

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

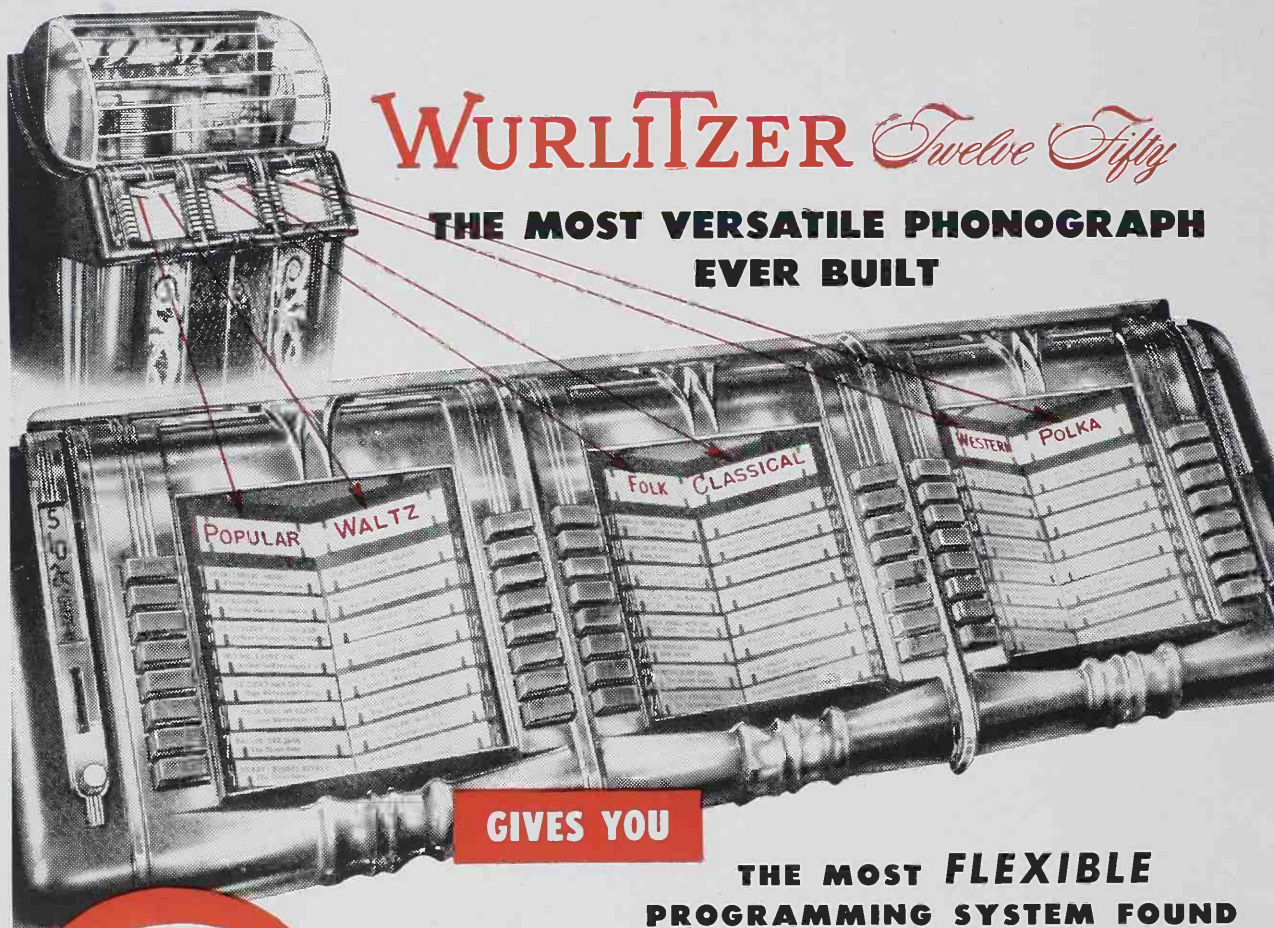
VOL. 11, NO. 49
SEPTEMBER 2, 1950



Rosemary Clooney, Columbia Records singing star, lends an ear while ace songwriter, Frank Loesser runs thru his new tune "Why Fight The Feeling?" currently getting quite a play from the operators. Rosemary Clooney records exclusively on Columbia Records. Personal Management: Joe Shribman.

WURLITZER *Twelve Fifty*

**THE MOST VERSATILE PHONOGRAPH
EVER BUILT**



GIVES YOU

**THE MOST FLEXIBLE
PROGRAMMING SYSTEM FOUND
ON ANY JUKE BOX**

6 **PROGRAM
CLASSIFICATIONS**

48 tunes on 24 records...enough to stimulate all-time high play and keep record costs low.

The Wurlitzer 1250 proved THAT!

In addition, the 1250 offers another great play-stimulating feature.

All 1250 record selectors will play the top and bottom

You can classify the 48 tunes on a Wurlitzer 1250 in up to SIX SECTIONS for quick, easy selection from a program "custom-built" for any location.

Standard sections for which classification cards can be provided are POPULAR TUNES, WALTZES, FOLK NUMBERS, CLASSICS, WESTERNS and POLKAS. You can have eight tunes under each heading or you can tailor your program to location requirements, devoting any multiple of eight to any type of music, such as 16 Popular Tunes, 16 Westerns, 8 Polkas and 8 Waltzes.

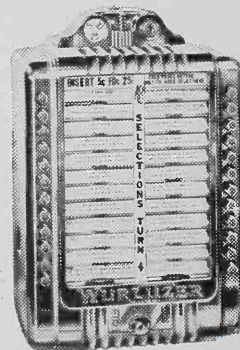
This programming on the Wurlitzer 1250 makes it more than ever the *feature phonograph* of the year—engineered in every way to attract the most play.

See it in action at your Wurlitzer Distributors now. Get it in action on location and watch it "go to town" for you.

**WURLITZER
MODEL 4820**

5¢ 10¢ 25¢

Enables patrons to play both sides of each of the 24 records on the 1250.



THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Sales Tax Increases Boom Penny Games

Ever since anyone can remember in this industry, it has always been a known and accepted fact that the counter in any retail establishment, where the cashier makes change for customers, has always been, and still is, the very finest location for coin operated equipment.

This is the location where the reel type counter games proved themselves among the greatest moneymakers this industry has ever known.

Simply by charging one penny for a play, and offering as an award a pack of cigarettes, these machines stimulated cigarette sales business for the storekeeper.

There are storekeepers by the thousands, clear across the nation, who will testify that these small reel-type games boomed the sales of cigarettes from 200% to over 500%.

Such business stimulation is unequalled. But, for some reason or other, the Federal Government decided some years ago that the penny reel games were in the very same classification as the bell machines and, therefore, by placing a tax of \$100 per year upon these little machines (now \$150 per year), they were driven out of the field, much to

the dismay of the location owners who had come to depend on them for stimulating cigarette sales.

For years inventors in this industry have been trying to replace these counter machines with others just as intriguing and profitable. Everyone knows that a counter game, which can be located on the cashier's counter, is going to help boom business for the location, as well as the operator.

Many are already presenting, and others are planning, penny amusement counter games to give the public just what it likes to obtain part of the many sales tax pennies which jingle in the public's pockets.

City after city is calling attention to the fact that they will have to raise local sales taxes. This, they claim, is their only sure method of continuing to pay for the higher cost of public administration,

Therefore, since sales taxes are going up, then the ingenious inventors in this industry should put their heads together and find something for Mr. and Mrs. America which will meet with approval, and which will give the public sufficient amusement to attract some of those sales tax pennies.

There can, most definitely, be a boom in penny play amusement counter games. This is already apparent to one and all in the field.

It is up to the industry's inventive minds to create a small counter game, so outstanding that it will once again revive one of the best location spots for coin operated machines which has ever been known to the industry, the counter where the cashier is making change.

THE CASH BOX

WORLD'S GREATEST
COIN MACHINE MAGAZINE

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

(All Phones: LONgacre 4-5321)

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THROUGHOUT THE UNITED STATES

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

OPS URGED TO PLAN AHEAD

Foresee Long Pull Ahead. Experts Advise Business Firms to Put Themselves on War Footing for '51, '52 and '53. Late Model Equipment Can Pull Thru if Sufficient Parts and Supplies Remain Available. Foresee New Equipment Production Cut to Minimum as Plants Take on War Work.

The nation's economic experts, especially in private letters to business men, are urging them to place their businesses on a war footing for 1951, 1952 and even 1953. And, they state, they see no change even beyond those years.

What has already happened in 1950, since the opening of the Korean incident, gives some idea of how correct these experts seem to be in their contention that the average businessman must place his firm on a war footing.

Operators have been urged by this publication to plan ahead. They have been told of constant price hikes. Of how scarce skilled labor has become. They have been warned regarding parts and supplies. They have been told that whatever machines are available may not be long on the market.

All these facts were backed up each and every week by the news which was being released from Washington. There should be no doubt, to anyone who has been reading the editorials which have appeared in this publication, that this magazine has been extremely mild in its statements in comparison to actualities.

With 6³/₄¢ steel being quoted at 18¢ per lb. With lumber growing more scarce by the second. With copper, tin, zinc, aluminum, rubber, and all the other basic materials being placed under stringent controls. With one announcement of allocations after another, the trade realizes that its only chance to survive is to plan well, and to plan far ahead.

Many operators recoiled when they heard prices of late model used machines quoted. Today, just a few weeks later, these same prices have again gone up. And they will continue upwards. The fact remains that, as new machines become more and more difficult to obtain, used equipment will, most naturally, rise to higher and still higher prices. What's more, even at these higher prices these late model used machines are no longer obtainable in any appreciable quantity.

There's a long pull ahead. At least a three year pull, in the opinion of the nation's leading economists. They don't dare predict any

further than those three years. The members of the field, especially the operators, must plan ahead to protect themselves, if they desire to remain in business.

First of all, they must have a sufficient number of machines on their routes, and on hand, so that they can replace and switch about when necessary. They must have parts and supplies for some period of time ahead to take care of these machines.

This they can plan from checking their regular purchases of parts and supplies for their machines, and strike an average of what they will require while, at the same time, more carefully watching their equipment, and treating it a lot better than they have in the past.

This war period is not one of profit. It is, instead, one where the average operator's importance to the entire overall picture will be judged by what he can do to help the war effort.

He certainly can be of great help to the war effort with his games and phonos. These are among the finest "morale boosters" the nation has ever known. What's more, they are extremely economical to play that no one can misjudge their worth from this one standpoint alone.

But, just because they are economical morale boosters, and will help to a great extent to ease the nervous strain and tension which will become part and parcel of the terrific war production drive, does not mean that this, in itself, will maintain the operators in business.

They must plan ahead. Every operator must burn some midnight oil to figure just what he will need for the next few years. He must lay out an entire schedule of parts and supplies and machines. He should follow this with a systematic purchasing program. He should know what he will require and, if not at one time, then gradually, obtain what he will need.

He should then rearrange and even concentrate his entire route. He should pull all of his machines closer together if at all possible. He must plan on gas, truck, tire and other rationing, which is sure to come as time goes on.

All this is part of his planning—now. He must know how many parts he requires annually. How many new machines it is best for him to have on his route and on hand. How many used machines he needs. What machines are his best bet over the long pull. All this is part of the planning ahead he must do right now.

He must carefully check his employee situation. Perhaps he has too many young men in his employ who will be taken away, as the draft grows more demanding. He should also plan to so arrange his route that, should he be left with fewer employees, servicemen and mechanics, he will either be able to substitute with women, as happened in World War II, with older help, or will be able to service outlying equipment much less frequently, so that he does not tax his force.

Every angle of his business should be carefully checked, and then rechecked. This is the time when, even tho planning is more or less somewhat upset, he should arrange his entire business so that he can carry on, provided he wants to carry on, for the duration.

His value to the community must be enhanced and stressed in every possible fashion. He is among the most important of the morale boosters. His amusement games and phonos will be played more constantly. They will relax raw nerves. They will stimulate people.

He must point this out to his location owners. He should try to keep his music going for as long as possible each day. He should, at the same time, rearrange his commission setups with his location owners so that all will enjoy amusement and music.

Regardless of what the future holds, there is every reason to believe in the importance of the average juke box and amusement games operator as an important individual in his community at this time. This is what he can "sell" and "sell hard" to his locations owners, and thru these retailers, to the general public.

Whether he realizes it or not, every operator is a definite factor in the future victory of this nation. He must work, think, plan, fight.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	UV—DeVior	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

- | | | |
|-----------|--|-----------|
| 1 | <p>GOODNIGHT IRENE
* GORDON JENKINS & THE WEAVERS
CA-1142—Jo Stafford
CO-38892—Frank Sinatra
CR-60266—Cliff Steward
DE-46255—Foley & Tubb</p> | 3 |
| 2 | <p>TZENA, TZENA, TZENA
* GORDON JENKINS & THE WEAVERS
CO-38885—Mitch Miller O.
DE-27077—G. Jenkins & The Weavers
DE-27053—The Weavers</p> | 2 |
| 3 | <p>MONA LISA
* KING COLE
CA-1104—Eddie Grant
CA-1010—King Cole
CO-38768—Harry James O.
CR-60250—Leighton Noble O.
DE-27048—Victor Young O.</p> | 1 |
| 4 | <p>SAM'S SONG
* GARY AND BING CROSBY
CA-962—Joe Carr
CO-38876—Toni Harper
CO-10250—Leighton Noble O.
DE-27033—Victor Young O.
DE-27112—Gary And Bing Crosby</p> | 4 |
| 5 | <p>SIMPLE MELODY
* BING & GARY CROSBY—JO STAFFORD
CA-1039—Joe Stafford
CO-38827—Dinah Shore
CR-60227—Crosby-Gibbs</p> | 6 |
| 6 | <p>I WANNA BE LOVED
* ANDREWS SISTERS
CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters</p> | 5 |
| 7 | <p>BEWITCHED
* BILL SNYDER
CA-1000—Mel Torme
CO-38821—Benny Goodman O.
CO-38821—Boris Day
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats</p> | 7 |
| 8 | <p>LA VIE EN ROSE
* VICTOR YOUNG O.—TONY MARTIN
CA-890—Paul Weston O.
CO-38768—Harry James O.
DE-24816—Victor Young O.
DE-27111—Bing Crosby
DE-27113—Louis Armstrong</p> | 10 |
| 9 | <p>BONAPARTE'S RETREAT
* KAY STARR
CA-936—Kay Starr
CO-38891—Phil Napoleon O.
CO-20706—Leon McAuliffe</p> | — |
| 10 | <p>COUNT EVERY STAR
* HUGO WINTERHALTER ORCH.
CA-979—Ray Anthony O.
CA-859—Ray Anthony O.
CO-38732—Herb Jeffries
CR-60142—Harry Babbitt</p> | — |

Pos. Last Week

Riding the Crest of the Waves



Arthur GODFREY'S
great quartet

The
MARINERS

Singing the HIT RECORD of

"SOMETIME"



COLUMBIA No. 38781



Columbia Records

11) MY FOOLISH HEART 12) HOOP DEE DOO. 13) I CROSS MY FINGERS. 14) THIRD MAN THEME. 15) SENTIMENTAL ME. 16) CAN ANYONE EXPLAIN? 17) SOMETIME. 18) EL MAMBO. 19) JUST SAY I LOVE HER. 20) NO OTHER LOVE.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Review

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WHEN YOU'RE A LONG, LONG WAY FROM HOME" (2:58)
"THE TEXAS SONG" (2:23)
KAY STARR
 (Capitol 1152)

● The rich thrushing of Kay Starr and the fine backing of Frank De Vol's ork lend an air of appeal to the top deck ballad oldie. The ditty is a long-established favorite that moves slowly and nostalgically. Coupler is a claphands Western novelty that is peppy enough to ring through for the chirp. Ops should listen.

"TAKE YOUR GIRLIE TO THE MOVIES" (2:35)
"SWEET CIDER TIME WHEN YOU WERE MINE" (2:33)
JACK TETER TRIO
 (London 770)

● Upper circle is a novelty from way-back-when that could well win a lot of favor in the current era of revivals. Jack Teter handles the warbling on the cornball patter and the Trio offers a rich, jazzy framing. Flip is another ancient ditty, this time with an appealing sing-along quality that looks to win it heavy spins in tavern locations.

"LEAVE ME WITH A SMILE" (1:58)
"AVALON TOWN" (2:05)
CAVANAUGH'S CURBSTONE COPS
 (Capitol 1157)

● One of the most famous of all Dixieland bands, "Cavanaugh's Curbstone Cops" demonstrate their particular jazz style on these waxings with the chirping stemming from the sweet pipes of singer Holly Desmond. Bottom whirl adds a Spanish dance tempo in part and reveals some fine tootling by the group. Ops with the locations that like this material would do well to give the platter a hearing.

"LET'S DO IT AGAIN" (2:55)
"DON'T MAKE ME SORRY" (2:50)
FRANKIE CARLE ORCH.
 (RCA Victor 20-3899)

● The "Disk Of The Week" ditty gets a solid treatment from the piano of Frankie Carle and the chorus chanting in a well-paced rendition of the rousing novelty number. "Don't Make Me Sorry" is an up-tempo novelty with jump purring by gal tonsier Terri Stevens. Ops could pay attention to the top waxing.

"AT SUNDOWN" (2:45)
"DONKEY SERENADE" (3:00)
MACHITO ORCH.
 (Mercury 5467)

● "Rumba-King" Machito lends a Spanish air to the fast rising instrumental "At Sundown" that shows off the versatility of his ork and sounds like a winner in locations that go for Latin tempos. The familiar classic, "Donkey Serenade," receives a rich treatment and again comes through solidly for the fans.

"RUMBALERO" (3:34)
"DID-EE, DID-EE DO RIGHT BY YOU?" (3:23)
FREDDY MARTIN ORCH.
 (RCA Victor 20-3893)

● Into a South-of-the-border mood goes the Freddy Martin aggregation on an instrumental set for some fast stepping rumba antics. In a change of atmosphere the underside novelty has Merv Griffin depicting a mother questioning her daughter on the girl's first dates. The younger set will appreciate the wordage.

DISK OF THE WEEK

"LET'S DO IT AGAIN" (2:30)

"NOLA" (2:49)

GUY LOMBARDO ORCH.
 (Decca 27178)



GUY LOMBARDO

● Guy Lombardo has stepped into the novelty field here and comes out with a hit record on a new ditty that should be one of the hottest sellers of the fall season. The tune is a compilation of all of the old-fashioned styles that are currently staging a smash comeback, with the lyric extolling their virtues

and the music combining the most catchy and infectious of the old-time qualities. Guy Lombardo's Trio handles the vocalizing and the entire package is given the kind of sendoff that spells heavy returns in the juke boxes around the nation. The coupling, "Nola," is already high in the popularity charts and receives a different sort of treatment here to make it a highly effective backing. Fred Kretzer and Buddy Brennan combine keyboard wizardry on the twin pianos to add a catchy and clever rhythm to the oldie that should make it a repeat spinner on its own rights. Ops in the market for two big money sides are going to find these filling the bill—and the coin boxes—just as soon as they grab these platters and get them into their boxes.

ANYTIME ANYPLACE ANYWHERE" (2:40)

"UNTIL THE REAL THING COMES ALONG" (2:39)

DAMITA JO
 (Discovery 523)

● Thrush Damita Jo airs one of the very best voices that we have heard in a long, long time. The chirp does tricks on a range too high for most singers to even get near. The vocalist offers two established ballads here that merit the attention of every operator who is looking for solid appeal in his juke boxes. Our nod goes to the top pressing but we urge ops to hear both and get with them.

"CINCINNATI DANCING PIG" (2:47)

"FORBIDDEN LOVE" (2:30)

VIC DAMONE
 (Mercury 5477)

● Upper etching is a novelty sensation that shows every indication of breaking out into a smash joke box waxing. Vic Damone's rendition is rhythmic and the young singer's vocal appeal is sure to garner him a goodly share of the heavy action on the song. Bottom is a slow moving, torchy ballad that is effective enough to make it an item worthy of a juke box spot in its own right. Ops get our recommendation to load up on this one.

"THE TOUCH OF YOUR LIPS" (3:07)

"JUST IN CASE WE HAVE TO SAY GOODBYE AGAIN" (3:09)

ZIGGY ELMAN ORCH.
 (MGM 10774)

● On a dreamy, standard ballad the singing of Larry Noble, and the expert trumpeting and orking of Ziggy Elman combine gracefully to make "The Touch Of Your Lips" a hot contender for spots that feature dancing as well as listening. Over engraving hands the sultry, fetching ballad to Virginia Maxey for more sure-fire juke box appeal. Ops will find this platter a steady money-maker.

"BLUES MY NAUGHTY SWEETIE GIVES TO ME" (2:57)

"THREE LITTLE WORDS" (2:53)

BILL DARNEL
 (Coral 60295)

● First edge is a rhythm ballad reminiscent of "Smiles" that receives a throaty, stirring chanting from Bill Darnel that may slip it into the hit class. Roy Ross does the orchestral backing on both rings with the under shellac the title tune from the pic "Three Little Words." Darnel gives the old ballad a jazzed up treatment that hands our nod to "Blues." Ops are going to find the top ripe for plays.

"THE RED WE WANT IS THE RED WE'VE GOT" (2:03)
"CINCINNATI DANCING PIG" (2:37)

JOE (FINGERS) CARR
 (Capitol 1182)

● Capitol's master of the 88, Joe Carr, turns in a rousing rendition of the flag-waving novelty that is attracting loads of attention. With the Starlighters doing the chanting this looks to be a winner. Below airs another version of the "Pig" novelty, replete with grunting and clicking along. Ops will go for the top slice.

"JUST AN ECHO IN THE VALLEY" (2:58)

"MEMORIES OF YOU" (3:05)

HUGO WINTERHALTER ORCH.
 (RCA Victor 20-3893)

● "Echo" is an oldie ballad that makes for good listening what with the mellow spooning of Peter Hanley and the orking of Hugo Winterhalter. Top notch choral arrangements weave in and around the singer on both ends. Reverse is a twenty-year-old ballad set in smooth dance time. Ops with dance spots will find this a must for heavy plays.

"CAN ANYONE EXPLAIN?" (2:52)
"I DIDN'T KNOW" (2:46)

HARRY RANCH ORCH.
 (MGM 10777)

● Baton waver Harry Ranch makes an auspicious debut on MGM wax with a first-class dance band and a girl-singer that purrs prettily. Click top-deck is sold with sincerity and makes a strong bid for favor. "I Didn't Know" is fair backing that moves very slowly. Our top choice sounds like it will pull in the coin.

"STICKS AND STONES" (2:30)

"WHEN" (2:50)

AL TRACE ORCH.
 (Columbia 38932)

● A familiar childhood expression "Sticks And Stones" affords the title the theme for a cute, cleverly worded novelty waxed here by Al Trace's ork and pert chirp Nancy Wright. The turnabout is a torchy ballad sung by Bob Vincent. Our votes go to "Sticks And Stones" as a novelty with a lot of promise. Ops would do well to look into this one.

"SNOOKY OOKUMS" (1:57)

"IF I HAD A GIRL LIKE YOU" (2:48)

CLIFF STEWARD
 (Coral 60292)

● A solo piano ride by Ray Staunton is the high point in the catchy "Snooky Ookums" which is already established as an outstanding piano novelty. Coupling lends itself to the vaudey, old-fashioned treatment that is the specialty of Cliff Steward and the "San Francisco Boys." Bottom should win action in tavern spots. Both merit attention.

"THEM THERE EYES" (2:48)

"KEEPS ON RAININ'" (3:13)

BILLIE HOLIDAY
 (Decca 27145)

● The hosts of fans who flock around the banner of vocalist Billie Holiday will go wild over her rendition of the favorite, old ballad "Them There Eyes." The chirp's honeyed phrasing and jumped up delivery makes this one of the best-ever efforts on the song. Coupling ballad is more torchy with a suggestive lyric that should garner spins galore.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ANYTIME ANYPLACE ANYWHERE" Damita Jo Discovery 523
- ★ "BILL BAILEY, WON'T YOU PLEASE COME HOME?" Durante & Jackson MGM 30255
- ★ "OH THEM DUDES" Polly Bergen RCA Victor 20-3886
- ★ "BELOVED, BE FAITHFUL" George Cates O. Coral 60291

ROUND THE WAX CIRCLE

NEW YORK:

Gordon MacRae set to play New York for the first time in almost a year, when he opens at the Strand September 1st. His picture hit, "Tea For Two" will be on the bill too. . . . Harry Belafonte's return engagement at Birdland going over big. Keep your eyes peeled for his new records—they're sure to catch on. . . . Songstar Eddie Fisher has the makings of a pair of hot hits in his latest RCA Victor etching, "Thinking Of You" and "If You Should Leave Me." The songs placed one and two, in that order, on Ted Steele's audience poll recently. . . . Sammy Kaye continues to break attendance marks on his current tour of one-nighters. . . . Clark McClellan has added personal management to his arranging and publishing office. He's signed the Four Jacks And A Jill, led by Joe Derise and featuring Terry Swope, former Benny Goodman vocalist. Group's first disk date is set with Admiral Records. . . . Gene Krupa takes his band into Pop City following his current Capitol Theater engagement. Gene's will be the last featured band to play the spot before it switches to a regular floor show policy. . . . Jim Whittaker on his way up from North Carolina to guest on the Robert Q. Lewis "ABC's Of Music" ailer.



BENNY GOODMAN

Industrialist Walter Mack has been named General Chairman of the Disabled American Veterans "Garden Of Stars" benefit in Madison Square Garden, September 18th. . . . Thrush Fran Warren's opening at the Waldorf-Astoria really brought out the crowds. The gal's recording of "I Love The Guy" is bringing on plenty too—plenty of action in the phonos. . . . Cincinnati seems to be the current favorite of songwriters. We've got "Cincinnati Dancing Pig" breaking at the seams in the pop field, and you can look for "Cincinnati Hit Parade" to do the same with folk fans. Latter tune has been waxed by Bill Franklin on Abbey. . . . Bobby Shad on his way to Houston—to keep a date with Joe Bihari. . . . Extreme optimism exists throughout the entire disk biz, with all eyes gleamed on the coming season as one of the biggest ever. And all because they've thrown away their marbles, and settled down. Should have happened a year ago.

CHICAGO:

Paul Cunningham of Von Tilzer, in town to pay tribute to Van Alstyne who penned "Shade Of The Old Apple Tree" and other greats at Chicago's Annual Music Festival, lunching with Buddy Brandom of Oriole Records. . . . Duke Ellington enjoying that great hand he's getting at the Regal Theatre. . . . Irwin Berke of Shapiro Bernstein absolutely beaming at the way "I Love The Girl" is going over. . . . Kenny Myers telling this one—Al Morgan played to an SRO crowd in Pittsburgh's First Presbyterian Church at a benefit performance and brought in over four hundred dollars of the five hundred needed. Al kicked in the rest to fill the quota. Is it any wonder he's got so many fans? . . . Pearl Bailey, the "Rockin' Chair" gal, at the Blue Note and simply has the bistro rockin'. . . . Victor Borge will be plunkin' away at the Chicago Theatre come August 25. . . . Jimmy Dorsey doing a grand job at the Edgewater. . . . Congrats to deejay Dirk Courtenay on becomin' the papa of a bouncing baby boy. . . . Lawrence Welk to go on one-nighters after closing current run at the Trianon. . . . Herbie Fields enjoyed a grand opening at Club Silhouette on Chi's northside. . . . Eddie Howard keeping peace in the family with his waxing of "Daddy's Little Boy." Eddie had a terrific opening week at the Aragon where he is appearing for the twenty-third time. . . . Hank Markbriet taking a well earned vacation. He will stay in town and get plenty rest. . . . Billy Eckstine keeping the Chicago Theatre filled each and every day with a big load of bobby-soxers. After his closing, Thursday, Billy will take a week off and then hit the Apollo, N. Y. Mr. B's newest MGM platter being released this week looks very hot. The top side is a novelty tune called "The Show Must Go On" and is backed by an oldie "You Got Me Cryin' Again" which should be a natural for him.



BILLY ECKSTINE

LOS ANGELES:

Here's a tip for torch bearing amateur song writers: Grind 'em out while you're really crying the blues. . . . That's what we hear straight from Percy Mayfield, the lad who wrote "Two Years Of Torture." . . . Seems that's what he'd just been through, and he really packs all that misery and woe into his fine biscuit on the RIH label. . . . If it's a blues shoutin' "Goodnight Irene" you're after, then get with Mighty Man Maxwell on his first Discovery platter. . . . Dick King, a very nice young guy who's now calling the shots as veepee to Albert Marx at Discovery, discovered New Yorker Maxwell in Los Angeles, which makes sense. . . . The "Goodnight Irene" side is fine enough but for some blues shoutin' that is blues shoutin' flip over and listen to "I Feel Like Shouting." . . . That's the title. . . . Finally met up with that terrific Italian antique music box brought back from his European tour by Irving Fogel of Tempo. . . . It's dated 1810 and has a surprisingly good tone. . . . All it needs is a nickel slot. . . . The gang at Tempo are going slightly wild in sales and reaction to "Jazz Me Blues," a number Fogel cut over in London with Marie Benson. . . . It's the outfit's first release on their new "Theme" label, selling at pop prices. . . . Visited Fred Raphael, Disney music chief out here, in his very nice offices on Argyle Ave. and found him a really busy guy, what with "No Other Love" and "My Destiny" following close on the heels of a couple of little items called "Mule Train" and "Bibbidi, Bobbidi, Boo." . . . One he predicts big things for is "The Texas Song," as just cut on Capitol by Kay Starr. . . . Gordon Wolf has moved his Sunland Distrib office over to Washington Blvd., just a block or two past the former Exclusive distrib point, by way of getting more room for the fine business he's doing on MGM, Savoy and several other labels. . . . Speaking of being busy, Will Voeller and the crew up at Universal Recorders were really on the jump last week, cutting 200 programs for the Department of Defense.



KAY STARR

This week's

New Releases

... on RCA Victor

RELEASE # 50-35

POPULAR

PERRY COMO

Patricia 20-3905 (47-3905) *
Watchin' The Trains Go By

Here come the DANCE BANDS again!

GENE KRUPA

Cincinnati Dancing Pig
Swingin' Doors 20-3906 (47-3906) *

VAUGHN MONROE

This Is My Country
The Great American Dream
20-3907 (47-3907) *

BETTY HUTTON

Orange Colored Sky
Can't Stop Talking
20-3908 (47-3908) *

POP - SPECIALTY

SIX FAT DUTCHMEN

Geneva Polka 25-1172 (51-1172) *
Dutch Boy—Waltz

COUNTRY

ELTON BRITT

I'll Find You 21-0378 (48-0378) *
(Remember Me) I'm The One Who
Loves You

PEE WEE KING

Cincinnati Dancing Pig
We're Gonna Go Fishin'
21-0379 (48-0379) *

ELTON BRITT

The Red We Want Is The Red
We've Got
There's A Star Spangled Banner
Waving Somewhere
21-0381 (48-0381) *

SACRED

HARMONEERS QUARTET

Roll on Jordan 21-0380 (48-0380) *
Song Of Delight

NEW ALBUMS

VAUGHN MONROE

Vaughn Monroe Sings A Medley Of
College Songs P-299 (WP-299) *

CHILDREN'S ALBUMS

PAUL WING

Little Black Sambo's Jungle Band
Y-392 (WY-392) *

ROY ROGERS

Roy Roger's Rodeo
Y-413 (WY-413) *

BOB SMITH

Howdy Doody's Laughing Circus
Y-414 (WY-414) *

PAUL WING

Uncle Wiggily Y-415 (WY-415) *

BOBBY DRISCOLL

Treasure Island Y-416 (WY-416) *

NOTE: All records in this panel are listed alphabetically by song title.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF AUGUST 26

Bonaparte's Retreat

\$ Gene Krupa 20-3766—(47-3766) 7

Count Every Star

\$ Hugo Winterhalter 20-3697—(47-3221) 7

Cuddle Buggin' Baby

\$ Eddy Arnold 21-0342—(48-0342) 7

Enclosed One Broken Heart

\$ Eddy Arnold 21-0342—(48-0342) 7

Good Night Irene

\$ Dennis Day 20-3870—(47-3870) 7

I Cross My Fingers

\$ Perry Como 20-3846—(47-3846) 7

I'm Movin' On

\$ Hank Snow 21-0328—(48-0328) 7

La Vie En Rose

\$ Tony Martin 20-3815—(47-3819) 7

Take A Letter, Miss Smith

\$ Ralph Flanagan 20-3889—(47-3889) 7

Mona Lisa

\$ Dennis Day 20-3753—(47-3753) 7

Take A Letter, Miss Smith

\$ Ralph Flanagan 20-3888—(47-3888) 7

Take A Letter, Miss Smith

\$ Tony Martin and Fran Warren 20-3874—(47-3874) 7

Tzena, Tzena, Tzena

\$ Ralph Flanagan 20-3847—(47-3847) 7

The stars who made the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEPT to OCT NOV DEC '45

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"VAGABOND SHOES" (2:24)
"ALL MY LOVE" (3:05)

HARRY BABBITT
(Coral 60290)

● Two excellent sides are offered here by balladeer Harry Babbitt on numbers that are at present streaking to the top rungs of the popularity polls. On "Vagabond Shoes" and the lower adaptation of the French ballad "Bolero" the singer advances a set of tonils that rate applause with the best in the business. Ops in the market for two sure-fire money-makers have them here.

"THE SHOW MUST GO ON" (2:40)
"YOU'VE GOT ME CRYING AGAIN" (2:28)

BILLY ECKSTINE
(MGM 10778)

● The magnificent voice of Billy Eckstine drives into material that will have the greatest effect on his dyed-in-the-wool fans. Russ Case gives the singer fine backing and a nice use of the string sections highlights the topside framing. Underneath is an oldie done with a great deal of feeling that should rival the first end.

"THIS COULD BE FOREVER" (3:12)

"HELPLESS" (3:10)

BING CROSBY and LOUANNE HOGAN
(Decca 27143)

● "Forever" is a boy-girl ballad duet by Bing Crosby and Louanne Hogan being backed by the orking of Russ Morgan. Louanne Hogan comes through in pleasant fashion on the just average material. Coupling is a fair ballad that airs well but is a trifle weaker than the top. We've heard Crosby sound better.

"BILL BAILEY, WON'T YOU PLEASE COME HOME?" (2:52)

"WHAT YOU GONNA DO WHEN THE RENT COMES 'ROUND?" (2:37)

JIMMY DURANTE and EDDIE JACKSON
(MGM 30255)

● Two-thirds of the all-time great vaudeville team of "Clayton, Jackson and Durante" turn out a couple of sides that are positively unmatched for feeling and tempo. The top deck slicing has all the terrific impact of the best in vaudeville and will be a favorite with everyone who hears it regardless of age. Bottom, also known as "Rufus, Rastus, Johnson Brown" is a sensational duet that doesn't let down for a minute. Here's a platter that will stop the show from coast to coast, a juke box "must."

"HALLOWEEN" (3:11)

"THE FRIENDLY ISLANDS" (3:22)

GUY LOMBARDO ORCH.
(Decca 27144)

● "Halloween" is a seasonal novelty aimed at the October festivities. Bill Flanagan handles the chatter chores with help from the Lombardo Trio. Ditty is set in a waltz tempo. Reverse is a fox trot with vocalizing by Kenny Gardner. Ops might well find more durability in the dance strains of "Friendly Island."

SLEEPER OF THE WEEK

"THINKING OF YOU" (2:40)
"IF YOU SHOULD LEAVE ME" (2:50)

EDDIE FISHER
(RCA Victor 20-3901)



EDDIE FISHER

● Hot off the score of the new MGM movie musical "Three Little Words" comes this top deck ditty with all the earmarks of a smash hit in the rousing rendition given to it by young balladeer Eddie Fisher.

The old Bert Kalmar and Harry Ruby tune was never treated to a more tastefully rendered offering than in this waxing by the Eddie Cantor protege. Aided by the orchestra and chorus of Hugo Winterhalter the singer puts a world of depth and meaning into the beautiful old ballad that should grip the juke box fans young and old to turn it into one of the biggest hits that Eddie Fisher has ever recorded. Flip, "If You Should Leave Me" is again in the ballad vein and receives the same feeling that makes the top edge such a winner. "Thinking Of You" is a "Sleeper" that will spring into life in the juke boxes and open the gates for a flood of treasure to come pouring into the coin boxes as the fans go for listen after listen to the melodic strains. Ops—grab this one!

"BYE, BYE BLUES" (2:10)

"WILLOW WEEP FOR ME" (2:12)

JERRY MURAD'S HARMONICATS
(London 769)

● Two standards get effective production from Jerry Murad's "Harmonicats" with the melodic rhythms of "Bye Bye Blues" winning a slight nod in the vieing for juke box honors. Flip is an evergreen standard handled in so-so fashion by the harmonica players. Ops might listen.

"NEVERTHELESS" (2:45)

"LET'S DO IT AGAIN" (2:35)

MONICA LEWIS
(MGM 10772)

● "Nevertheless" is another offering from the score of "Three Little Words." The ballad is perfectly suited to the style of thrush Monica Lewis and she does a workmanlike task of putting it across. Bottom is a novelty that gets a fair treatment from the chirp and a hearty assist from the "Crew Chiefs." Topping will gain favor.

"THERE WILL NEVER BE ANOTHER YOU" (2:28)

"BEAUTIFUL LAND OF MY DREAMS" (2:40)

DENNIS DAY
(RCA Victor 20-3900)

● First face is from the show "Ice Land." Tune is an oldie ballad that is sung well by Dennis Day and should hold a lot of appeal for juke box ops everywhere. Bottom side is a waltz-time ballad with music box tinkling effects that add to the dreamy atmosphere. Both ends deserve ops' attention.

"CAN ANYONE EXPLAIN?" (3:01)

"IT ALL BEGINS AND ENDS WITH YOU" (2:50)

THE SOFT NOTES
(Mercury 5464)

● "The Soft Notes," (Bennie Benjamin and George Weiss) wrote the tune that they perform here in group harmony. The author's show a singing ability that matches their talents as scribes and will please ops with this biscuit. Over is a ballad that airs well. Ops will want to hear the "Explain" edge.

"DOODLE-DOO-DOO" (2:30)

"CHERRY BOUNCE" (2:30)

BOBBY SHERWOOD
(Mercury 5468)

● In a nice flash of versatility Bobby Sherwood waves the baton and sings along with chirp Ginny Gibson on a slow-moving novelty number. Reverse, a faster moving novelty with the thrashing handled solely by Ginny Gibson, comes through with a lot of bounce and a lilting melody.

"HELLO" (2:32)

"AFTER ALL THESE YEARS" (2:36)

JOHNNIE JOHNSTON
(MGM 10775)

● "Hello" is one of most cleverly worded novelty tunes in quite a while. Singer Johnnie Johnston's version is satisfactory and receives a nice impetus from the orking of Russ Case and surrounding choral work of the "Chansonettes." Under is a quiet ballad given a nice setting in the singer's delivery.

"OH THEM DUDES" (2:30)

"I GOT TOOKIN'" (2:34)

POLLY BERGEN
(RCA Victor 20-3886)

● Two extremely cute novelty numbers get a terrific send-off via the pert pipes of pleasing Polly Bergen. Upper edge is from the flicker "Let's Dance" and spoofs the city's fondness for country material. Reverse is another peppy novelty number that will more than pay its way in the juke boxes. Top deck is a natural for replays and a side that ops can't afford to do without.

"SUGAR SWEET" (2:35)

"HARBOR LIGHTS" (3:18)

SAMMY KAYE ORCH.
(Columbia 38963)

● On his first Columbia cutting Sammy Kaye releases a coupling of ballads that should set well with his fans everywhere. "Sugar Sweet" is in the familiar Sammy Kaye ballad pattern while "Harbor Lights" is quiet and softly modulated in the vocalizing by Tony Alamo and in the orchestration. Ops will welcome the record.

"CAN ANYONE EXPLAIN?" (2:26)

"ALL DRESSED UP TO SMILE" (2:35)

LARRY GREEN
(RCA Victor 20-3902)

● Larry Green's piano work on the click tune "Can Anyone Explain" is romantic, fetching and gripping enough to add another big one to the maestro's string of hot releases. "Honeydreamers" do a good job with the lyric and the net result will please juke box fans. Flip is a catchy, bouncy novelty that packs a great deal of lilting melody. Variety in the material guarantees play on both sides.

"BELOVED BE FAITHFUL" (3:03)

"HONESTLY, I LOVE YOU" (3:16)

GEORGE CATES ORCH.
(Coral 60291)

● "Beloved Be Faithful" is a waltz set in a near-polka vein that moves in the easy going sort of pace that always makes for popularity with the fans. Theme is romantic enough to catch the imagination and the lyric pattern is easily followed. Flip is another ballad this time in fox-trot time that makes it a natural for dancing as well as listening. Ops will find that top deck a money maker.

"SAX-O-PHUN" (2:08)

"SAXOPHOBIA" (2:15)

SKEETS HERFURT
(Capitol 1154)

● Propped by the orking of Lou Busch alto sax player Skeets Herfurt takes solo passages on both sides of wax that features his efforts. The jazz man ranks with the tops in his field and the musicianship on either end leaves little to be desired. Ops who have spots for this sort of jazz horn solo instrumental in their routes will want this cookie.

RCA Victor Adds Perez Prado Album To Dance Series

NEW YORK—Perez Prado, who has become the biggest seller in RCA Victor's International Department within the past ten years, according to Frank Amaru, Manager, International Department Domestic Sales, will be featured in a new album to be added to the highly successful "Here Comes The Dance Bands Again" series. The new album will be entitled "Perez Prado Plays The Mambo."

Prado, whose RCA Victor International recordings became so popular that he was recently added to the platters' pop label, skyrocketed into a top sales bracket with his initial pop disk, "Mambo Jambo." With his newest pop release, "More Mambo Jambo" also setting a fast sales pace, RCA Victor decided to feature Prado in an album which would spotlight his famous dance stylings, and satisfy the demand for more Perez mambo.

Born in Cuba, where he played with the famous Casion De La Playa Orchestra, Prado didn't start winning acclaim with the mambo until three years ago in Mexico.

Arkin Heads Columbia Music Op Department

NEW YORK—Bob Arkin, formerly head of Decca Records music operator department, was named to a similar position with Columbia Records here this past week.

Arkin joins Columbia at a time when the platters is very definitely in need of bettering not only their relations with music operators, but their sales position as well. It is an established fact throughout the automatic music industry, that Columbia's emphasis in the 33-1/3 field this past year has resulted in almost complete neglect of the music operator.

Arkin assumes his position with Columbia early in September.

The Mariners Eye Wurlitzer 1250



NEW YORK—"A perfect fifth for any quartet," say The Mariners of the new Wurlitzer 1250, as the phonograph offers background for the harmony of their latest Columbia release "Sometime." Disk was recently issued on 45 rpm's, as part of Columbia's "test" campaign in the field. Initial reaction has Columbia execs predicting a huge success for the recording.

MGM In Heavy Bally On "Three Little Words"

NEW YORK — MGM Records sounded the opening gun of a heavy ballyhoo campaign designed to boost sales of their "Three Little Words" three-speed album at the same time the flicker was making its run of theatres throughout the nation.

Generally, the campaign is designed to plug the new records not only on a national scale but also on a local city-to-city basis. Individual openings of the movie around the country are cues to MGM distributors to start the push within their area. They have been instructed to tie-in their efforts closely to those of the theatre playing the picture and to seek publicity by using the well-tried ballyhoo stunts which have been standbys in movie exploitation.

In New York, this plugging was coincidental with the movie's opening at the Loew's State. Three pretty girls, attired in shorts and sweaters, were equipped with a portable record-player, copies of the "Three Little Words" album and appropriate signs. Travelling up and down Broadway and Times Square, the girls set up a table in front of each of the many record shops which honeycomb the area and proceeded to draw crowds while playing records from the album. Last stop was the State itself, where the girls set up again to hold forth in front of a special MGM Records plug incorporated right into the theatre front sign.

A similar stunt came off in Cleveland, with "Three Little Words" nabbing 22 plays on every station in the city. In addition, eight models paraded downtown Cleveland streets with portable radios tuned to the stations plugging the records.

Coral Names Norman Weinstroer General Sales Manager

NEW YORK — Mike Ross, vice-president of Coral Records, Inc., this past week announced the appointment of Norman Weinstroer as general sales manager of the company. The post of general sales manager is a new one, Ross having handled the duties of that position since Coral's inception.

Weinstroer joins the Decca family with a heavy background in the record business. He formerly was Southeastern divisional manager of the Decca Distributing Corp., with offices in Atlanta, Ga. Prior to this post, he had been branch manager of Decca offices in Des Moines, St. Louis, and Dallas.

Jim McDonald, for five years branch manager of Decca's New York distribution point, has been promoted to take over Weinstroer's spot as Southeastern divisional sales manager in Atlanta. Prior to his duties as New York branch manager, McDonald was with the Decca firm in various sales executive capacities.

Executives of the firm stated that both appointments are in line with Decca's policy of making promotions from within its own ranks, taking from the field, rather than bringing in a new man.

DECCA RECORDS SIGN TOMMY DORSEY TO THREE YEAR PACT

NEW YORK—David Kapp, Decca's Vice President in charge of recording, announced the signing of Tommy Dorsey and his orchestra to an exclusive three-year recording contract. Dorsey, who consistently has had one of America's top bands for the past decade, is recognized as one of the world's greatest trombone players.

In announcing the addition of Dorsey to the Decca roster, Mr. Kapp said, "We have many plans for Tommy Dorsey. His present orchestra is one of the finest he's ever had, but just as important is the recognition of Tommy as an individual musician. He is a great trombone virtuoso, and our program for him will provide the showcase for this magnificent talent in addition to the regular release of outstanding dance records by the orchestra."

Mr. Kapp also revealed that Dorsey will commence his Decca recording schedule at once, with his first date set for Friday, August 25.

Decca's nabbing Dorsey to a wax pact came as the result of negotiations entered into when Dorsey let his RCA Victor pact ride. Dorsey had been with RCA for 16 years.

Eddie Fisher Clicks At N. Y. Paramount

NEW YORK—Paramount Theater unreled another success story this week, but it's not a Hollywood opus. It's the real-life story of singer Eddie Fisher, 21-year-old RCA Victor baritone who sang at the Paramount with George Wright's organ for community singing a year ago.

Inside story is that Manager Bob Weitman thought then, after catching the youngster at an upstate resort (Grossinger's), he'd be a good bet to return some day as a headliner. Turns out Weitman was right. Eddie Kantor discovered Eddie Fisher. Then RCA Victor Records signed him. His successful eleventh hour stint when Fran Warren fell ill at Bill Miller's Riviera clinched it.

The youngster's returned to the Paramount as a highly-touted new singing star—with 20 times the orchestra backing, and 20 times the old salary.

What Next?

MEMPHIS, GA.—Novel cross-fading of records in Memphis has music fans clamoring for a platter that doesn't even exist. Local dj show, "Jackson's Beat," WHAM, started the stunt off to its now rousing success. A copy of Blue Barron's dishing of "Are You Lonesome Tonight" is played thru to the spot where a recitation by John McCormack starts. At this spot, a cross-fade is made to a folk disk, Luke The Drifter's "address to the Gentlemen of the Jury" in his "Too Many Parties" waxing. As that section closes, another fade carries back to the original Barron platter. Initial use of the gimmick led to repeats by other jockeys in the area, with the now tabbed "The Answer to Are You Lonesome Tonight" topping request lists.

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78 rpm

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45 rpm
75c plus tax

backed by
"TWO HEARTS ARE BETTER THAN ONE"

London

RECORDS

THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending August 26.

- Art Pallan**
WWSW—Pittsburgh, Pa.
1. GOODNIGHT, IRENE (Frank Sinatra)
 2. WAITING (Keltan-Pollan)
 3. MONA LISA (King Cole)
 4. TZENA, TZENA, TZENA (Mitch Miller)
 5. SIMPLE MELODY (Bing and Gary Crosby)
 6. SAM'S SONG (Bing and Gary Crosby)
 7. I WANNA BE LOVED (Billy Eckstine)
 8. YOU'RE MINE, YOU (Margaret Whiting)
 9. VAGABOND SHOES (Vic Damone)
 10. CAN ANYONE EXPLAIN? (Ames Bros.)

- Lee Stewart**
WHAT—Philadelphia, Pa.
1. OLD MAN ATOM (Ozie Waters)
 2. WHY DON'T YOU LOVE ME? (Hank Williams)
 3. I LOVE YOU BECAUSE (Leon Payne)
 4. GOODNIGHT, IRENE (Tubb and Foley)
 5. GONE FISHIN' (Bill Darnel)
 6. IF YOU ONLY KNEW (Lee Morse)
 7. LOSE YOUR BLUES (Red Kirk)
 8. REMEMBER ME (Stuart Hamblen)
 9. HILLBILLY FEVER NO. 2 (Foley-Tubb)
 10. CUDDLE BUGGIN' BABY (Eddy Arnold)

- Bob Kennedy**
WHB—Kansas City, Mo.
1. MONA LISA (King Cole)
 2. BONAPARTE'S RETREAT (Kay Starr)
 3. I DON'T SLIP (Doris Day)
 4. BEWITCHED (Larry Green)
 5. MY FOOLISH HEART (Gordon Jenkins)
 6. SAM'S SONG (Joe Carr)
 7. HAVE I TOLD YOU LATELY? (Martin-Warren)
 8. SOMETIME (The Mariners)
 9. COUNT EVERY STAR (Ray Anthony)
 10. I WANNA BE LOVED (Andrews Sisters)

- Hal Morgan**
WGAR—Cleveland, Ohio
1. CAN ANYONE EXPLAIN? (Al Morgan)
 2. STRANGERS (Lorry Raine)
 3. CINCINNATI DANCING PIG (Teresa Brewer)
 4. THREE LITTLE WORDS (Charlie Spivak)
 5. GOODNIGHT, IRENE (Gordon Jenkins)
 6. I WILL LOVE YOU FOREVER (Ray Armen)
 7. BOULEVARD OF BROKEN DREAMS (T. Bennett)
 8. MONA LISA (Charlie Spivak)
 9. NEAR YOU (Francis Craig)
 10. HONESTLY I LOVE YOU (Snooky Lanson)

- Scott Douglass**
KFMB—San Diego, Calif.
1. MONA LISA (Charlie Spivak)
 2. GOODNIGHT, IRENE (Frank Sinatra)
 3. TZENA, TZENA, TZENA (Vic Damone)
 4. SAM'S SONG (Bing and Gary Crosby)
 5. BONAPARTE'S RETREAT (Kay Starr)
 6. SIMPLE MELODY (Bing and Gary Crosby)
 7. SENTIMENTAL ME (Rudy Vallee)
 8. COUNT EVERY STAR (Ray Anthony)
 9. MUSIC, MAESTRO, PLEASE (Frankie Laine)
 10. LA VIE EN ROSE (Tony Martin)

- Sherm Feller**
WCOP—Boston, Mass.
1. OUR LADY OF FATIMA (Kallen-Hayes)
 2. I JUST NEED (Freddie Hall)
 3. BELOVED BE FAITHFUL (Russ Morgan)
 4. WHY FIGHT THE FEELING? (Vaughn Monroe)
 5. I'M IN LOVE WITH THE MOTHER ETC. (Rob't Q. Lewis)
 6. FORBIDDEN LOVE (Vic Damone)
 7. JUST SAY I LOVE HER (Johnny Desmond)
 8. JUST FRIENDS (Johnny Long)
 9. STRANGERS (Lorry Raine)
 10. NO OTHER KNEW (Lee Morse)

- John Peterson**
KWAK—Stuttgart, Ark.
1. GOODNIGHT, IRENE (Frank Sinatra)
 2. MONA LISA (Alexander Bros.)
 3. COUNT EVERY STAR (Ray Anthony)
 4. LA VIE EN ROSE (Paul Weston)
 5. CAN ANYONE EXPLAIN? (Ames Bros.)
 6. DREAM A LITTLE DREAM OF ME (J. Owens)
 7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
 8. I LOVE THE GUY (Sarah Vaughan)
 9. NO OTHER LOVE (Jo Stafford)
 10. PEDDLERS SERENADE (Johnny Corvo)

- Maurice Hart**
KFWB—Hollywood, Calif.
1. MUSIC, MAESTRO, PLEASE (Tony Martin)
 2. TZENA, TZENA, TZENA (Vic Damone)
 3. GOODNIGHT, IRENE (Dennis Day)
 4. I LOVE THE GUY (Fran Warren)
 5. MONA LISA (King Cole)
 6. LOVE LIKE OURS (Lisa Kirk)
 7. SAM'S SONG (Bing and Gary Crosby)
 8. I'LL ALWAYS LOVE YOU (Martha Tilton)
 9. PIGALLE (Johnny Desmond)
 10. WHY FIGHT THE FEELING? (Vaughn Monroe)

- Gene Reeves**
WTOK—Meridian, Miss.
1. I LOVE THE GUY (Sarah Vaughan)
 2. ALL MY LOVE (Patti Page)
 3. DREAM A LITTLE DREAM OF ME (D. Shore)
 4. MY BLUE HEAVEN (Frank Sinatra)
 5. CAN ANYONE EXPLAIN? (Ames Bros.)
 6. GONE FISHIN' (Three Suns)
 7. GOODNIGHT, IRENE (Gordon Jenkins)
 8. TOREADOR (Rolph Flanagan)
 9. HOME (King Cole)
 10. YOU'RE NOT IN MY ARMS TONIGHT (Mindy Carson)

- Chuck Phillips**
WHAK—Rogers City, Mich.
1. MONA LISA (King Cole)
 2. I WANNA BE LOVED (Andrews Sisters)
 3. LA VIE EN ROSE (Tony Martin)
 4. STRANGERS (Lorry Raine)
 5. I'M IN LOVE WITH THE MOTHER ETC. (Rob't Q. Lewis)
 6. BONAPARTE'S RETREAT (Kay Starr)
 7. TONIGHT (Toni Arden)
 8. HARBOR LIGHTS (Harmonicats)
 9. MUSIC, MAESTRO, PLEASE (Lorry Raine)
 10. I'M BASHFUL (Marian Margon)

- Jim Ensslin**
KRQP—Brawley, Calif.
1. GOODNIGHT, IRENE (Gordon Jenkins)
 2. SAM'S SONG (Bing and Gary Crosby)
 3. AT SUNDOWN (Frank Petty)
 4. SIMPLE MELODY (Bing and Gary Crosby)
 5. TZENA, TZENA, TZENA (Gordon Jenkins)
 6. SAY WHEN (Four Tunes)
 7. MONA LISA (King Cole)
 8. GIVE A BROKEN HEART A CHANCE (Eddie Fisher)
 9. LET'S DO IT AGAIN (Margaret Whiting)
 10. ALL MY LOVE (Patti Page)

- Dave Gordon**
KFIO—Spokane, Wash.
1. GOODNIGHT, IRENE (Dennis Day)
 2. SAM'S SONG (Bing and Gary Crosby)
 3. LA VIE EN ROSE (Tony Martin)
 4. PIGALLE (Johnny Desmond)
 5. TZENA, TZENA, TZENA (Gordon Jenkins)
 6. LOVE LIKE OURS (Lisa Kirk)
 7. PHANTOM STAGECOACH (Vaughn Monroe)
 8. I LOVE THE GUY (Fran Warren)
 9. RAIN (Gene Williams)
 10. I'LL ALWAYS LOVE YOU (Martha Tilton)

- Jay Boiven**
WFEE—Manchester, N. H.
1. SIMPLE MELODY (Bing and Gary Crosby)
 2. BEWITCHED (Benny Goodman)
 3. TZENA, TZENA, TZENA (The Weavers)
 4. A BOY, A GIRL, A DREAM (Ted Herbert)
 5. MONA LISA (King Cole)
 6. MY FOOLISH HEART (Gordon Jenkins)
 7. I WANNA BE LOVED (Andrews Sisters)
 8. GOODNIGHT, IRENE (Frank Sinatra)
 9. COUNT EVERY STAR (Dick Haymes)
 10. ROSES (Sammy Kaye)

- Myron Barg**
WMOR—Chicago, Ill.
1. GOODNIGHT, IRENE (Gordon Jenkins)
 2. OUR LADY OF FATIMA (Hayes-Kallen)
 3. PIGALLE (Johnny Desmond)
 4. MUSIC, MAESTRO, PLEASE (Tony Martin)
 5. TZENA, TZENA, TZENA (Gordon Jenkins)
 6. JUST SAY I LOVE HER (Johnny Desmond)
 7. WHY FIGHT THE FEELING? (Rosemary Clooney)
 8. THE TOUCH OR YOUR LIPS (Mindy Carson)
 9. MY SILENT LOVE (Bill Snyder)
 10. THINKING OF YOU (Don Cherry)

- Bob Larsen**
WEMP—Milwaukee, Wisc.
1. TZENA, TZENA, TZENA (Gordon Jenkins)
 2. I WANNA BE LOVED (Andrews Sisters)
 3. GOODNIGHT, IRENE (Frank Sinatra)
 4. MONA LISA (King Cole)
 5. BELOVED BE FAITHFUL (Russ Morgan)
 6. SAM'S SONG (Joe Carr)
 7. SIMPLE MELODY (Bing and Gary Crosby)
 8. LA VIE EN ROSE (Victor Young)
 9. CAN'T WE TALK IT OVER? (Andrews Sisters)
 10. BEWITCHED (Bill Snyder)

- Al Jarvis**
L'AC—Hollywood, Calif.
1. MONA LISA (King Cole)
 2. TZENA, TZENA, TZENA (Gordon Jenkins)
 3. MY DESTINY (Billy Eckstine)
 4. GOODNIGHT, IRENE (Dennis Day)
 5. VAGABOND SHOES (Vic Damone)
 6. SAM'S SONG (Bing and Gary Crosby)
 7. OUR VERY OWN (Victor Young)
 8. I'LL ALWAYS LOVE YOU (Martha Tilton)
 9. COUNT EVERY STAR (Hugo Winterhalter)
 10. I LOVE THE GIRL (Vic Damone)

THE CASH BOX

'Folk' and 'Western' Record Reviews



"CINCINNATI HIT PARADE" (2:12)
"THAT OLD TIME LOVIN'" (2:21)

BILL FRANKLIN
 (Abbey 15016)

● This one can't miss! Sure as shootin' to notch a top spot with music ops and fans alike, and prove to be one of the hottest money-makers of the season is this great pair of sides by Bill Franklin. You can lay both songs end to end—there are no A or B sides to this platter—both are equally excellent. Upper crust has Bill wailing a mellow melody with Cincinnati the background. It's a clever song, one that makes you wanna hear it time and again. Vocal work by Bill, with the Skyline Boys in the background,

is top notch from start to finish. Tune has a driving tempo to it that is particularly compelling. On the other end with "That Old Time Lovin'," Bill keeps the wax first rate by coming up with another hot money-maker for music ops. Song echoes the sentiments of the title, with Bill and boys handling the melody in excellent manner. Side is extremely incentive and should reap harvest for music ops. Disk is a must in your machines—load up on it!

"PROUD LITTLE HEART" (2:47)
"SILVER RIVER" (2:49)

DUSTY WALKER
 (Columbia 38924)

● Dusty Walker offers music ops a pair of fair enough sides, with this duo titled "Proud Little Heart" and "Silver River." Vocal refrain is smooth and easy from start to finish, and should be greeted warmly. Dusty's many fans are sure to ask for this pair. Music ops take note.

"NINE-TENTHS OF THE TENNESSEE RIVER" (2:28)
"MOUNTAIN BOYS HAVE WITH MOUNTAIN GIRLS" (2:28)

SPADE COOLEY ORCH.
 (RCA Victor 20-3894)

● The Spade Cooley ork out with a fresh pair that should hold their own. Top deck features Ginny Jackson on a cute ode, with the title giving off the bill of fare. Flip side has Ginny and Hal Derwin paired on a novelty that has been around a great deal. Platter should make attractive filler material.

"MONA LISA" (2:43)
"STEPPIN' OUT" (2:34)

JIMMY WAKELY
 (Capitol 1151)

● The widely popular Jimmy Wakely offers his rendition of the currently popular "Mona Lisa" and comes thru for ops with a solid version. Jimmy's smooth pipes pitch prettily throughout and make for nice listening. Flip side picks up some and shows his versatile style to excellent advantage. Disk rates a spot in ops' machines.

"SUNNY SIDE OF LIFE" (2:12)
"DROP YOUR NET" (2:45)

BLUE SKY BOYS
 (RCA Victor 21-0379)

● Vocal harmony by the Blue Sky Boys and the set up of a pair that should do well as filler items in the boxes. Top deck echoes the sentiments of the title, while the flip is a cute side, with a set of clever lyrics to match the vocal flavor the boys spoon. Disk is the sort that will stop traffic—it should earn its keep though.

"GUILTY CONSCIENCE" (2:32)
"WALK CHICKEN WALK" (2:22)

BOB ATCHER
 (Capitol 1147)

● Pair of flavorful sides by piper Bob Atcher should do fairly well with music ops. Both ends feature Bob on the vocals, with the echo of the music easy to take. Top deck is just what the title indicates, while the flip is a clever novelty. Music ops who have a call for this brand should lend an ear.

"WHAT THIS COUNTRY NEEDS" (2:56)
"THE LORD'S LARIAT" (2:34)

TENNESSEE ERNIE
 (Capitol 1159)

● Folk star Tennessee Ernie out with a fresh pair that look good. Both sides of this platter are in the religious vein, with Tennessee offering a sound message in the tunes. Vocal glamour is added by The Starlighters on both sides. Wax rates ops' avid listening attention—and more.

"BLUE MOON I'M BLUE" (2:46)
"RO RO ROLLIN' ALONG" (2:49)

BOBBY GREGORY
 (Hillbilly 71102)

● Vocal teaming of Cathy and Bobby Gregory on this pair should please music fans. Top deck is a tender blues ditty, and has the pipers splitting vocal honors. Flip side picks up some, with Cathy and Bobby turning in a fair vocal trick again. Wax is the sort you have to listen to in order to fully appreciate it—we suggest just that.

"WORDS FROM HEAVEN" (2:48)
"THROUGH THE VALLEY OF THE SHADOWS" (2:49)

RILEY SHEPARD
 (London 767)

● More music with a message, with Riley Shepard in the driver's seat on "Words From Heaven" and "Through The Valley Of The Shadows." Both sides make for better than average listening pleasure, and should be greeted warmly. Music ops who have the spots that go for this brand would do well to latch on.

RCA Victor Inks Betty Hutton

NEW YORK—RCA Victor Records continued its talent scramble this past week, with the announcement of the signing of Betty Hutton to a one-year recording contract.

Miss Hutton joins RCA Victor from Capitol Records, where she first recorded when the platter was formed seven years ago. Biggest hit she has had on that label was her smash "Doctor, Lawyer, Indian Chief," which she etched in 1946. She did wax for RCA Victor for a period of two years, and then rejoined the Capitol firm.

Miss Hutton is currently riding high with her "Annie Get Your Gun" album on MGM, which was taken from the sound track of the film with permission of Capitol.

Her deal with RCA Victor is reported to involve no guarantee, and receiving the usual 5% royalty of sales.

Delaney Named Gen'l Sales Mngr. Of London

NEW YORK—Joe Delaney, formerly assistant sales manager for Coral Records, resigned his post with that firm this past week to take over the duties as general sales manager of London Records. E. R. Lewis, president of the London Gramophone Corporation made the appointment this past week.

Delaney replaces Rudi Tolnaq, who resigned his post as sales manager last week.

Also joining the London firm was Leo Hartstone, who was named executive assistant to vice-president Dan Berne. Hartstone headed Mutual Distributors in Boston, distributors for London and other lines in the New England area.

"I Can Hear It Now" Wins Award

NEW YORK—The National Headliners Club, which annually honors outstanding achievements in all fields of news dissemination, has awarded a 1949 Headliner Medal to Columbia Records for its "I Can Hear It Now" album.

Selected by the Club panel of judges for a special award, the Columbia album was cited for "providing something new in recording of modern history and its famous figures."

CBS Commentator Edward R. Murrow, who is featured as narrator for the "I Can Hear It Now" album, was a Headliners Club award in 1948 for the best foreign on-the-spot radio reporting. Mr. Murrow was cited for his coverage of the wedding of Princess Elizabeth and Phillip in England.

Detroit To Fete Mahalia Jackson

DETROIT, MICH.—Mahalia Jackson, "Queen Of The Gospel Singers" will be honored here next month at a huge celebration at the Forest Club. Prominent ministers, gospel and spiritual artists, and thousands of admirers of Miss Jackson's tremendous talent will present her with a trophy in honor of "her many services rendered to the church."

The celebration will take place at the Forest House here, at Forest and Hastings Streets on September 17th. The entire day will be devoted to ceremonies, services and activities honoring Miss Jackson.

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 2, 1950

New York, N. Y.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. LA VIE EN ROSE (Tony Martin)
6. I WANNA BE LOVED (Andrews Sisters)
7. EL MAMBO (Dave Barbour)
8. MONA LISA (King Cole)
9. SENTIMENTAL ME (Russ Morgan)
10. HOOP DEE DOO (Perry Como)

Midland, Tex.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Art Lund)
3. I WANNA BE LOVED (Billy Eckstine)
4. BEWITCHED (Doris Day)
5. MY FOOLISH HEART (Gordon Jenkins)
6. THIRD MAN THEME (Anton Karas)
7. SIMPLE MELODY (Bob Crosby)
8. BONAPARTE'S RETREAT (Gene Krupa)
9. COUNT EVERY STAR (Ray Anthony)
10. SENTIMENTAL ME (Russ Morgan)

Fort Wayne, Ind.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. I CROSS MY FINGERS (Perry Como)
4. THREE LITTLE RINGS (Fontaine Sisters)
5. VAGABOND SHOES (Vic Damone)
6. OUR VERY OWN (Jo Stafford)
7. BEWITCHED (Benny Goodman)
8. EL MAMBO (Dave Barbour)
9. I WANNA BE LOVED (Andrews Sisters)
10. SAM'S SONG (Bing and Gary Crosby)

Savannah, Ga.

1. MONA LISA (King Cole)
2. SENTIMENTAL ME (Ames Bros.)
3. GOODNIGHT, IRENE (Gordon Jenkins)
4. COUNT EVERY STAR (Hugo Winterhalter)
5. I WANNA BE LOVED (Andrews Sisters)
6. BEWITCHED (Gordon Jenkins)
7. ROSES (Sammy Kaye)
8. MY FOOLISH HEART (Gordon Jenkins)
9. I DIDN'T SLIP (Doris Day)
10. ARE YOU LONESOME TONIGHT? (Blue Barron)

Deadwood, S. D.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. HOOP DEE DOO (Kay Starr)
3. SAM'S SONG (Joe Carr)
4. THIRD MAN THEME (Guy Lombardo)
5. ROSES (Sammy Kaye)
6. NOLA (Les Paul)
7. SENTIMENTAL ME (Ray Anthony)
8. MONA LISA (King Cole)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. HAPPY FEET (Tex Williams)

Boston, Mass.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. TZENA, TZENA, TZENA (Gordon Jenkins)
4. LA VIE EN ROSE (Victor Young)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. I CROSS MY FINGERS (Percy Faith)
7. MY FOOLISH HEART (Billy Eckstine)
8. I WANNA BE LOVED (Andrews Sisters)
9. EL MAMBO (Dave Barbour)
10. ROSES (Sammy Kaye)

Chicago, Ill.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. I WANNA BE LOVED (Andrews Sisters)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. EMMA LOU (Danny O'Neil)
8. TZENA, TZENA, TZENA (Vic Damone)
9. LA VIE EN ROSE (Tony Martin)
10. JUST SAY I LOVE HER (Johnny Desmond)

Fertile, Minn.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Victor Young)
3. I WANNA BE LOVED (Andrews Sisters)
4. OLD MAN ATOM (Ozie Waters)
5. SAM'S SONG (Bing and Gary Crosby)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. RED HOT MAMA (Georgia Gibbs)
8. THE TUNNEL OF LOVE (Mills Bros.)
9. HOOP DEE DOO (Perry Como)
10. SENTIMENTAL ME (Russ Morgan)

Brodhead, Wisc.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. I WANNA BE LOVED (Andrews Sisters)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. SOMETIME (Ink Spots)
7. I CROSS MY FINGERS (Perry Como)
8. BONAPARTE'S RETREAT (Kay Starr)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)

Rochester, N. Y.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. THIRD MAN THEME (Freddy Martin)
4. BEWITCHED (Bill Snyder)
5. MY FOOLISH HEART (Mindy Carson)
6. NOLA (Les Paul)
7. SAM'S SONG (Bing and Gary Crosby)
8. TZENA, TZENA, TZENA (Mitch Miller)
9. I DIDN'T SLIP (Doris Day)
10. I LOVE THE GUY (Fran Warren)

St. Louis, Mo.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. MONA LISA (King Cole)
4. ROSES (Sammy Kaye)
5. SAM'S SONG (Bing and Gary Crosby)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. MY FOOLISH HEART (Billy Eckstine)
8. I WANNA BE LOVED (Andrews Sisters)
9. I LOVE THE GUY (Fran Warren)
10. MUSIC, MAESTRO, PLEASE (Tony Martin)

Miami, Fla.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. LA VIE EN ROSE (Victor Young)
4. MY FOOLISH HEART (Billy Eckstine)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. I WANNA BE LOVED (Andrews Sisters)
7. HOOP DEE DOO (Perry Como)
8. SENTIMENTAL ME (Russ Morgan)
9. BONAPARTE'S RETREAT (Kay Starr)
10. ROSES (Sammy Kaye)

Los Angeles, Calif.

1. SIMPLE MELODY (Bing and Gary Crosby)
2. MONA LISA (King Cole)
3. TZENA, TZENA, TZENA (Gordon Jenkins)
4. GOODNIGHT, IRENE (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. VAGABOND SHOES (Vic Damone)
7. LA VIE EN ROSE (Tony Martin)
8. EL MAMBO (Perez Prado)
9. OUR VERY OWN (Victor Young)
10. BONAPARTE'S RETREAT (Kay Starr)

Fayetteville, Ark.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Ralph Flanagan)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. HOOP DEE DOO (Perry Como)
8. I WANNA BE LOVED (Andrews Sisters)
9. BONAPARTE'S RETREAT (Kay Starr)
10. SOMETIME (The Mariners)

Great Falls, Mont.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. I WANNA BE LOVED (Andrews Sisters)
5. MY FOOLISH HEART (Billy Eckstine)
6. A LITTLE BIT INDEPENDENT (Dick Haymes)
7. BONAPARTE'S RETREAT (Kay Starr)
8. TEASIN' (Connie Haines)
9. THIRD MAN THEME (Anton Karas)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Cleveland, Ohio

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. JUST SAY I LOVE HER (Johnny Desmond)
6. I WANNA BE LOVED (Andrews Sisters)
7. NOLA (Les Paul)
8. LA VIE EN ROSE (Victor Young)
9. MY FOOLISH HEART (Billy Eckstine)
10. ALL MY LOVE (Patti Page)

New Orleans, La.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sisters)
6. MY FOOLISH HEART (Billy Eckstine)
7. LA VIE EN ROSE (Tony Martin)
8. BONAPARTE'S RETREAT (Kay Starr)
9. THIRD MAN THEME (Anton Karas)
10. COUNT EVERY STAR (Hugo Winterhalter)

Reno, Nev.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. I WANNA BE LOVED (Andrews Sisters)
4. MONA LISA (King Cole)
5. I DIDN'T SLIP (Doris Day)
6. PIGALLE (Johnny Desmond)
7. BEWITCHED (Bill Snyder)
8. DADDY'S LITTLE BOY (Dick Todd)
9. LA VIE EN ROSE (Victor Young)
10. MY FOOLISH HEART (Billy Eckstine)

Bridgeport, Conn.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. I WANNA BE LOVED (Andrews Sisters)
6. JUST SAY I LOVE HER (Johnny Desmond)
7. MY FOOLISH HEART (Billy Eckstine)
8. LA VIE EN ROSE (Tony Martin)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. HOOP DEE DOO (Perry Como)

Andalusia, Ala.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. NOLA (Les Paul)
4. OUR LITTLE RANCH HOUSE (Guy Lombardo)
5. SAM'S SONG (Bing and Gary Crosby)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. I WANNA BE LOVED (Andrews Sisters)
8. LA VIE EN ROSE (Victor Young)
9. HOOP DEE DOO (Ames Bros.)
10. BEWITCHED (Gordon Jenkins)

Baltimore, Md.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. ARE YOU LONESOME TONIGHT? (Blue Barron)
3. DADDY'S LITTLE BOY (Dick Todd)
4. BONAPARTE'S RETREAT (Kay Starr)
5. CAN ANYONE EXPLAIN? (Ames Bros.)
6. JUST SAY I LOVE HER (Johnny Desmond)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. AT SUNDOWN (Frank Petty Trio)
10. SIMPLE MELODY (Bing and Gary Crosby)

Detroit, Mich.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SAM'S SONG (Bing and Gary Crosby)
4. NO OTHER LOVE (Jo Stafford)
5. I CROSS MY FINGERS (Percy Faith)
6. JUST SAY I LOVE HER (Johnny Desmond)
7. BEWITCHED (Bill Snyder)
8. NOLA (Les Paul)
9. LA VIE EN ROSE (Tony Martin)
10. MUSIC, MAESTRO, PLEASE (Tony Martin)

Oakland, Calif.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. TZENA, TZENA, TZENA (Mitch Miller)
4. HOOP DEE DOO (Perry Como)
5. BONAPARTE'S RETREAT (Kay Starr)
6. SAM'S SONG (Bing and Gary Crosby)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. SENTIMENTAL ME (Russ Morgan)
9. CAN ANYONE EXPLAIN? (Ames Bros.)
10. I CROSS MY FINGERS (Percy Faith)

Portland, Ore.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. TZENA, TZENA, TZENA (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. BONAPARTE'S RETREAT (Kay Starr)
7. MONA LISA (King Cole)
8. LA VIE EN ROSE (Tony Martin)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. BEWITCHED (Gordon Jenkins)

THE CASH BOX

Jazz 'n Blues Reviews

★ **AWARD O' THE WEEK** ★

"H-BOMB BOOGIE" (2:43)
"THE LATE CREEPER" (2:37)

CHARLIE SINGLETON ORCH.
(Rainbow 11111)

● Here's one that'll hit like the H-Bomb! The Charlie Singleton orch come up with a pair of sides, that have the spark and glint of coin play marked about them. Both ends of the platter are tailor made for the phono trade, and are a cinch to clinch with music rhythm and blues fans. The top deck is the one we particularly go for. Ditty is as driving as could be asked for. It's a hot instrumental that rolls around in ultra fast tempo, with a flourish of tenor sax work domin-

ating the theme throughout. Steady, up tempo pace is sure to attract the jump fans. Melody makes you bounce and rock as you hear it, and then makes you wanna come back for more. Flip side slows down and has the gang on another excellent side for the music trade. It's a tempting instrumental, with steady slow shuffle rhythm that makes you weave and keep time to the music. "H-Bomb Boogie" nabs our nod. Grab this platter!

"SPARE TIME PAPA" (2:42)
"BLUES AT FIRST SIGHT" (2:51)

ERLINE HARRIS
(DeLuxe 3305)

● Chirp Erline Harris offers music ops a pair of sides that should add to the phono take. Upper lid has the thrush echoing the sentiments found in the title, while the flip is in a solid blues vein. Light rock backing jells with the gal's vocal pitch, which is smooth and easy to take all the way. Disk rates a spot in ops machines.

"I'M FOREVER BLOWING BUBBLES" (2:47)

"PAGAN LOVE SONG" (2:51)
JULIA LEE
(Capitol 1149)

● Top notcher Julia Lee sets her pipes on a pair of oldies, and comes up with some favorable wax for music ops to peek at. Both ends should be well known to ops since they have always scored well. This rendition, with Julia purring in her own inimitable style, should do more than earn its keep. Her wide bevy of fans will clamor for the sides.

"LITTLE SLAM" (2:40)
"WHEN YOU'RE GONE" (3:00)

GENE AMMONS
(Mercury 8185)

● Orchestrated patter by the Gene Ammons gang on tap for music ops and fans alike, with "Little Slam" and "When You're Gone" seeping thru the ether. Both sides show the combo's musical wares off to good advantage, with the maestro taking some neat spots on tenor. Gene's many fans should set up a wail for the platter.

"LYIN' GIRL BLUES" (2:40)
"BLOW, MR. LOW—BLOW" (2:40)

RED SAUNDERS ORCH.
(Columbia 30218)

● Pair of mellow enough sides by the Red Saunders gang, with Jumpin' Joe Williams featured in the vocal spot on both ends make for fair listening pleasure here. Top deck is a blues item, while the flip picks up in tempo and shows the band off a bit more. Wax should prove to be a good filler item—ops can take a look see into this.

"STEVE'S BLUES" (2:58)
"DIRT DISHIN' DAISY" (2:35)

STEVE GIBSON and THE RED CAPS
(Mercury 8186)

● Vocal harmony by Steve Gibson and the Red Caps with the echo of this pair in the offering for music ops. Top deck features Steve in the vocal limelight on a fair enough blues side. Flip tune has a clever set of lyrics and an easy-to-take melody. Wax won't stop traffic—it will hold its own though.

"ROCKAWAY BLUES" (2:47)
"DANNY BOY" (2:49)

DANNY COBB
(Savoy 754)

● Top deck of this one has shown the spark of a money-maker already. Ditty is a smoothly styled blues number, with Danny Cobb pitching mellow all the way. Flip side is the standard "Danny Boy," and shows Cobb's vocal efforts in good light. Both sides are highly recommended—ops should lend an ear.

"STRANGE WOMAN" (2:58)
"LONELY BLUES" (2:43)

MET WALKER—JOHNNY OTIS ORCH
(Regent 1022)

● Here's a pair that should take off and fly. Vocal flavor of Mel Walker on this duo is top notch material for the juke box trade. Mel's vocal work on both ends is the sort that makes for added plays anytime. Both ends whirl in moderate tempo and make for wonderful listening pleasure. Disk is a must in your machine.

"HOT ROD" (2:25)
"SLOW DOWN, BABY" (2:37)

ILLINOIS JACQUET O.
(RCA Victor 22-0097)

● Top deck of this one is a fair enough instrumental bit, with the Illinois Jacquet crew displaying their musical wares in effective style. Flip side has brother Russell in the spotlight, on a cute ditty that should earn its keep. Wax is strictly for the Jacquet fans.

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MEL WALKER

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EDDIE FISHER & HUGO
WINTERHALTER—RCA Victor
PAUL WESTON—Capitol
DON CHERRY—Decca
Pub. by HARMS, Inc.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

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b/w "RIFFIN' WITH GRIFFIN"
by THE GRIFFIN BROS. ORK.

DOT
1010

"CRAZY BONE RAG"

b/w "ST. LOUIS TICKLE"
by JOHN MADDUX and Rhythmasters

DOT
1005

"I'M SO CRAZY FOR LOVE"

b/w "CRAZY ABOUT MY HONEY DIP"
by THE CAP-TANS

DOT
1009

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"IT CAN NEVER BE THAT WAY" PEACOCK 1508

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HOT
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| 1 I NEED YOU SO
Ivory Joe Hunter
(MGM 10663) | PINK CHAMPAGNE
Joe Liggins
(Specialty 355) | GOODNIGHT IRENE
Paul Gayten
(Regal) |
| 2 WELL, OH WELL
Tiny Bradshaw
(King 4357) | WELL, OH WELL
Tiny Bradshaw
(King 4357) | GOLD AIN'T EVERYTHING
Gene Gilbeau
(RCA Victor 22-0070) |
| 3 BESAME MUCHO
Ray-O-Vacs
(Decca) | CUPID'S BOOGIE
Little Esther
(Savoy 750) | BLUE SHADOWS
Lowell Fulson
(Swingtime 226) |
| 4 GOODNIGHT IRENE
Paul Gayten
(Regal) | GOODBYE
(Gene Ammons)
(Chess 1428) | I'M YOURS TO KEEP
Herb Fisher
(Modern) |
| 5 BALD HEAD
Roy Boyd
(Mercury) | C'EST CI BON
Louis Armstrong
(Decca 27113) | MY TEMPER IS RISING
Roy Hawkins
(Modern) |
| 6 I LOVE YOU MY DARLING
Joe Fritz
(Sittin' In) | MY FOOLISH HEART
Billy Eckstine
(MGM 10623)
Gene Ammons
(Chess 1425) | LEAVING ON THE MID-NIGHT TRAIN
Helen Marina
(Decca 48159) |
| 7 BLUE LIGHT BOOGIE
Louis Jordan
(Decca) | MONA LISA
King Cole
(Capitol 1010) | EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196) |
| 8 I'M YOURS TO KEEP
Herb Fisher
(Modern) | I WANNA BE LOVED
Dinah Washington
(Mercury 8181) | DECEIVING BLUES
Little Esther
(Savoy) |
| 9 EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime) | I NEED YOU SO
Ivory Joe Hunter
(MGM 10663) | BOOGIE RAMBLER
Gatemouth Brown
(Peacock) |
| 10 LA VIE EN ROSE
Louis Armstrong
(Decca 27113) | AFTER HOURS
Bobby Smith
(Apollo) | LA VIE EN ROSE
Louis Armstrong
(Decca 27113) |

HOT

in
DETROIT

in
LOS ANGELES

in
OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

- 1

WELL, OH WELL
Tiny Bradshaw
(King 4357)
- 2

I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)
- 3

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)
- 4

EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)
- 5

MY FOOLISH HEART
Gene Ammons
(Chess 1425)
- 6

MONA LISA
King Cole
(Capitol 1010)
- 7

1950 BLUES
Tampa Red
(RCA Victor)
- 8

GOODNIGHT, IRENE
Paul Gayten
(Regal)
- 9

I LOVE YOU MY DARLING
Joe Fritz
(Sittin' In)
- 10

DECEIVING BLUES
Little Esther
(Savoy)

- I'LL NEVER BE FREE**
Annie Laurie and Paul Gayten
(Regal 3258)
- MONA LISA**
King Cole
(Capitol 1010)
- I NEED YOU SO**
Ivory Joe Hunter
(MGM 10663)
- BLUE LIGHT BOOGIE**
Louis Jordan
(Decca)
- BLUE SHADOWS**
Lowell Fulson
(Swingtime 226)
- TWO YEARS OF TORTURE**
Percy Mayfield
(Recorded in Hollywood)
- LOVE DON'T LOVE NOBODY**
Roy Brown
(DeLuxe)
- PINK CHAMPAGNE**
Joe Liggins
(Specialty 355)
- BARTENDER'S BOOGIE**
Roy Milton
(Specialty)
- REPENTANCE BLUES**
Charles Brown
(Aladdin)

- ORLANDO, FLA.**
1. Mona Lisa (King Cole)
 2. Well Oh Well (Tiny Bradshaw)
 3. Pink Champagne (Joe Liggins)
 4. Cupid's Boogie (Little Esther)
 5. I Wanna Be Loved (Dinah Washington)
 6. My Foolish Heart (Gene Ammons)
 7. Goodnight Irene (Paul Gayten)
 8. Slow Motion Baby (Tiny Brown)
 9. I Need You So (Ivory Joe Hunter)
 10. Home (King Cole)
- SHOALS, IND.**
1. Hard Luck Blues (Roy Brown)
 2. I Wanna Be Loved (Dinah Washington)
 3. Cupid's Boogie (Little Esther)
 4. Well Oh Well (Tiny Bradshaw)
 5. Pink Champagne (Joe Liggins)
 6. Mona Lisa (King Cole)
 7. I Need You So (Ivory Joe Hunter)
 8. Good Morning Judge (Wynonie Harris)
 9. Blue Light Boogie (Louis Jordan)
 10. Goodnight Irene (Paul Gayten)
- SAN FRANCISCO, CAL.**
1. Blue Light Boogie (Louis Jordan)
 2. Blue Shadows (Lowell Fulson)
 3. Love Don't Love Nobody (Roy Brown)
 4. Good Morning Judge (Wynonie Harris)
 5. Mona Lisa (King Cole)
 6. Goodnight Irene (Paul Gayten)
 7. Do You Know Him (Brother Joe May)
 8. My Temper Is Rising (Roy Hawkins)
 9. Late In The Evening Blues (Ray Charles)
 10. Falling By Degrees (Jimmy Witherspoon)
- SAVANNAH, GA.**
1. Mona Lisa (King Cole)
 2. Goodnight Irene (Paul Gayten)
 3. You Gotta Love Me Baby (Roy O Vacs)
 4. Hard Luck Blues (Roy Brown)
 5. Mona Lisa (King Cole)
 6. Pink Champagne (Joe Liggins)
 7. Cupid's Boogie (Little Esther)
 8. Repentance Blues (Charles Brown)
 9. I Need You So (Ivory Joe Hunter)
 10. Onions (Louis Jordan)
- ANDALUSIA, ALA.**
1. Mona Lisa (King Cole)
 2. Pink Champagne (Joe Liggins)
 3. Hard Luck Blues (Roy Brown)
 4. Goodnight Irene (Paul Gayten)
 5. Well Oh Well (Tiny Bradshaw)
 6. La Vie En Rose (Louis Armstrong)
 7. I Wanna Be Loved (Dinah Washington)
 8. Let Me Dream (Ivory Joe Hunter)
 9. I'll Never Be Free (Annie Laurie)
 10. Playboy Blues (Roy Milton)

HOT

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★ **EARL BOSTIC**
Serenade
King 4369

★ **ARNETT COBB**
Go, Red, Go
Apollo 778

★ **JOE THOMAS**
Rollin' The Blues
King 4367

★ **THE RAVENS**
I'm Afraid of You
National 9096

★ **DINAH WASHINGTON**
I Wanna Be Loved
Mercury 8181

(Listed Alphabetically)

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Eddy Howard To Judge Soap Box Derby



DENVER, COLO.—Pete Geritz, president of the Colorado Music Guild, local music operator trade association is pictured above with orkster Eddy Howard, right, after extending an invitation to Howard to act as official starter for the annual "Soap Box Derby" in Denver.

THE CASH BOX REPORTS

THE NATION'S

Big 5

HILLBILLY

FOLK & WESTERN

JUKE BOX TUNES



best sellers



- ★ **JOHNNY LONG**
15060 THE B-I-EE-I-EE
JUST FRIENDS
- ★ **RUBY WRIGHT**
15053 SAM, THE ACCORDION MAN
THE OBJECT OF MY
AFFECTION
- ★ **FRIELING SISTERS**
15057 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF
FATIMA
(Narration by Nelson King)



- ★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
868 YOU DON'T HAVE TO BE A BABY
TO CRY
SOUTHERN HOSPITALITY
886 MONA LISA
GOODNIGHT IRENE
- ★ **HANK PENNY**
869 WHAMI BAM! THANK YOU
MA'AM
JERSEY BOUNCE
- ★ **AL DEXTER**
884 HI DE HO BOOGIE
WALKING WITH THE BLUES
- ★ **COWBOY COPAS**
885 STEPPIN' OUT
MY TRUE CONFESSION
- ★ **ZEB TURNER**
883 HARD HEARTED YOU AND
CHICKEN-HEARTED ME
I'M TYING UP THE BLUES
(With a Big Blue Ribbon)
- ★ **JIMMIE OSBORNE**
893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER
YOU



- ★ **TINY BRADSHAW**
4357 WELL OH WELL
I HATE YOU
4376 BOODIE GREEN
AFTER YOU'VE GONE
- ★ **WYNONIE HARRIS**
4378 GOOD MORNING JUDGE
STORMY NIGHT BLUES
- ★ **IVORY JOE HUNTER**
4382 CHANGING BLUES
I HAVE NO REASON TO
COMPLAIN
- ★ **LUCKY MILLINDER**
4379 LET IT ROLL AGAIN
MY LITTLE BABY
- ★ **LONNIE JOHNSON**
4388 JELLY ROLL BAKER
DRUNK AGAIN
- ★ **EARL BOSTIC**
4369 SERENADE
WRAP YOUR TROUBLES IN
DREAMS

ROY BROWN
at his best
DREAMING BLUES
LOVE DON'T LOVE NOBODY
DE LUXE 3306

KING
Records

Aladdin Records Open New Offices

HOLLYWOOD, CALIF.—Ed Mesner, president of Aladdin Records, and Leo Mesner, president of Mesner Sales Inc., this past week announced the opening of new offices for the two firms on North Canon Drive in the heart of Beverly Hills here.

Aladdin will continue to maintain its modern pressing and distribution plant in Hollywood, but all administrative and sales matters will be handled from the new headquarters.

The move will allow Aladdin and Mesner Sales to coordinate the activities of both organizations and function in a more streamlined manner.

Featuring a stable of talent including such artists as Lester Young, Amos Milburn, Charles Brown and others, Aladdin has consistently maintained a top position among independent recording companies.

Sales leader for the firm at present is Charles Brown's "Repentance Blues" which has already sold over 30,000 copies, though recently issued. Aladdin execs have hopes of bettering this mark, with a pressing of "Sax Shack Boogie" by Amos Milburn. Side was cut last week, with advance sales leading Aladdin to press an initial order of 40,000 copies.

Stone Distribs Hail First Anniversary

MIAMI BEACH, FLA.—Stone Distributors Inc., this city, this past week celebrated their 1st anniversary as local disk distributors.

The firm, organized a year ago by Henry Stone with a start of three record lines, is now the largest independent disk distributor in Florida. Stone now carries more than 30 lines, numbering among them some of the top recording labels in the business.

THE LITTLE GENERAL

says . . .

RED RIVER DAVE'S
MGM 10755

"JACK O' HEARTS"
is Aces

GENERAL MUSIC
400 Madison Ave., N. Y. C., PL 3-7342

RCA Victor Signs Burr Tillstrom

NEW YORK—Burr Tillstrom, brilliant young creator and impresario of the popular, prize-winning "Kukla, Fran and Ollie" television show, achieves another milestone in his career with the signing of an exclusive recording contract with RCA Victor, it was announced by Paul A. Barkmeier, vice president and general manager of the RCA Victor Record Department.

Soon after their return to the NBC television network August 28, following a summer hiatus, Tillstrom and his cast including Fran Allison, the "girl friend" of the little thespians, will make their first series of phonograph recordings. Subjects will include the unique type of original entertainment with which they have captured the imagination and devotion of thousands, young and old alike, in their nationwide television audience, as well as unusual and provocative treatments of famous children's stories.

Eagerly awaiting the new discs to be released early in the Fall, it is expected, will be a potential market of thousands of fans recruited during the program's rise from a one-station debut on October 13, 1947, to the status of a national institution.

Grobart Heads Decca Gold Label Series

NEW YORK—Syd Goldberg, vice-president of the Decca Distributing Corp., announced the appointment of Art Grobart to head Decca's new classical department.

Grobart has been sales promotion manager of Decca, and has been with the firm for some time now. The plater announced their entry into the classical field again last week.

OPERATOR'S TIPS

"BONAPARTE'S RETREAT"

by
KAY STARR

Capitol-936

- 1 **WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)
- 2 **I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)
- 3 **GOODNIGHT, IRENE**
Red Foley & Ernest Tubb
(Decca 46255)
- 4 **CUDDLE BUGGIN' BABY**
Eddy Arnold
(RCA Victor 21-0342)
- 5 **THROW YOUR LOVE MY WAY**
Ernest Tubb
(Decca 46243)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

M-I-S-S-I-S-S-I-P-P-I
Red Foley
(Decca 46241)

ENCLOSED ONE BROKEN HEART
Eddy Arnold
(RCA Victor 21-0342)

LONG GONE LONESOME BLUES
Hank Williams
(MGM 10654)

MONA LISA
Moon Mullican
(King 886)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION CONSISTS ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC. DROPS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF LONG RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DY—Delvar	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KL—King	VO—Vocallon
LO—London	

Aug. 26 Aug. 19

1—GOODNIGHT, IRENE 123.8 97.7

- DE-46255—FOLEY & TUBB
- DE-27077—GORDON JENKINS O.
Tzena, Tzena, Tzena
- CO-38892—FRANK SINATRA
My Blue Heaven
- ME-5448—ALEXANDER BROTHERS
Wonderbar

2—MONA LISA 126.1 123.3

- CA-1010—KING COLE
The Greatest Inventor
- CA-1104—EDDIE GRANT
Peanut Vendor
- CO-38768—HARRY JAMES O.
La Vie En Rose
- CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
- DE-27048—VICTOR YOUNG O.
Third Man Theme
- LO-619—CHARLIE SPIVAK O.
Loveless Love
- ME-5447—ALEXANDER BROS.
Home Cookin'
- MG-10689—ART LUND
When My Stage Coach Reaches Heaven
- VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
- VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose

3—SAM'S SONG 89.6 70.0

- CA-962—JOE CARR
Ivory Rag
- CO-38876—TONI HARPER
Happy Feet
- CR-60250—LEIGHTON NOBLE O.
Mona Lisa
- DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
- DE-27112—BING and GARY CROSBY
Simple Melody
- LO-693—HOGAN & WAYNE
Mississippi
- ME-5450—HARRY GELLER O.
1812
- MG-10743—THE MELODEONS
Tippy Canoodle Canoe
- VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

4—TZENA, TZENA, TZENA 88.3 105.1

- CO-38885—MITCH MILLER O.
The Sleigh
- DE-27077—GORDON JENKINS O.
Good Night, Irene
- DE-27053—THE WEAVERS
Around The World
- ME-5454—VIC DAMONE
I Love The Girl
- VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

Aug. 26 Aug. 19

5—SIMPLE MELODY 74.6 80.6

- CA-1039—JO STAFFORD
Pagan Love Song
- CO-38837—DINAH SHORE
I Still Get A Thrill
- CR-60227—CROSBY—GIBBS
A Little Bit Independent
- VI-20-3781—PHIL HARRIS
On The Mississippi
- DE-27112—GARY & BING CROSBY
Sam's Song

6—I WANNA BE LOVED 74.2 67.3

- CO-38491—BUDDY CLARK
If You Were Only Mine
- CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
- DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
- MG-10716—BILLY ECKSTINE
Stardust
- VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

7—COUNT EVERY STAR 33.4 38.6

- CA-979—RAY ANTHONY O.
Darktown Strutters Ball
- CA-859—RAY ANTHONY O.
Bamboo
- CO-38732—HERB JEFFRIES
Our Love Story
- CR-60214—HARRY BABBITT
*DE-27042—DICK HAYMES
*If You Were Only Mine**
- DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
- VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

8—LA VIE EN ROSE 33.1 23.3

- CA-890—PAUL WESTON O.
Les Feuilles Mortes
- CO-38768—HARRY JAMES O.
Mona Lisa
- DE-24816—VICTOR YOUNG O.
The River Seine
- DE-27111—BING CROSBY
I Cross My Fingers
- DE-27113—LOUIS ARMSTRONG
C'est Si Bon
- MG-30227—MACKLIN MARROW O.
When We're Dancing
- VI-20-3819—TONY MARTIN
Tonight
- VI-20-3739—MELACHRINO O.
Fascination
- VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

9—BEWITCHED 30.8 35.6

- CA-1000—MEL TORME
The Piccolino
- CR-60182—ROSS ROSS O.
Where In The World
- DE-24983—GORDON JENKINS O.
Where In The World
- ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
- TW-1473—BILL SNYDER
- VI-20-3617—ANDRE PREVIN
- VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle

10—THIRD MAN THEME 28.9 27.1

- CA-820—ALVINO REY
Steel Guitar Rag
- CO-38706—HUGO WINTERHALTER
Come Into My Heart
- CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
- CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
- DE-24908—ETHEL SMITH
Cafe Mozart Waltz
- DE-27048—VICTOR YOUNG O.
Mona Lisa
- DE-46218—HANK GARLAND
Lowdown Billy
- DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
- DE-24916—ERNST NASAR
Cafe Mozart Waltz
- LO-536—ANTON KARAS
Cafe Mozart Waltz
- ME-5373—HERMAN STACHOW
Under The Linden Tree
- MG-10593—FRANZ DIETSCHMANN
- VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
- VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
- VI-20-3709—RAY MCKINLEY O.
I Don't Wanna Be Kissed
- VI-20-3797—FREDDY MARTIN O.
Home Cookin'

Aug. 26 Aug. 19

11—I CROSS MY FINGERS 26.1 22.9

- CO-38786—PERCY FAITH O.
Valencia
- CR-60256—HARRY BABBITT
*DE-27078—VIC SCHOEN O.
*I Could Write A Book**
- DE-27111—BING CROSBY
- VI-20-3846—PERRY COMO

12—SENTIMENTAL ME 24.8 26.5

- CA-923—RAY ANTHONY O.
Spaghetti Rag
- CR-60140—AMES BROS.
Rag Map
- DA-2074—BILLY MAYO QUARTET
Hasty Heart
- DE-24904—RUSS MORGAN
Copper Canyon
- ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
- VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo

13—BONAPARTE'S RETREAT 21.3 29.4

- CA-936—KAY STARR
Someday Sweetheart
- CO-20706—LEON MCAULIFFE
What, Where And When
- DE-46209—BUZ BUTLER
Poison Ivy
- VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
- VI-21-0111—PEE WEE KING
The Walls Of Regret

14—CAN ANYONE EXPLAIN? 18.6 18.3

- AR-1259—SAVANNAH CHURCHILL
The Devil Sat Down & Cried
- CA-1131—RAY ANTHONY O.
Sky Coach
- CO-38297—DINAH SHORE
Dream A Little Dream Of Me
- CR-60253—AMES BROS.
Sittin' 'N Starin' 'N Rockin'
- LO-766—AL MORGAN
There's No Season On Love
- DE-27161—DICK HAYMES
If I Had A Magic Carpet
- ME-5464—THE SOFT NOTES
It All Begins & Ends

15—SOMETIME 16.6 18.5

- CA-1053—JO STAFFORD
No Other Love
- CA-1070—FOY WILLING
- CO-38781—THE MARINERS
Stars Are The Windows Of Heaven
- DE-27102—INK SPOTS
I Was Dancing With Someone
- LO-692—YOUNG & FOSTER
Marianne
- ME-5422—TOMMY CARLYN
Marianne
- VI-20-3796—WAYNE KING
You Are My Love

16—ALL MY LOVE 16.4 7.1

- CO-38913—XAVIER CUGAT
Tell Me Why
- CO-38918—PERCY FAITH
This Is The Time
- DE-27117—BING CROSBY
Friendly Islands
- DE-27118—GUY LOMBARDO O.
Swiss Bellringer
- ME-5455—PATTI PAGE
Roses Remind Me Of You
- VI-20-3870—DENNIS DAY
Goodnight, Irene

17—NOLA 13.6 15.3

- CA-1014—LES PAUL
Jealous
- VI-20-3743—FRANKIE CARLE

18—HOOP-DEE-DOO 13.5 29.1

- CA-980—KAY STARR
A Woman Likes To Be Told
- CO-38771—DORIS DAY
Marriage Ties
- CO-38799—FRANKIE YANKOVIC
Night After Night
- CR-60209—AMES BROS.
Stars Are The Windows Of Heaven
- DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
- DE-24986—RUSS MORGAN O.
Down The Lane
- ME-5419—LAWRENCE WELK
If You Can't Get A Drum
- MG-10702—LYN DUDDY SINGERS
Down The Lane
- VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide

Aug. 26 Aug. 19

19—NO OTHER LOVE 13.3 12.4

- CA-1053—JO STAFFORD
Sometime

20—MY FOOLISH HEART 11.2 26.2

- CA-934—MARGARET WHITING
Stay With The Happy People
- CO-38697—HUGO WINTERHALTER O.
Leave It To Love
- DE-24830—GORDON JENKINS
Don't Do Something, Etc.
- ME-5362—RICHARD HAYES
The Flying Dutchman
- MG-10623—BILLY ECKSTINE
Sure Thing
- VI-20-3681—MINDY CARSON
Candy Cand Cake

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

21—MAMBO JAMBO 11.1 22.1

22—TUNNEL OF LOVE 11.0 3.5

23—I DIDN'T SLIP, I WASN'T PUSHED, I FELL 10.5 9.6

24—I THOUGHT SHE WAS A LOCAL 8.6 10.3

25—OUR LITTLE RANCH HOUSE 8.2 —

26—JUST SAY I LOVE HER 8.1 7.9

27—PHANTOM STAGE-COACH 7.4 7.6

28—AT SUNDOWN 7.2 3.2

29—HAPPY FEET 7.0 6.2

30—I'LL ALWAYS LOVE YOU 5.9 2.9

31—M-I-S-S-I-S-I-P-P-I 5.6 8.3

32—MUSIC, MAESTRO, PLEASE 4.8 3.4

33—BLIND DATE 4.4 —

34—VAGABOND SHOES 3.6 9.7

35—FRIENDLY STAR 3.5 —

36—HOME 2.8 —

37—CAN'T WE TALK IT OVER? 2.5 —

38—DADDY'S LITTLE BOY 2.2 —

39—OLD PIANO ROLL BLUES 1.9 7.8

40—I DON'T CARE IF THE SUN DON'T SHINE 1.8 4.4

MORE OPS JUMP INTO VENDOR BIZ

Believe Drink Dispensers, Cig Vendors, Etc. Will Get Necessary Merchandise and Supplies Especially in Military Camps and War Plants. Vendors Helping Game and Music Ops To Get Locations

One important development of the past few months is the sudden jump into the vending machine field by many operators who were, formerly, never connected with the vending machine business in any capacity.

This has come about, from all indications, by the demand created for many types of vending machines from war plants and other large installations, especially military camps, in many areas throught the country.

It was especially revealing to note a letter received by one noted manufacturer of drink dispensers from an operator who has always confined himself to music and amusement machines.

This operator wrote that he had been "pushed" into operating vending machines by some of his locations, where he has been operating for years, because of general "customer demand."

He advised that not only was he interested in obtaining drink dispensers, but, that he was also going to buy cigarette vending machines and other types of machines, for which he now had a very strong demand from his location owners.

This is but one of many, many inquiries which manufacturers, as well as distributors and jobbers, have been receiving for vending machines of almost every type.

In every case, it can be noted, the demand originates with the location owners. As more and more war production gets under way in larger plants and, especially, as extra shifts of workers are added, plant managers demand that vending machines be installed for the convenience of their employees.

In many cases factories have written direct to manufacturers of vending machines and offered to purchase the machines outright.

Operators in all production centers have, naturally, stepped into locations which they formerly neglected. Some of the small restaurants near war plants have expanded. These locations have asked the operators for vending machines of all kinds.

The net result is that operators are jumping into the vending machine business, even tho some

of them didn't believe in vending machines as a source of good operating revenue for many years.

One very important factor which has decided a great many of the operators to enter the vending machine business is that they believe they will get all the merchandise and supplies they will require, should rationing come into effect, as has been publicly brought to the fore in news from Washington these past weeks.

Many ops foresee vending machine operations in military camps and war plants giving them priority on such items as syrups and cups as well as parts for their machines.

Others are of the belief that the war plants will help them obtain whatever they will require by requisition to the proper authorities.

Some also believe that operations of vending machines in important centers, even if not directly located in war plants or military camps, will also obtain priority rating for supplies and parts.

Whatever the future will bring in this direction few, if any, are of the belief that those operators who are now jumping into the vending machine operating business will be left high and dry without supplies for their machines.

It is pointed out that the main reason these new ops have suddenly decided on vending machines, is because of the importance of the locations, as well as the fact that the locations are identified with the military preparedness effort in one way or another.

Many operators will remain in the vending machine business; of the number that are now entering into it, even should the military effort finish more suddenly than any expect at this time.

This was the case in World War II. After this war, many new operators who had entered into vending machine operations, as part and parcel of their music and games operating, remained in the business after the war was over.

It is, naturally, important to encourage these new men who enter into the vending machine business because, as the numbers of vending machine

operators and operations grow, it expands the market.

It means that, in the years to come, the vending machine manufacturers will have a potential sales market which will be many times larger than they ever before enjoyed.

They will, because of this, be able to spend more for experimentation and development of newer and better machines, because the size of their market and the potential number of machines to be sold will be sufficiently attractive to warrant such larger expenditure.

This expansion of the vending machine field, even during war stress, should be looked upon with pleasant optimism by all in the field. Here is something which no other source or force in the industry was able to accomplish.

This means, too, that there is now every incentive for the average vending machine manufacturer to develop products which will be used in large numbers in the field.

The manufacturers, at present, are attempting with every means at their disposal, to satisfy the demand for machines. Some are reported to be rebuilding single unit drink dispensers, as an example, into dual and triple units.

Tho the cost is much higher than many ops anticipated, it is of such good value at this time, that operators who have single unit machines are much interested in such rebuilding and reconditioning of their machines.

The field recognizes this growth. Manufacturers have reported that they are surprised, in some cases, at the sudden demand for machines from operators whom they've known, but, who did not care to enter into the merchandising machines business in the past, tho solicited time and again to do so.

Most of the manufacturers, of course, are happy at this sudden turn of events and are trying to get these new people satisfied so that they will, in due time, have expanded their market potential and will, thereby, be in position to enjoy greater sales for the future.

Runyon Sales Appointed Distrib. For SuperVend Drink Vendor



BARNEY SUGERMAN

NEW YORK—Runyon Sales Company, with offices in this city and Newark, N. J., have taken on the distribution of the SuperVend drink dispenser, according to an announcement by Barnet (Shugy) Sugerman. The firm will cover their territory, which

embraces New York, New Jersey and Connecticut.

Runyon held a two-day showing of the beautiful 3-flavor cup-drink vendor at their New York offices, and a great many operators came in from near and far. Because of the expectant opening of many new industrial locations and the enlargement of present ones, operators were enthusiastic in their praise of the vendor, and several placed orders.

As is the practice of this distributing firm, Runyon will put every effort into bringing the SuperVend dispenser to the attention of all coinmen in their area. Their sales staff has been increased, and will be headed by Eddie Burg. Joe Jennings will assist Burg.

"This multiple vendor is the greatest drink machine I've ever seen," stated Sugerman. "And most important, our operator customers agree with us. We shall have available at our offices complete departments devoted to parts and supplies for the machine, plus the organization to give the operator complete service. This is the first time to my knowledge that a local distributor will be able to offer this type of service to their customers for a drink dispenser."

Eleven More Firms To Show At N. A. M. A.

CHICAGO—Ernest H. Fox, chairman of the 1950 convention of the National Automatic Merchandising Association, has announced that eleven additional exhibitors have been added to the list of firms that will take part in the forthcoming vending meet to be held in the Palmer House, this city, November 12-15.

The new group makes a total of 113 firms which have signed contracts to exhibit at the annual convention. Fox said, "One exhibit floor is completely sold out and over 65 per cent of a second floor has been reserved. A number of other important firms are committed to show, but we are not revealing their names at this time because space assignments have yet to be made."

Of the eleven firms, five are confectionary manufacturers, three are beverage manufacturers, two are in the vending equipment field, and *The Cash Box* will be exhibiting at the show.

In addition to *The Cash Box*, firms who will have displays at the convention include Delicia Chocolate & Candy Mfg. Co., N. Y.; Pepsi-Cola Co., N. Y.; Citrus Products Co. (Kist Beverages), Chicago; Tap Mixers Service, Atlantic Highlands, N. J.; Ridley's Inc., N. Y.; Federal Sweets & Biscuit Co., Inc., Clifton, N. J.; A.B.C. Popcorn, Chicago; Hawley & Hopps, Inc. (a subsidiary of Gum Products, Inc.), N. Y.; Frigid Fruit Co., Yakima, Wash., and Welch Grape Juice Co., N. Y.

Keeney Makes Tenth 1,000 Cig. Vendor Run

CHICAGO—John Conroe, vice-president of J. H. Keeney & Company, announced the production release of the tenth 1,000 unit run of its Leluxe electric cigarette vendor.

The move marks two and a half years of production on this model of cigarette vendor by the J. H. Keeney firm. It was stated that the daily output of the Leluxe model will be 35 units.

Vend-O-Mart To Hold Showing In New York City

BOSTON, MASS.—Sd. Ravreby of Vend-O-Mart, Inc., this city, announced that the firm will hold a two-day showing of two new machines at the Hotel New Yorker in New York City on September 6 and 7.

On display will be the Ever Fresh Popcorn Dispenser, a non-coin operated popcorn machine. The machine warms the popcorn and vends out a certain amount when operated by the storekeeper.

The second machine that will be shown is the Jewel Candy Mart. This candy vendor comes with interchangeable plaques that can be set into the machine and which identifies the particular brand of candy available. In addition, it is stated that any other package of merchandise of similar size can be vended thru this machine.

On hand to greet the operators, in addition to Ed Ravreby, will be Nat Jones.

Eastern Electric Ups Vendor Prices

NEW BEDFORD, MASS.—Anthony M. Caruso, president, Eastern Electric, Inc., stated this week that the prices of both its eight and ten column all-electric cigarette vendors have taken a ten dollar spiral.

Caruso declared, "The acute upward trend in the prices of materials used in manufacturing has reached the point where these greater costs can no longer be absorbed by Eastern Electric and must be passed on, in part, to the operator."

"The price rises still represent a twenty dollar drop from the figure for which the units were selling after their reduction last January," he added.

Vending Machine Ops In 72 Cities Participating In The Red Feather-Community Chest Program

Later Reports May Double Current Figures

CHICAGO—Vending machine operators in 72 cities already are taking part in the Red Feather (Community Chest) program sponsored by the National Automatic Merchandising Association in cooperation with the Community Chests and Councils of America, Inc.

Aaron Goldman, president of the G. B. Macke Corp., Washington, D.C. and 1950 N.A.M.A. public relations chairman, made the announcement after completion of the first tabulation of operator participation reports at association headquarters.

Early figures released by the N.A.M.A. reveal that 36,890 individual machines will bear the Red Feather message during the campaign. More than 113,000 Red Feather poster stamps will be placed on penny machines. Cigarette machines will dispense 6,385,000 match books, and cup beverage machines will use 2,175,000 cups with the special Red Feather message during the local campaign. These figures do not include individual participation reports from all N.A.M.A. operators in large cities where committees have been organized.

Reports are still outstanding from Los Angeles and area, Chicago, Cincinnati, Cleveland, Birmingham, Syracuse, Buffalo, Indianapolis, Seattle, San Francisco, and Oakland and vicinity. Goldman estimates that the figures stated might well be doubled if reports from individual operators in the committee cities were available.

The remaining cities taking part in the program include: Aberdeen, Md.; Abilene, Tex.; Altoona, Pa.; Amarillo, Tex.; Asheville, N. C.; Aurora, Ill.; Baltimore, Md.; Binghamton, N. Y.; Bloomington, Ill.; Canton, Ohio and Chester, Pa.

Duluth, Minn.; Elgin, Ill.; Elmira, N. Y.; Fort Wayne, Ind.; Herrin, Ill.; Greensboro, N. C.; Hickory, N.C.; Johnstown, Pa.; Kingston, Pa.; Lancaster, Pa.; Long Beach, Calif.; Louisville, Ky.; Manchester, N. H.; MeKeesport, Pa.; Minneapolis, Minn.; Mt. Vernon, N. Y.; Muncie, Ind.;

New Britain, Conn.; New Castle, Pa. and New Orleans, La.

Northampton, Mass.; Omaha, Nebr.; Pasadena, Calif.; Philadelphia, Pa.; Providence, R. I.; Reading, Pa.; Renton, Wash.; Richmond, Va.; Roanoke, Va.; Roseburg, Ore.; St. Joseph, Mich.; St. Louis, Mo.; Schenectady, N. Y.; Springfield, Mass.; Tacoma, Wash.; Toledo, Ohio; Tucson, Arizona; Union, N. J.; Washington, D. C.; Wilkes Barre, Pa.; Wolcott, N. Y.; Worcester, Mass. and Yakima, Wash.

Goldman added that though he was "highly pleased" with the terrific interest in the program evidenced by the reports received from member operators, he nevertheless cautions that those operators who "pass up this last opportunity to get aboard the Red Feather bandwagon... will be sorry that they did not take part."

"Already letters are coming to N.A.M.A. headquarters from community leaders all over the country expressing their sincere gratitude for what N.A.M.A. operators in their home towns are doing."

Dixie Cup Jumps Price By 5%

Follows Lily-Tulip

NEW YORK—The Dixie Cup Company has announced a five per cent advance in vending cup prices. The raise will bring the costs per unit lots to ½ cent each.

The step by the Dixie Cup Company follows a similar announcement (*The Cash Box*, August 12) by the Lily-Tulip Cup Company of their price rise to ½ cent per cup when bought in large quantities. At that time it was predicted that "Others in this field are expected to follow this trend."

Spacarb Raises Prices On Some Special Attachments

NEW YORK—I. H. Houston, president, Spacarb, Inc., disclosed this week that mounting costs have forced the firm to raise the list prices on some of their special attachments.

Houston revealed that the hot unit, and the non-carbonated attachment, have been upped \$25 and \$10 respectively. The Spacarb executive explained that the move is due to the jump in the prices of the basic materials used in the manufacturing of equipment.

Further, Houston said that as a result of the more than three-to-one demand by operators for dispensers with the new Select-O-Carb, variable carbonator assembly, the unit will become a standard component on all new machines ordered. The Select-O-Carb was originally introduced as an optional feature with the firm's Model 4-D-51.

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ARCADE BOOM GROWS

Recognize Value of Concentrating Machines in One Spot. Expect Arcade Play to Zoom. Demand for Used Arcade Equipment Starts. Shuffle Games, Rifle Ranges, Peek Machines, Hamburger and Hot Dog Stands, Novelty Concessions, Big Features. Premium Awards to be Used in Many Areas. '51 to be Arcade Year.

CHICAGO—The previously reported that, just as in the last wartime period, a sudden growth of arcades was forthcoming, no one perceived that this would, as yet, turn into a boom.

This is most definitely the fact at this time. Some of the largest ops and distributors, who have come to this city to purchase equipment, report that they are interested in opening arcades at this time.

In fact, it is well known that this city is also being scoured by many well known ops seeking locations.

Belief is that, as the armed forces grow, arcade play will jump once again. This was the case during the last war. It is foreseen, by the majority of the operators and distributors interested in opening arcades, as the case all over again, especially while the military preparedness program is under way.

Most important to the majority of coinmen who are helping start this arcade boom, is the fact that arcades will allow them to contain much of their equipment "under one roof."

In addition, of course, this means, they report, that they will be able to "pull many machines from widely scattered, outlying spots." Will be able to have better control over the machines and, thereby, enjoy better profits they believe.

Almost everyone of these ops looks forward to setting up eating space in the arcade. Hot dogs, hamburgers, etc., are believed today to be an integral and extremely profitable part of any arcade.

Novelty concessions are looked to by all as part, or whole, rent payers. This has been the case in some of the leading arcades.

"Novelties," as one arcade op stated, "are very important. They not only help bring people into the place, but, if handled correctly will, especially if on a percentage basis, show a profit to the arcade owner."

Showmanship, all agree, is the main requisite for anyone planning an arcade. Machines can be obtained. Rows of shuffle games, rifle ranges, peek machines, etc., as well as some of the older standard type arcade equipment are reported to still be available. Very few plan to use live ammunition gun ranges. The lessons learned in the last war preclude any such possibility.

But, what is most important, as this boom gets under way, and which many believe will be the fact in 1951, is that showmanship is the basis for all good arcade operation.

"Those who lack this tremendously important quality should not invest too heavily in arcades," one well known arcade owner said.

The arcade business has grown to such a point that, prior to just jumping into it helter-skelter, it should be most completely studied and investigated.

Regardless, the boom is under way. Many foresee hundreds of arcades again mushrooming into being all over the country. Rents will be higher. Cost of operating higher. But, in the main, the majority believe that the arcades promise good profits for those who will obtain the right locations and will operate the arcades correctly.

5th Week's Collections Better Than 1st

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, called in correspondents of the leading trade magazines last week to show them a series of operators' collection reports which the firm accumulated on its newest game, "Double Header."

Collections were shown to be greater and better, after five full weeks of operation, than they were after the first, introductory week.

"This," Stern stated, "indicates that 'Double Header' has passed the stage of being a 'sure hit.' It can now be considered a 'smash hit.'"

As is well known to the trade, Stern explained, usually the first and second week's collections are the best and highest on any new product.

"But," he stated, "in the case of our 'Double Header,' the collections were high the first and second weeks, they have continued to go up and now, after five full weeks of operation, they are even higher than what was reported the first and second weeks.

"Furthermore," he continued, "this is only the beginning. Collections," he said, "are still on the way up. We believe that eight weeks from now most operators of 'Double header' will report even greater collections than they are now enjoying."

Members of the firm stated, "Many will realize the fact that 'Double Header' is one of the most outstanding moneymakers of all times."

Manpower Demands Grow

Predict Serious Shortage Will Develop As Full Defense Program Gets Going

WASHINGTON, D. C.—In a report, released this past week by UP (United Press) and which appeared in the New York Times, it was disclosed that officials of the Labor Department stated that serious manpower shortages unquestionably will develop in key industries as the full impact of President Truman's multi-billion-dollar defense program gets under way.

Also they state they expect nothing immediately like the labor shortages that developed during World War II, they now have a team of twenty experts working on a program to supply new manpower as it is needed.

A survey of eight large industrial centers disclosed that there already was a shortage of many skilled workers, with defense industries hiring in anticipation of new war orders.

Spokesmen for the Labor Department stated that military calls for reservists and National Guardsmen would begin to be felt next month (Sept.) when these men start reporting in large numbers.

At that time it probably will call for manpower programs. Among other actions, it probably will call for manpower "ceilings," the allocation of workers, younger and older employees, full use of women and handicapped in industry.

One key Labor Department official summed up the manpower outlook as follows: "Serious shortages unquestionably will develop in many areas. But it is too soon to say when and where they will come. So far the shortages have been almost entirely confined to highly skilled technicians."

An eight-city survey reported the following conditions:

NEW YORK—Job situation in the state is unchanged as far as war work is concerned, but a general increase in employment is expected from increased activity of consumer industries. One civilian employment agency reported that the number of available jobs had doubled recently. Jobs are opening for persons over 40.

SAN FRANCISCO—California officials report increased employment in all fields. War jobs are opening up in ship repair yards and at military installations. A shortage of machinists, turret lathe operators, core makers and other skilled jobs is developing. Industries report some men lost thru draft and calls for reserves.

CLEVELAND—Ohio job picture described as "wide open." Skilled help as listed above are at a premium. Engineers, teachers, nurses, stenographers and secretaries also are scarce.

CHICAGO—Draft and reserve calls have had only a "spotty" effect and jobs are definitely reported as more plentiful, principally for production and steel workers. But this is ascribed more to higher consumer demand than the war. Manufacturers are not hiring in the 19-25 year group.

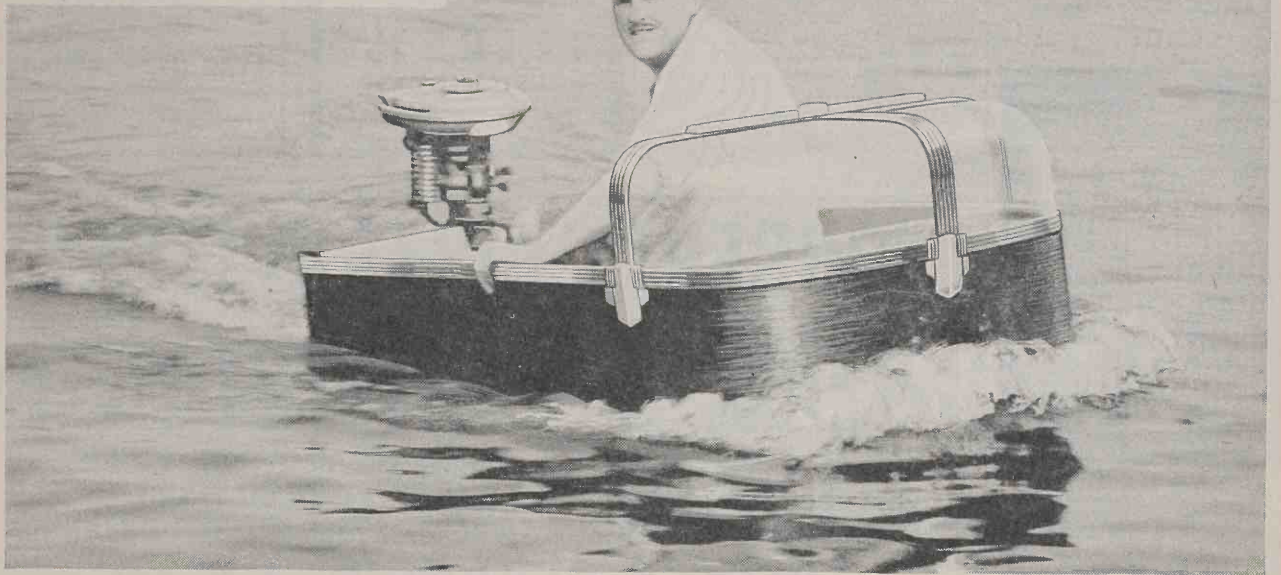
PHILADELPHIA—Big increase is noted in heavy-industry employment, as a result of war orders or in anticipation of them. Large gain in calls for clerks and stenographers in war plants is reported.

BOSTON—State placed 6,136 workers in the week ending Aug. 12, a post-war record. Few defense orders have been placed yet, but firms are hiring in anticipation of them. Calls for draft reserves are expected to be felt next month.

PITTSBURGH—A spokesman for the United States Steel Corporation said: "It is becoming increasingly difficult to obtain workers. We have found that the backlog of unemployed, in the Pittsburgh area at least, has been largely absorbed."

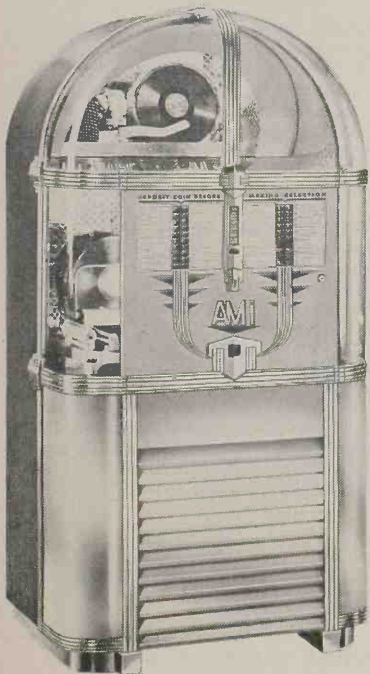
DETROIT—In the city, 96.3 per cent of the potential work force has jobs—or 1,146,000 persons, a record high mark. There is a big shortage of skilled workers. And automobile companies are running page-long help wanted advertisements. Workers already are starting to flock to the city.

Paul Nelson, AMI department head, likes to cruise on Reed's Lake, E. Grand Rapids, Mich., in his specially built boat. It is made from a sea-tight AMI cabinet of marine plywood.



See the Seaworthy "C"!

The "C's" cabinet—either beautiful blond or rich natural mahogany—is *marine plywood*, a construction that resists peeling and warping with relentless strength and endurance. There's no blistering, no shrinking, on the "C", and that's your very good luck! For you well know that many a usable phonograph has to be turned into a hideaway because its warped, peeled or blistered cabinet (not made of marine plywood) can never be restored to presentable condition. Sail with that marine plywood on AMI, the cabinet that has gone through rains, and floods and countless rigors, but always carries that necessary fair-weather, well-dressed appearance!



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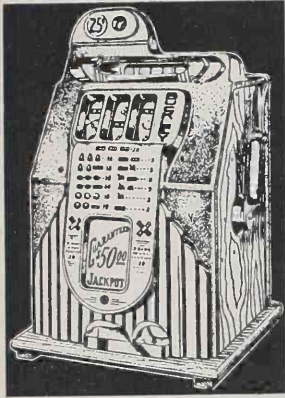
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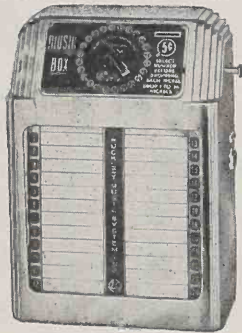
**BUCKLEY
CRISS-CROSS
JACKPOT BELLE**

5c • 10c • 25c



WRITE FOR PRICE!

**WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX**
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



NOW ONLY \$19.50
ORDER QUICK!

BUCKLEY PUCK



PACKED 8 IN CELLULOID BOX
WRITE FOR PRICE!

**BUCKLEY
MANUFACTURING CO.**
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Munves To Name Distributors

NEW YORK—Mike Munves Corporation, this city, announced that its new amusement game "Air Hockey" is starting to come off the production line, and it will soon name distributors thruout the country.

"Air Hockey" is a two-player competitive type game. A ping pong ball is directed toward a goal by manipulation of a gun which shoots a stream of compressed air at the ball. Scoring is kept automatically with lighted figures showing total points.

Joe Munves is heading this division for the firm.

↓ ↓ ↓

**YES—
IT'S A FACT!
FIRST
DISTRIBUTORS**

Is America's Fastest Growing
Distributors

SPECIALS

United SHUFFLE ALLEY EXPRESS	\$198
Bally SHUFFLE BOWLER	99
Universal SUPER TWIN BOWLER	225
Universal TWIN BOWLER	144
Chicago Coin TWIN BOWLER	129
Bally SPEED BOWLER	249
Rock-ola SHUFFLE LANE	69
Exhibit STRIKE (2 players)	159

WHIZ BOWL CONVERSION
• Flyaway Pins
• Motor Driven
For Keeney PIN BOY—
Bally BOWLER
United SHUFFLE ALLEY
Single Unit \$79.50 Lots of 3 \$74.50

ALLIED COIN MACHINE CO.

828 Milwaukee Ave.—Mo 6-2110—Chicago. 22

JOBBER! DISTRIBUTORS!

A FREE LISTING EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

PLUS A SUBSCRIPTION TO

The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY \$48 FOR THE ENTIRE YEAR

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

ALL LISTINGS APPEAR IN CLASSIFIED SECTION OF "The Cash Box". ACTUAL COST OF 52 CLASSIFIED ADS OF 40 WORDS EACH WOULD BE \$166.40. THIS PLUS THE COST OF A FULL YEAR'S SUBSCRIPTION TO "The Cash Box" (\$15.00) WOULD TOTAL \$181.40. YOU GET ALL THIS FOR ONLY \$48 FOR THE ENTIRE FULL YEAR—LESS THAN 95c PER WEEK.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS. AIRMAIL YOUR FIRST LISTING ALONG WITH CHECK FOR \$48 IMMEDIATELY.

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTON, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—Will pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

RUSH YOUR FIRST FREE LISTING WITH YOUR CHECK FOR \$48 TODAY TO—

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.



A
**SMASH
HIT!**

Williams
**DOUBLE
HEADER**

HIGH SPEED REBOUND BASEBALL GAME

IT'S PHENOMENAL!

4th Week Earnings

HIGHER

Than 1st Week!

No other game has ever
achieved this Record!

ACCLAIMED BEST FOR YEAR 'ROUND PLAY!

Men Actually Run Bases
on Field!

Opposing Team Actually
in Position on Field!

1 PLAYER 10c
2 PLAYERS 20c

Protected Under Patent Nos.
2459011, 2296548, 2296549,
2240276. Other Patents
Pending.

SEE IT—BUY IT
At Your Distributor NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NEVER BEFORE! NEVER AGAIN!
THE FAMOUS AND SENSATIONAL BELL
"WILD DEUCES"

NOW AVAILABLE FOR ANY OLD MILLS ESCALATOR COMPLETE KIT

to make complete changeover from any old Mills Escalator-type Bell in less than an hour! Consists of Reward Card, Latest Type Disks, complete Set of Reel Strips, Spacer, and "Wild Deuces" Emblem. Everything necessary to make a most complete and perfect changeover. (We have every type of Reward Card necessary for any Mills Escalator-type machine.) Even amateurs can make changeover in less than an hour and have a perfect, Brand New "WILD DEUCES" working on every location. **RUSH YOUR ORDER IMMEDIATELY.** Time's growing short.

\$14⁹⁵ EACH

IMPORTANT! ACT QUICK!
COMPLETE BRAND NEW WILD DEUCES CABINET PLUS THE COMPLETE KIT ONLY
\$59⁵⁰

READY FOR IMMEDIATE DELIVERY!
 5c — 10c — 25c — 50c "WILD DEUCES" Factory Produced From Above Kits With Brand New Cabinets
WRITE! WIRE! PHONE FOR PRICES! QUICK!!

IMPORTANT LEGAL NOTICE IF THIS ADVERTISEMENT REACHES YOU AFTER THE BILL HAS PASSED AND BECOME FEDERAL LAW WE CAN NO LONGER SHIP THE ABOVE TO YOU.

AMUSEMENT SALES CORP.
 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel: Humbolt 9-1323)

Keeney "Match Bowler" Modernizes 12 Ft. Shuffle



CHARLES I. PIERI

CHICAGO—Since introduction, just a short time ago, of the new "Match Bowler" by J. H. Keeney & Company, Inc., Charley Pieri, sales manager of the firm reports, "The 'Match Bowler' conversion for 1, 2, 3 or 4 players has clicked big with every operator."

This unusual conversion is for the former 12-foot cushion shuffleboard games. It's a rebound action conversion, players take less than 45 seconds to complete the play of the average game.

This is the first and only conversion

for the 12-foot cushion boards and the fact that as many as four players can play "Match Bowler," has created unusually great interest.

Many of the 12-foot cushion shuffleboards clicked in the field, especially when first introduced. But since then, according to reports, play fell to a very low point, especially when the shuffle and rebound games appeared on the market.

Operators who had the 12-foot cushion shuffleboards were in a quandary as to what they could do with them.

The introduction by the Keeney organization of the new "Match Bowler" conversion is considered by all, "a lifesaver for the 12-foot cushion shuffleboards."

Pieri said, "Every operator who has installed the new 'Match Bowler' conversion unit on a 12-foot cushion shuffleboard tells us that this is one of the greatest games he's ever had."

"Play appeal is absolutely above and beyond anything in the field. The fact that one, two, three or even four players can play the game at the same time, makes 'Match Bowler' the most outstanding product of its kind introduced to the field in a long time."

WANTED

Will pay cash \$5 for: Bally Shuffle Champ: One-Balls, Eurekas: Photo Finish: Late Five Balls, Brand New Five-Ball Closeouts: Seeburg 100 Select-O-Matics: and all models used phonographs, games, shuffle alleys and consoles.

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
 EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

WANT

Mills Golden Falls
 5c—10c—25c 1 Cherry PO

Mills Block Cherries
 5c—10c—25c

Seeburgs '47 and '48 M's

Bally 8' Speed Bowlers

LAKE CITY AMUSE. CO.
 1648 ST. CLAIR AVE., CLEVELAND 14, O.
 (Tel.: CHerry 1-7067)

WANTED FOR EXPORT ALL TYPES OF ARCADE EQUIP'T

Must be in working condition. We are well known exporters. Cash paid to you immediately. Send complete list with prices wanted.

BOX No. 821, c/o THE CASH BOX
 32 W. RANDOLPH ST., CHICAGO 1, ILL.

Fish Story!

CHICAGO—Capt. Tom Callaghan of Bally Manufacturing Company, who was vacationing at Trout Lake, Wis., returned with a few likely stories.



TOM CALLAGHAN

"Just kept catching those muskies, bass and walleyes all day long," smiled Tom. In fact, Callaghan even goes this one further. "Why, just the other day, I caught one terrific bass in the creek at Plano, Ill." (Ed. Note: Dear Tom: All fishermen take pictures of their conquests. Please send us one.)

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR \$15. PER YEAR ONLY (52 ISSUES)

THE CASH BOX
 Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

SHUFFLEBOARD OPERATORS!

CONVERT your Shuffle Bowling Games into UP-TO-DATE DISAPPEARING PIN BOWLING GAMES with our Conversion Unit. Bring your Shuffle Game into our shop. It will receive complete treatment thruout Spray and Cabinet department—and all necessary mechanical reconditioning. You take out a machine that looks like a BRAND NEW SHUFFLE BOWLING GAME with DISAPPEARING PINS.

Priced Real Low!



577 10th Ave. at 42nd
 N. Y. 18, N. Y. (BRyant 9-6677)

Happy Birthday —

To: Mac Churvis (Chicago ad-man), August 31.
 To: whole gang of coinmen who saw the light of day on September 1: Lewis Sokolove of Philadelphia, Pa.; Eliot Berkwit of Cleveland, O.; Ed Heath of Macon, Ga.; Ted Bush of Miami, Fla.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Ristaucrat Names Montcalm Music As Distributors

APPLETON, WIS.—Joe Cohen, president of Ristaucrat, Inc., this city, manufacturers of the "Ristaucrat '45'" counter model phono that plays and restacks 12 of the 45 R.P.M. records, reported this past week that the firm had appointed Montcalm Music Company of Bastrop, La., as their distributor for northern Louisiana and the state of Arkansas.

According to Joe Cohen, "Montcalm Music has proved that they know quality as well as profit possibilities for operators who want a phono that will amortize itself within six months, and will continue to bring profits because of the longer lasting and better playing 45 RPM records.

"This is one firm," he continued, "which is doing everything that it can, and successfully so, to show operators in their territory that there is today nothing finer than the 45 RPM records and the 'Ristaucrat '45'" which is the music machine especially made to handle these disks profitably for operators everywhere."

Cohen also reported that Montcalm Music started off testing the "Ristaucrat '45'" some weeks ago. The result of the tests which they conducted, under the severest conditions, assured them that this small phonograph was just what the operators needed for "the spots they forgot."

He said, "Like any other skeptical music operator, Montcalm Music first made extensive and rigorous tests of our phonograph. Then, after these first tests were completed, they introduced the 'Ristaucrat '45'" to all operators in their territory with the result that they are today doing a very fine business and this business is growing by leaps and bounds."

He urged music ops in northern Louisiana and Arkansas to call on Montcalm Music in Bastrop, La. and look over the "Ristaucrat '45'" phono.

"Wild Deuces" Kit Changeover Keeps Mfr. Busy



HARRY BROWN

CHICAGO—Harry Brown of Amusement Sales Corporation, this city, who is building the "Wild Deuces" kit and brand new cabinet, as well as factory produced "Wild Deuces" bells from this kit and cabinet, reported

this past week that the firm "is doing everything in our power to satisfy the demand."

Brown stated, "We have been working around the clock trying to fill all the orders which we have received. Of course, as everyone knows," he said, "we are working against time."

"Should the bill go thru and become Federal Law, we can no longer ship the changeover kits, or the brand new cabinets and the completed machines which we are producing."

"But," he continued, "we are trying with everything in our power, regardless of the numbers of hours of work, to satisfy the tremendous demand."

"All I can promise," he reported, "is that I will try my best to satisfy everyone who has sent in an order

just as speedily as is possible."

The firm's "Wild Deuces" changeover, at the remarkable price of only \$14.95, clicked with bell operators.

Brown claims, "This is the lowest price in history for such a quality changeover."

Many are ordering changeover kits and cabinets. Some want factory completed machines from these changeovers and brand new "Wild Deuces" cabinets. This latter work is what is keeping the Amusement Sales here working right around the clock.

Brown also said, "Please tell everyone that tho we haven't the time to write, this is only because we are working every second of the day with as much help as we can get to fill their orders as speedily as possible."

Put New Life Into Your Shuffle Alleys!

UNITED'S Shuffle Alley Deluxe

New Disappearing Pin CONVERSION UNIT

Turns your original Shuffle Alley into a New Shuffle Alley Express

ALSO AVAILABLE FOR SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY

New Flashy Back Glass

Made by the Originators of Automatic Scoring Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

- Easily Installed on Location
- Takes Only 15 Minutes
- No Switches Added
- No Electrical Changes Needed
- Matches Cabinet Design

ATTENTION . . . REAL BUYS!

Victory Special (1 ball) Ch. Rail F.P.	\$39.50
3 Late model Vest Pockets, ea.	37.50
20 Peanut machines 5c and 1c, ea.	3.00
Rowe 6 col. and stand, cig. mach.	39.50

PIN GAMES	
Dallas	\$99.50
Arizona	12.50
Humpty Dumpty	24.50
1 Williams' Boston	\$99.50
Black Gold	\$99.50
Pudding Head	52.50
Gold Ball	22.50

MUSIC	
Wurlitzer 1015's, ea.	\$245.00
Wurlitzer 750, ea.	124.50
Wurlitzer 700, ea.	110.00
Wurlitzer 500, ea.	59.50
Wurlitzer 600, ea.	55.00
Seeburg Colonel, ea.	59.50
Seeburg LoTone, ea.	79.50
Rock-Ola 1422, ea.	139.50
Rock-Ola DeLuxe, ea.	35.00

½ Deposit With Order
Olshen Distributing Co.
 1100-02 BROADWAY, ALBANY 4, N. Y.
 (Phone: 5-0228)

**the SMALL
PHONOGRAPH
for the
SMALL
LOCATIONS**

**Precision Engineered,
coin operated
RISTAUCRAT '45'
plays twelve 45 RPM
records—restacks
them automatically.**

The
MUSIC BOX
for the
**SPOT You
FORGOT**

Only 12" wide,
12¾" deep and
16" high.

Weights only
30 lbs.



RISTAUCRAT '45'

- **PLAYS 12-45 RPM RECORDS**—restacks automatically. Un-breakable 45 RPM's last longer than others, are easy to carry, easy to store.
- **SUPERB TONE**—Sparkling clear tone is comparable to the most expensive juke boxes made. Can be regulated as soft or as loud as you wish.
- **EYE-CATCHING CABINET**—hand finished; topped by an un-breakable plexiglas dome lighted with soft, glowing color.
- **5c—2 FOR 5c PLAY**—quickly, easily set for the type of play the location requires. Separate cash drawer.
- **CONNECT WITH SPEAKERS**—one or two speakers can be connected instantly.
- **AMAZINGLY LOW COST**—five RISTAUCRAT '45' machines cost less than one large juke box, giving you more locations at less cost, more profit per unit.

IDEAL FOR RENTAL PURPOSES

RISTAUCRAT, Inc.
1216 E. Wisconsin Ave. Appleton, Wis

**Chris Novelty Sales Boom
On All Products**



CHRIS CHRISTOPHER

BALTIMORE, MD.—Chris Christopher, Chris Novelty Company, this city, distributors for Como Manufacturing Corporation, Bally Manufacturing Company and AMI, Inc., reports that business on all products have been excellent in his territory.

"We just can't get enough 'Turf Kings'" says Chris. "The minute we get them in they're gone. We've been in constant communication with Bally, requesting additional shipments, but the demand is great thruout the entire country, and we can get only our

proportion. That should be sufficient under ordinary circumstances, but with the game bringing back such large collections to operators, we sure could use many more.

"The new Como conversion for the Bally Shuffle Bowler and Keeney's Pin Boy is also selling in great quantities ever since the operators have learned how easy this conversion works with practically no service calls whatsoever. The nicest part of it operators say is the fact that it can be installed on location in just a few minutes. When installed it looks like a part of the game and one cannot tell it's a conversion. Also, we have found since operators have been installing the Como conversion on Shuffle Bowlers and Pin Boy it increases the take immediately from 25% to 150%."

Chris also stated that "Hollyerane" is making a name for itself in his territory. "It is the answer to an operator's dream" he stated. "An exclusive game that makes big money and most important it operates perfectly with practically no service calls at all. The popularity of the game increases day after day."

**Trans-World Trading Opens
Los Angeles Branch**

Jack E. Howard V. P. and Gen. Mgr.

CHICAGO—J. R. (Joe) Caldron, president of Trans-World Trading Corporation, this city, announced this past week that the firm was opening a branch office in Los Angeles on September 1st.

Caldron also advised that Jack E. Howard, formerly of the Minneapolis Securities Corporation, the organization which has been financing coin machine paper in the Twin Cities for some years, would come with Trans-World Trading in the capacity of vice-president and general manager of the new Los Angeles offices.

Regarding the opening of these West Coast offices Caldron stated, "This will give us the opportunity of serving our many accounts in the Islands and the Pacific area generally.

"Tho we have been exporting merchandise from our headquarters here

in Chicago to the Pacific area for sometime," he continued, "we realized that we needed offices closer to this part of the world to better serve our many friends."

The Trans-World Trading Corporation has distinguished itself in the export field. It has continued on the policy of shipping only machines which are most completely and carefully checked by its own experts and have won a large following in foreign countries. Importers are said to have complete confidence in all products which this firm ships.

"Jack Howard," Caldron stated, "knows this business and is also well acquainted with export. He has the experience necessary to help all the importers in the Pacific areas."

"Both offices," he said, "will work closely together and will arrange all shipments just as carefully as in the past.

EVERYBODY'S PLAYING IT! IT'S REALLY GREAT!

Chicago Coin's
TROPHY BOWL

NEW!

10c PER PLAYER
4 PLAYERS: 40c



45

SECONDS
AT MOST
FOR EACH
PLAYER

BIG
PROFITS
ASSURED!

FASTEST
OF ALL!

SPECTACULAR ADAPTOR UNIT!

ONE-TWO-THREE OR
PLAYER REBOUND.....

Keeney's MATCH BOWLER

FULLY MATCHED TO FIT
ALL 12 FT. CUSHION BOARDS!



MOST POPULAR
CONVERSION
BEAUTIFULLY DESIGNED
COIN BOX AND CHUTE

WRITE-
WIRE-PHONE
SEE YOUR
KEENEY DISTRIBUTOR

Order KEENEY'S
"MATCH BOWLER"

J. F. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

Operate these Keeney
PROFIT MAKERS

KEENEY'S DOUBLE BOWLER
2 Players or One—Rebound.
Two Sizes: 9½ Ft. L. x 2 Ft. W. or 8 Ft. L.

KEENEY'S DELUXE ELECTRIC
CIGARETTE VENDOR
KEENEY'S PENNY LOADER

KEENEY'S BONUS BELL
KEENEY'S CRISS-CROSS BELL
KEENEY'S BOWLING CHAMP

Shuffle Game Ops Report Premiums Bring Profits As Well As Stimulating Play

Take Price Of Item Off The Top

CHICAGO—Tho reported here many weeks ago, that the use of premiums for stimulation of shuffle game play was growing greater each week, it is now fact, thruout the trade in this area, that use of premiums has opened another means for operating profit.

The average op in this area, who features premiums for top score play of the week, is earning profit on the premium featured.

The usual method, according to reports, is to charge the regular price, usually this is somewhat below retail price, for the premium which, of course, the operator purchases at wholesale price from his jobber or distributor.

One example is a fan which is purchased for approximately three dollars, and which is charged in at practically ten dollars, this latter price still being below the price of the retail tags which are attached to the fan.

The operator takes the money "off

the top." That is, the \$10 is removed from the collection first, and the difference, of course, split in the usual commission arrangement manner.

The profit differential which the operator enjoys by featuring the premium and, as some ops state, "whether the storekeeper keeps it or gives it away each week," has helped many an operator to more quickly amortize the cost of new games and enjoy profit so much faster.

At the present time the higher priced premiums are not as yet featured. Lots of flash and big size is what the average operator seems to want at this moment.

The large electric clocks seem to be the biggest item in use. Possibly this Fall, hunting equipment will come to the fore.

Cameras, small sets of dishes, combination electric clocks and cigarette lighters of large size, and other items in this category are the main features on the premium locations.

Before You Buy A Used Machine WRITE US FIRST!

ANYTHING YOU NEED! WE HAVE IT!

CHRIS NOVELTY COMPANY

806 ST. PAUL ST., BALTIMORE, MARYLAND
(Phone: MULberry 8722)

Eventually, some ops believe, they will switch off to more expensive items. Possibly even coupons for suits for men or women from popular retailers. Perhaps, too, coupon awards for men or women's shoes.

All this, as old timers in the industry recall, was the usual development which takes place in almost every premium area.

Eventually the ops travel from one attraction to the next, going up the ladder, of course in agreement with the location owners, until they have

FREE!
FAMOUS
BLUE BOOK
CATALOG



DICE • CARDS
Perfect Dice, Magic
Dice, Magic
Cards—READ THE
BACKS—Inks,
Daubs, Poker Chips,
Gaming Levouis,
Dice Boxes, Counter
Games, Punch-
boards, WHITE
FOR FREE CAT-
ALOG TODAY.

K. C. CARD CO. 803 S. Wabash Ave., Chicago, Ill.

reached the most expensive premiums they possibly can feature.

Ops here report, tho, that premium awards have helped to stimulate play and that collections are up wherever premiums are properly featured.

ACTION THAT KEEPS PROFITS ON THE UPSWING . . . GOTTLIEB ROCKETTES

Fast, Exciting Play!
Biggest Earnings!

- ★ Combination High Score and Point Feature includes 4 Alternating Up-and-Down Kickout Pockets . . . Traveling Light for Super High Score ★ 4 Flippers for Extended Ball Action ★ 12-Number Sequence Lights Rollovers for Replays ★ Variable Number Spotting Feature ★ "Pop" Bumpers.

**Fast Action
DROP COIN CHUTE**

ORDER FROM YOUR
DISTRIBUTOR
NOW!



D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"



EASTERN FLASHES

With the summer season coming to an end, many in the coin field are eyeing the forthcoming fall months with great optimism for greatly added business. The trade is straining at the leash, ready to break out with a rush right after Labor Day. Meanwhile, those who have equipment located in resort areas are hoping for some good weather over this holiday week-end to close out a most successful season. Operators in city locations, while preparing for the post Labor Day business, have indicated that this last week of summer would be used as a resting time, leaving for a week's vacation. Arcades at sea shore locations along the East coast state they will remain open week-ends for the month of September, and if they get a break in weather should take in quite a few shekels.

Barney (Shugy) Sugerman and Abe Green, Runyon Sales Company, were on hand to greet a number of operators who attended the big two-day showing of the SuperVend 3-flavor drink vendor. The firm has been appointed distributors covering their territory of New York, New Jersey and Connecticut. "Shugy" reported a great deal of interest, and several ops placed orders. . . . Dave Rosen, Phila. distributor for AMI phones, a visitor here this week. . . . Nick Nekos and Neil LeFevre of Nikos Vending Company, Kingston, N. Y., on the row buying equipment. . . . Morris Rood, office manager of runyon away on a well earned vacation. Louie Wolberg takes over the chores and is the busiest man in three states. . . . After August 30, the pleasant and charming Miss Frieda Gleitzman of Runyon will be Mrs. Michael Barkan. . . . Archie Berger of Philadelphia visits conrow. Archie is eastern distributor for Gillespie's "Wishing Well." He is appointing distributors for the item in New York and New Jersey. . . . Lave Lowy, Dave Lowy & Company, always smiling, was in an exceptionally expansive mood this week. We know he's been selling all the Keeney machines he gets, but that gleam in his eye was in anticipation of the week's vacation he's taking in the Catskill Mountains. He'll be away until after Labor Day.

Al Simon, Albert Simon, Inc., eastern representative for Chicago Coin, away this week. He's visiting the factory in Chicago, probably getting an advance showing of the games ChiCoin is readying for the fall. . . . Mike Munves preparing his organization for an expected boom in the arcade field, similar to that of the last war. Meanwhile, Joe Munves tells us that he's getting ready to appoint distributors for the firm's new two-player game "Air Hockey." . . . Harry Berger, West Side Distributing, announced the appointment of Charley Guarisco to head the phonograph department. The firm will concentrate on the buying and selling of used phones, and state they will carry a large department of parts and supplies. . . . Bob Jacobs of U. S. Distributing Co., the new wholesale firm on the row, jobbing games, and specializing in converting shuffle games into up-to-date models with disappearing pins. Whitey Druckman is the engineer for the firm. Whitey is known as the builder of Esso Arrows, a roll down game of some years ago. . . . Al Wertheimer, head of Davis Sales Company, Syracuse, N. Y., in the city for a few days. Al tells us that brother Henry is running their Albany office. Henry will be remembered as one of the pioneer distribs and operators of cigarette machines here.

After much persuasion (practically a blackjack) Harry Koeppl was able to convince brother Hymie to take a few days off. Hymie leaves Friday morning for the mountains, and will return the following Tuesday or Wednesday. "We're plenty busy" states Harry "but from the looks of things, we'll get busier than ever right after Labor Day. From then on, we'll both be tied up and he won't be able to get a rest, which he needs." . . . Phil Gould tells us his arcade in Coney Island had a banner year. Last year biz slumped during the month of August, primarily due to the polio scare. . . . Lester Klein takes over a games route for a friend who, as a member of the reserve corps, was called into service.

DALLAS DOINGS

The week started off with much rain and many dark clouds, which curtailed much activity in the coin machine biz. . . . However, we got off to a good start by lunching with Juanita Parsons at the town and country, which by the way has become our hat rack. . . . This bit of information is for the girls only. The good looking young man from Radio City Music in Waco, is Wilbur Briscoe. . . . We knew it would happen. Johnnie Caldwell is back in the coin machine business at the same old stand in Paris, Texas. Johnnie says the beer business was just too much for him. We're glad to have you back Johnnie and it was extra nice seeing Mrs. Caldwell again. . . . Mack Duce, Sweetwater, Texas, was in Dallas the other day buying new and used equipment like mad. . . . Chatted with Kenneth Smith at Mercury and Smitty tells me they are doing great. H. C. Townsley is calling on West Texas ops and Smitty taking the East Texas ops.

Leonard Metassa took a few days off doing some hunting and fishing in West Texas. . . . Harry Hoosier, Bally Distributor of Fort Worth, is vacationing in Los Angeles. . . . Joe Metassa leaves for East Texas this week calling on operators that just can't get to Dallas. . . . Bill O'Donnell assistant sales manager for Bally Mfg. arrived in Dallas very unexpectedly but was welcomed by one and all. Bill also visited Coin Machine Sales in Houston for several days. . . . Chatted with George Wrenn at Walbox, but George had no news for the column this week. . . . J. T. Stewart, Gregg Amusement, Longview, thumbed through a current issue of "The Cash Box" and decided he had been missing something by not receiving the bible every week. . . . Garland Delemar showing Frank Emerson his World War II wounds and assuring one and all that he would be around for quite some time. We hear that Dele is in a dither over the Doctor's statement as quote "I think it will be twins." . . . Three Mayors of East Waco. What a thought.

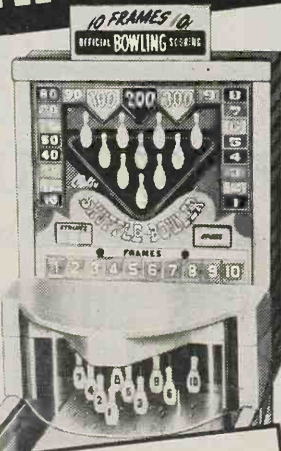
Carl Casperson is vacationing in his home state of Pennsylvania. R. B. Williams is at this moment in New York on business—we think. . . . Porter Harrison, whom we haven't seen in a decade, dropped in to hear the latest hits. . . . Pete Purvis in from Stephenville. . . . Ditto B. W. Byford and bragging about his three week old baby. . . . Operators seen here and there: C. J. Price, Vernon; James H. Jackson, Paris; Speedy Walker, Waco; Monk Kaiser, Hillsboro; Buddy Clem, Paris; George Bury, Hamlin; Ray Barnes, Palestine; T. A. Webb, Dallas; John Beard, L. A. Smiley, Fred Ellis and G. C. Ormand. . . . The Herb Rippa's, Marian and Earl Jones, Paul Peters, Jaunita & Dewey Parson are flying down to Galveston over Labor Day week end. The big treat will be Frankie "Mr. Rhythm" Laine now at the Studio Lounge.

BIGGER PROFITS FROM YOUR BALLY SHUFFLE-BOWLERS

**NEW
CONVERSION
WITH REALISTIC
UPRIGHT PINS
THAT DISAPPEAR
AS ROLL-OVERS ARE HIT**

**PINS AUTOMATICALLY SET
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CHICAGO CHATTER

Capt. Tom Callaghan of Bally returned from fishing at Trout Lake, Wis. and in the "crik" at Plano, Ill. Tommy said, "I caught muskies, bass, walleyes."

Quite a party at the Chez for Jackie Miles' opening. One big table with Lyn Durant, Mr. and Mrs. Ray Riehl, Mr. and Mrs. Gil Kitt, Mr. and Mrs. Bob Schaefer, Mr. and Mrs. Herb Oettinger, Billy Selm, Big Bill Rodstein, Lou Wolcher, Ray Williams, and many others who enjoyed Jackie tremendously. . . . Mort Kallis, formerly publisher of "Ops" magazine, in a smashup auto accident, back from Mayo Clinic, and resting at the Belden. . . . Joe Abraham of Lake City, Cleveland, on his way in to "get more equipment." . . . Mero Industries here building one of the largest and most beautifully attractive showrooms in town. Will have lounge bar, etc., for ops. . . . Vic Weiss and Billy Knapp of Allied busier than ever building those conversions and getting more and ever more repeat orders.

Hear that Al Stern of World Wide now exclusive distribs for Keeney in this area. This is one of the leading lines 'round this man's town. Both Monte West and Len Micon of the firm much elated and working 'round the clock to satisfy demand for Keeney products. . . . Harry Brown of Amusement Sales Corp. kicked one off to a fare-thee-well with his "Wild Deuces" conversion changeover. Orders the firm have received and are working day and nite to fill send this one off as a real clickeroo.

Sam Stern of Williams says, "Fifth week better than the first." He adds, "Double Header" is no longer a sure hit—it's a sensation." Sam showing collection reports from ops for five straight weeks, with the 5th bigger and better than the 1st. . . . Joe Cohen of Ristaurat, Inc., Appleton, Wis., phones in to advise that Montelam Music of Bastrop, La. named distrib for the "Ristaurat '45'" phono in Northern Louisiana and Arkansas.

Ray Riehl has a new gag with a small double headed suction cup that keeps 'em laughing. . . . Al Simon of New York in town over at ChiCoin talking things over with Ed Levin and Sam Lewis. Conversation boiled down to, "Ship more." . . . Samuel Wolberg in New York to meet his daughter just returned from European tour. . . . Aron Gensburg (son of Samuel Gensburg of ChiCoin) getting himself into that harried married state come Sept. 10.

Remember way back when they said, "What're we gonna do with all the used shuffle games when they start trading 'em in?" Just watch those shuffle conversions coming off the production lines here for the answer. And the demand for used shuffles and rebounds growing bigger every day. They're at premium right now. . . . Joe (Hot Coils) Kuss of United turned out to be a horseshoe throwing champ. Maybe it's the partner he had? . . . Joe Caldron much elated over the fact that Jack E. Howard, formerly of Minneapolis Securities, now with Trans-World Trading Corp. Jack to open L. A. offices for this well known coin machine export firm.

J. A. (Art) Weinand trooping about town meeting with many coinmen and just stacking up the biz as is at present. Rock-Ola soon to bust with that "Rock-Ola Rocket '50'" phono which has lots of people talking. . . . Harold Saul over at Coven's becoming one of the best informed coinmen. . . . Charley Pieri over at Keeney talking "Match Boyler" these days, and with very good reason. Some of those orders for this conversion unit stacking up big. . . . Jack Nelson a very busy guy over at Bally as more and more coinmen rush more and more orders for "Turf Kings."

Odell Allen, well known Fort Worth, Tex. op in town. Odell also owns a large chain of restaurants in his part of the world. Spent his time here at the beautiful Edgewater on the far northside and gazed at that blue expanse of Lake Mich. each morning. Nothing like that in Ft. Worth, hey, Odell? . . . Ralph Nicholson up from Texas and visiting over at Como with plenty good news regarding Hollycranes. . . . Bill O'Donnell took Phil Weinberg up on his dare and spent four days driving thru Missouri, Arkansas and Texas with Phil in that brand new Cadillac Fleetwood Phil just bought. Interesting trip we hear. Phil remained in Dallas. Bill returned home to Bally.

Jack Nelson trying to make head or tail of a Chinese letter he received from Manila, P. I. this past week. (Somebody should have told him about "Ting-Ling" Callaghan) But, after translation, found it was an order for one Hollycrane. . . . Ben Becker we hear has left the south. Now with that Southern-Brooklyn accent—he's on his way up to Toronto to spend sometime with Dave Russell at the Canadian National Exposition and look things over—and over. . . . Bumped into Jack Fields strolling along the Boul. Mich. nonchalantly. Said Jack, "We're selling those Super-Vends as fast as they come in."

That knocking you hear over the phone when talking to Ben Coven is explained as follows by Ben. "That hammering? Why, that's bombs we're crating for shipment to North Korea. To be dropped from 10,000 feet. We hope." . . . Hear that one large phono guy is selling 'em no money down, three years to pay and willing to store 'em for ops at the same time. Oh, man! . . . Ray Moloney phones, "Hey, get me that record, 'Pinball Millionaire'!" . . . No verification, but, Earl Moloney claims that he caught 'em at the rate of about 9 trout per hour in Canyon City, Colo. when he went out there to take son, Bill, out of camp. . . . 8th Annual United Mfg. Co. picnic for employees we told you about last week was, according to employees we talked with this past week, "a helluva big success."

"Double Header" over at World Wide—Len to Monte. . . . Mike Hammergren in and out of town so fast these days—few even get a glimpse of his coat tails. . . . Lots of golfers in combiz here. Wonder why someone doesn't arrange a tourney? Oughta be interesting. Mike Hammergren a handicap golfer. Ray Moloney, Tom Callaghan, Roy McGinnis, Ben Coven, Sam Lewis, Herb Oettinger, Herb Mills, Ralph Mills, Sam Stern, Harry Williams, Myer Gensburg, Jackie Fields, and lots and lots of others. Should make up into an October tourney which would make even George May of Tam O'Shanter blush.

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THIS WEEK'S SPECIAL } LAMPS → \$4.00 TO \$9.00 → BEAUTIFUL FLASHY — SENSATIONAL — WRITE FOR SAMPLE!!

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Citations	265.00
Bally Champion	395.00
Deluxe Draw Bells	189.50
Gold Cups	165.00
United Shuffle Alley	99.50
Bally Shuffle Bowler	150.00
Bally Sped Bowler	295.00
Bally Jockey Special, FP	125.00

USED PHONOS WURLITZERS	
Model 780	\$119.50
Model 950	89.50
Model 850	135.00
Model 750E	99.50
Model 800	85.00
Model 600K	275.00
Model 1015	395.00
Model 1100	
Model 148-M	SEEBURG \$375.00

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8' & 9½' Keeney Double Bowlers
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CALIFORNIA CLIPPINGS

If the boom ain't on for some folks along the L. A. Row, it's a purty darn good imitation of the real thing . . . Things are really buzzing at Badger Sales, with Al Silberman reporting that the military establishments are going for vending equipment and music in a big way. Just one installation in the Victorville Air Base took 47 pieces, covering eight different types of vendors. Coming into its full share of sales, of course, is the very fine SuperVend unit and Al expects that the hot drink vendors will be right up there soon as the weather cools off a bit. He's especially steamed up about that "Freshway" sandwich vendor. Sounds terrific, way Al describes it. First really temperature controlled, heat-sealed packet yet out and the machine makes change for 10, 15, 20 or 25 cent sales. Just on advance reports, a number of large industrial locations are supposed to be clamoring for the unit.

Paul Laymon's place has really been worked over to make room for all those Wurlitzers, parts and service. Factory rep Joe Hrdlicker on hand to give 'em a hand. Coming on with Paul is Wurlitzer veteran Stan Turner, the man who knows 'em best. The boys are starting to sit up and take notice, Lucille Laymon reports, managing to squeeze in a plug for Bally's "Turf King" while she was at it . . . Pomona op Lloyd Barrett on deck while we were there and showed us his very clever little figurines of primitive natives that he designs himself and does right well on selling 'em too . . . Glad to hear from her own nicely-shaped lips that Nancy McLaren, Bud Yarr's attractive secy, is now back on the job full time, and pitchin' with Fred Gaunt on one of his visits to 29 Palms, Nancy told us how fine United's new "Twin Shuffle Alley" is going . . . Wayne Muessel, head of Mills local Freezer Division, introduced us to Chaney Distributors, the outfit that's taken over a piece of the office space formerly occupied by Mills. The boys are in the music and vending end of the game and appear to be off to a nice start at their new location.

With Jack Simon, everything is good except his ulcers. They're acting up bad again, and this time he's decided to try the surgeon's knife. Cele Padwa off on that mystery vacash, and nobody knows where to, not even Jack. George Warner back at Automatic from a San Diego run and Dannie Jackson returned from a visit to San Luis Obispo, with Sammie Donin holding his own in Las Vegas . . . Lyn Brown and the boys still turning out those games in the back room and already getting some fresh orders off the test runs they tried out of town . . . On the Row: Harry Rowe of Van Nuys . . . Irving Marley and J. D. Cohn of Glendale . . . San Berdoo's S. S. Snyder . . . G. F. Cooper from Riverside . . . Al Cicero of Santa Maria . . . Paso Robles' Earl Simmons . . . Walter Gouff and Pete Peterson of Atascadero . . . Jack Chiate from Phoenix . . . Glen McCarter of Beaumont . . . Mr. and Mrs. Walter Ross of Long Beach . . . Carlsbad's Bob Colyer.

MINNEAPOLIS—ST. PAUL, MINN.

Mr. and Mrs. Oscar Sundem of Montevideo, in Minneapolis last week for a few days taking a little vacation and calling on several of the distributors in the Twin Cities . . . Andy Benna of Ironwood, Michigan, in Minneapolis over the weekend calling on a few distributors and taking a little time off to relax . . . B. F. Kragtop of Tracy, also in Minneapolis for the day . . . Frank Major of Grand Rapids, driving into Minneapolis to pick up his record supply.

J. B. Seglem of Duluth, also in Minneapolis for the day, making the rounds . . . Bud Harrison of Howard Sales Company, Minneapolis, finally has gotten around to taking a few days off to drive up to Osakis, where he has a lovely cabin, and he will spend most of his time fishing . . . Buzz Whisman of Robbinsdale, back in town after spending a week fishing up at Lake Nipagon, Ontario, Canada. The entire week was spent on a forty foot launch without once touching shore. Largest fish Buzz caught was a twenty-pound Northern . . . Zollie Kellman of Great Falls, Montana, breezing into Minneapolis where he intends to spend several days visiting friends and relatives. He says his business up there has been holding up pretty good . . . Angus Grant, Minneapolis operator, is up and at them and showing plenty of drive since he has been back on his feet again after his appendectomy operation a few weeks ago . . . Ella and Andy Oberg of East Grand Forks, making their usual trip to Minneapolis where they always like to spend several days vacationing while also making a few of the distributors.

Amos Heilicher of Advance Music Company, Minneapolis, and Phil Moses of Phillip Sales Company, Minneapolis, left for Chicago for a few days where they have some business to attend to . . . Ted Lawn of L & M Sales Company, Minneapolis, back on the route again after having recovered from a touch of pneumonia. He caught a cold while taking a little vacation up at Breezy Point . . . Thompson Greaves, head of the painting department at the Hy-G Music Company, and a member of the National Guards left for two weeks maneuvers at Camp Ripley at Little Falls . . . E. J. Larson of Talmoon, is contemplating selling his route and going to Seattle, Washington, where he has an offer with the Boeing Manufacturing Company, to go to work.

CLASSIFIED ADVERTISING SECTION

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Notice to holders of "Special (348) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

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WANT—Can use 12 ft. cushion shuffleboards. Must be in good condition and priced right. MERO INDUSTRIES, 6520 SO. HALSTEAD ST., CHICAGO 21, ILL.

WANT—Hollyeranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Quote quantity and price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERHILL 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUMBOLDT 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—Used P.X. Cigarette Machines, 8 or 10 column, with Match Vendor. Call or write: TRI-STATE AMUSEMENT CO., 149 18th STREET, WHEELING, W. VA. Tel.: WHEELING 649.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRAVIS 8858.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMISTAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—King Arthur; Three Feathers; Freshie; Three Musketeers; Tumbleweed; Bowling Champ; Double Shuffle; College Daze; Gold Cup; Citation; Wurlitzer 1100; Seeburg 100's; Bally Speed Bowler. TAYLOR SALES CO., 120 W. MAIN, BELLEVILLE, ILL.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Genco Scoring Units for shuffleboards. Write or phone: MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SU 1-4600.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE

FOR SALE—Bally Spot Bells, like new \$395; Citations \$265; Champions \$395; Gold Cups \$165; United Shuffle Alley \$99.50; Bally Shuffle Bowler \$150; Bally Speed Bowler \$295; Jockey Special FP \$125. COVEN DISTRIBUTING CO., Inc., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Bowllette \$125; Ten Pins \$65; Bing-A-Roll \$75; Advance Roll \$25; Bermuda RD and Melody RD \$25 ea. WANT—New or used Shuffle Champs 8'. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Excellent condition, ready for location—5 Refresh-O-Mat Cup Drink Vendors. Vends the Nation's leading Fruit Flavored Drinks. Write for price. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Nationwide Baseball Shuffle Games, One or Two Players, floor models \$169.50. 1/3 Deposit, balance C.O.D. MERO INDUSTRIES, 6520 SO. HALSTEAD ST., CHICAGO 21, ILL.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Wurlitzer 600 \$75; Aircon '46 \$100; Seeburg Classic \$75, all refurbished, ready for location. Mardi Gras \$50; Moonlong \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYLER 4-3810.

FOR SALE—Misc. Arcade Equipment: Drivemobile, Air Raiders, Sky Fighters, Chicken Sams, Mountain Climber, Goales, Photomats, Recording Studios, etc. We are interested in disposing of this merchandise in a lot or individually. Drop us a line and let us know your needs with your top offer. Write, wire or phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: Lincoln 9106.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New Royal Flush Pool Table \$139.50; New Keeney Ten Pins \$99.50; New Keeney Line Ups \$49.50; New Edcelco Pool Tables \$139.50. Used Games: Chicoin Pistol \$79.50; Dale Guns \$69.50; Edcelco Pool Tables \$59.50; Genco Bing-A-Roll \$69.50. All types Phonographs, wall boxes, and steppers. Permo Point Needles. Shuffleboard Wax. Supplies. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—1 Bally Champion one-ball F.P. \$395; 1 Baker Pacer '47 model \$165; 1 Bally Draw Bell M.B. \$125; 1 Mills 5/25c Duplex \$275; 1 25c Mills "21" Bell \$165; 1 25c Mills '49 Bonus \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Polard Football \$60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aircon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Reconditioned like new—playing fields resurfaced—Guaranteed perfect; United Shuffle Alley \$95; Genco Bowling League 10' \$95; Bally Shuffle Bowler \$119; Chicago Coin Bowling Alley \$165; same with lite-up pin conversion \$175; Universal Twin Bowler \$169; same with conversion \$179; Williams DeLuxe Bowler \$219; Rock-Ola Shuffle Jungle, floor sample \$149; Genco Glider \$45; Exhibit Dale Gun \$65. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 2425 METAIRIE RD., NEW ORLEANS, LA.

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THE MAGAZINE WITH
"Readership Leadership"

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photographs and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHEster 3-9282. Ask for Mr. Shackleton.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Dale Gun \$85; Post-war Challenger \$15; Jungle Joe \$149.50; Seven Hi pool table \$122; Catalina \$34.50; Cover Girl \$29.50; Contact \$26; Stormy \$33.50; Sunny \$37; Virginia \$38.50; Mardi Gras 48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50, 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: Lamar

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Genco Baseball Shuffle, write; United Super Shuffle Alleys \$139.50; United Shuffle Alleys \$120; Chicago Coin Twin \$135; Bally Bowler, very clean, \$149.50; Genco Bowling League \$129.50; Gottlieb Bowlette, like new, \$99.50; United Conversion for Shuffle Alley \$79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean, \$269.50; Dale Gun, late model, \$75; Chicago Coin Pistol, like new, \$85; Heavy Hitters with stand \$32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: Superior 1-4600.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Wurlitzer 500's; 600's; 750's; 850's; 950's; 1015's; 1080's; Seeburg 8800's; 9800's. All used phonographs reconditioned, clean and in good shape. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: Market 8514.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Are your shuffleboard playing fields dull, discolored, scratchy, bumpy? Change over to remarkable Formula No. 77 Wax Powder. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Shuffle Skills \$29; Bango \$29; United Shuffle Alleys \$69; United Super Shuffle Alleys \$119; United Double Shuffle Alleys \$149; Beacon Pool Tables \$89; Belgian Cue Ball Pool Tables \$69. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Dale Guns \$55; Chicago Coin Pistol \$65. Cleaned, checked and crated. R.S.E. AMUSEMENT CO., 1438 FRANKLIN STREET, DETROIT 7, MICH.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Keeney Pin Boy \$90; Bango and Shuffle Skills \$45 ea.; Scientific Cue Ball \$195; United Shuffle Alley \$65. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Chicoin Rebound \$20; Baby Face \$55; Gottlieb Bowlette \$90; Jumbo Parade PO \$25; Watling Scale \$25; Wurlitzer 700 \$75; ABT Gun \$30. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 PODYRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

NOTICE—Music Ops: We re-grid your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. FIGO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit shuffle "Double Bowler"—8' and 9 1/2'. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

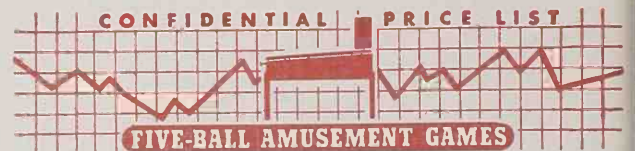
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. **METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER		SEEBURG	
P 10	15.00 25.00	Model A	19.50 39.50
P 12	15.00 25.00	Model B	19.50 29.50
312	17.50 30.00	Model C	19.50 25.00
400	17.50 35.00	Model H	14.50 24.50
412	25.00 39.50	Rex	25.00 39.50
412 ILL	19.50 39.50	Model K15	19.50 39.50
316	24.50 39.50	Model K20	25.00 39.50
416	24.50 39.50	Plaza	25.00 39.50
616	39.00 75.00	Royale	25.00 39.50
616 ILL	40.00 45.00	Regal	35.00 59.00
616A	25.00 40.00	Regal RC	39.50 69.50
716A	25.00 39.50	Gem	30.00 59.50
24	35.00 59.50	Classic	49.50 75.00
600R	50.00 75.00	Classic RC	69.00 79.50
600K	50.00 85.00	Maestro	59.50 85.00
500	54.50 75.00	Mayfair	49.50 69.50
500A	35.00 59.50	Mayfair RC	69.50 89.50
500K	50.00 69.50	Melody King	49.50 79.50
41 (Counter)	24.50 40.00	Crown	49.50 59.50
51 (Counter)	24.50 40.00	Crown RC	64.50 79.50
61 (Counter)	39.50 75.00	Concert Grand	35.00 59.00
71 (Counter)	49.50 95.00	Colonel	49.50 69.50
81 (Counter)	39.50 49.50	Colonel RC	50.00 89.50
700	69.50 120.00	Concert Master	59.50 79.50
750M	79.50 150.00	Concert Master RC	59.50 79.50
750E	135.00 175.00	Cadet	35.00 75.00
780M Colonial	89.50 119.50	Cadet RC	59.50 75.00
780E	79.50 119.50	Major	35.00 79.00
800	79.50 135.00	Major RC	50.00 79.50
850	85.00 135.00	Envoy	59.50 89.00
950	89.00 135.00	Envoy RC	69.50 89.50
1015	244.50 295.00	Vogue	49.50 90.00
1017 Hideaway	229.50 249.50	Vogue RC	59.50 90.00
1100	389.50 475.00	Casino	49.00 59.50
1080	269.00 299.50	Casino RC	59.50 79.50
300 Adaptor	10.00 15.00	Commander	59.50 69.50
320 Wireless Wall Box	4.25 7.50	Commander RC	59.50 75.00
310 Wall Box 30 Wire	4.50 6.50	Hi Tone 9800	39.50 79.00
320 2 Wire Wall Box	3.75 7.50	Hi Tone 9800 RC	45.00 99.00
332 2 Wire Bar Box	5.00 9.50	Hi Tone 8800	39.50 79.00
331 2 Wire Bar Box	5.00 10.00	Hi Tone 8800 RC	45.00 99.00
304 2 Wire Stepper	3.50 5.00	Hi Tone 8200	39.50 79.00
Wireless Strollers	25.00	Hi Tone 8200 RC	45.00 99.00
430 Speaker Club with		146S ('46)	209.50 239.50
10 25c Box	69.50 75.00	146M	219.50 295.00
420 Speaker Cabinet	40.00 49.50	147S	239.50 295.00
3031 Wall Box	10.95 18.00	147M	269.50 350.00
3045 Wall Box	14.50 19.50	148S	325.00 395.00
3020 Wall Box	29.50 35.00	148M	325.00 395.00
219 Stepper	19.50 23.00	246 Hideaway	149.50 189.50
Slector Speaker	95.00 125.00	Selectomatic 16	5.00 7.50
100 Wall Box 5c 30c		Selectomatic 24	5.00 19.50
Wire	3.50 4.25	Selectomatic 26	5.00 10.00
100 Wall Box 10c 30c		Selectomatic 20	5.00 10.00
Wire	12.50 17.50	Remote Speak Organ	10.00 19.50
111 Bar Box	3.00 10.00	Multi Selector 12 Rec	12.50 35.00
120 Wall Box 5c Wire	2.00 3.50	Melody Parade Bar	4.50
Bar Brackets	2.00 3.50	5c Wallomatic Wireless	3.00 8.50
305 Impulse Rec	2.50 10.00	5c Baromatic Wireless	4.50 5.00
350 Wls Speaker	17.50 39.50	5c Wallomatic 3 Wire	2.00 8.00
115 Wall Box Wire 5c		30 Wire Wall Box	2.00 7.50
Wireless	5.00 7.50	Power Supply	15.00
135 Step Receiver	14.50 19.50	5, 10, 25c Baromatic	5.00 6.95
145 Imp. Step Fast	3.50 9.50	Wire	
150 Impulse Rec	20.00	5, 10, 25c Wallomatic 3	7.50 8.95
337 Bar Box	32.50	Wire	
306 Music Transmit	7.50 9.50	5, 10, 25c Baromatic	6.95 8.95
39A Speaker	25.00	Wireless	
130 Adaptor	15.00 17.50	5, 10, 25c Wallomatic	8.50 17.50
Steel Cab. Speaker	140.00 175.00	Wireless	25.00 29.50
580 Speaker	25.00 75.00	Electric Speaker	25.00 29.50
123 Wall Box 5/10/25		3W2 Wall-o-Matic	22.50 29.00
Wireless	9.00 15.00	W1-L56 Wall Box 5c	20.00 29.50
125 Wall Box 5/10/25		3W5-L56 Wall Box	
Wire	3.00 7.50	5, 10, 25c	29.00 59.50
		W6-L56-5/10/25	
		Wireless	39.00 55.00
		Tear Drop Speaker	15.00 17.50

ROCK-OLA		MILLS	
12 Record	19.50 39.00	Zephyr	19.50 29.50
16 Record	19.50 29.50	Studio	32.50 49.50
Rhythm King 12	21.50 34.50	Dance Master	25.00 32.50
Rhythm King 16	21.50 34.50	DeLuxe Dance Master	40.00 52.50
Imperial 20	24.50 49.50	Do Ri Mi	25.00 59.50
Imperial 16	25.00 49.50	Panoram	165.00 225.00
Windsor	29.50 40.00	Throne of Music	35.00 49.50
Monarch	29.50 49.50	Empress	35.00 49.50
Std. Dial-A-Tone	39.50 40.00	Panoram Adaptor	8.50
'40 Super Rockolite	49.50 59.00	Panoram 10 Wall Box	5.00 8.50
Counter '39	19.50 39.50	Speaker	10.00
'39 Standard	39.50 59.00	Panoram Peek (Con)	175.00 195.00
'39 DeLuxe	44.50 59.00	Conv. for Panoram	
'40 Master Rockolite	49.50 59.00	Peek	10.00 29.50
'40 Counter	39.50 49.50	Constellation	175.00 249.50
'40 Counter with Std.	49.50 54.50		
'41 Premier	39.50 59.50	A M I	
Wal Box	4.00 9.50	Hi-Boy (302)	49.50 55.00
Bar Box	4.00 9.50	Singing Towers (201)	29.50 49.50
Spectravox '41	15.00 29.50	Streamliner 5, 10, 25	25.00 39.50
Glamour Tone Column	32.50 35.00	Top Flight	25.00 39.50
Modern Tone Column	32.50 40.00	Singing Towers (301)	29.50 49.50
Playmaster & Spectra-		Model A '46	389.50 125.00
vox	49.50 69.50	Model B '48	489.50 525.00
Playmaster	59.50 79.50	BUCKLEY	
Playmaster '46	179.50 199.50	Wal & Bar Box G. S.	3.00 5.00
Twin 12 Cab Speak	39.00 49.00	Wal & Bar Box N. S.	12.50 17.50
Playboy	15.00 30.00	AIREON	
Commando	39.50 50.00	Super DeLuxe ('46)	64.50 145.00
1422 Phono ('46)	149.50 179.50	Blonde Bomber	129.50 195.00
1424 Phono (Hideaway)	149.50 195.00	Fiesta	119.00 149.00
1426 Phono ('47)	189.50 299.50	'47 Hideaway	150.00 195.00
Magic Glo.	339.00 399.50	'48 Coronet 400	144.50 189.50
1501 Wall Box	3.00 7.50	'49 Coronet 100	275.00 299.50
1502 Bar Box	5.00 7.50	Impresario Speaker	17.50
1503 Wall Box	12.50 15.00	Melodeon Speaker	17.50
1504 Bar Box	8.50 17.50	Cariloon Speaker	22.50
1510 Bar Box	15.00 20.00	PACKARD	
1525 Wall Box	10.00 17.50	Pla Mor Wall & Bar	
1526 Bar Box	15.00 19.50	Box	10.00 16.00
1530 Wall Box	16.50 21.10	Manhattan	139.50 199.50
Dial A Tone B&W Box	2.00 3.50	Model 7 Phono	99.50 149.50
1805 Organ Speaker	24.50 49.00	Hideaway Model 400	74.50 95.00
DeLuxe Jr. Console		Bar Bracket	2.00 3.00
Rock	50.00 69.50	FIVE-BALL AMUSEMENT GAMES	



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Chicago Coin;	(Ex) Exhibit;	(Ge) Genco;	(Got) Gottlieb;	(Un) United;	(Wm) Williams.
ABC Bowler	19.50 24.50	College Daze			
Ali Baba (Got 6/48)	34.50 49.50	(Got 8/49)	85.00 119.50		
Alice (Got 8/48)	49.00 59.50	Contact	25.00 59.50		
Amber (Wm 1/47)	10.00 15.00	Cover Girl	29.50 59.50		
Aquacade (Un 4/49)	69.50 79.50	Crazy Ball (CC 7/48)	25.00 35.00		
Arizona	10.00 14.50	Dallas (Wm 2/49)	75.00 84.50		
Baby Face (Un 1/49)	52.50 75.00	De Icer (Wm 11/49)	145.00 159.50		
Baffle Card (Got 10/46)	10.00 14.50	Dew Wa Ditty			
Ballerina (B 48)	24.50 69.50	(Wm 6/48)	34.50 44.50		
Ballyhoo (B 47)	14.50 29.50	Double Barrel (B 47)	10.00 19.50		
Band Leader	65.00 85.00	Double Shuffle			
Banjo	22.50 45.00	(Got 6/49)	84.50 99.50		
Barnacle Bill		Dreamy (Wm 3/50)	164.50 175.00		
(Got 8/48)	42.50 65.00	Drum Major	25.00 34.50		
Basketball (Got 10/49)	124.50 137.50	Dynamite (Wm 10/46)	10.00 17.50		
Bermuda (CC 11/47)	29.50 47.50	El Paso (Wm 11/48)	79.50 89.50		
Big League (B 46)	14.50 17.50	Fast Ball	10.00 17.50		
Big Time	32.50 39.50	Fiesta	14.50 17.50		
Big Top	50.00 79.00	Flamingo (Wm 7/47)	10.00 14.50		
Black Gold	69.50 89.50	Floating Power	69.50 79.50		
Blue Skies (Un 11/48)	34.50 45.00	Flying Trapeze			
Bonanza (Wm 11/47)	12.00 14.50	(Got 9/47)	14.50 17.50		
Boston (Wm 5/49)	97.50 105.00	Football (CC 8/49)	99.50 119.50		
Bowling Champ		Formation	15.00 25.00		
(Got 2/49)	60.00 95.00	Four Diamonds	14.50 19.50		
Bowling League		Freshie (Wm 9/49)	125.00 139.50		
(Got 8/47)	12.50 14.50	Ginger (Wm 10/47)	10.00 20.00		
Broncho	14.50 45.00	Gizmo (Wm 8/48)	39.50 49.50		
Buffalo Bill (Got 5/50)	154.50 165.00	Glamour	24.50 29.50		
Buccaneer (Got 10/48)	54.50 59.50	Gold Ball (CC 8/47)	14.50 39.00		
Build Up	32.50 59.50	Gold Mine	39.50 44.50		
Buttons & Bows		Golden Gloves			
(Got 3/49)	79.50 95.00	(CC 7/49)	99.50 129.50		
Camel Caravan	110.00 124.50	Gondola	69.50 85.00		
Caribbean (Un 3/48)	20.00 25.00	Grand Award			
Carnival (B 48)	49.50 47.50	(CC 1/49)	49.50 65.00		
Carolina (Un 3/49)	47.50 59.50	Gun Club	14.50 17.50		
Carousel	10.00 19.50	Harvest Moon			
Catalina (CC 2/48)	29.50 44.00	(Got 12/48)	59.50 95.00		
Champion (CC 6/49)	94.50 105.00	Havana (Un 3/47)	14.50 17.50		
Chico	45.00 49.50	Hawaii (Un 8/47)	10.00 24.50		
Cinderella (Got 3/47)	39.50 59.50	Hi Dive	14.50 19.50		
Cleopatra	19.50 25.00	Hi-Ride	14.50 29.50		

FIVE-BALL AMUSEMENT GAMES

(Continued)

Hit Parade.....	25.00	35.00	Sea Hawk.....	20.00	39.50
Hold Over.....	10.00	24.50	Sea Isle (CC 11/47).....	14.50	19.50
Holiday (CC 12/48).....	65.50	75.00	Select-A-Card		
Hollywood.....	14.95	20.00	(Got 4/50).....	149.50	159.50
Honey.....	10.00	14.50	Serenade (Un 12/48).....	39.50	55.00
Horsoscope.....	12.50	15.00	Shanghai (CC 4/48).....	25.00	32.50
Hot Rods (B 49).....	60.00	119.50	Shangri La.....	12.50	15.00
Humpy Dumpty			Shantytown.....	125.00	149.50
(Got 10/47).....	27.50	49.50	Sharpshooter		
Iaho.....	10.00	17.50	(Got 5/49).....	110.00	129.50
Jack 'N Jill (Got 4/48).....	39.50	59.50	Shooting Stars.....	17.50	35.00
Jamboree.....	35.00	59.50	Short Stop.....	29.50	35.00
Jeanie (Ex 7/50).....	179.50	195.00	Show Boat (Un 1/49).....	54.50	59.50
Jungle.....	12.50	15.00	Silver Spray.....	14.95	24.50
Just 21 (Got 1/50).....	115.00	149.50	Silver Streak (B 47).....	14.50	19.50
K. C. Jones.....	129.50	139.50	Singapore (Un 11/47).....	19.50	24.50
Kilroy (CC 1/47).....	10.00	17.50	Sky Line.....	16.50	29.50
King Arthur			Sky Ray.....	12.50	19.50
(Got 10/49).....	119.50	139.50	Slap the Jap.....	14.50	19.50
King Cole (Got 5/48).....	42.50	69.50	Slugger.....	14.50	19.50
Kismet.....	17.50	32.50	Smarty (Wm 12/46).....	10.00	17.50
Lady Robin Hood			Smoky.....	12.50	19.50
(Got 1/48).....	27.50	39.50	South Pacific (Ge 3/50).....	89.50	145.00
Landslide.....	19.50	29.50	South Paw.....	15.00	19.50
Laura.....	10.00	17.50	South Seas.....	10.00	17.50
League Leader.....	10.00	14.95	Speed Ball.....	14.95	32.50
Leap Year.....	29.50	39.50	Speed Demon.....	15.00	29.50
Liberty.....	10.00	14.50	Speedway (Wm 9/48).....	34.50	39.50
Lightning.....	10.00	15.00	Spellbound		
Line Up.....	25.50	29.50	(CC 5/46).....	10.00	12.50
Lucky Inning			Spinball (CC 5/48).....	29.50	49.50
(Wm 5/50).....	159.50	174.50	Sports.....	19.50	25.00
Lucky Star (Got 5/47).....	17.50	35.00	Sports Parade.....	12.50	15.00
Magic.....	35.00	59.50	Spot-A-Card.....	25.00	29.50
Maisie (Got 3/47).....	14.50	47.00	Spot Pool.....	15.00	34.50
Majors '49 (CC 2/49).....	59.50	79.50	Stage Door Canteen.....	10.00	14.50
Major League Baseball.....	25.00	32.50	Stars.....	15.00	19.50
Manhattan (Un 2/48).....	19.50	29.50	Star Attraction.....	10.00	19.50
Mardi Gras.....	39.50	50.00	Stardust (Un 5/48).....	37.50	79.50
Marines At Play.....	12.50	15.00	Starlite.....	10.00	15.00
Marjorie (Got 7/47).....	12.50	14.50	State Fair.....	10.00	14.50
Maryland (Wm 4/49).....	99.50	109.50	Step Up.....	10.00	17.50
Mam-selle.....	10.00	19.50	Stormy (Wm 1/48).....	19.50	49.50
Merry Widow.....	39.50	47.50	Stratoliner.....	14.50	17.50
Melody (B 47).....	22.50	59.50	Streamliner.....	10.00	14.50
Metro.....	17.50	27.50	Summertime		
Mexico (B 6/47).....	14.50	32.50	(Un 9/48).....	39.50	44.50
Miami Beach.....	15.95	17.50	Sun Beam.....	19.50	35.00
Midget Racer (B 46).....	10.00	17.50	Sunny (Wm 12/47).....	37.00	49.50
Miss America			Supercharger.....	15.00	24.50
(Got 1/47).....	12.50	27.50	Super Hockey.....	79.50	89.50
Moniker.....	10.00	17.50	Superliner (Got 7/46).....	10.00	17.50
Monterrey (Un 5/48).....	35.00	59.50	Superscore (CC 10/46).....	10.00	17.50
Moon Glow (Un 12/48).....	54.50	80.00	Surf Queen (B 46).....	10.00	17.50
Morocco.....	39.50	67.50	Suspense (Wm 2/46).....	17.50	49.00
Mystery.....	10.00	14.50	Swanee.....	92.50	64.50
Nevada (Un 10/47).....	15.00	25.50	Tahiti (CC 10/49).....	59.50	119.50
Nudgy (B 47).....	14.00	19.50	Tally Ho.....	14.50	39.00
Oh Boy.....	15.00	29.50	Tampico (Un 7/49).....	89.50	99.50
Oklahoma (Un 6/49).....	69.50	79.50	Target Skill.....	12.50	19.50
Old Faithful (Got 1/50).....	124.50	139.50	Telecard (Got 1/49).....	50.00	79.50
One Two Three.....	59.50	79.50	Temptation.....	45.00	79.50
Opportunity.....	14.50	19.50	Tennessee (Wm 2/48).....	47.50	69.50
Oscar.....	19.50	25.00	Three Feathers.....	89.50	110.00
Paradise (Un 7/48).....	29.50	39.50	Three Musketeers		
Phoenix.....	59.50	79.50	(Got 7/49).....	90.00	119.50
Pinch Hitter (Un 5/49).....	74.50	99.50	Thrill (CC 9/48).....	34.50	79.50
Pin Up Girl.....	15.00	29.50	Topic.....	7.50	17.50
Play Ball.....	15.00	19.50	Tornado (Wm 4/47).....	14.50	17.50
Play Boy (CC 5/47).....	19.50	37.00	Torchy (Wm 6/47).....	10.00	19.50
Playtime.....	99.50	114.50	Towers.....	12.50	15.00
Progress.....	15.00	25.00	Trade Winds.....	29.50	45.00
Puddin' Head.....	59.50	79.50	Treasure Chest.....	14.50	29.50
Rainbow (Wm 9/48).....	39.50	47.00	Trinidad (CC 3/48).....	25.00	32.50
Ramona (Un 2/49).....	39.50	49.50	Triple Action.....	24.50	39.50
Rancho (B 48).....	35.00	39.50	Tropicana (Un 1/48).....	17.50	29.50
Ranger.....	10.00	17.50	Tucson (Wm 1/49).....	54.50	79.50
Repeater.....	16.50	29.50	Tumbleweed.....	119.50	139.50
Rio (Un 12/46).....	10.00	19.50	Utah (Un 8/49).....	119.50	139.50
Riviera.....	14.50	25.00	Virginia (Wm 3/48).....	32.50	38.50
Rocket.....	14.50	19.50	Vanities.....	10.00	25.00
Rondeveo (Un 5/48).....	29.50	59.50	Vogue.....	15.00	29.50
Round Up (Got 11/48).....	49.50	57.50	West Wind.....	15.00	20.00
St. Louis (Wm 2/49).....	99.50	109.50	Wild Fire.....	19.50	30.00
Sally (CC 10/48).....	34.50	54.50	Wisconsin (Un 3/48).....	29.50	37.50
Samba.....	29.50	39.50	Yankee Doodle.....	15.00	29.50
Saratoga (Wm 10/48).....	59.50	69.50	Yanks (Wm 4/48).....	29.50	49.00
School Days.....	15.00	17.50	Zig Zag.....	12.50	17.50
Score-A-Line.....	20.00	39.50			
Screwball.....	39.50	60.00			

CONFIDENTIAL PRICE LIST

ROLL DOWNS

BC Roll Down.....	37.50	65.00	Chicoin Roll Down.....	15.00	34.50
Arrows.....	15.00	40.00	Genco Advance Roll.....	15.00	25.00
Auto Roll.....	24.50	49.50	Genco Total Roll.....	19.50	49.50
Bermuda.....	25.00	35.00	Hawaii Roll Down.....	10.00	24.50
Big City.....	10.00	25.00	Hy-Roll.....	65.00	69.50
Sing-A-Roll.....	65.00	89.50	Melody.....	20.00	25.00
Bonus Roll.....	25.00	75.00	One World.....	40.00	49.50
Buccaneer.....	49.50	64.50	Pro-Score.....	25.00	29.50
Champion Roll.....	15.00	29.50	Singapore.....	10.00	39.50

ROLL DOWNS (Cont.)

Sportsman Roll.....	10.00	24.50
Super Score.....	35.00	49.50

Super Triangle.....	15.00	49.50
Tally Roll.....	15.00	39.50
Tri-Score.....	25.00	49.50
Tin Pan Alley.....	40.00	54.50

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

Bally Shuffle-Bowler.....	89.00	169.50	Keeney Pin Boy.....	89.00	125.00
Bally Speed Bowler.....	250.00	295.00	Keeney Ten Pins.....	65.00	99.50
California Shuffle Pins.....	50.00	95.00	Rock-Ola Shuffle Jungle.....	99.50	165.00
Chi-Coin Bango.....	29.00	49.50	Rock-Ola Shuffle-Lane.....	69.00	99.50
Chi-Coin Beacon.....	49.00	54.50	Un. Dbl. Shuffle.....	149.00	175.00
Chi-Coin Bowling Alley.....	125.00	179.50	United Shuffle Alley.....	65.00	99.50
Chicoin Bowl Classic.....	249.50	269.50	Un. Shuffle Alley Exp.....	195.00	250.00
Chicoin Rebound.....	20.00	50.00	United Shuffle Skill.....	14.50	45.00
Chicoin Shuffle			United Super Shuffle.....	119.00	169.50
Baseball.....	139.00	165.00	Univ. Super Twin.....	240.00	259.50
Exhibit Strike.....	125.00	199.50	Universal Twin Bowler.....	125.00	179.50
Genco Bowling League.....	65.00	109.50	Williams DeLuxe		
Genco Glider.....	40.00	100.00	Bowler.....	195.00	209.50
Gottlieb Bowlette.....	95.00	139.50	Williams Twin Shuffle.....	79.00	95.00
Keeney ABC Bowler.....	124.50	150.00	Williams Single		
Keeney Line Up.....	45.00	54.50	Bowler.....	99.50	150.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

Allite Strikes 'N			Keeney Anti Aircraft		
Spares.....	39.50	99.50	Br.....	15.00	25.00
Boomerang.....	20.00	35.00	Keeney Anti Aircraft		
Bally Big Inning.....	199.50	225.00	Bl.....	35.00	65.00
Bally Bowler.....	165.00	189.50	Keeney Sub Gun.....	79.50	95.00
Bally Convoy.....	27.50	95.00	Keeney Texas Leaguer.....	30.00	45.00
Bally Defender.....	50.00	100.00	Kirk Night Bomber.....	50.00	109.50
Bally Eagle Eye.....	39.50	49.50	Lite League.....	59.50	100.00
Bally Heavy Hitter.....	32.50	50.00	Mutoscope Ace Bomber.....	35.00	95.00
Bally King Pin.....	35.00	45.00	Muto. Atomic Bomber.....	95.00	175.00
Bally Lucky Strike.....	45.00	69.50	Mutoscope Dr. Mobile.....	134.50	150.00
Bally Rapid Fire.....	39.50	72.50	Mutoscope Photomatic		
Bally Sky Battle.....	40.00	95.00	(Pre-War).....	149.50	275.00
Bally Torpedo.....	49.50	95.00	Mutoscope Sky Fighter.....	79.50	100.00
Bally Undersea Raider.....	89.50	99.50	QT Pool Table.....	129.00	150.00
Bank Ball.....	59.50	85.00	Quizzer.....	69.50	125.00
Bowling League.....	35.00	49.50	Rockola Ten Pins LD.....	19.50	39.50
Buckley DeLuxe Dig.....	125.00	149.50	Rockola Ten Pins HD.....	25.00	49.50
Buckley Treas Is Dig.....	99.50	110.00	Rockola World Series.....	69.50	95.00
Champion Hockey.....	45.00	50.00	Scientific Baseball.....	49.50	75.00
Chicoin Basketball			Scientific Basketball.....	59.50	75.00
Champ.....	124.50	195.00	Scientific Batting Pr.....	44.50	75.00
Chicoin Goalee.....	49.50	100.00	Scientific Pitch 'Em.....	125.00	159.50
Chicoin Hockey.....	65.00	85.00	Seeburg Chicken Sam.....	49.50	95.00
Chi Midget Skee.....	135.00	150.00	Seeburg Shoot the		
Chicoin Pistol.....	79.50	149.50	Chute.....	42.50	95.00
Chicoin Roll-A-Score.....	24.50	39.50	Skee Barrell Roll.....	25.00	49.50
Edelco Pool Table.....	109.50	125.00	Skill Jump.....	25.00	39.50
Evans Bat-A-Score.....	224.50	229.50	Super Torpedo.....	25.00	79.50
Evans In the Barrel.....	39.50	52.50	Supreme Boloscore.....	50.00	75.00
Evans Super Bomber.....	75.00	119.50	Supreme-Skee Roll.....	20.00	75.00
Evans Play Ball.....	50.00	59.50	Supreme Skill Roll.....	20.00	69.50
Evans Ten Strike '46.....	39.50	69.50	Supreme Rocket Buster.....	39.50	79.50
Evans Tommy Gun.....	49.50	85.00	Tail Gunner.....	30.00	49.50
Exhibit Dale Gun.....	69.50	99.50	Telequiz.....	100.00	195.00
Exhibit Rotary Mdr.....	195.00	269.50	Warner Voice Record.....	49.50	69.50
Exhibit Silver Bullets.....	135.00	150.00	Western Baseball '39.....	20.00	49.50
Exhibit Merchantman			Western Baseball '40.....	49.50	65.00
Roll Ch Digger.....	59.50	85.00	Whizz.....	35.00	49.50
Exhibit Vitalizer.....	60.00	95.00	Wilcox-Gay Recordio.....	95.00	139.50
Genco Bank Roll.....	24				

CONSOLES
(Continued)

Evans' Gal. Dom. '47	99.50	174.50	Silver Moon Comb	49.50	69.50
Fast Time FP	25.00	40.00	Silver Moon PO	24.50	65.00
Fast Time PO	25.00	40.00	Silver Moon FP	24.50	65.00
Galloping Domino (41)	20.00	39.50	Silver Moon 10c	40.00	69.50
Galloping Domino (42)	30.00	59.50	Silver Moon 25c	55.00	79.50
Gold Nugget 5-5c	125.00	169.50	Skill Time '38	10.00	25.00
Gold Nugget 5-25c	125.00	169.50	Skill Time '41	19.50	35.00
Hi-Boy 5c	135.00	150.00	Spot Bell	249.50	395.00
Hi-Boy 25c	150.00	175.00	Sun Ray	17.50	30.00
High Hand	29.50	42.50	Super Bell 5c Comb	39.50	75.00
Jennings Challenger			Super Bell 25c Comb	59.50	70.00
5-25c	179.50	219.50	Super Bell Two Way		
Jumbo Parade Comb.	39.50	74.50	5-5	25.00	69.50
Jumbo Parade FP	20.00	69.50	Super Bell Two Way		
Jumbo Parade PO	20.00	69.50	5-25	49.50	79.50
Jumbo Parade 25c	49.50	70.00	Super Bell Four Way		
Long Shot '48	475.00	650.00	5-5-5-5	25.00	49.50
Lucky Lucre 5-5	39.50	45.00	Super Bell Four Way		
Lucky Lucre 5c	49.50	89.50	5-5-5-25	25.00	49.50
Lucky Lucre 25c	75.00	89.50	Super Bell Four Way		
Lucky Star	20.00	49.50	5-5-10-25	79.50	95.00
Mills 4 Bells	50.00	89.50	Super Bonus Bell 5c		
Mills 3 Bells	75.00	95.00	FP & PO	80.00	155.00
Mills '47 3 Bells	95.00	125.00	Super Bonus Bell 5c-25c		
Mills '48 3 Bells	195.00	295.00	FP & PO Combo	195.00	295.00
Mills Duplex	225.00	275.00	Super Bonus Bell 5c-5c		
Multi Bells	224.50	275.00	FP & PO Combo	125.00	295.00
Paces Races Bl Cab	10.00	25.00	Super Bonus 5-5-5	339.50	425.00
Paces Races Br Cab	15.00	25.00	Super Bonus 5-5-25c	340.00	425.00
Paces Races Red Arrow	20.00	25.00	Super Bonus Bell		
Paces '39 Saratoga	10.00	40.00	5-10-25c PO	225.00	375.00
Paces Saratoga w rails	24.50	69.50	Super Track Time	30.00	89.50
Paces Saratoga no rails	24.50	39.50	Super Track Time TKT	30.00	69.50
Paces Saratoga Comb	39.50	69.50	Track Odds	69.50	109.50
Paces Saratoga Jr. PO	19.50	49.50	Track Odds Daily Dbl	74.50	149.50
Paces Saratoga Sr. PO	37.50	69.50	Track Odds DD JP	359.50	425.00
Paces Reels Comb.	49.50	69.50	Track Odds '48, 5c	550.00	575.00
Paces Reels Jr. PO	20.00	69.50	Track Odds '46	199.50	349.50
Paces Reels Sr. PO	20.00	69.50	Track Time '39	40.00	59.50
Paces Reels w rails	20.00	39.50	Track Time '38	30.00	60.00
Paces Reels no rails	20.00	39.50	Track Time '37	29.50	40.00
Paces Twin 5-5	25.00	34.50	Triple Bell 5-5-5	195.00	249.50
Paces Twin 5-10	25.00	39.50	Triple Bell '47 5-5-25	225.00	305.00
Paces Twin 10-25	25.00	49.50	Triple Bell '47 5-10-25	135.00	305.00
Paces Twin Console			Triple Entry	49.50	89.50
5-25	89.50	99.50	Wild Bell 5-25c	399.50	575.00
Pastime	79.50	150.00	Wild Lemon	100.00	199.50
Reserve Bell	179.50	224.50	Winterbook	250.00	299.50
Roll 'Em	32.50	39.50			

CONFIDENTIAL PRICE LIST



ONE-BALLS

Manufacturers and date of game's release listed. Code: (B) Bally.

Big Game PO	10.00	25.00	Pastime (Rev)	14.50	39.50
Big Parley	24.50	39.50	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Photo Finish	289.50	335.00
Big Prize PO	15.00	20.00	Pimlico FP	15.00	32.50
Blue Grass FP	15.00	25.00	Race King (Rev)	29.50	39.50
Blue Ribbon PO	20.00	35.00	Record Time FP	22.50	59.50
Champion (B '49)	325.00	395.00	Rockingham	59.50	99.50
Citation (B '48)	172.50	265.00	Santa Anita	10.00	20.00
Club Trophy FP	22.50	50.00	Sport Event FP	19.50	51.50
Contest FP	30.00	45.00	Sky Lark FP & PO	30.00	59.50
Daily Races	29.00	50.00	Special Entry (B '47)	35.00	59.50
Dark Horse FP	10.00	15.00	Sport Special FP	17.50	30.00
'41 Derby FP	20.00	29.50	Sport Page PO	19.50	35.00
Dust Whirls	25.00	32.50	Spinning Reels PO	19.50	25.00
Entry (B '47)	35.00	50.00	Sport King PO	20.00	22.50
Favorite	47.50	59.50	Stepper Upper PO	15.00	50.00
Gold Cup (B '48)	90.00	165.00	Sportsman (Rev)	20.00	32.50
Grand National	19.50	49.50	Thorobred	19.50	32.50
Grand Stand PO	14.50	20.00	Trophy (B '48)	79.50	145.00
Hot Tip	39.50	42.50	Turf Champ FP	35.00	44.50
Jockey Club	25.00	35.00	Turf King (Pre War)	22.50	49.50
Jockey Club (B '47)	69.50	139.00	Victory FP	10.00	25.00
Jockey Special (B '47)	70.00	125.00	Victory Derby (B '46)	29.50	69.50
Kentucky	29.50	49.50	Victory Special (B '46)	25.00	39.50
Lexington (B '48)	245.00	279.50	War Admiral (Rev)	15.00	25.00
Long Acree	19.50	32.50	Whirlaway (Rev)	25.00	30.00
Long Shot PO	39.50	49.50	Winning Ticket	15.00	29.50

CONFIDENTIAL PRICE LIST



BELLS

5c Gold Chrome HL	35.00	57.50	25c Club Bell	59.50	99.50
10c Gold Chrome HL	35.00	57.50	50c Club Bell	100.00	189.50
25c Gold Chrome HL	40.00	51.50	1c Blue Front	20.00	50.00
50c Gold Chrome HL	59.50	69.50	5c Blue Front	49.50	69.50
5c Copper Chrome	35.00	57.50	10c Blue Front	49.50	75.00
10c Copper Chrome	35.00	57.50	25c Blue Front	49.50	85.00
25c Copper Chrome	40.00	57.50	50c Blue Front	75.00	150.00
5c Club Bell	49.50	69.50	1c Brown Front	29.50	49.50
10c Club Bell	49.50	69.50	5c Brown Front	50.00	69.50



BELLS

MILLS (Cont.)

10c Brown Front	54.50	74.50	10c Comet FV	15.00	45.00
25c Brown Front	54.50	79.50	25c Comet FV	15.00	45.00
50c Brown Front	120.00	150.00	50c Comet FV	50.00	100.00
1c Cherry Bell	20.00	39.50	5c Comet DJP	15.00	39.50
5c Cherry Bell	25.00	47.50	1c Comet Blue	10.00	20.00
10c Cherry Bell	35.00	47.50	5c Comet Blue	15.00	29.50
25c Cherry Bell	35.00	47.50	10c Comet Blue Front	15.00	50.00
1c Bonus Bell	39.50	49.50	25c Comet Blue Front	20.00	50.00
5c Bonus Bell	49.50	85.00	50c Comet	40.00	89.50
10c Bonus Bell	64.50	85.00	5c Chrome	40.00	59.50
25c Bonus Bell	64.50	85.00	10c Chrome	44.50	59.50
5c Original Chrome	35.00	75.00	25c Chrome	44.50	59.50
10c Orig. Chrome	49.50	85.00	Chrome '47—50c	74.50	175.00
25c Orig. Chrome	49.50	89.50	Chrome '47—\$1.00	99.50	190.00
50c Orig. Chrome	59.50	89.50	5c All Star Comet	45.00	50.00
1c QT Glitter Gold	15.00	30.00	10c All Star Comet	50.00	69.50
5c QT Glitter Gold	39.50	65.00	25c All Star Comet	55.00	69.50
10c QT Glitter Gold	39.50	75.00	50c All Star Comet	74.50	89.50
25c QT Glitter Gold	39.50	85.00	1c All Star 2-4	10.00	20.00
1c VP Bell	15.00	19.50	1c Rocket	20.00	49.50
1c VP Bell JP	15.00	25.00	5c Rocket	25.00	49.50
1c VP Bell Green	15.00	19.50	10c Rocket	30.00	59.50
5c VP Bell Green	15.00	22.50	25c Rocket	39.50	79.50
1c VP Chrome	25.00	34.50	5c TJ Comet	20.00	29.50
5c VP Chrome	25.00	34.50	5c Club Bell	25.00	64.50
5c VP Chrome Plus	27.50	42.50	10c Club Bell	30.00	75.00
1c P Bell B&G	22.50	32.50	25c Club Bell	75.00	125.00
5c VP Bell B&G	22.50	39.50	50c Club Bell	100.00	175.00
Vest Pocket '46	20.00	44.50	5c Comet Red	20.00	64.50
5c Futurity	10.00	34.50	10c Comet Red	20.00	64.50
10c Futurity	10.00	34.50	5c DeLuxe '46	30.00	64.50
25c Futurity	15.00	34.50	10c DeLuxe '46	59.50	70.00
50c Futurity	25.00	64.50			
5c Black Cherry Bell	89.50	140.00			
10c Black Cherry Bell	89.50	140.00			
25c Black Cherry Bell	95.00	140.00			
50c Black Cherry	169.50	195.00			
25c Golf Ball Vendor	195.00	375.00			
5c War Eagle	20.00	34.50			
10c War Eagle	20.00	40.00			
25c War Eagle	25.00	40.00			
50c War Eagle	35.00	69.50			
5c Melon Bell	85.00	135.00			
10c Melon Bell	85.00	135.00			
25c Melon Bell	85.00	135.00			
Golden Falls 5c	87.50	155.00			
Golden Falls 10c	89.50	155.00			
Golden Falls 25c	89.50	155.00			
Golden Falls 50c	125.00	180.00			
5c Jewel Bell	119.50	140.00			
10c Jewel Bell	124.50	145.00			
25c Jewel Bell	124.50	145.00			
50c Jewel Bell	210.00	245.00			
5c Bonus '49	100.00	170.00			
10c Bonus '49	100.00	170.00			
25c Bonus '49	110.00	170.00			
50c Bonus Bell	185.00	210.00			
5c Black Gold	105.00	145.00			
10c Black Gold	105.00	145.00			
25c Black Gold	105.00	145.00			
50c Black Gold	199.50	210.00			
5c Club Royale	150.00	179.50			
10c Club Royale	150.00	179.50			
50c Club Royale	225.00	250.00			
5c Black Beauty	129.50	165.00			
10c Black Beauty	129.50	165.00			
25c Black Beauty	159.50	165.00			
50c B'ack Beauty	249.50	255.00			
5c Blue Bell	119.50	135.00			
10c Blue Bell	119.50	135.00			
25c Blue Bell	134.50	145.00			
5c Token Bell	165.00	175.00			
10c Token Bell	165.00	175.00			
25c Token Bell	165.00	175.00			
5c 21 Bell	165.00	195.00			
10c 21 Bell	165.00	195.00			
25c 21 Bell	165.00	195.00			

GROETCHEN

1c Columbia	15.00	29.50	10c Comet FV	15.00	39.50
5c Columbia Chrome	30.00	34.50			
5c Columbia JPV Bell	30.00	40.00			
5c Columbia Fruit	32.50	37.50			
5c Columbia Cig RJ	25.00	39.50			
5c Columbia DJP	49.50	79.50			
10c Columbia DJP	34.50	79.50			
5c Columbia Club					
Cig GA	29.50	37.50			
5c Columbia Club DJ	50.00	82.50			
10c Columbia Club					
Cig GA	59.50	79.50			
5c Columbia Cig GA	35.00	39.50			
5c Columbia Fruit GA	49.50	69.50			
5c Columbia Orig GA	19.00	29.50			
5c Conv Columbia					
Chrome	34.50	59.50			
Columbia DeLuxe	59.50	79.50			

PACE

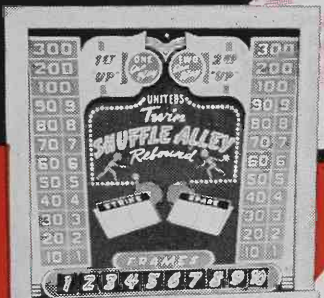
5c Comet FV	15.00	39.50
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WATLING

TWIN



UNITED'S SHUFFLE ALLEY REBOUND



FAST PLAY

45 SECONDS

DISAPPEARING PINS

1 OR 2 CAN PLAY

20-30 SCORING



THE PREFERRED
HINGED PLAYFIELD
FOR EASY SERVICE

SMOOTH, QUIET
OPERATION

UNITED'S
PROVEN
**DROP
CHUTE**

SEE
YOUR DISTRIBUTOR

8 FT. x 2 FT.



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally TURF KING

GETS RECORD-SMASHING PLAY

from All Types of Players!

★ I PLAY FOR BETTER ODDS

★ PURSE OR SHOW SCORES IS MY MEAT

🐾 GIVE ME MORE SELECTIONS

🍀 I GO FOR DOUBLE SCORES

WE CONSERVATIVES PLAY ALL ADVANTAGES

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