

# THE CASH BOX

VOLUME 13

MARCH 8, 1952

NUMBER 24



A happy occasion is being celebrated here, the passing of the million sales mark by the Four Aces on their Decca hit "Tell Me Why" and the awarding of a gold disk to them for the achievement. The boys, who started their meteoric disk career with "Sin," which brought them to national attention, created even more of a sensation by following it up with another solid smash "Tell Me Why." Currently making a bid for honors is "Perfidia," their latest. Left to right are: Lou Silvestri and Dave Mahoney of the Four Aces; Leonard Schneider, VP of Decca; Herb Kessler, their manager; Milton Rackmil, Decca proxy; and Al Alberts and Sod Vaccaro, who complete the team.

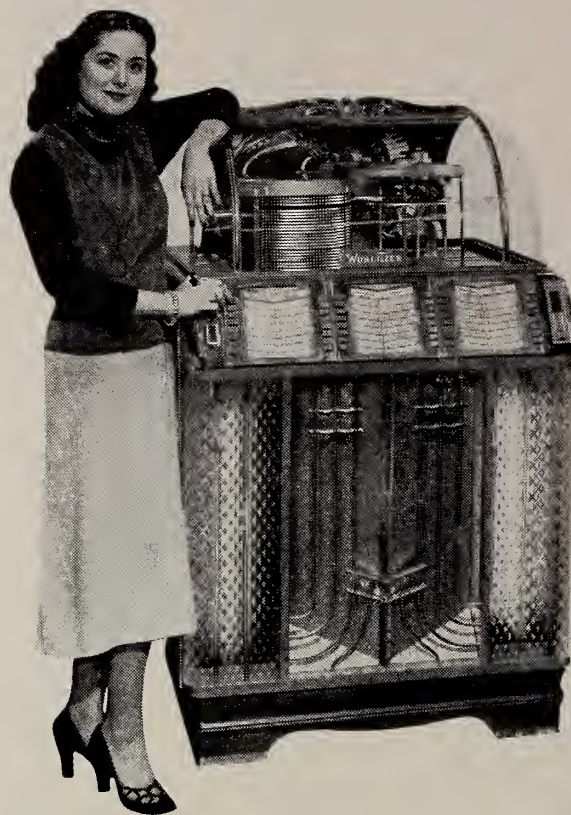


She was a

Beauty

before

...but



# LOOK AT HER NOW

**Wurlitzer gives its Models 1400 and 1450 terrific new money-making magnificence**

The famous Wurlitzer 1400 and 1450 have been to the beauty salon... have had "the works" from Wurlitzer stylists... have emerged glorified and glamorized far beyond their former widely acclaimed beauty.

Concurrent with Wurlitzer's decision to continue the 1400 series in the line, it has been color engineered to blend with every location interior. The record changer compartment background now glows with the rippling radiance of moonlit waters. Pilaster lighting in new hues hits a new peak in eye appeal. The whole effect is

more attention arresting, more play stimulating, more productive of consistently higher profits.

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**more than ever your best investment**

**All Speed Wurlitzer**



More Glamorous  
More Colorful  
More Gorgeous  
More Profitable



**THE WURLITZER 1400 AND 1450**



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#### "THE CONFIDENTIAL PRICE LISTS"

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## Need For

# NEW PRODUCTS

## Noted By Entire Industry

For many months this publication has been advising the field that there is a great need for new products.

This became more than ever evident at this past CMI convention.

Here the trade arrived to see new products. Many were disappointed. Others simply bought whatever they felt they could use.

But did not purchase in the quantities they would have, had there been new products available.

In fact, anything of a somewhat new nature, like the coin operated horses, which were so prominent thruout the booths of this past CMI convention, did more business than anyone ever expected.

A few new type products also did very fine business. A golf machine was given much more volume than any dreamed would happen.

Other units, tho not exactly new to the field, also received a good volume of business.

Only because they were different than the average run of equipment.

The resultant effect was that the manufacturers have also now noted the great need for new products.

They are trying with all their ingenuity and engineering skill to come into the market with the new type product that will completely revive the entire field.

The wheel of time has spun completely about, if old timers in the industry are to be believed.

They point to the fact that prior to the original pin games appearing in the industry, the larger machines, along the lines of the old "Hoot Mon Golf" and others of this nature, manufactured by such firms as the long gone Chester-Pollard Company, were the rage at that time.

This seems to be the case in the industry today. There has been a return to the larger type machines. What the trade likes to call "arcade equipment." And what is now being termed "entertainment merchandise" by many others.

In short, if the wheel has actually turned back to its first beginning, then the circle

will show an entirely new type product soon to appear on the market. That is, if it can be believed, that "history repeats itself."

The new products are long, long overdue. The time has come when all in the field must join in, pooling their ingenuity and engineering ability, to produce something that is so entirely different, new and unique, that it will once again (as did the first and original marble pin games—and the recent shuffle games) revive the entire industry.

Such a new product will, at the same time, bring much new blood into this entertainment business.

This is something which is now most desperately needed to once again revive that keen competitive spirit which made this field blossom out into a new and big industry. In fact, the most outstanding division of all the entertainment fields.

New products will not only, therefore, bring bigger and better business to all in the field but will also at the same time, bring about an entirely new era for greater growth, something that the field needs at this time.

Continued growth is important to all industry. The fact remains that this field has continued to be static.

This is not entirely due to the lack of volume production. It is more due to the lack of anything really new in coin operated products.

Development of a new product, one that will be popularly priced; that can be placed in every and any type of location; that can be easily handled; that has public appeal; that will definitely bring in bigger income; and that will amortize itself quickly; is something that this trade needs desperately at this time.

It is up to everyone engaged in this industry, not only the manufacturers and their engineers, to bring such a product about as quickly as possible.

Without an entirely new and better product this industry will continue to remain static and, day by day, smaller routes will continue to be gobbled up by the bigger routes.

To the point where the field will minimize itself of its own necessity.



**THE NATION'S TOP TEN**  
 PLUS THE NEXT 15  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



**THE CASH BOX**

AB—Abbey	CO—Columbia	<b>CODE</b>	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	IN—Intro	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star	MG—MGM	RE—Regent	VI—Victor

- Pos. Last Week**
- 1 CRY**  
**JOHNNIE RAY**  
 CA-1875 (F-1875)—Four Knights  
 CR-60592 (9-60592)—Eileen Barton  
 DE-27857 (9-27857)—Paul Chapman  
 KI-15145—Alan Holmes  
 LO-1169 (45-1169)—Vera Lynn

ME-5749 (5749 x 45)—Georgia Gibbs  
 MG-11113 (K11113)—Bill Farrell  
 OK-6840—Johnnie Ray  
 VI-20-4388 (47-4388)—June Valli  
 VI-20-4406 (47-4406)—Bob Williams
  - 2 TELL ME WHY**  
**FOUR ACES**  
 CA-1929 (F-1929)—Norman Kaye  
 CR-60625 (9-60625)—Horace Bailey  
 DE-27860 (9-27860)—Four Aces  
 DE-27926 (9-27926)—Roberta Lee  
 ME-5767 (5767 x 45)—Ralph Marterie

ME-8267 (8267x45)—Dinah Washington  
 VI-20-4427 (47-4427)—Four Tunes  
 VI-20-4444 (47-4444)—Eddie Fisher  
 KI-4515 (45-4515)—The Swallows
  - 3 THE LITTLE WHITE CLOUD THAT CRIED**  
**JOHNNIE RAY**  
 CA-1892 (F-1892)—Lou Dinning  
 DE-27893 (9-27893)—Roberta Lee

ME-5761 (5761 x 45)—Herb Lance O.  
 OK-6840—Johnnie Ray
  - 4 ANYTIME**  
**EDDIE FISHER**  
 CA-1895 (F-1895)—Helen O'Connell  
 DE-27972 (9-27972)—Sy Oliver O.

VI-20-2700—Eddy Arnold  
 VI-20-4359 (47-4359)—Eddie Fisher
  - 5 TIGER RAG**  
**LES PAUL & MARY FORD**  
 CA-1920 (F-1920)—Les Paul & Mary Ford

DE-27939 (9-27939)—George Barnes
  - 6 SLOW POKE**  
**PEE WEE KING**  
 CA-1837 (F-1837)—Helen O'Connell  
 CO-39632 (4-39632)—Arthur Godfrey  
 DE-27792 (9-27792)—Roberta Lee  
 KI-998—Hawkshaw Hawkins

ME-5740 (5740x45)—Tony Hill  
 VI-21-0489 (48-0489)—Pee Wee King  
 VI-20-4373 (47-4373)—Ralph Flanagan
  - 7 PLEASE, MR. SUN**  
**JOHNNIE RAY**  
 CA-1966 (F-1966)—Les Baxter  
 CO-39636 (4-39636)—Johnnie Ray  
 CR-60647 (9-60647)—Georgie Auld

DE-27946 (9-27946)—Bill Kenny  
 MG-11134 (K11134)—Tommy Edwards  
 VI-20-4453 (47-4453)—Perry Como
  - 8 BERMUDA**  
**BELL SISTERS & HENRI RENE O.**  
 CA-1956 (F-1956)—Ray Anthony  
 DE-27893 (9-27893)—Roberta Lee  
 ME-5774 (5774x45)—Jimmy Palmer

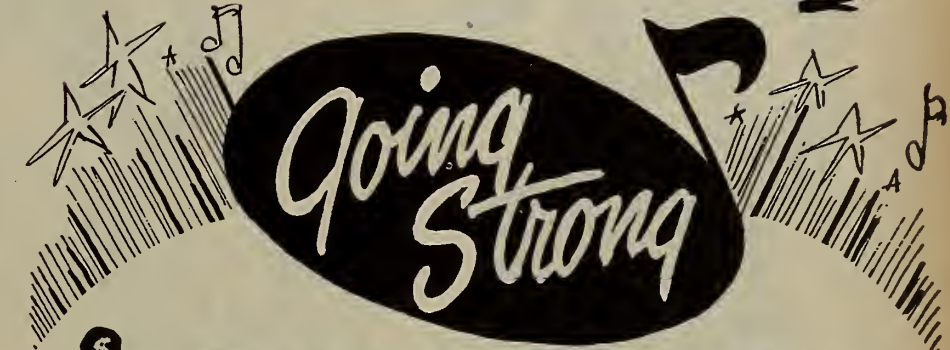
VI-20-4422 (47-4422)—Bell Sisters & Henri Rene O.
  - 9 DANCE ME LOOSE**  
**ARTHUR GODFREY**  
 CO-39632 (4-39632)—Arthur Godfrey  
 DE-27906 (9-27906)—Russ Morgan O.

VI-20-4457 (47-4457)—Mindy Carson
  - 10 WHEEL OF FORTUNE**  
**KAY STARR—SUNNY GALE & EDDIE WILCOX O.**  
 CA-1964 (F-1964)—Kay Starr  
 CR-60650 (9-60650)—Jimmy Scott  
 DE-27967 (9-27967)—Arthur Prysock  
 DE-48280 (9-48280)—Helen Humes  
 DY-787—Sunny Gale & Eddie Wilcox O.

KI-1051 (45-1051)—Jimmy Thomason  
 ME-5779 (5779x45)—Bobby Wayne  
 VI-20-4349 (47-4349)—Johnny Hartman  
 VI-20-4520 (47-4520)—Bell Sisters

**NEW!**  
**TERRY TIMMONS**  
**"GOT NOBODY TO LOVE"**

backed by  
**"I SHOULDN'T HAVE TO CRY OVER YOU"**  
 RCA Victor  
 47-4549  
 20-4549



\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MARCH 1

- \$ **Any Time / Never Before**  
 Eddie Fisher . . . . . 20-4359 (47-4359)\*
- \$ **Bermuda**  
 The Bell Sisters . . . . . 20-4422 (47-4422)\*
- \$ **Tulips And Heather / Please, Mr. Sun**  
 Perry Como . . . . . 20-4453 (47-4453)\*
- \$ **Blue Tango**  
 Hugo Winterhalter . . . . . 20-4518 (47-4518)\*
- \$ **Noodlin' Rag**  
 Perry Como . . . . . 20-4542 (47-4542)\*
- \$ **The Gold Rush Is Over**  
 Hank Snow . . . . . 20-4522 (47-4522)\*
- \$ **Tell Me Why / Trust In Me**  
 Eddie Fisher . . . . . 20-4444 (47-4444)\*
- \$ **Slow Poke**  
 Pee Wee King . . . . . 21-0489 (48-0489)\*
- \$ **A Kiss To Build A Dream On**  
 Hugo Winterhalter . . . . . 20-4455 (47-4455)\*
- \$ **Hambone**  
 Phil Harris & The Bell Sisters . . . . . 20-4584 (47-4584)\*
- \$ **At Last! At Last! / Make With The Magic**  
 Tony Martin . . . . . 20-4477 (47-4477)\*
- \$ **Poor Whip-Poor-Will / Wheel Of Fortune**  
 The Bell Sisters . . . . . 20-4520 (47-4520)\*
- \$ **Down South**  
 Spike Jones . . . . . 20-4568 (47-4568)\*
- \$ **Egbert The Easter Egg**  
 Roy Rogers . . . . . 45-5336 (47-0306)\*
- \$ **Silver And Gold**  
 Pee Wee King . . . . . 20-4458 (47-4458)\*

\* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**  
 RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN NEW JERSEY

11) BE MY LIFE'S COMPANION. 12) SHRIMP BOATS. 13) SIN. 14) BROKENHEARTED. 15) CHARMAINE. 16) UNDECIDED. 17) I WANNA LOVE YOU. 18) COME WHAT MAY. 19) STOLEN LOVE. 20) BLACKSMITH BLUES. 21) TULIPS AND HEATHER. 22) GARDEN IN THE RAIN. 23) A KISS TO BUILD A DREAM ON. 24) BLUE TANGO. 25) AT LAST; AT LAST.



... Call them 'Sleepers'  
... Call them 'Disks out of left field'  
... Call them what you may

# DOT POP SMASH'S



# 'GOODY GOODY'

backed with  
**"JUST BELIEVE IN ME"**  
sung by the goody good voice of ...

on  
DOT RECORD  
15009; 45x15009

## JANE GRANT

*and*

Sensational Rag Time Piano Treatment of...

# 'NEAR YOU'

Backed With

# 'JOHNNY MADDOX BOOGIE'

By  
**JOHN MADDOX**

and the **Rhythmasters**

DOT RECORD 15008; 45x15008

# Dot

RECORDS

GALLATIN, TENNESSEE

PHONE: 880-881





# 9 OUT OF 10

We've often been asked the question "What percentage of hit records do you pick?"

Our answer to that is very simple. "Just look at the charts".

A glance at "The Nation's Top Ten" shows that almost invariably nine of the current top records in the country have been picked by The Cash Box—and sometimes all ten.

We're very proud of that record. It's a good one. And it can't be beat by any other source.

The job of the music department of this magazine is to help the people who program music—juke box operators and disk jockeys—to select their tunes. We let them know as soon as a record comes out what its commercial possibilities are, whether people are going to put their nickels in the boxes to hear it, whether listeners are going to keep on listening to disk jockeys who play it.

These selections, we must emphasize, are made as soon as possible after the release of a record. We don't—as one publication we know often does—wait several weeks to see whether a tune is showing up and then pick it. We admit that's an easy way. But it would hardly be of much use to our readers. By that time they don't need any publication to tell them that a disk has possibilities. They already know it.

We have another policy which we feel is in the interest of our readers and that's to review only records which they can use. Why devote space to telling people how terrible a record is? If it's terrible, we just don't bother with it. There are too many records which have listener appeal and which should be brought to the attention of our readers. It's pointless to waste time on the bad ones.

The good records, therefore, are the only ones that we review. And the best of them are the ones we pick.

It seems to us that a policy which has resulted in the predicting of nine out of ten moneymaking hits is a good policy.

And nine out of ten is what our record has been.

We'd like to see that score bettered anywhere.

## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRY ..... Johnnie Ray (Columbia)
2. WHEEL OF FORTUNE... Kay Starr (Capitol)  
Sunny Gale & Eddie Wilcox O. (Derby)  
Bobby Wayne (Mercury)
3. TIGER RAG..... Les Paul & Mary Ford (Capitol)
4. TELL ME WHY..... Four Aces (Decca)
5. BERMUDA ..... Bell Sisters (RCA Victor)
6. AT LAST ..... Ray Anthony (Capitol)
7. ANYTIME ..... Eddie Fisher (RCA Victor)
8. PLEASE, MR. SUN..... Johnnie Ray (Columbia)
9. BLUE TANGO..... Leroy Anderson (RCA Victor)
10. BROKEN HEARTED ..... Johnnie Ray (Columbia)

John Gale, formerly at WTAO in Cambridge, Mass., now conducting a late night stanza at WINN in Louisville, Ky. Labeled the Night And Gale Show, it's already beginning to attract attention throughout Kentucky . . . Bob Perry (WCAT-Lowell, Mass.)



LEE & LORRAINE ELLIS  
(WSPR—Springfield, Mass.)

wants glossies of recording artists to answer requests of listeners. . . . Larry Wilson (WNOE-New Orleans, La.) due in N. Y. for a vacation in April. . . . Bob Murphy (WGSM—Huntington, L. I.) has a three hour morning show and an hour and a half afternoon show across the board. . . . Hal Tate (WBKB-TV in Chicago) doing a great job as Chicago's television disk jockey. . . . While in Detroit on business over the last weekend, Bud Wendell of WJMO (Cleveland) paid a visit to Jack The Bellboy at his special studio at WXYZ in Detroit. Said Wendell after the visit "I've seen a lot of djs in my time but never one who was so relaxed. . . . In this election year, Buddy Deane (WITH-Baltimore, Md.) has revived the old gimmick of running for president. And it's working too, says Buddy. The Buddy Deane for president campaign is going on now complete with campaign buttons etc. A parade down the main drag of town is being planned with a dixieland band and the whole thing is attracting plenty of attention. . . . Lee and Lorraine

Ellis (WSPR-Springfield), conductors of their prize winning dj show "Coffee With Lee and Lorraine" are now going into their fourth year with the same sponsor. Art Brown (WWDC-Washington, D. C.) was welcomed back to the station after a Florida vacation with a potful of money—all for the D. C. Society of Crippled Children. Money was collected from listeners by announcement of Fred Fiske, who subbed for Brown, that it was Brown's favorite charity and that a donation to it would be a fine way to welcome him home.

"... this will be the first novelty smash of 1952. How can it miss—it's presold with 30 hits on one disc. WOW!"

says **BILL RANDLE**  
WERE—Cleveland, about

**"OH SEBASTIAN"**

by **ELMO RUSS**  
on Pyramid Record 644

**Pyramid Records** 1658 B'way  
New York 19  
N. Y.

**HONEST** IT'S THE BIGGEST  
RECORD NEWS OF THE YEAR!

1	BY	4
ON		4

ONE BY FOUR ON FOUR

## ORDER FROM YOUR NEAREST DOT DISTRIBUTOR

- ALLEN DISTRIBUTING COMPANY, 420 Broad St., Richmond, Va.
- ARISTOCRAT DISTRIBUTING COMPANY, INC., 750 E. 49th St., Chicago 15, Ill.
- ARTIST RECORD DISTRIBUTORS, 2416 Third Avenue, Seattle, Wash.
- B. G. RECORD SERVICE, 1132 N. W. Glison, Portland, Ore.
- BENART DISTRIBUTING COMPANY, 327 Frankfort Ave., Cleveland, O.
- BURNS DISTRIBUTING COMPANY, 828 N. Walnut St., Oklahoma City, Okla.
- BIG STATE DISTRIBUTING COMPANY, 137 Glass St., Dallas, Texas
- CENTRAL RECORD SALES COMPANY, 4528 West Pico, Los Angeles, Cal.
- CHATTON DISTRIBUTING COMPANY, 1921 Grove St., Oakland, Cal.
- COSNAT DISTRIBUTING CORPORATION, 315 W. 47th St., New York 19, N. Y.
- COASTLINE DISTRIBUTING COMPANY, 535 Fourth Ave., So., Nashville, Tenn.
- DELTA MUSIC SALES, 704 Baronne St., New Orleans, La.
- ESSEX RECORD DISTRIBUTING COMPANY, 91 Springfield Ave., Newark, N. J.
- GOTHAM RECORD CORPORATION, 1626 Federal, Philadelphia, Pa.
- HIT RECORDS DISTRIBUTORS, 1043 Central Ave., Cincinnati, Ohio
- INDIANA STATE DISTRIBUTING CO., 505 E. Washington St., Indianapolis, Ind.

- M. B. KRUPP, 309 E. Santa Fe St., El Paso, Texas
- MANGOLD DISTRIBUTING COMPANY, 215 S. Eutaw St., Baltimore, Md.
- MANGOLD DISTRIBUTING COMPANY, 913 S. Clarkson St. Charlotte, N. C.
- JAMES H. MARTIN, 2641 N. North Ave., Chicago, Ill.
- MUSIC SALES COMPANY, 1117 Union Ave., Memphis, Tenn.
- PAN AMERICAN DISTRIBUTING CO., 1228 E. Commerce, San Antonio, Texas
- PAN AMERICAN DISTRIBUTING COMPANY, 2820 N. W. 7th St., Miami, Fla.
- PAN AMERICAN DISTRIBUTING CO., 90 W. Riverside Ave., Jacksonville, Fla.
- PAN AMERICAN DISTRIBUTING COMPANY, 3731 Woodward Ave., Detroit, Mich.
- ROBERTS RECORD DISTRIBUTING COMPANY, 1518 Pine St., St. Louis, Mo.
- RECORDER SUPPLIES, Vancouver, B. C.
- SOUTHLAND DISTRIBUTING COMPANY, 441 Edgewood Ave., S.E., Atlanta, Ga.
- SOUTH COAST DISTRIBUTING COMPANY, 314 E. 11th St., Houston, Texas
- LOU SOWA RECORDS INC., 711 Bigley Ave., Charleston, W. Va.
- LOU SOWA RECORDS INC., 1628 Fifth Ave., Pittsburgh 19, Pa.



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"ONCE I LOVED YOU" (3:02)  
"LONELY" (3:15)

TONY BAVAR  
(RCA Victor 20-4519; 47-4519)

● The powerful voice of Broadway singing star Tony Bavaar is shown to great advantage with the two attractive ballads on this waxing. Each lid offers dramatic tunes that are exploited to their fullest by Tony. Solid backings by Norman Leyden and his musical aggregation rounds out the disk. Ops should check here.

"SHOULD I" (2:40)  
"DOWN BY THE OLD MILL STREAM" (2:55)

JOHNNY LONG ORCHESTRA  
(Mercury 5796; 5796 x 45)

● The Johnny Long orchestra, with Ray Kinder and the Ensemble, takes an oldie, gives it a hop and winds up with a pleasant end. Flip is another old number that the boys reface and offer as a spirited version that should prove to be good listening. Ops oughta look in on this new piece of wax.

"HEAVEN KNOWS WHY" (2:35)  
"SKYLARK" (2:35)

BOB CONNALLY  
(Mercury 5799; 5799 x 45)

● An interesting ballad that's kicking around is taken for a smooth ride round the wax by Bob Connally and the Jack Halloran singers. The result is a listenable end. The under siding is an oldie that's handled prettily by Bob and here too ops have a side that should get some attention.

"THE ACAPULCO POLKA" (2:20)  
"THE HILLBILLY MAMBO" (2:33)

XAVIER CUGAT ORCHESTRA  
(Mercury 5798; 5798 x 45)

● The Xavier Cugat orchestra belts out a fast moving polka in which Abbe Lane is featured on the vocal while a wild chorus presents a fitting backdrop for this Spanish flavored tune. Flip is a novelty mambo in which Abbe and Dick Thomas share the vocal to this mixture of Latin American and hillbilly flavoring. The platter might make a go of it.

"YOU'RE NOT WORTH MY TEARS" (3:07)  
"TWO WRONGS NEVER MAKE A RIGHT" (2:48)

THE THREE SUNS  
(RCA Victor 20-4562; 47-4562)

● Vocalist Johnny Parker teams up with the Three Suns on the upper level to dish out a smooth version of an attractive ballad. Harmony and the soft backdrop mark this end as well as the under siding which is a simple tune that's handled listenably by the artists. Ops might look at the initial half.

"BEWARE" (3:05)  
"FRANKIE" (2:59)

DOLORES GRAY  
(Decca 28032; 9-28032)

● Dolores Gray has a sleeper on the top dish in the form of a pretty melody that's carried with a light Latin beat. Dolores and the Sy Oliver orchestra collaborate to turn out a dramatic lid. The lower portion is a liltin' ditty that gets a pleasant airing. Our nod goes to the first deck.

## DISK OF THE WEEK

"HAMBONE" (1:58)  
"LET'S HAVE A PARTY" (2:30)

FRANKIE LAINE & JO STAFFORD  
(Columbia 39672; 4-39672)



FRANKIE LAINE

● The closest thing to a double header in music are the two waxings that Frankie Laine has to offer on his latest releases. The first one titled "Hambone" finds Frankie teaming with his winning partner Jo Stafford and the duo opens all the valves and gives out with a zestful, vibrant interpretation of a folk-like tune. This fast moving, wildish ditty is further complemented by a solid musical backing that rocks and rolls to the end. In addition to the Laine-Stafford chanting, a gang sing adds flavor to the number. Flip is a cute tune that the same artists handle easily with the added help of the Norman Luboc choir. The second dinking features Frankie with another folk type side that's labeled "The Gandy

"THE GANDY DANCER'S BALL" (2:30)  
"WHEN YOU'RE IN LOVE" (2:50)

FRANKIE LAINE  
(Columbia 39665; 4-39665)



JO STAFFORD

Dancer's Ball." This one is a bouncy item into which the vocalist injects all his warmth and vigor and the result is another winning platter. Paul Weston and his orchestra once again support the melody with a top notch backdrop. The reverse end on this disk is a slow and pretty ballad that may find its way via the inimitable styling of Laine. Ops can't afford to miss out, our advice is to get with both etchings as soon as possible.

*Two other fine waxings of "Hambone" are turned out by the Red Saunders's orchestra on the Okeh label and Phil Harris together with the Bell Sisters on the RCA Victor label.*

"AT LAST, AT LAST" (2:47)  
"BLUE TANGO" (3:06)

GUY LOMBARDO ORCHESTRA  
(Decca 28031; 9-28031)

● A pair of current biggies is given the Guy Lombardo treatment on this new release. The top side is a good ballad that's helped along by the piano duing of Fred Kreitzer and Buddy Brennan. Flip is a gorgeous tango that also receives the stylized going over by the Lombardo crew. Ops have strong ones on both ends.

"WHERE'S THE LITTLE MAN GOIN'?" (2:57)

"OOH! WHAT YOU DID!" (3:00)  
CONNIE HAINES  
(Coral 60664; 9-60664)

● A cute jump tune is bounced through in an easy and interesting fashion by Connie Haines along with the able backing of the Jud Conlon Rhythmaires and the Ted Mack orchestra. Flip finds the same artists with a fair novelty number. The upper half appears the stronger of the two.

"THE COMB AND PAPER POLKA" (2:50)

"TIPPERARY SAMBA" (2:41)  
BILLY COTTON ORCHESTRA  
(London 1033)

● A novelty polka that makes use of the musical comb and paper is taken for a happy whirl on the upper end by the Billy Cotton orchestra. Proper location is needed for this level. The under siding is a samba that blends in a little of the Irish feeling. Again ops might exploit this one in the right spots.

"THE CONTINENTAL SOLDIER" (2:15)

"EIGHT DAYS IN A WEEK" (1:59)  
DE PAUR'S INFANTRY CHORUS  
(Columbia 39656; 4-39656)

● De Paur's Infantry chorus presents a big voiced choral rendition of a march tempo tune on the first lid. The second end is another march number that's carried with a faster gait and here too the male group delivers a strong arrangement of an attractive tune. These sides might take off.

"I'LL WALK ALONE" (3:00)  
"SOLITUDE" (3:20)

BURT TAYLOR  
(Columbia 39654; 4-39654)

● A revival of a pretty ballad that's currently getting a big push is given a soft and expressive reading by Burt Taylor. Percy Faith and his orchestra set the lid up musically. Flip is another oldie on which Burt is shown to greater advantage as he doles out a big voiced, heartfelt vocal. Both ends are strong but we like the second one.

"TRUTHFULLY" (2:40)  
"DOESN'T MAKE SENSE TO ME" (2:33)

DEEP RIVER BOYS  
(Beacon 9143)

● Top deck is a slow, smooth tune that's treated to some good harmony by the Deep River Boys. The lead chant and the soft blend make this an ok side. The bottom dish is another slow ditty that comes out with a good sound via the combined efforts of the boys. Ops might take a gander.

"THE ROCK ISLAND LINE" (2:46)  
"A WORLD I DON'T KNOW" (2:39)

ART FORD  
(Essex 302)

● Art Ford makes his singing debut on this new Essex release. The first lid is a fast moving ditty with train effects and Art and the Al Lombardy orchestra give out with a sock treatment. The second level is a slow number with lots of echo and here Art delivers a slow, haunting vocal. Ops should watch the first one.

"I'LL WALK ALONE" (2:36)  
"I COULD WRITE A BOOK" (3:03)

MARGARET WHITING  
(Capitol 2000; F-2000)

● Margaret Whiting throws her rendition of a current revival into the disk parade and comes up with a splendid side. This slow ballad is given greater impetus by the Lou Busch backing. The reverse end is another coverage of a ballad that has come to life again via the revival of the show "Pal Joey." The top may share in the loot.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "BEWARE" .....Dolores Gray.....Decca 28031; 9-28031
- ★ "GOODY, GOODY" .....Jane Grant.....Dot 15009
- ★ "YOU'RE NOT WORTH MY TEARS".....Mills Bros.....Decca 28021; 9-28021
- ★ "ROCK ISLAND LINE".....Art Ford.....Essex 302
- ★ "SOLITUDE" .....Burt Taylor.....Columbia 39654; 4-39654



# ROUND THE WAX CIRCLE

## NEW YORK:

A record we're looking forward to is the coming duet between Tony Bennett and Toni Arden. That should make for exciting disk fare. . . . Doc Berger, veteran record promotion man, out of Leeds Music after seven years. Doc was on the road most of that time introducing some of the biggest tunes of the day. . . . Jo Stafford to wed maestro Paul Weston. . . . "Heaven Knows Why," published by Frank Hennigs, set for about ten recordings after its initial dishing by the Four Sensations on Rainbow. . . . The Modernaires, whose new "Dipsey Doodle" promises a lot of action, have been signed for 13 more weeks on the Club 15 Show. . . . Billy May's orchestra flies in en masse on April 8 for a guest shot on Perry Como's TVer. . . . Tamara Hayes has signed with GAC. . . . A terrific sleeper is in the making with Nat "King" Cole's "You Weren't There". Without any of the usual ballyhoo, this disk is hitting the charts on the strength of Cole's beautiful vocal, Ruth Poll's first rate lyrics and Alec Wilder's haunting melody. . . . Mindy Carson has signed a contract with Charles Feldman's Famous



NAT "KING" COLE

Artists for exclusive representation for motion pictures. Incidentally, 20th-Century Fox has dug its screen test of Mindy out of the files and examined it several times in the past few weeks. Look for activity in this direction. . . . Irving Fields has recorded the only instrumental version of "I Hear A Rhapsody." . . . Lennie Hodes, professional manager of Criterion Music, is now the proud daddy of twin boys. . . . Julie Stearns of BMI also became a papa last week, a baby boy. . . . Elliott Lawrence set for a 4 week engagement at the Cafe Rouge starting June 2. . . . Jilla Webb appeared on Vaughn Monroe's show last Saturday night. . . . Johnny Ray drew 2200 hysterical teen-agers to the Lancaster, Pa. High School auditorium to catch his appearance on Johnny Lupton's dj show. Another 1000 stormed the outside doors.

## CHICAGO:

Jimmy (Skipalong) Tatler has asked that his picture appear in the "Skipalong" outfit which has made him famous 'round these here parts. So, to work right along with my pal Jimmy, I'm agoin' to see to it that his purty little pic shows up right here and naow. . . . Bud Simmert of Coral phoned to advise that Don Cornell's latest disk, "I'll Walk Alone", passed the 9,000 mark in one week here. Bud attributes much of this to Jim Lounsbury and his "Night Watch Show". Jim picked up the tune and whirled it, but good. . . . Herb Jeffries pulled it on the Santa Fe's Super Chief just in time to make his first show at the Chicago Theatre. Herb is, as per usual, singin' 'em out of their seats. Remember when he did some terrific disks for Exclusive label and these grabbed plenty of nickels for juke box ops. . . . Bobby Wayne's gettin' a cocktail party at the Blackhawk where he opened Wednesday eve as lead vocal. Hal Tate featured him on his "Wheel Of Fortune" WBKB-TV deejay show this past Sunday. Hal advises that he'll do the first TV deejay show from a nitespot when he does the Blackhawk Show about two weeks from now. . . . Carl Brisson's opening at the Marine Room of the Edgewater pulled out a full house. Every top Scandinavian in town present to hear this charming and titled performer. Three week shot for Brisson and then on to a year-long European tour. . . . Benny Strong and his ork backed up Brisson beautifully. Those two Texas kids in Benny's ork, Lenny Carson and Joan Hovis, doing one grand job of entertaining the folks. This ork has turned into a top shot entertaining band. Should be booked into the toppest of the mostest spots. . . . By the way, Hal Tate tells me that he "picked" the grand "Wheel Of Fortune" to hit the top "in 3 weeks" after he read the review of the tune in The Cash Box. "But", like Hal says, "lots of others do the same after reading 'The Cash Box' reviews. At least", he claims, "I'm honest enough to tell you so."



J. (Skipalong) TATLER.

## LOS ANGELES:

Interesting to note that, with Columbia's very profitable development of new male voices (Guy Mitchell, Tony Bennett and now Johnny Ray), most other record labels have also become especially receptive to new male voices. . . . Capitol appears bound to come up with at least one major discovery among its newcomers, who include Norman Kaye, Bob Sands, Bob Savage and Dick Beavers. . . . They all have fine style and quality, and maybe now it's just a matter of one or all of them cutting the "right" material. . . . Dropped in at Les Sills of Norbert Sales to learn he's doing nicely with local distribution for Bill Richards of Kem label's "I Wanna Say Hello," the one by Ellen Sutton and Sir Hubert Pimm. . . . Les seems to be doing a tremendous job on those Remington classics, Mayfair kiddie records and anything else he's handling, what with his sales force now augmented by Irv Pinenski, formerly with Sid Talmadge of Record Merchandising, and Dave Crawford, recently with Irv Shorten of Allied Sales. . . . Nice to know that Jerry Lieber and Mike Stoller, "youngest song-writing team in the business," are cracking through in fine style on their blues and rhythm material. . . . "Hard Times," going strong on Charles Brown's Aladdin record, is one of their tunes, and "Nosey Joe" is off to a good start via Chuck Murphy on Coral and Bull Moose Jackson on King.

Barney McDevitt, who sings the praises of Robbins, Feist & Miller songs, has something to sing about. Four out of the five tunes nominated for Motion Picture Academy Award belong to the firm. They're "Wonder Why", "A Kiss to Build a Dream On", "Too Late Now" and "Never". . . . In from New York was Mercury A & R chief Joe Carlton for sessions with Helen Grayco, Kay Brown and Rusty Draper. . . . Understand Al Trace, who cuts for the same label, will soon be a native to these parts, having bought a home in Beverly Hills. . . . Coral wheels were also in from New York, Mike Kurlan tells us. Mike Ross, v-p in charge of sales, and A & R head Jimmy Hilliard in town, the latter to cut Lawrence Welk, Les Brown and Mabel Scott among other Coral artists.



TONY BENNETT

America's Fastest Selling Records

# DECCA

## "BEST BETS"

Selections based on actual sales. Place these fast-moving numbers now to boost plays and profits.

PLACE LAST WEEK	PLACE THIS WEEK	POPULAR	ARTIST	SALES
2.	1.	MILK BUCKET BOOGIE SALTY DOG RAG	Red Faley	27981*
4.	2.	BUNDLE OF SOUTHERN SUNSHINE NOODLIN' RAG	Guy Lombardo	27971*
3.	3.	FOR THE FIRST TIME Play Them Bones	Francis Craig	27937*
5.	4.	WHEEL OF FORTUNE 'Til All The Stars Fall In The Ocean	Arthur Prysack	27967*
7.	5.	WISHIN' GOODBYE SWEETHEART	Russ Morgan	27975*
8.	6.	TULIPS AND HEATHER You'll Never Walk Alone	Fred Waring	27964*
-	7.	BLUE TANGO AT LAST, AT LAST	Guy Lombarda	28031*
12.	8.	POOR WHIP-POOR-WILL WONDERING	Andrews Sisters	27979*
-	9.	YOU'RE NOT WORTH MY TEARS HIGH AND DRY	Mills Brothers	28021*
13.	10.	THE BLACKSMITH BLUES ANY TIME	Sy Oliver with Trudy Richards	27972*
-	11.	MOTHER, MOTHER EVERY HOUR	Gordon Jenkins	27933*
6.	12.	TRY ME ONE MORE TIME BABY, WE'RE REALLY IN LOVE	Roberta Lee	27936*
10.	13.	BEGIN THE BEGUINE BELIEVE IT BELOVED	Cannee Boswell	27945*
11.	14.	ALLEGHENY FIDDLER MOUNTAIN LAUREL	Jane Turzy	27949*
15.	15.	SILVER AND GOLD Broken Hearted	Alan Dale	27961*
(((((COUNTRY))))))				
3.	1.	IS HE SATISFIED I'VE GOT SO MANY MILLION YEARS	Rex Allen with Anita Kerr Singers	46390*
6.	2.	THEY LOCKED GOD OUTSIDE THE IRON CURTAIN I CRIED AGAIN	Jim Eanes	46403*
-	3.	AS LONG AS THE RIVER FLOWS ON THE WALTZ OF THE ROSES	Rex Allen with Anita Kerr Singers Rex Allen	27952*
-	4.	CHARMING BETSY HIGH HEELS	Lanzo and Oscar	46399*
2.	5.	SILVER AND GOLD THE SENATOR FROM TENNESSEE	Hardrock Gunter	46401*
5.	6.	BOMB BOSH BOOGIE TEXAS STOMP	Jack Rowe	46398*
(((((SEPIA))))))				
3.	1.	I'M GONNA JUMP IN THE RIVER 'TIL MY BABY COMES BACK	Buddy Johnson	27947*
-	2.	ROUGH RIDIN' I DON'T WANT TO TAKE A CHANCE	Ella Fitzgerald with Ray Charles Singers Ella Fitzgerald	27948*
-	3.	I HEAR A RHAPSODY YOU PLAYED ON MY PIANO	Helen Humes with Gerald Wiggins	48282*
-	4.	WHEN YOU SURRENDER MY FAVORITE CHICK	Larry Cummings	48281*
4.	5.	WHEEL OF FORTUNE All Night Long	Helen Humes with Gerald Wiggins	48280*

\*Also available in 45 RPM (add prefix '9-' to record number)

**BREAKING FOR A HIT!**

# JOE MEDLIN

sings

## I NEVER LOVED ANYONE BUT YOU

and

## WORRIED OVER YOU

DECCA RECORDS

Decca 48283 (78 RPM) and 9-48283 (45 RPM)



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"YOU'RE NOT WORTH MY TEARS" (2:51)

"HIGH AND DRY" (2:34)

THE MILLS BROTHERS  
(Decca 28021; 9-28021)

● A pretty ballad that should kick up some noise is taken for a first class ride via the inimitable blending of the Mills Brothers. The boys once again make good use of their vocal harmony and belt out a potent lid. The second siding is a bouncy thing that comes out as listenable fare. Our choice is the first half.

"SWEETHEARTS" (2:46)

"WONDERFUL ONE" (2:42)

PAUL WESTON ORCHESTRA  
(Columbia 39609; 4-39609)

● Paul Weston displays some wonderful orchestrational arrangements on this new one and winds up with a pair of listenable levels. Both decks are smooth, flowing instrumentals that show the musical crew to good advantage. The material and treatment may prove to be right juke box wax.

"MISTAKES" (2:38)

"AT SUNDOWN" (2:46)

JOHNSTON BROTHERS & PIANOTONES  
(London 1187)

● The Johnston Brothers together with the Pianotones slip through a slow, fair tune in a pleasing manner on the initial end. Again on the second lid the group easily works over a light jump number that has a pleasant sound to it. Ops might take a peek, the platter could make strong filler material.

"SKI HIGH" (2:30)

"NOLA" (3:02)

SIDNEY TORCH ORCHESTRA  
(Coral 60661; 9-60661)

● Sidney Torch and his orchestra run through a fast moving number that features all types of wonderful sounding instrumental affects but its juke box appeal may be limited. The lower portion is an old tune that's given a fine musical send off by the orchestra. Ops might take a look.

"INVITATION" (3:05)

"CAREFREE" (2:00)

PERCY FAITH ORCHESTRA  
(Columbia 39664; 4-39664)

● Percy Faith waves his baton and turns out a slow but flowing instrumental arrangement of a delightful tune. This orchestrational piece may prove to be ok juke box fare. The second half features Louis Stein at the piano while the rest of the crew spins through a carefree number that flutters about easily. This tune too may go, juke box wise.

## SLEEPER OF THE WEEK

"I'LL WALK ALONE" (3:02)

"THAT'S THE CHANCE YOU TAKE" (2:35)

DON CORNELL

(Coral 60659; 9-60659)



DON CORNELL

● Don Cornell makes his initial effort for Coral a winning one. The material is of proven calibre as Don takes hold of a beautiful old ballad and gives out with a strong

and dramatic rendition. The number labeled "I'll Walk Alone" has a haunting melody that is exploited fully by Cornell and the Norman Leyden orchestra. The vocalist's expressive chanting will receive added impetus from the forthcoming picture "With A Song In My Heart." Flip is another attractive tune and once again Don dishes up a stirring vocal version that should make the lid a strong contender. The orchestra offers a top flight backing for this end to help round it out. Don has the talent to create a number one hit and this top level should be the side to do it. Ops oughta get with it now.

"SWEET MARIE" (2:54)

"AVE MARIA" (2:50)

LES COMPAGNONS DE LA CHANSON  
(Columbia 39658; 4-39658)

● Les Compagnons De la Chanson, a French-Canadian vocal group, deliver a pleasant tune in story form on the initial lid. The harmony and warm lyrical presentation make this an interesting platter. The under siding is a well known religious number and here too the group creates a pretty sound. Ops oughta watch this one.

"BLACKSMITH BLUES" (2:48)

"DON'T SEND ME HOME" (2:57)

HARRY JAMES & TONI HARPER  
(Columbia 39671; 4-39671)

● The top deck offers a fair coverage of a current jump tune that's starting to kick up some noise. The cute chirping of Toni Harper and the slick trumpet playing of Harry James mark this end. The lower dish is a plain number that's given a similar going over and here too the fine trumpeting of James is a stand out. Our bet is the top one; it might cut itself a share of the coin.

"GOODY, GOODY" (2:07)

"JUST BELIEVE IN ME" (2:16)

JANE GRANT  
(Dot 15009)

● Here's a rhythmic jump item that has the ingredients to make it a big one. The beat is belted out by the band while Jane Grant bangs home the lyrics in a throaty fashion. The lower end is a slow ballad that Jane sings easily to the fitting backdrop set up by the band. The top one is the side ops should get with.

"MEANT TO TELL YOU" (2:47)

"I LOVE THE WAY YOU'RE  
BREAKING MY HEART" (2:36)

APRIL STEVENS & HENRI RENE ORCH.  
(RCA Victor 20-4567; 47-4567)

● Two similar halves are doled out on this release by April Stevens. Both decks are slow, soft tunes that are right for the suggestive vocalizing of the chirp. As usual Henri Rene sets the musical mood in a fine fashion. Ops oughta check here; the disk should go big with her following.

"I HEAR A RHAPSODY" (2:55)

"MISTAKES" (2:53)

DENNIS DAY

(RCA Victor 20-4560; 47-4560)

● The tenor voice of Dennis Day is put to work on a current revival and as a result the artist turns in another pleasurable half. The present push should get this disk some spins. On the bottom level Day has another slow tune that he handles quite easily and he brings it in as a listenable piece of wax. Our nod goes to the upper side.

"SENATOR FROM TENNESSEE"  
(2:20)

"DOUBLE SHUFFLE" (2:38)

DINAH SHORE & TEX WILLIAMS  
(RCA Victor 20-4561; 47-4561)

● Some timely lyrics and a cute bouncy tune go into the make up of this Dinah Shore, Tex Williams effort. Both Dinah and Tex do first rate jobs in presenting this interesting ditty. The lower end is a beaty number done with a folkish tinge and here too the vocalists make merry. Ops should watch both lids.

"NEITHER AM I" (3:00)

"THEY SAY YOU CRY" (2:54)

MERV GRIFFIN

(RCA Victor 20-4511; 47-4511)

● A couple of ballads are given expressive reading by Merv Griffin on this new release. Each half is slow and easy going and Merv does a feelingful job in bringing them in as listenable material. The orchestrational setting provides a good background for both ends and ops are advised to take a peek.

"RAIN, RAIN POLKA" (2:44)

"WHITE EAGLE OBEREK" (2:45)

RAY HENRY ORCHESTRA

(Dana 3076)

● The dinking offers a pair of instrumental polkas with Ray Henry and his orchestra handling the orchestration. The first one is a fast moving, happy sounding number that spins around in a zestful manner. Flip is done in a slower pace and here too the result is a good polka. Ops in the right spots oughta look in.

"WHEN I SAW YOU" (2:28)

"FROM NOW ON" (3:06)

HORACE BAILEY

(Coral 60662; 9-60662)

● The top level offer's Horace Bailey with a slow ballad that he dishes up with some fine vocal improvisations. Tune and vocal should make this good listening. The bottom dish is a slow number that's done with a blues flavoring and once again Horace comes through handily. Ops might be interested.

"THREE O'CLOCK IN THE  
MORNING" (2:58)

"MISS YOU" (2:44)

BEN LIGHT

(Tempo 1238)

● Ben Light and Bob Mitchell present an organ rendition of a grand oldie on the top half. The tune is a dreamy thing that falls right in with the soft sound of the organs. Flip finds the boys piping another old number in an easy fashion. Ops with the proper locations can use this dinking to good advantage.

"AT LAST" (3:05)

"ROOT MAN BLUES" (3:12)

BUDDY JOHNSON ORCHESTRA

(Decca 27998; 9-27998)

● An oldie that's currently making lots of noise is eased through on the top level by the Buddy Johnson orchestra with vocal credits going to Arthur Prysock. The expressive chanting of Prysock helps the number along. The under portion offers Geezil Minerve with a rhythm and blues number that'll go in the right spots. We like the initial end.



# The HALE You Say

by natt hale

Time was, we remember, when a recording star was a recording star. That was it. The acme and zenith of his career was the achievement of a million-record seller wherein the recording contract was extended for another year. But today. . . Hu-Hu-Hu-H-u-u-u-u-u!!

Orson Welles, in his maddest moments, hath ne'er dreamed of such versatility as is possessed by our darlings of the wax. The quest for that gold disc, symbolic of having wrested one million federal reserve notes from the tight little fists of the great American public, is still a corporate aim. But it is far from being the ultimate.

When today's vocalistic wonders strike the collective eardrums of the unsuspecting public through the medium of the deejays, juke-boxes and retail dealers' high-pressuring record clerks, they know that the success of just one platter can mean the 'Open, Sesame' to any and all fields of show biz. Goodbye to the house parties and Bar Mitzvahs and singing with that Hymie Horwitz' band over weekends.

Comes now the loot!

First, of course, the artiste must dump his present "personal representative" and get himself a real, honest-to-goodness Manager. Such decision being made, he summons the chum who has been directing the course of his affairs ever since he panicked the kids in high school with his rendition of "Because" and somebody told him "you should go on the stage."

Said chum arrives, full of hope and enthusiasm, having given up his job in the pickle factory. Within a matter of minutes, the new star has given out with a profusion of redolent remarks regarding the conduct of his career, culminating in some statement to the effect of casting aspersions on the legitimacy of his birth.

Thus, all connections are severed, and the star is now free to line himself up with a high-class, uptown Yankee-doodle-dandy who is willing to manage him for a paltry 20% of all gross earnings. So be it!

Oddly enough, the booking requests begin to roll in, and the new mentor seems to know his way around. Also, he decrees that the star must have a "routine."

Which means what?

Which means that the artiste now has to take lessons. Lessons in dancing, ice-skating, roller-skating, tumbling, juggling, comedy, mimicry, ventriloquism, magic—and singing . . .

Yep—singing. Mr. Genius says he isn't breathing right.

After a month of assorted mishuginé who labor long and industriously to convert the artiste from a singing star into a combination of Mickey Rooney, Donald O'Conner and Gene Kelly, our hero gets a nose job and a dozen assorted pairs of elevator shoes and is off to the theatrical wars. By now, he has become the greatest trick-bicycle-rider since Joe Jackson.

Show business being what it is, the first tour is eminently successful. Our boy sings his hit song in great style (breathing all the time) and follows up with some cute patter (great for the fan clubs), a bit of tap dancing, another song, a sprinkling of juggling, another song—and some trick-bicycle-riding.

The revues in the trade journals are most gratifying. The Cash Box says: "Darken Hansome certainly proves that he is no flash-in-the-pan as he goes through his routine at the Bijou. . . And what versatility! He is undoubtedly the greatest trick-bicycle-rider since Joe Jackson. (See?) Ops should get on both sides of his last record—but pronto!" (Ed. note: No comment.)

After awhile, tho, the word starts going around: "Boy, what's happened to Darken Hansome? That guy really needs another record . . ."

Back to the recording grind goes "That Hansome Lad," to see if he can't pull another million-seller out of the bag.

And—wonder of wonders! He gets a good one.

So what happens?

The theater bookers hear about the record and comment:

"Darken Hansome, huh? Say, isn't he that bike rider? Gosh, does he sing, too? Well, whadd'ya know?!"

Well . . . whattayagonnado?



NATT HALE

at his best... **GORDON MacRAE**

"Call Her Your Sweetheart"

Capitol Record No. 1990

## Durante Sings



NEW YORK—Jimmy Durante cuts his first sides for Big Golden Records, which until now had been strictly kiddie firm, but which is set to make a play for the coin machine business with this disk. Jimmy is pictured with Arthur Shimkin, the firm's A & R chief as he records "I Like People" and "Yankee Doodle Bunny."

**TRULY** THIS IS RECORD HISTORY IN THE MAKING

1 BY 4

on 4

ONE BY FOUR ON FOUR

**America's New Sweetheart of Song!**

**CINDY LORD**

**GOODBYE, SWEETHEART**

b/w

**WISHIN'**

MGM 11173 78 r.p.m. K11173 45 r.p.m.

**WOODY HERMAN**

**BLUE FLAME**

b/w

**NEW GOLDEN WEDDING**

MGM 11154 78 r.p.m. K11154 45 r.p.m.

**BILLY ECKSTINE & SARAH VAUGHAN**

**I LOVE YOU**

b/w

**EV'RY DAY**

MGM 11144 78 r.p.m. K11144 45 r.p.m.

**TOMMY EDWARDS**

**FORGIVE ME**

b/w

**THE BRIDGE**

MGM 11170 78 r.p.m. K11170 45 r.p.m.

**TOMMY TUCKER**

**BABY DOLL**

b/w

**WITH NO ONE TO LOVE TONIGHT**

MGM 11162 78 r.p.m. K11162 45 r.p.m.

**GEORGE SHEARING**

**THINE ALONE**

b/w

**GENEVA'S MOVE**

MGM 11153 78 r.p.m. K11153 45 r.p.m.

**ART MOONEY**

**THE BLACKSMITH BLUES**

b/w

**YOU'RE NOT WORTH MY TEARS**

MGM 11171 78 r.p.m. K11171 45 r.p.m.

**DANNY DAVIS**

**DEEP WATER**

b/w

**Please Bring Back the Sunshine**

MGM 11175 78 r.p.m. K11175 45 r.p.m.

**IVORY JOE HUNTER**

**LAUGH**

b/w

**WHERE SHALL I GO**

MGM 11165 78 r.p.m. K11165 45 r.p.m.

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## Johnnie Ray Disk Second Biggest In Columbia History

NEW YORK—Sales of Johnnie Ray's Columbia recording of "Cry" and "The Little White Cloud" have passed the million-and-a-half milestone, according to the company, to become one of the biggest single record best-sellers in its history. Only Gene Autry's perennial holiday hit, "Rudolph, The Red-Nosed Reindeer," with a three-season total of more than 3,300,000 sales, exceeds the Ray record in single disk volume.

"Cry" has been the country's best-seller for the past two months. Released early in November, the record captured first place on the industry's sales charts by December 29th and sold more than 1,000,000 copies in less than 8 weeks.

A hit sequel to his "Cry" success is the newest Ray recording, "Please, Mr. Sun" and "Broken Hearted." Climbing promptly into the top sales and popularity brackets, a 600,000 sales mark in six weeks is claimed for the disk.

The supercharged singing stylist has become one of the country's top nightclub, theatre and television attractions, skyrocketing from a \$90 minimum scale to the four-figure salary bracket.

## Switcheroo



NEW YORK—Art Ford (right) WNEW disk jockey who is also taking a turn at being a singer, turns the tables on plugger Julie Chester, asking him to get plays on Ford's first disk "Rock Island Line" and "A World I Don't Know" put out on the Essex label. The latter song was written by the versatile Ford. Last week he and Dave Miller, head of Essex, gave a party at which they were hosts to a large segment of the music business including Mitch Miller; Hugo Winterhalter; Bob Burton, vp of BMI; Steve White of the Kate Smith Show; Bill Gammie, producer of the Bob and Ray show; Bobby Mellin, who published "Rock Island Line"; Leo Rogers; Milt Ross; Jerry Blaine; George Lee; Nat Shapiro; and disk jockeys Hal Tate, Sherm Feller and Kal Ross.

**HONEST** IT'S THE BIGGEST RECORD NEWS OF THE YEAR!

**1 BY 4**

**on 4**

ONE BY FOUR ON FOUR

## THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 1 without any changes on the part of THE CASH BOX.

### Ross Smitherman

WHBS—Huntsville, Ala.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. BERMUDA (Bell Sisters)
4. BROKEN HEARTED (Johnnie Ray)
5. WHEEL OF FORTUNE (Sunny Gale & Eddie Wilcox)
6. TELL ME WHY (Four Aces)
7. I WANNA SAY HELLO (Sophie Tucker)
8. AT LAST (Ray Anthony)
9. I WANNA LOVE YOU (Ames Brothers)
10. DOWN BY THE OLD MILL STREAM (Johnny Long)

### Ray Schreiner

WRNL—Richmond, Va.

1. TELL ME WHY (Four Aces)
2. ALL OVER AGAIN (Tommy Edwards)
3. TIGER RAG (Les Paul & Mary Ford)
4. WALKING (Nat "King" Cole)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. SLOW POKE (Pee Wee King)
7. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
8. BE MY LIFE'S COMPANION (Mills Brothers)
9. SILVER & GOLD (Pee Wee King)
10. SHRIMP BOATS (Jo Stafford)

### Ed Perry

KFRE—Fresno, Calif.

1. CRY (Johnnie Ray)
2. TIGER RAG (Les Paul & Mary Ford)
3. BERMUDA (Bell Sisters)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. BLUE TANGO (Hugo Winterhalter)
6. WHEN I TAKE MY SUGAR TO TEA (Billy May)
7. ANYTIME (Eddie Fisher)
8. A KISS TO BUILD A DREAM ON (Kay Brown)
9. GREENSLEEVES (Mantovani)
10. YOU'LL NEVER GROW OLD (Nat "King" Cole)

### John Gale

WINN—Louisville, Ky.

1. TELL ME WHY (Four Aces)
2. ADIOS (Jerry Gray)
3. UNDECIDED (Ames Brothers-Les Brown)
4. TIGER RAG (Les Paul & Mary Ford)
5. CRY (Johnnie Ray)
6. ANYTIME (Eddie Fisher)
7. BERMUDA (Ray Anthony)
8. I WANNA LOVE YOU (Ames Brothers)
9. WHEEL OF FORTUNE (Bobby Wayne)
10. BLUE TANGO (Leroy Anderson)

### Bob Martin

WMUR—Manchester, N. H.

1. WHEEL OF FORTUNE (Kay Starr)
2. SLEEPY TIME DOWN SOUTH (Louis Armstrong)
3. PERFDIA (Four Aces)
4. LET'S FALL IN LOVE (Dave Brubeck)
5. YOU'RE MY EVERYTHING (Les Brown)
6. WARM HEARTED WOMAN (Dinah Shore)
7. NEVER BEFORE (Fran Warren)
8. STREET OF DREAMS (Stan Kenton)
9. YESTERDAYS (Stan Getz)
10. COME WHAT MAY (Patti Page)

### Dave Rodman

WEIM—Fitchburg, Mass.

1. CRY (Johnnie Ray)
2. BLUE TANGO (Leroy Anderson)
3. COME WHAT MAY (Patti Page)
4. WHEEL OF FORTUNE (Sunny Gale & Eddie Wilcox)
5. STAIRWAY TO PARADISE (Georges Guetary)
6. BE MY LIFE'S COMPANION (Mills Brothers)
7. BERMUDA (Bell Sisters)
8. TELL ME WHY (Four Aces)
9. ANYTIME (Eddie Fisher)
10. HAMBONE (J. Stafford-F. Laine)

### Jay McMaster

WNEX—Boston, Mass.

1. TELL ME WHY (Four Aces)
2. BLUE TANGO (Leroy Anderson)
3. UNFORGETTABLE (Nat "King" Cole)
4. TULIPS AND HEATHER (Perry Como)
5. COME WHAT MAY (Patti Page)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. WOULD YOU (Percy Faith)
8. BROKEN HEARTED (Johnnie Ray)
9. I HEAR A RHAPSODY (Frank Sinatra)
10. AT LAST (Ray Anthony)

### Ira Cook

KECA & KMPC—Hollywood, Calif.

1. WHEEL OF FORTUNE (Kay Starr)
2. AT LAST (Ray Anthony)
3. TELL ME WHY (Four Aces)
4. CRY (Johnnie Ray)
5. BERMUDA (Bell Sisters)
6. WIMOWEH (The Weavers)
7. BLUE TANGO (Leroy Anderson)
8. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
9. SLEEPY TIME DOWN SOUTH (Frankie Laine)
10. ON MY WAY NOW (Ralph Flanagan)

### Lou Barile

WKAL—Rome, New York

1. CRY (Johnnie Ray)
2. TELL ME WHY (Eddie Fisher)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. TRUST IN ME (Eddie Fisher)
6. BERMUDA (Bell Sisters)
7. WHEEL OF FORTUNE (Kay Starr)
8. UNFORGETTABLE (Nat "King" Cole)
9. TULIPS AND HEATHER (Perry Como)
10. SHRIMP BOATS (Jo Stafford)

### Ray Perkins

KFEL—Denver, Colo.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. ANYTIME (Eddie Fisher)
4. SLOW POKE (Tiny Hill)
5. CHARMAINE (Gordon Jenkins)
6. LITTLE WHITE CLOUD (Johnnie Ray)
7. TIGER RAG (Les Paul & Mary Ford)
8. BE MY LIFE'S COMPANION (Mills Brothers)
9. PLEASE MR. SUN (Perry Como)
10. DANCE ME LOOSE (Arthur Godfrey)

### David Walshak

KCTI—Gonzales, Texas

1. BE MY LIFE'S COMPANION (Mills Brothers)
2. BROKEN HEARTED (Johnnie Ray)
3. TIGER RAG (Les Paul & Mary Ford)
4. CRY (Eileen Barton)
5. RETREAT (Patti Page)
6. ALL OVER AGAIN (Tommy Edwards)
7. CHARMAINE (Mantovani)
8. AT LAST (Ray Anthony)
9. STOLEN LOVE (Eddy Howard)
10. DANCE ME LOOSE (Arthur Godfrey)

### Pat Chamburs

WFLA—Tampa, Fla.

1. TIGER RAG (Les Paul & Mary Ford)
2. BE MY LIFE'S COMPANION (Rosemary Clooney)
3. SILLY DREAMER (Tony Bennett)
4. FOR THE FIRST TIME (Francis Craig)
5. WHEEL OF FORTUNE (Dinah Washington)
6. BROKEN HEARTED (Ray Anthony)
7. BLUE MOON (Alan Dean)
8. OOPS (Doris Day)
9. MORE THAN LOVE (Cugat-Hayes)
10. AT LAST (Ray Anthony)

### Art Tacker

WHEE—Boston, Mass.

1. RETREAT (Patti Page)
2. GOODBYE SWEETHEART (June Ward)
3. BROKEN HEARTED (Johnnie Ray)
4. REGULAR MAN (Francis Wayne-Neal Hefti)
5. UNFORGETTABLE (Nat "King" Cole)
6. HEART OF A CLOWN (Bobby Wayne)
7. COME WHAT MAY (Patti Page)
8. SILLY DREAMER (Bill Farrell)
9. ROMANCE ME (Mary Small)
10. ETERNALLY (Merv Griffin)

### Rex Dale

WCKY—Cincinnati, Ohio

1. COME WHAT MAY (Patti Page)
2. CHINATOWN (Bobby Maxwell)
3. TELL ME WHY (Four Aces)
4. STOLEN LOVE (Eddy Howard)
5. ANYTIME (Eddie Fisher)
6. GOODBYE SWEETHEART (June Ward)
7. BROKENHEARTED (Johnnie Ray)
8. AT LAST (Ray Anthony)
9. BLUE TANGO (Hugo Winterhalter)
10. YOU'RE NOT WORTH MY TEARS (Jack Richards)

### Brad Phillips

WINS, New York, N. Y.

1. PLEASE MR. SUN (Perry Como)
2. TELL ME WHY (Four Aces)
3. IF YOU GO (Vera Lynn)
4. SINCE MY LOVE HAS GONE (Tony Bennett)
5. HERE'S TO MY LADY (Dick Haymes)
6. AT LAST (Ray Anthony)
7. DID ANYONE CALL (Rosemary Clooney)
8. AT LAST (Tony Martin)
9. CRY (Johnnie Ray)
10. WHEN I TAKE MY SUGAR TO TEA (Billy May)

### Jan Andree

WJAS—Pittsburgh, Penna.

1. WHEEL OF FORTUNE (Sunny Gale & Eddie Wilcox)
2. AT LAST (Ray Anthony)
3. CRY (Johnnie Ray)
4. UNFORGETTABLE (Nat "King" Cole)
5. WEAVER OF DREAMS (Billy Eckstine)
6. YOU BETTER GO NOW (Jeri Southern)
7. SENTIMENTAL TEARS (Johnny Dee Trio)
8. ANYTIME (Eddie Fisher)
9. FORGIVE ME (Tommy Edwards)
10. PLEASE MR. SUN (Georgie Auld)

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# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

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### Arty Kay

WKLX—Lexington, Ky.

1. CRY (Johnnie Ray)
2. BERMUDA (Bell Sisters)
3. TLL ME WHY (Four Aces)
4. TIGER RAG (Les Paul & Mary Ford)
5. BLUE TANGO (Leroy Anderson)
6. SLOW POKE (Pee Wee King)
7. ANYTIME (Eddie Fisher)
8. STOLEN LOVE (Eddy Howard)
9. COME WHAT MAY (Patti Page)
10. AT LAST (Ray Anthony)

### Norman Hall

WBNL—Boonville, Ind.

1. BE MY LIFE'S COMPANION (Mills Brothers)
2. TELL ME WHY (Four Aces)
3. RETREAT (Patti Page)
4. PLEASE MR. SUN (Johnnie Ray)
5. BERMUDA (Ray Anthony)
6. I WANNA LOVE YOU (Ames Brothers)
7. STOLEN LOVE (Eddy Howard)
8. WISHIN' (Eileen Barton)
9. ANYTIME (Eddie Fisher)
10. DANCE ME LOOSE (Arthur Godfrey)

### Chuck Thompson

WFOR—Hattiesburg, Miss.

1. COME WHAT MAY (Patti Page)
2. DANCE ME LOOSE (Al Trace)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. TIGER RAG (Les Paul & Mary Ford)
5. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
6. WHEEL OF FORTUNE (Kay Starr)
7. NOODLIN' RAG (Perry Como)
8. WHEN I TAKE MY SUGAR TO TEA (Billy May)
9. BERMUDA (Jimmy Palmer)
10. CRY (Johnnie Ray)

### Bud Brees

WPEN—Philadelphia, Penna.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. DANCE ME LOOSE (Arthur Godfrey)
3. AT LAST (Tony Martin)
4. SILLY DREAMER (Tony Bennett)
5. THE PURTIEST LITTLE TREE (Evelyn Knight)
6. NOODLIN' RAG (Perry Como)
7. PLEASE MR. SUN (Johnnie Ray)
8. DID ANYONE CALL (Dolores Gray)
9. MY LIFE'S COMPANION (Rosemary Clooney)
10. ROMANCE ME (Mary Small)

### Bob Perry

WLAW—Boston, Mass.

1. BROKENHEARTED (Johnnie Ray)
2. ANYTIME (Eddie Fisher)
3. AT LAST (Ray Anthony)
4. BERMUDA (Bell Sisters)
5. STOLEN LOVE (Eddy Howard)
6. BLUE TANGO (Les Baxter)
7. CRY (June Valli)
8. WHEEL OF FORTUNE (Bell Sisters)
9. TIGER RAG (Les Paul & Mary Ford)
10. TELL ME WHY (Four Aces)

### Shel Horton

WVAM—Saxton, Pa.

1. COME WHAT MAY (Patti Page)
2. TIGER RAG (Les Paul & Mary Ford)
3. CRY (June Valli)
4. TOO OLD TO CUT THE MUSTARD (Carlises)
5. LET OLD MOTHER NATURE HAVE HER WAY (Carl Smith)
6. SLOW POKE (Pee Wee King)
7. ANYTIME (Eddie Fisher)
8. SHRIMP BOATS (Jo Stafford)
9. UNDECIDED (Ames Brothers-Les Brown)
10. CRAZY HEART (Danny Davis)

### Willie & Ray

WHOM—New York, N. Y.

1. WHEEL OF FORTUNE (Sunny Gale-Eddie Wilcox O.)
2. TELL ME WHY (Dinah Washington)
3. HEAVENLY FATHER (Edna McGriff)
4. CRY (Johnnie Ray)
5. NIGHT TRAIN (Jimmy Forrest)
6. THIS IS HAPPINESS (Joe Holliday)
7. 3 O'CLOCK BLUES (B.B. King)
8. VIBE MAMBO (Tito Puente)
9. PLEASE TELL ME WHY (Varetta Dillard)
10. CHICA BOO (Lloyd Glenn)

### Mort Nussbaum

WHAM—Rochester, N. Y.

1. TELL ME WHY (Four Aces)
2. LIFE IS A BEAUTIFUL THING (Dinah Shore)
3. DANCE ME LOOSE (Mindy Carson)
4. SILLY DREAMER (Tony Bennett)
5. BLUE TANGO (Les Baxter)
6. SLOW POKE (Helen O'Connell)
7. GARDEN IN THE RAIN (Four Aces)
8. ANYTIME (Eddie Fisher)
9. TRUST IN ME (Eddie Fisher)
10. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)

### Bob Anthony

KRMG—Tulsa, Okla.

1. TELL ME WHY (Four Aces)
2. ANYTIME (Eddie Fisher)
3. CRY (Johnnie Ray)
4. TIGER RAG (Les Paul and Mary Ford)
5. CHARMAINE (Billy May)
6. SLOW POKE (Pee Wee King)
7. UNDECIDED (Ames Brothers)
8. AT LAST (Ray Anthony)
9. UNFORGETTABLE (Nat "King" Cole)
10. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)

### Norm Prescott

WORL—Boston, Mass.

1. CRY (Johnnie Ray)
2. AT LAST (Ray Anthony)
3. I'LL ALWAYS LOVE YOU SOME (Four Maty's Bros.)
4. COME WHAT MAY (Patti Page)
5. BLUE TANGO (Leroy Anderson)
6. HEART OF A CLOWN (Bobby Wayne)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. BROKEN HEARTED (Johnnie Ray)
9. WISHIN' (Eileen Barton)
10. ADIOS (Jerry Gray)

### Paul Flanagan

WTRY—Troy, N. Y.

1. TEMPTATION (Mario Lanza)
2. STAIRWAY TO PARADISE (Georges Guetary)
3. HERE AM I BROKEN HEARTED (Johnnie Ray)
4. TRUST IN ME (Eddie Fisher)
5. TIGER RAG (Les Paul & Mary Ford)
6. BLUE TANGO (Leroy Anderson)
7. WHEEL OF FORTUNE (Kay Starr)
8. TULIPS AND HEATHER (Perry Como)
9. ANYTIME (Eddie Fisher)
10. CRY (Johnnie Ray)

### Howard Miller

WIND—Chicago, Ill.

1. WHEEL OF FORTUNE (Bobby Wayne)
2. PLEASE MR. SUN (Johnnie Ray)
3. AT LAST (Ray Anthony)
4. DID ANYONE CALL (Rosemary Clooney)
5. ANYTIME (Eddie Fisher)
6. BROKEN HEARTED (Johnnie Ray)
7. BERMUDA (Bell Sisters)
8. TELL ME WHY (Four Aces)
9. CRY (Johnnie Ray)
10. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)

### Larry Gentile

WJBK—Detroit, Mich.

1. I'LL STILL LOVE YOU (Ames Brothers)
2. THE CLOSER YOU ARE (Tony Martin)
3. UNFORGETTABLE (Nat "King" Cole)
4. BERMUDA (Bell Sisters)
5. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
6. TENDERLY (Rosemary Clooney)
7. NECESSARY EVIL (Frankie Laine)
8. GOODBYE SWEETHEART (June Ward)
9. WHFFL OF FORTUNE (Kay Starr)
10. RETREAT (Patti Page)

### Lee and Lorraine Ellis

WSPR—Springeld, Mass.

1. CRY (Johnnie Ray)
2. PLEASE MR. SUN (Johnnie Ray)
3. BLUE TANGO (Leroy Anderson)
4. TELL ME WHY (Four Aces)
5. I WANT TO SAY HELLO (Sir Hubert Pimm)
6. STAIRWAY TO PARADISE (Georges Guetary)
7. BERMUDA (Bell Sisters)
8. THE BLUEST WORD I KNOW IS LONESOME (Al Morgan)
9. HEAVEN KNOWS WHY (Four Sensations)
10. DANCE ME LOOSE (Arthur Godfrey)

### Roger Clark

WNOR—Norfolk, Va.

1. WHEEL OF FORTUNE (Sunny Gale-Eddy Wilcox O.)
2. BRMUDA (Bell Sisters)
3. WHEN I TAKE MY SUGAR TO TEA (Billy May)
4. COME WHAT MAY (Patti Page)
5. PLEASE MR. SUN (Johnnie Ray)
6. THE BLACKSMITH BLUES (Ella Mae Morse)
7. BLUE TANGO (Leroy Anderson)
8. PERFIDIA (Four Aces)
9. TENDERLY (Rosemary Clooney)
10. A GUY IS A GUY (Doris Day)

### Bill Stewart

WHEE—Boston, Mass.

1. AT LAST (Ray Anthony)
2. DANCE ME LOOSE (Arthur Godfrey)
3. TIGER RAG (Les Paul & Mary Ford)
4. RETREAT (Patti Page)
5. HAMBONE (Frankie Laine)
6. I HEAR A RHAPSODY (Ray Anthony)
7. I WANNA LOVE YOU (Ames Brothers)
8. WHEEL OF FORTUNE (Kay Starr)
9. OH TO BE YOUNG AGAIN (Mary Mayo)
10. AY-ROUND THE CORNER (Jo Stafford)

# BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

### POWERFUL "PICK"

▲ **HAMBONE** (Rush) — Billboard awards "PICK" honors to each of the three disks released to date. The Jo Stafford-Frankie Laine team (Col.) gives a "top performance" and "should score big — and fast." Billboard also likes the original Red Saunders' version (Okeh) which "has the most drive and spirit . . . a powerful wax item." No less a standout is the Phil Harris-Bell Sisters (Vic.) platter which also rates a "PICK." Deejays will have a field day with these records.

### "DISK OF THE WEEK"

▲ **PERFIDIA** (Peer) — Four Aces and Al Alberts (Dec.) come through with another Cash Box "Disk of the Week." Report says, "another waxing that should climb to the top . . . a wonderful performance." Billboard gives it a "PICK," rates it at 90 points (tops) and says, "Should be a big winner and the sequel to 'Tell Me Why' on the hit lists."

### "BEST BET"

▲ **BRIGHT EYES** (Johnstone-Monte) — Lively, happy sound is delivered by the Knightingales (Skylark) and Dick Baldwin with the Dick Taylor orch. on this ditty which earns a Cash Box "Best Bet." Can make the grade.

### ADVANCE TIP

▲ **A GUY IS A GUY** (Ludlow) — Advance reports indicate this tune is breaking for a landslide. Doris Day (Col.) and Ella Fitzgerald (Dec.) received with special enthusiasm by deejays. Watch the trade paper reviews.

### SOLID "BET"

▲ **REST MY BONES** (Spitzer) — Lorry Raine (Coral), always a capable performer, lands a Cash Box "Best Bet" for this effort. Billboard calls it a "solid interpretation . . . should draw spins."

### "TOP FLIGHT"

▲ **I'LL ALWAYS BE FOLLOWING YOU** (Meridian) — Tune merits general praise. Variety lauds the Modernaires' (Coral) version as "a top-flight choral workover." Billboard says Jimmy Dorsey (Col.) "punches this one thru in solid style." Cash Box commends the Sonny Burke (Dec.) disk for a "top flight job." (Non-exclusive BMI)

### RATES HIGH

▲ **SINCERE** (Spitzer) — Variety gives a boost to "small labels and obscure vocalists" in recommending the Johnny Dee Trio (Jubilee) disk as a "highly listenable" tune with "a solid chance to break through."

### "DYNAMIC"

▲ **ROCK CITY BOOGIE** (Central) — Tennessee Ernie and the Dinning Sisters (Cap.) team up on what Cash Box calls "a dynamic driving number." Tune and disk rate a Billboard "pick" in the country dept.

### STANDOUT

▲ **BABALU** (Peer) — Richard Hayes and the Xavier Cugat orch. (Mer.) bring out the best in this standout Latin favorite. Billboard lists the disk as an "operator's pick."

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THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star

CODE

IN—Intro NA—National OR—Orlone PE—Peacock PR—Prestige RA—Rainbow RE—Regent

SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TN—Tennessee UN—United VI—Victor

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

March 8 March 1

1—Cry 117.1 119.3 CA-1875 (F-1875)—FOUR KNIGHTS CR-60592 (9-60592)—EILEEN BARTON Hold Me Just A Little Longer, Daddy DE-27857 (9-27857)—PAUL CHAPMAN KI-15145—ALAN HOLMES LO-1169 (45-1169)—VEKA LYNN And Love Was Born ME-5749 (5749x45)—GEORGIA GIBBS My Old Flame MG-11113 (K11113)—BILL FARRELL OK-6840—JOHNNIE RAY Little White Cloud That Cried VI-20-4388 (47-4388)—JUNE VALLI VI-20-4406 (47-4406)—BOB WILLIAMS

2—Tell Me Why 99.5 108.2 CA-1929 (F-1929)—NORMAN KAYE Once I Loved You CR-60625 (9-60625)—HORACE BAILEY I Want You DE-27860 (9-27860)—FOUR ACES Garden In The Rain DE-27926 (9-27926)—ROBERTA LEE Slew Foot Rag KI-4515 (45-4515)—THE SWALLOWS Roll Roll Pretty Baby ME-5767 (5767x45)—RALPH MARGERIE O. Perdido ME-8267 (8267x45)—DINAH WASHINGTON Wheel of Fortune VI-20-4427 (47-4427)—FOUR TUNES I'll See You In My Dreams VI-20-4444 (47-4444)—EDDIE FISHER Trust In Me

3—Slow Poke 81.5 77.5 CA-1837 (F-1837)—HELEN O'CONNELL I Wanna Play House With You CO-39632 (4-39632)—ARTHUR GODFREY Dance Me Loose DE-27792 (9-27792)—ROBERTA LEE I Wanna Play House With You KI-998—HAWKSHAW HAWKINS ME-5740 (5740x45)—TINY HILL Don't Put A Tax On Love VI-21-0489 (48-0489)—PEE WEE KING VI-20-4373 (47-4373)—RALPH FLANAGAN Charmaine

4—The Little White Cloud That Cried 62.4 55.5 CA-1892 (F-1892)—LOU DINNING Blue December DE-27893 (9-27893)—ROBERTA LEE Bermuda ME-5761—HERB LANCE O. A Lonely Town OK-6840—JOHNNIE RAY Cry

5—Anytime 53.9 68.9 CA-1895 (F-1895)—HELEN O'CONNELL Crazy Heart DE-27972 (9-27972)—SY OLIVER O. Blacksmith Blues VI-20-2700—EDDY ARNOLD VI-20-4359 (47-4359)—EDDIE FISHER Never Before

6—Bermuda 45.3 33.7 CA-1956 (F-1956)—RAY ANTHONY O. Broken Hearted DE-27893 (9-27893)—ROBERTA LEE Little White Cloud That Cried ME-5774 (5774x45)—JIMMY PALMER O. Who

March 8 March 1

7—Wheel of Fortune 37.6 31.1 CA-1964 (F-1964)—KAY STARR I Wanna Love You CR-60650 (9-60650)—JIMMY SCOTT Come What May DE-27967 (9-27967)—ARTHUR PRYSOCK 'Till The Stars Fall DE-48280 (9-48280)—HELEN HUMES All Night Long DY-787—SUNNY GALE & EDDIE WILCOX KI-1051 (45-1051)—JIMMY THOMASON Kiamish Choctow Rose ME-5779 (5779 x 45)—BOBBY WAYNE If I Had The Heart Of A Clown VI-20-4349 (47-4349)—JOHNNY HARTMAN VI-20-4520 (47-4520)—BELL SISTERS Poor Whip—Poor Will

8—Tiger Rag 35.6 33.8 CA-1920 (F-1920)—LES PAUL & MARY FORD It's A Lonesome Old Town DE-27939 (9-27939)—GEORGE BARNES State Street Boogie CR-60647 (9-60647)—GEORGIE AULD If You Go DE-27946 (9-27946)—BILL KENNY If I Forget You MG-11134 (K11134)—TOMMY EDWARDS Where I May Live With You VI-20-4453 (47-4453)—PERRY COMO Tulips And Heather

9—Please, Mr. Sun 35.5 50.2 CA-1966 (F-1966)—LES BAXTER Blue Tango CO-39636 (4-39636)—JOHNNIE RAY Broken Hearted CR-60647 (9-60647)—GEORGIE AULD If You Go DE-27946 (9-27946)—BILL KENNY If I Forget You MG-11134 (K11134)—TOMMY EDWARDS Where I May Live With You VI-20-4453 (47-4453)—PERRY COMO Tulips And Heather

10—Blue Tango 33.9 27.1 CA-1966 (F-1966)—LES BAXTER Please, Mr. Sun DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Ball DE-28031 (9-28031)—GUY LOMBARDO At Last; At Last VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail

11—(It's No) Sin 32.7 26.6 CA-1806 (F-1806)—FOUR KNIGHTS CO-39367 (4-39367)—SAMMY KAYE Jealous Eyes DE-27769 (9-27769)—ARTHUR PRYSOCK Love Of A Gypsy DE-27794 (9-27794)—AL MORGAN Jealous Eyes KI-4505—BURNIE PEACOCK ME-5711 (5711x45)—EDDY HOWARD O. My Wife And I MG-11066 (K11066)—BILLY WILLIAMS QT. It's Over PY-334—GAYLE WALTON VA-101—FOUR ACES VI-20-4280 (47-4280)—S. CHURCHILL

12—Shrimp Boats 32.6 35.2 CA-1873 (F-1873)—DICK BEAVERS Jealousy CO-39581 (4-39581)—JO STAFFORD Love, Mystery And Adventure DE-27832 (9-27832)—DOLORES GRAY More, More, More KI-15151—DICK BROWN I Wish I Had A Girl MG-11113 (K11113)—BILL FARRELL Cry

13—Dance Me Loose 30.5 39.7 CO-39632 (4-39632)—ARTHUR GODFREY Slow Poke DE-27906 (9-27906)—RUSS MORGAN O. River In The Moonlight VI-20-4457 (47-4457)—MINDY CARSON Allegheny Fiddler

14—Charmaine 27.8 36.7 AP-1188—BILLY DANIELS CA-1875 (F-1875)—FOUR KNIGHTS Cry CO-39616 (4-39616)—PAUL WESTON At Dawning CR-60599 (9-60599)—NEAL HEFTI O. Cabin In The Cotton DE-27859 (9-27859)—GORDON JENKINS When A Man Is Free KI-4506—BURNIE PEACOCK LO-1020—MANTOVANI Just For A While ME-5747 (5747x45)—HARMONICATS Domino MG-11122 (K11122)—BILL HAYES For All We Know PR-916—Gene Ammons VI-20-4373 (47-4373)—RALPH FLANAGAN Slow Poke VI-20-4375 (47-4375)—VAUGHN MONROE Once

March 8 March 1

15—Brokenhearted 18.3 16.4 CA-1956 (F-1956)—RAY ANTHONY O. Bermuda CO-39636 (4-39636)—JOHNNIE RAY Please, Mr. Sun DE-27961 (9-27961)—ALAN DALE Silver And Gold

16—Down Yonder 17.9 12.6 AB-15053—LAWRENCE "Piano Roll" COOK Tiger Rag CA-1777 (F-1777)—JOE "FINGERS" CARR Ivory Rag CO-39533 (4-39533)—CHAMP BUTLER Way Up In North Carolina DE-46362 (9-46362)—HAROLD CARMACK DE-46355 (9-46355)—SPADE COOLEY KI-986 (45-986)—EDDIE SMITH AND THE CHIEF Sweet Bunch Of Daisies ME-5695—CLEM WATTS MG-11057 (K11057)—FRANK PETTY TRIO Precious RE-25010—ENOCH LIGHT TE-775—DEL WOOD VI-20-4267 (47-4267)—FREDDY MARTIN O. Take Her To Jamaica

17—Undecided 14.6 14.8 CA-1824 (F-1824)—RAY ANTHONY Just A Moment More CR-60566 (9-60566)—AMES BROS. & LES BROWN Sentimental Journey DE-27835 (9-27835)—GUY LOMBARDO KI-15128—MARY SMALL If I Could Love You In The Morning PR-916—GENE AMMONS PY-373—GAYLE WALTON

18—I Wanna Love You 14.5 9.2 CA-1964 (F-1964)—KAY STARR Wheel Of Fortune CR-60617 (9-60617)—AMES BROTHERS I'll Still Love You DE-27970 (9-27970)—SONNY BURKE O. I'll Always Be Following You

19—Be My Life's Companion 14.1 12.5 CA-1967 (F-1967)—SKEETS McDONALD Tell Me Why CO-39631 (4-39631)—ROSEMARY CLOONEY Why Don't You Love Me? DE-27889 (9-27889)—MILLS BROS. Love Lies KI-1039 (45-1039)—HAWKSHAW HAWKINS Everybody's Got A Girl But Me ME-5758 (5758x45)—GEORGIA GIBBS Oklahoma Polka MG-11133 (K11133)—ART LUND VI-20-4454 (47-4454)—MINDY CARSON Tuh-Pocket, Tuh-Pocket

20—Come What May 13.9 7.8 CA-1944 (F-1944)—HELEN O'CONNELL Baby We're Really In Love CR-60650 (9-60650)—JIMMY SCOTT Wheel Of Fortune ME-5772 (5772 x 45)—PATTI PAGE Retreat VI-20-4489 (47-4489)—FOUR TUNES The Greatest Song I Ever Heard

21—Tulips and Heather 11.9 8.2 CA-1952 (F-1952)—BENNY STRONG Tavern In The Town DE-27964 (9-27964)—FRED WARING You'll Never Walk Alone LO-1172 (45-1172)—VERA LYNN Once I Loved You MG-11142 (K11142)—BILL HAYES We Won't Live In A Castle VI-20-4453 (47-4453)—PERRY COMO Please, Mr. Sun

22—Silly Dreamer 11.7 7.3 CO-39635 (9-39635)—TONY BENNETT Since My Love Has Gone

March 8 March 1

23—At Last! At Last! 11.6 11.2 DE-27934 (9-27934)—BING CROSBY Isle Of Innisfree DE-28031 (9-28031)—GUY LOMBARDO Blue Tango MG-11143 (K11143)—TED STRAETER O. Only If You're In Love VI-20-4477 (47-4477)—TONY MARTIN Make With The Magic

24—Wimoweh 11.2 8.7 CO-39651 (4-39651)—JIMMY DORSEY O. I'll Always Be Following You DE-27928 (9-27928)—WEAVERS & JENKINS Old Paint

25—Three Bells 9.9 9.5 CO-39602 (4-39602)—SAMMY KAYE O. I Only Have One Life To Live CO-4105-F—LES COMPAGNONS That Lucky Old Sun DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O. Windmill Song VI-20-4388 (47-4388)—JUNE VALLI Cry

26—Blacksmith Blues 9.2 7.6 CA-1922 (F-1922)—ELLA MAE MORSE Love Me Or Leave Me

27—Stolen Love 9.1 8.9 DE-27962 (9-27962)—GUY LOMBARDO Marshmallow Moon ME-5784 (5784 x 45)—EDDY HOWARD O. Wishin' VI-20-4510 (47-4510)—THREE SUNS Cool, Cool Kisses

28—Retreat 7.5 9.1 ME-5772 (5772x45)—PATTI PAGE Come What May MG-11151 (K11151)—BARBARA RUICK You Couldn't Be Cuter

29—Perfidia 7.4 4.2 DE-27987 (9-27987)—FOUR ACES You Brought Me Love

30—Chinatown My Chinatown 7.3 4.3 ME-5773 (5773x45)—BOBBY MAXWELL Shuffle Off To Buffalo

March 8 March 1

31—Tenderly 6.5 8.1 CA-1654 (F-1654)—RAY ANTHONY Cherry Pink & Apple Blossom CR-60574 (9-60574)—JACK HASKELL Wedding Invitations DE-27720 (9-27720)—LOUIS ARMSTRONG I Get Ideas ME-5710 (5710x45)—KAY BROWN Cheat'n' On Me MG-11061 (K11061)—MONICA LEWIS La Bata VI-20-4455 (47-4455)—HUGO WINTERHALTER Love Makes The World Go Round

32—A Kiss to Build a Dream On 6.3 16.7 CA-1769 (F-1769)—BOB EBERLY But Not Like You CO-39526 (4-39526)—JIMMY DORSEY O. Since My Love Has Gone

33—Since My Love Has Gone 6.2 8.5 CO-39635 (4-39635)—TONY BENNETT Silly Dreamer ME-5783 (5783x45)—RAY CURA Would You? MG-11156 (K11156)—ALAN DEAN If You Go

34—Wimmin 6.1 3.9 CO-39639 (4-39639)—GUY MITCHELL We Won't Live In A Castle

35—You Weren't There 6.0 — CA-1968 (F-1968)—NAT "KING" COLE You Will Never Grow Old

36—Never 5.8 3.8 CA-1786 (F-1786)—BOB EBERLY

March 8 March 1

37—Trust In Me 5.7 2.4 CA-1927 (F-1927)—LOU DINNING I'll Still Love You DE-27784 (9-27784)—LOUIS JORDAN Cock A Doodle Do ME-11135 (K11135)—RICKY VALLO Ruby Lips—Emerald Eyes VI-20-4444 (47-4444)—EDDIE FISHER Tell Me Why

38—A Garden In The Rain 5.4 7.4 DE-27860 (9-27860)—FOUR ACES Tell Me Why DE-27976 (9-27976)—JERRY GRAY O. Unforgettable VI-20-4445 (47-4445)—PERRY COMO Oh, How I Miss You Tonight

39—Crazy Heart 5.2 5.9 CA-1895 (F-1895)—HELEN O'CONNELL Anytime DE-27888 (9-27888)—GUY LOMBARDO Whispering Shadows ME-5743 (5743x45)—TONY FONTANE Peace In The Valley MG-11103 (K11103)—DANNY DAVIS I'm Not Alone MG-11054 (K11054)—HANK WILLIAMS FRANKIE CARLE O. Silver And Gold

40—Unforgettable 4.9 10.2 CA-1808 (F-1808)—NAT "KING" COLE My First And Last Love DE-27976 (9-27976)—JERRY GRAY O. Garden In The Rain LO-1139 (4-1139)—DICK JAMES My Love For You MG-11060 (K11060)—TEX BENEKE One Of These Days

41—Jealousy (Jalousie) 4.2 5.6 DE-27769 (9-27769)—ARTHUR PRYSOCK Love Of A Gypsy DE-27794 (9-27794)—AL MORGAN Jealous Eyes KI-4505—BURNIE PEACOCK ME-5711 (5711x45)—EDDY HOWARD O. My Wife And I MG-11066 (K11066)—BILLY WILLIAMS QT. It's Over PY-334—GAYLE WALTON VA-101—FOUR ACES VI-20-4280 (47-4280)—S. CHURCHILL

42—Silver And Gold 4.1 — CO-39635 (4-39635)—TONY BENNETT Silly Dreamer ME-5783 (5783x45)—RAY CURA Would You? MG-11156 (K11156)—ALAN DEAN If You Go

43—Weaver Of Dreams 3.9 5.3 DE-27928 (9-27928)—WEAVERS & JENKINS Old Paint

44—You Brought Me Love 3.8 —

45—I Wanna Say Hello 3.5 5.4 CO-39639 (4-39639)—GUY MITCHELL We Won't Live In A Castle

46—Snowflakes 1.5 2.2

47—Why Don't You Love Me? 1.4 1.3

48—Baby Doll 1.2 6.7

49—Bahalu 1.1 2.3

50—Temptation -1.0 4.1



# ROSEMARY CLOONEY VISITS OPS



CLEVELAND, O.—Cleveland's Phonograph Merchant's Association, carrying on its public relations program with recording artists, held a luncheon for Columbia artist Rosemary Clooney last week. In addition to the members of the association, disc jockeys and newspaper men were guests. Surprise visitors were Francis Craig and Kermit Goell, composers of the 1948 hit, "Near You." Jack Cohen, president of the association commented on the policy of entertaining recording artists, "they're in business with us . . . when they make a hit, we make money, so we're only good businessmen to meet the artists and discuss our mutual problems." At the speakers table, left to right, Ted King, Columbia Records; Charles Trotter, Rosemary Clooney's musical director; Rosemary Clooney; Jack Cohen; Joseph Scribman, Rosemary Clooney's manager; James Ross, vice president Phonograph Merchants Association; Sanford Levine, Secretary-Treasurer Phonograph Merchants Association; Virginia Holcomb, Secretary of the Association.

## Tawny Nielson Named Remington A & R Head

NEW YORK—Latest step in Remington Records' "operation expansion" is the appointment of Miss Tawny Nielson to the post of popular artists and repertoire director, it has been announced by Don H. Gabor, founder and president of the company.

Miss Nielson until recently supervised pop A & R for London Records. Her wide experience in the field of popular music includes her tenure as a producer and musical director for the British Broadcasting Corporation.

In her Remington Records post Miss Nielson will function independently, with the office at 263 West 54th Street as base headquarters. In addition to revitalizing the Remington pop line already in the library, she will blueprint a new and extensive popular catalogue that will make available both new and standard material at low prices.

A project which Miss Nielson will start immediately is a series of low priced show albums. Emphasis will be on the current crop which may achieve lasting worth.

The first to be recorded will be "South Pacific," "The King And I" and "Guys And Dolls." "South Pacific" will be done in England with some members of the cast which is now playing in London.

Still another function of Miss Nielson will be the development of a country music line.

## Coral To Record Winning "Songs for Sale" Tune

NEW YORK—Coral Records has agreed to cut the winning tune on the April 5 "Song For Sale" show. The artist will be determined according to the type of song that wins. "Songs For Sale" increased its time over CBS-TV on March 1 and is now on from 9:30 to 11:00 every Saturday night.

## Country Cousins vs. Slickers; Spike Jones To Wax Both

NEW YORK—Spike Jones said this week that reports published in another trade paper regarding him had been inaccurately reported. The report said Jones was giving up the City Slickers, in favor of recording with a new group called Spike Jones and His Country Cousins.

Truth of the matter is that Jones will record with both groups, continuing with the Slickers and doing the Country Cousins in addition. Two new "Slickers" sides are due out momentarily: "Deep Purple" and "It Never Rains In Sunny California," Buddy Basch, Jones' New York record promotion man stated.

## MGM "Baby Doll" Contest

NEW YORK—MGM distributors, who sponsor their own local radio shows, are currently conducting a "Baby Doll" contest in conjunction with Tommy Tucker's waxing of the song.

The contest involves having the disk jockey ask his young girl listeners to send in a doll. Awards are made for the top three winners and after it is all over, all dolls entered are presented to the local children's ward of the hospital or orphanage.

## "Goody Goody" Looks Good for Dot

GALLATIN, TENN.—Initial reaction to the Dot Record waxing of the old standard "Goody Goody," sung by newcomer Jane Grant, looks great according to reports from Rany Wood, president of Dot. The record is being heard every day over two 50,000 watt stations around Nashville. Paul Dixon featured the tune on his TV show over the ABC network. And St. Louis and Cincinnati Distribs have already reordered.

# Benjamin and Weiss Parlay Song Writing Team Into Night Club Act

NEW YORK — Bennie Benjamin and George Weiss, having conquered the song writing field with such smashes as "Oh What It Seemed To Be," "I'll Never Be Free" and their current one "Wheel Of Fortune," are now a full fledged night club act.

It all happened this way: The boys were given a celebrity night a week ago Sunday at Leon and Eddie's in New York and in the course of the evening they were asked to get up on stage and play a few of their hits. They must have gone over big, because cafe owner Leonard Lipman of the Copa Lounge in Pittsburgh, who

happened to be in the room at the time, signed them as a feature attraction for his club, opening next month.

Benjamin and Weiss were able to try out their act last week when they appeared before the boys at the U. S. Naval Hospital in St. Albans, Long Island. They were taken out by Stanley Feldman, juke box operator, who makes it a habit of recruiting talent to entertain the vets.

The songwriting team were on stage for almost an hour and even after they had gone through one of their hits after another, the boys in the audience kept yelling for more.

## Willie Bryant Designated "Mayor of Harlem"

NEW YORK—Willie Bryant, well known Rhythm and Blues disk jockey, was named Mayor of Harlem at a testimonial dinner last Thursday night.

The designation is determined through a poll conducted by the Amsterdam News in New York in which ten Negro leaders are listed, the most popular of which becomes the locality "Mayor of Harlem."

Guest speakers at the dinner which was held at the Carnival Room of the Hotel Capitol, and which was attended by celebrities in all walks of life, were Milton Berle and Barry Gray. The dinner was sponsored by the Harlem Committee for Civil Defense.

Bryant was presented with a plaque symbolizing his honor by the Negro Artists Guild. Noble Sissle, orchestra leader, made the presentation.

Together with his partner Ray Carroll, Bryant conducts the Willie and Ray disk jockey show over WHOM every night from 11 P.M. to 2 A.M., which is one of the most listened to late evening Rhythm and Blues shows in the area.

## New Film Garners Disks

NEW YORK—"With A Song In My Heart," 20th Century-Fox's Technicolor splash for Easter showings, is being backed in recording circles by no less than 67 different waxings of the film's 9 top-featured songs.

Representing entries from the leading recording companies and their top-flight talent staffs, the etchings include versions of "With A Song In My Heart," "Tea For Two," "Embraceable You," "Either Too Young Or Too Old," "Get Happy," "Blue Moon," "It's A Good Day," "I'll Walk Alone," and "That Old Feeling."

## A Laughing Matter



NEW YORK—Ivory Joe Hunter was guest of honor at a special press party given by author-columnist Larry Douglas at Harlem's Hotel Theresa. The entire staffs of the American Negro Press attended which resulted in reams of publicity for Ivory Joe Hunter's latest MGM release, "Laugh." Left to right in front are: Ivory Joe Hunter; Dick Cowitt, of Sanford Record Distributors; Sol Handwerger, advertising and promotion manager for MGM Records; and Larry Douglas, author and columnist for the New York Age.



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b/w

**"BEGUINE THE BEGUINE"**

by

**THE RAVENS**

MERCURY 580

**"BLUE TANGO"**

b/w

**"EVERYBODY LOVES MY BABY"**

by

**JOE THOMAS**

MERCURY 8268

**"TROUBLE IN MIND"**

by

**DINAH WASHINGTON**

MERCURY 8269

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**THE CASH BOX**

**Rhythm & Blues**  
**Ramblings**

Prestige is really clicking these days. Their disk "This Is Happiness" by Joe Holiday is blazing away and they've come up with a great new artist, King Pleasure. Also signed is blues singer Bob Harris. . . . Morry Price, vp in charge of sales, and Bob Shad, director of R & B at Mercury, on a trip through the South and South-west visiting distribs, djs and dealers. . . . Irv Marcus of Peacock Records, travelling through, reports big activity on the line and tells us that the Paul Monday recording of "Dearest Mother," which The Cash Box picked last year, is getting started all over again in a big way. Marcus also reports that Peacock has signed two new artists, the Dixie Humming Birds and Andy Tibbs.

Dinah Washington's wedding date with Jimmy Cobb will wind up in the profit and loss sheet for the incomparable chanteuse. She'll gain a hubby and new personal manager and lose a previously slated European booking. Dinah said she wants no part of a trip across the ocean. "I like it here and the possibility of my having to leave more than half of my earnings abroad is out." . . . New Atlantic blues singer Odell Turner off the sick list. . . . Broadway will have both Ella Fitzgerald and Sarah Vaughan at the same time. Sarah will be at Birdland on the 13th of March and Ella will be at the Paramount.

Essex Record Distributors of Newark have their own dj show on station WNJR and they're doing a fine job with their lines. Harold Ladell acts as the disk jockey on the "Mr. Blues" stanza and has built the show up to the point where it runs five nights a week for an hour. . . . Illinois Jacquet has been added to the "Biggest Show of '52" along with Patti Page, Frankie Laine and the Billy May orchestra. . . . New package to hit the provinces is The Ravens, sultry blues-ballad singer Wini Brown, and the Burnie Peacock ork. . . . Phil Chess in town excited about the great new record he has from the 3 Randolph kids titled "Two Honeys and a Comb."

Arthur Prysock is leaving the Buddy Johnson orchestra at the end of March and is going out a single. He's teeing off at the Senator Hotel in Philadelphia. . . . Erroll Garner was voted the favorite pianist of jazz fans in France in the annual poll just conducted by Le Jazz Hot, Paris publication. . . . A sensation of the current season was the recent presentation of the Howard Theater in Washington that spotlighted the Tab Smith orchestra, Tiny Bradshaw's band and a supporting cast that was highlighted by the first appearance there of B. B. King. . . . New York's WLIB may soon get a network set up with WOV. Both have heavy R & B market programming.

**HOT**  
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<p><b>1</b> WHEEL OF FORTUNE Sunny Gale &amp; Eddie Wilcox (Derby)</p>	<p>WHEEL OF FORTUNE Sunny Gale &amp; Eddie Wilcox (Derby)</p>	<p>WHEEL OF FORTUNE Sunny Gale &amp; Eddie Wilcox (Derby)</p>
<p><b>2</b> CRY Johnnie Ray (Okeh)</p>	<p>DIANE Buddy Lucas (Jubilee)</p>	<p>NIGHT TRAIN J. Forest (United)</p>
<p><b>3</b> NIGHT TRAIN J. Forest (United)</p>	<p>NIGHT TRAIN J. Forest (United)</p>	<p>I MISS YOU Fats Domino (Imperial)</p>
<p><b>4</b> MELLOW BLUES Sonny Thompson (King)</p>	<p>MELLOW BLUES Sonny Thompson (King)</p>	<p>GOT YOU ON MY MIND John Greer (RCA Victor)</p>
<p><b>5</b> HEAVENLY FATHER Edna McGriff (Jubilee)</p>	<p>LITTLE WHITE CLOUD THAT CRIED Johnnie Ray (Okeh)</p>	<p>KISS ME, BABY Cardinals (Atlantic)</p>
<p><b>6</b> THIS IS HAPPINESS Joe Holiday (Prestige)</p>	<p>BABY, PLEASE DON'T GO Orioles (Jubilee)</p>	<p>LET'S TALK ABOUT JESUS Bells Of Joy (Peacock)</p>
<p><b>7</b> TELL ME WHY Dinah Washington (Mercury)</p>	<p>3 O'CLOCK BLUES B. B. King (R. P. M.)</p>	<p>BOURBON ST. PARADE Dukes of Dixieland (Imperial)</p>
<p><b>8</b> LITTLE WHITE CLOUD THAT CRIED Johnnie Ray (Okeh)</p>	<p>WALKIN' Nat "King" Cole (Capital)</p>	<p>HARD TIMES Charles Brown (Aladdin)</p>
<p><b>9</b> PLEASE, MR. SUN Johnnie Ray (Columbia)</p>	<p>WAGON WHEELS Ravens (Mercury)</p>	<p>SHINE ON Ruth Brown (Atlantic)</p>
<p><b>10</b> 3 O'CLOCK BLUES B. B. King (R. P. M.)</p>	<p>CRY Johnnie Ray (Okeh)</p>	<p>TELL ME WHY Four Aces (Decca)</p>



# HOT

in DALLAS      in LOS ANGELES      in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** NIGHT TRAIN  
Jimmy Forest  
(United)

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- 2** BOOTED  
Roscoe Gordon  
(R. P. M.)

---

- 3** HARD TIMES  
Charles Brown  
(Aladdin)

---

- 4** I DIDN'T SLEEP A WINK LAST NIGHT  
Arthur Prysock  
(Decca)

---

- 5** WALKIN'  
Nat "King" Cole  
(Capitol)

---

- 6** WHY DON'T YOU EAT WHERE YOU SLEPT LAST NIGHT?  
ZuZu Bollin  
(Torch)

---

- 7** WHEEL OF FORTUNE  
Sunny Gale & Eddie Wilcox  
(Derby)

---

- 8** DUST MY BROOM  
Elmo James  
(Trumpet)

---

- 9** GOT YOU ON MY MIND  
John Greer  
(RCA Victor)

---

- 10** LET THE TEAR DROPS FALL  
Willie Mae Thornton  
(Peacock)

- WHEEL OF FORTUNE  
Sunny Gale with Eddie Wilcox Ork  
(Derby)

---

- NIGHT TRAIN  
Jimmy Forest  
(United)

---

- BOOTED  
Roscoe Gordon  
(R. P. M.)

---

- BLOW, BLOW, BLOW  
Big Jay McNeely  
(Imperial)

---

- HARD TIMES  
Charles Brown  
(Aladdin)

---

- HOT ICE  
Freddie Mitchell  
(Derby)

---

- CRY  
Johnnie Ray  
(Okeh)

---

- KISS-A ME, BABY  
Ray Charles  
(Swingtime)

---

- THAT'S WHAT'S KNOCKING ME OUT  
Jimmy Liggins  
(Specialty)

---

- THINKIN' AND DRINKIN'  
Amos Milburn  
(Aladdin)

- OAKLAND, CAL.
  1. Night Train (Jimmy Forest)
  2. The Right Kind Of Lovin' (Lucky Millinder)
  3. Wheel Of Fortune (Dinah Washington)
  4. Dust My Broom (Elmo James)
  5. Booted (Roscoe Gordon)
  6. The Wind Is Blowing (Jimmy Witherspoon)
  7. Everybody's Down On Me (Lightnin' Hopkins)
  8. I'm So Lonely (Jimmy Rushing)
  9. Would You (Roy Hawkins)
  10. Tender Heart (Charles Brown)

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- MILWAUKEE, WISC.
  1. Night Train (Jimmy Forest)
  2. 3 O'Clock Blues (B. B. King)
  3. Give Me Central 209 (Lightnin' Hopkins)
  4. Booted (Roscoe Gordon)
  5. Oops (Ella Fitzgerald)
  6. Walkin' (Nat "King" Cole)
  7. Hi Ho Baby (Jackie Brenston)
  8. Hold That Train Conductor (Dr. Clayton)
  9. I Didn't Sleep A Wink Last Night (Arthur Prysock)
  10. How Many More Years? (Howlin' Wolf)

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- ATLANTA, GA.
  1. Let's Talk About Jesus (Bells Of Joy)
  2. Wheel Of Fortune (The Cardinals)
  3. 3 O'Clock Blues (B. B. King)
  4. Shuffle Bug (Griffin Bros.)
  5. Best Wishes (Roy Milton)
  6. Howlin' Wolf Boogie (Howlin' Wolf)
  7. Every Evening (Billy Wright)
  8. I Got Loaded (Peppermint Harris)
  9. The Wind Is Blowing (Jimmy Witherspoon)
  10. Night Train (Jimmy Forest)

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- ALBANY, GA.
  1. Wheel Of Fortune (Sunny Gale & Eddie Wilcox O.)
  2. Knockin' Blues (Tiny Bradshaw)
  3. Flamingo (Earl Bostic)
  4. 3 O'Clock Blues (B. B. King)
  5. Booted (Roscoe Gordon)
  6. Real Good Feelin' (Big Tom Collins)
  7. Bar Room Blues
  8. Wagon Wheels (The Ravens)
  9. Mellow Blues (Sonny Thompson)
  10. Lovin' Machine (Wynonie Harris)

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- OPELOUSAS, LA.
  1. Wheel Of Fortune (Sunny Gale & Eddie Wilcox O.)
  2. Night Train (Jimmy Forest)
  3. 3 O'Clock Blues (B. B. King)
  4. My Baby Stole Off (Howlin' Wolf)
  5. Cry (Johnnie Ray)
  6. Hi Ho Baby (Jackie Brenston)
  7. Lonesome Dog Blues (Lightnin' Hopkins)
  8. Trouble In Mind (Amos Milburn)
  9. Please, Mr. Sun (Tommy Edwards)
  10. Kiss Me, Baby (The Cardinals)

BEST SELLING  
THE CASH BOX  
SPIRITUAL RECORDS  
Listed Alphabetically

- Angels Tell My Mother  
PILGRIM TRAVELLERS  
(Specialty)
- God Shall Take Care Of You  
GAY SISTERS  
(Savoy)
- I Bowed On My Knees  
MEHALIA JACKSON  
(Apollo)
- I'll Make It Somehow  
JOE MAY & SALLY MARTIN  
SINGERS  
(Specialty)
- Joy Joy To My Soul  
LOVE STIRRERS  
(Specialty)
- Let's Talk About Jesus  
BELLS OF JOY  
(Peacock)
- Our Father  
BLIND BOYS  
(Peacock)
- Surely God Is Able  
WARD SINGERS  
(Savoy)
- Touch Me Lord Jesus  
ANGELIC GOSPEL SINGERS  
(Gotham)
- When He Spoke  
WARD SINGERS  
(Savoy)

New Release!  
"MY HOME AIN'T HERE"  
by LESTER WILLIAMS #422  
Specialty records

Sister Jessie Renfro  
is wonderful singing  
"HE'S SO WONDERFUL"  
b/w  
"IN THAT HOME BYE AND BYE"  
Peacock #1588

Peacock RECORDS, INC. 4104 Lyons Houston, Texas

APOLLO The Best Yet!  
"STOLEN LOVE"  
b/w  
"IN MY LONELY ROOM"  
by The Larks Apollo 1190  
APOLLO RECORDS, INC. 457 W. 45 ST. N. Y.

# It Started With 1 Now 3 Are TOPS

"Twenty Robbers"  
B/W  
"Love My Mama, Love My Papa"  
BY THE  
Two Honeys & A Cone  
The 3 Great Randolph Kids  
CHESS No. 1500

"Back Door Friend"  
B/W  
"I Used To Have A Woman"  
BY  
Jimmy Rogers  
CHESS No. 1506

"At Last"  
B/W  
"Sister Murphy"  
BY  
Eddie Johnson  
CHESS No. 1503

ORDER ALL 3 NOW!  
CHESS RECORD CORP.  
750 E. 49th Street  
Chicago 15, Illinois



**Frankie Laine Sings Again  
After Six-Week Hiatus**

NEW YORK—Columbia Records star Frankie Laine, one of the nation's popular vocalists, is singing again after weeks of complete silence.

Stricken with a severe case of laryngitis while appearing at the New York Paramount Theatre earlier this year, Laine sang for a full week with a badly inflamed throat. It was feared that an operation might be necessary when nodes appeared on his vocal cords, but the "silent treatment" prescribed by his doctor worked wonders.

While recuperating in mute fashion, Laine took breath control lessons for the first time in his life and emerged from the six-week course literally a better singer. The long, enforced lay-off cleared his vocal passages so completely that Laine was able to reach high notes he had never scaled before.

Playing his first engagement since his illness Laine was accorded an ovation by the standing-room-only crowd.

**Permo Phono Needle Plant  
To Be Shown On TV Show**

CHICAGO, ILL.—Manufacturing processes used by Permo, Inc., originators of long life phonograph needles, will be featured on a forthcoming television show, "Industry in Action," sponsored by the National Association of Manufacturers.

This program, to be aired locally by nearly 65 TV stations throughout the U. S., is currently being filmed at the plant by ace NBC newsreel cameraman Earle Crotchett. About 40 minutes of film is being shot, for cutting and editing later.

It is anticipated that the film will have high interest for viewers, since phonograph needles are an item in widespread general use, and the microscopic precision with which they are made provides an unusual manufacturing story that can be told with telling effect by the camera.

**THE CASH BOX**

*Jazz 'n' Blues Reviews*

**★ AWARD O' THE WEEK ★**

**"HEAVENLY FATHER" (2:31)**

**"I LOVE YOU" (2:38)**

**EDNA McGRUFF & BUDDY LUCAS (Jubilee 5073)**

● A slow ballad is waxed impressively by Edna McGruff as she doles out her own tune, "Heavenly Father." Title might lead one to believe the song is a religious number, but, while it is in a way, it is certainly given a new twist in its treatment. Lyrics are timely, and Buddy Lucas and his Band of Tomorrow provide a soothing backdrop as they offer their dramatic arrangement of this slow piece. The artists plus the material bring in a waxing that will get a big share of the juke box play. Second side is a slow blues that Edna McGruff and Buddy Lucas deliver in their slick style resulting in a pleasant dish. The upper lid is loaded with possibilities and ops should take a peek.

**"WALK RIGHT IN, WALK RIGHT OUT" (WALKING BLUES)**

**"LOVE IS A FORTUNE"**

**FLUFFY HUNTER (Federal 12056)**

● Jesse Powell drives out a spirited arrangement of "Walk Right In, Walk Right Out," subtitled "Walking Blues." A fast moving jump number it is taken for an exciting spin by the Powell Orchestra, as vocalist Fluffy Hunter chants the piece in raucous style. Expressive lyrics that leave much to the imagination, do a great deal for the song. Fluffy Hunter and the ork form a great combination, and with the material they have, this should be a smash platter. This waxing will make some noise and should get lots of play in the boxes. Under portion is a change of pace as the artists deliver a slow blues jump. Fluffy gives the tune and lyrics a dramatic reading as the Jesse Powell group sets the musical mood. The topside has the necessary ingredients for a solid money maker and ops should get with this one fast.

**"THE HUNT IS ON" (2:10)**

**"THE BIG QUESTION" (2:48)**

**PERCY MAYFIELD (Specialty 425)**

● Percy Mayfield drives out a slow jump number excitingly as he tells of his hunt to find a woman and settle down to raise a family. Mayfield's vocalizing is grand and he has a cute set of lyrics to work with. The second side is also a slow jump item that is handled masterfully by the vocalist. Strong instrumental backdrop is provided on both decks.

**"HANGOVER BLUES" (2:34)**

**"SALTY SIMPLE FOOL" (2:37)**

**BYLLYE WILLIAMS (Theron 101)**

● A slow blues song is eased through the paces by Byllye Williams on the top end. Miss Williams' warm delivery is assisted by Joe Johnson's Music Mechanics who feature Lloyd Smith on the piano. The under siding presents Miss Williams' smooth warbling of her own tune, a slow pleasing piece. To further display her versatility, she does a workmanlike job on the ivories. Miss Williams aided by a solid arrangement, brings in a potent platter.

**"MY HOME AIN'T HERE" (2:32)**

**"I CAN'T LOSE WITH THE STUFF I USE" (2:10)**

**LESTER WILLIAMS (Specialty 422)**

● A real low down presentation of a slow beat ditty is belted out by Lester Williams. Spirited lyrics and a strong instrumental assist help Williams bring in a solid dish. The under deck is a faster number with Williams dishing out the lyrics in a driving, shouty style. Ops should take a look at this release.

**"DOES JESUS CARE" (2:30)**

**"SIT DOWN SERVANT" (2:27)**

**MARIE KNIGHT (Decca 48285; 9-48285)**

● A sacred number of moderate beat is given the Marie Knight treatment as she sells this spirited piece dramatically. The lower portion is a fast jubilee tune with an exciting arrangement. Marie Knight's expressive vocalizing of this rhythmic item receives strong musical backing. Ops should take a look at the under lid.

**"WHY DON'T YOU EAT WHERE YOU SLEPT LAST NIGHT" (2:33)**

**"HEADLIGHT BLUES" (2:31)**

**ZUZU BOLLIN (Torch 6910)**

● Taking hold of a moderate jump piece with an infectious tune and exciting lyrics, ZuZu Bollin smashes out a winner that should get many plays. The instrumental backdrop is strong and Bollin comes through with a potent waxing. The lower lid is a listenable slow blues tune sold in fine style by the artist. Our bet is the upper deck and ops should listen to it soon.

**"LOVE" (2:39)**

**"SLOW AND EASY" 2:31)**

**TAB SMITH (Chess 1501)**

● Two slow tunes are the new issues of Tab Smith and his orchestra. Top side is a pretty item which features a smooth mellow sax and pleasing vocal. The orchestra provides a pleasing backdrop. Flip is a similar item which again features a strong sax solo. Ops might be able to use this one.

**"HAMBONE" (2:28)**

**"BOOT 'EM UP" (2:54)**

**RED SAUNDERS & ORCHESTRA (Okeh 6862)**

● Red Saunders socks out his version of a tune currently making noise and comes in with an exciting rendition. The orchestra handles the spirited arrangement deftly, and the vocal is shared by Dolores Hawkins and The Hambone Kids, who drive this number home with dynamic force. Flip is a fast moving jump tune sold in slick manner by Saunders and his group. We like the upper plate and look for it to break fast.

**2 BIG ONES**

**"HEY-JIM"**

**JAMES MOODY—Prestige 768**

**"THIS IS HAPPINESS"**

**JOE HOLIDAY—Prestige 767**

**Get on the bandwagon**

**PRESTIGE RECORD CO.  
754 10th Ave. CI 6-0847 · N. Y.**

**A SMASH IN THE EAST  
and S-P-R-E-A-D-I-N-G!!**

**EDNA McGRUFF** with Buddy Lucas Orch.

*A Prayer For Love*

**"HEAVENLY FATHER"**

and

**"I LOVE YOU"**

Jubilee 5073 (5073x45)

**THE ORIOLES**

**"BABY PLEASE DON'T GO"**

Jubilee 5065 (5065x45)

and

*A Great New Release by*

**THE ORIOLES**

**"TRUST IN ME"**

and

**"SHRIMP BOATS"**

Jubilee 5074 (5074x45)

*On Top of the Charts*

**BUDDY LUCAS**

and his Band of Tomorrow

**"DIANE"**

Jubilee 5070 (5070x45)

*Climbing*

**THE MELLOW MOODS**

**"WHERE ARE YOU"**

R-105

*Breaking for a Hit*

**THE ENCHANTERS**

**"HOW COULD YOU BREAK MY HEART"**

Jubilee 5072 (5072x45)

**Jubilee RECORD CO INC.  
315 W. 47TH ST., NEW YORK, N. Y.**



# Kickin' The Blues Around

with Sam Evans

Johnnie Ray "Crying" out on the west coast during a series of one-niters and plenty of deejay guest shots. . . . Ole Satchmo has long been a favorite and big coin maker for the industry and his-self, but I can't see his "Sleepy Time Down South." The lyrics are objectionable though written by two old friends of mine, namely Leon and Otis Renee who should have known better. . . . On WHB, in Kansas City, Roch Ulmer is spinning platters with a real know-how. Formerly with the great band of Ben Pollack, Roch is in a position to select good music and comment intelligently on it. The Art Van Damme Quintet gets his vote for tops in the modern field.



Since most radio stations have their transmitters out of town, it can sometimes be a nice deal to have to work from there. Especially if you live out that way. Such is the case with Merle Edwards at WMIN, in Minneapolis, who is aired from 11:00 P.M. to 3:00 A.M. Answering request telegrams keeps the show lively and in touch with the listeners. . . . Dinah Washington is reported about to do it again, this time with James Cobb of Washington, D. C. . . . Bill Lane adds to his busy schedule a disc show on Detroit's WJR, to be aired Saturdays from 3:30-4:30 P.M. . . . Jack Dewellin, Garden City, Kan., is gone on the music of both Dave Brubeck and Lennie Tristano.

Two Ton Baker, the music maker, has moved from Chicago's WGN across the street to WIND. Dick, as he is known to his many friends, is one of the greatest guys in show business, all two tons of him. . . . Duke Ellington, now working the west coast on concerts, dances and TV shows, has a new release called "Jam With Sam," and man its mad, dig it cats for some real gone jive. . . . Mrs. Herb Jeffries has added one to the population out in Los Angeles; while proud papa is passing out the cigars backstage at the Chicago. Herb is in for two weeks and while here will perhaps do a few new sides for Coral. In NYC he is slated for a shot on both Ed Sullivan's and Steve Allen's TVers. . . . The only guy who doesn't get in trouble playing around is a musician. That's a pun son.

RCA Victor is first to bring Harold, of the famed Nicholas Brothers dance team, onto wax. The best side is "I Love That Feeling." . . . George Avakian, noted jazz expert for Columbia records, has been upped by the company to head its LP department. . . . Larry Steele, with his "Smart Affairs Of 1952" show may be well on the way to bringing back to the American stage a revival of such great hit shows as we had years back. When Lew Leslie staged "Black Birds," he put on one of the greatest musicals of all times. In that same time we had such hits as "Shuffle Along" (almost ready to reopen with Pearl Bailey); "Miss Callico" with Ethel Waters; and "Under The Bamboo Tree" with Bert Williams. This latter show was also billed as "The Pink Slip." From these shows many a bright new discovery was skyrocketed to fame. Larry is coming into Chicago's Regal to give this town a look-see at some of the prettiest dancing girls in many a moon. Rumor that the show will soon go to London and hence on to the continent is well founded.

There is a cleaning and pressing establishment near my home that is having a sale on the cleaning of neck ties: 6 for 25c, the hitch is that I only have two; but I'm not downhearted about it cause I hear Sarah Vaughan has insured her clothes for \$10,000. . . . There is only one war over in Korea, but here in the states we have two. In and around Charlotte, S. C., Larry Darnell and Wynonie Harris are having a "Battle Of The Shouting Blues." In Houston, Texas, just recently, Jimmie McCracklin and Gatemouth Brown engaged in a big one before 3,000 paying customers. Blues will pay. . . . Arnett Cobb and his blowing mob leaving Washington, D. C., for a stay at the Celebrity Club in Providence, R. I.

## Beneke Meets Bonner



ST. LOUIS, MO.—Tex Beneke (right) chats with St. Louis disk-jockey Ed Bonner about his latest M-G-M records during a recent visit to the Missouri metropolis. As the microphone between the boys plainly reveals, Bonner's show is beamed out over station KXOK.

# ATLANTIC'S HOTTER than EVER



The Clovers

MIDDLE OF THE NIGHT  
ONE MINT JULEP

Atlantic 963



Ruth Brown

5-10-15  
HOURS

Be Anything (But Be Mine)

Atlantic 962

Joe Turner  
SWEET  
SIXTEEN

I'll Never Stop Loving You

Atlantic 960



Tab Smith

MOON DREAM - ECHO BLUES

Atlantic 961

**ATLANTIC** RECORDING CORP.  
234 WEST 56th STREET NEW YORK 19, N. Y.

### Remington Adds Distributors

NEW YORK—Remington Records has added two more outlets to its network of sales and distributing offices. Edward Stein, of New Britain, Conn., has been appointed to cover the New England territory from the sales office just set up at the Remington plant in Webster, Mass. Shipments will be made directly from the factory to all New England states. In northern New Jersey, distribution will be handled by the Medway Company, in Newark, through Elliot Wexler, a former Philadelphia distributor.

Sure hit . . . BIG PROFITS!

Savoy #835

**DIAMOND RING**

by Brownie McGhee

**SAVOY** Record Co., Inc.  
58 Market St.  
Newark 1, N. J.



**PEE WEE  
"SLOW POKE"  
KING**

and his Band  
featuring  
**REDD  
STEWART**  
on his  
Victor Recording  
of ...



**"SILVER  
and  
GOLD"**

RCA VICTOR 20-4458

**DRAWS RAVES!**

**SOLD OVER  
200,000  
TO DATE**

**THE CASH BOX**



**"SILVER AND GOLD" (2:40)  
"RAGTIME ANNIE LEE" (2:27)**

PEE WEE KING  
(RCA Victor 20-4458; 47-4458)  
It's the top one that's  
loaded and ops who get with it will  
find that "Silver And Gold" adds  
up to lots of coin.

**BMI record  
report**

AND FORECAST OF TOMORROW'S SONG HITS

- ◆ SILVER AND GOLD (Blue River) --
  - ◆ RAGTIME ANNIE LEE (Ridgeway) --
- Disc is worthy

successor to the team's SLOW POKE.

Published by **BLUE RIVER SONGS** 6087 Sunset Blvd. Hollywood, Calif.  
Sole Selling Agents: **KEYS MUSIC CORP.** 146 W. 45th St. New York City, N. Y.  
**J. L. FRANK** Personal Manager  
**ASSOCIATED BOOKING CORP.** 745 Fifth Avenue, New York City Hollywood Chicago

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



**"ONLY POLITICKIN'" (2:33)  
"SHAME ON YOU" (2:15)**

**TEX WILLIAMS & ORCHESTRA**  
(RCA Victor 20-4506)



TEX WILLIAMS

● A spirited novelty tune is warbled pleasingly by Tex Williams on the upper deck. Williams' infectious chanting of this fast moving

ditty, "Only Politickin'" should win it loads of action. Lyrics tell the story of Politick Pete, and the gimmicks he uses to win votes and satisfy all of his constituents at the same time. The topic is timely with the elections hitting the newspaper headlines every day. Williams breaks his vocal and talks the lyrics in spots to give the reading a happy change of pace. The Tex Williams Orchestra provides a strong musical backdrop with the result a sock disk. Flip is a pretty tune with a moderate tempo. Tex and the ork dish up an ok side as they blend their talents effectively. Looks like the top deck may kick off. Ops should listen in.

**"AWAY" (2:34)  
"OUT RUNNING AROUND" (2:28)**

**SLIM WILLIAMS**  
(Coral 64121)

● A pair of tuneful country numbers are taken for a ride by Slim Williams. The upper lid is a slow, easy tune that Williams delivers smoothly. Flip is a moderate tempo rhythmic item which shows Slim Williams off at his best. Assisted by cute lyrics, this pretty song emerges as the strong side. Ops should take a gander.

**"THE KIWI BIRD" (2:27)  
"BENNY THE MAGIC BUNNY" (2:31)**

**KENNY ROBERTS**  
(Coral 60660)

● Kenny Roberts comes up with two novelty kiddie numbers for the approaching Easter season. The upper lid is a cute item about the Kiwi Bird which Roberts warbles in a pleasing manner. Bird noises are effectively set into the background to delight the youngsters. Flip is a similar tune about a magic bunny handled by Roberts delightfully. The Owen Bradley Quintet assist on both sides. The kids will love this one.

**"STOLEN LOVE" (2:27)  
"SALTY DOG RAG" (2:23)**

**EDDIE HILL & TRIO.**  
(Mercury 6383; 6383x45)

● A current pop plug tune is given western coverage by Eddie Hill. Eddie delivers the slow ditty with a smooth reading and is ably supported by his trio. Under siding is a fast moving tune done in ragtime. Hill's rendition is forceful and results in an exciting deck. Ops have two good sides here.

**"AN ANGEL IN DISGUISE" (2:30)  
"I'M OLD KENTUCKY BOUND" (2:35)**

**CHARLES MONROE**  
(Decca 46406; 9-46406)

● An easy reading of a slow pretty tune is delivered by Charles Monroe on the upper lid. His pleasant chanting is supported by his Kentucky Partners, resulting in an ok waxing. Lower lid is a pretty tune of moderate tempo with Monroe handling the lyrics and vocal in potent style. Both sides are listenable items and ops should take a peek.

**"LET'S TAKE THE LONG WAY HOME" (2:04)**

**"PORT OF LONELY HEARTS" (2:44)**

**KEN MARVIN**  
(Mercury 6382; 6382x45)

● Ken Marvin belts out a fast moving item with much gusto. Marvin handles a strong lyrics spiritedly, employing vocal waverings to bring in an interesting side. A rolling piano sets off Ken Marvin's warbling effectively. Second side is tearful tune with pleasing lyrics, which the vocalist spins through easily.

**"HOW CAN YOU SMILE" (2:43)  
"DON'T WASTE YOUR TEARS" (2:28)**

**TOMMY SOSEBEE**  
(Coral 64120)

● Tommy Sosebee lends his pleasant voice to a slow country ballad with expressive lyrics. Sosebee's soothing singing receives solid instrumental backing and the windup is an ok disk. Under portion is another slow tune that glides along with an easy movement. Tommy sings pleasingly. Ops might be interested.

**"FIVE FOOT TWO, EYES OF BLUE" (2:02)**

**"WASHINGTON AND LEE SWING" (1:55)**

**EDDIE HAWKS**  
(Mercury 6381; 6381x45)

● An oldie is given a grand swing around the wax by Eddie Hawks and His High Flyers. This rhythmic number receives a treatment reminiscent of olden days. Featuring a honky-tonk piano, Hawks comes through with a soaring instrumental. Flip is another fast moving oldie given the same type of arrangement. Ops should look in.

**"I WONDER IF WE'LL ALWAYS BE APART" (2:24)**

**"LOVE'M AND LET'M BE" (2:34)**

**DANNY BROWN**  
(Coral 64122)

● Danny Brown sails through a slow country lament in his stylized manner. A combination of listenable lyrics, a pretty tune, and solid backing by the Western Cherokees which features some strong guitar playing, bring in a pleasing waxing. The second side presents the same artists in a melodic number with a faster beat.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!







# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records—City by City

MARCH 8, 1952

### New York, N. Y.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. TIGER RAG (Les Paul & Mary Ford)
6. SLOW POKE (Pee Wee King)
7. PLEASE, MR. SUN (Johnnie Ray)
8. BERMUDA (Bell Sisters)
9. DANCE ME LOOSE (Arthur Godfrey)
10. WHEEL OF FORTUNE (Kay Starr—Sunny Gale & Eddie Wilcox)

### Anaheim, Calif.

1. CRY (Johnnie Ray)
2. SIN (Eddy Howard)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. TIGER RAG (Les Paul & Mary Ford)
6. CHARMAINE (Billy May)
7. WHEEL OF FORTUNE (Kay Starr)
8. SLOW POKE (Pee Wee King)
9. ANYTIME (Eddie Fisher)
10. PLEASE, MR. SUN (Johnnie Ray)

### Chicago, Ill.

1. WHEEL OF FORTUNE (Bobby Wayne)
2. TELL ME WHY (Four Aces)
3. CRY (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. BLUE TANGO (Leroy Anderson)
7. BERMUDA (Bell Sisters)
8. PLEASE, MR. SUN (Johnnie Ray)
9. DANCE ME LOOSE (Arthur Godfrey)
10. TIGER RAG (Les Paul & Mary Ford)

### Los Angeles, Calif.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. CRY (Johnnie Ray)
3. WHEEL OF FORTUNE (Kay Starr)
4. TELL ME WHY (Four Aces)
5. PLEASE, MR. SUN (Johnnie Ray)
6. ANYTIME (Eddie Fisher)
7. COME WHAT MAY (Patti Page)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. TIGER RAG (Les Paul & Mary Ford)
10. SLOW POKE (Pee Wee King)

### Monroe, La.

1. TELL ME WHY (Four Aces)
2. SLOW POKE (Pee Wee King)
3. CRY (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. GARDEN IN THE RAIN (Four Aces)
7. ALABAMA JUBILEE (Red Foley)
8. TIGER RAG (Les Paul & Mary Ford)
9. WHEEL OF FORTUNE (Kay Starr)
10. SHRIMP BOATS (Jo Stafford)

### Shoals, Ind.

1. CRY (Johnnie Ray)
2. SLOW POKE (Pee Wee King)
3. TELL ME WHY (Four Aces)
4. SHRIMP BOATS (Jo Stafford)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. DANCE ME LOOSE (Russ Morgan)
7. ANYTIME (Eddie Fisher)
8. PLEASE, MR. SUN (Johnnie Ray)
9. TIGER RAG (Les Paul & Mary Ford)
10. SIN (Eddy Howard)

### Chehalis, Wash.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. ANYTIME (Eddie Fisher)
5. PLEASE, MR. SUN (Johnnie Ray)
6. CHARMAINE (Gordon Jenkins)
7. TIGER RAG (Les Paul & Mary Ford)
8. BE MY LIFE'S COMPANION (Mills Brothers)
9. SIN (Four Knights)
10. TWO LITTLE KISSES (Four Aces)

### Winston-Salem, N. C.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. ANYTIME (Eddie Fisher)
3. RUGGED BUT RIGHT (Phil Harris)
4. TELL ME WHY (Four Aces)
5. CRY (Johnnie Ray)
6. PLEASE, MR. SUN (Johnnie Ray)
7. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
8. BERMUDA (Bell Sisters)
9. WHEEL OF FORTUNE (Bell Sisters)
10. TIGER RAG (Les Paul & Mary Ford)

### Savannah, Ga.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. SIN (Savannah Churchill)
5. ANYTIME (Eddie Fisher)
6. CHARMAINE (Mantovani)
7. BERMUDA (Bell Sisters)
8. JEALOUSY (Frankie Laine)
9. DOMINO (Tony Martin)
10. SHRIMP BOATS (Jo Stafford)

### Des Moines, Iowa

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. SLOW POKE (Pee Wee King)
5. ANYTIME (Eddie Fisher)
6. SHRIMP BOATS (Jo Stafford)
7. TIGER RAG (Les Paul & Mary Ford)
8. SIN (Eddy Howard—Four Aces)
9. DANCE ME LOOSE (Arthur Godfrey)
10. PLEASE, MR. SUN (Johnnie Ray)

### Richmond, Va.

1. TELL ME WHY (Four Aces)
2. CRY (Johnnie Ray)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. SLOW POKE (Pee Wee King)
6. CHARMAINE (Mantovani)
7. SHRIMP BOATS (Jo Stafford)
8. JEALOUSY (Frankie Laine)
9. BERMUDA (Bell Sisters)
10. DANCE ME LOOSE (Arthur Godfrey)

### Miami, Fla.

1. CRY (Johnnie Ray)
2. SLOW POKE (Pee Wee King)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. SIN (Eddy Howard)
6. COLD, COLD HEART (Tony Bennett)
7. SHRIMP BOATS (Jo Stafford)
8. JEALOUSY (Frankie Laine)
9. CHARMAINE (Mantovani)
10. UNDECIDED (Ames Bros. & Les Brown)

### Butte, Mont.

1. CRY (Johnnie Ray)
2. SLOW POKE (Pee Wee King)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. SHRIMP BOATS (Jo Stafford)
6. SIN (Eddy Howard)
7. ANYTIME (Eddie Fisher)
8. COLD, COLD HEART (Tony Bennett)
9. TIGER RAG (Les Paul & Mary Ford)
10. CHARMAINE (Mantovani)

### San Diego, Calif.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. DANCE ME LOOSE (Arthur Godfrey)
6. SLOW POKE (Pee Wee King)
7. BERMUDA (Bell Sisters)
8. TIGER RAG (Les Paul & Mary Ford)
9. PLEASE, MR. SUN (Johnnie Ray)
10. WHEEL OF FORTUNE (Sunny Gale)

### Dallas, Tex.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. CHARMAINE (Mantovani)
4. SLOW POKE (Pee Wee King)
5. WHEEL OF FORTUNE (Kay Starr)
6. JEALOUSY (Frankie Laine)
7. PLEASE, MR. SUN (Johnnie Ray)
8. TELL ME WHY (Four Aces)
9. SHRIMP BOATS (Jo Stafford)
10. TIGER RAG (Les Paul & Mary Ford)

### Indianapolis, Ind.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. SLOW POKE (Pee Wee King)
5. ANYTIME (Eddie Fisher)
6. BERMUDA (Bell Sisters)
7. TIGER RAG (Les Paul & Mary Ford)
8. DANCE ME LOOSE (Arthur Godfrey)
9. CHARMAINE (Mantovani)
10. SHRIMP BOATS (Jo Stafford)

### Denver, Colo.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. SLOW POKE (Pee Wee King)
5. SHRIMP BOATS (Jo Stafford)
6. ANYTIME (Eddie Fisher)
7. SIN (Eddy Howard)
8. TIGER RAG (Les Paul & Mary Ford)
9. CHARMAINE (Mantovani)
10. UNDECIDED (Ames Brothers & Les Brown)

### Portland, Ore.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. SIN (Eddy Howard)
5. SLOW POKE (Pee Wee King)
6. CHARMAINE (Paul Weston)
7. TIGER RAG (Les Paul & Mary Ford)
8. GARDEN IN THE RAIN (Four Aces)
9. SHRIMP BOATS (Jo Stafford)
10. DANCE ME LOOSE (Arthur Godfrey)

### Reno, Nev.

1. TELL ME WHY (Four Aces)
2. BERMUDA (Bell Sisters)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. CRY (Johnnie Ray)
5. ANYTIME (Eddie Fisher)
6. DANCE ME LOOSE (Arthur Godfrey)
7. SLOW POKE (Pee Wee King)
8. TIGER RAG (Les Paul & Mary Ford)
9. PLEASE, MR. SUN (Johnnie Ray)
10. CHARMAINE (Mantovani)

### San Francisco, Calif.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. BERMUDA (Bell Sisters)
5. WHEEL OF FORTUNE (Sunny Gale)
6. ANYTIME (Eddie Fisher)
7. TIGER RAG (Les Paul & Mary Ford)
8. PLEASE, MR. SUN (Johnnie Ray)
9. DANCE ME LOOSE (Arthur Godfrey)
10. SLOW POKE (Pee Wee King)

### Cleveland, Ohio

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. ANYTIME (Eddie Fisher)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. SLOW POKE (Pee Wee King)
6. TIGER RAG (Les Paul & Mary Ford)
7. PLEASE, MR. SUN (Johnnie Ray)
8. SHRIMP BOATS (Jo Stafford)
9. DANCE ME LOOSE (Arthur Godfrey)
10. SIN (Eddy Howard—Four Aces)

### Kansas City, Mo.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. ANYTIME (Eddie Fisher)
4. TELL ME WHY (Eddie Fisher)
5. A KISS TO BUILD A DREAM ON (Louis Armstrong)
6. GARDEN IN THE RAIN (Four Aces)
7. TIGER RAG (Les Paul & Mary Ford)
8. PLEASE, MR. SUN (Johnnie Ray)
9. BE MY LIFE'S COMPANION (Mills Brothers)
10. BERMUDA (Bell Sisters)

### Detroit, Mich.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. WHEEL OF FORTUNE (Kay Starr)
4. TELL ME WHY (Four Aces)
5. ANYTIME (Eddie Fisher)
6. PLEASE, MR. SUN (Johnnie Ray)
7. SLOW POKE (Pee Wee King)
8. TIGER RAG (Les Paul & Mary Ford)
9. SHRIMP BOATS (Jo Stafford)
10. BE MY LIFE'S COMPANION (Mills Brothers)

### St. Paul, Minn.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. DANCE ME LOOSE (Arthur Godfrey)
5. SHRIMP BOATS (Jo Stafford)
6. WHEEL OF FORTUNE (Kay Starr)
7. TIGER RAG (Les Paul & Mary Ford)
8. UNDECIDED (Ames Brothers & Les Brown)
9. PLEASE, MR. SUN (Johnnie Ray)
10. COME WHAT MAY (Patti Page)



# NPA 2nd QUARTER METAL QUOTAS ABOUT THE SAME AS 1st QUARTER

## Vending Machine Mfrs. Get 5% More Aluminum Than Games And Music Machine Mfrs.

CHICAGO—A check thru the manufacturers here brought forth the fact that NPA's new metal allotments for the second quarter of 1952 were just about the same as had been granted to the coin operated machine manufacturers for the first quarter.

Belief was that the National Production Authority might loosen up with the second quarter and that manufacturers would be given larger allotments than what they had received in the first quarter.

This now seems to be possible only with the third and, possibly, the fourth quarter provided, of course, that no further defense production emergencies come about.

According to the published schedule, manufacturers of coin operated phonographs will receive 50% of their base period carbon steel, 50% alloy steel 30% copper brass mill products, 35% copper wire mill products, 30% copper foundry products and 25% aluminum.

The very same ratio percentages were granted to the manufacturers of coin operated amusement (and other types) machines.

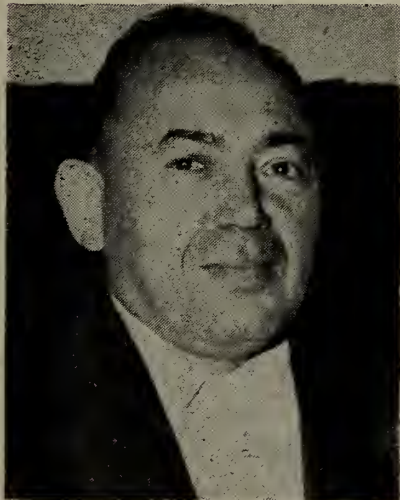
The only difference was noted in the allotments made to the manufacturers of automatic merchandisers.

These manufacturers receive the very same percentage allotments, as of their base period for everything, but aluminum.

They have been granted 5% more aluminum than either the phono or amusement game manufacturers. They will receive 30% of their base period allotment of aluminum, whereas the others (as noted above) receive but 25%.

The three big products for the amusement game, and most of the other manufacturers, is carbon steel, copper wire and aluminum. Not much aluminum is used in games. But much more is used in vendors and phonos.

## Blatt Would Like All Industry Show Same Time — Various Hotels



WILLIAM BLATT

NEW YORK—Among the questionnaires received this week in answer to our inquiry "Are You In Favor Of An MOA Meeting Same City Same Time As The NAMA Show?" was one from Willie (Little Napoleon) Blatt, experienced and long-time operator, as well as president of the Dade County Music Operators Association. In addition, Blatt wrote a most interesting letter, which we feel merits reproduction.

Blatt writes: "Your two articles in the February 23, 1952 issue of Cash Box titled, 'Wanted A Leader To Pull The Industry Together Again,' and the article re: holding all conventions at the same time, really hit home as far as I am concerned.

"I believe that if such a leader emerged, he would undoubtedly convince the entire coin machine industry to hold one convention each year, even

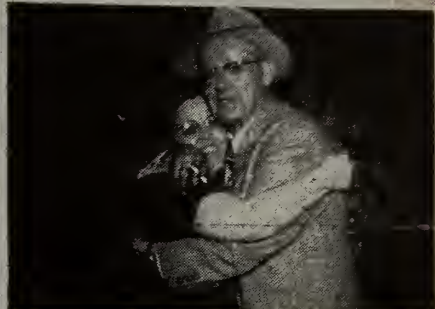
if the manufacturers products were to be displayed at different hotels.

"It is my opinion that not only the NAMA, the MOA, and the CMI, but the parks convention should be united and he'd as one gigantic show. It should be called the 'Show Of Shows For The Advancement Of The Coin Machine Industry.'

"You and I know there are quite a few coin machine men who are interested in kiddie parks and park conventions. Quite a number of coin machine manufacturers and distributors display their equipment at the parks show each year. Therefore, why not combine their convention with the rest of the coin machine industry.

"I believe you ought to start the ball rolling by polling every member of every coin machine association through their secretaries. Have each member fill out a postcard giving their views as to whether or not they would prefer one convention for the entire industry, and why. It would be a good idea for them to identify themselves as to address, name, and association they are affiliated with. I assure you, I would make it my business to have each and every member of my organization fill out a card regardless of whether he is for or against the idea of one convention.

"I remember the years gone by when we used to look forward to our annual conventions with so much anticipation. We started preparing several months in advance by writing to most of our friends and acquaintances, and particularly our out of town customers. Our letters to them would always end with 'see you at the convention.' All that is now a thing of the past since you can't tell what convention he will attend."



Uni-Con's Opening Attracts Big Crowds



KANSAS CITY, MO.—Word from this city has it that no one will dispute the fact that Carl Hoelzel and Irv Weiler ran the greatest of all midwest parties on Saturday, Sunday and Monday (Feb. 16, 17 and 18) when they opened their doors on the newly consolidated firm of Uni-Con Distributing Company. (See March 1 issue of The Cash Box).

Here are some of the pictures taken at the party. Top, left: Carl Hoelzel and Irv Weiler. Top, right: (l. to r.): Louis Prell, Jr., Bremen, Kan.; Larry Salman, Wichita; Louis Prell, Sr., Bremen; and Art Weinand, sales manager of Rock-O'a Mfg. Corp.

Center, left: Russel Gates, Kansas City and Norman White surround Janet Weiler. Center, right: L. Mildred Nelson and Harry Brown.

Bottom, left: Dean McKenzie, Kansas City. Bottom, right: Mr. and Mrs. Fred Lamb. Lamb is sales manager for Uni-Con.

Among those present at this grand opening party were: Mr. & Mrs. P. H. Bach, John Emick, Carol Miller, Lawrence, Ks.; Mr. & Mrs. K. Barnett and Charlene Zeiler of Osceola, Mo.; Lyle Begnoche, Helen Begnoche, H. R. Fugon, Mrs. Arnold Frigon, Clay Center, Ks.; A. L. Ptacek, Manhattan, Ks.; Elmer Butts, Blue Springs, Mo.; Pat Houston, Virginia A. Watson, Garden City, Mo.; Joe Cooney, Topeka, Ks.; Lex Brazeal, Noel Fields, Gilbert Titus, Independence, Mo.; Mr. & Mrs. C. E. Gmeiner, Pittsburgh, Ks.; Pop Gunther, Nevada, Mo.; Louis J. O. Prell, Louis F. Prell, Bremen, Ks.; William Nash, Walter Raymond, E. F. Snodgrass, Earl R. Snodgrass, Eric Snodgrass, Kathryn Snodgrass, Richard C. Dubach, Margaret Dubach, Leavenworth, Ks.; R. B. Reed, Maitland, Mo.; Larry Salmon, M. Y. Blum, Wichita, Ks.; Emmett J. Smith, Mrs. Agnes Smith, Brookfield, Mo.; Noble Light, Paola, Ks.; Jack Williams, Denver, Colo.; Phil Weinberg, John H. Lester, Dallas, Texas; Art Weinand, Jack Barabash, Chicago, Ill.; Maxine Prewitt, Jack Gorelick, Ruth Gorelick, Pat Murch, St. Louis, Ill.; Mr. & Mrs. W. C. Gray, Hutchinson, Ks.; W. J. Turner, Columbia, Mo.; Philip Rullman, C. R. Etryo, St. Joseph, Mo.; Mrs. Fred Lamb, Mrs. Jack Sully, Mission, Ks.

R. E. Booth, Harry J. Brown, Babe Brown, Tom Joyce, J. M. Davis, Jack Jones, L. Mettee, F. C. McDowell, Stanley Baska, Mr. & Mrs. Ralph Taff, Kansas City, Ks.

M. V. Twyman, Mr. & Mrs. Harry Brown, Charles Benjimin, Trudy Gulatta, Charles Carolla, John Cruic, Jody Curtis, Bob Gilbert, O. E. Gamble, Bob Gilbert, Jr., Max Friendman, E. J. Howe, Wm. L. Bruce, John C. Geier, James Knight, Mr. & Mrs. John McBride, Roger I. Bell, Louis A. Moody, Mr. & Mrs. G. J. Albee, A. H. Roberts, Joe C. Nippetser, L. H. Smith, Ernie Wing, Mr. Nettles, Bill Virden, D. P. McKinzie, Ray Curtis, Lynn Fellison, Warner J. Antersee, Mary C. Antersee, Mr. & Mrs. Gilbert Bartling, Norman White, Jo Mandl, Mr. & Mrs. Scott Guffy, A. E. Lewellyn, Chas. Brambie, Harry H. Beck, Pauline Felix, H. A. Dale, Herman H. Hoelzel, Joe Miller, Frank Rountree, Helen and Robert Vernon, Harry E. Webb, Norman Wilson, William Taylor, Harold Hassler, John H. Milam, M. A. Thalman, David P. Symon, Albert H. Denett, Derwood D. Douglas, Ross Wheaton, Barbara Farrell, Louis Hamilton, Jean Loncaric, Jack Hanah, Vallie Ackerman, Janet Weiler, Misses Pam, Karla & Janet Hoelzel, Kansas City, Mo.



*Williams*  
**DE LUXE**

# World Series



The **PENNANT WINNER**  
for **SKILL PLAY—BASEBALL**  
**THRILLS** and **TOP EARNINGS!**

*Give the Players What They Want*  
with

**IN-A-BACKBOARD ACTION!** 3 Dimensional Ball Players actually run bases on the diamond within the backboard! "Press Box" view of lighted diamond and colorful ball park stimulates play!

**Fast! Exciting! Big-Time!**

**Player Controlled Pitching And Batting!**

**Authentic Base Running!**

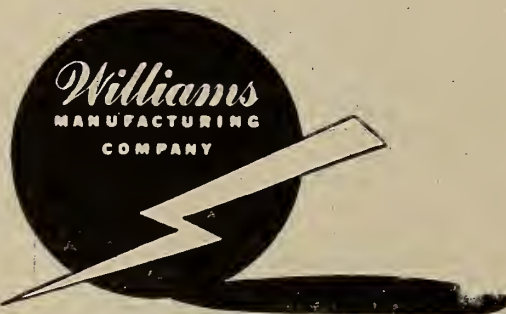
**Light-Up Diamond On Playfield!**

**Skill-Aid Indicators!**

**Replays For High Score!**

**SPECIAL CHANGEOVER JACK**  
**CONVERTS FROM 5c TO 3 FOR 25c**  
**PLAY—QUICKLY, EASILY!**

**QUALITY BUILT FOR YEARS**  
**OF PROFITABLE OPERATION!**



4242 W. FILLMORE ST., CHICAGO 24, ILL.

## Rock-Ola Regional Meet In New York Brings Together Six Distributors

**Final Two Area Meets To Be Held On West Coast And Detroit**



J. A. (ART) WEINAND

NEW YORK—J. A. (Art) Weinand, sales manager of Rock-Ola Manufacturing Corporation, Chicago, met at the Commodore Hotel, this city, on Thursday and Friday (Feb. 28 and 29) with the firm's distributors from this area in his sixth regional meeting. Weinand has conducted what he calls "grass roots meetings" throughout strategic areas across the country over the past few months.

Assisting Weinand at this meeting was Ed Hall, regional representative.

Distributors who attended were: Dan Wertz, Richmond, Va.; Jerry Golumbo, Boston, Mass.; Cliff Bailie, Syracuse, N. Y.; Harvey Goldman, Baltimore, Md.; Abe Witsen and Sol Groenteman, Philadelphia, Pa.; and Tom Burke and Bob Slifer of Elizabeth, N. J.

The distributors at these meetings sit across a table and discuss every conceivable matter, from the mechanical parts of the phono to economical conditions. "These meets have proved extremely valuable to both ourselves and our distributors," stated Weinand, "as those distributors at the meetings pass along information to each other, and I learn about their local situations. Then I, who have listened to distributors in other areas, am able to pass along anything I may have learned from them."

When the final two meetings are held (making eight in all) Weinand will have met with every Rock-Ola distributor thruout the entire country. These remaining two meetings will be held on the West Coast and in Detroit, in that order. Weinand returns to Chicago from New York and then will leave from there for California.

### WANTED

Stoner—or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

**DON'T "HOLD OUT" ON YOURSELF**  
**SEE—BUY DELUXE WORLD SERIES**  
**AT YOUR DISTRIBUTOR NOW!**

CREATORS OF DEPENDABLE PLAY APPEAL!

### CLEARAWAY SALE!

Bally Citations ..... \$42.50  
Bally Champions ..... 79.50  
Bowling Games, From ..... 19.50

WILLIAMS

**MUSIC MITES \$124<sup>50</sup>**

Seeburg Bear Guns — \$325.00  
Bally Turf Kings — \$259.50

Also many others — Write!

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

## Phila. Assn. Prepares For Banquet

**To Be Held April 20 At Latin Casino**

PHILADELPHIA, PA.—Joe Silverman announced this past week that the Amusement Machines Association of Philadelphia is preparing to hold its banquet at the Latin Casino on April 20.

In addition to a large turnout of Philadelphia coinmen, it is expected that many operator friends from other territories will be on hand, as

well as representatives from the leading manufacturers.

"We'll feed all of our friends with an unusually fine meal, and entertain them with one of the most terrific shows ever put together in the City of Philadelphia," promised Silverman.

Officials are hard at work preparing their Souvenir Journal, which they state will wind up most successfully.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



**MODEL "D" IS THE**

**MODEL "D" IS THE STAND**

**MODEL "D" IS THE STANDOUT MACHINE**

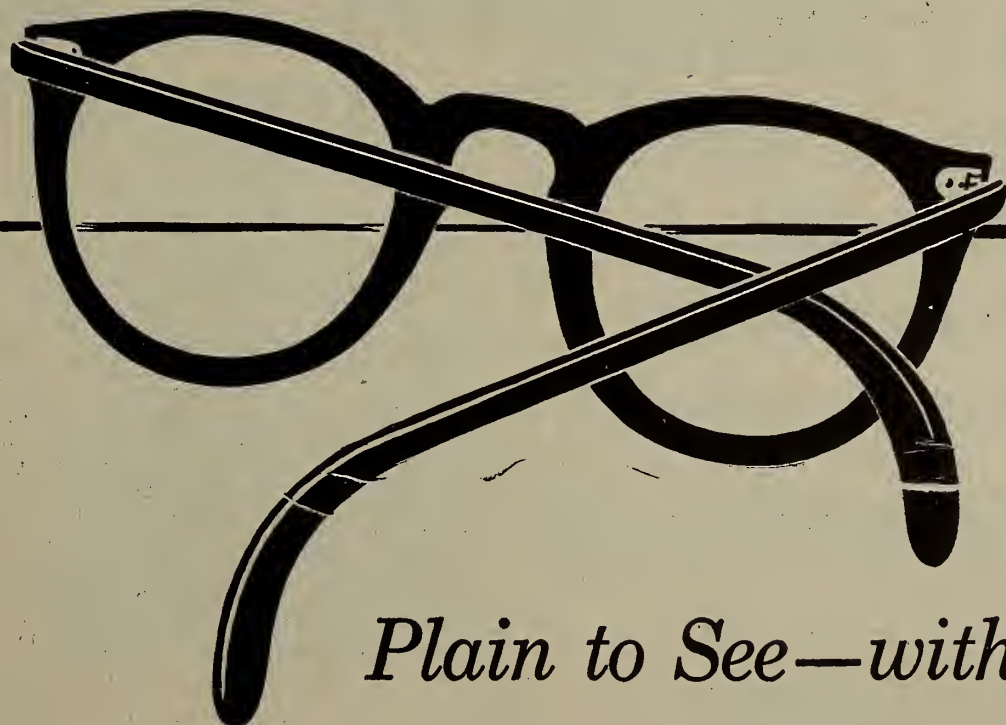
**MODEL "D" IS THE STANDOUT MACHINE OF THEM**

**MODEL "D" IS THE STANDOUT MACHINE OF THEM ALL, PROVED**

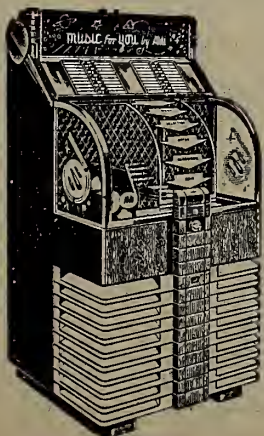
**MODEL "D" IS THE STANDOUT MACHINE OF THEM ALL, PROVED ON LOCATION**

**MODEL "D" IS THE STANDOUT MACHINE OF THEM ALL, PROVED ON LOCATION AND BY ACCEPTANCE**

**MODEL "D" IS THE STANDOUT MACHINE OF THEM ALL, PROVED ON LOCATION AND BY ACCEPTANCE WITH OPERATORS EVERYWHERE**



*Plain to See—without Glasses!*



**AMI** *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



**4**  
**COINS**  
IN ABOUT  
**ONE**  
**MINUTE**

**1-2**  
**3 OR 4**  
**CAN**  
**PLAY**

**THE 1ST MULTIPLE PLAYER**  
**SKILL GAME** SINCE  
**BOWLING**

*Chicago Coin's*

# 4-PLAYER DERBY

**4 TIMES**  
**EARNING**  
**POWER**  
OF ANY SINGLE  
**PLAYER GAME**

**4**  
**PLAYER**  
**COMPETITION**

**LOCATION**  
**TESTS SHOW**  
**60%**  
**OF PLAY BY**  
**4 PLAYERS**

**SEE YOUR DISTRIBUTOR**  
**NOW!**

**CHICAGO COIN** MACHINE  
COMPANY

1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

**REPLACEMENT PLASTICS and BUBBLER TUBES**  
For Wurlitzer and Seeburg Phonographs  
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!  
Special: Blue Mirror Squares For Seeburg '46, '47, '48 ... 2c per square  
**KOEPPEL DISTRIBUTING CO.** 629 Tenth Ave., New York 19, N. Y.  
(Tel.: Circle 6-8939)

## Pity The Poor Manufacturer— EVERY DAY NEW RUMORS ON METAL AVAILABILITY

WASHINGTON, D. C. — Altho metal quotas for the 2nd period were issued by NPA this week (with manufacturers of coin operated equipment allotted practically the same amounts as for the 1st quarter—see story this issue) rumblings and conflicting statements have been made that make the current situation most confusing.

Statements issued by Government agencies seem to contradict each other. Other statements by metal producers are entirely at odds with those made by government officials. It seemed that both government and industry agreed that sheet and strip steel were in surplus, and the government moved quickly to re-allot the extra metal. And, strange as it may seem, responsible officials stated on this same day, that shortages of common components needed by the military are growing so rapidly that the use of directives to procure hard-to-get steel, copper and aluminum products for their manufacture has jumped fourfold in the last three weeks. It was reported that top NPA officials flatly declare there is no surplus of any "quality" steel products.

It is explained by some that the incongruous situation of acute shortages developing at the same time the trade reports an easing of most metals

indicates that the hard-to-get shapes and forms are tighter than ever and that the easing is limited to such products as sheet steel that are used primarily to produce civilian goods.

Aluminum producers, it is reported, are confused and concerned. They state they are running into open spaces in mill schedules. They explain that certified CMP orders are not being picked up by customers.

Last week, the aluminum producers went to NPA in Washington and demanded prompt easing of the controls. Altho not asking for complete decontrol yet, they did suggest:

- 1) Reappraisal and upward revision of civilian quotas issued for the 2nd quarter.
- 2) More liberal policies for hardship cases.
- 3) Permit aluminum producers to accept orders up to 125% of their capacity in a quarter.

We pity the poor manufacturer of coin operated equipment who uses steel, aluminum and copper in the production of his products. He must plan in advance, using the official quotas permitted, yet he doesn't know from one day to the next whether he'll be getting the allotted amount, smaller quantities, or whether there will be more metals available than they could use.

## Fire At Marvel Plant Holds Up Production Of New Scoreboard

CHICAGO—The Marvel Manufacturing Company building at 2849 West Fullerton Ave., this city, burned this past week.

Tho not completely gutted, the fire did enough damage to halt all production for the time being of the firm's new electric shuffle scoreboard.

Ted Rubenstein of the firm stated, "We will probably fall two to three weeks behind on deliveries of our new 'Marvel Electric Shuffle Scoreboard.'

"But," he stated, "we are trying as fast as we possibly can to get back into production and will, if necessary, work overtime and weekends, too, to catch up so that we can fill all orders we already have and those we are receiving each day."

Rubenstein asks those operators who have already sent him their orders to have patience and that within a very short time he will have the new "Marvel Electric Shuffle Scoreboard" on the way to them.

### KROMEX DERBY BAR



Chrome Ice Chest with 6 Whiskey Glasses and 6 Highball Glasses Plus Beautiful Chrome Tray  
LIST — \$13.95  
Your Price **\$7.95**  
Only

**ACE PREMIUM SALES CO.**  
1155 Milwaukee Ave., Chicago, Ill.

### Evans "Jubilee" Phonos Being Shipped

CHICAGO—Les Reick, manager of the music division of H. C. Evans & Company, this city, reported that the firm will begin shipping the first batch of its new 40 selection, 45 and 78 rpm "Jubilee" phonos this week.

Shipments on the new "Century" 100 selection, 45 rpm model is expected to begin around the middle or end of April.

The models were first shown to the trade at the Morrison Hotel, Chicago, on February 3, 4, 5 and 6, during the CMI show. At that time, great enthusiasm was shown by both operators and distributors, and Reick was able to make some fine distributor appointments. Other distributors are now in the process of being made.





# Something to Sing About... GOTTLIEB'S

# Quartette

with a Foursome of Fascinating, Fast High-Stepping Features!

**MULTI-VALUE ROLL OVER**

at bottom center of playfield—scores Replays when numbers 1 to 8 are hit or when all 4 "Pop" Bumpers are lit.

**SUPER REPLAY AWARDS**

When numbers 1 to 8 are made and BALL TRAP is filled, Multi-Value Roll Over lights for Extra Special Replay Awards.

**BALL TRAP** provides HIGH SCORE—lights corresponding "Pop" Bumpers and Roll Overs to score Points—awards Replay when filled.

## 4 "POP" BUMPERS! 4 FLIPPERS!

and Foremost in Gorgeous, Dazzling Color and Design!

ORDER NOW FROM YOUR DISTRIBUTOR



1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

## Need Information

- ... about licenses, taxes, rulings?
- ... about new or used machines?
- ... where to find anything or anyone in the industry?

THE ABOVE AND MUCH OTHER INFORMATION IS AS CLOSE TO YOU AS YOUR TELEPHONE!



in NEW YORK area phone  
JUdson 6-2640  
THE CASH BOX, 26 WEST 47th ST.

in CHICAGO area phone  
DEarborn 2-0045  
THE CASH BOX, 32 W. RANDOLPH ST.

in LOS ANGELES area phone  
WEBster 3-0347  
THE CASH BOX, 6399 WILSHIRE BLVD.

## Wurlitzer Distrib Runs Service School At Operator's Headquarters



HERB WEDEWEN

MARIETTA, O. — John Hodona, service manager for Herb Wedewen's Northern Music, Inc., Cleveland, O., Wurlitzer Distributors in this area, held a service school for the employees of R & S Sales, this city, last week.

Feeling that the schooling was invaluable, R & S Sales made a wire recording of the entire proceedings. The recording would be used as a refresher for the twelve employees who attended the meeting, as well as to train any new additions to their staff. Rod Rose now believes his entire organization is thoroughly familiar with the mechanism of Wurlitzer's 1400 Model phonograph and the exclusive Wurlitzer Tone-Level control. "We



Geo. George



Roy Monroe

BUY HERE WHERE EVERY MACHINE IS GUARANTEED REGARDLESS OF PRICE THESE ARE "AMERICA'S FINEST"!!

★ READY FOR DELIVERY!! ★  
CHICAGO COIN'S GREATEST PRODUCTS!!  
4 PLAYER DERBY ● SHUFFLE HORSESHOES  
BAND BOX ● KING PIN

★ SPECIALS ★		★ MUSIC ★	
SEEBURG BEAR GUNS	\$325.00	AMI Model "C", LIKE NEW	\$525.00
WILLIAMS HAYBURNERS	295.00	AMI Model "A"	315.00
EXHIBIT JET GUNS (Like New)	WRITE	SEEBURG 1948 HIDEAWAY	225.00
BALLY BRIGHT LIGHTS	WRITE	SEEBURG 1948 BLONDE	299.50
WILLIAMS JALOPIES	295.00	SEEBURG 1947 M	157.50

EXTRA! United 5 - Player Shuffle Alleys with Jumbo Pins and 7-10 Split. \$324.50 EA

**MONROE** COIN MACHINE EXCHANGE, INC.  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: SUperior 1-4600)



YOUR JOB IS CLEAR -- GET IN THE SCRAP to keep steel coming

NON-FERROUS SCRAP IS NEEDED TOO!

wouldn't think of putting a 1400 or 1450 on location without the Tone Leveler," said Rose. "That's a must with us."

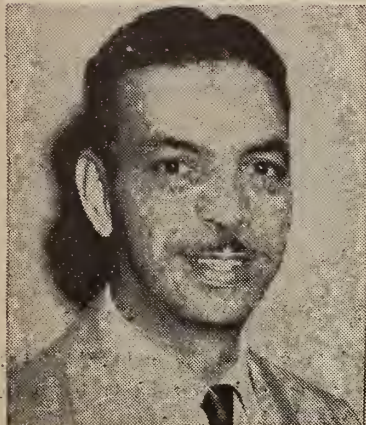
Preceding the meeting Rose hosted the group with a steak dinner at the well known Flamingo.

Ted Snearly, partner at R & S, wasn't on hand for this session, as he was in Florida, taking a much needed vacation.

Emil Bango, service man from Northern's Columbus office also attended.



# Thanks A Million



GEO. GEORGE



ROY MONROE

We want to most sincerely thank all who attended our big Chicago Coin Show. We know that everyone was more than satisfied and that all enjoyed themselves. We have been told that every single man, woman and child who was present, was the most thrilled person in the world. To all of you, who thanked us and who gave us such outstanding (and, believe us, 'record breaking') orders, we want to once again say "Thanks a Million." But, whether you gave us an order, or did not, we still want to thank you again, and again, and again, for the very fine courtesy you showed us by attending our showing.

*Geo. George and Roy Monroe*



*Betty the Secretary Says: IF*

If you were present, you saw some of 'the world's finest buys in all types of machines.' I was a very busy gal just

typing orders all day long. So I imagine, that almost all of you, who attended our big show, ordered some of the finest and greatest bargains in every single type of better reconditioned equipment in the entire industry. BUT, if you did not attend, let me tell you—we have plenty of the finest and greatest equipment—in fact, the very equipment you want—ON HAND—and at PRICES THAT ARE LOWER THAN ANYWHERE ELSE IN THE COUNTRY! Why don't YOU phone ME today! Let me tell you what you can have for the lowest price in all coin machine history!!

## MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO

(All Phones: Superior 1-4600)

## 4 Billions To Go Into Bucks County

### U. S. Steel Fairless Mill, 40% Completed, Drawing Many Industries To Morrisville, Pa. And Area Running From Trenton, N. J. To Wilmington, Del.

MORRISVILLE, PA. — Several months ago The Cash Box advised the coin industry about the tremendous expansion program inaugurated in Bucks County, extending from Trenton, N. J. almost to Wilmington, Del. (March 1 issue of The Cash Box brought its readers a similar report on the expansion program under way thruout the Gulf area of Texas and Louisiana).

Reports coming in at this time now amplify the progress made in Bucks County, altho construction and expansion is only beginning to gain momentum.

It is only about one year since the United States Steel Corporation started clearing the ground for the construction of its \$400,000,000 mill—the largest steel expansion project ever undertaken. The steel plant is 40 per cent completed and will come into partial operation, rolling metal for the national defense effort, in May. Coinciding with the progress on the United States Steel project are the many changes seen in Morrisville and surrounding areas during the last twelve months. The principal ones are:

Deposits of Morrisville's only bank jumped 50%. The bank's physical size and employment force doubled.

A new toll bridge across the Delaware linking Morrisville with Trenton, N. J. is nearing completion.

The Pennsylvania Railroad has begun a \$9,000,000 expansion and modernization program for its previously inactive Morrisville freight yard.

The General Refractories Co. has started erection of a \$3,000,000 plant.

A community development corporation has been formed by the town's business men and has already sold about \$50,000 stock to provide funds for new parking accommodations and office space.

The Danherst Corp. has completed 1,100 low cost homes in Fairless hills, a few miles from the mill site, and is going ahead quickly toward its 4,500 goal.

Levitt & Sons, Inc., has already sold 3,500 homes on the basis of models exhibited to the public. Construction of the first homes is being started this week on a plot two miles from the steel mill. Eventually 16,000 homes will be erected in this development.

Other projects are imminent for this vicinity. One official stated that before the spring is over, four shopping centers are due to be started, a garden apartment development consisting of 2,400 units is slated to get under way, and the Calgon Corp. of Pittsburgh is expected to begin construction of a plant.

Rumors prevail that a major automotive company, a large biscuit company, a chain store organization, a theatre operator and two banks are dickering for locations here.

Many other projects contemplated thruout the Bucks County area will see 4 Billions of dollars being invested by industry along the Delaware from Trenton, N. J. to Wilmington, Del. This total, it is stated, includes only projects costing \$5,000,000 or more. It is reported that The Texas Co., Socony-Vacuum, Atlantic Refining, Gulf Oil, Sun Oil and Sinclair all have new facilities planned or coming along. New plants are also being erected by B. F. Goodrich, du Pont, the Sponge Iron Corp., and the Kieckhefer Co., among others.

Coin machine operators, among the

#### OPERATORS' SPECIAL

Packard Boxes	\$7.50
Seeburg Wireless Boxes	9.00
Genco SHUFFLE TARGET (New)	195.00
ChiCoin HORESHOES (New)	195.00
Williams DOUBLE HEADER	99.50
United SKEE ALLEY	99.50
Chi-Coin PLAYBALL (New)	49.50
Keeney 4-PLAYER with Formica Top	215.00

#### IN STOCK — NEW

- Chi-Coin KING PINS
- Genco SPRINGTIME
- ChiCoin BAND BOX
- Keeney DeLUXE 4-PLAYER
- Chi-Coin 6-PLAYER
- Chi-Coin 4-PLAYER DERBY

#### DAVID ROSEN

Exclusive, A M I - Dist. Ea. Pa.  
 855 N. BROAD STREET PHILADELPHIA, 23, PA.  
 PHDNE: STEVENSON 2-2903

#### MUTOSCOPE Universal CARD VENDORS

Counter and Floor Models  
 Proven, steady money makers. Vends large selection of fast-moving cards at 1c, 2c, 5c or 10c. Millions sold each year.

For Details Write  
**INTERNATIONAL MUTOSCOPE CORPORATION**

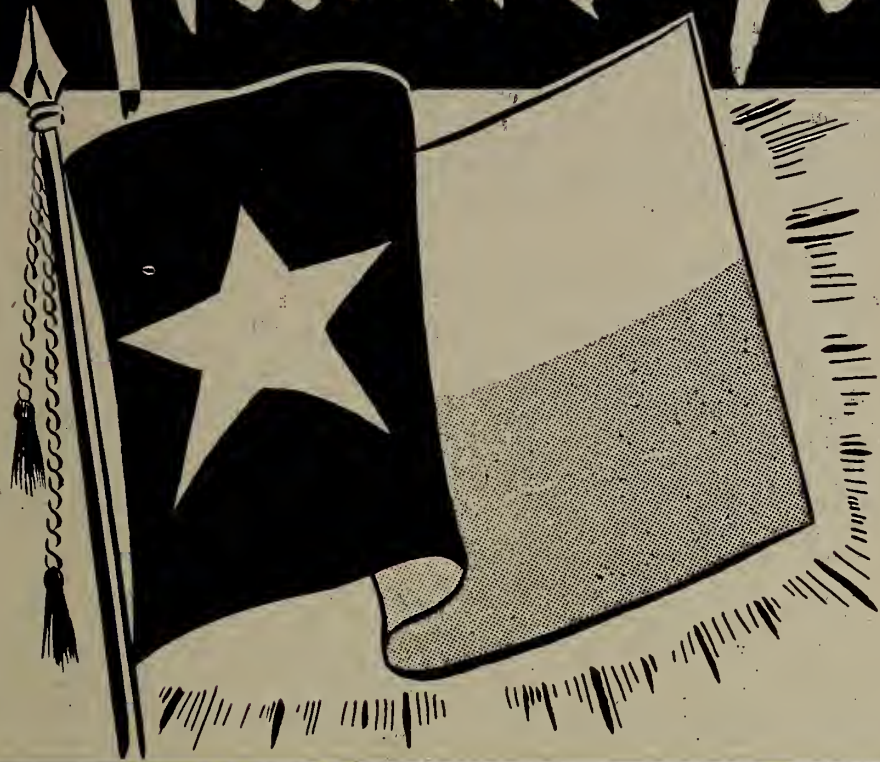
Wm. Rabkin, Pres.  
 44-06 11th St., Long Island City 1, N. Y.  
 (Phone: STillwell 4-3800)

merchants of these areas, are jubilant as they too, will gain greatly thru the increased populations and their spending proclivities—particularly as their equipment offers the greatest majority amusement and entertainment at the most economical prices.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# Thank You TEXAS



We're just absolutely speechless. We're thrilled to the very core. The way you great, grand Texans turned out for our two big open house parties—Saturday, March 1, 1952 at our Dallas offices, and Sunday, March 2, 1952 at our San Antonio offices—simply left us limp with delight. We just don't know how to thank you. We just don't know how we can ever thank you. You Texas operators, your wives, your children, your families, all of you—we just love you. We didn't believe it would ever be possible to have so many, many of you attend these two affairs. Please accept our most sincere, our most grateful and heartfelt thanks and, believe me, when I say, I'm most humble for your grand generosity, your many, many orders for the products of the great manufacturers we represent: Wurlitzer, Williams, Chicago Coin and United. And, especially, for coming so gladly, and in such great numbers, to our two shows. Again, most humbly, I thank you.

*Roy Williams*

## COMMERCIAL MUSIC COMPANY

1501 DRAGON STREET  
DALLAS, TEXAS



901 E. HOUSTON STREET  
SAN ANTONIO, TEXAS

## Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

*The Cash Box* is the one and only weekly magazine that concentrates on this industry—and this industry only.

*The Cash Box* is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box*—your magazine!

Write For Rates —

### THE CASH BOX

26 W. 47th St., New York, N. Y.

## Meeting Dates Of Music Operators' Associations

- March 3—Illinois Amusement Association  
Place: 208 North Madison St., Rockford, Ill.
- 4—Central Ass'n of Music and Coin Machine Operators  
Place: Bellerive Hotel, Kansas City, Mo.
- 6—Phonograph Merchants Association  
Place: Hollenden Hotel, Cleveland, Ohio
- 6—Summit County Music Operators' Association  
Place: Mayflower Hotel, Akron, Ohio
- 6—Washington Music Guild, Inc.  
Place: 3110 M Street, Washington, D. C.
- 10—Wisconsin Phonograph Operators' Association  
Place: To be announced.
- 10—Amusement Machine Operators Assn. of Greater Balt.  
Place: Mandell-Ballow Restaurant, Baltimroe, Md.
- 11—Automatic Phonograph Owners' Association  
Place: Sheraton Gibson Hotel, Cincinnati, Ohio
- 11—California Music Guild  
Place: 311 Club, Oakland, Calif.
- 12—Music Operators of North Illinois  
Place: To be announced.
- 13—Michigan Automatic Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.
- 19—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, White Plains, N. Y.
- 20—Progressive Music Guild of South Jersey  
Place: Walt Whitman Hotel, Camden, N. J.

## CLOSING OUT!

Seeburg Hideaway  
Units, Metal, H 246M

Seeburg Wireless Wall  
Boxes, 5c—W1-L-56

Solotone Entertainer  
Units

Solotone Entertainer  
Boxes

30-Conductor Cable

Write For Special Prices!

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc.  
Bolly Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 3, N.J., Bl 3-8777

Will Pay . . .

## HIGHEST PRICES

for

Exhibit **SIX SHOOTER**  
Exhibit **GUN PATROL**

State condition and price in first letter

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)



# A Washington, D. C. Operator Writes:

October 14, 1951

The Cash Box,  
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,  
J. H. Phillips  
Phillips Novelty Co., Inc.  
Washington, D. C.



## Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an

integral part of The Cash Box—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only \$15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only \$15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX  
26 WEST 47th STREET,  
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for \$15, and start sending me "The Cash Box" immediately.



FIRM NAME .....  
ADDRESS .....  
CITY ..... ZONE ..... STATE .....  
Individual's Name .....



Leave it to Bill Leuenhagen and his enterprising staff to prove you can be in two places at one and the same time. Half of Bill's merchandise and personnel were down at the old place while the other half were doing business at their new location, the former General Music spot several blocks up the street. Mary and Kay Solle were selling records at the new place right off the floor, and we do mean the floor. The merchandise was there, and so were the customers but the fixtures hadn't been moved up or installed yet. Seems the music ops doing business with Leuenhagen's aren't bothered by formality, and didn't hold out till the formal opening planned within a week or two. One other thing Bill was pretty pleased with, and that was the warm welcome extended him by his immediate neighbors and, at times, competitors in at least the amusement game end of the trade. The Badger toppers and Charlie Robinson, Al Bettelman and others were right over to wish him well in his new home.

This neighborly spirit reminded us there has been quite a change in competitive attitudes and relations among jobbers along the L. A. Coin Row. Looking back on the four years we've been covering this beat, we can recall a time when a few of the distributors seemed more concerned with what the other fellow didn't sell than in what they were selling themselves. Price chizzling, a practice that even the bargain-buyer will admit is bad for everybody in the business from the long-range view, wasn't too uncommon an occurrence then, but we gather that not too much of that goes on these days. There's competition, to be sure, as evidenced by the current jockeying around for customers and price on the several horses now available in this city. But with distribution of the different entries as clearly set as it appears to be, chances are the horses will sell on the basis of production cost, normal profit and consumer demand in relation to supply, all this being the generally approved and time-tested basis for making an honest buck in this or any other form of merchandising.

From Paul Laymon's comes a report that the "Royal Mustang" is setting a lively pace in the horse race while Jack Simon tells us that "Buccaroo" is leading by a nose. . . . With Lyn Brown, of course, it's still Exhibit's "Big Bronco," win, place and show. . . . There must be a tremendous amount of Exhibit horse out and around the town, or else we've just become horse conscious. Seems wherever one goes these days, there's a "Big Bronco" out front or inside the place. . . . We're sold on 'em when it comes to peace of mind while shopping. "Give the youngster a dime, and your shopping takes half the time" might be a slogan to display at market and drug store locations.

Lots of interest among local ops in Gottlieb's "Quartet," new 5-ball that's had some great reports from test locations. . . . Music seems to be building steadily for many ops, and sales are reflected at the distributors. . . . Nick Carter reports that demand for the AMI is still ahead of supply while Dan Stewart is moving out Rock-Olas as fast as they come in and Paul Laymon says last week was the biggest he's had since being appointed Wurlitzer distributor. . . . Paul and Lucille did it up fancy one night recently, joining visitor Sol Gottlieb and some friends for dinner at the Mocambo. . . . On the Row: Mr. and Mrs. Wesley Knudsen of Salt Lake City . . . Southgate's Johnny Lantz and Pete Shupp . . . Charlie Koski of San Pedro . . . Pasadena's Jesus Pedrosa . . . Lloyd Dindinger from Oceanside . . . Covina's Bill Bradley . . . Walter Keene of Taft and Big Bear's Jack Spencer.



The Northwest area was hit by a blizzard which tied up transportation for at least two days, Tuesday and Wednesday the 19th and 20th of February. But the snow plows got out and cleaned up the roads in short order and the operators were able to resume going about their regular duties and taking care of their equipment and making service calls. In spite of the rough weather and hazardous roads there are still a number of operators who made the trip into the Twin Cities. . . . In from Seaton was Dick Grant. . . . George Plummer and his wife made the long trip from St. Ansgar, Iowa, to see what was new in coin operated equipment, as did Harold Peterson of Bethel, and Earl Woods of Winona. . . . L. I. Harris of Enderlin, N. D., was forced to stay in the Twin Cities an extra two days on account of the storm. He finally got back to Enderlin to take care of service calls.

Also forced to stay in the Twin Cities was Herman Harms of Rapid City, S. D., but he made the most of it by making the rounds and checking up on the latest coin equipment. . . . The coin operated horses which received such a tremendous reception at the coin machine show, have been receiving a lot of attention from the local operators who view it as a long term revenue proposition. . . . Jim Donatell and his charming wife of Spooner, Wis., were in town on their regular trip to pick up supplies and records for the route. . . . Also in for the usual supply trip were George Atol of Duluth; Jerry Hardwig of St. Cloud; and E. E. McDaniel of Wadena. . . . Earl Hanson and his wife of St. Peter, decided to give "Pop" Gil Hanson a break and left him on the route while they made the trip into town. We have word that Pete Wronson of Mankato, was in the hospital for a few days, but we are glad to hear that he is up and around again. . . . Harry Nold of Cambridge, and his charming wife, have just returned from a short vacation in Florida and Harry says that the sun certainly was wonderful down there. . . . Some of the busy individuals whom we just caught glimpses of here and there at the different distributors and record houses were Con Kaluza of Browerville; Gordon Dunn of Moose Lake; Bob Cross of Jackson; Ben Kragtorp of Tracy, and Glenn Rackliff of Superior, Wis., and John Howe of Foley.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

Jack Nelson, Bally's well known and well liked salesman, will hie himself to Baltimore to take in the operators' big banquet there. . . . When a firm begins to be hounded by long distance phone calls—then "it's a hit." At least, that's the way Nate Gottlieb puts it. This is what is happening over at D. Gottlieb & Co. since introduction of "Quartette". . . . Sam Stern and his very charming missus, Ellie, on their way to California for a week. Sam will mix business with the pleasure of warm California's sunshine. . . . Bill DeSelm has himself torn between three decisions and, likewise, three games. "To ship or not to ship; to build or not to build", as Bill puts it, "our 'DeLuxe Six Player Shuffle Alley', 'Bolero', and/or 'Steeplechase'." So, Bill reports, the firm decided to put forth a heavy production schedule on all three. And how that United plant is buzzing with three games going down the production lines all at one and the same time. (Maybe that's why Lyn Durant has hied himself off for a little vacation? Could be, maybe?)

Herb Oettinger is still "gin" champ. He took both Bills for bills this past week. (The guy's so darn lucky that, before you fill your first straight, he's calling [you guessed it] "GIN"). . . . Hear that Johnny (Beanbag) Casola and his very charming wife, Muriel, are both down in Knoxville, Tennuhsee. And sho' do love the Sooth. . . . Whatta gang down in Miami's warm and sunny beaches right now. Ray Moloney, Tom Callaghan, Ben Becker, Chris Christopher, Roy McGinnis, Samuel Wolberg, and so many, many others. The lucky blokes. . . . Georgie Jenkins back on the job busier than ever. What with keeping his fingers on legal decisions, on orders for "Spot Lites", and on a zillion other matters, even after just beating ole man Virus to the punch.

Carl Angott tells us, all the way from Detroit yet, that he's gonna have a really big surprise for us and for all of his customers. (The guy's now got us wonderin'). . . . Art Wienand returned to the big Rock-Ola factory, after a long visit around and about, and advises that he's on his way to Noo Yawk where he'll hold a very special regional meet with the firm's northeastern distribs. The guy's a bear for work. . . . Paul Eckstein, who heads "Lion TV", has just got himself a new office and is very happy. . . . Bill O'Donnell, in between all his work selling Bally products, is trying to fix up his very beautiful new home in Wilmetee. . . . Plenty phone calls from Columbus this past week for "Six Players." . . . Canadian ops happy over the fact that this publication will meet their demand. And start a special Canadian section to run each week. But, the catch is to get a really outstanding Canadian correspondent. And, the editor advises, he thinks he must get "the right man for the job". (If you feel that you may fit into this important niche, let's hear from you.)

See how you never know. NPA has issued just about the same amount of materials for this second quarter as was issued during the first quarter. Whereas the Govt's experts tho't everything would go blooey—they now find that they've got materials on hand. So many, many ChiCoin open house affairs going on this past week that few knew where to fly first. . . . Saw Sam Lewis on that red Diamond T ChiCoin truck pointing out a location to the driver. . . . Roy Monroe and George George of Monroe Coin Mach. Exch., Cleveland, went out of their way to invite people to their big affair this past Sunday. . . . Ben Coven came up with a sale of brand new motors that had some of the ops clapping their hands with glee.

Bob Gnarró phones to ask why we don't list prices of plastics. (We did, Bob. We listed parts and supplies for a long time. But, no cooperation from sellers. So we stopped) . . . Shortage of mechanics becoming ever more serious everywhere in the country. Hope that someone will take on The Cash Box suggestion and help a "School For Mechanics" get under way. The Cash Box has been urging that such a school be created for almost ten years now. . . . Biggest sensation of all time will be the Tenth Anniversary Issue of The Cash Box. This will actually be an encyclopedia of the coin operated machines industry for the past ten years. This will be the first time in history anyone has ever attempted an encyclopedic review of the industry. (Believe me, having seen some of the plans, I urge you to reserve your issue. And, if you're an advertiser, recommend that you get your space reserved quick in that issue. This will be an historical edition).

Frank Mencuri, Chet Gore and Ford Sebastian, over at Exhibit, have had me more or less nuts (which ain't surprising at all, at all) because of some "mystery" product we've been hearing rumors about floating all around this big country. These men just smile. Nod their heads. But, won't tell. In the meantime, like everyone else, we wonder what it can be. . . . If that Cherry Heering holds out, before my friend, "Big Swede" Hellstrom knocks it all off, I'll be right over. What worries the "Big Swede" is when my birthday rolls around. In fact, he's been shining up that paddle of his for three weeks now, just trying to find out. (Which reminds me of the time when Hellstrom and Durant had it out over who's birthday was which and who should why). . . . I know that lots and lots of youse guys all over the nation read this column. So I'm gonna ask for a little help. In addition to the tremendous amount of research which is now under way for the big encyclopedic Tenth Anniversary Issue of The Cash Box, there are a great many interesting items which are probably unknown to one and all in the field and which clippings or pics or notices youse guys may have in your pockets, your desks, or in some old book. Please do send these to me. Let me guarantee you that they'll be returned just as neatly and perfectly as we receive them. This is your contribution to what will be the most historical issue of all time.

### BALLY FUTURITY

BALLY TURF KINGS \$299.50  
 BALLY CHAMPIONS 99.50  
 BALLY CITATIONS 74.50

● Bally Gold Cups 44.50

BALLY SHUFFLE LINE \$169.50  
 BALLY SHUFFLE BOWLER 24.50

● Bally Baseball 49.50

● Wms. Dble. Header 49.50

WURLITZER 1015 \$179.50  
 WURLITZER 750E 109.50  
 ● Wurlitzer 850 44.50

### RECONDITIONED BINGO GAMES

Bally Bright Lights \$365.00  
 Bally Coney Island 475.00  
 Bally Bright Spot 435.00

NOW DELIVERING  
**Bally SPOT - LITE**

RECORDS · PARTS · PREMIUMS

# COVEN

distributing company

3181 Elston Chicago 18, Ill.  
 Independence 3-2210

Exclusive Distributors  
 Of The Finest Products  
 In Coin Machines

Authorized Distributors for  
 BALLY PRODUCTS—WURLITZER PHONOGRAPHS  
 SMOKE SHOP CIGARETTE VENDORS  
 PERMO POINT NEEDLES

## YOUR CHOICE OF

3 ATTRACTIVE COLORS

- ★ GOLD HAMMERLOID
- ★ GREY HAMMERLOID
- ★ STANDARD MAROON

With Pastel Green Tray And Buttons



## OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading.

WRITE  
 WIRE  
 PHONE

**HEATH DISTRIBUTING CO.**  
 243 THIRD ST., MACON, GEORGIA

Mr. Ed. Heath  
 Mr. W. N. Hawes

# THRU THE COIN CHUTE

## NEW ORLEANS NOTES

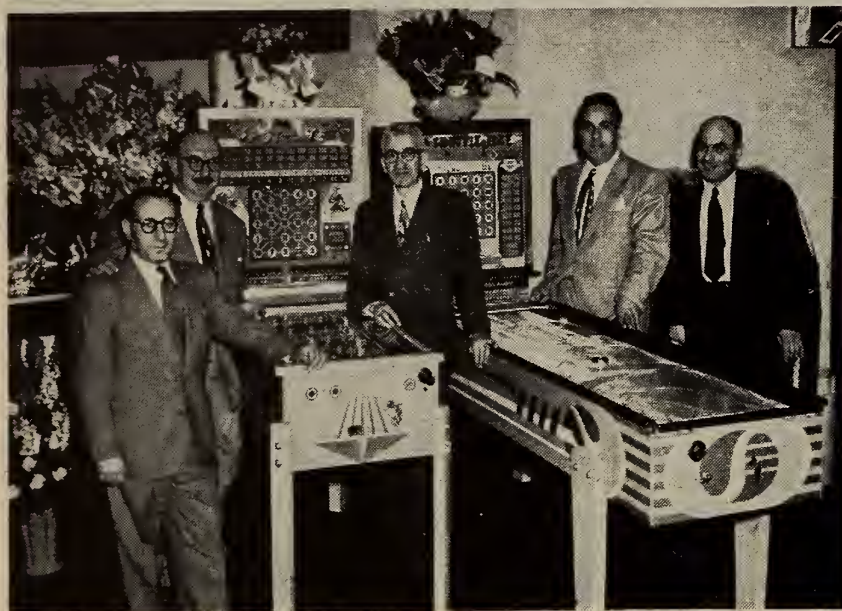
Mardi Gras is over and you may quote us when we say, "What A fabulous fabulous day". For days we have been seeing out of town license plates from most every state in the union. The newspapers tell us that this year's crowd exceeds any in the past years. People were coming and going, beautifully clad in costumes, eating, drinking and in general, making merry. . . . Dick and Lois Sturgell of A-1 Distributing lingered until the wee small hours, ditto Ken (Cat the Jack) and Dotty Elliot. . . . Bob Tanner arrived early and departed late with several more open houses to meet and greet. . . . Marian Jones costumed in her perennial blue jeans and cowboy boots. . . . We had the pleasure of being guests of F. A. Blalock at Krewe of Venus Ball and the dinner dance at the Roosevelt. We might add that Blalock looked mighty handsome in his white tie and tails as "Duke of Venus." . . . At the dinner dance, Blalock and the very lovely Mrs. Blalock played host to Mr. and Mrs. Louis Casola of Rockford, Ill., Mr. and Mrs. Dick Farr, Jackson, Mississippi, F. R. "Fleety" McCormick and Wurlitzer representative, Mr. & Mrs. Fletch Blalock, Jr., and Bob Tanner.

We are sorry to hear that Bill Maddox, formerly with Mallory Distributing Company, has forsaken the coin machine industry. However, when hearing about Bill, we thought of the well known phrase "Once a coin machine man, always a coin machine man." . . . If you happen to see Mac "Fleety" McCormick, ask him where and why he got the "Fleety" latched on to his name. Believe me, this is one Mardi Gras that Mac will never forget and I might add that New Orleans will never forget Mac. . . . We missed those Texans who promised to come down for Mardi Gras. . . . Caught a glimpse of Mr. and Mrs. Tac Elms at the Venus dinner dance. . . . Ditto Mr. and Mrs. Joseph Speer and Mr. and Mrs. Barcelona of Barcelona's Music Company.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# International Amuse. Co. Party



PHILADELPHIA, PA.—Shortly after purchasing Scott-Crosse Company, this city, and combining it with their International Amusement Company, Abe Witsen and Sol Groenteman ran a big grand opening party. (Feb. 23 issue of The Cash Box).

Among the guests, pictured above, top—(l. to r.): Ben Smith, Ben Smith Advertising Agency, N. Y.; Joe Ash, Active Amusements Co.; Phila.; David Rosen, Phila.; Abe Witsen and Sol Groenteman.

Bottom—(l. to r.): Abe Witsen; Ben Becker, Bally regional representative; Harry Hunn, sales manager for International; Sid Goodman and Sol Groenteman surround Bally's "Spot-Lite," "Shuffle Line" and Rock-Ola's Model 1434 phono.



Miami's recent move to increase operator's commissions to 60%-40% received the attention of the press in this area, appearing in several Miami "chatter columns." It should help the ops, as one columnist quotes Willie Blatt, president of the Amusement Machine Operators Association of Dade County as follows: "operators simply weren't getting enough profit to stay in business." . . . Abe Green, his wife and two sons vacationing at Lou Koren's new King Cole Hotel, and really having a good time. . . . Ray Moloney, the loveable president of Bally, and some of the Bally bunch relaxing here. . . . Herman Paster arrived immediately after the CMI show, but didn't stay too long as he had to be in Texas on Feb. 22. . . . Sam Kresberg looking like a million (and some say he has it too—what a combination) drops in on Willie (Little Napoleon) Blatt for a visit. . . . Seen at the auditorium taking in the fights were Lou Herman from Westchester, N. Y.; Ted Bush; Ozzie Truppan; Joe Mangone; Willie Levey, Dave Friedman, Morris Marder, Whitey Pincus, Murray Blane, Lou Koren and many others. . . . Ted Bush, Bush Distributors, Florida distribs for ChiCoin relates that the firm's new "4-Player Derby" game has created such a demand that it will be impossible to supply the demand for several months. . . . Harry Goldberg, H & G Novelty Co., has become the leading firm specializing in premiums for novelty games in this area. . . . Sam Taran and manager Eli Ross, Taran Distributing Co., guests at the Feb. 15 meeting of AMOA. . . . The annual benefit for the children's hospital run by the Variety Club was a tremendous success, with the Olympic Theatre jammed to capacity, and standees extending to the very doors. The list of talent who donated their services was outstanding, with practically every top artist in and around the area on hand to give of their talents. . . . Barney (Shugy) Sugarman and Dave Stern with their wives arrive for a short winter vacation. . . . Harry Rosen expected back here this coming week.



Collection reports from ops on both music and games vary in comparison to last year. Some report increases, some report drops, with a majority claiming income compares favorably with the previous year. Music ops generally a little ahead, with games steady. Game operators hoping the manufacturers come up with something new so that play can be boomed. However, operators anticipate slight decreases for the next few weeks, due to the start of the Lenten season.

Altho the operators may find business sort of static at this time, wholesalers are moving as rapidly as the arrival of new equipment permits. Every distributor of music is in short supply—with every machine going out as quickly as it arrives. . . . For the first time in a long while, we noticed some Wurlitzer 1400's on the floor of Young Distributing. However, Joe Young pointed out that these were displayed only temporarily, as the mechanical department was checking the equipment upon its arrival, and would immediately recreate them and turn them over to operators who had already purchased them. . . . There was only the usual sample of AMI's model "D" on Runyon's floor, which officials of this firm keep on display altho they state ops keep pestering them to sell. "We could sell this floor sample, and any other machines that we receive a hundred times over," sighs Morris Rood. . . . And at Atlantic New York Corp., Meyer Parkoff (who, by the way, just returns from his vacation boat cruise) and Harry Rosen tell us the same story about Seeburg's 100 record phono. Harry leaves for his home in Miami this week end. . . . On used music machines, the demand for more machines at the above firms was increasing, particularly post-war equipment. . . . Over at Koepfel Distributing Company, specialists in used phonos, sales were quite lively—as a matter of fact, better than it has been for the past few weeks, stated Harry and Hymie Koepfel. Also the sale of plastics has improved considerably they state.

On the games front, sale of new shuffles keeps a steady pace, with multiple player shuffles getting the play. Used shuffles moving fairly well, with the demand for previous year's baseball games foremost. . . . Signs of this type of action noted at Dave Lowy & Company, where Dave fortunately has a number of baseball shuffle games. . . . A number of game ops gather at Al Simon's to study and play ChiCoin's "4-Player Derby," a sample of which just arrives. . . . While Mike Munves claims spring buying for arcade equipment hasn't started as yet, you couldn't prove it by the number of arcade men now visiting him. . . . Si Redd, Redd Distributing Co., Boston, Mass., brought his two daughters into the big city last week for a whirl at the bright lights. . . . Bob Charles, Binghamton Amusement Co., Binghamton, N. Y., in the city buying some equipment. A problem developed for Bob when the driver of his truck left for home before he completed his buying—making it necessary to ship the equipment. By the way, Bob has developed into quite an amateur prestidigitator. . . . Etta Brodsky, brilliant secy to Joe Young, books passage to Miami Beach for her vacation starting March 15. Here's a girl who's really "got sand in her shoes." . . . Stanley Feldman, Brooklyn juke box op, really doing himself and the industry proud. This past Tuesday, he and Bob Austin of The Cash Box brought Benjamin and Weiss, one of the country's greatest song writing teams, out to the St. Albans Veterans Hospital, where they entertained the wounded soldiers for several hours.

At the regular general meeting of the Automatic Music Operators Assn. at the Henry Hudson Hotel on Tuesday night (Feb. 26) Al Denver and Sidney Levine outlined their activities at the recent Bryson Bill hearings in Washington, and when they finished, the body gave them a standing ovation of appreciation that lasted five minutes. . . . Tom Manca, former owner of the music route now owned by John Benfari, celebrated the marriage of his son John at quite an affair. . . . Lou Becker, Union Automatic Music, vacationing in Florida. . . . Condolences to Murray Fishman of Temro Music, whose father passed away. . . . Leonard Nathan, Ocean Automatic Music, anxiously awaiting the arrival of a new Nathan. . . . Sal Uva of J & S Music Co. sold his route to Tom Cola of Music Vending Corp.



The battle for ten cent play on coin machines in the Dallas area has been won. At a meeting this week at Commercial Music Company the operators in these parts decided to begin converting their machines as of March 3. Cost of conversion is very low, about \$1 per machine, plus labor, and the increased revenue makes it more than worth while. In various parliamentary talks it was pointed out that the cost of help, the cost of buying equipment and the cost of doing business has more than tripled in the years since World War II. Juke boxes are one of the few items on the American market that haven't kept pace with the times. So now to hear a record on a coin machine it will cost the public a dime a record or three records for a quarter.

We talked to Fred Barber at Walbox Sales Company and he says that business is booming. . . . Jimmy Garrett of Longview was in Dallas this week. We are glad to see that he has recovered from the flu. He said that last week both of his route men were ill and he had to carry on despite his illness. He even missed his trip to Dallas last week. . . . We are very happy to report that now we can check Oscar Myers off the sick list. This week he is talking of buying 45 rpm machines and is checking into the availability of 45 rpm records particularly race records. He is delighted to learn that the record situation is in fine shape. . . . E. J. Shelby of Waco, who does everything in the music business from handling a juke box route to selling records in his retail record shop, is remodeling his retail outlet. His able assistant, Garland Delemar, is helping out and giving long hours to the operation. Mrs. Delemar, especially, and little Debby, the heiress to the Delemar millions, will be glad when Daddy can be at home at night and on Sundays. . . . The "Monk" from Hillsboro was in town this week on one of his rare visits to the big city. He has a great philosophy worked out. He's going to quit worrying about the record business, take up fishing and relax. Some recipe!



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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

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WANT—United County Fairs; Williams Hayburners and other late five balls and Arcade equipment. State prices and condition. LIEBMAN ENTERPRISES, 124 HARBORD, TORONTO, CANADA.

WANT—Seeburg M100A; AMI Model B; Bally Coney Islands; Bally Bright Lights; Back Glass for Bally Hot Rods. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel. Superior 1-4600.

WANT—We are paying the highest market price on United's Twin Rebounds. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel. Chickering 4-5100.

WANT—Want to hear from engineer with new idea for 6 ft. rolldown game. To be built on royalty basis. Write: JOE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Will buy tubes small or large quantities of all types. Will pay cash or will trade. LEWIS ELECTRONICS, 3449 NO. ELAINE PLACE, CHICAGO 13, ILL.

WANT—New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel.: MA 7-7217.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire, Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: Dickens 2-7060.

WANT—Will pay cash \$\$ Metal Typers; Mills Panorams; AMI Models A, B and C. REDD DISTRIBUTING CO., INC., New England Exclusive Distributors for AMI; Bally; United; Keeney, 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL. 4-4040.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. Used 45 RPM bought in quantities. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y.

WANT—Turf Kings; Hayburners; Soark Plugs; Jalopies; Gottlieb Bowlettes; Packard Chrome Plamor Boxes; Scales: bottom mount Motors for pre-war Wurlitzers. Late model phonographs; Hideaways. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—Used records. We pay more. We pay freight and furnish shipping labels. Operators with more than 50 machines will be contacted by phone. Please state number of machines operated. JULIAN BROWN ENTERPRISES, 9106 SO. WESTERN AVE., LOS ANGELES 47, CALIF.

WANT—National Cigarette Machines 9M and 7M; Eastern Electric Cigarette Machines C8; United Shuffle Alleys—6 Player Seeburg—Bear Guns. Cigarette machines to be 25c, or with change maker. All equipment must be complete and in proper working condition including playing surface on Shuffle Alleys. Write—Give best price. MAESTRO MUSIC, INC., 121 E. BROADWAY, TUCSON, ARIZONA.

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WANT—Williams Super World Series; Coney Islands; Bright Spots and Bright Lights; Mills Panorams. Will pay top prices. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVENUE, CHICAGO 14, ILL. Tel.: LIncoln 9-3996.

WANT—Operator's Attention! Want to buy complete music routes also post-war phonographs for cash. Give complete details first letter stating models, quantity, condition and prices. We also sell complete line of premiums. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.

**FOR SALE**

FOR SALE—Coin Operated Pool Tables. 3 1/2' x 7'. Patented—Feature returns Q-Ball nad Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F.A.B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Clean, ready for location: Wurlitzer 1015's \$165; Wurlitzer 1080's \$175; Seeburg 146's \$110; Seeburg 147's \$150; Rock-Ola 1422's \$85; Wurlitzer 3031 Wall Boxes \$8.50; Seeburg 3-Wire 5-10-25c Wall Boxes \$10; Seeburg Wireless 5c Wall Boxes \$7.50; Packard Wall Boxes \$7.50. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—United Twin Rebound \$175; United Four Player \$225; United Five Player \$275; United Six Player \$325; C.C. Trophy Bowl \$75; Genco Shuffle Target \$100; United Twin Shufflecade \$175; Canasta \$75. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—3 Bright Lights, very clean @ \$415 ea.; 1 County Fair @ \$325; 4 Total Rolls @ \$45 ea.; 3 Pro Scores @ \$45 ea.; 1 Exhibit Six Shooters @ \$215; 2—1015 Wurlitzers @ \$225 ea.; 1 Seeburg M100 @ \$735. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NO. HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Packard Boxes late serial numbers @ \$9.00 ea.; Packard Hideaways \$5.00 ea.; Seeburg Hideaways 1946 \$100; Seeburg Wall-O-Matics \$5.00 ea.; Seeburg Wireless Boxes \$15.00 ea.; 1533 Rock-Ola 5c Boxes \$5.00 ea.; Rock-Ola Playmaster \$75 ea.; 3025 Wurlitzer Boxes \$12.50 ea.; 3031 Wurlitzer Boxes \$8.00 ea.; 2140 Wurlitzer Boxes \$20 ea. Above equipment in excellent condition 1/3 down, balance C.O.D. Will trade the above for Broadways 3-4-5's also for 100 record Seeburgs. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

FOR SALE—40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYO-MING.

FOR SALE—100A Seeburgs \$775, checked from top to bottom. One 1432 Rock-Ola, 50 selection, blonde cabinet, first-class condition \$410. Model 1250 Wurlitzer \$489.50; Model 1015 Wurlitzer \$185. Every piece guaranteed. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—Attention Operators: We have the most advertised, nationally known fishing tackle now in stock. Special discounts to quantity buyers. Write for our prices on all premiums, we either meet or beat competitive prices. United Shuffle Alley Express, twin rebound \$169.50; Keeney 4-Players \$239.50; United Twin Rebounds \$210; Keeney Double Bowlers \$139.50; Chicago Coin Trophy \$129.50; Williams Super World Series \$250; Keeney League Bowler Shuffleboard Conv. \$125; American Bank Boards, 128 foot rebound \$125; Monarch Bank Boards \$59.50. Checked and double checked, reconditioned and refinished with three coats of the toughest, most durable, glossiest finish that we could buy: Wurlitzer 1015's \$159.50; Wurlitzer 1100's \$310; Rockola 1422 \$89.50. Write for terrific trade-in on the new Rock-Ola Rockets. DAN SAVAGE NOV. CO., 628 THIRD STREET, BELOIT, WISCONSIN.

FOR SALE—Bally Hot Rods \$69; Chicago Coin Pistol Pete \$69; Chicago Coin The Thing \$69; High Score Bowler \$169; Also all type of Bingo Games. Write: MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: Englewood 4-9202; 9204.

FOR SALE—1 Chico Ace Bowler FP \$160; 7 Packard Chrome Wall Boxes @ \$15; 1 Universal Across The Board FS, write; 2 Seeburg Bear Guns @ \$325; 1 United Double Express Alley \$90; 1 Bally Futurity, like new \$325. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—50 Bally One Balls, special price. Will trade what have you. Display Plastic Stands for Punch Boards, used \$1.50 ea., lots of 25. Write, phone or wire. FRENCHY & CO., 7624 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767.

FOR SALE—Used Keeney 4-Player League Bowler \$235; New C. C. Play Ball \$75; New Pokerino Jr. \$150; New Tri-Score \$125; New Watch-My-Line \$175; Packard Wall Boxes Hi-Chrome Late \$22 ea.; Aireon Coronet \$125; Williams Quarterback \$69.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—1 balls off of our own route, beautifully refinished and made mechanically perfect; Turf Kings \$185; Futuritys \$395; Winners \$110; Photo Finishes \$55; Crusader Mechanical Horse \$595 and Postwar Photomatic \$575. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—Turf Kings \$225; Champions \$85; 1 lot good flipper games (8) for \$150; Double Header (new) Shuffle \$90; 1015 Wurlitzer \$135; Seeburg 146 \$135. Write: ROANOKE VENDING MACHINE EXCHANGE, 118 W. WASHINGTON ST., CHARLESTON, W. VA.



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Reconditioned Wurlitzers, ready for location: 1250's \$500; 1100's \$325; 1015's \$175; 700's \$60; 600's \$50. Rock-Ola's 1422—\$125; 1432—\$550. Seeburg 146M \$135. 1/3 Deposit, balance C. O. D. WINTERS DISTRIBUTING CO., 1713-15 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

**FOR SALE**—Phonographs with famous Davis six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M \$159; Wurlitzer 1080 \$189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

**FOR SALE**—Williams All Stars \$79.50; Star Series \$99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer \$79.50. Terms 1/2 deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

**FOR SALE**—Pitch 'Em and Bat 'Em, excellent shape \$135. Dale Gun, as is, needs work \$25. Will consider trade of above equipment for music or wallbox equipment. SAKS MUSIC CO., 599 WEST 176th ST., N. Y. C., N. Y.

**FOR SALE**—Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

**FOR SALE**—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C.O.D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

**FOR SALE**—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.

**FOR SALE**—Arcade Equipment: Six Shooter like new; 2 Silver Bullets; 2 Dale Guns; Chicago Basketball Champ; Liberator; 3 Bally Hi Rolls; Baseball All American; 3 Goatee Hockey Games. All machines A-1 condition and ready for location. Make offer for one or all. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

**FOR SALE**—Phonographs for your seasonal locations priced to make you money: Wurlitzer 750E's \$98; 800E's \$98; Seeburg Hi Tones \$45; Lo Tones \$45; 146M's \$150; 147M's \$190; 148M's \$290; Mills Thrones \$39; Empress \$49. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

**FOR SALE**—Star Series \$85; Williams Double Header \$89.50; Bally Big Inning \$175; Dale Guns \$65 ea.; Chicago Coin Pistols \$75 ea.; Wilcox-Gay Recordio, new, \$160; Quiz \$99.50; Heavy Hitters \$42.50 ea.; United Shuffle Alley Express \$45; Keeney Double Bowler \$125; Chicago Coin Twin Rebound \$45; Chicago Coin Trophy \$85; Bally Turf Kings \$265 ea.; Bally Futurity, brand new, write; Seeburg 5-10-25c Wireless Wall Boxes \$32.50 ea.; Seeburg 5c 3 Wire Wall Boxes \$18.50 ea.; Packard Wall Boxes Pre-war \$8.50 ea.; Shuffle Skee Alley \$90. MONROE COIN MACHINE EXCH., INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

**FOR SALE**—Seeburg 146M \$149.50; Packard Pla Mor Boxes \$7.95; Seeburg W6-656 5c Wireless Wall Boxes \$9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

**FOR SALE**—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; Aireon DeLuxe (with Wurlitzer mechanism) \$109.50 ea. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

**FOR SALE**—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

**FOR SALE**—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

**FOR SALE**—Chicoín Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

**FOR SALE**—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

**FOR SALE**—The finest reconditioned phonographs and games in the country, Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

**FOR SALE**—Jumbo Pins—Winners, new \$250 Winners, used \$175; Turf Kings, used \$275; Citations \$85; Champions \$85; Gold Cups \$65; Jockey Specials \$50; Special Entrys \$50; Photo Finish \$85; Futurity, new \$525; Futurity, used \$425. Wanted—Bally's Line Up Games. CLEVELAND COIN MACH. EXCH. INC., 1827 ADAMS, TOLEDO, OHIO.

**FOR SALE**—Your choice \$25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O.K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.

**FOR SALE**—New Williams' Shoot The Moon \$225; Keeney 4 Player League Bowler \$199.50; Keeney 2 Player League Bowler Rebound \$99.50; Floor sample Mutoscope Flying Saucers \$100; like new Seeburg Shoot The Bear \$300; Floor sample United 2 Player Hockey \$99.50; clean Exhibit Gun Patrol \$225; Williams' Double Header \$75. Write for prices on new Williams' Horse Feathers; Exhibit Jet Gun; Exhibit Bronco Horses. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Watch My Line \$175; Six Shooter \$239.50; Rose Bowl, write; Jalopy \$369.50; 6 Player United write; Bowlette \$135; Tri-Score \$99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: Popular 5-3299.

**FOR SALE**—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N. E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 CERVAIS STREET, COLUMBIA, S. C.

**FOR SALE**—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. Tel.: EVERglade 4-2600.

**FOR SALE**—Brand new, never used: 1 Wurlitzer 1217 Hideaway; 3 brand new wall boxes complete \$650. 1/3 deposit, balance C.O.D. or S/D. KOEPEL DIST. CO., 629 TENTH AVENUE, NEW YORK CITY 19, NEW YORK.

**FOR SALE**—30—3020 Wallboxes \$34.50 ea.; 20 Wise Owl Quizette (like new) \$5.00 ea.; 4 Grippers \$9.50 ea.; 3 ABT Challengers \$12.00 ea.; 2 Pop Ups \$10.00 ea.; 2 Electric Shockers \$10.00 ea.; 1 O Ball Pool Table (Complete) \$89.50; 4—1015 Wurlitzers \$275 ea.; 1 Shipman Select-A-Bar (like new, with stand) \$25; 2 AMI A \$275 ea.; 1 H148M \$249; 1 H246M \$219; 2 H146M \$195 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

**FOR SALE**—The old reliable Massengill coin-operated Pool Tables New with all accessories: 3 1/2' x 7' @ \$419.50; 4' x 8' @ \$479.50; 4 1/2' x 9' @ \$559.50. Also used tables. DARLINGTON MUSIC CO., 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel.: 500.

**FOR SALE**—Cigarette Machines: Du-Grenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—\$99.50 ea.; 25c Operation equipped with King Size beautifully re-sprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

**FOR SALE**—Shuffle Alleys—Bally Shuffle Bowler \$35; Bally Speed Bowler \$55; CC Bowling Bowler \$45; CC Baseball \$95; Exhibit Strike \$100; Genco Shuffle Target \$185; Genco Glider \$30; Genco Bowl. League \$45; Gottlieb Bowlette \$45; Keeney ABC Bowler \$60; Keeney Pin Boy \$35; Keeney Ten Pins \$45; United Double Shuffle \$75; United Shuffle Alley \$25; United Shuffle with conv. \$55; United Shuffle Express \$55; United Two Player Express \$75; United Single Rebound \$100; Keeney Twin Reb. \$210; United Four Player \$275; United Five Player \$295; Universal Super Twin \$100; Universal Twin Bowler \$65; Williams Twin Shuffle \$35; Williams Double Header \$125; United Six Player \$310. 1/2 deposit. CLEVELAND COIN MACH. EXCH., INC., 2021-25 PROSPECT AVENUE, CLEVELAND, OHIO.

**FOR SALE**—Perfect condition, look like new: ABC's \$250; Live A Lines with new improved play board \$175; Bright Lights \$350; Zingo's \$325; Holiday's \$400; Hot Rods \$65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVENUE, CHICAGO, ILLINOIS.

**FOR SALE**—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER: 14806 BENTLER AVE., DETROIT, MICH.

**FOR SALE**—Wurlitzer 750's \$100; Wurlitzer 1080's \$225; Seeburg 148ML's \$290; William's Music Mite \$125. All thoroughly reconditioned by "Dick McCann, The Ace Service Man." CENTURY MUSIC DISTRIBUTORS, 1121 MAIN ST., BUFFALO, N. Y.

**FOR SALE**—Music Route: Central West Coast of Florida. 24 locations. \$700 gross receipts per month. A-1 route for one man. Terms if necessary. PASCO MUSIC CO., BOX 38, NEW PORT RICHEY, FLA.

**FOR SALE**—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Hel.: BLuemound 8-7600.

**FOR SALE**—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

**FOR SALE**—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

**FOR SALE**—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

**FOR SALE**—United Twin Shufflecade \$90; Bally Shuffle Bowler \$20; Bally Shuffle Champ \$50; Bally Melody \$20; Gottlieb Bowling Champ Pin \$40. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

**FOR SALE**—Packard Wall Boxes, very clean condition \$17.50 ea. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON.

**FOR SALE**—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CANal 6-0293.

(Continued on next page)



**CLASSIFIED ADVERTISING SECTION**

**Here's How You Can Get 40 Classified Ads Absolutely FREE!**

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you \$48.

Each classified ad of 40 words, at the regular rate of 10c per word, would cost you \$4.00. Multiply the \$4.00 by 12 such ads during the year, and you arrive at the total of \$48.00.

For this very same \$48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of *The Cash Box* "Special Classified Advertising Subscription" you can get 52 ads of 40 words each (one ad for each week's issue of *The Cash Box* for the full year of 52 weeks' issues) for the very same price of \$48. You are actually getting a \$223.00 value for only \$48. A tremendous savings to you of \$175.00 if you act quick.

Here's how you save that \$175.00: You get 52 classified ads of 40 words each (actual cost of each ad is \$4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times \$4.00) that is worth \$208.00. But, that isn't all, you also get a complete issue of *The Cash Box* each week (not just a tear sheet or a proof showing your ad only) which is worth \$15.00, the regular full year's subscription rate. A grand total value of \$223.00—All for only \$48.

You save \$175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same \$48 that only 12 ads would cost you at regular rate. Take advantage of *The Cash Box* "Special Classified Advertising Subscription" today! (Remember: *The Cash Box* publishes more classified ads each week than all the other magazines in the industry combined print in a month.)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. *The Cash Box* "Special Classified Advertising Subscription" gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

\* Enclose your first 40 word classified ad with your check for \$48 and mail right now to:

**THE CASH BOX**  
26 W. 47th STREET  
NEW YORK 19, N. Y.

\* If you already have a \$15 subscription you will be given credit for the unused portion toward *The Cash Box* "Special Classified Advertising Subscription."

**FOR SALE**—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: **DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.**

**FOR SALE**—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. **V. YONTZ, BYESVILLE, OHIO.**

**FOR SALE**—Your choice, reconditioned: Turf King \$250; Champion \$95; Citation \$50; Gold Cup \$35; Jockey Special \$35; Special Entry \$30; Winner \$125; Photo Finish \$75; Futurity (new)—write. **J. ROSENFELD COMPANY, 3218 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.**

**FOR SALE**—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.**

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.**

**FOR SALE**—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1100. Going out of business. Machines in good operating condition. State requirements. **HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: *The Cash Box*, New York City, **JUDSON 6-2640**; *The Cash Box*, Chicago, Ill., **DEarborn 2-0045**; *The Cash Box*, Los Angeles, Calif., **WEBster 3-0347.**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

[Also Known As: The C. M. I. (Coin Machine Industry) BLUE BOOK]

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



**WURLITZER**

4. 24	25.00	44.50
4. 600R	49.00	50.00
4. 600 K	49.00	69.50
4. 500A	49.00	69.50
4. 500K	49.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	60.00	89.50
4. 750M	79.50	85.00
1* 750E	95.00	109.50
4. 780M Colonial	79.50	99.50
4. 780E	79.00	95.00
1. 800	65.00	98.00
2* 850	44.50	65.00
2. 950	49.50	74.50
4* 1015	135.00	295.00
4. 1017 Hideaway	150.00	250.00
2* 1100	300.00	450.00
4* 1080	169.00	225.00
3* 1250	485.00	525.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
1. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
2. 3031 Wall Box	8.50	15.00
2. 3045 Wall Box	9.95	20.00
4* 3020 Wall Box	34.50	45.00
2. 3025	9.95	19.50
4. 2140 Wall Box	19.50	24.50
1. 219 Stepper	25.00	35.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
6. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

**SEEBURG**

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	49.50
1. Classic	49.00	60.00
1. Classic RC	49.00	60.00
6. Maestro	39.50	65.00
6. Mayfair	35.00	59.50
6. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.00	59.00
4. Major RC	49.00	59.50
4. Envoy	29.50	59.00
4. Envoy RC	29.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
2. Hi-Tone 9800	45.00	60.00
2. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	65.00
4. Hi-Tone 8200	49.50	65.00
4. Hi-Tone 8200 RC	49.50	65.00
2* 146S	110.00	195.00
2* 146M	110.00	195.00
1. 147S	149.00	225.00
2* 147M	150.00	225.00
1. 148S	299.50	350.00
4. 148M	275.00	350.00
4* 148ML	290.00	325.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95



Table listing various electronic components like Wallomatic, Baromatic, and WIL-56 Wall Box with prices.

ROCK-OLA

Table listing Rock-Ola record titles such as Imperial 20, Windsor, Monarch, and Counter.

Table listing Playmaster and Spectravox record titles like Playmaster '46, Playboy, and Commando.

BUCKLEY

Table listing Wall & Bar Box O.S. and Wall Bar Box N.S. with prices.

PACKARD

Table listing Packard record titles like Pla Mor Wall & Bar, Manhattan, Model 7 Phono, and 1000 Speaker.

MILLS

Table listing Mills record titles like Do Ri Mi, Panoram, Throne of Music, and Empress.

AMI

Table listing AMI record titles like Hi-Boy (302), Singing Towers (201), and Streamliner 5, 10, 25.

AIREON

Table listing Aireon record titles like Super DeLuxe ('46), Blonde Bomber, and Fiesta.

MISCELLANEOUS

Table listing Chicago Coin Hit Parade and Ristaurat with prices.

Table listing record titles like Five Star (Univ 5/51), Flamingo (Wm 7/47), Floating Power, and Flying Saucers.

Table listing record titles like Hawaii (Un 8/47), Hayburner (Wm 7/51), Hi Ride, and Hit Parade.

Table listing record titles like Leap Year, Line Up, Lite-A-Line (K 6/51), and Lucky Inning.

Table listing record titles like Mad. Sq. Garden, Magic, Maisie (Got 3/47), and Majors '49 (CC 2/49).

Table listing record titles like Major League Baseball, Manhattan (Un 2/48), Mardi Gras, and Marjorie (Got 7/47).

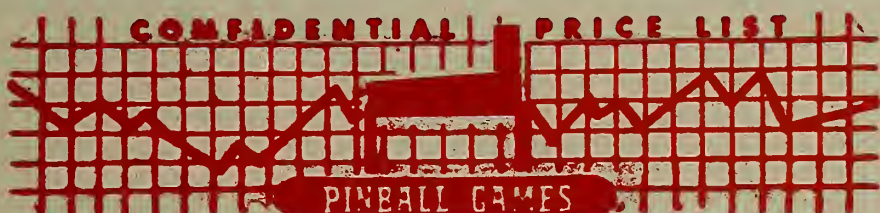
Table listing record titles like Rockettes (Got 8/50), Rondevoos (Un 5/48), Rose Bowl (Got 10/51), and Round Up (Got 11/48).

Table listing record titles like Sally (CC 10/48), Samba, Saratoga (Wm 10/48), School Days, and Score-A-Line.

Table listing record titles like Screwball, Sea Hawk, Sea Isle (CC 11/47), Select-A-Card (Got 4/50), and Serenade (Un 12/48).

Table listing record titles like Shanghai (CC 4/48), Shantytown, Shoo Shoo (Wm 2/51), Shooting Stars, and Short Stop.

Table listing record titles like Show Boat (Un 1/49), Silver Spray, Silver Streak (B 47), Singapore (Un 11/47), and Sky Lark.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing pinball game titles like ABC Bowler, A.B.C. (Un 5/51), Ali Baba (Got 6/48), and Alice (Got 8/48).

Table listing pinball game titles like Caribbean (Un 3/48), Carnival (B '48), Carolina (Un 3/49), and Carousal.

Table listing pinball game titles like Monterey (Un 5/48), Moon Glow (Un 12/48), Morocco, and Mystery.

Table listing pinball game titles like Nevada (Un 10/47), Nifty (Wm 12/50), Nudgy (B 47), and Oh Boy.



CONFIDENTIAL PRICE LIST



ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Bermuda	20.00	35.00	6. Hawaii Roll Down	10.00	24.50
6. Big City	10.00	35.00	4. Hy-Roll	34.50	60.00
4. Bing-A-Roll	69.50	75.00	6. Melody	20.00	35.00
6. Bonus Roll	25.00	49.50	4. Pro-Score	39.50	49.50
6. Buccaneer	49.50	64.50	4. Singapore	10.00	39.50
6. Champion Roll	15.00	29.50	6. Sportsman Roll	10.00	20.00
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

2* Bally Shuffle-Line	169.50	195.00	3* Keeney League Bowl	199.00	235.00
4* Bally Hook Bowler	225.00	275.00	4. Keeney Duck Pins	95.00	125.00
2. Bally Baseball	49.50	99.00	2* Keeney Big League Bowl	275.00	310.00
1. Bally Shuffle Champ	50.00	85.00	4. Keeney 4-Way Bowl	235.00	259.50
4* Bally Shuffle-Bowler	24.50	50.00	4. Rock-Ola Shuffle Jungle	29.50	59.50
4* Bally Speed Bowler	49.50	69.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
4. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
4. ChiCoin Bango	15.00	49.50	4* United Shuffle Alley	24.50	39.50
6. ChiCoin Beacon	35.00	49.50	4* Un. Shuffle w/con.	25.00	59.50
4* ChiCoin Bowling Alley	45.00	69.50	4* Un. Shuffle Alley Exp.	45.00	75.00
4. ChiCoin Alley w/con.	49.50	79.50	3* Un. 2-play Express	135.00	169.50
4. ChiCoin Ace Bowl	125.00	160.00	2* Un. Sin Rebound	89.50	135.00
2* ChiCoin Bowl Classic	115.00	130.00	4* Un. Twin Rebound	200.00	225.00
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	65.00	95.00	3. United Super-Shuffle	30.00	45.00
2* ChiCoin Trophy	85.00	140.00	4. United Slugger	99.50	115.00
4. Exhibit Strike	65.00	100.00	1. United Skee Alley	139.50	169.50
4* Genco Shuffle Target	125.00	215.00	4* Un. 4-Player	275.00	295.00
4. Genco Bowling League	24.50	45.00	4* Un 5-Player	275.00	315.00
4* Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	200.00	250.00
4. Genco Baseball	49.50	79.50	2. Un. Twin Shuffle-Cade	179.50	250.00
2* Gottlieb Bowlette	24.50	59.50	3* Univ. Super Twin	99.00	125.00
2. Keeney ABC Bowler	39.50	60.00	1* Universal Twin Bowler	49.50	75.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	169.00	195.00
4. Keeney King Pin	49.50	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	35.00	4. Williams Twin Shuffle	24.50	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	59.50	75.00	4* Williams Dbl. Head	49.50	125.00
4* Keeney Dbl. Bowler	99.50	145.00			

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ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	175.00	189.50	4. Keeney Sub Gun	49.50	100.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	95.00	125.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
4* Bally Heavy Hitter	42.50	69.50	4. Mutoscope Ace Bomber	95.00	110.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	100.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	95.00	125.00	4. Mutoscope Photomatic (Pre-War)	175.00	350.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Sky Fighter	95.00	125.00
6. Bally Torpedo	49.50	75.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	80.00	95.00	4. Quizzer	75.00	100.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50	75.00
4. Chi-Coin Basketball Champ	225.00	275.00	4. Scientific Batting Pr.	45.00	75.00
2* ChiCoin Goalee	49.50	125.00	4. Scientific Pitch 'Em	135.00	185.00
4. ChiCoin Hockey	69.50	75.00	4* Seeburg Bear Gun	299.50	350.00
4. Chi Midget Skee	150.00	229.50	4. Seeburg Chicken Sam	75.00	109.50
1* ChiCoin Pistol	69.00	149.50	4. Seeburg Shoot the Chute	49.50	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
4. Evans Bat-A-Score	100.00	225.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	30.00	52.50	4. Supreme Bolascare	40.00	100.00
4. Evans Super Bomber	50.00	100.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Ten Strike '46	75.00	99.50	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
4* Exhibit Dale Gun	65.00	109.50	4. Telequiz	89.50	139.50
2* Exhibit Gun Patrol	225.00	249.50	2. Un. Team Hockey	110.00	125.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Silver Bullets	99.50	175.00	4. Western Baseball '39	40.00	50.00
4* Exhibit Six Shooter	195.00	239.50	4. Wetsern Baseball '40	60.00	85.00
6. Exhibit Merchantman Roll Cb Digger	85.00	99.50	6. Whizz	15.00	29.50
4. Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	119.50	165.00
6. Genco Bank Roll	24.50	65.00	2. Williams All Stars	49.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer	79.50	149.50	3* Williams Star Series	54.50	139.50
6. Hoop-A-Roll	24.50	49.50	2* Williams Quarterback	44.50	100.00
4. Jack Rabbit	95.00	109.50	4. Wurlitzer Skee-ball	125.00	150.00

This Week's Used Market

As predicted in last week's analysis of the used machine market, the trading of the past week showed a definite upbeat in action. This upward swing was noticeable in all divisions though no section showed a sizeable increase. However the bartering concluded this week seems to indicate another spiral in activity in the coming months. Prices in all these divisions held quite steady with slight fluctuations.

Music items enjoyed a good week in the market with activity heavy in the popular machines, while some of the more dormant ones came to life too. Prices here maintained the level that has been created during the past few weeks. The noticeable feature in this section of the market was the emergence of the older pieces as stated previously.

Pin game equipment continued just as strongly with nearly all of the items that have been drawing constantly once again showing up with lots of activity. Last week there was some unloading that tended to decrease the price level to a small degree, but this week saw prices once again regaining its normal position.

Shuffle games behaved in the general pattern with all machines showing up healthily and prices continuing along at an almost constant level. This section has shown very little change during the past weeks, but the division has already proven itself as a big item in the market. Arcade equipment had the largest increase in action this week and found itself almost up to the position that it held during the height of the buying and selling period of last year's boom.

The following was the most active equipment in this week's used market:

Most Active Used Music

Up—Wurlitzer 750E	\$ 95.00-\$109.50
Down—Wurlitzer 850	44.50- 65.00
Held—Wurlitzer 1015	135.00- 295.00
Down—Wurlitzer 1100	300.00- 450.00
Held—Wurlitzer 1080	169.00- 225.00
Up & Down—Wurlitzer 1250	485.00- 525.00
Held—Wurlitzer 3020 Wall Box	34.50- 45.00
Down—Seeburg 146S	110.00- 195.00
Down—Seeburg 146M	110.00- 195.00
Down—Seeburg 147M	150.00- 225.00
Held—Seeburg 148ML	290.00- 325.00
Down—Seeburg 3W2 Wall-a-Matic	15.00- 27.00
Held—Seeburg WIL-56 Wall Box 5c	9.95- 24.00
Held—Packard Pla Mor Wall & Bar Box	7.95- 22.00
Up—AMI Model C	490.00- 549.00

Most Active Used Pin Games

Down—A.B.C. (Un. 5/51)	\$250.00-\$325.00
Up—Bowling Champ (Got 2/49)	57.50- 89.50
Up—Bright Lights (B 5/51)	325.00- 395.00
Down—Champion (B /48)	50.00- 159.00
Down—Citation (B/48)	40.00- 109.00
Up—Coney Island (B 9/51)	425.00- 495.00
Down—Dallas (Wm 2/49)	40.00- 79.50
Held—Five Star (Univ 5/51)	175.00- 279.00
Down—Football (CC 8/49)	40.00- 99.50
Down—Gold Cup (B/48)	35.00- 74.50
Held—Harvest Time (Ge 9/50)	90.00- 129.50
Down—Hot Rods (B/49)	65.00- 124.50
Down—Jockey Special (B/47)	35.00- 55.00
Down—Just 21 (Got 1/50)	25.00- 79.50
Down—Elite A-Line (K6/51)	175.00- 225.00
Down—Lucky Inning (Wm 5/50)	50.00- 99.50
Down—Photo Finish	60.00- 119.00
Held—Special Entry (B/49)	30.50- 54.50

Down—Thing (CC 2/51)	59.50- 140.00
Held—Tri-Score (Ge 1/51)	75.00- 100.00
Down—Turf King (B 6/50)	169.50- 299.50
Held—Winner (Univ.)	100.00- 249.50

Most Active Used Shuffles

Down—Bally Shuffle Line	\$169.50-\$195.00
Held—Bally Hook Bowler	225.00- 275.00
Held—Bally Shuffle Bowler	24.50- 50.00
Held—Bally Speed Bowler	49.50- 69.50
Held—ChiCoin Bowling Alley	45.00- 69.50
Down—ChiCoin Bowl Classic	115.00- 130.00
Down—ChiCoin Trophy	85.00- 140.00
Held—Genco Shuffle Target	125.00- 215.00
Held—Genco Glider	30.00- 39.50
Down—Gottlieb Bowlette	24.50- 59.50
Held—Keeney Dbl. Bowler	99.50- 145.00
Up & Down—Keeney League Bowl	199.00- 235.00
Down—Keeney Big League Bowl	275.00- 310.00
Held—United Shuffle Alley	24.50- 39.50
Held—Un. Shuffle Alley Exp.	45.00- 75.00
Up & Down—Un. 2-play Express	135.00- 169.50
Down—Un. Sin Rebound	89.50- 135.00
Held—Un. Twin Rebound	200.00- 225.00
Held—Un. 4 Player	275.00- 295.00
Held—Un. 5 Player	275.00- 315.00
Up & Down—Univ. Super Twin	99.00- 125.00
Up—Universal Twin Bowler	49.50- 75.00
Held—Williams Dbl. Head	49.50- 125.00

Most Active Used Arcade Equipment

Held—Bally Heavy Hitter	\$42.50-\$ 69.50
Down—ChiCoin Goalee	49.50- 125.00
Up—ChiCoin Pistol	69.00- 149.50
Held—Exhibit Dale Gun	65.00- 109.50
Down—Exhibit Gun Patrol	225.00- 249.50
Held—Exhibit Six Shooter	195.00- 239.50
Held—Seeburg Bear Gun	299.50- 350.00
Up & Down—Williams Star Series	54.50- 139.50
Held—Williams Quarterback	44.50- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	\$439.00
Futurity	735.00
Spot-Lite	629.50

CHICAGO COIN

King Pin	\$399.50
Band Box (New Model)	229.50
4 Player Derby	550.00

H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

All Star Basketball	\$329.50
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INTERNATIONAL MUTO. CORP.

Photomat '52	
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J. H. KEENEY & CO., INC.

De Luxe League Bowler	\$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50

All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROC-A-RIDE SALES

Thunderbolt	
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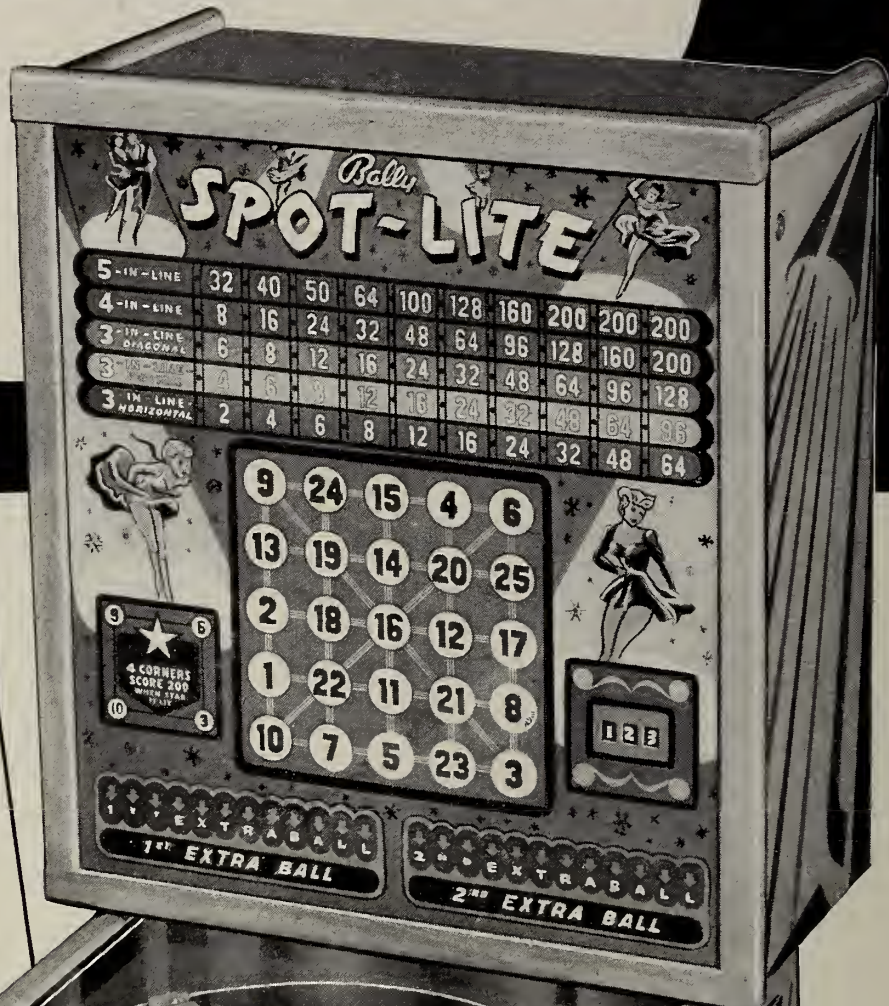
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