

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 11, NO. 30
APRIL 22, 1950



Beaming group pictured above certainly have something to smile about, with their joint efforts resulting in the current smash hits, "The Old Piano Roll Blues" and "Why Do They Always Say No." The tunes, recorded by the indie Abbey Record firm, have also injected new life for the player-piano featured throughout the diskings. Sales on the Abbey platter have passed the 200,000 mark with still more to come. Above, left to right, Frankie Davis, who penned the "No" side; Stuart Fraser, Herman Kortlander and Nestor Dragelin, executives of the Imperial Industrial Corp., manufacturers of QRS piano rolls; Cy Coben, author of "Piano Roll Blues"; Gene Novello and Peter Doraine, Abbey Record chieftains; and seated at the piano is Lawrence "Piano Roll" Cook, who thumped the ivories on the click waxing.

IT'S

HERE!

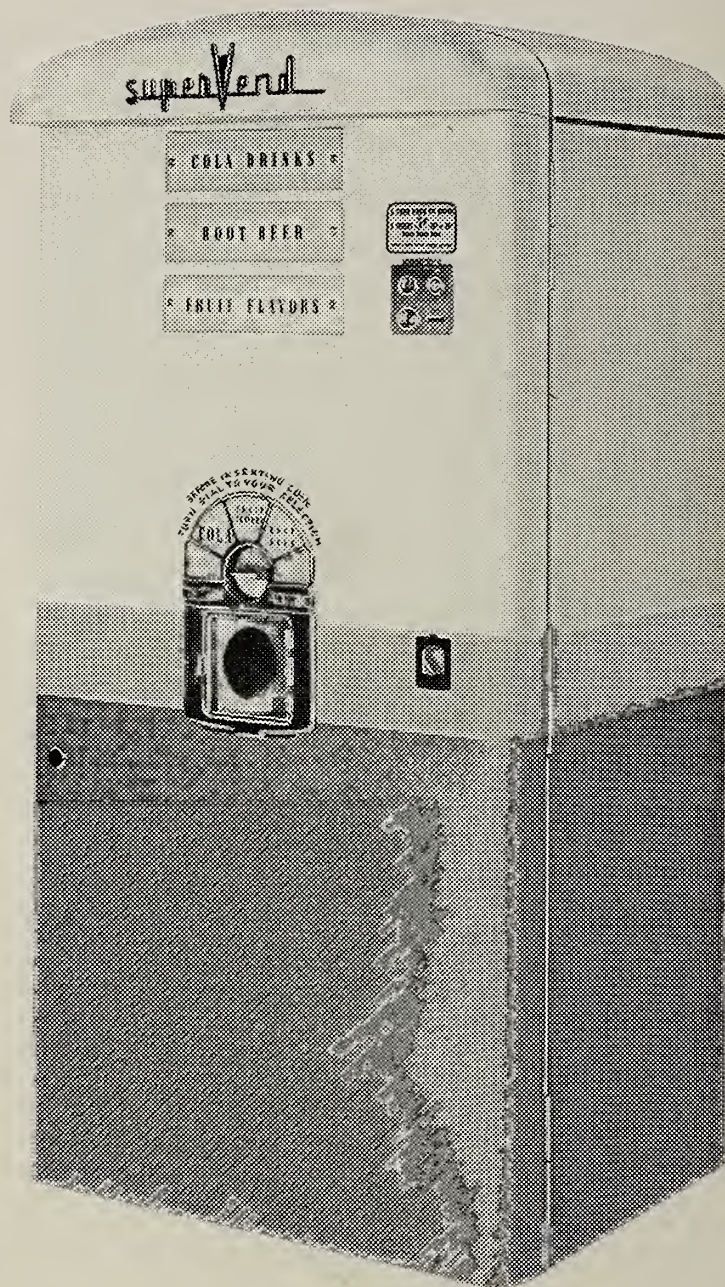
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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Everywhere in the country operators are getting a much more cordial reception from location owners as competition tightens up in all fields.

The storekeeper now realizes, more than ever before, the value of the coin operated equipment he has in his location as business stimulators and, especially, as income producers.

Many new men have entered into the coin machine business with the advent of the shuffle and rebound games. Few of these men, with whom we have spoken, realize the heartaches and the headaches that went into building up location owners to better understand the value of coin operated equipment.

Little do these men realize that the average coin operated machine is the greatest business stimulator the retailer has ever yet had in his place of business. From amusement machines, thru music equipment to automatic merchandisers, coin operation plays a more and more important part in the conduct of the average retail establishment today.

Just to stand by and watch the players on any shuffle game is interesting to anyone who has just entered into this field. Watch how the players, because of the athletic action alone of the games, suddenly call for soft drinks, hard drinks, cigarettes, sandwiches, and other products which the average retailer offers. The game, then, from any and every standpoint, is a great business stimulator for the retailer.

Yet, in addition to stimulating the sales of his own basic products, it brings him a large and important income return which, in many cases, pays for his month's rent and, even better, leaves him with profit up and above his rent and even general overhead expense. Retailer after retailer has admitted to this.

Now as business competition grows keener by the second and as employment dips up and down with changing conditions and removal of scarcities, the coin operated equipment in the average retail establishment grows ever more important. It means the difference many times between profit and loss to the storekeeper. And, therefore, the operator of that equipment grows in stature as far as the retailer is concerned.

That is why retailers are such keen students of coin operated equipment. That is also why they are boosters for coin machines. They know today, as they did years ago, that the coin machine can mean their salvation and will, most assuredly, help to insure their business future.

This is the time, then, when the new people in this industry should take cognizance of these facts and conduct themselves accordingly. They must realize that competition with other operators in their community isn't what this business is completely based upon. They must also realize that everyone of the men engaged in this industry is attempting to do the very same thing that they are: earn a decent living for himself and his family and raise his children the way all decent folk want their children raised.

The new man should try harder to help build a better future for his industry than just compete with the older men who have been engaged in the business for a longer period of time. His work is cut out for him: continued education of the storekeeper and the public toward the benefits which both derive from coin operated equipment.

Bill Gersh

WHAT DOES IT TAKE TO BUILD A NEW MACHINE?

What does it take to build a new machine?

Tho it seems to the average op that all the manufacturer has to do is simply call in his engineers and tell them to go ahead, there are so many, many more factors which enter into the true picture, that the average op should get a more detailed idea of how much hard work is required before a new coin machine is completed by the average manufacturer.

In the first place, the "idea" for any new machine usually comes to the manufacturer from operators or distributors. Any one of these will write, phone, wire, or tell him in person, about "how well" and "how swell" this, that or the other machine would be, "if you'll only build it."

And, many times, the distributor or operator being very persuasive in his reasoning and arguments, the manufacturer will turn to his engineers and pass along the "idea."

In the majority of cases, the "idea" is an "oral picture." Few come thru with an actual drawing, aside from some hurried scribbling right at the manufacturer's desk. And fewer still ever present a completed working model.

The engineers respectfully say, "Yes, sir," and away they go, scratching their heads and trying to better visualize the oral picture painted for them by their boss (the manufacturer) and, sometimes, the distributor or the operator, or jobber who might be present when the "boss" called them in for consultation.

Taking a cabinet of one of their old machines, which they may have in their experimental room, or having a new raw cabinet built, the engineers start on their way in an attempt to complete the oral picture. It's not easy. Starting from scratch they first set up the original "idea." Then, as they go on, they add or subtract from it. The principle usually remains what was told them (tho, in most instances, the finished product is far from what was first discussed).

By this time, everyone in the factory is deep in the new machine. And, as time goes on, all get deeper and still deeper into it, actually "lost in the woods of development," as one noted manufacturer puts it, with all these people losing, somewhat, general perspective.

But, the average manufacturer does have a way out of the morass. He calls upon certain distributors in various parts of the country, to "test" the new machine for him, weeks before he plans to place it into production. And here, too, is a rub which must be overcome.

Sometimes the tests are true. Many times, tho, since they are conducted by the factory's favored distributors, they aren't as true as they should be. And this is due to the fact that the favored distributor, regardless of how much of the truth he likes to tell the manufacturer regarding the new machine he is testing, holds back just a little, so as not to offend.

In short, he still has his distributorship to think about. Were there an independent testing institution which would impartially advise

the manufacturer of the results obtained under test, that would be different. But, since there isn't any such institution, the manufacturer is dependent on the distributor whom he considers his friend.

Therefore, when one, two or three (and sometimes more) weeks have gone by, the distributor ships the test machine back to the factory noting, in the meantime, whatever faults he has discovered. He usually keeps the manufacturer informed almost daily of the machine's progress, collections, and mechanical bugs which may pop up. He leaves the rest to the manufacturer and his engineering department to correct.

It all sounds very simple. Just put a machine together. Send it out to some trustworthy distributor. Let him make all tests. Find out how much it takes in in competitive locations. Learn where the mechanical faults are, and—bingo—rebuild after all this has been discovered—and you're in business. Brother, 'tain't so!!

These first tests, many times, mean very little to the factory. They are, in almost all cases, mostly indicative of earning power against somewhat similar type machines. Therefore, the engineers are right back where they started and, in some cases, find that their task has been made even more difficult.

At the same time, tests usually create expense, and that means that the manufacturer is faced with cost headaches even tho he originally built the model to hold down costs. He now finds that what features his distributor wants added here and there will boost the cost even over and above what had originally been planned.

Anyway, all these headaches removed, the manufacturer now presents his first production model. This should, according to what the average man in this business believes, "be the perfect machine."

This isn't so. The first machines off the line are many times defective. Te assemblers and others who have to do with the first new machines are "just breaking in." Here and there they will pass up something or other which must be caught before production goes much further. Yet, the manufacturer can't, and doesn't, want to stop the production line as it gets going. It takes weeks until peak production is reached.

So the engineers test the first production models and are satisfied, after a change or two. Shipping shakes up the machine. It's dropped off the tail boards of trucks. It's roughly shifted about. Finally, it reaches the distributor. And won't work.

So, without any consideration for all the work which the manufacturer has undergone, the distributor, many, many times, condemns the product.

Some distributors are cautious. They will have their own mechanics work on the machine. They get it working. They pass it on

to an operator "we can trust" and, should the operator return with the machine because he claims, "it isn't working right," the distrib is "down on it" and is very suspicious of all future machines.

In short, instead of helping the manufacturer, the operator and distributor will, in many cases, condemn what might have been—a great machine. The first reaction is usually what decides the future of a new machine.

Of course there have been machines which has overridden first poor reaction. There have been some that were corrected after the first shipments. Distributors usually sell these as "the new model which is working perfectly."

Nor does the average operator realize what expense and what gobs of money are invested in a new machine. Manufacturers order cabinets in thousand lots. This is cash. They have their factories working away at parts and supplies far in advance, so that production lines will continue on without halt, once started. They have pushed a bale of money into the first production model in parts and supplies alone, not to even consider cost of labor and raw materials.

It is up to the average operator to give much more time and attention to a new product. It is up to him to realize that, many times, his discoveries of any parts which are not working, of any spots which can be corrected, will be the difference between the game becoming a "flop" or a "hit."

With all new games, he must take into consideration the fact that the manufacturer is, more or less, completely dependent on him to start the product off in the right fashion.

To keep the manufacturers producing better machines and to continue to employ experimentation and engineering staffs, so that they will produce better and still better products for the industry, the entire trade must work with the manufacturer so that he is assured of continuing in business and knowing, more or less, his production possibilities.

By lack of cooperation to the factories, the average operator is hurting himself. He will discourage further experimentation. He will discourage invention and engineering. In the long run this means loss to him.

He should more carefully study the new machines. He should give the factory his cooperation. Only in this fashion is he assured that he will continue in business receiving better and still better machines as time goes on, so that his business becomes ever more profitable and he, himself, reaches a more solid financial position.

Think back to the amount of work which is undergone by the average factory in the development and production of any new coin machine and the operator will have some general idea of the tremendous amount of money which is being spent to bring him ever better products for his continued good future welfare.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE		
AL—Aladdin	DV—Delvar	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capital	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca		

MUSIC! MUSIC! MUSIC!

- | | | Pos. Last Week |
|-----------|---|----------------|
| 1 | * TERESA BREWER
CA-862—Mickey Katz
CO-38704—Hugo Winterhalter
CR-60153—Ames Bros.
DE-24881—Carmen Cavallero
LO-604—Teresa Brewer
ME-5369—Two Ton Baker | 1 |
| 2 | IF I KNEW YOU WERE COMIN'
I'D'VE BAKED A CAKE
* EILEEN BARTON
BE-5005—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger | 2 |
| 3 | THE THIRD MAN THEME
* ANTON KARAS—GUY LOMBARDO
CA-820—Alvine Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar | 6 |
| 4 | DADDY'S LITTLE GIRL
* DICK TODD
CA-850—Skitch Henderson O.
CO-38711—Dick Jurgens O.
CO-20670—Ray Smith
CR-60158—Bob Eberly
DE-24872—Mills Brothers | 5 |
| 5 | DEARIE
* MERMAN & BOLGER
CA-858—Stafford-MacRae
CO-38718—Marjorie Hughes
DE-24873—Merman-Bolger
DE-24899—Guy Lombardo O. | 8 |
| 6 | IT ISN'T FAIR
* SAMMY KAYE O.
CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash | 7 |
| 7 | CHATTANOOGIE SHOE SHINE BOY
* RED FOLEY—BING CROSBY
CA-40282—Tommy Duncan
CA-850—Skitch Henderson
CO-20669—Leon McAuliffe
CO-38708—Frank Sinatra
CR-60147—Bill Darnel
DE-24863—Bing Crosby | 3 |
| 8 | PETER COTTONTAIL
* GENE AUTRY
CA-929—Jimmy Wakely
CO-38750—Gene Autry
DE-24951—Guy Lombardo
DE-46221—Mervin Shiner | 9 |
| 9 | I SAID MY PAJAMAS
* MARTIN & WARREN
CA-841—M. Whiting-De Vol
CO-38709—Doris Day
CR-60157—Babbitt-Tilton | 4 |
| 10 | MY FOOLISH HEART
* GORDON JENKINS
CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O. | — |

Tremendous!

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ART MOONEY

and his Orchestra

LOVE ME A LITTLE, LITTLE BIT
STAY WITH THE HAPPY PEOPLE

M-G-M Non-Breakable 10676

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HELEN FORREST

I WISH I COULD SHIMMY
LIKE MY SISTER KATE
MORE THAN I SHOULD

M-G-M Non-Breakable 10680

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HANK WILLIAMS

Sock Rendition of

HONKY TONKIN'
I'll Be A Bachelor Till I Die

M-G-M Non-Breakable 10171

Tabbed for The Big Play

BOB WILLS

and his Texas Playboys

JOLIE BLOND LIKES THE BOOGIE
PASTIME BLUES

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THE CASH BOX

Record Reviews

DISK OF THE WEEK

"HOOP-DEE-DOO" (2:50)
"ON THE OUTGOING TIDE" (2:56)

PERRY COMO
(RCA Victor 20-3747)



PERRY COMO

● Trying to buck a stone wall is comparable with stopping this one! Sure as death and taxes are we about Perry Como's latest etching. This sock rendition of "Hoop-Dee-Do" is one in a million. It's a ditty that'll zoom phono play like a bolt of lightning, and is a cinch to

have phono fans from six to sixty humming, singing and whistling its wonderful melody in no time at all. "Hoop-Dee-Do" rolls along at a mellow happy polka pace, with Perry and the Fontaine Sisters purring its merry refrain in exceptionally wonderful style. It's as catchy as the mumps, and makes you keep pace with its musical echo. Smartly styled arrangement throughout, especially in the latter chorus is sure to attract loads of listeners. It's a song they'll sing everywhere, and one that will garner an avalanche of silver in the boxes. On the other end with "On The Outgoing Tide," Perry displays his top notch versatile manner in switching to a class sentimental ode that is tailor made for the juke box trade.

"THE SCOTTISH SAMBA" (2:12)
"I NEVER HAD A WORRY IN THE WORLD" (2:37)

DINAH SHORE
(Columbia 38780)

● Smooth vocal efforts of Dinah Shore do more than an effective job on this novel Latin refrain. Bagpipe sounds on the side gild the disk all the more, with the light samba lilt tripping across the ether in pleasing tones. Coupling is a slow ballad that may step out. Dinah's pipes are still easy to take. Ops should listen in.

"I FOUND MY MAMA" (2:44)
"I'LL KIWL YOU A MILW-YUN TIMES" (2:51)

MILTON BERLE
(RCA Victor 20-3750)

● Comedian Milton Berle bows on RCA Victor wax via this pair that should get a rise from his many fans. Top deck is the cute nursery novelty with Uncle Milty and a trio of talking harmonicas filling out the bill of fare. The flip is a novelty worked around a familiar Berle punch-line. Both sides should do more than hold their own.

"MY MEMORY TRAIL" (2:45)
"TELL ME ONCE MORE" (2:57)

HENRY JEROME ORCH.
(London 651)

● Sweet sides for the moon-in-June kids via the Henry Jerome ork doesn't quite come off. Vocal refrain on the top deck by Hal Barton has no feeling. Ditty is a so-so sweet tune, with the lyrics playing around a memory twist. Flip has Eleanor Russell on a cute romantic ode. Material here doesn't amount to much.

"LA VIE EN ROSE" (2:45)
"FASCINATION" (2:51)

THE MELACHRINO STRING ORCH.
(RCA Victor 20-3739)

● Singing string version of the better known "You're Too Dangerous, Cherie" holds the spotlight on the top side. It's plush, captivating music, the kind that generally goes well in wired music locations. The coupling is in the same vein and is offered in the same excellent musical presentation. Ops who have the spots should lend an ear.

"TENDERLY" (2:49)
"HAND TO MOUTH BOOGIE" (2:37)

DAVID LeWINTER ORCH.
(Mercury 5404)

● Some wax that might make better than average filler material in wired music locations is set up here by the David LeWinter ork. Top deck is an oldie featuring some pleasant ivory thumping. Flip picks up in tempo to a boogie beat, with the 88's clicking away again. Wax won't stop traffic, but it should earn its keep.

"I FOUND MY MAMA" (2:43)
"WHERE IS THE CHICKEN" (2:50)

TONI ARDEN—AL TRACE—HAPPY LEWIS
(National 9107)

● Top deck has the talking nursery rhyme framed by a harmonica, with Happy Lewis and Edna Mae Harris in the spotlight. Rendition is extremely effective and should meet with good reception from music ops. Flip pairs Toni Arden and orkster Al Trace on another novelty bit, with the lyrics weaving about the title. Both ends should hold their own.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "HIAWATHA'S MITTENS"
- ★ "ON AN ORDINARY MORNING" .. Evelyn Knight-Russ Morgan O. Decca 24985
- ★ "VALENCIA"
- ★ "I CROSS MY FINGERS" .. Percy Faith O. Columbia 38786
- ★ "THEY USED TO CALL HER MARY" .. Gene Marvey Notary 1001
- ★ "DOWN THE LANE" .. Stafford and MacRae Capitol 969
- ★ "JOSHUA" .. Ralph Flanagan O. RCA Victor 20-3724
- ★ "DON'T SAY GOODBYE" .. Fran Warren RCA Victor 20-3738
- ★ "HOOP-DEE-DOO" .. Kay Starr Capitol 980

"CHOO'N GUM" (2:45)
"CRY, CRY, CRY" (2:31)

LYNNE HOWARD
(National 9108)

● New chirp whose pipes are faintly reminiscent of Judy Garland bears heavy op attention via this one. Top side is in the novelty vein, and has her pitching a standard melody in mellow style. Gal's pipes ring true throughout, and are full and rich in her interpretation. The flip is an up tempo rhythm ballad with her big voice showing once again. Disk has the earmarks of juke box silver about it—ops should climb on.

"JOSHUA" (2:51)

"SPRING WILL BE A LITTLE LATE THIS YEAR" (3:01)

RALPH FLANAGAN ORCH.
(RCA Victor 20-3724)

● Sock instrumental rendition by the up and coming Ralph Flanagan ork looks like a hot contender for phono honors. Ditty is the standard melody, with the ork setting it up in fine musical arrangement. Framed sections of sweet brass and reed make the patter fine for listening. Flip has Harry Prime turning in a boffo bit of warbling on an oldie that draw a ton of silver. This side should reap harvest for ops as well. Get with 'em.

"THE SCOTTISH SAMBA" (2:50)

"TAKE HER TO JAMAICA" (2:46)

IRVING FIELDS TRIO
(RCA Victor 20-3746)

● Top notch rendition of this novelty Latin theme is set up by the Irving Fields Trio in great style. Piano magic by the maestro frames the melody, with the 3 Beaus and a Peep trilling the cute lyrics in excellent manner. Bagpipe addition gilds the disk all the more. The flip is another novelty piece in the Latin vein. Both ends make for good listening time.

"DON'T SAY GOODBYE" (2:59)
"HO HUM, IT'S SPRING" (2:54)

FRAN WARREN
(RCA Victor 20-3738)

● New Fran Warren disk is a sure bet to happen. It's a teeming tempting rendition of a plush romantic ode that can't miss. Chirping by the lass, in her usual deep meaningful style is thrilling, with equally brilliant music supplied by maestro Henri Rene. Ditty runs in beguine patter, with Fran handling the lyrics in glowing manner. Flip is a bit of light pleasantry that should satisfy the many Warren fans. Top deck is the side.

"KNEES UP, MOTHER BROWN" (2:56)

"DID A TEAR FALL" (2:47)

FREDDY MARTIN ORCH.
(RCA Victor 20-3748)

● Freddy Martin follows up his English patter on the recent "Lovely Coconuts" click with this matching novelty. Wordage by Merv Griffin and an ensemble is cute, as is the song itself. Tempo is lively throughout, with the tune showing enough to possibly catch on. Flip is a stock ballad handled by Griffin that isn't going anywhere. Try the top one.

"ROSES" (2:56)
"NATIONAL EMBLEM MARCH" (2:59)

RAY ANTHONY ORCH.
(Capitol 1001)

● Sweet ballad worthy of ops attention is this bit by the Ray Anthony ork. Music reminiscent of the late Glen Miller crew resounds throughout, with a sock vocal by Ronnie Deauville coming thru. Ditty has an incentive quality about it that should make ops and fans alike perk up. The flip is a straight instrumental on a familiar note which shows the Anthony ork off to fine advantage. Top side for the moola.

"YOUR KISSES" (2:56)

"THEY USED TO CALL HER MARY" (2:59)

GENE MARVEY—BOB HARTER SINGERS
(Notary 1001)

● Pair of tailor made juke box tunes that should boom phono play are these in the offing for music ops. Top deck has the Bob Harter Singers spooning a corny melody that makes you wanna sing along with it. Flip finds Gene Marvey in the vocal lead on a mellow gang sing that rings the bell. Both ends are the sort of wax that consistently draws peak phono play—we recommend the biscuit highly.

"DOWN THE LANE" (2:57)

"YOU ARE MY LOVE" (2:59)

JO STAFFORD and GORDON MacRAE
(Capitol 969)

● Vocal duet team that can't be stopped scores with another pair that are sure to reap harvest for music ops. Top side has Jo Stafford and Gordon MacRae turning the trick on a happy lilt that makes you wanna sing along. Tempo is lively, with the music mellow. Flip finds the pair switching tempo to a slow sentimental ballad that hold your attention. It's the sort of grade A wax that finds a natural spot with phono fans. Ops should grab 'em.

"RIVER OF SMOKE" (3:09)

"A SNOW WHITE HORSE" (3:14)

JOE MARINE
(Decca 24982)

● Joe Marine's saga of the steel furnaces is fair enough on this side. Disk offers authentic sounds of the steel biz, with Joe piping the strong lyrics in rich tones. Flip slows down to a folksy gallop with the wordage off the beaten track and in the earthy vein. Rendition of the material offered is good, altho we don't think the tunes will amount to much juke box-wise.

"FRANCIS THE TALKING MULE" (2:55)

"A GOOD TIME WAS HAD BY ALL" (2:42)

LOUIS PRIMA ORCH.
(Mercury 5406)

● Top notch novelty ork of maestro Louis Prima offers ops some material to play around with. Top deck weaves around the title, with the maestro trilling the lyrics. Song plays upon the picture bally and doesn't amount to much. The flip is in the same vein, with Louis adding a lift via a fond hand clap and a wedding theme. Both ends are only for the Prima fans.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

This week's

New Releases

... on **RCA Victor**

RELEASE 50-16

POPULAR

Here come the **DANCE BANDS** again!

TOMMY DORSEY
Comin' Thru The Rye
I Hadn't Anyone Till You
20-3757—(47-3757)

Here come the **DANCE BANDS** again!

CLAUDE THORNHILL
Raindrop Serenade
Say Yes, My Love.....20-3758—(47-3758)

DICK LEIBERT
At The Roller Derby
The Bowling Song.....20-3759—(47-3759)

JUANITA HALL
Love Can Hurt You
Shangri-La20-3760—(47-3760)

THE HONEYDREAMERS
Rain
Sweetheart Semicolon
20-3761—(47-3761)

Here come the **DANCE BANDS** again!

PERRY COMO
Let's Go To Church (Next Sunday Morning)
If You Were Only Mine
20-3763—(47-3763)

RALPH FLANAGAN
Stars And Stripes Forever
Giannina Mia20-3762—(47-3762)

POP SPECIALTY

JOE BIVIANO
Can-Can Girl
Vino, Vino25-1157—(51-0069)

COUNTRY

SLIM WHITMAN and DOLORES WATSON
Let's Go To Church (Next Sunday Morning)

SLIM WHITMAN
There's A Rainbow in Ev'ry Teardrop
21-0313—(48-0313)

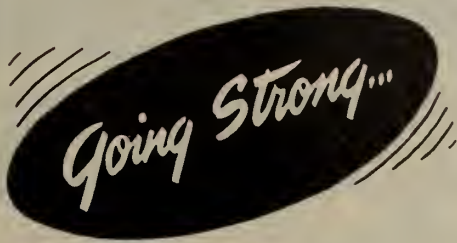
SACRED

JOHNNIE AND JACK
Jesus Hits Like The Atom Bomb
Too Much Sinning.....21-0314—(48-0314)

BLUES

GENE GILBEAU
Gold Ain't Everything
Up The Hill With "Jeep"
22-0070—(50-0070)

NOTE: All records in this panel are listed alphabetically by song title.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.



... designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!

"Week of April 15"



Beyond The Sunset

Three Suns—Rosalie Allen and Elton Britt.....20-3599—(47-3105)*



Candy and Cake

Mindy Carson.....20-3681—(47-3204)*



Dearie

Fran Warren and Lisa Kirk.....20-3680—(47-3204)*



I Said My Pajamas

Tony Martin and Fran Warren.....20-3613—(47-3119)*



It Isn't Fair

Sammy Kaye.....20-3609—(47-3115)*



Little Angel With The Dirty Face

Eddy Arnold.....21-0300—(48-0300)*



Music, Music, Music

Freddy Martin.....20-3693—(47-3217)*



Peter Cottontail

Fran Allison.....20-3727—(47-3727)*

Roy Rogers.....21-0173—(48-0207)*



Quicksilver

Elton Britt and Rosalie Allen.....20-0157—(48-0168)*



There's No Tomorrow

Tony Martin.....20-3582—(47-3078)*



Walking Blues

Johnny Moore's Three Blazers.....22-0042—(50-0026)*



Wanderin'

Sammy Kaye.....20-3680—(47-3203)*



... indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.



Count Every Star

Hugo Winterhalter
20-3697—(47-3221)*

(No. 20 Most Played by Disk Jockeys, The Billboard, April 15.)



Roses

Sammy Kaye....20-3754—(47-3754)*

"The Rose fever gets down to essentials here with just plain 'Roses'—a fetchingly constructed ballad throbber. The smooth, ingratiating Kaye treatment should spell a roomful of nickels for this one." The Billboard Possibilities, April 15.



Spaghetti Rag

Frankie Carle....20-3719—(47-3719)*
No. 10 The Retailers Pick, No. 4 The Operators Pick, Billboard, April 15.



Stars Are The Windows Of Heaven

Fran Allison.....20-3727—(47-3727)*
No. 7 The Retailers Pick, Billboard, April 15.



Darn It, Baby, That's Love

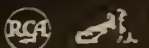
Tony Martin-Fran Warren
20-3710—(47-3243)*
No. 6 The Retailers Pick, Billboard, April 15.

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



JAN. FEB. MAR *The* APRIL MAY JUNE *Swing's* JULY AUG SEPT to OCT NOV DEC "45"

THE CASH BOX

Record Reviews

SLEEPER OF THE WEEK

"WALK WITH A WIGGLE" (2:35)

"MUSKRAT RAMBLE" (2:10)

ANDREWS SISTERS
(Decca 24991)



ANDREWS SISTERS

● Top fem vocal group in the land add another laurel to their growing cluster with one of the best pieces of material we've heard ever from the gals. Take a standard melody such as this one, add the Andrews Sisters and Vic Schoen's ork, a set of inviting lyrics, and you've got a smash recording. Melody itself is the U. S. Coast Guard theme

song, "Semper Paratus" and will probably have fans wondering where they'd heard this one before. Ditty rolls along in sprightly fashion, with the gals chirping the cute lyrics in socko vocal style. Voice blending is superb, with Vic's music matching the mood and patter of the tune expertly. It's the kind of tune you just gotta walk away singing, and then keep on with the melody. On the other end with "Muskrat Ramble," the Andrews gals come up with a fresh lyric on this jazz standard, and offer ops another potential money-maker. Side should be remembered by veterans in the business. Tune has a pleasing lilt and is the sort that grows with you. Both ends of the platter are juke box material, with the top deck nabbing our nod as the big one. They'll walk straight to your phono, to play "Walk With A Wiggle."

"MELANCHOLY RHAPSODY" (2:56)

"AS WE ARE TODAY" (2:43)

JOHNNIE JOHNSTON
(MGM 10683)

● Pair of smooth ballads, with just as smooth wailing by Johnnie Johnston makes for excellent listening here. Both are pic tunes that should get some heavy bally. Ballading is refreshing and inviting, with ork tones to match by maestro Russ Case. Lack of demand for plush ballads of this sort today might hurt the chances of the material, but we think it's grade A wax nonetheless.

"GONE" (2:46)

"A GUITAR HAS PLAYED ITS LAST LOVE SONG" (2:58)

ANNETTE WARREN
(Starland 215)

● This indie label seems to have come up with a find in chirp Annette Warren. Gal pipes a healthy song with loads of feeling and depth in it. Both ends of the wax are in the torchy ballad vein, with the flip framed more adequately by some fine ork work in the background. Thrush pitches mellow throughout the waxing, with the coupling showing hit potential.

"ROMAN HOLIDAY" (2:51)

"HASTY HEART" (2:57)

SAM DONAHUE ORCH.
(Dana 2076)

● Pair of sides that don't amount to much are these set up by the Sam Donahue ork. Top deck has a chorus chant topped by a Buddy Andrews vocal that is fair enough. Ditty is a novelty with an Italian chorus that doesn't show. Buddy's vocal efforts are better on the flip, a slow moving piece of romantic material. Ops in the market for filler items might try the underside.

"DOWN THE LANE" (2:46)

"HOOP-DEE-DOO" (2:48)

RUSS MORGAN ORCH.
(Decca 24986)

● Top deck of this happy tome is one that should go places. Vocal by the maestro on the side, with a group backing in smart style is first grade, with the merry music swinging along in equally brilliant style. Flip is a smash novelty polka tastefully rendered. Russ seems to have missed just a bit with this one, altho it will earn its fair share of silver. Top deck of this platter gets our nod.

"DILL PICKLES" (3:02)

"AT THE JAZZ BAND BALL" (2:35)

EDDIE CONDON
(Decca 24987)

● Wax in the dixie vein with Eddie Condon setting up a fair enough pair. Both sides won't stop traffic by any means, but they may do well in those locations that call for this brand. Top deck is an instrumental with the ivory tickling of Ralph Sutton featured. Flip has some effective piping by Jimmy Atkins on a standard jazz refrain. Ops take it from here.

"COME BACK TO ME" (2:55)

"I LOVE YOU BECAUSE" (2:57)

JAN GARBER ORCH.
(Capitol 983)

● Vocal duet on the top deck, a melody based upon the standard "Santa Lucia" has no effect here. Tune lacks feeling and depth, altho the music is sweet enough for the dance trade. Coupling was a hill tune that has blossomed out, with Roy Cordell turning in an effective vocal on this medium tempo'd item. For the sugar-cane kids only.

"SHE SHIMMYIN' ON THE BEACH AGAIN" (2:45)

"AT THE JAZZ BAND BALL" (2:49)

JOHNNY MERCER
(Capitol 982)

● Mellow dixie sides by Johnny Mercer, the Skylarks and the great Ben Pollack ork should hold their own in any spot, especially so with those that go for this brand. Top deck is a cute novelty with Johnny and the chorus handling the lyrics. Flip stays in the same vein, but allows the Pollack group to show their wares more.

"HOOP-DEE-DOO" (2:40)

"A WOMAN LIKES TO BE TOLD" (2:43)

KAY STARR
(Capitol 980)

● Here's one that'll cause ops unlimited joy. It's one of the greatest renditions of "Hoop-Dee-Doo" around, with chirp Kay Starr brandishing her boffo set of jazz pipes in top drawer manner. Ditty is a sensational polka item that can't miss. Kay's throaty warbling, matched with the sensational arrangement and music of Frank DeVol make this item all the more a winner. Flip has Kay on a slow torchy item with a set of lyrics that ring around the title. "Hoop-Dee-Doo" is money in the bank!

"FINE AND DANDY POLKA" (2:41)

"FLYING RED HORSE POLKA" (2:54)

HARMONY BELLS ORCH.
(Dana 3027)

● Polka wax by the Harmony Bells ork jells just fine on this duo. Both sides are in the happy up tempo vein, with the gang displaying their mellow instrumental tones in great style. Top side has a cute refrain and makes you keep time to the music. Flip shows just as well, and should prove to be a worthy item in the polka spots. Ops who have the locations should get this biscuit.

"WHEN YOU WORE A TULIP" (2:45)

"CALL ME BACK, PAL O' MINE" (2:40)

RUSS CARLYLE ORCH.
(Coral 60181)

● Top deck of this one has a gang sing offering a stock rendition of a well known oldie. Vocal work is effective, as is the ork background, but doesn't amount to anything out of the ordinary. Flip is a tavern tune with the maestro and a group taking it in slow tempo. Both sides are there for the asking.

"YOU ARE MY ONE TRUE LOVE" (3:07)

"REMEM'BRING" (2:51)

JON & SONDRRA STEELE
(Coral 60179)

● Smooth vocal echo of this duet has the sparkle of juke box silver about it. Top side is framed in waltz tempo with an enticing lilt holding your attention. It's crystal clear stuff that make the tavern crowd have another. The other end shows just as well, and flows in the same vein. Lyrics make you reminisce which is what the song does too. Ops should lend an ear in this direction.

"HIAWATHA'S MITTENS" (2:24)

"ON AN ORDINARY MORNING" (2:26)

EVELYN KNIGHT—RUSS MORGAN ORCH.
(Decca 24985)

● You can count on the top side for some heavy moola for your machine. It's a smartly styled novelty item that has Evelyn Knight turning in a socko performance. Tempo, lyrics and music on the side are grade A throughout, and should make you go along with its happy tone. The coupling switches style to an excellent ballad, with Russ and Evelyn joining for the vocal effort. Tune is a clever romantic bit that should step out and go places. Biscuit is a cinch to clinch with phono fans—get it.

"WALK WITH A WIGGLE" (2:45)

"MUSKRAT RAMBLE" (2:47)

PHIL HARRIS
(RCA Victor 20-3723)

● Phil Harris turns in a fair rendition of the top deck, a standard item that should break wide open. Altho this version doesn't quite come off because of Phil's deep resounding tones, it has enough to hold its own. Phil is more at home on the flip, a vocal rendition of an ever-lovin' jazz oldie. This "Muskrat Ramble" should ramble.

"I DON'T CARE IF THE SUN DON'T SHINE" (2:46)

"WHEN YOU WORE A TULIP" (2:58)

LeROY HOLMES
(MGM 10685)

● Top deck of this one is getting a big hypo by music tradesters, and might step out and prove to be something. This rendition is fair enough and shows as a comely piece of wax. Vocal echo by The Girl Friends on this pleasing bit is effective, as is the dixie tones in the background. Flip is a standard done up in the same fashion. Top deck holds all the glamour.

"ME AND MY SHADOW" (2:41)

"A PRECIOUS LITTLE THING CALLED LOVE" (2:32)

ROSE MURPHY
(Decca 24988)

● Novel vocal chirping of "Chee-Chee" gal Rose Murphy is cute enough as it stands here. Both tunes are oldies that have seen better days. This rendition has the Murphv thrush going thru her paces in effective manner. Ops who have the call for this brand might look in.



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New Double Barreled Hits!!

NATIONAL #9109

EILEEN BARTON

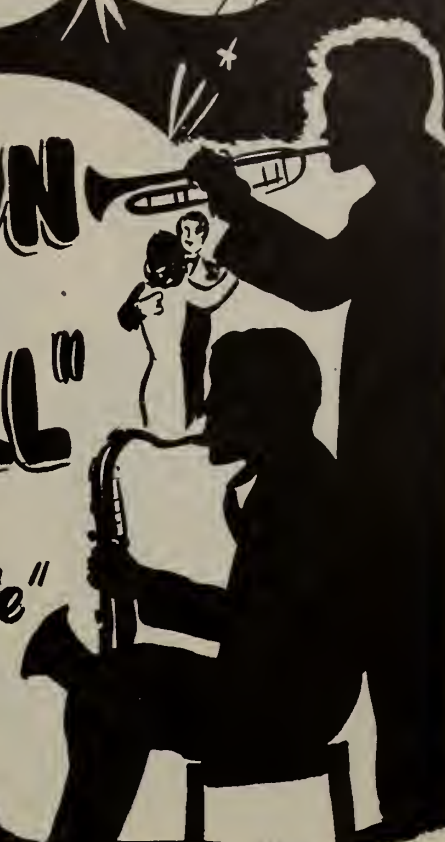
The "Bake A Cake" Gal

"DIXIELAND BALL"

Backed by

"Honey Want You Honey Moon With Me"

ALSO ON 45 RPM



NATIONAL #9110

DANNY SCHOLL

Singing Star Of "Texas Lil Darlin'"

"OPEN, PARACHUTE!!"

Backed by

"Our Love Story"

ALSO ON 45 RPM

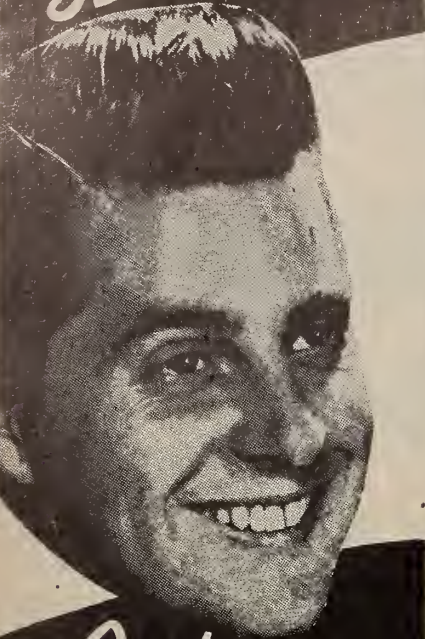


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Coast-to-Coast

RECORDS

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NEW JUKE BOX
SENSATION!**



**Johnny
DESMOND**

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Jack Cohen

President, Cleveland Phonograph Owners Ass'n, and member of The Board of Directors, Music Operators of America.

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"Juke Box operators in Ohio are grateful to Johnny Desmond for his hit record 'C'est Si Bon'. It is one of our top nickel getters."

**"C'EST SI
BON"**

("It's So Good")

backed by
"IF YOU COULD CARE"

MGM Unbreakable 10613

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- JAN GARBERCapitol
- EDDY HOWARDMercury
- DANNY KAYEDecca
- KAY KYSERColumbia
- BENNY LEELondon
- ART LUNDM-G-M
- FREDDY MARTINRCA Victor

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JUKE . . . BOX OFFICE

EZIO PINZA'S

"TE AME"

(I Loved You)

COLUMBIA 38748

**Standard Songs
are MONEY MAKERS!**

**"DON'T TAKE YOUR
LOVE FROM ME"**

Recorded by

- BILLY ECKSTINE—National
- HELEN FORREST—M-G-M
- HADDA BROOKS—Modern

Pub. By: M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

**NOVELTY TUNES REACH PEAK AS
DISKERS CONTINUE TREND AT
FRANTIC PACE**

NEW YORK—Accustomed as they are to constant change, even the most time-hardened music-men are bewildered by the manner in which the pendulum of public taste has swung so completely away from ballads and smooth instrumentals to the novelty field.

At present seven out of ten—for an unprecedented 70 per cent—of the current hit tunes are novelties. "Music, Music, Music," "I'd've Baked A Cake," "Chattanooga Shoe Shine Boy," "I Said My Pajamas," "Third Man Theme," "Dearie," "Rag Mop" all fall under the sobriquet of "novelties." Further, the phenomena of "gimmick" and "angle" songs is by no means anywhere near over with a whole crop of new ditties coming up employing every device from piano rolls to whistles to Dixieland to get a new sound into the juke box that will attract attention and call for replays.

With record production at its highest peak in many years and the public and the juke boxes limited as to the amount of disks that they can absorb the industry has evolved into a situation where there is no place for a "good" record. When the platteries come out with a new cookie they are aiming for a smash with each one. With the host of waxings reaching formidable heights and the places even in the giant new music machines limited a record company fighting for the juke box showcase is using every device possible to get their biscuits a whirling where it will do the most good.

To a great extent it is the juke box that is responsible for the load of novelty numbers now spinning and the horde that are rising on the charts

even while you read this. The music operator is in the position of a man with a sure fire commodity if he can only find the right brand. Everyone loves music and almost everyone has at least one particular number that he will play if he finds it on the machine that is in his local eatery or tavern—the operator's job is to make sure that that record is there for his customer to play. When the customers vote with their nickles that they want novelties that is what the juke box operator will clamor for—and that is what he is getting!

Without a doubt, if "Music, Music, Music" is the type of song that is going to load up the registers then that is the type of ditty that will be in every juke box. The public's appetite for something new is impossible to satiate and the "better mousetrap" for the music industry is novelty records. The diskeries that can turn out the finest novelties fastest will be the ones that prosper and the proof of that is in the way that numbers like "I Found My Mamma," "Juke Box Annie," "Choo'n Gum," "Honkey Tonkin," "Why Do They Always Say No?", "Piano Roll Blues," "Hoop Dee Doo" and the rest of the hot comers of today are being pressed almost as fast as the publishers can get them to the recording studios.

Novelties are going a step beyond the point where they can be called a "fad" by actually branching into as many diversified types as the legitimate ballads and instrumentals have to offer. At present there are "new sound," Dixieland, "talking" instruments, piano roll, barrelhouse, compulsive, zither, boy and girl duets and just plain old madcap styles dividing the honors among themselves in the novelty field. Long range trends are impossible to ascertain and basically such predictions cannot be made with any degree of soundness. However, what is already cut and what is rising in play on the air and in the juke boxes, is a matter of fact and we can say with safety that the novelty movement is firmly planted as a part of the scenery in the foreseeable future, and that the diskery that turns out the top recordings will be the one that gives the public novelties.

The juke box industry has always left the title of "hit makers" to other fields of music business. The coin machine operator as we have stated many times before is first of all a business man. Give the operator what he wants to hear and what he knows will get the plays and you can be assured that your business and his are being run on as sound a basis as is possible.

**Wakely Forms Music
Publishing Firm**

HOLLYWOOD—Jimmy Wakely, Capitol recording star, re-enters the music publishing business through formation of Winchester Music Corp. Capitol will function as a selling agent for Winchester through its publishing setups.

Wakely had arranged for Capitol to clear his songs until Winchester was operating fully. Winchester has obtained a B.M.I. license as most suitable for the type of numbers it will publish.

First publication will be the established hit, "Let's Go To Church Next Sunday Morning," the Steve Allen original, which is a Margaret Whiting-Wakely release via Capitol and which has been covered by all major labels. Another Winchester publication is "Mr. Easter Bunny," which is riding handsomely on the flip of "Peter Cottontail," Wakely's new Capitol platter.

STAY RIGHT ON TOP!!

WITH

★ **"STAY WITH THE
HAPPY PEOPLE"**

Recorded by

MARGARET WHITING
Capitol

ART MOONEY
M-G-M

GEORGIA GIBBS
Coral

DON CORNELL
RCA Victor

HOAGY CARMICHAEL & CASS DALEY—Decca

AND

★ **"HOOP-DEE-DOO"**

Recorded by

KAY STARR
Capitol

RUSS MORGAN
Decca

DORIS DAY
Columbia

MILTON DE LUGG
King

FRANK YANKOVIC
Columbia

LAWRENCE WELK
Mercury

AMES BROS.
Coral

LYNN DUDDY SINGERS
M-G-M

PERRY COMO—RCA Victor

EDWIN H. MORRIS & COMPANY, INC.

MAYFAIR MUSIC CORP.

MELROSE MUSIC CORP.

1619 Broadway

New York 19, N. Y.

ROUND THE WAX CIRCLE

NEW YORK:

Thrush Dinah Shore headlines the big hoopla on St. Patrick's Day at Glenn McCarthy's famed Shamrock Hotel, Houston, Texas. Dinah recently completed a record breaking engagement at the Shamrock's Emerald Room, turning away more than 3500 paying customers during her engagement. . . . Buddy Robbins, general manager of J. J. Robbins & Sons, off on a trip to Chicago and California, on his first trip west to coordinate plugging activities. Buddy will also pick up new material on the way. . . . Sidney Goldstein, co-owner of Sidney Music pubbery has sold his interest in the firm to his partner, Berle Adams. . . . Russ Morgan copped a gold disk from Decca in honor of the sale of his millionth copy of "Forever & Ever." . . . Le Mar Distributing Company folds as a Met distributor. . . . Coral Record line for New York goes to Louis Bournstein, the latter formerly partners with Leonard Smith in Leslie Distributions. Cosnat distribberly handled the line in NY since its inception. . . . Earl Wilson show from Monte's goes network this week. The show, recently on WINS, and sponsored by Tele-King Television, switches to WJZ. Hal Tunis stays as spinner and moderator. . . . Stasny Music's sensational "Why Do They Always Say No" coming up strongly. . . . Mort Nusbaum, early AM disk jockey on WHAM, Rochester, played host to singing star Don Cornell during his appearance at the Triton Hotel, and then in turn, was guested by Cornell when the two flew to New York for a four hour recording session. Trip was Nusbaum's quickest in-and-out of NY, the dj remaining in Gotham a total of 4 1/2 hours. . . . Look for the novelty "The Tender Bartender," published by Robbins Music. . . . Orkster Sammy Kaye doing a big job at the Capitol. Stops the show with his rendition of "Wanderin'," piped by Tony Alamo. . . . Nice to see our old friend Robert Q. Lewis going over so well with his new show, sponsored by Columbia Records. We remember Bobby when he had that "Sham" gag. . . . New show coming into the Paramount eagerly awaited by many in the biz. Tradesters view the Eckstine grosses to come near the mark set by Bob Hope.



DINAH SHORE

CHICAGO:

Seen dining at the Pump Room were Mitch Miller, Columbia's A&R and Ken Griffin, organist. . . . Vaughn Monroe in town to do a recording session for RCA-Victor with Charles Grean and also spending some time with Irwin Berke, Shapiro-Bernstein. . . . Lena Horne proving sensational at the Oriental Theater. . . . Buddy Moreno breaks up his band, rumors have it that he may go into T.V. . . . The Rhythm Rockers, formerly with Aristocrat, have penned with Parkway label. . . . Lawrence Welk broke all winter attendance marks on one niters at the Peony Park, Omaha. . . . Commando Club, Evansville, Indiana, have started a new policy of using name bands, first among them will be Tiny Hill, Milt Herth, and the Hoosier Hot Shots. . . . Jimmy Featherstone and ork will take over the band spot at the Martinique Restaurant. . . . Teddy Phillips and band do a recording session for London Records before taking off to open at the Peabody Hotel, Memphis. . . . Two bands, whose music is pleasing to the ear as well as good for dancing, opened this week, Griff Williams at the northside Aragon Ballroom and Jan Garber at the southside Trianon. . . . Ink Spots doing a personal appearance at the Marbro Theatre. . . . Joe Whalen well known music man around town, drops in for a chat and reports that he is on his way to New York on biz trip. . . . Mills Bros. inked for two week stay starting April 15 at The Trocadero, Henderson, Kentucky. . . . Ernie Simon, WJJD deejay, will emcee weekly series of recorded one hour jazz concerts for southside film house. . . . Johnny Desmond's MGM recording "C'est Si Bon" jumped from 9th place to the number 5 spot this week in The Cash Box juke box report, "it's so good." . . . Jimmy Krum, one of the writers of the "Canasta Song" drops in to say "hello."



VAUGHN MONROE

LOS ANGELES:

Spent the better part of the morning with Syd Nathan, one of the hardest working and fastest moving record company chiefs in the business. . . . Caught up with him at the Hollywood Knickerbocker Hotel, where he was trying to catch a few hours of shuteye after a late session with Hank Penny in which the boys cut 12 sides. . . . The following day Syd was due to hop off for Odessa, Texas, to cut Moon Mullican. . . . then to Shreveport for a session with Paul Howard. . . . then to Cincinnati for Grandpa Jones and the York Bros. . . . In between, while he was resting, the King Records headman signed up "Shorty" Long, formerly with a couple of majors, and also a big name rhythm and blues artist whose name Syd wasn't quite ready to reveal for publication. . . . As part of the King program for a wide-scale entry into the pop field, along with an accelerated program in its present folk and sepia departments, Nathan disclosed that a new branch is opening in Indianapolis and 15 others are being lined up throughout the country. . . . Big doin's at Modern Record plant over Roy Hawkins' latest release, "Where You Been?" and Jimmy Witherspoon's "Better Love Next Time." Heard Garwood Van and his ork rehearsing while at Modern and it took us back a few years, to when we used to glide along to his fine dance moosic at the Casino Gardens in Ocean Park. . . . For our dough, he's still one of the most danceable bands in the business. . . . The rebirth of vaudeville in this town is really keeping the local talent busy. . . . Following Columbia's Toni Harper and Herb Jeffries and Capitol's Tennessee Ernie into the two Paramount's stage shows come none other than Ben Pollack and his Pick-A-Rib Boys into the Hollywood house. . . . Ben's really in his glory these days and now wonders why he ever laid down his drumsticks to become a record magnate. . . . And at the Orpheum the folks will be tapping their tootsies to the tempo of Tempo's Brother Bones and his educated chopsticks and thrilling to the fine tenor of balladeer Johnny Dugan. . . . Getting a considerable play around town via the dee-jays and the boxes too is the latest version of "Music, Music, Music." . . . It's in Polish and retitled "Polka, Polka, Polka." Cromwell Music's Howie Richman had a lot of fun with it on the Steve Allen show the other eve.



HERB JEFFRIES

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with BILLY MARTIN ORCH.

and

"THEY USED TO CALL HER MARY"

VOCAL GENE MARVEY

WITH BOB HARTER SINGERS

with BILLY MARTIN ORCH.

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records - City by City

APRIL 22, 1950

New York, N. Y.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. IT ISN'T FAIR (Sammy Kaye)
4. THIRD MAN THEME (Anton Karas)
5. DEARIE (Mermon-Bolger)
6. ENJOY YOURSELF (Guy Lombardo)
7. MY FOOLISH HEART (Gordon Jenkins)
8. C'EST SI BON (Johnny Desmond)
9. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
10. RAG MOP (Ames Bros.)

Chicago, Ill.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. DEARIE (Stafford-MacRae)
5. C'EST SI BON (Johnny Desmond)
6. CANDY AND CAKE (Arthur Godfrey)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. MY FOOLISH HEART (Billy Eckstine)
9. TH'RD MAN THEME (Anton Karas)
10. I SAID MY PAJAMAS (Martin-Warren)

Los Angeles, Calif.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. ENJOY YOURSELF (Doris Day)
4. MY FOOLISH HEART (Billy Eckstine)
5. OLD PIANO ROLL BLUES (Lawrence Cook)
6. THERE'S NO TOMORROW (Tony Martin)
7. C'EST SI BON (Johnny Desmond)
8. IT ISN'T FAIR (Sammy Kaye)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. DEARIE (Stafford-MaeRae)

Newark, N. J.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. ENJOY YOURSELF (Guy Lombardo)
6. DEARIE (Mermon-Bolger)
7. THIRD MAN THEME (Anton Karas)
8. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
9. RAG MOP (Ames Bros.)
10. DADDY'S LITTLE GIRL (Dick Todd)

Washington, D. C.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. ENJOY YOURSELF (Guy Lombardo)
6. DEARIE (Mermon-Bolger)
7. THIRD MAN THEME (Guy Lombardo)
8. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
9. C'EST SI BON (Johnny Desmond)
10. DADDY'S LITTLE GIRL (Dick Todd)

Macon, Ga.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. PETER COTTONTAIL (Mervin Shiner)
4. THIRD MAN THEME (Guy Lombardo)
5. I'D'VE BAKED A CAKE (Georgia Gibbs)
6. RAG MOP (Ames Bros.)
7. ENJOY YOURSELF (Guy Lombardo)
8. IT ISN'T FAIR (Tony Martin)
9. C'EST SI BON (Johnny Desmond)
10. DADDY'S LITTLE GIRL (Mills Bros.)

Monroe, La.

1. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
2. THERE'S NO TOMORROW (Tony Martin)
3. BAMBOO (Vaughn Monroe)
4. WEDDING SAMBA (Guy Lombardo)
5. QUICKSILVER (Bing Crosby)
6. THIRD MAN THEME (Guy Lombardo)
7. GODS WERE ANGRY (Whiting-Wakely)
8. PIANO ROLL BLUES (Lawrence Cook)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. RAG MOP (Lionel Hampton)

Syracuse, N. Y.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. C'EST SI BON (Johnny Desmond)
4. DEARIE (Stafford-MacRae)
5. MY FOOLISH HEART (Gordon Jenkins)
6. BEWITCHED (Doris Day)
7. I SAID MY PAJAMAS (Martin-Warren)
8. THIRD MAN THEME (Guy Lombardo)
9. RAG MOP (Ralph Flanagan)
10. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)

Fayetteville, Ark.

1. I'D'VE BAKED A CAKE (Georgia Gibbs)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. QUICKSILVER (Doris Day)
5. DEARIE (Stafford-MacMae)
6. PETER COTTONTAIL (Johnnie Lee Wills)
7. LET'S GO TO CHURCH (Whiting-Wakely)
8. I SAID MY PAJAMAS (Doris Day)
9. THIRD MAN THEME (Art White)
10. IT ISN'T FAIR (Sammy Kaye)

Deadwood, S. Dak.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. THIRD MAN THEME (Guy Lombardo)
5. RAG MOP (Ralph Flanagan)
6. QUICKSILVER (Bing Crosby)
7. CANDY AND CAKE (Arthur Godfrey)
8. ECHOES (Jo Stafford)
9. BAMBOO (Vaughn Monroe)
10. ENJOY YOURSELF (Guy Lombardo)

Weirton, W. Va.

1. I ALMOST LOST MY MIND (King Cole)
2. IT ISN'T FAIR (Sammy Kaye)
3. OLD PIANO ROLL BLUES (Lawrence Cook)
4. RAIN (Frank Petty Trio)
5. THIRD MAN THEME (Anton Karas)
6. ARE YOU LONESOME TONIGHT? (Blue Barron)
7. C'EST SI BON (Johnny Desmond)
8. SENTIMENTAL ME (Ames Bros.)
9. SOMETIME (Tommy Carlyn)
10. CRY OF THE WILD GOOSE (Frankie Laine)

Toronto, Canada

1. SUNDAY IN TORONTO (Carr-Baldour)
2. PETER COTTONTAIL (Two Ton Baker)
3. DADDY'S LITTLE GIRL (Dick Todd)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. I DON'T KNOW WHETHER TO LAUGH OR CRY (Phil Brito)
7. YOU HOLD THE REINS (Ozzie Williams)
8. DON'T SAY GOODBYE (Vic Damone)
9. WANDERIN' (Sammy Kaye)
10. THERE'S A HOLE IN THE IRON CURTAIN (Mickey Katz)

Great Falls, Mont.

1. QUICKSILVER (Bing Crosby)
2. I'D'VE BAKED A CAKE (Georgia Gibbs)
3. GODS WERE ANGRY (Owen Bradley)
4. MUSIC, MUSIC, MUSIC (Ames Bros.)
5. DEARIE (Guy Lombardo)
6. SENTIMENTAL ME (Ames Bros.)
7. CHATTANOOGIE SHOE SHINE BOY (Bill Darnell)
8. HAVE I TOLD YOU LATELY? (Bing Crosby)
9. CRY OF THE WILD GOOSE (Frankie Laine)
10. THERE'S NO TOMORROW (Tony Martin)

Fertile, Minn.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. RAG MOP (Ames Bros.)
5. SENTIMENTAL ME (Ames Bros.)
6. TIGER RAG (Pee Wee Hunt)
7. ARE YOU LONESOME TONIGHT? (Blue Barron)
8. IT ISN'T FAIR (Sammy Kaye)
9. WHY DO THEY ALWAYS SAY NO? (Lawrence Cook)
10. CRUISING DOWN THE RIVER (Blue Barron)

Atlanta, Ga.

1. SILVER DOLLAR (Johnny Long)
2. IT ISN'T FAIR (Sammy Kaye)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. WE'LL BUILD A BUNGALOW (Johnny Long)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. THIRD MAN THEME (Anton Karas)
8. EASTER PARADE (George Wright)
9. I SAID MY PAJAMAS (Martin-Warren)
10. C'EST SI BON (Johnny Desmond)

Boston, Mass.

1. MUSIC, MUSIC, MUSIC (Eddie Miller)
2. COUNT EVERY STAR (Hugo Winterhalter)
3. I WANT MY MAMA (Rosemary Clooney)
4. THERE'S NO TOMORROW (Tony Martin)
5. MY ROSA (Tony Pastor)
6. OVER AND OVER (Vaughn Monroe)
7. RAG MOP (Jimmy Dorsey)
8. CHATTANOOGIE SHOE SHINE BOY (Bill Darnell)
9. KID'S A DREAMER (Rosemary Clooney)
10. I'D'VE BAKED A CAKE (Art Mooney)

Baltimore, Md.

1. CHATTANOOGIE SHOE SHINE BOY (Bill Darnell)
2. KID'S A DREAMER (Rosemary Clooney)
3. SUGARFOOT RAG (Bill Darnell)
4. CRY OF THE WILD GOOSE (Frankie Laine)
5. I WANNA GO HOME (Perry Como)
6. IT ISN'T FAIR (Sammy Kaye)
7. BEWITCHED (Bill Snyder)
8. EASTER LILY (Dick Todd)
9. I FOUND MY MAMA (Rosemary Clooney)
10. C'EST SI BON (Johnny Desmond)

Carthage, N. Y.

1. MUSIC, MUSIC, MUSIC (Hugo Winterhalter)
2. CHATTANOOGIE SHOE SHINE BOY (Bing Crosby)
3. RAG MOP (Lionel Hampton)
4. QUICKSILVER (Bing Crosby)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. ENJOY YOURSELF (Doris Day)
7. IT ISN'T FAIR (Joe Marine)
8. SUNSHINE CAKE (Frank Sinatra)
9. I SAID MY PAJAMAS (Doris Day)
10. WEDDING SAMBA (Guy Lombardo)

New Orleans, La.

1. THIRD MAN THEME (Guy Lombardo)
2. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. MUSIC, MUSIC, MUSIC (Eddie Miller)
5. QUICKSILVER (Bing Crosby)
6. WILHELMINA (Eddy Howard)
7. CANDY AND CAKE (Arthur Godfrey)
8. C'EST SI BON (Johnny Desmond)
9. DEARIE (Bolger-Merman)
10. SATAN WEARS A SATIN GOWN (Frankie Laine)

Cincinnati, Ohio

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. TELL ME LIES (Reggie Goff)
3. THERE'S NO TOMORROW (Tony Martin)
4. DADDY'S LITTLE GIRL (Dick Todd)
5. IT ISN'T FAIR (Sammy Kaye)
6. CANDY AND CAKE (Mindy Carson)
7. BEWITCHED (Bill Snyder)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. I SAID MY PAJAMAS (Martin-Warren)

Fresno, Calif.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THERE'S NO TOMORROW (Tony Martin)
4. C'EST SI BON (Johnny Desmond)
5. DEARIE (Guy Lombardo)
6. JUNGLE DRUMS (Sidney Staton)
7. MY FOOLISH HEART (Billy Eckstine)
8. IT ISN'T FAIR (Bill Farrell)
9. SILVER DOLLAR (Art Mooney)
10. CRY OF THE WILD GOOSE (Frankie Laine)

Shoals, Ind.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. QUICKSILVER (Bing Crosby)
4. RAG MOP (Johnnie Lee Wills)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. DEARIE (Stafford-MacRae)
8. CRY OF THE WILD GOOSE (Frankie Laine)
9. I SAID MY PAJAMAS (Martin-Warren)
10. THERE'S NO TOMORROW (Tony Martin)

Savannah, Ga.

1. MUSIC, MUSIC, MUSIC (Freddy Martin)
2. IT ISN'T FAIR (Sammy Kaye)
3. QUICKSILVER (Doris Day)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. I ALMOST LOST MY MIND (Fran Warren)
6. THERE'S NO TOMORROW (Tony Martin)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. THIRD MAN THEME (Anton Karas)
9. MY FOOLISH HEART (Richard Hayes)
10. I CAN DREAM, CAN'T I? (Andrews Sisters)

Pittsburgh, Pa.

1. PETER COTTONTAIL (Mervin Shiner)
2. DADDY'S LITTLE GIRL (Mills Bros.)
3. ENJOY YOURSELF (Guy Lombardo)
4. QUICKSILVER (Bing Crosby)
5. DEARIE (Guy Lombardo)
6. I'D'VE BAKED A CAKE (Mermon-Bolger)
7. BIG MOVIE SHOW IN THE SKY (Bing Crosby)
8. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
9. FAIRY TALES (Ella Fitzgerald)
10. C'EST SI BON (Johnny Desmond)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending April 15.

Pete Ebbecke

WDAS—Philadelphia, Pa.

1. MY FOOLISH HEART (Gordon Jenkins)
2. ARE YOU LONESOME TONIGHT? (Blue Barron)
3. SENTIMENTAL ME (Ames Bros.)
4. I'LL WAIT AND HOPE (Bosh Pritchard)
5. IT ISN'T FAIR (Sammy Kaye)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. QUICKSILVER (Bing Crosby)
8. DEARIE (Merman-Bolger)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. ENJOY YOURSELF (Guy Lombardo)

Gene Whitaker

WSSB—Durham, N. C.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Gordon Jenkins)
4. BABY, WON'T YOU SAY YOU LOVE ME? (Billy Eckstine)
5. IT ISN'T FAIR (Bill Farrell)
6. WITH MY EYES WIDE OPEN (Bob Eberly)
7. THIRD MAN THEME (Anton Karas)
8. RAG MOP (Jimmy Dorsey)
9. SENTIMENTAL ME (Ames Bros.)
10. STAR DUST (Jerry Gray)

Maurice Hart

KFWB—Hollywood, Calif.

1. I ALMOST LOST MY MIND (Fran Warren)
2. OVER AND OVER (Vaughn Monroe)
3. C'EST SI BON (Johnny Desmond)
4. WANDERIN' (Sammy Kaye)
5. ONCE AROUND THE MOON (Gene Williams)
6. ROULETTE (Tony Martin)
7. DEARIE (Kirk-Warren)
8. GYPSY IN MY SOUL (Dick Pierce)
9. SLEIGH RIDE (Ethel Smith)
10. DARN IT, BABY, THAT'S LOVE (Martin-Warren)

Ray Perkins

KFEL—Denver, Colo.

1. THIRD MAN THEME (Anton Karas)
2. MUSIC, MUSIC, MUSIC (Freddie Martin)
3. PETER COTTONTAIL (Jimmy Wakely)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. THERE'S NO TOMORROW (Tony Martin)
6. IT ISN'T FAIR (Sammy Kaye)
7. I SAID MY PAJAMAS (Martin-Warren)
8. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
9. CRY OF THE WILD GOOSE (Frankie Laine)
10. DEARIE (Stafford-MacRae)

Larry Berrill

WCAE—Pittsburgh, Pa.

1. MY FOOLISH HEART (Mindy Carson)
2. COUNT EVERY STAR (Ray Anthony)
3. ARE YOU LONESOME TONIGHT? (Blue Barron)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. C'EST SI BON (Johnny Desmond)
6. MONA LISA (Charlie Spivak)
7. BEWITCHED (Doris Day)
8. I ALMOST LOST MY MIND (Fran Warren)
9. SENTIMENTAL ME (Ames Bros.)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Lee Morris

WSB—Atlanta, Ga.

1. MY FOOLISH HEART (Gordon Jenkins)
2. I ALMOST LOST MY MIND (Fran Warren)
3. THIS IS HEAVEN TO ME (Alan Dale)
4. THIRD MAN THEME (Guy Lombardo)
5. DEARIE (Kirk-Warren)
6. SILVER DOLLAR (Johnny Long)
7. RIVER OF SMOKE (Burl Ives)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. CANDY AND CAKE (Mindy Carson)
10. DADDY'S LITTLE GIRL (Skitch Henderson O.)

Robert Snyder

WOKO—Albany, N. Y.

1. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. RAG MOP (Johnny Lee Wills)
4. PETER COTTONTAIL (Mervin Shiner)
5. POLKA DOT POLKA (Eddie Miller)
6. BEWITCHED (Bill Snyder)
7. MY LITTLE GIRL (Enoch Light)
8. PAPER WALLS WITH LOVE LETTERS (Patti Page)
9. C'EST SI BON (Johnny Desmond)
10. SWAMP GIRL (Frankie Laine) (Patti Page)

Claude Taylor

WJHP—Jacksonville, Fla.

1. THE BICYCLE SONG (Sammy Kaye)
2. ENJOY YOURSELF (Louis Prima)
3. I'D LIKE TO WRAP YOU UP (Judy Valentine)
4. PETER COTTONTAIL (Jimmy Wakely)
5. FIFI (Eddie Miller)
6. BEYOND THE SUNSET (Jo Stafford)
7. BONAPARTE'S RETREAT (Kay Starr)
8. WITH MY EYES WIDE OPEN (Patti Page)
9. YOU'RE A REAL SWEETHEART (Joey Nash)
10. CHOO'N GUM (Teresa Brewer)

Eddie Gallaher

WTOP—Washington, D. C.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Guy Lombardo)
4. SENTIMENTAL ME (Ames Bros.)
5. MY FOOLISH HEART (Gordon Jenkins)
6. IT ISN'T FAIR (Sammy Kaye)
7. BEWITCHED (Bill Snyder)
8. DADDY'S LITTLE GIRL (Mills Bros.)
9. CANDY AND CAKE (Arthur Godfrey)
10. THERE'S NO TOMORROW (Tony Martin)

Myron Barg

WMOR—Chicago, Ill.

1. C'EST SI BON (Johnny Desmond)
2. PETER COTTONTAIL (Fran Allison)
3. MY FOOLISH HEART (Gordon Jenkins)
4. LA VIE EN ROSE (Victor Young)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. A GOOD TIME WAS HAD BY ALL (Rosemary Clooney)
7. IT ISN'T FAIR (Joe Marine)
8. THIRD MAN THEME (Guy Lombardo)
9. BEWITCHED (Bill Snyder)
10. THIS IS HEAVEN TO ME (Gordon MacRae)

Dick Coleman

WCBM—Baltimore, Md.

1. MY FOOLISH HEART (Gordon Jenkins)
2. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
3. HAVE I TOLD YOU LATELY? (Martin-Warren)
4. IT ISN'T FAIR (Sammy Kaye)
5. SENTIMENTAL ME (Ames Bros.)
6. I ALMOST LOST MY MIND (Fran Warren)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. DADDY'S LITTLE GIRL (Mills Bros.)
9. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)
10. BEWITCHED (Bill Snyder)

Mannie Mauldin, Jr.

WSBC—Chicago, Ill.

1. DOUBLE CROSSIN' BLUES (Little Esther)
2. IT ISN'T FAIR (Bill Farrell)
3. I ALMOST LOST MY MIND (King Cole)
4. MISTRUSTIN' BLUES (Little Esther)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. THAT'S RIGHT, BABY (Piney Brown)
7. BLACK LACE (Frankie Laine)
8. EASTER PARADE (Freddie Mitchell)
9. FOR YOU, MY LOVE (Larry Darnell)
10. AT NIGHT (The Orioles)

Ted Conner

WFMJ—Youngstown, Ohio

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. TWO FACED HEART (Gordon MacRae)
3. MY FOOLISH HEART (Margaret Whiting)
4. DUST (Jimmy Wakely)
5. NICE TO HAVE A MAN AROUND THE HOUSE (Merman-Bolger)
6. THIRD MAN THEME (Hugo Winterhalter)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. SWAMP GIRL (Frankie Laine)
9. CANDY AND CAKE (Mindy Carson)
10. WANDERIN' (Sammy Kaye)

Ben Taylor

WMBG—Richmond, Va.

1. I NEED YOU SO (Ivory Joe Hunter)
2. JOHNSON RAG (Amos Milburn)
3. MISTRUSTIN' BLUES (Little Esther)
4. WEDNESDAY EVENING (Johnny Lee Hooker)
5. WAXIE MAXIE BOOGIE (Frank Cullley)
6. AT NIGHT (The Orioles)
7. EASTER BOOGIE (Freddie Mitchell)
8. T-BONE BLUES (Louis Jordan)
9. PLEASE COME BACK (Pee Wee Crayton)
10. LEAVE HER ALONE (Ivory Joe Hunter)

Don Larkin

WAAT—Newark, N. J.

1. PETER COTTONTAIL (Mervin Shiner)
2. POISON IVY (Gene Autry)
3. LONE GONE LONESOME BLUES (H. Williams)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. LITTLE ANGEL WITH THE DIRTY FACE (Eddy Arnold)
6. LET'S GO TO CHURCH NEXT SUNDAY (Whiting-Wakely)
7. THEN I HAD TO TURN AROUND AND GET MARRIED (J. Dickens)
8. BEYOND THE SUNSET (Three Suns)
9. I'LL SAIL MY SHIP ALONE (Moon Mullican)
10. IS THERE SOMEBODY ELSE? (S. & M. Clark)

Larry Gentile

WJBK—Detroit, Mich.

1. BEWITCHED (Bill Snyder)
2. IT ISN'T FAIR (Sammy Kaye)
3. KISS FOR TOMORROW (Frankie Laine)
4. BABY, WON'T YOU SAY YOU LOVE ME? (Billy Eckstine)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. MY FOOLISH HEART (Mindy Carson)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. SWAMP GIRL (Frankie Laine)
9. I ALMOST LOST MY MIND (Fran Warren)
10. CHINESE MULE TRAIN (Spike Jones)

11 more Great DECCA "COIN-CATCHERS"

ORDER TODAY and GET THE PLAY!

CHOO'N GUM
I'M GONNA PAPER ALL MY WALLS WITH YOUR LOVE LETTERS
ANDREWS SISTERS Decca 24998

ON AN ORDINARY MORNING
HIAWATHA'S MITTENS
EVELYN KNIGHT and RUSS MORGAN Decca 24985

MUSKRAT RAMBLE
WALK WITH A WIGGLE
ANDREWS SISTERS Decca 24991

RIVER OF SMOKE
A SNOW-WHITE HORSE AND A GOLDEN SADDLE
JOE MARINE—WARING POP GROUP Decca 24982

DOWN THE LANE
HOOP-DEE-DOO
RUSS MORGAN Decca 24986

I DIDN'T KNOW WHAT TIME IT WAS
NEVER HAVE I EVER FELT LIKE THIS BEFORE
EILEEN WILSON with SY OLIVER Decca 24978

AT THE JAZZ BAND BALL
DILL PICKLES
EDDIE CONDON Decca 24987

WHAT, WHERE AND WHEN
MAMBO JAMBO
SONNY BURKE Decca 24993

TURKEY HOP
2 Parts
LIONEL HAMPTON Decca 24992

FRANCIS THE TALKING MULE
ME AND MY TEDDY BEAR
MERVIN SHINER Decca 46231

JESUS HITS LIKE THE ATOM BOMB
I FEEL LIKE MY TIME AIN'T LONG
THE FAMOUS BLUE JAY SINGERS OF BIRMINGHAM, ALABAMA Decca 48150

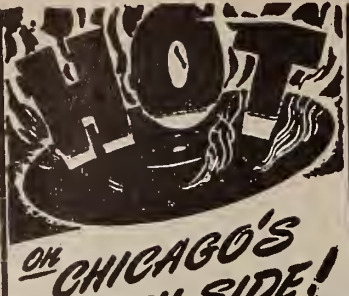
America's
Fastest-Selling
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DECCA
RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



1 **EASTER PARADE**
Freddie Mitchell
(Derby 733)

2 **I ALMOST LOST MY MIND**
Ivory Joe Hunter
(MGM 10578)

3 **MY FOOLISH HEART**
Billy Eckstine
(MGM 10623)

4 **DOUBLE CROSSIN' BLUES**
Little Esther
(Savoy 731)

5 **MISTRUSTIN' BLUES**
Little Esther-Mel Walker
(Savoy 735)

6 **BERNICE**
Roosevelt Wardell
(Melford 256)

7 **3 X 7 = 21**
Jewel King
(Imperial 5055)

8 **AT NIGHT**
The Orioles
(Jubilee 5025)

9 **PENNIES FROM HEAVEN**
Gene Ammons
(Aristocrat)

10 **FAT MAN**
Fats Domino
(Imperial 5058)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

INFORMATION BLUES
Roy Milton
(Specialty 349)

IT ISN'T FAIR
Bill Farrell
(MGM 10637)

WHO DO THINGS HAPPEN TO ME?
Roy Hawkins
(Modern 734)

BIG FINE GIRL
Jimmie Witherspoon
(Modern 721)

AT NIGHT
The Orioles
(Jubilee 5025)

PENNIES FROM HEAVEN
Gene Ammons
(Aristocrat)

TEE NAH NAH
Smiley Lewis
(Imperial 5067)

I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

CRY, CRY BABY
Johnny Otis Orch.
(Regent)

SHE AIN'T GOT NO HAIR
Prof. Longhair
(Tolent)

ADAM BITE THE APPLE
Joe Turner
(Freedom 1531)

MISTRUSTIN' BLUES
Little Esther-Mel Walker
(Savoy 735)

IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

LITTLE BEE
Fats Domino
(Imperial 5065)

INFORMATION BLUES
Roy Milton
(Specialty 349)

STACK O' LEE
Archie Ball
(Imperial)

EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

AFTER HOURS SESSION
Frank (Floorshow) Culley
(Atlantic 888)

A FOOL IN LOVE
Bull Moose Jackson
(King 4352)

I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

WHY DO THINGS HAPPEN TO ME?
Roy Hawkins
(Modern 734)

MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

I'M JUST A FOOL IN LOVE
Amos Milburn
(Aladdin 3043)

TEE NAH NAH
Smiley Lewis
(Imperial 5067)

CENTRAL AVENUE BLUES
Al Winter
(International 701)

SAN FRANCISCO, CALIF.
1. Fat Man (Fats Domino)
2. Cry Baby (Mel Walker)
3. My Baby's Gone (Charles Brown)
4. Mistrustin' Blues (Little Esther)
5. I Only Know (Dinah Washington)
6. Every Day I Get The Blues (Lowell Fulson)
7. Easter Boogie (Freddie Mitchell)
8. Information Blues (Roy Milton)
9. Why Do Things Happen To Me? (Roy Hawkins)
10. At Night (The Orioles)

NEWARK, N. J.
1. I Almost Lost My Mind (Ivory Joe Hunter)
2. Double Crossing Blues (Little Esther)
3. I've Been A Fool (The Shadows)
4. It Isn't Fair (Bill Farrell)
5. Rag Mop (Doc Sausage)
6. Sittin' On It (Wynonie Harris)
7. Mistrustin' Blues (Little Esther)
8. For You, My Love (Larry Darnell)
9. At Night (The Orioles)
10. You've Changed (Bill Farrell)

SAVANNAH, GA.
1. Double Crossin' Blues (Little Esther)
2. Please Come Back (Pee Wee Crayton)
3. I Almost Lost My Mind (Ivory Joe Hunter)
4. Did You Ever Love A Woman? (Charles Brown)
5. I Like My Baby's Puddin' (Wynonie Harris)
6. Wham A Lam (Joe Thomas)
7. Push Ka Pee Shee Pie (Louis Jordan)
8. Drinking Beer (Jimmy Witherspoon)
9. Must You Go? (Bull Moose Jackson)
10. Were You There When They Crucified Jesus? (Sister Tharpe)

CLEVELAND, OHIO
1. Double Crossin' Blues (Little Esther)
2. Mistrustin' Blues (Little Esther)
3. What's Happening? (Paul Williams)
4. Fat Man (Fats Domino)
5. Cry Baby (Mel Walker)
6. Blues Got Me Talkin' (Nellie Hill)
7. Our Romance Is Gone (Robins)
8. Will Power (Rudy Render)
9. Worried And Blue (Duke Henderson)
10. Turkey Hop (Johnny Otis)

SHOALS, IND.
1. Rag Mop (Lionel Hampton)
2. I Almost Lost My Mind (Ivory Joe Hunter)
3. 3 X 7 = 21 (Jewel King)
4. School Days (Louis Jordan)
5. Sitting By The Window (Billy Eckstine)
6. Sittin' On It (Wynonie Harris)
7. My Foolish Heart (Billy Eckstine)
8. Johnson Rag (Pearl Bailey)
9. It Isn't Fair (Bill Farrell)
10. That's A Plenty (Nellie Lutcher)

GULFPORT, MISS.
1. Cry Baby (Mel Walker)
2. Fat Man (Fats Domino)
3. Adam Bite The Apple (Joe Turner)
4. Double Crossin' Blues (Little Esther)
5. Information Blues (Roy Milton)
6. 3 X 7 = 21 (Jewel King)
7. Why Do Things Happen To Me? (Roy Hawkins)
8. Rag Mop (Joe Liggins)
9. I Almost Lost My Mind (Ivory Joe Hunter)
10. Homesick Blues (Charles Brown)

THE CASH BOX
Jazz 'n Blues Reviews

★ **AWARD O' THE WEEK** ★

"DON'T TELL ME NOTHIN' ABOUT MY MAN" (2:56)

"I'M GONNA PUT YOU DOWN" (3:01)

BEA BOOZE
(Apollo 419)



BEA BOOZE

● New thrush bows into the wax spotlight on her first Apollo biscuit via a pair of sock sides that should wear white in the phonos. Both ends of the platter have the earmarks of developing into first rate

phono material, and should cause loads of attention in the jazz and blues field in nothing flat. Top deck has the thrush purring the blues lyrics in crystal clear tones that make you stop and pay close attention. It's slow, torchy material, the kind you can never tire of playing. Gal's pipes grab the feeling and tone of the tune, and make you hum along with her. The flip stays in the same vein, and only serves to display Bea's versatile vocal talents. This side is another melancholy blues item, handled to perfection by the canary. Organ thumping coupled with a slow sax riffing in the background on the pair add to the class of the material offered. Both ends will prove to be blue-ribbon winners for music ops—latch on!

"WORRY, WORRY, WORRY" (2:51)

"I TRIED SO HARD" (2:54)

ROSETTA PERRY
(Decca 48149)

● Pair of blues sides that feature some mighty good wailing show here as potential coin pullers for music ops. Top deck of this one weaves in slow sorrowful tempo, with Rosetta Perry trilling the lyrics in clear blues fashion. Flip stays in the same metro and has the gal offering ops another grade A piece of ballad blues music. Both ends are good juke box material.

"MISERY BLUES" (2:45)

"ROCK WITH IT" (2:58)

JOHNNY MOORE'S THREE BLAZERS
(RCA Victor 22-0073)

● Top side of this biscuit is a so-so blues item, with some so-so vocal work by Billy Valentine. Tempo is slow and moody, altho the instrumental work in the background sounds a bit finer. Coupling picks up in pace and has Valentine back again on a rhythm tune that may hold its own. Both ends won't stop traffic.

"TRY ME ONE MORE TIME" (2:56)

"MUDDY SHOES" (2:47)

ROBERT KELTON
(Aladdin 3054)

● Stock vocal work of Robert Kelton on this duo should fill the bill for the spots that want their blues low-down. Both ends of this biscuit are in that vein right up to the hilt, with Irving Young's pipes trilling the lyrics in gruff vocal fashion throughout. Music echoes the mood and patter of the songs to a T. Ops who have the locations will do well with this brand.

"I FEEL LIKE MY TIME AIN'T LONG" (2:57)

"JESUS HITS LIKE THE ATOM BOMB" (3:02)

THE FAMOUS BLUE JAY SACRED SINGERS
OF BIRMINGHAM, ALABAMA
(Decca 48150)

● Music in the sacred vein offered by this top notch spiritual group should sit well with those juke box fans that go for this brand. Sides offered show the combo's blending style to excellent advantage, with the material jelling just as well. The flip side is particularly timely and is currently getting a big ride. Ops who have the spots should lend an ear.

"BAD HEALTH BLUES" (2:46)

"GOTTA CUT OUT" (2:41)

JIMMIE McCracklin
(Modern 20-714)

● Top deck of this one has Jimmie McCracklin taking it slow and sorrowful, with some tinkering of the ivory's jelling with the blues patter of this bit. It's a blues lament offered in effective fashion—nothing more. The coupling shows a bit better with a hard driving tempo and a spot shout vocal featured. We like the flip.

"I'M SO AFRAID" (2:56)

"TROUBLES AIN'T NOTHIN' BUT THE BLUES" (3:01)

LONNIE JOHNSON
(King 4346)

● Blues wailing by Lonnie Johnson should serve music ops fairly well via this dish of wax. Both ends of the biscuit are in slow patter with Lonnie trilling the lyrical expression in his usual capable manner. The wide popularity of the balladeer should account for a fair shake of silver for music ops.

"HEREAFTER" (2:57)

"YESTERDAY'S ROSES" (3:01)

THE BACHELORS
(Mercury 8159)

● Pair of sides that aren't going anywhere at all are these blended by The Bachelors. Both sides feature a high tenor vocal that doesn't quite hit the high notes. Tempo is slow through out with the group spooning the melody offered in ineffective dulcet tender tones. Sax wailing in the background doesn't do much to help the side either.

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ON RECORD NO. 5069

"Ain't Gonna Do It"

"Country Boy Goes Home"

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"Stack-a'lee" (Part II)

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'ROYAL HAWK'

Roy Hawkins • MOD 20-734

'WHERE YOU BEEN'

'ON MY WAY'

Roy Hawkins • MOD 20-752

'NO ROLLIN' BLUES'

'BIG FINE GIRL'

Jimmy Witherspoon • MOD 20-721

'BETTER LOVE NEXT TIME' PART 1 & PART 2

Jimmy Witherspoon • MOD 20-745



Write for our new 45 rpm catalog

Recording Stars Guest With Eddie Hubbard



CHICAGO—Top notch group of recording artists are pictured around disk jockey Eddie Hubbard prior to the latter's Chesterfield show here. Shown are, left to right, Ken Griffin, recently signed to a Columbia Record recording contract; Capitol chirp Nellie Lutcher; Hubbard, top-notch jazzist Herbie Fields; standing; The Ames Bros., whose sock rendition of "Rag Mop" on Coral is one of the nation's top tunes on juke boxes.

National Records Plan Heavy Promotion On New Danny Scholl - Eileen Barton Disks

NEW YORK—National Records, Inc., this city, this past week revealed extensive promotion plans concerning the release of two new recordings.

Recently signed to a National recording contract, singer Danny Scholl is the target for the special promotional efforts. The release of Danny's first recording, titled "Open Parachute" has already indicated to the

plattery that they have a "big-one." Advance orders literally pouring into the plattery have already passed initial expectations, with the plattery revealing that they plan to put on extra pressing facilities to handle the deluge of orders. Scholl currently stars in the Broadway success "Texas Li'l Darlin'" and was seen before that in "Call Me Mister." It was learned that a major Hollywood studio is interested in the singer, with plans for a forthcoming film in the works.

Timed with the Scholl campaign, the plattery will wage the same promotional efforts on the release of Eileen Barton's "Dixieland Ball." The latter recording follows up the chirp's sensational success of "I'd've Baked A Cake." Miss Barton's version of the click tune is said to be nearing the million mark in sales, with the popularity of the song constantly rising toward the number one position.

Albert B. Green, president of National Records, and Miss Sylvia Langler, artist and repertoire director of the firm, both feel that the two new releases will meet with wide success in the recording field, and predicted a highly optimistic career for Danny Scholl and Eileen Barton.

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WHEN I'M GONE"
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RUTH BROWN'S
"SENTIMENTAL JOURNEY"
"I CAN DREAM, CAN'T I"
No. 905
ATLANTIC
records

Benny Goodman On Six Week European Tour

NEW YORK—Benny Goodman and his sextet are scheduled to leave Idlewild airport on Monday, April 17, at 11:30 AM via Scandinavian Airlines for a six-week concert tour of Europe.

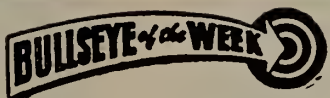
The trip marks Goodman's first major European tour, with the group scheduled for appearances in key cities in Denmark, Sweden, Belgium, Switzerland, Italy and France. Their initial concert will take place in Copenhagen, Denmark, on April 20.

Personnel line-up includes Roy Eldridge, trumpet; Jack Sims, tenor sax; Dick Hyman, piano; Ed Shaughnessy, drums; Jean Thielemans, of Belgium, guitar; Charley Short, of England, bass; Nancy Reed, vocalist, and Goodman on clarinet.

Goodman's last European appearances were in 1949, when he made a sensational tour of England and France.

THE CASH BOX

Folk and Western Record Reviews



"BLAME IT ALL ON NASHVILLE" (2:56)
"THE KISSING DANCE" (2:45)

PEE WEE KING ORCH.
 (RCA Victor 21-0307)



PEE WEE KING

● Music ops can count on this one for added peak play in their phonos. It's the Pee Wee King gang coming thru with a pair of excellent sides that should reap harvest for ops on the juke boxes. Top deck of this one has Gene

Stewart in the vocal spotlight, turning in a neat trick of ballading on an item tagged "Blame It All On Nashville." The tune itself is an ode to that city, with Gene telling of its wonders in fine manner throughout. Musical treatment matches the vocal perfection of the side, as a mellow blues beat seeps thru the wax. On the other end with "The Kissing Dance," the King group show their instrumental wares to excellent advantage by coming thru with a neat novelty number titled "The Kissing Dance." Tune has a mellow sound to it with some clever lyrics to match. Music ops, should by all means, climb aboard the bandwagon with this fresh pair. King's many fans alone should account for a heavy call on the biscuit.

"QUEEN OF THE SADDLE" (2:57)
"STOREROOM IN MY MIND" (2:45)
LES "CARROT TOP" ANDERSON
 (Cormac 1107)

● Top deck of this one is a romantic ode to a gal, with a good clean vocal by Les "Carrot Top" Anderson handling the lyrics in bright manner. Tune has some fine music in the background, and should earn its keep in the boxes. The coupling stays in the same vein and is another grade A performance by Anderson. Ops should listen in.

"PRETTY PLEASE LOVE ME" (2:56)
"TEXAS STAR" (2:47)
SPADE COOLEY ORCH.
 (RCA Victor 20-0309)

● Vocal work on this top deck by chirp Ginny Jackson is smooth and effective enough to warrant music ops attention. Ditty is a cute romantic lilt that flows along at a mellow pace. The flip has Bob "Tex" Cromer on a tune with a good beat, with the lyrics weaving about the title and a girl. Both sides should do well in the boxes.

"CHOC'LATE ICE CREAM CONE" (2:57)
"A ROSE FROM A BRIDE'S BOUQUET" (2:39)
MADDOX BROS. & ROSE
 (4 Star 1458)

● Vocal wailing by Rose on this pair is fair enough as it stands, and altho this platter doesn't appear to be going anywhere, it should hold its own in the phonos. Top deck is a cute wax story, while the flip echoes the sentiments of the title. Material offered is fine, but the interpretation doesn't match.

"INSIDE OUT—OUTSIDE IN" (2:54)
"DIP & DIVE" (2:47)
ED SWATEK
 (Hill & Country 110)

● Pair of square dance items that look good from this corner are set up by caller Ed Swatek in mellow manner. Both ends of the wax roll along in up tempo patter, with some good fiddle work shining thru. Ed's square dance calling should meet with the approval of the many fans that go for this brand. Disk rates ops' attention.

"THE FAITHFUL SAILORBOY" (2:46)
"TWO LITTLE ORPHANS" (2:59)
MICKEY AND MARY CARTON
 (Decca 46232)

● Wax not definitely typed in the country vein, that can be used to excellent advantage is this bit by Mickey and Mary Carton. Both ends of the platter feature a gal vocal that rings the bell, and fits the tempo of these two sorrowful pieces. Ops should lend an ear in this direction.

"CANDY & WOMEN" (2:45)
"PICKIN' COTTON DOWN SOUTH" (2:48)
THE 101 RANCH BOYS
 (Columbia 20687)

● Novelty item done up by the 101 Ranch Boys shows fair enough here, with a cute set of lyrics and an effective vocal framing the music offered. The coupling is an instrumental side that features some fine fiddle and guitar work, with the tempo rolling along in sprightly fashion. The side to ride with is "Candy & Women."

"MY DOLLY HAS A BROKEN HEART" (2:46)
"CHOC'LATE ICE CREAM CONE" (2:57)
ROSALIE ALLEN
 (RCA Victor 21-0305)

● Top notch wailing of folk star Rosalie Allen comes thru for music ops on this duo, with the gal chirping a pair of cute tender pieces that should do exceptionally well on the phonos. Top deck spins in slow patter and has Rosalie purring a sad tale. Coupling is done up in straight time, with the chirp ringing the bell on this dainty kid story. Both ends are first rate material—ops should get 'em.

"JESUS DIED FOR ME" (2:56)
"IF I COULD HEAR MY MOTHER PRAY AGAIN" (3:02)
ROY ACUFF
 (Columbia 20684)

● Music in the spiritual vein, with folk star Roy Acuff handling the lyrical expression of this fresh duo. Both sides show Roy at best advantage. Top deck rolls along in up tempo fashion, with a vocal chorus chiming in. The flip slows down and has Roy taking it solo as the lyrics echo the title of the tune. Both sides should do well.

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- 9073—"Ricky's Blues"
- 9085—"There's Nothing Like A Woman In Love"
- 9053—"Once In A While"
- 9065—"Leave My Gal Alone"
- 9059—"How Could I Know"
- 9045—"Send For Me If You Need Me"
- 9038—"Summertime"—"Write Me A Letter"
- 9040—"Fool That I Am"
- 9035—"Ol' Man River"



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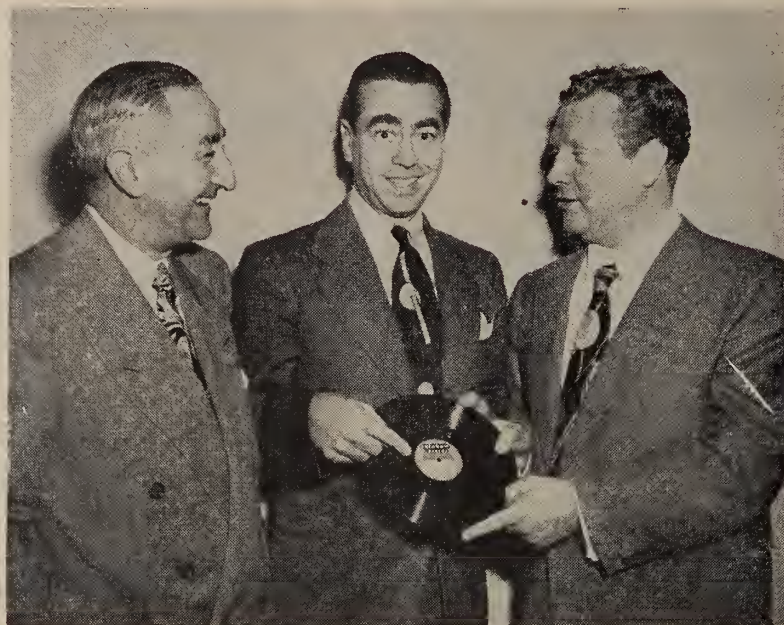
By

Lawrence "Piano Roll" Cook

ABBEY 15003

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Dick Todd Guests With Wash., D. C., Music Men



WASHINGTON, D. C.—Songstar Dick Todd got together with two of Washington's top music men, during a recent theater engagement in the capital city. Pictured above, left to right, Hirsh DeLa Viez, president of the Washington Music Guild, local music operators trade association; disk jockey Eddie Gallaher, famed for his WTOP air-show, and Dick Todd. The latter's Rainbow rendition of "Daddy's Little Girl" is the platter that currently occupies a top spot with music operators throughout the land.

Apollo Records Announce Nine Distributor Changes. Firm Sets West Coast Pressing & Distribution Deal; Signs Pair To Wax Pact

NEW YORK—Irv Katz, sales manager of Apollo Records, Inc., announced on his return to New York last week, that Apollo Records has added 9 new distributors throughout the United States, secured manufacturing representation in Los Angeles and signed two new recording artists to waxing contracts.

Apollo's new distributors are: Bennet Dist. Co., Jamaica Plains, Mass.; Central Record Sales Co., Los Angeles, Calif.; Frumkin Sales Co., Chicago, Ill.; Midwest Dist. Co., St. Louis, Mo.; Milner Record Sales, Indianapolis, Ind.; Northwest Tempo Dist. Co., Seattle, Wash.; Specialty Dist. Co., Pittsburgh, Pa.; Tell Music Dist. Co., Inc., Madison, Wis. and United Record Dist. Co., Chicago, Ill.

Katz stated that the firm had completed final arrangements with the Monarch Manufacturing Co. of Los Angeles, to press and distribute Apollo Records and its subsidiary label, Hill and Country, on the West Coast. Monarch will cover an area of eleven western states and is designed to facilitate the simultaneous nationwide distribution of the diskery's releases. Monarch is at present negotiating for distribution rights in the state of Texas.

Apollo further revealed that the Lee Norman Trio, a newly organized group built around the British-born pianist, Hearn Lewis, has been pacted to cut for the label. The group has just closed a successful six-week stay at New York's famed Headquarter's Restaurant. Lee Norman, formerly with the Willie Bryant ork, fills in at bass,

while Gene Fields holds down the guitar twanging duties. The trio will cut for the fast-growing record firm early this week with Jerry Jerome skedded to supervise at the session and the waxings slated for an early release date.

Lou Elliot, former Duke Ellington chirp, has pacted an exclusive Apollo recording deal. Miss Elliot parted from the Ellington organization last month and has been doing a single ever since. The thrush recently closed at the Baby Grand Cafe in Gotham and is set to appear in Canada and Pennsylvania in the near future.

Philly Dealer Org Sets Second Annual Banquet

PHILADELPHIA, PA. — Nat Fischer, President of the Record Dealers' Association, this city, announced that the RDA, in conjunction with the city's phonograph operators, will hold their second annual banquet at Palumbo's on Sunday, May 7th.

Fischer stated, "Last year's dinner was a tremendous success, and the coming banquet promises to top the first. Prominent recording artists will make personal appearances to more than 500 record dealers and phonograph operators, their wives and friends. This figure represents all of the leading dealers and operators in the Metropolitan Philadelphia area."

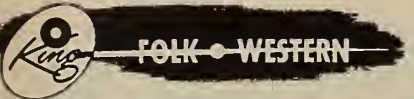
Advance reservations for the affair indicate a tremendous turnout, and a highly successful banquet. Dealers and operators wishing to attend the affair and have not made arrangements as yet, were cautioned to make their reservations early.



latest releases



- ★ **JOHNNY LONG**
15044 Calico Ball
In The Evening By The Moonlight
- ★ **FREDDY MILLER**
15043 Tell Me That You Love Me Tonight
I Used To Love You But It's All Over Now
- ★ **SISTER SLOCUM**
15041 Red Hot Mama
Blues For The Whistler
- ★ **THE JUBALAIRES**
15040 Chattahoochie Lullaby
Twelve O'Clock And All Is Well
- ★ **JOAN BROOKS**
15042 Bloodshot Eyes
Don't Take Your Love From Me



- ★ **COWBOY COPAS**
855 Blues In The Moonlight
Heartbroken
- ★ **WAYNE RANEY**
856 Fast Train Through Arkansas
Under The Double Eagle
- ★ **YORK BROTHERS**
858 Motor City Boogie
I'm Coming Back Home To Stay
- ★ **MEL COX**
857 Guitar Jump
No Suh!
- ★ **BROWN'S FERRY FOUR**
854 I'll Meet You In The Morning
Jesus Hold My Hand



- ★ **EDDIE "CLEANHEAD" VINSON**
4355 Ashes On My Pillow
No Good Woman Blues
- ★ **TINY BRADSHAW**
4357 Well Oh Well
I Hate You
- ★ **RED MILLER**
4356 Bewildered And Confused
I'm Eating My Heart Out Over You
- ★ **WILD BILL MOORE**
4361 Neck Bones And Collard Greens
Rock Bottom
- ★ **HENRY GLOVER**
4359 I Love You, I Love You, I Do
Baby, You've Been Wrong
- ★ **SPIRIT OF MEMPHIS QUARTET**
4358 Jesus, Jesus
On The Battlefield
- ★ **THE TRUMPETEERS**
4360 Where Shall I Go?
Trouble About My Soul

ROY BROWN
I Feel That Young Man's Rhythm
End Of My Journey
De Luxe 3302



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EZIO PINZA
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(I Loved You)
COLUMBIA 38748

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JUKE BOX TUNES

- 1** **CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)
- 2** **TAKE ME IN YOUR ARMS AND HOLD ME**
Eddy Arnold
(RCA Victor 21-0146)
- 3** **LETTERS HAVE NO ARMS**
Ernest Tubb
(Decca 46207)
- 4** **I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)
- 5** **SUGARFOOT RAG**
Red Foley
(Decca 46205)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

- PETER COTTONTAIL**
Mervin Shiner
(Decca 46221)
- Gene Autry
(Columbia 38750)
- RAG MOP**
Johnnie Lee Wills
(Bullet 696)
- BLUES STAY AWAY FROM ME**
Delmore Brothers
(King 803)
- Owen Bradley
(Coral 60107)
- TENNESSEE BORDER # 2**
Ernest Tubb-Red Foley
(Decca 46200)
- I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CM—Commodore	RO—Rondo
CO—Columbia	SA—Savoy
CR—Coral	SIT—Sittin' In
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlight
DY—Delvar	SU—Supreme
HA—Harmony	TE—Tempo
HT—Hi-Tone	TW—Tower
KI—King	VI—Victor
LO—London	VO—Vocalion

	Apr. 15	Apr. 8
1—THIRD MAN THEME	110.5	69.4
CA-820—ALVINO REY <i>Steel Guitar Rag</i>		
CO-38706—HUGO WINTERHALTER <i>Come Into My Heart</i>		
CO-38665—CAFE VIENNA QUARTET <i>Cafe Mozart Waltz</i>		
CR-60159—OWEN BRADLEY <i>Cafe Mozart Waltz</i>		
DE-24908—ETHEL SMITH <i>Cafe Mozart Waltz</i>		
DE-46218—HANK GARLAND <i>Lowdown Billy</i>		
DE-24839—GUY LOMBARDO O. <i>Cafe Mozart Waltz</i>		
DE-24916—ERNST NASAR <i>Cafe Mozart Waltz</i>		
LO-536—ANTON KARAS <i>Cafe Mozart Waltz</i>		
ME-5373—HERMAN STACHOW <i>Under The Linden Tree</i>		
MG-10593—FRANZ DIETSCHMANN <i>Poet And Peasant Rumbature</i>		
VI-20-3698—IRVING FIELDS' TRIO <i>The Wedding Samba</i>		
VI-20-3709—RAY McKINLEY O. <i>I Don't Wanna Be Kissed</i>		
2—MUSIC! MUSIC! MUSIC!	104.9	110.7
CA-862—MICKEY KATZ <i>The Wedding Samba</i>		
CO-38704—HUGO WINTERHALTER <i>Glow-Warm</i>		
CR-60153—AMES BROS. <i>I Love Her Oh! Oh! Oh!</i>		
DE-24881—CARMEN CAVALLERO <i>O, Katherina</i>		
LO-604—TERESA BREWER		
ME-5369—TWO TON BAKER <i>Chattanooga Shoe Shine Boy</i>		
MG-10627—JOHNNY BOND O. <i>Rag Mop</i>		
RA-90055—EDDIE MILLER		
RO-222—KEN GRIFFIN		
VI-20-3685—BRADFORD-ROMANO		
VI-21-0169—HOMER & JETHRO <i>I Said My Nightshirt</i>		
3—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE	74.4	69.1
BE-5005—TOMMY CARLYN		
CA-916—BENNY STRONG O.		
CO-38707—AL TRACE O.		
CR-601169—GEORGIA GIBBS		
DE-24944—MERMAN & BOLGER		
ME-5392—EILEEN BARTON		
MG-10660—ART MOONEY O.		
NA-9103—EILEEN BARTON		
VI-20-3713—FONTAINE SISTERS		

	Apr. 15	Apr. 8
4—DADDY'S LITTLE GIRL	67.5	62.4
CA-850—SKITCH HENDERSON <i>Chattanooga Shoe Shine Boy</i>		
CO-38711—DICK JURGENS <i>We'll Build A Bungalow</i>		
CO-20670—RAY SMITH <i>Unfaithful One</i>		
CR-60158—BOB EBERLY <i>With My Eyes Wide Open I'm Dreaming</i>		
DE-24872—MILLS BROTHERS <i>If I Live To Be A Hundred</i>		
LO-602—HENRY JEROME O.		
ME-5371—EDDY HOWARD <i>Rag Mop</i>		
RA-80088—DICK TODD		
VI-20-3550—PHIL REGAN <i>Oh Eleanor</i>		
MG-10658—JOHNNY DESMOND <i>Dream A Little Longer</i>		
5—DEARIE	56.4	44.1
CA-858—STAFFORD-MacRAE <i>Monday, Tuesday, Wednesday</i>		
DE-24873—MERMAN-BOLGER <i>I Said My Pajamas</i>		
CO-38717—MARJORIE HUGHES <i>Ho-Hum, It's Spring</i>		
DE-24899—GUY LOMBARDO & My Lily & My Rose		
LO-609—GEORGE TOWNE O. <i>Chattanooga Shoe Shine Boy</i>		
VI-20-3696—KIRK-WARREN <i>Just A Girl That Men Forget</i>		
MG-10654—MARY ELLEN <i>Candy And Cake</i>		
6—CHATTANOOGIE SHOE SHINE BOY	54.2	67.6
CA-40282—TOMMY DUNCAN <i>Never No Mo' Blues</i>		
CA-850—SKITCH HENDERSON <i>Daddy's Little Girl</i>		
CO-20669—LEON McAULIFFE <i>Rag Mop</i>		
CO-38708—FRANK SINATRA <i>God's Country</i>		
CR-60147—BILL DARNEL <i>Sugarfoot Rag</i>		
DE-24863—BING CROSBY <i>Bibbidi-Bobbidi-Boo</i>		
DE-46205—RED FOLEY <i>Sugarfoot Rag</i>		
LO-609—GEORGE TOWNE O. <i>Dearie</i>		
ME-5369—TWO TON BAKER <i>Music! Music! Music!</i>		
VI-20-3685—BRADFORD-ROMANO <i>Rag Mop</i>		
VI-20-3692—PHIL HARRIS <i>That's A Plenty</i>		
7—IT ISN'T FAIR	54.1	56.9
CA-860—BENNY GOODMAN O. <i>You're Always There</i>		
CO-38735—LES BROWN O. <i>Solid As A Rock</i>		
CR-60156—BILL HARRINGTON <i>High On The Eiffel Tower</i>		
DE-24895—JOE MARINE <i>Cry Of The Wild Goose</i>		
GM-943—RAY DOREY <i>Too Many Kisses</i>		
HAP-105—JOEY NASH <i>If I Forget You</i>		
KI-15034—FREDDY MILLER O.		
ME-5382—RICHARD HAYES <i>Thunder In My Heart</i>		
ME-6290—DINAH WASHINGTON		
MG-10637—BILL FARRELL <i>Bamboo</i>		
VI-20-3609—My Lily & My Rose		
8—CANDY AND CAKE	38.4	21.3
CA-933—RAY ANTHONY O. <i>Where In The World</i>		
CO-38721—ARTHUR GODFREY <i>Dear Old Girl</i>		
DE-24943—EVELYN KNIGHT <i>A Woman Likes To Be Told</i>		
VI-20-3681—MINDY CARSON <i>My Foolish Heart</i>		
MG-10654—MARY ELLEN <i>Dearie</i>		
9—I SAID MY PAJAMAS AND PUT ON MY PRAYERS	36.8	66.7
CA-841—M. WHITING-DE VOL <i>Be Mine</i>		
CO-38709—DORIS DAY <i>Enjoy Yourself</i>		
CR-60157—BABBIT-TILTON <i>Let's Get Away From It All</i>		
DE-24873—MERMAN-BOLGER <i>Dearie</i>		
VI-20-3613—MARTIN-WARREN <i>Have I Told You Lately</i>		

	Apr. 15	Apr. 8
10—RAG MOP	30.1	42.7
BU-696—JOHNNY LEE WILLS <i>Near Me</i>		
BU-322—CHUCK MERRILL <i>Chattanooga Shoe Shine Boy</i>		
CA-844—THE STARLIGHTERS-PAUL WESTON O. <i>It Not Bad</i>		
CA-40286—ROY HOGSED <i>Rainbow Polka</i>		
CO-38710—JIMMY DORSEY O. <i>That's A Plenty</i>		
CO-20669—LEON McAULIFFE <i>Chattanooga Shoe Shine Boy</i>		
CR-60140—AMES BROS. <i>Sentimental Me</i>		
DE-24855—LIONEL HAMPTON O. <i>For You My Love</i>		
DE-46214—FOGGY RIVER BOYS <i>I'm So Lonesome I Could Cry</i>		
ME-5371—EDDY HOWARD O. <i>Daddy's Little Girl</i>		
MG-10627—JOHNNY BOND O. <i>Music, Music, Music</i>		
VI-20-3685—BRADFORD-ROMANO <i>Chattanooga Shoe Shine Boy</i>		
VI-20-3688—RALPH FLANAGAN ORCH. <i>You're Always There</i>		
VI-21-0167—PEE WEE KING <i>When They Play That Old Mississippi River Waltz</i>		
11—GO TO SLEEP, GO TO SLEEP	28.5	27.6
CO-38744—GODFREY-MARTIN <i>But Me, I Love You</i>		
MG-10667—GARRET & PARKS <i>There's An "X" In The Middle Of Texas</i>		
VI-20-3718—CARSON-CORNELL <i>Ask Me No Questions</i>		
12—MY FOOLISH HEART	27.7	22.2
CA-934—MARGARET WHITING <i>Stay With The Happy People</i>		
CO-38697—HUGO WINTERHALTER O. <i>Leave It To Love</i>		
DE-24830—GORDON JENKINS <i>Don't Do Something, Etc.</i>		
ME-5362—RICHARD HAYES <i>The Flying Dutchman</i>		
MG-10623—BILLY ECKSTINE <i>Sure Thing</i>		
VI-20-3681—MINDY CARSON <i>Candy And Cake</i>		
13—SENTIMENTAL ME	26.5	30.3
CA-923—RAY ANTHONY O. <i>Spaghetti Rag</i>		
CR-60140—AMES BROS. <i>Rag Mop</i>		
DE-24904—RUSS MORGAN <i>Copper Canyon</i>		
ME-8174—STEVE GIBSON <i>Are You Lonesome Tonight?</i>		
14—THERE'S NO TOMORROW	26.2	43.3
CO-38636—HUGO WINTERHALTER O. <i>When The Wind Was Green</i>		
CO-38637—DORIS DAY <i>Game Of Broken Hearts</i>		
DE-24782—CARL RAVAZZA <i>Vieni Su</i>		
HA-1078—ALAN DALE		
LO-554—CHARLIE SPIVAK		
VI-20-3583—TONY MARTIN <i>A Thousand Violins</i>		
15—SWAMP GIRL	21.8	11.9
CO-38769—HERB JEFFRIES <i>There Goes My Heart</i>		
ME-5390—FRANKIE LAINE <i>A Kiss For Tomorrow</i>		
16—C'EST SI BON	20.7	27.8
CA-803—ROBERT CLARY <i>Do It Again</i>		
DE-24932—DANNY KAYE <i>Wilhelmina</i>		
DE-50156—ETIENNE SISTERS <i>Yolande</i>		
MG-10613—JOHNNY DESMOND <i>If You Could Care</i>		
VI-20-3712—TOMMY DORSEY O. <i>I Oughta Know More About You</i>		
17—SPAGHETTI RAG	19.6	12.8
CA-923—RAY ANTHONY O. <i>Sentimental Me</i>		
DE-24913—HERB KERN <i>Down Home Rag</i>		
CO-38772—BEATRICE KAY <i>Down Home Mama</i>		
LO-612—NOV-ELITEES		
MG-10610—JACK FINA O. <i>Shangri-La</i>		
VI-20-3719—FRANKIE CARLE <i>A Little More Time</i>		

	Apr. 15	Apr. 8
18—BEWITCHED	19.4	8.3
DE-24983—GORDON JENKINS O. <i>Where In The World</i>		
ME-5399—JAN AUGUST & HARMONICATS <i>Blue Prelude</i>		
TW-1473—BILL SNYDER		
VI-20-3726—LARRY GREEN <i>If I Had You On a Desert Isle</i>		
19—ENJOY YOURSELF	19.3	19.3
CO-38709—DORIS DAY <i>I Said My Pajamas</i>		
DE-24825—GUY LOMBARDO O. <i>Rain Or Shine</i>		
ME-5361—LOUIS PRIMA O. <i>I Ain't Gonna Take It</i>		
VI-20-3375—TOMMY DORSEY <i>She's A Home Girl</i>		
20—QUICKSILVER	19.1	21.1
CO-38638—DORIS DAY <i>Crocodile Tears</i>		
DE-24827—CROSBY-ANDREWS SISTERS <i>Have I Told You Lately, Etc.</i>		
VI-21-0157—ROSALIE ALLEN-ELTON BRITT		

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

21—CRY OF THE WILD GOOSE	17.7	27.1
22—WANDERIN'	14.1	13.3
23—PETER COTTONTAIL	12.4	32.6
24—IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE	11.6	8.9
25—RAIN	11.2	4.1
26—SUNSHINE CAKE	9.7	6.9
27—GOD'S COUNTRY	8.9	7.9
28—ARE YOU LONESOME TONIGHT?	6.9	—
29—CHOO'IN GUM	6.6	—
30—WILHELMINA	5.8	2.9
31—ROULETTE	5.7	6.7
32—LET'S GO TO CHURCH	5.5	—
33—SILVER DOLLAR	4.9	—
34—COPPER CANYON	3.9	2.1
35—BIG MOVIE SHOW IN THE SKY	3.8	3.6
36—MY LILY AND MY ROSE	3.6	—
37—OLD PIANO ROLL BLUES	3.2	—
38—BAMBOO	3.1	8.2
39—WITH MY EYES WIDE OPEN I'M DREAMING	2.9	7.7
40—DARN IT, BABY, THAT'S LOVE	2.4	1.9

ACMMA LISTS PRODUCTS TO BE EXHIBITED AT SHOW

CHICAGO—Herb Jones, president of ACMMA (American Coin Machine Manufacturers Association) which will hold its exhibit and show at the Sherman Hotel on May 22, 23 and 24, released this week a list of exhibitors and the products featured by each.

Pointing to the large and varied list of equipment and supplies, Jones stated that every conceivable machine and accessory will be on exhibit for the visiting operator.

This complete category includes: Arcade Equipment; Ball Gum; Electric and Portable Blowers; Bowling Games; Candy; Charms; Cranes; Coin-Changers; Coin-Chutes; Coin-Counters; Coin-Mechanisms; Coin-Sorters; Coin Wrappers; Consoles; Counter Games; Exercising Machines; Five Ball Games; Hot-Dog Dispensers; Ice-Makers; Locks; One-Ball Games; Phonographs; Photograph Machines; Pool Tables; Quiz-Machines; Coin Operated Salesboards; Scales; Shoe-Shine Machines; Shuffleboard Accessories; Shuffleboards; Shuffle Games; Skee-Bowl Games; Slug Ejectors; Target Games; Trailers; Ball Gum Vendors; Bulk Merchandisers; Candy Vendors; Cigarette Vendors; Coffee Vendors; Drink Vendors (Bulk and Bottle); Fresh Fruit Vendors; Postage Stamp Machines and Scales.

Officials of the association are now preparing a number of programs for the entertainment of visiting coinmen.

AMI, Inc. MOVES CHICAGO OFFICE—REORGANIZES PERSONNEL THERE

Joe Caldron Resigns—John Stewart To Head Sales Dept.—Paul Nelson, Parts Dept. and Jim Prendergast, Traffic Mgr. Will Be Part Of Sales

CHICAGO — John W. Haddock, president of AMI, Inc., announced several important changes to take effect Monday, April 17.

The Chicago sales office will be moved from 127 North Dearborn Street to the Metropolitan Building, 134 North LaSalle Street. This building adjoins the Bismarck Hotel at LaSalle and Randolph Streets. "We have long felt the Metropolitan Building was the most desirable location for us," stated Haddock, "but at the time our downtown Chicago sales office was established, space in this building was not available. Our telephone number remains the same STate 2-7806."

The Chicago office will be headquarters for all AMI men when they are in Chicago and will be home base for Ed Ratajack, Western Regional Representative.

Haddock also announced that John Stewart, assistant sales manager, is moving to the Grand Rapids plant, where he will head the General Sales Department. This department will handle all inquiries, sales correspondence, orders, etc. Paul Nelson, in

charge of the Parts Service, and Jim Prendergast, Traffic Manager, will be part of the General Sales Department. "We believe this will increase our efficiency," said Haddock, "and enable us to render better and speedier service to our distributors and customers."

One of the unfortunate results of the move is that Joe Caldron, in charge of the Chicago office up to now, is leaving AMI. Caldron says he will have an announcement as to his new connection in the near future. "We regret Joe's resignation," stated Haddock. "We are sure to miss him, and are sorry to lose him. After careful consideration Joe concluded that for personal reasons he couldn't move from Chicago to Grand Rapids."

"While this move has long been contemplated," Haddock concluded, "the increasing tempo of our business has accelerated the necessity for closer contact between the general sales work and the Engineering and Manufacturing departments."

Jack Mitnick, Eastern Regional Representative, will continue to make his headquarters in New York.

CMI SIGNS ADDITIONAL EXHIBITORS

Few Large Booths Available—Smaller Ones Are Going Fast

CHICAGO—In announcing the latest exhibitors to sign contracts for space at the CMI Exhibit and Convention to be held at the Stevens Hotel, June 26, 27 and 28, Dave Gottlieb, chairman of the show committee, stated, "After allocating show space this week, only a few of the larger booths are still available, and the smaller booths are going fast."

Among the new firms signed this past week are: George Sylvan Electric Corporation; Coradio, Inc.; The ABC Company; Scientific Machine Corporation; The J. F. Frantz Manufacturing Company; The Valley Shuffleboard Company; The Edelco Manufacturing Company; King-Pin Equipment Company; Dan Gould Enterprises; and Wico Corporation.

"In my nine years experience in putting on CMI coin machine shows," stated Gottlieb, "I believe this undoubtedly will be our greatest year. What impresses me most is the number of new exhibitors who have never before shown at any of our previous coin machine shows. At the rate they are contracting for space, nearly 10 per cent of the show will be made up of new exhibitors. This can mean only one thing—that is that this industry is growing by leaps and bounds and that operators are prosperous and clamoring for more coin operated equipment."

Bush Distributing Co. Gets Bally And Keeney Lines



TED BUSH

tributing line perfectly. We now represent, in addition to Bally and Keeney, Wurlitzer, A.B.T., Chicago Coin and H. C. Evans."

The attractive building of Bush's was recently enlarged, the firm adding an additional 4,000 square feet of space. New showrooms and offices have been constructed, while the repair and storage departments have been increased.

Bush also reported that the Cuban offices in Havana are also doing a very fine business. He stated, "Our Cuban business has grown tremendously and has become one of our most important outlets."

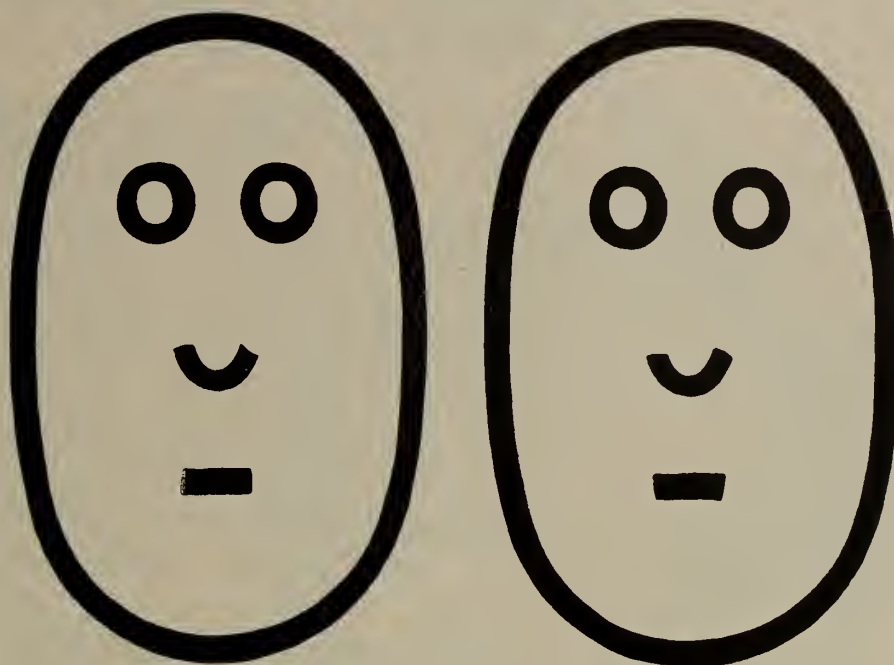
In addition to featuring the new equipment of the above manufacturers, Bush is quite active in wholesaling used machines of every type. "With the increase these past months in the sale of new games and Wurlitzer music machines, we have increased our activity in used equipment proportionately. The added space we now have in our repair department gives us the opportunity, not only to handle more machines, but to give each machine a perfect reconditioning job."

MIAMI, FLA.—Ted Bush, Bush Distributing Company, this city, announced that his firm has just been named distributors for Bally Manufacturing Company and J. H. Keeney & Company, Inc.

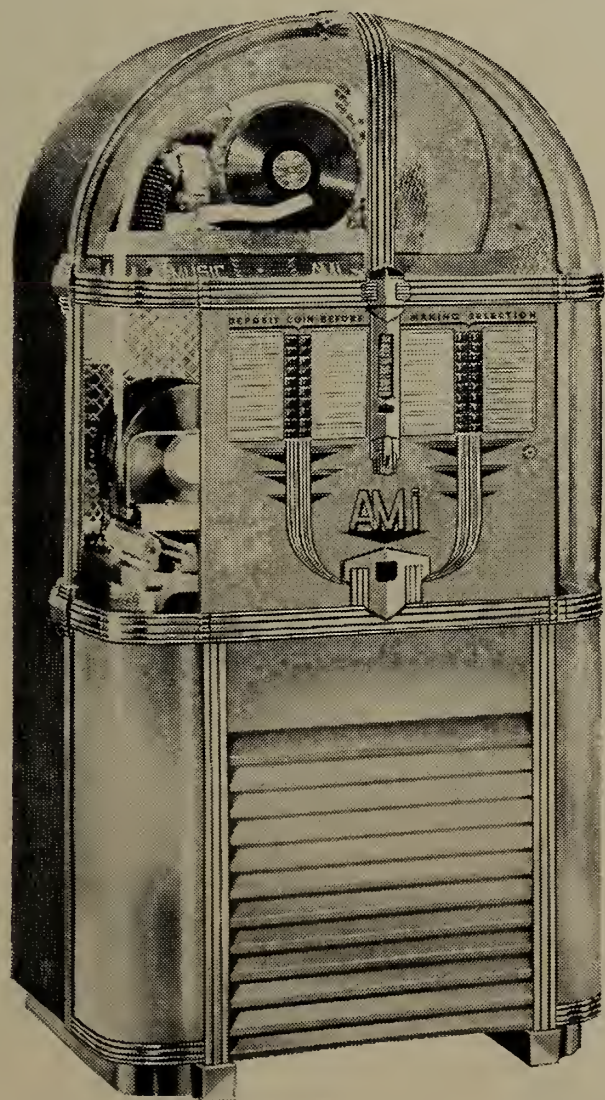
"These two new manufacturing firms," Bush said, "round out our dis-



"NO! NO! IN THAT RESPECT IT AIN'T LIKE REAL BOWLING."



You Needn't Be Twins When You Handle AMI!



You don't need to be twins to handle an AMI! Model "C" weighs only 253 lbs. net and one man can move it on truck, take it off truck and set it up in location. The "C" can be hauled standing up, or lying on its back without any special preparation. *Because it weighs less* it brings you very considerable savings in freight, manpower and time. "One-man handling" is just another good feature emphasizing that AMI Model "C" is *built for the operator.*

← see the "C"

Beautiful blond and mahogany cabinets. Size 66½ high x 33⅜ wide x 24⅝ deep. Clean, flush back with plenty of good grip points. Stronger levelling casters mounted on steel plate and bolted through cabinet. Occupies only 5.1 sq. ft. of floor space.

"BUILT FOR THE OPERATOR"

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

Sales Office: 127 N. Dearborn St., Chicago 2, Ill.



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**TURRET SHOOTER ACTION with
OSCILLATING RANGE FINDER**

NEW SELECT-A-CARD PLAY! Puts the Emphasis on Skill!

Selector knob permits choice of any one of 4 cards on which to score! Player shoots to hit numbered targets at top of field and numbered bumpers on field. Flippers for repeat action on each ball! Player scores winning card when all numbers on card are lighted. Replay awards depend on number of balls used to complete the card. The fewer balls required, the greater the number of replays.

**EXTRA-POINT BUMPERS FOR
HIGH SCORING**

**AWARDS FOR HIGH SCORE
FAST 5-SHOT PLAY!**

Plus

**GOTTLIEB'S USUAL MECHANICAL
AND ELECTRICAL RELIABILITY!**

**ORDER FROM YOUR
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AT THE

CMI SHOW

STEVENS HOTEL
CHICAGO
JUNE 26, 27, 28

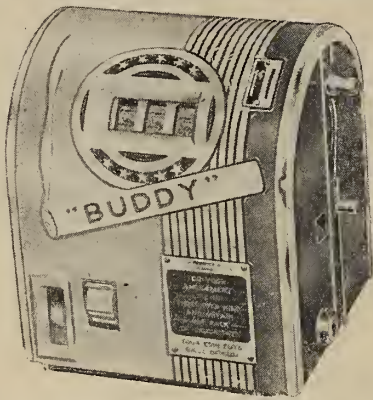
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Any One of these SENSATIONAL COUNTER GAMES

IN ANY LOCATION WILL
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- CUB Cigarette or Fruit Reels
- ACE Poker Card Reels
- Buddy, Cub and Ace are equipped with 2 Separate Cash Boxes, with Coin Dividers, and are available in 1c, 5c or 10c Play.
- MARVEL Cigarette Reels Only
- AMERICAN EAGLE Fruit Reels Only
- Both available in 1c or 5c Play, coin or non-coin operated.



WE STOCK PARTS FOR DAVAL
COUNTER GAMES. WRITE FOR
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MIAMI MURMURS

Lou Koren flies up to Chicago quite regularly to check on biz with his firm there. Rumors here are that Lou will soon officially introduce his hot dog vendor. He and his charming missus, Ann, winning more and more friends as host and hostess at the King Cole Hotel, which they own . . . Lenny Baitler, originally from Boston, Mass., with about 15 years experience in the coinbiz, now roadman for Taran Distributing, assistant to Ely Ross . . . Sam Taran planning a trip to Chicago and Grand Rapids soon, to speed deliveries of games and AMI phonos . . . Herman Perin of Newark, N.J. and Bob Weller of N.Y.C., partners in an operation. They're both sold on the climate here, and don't particularly care if they never go north, even for a visit . . . Dave Friedman, another New Yorker (Brooklyn) completely sold on Miami . . . Willie (Little Napoleon) Blatt and his charming wife, Sydelle, now definitely native and civic minded. Willie, by the way, has constructed a working model of a new shuffle game idea, which he will take to Chi for the ACMMA show . . . Ted Bush and Ozzie Truppman add 4,000 sq. ft. to the present Bush Distrib. building. Space needed to handle increased biz. The Cuba office also doing grand sales job.

Irv Sommer wants to be known as the "laziest man in the world" . . . Sam Wolberg, as well as Sam and Charlotte Lewis of Chico, enjoying Miami's sun. Sam Wolberg has an apartment here . . . Mr. and Mrs. Myer Gensburg (Genco) spent six weeks at the Roney . . . George D. Sax of the beautiful Saxony Hotel, and known to all coinmen, learning how to rumba at his own hotel . . . Bill Shayne deep in the real estate biz . . . Bill Frey taking it easy . . . Ace-Saxon reported to have over 2200 cig vendors out . . . And just like everywhere else, shuffle games going great with all here very much surprised at the numbers already sold and the fact that they are still selling fast.

Cincy Phono Ops Re-Elect Kanter Pres.

CINCINNATI, O.—Election of officers took place at the regular monthly meeting of the Automatic Phonograph Owners Association, this city, on Tuesday, April 11, held at the Hotel Gibson.

Charles Kanter was unanimously re-elected as president. Other officers elected were Nat Bartfield as vice-president, and Phil Ostand as secretary and treasurer. Members voted to the board of directors for the coming year were: Abe Villinsky, Fred Engel, John Toney and William Strout. Officers of the association automatically serve on the board.

Members attending the meeting were: Harry Hester, Lou Simon, Paul

Kessis, William Fitzpatrick, Ray Bigner, James Drivakis, Tom Ruwan, Dave Tavel, Leonard Kanter, Abe Salman, Leo Weingartner, Frank Galardo, Sam Chester, Abe Villinsky, John Joney, Charles McKinney, Bill Russell, Fred Engel, William Strout, Frank Michaels, Al Lieberman, Nat Bartfield, Phil Ostand and Charles Kanter.

Robert Arkin, sales manager of the Music Operators Department of Decca, accompanied by Vern Hawks of the local branch of Decca, attended the meet. Arkin spoke before the group. Also on hand was Blaine Smith, recording artist for Dome records.

In Production On Ice Confection Vendor

DALLAS, TEX.—Texas Engineering and Manufacturing Company, Inc., this city has contracted to manufacture several hundred "Sno-Cone" vending machines for Multiple Products Corporation, Dallas, according to an announcement by H. L. Howard, TEMCO executive vice president and treasurer.

The manufacturing firm first produced "Sno-Cone" machines for Multiple Products in 1948 and has delivered 500 prior to the present order. The new order calls for delivery in April and May so that the machines will be available for the summer season.

The "Sno-Cone" machine vends a shaved ice confection.

Xtra Special!

Only 5 Brand New
Rock-Ola

SHUFFLE LANES

In Original Crates

POSITIVELY LOWEST
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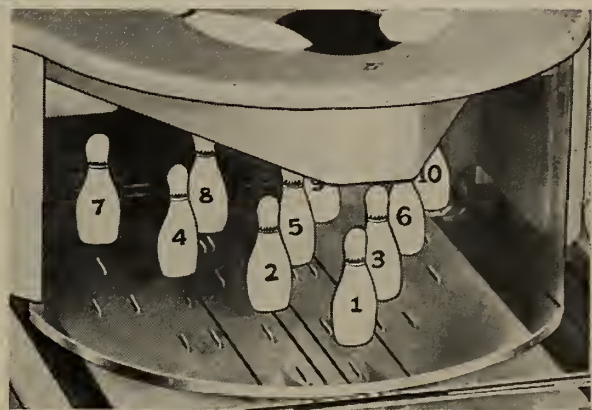
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FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

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For **ROCK-OLA "SHUFFLE JUNGLE"** in
NEW YORK or NEW JERSEY—Call, Wire, Write
Dave Stern, SEACOAST DISTRIBUTORS, 1200 NORTH AVE., ELIZABETH, N. J. (PHONE: Blgelow 8-3524)

NEW NEW SPEED RECORD 60 SECONDS a GAME

FAST PLAY SWIFT ACTION TOTALIZER THAT RECORDS SCORE FOR 1 OR 2 PLAYERS ALL MECHANISM IN CONVENIENT BACKBOX BUILT FOR BIG EARNINGS

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A NEW SENSATION FAR FROM THE ORDINARY

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Taran Distributing Names Baitler New Roadman

MIAMI, FLA.—Ely Ross, general sales manager of Taran Distributing, Inc., this city, announced this past week that the firm had employed Lenny Baitler as assistant sales manager.

"Lenny will travel thruout the entire state of Florida," Ross said, "and will help all operators to enjoy better and bigger profits with the new equipment we are now featuring."

Baitler has had over 15 years' experience in the coin machine business. He originally entered the field in Boston. For the past four years he has operated in and around Miami.

"All of his experience and knowledge will be at the disposal of our customers thruout the entire state," stated Ross.

With Baitler on the road meeting operators thruout Florida, Ely Ross will spend more time in the home office.

"Our firm has been extremely busy right along" reported Ross, "trying to fill orders for the AMI Model 'C' phonograph and for all the many game manufacturing firms which we represent in this area. Our customers tell us that they are enjoying exceptionally fine business with the equipment we feature."

Gottlieb Introduces New Five-Ball "Select-A-Card"



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, D. Gottlieb & Company, this city, announced the introduction of its new five-ball game "Select-A-Card" this week.

The new game features "turret shooter action" with oscillating range finder, an innovation first introduced in the firm's last five-ball, and which proved so popular.

"The selector knob permits the

choice of any of the four cards on which to score," Gottlieb pointed out. "The player shoots to hit numbered targets at the top of the field and numbered bumpers on the field. The flippers are used by the player to stimulate action of each ball. A winning card scores for the player when all the numbers on the card are lighted. Replay awards depend on the number of balls used to complete the card. The fewer balls required, the greater number of replays."

Extra point bumpers are included in the play for high scoring.

"Select-A-Card" is now in full production, stated Gottlieb, and deliveries are being made to all distributors.

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Sensational Money-Maker!
CALIFORNIA SHUFFLEPINS
 14 FEET
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... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

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(Electric Bell)

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CHICAGO 32, ILLINOIS

S. Dakota Phono Assn To Hold Meet

YANKTON, S. DAKOTA — Mike Imig, recently re-elected president of the South Dakota Phonograph Association, announced that the next meeting of the organization will take place at the Widman Hotel, Mitchell, S. D., on Sunday and Monday, April 30 and May 1.

"The meeting is of utmost importance" stated Imig "as we will take up matters concerning possible new state legislation and licenses of machines."

Sunday, April 30, will be devoted to general get-together, and on Monday,

May 1, morning and afternoon meetings will be held. At the banquet Monday evening a new shuffle bowler game will be awarded a lucky operator.

At the association's last meeting at Yankton, in addition to Imig being voted in as president, Harold Scott of Moberidge was elected secretary.

"Business in this state has ranged from fair to good" stated Imig, "and we look forward to the spring and summer months to show great improvement."



EASTERN FLASHES

Ben Sterling, Jr., Sterling Service, Moosic, Pa., one of the best liked coinmen in the country, has for many years been devoting considerable time to a number of charitable efforts and civic affairs. Last month he was selected by Governor Duff to serve on the board of directors for the Pennsylvania State Oral School in Scranton—an institution supported by the Commonwealth for the physically handicapped of that region. This week the board elected Ben president of the organization. (How's the collection of tea and coffee pots coming along, Ben?) . . . Morrison Steel Products, Inc., Buffalo, N.Y., who manufacture a line of service and utility truck bodies, has broken ground for the addition of a new building, which will add 30,000 square feet of space to its present large facilities. Morrison has been selling a number of its truck bodies to the coin trade, and will have an exhibit at the forthcoming ACMMA Convention in Chicago.

* * * * *

Joe Fishman, popular sales representative for Atlantic-Seaboard New York Corporation (headed by Meyer Parkoff and Harry Rosen) opens an office at 772 High Street, Newark, N. J. Joe will run an official opening party on Wednesday, April 26. The usual refreshments are promised to visiting coinmen. . . . Try to talk with Mike Munves these days. Not that he doesn't want to, but you have to practically get on line and await your turn. Mike tells us that every indication points to a super year of sales—even surpassing that of 1949, when the firm broke all records beyond recognition. Altho the firm recently moved into its new building with more floor space ever before used, Mike sub-consciously remarks "If I could only break down the walls of the next building and use that space." . . . Dave Wallach tells us that he will spend all of his time at Dave Lowy & Company, where he and Dave Lowy will concentrate on the sale of Keeney's equipment. The factory's new shuffles "King Pin" and "Lucky Strike" on display and ops placing some nice orders. . . . Jack S. Ravreby, Owl Mint Machine Company, Inc., who for a great many years was located in Boston, Mass., moved this week to Dorchester, Mass.

* * * * *

Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, N. Y., who, last week entered Glen Cove Hospital on Long Island for a check up, has been told he has to undergo a major operation. Charlie Aronson, Bill's partner, thinks he will be away from the business for quite a while. Which means, naturally, that Charlie will have to double up on his work. . . . Joe Young, Young Distributing (Wurlitzer distributors) very happy over the stepped up deliveries of the new 1250 phono, which go out to the city's music ops as quickly as they arrive. . . . Al Simon, Albert Simon, Inc. (Chicoin representative), smiling a happy smile accompanied with a twinkle in his eye—but saying nothing. What is it, Al? Expect some exciting news from the factory? . . . Joe Munves moving his parts and supplies biz into Mike Munves' building, and thinks he will use the space made available for ABT's Target Gun. . . . Bob Jacobs, manager of American Vending Company's new 10th Avenue location, gradually getting the renovation job done. Looks like another week will see the store completely finished.

* * * * *

Barney (Shugy) Sugerma, Runyon Sales Company, nursing a bad cold and a case of laryngitis, unable to take time off to try a cure. Morris Rood, manager, away from the office due to the death of a relative, and Shugy had to stay in his office to see the many customers. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., receives his first shipment of Rock-Ola's "Shuffle Jungle" and reports ops in New York and New Jersey who view the game, enthusiastic over the "different type of player appeal" and have placed some nice orders. . . . The Koepfel brothers, Harry and Hymie, of Koepfel Distributing Company, working out on the sidewalk again this week. A large shipment of used phonos come in, and there wasn't sufficient space to bring them all into the store. As their mechanics and shipping department crate reconditioned phonos up for deliveries, they are moved outside, and those outside are then taken in.

DALLAS, TEXAS

Tom Lambert has itchy feet again and vows that it won't be long before he and wife Dorothy are in sunny Florida. Hey, congratulations to Delemar. The mayor is going to be a father. . . . We really got the low down on Harold Strange. When he isn't working for Jack Sprott he is raising parrots and parakeets. I should know. Harold gifted me with a pair of blue parakeets. Thanks again Harold. . . . Eddie Mesner of Aladdin records stopped over for a week end in big "D." . . . You've never seen hustlin' and bustlin' as was going on over at American Distributing Company. The big move has been taking place for over a week now. . . . Had a card from Juanita and Dewey Parson. They were enroute to Alabama and up to that point both had been having a wonderful time. . . . The Cotton Music Company is now known as Cotton & Lambert. . . . Our condolence to Mrs. W. B. Ross on the death of her husband. Mr. Ross was long associated with the coin machine business throughout the state of Texas. Mrs. Ross will carry on the operation in Gainesville. . . . Tommy Chatten is still raving about the Hungarian goulash served to him by Mrs. Fred Ellis. . . . We are happy to say that Hi Hightower is in fine form and rapidly recovering from his accident. . . . Raymond Williams is flying to New York this week. . . . B. H. Williams is in Oklahoma breaking in M. B. (Joe) Gothing, newly elected manager of Commercial Music Company in Oklahoma City.

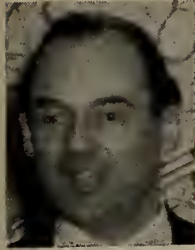
Caught a glimpse of Jim Powers passing the time of day at Commercial. . . . Had the pleasure of meeting Jack Sprott, Jr. A carbon copy of his father. . . . J. L. Eaton and his man Pete kidding yours truly about J. L.'s "shuffle." . . . G. C. McCain and Harry Sutton in from Shreveport, La. . . . Alvin Ball, Crockett; Al Sebesta, Killeen; W. W. Brown, Henderson; Hugo Jarvis, Amarillo; M. T. Johnson, Ft. Worth; Drew Osbourne, Ft. Worth; seen here and there. Bill McWhirter in for a week end and very happy over his success with the Big Spring Music Company.

"It's What's In THE CASH BOX That Counts"



CHICAGO CHATTER

History repeats itself. Now some coinmen are saying, "Well, when the warm, summer months come on, that'll be the end of the shuffle game play." Exactly the very same statement that was made back in the early thirties when pins were going like mad. Also reminds of the statements made by some regarding the skee games. Believed that skee games would die a natural death, for no player would want to exert himself or herself, during the warm months. Instead the skee games proved most popular in the summertime. Arcades still use them as leading feature for summer play action. Certainly, then, with shuffle games much less exertion than the skee games, and with the play just as interesting, if not more interesting than skee rolling, shuffle games will prove themselves most outstanding in the warmer months. In fact, to back this up, we hear from some arcade owners that they plan to feature rows of the shuffle games. Will start some kind of play action they used to have with skee ball games. Regardless of what takes place in next few months, shuffle games will continue on their merry way as the leading product of this industry, and what's more, seem destined to



JOHN HADDOCK

lead the entire field into a new amusement games era. . . . John Haddock, prexy of AMI, Inc., was in town for a few days and in conference at the firm's Chicago offices.

Jerry Haley over at Buckley Mfg. Co. is going to sample out those swell Buckley Pucks. Here's your chance, Mr. Operator, to get yourself one for test. Just write to Jerry. . . . Don't know what it is, but, it seems to me that Roy McGinnis is more full of pep than ever before. And, every-time he returns from Florida, the guy's just rarin' to go. . . . Grant Shay tells me that ACMMA has some really great plans for entertaining the ops and that some of the ideas they will soon present will prove very interesting. Also advises that there will be a sheet on exhibit etiquette. . . . Can't get over how well those young fellows have stepped into the coinbiz. Mainly, Avron Gensburg at Chico and Alvin Gottlieb over at D. Gottlieb & Co. Which also reminds us that young Marmer will soon have his dad, Bill, looking for something to do. The guy handles himself like a veteran in this business. So, if you're getting older, just get your son into the game. These young fellas are gradually going to take over. . . . Wally Finke and Joe Kline are doing so good with used equipment that they're now loudly yelling, "We wanna buy." If you've got used machines around, contact these boys at First Distributors.



MIKE HAMMERGREN

. . . Ted Rubenstein of Marvel should be in the care of a doctor. But, the guy's so busy these days, taking care of callers who want this or that built and this or that experimented with, that he can't find time to get away from his place for medical attention. . . . Mike Hammergren of SuperVend is getting ready to set fire to the cig machine field with a new merchandiser that has all the earmarks of being a winner. And, even before that one's completed, Mike's already planning another new idea. The guy's just energy personified.



HERB JONES

Ray's back. . . . With United's sales reps covering the country from all angles, Billy DeSelm, Herb Oettinger and all the other execs still at the factory find themselves busy as a bunch of bees in honey making time, filling orders on new game "Shuffle Alley Express." . . . Hear that Ed Wur-gler of Wurlitzer may soon pop into town. We're wondering how Ed's fishing prowess is these days. . . . Almost a fist fight between two well known coinmen the other day. Boys will be boys. . . . Morris Smith, who had Michigan Vending Service in Detroit, well known there as juke box op, is now running over 325 "Chef Master" hot dog machines in Cleveland, from what Ben Friedman of Geo. Sylvan Elec. Corp. tells us. . . . Didja read that "Jobber And Distributors Listing" offer? It's biggest bargain in all advtsg history. Costs less than 95c per week for full year's sub to The Cash Box plus a 40 word ad each week. . . . Meyer Marcus has been having trouble with his teeth. So the other day Meyer picked himself up and dashed back to Cleveland. . . . Art Weinand's a busy man these days. Many distribs calling around at the Rock-Ola plant to talk things over as this firm gets deeper into amusements. . . . Some music ops here liked the editorial in our April 8 issue so well (re: more equitable depreciation method for juke boxes) that they've reproduced and mailed it at their own expense. . . . Herb Jones reports that from all indications reservations for forthcoming ACMMA show mean it will be one of biggest. . . . Ray Cunliffe working hard to get some new ideas over. . . . Tony Martin tells me to thank all juke box ops for him, "Right from the bottom of my heart." . . . Was that Joe Caldron of AMI walking down Randolph all dressed up just like Spring was here? . . . Herman Paster around town calling for more equipment. . . . Many a guy who comes to town just shakes his head wonderingly when he sees those shuffle game production lines going at top speed. And, before anyone can say anything, he usually pops with, "How long's it gonna last?" Brother, just remember that there are 47 other states in the union, aside from yours.



RAY CUNLIFFE

Ed Lake, regional salesmanager on coast for Rock-Ola in town as well as Jack Barabash, salesman. . . . Henry Strong, O. D. Jennings says business is excellent, orders piling in. John Conroe at Keeney busier than a bee, shipping "King Pin" and "Lucky Strike" games. The long distance calls pouring in from all over the nation calling for more and more games. Dinner is being given for 70 members of Keeney's Bowling league, with prizes, food, entertainment. . . . Lyn Durant flies down to Honolulu for a ten-day visit. . . . Over at Exhibit the plant is humming away on their new game "Strike." Joe Batten being kept verra verra busy what with Charles Pieri in Texas and Frank Mencuri on the road. . . . Ben Coven of Coven Distrib reports that they have now set up a premium department for the convenience of the operators. Also adds that Harold Saul entered the organization in sales capacity. Mac Brier busier than all shipping out orders which have been filled. . . . Sam Stern of Williams just back from a short visit in the east reports that he is very happy over their new game "DeLuxe Bowler," and has been busier than a bee.

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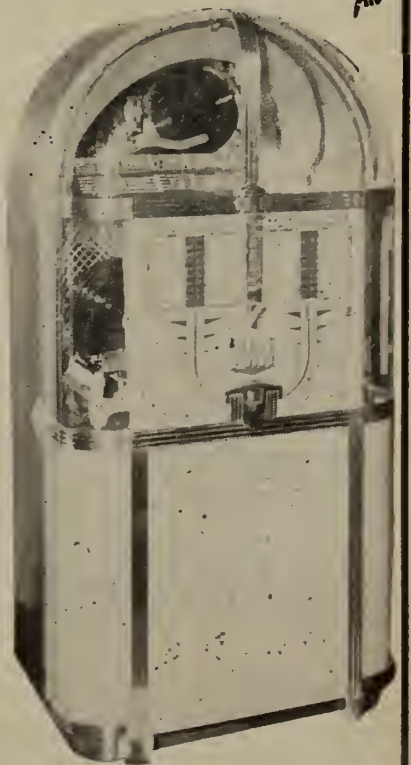
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CITATIONS	\$247.50	SPECIAL ENTRY VICTORY SPECIAL	\$49.50
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WITH LIGHTED PIN CONVERSION
BEAUTIFULLY RECONDITIONED **\$225⁰⁰**

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Exhibit Shuffle Bowl in original cartons **\$125⁰⁰**

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CALIFORNIA CLIPPINGS

Maybe what follows belongs in the Grocers Journal or Canned Goods Gazette rather than in *The Cash Box*, but could be that many of the operators and distributors who were closely acquainted with Len and Marshal Micon might like to know how the boys are doing in the super market business. Ran into the former game distributor and our predecessor on this magazine at a neighboring eatery. Both of 'em look fine and Marshal, who had his attractive wife and young daughter along, threw in a plug for the grocery, meat and vegetable business: "People always got to eat." Len took a good-natured kibitz from us as to maintaining price on their present commodities, and he expressed his belief in the need of a fair trade policy on prices of new equipment in his former business. In his present setup, there wouldn't seem to be too much problem as to the markdown on used merchandise: We've never yet come across a slightly used can of pork and beans at reduced prices or last year's model loaf of bread at a discount.

Chicago Coin toppers in the city of the same name may be interested in knowing about the terrific buildup tele-jockey Bill Anson has been giving their "Band Stand" over his new video show, and maybe they'll be as surprised as we are at the pitch. Haven't got to Phil Robinson to check on its being gospel, but come every Sunday morning friend Bill plugs the bejabbers out of the little men and reports that the one on his show is one of only five in the country, being a handmade markup at the cost of \$25,000. Could be, but somehow we'd got the idea that they were already coming off the line in considerably more quantities than five and at a cost considerably under the 25 G's . . . Wish Bill Gersh would shoot a line to Bill Leuenhagen attesting to our swearing to (not at) Bill L. that Bill G. and ourselves DID drop in to say howdy and waited around for 20 minutes or more while Bill L. was away with a customer. We're sure Mr. Luenhagen is just a'ribbin' us but even his gals are backing him up in saying that they never set eye on us.

Surprised, really so, to learn for how low you can pick up a bell in very fine shape these days at several places along the Row. Now if we only had a den in which to use one. Thought of installing one in the kitchen, but it might be a little too diverting to the little woman in the midst of her baking a cake . . . Sammie Donin back at Automatic after a short trip and reporting a good deal of thoughtful buying by the out-of-town lads . . . At J. Peskin, they're still sitting tight on that next shipment of AMI "C" phonos, and Aubrey Stemler is almost afraid to show his face in several towns along the road until he can deliver . . . Fred Gaunt is singing the praises once again of United's new shuffle bowling game and is challenging, in a friendly spirit, anybody to show him one that tops it . . . The same claim, of course, can be heard in the vicinity of Paul Laymon's as regards the Bally "Speed Bowler" . . . Nice chat with Johnny Hawley re his special adapter that he's doing a fine business on.

MINNEAPOLIS—ST. PAUL, MINN.

Snow, snow go away; come again next winter. Seems to be the theme song of the Minnesotans. Easter Sunday was a dismal day with nothing but sleet and snow, and prospects of Spring are very dull. However, bad weather or not, operators throughout the Northwest are coming into the Twin Cities to visit Coin Machine Row.

Kelly Deidrich of Chaska, stopping off in Minneapolis with a beautiful tan that he got down in Honolulu where he spent a pleasant five weeks vacation . . . Andrew Markfelder, of Staples, also in Minneapolis for the day with his wife, Mrs. Markfelder doing her Easter shopping at the department stores . . . John McMahon of LaCrosse, Wisconsin, stopping in at the Hy-G Music Company to see Universal's Super Twin Bowler.

R. M. Shea, of Westington, S. D., stopped off in Minneapolis, enroute home after spending several weeks vacationing down in Beaumont and Houston, Texas. Mrs. Shea remained for a few more weeks and will return home the early part of May . . . Bud Nitteberg of Castlewood, S. D., in town for the day picking up supplies and also sporting a brand new 1950 Lincoln . . . Carl Wickstrom of the Northland Music Company, Brainerd, also in Minneapolis for the day, picking up some new equipment . . . Eddie LePage of International Falls, making his Spring debut in Minneapolis and disappointed with the weather, but still warmer than one below zero at International Falls, when he left.

F. N. Dahl of the Dahl Novelty Company, Fergus Falls, in Minneapolis for the weekend with his family, taking a three day holiday . . . Lyle Kesting of Appleton, in Minneapolis for the day, dressed in his Easter wardrobe and looking very handsome . . . J. Allen Redding of Houston, Minnesota, stopping at the wholesalers around town . . . Chuck Vestrum of Spencer, Iowa, also in Minneapolis for the day . . . Pershing Gulden of the Gulden Sales Company, Enderlin, N.D., spending a few days in Minneapolis, and visiting several distributors in the Twin Cities . . . Len Worscheh, Montevideo, left for New Orleans, Louisiana, where he will spend a few weeks on vacation. His brother will take over until he returns.

John Meginnis of Isabel, S.D., in Minneapolis over the weekend . . . Con Kaluza of Browerville, stopping off in Minneapolis, enroute home after spending ten days at Alexandria, Louisiana. Con had to go there to take care of his property that was damaged by a tornado which swept through there about two weeks ago . . . Floyd Carlon of Sioux Falls, S.D., in Minneapolis for the day, making the rounds.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wing Tip Plastics for Aireon S D L Phonographs. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND, ORE.

WANT—Jennings Magic Music Wired Telephone Equipment. Must be reasonable. TOLEDO MAGIC MUSIC CO., 715 ADAMS ST., TOLEDO, O.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Can use a few types of 1c coin operated machines. What have you and at what price? SUPREME DISTRIBUTORS, INC., 3817 N. E. 2nd AVENUE, MIAMI, FLA.

WANT—United Shuffle Alleys \$105; Bally Shuffle Bowlers \$130. Sell your used bowlers now while prices are high! Advise before shipping as we can only use a limited quantity. Must be in good working order. No junk. AMERICAN AMUSEMENT CO., 628 MONTGOMERY STREET, SYRACUSE, N. Y.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N.J. Tel.: ESsex 5-6458.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Bally Champions; Citations; Williams Star Series; Exhibit Silver Bullets; Gottlieb College Daze; Late five-balls and arcade equipment. Cash or trade. Give full details first letter or phone call: FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. (Tel.: Dickens 2-0500).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

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THE CASH BOX

EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE

FOR SALE — 10 U-Select-It Candy Vendors \$30 ea.; 10 Uneda Pack Monarch Cigarette Machines \$39.50 ea.; 10 National Candy Machines Model 918 \$69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics \$27.50 ea.; 4 Wurlitzer 1017 Hideaway \$225 ea.; 15 United Shuffle Alleys \$195 ea.; 5 Chicago Coin Twin Alleys \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Penn Black Beauty Shuffle Boards, like new, \$250 ea.; 5 Genco Scoring Units, like new \$120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 4600.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Mechanic's specials: 13½" blade screw driver \$1.25; 8" Quick-wedge screw-holding screw driver \$1.35; Utica long chain nose side-cutting pliers \$2.30; Proto heavy diagonals 7" \$2.20. JERRY'S COIN MACHINE REPAIR, 410 N. SYNDICATE STREET, ST. PAUL, MINN.

FOR SALE—Goalees \$75; Dale Guns \$75; Bing-A-Rolls \$80; Wurlitzer \$750E \$160; Packard Model 7 \$189.50; Shuffleboard Scoring Units that hang on wall \$75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Chicoin Midget Skee Ball \$165; Chicoin Basketball Champ \$135; Bing-A-Roll \$100; United Shuffle Alley \$200; Star Series \$200; Advance Roll \$25; Pro-Score \$45. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—26 Strikes 'N Spares, some new, some used. What is your best offer? 10 used Shuffleboards 22 ft. All tops refinished like new \$150 ea.; 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write us your needs. THE MARKEPP COMPANY, 4310 CARNEGIE AVENUE, CLEVELAND 3, O.

FOR SALE—Fifty or more of flipper type pinballs and rolldowns. Will sacrifice. HASTINGS DISTRIBUTING CO., 6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WIS.

FOR SALE—4 Chicoin Midget Skeeballs \$155 ea.; 15 United Shuffle Alleys \$149.50 ea.; 1 Exhibit Dale Gun \$95; 3 Chicoin Pistols \$95 ea. All machines in perfect condition. Prices include Crating. ½ Deposit, balance C.O.D. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N.Y. Tel. CH 4-5100.

FOR SALE—2 slightly used Poolettes \$200 ea.; Plastic Conversion Kits for Shuffle Games \$13.50 ea., please specify game when ordering. 1/3 deposit, balance C.O.D., P.P. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Steel Ball Rolldowns: Singapore, Melody Rolls, Cover Girls, Gold Mines \$20 each; Advance Rolls, Auto Rolls \$40 each, A-1 condition; Western Baseballs \$30 each, clean. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

FOR SALE—Get a Better Deal from Coven All-Ways! Complete line of used equipment: Bally Bowlers \$199; Citations \$290; Special Entry \$69; Jockey Specials \$89; Gold Cups \$150. Many pinballs on hand at bargain prices. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer; Chicago Coin; J. H. Keeney; Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown \$69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Pin Ball and Slot route in north central Minnesota Resort Region. 42 locations in one county. Pins, Slots, Phonographs, Cigarettes, Arcade. Nets \$9,000 year, potential net of \$60,000 per year. Same owner 20 years. Price \$18,000. Terms. Write, wire or phone Mr. Stelzner. SMITH INVESTMENT COMPANY, 3609 NICOLET, MINNEAPOLIS, MINN. Tel.: HIawatha 2585.

FOR SALE—Chicago Coin Goalee \$56.50; Contact F.P. \$31.50; Robin Hood \$44.50; Stormy \$41.50; Trinidad \$59.50; Major League \$37.50; Challenger post-war counter game \$15; Jungle Joe, pistol, like new, \$159.50. Note: All games are without free-play. All machines in first class condition, packed for shipment. ½ deposit, balance C.O.D. NATIONAL NOVELTY COMPANY, 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—AMI Model "B" \$525; Model "A" \$425; Dale Guns \$85; 22 Ft. Shuffleboard, Black Top with Score Head \$350; Rebound \$75; Shuffle Alley \$200. We will deliver free within 300 miles. LAKE NOVELTY CO., OMRO, WIS. Tel.: 2146.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Xtra Special! Only 5 brand new Rock-Ola Shuffle Lanes in original crates. Positively lowest price available. Write, wire, phone. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: Bigelow 8-3524.

FOR SALE—Gold Cup \$110; Citations like new \$250; Carnival \$60; Maryland \$100; Rebound, perfect \$35. Will trade on Bally Free Play Consoles such as Draw Bells, etc. AUTOMATIC MUSIC COMPANY, 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—United Shuffle Alleys (very clean) \$175 ea.; United's latest Twin Double Shuffle Alley (like new) \$290; Genco Advance Roll \$19.50. ANTHONY HIRT, 2303 N. 11th STREET, SHIBBOYGAN, WIS.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific: Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Shuffle Alley \$149.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$175; Dale Gun \$75; Chicago Coin Basketball \$165; Pitch 'Em & Bat 'Em \$149.50; Advance Roll \$35. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—22 Victory 2 column stamp machines, like new, made by Automatic Dispenser Co. \$9.75 each; 1 40' x 80' Tent in good condition \$300; 3 Seeburg coin operated Pianos, 1 Mills Violin Virtuoso and about 27 rolls assorted to fit all four pieces—the lot \$375. AMERICAN AMUSEMENT CO., 628 MONTGOMERY STREET, SYRACUSE, N. Y.

FOR SALE—1 Mills 5/25c Duplex Bell \$275; 2 5c Mills Golden Falls (H.L.) \$110 ea.; 3 10c Mills Golden Falls (H.L.) \$115 ea.; 1 25c Mills Golden Falls (H.L.) \$120; 1 50c Mills Golden Falls (H.L.) \$165; 3 10c Mills '49 Bonus Bells \$125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—11 all new Exhibit Shuffle Bowl, cheap, write for price. AUTOMATIC HOSTESS MUSIC SYSTEMS, R. C. HOGARD, 112 NORTH CHEYENE, TULSA, OKLA.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—United Shuffle Alley \$149; Chicago Coin Bowling Alley \$209; Minit Pop Corn Machines (new in crates) \$99; Strikes 'N Snares \$149. AMERICAN VENDING CO., 631 - 10th AVE., NEW YORK, N. Y. or 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

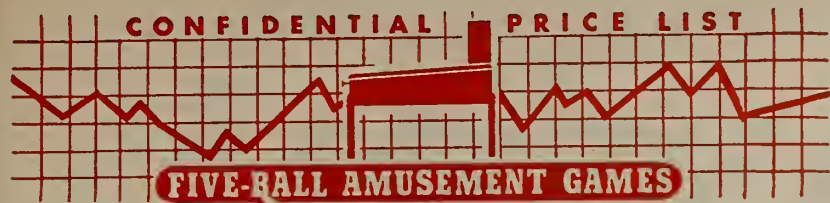
FOR SALE—Wurlitzer Star Speakers \$25; 216 Impulse Rec. \$18; Chicago Rebound \$50; Pitchem & Battem \$135; 14 Ft. Bank Ball \$85; Wurlitzer Premier \$35; Strike 'N Spares \$75; Boomcrang \$20; Dale Guns \$50. Will trade for shuffle bowlers. V. YONTZ, BYERSVILLE, O.

FOR SALE—Guaranteed Used Machines—Bells; Consoles. One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

MISCELLANEOUS

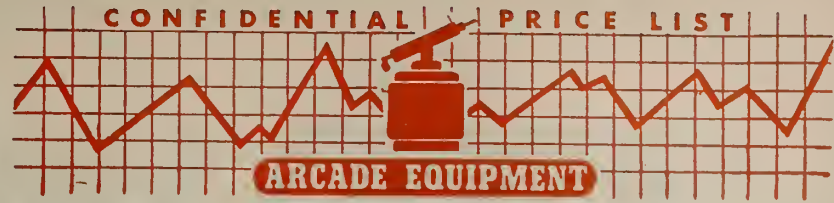
NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.



FIVE-BALL AMUSEMENT GAMES

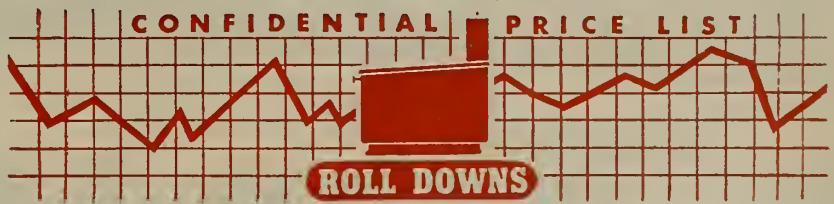
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Table of prices for five-ball amusement games, including items like Hawaii, Hi Dive, Hit Parade, and various other game titles with their respective prices.



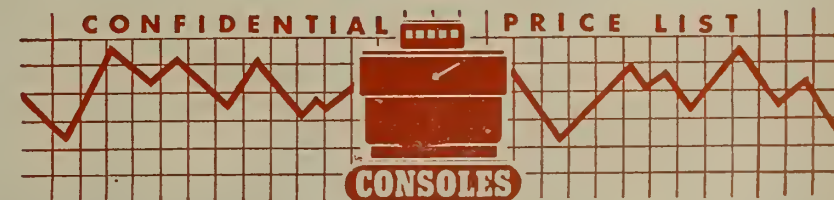
ARCADE EQUIPMENT

Table of prices for arcade equipment, including items like Allite Strikes 'N Spares, Boomerang, Bally Big Inning, and various pinball machines.



ROLL DOWNS

Table of prices for roll down games, including ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, and others.



CONSOLES

Table of prices for console games, including Arrow Bell, Bally Draw Bell 5c, Bally Draw Bell 25c, and various other console titles.



SHUFFLES - REBOUNDS

Table of prices for shuffle and rebound games, including Bally Shuffle-Bowler, California Shuffle Pins, ChiCoin Bango, and others.

CONFIDENTIAL PRICE LIST



CONSOLES

Table of console prices including items like Jumbo Parade Comb, Lucky Lucre, Mills 4 Bells, Paces Rates, Paces Reels, Paces Saratoga, Paces Reels Sr, Paces Reels Jr, Paces Reels no rails, Paces Twin, Paces Twin Console, Reserve Bell, Roll 'Em, Silver Moon, and Skill Time.

CONFIDENTIAL PRICE LIST



ONE-BALLS

Table of one-ball prices including items like Big Game PO, Big Parley, Big Prize, Blue Grass, Blue Ribbon, Citation, Club Trophy, Contest, Daily Races, Dark Horse, '41 Derby, Dust Whirls, Entry, Favorite, Gold Cup, Grand National, Grand Stand, Hot Tip, Jockey Club, Jockey Club '47, Jockey Special, Kentucky, Lexington, Long Ace, Long Shot PO, Pastime, Pacemaker, Pimlico, Race King, Record Time, Rockingham, Santa Anita, Sport Event, Sky Lark, Special Entry, Sport Special, Sport Page, Spinning Reels, Sport King, Stepper Upper, Sportsman, Thorobred, Trophy, Turf Champ, Turf King, Victory, Victory Derby, Victory Special, War Admiral, Whirlaway, and Winning Ticket.

CONFIDENTIAL PRICE LIST



BELLS

MILLS

Table of mill prices including 5c Gold Chrome HL, 10c Gold Chrome HL, 25c Gold Chrome HL, 50c Gold Chrome HL, 5c Copper Chrome, and 10c Copper Chrome.

MILLS (Cont.)

Table of mill prices including 25c Copper Chrome, 5c Club Bell, 10c Club Bell, 25c Club Bell, 50c Club Bell, and 1c Blue Front.

CONFIDENTIAL PRICE LIST



BELLS

MILLS (Cont.)

Table of mill prices including 5c Blue Front, 10c Blue Front, 25c Blue Front, 50c Blue Front, 1c Brown Front, 5c Brown Front, 10c Brown Front, 25c Brown Front, 50c Brown Front, 1c Cherry Bell, 5c Cherry Bell, 10c Cherry Bell, 25c Cherry Bell, 1c Bonus Bell, 5c Bonus Bell, 10c Bonus Bell, 25c Bonus Bell, 5c Original Chrome, 10c Orig. Chrome, 25c Orig. Chrome, 50c Orig. Chrome, 1c QT Glitter Gold, 5c QT Glitter Gold, 10c QT Glitter Gold, 25c QT Glitter Gold, 1c VP Bell, 5c VP Bell, 10c VP Bell, 1c VP Bell JP, 1c VP Bell Green, 5c VP Bell Green, 1c VP Chrome, 5c VP Chrome, 5c VP Chrome Plus, 1c P Bell B&G, 5c VP Bell B&G, Vest Pocket '46, 5c Futurity, 10c Futurity, 25c Futurity, 50c Futurity, 5c Black Cherry Bell, 10c Black Cherry Bell, 25c Black Cherry Bell, 50c Black Cherry, 25c Golf Ball Vendor, 5c War Eagle, 10c War Eagle, 25c War Eagle, 50c War Eagle, 5c Melon Bell, 10c Melon Bell, 25c Melon Bell, Golden Falls 5c, Golden Falls 10c, Golden Falls 25c, Golden Falls 50c, 5c Jewel Bell, 10c Jewel Bell, 25c Jewel Bell, 50c Jewel Bell, 5c Bonus '49, 10c Bonus '49, 25c Bonus '49, 5c Black Gold, 10c Black Gold, 25c Black Gold, 50c Black Gold, 5c Club Royale, 10c Club Royale, 50c Club Royale, 5c Black Beauty, 10c Black Beauty, 25c Black Beauty, 50c Black Beauty, 5c Blue Bell, 10c Blue Bell, 25c Blue Bell.

GROETCHEN

Table of groetchen prices including 1c Columbia, 5c Columbia Chrome, 5c Columbia JPV Bell, 5c Columbia Fruit, 5c Columbia Cig RJ, 5c Columbia DJP, 10c Columbia DJP, 5c Columbia Club Cig GA, 5c Columbia Club DJ, 10c Columbia Club Cig GA, 5c Columbia Cig GA, 5c Columbia Fruit GA, 5c Columbia Orig GA, 5c Conv Columbia Chrome, and Columbia DeLuxe.

PACE

Table of pace prices including 5c Comet FV and 10c Comet FV.

Table of bell prices including 25c Comet FV, 50c Comet FV, 5c Comet DJP, 10c Comet DJP, 1c Comet Blue, 5c Comet Blue, 10c Comet Blue Front, 25c Comet Blue Front, 50c Comet, 5c Chrome, 10c Chrome, 25c Chrome, Chrome '47-50c, Chrome '47-\$1.00, 5c All Star Comet, 10c All Star Comet, 25c All Star Comet, 50c All Star Comet, 1c All Star 2-4, 1c Rocket, 5c Rocket, 10c Rocket, 25c Rocket, 5c TJ Comet, 5c Club Bell, 10c Club Bell, 25c Club Bell, 50c Club Bell, 5c Comet Red, 10c Comet Red, 5c DeLuxe '46, and 10c DeLuxe '46.

JENNINGS

Table of jennings prices including 5c Chief, 10c Chief, 25c Chief, 5c Silver Moon Chief, 10c Silver Moon Chief, 25c Silver Moon Chief, 5c Silver Chief, 10c Silver Chief, 25c Silver Chief, 50c Silver Chief, 10c Gold Vndr, 25c Gold Ball Vndr, Cigarolla XXV, Cigarolla XV, 5c Victory Chief, 10c Victory Chief, 25c Victory Chief, 1c 4 Star Chief, 5c 4 Star Chief, 10c 4 Star Chief, 25c 4 Star Chief, 50c 4 Star Chief, 5c Victory 4 Star Ch., 10c Victory 4 Star Ch., 25c Victory 4 Star Ch., 5c DeLuxe Club Chief, 10c DeLuxe Club Chief, 25c DeLuxe Club Chief, 5c Super DeLuxe Club Chief, 10c Super DeLuxe Club Chief, 25c Super DeLuxe Club, 50c Super DeLuxe Club Chief, 5c Standard Chief, 10c Standard Chief, 25c Standard Chief, 50c Standard Chief, \$1.00 Standard Chief, 5c Bronze Chief, 10c Bronze Chief, 25c Bronze-Chief, 5c Tic Tac Toe, 10c Tic Tac Toe, 25c Tic Tac Toe, 5c Sun Chief, 10c Sun Chief, and 25c Sun Chief.

WATLING

Table of watling prices including 5c Rolatop '48, 10c Rolatop '48, 25c Rolatop '48, 5c Rolatop '46, 10c Rolatop '46, 25c Rolatop, 50c Rolatop, 5c Club Bell, 10c Club Bell, and 25c Club Bell.

BUCKLEY

Table of buckley prices including 5c Criss Crosse, 10c Criss Crosse, and 25c Criss Crosse.

UNITED'S

SHUFFLE ALLEY EXPRESS

PATENT NO. 2,192,596

REGULATION BOWLING SCORING

NEW, REALISTIC ANIMATION
DISAPPEARING
PINS

EXTREMELY FAST PLAY
TWO WEIGHTS USED

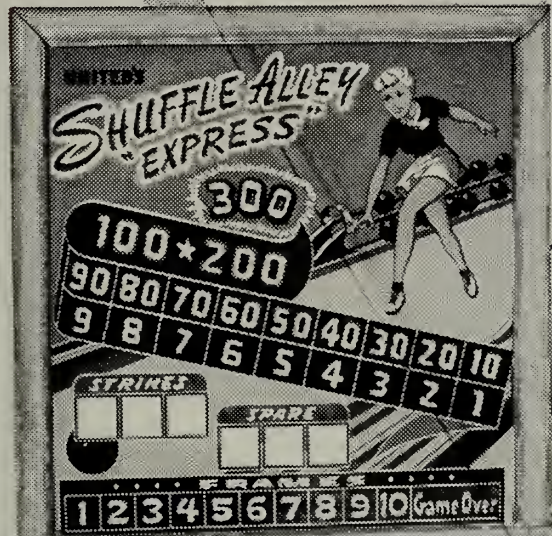
EASY TO SERVICE
Entire Playfield
Hinged

TWO SIZES
8 FT. OR 9½ FT.
BY 2 FT.

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UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
PROVEN
DROP-CHUTE
"JUST DROP IN COIN"



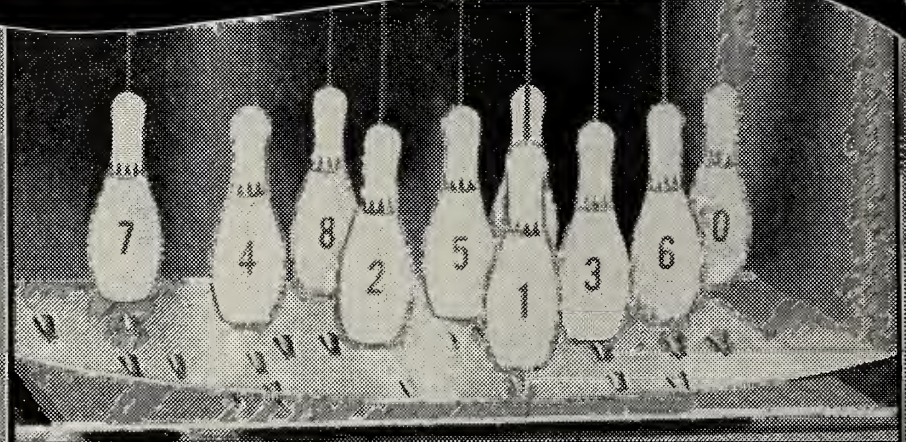
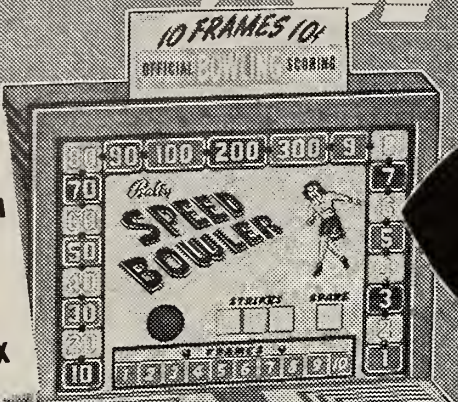
**NEW HIGH-SPEED TOTALIZER
CUTS PLAYING TIME IN HALF...
...DOUBLES EARNING POWER!**

Bally® SPEED BOWLER

NEWEST SHUFFLE-BOWLING SENSATION!

**NEW TOTALIZER
REGISTERS
SCORES** **TWICE AS FAST** **AS ORDINARY
SHUFFLE-
BOWLING
GAMES**

Entire
Mechanism
Located
in
Back-Box



**Animated Upright PINS
ACTUALLY DISAPPEAR**
as roll-overs are hit...automatically reset

2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

SEE US AT THE
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All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER...plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, **DOUBLES EARNING POWER**...plus new, animated upright pins that actually flip out of sight as roll-overs are hit...plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order **SPEED-BOWLER** now.
Choice of two sizes:
9½ ft. by 2 ft., 8 ft. by 2 ft.
A gold-mine either way!

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