

THE CASH BOX

VOLUME XV

OCTOBER 31, 1953

NUMBER 6



Liberace, the current sensation of the TV and concert worlds, as well as ace record album seller, is pictured above as he played his first engagement at Carnegie Hall. In the top right photograph, Liberace and his well-wishers read congratulatory messages. L to R are: Seymour Heller of the firm of Gabbe, Lutz & Heller; James Conkling, president of Columbia Records; Goddard Lieberson, vice-president of the diskery; Liberace; Paul Weston; and Dick Gabbe of the management firm. In the lower photo, Liberace signs autographs for the crowd which mobbed him after his performance.

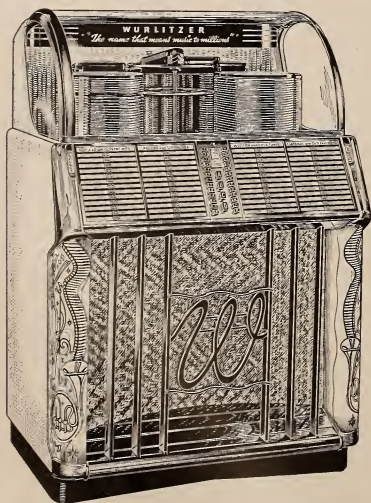
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of
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Top
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The Rudolph Wurlitzer Company • North Tonawanda, New York



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The Cash Box

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(Music Editorial)

Close Cooperating Duo:

The Disk Jockey and The Juke Box Operator

Each day, everywhere in the nation, the juke box operators and the disk jockeys are coming closer and closer together for each other's benefit.

The Cash Box prides itself, based on the many letters and statements which it has received from both the disk jockeys and the juke box operators, on being the medium which, over the years, has been responsible for helping to bring about this closer liaison between these two all-important factors in the world of America's popular music.

Many programs heard over the air every second of the day, everywhere in the nation, featuring the most popular disk jockeys in each area, are based on the cooperation of the disk jockey and the juke box operator in that particular area.

As one outstanding disk jockey in Chicago stated, "I'm only using the top ten juke box tunes from now on—they're authentic."

Like many another disk jockey everywhere in the country, he has come to realize that the top tunes of the juke box field are the tunes that the public likes.

These are the tunes the public inserts its coins to listen to time and time again. There are no shills urging the average man, woman or teen-ager to play any particular tune in any juke box. There's no one around the juke box forcing any tune down the throats of the people. The public puts in its coins to hear just exactly what it wants to listen to from the juke box.

And, at collection time, the juke box collector and serviceman knows just what tunes were most popular on his route. For the meter in back of each selection records the number of plays made for each disk in the juke box. There is no better proof for

any disk jockey as to which records are most popular in his area.

The juke box operators need the disk jockeys. The disk jockeys need the juke box operators. That's the whole of the story.

Each has his own definite niche in the creation of hits. Each has his own methods of record promotion. Each enjoys the other's knowledge of what's what in popular music.

Walt Framer plans a program called "Jack-In-The-Juke-Box," which will be a coast to coast network television show. He is tangibly demonstrating his realization of the importance of the nation's 550,000 juke boxes and the fact that the "average" man, woman and teen-ager depend on the juke box for entertainment.

The Rudolph Wurlitzer Company, noted juke box manufacturers, chose the disk jockeys in a program to grant \$5,000 vocal-ist scholarships in conjunction with Frankie Laine. In short, here, a noted juke box manufacturer has tied in a great program with the nation's disk jockeys.

Peter Potter's "Juke Box Jury," a popular program on the west coast, went network, ABC-TV, coast to coast, featuring the juke box. Again, proving the closeness and cooperation which exists between the nation's disk jockeys and the juke box operators.

And there are dozens and dozens of other close cooperation stories between the nations juke box operators and disk jockeys.

Where there is a disk jockey, wherever the city, the juke box operators in that area, if they're not already cooperating and working closely together with him, should do so immediately.

As we have said, the juke box operator needs the disk jockey. The disk jockey needs the juke box operator.

Together, they can bring about better programming which, as all in the music industry realize, means better music for the public and better income for all concerned.

Break your heart
and listen to ----



"A BABY CRIED"

b/w
"ONE MOMENT MORE"



LOU MONTE
with
HUGO WINTERHALTER'S
Orchestra and Chorus
RCA Victor 20/47-5496



SALES GROW WHEN
YOU GO 45

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes, Noting Heaviest Play in The Nation's Juke Boxes, Selected from Reports Submitted Weekly to The Cash Box by Leading Music Operators Throughout The Country.

THE CASH BOX

AB—Abbott	CD—Cedence	DU—Duke	LO—London	PE—Peacock	SP—Specialty
AL—Aladin	CK—Checker	DY—Derby	MA—Mars	PR—Prestige	SW—Swingtime
AP—Apollo	CI—Chess	ES—Essex	MD—Mood	RA—Rainbow	TE—Tempo
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mecca	RM—Rama	TI—Tic
BA—Barbour	CR—Coral	4 Star—Four Star	MG—MGM	RH—Recorded In	TN—Tennessee
BE—Bell	CY—Cristoflett	IM—Imperial	MO—Mood	HM—Hollywood	UN—United
BR—Brunswick	DA—Damo	IN—Intro	PA—Parrot	RE—Regent	VA—Valley
BU—Bullet	DE—Decca	NU—Nu-Jube	PC—Peacock	SA—Savoy	VI—RCA Victor
CA—Capitol	DO—Dot	KI—King	Pre.	SIT—Siffith' in	ZO—Zodiac

- | | |
|--|---|
| <p>1 YOU, YOU, YOU
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo</p> <p>2 EH, CUMPARI
JULIUS LA ROSA
CD-1232 (45-1232)—Julius La Rosa</p> <p>3 YAYA CON DIOS
LES PAUL & LARRY FORD
AT-15001 (4-15001)—Winyu Mason
CA-2486 (45-1004)—Larry Clinton O.
CA-2486 (F-2486)—Les Paul & M. Ford
CA-2314 (F-2314)—Wes & Mar Tuttle</p> <p>4 DRAGNET
RAY ANTHONY O.
CA-2562 (F-2562)—Roy Anthony O.
DE-28845 (9-28845)—Grady Martin</p> <p>5 EBB TIDE
FRANK CHACKSFIELD O.
CO-40093 (4-40093)—Ken Griffin
DE-28875 (9-28875)—Charlie Applewhite</p> <p>6 OH!
PEE WEE HUNT O.
CA-2442 (F-2442)—Pee Wee Hunt O.
CO-40062 (4-40062)—Ken Griffin
CD-41017 (9-41017)—Lawrence Welk O.
DE-28779 (9-28779)—The Commanders</p> <p>7 RAGS TO RICHES
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw</p> <p>8 CRYING IN THE CHAPEL
DARRELL GLENN - JUNE VALLI - REX ALLEN - THE ORLIES
CO-40062 (4-40062)—Ken Griffin
CD-41019 (9-41019)—Linda Lewis
DE-28782 (9-28782)—Ella Fitzgerald
DE-28758 (9-28758)—Rex Allen
DE-48302 (9-48302)—Sister R. Thorpe</p> <p>9 NO OTHER LOVE
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell
BE-1005 (45-1005)—Haymes & Carroll
CO-40039 (4-40039)—Ken Griffin
DE-28746 (9-28746)—Gordon Jenkins O.</p> <p>10 P. S. I LOVE YOU
HILLTOPPERS
BE-1004 (45-1004)—Larry Clinton O.
DE-28750 (9-28750)—G. Jenkins O.</p> | <p>CODE
ME—Mecca
MG—MGM
MO—Mood
PA—Parrot
PC—Peacock
Pre.</p> <p>LO—London
MA—Mars
MD—Mood
ME—Mecca
MG—MGM
MO—Mood
PA—Parrot
PC—Peacock
Pre.</p> <p>PE—Peacock
PR—Prestige
RA—Rainbow
RM—Rama
RH—Recorded In
SA—Savoy
SIT—Siffith' in</p> <p>SP—Specialty
SW—Swingtime
TE—Tempo
TI—Tic
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac</p> <p>7 LQ-1358 (45-1358)—Frank Chacksfield O.
ME-70177 (70177 x 45)—Robert Maxwell
ME-70126 (70126 x 45)—Vic Damone</p> <p>6 ME-70182 (70182x45)—Jimmy Palmer O.
MG-11542 (K-11542)—Art Mooney O.
VI-20-5339 (47-5339)—Sauter-Fragaon O.</p> <p>5 DU-116 (45-116)—The Four Ducks
JU-5122 (45-5122)—The Orioles
VA-101 (45-101)—Darrell Glenn
VI-20-5368 (47-5368)—June Valli</p> <p>8 MG-30796 (K-30796)—David Rose O.
OK-6979 (4-6979)—Stan Fisher
VI-20-5317 (47-5317)—Perry Como
VI-20-5342 (47-5342)—Nora Morales O.</p> <p>9 DO-15085 (45-15085)—Hilltoppers</p> |
|--|---|

11) MANY TIMES. 12) THE STORY OF THREE LOVES. 13) I LOVE PARIS. 14) HEY JOE. 15) ST. GEORGE AND THE DRAGONET. 16) RICOGNET. 17) I'M WALKING BEHIND YOU. 18) MY LOVE, MY LOVE. 19) YOU ALONE. 20) DEAR JOHN LETTER. 21) ISTANBUL. 22) PA-PAYA MAMA. 23) VELVET GLOVES. 24) LOVE WALKED IN. 25) IN THE MISSION OF ST. AUGUSTINE. 26) LAUGHING ON THE OUTSIDE. 27) MY LOVE, MY LIFE, MY HAPPINESS. 28) GAMBLER'S GUITAR. 29) CEST SI BON. 30) I SEE THE MOON. 31) FROM HERE TO ETERNITY. 32) THREE O'CLOCK IN THE MORNING. 33) SWAMP FIRE. 34) TO BE ALONE. 35) LITTLE BLUE RIDING HOOD.

"It's What's in THE CASH BOX That Counts"



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--------------------------------|--|
| 1. EBB TIDE | Frank Chacksfield (London)
Vic Damone (Mercury) |
| 2. YOU, YOU, YOU | Ames Bros. (RCA Victor) |
| 3. ST. GEORGE AND THE DRAGONET | Stan Freberg (Capitol) |
| 4. RAGS TO RICHES | Tony Bennett (Columbia) |
| 5. VAYA CON DIOS | Paul & Ford (Capitol) |
| 6. EH, CUMPARI | Julius La Rosa (Cadence) |
| 7. DRAGNET | Ray Anthony (Capitol) |
| 8. MANY TIMES | Eddie Fisher (RCA Victor) |
| 9. CRYING IN THE CHAPEL | June Valli (RCA Victor) |
| 10. RICOCHET | Teresa Brewer (Coral) |
- 11) NO OTHER LOVE. 12) OH! 13) STORY OF THREE LOVES. 14) LOVE WALKED IN. 15) ISTANBUL.

(Editorial Note: Beginning this column we will list five tunes in addition to the Ten Records Disk Jockeys Played Most This Week. Listed directly below the tenth tune will be the next five without label or artist identification. We believe this service will serve the trade in that it will give the reader an insight as to what is coming up.)

Ted Brown and his wife, Rhoda, added a Monday through Saturday 60-minute program to their WMGM broadcasting schedule on October 19. This rickticking team, now heard six days a week from 7 to 9 A.M. from the WMGM studios will do their new evening 6 to 7 program from their home, "Bellie-Acres" in Riverdale, N. Y. . . . Donn Tibbetts (WFEA-Manchester, N. H.) informs us the American Society of Disk Jockeys has opened its drive for new membership of all deejays under its new reorganization plans. Deejays can contact Donn, ASDJ prexy, at WFEA for details.

Pic of the week—Hal Murray (WHKK-Akron, O.) keeps pretty occupied what with his daily 7 to 10 ayeam "Murray-Go-Round," frequent roles in the Akron Theater Guild productions and a "Sidewalk Snooker" man-on-the-street revival. Hal's zaney adlibs between platters has given Akronites a new innovation of 'Puns' with their coffee. Some pun, eh? . . . Jeri Jordan, lovely thrush signed to Dream Records, off on a middle western deejay tour. Jeri's initial release is "Boolie Voo Boolie." . . . Like those chatty newsletter from "T.E." (Tom Edwards) (WERE-Cleveland, O.). Tommy has an interesting sheet filled with jobs about what's happening out his way. Mel Howard, Zodiac Records, on a deejay tour plugging his new Betty Barclay disk "I Couldn't Care More." . . . Roy Leonard (WKOX-Framingham, Mass.) in New York honeymooning with his pretty new bride, Sheila. . . . Henry Tuck (WREV-Reidsville, N. C.) added 10 hours a week to his regular time. . . . Chuck Thompson (WFOR-Hattiesburg, Miss.) runs a Cash Box program every day. The Top Ten is listed on his pop music "Caravan" as a regular feature. As an intro for the show, Chuck uses the Modernaires' "Put Some Money In The Juke Box."



HAL MURRAY
(WHKK—Akron, Ohio)

Bill Silbert started a new expanded schedule via WMGM last Monday, Oct. 19. In place of his 6-7 p.m. show, he will be heard Mondays through Saturdays at 4-5 p.m. in addition to a daily 12 midnight-2 a.m. stint. . . . Clark Reed (WJR-Detroit) in town visiting the high spots of New York. . . . Sunday, usually a day of rest for most jockies in town, found Willis Conover (WWDC-Washington, D.C.) fronting bands in three different night clubs at one. (10/9). Tom Edwards (WERE-Cleveland, O.) went out and bought a rust colored suede western type jacket to use in his emcee chores for his "Jamboree." That's to get him in the mood for his western show.

"It's What's in THE CASH BOX That Counts"



MORE.
MORE,
MORE
MONEY FOR
MUSIC OPERATORS

Dear
Martin's

"THAT'S
AMORE"

From the Paramount Picture "THE CADDY"
b/w
"YOU'RE THE RIGHT ONE"

Capitol Record No. 2589



I LIKE IT...
I LIKE IT...



THE CASH BOX BEST RECORD REVIEWS

A DISK & SLEEPER	C GOOD
B EXCELLENT	G FAIR
B VERY GOOD	D MEDIOCRE

LORRY RAINE
(*Kem 2729; 45-2729*)
B "I'M IN LOVE WITH A GUY"
(2:47) [Wonderful Songs BMI—Miethe] Lorry Raine has been waiting for the big one and, with George Wyle's ork assisting, the thrush might have it in this love ballad set to a slow waltz. Real pretty.
C "YOU BROKE MY BROKEN HEART" (2:07) [Amco ASCAP—Anson, Mulcays] Lorry changes the pace and comes up with a lively rhythmic item that should get spins. A vocal group assists on this end.

TOM SCOTT ORCHESTRA
(*Columbia 40091; 4-40091*)
B "39th PARALLEL" (3:00) [Meridian BMI—Scott] The Tom Scott orchestra presents an unusual and impressive piece of material from the CBS radio feature of the same name. An enchanting theme with a banjo, harmonica and whistles.
C "COLORAYDO TRAIL" (2:25) [Meridian BMI—Scott] The conductor presents another of his own compositions with a low voice handling the cowboy type vocal. Impressive item. Makes you take note.

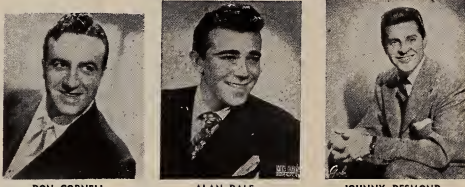
JENNINE DAHL
(*Commarota 29; 45-29*)
B "WEEP, WEEPING, WILLOW"
(3:05) [Cammarota BMI—Craig] A lovely sentimental ballad gets a quality reading by the voice of Jennine Dahl. Number is set to a waltz beat and comes over with class. Inspired treatment.
B "COMPLETELY YOURS" (3:07) [Cammarota BMI—Craig] Danny Mendelsohn and his men set up another attractive backdrop for the thrush as she melts through a warm love song that should be a money earner.

RICHARD HAYES
(*Mercury 70239; 70239 x 45*)
B "THE LONG BLACK RIFLE"
(2:50) [Eastern BMI—Gimble, Coleman] Richard Hayes makes a strong bid for a hit with a dramatic "High Noon" type number that he gives a potent reading to. David Carroll's ork and the Halloran Singers are effective on this emotion packed item. Looks real big.
C "ALL IS FORGIVEN" (2:35) [Frank ASCAP—Loesser] Dick teams with the same backing on a lovely waltz number. A good country flavored item.

CARMEN McRAE
(*Stardust 1002; 45-1002*)
C "A FOGGY DAY" (2:05) [Gershwin ASCAP—Gershwin, Gershwin] A famous Gershwin oldie gets a smooth styling by Carmen McRae in a hushed romantic manner. Then she breaks into a good jump. Good stuff.
B "WANTING YOU" (2:34) [Harms ASCAP—Hammerstein II, Romberg] Another top standard of some years back is fashioned via the jump and Latin rhythm by the thrush. Rhythmic item with a good banjo.

THE CASE BOX DISK OF THE WEEK

"HEART OF MY HEART" (2:46) [Robbins ASCAP—B. Ryan]
 "I THINK I'LL FALL IN LOVE TODAY" (2:48)
 [Witmark & Sons ASCAP—Allen, Stillman]
 DON CORNELL, ALAN DALE & JOHNNY DESMOND (Coral 61076; 9-61076)



● A great oldie gets a revival the artists take turns in reading the lines as the audience (a chorus) is asked to join in. It's an intimate treatment with pleasure in every groove. Flip is another light happy-go-lucky ditty given a novelty styling by the trio. It's a peppy piece tagged "I Think I'll Fall In Love Today." Perfect material for all the boxes.

THE CHARIOTEERS
(*Tuxedo 891; 45-891*)
C "THANKS FOR YESTERDAY"
(2:40) [Ferde BMI—Ferde] The renowned Charioteers make a strong comeback bid with a smooth romantic vocal softly treated by the group. The high voiced lead is very effective.
C "I'M A STRANGER" (2:17) [Hornaby Music—Hornaby] The team offers some more appealing vocal fashioning on some rhythmic material on the liding side.

JOHNNY DESMOND
(*Coral 61069; 9-61069*)
B "WOMAN" (2:23) [Studio BMI—Gleason] Johnny Desmond offers a light and amusing piece of material that should have his fans going wild. It's an inviting piece with numerous lyrics. Could make some noise.
B "BY THE RIVER SEINE" (2:27) [De Sylva, Brown & Henderson ASCAP—Silver, Sherman, Lewis] The balladeer delivers a popular French flavored waltz that always makes good listening. He sounds good.

SY MANN ORCHESTRA
(*Dream 101; 45-101*)
C "BOOLIE VOO BOOLIE" (2:47) [—Sheppard] With Sy Mann setting up the rhythm, Jeri Jordan comes up with a catchy treatment of a cute novelty. Lyrics are inviting.
C "EACH PRAYER I PRAY"
(3:08) The smooth voiced thrush works over a love song with the Sy Mann crew again molding the backdrop.

RUSS MORGAN ORCHESTRA
(*Decca 28918; 9-28918*)
B "OFF SHORE" (2:49) [Hanover ASCAP—L. Diamond] "Music in the Morgan Manner," tailor made for dancing, comes over with perfection as Russ and the gang come up with a top grade version of a tune which could be an instrumental hit. One of Russ' best.
C "IDLE GOSSIP" (2:49) [Redd ASCAP—Evans ASCAP—Meyer, Huddleston] Juanita Crowley handles the vocal chores on this pretty ballad as Russ gives out the soft and smooth accompaniment.

MITCH MILLER ORCHESTRA
(*Columbia 38971; 4-38971*)
B "THE SONG OF DELILAH"
(3:00) [Famous ASCAP—Livingston, Evans, Young] With a full rounded chorus supporting, Mitch Miller sends up one of his strongest showings on a lovely Arabic sounding item which features him on the oboe.
B "AUTUMN LEAVES" (3:08) [Ardmore ASCAP—Mercer, Kosma] Mitch handles the english horn in top form while the chorus presents the beautiful setting. Melody is great and could happen.

PEARL BAILEY
(*Coral 61070; 9-61070*)
B "I LOVE MY ARGENTINE"
(2:36) [RFD ASCAP—Allen, Stillman] "Miss Personality," Pearl Bailey makes her strongest showing since "Takes Two To Tango" with another Latin beat novelty using a hit melody of the past. A smash.
C "ME AND MY SHADOW" (2:38) [Bourne ASCAP—Jolson, Dreyer, Rose] The vibrant songstress does a colorful job on a Ted Lewis favorite. Her style is unique and makes for great listening.

DORIS DAY
(*Columbia 40108; 4-40108*)
B "SECRET LOVE" (3:42) [Remick ASCAP—Webster, Fain] The sweet voice of Doris Day comes over with an ultra soft touch as the thrush gives her styling of a beautiful ballad. Could click for the chirp.
C "THE DEADWOOD STAGE"
(3:21) [Remick ASCAP—Webster, Fain] On this end, the artist takes on the lively air and bounces through a cowboy flavored item about a stage coach. Cute. Also from flick "Calamity Jane."

4 CHICKS & CHUCK
(*Rainbow 226; 45-226*)
B "THREE O'CLOCK IN THE MORNING" (2:40) [—Terris, Roberdo] A famous oldie making a comeback bid, has a good chance of cracking into the big time once again via the terrific vocal job offered by 4 Chicks & Chuck. Great harmony.
B "FOOLIN'" (2:25) [—Jaffe, Goldstein] On this end the quintet demonstrates another version of top notch team work on a catchy litter that could also happen. Peppy deck should get plenty of spins.

BERNIE WAYNE ORCHESTRA
(*Coral 61085; 9-61085*)
B "PASSIONATA" (3:20) [Sunbeam BMI—Wayne] The strings fly on this end. Bernie leads the crew through another original; full of life and color. Beautiful deck with a brilliant precision treatment.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" of The Week, are those most likely to achieve popularity.

★ "I LOVE MY ARGENTINE".....	Pearl Bailey	Coral 61070; 9-61070
★ "SAY YOU DO".....	Al Morgan	Mercury 70244; 70244 x 45
★ "OFF SHORE".....	Russ Morgan	Decca 28918; 9-28918
★ "THE LONG BLACK RIFLE".....	Richard Hayes	Mercury 70239; 70239 x 45
★ "THREE O'CLOCK IN THE MORNING".....	4 Chicks & Chuck	Rainbow 226; 45-226

DOT'S THE HOTTEST!

Breaking Wide Open

THE CASH BOX

BEST BETS

MAGIC GUITAR

by

BUNNY PAUL

DOT 15107; 45 x 15107



Another Great 2 Sider

THE CASH BOX

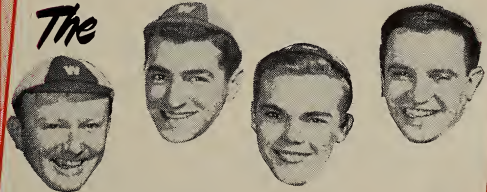
DISK OF THE WEEK

TO BE ALONE ^{b/w} LOVE WALKED IN

DOT 15105; 45 x 15105
Featuring the Great Voice of JIMMY SACCA

HILLTOPPERS

The



DOT DISTRIBUTOR LIST

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RALPH MARGERIE ORCHESTRA
(Mercury 70248; 70248 x 45)

B "LOVE OF THREE ORANGES" (2:37) [Boosey & Hawkes ASCAP—Prokofieff] Ralph Margerie's orchestra really rocks as it marches through the famous "L-a-v-a" theme from the radio show, "FBI in Peace And War." Could be another "Dragnet."

B "ALL THAT OIL IN TEXAS" (2:24) [Leon Roy ASCAP—L. Rene] The band takes to the jump beat and belts through a rhythm number. All the men in the crew join in the chanting on this end. Good side.

THE BEACHCOMBERS
with NATALIE
(RCA Victor 20-5495; 47-5495)

B "AND THE ANGELS SING" (2:20) [Bregman, Vocco & Conn ASCAP—Mercer, Elman] Super speed is the word on this deck as the Beachcombers tear through a popular oldie. A rousing platter that could catch.

C "DON'T CALL ME COACH, CALL ME GEORGE" (2:42) [E. H. Morris ASCAP—Samuels] A lively novelty that could make noise during the football season gets a colorful styling from the crew. Perfect team work on a zippy side.

SAVANNAH CHURCHILL
(Decca 28899; 9-28899)

C "STAY OUT OF MY DREAMS" (2:58) [Leeds ASCAP—Petkere, Washington] With the Ray Charles Singers to support, Savannah Churchill offers a romantic item with a soft bluesy flavor. Should do well in pop and r & b.

C "PEACE OF MIND" (2:46) [Tomasa BMI—Medley] The thrush, with an impressive voice, serves up a spiritual item with the chorus again assisting. Has a tremendous range. Material too specialized.

BOB STEWART
(Embassy 4504)

B "ACHIN'" (2:16) [Navarre BMI—Grace] The new and polished voice of Bob Stewart bows on the Embassy label with a up beat ballad. A good piece of material treated with skill and with the able assistance of the Swantones.

C "IF I HAD MY WAY" (2:15) [Shawnee Press ASCAP—Kendis] A lovely oldie is treated to a tender styling by Bob. At mid point the Swantones pick up the beat and rhythm through the deck. Fine arrangement of a great tune.

TAD BRUCE
(Eagle 10-102; 45-102)

C "SAY IT ISN'T SO" (2:35) [Berlin ASCAP—Berlin] Tad Bruce shows the warm romantic quality in his voice as he renders an Irving Berlin oldie. Denny Vaughan's orchestra assists.

C "I GUESS IT WAS YOU ALL THE TIME" (2:20) [James ASCAP—Eaton] Another inviting ballad is soothingly presented by Tad. He has a warm voice that makes for good listening.

THE CASH BOX
SLEEPER OF THE WEEK

"OFF SHORE" (2:45) [Hanover ASCAP—L. Diamond]
"JOEY'S THEME FROM 'THE LITTLE FUGITIVE'" (2:32)
[Trinity BMI—E. Manson]

RICHARD HAYMAN AND HIS ORCHESTRA
(Mercury 70252; 70252 x 45)



Richard Hayman, the artist who made a smash with his harmonica

CLIFF AYERS
(Decca 27808; 9-27808)

C "I'LL WAIT FOR YOU" (2:52) [Dennis BMI—Robba, Francis] A pretty waltz number is melodically fashioned by Cliff Ayers. The chorus in the background adds a fullness to the side.

C "BIRDS OF A FEATHER" (2:18) [Coaxial BMI—Robba, Francis] Bernie Wayne's orchestra accompanies the balladeer on another waltz item with item with an echo gimmick giving a further effect.

WILLIE (THE LION) SMITH
(Blue Circle 502; 45-502)

C "WAY DOWN YONDER ON BOURBON STREET" (2:30) [ASCAP—Smith, Lawrence] Myra Johnson handles the vocal chores on this rip roaring New Orleans jazz piece. Willie really rocks at the keyboard. Good rhythmic item.

C "THE ROMP" (2:46) [ASCAP—Smith, Goodwin] Willie hands up another jazzy orking at the 88's while Myra again does the chirping. A catchy, peppy deck.

LYNNE EVELYN
(Orco 195310; 45-195310)

B "I CAUGHT THE BRIDE'S BOQUET" (2:31) [Kavellin BMI—Cooper, Wilson, LaGrass] Myra very pretty waltz material is touched on with sentiment by the effective voice of Lynne Evelyn. Multiple ending is pretty. Could catch.

C "GOODY GOODY GUM DROP" (2:12) [Lorac Music—Minee, Bain] Sam Minee and his Quintet live it up on a pert bouncer done in a happy-go-lucky manner by the thrush. Cute and appealing.

via the record of "Ruby" comes up with a sensational treatment of another fascinating melody that should have the artist right up on top again. The tune, labeled "Off Shore," is reported catching on throughout the west. It's a soft smooth melody that seems to penetrate. A number that makes grade "A" listening. The sound of the fog and the rattle of water at the start and end of the wax add an unusual quality needed to make this a hit side. Flip is another melody given a stirring harmonica treatment. It's the "Joey's Theme" from the much publicized flicker "The Little Fugitive." Both sides are real pretty. We think the top half could be tremendous.

MCGUIRE SISTERS
(Coral 61073; 9-61073)

B "ARE YOU LOOKING FOR A SWEETHEART" (2:49) [Calvert BMI—Stevens, Hartman] The glowing voices of the McGuire Sisters blend in full warmth on a lovely tune that could make them big record names. Beautiful harmony.

C "YOU NEVER KNOW 'TILL MONDAY" (2:49) [Robbins ASCAP—Allen, Stillman] Neal Hefli and the orchestra back the thrushes again on another pretty tune which they rhythm up at mid point. Real polished style.

AXEL STORDAHL ORCHESTRA
(Capitol 2630; F-2630)

B "OFF SHORE" (2:58) [Hanover ASCAP—L. Diamond] Eddy Manson takes the spotlight with a harmonica solo on a tune that looks like a comer. The lush and fascinating arrangement by Axel Stordahl makes you take note.

C "THE PICCOLINO" (1:46) [Berlin ASCAP—Berlin] A lively instrumental item with a colorful, spicy, Latin flavor, gets the Stordahl delivery. A peppy tune with a tasteful approach.

BERNIE KNEE
(Prelude 100; 45-100)

C "GYPSY LOVER" (2:31) [Williams] The accordion is the feature instrument on a Latin tempo piece as Bernie Knee does the warbling. A real beasty item.

C "BEGGARS" (2:28) [Williams] The Hi-Liters again work the accompaniment to a fast pace while Bernie chants. Tempo gallops.

BOB LONDON
(Crystalethe 659; 45-659)

B "COME TO MY ARMS" (2:28) [E. H. Morris ASCAP—Brodsky, Rubin] A rousing accompaniment is set up by Lloyd Shaffer and the orchestra for Bob London's piping of an emotional ballad. Great voice with plenty of oomph.

B "NIGHT LIFE" (2:49) [E. H. Morris ASCAP—James, Pepper] A dramatic production number penetrates as Bob does the singing. A strong interpretation of a good tune. Has that something different about it.

AL MORGAN
(Mercury 70244; X 70244 x 45)

B "CALL HER YOUR SWEETHEART" (2:46) [Acuff-Rose BMI—Leon Payne] Al Morgan, who made a smash waxing of "My Jealous Heart" some years back, returns to the disk world with an inspired ballad warmly treated. Deck could happen.

B "SAY YOU DO" (2:12) [Campbell BMI—Blue, Slattery] Al's plucky piano and sparkling voice make this colorful light hearted item stand out. A bouncing doo-wack-a piece that should get spins. Good coin material.

KITTY KALEN
(Decca 28904; 9-28904)

B "ARE YOU LOOKING FOR A SWEETHEART" (2:30) [Calvert BMI—Stevens, Hartman] Kitty Kalen, in her cozy individual manner, does wonders on a lovely sentimental item. Material and delivery are loaded with warmth.

B "A LITTLE LIE" (2:34) [Jack Gold ASCAP—Shelley] Jack Pleis hands in another good supporting job for the thrush in her treatment of a liting item that seems to stick.

LES BAXTER
(Capitol 2632; F-2632)

B "LOVE THESE FROM 'THE ROBE'" (2:46) [Robbins ASCAP—Newman] Les Baxter, whose "I Love Paris" is still going strong, comes up with an instrumental interpretation of some theme music from "The Robe." Inviting but heavy.

C "MANHATTAN" (3:05) [E. B. Mark BMI—Rodgers, Hart] A famous oldie gets the Baxter precision treatment. Piece is served up for good listening.

GORDON JENKINS
(Decca 28876; 9-28876)

B "SECRET LOVE" (3:12) [Renick ASCAP—Pain, Webster] Stuart Foster does the crooning on this good ballad with Gordon Jenkins and the orchestra molding the backdrop. Tune is from the coming flicker "Calamity Jane."

B "THEME FROM 'SEVEN DREAMS'" (3:07) [Jenkins ASCAP—Jenkins] Gordon and his orchestra deliver some romantic mood music that's perfect for low lights. Lush and lovely. Could be a big instrumental smash. Has quality.

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Alan Dale · Don Cornell · Johnny Desmond
"that terrific trio"

Singing

"HEART OF MY HEART"

and

"I THINK I'LL FALL IN LOVE TODAY"



Coral 61076 (78 RPM) and 9-61076 (45 RPM)



"It's What's in THE CASH BOX That Counts"

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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Will Europe ever be the same again after Dave Miller, Essex prexy, completes his jaunt? . . . Karen Chandler has been signed for a one-week engagement at Jackie Heller's Carousel, Pittsburgh, November 9. . . . Sid Prosen advises us Teresa Brewer's "Till I Wagon Again With You" just passed the 1,700,000 mark. . . . Johnnie Ray to play a one-week engagement at the Lotus Club in Birmingham, Ala., commencing October 23 and then into Ciro's, Hollywood on November 10. . . . Lovely Shirley Harmer, new MGM thrush, doing the deejay rounds. Her first release "We Will Always Be Sweethearts." Catch her on the Dave Garroway Show; she's terrific. . . . Don Cornell's smash performance at the Show Box called for a holdover for an additional week. . . . Ditto the Irving Fields Trio. They will remain at the Park Sheraton Hotel until the end of January. . . . Nola Studios appoints Eugene Sayet as recording engineer. Sayet will share engineer chores with Al Schmitt added to the Nola staff last week. . . . Betty Madigan, young MGM songstress, "You're Thoughtless," signed as guest on the "John Conte Show" for the week of October 26. . . . Buzz-z-z-z-ation of the week.



TERESA BREWER

The Godfrey-La Rosa-Bleyer separation. . . . Robert Q. Lewis leaving for Europe for three weeks on October 28 via the Queen Elizabeth. . . . Irma Fields, Derby Records, taking the plunge come February. Irma, however, will remain at her post as Girl Friday to Larry Newton. . . . Evelyn Lynne, Oroc Records starlet, has a goodie in "I Caught The Bride's Bouquet." . . . Ed Smollett now with Virginia Wicks, public relations. . . . Harry Belafonte will achieve a major ambition when he makes his Broadway theatrical debut December 10 as one of the stars of John Murray Anderson's Almanac revue.

CHICAGO:

Very pleasant visit in our offices here with a Scottish lassie who's just over from over there to create a recording name for herself over here. Dinah Kaye (originally Kay Cumming) from Edinburgh, Scotland. Started to sing when she was 10 years old at parties. And someone told her, "Y'sing ver-r-r-y good, lassie." So she went on ahead. Saw an ad in the papers one day for a singing "jawn." And reported for it. Got the "jawn" singing with a band. And sang with bands for a long, long time. In between times, she was a "typist." And then one day someone suggested she cut wax for London's Decca. There you are. Now Dinah Kaye's popularity ever so big. She's here in the U.S.A. to



DINAH KAYE

ask the disk jockey and the phonograph 31, to just listen to her latest London diskeroo, "Just Another Polka" and "Almost Always." Both sides very, very well done and in grand voice. . . . Nice card from MCA to ask us to listen to The Lamplighters together with Tommy Reed and his ork at the Chase Hotel, Saint Lou, who went coast to coast on the CBS news 10/17. . . . Larry Green of Decca a busy, busy boy. He was shown up with Charley Applewhite and Charley's Deccaing of "Ebb Tide." Then came right back with Dick Todd, who's in town to plug his newest release, "I See The Moon." . . . Rusty Draper, in between five-a-day at the Chi Thittler, cuts a record session in the wee hours of the dawning. . . . Betty and Jane Keen at the Chicago exploding the joint with lafs. . . . Bettye Kummerle in town, between dashes to Noo Yawk and Holleewood, reports she's written 28 new tunes since seen' us last. What a worker this gal is. . . . Johnny Desmond clicked so well at the Desert Inn he was signed for a two-week shot at Ciro's in Holleewood. Don McNeill graciously granting Johnny the extra two weeks' leave from the "Breakfast Club" show. . . . Everyone talking about Jack Fulton and Lois Steele. Who wrote, "Make America Proud Of You." In an effort to combat juvenile delinquency, Al Bellin will send the sheet music free. No one profits from this deal. So all plaudits and very deep and gracious bows to these marvelous people for this grand, grand effort.

LOS ANGELES:

Lawrence Welk has recently renewed his recording contract with Coral for two more years. He recently etched "Are My Ears On Straight" with Sarah Burner doing the vocalizing which should make quite a dent in the Christmas market. . . . Two major labels are all excited over the golden voice of Ricky Stewart. Rickey is a 21-year-old PFC from Ft. Lewis, Washington. He recently recorded a tune called "I Complain," all royalties of which will be donated to the City of Hope cancer fund. . . . Songwriter, Buck Rand, was recently signed by Gabbe, Lutz and Heller to act as their new talent director. . . . Two of the cutest promotional gimmicks we've seen in quite a while were pulled here recently. Vicki Quine was going around to the distributors and deejays giving them a bottle Ping Shampoo and also her latest Capitol release of—(Yep you guessed it)—"Pink Shampoo." . . . At the same time a tie-in was made with a tamale company and April Stevens was giving everyone a can of tamales along with her King etching of "Hot Tamale." . . . Frankie Laine is now vacationing in Honolulu with his lovely wife Nan. . . . Felicia Sanders of "Moulin Rouge" fame won wide acclaim in Chicago and heads for the Chase Hotel in St. Louis, then home to Hollywood. . . . Hugo Winterhalter is now spending a few days in Hollywood. He will cut several new sides for Victor.



HUGO WINTERHALTER

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VOTE TODAY—FILL OUT AND MAIL
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THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

Jockies Choosing Finalist In Wurlitzer-Laine Contest

N.O. TONAWANDA, N. Y. — In forty cities, judges for the Frankie

Laine-Wurlitzer \$5000 Vocalist Scholarship Contest are attentively listening to the transcribed voices of thousands of enthusiastic entrants.

With the closing of the contest at midnight, Monday last, the burden of deciding local winners fell to the judges in each city from which contest information had been broadcast.

Disk jockeys are employing several means of letting their listening audiences participate in the final decision. Many of the better transcriptions are being played on the air with the request that listeners send in a card indicating their preference from among the contestants. In several localities singers hoping for a scholarship award are furnished air time and permitted to display their talents "live" on the dee jay's regular show.

In at least six cities, the Laine-Wurlitzer Contest has been sponsored on record shows viewed over TV. In these cases, contestants have the added assist of being seen as they give live performances. On television it would appear that the distaff side would enjoy a slight edge over the male entrants on the basis of undeniable feminine appeal.

All judging councils have been asked to make their decision at the earliest possible time. Names of local winners should be announced about November first. Following these announcements, the forty top transcriptions will be forwarded to New York where the National Judging Committee will select the national winner to receive the \$1000 scholarship prize and become a Columbia recording artist.

Frankie Laine will be on deck at the time the award is made and will host the contest winner and the sponsor-

Courtenay Starts "Cash Box" Show



DIRK COURTENAY

the air each Saturday, including another 2 hours of music from 7 to 9 P.M. over station WCFL.

His WAAF three hour show and his WCFL two hour show are live with the other six 15 minute shows during the day taped.

Courtenay came here from Los Angeles about 6 months ago and has continued to build more and more shows since his arrival here. Chicago, by the way, is Dirk Courtenay's home town. He was well known here before leaving for deejay duties in the L.A. area.

This newest show, which will be the only music show on the air during the football season, is expected to attract a large listening audience.

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The Original
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La Rosa and Godfrey Separate

CHICAGO — Beginning this past Saturday, October 24, Dirk Courtenay starts his first full, three hour musical show, "The Cash Box On the Air" over WAAF, the only station not featuring football during the hours of 12:30 to 3:30 P.M., when this new show is in progress.

Courtenay will feature the top 25 nation's best selling tunes which are being specially airmailed to him in time for this new show.

In addition to this new 3 hour show, Courtenay has seven other shows on

NEW YORK—Julius LaRosa, Cadence Records artist whose hit of "Eh, Cumpari" is all over the charts, and Arthur Godfrey, separated this week.

While LaRosa was singing the closing number on the Godfrey Monday morning show (Oct. 19), Godfrey announced, "That was Julie's swan song." And the singer has been seen on any of the shows since.

Bleyer will continue to appear on Monday evening "Talent Scouts" show.

La Rosa has signed with General Artists Corporation and will be booked on Ed Sullivan's "Toast of the Town" for several appearances throughout the year. He has seven years remaining to his contract with CBS.

soring disk jockey during their New York stay. Winning entry will be made public about the middle of November and a televised award presentation will follow as soon thereafter as possible.

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b/w

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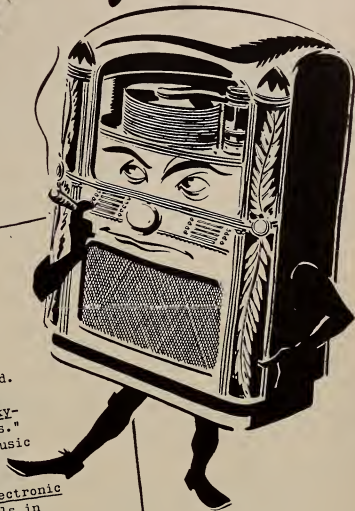
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"It's What's in THE CASH BOX That Counts"

From me...

to you



COMPOSERS' AND AUTHORS' COMMITTEE FOR SUPPORT OF S. 1106
120 Broadway, New York, N. Y.

Dear Mr. Music Machine Operator:

It's been a long time since 1909. Lots of changes have occurred.

The penny arcade is gone. The cheap nickelodeon, with its honky-tonk atmosphere, disappeared long ago. Gone are the hand-cranked "peeks." Gone are the fly-blown "love-meters." Gone are the penny-in-the-slot music boxes of the past generation.

Modern juke boxes -- unheard of in 1909 -- are triumphs of electronic engineering. They are designed to attract millions of dimes and nickels in wholesome, up-to-date surroundings, with lifelike reproduction of the great singers, the great orchestras and the great songs of today's America.

Mr. Operator -- you're part of a big, modern industry, comparable in size to other important American businesses. You live in 1953. You read the trade press. You explore trends in the entertainment business that will bring you more customers and bigger profits.

But in this one respect, you are still living in the days of the penny arcade. Alone among all other businessmen in the entertainment industry, you don't use the music licensing service available to modern showmen.

By taking advantage of an outmoded clause in the 1909 copyright law, you are really taking advantage of yourself.

Other showmen in radio, TV, motion pictures, hotels, night clubs, restaurants and all other types of entertainment pay for the commercial use of my music. They're in business with me. The thousands of America's composers and authors of songs and other musical works are working for the top showmen in the entertainment industry -- working for pennies a week.

The performance fees which other showmen pay for the music they use are a wise investment -- yielding them a big return. Big-timers in the entertainment world know that for every penny they invest in my songs, dollars roll in.

Mr. Operator -- come out of the penny arcade! Team up with the song-writers of America for bigger profits and more satisfied customers. Stop taking advantage of yourself -- support the McCarran bill!

Sincerely,

The Songwriter

The Songwriter

CANUCK TUNES

TORONTO TOPICS:

Vic Damone off to a great start on his current theatre engagement at the Casino and sparking plays on his Mercury platters in the boxes and with the dee jays. Montreal reports on Vic's success there were no small factors in his immediate local click. . . . Out-of-town dee jay with a great Canuck following is Bill Silbert. His current after-midnight airings from New York's WMGM are getting a fast word-of-mouth touting by his old fans who used to listen to him from Detroit. Bill is possibly the only U.S. dee jay that Canadian music publishers use on sheet music covers thanks to his long-standing "good neighbor policy" of playing top Canuck tunes as well as U.S. platters. It has built him a bonus Canuck audience and the disk pushers appreciate.



BILL SILBERT

The new styles may benefit more than garment trade. We hear that the red-headed rascal Billy O'Connor is getting calls for copies of his tune "Hemline Below The Knees" which is a cute novelty and could make moola for the original star. . . . The music trade back at full strength now that the localities are getting home from the Leopold Stokowski Carnegie Hall concert of Canadian Music which had so many of our folks in New York last week. . . .

One of the busiest guys in the business is Max Zimmerman whose MacKay Record Distributing organization is doing a fine job for the London label in this sector. His shrewd merchandising of the Old Country origin of the London disks has garnered them additional attention and sales in many parts of this province where the U.K. ties are close. . . . Our congratulations to RCA Victor's Ed Hammond and the big on him that appears in the current issue of Canadian Business. . . . Aragon Records' star, Keray Regan and his West Coast troupe have been building themselves a real following via their CPOS (Owen Sound) broadcasts, and manager Bill Hawkins and program director Everett Smith are wearing happy smiles. . . . Russ Eastcott busy living up new sessions for Arrow Records with early cuttings by the Lincoln County Peach Pickers as well as The Hillbilly Jewels and Mel Lavigne and his Bluewater Boys on the fire. . . . The Happy Gang's pappy, Bert Pearl in N.Y. for a short business visit.

MONTREAL MEMOS:

Tony Bennett currently at the Chez Paree renewing old acquaintances. He has appeared on limit every dee jay show in town plugging his current record "Rags to Riches." . . . Tex Morton, who makes Montreal his headquarters, is now on a very successful tour through the Maritimes according to reports. Bill Kenny and his Ink Spots follow Frances Langford into the Seville theatre. This is one act that always does very well in Montreal. . . . Capitol Records' Bob Manning opens in the same location October 29th. This will also be the opening date for Phil Spitalny and his All-Girl Orchestra in the Normandie Room of the Sheraton Mount Royal. Local French stations have been playing French versions of American hits to such a degree that British United Press's ten top French numbers include "Moulin Rouge," "I Went to your Wedding," "Till I Waltz Again With You," "A Guy is a Guy," "Doggie in the Window," "April in Portugal" and "Crying in the Chapel." This is a trend that has been increasing and has finally reached the point where American publishers can claim seven of the top ten French language songs.



BOB MANNING

Hugh Joseph and Bob Simpson back in town from New York where these Victor officials attended meetings with their U.S. colleagues and took in the BMI sponsored concert of Canadian symphonic music at Carnegie Hall. Other Montrealers back from Manhattan and the Stokowski Canadian concert are Dr. & Mrs. Claude Champagne, Mr. & Mrs. Alexander Brott, T. Clyde Moon, Francois Morel, Pierre Mercure of the local music circles. . . . Funny how it pays on a major recording contract in Gotham because the lad's reputation got to the big town (and the A.&R. man) one day before his demonstration disk. As I said, "Funny how it pays to be a nice guy!"

Morris Sheet Music At 50¢

NEW YORK—Because of the rising costs of production and selling of sheet music and because of the short margin of profit, Edwin H. Morris & Company Inc., music publishers, announced, this week, that all popular sheet music of the pubery's catalog will retail at 50c each. Prices to jobbers will be 25c and to dealers 35c.

Commencing with November 1, the publishing company will ship all daily orders covering the entire catalog, postage free (parcel post only) regardless of the amount of billing. This excludes freight, "special instruction orders", stock orders and new issues.

Embassy Issues First Platter

NEW YORK—Stanley Burke announced, last week, the formation of a new record company to be known as Embassy Records. Associated with Berke is a new label are Charles Harrell, TV producer-director and Robert Swanson, composer-arranger. The label's first release is a novelty, "Achin", recorded by Bob Stewart, who for a number of years has been singing with major bands.

Pressings have already been sent to disk jockeys, radio stations and program directors and distribution will be handled by leading independent distributors throughout the country. Berke also announced that additional releases by other artists will be forthcoming within the next few weeks. Stewart has also cut four sides for future release.

FIRST RESULTS OF 8th ANNUAL POLL TO BE ANNOUNCED NEXT WEEK

Ops' Tallies Build In Race For Top Money Makers

NEW YORK—The first poll results in *The Cash Box* 8th Annual Poll of the top money making records and artists for the year of 1953, will be announced in next week's issue.

Operators are urged to get their votes in as quickly as possible so that they may be computed for the first announcement.

For the next four weeks, the tallies will be posted and then the final results will be announced.

Herewith is a list of the top tunes of the year in each category to assist operators in voting.

TOP POPULAR SONG FAVORITES OF 1953

- ALLEZ-VOUS EN ANNA
- APRIL IN PORTUGAL
- C'EST SI BON
- CRAZY, MAN, CRAZY
- CRYING IN THE CHAPEL
- DEAR JOHN LETTER
- DOGGIE IN THE WINDOW
- DON'T LET THE STARS GET IN YOUR EYES
- DRAUGHT
- EBB TIDE
- EH, CUMPARI
- GAMBLER'S GUITAR
- SIDE BY SIDE
- HAVE YOU HEARD
- HEY JOE!
- HOLD ME, THRILL ME, KISS ME I BELIEVE
- ID RATHER DIE YOUNG
- I LOVE PARIS
- I'M WALKING BEHIND YOU
- KEEP IT A SECRET
- LIMELIGHT (PERRY'S THEME)
- MANY TIMES
- MY LOVE, MY LOVE
- NO OTHER LOVE
- OH!
- OH! HAPPY DAY
- PA-PAYA MAMA
- PRETEND
- P.S. I LOVE YOU
- RAGS TO RICHES
- RICOCHET
- RUBY
- ST. GEORGE AND THE DRAGONET
- SAY YOU'RE MINE AGAIN
- SIDE BY SIDE
- SONG FROM MOULIN ROUGE
- STORY OF 3 LOVES
- TELL ME A STORY
- TELL ME YOU'RE MINE
- TILL I WALTZ AGAIN WITH YOU
- TROPICANA
- VAYA CON DIOS
- WHY DON'T YOU BELIEVE ME
- WILD HORSES
- WITH THESE HANDS
- YOU ALONE
- YOU, YOU, YOU
- YOUR CHEATIN' HEART

- CROSS MY HEART
- CRYING IN THE CHAPEL
- DEAM GIRL
- FEELING GOOD
- GET IT
- GOING TO THE RIVER
- GOOD LOVIN'
- HELP ME SOMEBODY
- HONEY HUSH
- HOUND DOG
- I DON'T KNOW
- I'M GONE
- I'M MAD
- I WANNA KNOW
- LET ME GO HOME, WHISKEY
- MAMA, HE TREATS YOU
- DAUGHTER MEAN
- ONE SCOTCH, ONE BOURBON,
- ONE BEER
- PLEASE DON'T LEAVE ME
- PLEASE LOVE ME
- RED TOP
- SHAKE A HAND
- SOFT
- TOO MUCH LOVIN'
- THESE FOOLISH THINGS
- THIRD DEGREE
- TV IS THE THING
- WILD, WILD YOUNG MEN
- YES I KNOW

TOP WESTERN, FOLK AND COUNTRY FAVORITES OF 1953

- A FOOL SUCH AS I
- BACK STREET AFFAIR
- CARIBBEAN
- CRYING IN THE CHAPEL
- DEAR JOAN
- DEAR JOHN LETTER
- DON'T LET THE STARS GET IN YOUR EYES
- EDDY'S SONG
- FORGIVE ME JOHN
- GAMBLER'S GUITAR
- HEY JOE!
- I FORGOT MORE THAN YOU'LL EVER KNOW
- I LET THE STARS GET IN MY EYES
- I'LL NEVER GET OUT OF THIS WORLD ALIVE
- IS ZAT YOU MYRTLE
- IT'S BEEN SO LONG
- I WON'T BE HOME NO MORE
- JAMBALAYA
- KAW-LIGA
- KEEP IT A SECRET
- LET ME BE THE ONE
- MAMA, COME GET YOUR BABY
- BOY
- MEXICAN JOE
- NO HELP WANTED
- RUB-A-DUB-DUB
- TAKE THESE CHAINS FROM MY HEART
- TENNESSEE WIG-WALK
- THAT HOUND DOG IN THE WINDOW
- YOUR CHEATIN' HEART

TOP RHYTHM AND BLUES FAVORITES OF 1953

- BABY DON'T DO IT
- BLUES WITH A FEELING
- CLOCK, THE
- CRAWLIN'

MUSIC OPERATORS OF AMERICA'S ANSWER to "The Song Writer"

No. 1 If the performing fee for the song writer's music is going to be so reasonable, why isn't the amount stipulated by the proponents of the Pat McCarran bill?

It would be sheer waste of time to answer all the statements written by "The Song Writer" in the past three issues of some of the trade magazines. This writer will try and answer only the statements that are of interest to "Mr. Music Machine Operator."

In the latter part of the first article The Song Writer states: "Next week I am going to sit down and write you another letter and tell you how and why the McCarran bill is good for you." If anything could be more ridiculous than that statement, I don't know what it could be. One only has to refer back to the Bryson bill which would have placed a two-cent tax on each record on a weekly basis; or to be more explicit, a \$52.00 a year tax on every hundred record player in the United States. The music machine operator can only be guided by past proposals and if the Bryson bill is any criterion to what the song writer thinks is a reasonable performance fee, then it should be further pointed out that if there were 400,000 juke boxes in the United States two years ago and we took an average of 30 records or 60 tunes on each juke box at 2¢ a record per week, it would have cost the music operators of the nation \$12,480,000 for this "very reasonable" performance fee that Mr. Song Writer wants the music operator to believe is a fair price for the use of their songs.

It might be good to point out that if the Pat McCarran bill S. 1106 was to amend the copyright laws as proposed by the proponents of this legislation, it would give certain performance rights societies the right to license music machines claiming to operate for whatever they deemed necessary or satisfactory to themselves. It would further bring a burden on Mr. Music Machine Operator in the way of keeping books and meter every phonograph record played. It is reasonable to believe that the investigators for certain performance rights societies would investigate the operators' books at their leisure.

It would be necessary to catalog and meter every phonograph record played. It is reasonable to believe that the investigators for certain performance rights societies would investigate the operators' books at their leisure. In the third article, the song writer says that a "few individuals claiming to represent your interest raise a big hue and cry about the McCarran bill putting the operators out of business."

The answer to that is that Mr. Music Operator knows only too well that he has locations at the present time that don't even pay the cost of operation; therefore, as far as this type of a location is concerned, he would actually be put out of business if he were to pay any further tax or license fees on such locations. From the tone of the first paragraph in this third article, Mr. Song Writer seems to question the authority of these individuals claiming to represent the music operator. What he doesn't seem to know is that these individuals are elected officers at conventions and are fully authorized to represent the music operator. What he doesn't seem to know is that these individuals are elected officers at various state and local associations who hold membership in M.O.A.

If you, Mr. Song Writer, sincerely wish to be fair with Mr. Music Machine Operator, then why do you wish to see the music machines put on the same basis as radio, television, hotels, night clubs, etc. There is absolutely no comparison whatsoever. Surely you don't expect the music operator to be so naive as to believe a statement of this kind.

A song that is played for public performance over radio, television, hotels, night clubs, etc., is capable and intended to be heard by hundreds, and thousands, and possibly millions of people over national networks. The patron who walks up to a juke box to play the song of his choice plays and hears the song, that is strictly entertainment. If someone else happens to be in a location where the music box is playing and hears the song, that is strictly incidental. The person who said about radio, television, hotels, night clubs, etc. And still you, Mr. Song Writer, want to place the music machine operator on the same basis as all other users.

I think when the whole subject is analyzed that you are killing the goose that lays the golden eggs because the very person that you wish to license under performing fees is the one who helps to popularize your tunes and assists in making new artists. As far as your writing new songs and increasing the profit of Mr. Music Machine Operator, we think that is a misleading statement because the shoe is on the other foot. It is Mr. Music Machine Operator who popularizes the tunes and promotes the sale of records which in turn gives a greater profit to the song writer through the mechanical royalty that is paid by the music machine operator at the time he purchases his phonograph records.

No, Mr. Song Writer, I don't believe Mr. Music Machine Operator is gullible enough to accept the theory that he is going to make more money out of his music machine by paying any more license, performance fees, or taxes than he already pays.

Respectfully yours,

George A Miller

President

MUSIC OPERATORS OF AMERICA, INC.

**THE ASTOUNDING
"THREE O'CLOCK IN
THE MORNING"**
BY
MONTY KELLY ORK.
ESSEX RECORD # 328

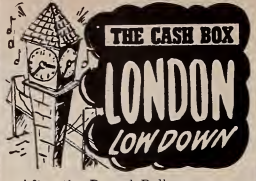
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All The Way!!
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THE RAIN"**
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the **CORONETS** pull out
all the stops on **TWO GAY TUNES**
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No. 2075
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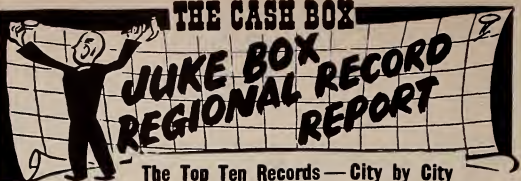


After the Record Ball we are now looking forward to the Tin Pan Alley Ball. This is the publishers' night, where one can see who plugged what for whom. It's a sort of "thank you" from the boys in the alley to the artists and a grand night to be sure. Remember my telling you all about Dickie Valentine and his new waxing of "Guessing"? Well it seems Bill Randle of WERKE, Cleveland, Ohio, put a call through to Dickie in Scotland and taped an interview across 4,000 miles of land and water talking about it. No need to tell you how thrilled Dickie was. Due to leave for the States, at the end of the month, for a good will visit is Frank Chacksfield. Frank told me he'll be away for three weeks and hopes to visit all the disk jockeys during his stay. Arrived over here this week: Julian Abeles, Elliott Shapiro and Walter Moody. Les Perrin of the New Musical Express, left for New York with special greetings to Sid Farnes from your party which he promised to deliver in person at The Cash Box offices. The E. M. I. group took new luxury offices for the A. & R. men and exploitation department in the West end of London and hey presto... what do you know... so did the Decca group. Tommy Connor made a guest appearance with the BBC Show Band when Cyril Stapleton introduced Tommy's song "I Saw Mummy Kissing Santa Claus." This is our first release on the song as it was kept from us last year. Just heard the Four Lads' waxing of "Istanbul." A very good disk which should get a lot of spins over here very soon. Bob Mellin flies to Germany next week to attend a dinner given in his honor by the German writer of his hit "You, You, You."

Can't help mentioning that "Fete des Fleurs" number again. I hear the title has not been decided upon as yet but I hear there are three Records on it over here and some in the States. By the way, London Records cut it last week with the Stapleton Orchestra and it will be on the market on Wednesday. Wouldn't surprise me if it's on the market in the States on Wednesday. Look for it. The provisional title is "Carnavelito."

"Answer Me," another religious song, seems to worry the BBC and again some restrictions have been imposed on its performance. The David Whitfield record is already No. 12 on this week's best sellers.

- This Week's Best Selling Pop Records:
(Courtesy of New Musical Express)
1. Look At That Girl GUY MITCHELL
 2. I Believe FRANKIE LAINE
 3. Hey Joe! FRANKIE LAINE
 4. Where The Winds Blow FRANKIE LAINE
 5. Terry's Theme From "Limelight" FRANK CHACKSFIELD ORCH.
 6. The Song From Moulin Rouge MANTOVANI ORCH.
 7. If Love Is Good To Me NAT "KING" COLE
 8. Let's Walk That A-Way DORIS DAY-JOHNIE RAY
 9. Terry's Theme From "Limelight" RON GOODWIN
 10. Kiss DEAN MARTIN



- The Top Ten Records—City by City**
- | | | |
|--|--|---|
| <p>New York, N. Y.</p> <ol style="list-style-type: none"> 1. Ebb Tide (Frank Chacksfield) 2. Hey, You, You (Ames Bros.) 3. Ebb Tide (Frank Chacksfield) 4. St. George And The Dragonet (Stan Freberg) 5. Rags To Riches (Tony Bennett) 6. Crying In The Chapel (Valli-Orioles) 7. You, You, You (Ames Bros.) 8. No Other Love (Perry Como) 9. Oh! (Pee Wee Hunt) 10. My Love, My Love (J. James) | <p>Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Eh, Campari (Julius La Rosa) 2. Ebb Tide (Frank Chacksfield) 3. You, You, You (Ames Bros.) 4. Rags To Riches (Tony Bennett) 5. Ricohet (Teresa Brewer) 6. Don't Take Your Love From Me (Three Suns) 7. St. George And The Dragonet (Stan Freberg) 8. Crying In The Chapel (Valli) 9. Dragnet (Ray Anthony) 10. Vaya Con Dios (Paul & Ford) | <p>Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Crying In The Chapel (Valli-Orioles) 4. Oh! (Pee Wee Hunt) 5. St. George And The Dragonet (Stan Freberg) 6. Ebb Tide (Frank Chacksfield) 7. P. S. I Love You (Hilltoppers) 8. Eh, Campari (Julius La Rosa) 9. Dragnet (Ray Anthony) 10. Rags To Riches (Tony Bennett) |
| <p>Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Oh! (Pee Wee Hunt) 4. St. George And The Dragonet (Stan Freberg) 5. Crying In The Chapel (Valli-Orioles) 6. In The Mission Of St. Augustine (Sammy Kaye) 7. Eh, Campari (Julius La Rosa) 8. Dragnet (Ray Anthony) 9. Ebb Tide (Frank Chacksfield) 10. Ricohet (Teresa Brewer) | <p>Denver, Colo.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Oh! (Pee Wee Hunt) 4. Ebb Tide (Frank Chacksfield) 5. St. George And The Dragonet (Stan Freberg) 6. Crying In The Chapel (Valli-Orioles) 7. Eh, Campari (Julius La Rosa) 8. Dragnet (Ray Anthony) 9. P. S. I Love You (Hilltoppers) 10. No Other Love (Perry Como) | <p>Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Crying In The Chapel (Valli-Orioles) 3. Rags To Riches (Tony Bennett) 4. Ebb Tide (Frank Chacksfield) 5. St. George And The Dragonet (Stan Freberg) 6. You, You, You (Ames Bros.) 7. Oh! (Pee Wee Hunt) 8. No Other Love (Perry Como) 9. Dragnet (Ray Anthony) 10. P. S. I Love You (Hilltoppers) |
| <p>Dallas, Tex.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Eh, Campari (Julius La Rosa) 3. Oh! (Pee Wee Hunt) 4. Ebb Tide (Frank Chacksfield) 5. St. George And The Dragonet (Stan Freberg) 6. Crying In The Chapel (Valli) 7. Dragnet (Ray Anthony) 8. No Other Love (Perry Como) 9. Many Times (Eddie Fisher) 10. Hey Joe! (Frankie Laine) | <p>Deadwood, S. D.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Eh, Campari (Julius La Rosa) 3. Hey Joe! (Frankie Laine) 4. Ebb Tide (Frank Chacksfield) 5. Vaya Con Dios (Paul & Ford) 6. Many Times (Eddie Fisher) 7. Oh! (Pee Wee Hunt) 8. P. S. I Love You (Hilltoppers) 9. Ebb Tide (Frank Chacksfield) 10. Moonlight Cocktail (Billy Liebert) | <p>San Francisco, Calif.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Oh! (Pee Wee Hunt) 4. Ebb Tide (Frank Chacksfield) 5. Eh, Campari (Julius La Rosa) 6. Crying In The Chapel (Valli-Orioles) 7. St. George And The Dragonet (Stan Freberg) 8. Dragnet (Ray Anthony) 9. No Other Love (Perry Como) 10. P. S. I Love You (Hilltoppers) |
| <p>St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Eh, Campari (Julius La Rosa) 3. Ebb Tide (Frank Chacksfield) 4. St. George And The Dragonet (Stan Freberg) 5. Oh! (Pee Wee Hunt) 6. Dragnet (Ray Anthony) 7. Ricohet (Teresa Brewer) 8. Many Times (Eddie Fisher) 9. Hey Joe! (Frankie Laine) 10. Crying In The Chapel (Valli) | <p>Boston, Mass.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Eh, Campari (Julius La Rosa) 3. Rags To Riches (Tony Bennett) 4. Ebb Tide (Frank Chacksfield) 5. St. George And The Dragonet (Stan Freberg) 6. Vaya Con Dios (Paul & Ford) 7. Dragnet (Ray Anthony) 8. Many Times (Eddie Fisher) 9. You Alone (Perry Como) 10. Ricohet (Teresa Brewer) | <p>New Orleans, La.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Oh! (Pee Wee Hunt) 3. Vaya Con Dios (Paul & Ford) 4. Rags To Riches (Tony Bennett) 5. St. George And The Dragonet (Stan Freberg) 6. Ebb Tide (Frank Chacksfield) 7. Eh, Campari (Julius La Rosa) 8. Crying In The Chapel (Valli) 9. No Other Love (Perry Como) 10. Many Times (Eddie Fisher) |
| <p>Seattle, Wash.</p> <ol style="list-style-type: none"> 1. Ebb Tide (Frank Chacksfield) 2. You, You, You (Ames Bros.) 3. Vaya Con Dios (Paul & Ford) 4. Oh! (Pee Wee Hunt) 5. Little Blue Riding Hood (Stan Freberg) 6. Eh, Campari (Julius La Rosa) 7. Dragnet (Ray Anthony) 8. Crying In The Chapel (Valli) 9. No Other Love (Perry Como) 10. P. S. I Love You (Hilltoppers) | <p>Baltimore, Md.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Ebb Tide (Frank Chacksfield) 4. Rags To Riches (Tony Bennett) 5. Eh, Campari (Julius La Rosa) 6. St. George And The Dragonet (Stan Freberg) 7. Oh! (Pee Wee Hunt) 8. Dragnet (Ray Anthony) 9. No Other Love (Perry Como) 10. Many Times (Eddie Fisher) | <p>Boise, Idaho</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Ebb Tide (Frank Chacksfield) 4. Oh! (Pee Wee Hunt) 5. Eh, Campari (Julius La Rosa) 6. St. George And The Dragonet (Stan Freberg) 7. Crying In The Chapel (Valli) 8. Rags To Riches (Tony Bennett) 9. Dragnet (Ray Anthony) 10. No Other Love (Perry Como) |
| <p>Washington, D. C.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Oh! (Pee Wee Hunt) 4. St. George And The Dragonet (Stan Freberg) 5. Crying In The Chapel (Valli) 6. Rags To Riches (Tony Bennett) 7. Ebb Tide (Frank Chacksfield) 8. No Other Love (Perry Como) 9. Many Times (Eddie Fisher) 10. Dragnet (Ray Anthony) | <p>Cincinnati, Ohio</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Ebb Tide (Frank Chacksfield) 4. Oh! (Pee Wee Hunt) 5. St. George And The Dragonet (Stan Freberg) 6. Crying In The Chapel (Valli) 7. Dragnet (Ray Anthony) 8. Eh, Campari (Julius La Rosa) 9. Rags To Riches (Tony Bennett) 10. P. S. I Love You (Hilltoppers) | <p>Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Ebb Tide (Frank Chacksfield) 4. Oh! (Pee Wee Hunt) 5. St. George And The Dragonet (Stan Freberg) 6. Crying In The Chapel (Valli) 7. Rags To Riches (Tony Bennett) 8. The Story Of Three Loves (Jerry Murray) 9. P. S. I Love You (Hilltoppers) 10. No Other Love (Perry Como) |
| <p>Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 1. Rags To Riches (Tony Bennett) 2. Eh, Campari (Julius La Rosa) 3. St. George And The Dragonet (Stan Freberg) 4. You, You, You (Ames Bros.) 5. No Other Love (Perry Como) 6. Love Walked In (Hilltoppers) 7. Don't Take Your Love From Me (Three Suns) 8. Istanbul (Four Lads) 9. Hey Joe! (Frankie Laine) 10. Crying In The Chapel (Valli) | <p>Nashville, Tenn.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Ebb Tide (Frank Chacksfield) 4. Ebb Tide (Frank Chacksfield) 5. Crying In The Chapel (Valli) 6. St. George And The Dragonet (Stan Freberg) 7. Many Times (Eddie Fisher) 8. To Be Alone (The Hilltoppers) 9. Dragnet (Ray Anthony) 10. Rags To Riches (Tony Bennett) | <p>Detroit, Mich.</p> <ol style="list-style-type: none"> 1. Ebb Tide (Frank Chacksfield) 2. You, You, You (Ames Bros.) 3. St. George And The Dragonet (Stan Freberg) 4. Rags To Riches (Tony Bennett) 5. Eh, Campari (Julius La Rosa) 6. Dragnet (Ray Anthony) 7. Ricohet (Teresa Brewer) 8. Vaya Con Dios (Paul & Ford) 9. Many Times (Eddie Fisher) 10. Crying In The Chapel (Valli) |

COMPOSERS and AUTHORS REPLY To THE CASH BOX

EDITORIAL NOTE: The following letter was received by The Cash Box this week:

The Composers And Authors Committee, noting your editorial of October 17th concerning the Juke Box Bill, would like to reply to it. My understanding is that you have offered to publish such a reply and the statement is therefore enclosed herewith. We trust that you will reprint this reply in its entirety in your next issue, i.e. that of October 31st, and will give it prominence comparable to your editorial.

Sincerely yours,

John Schulman

HAYS, ST. JOHN, ABRAMSON & SCHULMAN

(In the interests of presenting all sides of this issue, The Cash Box herewith donates this page to the Composers And Authors Committee and reproduces its statement in its entirety.)

MR. JUKE BOX OPERATOR:

Your publication, THE CASH BOX, has kindly given us space to reply to its editorial in the October 17th issue on the subject of the JUKE BOX BILL.

THE CASH BOX states that your business is in danger from this bill, because ASCAP asks for 6% of the gross for non-coin operated wired music. THIS FIGURE IS NOT AT ALL COMPARABLE. Composers ask for and get larger sums from larger users, but smaller users are licensed at very nominal rates. Fees are settled by mutual agreement between users and copyright owners or their agents. If the user is not satisfied, he may, in the case of ASCAP, apply to the court for determination of a reasonable fee.

THE CASH BOX complains about the FIXED FEE contained in the Kefauver-Bryson Bill of last year—and now complains about the LACK OF A FIXED FEE in this year's McCarran Bill. We composers and authors believe that under our free enterprise system it is better for businessmen to negotiate an agreement themselves—GOING TO THE COURTS ONLY IF THEY ARE UNABLE TO AGREE. We want to negotiate with the operators and mutually agree on a reasonable fee for the use of our music. The McCarran bill permits such free and unhampered negotiation between operators and composers, without imposition of a fee fixed by law. Furthermore the McCarran bill would not require the operator to set up any bookkeeping system to render an accounting of records played, as might have been necessary under the Kefauver-Bryson bill.

THE CASH BOX keeps repeating the same fallacy, that passage of the McCarran bill would mean paying "a tax on top of a tax" because records purchased by the operators include the manufacturing royalty fee. Radio stations and many other users buy records—yet PAY US PERFORMING FEES for making a profit out of our music. This is because no principle is more clearly established than the fact that the COMPOSER

HAS A RIGHT TO RECEIVE PAYMENT FOR THE COMMERCIAL PERFORMANCE OF HIS MUSIC TO THE PUBLIC, whether performance is by recordings or by live musicians. Do operators honestly think they are IN THE SAME CLASS as BOYS OR GIRLS who buy records—at the full RETAIL PRICE—and play them privately at home for amusement? Clearly, operators are in a COMPLETELY DIFFERENT CLASS because they buy records at WHOLESALE, play them publicly FOR PROFIT, then RESELL the used records—without any payment to the composer.

ARE COMPOSERS AND AUTHORS GETTING A SQUARE DEAL?

MR. JUKE BOX OPERATOR: JUDGE FOR YOURSELF!

The Juke Box Industry earns MILLIONS of dollars yearly from playing our music WITHOUT OUR PERMISSION and WITHOUT PAYING US ONE CENT. Here is just one example:

According to trade publications of the Juke Box Industry, the OUTSTANDING JUKE BOX HIT of 1952 was "Blue Tango" by Leroy Anderson. During THIRTEEN WEEKS in 1952, this composition got TOP PLAY on juke boxes throughout the nation.

If a million records of "Blue Tango" were sold in 1952, and if juke box operators, as they say, purchased 25% or 250,000 records of Leroy Anderson's hit, Mr. Anderson's share of record royalties would be \$1,250. The total writer's share would at most be ONE PENNY per side, and this would be divided between Mr. Anderson and the lyric writer.

The juke boxes playing "Blue Tango" over a period of 13 WEEKS ONLY (the song was actually played for almost a year) averaged at least FIVE PLAYS A DAY. This amounts to 35 PLAYS A WEEK, or a total of 445 PLAYS PER BOX FOR 13 WEEKS, or \$22.75 PER BOX.

THE CASH BOX has several times stated that there are 550,000 juke boxes in operation. $550,000 \times \$22.75 = \$12,512,500$.

The 550,000 juke boxes of the Nation thus took in a total of over \$12,500,000 from playing "Blue Tango" during 13 weeks.

NOT ONE CENT of the \$12½ million went to Leroy Anderson, the composer, for the performances. We don't think that was fair to him.

Sincerely,

COMPOSERS AND AUTHORS COPYRIGHT COMMITTEE

3 POTENT POP HITS

"OFF SHORE"

b/w
"JOEY'S THEME"
RICHARD HAYMAN
70252

"YOU'VE GOT SOMETHING"

b/w
"IF I CRY"
JOYCE TAYLOR
70243

"THE LONG BLACK RIFLE"

b/w
"ALL IS FORGIVEN"
RICHARD HAYES
70239

BEST SELLING POPS

- "STORY OF THREE LOVES"
Jerry Murad 70202
"Sweet Leilani"
Patricia Page 70230
"MILWAUKEE POLKA"
Patricia Page 70230
"My World Is You"
Georgia Gibbs 70238
"BRIDGE OF SIGNS"
Georgia Gibbs 70238
"Home Lovin' Man"
David Carroll 70226
"TROPICAL"
David Carroll 70226
"Trade Winds"
Eddy Howard 70225
"SKIRTS"
Eddy Howard 70225
"The Price I Paid For You"
The Gaylords 70235
"WONDERIN'"
The Gaylords 70235
"SWEET SUE"
The Gaylords 70235
"Wonderin'"
Alph Marterle 70221
"LAZY RIVER"
Alph Marterle 70221

BEST SELLING R & B

- "TV IS THE THING"
Dinah Washington 70214
"Fat Daddy"
The Ravens 70240
"WALKIN' MY BLUES AWAY"
The Ravens 70240
"Without A Song"
Alph Marterle 70221

BEST SELLING C & W

- "TAIN'T NICE"
The Carlistes 70232
"Unpucker"
Johnny Horton 70227
"BROKEN HEARTED GYPSY"
Johnny Horton 70227
"The Love For a Girl"

Comer and Dorsey May Form Diskery

KNOXVILLE, TENN.—Jack Comer, president of Valley Records, revealed this week that he was negotiating with Tommy Dorsey for the two to form a new pop label on a 50-50 basis. No name has yet been mentioned for the firm but its top artists would be The Fabulous Dorseys, Tommy and Jimmy, who are now touring their newly formed band.

Dorsey, a fixture at Decca for several years, left that diskery several months ago.

Comer catapulted into the limelight with his firm's recording of "Crying In The Chapel" by Darrell Glenn.

Comer also announced that he had signed Bill Farrell to a recording contract.

Elgart Band Set For Major Build-up

NEW YORK—Columbia Records this week announced the signing of the new Les Elgart Orchestra. Elgart's debut on the label has been scheduled for the first week in November. Initial release by the 15-piece crew will be a 12-inch LP entitled "Sophisticated Swing." Twelve instrumental selections, half standards and half originals, are included. These will be issued simultaneously on three Extended Play platters as well.

Elgart, known as "the trumpet players' trumpet player" in as much as he held down the lead trumpet chair in bands formed by such trumpeters as Bunny Berigan, Harry James, Charlie Spivak and Muggsy Spanier. He also served with Woody Herman, in addition to several years of staff work at CBS.

For the past few years Elgart has specialized in college dance dates. Just prior to his Columbia pacting, he completely reorganized his band styling according to a new book written, for the most part by arranger Charles Albertine. The new Elgart band specializes in highly danceable tempos. . . . Primarily this is a dance band, however, its arrangements are spiced with original musical, ear-arresting sounds to provide maximum listener interest as well. The band's recording dates, supervised by Columbia's album repertoire director, George Avakian, were held in the diskery's famed "orch" studio.

The Les Elgart Orch. is managed by music publisher Bill Simon. A major booking agency affiliation will be announced shortly, according to Elgart.

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World's largest selection of specialized dance records for dance teachers and students. . . top, ballet, etc.
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RUSSELL RECORDS
BOX 328 VENTURA, CALIFORNIA



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Lists below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 24 without any changes on the part of THE CASH BOX.

- Earle Pudney**
WGK—Schenectady, N. Y.
1. No Other Love (Perry Como)
2. Just To Be With You (Fisher)
3. Blowin' Wild (Frank LaRue)
4. Living For Only You (Stan Freberg)
5. You, You, You (Ames Bros.)
6. I Love Paris (Les Baxter)
7. Toys (Elken Barton)
8. Many Times (Eddie Fisher)
9. Ebb Tide (Frank Chacksfield)
10. Velvet Glove (Winterhalter & Rene)

- Gary Lesters**
WVJN—Newark, N. J.
1. Ebb Tide (Frank Chacksfield)
2. You, You, You (Ames Bros.)
3. Crying In The Chapel (Valli)
4. No Other Love (Perry Como)
5. Rags To Riches (T. Bennett)
6. I Am Campari (Julius La Rosa)
7. P. S. I Love You (Hilltoppers)
8. Oh, Miserable Life (Wayne)
9. I'd Like To Be In Your Shoes (Norman Brooks)
10. You're On Trial (Don Cornell)

- Bill Reynolds**
WTMJ—Milwaukee, Wisc.
1. St. George And The Dragonet (Stan Freberg)
2. Ebb Tide (Frank Chacksfield)
3. Crying In The Chapel (Valli)
4. Istanbul (Four Lads)
5. I See The Moon (Martinez)
6. Pa-Pa Mamma (Perry Como)
7. You, You, You (Ames Bros.)
8. What You Put The Devil In Evelyn's Eyes (Mills Bros.)

- Jay Michaels**
WCAE—Pittsburgh, Pa.
1. Rags To Riches (T. Bennett)
2. Answer Me (Frankie Laine)
3. Istanbul (Four Lads)
4. In The Mission of St. Augustine (Sammy Kaye)
5. To Be Alone With You (Hilltoppers)
6. Love Walked In (Hilltoppers)
7. Ebb Tide (Vic Damone)
8. Marie (Four Tunes)
9. Relax (Tony Martin)
10. That's Amore (Dean Martin)

- Jim Previti**
WSOY—South Orange, N. J.
1. You, You, You (Ames Bros.)
2. You're Fooling Someone (Jonii James)
3. Ricochet (Teresa Brewer)
4. Ebb Tide (Frank Chacksfield)
5. Love Me Again (Julius La Rosa)
6. Gambler's Guilt (St. Draget)
7. Rags To Riches (T. Bennett)
8. Just A Gigolo (J. P. Morgan)
9. Who Put The Devil In Evelyn's Eyes (Mills Bros.)
10. Love Me Again (Sunny Gale)

- Bill Silbert**
WMMG—New York City, N.Y.
1. Who's Richer (T. Bennett)
2. No Love, My Little My Happiness (Ames Bros.)
3. Many Times (Eddie Fisher)
4. Re-Enlistment Blues (Buddy Morrow)
5. Hey Joel (Frankie Laine)
6. Istanbul (Four Lads)
7. Pa-Pa Mamma (Perry Como)
8. The Best Way (St. Draget)
9. Velvet Glove (Winterhalter & Rene)
10. Am I To Blame (Bob Carroll)

- Jack White**
KBOL—Boulder, Colo.
1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. Ebb Tide (Frank Chacksfield)
4. Dragnet (Ray Anthony)
5. Hey, Campari (Julius La Rosa)
6. Hey Joel (Frankie Laine)
7. Ebb Tide (Frank Chacksfield)
8. My Love, My Love (J. James)
9. Little Blue Riding Hood (Stan Freberg)
10. St. George And The Dragonet (Stan Freberg)

- Carmine Anthony**
KGKO—Dallas, Texas
1. Viva Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. You, You, You (Ames Bros.)
4. Oh! (Pee Wee Hunt)
5. Dragnet (Ray Anthony)
6. Ebb Tide (Frank Chacksfield)
7. P. S. I Love You (Hilltoppers)
8. Ebb Tide (Frank Chacksfield)
9. Pa-Pa Mamma (P. Como)
10. Eh, Campari (Julius La Rosa)

- Wes Hopkins**
WTTM—Trenton, N. J.
1. I Love Paris (Les Baxter)
2. Dragnet (Ray Anthony)
3. No Other Love (Perry Como)
4. From Here To Eternity (Frank Sinatra)
5. Oh! (Pee Wee Hunt)
6. Love Me Again (Pat Terry)
7. The Story Of Three Loves (Jerry Murod)
8. I Won't Be Home At Christmas (Lu Ann Simms)
9. If Love Is Good To Me (Cole)
10. Please Let Me Be (Alberta)

- Saxie Dowell**
WGN—Chicago, Ill.
1. Viva Con Dios (Paul & Ford)
2. Eh, Campari (Julius La Rosa)
3. Don't Take Your Love From Me (Three Suns)
4. Many Times (Eddie Fisher)
5. P. S. I Love You (Hilltoppers)
6. It's Easy To Remember (Bob Manning)
7. Ebb Tide (Frank Chacksfield)
8. You, You, You (Ames Bros.)
9. When My Dreamboat Comes Home (Kay Starr)
10. No Other Love (Perry Como)

- Harvey Hudson**
WLEE—Richmond, Va.
1. Viva Con Dios (Mary & Ford)
2. You, You, You (Ames Bros.)
3. I Feel So MIMM (B. Manning)
4. St. George And The Dragonet (Stan Freberg)
5. Crying In The Chapel (Valli)
6. Ebb Tide (Frank Chacksfield)
7. Laughing On The Outside (Four Lads)
8. With These Hands (Vic Damone)
9. The Moon Is Blue (Sasha-Finagan)
10. If Love Is Good To Me (Cole)

- Robin Seymour**
WKMH—Dearborn, Mich.
1. Magic Guiter (Bunny Fair)
2. Rags To Riches (T. Bennett)
3. Many Times (Eddie Fisher)
4. Lover Come Back To Me (Nat "King" Cole)
5. You Alone (Perry Como)
6. Love Walked In (Hilltoppers)
7. The Story Of Three Loves (Jerry Murod)
8. In The Mission Of St. Augustine (Sammy Kaye)
9. Istanbul (Four Lads)
10. Laughing On The Outside (Four Aces)

- Eddie Ross**
WMD—Atlantic City, N. J.
1. Ebb Tide (Vic Damone)
2. It's Easy To Remember (Bob Manning)
3. The Best Way To Keep A Guy (Sonny Curtis)
4. Just To Be With You (Fisher)
5. Tonight Love (Bill Darrel)
6. The Story Of Three Loves (Jerry Murod)
7. Warsaw Concerto (Marterie)
8. You Alone (Perry Como)
9. Write Myself A Letter (Connie Beasley)
10. This Too Shall Pass Away (D. Dwyll)

- Don Tibbetts**
WFEA—Manchester, N. H.
1. Rags To Riches (T. Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Sweet Mama, Tree In Top Tall (The Lancers)
4. I'd Like To Be In Your Shoes (Buddy Morrow)
5. Pa-Pa Mamma (Perry Como)
6. Many Times (Eddie Fisher)
7. Love Walked In (Hilltoppers)
8. You, You, You (Ames Bros.)
9. Ricochet (Teresa Brewer)
10. I Love Paris (Les Baxter)

- Sandy Singer**
KCRG—Cedar Rapids, Iowa
1. Crying In The Chapel (Valli)
2. Dragnet (Ray Anthony)
3. You, You, You (Ames Bros.)
4. St. George And The Dragonet (Stan Freberg)
5. Oh! (Pee Wee Hunt)
6. Viva Con Dios (Paul & Ford)
7. Ebb Tide (Frank Chacksfield)
8. Ebb Tide (Frank Chacksfield)
9. Rags To Riches (T. Bennett)
10. P. S. I Love You (Hilltoppers)

- Edward E. Dillon**
WHB—Greensburg, Pa.
1. Tonight Love (Bill Darrel)
2. Before It's Too Late (S. Gale)
3. A Fool Was I (Nat Cole)
4. Just To Be With You (Fisher)
5. Why Do You Pretend (Dean)
6. I Should Have Told You Long Ago (Four Lads)
7. Under Paris Skies (M. Miller)
8. A Foggy Day (Stan Freberg)
9. Ebb Tide (Frank Chacksfield)
10. My World Is You (P. Page)

- Sherm Feller**
WYDA—Boston, Mass.
1. Three O'Clock In The Morning (Monty Kelly)
2. Rags To Riches (T. Bennett)
3. You, You, You (Ames Bros.)
4. Eh, Campari (Julius La Rosa)
5. Love Me Again (Sunny Gale)
6. Miserable Love (B. Wayne)
7. Velvet Glove (Winterhalter & Rene)
8. You Alone (Perry Como)
9. Tonight Love (Bill Darrel)
10. Who Put The Devil In Evelyn's Eyes (Mills Bros.)

- Tony Vinhal**
WSOU—South Orange, N. J.
1. P. S. I Love You (Hilltoppers)
2. St. George And The Dragonet (Stan Freberg)
3. No Other Love (Perry Como)
4. Rags To Riches (T. Bennett)
5. Love Me Again (Sunny Gale)
6. Many Times (Eddie Fisher)
7. You Alone (Perry Como)
8. When My Dreamboat Comes Home (Kay Starr)
9. Tonight Love (Bill Darrel)
10. Eh, Campari (Julius La Rosa)

- Pat Chambers**
WFLA—Tampa, Fla.
1. Ebb Tide (Vic Damone)
2. Ebb Tide (Frank Chacksfield)
3. That's All (Nat "King" Cole)
4. In The Mission Of St. Augustine (Sammy Kaye)
5. Snowing Wild (Frankie Laine)
6. Tonight Love (Bill Darrel)
7. I Love Paris (Les Baxter)
8. Viva Con Dios (Paul & Ford)
9. You're Thoughtless (Madigan)
10. Don't Cha Hear Them Bells (Paul & Ford)

- Chester Kiser**
WWIN—Baltimore, Md.
1. Don't Cha Hear Them Bells (Paul & Ford)
2. Viva Con Dios (Paul & Ford)
3. That's All (Nat "King" Cole)
4. Richard Rodgers Broadway Melody (Sammy Kaye)
5. Snowing Wild (Frankie Laine)
6. I Love Paris (Les Baxter)
7. You, You, You (Ames Bros.)
8. From Here To Eternity (Frank Sinatra)
9. St. George And The Dragonet (Stan Freberg)
10. Velvet Glove (Winterhalter & Rene)

- Jackson Lowe**
WOL—Washington, D. C.
1. Crying In The Chapel (The Orioles)
2. Ebb Tide (Frank Chacksfield)
3. P. S. I Love You (Hilltoppers)
4. Viva Con Dios (Paul & Ford)
5. Hey Joel (Frankie Laine)
6. Rags To Riches (T. Bennett)
7. Tonight Love (Bill Darrel)
8. Answer Me (Frankie Laine)
9. The Story Of Three Loves (Jerry Murod)
10. Many Times (Eddie Fisher)

"It's What's in THE CASH BOX That Counts"



THE CASH BOX

Disc Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading nation for the week ending October 24 without any changes on disk jockeys throughout the part of THE CASH BOX.

Chris Clark
WBSM—New Bedford, Mass.

1. Oh! (Pee Wee Hunt)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. No Other Love (Perry Como)
5. Rags To Riches (T. Bennett)
6. Dragnet (Ray Anthony)
7. Istanbul (Four Lads)
8. That's All (Nat "King" Cole)
9. You Alone (Perry Como)
10. Crying In The Chapel (Valli)

Chas. O'Donnell
WHAT—Philadelphia, Pa.

1. Ebb Tide (Frank Chacksfield)
2. Please Tell Me (Al Alberts)
3. Vaya Con Dios (Paul & Ford)
4. You, You, You (Ames Bros.)
5. No Other Love (Perry Como)
6. Just A Gigolo (J. P. Morgan)
7. Before It's Too Late (E. Fisher)
8. With These Hands (E. Fisher)
9. Crying In The Chapel (The Orioles)
10. Farewell, So Long, Goodbye (Bill Haley)

Tiny Markle
WAVZ—New Haven, Conn.

1. St. George And The Dragonet (Stan Freberg)
2. Before It's Too Late (S. Gale)
3. Ebb Tide (Frank Chacksfield)
4. Crying In The Chapel (Valli)
5. Easy To Remember (Manning)
6. Laughing On The Outside (Four Aces)
7. Rags To Riches (T. Bennett)
8. When The Times Rise (Bill Kenny)
9. If Love Is Good To Me (Cale)
10. Live It Up (Bill Haley)

Don Bell
KRNT—Des Moines, Iowa

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. St. George And The Dragonet (Stan Freberg)
4. C'est Si Bon (Eartha Kitt)
5. Oh! (Pee Wee Hunt)
6. Many Times (Eddie Fisher)
7. Dragnet (Ray Anthony)
8. My Love, My Love (J. James)
9. P.S. I Love You (The Hilltoppers)
10. Hey Joel (Frankie Laine)

Rex Dale
WKCY—Cincinnati, Ohio

1. St. George And The Dragonet (Stan Freberg)
2. Many Times (Eddie Fisher)
3. You, You, You (Ames Bros.)
4. Ebb Tide (Frank Chacksfield)
5. Rags To Riches (T. Bennett)
6. Eh, Cumpari (Julius La Rosa)
7. I Love Paris (Les Baxter)
8. Ricochet (Teresa Brewer)
9. Love Walked In (The Hilltoppers)
10. Three O'Clock In The Morning (Monty Kelly)

Al Ross
WBAL—Baltimore, Md.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Many Times (Eddie Fisher)
4. No Other Love (P. Como)
5. Oh! (Pee Wee Hunt)
6. Ebb Tide (F. Chacksfield)
7. Dragnet (Ray Anthony)
8. My Love, My Love (J. James)
9. I'm Walking Behind You (Eddie Fisher)
10. Laughing On Outside (Four Aces)

John Dixon
WALA—Mobile, Ala.

1. Dragnet (Ray Anthony)
2. Little Blue Riding Hood (Stan Freberg)
3. Eh, Cumpari (Julius La Rosa)
4. With These Hands (E. Fisher)
5. C'est Si Bon (Eartha Kitt)
6. Before It's Too Late (S. Gale)
7. Embrace (Felicja Sanders)
8. Lover Come Back To Me (Nat "King" Cole)
9. Just To Be With You (Eddie Fisher)
10. My Love, My Love (J. James)

Jerry Hughes
KMLW—Martin, Tex.

1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. Vaya Con Dios (Paul & Ford)
4. Dragnet (Ray Anthony)
5. Ricochet (Teresa Brewer)
6. Oh! (Pee Wee Hunt)
7. St. George And The Dragonet (Stan Freberg)
8. Love Walked In (The Hilltoppers)
9. Crying In The Chapel (June Valli)
10. Dragnet (Spike Jones)

Harry Burge
WQAM—Miami, Florida

1. Dragnet (Ray Anthony)
2. Ebb Tide (Frank Chacksfield)
3. You, You, You (Ames Bros.)
4. Vaya Con Dios (Paul & Ford)
5. Eh, Cumpari (Julius La Rosa)
6. My Love, My Love (J. James)
7. Rags To Riches (T. Bennett)
9. Crying In The Chapel (The Orioles)
10. The Story Of Three Loves (Jerry Murad)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Rags To Riches (T. Bennett)
2. The Story Of Three Loves (Jerry Murad)
3. A Dear John Letter (Pat O'Day & Four Horsemen)
4. St. George And The Dragonet (Stan Freberg)
5. Ebb Tide (Frank Chacksfield)
6. Laughing On The Outside (Four Aces)
7. To Be Alone (The Hilltoppers)
8. You, You, You (Ames Bros.)
9. That's Amore (Dean Martin)
10. Please Don't Talk About Me When I'm Gone (J. Ray)

Dick Partridge
WEIM—Fitchburg, Mass.

1. Elaine (Les Baxter)
2. Three O'Clock In The Morning (Monty Kelly)
3. St. George And The Dragonet (Stan Freberg)
4. That's All (Nat King Cole)
5. Many Times (Eddie Fisher)
6. Velvet Glove (Winterhalter & Rene)
7. Ebb Tide (F. Chacksfield)
8. Rags To Riches (Tony Bennett)
9. Ricochet (Teresa Brewer)
10. Hot Dog! That Made Him Mad (Betty Hutton)

Paul Flanagan
WTRY—Troy, N. Y.

1. In The Mission Of St. Augustine (Sammy Kaye)
2. Rags To Riches (T. Bennett)
3. Eh, Cumpari (Julius La Rosa)
4. My Love, My Love (J. James)
5. Velvet Glove (Winterhalter & Rene)
6. Hey Joe (Frankie Laine)
7. Ricochet (Teresa Brewer)
8. Love Walked In (The Hilltoppers)
9. Many Times (Eddie Fisher)
10. I Love Paris (Les Baxter)

Mitch Reed
WITB—Baltimore, Md.

1. St. George And The Dragonet (Stan Freberg)
2. Eh, Cumpari (Julius La Rosa)
3. My Love, My Love (J. James)
4. That's A Gigolo (J. P. Morgan)
5. Dragnet (Ray Anthony)
6. Before It's Too Late (Sunny Gale)
7. Sweet Mama, Tree Top Tall (The Lancers)
8. It's So Easy To Remember (Bob Manning)
9. Shake A Hand (Fran Warren)
10. Ebb Tide (Vic Damone)

Stan Richards
WORL—Boston, Mass.

1. Goodbye My Love (Bill Dini)
2. You Alone (Perry Como)
3. Miserable Love (B. Wayne)
4. That's All (Nat "King" Cole)
5. Velvet Glove (Winterhalter & Rene)
6. Istanbul (Four Lads)
7. Ask Me (Jerry Vall)
8. My Love, My Love (J. James)
9. Cup of Joy (Danny Suttton)
10. Three O'Clock In The Morning (Monty Kelly)

Art Hellyer
WMAQ—Chicago, Ill.

1. St. George And The Dragonet (Stan Freberg)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. Rags To Riches (Tony Bennett)
5. Eh, Cumpari (Julius La Rosa)
6. Oh! (Pee Wee Hunt)
7. The Story Of Three Loves (W. Kapell)
8. You Alone (Perry Como)
9. I See The Moon (Walter Schumann)
10. You Too, You Too (Andrews Sisters)

Tal Hood
WFGM—Fitchburg, Mass.

1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Many Times (Eddie Fisher)
4. You Alone (Perry Como)
5. Laughing On The Outside (Four Aces)
6. When My Dreamboat Comes (Sammy Kaye)
7. In The Mission Of St. Augustine (Sammy Kaye)
8. Time (Sarah Vaughan)
9. Love Walked In (The Hilltoppers)
10. Blowing Wild (F. Laine)

Will Lenay
WSA—Cincinnati, Ohio

1. St. George And The Dragonet (Stan Freberg)
2. Rags To Riches (T. Bennett)
3. Love Walked In (The Hilltoppers)
4. You, You, You (Ames Bros.)
5. Laughing On The Outside (Four Aces)
6. Ebb Tide (F. Chacksfield)
7. Oh! (Pee Wee Hunt)
8. Bunny Hop (Ray Anthony)
9. Vaya Con Dios (Paul & Ford)
10. Ricochet (Victor Young)

Bob Maxwell
WWJ—Detroit, Michigan

1. Toys (Eileen Barton)
2. Ricochet (Teresa Brewer)
3. Lover, Come Back (Nat "King" Cole)
4. You, You, You (Ames Bros.)
5. Make Believe You Love Me (Nelson Riddle)
6. Re-enlistment Blues (Buddy Morrow)
7. Rags To Riches (T. Bennett)
8. Not I (Jane Christy)
9. Eh, Cumpari (Julius La Rosa)
10. I Love Paris (Les Baxter)

Marty Hogan
WCFL—Chicago, Ill.

1. St. George And The Dragonet (Stan Freberg)
2. Eh, Cumpari (Julius La Rosa)
3. You, You, You (Ames Bros.)
4. Ricochet (Teresa Brewer)
5. Ebb Tide (Frank Chacksfield)
6. I've Got The World On A String (Frank Sinatra)
7. Oh! (Pee Wee Hunt)
8. That's Amore (Dean Martin)
9. Bye, Bye Blackbird (Trudy Richards)

John Wrisley
WSAY—Savannah, Ga.

1. Ebb Tide (Frank Chacksfield)
2. St. George And The Dragonet (Stan Freberg)
3. You, You, You (Ames Bros.)
4. Eh, Cumpari (Julius La Rosa)
5. The Story Of Three Loves (Jerry Murad)
6. Off Shore (Lee Diamond)
7. When My Dreamboat Comes (Sammy Kaye)
8. Pa-Paya Mama (Perry Como)
9. Dragnet (Ray Anthony)
10. Sweet Mama, Tree Top Tall (The Lancers)

Hugh Wanke
WCAO—Baltimore, Md.

1. Crying In The Chapel (Ella Fitzgerald)
2. Eternally (Vic Damone)
3. You, You, You (Ames Bros.)
4. With These Hands (E. Fisher)
5. My Love For You (C. Dennis)
6. When My Dreamboat Comes (Sammy Kaye)
7. Home (Kay Starr)
8. Ebb Tide (Frank Chacksfield)
9. Many Times (Eddie Fisher)
10. Choo Choo Train (D. Shoro)

THE CASH BOX

Picks These



- "TENNESSEE WIG-WALK" Bonnie Lou
- "HAND-ME-DOWN HEART" King 1237
- "SOUTH OF THE ORIENT" Tiny Bradshaw
- "LATER" King 4664
- "FLOWERS, MR. FLORIST, PLEASE" The Ink Spots
- "HERE IN MY LONELY ROOM" King 4670

AVAILABLE ON 45 RPM
DISTRIBUTED BY **King** RECORDS
AVAILABLE IN CANADA ON Quality KING RECORDS



A Breakaway Hit

THE FOUR GUYS

singing

"YOU DON'T HAVE TO TELL ME"

b/w

"YOU TOOK MY HEART BY SURPRISE"

KENT RECORD # k-111

Manufactured and Distributed by

JAY GEE RECORD CO. Inc

315 W. 47 St. New York

M-G-M RECORDS

SHIRLEY HARMER sings
"WE WILL ALWAYS BE SWEETHEARTS"
and
"EMBRASSE" ("Hold Me Close")
MGM 11603 (78 rpm)
K-11603 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

R. C. A. Victor
Holds Quarterly
Sales Meeting
At Toots Shor's

NEW YORK—RCA Victor's 14 man record field force from all parts of the country, came to New York for a quarterly meeting of the firm's sales, merchandising and advertising departments, held at Toots Shor's Restaurant October 18.

Manie Sacks, vice president and general manager, started the proceedings with congratulations to the field men on "one of the biggest years we've ever had."

At Monday and Tuesday's meetings, the field force was informed of the merchandise to be released for the remainder of the year and was given an outline of the diskery's advertising and promotion plans.

Other topics discussed were Victor's entrance into the high fidelity field and RCA's new low priced record line, Camden Records.

Group discussions with field men were led by Larry Kanaga, general sales and merchandise manager; George Marek, manager of the artists and repertoire department; Bill Alexander, advertising manager; Bob Yorke, manager, merchandising section; Dave Finn, sales manager, custom record department; Irwin Tarr, manager, coin operator and syndicate store sales section; Frank Amaru, manager, international record sales, domestic department.

What's In A Name?

NEW YORK—James J. Kriegsmann, well known artist photographer, whose song "Too Much In Love To Care" was recorded on Derby by Steve Gaynor, took the record around to his friends only to discover that they doubted his authorship. The reason? His last name was misspelled on the label. It had only one "n."

Genuine Glossy Photos

5 1/2" x 10"
in 100 Lots EA.
6c in 1,000 Lots
\$7.99 per 1000

Mounted Enlargements (30"x40"), 53.85
Copy Negative, 810", 51.25; Postcards, 75c
Unsurpassed in Quality of any price
Under supervision of famous
James J. Kriegsmann.

Copier Photographer
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New York 19, N.Y.

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THE SOCK NOVELTY!

"O" (OH!)

LEO FEIST, INC.

FIRST: TERRY'S THEME FROM LIMELIGHT 1342 & 45-1342
THEN: EBB TIDE 1356 & 45-1358

NOW . . . **Frank Chacksfeld**

Golden Violins

backed by
A GIRL CALLED LINDA
1368 & 45-1368

London

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***** **MUSIC OPERATORS** *****

ASK YOUR RECORD DISTRIBUTORS AND ONE-STOP SHOPS FOR

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STAR TITLE STRIP CO., INC.

(Since 1944) PITTSBURGH 19, PA.
2001 FIFTH AVENUE Atlantic 1-0818

THE CASH BOX

The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Oct. 31 Oct. 24		Oct. 31 Oct. 24		Oct. 31 Oct. 24	
1—St. George And The Dragonet 87.4 101.5 ★CA-2596 (F-2596)— STAN FRIEBERG Little Blue Riding Hood		7—Oh! 46.7 43.6 ★CA-2442 (F-2442)— PEE WEE HUNT O. Son		VI-20-5436 (47-5436) GGGI GRANT Everyone Knows I Love You	
2—You, You, You 83.1 80.1 CO-40039 (4-40039)— KEN GRIFFIN No Other Love ME-70198 (70198 & 45) JOHNNY HORTON MG-11512 (K-11512)— KEN REMO Utama		★CO-40062—KEN GRIFFIN Crying In The Chapel CR-61017 (9-61017)— LAWRENCE WELK O. Hallelujah Brother		12—The Story Of Three Loves 25.1 32.4 CO-40099 (4-40099)—LIBERACE Maiden's With Samba DE-28874 (9-28874) ★ME-70202 (70202 & 45) JERRY MURAD Aragonaise	
3—Ebb Tide 77.4 73.8 CO-40093 (4-40093)— KEN GRIFFIN Yah, Dear		★ME-70182 (70182 & 45)— THE SWAMMERS By The Beautiful Sea MG-11542 (K-11542)— TOM MOONEY O. Clawfoot Special		VI-10-4210 (49-4210) KAPELL & O.	
DE-28755 (9-28755)— CHARLIE APPELWHITE I Love Paris		★VI-20-5325 (47-5325)— JAMES BROTHERS Once Upon A Time VI-20-5386 (47-5386)— NORO MORALES O. The Sheik Of Arabay		13—You Alone 24.2 14.9 ★VI-20-5447 (47-5447)— PERRY COMO Pa-Paya Mama	
★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waltzing Bagie Boy		8—Crying In The Chapel 40.6 48.3 CO-40062 (4-40062)— KEN GRIFFIN Oh!		14—No Other Love 22.5 26.3 BE-1005 (45-1005)— HAYES & CARROLL With These Hands	
ME-70177 (78777 & 45)— ROBERT MAXWELL Rosa Marie		CR-61018 (9-61018)— ART LUND Love Every Moment You Live		★DE-28746 (9-28746)— GERDON JENKINS O. Allez-Vous-Ea	
ME-70126 (70126 & 45)— JIM DAMONE If I Could Make You Mine		DE-28758 (9-28758)— HEK ALLEN I Think The Lord		★MG-30796 (K-30796)— I DAVID ROSE O. All I Desire	
4—Vaya Con Dios 73.5 80.4 AT-15001 (45-15001)— WINGY MANONE Song From Moulin Rouge		★DE-28762 (9-28762)— EL FITZGERALD When The Hands Of The Clock		OK-6979 (4-6979)— STAN FISHER Just One More Time	
BE-1004 (45-1004)— LARRY CLINTON O. P. S. I Love You		DE-48302 (9-48302)— SISTER ROSETTA THARPE There's Peace In Korea		★VI-20-5317 (47-5317)— PERRY COMO Keep It Gay	
★CA-2486 (F-2486)— LES PAUL & MARY FLOYD Johnny		DU-116—(45-116)— THE 4 DUKES I Done Done It		VI-20-5342 (47-5342)— NORO MORALES O. Theme From Limelight	
CA-2514 (F-2514)— WES & MAR TUTTLE I Wander Where You Are		★VI-5122 (45-5122)— THE ORIOLES Don't You Think Ought To Know		15—I See The Moon 19.4 14.0 ★CO-40047 (4-40047)— THE MARINERS I Just Want You	
CO-40098 (4-40098)— LOS PANCHOS TRIO Lo Dudo		★VA-101 (45-101)— DARELL GLENN		DE-28900 (9-28900)— DICK TODD If I Never Get To Heaven	
CR-60991 (9-60991)— JACK SMITH Knothole		★VI-20-5368 (47-5368)— JUNE VALLI Love Every Moment You Live		VI-20-5478 (47-5478)— VOICES OF W. SCHUMANN All Alone	
CY-654 (47-654)—BOB LONDON My Adobe Hacienda		9—Dragnet 38.0 33.3 ★CA-2562 (F-2562)— RAY ANTHONY O. Dancing In The Dark		16—Hey Joe! 18.1 14.4 BE-1009 (45-1009)— CAB CALLOWAY Gambler's Gaiter	
DE-28780 (9-28780)— GUY LOMBARDO O. With These Hands		DE-28845 (9-28845)— GRADY MARTIN The Velvet Glove		★CO-40036 (4-40036)— FRANKIE LAINE Shinin' In The Sun	
ME-89047 (89047 & 45)— ANITA DAY Ain't This A Wonderful Day		LO-1379 (45-1379)— ED HEATH O. Sloppy Joe		CO-21129 (4-21129)— CARL SMITH Darlin' Am I The One	
5—Eh, Cumpari 64.9 63.3 ★CD-1232 (45-1232)— LILYS LA ROSA Thi' They've All Gone Home		VI-20-5398 (47-5398)— BUDDY MOURAU O. Your Mouth's Got A Hole In It		DE-28797 (9-28797)— KITTY WELLS My Cold Cold Heart Is Melted Now	
6—Rags To Riches 61.2 50.5 BE—TONY RUSO Many Times		VI-20-5472 (47-5472)— SPIKE JONES O. Pal-Yat-Chee		17—Istanbul 16.8 13.9 ★CO-40082 (4-40082)— FOUR LADS I Should Have Told You Long Ago	
★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again		10—Many Times 35.5 27.1 CO-40076 (4-40076)— PERCY FAITH O. In Love			
DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil		★VI-20-5453 (47-5453)— EDDIE FISHER Just To Be With You			
		11—Ricochet 33.0 21.5 CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger			
		★CR-61043 (9-61043)— TERRY BREWER Here Comes That You To Tango			
		VI-20-5454 (47-5454)— PEE WEE KING O. Oh, Mifrabile Love			

"It's What's in THE CASH BOX That Counts"

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tamis. Each listing includes the name of the song, record number, artist, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 * Indicates best selling record.

Comprising
100
Selections

Oct. 31	Oct. 24	Oct. 31	Oct. 24	Oct. 31	Oct. 24
18—A Dear John Letter 16.4 19.2	26—Father, Father 10.3 4.7	35—I'll Never Stand In Your Way 5.1 —	10.3 4.7	5.1 —	—
*CA-2502 (F-2502)— JEAN SHEPARD I'd Rather Die Young	*ME-70222 (70222x45)— PATTI PAGE The Lord's Prayer	*MG-11606 (K-11606)— JONI JAMES Why Can't I	10.3 4.7	5.1 —	—
CR-6103 (9-6103)— KENNY ROBERTS She Taught Me How To Yield	27—Love Walked In 9.9 13.8	36—Relax 4.7 10.1	9.9 13.8	4.7 10.1	—
DE-28798 (9-28798)— AUTRY INMAN Brown Eyes	DO-15105 (45-15105)— THE HILLTOPPERS To Be Alone	*VI-5414 (47-5414)— TONY MARTIN Caribbean	9.9 13.8	4.7 10.1	—
*MG-11566 (K-11566)— PAT O'DAY & FOUR HORSEMEN No Stone Unturned	28—Laughing On The Outside 9.5 6.4	37—Kangaroo 4.3 —	9.5 6.4	4.3 —	—
19—My Love, My Life My Happiness 16.0 10.3	*DE-28843 (9-28843)— FOUR ACES I've Been Waiting A Lifetime	*CA-2614 (F-2614)— LES PAUL & MARY FORD Don'tcha Hear Them Bells	9.5 6.4	4.3 —	—
LO-1317 (45-1317)— VERA LYNN I'll Wait For You	29—In The Mission Of St. Augustine 8.2 10.9	38—My Love, My Love 3.8 11.5	8.2 10.9	3.8 11.5	—
*VI-20-5404 (47-5404)— ANNE BROTHERS If You Want My Heart	*CO-40061 (4-40061)— SAMMY KAYE No Stone Unturned	*MG-11543 (K-11543)— JONI JAMES You're Fooling Someone	8.2 10.9	3.8 11.5	—
20—Pa-Paya Mama 15.5 14.1	JU-5127 (45-5127)— THE ORIOLES Write And Tell Me Why	MG-30668 (K-30668)— ACQUA VIVA O. Curtain Time	15.5 14.1	3.8 11.5	—
KI-1272 (45-1272)— BONNIE LOU Since You Said Goodbye	30—With These Hands 7.7 4.1	39—I Want To Be Evil 3.7 6.6	15.5 14.1	3.7 6.6	—
*VI-20-5447 (47-5447)— PERRY COMO You Alone	BE-1005 (45-1005)— HAYMES & CARROLL No Other Love	*VI-20-5442 (47-5442)— EARTHA KITT Annie Doesn't Live Here Anymore	15.5 14.1	3.7 6.6	—
21—To Be Alone 15.1 7.7	CO-40006 (4-40006)— JOHNNIE RAY Satisfied	40—Three O'Clock In The Morning 3.6 10.6	15.1 7.7	3.6 10.6	—
*DOT-15105 (45-15105)— HILLTOPPERS Love Walked In	CO-40034 (4-40034)— NELSON EDDY & JO STAFFORD Till We Meet Again	41—I'm Walking Behind You 3.5 7.6	15.1 7.7	3.5 7.6	—
22—Velvet Glove 14.7 14.2	DE-28780 (9-28780)— GUY LOMBARDO O. Vaya Con Dios	42—Milwaukee Polka 3.4 —	14.7 14.2	3.4 —	—
DE-28845 (9-28845)— GRADY MARTIN Dragnet	*VI-20-5365 (47-5365)— EDDIE FISHER When I Was Young	43—Love Me Again 3.2 2.2	14.7 14.2	3.2 2.2	—
*VI-20-5405 (47-5405)— WINTERHALTER & RENE Eliane	31—Blowing Wild 7.3 7.8	44—Don't Take Your Love From Me 3.1 6.3	14.7 14.2	3.1 6.3	—
23—Lover Come Back To Me 11.2 4.2	*CO-40079 (4-40079)— FRANKIE LAINE Answer Me, Lord Above	45—That's All 3.0 —	11.2 4.2	3.0 —	—
*CA-2610 (F-2610)— NAT "KING" COLE That's All	32—Little Blue Riding Hood 6.4 18.5	46—I Love Paris 2.5 10.2	11.2 4.2	2.5 10.2	—
24—P. S. I Love You 10.8 16.2	*CA-2596 (F-2596)— STAN FREDERG Dr. Strangelove And The Strangelope	47—Swamp-Fire 2.4 —	10.8 16.2	2.4 —	—
BE-1004 (45-1004)— LARRY CLINTON O. Vaya Con Dios	33—Caribbean 6.0 12.8	48—You're Fooling Someone 2.3 2.1	10.8 16.2	2.3 2.1	—
DE-28750 (9-28750)— GOLDEN JENKINS O. I Thought About Merlin	AB-140 (45-140)— MITCHELL TOROK DE-28812 (9-28812)— ROBERTA LEE Let's Go Home	49—Chicka-Boom 2.1 1.8	6.0 12.8	2.1 1.8	—
*DO-15085 (45-15085)— HILLTOPPERS I'd Rather Die Young	*VI-20-5414 (47-5414)— TONY MARTIN Relax	50—Till They've All Gone Home 1.9 1.4	6.0 12.8	1.9 1.4	—
LL-102— THE FOUR VAGABONDS The Lazy Countryside	VI-20-5412 (47-5412)— EDDIE KIRK		6.0 12.8	1.9 1.4	—
25—From Here To Eternity 10.7 7.4	34—The Typewriter 5.6 —		10.7 7.4	5.6 —	—
*CA-2560 (F-2560)— FRANK SINATRA Anytime, Anywhere	*DE-28881 (9-28881)— LEROY ANDERSON The Girl In Satin		10.7 7.4	5.6 —	—
CR-41845 (9-41845)— RAY BLOCH O. Re-encantment Blues			10.7 7.4	5.6 —	—

Ahert Dies

NEW YORK—Fred E. Ahert, former president of ASCAP and member of the ASCAP board of directors for twenty years, died last week in the office of Herman Starr, head of the Music Publishers Holding Co. Funeral services were held at the Universal Chapel in this city.

Ahert, well known for the songs he has written, had his first published in 1914. He began his song writing career as an arranger for orchestras and vocalists.

Some of the tunes which he wrote were "Where The Blue Of The Night Meets The Gold Of The Day," Bing Crosby's theme song, "Walkin' My Baby Back Home," "I'll Get By," "I Don't Know Why," "Mean To Me," "I'm Gonna Sit Right Down And Write Myself A Letter" and a host of others.

Ahert, president of ASCAP from '48 to '50 was also a member of SFA, The Lambs and The Friars. He is survived by his widow Mildred and sons Richard and Fred Jr.

Al Morgan Signed By Mercury

CHICAGO—Kenny Myers of Mercury Records announced this past week the signing of Al Morgan to a recording contract.

First disk just released is "Say You Do" b/w "Call Her Your Sweetheart." Session was conducted here in Chicago by Bill Walker, co-author of "Say You Do."

Al Morgan has just opened at the New Encore Room, this city, for an extended engagement.

"We are happy to have Al with us," Kenny stated, "and look forward to many successful waxings."

Benida's Release Set For Oct. 30

NEW YORK—Dewey Bergman, proxy of the new Benida Record Company, returned this week from a trip to the midwest in preparation of the diskery's first release scheduled for October 30.

In conjunction with this first platter, "Molly" by Mark Stuart, Benida's promotion head, Paul Brown, is launching a national campaign in search of a Molly who best personifies the girl Mark is singing about. Disk jockeys and newspaper writers will be tied in with the contest.

Stuart is also reported being wooed by Paramount and Columbia Pictures talent scouts.

THE HIT
INSTRUMENTAL OF THE YEAR!
Tony Iavello's
"THIS IS NEW YORK"
Della # 117

Della RECORDS
6818 Sunset Blvd.
Hollywood 28, Calif.

Bing Crosby sings.



Frankie Laine's Smash Hit . . .

"ANSWER ME"

The Terry Theme From

"LIMELIGHT"

—instrumental—

"ETERNALLY"

From "Limelight"
—vocal—

BOURNE, INC.

ANOTHER BMI
"PIN-UP"
HIT

MANY
TIMES

recorded by
EDDIE FISHER RCA Victor
PERRY FAITH Columbia
published by
BROADCAST MUSIC INC.



A New Song—A New Voice—A New Label

BOB STEWART

sings

"ACHIN"

b/w

"IF I HAD MY WAY"

EMBASSY RECORD # 404

EMBASSY RECORDS

53 West 53rd Street New York, N. Y.

STARS OVER HARLEM

Harlem's teen-agers might be excited at getting the news that at last they will get the long awaited chance to dig the musical wares of terrific jazz, singing star Johnny "The Clock" Ace, and Willie Mae "Big Mama," "Hound Dog" Thornton when they move into the Apollo for their first theatre showing in these parts for one week starting Oct. 29th. Ted Smith, his golden toned alto sax and new big band will also be on hand for repeat performances of all their United Record hits. . . .

Joe Grippo (he's Porter's little busy body) in the Harlem area, really has his hands full with Amos Milburn's "One Scotch," Chuck Willis' "Don't Deceive Me," Joan Shaw's "You Make Me Cry," and the fast breaking "Rock Me Mama" by Johnny Otis and crew with Johnny chirping the lyrics. . . . Leonard Spivey and side kick Duetta Maxwell of Harlem River records ordering like mad the following: Dinah Washington's "T.V." & "Pat Daddy," Clyde McPhatter's Atlantic waxing of "Money Honey" and The Coronets' "Nadine." . . .

Those in the know say that Ella Fitzgerald's current biggie "You'll have to swing it" is a mighty nice hunk of wax to have around the house.

Harlem also likes The Four Tunes' new jubilee etching "Marie" and the Orioles "Write A Tell Me Why." . . . Watch out for the new Dixie Humming Birds on Peacock. It looks like a real winner. P. S. So does Gladys Hill's "Prison Bound" b/w "Don't Touch My Bow" which incidentally were penned by Peacock and Duke prey D. Robey.

The new Tiny Bradshaw platter, "South Of The Orient" b/w "Later"

and The Royals' "I Feel That Away" b/w "Hello Miss Fine" keep King's Harlem salesman Hy Penzell working way into the night. . . .

Fats Domino's "Please Don't Leave Me" still making a whole lot of noise. Ditto B. B. King's "Please Love Me" and latest ditty "Neighborhood Affair." Al Savage has amassed quite a throng of followers as a result of his smasharoo "I Had A Notion." He, Faye Adams & boss man Joe Morris are currently breaking records down Washington, Baltimore way. . . . Austin Powell and his Cats and Fiddles back in the neighborhood after long stays in Atlantic City, Trenton, Philadelphia and the Ohio areas. Austin and the gang just sliced their batch of dits for the #11 label and reports that he's happy about the whole thing. . . .

Irv Marcus writes into say hello to all his uptown friends. He's still visiting with distributors and D.J.'s southward with all of his new releases. Many Harlem retailers report that they really miss Irv because the wax is such a big help to all when he's around. . . .

Billy Graham's swingational little combo going into its sixth month at "Snookie's" nightery. Long a stand-out with the Dirty Gillespie, Joe Carroll duo before setting out to make it on his own, Billy recently cut his first session for Don Robey which will be released any minute according to the Peacock press. . . .

Tunesmith Charlie Singleton & Big Maybelle going thru their paces getting set for their forthcoming session which should be a lu lu. . . . It's a girl for the Bobby Robinsons. Pop runs Harlem's popular Bobby's Record Shop.



in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 2 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- 3 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 4 TV IS THE THING
Dinah Washington
(Mercury 70214)
- 5 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 340)
- 6 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)
- 7 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 8 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)
- 9 NADINE
Coronets
(Chess 1849)
- 10 HONEY HUSH
Joe Turner
(Atlantic 1001)

- 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 2 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- 3 HONEY HUSH
Joe Turner
(Atlantic 1001)
- 4 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 5 FEELING GOOD
Little Junior
(Sun 187)
- 6 TV IS THE THING
Dinah Washington
(Mercury 70214)
- 7 PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- 8 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)
- 9 BLUES WITH A FEELING
Little Walter
(Checker 780)
- 10 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)

- 1 ROSE MARY
Fats Domino
(Imperial 5251)
- 2 BANANA SPLIT
Kid King's Combo
(Excello 2009)
- 3 BLUES WITH A FEELING
Little Walter
(Checker 780)
- 4 HONEY HUSH
Joe Turner
(Atlantic 1001)
- 5 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 6 WHY, OH, WHY
The King
(Tax 314)
- 7 HEART BREAKER
Ray Charles
(Atlantic 1008)
- 8 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 9 MOTOR HEAD BABY
Young John Watson
(Federal 12131)
- 10 SOUL ON FIRE
Lavern Baker
(Atlantic 1004)

New Territorial Best Sellers . . . The Billboard, Oct. 24

"MONEY HONEY"

Clyde McPhatter & The Drifters #1006

224 WEST 56th STREET NEW YORK 19, N. Y.

Breaking For Hits

"PASS THE JUICE MISS LUCY"

MR. STRINGBEAN with Joe Morris Ork. Herald #418

"I HAD A NOTION"

AL SAVAGE with Joe Morris Ork. Herald #417

220 W. 42 St. New York N. Y. (WI 7-0652)

The Really Different Record 78's + 45's

"SIT DOWN SERVANT"

b/w "WELL DONE"

SWANE QUINTET NASHBORO 538

NASHBORO RECORD CO. 177 3rd Ave., Nashville, Tenn. (6-2916)

We may not be the biggest name in Latin American Music but we are the greatest name.

Get all your top mambo hits featuring—

JOE LOCO
TITO PUENTE
TITO RODRIGUEZ on the TICO label.

220 W. 42 St. New York N. Y. (WI 7-0652)

Starting Big!

"HOLE IN THE WALL"

by FLOYD DIXON #477 #477-45

8508 Sunset Blvd., Hollywood 46, Calif.

EXTRA! EXTRA! EXTRA!

EARTHA KITT

"goes Latin"

(with Afro-Cuban rhythm)

45 RPM Extended Play EP #11

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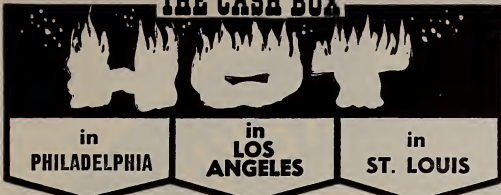
in SAN FRANCISCO in NEWARK in MEMPHIS

- 1 HONEY HUSH
Joe Turner
(Atlantic 1001)
- 2 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 3 FEELING GOOD
Little Junior
(Sun 187)
- 4 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- 5 TV IS THE THING
Dinah Washington
(Mercury 70214)
- 6 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 7 GEE
The Crows
(Rama 5)
- 8 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)
- 9 BLUES WITH A FEELING
Little Walter
(Checker 780)
- 10 DRUNK
Jimmy Liggins
(Specialty 470)

- 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 2 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- 3 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)
- 4 MONEY HONEY
Drifters
(Atlantic 1106)
- 5 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 340)
- 6 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)
- 7 GET IT
The Royals
(Federal 12133)
- 8 NADINE
Coronets
(Chess 1849)
- 9 BABY, IT'S YOU
The Spaniels
(Chance)
- 10 THE CLOCK
Johnny Ace
(Duke 112)

- 1 BLUES WITH A FEELING
Little Walter
(Checker 780)
- 2 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 3 FEELING GOOD
Little Junior
(Sun 187)
- 4 YOU'RE A FOOL
Willie Mabon
(Chess 1848)
- 5 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 6 HONEY HUSH
Joe Turner
(Atlantic 1001)
- 7 DRUNK
Jimmy Liggins
(Specialty 470)
- 8 ROSE MARY
Fats Domino
(Imperial 5251)
- 9 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)
- 10 TORTURED SOUL
Eddie Boyd
(Chess 1852)

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, by Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- 2 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 3 T. V. IS THE THING
Dinah Washington
(Mercury 70214)
- 4 MONEY HONEY
Drifters
(Atlantic 1106)
- 5 NADINE
Coranets
(Chess 1549)
- 6 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 7 BANANA SPLIT
Kid King's Combo
(Eccella 2009)
- 8 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 9 I HAD A NOTION
Al Savaris & Joe Morris
(Herald 417)
- 10 MEMORIES
Earl Basie
(King 4653)

- SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- GEE
The Crows
(Rama 5)
- ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- ROSE MARY
Fats Domino
(Imperial 5251)
- HONEY HUSH
Joe Turner
(Atlantic 1001)
- GOOD LOVIN'
The Clovers
(Atlantic 1000)
- NADINE
Coranets
(Chess 1549)
- FEELING GOOD
Little Junior
(Sun 187)
- T. V. IS THE THING
Dinah Washington
(Mercury 70214)

- SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- TV IS THE THING
Dinah Washington
(Mercury 70214)
- MARIE
Four Tones
(Jubilee 5128)
- PERFECT WOMAN
Four Blazes
(United 158)
- BANANA SPLIT
Kid King's Combo
(Eccella 2009)
- GOOD LOVIN'
The Clovers
(Atlantic 1000)
- HONEY HUSH
Joe Turner
(Atlantic 1001)
- IN THE MISSION OF ST. AUGUSTINE
The Orioles
(Jubilee 5122)
- BLUES WITH A FEELING
Little Walter
(Checker 780)



- 1 HONEY HUSH
Joe Turner
(Atlantic 1001)
- 2 BLOOD STAINS ON THE WALL
Honey Baid
(Specialty 476)
- 3 MONEY HONEY
Drifters
(Atlantic 1106)
- 4 BLUES WITH A FEELING
Little Walter
(Checker 780)
- 5 GET IT
The Royals
(Federal 12133)
- 6 DRUNK
Jimmy Liggins
(Specialty 470)
- 7 HEART BREAKER
Ray Charles
(Atlantic 1008)
- 8 T. V. IS THE THING
Dinah Washington
(Mercury 70214)
- 9 ROSE MARY
Fats Domino
(Imperial 5251)
- 10 I WANT TO THANK YOU
The "5" Royals
(Apollo 449)

- SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- GOOD LOVIN'
The Clovers
(Atlantic 1000)
- ROSE MARY
Fats Domino
(Imperial 5251)
- PERFECT WOMAN
Four Blazes
(United 158)
- JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186)
- HONEY HUSH
Joe Turner
(Atlantic 1001)
- FEELING GOOD
Little Junior
(Sun 187)
- ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- TOO MUCH LOVIN'
The "5" Royals
(Apollo 449)

- SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- HONEY HUSH
Joe Turner
(Atlantic 1001)
- GET IT
The Royals
(Federal 12133)
- CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- NADINE
Coranets
(Chess 1549)
- GOOD LOVIN'
The Clovers
(Atlantic 1000)
- ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- YOU'RE A FOOL
Willie Mabon
(Chess 1548)
- TV IS THE THING
Dinah Washington
(Mercury 70214)

Newton Signs Magid To Head Central Records

NEW YORK—Larry Newton, Derby Records proxy, announced this week that he had formed an affiliate label to be known as Central Records.

The new diskery will be strictly rhythm and blues. Newton placed Lee Magid, formerly with Savoy Records, at the helm with full responsibility. Magid will set up the distributorship, sign the talent and handle the recording sessions.

The new firm will work out of the Derby Records offices.

Siegel Back From S. A.

NEW YORK—Seeco topper, Sidney Siegel, returned last week from his South American tour.

Siegel reports the trip highly successful and left the Seeco distributors in Latin America going full speed with the Seeco latest promotional campaign.

While touring the South American countries, Siegel signed several new artists and recorded some new material which he plans to introduce to the American market.

One Stop Appoints Staff

BOSTON, MASS.—Marion Sutcliffe, manager of Juke Box Haven, New England's newest one stop, announced this week that a new staff has been appointed. The staff includes Audrey Schwartz, Elsie Benak and Dick Robbins.

Introducing A HIT by "The Wanderers" # 1169

"HEY, MAE ETHEL"

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

FOR TOPS IN R&B

A NEW HIT FOR CHRISTMAS
"DEAR SANTA, BRING BACK MY DADDY TO ME!"
sung by IRENE TREADWELL
JAY-DEE # 782

JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7658) New York, N. Y.

MUDDY WATERS

"MAD LOVE"
B/W
"BLOW WIND BLOW"
CHESS 1550

CHES RECORD CORP. 750 E. 49th ST. CHICAGO, ILL.

NEW! NEW! NEW!

Louis Jordan

AND HIS TYMPANY FIVE...

"I WANT YOU TO BE MY BABY"

and
"YOU KNOW IT TOO"

Decca 28883 (78 RPM) and 9-28883 (45 RPM)
Look to Decca for the best in Rhythm & Blues

RHYTHM 'N' BLUES REVIEWS

Ⓚ DISK & SLEEPER

Ⓛ EXCELLENT

Ⓜ VERY GOOD

Ⓞ GOOD

Ⓟ FAIR

Ⓠ MEDIOCRE

EFFIE SMITH

(Aladdin 3202)

B+ "DIAL THAT TELEPHONE" (2:43) [Aladdin BMI—Smith, Criner] Effie Smith and The Swingmen work over a cute novelty with a gimmick intro, calls a girlfriend and fills her with the woes and tribulations suffered because her man takes off periodically. The boyfriend returns and is welcomed with open arms despite her repeated avowals to the contrary. Side is a ribtickler.

C+ "DON'T 'CHA LOVE ME?" [Aladdin BMI—Smith, Criner] The under deck is a lovely slow melodic romantic item presented tenderly by Effie Smith and the group.

THE THRILLERS

(Big Town 109)

B+ "MATTIE, LEAVE ME ALONE" (2:43) [4 Star Sales BMI—J. Battle, B. Davis] The Thrillers provide a stirring bit of harmony with a tom tom backing. Lead really belts the tune and the side gets wild with shouts and a crazy horn in the accompaniment.

C+ "THE DRUNKARD" (3:05) [4 Star Sales BMI—J. Battle, B. Davis] The Thrillers tell the story of a drunkard and how he happened. The story is told in narration and song intermittently.

JIMMY DEBERRY

(Sun 185)

C+ "TAKE A LITTLE CHANCE" (2:15) [Delta BMI—DeBerry, Burns] Jimmy DeBerry sings a slow blues with loads of feeling as he cajoles his girl to take a little chance with him.

C+ "TIME HAS MADE A CHANGE" (2:38) [Delta BMI—DeBerry, Burns] DeBerry waxes a similar item in good style.

IRENE TREADWELL

(Joy Dec 782)

B "THE CHURCH BELLS ARE RINGING ON CHRISTMAS MORN'" (2:21) [Beacon BMI—Joseph W. Burns] First of the Yuletide disks to appear, Joe Davis' entry is to Irene Treadwell. The gal has the engaging sound that sold so many records for young Jimmy Boyd last year. Tune is a slow sentimental item that will please.

B+ "DEAR SANTA, BRING BACK MY DADDY TO ME" (2:28) The cute voiced youngster has an emotion packed holly waxing with the gal advising Santa not to leave her a dolly but bring back her daddy. This is also pop material and should garner plays and sales in all fields.

THE CASE BOX ★ AWARD O' THE WEEK ★

"RAGS TO RICHES" (2:37) "DON'T THANK ME" (2:34)
[Saunders ASCAP—Adler, Ross] [Hard Marks BMI—Billy Ward]

BILLY WARD AND HIS DOMINOES
(King 1280)



BILLY WARD AND
THE DOMINOES

● The Dominoes come up with a pair of lovely ballads on their

newest release. The top deck is the current pop biggie "Rags To Riches" given an entirely new and strictly Domino reading. The boys, with a fine new lead that fits smoothly and lushly into the Domino pattern, etch the melodic tune in a fashion destined to spell s-a-l-e-s. The under lid, "Don't Thank Me", is another slow ballad, penned by Billy Ward, and tenderly chanted by the group. The etching is a sentimental item presented with much emotion. A strong item that could create lots of action. Two good sides with honors evenly divided.

SWANEE RIVER BOYS

(King 1258)

C+ "I HAVE A DESIRE" (2:32) [Mar-Kay BMI—Buford Abner] The Swanee River Boys lend their talents to a slow melodic religious item with excellent results. A tender and moving etching.

C "WAS HE QUIET OR DID HE CRY" (2:42) A similar piece of material smoothly performed. An equally good side.

THE RAY-O-VACS

(Jubilee 5124)

C+ "YOU KNOW" (2:49) [BMI—Wells, Moore, Kinney] The Ray-O-Vacs, featuring Herb Milliner, wax a slow tender love tune in smooth fashion.

B "OUTSIDE OF PARADISE" (2:14) [Santley ASCAP—J. Laurence, P. Tinturin] The flip is a slow bounce with a fetching appeal. The boys come through with a smart sound as they perform the engaging romantic item with a touch of gayety.

DAVE BARTHOLOMEW

(Imperial 5249)

C+ "NO MORE BLACK NIGHTS" (2:35) [Commodore BMI—D. Bartholomew] Dave Bartholomew sings a slow blues of the G.I. who is happy about the ending of the war. A stirring mood piece.

C+ "AIR TIGHT" (2:41) [Commodore BMI—D. Bartholomew] Bartholomew etches a middle tempo bounce with the smooth and mellow hornwork of the artist taking the featured spot.

SISTER WYNONA CARR

(Specialty 855)

C+ "I KNOW BY FAITH" (2:32) [Venice BMI—W. Carr] Sister Wynona Carr dishes up a fast moving rhythmic religious item in exciting manner.

C+ "THE BALL GAME" (3:02) [Venice BMI—W. Carr] The flip is based on the similarity of life and the ball game. A fast bouncer expertly delivered.

JOE MITCHELL

(Monarch 703)

B "JAIL BIRD" (2:41) [Wallis BMI—King Curtis] A quick beat novelty is belted zestfully by Joe Mitchell.

C+ "PLEASE ELOISE" (2:39) [Wallis BMI—King Curtis] The under portion is a slow blues with Mitchell handling the pleading love lyrics smoothly. Both decks are strong waxings.

MUDDY WATERS

(Chess 1550)

B "BLOW WIND, BLOW" (2:38) [BMI—Waters] Muddy Waters, accompanied by his ever present guitar, dishes up a middle tempo southern blues with gusto. Waters wails his baby who is out with another guy.

B "MAD LOVE" (2:44) [BMI—Waters] The southern blues chanter delivers a slow blues in staccato that is very effective. Two solid sides for the Muddy Waters fans.

MABLE SCOTT

(Parrot 780)

B+ "MR. FINE" (2:41) [Mable Scott] Big voiced Mable Scott socks out a rhythmic slow jump as she enthusiastically tells of the merits of "Mr. Fine". Treatment is on the hot side with exciting orking and a torrid horn rounding out a colorful disk. Should get lots of action.

B "MABLE BLUES" (2:39) Flip deck is a slow blues and Mable Scott gives it the forceful treatment. A good pairing.

THE CASE BOX Rhythm 'n' Blues SLEEPER OF THE WEEK

"YOU MAKE ME CRY MYSELF TO SLEEP" (2:41)

[BMI—Shaw, DeCosta, Berkson]

"DO WHAT YOU WANT WITH ME" (2:39)

[BMI—Wiener, Knowles]

JOAN SHAW
(Gem 212)



JOAN SHAW

● Joan Shaw, the gal with the talent that has been threatening

to break through for a long time, seems to have come up with the etching that will take all the marbles. "You Make Me Cry Myself To Sleep" is a slow blues tormentedly sung by Joan with loads of heart, feeling and sock. The gal pleads for another chance. "Don't make me cry myself to sleep again tonight." Tune has the sound and the beat. It should be a real big one. The flip, "Do What You Want With Me," is a slow bounce with Joan portraying the miserable girl effectively. A good etching, but it must bow before the upper lid.

THE CASH BOX "RHYTHM & BLUES" Ramblings

NEW YORK:

First Xmas disk to reach this desk is Joe Davis' "Dear Santa, Bring Back My Daddy To Me" from Treadwell. Tune has the sound and moving appeal that could mean heavy sales. Tot breaks into Jet this week with a page photo showing little Irene pleading with Santa to bring back her daddy. . . . George Goldner, Tico Records, who has never made predictions for his numerous mambo releases, goes overboard for his coming "To Pucate" (Caravan Mambo). Says George, "This is the best Pucate record yet, and I predict it will go strong in pop." . . . Gladys Hill's "Don't Touch My Bow!" and "Prison Bound," both of which look like potential clicks, were penned by Duke and Peacock proxy Don Robey, Marie "Honky Tonk" Adams on tour with Johnny Otis. Both are Peacock artists. . . . Mike Stoller and Jerry Leiber, writers of the sensational "Hound Dog" have what looks like another hot one in "Ten Days In Jail" by The Robins on Victor.

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TITO PUENTE

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CHICAGO:

Just the other ayem, George Leaner was awakened in the wee hours by a frantic voice on the telephone. Telling him that the burglary alarm at United Distribs was blasting away. So, still half-asleep, he hastily drove to the store. With visions of himself as the big hero. Capturing the bandits single-handed. But (and much to his relief) he discovered upon arriving on the scene, that the alarm had gone off because of a short somewhere in the wires. Oh, well! We can dream, can't we? . . . While talking to George, he made a very pertinent observation. He stated that in his opinion, Chicago is once again becoming a jazz conscious city. "Because," he says, "owners of intimate-type clubs have come to realize that they can be very successful by featuring a big name together with a fill-in." He backed up his statement with the following examples: Miles Davis at Nob Hill, to be followed by Gene Ammons; Lester Young at the Bee Hive; Dizzy Gillespie at the Capitol; Vocalist Al Hibbler, formerly with Duke Ellington at Cadillac Bob's; George Shearing headin' for the Blue Note (again!) following the Mil-Combo Trio. The "Note", incidentally, marks the first prestige appearance for this Trio. . . . Sy House, though just back from a hectic road trip for Parrot, is leaving his grips packed. And readying himself for another trek. This time hitting the cities he "missed" on his last trip: Cincinnati, St. Louis, Memphis, etc. . . . Hear tell that Daddy-O Dayle is preparing a million-dollar talent show featuring all artists currently headlining in Chicago. Which he plans to take out to several hospitals and sanitoriums in and around Chicago. Though this is the first we've heard of this fine work, we learned that this generous guy gives of his time for such causes continually, thruout the year. What a nice guy! . . . Effective November 1, Jimmy Marchese, was in headquaters to 1843 S. Michigan, this city. . . . Sarah Vaughan skedded for a mid-November stay at the Blue Note. Though her "Time" was slow in taking off, it now enjoys pubenty-o-plays around town.

LOS ANGELES:

The sensational Flairst, teen agers from Jefferson High, stole the show when they jammed the five-four ballroom recently with record crowds. . . . The Kinsey Book which has been out only a little over a month already is well covered by the record industry. First a western version called "Kinsey's Book" was released when "The Kinsey" hit the P & B distributors on the Fair label. Now Mercury has cut "What's Your Whimsy, Dr. Kinsey" with Stomp Gordon. . . . Larry Newton, Proxy of Derby Records, stopped over in LA to take care of business and visit with local distributors. . . . Irv Pinensky, King record distributor from San Francisco, was in town recently visiting with Al Sherman, West Coast representative for King and Federal. . . . DeeJay Dick "Uncle Huggie Boy" Hugg was the most pleased platter spinner in the business over the turnout he got at a recent party held during his broadcast from Autumn Records Show. He had invited 27 recording artists to the party and all of them showed up which "Huggie Boy" admits is a real record. . . . Lawrence Stone came up from San Diego to visit with Joe Bihari of Modern Records. They arranged for more sessions in the near future. . . . Lawrence appears nately at the Corel Palace in San Diego. Joe announced the signing of Rena Gayton who will be head tenor of a new vocal group he is forming. . . . Eddie Mesner of Aladdin Records is now back East on a talent tour while their musical director, Maxwell Davis, flew to New Orleans for recording sessions with their new artist, Lowell Fulson. . . . Art Ruppe, proxy of Specialty Records, says that from all indications Floyd Dixon's latest release "Hole In The Wall" will soon be on the way for another hit. . . . Repeat orders for "Take Me Back" with Linda Hayes doing the vocalizing, on the new Hollywood Records label, are still piling up. . . . Don Pierce says that all in all, the show that it will soon break big throughout the country. . . . Lew Chudd of Imperial is still bringing out new releases like clockwork. . . . One of his latest is "Boogie Bill" Webb singing "I Ain't For It" and "Bad Dog."



THE FLAIRST



ST. LOUIS, MO.—While visiting the St. Louis disk jockies Marilyn Mills, Coral artist whose "Till They've All Gone Home" is doing well in that area, takes time out for lunch with Burt Haver, Sheldon Music Co., left; Mrs. Robert Hausfater; and Robert Hausfater, president of Robert's Record Distributing Co. Marilyn is at the extreme right.

Joe Davis Sends Film To TV Stations Cavalier Signs Balladeer

NEW YORK—Joe Davis, Jay Dee Records, this week sent mailings to television stations throughout the United States inviting them to request a 16 mm film with sound of his Christmas release, "Dear Santa, Bring Back My Daddy To Me". The tune is sung by nine year old Irene Treadwell. The film runs about two minutes and thirty seconds and is sent abso-

SAN FRANCISCO, CALIF.—Stan Wilson, young Calypso balladeer, was signed by Cavalier Records after his appearance at the "Hungry I" niter in this city, to do eight tunes on an LP album. Platter has just been released.

lately free of all charges, to remain the property of the station to use whenever they desire, without any obligation.

Hot as a Pistol !!!

WILLIE MAE THORNTON'S

"HOUND DOG"

"They Call Me Big Mama"

b/w
"COTTON PICKING BLUES"
PEACOCK # 1621

His First Release On Peacock

JOHNNY OTIS

"ROCK ME BABY"

b/w
"YOUNG GIRL"
Peacock # 1625

PEACOCK RECORDS, Inc.
4104 LYONS AVENUE
HOUSTON 10, TEXAS

"It's What's IN THE CASH BOX That Counts"

Grand Opening



NEW YORK—Russ Morgan and his orchestra opened last Friday, October 16, at the Cafe Rouge of the Hotel Statler in this city. His return to New York drew a crowd of patrons and members of the music trade. (Top Left) l. to r.: Vocalist Peggy Ann Ellis; WNEW dj Jerry Marshall and his wife; the old coal miner himself, Russ Morgan; WNEW dj Gene Klavan and his wife; and WNEW record librarian Al Trilling. (Top Right) Russ chats with his agent Joe Glazer about Russ' latest release "Off Shore" and "Idle Gossip." (Bottom Left) Stage, screen and radio star Romo Vincent tells Russ one of his new comedy routines. (Bottom Right) Russ poses with the top brass of Decca. l. to r. Milt Gabler; Mike Connors; Leonard Schneider; Paul Cohen; Decca guest, dj Ray Starr of WXEL in Waterloo, Iowa; and Sid Goldberg.

The S.W.A.P. Plan New Clover Disk

PHILADELPHIA, PA.—The Songwriters' Association of Philadelphia is inaugurating a plan for the compilation of a library of original and new songs composed by members of the organization, which will be at the disposal of artists, etc., who are in search of new material for records.

The album of new songs, recorded by members only, is to be the foundation for "Music Library of Original Tunes".

Myers Music Publishing will be the temporary home for this library until suitable quarters for a comfortable demonstration room are found.

NEW YORK—Atlantic Records issued four releases this week aimed at the Rhythm & Blues market.

The Clovers, bluesy's hot vocal group, are bidding for their eighth consecutive hit in eight releases with "The Feeling Is So Good" and "Comin' On".

Two masters which the label bought are also among this release. Sarah Vaughan's "It Might As Well Be Spring" and "You Go To My Head" (two standards) and Dizzy Gillespie's version of "Grooving The Nursery Rhyme" b/w "Diz's Tune".

A new artist, signed by Atlantic, is featured on the fourth platter. Tommy Ridgley doing "Ooh Lawdy My Baby" and "I'm Gonna Cross That River".

Twin Hit

NEW YORK—Reports from various parts of the country indicate another two sided hit for the Hilltoppers.

Four months ago, the public had trouble deciding which of the "P.S. I Love" and "I'd Rather Die Young" coupling was better. Now the boys have another two sided clicker in "To Be Alone" and "Love Walked In". Each end is making a strong bid for hitdom on the charts.

Dot records is also reported coming through with a sleeper labeled, "Magic Guitar" by Bunny Paul. The recording is showing a definite strength in Detroit, Pittsburgh, Cleveland and Cincinnati.

"Little Fugitive"

NEW YORK—Several tunes from the sleeper hit flick "The Little Fugitive" will be recorded. Two tunes that are now making the rounds of the record companies are "Joey's Theme" and "Coney Island Theme". Both tunes are published by Trinity Music.

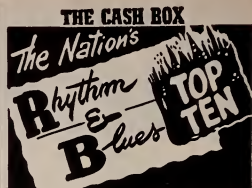
Richard Hayman's version of "Joey's Theme" has already been released.

CATCHING ON IN LA RUN GAL RUN

b/w
WINO'S LAMENT
with
Christine Chatman
and Peppy Prince and his orchestra
Million Dollar #2002
Exclusive National Distributor
★ Write ★ Wire ★ Phone
Don F. Pierce

HOLLYWOOD RECORDS
2528 W. Pico Blvd., Los Angeles 6, Cal.
Phone DUnkirk 2-6441

"It's What's in THE CASH BOX That Counts"



1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

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Amos Milburn
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(Imperial 5251)

10 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)

You'll be hearing
plenty about
The New R&B label
CENTRAL RECORDS

B. B. KING'S LATEST
"PLEASE HURRY HOME"
b/w
"NEIGHBORHOOD AFFAIR"
RPM # 391
RPM

SUGAR BOY
"I DON'T KNOW WHAT I'LL DO"
b/w "OVERBOARD"
Checker 783

Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

THE CASH BOX SLEEPER OF THE WEEK
Streaking
ACROSS THE NATION

"SCREAMIN' AND DYIN'"

b/w
"LEFT MY JAPANESE BABY"

Charles Glass
Magnet 7011
Distributors in all major cities.

MAGNET RECORDS

803 S. Cedar St.
Charlotte 8, N. C.

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1 I FORGOT MORE THAN YOU'LL EVER KNOW**
The Davis Sisters
(RCA Victor 20-5345; 47-5345)
- 2 HEY JOE!**
Carl Smith
(Columbia 21129; 4-21129)

- 3 A DEAR JOHN LETTER**
Jean Shepard & Ferlin Husky
(Capitol 2502; F-2502)

- 4 CARIBBEAN**
Mitchell Torok
(Abbott 140; 45-140)

- 5 IT'S BEEN SO LONG**
Webb Pierce
(Decca 28725; 9-28725)

- 6 CRYING IN THE CHAPEL**
Darrell Glenn
Rex Allen
(Decca 28758; 9-28758)

- 7 FORGIVE ME JOHN**
Jean Shepard & Ferlin Husky
(Capitol 2586; F-2586)

- 8 LET ME BE THE ONE**
Hank Locklin
(Four Star 1641)

- 9 I WON'T BE HOME NO MORE**
Hank Williams
(MGM 11533; K-11533)

- 10 TENNESSEE WIG-WALK**
Bonnie Lou
(King 1237)

THE CASH BOX
THE 10 TOP
FOLK & WESTERN
Best Sellers

1. I FORGOT MORE THAN YOU'LL EVER KNOW
The Davis Sisters
(RCA Victor 20-5345; 47-5345)
2. A DEAR JOHN LETTER
Jean Shepard & Ferlin Husky
(Capitol 2502; F-2502)
3. HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)
4. IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)
5. TENNESSEE WIG-WALK
Bonnie Lou
(King 1237; 45-1237)
6. FORGIVE ME, JOHN
Jean Shepard & Ferlin Husky
(Capitol 2586; F-2586)
7. CARIBBEAN
Mitchell Torok
(Abbott 140; 45-140)
8. MAMA, COME GET YOUR BABY BOY
Eddy Arnold
(RCA Victor 20-5115; 47-5115)
9. CRYING IN THE CHAPEL
Rex Allen
(Decca 28758; 9-28758)
Darrell Glenn
(Valley 101; 45-101)
10. THERE STANDS THE GLASS
Webb Pierce
(Decca 29834; 9-28834)

New Blue Mill Releases

HOLLYWOOD, CALIF.—Blue Mill Records, the company which released the original version of the hit song "Say You're Mine Again" is bidding for another hit with its latest releases of "Kissin' Rock Drive" by the Pied Pipers and "Say It With Your Lips" by Gloria Craig.

President Harry Bluestone and v.p. Del Roy announced last week that Bob Kordweiser left October 5, on a promotion tour of dj's and distributors in the east and mid-west.

"Got A Letter From My Baby"
CHUCK REED
MERCURY 70223

RIDGEWAY MUSIC, INC.
6087 SUNSET BLVD., HOLLYWOOD 28, CAL.

Honored



BUFFALO, N. Y.—Hugo Winterhalter, RCA Victor artist, is shown above with Frank Wark (WKBW-Buffalo, N.Y.). The occasion was a cocktail party given at Esmond's Restaurant to honor Winterhalter. Most of the local disk jockeys attended.

Allen Signs Youngster

NEW YORK—Little Charley McDill, 11 year old singing find of Allen Records, has been signed to a term contract by the label. He has also been signed to appear on his own television show.

The young artist's first release, "Little Child's Prayer", will be on sale shortly.

Although young by comparison, the lad has had a great deal of experience. Charley has been singing since he was five, has appeared on radio, the Grand Ole Opry and was recently with Rex Allen on the stage of the Alabama Fat Stock Show at the State Fairgrounds. He has also appeared on the Happy Hal Burns TV show.

Charley is the author of "Little Child's Prayer".

The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
on Abbott # 140

ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

WE SHIP ANYWHERE
BUCKLEY'S
1707 CHURCH PH 42-5644
ONE STOP NASHVILLE TENN.
45's and 75's **5¢** Over Regular Wholesale
WE STOCK ALL LABELS
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A GREAT FIRST!
LITTLE **Rita Faye**
SINGS A DUET WITH HER THY SELF -
"ALABAMA"
MGM-N-11665

THE NATION'S TOP HIT!
DARRELL GLENN
and the Rhythm Riders
"CRYING IN THE CHAPEL"
b/w
"HANG UP THAT TELEPHONE"
Valley V-105
★ ★ ★
Just Released — Another Smash
"WRITE AND TELL ME WHY"
b/w
"DON'T LET ME DOWN"
Valley V-107
DJ's: Write For Sample Copy

VALLEY RECORDS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

A JUKE BOX MONEY MAKER

BULLSEYE OF THE WEEK
Charlie Aldrich's
KINSEY'S BOOK
b/w
Somebody Goofed
Intro # 6083

INTRO RECORDS, INC.
451 No. Canon Drive
Beve:ly Hills, Calif.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- | | |
|--|---------------------------------------|
| 1. I FORGET MORE THAN YOU'LL EVER KNOW | Davis Sisters (RCA Victor) |
| 2. HEY JOE! | Carl Smith (Columbia) |
| 3. IT'S BEEN SO LONG | Webb Pierce (Decca) |
| 4. MAMA, COME GET YOUR BABY BOY | Eddy Arnold (RCA Victor) |
| 5. A DEAR JOHN LETTER | Jean Shepard & Ferlin Husky (Capitol) |
| 6. I'M WALKING THE DOG | Webb Pierce (Decca) |
| 7. LET ME BE THE ONE | Hank Locklin (4 Star) |
| 8. CARIBBEAN | Mitchell Torok (Abbott) |
| 9. THERE STANDS THE GLASS | Webb Pierce (Decca) |
| 10. TAIN'T NICE | The Carlises (Mercury) |

"It's What's in THE CASH BOX That Counts"



Her greatest since "Satisfied"

MARTHA CARSON

singing

"I'VE GOT A BETTER PLACE TO GO"

words & music by Floyd Wilson
CAPITOL # 2634; F-2634
published by VALLEY PUBLISHERS



Will Sell 3 Ways—Pop... Country... R&B

SHORTY LONG

singing

"WHO SAID I SAID THAT"

(The new "Tuxedo Junction")
written by BOUDLEAUX BRYANT
b/w

"I GOT NINE LITTLE KISSES"

VALLEY RECORD # 108



Coming Your Way... the latest and greatest release by

DARRELL GLENN

On DJ and Operator Reviews the general comment is "... Darrell's new release will be bigger than "CRYING IN THE CHAPEL".

Valley RECORDS Publishers, Inc.

BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

FOLK AND WESTERN REVIEWS

- DISK & SLEEPER
- EXCELLENT
- VERY GOOD
- GOOD
- FAIR
- MEDIOCRE

BULLSEYE of the WEEK

"WHEN MEXICAN JOE MET JOLE BLON" (2:17)
[Hill & Range BMI—Sheb Wooley]
"NO LONGER A PRISONER" (3:03)
[Hill & Range BMI—I. B. Ruth, Rich Yaw]
HANK SNOW
(RCA Victor 20-5490)

● Hank Snow comes up with an exciting item that has the quality, novelty and charm to break it into the magic circle of hits. Titled, "When Mexican Joe Met Jole Blon", the tune is a gay and rhythmic tale of the meeting, and its after effects, on a Bayou queen and a Latin lover from South of the border. The atmosphere is light hearted and Hank's terrific reading of the fetching lyrics results in a colorful and effective disk. Flip side, "No Longer A Prisoner" is a heart rendering item on which the artist does a dramatic job. Story is about a returning Korean POW who's nature of his sweet-heart's affections after the long hours of waiting. The Rainbow Ranch Boys supply an effective musical backdrop on two money makers that the ops can buy for the price of one.

"PIG LATIN SERENADE" (2:05)
[Country BMI—Wendell Bynum]
"YOU'RE MY DOWNFALL" (2:10)
[Cedar Wood BMI—Clyda Ogeltree, Don Helms]
JOHNNIE AND JACK
(RCA Victor 20-5483)

● Johnnie and Jack combine their vocal talents on another pair of top drawer decks that look like sure winners. The boys come up with something out of the ordinary as they turn in a zestful performance on the fast moving "Pig Latin Serenade". The artists skillfully twist the lyrics as they sing in the "Pig Latin" language and the results are effective. The coupling, titled "You're My Downfall", is a quick beat Latin flavored ballad on which the boys blend in mellow fashion. Lyrics tell about a gal who has brought about a downfall. Instrumentation is potent on both ends and ops oughta hop on the bandwagon to cash in on a quick share of the loot this double barreled hit should draw.

SKETS McDONALD
(Capitol 2607)
B+ "LOOKING AT THE MOON AND WISHING ON A STAR" (2:39)
[American BMI—Rudy Graywall]
Skeets McDonald etches this racing item with all the polish and appeal that should put him high up on the list of best sellers. Material is potent and the artist treats it to a terrific reading. Watch this one.
B+ "I NEED YOUR LOVE" (2:35)
[Central BMI—Skeets McDonald]
Under lid is a moderate beat emotion piece, waxed by Skeets. Eloquent string support as the artist's heartfelt delivery puts this tune in the top ranking class. Two grand sides.

HARDROCK GUNTER
(MGM 11596)
B+ "WHERE HAVE YOU BEEN" (2:46) [Acuff-Rose BMI—Gunter]
Hardrock Gunter comes up with a socko rendition on a quick beat item that is spirited, lively and catchy. Infectious string backdrop supports Gunter on this happy bouncer. A delicious platter.
B+ "SUNDAY ANGEL" (2:07)
[Milene ASCAP—Rose, Bryant]
Flip is a pretty tune etched in middle tempo fashion. Hardrock tells about a gal who seems like an angel but is only posing. The artist's distinctive style of vocaling makes for a fetching etching.

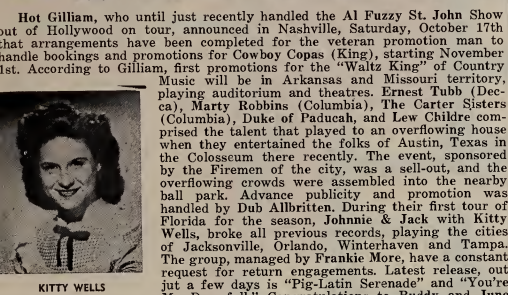
R. D. HENDON
(4 Star 1644)
C+ "AIN'T GOT A LICK OF SENSE" (2:21) [4 Star Sales BMI—Hendon, Taylor]
R. D. Hendon spins a fetching yarn about how little he knows when it comes to women. A quick beat ditty etched in pleasurable manner by the smooth voiced country warbler. Western Jamboree Cowboys merrily dish up some effective string support.
C+ "BLUES BOOGIE" (2:43) [4 Star BMI—Hendon, Sharp, Stevens]
Bottom portion is strictly instrumental as R. D. and the boys belt out an enchanting tune in solid boogie beat. Disk provides some pleasant listening and rounds out two flavorful sides.

REX ALLEN
(Decca 28897)
B+ "TO BE ALONE" (2:38)
[Randy Smith ASCAP—Billy Vaughn]
Rex Allen, mellow voiced country chanter, follows up his recent success on "Crying In The Chapel" with a lovely tune that's going well in the pop field. Rex's vocal efforts are grade A and the disk is assured of good reception in both the pop and country markets. Could be a big one.
B+ "IF GOD CAN FORGIVE YOU, SO CAN I" (2:41) [Lois BMI—Charlie Gore, Buford Abner]
Lower side is a religious flavored item tenderly rendered by Allen. The artist vocalizes the touching lyrics with a tear in his voice and the general effect is stirring and rich. Allen knows how to sell a song and both decks have potential.

DOY O'DELL
(King 6084)
C+ "WHEN MY SUNSHINE GOES WALKING IN THE RAIN" (2:20) [Intro BMI—Stan Freberg]
A rhythmic quick beat ditty is spun in smooth style by Doy O'Dell. Vocal is pleasurable and the arrangement colorful as the instrumental backdrop makes for a happy deck.
C+ "DEAR OKIE" (2:30) [Gordon BMI—Sooter, O'Dell]
Lower end is a cute bouncer with peppy lyrics dished up by the artist in zestful fashion. O'Dell's vocaling coupled with some neat string backing lend for two easy on the ear sides.

SLIM WILLET
(4 Star 1642)
C+ "VILLA CUNA" (2:14) [4 Star BMI—Willet]
Slim Willet and his Hired Hands turn in a fetching quick tempo instrumental that features some top-flight string work. Smooth arrangement and pretty melody add up to a pleasurable deck.
C+ "HUNGRY SLIM" (2:24) [4 Star BMI—Slim Willet]
Bottom portion is another yacis instrumental that Slim and the boys belt out in solid style. Rambling piano shines on a side that make for easy listening.

THE CASH BOX FOLK and WESTERN GROUP



KITTY WELLS

Hot Gilliam, who until just recently handled the Al Fuzzy St. John Show out of Hollywood on town announced in Nashville, Saturday, October 17th that arrangements have been completed for the veteran promotion man to handle bookings and promotions for Cowboy Copas (King), starting November 1st. According to Gilliam, first promotions for the "Waltz King" of Country Music will be in Arkansas and Missouri territory, playing auditions and shows. Ernest "Tubby" Becken, Marty Robbins (Columbia), The Carter Sisters (Columbia), Duke of Paducah, and Lew Childre comprised the talent that played to an overflowing house at Colosseum in Memphis recently. The event, sponsored by the Firemen of the city, was a sell-out, and the overflowing crowds were assembled into the nearby ball park. Advance publicity and promotion was handled by Dub "Buddy" Durkin during their first tour of Florida for a season. Johnny & Jack with Kitty Wells, broke all previous records, playing the cities of Jacksonville, Orlando, Winterhaven and Tampa. The group, managed by Frankie More, have a constant request for return engagements. Latest release, out in a new publication out November 1st, according to Frankie More, her manager. Just received a nice card from Marie Schaefer, vice-president of Carl Smith Fan Club, saying that there will be a new Journal out soon on the popular Columbia artist. Carl just recently completed dates in Georgia, and South Carolina; promotion work in place in the G.W.V field October 18th. Carl played Oklahoma City, Okla., and October 25th played Cleveland, Ohio. Ken Marvin (RCA Victor) also played the Cleveland date.

Announcement has been made that Valley Records has signed a new, young singing artist, in the name of Bobby Myers, who is called "Young Mr. Appeal." The eleven year old kid has his first record, "I'm Walking the Dog (Piece)" which will be released around November 1st. The juvenile star first came to the attention of those in the trade when Red Foley introduced him on his show while on a personal appearance in Beaumont, Texas. Immediately, Duke of Paducah signed the youngster, as his featured singer for his road show which played fairs in nine states this season. Those in the business say that the boy is not of the usual run of child singers, and insist that he is definitely different; used to singing to sell himself on a fair, and when he sings... he really sings!

Pee Wee King is still doing his popular Saturday night show over NBC with a new guitar star every week. He is still doing his show on the new Country Music's top artists, on his show recently. Right now Pee Wee is planning a new TV series to be played in Cleveland and possibly Detroit and Pittsburgh. On October 17th, Pee Wee's Show was broadcast from KGNK in Amarillo where he and the band appeared at the "Pee Wee Show" on his engagements on October 31st with a date in Peoria, Illinois. Hank Snow has a new release out that is quite certain to attract lots of attention, titles being "When Mexican Joe Met Jole Blon" and on flip side Hank sings about a Korean Prisoner of War on his way home to America after the truce was signed. He has definitely hit home, and is going to sell himself on a fair, and when he sings... he really sings!

PEE WEE KING

talented Charlie was cast by Hallmark's "Hillbilly Show" for the important character role of Spike in the production "McCoy Of Abilene" beamed from Hollywood coast to coast recently. Charlie did the background guitar work in addition to the special song. His latest release on the Intro label is "Kinsey's Book" and "Snooze" on the Intro label. They have just done for Okeh label under Don Law! The two work out of Compton and return for their Friday and Saturday night stints on Town Hall Party and its Radio and TV Shows. Currently on tour of states in the Northwest, Perlin Huskey and Jean Shepard recently played the New Hall in Durango, Colorado, the Ellis Club in Gunnison, Colo., and their current tour is being booked by Buck and Sonny Agency, Medford, Ore. Their tour manager is Douglas R. Leroy. RPM Enterprises handles Huskey and Shepard.

THE CASH BOX FOLK and WESTERN GROUP "OLD TIME JOCKEY" REGIONAL RECORD REPORTS

Randy Blake
WJJD—Chicago, Ill.
1. Let Me Be The One (Locklin)
2. Weary Blues From Waiting (Hank Williams)
3. Fifty-Fifty Honky Tonkin' (See-MacCormick)
4. Hey Joe (Carl Smith)
5. I'm Walking the Dog (Piece) (Liner (The Carter Sisters))
6. For Now And Always (Snow) (Shepard & Huskey)
7. Doggone It Baby, I'm In Love (Darrell Glenn)
8. If I Can't Forget You (Rex Allen)

Chuck Thompson
& Elmer
WFOR—Hattiesburg, Miss.
1. A Heap Of Lovin' (Hawkins)
2. I Forget More (Davis Sisters)
3. Shake A Hand (Red Foley)
4. Tain't Nice (The Carlises)
5. I'm Walking the Dog (Piece) (Hank Williams)
6. Weary Blues From Waiting (Hank Williams)
7. If I Never Got To Heaven (Eddy Arnold)
8. Let's Have A Hot Time (Jimmie Logsdon)
9. I'm Looking For A New Guy (Billy Walker)
10. Losers Weepers (Jimmy Swan)

Shelton
WHUN—Saxton, Pa.
1. Ricochet (Pee Wee King)
2. There Stands The Glass (Hank Williams)
3. Is Zat You Myrtle (Carlises)
4. Oh Miserable Love (Alan Pierce)
4. Tennessee Ghost (King)
5. Is Zat You Myrtle (Carlises)
6. Cannonball Yodas (Alan Pierce)
7. Hey Joe (Kitty Wells)
8. I Forget More (Davis Sisters)
9. Little Donkey (Giddy Jack)
10. County Slicker (Chet Atkins)

Clarence Knealand
WERI & WICH—
Jewett City, Conn.
1. Hey Joe (Carl Smith)
2. Dear John Letter (Shepard & Fernin Huskey)
3. Mama, Come Get Your Baby Boy (Eddy Arnold)
4. I'm Casting My Lassie (Tommy)
5. Hey Joe (Kitty Wells)
6. Sing Me Something Sentimental (Marty Robbins)
7. Who Stole That Train (Piece)
8. Little Donkey (Giddy Jack)
9. I Can't Escape From You (Hank Williams)
10. Counterfeit Kisses (E. Tubbs)

Joe Morris
WKDK—Newberry, S. C.
1. I'm Walking the Dog (Piece)
2. I Forget More (Davis Sisters)
3. Hey Joe (Carl Smith)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. Hey Joe (Kitty Wells)
6. Sing Me Something Sentimental (Marty Robbins)
7. Who Stole That Train (Piece)
8. Little Donkey (Giddy Jack)
9. I Can't Escape From You (Hank Williams)
10. Counterfeit Kisses (E. Tubbs)

Pop's Country Store
WXGJ—Richmond, Va.
1. Remembering (Mac Wiseman)
2. I'm Walking the Dog (Piece)
3. Wrong Side Of Town (Piece)
4. Idle Gossip (Lee & Cooper)
5. North Wind (Slim Whitman)
6. I'm Walking the Dog (Piece) (The Clock From The Carter Sisters)
7. Forgive Me John (Shepard & Huskey)
8. Let Me Be The One (Locklin) (Johnny & Jack)

Dave Walshek
KCTI—Gonzales, Tex.
1. Let Me Be The One (Locklin)
2. North Wind (Slim Whitman)
3. Caribbean (Mitchell Torok)
4. At The End Of A Long Lonely Day (Carl Smith)
5. Darling Am I (Carl Smith)
6. For Now And Always (Snow)
7. Mama, Come Get Your Baby Boy (Eddy Arnold)
8. That's What I'd Do For You (Faron Young)
9. My Cold, Cold Heart Is Hurt (Kitty Wells)
10. I Forget More (Davis Sisters)

Tommy Sutton
WING—Dayton, Ohio
1. I Forget More (Davis Sisters)
2. Don't Forget Your Life Away (Hank Williams)
3. How's The World Treating You (Eddy Arnold)
4. Caribbean (Mitchell Torok)
5. Hey Joe (Kitty Wells)
6. Yesterday's Girl (Thompson)
7. Private Property
8. Alabama (Johnny & Jack)
9. I'll Dance At Your Wedding (D. Dickens)
10. Pa-Paya Mama (Bonnie Lou)

Cliff Rodgers
WHKK—Akron, Ohio
1. I Forget More (Davis Sisters)
2. Mama, Come Get Your Baby Boy (Eddy Arnold)
4. At The End Of A Long Lonely Day (Marty Robbins)
5. North Wind (Slim Whitman)
6. That's What I'd Do For You (Faron Young)
7. Tennessee Whip-Wag (B. Lou)
8. Dirty Dish
9. Lonesome Pine Fiddlers (Hank Williams)
10. There Stands The Glass (Webb Pierce)

Butch Lewis
WJKO—Springfield, Mass.
1. I Won't Be Home No More (Hank Williams)
2. Is Zat You Myrtle (Carlises)
3. Darling Am I The One (Carl Smith)
4. Wrong Side Of Town (Piece)
5. Caribbean (Mitchell Torok)
6. Mama, Come Get Your Baby Boy (Eddy Arnold)
7. It's Been So Long (W. Pierce)
8. Let Me Go Davoli (Tex Ritter)
9. Crying In The Chapel (Allen)
10. Shake A Hand (Red Foley)

Clay Egger
WLOCK—Limo, Ohio
1. Let Me Be The One (Locklin)
2. Weary Blues From Waiting (Hank Williams)
3. Hey Joe (Carl Smith)
4. Crying In The Chapel (Darrell Glenn)
5. A Dear John Letter (Shepard & Huskey)
6. How's The World Treating You (Eddy Arnold)
7. Yesterday's Girl (Thompson)
8. Is Zat You Myrtle (Carlises)
9. There Stands The Glass (Webb Pierce)
10. When You Took Your Wedding Vows (Billy Mapheo)

Smoko Smith
KRNT—Des Moines, Iowa
1. Sing Me Something Sentimental (Marty Robbins)
2. Hey Joe (Carl Smith)
3. Hey Joe (Kitty Wells)
4. Yesterday's Girl (Thompson)
5. I'm Walking the Dog (Piece)
6. Forever Is Too Long To Be Alone (Giddy Jack)
7. You're Gone (Davis Sisters)
8. Caribbean (Mitchell Torok)
9. Don't Be Afraid (Lynn Payne)
10. Counterfeit Kisses (E. Tubbs)

Doug Smith
WSLS—Roanoke, Va.
1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. I'm Walking the Dog (Piece)
4. Hey You All Come (Hank Benson)
5. Sorrow And Pain (Davis, Sist)
6. I'll Buy My Heart (Carl Smith)
7. It's Been So Long (W. Pierce)
8. Weary Blues From Waiting (Hank Williams)
9. I Forget More (Davis Sisters)
10. Barber Shop Boogie (T. Sosabee)

Mack Sanders
KFBW—Wichita, Kan.
1. Hey Joe (Carl Smith)
2. It's Been So Long (W. Pierce)
3. I Forget More (Davis Sisters)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. My Wat' Fast Eddy (Tommy)
6. Yesterday's Girl (Thompson)
7. Crying In The Chapel (Darrell Glenn)
8. A Dear John Letter (Shepard & Huskey)
9. Let Me Be The One (Locklin)
10. North Wind (Slim Whitman)

Sleepyhead Cliff
KASM—Albany, Minn.
1. It's Been So Long (W. Pierce)
2. I Forget More (Davis Sisters)
3. Oh Miserable Love (Piece)
4. Caribbean (Mitchell Torok)
5. Who Stole That Train (Piece)
6. I'm Walking the Dog (Piece)
7. My Cold, Cold Heart Is Hurt (Kitty Wells)
8. I Won't Be Home No More (Hank Williams)
9. Sing Me Something Sentimental (Marty Robbins)
10. A Dear John Letter (Jean Shepard & Fernin Huskey)

Bill Stell's Mailbag
WWSV—Crews, Va.
1. I Forget More (Davis Sisters)
2. Darling Am I The One (Carl Smith)
3. It's Been So Long (W. Pierce)
4. Always And Always (Timmy Walton)
5. Forgive Me John (Shepard & Huskey)
6. Tain't Nice (The Carlises)
7. Looking At The Moon (Jimmy Grazzoli)
8. Last Mile Of The Way (Foley)
9. Let Me Be The One (Locklin)
10. Satisfaction Guaranteed (Carl Smith)

Red Tator
WHYU—Newport News, Va.
1. I Forget More (Davis Sisters)
2. Mama, Come Get Your Baby Boy (Eddy Arnold)
3. The Moon & Me (Anderson)
4. Let Me Be The One (Locklin)
5. You Gotta Be In Love (Tommy)
6. Caribbean (Mitchell Torok)
6. Yesterday's Girl (Thompson)
7. I Love You (Faron Young)
8. Trademark (Carl Smith)
9. It's Been So Long (W. Pierce)
10. To You (Mac Wiseman)
10. Eight Seat Boogie (Maddox)

Big Jim Hess
WIVK—Knoxville, Tenn.
1. Sorrow And Pain (Davis Sist)
2. I Love You (Faron Young)
3. Darling Am I The One (Carl Smith)
4. Private Property (Johnny & Jack)
5. Heartbreak Ahead (C. Arthur)
6. Looking At The Moon (Jimmy Grazzoli)
7. You're Gone (Davis Sisters)
8. Wrong Side Of Town (Piece)
9. Johnny's Girl (W. Pierce)
10. Little Rita Faye (Little Rita Faye)

Art Barrett
WAVY—Portsmouth, Va.
1. Mama, Come Get Your Baby Boy (Eddy Arnold)
2. I Forget More (Davis Sisters)
3. Wrong Side Of Town (Piece)
4. The Moon & Me (Anderson)
5. There Stands The Glass (Webb Pierce)
6. Let Me Go Davoli (Tex Ritter)
7. For Now And Always (Snow)
8. I Won't Be Home No More (Hank Williams)
9. You All Come (Hank Benson)
10. Don't Add A Tear To Your Name (George McCormick)

Paul Kallinger
XERF—Del Rio, Tex.
1. Hey Joe (Carl Smith)
2. You're Gone (Davis Sisters)
3. A Dear John Letter (Shepard & Huskey)
4. Caribbean (Mitchell Torok)
5. Let Me Be The One (Locklin)
6. I'm Walking the Dog (Piece)
7. Forgive Me John (Shepard & Huskey)
8. Is Zat You Myrtle (Carlises)
9. Crying In The Chapel (Allen)
10. Tain't Nice (The Carlises)

Sleepy Eye John
WHHM—Memphis, Tenn.
1. Let Me Be The One (Locklin)
2. You're Gone (Davis Sisters)
3. There Stands The Glass (Webb Pierce)
4. I Forget More (Davis Sisters)
5. I'm Walking the Dog (Piece)
6. One Of The (Kermit Moore)
7. House Of Blue Lights (Morris Moore)
8. Mama, Come Get Your Baby Boy (Eddy Arnold)
9. Tain't Nice (The Carlises)
10. Hey Joe (Carl Smith)

now!

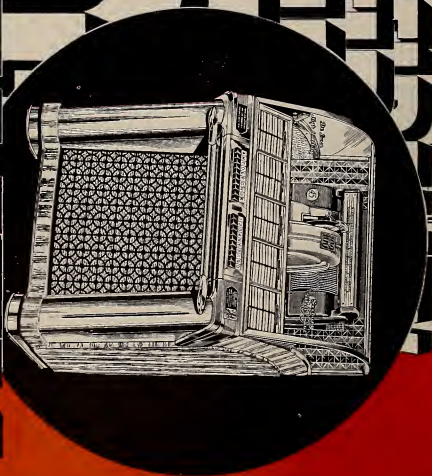
HIGH FIDELITY

belongs to coin-operated music, too!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois



SEE THE NEW *Select-O-matic* HIGH FIDELITY
DELUXE MUSIC SYSTEM AT YOUR SEEBURG DISTRIBUTOR
AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



Here and There

The Salesmen Return

NEW YORK—Apropos of the editorial alongside, it is interesting to note that Charles M. Sievert, columnist for the New York Sun-Telegram, reports that this year the air in convention halls and sales meetings has been filled with "get out and sell." It is pointed out in this column that Merle Thorpe, a director of Cities Service says: "American salesmanship is a great native resource." Thorpe states that nobody beats a path to your door if you build a better mousetrap. Successful products and industries owe their success to "the resourcefulness, energy and ingenuity that American salesmanship has used in its study of human behavior."

LOUISVILLE, KY.—With some common sense complaining that they cannot obtain sufficient credit from their local banks the speech of Everett D. Reese, president of ABA (American Bankers Assn.) before the Kentucky Bankers Assn. here may prove very interesting. Reese pointed out to the bankers present that Uncle Sam was once again in the lending business with the creation of the Small Business Administration.

Said Reese, "Bankers cannot be indifferent to the implications of this action. We should serve small business so effectively that the demand for Government credit or loans will be meaningless." He also claimed that a study made a few years ago showed that 90% of all loans made by banks were to concerns with a net worth of \$250,000 or less. Two-thirds of these loans, he stated, were to firms with a net worth of \$50,000 or less. "It may be," he emphasized, "that we will have to grant more credit, rather than being so concerned with the restriction of credit." (Editor's Note: Operators having any difficulties obtaining loans and/or credit from their banks should show the above to their bankers.)

NEW YORK—The usual pressures come to the fore during political campaigning. One of the matters under discussion by the three political candidates for Mayor of New York City is the appearance of Broadway, some contending that some of the amusements on the street are detrimental to the city's appearance and prestige. Robert Wagner, the candidate on the Democrat ticket stated: "The fellow who wants to find amusement in a penny arcade is as much entitled to do so as one who wants to find amusement in the drama." He said he was not opposed to penny arcades "so long as they are kept orderly and clean and there are no loud noises permitted." "I think the poor people have a right to entertainment, too," he declared.

Refreshing to most is the fact that the salesmen are starting to return to the field.

Perhaps these past few months, as business became spotty, brought about a call for more personal and intense coverage of the market, from manufacturers, distributors and jobbers.

Regardless of what the reason, the fact that the salesmen are returning in ever increasing numbers, is an encouraging, and even a stimulating factor for all the industry.

Not only does the average operator appreciate direct coverage from the salesmen of his choice, but, the salesmen are the men who bring back the new ideas.

Because of observant and intelligent salesmen many new products have come into being. It is their close kinship with the men on the firing line, the operators, which results in the ideas for the new products the operators need.

Salesmen have been known to not only report to their headquarters about general conditions in the territories they visit, but, they also advise just what each operator needs to continue in business on a profitable basis.

This has in the past, and will, in the future, result in some of the finest amusements for the industry.

It is the salesman who gets close to the operator and covers many of his locations with him. Here he learns of new ideas which that operator may be using which would, if put on a nationwide scale, benefit the entire industry.

It is well to remember that the greatest games have been built in attics, basements and garages by operators who, because of necessity, could not, or would not, purchase new machines for certain locations.

These operators revamp a game themselves and find that collections zoom. They don't report these facts to the trade. They just keep right on going, considering themselves lucky, because of the ingenuity which they displayed, to continue to earn with a

game of long standing because of a "simple revamp".

That "simple revamp" can mean an entire new trend in the automatic amusement industry. But the average operator, too much occupied with his own route in his own territory, may not be able to see this fact for the nation as a whole.

And that's where the salesman can be of tremendous help to the industry.

As long as he keeps his eyes and ears open, keenly observes the operations of the people he calls on, notes what they are doing to help themselves profit from the products which they have purchased, he usually sends in a report to his factory where executives and engineers suddenly foresee something entirely new and different.

Salesmen have proved invaluable to many of the firms in this business, aside from their general utility—that of selling machines for the firm they represent.

The fact, then, that more and more salesmen are being seen in the industry, especially out in the field, brings much that can be expected for the entire business.

Not only do salesmen have the knack of lifting up a depressed section of the nation, but at the same time, they create optimism wherever they visit, and bring about a much closer relationship between the people whom they call upon.

The return of the salesmen is bound to mean a great deal to the entire amusement machines field. They will not only create a wider range of sales for their firms but will also bring into being a better understanding of the national market for all concerned.

It is well, then, that the executives in the industry have seen fit, even as business goes on ahead, to insure their future sales with salesmen directly covering their customers.

The return of the salesman is always a heartening thing for any industry. It means a better level of operations, as well as more efficient merchandising of the products of any firm.

THE JUKE BOX INDUSTRY

Presents

IT'S OPPOSITION

to the

McCARRAN BILL

in WASHINGTON, D. C.

on

MONDAY, OCTOBER 26

Next Week's Issue
of

The CASH BOX

(Dated November 7)

WILL REPORT PROCEEDINGS

high spirited fun and frolic!

GOTTLIEB'S

'SHINDIG'

FAST STEPPING ACTION EVERY SECOND--AND HOW!

8 NUMBERED TRAP HOLES • 4 balls in line or square awards Replay.

1 to 8 RE-SETTING SEQUENCE • advances Roll-Overs and Roll-Unders for super-high score and Replays.

BALL IN TRAP HOLE • puts out corresponding bumper light.

SPOT FEATURE • Roll-Over button spots sequence numbers.

POINTS • SUPER-HIGH SCORE
3 POP BUMPERS
2 CYCLONIC KICKERS
2 SUPER-POWERED FLIPPERS

JOIN THE FUN AND PROFIT!

SEE YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
There is no substitute for "SHINDIG"!



N.Y. Music Ops Assn. Changes Name To "Music Operators Of N.Y., Inc."



AL DENVER

NEW YORK—Albert Denver, president of the operators' association here, advised that effective immediately the organization will be known as the Music Operators of New York, Inc.

The association decided that its previous name, Automatic Music Operators Association, was not indicative of the proper function of the music operator today, and it would be more appropriate to dispense with the designation "Automatic."

Completing sixteen years of service to its membership, the association will celebrate with its sixteenth annual banquet on Saturday, November 7, at the Commodore Hotel.

A Hunter's "Dream"

LANCASTER, O.—Roy C. Baystel, R. C. Music Company, this city, had himself quite a time for the six days of September 13 to 18, while hunting game at the Jackson Hole Area, Upper and Lower Hobach, Mt. Range, Wyo.

Pictured below is Roy and his trophies: Black Bear; Moose (Bull) 46 $\frac{1}{4}$ " antler spread; Elk (Bull); Buck Deer; and a Coyote.



"Royal" In Battle Royal At United

Non-Match Shuffle Alley May Overtake "Imperial"



BILL DE SELM

CHICAGO—One of the surprises over at United Manufacturing Company, this city, is the fact that its non-match score shuffle alley, "Royal", is gradually closing up the sales margin with the big seller, "Imperial", which is a match score game.

Bill DeSelm, salesmanager of the firm, stated this past week, "Say, 'Royal' sales are getting closer to a tie with 'Imperial' than ever before and it looks now like, very soon, they

AMI "E"

THE WORLD'S GREATEST PHONOGRAPH.

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., Bl 3-8777

may be both selling at the very same pace."

Bill reported that when both of these new shuffle games were introduced, "Imperial" went away out in front, and has remained out in front, as far as sale are concerned.

"But," Bill stated, "the past weeks have sort of surprised everyone. 'Royal Shuffle Alley,'" he now claims, "is putting up a battle royal for first place with 'Imperial' and, if this keeps up, we won't be surprised if 'Royal' overtakes 'Imperial'."

LACK OF SKILLED LABOR PLAGUES MFERS

Deliveries Of New Equipment Fall Behind As Labor Situation Becomes Acute. Offer Many Inducements

CHICAGO—"It's not only the great lack of skilled labor," one noted manufacturer here stated, "but the terrible labor turnover which we are enduring, and which seems to be current everywhere in this area. This condition," he continued, "is throwing us further behind on all orders of new equipment, hard as we are trying to get out production as speedily as possible."

This area has been undergoing a lack of skilled labor for a long time now. It has become more acute as the months have gone by.

Noted manufacturers of coin machines are now advertising in the daily papers here that "skilled or unskilled" help is wanted.

They are willing to train unskilled labor. Willing to give high bonuses, free insurance and many other inducements to obtain whatever help they possibly can, as well as assure unskilled help good training from very skilled employees. All this is an effort

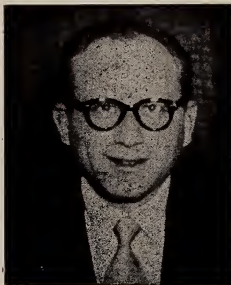
to cut into the backlog which is accumulating at most of the manufacturing in this area.

Some of the manufacturers point out that they are delivering just as many machines as they formerly did. "But," they state, "with the demand greater than it ever was, we are falling behind simply because we can't obtain sufficient labor to handle more production, regardless of the fact that most of the factories here have the facilities for stepping up their production."

Greatest problem is the labor turnover. As one manufacturer here said, "We are constantly hiring people. Last week we were lucky to hire another 40 people. But, this past Monday morning, 46 didn't show up. This throws us behind schedule. And again this week we are hoping to employ a sufficient number to overcome what we lost and gain a few at the same time."

Williams Mfg. Going Ahead With 10c Coin Chutes

Firm Advises Majority Of Pinball Ops In Favor Of Dime Play



SAM STERN

learned that the majority of the pinball operators agree with us that dime play is their salvation."

With these words, Stern produced some facts which were very interesting. He showed reports from one large eastern center where the locations were now demanding 10c coin chute games from operators who hadn't as yet brought them into these spots.

"It's a fact," Stern stated, "that the average pinball operator agrees he must, somehow, arrange for more intake from his equipment and, if he does want to obtain more income, the one and only way in our opinion, and in the opinions of many, many pinball operators today, is 10c play."

From some sections of the nation Stern has heard that operators removed the dime coin chutes and replaced these with the old nickel chutes.

"This," he says, "was to be expected. There are many operators who won't try to make a changeover to 10c play until they get everyone else in their area to agree to do the same thing at the same time."

"But," he continued, "these operators suffer along and continue to complain 'of the next man' instead of trying to go it themselves, first, and having the others follow."

N.Y. Ops View New Seeburg Phonos



NEW YORK—Meyer Parkoff (top, left) and Harry Rosen (top, right) played host to many New York music ops who visited the showrooms of Atlantic-New York Corporation, to see the new Seeburg phonographs. Center, left: Marvin Liebowitz; Center, right: Ray Knoss; Bottom, left: Russ Carpenter, Chester, N. Y.; and Bottom, right: Harry Pugliese (left) and Joe Bartolo (right) partners of Huntington, L. I. and Joe DeChristaphero (center) of Riverhead, L. I.

CHICAGO—This past week, Sam Stern, executive vice president and general manager of Williams Manufacturing Company, this city, stated:

"We are going ahead with dime coin chutes. These will continue to be placed on our present 'Army-Navy' game and on future games. We have

Runyon Gives Away Television Set

NEWARK, N. J.—One of the highlights of the Hiram Walker Merchandising Fair, held at the Mosque Theatre in this city, October 13 and 14, was the offering of a 21" Emerson floor model television set to the holder of the lucky ticket in a drawing sponsored by Runyon Operating Division.

The lucky holder of that card was Henry Ruhmschottel, owner of a package store.

"We were very happy to present the television set to Mr. Ruhmschottel," said Ed Burg of Runyon Operating Division, "and we are gratified at the interest this offering generated."

Thus far Runyon has exhibited at the merchandising fairs held in New York, Newark and Trenton, and will also exhibit in Hartford, Connecticut, November 2 and 3, and in Bridgeport, Connecticut, November 7 and 8.



Ed Burg, of Runyon Operating Division (extreme right) and Dave Milch, of Beverage Retailer Weekly (extreme left) are interested bystanders, as Ben Smith of Ben Smith Advertising, Inc. announces Henry Ruhmschottel as the winner of the 21" Emerson television set.



Williams
ARMY-NAVY

BIG BOLD ILLUMINATED SCORE INDICATOR
Lets Player See His Score at a glance!
HIGH SCORE! POINT SCORE!

YELLOW THUMPER BUMPER BOOTS BALL DOWN THE FIELD!

NEW!

FIRST 5-BALL WITH "3-D" SCORING!

- 3 THUMPER BUMPERS!
- 2 KICKOUT POCKETS!
- 2 AUTOMATIC RUBBER KICKERS
- 4 "SPECIAL" ROLLERS!
- 2 FLIPPERS!

BALL ADVANCES UP AND DOWN FIELD BY HITTING THUMPER BUMPERS TO SCORE **TOUCHDOWNS AND FIELD GOALS**

PLAYER CAN SPELL **ARMY-NAVY** without hitting top center pocket!

- ★ Spelling **A-R-M-Y** lites 2 left side top and bottom rollovers for "special"!
- ★ Spelling **N-A-V-Y** lites 2 right side top and bottom rollovers for "special"!
- ★ Top Center Pocket Scores 500,000 and spots letters R-M and N-V to help player spell **ARMY-NAVY**.



CREATORS OF DEFENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Act Now! SEE YOUR DISTRIBUTOR AT ONCE!



RED THUMPER BUMPER BOOTS BALL UP THE FIELD!

HINGED FRONT DOOR FOR EASY SERVICING!

THRU THE COIN CHUTE
NEW ORLEANS NOTES

Congratulations to the happiest couple in Mississippi. Ed Daniels and wife the proud parents of a handsome newcomer, Ed Junior. The new baby follows the new house and a new record shop. Add to the aforementioned the old route and you have a busy but happy Ed . . . Mr. and Mrs. Meyer Vernica of Manhattan Amusement in town entertaining their two grandchildren. Mrs. Vernica looking as lovely as usual . . . Mrs. Le Bleu of L & C Automatic, Lake Charles, in town on a combined pleasure and business trip . . . Mrs. Barcelona, Barcelona Amusement is being fitted for a gown to be worn at the Carnival Ball . . . Sig Lett of Twin City Automatic, West Monroe, married several weeks ago . . . Freddie Werther announces his forthcoming marriage on October 24 in Alexandria, Freddie was formerly with Delta Music Sales . . . Mr. and Mrs. Nick J. Fokakis and family in town shopping for a cigarette vending machine. Nick is of Fokakis Amusement Co., Hattiesburg, Miss . . . Delores Syndham, Jackson, Miss. recovering from an emergency operation last week . . . Visitors this week included Alston of Alston Amusement, Gulfport, Miss.; Mrs. Duffy of Duffy Amusement, Baton Rouge; Sandoz of Abbeville; and Ray Landry of Gonzales . . . Macie La Mott, operator from Baton Rouge, just back from a trip to Denver, Colo. . . Mr. Slay and Earl Gill of Slay Music, Hattiesburg, Miss. in town for a day . . . Henry Gerson, Henry's Music, Monroe, La., excited because his son from from South America visiting him . . . Luke, Jefferson Music, Algiers, grinning about his vacation which starts this week . . . Leonard Chess, Chess Records, passing through town on one of his frequent disk jockey, distributor trips . . . Cute little gal at Huffines Coin Machine Service makes a pretty picture as she types away after school.

E. Ohio Phono Ops Assn. Elects Lonsway Pres.

YOUNGSTOWN, O.—The Eastern Ohio Phonograph Operators Association held elections in September and the members elected Raymond E. Lonsway, president; Don De Lucia, vice-president; and Mark Osborn, secretary-treasurer.
The organization holds executive

meetings every third Thursday of the month. Next executive meeting will be on November 19 at 1310 Market Street, this city, association headquarters.
General meetings are always held the first Thursday of each month at the Tod Hotel, this city. Next regular meeting will be November 5.

Exhibit Export Sales Grow



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager of Exhibit Supply, this city, reported this past week that:

"Our export business on all of our kiddie rides is growing with leaps and bounds."

Shipments have gone forth in quantity to Colombia, and various other Central and South American countries.

This past week the first order for 20 of the "Big Bronco" horses went to Hamburg, Germany, and will be installed in a chain of department stores throughout the West German area.

Weinand stated, "It's surprising how the news has reached almost all over the world regarding the coin operated kiddie rides.

WANT TO BUY!
KEENEY
AIR RAIDERS

NOW DELIVERING!
WILLIAMS' GREAT NEW ARMY-NAVY
Write for FREE Price List. Parts and Service Manual available.
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel. RI 6-7712)

"We have never before", Weinand continued, "enjoyed so many letters from leading firms who are interested in our kiddie rides and who want to know more about handling them in foreign markets on the coinage of the countries interested in the rides."

Weinand has been devoting himself very diligently to handling the many inquiries which the firm has received. Though months of correspondence is sometimes involved in foreign market transactions, he has found that, in the long run, this has handsomely paid off in the fact that the kiddie ride export business is daily growing larger and larger for Exhibit Supply.

Best Investment in the Coin Machine Field!

Operators all over the United States agree the new **AUTO-PHOTO STUDIO** is a MAJOR PROFIT PRODUCER. And, what is equally important **AUTO-PHOTO STUDIOS** have HIGHEST RESALE VALUE, so your investment is SECURE. (Studios now several years old are as productive as when originally installed.)

Only **AUTO-PHOTO STUDIOS** give *four different poses* on each strip. Your customers know the difference. Prints are permanent, will not fade, have great depth and contrast—can be reproduced or enlarged.

AUTO-PHOTO STUDIOS are completely automatic—easy for customer—easy for operator.

Investigate this MAJOR PROFIT PRODUCING PLAN today.



Write today for full details, literature and name of nearest distributor.

Auto-Photo Co., Inc.

1452 So. San Pedro St., Los Angeles 15, Calif.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models
146
147
148

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

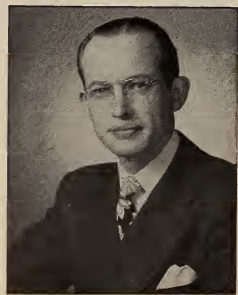
Telephone collect for volume deals

SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE \$39.50
—and 9 Column COOKIE Machines. EACH

Supreme Distributors, Inc.
416 N. W. 8th AVE., MIAMI 37, FLA.

On The Road!



ROBERT H. BEAR

NORTH TONAWANDA, N. Y.—Robert (Bob) H. Bear, sales manager of the phonograph division of the Rudolph Wurlitzer Company, this city, is on the road seeing the firm's distributing organizations.

First stop was to visit with Bill Mashek of Central Music Distributing Co. in Kansas City, Mo. From there Bob travels to Houston, Texas, to see Joe Steele, Steele Distributing Co., and then on to Dallas to Commercial Music Co. and Ray Williams. We understand Fletcher Blalock of P. A. B. Distributing Co., of New Orleans, La., will meet up with Bear in Dallas.

Copeland Distributors, Oklahoma, Appointed AMI Distributor Holds Showing At Biltmore Hotel

OKLAHOMA CITY, OKLA.—Appointment of Copeland Distributors, 900 Western Avenue, this city, as distributors for AMI Incorporated, was announced here today by E. R. Ratajack, western regional manager.

The new AMI distributor will serve operators throughout all of Oklahoma, the western counties in Arkansas and in the Texas Panhandle area.

Copeland Distributors occupies a large modern building with showroom windows along Western Avenue that look into the well lighted display area where the AMI juke boxes, hideaways and other auxiliary music equipment is shown. Service facilities are unusually complete, including the most recent electronic testing equipment and a refinishing department comparable to that found in many factories.

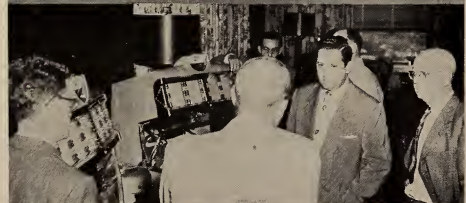
In addition to Wayne Copeland, president of Copeland Distributors, other members of the organization include: LeRoy B. Kitch, service manager; Haskell Dill, sales representative; Mary E. Gee, secretary and treasurer; Ross Brink, technical department; Harry Brown, service; John Bocock, parts sales and Allan Dixon, general utility and maintenance.

Copeland has been in the distributor end of the juke box industry since the end of World War II. He holds a Bachelor of Science degree from Temple University in Pennsylv-

vania and was in the investment banking business in Philadelphia prior to coming to the southwest to make his home. He is a veteran Air Force pilot, married and the father of two children.

Immediately upon his appointment, Copeland presented the AMI Model "E" phonographs to music operators with a showing at the Variety Club in the Biltmore Hotel, this city.

Music operators from surrounding areas who called to see the equipment and congratulate Copeland's appointment to the AMI distributor family included: Don J. Dawson, Tulsa; Mike Rice, H. O. Bussy, Charles O. Malone, Bryce Fletcher, J. Crawford Butts, Mr. and Mrs. W. B. Atkins, Mr. and Mrs. James C. Burge, Sol Davis, L. W. Drennan and W. S. Cox, all of Oklahoma City. Other Oklahomans prominent in music circles who attended were Mr. and Mrs. Olen V. Lowther, Davis; Mr. and Mrs. A. J. Prickett, Canton; Bob Tona and W. H. Gugg, Mangum; C. E. Dawson, Afton; C. F. Jackson, Seminole; B. C. Dickson, Shawnee; Jim Weitken and Larry Buckley, Enid; Harold Stockstill, Pauls Valley; Mr. and Mrs. Bob Lester, Duncan; Mr. and Mrs. H. A. McFarland and Mr. and Mrs. James Clark, Ada; Mr. and Mrs. James Pas-cott, Ardmore. Out of state guests were Gunnar Gabrielson, Dallas, Texas; Johnie Adams, Fort Smith, Arkansas; and G. M. Wilkins and E. H. Meese, Rogers, Arkansas.



Attending the Copeland showing were: **TOP:** Front row (l to r): E. H. Meese, Rogers, Ark.; Haskell Dill, Amarillo, Tex.; Mrs. A. J. Prickett, Canton, Okla.; Mrs. E. Faye Lowther, Davis, Okla.; Jim Weitken, Enid, Okla.; Wayne E. Copeland; W. B. Atkins, Okla. City, Okla.; Mr. Charles O. Malone, Okla. City, Okla.; C. F. Jackson, Seminole, Okla.; Mr. Tull, Seminole, Okla.; B. C. Dickson, Shawnee, Okla. Center Row (l to r): A. J. Prickett, Canton, Okla.; E. R. Ratajack, Grand Rapids, Mich.; Mrs. W. B. Atkins, Okla. City, Okla.; Charles O. Malone, Okla. City, Okla. Back Row (l to r): Frank Gee, Jr., Okla. City, Okla.; Leroy Kitch, Okla. City, Okla.; Mary Gee, Okla. City, Okla.; Larry Buckley, Enid, Okla.; Harold Stockstill, Pauls Valley, Okla.; G. M. Wilkins, Rogers, Ark.; and C. E. Dawson, Afton, Okla.

BOTTOM PICTURE: Back to camera: Mr. Tull; Harold Stockstill. Facing camera: Wayne Copeland; C. E. Dawson. In Background: A. J. Prickett; G. M. Wilkins.

chicago coin's *New* BOWLING GAME *Featuring* ADVANCE Scoring!

chicago coin
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

★ New Scoring Thrill!
TOP SCORE of 900!

New, Beautiful Cabinet Styling!
FAST! 45 Second Scoring! Multiple Scoring on Strikes and Spares only!

Adjustable to Play 5 Frames

EQUIPPED WITH **GIANT SIZE BOWLING PINS**

“What’s In A Name”?

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, found the famed Shakespearean expression, “What’s In A Name?”, extremely appropriate in regard to their export business.

“Funny thing,” Alvin reported, “but our foreign buyers like our games to bear names that ‘mean something to them.’

“For example,” he continued, “they liked our ‘Globe Trotter’ because they thought the name ‘meant something’ to their players in France, Belgium and the other countries.

“They liked our western-named games because the cowboys of the old west are extremely popular in European countries.

“From now on,” he says, “we are going to have to take the name of the new game into consideration and give it some study prior to releasing it for it must have meaning as far as the export market is concerned.”

Ralph Sheffield Named Genco Sales Manager
Firm Holds Big Distributor Meet Oct. 11



RALPH SHEFFIELD

CHICAGO—Ralph Sheffield was named sales manager for Genco Mfg. & Sales Company by Avron Gensburg and Sam Lewis, heads of the firm.

Sheffield has been engaged in the coin machines industry since 1938 when he started as a mechanic for Cleveland Coin Machine Exchange, Cleveland, Ohio.

He came to Chicago late in 1941 and helped to start Empire Coin Machine Exchange. After a few years he be-

came a partner with Gil Kitt in this firm.

He remained with Empire for about ten years and then sold out. After a short career in the premium business he entered the Genco firm last January.

Since then he has been traveling the country appointing distributors and introducing new Genco products.

As sales manager, Sheffield started off the firm’s newest product, news of which is as yet being withheld until all the firm’s distributors have been completely supplied, by holding the largest meeting of all the Genco distributors on October 11.

About 32 of the Genco distributors were present to see the firm’s newest innovation. They were also invited into a round table open discussion regarding Genco’s products, as well as their general thoughts in regard to distributorship methods, and general practices of all its distributors.

This “open discussion,” Sheffield reports, was one of the most pleasing to the firm’s distributors. It gave them the opportunity to speak right out and actually help arrange future policy for the Genco firm, he stated.

Among the distributors who were present at this meeting were: Lou Singer of Central Distributors, Omaha; C. W. (Shorty) Culp of Oklahoma City; Fletcher Blalock representing all the F.A.B. offices; Ray Williams of

FALL SPECIALS!

SUPER WORLD SERIES	\$199.50
CONEY ISLAND	159.50
ATLANTIC CITY	292.50
BRIGHT SPOT	164.50
YACHT CLUB	WRITE
BEACH CLUB	425.00
PALM BEACH	284.50
SPOT LITE	143.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel. HE 1-377)

Commercial, Dallas; Lou Wolcher of San Francisco; Ron Pepple of Seattle; Bill Marmer of Cincinnati; Sam Taran and Eli Ross of Miami; Ray Powers, representing Badger Sales Co., Los Angeles; Romeo Laniel and Jean Coutou of Montreal; Frank Swartz of Nashville; Gil Kitt of Empire, Chicago; Leo Weinberger of Louisville; Harry Hurvich of Birmingham; Lu Shulman of Denver.

Also present were: Harry Silverberg of W. B. Kansas City and Bill Betz of W. B. St. Louis; Bill Miller of Miller-Newmark, Grand Rapids and Detroit; Al Simon and Al Dinzelli of New York; B. D. and J. D. Lazar of Pittsburgh; Ir Blumenfeld and Harry Hoffman of Baltimore; Bob Wenzel of Automatic Games, St. Paul and Al Clavir of Toronto Trading Post.

In conclusion, Sheffield stated, “There is no doubt that this proved to be one of the most interesting and most successful meetings ever yet held by our firm.”

A dinner was enjoyed by all at the Shangri-La restaurant and a night at the Chez Paree was part of the entertainment for the distributors.

International Mutoscope Appoints Southern Music

NEW YORK—Herb Klein, International Mutoscope Corporation sales manager, announced that Southern Music Distributing Company of Orlando, Florida, has been appointed exclusive distributor for Photomat in Florida and Southern Georgia.

Southern Music is well known throughout the area. Ron W. Rood is President of the distributing organization.

“It’s What’s in THE CASH BOX That Counts”

Auto-Photo Co. To Expand Sales Markets To Foreign Nations

LOS ANGELES, CALIF. — Auto-Photo Company, this city, manufacturers of Auto-Photo Studios that take and deliver four different photographs automatically on one strip within two minutes, at the drop of a coin, will soon expand its operations overseas.

I. D. Baker, Auto-Photo president, departed for Tokyo, Manila and other far eastern cities this week. His immediate objective will be to arrange for establishment of a branch office,

operating and distributing company in Japan.

Auto-Photo states its coin-operated studios are now in operation throughout the United States in variety and department stores, drug stores, theatres, retail and amusement "traffic" locations.

Recent studies made by the firm at variety store locations show that Auto-Photo has an especial appeal to teenagers when made available to them at their natural trading centers. Auto-Photo's four poses on a single strip also permit posing and "mugging" one another.

Auto-Photo has also demonstrated tremendous appeal to military personnel as it permits sending clearly focused and fade-proof portraits home at minimum cost. Travelers and amusement seekers also are good Auto-Photo customers.

Further tests have demonstrated that Auto-Photo's appeal is not limited to Americans alone and it is as a result of these tests that the company has decided to expand its operations.

Governmental agencies and industry are also a developing market for the automatic photo studios as need grows for simplified photo identification procedures, it is stated.

Music Ops Of Conn. Hold 1st General Meet Of Fall Season

HARTFORD, CONN. — The Music Operators of Connecticut held its first regular general meeting of the fall season on October 8 at The Southern Plantation Restaurant, this city.

Abe Fish, president, presided over the meeting attended by thirty six members and a large delegation of operators from the Boston area, who were present as guests of the association. Among the other guests were operators from the Western Mass. Music Guild and representatives of the Redd Distributing Co., Boston, AMI distributor; Trimout Coin Machine Co., Boston, Seeburg distributor; Runyon Sales Co., New York, AMI distributor; Atlantic-Conn. Corp., Hartford, Seeburg distributor; Music & Television Corp., Boston Rock-Ola distributor; and Reliable Coin Machine Co., Hartford wholesaler.

Jerry Galumbo, Music & Television Corp., exhibited the new Rock-Ola "Comet" and addressed the gathering. The six local branches, which make

up the Music Operators of Conn., were represented by their delegates: Arthur Moss of Bridgeport, John Colucci of Waterbury, Frank Marks of New London, Arthur Rode of Bristol, Clarence Sorrentino of New Haven and Abe Fish of Hartford.

One of the main topics for settlement was the proposal to allow vending machine operators to join the association. The motion was defeated in a very close vote. Disappointed adherents of the measure felt the admittance of the vending operators would prove highly beneficial to the coin machine industry.

The organization is making steady progress towards its goal of 50 phonographs to be distributed to deserving organizations throughout the state. The association is going all out to aid in the fight against juvenile delinquency and the donations of the juke boxes will go mainly to youngest institutions.

CLEANED-CHECKED READY TO GO!

Wur. 1015	\$125.	Rock-Ola 1422	95.
Wur. 1080	125.	Rock-Ola 1426	125.
Sec. 100-A	AMI A	225.	
78 rpm	495.	AMI B	295.
Sec. 145	95.	AMI	325.

Wur. 5/10/25c 3020 Wall Boxes, ea. \$12.50

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Reconditioned—Refinished

SEEBURG 1-46	HIDEAWAY	\$135
SEEBURG 1-47		125
SEEBURG 1-48	BLOND	165
WURLITZER 1080		125
WURLITZER 1015		150
WURLITZER 1100		275
WURLITZER 1400		495
WURLITZER WOM Model 2140		75
A.M.I. MODEL A		275
A.M.I. MODEL B		325
A.M.I. MODEL C		350
A.M.I. WOM (5/10)		20

NEW CHICAGO HIT PARADE \$132.50

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CHICAGO 47, ILLINOIS
(Phone: ABritegale 6-5095)

L. A. OP. OPENS TOY STORE

LOS ANGELES—Gabe Orland of California Music Company, this city, recently announced the opening of a new Pla-Time toy store at 224 No. Market Street in downtown Inglewood.

A complete line of toys for the wee tot will be featured. Gabe invites all operators to drop in at his store anytime and look over his large selection. He says it's the largest store in the West. Everything in toys for the year around.

That address again is 224 North Market Street, Inglewood.

(Advertisement)

Biz Boom Keeps Going Shuffles, In-Lines & Phonos Top Sales

CHICAGO—Regardless of a slide-off anywhere in any industry today, the coinbiz boom keeps going right ahead.

Leading in sales are in-lines, shuffles and the new model phonos. The field just can't seem to get enough of these. Some of the new kiddie rides and other machines have also cut into the sales market. But not in sufficient numbers to affect the sales leadership of these top three products on the market today.

Vending machines are also enjoying a boom sales period of their own with, as usual, the cigarette vendors in the lead, and coffee, candy and soft drink dispensers close to the leader. But most phenomenal is the leadership being maintained by the in-lines, shuffles and phonos, month after month, holding up in sales to a boom point, with no slackoff anywhere in sight.

If anything at all, there is an attempt to clear away the heavy backlog by manufacturers of these items.

In fact, even before a production run, which is scheduled far in advance, is completed, or anywhere near completed, the machines are all sold, and the factory is usually planning another run as far in advance as possible.

In most cases the leading factories here are working on multiple product schedules. In short, one type machine is scheduled for a production run, with another type machine to follow, before the production will get back to the first type machine. Usually both scheduled production runs are sold out, so that all schedules are set up as far in advance as possible, in an effort to somehow get ahead of accumulating backlogs.

Interesting, too, is the fact that these manufacturers switch from one type machine in one run, to another type in the next run, and yet keep production going at top speed with assembly lines taking the changes in stride.

ATTENTION Juke Box Operators THIS IS IMPORTANT

For your future, better listening... so that you may enjoy fine recordings with the type of music and artists that will earn you bigger and better profits... **VOTE TODAY**... in the 8th ANNUAL POLL of the AUTOMATIC MUSIC INDUSTRY OF AMERICA... Your Industry... Conducted Exclusively and Confidentially for the Automatic Music Industry of America by The Cash Box... by simply filling out the enclosed prepaid vote card which appears in this issue facing Page 3.

By completely, correctly and honestly filling out this card this year, the 8th straight year, as you have for the past seven years, you will be telling all the recording industry just exactly what you need and want as far as better money-making records are concerned. You will, at the same time, bring grand news and publicity to Your Industry. You will be helping your industry to progress.

Remember, if there are certain types of records you do not use, you need not fill out that portion of the enclosed prepaid vote card. Just fill in the spaces of the type records you do use.

MOST IMPORTANT TO REMEMBER — THE CASH BOX KEEPS EVERY SINGLE VOTE CARD COMPLETELY CONFIDENTIAL!!

IMMEDIATE DELIVERY!

The Fabulous, New ROCK-OLA COMET 120 SELECTIONS

MODERN, COMPACT, EFFICIENT DESIGN... LOADED WITH TESTED PERFORMANCE FEATURES!

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"It's What's in THE CASH BOX That Counts"

Iowa Music Op Notes Juke Box Ops Keep Songwriters In Business

BURLINGTON, IOWA—Philip B. Rowan, music operator here (D. & R. Amusement Company), like all music operators through the country, thinks the McCarran Bill is terribly unfair, and writes *The Cash Box* as follows: **gentlemen:**

In regard to an open letter to "Mr. Music Machine Operator" published in the October 3rd issue of "The Cash Box", I would like to take the liberty of asking a few questions concerning statements made by the "Composers and Authors' Committee for the Support of S. 1106," the writers of this particular letter spoken of above.

Why do they figure they "get nothing" for bringing our customers the music they want to hear? The songs may be theirs the customers pay to hear, but the recordings of such songs are bought and paid for by us operators. How do the "Composers and Authors" have a big investment in our business? They should have reversed that statement. How do they arrive at the fact that their songs cost us nothing? Why should the operators "pay a few pennies a week" to use records on machines just because we

buy recordings of songs written by someone.

How is the bill introduced by Senator Pat McCarran a "good bill," a "fair bill"? Has the "Songwriter" overlooked the fact that "Mr. Music Machine Operator," who carries a good current program on his Juke Box, is a main source of free advertising retail-wise? Why would the "Composers and Authors Committee" choose to "cut off the hand that feeds the mouth?"

Would you, the reader of such a letter (as the Songwriters) regard the bill as unconstitutional?

After all, the average operator selects and purchases records with two thoughts in mind: (1) Music appropriate for a particular location; (2) Music which will attract potential customers patronizing that particular location.

Are we operators, who help keep the "Songwriters" in business, going to accept the McCarran Bill without raising our voices?

Progress is competitive—not taxable.

Sincerely,

Brand New MAMMOTH SNAP-ACTION PINS
MORE THAN DOUBLE SIZE OF FORMER PINS!

10TH FRAME

SHOOTS ON AS LONG AS PLAYER "STRIKES" To Score Double or Triple!!!

OPTIONAL 0 to 9 MATCH SCORE!

Keene's 6-PLAYER
PACEMAKER
with 4 SCORE CARDS FOR ANY TYPE PLAY!

KEY in front of game switches from regular to match play at discretion of operator or location attendant.

PLAYER CAN ALSO SCORE DOUBLE OR TRIPLE IN THE 3rd - 5th - 7th and 10th FRAMES!

J. H. Keene & Co., Inc.
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Galaxy Of Top Recording Artists To Be At N. Y. Ops' Banquet, Nov. 7

NEW YORK—For the past fifteen yearly banquets of the Music Operators of New York (new association name), the world's top recording artists have appeared to greet and meet the operators as well as show their wares. All have expressed their keenest appreciation to the members of the organization for the tremendous influence they wield in making their records successful money makers.

The forthcoming banquet, to be held at the Commodore Hotel on Saturday night, November 7, will once again bring out these top artists. "Altho our roster is not as yet complete," stated Al Denver, president, "it appears as if the 1953 banquet will showcase the greatest names in the recording industry, and bids fair to overshadow any of our previous shows."

Artists who entertained at last year's banquet included: Perry Como and the Fontane Sisters; Patti Page; Tommy Edwards; Art Lund; Danny Sutton; Frances Faye; Steve Lawrence; Tito Puente; June Valli; Dorothy Collins; and Snooky Lanson.

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THRU THE COIN CHUTE

EASTERN FLASHES

The music machine industry was gathering its forces this week to present its opposition to the McCarran Bill, hearings to start on Monday, October 26, in Washington. Many comment stopped off in New York, prior to their trips to Washington. George A. Miller, president of Music Operators of America (MOA) spend several days here conferring with Sidney H. Levine, attorney and Albert Denver, president of the local music operators association. At this writing we do not have a list of operators, distributors or manufacturers who will attend the hearing, but we do know that the above will be there, as well as A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Company, who leaves from North Tonawanda, N. Y., and Jack Mitnick, regional representative of AMI, Inc., who will leave New York City together with several juke box operators. The Cash Box will have its music editor, Sid Barnes, at the hearing, and full report will be made to the trade in the issue of November 7.

Ben Becker, regional rep for Bally, flies out to Canada, where he will visit with Paddy Conklin and Dave Russell of Rus-Con, distributors of Bally kiddie rides, as well as other distributors in Canada. . . Jack Mitnick, AMI regional rep, back in N. Y. after an extended road trip that took him to Orlando and Jacksonville, Fla., Atlanta, Ga., Columbia, S. C., Durham, N. C., and Richmond, Va., where he attended the celebration of the Roanoke Vending Exchange. Jack spent only a day in N. Y. then took himself to Boston. From there he returned to N. Y., and by the weekend had left for Washington, D. C., to attend the McCarran Bill hearing on Monday, Oct. 26. . . Al Simon, Albert Simon, Inc., finally able to hold one of Chi Coin's "Round the World Trainer" for display in his showrooms. This piece, as well as ChiCoin's newest bowler "Advance Bowler" crowds up the showrooms of Simon, until it looks like a convention. . . Meyer Parkoff and Harry Ross, Hi-Pi phonograph Corp., snapping pieces of visiting ops with the new Seeburg Atlantic phonograph. Both quite proficient with the flashlight and shutter.

Mike Munves returns from a fast trip to Chicago, where he bought quite a bit of parts at the bankruptcy auction of Dan Gould's firm. . . Joe Young and Abe Lipsky, Young Distributing, quite upset over a delay of the trucking firm in delivering several shipments of Wurlitzer phonos. Machines on the road for almost a week, and ops impatiently awaiting delivery. . . One of the busiest wholesalers on coinrow is Koepfel Distributing, specializing in reconditioned music machines. At this time the major problem of Harry and Hymie Koepfel is acquiring sufficient machines to fill export orders. . . Bob Shifer, sales manager of Seacoast Distributors, spending all of his time in the new N. Y. offices. Bob is highly enthused over the reception of local music ops of the new Rock-Ola "Comet" phonograph, and expects far greater sales in the near future as the music ops keep dropping in to visit. . . Nat Cohn, Riteway Sales & Mfg., advises he will have a sample of his new "3-D Theatre," 3 dimensional coin operated machine, on his showrooms floors the week of Oct. 26. Deliveries will start shortly after. . . Perry Lowenkrub, AMI roadman, spends several hours in the office one day this week, catching up on his paper work, and seeing several of his customers who drop in. . . Marvin Liebowitz, who returned to the coin machine industry several months ago, an absence of many years, now has sold his suffice game route, and is operating music machines. . . Ben Smith, who handles the advertising for many coin machine firms here, spent the week-end with his wife, Ruby, at Princeton, where their son George is a student. On Saturday they attended the football game between Princeton and Navy. *Of all times to get to a game* will Ben. (Princeton lost to Navy by the record breaking score of 65 to 7).

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Now that the hunting season is in full swing it is really amazing how the boys can manage to go out after the birds and still take care of the route service. Some of the operators have licked the service problem by taking the location owner out with them. . . Pat Flannigan of the Ajax Novelty Company of Minneapolis didn't do too badly for himself and got his hands in birds. The birds were a little more elusive for Bob League of Red Bird City, S. D., but he managed to fill his bag limit. . . D. K. Carter of Minneapolis spent a few days up at his cottage as long as the nice fall weather is holding out. . . We extend our best wishes to Ted Salvason Jr. of Huron, S. D., and Elinor Jaskierski of Chicago, who were married in the Windy City on the 6th of October. Ted met Elinor in Chicago when stationed there under the auspices of the U. S. Army.

La Verne Ebeling of Miles City, Montana, visited his brother Lloyd, a former operator, in St. Paul and while in the Twin Cities he shopped for some games to augment those that he already has out. . . Millie and Ed Birkemeyer of Litchfield, Minn., were in a hurry getting their shopping done so that they could be out on the way home again before the evening traffic rush began. . . Bun Mraz of the Northland Music Company, Brainerd, Minn., made the trip into town last week to pick up supplies and records for the route. . . Archie La Beau, La Beau Novelty Co., St. Paul, has two excellent paintings in his office which were painted by his daughter La Reine. Miss La Beau has established quite a reputation for herself for the paintings of show horses which she has made at the various horse shows throughout the United States. . . Recent visitors to the Twin Cities were Mr. and Mrs. Frank Betz of St. Cloud, Minn., Mr. and Mrs. Oscar Sundem of Montevideo, Minn., Al Eggermont of Marshall, Minn., Jerry Hardwig of St. Cloud, Minn.; Jack Harrison of Crosby, Minn.; L. F. Fort of Benson, Minn.; Ray Benkoski of Cloquet, Minn., and Elgin McDaniel of Wadena, Minn.

THRU THE COIN CHUTE

ALABAMA ACTIVITY

Paul Harold, Cohen Amusement Co., Montgomery, in the Jackson Hospital since since September 2. Doctor reports Paul is feeling somewhat better. . . W. H. Burnham, Burnham Amusement Co., Montgomery, back on the job after a three-week illness. . . Isaac and Raymond Cohen, Cohen Amusement Co., happy to get back in the store again. They were burned out shortly after they opened last May. They will re-open with one of the most modern record bars in the south with a complete line of records. They will display the latest in coin machines on the main floor. . . Dave Franco, Franco Novelty Co., Montgomery, very much enthused over the sales of the new Rock-Ola "Comet" phonograph. . . Jack Hoskin of Jefferson Music Co., Birmingham, on a two-week vacation with relatives in Washington, D.C. . . O. C. Coker and J. Leon Hoskin back from a relaxing two weeks at Miami Beach, Fla. . . Woodie Vandiver off on a vacation. Won't say where and guarantees there will be no phone. . . Ed Bogle, former operator in Clanton is now with the sales office of F.A.B., Birmingham. . . Hubert Hare, Music Box, Birmingham, just completed the installation of a new Seeburg metered music. Paul Rutledge will handle the service of the metered music. . . Bessemer Music Company, Bessemer, added a typewriter and adding machine sales and service to his coin machine business. Bew, owner, also carries a general line of appliances, all under the same roof.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

CHICAGO CHATTER

While you are reading this McCarran Bill hearings are under way in Washington. With George A. Miller, Sidney H. Levine, the mfrs, and many ops on hand. To testify as to why this bill should never even be allowed to come out of the Senate's Sub-Committee-On-The-Judiciary. . . . Many compliments for Al Schlesinger's fine column in last week's issue pointing out to the "Songwriters" just what would happen if the McCarran Bill ever did become law. Over 60% of the nation's juke boxes would instantly be removed from locations. Such loss would mean the end of tune promotion. The end of newcomers into songwriting. And the end of the recording biz as it is known today. . . . In this issue there's a full page ad from MOA (Music Operators Of America) answering the "Songwriter" ads. Read it. . . . Don't know how Jack Nelson of Bally does it. The guy's here, there and everywhere. And, it seems, all at one and the same time. Busy? Just call on him and you'll learn what we mean. . . . Sam Lewis is again working on the Combined Jewish Appeal drive. So, if you've got a few extra bucks around, this is one great charity that definitely deserves it.

They claim that Ray Moloney, Jr. is "the fastest thing on legs." With the toy biz after him, Ray, Jr. is working like a madman. In fact, someone suggested putting a pedometer on one of his legs to see just how fast he covers mileage each day. . . . Al Calderon is reported to be "the busiest man in Indiana." And this report comes from someone who should know. . . . **JUKE BOX OPS ATTENTION:** Fill out the vote card in this issue and mail today! Your votes today mean better records tomorrow. . . . Tom Gallagher reports that he's feeling 100% better after the eye operation. And can even see the microfilm reports on him which appear herein. . . . Bill DeSelm all hepped over the fact that sales of "Royal Shuffle Alley" (non-match) slowly, but surely, catching up to big "Imperial Shuffle Alley" sales. . . . By this time you should that Ralph Sheffield is new sales manager over at Genco. And no nicer guy in the entire coinbiz deserves this position. Ralph is absolutely a tireless worker. . . . Johnny Casola still in town. Moves into his new apartment on Nov. 1. Muriel (they pronounce it "Merle") Casola practically recovered from her operation.

Charles (Jimmy) Johnson, who was called a "fireball" at a recent opening he attended in E. St. Lou, advises that his darling wife, Carole, says, "Fireball" is a burned out fuse when he gets home at night." . . . "Big Swede" Hellstrom, who's making his home in Munising, Mich., came to town to help out Hank Dabek break in a new man for his spot. He'll be here for another week. . . . George Jenkins is buster than he's ever been before. There's only 59 days to Xmas. . . . Jackie Rosenfeld and Joe Deutsch of St. Louis reported to have purchased the Las Vegas Coin Machine Co., Las Vegas, Nev. . . . Bill O'Donnell of Bally back on the job. Returned from New Orleans with a batch, but a real batch, of orders. . . . George Metz phones from Cleveland's Lake City Amuse. to bawl us out. Then finds out he's wrong. But George happy that he still has copies of the material. So everything okay dokey. . . . Quite a batch of Chicagoans present at Frank Page's and Jack Bess' Roanoke Vending firm opening in Richmond, Va. Paul Huebsch telling us that Jack Mitnick told him some stories of the "old days" which were "mighty interesting." By the way, Harry Moseley, Jr. now employed by Roanoke in their Richmond offices. Frank Meneuri of ChiCoin there. Also Harry Stern of Williams. Dan Moloney of Bally. "And," as the boys reported, "a zillion operators from miles and miles around."

Art Garvey back at the factory after 3 wks on the road. And getting set for another long jaunt soon. Art and Ralph Nicholson, (just back from his Indiana territory) talking things over on Bally products. Both agree, "Wish we could deliver four times more than we delivered already. And then four times doubled over four times after that." . . . Phil Weinberg phones Jack Nelson from St. Louis begging for "more and more." Which Jack hears all a day long anyway. . . . Sure sorry to hear Mrs. Paul Golden home with a broken back. Seems, according to what Ben and Trudy Coven tell us, who went to visit her, Mrs. Golden rushed out to California to visit with her married daughter who's just recovering from a case of polio. And while helping in the kitchen, she slipped, breaking her back. She was flown back here. But is now home at 2933 Sheridan Rd. and on the way to recovery. If you see Paul Golden—do offer him your best.

J. A. (Art) Weinand simply thrilled this past week with the way export market has opened for Exhibit's kiddie rides. First 20 "Big Bronco" order in from West Germany was very impressive. In addition to orders from Central and South America. . . . Another happy sales director, Ed Levin, of ChiCoin, who reported this past week, "For every original sample order we took on 'Round The World Trainer' we have had at least two repeat orders." . . . Hear that Ethel Davis is in the hospital. What's happen? . . . Sam Stern of Williams reports that the firm is "going ahead with 10c coin chutes" on all of its games. Sam's found that the "majority" of the ops want die play. . . . Mr. and Mrs. David Gottlieb on their way to Dallas to visit with relatives. . . . Eddie Ginsberg a busy man these days. Rushing between sales at Atlas Music to check on the firm's new building. Back again. Out again. And at it all day long. . . . Len Micon puts it this way, "We're selling anything we can get." . . . Bert Mills spending \$750,000 on new bldg. in St. Charles to build about 9,000 coffee vendors in '54 as against 4,500 this year in his Lombard plant. New plant will have 40,000 sq. ft. on 7 acre site.

Alvin Gottlieb found out something about the Shakespearean statement, "What's in a name?", that's got him thinking plenty hard about names for the firm's new games. For export anyway. . . . Congratulations to Herb Jones for his very interesting issue of "Bally-Who" this October. Especially the front page story about "Kiddy-Ride Prosperity" which some of those people

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"Rudolph

The Red Nosed Reindeer"



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1400's \$575	CENTURY - WRITE	Bowler
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CHICAGO CHATTER

at The Billboard should read—carefully and closely. . . . Just in case you're interested—Glenn McCarthy (fabulous Houston oilman) is going to offer 10 million of his oil shares at 2 bucks apiece (common stock). . . . Don't anymore hear the old wailing cry that the juke box biz is being "ruined" by TV. So just in case you're interested, Radio, Electronics & Television Mrs. Assn. report 490,101 TV receivers sold in August (26% more than in July) and that 491,491 radios were sold in August (34% more than in July). . . . Biggest problem of mfrs here in Chicago is skilled labor and the labor turnover. All big factories backlogged because of this. Maybe you got the answer, huh? It was "Sponsor's Nite" at the Automatic Photo Bowling League and many of the sponsors showed up. Some left, growling. Other's left smiling. But, all in all, everyone had a very good time. . . . With Paul Brown in Canada, Mrs. Ellen Brown saw her Western Automatic team take Gillette over the hurdles, even the Mary Gillette, herself, was present. Jerry and Mabel Mankins bowled 437 and 404 respectively for Western. Henry Leonarczyk came up with a 489 for Gillette. . . . Nate Feinstein and Morris Ginsberg thrilled to see their Atlas team take 2 from Star Music. Morris Minkus bowled a 516 for Atlas. Julius Mohill was on the sick list for Star. . . . Bert Bondioli present his BB team lost 2 to Paschke when the "Fireball Bunk" came up with a 486 for R&B, but Ray Gallet of Paschke came up with 497. . . . Frank Padula of Melody thrilled to see his team take 2 games from Coven with Vic Jacino of Melody bowling a 499 score. Ben and Trudy Coven were good sports, tho, and even took the whole gang out to a midnite snack at the Terminal Restaurant afterwards. . . . ABC still in that nosedive. Lost 3 to Decca-Coral. Even tho Bob Gmarro bowled 523 and Al Rice 514. Leo Schochki had Larry Green of Decca-Coral shouting with his 504 score. But what really counted was Joan Wojchiechowski's score of 384. . . . Henry Friedman of Mercury crying all night as the Omens team kept up its win streak, now 15 straight. Mercury went down for 3. Even tho Irving Carroll of Mercury bowled the high for the men, 569. It wasn't enuf. Carl Latino with 531, Tony (Boom-Boom) Genovese with 513 and Isabel Omens with the high for the ladies, 421, did the job for Omens.

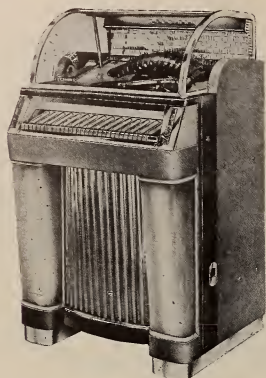
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120 120 120 120 120 120 120 120 120 120 120 120

ACCLAIMED EVERYWHERE

Rock-Ola COMET

The Original 120 Selection Phonograph



ROCK-OLA MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

120 120 120 120 120 120 120 120 120 120 120 120

As I See It

A Weekly Column
by
AL SCHLESINGER



Hy Branson was a native of Chicago. It was in that city, the headquarters for the coin machine industry, that Hy got his start in the coin machine business. In 1927 he sought and was given employment by the O. D. Jennings Company. His preliminary training under such great salesmen as Bill Ryan, Bert Perkins, Hugh Burrows and Gerry Haley stood him in good stead. For when he resigned in 1941 he was sales manager. In that year he moved to Louisville, Ky. and went into the distributing end operating under his present trade name, H. M. Branson Distributing Co. He is now located at 811 East Broadway where he represents Bally and Rock-Ola.

In the thirteen years he has been in Louisville, Hy has seen the city grow from an overgrown country town, to a fast moving city of factories and large industries. In the interim Hy has also accumulated a soft southern drawl. In Louisville there are approximately forty operators. Most of the operators have banded together and formed an organization known as the Automatic Amusement Association. The president of the association is Bernard S. Berman and the sec. and treas. Hy Branson. Up to the time of my visit this association had not as yet joined the Music Operators of America. I am hoping they do, for it can be of great assistance to them. Louisville is a great pinball town and the operators here are making a mistake when they give away their music. By that I mean they operate without front money, minimums or guarantees. If pinball games lose their popularity, officially or otherwise, they will then have to depend upon music to earn a living.

Bally recently conducted a school for mechanics at Branson's showroom that had an attendance of approximately thirty-five operators and mechanics. All present were greatly benefited by what they learned at this school. Hy was expecting his first shipment of the new Rock-Ola phonograph and very enthused about it. His showroom was ready for the new models, and there was much activity going on. When I asked him what the future held for the coin machine business, he replied; "I feel that 1954 with all the new models coming out, will be a rough year."

Hy has two sons, the oldest eighteen. The latter is a student at the University of Kentucky. He is the winner of a two-year Ford Foundation Scholarship and Hy is mighty proud. As a member of the 20 Year Club, Hy expects to attend the next meeting which will probably be in Chicago around March 1954. Hy is anxious to renew acquaintances and meet up with some of his old friends.



CALIFORNIA CLIPPINGS LOS ANGELES

If the city doesn't hurry up and do something about the irritating smog several ops we know will pack up and leave for places where the air is fresh and clear. Already many operators have moved to the beaches and only come to town when absolutely necessary. . . . Tex Leershow who runs the route for Lela M. Smith out of Barstow stated recently that he'll take the desert any day where the air is smogless and he can, at least, breathe. . . . Hymie Rosenberg from New York was visiting along Pico recently. He reports that sales for Drum's "Big Top Carousel" have been picking up. . . . Ray Powers of Badger Sales Co. recently flew to Chicago for the unveiling of Genco's new game. He came back all enthused stating that it was a great new game and he is certain that all the ops in Southern California will really go for it. Meanwhile we saw Fred Gaunt back in the games department chatting with the operators while Bill Hoppel and Al Siberman held a big business conference. Things are running like clockwork over at the Paul A. Laymon Company. Paul and Lucille stated that the Frankie Laine-Wurlitzer Contest was a big success and now they are waiting for the final judging. Ed Wilkes gets involved in a big discussion with the operators while Charley Daniels checks the orders in the service department while telling everyone about his new, fire engine red, Merc. Meanwhile Jimmie Wilkens checks this and that with pretty Britt Adelman. . . . Lyn Brown recently left for Las Vegas on a very hush-hush business trip. (Why all the secrecy Lyn?) . . . We hear that Exhibit will soon have a new amusement game on the market.

Pretty Vicki Young, Capitol Recording Artist, was seen visiting with Mary and Kay Solle at Leuenhagen's Record Bar giving out bottles of Pink Shampoo to promote her newest release by the same name. With her was Bob Stern, promotional manager, and Michael Goldsen, publisher of the tune. Mary and Kay admitted that it was the cleverest bit of promotion they'd seen for a long time. . . . Mike Devins from Miami Beach, Florida says he liked the oranges out here (California variety that is) so decided to move on out to the sun-kist state. We are happy to welcome him as one of our newest operators. He is now in the process of setting up a route of kiddie rides and has a big deal with one of the chain store outlets here. . . . Abe Chapman recently left for Honolulu on a vacation. . . . At Rex Music Company Abe and Estelle Rheim work away busier than ever while Bob Alexander checks equipment in the shop. Meanwhile Lee Roy Mudrick, John S. Hall and Frank Stone keep the routes covered.

The streets up and down coinrow were crowded with out of town visitors this past week. Bill Olsen and Don Dana came down from Oxnard again while Charles Gauger dropped in from on up Ventura way. Other visitors included: Jesus and Tony Pedroza of Pasadena; Dale Cooper and Mr. & Mrs. George Kirby of Riverside. Also Dick Grey, San Bernardino; Mr. and Mrs. Paul Kain dropped in from Bloomington while William Schrader came in from San Marino. Others included Larry Hanford, Lompoc; Jack Spenser, Big Bear Lake; Lewis Germany, Costa Mesa; E. E. Peterson, San Diego; William Bolten and Harry Perrins both from Oceanside. Lela Smith drove all the way in from Barstow to take care of business. . . . One fellow we haven't bumped into for quite a while is Oscar Tetzloff from Banning. He was seen along the Pico strip this week visiting with the distributors. . . . Walter Shinkel from San Diego was also visiting along the boulevard and taking care of last minute business.

The young King recording artist, April Stevens, was visiting with distributors giving them all a can of tamales with each record of her latest release titled "Hot Tamale." When she got to California Music Company she ran out of Tamales so poor Sam Ricklin will have to wait for his can. . . . Jack Dolan of Dolan Distributing Company came back from his trip through the San Joaquin Valley all full of smiles. He stated that the trip had been very successful and he had done a terrific business. . . . Oops!—Pardon me—Phil Harris recently made a big deal with the Thrifty Drug chain and sold them surplus records instead of buying them as was previously stated. With all the big deals Phil pulls it's hard to keep them all straight. . . . Ed Wisler represented the Minthorne Music Company in San Bernardino recently when he held a showing of the new Seeburg in that city for all the operators in the territory. . . . We wish to welcome Sol Schwartz and Mac Sanders as new members of our Cash Box 20 Year Club. Sol says he started in the coinbiz so far back that he can hardly remember just when it was. Says it was either twenty or twenty-five years anyway. Mac, on the other hand, will readily tell anyone who wants to listen about his experiences when he first started in twenty-five years ago. . . . We missed Phil Robinson this week. Wonder if he is still waiting for that baby granddaughter to arrive. . . . Over at Dan Stewart Company Bess Barrows and Johnny Kaigler took care of all the customers that dropped in while Bob Bever and Pete Ley make their usual trips throughout the area. . . . Before leaving for Portland, Me. and Mrs. Barney (Shug) Sugerman, of Runyan Sales Company, New York, spent a few days in Las Vegas with Atsie Stein of Selbin and Stein Hobby Horse Company. Atsie then went to San Francisco on business and to attend the USC and California football game. . . . Mort Leeman is now vacationing in New York.

We wish to announce that Irv Pienisky, King Record distributor, 565 Sixth Street, San Francisco, California, is now taking subscriptions to The Cash Box. He will be glad to take care of you.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

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10 CENTS PER WORD

Count every word including all words in firm names. Minimum to count as one word. Minimum ad accepted \$1.00. CASH BOX CHECK MAILING SERVICE ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (448) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 100 words which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSURES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.

WANT—Late 1952 and 1953 Bin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Seales, Arcade Equipment, 1c and Se Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, MARIANO, CALZADA, ST. 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 213 BAYVIEW ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 299 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Your used or surplus records all speeds, 45's or specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg Model 1100-78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 226 N. W. 29th ST., MIAMI, FLORIDA.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 Foot Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: Broadway 3663.

WANT—Frolics, will pay \$200; Atlantic Citys \$200; Palm Beach \$225; Bally Beach \$350. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH, 3, PA.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6NT; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Wurlitzer 800. Will pay top price if complete with all plastics. Rush offer. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Exhibit Gans, Bally Undersea Raiders, Sky Fighters, Seeburg Bears, Musketeer Voice-O-Graphs, ChiCoin Basketball, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: Chicker- 4-8623.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Dale Gun \$59.50; United 5 Player \$129.50; Hook Bowler \$74.50; Keeney League Bowler \$132.50; Sunshine Park \$174.50; Citation \$19.50; Turf King \$64.50; Freshie \$59.50; Tri Score \$64.50; Shuffle Express \$27.50. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olympia 8-4012-4013.

FOR SALE—Best Buy In Town! 2 United Bowler 5 way, rebound, small pins, \$100; 3 5 way, 78's; each; 1 United Bowler 6 way, rebound, small pins, \$100; 6 Yacht Club \$400 each; 5 A. B. C. \$75 each; 6 Bolero \$105 each. 1/3 deposit, balance C. O. D. Just off locations, clean merchandise and good condition. LEE NOVELTY CO., ROBERT EHRRHARDT, SR., 608 1/2 AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 3-3625, 2-4545.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W 2 L 56's \$10; W6L 56'-5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 632 W. MAIN ST., RICHMOND, VA.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstel Men, Mermaid, and Football \$69. Electronics \$299. STAR NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Yacht Club \$425; Palm Beach \$325; Atlantic City \$265; Frolics \$265; Spot Light \$165; Bright Lights \$125; Brite Spots \$175. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMLA \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Fillen Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Edmond Window Fan, reversible. \$11.95. CENTRAL DISTRIBUTORS 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: Geneva 0972.

FOR SALE—United Alleys—Clover \$350; 10th Frame Star \$275; Six Player Deluxe \$125; Twin Rebound \$35 (Genuine Top, Large Pins); Williams Super World Series \$100; Williams Deluxe Baseball (late) \$275. 1/3 deposit. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCOTIA, N. Y.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt Horace \$350; Edeco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Sluggo \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: Acoma 8518.

FOR SALE—Thoroughly shopped, United 6 Player Deluxe shuffle Alleys \$175; one-third deposit. DOUBLE-U.SALES CORPORATION, 1101 CATHEDRAL STREET, BALTIMORE 1, MD.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Sho Fly \$139; Spot Lites \$245; ABC \$95; Zingo \$175; Stars \$319; Used Turf Kings \$175; Winners \$50. WHEELING CO. MACHINES, INC., 407 E. EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—200 or any part slightly used, automatic interchangeable gears for collection purposes on items sold payment plan. 5, \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State gears size 5. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

FOR SALE—Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 40, DOUGLAS, WYO.

FOR SALE—The following phonographs—18 Mills 994; 19-750's; 2 Mills Empire; 3 Colonial 780's; 2-850's, 3-800's, and one Aircom. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 3743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: Tyler 8-2230.

FOR SALE—Premium merchandise for coin machine prizes. Over 5,000 articles carried in stock. Write for complete wholesale descriptive price list orders. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUNT ROAD, MILWAUKEE 13, WISC. Tel.: Bluemount 8-7600.

FOR SALE—Seeburg M100A Selectomatic "100" \$549.50; Seeburg Model 148 Blonde Finish \$175; Seeburg Model 147, \$90; Seeburg Model 146, \$75; Seeburg Model 148 R. C. Special Metal Cabinet, \$165; Seeburg Model 147 R. C. Special Metal Cabinet, \$100; Seeburg Model H246 R. C. Special, \$80; Seeburg Model H146M R. C. Special, \$60; Seeburg Pre-War R. C. Specials, \$29.50. Authorized Seeburg Distributors, W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MISSOURI. Tel.: Central 9292.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites \$125; Atlantic City \$275. In A-1 condition, immediate shipment. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.** Tel.: Adams 8624 and Adams 4005.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance slight draft. Sing proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTING CORP., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Btelow 8-5254, 3525.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250; 1100, 1400; Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zango, Skee Ralls, Shuffle Alleys, Flipper Pin Games, Super World Series, Gams, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—3 Spot Lites \$120; 3 Atlantic City \$230; 2 Frolics \$240; 2 Palm Beach \$250; 2 Beauty \$385; 5 Yacht Clubs \$395; 2 Jumping Jacks \$130; 2 Wurlitzer 1100's \$245; 1 Futurity \$140; also 1 Balls and Consoles. All machines ready for location. MICKY ANDERSON, 314 EAST 11th ST., ERIE, PA.

FOR SALE—Bingo Bargains: 7 Bally Atlantic City, \$252.50; 4 Frolics, \$252.50; Palm Beach, \$252.50; 6 Spot Lites, \$122.50; Bright Lights, \$105; United Stars, \$100; Keeney Lite A Line, \$69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: Main 8751.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Special! Bally Yacht Clubs \$349.50, 5 or more, \$329.50 each. Beautys \$335; Futurities, used very little \$117.50. Miami Beach, buy-back game converted from Surf King, \$165. Gottlieb Grand Slams \$144.50; Flying Highs \$139.50; Gays & Dolls \$164.50; Exhibit Space Gun, slightly used, \$175; Midget Movies, like new, \$165. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—3020 Wallboxes \$19.50; 3W3-L56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 142Z Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Plam-roc \$49.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURYAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Chi-Chin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 923 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competitors? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry. Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago, Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/2 c. Bulbs 5 1/4 and 5 1/2 c. per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPeo Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottles 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New Ic Advance Peannt Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$5; Bally Rapid Fire \$75; Bowlette \$40. MATHEWY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Distributors—Look! Closetout, prices slashed. AMI "C", Rock-Ola 1953 Fire-Ball 120 Record, Yacht Club (like new), Spot Lite, Surf King (as it), Sunshine Park. Call collect: ALCONQUI 4-4040. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—10 AMI Model B, \$320 each; Deluxe World Series \$115; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Cigarette machines. Dugrener 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Cigs. Write: ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—\$20,000.00 worth of brand new Wurlitzer Phonograph Parts. Below wholesale cost. Send for complete Parts Catalogue. LIBERMAN MUSIC COMPANY, 6257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUCE & SONS, 725 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only \$625. Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evans Consolation \$300; Chicago Coin Classie 2 P. \$60; Univ. Twin Bowler \$85. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE ST., LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites \$120; Bright Lites \$140; Yacht Clubs \$410; Bright Spot \$145; Atlantic City \$275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—United Twin Rebound \$39.50; United 4 Player \$59.50; United 5 Player \$69.50; United 6 Player Deluxe \$129.50; Keeney 10 Player Team Bowler \$229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—The old reliable Messingill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—1 Hayburner \$75; 1 Cenco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jolopy \$95; New Cart Sleds \$29.95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—United Alleys—2 Pl. with Formica \$75; 4 Pl. with Formica \$100; 5 Pl. with Formica \$125; 6 Pl. with Formica \$165; 6 Pl. DeLux \$210; 6 Pl. Super \$250; 6 Pl. 10th Form \$310; 6 Pl. Cascade \$375; 6 Pl. Stars \$245; C.C. 6 Pl. High Score \$160; Bally Hook Bowler \$50; Cenco Target Skill \$50; Keeney Big League \$4 P. \$85. CLEVELAND COIN MACHINE EXCHANGE, INC. 2029 PROSPECT AVE., CLEVELAND 15, O.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 149H Hideaway unit \$39. Davis DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Reconditioned Like New—Bright Lights \$139; Lite A Line \$65; Citations \$35; Hot Rods \$40; Cenco 400's \$225. The Cenco 400's perfected and percentage corrected by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phones. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: Montana 5000-12.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; Wild56 Wall Boxes; 600's; Counter Models; Watling HiBo Scals; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 340 N. W. 36th STREET MIAMI 42, FLA. Tel.: 64-4864.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer 1250, \$265; Wurlitzer 1015, \$90; Seeburg 100A, \$425; Seeburg 100B, \$565. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's, Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vander center compartment ballgum, side compartment merchandise same with stands, \$12.50 each. 7-1c Rowe Tab Cam Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLIVE 2800.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refined and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, \$89.50; Regular 6-Player, \$119.50; 6-Player De-Luxe, \$139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: SHELDON SALES, INC., 381 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—Going—3 Bally Yacht Club, just like new, \$375; 1 Bally Spot-Lite \$125; 5 Turf Kings \$40; 1 Turf & Saddle, Club, like new, \$400; 2 Turf & Saddle, Reg., like new, \$400. Write, wire, or phone: A. M. McCORRY, McCORRY MUSIC CO., 139 FLOOD ST., MONTGOMERY, ALABAMA. Tel.: 25613.

FOR SALE—5 brand new Mueller Ice Cube Makers. First \$750 takes all. ALBERT'S MUSIC CO., 1056 - 5th AVE., S. E., CEDAR RAPIDS, IOWA.

FOR SALE—Pop Corn Sez \$49.50; National Candy 9M \$65; Jungle Joe \$150; ChiCoin Super Jet, like new, write; Williams Music Mite \$100; Pokerina Jr. \$60; Bazooka Guns \$100; Williams Star Series \$65; Mill Panoram \$225; Mutoscope Sky Fighter \$125; ChiCoin Pistol \$90; ChiCoin 4 Player Derby \$225; ChiCoin Band Box, write; Sparton Gunnery Trainer, write; Exhibit Big Bronco \$500; Dale Gun \$60; Evans Horse Race Wheel, write. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

MISCELLANEOUS

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Phonograph Motors Re-wound—Any make of split-phase Juke Box Motor re-wound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—Available! Operator-Mechanic, 14 years experience coin operated machines. Best references. No drinker. Capable of managing route. Write BOX NO. 1031, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 19, N. Y.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Jldson 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Outdoor Barbeque Cook-N-Wagon—see Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"

AIREON

Fiesta	\$ 5.00 Per Week
'48 Coronet	5.00 " "
'49 Coronet	5.00 " "

AMI

Model A	\$ 6.00 Per Week
Model B	7.50 " "
Model C	8.50 " "
Model D-40	12.00 " "
Model D-80	14.00 " "
Model E-40	15.90 " "
Model E-80	18.50 " "
Model E-120	21.00 " "

EVANS

Jubilee	\$16.50 Per Week
Century	21.00 " "

MILLS

Throne Of Music	\$ 5.00 Per Week
Empress	5.00 " "
Constellation	5.00 " "

PACKARD

Manhattan	\$ 5.00 Per Week
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ROCK-OLA

1422	\$ 5.00 Per Week
1426	5.00 " "
1428 (Magic-Glo)	5.00 " "
1432 (Rocket)	6.00 " "
1434	8.00 " "
1436 (Fire-Ball)	21.00 " "
1438 (Comet)	21.50 " "

SEEBURG

9800 Hi-Tone	\$ 5.00 Per Week
8800 Hi-Tone	5.00 " "
8200 Hi-Tone	5.00 " "
146	5.00 " "
147	5.00 " "
148	5.00 " "
M100A	11.00 " "
M100B	13.90 " "
M100C	21.00 " "
M100 HFG	21.90 " "

WURLITZER

750	\$ 5.00 Per Week
780	5.00 " "
800	5.00 " "
850	5.00 " "
950	5.00 " "
1015	5.00 " "
1080	5.00 " "
1100	6.00 " "
1250	7.00 " "
1400	11.50 " "
1600	19.00 " "
1500	21.00 " "

For Each Wall and/or Bar Box, Add To Above \$2.00 Per Week
For Each Additional Auxiliary Speaker, Add To Above 1.00 Per Week

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by "The Cash Box". This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

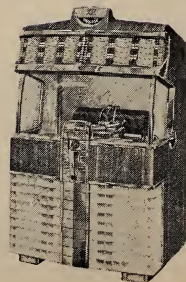
Notice: All minimum front money requirements are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."



As a music merchant, you'll like the compelling appeal of the new Model "E" juke box. It's an attention-getting, interest-arousing display that sells more music, faster, easier. You increase the PLAY when you display the Model "E".

AMi *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH.



"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com



THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
734th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

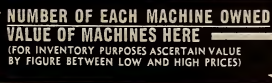
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK*"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists* should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
 2. Prices DOWN
 3. Prices UP AND DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



PHONOGRAPHS (Cont.)

WURLITZER

4. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	69.00
4. 850	29.50	69.50
4. 950	29.50	79.50
1* 1015	90.00	150.00
2. 1017 Hideaway	99.00	125.00
1. 1100	219.50	275.00
2* 1080	84.50	135.00
4* 1250	265.00	339.00
4. 1400	495.00	575.00
1. 2140 Wall Box	10.95	25.00
1. 3020 Wall Box	14.95	19.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	29.50	32.50
4. 4820	34.50	37.50
4. 219 Stepper	7.50	19.50

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

4. Fiesta	25.00	35.00
4. '47 Hideaway	40.00	49.50
4. '48 Coronet 400	25.00	35.00
4. '49 Coronet 100	25.00	39.50

A M I

4. WM Wall Box	14.50	20.00
1* Model A '46	169.00	275.00
4* Model B '48	295.00	369.00
1* Model C	325.00	425.00
2. Model D-40	425.00	595.00
4. Model D-80	600.00	695.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	12.50

MILLS

6. Throne of Music	25.00	35.00
4. Empress	25.00	35.00
6. Constellation	39.50	59.50

PACKARD

4. Pla Mor Wall		
Bar Box	3.95	7.50
4. Manhattan	39.50	79.50
4. Model 7 Phono	35.00	50.00

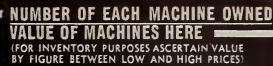
ROCK-OLA

4. Playmaster '46	35.00	49.50
4. 1422 Phono ('46)	60.00	95.00
4. 1424 Phono (Hideaway)	49.50	69.50
1. 1426 Phono ('47)	89.50	125.00
4. 1428 Magic Glo	189.50	269.50
4. 1432 Rocket ('51)	239.50	295.00
4. 1434	329.50	395.00
7. Fireball	625.00	695.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
2. 146S	75.00	89.50
4. 146M	89.50	115.00
4. 147S	85.00	135.00
2. 147M	99.50	149.50
4. 148S	135.50	179.00
2* 148M	145.00	185.00
2* 148ML	159.50	210.00
1* M-100A	425.00	549.50
1* M-100B	565.00	695.00
4. W1-L56 Wall Box 5c	4.95	9.95
4. 3W2 Wall-Matic	6.95	12.50
4. W4-L56	20.00	35.00
4. 3W-L56 Wall Box 5, 10, 25c	18.50	27.50
4. WGL-56-5/10-25	22.50	29.50
Wireless		
4. 3W7-L56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

←TOTAL NO. TOTAL VALUE→



PHONOGRAPHS (Cont.)

MISCELLANEOUS

4. Chi-Coin Band Box	75.00	100.00
4. Chicago Coin Hit Parade	45.00	59.50
4. Riscruet	29.50	39.50
4. Williams Music Mite	35.00	100.00
4. Evans Constellation	169.50	189.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (Un 3/51)	50.00	75.00
4. Across the Board (Un 9/52)	150.00	175.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	99.50	109.50
4. Aquacade (Un 4/49)	20.00	39.50
4. Arcade (Wm 11/51)	99.50	135.00
4. Arizona (Un 4/50)	245.00	45.00
4* Atlantic City (B 5/52)	225.00	335.00
4. Baby Face (Un 12/48)	20.00	39.00
6. Ballerina (B 48)	10.00	24.50
4. Banjo (Ex 3/48)	10.00	45.00
4. Bank-A-Ball (Got 5/50)	29.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	49.50	69.00
4* Beach Club (B 2/53)	425.00	495.00
2* Beauty (W 11/53)	325.00	385.00
4. Be Bop (Ex 3/50)	49.50	65.00
4. Bermuda (CC 11/47)	20.00	45.00
4. Big Hit (CC 7/52)	139.00	159.00
4. Big Top (Ge 2/49)	45.00	64.50
4. Black Gold (Ge 3/49)	29.50	59.50
5. Blue Skies (Un 11/48)	19.50	24.50
1* Bolero (Un 12/51)	125.00	150.00
4. Bomber (CC 3/51)	29.50	40.00
6. Bonanza (Wm 11/47)	12.50	29.50
6. Bone Head (Ge 11/48)	25.00	34.50
4. Boston (Wm 5/49)	25.00	39.50
4. Bowling Champ (Got 2/49)	20.00	45.00
4. Bowl League (Got 8/47)	10.00	29.50
2* Bright Lights (B 5/51)	100.00	175.00
2* Bright Spot (B 11/51)	125.00	225.00
5. Broadway (B 6/51)	89.50	99.50
4. Buffalo Bill (Got 5/50)	27.50	37.50
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	15.00	25.00
4. Buttons & Bows (Got 3/49)	20.00	32.50
1* Cabana (Un 3/53)	375.00	495.00
4. Camel Caravan (Ge 6/49)	47.50	69.50
4. Caravan (Wm 6/52)	79.50	89.50
4. Campus (Ex 2/50)	29.50	37.50
2. Canasta (Ge 7/50)	25.00	40.00
4. Carnival (B 7/48)	10.00	49.50
4. Carolina (Un 3/49)	22.00	39.00
6. Caribbean (B 3/48)	15.00	25.00
4. Catalina (CC 2/48)	10.00	35.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	25.00	29.50
4. Chinatown (Got 10/52)	135.00	155.00
4. Cinderella (Got 3/47)	10.00	29.50
6. Circus (Ex 8/48)	19.50	39.50
1* Circus (Un 8/52)	195.00	295.00
4* Citation (B 10/48)	19.50	42.50
4. College Daze (Got 8/49)	29.50	45.00
4* Coney Island (B 9/51)	150.00	225.00
4. Contact (Ex 10/48)	19.50	45.00
4. Control Tower (Wm 3/51)	49.50	69.50

←TOTAL NO. TOTAL VALUE→

"THE CONFIDENTIAL PRICE LISTS"

The Cash Box, Page 50 • END OF MONTH INVENTORY ISSUE • October 31, 1953

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



CIGARETTE MACHINES (Cont.)

2. National Electric	40.00	95.00
4. Rowe Diplomat (10-col.)	65.00	85.00
4. Rowe Imperial (6 col.)	25.00	30.00
4. Rowe Imperial (8 col.)	25.00	30.00
4. Rowe Royal (6 col.)	25.00	30.00
4. Rowe Royal (8 col.)	25.00	30.00
4. Rowe Royal (10 col.)	35.00	40.00
4. Rowe President (8 col.)	50.00	65.00
4. Rowe President (10 col.)	75.00	135.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric (8 col.)	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	87.50
4. Uneeda "A" (8 col.)	35.00	65.00
4. Uneeda "A" (9 col.)	35.00	65.00
4. Uneeda "E" (6 col.)	35.00	75.00
4. Uneeda "E" (8 col.)	35.00	85.00
4. Uneeda "E" (9 col.)	35.00	65.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	35.00	65.00
4. Uneeda 500 (9 col.)	35.00	65.00
4. Uneeda 500 (15 col.)	35.00	65.00
4. Uneeda Monarch (8 col.)	45.00	55.00
4. Uneeda Monarch (10 col.)	65.00	85.00
4. Uneeda Monarch (12 col.)	85.00	115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	10.00	39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00	100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00	125.00
4. Stoner (Senior, 8 col., 100 cap.)	85.00	165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	175.00
4. Stoner (Mod. 120, 5 col.)	69.00	125.00
4. Stoner (Mod. 120 Sn, 7 col.)	74.50	150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00	200.00
4. Stoner Deluxe Theatre (16 col., 320 cap.)	165.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	79.50	89.50
4. Coan "U-Select-It" (74 cap.)	15.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	300.00	400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Chief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

1. Drink-O-Mat, single flavor, 5c, 1000 cups	200.00	350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00

←-TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Foun- tain, 400 cups	125.00	200.00
4. Mills, Automatic Foun- tain, 400 cups, with- out changemaker	100.00	110.00
4. Soda Shoppe	1000.00	1100.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cap A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

←-TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	100.00	125.00
4. Refreshomat, 5c, 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	325.00	450.00
4. Refresher, 3 sel., 300 cap. cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	250.00	350.00
4. Rowe "Ice Cream Ven- dor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

←-TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

AB.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of vari- ous types	\$1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-3 5-10-25c-Wall Box	89.50
W-120 5-10-25c-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Space Boat	995.00
Dude Ranch	699.50

CHICAGO COIN

Gold Cup	\$665.00
H-Speed Crown Bowler	625.00
Advance Bowler	615.00
'Round the World Trainer	1185.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. CO.

Silver Chest	\$495.00
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D. GOTTLIEB & CO.

Shindig	\$364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Facemaker Bowler	600.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$139.50
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

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Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandler Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
EM 100C (Select-O-Matic "100" R. C. Special)	
3W-1 Wall-O-Matic "100"	
MRV-C1 Master Remote Volume Control	
CVS48-8" Wall Speaker Ivory (Teardrop)	
CVS6-8" Recessed Speaker CVS7-12-12" Recessed Speaker	
FS6-1Z Power Supply	
ARAL-6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	\$675.00
Royal Shuffle Alley	650.00
Tabit	725.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

Army-Navy	\$364.50
Pennant Baseball	479.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851, 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c-Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" Deluxe Speaker	

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T A H I T I

SUPER CARD

23	3	18
9	25	11
12	24	14

WHEN SUPER-CARD 157
SUPER CARD 3 IN LINE SCORE 4 IN LINE
SUPER CARD CORNER SCORE 5 IN LINE

SPECIAL CARD

1	12
4	24

ANY 2 SCORES 3 IN LINE
ANY 3 SCORES 4 IN LINE

UNITED'S TAHITI

9	4	15	24	6
10	19	14	20	8
2	18	16	12	25
1	22	13	21	17
11	7	5	23	3

3 IN LINE SCORE 4 IN LINE 4 CORNERS SCORE 5 IN LINE

SUPER CARD

15	7	11
1	10	13
17	4	18

WHEN SUPER-CARD 157
SUPER CARD 3 IN LINE SCORE 4 IN LINE
SUPER CARD CORNER SCORE 5 IN LINE

SPECIAL CARD

23	9
17	6

ANY 2 SCORES 3 IN LINE
ANY 3 SCORES 4 IN LINE

19 20 21 22 16 25 10 **SELECT NOW**

EXTRA BALL 10-100-LINE SCORES 4-10-LINE **BOTH SUPER CARDS** **BOTH SPECIAL CARDS**

FAST-ACTION
IN-LINE GAME WITH

NEW
SPECIAL
CARDS

5

SELECT-EM FEATURES

- SPOT A NUMBER
- EXTRA BALL
- 3 in Line Scores 4 in Line
- BOTH SUPER CARDS
- BOTH SPECIAL CARDS

- Extra Time Feature
- Four Corners Score
- Triple Spot Roll-Over Feature
- Up to 3 Extra Balls Per Game
- 5 Pointer Signals Above Each Extra Ball Indicator
- New, Extra Large Cash Box

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RIGHT
PLAYBOARD
BUTTONS

SPECIAL E-Z SERVICE FEATURES:

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- HINGED FRONT DOOR
- HINGED BACK DOOR

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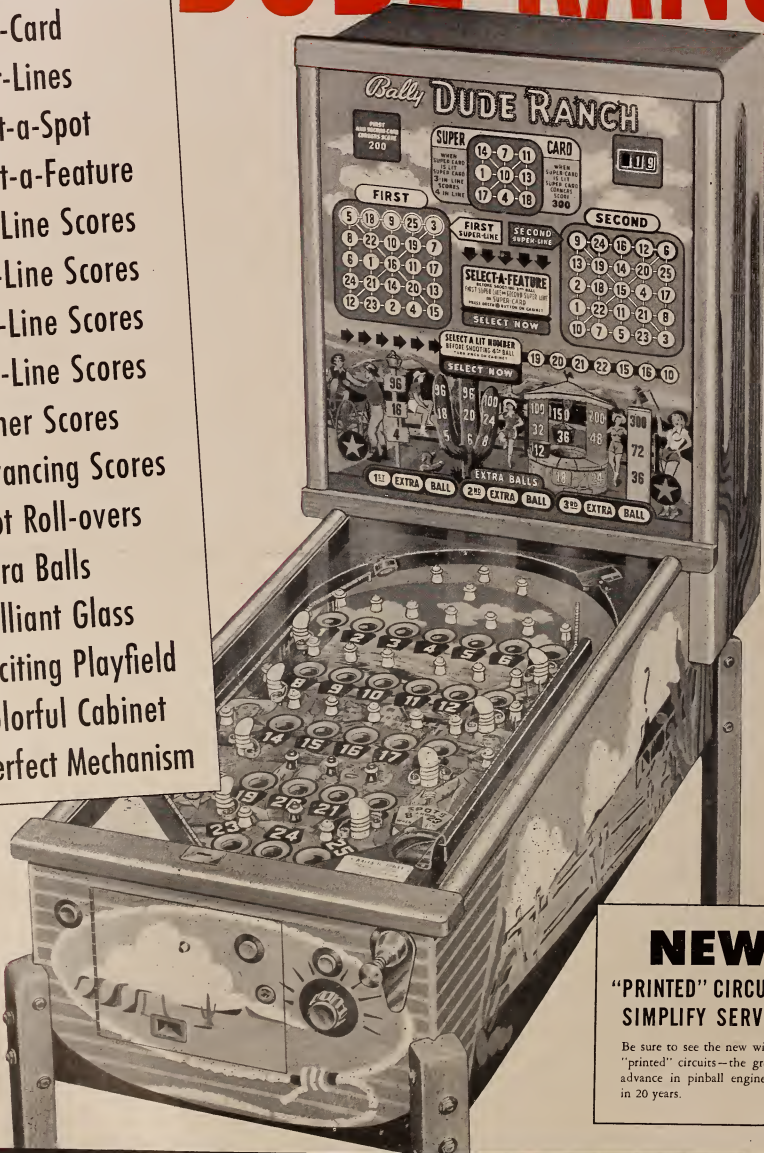
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