFES - WANT -

FOR SALE - I want to sell - like new Mills Late Chrome Bells, 1-Cherry P.O.; Bonus; Paces Races; Super Track Times; Chicago Revolveraround Safes; Prices will be right;  
 WANT - I want to buy and will pay a fair price; see me first for the following: Wurlitzers 600, 700, 800, 750 and 850; Late Seeburg phonographs; Chicago Revolveraround Safes. Any amount. We pay spot cash with order.

CHARLES PITTLE & CO.  
 (Tel: 2-3474)

79 BEETLE ST.

NEW BEDFORD, MASS.

MUSIC - ARCADE

FOR SALE - Keeney Wall Boxes \$5. ea; Buckley Wall Boxes \$5. ea; 54 Foot Automatic Duck Pin Alleys only \$400., a real moneymaker; Gottlieb Triple Grippers \$12. ea.  
 MISSISSIPPI VENDING COMPANY

413 CHURCH ST.

PHILADELPHIA, MISS.

YOU WILL NEED YOUR MONEY FOR THE NEW EQUIPMENT THAT WILL BE PRODUCED

WHEN THIS WAR IS OVER AND VICTORY IS OURS

FOR THE BEST AND SAFEST INVESTMENT

BUY WAR BONDS AND STAMPS

MIKE SPECTOR

FAIRDEAL AMUSEMENT COMPANY

826 NORTH BROAD STREET

(PHONE: STE-2879)

PHILADELPHIA, PENN.

(DISTRIBUTORS OF MUSIC AND AMUSEMENT MACHINES)

- MOTORS REWOUND -

NOTICE - Motors rewound on all types of phonographs: Wurlitzer, Mills, Rockola and Seeburg. Also spinner type game motors. \$7.50 each. One week's service.

MAYNOR DISTRIBUTING COMPANY

823 W. BROAD ST.

(Tel: 5-6169)

RICHMOND 20, VA.

- ARCADE -

FOR SALE - Keeney 14 Ft. Bowlette; Atlas Baseball; Exhibit Rotary Merchandiser and Chicago Coin Rola Score; all in good condition.

MEYER WOLF

539 BOARDWALK

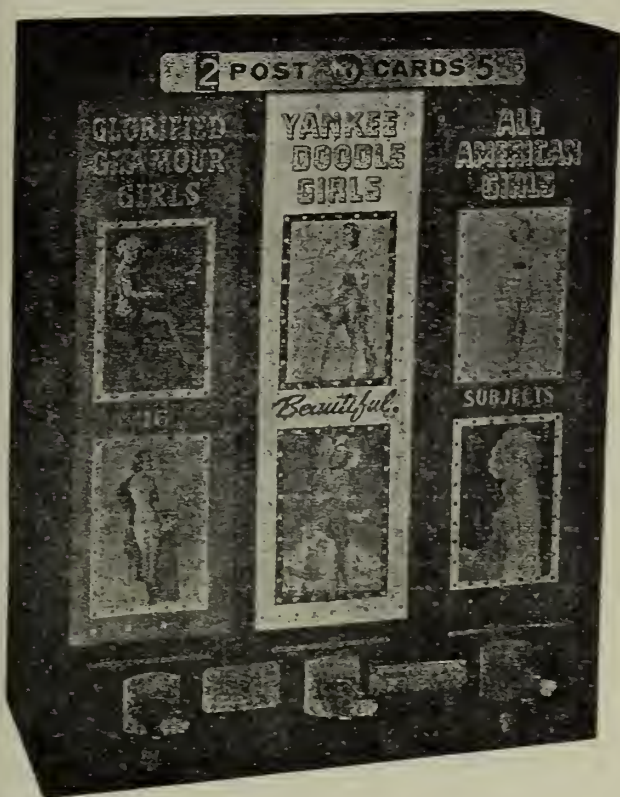
(Tel: 4-3251)

ATLANTIC CITY, N.J.



# A GREAT 3-SECTION CARD VENDOR

for all MUTOSCOPE novelty cards



Use One Section for Glamour Girls, One for Yankee Doodle Girls or All-American Girls, and One for Hot-Cha Girls, or use any other Mutoscope cards you wish. (Adjustable to sell 1, 2 or 3 cards for one coin.)

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT STILL AVAILABLE FOR IMMEDIATE DELIVERY

## INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.

Penny Arcade Headquarters Since 1895

Manufacturers of Photomatic and Other Famous Coin Operated Equipment

44-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK

DISPLAYS AVAILABLE  
for 29 Different Sets of Cards,  
including the new, exclusive

### HOT-CHA GIRLS

Beautiful  
8-Color  
Reproductions  
of  
EARL MORAN'S  
Famous Paintings  
64  
Different Subjects

SELL THEM THROUGH THIS  
THREE SECTION CARD VENDOR!

.. ONLY A FEW LEFT!  
3000 CARDS FREE BRING IN \$75.  
VENDOR COSTS ONLY \$60.

1/3 Deposit, Balance C. O. D.

... Better  
Order NOW  
Any Supplies  
You Need:

- GRANDMOTHER PREDICTION CARDS. HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.
- Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

## FREE DEPOSIT INSURANCE

DEPOSITS YOU SEND ADVERTISERS IN "THE CASH BOX" ON PURCHASE OF EQUIPMENT APPEARING IN THEIR ADVERTISEMENTS IN "THE CASH BOX" ARE NOW INSURED BY "THE CASH BOX" UP TO AND INCLUDING THE SUM OF \$100.00. IF THE MERCHANDISE YOU ORDER APPEARING IN ANY AD IN "THE CASH BOX" IS NOT SHIPPED TO YOU, AND FOR WHICH YOU HAVE GIVEN A DEPOSIT, "THE CASH BOX" WILL RETURN YOUR DEPOSIT IN ANY AMOUNT UP TO \$100.00 UNDER THE FOLLOWING CONDITIONS;

1. Simply wire or write us first asking if it is okay to send deposit to "The Cash Box" advertiser from whom you desire to purchase equipment.
2. Deposit must be on merchandise advertised in "The Cash Box".
3. You will, in turn, receive a written okay from us which will act as your "Deposit Insurance" policy.
4. "The Cash Box" will not be responsible for deposits forfeited due to cancellation of orders.

THE CASH BOX, 381-4<sup>TH</sup> AVE., NEW YORK, 16, N.Y.



C O N S O L E S

1 Jennings Fast Time \$85.00; 2 Jennings Multiple Races \$35.00 ea.; 4 Red Head Track Times \$40.00 ea.; 1 Paces Pay Day, Odds & Even, 25¢ Play (USED ONLY 2 WEEKS) \$325.; 1 Royal Flush \$70.00; 1 Kentucky Club \$80.00; 1-5¢ Mint Vender Silent, Jackpot, 3/5 Payout, Serial #28414, \$50.00; 1 Mills Three Bells \$900.00; 1 Mills Four Bells, Low Serial Number, \$700.00.

F R E E P L A Y P I N G A M E S

1 Genco Defense \$85.00; 1 Horoscope \$40.00; 2 Gun Club \$40.00 ea.; 1 Sport Parade \$25.00; 2 Bola Way \$40.00 ea.; 1 Majors '41 \$40.00; 1 All American \$25.00; 1 Ch Johnny \$25.00; 1 Stratoliner \$30.00; 1 Four Roses \$40.00; 1 Metro \$25.00; 1 Ump \$30.00.

A R C A D E E Q U I P M E N T

2 Bally Alleys \$20.00 each; 2 Evans Ten Strikes \$35.00 each; Write for others.

M U S I C

2 Wurlitzer 616, main fibre gear worn, Serial 28754, 29732, \$50.00 ea.; 10 Buckley 16 Record Chrome Wall Boxes \$14.00 ea.; 2 Buckley 24 Record Chrome Wall Boxes \$14. ea.; 1 Buckley 32 Record Chrome Wall Box \$14.00; 1 Wurlitzer Wireless Stroller, Remote Control, Serial 535005, \$25.00; 1 Ultratone Speaker \$20.00; 1 Illumitone Speaker \$20.; 1 Seeburg-Voice-By-Choice Turntable for Ten & Switchboard \$350.00; 1 Buckley Steel Cabinet \$15.00; 2 Seeburg 5¢/10¢/25¢ Bar-O-Matics \$50.00 ea.;

TERMS: 1/3 DEPOSIT WITH ALL ORDERS, BALANCE C.O.D.

COLUMBIA NOVELTY COMPANY

9 BLOOD STREET

AMSTERDAM, NEW YORK

"ALWAYS BOOST The Cash Box ALL-WAYS"



# **NOTICE!**

DUE TO THE GREAT DEMAND FOR ADDITIONAL COPIES OF THE CONFIDENTIAL PRICE LISTS PUBLISHED IN OUR SEPTEMBER 7, 1943 ISSUE, SHOWING THE MARCH 1942 MARKET PRICES, WE HAVE JUST ARRANGED FOR A COMPLETE REPRINTING OF THESE LISTS. THE COST OF THESE REPRINTS IS \$3.00 PER COMPLETE SET. IF YOU DESIRE ADDITIONAL LISTS FOR USE ON YOUR BULLETIN BOARD (ON WHICH MANY ARE NOW FEATURING THEM) PLEASE ADVISE US IMMEDIATELY.



# THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by  
**"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY**

VOL. 4, No. 51

SEPTEMBER 14, 1943

SERIAL NUMBER 103

## PHONOGRAPHS

### SEEBURG

8. Selectophone 10.....	\$15.00	
8. Symphonola.....	42.50	
6. Plaza.....	150.00	
2. Regal.....	179.50	
6. Model A.....	49.50	
8. Model A-Ill.....	64.50	
6. Model B.....	49.50	
6. Model C.....	37.50	
8. Model H.....	67.50	
2. Rex.....	100.00	To 125.00
8. Rex, with Adaptor.....	149.50	
8. Model K-15.....	110.00	
7. Model K-20.....	120.00	
5. Royale.....	129.50	
1. Gem.....	149.50	169.50
6. Classic.....	235.00	
6. Classic, R.C.....	225.00	
6. Mayfair.....	225.00	
8. Melody King.....	125.00	
6. Crown.....	190.00	
8. Concert Grand.....	219.50	
2. Colonel, R.C.....	374.50	
6. Colonel.....	325.00	
6. Concert Master.....	350.00	
8. Cadet.....	200.00	
8. Cadet, R.C.....	295.00	
7. Major.....	300.00	
1. Major, R.C.....	350.00	
6. Envoy.....	265.00	350.00
2. Envoy, R.C.....	325.00	375.00
6. Vogue.....	219.50	289.50
6. Casino.....	200.00	
8. Casino, R.C.....	159.50	
7. Commander.....	235.00	
6. Commander, R.C.....	310.00	
4. Playboy.....	22.50	29.50
2. Selectomatic 16.....	5.00	6.50
2. Selectomatic 20.....	5.00	6.50
2. Selectomatic 24.....	5.00	6.50
1. Remote Speak Organ.....	54.50	
1. Wired Speak Organ.....	34.50	
8. Multi-Selector 12R.....	79.50	
5. Melody Parade Bar.....	4.50	
6. 30-Wire Wall Box.....	7.50	12.50
6. 5¢ Wall-O-Matic Wless.....	25.00	30.00
6. 5¢ Bar-O-Matic Wless.....	42.50	
6. 5¢ Wall-O-Matic, 3 Wire.....	25.00	28.75
5. 5¢, 10¢, 25¢ Bar-O-Matic 3-Wire.....	42.50	
8. 5¢, 10¢, 25¢ Wall-O-Matic 3-Wire.....	34.50	
8. 5¢, 10¢, 25¢ Wall-O-Matic Wireless.....	30.00	
4. 5¢, 10¢, 25¢ Bar-O-Matic Wireless.....	45.00	49.50
8. Electro Selector.....	23.50	
8. Wireless Stroller.....	35.00	
2. Hi-Tone 9800.....	434.50	
1. Hi-Tone 9800, R.C.....	474.50	500.00
5. Hi-Tone 8800.....	475.00	
6. Hi-Tone 8800, R.C.....	395.00	
2. Hi-Tone 8200.....	475.00	
8. Hi-Tone 8200, R.C.....	475.00	
8. Wall Brackets.....	2.00	
8. Power Supply.....	7.50	
8. 7850 RCES.....	359.50	

### KEENEY

5. Wall Boxes.....	\$4.00	To \$ 5.50
6. Adaptor for Seeburg.....	34.50	
6. Adaptor for Rockola.....	34.50	
6. Adaptor for #616 Wurlitzer.....	34.50	
8. Twin-12 Adaptor.....	25.00	
8. Wurlitzer 21 Adaptor.....	28.50	
8. Organ Speaker.....	42.50	
8. Sun Ray Speaker.....	25.00	
8. Bar Brackets.....	4.50	

### MILLS

8. Zephyr.....	39.50	
8. Studio.....	99.50	
8. Dance Master.....	25.00	
8. DeLuxe Dance Master.....	32.50	
8. Do-Re-Mi.....	41.50	
1. Panorams.....	275.00	329.50
1. Throne of Music.....	137.50	225.00
8. Throne with Adaptor.....	275.00	
2. Empress.....	199.50	
8. Empress with Adaptor.....	225.00	
8. Panoram Adaptor.....	32.50	
8. Panoram, 10¢ Wall Bx.....	17.50	
8. Speaker.....	10.00	

### GABEL

8. 12 Record, Jr.....	27.50	
8. 12 Record with Adaptor.....	58.00	
8. 2-12's with Adaptor.....	94.00	
8. 18 Rec. Ill. Grille.....	40.00	
8. 2-18's with Adaptor.....	120.00	
7. 24 Record last Model.....	149.50	

### PACKARD

4. Pla-Mor Wall & Bar Box.....	25.00	34.50
8. Bar Bracket.....	3.50	4.50
8. Willow Adaptor.....	25.00	
8. Chestnut Adaptor.....	35.00	
8. Cedar Adaptor.....	50.00	
8. Poplar Adaptor.....	55.00	
8. Juniper Adaptor.....	25.00	
8. Elm Adaptor.....	25.00	
8. Lily Speaker.....	39.50	
8. Violet Speaker.....	22.50	
8. Orchid Speaker.....	70.00	
8. Iris Speaker.....	59.50	

### ROCKOLA

6. 12 Record.....	49.50	
8. 16 Record.....	47.00	
8. Rhythm Master 12.....	50.00	
1. Rhythm Master 16.....	49.50	
8. Rhythm Master 16, Ill.....	64.50	
5. Imperial 16.....	59.50	
5. Imperial 20.....	69.50	
2. Windsor.....	100.00	
7. Monarch.....	135.00	
8. Windsor, Ill.....	140.00	
8. Std. Dial-A-Tone.....	199.50	
8. '39 Counter.....	85.00	
1. '39 Standard.....	169.50	179.50
2. '39 DeLuxe.....	185.00	199.50
8. '40 Super Marble.....	225.00	
6. '40 Super Rockolite.....	235.00	269.50

These Prices In Effect for One Week Only

Check Former Lists to Average High and Low Prices



8.'40 Super Walnut  
with Adaptor.....\$225.00  
6.'40 Super Walnut.....250.00  
8.'40 Master Marble.....225.00  
8.'40 Master Walnut.....225.00 To 229.50  
1.'40 Master Rockolite..210.00 249.50  
8.'40 Counter.....99.50  
6.'40 Counter with Stand..79.50  
8.'41 Premier.....450.00  
8.Wall Box.....15.00  
8.Bar Box.....15.50  
8.41 Bar Box.....20.00  
1.Spectravox '41.....75.00  
8.Spectravox, New.....135.00  
8.Glamour Tone Column...125.00  
5. Moderne Tone Column...49.50 59.50  
1.Playmaster Spectravox..294.50  
8.Playboy.....39.50  
8.DeLuxe, Jr. Console  
Rockolite.....125.00  
8.Playmaster.....255.00  
8.Twin 12, Cab. & Speak..87.50 99.50

8.20 Rec. Steel Cabinet  
Adp. Step. Amp. Spk....109.50  
5. Commando.....500.00  
8.1501 Wall Box.....28.50  
8.1502 Wall Box.....21.50  
8.1503 Wall Box for Com..52.50  
8.1525 Wall Box.....54.50  
8.1526 Bar Box.....59.50  
7. Dial-A-Tone B&W, Box...22.50  
8.1806 Organ Speak.....32.50 55.00  
3. Tone-A-Lier.....54.50

A.M.I.  
8. Singing Towers.....150.00 165.00  
8. Singing Towers, New...385.00  
8. Model X-5, Phono.....60.00  
8. Singing Towers Speak...35.00

BUCKLEY  
2. Wall & Bar Box, Old St..5.00 9.50  
5. Ill. Wall & Bar Box....14.00 25.00  
9.32 Record Adaptor.....19.50  
8.24 Record Adaptor.....27.50  
7.16 Record Adaptor.....15.00  
2. Steel Cabinet.....15.00  
8. Zephyr Speak Cab.....11.25  
8.20 Rec. Seeburg Adp....27.50  
2. Bar Brackets.....1.50

WURLITZER  
8.P-10.....35.00  
8.P-10, Ill.....29.50  
7.P-12.....34.50  
8.P-12, Ill.....59.50  
8.312.....54.50  
5.P-400.....37.00  
5.412.....42.00  
8.412, D.C. Cr.....32.50  
8.412, Ill. ....55.00  
2.616.....50.00 79.50  
7.616, Ill.....67.50 79.50  
5.616 A.....75.00  
5.716.....50.00  
1.24.....150.00  
7.24A.....140.00  
8. Revamp (24).....125.00  
1.600.....250.00

WURLITZER  
7.600R.....\$170.00 - 190.00  
7.600K.....200.00  
1.500.....275.00  
7.500A.....220.00  
1.41 (Counter).....135.00  
8.41 (Counter)with stand.150.00  
1.51 (Counter).....35.00 - 69.50  
2.61 (Counter).....64.50 87.50  
2.61 (Counter)with stand.89.50 129.50  
6.71 (Counter).....110.00  
5.71 (Counter)with stand.135.00  
  
7.81 (Counter).....145.00  
8.81 (Counter)with stand.185.00  
  
8.50.....75.00  
5.700.....375.00  
5.750M.....450.00  
5.750E.....475.00  
8.780E.....430.00  
2.780E, Colonial.....445.00  
8.780M.....475.00  
1.800.....449.50  
7.850.....575.00  
2.950.....450.00 - 595.00  
8.300 Adaptor.....17.50  
2.310 Wall Box.....10.00 25.00  
8.320 Wireless Wall Box..22.50  
8.320-2-Wire Wall Box...22.50  
2.332-2-Wire Bar Box....13.50  
5.331-2-Wire Bar Box....16.50  
8.304-2 Wire Steppers...22.50  
5. Wireless Strollers....25.00  
7.430 Speaker Cab. with  
5,10,25¢ Box.....89.50  
8.350 Wireless Speaker...24.50  
8.24 Rec. Adaptor.....20.00  
8. Impulse Stepper.....25.00  
4. Twin-12 Steel Cab.  
Adp. Amp. Step. Spk.....79.50 - 119.50  
5. Twin 616 Steel Cab.  
Adp. Amp. Step. Spk.....125.00  
8.24 Steel Cab. Spk.....129.50  
8.580 Selector Speaker..179.50  
5.100 Wall Box 5¢, 30Wire.25.00  
8.100 Wall Box, 10¢.....17.50  
2.125 Wall Box, 5,10,25¢..29.50 39.50  
7.120 Wall Box.....25.00  
7. Bar Bracket.....2.50  
8.1501 Wall & Bar Box....19.50  
8.305 Impulse Rec.....10.00  
8. Transmitter.....10.00  
8.360 Impulse Stepper....5.00  
8.115 Wall Box Wire.....25.00  
8.123 Wall or B. Bx. Wire..42.50  
8.135 Step Receiver.....25.00  
8.145 Impulse Step.....25.00  
8.105 Impulse Rec.....10.00  
7. 337 Bar Box.....32.50  
8.306 Music Transmitter..15.00  
8.42-24.....390.00



# THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by  
**"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY**

VOL. 4, No. 51

SEPTEMBER 14, 1943

SERIAL NUMBER 103

## ARCADE EQUIPMENT

8. Atlas Baseball.....\$100.00		2. Keeney Anti-Aircraft, Br. \$65.00	
8. A. B. T. 6 Gun Rifle		8. Keeney Navy Bomber.....229.50	
Range.....2275.00		2. Keeney Texas Leaguer.....29.00	- \$55.00
2. Bally Alley.....20.00	To 34.50	1. Keeney Sub Gun.....164.50	225.00
5. Bally Bull's Eye.....79.50	89.50	8. Keeney Bowlette.....75.00	110.00
7. Bally Bull, Jap Conv...100.00	125.00	5. Kirk Air Defense.....169.50	
5. Bally Convoy.....265.00		7. Kirk Night Bomber.....395.00	
2. Bally Defender.....250.00	325.00	7. Kue Ball.....15.00	
5. Bally Lucky Strike.....69.50			
2. Bally Rapid Fire.....169.50	234.50	7. Mills Rotary Digger.....29.50	
5. Bally Shoot-The-Bull...105.00		5. Mutoscope Ace Bomber...395.00	
2. Bally Sky Battle.....225.00	295.00	7. Mutoscope Bowling Alley.110.00	
6. Bally Racer.....89.50		6. Mutoscope Drive Mobile..350.00	
5. Bally Basketball.....75.00		8. Mutoscope Fan Frt. Dig...75.00	
5. Bally Torpedo.....195.00		8. Mutoscope Elec. Trav. Crane.50.00	
4. Bally King Pin.....125.00	225.00	7. Mutoscope Photomatic....750.00	
8. Bally Eagle Eye.....119.50		8. Muto. Roll Front Crane...55.00	
6. Baker Sky Pilot.....175.00		2. Mutoscope Sky Fighter...300.00	-395.00
6. Bang-A-Deer.....124.50		8. Mutoscope Magic Finger..125.00	
5. Buckley DeLuxe Digger..100.00		8. Mutoscope Hockey.....65.00	
5. Buckley Treasure			
Island Digger.....55.00		7. Pennant.....119.50	
1. Chicoin Hockey.....209.50	To 225.00	6. Poker & Joker.....110.00	-149.50
1. Chicoin Rola-Score.....69.50	79.50		
2. Casino Golf.....50.00		2. Radio Rifle.....69.50	- 89.50
5. Chester Pollard Golf....99.50		2. Rockola Ten Pins, LLD....30.00	34.50
		6. Rockola Ten Pins, HD.....65.00	
5. Daval Bumper Bowling....39.50		6. Rockola Tom Mix Rifle....65.00	
5. Daval-U-Roll-It.....44.50		2. Rockola World Series.....65.00	99.50
		2. Rock-O-Ball.....79.50	
8. Evans Duck Pin Alley..1050.00		5. Rockola Talkie Horoscope.275.00	
1. Evans-In-The-Barrel....129.50			
4. Evans Play Ball.....175.00	239.50	5. Scientific Baseball.....119.50	
5. Evans Ski Ball.....79.50		2. Scientific Basketball.....95.00	119.50
5. Evans Super Bomber....395.00		2. Scientific Bat. Practice..90.00	129.50
2. Evans Ten Strike, LD....30.00	55.00	6. Scientific X-Ray Pkr.....50.00	
2. Evans Ten Strike, HD....42.50	75.00	8. Seeburg Battle Royal.....49.50	
1. Evans Tommy Gun.....150.00	189.50	4. Seeburg Chicken Sam.....100.00	124.50
1. Exhibit Bicycle.....125.00		6. Seeburg Jap Conv.....119.50	175.00
8. Exhibit Baseball.....79.50		6. Seeburg Hitler Con.....119.50	158.50
1. Exhibit Bowling Alley...34.50		7. Seeburg Jail Bird.....145.00	
7. Exhibit Hi-Ball.....82.50		2. Seeburg Shoot-The-Chute..119.50	139.50
6. Exhibit Merchantman		2. Seeburg Chute Conv.....179.50	
Roll-Chute Digger..89.50		4. Seeburg Hockey.....65.00	119.50
1. Exhibit Rotary Merchan-		4. Seeburg Rayolite.....65.00	119.50
diser.....175.00	295.00	1. Seeburg Par. Jump.....115.00	129.50
5. Exhibit Vitalizer.....79.50		7. Star Elec. Hoist Digger...39.50	50.00
		6. Supreme Keep Punching....89.50	
8. Genco Bank Roll.....100.00	145.00	5. Supreme Gun (New Rev.)...330.00	
6. Genco Magic Roll.....49.50			
2. Genco Play Ball.....125.00	165.00	5. Test Pilot.....250.00	
2. Groetchen Mountain		8. Target Roll, 14 Ft.....49.50	
Climber.....149.50	169.50		
6. Groetchen Metal Typer...75.00		8. Warner Voice Recorder....345.00	
4. Groetchen Skill Jump...52.50	79.50	4. Western Baseball '39, FP,	
2. Gottlieb Skee Ball Et...34.50	69.50	P.O.....60.00	129.50
		8. Western Baseball '40.....69.50	145.00
1. Jennings-Roll-In-The-		8. Western Baseball '41.....89.50	
Barrel.....124.50	159.50	5. Western Major League....149.50	
		8. Western Super Strength....79.50	
4. Keeney Air Raider.....169.00	285.00	8. Western Recordit.....50.00	
		6. Wurlitzer Skee-ball-14 Ft..75.00	
2. Keeney Anti-Aircraft			
Black.....49.00			

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VOL. 4, No. 51

SEPTEMBER 14, 1943

SERIAL NUMBER 103

## NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

<u>OLD NAME</u>	<u>NEW NAMES</u>
Blondio.....	Stopper, Redheads, Production
Big League.....	Eagle Squadron
Big Show.....	Big Tent
Big Town.....	Sixty Grand, Eagle Squadron
Bowling Alley.....	Bowling Alley '42
Cadillac.....	Archery, Destroyer
Commodore.....	Sailorettes
Crossline.....	All Out
Drum Major.....	Parade Leader
Duplex.....	Jeep
Entry.....	Speedway
Fleet.....	Scout Commander
Flicker.....	Liberty
Follies '40.....	Scandals '42, Bombardier, Burlesk
Formation.....	Dive Bomber, Nite Club and Torpedo Patrol
Four Roses.....	Sea Power
Glamour.....	Hi-Jinks
Gold Star.....	Playtime, Hit-The-Japs
Home Run.....	Triple Play
Jolly.....	Peacherino
Knockout.....	Knock-Out-The-Japs
Leader.....	Jeep, Sentry
Lite-A-Card.....	Bingo
Mr. Chips.....	Nine Bells, Shangri-La
Metro.....	Hi-Boy
O'Boy.....	Easy Pickin
Powerhouse.....	Over-The-Top, Paratroop
Punch.....	Flash
Red, White & Blue.....	De-Icer
Rotation.....	Luxury
Roxy.....	Cupid, Fan Dancer
Score-Card.....	Ajax
Scoop.....	Klipper
Seven-Up.....	Sink-The-Jap
Silver Spray.....	White Sails
Silver Skates.....	Hockey '42
Sky Blazer.....	Jeep
Sporty.....	Flight
Sun Beam.....	Sun Valley, Arizona
Stars.....	Action
Stratoliner.....	Slap-The-Jap
Ten Spot.....	Smack-The-Jap, Falling Suns
Triumph.....	Starlight
Turf Champs.....	Victorious, 1943, Pastime
Vacation.....	Roll Call
Wow.....	Pep
Zig Zag.....	Rat
Zombie.....	Battle, Midway

### NEW NAMES OF CONVERTED ARCADE EQUIPMENT

Seeburg Chicken Sam.....	Shoot-The-Jap
Seeburg Chicken Sam.....	Hit-Hitler
Seeburg Chicken Sam.....	Trap-The-Jap
Seeburg Chicken Sam.....	Bell's Super Jap

### NEW NAMES OF ONE-BALL PAY OUTS

Sport Page.....	Fast Track
Blue Ribbon.....	Fast Track
Thistle Down.....	Race King
Sea Biscuit.....	Race King
Grand Stand.....	War Admiral
Grand National.....	War Admiral
Blue Grass, Dark Horse, Sport)	Whirlaway
Special and Record Time.....)	

All American Derby



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## CONSOLES

8. Across-the-Board.....\$35.00		7. Flashing Ivories.....\$225.00	
7.5¢ Baker's Pacers DD		8. Fleetwood.....30.00	
Rebuilt.....325.00		5. Four-Way Super Bell.....675.00 To 875.00	
8.25¢ Baker's " " .475.00		6. Four Horsemen.....89.50	
8. C.S. " " " .475.00		4. Galloping Dominoes(38)...59.50	89.50
5.5¢ Bakers Pacer Std.		2. Galloping Dominoes(39)..125.00	139.50
Model, Fac. Rebuilt....350.00		4. Galloping Dominoes(40)..150.00	160.00
8.25¢ Model Fac. " ...375.00		2. Galloping Dominoes(41)..325.00	395.00
8. C.S. " " " ...375.00		8. Galloping Dominoes(42)..545.00	
1.5¢ Baker's Pacer, DD...375.00		2. Good Luck.....29.50	49.50
8.25¢ Baker's " " ...225.00		1. High Hand.....129.50	154.50
8. C.S. " " " ...325.00		8. High Hand, New.....239.50	
1.5¢ Baker's Pac. Std...250.00	325.00	8. Hold & Draw.....95.00	
8.25¢ Baker's " " ....200.00		2. Jungle Camp, F.P.....59.50	89.50
8. C.S. " " " ....200.00		8. Jungle Camp, P.O.....109.50	
8. Bally Entry.....22.50		8. Jungle Camp, Comb.....99.50	
5. Bangtails '39.....79.50		1. Jumbo Parade, Comb.....165.00	275.00
8. Bangtails '40.....225.00		2. Jumbo Parade, F.P.....50.00	99.50
2. Bangtails '41.....375.00	475.00	1. Jumbo Parade, P.O.....97.50	159.50
1. Big Game, P.O.....144.50	159.50	8. Jumbo Parade, 25¢.....228.00	
1. Big Game, F.P.....75.00	125.00	8. Keno.....40.00	
2. Big Top, F.P.....69.50	95.00	4. Kentucky Club.....79.50	99.50
8. Big Top, P.O.....94.50		5. Kennette.....89.50	
8. Bob Tail, P.O.....69.50	179.50	5. Keen Kubes.....89.50	
1. Bob Tail, F.P.....69.50	150.00	2. Liberty Bell.....17.50	69.50
9. By-A-Blade.....39.50		5. Longchamps.....25.00	49.50
5. Buckley 7 Bells.....295.00		5. Lucky Lucre.....200.00	
8. Buckley Long Shot		2. Lucky Lucre '41.....375.00	475.00
Parlay.....700.00		6. Lucky Star.....79.50	150.00
8. Buckley Colors, Sl. Hd..75.00		9. Lincoln Field.....75.00	
8. Buckley Colors, New ty.250.00		8. Multiple Cubes, PO.....50.00	
7. Beulah Park.....95.00		5. Multiplo Racer.....35.00	69.50
5. Charley Horse.....149.50		1. Mills 4 Bells.....649.50	925.00
8. China Boy.....59.50		1. Mills 3 Bells.....900.00	995.00
2. Chucklette.....39.50		6. Mills Auto Dico 25¢.....70.00	
1. Club Bells.....224.50 To 295.00		8. Pace Contury.....125.00	
6. Club Bells, 25¢.....295.00		8. Paces Marathon.....99.50	
8. Club Chief.....89.50		8. Paces Races, New.....500.00	
8. Club House.....90.00		2. Paces Races, Bl. Cab.....99.50	
5. Derby Day Slant.....27.50		1. Paces Races, Br. Cab.....150.00 To 175.00	
5. Derby Day, Flat.....17.50		5. Paces Races, Red Arrow..225.00	
8. Derby Winner.....275.00		8. Paces '39 Saratoga.....75.00	80.00
8. Dixie.....89.50		8. Paces '40 Saratoga.....79.50	
8. Dominola.....19.50		4. Paces '41 Saratoga.....100.00	175.00
8. Double Bells.....159.50		2. Pace Saratoga with Rails120.00	
8. Domino, 1941, 7 coin..425.00		8. Pace Saratoga, no rails...75.00	
8. Domino, 1941.....395.00		5. Paces Saratoga, Comb....125.00	
8. Evans Pacers.....400.00		2. Paces Saratoga, Jr., PO...95.00	
2. Exhibit Races.....49.50 To 69.50		8. Paces Saratoga, Sr.....149.50	
8. El Dorado (New).....160.00		2. Paces Reels, Comb.....175.00 To 189.50	
5. Fast Time, FP.....50.00	99.50	5. Paces Reels, Jr., PO.....89.50	
5. Fast Time, PO.....65.00		7. Paces Reels, Sr., PO.....149.50	
2. Favorite.....39.50		1. Pace Reels, with rails...145.00	149.50
5. Flashing Thru.....35.00			

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8.Pace Reels, no rails.....	\$89.50	To \$125.00	2.Tanforan.....	\$29.50	- \$49.50
5.Paddock Club.....	89.50		8.Track King.....	30.00	
5.Pamco DeLuxe Bell.....	69.50		8.Track Meet.....	189.50	
7.Parlay Races.....	75.00		7.Track Odds,West.....	150.00	
2.Pastime.....	220.00		7.Track Odds,Buckley...	425.00	
5.Pay Day.....	325.00		7.Track Odds, Daily		
8.Pheasant.....	35.00		Double.....	375.00	- 500.00
6.Pickem.....	75.00		8.Track Odds,D.D. New..	750.00	
4. Ray's Track.....	75.00	150.00	5.Track Time '39.....	115.00	
8. Rio.....	12.50		2.Track Time '38.....	70.00	125.00
7.Riviera.....	200.00		2.Track Time '37.....	27.50	75.00
2.Rollette.....	55.00	69.50	8.Track Time '38,TKT...	115.00	
6.Rosomont.....	49.50		8.Track Time '37,TKT...	55.00	
1.Royal Draw.....	95.00	99.50	2.Triple Entry.....	104.50	175.00
1.Royal Flush.....	69.50	70.00	2.Two-Way Super Bell,		
5.Royal Lucre '41.....	395.00		5/5.....	325.00	395.00
2.Roll 'em.....	129.50	185.00	1.Two-Way Super Bell,		
8.Roulette 25¢ Caille....	350.00		5/25.....	425.00	550.00
8.Seoburg Races.....	35.00				
8.Saddle Club.....	69.50				
5.Silver Bell.....	69.50				
5.Silver Moon,P.O.....	150.00				
1.Silver Moon,F.P.....	89.50	150.00			
8.Silver Moon, 10¢.....	150.00				
8.Silver Moon, 25¢.....	150.00				
5.Skill Field.....	69.50				
8.Skillo.....	69.50				
5.Skill Time '38.....	75.00				
5.Skill Time '41.....	110.00				
5.Square Bell.....	99.50				
5.Stanco Bell Single.....	125.00				
2.Stanco Bell Double.....	119.50				
1.Sugar King.....	20.00	69.50			
2.Sun Ray.....	129.50	189.50			
4.Super Bells, 5¢					
Combination..	175.00	295.00			
6.Super Bells, 25¢.....	240.00	295.00			
8.Super Track Time,TKT...	189.50				
1.Super Track Time.....	320.00	375.00			
8.Suzie Q.....	25.00				
5.Skill Time '37.....	89.50				



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## SLOTS

### MILLS

8.5¢ Emerald Chrome, HL.....	\$400.00	6.1¢ V.P.Chrome.....	\$57.50
8.10¢ Emerald Chrome, HL.....	275.00	1.5¢ V.P.Chrome.....	59.50 To \$75.00
5.25¢ Emerald Chrome, HL.....	475.00	2.5¢ V.P.Chrome, Plus.....	69.50
8.5¢ Gold Chrome, HL.....	445.00	1.5¢ Futurity.....	100.00 125.00
8.10¢ Gold Chrome, HL.....	495.00	5.10¢ Futurity.....	140.00
8.25¢ Gold Chrome, HL.....	590.00	7.25¢ Futurity.....	325.00
1.5¢ Gold Chrome.....	350.00	8.50¢ Futurity.....	194.50
2.10¢ Gold Chrome.....	299.50 - 365.00	8.5¢ Yellow Front.....	180.00
5.25¢ Gold Chrome.....	349.50 375.00	8.10¢ Yellow Front.....	190.00
2.50¢ Gold Chrome.....	595.00 679.50	8.25¢ Yellow Front.....	110.00
1.5¢ Copper Chrome.....	325.00 329.50	8.1¢ Smoker Bell.....	59.50
2.10¢ Copper Chrome.....	349.50	8.5¢ Smoker Bell.....	75.00 To 82.50
1.25¢ Copper Chrome.....	379.50	1.5¢ F.P.Mint Vendor....	50.00 95.00
2.5¢ Club Bell.....	349.50 399.50	6.25¢ Golf Ball Vendor..	150.00 175.00
2.10¢ Club Bell.....	335.00	2.5¢ War Eagle.....	75.00 160.00
2.25¢ Club Bell.....	395.00 424.50	1.10¢ War Eagle.....	85.00 179.50
5.50¢ Club Bell.....	675.00	2.25¢ War Eagle.....	165.00 214.50
7.1¢ Blue Front.....	59.50	7.50¢ War Eagle.....	400.00
4.5¢ Blue Front.....	129.50 179.50	1.5¢ Red Front.....	165.00
1.10¢ Blue Front.....	150.00 250.00	6.10¢ Red Front.....	150.00
4.25¢ Blue Front.....	230.00 315.00	8.25¢ Red Front.....	145.00
5.50¢ Blue Front.....	450.00	6.5¢ F.O.K.....	77.50
8.5¢ Blue Front, MPO.....	150.00	1.5¢ Roman Head.....	129.50 185.00
8.10¢ Blue Front, MPO.....	225.00	1.10¢ Roman Head.....	139.50 190.00
8.10¢ Blue Front, Fortune Reel.....	89.50	5.25¢ Roman Head.....	215.00
8.1¢ Brown Front.....	180.00	5.50¢ Roman Head.....	400.00
2.5¢ Brown Front.....	189.50 255.00	5. Skyscraper.....	39.50
2.10¢ Brown Front.....	224.50 237.50	5.5¢ Skyscraper.....	45.00
2.25¢ Brown Front.....	198.50 325.00	6.10¢ Skyscraper.....	69.50
6.50¢ Brown Front.....	650.00	6.25¢ Skyscraper.....	125.00
1.5¢ Cherry Bell, 3/10.....	175.00 235.00	8.50¢ Skyscraper.....	250.00
2.10¢ Cherry Bell, 3/10.....	180.00 245.00	8.1¢ Lion Head.....	30.00
6.25¢ Cherry Bell, 3/10....	285.00	6.5¢ Lion Head.....	95.00 150.00
8.5¢ Cherry Bell, 3/5.....	175.00	2.5¢ Extraordinary.....	90.00 170.00
8.10¢ Cherry Bell, 3/5.....	175.00	5.10¢ Extraordinary....	195.00
8.25¢ Cherry Bell, 3/5.....	189.50	1.25¢ Extraordinary....	199.50 220.00
8.5¢ Cherry Bell (Chrome)..	235.00	6.50¢ Extraordinary....	425.00
8.25¢ Cherry Bell "	220.00	2.5¢ Melon Bell.....	170.00 175.00
1.1¢ Bonus Bell.....	289.50	4.10¢ Melon Bell.....	180.00 215.00
1.5¢ Bonus Bell.....	225.00 300.00	5.25¢ Melon.....	225.00
4.10¢ Bonus Bell.....	279.50 335.00	8.25¢ Wolf Head, DJP....	100.00
6.25¢ Bonus Bell.....	365.00	2.5¢ Wolf Head, DJP.....	35.00 50.00
4.5¢ Orig.Chrome Bell.....	300.00 360.00	8.1¢ Shamrock Bell.....	27.50
2.10¢ Orig.Chrome Bell.....	299.50	8.5¢ Slugproof, 3/5....	129.50
5.25¢ Orig.Chrome Bell.....	349.50 450.00	2.10¢ Wolf Head, DJP....	40.00
8.50¢ Orig.Chrome Bell.....	750.00		
1.1¢ Q.T.Blue.....	50.00 52.50	<b>JENNINGS</b>	
2.5¢ Q.T.Blue.....	60.00 84.50	2.5¢ Chief.....	65.00 69.50
6.10¢ Q.T.Blue.....	72.50 85.00	7.10¢ Chief.....	139.50
6.25¢ Q.T.Blue.....	159.50	5.25¢ Chief.....	169.50
8.1¢ Q.T.Green.....	99.50	2.50¢ Chief.....	325.00
2.5¢ Q.T.Green.....	84.50	4.5¢ Silver Moon Chf...	225.00 245.00
8.10¢ Q.T.Green.....	49.50	5.10¢ Silver Moon Chf..	255.00
8.5¢ Q.T., F.P.....	69.50	7.25¢ Silver Moon Chf..	325.00
2.1¢ Q.T.Glitter Gold.....	69.50 89.50	4.5¢ Silver Chief.....	164.50 189.50
5.5¢ Q.T.Glitter Gold.....	139.50	4.10¢ Silver Chief.....	179.50 250.00
8.10¢ Q.T.Glitter Gold.....	109.50	1.25¢ Silver Chief.....	245.00
8.1¢ V.P.Bell.....	45.00	8.50¢ Silver Chief.....	295.00
8.5¢ V.P.Bell, J.P.....	32.50	5.5¢ Club Bell.....	159.50 189.50
8.1¢ V.P.Bell, Green.....	20.00	5.10¢ Club Bell.....	169.50 299.50
2.5¢ V.P.Bell, Green.....	27.50 39.50	5.25¢ Club Bell.....	349.50
4.1¢ V.P.Bell, B&G.....	39.50 45.00	8.50¢ Club Bell.....	540.00
1.5¢ V.P.Bell, B&G.....	49.50 79.50	7.5¢ Sky Chief.....	159.50
		7.10¢ Sky Chief.....	169.50

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8.25¢ Sky Chief.....\$94.50  
 7. Triplex Chief, 5, 10, 25¢. 90.00 To 119.50  
 2.1¢ Little Duke.....10.00  
 8.5¢ Little Duke.....30.00  
 8.10¢ Little Duke.....29.50  
 6.5¢ Century, SJP.....39.50  
 7.10¢ Century.....75.00  
 7.25¢ Century.....75.00  
 8.5¢ Century Triple, JP...85.00  
 8.5¢ Gooseneck.....59.50  
 7.10¢ Gooseneck.....35.00  
 8.25¢ Gooseneck.....25.00 59.50  
 8.50¢ Gooseneck.....89.50  
 8.1¢ Little Dutchess.....22.50  
 8.5¢ Little Dutchess.....40.00  
 8.10¢ Golf Ball Vndr.....99.50  
 2.25¢ Golf Ball Vndr.....89.50  
 8.5¢ Chrome Super Chf...225.00  
 8.10¢ Chrome Chf, SP.....152.00  
 5.5¢ Red Skin.....159.50  
 5.10¢ Red Skin.....169.50  
 8.25¢ Red Skin.....200.00  
 5.5¢ Big Chief.....129.50  
 5.10¢ Big Chief.....139.50  
 5.25¢ Big Chief.....199.50  
 7. \$1.00 Bell.....850.00  
 2. XXV Cigarolla.....149.50  
 5. V. Cigarolla.....75.00  
 5. XV Cigarolla.....109.50  
 1.5¢ Victory Chief.....245.00 265.00  
 8.10¢ Victory Chief.....269.50  
 8.25¢ Victory Chief.....275.00  
 7.1¢ 4 Star Chief.....49.50  
 2.5¢ 4 Star Chief.....100.00 170.00  
 5.10¢ 4 Star Chief.....139.50  
 5.25¢ 4 Star Chief.....195.00 220.00  
 8.50¢ 4 Star Chief.....435.00  
 8.1¢ Dixie Bell.....35.00  
 7.5¢ Dixie Bell.....99.50  
 5.10¢ Dixie Bell.....165.00  
 8.50¢ Dixie Bell.....404.50  
 8.5¢ Victory 4 Star Chf. 320.00  
 8.10¢ Victory 4 Star " 340.00  
 8.25¢ Victory 4 Star " 365.00

WATLING

8.1¢ Rolatop.....49.50  
 1.5¢ Rolatop.....69.50 89.50  
 2.10¢ Rolatop.....84.50 99.50  
 5.25¢ Rolatop.....90.00 149.50  
 6.50¢ Rolatop.....325.00 399.50  
 8.5¢-25¢ Rolatop.....49.50  
 8.5¢ Club Bell.....125.00  
 8.10¢ Club Bell.....150.00  
 1.1¢ Twin J.P.....35.00  
 1.5¢ Twin J.P.....40.00 47.50  
 7.10¢ Twin JP.....69.50  
 8.25¢ Twin JP.....75.00  
 8.5¢ Twin JP, GA.....39.50  
 8.1¢ Blue Seal.....15.00  
 8.5¢ Blue Seal.....40.00  
 8.10¢ Blue Seal.....55.00  
 8.25¢ Blue Seal.....37.50  
 8.1¢ Treasury.....50.00  
 8.5¢ Treasury.....75.00  
 7.10¢ Treasury.....95.00 99.50  
 7.25¢ Treasury.....80.00  
 8.10¢ Futurity.....41.50  
 8.5¢ Wonder Vendor.....64.50

CAILLE

8.1¢.....27.50  
 5.5¢.....44.50  
 6.10¢.....95.00  
 5.25¢.....54.50  
 8.5¢ & 25¢ Comb.....275.00

8.5¢ Cadet.....\$60.00  
 8.10¢ Cadet.....60.00  
 8.25¢ Cadet.....84.50  
 5.5¢ Playboy.....89.50  
 8.10¢ Playboy.....99.50  
 8.25¢ Playboy.....55.00  
 5.5¢ Commander.....89.50  
 8.10¢ Commander.....74.50  
 8.25¢ Commander.....45.00  
 5.7-Way Slot - 5¢.....125.00  
 8.25¢ 7-Way Slot.....375.00  
 8.5¢ Doughboy.....50.00  
 6.10¢ Club Bell.....199.50

GROETCHEN

8.10¢ Columbia, DJP.....97.50  
 8.5¢ Columbia Chrome....75.00 \$89.50  
 8.1¢ Columbia.....42.50  
 5.5¢ Columbia, JP, Cig. R1.55.00  
 5.5¢ Columbia Fruit.....55.00  
 6.5¢ Columbia, JPV Bell..75.00  
 8.5¢ Columbia, DJP.....97.50  
 8.10¢ Columbia Club Bel.99.50  
 8.5¢ Columbia Club Cig.  
                   G.A.....59.50 65.00  
 8.10¢ Columbia Club Cig.  
                   G.A.....87.50  
 7.5¢ Columbia Cig, GA....87.50 89.50  
 6.5¢ Columbia Orig, GA...52.50  
 2. Conv. Columbia Chrome..74.50 79.50

PACE

8.5¢ Bantam.....22.50  
 8.1¢ Bantam.....22.50  
 8.10¢ Bantam.....27.50  
 8.25¢ Bantam.....29.50  
 8.5¢ Comet, F.V.....60.00  
 5.5¢ Comet, DJP.....67.50  
 2.10¢ Comet, DJP.....45.00  
 7.1¢ Comet, Blue.....35.00  
 1.5¢ Comet, Blue Front...85.00 89.50  
 1.10¢ Comet, Blue Front..75.00 99.50  
 2.25¢ Comet, Blue Front..79.50  
 8.50¢ Comet.....350.00  
 7.5¢ All Star Comet.....65.00 75.00  
 7.10¢ All Star Comet....75.00 80.00  
 7.25¢ All Star Comet...145.00 150.00  
 6.50¢ All Star Comet...400.00  
 8.1¢ All Star, 2/4.....39.50  
 5.1¢ Chrome Rocket.....39.50  
 8.5¢ Rocket.....100.00  
 8.10¢ Rocket.....119.50  
 7.25¢ Rockets.....165.00  
 8.5¢ T.J. Comet.....45.00  
 5.5¢ Club Bell.....165.00  
 8.10¢ Comet White Front.55.00  
 8.5¢ SJP, Red Cab.....90.00  
 8.10¢ SJP, Red Cab.....80.00  
 8.1¢ DeLuxe.....65.00  
 7.5¢ DeLuxe.....80.00 99.50  
 7.10¢ DeLuxe.....109.50  
 7.25¢ DeLuxe.....165.00  
 8. Double Slot, 5 & 25¢..395.00  
 8.25¢ Comet, 4 Star....135.00  
 6.10¢ Comet Console....160.00  
 6.25¢ Comet Console....225.00  
 6. 5¢ Comet Console....150.00  
 6.5¢/25¢ Comet Console  
                   Comb.....275.00 349.50  
 7.5¢ Slugproof.....104.50  
 7.10¢ Slugproof.....109.50  
 2.5¢ Kitty.....60.00  
 8.5¢ Comet, Red.....99.50  
 8.10¢ Comet, Red.....110.00



# THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by  
**"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY**

VOL. 4, No. 51

SEPTEMBER 14, 1943

SERIAL NUMBER 103

## ONE-BALLS

7. Arlington.....	\$25.00		5. Pimlico, F.P.....	\$375.00	To 495.00
8. Aksarben, P.O.....	24.50		1. Pacemaker, P.O.....	90.00	125.00
6. Arrowhead.....	34.50		5. Pot Shot.....	75.00	
			5. Preakness, P.O.....	25.00	
8. Big Race, P.O.....	75.00				
5. Big Prize, F.P.....	50.00		8. Races, F.P.....	54.50	
7. Big Prize, P.O.....	50.00		6. Race King, Rev.....	225.00	
1. Blue Grass, F.P.....	175.00	To 240.00	2. Record Time, F.P.....	145.00	175.00
1. Blue Ribbon, P.O.....	78.00				
			7. Seven Flasher, F.P.....	95.00	
5. Challenger.....	215.00		2. Sky Lark, F.P.....	225.00	295.00
4. Club Trophy, F.P.....	340.00	440.00	8. Sport Event, F.P.....	165.00	
5. Congo.....	35.00		2. Sport Special, F.P.....	165.00	
2. Contest (F.P.).....	150.00		4. Sport Page, P.O.....	40.00	78.00
			5. Santa Anita, P.O.....	155.00	250.00
2. '41 Derby F.P.....	300.00	440.00	1. Spinning Reels, P.O.....	125.00	128.00
2. Dark Horse, F.P.....	155.00		2. Sport King, F.O.....	285.00	375.00
8. Derby King, P.O.....	69.50	79.50	8. Stepper Upper, F.O.....	200.00	
8. Derby Clock, P.O.....	50.00				
8. Derby Heat, P.O.....	32.50		8. Track Record, P.O.....	105.00	
6. Derby Time, P.O.....	89.50		2. Thistledowns, P.O.....	65.00	75.00
8. Derby Winner, P.O.....	205.00		2. Thoroughbred.....	485.00	500.00
			2. Turf Champ, F.P.....	45.00	
1. Eureka, F.P.....	35.00		8. Turf Special.....	15.00	
			5. Turf King.....	550.00	585.00
8. Feed Bag, P.O.....	75.00				
7. Flasher, P.O.....	44.50		5. Victorious 1943 (Rev).....	167.50	199.50
1. Fleetwood.....	25.00	29.50	5. Victory, F.P.....	105.00	
6. Flying Champ.....	155.00				
1. Fairmount.....	649.00	750.00	4. Winning Ticket.....	95.00	150.00
1. Fair Grounds, P.O.....	29.50	30.00	8. War Admiral (Rev).....	249.50	259.50
7. Fast Track.....	209.50				
8. Five-In-One-F.P.....	39.50		5. Zipper.....	34.50	
1. Fortune, F.P.....	335.00	400.00			
5. Gold Cup, F.P.....	25.00	49.50			
1. Grand National, P.O.....	75.00	110.00			
1. Grand Stand, P.O.....	80.00	98.00			
1. Gold Medal, P.O.....	78.00				
2. Hawthorne, P.O.....	45.00	79.50			
8. Hi-Boy, P.O.....	35.00				
8. Horseshoes, P.O.....	45.00				
1. Jockey Club.....	539.00	550.00			
4. Kentucky.....	350.00	440.00			
2. Long Acre.....	475.00	500.00			
1. Long Shot, P.O.....	349.00	350.00			
2. One-Two-Three '39 F.P.....	50.00	65.00			
2. One-Two-Three '40 F.P.....	65.00	85.00			
5. One-Two-Three '41 F.P.....	89.50				
2. Owl, F.P.....	59.50				

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## CIGARETTE AND CANDY MERCHANDISERS

### CIGARETTE

#### Du GRENIER

Model S, 7 Column.....\$43.50  
Model S Stand.....6.00  
Model VD, 7 Column.....58.00  
Model VD Stand.....6.50  
Model W, 9 Column.....62.00  
Model W, Stand.....7.50  
Model WD, 9 Column.....67.00  
Model WD, Stand.....7.50  
Model H, 9 Column.....75.00  
Champion, 11 Col.(King Sz)119.50

#### NATIONAL

Model 9-50.....105.00  
Model 7-50, Regular.....68.50  
Model 7-50, King Size....82.50  
Model 9-30.....79.50  
Model 6-30.....22.50  
Model 6-26.....19.50  
Model 9-A.....124.50

#### ROWE

Aristocrat (1936) 6 Col..22.50  
Imperial (1936) 6 Col....41.50  
Imperial (1937) 8 Col....51.50  
Royal (1939) 6 Col.....57.50  
Royal (1939) 8 Col.....79.50  
Royal (1939) 10 Col.....97.50  
President (1940) 6 Col...86.50  
President (1940) 8 Col...97.50  
President (1940) 10 Col.109.50

#### U-NEED-A-PAK

Model E, (1939), 3 Col...12.50  
4 Col...20.00  
5 Col...34.00  
6 Col...40.00  
8 Col...50.00  
9 Col...60.00  
12 Col...62.50  
15 Col...65.00  
Model A1 (1940) 6 Col...60.00  
8 Col...70.00  
9 Col...78.50  
Model 500(1941) 7 Col..102.50  
9 Col..115.00  
15 Col..135.00

### CANDY

#### Du GRENIER

Candy Man.....\$55.00

#### NATIONAL

Model 618, 6 Column.....74.00  
Model 918, 9 Column,Reg..105.00  
Model 918, 9 " Special.112.00

#### ROWE

8 Col. Standard.....71.00  
8 Col. De Luxe.....90.00  
8 Col. 5¢ Gum and Mint....16.00  
8 Col. 1¢ Gum " Mint....13.50

#### U-NEED-A-PAK

5 Column.....49.00



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## FREE PLAY GAMES

2.A.B.C. Bowler.....	\$29.50	To \$39.50	8.Contact.....	\$20.00	
2.Action (Rev.).....	114.50		8.Contest.....	82.50	
6.Air Circus.....	114.50	137.50	8.Convention.....	15.00	
7.Air Force.....	37.50	125.00	6.Cowboy.....	16.50	
8.Airliner.....	19.00		1.Cross Line.....	19.50	To \$32.50
8.Airport.....	14.50		6.Crystal.....	29.50	
8.Airway.....	17.50		8.Crystal Gazer.....	26.50	
7.Alert (Rev).....	75.00		7.Click.....	49.50	79.50
2.Ali Baba.....	19.50		8.Dandy.....	20.00	
1.All American.....	22.50	37.50	8.Daily Dozen.....	10.00	
7.All Out (Rev).....	100.00	127.50	8.Davy Jones.....	12.00	
2.Anabel.....	19.50		7.De-Icer (Rev).....	100.00	
2.Argentine.....	29.00	40.00	2.Defense (Genco).....	82.50	85.00
5.Arizona (Rev).....	169.50	175.00	4.Defense (Baker).....	19.50	37.50
8.Armada.....	19.50		7.Destroyer (Rev).....	100.00	127.50
8.Arrowhead.....	19.50		4.Dixie.....	24.50	29.50
2.Attention.....	29.00		5.Do-Re-Mi.....	40.00	
8.Avalon.....	24.50		1.Double Feature.....	14.50	19.50
8.Banner.....	12.50		2.Doughboy.....	24.50	
6.Bally Beauty.....	19.50	22.50	2.Double Play.....	44.50	49.50
6.Battle (Rev).....	78.50		2.Drum Major.....	19.50	
2.Bandwagon.....	18.00	34.50	4.Dude Ranch.....	19.50	34.50
6.Bang.....	15.00		2.Duplex.....	29.50	32.50
2.Barrage.....	19.50		8.Dive Bomber (Rev)....	42.50	
2.Belle Hop.....	29.00		7.Eagle Squadron (Rev)...	127.50	
4.Big Chief.....	22.50	29.50	6.Eureka.....	40.00	
6.Big League.....	15.00	24.50	6.Entry.....	25.00	32.50
4.Big Parade.....	95.00	109.50	5.Falling Sun (Rev)....	79.50	
2.Big Show.....	24.50		8.Fantasy.....	12.50	
6.Big Six.....	16.50		8.Fifth Inning.....	14.95	
8.Big Ten.....	12.50		8.Fifty Grand.....	25.00	
2.Big Time.....	25.00		8.Five-In-One.....	25.00	37.50
2.Big Town.....	19.50		4.Five & Ten.....	110.00	120.00
8.Blackout.....	25.00		5.Fishin 'Rev.....	54.00	
2.Blondie.....	19.50	25.00	8.Flagship.....	15.50	
2.Bola Way.....	40.00	59.50	7.Flash.....	15.00	
7.Bombardier (Rev).....	127.50		2.Fleet.....	19.50	
2.Boom Town.....	22.50	24.50	2.Flicker.....	17.50	27.50
5.Bordertown.....	19.50		1.Follies '40.....	25.00	
2.Bosco.....	47.50	50.00	8.Follow Up.....	14.50	
8.Bounty.....	22.50		4.Formation.....	21.50	25.00
1.Bowling Alley.....	19.50		1.Four Aces.....	115.00	
7.Box Score.....	15.00		8.Four-Five-Six.....	22.50	
4.Brite Spot.....	14.50	19.50	2.Four Diamonds.....	25.00	32.50
1.Broadcast.....	27.50	37.50	1.Four Roses.....	25.00	40.00
6.Buckaroo.....	30.00		2.Fox Hunt.....	22.50	
8.Burlesk (Rev).....	37.50		5.Grand Canyon (Rev)...	169.50	175.00
2.Cadillac.....	14.50	25.00	2.Glamour.....	18.00	
2.Capt.Kidd.....	29.00	45.00	2.Gobs.....	89.50	
2.Champ.....	29.00	37.50	1.Gold Cup.....	45.00	
6.Champion.....	25.00		1.Gold Star.....	29.50	39.50
8.Charm.....	19.50		8.Golden Gate.....	15.00	
2.Chevron.....	14.50	25.00	2.Gun Club.....	29.00	40.00
8.Chief.....	25.00		6.Headliner.....	30.00	
2.Chubbie.....	18.50		8.Hi-Boy (Rev).....	89.50	
8.Circus.....	12.50		6.Hi-Dive.....	45.00	50.00
8.Clipper.....	21.50		2.Hi-Hat.....	29.00	42.50
2.Clover.....	59.00	67.50	2.Hi-Stepper.....	29.00	
8.C.O.D.....	19.50		6.Hit-The-Jap (Rev)....	39.50	
6.Commander (Rev).....	95.00		2.Hold Over.....	19.50	
8.Commodore.....	16.50	19.50	2.Home Run '40.....	27.50	
8.Congo.....	39.50		8.Home Run '41.....	49.50	
6.Conquest.....	16.50	25.00	8.High Light.....	12.50	

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1.Home Run '42.....	\$65.00	To 110.00	8.Ragtime.....	\$12.50	
2.Horoscope.....	29.00	47.50	8.Rebound.....	12.50	
2.Jolly.....	19.50		8.Record Breaker.....	150.00	
8.Jumper.....	35.00		6.Red Hot.....	15.00	
2.Jungle.....	45.00	47.50	1.Red,White & Blue.....	19.50	To \$25.00
6.Jeep....(rev).....	105.00	129.50	8.Reserve.....	30.00	
5.Keep 'em Flying.....	132.50	149.50	1.Repeater.....	27.50	39.50
2.Keen-A-Ball.....	29.50		1.Rink.....	19.50	
8.Klick.....	29.50		8.Roller Derby.....	18.00	
1.Knock Out.....	104.50	109.50	1.Rotation.....	19.50	20.00
8.Knock-Out-The-Jap.....	127.50		2.Roxy.....	19.50	
			8.Rotor Table.....	64.50	
8.Lancer.....	18.95		2.Salute.....	25.00	
2.Landslide.....	19.50	To 22.50	5.Santa Fe (Rev).....	175.00	
2.Leader.....	19.50	25.50	1.Sara Suzy.....	19.50	
6.Lead Off.....	25.00		8.Scandals, Rev.....	25.00	
4.League Leader.....	25.00	29.50	2.School Days.....	22.50	
2.Legionnaire.....	29.00		6.Scoop.....	17.50	
1.Liberty.....	149.50	175.00	2.Score-A-Line.....	23.50	24.50
6.Liberty (Rev).....	95.00		7.Score Card.....	72.50	
6.Limelight.....	15.00		6.Score Champ.....	29.50	
8.Line Up.....	28.00		2.Sea Hawk.....	22.50	44.50
2.Lite-A-Card.....	20.00		7.Second Front (Rev).....	145.00	150.00
6.Lone Star.....	25.00		6.Sentry (Rev).....	78.50	125.00
8.Lot-O-Fun.....	12.50		8.Scout (Rev).....	29.50	
8.Lot-O-Smoke.....	29.50		2.Seven Up.....	25.50	37.50
7.Lucky.....	14.50	15.00	7.Shangri La.....	135.00	150.00
2.Lucky Strike.....	14.50		4.Short Stop.....	19.50	25.00
			1.Show Boat.....	35.00	59.50
8.Majors '40.....	20.00		8.Side Kick.....	14.50	
1.Majors '41.....	37.50	49.50	4.Silver Skates.....	19.00	44.50
7.Mardi Gras.....	40.00		1.Silver Spray.....	55.00	
2.Mascot.....	19.50		6.Sink-The-Jap (Rev).....	39.50	69.50
5.Merry-Go-Round.....	20.00		6.Slap-The-Jap.....	39.50	49.50
1.Metro.....	20.00	39.50	1.Sky Blazer.....	59.50	69.50
8.Miami.....	28.50		2.Sky Chief.....	139.50	
6.Miami Beach.....	37.50		4.Sky Line.....	19.50	29.50
8.Midway (Genco).....	12.50		1.Sky Ray.....	42.50	45.00
5.Midway (Rev).....	125.00	175.00	6.Smak-The-Jap (Rev).....	69.50	
1.Mr. Chips.....	19.50		6.Slugger.....	37.50	42.50
2.Monicker.....	32.50	84.50	5.Snappy '41.....	47.50	
1.Mystic.....	25.00	29.50	1.South Paw.....	40.00	
			4.Sparky.....	19.50	37.50
8.Nite Club (Rev).....	99.50		2.Speed Ball.....	25.00	
2.Nippy.....	14.50		2.Speed Demon.....	19.50	
4.New Champ.....	29.00	59.50	6.Speedway.....	22.50	
			8.Speedway (Rev).....	34.50	
6.Oh Boy.....	16.50		8.Speedy.....	27.50	
5.Oh Johnny.....	25.00		8.Sports.....	12.00	24.50
8.Ocean Park.....	20.00		7.Sporty.....	15.00	19.50
4.On Deck.....	14.50	19.50	1.Sport Parade.....	25.00	42.50
2.One-Two-Three '39.....	20.00	49.50	4.Spot-A-Card.....	29.50	65.00
2.One-Two-Three '40.....	75.00	79.50	2.Spot Pool.....	39.50	46.50
1.One-Two-Three '41.....	125.00		6.Spottem.....	15.00	
1.Owl.....	69.50	89.50	5.Stars.....	45.00	
			2.Star Attraction.....	29.00	40.00
8.Pals.....	19.50		8.Stop & Go.....	12.50	
7.Paratroop (Rev).....	127.50		1.Stratoliner.....	24.50	40.00
2.Pan American.....	19.50	32.50	7.Summertime.....	31.50	
4.Paradise.....	24.50	42.50	8.Sun Beam.....	43.50	
8.Parade Leader (Rev).....	40.00		6.Supercharger.....	20.00	24.50
7.Pep (Rev).....	24.50		5.Super Chubbie.....	27.50	40.00
5.Pick 'em.....	25.00		6.Super Six.....	29.50	
2.Play Ball.....	15.00	32.50	8.Sixty Grand.....	17.50	
2.Playmate.....	14.50		7.Sun Valley (Rev).....	125.00	
8.Playtime (Rev).....	119.50		2.Target Skill.....	22.50	29.00
1.Polo.....	22.50		2.Ten Spot.....	18.50	29.00
8.Pot Shot.....	34.50				
2.Powerhouse.....	19.50		4.Texas Mustang.....	50.00	50.00
8.Production (Rev).....	139.50		8.Trapeze.....	20.00	
8.Progress.....	29.50				
2.Punch.....	14.50	To 19.50			
2.Pursuit.....	19.00	24.50			
6.Pylon.....	30.00				
8.Pyramid.....	12.50				



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## FREE PLAY GAMES

6.Three Score.....\$24.00		2.Victory.....\$69.50 To \$85.00	
2.Three Up.....22.50		6.Vogue.....15.00	
8.Triple Play.....39.50			
6.Thriller.....22.50		5.West Wind.....60.00	
6.Thumbs Up, Rev.....44.00		6.White Sales.....15.00	
1.Topic.....65.00 To \$84.50		2.Wild Fire.....24.50	39.50
8.Top Notcher.....17.50		4.Wow.....19.50	29.50
8.Topper.....27.50		8.Wings.....14.50	
6.Torpedo Patrol.....42.50			
2.Towers.....59.50	65.00	2.Yacht Club.....13.50	14.50
2.Trailways.....19.50	25.00	1.Yanks.....89.50	
2.Triumph.....14.50	15.00		
8.Twinkle.....20.00		2.Zig Zag.....32.50	45.00
2.Twin Six.....22.50	54.50	8.Zip.....12.50	
		6.Zombie.....32.50	35.00
		8.Zeta .....25.00	
1.Ump.....30.00	42.50		
8.Up & Up.....22.50			
2.Vacation.....14.50			
6.Variety.....15.00			
4.Velvet.....29.00	32.50		
1.Venus.....49.50	69.50		

## NOTICE

MARCH, 1942, MARKET PRICES APPEARED  
 IN THE SEPTEMBER 7, 1943 ISSUE.  
 PRICES LISTED ARE CURRENT WEEK'S  
 MARKET PRICES.

## IMPORTANT

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only one price appears this should be considered lowest price.

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

## CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

- 1—Means price went up.
- 2—Means price went down.
- 3—Means this machine just added to list.
- 4—Means prices went up and down same week.
- 5—Means prices remained same as in past week's issue.
- 6—Means no prices quoted for this machine for past two weeks.
- 7—Means no prices quoted for this machine for past three weeks.
- 8—Means no prices quoted for this machine for past four weeks or longer.

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Check Former Lists to Average High and Low Prices



# LAST SECOND FLASH NEWS

## "TAKE A FRIEND ALONG"

This message is addressed to the large number of men thruout the country who have already sent in signed forms signifying their desire to attend the "Second Wartime Conference" to be held in Chicago within 60 days: PLEASE DON'T WASTE THE FORM ATTACHED TO THIS WEEK'S ISSUE. TAKE A FRIEND ALONG. Remember that the "Second Wartime Conference," like the first, is exclusively for members of the coin machines industry. Get all your coin machine friends to attend. If you need extra forms for mailing to your friends write us for them immediately. We will supply as many as you need free of charge. Let's all work together to make the "Second Wartime Conference" the most completely representative of the U. S. coin machines industry.

## ADMISSION CHARGE ELIMINATED

Paul Gerber and Max Glass (Gerber & Glass Distributing Co., Chicago) have just offered to obtain the conference rooms free of charge, and also offer the use of their stenos to take the minutes of this meet. Because of this fine display of cooperation there will now be no necessity for any admission charge. We believe that this is typical of the interest of the men in this industry for this "Second Wartime Conference."

## UN-SCARING THE SCARE

With the publication of the explanatory item in our past (Sept. 14) issue regarding the 1942 Market Prices which appeared in our Sept. 7 issue, we believe we have once again helped to un-scare the scare that arose in some portions of the industry due to wires being rushed pell mell without any forethought or study being given to them. Wholesalers thruout the industry are now arranging their own ceiling prices using the 1942 Market Prices (which appeared in the Sept. 7 issue of The Confidential Price Lists of The Cash Box) as their basis. Extra reprints of this issue are available. Remember that OPA hasn't as yet clarified the status of the operator. As far as we are concerned he is a wholesaler. Wholesalers are exempted from MPR-429 (which went into effect on Sept. 1). They remain under GMPR. Wholesalers are now advertising that they sell for resale only. (Read item in this issue for further clarification.)

## NEXT WEEK

How Miami's music operators inspired their locations thru an emergency city ordinance. The demand for a million machines. New Federal taxes on coin operated equipment? And many more items of vital interest—and ads galore—featuring the machines and supplies you need.



# "COINTOONS"

A (1943) COPYRIGHTED FEATURE OF "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY.



" WE PLEDGE OURSELVES TO

**BACK THE ATTACK  
WITH WAR BONDS  
UNTIL IT HURTS!"**

**THE COIN MACHINES INDUSTRY**



# DON'T LISTEN TO ANY RUMORS HERE ARE THE FACTS

TO ONCE AND FOR ALL SETTLE THE PROBLEM OF YOUR STATUS WITH OPA REGARDLESS OF GMPR (GENERAL MAXIMUM PRICE REGULATION) OR MAXIMUM PRICE REGULATION 429 AND TO ADVISE YOU JUST WHERE YOUR PRICE CEILINGS COME INTO THE PICTURE IF YOU ARE A "WHOLESALE" - AND IT IS AS YET FACT THAT EVERYONE IS CONSIDERED A WHOLESALE UNTIL OPA SAYS THAT THE OPERATOR IS THE "CONSUMER" - WHICH RULING THEY HAVEN'T MADE.

YOU ARE A WHOLESALE WHEN YOU SELL MACHINES OR BUY THEM FOR RESALE!!

AS A WHOLESALE YOU ARE UNDER GMPR (GENERAL MAXIMUM PRICE REGULATION) AND HAVE BEEN UNDER GMPR SINCE MARCH, 1942.

AS A WHOLESALE YOU ARE EXEMPTED FROM MPR-429 (THE REGULATION THAT WENT INTO EFFECT ON "USED CONSUMER'S DURABLE GOODS" ON SEPTEMBER 1, 1943).

SINCE YOU ARE UNDER GMPR (GENERAL MAXIMUM PRICE REGULATION) YOU MUST HAVE A RECORD OF YOUR CEILING PRICES FOR ALL TYPES OF EQUIPMENT WHETHER NEW OR USED.

HERE'S HOW YOU GET YOUR CEILING PRICES: MAKE A LIST OF THE MACHINES YOU SOLD IN MARCH 1942 WITH THE PRICES AT WHICH YOU SOLD THEM. THESE PRICES BECOME YOUR CEILING PRICES FOR THESE SAME MACHINES - WHEN YOU GO TO SELL THEM TODAY.

IF YOU HAVE MACHINES FOR SALE TODAY THAT YOU DID NOT SELL IN MARCH 1942 - AND THEREFORE HAVE NO RECORD OF PRICES FOR THESE MACHINES ON YOUR BOOKS AS OF MARCH 1942 -- AND WANT TO OBTAIN YOUR CEILING PRICES SO THAT YOU CAN SELL THESE MACHINES WITHIN THE LETTER OF THE LAW -- YOU THEN TAKE THE PRICES OF YOUR COMPETITORS FOR THESE MACHINES -- THE PRICES THAT THEY SOLD THESE MACHINES FOR IN MARCH 1942.

THESE ARE THE PRICES THAT APPEARED IN THE MARCH 1942 MARKET PRICES OF "THE CONFIDENTIAL PRICE LISTS" IN THE SEPTEMBER 7, 1943 ISSUE OF "THE CASH BOX". THESE PRICES THEN BECOME YOUR CEILING PRICES ON THE MACHINES WHERE YOU HAVE NO RECORD OF ANY PRICES ON YOUR BOOKS IN MARCH 1942. (A SPACE WAS LEFT OPEN FOR YOU IN THIS SEPTEMBER 7, 1943 ISSUE OF "THE CONFIDENTIAL PRICE LISTS" ALONGSIDE THE MARCH 1942 MARKET PRICE THAT WAS LISTED SO THAT YOU CAN WRITE YOUR PRICE IN.)

WHATEVER CLARIFICATION OPA MAKES REGARDING MPR-429 DOES NOT AFFECT YOU AS A WHOLESALE. WHOLESALES, WE REPEAT, ARE EXEMPTED FROM MPR-429.

REGARDING MPR-429: The industry contends that the operator "leases" machines and does not "use" machines as persons would use a hatchet or wheelbarrow or some used furniture or any other consumer's durable goods (as covered by MPR-429 which was originally written to protect the migratory war worker from being gouged by inflated prices for used furniture and other consumer's durable items). Therefore the operator should be considered a wholesaler or retailer so that he can buy and sell at wholesale. (Remember, that as yet OPA hasn't given any interpretation or clarification that the operator IS NOT a wholesaler). If the operator is interpreted to be a consumer by OPA then he will have to be sold under the conditions appearing in MPR-429. These conditions are as follows: Used machines in good condition will be designated as Class I used machines and the operator must be sold the machines in this category at 75% of the new list price of these machines; used machines in poor condition will be Class II used machines and the operator must be sold these machines at 33 1/3 % of the new list price of these machines. THIS IS ONLY IF AND WHEN OPA RULES THAT THE OPERATOR IS TO BE CONSIDERED A "CONSUMER".

The industry contends that the basic and actual "consumer" of the services of any coin operated machines is the public - the man who actually puts the coin into the machine to play it for amusement, music or obtain some merchandise or other service from it.

REGARDLESS OF WHETHER OPA DECIDES THAT THE "OPERATOR" IS THE "CONSUMER" THIS STILL DOES NOT AFFECT THE "WHOLESALE". HE STILL REMAINS UNDER "GENERAL MAXIMUM PRICE REGULATION" AS OF MARCH 1942.

IF YOU STILL DO NOT UNDERSTAND THE FACTS - TAKE THIS SHEET TO YOUR LOCAL OPA OFFICE, WHERE THEY WILL TELL YOU THESE ARE THE TRUE FACTS.