

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 11, NO. 25
MARCH 18, 1950



The threesome pictured above are all rhyme and reason for the current popularity of "C'est Si Bon". Pictured are Harry Meyerson, artist and repertoire director of MGM Records; ork leader Tony Mottola; and balladeer Johnny Desmond, whose warbling on "C'est Si Bon" is currently reaping juke box silver for music operators throughout the nation. In addition to his recording activity, Johnny is kept quite busy on the air-waves, and is heard on the Don McNeil Breakfast Club, ABC Network and the Ronson Show, also via ABC. Latest disk release for Johnny is "Dream A Little Longer" and "Daddy's Little Girl". Johnny Desmond is exclusively featured on MGM Records.

48
TUNES

PLENTY OF TUNES
TO STIMULATE PLAY

ON

24
RECORDS

NO INCREASED RECORD
COSTS FOR YOU TO PAY

PLAYS ANY SPEED RECORD

Can be quickly, economically adapted to play 33-1/3 or 45 RPM records.
No danger of obsolescence.

MANY MORE GREAT MONEY-MAKING FEATURES

DOESN'T OBSOLETE PRESENT REMOTE EQUIPMENT

All current Wurlitzer Wall and Bar Boxes can be used with the Wurlitzer 1250. Wurlitzer has protected your investment in remote equipment.

AMAZING DYNATONE SOUND SYSTEM

Brings out best musical qualities of any speed record by a mere turn of a tone control knob. Accurately reproduces high fidelity of the new speed records.

ZENITH COBRA RECORD ECONOMY

Twin Tone Arms equipped with Zenith Cobra Stylus assure finest tone with 50% saving in record and needle wear.

NEW EYE AND PLAY APPEAL

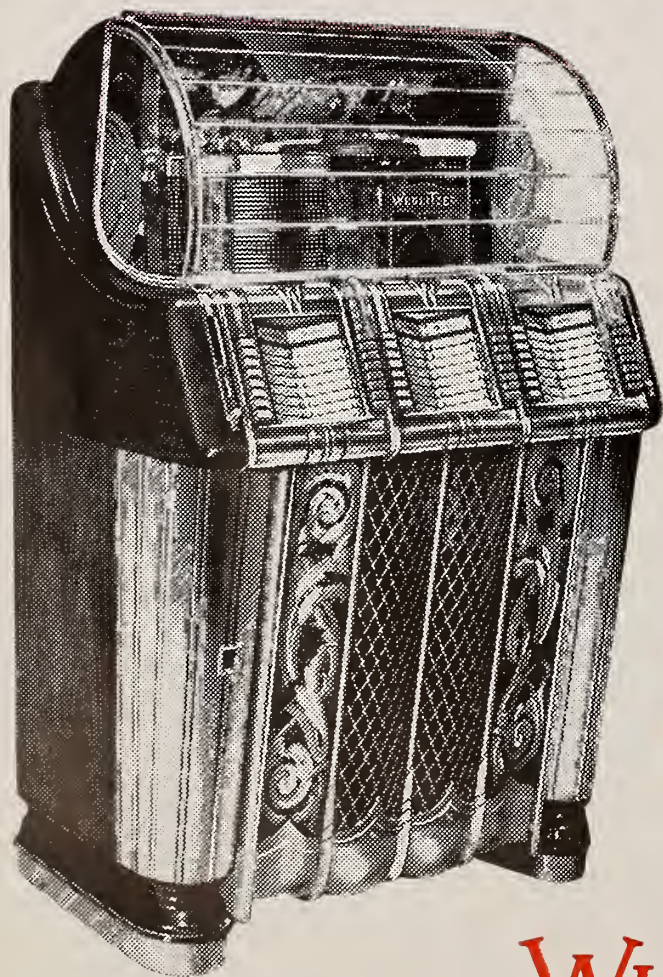
Sensational cabinet beauty. Maximum eye appeal at upper level visible from entire location.

MINIMUM SERVICE

New simplified record changer with fewer adjustments. New accessibility when service is required. Quick replacement units.

PRICED FOR TODAY'S MARKET

New all the way through. Priced to produce maximum operator profit—the Wurlitzer 1250 is the latest, greatest example of Wurlitzer's leadership.



WURLITZER *Twelve Fifty*

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Dept.

JOEL FRIEDMAN, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

BILL GERSH, Chicago, Ill.

LEO SIMON, Hollywood, Cal.

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE

March 18, 1950

Vol. 11, No. 25

SHUFFLE GAME DEMAND GROWS GREATER...	Page 4
NATION'S TOP TEN JUKE BOX TUNES	Page 5
RECORD REVIEWS	Pages 6 and 8
'ROUND THE WAX CIRCLE	Page 9
DISK JOCKEY RECORD REPORTS	Page 10
FOLK & WESTERN RECORD REVIEWS	Page 11
REGIONAL RECORD REPORT	Page 12
JAZZ AND BLUES REVIEWS	Page 13
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES	Page 14
BIG 5 FOLK AND WESTERN TUNES	Page 15
TUNIS DISK HITS BOX SCORE	Page 17
COIN MACHINE SECTION	Page 18
CLASSIFIED ADVERTISING	Pages 28 and 29
THE CONFIDENTIAL PRICE LISTS—	Pages 30, 31 and 32
EASTERN FLASHES—CHICAGO CHATTER— LOS ANGELES CLIPPINGS	

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOngaere 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 2-0045; and 1520 No. Gower, Hollywood 28, California, Telephone: HUdson 2-3359.

Copyright 1950 by The Cash Box Publishing Co., Inc.
ADVERTISING RATES on request. All advertising closes Friday at 12 noon preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertising each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

For a long time we've been tempted to publish letters and comments from our readers. Just a few days ago, one noted leader of the industry, happening to visit our offices, was shown some of the letters which are daily received by *The Cash Box* from all over the country. He was so impressed with some of these, he suggested that we publish all or part of them. We're adopting his suggestion and giving our readers this column for as long as they desire it.

"Believe your suggestion regarding the 7½¢ coin (or even 7¢ or 8¢ coin) is one of the greatest for all industries. Everyone in business today should take time out to congratulate you on this proposal you made as far back at 1946. I've sent your editorials to my Senator and Congressman."

J. R., Texas

"Don't like the 7½¢ coin because the fraction will cause plenty of bookkeeping trouble. Believe that a 7¢ or 8¢ coin would be much better for it would allow us to make change."

H. S., New York

"Did you stop to think all the money it would cost operators to change coin chutes if they decided to adopt the 7½¢ coin?"

O. E., Arizona

"Rep. Celler's bill on obscene records doesn't concern juke box ops. We've been operating music machines for about 15 years and never saw one in a juke box yet."

M. T., Arkansas

"What happened to your idea for a 'National Credit Bureau'? This was one of the very best plans you ever proposed for this business."

S. P., New Jersey

"I thing your editorials are great. They've done more for this industry than anything ever before did. But, why not now go all out to help eliminate or cut down the wartime excise tax?"

W. B., Florida

"Keep up the good work. The 7½¢ coin will help the operator."

M. J., Washington, D. C.

"For some years you wrote about a 'National Public Relations Bureau' for the entire industry. We sure could use a good one today."

E. H., Georgia

"Now that shuffle games have knocked the legs out from under the shuffleboards, what's next?"

H. B., Massachusetts

"One thing I'll say about *The Cash Box*, you guys aren't afraid to come right into the open with any important subject for the industry. Take it from me, this is what makes a real magazine. Keep up the good work."

O. F., Illinois

SHUFFLE GAME DEMAND GROWS GREATER

10c Play Action Called "Biggest Reason"

From everywhere in the nation come reports that the shuffle games have most definitely established themselves as the leaders of the amusement game industry.

Instead of any slow-down of production, which many thought would occur at about this time, there has been a speed-up. Factory after factory has joined in the manufacture of shuffle games. All are working busily away in an effort to fill orders.

What brought about this tremendous success of the shuffle alley?

That question is now suddenly popping up among coinmen who were among the first to realize the possibilities of the shuffle game, and were also among the very first buyers of these games.

It seems, then, that many operators just "took a chance", as they now express themselves, regarding the possibility of the shuffle game meeting with the approval of the general public.

Those ops, then, who just "took a chance", are certainly to be considered extremely far-seeing individuals. They perfectly understood their players, and knew what their players would most enjoy.

Yet, as operator after operator says, "It's the ten cent play action that is changing us over to the shuffle games in location after location. The public", they claim, "don't think we are overcharging them, because we are giving them actual bowling, automatically scored, for only ten cents per game."

Yet when the shuffle games first came into being, it wasn't just the 10¢ play action which started them off to the grand success which they have now achieved.

In fact, some distributors, and even some of the manufacturers, asked that the 10¢ play featured be "toned down" and that the "play action" be most emphasized.

Since then, of course, the reverse has come into being. Tho the play action won out with the general public, the fact that the players are more than willing to invest a dime for each play of the machine, has also been brought heavily to the fore.

This 10¢ play action is what saves the day for the operator. He more quickly amortizes the cost of his equipment and earns a decent profit on his investment as time goes on, as long as the play continues.

It was the 10¢ play action which this publication boosted a long, long time ago, which is today bringing greater sales and better revenue to the entire industry.

It is because of the dime play action, and also because the two player games get double ten cent action, that helps to boom gross intake for the average operator. This plan has brought about what can be called the greatest demand for any type of new amusement machine which has yet been introduced.

It must be remembered that back in 1932 the demand for pinballs reached a point where one factory after another plunged into their manufacture. The demand continued for years.

But, tho one type of amusement machine after another was introduced during these years, the pinball remained at the very top. Demand for the five-balls reached record proportions up and above whatever other amusement machine was placed on the market.

The ray guns, the large sized baseball games, the football machines, and all the others, never reached the pinnacle achieved by the five-ball, or the old pinballs.

Today, in the case of the shuffle and rebound games, has such demand again been reached. These machines have hit the very top in demand all down the line.

The demand grows greater each day, as one new territory after another recognizes the many advantages of the shuffle and rebound games, over whatever other amusement equipment may already be in that territory.

A very potent example is the city of Philadelphia which was one of the latecomers to jump on shuffle games. It took months to get these going in the Philadelphia area. Now, as manufacturers report, it will take months to satisfy the demand.

This is also true in many other centers that have been among the latecomers to hop onto the shuffle game. The moment the machines get going in these areas, the demand grows so great that all the manufacturers, as a unit, are stymied to match it.

This great and growing demand for this new type game is definitely creating a new amusement era. Many believe it will lead to one of the most progressive eras in all the history of the amusement games industry.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

CODE

AL—Aladdin	DY—Delvar	RO—Rondo
AP—Apollo	HA—Harmony	SA—Savoy
AR—Aristocrat	HT—Hi-Tone	SIT—Sittin' In
BB—Bluebird	KI—King	SP—Specialty
BU—Bullet	LO—London	SPT—Spotlite
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca	RE—Regent	

Pos. Last Week

MUSIC! MUSIC! MUSIC!

- | | | |
|----------------------------|---------------------------|---|
| CA-862—Mickey Katz | ME-5369—Two Ton Baker | 2 |
| CO-38704—Hugo Winterhalter | MG-10627—Johnny Bond | |
| CR-60153—Ames Bros. | RA-90055—Eddie Miller | |
| DE-24881—Carmen Cavallero | VI-20-3693—Freddy Martin | |
| LO-604—Teresa Brewer | VI-21-0169—Homer & Jethro | |

RAG MOP

- | | | |
|----------------------------------|------------------------------|---|
| BU-696—Johnny Lee Wills | DE-24855—Lionel Hampton O. | 1 |
| BU-322—Chuck Merrill | DE-46214—Foggy River Boys | |
| CA-844—Starlighters-P. Weston O. | ME-5371—Eddy Howard O. | |
| CA-40280—Roy Hogsed | MG-10627—Johnny Bond O. | |
| CO-38710—Jimmy Dorsey O. | VI-20-3685—Bradford-Romano | |
| CO-20669—Leon McAuliffe | VI-20-3688—Ralph Flanagan O. | |
| CR-60140—Ames Bros. | VI-21-0167—Pee Wee King | |

CHATTANOOGIE SHOE SHINE BOY

- | | | |
|-------------------------|----------------------------|---|
| CA-40282—Tommy Duncan | DE-24863—Bing Crosby | 3 |
| CA-850—Skitch Henderson | DE-46205—Red Foley | |
| CO-20669—Leon McAuliffe | ME-5369—Two Ton Baker | |
| CO-38708—Frank Sinatra | VI-20-3685—Bradford-Romano | |
| CR-60147—Bill Darnel | VI-20-3692—Phil Harris | |

I SAID MY PAJAMAS

- | | | |
|--------------------------|--------------------------|---|
| CA-841—M. Whiting-De Vol | DE-24873—Merman-Bolger | 4 |
| CO-38709—Doris Day | VI-20-3613—Martin-Warren | |
| CR-60157—Babbitt-Tilton | | |

THERE'S NO TOMORROW

- | | | |
|-------------------------------|------------------------|---|
| CO-38637—Doris Day | HA-1078—Alan Dale | 6 |
| CO-38636—Hugo Winterhalter O. | LO-554—Charlie Spivak | |
| When The Wind Was Green | VI-20-3582—Tony Martin | |
| DE-24782—Cari Ravazze | A Thousand Violins | |
| Vieni Su | | |

IT ISN'T FAIR

- | | | |
|--------------------------|-----------------------|---|
| CA-860—Benny Goodman O. | DE-24895—Joe Marine | 7 |
| CR-60156—Bill Harrington | VI-20-3609—Sammy Kaye | |

DADDY'S LITTLE GIRL

- | | | |
|----------------------------|------------------------|---|
| CA-850—Skitch Henderson O. | LO-602—Henry Jerome O. | 9 |
| CO-38711—Dick Jurgens O. | ME-5371—Eddy Howard O. | |
| CO-20670—Ray Smith | RA-80088—Dick Todd | |
| CR-60158—Bob Eberly | VI-20-3550—Phil Regan | |
| DE-24872—Mills Brothers | | |

BAMBOO

- | | | |
|------------------------|-----------------------------|----|
| CA-859—Ray Anthony O. | VI-20-3627—Vaughn Monroe O. | 10 |
| DE-24894—Jerry Gray O. | | |

DEAR HEARTS AND GENTLE PEOPLE

- | | | |
|---------------------------|-----------------------|---|
| CA-57-777—Gordon MacRae | DE-24798—Bing Crosby | 5 |
| CA-57-757—Benny Strang O. | LO-558—Buddy Greca | |
| CA-57-40260—Eddie Kirk | ME-5336—Patti Page | |
| CO-38605—Dinah Shore | VI-20-3596—Dennis Day | |
| DE-24794—Hannon-Ryan | | |

JOHNSON RAG

- | | | |
|--------------------------|--------------------------------|--|
| CA-57-735—Alvino Rey O. | LO-501—Jack TeterTrio | |
| CO-38649—Jimmy Dorsey O. | MG-10589—Glen Moore | |
| DE-24819—Russ Morgan O. | RO-207—Hoylman Quartet | |
| DE-25442—Russ Morgan O. | VI-20-3604—Claude Thornhill O. | |
| HA-1088—Pearl Bailey | | |

Guy Lombardo Plays The Zither



NEW YORK—The gentleman on the left is ork leader Guy Lombardo. The young ladies are starlets Eleanor Ames and Rosemary Williamson. The musical instrument pictured above is a zither, such as is used in the Carol Reed production of "The Third Man", whose theme music Lombardo recently recorded for Decca Records. Pic was snapped during the maestro's current engagement at the Hotel Roosevelt, New York.

Columbia Pacts Dick Noel

NEW YORK—Dick Noel, former Ray Anthony vocalist now out as a single under management of Eddie White, has been signed to an exclusive Recording contract with Columbia Records. On his first date last Friday (March 3rd) Noel and the Cordials, new vocal quartet under management of press agent Dixon Gayer, cut four sides backed by Stuart McKay orchestra. Deal was set through Ben Siegert of Columbia, by Eddie White for Dick Noel and Gayer for the Cordials.

King Cole Into NY Paramount

SAN FRANCISCO, CALIF.—Nat "King" Cole and the Trio headed for New York's Broadway immediately after closing at the Fairmont Hotel here, March 5. Nat and his men are signed for a three week date at the New York Paramount, starting March 8.

Extra heavy promotion is currently being waged on Nat's current releases "Baby, Won't You Say You Love Me" and "I Almost Lost My Mind," recorded on Capitol wax.

Watch For These New Releases on Peacock Label

<p>Peacock # 1528</p> <p>Joe Riggins, Jr.</p> <p>Sings</p> <p>"Let's Dance"</p> <p>Flip</p> <p>"We'll Be Together"</p> <p>"Red" Calhoon Orchestra</p> <p>Release Date: March 20</p>	<p>Peacock # 1535</p> <p>The World Famous</p> <p>5 Blind Boys</p> <p>Jackson Harmonizers</p> <p>Religious Group</p> <p>"Something Within Me"</p> <p>Backed by</p> <p>"One Of These Days"</p> <p>Release Date: March 20</p>
<p>Peacock # 1513</p> <p>R. B. Thibadeaux</p> <p>"New Kind Of Loving"</p> <p>"R. B. Boogie"</p>	
<p>Peacock # 1502</p> <p>Bea Johnson</p> <p>"No Letter Blues"</p> <p>"Glad You Let Me Go"</p>	
<p>Peacock # 1510</p> <p>Silver Cooks</p> <p>"Mr. Ticket Agent"</p> <p>"Coming Back Home"</p>	
<p>Peacock # 1515</p> <p>Norman Dunlap</p> <p>"If This Is Love"</p> <p>"You Mean The World To Me"</p>	

Distributor Territory Available

PEACOCK RECORD COMPANY
4104 LYONS AVE., HOUSTON, TEXAS
(PHONE: BEacon 1164)

THE CASH BOX

Record Reviews

"Ragging The Scale" (2:43)

"Story Of The Stars" (2:56)

JACK PLEIS ORCH.
(London 611)

● Pair of instrumental tunes in the offing for music operators, with the talented Jack Pleis ork setting up "Ragging The Scale" and "Story Of The Stars." Top side is a standard that features some mighty fine ivory tinkling by the maestro, with a mellow up tempo beat by the band sifting thru. Wax makes for good listening, and should hypo juke box play. The flip switches to a very plush, haunting melody, with Jack in the spotlight once again. Chorus chanting in the background adds to the luster and polish of an already brilliant side. Ops should lend an ear to this biscuit.

"Solid As A Rock" (2:58)

"It Isn't Fair" (3:05)

LES BROWN ORCH.
(Columbia 38735)

● The great Les Brown crew on tap with some new sides, and the echo of "Solid As A Rock" and "It Isn't Fair" set in music ops sights. Top deck offers some great music, with Stumpy Brown basking in the vocal spotlight. It's a mellow up tempo rhythm ballad, handled in excellent style by Stumpy and the ork. Vocal flavor is added by the Four Hits & A Miss, who chant in the background on the side. The flip has the vocal combo turning in an effective performance on a current click ballad. Both sides show the Brown aggregation in great style.

"Oh! Oh! Oh! Ophelia" (2:50)

"Two Faced Heart" (2:56)

GORDON MacRAE
(Capitol 924)

● Here's a pair that have the spark and glitter of juke box coin play all about them! Both ends of this biscuit shape up as hot juke box material and should prove to be hot coin cullers. Top deck has Gordon spooning a bright bounce melody, with a set of wonderful lyrics. Tune is essentially a girl-song, but Gordon takes it out of a typed class and turns it into a first-run ditty. The flip shows just as well, and is a cinch to clinch with phonos fans. It's a mellow up tempo melody, with a wonderful set of lyrics to boot. Gordon's piping on this side shows as some of the best we've heard from him in a long time. Added reason for music ops to hop on the bandwagon with this one is Paul Weston's great brand of Dixie in the background. Ops should latch on!

"I Want A Fella" (2:55)

"Moonlight Melody" (2:37)

PAT O'CONNOR
(Metro 8045)

● Chirp Pat O'Connor comes up with a pert tune that might prove to be a juke box comer in this recording of "I Want A Fella." Ditty is a mellow novelty ballad, with Pat purring the comely lyrics in glowing manner. Light up tempo ork patter, added to Pat's wonderful chirping makes the tune all the more reason for music ops to listen in. The other end shows as a plush romantic ode, with Pat turning in a wonderful performance. The side we like is "I Want A Fella."

DISK OF THE WEEK

"Baby, Won't You Say You Love Me?" (2:56)

"I Almost Lost My Mind" (2:55)

KING COLE
(Capitol 889)



KING COLE

● Platter that seems to be a sure-fire hunk of music for the boxes is this latest wax etching by Nat "King" Cole. Both ends of the disk are blue-ribbon winners for music ops, and should find a featured spot on ops machines in no time at all. Top side, titled "Baby, Won't You Say You Love Me" is the plug tune from the 20th Century-Fox flicker "Wabash Avenue" and should re-

ceive some tremendous bally therefrom. Nat's vocal work on the side is nothing less than sensational. It's a light, pleasant bit of melody, whirling in medium slow tempo. Lyrics of the song are extremely incentive and make you wanna sing along with it. Nat's phrasing on the side holds the spotlight here, altho the Starlighters rate a loud round of applause for some excellent chanting in the background. The flip is another grade A piece of material, and is a cinch to clinch with juke box fans and ops alike once the platter gets around. Ditty has a wonderful lilt to it, in addition to some great vocal work by Nat. Repeat lyrics on the side matched with the wonderful enticing music is sure to create an avalanche of juke box silver for music ops. Both ends of this cookie are musts for your machines—ops should latch on!

"You're A Sweetheart" (2:47)

"My Baby Is Blue" (2:50)

HARRY JAMES ORCH.
(Columbia 38717)

● Pair of oldies dressed up in a new ribbon, with the Harry James ork setting up with "You're A Sweetheart" and "My Baby Is Blue." Both sides should be well known to music ops since they have earned silver for music ops for years now. Top deck has a vocal by the Skylarks, matched with some great ork tempo by maestro James. The flip shows just as well with piper Dick Williams basking in the vocal spotlight. Both sides feature Harry on horn, with the rest of the gang coming thru with some fine dance music too. Disk is reminiscent of some of the old works of the maestro, and should be greeted warmly by his many fans.

"Going Home To Ireland" (2:56)

"Roses For You" (2:54)

BOBBY WHITE
(Metro 8031)

● The Irish tenor of songstar Bobby White shows in extremely good manner on this pair of plush tunes titled "Going Home To Ireland" and "Roses For You." Top deck is just what the title indicates, an ode to fair Eire, with Bobby and a vocal chorus pitching the glowing lyrics in fine fashion. Flip is a ballad and has the piper and the group turning in another superb performance. Both tunes might not be commercial material, but they make for fair listening nevertheless.

"That's A Plenty" (2:47)

"I'll Never Get Tired" (2:26)

NELLIE LUTCHER
(Capitol 878)

● Music styled in the Nellie Lutcher manner, and the set up of "That's A Plenty" and "I'll Never Get Tired" in the offing for music ops. Both ends of this platter have that sparkle and glitter that Nellie is famed for, and are offered in her own inimitable styling. Top deck is a jazz oldie, with Nellie purring the novel lyrics in mellow up tempo patter. Flip stays in the same vein, and has the real gone gal turning up a side in regal manner. Ivory tinkling and quaint lyrical phrasing adds to the luster and polish of the side. Ops should listen in.

"He's A Scandinavian Hot-Shot" (2:50)

"Sewed Up In My Vinter Underwear" (2:45)

STAN BORESON
(Linden 129)

● Pair of novelty sides that might set the crowd that goes for this brand on its ear turn up here by Stan Boreson. Titled "He's A Scandinavian Hot Shot" and "Sewed Up In My Vinter Underwear," the platter has a bit of a spark in it that might catch on and go. Both ends make for loads of laughter and merry listening pleasure. Orchestral accompaniment, with Gay Jones at the piano, is effective throughout. Disk is the type you have to hear in order to fully appreciate—that's just what we recommend.

"When My Stage Coach Reaches Heaven" (2:55)

"Shine On Harvest Moon" (2:50)

GARWOOD VAN ORCH.
(Modern 202)

● Ditty that packs a ton of promise for clicking in a big way on phonos throughout the land is this bit titled "When My Stage Coach Reaches Heaven." Song is in the new common earthy vein, and is styled in much the same manner as was the recently popular "Mule Train." It's a mellow, up tempo tune that rolls along in a sparkling pace. Vocal refrain by Bob Craig and the Tune Tailors is extremely captivating, and should focus a bright spotlight on the balladeer once this bit gets around. Simulated gallop of horses in the background, coupled with some wonderful orchestral patter brightens the side immensely. On the other end with "Shine On Harvest Moon," the gang comes back to turn in another excellent side. Top deck for the moola!

"God's Country" (3:08)

"Spring Made A Fool Of Me" (2:57)

BILL FARRELL
(MGM 10652)

● The deep vocal intonation of balladeer Bill Farrell shows extremely well on this fresh pair, with the strains of "God's Country" and "Spring Made A Fool Of Me" headed music ops' way. Bill's pash pipes trill the lyrics of "God's Country" in smart style throughout, with some beautiful music by maestro Russ Case seeping thru the background. The coupling is another smooth song, with a set of romance lyrics added. Both ends are gravy for the moon-in-June crowd, and should be greeted with much fervor by Bill's growing clan of fans.

"The Flying Dutchman" (2:42)

"The Cry Of The Wild Goose" (3:01)

ART MOONEY ORCH.
(MGM 10651)

● Pair of sides by the Art Mooney ork, and the musical offering of "The Flying Dutchman" and "The Cry Of The Wild Goose." Both tunes are currently winning their fair share of juke box coin—their rendition might add to their popularity. Vocal by Todd Manners and the Mooney choir on the top deck is effective, as is the work by Johnny Martin on the coupling. Ops might lend an ear in this direction.

"Cross Your Heart" (2:35)

"I Hadn't Anyone Till You" (3:06)

MEL TORME
(Capitol 880)

● Hush-hush vocal delivery of Mel Torme shows extremely fine on this fresh biscuit by the Velvet Fog on this piece tagged "Cross Your Heart." Ditty is a mellow up tempo rhythm ballad, and is offered in excellent style from start to finish. Incentive lilt to it, coupled with some wonderful music by maestro Harold Mooney makes you wanna hum and sing along with it. It has the spark of coin play about it, and should prove to be a big winner on music ops' machines. The flip has Mel turning in another wonderful side on a standard ballad that has always won wide popularity. "Cross Your Heart" looms as a big winner.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ STRANGER IN THE HOUSE Jaxson Sisters Decca 24937
- ★ WHEN MY STAGE COACH REACHES HEAVEN Garwood Van O. Modern 202
- ★ STAY WITH THE HAPPY PEOPLE Margaret Whiting Capitol 934
- ★ HIGH IN SIERRA Bobby Colt Admiral 1004

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

CANDID CAMERA CLICKS MOA CONVENTION



CHICAGO—The Cash Box candid camera was on hand to catch the First Annual Convention of the Music Operators of America (MOA), held this past week at the Palmer House, Chicago. Pictured above are a group of shots highlighting some of the events of the MOA meet.

Reading from left to right, down:

1) Ray Cunliffe; Sidney Levine; MGM Records star Johnny Desmond; George A. Miller; and Phil Levin. All, with the exception of Desmond, are members of the executive committee of MOA. 2) Tony Papa, Jr., and folk star Eddy Arnold, RCA Victor Records. 3) Capitol Records star Tennessee Ernie; Eddy Arnold; Paul Cohen of Decca Records; Red "Chattanooga Shoe Shine Boy" Foley and Jimmy Wakely, star of Capitol Records. 4) Bill Gersh, publisher of *The Cash Box*; maestro Eddy Howard; and ork leader Wayne King.

Center group, reading down:

2) Johnny Desmond and MOA hostesses. 2) Leroy Mintz, an unidentified music operator; and Mr. Miller, president of the M. A. Miller Co. 3) Red Foley; Bill Gersh; and the "Chattanooga Shoe Shine" man. 4) The Ames Brothers famed for their hit recording of "Rag Mop" on Coral Records; Joe Delaney and Mike Ross, executives of the latter plattery.

Right, reading down:

1) Red Foley; a female "Peter Cottontail", and Paul Cohen. 2) Bill Gersh; Art Olsen, president of Permo, Inc.; and George A. Miller. 3) Decca Records star Jack Haskell and Connie Russell, starred on the Dave Garraway TV show. 4) Jimmy Wakely and Miss "Cottontail".

Folk & Western Stars Steal MOA Show Honors

CHICAGO—This big town went right back to the country when the MOA show opened its doors this past Monday (Mar. 6).

The country boys who came up here from the hills and plains just simply "stole the show" as many expressed it during the day and evening events of this big meet.

Operators found themselves congratulating Red Foley and his "Chattanooga Shoe Shine Boys" with Red doing some of the honors of shining shoes himself and keeping the Decca room as well as Syd Goldberg and Paul Cohen jumping with visitors.

Nor was Red the lone representative of the country boy delegation that attended the Music Operators of America first national meet.

Present, too, were Pee Wee King, Tennessee Ernie, Hank Thompson, and the music ops' winner of the western award for best of the year of '49, Jimmy Wakely and, last, but not least,

the great Eddy Arnold, winner of the folk award for '49.

The boys get together for pictures, for general palaver and for a chorus of some of the songs which they had recorded.

These country boys kept the show right on its toes all of the time that they were there. They were penning autograph after autograph and meeting with one and all in grand, congenial and friendly country style.

It certainly was something to see these great folk and western artists all together at this one meet and hear the compliments which they received from operator after operator who came to shake their hands, thank them for their tunes, and remark what a grand job they were doing for the juke box biz.

This is one show where the country boys just walked away with the honors.

Calloway Fronts Big Ork

NEW YORK—Cab Calloway, who for the past year and a half has been working with his four piece Cabaliers and occasionally with the seven man Cab Jivers unit, will reorganize his big band for a series of one nighters and theaters beginning in April. Taking a cue from television, Calloway will also assemble a typical teevee type vaudeville review for the tour, according to personal manager William Mittler.

Reorganization was brought about in line with the stress which top agencies and recording companies are placing upon the return of big bands to public favor. Calloway's Cabaliers has been especially hot in recent months at such spots as the Beachcomber in Miami, the reopened Greenwich Village Inn in New York, and the Montmartre in Havana.

Calloway's first release on London records, with the full band, is scheduled for late this month.

AMERICA'S
NEW JUKE BOX
SENSATION!

Johnny
DESMOND

READ WHAT



Dick Steinberg

Executive Director, Music Guild of America . . . the New Jersey juke box operators' association

SAYS:

"'C'est Si Bon' by Johnny Desmond on the MGM record sounds like great potential juke box money-maker".

"C'EST SI
BON"
("It's So Good")

backed by
"IF YOU COULD CARE"
MGM Unbreakable 10613

PRESS RELATIONS
Milton Karle New York
Paul Montague Chicago
Jerry Johnson Hollywood

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

717 SEVENTH AVE. NEW YORK 10

"It's What's In THE CASH BOX That Counts"

THE CASH BOX

Record Reviews

"The Third Man Theme" (2:45)
 "Poet & Peasant Rumbature" (2:46)
 IRVING FIELDS TRIO
 (RCA Victor 20-3698)

● Music styled in the Irving Fields manner, and the offering of "The Third Man Theme" and "Poet & Peasant Rumbature" in the offing for music ops. Top deck is a current click tune, with which music ops should be familiar. This rendition, with Irving tinkling the ivories in bright style is given new life with a novel beat injected into the melody. The flip has the Fields' Trio going Latin, and offering an adaptation of a classic in rhumba tempo. Side should do extremely well with the hip-swivel set. Both sides make for pleasurable listening, and rate ops attention.

"You Left Me Everything But You"
 (2:55)

"My Reward" (3:14)
 THE INK SPOTS
 (Decca 24933)

● The Ink Spots come up with some new wax, and turn in a fair enough pair on this duo titled "You Left Me Everything But You" and "My Reward." Both sides feature the vocal refrain of Billy Kenny in the spotlight, with some wonderful orchestral patter drifting thru the background. Music is in the sentimental tender vein, and displays the group in fair enough manner. Both sides won't stop traffic—they should hold their own though.

"Stranger In The House" (3:10)

"Old MacDonald Had A Farm" (2:08)
 THE JAXSON SISTERS
 (Decca 24937)

● New vocal group on the wax horizon steps out on the right foot on their first Decca wax, with a bright future in the offing if this disk is any indication. Hailed The Jaxson Sisters, the vocal combo displays a tremendous amount of rich vocal harmony on this pair to warrant music ops avid listening attention. This platter titled "Stranger In The House" and "Old MacDonald Had A Farm" should certainly be a stepping stone for the group. Top deck is a cute melody which the gals handle in plu-perfect tones of vocal harmony. Infectious lilt to the tune makes you wanna listen all the more. The flip has the gang turning in a clever rendition of this standard winner. Both ends are tailor made for the juke box trade—ops should get with this one—but pronto!

"Silver Dollar" (2:45)

"I'd've Baked A Cake" 2:44)
 EVE YOUNG
 (London 658)

● Chirp Eve Young sets with her first sides on London and comes up with a pretty fair dinking of "Silver Dollar" and "I'd've Baked A Cake." Both tunes are current hot hits, and should be well known to music ops. Vocal refrain by Eve on the sides is effective, with The Homesteaders joining in the background chant. This rendition should hold its own in the boxes, and might prove to be an attractive coin culler. Ops should listen in.

SLEEPER OF THE WEEK

"This Is Heaven To Me" (3:10)

"You're My Treasure" (3:15)

ALAN DALE
 (Columbia 38720)



ALAN DALE

● Here's one that truly is a sleeper! Balladeer Alan Dale, long missing from the phono spotlight, comes up with a pair of songs that have all the earmarks of becoming hot juke box numbers in no time at all. We haven't heard Allen in as good a voice in a long time. Top deck is the side we're ga-ga about.

Titled "This Is Heaven To Me", the song acts a medium for Alan to really give out with all the luster and sincerity he can muster. It's a slow, earthy melody, with a set of compelling lyrics that tug at you as you listen. Ditty is offered in plush strains of beautiful, scintillating music, sparked by the baton of maestro Harry Zimmerman. Add to that the excellent vocal lift by a chorus, and ops have a side that can really take off and go. It's the type of tune that stays with you long after the first earful, and is sure to garner a ton of attention in music circles. The coupling slows down some and has Alan turning in another excellent performance on a sweet melodic ballad. Chorus vocal on the side adds to the luster of the tune too. "This Is Heaven To Me" shows as the side to get with—ops should load up on this one!

"High In Sierra" (2:48)

"Ol' Man River" (2:54)

BOBBY COLT
 (Admiral 1004)

● The strong vocal allure of balladeer Bobby Colt shows extremely well on this fresh side titled "High In Sierra". Ditty is a pash melody, weaving in a beguine tempo furnished by the Russ Case ork. Bobby's sincere vocal work on the side, a tender, plush romantic ode, gilds the deck with tones of beautiful music. It's a side that rates music ops avid listening attention, and has a tremendous amount of possibility of catching on in a big way. The flip has Bobby doing another excellent job on the standard "Ol' Man River." "High In Sierra" has the tint of juke-box silver about it.

"Sentimental Me" (2:56)

"Spaghetti Rag" (2:43)

RAY ANTHONY ORCH.
 (Capitol 923)

● More music that is currently catching on in popularity, with the Ray Anthony ork sitting on tap for the refrain of "Sentimental Me." Ditty is a slow, melodic tune that makes you stop and listen. It's easy on the ears, and lingers long after the first playing. Vocal on the side by balladeer Ronnie Deauville is smooth and warm throughout, and makes this side must listening for music ops. The flip is an instrumental piece that has the Anthony ork displaying their musical wares in fine manner. Side to ride with is "Sentimental Me."

"Daddy's Little Girl" (3:07)

"We'll Build A Bungalow" (2:58)

DICK JURGENS ORCH.
 (Columbia 38711)

● Pair of sides by the Dick Jurgens ork, and the set up of the musical offering in "Daddy's Little Girl" and "We'll Build A Bungalow". Both tunes should be well known by music ops since they have been widely recorded. Top deck, with Ray McIntosh on the vocal is a fair enough side that should hold its own. The flip has Al Galante and an ensemble wailing the cute novelty lyrics of this rhythm ballad. Both sides should earn their keep in the boxes, especially so where the Jurgens fans gather.

"My Foolish Heart" (2:59)

"Stay With The Happy People" (2:55)

MARGARET WHITING
 (Capitol 934)

● Socko vocal work turned in by Maggie Whiting on this fresh pair should merit this platter a spot in ops machines. The gal's chirping on the top deck, "My Foolish Heart" is easy and effective, and should meet with ops' and fans' approval. Tune is a plush soothing ballad, and is currently rising in popularity. The flip has Maggie switching tempo to a light, mellow beat, with the refrain echoing wonderfully. Tune has a merry lilt to it that makes you wanna hum and sing along with it. Ork backing on both ends by maestro Frank DeVol rounds out the platter in excellent manner. Disk is a hot one.

"The Flying Red Horse Polka" (2:40)

"Express Polka" (2:45)

VICTOR ZEMBRUSKI ORCH.
 (Continental 1287)

● Some polka wax in the offing with the echo of "The Flying Red Horse Polka" and "Express Polka" headed music ops way. Both sides are straight instrumentals, and show the Victor Zembruski ork off in fine manner. Top deck is a mellow up tempo item, with the gang whooping it up throughout the platter. It's a side that should do very well in those many polka locations. Flip is another hot polka tune with choo-choo sound effects to boot. Ops who have the spots should listen in—especially so with the top deck.

"The Cinderella Work Song" (2:34)

"I'd Like To Wrap You Up And Put You In My Pocket" (2:21)

JUDY VALENTINE
 (MGM 10657)

● Chirp Judy Valentine, the lass that sounds more like Bonnie Baker than Bonnie herself did, comes up with a pair of sides that are power packed with the stuff that makes for juke box coin-winners. Both ends of this platter have the earmarks of "winner" about it, and should find a top spot in music ops machines in no time at all. Top deck, "The Cinderella Work Song" is from the Disney flicker "Cinderella", and promises to be big hit. Judy's wee vocal effort on the side is extremely comely and fascinating, and makes for wonderful listening pleasure. Song is a cute novelty item—music ops who haven't as yet gotten with this one should, by all means lend an ear in this direction. The flip shows just as well, and has Judy turning in a wonderful performance on a cute romantic ballad. Both ends are musts in your machine.

"Dream A Little Longer" (3:09)

"Daddy's Little Girl" (2:56)

JOHNNY DESMOND
 (MGM 10658)

● The soothing vocal refrain of Johnny Desmond, currently riding high via his click "C'est Si Bon", is sure to mean added juke box plays for music ops with this one tagged "Dream A Little Longer". Tune is a slowly woven ballad, done up in easy, dreamy manner. Johnny's soft, yet enticing vocal delivery, makes the platter glow throughout. The flip is a current hot one, and has the piper turning in a wonderful job on "Daddy's Little Girl". Side that has all the promise is "Dream A Little Longer".

"Dearie" (2:48)

"Candy And Cake" (2:49)

MARY ELLEN QUARTET and BOB SCOTT
 (MGM 10654)

● Pair of fair enough sides in the offing for music ops are these by the Mary Ellen Quartet and Bob Scott, titled "Dearie" and "Candy & Cake". Both tunes have been widely recorded and should be familiar to ops. Split boy-girl vocal on the pair is effective as it stands, with light instrumental backing rounding out the wax. Ops in the market for some filler material might lend an ear in this direction.

ROUND THE WAX CIRCLE

NEW YORK :

The Gotham contingent is back from the MOA First Annual Convention in Chicago, with everybody still talking about the wonderful show it was. One of the most talked about stunts pulled at the meet was that of Decca Records in coming up with an in-the-flesh "Chattanooga Shoe Shine Boy." Guests to the Decca rooms were treated to a free-shoe-shine, with Red Foley himself on hand at times to supply the music. In addition Decca came up with their "Peter Cottontail"—female species. Each and every record company partaking in the show met with wonderful response on the part of the music operators in attendance, and all came away with excellent results.



STAN KENTON

"Come Dance With Me" looms as one of the better hits of the year. Tune is starting to break wide open . . . Nellie Lutcher opens at the Apollo Theatre on March 24 . . . her Capitol disking of "That's A Plenty" is causing quite a bit of excitement around town . . . Mel Torme into the Casino Theatre, Toronto, Canada on March 16 . . . It sez here that "Bamboo," Vaughn Monroe's RCA Victor version of same, has clipped the 400,000 mark in sales . . . Keep your eyes peeled on Mindy Carson's "Candy & Cake." The tune is definitely headed for the top of the popularity lists . . . Woody Herman rounding up his herd again and will reorganize with a full size crew to open at Bop City April 12 . . . Ray Anthony ork set to open at the Cafe Rouge, Hotel Statler late this month with two new vocalists. Ronnie Deauville replaces Dick Noel who is out on a single, while Betty Holliday takes over for Pat Baldwin . . . The Stan Kenton ork still drawing raves wherever they play . . . Jerry Gray will take a band out on the road this summer when "Club 15" fades off CBS . . . the latter's "Stormy Weather March" looks like a winner . . . Pete Doraine, prexy of Abbey Records, really started something when he came out with his player-piano recording of "Why Do They Always Say No" and "Piano Roll Blues" . . . seems as if ever major diskery is on the tunes.

CHICAGO :

This column can be most completely devoted to the MOA (Music Operators Of America) show held at the Palmer House this past week for it went above and beyond all expectations and proved itself a very grand show all around. Because of this grand success the music ops were very much enthused and believe that this show will become a regular annual event which will bring the music biz closer to the music ops at least once each year . . . Arnold Shaw of Leeds; Chick Kardale of Duchess; Hank Markbreit of Bourne; Irwin Barg of Robbins; Irwin Berke of Shapiro, Bernstein; Les Sims and Ned Miller of Leo Feist; and dozens of others were seen everywhere about the show . . . Eddy Howard, Johnny Desmond, Wayne King, Spike Jones, Dick (Two Ton) Baker, Bobby Colt, Connie Russell, Jack Haskell, George Olsen, Ken Griffin, The Ames Brothers, Nellie Lutcher, Eddy Arnold, Red Foley, Hank Thompson, Hank Williams, Pee Wee King, Art Van Damme, Tennessee Ernie, and many others were autographing records and pictures and were being photographed while trying to say "hello" to one and all about the show . . . Each day the crowds continued to grow . . . The juke box ops had the time of their lives . . . About 100 of them got up early enough to attend Don McNeil's Breakfast Club program and George A. Miller, Chairman of the Board of MOA, told Don how much the juke box ops liked Johnny Desmond's newest release, "C'est Si Bon" . . . And then in batches of 20 and more they trooped over each morning to Dick "Two Ton" Baker's show and Dick simply wowed them with his "Music, Music, Music" as well as "Chattanooga Shoe Shine Boy" . . . The crowning event being the prevue of "Wabash Avenue" as arranged by Leo Feist, Inc. in conjunction with 20th Century Fox and *The Cash Box* staff at the Monroe Theatre, midnite, Tues., March 7. The two songs from the pic, "Wilhelmina" and "Baby, Won't You Say You Love Me?" went over like a ton of bricks with the juke box ops who attended reporting they would be featured in the nation's juke boxes for many months to come. And Les Sims advising that this will be Feist's "Number One" plug for sometime to come . . . Record firm execs were everywhere about the town and gave the Randolph Street guys a chance to make contact every day at the show. There was Paul Cohen and Sidney Goldberg of Decca . . . Joe Csida and Herb Hendler of RCA-Victor . . . Paul Southard of Columbia . . . Mike Ross and Joe De Laney of Coral . . . Pete Doraine of Abbey . . . Art Talmadge of Mercury . . . Leonard Chess of Aristocrat . . . And so many, many others (whom we apologize for not mentioning) that it would take pages and pages to get them all into print . . . Most remarkable of all was the way the boys from Chi's Tin Pan Alley trooped over to the Palmer House, plunked down their two bucks to register into the show, and went about the place happily contacting more people in one afternoon, sitting on an easy chair enjoying a glass of scotch, than they do in weeks and weeks . . . It was a fitting tribute to the power of the juke box to see so many of the leading pubberies, diskeries and deejays around and about as well as execs of leading radio stations who also came to see what it was all about.



EDDY HOWARD

LOS ANGELES :

Friendly neighbors Harry Bloom of Mercury Distribs and Mike Kurlan of Modern Distribs are currently engaged (but not going steady or using Pond's) in a friendly rivalry over who's the better cake baker . . . Harry tells us that Mercury's "If I'd Known You Were Coming, I'd've Baked a Cake" by Eileen Barton is the biggest and the bestest, and, for good measure, was the firstest via the National label and taken over by Mercury for wider distribution . . . Mike, of course, contends that Georgia (Her Nibs) Gibbs was really cooking on the front burner when she baked her "Cake" for Coral . . . By us, they both sound like a very listenable, lively thing, with both or either of them promising to step out there on the boxes in the Teresa Brewer "Music, Music, Music" category . . . Chatted with Herb Wald of Knickerbocker Music regarding their "Sentimental Me," which is jumping right out there in front via the Coral flip on the Ames Bros. "Rag Mop," Russ Morgan's Decca biscuit and several others.



RUSS MORGAN

A NEW SOUND ★ ABBEY 15003 ★ A NEW SOUND

THANKS

A MILLION!!

Music Operators Of America

You Made It

THE HIT OF THE SHOW

THE ORIGINAL

Player Piano Recording of

"THE OLD PIANO ROLL BLUES"

backed by

"WHY DO THEY ALWAYS SAY NO?"

By

LAWRENCE "PIANO ROLL" COOK & THE JIM DANDIES

ABBEY No. 15003

★

PETER DORAINÉ, INC.

NATIONAL DISTRIBUTORS FOR

ABBEY RECORDS 754 TENTH AVE. NEW YORK, N. Y.

ABBEY 15003 ★ A NEW SOUND ★ ABBEY 15003

DISTRIBUTORS TAKE NOTE:

NATIONAL RECORD No. 9103 "If I Knew You Were Comin' I'D'VE BAKED A CAKE"
backed by "POCO, LOCO IN THE COCO"
by **EILEEN BARTON**
IS NOW ALSO AVAILABLE TO YOU ON 45 RPM—
ALL ORDERS FILLED AT ONCE

The 'Wizard Of The Strings'
DAVE APOLLON
brings you "THE 3rd MAN THEME"
backed by "THE CAFE MOZART WALTZ"
on NATIONAL RECORD #9104
IS NOW AVAILABLE TO YOU ON 45 RPM—

JUST RELEASED
On NATIONAL RECORD #9105
FLORENCE WRIGHT has "POOR BUTTERFLY" jumpin'
backed by "IMAGINATION"

JUST RELEASED
NATIONAL RECORD #9106
"STILL IN THE DARK" backed by "MY GAL'S A JOCKEY"
by 'SHOUTIN' JOE TURNER
both sides exclusively on NATIONAL RECORDS

NATIONAL RECORD #9102—**WINI BROWN**
at her best "HE'S MY DADDY"

NATIONAL RECORD #9101
THE RAVENS' rendition of "I DON'T HAVE TO RIDE NO MORE"

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO
NATIONAL RECORDS *Coast-to-Coast*
1841 BROADWAY NEW YORK 23, N. Y.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 11.

Max Cole
WOV—New York, N. Y.
1. THIRD MAN THEME (Antan Karas)
2. MY FOOLISH HEART (Billy Eckstine)
3. IT ISN'T FAIR (Billy Farrell)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. C'EST SI BON (Johnny Desmond)
6. I ALMOST LOST MY MIND (King Cale)
7. CRAZY TO LOVE ME (Sarah Vaughan)
8. RAG MOP (Jimmy Darsey)
9. I ONLY KNOW (Dinah Washington)
10. NOTHING BUT D BEST (George Shearing)

Dick Gilbert
KTYL—Phoenix, Arizona
1. WITH MY EYES WIDE OPEN (Patti Page)
2. BAMBOO (Vaughn Manrae)
3. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
4. GOD'S COUNTRY (Frank Sinatra)
5. MUSIC, MUSIC, MUSIC (Carmen Cavallera)
6. ONE, TWO, THREE (Harry Babbitt)
7. IF YOU'RE IRISH (Benny Strang)
8. I'LL DANCE YOU (Eddy Haward)
9. I DON'T KNOW WHETHER TO LAUGH OR CRY OVER YOU (Janette Davis)
10. ENJOY YOURSELF (Luis Prima)

Sherm Feller
WCOP—Boston, Mass.
1. I SAID MY PAJAMAS (Martin-Warren)
2. LEAVE IT TO LOVE (Ralph Flanagan)
3. KID'S A DREAMER (Rosemary Clooney)
4. C'EST SI BON (Johnny Desmond)
5. CHATTANOOGIE SHOE SHINE BOY (B. Darnel)
6. IT ISN'T FAIR (Bill Harrington)
7. BAMBOO (Vaughn Manrae)
8. COUNT EVERY STAR (Huga Winterhalter)
9. DANCER AT THE FAIR (Ted Herbert)
10. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)

Lloyd Perrin
KGIL—Sherman Oaks, Calif.
1. BAMBOO (Vaughn Manrae)
2. MARTA (Tany Martin)
3. MUSIC, MUSIC, MUSIC (Carmen Cavallera)
4. I ALMOST LOST MY MIND (Fran Warren)
5. C'EST SI BON (Johnny Desmond)
6. ONCE AROUND THE MOON (Gene Williams)
7. I SAID MY PAJAMAS (Martin-Warren)
8. GYPSY IN MY SOUL (Dick Pierce)
9. DEARIE (Kirk-Warren)
10. BIG MOVIE SHOW IN THE SKY (Madernaires)

Bill Fields
WCPO—Cincinnati, Ohio
1. IT'S ONLY A MATTER OF MIND OVER MATTER (Edmunda Ras)
2. SUMMERTIME (Sarah Vaughan)
3. ALL THE THINGS YOU ARE (Sarah Vaughan)
4. CALYPSO BLUES (Nat "King" Cole)
5. ARE YOU LONESOME TONIGHT? (Blue Barran)
6. CRAZY HE CALLS ME (Billie Holiday)
7. NICE TO KNOW YOU CARE (Vic Damane)
8. BABY, WON'T YOU SAY YOU LOVE ME? (Billy Eckstine)
9. SINGING IN THE RAIN (Daris Drew)
10. MARDI GRAS (Stan Kentan)

Dave Rodman
WEIM—Fitchburg, Mass.
1. CRY OF THE WILD GOOSE (Frankie Laine)
2. WITH MY EYES WIDE OPEN (Patti Page)
3. IT ISN'T FAIR (Sammy Kaye)
4. I SAID MY PAJAMAS (Martin-Warren)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. CHATTANOOGIE SHOE SHINE BOY (Red Faley)
7. RAG MOP (Ames Bras.)
8. DEARIE (Stafford-MacRae)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. MY FOOLISH HEART (Billy Eckstine)

Lee Donahue
WGBB—Freeport, N. Y.
1. WE'LL BUILD A BUNGALOW (Johnny Lang)
2. RAG MOP (Ralph Flanagan)
3. C'EST SI BON (Johnny Desmond)
4. IT ISN'T FAIR (Sammy Kaye)
5. CRY OF THE WILD GOOSE (Frankie Laine)
6. BAMBOO (Bill Farrell)
7. WEDDING SAMBA (Guy Lambarda)
8. SUGAR FOOT RAG (Art Lund)
9. GOD'S COUNTRY (Vic Damane)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Bud Wendell
WJMO—Cleveland, Ohio
1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
3. CANDY AND CAKE (Mindy Carisan)
4. SENTIMENTAL ME (Ames Bras.)
5. SUGAR COATED LIES (Cannie Haines)
6. CHATTANOOGIE SHOE SHINE BOY (Red Faley)
7. ENJOY YOURSELF (Daris Day)
8. RAIN OR SHINE (Guy Lambarda)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. IT ISN'T FAIR (Sammy Kaye)

Myron Barg
WMOR—Chicago, Ill.
1. C'EST SI BON (Johnny Desmond)
2. MUSIC, MUSIC, MUSIC (Twa Tan Baker)
3. GOD'S COUNTRY (Vic Damane)
4. CRY OF THE WILD GOOSE (Frankie Laine)
5. MY FOOLISH HEART (Gardan Jenkins)
6. YOU'RE ALWAYS THERE (Evelyn Knight)
7. BEYOND THE SUNSET (Stafford-MacRae)
8. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
9. COME DANCE WITH ME (Fred Waring)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Larry Gentile
WJBK—Detroit, Mich.
1. CRY OF THE WILD GOOSE (Frankie Laine)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. IT ISN'T FAIR (Sammy Kaye)
4. SENTIMENTAL ME (Ames Bras.)
5. MY FOOLISH HEART (Billy Eckstine)
6. JET (Leslie Baxter)
7. BLACK LACE (Frankie Laine)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. C'EST SI BON (Johnny Desmond)
10. CHATTANOOGIE SHOE SHINE BOY (F. Sinatra)

Willie Bryant—Ray Carroll
WHOM—New York, N. Y.
1. IS MY HEART WASTING TIME? (Oriales)
2. DOUBLE CROSSIN' BLUES (Little Esther)
3. I'VE BEEN A FOOL (Shadows)
4. BERNICE (Rosevelt Wardell)
5. I ONLY KNOW (Dinah Washington)
6. HE'S MY DADDY (Wini Brown)
7. FOR YOU, MY LOVE (Larry Darnel)
8. RAG MOP (Ames Bras.)
9. DON'T WORRY ME NO MORE (Nellie Lutcher)
10. I'M JUST A FOOL IN LOVE (Ames Milburn)

Norman Hall
WOMI—Owensboro, Ky.
1. MUSIC, MUSIC, MUSIC (Carmen Cavallera)
2. CRY OF THE WILD GOOSE (Frankie Laine)
3. RAG MOP (Ralph Flanagan)
4. DEAR HEARTS & GENTLE PEOPLE (D. Share)
5. THERE'S NO TOMORROW (Tany Martin)
6. ENJOY YOURSELF (Guy Lambarda)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. DADDY'S LITTLE GIRL (Mills Bras.)
9. CANDY AND CAKE (Mindy Carisan)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Sid Dickler
WHOD-WMCK—Pittsburgh, Pa.
1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. OH, KATHERINA (Teddy Phillips)
3. CHATTANOOGIE SHOE SHINE BOY (B. Crasby)
4. I'D'VE BAKED A CAKE (Tammy Carlyn)
5. DEARIE (George Tawne)
6. SONG OF THE WEDDING DAY (Johnny Dennis)
7. IT ISN'T FAIR (Sammy Kaye)
8. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
9. DADDY'S LITTLE GIRL (Henry Jerome)
10. WHERE OR WHEN? (Ralph Flanagan)

Gene Whitaker
WSSB—Durham, No. Carolina
1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. WITH MY EYES WIDE OPEN (Bab Eberly)
3. JOHNSON RAG (Jimmy Darsey)
4. CHATTANOOGIE SHOE SHINE BOY (Bill Darnell)
5. MY FOOLISH HEART (Gardan Jenkins)
6. RAG MOP (Starlighters)
7. I CAN DREAM, CAN'T I? (Andrews Sisters)
8. WHY (Ray Black)
9. I SAID MY PAJAMAS (Whiting-De Val)
10. IT ISN'T FAIR (Bill Farrell)

Larry Berrill
WCAE—Pittsburgh, Pa.
1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. SENTIMENTAL ME (Ames Bras.)
3. DEARIE (George Tawne)
4. CANDY & CAKE (Mindy Carisan)
5. FLYING DUTCHMAN (Huga Winterhalter)
6. COUNT EVERY STAR (Ray Anthony)
7. IT ISN'T FAIR (Bill Farrell)
8. MY FOOLISH HEART (Richard Hayes)
9. I SAID MY PAJAMAS (Martin-Warren)
10. I ALMOST LOST MY MIND (King Cale)

Eddie Gallaher
WTOP—Washington, D. C.
1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (Bing Crasby)
3. I SAID MY PAJAMAS (Martin-Warren)
4. DEAR HEARTS & GENTLE PEOPLE (Dinah Shore)
5. THERE'S NO TOMORROW (Tany Martin)
6. RAG MOP (Ames Bras.)
7. IT ISN'T FAIR (Sammy Kaye)
8. DADDY'S LITTLE GIRL (Mills Bras.)
9. CRY OF THE WILD GOOSE (Frankie Laine)
10. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)

THEY THROW IN THE NICKELS
TO HEAR THIS ONE OVER AND
OVER AGAIN!

IT'S THE MOST UNUSUAL
BLUES RECORD EVER MADE!

**TEE
NAH NAH**

ATLANTIC No. 904

EXPLODING ACROSS THE COUNTRY

By **VAN** (AFTER HOURS SESSION) **WALLS**

VOCAL by **SPIDER SAM**

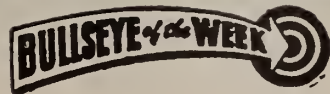
GET ON THIS HIT FAST!

ATLANTIC RECORDS

301 West 54th St. • New York 19

THE CASH BOX

"Folk" and "Western" Record Reviews



"Peter Cottontail" (2:10)
"Mr. Easter Bunny" (2:25)

JIMMY WAKELY
(Capitol 929)



JIMMY WAKELY

● The many fans of Jimmy Wakely—as well as the few who are new to this great recording artist's appeal, are going to jump on the bandwagon with this smash

waxing of "Peter Cottontail." The ditty is designed for a big Easter play with Wakely in excellent voice for his solo duties. Song's clever lyrics remind a little of another seasonal tune, "Here Comes Santa Claus" that didn't do badly either. The wordage is very cute and the record is short enough to add those replays into a nice take for any op. Flipover, "Mr. Easter Bunny" is a mournful folk number with Wakely's voice shining through again in the fashion that won him his No. 1 Western Artist standing on the 1949 poll. For our money, and for the ops who will want to buy this one by the bushel, it's the "Peter Cottontail" side that's the one to get with—and quick, like a rabbit.

"Brother, Drop Dead (Boogie)" (2:25)
"If You'll Come Back To Me" (2:50)
REDD STEWART
(King 843)

● A strong contender for stellar honors this week is the "Brother, Drop Dead (Boogie)" rendition by Redd Stewart. The spinning reveals a boogie beat lively enough to have a universal appeal aided by the pleasing warbling of Stewart. Slangy lyrics may aid it to catch on with a tune pull similar to "Tennessee Saturday Night." Ops should listen to this one, it may well be a comer. Reverse, "If You'll Come Back To Me" is a mournful folk song with a blues coloring. Stewart shines in both.

"Just One More Yodel" (2:27)
"The Smoke Went Up The Chimney Just The Same" (2:35)
YODELING SLIM CLARK
(Continental 8054)

● Clark has a bird-like quality to his yodeling technique that is far more arresting than the run-of-the-mill attempts that you hear along these lines. "Just One More Yodel" gives Clark ample space to try plenty of fancy tricks with his yodeling style and come up with pleasant listening. Counter, "The Smoke Went Up The Chimney Just The Same" is a bunkhouse Western that repeats the title at the end of every stanza and invites the audience to sing along on the chorus. A little further yodeling adds spice and makes "Chimney" look like the big side.

"Tears On My Pillow" (2:35)
"I Won't Care A Hundred Years From Now" (2:45)
CLYDE MOODY
(King 848)

● Clyde Moody, King's great Western vocalist, has picked up a lot of fans along the wax trail and both these numbers have kicks in store for them and plenty of ammunition for rounding up some new recruits. "Tears On My Pillow" features very fine chirping that is only slightly hurt by the too-long instrumental chorus. Backside, "Hundred Years" is in classic folk vein with another fine Moody showing along a somewhat formula line.

"Just Look At You Now" (2:40)
"Guitar Waltz" (2:35)
ZEKE CLEMENTS
(MGM 10659)

● "Just Look At You Now" shows us Zeke Clements offering his vocal talents on a disk that is highlighted by the guitar work in the background. The introduction is a trifle drawn out with the wordage weak. No doubt about it, it's the zingy guitar that steals the show. "Guitar Waltz" provides enjoyable listening from our favorite buzz box. The popularity of this platter should be aided somewhat by the intensive zither flack filling the skies. "Guitar Waltz" could be a folksy "Third Man." Ops, give this one a hearing.

"I Offer You My Second Hand Heart" (2:38)
"I'm Kicking The Bucket Over You" (2:38)
HANK and FRANK
(Columbia 20675)

● Male duet of Hank & Frank combines for two hum-dinger sides on this platter. "I Offer You My Second Hand Heart" serves up lots of bounce, toe tapping rhythm, cute lyrics and a pleasant harmonica in the background. "I'm Kicking The Bucket Over You" advances a male chorus with highly amusing lyrics. Both slices of wax will get a lot of play from any machine. Get with this one, ops!

"Rebel Yell" (2:40)
"My Red Headed Gal" (2:51)
STUART WADE
(Atlantic 723)

● Upper deck, "Rebel Yell" is a novelty tune that starts out with the famous title cry and intersperses it through the wax in the course of the spinning. By far the best moments in the course of the whirling are the male chorus bits and the Indian tom-tom arrangements. The number has great possibilities along the compulsion format but Wade's version seems just a trifle too noisy for his spooning. "My Red Headed Gal" affords a better showcase for Wade's talents in a pleasant fox-trot with off chorus humming by the singer.

Jim Murray Named To Capitol Executive Post

HOLLYWOOD—Jim Murray, veteran platter executive and a recent executive head of RCA Victor Records, will join Capitol Records in the position of vice-president, to be effective March 15.

Murray held the post with Victor for eight years; in assuming his new task he will be the first top-flight executive from another major recording firm to join Capitol in the history of that diskery.

Glenn E. Wallich, president of Capitol Records, has made no comment on the recent appointment except to say that Murray will not replace any incumbent executive of his firm and will simply be added as the fifth of Cap's weeps on a level with those now in office. Wallich feels that Capitol will benefit from the long years of accumulated music business experience that Murray will bring to the waxery.

In the past, Murray has been treasurer of Okeh Records (1928), controller of Columbia Records (1929), director of Nipponophone Company, Ltd., E-M-I's Japanese subsidiary (1932) managing director of the Victor Company of Japan (1936), executive vice-president and general manager of Columbia Records (1940), and vice-president of the Radio Corporation of America in charge of RCA Victor Record Division from 1942 until his resignation to accept his new role at Capitol.

**For Complete Story
Of
MOA CONVENTION
See Page 18
This Issue**

Columbia Names Joe Higgins To New Post

Percy Faith Added To A & R Staff

NEW YORK—Two new appointments in the Popular Records Division of Columbia Records, Inc., were announced today by Goddard Lieberson, Executive Vice President of the company. Joseph P. Higgins has been named Associate Director of the Division and Percy Faith has been appointed Musical Director.

Both highly experienced in the record field, they will work under the direction of Mitchell Miller, Director of the Popular Records Division.

Mr. Higgins has been associated with Columbia since 1938. He has served as Assistant to the Director of Popular Artists and Repertoire and was for a time in charge of Columbia's Hollywood Popular Artists and Repertoire Division. He will be in charge of releases, listings and publisher contacts.

An outstanding orchestra conductor, arranger and composer, Mr. Faith has worked in the record, motion picture and radio fields. He has conducted his own compositions and arrangements on a number of radio network programs, including "Gaiety in Romance," "Streamline," "Music of Faith," and "The Pause That Refreshes On The Air."

**KING RECORDS
PARADE OF HITS**

- POPULAR**
- ★ **JOHNNY LONG**
15035 Silver Dallar Dixie
15018 We'll Build A Bungolow Skirts
 - ★ **SISTER SLOCUM**
15032 Don't Bring Me Posies Whistlin' Boogie
15026 Ja Da Avalan
 - ★ **FREDDY MILLER**
15034 It Isn't Fair
You're Just A Little Different

- HILLBILLY-WESTERN**
- ★ **WAYNE RANEY**
840 I Feel A Streak Of Love Coming On Del Rio Boogie
 - ★ **HANK PENNY**
828 Bloodshot Eyes I Was Satisfied
 - ★ **MOON MULLICAN**
830 I'll Sail My Ship Alone Moon's Tune
 - ★ **HAWKSHAW HAWKINS**
838 Wanted Someone To Love Me There's A Teardrop In Your Eye
 - ★ **COWBOY COPAS**
846 Open Door—Open Arms More Precious Than Silver Or Gold
 - ★ **YORK BROTHERS**
852 Grovy Train Take A Number
 - ★ **DELMORE BROTHERS**
803 Blues Stay Away From Me Goin' Back To The Blue Ridge Mountains
826 Troubles Ain't Nothin' But The Blues
Pan American Boogie
 - ★ **REDD STEWART**
843 I'm Worried Cause I'm Losing You Little Wild Rose Of The Hills

- SEPIA-BLUES**
- ★ **WYNONIE HARRIS**
4342 I Like My Baby's Pudding I Can't Take It No More
 - ★ **LONNIE JOHNSON**
4336 Confused
Blues Stay Away From Me
 - ★ **BULL MOOSE JACKSON**
4335 Must You Go Not Until You Came My Way
 - ★ **JOE THOMAS**
4339 Wham-A-Lam Artistry In Maads
 - ★ **TINY BRADSHAW**
4337 Teardrops Gravy Train
 - ★ **IVORY JOE HUNTER**
4326 I Quit My Pretty Mama It's You, Just You
 - ★ **EARL BOSTIC**
4343 Chappin' It Down No Name Blues
 - ★ **SPIRIT OF MEMPHIS QUARTET**
4340 Days Passed And Gone Blessed Are The Dead

KING RECORDS

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 18, 1950

New York, N. Y.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Ames Bros.)
3. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
4. I SAID MY PAJAMAS (Martin-Warren)
5. IT ISN'T FAIR (Sammy Kaye)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. ENJOY YOURSELF (Guy Lombardo)
8. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
9. THIRD MAN THEME (Guy Lombardo)
10. DADDY'S LITTLE GIRL (Dick Todd)

Chicago, Ill.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. RAG MOP (Ames Bros.)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. I SAID MY PAJAMAS (Martin-Warren)
6. DADDY'S LITTLE GIRL (Mills Bros.)
7. ENJOY YOURSELF (Guy Lombardo)
8. THERE'S NO TOMORROW (Tony Martin)
9. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
10. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)

Los Angeles, Calif.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I SAID MY PAJAMAS (Martin-Warren)
3. THERE'S NO TOMORROW (Tony Martin)
4. RAG MOP (Ames Bros.)
5. JOHNSON RAG (Pearl Bailey)
6. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
7. WEDDING SAMBA (Andrews Sisters)
8. CRAZY HE CALLS ME (Billie Holiday)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. THIRD MAN THEME (Anton Karas)

Newark, N. J.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Ames Bros.)
3. IT ISN'T FAIR (Sammy Kaye)
4. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. WITH MY EYES WIDE OPEN (Patti Page)
7. WEDDING SAMBA (Edmundo Ros)
8. I SAID MY PAJAMAS (Martin-Warren)
9. ENJOY YOURSELF (Guy Lombardo)
10. JOHNSON RAG (Russ Morgan)

Shawnee, Okla.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Johnnie Lee Wills)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. SENTIMENTAL ME (Ames Bros.)
5. CANDY AND CAKE (Mindy Carson)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. QUICKSILVER (Bing Crosby)
8. DON'T SAVE IT TOO LONG (Julia Lee)
9. THERE'S NO TOMORROW (Tony Martin)
10. I SAID MY PAJAMAS (Martin-Warren)

Shreveport, La.

1. RAG MOP (Ames Bros.)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. IT ISN'T FAIR (Sammy Kaye)
4. THERE'S NO TOMORROW (Tony Martin)
5. BAMBOO (Vaughn Monroe)
6. THIRD MAN THEME (Guy Lombardo)
7. CRY OF THE WILD GOOSE (Frankie Laine)
8. I CAN DREAM, CAN'T I? (Andrews Sisters)
9. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
10. OLD MASTER PAINTER (Phil Harris)

Savannah, Ga.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. DEAR HEARTS AND GENTLE PEOPLE (Gordon MacRae)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. IT ISN'T FAIR (Sammy Kaye)
5. QUICKSILVER (Doris Day)
6. THERE'S NO TOMORROW (Tony Martin)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. JOHNSON RAG (Russ Morgan)
9. CHARLEY, MY BOY (Main Street Band)
10. BEYOND THE SUNSET (Stafford-MacRae)

Dallas, Tex.

1. DADDY'S LITTLE GIRL (Dick Todd)
2. WE'LL BUILD A BUNGALOW (Johnny Long)
3. I SAID MY PAJAMAS (Martin-Warren)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. JOHNSON RAG (Jimmy Dorsey)
6. SILVER DOLLAR (Johnny Long)
7. OLD MASTER PAINTER (Peggy Lee)
8. IT ISN'T FAIR (Bill Farrell)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. RAG MOP (Ralph Flanagan)

Oakland, Calif.

1. RAG MOP (Ames Bros.)
2. THERE'S NO TOMORROW (Tony Martin)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. DADDY'S LITTLE GIRL (Mills Bros.)
6. I SAID MY PAJAMAS (Martin-Warren)
7. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
8. OLD MASTER PAINTER (Phil Harris)
9. SEPTEMBER RAIN (George Shearing)
10. I CAN DREAM, CAN'T I? (Andrews Sisters)

Cincinnati, Ohio

1. TELL ME LIES (Reggie Goff)
2. RAG MOP (Lionel Hampton)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. I SAID MY PAJAMAS (Martin-Warren)
6. I CAN'T GO ON WITHOUT YOU (Janet Lord)
7. IT ISN'T FAIR (Bill Farrell)
8. BILLY (Doris Drew)
9. WEDDING SAMBA (Ziggy Elman)
10. DADDY'S LITTLE GIRL (Dick Todd)

Syracuse, N. Y.

1. ENJOY YOURSELF (Guy Lombardo)
2. CANDY AND CAKE (Mindy Carson)
3. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
4. I SAID MY PAJAMAS (Doris Day)
5. DID ANYONE EVER TELL YOU, MRS. MURPHY? (Perry Como)
6. CINDERELLA WORK SONG (Fontaine Sisters)
7. ROULETTE (Tony Martin)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. MY FOOLISH HEART (Gordon Jenkins)

Fayetteville, Ark.

1. QUICKSILVER (Doris Day)
2. JOHNSON RAG (Russ Morgan)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. CRY OF THE WILD GOOSE (Tennessee Ernie)
6. BAMBOO (Vaughn Monroe)
7. BROKEN DOWN MERRY-GO-ROUND (Whiting-Wakely)
8. RAG MOP (Johnnie Lee Wills)
9. GODS WERE ANGRY (Whiting-Wakely)
10. I SAID MY PAJAMAS (Doris Day)

Fort Worth, Tex.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. SENTIMENTAL ME (Ames Bros.)
3. THIRD MAN THEME (Guy Lombardo)
4. I SAID MY PAJAMAS (Martin-Warren)
5. CRY OF THE WILD GOOSE (Frankie Laine)
6. QUICKSILVER (Bing Crosby)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. THERE'S NO TOMORROW (Tony Martin)
9. RAG MOP (Ames Bros.)
10. BROKEN DOWN MERRY-GO-ROUND (Whiting-Wakely)

Marietta, Ga.

1. I SAID MY PAJAMAS (Martin-Warren)
2. CHATTANOOGIE SHOE SHINE BOY (Two Ton Baker)
3. BLOSSOMS ON THE BOUGH (Andrews Sisters)
4. IT ISN'T FAIR (Joey Nash)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. QUICKSILVER (Doris Day)
9. THERE'S NO TOMORROW (Tony Martin)
10. WITH MY EYES WIDE OPEN (Patti Page)

Providence, R. I.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
3. RAG MOP (Ames Bros.)
4. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
5. THE WEDDING SAMBA (Edmundo Ros)
6. IT ISN'T FAIR (Sammy Kaye)
7. I SAID MY PAJAMAS (Martin-Warren)
8. THERE'S NO TOMORROW (Tony Martin)
9. OLD MASTER PAINTER (Richard Hayes)
10. IF I KNEW YOU WERE COMIN' (Eileen Barton)

Concord, N. H.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. RAG MOP (Ames Bros.)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. THERE'S NO TOMORROW (Tony Martin)
5. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. I SAID MY PAJAMAS (Martin-Warren)
8. OLD MASTER PAINTER (Richard Hayes)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. JOHNSON RAG (Jack Teter Trio)

Philadelphia, Pa.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Ames Bros.)
3. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
4. THERE'S NO TOMORROW (Tony Martin)
5. I SAID MY PAJAMAS (Martin-Warren)
6. HAVE I TOLD YOU LATELY? (Bing Crosby)
7. QUICKSILVER (Doris Day)
8. BAMBOO (Vaughn Monroe)
9. JOHNSON RAG (Jimmy Dorsey)
10. SENTIMENTAL ME (Ames Bros.)

Richmond, Va.

1. RAG MOP (Johnnie Lee Wills)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. DREAMER'S HOLIDAY (Buddy Clark)
4. GODS WERE ANGRY (Whiting-Wakely)
5. BAMBOO (Vaughn Monroe)
6. QUICKSILVER (Doris Day)
7. OLD MASTER PAINTER (Peggy Lee)
8. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
9. I CAN DREAM, CAN'T I? (Andrews Sisters)
10. CHARLEY, MY BOY (Andrews Sisters)

Reno, Nev.

1. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
2. DADDY'S LITTLE GIRL (Dick Todd)
3. RAG MOP (Ames Bros.)
4. HAVE I TOLD YOU LATELY? (Bing Crosby)
5. BLUES STAY AWAY FROM ME (Owen Bradley)
6. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
7. HUCKLEBERRY BOOGIE (Pinetoppers)
8. OLD MASTER PAINTER (Dick Haymes)
9. BLUE SKIRT WALTZ (Guy Lombardo)
10. DREAMER'S HOLIDAY (Gordon Jenkins)

Green Bay, Wisc.

1. MUSIC, MUSIC, MUSIC (Carmen Cavallero)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. RAG MOP (Ames Bros.)
4. QUICKSILVER (Bing Crosby)
5. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
6. WUNDERBAR (Guy Lombardo)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. I SAID MY PAJAMAS (Martin-Warren)
9. WEDDING SAMBA (Andrews Sisters)
10. DREAMER'S HOLIDAY (Perry Como)

Denver, Colo.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Chuck Merrill)
3. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
4. OLD MASTER PAINTER (Dick Haymes)
5. ECHOES (Ink Spots)
6. BIBBIDI-BOPBIDI-BOO (Jo Stafford)
7. SUGAR BLUES (Three Suns)
8. TELL ME WHY (Eddy Howard)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. SLIPPING AROUND (Whiting-Wakely)

Salt Lake City, Utah

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
3. RAG MOP (Ames Bros.)
4. THERE'S NO TOMORROW (Tony Martin)
5. ECHOES (Sammy Kaye)
6. WEDDING SAMBA (Mickey Katz)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. SILVER DOLLAR (Johnny Long)
9. BAMBOO (Vaughn Monroe)
10. I SAID MY PAJAMAS (Martin-Warren)

Tucson, Ariz.

1. THERE'S NO TOMORROW (Tony Martin)
2. I WANNA GO HOME (Perry Como)
3. KID'S A DREAMER (Rosemary Clooney)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. CHATTANOOGIE SHOE SHINE BOY (B. Darnell)
6. FOR YOU, MY LOVE (Tony Pastor)
7. IF I EVER LOVE AGAIN (Frank Sinatra)
8. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
9. OLD MASTER PAINTER (Frank Sinatra)
10. BAMBOO (Vaughn Monroe)

St. Louis, Mo.

1. MY SMALL SENOR (Peggy Lee)
2. IT ISN'T FAIR (Bill Farrell)
3. WITH MY EYES WIDE OPEN (Patti Page)
4. I SAID MY PAJAMAS (Merman-Bolger)
5. DANCER AT THE FAIR (Ted Herbert)
6. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
7. DESIRE (Stafford-MacRae)
8. C'EST SI BON (Johnny Desmond)
9. MY FOOLISH HEART (Billy Eskstine)
10. CRY OF THE WILD GOOSE (Frankie Laine)

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"God's Country" (2:50)
"Keeper Of The Blues" (2:43)

GREG JONES
(Lee 205)



GREG JONES

● This terrific rendition of "God's Country," currently a very hot number in juke boxes throughout the land, looks like a sure bet to win honors for itself and earn a lot of coin for the machine that features it. The fact that "God's Country" has already earned na-

tion-wide attention is an added hypo to the sure-fire possibilities. Greg Jones' quiet, yet enticing delivery only makes the lyrics more effective. His voice is sincere and the easy, remarkably clear phrasing invites you to sing along or just listen. A smooth reed in the background follows the same quiet pattern and adds to the appeal of the Jones' warbling. Clever echo effect near the ending is an attention grabber to assure an audience and repeat plays. This one looks like a money-in-the-bank selection if there ever was one; it demands play on any machine. Flip, "Keeper Of The Blues," features Jones doing a standard blues vocal. "God's Country" is definitely the side to watch and the record to fill your juke box with.

"A Touch Of The Blues Part I" (2:50)

"Part II" (2:38)

EDDIE WILCOX ORCH.
(RCA Victor 22-0064)

● Part II of "A Touch Of The Blues" is pure instrumental rhythm blues with some real action from a wailing horn that makes several excellent solo rides. The sum is a compulsive beat force with rousing excitement on the framework. Part I features the voice of John Leslie in a classic blues style ballad with a too-slow moving accompaniment from the orchestra to be really effective. It's Part II that will get the rise from the listeners; try this one out!

"Johnson Rag" (2:44)

"Walking Blues" (2:42)

AMOS MILBURN
(Aladdin 3049B)

● The great pipes of Amos Milburn are pitched in a most pleasing style for a real Dixieland Jazz rendition of "Johnson Rag," one of the hottest tunes in the country at this time. This has all the trimmings of a click version and another hit for Milburn. The toe-tapping rhythm is sensational; this disk will definitely stir action and will make you want to get in there and "rag" it yourself. Counterside, "Walking Blues," is another A.M. vocal that shows very clever lyrics with a strong appeal and provides a great opportunity for a little plaintive spooning by the Aladdin star.

"Hop 'N' Twist" (2:30)

"Waxie Maxie Boogie" (2:25)

FRANK "FLOORSHOW" CULLEY ORCH.
(Atlantic 902)

● Both sides of this record are good, with "Hop 'N' Twist" gaining only a slight edge in this double-barreled platter. Instrumental upper side features a barrelhouse piano with tympany backing. Culley's very fine sax screams for attention and gets it; jam session shouting with the piano chorus creates an atmosphere of frantic music with a clever, slow fade out from Culley. The disk makes excellent juke box material. "Waxie Maxie Boogie," the reverse, is best described as a raw slice of 52nd street removed from its former haunt and pressed into a hot biscuit. Everyone breaks loose, and the crowd that calls 52nd street their stamping grounds should feel right at home with this duo.

"At Last" (2:26)

"Let Me Dream" (2:47)

LEE RICHARDSON
(Apollo 1157)

● Lee Richardson deserves the ear of every operator looking to get with real talent. On the oldie "At Last," Richardson takes a standard ballad and offers a moving delivery that should absolutely break up an audience. His voice has a deep timbre rarely found and packs a load of appeal. "Let Me Dream" is another ballad but more in the torchy and definitely slow moving vein. The number is designed for the spots that like to sway to music or listen quietly. Richardson deserves a listen from every operator.

"Shame On You" (2:35)

"I Dream Such Foolish Dreams" (2:30)

CLIFF BUTLER
(King 5750)

● "Shame On You" is a slow moving ballad that airs Cliff Butler using some tricky vocal stunts with a quivering delivery. Lyrics is strong and the accompaniment commands as much attention as the chirping. The record asks for an audience and ops might give it a tumble. Reverse, "I Dream Such Foolish Dreams," has a piano introduction and another Butler vocal weaving its way throughout. Somehow, this number doesn't quite come off. "Shame On You" takes all the merit that the record has to offer.

"Mistrustin' Blues" (2:42)

"Misery" (2:30)

LITTLE ESTHER and MEL WALKER
(Savoy 735)

● Little Esther is presently hot as a pistol in juke boxes everywhere and you can never tell when one of her platters is going to turn into another smash. "Mistrustin' Blues" gets an added dash of sauce with a chorus that has Mel Walker joining the thrush in excellent fashion. Disk features a blues intro that is inviting, and the strong tempo of a low-down beat winding in and around Little Esther's vocalizing. "Misery" shows Esther again in a torchy, effective ballad with a lot of smaltz. Walker turns in a very good job. If there was such a thing as a "Jazz 'N' Blues" sleeper this disk would grab it!

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

SAVOY'S BIG HIT PARADE!

No. 1 from COAST-TO-COAST!
The JOHNNY OTIS recording of

"DOUBLE CROSSING BLUES"

featuring LITTLE ESTHER Savoy #731

No. 2 "THE TURKEY HOP"

with JOHNNY OTIS and the ROBINS
Savoy #732

AND NOW WATCH THESE RELEASES ZOOM TO 1st PLACE!

"BACK-BITIN' WOMAN"
"THINKIN' BLUES"

BILLY WRIGHT

SAVOY #733

"WHAT'S HAPPENING"
"CAMP MEETING BOUNCE"

PAUL WILLIAMS

SAVOY #734

"MISTRUSTIN' BLUES"

featuring LITTLE ESTHER and MEL WALKER

"MISERY"

SAVOY #735
LITTLE ESTHER

DEALERS! NOW DELIVERING OUR GIANT RELEASE ON 45 RPM!
SEE YOUR DISTRIBUTOR!

LIMITED DISTRIBUTOR TERRITORIES AVAILABLE

Savoy

RECORD CO., INC.
58 Market St., Newark 1, N. J.

REGENT

WATCH THESE COME UP!



Regent #1016—The JOHNNY OTIS recording of

"I'M NOT FALLING IN LOVE WITH YOU"

"CRY BABY" featuring Mel Walker

"LITTLE RED HEN"

"GOING TO SEE MY BABY"

JOHNNY OTIS ORCH. with REDD LYTE Regent #1017

TWO MORE
ERROL GARNERS!

Regent 1014

"MORE THAN YOU KNOW"

"OVER THE RAINBOW"
Errol Garner With Rhythm Accompaniment

Regent #173—THE ONLY DANCEABLE VERSION OF

The ORIGINAL

"THIRD MAN THEME"

BACKED BY ZEKE'S

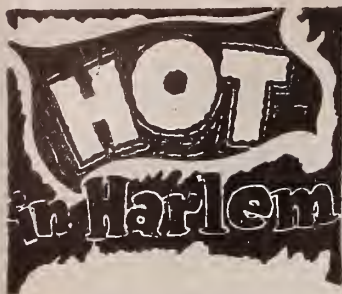
"GUITAR BOOGIE"
ZEKE TURNER Orchestra

DEALERS: OUR GIANT RELEASE ON 45 RPM'S NOW AVAILABLE!
SEE YOUR DISTRIBUTOR

REGENT RECORDS Inc.

58 MARKET STREET, NEWARK 1, New Jersey

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



1 I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

2 DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

3 SITTIN' ON IT
Wynonie Harris
(King 4330)

4 PUSH KA PEE SHEE PIE
Louis Jordan
(Decca 24877)

5 MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

6 FAT MAN
Fats Domino
(Imperial 5058)

7 FOR YOU MY LOVE
Larry Darnel
(Regal 3240)

8 I'VE BEEN A FOOL
The Shadows
(Lee 200)

9 RAG MOP
Doc Sausage
(Regal 3251)
Lionel Hampton
(Decca 24855)

10 NO ROLLIN' BLUES
Jimmie Witherspoon
(Modern 721)

RAG MOP
Ames Brothers
(Coral 60140)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

CHATTANOOGIE SHOE SHINE BOY
Red Foley
(Decca 46205)

BIG FINE GIRL
Jimmie Witherspoon
(Modern 721)

IT ISN'T FAIR
Bill Farrell
(MGM 10637)

I DON'T HAVE TO RIDE NO MORE
The Ravens
(National 9101)

I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

SITTING BY THE WINDOW
Billy Eckstine
(MGM 10602)

JOHNSON RAG
Amos Milburn
(Aladdin 3049)

WHY DO THINGS HAPPEN TO ME?
Roy Hawkins
(Modern 734)

INFORMATION BLUES
Roy Milton
(Specialty 349)

ADAM BITE THE APPLE
Joe Turner
(Freedom 1531)

RAG MOP
Lionel Hampton
(Decca 24855)

TEE NAH NAH
Van Walls Orch.
(Atlantic 904)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

LITTLE BEE
Fats Domino
(Imperial 5065)

S. P. BLUES
Ivory Joe Hunter
(MGM 10618)

FAT MAN
Fats Domino
(Imperial 5058)

3 X 7 = 21
Jewel King
(Imperial 5055)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

RAG MOP
Lionel Hampton
(Decca 24855)
Joe Liggins
(Specialty 350)

WHY DO THINGS HAPPEN TO ME?
Roy Hawkins
(Modern 734)

INFORMATION BLUES
Roy Milton
(Specialty 349)

HEART TROUBLE
Texas Slim
(King 4329)

FOR YOU MY LOVE
Larry Darnel
(Regal 3240)

WALKING BLUES
Amos Milburn
(Aladdin 3049)

NO ROLLIN' BLUES
Jimmy Witherspoon
(Modern 721)

PUSH KA PEE SHEE PIE
Louis Jordan
(Decca 24877)

I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

NEWARK, N. J.

1. Rag Mop (Doc Sausage)
2. Double Crossin' Blues (Little Esther)
3. I'm Tired Crying Over You (Buddy Johnson)
4. For You, My Love (Larry Darnel)
5. You've Changed (Billy Eckstine)
6. Why Do Things Happen To Me? (Roy Hawkins)
7. I Almost Lost My Mind (Ivory Joe Hunter)
8. Sittin' By The Window (Billy Eckstine)
9. No Rollin' Blues (Jimmy Witherspoon)
10. I Don't Have To Ride No More (The Ravens)

OAKLAND, CALIF.

1. Information Blues (Roy Milton)
2. Fat Man (Fats Domino)
3. Rag Mop (Joe Liggins)
4. Double Crossin' Blues (Little Esther)
5. I'm Just A Fool In Love (Amos Milburn)
6. Why Do Things Happen To Me? (Roy Hawkins)
7. Western Union Blues (Lowell Fulson)
8. No Rollin' Blues (Jimmy Witherspoon)
9. T Bone Blues (Louis Jordan)
10. 3 X 7 = 21 (Jewel King)

ATLANTA, GA.

1. Why Do Things Happen To Me? (Roy Hawkins)
2. I Almost Lost My Mind (Ivory Joe Hunter)
3. Double Crossin' Blues (Little Esther)
4. Raining In My Heart (Peppermint Harris)
5. Walking Blues (Amos Milburn)
6. Turkey Hop (Johnny Otis)
7. I'd Rather Be Wrong Than Blue (The Shadows)
8. You and I (Memphis Slim)
9. Just A Fool (Amos Milburn)
10. Drinking Beer (Jimmy Witherspoon)

CINCINNATI, OHIO

1. Double Crossin' Blues (Little Esther)
2. Rag Mop (Lionel Hampton)
3. I've Been A Fool (The Ravens)
4. For You, My Love (Larry Darnel)
5. Indiana Express (Freddie Mitchell)
6. Chattanooga Shoe Shine Boy (Red Foley)
7. Big Fine Girl (Jimmy Witherspoon)
8. I Almost Lost My Mind (King Cole)
9. 3 X 7 = 21 (Jewel King)
10. Heart Trouble (Texas Slim)

FORT WORTH, TEX.

1. Fat Man (Fats Domino)
2. Why Do Things Happen To Me? (Roy Hawkins)
3. 3 X 7 = 21 (Jewel King)
4. I'll Never Be Free (Lucky Millinder)
5. I Know That Chick (Lester Williams)
6. Hungry Man (Louis Jordan)
7. Double Crossin' Blues (Little Esther)
8. Information Blues (Roy Milton)
9. Rag Mop (Lionel Hampton)
10. Blues After Blues (Ed Wiley)

MIAMI, FLA.

1. Rag Mop (Doc Sausage)
2. Raining In My Heart (Peppermint Harris)
3. Double Crossin' Blues (Little Esther)
4. Irene's Blues (May Bailey)
5. For You, My Love (Larry Darnel)
6. Pack Your Rags (Larry Darnel)
7. My Buddy (Herb Lance)
8. Confused (Lonnie Johnson)
9. I'd Rather Be Wrong (Shadows)
10. Start Talking, Baby (Cats and Fiddle)

MGM Records Mark Third Anniversary

NEW YORK—This month marks the third anniversary of M-G-M Records. To commemorate the first release of M-G-M Records in mid-March of 1947, all businesses within the Loew's network have planned special M-G-M Records celebrations. While most of these will be confined to the music business itself, the public will be brought into the anniversary by Loew's Theatres, which have planned special M-G-M Records displays in their lobbies for the month.

The first three years of the diskery, it is felt, have been impressive ones. Working closely with sister-companies like M-G-M Pictures, Loew's Theatres, New York's radio station, WMGM and affiliated music publishing houses, M-G-M Records has established itself firmly in the record merchandising field. The company has acquired in its three years several outstanding artists whose reputations have been built almost exclusively on the M-G-M label. Notable among these are Billy Eckstine, Art Mooney, Blue Barron, George Shearing, Hank Williams, Bill Farrell, and Art Lund. Many artists with established reputations have also joined the label since its inception, including names like Johnny Desmond, Russ Case, Tommy Tucker, Noro Morales, David Rose, Jack Pina, Ivory Joe Hunter, Helen Forrest, Bob Wills and M-G-M film stars like Betty Garrett, Judy Garland, Kathryn Grayson, Lena Horne and Jimmy Durante. The diskery also operates an artist system much like M-G-M Picture's system, in which young artists with potential are given personality build-ups. Notable among such younger artists affiliated with the label are Derry Falligant, Doris Drew, Jane Harvey, and Judy Valentine.

The M-G-M Waxery has also developed the soundtrack album, transferring scores from M-G-M film musicals directly from sound-tracks to records. This type of "original-cast" recording is almost exclusive with M-G-M Records.

The company was among the first to transfer and press a full catalog on non-breakable material. It is also currently pressing both 78 and 33 1/3 r.p.m. records.

The diskery has organized a closely-knit distributing network of independent distributor agencies over the three years of its operation. These have been worked tightly into the national publicity operations of both M-G-M Records and other Loew's enterprises like Loew's Theatres. The national publicity office of the diskery has made a policy of training all distributors in promotional and exploitative activities that utilize the tested ideas of motion picture exploi-

Dana Pacts Sam Donahue Ork. Names Cosnat Distrib For New York Area

NEW YORK—Walter Dana, president of Dana Records, Inc., this past week announced the signing of Sam Donahue orchestra to a recording contract with the firm. Donahue cut his first four sides for the Dana firm this past week, with two set for release this week. Sides set to be issued this week are "If We Could Be A-L-O-N-E" and "Go To Sleep, Go To Sleep, Go To Sleep," featuring musical comedy stars Tina Prescott and George Irving on the vocals. Donahue is slated for the New York Paramount Theatre, starting March 29th, and will record again after closing there.

Dana also announced the appointment of Cosnat Distributors, this city, as sole distributor for the Dana label, in the New York and New Jersey areas.

tation. Its plan has been to inject movie showmanship into record merchandising. M-G-M's national publicity office prepares broadsides, press manuals on artists, sales manuals, and other distributor-dealer aids for individual distributors in most cases, adapting such material to the individual needs of the specific distributor and localizing its content for the specific area involved. In addition, the diskery maintains a regularly-issued record-reviewers' gossip magazine called "Disk Data" and a bi-weekly bulletin called "New Releases from M-G-M" which reviews current recording activities and releases.

In a statement in New York last week, Frank B. Walker, General Manager of M-G-M Records, expressed unbounded optimism in the company's future. He stated that during its last year of operation, M-G-M Records had "dropped its diaper" and had firmly established itself as a "major force in the record field."

Coral Records Sign New Singer. Announce Connie Haines Hotel Date

NEW YORK—Coral Records, Inc., a subsidiary of Decca Records, this past week announced the signing of singer John Parea to an exclusive Coral recording contract. He will feature his famed French-dialect singing. Initial disk pairs "C'est Si Bon" and "The Polka Dot Polka," and has just been released.

The firm also disclosed that Connie Haines, will open a four week engagement at the Terrace Room of the Hotel New Yorker, this city, starting March 9. The songstress recently left Hollywood where she participated in the new motion picture, "The Duchess Of Idaho."

Current hot platters for the Coral thrush are "O! Man Mose" and "How Come You Do Me Like You Do."

Harry Meyerson To Coast

NEW YORK—Harry Meyerson, artists and repertoire director for M-G-M Records, entrained for Hollywood on Friday (March 10). Meyerson is expected to remain on the Coast for three weeks to a month, conferring with Jesse Kaye, West Coast representative for M-G-M Records and liaison man between the diskery and M-G-M Pictures. Meyerson will also conduct several recording sessions with stars now on the Coast, including Billy Eckstine who is currently in Hollywood awaiting an assignment from the M-G-M Studios for his first movie.

Marvin Drager Named To Handle Benny Goodman Public Relations

NEW YORK—Marvin Drager has been retained to handle all publicity for Benny Goodman, it was announced today.

Goodman is now on the West Coast completing preparations for his forthcoming European concert tour, which is scheduled to start the middle of April.

The tour will cover a six-week period and will include visits to the Scandanavian countries as well as France, Belgium, Switzerland and Italy.

New Wurlitzer Model 1250 Phono Allows Use Of 48 Seven Inch Disks For Greater Selectivity

NEW YORK—Ed Wurgler, general sales manager for the Rudolph Wurlitzer Company, North Tonawanda, N. Y., this past week revealed the development of a new and interesting feature which can be adapted to the new Model 1250 Wurlitzer phonograph.

"The record selector on the phonograph indicated that selections could be programmed in various sections such as popular, waltz, fox trot, folk, polka, etc. Such a correlation has been somewhat difficult using 78 RPM records, and playing the top side on numbers one through twenty-four, and the bottom side of twenty-five through forty-eight. It made it almost necessary to use each category twice, allowing only half as many selection groups."

It was disclosed that with the use of the seven-inch records, this condition has been corrected. The 1250 phonograph can use two seven inch records back to back, and play the top side of each disk on the over-under arms of the juke box. Thus by using two records in but one tray, the operator is able to install two top sides and play them so that they will fall properly into any category on the selector. It would not necessarily be the plan to use forty-eight records on this basis, as some of the records would be satisfactory using the top and bottom of a single disk. However, the possibility of such an arrangement in one or more trays of the phonograph, would overcome any

necessity of having duplicate tunes on a juke box, due to the somewhat limited selection of popular, classical and folk tunes on the seven-inch pressings.

"We feel," Mr. Wurgler continued, "that this application of seven inch records to the phonographs should prove unusually interesting to the operator who is planning a conversion of his machines from 78 RPM's, and that it should be of particular interest to the record companies, in view of the fact it would make it possible for an operator to use anywhere from twenty-four, which is the basic necessity, to forty-eight seven inch records on a single machine."

The new innovation announced by the Wurlitzer firm is seen in these quarters as allowing greater selectivity on the juke-box, and at the same time, giving juke box fans greater incentive for playing the phonograph, directly at the so-called "point of sale."

Cleveland Phono Ops Association Names Hit Tune For March

CLEVELAND, OHIO—"Where In The World" a ballad by Carl Lampl and Buddy Kaye has been named Hit Tune of the Month for March by the Phonograph Merchants Association. It's recorded on the MGM label.

Hit Tune Extras for March are "Small Town" on a Signature label by Ray Bloch, and Blue Barron's "Are You Lonesome Tonight?" on an MGM disc.

JUBILEE RECORD Hits

HOT! HOT! HOT! THE ORIOLES

New Coin Collector

"AT NIGHT"

backed with

"EVERY DOG-GONE
TIME"

Jubilee 5025

JUBILEE RECORD CO., Inc.
764 10th Ave N.Y., N.Y.

WHO IS — —

THE MYSTERY QUARTET?



Standard Songs are MONEY MAKERS!

MY HEART STOOD STILL

Recorded By:

MARGARET WHITING—Capitol

GUY LOMBARDO—Decca

RAY McKINLEY—RCA Victor

Pub. By: HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

GOD'S COUNTRY

recorded by

VIC DAMONE Mercury
BILL FARRELL M-G-M
PHIL HARRIS RCA Victor
AL JOLSON Decca
SNOOKY LANSON London
RALPH SIGWALD Magnolia
FRANK SINATRA Columbia

ROBBINS MUSIC CORPORATION

Sax-sational Stuff!!

WILLIS JACKSON

Rocks 'em with

"CHUCK'S CHUCKLES"

AND

"CAN'T HELP LOVING
THAT MAN"

(APOLLO 800)

Order from Your Nearest Distributor Or
APOLLO RECORDS, INC.
457 W. 45th St. New York, N. Y.

RECORD INDUSTRY HAILS MOA MEET AS SMASH SUCCESS

CHICAGO—The phonograph record industry and its allied fields en masse hailed this past week's First Annual Convention of the Music Operators of America, (MOA) as a smash success, and emphatically applauded the organization for its wonderful work in making such a meeting possible.

Record executives from every company, both major and independent, came away well satisfied with the results they individually met with at the convention.

Virtually every recording company in the association was represented, in addition to many major music publishers, recording artists and record distributors. All came from every section of the nation to gather together with the music operators for this convention.

One of the highlights of the convention was the passing of a resolution at a meeting of the music operators and the executive committee was to accept recording companies, music publishers, phonograph needle companies, record distributors and phonograph manufacturers as associate members. This associate membership would lend the support and cooperation to MOA but would carry no voting powers.

The meeting also unanimously agreed upon barring the use of obscene or pornographic recordings from juke boxes. This latter plank in the MOA platform met with an immediate approval of the entire meeting.

Among the many topics of discussion that were widely applauded by all in attendance were the speeches on merchandising music, made by Hirsch de LaVie, chairman of the Washington Music Guild; and Dick Steinberg, chairman of the Music Guild of America, Newark, N. J. Record executives presented their mutual problems to the operators at open forum discussions.

The MOA meet, which played to the largest music operator attendance in the history of any similar show, evoked the following statement from Arnold Shaw, director of advertising and promotion for the Leeds Music Publishing Company, and general manager of Duchess Music Corp., "It was a revelation to see what the music publishing industry has been missing by not attending conventions of this type heretofore."

The preview of the 20th Century-Fox production "Wabash Avenue," sponsored by 20th Century-Fox and Leo Feist, Inc., was received by music operators with wide approval and enthusiasm. Lester Sims, manager of the Chicago branch of the Feist music firm, was responsible for the arrangements in the Windy City. The preview was topped off by a cocktail party tossed for the ops by Permo, Inc., manufacturers of Permo Point phonograph needles.

Myron Barg, dee-jay via WMOR, Chicago, had *The Cash Box* publisher Bill Gersh and Bob Austin of the music department as guests on an hour-long program over the station. Coral and Decca Records set the pace of the show with their stunts. Models were walking around dressed in Easter bunny costumes, plugging their Decca recording of "Peter Cottontail." Still another model hyped "Lock Stock & Barrel," in addition to a shoe shine stand in the Decca room with a "Chattanooga Shoe Shine Boy" passing out shoe-shines to all the guests.

RCA Victor hummed all day and night long with Herb Hender, Joe Csida, Dave Finn and others hosting the many RCA Victor artists attending the show.

Hal Cook of Capitol Records brought in a large contingent of staff



CHICAGO—Candid highlights of the First Annual Convention of the Music Operators of America, (MOA) were caught by *The Cash Box* during the recent meet at The Palmer House, this city, this past week.

Pictured above, from left to right, down:

1) Charlie Kantor, president of the Cincinnati Phonograph Owners Association, and Larry Vincent, proxy of Pearl Records. 2) Art Van Damme, Capitol Records star, and folk topper Pee Wee King. 3) Bobby Arkin and Paul Cohen, Decca Records; and Paul Southard, Columbia Records. 4) Betty Ceplair, Irwin Berke and Blanche Piser of Shapiro-Bernstein Music Publ. Co.

Right, down:

1) Hy Greenstein, Hy-G Music Co., Minneapolis, Minn., Mike Ross, general sales manager of Coral Records, and a member of the Hy-G staff. 2) Sol Silver, South Bend, Ind.; Mickey Katz, Capitol Records comic, and Jack Cohen, president of the Cleveland Phonograph Owners Association. 3) Gail Cater, sales manager of Permo, Inc. 4) Tennesse Ernie, famed for his Capitol Records rendition of "Cry Of The Wild Goose" trying to find out "what's in the barrel."

and recording artists from California. Capitol Records incidentally, was the first firm accepted for associate membership in the MOA.

Paul Southard, executive vice-president of Columbia Records was on hand to represent the latter firm.

Pete Doraine of Abbey Records stated, "I wouldn't have missed this show for a million bucks." Tremendous interest shown to Pete's "Piano Roll Blues" and "Why Do They Always Say No."

Syd Nathan of King Records, and A. B. Green of National, flew in to meet the ops and distributors, with Green beaming as the terrific sales of "I'd've Baked A Cake" continues to climb, and Nathan likewise beaming due to the success of "Silver Dollar."

The Bihari brothers, Saul and Jules, were on hand to represent Modern Records, and greet with their many friends of long standing in the recording business.

Rainbow and Derby Records made many new friends and renewed acquaintances with old ones via Milt

Ross who went to Chi for the plattery.

Among the many recording artists on hand to greet the music operators were: Red Foley, Eddy Arnold, Tennessee Ernie, Eddy Howard, Johnny Desmond, Jimmy Wakely, Dick "Two Ton" Baker, Wayne King, Pee Wee King, Hank Thompson, Jack Haskell, Hank Williams, The Ames Brothers, and many others too numerous to mention.

Finale of the First Annual MOA Convention was the banquet, which played host to the entire entourage in the banquet room of the Palmer House. Top notch talent from every night club and cafe in Chicago played to the music ops, with the bill headed by Jimmy Durante and Eddie Jackson.

If this First Convention of the Music Operators of America is an indication, following meetings are sure to progress and meet with further acceptance, and win for the organization a solid niche in the music operating field and in the recording and publishing fields as well.

THE CASH BOX REPORTS

THE NATION'S

BIG 5

HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

- 1 CHATTAHOOGIE SHOE SHINE BOY
Red Foley
(Decca 46205)

- 2 RAG MOP
Johnnie Lee Wills
(Bullet 696)

- 3 TAKE ME IN YOUR ARMS AND HOLD ME
Eddy Arnold
(RCA Victor 21-0146)

- 4 LETTERS HAVE NO ARMS
Ernest Tubb
(Decca 46207)

- 5 I JUST DON'T LIKE THIS KIND OF LIVIN'
Hank Williams
(MGM 10629)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

BLUES STAY AWAY FROM ME
Delmore Brothers
(King 803)

TENNESSEE BORDER # 2
Ernest Tubb-Red Foley
(Decca 46200)

THE GODS WERE ANGRY WITH ME
Margaret Whiting-Jimmy Wakely
(Capitol 800)

I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)
Leon Payne
(Capitol 57-40238)

ANTICIPATION BLUES
Tennessee Ernie
(Capitol 57-40258)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MO—Modena
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CM—Commodore	RO—Ronde
CO—Columbia	SA—Savoy
CR—Coral	SIT—Sittin' In
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DV—Delvar	SU—Supreme
HA—Harmony	TE—Tempe
HT—Hi-Tone	TW—Tower
KI—King	VI—Victor
LO—London	VO—Vocallon

- | | | |
|--|---------|--------|
| | Mar. 11 | Mar. 4 |
|--|---------|--------|
- 1—CHATTANOOGIE SHOE SHINE BOY 109.4 110.9**
- CA-40282—TOMMY DUNCAN
Never No Mo' Blues
- CA-850—SKITCH HENDERSON
Daddy's Little Girl
- CO-20669—LEON McAULIFFE
Rag Mop
- CO-38708—FRANK SINATRA
God's Country
- CR-60147—BILL DARNEL
Sugarfoot Rag
- DE-24863—BING CROSBY
Bibbidi-Bobbidi-Boo
- DE-46205—RED FOLEY
Sugarfoot Rag
- ME-5369—TWO TON BAKER
Music! Music! Music!
- VI-20-3685—BRADFORD-ROMANO
Rag Mop
- VI-20-3692—PHIL HARRIS
That's a Plenty
- 2—MUSIC, MUSIC, MUSIC 95.6 94.9**
- CA-862—MICKEY KATZ
The Wedding Samba
- CO-38704—HUGO WINTERHALTER
Glow-Worm
- CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
- DE-24881—CARMEN CAVALLERO
O, Katherino
- LO-604—TERESA BREWER
Chattanooga Shoe Shine Boy
- ME-5369—TWO TON BAKER
Chattanooga Shoe Shine Boy
- MG-10627—JOHNNY BOND O.
Rag Mop
- RA-90055—EDDIE MILLER
Chattanooga Shoe Shine Boy
- VI-20-3685—BRADFORD-ROMANO
Chattanooga Shoe Shine Boy
- VI-21-0169—HOMER & JETHRO
I Said My Nightshirt
- 3—RAG MOP 95.3 92.7**
- BU-696—JOHNNY LEE WILLS
Near Me
- BU-322—CHUCK MERRILL
Chattanooga Shoe Shine Boy
- CA-844—THE STARLIGHTERS-PAUL WESTON O.
It Not Bad
- CA-40286—ROY HOGSED
Rainbow Polka
- CO-38710—JIMMY DORSEY O.
That's A Plenty
- CO-20669—LEON McAULIFFE
Chattanooga Shoe Shine Boy
- CR-60140—AMES BROS.
Sentimental Me
- DE-24855—LIONEL HAMPTON O.
For You My Love
- DE-46214—FOGGY RIVER BOYS
I'm So Lonesome I Could Cry
- ME-5371—EDDY HOWARD O.
Daddy's Little Girl
- MG-10627—JOHNNY BOND O.
Music, Music, Music

- | | | |
|--|---------|--------|
| | Mar. 11 | Mar. 4 |
|--|---------|--------|
- VI-20-3685—BRADFORD-ROMANO
Chattanooga Shoe Shine Boy
- VI-20-3688—RALPH FLANAGAN ORCH.
You're Always There
- VI-21-0167—PEE WEE KING
When They Play That Old Mississippi River Waltz
- 4—I SAID MY PAJAMAS AND PUT ON MY PRAYERS 62.7 70.2**
- CA-841—M. WHITING-DE VOL
Be Mine
- CO-38709—DORIS DAY
Enjoy Yourself
- CR-60157—BABBIT-TILTON
Let's Get Away From It All
- DE-24873—MERMAN-BOLGER
Dearie
- VI-20-3613—MARTIN-WARREN
Have I Told You Lately
- 5—THERE'S NO TOMORROW 60.1 63.9**
- CO-38636—HUGO WINTERHALTER O.
When The Wind Was Green
- CO-38637—DORIS DAY
Game Of Broken Hearts
- DE-24782—CARL RAVAZZA
Vieni Su
- HA-1078—ALAN DALE
LO-554—CHARLIE SPIVAK
- VI-20-3583—TONY MARTIN
A Thousand Violins
- 6—DADDY'S LITTLE GIRL 45.9 41.0**
- CA-850—SKITCH HENDERSON
Chattanooga Shoe Shine Boy
- CO-38711—DICK JURGENS
We'll Build A Bungalow
- CO-20670—RAY SMITH
Unfaithful One
- CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
- DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
- LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
- RA-80088—DICK TODD
Rag Mop
- VI-20-3550—PHIL REGAN
Oh Eleanor
- 7—CRY OF THE WILD GOOSE 43.3 51.8**
- CA-40280—TENNESSEE ERNIE
DE-24755—TERRY GILKYSON
- DE-24895—MARINE-WARING
Oh Brandy Leave Me Alone
- DE-46220—MERVIN SHINER
It Isn't Fair
- ME-5363—FRANKIE LAINE
Dust
- 8—DEAR HEARTS AND GENTLE PEOPLE 42.6 66.9**
- CA-57-777—GORDON MocRAE
Mule Train
- CA-57-757—BENNY STRONG O.
You're The One
- CA-57-40260—EDDIE KIRK
Careless Kisses
- CO-39605—DINAH SHORE
Speak A Word Of Love
- DE-24794—HANNON-RYAN
There's A Broken Heart, Etc.
- DE-24798—BING CROSBY
Mule Train
- LO-558—BUDDY GRECO
Fiesta In Old Mexico
- ME-5336—PATTI PAGE
The Game Of Broken Hearts
- VI-20-3596—DENNIS DAY
I Must Have Done Something Wonderful
- 9—IT ISN'T FAIR 40.8 27.2**
- CA-860—BENNY GOODMAN O.
You're Always There
- CR-60156—BILL HARRINGTON
High On The Eiffel Tower
- DE-24895—MARINE-WARING
Cry Of The Wild Goose
- ME-5382—RICHARD HAYES
Thunder In My Heart
- MG-10637—BILL FARRELL
Bamboo
- VI-20-3609—SAMMY KAYE
My Lilly and My Rose
- 10—BAMBOO 28.9 32.1**
- CA-859—RAY ANTHONY O.
Count Every Star
- DE-24894—JERRY GRAY O.
One! Two! Three!
- MG-10637—BILL FARRELL
It Isn't Fair
- VI-20-3627—VAUGHN MONROE O.
A Little Golden Cross

- | | | |
|--|---------|--------|
| | Mar. 11 | Mar. 4 |
|--|---------|--------|
- 11—JOHNSON RAG 28.7 39.6**
- CA-57-735—ALVINO REY O.
Four Leaf Clover
- CO-38649—J. DORSEY O.
Charley, My Boy
- DE-24819—RUSS MORGAN O.
Where Are You, Blue Eyes?
- DE-25442—RUSS MORGAN O.
China Doll Parade
- HA-1088—PEARL BAILEY
LO-501—JACK TETER TRIO
- MG-10589—GLEN MOORE
Back Of The Yards
- RO-207—HOYLMAN QUARTET
VI-20-3604—CLAUDE THORNHILL O.
- 12—ENJOY YOURSELF 26.7 21.2**
- CO-38709—DORIS DAY
I Said My Pajamas
- DE-24825—GUY LOMBARDO O.
Rain Or Shine
- ME-5361—LOUIS PRIMA O.
I Ain't Gonna Take It
- VI-20-3375—TOMMY DORSEY
She's A Home Girl
- 13—THIRD MAN THEME 22.5 17.7**
- CA-820—ALVINO REY
Steel Guitar Rag
- CO-38706—HUGO WINTERHALTER
Come Into My Heart
- CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
- CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
- DE-24908—ETHEL SMITH
Cafe Mozart Waltz
- DE-46218—HANK GARLAND
Lowdown Billy
- DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
- DE-24916—ERNST NASAR
Cafe Mozart Waltz
- LO-536—ANTON KARAS
Cafe Mozart Waltz
- ME-5373—HERMAN STACHOW
Under The Linden Tree
- VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
- VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
- 14—QUICKSILVER 22.3 16.6**
- CO-38638—DORIS DAY
Crocodile Tears
- DE-24827—CROSBY-ANDREWS SISTERS
Have I Told You Lately, Etc.
- VI-21-0157—ROSALIE ALLEN-ELTON BRITT
- 15—BIG MOVIE SHOW IN THE SKY 22.1 8.4**
- CA-833—PAUL WESTON O.
Little Grey House
- CO-38692—MODERNAIRES
Yodel Blues
- DE-24853—BING CROSBY
Yodel Blues
- MG-10594—BLUE BARRON O.
Mr. Disk Jockey
- 16—DEARIE 20.9 7.1**
- CA-858—STAFFORD-MocRAE
Monday, Tuesday, Wednesday
- DE-24873—MERMAN-BOLGER
I Said My Pajamas
- DE-24899—GUY LOMBARDO O.
My Lilly And My Rose
- VI-20-3696—KIRK-WARREN
Just A Girl That Men Forget
- 17—MY FOOLISH HEART 20.4 7.2**
- CO-38697—HUGO WINTERHALTER O.
Leave It To Love
- DE-24830—GORDEN JENKINS ORCH.
Don't Do Something To Someone Else
- ME-5362—RICHARD HAYES
The Flying Dutchman
- MG-10623—BILLY ECKSTINE
Sure Thing
- VI-20-3681—MINDY CARSON
Candy And Cake
- 18—OLD MASTER PAINTER 19.6 17.1**
- CA-57-791—PEGGY LEE-MEL TORME
Bless You
- CO-38650—FRANK SINATRA
Lost In The Stars
- DE-24801—DICK HAYMES
Why Was I Born?
- ME-5342—RICHARD HAYES
Open Door, Open Arms
- LO-549—SNOOKY LANSON
VI-20-3608—PHIL HARRIS
- 19—I CAN DREAM, CAN'T I? 17.9 28.5**
- CO-38612—TONI ARDEN
A Little Love—A Little Kiss
- CR-60106—GLEN GRAY O.
DE-24705—ANDREWS SISTERS
- HA-1078—ALAN DALE
The Wedding Of Lili Marlene
- NA-9092—THE BLENDEES
RA-10038—JIMMY SAUNDERS
- VI-20-3553—TEX BENEKE O.
Over Three Hills
- 20—THE WEDDING SAMBA 14.7 15.6**
- CA-836—CHUY REYES O.
Lost Love
- CA-862—MICKEY KATZ
Music, Music, Music
- CO-38696—TONY PASTOR O.
Can I Come In For A Second?
- CO-38725—XAVIER CUGAT O.
Zing-A-Zing-Zing Boom
- DE-24841—MIRANDA-ANDREWS SIS.
I See, I See
- DE-24838—GUY LOMBARDO O.
There's A Lovely Lake In Loveland
- LO-449—EDMUNDO ROS
MG-10622—ZIGGY ELMAN O.
- VI-20-3628—IRVING FIELDS' TRIO
Kitty

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

- 21—WITH MY EYES WIDE OPEN I'M DREAMING 14.4 17.2**
- 22—MONDAY, TUESDAY, WEDNESDAY 14.3 1.9**
- 23—GOD'S COUNTRY 14.2 5.9**
- 24—CANDY AND CAKE 10.5 4.4**
- 25—BIBBIDI-BOBBIDI-BOO 10.3 28.4**
- 26—SITTING BY THE WINDOW 10.2 15.8**
- 27—BROKEN DOWN MERRY-GO-ROUND 9.4 12.1**
- 28—IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE 8.5 8.1**
- 29—I'VE GOT A LOVELY BUNCH OF COCONUTS 8.4 6.9**
- 30—MARTA 7.6 8.6**
- 31—IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE 7.5 7.8**
- 32—COPPER CANYON 6.6 —**
- 33—DID ANYONE EVER TELL YOU, MRS. MURPHY? 6.5 —**
- 34—A DREAM IS A WISH YOUR HEART MAKES 4.9 —**
- 35—DREAMER'S HOLIDAY 4.8 13.5**
- 36—YODEL BLUES 4.6 8.5**
- 37—FAREWELL AMANDA 3.9 —**
- 38—ECHOES 3.6 4.2**
- 39—BEYOND THE SUNSET 3.4 —**
- 40—SORRY 3.1 4.7**
- 41—FAIRY TALES 1.9 8.3**
- 42—WE'LL BUILD A BUNGALOW 1.8 —**

MOA SHOW ATTENDANCE FAR BEYOND DIRECTORS' EXPECTATIONS

Over 500 Of Nation's Juke Box Ops Register First Day.

Meetings And Displays Keep Crowds Moving. Leaders Acclaim Show.



GEORGE A. MILLER, National Chairman

supplies and phonographs asked for display space and this was incorporated into the meeting. It was a non-profit affair from first to last.

"We would have been satisfied with an attendance of about 250 of the leading juke box men. But, even before 6:00 P.M., Monday evening, we found that we had already passed the 500 mark and that more operators were still coming to the meeting."

The meetings were held during the morning hours with the convention given over to the displays beginning at 2 P.M. each afternoon and lasting until 10 each evening.

George A. Miller, chairman of the board of directors of MOA, greeted the men the very first Monday morning meeting in his opening speech. He was cognizant of the honor granted MOA by 20th Century Fox pictures. This firm thru Leo Feist,



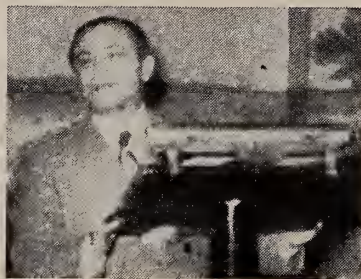
ALBERT DENVER, Vice-Chairman

Inc., and *The Cash Box* had extended an invitation to 500 of the MOA members to attend a world premiere sneak prevue of their latest musical pic, "Wabash Avenue."

Lester Sims, professional manager of Leo Feist, Inc., was called to the rostrum and spoke to the group inviting all present to attend.

Following this came Al Denver,

vice-chairman of the board of directors, also leader of the New York juke box ops' association, who made a very fine welcome address to all the assemblage. It was estimated that there were over 200 men in the room when



SIDNEY A. LEVINE, Counselor

the meeting started with more coming in as the speaking progressed.

D. M. Steinberg, secretary of MOA, who also heads the New Jersey Music Guild, came to the floor to give a short resumé of former meetings. He condensed the minutes of these very capably.

Following him came Leo Kaner, well known CPA and tax consultant, who handles much of the work for the juke box ops in this area. His speech on depreciation of phonos and other tax matters clicked tremendously and was received with much applause. All those present asking for copies of this speech which incorporated some great ideas for a four-year depreciation plan.

Sidney H. Levine, attorney for MOA, and also attorney for the New York ops' association, then stepped to the platform and took over with a speech regarding the fact that members shouldn't become lax. National legislation would always be pending

as others sought a way to obtain part share of juke box income.

Ray Cunliffe, who heads the Chicago ops' association, and whose great



RICHARD STEINBERG, Executive Committee

work for this meeting was much commended, then spoke on his committee's work during the year on excise taxes and depreciation.

The meeting, after cross comment from the floor, was then adjourned by George A. Miller.

The men hied themselves to the ex-



LEO KANER, CPA and Tax Consultant

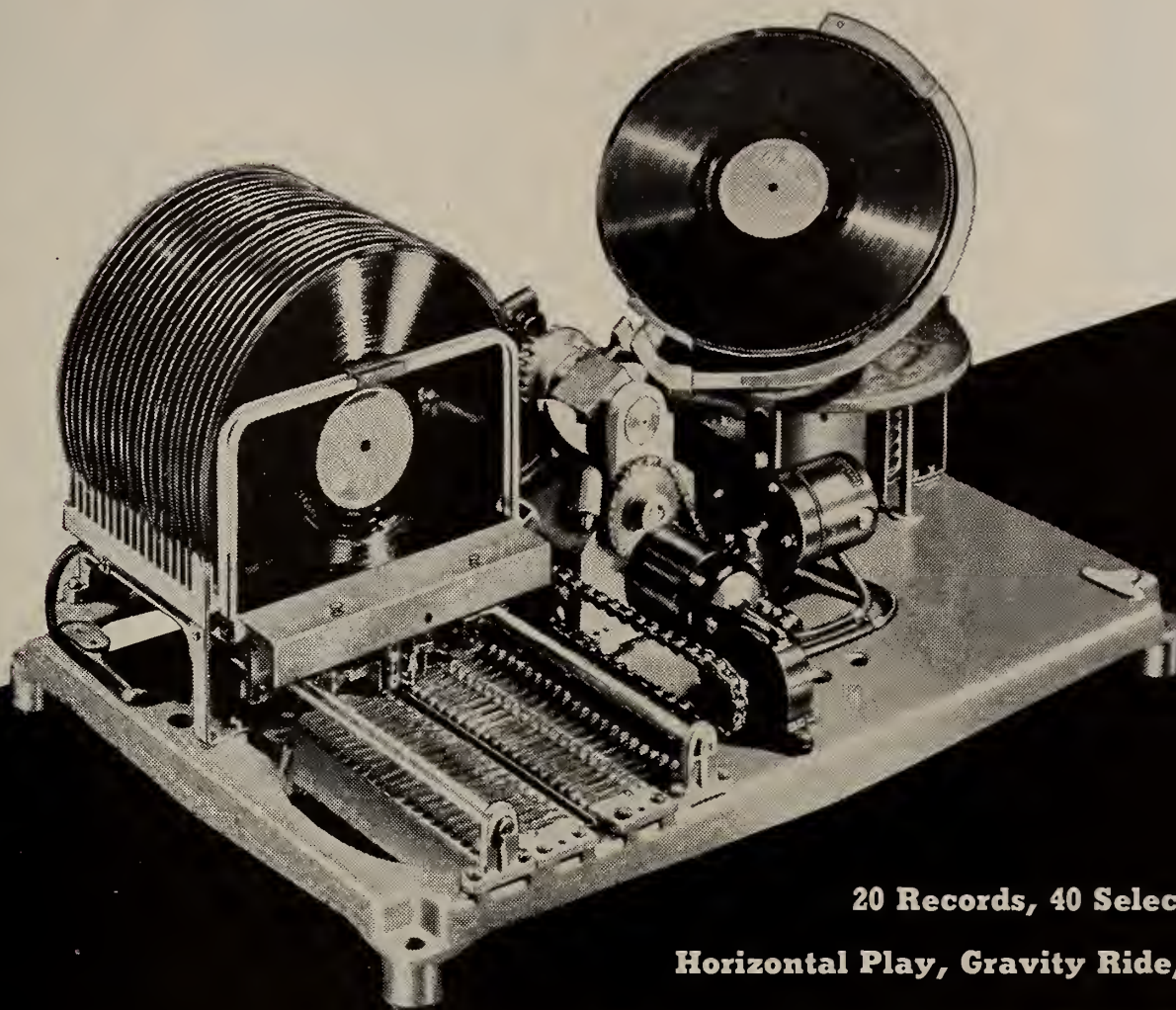
hibits where they met with artists who had come many miles to attend.

They bumped smack into Eddy Howard, Wayne King, Bobby Colt, Johnny Desmond, Red Foley, Eddy Arnold, Pee Wee King, Tennessee Er-

(Continued on Page 25)

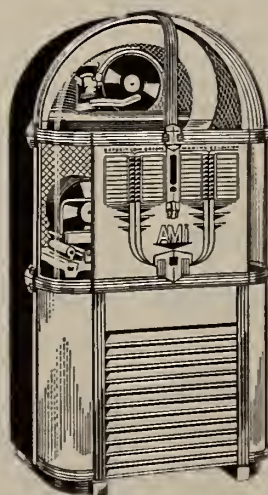


Field Proven and Trouble-free!



**20 Records, 40 Selections;
Horizontal Play, Gravity Ride, with
Single Tone Arm, Single Pickup, Single Needle**

The AMI mechanism has won the confidence and respect of every music operator. Designed to change records with lightning speed and turn any record over to play either side, it has gloriously stood the test of time. *It places operator's satisfaction above manufacturer's convenience.* It gives the public what it wants and at the same time is *built for the operator.* It stays in order. It plays either side of the record in the way a record *should* be played: *revolving horizontally with a single pickup and needle*



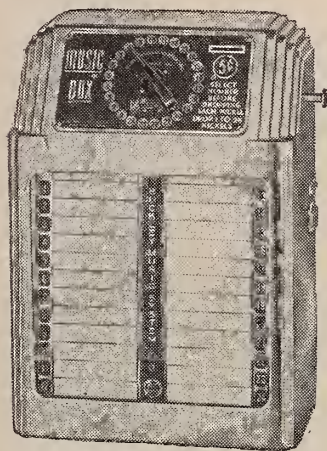
riding the grooves by gravity. This is the way records are *made* to be played, *intended* to be played! Since one-side play is now obsolete, it is important that you select your new machines on the basis of which record changing mechanism does the best job playing both sides. AMI is the originator of two-sided record playing, with over 20 years experience building this type of equipment. The "C's" record changer is the one thoroughly field proven mechanism of its kind. For lowest operating cost, specify AMI Model "C".

AMi Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich. Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

ACCLAIMED AT THE MOA SHOW



BUCKLEY WALL & BAR BOX IS BEST!

PRICED LOW TO HELP YOU TO ENJOY BIGGER PROFITS!

BUCKLEY "16" Revive your sixteen record phonos with the Buckley 16 Record Wall and Bar Box. It boosts collections. It booms profits.

BUCKLEY "20" Wherever you have a 20 record phono on location be sure to place Buckley 20 Record Wall and Bar Boxes. That's the ANSWER to SURE PROFITS.

BUCKLEY "24" Now make your 24 record phonos take in as much, if not more, than your newest machines. Surround the entire location with the famous Buckley 24 Record Wall and Bar Boxes.

BUCKLEY "32" Here's the box that stole the MOA Show. Fits perfectly for all 40 record selection phonos. Fitted for all phonos of 32 records and over. You never have more than 32 hit sides in any phono. Buy the BUCKLEY "32" Wall and Bar Boxes to boost the collections of your 40 and over selection phonos. PRICED LOW. Write, Wire, Phone for Complete Details TODAY!

NEW! THE NEW!

BUCKLEY PUCK FOR ALL SHUFFLE GAMES SHUFFLEBOARDS

A scientifically weighted and measured and precision milled all chrome puck that "perfectly fits the players' fingers" and gets better as it gets more action on shuffle games and shuffleboards. PRICED LOW. This is the puck that features a plastic inside cover that's smooth to the players' fingers. Comes in all-plastic box of 8 pucks. You can use the handy plastic box for springs and things afterwards. GET THE PRICE OF THE NEW "BUCKLEY PUCK" TODAY—YOU'LL BE PLEASANTLY SURPRISED!! WRITE, WIRE, PHONE.

BUCKLEY MANUFACTURING CO.
4223 W. LAKE STREET, CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

CANADIAN GOVT. PERMITS IMPORT OF COIN GAMES

Music Machines Due For Okay In July

MONTREAL, CANADA—The coin machine industry of this country received the greatest news in years this past week, when they were informed by their government they would be permitted once again to import coin operated games. It was stated that permission to import automatic music machines will be coming along soon, probably in July.

Since the end of the war Canadian firms have been forbidden to bring in any coin operated equipment, due to the shortage of the dollar. With conditions on the up-grade the past years, the government worked out a method of limited importation. Each wholesaler is allowed a certain amount of dollars to spend out of Canada for coin operated pinballs.

The ban on coin operated equipment imports has worked a tremendous hardship on Canadian coinmen throughout the past years. Wholesalers and operators could only utilize whatever machines were on hand. The results were that a number of wholesaling firms had to close their doors, and operators were unable to give the public any of the newer machines for variety of play. A price condition existed comparable to that in the United States during the war. Whatever equipment was offered for sale was quoted at fantastic prices.

With the ban lifted this past week, wholesalers will now be able to bring in limited amounts of pinball machines based on a quota of American dollars. (Ed. Note: It is interesting to note that the Customs Department is using the Price Lists of "The Cash Box" as their official medium for determining the prices of these machines.)

For many years the Canadian market has been one of the best outlets for used machines for American firms. With this market now open once again, coinmen in the United States look forward to once again enjoying a lively export business to one of its best foreign markets.

ABT Opens Eastern Sales & Service Office

Geo. H. Gruebert Eastern Rep

CHICAGO—George H. Gruebert, well known eastern coinman, has been appointed direct factory Eastern representative for A.B.T. Manufacturing Corporation, it was announced by R. L. Budde, assistant to the president.

Gruebert has opened an office at 17 East 42nd Street, where he will show the various ABT products, and service the trade in the Eastern area.

In addition Gruebert will be in constant contact with ABT distributors and operators, with the prime purpose of giving them complete cooperation and service.

South African Coinmen To Attend CMI Show In June

CHICAGO—Two coin machine operators are planning to come half way around the world to attend CMI's annual coin machine show to be held June 26, 27, and 28 at the Stevens Hotel in Chicago, stated Dave Gottlieb, CMI show chairman.

They are the Frazer brothers, Clary and Ralph, who operate amusement games in their restaurant, Ralph & Clary's Hamburger Hut, Ltd., in Pretoria, South Africa. "You can plan on three of us being there as Ralph will be married by then," Clary Frazer wrote Coin Machine Institute in Chicago. "Tell our friends we will see them at the Coin Machine Institute Show."

The Frazer letter was made public by Dave Gottlieb, who said with visitors already coming from South Africa and Mexico, "It begins to look like old times when the industry was doing business all over the world." Gottlieb said he expected operators from the Philippines to also attend.

Gottlieb stressed that operators from all over the United States are also looking to the CMI show this summer as part of their vacation plans. Many are planning to bring their families, he added.

The CMI show chairman pointed out that the huge convention hall at

the Stevens is air conditioned. "It is also the largest space ever engaged for a Coin Machine Show and early indications are that this will be the biggest show in CMI history," he said. "It will certainly bring out the greatest number of new manufacturers, who have entered the coin machine field since the war."

CMI is expected to announce shortly a special committee to arrange for entertainment for wives accompanying their husbands and to arrange for tickets to baseball games and other sporting events.

Final allotment of space for exhibitors will begin April 1, the show committee announced.

"Remember," Gottlieb added, "There is only one CMI show and that is at the Hotel Stevens, June 26, 27, and 28."

WANT TO BUY!
Post-War Phonos of All Kinds.
Also Seeburg 3-Wire Post-War Boxes
SEACOAST DISTRIBUTORS
1200 NORTH AVENUE, ELIZABETH, N. J.

PROFIT with KEENEY'S
TEN PINS • PYRAMID • PIN BOY
Electric Bell
• ELECTRIC CIGARETTE VENDOR •
J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

Profits! PROFITS! P-R-O-F-I-T-S!
FIVE BALL FREE PLAY GAMES

Maryland ... \$125	Speedway ... \$50	Tucson ... \$90	Havana ... \$30
Oklahoma ... 115	Ballerina ... 60	Thrill ... 50	Honey ... 30
King Cole ... 65	Baby Face ... 60	Contact ... 50	Mexico ... 30
Virginia ... 55	Rancho ... 50	Carnival ... 65	Ranger ... 30
Summertime ... 65	Oscar ... 30	Gizmo ... 60	Rocket ... 30
Mardi-Gras ... 50	Rondevoo ... 60	Big Top ... 115	Torchy ... 30
Dewadiddy ... 60	Spinball ... 35	1-2-3 ... 70	Tropicana ... 30
Merry Widow ... 75	Hot Rod ... 250	Rainbow ... 50	Flamingo ... 25
Barnacle Bill ... 50	Ali-Baba ... 50		Turf Champ ... 35

WORLD WIDE Distributors, Inc.
2330 N. Western Ave. • Chicago 47 • EVerglade 4-2300

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



Williams TWIN SHUFFLE*

TRADE MARK

1ST BOWLING TYPE SHUFFLE GAME with AUTHENTIC SCORING for 1 or 2 PLAYERS!

GETS
DOUBLE
THE
EARNINGS!

1 PLAYER
10¢
2 PLAYERS
20¢

2 CAN PLAY
AT THE SAME
TIME, with
ALTERNATING
FRAME - BY -
FRAME SCORING
FOR EACH
PLAYER!

**REAL
GUTTERS!**

**8 FT. or 9½ FT.
LENGTHS
2 FT. WIDE**

**STRIKES - SPARES
DOUBLES - TURKEYS
RAILROADS
SPLITS - ETC.**

**TERRIFIC
for
Competitive
Play!**

**2
DOORS
ON SIDE
OF
CABINET
FOR EASY
SERVICING!**

RECESSED COIN
CHUTE AND PUCK
RETURN TO PROTECT
PLAYER

- AUTOMATIC PUCK RETURN
- PUCK LOCKED IN AFTER EACH GAME
- IDEAL SIZE FOR ANY LOCATION!



**SEE IT — BUY IT
AT YOUR DISTRIBUTOR
NOW!**

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

ACMMA Show In May To Display Diversified Lines Of Equip

CHICAGO—There will be no repetition to the operator's eyes as he passes the rows of exhibits at the ACMMA Show, Hotel Sherman, Chicago, May 22, 23, 24, according to a statement by Herb Jones president of the association. Practically every type of coin operated machine will be exhibited. There will be no repetition instead a complete diversified coin machine line.

"The Show Committee has made it a 'must' that only the regular floor space of the mezzanine and exhibit hall will be used," stated Jones. "No attempt will be made to place exhibit booths in every nook and cranny, as this would only add confusion. Show visitors like to follow a regular path through a show where each exhibit comes to their attention as they pass through.

"Edward C. Bowman, Show Exhibit Manager, who has a long line of successful national shows to his credit, has found through experience that a too crowded exhibit is never successful. Bowman is setting up a clean-cut registration system so the operators, upon arriving at the show, will not have to wait hours for their exhibit badge and other credentials to get into the show proper. A fully trained staff will be on hand during the show to help out the operator, whatever his needs may be."

The Hospitality Committee, headed by Vince Shay, has set up a program whereby all operators' room reservations will be taken care of accurately and immediately upon receipt of their

requests. If by chance you have not made room reservations, it would be a good idea to do so now as the latest report from the Hospitality Committee is that the rooms are filling up very fast.

Herb Jones, whose background in the coin machine field is known by everyone, especially his ingenuity for planning exhibits, is going all out to make this show the most orderly, the most constructive and the most systematic ever set up by the coin machine industry.

"A diversified line of coin operated equipment is assured at the ACMMA show," Jones said, "because of the fact that manufacturers from all over the United States have already ordered exhibit space, and there will be, for example, hot coffee machines, phonographs shoe shine machines, arcade equipment, one-balls, five-balls, bells, coin operated punchboards and even a horse that walks, canters or gallops upon insertion of a coin. Of course, you may ride this horse, too.

"The aim of ACMMA is to present a real show to the operator who takes time off from his business to come to Chicago, whereby he may be able to walk through the exhibit halls and see all types of coin operated and related products and give him the opportunity to freshen up or replace his line with new moneymaking products.

"The ACMMA Show will again bring to the operator a chance to attend a real-old-fashioned coin machine show!"

MOA Re-Elects George A. Miller National Chairman

**Other Execs Also To
Serve Another Term**

CHICAGO—Climaxing the three day meeting of MOA, the body voted in officers for the coming year. The entire group who served the past year, were re-elected, and all agreed to devote their time and energy to make the organization stronger and larger.

George A. Miller, who cannot be given enough praise for the wonderful job done, was voted to serve as National Chairman once again. Al Denver, New York, was voted into the post of first vice-chairman once again; Ray Cunliffe, Chicago, was elected as second vice-chairman; Charles Hannum, Philadelphia, third vice-chairman; and Clem Stetson, Redwood City, Calif., as Sgt.-At-Arms.

Other music men elected to serve on the Executive Board were: E. A. Conforti, Les Montooth, Hirsh de LaViez, Mike Imig, C. S. Pierce, Richard M. Steinberg, Phil Levin, A. Johnson, Norman Gertz, Mel Kirby, C. L. Bever, Jack Cohen, Tom Crosby, Fred Fixel, Morris Goldman and Sol Hoffman.

Sidney Levine will continue as national counsellor.

\$\$ SAVE \$\$ with COVEN

Citation ... \$300.00	Jockey Special ... \$119.50
Lexington, FP & PO ... 319.50	Special Entry ... 89.50
Gold Cup ... 150.00	Victory Derby ... 39.50

FIVE-BALL FREE PLAYS

Black Gold \$119.50	Summertime \$50.00
Barnacle Bill 89.50	Circus 49.50
Screwball 69.50	Spinball 49.50
Merry Widow 64.50	Banjo 44.50
Thrill 64.50	Shanghai 39.50
Ali Baba 64.50	Yanks 39.50
Alice Wonderland 64.50	Wisconsin 34.50
Cinderella 64.50	Gold Ball 29.50
Trade Winds 62.50	Ballyhoo 24.50
Paradise 59.50	Tornado 24.50
Trinidad 54.50	Silver Streak 19.50
Mardi Gras 54.50	Carousel 19.50

SHUFFLE GAME CONVERSION KITS

From \$19.50 To \$29.75

SPECIFY NAME OF GAME

USED SHUFFLE GAMES

BALLY BOWLER, also includes lite up pin conversion kit ... \$249.50
UNITED SHUFFLE ALLEY ... 189.50
GENCO BOWLING LEAGUE ... 195.00
WILLIAMS TWIN SHUFFLE ... 245.00

WANTED

CAN USE ANY QUANTITY OF LATE ONE-BALLS AND FIVE-BALLS. STATE CONDITION AND PRICE WANTED IN FIRST LETTER.

"QUIK-KOIN" COIN CHANGER

Guaranteed Accurate! Interchangeable Units!
Choice of 1c, 5c, 10c, 25c 50c Units.
5c-5c UNIT Only \$14.95
ALL METAL CHANGER
Other coin combinations proportionately priced.

1/3 DEPOSIT WITH ALL ORDERS,
BALANCE C.O.D.

Coven Distributing Co.

Exclusive Distributor of Bally Products,
Wurlitzer Phonographs and Como
Hollycrane.

3181 ELSTON AVE. CHICAGO, ILL.
Ind. 3-2210

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Wanted—

**EXPERIENCED—RESPONSIBLE
SALES ORGANIZATION**

TO MERCHANDISE A NEW COIN
OPERATED BULK MILK DISPENSER

*NOW BEING MANUFACTURED
BY ONE OF THE NATION'S
FOREMOST INDUSTRIAL FIRMS*

*Quantity Production Available
Early Summer*

Dispenser is *Field Tested*, fully automatic, approved by leading health boards. Strictly sanitary. Dispenses from STANDARD CANS into cups at lowest service charges.

Can be used to dispense other beverages—or converted to serve hot drinks.

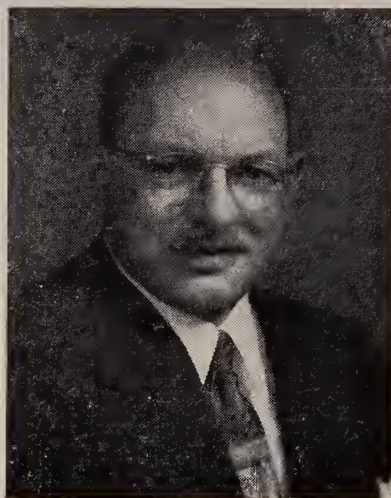
Write BOX No. 35

c/o THE CASH BOX

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.

**Thank You—
Herb Jones**



HERB JONES

Chicago—Without a question of doubt, one of the busiest and most brilliant of Chicago's manufacturing executives is Herb Jones, vice-president and advertising manager of Bally Manufacturing Company, and president of American Coin Machine Manufacturers Association.

Among the myriad duties performed by Jones is the production and editing of Bally's house organ "Bally-Who".

We here at The Cash Box wish to express our thanks to Herb Jones for reproducing a recent editorial (November 26, 1949 issue) "My Business Is Selling Entertainment" in the March edition of "Bally-Who".

At MOA Show



TOP—Mr. Jacobs, Jacobs Novelty Co., Stevens Point, Wis., and new Hostess Cabinet he displayed at show.

BOTTOM—Hy Greenstein, Minneapolis, Minn., shows great affection for The Cash Box's publisher, Bill Gersh.

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS
- JOBBERS
- DISTRIBUTORS
- MANUFACTURERS
- ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Find Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

**GREATEST BARGAIN IN
COIN MACHINE HISTORY!**

**Special Subscription Deal
To THE CASH BOX**

With FREE ADVERTISING PRIVILEGE

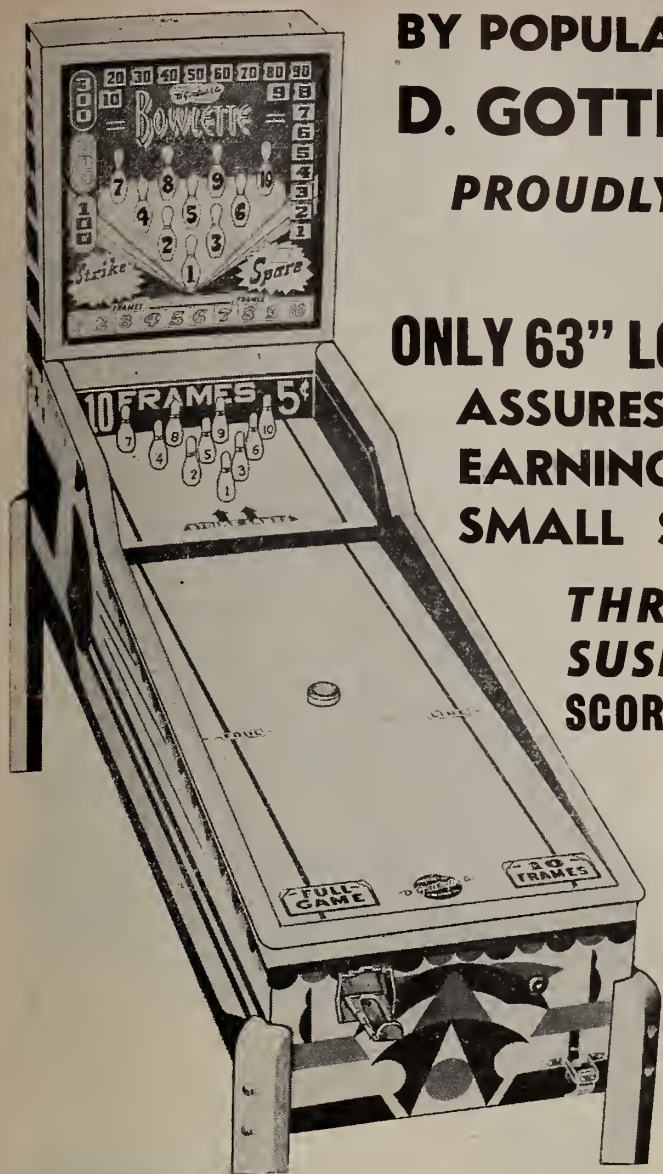
... a 40 word classified ad FREE OF CHARGE each week (worth \$3.20 per week) plus subscription—at a cost to you of approximately \$1. per week. . . . Your very first ad can bring back your investment, plus a profit.

- 13 WEEKS (1/4 YEAR) . . . \$15.00
- 26 WEEKS (1/2 YEAR) . . . 26.00
- 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.



BY POPULAR DEMAND —
D. GOTTLIEB & CO.
PROUDLY PRESENT



ONLY 63" LONG-65" HIGH-20" WIDE!
**ASSURES BIG-LOCATION
EARNING POWER IN
SMALL SPACE!**

**THRILLS OF BOWLING!
SUSPENSE OF BOWLING
SCORING —**

*All Built into a Game
that "GOES" ANYWHERE
— Is Welcome
EVERYWHERE!*

**SMOOTH - QUIET
FAST PLAY!**

**ORDER FROM YOUR
DISTRIBUTOR
TODAY!**

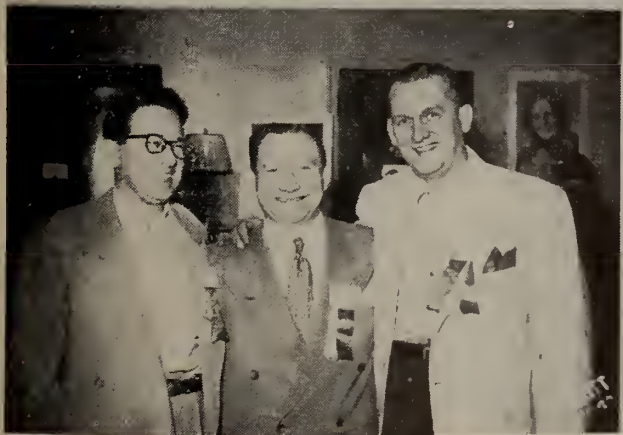
ACTUAL STANDING LIGHTED PINS!
STRIKES — DOUBLES — TURKEYS
RAILROADS — SPARES — ETC. !
FULL GAME — 10 FRAMES!
FAST PLAY! Average game requires only
2 minutes!
AUTOMATIC PUCK RETURN
PUCK LOCKED IN AT END OF PLAY
COMFORTABLE TABLE HEIGHT — encour-
ages extended play!

**PLUS
GOTTLIEB'S FAMOUS
TROUBLE-FREE MECHANISM!**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

The Cash Box Camera Clicks MOA Visitors



TOP—Jake Friedmann, Friedman Amusement Company, Atlanta, Ga., talks things over with John Haddock, president of AMI, Inc.

BOTTOM—Norman Gertz and Mike Imig, phono ops and members of the executive committee of MOA completely surround Bill Gersh, publisher of *The Cash Box*.

TOP—Ted Snearly, music op and Sherman Pate, Permo, Inc., needle manufacturers.

BOTTOM—Herb Oettinger, United Manufacturing Company and Bill Gersh cut it up a bit (Do you know that Herb is quite a music critic?).

THE WORLD'S GREATEST COUNTER GAMES **MARVEL**



& AMERICAN EAGLE

Both "Marvel" and "American Eagle" come fully equipped with Token Payout and are available in two models: 1) Non-Coin Operated (Tax Free) 1c or 5c Play and, 2) Coin Operated, 1c or 5c Play.

"BUDDY"

Features Cigarette or Fruit Reels. Comes fully equipped with Two Cash Boxes (one for location, one for operator) Plus Coin Dividers. Can be had in 1c or 5c or 10c Play.

"CUB" and "ACE"

"Ace" features Poker Reels and is priced Low. "Cub" features either cigarette or fruit reels. Mightiest mites in the money-making field. Come in 1c or 5c or 10c Play. Order by the dozen.

**WE STOCK PARTS FOR
ALL DAVAL GAMES**

WE CONVERT

your Coin Operated "Marvel" and "American Eagle" to Non-Coin Operated (Tax Free) Models.

**COMET
INDUSTRIES, INC.**

2849 FULLERTON AVE., CHICAGO 47, ILL.
(Tel.: Dickens 2-2424)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

SHUFFLE-LANE Shuffleboard-Game

SHUFFLEBOARD'S BIGGEST NAME GIVES YOU ... THE WORLD'S FINEST SHUFFLE-GAME

A Dozen Striking Features

- 1 Two money-making models DeLuxe 8' size, Super DeLuxe 9'6" size.
- 2 Automatic scoring—scores just like bowling—strikes, spars, doubles, turkeys, splits, railroads.
- 3 10 Frames—12 when a strike is scored in the last frame—exactly like bowling.
- 4 Real gutters simulate actual bowling conditions.
- 5 Raised playfield permits real shuffleboard technique.
- 6 Wate released at start of game—locked in at finish.
- 7 Gravity return—quickly and surely returns wate after each shot.
- 8 Built-in device keeps returning wate from bouncing out onto floor.
- 9 Mechanism drawer on side of cabinet brings score control mechanism into full view for easy servicing.
- 10 Scoreboard mechanism easily accessible from rear of scoreboard.
- 11 Leveling device on each leg—easily adjustable.
- 12 Legal anywhere.

Here is the secret of simplified repairs and maintenance—handy mechanism drawer slides out—brings entire score control mechanism into full view for easy servicing.

SHUFFLE-LANE
has the Thrill and Skill of Shuffleboard and Bowling

Product of
ROCK-OLA MFG. CORPORATION
800 N. Kedzie Ave., Chicago 51, Illinois

Let Us Show You How to Make Big MONEY

Fill in this COUPON and MAIL IT TODAY

STANDARD SHUFFLEBOARD LEAGUE INC.
CHICAGO 51, ILLINOIS
3200 W. CHICAGO AVE.
I am interested in striking it rich, and would like full details on shuffle-lane.

NAME _____
ADDRESS _____
CITY _____ STATE _____

End Of Coal Strike Greeted By All In Coin Machine Industry

NEW YORK—The coin machine industry, like all others, heaved a collective sigh upon hearing of the settlement of the long drawn-out strike in the coal industry. Not only were the many coin machine manufacturing concerns affected by the emergency regulations written by every community, resulting in curtailment of pro-

duction, and in some cases complete shut-downs, but the allied branches of the business were suffering considerable loss of business. Operators in coal mining areas (and wholesalers who sold them equipment) were practically at a standstill.

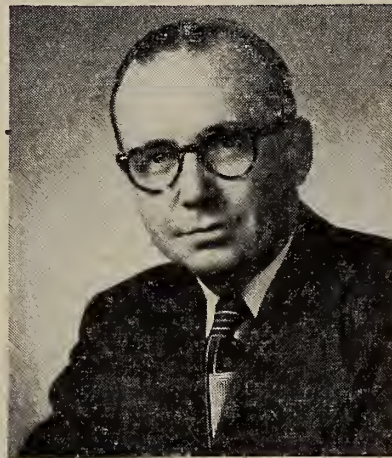
Some factories, where it was possible, converted its heating equipment into oil. However, most factories weren't that fortunate.

Most coin factories at this time are featuring hit games and phonographs, and it was with high glee that they received the good news of the end of the strike. Within a day or so after miners returned to their work, most regulations limiting use of coal was rescinded. Factories returned to full day employment, and machines are now coming along in much better quantities.

Operators in mine areas expect their collections to return to normal within a short period, and now are clamoring for new games and phonos.

Full employment in the coal industry usually means full employment in steel, automobiles, and railroads, which keep steady payrolls going into the pockets of the entire country's employees. With great music equipment and records, sensational amusement games, coinmen are anticipating one of the greatest spring and summer seasons ever enjoyed in many, many years.

Wurlitzer Shipping Conversion Kits For 33 1/3 And 45 RPM Record Adaption



A. D. PALMER, JR.

NORTH TONAWANDA, N.Y.—A. D. Palmer, Jr., advertising and sales promotion manager, The Rudolph Wurlitzer Company, this city, announced this week that the firm is shipping conversion kits for both 33 1/3 and 45 RPM record adaption.

"We are particularly pleased about this condition," stated Palmer, "in view of the fact that production is four to six weeks ahead of previous estimates."

Production of the new model 1250 is proceeding satisfactorily, he stated, and distributors will soon be receiving shipments in good quantity. The

1250 is so constructed that it can be converted easily, and cheaply to the various speed records. The price on the kit, Palmer noted, is still under the \$10 price as previously promised. It is to be sold to operators for \$8.75.

"Ed Wurgler has informed me" continued Palmer, "that our distributors have received a very fine reception from operators for these conversion kits, and have already placed quite a number of orders."

Meanwhile, he said, orders for the new 1250 continue to flock in. "Distributors have been impatient over our inability to ship in large quantities sufficient to meet their immediate needs" stated Palmer. "It certainly is a pleasant feeling to know that the 1250 has been accepted so readily by the music operators. Everyone in the trade knows when Wurlitzer gets that production line going, we'll be able to meet any demand. Probably when your readers see this statement, our distributors will have sufficient equipment on hand for their immediate needs, and the flow of machines from our production line will continue to everyone's satisfaction."

When you buy from Runyon

YOU BUY THE BEST

AMI
Model "A" .. \$445.

AMI
Model "B" .. \$545.

Machines reconditioned like new in appearance and mechanically

1/3 Dep., Bal. C. O. D.

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue : 123 W. Runyon Street
New York 18, N. Y. : Newark 8, N. J.
LONGacre 4-1880 : Blgelow 3-8777

'EXHIBIT'S' SHUFFLE BOWL

FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate **BIG MONEY MAKERS** . . . RIGHT NOW with the **smartest** and the most **REAL** miniature Bowling performance of today.

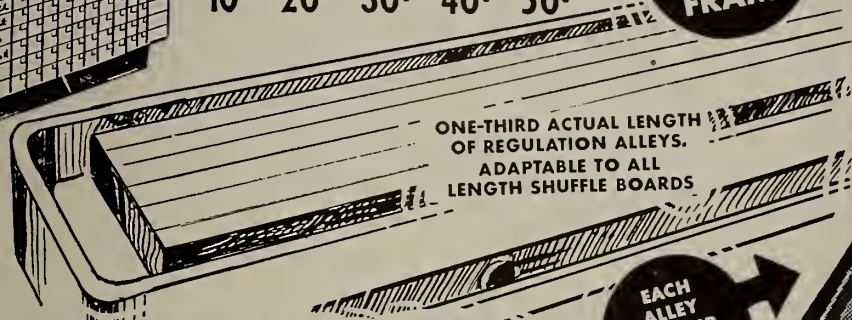
STRIKES
SPARES
RAILROADS
SPLITS
ETC.

OFFICIAL
REGULATION
SCORE
TAB

1 to 5 CAN PLAY
10¢ 20¢ 30¢ 40¢ 50¢

PLAY
FRAME
BY
FRAME

NAME	SHUFFLE BOWL
1st	
2nd	
3rd	
4th	
5th	
6th	
7th	
8th	
9th	
10th	



Here you see **EXHIBIT'S 'SHUFFLE BOWL'** assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a **NEW POPULAR GAME ON YOUR LOCATION** . . . to **EARN BIGGER** and **BETTER** for you than ever before.

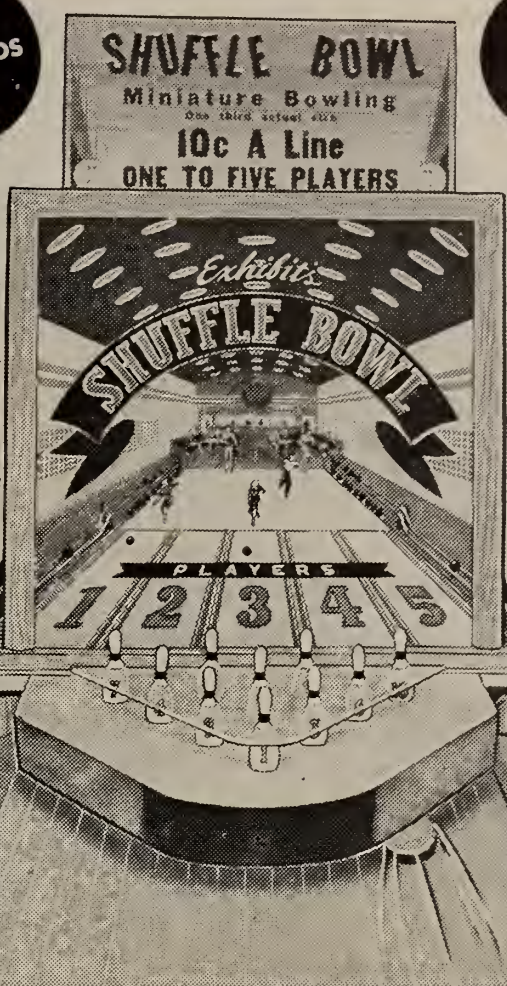
AT ALL EXHIBIT DISTRIBUTORS

EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET • CHICAGO 24, ILL.

EACH
ALLEY
LITES UP
FOR EACH
LINE PLAYED

AUTOMATIC
PUCK
RETURN
NO
WAITING

10
REAL PLASTIC
ILLUMINATED
PINS



MOA ATTENDANCE FAR BEYOND DIRECTORS' EXPECTATIONS

(Continued from Page 18)

nie, Hank Thompson, Jimmy Wakely and many others who were waiting to say hello to them in the rooms of the various record manufacturers they represented.

The needle firms, record manufacturers and distributors, and the many others who featured room displays were busy all during the afternoon and evening of the meet.

On Tuesday morning, operators listened to Ed Mehren, chairman of the American Institute for Intermediate Coinage, and president of the Squirt Beverage Company. Mehren spoke about the movement now being pressed for the minting of a 2½¢ and a 7½¢ coin. His recommendations to the music operators were to take the following steps:

- (1) As many operators as possible be integrated on the state-sponsoring committees for intermediate coinage.
- (2) As many operators as possible either contribute to or become members of the American Institute for Intermediate Coinage to carry on public relations and research.
- (3) Music operators obtain the endorsement of associated organizations in the coin operated machine industry.
- (4) Music operators appoint a committee of technicians who would inform the subcommittee of the Senate Banking and Currency Committee of the shape, metallic content and magnetic qualities of the proposed coins for use in music machines.
- (5) A major record company was considering the production of a record telling what coinage of a 7½¢



TOP—In conference: (l to r) George Miller, C. A. Pierce, Al Denver, Sidney Levine and Tom Crosby.

BOTTOM—Ben Friedman (extreme right), sales manager, Geo. Sylvan Electric Corp., feeding MOA visitors with free hot dogs from their "Chef Master" unit.

coin would mean in reducing the cost of living, and that music operators place it on all machines.

Mehren paid tribute to *The Cash Box*, stating that it was the first publication to present the need for intermediate coinage in May, 1946, long before he ever thought of it.

John Haddock, president of AMI, Inc., spoke to the group, stating his firm was happy to work with MOA, and stressed the need for cooperation among manufacturers, distributors, jobbers and operators. In answering a question from the floor, Haddock informed the body that a plan to lift the present excise tax was being worked on.

Other speakers on Wednesday, were: Hirsh de LaViez, president of the Washington Music Guild; Dick Steinberg, executive director of Music Guild of New Jersey; representatives of the trade press; and presentation of prizes won by operators in the contest conducted by Permo.

Almost everyone was pleasantly surprised at the numbers of men who attended the meetings. Many record manufacturers were heard to state that this was just what they wanted, "A place where they could meet only the juke box operators." Others were much of the same opinion.

It is generally believed, following the meetings, as well as the radio shows which entertained those who attended the MOA convention that this first national convention of the Music Operators of America had been successful far beyond predictions which had been made for it.

"It's What's In THE CASH BOX That Counts"

WANTED

BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Chicago Coin's

"BOWLING ALLEY"

"Best of 'em all!"

CHICAGO COIN MACHINE CO., 1725 DIVERSEY BLVD., CHICAGO 14, ILL.

FOR SALE

AMI

Automatic Hostess System

complete with
30 Units

In Perfect Condition

Wire or Phone:

ATLAS DISTRIBUTORS

1024 COMMONWEALTH AVENUE
BOSTON, MASS.

Telephone: Beacon 2-3870

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Drive Hollywood 28, Cal.

WANT

CITATIONS

WILL PAY \$200. EA. F.O.B. PHILA.

Write — Wire — Phone

DAVID ROSEN

855 NORTH BROAD ST., PHILADELPHIA 23, PA.
(Phone: STEvenson 2903)



EASTERN FLASHES

Coinmen are known as a hardy lot. They overcome obstacles that would cause 99% of business men in other trades to throw up their hands. They fight their way thru high prices of equipment, low collections, high overheads, poor mechanical equipment, bad buys, strikes, coal shortages, high licenses, taxes, etc., etc. However, many of the city's coinmen were laid low this past week by ol' man "flu." The unusually unstable weather we've been having—one day cold, the next warm—has taken its toll among coinrow's personnel.

* * * * *

Mike Munves home all week nursing a very bad cold (and when Mike is kept away from the office, you know he's sick). Joe Munves supervising the completion of the firm's new offices during Mike's absence. These quarters will be a show place when completed. . . . Harry Berger, West Side Distributing, back on the job after a week's sickness, but still mighty wobbly on his pins. . . . Mendy Mendelson, business manager of the association of amusement games operators, returns to his desk—also a victim of the virus bug. Mendy notifying all games ops of the meeting at the Broadway Central Hotel on Monday, March 13. Large attendance expected, as many new members have been signed up since its last meeting. In addition, March 15 is new fiscal year for licenses, and the meeting will be very important for ops. Louis Rosenberg, president, and Teddy Blatt, attorney, will have important information to relay to its members.

* * * * *

Al Denver, MOA v-p, who flew to Chicago from a vacation in Miami, returns to the big city, but relates he will try to inveigle another few weeks down south before the season is over. . . . Sidney Levine, national council for MOA, now leaves for the sunny climes and hospitable natives of Miami. . . . Which reminds us that a number of our town's citizens are relaxing down there right now. Max Weiss of Brooklyn, trying his skill at "Gin" and "Canasta" with the world's champ (?) Willie (Little Napoleon) Blatt. . . . Larry Serlin and his family vacationing for a while in Miami, while his partner, Lou Price, handles the biz. . . . Etta Brodsky, Young Distributing, recalls that she's been associated with Wurlitzer's local distributors for ten years—that makes it ten years the several Wurlitzer firms have had the best secy. in the biz. . . . Joe Young finds his move to Tenth Avenue one of the best he's ever made. Ops keep flocking into the building, resulting in greatly increased parts biz. He's to be complimented on the novel arrangement of his window display. Three windows facing the street have Venetian Blinds—two remain down completely, and the center one is drawn sufficiently to frame the Wurlitzer 1250.

* * * * *

Barney (Shugy) Sugerma, Runyon Sales Company, should be in a highly nervous state, but he's completely relaxed. Demand for AMI's "C" is greater than deliveries—and Bally's "Speed Shuffle" orders are beyond belief. Ops are using every method they can think of to insist upon faster deliveries. "I might as well take it in stride," sighs Shugy "no matter how excited I may become, it wouldn't solve the problem. We're doing everything we can to work with the boys." . . . Harry Koepfel, Koepfel Distributing Company, returns from a road trip, having done considerable business—both buying and selling. Brother Hymie much relieved claiming it's too much of a job for one man to take care of the local and export biz all alone. . . . Phil Mason, Mason Distributing Company, Irvington, N. J., a visitor on coinrow. Buying and selling music. . . . Eddie Corrison, Palisade Specialties, Inc., Cliffside Park, N. J., reports biz good, and expects a banner spring and summer season, when resorts open in his territory. . . . Al Simon, Albert Simon, Inc., Chicoin rep., still amazed over the tremendous success of the factory's "Bowling Alley." Claims he still could use several hundred more than he's received—"And I've sold plenty, believe me," he states. . . . Meyer Parkoff, Seaboard New York Corp., gets out on the road for a few days, visiting the trade. . . . Never met up with a happier guy than Lou Wolberg, Runyon's chief accountant. He's still celebrating the arrival of his daughter, born several weeks ago. Thinks it's the only baby ever born.

MIAMI MURMURS

Joe Mangone, All Coin Amusement Machine Co., who has been on the road these past weeks, has developed a new technique in servicing his customers. Instead of piling up orders to handle upon his return to the office, he now phones in every order, thus assuring faster deliveries. From the amount of phone calls, Joe must have had a record breaking trip this time. . . . Ozzie Truppman, Bush Distributing Co., probably the busiest man in town—for in addition to demands of his customers, he seems to be entertaining coinmen from all over the United States who are vacationing here. . . . Willie (Little Napoleon) Blatt, Supreme Distributors, happy as a lark, claiming business has picked up considerably—and he's also been playing host to any number of visiting friends. He was seen entertaining Mr. & Mrs. Meyer Gensburg of Genco, Max Weiss of Brooklyn, N. Y., Larry Sedlin of Long Island and Al Denver, president of the music operators association in New York. . . . All were sympathizing with poor Al, who flew out to attend the MOA meet in Chicago.

Eli Ross, Sam Taran's "Man Friday," received a truckload of United's new shuffle game "Double Shuffle Alley," and sure was happy about it all—stating he'll now be able to fill some of those back orders. He's also plenty enthused over the music operators' acceptance of AMI's "C" phono, who are constantly placing orders for more and more. . . . Herman Paster back enjoying the Miami sunshine after attending the distributor meet at United's. He plans on remaining here until the weather up North warms up. . . . Reports are that pinballs are coming back in a big way in this area, and some of Chicago's factories are sending in some new games, it is stated.



CHICAGO CHATTER

MOA passed all expectations when over 500 coinmen registered to attend the first national convention of this organization. Everyone was jubilant by Tuesday afternoon when these figures were revealed. Many of the members of the Board of Directors stating that this, most definitely, assured MOA Conventions becoming a permanent part of the future American coin machine scene . . . Winding it all up, tho, the meetings were very interesting with the speech made by John Haddock, President of AMI, Inc., most outstanding, and that made by Ed Mehren, who heads the American Institute for Intermediate Coinage, extremely revealing to all those who were present. Nor should any of the other speakers go unsung. All of them did a grand job . . . Leo Feist, Inc., music publishers, represented by Lester Sims and Ned Miller here, in conjunction with 20th Century Fox Pictures, via The Cash Box' manager of the music dept., Bob Austin, are to be most sincerely thanked for that marvelous world premiere prevue showing of the new "Wabash Avenue" picture. Predictions are that the two songs from this musical pic, "Wilhelmina" and "Baby Won't You Say You Love Me," are sure to prove grand juke box moneymakers for some months to come . . . Of course none will forget the very fine welcome of MOA by Johnny Desmond's singing on Don McNeill's Breakfast Club . . . "Two Ton" Baker and his great show on WGN turned over to MOA . . . and all the other affairs which were spread wide open to entertain the men who came many miles to be present at this first MOA meet . . . The many recording artists who traveled miles to be present and to meet the music ops will not soon be forgotten.

Personalities around and about the convention were in such number that we can only pick here and there from our memory to recall events . . . Jake Friedman of Atlanta seeks a definite type of bill which will help all ops in his area . . . Pat Buckley showing that plastic box of 8 Buckley Pucks for shuffle games and shuffleboards and winning instant attention. By the way, the plastic box, after pucks are used, comes in handy for springs and things . . . Art Olsen, Sherman Pate, Gail Carter and all that grand, grand bunch of guys at Permo who kept the ops entertained all thru the three days of the show . . . Charley Pieri and Ford Sebastian of Exhibit looking things over . . . Herb Oettinger of United around and about . . . Henry Seiden in from Albany with a plastic edge idea for records which is very, very good and can be used by all ops . . . Joe Caldron, Jack Mitnick, John Stewart, Ed Ratajack and John Haddock entertaining . . . Lester Rieck in the H. C. Evans room . . . Bill Alberg, one grand guy, in from Brooklyn and kibitzing about with Ike Berman, Irv Katz and a galaxy of others . . . Joe Beck telling us about a brand new shuffle game conversion . . . Tom Crosby here from Minnesota and advising he's on his way to Europe soon . . . Hy Greenstein gets the Coral Record deal for his Minneapolis territory . . . Charley Schlicht whispering to us about some tests . . . Max Hurvich of Birmingham telling about that gorgeous new building they now have and the official opening which they plan to run for all the nation's coinmen.

LeRoy Mintz and Mel Miller of Miller Mfg. Co. who presented the Carillon Dynamic needles to the ops who were present making many new friends . . . H. F. (Denny) Dennison in from sunny Cal and advising he is now in food trailer biz . . . Hirsh de LaVie of Washington's Music Guild, (playboy of the show), but, doing a whale of a business at the same time . . . Tony Papa, Jr. from Chattanooga and talking only "Chattanooga Shoe Shine Boy" . . . Jacobs and his grand new cab for Hostess units . . . Leon Gross trying to sell Solotone boxes . . . Bob Gnarro proving himself an expert on the new disks . . . Leo Kaner whom all thank for his grand speech and one CPA and Tax Consultant who is modestly authoritative . . . Hymie Zorinsky, his white hat and his big cigar, winning lots of friends with his amiable conversations . . . Sol Gottlieb here and there the first day of the show . . . Leo Green and Joe Abraham walking about, looking, listening and making a deal or two . . . Mr. and Mrs. Jack Cohen of Cleveland. The charming Mrs. Cohen a song writer of note . . . Sandy and Ruby Levine enjoying themselves immensely . . . Mr. and Mrs. Morris Goldman of Detroit who took the show in scientifically with Morris collecting the data to be studied when he returns to his offices . . . Mike Imig much happy over the fact that a sister state may soon open to many types of products . . . Ben Ginsberg of Roswell, N. M. who proved a very congenial gentleman . . . Louis Unterberger of Wilkes-Barre who made some sage observations which we will record in fuller detail one of these days . . . Sol Hoffman of Harrisburg who was very much pleased at the success of this first meet . . . Dave Rosen of Philly all around the place . . . Phil Weisman and Mike Spagnola closing a good deal with Ray Cunliffe and Jack Mitnick all smiles over it . . . Dick Steinberg complimenting Art Olsen on the technical data sent to ops by Permo and Art very proud . . . Charley Kanter of Cincinnati proved to be a very thankful guy because of omissions . . . Mr. and Mrs. C. H. Pierce of Brodhead, Wis. with Mrs. Pierce doing all the record buying, as per usual, one gal who can buy 'em for me anytime.

Doug Opitz in from Milwaukee and just listening. Advises that there is a mighty fine delegation in from his town . . . Mr. and Mrs. Wolf Roberts around and about the displays and Wolf explaining each and every detail to his missus . . . Big hit of the show—free hot dogs—from the machines of Geo. Sylvan Electric Corp., called "Chef Master," with Ben Friedman, sales manager, proud of the way the trade have accepted his idea of earning extra profits . . . Irv Goff of Madison, Wis. who does a grand job with shuffleboards, but, loves music . . . R. H. Schneider of East St. Louis who gave us a swell idea . . . Harry Sultan of NYC one of the real old timers in the music biz much impressed with music ops' meet . . . Jack Cox, that perennial youngster, back in town again over at Rock-Ola and waiting for his next assignment. Jack just returned from about 10 months in Dallas . . . Nate Gottlieb happy over the way many ops accepted "Bowlette" . . . Herb Jones correcting misprint to advise that Bally's great sensation, "Super Bowler," features 10 frames not "1 frames" as appeared in an item last issue. (All we hear is that "Super Bowler" features plenty of cash on every location when the cash box is opened) . . . Artists who asked us to express their appreciation and thanks to the nation's music ops who attended the MOA show: Eddy Howard, Johnny Desmond, Wayne King, Bobby Colt, Jack Haskell, Spike Jones, Pee Wee King, George Olsen, Ken Griffin, Hank Thompson, Tennessee Ernie, Hank Williams, Jimmy Wakely, Red Foley, Eddy Arnold, Nellie Lutcher, The Ames Brothers, Dick (Two Ton) Baker. We hope we've mentioned 'em all. There were so many around it was just music, music, music all day and night long.

NOW DELIVERING "Lite-A-Pin"



**JUST PLUG
IN - NO
SOLDERING**

THE ONE AND ONLY PLASTIC (PLEXIGLAS) TRAY WITH LITE-UP PLASTIC PINS—YOU CAN ACTUALLY SEE THE PUCK SAILING UNDER THE PINS!—PIN LITES GO OUT AS HIT—AUTOMATICALLY RELITE FOR NEW PLAY. IT'S SENSATIONAL!!

Only \$20⁰⁰ EA
COMPLETE UNIT FOR EACH OF YOUR SHUFFLE GAMES
½ Doz. With Order, Bal. C.O.D., F.O.B. Chicago

CONVERT EVERY SHUFFLE GAME YOU OWN TO THE NEW STYLE "Lite-A-Pin" GAMES!! MADE TO FIT—United—Bally—Genco—Keeney—Williams—Rockola. PLEASE SPECIFY NAME OF GAME FOR WHICH YOU DESIRE "Lite-A-Pin" CONVERSION.

IMPORTANT NOTICE

It takes only a few minutes right on location to plug in the "Lite-A-Pin" unit on your old shuffle games. No soldering. Just plug into light box.

DISTRIBUTORS

WRITE, WIRE OR PHONE IMMEDIATELY. DELIVERIES NOW BEING RUSHED. GET YOUR SHARE QUICK.

M & T SALES CO.

2849 FULLERTON AVE., CHICAGO 47, ILL.

(All Phones: Dickens 2-2424)

They Start 'Em Off Young In Tennessee



NASHVILLE, TENN.—It's not a doll you're looking at, but a real live 13 month baby girl. This beautiful child, Pamela McKee, a daughter of A. J. McKee, operator of Columbia, Tenn., was introduced to AMI's Model "C" at the recent showing held at C. V. Hitchcock's Hermitage Music Company.

Cleveland Phono Merchants Assn. Opens Campaign To Promote Music In Taverns

CLEVELAND, O.—A teaser campaign promoting music for the tavern and TV for the home is underway in Cleveland sponsored by the Phonograph Merchants Association.

First piece in the promotion, which was sent to fifteen hundred taverns in Cuyahoga County last week, displays two cartoons showing complete boredom in a tavern while a cooking show is being telecast, and the same setting pepped up to the tune of a jukebox—and a ringing cash register. The cartoons are captioned "TV For The Home" and "Music For The Tavern." The Phonograph Merchants Association signature appears at the bottom of the piece.

Follow-up mailings will be sent out at intervals. Also included in promotional plans is a selected list of the best TV programs to be sent out each week.

"It's What's In THE CASH BOX That Counts"



CALIFORNIA CLIPPINGS

That's really a honey Bally has in its "Speed Bowler," as we learned in several tries at the game on the Paul Laymon floor. . . . and the surprising thing, perhaps, is that competitors among distributors and mfrs.' reps are the first to admit, ungrudgingly too, that it's an outstanding game. . . . The speed of the game is truly amazing and when Red, the Demon Mechanic, took us in the back room to show us what one looked like stripped down, it was really a revelation. . . . To even an unmechanical mind as ours, the compact, easy-to-get-to and completely diagrammed mechanism all in the back of the scoreboard seemed like a cinch for the operator. . . . Busy as they've been with the game, orders from ops piling up way behind shipment, Paul and Lucille Laymon took a weekend off to run up to Palm Springs, which is news for this hard working couple. . . . Another sweet thing in the new game department is Gottlieb's long heralded "Just 21," which we also tried our hand on at Laymons. . . . This five-ball provides about the most unusual, exciting action we've ever seen in a game.

Jack Simon back on the job from his Eastern jaunt, and the Sicking Co. topper tells us that he had a fine time, great trip and feeling good . . . even if he didn't make any money. Jack also reports that "Just 21" is doing fine, with a fresh shipment due in, and he's waiting eagerly for Gottlieb's new shuffle game, "Bowlette," the junior sized baby designed for locations that can't handle the full sizes. . . . At General Music, we were told by "Mac," in the absence of Bud Parr and Fred Gaunt, that United's "Super Shuffle Alley" is doing a super job of selling itself as a good looker and improvement over the fine game that preceded it. . . . When it comes to shuffle games, the Badger Sales floor certainly is well represented. Lined up for ops to choose from are Williams' "Line Up" and "Twin Shuffle," Keeney's "Ten Pins" and "Pin Boy" and Universal's "Twin Bowlers." According to W. R. Happel, Jr., each one is getting its share of interest among local ops. . . . Lyn Brown is still hustling along with his lite-up pin reconversion for that shuffle game and getting lined up for something bigger and better, he tells us.

Talked to Ed Kendall at Bob Bard's and nice to learn that he's been Bob's partner for the past 14 years, and not a silent one though it's the first time we bumped into him. He revealed that Nels Nelson and Bob Bard have been mighty busy on that new game being built out in Long Beach and that the wraps are about to be taken off via a test run any day now. . . . Walt Solomon of J. Peskin and Co. says, "Just working like nobody's business. Some we've got to go out after and others are coming in. Can't say we're selling 'em all, but we're getting our share and maybe a little better." . . . Aubrey Stemler still on the road for Peskin and bringin' 'em in. . . . Phil Robinson keeping busy these days with Chicago Coin's "Band Box" and their shuffle game too, dividing his time between his Coin Row office and spreading the word in the field. . . . On the Row: Mr. and Mrs. Jack Mallett of Claremont . . . Tex Mitchell from Fresno . . . Tony L. Simon of Bryn Mawr (which we always thought was a girls' school) . . . Signal Hills' Tod Faulkner . . . Wm. Black of Bakersfield . . . Niles Smith from Oildale . . . Wm. Sparrow of Santa Barbara . . . Homer Gillespie and M. W. Griffin of Long Beach . . . G. F. Cooper from Riverside . . . Delano's Pete Peterson . . . Norman Christ of Lompoc.

MINNEAPOLIS—ST. PAUL, MINN.

Verling Geib and his wife of Deadwood, S. D., drove into Minneapolis last week and are spending several days just on vacation. Verling has bought a theatre at Deadwood and will take over operations in 1952. . . . Frank Davidson of Spooner, Wis., taking time out to drive into Minneapolis to look at the new "Just 21" at the Hy-G Music Company and also at the new shuffle alleys. . . . Walter Schmidt of the Red Wing Novelty Company, Red Wing, in Minneapolis last week for the day picking up a few miscellaneous supplies. . . . Earl Berkovitch of the B & B Novelty Company, Superior, Wis., also in town for the day making the rounds.

Temperatures zoomed high over the week-end, way up in the fifties, which brought a lot of operators into the Twin Cities. . . . Duane Knutson of the Fertile Coin Machine Company, Fertile, took advantage of the beautiful weather to drive into the Twin Cities to spend a few days visiting some of the distributors. . . . Mr. and Mrs. Walter Lord of Ironton, also in town for a few days picking up their record supplies.

Al Reese and his wife of the Watertown Amusement Company, Watertown, S. D., drove into Minneapolis to visit his family and continued on to Chicago where he will visit an eye specialist. Al has been having trouble with his eyes during the last few weeks and hopes that the doctors will remedy it. He will also attend the M.O.A. Convention while in Chicago.

Lyle Kesting of Bellingham, also in town over the weekend. . . . E. E. McDaniel of Wadena, also spent the weekend in Minneapolis. . . . Henry H. Greenstein of the Hy-G Music Company, stopping off in Chicago to attend the M.O.A. Convention, having had a very nice vacation in Miami, Florida. . . . Glen Rackliff of Superior, Wis., also in town just for the day. . . . Bob Kubes of New Prague, also taking time off to drive into Minneapolis to make the rounds. . . . Joey Atol of the Arrowhead Novelty Company, Duluth, also in Minneapolis for the day and will leave very shortly for New York to buy toys. . . . Roy Foster of Sioux Falls, S. D., was injured last week when a partition in one of his buildings being constructed, fell on him and injured him. Roy is in the Hospital and is getting along satisfactorily.

Art Hagness of Grand Forks, N. D., in Minneapolis for a few days and after hearing the weather reports in Grand Forks where there is a terrific snow storm may decide to spend an extra day or two in Minneapolis before returning home. . . . Irv Gorsen, Manager of the Record Department at Hy-G Music Company attended the M.O.A. Convention at Chicago. . . . Archie LaBeau, LaBeau Novelty Co., St. Paul, recovering from the flu.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per ogate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—Wurlitzer 219 fast steppers. Will pay \$20 in good condition. We pay freight. Write for confirmation. HUGHES ELECTRIC COMPANY, LADOGA, IND. Tel.: 17.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—Williams' Star Series. In good condition. JOY AUTOMATICS, 108 E. CHURCH STREET, ELMIRA, N. Y. Tel.: 2-7462.

WANT—For cash. 1946 Pace DeLuxe Slots. Quote price and condition in letter. CAVALIER COIN MACHINE CO., 19th and CYPRESS AVENUE, VIRGINIA BEACH, VA.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

FREE

CLASSIFIED ADVERTISING on SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year) \$48.00
26 WEEKS (½ Year) 26.00
13 WEEKS (¼ Year) 15.00

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

FOR SALE

FOR SALE—Wurlitzer 215 Transmitters \$6; 216 Receivers \$20; 219 Steppers \$23; 3020 Wall Boxes \$28; Star Speaker Tear Drop \$20; Seeburg W4L56 Wall Boxes \$39; WIL56 Wall Boxes \$24; 47M Seeburg Hideaway \$335; 146M \$240; Wurlitzer 1080 \$300. V. YONTZ, BYESVILLE, O.

FOR SALE—South Louisiana Distributor for Keeney, Universal, Buckley, Aireon—has for sale the following, in A-1 condition and appearance: 5 25c Original Jewel Bells \$120 ea.; 2 5c Original Jewel Bells \$110 ea.; 20 5c and 25c Brown Fronts \$47.50 ea.; 1 Mills Three Bells 5/10/25c like new \$175; 1 5c Bally Hi Boy \$150; 10 A.B.T. Challengers, very clean, all for \$100. Send 1/3 deposit and advise how to ship. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—5 10c Mills '49 Bonus Bells \$125 each; 1 5c Jennings Sun Chief (SF) \$150; 1 25c Jennings Sun Chief (SF) \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

FOR SALE—Postwar, used Mutoscope Voice-O-Graph, excellent condition, like new. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown \$69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—5/25c Challengers—late model \$249.50, original model \$179.50; Victory Derby PO \$39.50; Wurlitzer 1015, clean, \$325. WESTERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Wireless and 3-wire Seeburg Bar-O-Matics, 5/10/25c. Good covers. \$6.95 each. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVENUE, BOSTON 15, MASS. Tel.: BEacon 2-3780.

FOR SALE—1 Rebound Shuffleboard \$50; 1 Jumbo Parade P.O. \$25; 1 25c Mills Glitter Gold \$40; Mills 25c Handload \$40; Mills Cherry Bell 5c \$25; Jennings 50c Club Console \$200; ABT 1c Gun \$30; Seeburg 9800 RC \$60; Seeburg Colonel \$60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—United Shuffle Alley \$189; Chicago Coin Bowling Alley, write; Shuffle Skill \$59; Bango \$49; Beacon \$49; Brand New in Crates Minit Pop Corn Machines \$99. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.

FOR SALE—8 Uneda Monarchs, like new—will trade for phonos or games; 2 Seeburg Vogues revamped \$60 ea.; Wurlitzer 850 revamped \$100; 60 Jiffy "Hot" Dog machines, including advertising material, etc., everything to start in business. Also Willy's Jeep, 4 speeds, Ice Cream Body, only 18,000 miles, very reasonable. Write ACE DISTRIBUTING CO., 507 FIFTH AVE., NEW YORK, N. Y. Tel.: ACademy 2-7400.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Bango \$69.50; Beacon \$69.50; Shuffle Skill \$69.50; Dale Gun \$104.50; Chicago Coin Pistol \$114.50; Beacon Pool Table \$225; Shuffle Alley, like new, \$239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific: Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Eliminate Escalator Trouble on your Mills machines. Use Jerry's Push-type Escalator. No Jam-ups. Fewer wearing parts. Displays more coins. Write for prices. JERRY'S COIN MACHINE REPAIR, 410 N. SYNDICATE STREET, ST. PAUL 4, MINN.

FOR SALE—10 Wurlitzer 1015 \$229.50 ea.; 3 Wurlitzer 1100 \$350 ea.; 2 Wurlitzer 1080 \$229.50 ea. Add \$5 for erating. 1/3 deposit, balance C.O.D. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI "B" used \$525; AMI "B" new \$575; AMI "A" used \$425. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y. Tel.: CI 6-8939.

FOR SALE—Used electric scoring units for shuffleboards. Geneo, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Goalees \$75; Dale Guns \$75; Bing-A-Rolls \$80; Wurlitzer \$750E \$160; Packard Model 7 \$189.50; Shuffleboard Scoring Units that hang on wall \$75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5e, 10e, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25e, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. \$375 each. Complete with changers. AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 86179.

FOR SALE—Bally Citations \$250; Bally Reserve Bell \$225; 25c Evans Winter Book (Conv.) \$250; Mills 5c Melon Bell \$125; Mills 25c Melon Bell \$135. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVENUE, BALTIMORE 18, MD.

FOR SALE—Seeburg Post-war Wall-boxes. All in good condition. 5c Wireless \$25; 5c 3-wire \$30 each; 5/10/25c Wireless \$45 each. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS.

FOR SALE—25 National 918 Candy Machines \$69.50 ea.; 50 U-Needa-Pak Monarch Cigarette Machines, just like new \$59.50; 1 1017 Wurlitzer hideaway \$249.50; 3 AMI Model "A" phonograph \$465 ea.; 4 Brand New Mercury Scales \$69.50 ea.; 2 Bally Big Innings \$239.50 ea.; 1 Quizzer like new \$149.50; 4 Dale Guns late model \$95 ea.; 2 Wilcox-Gay Recordios New \$235 ea.; 10 Seeburg late model Wall-O-Matics wireless \$32.50 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Chicoin Midget Skee-ball \$200; Basketball Champ \$150; Bing-A-Roll \$125; Hy-Roll \$50; Pro-Seol \$50; Advance Roll \$25. Steel Balls, write. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCIENECTADY 2, N. Y.

FOR SALE—United Shuffle Alley \$199.50; Keeney Pin Boy, like new, \$285; Keeney Ten Pins, new in original crates, write; Rock-Ola Shuffle Lane, new, write; 6 Pitch 'Em & Bat 'Em \$145 ea.; 6 Chicoin Midget Skee-ball \$195 ea. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

MISCELLANEOUS

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year)..... \$48.00
26 WEEKS (½ Year)..... 26.00
13 WEEKS (¼ Year)..... 15.00

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER	
P 10	15.00 25.00
P 12	15.00 25.00
312	17.50 29.50
400	17.50 35.00
412	25.00 39.50
412 ILL	19.50 39.50
316	24.50 39.50
416	24.50 39.50
616	39.00 79.50
616 ILL	40.00 46.00
616A	25.00 40.00
716A	25.00 39.50
24	32.50 35.00
600 R	54.00 65.00
600 K	59.00 109.50
500	59.00 60.00
500 A	69.50 110.00
500 K	55.00 110.00
41 (Counter)	24.50 35.00
51 (Counter)	24.50 39.50
61 (Counter)	25.00 39.50
71 (Counter)	29.50 49.50
81 (Counter)	34.50 65.00
700	75.00 99.50
750 M	109.50 135.00
750 E	119.00 160.00
780M Colonial	109.50 129.50
780 E	89.50 99.50
800	84.50 89.50
850	79.50 100.00
950	89.00 104.50
1015	245.00 325.00
1017 Hideaway	229.00 250.00
1100	379.00 425.00
1080	289.00 300.00
300 Adaptor	10.00 15.00
320 Wireless Wall Box	4.25 12.50
310 Wall Box 30 Wire	4.50 6.50
320 2 Wire Wall Box	4.25 7.50
332 2 Wire Bar Box	5.00 9.50
331 2 Wire Bar Box	5.00 10.00
304 2 Wire Stepper	3.50 5.00
Wireless Strollers	25.00
430 Speaker Club with 10, 25c Box	69.50 75.00
420 Speaker Cabinet	40.00 49.50
3031 Wall Box	13.50 15.00
3045 Wall Box	14.50 19.50
3020 Wall Box	28.00 39.00
219 Stepper	22.50 23.00
Selector Speaker	95.00 125.00
100 Wall Box 5c 30c Wire	3.50 5.00
100 Wall Box 10c 30c Wire	12.50 17.50
111 Bar Box	3.00 10.00
120 Wall Box 5c Wire	2.00 3.50
Bar Brackets	2.00 3.50
305 Impulse Rec	2.5c 10.00
350 WIs Speaker	17.50 39.50
115 Wall Box Wire 5c Wireless	5.00 6.50
135 Step Receiver	15.00 29.50
145 Imp. Step Fast	3.50 7.50
150 Impulse Rec	20.00
337 Bar Box	32.50
306 Music Transmit	7.50 9.50
9A Speaker	25.00
130 Adaptor	15.00 17.50

WURLITZER (Cont.)	
Steel Cab. Speaker	140.00 175.00
580 Speaker	25.00 75.00
123 Wall Box 5/10/25 Wireless	9.00 15.00
125 Wall Box 5/10/25 Wire	3.00 7.50

SEEBURG	
Model A ILL	19.50 29.50
Model B	19.50 29.50
Model C	19.50 25.00
Model H	14.50 24.50
Rex	34.50 49.50
Model K15	19.50 39.50
Model K20	25.00 39.50
Plaza	25.00 59.50
Royale	25.00 39.00
Regal	49.00 59.00
Regal RC	69.50 89.50
Gem	49.50 59.50
Classic	70.00 99.50
Classic RC	69.50 109.50
Maestro	74.50 89.50
Mayfair	59.50 69.50
Mayfair RC	69.50 99.50
Melody King	49.50 79.50
Crown	49.50 59.50
Crown RC	69.50 79.50
Concert Grand	49.50 60.00
Colonel	59.00 69.50
Colonel RC	74.50 99.50
Concert Master	59.50 89.50
Concert Master RC	85.00 99.50
Cadet	59.00 67.50
Cadet RC	79.50 99.50
Major	59.00 69.50
Major RC	74.50 89.50
Envoy	79.50 89.50
Envoy RC	85.00 99.50
Vogue	59.50 60.00
Vogue RC	79.50 99.50
Casino	49.00 69.50
Casino RC	69.50 89.50
Commander	59.00 59.50
Commander RC	85.00 99.00
Hi Tone 9800	59.50 99.50
Hi Tone 9800 RC	99.00 99.50
Hi Tone 8800	59.50 79.00
Hi Tone 8800 RC	55.00 99.00
Hi Tone 8200	59.50 79.00
Hi Tone 8200 RC	89.50 99.00
146 S ('46)	225.00 274.50
146 M	239.00 279.50
147 S	249.00 340.00
147 M	299.00 365.00
148 S	349.00 379.00
148 M	389.00 459.00
246 Hideaway	224.50 295.00
20 Record '43 Cab	149.50 200.00
Selectomatic 16	5.00 7.50
Selectomatic 24	5.00 19.50
Selectomatic 20	5.00 10.00
Remote Speak Organ	10.00 27.50
Multi Selector 12 Rec	12.50 35.00
Melody Parade Bar	4.50
5c Wallomatic Wireless	3.00 8.50
5c Baromatic Wireless	4.50 5.00
5c Wallomatic 3 Wire	3.50 8.95

SEEBURG (Cont.)	
30 Wire Wall Box	2.00 7.50
Power Supply	15.00
5, 10, 25c Baromatic Wire	5.00 12.50
5, 10, 25c Wallomatic 3 Wire	7.50 17.00
5, 10, 25c Baromatic Wireless	12.50 17.00
5, 10, 25c Wallomatic Wireless	8.50 17.50
Electric Speaker	25.00 29.50
3W2 Wall-o-Matic	29.00 32.50
W1-L56 Wall Box 5c	24.50 28.50
3W5-L56 Wall Box 5, 10, 25c	32.50 59.50
W6-L56-5/10/25 Wireless	39.00 40.00
Tear Drop Speaker	12.50 29.50

ROCK-OLA	
12 Record	19.50 39.00
16 Record	19.50 29.50
Rhythm King 12	21.50 34.50
Rhythm King 16	21.50 34.50
Imperial 20	24.50 39.50
Imperial 16	25.00 39.50
Windsor	39.50 60.00
Monarch	39.50 49.50
Std. Dial-A-Tone	69.50 89.50
'40 Super Rockolite	49.50 59.00
Counter '39	19.50 39.50
'39 Standard	39.00 59.00
'39 DeLuxe	59.00 69.50
'40 Master Rockolite	49.50 79.50
'40 Counter	39.50 49.50
'40 Counter with Std.	49.50 54.50
'41 Premier	84.50 99.50
Wall Box	4.00 9.50
Bar Box	4.00 9.50
Spectravox '41	15.00 29.50
Glamour Tone Column	32.50 35.00
Modern Tone Column	32.50 40.00
Playmaster & Spectravox	75.00 99.50
Playmaster	49.50 75.00
Playmaster '46	249.50 260.00
Twin 12 Cab Speak	39.00 49.00
20 Rec. Steel Cab ASA	75.00 109.50
Playboy	15.00 30.00
Commando	49.00 50.00
1422 Phono ('46)	149.00 199.50
1424 Phono (Hideaway)	189.50 239.50
1426 Phono ('47)	225.00 275.00
1501 Wall Box	3.00 7.50
1502 Bar Box	5.00 7.50
1503 Wall Box	12.50 15.00
1504 Bar Box	8.50 17.50
1510 Bar Box	15.00 20.00
1525 Wall Box	10.00 17.50
1526 Bar Box	15.00 19.50
1530 Wall Box	16.50 21.50
Dial A Tone B&W Box	2.00 3.50
1805 Organ Speaker	24.50 49.00

DeLuxe Jr. Console	
Rock	50.00 79.50

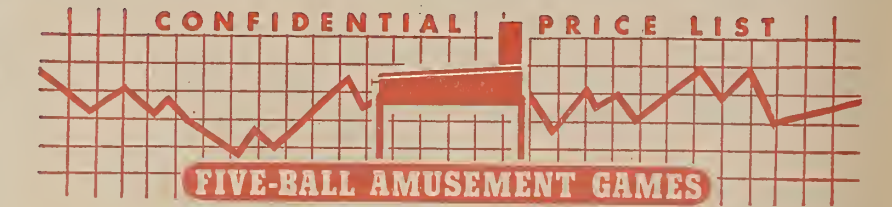
PACKARD	
Pla Mor Wall & Bar Box	12.50 14.50
Manhattan	199.00 250.00
Model 7 Phono	150.00 189.50
Hideaway Model 400	89.50 119.50
Bar Bracket	2.00 3.00
Willow Adaptor	14.50 29.50
Chestnut Adaptor	15.00 25.00
Cedar Adaptor	16.50 29.50
Poplar Adaptor	15.00 27.50
Maple Adaptor	15.00 30.00
Juniper Adaptor	15.00 27.50
Elm Adaptor	15.00 25.00
Pine Adaptor	15.00 25.00
Beech Adaptor	15.00 27.50
Spruce Adaptor	17.50 29.50
Ash Adaptor	15.00 25.00
Walnut Adaptor	17.50 25.00
Lily Adaptor	10.00 12.50
Violet Speaker	10.00 15.00
Orchid Speaker	19.50 27.50
Iris Speaker	21.50 29.50

MILLS	
Zephyr	19.50 29.50
Studio	32.50 49.50
Dance Master	25.00 32.50
DeLuxe Dance Master	40.00 52.50
Do Ri Mi	25.00 59.50
Panoram	125.00 195.00
Throne of Music	25.00 99.50
Empress	40.00 45.00
Panoram Adaptor	8.50
Panoram 10 Wall Box	5.00 8.50
Speaker	10.00
Panoram Peek (Con)	135.00 195.00
Conv. for Panoram Peek	10.00 29.50
Constellation	195.00 275.00

AMI	
Hi-Boy (302)	49.50 89.50
Singing Towers (201)	39.00 69.50
Streamliner 5, 10, 25	25.00 59.50
Top Flight	25.00 50.00
Singing Towers (301)	39.00 99.50
Model A '46	389.00 465.00
Model B '48	495.00 575.00

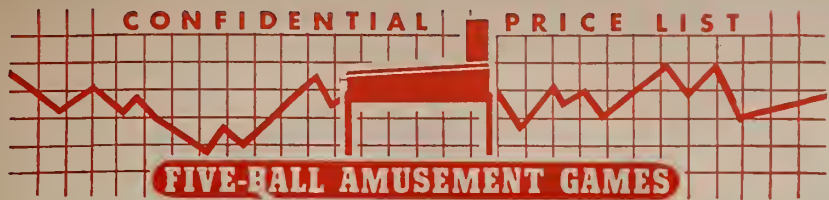
BUCKLEY	
Wall & Bar Box O. S.	3.00 5.00
Wall & Bar Box N. S.	12.50 17.50

AIREON	
Super DeLuxe ('46)	79.50 109.50
Blonde Bomber	129.50 195.00
Fiesta	119.00 149.50
'47 Hideaway	150.00 195.00
'48 Coronet 400	179.50 295.00
'49 Coronet 500	275.00 299.50
Impresario Speaker	17.50
Me'odeon Speaker	17.50
Carilleon Speaker	22.50



ABC Bowler	19.50 24.50
Ali Baba	59.50 64.50
Alice	59.50 64.50
Amber	10.00 15.00
Aquacade	89.50 99.50
Arizona	10.00 14.50
Baby Face	79.50 94.50
Baffle Card	10.00 17.50
Ballerina	54.50 59.50
Ballyhoo	10.00 29.50
Band Leader	139.50 149.50
Banjo	39.50 44.50
Barnacle Bill	60.00 89.50
Bermuda	29.50 44.50
Big League	14.50 29.50
Big Time	32.50 39.50
Big Top	74.50 89.50
Black Gold	84.50 119.50
Blue Skies	60.00 74.50
Bonanza	15.00 18.00
Boston	129.50 159.50
Bowling Champ	100.00 109.50
Bowling League	12.50 19.50
Broncho	10.00 19.50
Buccaneer	75.00 89.50
Build Up	39.50 44.50
Buttons & Bows	84.50 110.00
Caribbean	44.50 49.50
Carnival	49.50 69.50
Carolina	75.00 89.50
Carousel	10.00 19.50
Catalina	29.50 55.00
Champion (Chicoin)	109.50 129.50
Chico	55.00 89.50
Cinderella	39.50 64.50
Circus	39.50 49.50

Cleopatra	25.00 44.50
Click	14.50 21.50
College Daze	119.50 134.50
Contact	54.50 59.50
Cover Girl	34.50 84.50
Crazy Ball	49.50 59.50
Cross Line	14.50 25.00
Crossfire	14.50 19.50
Dallas	79.50 94.50
Dew Wa Ditty	49.50 54.50
Double Barrel	10.00 19.50
Double Shuffle	99.50 119.50
Drum Major	25.00 34.50
Dynamite	10.00 15.00
El Paso	74.50 89.50
Fast Ball	7.50 19.50
Fiesta	14.50 27.50
Flamingo	10.00 29.50
Floating Power	79.50 89.50
Flying Trapeze	15.00 17.50
Football	119.50 134.50
Formation	15.00 25.00
Four Diamonds	14.50 19.50
Four Roses	12.50 17.50
Freshie	154.50 169.50
Ginger	14.50 20.0c
Gizmo	54.50 64.50
Glamour	24.50 29.50
Gold Ball	19.50 29.50
Gold Mine	12.50 44.50
Golden Gloves	119.50 134.50
Gondola	84.50 99.50
Grand Award	79.50 99.50
Gun Club	14.50 17.50
Harvest Moon	74.50 99.50
Havana	14.50 37.50



FIVE-BALL AMUSEMENT GAMES

(Continued)

Hawaii	10.00	19.50	Sea Breeze	10.00	17.50
Hi Dive	14.50	19.50	Sea Hawk	20.00	39.50
Hi-Ride	17.50	29.50	Sea Isle	14.50	17.50
Hit Parade	25.00	49.50	Serenade	54.50	64.50
Hold Over	10.00	24.50	Shanghai	32.50	44.50
Holiday	65.00	89.50	Shangri La	12.50	15.00
Hollywood	14.95	19.50	Sharpshooter	105.00	110.00
Honey	10.00	19.50	Shooting Stars	15.00	22.50
Horoscope	12.50	15.00	Short Stop	29.50	39.50
Humpty Dumpty	27.50	52.50	Show Boat	84.50	94.50
Idaho	10.00	17.50	Show Girl	10.00	17.50
Jack 'N Jill	54.50	69.50	Silver Spray	14.95	24.50
Jamboree	37.50	64.50	Silver Streak	14.50	19.50
Jungle	12.50	15.00	Singapore	27.50	37.50
Kilroy	10.00	17.50	Sky Line	16.50	29.50
King Arthur	159.50	165.00	Sky Ray	12.50	19.50
King Cole	55.00	69.50	Slap the Jap	14.50	19.50
Kismet	17.50	32.50	Slugger	14.50	19.50
Lady Robin Hood	32.50	59.50	Smarty	10.00	15.00
Landslide	19.50	29.50	Smoky	12.00	19.50
Laura	10.00	25.00	South Paw	15.00	19.50
League Leader	10.00	14.95	South Seas	10.00	17.50
Leap Year	29.50	39.50	Speed Ball	14.95	32.50
Liberty	10.00	14.50	Speed Demon	15.00	29.50
Lightning	14.50	29.50	Speedway	49.50	54.50
Line Up	25.50	29.50	Spellbound	10.00	15.00
Lucky Star	10.00	15.00	Spinball	29.50	49.50
Magic	59.50	74.50	Sports	19.50	25.00
Maisie	15.00	22.50	Sports Parade	12.50	15.00
Majors '49	65.00	115.00	Spot-A-Card	25.00	29.50
Major League Baseball	44.50	49.50	Spot Pool	12.50	34.50
Manhattan	34.50	39.50	Stage Door Canteen	10.00	17.50
Mardi Gras	32.50	54.50	Stars	15.00	19.50
Marines-At-Play	12.50	15.00	Star Attraction	10.00	19.50
Marilyn	14.50	20.00	Stardust	39.50	59.50
Maryland	109.50	129.50	Starlite	10.00	19.50
Mam-selle	10.00	29.50	State Fair	10.00	22.50
Merry Widow	44.50	64.50	Step Up	10.00	17.50
Melody	25.00	29.50	Stormy	39.50	49.50
Metro	17.50	27.50	Stratoliner	14.50	17.50
Mexico	10.00	37.50	Streamliner	10.00	14.50
Miami Beach	15.95	17.50	Summertime	49.50	54.50
Midget Racer	10.00	25.00	Sun Beam	19.50	35.00
Miss America	12.50	27.50	Sunny	34.50	54.50
Monicker	10.00	17.50	Supercharger	15.00	24.50
Monterrey	24.50	42.50	Super Hockey	89.50	109.50
Moon Glow	85.00	94.50	Superliner	10.00	15.00
Morocco	69.50	79.50	Superscore	10.00	20.00
Mystery	17.50	20.00	Surf Queens	10.00	22.50
Nevada	10.00	17.50	Suspense	20.00	27.50
Nudgy	14.00	22.50	Swanee	64.50	69.50
Oh Boy	15.00	29.50	Tally Ho	14.50	18.00
Oklahoma	89.50	104.50	Tampico	94.50	99.50
One Two Three	64.50	79.50	Target Skill	12.50	19.50
Opportunity	19.50	25.00	Telecard	74.50	79.50
Oscar	22.50	24.50	Temptation	39.50	49.50
Paradise	39.50	65.00	Tennessee	39.50	49.50
Phoenix	74.50	89.50	Three Feathers	99.50	129.50
Pinch Hitter	75.00	89.50	Three Musketeers	109.50	119.50
Pin Up Girl	15.00	29.50	Thrill	39.50	64.50
Play Ball	15.00	19.50	Topic	7.50	17.50
Play Boy	12.50	22.50	Tornado	17.50	29.50
Playtime	134.50	149.50	Torchy	17.50	19.50
Progress	15.00	25.00	Towers	12.50	15.00
Puddin Head	52.50	64.50	Trade Winds	39.50	62.50
Rainbow	50.00	59.50	Treasure Chest	20.00	29.50
Ramona	59.50	89.50	Trinidad	49.50	54.50
Rancho	65.00	75.00	Triple Action	32.50	49.50
Ranger	10.00	19.50	Tropicana	20.00	37.50
Repeater	16.50	29.50	Tucson	95.00	109.50
Rio	10.00	32.50	Tumbleweed	164.50	169.50
Riviera	14.50	25.00	Utah	149.50	164.50
Rocket	15.00	37.50	Virginia	39.50	42.50
Rondevo	49.50	59.50	Vanities	10.00	12.50
Round Up	74.50	89.50	Vogue	15.00	29.50
St. Louis	105.00	149.50	Wagon Wheels	12.50	22.50
Sally	54.50	59.50	West Wind	15.00	20.00
Samba	29.50	55.00	Wild Fire	19.50	30.00
Saratoga	59.50	79.50	Wisconsin	29.50	39.50
School Days	15.00	17.50	Yankee Doodle	15.00	29.50
Score-A-Line	20.00	39.50	Yanks	29.50	44.50
Screwball	45.00	69.50	Zig Zag	12.50	17.50



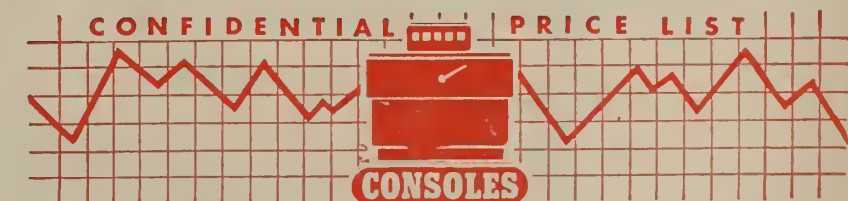
ARCADE EQUIPMENT

Allite Strikes 'N Spares	110.00	149.50	Keeney Anti Aircraft Br	15.00	25.00
Boomerang	20.00	50.00	Keeney Anti Aircraft Bl	35.00	65.00
Bally Big Inning	175.00	239.50	Keeney Sub Gun	44.50	79.50
Bally Bowler	165.00	219.50	Keeney Texas Leaguer	30.00	45.00
Bally Convoy	27.50	100.00	Kirk Night Bomber	50.00	119.50
Bally Defender	50.00	100.00	Lite League	49.50	69.50
Bally Eagle Eye	39.50	49.50	Mutoscope Ace Bomber	35.00	129.50
Bally Heavy Hitter	35.00	59.50	Muto. Atomic Bomber	79.50	195.00
Bally King Pin	35.00	45.00	Mutoscope Dr Mobile	129.50	150.00
Bally Lucky Strike	45.00	69.50	Mutoscope Photomatic (Pre-War)	159.50	269.50
Bally Rapid Fire	39.50	100.00	Mutoscope Sky Fighter	79.50	100.00
Bally Sky Battle	40.00	100.00	QT Pool Table	219.50	225.00
Bally Torpedo	25.00	54.50	Quizzer	99.50	149.50
Bally Undersea Raider	69.50	99.50	Rockola Ten Pins LD	19.50	39.50
Bank Ball	29.50	95.00	Rockola Ten Pins HD	25.00	49.50
Bowling League	35.00	45.00	Rockola World Series	69.50	95.00
Buckley DeLuxe Dig	125.00	149.50	Scientific Baseball	49.50	75.00
Buckley Treas Is Dig	99.50	110.00	Scientific Basketball	59.50	75.00
Champion Hockey	17.50	39.50	Scientific Batting Pr	59.50	75.00
Chicoin Basketball Champ	150.00	195.00	Scientific Pitch 'Em	150.00	165.00
Chicoin Goalee	75.00	129.50	Seeburg Chicken Sam	59.50	95.00
Chicoin Hockey	39.50	85.00	Seeburg Shoot the Chute	42.50	100.00
Chi Midget Skee	165.00	200.00	Skee Barrell Roll	25.00	49.50
Chicoin Pistol	89.50	135.00	Skill Jump	25.00	39.50
Chicoin Roll-A-Score	24.50	39.50	Super Torpedo	25.00	79.50
Edelco Pool Table	109.50	125.00	Supreme Bolascor	50.00	95.00
Evans Bat-A-Score	224.50	289.50	Supreme Skee Roll	39.50	75.00
Evans In the Barrel	39.50	52.50	Supreme Skill Roll	35.00	69.50
Evans Super Bomber	30.00	69.50	Supreme Rocket Buster	49.50	109.50
Evans Play Ball	50.00	69.50	Tail Gunner	30.00	49.50
Evans Ten Strike '46	39.50	69.50	Telequiz	175.00	225.00
Evans Tommy Gun	59.50	85.00	Warner Voice Record	49.50	69.50
Exhibit Dale Gun	75.00	165.00	Western Baseball '39	20.00	35.00
Exhibit Rotary Mdr	225.00	299.50	Western Baseball '40	40.00	65.00
Exhibit Silver Bullets	149.50	185.00	Whizz	17.50	49.50
Exhibit Merchantman Roll Ch Digger	75.00	99.50	Wilcox-Gay Recordio	95.00	149.50
Exhibit Vitalizer	69.50	95.00	Williams' All Stars	109.50	149.50
Genco Bank Roll	24.50	65.00	Williams' Box Score	49.50	69.50
Genco Play Ball	29.50	79.50	Williams' Star Series	200.00	229.50
Groetchen Met. Typer	150.00	195.00	Williams' Quarterback	159.50	179.50
Hoop-A-Roll	24.50	49.50	Wurlitzer Skeeball	75.00	125.00
Jack Rabbit	50.00	100.00			
Keeney Air Raider	69.50	100.00			



ROLL DOWNS

ABC Roll Down	37.50	65.00	Hawaii Roll Down	10.00	24.50
Arrows	17.50	40.00	Hy-Roll	50.00	75.00
Auto Roll	24.50	29.50	Melody	15.00	35.00
Bermuda	24.50	35.00	One World	40.00	49.50
Big City	20.00	25.00	Pro-Score	50.00	75.00
Bing-A-Roll	80.00	125.00	Singapore	10.00	25.00
Bonus Roll	25.00	75.00	Sportsman Roll	29.50	50.00
Buccaneer	49.50	64.50	Super Score	35.00	49.50
Champion Roll	25.00	39.50	Super Triangle	15.00	49.50
Chicoin Roll Down	24.50	45.00	Tally Roll	17.50	39.50
Genco Advance Roll	25.00	49.50	Tri-Score	25.00	49.50
Genco Total Roll	25.00	49.50	Tin Pan Alley	40.00	54.50



CONSOLES

Arrow Bell	375.00	425.00	Club House	10.00	25.00
Bally Draw Bell 5c	124.50	179.50	DeLuxe Club Console	469.50	529.00
Bally Draw Bell 25c	135.00	224.50	Super DeLuxe Club Console	489.50	545.00
Bally DeLuxe Draw Bell 5c	185.00	199.50	Double Up	239.50	250.00
Bally DeLuxe Draw Bell 25c	185.00	269.50	Evans' Challenger '47 5-25c	175.00	249.50
Bangtails '41	19.50	49.50	Evans' Races FP, PO	295.00	349.50
Bangtails '46	119.00	175.00	Evans' Gal. Dom. '47	275.00	299.50
Bangtails '47	119.00	195.00	Fast Time FP	25.00	39.50
Bangtails '47, Comb.	165.00	229.50	Fast Time PO	25.00	39.50
Bangtails '48	229.50	295.00	Galloping Domino (41)	20.00	39.50
Big Game PO	24.50	49.50	Galloping Domino (42)	30.00	59.50
Big Game FP	24.50	49.50	Gold Nugget 5-5c	175.00	225.00
Big Inning	210.00	250.00	Gold Nugget 5-25c	225.00	274.50
Big Top PO	24.50	49.50	Hi-Boy 5c	150.00	165.00
Big Top FP	24.50	49.50	Hi-Boy 25c	150.00	179.50
Bob Tail PO	29.50	39.50	High Hand	39.50	59.50
Bob Tail FP	29.50	49.50	Jennings Challenger 5-25c	179.50	250.00
Casino Bell 5c	150.00	159.50	Jennings Club Console (late)	450.00	499.00
Club Bells	27.50	49.50			
Club Bells 25c	52.50	69.50			



SHUFFLES - REBOUNDS

Bally Shuffle-Bowler	245.00	269.50	Genco Glider	69.50	125.00
ChiCoin Bango	49.50	82.50	Kenney Line Up	100.00	125.00
ChiCoin Beacon	59.00	69.50	United Shuffle Alley	175.00	239.50
ChiCoin Rebound	44.50	119.50	United Shuffle Skill	49.50	79.50
Genco Bowling League	194.50	24.50			

CONFIDENTIAL PRICE LIST



CONSOLES

Table listing various console models and their prices, including Jumbo Parade Comb, Jumbo Parade FP, Paces Races Bl Cab, etc.

Table listing various console models and their prices, including Skill Time '38, Skill Time '41, Sun Ray, Super Bell 5c Comb, etc.

CONFIDENTIAL PRICE LIST



BELLS

Table listing various bell models and their prices, including 5c Blue Front, 10c Blue Front, 25c Blue Front, etc.

Table listing various bell models and their prices, including 25c Comet FV, 50c Comet FV, 5c Comet DJP, etc.

MILLS (Cont.)

Table listing various mill models and their prices, including 5c Blue Front, 10c Blue Front, 25c Blue Front, etc.

JENNINGS

Table listing various Jennings models and their prices, including 5c Chief, 10c Chief, 25c Chief, etc.

CONFIDENTIAL PRICE LIST

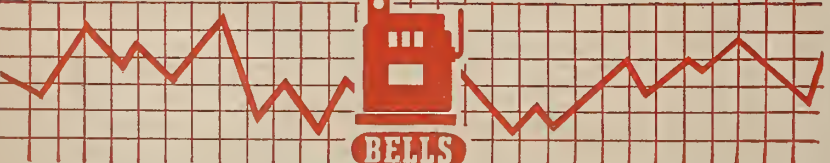


ONE-BALLS

Table listing various one-ball models and their prices, including Big Game PO, Big Parley, Big Prize FP, etc.

Table listing various one-ball models and their prices, including Pastime (Rev), Pacemaker PO, Pimlico FP, etc.

CONFIDENTIAL PRICE LIST



BELLS

MILLS

Table listing various mill models and their prices, including 5c Gold Chrome HL, 10c Gold Chrome HL, etc.

MILLS (Cont.)

Table listing various mill models and their prices, including 25c Copper Chrome, 5c Club Bell, etc.

GROETCHEN

Table listing various Groetchen models and their prices, including 1c Columbia, 5c Columbia Chrome, etc.

PACE

Table listing various Pace models and their prices, including 5c Comet FV, 10c Comet FV.

WATLING

Table listing various Watling models and their prices, including 5c Rolatop '48, 10c Rolatop '48, etc.

BUCKLEY

Table listing various Buckley models and their prices, including 5c Criss Crosse, 10c Criss Crosse, etc.

UNITED'S *Super Shuffle-Alley*

PATENT NO. 2,192,596

REGULATION BOWLING SCORING



NEW ANIMATION!

LIGHTED UPRIGHT BOWLING PINS



COMPLETE ACCESSIBILITY...

Entire Play Field Hinged

TWO SIZES
8 FT. OR 9 1/2 FT. LENGTHS
EACH 2 FT. WIDE

NEW MODERNISTIC CABINET DESIGN

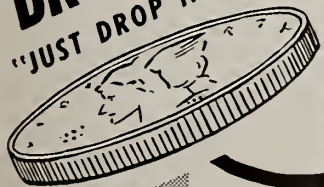
UNIVERSAL APPEAL FUN FOR EVERYONE

EXCELLENT FOR COMPETITIVE PLAY

PUCK RETURNS AUTOMATICALLY... LOCKED IN AFTER EACH GAME

SEE YOUR DISTRIBUTOR

UNITED'S PROVEN DROP-CHUTE
"JUST DROP IN COIN"



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

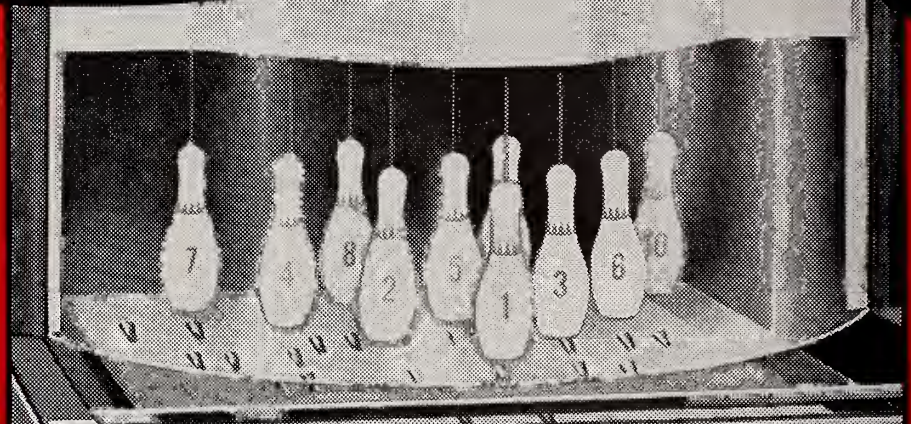
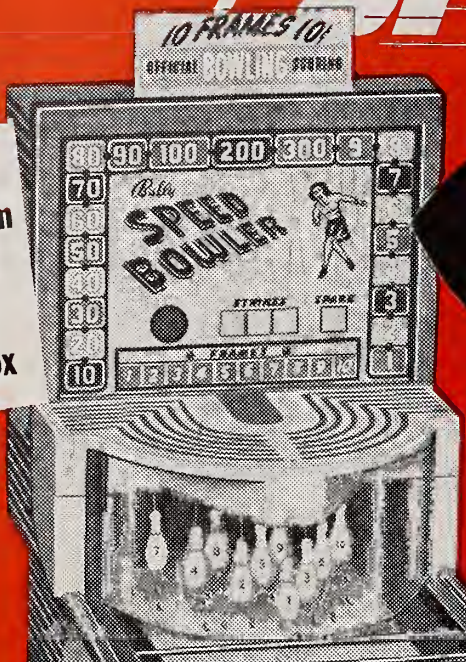
**NEW HIGH-SPEED TOTALIZER
CUTS PLAYING TIME IN HALF...
...DOUBLES EARNING POWER!**

Bally® SPEED BOWLER

NEWEST SHUFFLE-BOWLING SENSATION!

Entire Mechanism Located in Back-Box

NEW TOTALIZER REGISTERS SCORES TWICE AS FAST AS ORDINARY SHUFFLE-BOWLING GAMES



Animated Upright PINS ACTUALLY DISAPPEAR as roll-overs are hit...automatically reset

SEE US AT THE ALL-INDUSTRY SHOW HOTEL SHERMAN CHICAGO MAY 22, 23, 24

**2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE**

SLUG-REJECTOR COIN-CHUTE
Same as on Famous Bally One-Balls and Consoles

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER...plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, **DOUBLES EARNING POWER**...plus new, animated upright pins that actually flip out of sight as roll-overs are hit...plus **SLUG-REJECTOR** Drop Coin-Chute used on Bally consoles and one-ball games... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order **SPEED-BOWLER** now. Choice of two sizes: 9½ ft. by 2 ft., 8 ft. by 2 ft. A gold-mine either way!

CHAMPION KENTUCKY CLOVER-BELL SPOT-BELL

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS