

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

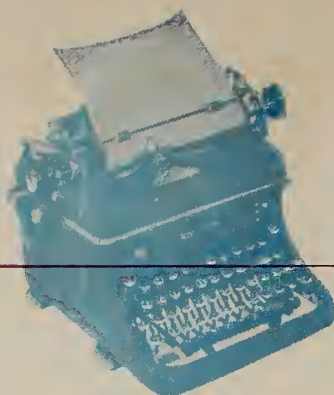
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JUNE 2, 1947

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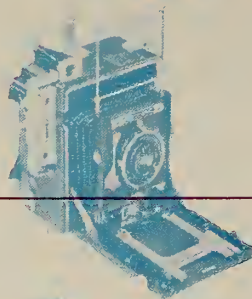
THE PHONOGRAPH
THAT *Sells*
MUSIC



neither words



nor photograph

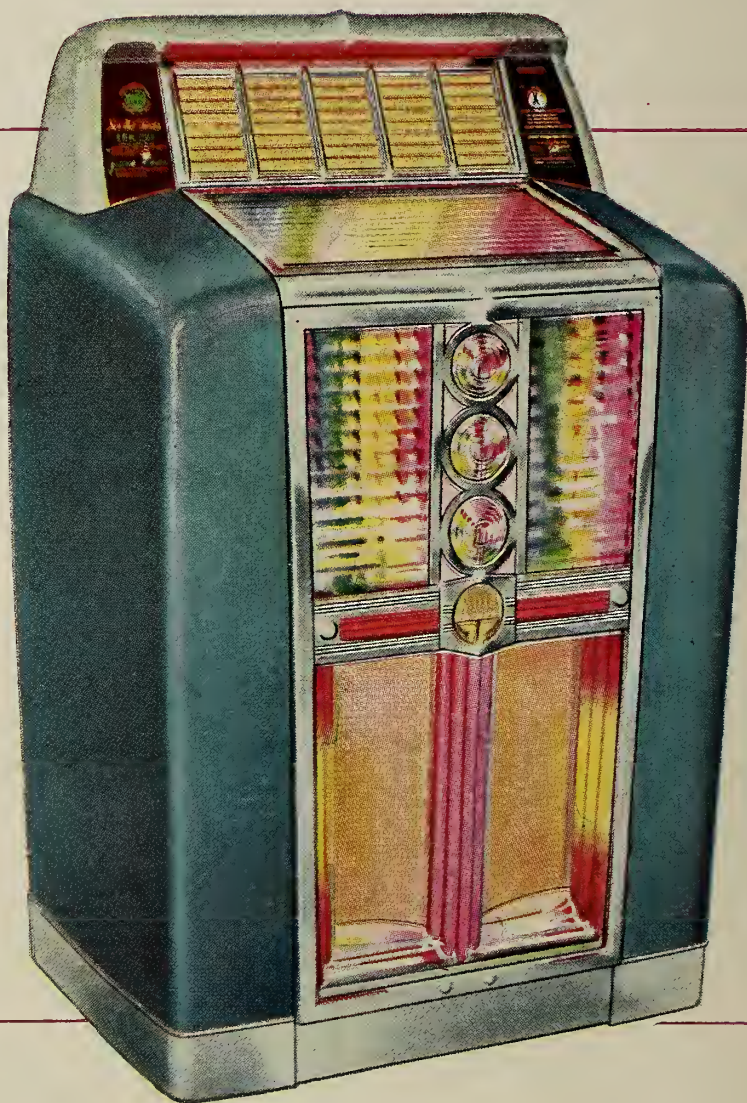


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**THE
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THE SCOTT BILL

FLASH SECOND PUBLIC HEARING CALLED FOR 10 A.M., JUNE 4, 1947 IN THE CAUCUS ROOM, OLD HOUSE OFFICE BLDG., WASHINGTON, D. C.

For months The Cash Box continued to advise the automatic music industry that there was being planned a smash at the income of the juke box operators by ASCAP, NAPA and other music organizations and that the trade should make every possible effort to prepare to fight any and all bills appearing in Washington or anywhere else.

Now the Scott Bill (H.R.1269) and (H.R.1270) have already had their first public hearing as reported in this past week's issue of The Cash Box. Prior to the opening of the hearing Rep. Frank Fellows of Maine charged in with another bill which he openly stated was being done in favor of ASCAP (American Society of Composers, Authors and Publishers) because he, too, believed that the juke box was "giving a public performance for profit" and this new Fellows Bill (H.R.2570) is also now in the battle against the entire automatic music industry of America.

There are now three bills in Washington against the juke box business. Each one of these bills is out to get part of the income from every juke box in the nation. These bills can become Federal law. The people sponsoring them want a share of the intake of each phono in the nation on the claim that the phono ops are playing their copyrighted music without paying for this privilege as does a nite club or restaurant.

Each one of these bills goes back to history. This is the testimony which was given by one of the men who has already appeared on the witness stand before the sub-committee of the Committee on the Judiciary in the Old House Office Building in Washington, D. C., this past Friday, May 23, 1947:

He claimed that when the original copyright act was written no one ever believed that the phonograph of that date, which was listened to by ear phones in penny arcades would grow up to be an industry with an income of over \$230,000,000.00 per year.

He also referred to the present label on all records which reads that the record is for "home use only."

Away back in the days of the Buckley Bill in Washington, which these three new bills are following—The Cash Box at that time urged the entire industry to request the record manufacturers to arrange for a special label for juke boxes

All the testimony which this attorney gave before the sub-committee can be refuted and refuted legally. Such refutation is already incorporated into a brief prepared by the attorney for the New York Phonograph Owners Association.

But ASCAP and NAPA and all the others are driving for big stakes. They don't mean to quit. They are out to get a share from the income of every juke box in the nation. They believe that there is too much money here and they want "in." This is, therefore, the time for every automatic music operator in the country to calmly and carefully study his position in this affair.

He knows that should the Scott Bill or the Fellows Bill become law he is definitely up against one of the worst obstacles which can ever be placed in front of any industry. By any whim or fancy ASCAP, or any other protective association can then decide that they want so much per year from each juke box in the nation and, because it is Federal law, they can obtain this amount.

Therefore, an ounce of prevention is worth a pound of cure. It is up to every operator in the nation to be represented at the next open hearing. AND THIS DATE HAS ALREADY BEEN AN-

NOUNCED—so swiftly that even as fast as The Cash Box is trying to get this news to the trade—it is almost humanly impossible to do so—THE DATE OF THE NET OPEN HEARING is June 4, 1947 at 10 A.M. in the Caucus Room of the Old House Office Bldg., Washington, D.C.

This open hearing of June 4 will probably not be the last. But, there will be testimony given which will have its effect on the final outcome. Therefore, it is imperative that every juke box operator in the nation have someone present at the hearing to help him to overcome and defeat what these music people want to do with him.

There is nothing so ridiculous as the statement given in testimony by Fred Waring of NAPA who said at the first open hearing that "repetition" of an artist's records hurt the artist. Those who

have been in the juke box industry for any length of time can imagine how foolish this statement is. Only by constant repetition of his music has the artist been able to advance to the top of the ladder. Only by the fact that the public want to hear constant repetition of Waring's music has he been able to get to the position he now occupies in the orchestra world. But, this is the sort of testimony which will be given and will be listened to and so far the members of the automatic music industry haven't as yet been given any opportunity to testify in their own behalf.

They will probably be given such an opportunity at this second open hearing on June 4. That is why it is so urgently imperative that every juke box man in the nation be represented at this second hearing and at all the hearings which will follow, if any more do follow.

THIS IS THE SCOTT BILL

80TH CONGRESS
1ST SESSION

H. R. 1269

IN THE HOUSE OF REPRESENTATIVES

JANUARY 23, 1947

Mr. HUGH D. SCOTT, Jr., introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended.

- 1 *Be it enacted by the Senate and House of Representa-*
- 2 *tives of the United States of America in Congress assembled,*
- 3 That the Act entitled "An Act to amend and consolidate the
- 4 Acts respecting copyright", approved March 4, 1909, as
- 5 amended, be amended as follows:
- 6 Amend section 1 of such Act by striking out the last
- 7 paragraph thereof which reads: "The reproduction or ren-
- 8 dition of a musical composition by or upon coin-operated
- 9 machines shall not be deemed a public performance for
- 10 profit unless a fee is charged for admission to the place
- 11 where such reproduction or rendition occurs."
- 12 This Act shall take effect as of July 1, 1947.

JUKE BOX LEADERS AGREE ON NEED FOR BETTER COMISH BASIS

Agree This is Only Thing Which Can Cure Present Phono Slump and Build Greater Future for Automatic Music Biz. All Back THE CASH BOX Suggestion for 75%-25% Commission Basis or \$10 Weekly Guarantee

NEW YORK—Since publication of the article, "WHAT'S THE ANSWER TO MUSIC?" in the May 19, 1947 issue of *The Cash Box*, a flood of good comment has reached this publication and general agreement has been voiced as regards this most complete presentation of the music problem as well as its solution which has been suggested by *The Cash Box* for over four years.

Once again *The Cash Box* urges every operator in the automatic music industry of America to immediately change his present commission basis with location owners from the 50%-50%, which is now prevalent and continues to remain so since the inception of the present style automatic phonograph, to a new basis of 75% to the operator and 25% to the retailer.

This is the one and only way in which the music machine operator can come out of the red with present excessive and constantly increasing overhead expenses as well as amortize the present high prices of the automatic phonos and accessories within an 18 to 24 month period. Should the operator feel that he cannot obtain a change of percentage basis from 50%-50% to 75%-25% then he should most certainly adopt the policy of obtaining \$10 front money guarantee each week.

As *The Cash Box* pointed out in its editorial in the May 19 issue, there are more people playing more music today than ever before in the musical history of this music loving nation. Juke boxes are earning more money than they ever did—in gross—but actually losing money—in the final net figures. The reason for this, then, is not lack of play, because the automatic phonograph is geared to play so many minutes to the record, and enjoys a certain number of peak play hours during the evening, which makes it impossible to get further ahead as far as intake is concerned. It is therefore imperative that the operator convince his locations that he must have a better share of this intake to continue in business.

The automatic music operator is the

one and only purveyor of music in the land who actually gives an enormous percentage of profit to the storekeeper. Other systems of music which are in vogue make a regular weekly or monthly charge for the same sort of musical service.

Furthermore, the operator does not even get 50% of the total gross collections from his equipment. The only way he could obtain a complete and fair partnership split, if this is his intention, is to first deduct his overhead expense, i.e.—the cost of the records, tubes, needles, parts and other supplies, as well as the cost of his general overhead in each location and, at the very same time, deduct the storekeeper's overhead expense, i.e.—cost of electricity used and space rental—and then, and only then, split the difference, which would then be a fair and square partnership proposition.

The operator knows, and the location owner is extremely well acquainted with the fact, that there are only so many hours of "peak play". These come anywhere between 9 P.M. and 2 A.M. Those are the hours upon which the operator is dependant to clear his overhead, help amortize his machine and, at the same time, show him a profit. If he can't see his way clear even allowing his machine to play steadily for three or four hours per evening, five or six evenings during the week, and enjoy a profitable business (which seems to be the case at the present time) then the only answer is to change to a better commission basis.

This commission basis should be 75% to the operator and 25% to the retailer, or, it should be a \$10 per week flat guarantee to be removed from the gross collection first by the operator as "front money" for service and overhead expense, and then the balance of the collection split on a 50-50 basis. If there isn't \$10 in the cash box then it's up to the operator to either change the spot or to get the difference from the location owner.

Surely those tavern owners who have

been purchasing television sets for which they pay a lot more than \$10 per week over their period of payment time, will not argue too strenuously the cause of the man who is bringing them music and making it pay for them at the same time. When they start paying for servicing of their television sets they then realize what overhead expense can mean. And the operator must get this point over to everyone of his locations—right now—to survive.

From everywhere in the country this article which appeared in the May 19 issue of *The Cash Box* is being acclaimed by automatic music coinmen. They realize that this is their only salvation. Any music operator who presents the argument that he is willing to go ahead on this basis, but that the others in his territory won't cooperate, is simply stating that if someone wants to commit suicide he must do so, too.

The fact is that the average juke box operator did not ask his fellow juke box operators in his present territory if he could enter into the juke box business. He went right ahead and put himself in business. It is now up to him to go on further ahead and assure himself remaining in this business and remaining in it on a profitable basis.

Even at \$10 per week front money guarantee it still means that the operator will need 18 months to amortize the cost of the present new equipment. It means that even with 20 per cent depreciation allowed each year on new machines he has a tough row to hoe and must earn much more than that to remain in business. He must cover an overhead expense which is daily increasing and to do so he has to be on his toes every minute of the day.

It is entirely up to him. No one can better help him than himself. He must get his present commission basis changed and he must do so immediately, if he wishes to survive present economic conditions, as well as assure himself a profitable future in the automatic music business.

GAME BOOM CONTINUES

More Territory Opens. Buying Brisk. Ops Replacing Old Equipment. Look for Even Greater Sales as More Coinmen Add Games to Routes. Collections Very Good.

NEW YORK—The game boom seems to be inspired. Instead of quieting buying becomes more brisk and demand grows greater with each passing week.

The pinball field is growing with leaps and bounds, and tho already considered in first place in the trade, there is now no doubt that it will go even beyond all predictions and, perhaps, assume the greatest proportion it has ever yet enjoyed since the thirties when pin games led everything else in the industry.

Many more coinmen are entering into pin game ranks. The fact that these men from the music and merchandise machine divisions are now adding pin games to their routes has helped to boom even further the sales of pinballs and also has helped to stimulate greater sales, as well as general play action.

These men have, very quietly in most cases, been opening territories here and there thruout the nation. Tho there was a belief among many that some of the larger metropolitan centers might also open, to accommodate the demand of business men now desperately seeking additional income, this hasn't as yet become fact. But, there is still hope among a great many coinmen that as the recession sets in deeper and becomes stronger, many former noted areas will open which will send the pin game business over the top and into its former category when all large cities thruout the nation inspired production records in all the games factories.

Tho the pinball machine has won the greatest following at this time other game equipment has also started upward in sales action. The trade has been eagerly waiting for some territories to open and

to once again accept machines of various types. This is now reported to be the case and that, in addition, many other territories, taking their cues from states where machines have been more or less legalized, are now considering opening their areas to the products of the industry.

Much of the present boom is attributed to the recession by a great many in the field who claim that the average storekeeper needs all the extra income he can obtain while cities and states seek ever more revenue. The facts are that during the thirties, when the general business depression was under way, the games field boomed and continued its boom to the point where taxation crept onto the scene and over stimulated popularity of the games brought many down upon them — as greater prosperity came into being.

“One noted manufacturer stated, “It seems that, at certain intervals, the cycle of business recession comes into being and when this comes about coin operated products suddenly become ever more valuable in the eyes of business men as well as legislators. It seems that we are on the top part of that cycle right now and are enjoying a return to our business because storekeepers everywhere know that we can help them to remain in business and legislators know that this business can help them to gain the revenue which they need.”

Many of the old games are being replaced every day. The idea of the bust-up campaign a few months ago—to get some of these old machines from blocking off good locations, has now changed. The tempo is to continue the production of high grade equipment,

which has won the public's fancy, so as to replace the old machines in this most intelligent fashion.

As the old machines get out of the locations the average op who held them in the spot now finds himself earning more money, enjoying less service calls and pleasing both the location owner and the players. One op wrote *The Cash Box* in this regard, “You can take it from me that I've just learned a lesson. I was for your campaign to get rid of the ten year old machines. The truth is that they weren't earning me enough to make it even worthwhile to service them. And, brother, I was servicing myself right out of business with the cost of help what it is today. Now with the name games on my locations I haven't had anything like the service calls I formerly received. This alone, believe me, is more profits all around. And with the fact that the machines are bringing in real collections I feel that we are back in the games business in a big way from now on,”

The boom will continue, is the prediction of the average coinmen, who is today operating pinballs. He claims that with collections growing, and with the demand from players for new types better than ever, that there is no chance that the boom will slacken for a long time to come.

This, naturally, is of interest to the entire field. It means that with pinballs going so good, and with the other type amusement machines crawling back into position, that the amusement division of the business will lead the way to keeping the entire industry going at good speed.

JUKE BOX TRADE BATTLES MANY TAX MEASURES

Need for "National Tax Council" Greater Than Ever Before as Cities, States, Federal Gov't and Outside Organizations Seek Share of Juke Box Income. Ops Appeal for Help.

NEW YORK—What leaders in the juke box field feared for sometime past has now come to a head with cities, states and the Federal Government inadvertently seeking to cut into the income from the nation's juke boxes.

With the Scott Bill (H.R.1269) as well as (H.R.1270) and now the Fellows' Bill (H.R.2570) in Washington the major battle on the hands of the juke box industry, there comes another big state bill, this time from the State of Illinois, where attempts are being made to tax each juke box in the state at the rate of \$50 per year, and word from New York City that this large metropolitan center, like Chicago has already done, will attempt to obtain at least \$25 per year from each juke box, regardless of what the State of New York may attempt, should this prove to be successful.

The juke box industry is in desperate need of the "National Tax Council" which The Cash Box has been urging the trade to create for over four and a half years and which CMI reported at the last coin machine convention would be taken over by its organization. As yet no "National Tax Council" is in existence and the juke box field is battling hard each day, in various parts of the nation, to overcome extremely excessive and inequitable taxation measures.

It is a well known fact that, with conditions what they are thruout the juke box industry at this time, the men in this field cannot stand for any such obstacles as excessive and inequitable taxes to be placed in their path. The average juke box operator is fighting hard to show a profit this year. His overhead has risen far over 100%, the cost of machines are above pre-war, cost of supplies and parts have also risen sharply and future price cuts in all overhead expense, machines, parts and supplies, are very dim and far away as cost of raw materials, components and labor's wages continue to rise.

One answer, as The Cash Box sees it, is its proposal on the preceding page, where it returns to a suggestion made over four years ago that the juke box operator change his commission percen-

tage basis to 75% to himself and 25% to the location owner, or get a \$10 front money flat guarantee each week. This may help to overcome the high cost of operating and allow for more rapid amortization of new equipment, but, it won't also satisfactorily handle increased city, state and Federal tax measures.

The phono manufacturers are fighting at this time to overcome the excise tax which was placed into effect as a wartime measure so that this savings could be passed on to the operator. This is minor in comparison to what is now being attempted from a revenue seeking standpoint as tax bills.

The operator is faced with a real problem. He needs help and is appealing for it to all music leaders. He realizes that he needs a unified front to overcome the many tax measures which have suddenly sprung up here and there thruout the nation and which, it is believed, have come about because of the growing popularity of the juke box and the fact that the public prefer juke box music to other types today.

The need for a "National Tax Council" is, therefore, greater than it has ever been in the history of this industry. It won't just be juke boxes, but all other types of equipment which will be faced with taxation problems as cities, counties and states begin to note the loss of revenue from regular business. The tax makers will, as usual, barge down the products of this field and will seek the revenue they need from the earnings of its equipment. The operator cannot stand up in a battle of this kind all by himself. He needs good legal advice, tax experts, tax data, past tax rulings and all information he can possibly obtain to help him fight off any excessive and inequitable tax measures.

There is no coin machine man in the United States who is not willing to pay a fair and equitable tax to his community. He knows that this is what his city or county or state needs to carry on. But, he also must have the tax makers completely educated and as completely informed as to just how much tax he can

stand—and still continue on in business. This is where a "National Tax Council" comes into the picture. Without such education and information the coin machine operator is up against one of the most bigoted situations in the history of the country. The very mention of anything "coin operated" is immediately against him. He must, therefore, be able to show proof, thru such tax experts who have handled matters of this kind for many years, so that the tax maker will understand his problem and realize his complete business position prior to introducing any inequitable tax measure.

The most outstanding tax problem is at present faced by the juke box industry in the Scott Bill in Washington. Here, should this bill ever become law, the entire juke box trade will be affected to the point where some may simply have to close shop. This bill will give such organizations as ASCAP (American Society of Composers, Authors and Publishers) the unique opportunity of collecting for copyrighted music under Federal law, and being able to actually name their own price for each and every juke box in the nation, whether on a monthly or yearly basis, or on any other basis they may prefer.

With the search for revenue growing ever more desperate, legislatures who have experienced tax revenue seekers, are stirring these men to get into many fields and are placing experimental tax measures into committees. Tho some of these fade out of the picture, a great many remain, and some instil thoughts into the minds of other tax makers who, in turn, also attempt to write tax bills; the majority with little or absolutely no understanding of such fields as the highly specialized juke box business.

This is, therefore, the time for the entire coin machine field to completely unify itself to stave off whatever tax obstacles may be placed in its path. The one and only organization which can devote its entire time to such effort would be a "National Tax Council" staffed with the experts necessary to help every operator in the land.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN	EX—EXCELSIOR	QU—QUEEN
AP—APOLLO	JB—JUKE BOX	RA—RAINBOW
AR—ARISTOCRAT	KI—KING	SI—SIGNATURE
BW—BLACK & WHITE	MA—MAJESTIC	SO—SONORA
CA—CAPITOL	ME—MERCURY	ST—STERLING
CN—CONTINENTAL	MG—M-G-M	SW—SWANK
CO—COLUMBIA	MN—MANOR	TO—TOP
DE—DECCA	MO—MODERN MUSIC	VI—VICTOR
DEL—DELUXE	MU—MUSICRAFT	VO—VOGUE
EC—EXCLUSIVE	NA—NATIONAL	VT—VITACOUSTIC
EN—ENTERPRISE		

- 1 MAM'SELLE**
Background music from "The Razors Edge" now on top of the heap for the second consecutive week, and still going strong.

CA-396—The Pied Pipers	MA-7217—Ray Dorey	RA-10014—Marshall Young
CO-37343—Frank Sinatra	ME-5048—Frankie Laine	SI-15093—Ray Bloch O.
DE-23861—Dick Haymes	MGM-10011—Art Lund	SO-2023—George Towne O.
EN-257—Derry Falligant	NA-9032—Jack Carroll	VI-20-2211—Dennis Day

- 2 LINDA**
A steady money-maker for the past three months, maintains this coveted second place position.

CA-362—Paul Weston O.	DE-23864—Gordon Jenkins O.	SO-2006—Bob Chester O.
CO-37215—Buddy Clark—Ray Noble O.	ME-3058—Chuck Foster O.	VI-20-2047—Charlie Spivak O.
	SI-15106—Larry Douglas	

- 3 HEARTACHES**
Pegged by a disk jockey down south, it rose among the nation's top ten and is still going places.

AP-1045—Gordon Macrae	KI-598—Cowboy Copas	NA-9026—Red McKenzie
CA-372—Joe Alexander	MA-1111—Eddie Howard O.	SI-15065—Ray Bloch O.
CN-8021—Ray Smith	ME-3057—Bobby True Trio	SO-2005—Ted Straeter
CO-37305—Harry James O.	MGM-10001—Jimmy Dorsey Orch.	VI-20-2175—Ted Weems O.
DE-25017—Ted Weems O.		
DEL-1068—Ted Martin		

- 4 MY ADOBE HACIENDA**
Running on the top ten page for eight consecutive weeks now, and winning ever greater favor.

CA-389—The Dinning Sisters	EN-147—The Cossman Sisters	RH-101—The Esquire Trio
CO-37332—Louise Massey	KI-609—Billy Hughes	VI-20-2150—Billy Williams
CT-8001—Jack McLean	MA-1117—Eddy Howard	VO-785—Art Kassel
DE-23846—Kenny Baker	ME-3057—Bobby True Trio	

- 5 THAT'S MY DESIRE**
Started catching coin in Harlem and rose to this position with lightning speed.

AP-1056—Curtis Lewis Trio	CO-37329—Woody Herman	MN-1064—The Cats & The Fiddle
CA-395—Martha Tilton	DE-23866—Ella Fitzgerald	MO-147—Hadda Brooks
CN-6048—Golden Arrow Quartet	ME-5007—Frankie Laine	SO-2019—Ray Anthony O.
	MG-10020—Art Mooney	VI-20-2251—Sammy Kaye

- 6 ANNIVERSARY SONG**
One of the best juke-box money-makers of the year. Hit the top ten quick and still in there punching.

CA-368—Andy Russell	DEL-1057—Russ David O.	MU-428—Artie Shaw O.
CO-37234—Dinah Shore	MA-1107—Louis Prima O.	SI-15075—Larry Douglas
DE-23714—Al Jolson	ME-3036—Anita Ellis	SO-2004—George Towne O.
DE-23799—Guy Lombardo O.	MGM-10003—Kate Smith	VI-20-2126—Tex Beneke—Miller O.

- 7 ACROSS THE ALLEY FROM THE ALAMO**
Maintains its position among the nation's top ten, with more records on the tune headed your way.

CA-387—Stan Kenton O.	DE-23863—The Mills Bros.	ME-3060—The Starlighters
CO-37289—Woody Herman		

- 8 PEG O' MY HEART**
Pegged the "The Cash Box" reviewers to rise high on the list, this tune is catching coin wherever it appears.

AL-537—Al Gayle Harmonicords	CA-346—Clark Dennis	ME-5052—Ted Weems
	DEL-1080—Ted Martin	NA-9027—Red McKenzie
		VT-1—The Harmonicats

- 9 GUILTY**
The good songs always last longer, and this one is still a coin culler.

BW-821—Nick Delano	EN-247—Del Courtney O.	MU-428—Artie Shaw—Mel Torme
CA-324—Margaret Whiting	MA-1106—Tony Mottola Four	SI-15090—Monica Lewis
DE-23844—Ella Fitzgerald	ME-3042—Tony Martin	VI-20-2109—Johnny Desmond

- 10 I BELIEVE**
Just hit the top ten in the juke box field but headed up the list according to reports.

COL-37300—Frank Sinatra	MU-492—Artie Shaw O.	VI-20-2240—Louis Armstrong Orch.
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THE CASH BOX

Record Reviews

"My Young & Foolish Heart"

"Moonlight Serenade"

TEX BENEKE ORCH.

(Victor 20-2273)

● The crew with the sweet background step out to do a tune that should go places, and given plugging, should get there fast. "My Young & Foolish Heart," featuring Garry Stevens on a romantic pitch looks like a ditty that ops may use to good advantage. The number floats up at you, and placed in spots where the starry-eyed crowd gather, should receive whole hearted approval. Garry's voice is in there all the way, and fills the bill in top manner. On the backside with an olvie that has long distinguished the Beneke-Miller ork, "Moonlight Serenade" hops out to rate like a flush; as it did years ago. Stuff like this will undoubtedly go in so many spots in the proportions of a 'standard', and if you haven't used the thing as yet, by all means get it now. Topside tune will catch coin, so latch on!

"Where Is Sam"

"You Must Have Been A Beautiful Baby"

BOB SMITH

(Victor 20-2266)

● Novelty cookie headed your way, that might be worthy of your knocking down shapes up nice as Bob Smith does "Where Is Sam". Wailing, and I do mean wailing, about that character Sam, Bob tells his story in slow dialogue fashion while the Herman Chittison Trio fill the background with mellow music. Bob leaves plenty of room to move around here, with gunfire echoing in the latter chorus, and some low down crying on the part of the piper. On the flip with an old standard, Bob does "You Must Have Been A Beautiful Baby". Ops know the tune well, and if you feel you have room for it, give it a whirl. Bend an ear toward "Sam," lots of kicks kids!

"Dreams Are A Dime A Dozen"

"Yes Yes Honey"

GENE KRUPA ORCH.

(Columbia 37354)

● Gene Krupa steps to the podium to offer ops a ditty that is currently being used in so many spots, and is meeting with enthusiastic approval of the phono trade. "Dreams Are A Dime A Dozen," showing crooner Tom Berry in the lime, spins in the soft, romantic mood that romancers love to get close to. The boy can sing, and does so in tones that may start the bobby-sox crowd yowling again. On the flip with a slow novelty stunt by chanteuse Carolyn Grey, "Yes Yes Honey," shapes up as a ditty that ops can use as good material in any location. Echoing the title the chirp goes on to tell about the guy who has her eating right out of his hand. It's good stuff, so grab a pair, huh?

DISK O' THE WEEK

"Say No More"

"Ivy"

VAUGHN MONROE ORCH.

(Victor 20-2275)



VAUGHN MONROE

● Ditty that looks good this week and grabs the featured spot is this thing by the Vaughn Monroe ork. Titled, "Say No More," and showing maestro Vaughn in the lime-light the number shapes up nicely to make the wax an attractive package for ops. It's slow stuff built around the title, and spins in the romantic refrain. You'll like the treatment Vaughn gives the tune, with light strings swaying in the background, and reeds filling in. Vaughn's vocal is soft throughout, and will be appreciated by the host of Monroe fans. On the backside with "Ivy," Vaughn renders a scintillating version of the plug tune from the flicker of the same name. Ditty should get terrific response once the pic makes the local rounds. The maestro lends the same brilliant touch to this hunk of wax as he does to the topside piece. Ops should, by all means, get next to the pair—they stack up high.

"Peg O' My Heart"

"Across The Alley From The Alamo"

THE THREE SUNS

(Victor 20-2272)

● You can't say we didn't tell you so about this tune! Here's the Three Suns version of "Peg O' My Heart," ditty currently knocking em down all 'round the nation. The Suns do this thing up royal, utilizing accordion, organ and guitar to make mellow music all through the waxing. Cookie spins in the slow refrain, with the organ filling in the background throughout. Natch it's nice stuff, so latch on. On the other end with a ditty that's catching coin oh so fast, Artie Dunn offers "Across The Alley From The Alamo". Altho Artie's vocal doesn't quite hit the pitch, it is effective ballading nevertheless, and can be used as good filler material wherever they love the Suns, and that covers lots of territory. "Peg O' My Heart" by the Suns will stand up to any version, so get next to it.

"Chi Baba Chi Baba"

"Say No More"

THE CHARIOTEERS

(Columbia 37384)

● Ditty worthy of your listening time is this thing by The Charioteers. Titled "Chi Baba Chi Baba," the platter looms big by this combo, as they use special effects throughout to come up with a money-maker. Injecting a high pitch as they echo the title, this lullaby is one they won't stop playing. A host of wax out on the number, The Charioteers version will stand up against the best of them. On the backing with a slow romantic piece, "Say No More," shows up nicely by the group as they pipe in low meaningful tones. This side, given adequate plugging, should go places and reap harvest for the op. The pair is there for the asking, so go to it.

"One Thing I Never Could Do"

"Hey Sweet Potato"

BUDDY JOHNSON

(Decca 48028)

● Moaning low and deep throughout, the Buddy Johnson ork offers piper Arthur Prysock on some heavy blues, done up brown. The boy's tonsils make wonderful listening, and ops with race spots waiting for a plug tune certainly could use this bit to good advantage. The wax spins slow, with Arthur wailing in blue fashion. The kid sounds so much like Billy Eckstine—which makes this piece one to be heard. On the flip with Buddy Johnson doing "Hey Sweet Potato," the maestro trips it lightly and politely as he echoes the title. His 'sweet potato' is a gal of course, and you can grab the bill of fare from here. Topside tune for the money.

"Peg O' My Heart"

"On The Old Spanish Trail"

ART LUND

(MGM 10037)

● Kid currently reaping coin for a host of ops, comes through once again on a thing that deserves to be on top of the heap. "Peg O' My Heart," an oldie kick from way back showcases Art Lund, and except for one falter, the piper does a good job. Spinning in the perennial slow mood of the ditty, Lund's vocal is effective throughout, with orchestra accompaniment rushing through in fine manner. On the flip with "On The Old Spanish Trail," the balladeer renders effective piping to make this tune one to be heard. The pair spins nicely and is worthy of your listening time.

"Sarah Come Back To The Range"

"Borscht Belt Blues"

LES BENSON & MONTICELLO MOUNTIES

(Manor 1070)

● Clickeroo that shapes up as an attractive coin-culler in those locations that cater to the bagel and lox trade is this pair out of the Manor hit-trick. "Sarah Come Back To The Range," and "Borscht Belt Blues", with Les Benson and his Monticello Mounties grabbing the lime look like a pair that definitely are going places. Topside tunes features a western kick, with Les throwing laughs around as he splits the lyrics with Yiddish chatter. Backing runs the gauntlet with the same style as Les wails about the Alps, and they are not Swiss. The pair will get a rise out of your customers, and deserves a spot in your phono.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX

Record Reviews

"Blow Mr. Jackson"

"The Blues"

JOE LIGGINS

(Exclusive 244)

● The inimitable Joe Liggins and His Honeydrippers step out to do a pair that ops may use as good filler material in the phonos. Titled "Blow Mr. Jackson" and "The Blues," the pair echo the stock refrain with the topside tune getting the billing. Mr. Jackson features, Mr. Jackson, kid that toots a mean tenor with riffs by the rest of the crew coming in the middle. On the flip with a slow affair, dig the title and you've got the pitch. Both sides are aimed at the race spots and if you have room in your machines, the pair will serve you well.

"Let's Go Back And Kiss The Girls Goodnight"

"I Wish I Could Shimmy Like My Sister Kate"

THE KORN KOBBLERS

(MGM 10022)

● Pair of novelty cookies aimed at those spots where the elbow-rest crowd gather fill the bill here as the Korn Kobblers offer "Let's Go Back & Kiss The Girls Goodnight," and "I Wish I Could Shimmy Like My Sister Kate". Topside tune is there for the asking and should be familiar to ops. The combo use special effects with this one which adds to the tune's chances. On the flip with Stan Fritts hogging the lime, the crew combine to render a bit of New Orleans. Both sides won't stop traffic and don't appear to be headed anywhere, but nevertheless deserve a whirl.

"Peg O' My Heart"

"Remember"

AL GAYLE & HARMONICORDS

(Aladdin 537)

● Duplicating another waxing currently enjoying peak success in so many phonos, Al Gayle and The Harmonicords come up with "Peg O' My Heart," to score along with the host of cookies kicking around. Utilizing a batch of harmonicas, the crew render the oldie in style that rates like a spade flush. On the flipover with another oldie that should garner a batch of coin, "Remember," definitely will be remembered. The group's version spins in slow fashion with the mouth organ once again getting the pitch. If you have spots that glow for the old material "Remember" should do well. Topside ditty will go anywhere, so latch on.

"Sunday"

"S M Blues"

LESTER YOUNG

(Aladdin 162)

● Stuff aimed at the batch of jazzophiles kicking around looks good from this corner, as Lester Young falls out to do "Sunday" and "S M Blues". Recognized as one of the foremost exponents of the tenor sax, Lester trills the pair to glory. Bit of piano in the topside tune flavors the wax greatly, with Les getting top billing all the way. On the backing, Les still takes the beat as he does some low down blues that music lovers of this type go for. If you have spots whose customers go for this brand, give the pair a whirl by all means.

SLEEPER OF THE WEEK

"Pete"

"It Takes Time"

DORIS DAY

(Columbia 37324)



DORIS DAY

● The story of a gal who made good echoes in this one—and by getting next to this platter you'll understand why. It's Doris Day, chirp who for years piped with the big names doing a ditty called "Pete". Doris displays her wares in top manner here as she tells the boys all about her man, and just how great a guy he is. Her voice trills the air with a quiver that spells extra coin play for you. Chirping in somber tones, with some wonderful instrumental backing by Mitchell Ayres, the gal's refrain makes this thing a comer. It's good stuff with a romantic tint, and since the boys are crying for the sweet today, this affair should satisfy their every demand. On the backing with a ditty with more beat and meat behind it, Doris comes through for ops again, doing "It Takes Time". The number, currently enjoying a spot in so many phonos will go as well by this chirp. Get next to "Pete".

"All Of Me"

"Almost Like Being In Love"

MILDRED BAILEY

(Majestic 1140)

● This gal still has it! Ditty currently being reviewed on so many platters rates an orchid for a wonderful performance by a grand artist. "All of Me," with Mildred Bailey handling the vocal chores looks good enough to earn that extra spot in your phono. The chanteuse still has that stop and listen quality that spells the difference between good and mediocre singers. Ops of course, will remember the tune and the appeal it had for so many customers several years ago, and since this is the day and age of the oldie, the piece should go now. On the backside with the plug tune from the musical show "Brigadoon", the canary offers "Almost Like Being In Love", and natch her piping is hard to beat. It's slow stuff that will move fast and given adequate plugging, should do well for the ops. Peg "All Of Me".

"Do As I Say"

"When I Grow Too Old To Dream"

ROY MILTON ORCH.

(Milfone 202)

● Outfit enjoying a favorable position in the phonos with a recent clickeroo steps out here with more stuff that looks good. "Do As I Say", featuring Jimmy Grissom in the vocal department, should turn up right for music ops with race locations. The kid's tonsils are in there all the way and the job he does is worthy of your ear. He's got that quiver in his pipes that will send chills up the spine of your customers. On the backing with more oldie material "When I Grow Too Old To Dream" is a piece that undoubtedly will go for years to come, and this version, altho jazzed up a bit, should do well. Maestro Roy Milton takes vocal bows here and offers an effective rendition. The pair is there for the asking, and since you know your route better than we do, go to it.

"Ask Anyone Who Knows"

"Poppa Don't Preach To Me"

DINAH SHORE

(Columbia 37344)

● Hot platter reaching for the sky is a thing called "Ask Anyone Who Knows" and you'll be the sorry op if you don't get next to it. Here's Dinah Shore and her version of this cookie, and natch the kid's rendition is one to be heard. Dinah chirps low and pretty, echoing the title in moods that the straw-sippers love. Background provided by Sonny Burke and his boys fills the air with splendor galore and fits the canary's piping like a glove. On the flip with a novelty ditty, Dinah does "Poppa Don't Preach To Me". From the forthcoming pic "Perils of Pauline", the number may get more action once the flicker makes the local rounds. It's cute stuff and altho it won't stop traffic it makes pleasant listening. Peg the topside tune, it's going places fast.

"Woodchoppers Ball"

"Indian Boogie Woogie"

WOODY HERMAN ORCH.

(Decca 25079)

● Pair of sides that the jazz crowd may go for, and especially so the younger fans are the old "Woodchoppers Ball" and "Indian Boogie Woogie" re-issued on the Decca label. Topside tune features the old Herman herd and the brand of music they display is tops today, just as it was years ago. "Woodchoppers Ball" should be familiar to so many ops and if you've got the spots that are going for the oldie bandwagon, this ditty deserves a spot on your machine. On the flip with more instrumental riff, the boys tickle the ivory, blow brass and trill reeds—stuff that the kids may go for. The A side is the one they'll play if any, and you might do well to get next to it.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

For The Week of June 2, 1947

New York

1. MAM'SELLE
(Art Lund)
2. PEG O' MY HEART
(Clark Dennis—The Harmonicats)
3. CHI BABA CHI BABA
(Perry Como)
4. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
5. THE SPANIARD WHO BLIGHTED MY LIFE
(Jolson-Crosby)
6. JE VOUS AIME
(Dick Haymes)
7. YOU WERE SWEET SIXTEEN
(Perry Como)
8. DREAMS ARE A DIME A DOZEN
(Vaughn Monroe)
9. I BELIEVE
(Frank Sinatra)
10. LINDA
(Buddy Clark-Ray Noble)

Garnett, Kansas

1. MAM'SELLE
(The Pied Pipers)
2. HEARTACHES
(Harry James)
3. LINDA
(Charlie Spivak)
4. MY ADOBE HACIENDA
(The Dinning Sisters)
5. APRIL SHOWERS
(Al Jolson)
6. RED SILK STOCKINGS
(Sammy Kaye)
7. THAT'S MY DESIRE
(Sammy Kaye)
8. JACK, JACK, JACK
(Andrews Sisters)
9. MAN WHO PAINTS THE RAINBOW
(Frankie Carle)
10. JUKE JOINT MAMA
(Denver Darling)

New Orleans, La.

1. THAT'S MY DESIRE
(Frankie Laine)
2. HEARTACHES
(Ted Weems)
3. MY ADOBE HACIENDA
(Eddy Howard)
4. MAM'SELLE
(Frankie Laine)
5. I WANT TO THANK YOUR FOLKS
(Eddy Howard)
6. DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS
(Louis Armstrong)
7. LINDA
(Buddy Clark-Ray Noble)
8. PEG O' MY HEART
(Ted Weems)
9. SWANEE RIVER BOOGIE
(Albert Ammons)
10. DREAMS ARE A DIME A DOZEN
(Vaughn Monroe)

San Antonio, Texas

1. MAM'SELLE
(Dick Haymes)
2. HEARTACHES
(Ted Weems)
3. LINDA
(Buddy Clark-Ray Noble)
4. MY ADOBE HACIENDA
(Jack McLean)
5. ANNIVERSARY SONG
(Al Jolson)
6. I WONDER, I WONDER, I WONDER
(Guy Lombardo)
7. I BELIEVE
(Frank Sinatra)
8. APRIL SHOWERS
(Al Jolson)
9. THAT'S MY DESIRE
(Frankie Laine)
10. SOMEDAY SWEETHEART
(Joe Liggins)

Chicago

1. MAM'SELLE
(Art Lund)
2. PEG O' MY HEART
(The Harmonicats)
3. ANNIVERSARY SONG
(Al Jolson)
4. LINDA
(Ray Noble)
5. MY ADOBE HACIENDA
(Eddy Howard)
6. CHI BABA CHI BABA
(Lawrence Welk)
7. HEARTACHES
(Ted Weems)
8. ACROSS THE ALLEY FROM THE ALAMO
(Stan Kenton)
9. ALEXANDERS RAG TIME BAND
(Crosby-Jolson)
10. HAMONICA BOOGIE
(The Harmonicats)

Montreal, Quebec

1. MAM'SELLE
(Art Lund)
2. DON'T YOU THINK I OUGHT TO KNOW
(Bill Johnson)
3. MAHZEL
(Art Mooney)
4. IVY
(Jo Stafford)
5. THAT'S MY DESIRE
(Frankie Laine)
6. I BELIEVE
(Frank Sinatra)
7. CHI BABA CHI BABA
(Blue Barron)
8. HEARTACHES
(Harry James)
9. BEWARE MY HEART
(Margaret Whiting)
10. I DO DO DO LIKE YOU
(Johnny Mercer)

Philadelphia, Pa.

1. I WONDER, I WONDER, I WONDER
(Eddy Howard)
2. PEG O' MY HEART
(The Harmonicats)
3. THAT'S MY DESIRE
(Frankie Laine)
4. HEARTACHES
(Ted Weems)
5. MAM'SELLE
(Art Lund)
6. ANNIVERSARY SONG
(Al Jolson)
7. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
8. RED SILK STOCKINGS
(Ray McKinley)
9. MAHZEL
(Art Mooney)
10. CHI BABA CHI BABA
(Perry Como)

Omaha, Nebr.

1. MAM'SELLE
(Dick Haymes)
2. HEARTACHES
(Ted Weems)
3. LINDA
(Buddy Clark-Ray Noble)
4. IF I HAD MY LIFE TO LIVE OVER
(Bob Johnson)
5. GUILTY
(Ella Fitzgerald)
6. MANAGUA NICARAGUA
(Freddy Martin)
7. ACROSS THE ALLEY FROM THE ALAMO
(Woody Herman)
8. I BELIEVE
(Frank Sinatra)
9. I WANT TO THANK YOUR FOLKS
(King Cole Trio)
10. CHI BABA CHI BABA
(Blue Barron)

Los Angeles

1. MY ADOBE HACIENDA
(Eddy Howard)
2. MAM'SELLE
(Art Lund)
3. HEARTACHES
(Ted Weems)
4. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
5. ANNIVERSARY SONG
(Tex Beneke)
6. LINDA
(Buddy Clark-Ray Noble)
7. I WONDER, I WONDER, I WONDER
(Eddy Howard)
8. THAT'S MY DESIRE
(Frankie Laine)
9. I BELIEVE
(Frank Sinatra)
10. GUILTY
(Margaret Whiting)

Indianapolis, Ind.

1. PEG O' MY HEART
(The Harmonicats)
2. LINDA
(Buddy Clark-Ray Noble)
3. RED SILK STOCKINGS
(Sammy Kaye)
4. HEARTACHES
(Ted Weems)
5. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
6. MAM'SELLE
(Art Lund)
7. I WONDER, I WONDER, I WONDER
(Eddy Howard)
8. ANNIVERSARY SONG
(Al Jolson)
9. I BELIEVE
(Frank Sinatra)
10. MY ADOBE HACIENDA
(Eddy Howard)

Salisbury, N. C.

1. THAT'S MY DESIRE
(Sammy Kaye)
2. LINDA
(Buddy Clark-Ray Noble)
3. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
4. MAM'SELLE
(Dick Haymes)
5. SWANEE RIVER BOOGIE
(Albert Ammons)
6. I WANT TO BE LOVED
(Savannah Churchill)
7. CARLE BOOGIE
(Frankie Carle)
8. MELODY OF LOVE
(Wayne King)
9. YOU DON'T LEARN THAT IN SCHOOL
(King Cole Trio)
10. YEARS & YEARS AGO
(The Dinning Sisters)

Miami, Fla.

1. LINDA
(Buddy Clark-Ray Noble)
2. HEARTACHES
(Ted Weems)
3. ANNIVERSARY SONG
(Al Jolson)
4. MANAGUA NICARAGUA
(Freddy Martin)
5. MAM'SELLE
(Art Lund)
6. THAT'S MY DESIRE
(Frankie Laine)
7. IT'S A GOOD DAY
(Gene Krupa)
8. I BELIEVE
(Frank Sinatra)
9. GLOCCA MORRA
(Dick Haymes)
10. MAHZEL
(Art Mooney)



For the past couple of weeks we've been talking about an RCA Victor disk that has been getting heavy and continuous action for several years in the spots it has been placed, notably at Dolly's Tavern, a little place on East 106th Street. After learning of the outstanding success of the side in that location, and checking with the local distrib to learn it has been a very steady seller for years, we brought it to the attention of the trade as a possible big sleeper, since the manner in which it is done makes it a natural for any territory where a top polka, tarantella, reel, etc., can always be depended upon to grab heavy coin. Well, this week we give you the title of the side as well as the number. It's "Fischiettando," and it's on RCA Victor 25-7027. You take it from there.

* * *
 From Ben Selvin, Majestic Records chief, we learn that the label will be well represented at the NAMM Convention in Chi, and Ben will kill a couple of birds with one youknowwhat when he records Ray McKinley during the showdays . . . MGM Records will be repped by a group that includes Charles C. Hasin, Charles Roberts and Harold Drayson. It's their first show under the label. Meanwhile, they're expecting great big things from Art Lund's "Peg O' My Heart" . . . Sonora is pegging a series of platters by Fred Meadows to the phono trade, which features songs of long ago that have remained tavern favorites. First release will offer "When Your Old Wedding Ring Was New," backed by "When I Lost You."

* * *
 At the recent annual banquet of the Western Pennsylvania Automatic Phonograph Owners Association, rep of the platteries gathered with the coinmen for the festivities. Present, and publicly thanked for their cooperation, were: H. H. Crowell, Jr., of Capitol Records; Thomas Messersmith, of Columbia Records; Sal LaScola, of Decca Records; John Schoenberg, of Majestic Records; and Charles A. Feldman, of RCA Victor Records . . . Reported to be visiting New York again this week is Irving Green, of Mercury Records . . . The Ink Spots are Europe-bound, and will make personal appearances in England and France. According to British music ops who visited here recently, the boys should really wow 'em over there.

* * *
 "Hit Tune" parties sponsored by music op associations in cooperation with newspapers, niteries, etc., appear to be growing increasingly popular, according to a number of coinmen from all parts of the country, and it's a swell public relations tool and play-stimulator as well. The Cleveland chapter of the Ohio State Phonograph Owners Association deserves lots of credit for all they've done in recent months to point the way for other groups in carrying out this grand idea . . . Incidentally, the record manufacturers here are coming to hold increasing interest in the progress of all such activity . . . Glen Wallichs, Capitol Records' executive vice president, made a quick trip to Hartford with Bob Stabler, regional manager, prior to taking off for the NAMM convention in Chi.

* * *
 But now it's getting to be time to wran this thing up and get prettied up and packed for the trip to Chi. Everybody's going, and we're no exception. We intend to see everybody out there, but everybody. We know the host of music ops who are music wholesalers and retailers, as well, will send a big contingent, so there's going to be lots of folks we want to see. Just in case we don't get together with you, give us a buzz. We're at 32 West Randolph St., and the number is DEarborn 0045.

IT'S A SMASH HIT!



'TIM-TAYSHUN'
 (TEMPTATION)



Red Ingle

AND HIS NATURAL SEVEN
 VOCALS BY CINDERELLA G. STUMP AND RED INGLE



FLIP OVER
 "(I LOVE YOU) FER SEVENTY MENTAL REASONS"
 (I LOVE YOU FOR SENTIMENTAL REASONS)



CAPITOL RECORD NO. 412



Jack Mills Heads Pubbery Delegation To N.A.M.M. Show

NEW YORK—Jack Mills, president of Mills Music, Inc., will attend the National Association of Music Merchants Convention in Chicago, Palmer House, starting June 2. Mr. Mills firm, Mills Music will be the only major music publishing company having an exhibit at the show.

"The splendid business resulting from last year's meeting proved the music publisher is as important to the business welfare of the industry as is the record dealer," said Mr. Mills.

"I am sure 1948 will find a number of important music publishers joining us in exhibiting at this annual meeting", he concluded.

Attending with Mills will be Jack Ecoff, General sales manager; Bob Teck, Miss Josephine Eden and Miss Pat Appgood.

Manor Records Reaps Harvest With Low Price Album Line

NEW YORK — Manor Records, this city, announced to the trade this past week, the results of a study pertaining to lower priced merchandise in the record industry.

J. M. Schiff, Sales Manager of the firm calls attention to the fact that Manor started its program of decreased prices in their album line last November, and since then, the study has indicated, the policy has met with huge success.

A complete album line embracing almost every known type of record will continue to be made at the firm's low price. "An ambitious plan for future development is in the making and will be announced soon," said Schiff.

Philly Disk Jocks Pick Area's Ten Top Disks

PHILADELPHIA, PA. — Cooperating with local music operators in an effort to exchange record information which would be of mutual benefit, two well known Philadelphia disk jockeys late this past week submitted to *The Cash Box* lists of the ten records for which they had received the largest number of requests from their listeners. The platter spinners, Ed Hurst, of WPEN, and Stuart Wayne, of KYW, reported they were eager to join in an exchange of info with coinmen since the interests of the two are so much alike.

ED HURST REPORTS

1. I Never Knew (Donahue)
2. Rocking Horse Cowboy (Dennis)
3. Heartaches (Weems)
4. Mam'selle (Lund)
5. I Want To Be Loved
6. Chi-Baba Chi-Baba (Lee)
7. My Adobe Hacienda (Howard)
8. Linda (Clark)
9. Mah-Zel (Goodman)
10. I Wonder, I Wonder (Tilton)

STUART WAYNE REPORTS

1. Rocking Horse Cowboy (Carle)
2. Heartaches (Weems)
3. I Wonder, I Wonder (Howard)
4. Anniversary Song (Shore)
5. April Showers (Al Jolson)
6. I Want To Be Loved (Churchill)
7. If I Had My Life To Live Over (Dinning Sisters)
8. Across The Alley From The Alamo (Mills Bros.)
9. Chi-Baba Chi-Baba (Como)
10. I Never Knew (Donahue)

GOOD LUCK

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HOLLYWOOD, CALIFORNIA

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(KOO-MA-NA)

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Kermit (Huggin' and Chalkin') Goell's and Bee Walker's

"I Had A Wonderful Time In Columbus"

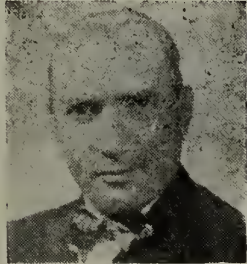
featuring Jack Lathrop
and The Buckeyes with Billy Rowland Four

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JUNE 2-5




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Air Lane Trio	Cousin Joe	Ted Martin	Betty Reilly
Judith Arlen	Denver Darling	Miccolis Sisters	Whitey & Hogan
Emil Coleman and his	Paul Gayten	"Lost" John Miller	Tommy Riggs
Waldorf-Astoria	Joe Howard	Byron Parker	Al Russell Trio
Orchestra	Mack Triplets	"Fats" Pichon	Ralph Slater

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DE LUXE RECORD CO., INC. LINDEN, N. J.



LATEST RELEASES FROM RCA VICTOR!

PERRY COMO!

with The Sotifiers, Lloyd Shaffer and his Orchestra
Chi-Baba Chi-Baba
 (My Bambino Go To Sleep)
AND When You Were Sweet Sixteen
 RCA Victor 20-2259

TONY MARTIN!

with Victor Young, his Orchestra and Chorus in his first RCA Victor Recording:
Passing By
 AND
Oh! My Achin' Heart
 RCA Victor 20-2252

SAMMY KAYE!

Ask Anyone Who Knows
 Don Cornell's vocals
AND Would You Believe Me
 RCA Victor 20-2239



PAGE CAVANAUGH TRIO!

Walkin' My Baby Back Home
 AND
Heartbreakin'
 RCA Victor 20-2246

TEX BENEKE!

with the Miller Orchestra
My Heart Is a Hobo
 AND
As Long As I'm Dreaming
 RCA Victor 20-2260

DENNIS DAY!

with Charles Dont and his Orchestra
With This Ring (I Thee Wed)
 AND
S'posin'
 RCA Victor 20-2261

COUNT BASIE!

and his Orchestra
One O'Clock Boogie
 AND **Meet Me At No Special Place**
 (And I'll Be There At No Particular Time)
 RCA Victor 20-2262

BRIGADOON ALBUM

with original B'way cast!
 (Musical Smart Set, P-178)

- Overture;
- Once in the Highlands;
- Brigadoon AND
- From This Day On; Brigadoon
 RCA Victor 45-0028
- Down on MacConnachy Square
 AND My Mother's Wedding Day
 RCA Victor 45-0029
- Waitin' For My Dearie
 AND There But For You Go I
 RCA Victor 45-0030
- I'll Go Home with Bonnie Jean
 (Introducing "The Bonnie Jean" Ballet)
 AND Almost Like Being in Love
 RCA Victor 45-0031
- The Heather on the Hill
 AND Come To Me, Bend To Me
 (Introducing "Come To Me" Ballet)
 RCA Victor 45-0032

ESQUIRE'S ALL-AMERICAN HOT JAZZ, Vol. II (Album HJ-10)

- Rockabye River AND Blow Me Down
 RCA Victor 40-0134
- Jivin' with Jarvis AND Buckin' the Blue.
 RCA Victor 40-0135
- Indian Summer AND Sugar
 RCA Victor 40-0136
- Indiana Winter AND I Cried for You
 RCA Victor 40-0137

HENRI RENÉ

and his Musette Orchestra
Happy Farmer AND
When It's Lamp Lightin'
Time in the Valley
 RCA Victor 25-0091

ERNE BENEDICT

and his Palkateers
Harmony Ranch Polka
AND Night in May—Waltz
 RCA Victor 25-1080

JERRY POBUDA

and his Orchestra. Vocals by Jerry and Anna Hridel

Když Slyšim Klarinet
 (When I Hear The Clarinet)
AND Zlata' Ma'ti, Valčík
 (Dear Mother, Waltz)
 RCA Victor 25-2054

TRÍO VEGABAJEÑO

Fernandita-de Jesús-Maduro
Lo Nuestro Terminó
 —Balero AND
Amor Del Alma—Balero
 RCA Victor 23-0502

NÉSTOR CHAYRES

Can Isidar Handler y su Orquesta
Princesita—Canción
AND Todo Mi Ser—Balero
 RCA Victor 90-0595

MARÍA LUISA LANDÍN

Can la Orq. de Rafael Hernandez
Desdichadamente—Balero
AND Injusticia—Balero
 RCA Victor 70-7490

SIDOR BELARSKY

with Mischa Barr and his Orchestra and Charus
Songs of the Steppes
 Album S-49

Katusha AND

By the Cradle
 RCA Victor 26-5035

Hobo Song

(from Jelabinsky's Opera "Mother")

AND Morning Light
 (United Nations)
 RCA Victor 26-5036

Tachanka AND Dark Night
 RCA Victor 26-5037

From Border to Border:
My Beloved One
AND At the Samovar
 RCA Victor 26-5038

PEE WEE KING
 and his Golden West Cowboys
Keep them Cold
Icy Fingers Off of Me
AND Kentucky Waltz
 RCA Victor 20-2263

BUCHANAN BROTHERS
 and The Georgia Catamounts
 (Don't Cry)

My Coney Island Baby
AND My Little Boy Blue
 RCA Victor 20-2264

ZEKE MANNERS
 and his Band

I'm a-Goin', Sue,
I'm a-Goin' AND
You'll Get Used to it
 with The Singing Lariateers
 RCA Victor 20-2247

CLIFF CARLISLE
 and The Buckeye Boys

The Devil's Train AND
Stars Upon My Heart
 RCA Victor 20-2248

TAMPA RED

with Big Maceo, piano; and Chick Sanders, drums

Play Proof Woman AND
Please Be Careful
 RCA Victor 20-2249

DEEP RIVER BOYS

Seen Four and Twenty
Elders
AND Live Humble
 RCA Victor 20-2265

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS



W. Pa. Music Ops 'Preview' New Disks At Meetings

NEW CASTLE, PA.—One of the most progressive policies among music operators and record manufacturers in this territory is now being practiced here regularly by both parties as an aid to the buying and selling of phono platters.

The system calls for the presence once every month of record sales people at a meeting of the Western Pennsylvania Automatic Phonograph Owners Association, well known trade group in this area, at which time the record reps bring down their latest and forthcoming releases, and play them before the membership.

In this way, the music ops can make their record purchases at a single place and, largely, at a single time, and the record reps, most of them quartered in Pittsburgh, can cover the music operator market on one day, permitting them to more adequately schedule the wide territories most must cover regularly.

Ops and disk salesmen both agree that the arrangement works out to advantage of all concerned, and readily recommend its adoption in other areas.

Majestic Drops Ex Adds To Talent List

Downey & Regan Released; Ink Ware, Faith & V. Lombardo

NEW YORK—Continuing plans to adjust their talent roster to the program the firm will follow in their platter releases in the months to come, Ben Selvin, vice president in charge of Majestic Records, announced this past week the recent additions and deletions among the company's artists.

Released from their contracts thru mutual assent were Morton Downey and Phil Regan, both well known vocal stars. Recent additions include the Leonard Ware Trio, the Percy Faith Orchestra, and the Victor Lombardo Orchestra.

Meanwhile, Selvin declared, the firm's new offices and studio in this city, located at 18 East 40th Street, are being completed, and will be ready for occupancy on July 15th.

Seena Hamilton Joins M G M Publicity Staff

NEW YORK — Announcement was made this past week by Frank Walker, General Manager of M-G-M Records, of the appointment of Seena Hamilton, as assistant to Charles Roberts, advertising manager.

Prior to joining M-G-M, Miss Hamilton was on the publicity staff of Columbia Records, and she will be engaged largely in publicity work in her new position, it was said.

A Record Triumph

"... a must"

says THE CASH BOX—May 26, via

SLEEPER OF THE WEEK

"Best bet this week is offered by Beryl Davis, with this version of 'I Want To Be Loved'... has what it takes to snatch 'em... now offers this lovely ballad in a way that pegs it as a 'must' for just about every type of location. Just give it a whirl, and you'll see for yourself."



Beryl Davis

Now On

RCA-VICTOR RECORDS

with 2 GREAT TUNES

"I WANT TO BE LOVED"

and

"IF MY HEART HAD A WINDOW"

Both on RCA-Victor 20-2268

Exclusive Management:

WILLARD ALEXANDER, Inc., 30 Rockefeller Plaza, N. Y.



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

- 1** **OLD MAID BOOGIE**
EDDIE VINCENT
 (Mercury 8028)
Retains its hold on first place for the third consecutive week.

- 2** **THEM THERE EYES**
ROY MILTON
 (Roy Milton 201)
A real money maker, appearing in this column for over a month now.

- 3** **IT SHOULDN'T HAPPEN TO A DREAM**
DUKE ELLINGTON with AL HIBBLER
A great song by a great artist, catching coin galore for Harlem ops.

- 4** **MAM'SELLE**
FRANKIE LAINE
 (Mercury 5048)
Ditty with flicker backing adding impetus to this crooner's hit parade.

- 5** **KIDNEY STEW**
EDDIE VINCENT
 (Mercury 8028)
Continues its steady climb up the ladder, catching coin for ops.

- 6** **I WANT TO BE LOVED**
SAVANNAH CHURCHILL
 (Manor 1046)
Appearing in this spot for way over three months now.

- 7** **YOU DON'T LEARN THAT IN SCHOOL**
KING COLE TRIO
 (Capitol 393)
Ops report tremendous success with this tune.

- 8** **THAT'S MY DESIRE**
FRANKIE LAINE
 (Mercury 5007)
Originated here weeks ago and continually catching coin for a host of happy ops.

- 9** **WHEN I GROW TOO OLD TO DREAM**
ROY MILTON
 (Miltone 202)
A real sleeper that is rapidly catching on.

- 10** **SOLITUDE**
DUKE ELLINGTON
 (Ebony)
An oldie from way back bounces into this spot for the first time.



exclusively yours

These are 'Koin-Ketchers'

Blow

MR. JACKSON!

'THE BLUES'

EXCLUSIVE - 244

Joe Liggin

and His Honeydrippers

Walkin'

EXCLUSIVE - 242

Exclusive

RECORDS

SUNSET AT VINE HOLLYWOOD

BMI PIN UP SHEET

Popular Hit Tunes

— JUNE —

ILLUSION (Pemora)

Hal Winters-Jose Morand—Apollo 1034 • Don Jose—Gotham 3003
Xavler Cugat—Col. 37319 • Bobby Doyle—Sig. 15079
John Paris—Vic. 26-9021

IT MIGHT HAVE BEEN A DIFFERENT STORY (Campbell-Porgie)

Tex Beneke—Vic. 20-2123 • Buddy Clark—Col. 37302
Hal Derwin—Cap. 377

IT TAKES TIME (London)

Benny Goodman—Cap. 376 • Louis Armstrong—Vic. 20-2228
Doris Day—Col. 37324 • Guy Lombardo—Dec. 23865

I WONDER WHO'S KISSING HER NOW (Marks)

Joe Howard—DeLuxe 1036 • Frank Froeba—Dec. 23602
Four Vagabonds—Apollo 1055 • Jerry Cooper—Diamond 2082
Bobby Doyle—Sig. 15057 • D'Artega—Sonora 2012
Foy Willing—Maj. 6013 • Jack McLean—Coast 5002
Joseph Littau—Pilotone 5132 • Marshall Young—Rainbow 10002
Ben Yost Singers—Sonora 1084 • Wayne King—V.c.*
Ted Weems—Peary Como—Dec.* • Ray Noble—Col.*
Jean Sablon—Vic.*

MANAGUA, NICARAGUA (Encore)

Freddy Martin—Vic. 20-2026 • Guy Lombardo—Dec. 23782
Kay Kyser—Col. 37214 • Gordon Trio—Sonora 3032
Two Ton Baker—Mercury 5016 • Dick Peterson—Enterprise 251
Julie Conway—Sig. 15086 • Jose Curbelo—Vic. 26-9015

MY ADOBE HACIENDA (Peer)

Billy Williams—V.c. 20-2150 • Jack McLean—Coast 8001
Coffman Sisters—Ent. 147 • Esquire Trio—Rhapsody 102
Hammondairs—Mars 1037 • Eddy Howard—Maj. 1117
Bobby True Trio—Merc. 3057 • Russ Morgan-Kenny Baker—Dec. 23846
Louise Massey—Col. 37332 • Dinning Sisters—Cap. 389
Art Kassel—Vogue 785 • Billy Hughes—King 609

MY PRETTY GIRL (Republic)

Spike Jones—Vic. 20-2023 • Cliffie Stone—Cap. 378
Lawrence Welk—Dec. 23878 • Ted Straeter—Sonora 2022

THAT'S HOW MUCH I LOVE YOU (Vogue)

Bing Crosby—Dec. 23840 • Frank Sinatra—Col. 37231
Louis Prima—Maj. 2107 • Eddy Arnold—Vic. 20-1948
Alvino Rey—Cap. 363 • Wally Fowler—Merc. 6031
Fred Kirby—Sonora 7023 • Red Foley—Dec. 46028

THERE'S THAT LONELY FEELING AGAIN (Mellin)

Connee Boswell—Apollo 1064 • Hal McIntyre—MGM 10032
Frankie Carle—Col.* • Charlie Spivak—Vic.*
Louis Prima—Maj.*

UNLESS IT CAN HAPPEN WITH YOU (Stevens)

Three Suns—Vic. 20-2197 • Frankie Carle—Col. 37311
Mr. & Mrs. Andy Russell—Cap. 386 • Johnny Long—Sig. 15109
Blue Barron—MGM 10014 • Lawrence Welk—Dec.*
The Starlighters—Merc.*

WE COULD MAKE SUCH BEAUTIFUL MUSIC (BMI)

Vaughn Monroe—Vic. 20-2095 • Frankie Carle—Col. 37222
Monica Lewis—Sig. 15068 • George Towne—Sonora 2002
Billy Butterfield—Cap. 371 • Blue Barron—MGM 10005

YOU DON'T LEARN THAT IN SCHOOL (Vanguard)

Louis Armstrong—Vic. 20-2240 • King Cole Trio—Cap. 393
Rosemary Calvin—Maj. 1119 • Roberta Lee—Sonora 2016
King Sisters—Vogue* • Jack McLean—Coast*
Sunny Skylar—Mercury* • Sherman Hayes—Ar.stocrat*

* Soon to be released.

Folk Tune Leaders

— JUNE —

BLUE TEXAS MOONLIGHT (Main Street)

Elton Britt—Vic. 20-2106 • Hal Horton—Sonora*

BROKEN PROMISE MEANS A BROKEN HEART, A (Golden West)

Wesley Tuttle—Cap. 373 • Gene Autry—Col.*
Rex Allen—Mercury*

COOL WATER (American)

Sons of the Pioneers—Vic. 20-1724, Dec. 46027 (reissue)
Red River Dave—Cont. 5046 • Smiley Burnette—ARA 4004
Ozie Waters—Coast 2012 • Foy Willing—Maj. 6000
Dick Reinhart—Apollo 119 • Denver Darling—DeLuxe 5014
Dude Martin—Eagle 705

DON'T LOOK NOW (BUT YOUR BROKEN HEART IS SHOWING) (Hill & Range)

Ernest Tubb—Dec. 46041 • Johnny Bond—Col.*

DOWN AT THE ROADSIDE INN (Hill & Range)

Al Dexter—Col. 37303

DUST ON THE BIBLE (Acuff-Rose)

Bailes Brothers—Col. 37154 • Blue Sky Boys—Vic. 20-2022
Wade Mainer—King 574 • Homer Briarhopper—Mercury*

EENY MEENY DIXIE DEENY (Peer)

Zeke Manners—Vic. 20-2139 • Slim Bryant—Majestic 11003

EXCESS BAGGAGE (Golden West)

Wesley Tuttle—Cap. 398

HAVE YOU SEEN MY DADDY HERE? (Country Music)

Blue Sky Boys—Vic. 20-2151

HERE'S TO THE LADIES (Golden West)

Gene Autry—Col. 37201

HONEY, BE MY HONEY BEE (Peer)

Riley Shepard—Music. 442 • Fred Kirby—Sonora 87008
Ray Smith—Cont. 8021

I CAN'T TELL THAT LIE TO MY HEART (Main Street)

Rosalie Allen—Vic. 20-2237 • Fred Kirby—Sonora 7043

I'LL STEP ASIDE (Hill & Range)

Ernest Tubb—Dec. 46041 • Johnny Bond—Col. 37159
Jimmy Walker—Coast 223 • Eddie McMullen—Cont. 5056

KENTUCKY WALTZ (Peer)

Bill Monroe—Col. 36907 • Eddy Dean—Maj. 11004
Cowboy Copas—King 598 • Pee Wee King—Vic. 20-2263

MISSISSIPPI GAL (Hill & Range)

Sam Nichols—MGM 10015

MISSOURI (American)

Zeke Manners—Vic. 20-2013 • Hank Penny—King 540
Merle Travis—Cap. 290 • Ozie Waters—Coast 226
Riley Shepard—Music. 400 • Moore Sisters—Sonora 7028
Eddie Dean—Maj. 11000

MY LITTLE BOY BLUE (Main Street)

Buchanan Brothers—Vic. 20-2264

NEW JOLE BLON (NEW PRETTY BLONDE) (Cross)

Moon Mullican—King 578 • Jimmy Dale—Cont. 8022
Johnny Tyler—Vic. 20-2171 • Riley Shepard—Maj. 6012
Red Foley—Dec. 46034 • Luderin Darborne—DeLuxe 5029

PEPPER POT POLKA (Country Music)

Lawrence Duchow—Vic. 25-1079 • Jack Robel—Dec.*

OAKIE BOOGIE (Hill & Range)

Jack Guthrie—Cap. 341 • Luderin Darborne—DeLuxe 5029

OLD SHEP (Cole)

Denver Darling—DeLuxe 5036 • Harmony Rangers—Quaker 1011
Doyle O'Dell—Exclusive 15

ONE LITTLE TEAR DROP TOO LATE (Acuff-Rose)

Tex Ritter—Cap. 366 • Jimmy Wakely—Dec.*
Bob Atcher—Col. 37173

SO ROUND, SO FIRM, SO FULLY PACKED (American)

Merle Travis—Cap. 349 • T. Texas Tyler—Four Star 1151
Johnny Bond—Col. 37255 • Curly Gribbs—Sig. 1010
Johnny Tyler—Vic. 20-2171 • Foy Willing—Maj. 6003
Ernest Tubb—Dec. 46040 • Ray Smith—Cont. 8019

SUGAR MOON (Hill & Range)

Bob Wills—Col. 37313

WHAT IS LIFE WITHOUT LOVE? (Adams, Wee & Abbott)

Eddy Arnold—Vic. 20-2058 • Red River Dave—Cont. 8024

* Soon to be released.

Music Ops Trek To Chi For NAMM Show

CHICAGO — A large contingent of music operators who are also record and music dealers are expected here, and if advance reservations are any indication, it is believed that the big annual show of the National Association of Music Merchants being held at the Palmer House from June 1 to 5 will probably resemble a miniature music op convention, at least so far as the attending personalities are concerned.

The music op-dealers are coming to see the great display of brand new merchandise that is to be exhibited here, as well as to meet with the many record manufacturers to whom the affair is a big annual event.

Highlights of the show, in addition to the merchandise displays, will be the panel discussions that have been scheduled, and in these the coinmen are expected to participate actively.

"This show is becoming of increasing importance to us," one local musicman pointed out. "Like so very many other music operators thruout the country I opened a music shop here as part and parcel of my phonograph operation, since I believed that the merchandising of music could best be handled by people who had an established know-how. The phonograph operation gave that to me; in addition, I believed that it was wise to profit, too, by the promotional aids the machines give to retail sales.

"With thousands of operators doing the same thing, this show is of great importance to us," the op-dealer continued, "since we've learned that to reap the most from our dealerships we must carry more than just records, and in these other fields we've got to gain lessons and experience, the type of which can only be handed out by the veterans of that business who will be on hand here at the NAMM show."

Louis G. LeMair, president of the National Association of Music Merchants, has said that this show will see the greatest registration of music merchants in the history of the trade, not only from the U. S., but also from all over the world.

"Every music merchant attending the trade show and convention should carefully consider his stake in the music industry's future," LeMair declared. "A prosperous industry means more business for everyone. Upon this decision may rest our future."

Coinman's Music Store In Orlando



ORLANDO, FLA. — Modernity is the theme of Ron Rood's music store located here. The noted coinmen and head of Southern Music Co., said that since the coin machine business is among the most modern in the world, all ventures he enters that are allied with it must express the same atmosphere.

Another Great "Natural"-following
MY ADOBE HACIENDA

COME TO THE MARDI GRAS
 (NÃO TENHO LAGRIMAS)

PEER INTERNATIONAL CORP.

Sole Selling Agent

SOUTHERN MUSIC PUBLISHING CO., INC.

1619 Broadway

New York 19, N.Y.

Music Op — Dealers

We Invite You To Contact Our
 Chicago Offices
 For Information And
 Directions To
 Manufacturers And
 Distributors
 AND ANY OTHER
 ASSISTANCE DURING
 YOUR STAY HERE

THE CASH BOX
 32 West Randolph Street
 DEArborn 0045

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
 IT IS NOT SOLD ON NEWSSTANDS.**



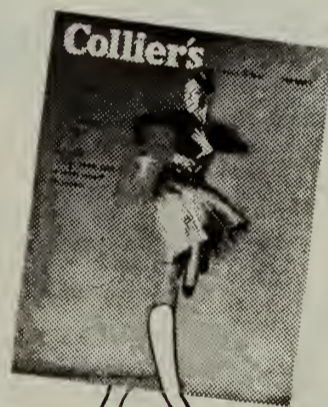
4

TOP SALESMEN

CARRYING SIGNATURE'S MESSAGE

INTO

**10,000,000
HOMES**



TOPS IN NATIONAL ADVERTISING

Through the columns of such best-selling magazines as Life, Look, Colliers and Seventeen, Signature reaches more people than ever before. Every week, everyone sees a Signature ad somewhere.

SELLING AIDS THROUGH PROMOTIONAL MATERIAL

With many fine counter displays and colorful streamers, Signature boosts sales with eye-catching, appealing literature and posters. Signature goes all out with the dealer in helping him sell—dealer aids are an important phase of the campaign.

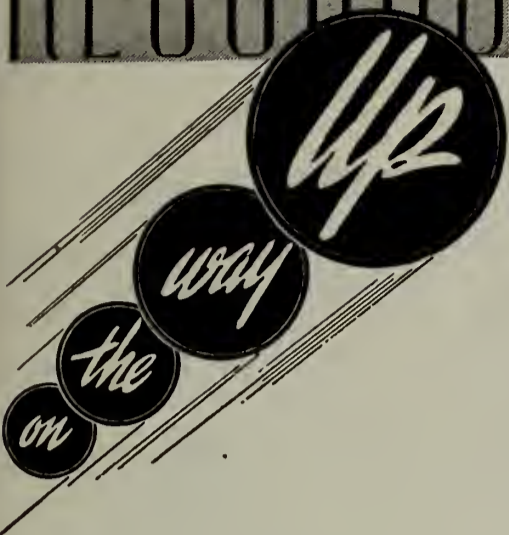
IN THE IMPORTANT TRADE JOURNALS

Leading trade papers such as Billboard, Cash Box, Record Retailing and Record Industry bring the Signature Message to the dealer and the distributor in a forceful manner each week.

Signature **records**
 DISTRIBUTED BY
**GENERAL ELECTRIC
 SUPPLY CORPORATION**

See your GESCO distributor or write direct to
 Signature Records, 601 W. 26th St., New York 1, N. Y.

RECORDS



THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

CHI BABA

CHI BABA

PERRY COMO

(Victor 20-2259)

Sensational rise of this tune from reports received, indicates nationwide popularity in the near future.

MY HEART IS A HOBO

TEX BENEKE ORCH.

(Victor 20-2260)

Ops in Greenville, N. C. report this ditty is getting strong play — watch it!

ROCKIN' HORSE COWBOY

FRANKIE CARLE ORCH.

(Columbia 37337)

Pegged as a comer by "The Cash Box" reviewers, this ditty is rapidly kicking up a storm.

SAME OLD DREAM

TOMMY DORSEY ORCH.

(Victor)

Mid-western ops report this tune on the way up.

VIOLETS

TED WEEMS

(Mercury 5052)

Said to be assuming the proportions of "Heartaches", peg this ditty.

COME OVER TO THE Money Side OF THE STREET WITH MERCURY RECORDS

INTRODUCING A CINCH BELL RINGER FOR YOUR CASH REGISTER



18-YEAR-OLD BROADWAY SINGING STAR

VIC DAMONE

HIS FIRST MERCURY RELEASE

'IVY' 'I HAVE BUT ONE HEART'

"Future heartthrob"—Seventeen Magazine
"Look for big things from Damone"—Variety

NOTICE

Because of the demand for Frankie Laine records from his album they are now available in singles to operators only.

- "West End Blues"
- "Sunny Side of the Street"
- "Blue Turning Gray"
- "I Can't Believe"
- "Wrap Your Troubles"
- "Black and Blue"

Regional Record
Report
For The Week
of
June 2, 1947

Saginaw, Mich.

1. MAM'SELLE
(Art Lund)
2. MY ADOBE HACIENDA
(Art Kassell)
3. LINDA
(Buddy Clark-Ray Noble)
4. HEARTACHES
(Ted Weems)
5. LAZY RIVER
(The Mills Bros.)
6. JACK, JACK, JACK
(The Andrews Sisters)
7. APRIL SHOWERS
(Guy Lombardo)
8. MANAGUA NICARAGUA
(Freddy Martin)
9. THAT'S MY DESIRE
(Frankie Laine)
10. ANNIVERSARY SONG
(Tex Beneke)

Newport, R. I.

1. LINDA
(Charlie Spivak)
2. MAM'SELLE
(Art Lund)
3. HEARTACHES
(Ted Weems)
4. MY ADOBE HACIENDA
(Eddy Howard)
5. ANNIVERSARY SONG
(Al Jolson)
6. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
7. TIME AFTER TIME
(Margaret Whiting)
8. APRIL SHOWERS
(Guy Lombardo)
9. GLOCCA MORRA
(Dick Haymes)
10. GUILTY
(Margaret Whiting)

Woodburn, Oregon

1. MY ADOBE HACIENDA
(Eddy Howard)
2. LINDA
(Buddy Clark-Ray Noble)
3. MAM'SELLE
(Dick Haymes)
4. MANAGUA NICARAGUA
(Freddy Martin)
5. GUILTY
(Johnny Desmond)
6. ANNIVERSARY SONG
(Tex Beneke)
7. HEARTACHES
(Ted Weems)
8. THAT'S HOW MUCH I LOVE YOU
(Bing Crosby)
9. GLOCCA MORRA
(Johnny Long)
10. AVALON
(Al Jolson)

"Little Petunia" Goes To Welk



NEW YORK — Lawrence Welk, champagne music maestro pictured above with music publisher Deanna Bartlett, Rytvoc Music Inc., this city, going over the score of "I'm A Little Lonely Petunia (In An Onion Patch)", at the Roosevelt Hotel recently.

Publisher Bartlett, expecting big things from the tune has lined up a score of recording artists and companies to do the number. Song, written by Johnny Kamano, Billy Saber and Maurie Hoffman has been riding on a press agents dream, getting loads of publicity throughout the country.

Miss Bartlett will be remembered for her recent success with "Choo Choo Ch'Boogie".



ARTIE WAYNE

Sends "MAHZEL" To Ralph Emmett

FOR PICKING ARTIE WAYNE'S ORIGINAL RECORDING AND COMPOSITION, THE "GOOD LUCK" SONG . . .

"MAHZEL" on HUCKSTER'S LABEL

AS "THE CASH BOX" "SLEEPER OF THE WEEK"

GET LUCKY WITH THE ORIGINAL "MAHZEL"

You'll Love That Record

ORDER FROM YOUR DISTRIBUTOR — OR WRITE

JACK BEEKMAN

HUCKSTER RECORDING CO., INC.

5424 FRANKLIN AVENUE (Tel. HO 7587) HOLLYWOOD 27, CAL.

Latch On To These TOP RECORDINGS Of This HIT BALLAD

"THERE'S THAT LONELY FEELING AGAIN"

CONNIE BOSWELL (Apollo) • FRANKIE CARLE (Columbia) • HAL McINTYRE (M-G-M)
LOUIS PRIMA (Majestic) • CHARLIE SPIVAK (RCA Vict.) • FREDDIE STEWART (Cap.)

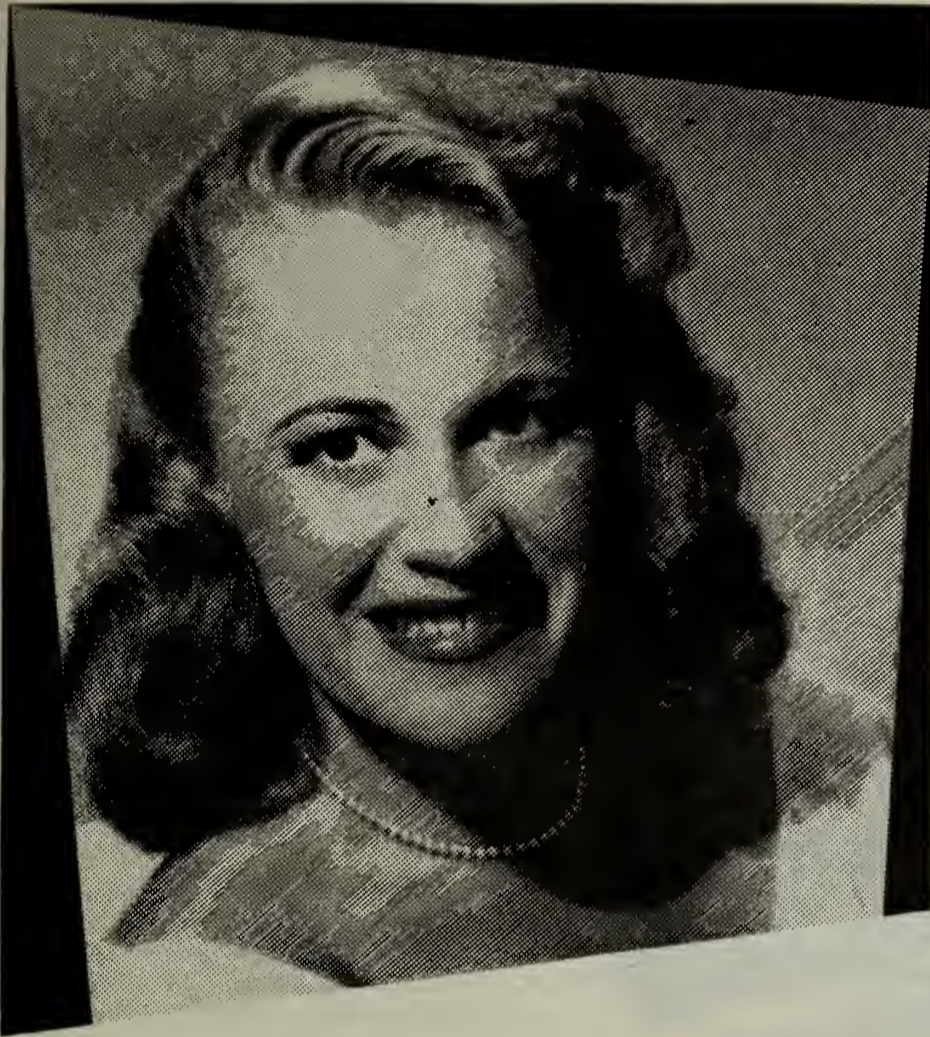
DECCA (to be announced)

MERCURY (to be announced)

HOLLYWOOD
1680 No. Vine St.
Jerry Lester

MELLIN MUSIC, INC.
1650 BROADWAY, NEW YORK 19, N. Y.
Julie Chester — George Lee

CHICAGO
54 W. Randolph St.
Joe Dracca



*The Singing
that keeps
the Nickels
Ringing!*

“Her Nibs” GEORGIA GIBBS

**“AS LONG AS
I’M DREAMING”**

and

“BALLIN’ THE JACK”

Georgia Gibbs and
Glenn Osser’s Orchestra
Majestic No. 12010

Here is dreaming that’s smart scheming for every coin-box operator! The little queen of song gives a romantic number that swoony siren stuff that slates it for encore after encore! Turn it over and you’ve got a nifty number for the nimble-footed fans, with smooth swinging that’ll make “Ballin’ the Jack” a jackpot selection! Remember — Georgia’s the little songster that’s tops — and going up and UP!

MAJESTIC RECORDS

MAJESTIC RECORDS

MAJESTIC RECORDS

“NECESSITY”

and

**“HOW ARE THINGS IN
GLOCCA MORRA”**

Georgia Gibbs and
Glenn Osser’s Orchestra
Majestic No. 12009

You’ll Get Your “Pot o’ Gold” with these Finian’s Rainbow Hits!

“Necessity”! — that’s what this popular platter is with Georgia putting that extra “oomph” in every line, as only Georgia can. With her tender rendering of “Glocca Morra” on the reverse you’re in for some record-breaking nickel taking.

Majestic RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS (Subsidiary of Majestic Radio & Television Corporation)

MGM Disk Distrib Tries 5% Return To Music Op Trade

NEW YORK — George Hayes, sales manager of the local M-G-M distributing point in this city, revealed this past week that he is experimenting with a 5% return privilege to the music op trade.

Stating that he is attempting to carry out the plan after reading an article concerning the idea which appeared in a recent issue of The Cash Box, Hayes went on to say that he is basing his experiment on the reaction he receives from the small group of New York operators to whom he has offered the proposition.

"After all," he declared, "we are interested in bigger sales to the coin machine field, and if we can get it this way, all well and good. I feel that these are unorthodox days in this phase of the record industry's history, and it's time to inaugurate ideas that may appear unorthodox to some."

Hayes admitted that he was not certain that the idea would be proven to be a practical one, and for that reason he is restricting, for the present, the number of operators participating in the plan.

"If it works out," he said, "and so far we have indications that it will, we'll be only too happy to offer it to all our coin machine accounts."



HADDA BROOKS

VOCAL #147

"THAT'S MY DESIRE"
"HUMORESQUE BOOGIE"

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

DISTRIBUTORS

- | | |
|---|---|
| Record Sales
2117 Third Ave. N.
Birmingham, Ala. | Becker Novelty
97 Dwight St.
Springfield, Mass. |
| Jack Gutshall
1870 Washington Blvd.
Los Angeles, Calif. | Pan-American Distr.
2747 Woodward
Detroit, Mich |
| Melody Sales
369 Sixth St.
San Francisco, Cal. | Commercial Music
827 E. 12th St.
Kansas City, Mo. |
| Davis Sales, Co.
1010 17th St.
Denver, Colo. | Runyon Sales Co.
593 Tenth Ave.
New York, N. Y. |
| Taran Distr. Co.
90 Riverside Ave.
Jacksonville, Fla. | Commercial Music
510 N. Sarah St.
St. Louis, Mo. |
| Taran Distr. Co.
170 N. W. 23rd St.
Miami, Fla. | David Rosen
855 N. Broad St.
Philadelphia, Pa. |
| M. S. Distr.
1350 E 61st St.
Chicago, Ill. | Music Sales Co.
680 Union Ave.
Memphis, Tenn. |
| Music Sales Co.
303 N. Peter St.
New Orleans, La. | M. B. Krupp Distr.
506 N. Kansas St.
El Paso, Texas |
| Standard Music
1913 Leeland
Houston, Texas | C & C Distrs.
902 4th Ave.
Seattle, Wash. |
| Mangold Distrs.
211 Eitaw St.
Baltimore, Md. | Record Sales
351 Egewood Ave.
Atlanta, Ga. |
| Standard Music
510 - 7th St.
San Antonio, Tex. | Standard Music Co.
2034 Commerce St.
Dallas, Texas |
| Blue Bonnet Distr.
3235 Ross Ave.
Dallas, Texas | |

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in

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ALADDIN

THESE STARS in THESE HITS!

ILLINOIS JACQUET	"Blow, Illinois, Blow" "Illinois Blows the Blues" #3001
AL GAYLE and his HARMONICORDS	"MAM'SELLE" "HONEY" #536
WYNONIE HARRIS (MR. BLUES)	"Rugged Road" "Come Back, Baby" #172
AMOS MILBURN	"Down the Road Apiece" "Don't Beg Me" #161
LESTER YOUNG	"S. M. BLUES" "SUNDAY" #162
ERNIE ANDREWS	"BE NICE" "How Good It Feels To Be Glad" #175



See the ALADDIN Distributor in your area



EDDY HOWARD

AND HIS ORCHESTRA

Majestic Records



DISK SALES SLUMP ONLY SEASONAL, SAY RECORD LEADERS

NEW YORK — The weeping and the wailing so far as the record business is concerned is a lot of wasted bereavement, according to a group of platter industry leaders quizzed late this past week by The Cash Box.

The fact that the record market has taken a sharp nosedive in recent weeks is widely admitted by all concerned, but unlike many of the newer manufacturers who have been publicly and privately complaining of the financial chills, the old timers in the biz agree that the drop was to have been expected by anybody who has been dealing with wax for anytime more than a couple of dizzy seasons.

The oldsters, familiar with the usual May sales decline (which, some claim, began this year in April), are looking for a time-proven overall sales advance in June, which they expect will set off a gradual increase thru the months to follow until sales are back to normal.

And when they say "normal," they point out that their idea of normalcy is pegged on normal times and not war-swollen pocket-books.

"The months to come will bear out that the record business is a business for serious sales-minded merchants," Jack Hallstrom, RCA Victor's general merchandising manager, declared. "Even while so many dealers have been complaining and getting the jitters, the sales conscious music people have been selling, displaying, promoting, and pushing their sales to higher than ever peaks.

"The next few months will be better than this one just past," he continued, "but those who will reap the most will be those who know how to sell, and that's the key to continuous success in this business."

Reiterating this confidence in the future of the industry was Harry Kruse, Decca vice president and general sales manager, who went on to say that every experienced record man saw this drop coming and provided for it, at least psychologically.

Glenn L. Wallich, executive vice president of Capitol Records, whose experience in the record industry covers all phases including that of the retailer, was another to state that the key to bigger record markets rests largely with sales and merchandising ability on the part of all channels from the factory on down to the eventful consumer; so far as "slumps" are concerned, he, too, agrees that this is a time for optimism and stronger sales effort on everyone's part.

Another interesting statement offered was that there is a growing tendency toward lower prices on radio-phonographs, which is causing some stimulation in that market; many record leaders who have held that the high prices of this equipment have been the bottleneck to an increasing market for records, are holding much stock in a skyrocket for the record industry when and if a truly wide-scale price break does come about.

Others to hold this latter belief are a number of record dealers, who go on to say that every phono sale is worth a very pleasant piece of added record business, and the more phonos in circulation, the bigger the record demand.



ROCKIN' THE BOXES!

THE CHARIOTEERS

COLUMBIA RECORD
of the Novelty Smash

"CHI-BABA CHI-BABA"

(My Bambino Go To Sleep)

COLUMBIA
RECORD No. 37384

—Just Released
RIDE, RED, RIDE
SO LONG
Columbia No. 37399

ON Columbia Records

These Numbers Nab The Nickels!

A SUNDAY KIND OF LOVE

- | | | |
|---|------------------------------|------------------------------|
| 8 | CLAUDE THORNHILL — featuring | JANE HARVEY and the |
| | FRAN WARREN (Columbia) | PAGE CAVANAUGH TRIO (Victor) |
| | ELLA FITZGERALD (Decca) | THE JUBILAIRES (King) |
| | JIMMY DORSEY (MGM) | FRANKIE LAINE (Mercury) |
| | LOUIS PRIMA (Majestic) | JO STAFFORD (Capitol) |

The Peter Maurice Music Co., Ltd.

(I've Been So Wrong For So Long, But)

I'M SO RIGHT TONIGHT

- | | | |
|---|------------------------------|--------------------------|
| 6 | PHIL HARRIS and the | HELEN FORREST (MGM) |
| | PAGE CAVANAUGH TRIO (Victor) | GINNY SIMMS (Sonora) |
| | DINAH SHORE (Columbia) | GEORGIA GIBBS (Majestic) |
| | THE ANDREWS SISTERS (Decca) | |

Leeds Music Corporation

GET UP THOSE STAIRS, MADEMOISELLE

- | | | |
|---|--------------------------|------------------------|
| 3 | TONY PASTOR (Columbia) | LIONEL HAMPTON (Decca) |
| | DEEP RIVER BOYS (Victor) | |

Duchess Music Corporation

Show Biz Turns Out For N.Y. Phono Distrib Opening



NEW YORK—Recording artists and show business personalities galore turned out this past week to greet the opening of the Atlantic New York Corporation and the Seaboard New York Corporations' new offices with the tremendous approval of three thousand odd coinmen who gathered to pay their respects to Bert Lane, Meyer Parkoff and Harry Rosen, executive officers of the firm.

Coinmen were treated to a display of talent throughout the day, as they exchanged greetings with members of the industry at the luncheon and cocktail party.

Among the artists appearing at the showing were:

Larry Douglas, Beryl Davis, Bill Osborne, Milt Herth, The Murphy Sisters, Joan Mowery, Bobby Beers, Lawrence Welk, Blue Barron, Sally Stewart, Clyde Burke, Jack Kelley, Johnny Loeb, Betty Reilly, Judith Arlen, Patsy Garrett, Mel Torme, Billy Williams, Ben Berman writer of the current song hit "Midnight Masquerade," Dick Farney, and Hal Tunis who emceed the show, and many others.

Displays of the many recording companies represented added color to the festivities.

Pictured above are:

- 1—The Murphy Sisters, Apollo Records stars and Bert Lane.
- 2—Mel Torme
- 3—Bert Lane & Betty Reilly
- 4—Dick Farney and Hal Tunis
- 5—Johnny Loeb and Beryl Davis

Cyclone RECORDS **HIT THE WAX!**
WITH **the PETERIS SISTERS**
"HEAVYWEIGHT CHAMPIONS OF HARMONY, In
"CALYPSO SWING"

RECORD NO. **606 A-B** **"MONEY POWER"**
"PLAYTHING OF FATE"

WITH (Baby) **EDITH PETERIS**

RECORD NO. **607 A-B** **"SUGAR CAKE"**
"COME LOOK SEE"

• **SOON TO BE RELEASED** •

Cyclone RECORDS **BUCK AND BUBBLES**
(COMEDY-SONG STYLISTS)
"SEND ME MY OVERCOAT"
"NOW AND ALWAYS"

Cyclone RECORDS **MANTAN MORELAND**
(COMEDIAN OF CHARLIE CHAN PICTURES)
"I NEVER INTERFERE WITH OTHER PEOPLE'S BUSSINESS"
"IFFING"

ANTILLIAN MUSIC FEATURES, INC. **Cyclone RECORDS**
1560 BROADWAY, NEW YORK 19, N.Y.

Pinky Tomlin — Hotter Than Ever!
No. 516 "OBJECT OF MY AFFECTION"
and "My Heart Goes Crazy"
No. 517 "20c COTTON — 80c MEAT"
and "Ragtime Cowboy Joe"
POPULAR SERIES — RETAIL 63c USUAL DISCOUNTS

Dixie Revellers
No. 753 "MISSISSIPPI WALTZ"
and "Steel Guitar Rag Boogie"
No. 751 "HELL BROKE LOOSE IN GEORGIA"
and "No Ku Klux Out Tonight"
COWBOY & HILLBILLY SERIES — RETAIL 49c Plus Tax

Order from these distributors:

TARGET ARMS COMPANY 303 Fifth Ave., N. Y. 16, N. Y.	MUSICAL SALES COMPANY 140 W. Mt. Royal Ave. Baltimore 1, Md.	McGREW DISTRIBUTING, Inc. 1312 E. Douglas Wichita 7, Kan.
ARTHUR HERMANN CO., Inc. 282 Central Av., Albany 5, N. Y.	THOMAS MUSIC SUPPLY CO. 34 E. Elizabeth St. Detroit 1, Mich.	BURKE-MAYER & ASSOCIATES 643 S. Olive St. Los Angeles, Calif.
ARTHUR HERMANN CO., inc. Syracuse, N. Y.	V. P. DISTRIBUTING CO. 2336 Olive St., St. Louis 3, Mo.	MELODY SALES CO. 369—6th St. San Francisco, Calif.
NATIONAL NOVELTY CO. 179 E. Merrick Rd. Merrick, L. I., N. Y.	JOHNSON & JOHNSON 858 Omaha Nat'l Bank Bldg. Omaha 2, Nebraska	RECORD SALES COMPANY 240 Thomas, Fresno, Calif.
EASTERN SALES COMPANY 1824-26 Main St. E., Rochester 9, N. Y.	ARTHUR RIXON & SON 209 W. Washington Greenville, S. C.	MASON SALES COMPANY 2712 N. Cedar St. Tacoma 7, Wash.
AMERICAN COIN-A-MATIC 1435-37 Fifth Ave. Pittsburgh 19, Pa.	THE VENDING MACHINE CO. 207 Franklin St., Fayetteville, N. C.	HEATH DISTRIBUTING CO. 217 Third St., Macon, Georgia
NEVILLE WINKLER COMPANY 361 Elmgrove Ave. Providence 6, R. I.	SOUTH COAST AMUSE. CO. 314 E. 11th, Houston 8, Texas	FRANK SWARTZ SALES CO. 117—3rd Ave. Nashville 3, Tenn.
F. J. CORCORAN DIST. CO. 87 Orange St. New Haven, Conn.	STANDARD MUSIC DIST. 510—7th St., San Antonio, Tex.	For Saskatchewan, Canada WESTERN RADIO PRODUCTIONS 20—13th St., W. Prince, Albert Saskatchewan, Canada
SLICON SERVERS, inc. 1280 No. Broad St., Hillside 5, N. J.	DOBBS-SKINNER, inc. 2624 Elm St., Dallas 1, Texas	ROQUE YUPANGCO & SONS 1028 Tayuman, Santa Cruz Manila, Philippines

EAGLE RECORDS
1070 NORTH FAIRFAX **HOLLYWOOD, CALIF.**

"Folk" and "Western" RECORD REVIEWS

BULLSEYE OF THE WEEK

"Po' Folks"

"There's A Big Rock In The Road"

ROY ACUFF
(Columbia 37345)

● You'll like this cookie, no mistake about it. It's Roy Acuff doing as cute a novelty ditty that you'll want to hear. "Po' Folks", with Roy telling all about the character who won't work, doesn't work and finds it hard to save a cent is bound to get a rise out of your phono playing customers. Background music offered is top material, with Roy's voice hogging the lime all the way. On the flip with "There's A Big Rock In The Road", music ops will go for this platter as well as the topside ditty. Echoing the title all the way, Roy goes on to give depth to the story. Lots of beat behind the thing, of the kind you'll like. Get next to this pair, for some sure money-making.

* * *

"You Don't Know What Lonesome Is"

"Teardrops In My Heart"

SONS OF THE PIONEERS
(Victor 20-2276)

● The Sons of The Pioneers step out here to do a ditty that might fit your needs, depending upon the locations you have. "You Don't Know What Lonesome Is", with the group telling all about the weary cowhand, fills the bill as effective folk music. Vocal, in deep basso tones doesn't quite hit the pitch altho the instrumental backing comes through. On the flip with "Teardrops In My Heart", the side echoes its top-mate with a novel twist thrown in. A bit of dialogue invades in the middle chorus which adds flavor and quality to the tune. You know your route better than we do, so go to it.

* * *

"Won't You Mend My Achin' Heart"

"Born To Be Blue"

CLIF BRUNER
(Decca 46044)

● Ditty with a fair pitch that ops can reap harvest with is this tune titled. "Won't You Mend My Achin' Heart" as offered by Clif Bruner. The kid can sing, and that's something these days. Song has lots of beat behind it, and altho it opens with a stock phrase, Clif's vocal and the lyrics come off to make this thing a comer. On the backing with "Born To Be Blue", Clif echoes the title as he wails about his sorry affairs. Both sides are there for the asking, and altho they won't stop traffic, they will make effective filler material.

* * *

"Wabash Cannon Ball"

"Sparkling Blue Eyes"

BILL CARLISLE'S KENTUCKY BOYS
(Decca 4045)

● Pair of sides that ops can use to good advantage are "Wabash Cannon Ball" and "Sparkling Blue Eyes". Topside tune a choo choo story—grab the title and you've got the kick. It's good stuff and Bill Carlisle's boys render mellow music. Pair of guitars and mandolin make the setting brighter, with the vocal grabbing top honors. The backing, hinging on a romantic stunt fills the bill and will make good filler material. Lots of beat to this side as the guitars highlight the wax. We like "Wabash Cannon Ball" and so will you.

One Album You've Been ASKING For

MILT HERTH TRIO



with 8 most requested
tunes

- ROCKIN' IN RHYTHM
- HONKY TONK TRAIN BLUES
- THE DIPSY DOODLE
- CANADIAN CAPERS
- IN AN 18th CENTURY DRAWING ROOM
- TOY TRUMPET
- THE WHISTLER AND HIS DOG
- DOWN SOUTH

Decca Album No. A-539



• MILT HERTH TRIO

Opening June 9 — The Click, Philadelphia — with all major network wires.

World Broadcasting System Library Service



A Sensational New Musical Thrill!



"Mel" HENKE pianist and
3A "Alexander's Ragtime Band"
3B "What is this thing called love?"

the "Honeydreamers"
base & guitar



FREDDY NAGEL
and his
ORCHESTRA

4A "My Heart is a hobo"
4B "I won't be home anymore"
(when you call)

VITA-coustic Records
"LIVING SOUND"

GENERAL OFFICES & STUDIOS • 42ND floor • 20 N. Wacker drive • Chicago 6, Ill.
CHICAGO • NEW YORK • HOLLYWOOD

Musicraft Stays In Biz; Financial Deal Comes Thru

Jack Myerson Named To Head Plattery

NEW YORK — After weeks of profound silence, Musicraft Records this past week announced to the trade that the reorganization plan approved by stockholders on May 19th, is now fully effective.

With its financial problems temporarily settled, Musicraft notified their distributors throughout the country that they would once again proceed to issue records, and try to assume a proper position in the recording industry.

Musicraft's silence for the past month caused a great deal of confusion and anxiety on the part of distributors, it was learned. Distributors, not knowing whether or not the plattery would remain in business, and being stocked with records which are considered 'dead', were left in the middle of the road, with no knowledge as to their position. It is felt in these quarters that because of the stand that Musicraft took, altho the firm's officials did not know where to turn next, the prestige of the organization has been damaged tremendously.

The new Board of Directors, which represents a complete revamping from its previous membership announced the election of Jack Myerson as president and director of the plattery. Mr. Myerson resigned his position with Decca Records, after being with the firm for fourteen years.

The new Board of Directors, in addition to Myerson, consists of William A. Shea who will serve as Chairman of The Board and general counsel; Robert O. Buck, Warren York and Irving M. Felt, former chairman of the board.

Just how the diskery's new setup will affect the firm's artists is not known, altho several attempts have been made to lure Musicraft star, Mel Torme away from the plattery. A deal has been reported set involving the Duke Ellington orchestra.



A NEEDLE WITH A REPUTATION

MAESTRO POINT

Like \$1.00 **ROUND POINT**

Made Especially for

COIN OPERATED automatic PHONOGRAPHS

Maestro point has kept pace with all the improvement of materials that go to make up the best equipment. It is internationally famous for balanced service—long life and kindness to records.

"A Decade of Service to Our Customers"

The Eldeen Company
610-616 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

Our Current Hits !!

LINDA

BOB CHESTER	Sonora
BUDDY CLARK	Columbia
MATT DENNIS	Capitol
LARRY DOUGLAS	Signature
CHUCK FOSTER	Mercury
GORDON JENKINS	Decca
CHUCK MILLER	Hollywood Rhythms
CHARLIE SPIVAK	Victor

RED SILK STOCKINGS AND GREEN PERFUME

SAMMY KAYE	Victor
RAY McKINLEY	Majestic
TONY PASTOR	Columbia
LAWRENCE WELK	Decca
SMILEY WILSON	Apollo

MY YOUNG AND FOOLISH HEART

TEX BENEKE	Victor
DORIS DAY	Columbia
DICK FARNEY	Majestic
HAL McINTYRE	MGM

THAT'S HOW MUCH I LOVE YOU

EDDY ARNOLD	Victor
BING CROSBY	Decca
RED FOLEY	Decca
WALLY FOWLER	Mercury
FRED KIRBY	Sonora
LOUIS PRIMA	Majestic
ALVINO REY	Capitol
FRANK SINATRA	Columbia
OZZIE WATERS	Coast

WE KNEW IT ALL THE TIME

RAY ANTHONY	Sonora
JACK FINA	Mercury
MERRY MACS	Majestic
VAUGHN MONROE	Victor
RAYMOND SCOTT	MGM
BOBBY SHERWOOD	Capitol
CLAUDE THORNHILL	Columbia

I WANT TO BE LOVED (But Only By You)

SAVANNAH CHURCHILL	Manor
BERYL DAVIS	Victor
GOLDEN ARROW QUARTET	Continental
BENNY GOODMAN	Capitol
LIONEL HAMPTON	Decca
MODERNAIRES	Columbia
SY OLIVER	MGM
GEORGE TOWNE	Sonora
COOTIE WILLIAMS	Majestic

EDWIN H. MORRIS & COMPANY, Inc. MELROSE MUSIC CORP.

1619 BROADWAY

NEW YORK 19, N. Y.

Philly Ops Select "Chi Baba" Click Tune

PHILADELPHIA, PA. — Inaugurating the Philadelphia Click Hit Tune Party of The Month, the Philadelphia Automatic Music Operators Association have selected "Chi Baba Chi Baba" as the Click Tune for June.

At a dinner tendered by the association, over three hundred members of the group participated in the selection of the tune.

Frank Palumbo, Philadelphia night club owner, Bill King president of the organization and Jim O'Brien, public relations director of the trade group, presented the plan, to have the association select a hit tune each month, to the members of the organization several weeks ago. The plan has met with the full support of the Philadelphia press, social service organizations and has been hailed as a latent power in the fight to combat juvenile delinquency.

Apollo Nabs Boston Accounts; Recall Boswell Platters

NEW YORK—Irving Katz, sales promotion manager of Apollo Records, returned from Boston this past week after consummating new dealer accounts which have opened, the company revealed, as a result of the recent surprise signings of Charlie Barnet and Connee Boswell.

With these latest dealer additions, Apollo reaches over-all coverage of Massachusetts and Rhode Island, Katz disclosed. Mr. Katz topped off the New England report with a resounding statement on the local distribution picture, announcing that the firm now has distribution in every principal record store in New York.

The plattery also announced recalling the recent issued Connee Boswell records, because of a mechanical deficiency therein. Defects occurred during the progression of masters to the completed records, of which the plattery was apparently unaware of at first. Miss Boswell's records will be replaced early next week with a new series.

Fielding Named RCA Ad and Promotion Manager

CAMDEN, N. J.—Richard M. Fielding has been appointed advertising and promotion manager of the RCA-Victor Record division it was announced late this past week.

He formerly was assistant to Jack Williams, who recently was named as advertising manager of the Home Instrument Division of the plattery.

Swank Records Using "Dumor" Compound

NEW YORK—Swank Records, this city, have started producing all their releases with the Dumor compound, it was announced late this past week.

The compound, a product of Dumor Plastics, Atco, New Jersey, was specifically developed for the recording industry.

In speaking of the record's quality, Ale Singer, technical and recording director of Swank said, "we find our records are superior in many respects than the ordinary type shellac record, and believe we can get a greater amount of play with our disks."

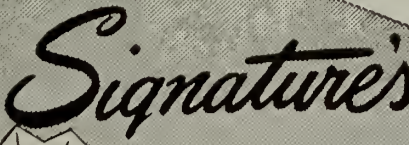

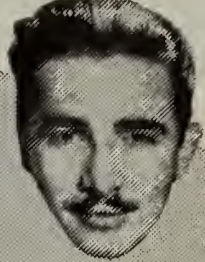
Featured artists on the Swank label are Betty Brewer, the Elm City Four, and Frank Raye.

Capitol Pacts Stewart

HOLLYWOOD, CAL. — Capitol Records Inc., this city, announced the signing of vocalist Freddie Stewart to a long term recording contract, this past week.

Stewart, well known in the music business and last associated with the Tommy Dorsey orchestra as featured vocalist, has already cut his first sides for the platter, to be released in mid-June.

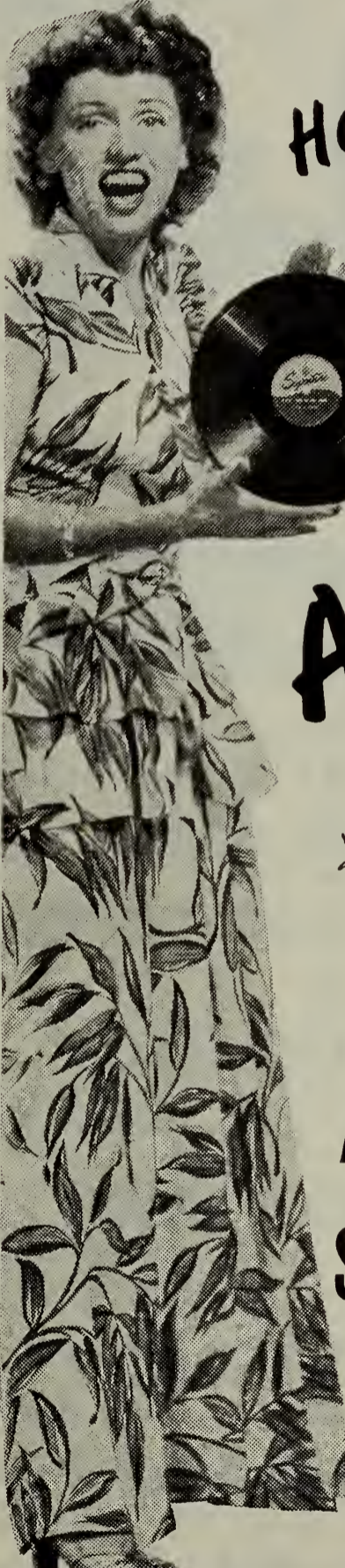
Stewart has been on the Coast since splitting with Dorsey, making teen-age pictures for Monogram.

TO **ERNIE SIMON**

Ernie has built a substantial following while spinning and splicing on Chicago's WJJD. He uses several mikes, sings with the records, and makes with interesting comment on the commercials.


Hey Ops,
I'M ON SIGNATURE NOW!



ANITA O'DAY

ACE IN THE HOLE
SOMETIMES I'M HAPPY

WITH ALVIE AND HIS LITTLE BAND
SIG. 15127



DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

See your GESCO distributor or write direct to
Signature Records, 601 W. 26th St., New York 1, N. Y.

Briefs—

All the talk this past week has centered around the N. A. M. M. convention which opens in Chicago this week. According to reports received from convention headquarters, a tremendous turnout is expected. Record company execs, coinmen, music ops and recording artists galore will be on hand for the festivities.

Folks around New York still talking about the Atlantic Seaboard grand opening party last week, attended by a throng of over three thousand . . . Congrats to Bert Lane, Meyer Parkoff and Harry Rosen for a wonderful time . . . Art Lund, former Benny Goodman crooner, opening at the Capitol Theatre New York early in June . . . Sam Lutz, personal manager of Lawrence Welk hies off to Chi to promote the Decca recording artist at the plattery's booth . . . Orcnids to arranger Billy Fisher for those wonderful kay Bloch patterns . . . Manor Records folk ga-ga over the recent success of their clickeroo "I Want To Be Loved" . . . Harry James turns film producer upon conclusion of current road tour . . . Is Duke Ellington being peddled?

Henry Okun, well known flack and promotion impresario, signed by ork leader Blue Barron to handle the maestro's exploitation plans. Barron hit tune around town is "Chi Baba Chi Baba" . . . Cyclone Records Inc., plan to set up own distribution offices throughout the nation . . . Ork leader Stan Kenton rapidly on the road to recovery and plans on returning to the fold early this fall . . . They still come: Scoop Records, Phila., with an echo effect in their disks. . . Milt Herth in novel biz trading antiques—claims he's making dough also . . . Vitacoustic's "Peg O' My Heart" kicking up a storm from Maine to California . . . Irving Mills, prexy of Mills Music reviving the Blue Rhythm Band on disks . . . Berle Adams and Jimmy Hilliard, Mercury Records execs trek to the Coast next week to supervise recording sessions with Frankie Laine, Anita Ellis and others.

Derry Falligant cutting four sides for Enterprise Records this week . . . The Sportsmen, Jack Benny airshow quartet, inked to recording contract by Town & Country Records this past week . . . Cash Box cookie ties the knot this coming Father's Day . . . Frank Palumbo, Philly nitery operator evolves plan to finance scholarship fund for needy students. Palumbo will sponsor any name band Philly studes pick to play at prom or dance, and gate receipts go toward the scholarship fund . . . Santly-Joy Pubs have acquired music rights to the Disney pic "Fun and Fancy Free" . . . Ben Selvin, Majestic Records chief to the Coast next week for recording sessions with Jack Leonard, Merry Macs, Eddy Dean and Martha Stewart . . . Looker Janice Waldor clicked with Mel Torme at recent Atlantic-Seaboard pahty.

Two Roy Milton clicks have Runyon Records Folks up in a dither . . . More talk about Bob Thiele, Signature Records prexy huddling with name talent . . . Folks say Christine Edwards, flack chief at Columbia Records doing a man-sized job . . . Satchmo' Louis Armstrong heading for green jazz concert fields . . . Ted Weems repays jockey Kurt Webster for reviving "Heartaches" to national fame by playing dance date at Charlotte, N. C., profits of which go the song plugger.

Storming the Country!

NOT THE COPY CATS, BUT
HARMONICATS

JERRY MURAD'S

Peg o' My Heart

fantasy impromptu

2A malaguena 2B harmonica boogie

VITAcoustic Records
"LIVING SOUND"

GENERAL OFFICES & STUDIOS
42nd floor - 20 N. Wacker drive - Chicago 6, Ill.
CHICAGO - NEW YORK - HOLLYWOOD

The Publisher That Gave You . . .

"CHOO CHOO CH'BOOGIE"

WHICH PULLED A ZILLION NICKELS

Now Gives You

↓ ↓ ↓ ↓

★ **"SOLD DOWN THE RIVER"**
Capitol 40005LARRY CASSIDY
Majestic 6008DEWEY PRICE
Victor(To be announced)

★ **"SWEET CORRINA BLUES"**
Sterling 206RILEY SHEPARD
Signature 1015SHORTY LONG
Continental C-6043BILL OSBORNE

★ **"I CAN'T SIT DOWN"**
Majestic 11008THOMAS FAMILY

★ **"SAMBALIN"**
Continental C-5104THE MORRISON SISTERS

★ **"AY, AY, AY, AY,
MY SERENADE"**
Mercury 1020TITO GUIZAR
Continental C-9004MACHITO

Published by

RYTVOC, Inc.

MAURIE HARTMAN 1585 BROADWAY DEANNA BARTLETT

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EK—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
AR—Aristocrat	KI—Kling	SI—Signature
BW—Black & White	MA—Majestic	SO—Sonora
CA—Capitol	ME—Mercury	ST—Sterling
CH—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MH—Manor	TO—Top
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musical	VO—Vogue
EL—Excelsior	NA—National	VT—Vittacoustic
EN—Enterprise		

	May 26	May 19	May 12
1—Mom'selle	150.9	154.0	153.6
CA-396—PIED PIPERS <i>It's the Same Old Dream</i>			
CO-37343—FRANK SINATRA <i>Stella By Starlight</i>			
DE-23861—DICK HAYMES <i>Stella By Starlight</i>			
EN-257—DERRY FALLIGANT			
MA-7217—RAY DOREY <i>Man Who Paints The Rainbow</i>			
ME-5048—FRANKIE LAINE <i>All Of Me</i>			
MGM-10011—ART LUND <i>Sleepy Time Gal</i>			
NA-9032—JACK CARROLL <i>I Wonder, I Wonder, I Wonder</i>			
RA-10014—MARSHALL YOUNG <i>Mahzel</i>			
SI-15093—RAY BLOCH ORCH. <i>It's So Nice To Be Nice</i>			
SO-2023—GEORGE TOWNE ORCH. <i>Chi Baba Chi Baba</i>			
VI-20-2211—DENNIS DAY <i>Stella By Starlight</i>			
2—Lindo	135.9	110.0	129.2
CA-362—PAUL WESTON ORCH. <i>Roses In The Rain</i>			
CO-37215—RAY NOBLE ORCH. (FT) <i>Love Is a Random Thing</i>			
DE-23864—GORDON JENKINS O. <i>Maybe You'll Be There</i>			
ME-3058—CHUCK FOSTER ORCH. <i>Roses In The Rain</i>			
SI-15106—LARRY DOUGLAS <i>Seware My Heart</i>			
SO-2006—BOB CHESTER ORCH. <i>Roses In The Rain</i>			
VI-20-2047—CHARLIE SPIVAK ORCH. <i>So They Tell Me</i>			

The Cash Box

	May 26	May 19	May 12
3—Heartaches	100.6	103.5	120.2
AP-1045—GORDON MacRAE <i>If I Had My Life To Live Over</i>			
CA-372—JOE ALEXANDER <i>If I Had A Chance With You</i>			
CN-8021—RAY SMITH <i>Honey Be My Honey Bee</i>			
CO-37234—DINAH SHORE <i>Anniversary Song</i>			
CO-37305—HARRY JAMES ORCH. <i>I Tipped My Hat</i>			
DE-25071—TED WEEMS O.—ELMO TANNER <i>Oh' Monah</i>			
DEL-1068—TED MARTIN			
KI-598—COWBOY COPAS			
MA-1111—EDDY HOWARD O. <i>Don't Tell Her What's Happened to Me</i>			
MG-10001—JIMMY DORSEY ORCH. <i>There Is No Greater Love</i>			
NA-9026—RED MCKENZIE <i>If I Had My Life to Live Over</i>			
SI-15065—RAY BLOCH ORCH. <i>What Am I Gonna Do About You?</i>			
SO-2005—TEO STRAETER ORCH. <i>That's Where I Came In</i>			
VI-20-2175—TED WEEMS ORCH. <i>Piccola Pete</i>			
4—My Adobe Hacienda	75.5	88.9	98.9
CA-389—DINNING SISTERS <i>If I Had My Life to Live Over</i>			
CO-37332—LOUISE MASSEY <i>Starlight Schottische</i>			
DE-23846—RUSS MORGAN ORCH.—BAKER <i>This Is the Night</i>			
MA-1117—EDDY HOWARD ORCH. <i>Midnight Masquerade</i>			
ME-3054—BOBBY TRUE TRIO <i>Heartaches</i>			
VI-20-2150—BILLY WILLIAMS <i>Ain't Gonna Leave My Love No More</i>			
VO-785—ART KASSEL ORCH. <i>The Echo Said No</i>			
5—Across the Alley from the Alamo	55.1	53.6	39.1
CA-387—STAN KENTON O. <i>No Greater Love</i>			
CO-37289—WOODY HERMAN O. <i>No Greater Love</i>			
DE-23863—MILLS BROTHERS <i>Dream, Dream, Dream</i>			
ME-3060—THE STARLIGHTERS <i>Peg O' My Heart</i>			
VI-20-2272—THE THREE SUNS			
6—Anniversary Song	54.5	73.6	90.8
AP-144—GEORGE WAGNER <i>Bese Me Mucho</i>			
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.) <i>My Best to You</i>			
CO-37289—WOODY HERMAN O. <i>No Time</i>			
CO-37234—DINAH SHORE <i>Heartaches, Sadness and Tears</i>			
DE-23799—GUY LOMBARDO O. <i>Uncle Remus Said</i>			
DE-23714—AL JOLSON <i>Avalon</i>			
MA-1107—LOUIS PRIMA O. <i>That's How Much I Love You</i>			
ME-3036—ANITA ELLIS <i>I'm Yours</i>			
MU-428—ARTIE SHAW ORCH. <i>Guilty</i>			
SI-15075—LARRY DOUGLAS <i>The Girl That I Marry</i>			
SO-2004—GEORGE TOWNE ORCH. <i>Sonata</i>			
VI-20-2126—TEX BENEKE O. <i>Hoodle Addle</i>			
7—That's My Desire	46.7	30.1	16.1
AP-1056—CURTIS LEWIS <i>Sky Blue</i>			
CA-395—MARTHA TILTON—ELLIOTT ORCH. <i>I Wonder, I Wonder, I Wonder</i>			
CN-6048—GOLDEN ARROW QUARTET <i>I Want to Be Loved</i>			
CO-37329—WOODY HERMAN ORCH. <i>Ivy</i>			
OE-23866—ELLA FITZGERALD <i>A Sunday Kind of Love</i>			
ME-3043—FRANKIE LAINE <i>By The River St. Marie</i>			
VI-20-2251—SAMMY KAYE ORCH. <i>Red Silk Stockings and Green Perfume</i>			
8—Peg O' My Heart	41.3	21.5	25.9
AL-537—AL GAYLE & HARMONICORDS <i>Remember</i>			
CA-346—CLARK DENNIS <i>Bless You</i>			
MA-7238—DANNY O'NEIL <i>I'll Take You Home Again Kathleen</i>			
ME-5052—TED WEEMS <i>Violets</i>			

	May 26	May 19	May 12
MG-10037—ART LUNO <i>On The Old Spanish Trail</i>			
VI-20-2272—THE THREE SUNS <i>Across the Alley from the Alamo</i>			
VT-1—THE HARMONICATS <i>Fantasy Impromptu</i>			
9—I Believe	35.4	27.7	9.8
CO-37300—FRANK SINATRA <i>Time After Time</i>			
MU-492—ARTIE SHAW ORCH. <i>It's The Same Old Dream</i>			
VI-20-2240—LOUIS ARMSTRONG ORCH. <i>You Don't Learn That In School</i>			
10—Guilty	31.8	32.4	48.9
BW-821—NICK DeLANO			
CA-324—MARGARET WHITING <i>Oh, But I Do</i>			
DE-23844—EDDIE HEYWOOD ORCH. <i>Sentimental Journey</i>			
MA-1106—TONY MOTTOLA FOUR <i>Trigger Fantasy</i>			
ME-3042—TONY MARTIN <i>Dreamland Rendezvous</i>			
MU-479—ARTIE SHAW ORCH. <i>Anniversary Song</i>			
SI-15090—MONICA LEWIS <i>Exactly Like You</i>			
VI-20-2109—JOHNNY DESMOND <i>I'll Close My Eyes</i>			
11—A Sunday Kind of Love	21.6	21.8	9.2
CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.) <i>Ivy</i>			
CO-37219—CLAUDE THORNHILL ORCH. <i>Sonata</i>			
DE-23866—ELLA FITZGERALD <i>That's My Desire</i>			
MA-1113—LOUIS PRIMA ORCH. <i>A Nickel for a Memory</i>			
ME-5019—FRANKIE LAINE <i>Who Cares What People Say</i>			
12—After Graduation Day	20.9	13.2	
MA-7230—DANNY O'NEIL <i>Passing By</i>			
MG-10024—KATE SMITH <i>Dreams Are A Dime A Dozen</i>			
VI-20-2209—SAMMY KAYE ORCH. <i>The Egg and I</i>			
13—I Wonder, I Wonder, I Wonder	18.6	16.5	10.4
CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH. <i>That's My Desire</i>			
DE-23865—GUY LOMBARDO ORCH. <i>It Takes Time</i>			
MA-1124—EDDY HOWARD ORCH. <i>Ask Anyone Who Knows</i>			
VI-20-2228—LOUIS ARMSTRONG ORCH. <i>It Takes Time</i>			
14—Chi-Baba Chi-Boba	18.5		
AP-1064—CONNIE BOSWELL <i>There's That Lonely Feeling Again</i>			
AR-1001—SHERMAN HAYES <i>Say No More</i>			
CA-419—PEGGY LEE <i>Ain'tcha Ever Coming Back</i>			
COL-37384—THE CHARIOTEERS <i>Say No More</i>			
DE-23878—LAWRENCE WELK <i>My Pretty Girl</i>			
DEL-1080—TED MARTIN <i>Peg O' My Heart</i>			
MA-1133—LOUIS PRIMA <i>Mahzel</i>			
MG-10027—BLUE BARRON <i>Oh My Achin' Heart</i>			
SO-2023—GEORGE TOWNE ORCH. <i>Mom'selle</i>			
VI-20-2259—PERRY COMO <i>When You Were Sweet Sixteen</i>			
15—Managua, Nicaragua	14.9	34.1	36.8
CO-37214—KAY KYSER O. <i>That's the Beginning of the End</i>			
DE-23782—GUY LOMBARDO ORCH. <i>What More Can I Ask For?</i>			
ME-5016—TWO TON BAKER			
SI-15086—JULIE CONWAY & CHICKERING FOUR <i>If I Had My Life To Live Over</i>			
SO-3032—THE GORDON TRIO <i>Jealous</i>			
VI-26-9015—JOSE CURBELO O. <i>The Breeze and I</i>			
VI-20-2026—FREDDY MARTIN O. <i>Heaven Knows When</i>			
16—How Are Things In Glocca Morra?	14.3	24.7	37.4
CA-345—MARTHA TILTON <i>Connecticut</i>			
CO-37223—BUDDY CLARK <i>If This Isn't Love</i>			
DE-23830—DICK HAYMES <i>'Twas Only An Irishman's Dream</i>			
MA-12009—GEORGIA GIBBS <i>Necessity</i>			

Week of June 2, 1947

	May 26	May 19	May 12
ME-3056—HARRY BABBITT <i>Oshkosh, Wis.</i>			
SI-15064—JOHNNY LONG ORCH. <i>Last Night On The Back Porch</i>			
SO-3043—BOB HOUSTON WITH ORCH. <i>Dream, Dream, Dream</i>			
VI-20-2121—TOMMY DORSEY O. <i>When I'm Not Near the Girl I Love</i>			
VI-45-0011 (P-167) RUSS CASE O. <i>That Great Come and Get It Day</i>			
17—Time After Time	14.2	11.2	8.7
CA-383—MARGARET WHITING <i>Spring Isn't Everything</i>			
CO-37300—FRANK SINATRA <i>I Believe</i>			
MA-7215—GEORGE OLSEN ORCH. <i>Let Me Call You Sweetheart</i>			
ME-5041—GLEN GRAY ORCH. <i>Necessity</i>			
MU-462—TEDDY WILSON QUARTET <i>Moon Faced, Starry Eyed</i>			
VI-20-2210—TOMMY DORSEY ORCH. <i>It's The Same Old Dream</i>			
18—Stella By Starlight	12.6	23.5	9.1
CA-397—BILLY BUTTERFIELD ORCH. <i>Maybe You'll Be There</i>			
CO-37323—HARRY JAMES ORCH. <i>As Long as I'm Dreaming</i>			
CO-37343—FRANK SINATRA <i>Mom'selle</i>			
DE-23861—OICK HAYMES <i>Mom'selle</i>			
DE-23468—VICTOR YOUNG ORCH. <i>Mom'selle</i>			
VI-20-2211—DENNIS OAY <i>Mom'selle</i>			
19—I'll Close My Eyes	11.4	17.2	21.8
CA-342—ANDY RUSSELL <i>It's Dreamtime</i>			
CO-37213—DINAH SHORE <i>My Bel Ami</i>			
DE-23756—HILDEGARDE <i>There's No Holding Me</i>			
MA-1093—MILDRED BAILEY <i>Mo and the Blues</i>			
ME-3046—JACK FINA <i>Save Me A Dream</i>			
MU-15097—TEDDY WALTERS <i>The More I Go Out With Somebody Else</i>			
SI-15066—JOHNNY BOTHWELL ORCH. <i>I Won't Promise</i>			
SO-3034—RAY ANTHONY ORCH. <i>Morgie</i>			
VI-20-2109—JOHNNY DESMOND <i>Guilty</i>			
20—I Want To Thank Your Fells	11.3	13.5	16.0
CA-356—KING COLE TRIO <i>You Should Have Told Me</i>			
CO-37251—FRANK SINATRA <i>Why Shouldn't It Happen to Us</i>			
DE-23851—INK SPOTS <i>I Wasn't Meant for Love</i>			
MA-1105—EDDY HOWARD & ORCH. <i>Tao Many Times</i>			
SI-15084—LARRY DOUGLAS <i>Why Did It Have To End So Soon</i>			
SO-2007—SAXIE DOWELL ORCH. <i>Sh-h, The Old Man's Sleepin'</i>			
VI-20-2117—PERRY COMO <i>That's Where I Came In</i>			
21—Jalousie	11.2	4.6	6.9
CA-335—BILLY BUTTERFIELD O. <i>Steamroller</i>			
CO-37218—HARRY JAMES O. <i>The Man With the Horn</i>			
CO-36475 (C-80) SELINSKY & SALON ORCHESTRA <i>Ay, Ay, Ay</i>			
CO-36571—MAREK WEBER O. <i>A Medio Luz</i>			
CS-510—TONY PASTOR ORCH. <i>Morgie</i>			
DE-23311—FRED WARING O. <i>Holiday for Strings</i>			
DE-23480—LOS ANGELES PHILHARMONIC ORCHESTRA			
DE-23542—KITTY CARLISLE <i>Beat Out That Rhythm on a Drum</i>			
MA-20002 (M-201) A. NEWMAN O. <i>Hora Staccatto</i>			
MA-1090—THE THREE SUNS <i>Sonata</i>			
ME-2057—BUDDY MORROW ORCH. <i>Lullaby</i>			
SI-15015—RAY BLOCH ORCH. <i>Espanharlem</i>			
VI-12160—BOSTON "POPS" ORCH. <i>Ritual Dance of Fire</i>			
VI-20-1961—HERBIE FIELDS O. <i>Among My Souvenirs</i>			
VI-25-0059—HENRI RENE O. <i>Hora Staccatto</i>			

MANUFACTURERS' NEW EQUIPMENT

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

MUSIC

A.M.I.

Model A	\$897.50
Automatic Hostess Complete 20 Station Unit	14,800.00

HIDEAWAY CABINET W/CONTINUOUS PLAY MECH:

W/Amplifier and Remote Volume Control	482.50
W/Amplifier—No Remote Volume Control	470.00
Complete—No Amp., No Volume Control	410.00

AIREON

Super DeLuxe Phonograph	897.00
Fiesta Phonograph	
Trio (Wall Box)	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carillon (Speaker)	56.18

BALLY

Phonograph	
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BUCKLEY

Music Box	25.00
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MUSICAL MINUTES, INC.

Musical Minutes Box	
Johnlee Music System	

MILLS INDUSTRIES

Constellation	
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PACKARD MFG. CORP.

Pla Mor Phonograph (Model 7)	795.00
Hideaway (Model 400)	450.00
Wall Box (Butler)	39.95
1000 Speaker (Paradise)	159.50
900 Speaker (Rose)	49.95
800 Speaker (Daisy)	36.95
700 Speaker (Dahlia)	21.95
Walnut Adapter (Hideaway)	59.50
Beech Adapter (Hideaway)	71.50
Willow Adapter (Hideaway)	59.50
Pine Adapter (Hideaway)	59.50
Birch Adapter (Hideaway)	8.50
Spruce Adapter	84.50

PERSONAL MUSIC CORP.

Measured Music Boxes, 5c-10c	35.00
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	140.00

ROCK-OLA

1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1604 Tone-A-Lier Spkr	72.50

SEEBURG

147-M Symphonola w/remote control	875.00
147-S Symphonola	805.00
H-147-M RC Special	525.00
Wireless Wallomatic	58.50
Wired Wallomatic	46.50
5-10-25c Wireless Wallomatic	75.00
5-10-25c Wired Wallomatic	62.50
Teardrop Speaker	19.95
Teardrop Speaker w/volume control	22.50
Recess Wall & Ceiling Speaker	18.00
Mirror Speaker	49.50
Duo Volume Control	21.90
Power Supply	14.50
Master Amplifier	53.50
Master Selection Receiver	118.00
Wired Master Selection Receiver	105.00
Electric Selector	86.00
Remote Speaker Amplifier	44.20
Solenoid Drum for 147-S	60.50

SOLOTONE CORP.

Leveling Pre-Amplifier	44.50
Mirror-Tone Selector	
Solotone Individual Coin Box	
Solotone Adaptor-Amplifiers	
Solotone Studio and Telephoning Bridging Units	
Solotone Booster Amplifiers	

WURLITZER

1080 Colonial	875.00
1015 Std Phonograph	914.50
1017 Concealed Chgr.	499.50
3020 5-10-25c 3-Wire Wall Box	69.50
3025 5c 3-Wire Wall Box	42.50
3031 5c 30-Wire Wall Box	39.50
3045 5c Wireless Wall Box	48.50
215 Wireless Transmitter	17.50
216 Wireless Impulse Rec.	22.50
217 Aux. Amplifier	30.00
218 30-Wire Adap. Terminal Box	15.00
219 Stepper	35.00
4000 Aux. Steel Speaker	45.00
4002 Aux. Plastic Speaker	45.00
4003 Aux. Wooden Speaker	17.50
4004 Musical Note Speaker	27.50
4005—Round Walnut Speaker	22.50
4006—Round Mirror Speaker	32.50
4007—Oval DeLuxe Speaker	
4008—Super DeLuxe Speaker	
4009—Recessed Wall Speaker	21.50
Model 28—Remote Volume Control	24.00
Model 241—Outdoor Speaker	55.00

PINS

BALLY

Rocket	279.50
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CHICAGO COIN

Kilroy	279.50
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EXHIBIT

Crossfire	
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GOTTLIEB

Maisie	294.00
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J. H. KEENEY & CO.

Carousel	
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MARVEL MFG. CO

Carnival	249.50
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P. & S.

Shooting Stars	249.50
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UNITED MFG. CO.

Havana	295.00
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WILLIAMS

Cyclone	304.50
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COUNTER GAMES

A.B.T. CORP.

Challenger	65.00
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AMERICAN AMUSEMENT CO.

Junior League Bat-A-Ball	79.50
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AMUSEMENT ENTERPRISES, INC., N. Y.

Whirl a Ball:	
Single	47.50
2 to 24	46.50
25-99	45.00
100 or more	43.50

BALLY MFG. CO.

Heavy Hitter	184.50
w/stand	196.50

CHAMPION MFG. CO.

Basketball	
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GOTTLIEB

DeLuxe Grip Scale	39.50
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MARVEL MFG. CO.

Pop Up	49.50
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SKILL GAMES CORP.

Bouncer	44.50
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RADIO

FIRESTONE ENTERPRISES, INC.

At Your Service Radio	
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CORADIO

Coradio	59.50
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RA-O-MATIC CORP.

Radio	
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TRADIO, INC.

Tradio	
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NATIONAL SERVICE SALES

Tourist Radio	
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RCA

Model MI-13176	
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PRECISION BILT CO.

Precision-Bilt Radio	
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COIN CONTROLLED EQUIP. LTD.

Amco, metal console radio	89.50
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MANUFACTURERS' NEW EQUIPMENT

BELLS

AMERICAN AMUSEMENT	
50c Golden Falls (Rebuilt)	300.00
BELL-O-MATIC CORP.	
Jewel Bell	
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
50c Silver Eagle	

PACE	
5c DeLuxe Chrome Bell	
10c DeLuxe Chrome Bell	
25c DeLuxe Chrome Bell	
50c DeLuxe Chrome Bell	
\$1.00 DeLuxe Chrome Bell	
5c Cherry Bell	
10c Cherry Bell	
25c Cherry Bell	
50c Cherry Bell	
\$1.00 Cherry Bell	

CONSOLES

BALLY	
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Ili-Boy	
Roto-Lete (Roulette)	
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00

BELL-O-MATIC	
Three Bells, 1947	

BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00

EVANS	
Bangtails 5c Comb 7 Coin	674.50
Bangtails 25c Comb 7 Coin	764.50
Bangtail JP	671.50
Bangtail FP PO JP	839.50
Evans Races	
Casino Bell	
1946 Galloping Dominoes JP	671.50
Winterbook JP	826.00

GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00

O. D. JENNINGS	
Challenger 5-25	595.00

KEENEY	
Bonus Super Bell 5c FP & PO	
Bonus Super Bell 5c 25c FP & PO	
Bonus Super Bell 5c 5c FP & PO	
Bonus Super Bell 5c 10c 25c PO	

ONE-BALLS

BALLY	
Entry	595.00
Special Entry	595.00

GOTTLIEB	
Daily Races (F. P. Model)	650.00

KEENEY	
Big Parlay	660.00
Hot Tip	

ARCADE TYPE

ALLITE MFG. CO.	
Strikes 'N Spares	
AMERICAN AMUSEMENT CO.	
Bat a Ball	249.50
AMUSEMENT ENTERPRISES, INC., N. Y.	
Bank Ball	375.00
One World	475.00

ARCADE TYPE (continued)

CHICAGO COIN MACH. CO.	
Basketball Champ	499.50
EDELMAN DEVICES	
Bang A Fitty:	
10' - 8"	450.00
11' - 8"	450.00
13' - 8"	500.00
ELECTROMATON, INC.	
Rol-A-Score	469.50
ESQUIRE GAMES CO.	
Spotlite	399.50
FIRESTONE	
Santa Anita Handicap	269.50
Rolloball	469.50
GENCO MFG. CO.	
Advance Roll	499.50
INTERNATIONAL MUTOSCOPE	
Photomatic	1495.00
Voice-O-Graph	1495.00
Atomic Bomber	495.00
METROPOLITAN GAMES	
Card Vendor	29.50
Double Up Skill Bowl	399.50
SCIENTIFIC MACH. CORP.	
Pokerino, Location Model 5	279.50
SQUARE AMUSEMENT CO.	
Sportsman Roll	
TELEQUIZ SALES CO.	
Telequiz	795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES	
C. EIGHT LABORATORIES	
"Electro"	189.50
DU GRENIER CHALLENGER	
7 Column Flat Mach w Stand	155.50
9 Column Split Mach w Stand	165.50
9 Column Flat Mach w Stand	171.50
11 Column Split Mach w Stand	176.50
NATIONAL VENDORS, INC.	
Model 9E (Electric)	321.70
ROWE	
Crusader (8 Col) w Stand	145.75
Crusader (10 Col) w Stand	162.25
U-NEED-A VENDOR	
Monarch 6 Col w Stand	149.50
Monarch 8 Col w Stand	159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.	
"Auto Clerk"—(Gen'l. Mdse.)	
ASCO VENDING MACH. CO.	
Nut Vendor	
ATLAS MFG. & SALES CO.	
Bulk Vendor	
AUTOMATIC BOOK MACH. CO.	
"Book-O-Mat"	
AUTOMATIC DISPENSERS, INC.	
"Drink-O-Mat"	
BALLY MFG. CO.	
Drink Vendor	
BERT MILLS CORP.	
"Hot Coffee Vendor"	540.00
COAN MFG. CO.	
U-Select-It—74 Model	85.50
U-Select-It—74 Model DeLuxe	95.50
U-Select-It—126 bar DeLuxe	127.50
DAVAL PRODUCTS CO.	
Stamp Vendor	
HOSPITAL SPECIALTY CO.	
Sanitary Napkin Vendor	
MALKIN-ILLION CO.	
"Cigar Vendor"	
NORTHWESTERN CORP.	
"Bulk Vendor"	
REVCO, INC.	
Ice Cream Vendor	
RUDD-MELIKIAN, INC.	
"Dwik-Cafe" Coffee Vendor	
SHIPMAN MFG. CO.	
Stamp Vendor	
THIRST-AID, INC.	
Drink Vendor	
U. S. VENDING CORP.	
Drink and Merchandise Vendor	
VENDALL CO.	
Candy Vendor	
VENDIT CORP.	
Candy Vendor	149.50
VIKING TOOL & MACH. CORP.	
Popcorn Vendor	

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We've got ✓ doctors
 ✓ funeral directors
 ✓ ball park owners
 ✓ restaurateurs
 ✓ ✓ ✓ and everyone else

Anxiously Awaiting

the NEW

TEL-O-MATIC ROBOT

Centralized Sound System

So completely automatic
it's almost uncanny.

Phonograph-Radio-Microphone Channels
A Complete Sound System Unit

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593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

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123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777



BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.



ALL FOR \$1

ALL YOU CAN WRITE ON THIS
CARD—WHATEVER YOU HAVE
FOR SALE OR WANT TO BUY—
WILL APPEAR IN NEXT WEEK'S
ISSUE — CLASSIFIED SECTION.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

STRIKES 'N' SPARES

Automatic Bowling Alley

PLACE YOUR ORDERS NOW WITH YOUR EXCLUSIVE DISTRIBUTOR

ALBANY, N. Y.
REX COIN MACH. DIST. CO.
1230 BROADWAY

BALTIMORE, MD.
HUB ENTERPRISES
32 S. CHARLES ST.

BUFFALO, N. Y.
REX COIN MACH. DIST. CO.
1423 MAIN ST.

BUTTE, MONT.
H. B. BRINCK CO.
825-7 E. FRONT ST.

CLEVELAND, OHIO
THE MARKEPP CO.
4310 CARNEGIE AVE.

DES MOINES, IA.
ATLAS MUSIC CO.
221-9TH ST.

DETROIT, MICH.
ATLAS MUSIC CORP.
4704 CASS AVE.

HARTFORD, CONN.
SEABOARD CONN. CORP.
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SUPREME DIST. INC.
49 RIVERSIDE AVE.

KANSAS CITY, MO.
UNITED AMUSEMENT CO.
3410 MAIN ST.

LOS ANGELES, CAL.
BADGER SALES CO.
2251 W. PICO BLVD.

MINNEAPOLIS, MINN.
BUSH DIST. CO.
255 PLYMOUTH AVE., NO.

NEWARK, N. J.
SEABOARD N. J. CORP.
27-29 AUSTIN AVE.

NEW YORK, N. Y.
SEABOARD NEW YORK CORP.
550 W. 58TH ST.

OKLAHOMA CITY, OKLA.
G. R. KELLER CO.
425 W. MAIN ST.

PHILADELPHIA, PA.
SCOTT CROSSE CO.
1423 SPRING GARDEN ST.

PITTSBURGH, PA.
B. D. LAZAR CO.
1635 FIFTH AVE.

PORTLAND, ORE.
WESTERN DIST. INC.
1226 S. W. 16TH AVE.

ST. LOUIS, MO.
BAUM DIST. CO.
2332 LOCUST ST.

SAN FRANCISCO, CAL.
ADVANCE AUTOMATIC SALES CO.
1359 HOWARD ST.

SEATTLE, WASH.
WESTERN DIST. INC.
3126 ELLIOTT AVE.

SYRACUSE, N. Y.
REX COIN MACH. DIST. CO.
821 SO. SALINA ST.

MEMPHIS, TENN.
S & M SALES CO.
1074 UNION AVE.

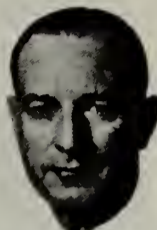
MIAMI, FLA.
SUPREME DIST. INC.
3817 N. E. 2ND

MILWAUKEE, WIS.
BADGER NOV. CO.
2546 N. 30TH ST.

We Take Pleasure In Announcing Our List of Exclusive Distributors



Wm. Schrader, President & General Manager



Stanley D. Lennox, Secretary-Treasurer & Controller



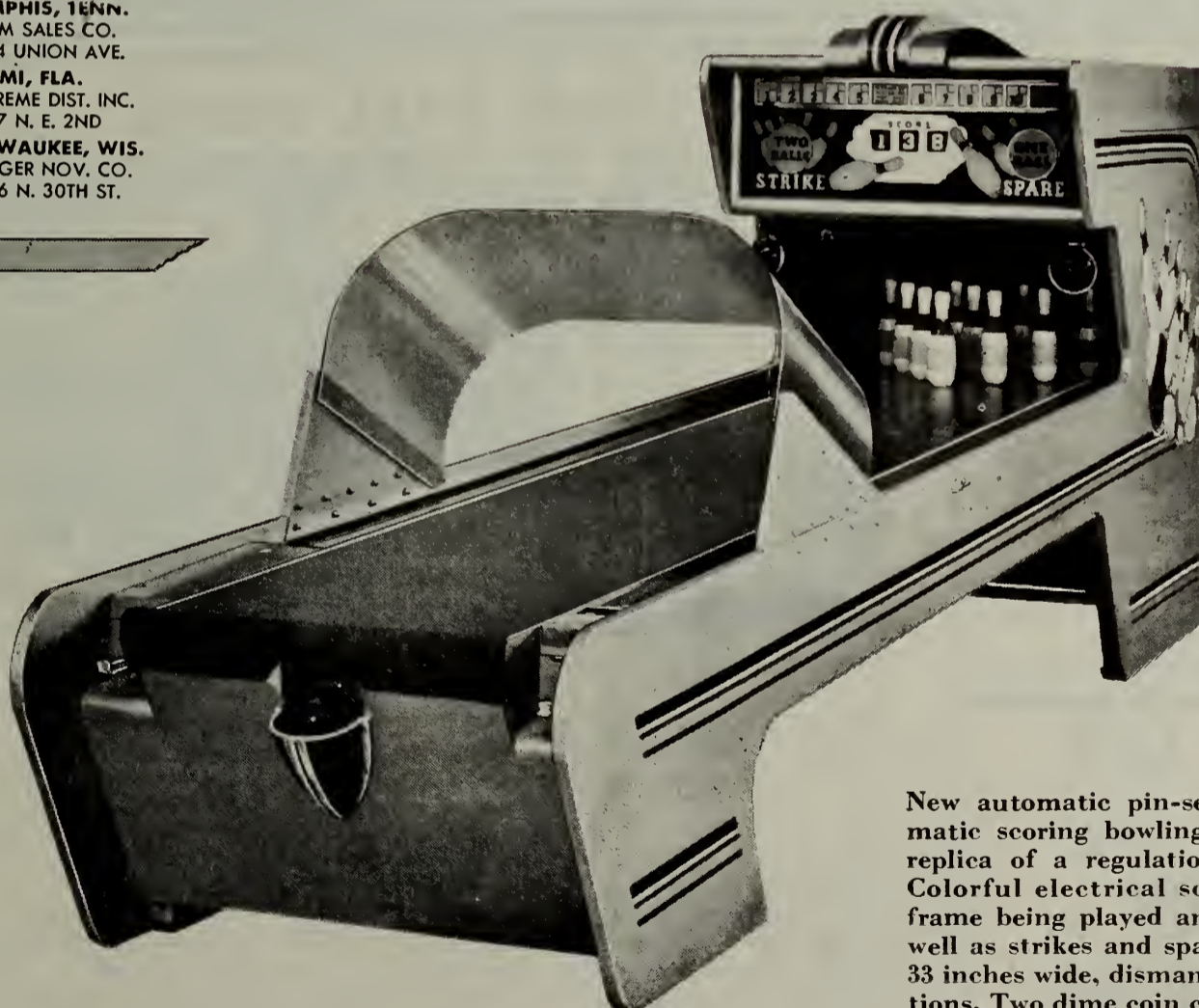
Duane W. Price, Executive Vice President in Charge of Operations



Jack Nelson, Vice President In Charge of Sales



George Graf, Vice President In Charge of Production



New automatic pin-setting and automatic scoring bowling alley. An exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. 14 feet long, 33 inches wide, dismantles into two sections. Two dime coin chutes. Enormous earning power proved by actual operation for a full year at 32 various type locations. A thrilling new game with the strongest player appeal of any game invented.



ALLITE MANUFACTURING CO.
Main Office & Factory • 5732 Duarte St. • Los Angeles 11, Calif.

Even Professional Basketball Stars Say...

BASKETBALL CHAMP

Is GREAT FUN to Play!



Cy Kaselman, Howard Dallmar, George Senesky, Angelo Musi and Joe Fulks—coach and stars of the famous Philadelphia Warriors Professional basketball team say they enjoy the THRILL OF THE GAME. And so will YOU—'n everyone else. That's why it's THE big earning game of the year!

ORDER FROM YOUR DISTRIBUTOR TODAY!



CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Runyon Shows Tel-O-Matic Robot



NEWARK, N. J.—Runyon Sales Company, this city, national sales agents for Tel-O-Matic showed the new "Robot" unit of the firm this past week (Thursday, May 22) to a large gathering of coinmen as well as leading executives of various firms.

In the above picture Jack Mitnick, salesmanager and Barnet (Shugy) Sugeran of Runyon Sales can be seen addressing part of the large crowd which attended to hear the details of this new "Robot" unit. To the right one of the girls of the Runyon Sales force is shown demonstrating the unit.

Present also at this showing were Abe Green of Runyon Sales Co., Mannie Ehrenfeld of Tel-O-Matic Corp., John Haddock, president of AMI, Inc. whose 40 selection mechanism is being used in the Tel-O-Matic "Robot" and who also addressed the

gathering giving a very favorable view of the new "Robot" unit: E. Lichtenstein, programming director and A. C. Williston, advertising and publicity director also addressed the gathering.

The firm report that the response to this first showing of the Tel-O-Matic "Robot" was very enthusiastic and that sales have already started. Coinmen who were present foresee the "Robot" as the answer to a great many locations where no other type of music can be featured.

The "Robot" is one of the most ingenious electronic music creations ever yet devised by the Tel-O-Matic Corp., according to officers of Runyon Sales Co. They claim that, "Not only is this the answer to every operator's prayers, but, it definitely points the way to an entirely new and profitable field. Deliveries are getting under way and we are already appointing

ELECTRO POKER

(POKERINOS)
Something New and Different
Post-War Model with Added Features

**NEW GROUP GAMES
WITH ENTIRELY DIFFERENT
FEATURES**

PHOTOMATICS — *Factory Reconditioned Like New*
10 FT. NEW SUPERROLLS (SKEEBALLS)
COMPLETE PENNY ARCADE OUTFITS
BACKBOARD GLASSES FOR POKERINOS
BACKBOARD GLASSES FOR SUPER ROLLS
Write for Prices

ZIP CORD — RUBBER COVERED,
UNDERWRITERS APPROVED
Per 1000 Ft.\$17.50

Write—Wire—Phone

MIKE MUNVES

510-514 W. 34th STREET, N. Y. 1, N. Y.
Phone: BRyant 9-6677

WILL BUY ANY TYPE MILLS ESCALATOR SLOTS

MENTION QUANTITY AND PRICE
IN FIRST LETTER

American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

distributors in various parts of the nation to handle the new "Robot".

FLASH! URGENT to the JUKE BOX INDUSTRY

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

JOSEPH L. EGAN
PRESIDENT

1220

SYMBOLS
DL = Day Letter
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

(38)

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

N125 DL PD=NEWARK NJER 26 1050A

1947 MAY 25 AM 11 40

BILL GERSH

=THE CASH BOX 381 4 AVE=

HAVE JUST RECEIVED A LETTER FROM CHIEF CLERK ADVISING NEXT OPEN HEARING ON SCOTT BILL IS JUNE 4TH AT 10 AM IN THE CAUCUS ROOM OF THE OLD HOUSE OFFICE BUILDING WASHINGTON DC YOUR TREMENDOUSLY FINE SUPPORT OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA CAUSES ME TO WIRE YOU IMMEDIATELY KNOWING THAT YOU WILL GO ALL OUT TO GET US MORE JUKE BOX REPRESENTATION WHICH IS ABSOLUTELY IMPERATIVE TO HELP US DEFEAT THE SCOTT BILL:
=SOL L KESSELMAN ATTORNEY FOR THE MUSIC GUILD OF AMERICA=

HELP! HELP! SECOND PUBLIC HEARING OF SCOTT BILL JUNE 4. BE SURE TO BE REPRESENTED!!

NEW YORK—Before the news of the first public hearing on the Scott Bill (H.R.1269) and (H.R.1270) as well as the new, surprise bill by Rep. Frank Fellows (Me.) H.R.2570, could grow cold, the chief clerk has advised those men who were present at the first public hearing (Friday, May 23, complete details of which have been reported in the May 26 issue of *The Cash Box*) that the second public hearing would take place on Wednesday, June 4, 1947 at 10 A.M. in the Caucus Room of the Old House Office Bldg., Washington, D. C.

The men who were there to fight the Scott Bill at the first public hearing are rushing down to this second hearing. But, they need help—lots of help. They need a more complete representation of all the juke box industry. They need the support and backing of every single juke box coinman in the nation. And, every juke box coinman should make it his business to be represented at this second public hearing on the Scott Bill so that this bill will be defeated.

The members of the sub-committee of the Committee on the Judiciary who will preside at this hearing (as they presided at the first hearing) are: Rep. E. R. Lewis (Rep.O.) who is chairman; Rep. E. W. Chadwick (Rep.Pa.); Rep. K. B. Keating (Rep. N.Y.); Rep. F. E. Walter (Dem.Pa.); Rep. J. R. Bryson (Dem.S.C.); and Rep. T. J. Lane (Dem.Mass.).

The following coin machine men were present at the first hearing (if no one was present among these coinmen to represent you and your livelihood it is up to you to get someone to Washington on that date to represent you): Albert Denver, president and Sidney H. Levine, attorney, Automatic Music Ops Assn., New York; Jack Cohen, president and Sanford H. Levine, secretary-treasurer, Cleveland Phonograph Owners Assn., Cleveland, O.; Wm. L. King, president and Jack Shephard, vice-president, Phonograph Owners Assn. of Eastern Pa., Philadelphia, Pa.; Irving B. Ackerman, attorney, Michigan Phonograph Owners Assn., Detroit, Mich.; Sol L. Kesselman, attorney and LeRoy Stein, managing director, Music Guild of America, Newark, N. J.; Hammond E. Chaffetz, attorney and L. P. Meyer, executive secretary, Automatic Phonograph Manufacturers Assn.

As the above wire from attorney Sol L. Kesselman of the Music Guild of America (phono ops associated) Newark, N. J. indicates—it is absolutely imperative that every juke box coinman in the nation be represented at this hearing. This is the second public hearing. ASCAP and NAPA and the other music protective associations are going all out to win and to license (and thereby tax) every single juke box in the nation to pay yearly revenue to their organiza-

tions. They are fighting an all out battle. They have batteries of the upper crust, expensive attorneys. They have prepared briefs, arguments, witnesses, and everything they could possibly get together, to greedily grab whatever they can from each juke box in the country.

No juke box man in the nation can afford to allow these bills to pass. He must get into this fight—right now. He can't wait. He can't sit back and "let the other guy do it". It's too late for that sort of thing now. He must make it his business immediately and urgently to have someone represent him at this second public hearing in Washington on the Scott Bill. Nor can he hope that only the few who have been present at the first hearing will be able to carry on against the overwhelming forces which the music protective associations are throwing against them.

The juke box operator who wants to continue in a healthy, financially secure condition—will get into this fight right this minute. This is no time for holiday. This is not time to think of anything but the fact that here are a bunch of powerfully equipped (both financially and legally) organizations who are out to smash down an indiscriminate tax on the heads of every juke box operator in the nation.

Act now — or else.

Come In and See . . . THE TWO GREATEST GAMES EVER BUILT!!



Williams "ALL STARS"

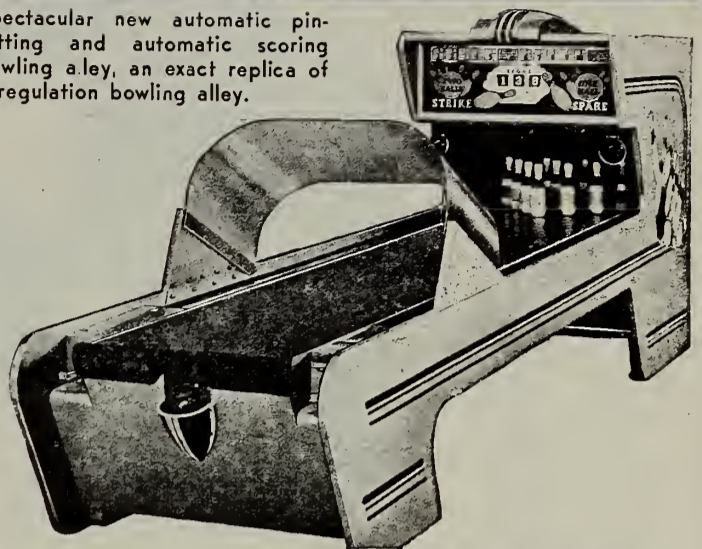
A Baseball Game With ACTION THRILLS SUSPENSE COLOR

- Featuring
- ★ REAL BATTING ACTION ON THE DIAMOND
 - ★ LIFE-LIKE PLAYERS RUN THE BASES IN THE BACK-BOARD
 - ★ NEW 3-COIN DROP HEAD CHUTE

ORDER NOW!

STRIKES 'N' SPARES *Automatic Bowling Alley*

Spectacular new automatic pin-etting and automatic scoring bowling alley, an exact replica of a regulation bowling alley.



Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.

ADVANCE AUTOMATIC SALES COMPANY

1350 HOWARD STREET, SAN FRANCISCO, CALIF.

WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

Peters Forms New Firm After Split

PITTSBURGH, PA. — Following the recent split between Johnny Peters and Gus George, of the Pittsburgh Amusement Company, Johnny Peters announced this past week the formation of a new firm to be known as Ace Automatic Distributors.

"We will carry a full line of coin operated machines," Johnny declared, "and my new organization will base its policy on the practice of the fairest service for the fairest prices. I am looking forward to an early visit from all my many friends in the trade."

First National Showing of the . . .

COMPLETE **FILBEN** MUSIC LINE

Sunday — JUNE 15

AT OUR OFFICE AND SHOWROOMS

• See Next Issue of "THE CASH BOX" For Complete Details

Wisconsin's Leading Distributors

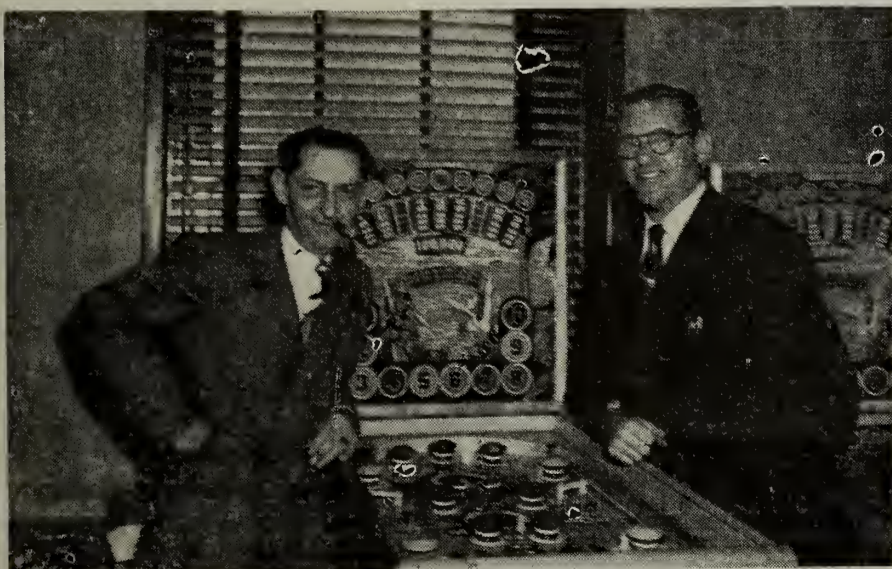
UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD

SPRING 8446-8447

MILWAUKEE 14, WISC

Visitors At United's Chicago Factory



CHICAGO—Reporting a tremendous reception for the game in their respective territories, Hymie Zorinsky (with cigar), of H. Z. Vending,

Omaha, Neb., and Irving Ovitz, of Automatic Coin Machine, this city, were recent visitors to United Manufacturing Company's factory here,

FIRESTONE GAMES

TOP-FLIGHT MACHINES

FIRESTONE GAMES

TOP MONEY MAKERS

FIRESTONE ENTERPRISES, Inc.

1604 CHESTNUT ST.
BROOKLYN 30, N. Y.
ESplanade 5-5700



where they witnessed "Havana" games being created on the busy assembly lines.

Buckley BUILDS THE Best

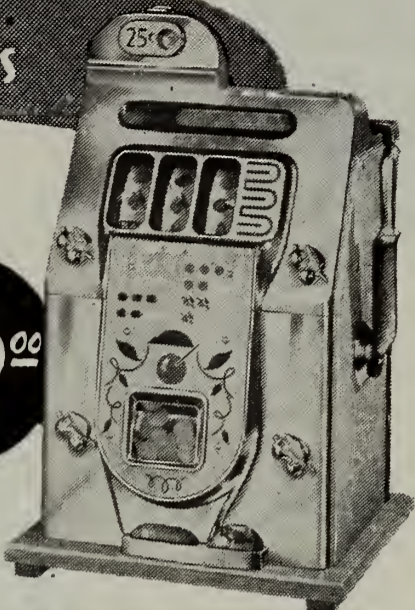
NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:

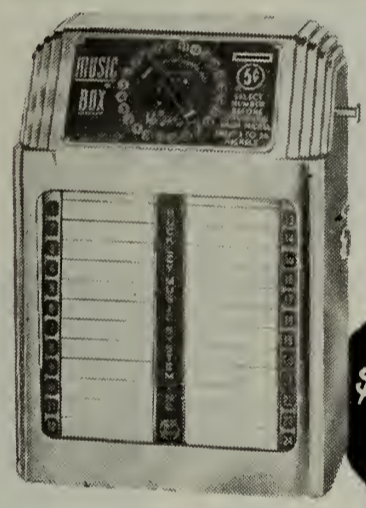
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

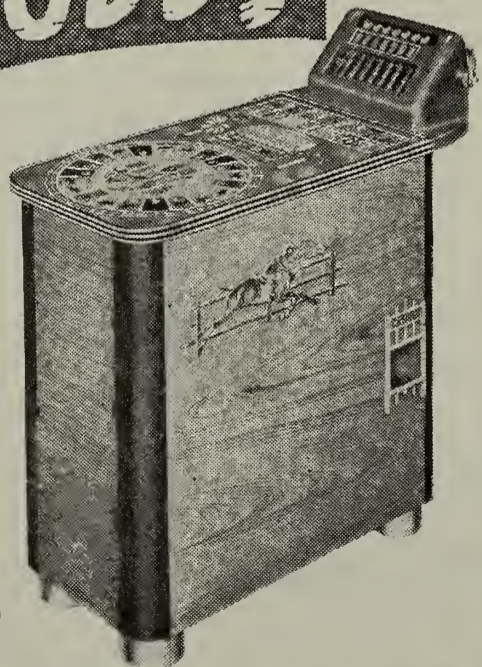
Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Wurlitzer Appoints Smith & Fields to Phila.

NORTH TONAWANDA, N. Y.—E. R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company, announced the appointment of Smith & Fields Distributing Company as authorized phonograph distributor for the Philadelphia, Pa. territory this past week.

Smith & Fields Distributing Company has been the Wurlitzer distributor for the Pittsburgh area for the past several years and will continue this activity in addition to the new distributorship. The firm is owned by Russell L. Smith and Jackie Fields who have had long and varied experience in the commercial phonograph business.

The established Wurlitzer sales-service facilities and personnel at 1518 North Broad Street, Philadelphia, Pa. will be retained by Smith & Fields Distributing Company to serve the Philadelphia area. A completely stocked parts and service department, staffed by factory-trained experts, will be maintained at this address.

The Philadelphia office of Smith & Fields Distributing Company will be managed by Fields, former world's welterweight champion, better known as "Jackie" throughout the sports world and to his many friends in the Philadelphia area.

Talking It Over



CHICAGO—James T. Mangan, director of CMI Public Relations Bureau, and Vince Shay, president of Bell-O-Matic Corporation, seem to enjoy their reminiscences of the happy old days. Picture was taken during a visit by Mangan to the Bell-O-Matic showrooms.

The Greatest Of All Williams' Games

"ALL STARS"

A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR
ORDER NOW!

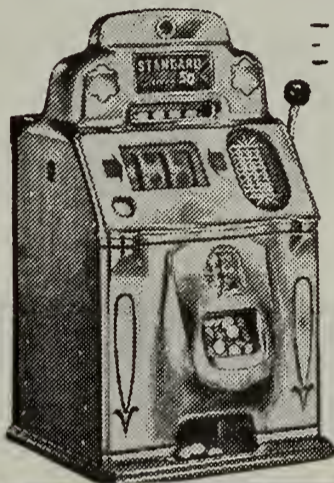
The **VENDING**
MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

WINNING COMBINATIONS

In History

it's

ROMEO and JULIET



In Coin Machines

it's **JENNINGS**

STANDARD CHIEF

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

..... The Leader in the Field for over 40 Years



LARRY FRANKEL, YOUR
HOST INVITES YOU
TO ATTEND . . .

GRAND OPENING
of their new headquarters at
3814 MAIN ST.
KANSAS CITY, MO.

See their complete line
featuring
PACKARD **PLA-MOR**
PHONOGRAPH



FRANKEL DISTRIBUTING COMPANY

Serving the "Heart of America"

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407



Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES



SOUND FINANCING BASED ON A THOROUGH KNOWLEDGE OF THE COIN MACHINE BUSINESS

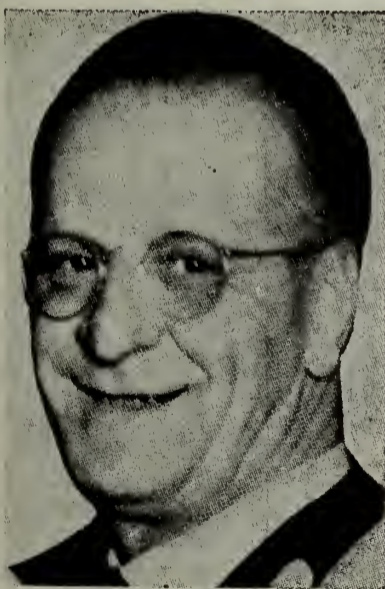
134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

717 MARKET ST.
SAN FRANCISCO, CALIF.

761 PEACHTREE ST., N.E.
ATLANTA, GEORGIA

710 CONSTRUCTION BLDG.
WOOD & AKARD STS.
DALLAS, TEXAS

Triangle Holds Three City Fiesta Show



LEO J. DIXON

CLEVELAND—From their headquarters here, Triangle Distributing Co., Inc., announced that they have just come thru one of the most successful showings they have ever yet held. This was a three city showing, according to Leo J. Dixon, president of the firm, who was accompanied by Myron G. Erb also of the headquarters' offices of Triangle.

Tuesday, May 20, the firm held a gala showing of the new Aireon Fiesta phono in their Cincinnati offices. Don Fosgate, local manager of Triangle's offices here had Fred Mann, district manager of Aireon Mfg. Corp. as his guest as well as Dixon and Erb. Fosgate reports that this was the largest gathering of music ops here.

"Fiesta"
DE LUXE
GRABS THE SPOTLIGHT
FROM NOW ON
Aireon
SUPER DELUXE MODEL
ALSO AVAILABLE
EXCLUSIVE DISTRIBUTORS

HERMITAGE MUSIC COMPANY

423 BROAD STREET
NASHVILLE 3, TENN.

1904 EIGHTH AVENUE, N.
BIRMINGHAM, ALABAMA

On Wednesday, May 21, Dixon and Erb traveled up to the Columbus offices of the firm, known as The Dressel Distributing Co. where Ross and Dressel of this firm introduced them to another large gathering of phono coinmen. Fred Mann was with them here, too.

On Thursday, May 22, Dixon, Erb and Mann returned to the firm's headquarters

here where the largest showing of all was held with everyone of the music ops in this city and surrounding territory were invited to what Mann reported as, "The gayest fiesta of them all with Aireon's Fiesta the very center of attraction and with all the music ops showing real enthusiasm for this new, small phono."

Rodins Boosts Arcade Biz Via Radio Ads



BEN RODINS

WASHINGTON, D. C. — A new approach to increasing business in amusement games arcades is being tried here by Ben Rodins, well known head of Marlin Amusement Corp.

Utilizing radio spot announcements, which are aired to this territory four times weekly over Station WWDC, Rodins calls the public's attention to his "Marlin Amusement Theatre," inviting the listeners to go there much as motion picture houses invite the listeners to view their films.

The results of this campaign have been most satisfactory," Rodins reported. "I have long believed that the operation of an arcade must keep up with the times, and, in keeping with that, we have maintained the appearance of our arcade in such a manner that we have been commended upon it. We have drawn a better class of customer, many of them distinguished foreign representatives, and I have become convinced that there is a great future for the 'arcade theatre'

TRI-STATE

SALES COMPANY

NEW YORK and NEW JERSEY

PIONEER

DISTRIBUTING CO.

NEW ENGLAND

585 10th Ave. New York, N. Y.

(Phone: CHelsea 2-4648)

288 Frelinghuysen Ave., Newark, N.J.

(Phone: Blgelow 3-1767)

NOW DELIVERING

ALL Bally

PRODUCTS

ROCKET

CONVERTIBLE 5-BALL or 3-BALL PLAY

HEAVY HITTER

FAST ACTION BASEBALL COUNTER GAME

SPECIAL ENTRY

REPLAY MULTIPLE

TRIPLE BELL

5c - 10c - 25c or ANY COMBINATION

DeLUXE DRAW BELL

CONSOLE 5c and 25c PLAY

Every Week

THE CASH BOX

is now in flight with the Flagship Fleet
of

AMERICAN



AIRLINES

*A*T PRESENT THE CASH BOX IS BEING FLOWN EACH WEEK TO CHICAGO AND LOS ANGELES FOR SPEEDY DISTRIBUTION THRUOUT THE MIDWEST AND FAR WEST.

*A*S THE WEEKS GO BY "THE CASH BOX" WILL ADD MORE AND MORE CITIES ON AMERICAN AIRLINES PORTS OF CALL TO BRING YOU

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

*F*EATURING THE NEWS, VIEWS AND ADVERTISEMENTS OF THE WORLD'S LEADING COIN MACHINE MANUFACTURERS, DISTRIBUTORS, JOBBERS, SUPPLIERS, MUSIC PUBLISHERS, RECORDING ARTISTS AND RECORD COMPANIES.

FIRST*

★ Your Best Bet as an Advertiser is to get there first! Put THE CASH BOX first on your advertising schedule!

Names Distributions For Maestro Music



H. F. DENNISON

LOS ANGELES, CAL.—H. F. Dennison of Pantages Maestro Co., announced the appointment of the following distributors for their new Music Mirrors this past week.

Bill Cohen, Silent Sales Co., Minneapolis, Minn. for Minnesota and South Dakota; Delbert Veatch of V-P Distrib. Co., St. Louis, Mo. for Eastern Mo. and Southern Illinois; Roy Garrison of Garrison Sales Co., Phoenix, Ariz. for Arizona; Harry Bowles of Century Music Co., Denver, Colo. for Colorado, New Mexico and Wyoming; Larry Frankel of Frankel Distrib. Co., Rock Island, Ill. for Nebraska, Illinois, Iowa and South Dakota; Harvey Paige of Maestro Music Co., San Francisco, Cal. for Northern Calif.; Carl Hoelzel of United Amusement Co., Kansas City, Mo. for West, Mo. and Kansas; Irving Chelin of Chelin Distrib. Co., Seattle, Wash. for Washington and Idaho; Milt Cole of Ohio Specialty Co., Cincinnati, O. for south Ohio and N.E. Kentucky; Harry Ja-

cobs of United Coin Machine Co., Milwaukee, Wis. for Wisconsin and upper Mich.; Sam Yaras of Southwest Amuse. Co., Dallas, Tex. for Texas and Oklahoma and Coast Amusement Co., Portland, Ore. for the state of Oregon.

MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. **Complete No Extras \$6.00**
M. LUBER
503 W. 41st (Longacre 3-5939) New York



Another Great New Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

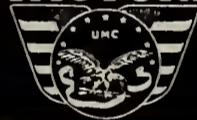
- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

STRIKES 'N' SPARES

Automatic Bowling Alley

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.



IT'S A STRIKE!

(A GOLDMINE THAT IS!)



28 Years the Leader in the Field

B. D. Lazar
Co.

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250 Years Experience at NAAMO Meet



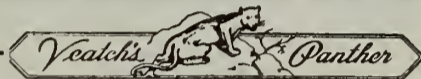
ATLANTIC CITY, N. J.—At a recent meet of NAAMO's execs held here on May 17 it was pointed out that over 250 years of coin machine experience had come together in the group.

Seated from left to right: Miss Vaughn, Atlantic City, acting exec secretary of group; F. McKim Smith, president with 9 years experience in coin machines; Al Meyers, Rockaway Park, N. Y. in the business 29 years; Meyer Wolf of Atlantic City, 29 years; I. H. Rothstein of Philadelphia, Pa. with 30 years.

Standing from left to right: Al Rodstein of Philadelphia, Pa. with 12 years; Joe Ash of Philadelphia with 11 years; Al Blendow of Long Island City, N. Y. with 30 years; Sam Pinkowitz of Philadelphia, Pa. with 31 years; Max D. Levine of New York City with 23 years and Max Schaeffer of New York with 46 years in the coin machine business.

The group also reported that were C. J. Fendrick of Denver, Colo. and Stephan Maroney of Washington, D. C. also present at this meet, both are regional directors for NAAMO, there would have been 100 more years added to the 250, since both Fendrick and Maroney are considered among the older of the old timers in the coinbiz.

It is reported that membership has increased at good speed and the executive board of NAAMO were well pleased with other business reports which they heard at this meeting.



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Williams' Games

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- 50 Phonettes, New, 5c\$12.50 Each
- 125 Phonettes, Used, 5c 10.00 Each
- 75 Solotone, Used, 5-10c 7.50 Each

Personal Music Studio Unit Including:

2-20 Record Seeburg Units & Studio Amplifier, \$375.00 (Slightly used)

Solotone Studio Unit Including

2-20 Record Rockola Units & Studio Amplifier \$300.00 (Slightly Used)

50% off List on Personal Music Brackets Cable, T-Connectors, Etc.

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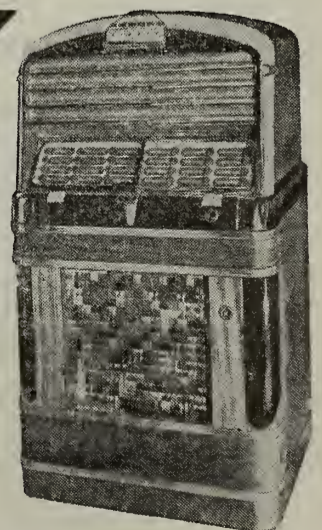
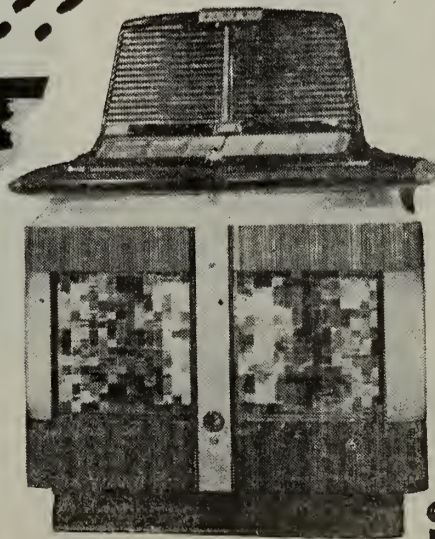
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Fiesta De Luxe
Super De Luxe

Townsendites Say Venders Take Away Jobs

CLEVELAND, O. — The "Townsend National Weekly" published here and which calls itself, "America's Leading Liberal Newspaper" in its May 17, 1947 issue on Page 15 decrys the fact that, "Coin Operated Machines Take Jobs From Clerks."

This is blazoned across a three column head and the article is written by a C. J. Papara who, instead of giving facts and figures as to how many clerks are losing jobs, simply reports on the publicity already obtained by various venders in national newspaper space.

The "Townsend National Weekly" is the weekly newspaper of the "Townsendites" who created a færore some years ago with their plan for the Government to pay older citizens so much per week, which, they claimed, would help promote greater prosperity for all the nation.

To return to the story which covers about a full column in this May 17 issue of this weekly newspaper, the writer simply mentions that there are now coin operated machines for food products, insurance policies, newspapers, etc.

Nowhere in the article is there any mention whatever of the number of clerks who have lost jobs and why they would lose jobs to vending machines.

The writer does slate that the big problem which formerly confronted the vending trade was the making of change and that this has now been accomplished by change-making devices built into the new merchandising machines.

In fact, aside from the headline, the item can actually be considered very favorable to the vending machine industry.

The author starts off with, "Americans, on the threshold of the push-button, automatic selling age, may eventually do much of their shopping before any one of scores of vending machines, with a basket in one hand and a handful of nickels, dimes and assorted coins in the other."

He also writes, "Coin operated vending machines now in use in many parts of the country already make available more than 80 different items and services."



5TH ANNIVERSARY PARTY OF THE CASH BOX WILL BE JUNE 30

YOU'RE INVITED TO ENJOY
THIS BIG 5th ANNIVERSARY
PARTY ISSUE — RESERVE
SPACE FOR YOUR AD NOW!

CLOSING DATE —
THURSDAY JUNE 26th

WE WILL TRADE

- 10 CLUB BELLS
- 5 HI-HANDS
- 3 SUPER BELLS
- 1 JUMBO
- 1 BIG TOP

WILL TAKE IN TRADE

- 4 New Pin Ball Machines
for the above lot namely:
ROCKET — CROSS FIRE
KILROY — HAVANA — TORNADO
One of the kind or mixed.

We will deliver within 500 miles and pick up the games. Most of these games are free play and have no pay out units. We can handle one or more deals.

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SHIPMENT NOW

ON THE WAY TO . .

FRANKEL DIST. CO.

2532 Fifth Ave., Rock Island, Ill.
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SEE THE LEGAL GAME
THAT OUTEARNS ANY
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FOR THE NAME OF DISTRIBUTOR IN
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ESQUIRE GAMES CO.
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Keep Posted...

*On Prices for New
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WRITE TODAY . . . A Postcard Will Do

*Let BEN RODINS add your
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REMEMBER—If I Can't Guarantee It . . .
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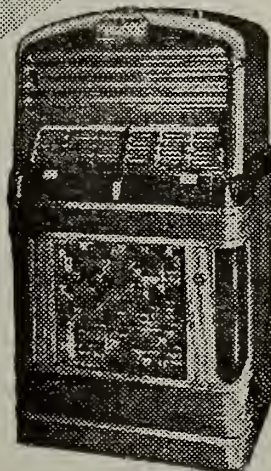
MARLIN

Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4, D. C.

fiesta DE LUXE
IS IN THE SPOTLIGHT
FROM NOW ON

Aireon

SUPER DELUXE ALSO AVAILABLE



THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947 — The Aireon Fiesta DeLuxe and the Aireon Super DeLuxe. From now on Aireon

A Good Time was had by all

all of Western New York operators who attended Al Bergman's grand party celebrating the first showing of the Aireon Fiesta DeLuxe — the sensation of the coin-machine convention.

It was a howling success — and the Aireon Fiesta DeLuxe made a terrific impression on the boys . . . with its leadership in design, leadership in play appeal, leadership in pay appeal.

SEE IT! HEAR IT! ENJOY IT!

Exclusive Distributors of Aireon Electronic Phonographs and Accessories in Western New York.

ALFRED SALES, INC.

Distributors of Coin Operated Machines and Devices
1006-1008 MAIN ST. Lincoln 9107 BUFFALO 2, N. Y.

PHILLY MUSIC OPS ASSN "CLICK TUNE PARTY" CLIX



Speakers' table at Philadelphia's first "Click Tune Party", standing, left to right: Harry Stern, Secretary of Eastern Pa. Music Ops Assn.; Maurie Orodener; Sam Stern, president of the pin game assn.; Sam Odell, president of the Southern New Jersey music ops assn.; Joe Silverman, business manager of the pin game assn.; Stu Wayne, disk jockey of radio station KYW; Ed Hurst, disk Jockey of radio station WPEN; Seated, left to right: Lou Klein, treasurer of music ops assn.; Jack Shephard, vice-president of the music ops assn.; Bill Gersh of The Cash Box; Sol Kesselman, attorney for the Music Guild of America, Newark, N. J.; Jim O'Brien, business manager of music ops assn.; Chas. Stange, manager of Unit Vending Co.



Listening to the results of the first poll, left to right: Bill Gersh of The Cash Box, principal speaker of the evening; Frank Palumbo, night club impresario and owner of the Click Theatre Cafe where the tunes are chosen by teen agers each month and Bill King, president of the Phonograph Operators Assn. of Eastern Pa. and New Jersey.

PHILADELPHIA, PA. — The Phonograph Owners Association of Eastern Pennsylvania ran the most successful affair in all their history this past week (Monday, May 26) at Frank Palumbo's club where, with a Packard Pla-Mor phono on a platform the 300 or so coinmen who were present listened to 24 tunes and decided, after their ballots had been counted that the tune, "Chi-Baba Chi-Baba", was the "Click Tune" for the month of June. This tune will now be placed in the number one position on all juke boxes in the Eastern Pennsylvania area and will be publicized and advertised to the general public.

Tho this first dinner meeting was exclusively for coin machine men, the next "Click Tune Party" will be for teen agers only and will be held at Frank Palumbo's Click Theatre Cafe here. Palumbo is working with the juke box ops to arrange for the party and to have the teen agers pick the tune of the month. The next party is scheduled for June 21. Palumbo's "Click Theatre Cafe" will extensively advertise the "Click Tune" of the month thruout the Eastern Pennsylvania area.

All the leading record firms were allowed to bring two new records which they believed were their most outstanding and these are placed in the phonograph on a platform where disk jockeys announce them and then play the tune

allowing the teeners to do the voting for whichever tune they believe the best.

Not only did the coinmen present listen to the tunes, but door prizes were also arranged and everyone admitted spending one of the most enjoyable evenings in Philly's coin machine history.

Among leaders present and introduced to the gathering were: Jackie Fields, new Wurlitzer distrib in this area; Herb Wedewen, Packard representative; Charley Cade, new Packard distrib; Morris Gross, representing Rock-Ola; Marvin Stein, representing Seeburg; Harry Rosen, representing AMI; Frank Hammond, former business manager of the music ops assn.; Bill Bye, former Wurlitzer distrib; Chas. Hannum, former music ops assn. manager and now Aireon distrib; Chas. Stange, Unit Vending Co. of North Jersey who organized the first ciggy ops assn.; Nelson Verbit of Scott-Crosse and Rainbow Records; Manny Jaspan of Apollo Records; John Little of Decca; Sam Grabois of Signature; Ray Alexander and Tolnay of Columbia; Harry Bortnick of Victor; Bill Cooper of Majestic; Jerry Shestack of Sonora; Harold Blumenstein and Leonard Smith of MGM; Joe Nanni and Ken Sharp of Capitol Records; Dick Bushnell of Majestic; Larry Urban of Victor; Harry Okum, Blue Barron's representative.

Principal speakers of the evening were Bill Gersh of *The Cash Box* and Sol Kesselman, attorney for the Music Guild of America, Newark, N. J. Gersh spoke on impending taxation and told about the various tax bills now being placed in effect in communities thruout the country as well as in many states where new license bills have been proposed and also spoke on the Scott Bill in Washington (H.R.1269) (H.R.1270) and also the new Fellows Bill (H.R.2570).

Kesselman followed him and spoke of the need for closer organization among all the music machine operators. He explained that only by close association would it be possible for the juke box industry to defeat the bills now up for their second public hearing in Washington on June 4. He appealed to all present to work with the men who were now in Washington fighting to defeat the Scott Bill.



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5th Anniversary

ISSUE OF

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JUNE 26

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BEFORE THIS BIG ONE!**

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Your Ad Reservation Now

THE CASH BOX

**381 FOURTH AVENUE
NEW YORK 16, N. Y.**

**... IS COMING..
WATCH FOR IT!!**

St. Paul Ops Fight County Atty's Ruling Declaring Pinball Illegal

Obtain Injunction Halting Interference Until New Ruling. Minneapolis Press Starts Blasting.

ST. PAUL, MINN.—Pinball ops and distribs here were suddenly hit with a ruling by Ramsey County Attorney James F. Lynch (Friday, May 23) who declared that pinballs were illegal. This started great commotion here especially in view of the fact that when the anti-slot bill was passed, Attorney General J. A. A. Burnquist had handed down a ruling that pinballs were legal on May 12.

St. Paul's coinmen immediately went to court and obtained an injunction against this ruling. This injunction halts any molestation of the pinballs here until a more definite ruling comes down.

No sooner had this St. Paul action been declared when the Minneapolis press took up the battle cry and the Minneapolis Morning Tribune (Sat., May 24) featured pictures of four pinballs on its front page along with a story headlined, "Pinball Experts Say It's Skill." That very same evening The Minneapolis Star also front paged a story headlined, "Pinball Legality Up To Police, Dillon Declares".

According to the information received, it seems that Hennepin County Attorney M. J. Dillon decided that it was up to the police to determine whether a pinball was a game of skill. "If anything of value is offered and chance dominates", Dillon stated, "then the machine is a gambling device". Attorney Dillon handed down this opinion in answer to a question put to him by Sheriff Ed. Ryan who asked, "What is the status of free play pinball machines?"

Richard S. Wiggin, Minneapolis City Attorney, has also prepared an opinion to be handed to Chief Glenn MacLean. He said that he had read the Dillon ruling and believed that his opinion "would not deviate from the county attorney's".

Dillon is reported to have stated, "The important question after the dropping of the nickel into the slot is whether the shooting of the ball into the field, where it meets many obstacles in the nature of 'bumpers' before it drops into holes, is a game of skill or chance." Dillon also said that the offer of a free play or any other consideration is "one of the three elements" which classify such machines as gambling devices.

Richard S. Wiggin, Minneapolis city attorney, reported that he had received a ruling from Attorney General J. A. A. Burnquist on May 12 as to whether pinballs licensed under the city ordinances were legal and that Burnquist had ruled that the machines are legal under the 1947 anti-slot machine act, provided slugs or chips are replayed in the games. Pinball machines are gambling devices if the chips obtained can be exchanged for cash or merchandise, Burnquist's letter to Wiggin is reported to have stated.

Meet The Jewel Belle



CHICAGO — When the camera eye caught Joe Simonds and Oscar Schultz, Automatic Coin Machines & Supply Co., Chicago, in the Bell-O-Matic showrooms they claimed to be discussing the Mills Jewel "Belle" with Dee Balla, a lovely Chicago model.

WANTED...

Experienced PHONOGRAPH salesman, familiar with operators in Illinois. Write, giving full details.

Our employees know of this ad.

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CASH BOX
NEW YORK 16, NEW YORK

THERE'S NO BUSINESS LIKE
AMI
BUSINESS

We've Doubled Our Quota

AMI
40-SELECTION PHONOGRAPHS



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MAPE'S BETTER BUYS!

● Save Record Wear
**CRYSTAL PICKUP
CONVERSION KITS**

For all Seeburg
Phonographs

Tone Arm and Crystal
Elec. Cut-off Switch
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24 Volt Transformer
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21 No. Aurora Street - Phone 7-7903

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1701 W. Pico Boulevard - Phone DR. 2314

SPECIALS

SEEBURG Baramatics, 5, 10, 25c—Wireless	\$34.50
SEEBURG Baramatics 5, 10, 25c—3-Wire	29.50
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SEEBURG Wallamatics, 5c—3-Wire	24.50
PACKARD Wallboxes (Used)	24.50
BUCKLEY Chrome Boxes	15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs, including Hitones)	\$1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 Sets.....	2.50
B-3 CRYSTAL PICKUPS—DATED—Rock. or Mills	2.75

Electric Cancels and Cut-Off

For all Seeburg Phonographs (complete)

REPLACEMENT MOTORS

For Wurlitzer-Seeburg Phanes—ea.\$19.50
110v-60 Cycle—Reconditioned Motors—Will give Excellent service—30 day Guarantee.

PLASTIC SHEETS

20"x50" (red) 60 Gauge—each	\$9.50
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All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

Mention "The Cash Box" When Answering Ads

STRIKES 'N' SPARES

Automatic Bowling Alley

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.



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REX COIN MACHINE DIST. CO.

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 1230 BROADWAY, ALBANY, N. Y.
 1441 MAIN STREET, BUFFALO, N. Y.

(Phone: 2-8255)
 (Phone: 4-3189)
 (Phone: Grant 0953)

Baseball Case Settled

CHICAGO — A thirteen year old baseball game case was at last settled this past week with a Supreme Court of Illinois mandate ending further attempts of Genco, Inc. to collect \$110,625 for damages and court costs from Rock-Ola Mfg. Corp. This case goes away back to the Rock-Ola "World Series" and Genco's "Official Baseball" pinball machines.

It has been dragged thru the courts for all those years with a decision given in favor of Genco when a Master in Chancery recommended that damages to the amount of \$110,625.20 be paid to Genco and the Superior Court upheld the ruling.

The Appellate Court reversed this judgment against Rock-Ola on the grounds that Genco was not legally entitled to any damages. Genco then filed a petition in the Supreme Court which the Supreme Court denied this past week.

WHAT'S
"A.M."?
IT'S THE DAWN OF A NEW ERA
IN AUTOMATIC SELLING!

FEATURING
Bally's
 MINIATURE PIN GAME
"HEAVY HITTER"
 IMMEDIATE DELIVERY
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King Pin

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Looks like a cool Million
STRIKES "N" SPARES
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Tremendous profit earnings in every type of location.
 ORDERS FILLED IN ROTATION
ORDER TODAY
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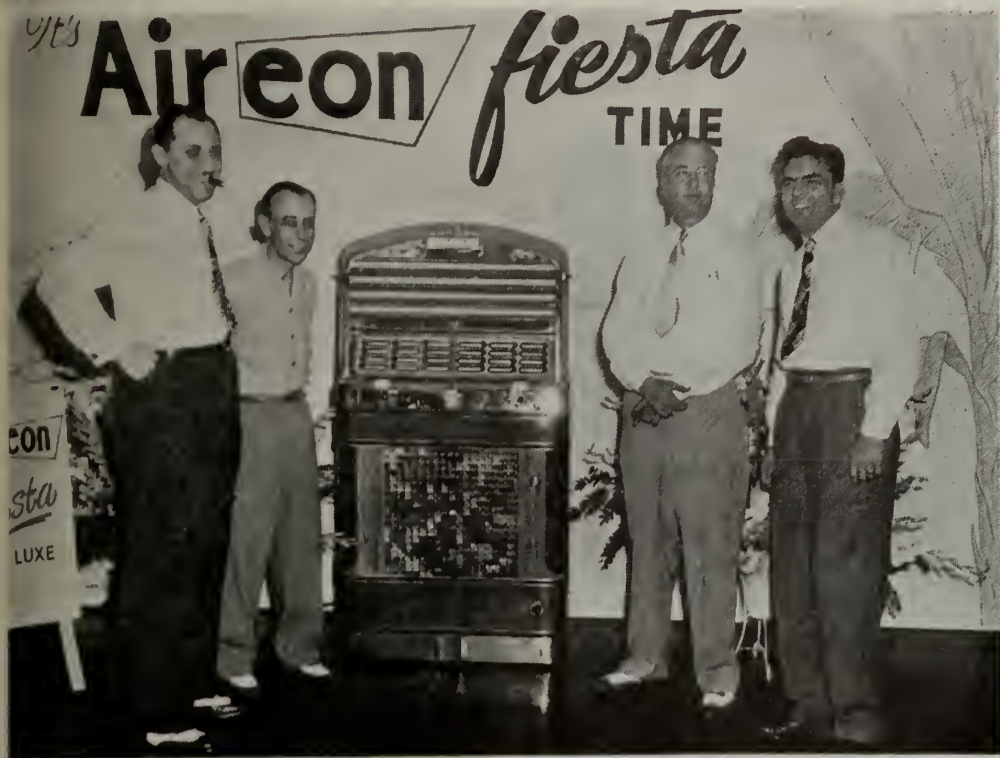
Meet in Washington Prior to Scott Hearing



WASHINGTON, D.C.—Prior to attending the hearing on the Scott Bill these noted coinmen met here to discuss what action should be taken. Left to right: Attorney Sol L. Kesselman of the Music Guild of America,

Newark, N. J.; Jack Shepard and Bill King, vice-president and president of the Phonograph Ops of Eastern Pa. and Irving B. Ackerman, attorney for the Michigan Phono Owners Assn., Detroit, Mich.

Garrison Sales Show Aireon Fiesta



PHOENIX, ARIZ. — Approximately 150 Arizona operators attended Garrison Sales open house at their headquarters in Phoenix. The occasion to introduce Aireon's new automatic phonograph "Fiesta DeLuxe".

Factory representatives present for the event were Rudy Greenbaum, Vice-President and General Sales Manager; Ed Wisler, Western Sales Manager; and Elton Yoakum, Field Service.

The new "Fiesta" clicked with the operators if Roy Garrison's order book is any judge because lots of nice orders were written. Also receiving lots of attention was Aireon's outstanding and greatly improved 1947 "Super DeLuxe".

The show room was brilliantly decorated in the Latin theme as suggested by the name "Fiesta". It didn't take the crowd long to get in a festive mood, either. A very generous buffet and bar were well attended. There was dancing all thru the evening. Elmo and Mrs. Robinson were voted "best jitterbugs", Mrs. Garrison and Rudy Greenbaum won the cup for "rumba champs". By the end of the evening Roy Garrison was looking tired, but happy, his efforts had resulted in a real Fiesta.

Urges Ops Write On Scott Bill

BOSTON, MASS.—J. A. McIlhenny, McIlhenny Distributing Co., this city, reported this past week that with the surprise announcement by Rep. Frank Fellows (Rep.Me.) of a new bill in favor of ASCAP (H.R.2570) that he immediately notified every juke box operator in Maine urging them to write to Rep. Fellows and advise him what this bill would do to their livelihood.

McIlhenny is distributor for Packard Mfg. Corp. in this area and stated that he had heard from Senator Homer E. Capehart that he was watching this legislation very closely.

He also reported, "Every operator in the country should write or wire his Congressman opposing this bill as well as the Scott Bill. They should also send a copy of their letter or wire to Senator Capehart who can use all the ammunition we can supply."

Charley Herman Opens N. Y. Distrib Offices

NEW YORK—Charles Herman, well known coinman, and for many years associated with his brother Lou in County Amusement Co., a Mount Vernon operating company, opened distributing and jobbing offices here this week, at 674 Tenth Avenue.

Associated with Charley are his sons, Arthur and Phil, and his son-in-law Joe Graham.

The first line acquired by this firm is Square Amusement Company's "Sportsman Roll" for the Metropolitan area, including all of Long Island and Westchester county.

The new showrooms are now in the process of renovation and will be ready this week.



JOE ASH

ACTIVE
Reconditioned
GAMES
'NUFF SAID!

For A Complete List of Specials

Drop a Line to Any One of Our 3 Offices

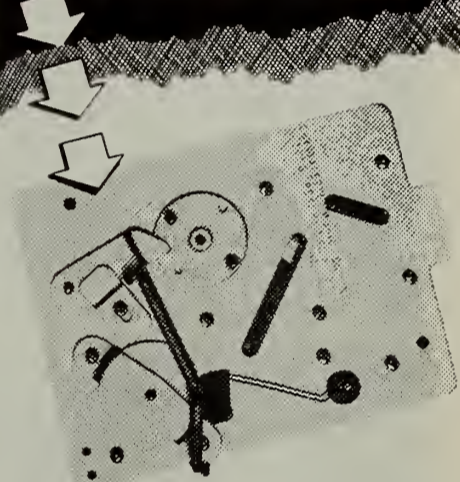
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
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Phone: Mitchell 2-7646
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WHAT'S "A.M."?

IT'S THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

It's What's In The Cash Box —That Counts


Here's a **COIN MECHANISM THAT'S BUILT FOR SERVICE!**



Designed and built by coin operators especially for Coin Rodios. (Pat. Pending.) Coin chute completely automatic. Electrically operated. No buttons to push or slides to pull. Only four moving parts, nothing to get out of order. Mechanism takes one to five quarters. Set to play one hour for 25c. May be set for 1/2 hour to 2 hours by operator. Timing device controlled by notionally known clocks. Coin trips by Micro switch. Impossible to jam into operation. Coin cannot be tipped from chute. **\$6.50 ea.** EASY to install or remove. Overall dimension 4"x5"x2". **QUANTITY DISCOUNTS** Write, wire or telephone.

Crystalette

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COIN MECHANISM DIVISION
1521 W. Anaheim St.
Telephone 715-75
LONG BEACH, CALIFORNIA



THOUGHTS for THIS WEEK

- NOTE TO SALESMEN (AND OTHERS): Think! — and you will do twice the business, in half the time, with a third less footwork, in one third of the territory.
- What we learn with pleasure, we never forget.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET W.M. RABKIN, President LONG ISLAND CITY 1, NEW YORK

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

OVER 3,000 ATTEND ATLANTIC-SEABOARD OFFICIAL OPENING OF N.Y. SHOWROOMS

NEW YORK—What was probably the biggest official opening in the history of this city's coin machine industry was accorded to Atlantic-Seaboard when they showed their complete sixth floor at 540-550 W. 58th St. of over 15,000 square feet which are now considered the most outstanding offices and showrooms in all the industry to a surprise jam packed crowd of over 3,000 people who attended this great opening party.

Recording stars from everywhere were present to entertain at this affair. Coinmen, their wives and families were present. Food and drinks had been prepared for approximately 1,500 people, but early in the evening these gave out and the Bert Lane, Meyer Parkoff and Harry Rosen called around desperately to even nite spots in an attempt to get more to satisfy the huge and unexpected crowds none was obtainable.

In the pictures at the right: Pic No. 1: L to R:

Clyde Port, field service mgr for Seeburg; Barney B'att of Atlas Dist. Co., Boston; Charley Smith, eastern dist. field mgr. behind Harry Reilly, New England dist. field mgr. for Seeburg; George Hurwich, Connecticut mgr. for Atlantic-Seaboard; Mac Lesnick, Baltimore; Harry Rosen, Joe Fishman, Meyer Parkoff and Bert Lane of Atlantic-Seaboard; E. E. Rezeau, asst sales mgr; C. T. McKelvy, sales mgr for Seeburg and Bob Dunlap of Seeburg.

Pic No. 2—Bert Lane with Duane Price, Jack Nelson and Joe Fishman looking over Allite's "Strikes 'N Spares" bowling machine.

Pic No. 3—Ed Leeson of Viking, Tom Mahafy and Lester Klein of Atlantic, Walter Hendryx of Washington, Paul Federman and Harry Klein of Silent Sales, Washington, looking at the new popcorn machine.

Pic No. 4—Gives some idea of the huge crowd in the revamped repair department listening to the recording artists.

The affair was supposed to start at 2 P.M. and go on until 6 P.M. People began to come in at 11 A.M. and many didn't leave until late evening. The stars of the record companies piled into the affair. Such outstanding performers as Mel Torme, who had just flown in from California, the Murphy Sisters, Beryl Davis and many, many others were present and greeted the huge crowds in a beautiful nite club set-up with songs which had made them famous.

The Seeburg people had a private meeting of their own on Friday evening and were entertained with a dinner at the Sherry-Netherland Hotel afterwards. From Seeburg came C. T. McKelvy, Bob Dunlap, Clyde Port, Ernie Rezeau, Charley Smith, along with a great many out-of-town Seeburg's distribs. They all enjoyed the affair tremendously. All were loud in their praise of these beautiful showrooms and offices.

This is the first firm in this city's history with three private showrooms, each more beautiful than the other, and all modernistically designed. There are showrooms for the Seeburg music equipment, vending and amusement machines. In addition there is probably the largest repair department in the country on this floor. The private offices have never been equalled and will probably never be excelled. They are the very last word in modernism with even cloth walls featured in some of the offices. Coinmen who attended simply gasped at the splendor

Also present from other manufacturers' organizations as well as out of town guests were: Jack Nelson, salesman and Duane Price, inventor of the new bowling game hit. "Strikes 'N Spares" of Allite Mfg. Co., Los Angeles, Cal.; from Pfanstiehl needles came Clifford Williams, district salesman from Viking Tool were present Clarence Lommerin, general manager and Ed Leeson, salesman; Mr. and Mrs. Meyer Gensburg represented Genco. Many out of town guests listed in "Eastern Flashes" column.



Florida Ops Sign Up Console Spots

MIAMI, FLA.—With the news that there has already been a favorable committee report in the state senate at Tallahassee, it was noted these past few weeks that coinmen are already signing up spots to place consoles thruout Dade County.

The senate's finance and taxation committee have reported favorably on the bill to legalize and tax consoles. The bill's sponsor, Sen. A. G. McArthur of Fernandina, estimated that the state would receive \$15,000,000 per year from the 6% gross of the machine intake. Twice that amount or 12% of the gross would be permitted to console ops.

Under the bill, one machine would be licensed to every 100 population, by counties. The bill would tax each op \$2,500 with a license of \$100 for each machine. All cities would be permitted to levy another \$100 per machine tax.

In its present form the bill requires that a notice be posted over each console pointing out to the player that "over a long period of time play will always result in a loss".

Another provision at present in the bill would permit counties, by legal option, to outlaw the consoles.

Legislative observers report that this is one of the very few revenue raising bills which have been introduced this session and with a \$15,000,000 anticipated deficit in state finances, it is expected to gain considerable support. State revenue from the consoles, under provisions of the bill, is to be split between schools and the counties.

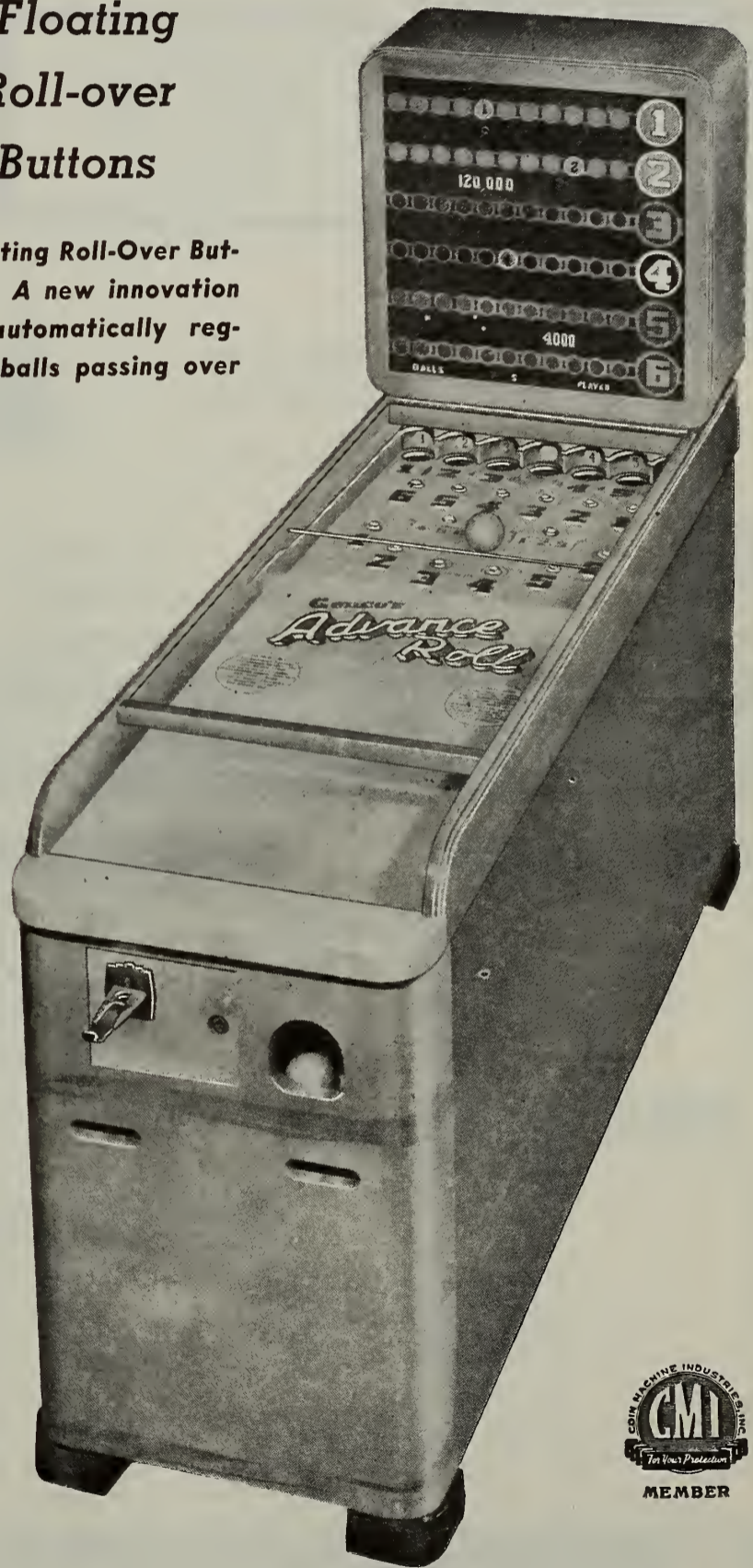
Already a great many coinmen are of the belief that the bill has every opportunity of passing and that this will mean one of the greatest winter seasons in Miami's history for 1947-1948 season.

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*Floating Roll-over Buttons

★ Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.



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TWENTY YEARS OF LEADERSHIP



Pin Balls and Slots Run Again in Spokane as City Council Rescinds Ban

SPOKANE, WASH.—Bells and pinballs are back in action again in this city in a surprise move by the city commissioners who on May 12 rescinded their ban which went into effect on April 16.

The commissioners agreed not to attempt to prohibit operation of bells in private clubs until or unless the state supreme court decides definitely that they are illegal. At the same time the council voted to approve the application of pinball ops that they be permitted to operate until their present license expires January 1, 1948. No more pinball licenses will be granted during 1947, the commissioners explained, and the ordinance licensing pinballs will be repealed as of December 31, 1947.

"This is the only fair and equitable way the city council can turn", Mayor Arthur Meehan is reported to have stated, "in the light of current conditions."

The committee as a whole made the following report, "Many operators of pinball machines are veterans of World War II who invested their savings and incurred indebtedness for the purchase of properties in which operation of said machines was an integral part of the value, and have made further investments in the purchase of said machines; that many other operators likewise have made large investments in properties and machines; and all of said operators have been issued licenses by the city for the year 1947.

"Operators purchased businesses and machines and obtained licenses in good faith on the assumption that they could operate their machines during the full period of their licensing. If their operations must cease upon the short notice issued, they cannot possibly liquidate their indebtedness, but will suffer severe

Empire Coin Values

SLOTS

5c MILLS BLUE FRONT, DRIG.	\$109.50
10c MILLS BLUE FRONT	119.50
25c MILLS BLUE FRONT	129.50
5c BROWN FRONTS	119.50
10c BROWN FRONTS	124.50
25c BRDWN FRONTS	139.50
VEST POCKETS, 1946 Model	59.50
25c QT., LATE Glitter Gold Front	109.50
5c BLACK CHERRY, DRIG. 2-5	179.50
10c BLACK CHERRY, NEW, 3-5	225.00
5c BLACK CHERRY, REC.	149.50
10c BLACK CHERRY, NEW REB.	169.50
5c JENN. SILVER CHIEF	99.50
5c JENN. CLUB CONSOLE CHIEF	141.50
10c 4-STAR CHIEF	89.50
COLUMBIAS, J.P., 1946 MODEL	99.50
5c WATL. ROLATOP, \$79.50; 10c	89.50
5-10-25c JENN. LITE-UP CHIEFS.	Write
PACE ROCKET, S.P., 5c	79.50
25c	8 57
SLOT STANDS, Complete	17.50

CONSOLES

BAKER'S PACERS, D.O., J.P., NEW	\$395.00
5c COMB. SUPER BELLS	149.50
BALLY SUN RAYS, F. P.	89.50
5c BUCKLEY TRACK ODDS, J.P.	435.00
H1 HAND, COMB.	139.50
WATLING BIG GAME, 5c, P.O.	89.50
5c PACE SARATOGA SR.	99.50
BALLY BIG TOP, P.O. or F.P.	89.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD	99.50
JENN. SILVER MOON, F.P.	79.50
5c BALLY CLUB BELL	129.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-TONE	159.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

ONE BALLS

VICTORY SPECIAL	\$425.00
CLUB TROPHY, F.P.	109.50
VICTORIOUS, F.P., TURF CHAMP	69.50
'41 OERBY	119.50
RECORD TIME, F.P.	89.50
LDNGACRE, F.P.	219.50
TURF KING, P.O.	169.50
JOCKEY CLUB, P.O.	159.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	129.50
KENTUCKY, P.O.	149.50
BLUE GRASS, F.P.	109.50
VICTORY DERBY, P.O.	310.00

ARCADE

MUTD. VOICE-A-GRAPH	\$875.00
TOTAL ROLL, LIKE NEW	375.00
EV. TEN STRIKE	95.00
EV. TEN STRIKE 1947 MOD.	279.50
EV. TOMMY GUN	94.50
EV. SUPER BOMBER	179.50
BALLY DEFENDER	119.50
BATTING PRACTICE	89.50
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MAJDR LEAGUE BASEBALL	149.50
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ACE BOMBER	169.50

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financial losses.

"The committee has given serious consideration to the matter and in its considered judgment that fair play and equity demand that operators of pinball machines be given some relief. After

considering the question from all sides, the fact that the city did issue licenses for the full year, that operators purchased properties in good faith and in reliance on the terms of their licenses, we made this recommendation."

Western Pa. Music Ops Dinner-Dance Clix Big With Members

NEW CASTLE, PA.—Music operators, employees and their families gathered here on Saturday evening, May 22nd, to offer a large attendance to the second annual dinner-dance of the Western Pennsylvania Automatic Phonograph Owners Association, held in the Crystal Ball Room of this city's Castleton Hotel.

Starting at 6:30 p.m., the affair drew music coinmen who had come from ten counties to be present at the organization's big social event of the year. Opening the festivities was the carefully catered dinner, the serving of which was punctuated with dance sets by the Kenny Clark Orchestra.

Following the dinner, Terry Thomas, portly and affable secretary-treasurer of the association, took over the reins as master of ceremonies and introduced the guest speakers for the evening; they included Harry Payne, of the Packard Manufacturing Corp., Ralph Emmett, of The Cash Box, William Rosenfeld, attorney for the Ohio State Phonograph Owners Association, and John Boland, attorney for the W. Pa. Association.

Payne brought greetings from Homer E. Capehart, president of Packard Manufacturing Corp., and delivered the message: "The hope of the automatic music industry lies in the trade association."

Emmett, reporting on the progress of the fight against the Scott Bill (H.R. 1269) and the Fellows Bill (H.R. 2570), warned the musicians that the associations must remain vigilant to all such legislation, and that "the brightest hope against this and other such nefarious bills rests in the united action on the part of each and every member of the trade."

Extending the greetings of the Ohio State Phonograph Owners Association, Rosenfeld discussed the problems that must be solved before a national association of music operators could be formed. Discussing the current problems being faced by the Pennsylvania musicians, including a statewide tax of \$50 per year on phonos, Rosenfeld reminded the audience that the Ohio operators would extend all aid to assist their fellows in the neighboring state in all difficulties with which they may be faced.

John Boland, attorney for the Western Pennsylvania association, told the musicians of the necessity to continue together for the advancement of the entire industry in general and their own businesses in particular.

Following the talks, the tables were removed for the dancing and stage show that had been arranged.

The committee, of which De Los Burnside had served as chairman, was acclaimed by all present for the excellent manner in which the affair had been arranged and conducted.

The officers of the Western Pennsylvania Automatic Phonograph Owners Association are: J. J. Mulligan, president; De Los W. Burnside, vice president; T. W. Thomas, secretary-treasurer; H. Custead, Trustee; and J. Peiffley, Trustee.

TWO GREAT HITS!

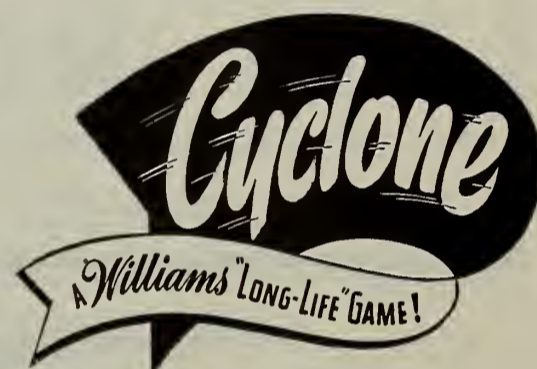


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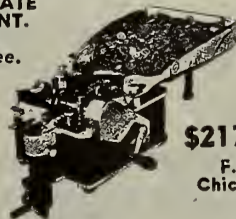
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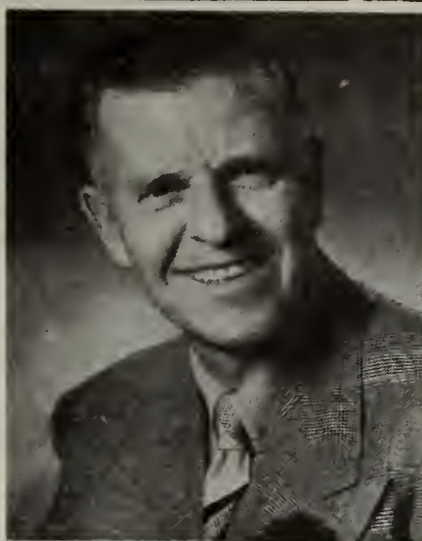
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LOS ANGELES, CALIF.

Plans First Show Of Filben Music Line



HARRY JACOBS, JR.

MILWAUKEE, WIS. — Harry Jacobs, Jr. of United Coin Machine Co., this city, reports that his firm will make a complete showing of the new Filben music line.

This will be the first national showing, Harry informs, and also says, "We are planning to hold the first national show of the complete Filben music line on Sunday, June 15, in our offices and showrooms at 6304 W. Greenfield Ave."

He reports that the firm are arranging for an unusually fine display and will have something of real interest to show all the music machine ops. Harry says, "We want every operator in our territory to be present to see the newest and finest idea ever originated in automatic music."

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Uses Plane To Give Speedy Repair Service

TABLE ROCK, NEB. — Mason L. Colbert of Nebraska City, received a lead story in the "Argus", local newspaper here, on the fact that he flies his own plane into this town each Friday to give speedy service

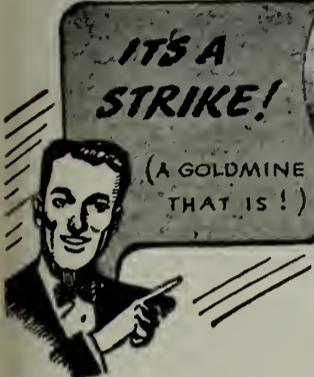
The newspaper reported that after Colbert services the pinball locations

in this town he flies off to the next town, etc., to continue giving quick service. It also reported that one time one of the local locations suddenly had a machine go out of order and phoned Colbert, "In twenty minutes", the paper reports, "Colbert was on the job repairing the machine."

STRIKES 'N' SPARES

Automatic Bowling Alley

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.



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Frankel To Open K.C. Offices June 7 and 8



"LARRY" FRANKEL

ROCK ISLAND, ILL.—Larry Frankel of Frankel Distributing Co., this city, and with other offices thruout the midwest, announced this past week that the firm are opening offices in Kansas City, Mo. at 3814 Main Street.

"The official opening of these offices", Larry reported, "will be on June 7 and June 8. We intend to feature one of the most outstanding displays of equipment for the coin-trade ever seen in the state of Missouri, in addition to the Packard Plamor phonograph, hideaway units and wall and bar boxes as well as the rest of the Packard music line."

He also reported, "We are inviting everyone of the operators, jobbers, distributors and manufacturers to this opening. We are putting on a really fine and outstanding event for the trade here and we hope that everyone will accept our invitation and be present at the official opening of these Kansas City offices on June 7 and 8."

Music Gets Shellacking

FALLS CITY, NEBR.—Juke box ops here have found players using nickels coated with shellac. The coins jam the mechanism and the play is for free once they get into the chute. Ops have complained to the police who are watching for the users of these shellac coated nickels.



5th Anniversary
ISSUE OF
THE CASH BOX
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Game must be complete with all parts intact. Cabinet must be in useable condition.

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MENTION "THE CASH BOX"

Combines Opening Of New Offices With Aireon Fiesta Showing



JACK MULLIGAN

PITTSBURGH, PA. — Providing a gay, holiday atmosphere with loads of refreshments and with all the rooms bedecked with flowers sent by many well wishers, Jack Mulligan, well known coinman and head of Mulligan Distributors, Inc., threw open the doors of his brand new headquarters at 1400 Fifth Avenue, this city, on Sunday and Monday, May 23 and 24, and combined a grand opening with the initial showing here of the new Aireon "Fiesta" phonograph.

Assisting Jack in greeting the many coinmen who attended the two-day affair was Mrs. J. J. Mulligan; Ray Emerson and John Conti, sales representatives, and Henry Prezedowski and George Borland, service department, explained the "Fiesta" phono to visitors. On behalf of the Aireon factory were Fred Mann, Regional Sales Manager, and Wilbur Goll, Field Service Representative.

All who attended agreed that the new three-story building was truly one of the finest coin machine show-places they had ever seen.



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Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.



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UNITED AMUSEMENT CO.

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KANSAS CITY, MISSOURI

Mr. & Mrs. Show Game



NEW YORK — In the above photo are Mr. and Mrs. Myer Gensburg of Genco, Chicago, who came to New York to attend the opening of their distributor's beautiful new offices and showrooms—the Atlantic New York Corp.

Both Mr. and Mrs. Gensburg reported that they tremendously enjoyed their visit to New York and especially were thrilled with the huge crowds of people who came to see these new offices and showrooms.

Both were in attendance in the special showroom where Genco's "Advance Roll" rolldown game was shown to all who attended the grand opening party. Myer Gensburg reported, "We've never before seen and heard such great interest in any game we've manufactured and believe that the majority of New York's operators are eagerly waiting for the time when they can place 'Advance Rolls' on locations in this big city."



Allite Use Turning Wheel To Speed Production

LOS ANGELES, CAL.—As noted in the picture above, Bill Shrader of Allite Mfg. Co., this city, has devised a turning wheel method to speed production of his new "Strikes 'N' Spares" bowling alley.

It is believed that this turning wheel consumes less space for these larger cabinet machines and, at the same time, greatly speeds their production, taking them off the line at spaced intervals right into the packing crates which await them.

It is because of this ingenious production system which Bill Shrader devised that Allite have been able to meet all specified delivery dates, it is reported.

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300 5c Wireless (WS2Z).....ea. \$17.50

100 5-10-25c Wireless (WS10Z, WS1Z)ea. \$27.50

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ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa.	46
Advance Automatic Sales Co., San Francisco, Cal.	35
Aircon Mfg. Corp., Kansas City, Kans. Inside Back Cover	
Aladdin Records, Hollywood, Calif.	22
Alfred Sales, Inc., Buffalo, N. Y.	42
Allite Mfg. Co., Los Angeles, Cal.	32
American Amusement Co., Chicago, Ill.	33
Atlantic-Conn. Corp., Hartford, Conn.	54
* * *	
Bally Mfg. Corp., Chicago, Ill.	Back Cover
Beryl Davis	14
Broadcast Music, Inc., N.Y.C.	16
Buckley Mfg. Co., Chicago, Ill.	36
Bush Dist. Co., Minneapolis, Minn.	52
* * *	
Capitol Records, Hollywood, Calif.	11
Cecile Music Co., Inc.	12
The Charioteers	24
Chicago Coin Machine Co., Chicago, Ill.	33
Coin Machine Acceptance Corp., Chicago, Ill.	38
Consolidated Dist. Co., Kansas City, Mo.	41
Coven Distributing Co., Chicago, Ill.	55
Crystaette Music Co., Long Beach, Cal.	46
Cyclone Records, N.Y.C.	25
* * *	
DeLuxe Records, Linden, N. J.	12
Dursell Novelty Co., New Britain, Conn.	52
Duchess Music Corp., N.Y.C.	24
* * *	
Eagle Records, Hollywood, Cal.	25
The Eldeen Co., Milwaukee, Wis.	27
Empire Coin Machine Exchange, Chicago, Ill.	49
Esquire Games Co., Chicago, Ill.	42
Exclusive Records, Hollywood, Calif.	15
* * *	
Firestone Enterprises, Inc., Brooklyn, N. Y.	35
Frankel Distributing Co., Rock Island, Ill.	37
* * *	
Genco Mfg. & Sales Co., Chicago, Ill.	48
Glass, Max, Distributing Co., Chicago, Ill.	48
Globe Distr. Co., Chicago, Ill.	50
Gottlieb, D. & Co., Chicago, Ill.	49
* * *	
Milt Herth	26
Montage Music Co., Nashville, Tenn.	38
Eddy Howard	23
Huckster Recording Co., Inc., Hollywood, Cal.	20
* * *	
International Mutoscope Corp., New York.	46
* * *	
Jennings, O. D. & Co., Chicago, Ill.	37
* * *	
K. C. Novelty Co., Phila., Pa.	53
King Pin Equipment Co., Kalamazoo, Mich.	45
* * *	
Laymon, Paul, Los Angeles, Calif.	51
Lazar Co., B. D., Pittsburgh, Pa.	40
Luber, M., New York City.	40
* * *	
Majestic Records, Inc., Chicago.	21
E. T. Mape Distributing Co., Inc., Los Angeles, Calif.	44
Marlin Amusement Corp.	42
Mellin Music, Inc., N.Y.C.	20
Mercury Records, Chicago, Ill.	19
Mills Industries, Inc., Chicago, Ill. Inside Front Cover	
Mills Sales Co., Ltd., Oakland, Calif.	52
Modern Records, Hollywood, Calif.	22
E. H. Morris & Co., Inc., N.Y.C.	27
Mulligan Distributors, Inc., Pittsburgh, Pa.	51
Mike Munves, New York City.	33
* * *	
Peerless Music Co., Denver, Col.	41
Pennsylvania Vending Co., Pittsburgh, Pa.	42
Phonofilm, Hollywood, Calif.	35
P. & S. Machine Co., Chicago, Ill.	50
* * *	
RCA-Victor, Camden, N. J.	13
Rex Coin Machine Distributing Co., Syracuse, N. Y.	45
Rock-Ola Mfg. Corp., Chicago, Ill. Front Cover	
Rosen, David, Philadelphia, Pa.	44
Runyon Sales Co., New York, N. Y.	31
Rytvoc, Inc., N.Y.C.	29
* * *	
Scientific Machine Corp., New York City.	52
Scott-Crosse Co., Philadelphia, Pa.	45
Seacoast Distr. Co., N. Y. & N. J.	48
Signature Records, Inc., New York City.	18-28
Southern Calif. Auto. Music Ops Assn., Los Angeles Cal.	53
Southern Music Pub. Co., Inc., N.Y.C.	17
* * *	
Triangle Distributing Co., Cleveland, O.	41
Tri-State Distributing Co., New York City.	39
* * *	
United Amusement Co., Kansas City, Mo.	54
United Coin Machine Co., Milwaukee, Wisc.	35
United Mfg. Co., Chicago, Ill.	40
Used Record Exchange, Chicago, Ill.	12
* * *	
Van-Es Recording, Hollywood, Cal.	12
V-P Distributing Co., St. Louis, Mo.	41
Vending Machine Co., Fayetteville, N. C.	37
Vitacoustic Records, Chicago, Ill.	26-29
* * *	
Williams Mfg. Co., Chicago, Ill.	50

COVEN'S COIN CORNER

Bally's "HEAVY HITTER"

Bally's "ROCKET"

TWO POWERFUL PROFIT PRODUCERS!

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AMI Streamliner
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\$2.75	or Silver
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Rings, 100	Hvy. or Lt.
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Like New
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Bell with stand\$155.00
10c Mills Black Cherry
Bell with Stand 160.00
25c Mills Black Cherry
Bell with Stand 165.00
New Mills Black Cherry
Bells - OriginalWrite

1-BALL

Victory Specials, F.P.	
Like New	375.00
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Victory Derby	329.00
Good Shape	139.00
Turf King	129.00
Jockey Club	139.00

5-BALLS

Surf Queens.	\$139.50
Big League ..	149.50
Midget Racer.	139.00
Me.ro	29.50
Stage Door Canteen ...	99.50
Spell Bound..	189.50

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ATTENTION

Representatives to the Second Public Hearing
of the Scott and Fellows Bills

A meeting will be held in the Statler Hotel, Washington, D. C., Tuesday evening, June 3 at 8 P.M. in a special room registered in the name of Sol L. Kesselman, attorney for the Music Guild of America of Newark, N. J. Be sure to attend.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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THRU THE COIN CHUTE



CHICAGO CHATTER

Action is getting better every day. In every division of the field coinmen report awakening enthusiasm. Coinmen wholesalers are getting out on the road and getting business. This is all helping the trade to get into speedier action. The warm weather had much to do with it too, according to old timers. Showings of new products are drawing the coinmen and are showing the way to better profits. From every viewpoint there is no longer any doubt that the coin machine business is well under way for one of its good years.

* * * *

Jim Mangan, director of CMI's Public Relations Bureau hurt in an airlines auto crash this past week and is at home recovering from some bad cuts and a hurt knee cap . . . Gene Bates of Pace explaining why 90-10 is a grand deal on a bell. Check with Gene on this and you'll agree . . . Al Stern having a hurry-up lunch at the Celtic . . . Ken Wilson looking over the games in his Sherman lobby arcade and smiling happily as the play goes on all around him . . . Mike Hammergren in training getting ready to learn to fly that new twin-motored airplane he bought . . . John Haddock of AMI in the east visiting with the firm's distribs.

* * * *

Pat Buckley busier than ever these days rushing here and there and everywhere to keep those production lines at his factory going at top speed . . . "Rudy" Greenbaum of Aireon flies thru on his way to the west coast where he will attend the "A" day parties of his distribs . . . Larry Cooper in town for only a few hours and then delayed an hour and a half in his flight back to St. Paul. In the meantime Mary Cooper phones long distance. (Just to check up, Larry, that's all.) . . . George Dick in the lobby of the Bismarck dreamily staring into space. Maybe it's spring fever, George . . . DeWitt (Doc) Eaton around town this past week. His new cards read: Executive Vice-Pres. & Salesmanager of American Ceramics Sales Co., Washington, D. C. and Treasurer and Gen'l Salesmanager of Mannington Pottery Co., Mannington, W. Va.

* * * *

Lou Koren, Fred Manz, Dan Brennan, Charley Rosenblatt and Vic Conforti in a huddle over at Distributing Corp. of Ill. after their "A" day showing of the Aireon Fiesta phono . . . Milt Salstone of M-S Distrib Co. and Howard (Curley) Pretzel of CMAC fly to N.Y.C. for a short stay . . . Ed Shaffer of Shaffer Music Co., Columbus, in town and carrying his golf clubs along with him in the back of his new Olds Hydramatic just in case the weather warms up for a game of golf as he drives along. Ed reported, tho, that while he was here it was much too cold to play golf . . . Interesting visit for any day—drive over to George Sax's Exchange National Bank, 130 S. LaSalle St. and see how this well publicized bank operates . . . Larry Frankel of Frankel Distrib. Co. in town for a few days and making his calls around the town as fast as he can. "Too much business to take care of back in my office", is Larry's excuse for his speedy visits.

* * * *

Shirley Corush, Gil Kitt's secretary (Empire Coin) was just operated on for an irritating appendix this past week. (Here's hoping you're feeling swell when you read this, Shirley.) . . . Bill Perry over at Marvel Mfg. Co. very busy remodeling the interior and exterior of the firm's plant in anticipation of a very busy season. "We're going to have some really nice surprises for the boys", Bill advises . . . Dave Simon of N. Y. around our town this past week . . . Seen over at the 885 Club for dinner one night last week — George Sax, George and Bip Glassgold . . . And, in the very same club, talking things over at the dinner table — Lindy Force, salesmanager of AMI, Bill (H.O.) Wolf and Bill Smith of the Los Angeles and Seattle offices of Wolf Distrib. Co. . . . Bob Bleekman, Packard's regional man here, seen in the Sherman all dressed up and looking swell. Bob advises that Larry Frankel has now become distrib for Packard in Kansas and also for half of the state of Missouri.

* * * *

Dave Lovitz, adman for O. D. Jennings & Co., had himself

quite an experience in his home this past week. Dave awoke one morning to find the kitchen on fire. The refrigerator motor decided to backtrack. It sure was a hectic few hours, Dave advises . . . Dave Bond of Trimount Coin, Boston, around town this past week visiting the firm's various manufacturers . . . Bill Lipscomb, eastern salesmanager for O. D. Jennings, is sure happy to have his wife home again after a week's absence, the boys over at Jennings tell us . . . All tied up in a sales conference, Irv Ovitz, Oscar Schultz of Automatic Coin and Joe Simon of Iowa State Sales. "Nothing to do with a shvitzbood, either", Oscar claims . . . Vince Murphy of Globe Distrib. Co. wishing he had four hands all this past week as the phones continue to ring regarding the specials Globe has on five-balls . . . Interesting to all juke box ops is that record retailing store called, "The Record Bar", located in the 900 block on S. Michigan Blvd. which featured a large neon sign reading, "Juke Box Records". And that's one very swanky spot to have those words flash right out to the general public. Many a coinman has dropped around there to see for himself . . . More important to all Illinois juke box ops is to get into action on H.B.74 (Rep. Blomstrand's bill) and help the 40 or so music coinmen who are doing all the work. This is the time to help pass the ammunition for few can stand up under a \$50 yearly state license fee per juke box.

* * * *

John Chrest of Exhibit Supply Co. wishing that he could obtain more materials and supplies to "satisfy the terrific demand for our games" he tells me. John says that everytime they announce a new machine they get flooded with more and still more orders . . . Dick Warnecke of San Antonio, Tex. in town this past week visiting the big Gottlieb factory. By the way, Dick's plane, which he flies around the country, is piloted by a former navy instructor . . . Brother—meet the ideal husband, Leo Lewis of Coin-O-Matic Distribs who is planning to close up shop to properly celebrate his wife's birthday—happy Mrs. Lewis to have so swell a hubby . . . Ben Siegel of P & S is getting lots of action on his "Shooting Stars" game which is clicking with pinball ops . . . Mike Spagnola of Automatic Dist. Co. tells me that the firm haven't any trouble at all moving those AMI phonos as fast as they come in.

* * * *

Bob Tyrell, new adman over at Rock-Ola, going thru a process of readjustment after spending three long years in Uncle Sam's Navy. But, from the way he's taking hold, looks like this process won't last long, believe you me. By the way, Art Weinand tells me that W. C. (Ed) Hall is back with Rock-Ola Mfg. Corp. after spending two years with a subsidiary. Ed will hit the road for the firm as special sales rep. His first trip will take him through Texas and Louisiana. Good luck, Ed . . . Gordon Sutton down in Indianapolis taking care of some personal business we hear . . . Bumped into some prominent coinmen over at Bell-O-Matic this past week: Marvin Bland of Terre Haute, Ind., Lew London of Leader Sales Co., Dallas, Tex., Ben Goldberg of Sicking, Inc., Cincinnati, O. and Harry Hillard of Kokomo, Ind. And all the boys talking great things for the future of the coinbiz.

* * * *

Say, have you noticed those beautiful ties Ben Coven has been sporting of late? We asked and we asked but we couldn't get the info as to where Ben was obtaining them. Until, yes sir, until—we learned that Mrs. Coven selects each and every one of his ties personally and that Ben can't even remember anymore when he last bought a tie for himself. Now we think it's up to Ben to buy something for Mrs. Coven whose birthday is on June 7. Ben, remember? . . . By the way, we've got to stop writing here and now and rush off to the big NAMM show over at the Palmer House where the music merchants from all over the nation are coming together to hear some of the happenings in their industry. They tell me that plenty of coinmen will be present for the juke box guys own record stores and also distribute records for many manufacturers—and we do want to say "hello" to them all . . . So here's 30.

THRU THE COIN CHUTE



EASTERN FLASHES

The Atlantic Seaboard opening party was the event of the week — or the year for that matter. Close to 3,000 visitors attended the party, which ran from noon Sunday, May 25, to late at night. Among the thousands who attended, were many from out of town. Jack Nelson of Allite Manufacturing Co., won the gold handled mustache cup, having flown in from Los Angeles, Calif. Bert Lane, Meyer Parkoff and Harry Rosen, executives of Atlantic Seaboard were kept busy accepting the congratulations of their many customers and out of town visitors. Helping out were the heads of the departments, plus Joe Fishman, manager of the Newark offices, and George Hurwich, manager of the New Haven offices.

* * * *

The factories were represented at the party. Among those seen were: C. T. McKelvy, sales manager of J. P. Seeburg Corp., Robert Dunlop, Advertising Manager, Clyde Port, Ernie Rezeau, and Charles Smith, all of Seeburg; Jack Nelson, sales manager and Duane Price, chief engineer, of Allite Manufacturing Co.; Clarence Lommerin, general manager and Ed Leeson, sales manager, of Viking Tool; Clifford Williams of Pfanstiehl Needles; and Meyer Gensberg of Genco.

* * * *

Other out of town visitors seen were: Walter Hendrix, Washington, D. C.; Meyer Marcus, Cleveland, O.; Bill Betz, St. Louis, Mo.; H. Silverberg, Kansas City, Mo.; Phil Greenberg, Pittsburgh, Pa.; Barney Greenberg, Detroit, Mich.; M. Auerbach, Baltimore, Md.; Ernie Waldrop, Baltimore, Md.; Morris Gross, Philadelphia, Pa.; Dave Rosen, Philadelphia, Pa.; Mac Lesnick, Baltimore, Md.; J. D. Lazar, Pittsburgh, Pa.; Cliff Bailie, Syracuse, N. Y.; Fred Iverson, Rochester, N. Y.; Joe Hanna, Utica, N. Y.; Al Lafferty, Chicago, Ill.; Abe Fish, Hartford, Conn.; Leo Weinberger and Morton Weinberger, Louisville, Ky.; Harry Klein, Washington, D. C.; Ben Lutske and Al Douglis, Chicago, Ill.; Art O'Melia, Baltimore, Md.; Sol Gottlieb, Chicago, Ill.; Woolf Solomon, Columbus, O.; and many, many others.

* * * *

The visiting coinmen were overwhelmed by the size and beauty of Atlantic Seaboard's new quarters. Comments from operators overheard indicated this firm impressed them greatly with their complete faith in the future of the business. One could not be present without feeling proud of being connected with the coin machine business. It was a great party.

* * * *

Jack Mitnick, Runyon Sales Company of New York, celebrated his 30th Wedding Anniversary on Wednesday, May 28, . . . Henry Cooper doing a fine operating job on Long Island . . . Monte Becker, Springfield, Mass. coinman, drops down to Tenth Avenue to see his friends . . . Milty Green, American Vending Co., Miami, Fla. on his way to New York City . . . Phil Raisen, Banner Novelty Co., moves to new offices on Nostrand Avenue, Brooklyn, N. Y.

. . . Ben Fireman, the Philadelphia coinman, installing carbonators in the bars of his city . . . Jerry Kertman, Kertman Novelty Co., and his sales manager Jack Ryan, drop down from Rochester to visit coinrow . . . Bill Rabkin, International Mutoscope Corp., mentioned in a story appearing in Tuesday's New York Post . . . Jack Semel goes to Chicago for a visit.

* * * *

Nat Cohn, Modern Music Sales Corp., won't be at his office this entire week. As chairman of the entertainment committee for the fund raising drive for the Rockaway Beach Hospital, to be held at the Waldorf on June 7, Nat will spend all his time completing all the final arrangements . . . Max Brown, Philadelphia Coin Machine Exchange, Phila., in town visiting the jobbers and distributors . . . Ben Becker, Tri-State Sales Co., and Pioneer Distributing Co. (Bally distributors) getting many great reports on Bally's "Rocket" from his customers, who are clamoring for more and more games . . . Charley Engelman, the "Cowboy" coinman, opens his new home in Mahopac, N. Y. Many coin machine men will be his guests during the season.

* * * *

Dave Stern, Seacoast Distributors (Rock-Ola distributors) reports plenty of action on Rock-Ola's new 1422-6 phono . . . With the approaching Decoration Day opening of many arcades, Mike Munves came down to the office early and stayed on late into the night getting out equipment . . . Charley Herman, formerly operating with his brother Lou in Mount Vernon, N. Y., opens a distributing firm on coinrow with his two sons, and his son-in-law. The firm has been appointed distributors for Square Amusement's "Sportsman Roll" for Metropolitan New York City and other counties including Westchester, and all of Long Island . . . Harry Fraier, Joe Kochansky and Mario Pacor, Premier Coin Machine Manufacturing Corp. take on an additional factory of 6,000 square feet at First Avenue to improve their production facilities.

* * * *

Teddy Blatt, Intimate Music, Inc., returns from a three week vacation in Miami Beach with the darkest tan ever seen on coinrow . . . Dave Friedman, Buffalo, N. Y. drops around Tenth Avenue to see his old friends . . . Dave Lowy and Phil Mason, Dave Lowy Co., turning over plenty of games and music machines . . . Al Schlesinger, Square Amusement Co. and Teddy (Champ) Seidel take in the Battina-Lesnevich fight in the city, and Al leaves the arena a very sad man. Battina and his manager Grippo are personal friends of Al. It was a sad sight — Bettina getting it in 59 seconds of the first round . . . Al Maniaci, Paramount Music Co., becomes a father for the second time — another boy . . . Mike Spector, Spector Distributing Co., Philadelphia, Pa., seen in conference with Charles Katz of Esquire Games at Hymie Rosenberg's place on Tenth Ave. Charley tells us that Spector has taken on the "Spotlite" game for his territory.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

The big hush fell over Hollywood this week as all leading record makers left for the big NAMM show at the Palmer House in Chicago where they will show their latest releases, talk with their dealers and distributors and meet a large number of juke box people who own record stores as well as act as record distributors. The record manufacturers of Hollywood are confident that after this convention sales are going to start zooming and continue zooming right up to the very last day of the year. All believe that with the way the juke box collections have recovered, there's a lot of records going to be ground away by phono needles everywhere in the nation.

There were big doings over at the Mills Sales showrooms this past week. The new Mills' Constellation was unveiled to all the Southern California music ops who attended the showing. Comment was very good. And, by the way, all enjoyed the swell buffet luncheon that was served. Charles Fulcher, local manager for Mills Sales Co., Ltd., acted as host in conjunction with Warren Taylor of the Oakland headquarters of the firm. Charley Schlicht direct from the big Mills Industries plant in Chicago, and who heads the sales for the Mills Constellation, was also on hand to answer all questions asked, as well as to meet many coinmen he had known during the years he has been with Mills.

Bill Happel, Jr. over at Badger Sales is clicking with the new "Strikes 'N Spares" bowling alley which is attracting good attention thruout this territory. Bill reports that he has already taken some very nice orders and believes that, as production steps up, more and more of these machines will find their way thruout the area he covers for Allite Mfg. Co. By the way, Bill also tells me that export business has picked up swell and that he has been in receipt of more and more foreign orders right along with coinmen all over the world now recognizing Badger for their needs. Looks like Bill will wind up being the leading international coinman very soon.

Must report that there's plenty of action over at those two swell people—Lucille and Paul Laymon. The Laymons are moving, "And moving day", as Lucille puts it, "is still moving day, even if it's just a half a block away". (Brother, if that doesn't sound like "Indiana" to you — then nothing ever will.) Moving is no picnic, tho, for the Laymons have been established in their old quarters for sometime. They've become a landmark to all the cointrade in Southern Calif. But, tho sorry to leave, they will now have larger shops, bigger space and grander quarters for all their many coinfriends.

Vitacoustic Records have come to our town. They have just set up an office at 2822 W. Pico Blvd., Los Angeles with Lee Bergstrom and Abner Delson in charge. Naturally, we now expect to hear those Harmonicats giving out with "Peg O' My Heart" in a big way. With the way these three former harmonica rascals have clicked all over the rest of the country there is no doubt that they will get a good reception here, too.

You can always depend on Ray Powers of E. T. Mape to come up with something extra special for the ops. This time Ray has created a most complete mobile repair and service unit. It's a truck which is complete with everything that is needed to service ops right in their own backyards and this, we believe, is the kind of service the ops in the small, out-of-the-way-towns, will really appreciate. Parts will also be carried by this mobile unit and whatever part isn't on hand (and that's really something hard for Ray to miss) the mobile unit will actually be in position to make for the op. Just watch for the pictures and story of this mobile servicing unit which will appear here soon.

Bill Shrader of Allite Mfg. Co. kept his promise to all of his distributors and began to ship them "Strikes 'N Spares" with good deliveries getting under way and production stepping up every single day. Bill is doing a grand job for the trade. He also showed me some of the collection figures on test locations and, brother, you can take it from me, they're really terrific. Bill was as happy as a kid over the way everyone has received the machines—from players to distributors and ops.

The new Aireon Fiesta showing is on the way here very, very soon, maybe before you even get finished reading about it here, according to what Ed Wisler, regional Aireon manager tells me. Ed's greatly enthused over the reaction to the new Fiesta in all parts of the country and reports that local distributors, Nels Nelson and Frank Navarro, are sure to find a

marvelous reception forthcoming from all the music ops in this section of the country. Ed also appeared at the Fiesta showing at Garrison Sales in Phoenix, Ariz. and claims that the Arizona ops went for Fiesta in a big way.

Danny Jackson and Sam Donnin are out calling on the ops thruout this territory taking orders and shipping games every day. Both boys are hard workers and don't let the grass grow under their feet. They deserve the swell business they're doing . . . Merle Connel of Quality Pics tells me that he is now in production on his latest series of 16mm films for coinmen. Merle believes this new series is the very best they've ever yet produced and should help everyone of the peek machine ops zoom right back to bigger-than-ever collections . . . Bud Parr of Solotone tells me that they are in production on their Mirror Tone cabinets and also that they have now started shipping the new, improved Solotone boxes . . . Fred Gaunt of General Music is looking high and low for more new equipment to fill the many orders he has already taken and is taking almost every hour of the day.

We learned this past week that the new music unit which was formed and which is affiliated with the AFL (American Federation of Labor) is all set to go and plans on calling a meeting of all the Southern California music operators very, very soon. There will be a great deal of interest in this meeting from what we hear . . . No sooner back, then off again to Chicago. Bill Wolf says he will return this week. He needs more and more of those AMI phonos, he claims, and that's the reason for his rush trip . . . Len Micon of Pacific Coast Distrib. Co. is back on the job once again after a long, long illness. Many friends came around to say "hello" and ask him how he felt and each one left an order for Len on the phone with Genco in Chicago almost all day long asking for shipments of more and more of their newest "Advance Rolls". Len also reported, "It sure is good to be back on the job again."

Elky Ray of Gold Coast went all out on purchases this past week and bought up a lot of machines which he is completely renovating and reconditioning and will have on the market at remarkably low prices. According to what Elky tells me, he's going ahead at top speed with Gottlieb products. . . . Jack Gutshell has just put on a complete batch of salesmen to handle the many independent record labels he represents. Jack reports that his record sales have held up remarkably well and that he believes with these men covering the territory that business will get even better. Jack also told me that he learned from ops, as he covered the territory just a few weeks ago, that collections have been going up right along. Jack believes that we have zoomed right over the hump and that from now on things are going to get better and better all thruout the Southern California area . . . Bill Williams (father of Harry Williams) and who handles distribution for the factory here is all pepped up about the new, forthcoming Williams' baseball machine, "All Stars". According to Bill, "This is one of the greatest and most ingenious game achievements in the history of the business." But, even tho Bill is all excited over the forthcoming deliveries on "All Stars" he isn't sitting back a minute but is out there punching away and getting plenty of orders for the firm's "Cyclone".

This past week was a bit quiet along coinrow, what with the forthcoming holiday and everything else, and the boys working hard again. Yet we saw a few of the men as they went from place to place, including Max Brunswold of Burbank; John D. Calas of Torrance; Roy, C. Jones, Jr. of Inyokern; G. F. Cooper of Riverside; C. E. Collard of San Bernardino; Fred Allen of Bakersfield (and I hope that Fred will some day get on radio star's Fred Allen's show and have the latter just ask him his name. If that doesn't click on the air—what else will?); S. J. LaGris of Beverly Hills; Lee Wirt of Montebello and K. B. Hoar of El Monte.

Lou Chudd of Holiday Distributors went all the way on to New York to visit with music men there and will leave N.Y.C., he tells me, in time to get to the opening of the NAMM show at the Palmer House in Chicago . . . Saul and Jules Behari of Modern Records flew off by plane (which both boys claim is the only means of travel for them) to attend the Chicago NAMM show . . . All the music men are getting to be plane riders.

THRU THE COIN CHUTE



MINNEAPOLIS

The South Dakota operators' quarterly meeting which was to be held on May 25 and 26, was postponed and will be held at Pierre, South Dakota on June 2 and 3 . . . Stan Woznak of Little Falls, Minnesota in town after enjoying a week's fishing trip near the Canadian Border and he reports that they caught their limit of trout each day . . . Bill Lord is now running the route and cafe at Sebeka, Minnesota for Harry Harrison. Harry is convalescing at home . . . Bill and Don Hunter of Wheaton, Minnesota in town for the day. Bill reports his airplane school is doing a thriving business . . . Mel Goldstein, manager of the Twin Ports Sales Company office in Minneapolis, played samaritan last Friday, May 23, as a woman crossing a street at Fourth and Nicollet was hit by a car. Mel happened to be there and gave her first aid until the ambulance arrived. Mel's picture was plastered in the evening Tribune that same night.

* * * *

Sol Stone of the Gopher Novelty Company, Minneapolis, left last Friday with his wife for a month's trip to California. Sol has been ill for the past several weeks with stomach trouble so this trip should do him some good . . . Tom Kady and his son Norman of Grand Forks, North Dakota were in town for the week end . . . Jess Waddell of Charles City, Iowa spent the day in Minneapolis calling on a few of the distributors . . . Bill Gilles of the Gilles Amusement Company, Osage, Iowa, also in town this week just making the rounds.

* * * *

Charles Rusnak of Grand Rapids, Minnesota in town for a few days just kind of taking it easy and checking on conditions in Minneapolis . . . The Bush Distributing Company of Minneapolis had a very successful fiesta party. It was held May 25 and 26. There was quite a turn-out of operators throughout the entire territory . . . Dick Kabot of Dakota, Minnesota, in town for just the day. Mrs. Kabot is at home after spending several weeks in the hospital from an injury occurring when she stumbled on her basement steps . . . Eddie Birkenmeyer, of the Automatic Sales Company, Litchfield, Minnesota in town with his young son showing him the sights.

ST. LOUIS

Warm weather of the past week in the 49th State apparently slowed down collections rather than picking them up—everybody's too lazy to lift a nickel into the slot, say tavern owners. However, there was a pickup in vending machine collections which kept some of the vending boys working nights for the first time in several y'ars.

Ops throughout St. Louis bowed their heads in recognition of the valor of a brand-new Rockola which went down in the Mississippi River last week. It seems that the Golden Eagle, last remaining passenger packet plying the Ole Miss, hit a dangerous sandbar a bit south of her landing, and had to be abandoned, breaking up rapidly in high water. Crewmen who sculled ashore away from the 80-year old paddle-wheeler swore they heard the Rockola playing away to the last as the Golden Eagle went under.

Chuck Larcom, music op who dabbles in motorcycle race promoting as a sideline, is booking a lot of ace motorcyclists for a show in August. Between the two, he found time to fly into New York over the weekend, buy a few tailor made shirts and tear back.

Slava Zitta, who occupies the last spot in the East St. Louis Telephone Directory list, made off with a good number of brand new Rockolas purchased from Ideal Novelty. With plenty of attention flowing the way of the coin machine industry since an election re-legalized all types of amusement games over there, the ten boxes were not wasted!

More than 500 pingames, vending machines and phonographs have been carted over to East St. Louis since May 1, those "in the know" report. After four years, a lot of Illinois residents are finding more use for nickels than dropping them in telephones.

Bill Betz, W B Novelty away to New York with his Mrs. . . . Del Veatch, V-P Dist. Co. really going to town with Williams' new "All Stars" and the new Aireon "Fiesta".

"No news is good news" say Ben Axelrod and Al Haneklau, veteran heads of Olive Novelty Company. Both were too busy to coin any bon mots when your reporter dropped in.

A & P Distributing Company, punchboard sales-room operated by Art Paulle, is sailing along, Art reports. The outfit, rechristened this past week, moved over to 2220 Washington a few days ago.

Jack Rosenfeld, J. Rosenfeld Co., loaded down with orders for Bally's "Rocket" and "Heavy Hitter."

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE: \$1.00 PER ISSUE**

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER**WANT**

WANT — Numbered backboard glass for Bang-A-Deer. LA BEAU NOVELTY SALES CO., 1946-48-50 UNIVERSITY AVE., ST. PAUL 4, MINN.

WANT — Old Gooseneck Slots, Mills, Jennings, Watling, Pace, Caille. 5¢ Only. Mills Q.T.'s B. T. SHEFFLER, 1106 SO. WESTERN, LOS ANGELES 6, CALIF. Tel: RE. 6845

WANT — Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Ten Strikes with High Dials; Seeburg Chicken Sam Ray Gun; Bally Alley Scoring Units; Ten Strike High Dial scoring units; Quantity of used 5¢ ABT #500 Coin Chutes. RELIABLE SKEE BALL CO., 2512 IRVING PARK RD., CHICAGO 18, ILL.

WANT — Keeney Super Bells 5¢, 5-5¢, 5-25¢ and 5-10-25¢; Bally Draw Bells, new or used; Bally Triple Bells; Mutoscope Fan Front and Red Top Diggers; Late Pingames. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

WANT — Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Mills 50¢ Play Blue Front. Must be Mills Original 3/5 P.O. State lowest price in first letter. The Half must go in from the side. I want a clean machine. No junk, please. Write. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA.

WANT — 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT — Used Keeney Twin Bonus Bell 5 5¢. 25¢-5¢ Models. Write giving full details, prices, conditions, etc. Also Keeney Super Tracktime, good condition, give full details. No Junk. Write at once to: RICHMOND SALES CO., 803-807 W. BROAD ST., RICHMOND 20, VA.

WANT — Seeburg 9800 Amplifiers with remote control. Advise condition and price. ATLAS EQUIPMENT CO., 512 E. WATER ST., SYRACUSE 2, N. Y.

WANT — Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Lite-0-Cards with Spring Bumpers. Will pay \$40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

WANT — All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT — Watling and Pace Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Way Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skee Balls, Four Bells \$150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT — All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****WANT**

WANT - Seeburg Wireless Stepper Units, Converters from 25 cycle to 110 V 60 cycle. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

FOR SALE

FOR SALE - 5 Grand Stands; 5 Grand Nationals; 2 Jockey Clubs; 7 Santa Anita; 7 Bob Tails; 3 Big Game; 2 Jumbo Free Play; 8 Four Bells; 11 Jumbo Parade Payout; 4 Paces Reels. All have been painted and reconditioned. Look and work very well. Territory down. AUSTIN SALES CO., 805 NICHOLSEN AVE., AUSTIN, MINN.

FOR SALE - 6 Super Skee Rolls, 9 ft. \$145. ea.; 1 Tri Score \$265.; 2 Goalee \$245. ea.; 3 Champion Hockey \$79.50 ea.; 3 Genco Playballs \$129.50 ea.; 2 Air Raiders \$69.50 ea.; 1 Premier Skee Roll with barrel, 10½ ft., like new \$325.; 5 Total Rolls \$300. ea.; 25 Exhibit Post Card Vendors \$19.50 ea. MARCUS KLEIN, 577 - 10th AVE., N. Y. C.

FOR SALE - 4 Perfect Games Poker Tables with legs \$75.; 3 Red Balls, no glass or sticks \$95.; Fine Mills Vest Pockets \$45. F.O.B. plus crating. 1/3 cash, balance C.O.D. K. C. ABRAMS, 836 W. FLAGLER ST., MIAMI, FLA.

FOR SALE - Route in Nevada. 48 Slot Machines - All New. Jennings & Pace. 4 New Seeburg Music Boxes. All equipment on location. Price: \$28,000. RUTH and ROY KRUKENBERG, BOX 529, FALLON, NEVADA.

FOR SALE - Used Mills Slots: 5¢ Original Bonus, J.P.B., like new \$250.; 10¢ Original Bonus, J.P.B., like new \$275.; 25¢ Original Bonus, J.P.B., like new \$300.; 5¢ Bonus \$137.50; 10¢ Bonus \$147.50; 5¢ Blue Front \$97.50; 5¢ Brown Front \$107.50; 10¢ Gold Chrome Bell \$160.; 25¢ Gold Chrome Bell \$165.; 25¢ Dragon Head \$49.50; 25¢ Black Front Special \$150.; 5¢ Cherry Bell \$107.50. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1109

FOR SALE - Keeney Super Bell 5¢ \$60.; Club Bell 5¢ \$60.; Jumbo Parade 5¢ \$45.; Silver Moon 5¢ \$35.; Club Trophy 1 ball \$45.; Genco Total Rolls \$200. 1/3 deposit, balance C.O.D. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.

FOR SALE - 20 Bally Victory Derby automatic payout one ball pin games. Used only 1 week. In perfect condition, just like new. Make me an offer. F.O.B. Tucson. Write or Wire. JOHN LIVOLSIC, 15 W. 27th ST., TUCSON, ARIZONA.

FOR SALE - Play Ball; Carousel; Lone Star; Havana; Maisie; Rocket; Champ Basketball; Bonus Bells. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE - Genco Total Rolls, perfect \$250.; Bally Draw Bells, red button \$275.; Bally Deluxe Draw Bells (write); Keeney 5¢ Super Bonus Bell, very clean \$375. Terms: 1/3, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - \$14.40 ea. - 4 Diamonds; Ten Spot; Ocean Parks; Fleets and Sports. \$39.50 ea. - Paces Races Br. Cb.; Chicken Sams & Bally Rapid Fires (Munves Conv.). \$49.50 ea. - Hi Hands & Silver Moons. All in working condition and ready for location. EASTERN SHORE DISTRIBUTING SERVICE, MIDDLETOWN, DELAWARE. Tel: 174

FOR SALE - 5 Chicoin Goalees (in tip top shape); 8 Evans Ten Strikes; 7 Genco Total Rolls, reconditioned; 3 Hi Score; 4 Roll-A-Score. Call or write for prices. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: PLaze 9-1380

FOR SALE - '41 Derby \$125.; Record Time \$95.; Completely rebuilt (616) Wurl. Amplifiers \$37.50 guaranteed; Collection Books \$5.50 per 100; Service Kits \$7.50; Wurl. 61 counter model \$100.; New Ken Rad No. 2051 Tube \$1.85.; Universal Amplifier \$47.50; Speaker wire 1¢ ft. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE - New Packard Adapters & Steel Cabinets 1/2 price; 30 wire Plastic Cable 27¢ ft.; New Mills Vest Pocket \$30.; New 5-10-25¢ Pace Consoles \$300.; Lucky Strike Counter Dice Games \$15.; Bat-A-Ball Jr. \$49.50; Sr. \$99.50. AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE - 5¢ Keeney Bonus Super Bell F.P. Comb. \$460.; 5-5¢ Keeney Bonus Super Bell F.P. Comb. \$675.; 5-25¢ Keeney Bonus Super Bell F.P. Comb. \$675.; 5¢ Bally Draw Bell \$310.; 5¢ Bally Deluxe Draw Bell (write); Bally Triple Bell (write); 5-5¢ Duo Bell F.P. \$185.; 5-25¢ Duo Bell F.P. \$185. SILENT SALES SYSTEM, 635 D ST., N.W., WASH. 4, D.C. 2505 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE - Hi-Hand Comb F.P. & P.O. \$69.50; Jumbo Parade F.P. \$50.; Mills 4 Bells \$245.; Bally Club Bells Comb. F.P. & P.O. \$99.50; Bally Sun Ray \$85; Jennings Fast Time \$60.; Jennings Silver Moon \$75.; 1 set 5¢-10¢-25¢ Blue Front Slots \$100. ea. All above completely reconditioned. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Republic 22732

FOR SALE - Write in for our Illustrated Mailing List! Seeburg Hi-Tone 8800 RCES \$359.50; Wurlitzer 500-K \$225.; Red Ball \$159.50; Scientific X-Ray Poker \$94.50; Tri-Score \$295. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Like New. About 50 Free Play Pin Games: Midget Racer \$155.; Show Girl \$180.; Smarty \$180.; Amber \$180.; Spellbound \$140.; Fast Ball \$135.; Rio \$190.; Surf Queen \$110.; Baffle Card \$155.; Big League \$135.; Superliner \$155.; Superscore \$160. L. V. ALESHIRE MUSIC CO., 1806 WILLIAMSON ROAD, ROANOKE 12, VA.

FOR SALE - 50 Brand new Vendor machines, Nut or Candy mfgd. by L. A. Mfg. Co. Compelled to sell 25 \$17.50. A. G. POULLOS, GRAND ISLAND, NEBR.

FOR SALE - Original Mills Slots, drill proof, knee action, club handles: 1 Brown Front 25¢ play, serial 479,559 \$75.; 1 Blue Front 25¢ play, serial 456,845 \$65.; 1 Blue Front 10¢ play, serial 444-173 \$60. 1/3 deposit, required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SO. WYOMING AVE., KINGSTON, PENNA. Tel: 7-3041

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - 1 New Mills Golden Falls 10¢ play 2-5 payout, serial 515,018 \$190.; 1 Mills double safe cabinet, front and back door \$35.; 1 double safe cabinet, front door \$30. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SO. WYOMING AVE., KINGSTON, PENNA. Tel: 7-3041

FOR SALE - Mills Rebuilt Slots: Black Cherry, Silver or Copper Chromes. 5¢ \$150.; 10¢ \$160.; 25¢ \$170. Cash or \$100. and your old escalator model in trade. Rebuilt Brown Fronts: 5¢ \$125.; 10¢ \$135.; 25¢ \$145. Cash or \$75. and your old escalator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL.

FOR SALE - Total Rolls, excellent condition, crated for shipment \$239.50 ea.; 2 new Chicoin Basketball Champs (write); 1 Bakers Races J.P., fine condition \$199.50; 25¢ Paces Races \$99.50. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE - 5 Seeburg Bar-O-Matic Boxes and all like new, resprayed and overhauled \$40. ea.; Panoram with Remote volume control and transformer, 1 set of film \$325. complete; 3 Singing Towers \$200. ea.; 20 - 3 wire Wall-O-Matic Boxes \$20. ea. APPEL VENDING CO., 5015 NO. GRANSBACK ST., PHILA. 20, PA. Tel: Davenport 4-5545

FOR SALE - Keeney Super Bonus 5¢ \$400.; Twin Bonus 5-10¢ \$575.; Deluxe Draw Bell (write); Draw Bell \$275.; High Hand \$50.; Club Bells \$50. ROYAL MUSIC CO., 76 MAIN ST., WEBSTER, MASS.

FOR SALE - 1 Jennings Grandstand Cig. Reels \$9.; 1 Topper Gum Vendor \$4.; 1 Kirk Astrology Model 80 Scale \$69.; 1 Kirk Astrology Small Model \$59.; 1 National Health Chart Scale \$39.; 1 8800 Seeburg Hi-Tone \$425.; 1 Pace Loboy Scale \$23.; 9 Packard Pla-Mor Boxes, used \$21.50; 12 Crystalette Coin Radios, new \$49.50. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE - Keeney 4 Way Super Bells (3-5¢/1-25¢) \$250.; Keeney 4 Way Super Bells (4-5¢) \$225.; Mills Three Bells \$375.; Mills Four Bells (4-5¢) \$250. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - Saratoga with rails \$69.50 ea.; Super Bells \$125. ea.; Jumbo Parade \$59.50 ea.; 2 Keeney Anti-Aircraft Guns \$60. ea.; 2 Pitch 'em & Catch 'em, like new \$50. ea.; 4 Panorams, splicer & extra film \$250. ea. F.O.B. Lewistown. Uncrated. 1/3 deposit. LEWISTON DISTRIBUTING MART, INC., 27 VALLEY ST., LEWISTON, PA.

FOR SALE - 1 Brand new 25¢ Bally Draw Bell \$400.; 1 Brand new Goalee \$250.; 1 Twin 616 Wurlitzer in Packard steel cabinet, 6 Packard Wall Boxes, Packard No. 400 Speaker \$275. for lot; 2 Wurl. 600-K, very clean \$185. ea.; 1 Wurl. 600 Dial, very clean \$175.; 1 Wurl. 24 Victory Cabinet \$175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - 3 - 9 ft. Bally King Pins \$89.50 ea.; 4 - 9 ft. Rock-Olas (refinished) \$100. ea.; 6 - 12 ft. RockOlas (refinished) \$125. ea.; 2 - 10 ft. Genco Bank Rolls (refinished) \$125. ea. Or will trade for Total Rolls or late 5 Ball games. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS.

FOR SALE - Telephone Studio equipment complete with Boxes, Amplifiers and Speakers. Handles 20 locations. O'BRIEN MUSIC CO., 348 THAMES ST., NEWPORT, R. I. Tel: 577

FOR SALE - Mills Three Bells \$250.; Mutoscope Punching Bag, as is \$25.; Total Rolls \$250.; ea.; Pace Royal Club Bell 10¢ and 5¢ play \$95. ea.; Jennings 25¢ Club Bell \$95. 1/2 deposit. WANT - Ten Strikes! OLSHEIN DISTRIBUTING CO., 1102 Broadway, ALBANY 4, N. Y.

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.: Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - Wurlitzer Model 500 \$125; Model 600 \$100.; Model 412 \$50.; Model 24 \$90.; Model 750E \$300.; Model 800 \$335.; Seeburg 9800 \$200.; Classic \$150.; Mills Four Bells \$100.; New Vest Pocket 5¢ \$50.; Jennings 5¢ Chief \$25.; 5¢ Rol-A-Top \$40. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Reconditioned Slots, Consoles & 1 Balls: Club Trophy \$69.50; Fortunes \$50.; Victory Special \$325.; Sun Ray \$49.50; Jumbo Parade \$65.; Club Bells \$75.; Keeney Super Bon. Bells \$350.; Jenn. Silver Moon \$49.50; Mills Bonus 5¢ \$185.; Silver Chrome 5¢ \$185.; Hand Load 5¢ \$145.; Vest Pockets 5¢ - 47 \$50.; Q.T.'s \$50.; 1947 Columbia Deluxe & Silver Chromes (write); Watling 1947 Rol-A-Top 5¢ \$135.; 10¢ \$160.; 25¢ \$185.; Pace Reels \$50.; 1 Mills 5¢ Cherry Bell 3-10 P.O. \$85. INTERSTATE COIN MACHINE CO., INC., 314 LOCUST ST., SPRINGFIELD, MASS.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long \$185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE - Reconditioned Pin Games and One Balls: Double Barrel, new \$200.; Midget Racer \$135.; Frisco \$69.50; 5-10-20 \$35.; Casablanca \$50.; Stage Door Canteen \$90.; Wagon Wheels \$75.; Catalina \$59.50; Paratroops \$35.; Eagle Squadron \$35.; Liberty \$40.; Shangri-la \$42.50; Jeep \$47.50; Knockout \$54.50; Club Trophy \$69.50; Fortunes \$50.; Victory Special \$325. Call, Write or Phone. INTERSTATE COIN MACHINE CO., INC., 314 LOCUST ST., SPRINGFIELD, MASS.

FOR SALE - Console: one brand new Bally 5¢ Draw Bell \$380. Michigan Distributors for Bally Manufacturing Company. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21, MICH.

FOR SALE - 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE - Total Roll \$250.; Jack Rabbitt \$250.; Super Triangle \$195.; Tally Roll \$175.; Undersea Raider \$135.; Lite League \$125.; Genco Bankroll 14 ft. \$125. (Special! 2 Chicoin Hockeys and 2 Bally Rapid Fires \$200.); Superlner \$150.; Grand Canyon & Laura \$75. ea. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - \$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - 7 Ace Coin Counters, new \$99.50 ea.; 15 Big Game Consoles, Fruit Symb. Cash P. O. \$60. ea.; Genco Whizz with stand, Floor Sample \$49.50. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Scales. Seven Ideal Loboy Scales for \$225.; one Columbia Big Dial \$20.; ten new Hamilton Scales, still in original crates \$77.50 ea. or all for \$725. T. M. KUPRAS, 430 SO. TIORUNDA DR., CHEEKTOWAGA 11, N. Y.

FOR SALE - 1 Bally Hi Hand \$80.; 6 Silver Moon F.P. \$65. ea.; 2 Surf Queens \$115. ea.; 1 Hi Dive \$45.; Knockout \$50.; 1 Soft Ball Queens \$115.; Play Ball \$35.; Horoscope \$35.; 3 Bally Big Top C.P. \$85. ea.; 1 Mills Throne \$160.; 4 Wurlitzer 600 Victory Cabt. \$225. ea. Good shape. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE - Act Now - All Machines Clean and in excellent condition - Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parade, 5¢ Comb., Jumbo Parades 5¢ Comb. F.P., Hi-Hand 5¢ Comb., Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511

FOR SALE - Arcade Equipment: 1 Wurlitzer Skee Ball (14 ft.) \$175.; Genco "Skill Roll" (9 ft.) \$150.; 1 Super Roll (like new) \$300.; 1 Rapid Fire \$75.; 5 Ten Strike \$50. ea.; Rol-A-Score (used), new Sportmans (write); Advance Rolls, immediate delivery \$499.50. Pin Games: 1 Cadillac \$25.; 1 Big Chief \$32.; 1 Chevron \$25.; 1 Flicker \$30.; 1 Hi Dive \$40.; 1 Blondie \$22.; 1 Zombie \$40.; 1 Captain Kidd \$30.; 1 Show Boat \$40.; 1 Duplex \$40.; 1 Leader \$29.50; 1 Stratoliner \$45.; 1 Jungle \$50.; 1 Monicker \$45.; 1 Lone Star \$45.; 1 Idaho \$125.; new Kilroy, Double Barrel, Rocket (write); Genco "Total Roll", just like new \$250. One Balls: 1 Keeney Big Parlay, write; 1 Preakness (used) \$35.; 1 Pacemaker (used) \$35. Bells: New Black Cherrys, new Jennings, Mills Safe Stands (new or used), Chicago Metal Safes (new) write. Consoles: 3 Mills 4 Bells, very clean \$200.; 2 Keeney 5¢ Super Bonus Bells, 2 Keeney 5¢ & 25¢ Super Bonus Bells (write); 15 Jumbo Parade P.O. \$50. ea.; 4 - 1946 Bakers Racers (like new) and 2 Jennings "Challengers" (write). Music: 1 - 12 records Rock-Ola \$75.; 2 Seeburg Classic R.C. \$250. ea.; 1 Seeburg Envoy E.S.R.C. \$280.; 2 Wurlitzer 616 lite-up \$100. ea.; 1 Wurlitzer 713, \$125.; 1 Wurlitzer Twin 12 steel cab with Seeburg Steppers \$150.; 10 Seeburg 5¢ Wall-O-Matic Wireless \$22.50 ea.; new Packard Bar Brackets \$4.; 10 Speak Organs P. M. Speakers \$10. ea.; 3 Buckley Wall Boxes \$10. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Mr. Operator! Have you tried a sample order of Lonson Boxes - The Box that holds unwrapped nickles - The Box that cuts out wrapping your customer's share. Holds \$20. worth of nickels in convenient rows. Send your address and we send you sample box. Write today! MANKATO NOVELTY CO., 639½ MOUND AVE., MANKATO, MINN.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - 4 Baker's Pacers with check separator and daily double, used 30 days \$115. ea.; 1 Ball payouts in good condition: Kentuckys \$100.; Long Shots \$90.; Sport Kings and Santa Anitas \$75.; 2 Skylarks F.P. & P.O., in excellent condition \$60. ea.; 1 Paces Reels \$50.; 1 - 1938 Keeney Tracktime, like new \$75.; Columbia Jackpot Bells \$30. ea.; 2 Keeney Super Bells, 5-25¢ comb. \$150. ea. AUTOMATIC GAMES CO., 1816 BROADWAY, TOLEDO 9, OHIO.

FOR SALE - Unloading 100 Bonus Bells, Draw Bells, Deluxe Draw Bells, High Hands, Club Bells, Pace Reels, Super Bells. J. VINSKI, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 9946

FOR SALE - Bally Hi Hand Comb. F.P. & P.O. \$125. ea.; Chicoin Roll-A-Scores \$100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE - We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

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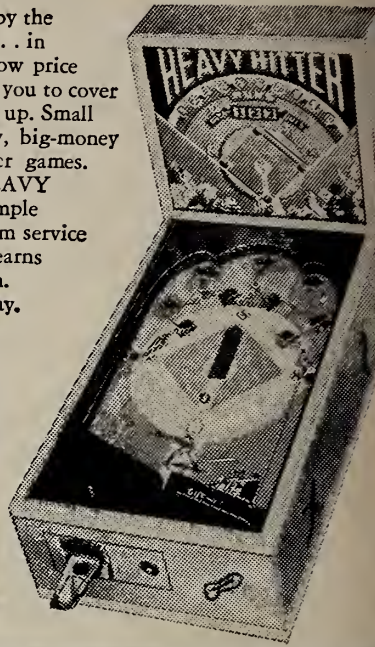
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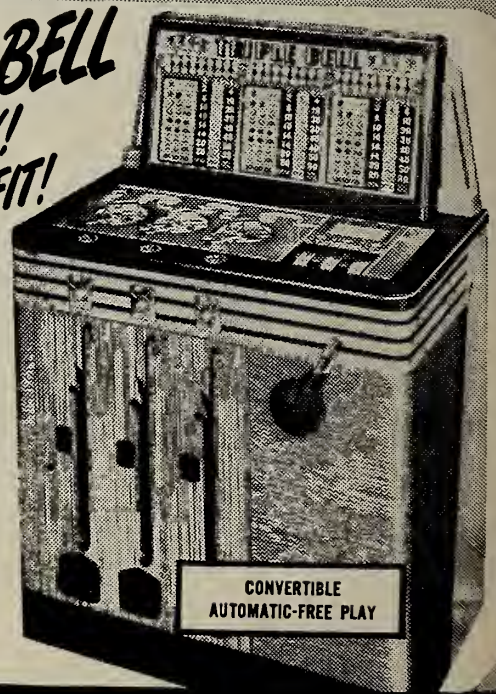
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