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THE CASH BOX

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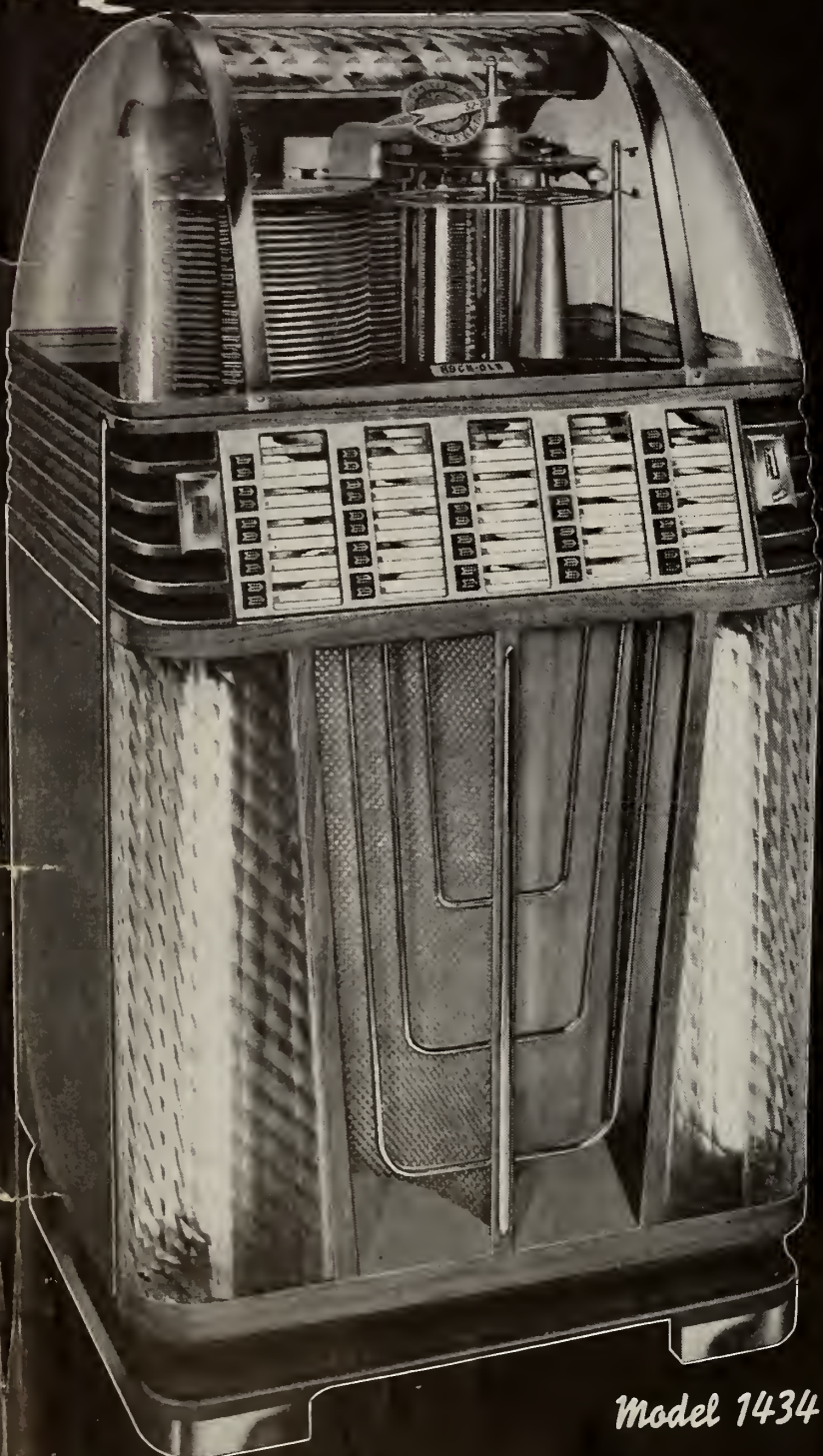


Fran Warren, vivacious song stylist who was recently signed by MGM Records, starts the new year by cutting quite a niche for herself with her rendition of "Find Me" and "Speak Low". Her initial waxing for MGM was "It's All Over But The Memories" backed with "Never Before". Managed by Barbara Belle, Fran is currently on a successful night club tour, having just completed an engagement at the Chez Paree in Chicago and opening next at the Mocambo in Hollywood.

★ all star
the new ROCK-OLA profit twins!

Designed with the operator in mind
 — to make more money!

Rock-Ola Super Rocket Phonograph



Model 1434

- ★ Time-tested and proven trouble-free record changer. Fewer operating parts. Floating mechanism chassis. Plays both sides of 25 records—offering 50 Selections. Easily adopted to 33½ or 45 R.P.M. by means of inexpensive conversion kits. Dual Motors to increased efficiency featuring new twin reversible turntable motor for longer life.
- ★ Sturdy wood cabinet—steel door frame—lovisish plastics—bright trimmed base—new sparkling lighting effects.
- ★ Super Rocket amplifier has receptacle wired for remote volume control plug-in. A 500 ohm line output for auxilliary speakers. Bass com-

pensated volume control—individual three point treble control and three point bass control. Speaker is large 15" high fidelity auditorium type.

- ★ Accumulator electrically operated—positive action. Can easily be adjusted from conventional play to one play for 10c, three plays for 25c, or several other combinations as the operator desires.
- ★ Dual matched-cartridge tone arm. Cartridges not effected by high temperatures or humidity. Operating pressure of ½ ounce for 78 R.P.M., 6 grams for 33½ or 45 R.P.M. Needles are easily removed for replacement.

Rock-Ola Universal
 50 Selection Wall Box



Model 1542

- ★ One three-wire cable carries power for both selections and lights.
- ★ Program pages snap into position lining up title strips with large fingertip selector buttons for simple, positive, single button selection.
- ★ Accumulator . . . electrically operated positive action. Can easily be adjusted to one play for 10c, three plays for 25c, or several other combinations as the operator chooses.
- ★ Dual title strips simplify servicing by providing a single cord for each record. Entire program assembly snaps out for easy title strip change.
- ★ Accumulates a maximum of 33 Credits.
- ★ Multi-Selective—choice made after credits are registered.
- ★ Oversize cash box holds up to \$50.00. Total box operating wattage . . . 40 watts, 24 volts. A. C.
- ★ Brilliantly illuminated program.
- ★ Height 14½ inches, width 11 inches, depth 7 inches.



ROCK-OLA Manufacturing Corporation
 800 North Kedzie Avenue • Chicago 51, Illinois

Both—NOW AT YOUR ROCK-OLA DISTRIBUTORS

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

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What'll we do in '52?

As the year '51 gradually fades into history, the question arises among the many engaged in the coin operated entertainments industry:

"What'll we do in '52?"

Not that this question doesn't arise each and every new dawning year, but, this forthcoming year, it seems to carry a more plaintive and querulous sound.

There seems to be an undercurrent of fear, in the average man and woman engaged in the field, that '52 may be a very dark and fateful year.

That this is the year when many, many eventful matters may come to a head.

But, the entertainments business, with its effervescent optimism, just rolls on ahead.

Causing people to laugh, joke, cry, and generally be entertained.

Which, all things considered, is the business of entertainers, whether they be live or mechanical.

So, as the field asks, "What'll we do in '52?", oldtimers pause for but an instant, during their daily, busy routine, to look with askance over their shoulders . . . at the few who seem to dread the dawn of a new tomorrow.

How bad can that tomorrow be when even the outstanding economic experts of the nation report that there will be more people at work, earning more than they ever earned before in all the history of the nation and, at the same time, will have less actual things they really want to buy with the more money they will earn in '52?

There, then, comes the rub for Mr. and Mrs. America. What to do with bigger earnings in '52?

Where to spend? Why to spend? And will spending of a normal nature be allowed?

Or will higher taxation, as proposed by the nation's economists come into effect, to stymie such higher spending for '52?

The taxes already in effect are tak-

ing a very deep bite from the average man's pay envelope. The proposal for even higher taxation, from the President himself, is the stern fact which must be faced if a possible rampant inflation is to be curbed.

Higher taxes are bound to come into effect in '52. Again giving the peoples of the country pause as to spending that extra dollar.

Who, then, in the entertainments field will benefit?

Will the high priced theatre, and all other high priced entertainments, share this extra dollar or two the public will have left to spend?

The general belief is that the economical entertainments will benefit most from whatever extra money will be jingling in the public's pockets in '52.

What'll we do in '52?

Provide the grandest, greatest, most relaxing, most outstanding, most stimulating entertainment in all the world's history—for the most economical coin of the realm.

For just a few coins, the average workingman and workingwoman can today enjoy themselves, right in their very own neighborhoods. This is made possible by the complete portability of coin operated entertainment.

That's the big and outstanding prospect for what this industry will do in '52.

In fact, since World War II, this industry never before faced such a glowing opportunity to again prove to Mr. and Mrs. America, that coin operated entertainment in all its forms, juke box music, games, and all the other types of amusing, relaxing as well as stimulating coin operated entertainment, is what this nation always wanted.

Wants today. Will again want tomorrow. To satisfy that need for complete relaxation. For the few moments when all care is forgotten and the mind completely cleared.

Tomorrow looks more promising than ever!

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AB—Abbey	CO—Columbia	CODE	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	IN—Intro	NA—National	5IT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	LO—London	RA—Rainbow	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RE—Regent	UN—United
CH—Chess	4 Star—Four Star	MG—MGM	RG—Regal	VI—Victor

In 1952

The Music Industry Will Keep Pace With The Nation's Needs

As we look forward into the uncertainties of 1952, we in the music business can be sure of this; Just as we have always done in the past, we will continue to meet the people's musical needs, give them the kind of tunes which fits into their mood, the kind of music and records they want to hear.

This has always been the activating force behind the music industry; and it will probably remain the activating force as long as that industry continues to be a prosperous and expanding one.

1952 will be a year of change for all of us. Our economy, balanced between peace and war, will suffer many stresses. There may be hardship for some; there may be difficulties; there may be crises.

Yet the encouraging factor is that we are all—everyone of us—used to crises by now. For the past ten years or so, we've known nothing else.

We've faced crisis after crisis, and we've come out on top every time.

In 1952, we'll come out on top again.

And that holds too for the music business. No matter what situations may arise, no matter what may occur, the makers of music in this nation will keep pace.

Perhaps the most flexible of all the entertainment fields, and certainly the most sensitive to the people's needs, music reflects more quickly than any other art form the feelings of a nation, its mood, its thoughts, its preoccupations.

The music industry—writers, publishers, artists, record companies—are continually trying to determine the nation's current attitude, current thought. For on that depends the real success of a tune or a record.

Almost everyone is looking for that elusive hit and almost no one—if he is being at all candid—can explain it when it comes. Yet certainly one factor must be that at that particular time, it suits a great many people's mood, it says something they want to hear it's melody strikes a responding chord.

All of us have known songs which we thought should have been hits, beautiful ballads, clever novelties. But nothing happened. Very likely at other times those tunes may have been hits. But at the moment they were introduced, they didn't fit into the nation's needs.

The reason American music has remained constantly strong is that it has never failed, as a whole, to meet the people's needs.

Some may complain at times about the kind of music being put out. Some may say that ballads should have precedence over honky tonk tunes, that this should be a hit in preference to that. But it's the people who decide what should be hits—and they decide on the basis of what they need at any given time.

And so amid all that we may have to face in the coming year, we know that the music business will continue to give the people what they want, no matter what it is. For the music business is attuned to the nation's desires, the nation's mood.

As each new development arises in 1952, the music industry will face it with the same open mindedness and acceptance which it did in 1951. No doubt there will be new phases, new artists, certainly new hits. They will be accepted and welcomed, for every new development in the music business helps strengthen it, make it broader, more inclusive.

Most importantly, we in the music business can look forward to 1952 secure in the knowledge that we are equipped to meet the nation's wants, that no matter what may arise our music and records will keep pace.

SIN

- | | | |
|----------|---|----------------|
| 1 | EDDY HOWARD — FOUR ACES | Pos. Last Week |
| | CA-1806 (F-1806)—Four Knights | |
| | CO-39567 (4-39567)—Sammy Kaye | |
| | DE-27769 (9-27769)—Arthur Prysock | |
| | DE-27794 (9-27794)—Al Morgan | |
| | KI-4505—Burnie Peacock | |
| | ME-5711 (5711x45)—Eddy Howard O | 1 |
| | MG-11066 (K11066)—Billy Williams Qt. | |
| | PY-334—Gayle Walton | |
| | VA-101—Four Aces | |
| | VI-20-4280 (47-4280)—Savannah Churchill | |

COLD, COLD HEART

- | | | |
|----------|--------------------------------------|----------------|
| 2 | TONY BENNETT | Pos. Last Week |
| | CO-39449 (4-39449)—Tony Bennett | |
| | DE-27761 (9-27761)—Eileen Wilson | |
| | DE-27816 (9-27816)—Louis Armstrong | |
| | ME-5693—Tony Fontane | |
| | ME-5728 (5728x45)—Dinah Washington | 2 |
| | MG-10904 (K10904)—Hank Williams | |
| | VI-20-4247 (47-4247)—Fontane Sisters | |

JEALOUSY

- | | | |
|----------|--------------------------------------|----------------|
| 3 | FRANKIE LAINE | Pos. Last Week |
| | CA-1644 (F-1644)—Clark Dennis | |
| | CA-1873 (F-1873)—Dick Beavers | |
| | CO-39585 (4-39585)—Frankie Laine | |
| | KI-4506—Burnie Peacock | |
| | ME-5753 (5753x45)—Buddy Morrow O. | 4 |
| | MG-11111 (K11111)—Billy Eckstine | |
| | VI-20-4407 (47-4407)—Luis Arcaraz O. | |

SLOW POKE

- | | | |
|----------|-------------------------------------|----------------|
| 4 | PEE WEE KING | Pos. Last Week |
| | CA-1837 (F-1837)—Helen O'Connell | |
| | CO-39632 (4-39632)—Arthur Godfrey | |
| | DE-27792 (9-27792)—Roberta Lee | |
| | KI-998—Hawkshaw Hawkins | |
| | ME-5740 (5740x45)—Tony Hill | 7 |
| | VI-21-0489 (48-0489)—Pee Wee King | |
| | VI-20-4373 (47-4373)—Ralph Flanagan | |

UNDECIDED

- | | | |
|----------|---|----------------|
| 5 | AMES BROTHERS & LES BROWN | Pos. Last Week |
| | CA-1824 (F-1824)—Ray Anthony | |
| | CR-60566 (9-60566)—Ames Bros. & Les Brown | |
| | DE-27835 (9-27835)—Guy Lombardo | 3 |
| | KI-15128—Mary Small | |
| | PY-373—Gayle Walton | |

BECAUSE OF YOU

- | | | |
|----------|---------------------------------------|----------------|
| 6 | TONY BENNETT | Pos. Last Week |
| | CA-1493 (F-1493)—Les Baxter | |
| | CO-39362 (4-39362)—Tony Bennett | |
| | CR-60440 (9-60440)—Bob Crosby | |
| | DE-27666 (9-27666)—Lombardo & DeHaven | |
| | DE-27816 (9-27816)—Louis Armstrong | |
| | KI-1000—Lloyd "Cowboy" Copas | 5 |
| | ME-5643 (5643x45)—Ray Barber | |
| | MG-10947 (K10947)—Johnny Desmond | |
| | VI-10-3425—Jan Peerce | |
| | CR-60561—Erskine Butterfield | |

CRY

- | | | |
|----------|-----------------------------------|----------------|
| 7 | JOHNNIE RAY | Pos. Last Week |
| | CA-1875 (F-1875)—Four Knights | |
| | CR-60592 (9-60592)—Eileen Barton | |
| | DE-27857 (9-27857)—Paul Chapman | |
| | KI-15145—Alan Holmes | |
| | ME-5749 (5749 x 45)—Georgia Gibbs | 9 |
| | MG-11113 (K11113)—Bill Farrell | |
| | OK-6840—Johnnie Ray | |
| | VI-20-4388 (47-4388)—June Valli | |

CHARMAINE MANTOVANI

- | | | |
|----------|-------------------------------------|----------------|
| 8 | | Pos. Last Week |
| | CA-1875 (F-1875)—Four Knights | |
| | CO-39616 (4-39616)—Paul Weston | |
| | CR-60599 (9-60599)—Neal Hefti O. | |
| | CR-65069 (9-65069)—X-Rays | |
| | DE-27859 (9-27859)—Gordon Jenkins | |
| | KI-4506—Burnie Peacock | |
| | LO-1020—Mantovani | 8 |
| | ME-5747 (5747 x 45)—Harmonicats | |
| | MG-11122 (K11122)—Bill Hayes | |
| | VI-20-4373 (47-4373)—Ralph Flanagan | |
| | VI-20-4375 (47-4375)—Vaughn Monroe | |

DOWN YONDER

- | | | |
|----------|---|----------------|
| 9 | DEL WOOD | Pos. Last Week |
| | AB-15053—Lawrence "Piano Roll" Cook | |
| | CA-1777 (F-1777)—Joe "Fingers" Carr | |
| | CO-39533 (4-39533)—Champ Butler | |
| | DE-46362 (9-46362)—Harold Carmack | |
| | DE-46355 (9-46355)—Spade Cooley | |
| | KI-986 (45-986)—Eddie Smith & The Chief | |
| | KI-4053—Eddie Smith & The Chief | 6 |
| | ME-5706 (5706x45)—Al Trace | |
| | ME-5695—Clem Watts | |
| | MG-11057 (K11057)—Frank Petty Trio | |
| | RE-25010—Enoch Light | |
| | TE-775 (45-775)—Del Wood | |
| | VI-20-4267 (47-4267)—Freddy Martin O. | |

SHRIMP BOATS

- | | | |
|-----------|-----------------------------------|----------------|
| 10 | JO STAFFORD — DOLORES GRAY | Pos. Last Week |
| | CA-1873 (F-1873)—Dick Beavers | |
| | CO-39581 (4-39581)—Jo Stafford | |
| | DE-27832 (9-27832)—Dolores Gray | |
| | KI-15151—Dick Brown | |
| | MG-11113 (K11113)—Bill Farrell | 10 |
| | VI-20-4405 (47-4405)—Dann Scholl | |
| | VI-20-4409 (47-4409)—Tex Williams | |

11) LITTLE WHITE CLOUD THAT CRIED. 12) I GET IDEAS. 13) AND SO TO SLEEP AGAIN. 14) DOMINO. 15) ANYTIME. 16) BLUE VELVET. 17) TELL ME WHY. 18) JUST ONE MORE CHANCE. 19) UNFORGETTABLE. 20) SOLITAIRE. 21) A KISS TO BUILD A DREAM ON. 22) TURN BACK THE HANDS OF TIME. 23) THREE BELLS. 24) NEVER. 25) SNOWFLAKES.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-------------------------------------|--------------------------------|
| 1. SIN | Eddy Howard (Mercury) |
| | Four Aces (Victoria) |
| 2. CRY | Johnnie Ray (Columbia) |
| 3. CHARMAINE | Mantovani (London) |
| 4. LITTLE WHITE CLOUD
THAT CRIED | Johnnie Ray (Columbia) |
| 5. JEALOUSY | Frankie Laine (Mercury) |
| 6. SLOW POKE | Pee Wee King (RCA Victor) |
| 7. SHRIMP BOATS | Jo Stafford (Columbia) |
| | Dolores Gray (Decca) |
| 8. UNDECIDED | Ames Bros. & Les Brown (Coral) |
| 9. DOMINO | Tony Martin (RCA Victor) |
| 10. JUST ONE MORE CHANCE | Les Paul & Mary Ford (Capitol) |

During a two hour fund raising broadcast, December 15th in behalf of the Sister Elizabeth Kenny Foundation, M.C. Gary Lesters had thirty stars of stage, screen, TV and radio parade past the WVNJ, Newark, microphones. Among them were Denise Darcel, Eva Gabor, Gene Raymond, Lon Chaney, Binnie Barnes, Geraldine Brooks, Peggy Ann Garner and Richard Hayes. . . . Fred Cole (WEDH-Boston) has an unusual Christmas card that requires at least a half hour of careful study before you can determine who sent it. . . . Jimmy Pedace (WICH-Norwich, Conn.) wants voice tracks from singers. . . . Mickey Wallach, former producer of the Jack Eigan, Sherm Feller and Kal Ross shows, has left the Copa and is looking for a new spot.

* * * * *

Rumors have a lot of djs in the Metropolitan area switching stations in the near future. . . . Bert Siegelson, former record librarian of WVNJ, Newark, is rumored to be moving into a new spot. . . . Mrs. Kal Ross, wife of WMGM's dj and moderator from the Copa lounge, is expecting a baby. . . . Jerry Marshall, who conducts the Music Hall over WNEW, New York, finds that many requests for his show go to the Radio City Music Hall and have to be forwarded to him. . . . Art Tacker leaving WCOP, Boston to take over as a personality disk jockey on WHEE in the same city. . . . Jim Hendricks, formerly of KWBB in Wichita, now on an announcing stint for KFBI, also of Wichita. . . . Tiny Prince, who is doing a show from WNJR in Newark, is a former night life editor on Jersey papers. . . . Radio Station WWDC in Washington, D. C., threw a gala



TED BROWN
(WMGM—New York)

Christmas party and variety Yuletide show for all residents of the D. C. Home For The Aged And Infirm Dec. 21. Santa Claus and Master of Ceremonies was Milton Q. Ford while disk jockey Willis Conover handled the announcing chores. Featured in the show were singer June Klein, "Miss Washington of 1951"; the U. S. Army Brass Quartet; Lorraine DeBoe, tap and acrobatic dancer; Howard Devron, accordionist; the Shady Green Harmonizers, a vocal quartet and prize winner on WWDC's Amateur Hour.

* * * * *

Bert Knapp has landed the new WVNJ, Newark, night time stanza from 11 P.M. to 1 A.M. across the board. With tongue in cheek, the session is called "Midnight Serenade" but it's anything except a serenade. The show features the best pop tunes of today along with swingtime favorites of the thirties and forties. As a gimmick, Knapp intends to request listeners to send in their fifteen favorites each week and the most popular will be played on the "Listener's Corner." . . . New music librarian at WWDC, Washington is Lowell Hannock, a former student at the University of Miami in Florida. Hannock replaced Norman Baum who received his "greetings" from the Armed Forces.

This week's New Releases ... on RCA Victor

RELEASE # 52-1

POPULAR

- PERRY COMO** with Mitchell Ayres Orchestra
Tulips And Heather
Please, Mr. Sun
20-4453 (47-4453) *
- MINDY CARSON** and MERV GRIFFIN
Be My Life's Companion
Tuh Pocket, Tuh Pocket
20-4454 (47-4454) *
- HUGO WINTERHALTER'S** Orchestra and Chorus
A Kiss To Build A Dream On
Love Makes The World Go 'Round
20-4455 (47-4455) *
- MINDY CARSON** with Hugo Winterhalter's Orchestra
Dance Me Loose
Allegheny Fiddler
20-4457 (47-4457) *
- LAWRENCE DUCHOW** and his Red Raven Orchestra
Quiet Nook—Polka
When We Parted—Waltz
20-4462 (47-4462) *

COUNTRY - WESTERN

- WILF CARTER** (Montana Slim) The Singing Cowboy
I Wish There Were Only Three Days In The Year
My Oklahoma Rose
20-4446 (47-4446) *
- PEE WEE KING** and his Band
Silver A . . .
Ragtime Annie Lee
20-4458 (47-4458) *
- SONS OF THE PIONEERS**
Ho Le O
I Told Them All About You
20-4459 (47-4459) *

BLUES - RHYTHM

- TNT TRIBBLE** with Frank Motley and his Crew
I Get My Kicks In The Country
T. V. Boogie Blues
20-4460 (47-4460) *
- GEORGE JAMES**
Don't Blame Me
Goose Grease
20-4461 (47-4461) *

COLLECTORS'

- DINAH SHORE**
Yes, My Darling Daughter
Blues In The Night
42-0150 (27-0150) *

* 45 rpm cat. nos.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF DECEMBER 29

- \$ **Tell Me Why Trust In Me**
Eddie Fisher
20-4444—(47-4444) *
- \$ **Slow Poke**
Pee Wee King
21-0489—(48-0489) *
- \$ **Any Time Never Before**
Eddie Fisher
20-4359—(47-4359) *
- \$ **The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300) *
- \$ **Turn Back The Hands Of Time**
Eddie Fisher with Hugo Winterhalter's Orch.
20-4257—(47-4257) *
- \$ **Domino**
It's All Over But The Memories
Tony Martin
20-4343—(47-4343) *
- \$ **I Get Ideas**
Tony Martin
20-4141—(47-4141) *
- \$ **Slow Poke Charmaine**
Ralph Flanagan
20-4373—(47-4373) *
- \$ **Call Her Your Sweetheart Bundle Of Southern Sunshine**
Eddy Arnold
20-4413—(47-4413) *
- \$ **Because**
Mario Lanza
10-3207—(49-3207) *
- \$ **Rugged But Right**
Phil Harris
20-4342—(47-4342) *
- \$ **Be My Love**
Mario Lanza
10-1561—(49-1561) *
- \$ **(It's No) Sin**
Savannah Churchill
20-4280 (47-4280) *
- \$ **Vesti La Giubba**
Mario Lanza
10-3228—(49-3228) *
- \$ **Down Yonder Take Her To Jamaica**
Freddy Martin
20-4267—(47-4267) *

* 45 rpm cat. nos.

The stars who make the hits are on

RCA VICTOR Records



RCA VICTOR DIVISION

© CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"ORCHIDS IN THE MOONLIGHT" (2:30)

"SHOULD I" (2:45)
LEE MONTI TUTONES
(MGM 11140; K11140)

● A pair of wonderful sounding oldies are revived on this new release by the Lee Monti Tutones. The upper deck is a slow instrumental that is given a first rate treatment by the group. The lower deck is another instrumental with a nice beat. Ops oughta take a look at both ends.

"TRUST IN ME" (2:28)
"RUBY LIPS—EMERALD EYES" (2:51)

RICKY VALLO
(MGM 11135; K11135)

● A strong side is delivered by Ricky Vallo, an up and coming new singer, on the top level. The tune, vocal and arrangement are extremely pretty and ops should watch it closely. A novelty done in a slow jump and featuring Ricky and a choral group, is run through easily on the bottom lid. Here's one worth watching too.

"OOGIE OOGIE WA WA" (2:42)
"OOPS!" (2:55)

DEBBIE REYNOLDS
(MGM 30493; K30493)

● An old novelty tune is handled in a pleasing manner by Debbie Reynolds, assisted by the Four Hits and Skip Martin and his orchestra. Along the same lines the second dish is a novelty that again has Debbie singing out and offers Jack Fina with the musical setting. Ops might take a peek.

"FLAMINGO" (2:35)
"WHEN I DREAM OF HOME" (2:39)

VICTOR MARCHESE
(MGM 30494; K30494)

● The big voice of Victor Marchese is put to fine advantage as he delivers the lyrics to a good song. The rendition offered by the Jeff Alexander orchestra and the chorus give the side an added lift. Flip finds the same artists with a pleasant sounding number. We give our nod to the first lid.

"TEN MORE MILES TO GO" (2:56)
"PEACEFUL HILLS" (2:44)

JOHNNY LANE & THE SPINNERS
(MGM 11139; K11139)

● An interesting top end is turned out by Johnny Lane and the Spinners. The group takes off on a cute novelty item that has a western theme to it. The lower half is another western on a cute novelty item that has a western theme to it. The lower half is another western number that also comes out as a listenable end. The upper level carries more appeal and ops in the right locations oughta take a gander.

"I WISH I HAD A GIRL" (2:39)
"TEARS" (2:43)

BLUE BARRON ORCHESTRA
(MGM 11136; K11136)

● A current revival is done in a soft and easy manner by the Blue Barron orchestra on the top deck. The side features the Blue Notes on the lyrics, and the entire crew turns in a commendable performance. Bobby Beers handles the vocal on the lower dish with John McCormick doing the narration. Ops might take a look.

DISK OF THE WEEK

"I WANNA LOVE YOU" (2:05)

"I'LL STILL LOVE YOU" (2:55)

AMES BROTHERS
(Coral 60617; 9-60617)



AMES BROTHERS

● The Ames Brothers have a sure fire follow up to their current hit, "Undecided", in a novelty entitled "I Wanna Love You". This rhyth-

mic piece has all the dynamic appeal necessary to shoot it right to the top. Ops who want a disk that's gonna be played over and over again, won't want to miss it. With lyrics on the somewhat simple side, this disk is all movement. It zooms ahead from beginning to end, showing the boys off at their best. The second half is a new ballad and it too has plenty of appeal with harmonizing which is in the top bracket. Marty Manning's orchestra offers the backing on either side. The big one to watch is "I Wanna Love You". It's not gonna take long to get right up there.

"BUSINESS IN MISSOURI" (2:58)
"BE MY LIFE'S COMPANION" (2:48)

ART LUND
(MGM 11133; K11133)

● Art Lund and the Leroy Holmes orchestra wend their way through a pleasant novelty number on the upper siding. The level comes out ok. The flip half is a new plug tune that Art, the orchestra and the Three Beaus and a Peep run through in easy fashion. We like the second lid.

"PLEASE, MR. SUN" (2:33)
"WHERE I MAY LIVE WITH MY LOVE" (2:45)

TOMMY EDWARDS
(MGM 11134; K11134)

● Tommy Edwards has a pair of tunes that can easily kick off. The first side finds him with a wonderful ballad that has a lovely melody while the second deck is another slow number that Tommy does justice to. Leroy Holmes offers the musical backdrop for both halves. Each end is strong but the top one holds a slight edge.

"LOVE ME OR LEAVE ME" (2:52)
"WITH ALL MY HEART AND SOUL" (2:52)

LOUIS HEYWOOD
(Coral 65073; 9-65073)

● Louis Heywood displays some good feeling as he wends his way through two slow ballads. Both halves get similar renditions and a good performance from Heywood. The upper half is an oldie while the bottom one is a more current number. Ops might look into this disk.

"FLYING FINGERS" (2:00)
"DIZZY FINGERS" (2:10)

BILL SNYDER
(Decca 27907; 9-27907)

● Bill Snyder has two unusual sides in his current platter on which he plays an instrument called the harpsipiano. Both ends are racing pieces with a new sound and both of course are instrumentals. Ops who feel they want a record in the same class as "Down Yonder" should take a look.

"I'LL NEVER LET YOU CRY" (2:45)
"THE BLUEST WORD I KNOW IS 'LONESOME'" (2:15)

AL MORGAN
(Decca 27902; 9-27902)

● One of Al Morgan's strongest sides is dished out on the upper end. Al puts all the "Jealous Heart" feeling into this one and could very well have himself another great record. The bottom end is also a slow piece done in his typical style. But it's the top half that ops should watch out for. It could go.

"DANCE ME LOOSE" (3:04)
"RIVER IN THE MOONLIGHT" (3:15)

RUSS MORGAN ORCH.
(Decca 27906; 9-27906)

● A couple of likely sides are being offered by Russ Morgan. The first half is a polka tune which gets a sprightly going over from Russ and the Morganaires while the second side is a rhythmic number reminiscent of "Cruising Down The River". Each end could get a play.

"TAKE ME BACK" (3:09)
"NEITHER AM I" (2:58)

DON CHERRY
(Decca 27904; 9-27904)

● Don Cherry takes hold of a strong ballad on the upper end and gives it a worthwhile spin. With Sy Oliver's orchestra backing him up, Don makes the half sound real enticing. The bottom end is another ballad which the young singer handles well and again the Oliver crew does the backing. Ops won't want to miss the upper half.

"RAG RAG RAGGEDY MOON" (2:02)
"SHE LIVED NEXT DOOR TO A FIREHOUSE" (2:40)

CLIFF STEWARD
(Coral 60626; 9-60626)

● A honky tonk number, which seems to be the thing these days, is being pushed around here by Cliff Steward and his San Francisco boys. Ray Staunton plays the piano while the boys make with the lyrics. Bottom side is a cute novelty in the same manner. Ops will do ok with this one.

"I WON'T ALWAYS BE THIS WAY" (2:28)
"MARIETTA" (2:17)

GEORGIE'S TAVERN BAND
(Decca 45161)

● A couple of polkas are tossed our way by Georgie's Tavern Band. Both ends get a vocal from Lee Sweetland as the band plays the kind of music which polka fans like. Although these sides may not be for every location, they'll go over big in the polka spots.

"I'LL SEE YOU IN MY DREAMS" (3:05)
"JALOUSIE" (2:54)

JESSE CRAWFORD
(Decca 27905; 9-27905)

● Jesse Crawford plays the organ here and gives out with two wonderful oldies. Each is currently being revived and each gets a first rate rendition from Jesse. The top half is a lovely ballad while the lower end is an exciting Latin rythmed tune. In the quiet spots, these sides should get play.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I'LL NEVER LET YOU CRY"..... Al Morgan.....Decca 27902; 9-27902
- ★ "RIVER IN THE MOONLIGHT".... Freddy Martin & Fontane Sisters
RCA Victor 20-4423; 47-4423
- ★ "HEAVEN DROPS HER CURTAIN DOWN"..... Camarata & Bob Carroll
Decca 27909; 9-27909
- ★ "TRUST IN ME".....Ricky Vallo.....MGM 11135; K11135
- ★ "LIFE IS A BEAUTIFUL THING".... Dinah Shore... RCA Victor 20-4421; 47-4421
- ★ "WHEEL OF FORTUNE"..... Sunny Gale..... Derby 787

ROUND THE WAX CIRCLE

NEW YORK:

This office has had a number of phone calls and letters suggesting Natt Hale for executive secretary of the Record Industry Association of America. We go along with those suggestions wholeheartedly and we can't think of a more likely candidate for the post. . . . Al Morgan feels he has a follow up to "Jealous Heart" in "I'll Never Let You Cry", a very simple, attractive song which he does a great job with. . . . The Weavers' Town Hall concert was a sell out both nights. Ronnie Gilbert's rendition of the old Bessie Smith classic "Nobody Wants You When You're Down And Out" was a standout. It should be on wax. . . . Norm Riley giving up management of Hank Snow, who goes over to WSM Artists Bureau. Norm is set for big buildup of Don Estes, who will soon be heard on Victor Records. . . . Ace songwriters Bob Hilliard and Carl Sigman have been signed to a 4 month Warner Bros. picture deal. . . . Tommy Valando received a huge package this week wrapped in Laurel sheet music. It was autographed by Jim Conkling, Dave Kapp, Joe Carlton, Harry Meyerson, Milt Gabler, Joe Meyer, Mr. & Mrs. Mike Sukin, Charlie Trotta, Benjamin and Weiss, Dick Vollter and Paul Orland. Under the wrappings was a custom made, well stocked portable bar. . . . Tuxedo Records has announced the appointment of Portem Distributors as the N. Y. distrib. . . . Frances Wayne will get top billing on her future record releases with Neal Hefti as a result of her success with her recent Coral disks including "Cabin In The Cotton." . . . Herman Lubinsky has signed H-Bomb Ferguson to a Savoy contract. . . . Johnny Parker is scoring on two fronts: He is the author (words and music) of the latest Ames Brothers smash "I Wanna Love You" and he has also just recorded a couple of sides for Victor with Hugo Winterhalter, "A Kiss To Build A Dream On" and "Love Makes The World Go Round." . . . Lovely Mary Mayo starts a tour, opening in the star spot at the Monteleone Hotel in New Orleans January 2. . . . Derby Records looks as though it has a great find in singer Sunny Gale.



AL MORGAN

The holiday week being one of good cheer. . . . we'd just like to sort of roam thru this week's column and think of the many, many events. . . . For example . . . the many, many fine (and artistically beautiful) cards which we received from artists, deejays, band leaders, and many, many others in the music biz. . . . It's been a grand week. . . . All those nice parties . . . like the one that Shim Weiner and his fine bunch of boys at Decca gave at the Erie Cafe (one of our favorite spots for real game foods) . . . And the many others who phoned to wish The Cash Box every great success in all the music world because "you've got the guts to tell the truth." . . . Some cards, (some we didn't expect) that came in at the very last minute. To the people who mailed those cards to us (who thought about us) we want to say, "Thanks a zillion". And repeat, whatever those cards stated one thousand-fold, in return. . . . Want to thank Tim Gayle and Lorry Raine ain't she pretty?) for that very lovely postcard wherein they mention our "best bet" pick: "Satisfied" and "Am I Blue" the way the "Gorgeous Voice" can sing the tunes. . . . Hope that Benny Strong opens to the biggest house in the history of the Hotel Schroeder in Milwaukee on January 8. (And, Benny, my love to Maude) . . . Hear that Xavier Cugat took Irwin Berke's advice and signed with another outfit even including his chihuahuas. Did hope the outfit would give Irwin credit for the nice job he did bringing them this internationally famous personality while and when we worked for them) . . . Thanks for your many nice compliments regarding our "Holiday Special" issue. . . . Only complaint we had this past week came from Phil Chess. The only reason he complained was because of a misunderstanding. Phil sure did develop an artist this year in Jackie Brenston. . . . Certainly want all to know that Erwin Barg was very, very swell to us all this past year. . . . And that Danny Thomas (who plays the part of the great, great Gus Kahn) is absolutely terrific! (Danny you are IT) . . . Happy New Year!!

CHICAGO:

The holiday week being one of good cheer. . . . we'd just like to sort of roam thru this week's column and think of the many, many events. . . . For example . . . the many, many fine (and artistically beautiful) cards which we received from artists, deejays, band leaders, and many, many others in the music biz. . . . It's been a grand week. . . . All those nice parties . . . like the one that Shim Weiner and his fine bunch of boys at Decca gave at the Erie Cafe (one of our favorite spots for real game foods) . . . And the many others who phoned to wish The Cash Box every great success in all the music world because "you've got the guts to tell the truth." . . . Some cards, (some we didn't expect) that came in at the very last minute. To the people who mailed those cards to us (who thought about us) we want to say, "Thanks a zillion". And repeat, whatever those cards stated one thousand-fold, in return. . . . Want to thank Tim Gayle and Lorry Raine ain't she pretty?) for that very lovely postcard wherein they mention our "best bet" pick: "Satisfied" and "Am I Blue" the way the "Gorgeous Voice" can sing the tunes. . . . Hope that Benny Strong opens to the biggest house in the history of the Hotel Schroeder in Milwaukee on January 8. (And, Benny, my love to Maude) . . . Hear that Xavier Cugat took Irwin Berke's advice and signed with another outfit even including his chihuahuas. Did hope the outfit would give Irwin credit for the nice job he did bringing them this internationally famous personality while and when we worked for them) . . . Thanks for your many nice compliments regarding our "Holiday Special" issue. . . . Only complaint we had this past week came from Phil Chess. The only reason he complained was because of a misunderstanding. Phil sure did develop an artist this year in Jackie Brenston. . . . Certainly want all to know that Erwin Barg was very, very swell to us all this past year. . . . And that Danny Thomas (who plays the part of the great, great Gus Kahn) is absolutely terrific! (Danny you are IT) . . . Happy New Year!!



JACKIE BRENSTON

LOS ANGELES:

Happiest of New Years to the very many good people in and around this business. . . . And that goes for most of the artists, record companies, distributors, Publisher staffers, and disc-jockeys of our acquaintance, and to be sure, to our own colleagues in New York, Chicago and many other cities. . . .

To the far lesser number of not-so-good people in and around this business (there are some, you know, and they generally know themselves by name), we can only wish a few words, like humility and decency pop up in their New Year's resolutions.

Ralph Bass of Syd Nathan's Federal label buzzed us with news that they still have Little Esther under contract, as just approved here in Superior Court. . . . This, according to Ralph, supercedes any other label's previous announcement regarding Little Esther's services. . . . Bass also noted that he had signed and cut Professor Bald Head Byrd in New Orleans en route to the Coast from New York, and in Durham, No. Carolina, he did a session with Baby Shirley, the 12-year-old with the very mature voice. . . . Christmas parties this year were stretched out over a three-day period by most of the record companies, distributors and publishers, some holding their holiday get-togethers on Friday, others on Saturday and yet others on Monday. . . . Made it difficult to keep up with all of them, and we didn't even try. . . . Just had call from Bill Richards of Kem, happy with Sleeper O' Week on "I Wanna Say Hello."

Met up with several new distrib salesmen past week, including Milt Weiss, who's working with Al Sherman of King, DeLuxe and Federal, also Dave Crawford, another genial young man, who's working with Irving Shorten of Allied Sales and expects to have some big ones soon on Aladdin, Derby and Rainbow. . . . Ran into Jack Carrington with Jake Porter of Combo label at Sid Talmadge's Record Merchandising and told Jack, whose tunes include "Saturday Night Fish Fry," we thought he wrote a mighty fine one in Combo's "Slowly Go Out of Your Mind." . . . Nice visit with promotion gal Dottie Vance and Art DePaul, head man of the RCA Victor distributing setup at Leo J. Meyberg's, who showed us around the vast layout.



LITTLE ESTHER

Met up with several new distrib salesmen past week, including Milt Weiss, who's working with Al Sherman of King, DeLuxe and Federal, also Dave Crawford, another genial young man, who's working with Irving Shorten of Allied Sales and expects to have some big ones soon on Aladdin, Derby and Rainbow. . . . Ran into Jack Carrington with Jake Porter of Combo label at Sid Talmadge's Record Merchandising and told Jack, whose tunes include "Saturday Night Fish Fry," we thought he wrote a mighty fine one in Combo's "Slowly Go Out of Your Mind." . . . Nice visit with promotion gal Dottie Vance and Art DePaul, head man of the RCA Victor distributing setup at Leo J. Meyberg's, who showed us around the vast layout.

The HALE You Say

by natt hale

Every year about this time, we think back about what the gods hath wrought to direct the course of our lives, and find that this year's end brings back a host of fond memories and a warm glow of reflection. . . . This could be due, mayhaps, to a subconscious comparison of our position and outlook at this very time some fifty-two weeks previous when, having been severed from our connection with an employer affiliation, we looked forward to 1951 with grave misgivings—sans job, sans loot, sans plans and sans hope.

This often can become disturbing. For a few moments we contemplated ridding the recording world of our presence by applying for some such stable existence as tool-and-die making. Somehow or other, the want-ad columns always seem to be filled with requests for these stalwart artists of the lathe.

However, a glance at our soft, polished digits soon dispelled that notion in short order, and we turned to the matter of removing our presence from the world in general. There, again, was a problem. The smell of gunpowder invariably makes us regurgitate. The thought of drowning was above consideration because we can't swim. We couldn't consider gas because the gas company had shut off service long ago. And we didn't think of slashing our wrists because we were addicted to an electric razor.

Que Faire ???

Accordingly we decided that there was but one course still left open. We would make one more attempt to remain in the business so close to our heart, and refute the theory that "out of sight—out of mind", could hold true in our particular case.



NATT HALE

This decision being made, we proceeded to make the rounds of the various personalities with whom we had been associated in the rose-colored days. After two or three weeks of this, we had rounded up a group of some eighteen or twenty souls in the music publishing, recording, song-writing, promoting and various other affiliated arts . . . and determined that the best thing was a mass-suicide affair.

Late in March, came the big break which brought us to our present record position, and the new key to optimism.

Since encroaching into the realm of distributorship operation, we've learned that there are facets of this industry which can be just as glamorous, just as fascinating, more than lucrative (How delirious can one get?), and decidedly vocational.

Now we find that we're working some twenty-nine hours a day, nine days per week. We listen to records at home, in the office, at radio stations, in publishers' offices, in song-writers' homes and over the air, when we're checking our plugs.

We visit the disc jockeys at the stations, at our home, at their homes, over bars, luncheon tables, dinner tables, night-club tables, etc.

We listen to songs from disc jockeys, song pluggers, embryonic Gershwins, the porter, backstage doormen, our bosses and other promotion men. We make the rounds with visiting artists, our bosses, other record promotion men, visiting artists, by ourselves, cab-drivers, visiting artists, d.j. fans, civic dignitaries, publicity agents—and visiting artists.

All in all, it's beginning to wear us down, and we sometimes find ourselves looking back to December, 1950, and thinking of what a break we could have had, if we didn't have what should be described as . . . a sentimental relapse.

It's enough to drive a man to suicide.

Or to wish we were back with our erstwhile employer . . . No! No! Not that! Aw, Hale. Guess we just love this business too much. Well, what're you gonna do?

Happy New Year . . . Everybody!!

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THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"CLOSE TO YOU" (2:52)

"ANOTHER AUTUMN" (3:12)

TONY BAVAR

(RCA Victor 20-4420; 47-4420)

● Tony Bavaar comes up with a follow up to his recent success in the form of a grand oldie. The Norman Leyden orchestra supplies a fine backing to an equally appealing vocal. The bottom dish is a new ballad with wordy lyrics but Tony again turns in a good job of vocalizing. Our nod goes to the first side.

"SNOWFLAKES" (2:28)

"RIVER IN THE MOONLIGHT"
(2:55)

FREDDY MARTIN O. & FONTANE SISTERS

(RCA Victor 20-4449; 47-4449)

● Freddy Martin and the orchestra, with Merv Griffin and the Fontane Sisters handling the lyrics, spin through a happy sounding novelty tune that is currently being given a big push. The lower lid is a new tune with a pleasant lilt and here the group has a side that may easily do it.

"STILL WATER" (3:16)

"MY BELOVED" (3:16)

ROBERT MERRILL

(RCA Victor 20-4382; 47-4382)

● The top level finds baritone Robert Merrill with a pleasant number that's done in big style. The under siding is a heavy ballad that Robert does very well along with Hugo Winterhalter and his musical crew. This side has more appeal for ops.

"ETERNALLY" (2:45)

"IF I FORGET YOU" (3:12)

MERV GRIFFIN

(RCA Victor 20-4360; 47-4360)

● A couple of pleasant sounding ballads are dished up by Merv Griffin and the Hugo Winterhalter orchestra. The top level is a dramatic ballad that Merv does in a feelingful fashion while the second half is a slow oldie that Merv once again gives a thorough going over. Ops can take their pick.

"OH, HOW I MISS YOU TONIGHT"
(2:50)

"NOTHIN' ELSE TO DO" (2:45)

PHIL REGAN

(RCA Victor 20-4423; 47-4423)

● A nice ballad is taken for a pleasant ride around the wax by Phil Regan and the Norman Leyden orchestra. Phil's vocal is first class and he helps carry the tune. The under half offers Phil and a Male Quartet with a cute novelty item that's loaded. Ops oughta keep tabs on the bottom deck.

SLEEPER OF THE WEEK

"WEAVER OF DREAMS" (2:42)

"WINE, WOMAN AND SONG" (2:21)

NAT "KING" COLE

(Capitol 1925; F-1925)



NAT "KING" COLE

● Nat "King" Cole follows up his recent successes with a powerful ballad that might easily do it for him again. Nat has a charm in singing and he gives his all on this latest. The number is labeled "Weaver

of Dreams" and it turns out to be a warm and easy going tune that has all the necessary qualities of being a number one hit. Add to this the terrific vocal styling of Nat plus the beautiful orchestrational backing and you have a level that's gonna be heard over and over again. The second lid is a dynamic novelty number that contains an exciting flavor and here too Nat offers a grand vocal to make the side a potent entry. Ops know what this artist can do for any song and with the material on hand the disk is gonna be drawing plenty of coins and you'll wanna be there when it happens.

"HEAVEN DROPS HER CURTAIN
DOWN" (3:17)

"ONLY FOOLS" (3:18)

CAMARATA

(Decca 27909; 9-27909)

● An extremely pretty ballad is given a top flight send off with the orchestrational arranging of Camarata and the vocal styling of Bob Carroll. The side is destined to make lots of noise. Flip is another ballad that Pat Terry takes charge of and he brings home a listenable end.

"TELL ME WHY" (3:05)

"I WANT YOU" (2:54)

HORACE BAILEY

(Coral 60625; 9-60625)

● A likely comer is given another ride by Horace Bailey on the top deck. The Three Deuces and Lou Stein and his orchestra help out here to complete a good end. The bottom dish is a slow ballad that Horace and his backing ease through in a pleasing manner. Ops can choose from either lid.

"TAKE ME BACK" (2:30)

"TILL ALL THE STARS FALL IN
THE OCEAN" (2:36)

BUDDY GRECO

(Coral 60623; 9-60623)

● A new tune shows up on the upper level as a strong contender for top honors. Buddy Greco delivers one of his finer vocals while the Richard Maltby orchestra backs him beautifully. The second end is a soft and slow ballad that Buddy has no trouble in bringing in pleasantly. The top half is the one to watch.

"SNOWFLAKES" (2:24)

"RIVER IN THE MOONLIGHT"
(2:36)

GEORGE CATES ORCHESTRA

(Coral 60627; 9-60627)

● A current novelty number that's making some noise is given another ride by the George Cates orchestra. The Heartbeats take care of the lyrics on this upper end in an ok style. The lower dish is a corny but cute number that's put over well by the orchestra and chorus. Either level can make good juke box fare.

"I'LL NEVER LET YOU CRY"
(2:45)

"LET IT BE" (2:58)

LES BROWN ORCHESTRA

(Coral 60622; 9-60622)

● Lucy Ann Polk and the Mellomen, vocal artists with the Les Brown orchestra, give out with a warm arrangement of a new ballad. The total affect is a pleasant one as Les supplies the backing. The under siding is an easy going jump tune that's carried nicely by the vocalists and orchestra. The top end has more.

"A GARDEN IN THE RAIN" (3:05)
"OH, HOW I MISS YOU TONIGHT"
(3:13)

PERRY COMO

(RCA Victor 20-4445; 47-4445)

● A re-release of a lovely oldie is offered on the upper dish. Perry Como does his usual fine vocal here while Russ Case's orchestra and the Satisfiers help make this lid a wonderful one. The bottom dish is a slow and dreamy thing that comes out ok. The upper half is currently being revived and this disk might do it again.

"WHY SHOULD I BELIEVE IN
LOVE?" (3:15)

"LIFE IS A BEAUTIFUL THING"
(1:50)

DINAH SHORE

(RCA Victor 20-4421; 47-4421)

● A grand vocal by Dinah Shore of a pleasant ballad makes the first deck an interesting one. Backed by Henri Rene this side could make some noise. The lower lid is the half to watch closely. Here Dinah dishes out a wonderful vocal to a flowing ballad and the result is a first class performance.

"SLEEPY SERENADE" (2:20)

"SUNSHOWER" (2:50)

THE THREE SUNS

(RCA Victor 20-4385; 47-4385)

● The initial half is a slow instrumental that's done by the Three Suns in an interesting way. This small instrumental group knows how to handle these tunes and on the lower end they are shown to even greater advantage with a racing number that sounds fine. We like the bottom lid.

"LULU" (2:35)

"THE OBJECT OF MY AFFECTION"
(2:20)

RALPH MATERIE ORCHESTRA

(Mercury 5759; 5759 x 45)

● One of those old time teen age ditties is cleaned up and done with different lyrics by the Ralph Marterie group. Wynn Stracke does the vocal and chances are that the number may catch on. A rhythmic rendition of an oldie is carried home by the Vagabonds on the lower dish in a pleasing manner but the upper half is the one to watch.

"LITTLE WHITE CLOUD THAT
CRIED" (2:39)

"A LONELY TOWN" (2:50)

HERB LANCE

(Mercury 5761; 5761 x 45)

● A current biggie is taken hold of by Herb Lance and he delivers an excellent version of this beautiful ballad. The momentum of the original play may push this one too. The flip lid is a nice blues number that Herb does a good job on. The first level might grab a share of the coin.

"WHEEL OF FORTUNE" (2:55)

"YOU SHOWED ME THE WAY"
(2:57)

SUNNY GAYLE & EDDIE WILCOX ORCH.
(Derby 787)

● The wonderful voice of Sunny Gayle, a new chirp, is launched with a gorgeous tune on the upper deck. A lovely arrangement makes it that more appealing. The bottom half is another ballad that's done with a blues rendition and here too the exciting vocal of Sunny stands out. Eddie Wilcox offers the backing to make this disk a two sided threat. The first one however is better suited for pop locations.

THE CASH BOX

Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 29 without any changes on the part of THE CASH BOX.

Bob Perry

WLAW—Boston, Mass.

1. CHARMAINE (Vaughn Monroe)
2. JEALOUSY (Frankie Laine)
3. SLOW POKE (Helen O'Connell)
4. SHRIMP BOATS (Jo Stafford)
5. DOMINO (Bing Crosby)
6. JUST ONE MORE CHANCE (Paul-Ford)
7. UNDECIDED (Ames Bros.-Les Brown)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. SIN (Eddy Howard)

Murray Jordan

WLIB—New York, N. Y.

1. JEALOUSY (Frankie Laine)
2. UNFORGETTABLE (Nat "King" Cole)
3. DOMINO (Tony Martin)
4. CHARMAINE (Mantovani)
5. SIN (Four Aces)
6. BLUE VELVET (Tony Bennett)
7. ANY TIME (Eddie Fisher)
8. HERE'S TO MY LADY (Perry Como)
9. JUST ONE MORE CHANCE (Paul-Ford)
10. PORTRAIT OF A FLIRT (David Rose)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. FLAMENCO (Frankie Laine)
2. CRY (Johnnie Ray)
3. I WANNA SAY HELLO (Pimm-Sutton)
4. I WOULD IF I COULD (Freddy Martin)
5. YES YOU ARE (Jane Turzy)
6. BLUE DECEMBER (Lou Dinning)
7. AM I BLUE (Lorry Raine)
8. JEALOUSY (Frankie Laine)
9. BE MY LIFE'S COMPANION (Rosemary Clooney)
10. YINGLE BELLS (Yogi Yorgenson)

Hy Davis

WJXN—Memphis, Tenn.

1. TELL ME WHY (Four Aces)
2. SLOW POKE (Roberta Lee)
3. LAY SOMETHING ON THE BAR (Chuck Murphy)
4. DOMINO (Bing Crosby)
5. ALL OVER AGAIN (Tommy Edwards)
6. SANTA LOOKS LIKE MY DADDY (Danny Kaye)
7. THREE BELLS (June Valli)
8. I GET IDEAS (Tony Martin)
9. CRY (June Valli)
10. THE CLOSER YOU ARE (Tony Martin)

Tom Bradshaw

KOPR—Butte, Mont.

1. STOMPIN' AT THE SAVOY (Modernaires)
2. JINGLE BELLS (Paul-Ford)
3. CHARMAINE (Ralph Flanagan)
4. SHRIMP BOATS (Danny Scholl)
5. MARSHMALLOW WORLD (Ray Anthony)
6. OLD SOFT SHOE (Kitty Kallen)
7. ONCE (Jan Peerce)
8. IT'S ALL IN THE GAME (Carmen Cavallera)
9. MY CONCERTO (Jan Peerce)
10. A KISS TO BUILD A DREAM ON (Kay Brown)

Dan McMillin

WVCG—Coral Gables, Fla.

1. CHARMAINE (Four Knights)
2. SLOW POKE (Ralph Flanagan)
3. UNDECIDED (Ames Bros.-Les Brown)
4. SHRIMP BOATS (Jo Stafford)
5. BLUE VELVET (Julian Dash)
6. SIN (Four Aces)
7. KRIS KRINGLE (Tommy Edwards)
8. CRY (Johnnie Ray)
9. COLD, COLD HEART (Louis Armstrong)
10. AND SO TO SLEEP AGAIN (Patti Page)

Hal Fredericks

KXOK—St. Louis, Mo.

1. JALOUSIE (Frankie Laine)
2. SHRIMP BOATS (Jo Stafford)
3. CHARMAINE (Mantovani)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. TRUST IN ME (Moose Jackson)
6. CRAZY HEART (Danny Davis)
7. ANYTIME (Eddie Fisher)
8. WHY DON'T YOU LOVE ME? (Rosemary Clooney)
9. TELL ME WHY (Four Aces)
10. MANHATTAN (Shore-Martin)

David Walshak

KCTO—Gonzales, Tex.

1. RUDOLPH, THE RED NOSED REINDEER (Spike Jones)
2. WHITE CHRISTMAS (Bing Crosby)
3. ANYTIME (Eddie Fisher)
4. A KISS TO BUILD A DREAM ON (Louis Armstrong)
5. UNCLE MISTLETOE (Eddie Howard)
6. SHRIMP BOATS (Jo Stafford)
7. YES YOU ARE (Bobby Wayne)
8. THE THREE BELLS (Sammy Kaye)
9. ADESTE FIDELIS (Mario Lanza)
10. UNDECIDED (Ames Brothers-Les Brown)

Earle Pudney

WGY—Schenectady, N. Y.

1. SHRIMP BOATS (Jo Stafford)
2. DOMINO (Tony Martin)
3. UNDECIDED (Ames Brothers)
4. UNFORGETTABLE (Nat "King" Cole)
5. CHARMAINE (Gordon Jenkins)
6. SLOW POKE (Pee Wee King)
7. IF WISHES WERE KISSES (Perry Como)
8. ANYTIME (Eddie Fisher)
9. I RAN ALL THE WAY HOME (J. Hartman)
10. JINGLE BELLS (Patti Page)

Dave Kean

WTSA—Brattleboro, Vt.

1. SLOW POKE (Pee Wee King)
2. COLD, COLD HEART (Tony Bennett)
3. XMAS IN KILLARNEY (Tommy Tucker Ork.)
4. I LIKE IT (Mary Small)
5. UNDECIDED (Ames Bros.-Les Brown)
6. UNFORGETTABLE (Nat "King" Cole)
7. WHITE CHRISTMAS (Patti Page)
8. JEALOUSY (Frankie Laine)
9. BECAUSE OF YOU (Les Baxter)
10. HEY, GOOD LOOKIN' (Laine-Stafford)

Bob Anthony

KRMG—Tulsa, Okla.

1. SIN (Four Knights)
2. BECAUSE OF YOU (Tony Bennett)
3. UNDECIDED (Ames Brothers)
4. SLOW POKE (Ralph Flanagan)
5. DOWN YONDER (Joe Carr)
6. COLD, COLD HEART (Tony Bennett)
7. CHARMAINE (Four Knights)
8. JEALOUSY (Frankie Laine)
9. DOMINO (Tony Martin)
10. JUST ONE MORE CHANCE (Les Paul & Mary Ford)

Robin Seymour

WKMH—Dearborn, Mich.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. SLOW POKE (Ralph Flanagan)
6. JEALOUSY (Frankie Laine)
7. DANCE ME LOOSE (Arthur Godfrey)
8. SOLITAIRE (Tony Bennett)
9. DOMINO (Tony Martin)
10. NEVER BEFORE (Eddie Fisher)

Dick Coleman

WCBM—Baltimore, Md.

1. CRY (Johnnie Ray)
2. THE LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. ANYTIME (Eddie Fisher)
4. SIN (Eddy Howard)
5. BECAUSE OF YOU (Tony Bennett)
6. JEALOUSY (Frankie Laine)
7. WITH ALL MY HEART AND SOUL (P. Como)
8. IF WISHES WERE KISSES (Perry Como)
9. GRAND CENTRAL STATION (Robert Q. Lewis)
10. UNDECIDED (Ames Brothers)

Bob Earle

KSO—Des Moines, Iowa

1. SIN (Eddy Howard)
2. JEALOUSY (Frankie Laine)
3. UNDECIDED (Ames Bros.-Les Brown)
4. SLOW POKE (Tiny Hill)
5. YOU BETTER GO NOW (Jeri Southern)
6. CRY (Johnnie Ray)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. CHARMAINE (Paul Weston)
9. DOWN YONDER (Del Wood)
10. TELL ME WHY (Four Aces)

John Wrisley

WFGM—Fitchburg, Mass.

1. CRY (Johnnie Ray)
2. THE LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. DANCE ME LOOSE (Arthur Godfrey)
4. CHARMAINE (Mantovani)
5. SIN (Four Aces)
6. I TALK TO THE TREES (Tony Bavaar)
7. JALOUSIE (Frankie Laine)
8. ANYTIME (Eddie Fisher)
9. MOTHER AT THY FEET IS KNEELING (Bobby Wayne)
10. HERE IS MY HEART (Cindy Lord)

Myron Barg

WCFL—Chicago, Ill.

1. CHARMAINE (Mantovani)
2. JUST ONE MORE CHANCE (Paul-Ford)
3. A KISS TO BUILD A DREAM ON (Louis Armstrong)
4. IT'S ALL IN THE GAME (Dinah Shore)
5. JEALOUSY (Frankie Laine)
6. NEVER (Dennis Day)
7. SHRIMP BOATS (Jo Stafford)
8. SLOW POKE (Pee Wee King)
9. ALWAYS, ALWAYS (Percy Faith)
10. IT'S ALL OVER BUT THE MEMORIES (Fran Warren)



ANOTHER
JUKE BOX
BIG ONE!

THE
AMES
Brothers

"I'll
STILL
LOVE
YOU"

"I
WANNA
LOVE
YOU"

Coral 60617 (78 RPM)
and 9-60617 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star CODE IN—Intro JU—Jubilee KI—King LO—London ME—Mercury MG—MGM MO—Modern NA—National OR—Oriole PE—Peacock RA—Rainbow RE—Regent RG—Regal SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TN—Tennessee UN—United VI—Victor

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side. • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

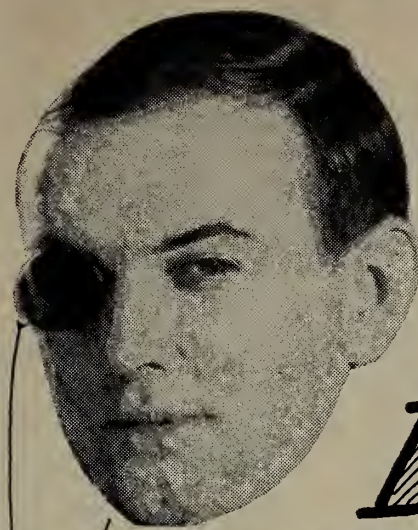
Table with 3 columns: Rank, Song Title, Artist. Includes entries like '1—(It's No) Sin', '2—Down Yonder', '3—Slow Poke', '4—Cold, Cold Heart', '5—Shrimp Boats', '6—Because Of You', '7—Jealousy (Jalousie)', '8—Cry', '9—Charmaine', '10—Undecided', '11—The Little White Cloud That Cried', '12—I Get Ideas', '13—Anytime', '14—Domino', '15—And So To Sleep Again', '16—Tell Me Why', '17—Unforgettable', '18—Turn Back The Hands Of Time'.

Table with 3 columns: Rank, Song Title, Artist. Includes entries like '19—Three Bells', '20—Blue Velvet', '21—Just One More Chance', '22—Never', '23—Once', '24—Solitaire', '25—Snowflakes', '26—Jingle Bells', '27—Manhattan', '28—A Kiss To Build A Dream On', '29—I Can't Help It', '30—Walkin'', '31—Out In The Cold Again', '32—They Call The Wind Maria', '33—The Old Soft Shoe', '34—The Loveliest Night Of The Year', '35—Dance Me Loose', '36—There's Always Room At Our House', '37—I Ran All The Way Home', '38—Green Sleeves', '39—Gambella', '40—It's All In The Game', '41—Jazz Me Blues', '42—Rollin' Stone', '43—Flamenco', '44—World Is Waiting For The Sunrise', '45—Hey, Good Lookin'', '46—If Wishes Were Kisses', '47—Whispering', '48—Bela Bimba', '49—My Concerto', '50—Meanderin''.

The Original . . . The Original . . . The Original . . .

The Original . . . The Original . . . The Original . . .

The Original . . . The Original . . . The Original . . .



TAKING THE COUNTRY BY STORM!!!

THE ORIGINAL

KEM Recording of...

"I WANNA SAY HELLO"



by

Sir Hubert Himm

at the Pianoforte

introducing the new chanteuse

ELLEN SUTTON

b/w

"I LOVE THE SUNSHINE OF YOUR SMILE"

KEM RECORD #2710

70,000 SOLD IN TWO WEEKS—48 HOUR DELIVERY TO THE FURTHEST POINT IN THE UNITED STATES. DON'T BE SATISFIED WITH IMITATIONS! CHECK WITH YOUR LOCAL DISTRIBUTOR FOR KEM #2710 OR ORDER DIRECT FROM

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The Original . . . The Original . . . The Original . . .

Wakely Helps Cincy Ops Celebrate



CINCINNATI, O. — Among the celebrities present at the annual Christmas party given by the Automatic Phonograph Owners Association of Cincinnati was Jimmy Wakely (left). Here he is pictured with Charles Kanter, Secretary of the Association, with a new AMI 340 as the background.

Kessler Tours R&B Market

NEW YORK—Danny Kessler, Columbia's rhythm and blues rep, has just returned from a Southern jaunt in which he visited distributors and toured retail record shops in Atlanta, Dallas, Houston, Memphis and New Orleans. Kessler reports the Okeh label a solid click due to successful Johnnie Ray, The Treniers, and Larry Darnell Okeh disks. While touring, Danny signed the Jackson Gospel Singers of New Orleans, a newly formed spiritual group, to record for Okeh.

Standard Songs are MONEY MAKERS!

"TRUST IN ME"

EDDIE FISHER—RCA Victor
MOOSE JACKSON—King
LOUIS JORDAN—Decca
Pub. by: Advance Music Corp.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

MUDDY WATERS

Newest
"SHE MOVES ME"
B/W
"EARLY MORNING BLUES"
CHESS RECORD No. 1490

CHESS 750 E. 49th Street
Chicago 15, Illinois

APOLLO We Wish You All
A HAPPY NEW YEAR

APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

JUBILEE HITS For You in '52 4 Solid Smashes

1 **THE ORIOLES**
"BABY PLEASE DON'T GO"
b/w
"DON'T TELL HER WHAT HAPPENED TO ME"
Jubilee 5065

2 Newest Sound on Wax
BUDDY LUCAS and his
Band of Tomorrow
"DIANE"
b/w
"UNDECIDED"
Jubilee 5070

3 **SONNY (Orioles) TIL**
"FOR ALL WE KNOW"
b/w
"FOOLS WORLD"
Jubilee 5066

4 on the **ROBIN LABEL**
Dist. by **JUBILEE**
The Sleeper Hit
"WHERE ARE YOU"
b/w
"HOW COULD YOU"
by **THE MELLOW MOODS**
Robin 105

Something New & Different!
A Great New Singing Group
THE ENCHANTERS
Watch For Them—Out Soon on
JUBILEE

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 **I GOT LOADED**
Peppermint Harris
(Aladdin)

BEST WISHES
Roy Milton
(Specialty)

SADDLE THE COW
Roscoe Gordon
(R. P. M.)

2 **COLD, COLD HEART**
Dinah Washington
(Mercury)

BECAUSE OF YOU
Tab Smith
(United 104)

ALL OVER AGAIN
Tommy Edwards
(MGM)

3 **BECAUSE OF YOU**
Tab Smith
(United)

CRY
Johnnie Ray
(Okeh)

HOW MANY MORE YEARS?
The Howling Wolf
(Chess)

4 **CRY**
Johnnie Ray
(Okeh)

COLD, COLD HEART
Dinah Washington
(Mercury)

BEST WISHES
Roy Milton
(Specialty)

5 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM)

I RAN ALL THE WAY HOME
Sarah Vaughan
(Columbia 39576)

3 O'CLOCK BLUES
B. B. King
(R. P. M.)

6 **DON'T TELL HER WHAT HAPPENED TO ME**
Orioles
(Jubilee)

LITTLE WHITE CLOUD THAT CRIED
Johnnie Ray
(Okeh)

BOOTED
Roscoe Gordon
(Chess)
(R.P.M.)

7 **FLAMINGO**
Earl Bostic
(King)

FOOL, FOOL, FOOL
Clovers
(Atlantic)

COLD, COLD HEART
Dinah Washington
(Mercury)

8 **FOOL, FOOL, FOOL**
Clovers
(Atlantic)

WEEPIN' AND CRYIN'
Griffin Brothers
(Dot)

I'M IN THE MOOD
John Lee Hooker
(Modern 835)

9 **BEST WISHES**
Roy Milton
(Specialty)

3 O'CLOCK BLUES
B. B. King
(R. P. M.)

WEEPIN' AND CRYIN'
Griffin Brothers
(Dot)

10 **I RAN ALL THE WAY HOME**
Sarah Vaughan
(Columbia)

FLAMINGO
Earl Bostic
(King)

I TRIED
Chuck Willis
(Okeh)

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

1 SLOW POKE

Pee Wee King
(RCA Victor 21-0489;
48-0489)

**2 LET OLD MOTHER
NATURE HAVE
HER WAY**

Carl Smith
(Columbia 20862; 4-20862)

3 ALABAMA JUBILEE

Red Foley
(Decca 27810; 9-27810)

**4 I DON'T WANT TO BE
FREE**

*Jimmy Wakely &
Margaret Writing*
(Capitol 1816; F-1816)

**5 SOMEBODY'S BEEN
BEATING MY TIME**

Eddy Arnold
(RCA Victor 20-4273;
47-4273)

6 CRAZY HEART

Hank Williams
(MGM 11054; K11054)

7 ALWAYS LATE

Lefty Frizzell
(Columbia 20837; 4-20837)

**8 BABY, WE'RE REALLY
IN LOVE**

Hank Williams
(MGM 11100; K11100)

**9 MOM'S AND DAD'S
WALTZ**

Lefty Frizzell
(Columbia 20837; 4-20837)

**10 GIVE ME MORE,
MORE, MORE**

Lefty Frizzell
(Columbia 20885;
4-20885)

**Record Industry Cooperates With Sister
Kenny Foundation Fund Raising Drive**



NEW YORK—On December 15, the entire record industry got together to cooperate in a worthy cause, the Sister Kenny Foundation. A telethon over WNBT was held from 11 P.M. to 6 A.M. the next morning. At a meeting in the Copacabana in New York prior to the show, the above (left to right) attended: Harold Orleb, Adam Records; Jimmy Hilliard, Coral Records; Dick Linke, Capitol records; Martin Block, WNEW disk jockey; Kal Ross, WMGM disk jockey; Debbie Ishlon, Columbia Records; Sol Handwerker, MGM Records; Mike Conner, Decca Records; and David Paige, Sister Kenny Foundation coordinator.

**ASCAP'S Quarterly Melon
Spirals To \$3,000,000**

NEW YORK—ASCAP will conclude 1951 with what is reported to be the largest amount of performance revenue in its history. With 1951 collections scheduled to hit close to the \$14,000,000 mark, the final three month dividend for the year is said to amount to approximately \$3,000,000.

With ASCAP income growing steadily, it is expected that next year's take should be even bigger and that quarterly dividends may spiral to even greater heights.

**Western Roundup Planned
For Spring By Deejays**

SAXTON, PA.—A roundup to promote and enhance western and folk music, swap ideas, gimmicks and methods is being planned for early Spring by Sheldon Horton, disk jockey. Horton has been looking around and checking with western djs and the plan is to hold the meet in Cincinnati.

Art Barrett of Roanoke and Nelson King of WCKY, are both interested and approval from other western djs seems assured.

It is expected the many top western names in the recording field will attend.

Sensational Novelty!

**"OH WHAT A
SOUND OFF
ON MOCKING
BIRD HILL"**

by ELMO RUSS

Pyramid Records

1658 B'way
New York 19
N. Y.

**Tunes Placed Here By
South African Publisher**

NEW YORK—South African music publisher and record company executive, Jock Stelling, returned to his native Johannesburg last week following a successful three month stay in this country. While here he placed his firm's tunes with various U. S. publishers for exploitation. Pubberies included Laurel, Cherio, Rytvoc, Box & Cox and Hill & Range Songs. A total of 13 tunes was placed, two of which are on the African Hit Parade.

Jock Stelling, who is assistant musical director of Melody Music and Tru Tone Records in Africa, followed Anton DeWaal who was here last year for the purpose of placing tunes for American exploitation.

Stelling observed that a hit like "Tennessee Waltz" has a capacity of 80,000 to 90,000 record sales in Africa. He also observed that the countryside there is dotted with tea rooms and pubs which feature juke boxes playing the top records.

**Eberle Emcees Mammoth
New Year Eve Show**

NEW YORK—Bob Eberle, Capitol recording artist, will co-emcee a mammoth New Year's Eve TV program originating from Frank Dailey's Meadowbrook in Cedargrove, New Jersey, over the entire Dumont Network from 10 p.m. to 12:30 a.m. Eberle will begin festivities featuring the music of Bernie Cummins and his orchestra and vocal efforts by Eberle from 10 to 11:30 p.m. From 11:30 on, Don Russell, popular Dumont announcer, will take over and usher in the New Year. The deal was set by Frank Dailey and the entire show will be produced by Frank Bunetta, who also produces Dumont's "Cavalcade Of Stars."

KING - DELUXE - FEDERAL
KING - DELUXE - FEDERAL
KING - DELUXE - FEDERAL
Best Sellers
DE LUXE

FEDERAL - DELUXE - FEDERAL
Federal
RECORDS

POPULAR

- ★ **MARY SMALL**
I LIKE IT, I LIKE IT
DOMINO 15129 and 45-15129*
- ★ **ELLIOT LAWRENCE**
DON'T LEAVE MY POOR HEART
BREAKING
LOVIN' MACHINE 15137 and 45-15137*
- ★ **MURRAY ARNOLD**
I TALK TO THE TREES
I'M ON MY WAY 15131 and 45-15131*
- I'M HEADING OUT WEST
HI-DE-ANK-TUM 15132 and 45-15132*
- LET ME CALL YOU SWEETHEART
CHICAGO 15139 and 45-15139*
- POLLY ROSALIE**
15142 and 45-15142*
- ★ **DICK BROWN**
I WISH I HAD A GIRL
SHRIMP BOATS 15151 and 45-15151*

FOLK-WESTERN

- ★ **HAWKSHAW HAWKINS**
SLOW POKE
TWO ROADS 998 and 45-998*
- ★ **ANN JONES**
TOO OLD TO CUT THE MUSTARD
I CARRY YOUR PICTURE IN MY
HEART 1017 and 45-1017*
- ★ **MOON MULLICAN**
HEARTLESS LOVER
ANOTHER NIGHT IS COMING
984 and 45-984*
- ★ **COWBOY COPAS**
TIS SWEET TO BE REMEMBERED
BECAUSE OF YOU 1000 and 45-1000*
- ★ **EDDIE SMITH &
THE CHIEF**
DOWN YONDER
SWEET BUNCH OF DAISIES, OVER
THE WAVES, MEDLEY
986 and 45-986*
- ★ **JIMMIE OSBORNE**
MISSING IN ACTION
GIVE BACK MY RING AND PICTURE
1038 and 45-1038*

SEPIA BLUES

- ★ **EARL BOSTIC**
FLAMINGO
I'M GETTING SENTIMENTAL OVER
YOU 4475 and 45-4475*
- ★ **WYNONIE HARRIS**
LOVIN' MACHINE
LUSCIOUS WOMAN 4485 and 45-4485*
- ★ **THE SWALLOWS**
TELL ME WHY
ROLLY ROLL PRETTY BABY
4515 and 45-4515*
- IT AIN'T THE MEAT
ETERNALLY 4501 and 45-4501*
- ★ **MOOSE JACKSON**
I'LL BE HOME FOR XMAS
I NEVER LOVED ANYONE BUT YOU
4493 and 45-4493*

FEDERAL

- ★ **LITTLE ESTHER**
THE CRYING BLUES
RING-A-DING-DOO 12055 and 45-12055*
- ★ **THE DOMINOES**
I AM WITH YOU
WEEPING WILLOW BLUES
Federal 12039 and 45-12039*

* 45 R.P.M.
distributors
King
RECORDS INC.
CINCINNATI 7, OHIO

Meeting Dates Of Music Operators' Associations

- Jan. 3—Phonograph Merchants Association
Place: Hollenden Hotel, Cleveland, Ohio
- 3—Summit County Music Operators Assn.
Place: Akron Hotel, Akron, Ohio
- 3—Milwaukee Phonograph Operators Assn.
Place: Deutch's Restaurant, Milwaukee, Wis.
- 7—Illinois Amusement Association
Place: 208 N. Madison St., Rockford Ill.
- 8—California Music Guild
Place: 311 Club, Oakland, Calif.
- 8—Automatic Phonograph Owners Assn.
Place: Sheraton Gibson Hotel, Cincinnati, O.
- 9—Music Merchants Guild
Place: Narragansett Hotel, Providence, R. I.
- 9—Music Operators of Northern Illinois
Place: To be announced
- 10—Michigan Automatic Phonograph Owners Assn.
Place: Macabees Building, Detroit, Mich.

Coral To Give Party For Chicago DeeJays

NEW YORK—Coral Records will entertain Chicago disk jockeys at a party in that city during the week of Jan. 4.

Norman Wienstroer and Jimmy Hilliard are both leaving for Chicago on January 4 where they will visit with local distributors and be present at the cocktail party.

Also planned for the event is the presence of Coral talent in the area at the time including the Ames Brothers, Johnny Desmond, Lorry Raine and the Mulcanes.

Coral is currently hot with the Ames Brothers' recording of "Undecided" and the boys' latest "I Wanna Love You."

Xmas Song Offers Hope To Enslaved Countries

NEW YORK—Radio Free Europe, operating out of Munich, Germany, last week sent a disk jockey program through the iron curtain, titled "Date With Eva."

Chosen to be on the program was "Blue Christmas," a top holiday song, because it was felt that it offered a message of hope to those who could receive no other message from the outside world in this Christmas season.

"Blue Christmas" was the only song played on the show as it penetrated to the enslaved countries. It was hoped that the message it offered would reach its destination.

THE CASH BOX

Folk and Western Record Reviews



"COPY CAT" (2:40)

"THOSE 'GONE AND LEFT ME' BLUES" (2:40)

COWBOY COPAS & KATHY COPAS

(King 1034)



COWBOY COPAS

● Two likely sides are given thorough going over by Cowboy Copas and as a result he has a coupling that seems destined to get

up and go. Both lids are strong tunes and with the vocal treatments given them by Cowboy Copas and Kathy Copas these lids seem to be sure fire. The first level is called "Copy Cat" and it contains a pretty melody and some matching lyrics that are made to sound even lovelier by Kathy and Cowboy Copas. While this end is a slow moving number the lower half is a contrasting tune that has a nice bounce to it. This ditty is labeled "Those 'Gone And Left Me' Blues" and it's done with a bluish feeling to it by Cowboy Copas himself. Each level offers wonderful listening and ops who wanna be prepared for the play it's gonna bring oughta start stocking up now.

"A BLUE MILLION TEARS" (2:34)

"RIVER OF LOVE" (2:23)

CARL BUTLER

(Capitol 1891; F-1891)

● A soothing rendition of a slow and pretty ballad is offered on the top lid by Carl Butler. Carl's manner of presenting a tune automatically makes this good juke box fare. The under siding is another pretty ballad that receives a similar treatment from Carl. Ops can pick from either end here.

"YOU BETTER TREAT YOUR MAN RIGHT" (3:02)

"BLUES AT MY DOOR" (3:02)

WAYNE RANEY

(King 989)

● Wayne Raney offers a good vocal to a simple but pleasant number on the first side. The tune is put over with a bluish rendition and it comes out as listenable fare. The lower lid is a tearful blues number in which Wayne sounds grand and his musical backing helps make it better. The bottom deck deserves ops attention.

"I DON'T WANT YOU NOW" (2:47)

"WHEN HILLBILLY WILLIE MET KITTY FROM THE CITY" (2:37)

TANI ALLEN AND HIS TENNESSEE PALS

(Bullet 746)

● Tani Allen and his Tennessee Pals back up the top rate vocalizing of Buck Turner on the first side and as a result the group has themselves a good disk. With Buck handling the vocal on the second level, the boys give a fast moving number a brisk workout. Ops have two halves to pick from.

"SHE'S JUST A CUTE THING" (2:40)

"MY LONELY HEART" (2:14)

JIMMY MARTIN & BOB OSBORNE

(King 995)

● Jimmy Martin and Bob Osborne get together on a typical western number and the boys turn out some nice harmony. A bit of fancy string work helps this side along. The lower end is a spirited tune that moves along at a fast clip and here the boys sound much better. Our nod goes to the under deck.

"SAVANNAH RIVER RAG" (1:56)

"UNHAPPY NEW YEAR" (2:30)

THE OKLAHOMA WRANGLERS

(RCA Victor 20-4376; 47-4376)

● A pleasant half is turned out easily by the Oklahoma Wranglers on the top deck. It's a jumpy thing that shows the band to fine advantage. Flip is a slow and sad number that's sung in a sorrowful manner which is appropriate for this tune. Ops can look for play from either lid.

"MISSING IN ACTION" (2:37)

"STILL AROUND"

JOE "CANNONBALL" LEWIS

(MGM 11150; K11150)

● A tune that's on the verge of busting wide open is given another spin by Joe "Cannonball" Lewis. Joe treats the level to some fine warbling and makes this a contender. The bottom dish is a bouncy thing in which Joe gets a hand from the Blue Mountain Boys. We like the first level.

"GOODBYE WALTZ" (2:39)

"MA" (2:20)

JOHN GORDY

(Bullet 1098)

● The first level as an instrumental waltz number that John Gordy brings in easily. The side features lots of nice piano playing and the result is a listenable end. The lower dish is a lively oldie that John again handles in a listenable manner. Ops have filler material here.

"R.S.V.P. UNCLE SAM" (2:46)

"SHORT 'NIN' BREAD" (2:28)

ARTHUR SMITH

(MGM 11137; K11137)

● A fast moving ditty with an army theme is taken for a brisk spin around the wax by the talking and singing Arthur Smith. A fitting backing is added to make this a pleasurable end. Flip is a jazzed up version of an oldie and Arthur makes the most of his material and winds up with a top notch half. Either end can go.

A Country Hit!
"I MADE A MISTAKE AND I'M SORRY"
by RAY PRICE
on Columbia # 20883
TANNEN MUSIC, INC.
146 West 54 St., New York 19

"I WAS THE LAST ONE TO KNOW"
b/w
"IT'S HARD TO BE LOVED"
A Double Hit by
STUBBY & THE BUCCANEERS
Decca # 46371

AMERICAN MUSIC, INC.
1576 B'way N.Y. • 9109 Sunset Blvd Hollywood
CO 5-7880 CR 1-5254

EDDY ARNOLD
sings 2 Hits Back to Back
"CALL HER YOUR SWEETHEART"
and
"BUNDLE OF SOUTHERN SUNSHINE"
RCA Victor 20-4413 (47-4413)

SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR

- "Life Is A Beautiful Thing" 1:50
(Dinah Shore—Victor)
- "Flying Fingers" 2:00
(Bill Snyder—Decca)
- "Rag Rag Raggedy Moon" 2:02
(Cliff Steward—Coral)
- "I Wanna Love You" 2:05
(Ames Brothers—Coral)
- "The Bluest Word I Know Is 'Lonesome'" 2:15
(Al Morgan—Decca)
- "Wine, Woman And Song" 2:21
(Nate Cole—Capitol)
- "Snowflakes" 2:24
(George Cates Orchestra—Coral)
- "Snowflakes" 2:28
(Freddy Martin & Fontane Sisters—Victor)

JAZZ & BLUES

- "Savannah River Rag" 1:56
(The Oklahoma Wranglers—Victor)
- "My Lonely Heart" 2:14
(Jimmy Martin & Bob Osborne—King)
- "Still Around" 2:16
(Joe "Cannonball" Lewis—MGM)
- "Ma" 2:20
(John Gordy—Bullet)
- "River Of Love" 2:23
(Carl Butler—Capitol)

FOLK & WESTERN

- "Have A Ball" 2:10
(Joe Houston Orch.—Modern)
- "Blue Moon" 2:21
(Ivory Joe Hunter—MGM)
- "Found Me A Sugar Daddy" 2:25
(The Nic Nacs—R.P.M.)

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JANUARY 5, 1952

New York, N. Y.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. JEALOUSY (Tony Bennett)
4. SLOW POKE (Pee Wee King)
5. UNDECIDED (Ames Bros. & Les Brown)
6. BECAUSE OF YOU (Tony Bennett)
7. CRY (Johnnie Ray)
8. CHARMAINE (Mantovani)
9. DOWN YONDER (Del Wood)
10. SHRIMP BOATS (Jo Stafford)

Los Angeles, Cal.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. COLD, COLD HEART (Tony Bennett)
4. JEALOUSY (Frankie Laine)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. BERMUDA (Bell Sisters)
7. SHRIMP BOATS (Jo Stafford)
8. CHARMAINE (Mantovani)
9. SLOW POKE (Helen O'Connell)
10. JUST ONE MORE CHANCE (Les Paul & Mary Ford)

Opelousas, La.

1. SIN (Four Aces)
2. JEALOUSY (Frankie Laine)
3. SLOW POKE (Pee Wee King)
4. CRY (Four Knights)
5. COLD, COLD HEART (Louis Armstrong)
6. BECAUSE OF YOU (Tony Bennett)
7. SHRIMP BOATS (Jo Stafford)
8. DOMINO (Bing Crosby)
9. UNDECIDED (Ames Bros.)
10. CHARMAINE (Four Knights)

Brodhead, Wis.

1. SLOW POKE (Pee Wee King)
2. DOWN YONDER (Joe "Fingers" Carr)
3. UNDECIDED (Ames Bros. & Les Brown)
4. ROLLIN' STONE (Terry Gilkyson)
5. I LIKE IT (Jane Turzy)
6. BLUE VELVET (Tony Bennett)
7. OUT IN THE COLD AGAIN (Billy Eckstine)
8. TURN BACK THE HANDS OF TIME (Eddie Fisher)
9. COLD, COLD HEART (Tony Bennett)
10. HEY, GOOD LOOKIN' (Frankie Laine & Jo Stafford)

Chicago, Ill.

1. CRY (Johnnie Ray)
2. SHRIMP BOATS (Jo Stafford)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. NEVER (Toni Arden)
5. JEALOUSY (Frankie Laine)
6. COLD, COLD HEART (Tony Bennett)
7. DOMINO (Tony Martin)
8. SLOW POKE (Pee Wee King)
9. CHARMAINE (Mantovani)
10. UNDECIDED (Ames Bros. & Les Brown)

Savannah, Ga.

1. SIN (Savannah Churchill)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. UNDECIDED (Ames Bros.)
5. JEALOUSY (Frankie Laine)
6. DOMINO (Tony Martin)
7. IT'S ALL IN THE GAME (Tommy Edwards)
8. WHISPERING (Les Paul & Mary Ford)
9. I CAN'T HELP IT (Guy Mitchell)
10. SHRIMP BOATS (Jo Stafford)

Shoals, Ind.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. CRY (Johnnie Ray)
5. COLD, COLD HEART (Tony Bennett)
6. JEALOUSY (Frankie Laine)
7. DOWN YONDER (Del Wood)
8. I GET IDEAS (Louis Armstrong)
9. SHRIMP BOATS (Jo Stafford)
10. CHARMAINE (Neal Hefti)

Ft. Worth, Tex.

1. COLD, COLD HEART (Tony Bennett)
2. SIN (Eddy Howard)
3. UNDECIDED (Ames Bros. & Les Brown)
4. JEALOUSY (Frankie Laine)
5. BECAUSE OF YOU (Tony Bennett)
6. DOWN YONDER (Del Wood)
7. SLOW POKE (Pee Wee King)
8. CHARMAINE (Mantovani)
9. CRY (Johnnie Ray)
10. SHRIMP BOATS (Jo Stafford)

Albuquerque, N. M.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. DOMINO (Tony Bennett)
6. GAMBELLA (Laine & Stafford)
7. CHARMAINE (Mantovani)
8. BECAUSE OF YOU (Tony Bennett)
9. JEALOUSY (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Del Wood)
7. WHISPERING (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Phoenix, Ariz.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Tony Bennett)
6. SHRIMP BOATS (Jo Stafford)
7. JUST ONE MORE CHANCE (Paul-Ford)
8. JEALOUSY (Frankie Laine)
9. ONCE (Toni Arden)
10. CHARMAINE (Mantovani)

Indianapolis, Ind.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. UNDECIDED (Ames Bros. & Brown)
5. JEALOUSY (Frankie Laine)
6. DOMINO (Tony Martin)
7. LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. SLOW POKE (Helen O'Connell)
10. SHRIMP BOATS (Jo Stafford)

Cleveland, Ohio

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. UNDECIDED (Ames Bros.)
4. CRY (Johnnie Ray)
5. SLOW POKE (Pee Wee King)
6. I LIKE IT (Mary Small)
7. JEALOUSY (Frankie Laine)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COLD, COLD HEART (Tony Bennett)
10. DOMINO (Tony Martin)

Denver, Colo.

1. SIN (Four Aces)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. UNDECIDED (Ames Bros. & Les Brown)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOMINO (Tony Martin)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

Reno, Nev.

1. SIN (Four Aces)
2. DOWN YONDER (Del Wood)
3. SLOW POKE (Pee Wee King)
4. COLD, COLD HEART (Tony Bennett)
5. BECAUSE OF YOU (Bob Crosby)
6. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
7. SAN ANTONIO ROSE (John Maddox)
8. UNDECIDED (Ames Bros. & Les Brown)
9. HEY, GOOD LOOKIN' (Laine & Stafford)
10. I GET IDEAS (Louis Armstrong)

Kansas City, Mo.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. DOWN YONDER (Frank Petty Trio)
7. TOO YOUNG (King Cole)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. WHISPERING (Les Paul & Mary Ford)
10. SIN (Four Aces)

Portland, Ore.

1. COLD, COLD HEART (Tony Bennett)
2. SIN (Eddy Howard)
3. UNDECIDED (Ames Bros. & Les Brown)
4. BECAUSE OF YOU (Tony Bennett)
5. JEALOUSY (Frankie Laine)
6. DOWN YONDER (Del Wood)
7. SLOW POKE (Pee Wee King)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. I GET IDEAS (Tony Martin)
10. CHARMAINE (Mantovani)

Milwaukee, Wis.

1. SIN (Four Aces)
2. COLD, COLD HEART (Tony Bennett)
3. JEALOUSY (Frankie Laine)
4. BECAUSE OF YOU (Louis Armstrong)
5. UNDECIDED (Ames Bros.)
6. SLOW POKE (Pee Wee King)
7. DOMINO (Bing Crosby)
8. SHRIMP BOATS (Jo Stafford)
9. I GET IDEAS (Louis Armstrong)
10. BLUE VELVET (Tony Bennett)

Cincinnati, Ohio

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. BECAUSE OF YOU (Tony Bennett)
5. UNDECIDED (Ames Bros. & Les Brown)
6. I GET IDEAS (Tony Martin)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOMINO (Tony Martin)
9. JEALOUSY (Frankie Laine)
10. TURN BACK THE HANDS OF TIME (E. Fisher)

San Diego, Cal.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. HEY, GOOD LOOKIN' (Stafford & Laine)
6. GAMBELLA (Stafford & Laine)
7. DOMINO (Tony Martin)
8. BECAUSE OF YOU (Tony Bennett)
9. COLD, COLD HEART (Tony Bennett)
10. CHARMAINE (Mantovani)

Savannah, Ga.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Guy Lombardo)
3. I GET IDEAS (Louis Armstrong)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. SIN (Savannah Churchill)
6. UNDECIDED (Ames Bros. & Les Brown)
7. DOWN YONDER (Joe "Fingers" Carr)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. SLOW POKE (Roberta Lee)
10. DOMINO (Tony Martin)

Rochester, N. Y.

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. DOWN YONDER (Del Wood)
5. I GET IDEAS (Tony Martin)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. UNDECIDED (Ames Bros.-Les Brown)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOMINO (Tony Martin)

Birmingham, Ala.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Guy Lombardo)
3. I GET IDEAS (Louis Armstrong)
4. COLD, COLD HEART (Tony Bennett)
5. UNDECIDED (Ames Bros.)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOWN YONDER (Del Wood)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. SHRIMP BOATS (Jo Stafford)

Detroit, Mich.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. UNDECIDED (Ames Bros. & Les Brown)
10. WHISPERING (Les Paul)

OPS AND REPAIRMEN URGED TO OBTAIN NEW "MRO" REGULATIONS

NPA Issues New CMP Regulations 5 and 7 Giving Quotas and Advising Methods to be Used by Ops and Repairmen to Obtain Controlled Materials for Maintaining and Repairing All Present Equipment

Editor's Note: It is imperative that every operator, jobber, distributor, supplier and repairman in the industry immediately obtain copies of NPA's new CMP Regulation 5 and CMP Regulation 7 which went into effect December 20, 1951. These are the Regulations which will guide operators and repairmen alike, in the obtaining and use of controlled materials under the Controlled Materials Plan, for maintaining and repairing of all present equipment. These Regulations can be obtained by writing to: National Production Authority, Department of Commerce, Washington 25, D. C. You may (or can in the future) possibly violate one of these regulations. If you do, Sec. 17 of CMP Reg. 5 and Sec. 12 of CMP Reg. 7 reads:

"Violations. Any person who wilfully violates any provision of this regulation or any other order or regulation of NPA, or who wilfully furnishes false information or conceals any material fact in the course of operation under this regulation, is guilty of a crime and upon conviction may be punished by fine or imprisonment or both. In addition, administrative action may be taken against any such person to suspend his privilege of making or receiving further deliveries of materials or using facilities under priority or allocation control and to deprive him of further priorities assistance.

"Note: All reporting and record-keeping requirements of this regulation have been approved by the Bureau of the Budget in accordance with the Federal Reports Act of 1942.

"This regulation, as amended, shall take effect December 20, 1951".

CHICAGO — NPA (National Production Authority) has just issued complete texts of CMP (Controlled Materials Plan) Regulations 5 and 7.

CMP, Reg. 5 covers: "Maintenance, Repair and Operating Supplies, Installation, and Minor Capital Additions Under the Controlled Materials Plan."

CMP, Reg. 7 covers: "Repair Parts and Materials for Repairmen Under the Controlled Materials Plan."

Both of these regulations are extremely important to every operator, jobber, distributor, supplier and repairman in the industry.

They not only give quotas of scarce controlled materials which these people can use, but at the same time, advise how these people can obtain scarce controlled materials.

Every operator, jobber, distributor and repairman in the industry should obtain copies of these new regulations.

Violation of the regulations, in any fashion whatsoever, can mean a fine, imprisonment, or both.

At the same time, as materials become more and more scarce, these are the MRO regulations (Maintenance, Repair and Operating) which will keep operators, jobbers, distributors, suppliers, and repairmen in business.

CMP Regulations 5 and 7 went into effect as of December 20, 1951. They are now in actual working operation for the first quarter of 1952.

Therefore, it becomes ever more imperative for all who use parts and supplies in the maintenance, operation and repair of all present equipment, to study these two new amended MRO regulations immediately, and be assured that they are not overstepping their bounds in the purchase of scarce, controlled materials.

Who couched in more or less legal language (which might mean interpretation by lawyers of those interested) the new regulations are still sufficiently simple to be understood by all engaged in the field.

There is no point in attempting to reprint the closely packed type of these regulations here.

The most intelligent method which can be adopted is for the operator, jobber, distributor, supplier and/or repairman to write directly to:

National Production Authority, Department of Commerce, Washington 25, D. C., and ask for as many copies as necessary of:

CMP, Reg. 5 (As Amended December 20, 1951) for operators, jobbers and distributors.

CMP, Reg. 7 (As Amended Dec. 20, 1951) for repairmen.

Export Boom Taking Large Quantity Of Equip. Out Of Country

Shortens Supply For Nation's Ops Who Will Need Reconditioned Equip. In '52

NEW YORK—Peculiar as it may appear, export of coin operated equipment of all kinds has boomed all during 1951, and is continuing to boom as 1952 gets under way.

This has proved of tremendous value to many distributors everywhere in the nation.

It gives them the opportunity of unloading much older equipment and, thereby, being able to accept trades of later models against the newest type machines.

But it has, in effect (and according to many noted ops) shorted the coin-biz thruout the country.

As one noted operator reported this past week:

"To try and dig up an older game for a low price is now becoming rather difficult in some sections.

"The fact is," he continued, "that the distributors have sold off the older equipment to foreign countries, mainly to South and Central America, at extremely low prices, and now haven't the merchandise we want."

The Cash Box has heard from subscribers in many of the southern nations that the demand for amusement games and, especially, for automatic phonos, continues to grow by leaps and bounds.

The manufacturers would like to be able to supply this demand, but, due to the shortage of materials with which they are confronted at this time, they are happy just to be able to supply their domestic American market.

Therefore, the distributors and jobbers are enjoying happy days, while they ship whatever they can in older model, used equipment, into the South and Central American countries. Not to mention Europe and Asia, which are also beginning to call for more and more machines.

Letting down the foreign exchange and quota bars in Canada will also effect the domestic market to a great extent. This neighborly country has used many, many thousands of machines in past years and now that quotas and restrictions are removed will, once again, gobble up whatever it possibly can, to replace old and worn out machines thruout the entire dominion.

But, everytime that a machine is shipped out of the continental United States, according to some of the noted

ops' association leaders, and even tho ops aren't buying them in bunches and very rapidly they state, these distrib are shorting the operators here, as new equipment becomes ever more difficult to obtain, and manufacturing quotas go lower each quarter.

It is surprising, therefore, as one distrib stated, that the operators don't make every effort to anticipate their needs, and ask their jobbers and distributors to hold equipment for them, even for a month or two, so that these machines will not be shipped out of the country.

Perhaps the best answer is in what one noted distrib stated this past week:

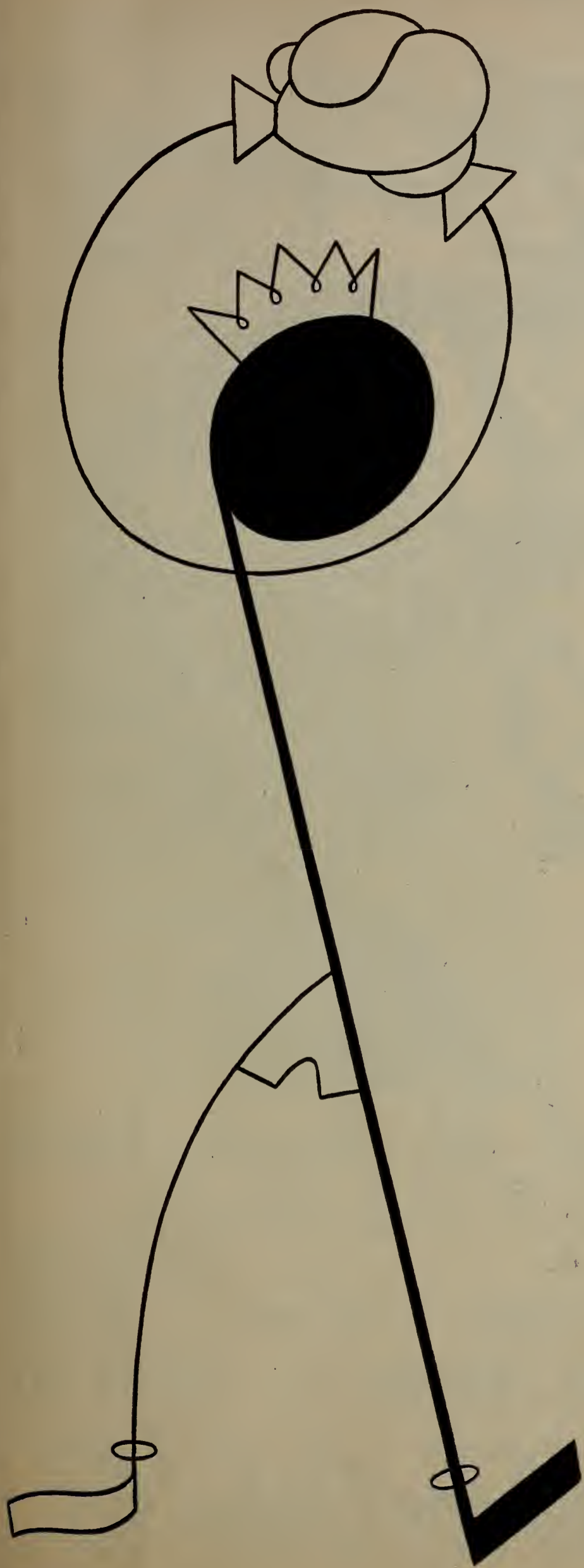
"The tremendous overhead, labor costs and all other expenses which we now have to face to conduct a distributing business, makes it imperative that we turn over whatever merchandise we buy or trade against, as fast as we possibly can.

"If the operators think that we are shipping out of the country because we want to, or like to, they are just simply imagining things.

"We would much rather sell all of our merchandise right here in the U. S. A. and not have to worry about shipping thousands of miles away.

"But," he concluded, "the operators here think that everything will go on just like it always has. For some reason or other, they just can't bring themselves to believe that the cold war is on in the United States, and that we are being embroiled in it deeper and deeper each day and that," he claims, "there may not even be any new machines produced very, very shortly."

Be Sure TO READ
Pages 26 and 27
on The
Bryson Bill
Hearings Set For Feb. 4

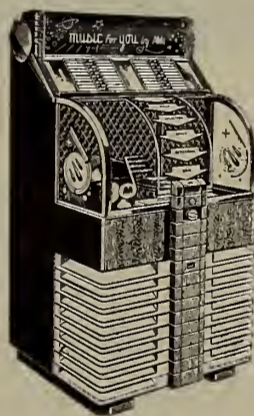


PUNCH!

Winner and still champion—that's the AMI juke box, delivering music with the punch that pulls the big purse.

Lightning fast on the ten hits that count the most, the AMI is also unexcelled when the play goes all the way.

Always in condition, the AMI juke box needs no "seconds" in the corner to keep it going. Patrons like its winning style that makes listening so much more fun.



Ask your AMI Distributor to show you how the new Model "D" will help keep your route in top shape without lots of roadwork.



AMI Incorporated

GENERAL OFFICES AND FACTORY:
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52 WEEK'S ISSUES - ACTUAL COST OF 52 - 40 WORD CLASSIFIED ADS

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America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Most Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year's Subscription to "The Cash Box"—A TOTAL VALUE OF \$223.00—ALL FOR ONLY \$48. Send your check for \$48 along with your first 40 word classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF!! DO IT NOW!!

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THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

ROCKET TO NEW HEIGHTS of PLAY AND EARNINGS with Williams

SHOOT the MOON

"SUPER-SONIC" BALL SPEED AND ACTION
advance Rocket from Launching Platform to the Moon!

"POWER CONTROL" CHANNELS
activate Thumper Bumpers for
Advance-Rocket Action!

"ROCKET POWER" THUMPER BUMPERS
advance Rocket toward Moon when hit in 1 to 5
Rotation!

"POWER RELEASE" SIDE CHANNELS
advance Rocket when lit. Also light up
for Replays when Rocket reaches the
Moon!

FLASHING SIGNAL PANEL
increases scores and awards.

"RESERVE POWER" CHANNELS
at bottom of playfield for last min-
ute Rocket advances!

FLIPPERS!
HIGH SCORE!

SEE IT—BUY IT AT YOUR DISTRIBUTOR
NOW!



CREATORS OF
DEPENDABLE
PLAY APPEAL!

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photography

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Wm. Rabkin, Pres.

44-06 11th St., Long Island City 1, N. Y.
(Phone: STillwell 4-3800)

JUKE BOX OPS! DANGER!

Read PAGES 26 & 27

on

THE BRYSON BILL

Hearings Feb. 4

Severe Metals Pinch Seen For Next 18 Mos.

WASHINGTON, D. C.—A report circulating at high levels in the defense agencies and the Defense Department indicates the severe materials pinch for the civilian products probably will continue for as long as 18 months.

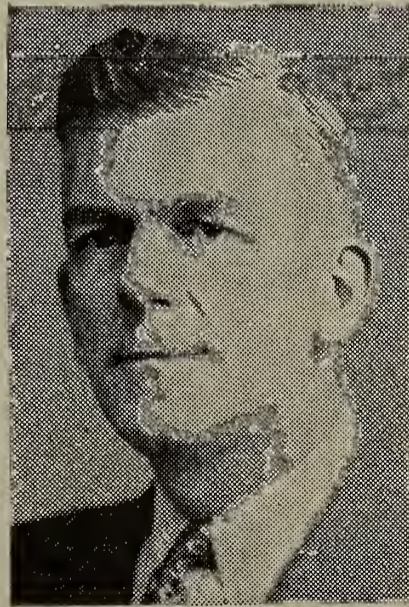
It is stated that the total military demand for steel, copper and aluminum will prevent any substantial relief to civilian consumers until the second or third quarter of 1953 even with substantial additions to the basic metal productive capacity.

If Congress approves an expanded Air Force program and a step-up in the atomic energy program, the shortages will last even longer. There is strong indication that these two programs will get a green light at the coming session.

Altho earlier, more optimistic estimates had placed the peak military demand in the second quarter of '52, followed by a leveling-off and gradual decline in the rest of the year, it is stated now that the military program will not reach its peak until the last of 1952, and the peak probably will extend into the first quarters of 1953.

Officials admit it is possible that "death sentence" orders to producers of a host of non-essential items may be issued by the National Production Authority sometime in the next quarter. But this decision has not been made as yet, and it is admitted that the fact that 1952 is an election year may have some bearing on holding up on this drastic move.

Byram Active In Local Organizations



IRA T. BYRAM, JR.

HYATTSVILLE, MD. — Ira T. Byram, Jr., head of the well known operating firm of Silent Sales System, this city, was honored this past week by being elected to the presidency of the Prince George's County Boys' Clubs, who have Clubs in 30 communities thruout the area.

Byram, whose operating headquarters was located in Washington, D. C., for many years, now is located in Hyattsville, Md. He has attained local prominence, having served the past

SENSATIONAL CLOSE-OUT

Brand New

TURF KINGS

IN ORIGINAL CRATES

PHONE - WIRE - WRITE for
EXTREMELY LOW PRICE!

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

two years as executive vice president of the County Organization, and is a member of the Elks, American Legion and Veterans of Foreign Wars. In the last war Byram served in Europe and the Mediterranean as a Major in the Army Signal Corps.

Several years ago Byram started devoting his spare time to the County Boys' Clubs when he headed an Emergency Funds Drive which was successful in pulling the organization out of a financial rut.



Exhibit's BIG BRONCO

AND

Exhibit's PONY EXPRESS

PLUS

Exhibit's Sensational, New

"JET GUN"

**ASSURE EVERY OPERATOR BIG
PROFIT OPERATING AHEAD**

EXHIBIT SUPPLY COMPANY

4218-30 WEST LAKE STREET

CHICAGO 24, ILLINOIS

START THE New Year RIGHT - Buy HERE!

THIS WEEK'S SPECIALS!

CITATION	\$ 59.50
CHAMPION	169.50
STADIUM (new)	99.50
WATCH-MY-LINE FS	169.50
TURF KINGS, Like NEW	299.50

BOWLING GAMES \$25.00 Plus Crating

CLEARANCE
At Tremendously
REDUCED PRICES
Post-war

MUSIC
MACHINES OF ALL
KINDS AND MAKES

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE., CLEVELAND, OHIO

(Tel.: HE-1-7577)

THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

Seemed to be less festive holiday cheer around the L. A. Row this year than in those past, probably due to the three-day spread of celebration not allowing any great concentration. . . . One thing for sure: Any distrib or operator you happened to hoist one with had the same toast, "To a better year in '52." . . . Not that many of the boys cried too hard into their highballs about the past annum, but they all agreed that things could stand being better, rather than worse. . . . Most congenial spot we stumbled into along the Row was Paul Laymon's, where Paul and Lucille, Char'ie Daniels, Ed Wilkes and the other folks had the place handsomely decorated in the Yule spirit and the Christmas cheer was much in evidence, in and out of the jug. Paul took time out between elbow bends to inform us that Wurlitzer had announced the continuation of the 1400 and 1450 models because of their proving so successful on location and with operators. Another item the Laymons expect to start the New Year right with is Bally's "Spot Light," which is proving a worthy mate to "Bright Spot" and "Futurity". . . . One thing was obvious at Laymon's and other partying distrib this year: Imbibing was greatly reduced by announcement of the local gendarmes that road blocks and spot checks would go rough on anyone caught behind the wheel with even the trace of hair tonic on his breath.

Off to Honolulu on a business and pleasure stay through Jan. 2 was W. R. Happel, Jr. of Badger Sales, where we happened to drop in just as his employees presented him with a handsome leather ottoman. It came with a card saying what a nice guy he was to work with, and the boys sounded like they meant it. . . . Coasting a little just before the holidays, but still moving out a steady stream of United's "Six-Player," "Leader" and "Touchdown" 5-ball games were Charlie Robinson and Al Bettelman. . . . At General Music, Fred Gaunt told us that Chicago Coin's "6" Player is still the game to beat. . . . Speaking of Chicago Coin, local rep Phil Robinson and golf course location game magnate Mac Sanders, who share quarters, have moved their offices to a larger spot 2992 W. Pico Blvd., two blocks from their old place. The boys are glad to escape the spiral staircase that went with the former spot. . . . In hospital for minor surgery, Jack Simon is expected to be up and around within a few days.

Lyn Brown continues going pleasantly and profitably crazy with the horses, and word has it locally that several manufacturers are planning to rush out with a pony to try and catch up to Exhibit's "Big Bronco" . . . Talked to George Warner, who reveals that he's still hustling a few deals for Automatic Games, and that he and Dannie Jackson just got back from a trip to Las Vegas, where they're still cleaning out some merchandise. . . . On the Row: Bakersfield's Freddie Miller, Paul Connor and Jack Sickly . . . S. L. Griffin of Pomona . . . Jack Mallette of Claremont . . . San Diego's G. M. Buckman and E. E. Peterson . . . Mac McGlone from Santa Ana . . . Clyde Denlinger of Balboa . . . Cece Ellison and Roy Smith from Lancaster . . . Ventura's Perry Irwin . . . J. M. Dyer of Temple City . . . Thomas McGuire of San Gabriel . . . Mr. and Mrs. M. E. McGrew from Paso Robles . . . Montebello's Lee Wirt . . . M. F. Tillison of Long Beach . . . S. W. Ketchersid from San Bernardino.

THRU THE COIN CHUTE
MINNESOTA MUSINGS

Stealing a few lines from the Night Before Christmas, we could say that "The week before Christmas and all through the city, not even an operator was stirring, not even a jitney. Which sums it up that the operators in this territory were getting the operation and service work set up so that they would at least be able to take off Christmas and New Year's Day and not have to worry about any service calls. But, a lot of the business firms in the city closed down on Monday making a long business work vacation for many people in the Northwest area. . . . There were some operators who made the necessary trip in to pick up needed supplies and equipment and records. In the Twin Cities for the first time in a long time, was Jack Backus who drove in from Jamestown, N. D. and then had to worry as to how he was going to get back with all the snow on the roads. . . . In from Seaton, was Dick Grant, Ray Kohner and Don Kohner, the father and son team from Winona. . . . Earl Hanson decided to give his father Gil, a rest and made the usual trip into town for their operation. . . . In from the St. Cloud area was Ed La Blanc as was the genial Jeff Kost, who, in our estimation would really make a nice roly poly Santa Claus. Also in from the same area was Charles Sersen.

We are very sorry to hear that E. J. Staiger of Hebron, N. D. is in the hospital and recovering from an appendectomy. We certainly hope that he is up and around very soon. . . . Also seen in town were B. F. Kragtorp of Tracy; Billy Gummow of Hopkins; O. L. Coefield of Annandale; and Fred Covenant of Moose Lake.

YOU'RE "HONEYMOONING" with MORE EARNINGS WHEN YOU OPERATE GOTTLIEB'S NIAGARA



NEW BALL TRAP
Lights "Pop" Bumpers for point scoring when balls are trapped. 4 Balls trapped awards Replay.

ROLL OVER REPLAY BUTTON Lights to score Replays when 1 to 6 Bumper Sequence is completed.

Fast Play!

INCREASING BUMPER VALUES
Hitting Bumpers in rotation increases their scoring values!

Skill Play!

A TORRENT OF ACTION AND FLASHING SPEED with 4 "POP" BUMPERS-- 2 FLIPPERS-- 2 CYCLONIC BUMPERS!

SEE YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

DO YOU WANT MORE SALES?

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.



THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE **Cleveland Coin Machine Exchange**
2021 PROSPECT AVE., CLEVELAND, OHIO • Phone Tower 1-6715

The BEST PREMIUMS for '52!

ALL during 1951 we offered every operator, everywhere in the industry, the finest and most outstanding play-producing premium merchandise at the lowest possible prices.

This forthcoming year of 1952, just as we did in 1951, we will again present unheard-of low prices for merchandise of such new and outstanding quality and character as has never before been presented to the industry.

This is, without any doubt, the one place where every premium-buying operator is assured of the VERY BEST DEAL OF HIS LIFE. (That's my resolution for 1952, . . . Ralph Sheffield.)

ACE PREMIUM SALES CO.
1155 MILWAUKEE AVENUE, CHICAGO 22, ILL.
(All Phones: ARmitage 6-4262)

Michigan Music Ops Contribute Phonos And Records To Percy Jones Gen. Hospital

DETROIT, MICH.—Irving Ackerman, attorney for the Michigan Automatic Phonograph Owners Association recently visited a veteran's hospital in Battle Creek, where he learned that there was only one juke box in the entire hospital.

Upon returning home, Ackerman asked the members of the association to donate six juke boxes, to be set up one on each floor. As could be expected the phonos were forthcoming pronto.

The machines were in the hospital by Christmas, being presented to Brig. Gen. Martin E. Griffin, commanding officer of Percy Jones General Hospital, and Major Thomas O. Weir, in charge of the welfare and recreational facilities.

Phonographs were donated by: Morris Goldman, president of the association; Carl Angott, Angott Distributing Co.; Frank Aluvot, Frank's Music Co.; Harvey Gilbert, Gilbert

Music Co.; Martin Rice, Rice Music Co.; and Louis Nemesh, Music Systems. Records were contributed by members of the association and Joe Brilliant, Brilliant Music Co.

Each donor also agreed to service the machine he contributed.

N. Y. Ops Assn Donates Juke Box On TV Show

NEW YORK—Following an appeal by Jackie Robinson, star Brooklyn baseball player, who is devoting his off-season to work with youngsters at the Harlem YMCA, over the "Strike It Rich" TV program on CBS, it was announced that Al Denver, donated a juke box in the name of the local music operators association.

REPLACEMENT PLASTICS and BUBBLER TUBES
For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!
KOEPPEL DISTRIBUTING CO. 629 TENTH AVENUE
NEW YORK 19, N. Y. (Tel: Circle 6-8939)



GIVE Voluntarily TO MARCH OF DIMES
JANUARY 2-31

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

It's New! It's Revolutionary! THE 1ST ANIMATED PIN-BALL BOWLING GAME



Chicago Coin's **KING PIN**

Animated
"FLY-AWAY" PINS

**FAST
PLAY
1 1/4
MINUTES**

10 FRAMES COMPLETE GAME

- 20-30 Strike-Spare Scoring
- 2 Super Flippers
- Score Goes to 300
- "Kick-Out" Pockets
- Speed Action Bumpers
- Latest Deluxe Cabinet

CHICAGO COIN MACHINE COMPANY 1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

SAVE MONEY! BUY HERE QUICK

- BRAND NEW CLOSEOUTS**
- 14—Silver King 5c Hot Nut Vendors, BRAND NEW \$10.00 ea.
 - 7—Duck Hunters, BRAND NEW 17.50 ea.
 - 14—Candy Vendors, 104 Bar Capacity, BRAND NEW 18.00 ea.

- SPECIALS !!**
- SEEBURG BEAR GUNS, Like New \$349.50
 - EXHIBIT GUN PATROLS, Can't be told from New 265.00
 - Williams HAYBURNERS 285.00
 - Williams JALOPIES 285.00

1/3 Deposit With All Orders, Balance Shipped C.O.D., F.O.B. Cleveland, O.

- PRICED TO SELL FAST**
- 4 Bally Hot Rods \$99.50 ea.
 - 2 Genco Target Skills (Used Only One Week) 149.50 ea.
 - 5 Winners (Guaranteed Like New) 175.00 ea.
 - 10 Gold Cups (Marvelous Condition) 59.50 ea.
 - 4 Bally Champions (Perfect) 125.00 ea.
 - 10 Bally Jockey Specials (Best Buy of the Year) 49.50 ea.
 - 5 Bally Turf Kings (Like NEW) 315.00 ea.
 - 10 Bally Citations (Beautiful) 95.00 ea.

MUSIC

- AMI Model "C" (Gorgeous Phonos) \$585.00 ea.
- Seeburg 1948 Blonde Masters 325.00 ea.
- Wurlitzer 1100s 345.00 ea.
- Wurlitzer 1015s 195.00 ea.
- Ristraurats (Just Like NEW) 65.00 ea.

XTRA UNITED COUNTY FAIR WRITE FOR BRAND NEW IN ORIGINAL CRATES PRICE!!

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

WANTED!

Any Quantity FOR CASH!
WURLITZER 3020 WALL BOXES
5c - 10c - 25c

WURLITZER 219 STEPPER
State: Price—Condition—Quantity
BILOTTA DISTRIBUTING CORP.

1120 BROADWAY, ALBANY, N. Y.
(PHONE: 62-5041)

Rebuilt
STATLER CIGARETTE
and NATIONAL BISCUIT
machines. Terrific for
Military installations, ea. \$4950
BUCKLEY and PACKARD
BOXES, slightly used, ea. 5.00

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Q-BALL TABLES

USED \$45.00 EA.

Crating \$10 Extra

LOUIS L. BLACK
1745 E. 8th ST., BROOKLYN, N. Y.



This is the week when the merry makers get up to their highest peak. Celebrating the Christmas holidays, they continue thru the week, ending up with the New Year's celebrations. While the operators find additional collections in their boxes, the wholesalers keep on with the spirit of conviviality. Expecting sales to be slowed up on coinrow, your correspondent received quite a pleasant surprise. Unlike other years, these firms are quite busy. Both on reconditioned and new machines. It is explained that this condition is most likely brought about by the fact that new machines are slow in deliveries, no doubt due to the present materials shortage problem. Whatever is delivered to the distributors in the way of new machines is quickly shipped out to local ops, who, we're told have placed orders previously. The sharp increase in demand for used machines is evidently a result of smaller amounts of new equipment, being received, with operators buying reconditioned machines to take care of their needs. Wholesalers state they look for this demand for reconditioned machines to keep increasing with each succeeding week.

* * * * *

That grandchild of Barney (Shugy) Sugerman, Runyon Sales Company, failed to arrive by Christmas, but Shugy is definite that his daughter, Lorraine, will make good on her promise, and make him a grandpa before the New Year rolls in. . . . Irv (Kempy) Kempner, Runyon's road salesman, stays at the New York office all week due to the holidays. While driving back from Connecticut last week he cracked up his car. He ran into an icy road and skidded into a pole. No damage, except to the car. . . . Charley Giancone of Liberty Music Co., Liberty, N. Y., visits coinrow. . . . Tony Cantanese and partner Louis Marozin of Silver King Music Co., Suffern, N. Y., also come into the city to make some purchases. . . . Hymie and Harry Koepfel, Koepfel Distributing Co., rushed to the limit with the many orders being received for their replacement plastics and bubbler tubes, now also report, with great pleasure, that the demand for reconditioned music machines has spurted considerably. "Let 'em come" state the brothers, "we're fully ready to handle as many orders as we receive." . . . Joe Young, Young Distributors, beamed happily this week when a goodly delivery of new Wurlitzer 1400's was received from the factory. Everyone of the machines was immediately taken away by the operators, and once again Joe is left without a sample for his showrooms.

* * * * *

Mike Munves expected to spend the Christmas week-end at Lakewood, N. J., with the missus, but wasn't able to get away. "However," smiles Mike, "we're going away for the New Year's holiday week-end, probably to the New Jersey resort." Meanwhile, he reports, biz keeps humming. . . . Those of us closely associated with the coin machine industry for a number of years know that there are many good sized, well established operating firms thruout the country. But, in most instances the location owners (and general public) do not know—and are never told. This week we received a most wonderful booklet from the Automatic Vending Corporation, with offices in Chester, Pa., Wilmington, Del., and West Chester, Pa. We can't find enough words to compliment David Berliner, president, not only for the idea of preparing this booklet, but also for the manner in which it is prepared and for the story it tells. We here at The Cash Box would like to see a great many other firms follow this practice—and if they do half the job Automatic Vending does, the stock of the operating division of the coin machine industry would jump 1,000 per cent. On the first page, Automatic Vending offers its thanks to "the loyalty, the suggestions and the helpfulness of location owners that has made such growth possible." By the way, the brochure was prepared in celebration of the firm's 20th anniversary. A feature of the brochure is the reproduction of photographs of "the folks who keep your machines in tip-top condition." In addition to Berliner, those pictured are Christian A. Blottenberger, David Bond, Samuel Cirigliano, Arthur Clark, Werner Ellis, Adone Febo, Jack Frank, Philip Frank, John Hefton, Mildred Hutchison, George Jacobs, Ezzette T. Jones, Robert Keel, Arthur A. Kilby, Ellwood Kofkè, Anna Lazarchuk, Anna Lenny, Esther Lenny, Maurice Lenny, Harry Linde, Walter Longhurst, Luther McIlvain, Jr.; Joseph Mills, Eva Montgomery, Robert Montgomery, Wm. Floyd Morris, Joseph Newsome, Ralph Pepper, L. Herbert Pololin, Abe Qualls, James Redden, Dorothy Rehehan, John E. Rickard, Griffith Roberts, Connie Sciallo, John Shackleton, Gilbert Smith, Philip Sudler, Donald Wambold, Jules Weiss, George Walsh, Reid Whipple, John Williams, James Yates and James L. Yerkey. Those listed, but not pictured due to pressure of deadlines, were Emily England, John Kushner and Earl Simpson. A statement by the firm, appearing on its first opening page, is one all operating firms should adopt "Anyone can install a vending machine, but it requires an organization to render top service." Photographs are used to illustrate Automatic's service to its clients. Repair shops (with vendors, games and music illustrated) are pictured, as well as coin counting activities, office procedure, record shop, and penny inserting machines in action. We offer our best wishes to the Automatic Vending Corporation on the celebration of its twentieth birthday, and know, that with the policies it uses, it will have many, many more birthdays to celebrate in the future.

* * * * *

Bill Rabkin, president, and Herb Klein, sales manager, International Muto-scope Corporation, break with their first announcement about the firm's new "Photomat." . . . Al Denver, speaking for the Automatic Music Operators Association, this week donates a phonograph by telephone over the "Strike It Rich" program, CBS-TV, Wednesday night, to Jackie Robinson, Brooklyn baseball star, for use at the Harlem YMCA. . . . Is it true that MOA won't have a showing in Chicago in March as originally planned? . . . TO ALL OUR FRIENDS THRUOUT THE NATION, WE WISH THE HEALTHIEST, MOST PROSPEROUS OF NEW YEARS.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

CHICAGO CHATTER

As always holiday week is one of the most interesting of the year here in Chicago. Tho the factories have no callers, much other work is constantly going on, and, when it's all over, the boys have themselves all set for coming New Year. There will, as usual, be many interesting New Year parties. Open house at almost all the homes of leading coinmen in this area. (Lots of guys making with the New Year's resolutions which will all be gone and forgotten about five weeks from this date.) But, this is one year, you can believe us, when all are looking forward to a most interesting and prosperous business year. Demand for new equipment is at a top high. Collections picked up before Xmas. And are still going up. Used equip't is starting to command a pretty good price again. And many want to buy routes. It sure does look like a busy, busy year ahead. And that means prosperity.

Quite a bunch of our nicest machine people at that big Mt. Sinai Hospital charity affair. This is one of the big, outstanding charitable affairs here in Chicago. Noted: Mr. and Mrs. Raymond T. Moloney; Mr. and Mrs. Ben Coven; Mr. and Mrs. David Gottlieb; Mr. and Mrs. Myer Gensburg; Mr. and Mrs. Samuel Stern; Mr. and Mrs. Herbert Oettinger; Mr. and Mrs. Gilbert Kitt and others, enjoying this big shindig in the Grand Ballroom of the Conrad Hilton Hotel. . . . Mr. and Mrs. Dave Gottlieb down to Florida for a few weeks of sunshine. . . . And Nate Gottlieb telling us all about why that guy had bloodshot eyes. 14 days will do it, too. . . . H. F. (Denny) Dennison phones to wish us the best of the season. And to tell us that he has something really big breaking. . . . Mike Hammergren in a last minute dash for a train 'way up north to his home in Minnesota. After he learns no planes are flying thataway. . . . Louis Shulman of Denver, and Bill Bye of Kansas City, on the long distance phone with us, at one and the same time, to talk about thisa and thata. Both have some grand ideas. . . . Snow just keeps piling up. And piling up. Already set a record for any December in Chi's history, by over seventeen inches of snow. And traffic getting worse every second of every day.

Harold Saul of Coven Distributing, who is in charge of the record department of the firm, advises that they are now featuring a "record buying guide" for all the juke box ops who buy their disks from this one-stop music service. Harold has all the latest reports of all the best records prominently posted for the ops. And carries them all on hand. . . . Another big and wet New Year's party for the execs of United over at the Chez Paree. This has become a yearly event. All get together at this famed spot to enjoy the New Year festivities. . . . Ray Riehl and charming Millie Riehl held open house this past Xmas day. And had 'em rollin' in and rollin' out all day long. . . . Bill DeSelm all happy over the way the firm's big Xmas affair went off. "Almost every employee had himself a grand gift before the party was over", is the way Bill put it. . . . HAPPY BIRTHDAYS TO: Lew London of Reading, Pa.; Abe Green of Maplewood, N. J. and Ray Riehl of Chicago, Ill. All three born on Christmas Day. . . . Also to Joe Hirsch, head of New York's game assn., born Dec. 27; Art Chapman of The Gans Co., Los Angeles, born on the 28th. And to charming Peggy Smith (wife of Ed Smith) residents of San Francisco, born Dec. 29.

Roy Monroe of Cleveland phones in to tell us that his firm is preparing one of the very biggest New Year's sales in all of its history. . . . With Harry Williams home in Los Angeles for the holidays, Sam Stern and Mrs. Stern and their children in Tucson, Ariz. for a few weeks, Bill Ryan (to whom we offer our most sincere condolences on the passing of his mother this past Xmas eve) also out of the factory, Gordon Horlick had his hands full trying to answer all the questions that came into his office. . . . Joe Abraham of Lake City Amusement, Cleveland, told us that the firm has under way one of the biggest sales of postwar music equipment they've ever yet featured. "We're just stocked up to the ceiling", Joe said, "and to give us more room we are selling off at prices that'll make big money for all buyers." . . . With the population of the nation growing by leaps and bounds and the birth rate setting new records—looks like very happy years ahead for the coinbiz.

Looks like Ralph Sheffield of Ace Premium Sales has himself a "million dollar item". Came to the firm, just by accident. But, to whomsoever Ralph has shown the item, only the greatest of enthusiasm has resulted. To the point where Ralph is flying to the factory to get himself a most complete exclusive. In fact, one buyer who saw the item, ordered 2,000 right away. . . . Some of the execs here got down to their offices plenty late this past Wednesday due to the eight more inches of snow that swirled, swished, blew and drifted thruout this area. On top of the two record deep snowfalls this city has already had. . . . But, none who were as upset as Frank Mencuri of Exhibit Supply Co. Frank moved out to the suburbs this past year to get away from the city noise. So that the little Mencuri's could enjoy suburban sunshine. Only to find that a suburbanites' life in the wintertime is awful, awful tough going. . . . Hey, Ben Coven, whyn't you buy a coupla horses and a great big sleigh with sleigh bells and all.

Meeting of the Wire And Cable Industry Advisory Committee with NPA resulted in the news that there would be more copper wire than NPA tho't could come about. . . . Roy McGinnis, Paul Huebsch and John Conroe all thrilled with the way the Keeney All-Electric Cigarette Vendor selling bigger and bigger and bigger all the time. . . . Anyway, we tried. This past week, we tried to get in to say hello to Ray Moloney. But, we ran up against 14 guys waiting to see him. And then, after we did get in for a moment, there were 16 other guys in his private offices. And a dozen important meetings waiting for him. So, after looking at the clock, we decided it was time to go home. (By the way, Happy New Year, Ray) . . . Wally Finke and Joe Kline of First Distribs advise that they are planning to have "just about anything and everything that any operator can ask for" all during 1952. Mal Finke and Ben Michaels, of the premium dept. of the firm, claim that they have already ordered, "Many more new and differently better items for the coming year." . . . Busier than ever—Jack Nelson of Bally. Who's trying to keep himself in step with Gov't rulings and coinsales at one and the same time.

We are indebted to Ed Wurgler of Wurlitzer for one of the cutest and trickiest little gifts we've ever yet received in many and many an Xmastime. . . . Sam Lewis of Chicoin suggests, "Just come on in and look at 'King Pin.' Play it just one time," he adds, "and see whether this isn't the most thrilling game you've ever yet enjoyed playing." (Fair enuf.) . . . With no more news coming thru, many are wondering whether MOA intends to really put on a show this March at the Palmer House. . . . And so, before we close this week we, too, along with all the others everywhere, want to wish each and everyone of you—you . . . you . . . (and you, too) . . . a very, very healthy and happy New Year . . . and, by the way, a prosperous one, too. (But, after having all health and happiness . . . do you care about prosperity?).



BEN COVEN

Music Operators: Come On In For "America's Finest ONE-STOP MUSIC SERVICE"—Everything Any Music Operator Needs IN STOCK!!

FEATURE OF THE WEEK

- Bally Turf Kings \$299.50
- Bally Champions 99.50
- Bally Citations 74.50
- Mutoscope Photomatics 549.50
- Bally Baseball 79.50
- Wurlitzer 850 44.50

COVEN

All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

distributing company

3181 Elston Chicago 18, Ill.
Independence 3-2210

Authorized Distributors for
BALLY PRODUCTS - PERMO POINT NEEDLES
SMOKE SHOP CIGARETTE VENDORS
WURLITZER PHONOGRAPHS Models 1400 & 1450

America's Finest ONE-STOP MUSIC SERVICE

Every Major and Independent Record Label carried right in stock so that you can have it without any chasing around or wasting precious and expensive time—PLUS—Needles, Title Strips, Parts and Supplies—IN FACT—EVERYTHING THE MUSIC OPERATORS NEED INCLUDING "America's Finest Automatic Phonographs—WURLITZER 1400 and 1450"—ALL ON HAND—READY FOR DELIVERY!! Write, Wire, Phone—Start Using "America's Finest ONE-STOP MUSIC SERVICE" and SAVE MONEY!!

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

PLAN NOW TO ATTEND

FEB - 4 - 5 - 6, 1952

Hotel Sherman
Chicago

International COIN MACHINE EXHIBITION

Sponsored By

COIN MACHINE INSTITUTE

134 North LaSalle Street
CHICAGO, ILLINOIS

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

MUSIC OPS YOUR BUSINESS

Bryson Bill Hearings (H. R. 5473) Will Continue Committee On The Judiciary. Music Ops, Their Congressmen Immediately to Halt ASCAP from: "CRU

The Automatic Music Industry of America is in great danger.

The Bryson Bill (Rep. Joseph A. Bryson's bill) which started public hearings before the Sub-Committee of the Committee On The Judiciary the latter part of last year (and wherein only the music industry had the opportunity of presenting its case before the Sub-Committee) will again start open public hearings on February 4.

This means that there is little time left for those juke box operators, who haven't yet written or contacted their Congressmen, to appeal to these legislators to do everything in their power to halt the Bryson Bill right in the Sub-Committee.

The Bryson Bill would definitely ruin the entire juke box industry, should it be favorably cleared thru these hearings, and affirmatively voted upon by the Congress of these United States.

The Bryson Bill wants the Copyright Act of 1909 to be amended. So that juke boxes will have to pay royalties for playing copyrighted music. (Such royalty payment is now specifically exempted by the Copyright Act of 1909.)

But, tho this effort (to make automatic music ops pay royalty for playing copyrighted music) has been made time and time again in past years, the Bryson Bill goes even further.

The Bryson Bill, in addition to asking that the Copyright Act of 1909 be amended as far as juke boxes are concerned, also asks that the nation's juke

box operators should pay 1¢ per week per side of each record (2¢ per record) royalty, for playing the copyrighted music of such organizations as ASCAP (American Society of Composers, Authors and Publishers) and similar groups.

The table included in this editorial gives juke box ops some idea of what they will have to pay each week and each year, to such groups as ASCAP.

But, this table does not include the tremendous and complicated bookkeeping expense which is also involved, in keeping such records for the benefit of ASCAP and similar groups, who demand such tremendous royalty-tribute from the automatic music industry of America.

Nor does the Bryson Bill state that this (1¢ per week per side of each record) is where ASCAP (and similar groups) must stop. The Bryson Bill does not state that they cannot ever expect more than 1¢ per side of each record per week as royalty-tribute.

In short, if ASCAP wants to (and if this Bryson Bill ever becomes law) ASCAP (and similar groups) can approach the Congress each and every year and demand more, more, and still more royalty. In fact, they can build their case right up to 50¢ per side of each record, or \$1.00 per record, royalty-tribute.

This is, without any iota of doubt, the most dangerous legislation which has ever yet faced the automatic music industry of America.

It will, definitely, wipe out over 85 per cent of the music operations in this industry.

How can the juke box operator of a route of even fifty 100 selection phonos pay \$50.00 per week royalty on an average net income of only \$35.00 per week?

(A loss of \$15.00 each and every week. A loss of \$884.00 per year.)

And this is based on the national gross average intake of \$7.00 per week per phono with a high net earning average of ten per cent. (These facts can be read in the November 10, 1951 issue of *The Cash Box*, Pages 3, 4 and 5.)

Just think of the complicated and almost impossible intricate bookkeeping involved for the average small operator somewhere in a small town, many miles from any large city, checking thru his records to see which of these were copyrighted by whom.

He has to make payments to more than one group. More than just ASCAP. After all there are other groups who handle the royalty collections for publishers. And there are also independent publishers.

Should the Bryson Bill (H.R. 5473) ever become law, everyone should quickly get into the music publishing business. (Hundreds would quickly do so.) Just as soon as an operator placed a copyrighted piece of music (already recorded) on his phono, this small publisher could jump him for royalty.

WAKE UP!! IS IN DANGER!!

Feb. 4 in Washington Before Sub-Committee of the Friends and Location Owners Must Write Their CONFIRMING MUSIC OF THE POOR ON A CROSS OF GOLD"

In short, the Bryson Bill (H.R. 5473) could stir up the most serious mess of intricate and complicated legal bookkeeping that has ever been known to the world of business.

Nor is this the end of the mess into which the Bryson Bill (if it ever passed Congress) could place the entire automatic music industry.

There would be a rush of groups to record "royalty free" music. There would be operators forming publishing companies. There would be more and more independent record firms arising with "deal" after "deal" for the juke box industry.

There would be so many, many ridiculous (even ludicrous) things happening that the average juke box operator just wouldn't know whom to believe about what, when and why.

There is but one answer to the Bryson Bill (H.R. 5473) and that is for every single juke box operator to immediately write or contact his Congressman and tell this elected representative of the peoples of his district how one, just one organization, one powerful, wealthy business group, and others like it, want the peoples' representatives of these United States to vote "it" (or "them") more and still more power, and more money, at the expense of all the peoples who elected these legislators.

The Bryson Bill Wants Music Ops To Pay

40c Per Week (\$20.80 Per Year) For 20 Record (40 Selection) Phonos
 48c Per Week (\$24.96 Per Year) For 24 Record (48 Selection) Phonos
 50c Per Week (\$26.00 Per Year) For 25 Record (50 Selection) Phonos
 80c Per Week (\$41.60 Per Year) For 40 Record (80 Selection) Phonos
 \$1.00 Per Week (\$52.00 Per Year) For 50 Record (100 Selection) Phonos

THIS IS BASED ON THE BRYSON BILL RATE OF 1¢ PER WEEK PER SIDE OF EACH RECORD (2¢ PER RECORD PER WEEK). (THE ABOVE FIGURES ARE BASED ON THE "BRYSON BILL" (H.R. 5473) RATE OF 1¢ PER WEEK PER SIDE OF EACH RECORD (2¢ PER RECORD) ROYALTY TO BE PAID TO THE OWNERS OF COPYRIGHTED AND RECORDED MUSIC. THIS IS ONLY WHAT IS CONTAINED IN THE "BRYSON BILL." THERE IS ABSOLUTELY NOTHING IN THE "BRYSON BILL" (H.R. 5473) THAT STATES THESE OWNERS OF THE COPYRIGHTED MUSIC WHICH IS RECORDED AND THEN PLAYED IN AUTOMATIC MUSICAL INSTRUMENTS CANNOT ASK FOR MORE ROYALTIES AT SOME LATER DATE.

How and where in the world can one group of business men approach the elected representatives of the people and ask these representatives to make them (these individual groups of powerful and wealthy businessmen) still richer and even more all-powerful?

At the very same time it is a known fact among these men engaged in music business that ASCAP (and such similar groups interested in this legislation) are only "KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS" of ever-greater music royalties for them by showcasing their tunes in the juke boxes of the nation.

The juke box operators must call on their friends and, especially, on everyone of their location owners, on their civic leaders and everyone else, to show where they would be wiped out of business if the Bryson Bill was ever favorably voted out of the Committee On The Judiciary and went to the floor of Congress where it could be voted into law.

They must get these people to write to their Congressmen and, once and for all time, so definitely defeat this sort of bill (which has been brought up time and time again over the past years, sponsored by ASCAP) that it won't ever be brought back again.

This is the time to act!

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WANT—Coney Islands and Bright Lights. Give best price and quantity in first letter. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

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WANT—5-10-25 Seeburg Wallboxes, prewar and postwar. Write giving price and box type. Give price in first letter. No quotations given. SAKS MUSIC SYSTEMS, 599 W. 176th ST., N. Y. C., N. Y.

WANT—A very prosperous and Happy New Year to all our customers and business associates everywhere. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIN 8751.

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WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

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WANT—Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

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WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, 8T, THOMAS, CANADA. Tel.: 2648.

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WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

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(Continued on next page)

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Wurlitzer 24 Hideaway 3 Packard Boxes speaker \$79.50; Wurlitzer Twin Twelve steel cabinet 5 Buckley Boxes speaker \$69.50; 5 Wurlitzer 2140 Bar Boxes \$19.50 ea. ABOVE READY TO GO ON LOCATION. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT, WISCONSIN.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLUemonnd 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metal point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

CLASSIFIED ADVERTISING SECTION

**SURE
I'M
HAPPY**



It's results that count. When I advertised the machines I had for sale in The Cash Box classified ad section believe me, brother, I GOT RESULTS.

In fact, I wish I had ten times the number of machines to sell, because the orders are still pouring in.

Where in all the history of the coin machine industry can you spend only 10c a word for a classified ad and get the kind of results you get in The Cash Box?

No wonder The Cash Box prints more classified advertising each week than all the other publications combined print in a month.

Take my advice, brother, if you've got something for sale, spend 10c a word and put it in The Cash Box classified advertising section immediately.

Also, if you want-to-buy machines, parts, supplies, or anything else do the very same thing. The cost is no more. Just 10c a word and you'll GET RESULTS . . . THAT'S WHAT COUNTS!

FOR SALE—5 South Pacifics, like new, one lot sale \$200 or \$50 each. 5 AMI wall boxes straight nickel \$25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, LONgacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

SEEBURG

4. 24	25.00	44.50	6. Plaza	25.00	39.50
4. 600R	49.00	69.50	6. Royale	25.00	39.50
4. 600K	49.00	69.50	4. Regal	35.00	49.00
4. 500A	49.00	69.50	4. Regal RC	39.50	49.00
4. 500K	49.00	69.50	4. Gem	35.00	49.50
4. 41 (Counter)	35.00	50.00	4. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	60.00
6. 61 (Counter)	39.50	50.00	6. Maestro	39.50	65.00
6. 71 (Counter)	35.00	75.00	6. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	6. Mayfair RC	49.50	59.50
4. 700	57.50	79.50	6. Melody King	49.50	79.50
4. 750M	79.50	85.00	6. Crown	39.50	59.50
1. 750E	79.50	100.00	6. Crown RC	49.50	79.50
4. 780M Colonial	79.50	99.50	6. Concert Grand	39.50	59.50
2. 780E	75.00	90.50	4. Colonel	49.50	59.00
4. 800	79.00	79.00	4. Colonel RC	49.50	59.50
1. 850	55.00	59.00	6. Concert Master	49.50	69.50
4. 950	49.50	74.50	6. Concert Master RC	49.50	89.00
4* 1015	175.00	295.00	6. Cadet	35.00	65.00
4. 1017 Hideaway	200.00	250.00	6. Cadet RC	59.50	65.00
2* 1100	310.00	450.00	4. Major	49.50	59.00
4* 1080	199.50	225.00	4. Major RC	49.00	59.50
1* 1250	449.50	500.00	4. Envoy	50.00	69.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	50.00	69.50
6. 320 Wireless Wall Box	3.50	5.00	6. Vogue	35.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
6. 320 2 Wire Wall Box	3.50	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	4. Hi-Tone 9800	49.50	60.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	49.50	60.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.50
1. 3031 Wall Box	11.95	15.00	4. Hi-Tone 8800 RC	49.50	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi-Tone 8200	49.50	59.50
4. 3020 Wall Box	35.00	39.50	4. Hi-Tone 8200 RC	49.50	59.50
4. 3025	12.50	19.50	1* 146S	139.00	195.00
4. 2140 Wall Box	19.50	24.50	1* 146M	139.00	195.00
4. 219 Stepper	25.00	27.50	4* 147S	175.00	225.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00	4* 147M	200.00	230.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	249.00	325.00
6. 111 Bar Box	3.00	10.00	2* 148M	299.50	325.00
6. 120 Wall Box 5c Wire	2.00	4.50	4* 148ML	290.00	349.00
6. 305 Impulse Rec.	2.50	10.00	4. M-100-78	700.00	789.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.80	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00			

Table listing various electronic components like Wallomatic, Baromatic, and Wall Boxes with prices.

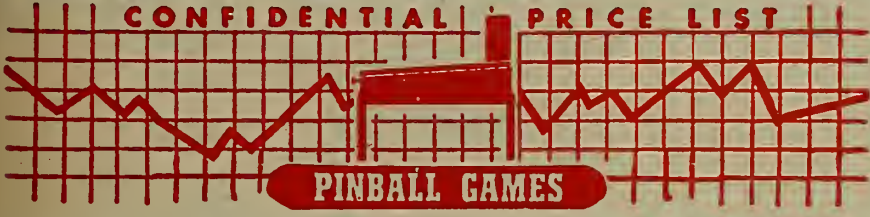
ROCK-OLA

Table listing Rock-Ola records and speakers such as Imperial 20, Windsor, and various speaker models.

Table listing Playmaster and Playboy records and speakers.

BUCKLEY

Table listing Wall & Bar Box O.S. and N.S. models.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing various pinball games like ABC Bowler, Ali Baba, Alice, Amber, Aquacade, Arizona, Baby Face, Baffle Card, Ballerina, Ballyhoo, Band Leader, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Be Bop, Bermuda, Big League, Big Prize, Big Time, Big Top, Black Gold, Blue Skies, Bomber, Bonanza, Boston, Bowling Champ, Bowling League, Bright Lights, Broncho, Buffalo Bill, Buccaneer, Build Up, Buttons & Bows, and Camel Caravan.

PACKARD

Table listing Packard records and speakers like Pla Mor Wall & Bar Box, Manhattan, Model 7 Phono, Hideaway Model 400, 1000 Speaker, Willow Adaptor, Chestnut Adaptor, Cedar Adaptor, Poplar Adaptor, Maple Adaptor, Juniper Adaptor, Elm Adaptor, Pine Adaptor, Beach Adaptor, Spruce Adaptor, Ash Adaptor, Walnut Adaptor, Lily Adaptor, Violet Speaker, and Iris Speaker.

MILLS

Table listing Mills records and speakers like Do Ri Mi, Panoram, Throne of Music, Empress, Panoram 10 Wall Box, Panoram Peek (Con), Conv. for Panoram Peek, and Constellation.

AMI

Table listing AMI records and speakers like Hi-Boy (302), Singing Towers (201), Streamliner 5, 10, 25, Top Flight, Singing Towers (301), Model A '46, Model B '48, and Model C.

AIREON

Table listing Aireon records and speakers like Super DeLuxe '46, Blonde Bomber, Fiesta, '47 Hideaway, '48 Coronet 400, and '49 Coronet 100.

MISCELLANEOUS

Table listing Chicago Coin Hit Parade and Ristaurcat.

Large table listing various records and speakers from other manufacturers like Fiesta, Fighting Irish, Five Star, Flamingo, Floating Power, Flying Saucers, Flying Trapeze, Football, 4 Horsemen, Freshie, Georgia, Ginger, Gin Rummy, Gizmo, Glamour, Gold Cup, Gold Mine, Golden Gloves, Gondola, Grand Award, Harvest Moon, Harvest Time, Hawaii, Hayburner, Hi Ride, Hit Parade, Hits & Runs, Holiday, Hot Rods, Humpty Dumpty, Jack 'N Jill, Jalopy, Jamboree, Jeanie, Jockey Special, Joker, Judy, Just 21, K. C. Jones, Kilroy, King Arthur, King Cole, Knockout, Lady Robin Hood, Leap Year, Line Up, Lucky Inning, Lucky Star, Mad. Sq. Garden, Magic, Maisie, Majors, Major League Baseball, Manhattan, Mardi Gras, Marjorie, Maryland, Merry Widow, Melody, Mercury, Mermaid, Metro, Mexico, Miami Beach, Minstrel Man, Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nifty, Nudgy, Oh Boy, Oklahoma, Old Faithful, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Photo Finish, Pimlico, Pin Bowler, Pinch Hitter, Pinky, Pin Up Girl, Play Ball, Play Boy, Playland, Playtime, Puddin Head, Punchy, Rag Mop, Rainbow, Ramona, Rancho, Ranger, Record Time, Red Shoes, Repeater, and Rio.

Table listing various records and speakers from other manufacturers like Rip Snorter, Riviera, Rocket, Rockettes, Rondevo, Rose Bowl, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Shoo Shoo, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Lark, Sky Line, Sky Ray, Slugger, Smarty, Smoky, South Pacific, South Paw, South Seas, Special Entry, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Spot Bowler, Sport Event, Sport Special, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Stardust, Starlite, State Fair, Step Up, Stop & Go, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Sweetheart, Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Triplets, Tri-Score, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Utah, Vanities, Victory Special, Virginia, Watch My Line, West Wind, Wild Fire, Winner, Wisconsin, Yankee Doodle, Yanks, and Zig Zag.

CONFIDENTIAL PRICE LIST

ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	60.00
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
6. Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6. Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6. Buccancer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

1* Bally Shuffle-Line	229.00	275.00	2. Keeney League Bowl	235.00	255.00
1. Bally Hook Bowler	225.00	275.00	4. Keeney Duck Pins	115.00	135.00
4. Bally Baseball	79.50	179.50	4. Keeney Big League Bowl	285.00	310.00
2. Bally Shuffle Champ	59.50	89.50	1. Keeney 4-Way Bowl	250.00	275.00
4* Bally Shuffle-Bowler	24.50	50.00	4. Rock-Ola Shuffle Jungle	19.50	59.50
4* Bally Speed Bowler	39.50	79.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
4. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	74.50	79.50
4. ChiCoin Bango	15.00	49.50	1. United Shuffle Alley	24.50	39.50
6. ChiCoin Beacon	35.00	49.50	4. Un. Shuffle w/con.	25.00	59.50
1* ChiCoin Bowling Alley	49.50	79.50	1* Un. Shuffle Alley Exp.	40.00	74.50
1. ChiCoin Alley w/con.	49.50	79.50	4. Un. 2-play Express	169.50	199.50
4. ChiCoin Ace Bowl	145.00	169.50	4. Un. Sin Rebound	99.50	149.00
2. ChiCoin Bowl Classic	115.00	140.00	2. Un. Twin Rebound	215.00	225.00
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
1. ChiCoin Baseball	65.00	95.00	4. United Super-Shuffle	35.00	49.50
2. ChiCoin Trophy	100.00	150.00	4. United Slugger	99.50	125.00
2. Exhibit Strike	65.00	125.00	4. United Skee Alley	75.00	169.50
4* Genco Shuffle Target	175.00	229.50	4. Un. 4-Player	275.00	295.00
4. Genco Bowling League	24.50	35.00	1. Un. 5-Player	315.00	344.50
4. Genco Glider	30.00	39.50	2. Un. Shuffle-Cade	200.00	225.00
4. Genco Baseball	45.00	79.50	4. Un. Twin Shuffle-Cade	175.00	275.00
4. Gottlieb Bowlette	24.50	69.50	4* Univ. Super Twin	100.00	145.00
4. Keeney ABC Bowler	39.50	69.50	2. Universal Twin Bowler	49.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	175.00	185.00
4. Keeney King Pin	49.50	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	45.00	4. Williams Twin Shuffle	24.50	28.50
4. Keeney Ten Pins	24.50	34.50	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	59.50	75.00	4* Williams Dbl. Head	75.00	129.50
1. Keeney Dbl. Bowler	135.00	169.50			

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Bowler	165.00	189.50	6. Keeney Sub Gun	79.50	95.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
6. Bally Defender	50.00	95.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
4. Bally Heavy Hitter	65.00	69.50	4. Mutoscope Ace Bomber	75.00	95.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	100.00	150.00
6. Bally Lucky Strike	45.00	79.50	6. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	95.00	4. Mutoscope Photomatic		
6. Bally Sky Battle	49.50	95.00			
6. Bally Torpedo	49.50	75.00	4. Mutoscope Sky Fighter	95.00	125.00
4. Bally Undersea Raider	80.00	95.00	6. QT Pool Tahle	89.50	100.00
6. Bank Ball	59.50	150.00	4. Quizzer	89.50	100.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
4. Champion Hockey	50.00	75.00	6. Scientific Baseball	49.50	75.00
4. Chi-Coin Basketball Champ	225.00	275.00	6. Scientific Basketball	59.50	75.00
2. ChiCoin Goalee	59.50	99.50	6. Scientific Batting Pr.	45.00	75.00
4. ChiCoin Hockey	69.50	75.00	4. Scientific Pitch 'Em	175.00	195.00
4. Chi Midget Skee	150.00	229.50	1* Seeburg Bear Gun	295.00	350.00
1* ChiCoin Pistol	99.50	149.50	4* Seeburg Chicken Sam	59.50	109.50
6. ChiCoin Roll-A-Score	39.50	75.00	6. Seeburg Shoot the Chute	25.00	75.00
6. Edelco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Bat-A-Score	95.00	175.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	40.00	125.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
1. Evans Ten Strike '46	75.00	99.50	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	6. Supreme Rocket Buster	45.00	65.00
1* Exhibit Dale Gun	65.00	85.00	6. Tail Gunner	49.50	89.50
6. Exhibit Rotary Mdsr.	175.00	275.00	4. Telequiz	115.00	139.50
4. Exhibit Silver Bullets	99.50	150.00	4. Un. Team Hockey	115.00	125.00
2. Exhibit Six Shooter	189.50	239.50	6. Warner Voice Record	49.50	69.50
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	6. Western Baseball '39	20.00	45.00
4. Exhibit Vitalizer	75.00	95.00	4. Western Baseball '40	45.00	85.00
6. Genco Bank Roll	24.50	65.00	6. Whizz	15.00	29.50
6. Genco Play Ball	29.50	65.00	4. Wilcox-Gay Recordio	119.50	150.00
6. Grootchen Met. Typer.	79.50	149.50	2. Williams All Stars	79.50	109.50
6. Hoop-A-Roll	24.50	49.50	6. Williams Box Score	39.50	65.00
4. Jack Rabbit	75.00	109.50	1. Williams Star Series	99.50	139.50
			4. Williams Quarterback	75.00	100.00
			4. Wurlitzer Skee Ball	125.00	150.00

This Week's Used Market

As was expected, this week's trading in the used machine market showed a slight decline in activity; however this decrease was not as pronounced as has been in previous holiday periods. The large amount of bartering that started a few weeks back was still plainly visible and the prospects point to a continuation of this trend once the new year starts. Though this week represented lesser activity it did not, in any appreciable manner, show a decrease in price. Most pieces held firmly with some machines going either up or down and with the majority of fluctuations being in the upward direction.

The pin games maintained their perennial leadership as far as activity is concerned. All the popular pieces showed up strongly while the newer entries in the used equipment market continued to find askings. This section of the market bore a small part of the general holiday decrease and the expected 1952 action should

continue to keep this division moving along at a steady clip.

Music showed up as the division reflecting the greatest decrease in activity and here too this decline can not be considered as a sizeable one. As is usually the case the popular pieces showed no slump in quotations or action while the other machines behaved slightly under normal. In general the price ranges remained quite constant and here too the market will take up the slack as soon as the holiday season is over.

The shuffle games and the arcade equipment reacted as a representative group of the entire market. Shuffles, which have enjoyed a large increase in action over the past few weeks, continued to draw well. The slight fluctuations here were negligible. Arcade equipment bartering was a bit under the normal amount, but this division, as were the other divisions, was also suffering from the present season.

The following was the most active equipment in this week's used market:

Most Active Used Music

Held—Wurlitzer 1015	\$175.00-\$295.00
Down—Wurlitzer 1100	310.00- 450.00
Held—Wurlitzer 1080	199.50- 225.00
Up—Wurlitzer 1250	449.50- 500.00
Up—Seeburg 146S	139.00- 195.00
Up—Seeburg 146M	139.00- 195.00
Held—Seeburg 147S	175.00- 225.00
Held—Seeburg 147M	200.00- 230.00
Down—Seeburg 148M	299.50- 325.00
Held—Rock-Ola 1422 Phono	99.00- 125.00
Up—Packard Manhattan	125.00- 169.50
Down—AMI Model B '48	375.00- 495.00

Most Active Used Pin Games

Up—A. B. C. (Un 5/51)	\$250.00-\$335.00
Held—Bright Lights (B 5/51)	325.00- 375.00
Down—Champion (B '48)	65.00- 159.50
Held—Citation (B/48)	40.00- 134.50
Held—Five Star (Univ 5/51)	225.00- 310.00
Held—Gold Cup (B '48)	40.00- 84.50

Up—Jockey Special (B '47)	35.00- 64.50
Down—Photo Finish	75.00- 139.50
Held—South Pacific (Ge 3/50)	50.00- 109.50
Down—Turf King (B 6/50)	200.00- 345.00
Up & Down—Winner (Univ.)	175.00- 245.00

Most Active Shuffles & Rebounds

Up—Bally Shuffle-Line	\$229.00-\$275.00
Held—Bally Shuffle-Bowler	24.50- 50.00
Held—Bally Speed Bowler	39.50- 79.50
Up—ChiCoin Bowling Alley	49.50- 79.50
Held—Genco Shuffle Target	175.00- 229.50
Up—United Shuffle Alley Exp.	40.00- 74.50
Held—Univ. Super Twin	100.00- 145.00
Held—Williams Dbl. Head	75.00- 129.50

Most Active Arcade Equipment

Up—ChiCoin Pistol	\$ 99.50-\$149.50
Up—Exhibit Dale Gun	65.00- 85.00
Up—Seeburg Bear Gun	295.00- 350.00
Held—Seeburg Chicken Sam	59.50- 109.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	\$439.00
Futurity	735.00
Spot-Lite	629.50

BUCKLEY MFG. CO.

Wall & Bar Box	\$ 24.50
Chicago Coin King Pin	

H. C. EVANS & CO.

Constellation Phonograph	\$795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Niagara	\$329.50
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J. H. KEENEY & CO., INC.

Holiday	\$545.00
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
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UNITED MFG. CO.

6 Player Shuffle Alley	\$469.50
Leader	595.00
6 Player DeLuxe Shuffle Alley	

WILLIAMS MFG. CO.

Spark Plugs	\$425.00
Sea Jockeys	425.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c '0c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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