

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9 No. 52
SEPT. 25, 1948



The Andrews Sisters team up with Bud Flanagan and Chet Allan to break all attendance records at the London Palladium, harmonizing the new song sensation "Underneath The Arches." Flanagan and Allan wrote and introduced the tune in England in 1932. The Andrews Sisters recording has been shaking juke boxes with increasing momentum, as has the Primo Scala platter on London Records, who originally created the demand and introduced the disk in the United States. Juke box favorites throughout the years, the girls are also riding high with "I Hate To Lose You", "Cuanta La Gusta" and "You Call Everybody Darlin' ". Left to right: LaVerne, Bud Flanagan, Patty, Chet Allan and Maxine Andrews. The Andrews Sisters are exclusively featured on Decca Records.

HURRY!
HURRY!
HURRY!

FALL SPECIAL

ISSUE OF

THE CASH BOX

GOES TO PRESS

SEPTEMBER 23rd

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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CHICAGO CHATTER

EASTERN FLASHES

CALIFORNIA CLIPPINGS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



Public relations is not completely based on publicity. In this industry there is much public relations effort which can be put forth without the need for publicity campaigns.

It is a known fact that the majority of the equipment of the industry, on a national basis, is located in retail establishments where wine, beer, liquors and foods are sold.

That being the case, one of the very first public relations jobs which the members of this trade are faced with, is tying in more closely with the people and organizations in these fields.

Already some coin machine associations, as well as independent coin machine operators, are working in close harmony with the restaurant, beer and liquor dealer associations in their territories.

Also of major importance, is the public relations job which the average coinman can accomplish on his own accord, or via his servicemen and collectors, with all of his locations.

Thru the location owner he can reach the general public. Therefore, the good public relations he sells the storekeeper is, in turn, sold by the storekeeper to his customers. That makes for better understanding all around.

Each and every month sees some territory hit by greater taxes, another area being forced to close on certain types of equipment, and still another being pushed into a very desperate position by either newspaper crusaders, fanatics, hypocrites, politicians, and what not, who always feel that the time is ripe for them to smash down on the necks of the men who are operating coin machines.

To overcome much of this sort of crusading fanaticism, the operator need but educate his storekeeper to the point where the merchant, himself, will go to bat for him, and thereby squelch many of these uninformed fanatics who want this nation to run only as they believe it should be run.

Therefore, the biggest share of any public relations work which this industry can undertake, rests entirely on the shoulders of the operators themselves.

It is up to the operators to make boosters of their location owners who will, in turn, help make boosters of the players, and get these patrons of coin operated equipment, whether juke boxes, games or merchandisers, to spread the good word further and further into the very heart of the public *THAT THE MEN IN THIS INDUSTRY ARE LAW ABIDING, GOD-FEARING, GOOD CITIZENS, ENGAGED IN A BUSINESS THAT IS JUST AS CLEAN AND JUST AS UPSTANDING AS ANY OTHER BUSINESS IN THE NATION.*

Bill Gersh

MUSIC OPS FACED WITH DRASTIC CHANGES

Must "Sell" Music as "Necessary Business Building Service". Better Share of Present Collections or Weekly Guarantee is Absolutely Necessary for Profitable Continuance in Biz

You, Mr. Operator, whether you like it or not, are faced with drastic changes to assure yourself continued profitable operating.

It is rare, especially in the code of editorializing, that any editor will ever come to the fore to speak in the first person.

But, this is one time when the bull must be taken by the horns and the nation's professional music operators must be told, once and for all time, just what's wrong with their industry.

In all industries there is a certain, definite and, in most cases, indefinable valuation placed on services. There's no doubt that you have howled time and time because some service man calling around to fix your home radio has made a "service charge" of \$5, even before he straightened out whatever was wrong with your set.

This, today, must also become fact in the automatic music business.

In short, this music industry must "sell" music. It must sell itself to its customers and it must sell itself so strongly that these customers recognize that they cannot continue on without the music of this coin operated music machines industry.

Why? Because there are hundreds on hundreds of machines today running at a loss. And there is no logical reason why these machines should continue to operate at a loss. If this same music was cut off from these locations—the patrons would walk out of those spots.

They wouldn't want to drink in a morgue-like atmosphere. Music is part of their drinking mood. Radio can't replace it. Television can't replace it. Why? Because these media are jammed full of "commercials".

The juke box is not a commercial instrument. It's strictly entertainment. Entertainment that the customers can play as long as they want to, choosing the recording stars they like best, for as long as they want to hear them. Automatic music is basically sound.

Therefore, why hesitate? Why not, now, this very minute, begin to work to "sell" music to location owners. Fourteen years, from 1934 to 1948, has proved the value of the juke box to the average tavern, soda parlor, drug store, restaurant and diner. These location owners know what music means to "liven" their places of business, to hold customers, to create more business.

Even the general public knows the value of the juke box. Everyone knows. Everyone but the juke box operator himself. And he continues on at the most ridiculous commission basis ever placed

into effect. A commission basis that is an offshoot of the old slot days when 50%-50% was a helluva good deal.

But, this is music. Here is overhead. Here is where records, needles, bulbs, plastics and dozens on dozens of other overhead expenses enter into the picture to create cost on cost to the point where, today, the average op is "losing money" because of tremendous overhead costs.

There is only one real answer to the entire automatic music operating problem. The music operator must assure himself a steadier income than what he has today. To do so he must "sell" his location on the fact that that location enjoys better income because music is what brings income and holds it at a definite point.

In short, his music is a "service". A unique, business building and business-getting service. And, like any service rendered, must obtain "more money" for the service force. That "service force" is the professional automatic music operator. He must get a better share of the present gross collections.

He cannot continue in business any longer unless he does get a better share of the collections.

Why kid yourself? Have you really and truly "sold" your music service to your location owner? And if you answer "no" you'll probably add "because of my competition". But, just because the other fellow wants to hang himself must you, too, hang yourself?

There lies the rub. The fear of the "other man". And, strange as it seems, the "other man", fears the "other man". A vicious, round-robin of loss on loss. The answer is that the men operating automatic music in any territory in the nation simply must get together.

They must get together to save themselves and to assure themselves profit not only for today, but, also for the future.

Only by this action will they be able to gain an equilibrium which will mean continued profitable music operation for the years to come.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AG—Algene	DM—Damon	PA—Palda
AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	FL—Flint	RO—Rondo
AR—Aristocrat	JE—Jewel	RA—Rainbow
AS—Astor	GR—Grand	SA—Savoy
BE—Beacon	KI—King	SD—Super Disc
BN—Bandwagon	LO—London	SP—Specialty
BU—Bullet	MA—Majestic	SPI—Sairo
CA—Capitol	MI—Miracle	SI—Signature
CM—Commodore	ME—Mercury	ST—Sterling
CN—Continental	MG—MGM	TO—Top
CO—Columbia	MN—Manor	TC—20th Century
CS—Coast	MO—Modern	UN—Universal
DA—Davis	MT—Metrotone	VA—Varsity
DE—Decca	MU—Musicraft	VI—Victor
DEL—DeLuxe	NA—National	WO—World
DL—Delmac		

1

IT'S MAGIC

CA-15072—Gordon MacRae
CO-38188—Doris Day
DE-23826—Dick Haymes
ME-5138—Vic Damone

MG-10187—Buddy Kaye Quintet
MU-557—Sarah Vaughan
VA-110—Johnny Frank
VI-20-2862—Tony Martin

2

A TREE IN A MEADOW

CA-15122—Margaret Whiting
CO-38279—Bill Johnson
DE-24411—Monica Lewis
LO-123—Sam Browne
ME-5148—John Laurenz

MG-10211—Paul Fennelly O.
RA-70015—B. Lester
VA-101—Frank Boys
VI-20-2965—Dorothy Morrow Ensemble

3

RAMBLING ROSE

CA-15178—Gordon MacRae
CO-38207—Tony Pastor O.
DE-24449—Russ Morgan O.—Bob Eberly
MG-10192—Geo. Paxton O.

MU-560—Phil Brito
VA-105—Johnny Frank
VI-20-2947—Perry Como

4

TWELFTH STREET RAG

CA-15105—Pee Wee Hunt
DE-24450—Milt Herth Trio
MG-10251—Jack Fina O.

RA-70033—Eddie Miller
VA-110—Varsity Ragtime Band
VI-20-3120—Sidney Bechet O.

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UNDERNEATH THE ARCHES

CA-15183—Andy Russell
CO-38274—The Serenaders
CO-38298—Connie Boswell
CN-1245—The Singing Gondoliers
DE-24490—Andrews Sisters
LO-238—Primo Scala

ME-5173—Al Hummer
MG-10264—Len Camber
RA-70075—Al Paul
SPI-3001—Larkin Sisters
VI-20-3114—George Olsen O.

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YOU CALL EVERYBODY DARLIN'

AP-161—Tennessee King
CA-15155—Jack Smith
CO-38286—Jerry Wayne
DE-46138—Texas Jim Lewis
DE-24490—Underneath The Arches
DEL-1178—Bruce Hayes

ME-5155—Anne Vincent
MG-10258—Art Lund
RE-117—Al Trace O.
ST-3023—Al Trace O.
VA-103—Frank & The Boys
VI-20-3109—Jack Lathrop

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COOL WATER

CA-15148—Nellie Lutcher
DE-46207—Sons of The Pioneers
MA-6000—Foy Willing
MG-30059—Kate Smith

VA-109—Tomy Clayton
VI-20-1724—Sons of The Pioneers
VI-20-2076—Sons of The Pioneers
VI-20-2923—Vaughn Monroe O.

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HAIR OF GOLD

BN-516—Lee Carson
CA-15178—Gordon MacRae
CO-38315—Cyril Shane
DE-24491—Bob Eberly
ME-5172—John Laurenz
MG-10258—Art Lund

MT-2018—Jack Emerson
SPI-3001—Larkin Sisters
UN-121—Harmonicats
VA-109—Jim Smith Buckineers
VI-20-3109—Jack Lathrop
WO-1502—Red Gilliam

9

MY HAPPINESS

BN-504—A. & Jim Nelson
BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sisters
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald

DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan
VI-20-2965—Dorothy Morrow Ens.

10

MAYBE YOU'LL BE THERE

CA-397—Billy Butterfield O.
CO-37339—Tommy Tucker O.
DE-24403—Gordon Jenkins O.
MA-1120—Eddy Howard O.

ME-5160—Jack Fina O.
VA-102—Barbara & Frank
VI-20-2189—Betty Rhodes

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NAILS IN
MY
COFFIN"
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156 WEST 44th ST., NEW YORK 18, N. Y.
(PHONE: LOnacre 4-4320)

THE CASH BOX

Record Reviews

"Besame Mucho" (3:00)

"Amor" (3:04)

ANDY RUSSELL
(Capitol 15214)

● There just isn't enough we can say about this platter! Widely known to music operators throughout the nation, this Andy Russell platter has repeatedly proven itself to be top drawer material for the phonos. "Besame Mucho" and "Amor" have always been two of Andy's best numbers ever—their re-issue here should continue adding coin in the boxes for music ops all over the land. Orchestral backing on this duo by the Al Sack ork is first grade and blends well with Andy's fine set of tonsils. The piper's mellow bellow is sure to stimulate phono play and hypo the take immensely. Get with it!

"Floatin'" (2:47)

"Let's Eat" (2:51)

BOBBY SHERWOOD ORCH.
(Capitol 15211)

● Long missing from the phonograph spotlight, orkster Bobby Sherwood makes his break for fame again with this duo. Wax is shown to high light and might be the spark Bobby needs. Top deck, an all instrumental affair makes for wonderful dancing and listening pleasure. Wax weaves in a lively tempo with the Sherwood boys displaying their fine instrumental wares in mellow manner. On the flip with a cute one tagged "Let's Eat," the maestro himself grabs the limelight as he steps to the mike for the vocal rendition. Ditty is cute as a bug and makes for loads of mirth and merriment. Stop and go rhythm keep you guessin', with Bobby's pipes trilling in fine style. Both sides beckon coin play—spin 'em.

"The Girl In My Dreams" (2:56)

"Precious Little Thing Called Love" (2:59)

BARRY GREEN
(Rainbow 10088)

● Music styled in the light melodic fashion spills forth here, with crooner Barry Green at the mike for the delivery. Cookie, tagged "The Girl In My Dreams" and "Precious Little Thing Called Love" spills in effective manner and has wide possibilities to score. Barry's vocal efforts are sure to be rewarded handsomely. The disk serves to introduce the piper to phono fans in first rate manner. Both sides move along at a mellow clip, with Barry chiming in for the lyrical expression. Wax is there for the asking—go to it.

"You've Been So Good To Me Daddy" (2:59)

"Baby Won't You Please Come Home" (2:38)

JERI SULLIVAN
(Signature 15224)

● Here's a gal with a set of golden pipes! One of the better pieces of melody we've heard in many a moon spring up here by chirp Jeri Sullivan, who steps out into phono fame on the right foot. Gal trills the knockout wordage to "You've Been So Good To Me Daddy" in top notch styling, with some wonderful background support provided by the Les Baxter Quintet and the Johnny White ork. Ditty moves along at a mellow clip with Jeri in fine voice throughout. Flip is a repeat grade A performance for the thrush as she renders "Baby Won't You Please Come Home." Ops should know this side well—Jeri's vocal flavor add to it all the more. "You've Been So Good To Me Daddy" for the moola.

DISK OF THE WEEK

"Until" (2:53)

"After Hour Stuff" (2:44)

TOMMY DORSEY ORCH.

(Victor 20-3061)



TOMMY DORSEY

● Oh, what a boffo disk this one is! Certain to bring back memories of the nostalgic top Tommy Dorsey era is this hunk of wax, one of the surest bits of coin winners we've ever had the pleasure of listening to. It's loaded with the stuff that spells coin play from the word go. "Until," definitely reminiscent of the "I'll Never Smile Again" days has Tommy Dorsey and his wonderful orches-

tra displaying their most captivating and fascinating musical charm and splendor than we've heard in many a moon. The slow, melodic and yet haunting rhythm offered fairly seep into the listener, in tones of brilliant elegance hard to beat. The Clark Sisters and the Town Criers blend voices with balladeer Harry Prime to render the rapturous wordage on this dazzling performance, certain to rank with Tommy's best. The melody offered here has that affectionate, intimate warmth, while the lyrical expression fills the ether with a tone of deep, meaningful musical beauty. It's a must on your disk list—one that phono fans will continue playing time and again. On the coupling with a ditty tagged "After Hour Stuff," the Dorsey crew dispense some wonderful jazz offered by standout musicians. Buddy Rich, Charlie Shavers and Jess Stacy, to name a few, combine talents to turn out loads of rockin' rhythm in this bit. "Until" is the side to ride with! It's a cinch to score—and heavily at that!

"Spring Made A Fool Of Me" (3:00)

"Foolish Me" (2:57)

LORRY RAINE
(Coast 8035)

● Some wax that music operators can use as excellent filler material are these sides rendered here by chirp Lorry Raine. Titled, "Spring Made A Fool Of Me," and "Foolish Me," the gal delivers the pair in affable fashion to set the stage for some potential coin play. Both sides spill in slow tempo, with adequate ork backing furnished by the Russ Garcia crew. Top deck is the better of the pair. Lorry's vocal spot here has more glitter and polish to it. Ditty is in the soft, sentimental vein with the wordage beating a path around the title. Ops who have the spots might do well to take a look-see in this direction.

"Buttons & Bows" (2:56)

"The Guy Who's Got My Heart" (2:57)

HELEN O'CONNELL
(Coast 8032)

● Make no mistake about this gal's pipes still being trim. Loads of musical treat are in store for music operators with this cookie, as chirp Helen O'Connell steps to the mike for the clever patter of "Buttons & Bows." Song is one that is a natural for the thrush. Her warm, rich pipes melt the lyrics into beautiful tones of splendor. Ops should know the song by this time. Helen's rendition of the happy, carefree tune should fill the jeans of music operators and re-establish her name as a top phono star. On the back with more cute stuff, Helen spills the light lyrics to "The Guy Who's Got My Heart." Song is mellow throughout, with the gal leading all the way. We go for "Buttons & Bows"—we're sure you will too.

"Tea Leaves" (2:56)

"Where The Apple Blossoms Fall" (2:59)

FREDDIE GARDNER ORCH.
(Victor 20-3121)

● Pair of sides ops may care to latch onto are these offered in effective fashion by the Freddy Gardner ork. Both tunes are currently earning their keep in juke boxes throughout the land, with the top deck hogging the limelight. "Tea Leaves," with piper Denny Vaughan at the mike makes for fairly pleasant listening. Piper's pitch resounds with the stuff that makes for coinplay. Wax spills in slow tempo with the title acting as the bill of fare. On the flip, the Gardner crew and Vaughan come back once again for another pleasurable performance. Both sides rate as top notch filler material. Ops who have the spots should do well with it.

"How Did He Look?" (3:04)

"Cuckoo Bird Waltz" (3:01)

JOAN MERRILL—HENRI RENE ORCH.
(Victor 20-3052)

● Split billing on this platter rates wide attention in that both of these songs have "sleeper" written all over. Top deck, a ditty that scored widely years ago is re-issued by the request of thousands of phono operators. Chirp Joan Merrill's pipes sound just as brilliant as ever. This platter might be the trick to boost the gal's name into the big billing again. On the backing with a platter that has coined loads for ops, maestro Henri Rene offers the cute "Cuckoo Bird Waltz." Vocal spot by the Manners Sisters fills the bill to round out a fairly attractive side. The pair beckon coin play—get next to 'em.

"Ah! But It Happens" (3:05)

"I'm Thru With Love" (2:55)

SAM BROWNE
(London 281)

● Pair of sides by piper Sam Browne and the set up of two that can boost music operators phono revenue. It's the magic metro of "Ah! But It Happens" and the standard "I'm Thru With Love" that Sam spoons, and does so in such manner as to attract loads of attention. Altho the wax won't cause any traffic jams, it is top notch filler material. Top deck is still going strong in a slew of boxes. This rendition should increase the take all the more. On the flip with the lovable "I'm Thru With Love," Sam displays his tender tones in charming and smooth styling to captivate the listener. Wax rates ops whirling.

"Cornbelt Symphony" (2:20)

"P. S. I Love You" (3:08)

CYRIL STAPLETON ORCH.
(London 282)

● Ditty really starting to kick up a fuss is this bit done up brown with gravy all over by the Cyril Stapleton ork. The stuff is just corny enough to start thousands of phonos jumpin' wild. Titled "Cornbelt Symphony," maestro Stapleton showers The Keynotes in the limelight to wait the cute, mellow lyrics. Refrain echoes splendidly and makes for wonderful listening pleasure. On the flip with a switch to the romantic angle, chirp Pearl Carr steps out with "P.S. I Love You." Vocal rendition is refreshing and should meet with fair approval. Both sides of this hunk of wax rate listening.

"Glen Echo" (2:53)

"By The Way" (3:00)

DENNY DENNIS
(London 283)

● Young Denny Dennis with a pair of sides that reek with loads of pleasure. Wax titled "Glen Echo" and "By The Way" shows the balladeer's voice to best advantage as he purrs the light rhythmic wordage displayed here. It's the top deck we go for—and one we're sure you will too. Music is lightly set in smart, smooth manner with Denny's full fashioned pitch riding the crest in refreshing style. Wax is suited for the more quiet, intimate spots and as such should increase ops phono take. Flip parrots the top deck with Denny and his pipes in the limelight all the way. Music supplied by the Bob Farnon ork blends well to round out the side. Ops who have a call for Denny's ever increasing den of fans should use this platter.

"Galway Bay" (2:59)

"Greensleeves" (3:01)

ANNE SHELTON
(London 287)

● Plug tune currently riding hot across the pond is offered here in effective manner by thrush Anne Shelton. It's "Galway Bay," a song music ops are bound to be hearing loads of in the very near future. Ditty weaves in very slow tempo with loads of emphasis on that wonderful paradise tagged "Galway Bay." Anne's pipes spill the warm, intimate lyrics in fascinating manner, with some wonderful vocal background by the Wardon Singers chiming in. On the backside with a traditional ditty titled "Greensleeves," Anne once again displays her smooth pitch in effective manner. Altho this side won't fit the general type of location it might draw its fair share of coin play in the shamrock locations. "Galway Bay" is the deck to watch.

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

on

**The Nation's
TOP TEN
Juke Box Tunes**

(as reported by THE CASH BOX)

- 1 **IT'S MAGIC**
TONY MARTIN
RCA Victor 20-2862
- 2 **A TREE IN THE MEADOW**
DOROTHY MORROW ENSEMBLE
RCA Victor 20-2965
- 3 **RAMBLING ROSE**
PERRY COMO
RCA Victor 20-2947
- 4 **TWELFTH STREET RAG**
SIDNEY BECHET ORCH.
RCA Victor 20-3120
- 5 **UNDERNEATH THE ARCHES**
GEORGE OLSEN ORCH.
RCA Victor 20-3114
- 6 **YOU CALL EVERYBODY DARLIN'**
JACK LATHROP
RCA Victor 20-3109
- 7 **COOL WATER**
VAUGHN MONROE ORCH.
RCA Victor 20-2923
- 8 **HAIR OF GOLD**
JACK LATHROP
RCA Victor 20-3109
- 9 **MY HAPPINESS**
DOROTHY MORROW ENSEMBLE
RCA Victor 20-2965
- 10 **MAYBE YOU'LL BE THERE**
BETTY RHODES
RCA Victor 20-2183

This week's **RCA VICTOR** release!

✓ **POPULAR**

- John John
In a Persian Market
HERBIE FIELDS RCA Victor 20-3052
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JEAN SABLON RCA Victor 20-3111
- Poinciana
The Man I Love
TEX BENEKE RCA Victor 20-3112
- (Quizás, Quizás, Quizás) Perhaps, Perhaps, Perhaps
The Matador
DESI ARNAZ RCA Victor 20-3113
- Underneath the Arches
Eleven More Months and Ten More Days
GEORGE OLSEN
AMBROSE ORCH. RCA Victor 20-3114*

✓ **FOLK**

- Please Daddy Don't Drink No More
Chant of Hawaii
CECIL CAMPBELL RCA Victor 20-3116
- I See a Bright Light Shining
There's a Grave at the Foot of the Mountain
CHARLIE MONROE RCA Victor 20-3115
- My Little Girl I Love You
Mistakes
JIMMIE REVARD RCA Victor 20-3117*

✓ **BLUES**

- The Devil Blues
What a Gal
JAZZ GILLUM RCA Victor 20-3118

✓ **INTERNATIONAL**

— JEWISH —

- Far Vuss Bist Du Bais Oif Mir
Tzotzkeleh (Playboy)
ESTELLE LINDEN
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✓ **NEW ALBUM... "MARIMBA CLASSICS"**

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Album P-222
- Perpetual Motion and Ave Maria
RCA Victor 20-3102
- Waltz of the Flowers and Hora Staccato
RCA Victor 20-3103
- Tico-Tico and On Wings of Song
RCA Victor 20-3104
- The Swan and F Major Waltz
RCA Victor 20-3105

Riding High... Climbing Fast

- Until
TOMMY DORSEY RCA Victor 20-3061
- Cool Water
VAUGHN MONROE RCA Victor 20-2923
- Hair of Gold
JACK LATHROP RCA Victor 20-3109
- Just a Little Lovin'
EDDY ARNOLD RCA Victor 20-3013
- Betsy
ROY ROGERS RCA Victor 20-3059

*RE-ISSUED BY REQUEST



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City _____ State _____

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THE CASH BOX

Record Reviews

"The Velvet Touch" (2:58)
 "Melancholy Minstrel" (3:02)
 ANNE SHELTON
 (London 267)

● The smart vocal refrain of chirp Anne Shelton and some wax ops may care to use as filler material in the machines. It's the metro of "The Velvet Touch" and "Melancholy Minstrel" that offers ops the wax incentive here. Top tune has Anne purring the soft, delicate wordage in fair tempo with some wonderful background support by the Wardour Singers and the Roy Robertson ork. On the backside with "Melancholy Minstrel," Anne once again displays her fond vocal touch on this favorable ditty. Song lacks balance and meaning, altho the thrush adequately makes up for this. Wax is there for the asking.

"Drifting and Dreaming" (2:28)
 "The Hymns My Mother Used To Sing" (3:07)
 VERA LYNN
 (London 274)

● Pair of sides for the quiet locations are these offered by chirp Vera Lynn. Wax, titled "Drifting and Dreaming" and "The Hymns My Mother Used To Sing" shows as effective and might come in for some phono action. Top deck reiterates in mood and metro, the title of the song with Vera wailing the wordage in favorable manner. On the flip with some stuff that may not suit music operators needs in that it lacks straight commercial value, Vera shows her versatile vocal charm in this bit. Altho both sides of this piece of shellac won't cause too much excitement, they may come in for coin culling as fillers.

"Rendezvous With A Rose" (2:32)
 "Harbor Lights" (2:40)
 BOBBY WORTH
 (Castle 1258)

● More "Rendezvous With A Rose," with piper Bobby Worth at the mike spooning the ever-flowin'-glowin' wordage. Song, set in simple light manner is easily taken to and will undoubtedly prove to be a top coin culler in the very near future. Background shown here adequately back Bobby's pleasant pipes in fair manner to round out the side. On the backside with an oldie that was one of the top songs of the day, Bobby offers "Harbor Lights." This side suits the balladeer's intimate tones to better advantage, and altho it probably won't cause too much excitement, it is a mellow piece of wax.

"The Gal Who's Got My Heart"
 (2:44)
 "Galway Bay" (2:51)
 BOBBY WORTH
 (Castle 1257)

● More music via Bobby Worth and the pitch of a new tune that spells cute music all over the lot. Titled, "The Gal Who's Got My Heart," Bobby demonstrates his versatile vocal styling in top manner here, with this dainty cute platter. Song steps along in bounce fashion and parrots the title throughout. You've gotta listen to this bit to really appreciate it; which is just what we recommend. Flipped we find the plug tune, "Galway Bay," currently riding the top of the wave in England. Wordage tells of the beauty of "Galway Bay" and is quite attractive. Bobby's vocal spot matches the brilliance of the tune itself and should arouse wide interest. Both sides rate ops listening time.

SLEEPER OF THE WEEK

"Dream House" (2:53)
 "Cowboy Jamboree" (2:50)

JERI SULLIVAN
 (Signature 15224)



JERI SULLIVAN

● Bowing into the disk spotlight via this recording, chirp Jeri Sullivan steps out with her right foot to offer a dream of a platter in this bit titled "Dream House." Make no mistake about it—music ops are going to be hearing quite a bit about Jeri before long. This piece is loaded with a ton of the

stuff that goes toward making a coin culler. The gal's pipes, full of tricks and quivers worm their way right at you and make you sit and listen right up close. "Dream House" moves in slow, moderate tempo with Jeri purring the soft, warm wordage in vibrant fashion to score heavily. She's got that quality of making you wanna keep on playing the platter time and again. Instrumental accompaniment offered here fits the mood and metro of the song like a glove. The Les Baxter Quintet with the Johnny White ork, combine to furnish the thrush some wonderful background music. On the flip with a bit of a light novelty, Jeri and the combo step out with "Cowboy Jamboree." Waxing is easy on the ears and should find favor with music operators. It's the top deck, "Dream House" we go for. Get next to this one for sure!

"What Did I Do" (2:59)
 "Heat Wave" (2:32)

MARGARET WHITING
 (Capitol 15209)

● Pair of songs by click chick Margaret Whiting and the soothing refrain of the climbing "What Did I Do." Always a potential coin culler, Margaret purrs the smart lyrics in captivating fashion throughout this platter. Tempo is medium slow here, with Marg asking the title of the ditty in scintillating tones that satisfy throughout. On the backside with the oldie "Heat Wave," the thrush switches to a faster tempo for this ever-lovin' ditty. Music ops should remember this piece well since it scored heavily in the juke boxes years ago. Whiting's wide bevy of fans should clamor loud and long for "What Did I Do."

"Sam, You Made The Pants Too Long" (2:41)
 "Why Did I Teach My Girl To Drive"
 (2:45)
 VAUGHN MONROE ORCH.
 (Victor 20-3071)

● Top song that clicked heavily a number of years ago is once again re-issued here and is sure to meet with wide approval from music operators. It's "Sam, You Made The Pants Too Long," as only Ziggy Talent and the Vaughn Monroe orchestra can offer it. Music ops should remember the tune well since it coined a mint of silver. With both Ziggy and the Monroe crew well in the public's eye today, we see no reason for the platter not going today. On the flip with more novelty antics, piper Ziggy pitches his tonsils to the cute "Why Did I Teach My Girl To Drive." Stuff is loaded with laughs and should garner heavy attention. Both sides are well stacked with coin winning possibilities—try 'em.

"Serutan Yob" (2:44)
 "Oh! Nick-O-Deemo" (2:36)

THE UNNATURAL SEVEN
 (Capitol 15210)

● You won't believe this when you hear it, but it's there nevertheless. One of the wackiest things to be heard on wax in a zillion years is this bit by the mad, but very mad, Red Ingle Unnatural Seven. A take-off on the now famous "Nature Boy," Red and his gang really knock themselves out with this thing supposed to be music. The stuff is just funny enough to score, and heavily at that. Ditty is replete with the sound of the forest primeval, while the lyrics make for a ton of laughing matter. On the flip with more cute stuff the gang offer "Oh! Nick-O-Deemo" to keep the mood of the wax in happy time and tempo. "Serutan Yob" ("Nature's Boy" spelled backwards) is the side to watch.

"On A Slow Boat To China" (3:02)
 "I Hate To Lose You" (3:02)
 BENNY GOODMAN ORCH.
 (Capitol 15208)

● Tune that is creating loads of excitement and talk in music circles today is this piece offered here by maestro Benny Goodman. Titled, "On A Slow Boat To China," Benny and the boys display a ton of top notch talent in this enticing hunk of wax. With piper Al Hendrickson spooning the vocal chorus the deck takes on a more alluring air. The lad purrs the cute, light lyrics in smooth tones that satisfy throughout. On the flip with the widely popular "I Hate To Lose You," Benny showers vocalist Emma Lou Welch to the mike for the mellow lyrics. The gal's pipes pitch right in there all the way and beckon a ton of coin play. Both sides appear attractive and rate a spot in your machine.

"Rendezvous With A Rose" (2:41)
 "Faithfully Yours" (2:30)
 WALTER SCHEFF—BERN ARD
 (Spiro 3002)

● Pair of sides music operators may use as excellent filler material are these offered here in fairly fashionable mood and metro by piper Walter Scheff and Bern Ard at the organ. Top deck is kicking up its heels at the present time and is sure to arouse loads of attention. This rendition, with Walter's pipes pitching softly and smoothly throughout should boost phono play immensely. On the flip with a Sigmund Romberg favorite, "Faithfully Yours," organist Bern Ard shows his musical talents to best advantage with this piece. Altho both sides won't stop traffic, they will, nevertheless fill the bill. Ops who need fillers would do well to take a look-see in this direction.

"El Cumbanchero" (2:37)
 "By The Fireside" (2:41)
 ALAN SCHACKNER
 (Signature 15212)

● The harmonica styling of Alan Schackner and some beautiful music offered in "El Cumbanchero" and "By The Fireside." Alan's wonderful talents are displayed in top notch form on the pair, with the top deck grabbing the limelight. The music is widely known and should be appreciated by the crowd that goes for this brand. Rapid Latin tempo in the background of Alan's harmonica hypo the platter immensely. On the flip with "By The Fireside," Alan once again shows his versatile styling with this capable performance. Ops who have a call for music of this sort should latch on!

"Somebody Loves Me" (2:47)
 "Jungle Boogie" (2:44)
 LAURINE WYNN—EDDIE "GIN" MILLER
 (Rainbow 10095)

● Ditty slowly but surely kicking up a storm in a slew of juke boxes is this offering by chirp Lauraine Wynn. It's the standard "Somebody Loves Me," but oh how this gal puts the song over. Utilizing a ton of tricks and quivers in her vocal refrain, and backed by some wonderful vocal chanting in the background, the gal turns this platter into one that can really score for music ops. Tempo is merry and rolls along at a fast clip. Rendition here is definitely suitable for the dance crowd and sure to draw raves. On the flip, 88'er Eddie "Gin" Miller tickles the ivories in hot fashion with this bit tagged "Jungle Boogie." Pace is hectic all thru and shows Eddie's talents in top notch fashion. "Somebody Loves Me" deserves a spot in your machines.

"Bella Bella Marie" (3:00)
 "Whistling In The Dark" (2:56)
 LARRY GREEN ORCH.
 (Victor 20-3072)

● Plug tune from the flicker "Music Man" with maestro Larry Green twirling the baton is displayed to fair advantage here. Tune, titled "Bella Bella Marie" might come in for some heavy play via the picture attachment. Maestro Green's piano tinkling, combined with the vocal spot rendered by The Trio makes for fairly pleasant listening and should grab its fair share of phono play. On the flip with the oldie "Whistling In The Dark," the band bounces back again with another piece that sounds fairly attractive. Both sides should meet with excellent reception in those quiet spots and are definitely grade A material for wired music locations. Ops take it from here.

ROUND THE WAX CIRCLE

NEW YORK :

Still available to record manufacturers are eight masters by chirp Ginny Powell, well known chanteuse who has been featured with the Boyd Raeburn ork. Tunes comprise standard pops. The masters were recently secured from a defunct record company. Contacts can be made thru this column . . .



JOHNNY LONG

The Harry Goodman music firm, Harman Music, acquired the English ditty "Hymns My Mother Used To Sing." London Records platter is just out on the market . . . Carl LeBow, prexy of Metrotone Records on the road again making stops at Pittsburgh, Detroit and Chicago to help in the activity on his follow up to "Hair of Gold," the Jack Emerson recording of "Cornbelt Symphony." . . . Popular disk jockey Hal Tunis, formerly with WAAT, will soon be heard on two programs over New Jersey's newest radio outlet, WVNJ. Hal will be on between 9 and 10 in the A.M., and will also do a 4 to 5 P.M. show. Hal will use "The Cash Box" music charts as a feature of his show . . . Paul McGrane, co-owner of Gem Records still riding high with "Sinbad The Samba." . . . Loads of folk talking about the comeback of maestro Al Donahue, currently at the Totem Pole, right outside of baseball happy

Boston. Al has a terrific disking in "My Old Fashioned Girl," with music operators buzzing like mad about it. Tune is on a Crystal-Tone Record and should prove to be a big winner for Al and the plattery. Love to see Al ride the wave and blossom out—but big . . . Johnny Long's opening at the Strand was really a smash hit. The maestro's flack staff really hypo'd us when Buddy Basch and Danny Priest visited with us a la good humor men, passing out ice cream to one and all . . . Tip to ops: Look out for "Go Long" on Gotham Records, by Earl Bostic . . . Gene Krupa and Betty Reilly breaking it up at the Capitol . . . Ditto Carmen Cavallero and his fine ork at the Paramount . . . Blue Barron will play the Tavern-On-The-Green, following his Hotel Astor spot . . . No squares at the Roxy, with Illinois Jacquet holding forth.

CHICAGO :

Sarah Vaughn, who just finished a very successful engagement at the Blue Note, left this week for the coast where she will do a stint at Ciro's in Hollywood . . . The one and only Red Hot Mama, Sophie Tucker, is once again wowing 'em at the Chez Paree, the gal sure puts on a terrific show . . . Look for a change in the entertainment policy over at the Mayfair Room. We understand that Herb Jacoby, owner of New York's Blue Angel and one of the top showmen of the nation, has been inspecting the Mayfair Room and recommends the change . . . Over at the College Inn decorators are working like mad to get the place finished for an early reopening . . . Herbie Fields and his sextet playing a return engagement to packed houses at the Club Silhouette. The mad musical antics and spirit of abandon that Fields imparts to the audience "sells" the really inspired arrangements that the six piece combo feature . . . Gene Autry, who just completed a week's run at the Oriental Theatre, established a new high in attendance records, bettering the old one by 20,000. Incidentally, the old record was established by Roy Rogers, the singing cowboy star who is Gene's biggest rival . . . Monica Lewis, the lovely lady of song, inked for a return stint at the Oriental sometime this winter . . . Griff Williams back on the band stand over at the Empire Room of the Palmer House after a very successful run on the west coast. Griff's introduction of his new song, "Dream After Dream," which was written while he was on tour, made a hit with Chicago audiences and should go far with the Williams ork plugging it . . . Eddy Howard back at the Aragon Ballroom for a two month engagement, with Tommy Carlyn in full swing over at the south side's Trianon . . . Over at the Boulevard Room of the Stevens, Benny Strong receiving request after request for "That Certain Party." Benny's Tower waxing of this ditty is really terrific and catching on like wild fire . . . Mildred Bailey's scheduled appearance at the Blue Note canceled because of illness. Coleman Hawkins, one of the great names in jazz, is the current attraction . . . Margaret Whiting really ripping the town apart with her rendition of "A Tree In The Meadow."



MARGARET WHITING

LOS ANGELES :

4-Star Sales Mgr. Don Pierce tells us that boss Bill McCall is definitely in New York or soon due, no matter how hard the busy fellow may be to find . . . One thing Bill accomplished while in Cincy, according to Don, was an understanding with Sid Nathan of King whereby that plattery would not release any of its Cecil Gant discs in respect of 4-Star's contract with the versatile artist . . . Ivory Joe, whose name is like gold around 4-Star these days, hopping from the Regal Theater in Chicago to Baltimore for show date . . . Joe and Louis Jordan had themselves a ball in Chi spot . . . B. & W. chief Paul Reiner still in Cleveland and Jewel's Ben Pollack due back at home base any day now . . . Their Johnny Blackburn reports a new San Francisco distrib in Elite California, the outfit headed by Charles Bratnober formerly with Exclusive . . . John so happy over top rating of Highway's "Is It True?" he wasn't even worried about the delay in anti-bootlegging legislation.



THE RAVENS

Latch on to Modern's new hit discovery, a local lad named Pee Wee Grayton . . . His first release, a T-bone Walker tune "I'm Still In Love With You" promises to live up to Lester Bihari's rosy predictions . . . Crayton shouts out the hot number in the best Ivory Joe manner and beats one of the most terrific guitars yet heard on wax . . . Lester also jumping with Miracle's "Messin' Around" and Savoy's "Corn Bread" . . . The Memphis Slim and Hal Singer platters have really caught on with the Avenue, but good . . . Ben Ellison, formerly with Exclusive, called to say hello . . . Now has his own label, Hollywood International, featuring some genuine boogie and novelty tunes . . . Margaret West, one of the writers of "You're So Lovable" also dropped in to thank Cash Box for that swell review of the David Street record on Rainbow label . . . Quite a lovable gal herself, Miss West presented us with a copy of the platter . . . Seems as if everybody in tarnation is copyin' the smooth, smart stylin' of The Ravens, whose National Records keep whirling like mad.

DISK SALES BOOM AS PHONO LOCATIONS IN CAMPS OPEN

New Locations Spring Up As First Military Draft Call Goes Out. Automatic Music In Industrial Locations Continue To Speed Factory Production. New Sales Markets Open For Record Companies

NEW YORK — With Army and Navy military installations and camps opening thruout the country, automatic music leaders throughout the nation this past week stated that they expect to see more phonographs on location, in active use and on display than ever before.

Music ops began vieing for the new locations and started placing equipment in these camps it was learned recently. With the opening of these new locations, the record industry simultaneously expected a large increase in the amount of disk buying on the part of music ops.

The automatic music industry, who during the war years, accounted for close to 50% of the total amount of records sold, was definitely part and parcel of the record industry's latest sales promotion drive.

Record sales executives freely stated that they were placing more emphasis than ever before on the automatic music industry. With more than 500,000 juke boxes in the nation accounting for a potential 50,000,000 record sales per year, this figure seemed certain to increase substantially as more juke boxes were being placed in these camp locations. Not only are more military installations being affected by the increase in phonographs on location. Surrounding areas as well see business trends spiraling for them and are certain to account for many juke box locations too.

While locations continue springing up in these military areas, an increase in industrial music locations was also noted. Reports filtering thru from government agencies indicate that the nation's labor rolls now employ more people than ever before, with every

indication of this increase continuing in substantial numbers. More people are going back to defense plants and industrial firms concerned with supplying the huge military defense program of the nation.

With this influx of labor returning to heavy industry, more wired and industrial music locations are cropping up.

Industrial executives firmly believe in automatic music in factories, more so than ever before, since a report of the American Psychological Association, published by the Stanford University Press disclosed that industrial music in factories throughout the United States had increased production well over 20%.

The report stated in part, "Production under varying conditions of music increased from 4 to 25 per cent. There were maximum production increases with music 12 per cent of the time on the day shift. Production increases with music were greatest during the hours of low production. The more an employee wanted music, the more music tended to increase production."

The report cited an experiment conducted in an assembly plant for radio equipment in which over 1,000 persons were on the pay roll during the twelve weeks of the study.

Mr. Joseph Tiffin of Purdue University says in a foreword of the report that industrial music "may well become a milestone among studies on the use of music in industry."

The results of this survey conclusively prove that automatic music, regardless of its location, is a definite and integral part in habits of the nation's population.

IF IT'S CORN YOU WANT—
—REGENT HAS IT!
12th STREET RAG
Josephine —Regent No. 125
By **FREDDIE (SHNIKELFRITZ) FISHER**
Regent Records Inc.
58 Market St., Newark, N. J.

MIRACLE
PARADE OF HITS
"LATE FREIGHT"
backed with
"SONNY'S RETURN"
by **SONNY THOMPSON**
with The Sharps and Flats
M-128
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LOVE IS A DANGEROUS GAME
Growing Bigger Every Day.
Don Reid's
NATIONAL RECORD
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LEO FEIST, INC.

CAMILLE HOWARD'S
LATEST RELEASE
★
"HAS YOUR LOVE GROWN COLD?"
backed by
"BARCAROLLE BOOGIE"
SP 309

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Apollo-Bullet Records In Disk Distribution Deal

NEW YORK—Under a contract arranged by Irving Katz of Apollo Records, and Sandy Rederer of Bullet Records, Apollo this past week disclosed the terms of a contract whereby the former platterly takes over the distribution of Bullet Records in New York and New Jersey. Distribution of the Bullet line will be handled from the new executive offices of Apollo in New York City.

Similarly, Bullet's distributorship in Nashville, Tenn., Volunteer Music Sales Co., will distribute the Apollo line throughout Tennessee and Arkansas. Bullet will also handle the Embassy and Gem labels in those territories.

Also included in the plan were arrangements for Apollo's branch office in Atlanta to distribute Bullet throughout Georgia. The appointment of Bob Watson to the managership of the Atlanta office was made on a trip south last week by Apollo's general sales manager, Ralph Berson.

Apollo's disk distributing firm in New York is widely becoming one of the largest in the nation. The firm's large spacious quarters and shipping facilities are ideal for the record distributing business.

Disks being given heaviest promotion currently on the labels in the Apollo-Bullet deal are "That's My Gal," backed by "Rendezvous With A Rose" "Cornbelt Symphony" and "That Certain Party," "Memories Of You," "I Still Get A Thrill" and "If A Man Answers—Hang Up."

Exclusive Records Reorganize New York Office-Name New Sales Manager

NEW YORK—Reorganization of Exclusive Records Company offices in New York to include handling of Leon Rene's music publishing firm was announced this past week by J. Parker Prescott, general manager of Exclusive's Eastern Division office.

Prescott will direct the publishing, exploitation and promotion for Rene's Recordo Music Publishers, BMI affiliate, and Leon Rene Publications, ASCAP firm. "Gloria," Rene's current ASCAP hit has been selected the first tune to receive special promotion under the new set-up.

Prescott also announced establishment of a store at 606 Tenth Avenue, New York, which will primarily serve as a record pick-up station for coin machine operators. Manager of the pick-up station is Gloria Friedman, well known throughout the disk business and formerly associated with Modern Records and Runyon Sales Company.

Additional changes at Exclusive's New York office include the appointment of Hy Penzell, who has been on the staff for some time as sales manager. Cal Miller, formerly a disk jockey in Trenton, N. J., will coordinate local promotional activities. George Arnold, a former Portem Dist. Co. salesman, is now giving special attention to Exclusive sales in Harlem.

The location of the new pick-up store in the heart of New York's coin-machine row was welcomed by music operators this past week. Excellent parking facilities and the assurance of rapid service for the music ops were of large importance to the Exclusive platterly it was learned.

Vet's Hospital Needs Records

The acute need for records at radio station "GIVA," Veteran's Hospital, White River Junction, Vermont, was brought to the attention of *The Cash Box* this past week.

The veteran's hospital, altho having a large transcription library and V disks, are desperately in need of new record releases from all recording companies, major and independent alike.

Jimmie Parks, well known in the disk biz in the New England area, a patient at the hospital, is at present supervising the disk jockey work of the hospital at their own station.

Let's go record companies—give the vets at this hospital a well deserved break. Your platters will help make their hours spent in a hospital bed more enjoyable.

RCA Victor In Heavy Flack Drive On Dorsey's "Until"

NEW YORK—RCA Victor Records continued to heavily exploit the release of Tommy Dorsey's latest recording "Until" this past week, with plans afoot for some of the heaviest concentration of publicity on a single recording.

Current plans call for the platterly to launch sky-ad promotion on the disk in the Philadelphia area. A plane will tow a sign throughout the Philly regions with particular attention paid to the college and business districts of the city.

The platter, released last week is already the top Victor seller by a name band.

Standard Songs are MONEY MAKERS!

"A KISS IN THE DARK"

Recorded by

JANE POWELL—Columbia

BOB GRANT—Decca

LOIS BUTLER—Capitol

PAUL LA VALLE—Musicraft

Pub. by: M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

DON'T "Stop The Music"
KEEP PLAYING
"I WOULDN'T HURT
YOU FOR THE
WORLD"

Recorded by

The Singing Star of Radio's
Famous "STOP THE MUSIC" Program

DICK BROWN

on

BANNER RECORD # 564

Pub. By ARDSLEY MUSIC, INC.
1619 BROADWAY NEW YORK 19, N. Y.

HERE AT LAST!! IS ANOTHER "HAPPINESS"



Another

JON and SONDR A STEELE SMASH

Original

"I WANT TO BE
THE ONLY ONE"

Backed By
"LOVE DON'T GET YOU
NOTHIN' BUT THE BLUES"

Damon RECORD D-11130

D-11130
EVEN SURPASSES
OUR ORIGINAL
"My Happiness"

NO OTHER LABEL HAS IT!

SLEEPER OF THE WEEK

The Cash Box—Sept. 18

Following on the heels of their sensational success with the top notch "My Happiness," the original "happiness" kids themselves, Jon & Sondra Steele follow with another hunk of wax that is literally loaded with coin winning possibilities. Their smooth vocal performance on this piece should merit them loads of praise from their rapidly growing flock of fans. Ditty, titled "I Want To Be The Only One" shows the pair at their best. Song has that same sway style that identified "My Happiness" and makes for first rate listening and dancing pleasure . . . grab it, but fast!

ORDER NOW
FROM YOUR
DAMON
DISTRIBUTOR

NO FUTURE IMITATION CAN EQUAL IT!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Vic Damon Rushes Latest Jon & Sondra Steele Platter As Sales Begin Climbing



KANSAS CITY, MO.—Utilizing the fastest freight service possible to rush the large amount of orders for the latest Jon & Sondra Steele platter, "I Want To Be The Only One," Vic Damon, president of Damon Recording Company, this city, is pictured above (center) unloading a shipment of records upon arrival here. Early reports indicate that this dinking should prove to be another big winner for Vic whose "My Happiness" topped the million mark in sales recently. Orders continue rushing in for "I Want To Be The Only One," which has already passed the 75,000 mark in sales, with Music operators throughout the country reporting peak play with the tune.

MGM Buys Masters From Joe Davis

NEW YORK, N. Y.—MGM Records this past week disclosed the purchase of a great many masters from the well known Joe Davis. The terms of the sale were not disclosed, altho the figure was said to be quite high. The Davis disks involved in the sale were said to be Harry James records, with Dick Haymes as the vocalist, Coleman Hawkins, Savannah Churchill and Sammy Kaye masters. Several of the masters sold to MGM were released at one time under the Davis, Celebrity or Beacon Record label. Many of the masters bought have never been released before it was learned.

Regent Records Acquires Additional Masters

NEWARK, N. J.—Fred Mendelsohn, president of Regent Records Inc., this city, this past week disclosed the purchase of a number of masters recorded by Pee Wee Hunt and still others cut by Freddie "Schnickelfritz" Fisher, well known "King Of Corn" throughout the middle west.

First of the Pee Wee Hunt masters, who currently is riding hot with his sensational dinking of "Twelfth Street Rag" is to be released early this week. Names of the songs were not divulged but it was learned that the material is in the Dixie style of "Twelfth Street Rag."

The plattery also announced that they have backed the click Don Henry recording of "Funiculi-Funicula" with a new polka showing wide interest, "The Round and Round Polka." "Fiddle Fiddle" had been on the back before this, but was pulled off because of lack of interest on the part of music operators.

First release for Freddie Fisher is the top favorite "Twelfth Street Rag," back by "Josephine." Meanwhile the plattery disclosed that they had surpassed the 400,000 mark in the sale of their click recording of "You Call Everybody Darlin'" by Al Trace.

THE BLUES— BALLAD SENSATION



By
Brownie McGhee

MY FAULT

5551

In Baltimore and Washington—
General Distributing Co. In Rich-
mond, Virginia—Allan Distributing
Co. In New Orleans and Memphis,
Tennessee—Music Dealer.

Don't Pass This One Up
Order Today—Don't Delay

SAVOY Record Company

58 Market St., Newark, N.J.

Juke Box Ops—
HERE THEY ARE!
America's Twa Greatest
Hit Money-makers!
"EVERYTHING I DO
IS WRONG"

ROY MILTON

"BARCAROLLE BOOGIE"

CAMILLE HOWARD

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THE GREATEST WESTERN SONG
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BOB NOLAN'S IMMORTAL
"COOL WATER"

Records Available

(Alphabetically Arranged)

Dick Reinhart
Apollo 119
Smiley Burnette
ARA 4004
Pappy Howard
Bullet 633
Nellie Lutcher
Capitol 15148
Tex Ritter-Dinning Sisters
Capitol 48026
Ozie Waters—Plainsmen
Coast 2012
Red River Dave
Continental 5046
Sons of the Pioneers
Decca 5939
Sons of the Pioneers
Decca 46027
Sleevy McDaniel
D-C 8026
Denver Darling
De Luxe 5014

Dude Martin
Eagle 705
Western Aces
Lamb 10-105
Foy Willing—Riders of the Purple Sage
Majestic 6000
Kate Smith
MGM 30059
Derry Falligant
MGM 10256
Bob Atcher
Okeh 05808
Jimmie Wakely
Sterling 213
East Men Trio
Trilon 189
Jim Smith—Buccaneers
Varsity 109
Sons of the Pioneers
Victor 20-1724
Sons of the Pioneers
Victor 20-2076
Vaughn Monroe
Victor 20-2923

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BREAKING FROM COAST TO COAST

"WILL YOU BE
MY DARLIN'"

Records Available

JACK OWENS

and His Daughter MARY ANN

TOWER RECORD No. 1288

RILEY SHEPARD

on REGENT RECORDS (SOON TO BE
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CROSS MUSIC COMPANY

(BMI)

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S. L. CROSS, President; GARET ROMERO, Prof. Mgr.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 25, 1948

New York, N. Y.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. COOL WATER (Vaughn Monroe)
6. HAIR OF GOLD (Jack Emerson)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. RAMBLING ROSE (Perry Como)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. TURKISH DELIGHT (Arthur Godfrey)

Georgetown, Del.

1. IT'S MAGIC (Dick Haymes)
2. UNDERNEATH THE ARCHES (Primo Scala)
3. MAYBE YOU'LL BE THERE (Gordon Jenkins)
4. MY HAPPINESS (Ella Fitzgerald)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. DARKTOWN STRUTTERS BALL
(Alan Dale-Connie Haines)
8. HAIR OF GOLD (John Laurenz)
9. A TREE IN THE MEADOW (Margaret Whiting)
10. TWELFTH STREET RAG (Pee Wee Hunt)

Breckenridge, Tex.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (The Pied Pipers)
3. IT'S MAGIC (Doris Day)
4. A TREE IN THE MEADOW (Margaret Whiting)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. HAIR OF GOLD (Jack Emerson)
7. RAMBLING ROSE (Perry Como)
8. COOL WATER (Vaughn Monroe)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. YOU CAN'T BE TRUE, DEAR (Ken Griffin)

Washington, D. C.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. RAMBLING ROSE (Perry Como)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. MY HAPPINESS (Jon & Sondra Steele)
7. HAIR OF GOLD (Jack Emerson)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. COOL WATER (Vaughn Monroe)

Boston, Mass.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Doris Day)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. MY OLD FASHIONED GIRL (Al Donahue)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. MY HAPPINESS (Jon & Sondra Steele)
8. HAIR OF GOLD (Jack Emerson)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

Louisville, Ky.

1. IT'S MAGIC (Doris Day)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. MY HAPPINESS (Jon & Sondra Steele)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. RAMBLING ROSE (Perry Como)
10. HAIR OF GOLD (Jack Emerson)

Chicago, Ill.

1. IT'S MAGIC (Doris Day)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. MY HAPPINESS (Jon & Sondra Steele)
7. COOL WATER (Vaughn Monroe)
8. HAIR OF GOLD (Jack Emerson)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. RAMBLING ROSE (Perry Como)

Milwaukee, Wisc.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. HAIR OF GOLD (Jack Emerson)
5. UNDERNEATH THE ARCHES (Andrews Sisters)
6. MY HAPPINESS (Jon & Sondra Steele)
7. IT'S MAGIC (Doris Day)
8. MY OLD FASHIONED GIRL (Al Donahue)
9. RAMBLING ROSE (Perry Como)
10. THAT CERTAIN PARTY (Benny Strong)

San Diego, Calif.

1. IT'S MAGIC (Doris Day)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. YOU CAME A LONG WAY FROM ST. LOUIS
(Ray McKinley)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. WILLIAM TELL OVERTURE (Spike Jones)
7. MY OLD FASHIONED GIRL (Al Donahue)
8. COOL WATER (Vaughn Monroe)
9. HAIR OF GOLD (Jack Lathrop)
10. HOW HIGH THE MOON (Stan Kenton)

Stamford, Conn.

1. UNDERNEATH THE ARCHES (Primo Scala)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. IT'S MAGIC (Doris Day)
4. EVERY DAY I LOVE YOU (Vaughn Monroe)
5. YOU WERE ONLY FOOLING (Blue Barron)
6. COOL WATER (Vaughn Monroe)
7. MY HAPPINESS (Jon & Sondra Steele)
8. THE MAHARAJAH OF MAGADOR
(Vaughn Monroe)
9. MY OLD FASHIONED GIRL (Al Donahue)
10. WILLIAM TELL OVERTURE (Spike Jones)

Salt Lake City, Utah

1. IT'S MAGIC (Doris Day)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. HAIR OF GOLD (Jack Emerson)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. YOU WERE ONLY FOOLING (Blue Barron)
6. RAMBLING ROSE (Perry Como)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. A TREE IN THE MEADOW (Margaret Whiting)
9. MY HAPPINESS (Jon & Sondra Steele)
10. LITTLE WHITE LIES (Dick Haymes)

Cheyenne, Wyo.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. MY HAPPINESS (Jon & Sondra Steele)
5. RAMBLING ROSE (Perry Como)
6. YOU WERE ONLY FOOLING (Blue Barron)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. HAIR OF GOLD (Jack Emerson)
9. RUN, JOE (Louis Jordan)
10. EVERY DAY I LOVE YOU (Dick Haymes)

Los Angeles, Calif.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. YOU CAME A LONG WAY FROM ST. LOUIS
(Ray McKinley)
4. YOU CALL EVERYBODY DARLIN' (Art Lund)
5. IT'S MAGIC (Doris Day)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. HAIR OF GOLD (Jack Emerson)
8. AH, BUT IT HAPPENS (Frankie Laine)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. MY HAPPINESS (Ella Fitzgerald)

Lancaster, Pa.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. UNTIL (Tommy Dorsey)
5. DARKTOWN STRUTTERS BALL
(Alan Dale-Connie Haines)
6. THAT CERTAIN PARTY (Benny Strong)
7. EVERY DAY I LOVE YOU (Vaughn Monroe)
8. MY OLD FASHIONED GIRL (Al Donahue)
9. UNDERNEATH THE ARCHES (Primo Scala)
10. AH, BUT IT HAPPENS (Frankie Laine)

Indianapolis, Ind.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sondra Steele)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. A TREE IN THE MEADOW (Margaret Whiting)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. IT'S MAGIC (Doris Day)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. UNDERNEATH THE ARCHES (Andrews Sisters)
10. WOODY WOODPECKER (Kay Kyser)

Philadelphia, Pa.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. RAMBLING ROSE (Perry Como)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. IT'S YOU OR NO ONE (Doris Day)
9. MY HAPPINESS (Jon & Sondra Steele)
10. HAIR OF GOLD (Jack Emerson)

Charleston, S. C.

1. IT'S MAGIC (Doris Day)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. MY HAPPINESS (Jon & Sondra Steele)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. HAIR OF GOLD (Jack Emerson)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. RAMBLING ROSE (Perry Como)
10. EVERY DAY I LOVE YOU (Dick Haymes)

Denver, Colo.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. IT'S MAGIC (Doris Day)
3. IT'S YOU OR NO ONE (Doris Day)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. MY HAPPINESS (Jon & Sondra Steele)
6. A TREE IN THE MEADOW (Margaret Whiting)
7. YOU WERE ONLY FOOLING (Blue Barron)
8. RAMBLING ROSE (Perry Como)
9. HAIR OF GOLD (Jack Emerson)
10. MY OLD FASHIONED GIRL (Al Donahue)

Winston-Salem, N. C.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. IT'S MAGIC (Doris Day)
5. MY HAPPINESS (Jon & Sondra Steele)
6. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
7. HAIR OF GOLD (Jack Emerson)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. TROUBLE IN MIND (Jo Stafford)
10. UNDERNEATH THE ARCHES (Andrews Sisters)

Detroit, Mich.

1. UNDERNEATH THE ARCHES (Al Trace)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. YOU CAME A LONG WAY FROM ST. LOUIS
(Ray McKinley)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. COOL WATER (Vaughn Monroe)
6. HAIR OF GOLD (Jack Emerson)
7. DARKTOWN STRUTTERS BALL
(Alan Dale-Connie Haines)
8. IT'S MAGIC (Doris Day)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. MY OLD FASHIONED GIRL (Al Donahue)

Cambridge, Md.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. BLUE BIRD OF HAPPINESS (Art Mooney)
3. IT ONLY HAPPENS WHEN I DANCE WITH
YOU (Vic Damone)
4. IT'S MAGIC (Dick Haymes)
5. HAIR OF GOLD (Jack Emerson)
6. SIDE BY SIDE (Primo Scala)
7. COOL WATER (Vaughn Monroe)
8. YOU CALL EVERYBODY DARLIN'
(Anne Vincent)
9. MY HAPPINESS (Jon & Sondra Steele)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

Cleveland, O.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. MY HAPPINESS (Jon & Sondra Steele)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. COOL WATER (Vaughn Monroe)
10. HAIR OF GOLD (Jack Emerson)

Miami, Fla.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. RAMBLING ROSE (Perry Como)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. HAIR OF GOLD (Jack Emerson)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. MY HAPPINESS (Jon & Sondra Steele)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. JUST BECAUSE (Frank Yankovic)
10. TURKISH DELIGHT (Arthur Godfrey)

St. Louis, Mo.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. THAT CERTAIN PARTY (Benny Strong)
5. RAMBLING ROSE (Perry Como)
6. HAIR OF GOLD (Jack Emerson)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. COOL WATER (Vaughn Monroe)
10. MY OLD FASHIONED GIRL (Al Donahue)

PLATTERIES STUDY LATEST AFM PROPOSAL TO END DISK BAN

Rumors See Possible Immediate End Of Ban

NEW YORK — Recording companies this past week were learned to be studying the proposal of James C. Petrillo, president of the American Federation of Musicians, (AFM) who this past week had submitted to the diskers his union's plan to end the recording ban in effect since January 1st, 1948.

The proposal, submitted to representatives of the major platteries, was under close consideration by plattery executives and their attorney's late last week.

Basically the proposal embodies a new plan for the collection and distribution of royalties paid by the recording companies. Prior to the ban, royalties were paid directly to the union, a procedure which has since become illegal under the Taft-Hartley Law.

It was learned that Mr. Petrillo's proposal called for the appointment of a trustee who would administer a welfare fund financed by the royalty payments received from the platteries. The royalties would be deposited in a separate account of a banking institution, but their expenditure would be under union supervision.

Recording executives contacted this past week openly stated that they did not believe Mr. Petrillo's plan would be legal under the terms and provisions of the Taft-Hartley Law. Nevertheless, many stated that the feeling

of optimism ran high for an early end to the recording ban.

Alleged proposals made several weeks ago by the AFM had the union using the Guaranty Trust Company of New York as the trustee to administer the welfare fund. Legal eagles viewed the proposal as possible this past week, altho the opinion was extended that should the administration of the welfare fund come directly under the AFM's jurisdiction, there might be a question of union domination as defined in the terms of the Taft-Hartley Law.

While the platteries were discussing this latest plan to end the recording ban, it was no secret that many diskers were proceeding with their recording activities. At the outset of the ban, none of the majors used instrumental accompaniment at all, and many turned to the recording activities in England and the Continent. Since the British imposed ban on U. S. recording, diskers throughout the nation, major and independent alike, have to some extent, furthered their recording activities.

Altho the majors had a huge stockpile of masters, it has been the indie companies who have blossomed forth with the bulk of this years song hits. The majors were forced to use a capella platters or do without a recording of the song hit and thus lose a multitude of record sales.

AND NOW

THE CHOICE OF LEADING OPERATORS EVERYWHERE

THE PERMO POINT ROUND with a **NEW PERMOMETAL (Osmium) ALLOY TIP**
DEVELOPED AND PRODUCED IN
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP
WILL OUTWEAR...

WILL GIVE LONGER RECORD LIFE...

WILL BE MORE DEPENDABLE...

WILL BE MORE ECONOMICAL...

THAN ANY OTHER CONVENTIONAL COIN
PHONO NEEDLE MADE!

THE SAME PRICE
SINCE 1938:

1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED

6415 N. Ravenswood

Chicago 26, Ill.

— UNDISPUTED LEADERSHIP SINCE 1929 —

GET THEM ON THE WAY UP!

AT THE FLYING "W"
coupled with

A HUNDRED AND SIXTY ACRES
BING CROSBY — ANDREWS SISTERS

with Vic Schoen and His Orchestra

DECCA 24481

IT'S TOO SOON TO KNOW
Vocal with Male Quartet and
Instrumental Accompaniment
coupled with

I CAN'T GO ON (Without You)

Vocal with Orchestra

ELLA FITZGERALD
DECCA 24497

FOR YOU

Vocal by Five Hits and A Miss and Chorus
coupled with

ON THE PAINTED DESERT
(An Indian Legend)

Vocal by Bob Stevens and Chorus

Both Fox Trots

GORDON JENKINS and His Orchestra

DECCA 24478

I LOVE YOU
SO MUCH IT HURTS
coupled with

SWEETER THAN THE FLOWERS

Both Singing with Instrumental Accompaniment

SHORTY LONG

and The Santa Fe Rangers

DECCA 46139

DECCA GRAM

MR. OPERATOR:

No doubt about it!
These tunes are on their
way up to become top hits.
Now's the time to order
them to be sure of maximum
plays.

ORDER THESE TODAY
They're climbing fast!

DECCA
RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Commodore Reissues Jazz Wax At 79c

NEW YORK—Commodore Records Inc., this city, this past week disclosed that they will reissue wax from their hot jazz catalog to retail at 79c.

Commodore, a pioneer in the jazz field has a large catalog of jazz waxings. The firm recently took on indie record distributors throughout the nation to handle their jazz line.

Among the first platters being reissued are sides by Eddie Heywood, Lester Young, Shorty Sherok, Billie Holiday, Jerry Wald and others.

The firm recently named Cosnat Dist. Co. in New York, the Marnell Company, Philadelphia and the central Record Sales Company, in Chicago to distribute the line. Further announcements of distributor appointments would be forthcoming shortly, the platterly disclosed.

LOWDOWN TUNEFUL
DOG HOUSE BOOGIE
 KING 720
 BACKED BY
"I CAN'T TELL MY BROKEN HEART A LIE" Hawkshaw Hawkins
KING Records
 1540 BREWSTER AVE CINCINNATI 7, O.

ATTENTION— Music Machine Operators



RECORDS

Leaders In The "Polka" Field

Announces
The Opening Of Its
NEW BRANCH OFFICE
at

**762-10th AVE.
NEW YORK**

(Near 52nd St.—Phone PLaza 7-7416)

While on 10th Avenue
STOP IN AND ASK TO HEAR
DANA'S New Releases of
HIT POLKAS, POP, HILLBILLY
and KIDDIE RECORDS

DANA MUSIC CO., INC.
286 FIFTH AVE., NEW YORK, N. Y.

THE CASH BOX

"Folk" and "Western" Record Reviews



"What My Eyes See My Heart Believes" (2:34)

"Wait A Minute" (2:54)

MOON MULLICAN
(King 722)



MOON MULLICAN

● You can always depend on Moon Mullican to produce grand, moneymakin' wax, and Moon doesn't disappoint with this brand new disk. With a tuneful lament in medium slow metro, "What My Eyes See My Heart Believes," Moon sells the song to a fare-thee-well. It's

one of the very best sides he's ever cut. And, what's more, it's got "moneymaker" pressed right deep inside of it. The background of the string band to Moon's warbling makes this a side of wax that'll get lots of people applauding his grand efforts. On the flip, Moon once again produces a side that is sure to win lots of favor from among his many, many fans and make him just as many new ones. It's called, "Wait A Minute," and Moonshine tells about the gal who tried to rush him into marriage until he hollered, "Wait a minute." If you've got locations where hill-billy tunes are featured, don't even wait a second, just grab a boxful of this new Moon Mullican disk and spread 'em around.

"Till The End Of The World" (2:41)

"Scrappin'" (2:38)

RILEY SHEPARD
(Regent 2001)

● Pair of sides by the widely popular Riley Shepard, and the beat of "Till The End Of The World" and "Scrappin'" seeping thru. Top deck is a rhythmic Western ditty, with Riley warbling the mellow wordage in effective styling. Song is in the novelty vein and makes for fairly pleasant listening. On the back with "Scrappin'," Riley and the Musical Mountaineers offer some smart instrumental work on a side that should net some heavy play. Ditty is top drawer stuff and rates a spot in your machines.

platter, "Tennessee Blues," and sells the song for all it's worth. On the flip, in slower tempo and putting everything he has into his baritone tonsilling, Jimmie recalls the "Moonlight Memories of You." The lyrics to both tunes are sure to meet with approval. All in all here's a disk that adds up to coin play.

"Glow Worm" (2:42)

"It's A Bloody War" (2:35)

HOMER AND JETHRO
(King 721)

● Two boys you can always depend on to bring you wax that'll grab nickels on any location, Homer and Jethro, in a novelty vocal with grand string backing produce, "Glow Worm," the old oldie and make it one of the very neatest hunks of business you've ever yet heard. The boys open with an invitation to "visit the music room" and then turn on the heat to really show off their artistry. On the flip, "It's A Bloody War," the boys go into a story of how they were taken into the army that'll have 'em laughing all the way thru the platter. It's wax that will keep nickels popping into juke boxes.

"Sycamore Lane" (2:45)

"Blueberry Hill" (2:29)

GENE AUTRY
(Columbia 20485)

● Once again Gene Autry cuts a platter that has all the qualities juke boxes require to cash in on his grand voice. On the topside, "Sycamore Lane," a very beautiful tune, Gene terrifically impresses with a medium slow tempo rendition of this famed song. On the flip, "Blueberry Hill," a tune well known to all, Gene again comes thru with a winning side. From any angle, here's wax that'll click on any juke box in any western location.

"It Ain't No Good" (2:38)

"Sweet Anita" (2:32)

YORK BROTHERS
(King 723)

● Two boys that know how to sell a tune for all it's worth, the York Brothers, cut a side of wax with, "It Ain't No Good," that'll keep 'em listenin' carefully to the lyrics right to the very last sentence—and then what a surprise ending. It's grand melody with hand-clappin' beat and rhythm. This is one side that's a surefire moneymaker. On the flip, "Sweet Anita," the boys get together to show off their harmony and sell the tune right off the disk. This is one piece of shellac you can bank on.

"Tennessee Blues" (2:40)

"Moonlight Memories Of You" (2:34)

JIMMIE LAWSON
(Columbia 20477)

● Flavoring his warbling with a touch of yodeling, Jimmie Lawson tells how lonesome he is away from his mountain home on the topside of this

★ THE CASH BOX RAVES About—

The Original FLINT Recording of

'Safe at Home

A Tribute To "The Babe"

featuring

**TEX
FLETCHER**

backed by

"LET'S BE SWEETHEARTS AGAIN"
on FLINT RECORD No. 1788



Play "SAFE"—

FEATURE THE
ORIGINAL

"SAFE AT
HOME"

★ The much heralded tribute to the ever-loving and everlasting Babe Ruth is offered here in brilliant patter by Tex Fletcher. Song is one that stops you and makes you listen. "Safe At Home" WILL BOOM JUKE BOX PLAY—RUN OUT AND GRAB A ZILLION.

—THE CASH BOX, Sept. 18

Flint Records, Inc.

801 GREENWICH ST. (CH. 3-4900) New York 14, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

- 1 IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)
- 2 AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- 3 MY FAULT
Brownie McGhee
(Savoy 5551)
- 4 CORN BREAD
Hal Singer
(Savoy 671)
- 5 SOPHISTICATED LADY
Billy Eckstine
(National 9049)
- 6 OUT OF THE BLUE
Hadda Brooks
(Modern 600)
- 7 PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- 8 EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- 9 MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)
- 10 COBB'S BOOGIE
Arnett Cobb
(Apollo 781)

- SOPHISTICATED LADY
Billy Eckstine
(National 9049)
- SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)
- MESSIN' AROUND
Memphis Slim
(Miracle)
- PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)
- EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- OUT OF THE BLUE
Hadda Brooks
(Modern 600)
- LONG GONE
Sonny Thompson
(Miracle 1246)
- BARCAROLLE BOOGIE
Camille Howard
(Specialty 309)

- PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)
- HOP, SKIP & JUMP
Roy Milton
(Specialty 314)
- DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)
- SOPHISTICATED LADY
Billy Eckstine
(National 9049)
- ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)
- LATE FREIGHT
Sonny Thompson
(Miracle 128)
- CORN BREAD
Hal Singer
(Savoy 671)
- WESTSIDE BABY
T-Bone Walker
(Comet T-50)
- HAS YOUR LOVE GROWN COLD
Camille Howard
(Specialty 309)

- MY FAULT
Brownie McGhee
(Savoy 5551)
- LATE FREIGHT
Sonny Thompson
(Miracle 128)
- EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- OUT OF THE BLUE
Hadda Brooks
(Modern 600)
- DARKTOWN STRUTTERS BALL
Joe Liggins
(Exclusive 49X)
- PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- CORN BREAD
Hal Singer
(Savoy 671)
- MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)
- EVERYTHING I HAVE IS YOURS
Billy Eckstine
(MGM 10259)
- MESSIN' AROUND
Memphis Slim
(Miracle)

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★ **GRACE SMITH'S**

9051—"WHAT'S ON THE RAIL FOR THE LIZARD"—
"Get Your Fat Man Now"

★ **DON ALFONSO'S**

9054—"PAPA SABE" (Papa Knows)—"Dorotea"

★ **RAY SMITH'S**

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THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"Everything I Do Is Wrong" (2:33)

"Hop, Skip & Jump" (2:39)

ROY MILTON
(Specialty 314)



ROY MILTON

● Good gravy! The mad lad with the mellow bellow and a pitch that's fine as wine, Roy Milton turns the trick again with a pair of tunes that rate like a spade flush. There's no doubt at all about this pair being coin cullers—they are just that from the word go.

Both sides of this platter rate heavily, with the top deck, "Everything I Do Is Wrong" squirming ahead just a bit. Roy's wonderful vocal efforts run wild on this piece, with some top instrumental work in the background supporting him in first rate fashion. Done up with all the riff and holler you can stand, Roy shouts the classy wordage in mellow timing to attract a ton of coinplay. Lyrics parrot the title, and make for grade A listening pleasure. On the backside with "Hop, Skip and Jump," Roy keeps the tempo hot and heavy to turn in another excellent performance. Band vocal in the background shout the title to add polish to a glowing hunk of wax. Both tunes are already starting to show as sensational nickel nabbers. Don't miss this pair—run out and order a zillion!

"The Code Song" (2:46)

"What Did You Do To Me" (2:35)

IVORY JOE HUNTER
(King 4232)

● Ivory Joe Hunter, the boy who has been makin' those nickels pop into juke boxes all over the country, comes thru with a new platter that has all the earmarks of being another sensation. Opening the topside, "The Code Song," featuring the famous telegraphic, "I love you," and doing a grand, grand warbling job, Ivory Joe just simply zooms the tune right off the wax and into the room to make it one of the most intimate hunks of wax this boy has ever yet cut. It's tuneful, it's clean and neat and carries beautiful beat, rhythm and style all the way thru. This is a side that has every possibility of clickin' on every spot it's featured. On the flip, "What Did You Do To Me," Ivory Joe cuts a disk that's bluer than blue and that's lowdown and gone with a boogie beat and the toe tappinest rhythm heard in many a moon. The boy simply let's go and does the side up into one of the very best he's ever yet pressed. Here's wax that's got all anyone will ever need to capture those coins from any gang of guys and gals on any location. Latch on.

"Mutton Leg" (2:48)

"Symphony In Sid" (2:44)

ILLINOIS JACQUET ORCH.
(Victor 20-3060)

● Pair of sides by the one and only Illinois Jacquet ork and the swelling metro of the widely popular Count Basie original "Mutton Leg." Jazz fans undoubtedly know the tune well since it has been a top favorite for some time now. Jacquet's crew display their great instrumental wares in able fashion here with the winding refrain of the ditty sinking way down deep throughout. Stuff is first rate wax and should coin a ton of jitney. On the backside with an ode to Symphony Sid, Illinois and the boys offer just that, "Symphony In Sid." Wonderful tenor of the maestro is featured throughout the platter and should be greeted with wide favor from his many fans. Both sides whirl in fast tempo, with the top deck, "Mutton Leg" hogging the limelight.

"Twelfth Street Rag" (2:40)

"Suey" (2:33)

SIDNEY BECHET
(Victor 20-3120)

● Top notch Dixie via the great Sidney Bechet and his New Orleans gang spills here in solid metro, with the old master offering the current click ditty "Twelfth Street Rag." Folks that go for this brand are sure to take to this platter. Stuff whirls in that knocked out style with Sidney and his wonderful aggregation driving hard throughout. Music ops should know the tune well—this rendition should certainly attract loads of play. On the flip with "Suey," Sid and the boys keep the pace in Dixie with a spot vocal dazzling the deck. You've gotta listen to this bit to really appreciate it—which is just what we recommend.

"Weep Below Children" (2:36)

"Before This Time" (2:45)

THE HARMONEERS
(King 4233)

● With the demand for Spirituals growing everywhere in the country here comes one by The Harmoners that has lots and lots of moolah pressed into each side. These boys harmonize to a fare-thee-well. Both sides are grand. And both sides are sure to get their share of coin in any spot where this type of disk is wanted. Listen in and decide for yourself whether "Weep Below Children" or "Before This Time" is the topside of the disk. There's no doubt you'll like the lyrics and you'll like the harmony that these boys present.

"Has Your Love Grown Cold" (2:56)

"Barcarolle Boogie" (2:31)

CAMILLE HOWARD
(Specialty 309)

● Following on the heels of her nothing short than sensational "You Don't Love Me," chirp Camille Howard keeps riding high with this pair sure to win wide favor from music ops. The gal's heavy pipes purr the soothing wordage to "Has Your Love Grown Cold" in knockout style and manner. Wax will literally be gobbled up once it makes the rounds. Music is haunting and is suitable for the dance crowd with its shuffle rhythm really lending itself to the song. On the flip with some of her great ivory styling Camille offers "Barcarolle Boogie." It's wonderful boogie and offered in the best of fashion. Both sides spell coin play in a big way!



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Guy Ward Joins Republic Records

Named Sales Manager Of Indie Diskery. To Assist In Promotion Of Affiliated Music Publishing Firm

NEW YORK—Guy Ward, well known sales and promotion topper in the record business, this past week was named sales manager for Republic Records.

Ward, who comes to Republic from Black & White Records, is well versed in the disk biz and comes to the new indie diskery with a wide knowledge of advertising, sales, and sales promotion.

Ward's new post will take him into two fields of operation. It was learned that Ward will primarily be concerned with the setting up of distribution for the platters and the promotion and exploitation of records and sheet music sales for the firm's affiliate music publishing unit, Cecille Music.

Republic Records' line of college albums will be distributed nationally through numerous distributors throughout the country. In addition, Republic single releases, which according to Ward, have three potential hits, will be distributed for the first time. Promotion of albums and single records will go on in various strategic territories it was disclosed.

Ward, working closely with John McLaughlin, who heads Cecille Music, and Anthony Gallucio, vee pee of Cecille Music and Republic Records, will open a Hollywood branch for the purpose of promoting the pubbery's catalog via radio network shows, motion pictures and television. The West Coast branch will also handle the record company's business for the western part of the country.

John McLaughlin, who is well known in the music field, having been associated with George M. Cohan for many years, has already been instrumental in setting up plugs on network shows emanating from the East. Plug tune for the pubbery is at present "The Bride Wore Blue." Republic's top wax plug is "Remember September" and "Just Like Old Friends."

New Indie Diskery Bows

Cleveland, O.—Ernest Bruell and Lloyd Rosenblum, executives of Stapleton Industries Inc., this city, this past week announced the formation of the Lucky Music Corp., new indie diskery music publishers.

Mr. Rosenblum disclosed that the firm has acquired over 100 masters in the race, pop, folk and international fields. Lucky will publish their songs under B.M.I. affiliation.

First release for the firm will be "I Like The Way You Say Good-night" by George Clark, backed by "Roys Boogie" by the Wilson Quintette.

Named to distribute the label thus far are Jim Martin, Chicago, Pan-American in Detroit, W. E. Harvey, Cleveland, Kayler Co., Philadelphia and Paul Milemore, New York.

Damon Hits Out At Unethical Business Practices

KANSAS CITY, MO.—Vic Damon, president of Damon Recording Studios, Inc., this past week hit out at recording copyists who have attempted to capitalize on Damon's platters stars, Jon & Sondra Steele.

"As everyone apparently knows, we were very secretive about the titles of our latest disk because of many attempts to copy our "My Happiness" record and the style of the artists," Damon stated.

"We realize that every recording company has a right to bring out their own version of a recording once a tune has been recorded. The only thing we object to is the "leach-like" methods employed by some companies in an effort to capitalize on the original work of others. We are particularly interested in three such companies because of their attempt to duplicate our disk."

"We have investigated the trade practices of these three companies and the distribution of their imitations of our records and have unearthed some very interesting material."

"... we just are waiting for one of these firms to imitate our latest release to nationally publicize these methods sighting instances and offering absolute proof of questionable business practices. We will not pull any punches. In fact, the issue will become part of our promotional campaign in case we are imitated further."

Peggy & Skitch Turn Temporary Disk Jockey



NEW YORK—That's click chick Peggy Lee holding records with maestro Skitch Henderson during a recent visit to the city and disk jockey Ted Husing, WMGM.

Peggy, whose Capitol platters were the rage of the music world a short while ago is currently on her way back to the movie capitol, while Skitch and his boys keeping the phonos whirling with his click rendition of "Somebody Else's Picture," a recent Capitol release.

1 ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)

2 BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

3 COOL WATER
Sons Of The Pioneers
(Victor 20-2076)

4 DEAR OKIE
Doye O'Dell
(Exclusive 33X)

5 SWEETER THAN THE FLOWERS (King 673)
Moon Mullican

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

JUST A LITTLE LOVIN'
Eddy Arnold
(Victor 20-3013)

I LOVE YOU SO MUCH IT HURTS
Floyd Tillman
(Columbia 20430)

LIFE GETS TEE-JUS
Carson Robison
(MGM 10224)

FOREVER IS ENDING TODAY
Ernest Tubbs
(Decca 46134)

MY DADDY IS ONLY A PICTURE
Eddy Arnold
(Victor 20-3013)

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1097 IF I LIVE TO BE A HUNDRED YOUR HEART AND MINE
By Bob Hannon with Orch.

781 COBB'S BOOGIE
ARNETT BLOWS FOR 1300
Arnett Cobb & Orch.

182 SOMEDAY YOU'LL CALL MY NAME

HEMLINES ARE GETTING LONGER
Smilin' Eddie Hill & His Boys

178 WHAT COULD I DO EVEN ME
By Mahalia Jackson

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- G. & S. DISTRIBUTING**
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- KLAYMAN DISTRIBUTING**
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- MUSA DISTRIBUTING CO.**
515 Forest St., Green Bay, Wisconsin
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3747 Woodward, Detroit 1, Michigan
- MUSIC SALES CO.**
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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AG—Algene	ME—Mercury
AL—Aladdin	MI—Miracle
AP—Apollo	MG—MGM
AR—Aristocrat	MN—Manor
AS—Astor	MO—Modern
BE—Beacon	MT—Metrotone
BN—Bandwagon	MU—Musicraft
BU—Bullet	NA—National
CA—Capitol	PA—Palda
CM—Commodore	RE—Regent
CN—Continental	RO—Rondo
CO—Columbia	RA—Rainbow
CS—Coast	SA—Savoy
DA—Dana	SD—Super Disc
DE—Decca	SP—Specialty
DEL—DeLuxe	SI—Siro
DL—Delmac	SI—Signature
DMN—Damon	ST—Sterling
EX—Exclusive	TO—Top
FL—Flint	TC—20th Century
JE—Jewel	UN—Universal
GR—Grand	VA—Varsity
KI—King	VI—Victor
LO—London	WO—World
MA—Majestic	

- Sept. 18 Sept. 11
- 1—IT'S MAGIC 119.3 112.4**
- CA-15072—GORDON MacRAE
Spring In December
- CO-38188—DORIS DAY
Put 'Em In A Box, Etc.
- DE-23826—DICK HAYMES
It's You Or No One
- ME-5138—VIC DAMONE
It's You Or No One
- MG-10187—BUDDY KAYE QUINTET
Donna Bella
- MU-557—SARAH VAUGHAN
It's You Or No One
- VA-110—JOHNNY FRANK
Every Day I Love You
- VI-20-2862—TONY MARTIN
It's You Or No One
- 2—MY HAPPINESS 118.7 93.0**
- BN-504—A. & J. NELSON
- BU-1032—R. DEAUVILLE
- CA-15094—THE PIED PIPERS
Highway To Love
- CO-38217—THE MARLIN SISTERS
The Man On The Carousel
- CN-1241—THE McKAY TRIO
- DA-20-17—ANNE VINCENT
- DMN-11133—JON & SONDR A STEELE
They All Recorded To Beat The Ban
- DE-24446—ELLA FITZGERALD
Tea Leaves
- ME-5144—JOHN LAURENZ
Someone Cares
- PA-1004—PAUL SHERIDAN
- SI-15206—ALAN DALE
Tea Leaves
- VI-20-2965—DOROTHY MORROW
ENSEMBLE
A Tree In A Meadow
- VA-101—TYLER DUO
- 3—A TREE IN A MEADOW 100.6 105.4**
- CA-15122—MARGARET WHITING
I'm Sorry But I'm Glad
- CO-38279—BILL JOHNSON
Galway Bay
- DE-24411—MONICA LEWIS
On The Street Of Regret
- LO-123—SAM BROWNE
An Old Sombrero

- Sept. 18 Sept. 11
- ME-1548—JOHN LAURENZ
Tea Leaves
- MG-10211—PAUL FENNELY ORCH.
Reflections In The Water
- RA-70015—B. LESTER
- VA-108—BARBARA BROWN
Bluebird of Happiness
- VI-20-2965—DOROTHY MORROW
ENSEMBLE
My Happiness
- 4—YOU CALL EVERYBODY DARLIN' 99.7 103.0**
- AP-161—TENNESSEE KING
- CA-15156—JACK SMITH
Cuckoo Bird Waltz
- CO-38286—JERRY WAYNE
Cuckoo Bird Waltz
- DE-24490—ANDREWS SISTERS
Underneath The Arches
- DEL-1178—BRUCE HAYES
- ME-5155—ANNE VINCENT
Blue Bird Polka
- MG-10258—ART LUND
Hair Of Gold
- RE-117—AL TRACE O.
Linger Awhile
- ST-3023—AL TRACE O.
- VA-103—FRANK & THE BOYS
Turkish Delight
- VI-20-3109—JACK LATHROP
Hair Of Gold
- 5—TWELFTH STREET RAG 93.3 106.6**
- CA-15105—PEE WEE HUNT O.
Somebody Else, Not Me
- DE-24450—MILT HERTH TRIO
Hearthquake Boogie
- ME-10251—JACK FINA
Mama's Gone Goodbye
- MG-10251—JACK FINA O.
- RA-70033—EDDIE MILLER
- SI-15240—LIBERACE
Tea For Two
- VA-106—VARSITY RAGTIME BAND
- VI-20-3120—SIDNEY BECHET O.
Suey
- 6—UNDERNEATH THE ARCHES 55.2 27.2**
- CA-15183—ANDY RUSSELL
Just For Me
- CO-38274—THE SERENADERS
I Want Some Money
- CO-38298—CONNIE BOSWELL
- CN-1245—THE SINGING GONDALIERS
- DE-24490—ANDREWS SISTERS
You Call Everybody Darlin'
- ME-5173—AL HUMMER
- MG-10264—LEN CAMBER
- LO-238—PRIMO SCALA O.
Side By Side
- SPI-3001—LARKIN SISTERS
Hair Of Gold
- RA-70075—A. PAUL STRING BAND
- VI-20-3118—GEORGE OLSEN O.
- 7—LOVE SOMEBODY 52.2 60.1**
- CO-38174—DORIS DAY & BUDDY CLARK
Confess
- VA-102—BARBARA & FRANK
Maybe You'll Be There
- 8—COOL WATER 40.4 38.1**
- CA-15148—NELLIE LUTCHER
Lake Charles Boogie
- CA-48026—TEX RITTER-DINNING SISTERS
- DE-46027—SONS OF THE PIONEERS
- MA-6000—FOY WILLING
- MG-30059—KATE SMITH
- VA-109—TOMMY CLAYTON
Hair Of Gold
- VI-20-1724—SONS OF THE PIONEERS
- VI-20-2076—SONS OF THE PIONEERS
- VI-20-2923—VAUGHN MONROE O.
The Legend of Tiabi
- 9—RAMBLING ROSE 39.2 32.4**
- CA-15178—GORDON MacRAE
Hair Of Gold
- CO-38207—TONY PASTOR O.
Boy From Texas
- DE-24449—RUSS MORGAN O.
So Tired

- Sept. 18 Sept. 11
- MG-10192—GEO. PAXTON O.
Better Luck Next Time
- MU-560—PHIL BRITO
Boy From Texas
- VA-105—JOHNNY FRANK
- VI-20-2947—PERRY COMO
There Must Be A Way
- 10—HAIR OF GOLD 37.9 36.6**
- BN-516—LEE CARSON
- CA-15178—GORDON MacRAE
Rambling Rose
- CO-38135—CYRIL SHANE
Time Alone Will Tell
- DE-24491—BOB EBERLY
Rendezvous With A Rose
- ME-5172—JOHN LAURENZ
- MG-10258—ART LUND
You Call Everybody Darlin'
- MT-2018—JACK EMERSON
- SPI-3001—LARKIN SISTERS
Underneath The Arches
- UN-121—THE HARMONICATS
- VA-109—JIM SMITH BUCKINEERS
- VI-20-3109—JACK LATHROP
- WO-1502—RED GILLIAM
You'll Always Be My Sweetheart
- 11—MAYBE YOU'LL BE THERE 27.9 59.3**
- CA-397—BILLY BUTTERFIELD O.
- CO-37339—TOMMY TUCKER O.
- DE-24403—GORDON JENKINS O.
Dark Eyes
- MA-1120—EDDY HOWARD O.
- ME-5160—JACK FINA O.
Dardanella Boogie
- VA-102—BARBARA & FRANK
Love Somebody
- VI-20-2189—BETTY RHODES
- 12—YOU CAN'T BE TRUE, DEAR 26.7 58.7**
- AP-1121—N. EMMET
- AS-145—FRED SAYLES
- BN-501—LARRY STEWART
- BU-1032—RONNIE DEAUVILLE
- CA-15077—THE SPORTSMEN
- CN-1009—WHISTLING JITTERETTES
- CO-38211—THE MARLIN SISTERS
- DE-24439—DICK HAYMES
- DEL-1171—ZIGGY LANE
- GR-2009—M. WILSON
- LO-202—VERA LYNN
- MU-588—RUSS BROOKS
- RO-128—KEN GRIFFIN
- VI-20-2944—DICK JAMES
- 13—EVERY DAY I LOVE YOU 20.5 11.4**
- CA-15139—JO STAFFORD
This Is The Moment
- CO-38245—HARRY JAMES O.
- DE-24457—DICK HAYMES
Hankerin'
- MG-10237—BLUE BARRON O.
- MU-578—MINDY CARSON
- VI-20-2957—VAUGHN MONROE O.
- 14—YOU CAME A LONG WAY FROM ST. LOUIS 15.5 17.0**
- VI-20-2913—RAY McKINLEY ORCH.
For Heavens Sake
- 15—WILLIAM TELL OVERTURE 15.4 8.3**
- VI-20-2861—SPIKE JONES O.
The Man On The Flying Trapeze
- 16—THE MAHARAJAH OF MAGADOR 14.3 12.3**
- VI-20-2851—VAUGHN MONROE O.
Give A Broken Heart A Break
- 17—WOODY WOOD-PECKER 14.2 20.1**
- BN-508—DOROTHY HOWE
Mother Never Told Me
- CA-15145—THE SPORTSMEN
I'd Love To Live In Loveland
- CO-38197—KAY KYSER O.
When Veronica Plays the Harmonica

- Sept. 18 Sept. 11
- DE-24462—DANNY KAYE & ANDREWS SISTERS
Put 'Em In A Box etc.
- ME-5154—THE HONEYDREAMERS
- MG-10247—PHILIP GREEN O.
- VA-101—VARSITY ORCH. & FRANK
- 18—LITTLE WHITE LIES 13.1 20.8**
- CO-38114—DINAH SHORE
Crying For Joy
- DE-24280—DICK HAYMES
Sierra Madre
- ME-8085—STEVE GIBSON
- MU-558—MEL TORME
Gone With The Wind
- VI-27521—TOMMY DORSEY O.
- 19—CONFESS 9.9 20.9**
- CO-38174—DORIS DAY-BUDDY CLARK
Love Somebody
- DE-24409—THE MILLS BROS.
Someone Cares
- ME-5129—PATTI PAGE
Twelve O'Clock Flight
- MG-10194—JIMMY DORSEY O.
If I Were You
- MN-1131—THE FOUR TUNES
- VA-106—BARBARA BROWN
- VI-20-2812—TONY MARTIN
Bride & Groom Polka
- 20—UNTIL 9.8 5.5**
- VI-20-3061—TOMMY DORSEY O.
After Hour Stuff
- ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY
- 21—JUST FOR NOW 8.7 10.3**
- 22—BLUE SHADOWS ON THE TRAIL 8.2 6.9**
- 23—LIFE GETS TEEJUS, DON'T IT? 6.2 1.4**
- 24—RUN, JOE 4.9 4.5**
- 25—MISSISSIPPI MUD 4.8 2.1**
- 26—HAUNTED HEART 4.4 1.1**
- 27—MEADOWLANDS 4.3 4.0**
- 28—TURKISH DELIGHT 3.7 14.7**
- 29—WHERE FLAMINGOS FLY 3.6 3.8**
- 30—BLUE BIRD OF HAPPINESS 3.5 8.0**
- 31—HANKERIN' 3.4 7.2**
- 32—IT ONLY HAPPENS WHEN I DANCE WITH YOU 3.1 5.5**
- 33—IT'S YOU OR NO ONE 2.5 5.3**
- 34—FELLA WITH AN UMBRELLA, A 2.4 2.0**
- 35—BUTTONS AND BOWS 2.3 —**
- 36—AT THE FLYING "W" 1.8 —**
- 37—YOU WERE ONLY FOOLING 1.7 2.8**
- 38—LOVE THAT BOY 1.6 —**
- 39—FRIENDLY MOUNTAINS 1.5 —**
- 40—THIS IS THE MOMENT 1.2 —**

NO BUMPER!



Screwball MORE ACTION!

Screwball LIVELIER!

Screwball FASTER!

ORDER FROM
YOUR NEAREST
DISTRIBUTOR



2621 NORTH ASHLAND AVE.
CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

N C M D A Meet Brings Pinball Distributors To Chicago

Members On Hand From All Parts Of Nation For Two Day Meeting: Mfrs. Invited On Second Day

CHICAGO—Members of the National Coin Machine Distributors Association (NCMDA met in Chicago on September 14 and 15 at the Morrison Hotel to formulate and consolidate their plans.

These pinball distributors met in closed session on Tuesday, September 14, and the manufacturers of five-ball machines were invited to attend the second day's meet.

The program presented to the manufacturers stressed four objectives: 1) All games be location tested. 2) All games be marked with serial numbers. 3) Factory replacement parts be branded with the manufacturer's name and code. 4) Close-outs of new machines problem be studied.

Most of the following 36 members of the association were present: Joe Ash, Active Amusement Machines Co., Philadelphia, Pa.; Lou Wolcher, Advance Automatic Sales Co., San Francisco, Calif.; Al Bergman, Alfred Sales, Inc., Buffalo, N. Y.; Phil Greenberg, Atlas Novelty Co., Pittsburgh, Pa.; Oscar Schultz an Irv Ovitz, Automatic Coin Machines & Supply, Chicago; Woolf Solomon, Central Ohio Coin Machine Exchange, Columbus, O.; Irv Weiler, Consolidated Distributing Co., Kansas City, Mo.; Ben Coven, Coven Distributing Co., Chicago; J. J. Ruttenberg, Dudley Sales, Rockford, Ill.; Gil Kitt, Empire Coin Machine Exchange, Chicago; George

Prock, General Distributing Co., Dallas Tex.; Irv Blumenfeld, General Vending Sales Corp., Baltimore, Md.; Joe Hanna, Hanna Distributing Co., Utica, N. Y.; Ed Heath, Heath Distributing Co., Macon, Ga.; Hy Greenstein, Hy-G Music Co., Minneapolis, Minn.; Pete Pieters, King-Pin Equipment Co., Kalamazoo, Mich.; Joe Abraham, Lake City Amusement Co., Cleveland, O.; B. D. and J. D. Lazar, B. D. Lazar Co., Pittsburgh, Pa.; Sam London, S. L. London Music Co., Milwaukee, Wis.; Dewey S. Godfrey, Missouri Amusement Ass'n, St. Louis, Mo.; Lou Morris, Morris Novelty Co., St. Louis, Mo.; Ben Axelrod, Olive Novelty Co., St. Louis, Mo.; Morris Gross, Scott-Crosse Co., Philadelphia, Pa.; Bert Lane and Harry Pearl, Seaboard New York Corp., New York; Bill Marmer, Sicking, Inc., Cincinnati, O.; Al Simon, Albert Simon, Inc., New York; Leo Weinberger, Southern Automatic Music Co., Louisville, Ky.; Leonard Goldstein, T & L Distributing Co., Cincinnati, O.; Sam Taran, Taran Distributing, Miami, Fla.; Dave Bond, Trimount Coin Machine Co., Boston, Mass.; Walter Gummshheimer and Barney Frericks, Universal Distributing Co., St. Louis, Mo.; George Lang, Waldrop Distributing Co., Baltimore, Md.; Al Stern, World Wide Distributing Co., Chicago; Joe Schwartz, National Coin Machine Exchange, Chicago.

CMI Presented With Citation By American Cancer Society

CHICAGO—CMI won high acclaim this week when the Distinguished Service Award of the American Cancer Society was presented to Coin Machines, Inc., for "continuing assistance, cooperation and intense devotion" in the fight against cancer.

A letter accompanying the citation said, in part, "Your able assistance in the fields of education and fund raising bears directly upon the Society's major program of research from which will stem the inevitable defeat of cancer."

The award was made in recognition of CMI's \$250,000 contribution to the Damon Runyon Memorial Cancer Fund last year, and its decision to continue the fund-raising campaign again this year.

At the present time, CMI is promoting play in its six giant sized pinball games, which are being spotted in cities featuring United Artists' movie "The Time Of Your Life." These games were especially built at the cost of \$5,000 each. Each machine carries a ten cent coin chute, and all

receipts will be donated to the Damon Runyon fund.

The energies of the industry will be directed to its major program, the Health Bowl football game, scheduled for December 4 between two top collegiate teams. It will be played in Soldiers Field, Chicago's huge lake front stadium, which can accommodate approximately 100,000 spectators. The net proceeds will be allocated to cancer research institutions by the American Cancer Society thru the Damon Runyon fund.

BEST PRICE TAKES THIS OUTSTANDING EQUIPMENT!

- 500 SOLOPHONE BOXES
- 50 AMPLIFIERS
- STUDIO AMPLIFIER AND COMPLETE RACK
- 2 GABLE MECHANISMS, LINE AND LIMITER-AMPLIFIER
- CABLE & BRACKETS
- (Large quantities)

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MARQUETTE MUSIC COMPANY

1738 W. Madison, Chicago 12, Ill.
(PHONE: CHesapeake 3700)

ANY GAME AT \$100 Ea.

UNITED	—	BALLERINA
GOTTLIEB	—	CINDERELLA
CHI COIN	—	BERMUDA
CHI COIN	—	CATALINA
GOTTLIEB	—	ROBIN HOOD
WILLIAMS	—	TENNESSEE
CHI COIN	—	TRINIDAD
UNITED	—	WISCONSIN

These Games Are Refinished, Guaranteed A-1 Condition Mechanically.
1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

Paul Federman To Travel Country For Williams Mfg. Co.

CHICAGO—Fulton (Skeets) Moore, sales manager of Williams Manufacturing Company, announced the appointment of Paul Federman as traveling sales representative for the firm.

Federman, formerly connected with Seaboard Corporation of New York, has had considerable experience traveling thru the Eastern, Southern and Southwestern part of the country and has a wide acquaintance among the wholesalers. Paul will cover more territory for Williams, contacting distributors, jobbers and operators thru-out the entire country.

"By keeping in direct touch with coinmen thruout the country," stated Moore, "we feel it will bring about a condition of closer cooperation and better understanding, plus cementing relationships among everyone concerned."

Upon completion of his itinerary, Federman will leave for a tour which will keep him on the road for a considerable length of time.

Appointed Distrib For Aireon Phonos In Ea. Pa. And So. N. J.

PHILADELPHIA, PA. — Fred Stumm Company, 337 So. Lawrence Street, this city, has been appointed distributor for the Aireon line of phonographs and accessories, according to an announcement by Ben Palastant, eastern regional sales representative.

Headed by Fred Stumm, the firm is well known in the City of Brotherly Love as distributors of a cigarette vendor. Their offices and showrooms are being renovated, with a major portion of the space allotted to the phonograph division. The company will cover Eastern Pennsylvania and Southern New Jersey. A complete staff of experienced music machine men are now on hand. Harold Salis, with many years back of him in the phonograph distribution end, is the manager of the department. Harry Johnson has been appointed as manager of the service department and will have several assistants to assist him. Salis will spend some of his time at the office, and most of it on the road contacting music operators. Stumm will take an active part in the music division.

"I will be on hand at all times" stated Stumm, "to speak with operators in my territory, and they shall receive every bit of cooperation possible."

Big "Chief" Jennings?

MILWAUKEE—The state department of internal revenue ran into an operation over which they were powerless to enforce the state laws against bell machines.

The federal government reported that it has received a tax of \$1200 for the operation of 12 bell machines being operated in the state. Upon investigation state officials discovered that the twelve machines were being operated legally—regardless of the state law against this type of equipment.

The machines are located on the Menominee Indian Reservation in Shawano and Oconto counties, which is federal property.

100%
RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT

WURLITZER 616
Fully Repainted. Perfect Condition. Ready for Location.
\$79.50 (Crated)

1/3 with Order. Bal. C.O.D. Send for Complete List

DAVID ROSEN, INC.
Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa. Stevenson 2-2903
503 Evergreen Ave., Baltimore 23, Md. Edmonson 5322

ATTENTION! BARGAINS!

Genco Bing-A-Rolls, ea.	\$244.50
Bally Hy-Rolls, ea.	165.00
Eso Arrows	45.00
Seeburg Regals	65.00
Aireons	149.50
Seeburg Vogue	75.00
4 Wl-L56 Seeb. Boxes, ea.	25.00
1 Wurlitzer 219 Stepper.	29.50
5 Wur. 125 Boxes, ea.	5.00
1 Undersea Raider	50.00
10 Total Rolls, ea.	70.00
4 Vest Pockets, ea.	22.00

OLSHEIN DISTRIBUTING CO.
1100-02 BROADWAY (Tel. 5-0228) ALBANY 4, N. Y.

COIN MACHINE MOVIES
For Regular Panorams and Solo-Vue REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 No. Knoll Dr. Hollywood 28, Cal.

SEND TODAY!
For OUR LIST OF OUTSTANDING EQUIPMENT BUYS!
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RUNYON SALES CO.
123 W. Runyon St., Newark 8, N. J. Tel.: Bigelow 3-8777
593 Tenth Ave., New York 18, N. Y. Tel.: LOnacre 4-1880

NEW! NEW! NEW! NEW! NEW! NEW!



Williams

SPEED WAY

SEE THE MOST EXCITING GAME OF THE YEAR!

AT YOUR DISTRIBUTOR

Williams

MANUFACTURING COMPANY

161 W. HURON ST., CHICAGO 10, ILL.

Galveston, Texas, Reactivates 1937 Occupation Tax

Ops Must Pay Sept. 1

GALVESTON, TEX.—The ordinance requiring occupation license fees on all coin operated equipment in this city, in accordance with the coin operated machine tax law passed by the legislature of the state, and which was adopted by the board of commissioners here in 1937 is once again being enforced.

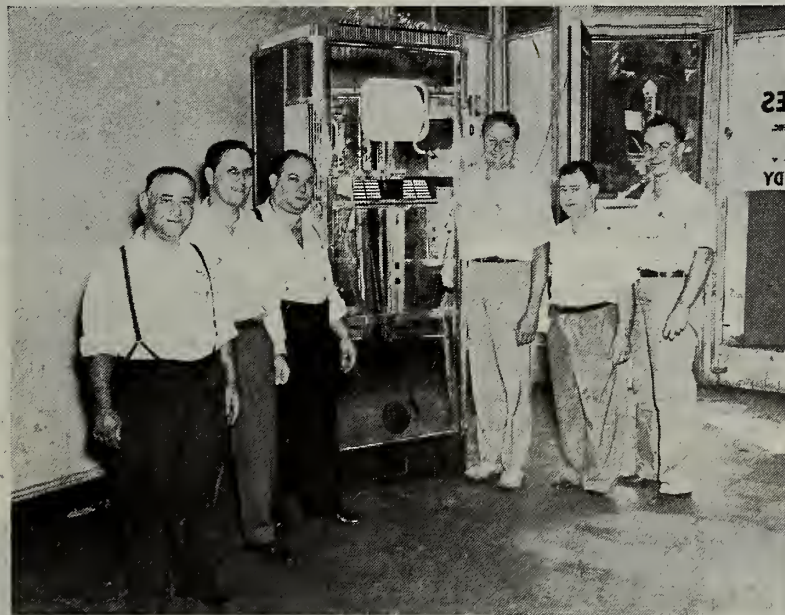
Owners of coin operated machines have to pay occupation taxes effective with September 1, Gus F. Jud, city assessor and collector announced, when he informed the trade that the city ordinance was reactivated this year.

Machines are placed in four classifications: Class A, merchandise or music machines, where the coin does not exceed 5c, \$1.25; Class B, merchandise or music machines where the coin used is in excess of 5c, \$10 per machine; Class C, machines defined as skill or pleasure devices where coin used does not exceed 5c, \$15 per machine; Class D, skill or pleasure machines where coin used is in excess of 5c, \$30 per machine.

For those ops who haven't as yet secured their permits, applications are available at the city tax office.

Jud reported that it is expected that these fees will provide \$20,000 additional revenue for the city.

Combination Tele-Juke Box Gets Once-over by Ork Leader Monroe



ROXBURY, MASS.—Al Dolins, Pioneer Music Company, Inc., this city, distributor for "Videograph" the combination television-juke box, reports that the operators in the New England states, are placing some very nice orders for the unit.

Dolins, who has a number of "Videograph" machines out on locations thruout Boston, Mass. and surrounding towns reports that the combination television-juke box is being enthusiastically greeted by mass audiences as a medium of good public entertainment. "As evidence of this

popular acceptance" stated Dolins, "I point out the large volume of business being done by those establishments where the 'Videograph' machine is on their premises."

A recent visitor to the showrooms of Pioneer was Vaughn Monroe, nationally renowned band leader, and good friend of Dolin's. Monroe is pictured above surrounded by Pioneer's staff. L. to R.: Alex Dolins, Ralph Lackey, manager of the firm; Jerry Dolins; Vaughn Monroe; Al Dolins, president of Pioneer; and Arnold Mangelson, technician.

Aireon's
Coronet
FOR
495

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING
BUCKLEY TRACK ODDS.
Exclusive Distributor of
BUCKLEY TRACK ODDS and
CRISS CROSS SLOTS.
COMPLETE STOCK OF
COIN MACHINE PARTS.
CONSOLE DISTRIB. CO., Inc.
1006 Poydras St., New Orleans, La.
AND
3425 METAIRIE ROAD
JEFFERSON PARISH
METAIRIE, LA.

MILLS BELLS!
We have all Mills latest Bells
in stock.
FRIEDMAN
AMUSEMENT COMPANY
441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

JENNINGS SHOW SPLITS 2 STATES

Approximately 500 Coinmen Attend Sept. 7 Showing At Lake Tahoe

Next Showings At Edgewater Park, Miss. Sept. 17-18; Asbury Park, N.J., Sept. 22-23

LAKE TAHOE, CALIF.—The showing of the brand new Monte Carlo Series here at the Cal-Neva Lodge, Sept. 7, O. D. Jennings & Co. actually split two states and gave the approximately 500 coinmen who attended one of their biggest thrills.

Men who entered the showing to see the new Monte Carlo Console, Monte Carlo Challenger and the Live Jack Pot Challenger, started in California and, even before they realized it, were in Nevada.

The show was laid out in two states with the center line of these states right in the very middle of the display. Ops entered one state, crossed into the next and came back again and were all interested in the fact that the entire two state split was accomplished by just a few feet of walking among the O. D. Jennings & Co. Monte Carlo Series display.

The Monte Carlo Series was introduced to the large crowd by J. Raymond Bacon of O. D. Jennings & Co. and the ops were tremendously impressed with the firm's new equipment.

Orders reached record proportions in very short time and long before the dinner hour Jennings' execs were tremendously pleased with the success of this first of their nationwide showings.

In addition to the dinner given for all who attended there was also a large floor show with noted Eddie Garr as M. C. All present pronounced the dinner and entertainment among the finest ever given by any firm in the industry.

Ops were tremendously impressed with the Monte Carlo Series and Jennings' factory representatives report that compliments simply poured right down the line as the ops walked about the grand display of this new equipment.

Jennings officials expressed their opinion that if this showing was any indication of the interest in their new games, the coming shows at the Edgewater Gulf Hotel, Edgewater Park, Mississippi on September 17 and 18, and at the Berkeley-Carteret Hotel, Asbury Park, New Jersey, on September 22 and 23, will bring out large groups of coinmen.

In addition to the Jennings' dealers who will be on hand to greet all their customers, Jennings' executives and factory technicians will attend both shows. The usual spread of food and entertainment will be available, and the factory mechanics will conduct service classes for the operators and their mechanics.



Coinmen and their wives at the Jennings' dinner at the Cal-Neva Lodge, Lake Tahoe, Nevada, September 7, prior to the unveiling of the factory's "Monte Carlo" and "Live Jackpot" machines. Photo shows portion of large gathering of guests seated in the dining room of this resort hotel.



Pat Collins (left), Jennings' sales representative talking with Art Rud, A. C. Rud Company, Spokane, Washington (Jennings dealer) about "Monte Carlo" at the registration desk. Attractive young lady is Mrs. Art Rud.



Jennings' dealer and distributor luncheon at Lake Tahoe. Represented at the luncheon, along with virtually their complete staffs were: C. A. Robinson & Company, Los Angeles, headed by Charles Robinson; Advance Automatic Sales Company, San Francisco, headed by Lou Wolcher; The Nevada Club, headed by Lincoln Fitzgerald, Reno; R. F. Jones Company, Salt Lake City, Utah, headed by R. F. Jones; A. C. Rud Company, Spokane, Washington, headed by A. C. Rud; and Western Distributors, Portland, Oregon, headed by Budge Wright.



L. to R.: Sanford Adler, Al Bettelman, J. Raymond Bacon, Jennings' Vice-President, and C. A. Robinson, Los Angeles dealer, in a huddle after the banquet at Lake Tahoe. Adler, famous hotel impresario, and head of Cal-Neva Lodge, among several other large hotels and resorts throught Southern California and California, is planning on equip-



ping his new Cal-Neva Club in Reno with Jennings' machines. R. F. Jones (getting his plate loaded with delicacies) surrounded by several unidentified guests. Jones heads the R. F. Jones Company, Salt Lake City, Utah, one of the largest distributors in the country, and distributor for the Jennings line.

GET IN THE SWIM WITH BARNACLE BILL

AMAZINGLY *New* THROUGH AND THROUGH!



"There is no substitute for QUALITY!"
GAUGED PRODUCTION and CONTROLLED DISTRIBUTION
Protect Your Investment!

2 SCORING SEQUENCES TO INCREASE BUMPER VALUES!

NEW TYPE BONUS with RAPID FIRE BUILD-UP and HIGH SPEED TAKE OFF!

100,000-BUMPERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Originators of FLIPPER BUMPERS

Peskin Opens L. A. Office As Distrib For AMI Phonos

LOS ANGELES—J. Peskin Distributors, exclusively distributing AMI music machines, opened their doors to the trade last week at 2663 W. Pico Blvd., in the heart of Coin Row.

Joe Peskin, well known music operator from Chicago, came out from the Windy City to attend the opening and will spend several weeks here, helping to get the new firm underway. Paul Silverman, Peskin's affable young son-in-law, will be in charge of the local office as General Manager while veteran jukebox man Sol Brown will be Sales Manager, specializing in outside contacts.

Expressing the new company's view towards prospective buyers, Peskin said, "Our customers are the most important people in the world to us. That will always be the policy of this firm and, in line with that, I can assure all operators the most liberal finance plan they've ever been offered."

Now completely equipped, the Peskin offices present an attractive sight, with a full line of the latest in AMI models and a complete service and repair department for operators' used equipment.

Lindy Force Heads West



LINDY FORCE

CHICAGO—L. C. (Lindy) Force of AMI, Inc., this city, reports that he will be traveling in the West for at least two weeks visiting with leading music ops and distributors.

First part of his itinerary will be Omaha, Neb., Kansas City, Mo. and Denver, Colo.

"Sales," Lindy reported, "are going at top speed right now and we are arranging for a program which will make it possible for our distributors to continue to receive deliveries in speedy time."

Regarding his trip west, Lindy stated, "At the present time we are making some plans regarding western distribution and I'll be gone about two weeks covering this territory to visit with leading music operators and distributors."

2 NEW CONVERSIONS OF "TOTAL ROLL"

HOOP-A-ROLL LEGAL IN ALL TERRITORIES
HY-BALL Write For Price

WANT TOTAL ROLLS

State Quantity And Price!

Will Buy - Sell - Or Exchange BING-A-ROLLS

For Brand New Pro-Scores Or Hoop-A-Rolls

Brand New PRO-SCORES \$269.50 F.O.B. CHICAGO

GEORGE PONSER CO. OF NEW YORK

250 W. 57th ST. NEW YORK, N. Y.
(PHONE CIRCLE 6-6651)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

AMI MODEL "B"

• 40 SELECTIONS



Here's the card that trumps them all!

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS



EASTERN FLASHES

Operators starting to switch their equipment from the resort and shore locations back to city spots. As machines are checked, operators are selling off those which are surplus, and adding better equipment for city spots to take care of the impending fall business. This sort of activity benefits all in the trade. Operators make a clean sweep of unnecessary machines, and this type of inventory check always makes for improvement of the route and better business. Wholesalers gain by the fact that they can buy up machines no longer needed by the operator, and sell them equipment needed for the coming season. This activity was reflected locally as wholesalers were quite active this past week, buying and selling used machines; and found the sale of new machines increasing.

* * * * *

Many of the distributors in the East and South spent the week in Chicago attending the meeting of the newly organized National Coin Machine Distributors Association. Reports from the Windy City indicate there was a small convention in progress, with distributors from every part of the country present. In addition to partaking in the business of the meet, distributors used the opportunity to visit with factory officials. . . . Understand Joe Ash, Active Amusement Machines Co., Philadelphia, Pa., had himself a nice time. But that's no novelty with Joe—he's always on the pleasant side.

* * * * *

Clarence Camp, Southern Amusement Company, Memphis, Tenn., has a cute business card with a legend on the back. It's entitled "Who Works," detailing the population of the country, people over 65, under 21, etc., who don't work. It winds up with "Balance left to do the work—2," and then the punch line "Just TWO—You and Me, and you had better get a wiggle on for I'm getting damned tired of running this country alone." Camp, by the way, taking on distribution of records for his territory. . . . Ben Becker, the Bally man, out in Chicago this week. Wonder if he and Tommy Callaghan (the fashion plate) got the opportunity to match up their cravats? . . . Caught up with Max Weiss, the Brooklyn op and distributor, in a huddle with Murray and Bill Wiener of Vendors, Inc., about the new electric U-Need-A Vendor's cigarette machine.

* * * * *

Received a swell note from Harry Pearl who is traveling the Southwest for Seaboard New York Corporation (sales agents for Genco). "It's wonderful," writes Harry, "but this Texas, they're getting me 'screwy' with orders for Genco's 'Screwball.' Honest, it's the best five-ball game made in a long time and it's just what the operators need to pick things up." Pearl, who originates from New Jersey, and spent considerable time in New York, tells us that reading *The Cash Box* makes him feel so much nearer to home. He states most every op he's seen in his travels reads *The Cash Box* religiously. . . . Ben Palastrant, regional sales representative for Aireon Manufacturing Corporation, gives us a quick call from LaGuardia Airfield, where he was changing planes on his way to Norfolk, Va. Ben reports business good, and was on his way to cover the new territory added to his present set-up.

* * * * *

Barney (Shugy) Sugarman, Runyon Sales Company (AMI distributor) plenty active with music ops who were switching from country to city locations. Shugy picked up some nice used music on sales of the AMI model "B." Louis Bloom, one-time operator from Trenton, N. J., pays Shugy a visit while in the big city. Bloom is now running a retail clothing chain in California, after residing in Tucson, Arizona, for a few years. He lives in a town on the outskirts of Los Angeles, carrying the enticing name of Sunland. Bloom had previously been in the coin machine business for many years and would like to be in it now—maybe he'll wind up in it before very long. . . . Took a look at Sam Sach's new Uneeda Shine machine, which he's manufacturing. Looks like Sam's really got something—it's simple mechanically, strongly built, nice appearance, and low in price.

* * * * *

Moe Bittner is working with Hymie Rosenberg, H. Rosenberg Company, on the shuffleboard. Moe tells us it looks like it'll go very well in this territory. . . . George Ponser, George Ponser Company of New York, now converting "Total Rolls" into two different machines—"Hoop-A-Roll" and "Hy-Ball." George tells us both games are proving to be good money makers on location. . . . Dave Lowy, Dave Lowy & Company, mighty happy the trucking strike loosens up, as he had quite a few music machines to ship. He was also waiting for equipment to be delivered to him from out of town. . . . Gloria Friedman, heading the Tenth Avenue office for Exclusive Records, seeing all her music machine operator friends. They keep dropping to visit with her, and always walk out with some records.

* * * * *

Eastern operators looking forward to the Jennings' showing to be held on September 22 and 23 at the Berkeley-Carteret Hotel, Asbury Park, N. J. Ops in the territory who use this type of equipment have indicated their intention of participating in the fun. . . . Jim Healy, Young Distributors, Inc. (Wurlitzer distributors), evidently in good health again, as he's always on hand these days. Dan Kipnis, of the Young firm, takes a few days off, and flies up to the factory for a look-see.

* * * * *

NEXT ISSUE—DATED OCTOBER 2—IS THE BIG FALL SPECIAL. BE SURE TO GET YOUR AD IN ON TIME. MUST BE IN THE NEW YORK OFFICE BY THURSDAY, SEPTEMBER 23.

GREATEST BARGAIN IN COIN MACHINE HISTORY!

Special Subscription Deal To THE CASH BOX

With FREE ADVERTISING PRIVILEGE

. . . a 40 word classified ad FREE OF CHARGE each week (worth \$3.20 per week) plus subscription—at a cost to you of approximately \$1. per week. . . . Your very first ad can bring back your investment, plus a profit.

- 13 WEEKS (1/4 YEAR) . . . \$15.00
- 26 WEEKS (1/2 YEAR) . . . 26.00
- 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVE. • NEW YORK 16, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CHICAGO CHATTER

Looked like convention-time here this past week with all the noted distribs who arrived to be present at the NCMDA meeting. Many of the distribs brought along proof of why a distrib's organization is so necessary. Prior to the meet days (Tues. and Wed.) they whizzed about the factories and met with the manufacturers here. . . . Lyn Durant of United Mfg. Co. was a very busy man this past Monday, showing visitors the firm's new factory . . . one of the best and biggest in the city in any line. Completely modern, fully air-conditioned, scientifically planned and absolutely beautiful. This modern, giant sized factory will be in position to turn out many, many United games in a hurry. Already some divisions of the plant are in the new quarters. Others are being moved in gradually. Offices are being completed every day. In very short order it is believed the entire factory will be functioning efficiently. . . . Over at the Chez Paree Monday eve . . . Mr. and Mrs. Billy DeSelm, Mr. and Mrs. Ray Riehl, Mr. and Mrs. Herb Oettinger, Woolf Solomon, Bill Marmer, Louis Boasberg, Gil Kitt and many others . . . making merry. . . . Lou Wolcher in town from San Francisco and simply full up with alligators. . . . Joe Ash . . . George Prock . . . others wandering here and there about the factories.

Ed Vojack over at O. D. Jennings & Co. absolutely thrilled the way coinmen are making plans to be present at all of their showings. . . . Ed reports that this is proving one of the greatest presentations ever made and that their new equipment meeting with grand compliments from all . . . Clarence Camp of Memphis around with that big sparkler and also showing one and all the screen test pic he took for television . . . something to see . . . and brag about . . . Ray Moloney walks out of his office for a few minutes and is surrounded with coinmen who called at the Bally plant to say hello . . . Tom Callaghan, Earl Moloney, George Jenkins, Bill O'Donnell, Dan Moloney, Herb Jones and all other Ballyites greeting visitors . . . William J. Suter, Morcoin Co., Manila, P. I., who flew into Chicago, telling Bally visitors that a large percentage of the players in the Philippines is Chinese, and that they are very clever in playing five-balls . . . Other visitors at the Bally plant were Bill Marmer, Lew London, Ben Becker, Jack Rosenfeld, L. J. Lempic, A. B. Booke, Durango, Colo. newspaperman and game inventor, and Vic Perry . . . Many of these guests helped John Kantro of Bally's receiving department celebrate the arrival of his first grandchild . . . Rumors flying about the town that Seeburg will soon show a 100 record phono . . . One factory reports first defense work contract . . . Prices of used and even new phonos reported 'way down . . . Art Weinand of Rockola tried to get away this week for some rest . . . Art just returned from complete circle of the nation, even into Cuba . . . but meet here of distribs prevented and now Art says, "Come hell or high water I'm gonna get a rest next week" . . . Jerry Haley over at Buckley plenty happy with the way orders flooding the firm for their new products . . . only wishes they could keep up with the demand . . . which seems to grow and grow . . . Bill Raben of the Filben phono who has just returned from an eastern trip reports, "I'm between the devil and the deep blue sea" . . . on a decision which Bill has to make before October 1.

The Genco plant rolling at top speed with the demand for "Screwball" growing greater by the minute . . . and even ops now phoning the factory long distance to beg for more and still more . . . Farewell dinner to Mike Hammergren given at the Bismarck Hotel by a gang of the Wurlitzer distribs this past week . . . over 25 reported to have been present and all sad to hear Mike resigned . . . Over at D. Gottlieb & Co. plenty rushing about here and there as more orders pour in for "Barnacle Bill" their newest in the five-ball field . . . Leo Weinberger of Louisville visiting about and awaiting the opening of the distribs' meet . . . Harry Jacobs Jr. and Sr. in town saying, "Hello," to one and all and quite impressed with the large number of coinmen visiting the Windy City . . . Most excited guy around the town . . . Johnny Neise of O. D. Jennings & Co. who reports that his phone just doesn't stop ringing ever since the first showing of new Monte Carlo Series at the Cal-Neva Lodge, Lake Tahoe, Calif. . . . Gil Kitt claims that there's one out of town account he's simply got to hold onto even when a fellow distrib squawks . . . Skeet Moore over at Williams advising that the firm very happy over the appointment of Paul Federman as roadman . . . and Paul Federman even happier, "Because," he says, "all ops are wild over Williams' games" . . . Lindy Force of AMI away for a two week trip to the central western states covering Omaha, Kansas City and Denver and then on and on and on . . . "But," but Lindy, "we'll have some important news the moment we return from this trip."

Gordon Sutton of Illinois Simplex who's always inviting someone for a "ride" in his new plane . . . and gets no takers . . . leaves for a fast flight himself to Buffalo to visit the Wurlitzer factory . . . Jackie Fields, Larry Cooper, Al Mendez, Ray Williams, many, many others reported around the town . . . were all here for the farewell dinner given to Mike Hammergren . . . Averages reported 'way up by ops visiting around distribs' offices here . . . with pinballs leading the spiral . . . Lou Wolcher remarks that any distrib could use plenty of a good new console . . . There's something over at Bally grabbing pahlenty of attention with visitors simply raving and raving . . . Once again Louis Boasberg tells us he's "absolutely and definitely finished" with football for this forthcoming season . . . and then Clarence Camp cuts in to tell how Louis got him 4 seats to the Sugar Bowl game . . . that Louis! . . . Funniest luncheon of the week . . . where Lou Wolcher pointed out "see, manufacturers eat steaks for lunch, casaba melon with ice cream for dessert and distribs are plenty glad if they can get a ham sandwich" . . . Mac Churvis well known adman advises his disc jockey son is going places and will soon be named for one of the big stations in Wisconsin . . . Dave Gottlieb very active on "Health Bowl" game to take place on December 4 at Soldier Field here . . . all proceeds to go to Damon Runyon Memorial Cancer fund . . . this will be Chicago's first intersectional intercollegiate "bowl" game and plenty of interest already being shown by the Windy City's sporting fraternity.

HEADING YOUR WAY! JENNINGS NEW

1949 MONTE CARLO SERIES 3 NEW SUPER-JACKPOT COIN MACHINES

TO BE SHOWN IN YOUR TERRITORY
Sept. 22-23, Berkeley-Carteret Hotel

ASBURY PARK, NEW JERSEY
ENTERTAINMENT—SPORTS—DOOR PRIZES
JENNINGS SERVICE SCHOOL CONDUCTED BY
EXPERIENCED FACTORY TECHNICIANS
LARGE FREE BANQUET FOR ALL ON
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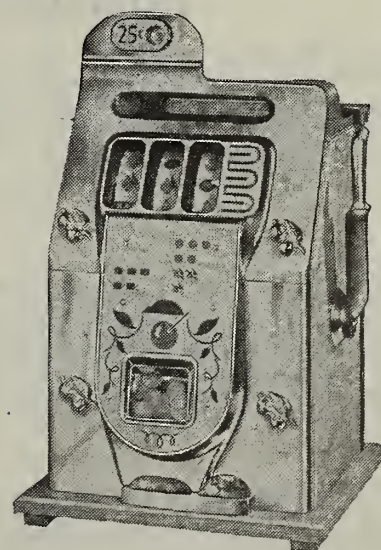
GET IN ON THE SNEAK-PREVIEW
OF JENNINGS MYSTERY ATTRACTION
"LIVE JACKPOT"
TO BE FEATURED AT EACH SHOW!

O.D. JENNINGS & COMPANY
4307 WEST LAKE STREET CHICAGO 24, ILLINOIS

GUARANTEED FACTORY REBUILT JACKPOT BELLS

LOOK and
OPERATE
Like NEW!

\$150⁰⁰ Each



Offered Subject to Prior Sale

2-5 OR 3-5 PAYOUT
5c, 10c OR 25c PLAY

Your Choice : Chrome, Blue,
Hammerloid, Grey Hammerloid

Reconditioned Wurlitzer
24 Record Phonograph
Excellent Condition, \$150.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONES: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CALIFORNIA CLIPPINGS

Welcome from *The Cash Box* and Coin Row to J. Peskin Distributing Co., new distributors of the AMI Phonograph and Accessories . . . Quite a chat with Harold Sharkey, one of Los Angeles' most successful and best informed operators, at General Music, where he was ordering a couple more shuffleboards from Bud Parr . . . Harold didn't throw in the towel when his many city game locations went out from under in the recent purge . . . Instead, he made a quick switch to the shuffles, now has a good number netting him a handsome take but has this to say about the boards . . . "They're just what this town needed but that doesn't mean they don't have their headaches. You've got to have steady play for 12 hours on a board because of their slower take, and when the take should get too good, you've got to worry about the location wanting to buy its own board as a permanent fixture. To that that off, you can figure that the shuffle epidemic won't last forever with every bar, cafe and malt shop location, especially if 5-ball should come back in. When that happens, the old boards will probably be a worse curse on an op's hands than old, outdated games."

That's one man's honest opinion . . . If there's any argument from other ops, distributors or firms, they're welcome to sound off in this column . . . One thing everybody handling the boards will agree with Sharkey is that more extensive use of coin chutes and scoreboards will be a boon to ops and location owners . . . Though he points out that dimes are the most troublesome coins mechanically, many locations are still holding off on the shuffles because of the collection bother . . . As to scoreboards, the veteran operator says they'll really help to reduce the ops' overhead on score sheets and generally be a great stimulator to more play . . . Speaking of the boards, the city of L. A. just upped the tax per board from \$5 to \$10, proving that they're accepted by the officials as being here to stay . . . Charlie Fulcher back from Vegas and says things are picking up there after a slump which even hit that lively town . . . Aubrey Stemler out hustling business and his man Nish Tara said, "Legal game . . . what legal game? . . . George O'Mea, formerly E. T. Mape local mgr, now inside, after a sales trip to Washington and Oregon, at General Music while Fred Gaunt vacations . . . Jack Simon of Sicking Distributors will be glad to see vacationing secretary Cele back at her desk, which she'll have to dig her typewriter out from under a stack of orders, bills, etc. . . . Jack flew up to Tucson and several nice orders took his mind off the fierce heat . . . Phil Robinson due back soon from his trip to Chi Coin plant . . . Genco's Art Crane and the two Jacks (Simon and Ryan) biting their nails while waiting another shipment of those fast moving "Screwballs."

Sammie Donin and Georgie Warner have their fingers crossed at Automatic Games pending this week's scheduled hearing on bell pickup of few months ago . . . George hopefully awaiting outcome so he can take off for that Hawaii visit . . . Ray Powers busy writing checks when we dropped in and he looked pretty happy over it . . . Really shipping boards all over the state, Arizona and points East . . . At E. T. Mape's, gen'l mgr. Leonard Baskfield still on tap from San Francisco but rumor strong that a new local chief will be appointed soon . . . Played United's Sumer Time," in view of the heat, at Paul Laymon's and found it a hot one . . . Harry Williams visiting Paul while in town on biz and to spend some time with his Dad at Bill's El Monte home . . . Laymon salesman Charles Daniels all excited about entering his prize boxer "Blaze of Westwood" in the big and fancy Riviera-Beverly Dog Show.

MINNEAPOLIS

Harry Galep of Menomonie, Wis. in Minneapolis for the day calling on distributors . . . Walter Thorn and family of Staples, Minn. in Minneapolis for a few days vacationing, the gals making the most of the department stores . . . Vernon Olson of Bucyrus, No. Dakota, in Minneapolis for a few days calling on distributors . . . Al Eggermont of Marshall, Minn. in town for a few hours and out again very much in a hurry . . . Frank Mager of Grand Rapids, Minn. also in town for the day looking for equipment . . . Harry Lerner Minneapolis operator spent the Labor Day at Breezy Point, Minnesota's finest playground.

Tom Kady of Grand Forks, No. Dakota in town for a few days calling on several distributors . . . Martin Kallsen of the firm Martin Music Co., Worthington, Minn. back on the job after spending the Summer at the lake managing a resort . . . Mr. and Mrs. Gerald Johnson of Menomonie, Wis. sporting a brand new Oldsmobile, had to go to Reading Pa. to get it from a friend. They enjoyed the trip driving back . . . Roger Chester of Bismark, No. Dakota in Minneapolis for a few days calling on several distributors.

Ted Heil and son Maynor of Gaylord, Minn. in town for the day buying records and equipment . . . Al Jahn of LaCrosse, Wisc. in Minneapolis for the day . . . Harold Peterson of Hamel, Minn. took time out to visit the Twin Cities for a few hours . . . Mr. and Mrs. Ed. Chesney of Aberdeen, So Dakota in Minneapolis for the day and then back home as Ed. does all his own work . . . George Berquist of Ironwood, Mich. in Minneapolis for a few days vacationing, claims business very good . . . Karl Peterson of Fergus Falls, Minn. in town for a few days calling on several dist. South Dakota State Operators will hold their quarterly meeting in Sioux Falls So. Dakota at the Carpenter Hotel Sep. 19th and 20th. A good turnout is expected.

Leaving to attend the N.C.M.D.A. at Chicago Sept. 14, 1948 are Hy Greenstein of the Hy-G Music Co. Mpls., Herman Paster of the Mayflower Dist. Co., St. Paul Minn. and I. Alpert of the Twin Ports Sales Co. Duluth, Minn. . . Johnny Kalasardo of Ladysmith, Wisc. sporting a new Cadillac . . . Eddie Birkenmeyer of Litchfield, Minn. in Minneapolis, for a few hours . . . Pete Tarro of Hibbing, Minn., drops us a note that the item which appeared in this column a few weeks ago was incorrect. Pete writes that he hasn't been in the business for the past two years, and has not purchased any interest from Sid Milaney.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING
CLOSES WEDNESDAY, 5 P.M. AT:
The Cash Box, 381 Fourth Avenue,
New York 16, N. Y.

WANT

WANT—Coinmen who are looking for fast action. An investment of \$15 will give you a subscription to *The Cash Box* for 13 straight weeks—plus a Free Classified Ad of 30 words in each issue . . . A value of \$31.20 of classified advertising, plus a copy of *The Cash Box* for only \$15. A subscription for 26 weeks gives you 26 free ads for \$26; and a subscription for 52 weeks permits you to run 52 free ads for \$48. You can't go wrong. Mail us your check and ad today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Closeouts on Brand New Machines only. Coin operated Merchandise such as five ball pinballs, Roll Downs, Diggers (no slots), Arcade equipment, Wurlitzer, Rock-Ola or Seeburg Phonos or Parts. Must be packed for export. MORCOIN COMPANY, LTD., 170 SAN ANDRES, MALATE, MANILA.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORD-way 3-3069.

WANT—Aireon Mechanisms. Quote lowest price first letter. ADVANCE MUSIC CO., 1606 GRAND AVENUE, KANSAS CITY, MO.

WANT—Original flipper pinballs for outright purchase or trade-in. MECHANICS SERVICE, 2124 FIFTH AVENUE, PITTSBURGH, PA.

WANT—Solotone Music Boxes. Price must be low. Advise model, quantity and condition in first letter. BOX 53, c/o THE CASH BOX, 381 FOURTH AVENUE, N. Y. 16.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUX-edo 5-4976.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—Used Bally '48 Jockey Clubs; Trophies; Entrys; Jockey Specials; Gold Cups. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Also all types of skeeballs. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: Chickering 4-5100.

WANT—Total Rolls, any amount. Write, wire, phone quantity and price. GEORGE PONSER COMPANY OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. **WOLFE MUSIC CO.**, 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—5 Balls; Baffle Cards, Kilroys \$55 ea.; Play Boys \$70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. **C. & M. SPECIALTY CO.**, 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. **ADVANCE AUTOMATIC SALES CO.**, 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. **MILTON BRAUN**, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

FOR SALE—Operators! Closed territory here means bargains for you. Keeney Gold Nugget 5c-10c, on location 3 days \$695; Mills QT 5c new in original carton \$89; have few used slots, write. **WALTER GRAZICK**, 7 HAYES, GREENFIELD, MASS.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. **THE VENDING MACHINE CO.**, 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Territory closed: 2 new Victory Derbys \$165.50; 2 perfectly reconditioned Keeney Super 4-ways \$100; 1 Honey, 1 Playboy, 2 Rockets, 1 Superscore \$25, pins used two weeks; 6 perfect Chrome V.P.'s \$34.50; 3 practically new Columbia's DJP \$45; 1 DeLuxe \$65; 6 ABT Guns \$12.50; 6 Ball Gum Marvels \$19.50. 1/3 Deposit, or take late music equipment. **PORTER MUSIC COMPANY**, 7 MACE AVENUE, W. ASHEVILLE, N. C.

FOR SALE—Two 600R Wurlitzers; four 147S Seeburgs, like new, original crates. First \$2,000 gets all. **PARRISH MUSIC CO.**, BOX 97, SMITHFIELD, N. C.

FOR SALE—Route of approximately 60 pinballs, rolldowns, etc. in towns surrounding Yonkers. Long established, profitable route. Write **BOX # 86**, c/o **THE CASH BOX**, 381 FOURTH AVENUE, NEW YORK 18, N. Y.

FOR SALE—Special subscription to *The Cash Box*. 13 Free Classified ads of 30 words, plus 13 issues of *The Cash Box* for \$15. A value of \$31.20 of classified advertising alone. A subscription of 26 weeks gives you 26 Free ads for \$26; and a subscription for 52 weeks permits you to run 52 Free Ads for \$48. You can't go wrong. Mail us your ad and check today. **THE CASH BOX**, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—1 Seeburg 1947 remote model, 1-47M excellent shape \$575.; 1 Seeburg 1948 remote like new \$695.; 1 Super Roll, rolldown \$50. **ANTHONY HIRT**, 2303 No. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C. M. \$90; 3 Seeburg May-fairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. **X-CEL NOVELTY CO.**, 1926 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. **W. F. KEENEY MFG. CO.**, 7729 CONSTANCE AVE, CHICAGO, ILL.

FOR SALE—Three slightly used 5-10-25 Triple Bells \$465 each. **KEOKUK APPLIANCE COMPANY**, 420 MAIN ST., KEOKUK, IOWA.

FOR SALE—Carousel \$30; Flamingo \$30; Kilroy \$20; Fiesta with flippers \$25; Singapore \$50; Smarty with flippers \$35; Jumbo Parade P.O. \$50; Mills Three Bells like new \$200; Mills 25c Cherry Bell \$65; Miss America \$25; Jennings Challengers 5c-25c \$250. **AUTOMATIC MUSIC CO.**, 703 MAIN STREET, BRIDGEPORT, OHIO. (Tel.: Bpt. 750.)

FOR SALE—7 Mills Constellation, like new \$350; 1 Amplifier for Constellation, new \$25. **IDEAL NOVELTY CO.**, 2823 LOCUST STREET, ST. LOUIS 3, MO.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. **BILL'S PHONO MOTOR REPAIR**, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

NOTICE—Attention—Our pinball operator customers all over the country tell us that our 72 hour service on pinball check orders is tops. Write for prices. **NORTHWESTERN STAMP WORKS**, 325 CEDAR STREET, ST. PAUL, MINN. (Tel.: Garfield 7475.)

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. **RE-SHARP NEEDLE SERVICE**, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. **BELMONT RADIO SUPPLY CO.**, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. **ENGLISH SALES COMPANY**, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Title Strips: 20 to sheet, 1,000 sheets \$5.50; 5,000 sheets, per 1,000 \$4.50; 10,000 sheets, per 1,000 \$4; 25,000 sheets, per 1,000 \$3.25. Write for sample. **JOE MUNVES**, 615 TENTH AVENUE, NEW YORK, N. Y. Tel. PLaza 7-2175.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. **BLOCK MARBLE CO.**, 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike—Mannikins, wood pins, coils, new high score scoring units. Write for catalogue of parts. **RELIABLE PARTS CO.**, 2512 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—Used 10-12-14 ft. Bang-A-Fitty Skee Balls, reconditioned, like new \$150 each; used Premier Barrel Rolls and Ten Grands, 7 to 14 ft.—make us an offer. **KINGPIN EQUIPMENT COMPANY**, 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. **CONSOLE DISTRIBUTING CO.**, 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Vending Machine Men Attention: I have a ten percent interest in the Douglass Automatic Shoeshining Co., Inc., for sale. Write or wire for details. **P. D. DOUGLASS**, 787 HARDER RD., HAYWARD, CALIF.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. **VIRGINIA NOVELTY CO.**, 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Advance Roll \$100; Bing-A-Roll \$250; Heavy Hitter \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Ten Strike H.D. \$35. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. **BOX 731**, c/o **THE CASH BOX**, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. **MURRELL AMUSEMENT CO.**, 1058 S. FLORIDA AVE., LAKELEND, FLA.

FOR SALE—Mills Black Cherry Bells, Original, Excellent condition, late serial numbers: 5c \$110; 10c \$115; 25c \$125. Jennings Standard Chief, late serial, Original, Excellent condition: 5c \$105; 10c \$110; 25c \$115. Brown Fronts, Chrome Bells, Bonus Bells handload: 5c \$60; 10c \$65; 25c \$70. Jennings Silver Moon, Silver Chief: \$60 each. Jennings Bronze Chief 5c \$80; 10c \$90; 25c \$100. All machines Original and in good working order and appearance. **KOLAR DISTRIBUTOR**, 1606 ELWOOD AVENUE, SOUTH BEND 16, INDIANA. (Tel.: 38492.)

UNITED'S
SUMMERTIME

**3 GREAT WAYS
 TO SCORE REPLAYS**



HIGH SCORE



NEW "LIGHTS ON" SEQUENCE



**SUPER SPECIAL
 ("When Lit" Pocket)**



**FIVE-BALL
 NOVELTY
 REPLAY**

**SEE YOUR
 DISTRIBUTOR**

KICKER
 CONTROL
 BUTTON
 EACH SIDE

REPLAY BUTTON

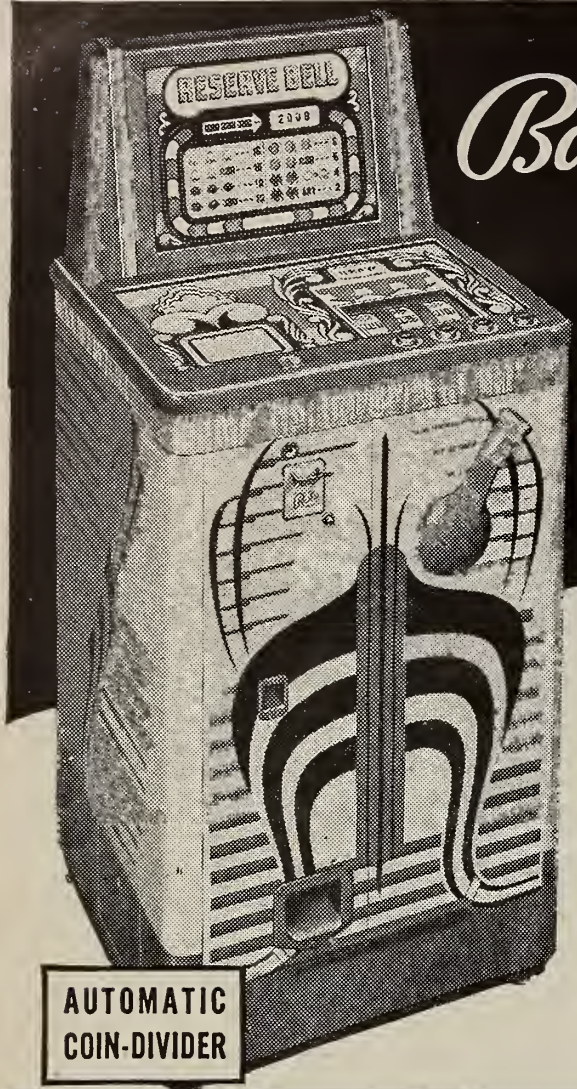


UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS



Bally Reserve Bell

NEW HOLD AND DRAW BELL-CONSOLE
WITH
NEW BUILD-UP BONUS

BALLY BALLY BALLY
3-BAR WINNER RECEIVES BONUS
BONUS "GROWS" FROM 100 TO
2000 TOP

PLUS PLENTY OF
BELL-FRUIT
WINNERS

AUTOMATIC
COIN-DIVIDER

CAN BE OPERATED AUTOMATIC OR REPLAY
NICKEL OR QUARTER PLAY

DOUBLE YOUR EARNINGS
IN EVERY 5-BALL LOCATION IN YOUR TERRITORY



WITH Bally
CARNIVAL
FAMOUS BUILD-UP BONUS...
AND "ALL-12" SKILL FEATURE
PLUS HIGH-SCORE
COMPETITIVE PLAY APPEAL

KICKER-BUMPER
BUTTON
ON BOTH SIDES
OF CABINET

A BALLY GAME
FOR EVERY SPOT

BIG INNING
TRIPLE BELL
WILD LEMON
DOUBLE UP
HI-BOY
HY-ROLL
DELUXE BOWLER

★

Bally ONE-BALL MULTIPLES!



GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC

PROFIT PROVED
HORSESHOE FLASH
with
NEW "FAN" FLASH

PLAYERS PLAY
UP TO
6, 8, OR 10
COINS
PER GAME



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS