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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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(Music Editorial)

28 YEARS OF GREAT AMERICAN MUSIC

If we had to pick the one greatest influence on American music in the past several years, it would unquestionably be the overwhelming impact made by the folk tradition.

Folk music — the music centering around Nashville — has changed our entire conception of popular music and has influenced the listening habits and tastes of millions of people who normally might never have been exposed to it.

It has spread from Nashville to every corner of the nation. It has affected the publishing business like nothing we can remember, with almost all publishers continually on the lookout now for tunes which have a folk feeling. It has created a host of new record stars who hitched their wagon to the folk field and made it.

In short, its effect on the music business has been tremendous.

Probably no center has been more influential in the spread of this music than Nashville. And certainly no radio station has done more for it than WSM where the Grand Ole Opry originated 28 years ago and is now going stronger than ever.

On November 21, Grand Ole Opry celebrates its anniversary—its 28th. We—and we feel you too—would like to help them celebrate.

In commemoration of the event, *The Cash Box* is publishing a special section dedicated to Grand Ole Opry. It will contain the entire fascinating history of the program and the stars it has created, in addition to material in the folk field which will be of vital interest to everyone in the music business.

As a member of this industry, which has been so beneficially affected by the prosperity and affluence which folk music has helped to establish, you will probably want to send your congratulatory message to WSM and the Grand Ole Opry, along with all the others who are doing so.

Throughout our special issue, which will be dated November 28th and will close for ads on Thursday, November 19th, there will be numerous congratulatory ads from all facets of the industry—from artists, publishers and record companies—whether they are directly in the folk field or not.

You too should be represented.

To do so, you must rush your ad straight to *The Cash Box*, 26 West 47th Street, New York, N. Y. today. Remember no ads can be accepted after Thursday, November 19th.

Don't delay.

Let's help Grand Ole Opry celebrate 28 years of great American music.

Stay hot with **DOT**

AMERICA'S NO. 1
PIANO STYLIST...

JOHNNY MADDOX



with a great Christmas Record ...

"RUDOLPH, THE RED-NOSED REINDEER"

and

"I SAW MOMMY KISSING SANTA CLAUS"

DOT 15120—45-15120

Best Selling Maddox Albums

- DOT EXTENDED PLAY 1-1000
Listen To The Mocking Bird
Molly Darling
- DOT EXTENDED PLAY 1-1005
Cocoanut Grove
Little Grass Shack
Johnny Maddox Special
Siaux City Sue
- DF-102 45-DF-102
DLP-102 (AUTHENTIC RAGTIME)
- At A Georgia Camp Meeting
Elite Syncopation
Sunflower Slow Drag
Porcupine Rag
Sleepy Sidney
African Pas'
Smokey Makes
Tickled To Death
- DF-104 DLP-104
DEP-104
Twelfth Street Rag
Little Girl
Johnny's Blues
Blue Donobe
Good-Bye Girls I'm Through
Sweet Leilani
The Honey Song
Alice Blue Gown
- Memphis Blues
Alabama Jubilee
Sweet Georgia Brown
Dill Pickles
- DOT EXTENDED PLAY 1-1001
- DOT EXTENDED PLAY 1-1002
- San Antonio Rose
Bully Of The Town
Under The Double Eagle
My Mary
- DOT EXTENDED PLAY 1-1003
- Stardust
Piano Polka
Near You
Johnny Maddox Boogie
- DOT EXTENDED PLAY 1-1004
- Why Worry
Friday Night Stomp

The Great Catalog of Maddox Singles

- Rudolph, The Red-Nosed Reindeer
- I Saw Mommy Kissing Santa Claus
Dot 15120 (45-15120)
- Dipsy Doodle
- Alexander's Ragtime Band
Dot 15102 (45-15102)
- Learning
- Eight Beat Boogie
Dot 15090 (45-15090)
- Twilight Time
- Alice Blue Gown
Dot 15062 (45-15062)
- In The Mood
- By The Light Of The Silvery Moon
Dot 15045 (45-15045)
- Siaux City Sue
- Johnny Maddox Special
Dot 15021 (45-15021)
- Cocoanut Grove
- Little Grass Shack
Dot 15020 (45-15020)
- Listen To The Mackin' Bird
- Molly Darling
Dot 15015 (45-15015)
- Why Worry
- Friday Night Stomp
Dot 15014 (45-15014)
- Johnny Maddox Boogie
- Near You
Dot 15008 (45-15008)
- Star Dust
- Piano Polka
Dot 15006 (45-15006)
- Under The Double Eagle
- My Mary
Dot 15004 (45-15004)
- San Antonio Rose
- Bully Of The Town
Dot 15001 (45-15001)
- Sweet Georgia Brawn
- Dill Pickles
Dot 1057 (45-1057)
- Memphis Blues
- Alabama Jubilee
Dot 1023 (45-1023)
- Hula Blues
- I Get The Blues When It Rains
Dot 1012 (45-1012)
- Crazy Bone Rag
- St. Louis Tickle
Dot 1005 (45-1005)

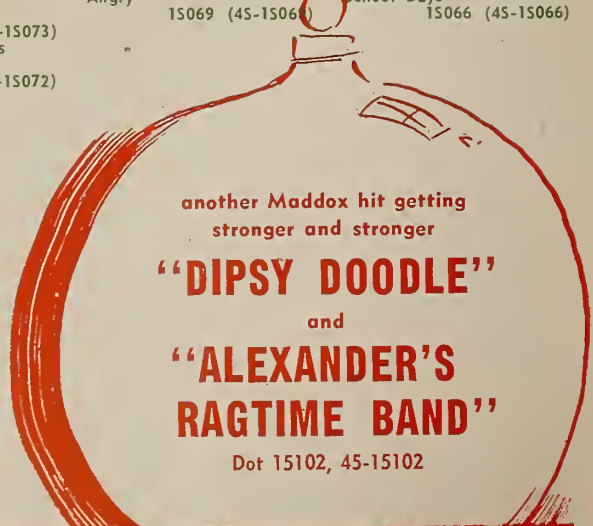
TAP DANCE

- Do You Ever Think Of Me
Ain't She Sweet
15077 (45-15077)
- The Sheik of Araby
Bye Bye Black Bird
15076 (45-15076)

- Tip Toe Through The Tulips
- Avalon
15075 (45-15075)
- Hindustan
- Carolina In The Morning
15074 (45-15074)
- Tea For Two
- Jealous
15073 (45-15073)
- Moonlight And Roses
- Baby Face
15072 (45-15072)

- You Were Meant For Me
Should I
15071 (45-15071)
- Blue Room
- Shanty In Old Shanty Town
15070 (45-15070)
- Shine
- Angry
15069 (45-15069)

- Peggy O'Neil
Me And My Shadow
15068 (45-15068)
- Margie
Swanee River
15067 (45-15067)
- Ida
School Days
15066 (45-15066)



another Maddox hit getting stronger and stronger
"DIPSY DOODLE"
and
"ALEXANDER'S RAGTIME BAND"

Dot 15102, 45-15102

Your best assurance of greater profits is quality merchandise.

... **Dot** RECORDS ...

all Winter

DOT'S BEST SELLERS



TO BE ALONE
LOVE WALKED IN
the HILLTOPPERS
DOT 15105

MAGIC GUITAR
NEVER LET ME GO
BUNNY PAUL
DOT 15107

RUDOLPH THE RED-NOSED
REINDEER

I SAW MOMMY KISSING
SANTA CLAUS
JOHNNY MADDOX
DOT 15120

DIPSY DOODLE
ALEXANDER'S RAGTIME BAND
JOHNNY MADDOX
DOT 15102

P. S. I LOVE YOU
I'D RATHER DIE YOUNG
the HILLTOPPERS
DOT 15085

I'VE GOT A RIGHT TO CRY
IT'S ANYBODY'S HEART
DAN BELLOC with
Dottie Dillard
DOT 15115

COMING UP STRONG

BLUE MIST
Parts 1 & 2
DEL COURTNEY
Jimmy Sheldon at Piano
DOT 15106

CREOLE LOVE CALL
BLUE JEANS
AL LOMBARDY
DOT 15111

HEARTACHES
NOLA
ELMO TANNER with
Billy Vaughn & Orch.
DOT

ONLY THE BROKENHEARTED
FAREWELL TO SPRING
JIMMY KELLIS
DOT 15913

IF YOU WUZ A BIRD
WHEN I DANCE WITH YOU
PEGGY TAYLOR
DOT 15110

I'M SO CRAZY FOR LOVE
WITH ALL MY LOVE
the CAP-TANS
DOT 15114

DOT'S HILLYBILLY CORNER

MAC WISEMAN—"THE VOICE WITH A HEART" singing
REMEMBERING and LET ME BORROW YOUR HEART JUST FOR TONIGHT—Dot 1182

LATCH ON TO THESE GREAT MAC WISEMAN SINGLES:

1168 CRAZY BLUES
RAINBOW IN THE VALLEY
(45-1168)

1158 YOU'RE SWEETER THAN THE HONEY
DON'T LET YOUR SWEET LOVE DIE
(45-1158)

1150 SHACKLES AND CHAINS
GOING LIKE WILDFIRE
(45-1150)

1146 SIX MORE MILES
IT'S GOODBYE AND SO LONG TO YOU
(45-1146)

1131 BY THE SIDE OF THE ROAD
WAITING FOR THE BOYS
(45-1131)

1126 FIRE IN MY HEART
GOING TO SEE MY BABY
(45-1126)

1115 YOU'RE THE GIRL OF MY DREAMS
I WONDER HOW THE OLD FOLKS ARE AT HOME
(45-1115)

1092 GEORGIA WALTZ
DREAMING OF A LITTLE CABIN
(45-1092)

1091 I STILL WRITE YOUR NAME IN THE SAND
FOUR WALLS AROUND ME
(45-1091)

1075 LITTLE WHITE CHURCH
I'M A STRANGER
(45-1075)

1062 TIS SWEET TO BE REMEMBERED
ARE YOU COMING BACK TO ME
(45-1062)

TOMMY JACKSON—"THE COUNTRY'S GREATEST HILLBILLY FIDDLER"

1169 ORANGE BLOSSOM SPECIAL
DRAGGIN' THE BOW
(45-1169)

1148 FISHER'S HORNPIPE
JACKSON'S HORNPIPE

1119 TEXAS SCHOTTISCHE
PUT YOUR LITTLE FOOT RIGHT OUT

1086 MISSISSIPPI SAWYER
BOIL THEM CABBAGE DOWN
1085 ARKANSAS TRAVELER
SOLDIER'S JOY

ALSO THESE GREAT ALBUMS: Square Dances of the Grand Ole Opry

1140 TENNESSEE WAGNER
FIDDLIN' RAG
(45-1140)

1139 SALLY ANN
WHISTLING RUFUS
(45-1139)

1138 UNCLE JOE
CRIPPLE CREEK
(45-1138)

1137 RAGTIME ANNIE
LEATHER BRITCHES
(45-1137)

DF101 (45-DF-101)

HANK GARLAND

15089 STEEL GUITAR RAG
MOONLIGHT ON COLORADO
(45-15089)

15050 GUITAR POLKA
TEA FOR TWO
(45-15050)

EDDIE PEABODY—"THE WORLD'S GREATEST BANJO PLAYER"

15101 TEA FOR TWO
LA GOLONDRINA
(45-15101)

15099 THE SING SONG GIRL—
CHINATOWN, MY CHINATOWN
STARS AND STRIPES FOREVER
(45-15099)

15100 SLEEP—I'LL SEE YOU IN MY DREAMS
SWEET SUE—JUST YOU
(45-15100)

15098 ST. LOUIS BLUES
BABY FACE—I'M LOOKING OVER A
FOUR LEAF CLOVER
(45-15098)

● GALLATIN, TENNESSEE ● ● PHONE: 880-881

ONLY TWO WEEKS LEFT YOUR VOTES IN "CASH"

Best Record of 1953

"Song From Moulin Rouge"—Percy Faith	27384
"Till I Waltz Again With You"—Teresa Brewer	26947
"April In Portugal"—Les Baxter	26592
"I'm Walking Behind You"—Eddie Fisher	24607
"Doggie In The Window"—Patti Page	22289
"I Believe"—Frankie Laine	20755
"Vaya Con Dios"—Les Paul & Mary Ford	19820
"Pretend"—Nat "King" Cole	16325
"Crying In The Chapel"—June Valli	15781
"No Other Love"—Perry Como	15151
"Don't Let The Stars Get In Your Eyes"—Perry Como	13218
"Tell Me You're Mine"—Gaylords	13207
"You, You, You"—Ames Brothers	12426
"Have You Heard"—Joni James	11894
"Ebb Tide"—Frank Chacksfield	10990
"Say You're Mine Again"—Perry Como	10068
"Why Don't You Believe Me"—Joni James	9375
"Oh"—Pee Wee Hunt	9164
"P.S. I Love You"—Hilltoppers	8767
"Your Cheating Heart"—Joni James	8113
"Anna"—Silvana Mangano	7283
"Limelight"—Frank Chacksfield	5926
"Ruby"—Richard Hayman	5433
"Rags to Riches"—Tony Bennett	4927
"Eh Cumpari"—Julius LaRosa	4809
"Dragnet"—Ray Anthony	4329
"Hold Me, Thrill Me, Kiss Me"—Karen Chandler	4105

Best Orchestra of 1953

Ray Anthony	25836	Mantovani	8007
Les Baxter	24327	Leroy Anderson	7391
Richard Hayman	22984	Guy Lombardo	6226
Frank Chacksfield	20775	Sammy Kaye	6125
Percy Faith	18240	Monty Kelly	5563
Hugo Winterhalter	15474	Les Brown	4162
Ralph Flanagan	14668	Louis Armstrong	3981
Pee Wee Hunt	13520		

Best Male Vocalist of 1953

Eddie Fisher	26284	Tony Martin	13265
Perry Como	25926	Don Cornell	11298
Frankie Laine	22830	Darrell Glenn	9235
Nat "King" Cole	22577	Guy Mitchell	8838
Tony Bennett	20439	Billy Eckstine	7420
Julius LaRosa	20217	Jimmy Boyd	5923
Rusty Draper	19863	Johnnie Ray	4265
Vic Damone	17182	Johnny Desmond	3757
Frank Sinatra	14364		

Best Female Vocalist of 1953

Joni James	26338	Jo Stafford	10853
Patti Page	26027	Doris Day	9209
Kay Starr	23299	Mary Ford	9128
Eartha Kitt	22200	Karen Chandler	8464
Teresa Brewer	19465	Dorothy Collins	7727
June Valli	17382	Peggy Lee	6382
Georgia Gibbs	17279	Rosemary Clooney	5927
Dinah Shore	15749	Gisele MacKenzie	5374
Sunny Gale	12638	Silvana Mangano	4483

Best Vocal Combination of 1953

Hilltoppers	26327	Mills Brothers	13637
Ames Brothers	24865	Modernaires	12621
Four Aces	23261	Fontane Sisters	7624
Gaylords	18587	Ink Spots	5801
Four Lads	16298	Billy Williams Quartet	4422

Best Small Instrumental Group of 1953

Les Paul & Mary Ford	26831
Three Suns	14725
Bill Haley & His Comets	12129
Johnny Maddox & Rhythmasters	8360
George Shearing Quintet	7872

Best Country and Western Record of 1953

"Mexican Joe"—Jim Reeves	24287
"Rub-A-Dub-Dub"—Hank Thompson	23062
"Don't Let The Stars Get In Your Eyes"—Skeets McDonald	19364
"Dear John Letter"—Jean Shepard & Ferlin Huskey	16538
"Crying In The Chapel"—Rex Allen	13490
"Gambler's Guitar"—Rusty Draper	8360
"Caribbean"—Mitchell Torok	6927
"Keep It A Secret"—Slim Whitman	3726

Best Country and Western Artist of 1953

Jim Reeves	26238	Rex Allen	11021
Hank Thompson	25890	Mitchell Torok	10748
Jean Shepard	21074	Rusty Draper	8666
Skeets McDonald	19293	Slim Whitman	5473
Pee Wee King	13486	George Morgan	5268
Ferlin Huskey	12573	Jimmy Wakely	3976

Best Folk Record of 1953

"Your Cheatin' Heart"—Hank Williams	26468
"No Help Wanted"—The Carlisles	25872
"Hey Joe"—Carl Smith	25570
"It's Been So Long"—Webb Pierce	21706
"Kaw-Liga"—Hank Williams	19248
"Back Street Affair"—Webb Pierce	17363
"I Forgot More Than You'll Ever Know"—Davis Sisters	15928
"Crying In The Chapel"—Darrell Glenn	13418
"A Fool Such As I"—Hank Snow	11962
"Take These Chains From My Heart"—Hank Williams	8623
"Is Zat You Myrtle?"—The Carlisles	8490
"I'll Never Get Out Of This World Alive"—Hank Williams	6428
"Eddy's Song"—Eddy Arnold	5977
"I Won't Be Home No More"—Hank Williams	5185
"That Hound Dog In The Window"—Homer & Jethro	4838
"Jambalaya"—Hank Williams	3721

Best Folk Artist of 1953

Webb Pierce	25867	Johnny & Jack	13592
Carl Smith	24271	Ernest Tubb	11577
Hank Williams	23198	Kitty Wells	10436
Carlisles	21726	Red Foley	7378
Hank Snow	18362	Tennessee Ernie	6255
Eddy Arnold	15188	Homer & Jethro	5007
Davis Sisters	14209	Lefty Frizzell	4567

Best Rhythm & Blues Record of 1953

"I Don't Know"—Willie Mabon	23972
"Hound Dog"—Willie Mae Thornton	23778
"Mama, He Treats Your Daughter Mean"—Ruth Brown	23416
"Good Lovin'"—The Clovers	21819
"The Clock"—Johnny Ace	20206
"Shake A Hand"—Faye Adams & Joe Morris	18527
"Baby Don't Do It"—The "5" Royales	15628
"Crying In The Chapel"—The Orioles	15605
"Crawlin'"—The Clovers	14778
"I'm Mad"—Willie Mabon	14200
"Please Don't Leave Me"—Fats Domino	14126
"Let Me Go Home, Whiskey"—Amos Milburn	12872
"Soft"—Tiny Bradshaw	12481
"Help Me Somebody"—The Five Royales	11177
"Going To The River"—Fats Domino	11008
"Please Love Me"—B. B. King	10392
"Cross My Heart"—Johnny Ace	9588
"One Scotch, One Bourbon, One Beer"—Amos Milburn	7681
"I Wanna Know"—Du Droppers	7318
"I'm Gone"—Shirley & Lee	5778
"Red Top"—King Pleasure	4682
"These Foolish Things"—The Dominoes	4494
"Wild, Wild Young Men"—Ruth Brown	3750
"Third Degree"—Eddie Boyd	3409

FT TO CAST BOX" POLL!

Best Rhythm & Blues Artist of 1953

Willie Mae Thornton	24581
Clovers	24570
Ruth Brown	23294
Willie Mabon	21,865
The Orioles	19738
Johnny Ace	18625
Du Droppers	15927
Fats Domino	15,287
"5" Royales	14766
B. B. King	13138
Dominoes	10628
Tiny Bradshaw	9977
Faye Adams	9296
Amos Milburn	9074
Dinah Washington	8526
Lloyd Price	7305
Eddie Boyd	7029
King Pleasure	6966
Shirley & Lee	6824
Earl Bostic	4388
Percy Mayfield	4129
Sunny Thompson	3283

Most Promising New Orchestra of 1953

Frank Chacksfield	18627	Sauter-Finegan	10621
Richard Hayman	14392	Monty Kelly	7381
Jackie Gleason	3752		

Most Promising New Female Vocalist of 1953

Eartha Kitt	17695	Bonnie Lou	4875
Felicia Sanders	10261	Joyce Bryant	4491
Karen Chandler	9387	Jenny Barrett	3863
Eydie Gorme	8628	Lu Ann Simms	3527
Silvana Mangano	6994	Barbara Ruick	3518
Helene Dixon	5792	Georgia Carr	2759
Ginny Gibson	5203	Vicki Young	2553

Most Promising New Male Vocalist of 1953

Julius La Rosa	16428	Hamish Menzies	5398
Bob Manning	12096	Danny Sutton	5008
Jimmy Boyd	11582	Dick Lee	3116
Bob Dini	8605	Richard Bowers	3025
Norman Brooks	7392	Ken Remo	2968
Pete Hanley	5720		

Most Promising New Vocal Group of 1953

Gaylords	13825	Four Freshman	5621
McGuire Sisters	9528	Paulette Sisters	4930
Lancers	9123	Marveleers	3826

Most Promising New Instrumental Group of 1953

Bill Haley's Comets	12826	Vince Fiorino Trio	4862
Joe Loco Quintet	8759	Douglas Duke Trio	2751
Elliott Brothers	1923		

Most Promising New Country & Western Vocalist of 1953

Jim Reeves	13241	Faron Young	8392
Bonnie Lou	12973	Ferlin Huskey	5621
Jean Shepard	11839	Carolyn Bradshaw	4890
Mitchell Torok	10261	Porter Wagoner	2709

Most Promising New Folk Artist of 1953

Davis Sisters	12861	Mac Wiseman	6173
Darrell Glenn	12592	Sunshine Ruby	5128
Little Rita Faye	9285	Jim Lowe	4621
Marty Robbins	8776	Jack Cardwell	4093

Most Promising New Rhythm & Blues Artist of 1953

Willie Mae Thornton	13329	The Crows	6638
Faye Adams	12918	Shirley & Lee	6521
Du Droppers	11261	Vocaleers	5619
Willie Mabon	11186	Coronets	4382
Clyde McPhatter & His Drifters	8752	Little Junior	4091
Crickets	7630	Prisonaires	3401
		Danny Overbea	3165

CATCH THESE
M-G-M HITS

Vocal by
BERYL DAVIS

THE RIVER SEINE

MGM-30830 78 rpm
K-30830 45 rpm

and
JOEY'S THEME

TOMMY REED
HEY, LITTLE GIRL
and
GLAD RAG DOLL
MGM-11592 78 rpm • K-11592 45 rpm

JIMMY LEYDEN'S SERENADERS
GIRL OF TODAY
and
WE'RE HAVIN' A GOOD TIME
MGM-11615 78 rpm • K-11615 45 rpm

TONY MOTTOLA and His Orchestra
BEGUINE TAMPICO
and
VIOLETTA
MGM-11593 78 rpm • K-11593 45 rpm

ART MOONEY
MOGAMBO
and
OFF SHORE
MGM-11610 78 rpm • K-11610 45 rpm

BERT SHEFTER
GIOIA MIA (JOY-AY-MEE-AH)
and
FIDOODLIN'
MGM-30803 78 rpm • K-30803 45 rpm

TED STRAETER
I LOVE PARIS
and
IT'S ALL RIGHT WITH ME
MGM-11609 78 rpm • K-11609 45 rpm

DAVID ROSE
and His Orchestra

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

MAKE FRIENDS WITH RECORDS

JONI JAMES
"I'LL NEVER STAND IN YOUR WAY"
b/w
"WHY CAN'T I"
MGM 11606 78 rpm
• K11606 45 rpm

BILLY ECKSTINE
"FORTUNE TELLING CARDS"
b/w
"I'M SAYING DREAMS FOR A RAINY DAY"
MGM 11587 78 rpm
• K11587 45 rpm

BETTY MADIGAN
I JUST LOVE YOU
and
"YOU'RE THOUGHTLESS"
MGM 11601 78 rpm
• K11601 45 rpm

TOMMY EDWARDS
"THAT'S ALL"
and
"SECRET LOVE"
MGM 11604 78 rpm
• K11604 45 rpm

KEN REMO CARNIVAL
and
"IT'S YOU, IT'S YOU"
MGM-11617 78 rpm
K-11617 45 rpm



From one of the biggest films of the year

"THE CAINE MUTINY"
THE AMES BROTHERS

Sing

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

c/w

BOOGIE WOOGIE MAXIXE

20/47-5530

Who's "The Mysterious Stranger" on

THE FONTANE SISTERS'

big new Christmas record

KISSING BRIDGE

c/w **SILVER BELLS**

20/47-5524

The Tennessee Plowboy
In His Greatest Ballad Performances

EDDY ARNOLD

I REALLY DON'T WANT TO KNOW
and
I'LL NEVER GET OVER YOU

20/47-5525



THE NATION'S TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

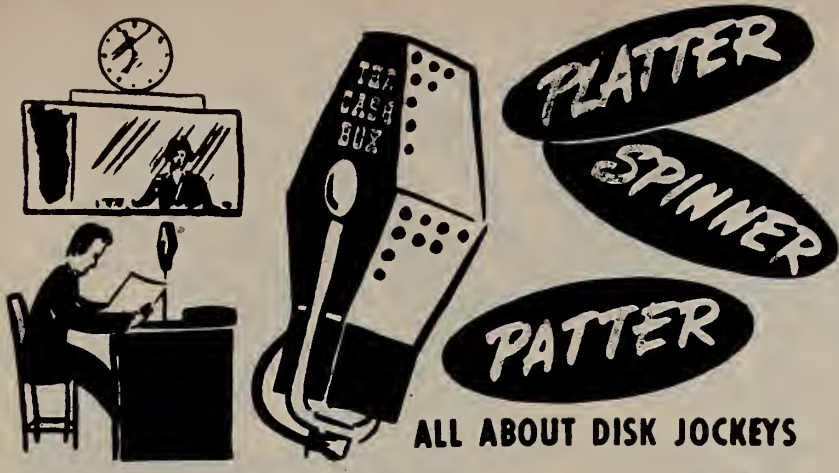
The Top Ten Tunes Getting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE					
AB—Abbott	CD—Cadence	DU—Duke	LO—London	PE—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	MA—Mars	PR—Prestige	SW—Swingtime
AP—Apollo	CK—Checker	ES—Essex	MD—Mood	RA—Rainbow	TE—Tempo
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercury	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	4 Star—Four Star	MG—MGM	RH—Recorded In Hollywood	TN—Tennessee
BE—Bell	CY—Crysalette	IM—Imperial	MO—Modern	RM—Rama	UN—United
BR—Brunswick	DA—Dana	IN—Intro	PA—Parrot	SA—Savoy	VA—Valley
BU—Bullet	DE—Decca	JU—Jubilee	PC—Peacock Pro.	SA—Savoy	VI—RCA Victor
CA—Capitol	DO—Dot	KI—King		SIT—Sittin' In	ZO—Zodiac

		Pos.	Last Week
1	EH, CUMPARI JULIUS LA ROSA CD-1232 (45-1232)—Julius La Rosa	1	
2	RAGS TO RICHES TONY BENNETT BE—Tony Russo CO-40048 (4-40048)—Tony Bennett DE-28838 (9-28838)—Georgie Shaw	3	KI-1280 (45-1280)—Billy Ward and Dominoes
3	YOU, YOU, YOU AMES BROTHERS CO-40039 (4-40039)—Ken Griffin ME-70198 (70198x45)—Johnny Horton MG-11512 (K-11512)—Ken Remo	2	VI-20-5325 (47-5325)—Ames Brothers VI-20-5386 (47-5386)—Noro Morales O.
4	EBB TIDE FRANK CHACKSFIELD O. CO-40093 (4-40093)—Ken Griffin DE-28875 (9-28875)—Charlie Applewhite	4	LO-1358 (45-1358)—Frank Chacksfield O. ME-70177 (70177 x 45)—Robert Maxwell ME-70126 (70126 x 45)—Vic Damone
5	MANY TIMES EDDIE FISHER CO-40076 (4-40076)—Percy Faith O.	6	VI-20-5453 (47-5453)—Eddie Fisher
6	VAYA CON DIOS LES PAUL & MARY FORD AT-15001—Wingy Manone BE-1004 (45-1004)—Larry Clinton O. CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle	5	CR-60991 (9-60991)—Jack Smith CY-654 (45-654)—Bob London DE-28780 (9-28780)—Guy Lombardo ME-89047 (89047x45)—Anita Day
7	RICOCLET TERESA BREWER CA-2543 (F-2543)—Vicki Young CR-61043 (9-61043)—Teresa Brewer DE-28914 (9-28914)—Guy Lombardo O.	10	VI-20-5454 (47-5454)—Pee Wee King O. VI-20-5436 (47-5436)—Gogi Grant
8	ST. GEORGE AND THE DRAGONET STAN FREBERG CA-2596 (F-2596)—Stan Freberg		
9	STORY OF THREE LOVES JERRY MURAD CO-40099 (4-40099)—Liberace DE-28874 (9-28874)—Jack Pleis O. ME-70202 (70202x45)—Jerry Murad VI-10-4210 (49-4210)—Kapell & O.		
10	DRAGNET RAY ANTHONY O. CA-2562 (F-2562)—Ray Anthony O. DE-28845 (9-28845)—Grady Martin	7	VI-20-5398 (47-5398)—Buddy Morrow O. VI-20-5472 (47-5472)—Spike Jones O.

11) ISTANBUL. 12) OH! 13) YOU ALONE. 14) I LOVE PARIS. 15) LOVE WALKED IN. 16) CRYING IN THE CHAPEL. 17) NO OTHER LOVE. 18) IN THE MISSION OF ST. AUGUSTINE. 19) TO BE ALONE. 20) LOVER COME BACK TO ME. 21) OFF SHORE. 22) P. S. I LOVE YOU. 23) THAT'S ALL. 24) LAUGHING ON THE OUTSIDE. 25) A DEAR JOHN LETTER. 26) THE TYPEWRITER. 27) I'LL NEVER STAND IN YOUR WAY. 28) DON'CHA HEAR THEM BELLS. 29) MY LOVE, MY LOVE. 30) THAT'S AMORE. 31) HEY JOE! 32) I SEE THE MOON. 33) SWEET MAMA TREE TOP TALL. 34) HEART OF MY HEART. 35) PA-PAYA MAMA.



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. RAGS TO RICHES Tony Bennett (Columbia)
2. EBB TIDE Frank Chacksfield (London)
3. MANY TIMES Eddie Fisher (RCA Victor)
4. YOU, YOU, YOU Ames Brothers (RCA Victor)
5. EH, CUMPARI Julius LaRosa (Cadence)
6. RICOCHET Teresa Brewer (Coral)
7. YOU ALONE Perry Como (RCA Victor)
8. ST. GEORGE AND THE DRAGONET Stan Freberg (Capitol)
9. VAYA CON DIOS Paul & Ford (Capitol)
10. ISTANBUL Four Lads (Columbia)
- 11) STORY OF THREE LOVES. 12) LOVE WALKED IN. 13) TO BE ALONE. 14) CRYING IN THE CHAPEL. 15) THAT'S AMORE.

My, such a beautiful letter. That snap you just heard was the shoulder bone as I stretched to pat the back. Bob Raiford, who does the popular "WBT Midnight Dancing Party" at WBT-Charlotte, N. C. writes: "I was first introduced to The Cash Box through record distributors. They told me your magazine was far ahead of the others. They always have copies of The Cash Box around and I peruse them during visits. A careful analysis proves to me that The Cash Box takes a perspective view and considers records from the average person's outlook. Your motto at the bottom of each page seems to sum up this editorial philosophy: 'It's What's In The Cash Box That Counts.'" Thank's Bob.

* * * * *

Pic of the week—Sid "The Mustache" Dickler (WEDO-Pittsburgh, Pa.) was the recent subject of a personality story in the Pittsburgh Press. Story was topped with a 4½ inch by two column head sketch of Dickler and covered the Sid Dickler life from birth to the present day. . . . Jerry Kay, formerly with WVEZ-New Orleans, La., now talking it up and spinning the wax for WLBR-Lebanon, Pa. . . . Buddy Starcher, general manager of WESC-Greenville, S. C., has his own disk show from 3 to 4 P.M. and his own "pickin' and singin'" program from 4:30 to 4:45 P.M. . . . One of the biggest success stories on radio and TV in Chi is the saga of jockey and emcee Bill O'Connor. Two years ago he quit a staff job at WGN to free lance. In his first month he made just \$250—had to sell his car—etc. Today he is one of the Windy City's busiest with a fantastic 49½ sponsored hours weekly on six radio stations (WIND, WCFL, WJJD, WAAF, WAIT, WMAQ) and three TV stations (WGN-TV, WBKB, WBBM-TV) and pays tax on close to a six figure income. . . . Joe Dean's impact on Pittsburgh listening audiences since his arrival on KQV from Rochester, N. Y., two months ago is being reflected in the pages of three national magazines. The September issue of Radio-TV Mirror, The October release of Who's Who in TV and Radio, and January's Hit Parader magazine.



SID DICKLER
(WEDO—Pittsburgh, Pa.)

* * * * *

Says Joe Daboul (WJKO-Springfield, Mass.), "We are getting excellent record cooperation from all record companies and distributors, but could use a few more in the Latin field. I'm on six days a week on "Latin Rhythms" from 11:30 to 12 noon. Can also use more releases in the Spiritual field. We cover that field on Monday, Wednesday and Friday from 9:30 to 10 A.M. . . . Bob Chambers (WEBK-Tampa, Fla.) writes in to tell us how handy The Cash Box comes in for his programming of his "Musical Capers" show. . . . Note from Bob Drews (WAAF-Chicago) tells us he is using The Cash Box lists, with appropriate credit, on his "Detour With Drews." . . . Frank Ward (WKBW-Buffalo, N.Y.) took the leap a couple of weeks ago and it took him until now to get back into the scheme of things. Frank is on the air from 10 P.M. to 5 A.M. Poor, poor bride. . . . Howie Leonard (WPOR-Portland, Maine) bizzee-ee. He is now carrying 13 hours of spinning each week. Leonard has recently added the "Kiddie Korner" to his afternoon show, spotting one record for the younger set just before Mutual's children's programs. Response has been gratifying. . . . Jack McDermott now program director at WLYN-Lynn, Mass. . . . Gene Whitaker, ex of WREV-Reidsville, N. C. now at WNCA-Siler City, N.C. . . . Dorothy Collins, accompanied by Lennie Wolf, visited with the Philly jockies promoting her current Audivox "Singing In The Rain." Santa, she's the dolly you can leave in my stocking.

Disk Jockeys & Operators of Distinction choose

CALVERT'S*

of course we mean—

EDDIE CALVERT'S

version of...

"OH, MEIN PAPA"

ON

Essex-336

RECORD REVIEWS

ⓐ DISK & SLEEPER
 ⓑ EXCELLENT
 ⓑ VERY GOOD

ⓐ GOOD
 ⓐ FAIR
 ⓐ MEDIOCRE

JERRY WALLACE & EDDIE OLIVER
 (Allied 5015; 45-5015)

ⓑ+ "LITTLE MISS ONE" (2:45)
 [Weiss & Barry BMI—Oliver, Herbert] Jerry Wallace bows on the Allied label with a top grade job on a first class piece of sentimental material. Real great voice a la Nat Cole. Tune could be big.

ⓐ+ "PETRILLO" (3:00) [Colortunes BMI—Oliver, Herbert] Ed Oliver and his Oliver Twisters get together on a cute item set to some soft music. It's an amusing piece about every one blaming Petrillo. Should get laughs.

JANE FROMAN
 (Capitol 2639; F-2639)

ⓑ+ "THE SOUND OF LOVE" (2:48)
 [Sheriton ASCAP—Simmons, Charlap] The wonderful voice of Jane Froman shows all its quality on this beautiful love song that she sings right from the heart. Top grade showing.

ⓐ+ "ROBE OF CALVARY" (2:49)
 [Hill & Range BMI—Twomey, White, St. Clair, Rivers] Henry Sylvern's orchestra sets up another fitting accompaniment for a religious item with a pretty melody.

SPERIE KARAS ORCH.
 (MGM 11618; K-11618)

ⓑ "LOVE FOR SALE" (3:12)
 [Harms ASCAP—Porter] The new Sperie Karas orchestra makes an outstanding debut on MGM with a progressive arrangement, a la Sauter-Finegan, of a great oldie. Exciting listening.

ⓐ+ "MAMBO STRINGO" (3:19)
 [Patricia BMI—Glenn] Another interesting bit of listening is this mambo treatment with an unusual sound. Leader has a brilliant future.

THE NORMANAIRES
 (MGM 11622; K-11622)

ⓑ+ "MY GREATEST SIN" (2:56)
 [Ladnor BMI—Glover] The soft voices of the Normanaires blend warmly on a pretty ballad while Fred Norman and the ork supply the lush accompaniment. Lead voice is terrific. Could click.

ⓐ+ "WRAP IT UP" (2:41) [Kelton ASCAP—Douglas, Russel, Norman] The gang hands in a colorful reading on this end to a rhythmic quick beat. A real rocking item.

LEE ROY ORCHESTRA
 (Epic 9001; 4-9001)

ⓑ "MAN ON THE BEAT" (2:48)
 [Moonlight BMI—Anthony, Simpson] The young Epic label comes up with a strong instrumental contender as Lee Roy gives out with a solid baritone sax offering as he leads the crew through a dance jump.

ⓐ+ "B.O. PLENTY" (2:08) [Moonlight BMI—Anthony, Simpson, Williams] More of the same jump rhythm material is fashioned by the crew on this end. Ork's got the beat that the kids go for. Terrific arrangements.

THE CASH BOX

DISK OF THE WEEK

"THE JONES BOY" (2:21)
 [George Pincus ASCAP—Mizzy, Curtis]
 "SNOW, SNOW, BEAUTIFUL SNOW" (1:45)
 [Roxbury ASCAP—Feller]
BOBBY WAYNE
 (Mercury 70268; 70268 x 45)



BOBBY WAYNE

● A great piece of material fell into the hands of Bobby Wayne, and one spin should convince the listener that the lad certainly knew what to do with it. He took the spritz ditty tagged "The Jones Boy" and gave it a treatment that labels it a hit. The melody is easy to remember. "Snow, Snow, Beautiful Snow" is another light and happy item colorfully treated by the warbler. "The Jones Boy" and Bobby should soon bounce up to the top.

"SOUTH OF THE BORDER" (2:47)
 [Shapiro, Bernstein ASCAP—Kennedy, Carr]
 "I LOVE YOU" (2:25)
 [Leo Feist ASCAP—Thompson, Archer]
FRANK SINATRA & BILLY MAY
 (Capitol 2538; F-2538)



FRANK SINATRA

● Frank Sinatra may try time and again, but he'll have a tough time equalling his great performance on "South Of The Border." Since his starring role in "From Here To Eternity," Frank has become one of the hottest theatrical artists. And this sensational version of the standard should do the same for him in the wax world. Aided by the infectious ork of Billy May, the vocalist gives his all on this rhythm treatment. Flip is another jump fashioning of the standard "I Love You." Ops can't miss with "Border." It's a natural.

"THE JONES BOY" (2:53)
 [George Pincus ASCAP—Mizzy, Curtis]
 "SHE WAS FIVE AND HE WAS TEN" (2:59)
 [Roxbury ASCAP—Di Napoli, Burnett, Feller]
MILLS BROTHERS & SY OLIVER
 (Decca 28945; 9-28945)



MILLS BROTHERS

● The Mills Brothers employ the use of a shuffle rhythm in their exciting styling of "The Jones Boy." In their smooth and characteristic fashion, they belt out this happy ditty with the aid of a solid backdrop by Sy Oliver's ork. It's by far their best showing since "Glow Worm." On the lower end the brothers make another strong showing, in their wonderful soft manner, on a pretty tune labelled "She Was Five And He Was Ten." A double hit for the Mills men.

"I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME" (3:14)
 [Mills ASCAP—Gaskill, McHugh]
 "BOOGIE WOOGIE MAXIXE" (2:46)
 [Bregman, Vocco & Conn ASCAP—Rodin]
THE AMES BROTHERS
 (RCA Victor 20-5530; 47-5530)



AMES BROTHERS

● The Ames Brothers, who made a number one tune out of their first Victor release "You, You, You" and made another strong showing with "My Love, My Life, My Happiness," come up with another tender ballad that looks like they'll make it three in a row. It's the pretty standard labelled "I Can't Believe That You're In Love With Me." Their warm harmony is terrific and should revive this great oldie. The boys hand in another grade "A" job on "Boogie Woogie Maxixe."

EDDIE HEYWOOD ORCH.
 (Decca 28893; 9-28893)

ⓑ "THE MOON WAS YELLOW" (2:44) [Bregman, Vocco & Conn ASCAP—Ahlert, Leslie] The talented fingers of Eddie Heywood go to town on the piano as he and the ork send up an instrumental contender to a rumba tempo. Good orking.

ⓐ+ "YOU, TOO, YOU TOO" (2:50)
 [E. B. Marks BMI—Capo, Banks] On this end, Eddie leads the crew through a bolero-mambo in an inviting fashion. Tailor made for dance music.

SKIP FARRELL
 (Oroco 19539; 45-19539)

ⓐ+ "HOW OFTEN" (2:33) [Riddle BMI—Farrell] A relaxed performance is offered by Skip Farrell on a romantic piece of material as Sam Mineo's Quintet assists. Good listening.

ⓐ+ "ON THE DENVER AND THE RIO GRANDE" (2:41) [Kavelin BMI—Hall] The opening gives an effect of a train depot and glides into a piece of rhythm material that lilts along at a pleasant pace. Artist has a Bing Crosby quality.

PHIL GORDON
 (Front Page 101; 45-101)

ⓑ+ "HUMILITY" (2:32) Since the Godfrey-LaRosa split-up, 'humility' has been the big word in the U. S. Phil Gordon takes advantage of the word and impersonates Godfrey as he talks about 'humility day.' Comical deck. Catchy.

ⓐ+ "LONGING FOR YOU" (2:31)
 Phil offers another comedy routine on this end as he talks about all the defects of his girl. Has an amusing corny quality about it.

RAY ANTHONY ORCHESTRA
 (Capitol 2637; F-2637)

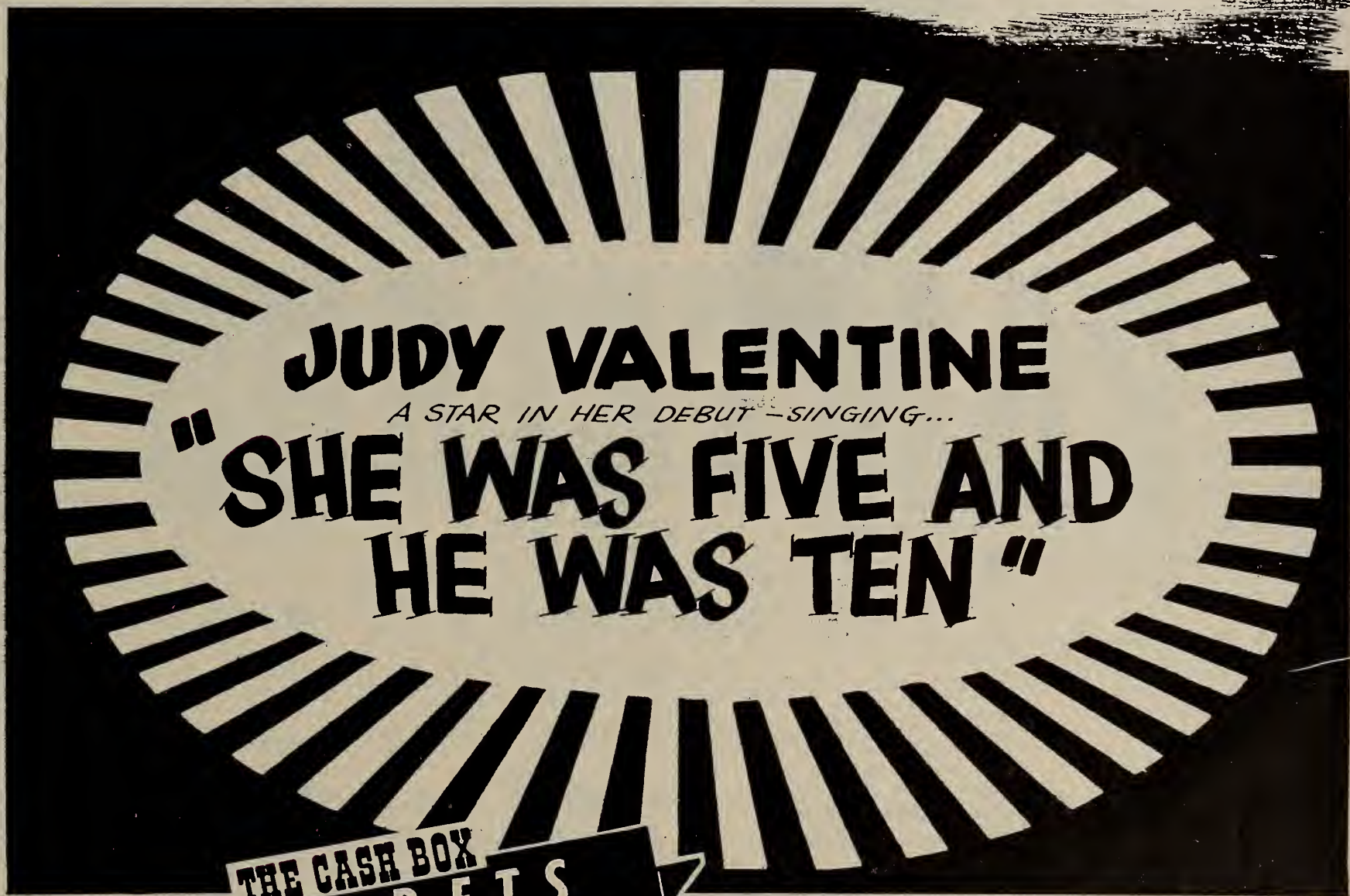
ⓑ "SOUND OFF" (2:27) [Shapiro, Bernstein ASCAP—Duckworth] As a follow-up to his hit version of "Dagnet," Ray Anthony comes out with a rousing version of another popular theme. A real rocking march arrangement.

ⓐ+ "ANOTHER DAWN, ANOTHER DAY" (2:38) [E. H. Morris ASCAP—Spence, Keith] Top grade dance music best describes this smooth treatment of a slow and inviting tune. Ray sends up some fancy tooting on this end. Good for boxes.

THE MELLO-MEN
 (MGM 11607; K-11607)

ⓐ+ "I'D GIVE A MILLION YESTERDAYS" (2:31) [Jack Elliott ASCAP—Iavello, Elliott] With the aid of the Leo Buttermen Trio, the voices of the Mello-Men blend on a rhythmic item that comes over well. Lead voice is real good.

ⓐ+ "MY LOVE, THE BLUES AND ME" (2:28) [Jack Elliott ASCAP—Burke, Elliott] The bass voice of the group takes the feature role on this slow reading of a bluesy item.



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RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

XAVIER CUGAT ORCHESTRA
(RCA Victor 20-5470; 47-5470)

ⓐ "ROSE OF THE RANCHO" (2:34) [E. B. Marks ASCAP — Silverman, Stillman] The Cugat orchestra eases through a pretty waltz item with Abbe Lane offering the vocal. The thrush is assisted by Juan Manuel who sings in Spanish.

ⓐ "STAY AWAY FROM MY WINDOW" (2:28) [E. B. Marks — Fernandez, Banks] The famous "Cielito Lindo" gets a new set of lyrics and an inviting styling from the Cugat men. Vocalist offers a good job.

JERRY MURAD
(Mercury 70266; 70266 x 45)

ⓑ "STARDUST" (2:33) [Mills ASCAP — Carmichael, Parish] Jerry Murad offers a wonderful harmonica rendition of an ever popular standard as the follow-up to his big record of "Story Of Three Loves." Real beautiful. Could hit again.

ⓑ "SPELLBOUND CONCERTO" (2:48) [Chappell ASCAP—Rozsa] The talented artist dishes up another polished job on the beautiful melody from the flicker "Spellbound." Real exciting listening.

FRANK REARDON
(Coral 61053; 9-61053)

ⓓ "IF YOU SHOULD LEAVE ME" (2:57) [Edgar BMI — Raleigh, Quinlan] Frank Reardon has the same vocal softness as Frank Sinatra as he eases through an expressive ballad while Don Costa's ork assists. Pretty melody.

ⓐ "SHALAREE SHALAROO" (2:31) [Agatha BMI — Reardon, Raymond] The chorus sets up a fitting atmosphere for the artist's fashioning of another warm tune.

RUTH WALLIS
(Monarch 3005; 45-3005)

ⓑ+ "DEAR MR. GODFREY" (2:32) [BMI] The popular comedy recording artist, Ruth Wallis comes up with a bouncing novelty based on the word 'humility'. A good job on a number that could take the country by storm. Real funny.

ⓐ "SAY HELLO TO JOE" (2:28) [BMI] The "Dragnet" theme is the introduction to a Latin tempo novelty by the chirp. An interesting number with cute lyrics.

EYDIE GORME
(Coral 61093; 9-61093)

ⓑ "GIMME GIMME JOHN" (1:49) [Miller ASCAP—Roberts, Katz] Eydie Gorme teams up with a chorus and Neal Hefti's orchestra on a rhythmic item done in a lively manner by the thrush. Cute deck and only 1:49 long. Good for boxes. Could hit.

ⓑ "FINI" (2:20) [Frank ASCAP—Adler, Ross] The thrush shows the sweetness in her voice on this deck as she glides through a pretty ballad from the coming show, John Murray Anderson's "Almanac." Good material.

THE CASH BOX SLEEPER OF THE WEEK

"OH, MEIN PAPA" [Shapiro, Bernstein ASCAP — Burkhart]
"MYSTERY STREET" [Mellin BMI — Plante, Phillippe, Gerard]
EDDIE CALVERT
(Essex 336; 45-336)



EDDIE CALVERT

● Here is one of the most beautiful and, at the same time, most unusual instrumental stylings we've

heard in a long time. Dubbed "Oh, Mein Papa" it's a beautiful melody of German origin set to music by the "Golden Trumpet" of Eddie Calvert. And the results are absolutely sensational. A chorus sets up the backdrop with some smooth harmony as Eddie takes the spotlight with one of the most mellow trumpet solos heard in a long time. The melody is absolutely tantalizing. Another sensational performance is Eddie's sultry version of "Mystery Street." The effects he gets with the trumpet are penetrating. He toots a mean horn. Both ends were cut in England. Look for "Oh, Mein Papa." It should take the country by storm.

JILL COREY
(Columbia 40123; 4-40123)

ⓑ "MINNEAPOLIS" (2:15) [Paxton ASCAP—Hilliard, Lippman] Jill Corey, who is currently appearing on the Dave Garaway show and who was just on the cover of life, gets a Percy Faith assistance on a good jumper. Her voice rates.

ⓐ+ "ROBE OF CALVARY" (3:15) [Hill & Range BMI—Twomey, White, St. Clair, Rivers] A resounding chorus is a perfect showcase for the chirp's tender styling of a pretty tune with a religious theme. Big future for thrush.

NORO MORALES ORCH.
(RCA Victor 20-5522; 47-5522)

ⓑ "ISTANBUL" (2:12) [Alamo ASCAP—Simon, Kennedy] Noro Morales and his men send up some top mambo coverage of a tune that's clicking big. This version should fit well in the right spots.

ⓐ+ "AM I BLUE?" (2:35) [Witmark ASCAP—Clark, Akst] The Nite-Caps have a style all their own that fits perfectly into this mambo rendition of a cute item. The group has a real effective sound.

BEVERLY BART
(Decca 28934; 9-28934)

ⓑ+ "ALL THE WAY HOME I CRIED" (2:49) [Wemar BMI—Coleman, Darion] Beverly Bart makes an impressive bow on the label with a "Goodnight Irene" type of number that could hit big with a push. A pretty melody that sticks with you.

ⓑ "PHONOGRAPH RECORD" (2:39) [Hill And Range BMI—Barnes, Robertson] Jack Pleis offers an able backing job again on another pretty waltz item with a country flavor. Echo segments are effective.

CHUCK GARDNER & DREAMDUSTERS
(Custom 201)

ⓐ "OOGAH OOGAH OOGAH" (2:40) [Cross BMI — Smith] Oogah Oogah, the Eskimo word for love, is the core of this bouncing piece with a country flavor. The number has the sound of the Yukon with its barking dogs.

ⓐ+ "SEPTEMBER IN THE RAIN" (2:35) [Remick ASCAP—Warren, Dublin] The sound of rain introduces the smooth harmony of the Dreamdusters as they wend their way through this popular standard. Beautiful job.

MEL TORME
(Coral 61089; 9-61089)

ⓑ "OO-YA-YA" (2:47) [Hill & Range BMI — Robertson] A rhythmic bit of matter gets a lively styling from Mel Torme and the chorus as Neal Hefti and the ork assist.

ⓐ+ "BLUE SKIES" (2:13) [Berlin ASCAP—Berlin] The ever popular Berlin standard gets a Latin beat rendition from the artist in his warm and soft manner. Accompaniment fits perfectly.

MARK STUART
(Benida 5001; 45-5001)

ⓑ+ "ARE YOU LONESOME TONIGHT" (2:50) [Bourne ASCAP—Turk, Handman] Dewey Bergman and his orchestra set up a lush backing for Mark Stuart's debut on the new Benida label. Lovely ballad done with polish by the talented crooner. Bright future for lad.

ⓑ "MOLLY" (2:55) [Baker ASCAP—Peck Osborne] Eddy Manson assists with some smooth harmonica work while Mark does a wonderful job on a pleasing lilter. Plenty of talent on this end.

EDDY MANSON
(Columbia 40122; 4-40122)

ⓑ "LITTLE FUGITIVE" (3:03) [Trinity BMI — Manson] Eddy Manson's original version of the popular theme from the sound track of "Little Fugitive" is put on wax. It's a brilliant harmonica solo with the Norman Leyden ork in the backdrop.

ⓐ+ "CONEY ISLAND" (2:30) [Trinity BMI—Manson] Another segment from the sound track of the flicker makes beautiful listening. The harmonica of Eddy makes a perfect musical picture of the gayety and solitude of Coney Island.

GORDON MacRAE
(Capitol 2652; F-2652)

ⓑ "STRANGER IN PARADISE" (2:40) [Frank ASCAP—Wright, Forrest] Van Alexander's ork gives Gordon MacRae a super backdrop for his wonderful reading of the plug tune from the B'way production "Kismet." A definite contender.

ⓐ+ "NEVER IN A MILLION YEARS" (2:28) [Robbins ASCAP—Gordon, Revel] On this end the versatile crooner eases through a romantic item that his fans oughta go for in a big way. Lovely ballad, well performed.

BETTY REILLY & LES BAXTER ORCH.
(Capitol 2645; F-2645)

ⓑ+ "MAGDALENA" (2:39) [Rex BMI—Macedo, Amorim, Skylar] Betty Reilly debuts with Les Baxter and the ork on an exciting bit of top drawer material given a sensational Spanish reading. Real lively stuff with a beat. Should hit!

ⓑ "BRAZILIAN BAION" (2:28) [J. Granson BMI—Baxter, Russell] Betty and the crew stick with the Latin kick and cruise through another beauty item in the same mood as the hit "Anna." A real rousing deck.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MAGDALENA" Betty Reilly & Les Baxter Capitol 2645; F-2645
- ★ "DEAR MR. GODFREY" Ruth Wallis Monarch 3005; 45-3005
- ★ "LITTLE MISS ONE" Jerry Wallace Allied 5015; 45-5015

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Mantovani

WHITE CHRISTMAS

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ADESTE FIDELIS

1280 and 45-1280



OTHER LONDON RECORDS THAT GET BIG HOLIDAY PLAY

THE LITTLE BOY THAT SANTA CLAUS FORGOT
ST. NICHOLAS WALTZ—Lita Roza
1398 & 45-1398

SNOW, SNOW, BEAUTIFUL SNOW
WHERE DID MY SNOWMAN GO—Billy Cotton
1388 & 45-1388

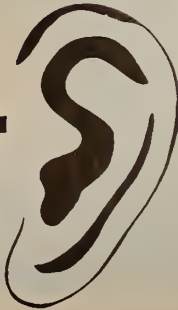
MOTHER AT YOUR FEET IS KNEELING
IMMACULATE MOTHER—Bobby Wayne
968 & 45-968

THE LORD'S PRAYER
BLESS THIS HOUSE—Gracie Fields
115 & 30145 (45)

JINGLE BELLS
THE MISTLETOE KISS—Primo Scala
302 & 30134 (45)

THE TOY PIANO POLKA
THE MERRY CHRISTMAS POLKA—
George Mitchell Choir 492 & 30141 (45)

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SPECIAL
CHRISTMAS
REVIEWS

RECORD REVIEWS

SPECIAL
CHRISTMAS
REVIEWS

- | | |
|------------------|------------|
| ⊙ DISK & SLEEPER | ⊙ GOOD |
| ⊙ EXCELLENT | ⊙ FAIR |
| ⊙ VERY GOOD | ⊙ MEDIOCRE |

THE CASH BOX DISK OF THE WEEK

"NINA-NON" (2:42)
[Frederick BMI-Lewis, Raye, Yuffy]
"CHRISTMAS AND YOU" (2:37)
[Leeds ASCAP-Faith, Kehner]
JONI JAMES
(MGM 11637; K-11637)



JONI JAMES

● Joni James concludes her fabulous freshman year as a recording artist with two great Christmas gifts for the ops that should easily become the sweet favorites of this Yuletide. "Nina-Non" is a touching lullaby that rates with us as one of the best jobs Joni has ever done. Her dreamy voice, that has made her so big a name is ultra smooth on this beautiful song. And Lew Douglas' lush accompaniment is just the "most." The coupling "Christmas And You" is another outstanding job by Joni on a tender love song featuring a perfect marriage of lyrics and melody. The thrush has two great bids for Yuletide hits. Both ends could become perennial smashes too.

"JUNGLE BELLS" (2:15)
[Deerhaven ASCAP-Bass, Jordon]
"WHITE CHRISTMAS" (2:20)
[Berlin ASCAP-Berlin]
LES PAUL & MARY FORD
(Capitol 2617; F-2617)



LES PAUL & MARY FORD

● The great Les Paul & Mary Ford team comes up with a sensational gimmick deck for the Christmas season. In their unique fashion, they rhythm through a take off on a Yuletide favorite that they call "Jungle Bells." A clever set of lyrics, an ever popular melody, the great guitar work of Les and perfect dubbing of Mary's soft voice, add up to just one thing, a hit. The wild sounds of the jungle throughout the number add an individuality to the waxing. Flip is the artists' smooth styling of the seasonal favorite "White Christmas." Ops oughta hop on the "Jungle" deck. Looks like a great novelty clicker.

LAWRENCE WELK ORCH.
(Coral 61081; 9-61081)

B "ARE MY EARS ON STRAIGHT" (3:00) [Sherman BMI-Leven] With the talented Sara Berner impersonating the voice of a child, and with Lawrence Welk supplying the music, the results make effective listening for the Yuletide.

B "THE ANGEL ON THE CHRISTMAS TREE" (2:53) [Harman ASCAP-Davies, Hunter] Another bouncy ditty is colorfully presented by the comedienne as Lawrence and the crew maintain the beat. Pleasing deck. Could click.

PEGGY LEE
(Decca 28939; 9-28939)

B "IT'S CHRISTMAS TIME AGAIN" (2:58) [Bourne ASCAP-Burke, Elliott, Harwood] In her hushed and tender manner, Peggy dishes up a dreamy bit of holiday music with chimes and all. Jud Conlon's Rhythmaires accompany.

B "RING THOSE CHRISTMAS BELLS" (2:20) [Herbert ASCAP-Fisher, Levene] The ork gives the effect of sleigh bells and sets up a real Christmas backdrop for Peggy's lively treatment of a pretty bouncer. Catchy item.

LESLIE "UGGAMS" CRAYNE
(MGM 11626; K-11626)

B "MY STOCKING IS EMPTY" (2:58) [Mills ASCAP-Douglas, Norman, Bearden] Fred Norman's orchestra and chorus aids little Leslie Crayne on a soft and inviting sentimental item. Thrush has a real fine voice.

C+ "MISSUS SANTA CLAUS" (2:36) [Laerteas ASCAP-Douglas, Norman, Bearden] On this end the pert voiced young artist sings a pleasing item to Missus Santa Claus. Pleasing listening with an appealing treatment.

IRENE TREADWELL
(Jay-Dee 782; 45-782)

B "DEAR SANTA, BRING BACK MY DADDY TO ME" (2:28) [Beacon BMI-Gibson] The Phil Ellis Choir offers a plush setting for little Irene Treadwell's potent delivery of a number that plucks at the heart strings. Real touching bit.

C+ "THE CHURCH BELLS ARE RINGING ON CHRISTMAS MORN" (2:21) [Beacon BMI-Burns] Chimes give the effect of church bells as the choir and young talent team on a religious flavored item about Christmas morn. Real pretty.

NAT "KING" COLE
(Capitol 2616; F-2616)

B+ "THE LITTLE BOY THAT SANTA CLAUS FORGOT" (2:31) [Shapiro, Bernstein ASCAP-Carr, Connor, Leach] In his individual style, Nat Cole eases through a touching holiday item about a little boy Santa forgot. Real pretty and sad.

B "MRS. SANTA CLAUS" (2:06) [Sherwin ASCAP-Fulton, Steele, Houle] Nelson Riddle backs again as Nat makes merry on a pretty ditty about Mrs. Claus. Light bounce is infectious. Chorus aids.

JERRY COLONNA
(Decca 28884; 9-28884)

C+ "TOO FAT FOR THE CHIMNEY" (2:07) [E. H. Morris ASCAP-Gordon] Jerry Colonna offers his comical version of a cute Christmas novelty. It's a bouncy ditty full of life.

C+ "SLEIGH BELLS IN THE SKY" (2:25) [Colrob BMI-Colonna] While Paul Sells conducts the ork, Jerry sends up a bouncer which he wrote. A happy item.

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SECRET LOVE

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— Columbia

B/W **DEADWOOD STAGE**
(Whip-Crack-Away)

Also Recorded by:
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STUART FOSTER—Decca
TOMMY EDWARDS—MGM
GOGI GRANT—Victor**

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DORIS DAY & HOWARD KEEL Columbia album

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- THE BLACK HILLS OF DAKOTA
- HIGHER THAN A HAWK (Deeper Than a Well)
- JUST BLEW IN FROM THE WINDY CITY
- 'TIS HARRY I'M PLANNIN' TO MARRY
- I CAN DO WITHOUT YOU
- A WOMAN'S TOUCH

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CLARK DENNIS

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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The big buzz on the streets this week was the \$150,000,000 that a group of 33 song writers filed against NARTB, BMI, RCA, Columbia and a load of others. . . . Doc Berger's convalescing at the New York Veteran's Camp in Mt. McGregor, N. Y. after a very serious ulcer operation. . . . Guy Lombardo



GUY LOMBARDO

premiered last Friday on a series of WNBT programs emanating from the Roosevelt Grill. It's the first time in TV history that a television series of this type has originated from such a hotel room. . . . As a result of his success on Belle Records, Bobby Dale and his ork were booked into the Chicago Melody Mill for twelve days starting Nov. 11. From there they head to Jerry Donovan's Vogue Terrace in the same city. . . . George Shearing's Quint into the Blue Note for a two week stint starting the 11th. . . . Nat "King" Cole reopens the lavishly new La Vie En Rose on Thanksgiving. . . . Publicist Buddy Basch visiting jocks in Philly, Baltimore, the 'D. C. and Richmond. . . . Joni James doing a bang up job at the Stage Coach Inn, Hackensack. It's her first local spot since La Vie. . . . Buddy Wecht and Dick Gersh signed personal mgt. contracts with MGM's Nocturnes and Larry Coleman, songwriter of "Paya Mama," "Ricochet" and "Changing Partners." They're also handling Mel Torme's promotion. . . . Lionel Hampton, good will ambassador to Europe, will terminate a 15 week tour of the continent in December. . . . Now on a nationwide tour, Sammy Kaye is arranging his itinerary so that he can visit the mission in St. Augustine, Fla., the namesake of his hit deck. . . . Danny Winchell opened last week in Washington. . . . The Four Guys' manager Lee Silver reports the boys are being held over again at the Bowling Green lounge in Detroit due to the success of their Kent disk "You Don't Have To Tell Me." . . . Joe Carlton wires Victor shipped 55,000 "Changing Partners" records by Dinah Shore.

CHICAGO:

Got a real kick out of an old Perry Como disk that Dirk Courtenay played on the air. Dates back to when Perry was featured vocalist with the old Ted Weems' band. The disk, should Perry want to know, was: "May I Never Love Again." And what power in the kid's voice. . . . Also heard Benny Strong's big click on the air the other day, "That Certain Party." Still sounds terrific. Maybe Benny should bring it back alive? . . . Dominico Francesco Cornello did a truly marvelous job at the Chi Thitter. Won the little hearts of everyone of his fan clubs here. . . . Julius LaRosa marched in and clicked with crowds jamming the Chicago to just get a look at the boy. . . . The Tony Martin opened the Chez to a full house, as per usual. Tony's one of the biggest drawing cards the Chez ever presents. And how the gals do swoon over the boy's romantic style. . . . Milt Kellem's little roulette wheel mucho appreciated by many here who were actually using it at Linn Burton's Steak House (on red or black yet) which came along with Milt's "The Game Of Love" disk promotion. . . . Al Donahue, the band man, writes from L.A. to advise he's opened a West Coast Agency out on Sunset Blvd. in Holleewood. . . . Georgie Pincus advises that "Native Dancer" and "The Jones Boy" are clickerooing for him. . . . Bob Drews of WAAF smashed off the tops of some of his molars in his last midget car race. Had to have them all ground down and capped. Ouch. . . . Russ Carlyle reported to have penned a tune that "is absolutely sensational and will be America's greatest" according to comic Joey Bishop. . . . Bachelor Ernie Roth may not be a bachelor too long. There's a long distance romance goin' on. . . . Love the way Howard Miller answered his fans via his TV show re: June Valli. By playing the charming gal's absolutely terrific disking of, "Don't Forget To Write." Guys 'round these parts bettin' this one rides into No. 1 spot—but fast. . . . Many a performer latching onto Eartha Kitt's "Santa Baby" for floor work. Claim, "It's a natural." . . . What's with Marty Hogan? Ain't seen the guy around of late. . . . Bob Smith tells us that Pearl Eddy has a honey in Mercury's "Wedding Bell Waltz." Here's hopin' right with you, Bob.



JUNE VALLI

LOS ANGELES:

Deejays, distributors and the press were all given a chance to meet Eartha Kitt before her opening at the Mocambo. R.C.A. Victor went all out to show off their young artist with the vibrant personality by throwing one of the biggest parties of the year. . . . Hollywood night spots are staging some of the biggest shows in their history with many of the top artists on hand. While Eartha Kitt holds down the spotlight at the world famous Mocambo, Johnnie Ray takes over at Ciro's for a limited engagement with Guy Mitchell slated for a gala opening late in November. . . . Harry James and his band has been knockin' 'em dead at the Coconut Grove while Steve Gibson and the Red Caps bow in at the Tiffany Club with Damito Jo as their featured vocalist. In the Latin American field, the glamorous Maria Victoria, opened recently at the Million Dollar Theatre for one week. . . . Larry Cotton, owner of Oroco Records, pulled a cute promotional gag here. He was passing out tiny artificial bouquets to disk jockeys and distributors along with his latest release, "I Caught the Brides Bouquet" with Evelyn Lynne. This new waxing was voted a hit by a local platter panel. . . . Mitch Miller was recently in town cutting new sessions with Rosemary Clooney, Harry James and Frankie Laine for Columbia. . . . Laine is to headline a teen age benefit show in the San Fernando Valley which will be thrown by Johnny Grant of KMPC. About 5000 teen agers are expected. . . . Abe Diamond is the happiest guy around the wax circle as his etching of "Off Shore" on the Ambassador label climbs higher and higher on the POP charts. . . . Gale Clark continues her deejay promotion tour and has the local jocks excited over her etchings of "Music of Love" and "The Unashamed" on the Fine Arts label.



EARTHA KITT

Songwriters Sue To Divorce BMI From Radio Stations; Haverlin Calls Charges "Baseless"

NEW YORK—An anti-trust suit to the tune of \$150,000,000, was entered last week against the nation's major radio and television broadcasting companies by thirty three leading composers and authors, all members of ASCAP.

The plaintiffs suing on behalf of approximately 3,000 American songwriters charge that the broadcasters, by their control of Broadcast Music, Inc., and the leading record companies, as well as by control of their own TV and radio stations, have conspired in creating a monopoly which keeps their music from being recorded and played on the air, with resulting destruction of their earnings and loss of prestige and recognition.

Included among the plaintiffs are Ira Gershwin, Arthur Schwartz, Dorothy Fields, John Jacob Loeb, Gian Carlo Menotti, Vic Mizzy, and Victor Young.

Among the defendants are Broadcast Music; the Radio Corporation of America and its subsidiary, the National Broadcasting Company; Columbia Broadcasting System; Mutual Broadcasting System and American Broadcasting-Paramount Theatres, Inc., which owns the American Broadcasting Company. Some of the individuals named as defendants are David Sarnoff, Frank M. Folsom, William S. Hedges, William S. Paley, Frank Stanton, James B. Conkling, Carl Haverlin, Justin Miller, Sydney M. Kaye, Robert J. Burton, and Roy Harlow.

The plaintiffs contend the broadcasters own and direct BMI and with it have created a "monopolistic BMI music pool." They seek an injunction directing the broadcasting firms to dissolve this music pool by divesting themselves of ownership and directorship of BMI. They are also asking the court to dissolve the National Association of Radio and Television Broadcasters. They contend the NARTB, a trade association with a membership of 1,099 radio stations and 192 television stations, organized BMI in 1939 for the express purpose of creating a music monopoly and that the NARTB has been instrumental in directing BMI operations since. The plaintiffs add that many individuals named as defendants have been officers of both NARTB and BMI in interlocking directorships.

At the news conference held on Monday, November 9, at the Waldorf Astoria Hotel, Arthur Schwartz said: "The 150,000,000 damage figure is not one that has been exaggerated simply for purposes of a law suit. Our evidence shows that damages suffered by the songwriters is the amount named, and that is what we aim to recover."

Some comment from outside sources indicated that the anti-trust suit by the 33 writers, all ASCAP members who said they were acting independently of the society, might be "a publicity blast to bring pressure on the networks to renew their ASCAP contracts at the current rate." The networks, the American and National Broadcasting Companies and the Columbia Broadcasting System,

already have asked the society for a rate reduction. They claim that the 3 per cent of gross time sales they pay, a rate established in 1948 during television's infancy, has turned out to be in excess of what they should pay justifiably. ASCAP so far has refused to consider a reduction.

Stuart Sprague, counsel for the All-Industry Local TV Music License Committee, which represents independent stations in negotiations with the society, said that his committee would ask for a "substantial decrease" in the rate for the new contract. Stations now pay about 2½ per cent of their gross time sales for the blanket use of the society's catalogue. Mr. Sprague said they "have been paying more than they should."

Carl Haverlin, president of Broadcast Music, Inc., in commenting on the complaint filed in the U.S. District Court said:

"All of the song writers who are plaintiffs in the action brought against BMI are members of ASCAP. The baseless conspiracy charges made in the complaint are a rehash of charges which ASCAP has been making for years and has never been able to substantiate. ASCAP most recently set forth these charges in a 100-page affidavit filed in the same court in which this new action is brought. On October 13, the motion which that affidavit supported was withdrawn in the face of vigorous opposition to the motion by the Department of Justice.

"When BMI came into existence in 1940, a mere handful of ASCAP's 1,100 writer and 140 publisher members were getting practically all of the money paid for performing rights in the United States. BMI was formed to establish competition and has continued to maintain competition. During the period of BMI's existence, payments to ASCAP by the broadcasting and television industry have increased from approximately \$4,000,000 to over \$13,000,000 a year. Meanwhile, payments from other industries which perform music have remained relatively stable or declined. Moreover, ASCAP members continue to receive the overwhelming preponderance of all radio and television performances, phonograph recordings, sheet music sales and motion picture uses.

"As a result of the competition created by BMI, music writing is no longer a monopoly of Tin Pan Alley. Now writers from all over the United States have an opportunity to win popular favor and to receive their share of the increased payments.

"Obviously, this action is not being brought on behalf of all of the song writers of the United States, or of 3,000, as the complaint pretends. On the contrary, thousands of writers have received their first and only opportunity to win popular favor through the instrumentality of BMI. We are convinced that the plaintiffs in this action are being used by the very people who still yearn for the old days of monopoly. The action will be vigorously opposed and we have no doubt that BMI's position will be completely sustained."

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BUT THREE**

**SMASH
HITS**

**"CHANGING
PARTNERS"**

b/w

**"Where Did My
Snowman Go"
Patti Page**

70260

**"NATIVE
DANCER"**

b/w

**"The Lonesome Song"
Rusty Draper**

70256

**"THE
STRINGS OF
MY HEART"**

b/w

**"Mama-Papa Polka"
The Gaylords**

60258



News of the week has been the developments reported to be taking place between two famous old-established publishing houses, Francis Day and Hunter and Feldman. I talked to Julian Abeles the U.S. legal authority on copyright, who is in London, and here I quote his own words "We have agreed to purchase Messrs. Feldman jointly with Francis Day and Hunter and the Robbins Music Corporation." Well I hope we shall now see some action from these firms, particularly Feldman's.

Bill McGuffie, piano star with the BBC show band, has received offers from the States and how well he deserves them. I have been praising this talented fellow long enough. Anybody heard his "Ebb Tide"?

I feel certain that within a few months from now the name of Rusty Draper will really mean something over here. The boy has been turning up some good biscuits and the first one to really get some plays is "Gamblers Guitar." Yes even on the BBC. Keep making 'em good Rusty and you may see your name on that big Palladium bill. . . . I hear Edmundo Ros has received a big offer to play the swanky club of Monte Carlo next Summer. . . . Just heard Don Cornell singing "You're On Trial." This record, if issued over here, could make the boy. I find the lyric stronger than the tune and I particularly care for the last line which goes "I Sentence You to Life With Me." Nice work!

Top marks too for Les Baxter and his version on "Tropicana" and "Elaine." Both sides should catch lots of spins.

My good friend and top D. J. Jack Jackson returning on the air on January 2nd, and about time too. The BBC seems to have the most incredible ideas about disk jockeys. It seems that every Tom, Dick and Harry can get a D. J. spot, whether he knows anything about records or not; as long as he's got a bit of a name. This becomes rather boring.

The star of this year's Royal Command Variety show was without a doubt Max Bygraves. . . . We have had, and still have, the Capitol Show piped to us over Radio Luxembourg. We now have the "Philips" show. And yes folks it had to happen. We are getting the Decca group at it next week.

I hear Sal Chianti is due over here next week to confab with his London rep at Pickwick Music. . . . Here's news for you. We now have two of Eartha Kitt's records but not "C'est Si Bon." "Ricochet" is getting a few spins over here but not the Teresa Brewer disk. Our waxing is by Joan Reagan.

"Off Shore" seems to have become a nation wide seller. Will someone please be kind enough to send the Ambassador record to "The Cash Box" office for me so as to enable my friends there to forward it to London? Thanks . . .

This week's best selling Pop records:
(Courtesy "New Musical Express")

1. Answer Me _____ DAVID WHITFIELD
2. Answer Me _____ FRANKIE LAINE
3. Hey Joe _____ FRANKIE LAINE
4. Look At That Girl _____ GUY MITCHELL
5. I Believe _____ FRANKIE LAINE
6. Chicka-Boom _____ GUY MITCHELL
7. Where The Winds Blow _____ FRANKIE LAINE
8. Poppa Piccolino _____ DIANA DECKER
9. Swedish Rhapsody _____ MANTOVANI
10. Kiss _____ DEAN MARTIN



**THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 14 without any changes on the part of THE CASH BOX.

**Howard Miller
WIND & WMAQ—
Chicago, Ill.**

1. Rags To Riches (Tony Bennett)
2. The Story Of Three Loves (Jerry Murad)
3. Many Times (Eddie Fisher)
4. Eh, Cumpari (Julius La Rosa)
5. Ricochet (Teresa Brewer)
6. Ebb Tide (Frank Chacksfield)
7. Don't Take Your Love From Me (Three Suns)
8. Blowing Wild (Frankie Laine)
9. Love Walked In (Hilltoppers)
10. Istanbul (Four Lads)

**Ed Meath
WHEC—Rochester, N. Y.**

1. Rags To Riches (Tony Bennett)
2. You're On Trial (Don Cornell)
3. The Story Of Three Loves (Jerry Murad)
4. You Alone (Perry Como)
5. Ricochet (Teresa Brewer)
6. Ebb Tide (Frank Chacksfield)
7. Three O'Clock In The Morning (Four Chicks & Chuck)
8. Laughing On The Outside (Four Aces)
9. A Home Lovin Man (G. Gibbs)
10. Are You Looking For A Sweetheart (Kitty Kallen)

**Jack Downey
WONS—Hartford, Conn.**

1. Love Walked In (Hilltoppers)
2. Many Times (Eddie Fisher)
3. The Typewriter (L. Anderson)
4. You're On Trial (Don Cornell)
5. Don'cha Hear Them Bells (Paul & Ford)
6. Rosanne (Julius La Rosa)
7. Warsaw Concerto (Marterer)
8. Lover Come Back To Me (Nat "King" Cole)
9. Just A Gigolo (J. P. Morgan)
10. Tipica Serenada (H. Jerome)

**Jack Gale
WSRS—Cleveland, Ohio**

1. Ricochet (Teresa Brewer)
2. Rags To Riches (Tony Bennett)
3. To Be Alone (Hilltoppers)
4. Many Times (Eddie Fisher)
5. Magic Guitar (Bunny Paul)
6. Off Shore (Leo Diamond)
7. Angels In The Sky (D. Glasser)
8. You, You, You (Ames Bros.)
9. Istanbul (Four Lads)
10. Laughing On The Outside (Four Aces)

**Jay Michaels
WCAE—Pittsburgh, Pa.**

1. That's Amore (Dean Martin)
2. Answer Me (Frankie La Rosa)
3. Marie (Four Tunes)
4. Love Walked In (Hilltoppers)
5. You Alone (Perry Como)
6. In The Mission Of St. Augustine (Sammy Kaye)
7. Just A Gigolo (J. P. Morgan)
8. Cow Cow Blues (Jan August)
9. There's Danger In Your Eyes Cherie (Tony Martin)
10. Me And My Shadow (Bailey)

**Joe Deane
KQV—Pittsburgh, Pa.**

1. Home Lovin' Man (G. Gibbs)
2. You Alone (Perry Como)
3. Sweet Mama Tree Top Tall (The Lancers)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Tipica Serenada (H. Jerome)
6. My World Is You (Patti Page)
7. Under Paris Skies (M. Miller)
8. That's Amore (Dean Martin)
9. Istanbul (Four Lads)
10. Off Shore (Leo Diamond)

**Tom Finn
WKMH—Dearborn, Mich.**

1. Magic Guitar (Bunny Paul)
2. Many Times (Eddie Fisher)
3. You're On Trial (Don Cornell)
4. Secret Love (Stuart Foster)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Just A Gigolo (J. P. Morgan)
7. Someone (Hamish Menzies)
8. A Home Lovin' Man (Gibbs)
9. Idle Gossip (Jackie Paris)
10. South Of The Border (Sinatra)

**Johnny Morris
WLWL—St. Paul, Minn.**

1. Rags To Riches (Tony Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. Many Times (Eddie Fisher)
4. Blowing Wild (Frankie Laine)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Ricochet (Teresa Brewer)
7. Tipica Serenada (H. Jerome)
8. Too Long (Bob Dini)
9. I'll Never Stand In Your Way (Joni James)
10. Laughing On The Outside (Four Aces)

**Wayne Stitt
WHB—Kansas City, Mo.**

1. Vaya Con Dios (Paul & Ford)
2. My Love, My Love (J. James)
3. St. George And The Dragonet (Stan Freberg)
4. Rags To Riches (Tony Bennett)
5. I Love Paris (Les Baxter)
6. Ricochet (Teresa Brewer)
7. To Be Alone (Hilltoppers)
8. Marie (Four Tunes)
9. Eh, Cumpari (Julius La Rosa)
10. Oh! (Pee Wee Hunt)

**Ray Schreiner
WRNL—Richmond, Va.**

1. Ricochet (Teresa Brewer)
2. Don't Forget To Write (Valli)
3. To Be Alone (Hilltoppers)
4. Ebb Tide (Vic Damone)
5. My Love, My Love (J. James)
6. Hey Joe! (Frankie Laine)
7. Love Walked In (Hilltoppers)
8. Jealous Of You (Lou Monte)
9. I Love Paris (Les Baxter)
10. I See The Moon (Mariners)

**Robin Seymour
WKMH—Dearborn, Mich.**

1. Magic Guitar (Bunny Paul)
2. To Be Alone (Hilltoppers)
3. You Alone (Perry Como)
4. Gadabout (David Carroll)
5. Baby, Baby, Baby (T. Brewer)
6. Many Times (Eddie Fisher)
7. Istanbul (Four Lads)
8. Lover Come Back To Me (Nat "King" Cole)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. Marie (Four Tunes)

**Art Hellyer
WMAQ—Chicago, Ill.**

1. Ricochet (Teresa Brewer)
2. Ebb Tide (Frank Chacksfield)
3. Eh, Cumpari (Julius La Rosa)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Many Times (Eddie Fisher)
6. I See The Moon (Schumann)
7. Eighteenth Variation (Kapell)
8. A Baby Cried (Lou Monte)
9. I Wonder Who's Kissing Her Now (Tommy Dorsey)
10. Oh Brother (Mae Williams)

**Paul Flanagan
WTRY—Troy, N. Y.**

1. In The Mission Of St. Augustine (Sammy Kaye)
2. Rags To Riches (Tony Bennett)
3. My Love, My Love (J. James)
4. Istanbul (Four Lads)
5. To Be Alone (Hilltoppers)
6. That's Amore (Dean Martin)
7. Eh, Cumpari (Julius La Rosa)
8. Many Times (Eddie Fisher)
9. You Alone (Perry Como)
10. Love Walked In (Hilltoppers)

**Jack Dugan
WGAT—Utica, N. Y.**

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. That's Amore (Dean Martin)
4. Many Times (Eddie Fisher)
5. Ricochet (Teresa Brewer)
6. You Alone (Perry Como)
7. St. George And The Dragonet (Stan Freberg)
8. Love Walked In (Hilltoppers)
9. I Love Paris (Les Baxter)
10. You, You, You (Ames Bros.)

**Bob Drews
WAAF—Chicago, Ill.**

1. Rags To Riches (Tony Bennett)
2. St. George And The Dragonet (Stan Freberg)
3. Ebb Tide (Frank Chacksfield)
4. Eh, Cumpari (Julius La Rosa)
5. Ricochet (Teresa Brewer)
6. You, You, You (Ames Bros.)
7. The Story Of Three Loves (Jerry Murad)
8. Vaya Con Dios (Paul & Ford)
9. Many Times (Eddie Fisher)
10. Three O'Clock In The Morning (Monty Kelly)

**Ed Reilly
WBRY—Waterbury, Conn.**

1. Rags To Riches (Tony Bennett)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. Ebb Tide (Frank Chacksfield)
5. Many Times (Eddie Fisher)
6. Love Walked In (Hilltoppers)
7. Velvet Glove (Winterhalter & Rene)
8. You Alone (Perry Como)
9. Cow Cow Blues (Jan August)
10. In The Mission Of St. Augustine (Sammy Kaye)

**Larry Gentile
WJBK—Detroit, Mich.**

1. Magic Guitar (Bunny Paul)
2. Rags To Riches (Tony Bennett)
3. No Other Love (Perry Como)
4. My Love, My Love (J. James)
5. Marie (Four Tunes)
6. You, You, You (Ames Bros.)
7. Te Amo (Frankie Laine)
8. If Love Is Good To Me (Nat "King" Cole)
9. I Love Paris (Les Baxter)
10. I'm Still Looking (J. Carroll)

**Will Lenay
WSAI—Cincinnati, Ohio**

1. Rags To Riches (Tony Bennett)
2. Love Walked In (Hilltoppers)
3. You, You, You (Ames Bros.)
4. Ricochet (Teresa Brewer)
5. Ebb Tide (Frank Chacksfield)
6. Bunny Hop (Ray Anthony)
7. Vaya Con Dios (Paul & Ford)
8. Eh, Cumpari (Julius La Rosa)
9. Many Times (Eddie Fisher)
10. St. George And The Dragonet (Stan Freberg)

**Dirk Courtenay
WAAF—Chicago, Ill.**

1. Lover Come Back To Me (Nat "King" Cole)
2. Istanbul (Four Lads)
3. Pa-Papa Mama (Perry Como)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Oh Brother (Mae Williams)
6. From Here To Eternity (Frank Sinatra)
7. The Little Boy That Santa Claus Forgot (Nat K. Cole)
8. It's Anybody's Heart (Belloc)
9. Baby, Baby, Baby (T. Brewer)
10. The Typewriter (L. Anderson)

**Harvey Hudson
WLEE—Richmond, Va.**

1. St. George And The Dragonet (Stan Freberg)
2. Laughing On The Outside (Four Aces)
3. You, You, You (Ames Bros.)
4. Zsa, Zsa (Bernie Wayne)
5. Eh, Cumpari (Julius La Rosa)
6. Oh! (Pee Wee Hunt)
7. You're The Right One (Dean Martin)
8. Ebb Tide (Frank Chacksfield)
9. Woman (Johnny Desmond)
10. My Hymn To Her (A. Wayne)

**Bob Harris
KFRE—Fresno, Calif.**

1. Many Times (Eddie Fisher)
2. My Kinda Love (C. Russell)
3. Rags To Riches (Tony Bennett)
4. I Love Paris (Les Baxter)
5. Ebb Tide (Vic Damone)
6. Sweet Mama, Tree Top Tall (Lancers)
7. Love Me Again (Sunny Gale)
8. My Love, My Love (J. James)
9. Ricochet (Teresa Brewer)
10. You, You, You (Ames Bros.)

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 14 without any changes on the part of THE CASH BOX.

Carmine Anthony
 KGKO—Dallas, Tex.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. Oh! (Pee Wee Hunt)
5. Rags To Riches (Tony Bennett)
6. Crying In The Chapel (Valli)
7. Many Times (Eddie Fisher)
8. Ricochet (Teresa Brewer)
9. Eh, Cumpari (Julius La Rosa)
10. Love Walked In (Hilltoppers)

Ralph Phillips
 WFBR—Baltimore, Md.

1. Rags To Riches (Tony Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. Ricochet (Teresa Brewer)
4. Vaya Con Dios (Paul & Ford)
5. Many Times (Eddie Fisher)
6. You, You, You (Ames Bros.)
7. St. George And The Dragonet (Stan Freberg)
8. Story Of Three Loves (Jerry Murad)
9. Ebb Tide (Frank Chacksfield)
10. Oh! (Pee Wee Hunt)

Tom Edwards
 WERE—Cleveland, Ohio

1. To Be Alone (Hilltoppers)
2. Woman (Johnny Desmond)
3. Toys (Eileen Barton)
4. Off Shore (Leo Diamond)
5. Rags To Riches (Tony Bennett)
6. You Alone (Perry Como)
7. I Love Paris (Les Baxter)
8. Story Of Three Loves (Jerry Murad)
9. The Typewriter (L. Anderson)
10. Home Lovin' Man (G. Gibbs)

Chuck Norman
 WIL—St. Louis, Mo.

1. Story Of Three Loves (Jerry Murad)
2. Rags To Riches (Tony Bennett)
3. You, You, You (Ames Bros.)
4. Eh, Cumpari (Julius La Rosa)
5. Marie (Four Tunes)
6. Ebb Tide (Frank Chacksfield)
7. Many Times (Eddie Fisher)
8. Lover Come Back To Me (Nat "King" Cole)
9. St. George And The Dragonet (Stan Freberg)
10. To Be Alone (Hilltoppers)

Miss Lace
 WAAB—Worcester, Mass.

1. You Alone (Perry Como)
2. Love Walked In (Hilltoppers)
3. Many Times (Eddie Fisher)
4. Istanbul (Four Lads)
5. Too Long (Bob Dini)
6. Ricochet (Teresa Brewer)
7. Laughing On The Outside (Four Aces)
8. I'll Never Stand In Your Way (Joni James)
9. You, You, You (Ames Bros.)
10. In The Mission Of St. Augustine (The Orioles)

Sandy Singer
 KCRG—Cedar Rapids, Iowa

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Valli)
3. Ebb Tide (Frank Chacksfield)
4. Dagnet (Ray Anthony)
5. Eh, Cumpari (Julius La Rosa)
6. St. George And The Dragonet (Stan Freberg)
7. I Love Paris (Les Baxter)
8. Many Times (Eddie Fisher)
9. You Alone (Perry Como)
10. Ford Anniversary Album (Merman & Martin)

Ray Perkins
 KFEL—Denver, Colo.

1. Ebb Tide (Frank Chacksfield)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. St. George And The Dragonet (Stan Freberg)
5. Eh, Cumpari (Julius La Rosa)
6. Rags To Riches (Tony Bennett)
7. Crying In The Chapel (Valli)
8. You Alone (Perry Como)
9. I See The Moon (Mariners)
10. Many Times (Eddie Fisher)

Bob Gotsch
 KXOK—St. Louis, Mo.

1. Ricochet (Teresa Brewer)
2. Many Times (Eddie Fisher)
3. Three O'Clock In The Morning (Monty Kelly)
4. You, You, You (Ames Bros.)
5. Toys (Eileen Barton)
6. To Be Alone (Hilltoppers)
7. Ebb Tide (Frank Chacksfield)
8. That's Amore (Dean Martin)
9. Hi Lili Hi Lo (Ray Martin)
10. I Love Paris (C. Applewhite)

Harry Burge
 WQAM—Miami, Fla.

1. You, You, You (Ames Bros.)
2. Eh, Cumpari (Julius La Rosa)
3. Ebb Tide (Frank Chacksfield)
4. Rags To Riches (Tony Bennett)
5. Story Of Three Loves (Jerry Murad)
6. Crying In The Chapel (The Orioles)
7. You Alone (Perry Como)
8. Hey Joe! (Frankie Laine)
9. Istanbul (Four Lads)
10. I See The Moon (Mariners)

Edna Richardson
 WTMA—Charleston, S. C.

1. Eh, Cumpari (Julius La Rosa)
2. Pa-Paya Mama (Perry Como)
3. From Here To Eternity (Frank Sinatra)
4. Ebb Tide (Frank Chacksfield)
5. Rags To Riches (Tony Bennett)
6. My Love, My Love (J. James)
7. Many Times (Eddie Fisher)
8. Story Of Three Loves (Jerry Murad)
9. Istanbul (Four Lads)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Don Bell
 KRNT—Des Moines, Iowa

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Ricochet (Teresa Brewer)
4. Eh, Cumpari (Julius La Rosa)
5. Ebb Tide (Frank Chacksfield)
6. Oh! (Pee Wee Hunt)
7. St. George And The Dragonet (Stan Freberg)
8. You Alone (Perry Como)
9. The Typewriter (L. Anderson)
10. Rags To Riches (Tony Bennett)

Al Ross
 WBAL—Baltimore, Md.

1. Many Times (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. Ebb Tide (Frank Chacksfield)
5. Oh! (Pee Wee Hunt)
6. From Here To Eternity (Frank Sinatra)
7. No Other Love (Perry Como)
8. Laughing On The Outside (Four Aces)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. I See The Moon (Mariners)

Tommy McAuliffe
 WERI—Westerly, R. I.

1. You, You, You (Ames Bros.)
2. Ricochet (Teresa Brewer)
3. Eh, Cumpari (Julius La Rosa)
4. Crying In The Chapel (Valli)
5. St. George And The Dragonet (Stan Freberg)
6. Rags To Riches (Tony Bennett)
7. To Be Alone (Hilltoppers)
8. Eighteenth Variation (Kapell)
9. Ebb Tide (Frank Chacksfield)
10. From Here To Eternity (Frank Sinatra)

Ken Malden
 WVDA—Boston, Mass.

1. Story Of Three Loves (Jerry Murad)
2. Rags To Riches (Tony Bennett)
3. Istanbul (Four Lads)
4. Lover Come Back To Me (Nat "King" Cole)
5. She Was Five And He Was Ten (Judy Valentine)
6. My Love, My Love (J. James)
7. Goodbye My Love (Bob Dini)
8. Many Times (Eddie Fisher)
9. Under Paris Skies (M. Miller)
10. Heart Of My Heart (Cornell, Dale, Desmond)

Donn Tibbetts
 WFEA—Manchester, N. H.

1. I Love Paris (Les Baxter)
2. You, You, You (Ames Bros.)
3. Story Of Three Loves (Jerry Murad)
4. My Love, My Love (J. James)
5. Everybody Loves Saturday Night (Percy Faith)
6. Pa-Paya Mama (Perry Como)
7. Ricochet (Teresa Brewer)
8. Off Shore (Richard Hayman)
9. Ebb Tide (Frank Chacksfield)
10. Many Times (Eddie Fisher)

Lou Barile
 WKAL—Rome, N. Y.

1. You Alone (Perry Como)
2. Ricochet (Teresa Brewer)
3. To Be Alone (Hilltoppers)
4. In The Mission Of St. Augustine (Sammy Kaye)
5. Many Times (Eddie Fisher)
6. My Love, My Love (J. James)
7. Ebb Tide (Vic Damone)
8. Heart Of My Heart (Cornell, Dale, Desmond)
9. That's Amore (Dean Martin)
10. Off Shore (Richard Hayman)

Tal Hood
 WFGM—Fitchburg, Mass.

1. One Moment More (L. Monte)
2. Sippin' Soda (Guy Mitchell)
3. Off Shore (Leo Diamond)
4. A Baby Cried (Lou Monte)
5. Don't Forget To Write (Valli)
6. You Alone (Perry Como)
7. Many Times (Eddie Fisher)
8. I'll Never Stand In Your Way (Joni James)
9. She Was Five And He Was Ten (Judy Valentine)
10. Laughing On The Outside (Four Aces)

Mort Nusbaum
 WHAM—Rochester, N. Y.

1. Kangaroo (Paul & Ford)
2. I Love My Argentine (Bailey)
3. St. George And The Dragonet (Stan Freberg)
4. You Alone (Perry Como)
5. No Other Love (Perry Como)
6. That's All (Bob Haymes)
7. Off Shore (Leo Diamond)
8. Istanbul (Four Lads)
9. Are You Looking For A Sweetheart (Kitty Kallen)
10. Blowing Wild (Frankie Laine)

Bill Stell
 WSVS—Crews, Va.

1. You, You, You (Ames Bros.)
2. Rags To Riches (Tony Bennett)
3. Ebb Tide (Frank Chacksfield)
4. Many Times (Eddie Fisher)
5. No Other Love (J. La Rosa)
6. The Typewriter (L. Anderson)
7. TV Rhumba (Bob Bachelder)
8. Story Of Three Loves (Jerry Murad)
9. Hey Joe! (Frankie Laine)
10. To Be Alone (Hilltoppers)

Larry Wilson
 WTIX—New Orleans, La.

1. That's Amore (Dean Martin)
2. Sweet Mama Treetop Tall (Lancers)
3. Blowing Wild (Frankie Laine)
4. Six Buzzard Feathers (Chris Martin)
5. When My Dreamboat Comes Home (Kay Starr)
6. My World Is You (Patti Page)
7. I Love Paris (Les Baxter)
8. Laughing On The Outside (Four Aces)
9. Don't Forget To Write (Valli)
10. My Hymn To Her (A. Wayne)

Don McLeod
 WJBK—Detroit, Mich.

1. Rags To Riches (Tony Bennett)
2. Magic Guitar (Bunny Paul)
3. You Alone (Perry Como)
4. You're On Trial (Don Cornell)
5. Many Times (Eddie Fisher)
6. Marie (Four Tunes)
7. Three O'Clock In The Morning (Monty Kelly)
8. Laughing On The Outside (Four Aces)
9. Don't Tell Me Goodbye (Buddy Greco)
10. South Of The Border (Sinatra)

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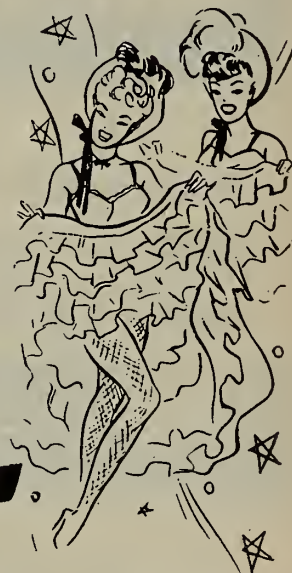
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and
The Typewriter
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Johnny Halonka of Alpha Distributing in New York is floating on a cloud since his wife Mary presented him with a 8lb. 5oz. baby boy. His name is John Joseph Jr. . . . Portem's Bob Pare reports that "Man On The Beat" a Lee Roy instrumental on his new Epic line is taking off like crazy. . . . Arnold Klein, Columbia Records manager of the Joseph M. Zamoiski Co. is getting orders on the Columbia Phonograph faster than he can ship them; not to mention the tremendous sale the Tony Bennett, Four Lads and Mariners records are enjoying in his Washington-Baltimore area. . . . Harold Hassler, branch manager of the King distrib in Cincinnati notices a sharp trend toward rhythm and blues music in the pop locations in his area. The juke box ops are getting a very big play on the blues instrumentals. . . . Jim Wilson who heads the King distributorship in Detroit is getting behind the first big deck on the recently re-activated DeLuxe label; a number by the Five Jets called "Not A Hand To Shake". It's taking off in Jim's city. . . . Chuck Grigsby, manager of Southern Mercury in Dallas really has his hands full. The firm recently merged with Gramophone Enterprises in Dallas and the duet operation is just beginning to smooth out. The distrib is sending birthday cakes to every radio station in conjunction with Patti Page's celebration tour of the country. Southern is going all out on her "Changing Partners". . . . Hal-Mark Distributing of Charlotte, N. C. recently expanded in a big way, says Sid Pastner. The company has just hired d.j. Eric Dehlin, formerly of WGIV to handle sales and promotion. . . . Hy Frumkin's Sales Co. in Chicago going wild with the orders on Ruth Wallis' humility waxing of "Dear Mr. Godfrey" on Monarch label. . . . Joe Nanni, branch manager of King in Philly is doing a bang up job since his appointment to the post. Joe managed the Decca branch in Philly for five years and set up the original Capitol branch here too. . . . Bob Hausfater, president of Robert's Distrib in St. Louis is currently 40% over last year's sales total. He's gunning for 50 by the end of the year. . . . Len Carl of Campbell-Carl in Wichita, Kansas, is jumping on the Jerry Wallace "Little Miss One" Allied record. He says reaction is tremendous. . . . The Meyberg Distrib's promotion on the Glenn Miller Memorial album has really sent its sales soaring in the San Francisco area, says R. M. Bird, manager of the record division. . . . Howard Fesperman of Southern Radio in Charlotte, N. C. joins with other distrib in congratulating THE CASH BOX on this new column.

DISTRIBUTORS: Send news about your organization and its activities to THE CASH BOX, 26 West 47th Street, New York, N. Y. Other distrib and the rest of the trade want to hear about them.

THE CASH BOX
The Nation's
TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- AT—Atlantic
 - BA—Borbour
 - BE—Bell
 - BR—Brunswick
 - BU—Bullet
 - CA—Capitol
 - CD—Codence
 - CH—Chess
 - CK—Checker
 - CO—Columbia
 - CR—Coral
 - CY—Crytolette
 - DA—Dona
 - DE—Decca
 - DO—Dot
 - DU—Duke
 - DY—Derby
 - ES—Essex
 - FE—Federal
 - 4 Star—Four Star
 - IM—Imperial
 - IN—Intro
 - JU—Jubilee
 - KI—King
 - LO—London
 - MA—Mars
 - MD—Mood
 - ME—Mercury
 - MG—MGM
 - MO—Modern
 - PA—Parrot
 - PC—Peacock
 - PE—Peacock
 - PR—Prestige
 - RA—Rainbow
 - RIH—Recorded In Hollywood
 - RE—Regent
 - SA—Savoy
 - SIT—Sittin' In
 - SP—Specialty
 - SW—Swingtime
 - TE—Tempo
 - TR—Trend
 - TI—Tico
 - TN—Tennessee
 - UN—United
 - VA—Volley
 - VI—RCA Victor
 - ZO—Zodiac

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"ANSWER ME"
The Terry Theme From
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"ETERNALLY"
From "Limelight"
— vocal —
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"She's Just An Old Mem'ry Now"
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New Rochelle, N. Y.
(NE 2-8249)

	Nov. 21	Nov. 14		Nov. 21	Nov. 14
1—Eh, Cumpari	84.5	70.3	VICKI YOUNG <i>Affair With A Stranger</i>	Nov. 21	Nov. 14
★CD-1232 (45-1232)— JULIUS LA ROSA <i>Till They've All Gone Home</i>			★CR-61043 (9-61043)— TERESA BREWER <i>Too Young To Tango</i>		
2—Rags To Riches	74.3	90.9	DE-28914 (9-28914)— GUY LOMBARDO O. <i>Bridge Of Sighs</i>		
BE—TONY RUSSO <i>Many Times</i>			VI-20-5454 (47-5454)— PEE WEE KING O. <i>Oh, Mis'able Love</i>		
★CO-40048 (4-40048)— TONY BENNETT <i>Here Comes That Heartache Again</i>			VI-20-5436 (47-5436)— GOGI GRANT <i>Everyone Knows I Love You</i>		
DE-28838 (9-28838)— GEORGIE SHAW <i>Let Me Go, Devil</i>			8—Many Times	45.7	33.3
KI-1280 (45-1280)— BILLY WARD AND DOMINOES <i>Don't Thank Me</i>			CO-40076 (4-40076)— PERCY FAITH O. <i>In Love</i>		
3—Ebb Tide	70.4	76.9	★VI-20-5453 (47-5453)— EDDIE FISHER <i>Just To Be With You</i>		
CO-40093 (4-40093)— KEN GRIFFIN <i>Yah, Dear</i>			9—You Alone	40.3	25.2
DE-28875 (9-28875)— CHARLIE APPLEWHITE <i>I Love Paris</i>			★VI-20-5447 (47-5447)— PERRY COMO <i>Pa-Paya Mama</i>		
★LO-1358 (45-1358)— FRANK CHACKSFIELD O. <i>Waltzing Bugle Boy</i>			10—Oh!	34.0	29.1
ME-70177 (70177 x 45)— ROBERT MAXWELL <i>Rose Marie</i>			★CA-2442 (F-2442)— PEE WEE HUNT O. <i>San</i>		
ME-70126 (70126x45)— VIC DAMONE <i>If I Could Make You Mine</i>			CO-40062—KEN GRIFFIN <i>Crying In The Chapel</i>		
4—Vaya Con Dios	68.0	66.6	CR-61017 (9-61017)— LAWRENCE WELK O. <i>Hallelujah Brother</i>		
AT-15001 (45-15001)— WINGY MANONE <i>Song From Moulin Rouge</i>			DE-28779 (9-28779)— THE COMMANDERS <i>Meet The Brass</i>		
BE-1004 (45-1004)— LARRY CLINTON O. <i>P. S. I Love You</i>			ME-70182 (70182 x 45)— JIMMY PALMER O. <i>By The Beautiful Sea</i>		
★CA-2486 (F-2486)— LES PAUL & MARY FORD <i>Johnny</i>			MG-11542 (K-11542)— ART MOONEY O. <i>Cloverleaf Special</i>		
CA-2514 (F-2514)— WES & MAR TUTTLE <i>I Wonder Where You Are</i>			VI-20-5359 (47-5359)— SAUTER-FINEGAN O. <i>The Moon Is Blue</i>		
CO-40098 (4-40098)— LOS PANCHOS TRIO <i>Lo Dudo</i>			11—Love Walked In	29.9	16.8
CR-60991 (9-60991)— JACK SMITH <i>Knothole</i>			DO-15105 (45-15105)— THE HILLTOPPERS <i>To Be Alone</i>		
CY-654 (45-654)—BOB LONDON <i>My Adobe Hacienda</i>			12—That's Amore	28.0	10.4
DE-28780 (9-28780)— GUY LOMBARDO O. <i>With These Hands</i>			★CA-2589 (F-2589)— DEAN MARTIN <i>You're The Right One</i>		
ME-89047 (89047x45)— ANITA DAY <i>Aln't This A Wonderful Day</i>			13—Istanbul	27.6	37.5
5—You, You, You	67.5	70.0	★CO-40082 (4-40082)— FOUR LADS <i>I Should Have Told You Long Ago</i>		
CO-40039 (4-40039)— KEN GRIFFIN <i>No Other Love</i>			VI-20-5522 (47-5522)— NORO MORALES <i>Am I Blue</i>		
ME-70198 (70198 x 45)— JOHNNY HORTON <i>Ufemia</i>			14—The Story Of Three Loves	23.8	32.7
MG-11512 (K-11512)— KEN REMO <i>Ufemia</i>			CO-40099 (4-40099)—LIBERACE <i>Maiden's With Samba</i>		
★VI-20-5325 (47-5325)— AMES BROTHERS <i>Once Upon A Time</i>			DE-28874 (9-28874)— JACK PLEIS O. <i>Mr. Peepers</i>		
VI-20-5386 (47-5386)— NORO MORALES O. <i>The Sheik Of Araby</i>			★ME-70202 (70202x45)— JERRY MURAD <i>Aragonaise</i>		
6—St. George And The Dragonet	62.7	64.2	VI-10-4210 (49-4210)— KAPELL & O.		
★CA-2596 (F-2596)— STAN FREBERG <i>Little Blue Riding Hood</i>			15—Velvet Glove	18.4	20.4
7—Ricochet	52.0	56.1	DE-28845 (9-28845)— GRADY MARTIN <i>Dragnet</i>		
CA-2543 (F-2543)—			★VI-20-5405 (47-5405)—		
			WINTERHALTER & RENE Elaine	Nov. 21	Nov. 14
			16—Off Shore	15.0	9.0
			★AM-1005 (45-1005)— LEO DIAMOND <i>Easy Melody</i>		
			CA-2630 (F-2630)— AXEL STORDAHL O. <i>The Piccalino</i>		
			CR-61084 (9-61084)— MAT MATHEWS <i>Easy Melody</i>		
			DE-28918 (9-28918)— RUSS MORGAN O. <i>Idle Gossip</i>		
			ME-70252 (70252x45)— RICHARD HAYMAN O. <i>Joey's Theme</i>		
			MG-11610 (K-11610)— ART MOONEY O. <i>Mogambo</i>		
			17—To Be Alone	14.1	14.7
			★DOT-15105 (45-15105)— HILLTOPPERS <i>Love Walked In</i>		
			18—Heart Of My Heart	14.0	6.4
			★CR-61076 (9-61076)— DALE CORNELL, DESMOND <i>I Think I'll Fall In Love Today</i>		
			★DE-28927 (9-28927)— FOUR ACES <i>Stranger In Paradise</i>		
			19—Santa Baby	13.9	—
			★VI-20-5502 (47-5502)— EARTHA KITT <i>Under The Bridges Of Paris</i>		
			20—I See The Moon	13.7	26.1
			★CO-40047 (4-40047)— THE MARINERS <i>I Just Want You</i>		
			DE-28900 (9-28900)— DICK TODD <i>If I Never Get To Heaven</i>		
			VI-20-5478 (47-5478)— VOICES OF W. SCHUMANN <i>All Alone</i>		
			21—Stranger In Paradise	13.6	—
			CA-2652 (F-2652)— GORDON MacRAE <i>Never In A Million Years</i>		
			★CO-40121 (4-40121)— TONY BENNETT <i>Why Does It Have To Be Me</i>		
			DE-28927 (9-28927)— FOUR ACES <i>The Gang That Sang "Heart Of My Heart"</i>		
			VI-20-5535 (47-5535)— TONY MARTIN <i>I Love Paris</i>		
			VI-20-5505 (47-5505)— RALPH FLANAGAN O. <i>The Typewriter</i>		
			22—I'll Never Stand In Your Way	13.5	7.7
			★MG-11606 (K-11606)— JONI JAMES <i>Why Can't I</i>		
			23—Kangaroo	11.1	7.5
			★CA-2614 (F-2614)— LES PAUL & MARY FORD		

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 ★ Indicates best selling record.

Comprising
100
 Selections

Nov. 21 Nov. 14
 Don'cha Hear Them Bells

24—Dragnet
 9.2 12.1
 ★CA-2562 (F-2562)—RAY ANTHONY O. Dancing In The Dark
 DE-28845 (9-28845)—GRADY MARTIN The Velvet Glove
 LO-1379 (45-1379)—TED HEATH O. Sloppy Joe
 VI-20-5398 (47-5398)—BUDDY MORROW O. Your Mouth's Got A Hole In It
 VI-20-5472 (47-5472)—SPIKE JONES O. Pal-Yat-Chee

25—I Love Paris
 8.9 20.7
 ★CA-2479 (F-2479)—LES BAXTER O. Gigi
 DE-28875 (9-28875)—CHARLIE APPLEWHITE Ebb Tide
 VI-20-5521 (47-5521)—FRANKIE CARLE O. Flame
 VI-20-5535 (47-5535)—TONY MARTIN Stranger In Paradise

26—In The Mission Of St. Augustine
 8.7 4.8
 ★CO-40061 (4-40061)—SAMMY KAYE No Stone Unturned
 DE-28913 (9-28913)—JIMMIE LOGSDON Pa-Paya Mama
 JU-5127 (45-5127)—THE ORIOLES Write And Tell Me Why

27—From Here To Eternity
 8.3 —
 ★CA-2560 (F-2560)—FRANK SINATRA Anytime, Anywhere

28—Crying In The Chapel
 8.2 18.7
 CO-40062 (4-40062)—KEN GRIFFIN Oh!
 CR-61018 (9-61018)—ART LUND Love Every Moment You Live
 ★DE-28758 (9-28758)—REX ALLEN I Thank The Lord
 DE-28762 (9-28762)—ELLA FITZGERALD When The Hands Of The Clock
 DE-48302 (9-48302)—SISTER ROSETTA THARPE There's Peace In Korea
 DU-116—(45-116)—THE 4 DUKES I Done Done It
 ★JU-5122 (45-5122)—THE ORIOLES Don't You Think I Ought To Know
 ★VA-101 (45-101)—DARRELL GLENN
 ★VI-20-5368 (47-5368)—JUNE VALLI Love Every Moment You Live

29—The Typewriter
 7.7 10.5
 ★DE-28881 (9-28881)—LEROY ANDERSON Girl In Satin

Nov. 21 Nov. 14
 VI-20-5505 (47-5505)—RALPH FLANAGAN Stranger In Paradise

30—That's All
 7.2 12.9
 ★CA-2610 (F-2610)—NAT "KING" COLE Lover, Come Back To Me
 MG-30764 (K-30764)—ACQUAVIVA O The Cavalier's Ball
 MG-11604 (K-11604)—TOMMY EDWARDS Secret Love

31—Hey Joe!
 7.1 6.3
 BE-1009 (45-1009)—CAB CALLOWAY Gambler's Guitar
 ★CO-40036 (4-40036)—FRANKIE LAINE Sittin' In The Sun
 CO-21129 (4-21129)—CARL SMITH Darlin' Am I The One
 DE-28797 (9-28797)—KITTY WELLS My Cold, Cold Heart Is Melted Now

32—Changing Partners
 7.0 —
 ★CA-2657 (F-2657)—KAY STARR I'll Always Be In Love With You
 ME-70260 (70260x45)—PATTI PAGE Where Did My Snowman Go?
 VI-20-5515 (47-5515)—DINAH SHORE Think

33—Don'cha Hear Them Bells
 6.8 6.5
 ★CA-2614 (F-2614)—LES PAUL & MARY FORD The Kangaroo

34—Milwaukee Polka
 6.3 8.4
 ★ME-70230 (70230x45)—PATTI PAGE My World Is You

35—Lover Come Back To Me
 6.2 6.9
 ★CA-2610 (F-2610)—NAT "KING" COLE That's All
 ME-70257 (70257x45)—VIC DAMONE I Just Love You

36—No Other Love
 6.1 6.7
 BE-1005 (45-1005)—HAYMES & CARROLL With These Hands
 CA-2487 (F-2487)—HELEN O'CONNELL Night For Love
 CO-40039 (4-40039)—KEN GRIFFIN You You You
 DE-28746 (9-28746)—GORDON JENKINS O. Alex-You-Ea
 MG-30796 (K-30796)—DAVID ROSE O. All I Desire
 OK-6979 (4-6979)—STAN FISHER Just One More Time
 ★VI-20-5317 (47-5317)—PERRY COMO Keep It Gay
 VI-20-5342 (47-5342)—

Nov. 21 Nov. 14
 NORO MORALES O. Theme From Limelight

37—Pa-Paya Mama
 5.9 11.4
 DE-28913 (9-28913)—JIMMIE LOGSDON In The Mission Of St. Augustine
 KI-1272 (45-1272)—BONNIE LOU Since You Said Goodbye
 ★VI-20-5447 (47-5447)—PERRY COMO You Alone

38—Caribbean
 5.8 6.6
 AB-140 (45-140)—MITCHELL TOROK
 DE-28812 (9-28812)—ROBERTA LEE Let's Go Home
 ME-70247 (70247x45)—DAVID CARROLL Gadabout
 ★VI-20-5414 (47-5414)—TONY MARTIN Relax
 VI-20-5412 (47-5412)—EDDIE KIRK

39—Laughing On The Outside
 5.6 3.3
 ★DE-28843 (9-28843)—FOUR ACES I've Been Waiting A Lifetime

40—My Love, My Love
 5.3 12.0
 ★MG-11543 (K-11543)—JONI JAMES You're Fooling Someone

41—A Baby Cried
 5.0 —

42—My Love, My Life, My Happiness
 4.9 5.8

43—Marie
 4.8 —

44—Why Can't I
 4.7 7.2

45—Baby, Baby, Baby
 4.6 6.0

46—Don't Forget To Write
 4.5 —

47—Swamp Fire
 4.4 6.8

48—Love Me Again
 3.9 5.4

49—Don't Take Your Love From Me
 3.8 3.2

50—When My Dreamboat Comes Home
 2.9 —

BMI Check List

OF TOP RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
BIMBO (Fairway) JIM REEVES (Abbott)	C & W Record to Watch	Bullseye of the Week	
CARNIVAL (Capri) KEN REMO (MGM)	70 (Good)	B+(Excellent)	
CHANGING PARTNERS (Porgie) KAY STARR (Capitol) PATTI PAGE (Mercury) DINAH SHORE (Victor)	New Record to Watch New Record to Watch	Disk of the Week Disk of the Week	Best Bet Very Good
DEAR MR. GODFREY RUTH WALLIS (Monarch)	New Record to Watch	Best Bet	
DON'T PASS ME BY (Park Ave.) DU-DROPPERS (Victor)	New Record to Watch	Sleeper of the Week	
I SAID A PRAYER FOR SANTA CLAUS (Montclare) JIMMY BOYD (Columbia)	76 (Good)	Disk of the Week	
LONESOME SONG (Meridian) RUSTY DRAPER (Mercury)	81 (Excellent)	Sleeper of the Week	
MAMA PAPA POLKA (Cool) THE GAYLORDS (Mercury)	76 (Good)	B (Very Good)	
ROBE OF CALVARY (Hill & Range) JANE FROMAN (Capitol) JILL COREY (Columbia)	Satisfactory	C+ (Good) C+ (Good)	Very Good
UNDER THE BRIDGES OF PARIS (Hill & Range) EARTHA KITT (Victor)		Disk of the Week	
SANTA BABY (Trinity) EARTHA KITT (Victor)	Best Buy	Disk of the Week	
SPEAK SOFTLY TO ME (Regent) JERI SOUTHERN (Decca)		Best Bet	
YOU'LL NEVER BE MINE (Sunbeam) THE MODERNAIRES (Coral)	78 (Good)	B (Very Good)	

BMI Check List

OF NEW RECORD RATINGS BY THE TRADE PRESS

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
 ONE-STOP RECORD SERVICE

NEW YORK
 750—10th AVE.
 (Phone: Plaza 7-1977)
 Cable Address: Expo Record, N. Y.

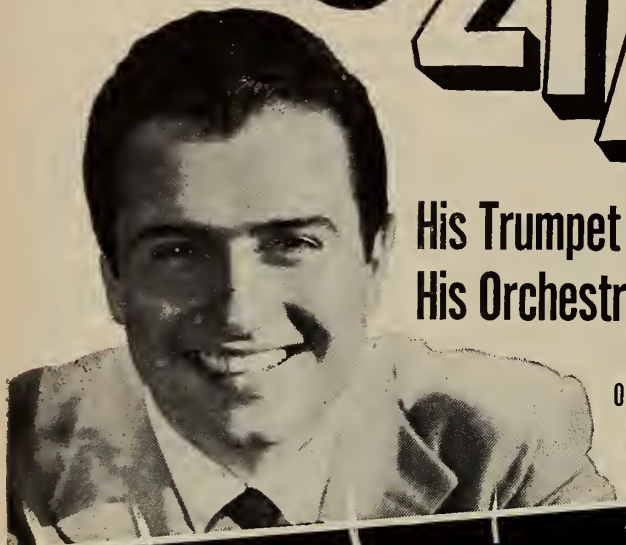
HARTFORD, CONN.
 126½ WINDSOR ST.
 (Phone HA. 5-7123)

AMERICA'S EXCITING YOUNG DANCE BAND DISCOVERY

ROGER KING MOZIAN

His Trumpet and His Orchestra

Featuring His Original Composition and Arrangement

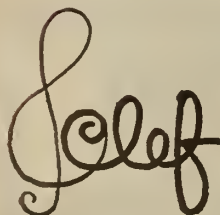


"MIDNIGHT IN SPANISH HARLEM"

b/w LOVE FOR SALE

Personal Management
Phil Rindone
1650 Broadway, N. Y. 19

78 rpm 89081
45 rpm 89081 x 45
Extended Play EP 184



RECORDS

451 No. Canon Dr.
Beverly Hills, Calif.

522 Fifth Ave.
New York 36

CANADIAN CAPERS

TORONTO TOPICS

Kidd Baker and his troupe busy on one night dates in Ontario before heading south for their Florida vacation. Plan further recording sessions for Gavotte before they leave. . . . Hot on the heels of the very successful Woody Herman engagement is Charlie Teagarden at the Colonial this week. Mr. T opened to a packed house of record fans, following a strong radio build-up. Dick MacDougall on CBC's "Jazz Unlimited" show was particularly generous with air plugs for the local engagement. . . . Off to Montreal is Hank Snow after a successful week at the Casino Theatre. Grosses racked up by the Casino's first hillbilly venture will probably see more of the same coming this way in the future. Hank, the Nova Scotian pleased the audiences, as well as pulling them in and much thanks is due to RCA Victor, who originally discovered and recorded this artist in Canada, thereby paving the way for his making it in the U. S. A. . . . Incoming show at the Queen Street vaude house headlines Coral's Eileen Barton and Mercury's Robert Maxwell. La Barton has been doing right nicely on the airwaves and with the ops—thanks to Charlie Carlisle's (of Apex Records) campaigning. . . . The Ice Capades of 1954 plays the Maple Leaf Gardens—Nov. 16-20 and tickets are already selling strongly. This year's show features Walt Disney's production of Snow White And The Seven Dwarfs. . . . At the Palais Royale, Louise Thompson is now the featured vocalist with Boyd Valleau and his orchestra. It was with Boyd's band that Shirley Harmer (MGM Records) made her original start with.



EILEEN BARTON

ATLANTIC COASTING

Folks up in Campbellton and Newcastle, New Brunswick are awaiting Harold Venno's first platters of his own song "Yesterday's Love Letters" and "Moss Covered Rose." These will be on the Dominion label. . . . Hal Willis is breaking through with his Rodeo dinking of his two originals "Wild Living" and "Crooked Heart," thanks to the strong plugging that George Taylor has been giving them through these parts. . . . News from Halifax is that this year's convention of the Atlantic Association of Broadcasters will take place in that City in mid-January. . . . Truro's CKCL Hometown Jamboree has changed format and is now featuring name bands and record stars on their weekly shows. Recent guest stars have been Don Messer (Apex Records) over from Prince Edward Island and Earl Mitton (Rodeo Records) from Fredericton, New Brunswick. . . . Recent visitor to these parts was Doc Williams and The Border Riders who played Maritime dates. Doc and all of the performers on the WWVA, Wheeling Jamboree (Wheeling, West Virginia) are very popular in these parts. . . . Lone Pine and Betty Cody (Victor Records) originated in this territory before clicking on disks and going on to the U.S.A. and Wheeling.



THE GAYLORDS

MONTREAL MEMOS

Montreal's own piano-man Billy Eckstein (not to be confused with MGM star) has been the popular feature in Montreal for the past thirty some odd years. He started in the business as a child genius touring on the Keith Vaudeville circuit, recorded for RCA Victor, has achieved quite a reputation locally as a songwriter, and has been a featured attraction down through the years in Montreal's various night spots. In recent years, most of his work has been confined to the Chateau Ste. Rose in the outskirts of town. Archie Laurie, manager of the Seville, thought it was time for Eckstein to put in an appearance on the main stand again and has booked him on the same show with The Gaylords for the week of November 26th. . . . Alan Dean in as the opening attraction at the reopening of the new Chaudiere Golf and Country Club in Ottawa. Reports have it that this room has been renovated to the point where it tops any of the Montreal night spots. . . . Josephine



ALAN DEAN

Premice a great favorite in Montreal back at the Ritz Cafe for an extended engagement. . . . Muggsy Spanier doing tremendous business with his Dixieland Group at the Latin Quarter. His two best customers are Tommy and Jimmy Dorsey who seem to make the club every night after they're through their stint at the Seville Theatre. . . . London Records' Montreal office hoping to get Frank Chacksfield to extend his dee jay tour so that he will be able to visit Montreal and Toronto. . . . Nelson Eddy currently at the Chez Patee and getting a big play from the carriage trade. . . . Pee Wee Hunt due into the Seville Theatre December 17th. . . . George Faith, local folk singer, initiating a new policy of country entertainment in the Red Room of the Clover Cafe. . . . It will be interesting to see how Montrealers react to Christine Jorgensen, who is due to play the Seville Theatre week of December 3rd.



FRANK CHACKSFIELD

THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City



New York, N. Y.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Eh, Cumpari (Julius La Rosa)
4. Ricochet (Teresa Brewer)
5. St. George And The Dragonet (Stan Freberg)
6. You, You, You (Ames Bros.)
7. Many Times (Eddie Fisher)
8. Vaya Con Dios (Paul & Ford)
9. Istanbul (Four Lads)
10. You Alone (Perry Como)

Chicago, Ill.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Eh, Cumpari (Julius La Rosa)
4. That's Amore (Dean Martin)
5. Ebb Tide (Frank Chacksfield)
6. Many Times (Eddie Fisher)
7. St. George And The Dragonet (Stan Freberg)
- B. Istanbul (Four Lads)
9. You, You, You (Ames Bros.)
10. In The Mission Of St. Augustine (Sammy Kaye)

Los Angeles, Calif.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. Eh, Cumpari (Julius La Rosa)
5. Rags To Riches (Tony Bennett)
6. St. George And The Dragonet (Stan Freberg)
7. Many Times (Eddie Fisher)
- B. Ricochet (Teresa Brewer)
9. Oh! (Pee Wee Hunt)
10. Crying In The Chapel (Valli-Orioles)

Philadelphia, Pa.

1. Eh, Cumpari (Julius La Rosa)
2. Vaya Con Dios (Paul & Ford)
3. St. George And The Dragonet (Stan Freberg)
4. Rags To Riches (Tony Bennett)
5. Oh! (Pee Wee Hunt)
6. You, You, You (Ames Bros.)
7. Ricochet (Teresa Brewer)
- B. Many Times (Eddie Fisher)
9. Ebb Tide (Frank Chacksfield)
10. You Alone (Perry Como)

Washington, D. C.

1. Vaya Con Dios (Paul & Ford)
2. Ebb Tide (Frank Chacksfield)
3. You, You, You (Ames Bros.)
4. Rags To Riches (Tony Bennett)
5. Eh, Cumpari (Julius La Rosa)
6. St. George And The Dragonet (Stan Freberg)
7. Oh! (Pee Wee Hunt)
- B. Many Times (Eddie Fisher)
9. You Alone (Perry Como)
10. Crying In The Chapel (Valli)

Pittsburgh, Pa.

1. Eh, Cumpari (Julius La Rosa)
2. Rags To Riches (Tony Bennett)
3. St. George And The Dragonet (Stan Freberg)
4. Istanbul (Four Lads)
5. Love Walked In (Hilltoppers)
6. That's Amore (Dean Martin)
7. To Be Alone (Hilltoppers)
- B. You Alone (Perry Como)
9. Ricochet (Teresa Brewer)
10. You, You, You (Ames Bros.)

Atlanta, Ga.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. St. George And The Dragonet (Stan Freberg)
5. You, You, You (Ames Bros.)
6. Crying In The Chapel (Valli-Orioles)
7. Many Times (Eddie Fisher)
- B. Ricochet (Teresa Brewer)
9. Oh! (Pee Wee Hunt)
10. You Alone (Perry Como)

Cincinnati, Ohio

1. Ebb Tide (Frank Chacksfield)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. Rags To Riches (Tony Bennett)
5. Eh, Cumpari (Julius La Rosa)
6. St. George And The Dragonet (Stan Freberg)
7. Many Times (Eddie Fisher)
- B. Love Walked In (Hilltoppers)
9. Ricochet (Teresa Brewer)
10. Oh! (Pee Wee Hunt)

Boise, Idaho

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Ebb Tide (Frank Chacksfield)
4. Eh, Cumpari (Julius La Rosa)
5. Rags To Riches (Tony Bennett)
6. St. George And The Dragonet (Stan Freberg)
7. Many Times (Eddie Fisher)
- B. Ricochet (Teresa Brewer)
9. Oh! (Pee Wee Hunt)
10. You Alone (Perry Como)

NEW YORK—Eugenie Baird is real happy as she points to her recording in the new Wurlitzer 1500. Vinrob Records has just released her waxings of "Somebody's Lonesome" and "I Ain't Got No Money" and Eugenie wasted no time in promoting them. Here she is shown with (l to r) Vincent Andrews of Vinrob; Bud Moss of Cadence; and Joe Young, head of Young Distributing, Wurlitzer distrib for this city.

THE HIT INSTRUMENTAL OF THE YEAR!
 Tony Iavello's
"THIS IS NEW YORK"
 Della # 117
Della RECORDS
 6818 Sunset Blvd.
 Hollywood 28, Calif.

Seattle, Wash.

1. Eh, Cumpari (Julius La Rosa)
2. Ebb Tide (Frank Chacksfield)
3. Rags To Riches (Tony Bennett)
4. Vaya Con Dios (Paul & Ford)
5. You, You, You (Ames Bros.)
6. Istanbul (Four Lads)
7. Oh! (Pee Wee Hunt)
- B. Many Times (Eddie Fisher)
9. Little Blue Riding Hood (Stan Freberg)
10. Velvet Glove (Winterhalter & Rene)

Dallas, Tex.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. St. George And The Dragonet (Stan Freberg)
4. Ebb Tide (Frank Chacksfield)
5. Eh, Cumpari (Julius La Rosa)
6. Rags To Riches (Tony Bennett)
7. Oh! (Pee Wee Hunt)
- B. Many Times (Eddie Fisher)
9. To Be Alone (Hilltoppers)
10. Dragnet (Ray Anthony)

Nashville, Tenn.

1. You, You, You (Ames Bros.)
2. Rags To Riches (Tony Bennett)
3. Ebb Tide (Frank Chacksfield)
4. Vaya Con Dios (Paul & Ford)
5. Many Times (Eddie Fisher)
6. St. George And The Dragonet (Stan Freberg)
7. Oh! (Pee Wee Hunt)
- B. To Be Alone (Hilltoppers)
9. Eh, Cumpari (Julius La Rosa)
10. Ricochet (Teresa Brewer)

New Orleans, La.

1. You, You, You (Ames Bros.)
2. Rags To Riches (Tony Bennett)
3. Eh, Cumpari (Julius La Rosa)
4. St. George And The Dragonet (Stan Freberg)
5. Ebb Tide (Frank Chacksfield)
6. Oh! (Pee Wee Hunt)
7. Vaya Con Dios (Paul & Ford)
- B. Love Walked In (Hilltoppers)
9. Many Times (Eddie Fisher)
10. You Alone (Perry Como)

Cleveland, Ohio

1. Rags To Riches (T. Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. To Be Alone (Hilltoppers)
4. Vaya Con Dios (Paul & Ford)
5. Ebb Tide (Frank Chacksfield)
6. St. George And The Dragonet (Stan Freberg)
7. That's Amore (Dean Martin)
8. You Alone (Perry Como)
9. You, You, You (Ames Bros.)
10. Ricochet (Teresa Brewer)

Boston, Mass.

1. Eh, Cumpari (Julius La Rosa)
2. Rags To Riches (Tony Bennett)
3. You, You, You (Ames Bros.)
4. You Alone (Perry Como)
5. St. George And The Dragonet (Stan Freberg)
6. Many Times (Eddie Fisher)
7. Ebb Tide (Frank Chacksfield)
- B. That's Amore (Dean Martin)
9. Vaya Con Dios (Paul & Ford)
10. Ricochet (Teresa Brewer)

San Francisco, Calif.

1. Ebb Tide (Frank Chacksfield)
2. Eh, Cumpari (Julius La Rosa)
3. Vaya Con Dios (Paul & Ford)
4. You, You, You (Ames Bros.)
5. Rags To Riches (T. Bennett)
6. St. George And The Dragonet (Stan Freberg)
7. Oh! (Pee Wee Hunt)
- B. Many Times (Eddie Fisher)
9. Ricochet (Teresa Brewer)
10. You Alone (Perry Como)

Minneapolis, Minn.

1. Ebb Tide (Frank Chacksfield)
2. Ricochet (Teresa Brewer)
3. Eh, Cumpari (Julius La Rosa)
4. Milwaukee Polka (Patti Page)
5. Vaya Con Dios (Paul & Ford)
6. The Story Of Three Loves (Jerry Murad)
7. Heart Of My Heart (Cornell, Desmond, Dale)
- B. To Be Alone (Hilltoppers)
9. You, You, You (Ames Bros.)
10. Changing Partners (P. Page)

St. Louis, Mo.

1. Eh, Cumpari (Julius La Rosa)
2. You, You, You (Ames Bros.)
3. Rags To Riches (T. Bennett)
4. Ricochet (Teresa Brewer)
5. Many Times (Eddie Fisher)
6. Ebb Tide (Frank Chacksfield)
7. St. George And The Dragonet (Stan Freberg)
- B. The Story Of Three Loves (Jerry Murad)
9. Marie (Four Tunes)
10. To Be Alone (Hilltoppers)

Detroit, Mich.

1. Rags To Riches (T. Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Eh, Cumpari (Julius La Rosa)
5. You, You, You (Ames Bros.)
6. St. George And The Dragonet (Stan Freberg)
7. Marie (Four Tunes)
- B. Many Times (Eddie Fisher)
9. Vaya Con Dios (Paul & Ford)
10. Magic Guitar (Bunny Paul)

Jacksonville, Fla.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Oh! (Pee Wee Hunt)
4. Crying In The Chapel (Glenn)
5. Dragnet (Ray Anthony)
6. No Other Love (Perry Como)
7. Rags To Riches (T. Bennett)
- B. Many Times (Eddie Fisher)
9. Ebb Tide (Frank Chacksfield)
10. Eh, Cumpari (Julius La Rosa)

Denver, Colo.

1. You, You, You (Ames Bros.)
2. St. George And The Dragonet (Stan Freberg)
3. Vaya Con Dios (Paul & Ford)
4. Ebb Tide (Frank Chacksfield)
5. Oh! (Pee Wee Hunt)
6. Eh, Cumpari (Julius La Rosa)
7. Rags To Riches (T. Bennett)
- B. Many Times (Eddie Fisher)
9. Ricochet (Teresa Brewer)
10. You Alone (Perry Como)

THE CASH BOX PICKS THESE

CASH BOX AND **Federal** RECORDS

King RECORDS

"RAGS TO RICHES"
 Billy Ward & His Dominoes
 King 1280

"DON'T THANK ME"
 Bonnie Lou
 King 1237

"TENNESSEE WIG-WALK"
 "HAND-ME-DOWN HEART"
 Bonnie Lou
 King 1237

"SOUTH OF THE ORIENT"
 "LATER"
 Tiny Bradshaw
 King 4664

AVAILABLE ON 45 RPM

DISTRIBUTED BY **King** RECORDS

AVAILABLE IN CANADA ON **Quality** KING RECORDS

YOUR VOTES DECIDE THE WINNERS

IN THE 8th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1953
VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



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THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

Voted a sure success... BY LEADING PLATTER PANELS



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CALIFORNIA
 California Record Dist.
 2962 West Pico Blvd.,
 Los Angeles 6, California
 Melody Sales, Inc.
 444 Sixth Street,
 San Francisco 3, Calif.

COLORADO
 Davis Sales Co.,
 1724 Arapahoe St.,
 Denver, Colo.

CONNECTICUT
 Malverne Distributing Co.,
 735 Connecticut Blvd.,
 East Hartford, Conn.

FLORIDA
 American Distributors
 505 West Flagler St.,
 Miami, Fla.

GEORGIA
 Dixie Distributing Co.,
 445 Edgewood S. E.
 Atlanta, Ga.

ILLINOIS
 Frumkin Sales Co.,
 2007 So. Michigan Ave.,
 Chicago 16, Ill.

LOUISIANA
 Southern Mercury, Inc.
 604 Baronne St.,
 New Orleans, La.

MASSACHUSETTS
 ABC Distributing Corp.,
 259 Huntington Ave.,
 Boston, Mass.

MICHIGAN
 Cadet Distributing Co.,
 3766 Woodward Ave.,
 Detroit 1, Mich.

MINNESOTA
 Mercury Record Distributors
 1313 3rd Ave., South
 Minneapolis 4, Minn.

MISSOURI
 Commercial Music Co., Inc.,
 2560 Holmes St.,
 Kansas City 2, Mo.

COMMERCIAL MUSIC CO., INC.,
 2630 Olive St.,
 St. Louis 3, Mo.

NEW JERSEY
 Cosnat Distributing Corp.,
 278 Halsey St.,
 Newark, N. J.

NEW YORK
 Cadet Distributing Corp.,
 315 West 47th Street
 New York 19, N. Y.

NORTH CAROLINA
 Mangold Distributing Co.,
 913 So. Clarkson St.,
 Charlotte 6, N. C.

OHIO
 Ohio Record Distributing Co.,
 1737 Chester Ave.,
 Cleveland 14, Ohio

HIT RECORD DISTRIBUTING CO.,
 1043 Central Avenue
 Cincinnati, Ohio

OKLAHOMA
 Southern Mercury, Inc.
 1011 N. W. 5th Street
 Oklahoma City, Okla.

OREGON
 Richter Distributing Co.,
 2115 N. W. Northrup St.,
 Portland, Oregon

PENNSYLVANIA
 Cosnat Distributing Corp.,
 1710 North Street
 Philadelphia, Pa.

RECORD DISTRIBUTORS, INC.,
 906 Forbes Street
 Pittsburgh, Pa.

TENNESSEE
 Tennessee Music Sales
 1087 Union Avenue
 Memphis, Tennessee

TENNESSEE MUSIC SALES
 415 Main Street
 Nashville, Tennessee

TEXAS
 Southern Mercury, Inc.,
 1035 Levee Street
 Dallas, Texas

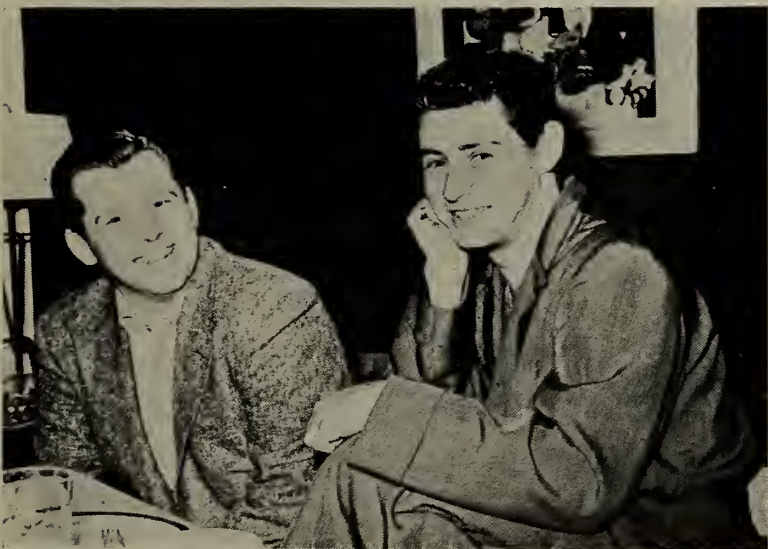
M. B. Krupp Distributors
 Box 951
 El Paso, Texas
 Southern Mercury, Inc.,
 1906 Leeland Ave.,
 Houston, Texas

WASHINGTON
 Northwest Tempo Dist. Co.,
 310 9th Ave., North
 Seattle 9, Washington

MARYLAND
 Gimble Bros., Inc.,
 3531 Belair Road
 Baltimore 13, Maryland

ALABAMA
 Reid Distributing Co.,
 1724 5th Ave., N.
 Birmingham, Alabama

Smiles



DETROIT—Eddie Fisher and Don McLeod of WJBK got together for some record talk in Eddie's hotel room recently while Eddie was in Detroit appearing at the Michigan State Fair. And both have plenty to smile about, with Eddie going strong on his latest RCA Victor disk, "Many Times" and Don hitting it up high on his dj shows.

N.Y. Ops Hold 16th Annual Banquet

NEW YORK—Many of the country's top record names were among the one thousand guests who joined the Music Operators of New York at the Hotel Commodore in this city in celebrating their 16th Anniversary as an organization.

After the seven course filet mignon dinner, "Senator" Al Bodkin presented Al Denver, president of the organization, with a set of diamond cuff links and tie clip before the show got under way.

Appearing on the three hour show were such names as Charlie Applewhite (Decca), Mindy Carson (Columbia), Dorothy Collins (Audi vox), Leslie Crayne (MGM), Alan Dale (Coral), Phil Gordon (Front Page), Eydie Gorme (Coral), Joni James (MGM), Kitty Kallen (Decca), Monica Lewis (Capitol), Patti Page (Mercury), Fletcher Peck Trio (Coral), Danny Sutton (RCA Victor), Jerry Vale (Columbia), Martin Walker (Cammarota), Ruth Wallis (Monarch), Fran Warren (MGM), and Danny Winchell (MGM).

Comedian Gene Baylos, who emceed the affair, called on the attending dee jays Martin Block (WINS), Jack Lacy (WINS), Brad Phillips (WINS) and Bill Silbert (WMGM), to take a bow. Frank Chacksfield (London) who is visiting the United States on a three week tour, was also called upon. Maurice Scott's orchestra supplied the music for the entire affair.

Many other artists who wanted to pay their respects were unable to make the affair.

Finding this festival a good opportunity for spreading good will, many of the juke box manufacturers and distributors distributed gifts to every table.

SANDY STEWART'S

GREATEST
 "SATURDAY NIGHT"

b/w
 "I'M GOING HOME"
 5014

MIKE PEDICIN'S

LATEST
 "NEVER MIND"

b/w
 "MM — BOY!"
 5012



Manufactured by
 GOTHAM RECORD CORP.

"SOMETIME"
 b/w
 "GOODBYE MY LOVE"
 BOB DINI
 DERBY 833
 Available in Canada
 on QUALITY label
 Derby Records, Inc. Hollywood, California New York City

CASH BOX "BEST BET"
 DOROTHY COLLINS with the
 RAYMOND SCOTT QUINTET
 "SINGING IN
 THE RAIN"
 Audi vox 104
 audi vox
 DIVISION OF UNIVERSAL RECORDING CO., INC.
 AUDI VOX RECORDS
 140 W. 57 St.
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MEET
 "EBENEZER SCROOGE"
 TERESA BREWER'S
 New Boy Friend
 "TENNESSEE WIG-WALK"
 VILLAGE MUSIC COMPANY
 HOMETOWN MUSIC COMPANY
 1619 Broadway New York, N. Y.

CAN'T HELP BEING
NO. 1
Little Miss One!
 b/w
'PETRILLO'

Breaking Wide Open in
 PHILA. — DETROIT — CALIF. —
 BOSTON & S-P-R-E-A-D-I-N-G



JERRY WALLACE
 and
EDDIE OLIVER
 and his Orchestra

ALLIED

RECORD NO. 5015
 78 and 45 rpm

Published by:
WEISS & BARRY, Inc.

ALLIED

RECORDS

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 New York



5655 Wilshire Blvd.
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 445 N. Lake Shore Dr., Chicago 11, Ill. — WHitehall 4-3215
 1016 N. Sycamore Ave., Hollywood 38, Cal. — HO 4-5171

Custom Record Sales
 HIS MASTER'S VOICE
 RADIO CORPORATION OF AMERICA RCA VICTOR DIVISION

Music Men Express Indignation At "Hit Parade" Show

NEW YORK—Indignation towards "Hit Parade" show was mounting to new heights within music circles last week.

Two men who would be quoted were Bud Moss, of Cadence Records and Stan Stanley, general professional manager of Chappell.

Moss was furious that "Eh Cumpari" which in trade circles is recognized to be about the top record in the country today, is not even listed on the "Hit Parade" at all. And Stan Stanley, whose tune "I Love Paris" had been on last week was amazed to learn that it was to be taken off and "C'est Magnifique" would be substituted. Since Chappell published both tunes, he was in a position to say that the method by which the "Hit Parade" had arrived at the conclusion that "C'est Magnifique" was more popular than "I Love Paris" was a little weird, to say the least.

Moss complained that since the "Hit Parade" has a great deal of weight with people outside of the music industry, it gives an erroneous concept of what is going strong. And since people outside of the business don't see reliable trade charts such as The Cash Box, they have no way of correcting the impression which the "Hit Parade" makes. He said he could understand if "Eh Cumpari" were not at the top of list but that it certainly should be somewhere on it since it is number one in almost every trade poll.

Sacks Confirms Victor's New 35¢ Label

NEW YORK — Rumors that RCA Victor would start a new 35 cent label were confirmed this week by Mannie Sacks, vice president in charge of the record division of Victor.

Sacks said that Jimmy Hilliard would be in charge of A&R for the new line. This will be in addition to his A&R work for Label X, which will be completely different from the low-priced label.

The 35 cent label will be the third recent addition to the Victor roster.

The other two are Label X, on which Hilliard is working now, and the Camden label through which Victor will draw from its entire catalogue.

Sacks explained that the reason Hilliard would handle A&R for both the 35 cent line and Label X was that it was not feasible to have so many different A&R set-ups.

It is expected that the low-priced line will be ready about the first of the year.

Benida Records Signs Ted Mack Winners

NEW YORK — Dewey Bergman, vice president in charge of A&R for Benida Records, has announced the signing of the Van Cleef Sisters. The girls, Barbara and Betty, are in their late teens. They are three time winners of the Ted Mack radio and TV program. Their first release is slated for early in November.

Kriegsmann Named Admiral of State of Nebraska

NEW YORK—Photographer James J. Kriegsmann, whose first tune "Too Much In Love To Care" has been recorded by Steve Gaynor on Derby, has just been appointed an Admiral in the Great Navy of the State of Nebraska by the state's chief executive, Governor Robert B. Crosby. The appointment is in recognition of Kriegsmann's outstanding achievements as a glamour photographer.

Victor Preps 4 New Albums

NEW YORK—Joe Carlton head of A&R for RCA Victor, revealed this week that four albums of entirely new material would be issued by the diskery in January, using its top artists.

The artists are Perry Como, Eddie Fisher, the Ames Brothers and Eartha Kitt.

Como's album will be entitled "I Believe" and in it he will sing songs of all faiths.

Fisher's album will be a tribute to the great male singers in show business and he will do tunes which have become associated with them.

The Ames Brothers will reproduce their entire night club act in the album called "Showcase".

And Eartha Kitt's album will be entitled "That Bad Eartha". Enough said.

Mim Trepel Out At WVNS

NEWARK—Mimi Trepel was let out of station WVNJ this week when the station was taken over by its new purchasers, the Newark Evening News. Miss Trepel musical director in charge of programming, in association with the station's owner, Ivan Newman, had much to do with the progress of WVNJ. Ann Cerami, formerly a librarian with WNJR takes over Miss Trepel's duties.

New "Cash Box" Column Features Record Distributors

NEW YORK—Starting with this issue, *The Cash Box* will feature a new weekly column, "Distributor Doings". It will be devoted to everything that pertains to the record distributor.

In the music and record industries, the artist, diskery, publisher etc. are so important that we sometimes lose sight of the fact that if it weren't for the record distributor—the guy that gets out there and sells—many disks and songs would never see the light of day.

So from now on, the doings of the distributor will be detailed every week. The new column will tell what's happening to him and his staff; promotions that he is working on; special gimmicks which have been carried out

in his area and which may aid others in the record business; information about records that look as though they may go; and anything else that may be of interest to people generally in our trade.

"Distributor Doings" is one more addition to *The Cash Box*' continually expanding service to the music and record industries. It will be the only column anywhere completely devoted to the record distributor.

And there is no doubt that for those who follow it closely there will be the reward of a closer understanding of what the record business is all about.

For the first column, turn to page 20. And if you have any news to contribute, send it to *The Cash Box* 26 West 47 Street, New York, N.Y.

Wurlitzer Party



NEW YORK—This year, just as it does before each New York Music Operators banquet, Wurlitzer gave a party at the Hotel Commodore. Present were leading operators from the metropolitan area and several of the artists who entertained later at the dinner. In the top photo above are, left to right: "Senator" Al Bodkin, music operator, and his wife; Frank Chacksfield, who had just arrived from England; Lee Hartstone, vice president of London Records; and Bob Bear, national sales manager of Wurlitzer. In the background are Mrs. Joe Connor and Joe Connor, music operator. In the lower photo are: Sid Parnes and Bob Austin of *The Cash Box*; Stanley Feldman, music operator (in the background); Fran Warren; Joe Orleck of *The Cash Box*; A. D. Palmer, national sales promotion manager of Wurlitzer; Mrs. Bob Austin; and Mrs. Stanley Feldman.

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BEST BET "... first class vocal and material ..."

The Billboard

"... effective reading of a class ballad ..."

VARIETY

"... solid ballad with strong chances in pop market ..."



THANKS OPS, D.J.s, DEALERS FOR YOUR ACCEPTANCE, TOO

Steve GAYNOR'S

SENSATIONAL TREATMENT OF

"TOO MUCH IN LOVE TO CARE"

b/w

"A MILLION STARS"
DERBY RECORD # 834

Derby Records, Inc. Hollywood, California
New York City

Available in Canada on QUALITY label

YOU'RE MAKING THEM TOPS IN THE COUNTRY!

"MARIE"

b/w
"I GAMBLED WITH LOVE"
THE FOUR TUNES

JUBILEE # 5128

"IN THE MISSION OF ST. AUGUSTINE"

b/w
"WRITE AND TELL ME WHY"
THE ORIOLES

JUBILEE # 5127

Going up UP UP!

DEAN PARKER
singing

"FAREWELL TO ARMS"
b/w
"OUT OF MY MIND"
JUBILEE # 6051

LAURI LAYTON
singing

"WHY DO YOU HAVE TO GO HOME"
b/w
"IT HAD TO BE THIS WAY"
JUBILEE # 6052

Watch This Go . . .

BOBBY SABATINO
"I'M GONNA HANG UP
MOMMY'S STOCKING"

GOLDMINE RECORD # NK-711

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

← Available in Canada
on QUALITY label

HE'S BACK

Requests for his
MOOD RECORDS
will come in
"Torrents" . . .



BILL LAWRENCE
"I'LL WAIT FOR YOU"
b/w "LITTLE GIRL"

MOOD # 1013

MOOD RECORDS 74 Prospect St.
(Un. 4-2200)
Cambridge, Mass.

Madigan Tag Line Contest

NEW YORK—A nationwide contest to find a tag-line or tag phrase that best describes the voice of MGM's new singing artist, Betty Madigan, will get under way on November 15, among more than 3,000 disk jockeys and their audiences. The contest is in search of an expression such as Bing Crosby's "The Groaner", Frank Sinatra's "The Voice", etc.

A vacation for two (room and board included) at the Casa Marina Hotel in Key West, Fla. with round trip transportation via National Airlines, is the winner's prize. A duplicate prize will be given to the d.j. on whose show the listener heard Betty's record "You're Thoughtless" and "I Just Love You".

Judges are Harry Meyerson, MGM A & R head; Bob Austin, *The Cash Box*; Paul Ackerman, *The Billboard*; Mike Gross, *Variety*; and Lester Simms of Miller Music.

Courtenay And Click Chick



CHICAGO—Mae Williams, Tempo's click chick, whose recording of "Pizza Polka" has been getting plenty of spins, goes over *The Cash Box*' top tunes with Dirk Courtenay as he features them on his three hour show every Saturday on WAAF from 12:30 to 3:30 P.M.

Here Is Your Opportunity. 4 GREAT NEW SIDES
featuring the nation's newest singing finds

"HAVE A HEART"

by JANE DOUGLASS
b/w

"LOVE IS LOVE"

by JANE DOUGLASS & TOM O'MALLEY
b/w

"WHAT DID YOU BRING FOR ME"

by BARBARA KAREN & DICKIE DE BELLA
with JOHNNY GUARNIERI ORK.
Opportune Record # 1

"EMPTY WORDS"

by
JANE DOUGLASS with JOHNNY GUARNIERI O.
Opportune Record # 2

Distributors: WRITE—WIRE for available Territories.

OPPORTUNE RECORD CO.

P. O. Box 238, Madison Sq. Station, N. Y. 10 (GRamercy 5-6414)

AGAIN & AGAIN & AGAIN
they're all playing

MARY MAYO'S
"AGAIN, AGAIN
AND AGAIN"

b/w

"STAR OF MY DREAMS"

Benida # 5004

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NEW YORK 36, N. Y.
COLUMBUS 5-8575

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THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Jerry Wexler's raves about the Atlantic Budd Johnson etching of "Off Shore" finding support in reports coming in from his distribs in all parts of the country. Now comes the Earl Bostic etching on King. The weird mood piece seems made to order for the mellow horn. Both treatments mighty sweet on the ear. . . . Rama Records has an ultra sock dish in The Blue Notes "Too Hot To Handle." The group is a fine team, polished and with a style that sells. To back the group, George Goldner borrows Joe Loco, keyboard stylist, from his Tico label. George is soft on the flip, "If You'll Be Mine," which is the wedding march with lyrics sweetly presented in ballad style. . . . Joe Davis, Jay Dee Records, announced the signing of Dobbs of Dallas as distributors for its territory. At last count Davis had received over 100 requests from TV stations for his Christmas moving picture short with Irene Treadwell singing "Dear Santa, Bring Back My Daddy To Me." . . . Herald Records off again. Orders coming in from all over the U. S. on Faye Adams' new two siders, "Happiness To My Soul" and "I'll Be True," make it look like the gal might have one even bigger than her sensational "Shake A Hand." A tip-off on what has made the



FAYE ADAMS

Al Silver, Jack Angel, Al Braverman so meteorically successful is their meticulous attention to detail and quality. Only last week Herald signed a new group and cut a session with four Joel Turner tunes. Results were disappointing in that the session turned out "only fair." Dubs were at least as good as many items on the market, but rather than hit the distributor with mediocre merchandise the two Als and a Jack decided to scrap the session, take the loss of about \$600, and hold the tunes (which they feel are hit material) for the proper artists. . . . Johnny Otis, top ork leader now signed to the Peacock label, in Houston last week for the purpose of waxing Little Richard, Lovey Lewis and Joe Fritz. Peacock also cut another new artist, Robert Ketchum, and the disk "She's Gone From Me" and "Stockade." Prexy Don Robey expects great things from Ketchum and his initial etching. . . . Irv Marcus, where are you? Your friends are calling in almost every day with inquiries as to your whereabouts. Last heard from Irv a couple of weeks ago and on the doctor's orders, he has to slow down a bit. Doc told him sleep might help. . . . Herman Lubinsky, Savoy Records, calls Varetta Dillard's newest, "I Ain't Gonna Tell" and "(That's The Way) My Mind Is Working" her best yet. . . . Gem Records just cut Frank Motley and his crew. Frank Motley's the man who blows two trumpets simultaneously. Etching due out in about a week is "Keep Your Head Up High" and "What's That Stuff Joe's Got." . . . Pete Dorain's got one over at Allen. His new release, "I'm Gonna Chunk You Down" by Jimmy Newsome, has that infectious novelty sound and distinctive styling that could break it for a big one. Pete's percentage is ok when you consider the short time he's been at Allen. He had another that made the charts all over the country in The Five Willows' "My Dear Dearest Darling." . . . Apollo Records continues its fantastic run of hits with the "5" Royales latest release "All Righty" picking up steam and heading straight for the charts. Their last "Too Much Lovin'" is still a top seller in most of the r & b locations. Another that is keeping Bess Berman happy these days is the Mahalia Jackson "I Believe" on Lloyds. Lloyds is also a Berman label. Things in a bit of a hassle at the Apollo offices now as Bess and Ike are putting in a studio for rehearsal and maybe recording sessions. . . . Lee Magid, Central, signed a vocal quartet, The Rag-Muffins. Lee is slowly building a stable and held his first recording session last Friday. Lee cut Emmett Jopson and Georgia Lane and should have the disks on the market in a week or ten days. . . . Sidney Siegel, president of Seeco Records, just back from South America leaves again for a trip to Mexico. Siegel is excited about a new High Fidelity phonograph which he has designed especially for the South American market.

CHICAGO:

ASA (Artists Society of America) is planning a Thanksgiving Music Festival. Two concerts on November 28. A benefit for ASA. All star cast, with Ray Robinson, Billy Ward's Dominoes and Count Basie's ork heading the list. . . . Hear tell that Sidney Bechet opening a nitery in Paris. And calling it the Orleans Club. Sidney, incidentally, has just finished an autobiography which is now in the hands of a publisher. . . . The Flamingo's, who have just been signed by Associated Booking Corp., currently on tour with Duke Ellington. . . . Leonard Chess leaving for New Orleans to cut four new sides with Sugar Boy. Len claims the grand reception to Sugar Boy's first disk, "I Don't Know What I'll Do" b/w "Overboard" has put him in the topnotch class as far as sales are concerned. . . . Phil Chess advises that Muddy Water's "Mad Love" has now passed the 5,000 mark. "In fact," Phil stated, "any new release, if made on Friday, sells a minimum of 1,500 over the weekend. The Maxwell Street record dealers," he concluded, "never order less than 100 of any new Muddy Waters' disk." . . . Muddy opened November 12 at the Crown Propeller Lounge. Sharing top billing with that "real gone gal," Nellie Luther. The Propeller is revising its policy. Plans

to feature only name attractions. McKee Fitzhugh has been put in charge of talent for the club. Skedded to follow current show is Valaida Snow. . . . Interesting to note that Willie Mabon is currently running third in The Cash Box Poll. Leading such all-time favorites as The Orioles, The Dominoes, Johnny Ace, etc. Definitely shows what hit records can do for an artist. . . . Eddy Boyd now clicking like crazy at Ralph's Club on West Madison Street. . . . Our nomination for the most played disk on the air as of today . . . Nat Cole's "Lover Come Back To Me."



MUDDY WATERS

King Signs LeBow



CINCINNATI—Syd Nathan president of King announced this week the signing of Carl LeBow as A & R head of King's recently re-activated DeLuxe label. LeBow was formerly in the A & R position with Apollo records during which time the "5" Royales hit the charts with their recordings of "Baby Don't Do It", "Help Me Somebody", "Crazy, Crazy, Crazy" and "Too Much Lovin'". He will continue his existing personal management agreements with the "5" Royales and Charlie Ferguson. LeBow has also formed a BMI publishing firm, Franklin Publishing Co.

King feted LeBow with a welcome party in Cincinnati inviting local dee jays and distributors.

He is leaving shortly on an extended road trip through the South in search of new talent.

For R&B HITS . . . it's JUBILEE

EDNA McGRIFF
"THESE THINGS SHALL BE"
b/w
"I'll Surrender Anytime"
Jubilee # 5129

The Original & Best
PINEY BROWN
"DON'T PASS ME BY"
b/w
"Ooh, You Bring Out
The Wolf In Me"
Jubilee # 5130

available in Canada on QUALITY label

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

THE GREAT "SAXOPHONE VERSION
YOU'VE BEEN WAITING FOR -

"OFF SHORE"
by BUDD JOHNSON
and his Orchestra

ATLANTIC RECORDING CORP. ATLANTIC-1013
234 WEST 56th St. NEW YORK 19, N. Y.

LOS ANGELES:

The popular Ink Spots were well accepted here at Larry Potter's Supper Club. People who tried to get in opening night without reservations found that they had to be satisfied with standing room only. . . . The Tiny Bradshaw band chalked up a very successful stand at Billy Berg's Five-Four Ballroom even though Tiny himself wasn't present. He took sick during their tour so held over at a Cincinnati Hospital to recuperate while the band continued on without him. . . . After touring through the midwest and east, Johnny Otis, is again headed for Southern California with an engagement slated for San Diego on November 19th. He will be in Los Angeles over the Thanksgiving holidays. . . . Over in Beverly Hills the Modern Records Plant seems to be caught in a sudden flair of activity. Joe Bihari reports that their latest B. B. King release, "Blind Love" and "Why Did You Leave Me" has really perked things up with some big orders. Joe also announced Lawrence Stone's newest release "Too Much Lovin'" backed with "New Love." Other new numbers among Modern's current release include: Joe Houston's "Blowin' Crazy" and "You're Gonna Be Sorry" with Maurie Jones and



TINY BRADSHAW

Young Jessie. . . . Percy Mayfield completed a successful Eastern tour and now heads for the Northwest where he opens in Seattle on November 17th. . . . The San Francisco area now has numerous appearances slated for many artists. Jazz Organist, Wild Bill Davis, closed recently here at Tiffany Club and opened at the Black Hawk in the Bay Area. Oscar Peterson now holds down the spotlight at the Hawk. At the Down Beat, Vido Musso and Roy Eldridge take over November 24th for a limited engagement. . . . This week many new artists were signed on by several of the Indies. Art Rupe of Specialty Records announced the signing of Eddie "Guitar Slim" Jones from New Orleans. Art's pretty wife, Lee Rupe, says that the boy plays a mean guitar and sings a mean blues, so watch out for his first releases!

Eddy Boyd



"TORTURED SOUL"

b/w
"THAT'S WHEN I MISS YOU SO"
Chess-1552

CHESS RECORD CORP. 750 E. 49th ST. CHICAGO, ILL.

SUGAR BOY

New Orleans' Sensation



"I DON'T KNOW WHAT I'LL DO"

b/w
"OVERBOARD"
Checker-783

Checker RECORD CO. 750 E. 49th ST. CHICAGO, ILL.

Kenton Band In Auto Crash

CARLISLE, PA.—After an engagement in Reading, Pa., 16 men of the Stan Kenton orchestra were injured when their bus collided with a tractor trailer truck near this city last week. The accident occurred on the Pennsylvania Turnpike. Kenton, who was riding in a second bus, was not involved in the mishap. Three of the injured persons were removed to the Carlisle Hospital and are reported to be in satisfactory condition.

Theodora Morse Dies

WHITE PLAINS, N.Y.—Theodora Morse, lyric writer and member of ASCAP, died last week in the St. Agnes Hospital, this city, at the age of 70. The composer who wrote lyrics to "My Wonderful One", "Siboney" and the current revival "Three O'Clock In The Morning" also wrote under the names of Dorothy Terriss and Dolly Morse. She was the widow of Theodore Morse who, before his death in 1924, composed "Dear Old Girl", "Mother", "M Is For The Million Things She Gave Me" and others.

A SMASH HIT!
1118
"I AIN'T GONNA TELL"
by VARETTA DILLARD
SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

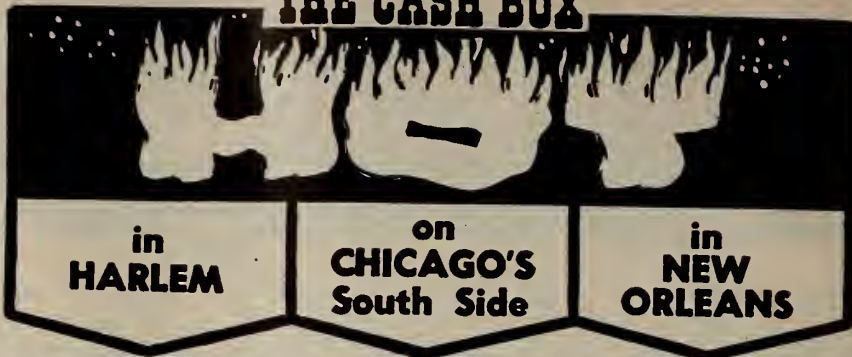
A Smash Version!!!
JOE LOCO
at his best plays
"The Sadie Thompson Song"
"BLUE PACIFIC BLUES"
Tico 10-207
from the picture "Sadie Thompson"
TICO 220 W. 42 St. New York N. Y.
EL REY DEL MAMBO (WI 7-0652)
TICO

Smash Hit!
HOLE IN THE WALL
by FLOYD DIXON
477 # 477-45
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DIXIE HUMMING BIRDS
release two great spiritual sides
"LET'S GO OUT TO THE PROGRAM"
b/w
"I'LL KEEP ON LIVING AFTER I DIE"
Peacock # 1722
PEACOCK RECORDS, Inc.
2809 Erastus Street, Houston 26, Texas

THE CASE BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | HONEY HUSH
Joe Turner
(Atlantic 1001) | ROSE MARY
Fats Domino
(Imperial 5251) |
| 2 MONEY HONEY
Drifters
(Atlantic 1106) | TV IS THE THING
Dinah Washington
(Mercury 70214) | SOUL ON FIRE
Lavern Baker
(Atlantic 1004) |
| 3 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | BANANA SPLIT
Kid King's Combo
(Excello 2009) |
| 4 TV IS THE THING
Dinah Washington
(Mercury 70214) | FEELING GOOD
Little Junior
(Sun 187) | BLUES WITH A FEELING
Little Walter
(Checker 780) |
| 5 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | HEART BREAKER
Ray Charles
(Atlantic 1008) |
| 6 MARIE
Four Tunes
(Jubilee 5128) | BLUES WITH A FEELING
Little Walter
(Checker 780) | DRUNK
Jimmy Liggins
(Specialty 470) |
| 7 PERFECT WOMAN
Four Blazes
(United 158) | DRUNK
Jimmy Liggins
(Specialty 470) | I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) |
| 8 GOOD LOVIN'
The Clovers
(Atlantic 1000) | TOO MUCH LOVIN'
The "S" Royales
(Apollo 448) | I DON'T KNOW WHAT I'LL DO
Sugar Ray
(Checker 783) |
| 9 RAGS TO RICHES
Dinamoos
(King 1280) | LOVER COME BACK TO ME
Nat "King" Cole
(Capitol 2610) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 10 LOVER COME BACK TO ME
Nat "King" Cole
(Capitol 2610) | MARIE
Four Tunes
(Jubilee 5128) | TV IS THE THING
Dinah Washington
(Mercury 70214) |

in SAN FRANCISCO	in NEWARK	in MEMPHIS
-------------------------	------------------	-------------------

- | | | |
|--|--|---|
| 1 HONEY HUSH
Joe Turner
(Atlantic 1001) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 2 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) |
| 3 BLUES WITH A FEELING
Little Walter
(Checker 780) | SOUL ON FIRE
LaVerne Baker
(Atlantic 1004) | NO BLOW, NO SHOW
Bobby Bland
(Duke 115) |
| 4 GEE
The Crows
(Rama 5) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | THAT'S WHEN I MISS YOU SO
Eddie Boyd
(Chess 1552) |
| 5 FEELING GOOD
Little Junior
(Sun 187) | NADINE
Coranets
(Chess 1549) | MAD LOVE
Muddy Waters
(Chess 1550) |
| 6 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 7 ROSE MARY
Fats Domino
(Imperial 5251) | RAGS TO RICHES
Dinamoos
(King 1280) | DRUNK
Jimmy Liggins
(Specialty 470) |
| 8 TV IS THE THING
Dinah Washington
(Mercury 70214) | BABY, IT'S YOU
The Spaniels
(Chance 1141) | BABY, IT'S YOU
The Spaniels
(Chance 1141) |
| 9 DRUNK
Jimmy Liggins
(Specialty 470) | I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) | GOING DOWN TO BIG MARY'S
Helen Thompson
(States) |
| 10 NADINE
Coranets
(Chess 1549) | THE CLOCK
Johnny Ace
(Duke 112) | BLOODSTAINS ON THE WALL
Honey Boyd
(Specialty 476) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **MONEY HONEY**
Drifters
(Atlantic 1106)
- 2 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 3 **I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- 4 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 5 **RAGS TO RICHES**
Dominoes
(King 1280)
- 6 **MEMORIES**
Earl Bostic
(King 4653)
- 7 **TV IS THE THING**
Dinah Washington
(Mercury 70214)
- 8 **DRUNK**
Jimmy Liggins
(Specialty 470)
- 9 **I HAD A LOVE**
The Flairs
(Flair 1012)
- 10 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)

- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- ROSE MARY**
Fats Domino
(Imperial 5251)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- GEE**
The Crows
(Rama 5)
- BLUES WITH A FEELING**
Little Walter
(Checker 780)
- FEELING GOOD**
Little Junior
(Sun 187)
- TV IS THE THING**
Dinah Washington
(Mercury 70214)
- RAGS TO RICHES**
Dominoes
(King 1280)

- MARIE**
Four Tunes
(Jubilee 5128)
- BANANA SPLIT**
Kid King's Combo
(Excella 2009)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- DRUNK**
Jimmy Liggins
(Specialty 470)
- TV IS THE THING**
Dinah Washington
(Mercury 70214)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- THE FEELING IS SO GOOD**
The Clovers
(Atlantic 1010)
- WRITE AND TELL ME WHY**
The Orioles
(Jubilee 5127)
- ST. LOUIS BLUES**
Billy Eckstine
(MGM 11573)



- 1 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 2 **I WANT TO THANK YOU**
The "5" Royales
(Apollo 449)
- 3 **MONEY HONEY**
Drifters
(Atlantic 1106)
- 4 **BLOOD STAINS ON THE WALL**
Honey Boyd
(Specialty 476)
- 5 **DRUNK**
Jimmy Liggins
(Specialty 470)
- 6 **I DON'T KNOW WHAT I'LL DO**
Sugar Boy
(Checker 783)
- 7 **HEART BREAKER**
Ray Charles
(Atlantic 1008)
- 8 **EVERY DAY IN THE WEEK**
Christine Kittrell
(Republic 7055)
- 9 **MAD LOVE**
Muddy Waters
(Chess 1550)
- 10 **BLUES WITH A FEELING**
Little Walter
(Checker 780)

- ROSE MARY**
Fats Domino
(Imperial 5251)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- FEELING GOOD**
Little Junior
(Sun 187)
- BLUES WITH A FEELING**
Little Walter
(Checker 780)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- DRUNK**
Jimmy Liggins
(Specialty 470)
- PERFECT WOMAN**
Four Blazes
(United 158)
- I WANT TO THANK YOU**
The "5" Royales
(Apollo 449)

- DRUNK**
Jimmy Liggins
(Specialty 470)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- BANANA SPLIT**
Kid King's Combo
(Excella 2009)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- THE FEELIN' IS SO GOOD**
The Clovers
(Atlantic 1010)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- MONEY HONEY**
Drifters
(Atlantic 1106)
- MARIE**
Four Tunes
(Jubilee 5128)
- CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)

A DOUBLE-BARRELED HIT

Faye Adams
with **JOE MORRIS Ork.**

scores again with a 2 sided hit

"HAPPINESS TO MY SOUL" & **"I'LL BE TRUE"**

THE CASH BOX

★ AWARD O' THE WEEK ★

HERALD-419

HEADING FOR # 1

"I HAD A NOTION"

AL SAVAGE
with Joe Morris Ork.
HERALD # 417

Herald RECORDS
469 W. Broadway
New York City, N.Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

PAUL QUINICHETTE
(Decca 28921)

C+ "THE HEAT'S OFF" (2:41) [Collins Music BMI] Paul Quinichette, whom many go along with as the top tenor sax man of the current crop, etches a fast moving light hearted item in top quality manner. His horn always good to listen to.

C+ "MINE" (2:27) [New World Music ASCAP] Quinichette does the standard by Gershwin for a lush and relaxing etching.

THE ROCKETTES
(Parrot 789)

B "LOVE NOBODY" (2:41) [A. Dixon] The Rockettes blend on a middle tempo bounce nicely. Fem lead sings of the last man who made a fool of her. From here on in, chants the gal with chorus support from the group, she's gonna love nobody 'till somebody loves her.

C+ "I CAN'T FORGET" (2:39) The flip is a slow ballad adequately performed by The Rockettes. Material and treatment fair.

JAKE PORTER & COMBO
(Combo 32)

C+ "EL TORO" (2:33) Jake Porter and his combo dish up a middle beat Latin flavored item in zestful manner. Smart saxwork is standout on this side.

B "BEANVILLE" (2:31) Another moderate tempo jump with sax again stepping out in solid fashion. A gay bouncer that could create some action with the proper exposure.

BUDDY LUCAS
(RCA Victor 20-5508)

C+ "I KNOW WHAT I'M DOIN'" (2:35) [Life Music BMI—Buddy Lucas] Buddy Lucas dishes up a jump number in which he also handles the vocal in easy on the ears fashion. Buddy tells the gal to lay off and stop naggin' him. He knows what he's doing.

C+ "LET'S GET THE PARTY" (2:44) [Agatha Music BMI—George Auld, Phil Rose] Lucas gives this tune an easier treatment than the original Auld-McLawler disk which was a rocker. The Lucas horn is standout.

ZILLA MAYS
(Mercury 70253)

B+ "(If You Were) ON THE OTHER SIDE" (2:36) [Shapiro Bernstein ASCAP—Singleton-McCrae] Zilla Mays, gal from the Willie Mae Thornton school, rings out with a belty reading of a slow love item. Zilla is throaty, powerful and good. Dickie Thompson sings the male portion solidly.

B "THANK YOU" (2:36) [Fred Fisher ASCAP—Singleton, Lance] Flip is a slow low down blues emotionally performed by Miss Mays.

THE CASH BOX

★ AWARD O' THE WEEK ★

"HOLE IN THE WALL" (2:45)
[Venice BMI—F. Dixon]

"OLD MEMORIES" (2:45)
[Venice BMI—F. Dixon]

FLOYD DIXON
(Specialty 477)



FLOYD DIXON

● Floyd Dixon appears to have his best since "Call Operator 210" hit a little more than a year ago. The chanter comes up with a slow bounce novelty which he delivers in talky manner. Theme follows the trend of drinking tunes that have been so successful of late. The "Hole In The Wall" is a shack where the winos go. Disk has loads of sales appeal and the guess from this end is that it's a big one for Dixon. The flip, "Old Memories", is a slow blues with Floyd singing the moaning blues with the proper tenderness and emotion. We like "Hole" for the big side.

"I DON'T KNOW WHAT I'LL DO"
(2:41) [BMI—J. Crawford]

"OVERBOARD" (2:36)
[BMI—J. Crawford]

SUGAR BOY
(Checker 783)



SUGAR BOY

● A new name to the trade, Sugar Boy, comes up with a vocal manner that is different. His handling of the slow beat bounce, "I Don't Know What'll I Do", is infectious and makes for a potent deck. In an emotional and entreaty vocal, Sugar Boy proclaims his love and pleads with her to return. Orking is solid in its support and the result is platter that is destined for the charts. The under lid, "Overboard", is a wild rocker sung at breathtaking pace by Sugar Boy who is headed for the river to bid the world goodbye. It's "I Don't Know What'll I Do" for the fast honors.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"I'M GONNA CHUNK YOU DOWN" (2:40)
[Golden Songs BMI—Jimmy Newsome]

"PLAYBOY" (2:38)

[Golden Songs BMI—Jimmy Newsome]

JIMMY NEWSOME

(Allen 1005)

● Jimmy Newsome, young discovery on the Allen label, comes up with a side that would indicate the lad has a bright future in the disk business. The upper lid, "I'm Gonna Chunk You Down", is an infectious quick beat novelty. Newsome tells his gal to leave him alone be-

fore he "chunks her down". Ditty is cute, tune bouncy, and the shouter's style novel. A racing 88 support lends color to the side. This one could break open with lots of noise. The bottom level, "Playboy", is a routine slow southern blues handled smoothly.

THE MOONGLOWS

(Chance 1147)

B+ "WHISTLE MY LOVE" (2:41) [Joni Music BMI—Fuqua, Freed] The Moonglows come up with a wonderful sound on a happy gay bounce ditty. A good etching that could happen.

B "BABY PLEASE" (2:37) [Joni James BMI—Fuqua, Freed] Boys dish up a slow sentimental ballad. Chorus and instrumental backing provide effective moaning support.

WELLINGTON BLAKELY O.

(Vee-Jay 104)

C+ "A GYPSY WITH A BROKEN HEART" (2:37) [Conrad Music BMI—B. Roth] Wellington Blakely & Orchestra etch a gypsy melody complete with string treatment. A definite pop item.

C+ "SAILOR JOE" (2:41) [Conrad Music BMI—B. Roth] Flip is a middle tempo Calypso lilt with a Latin beat. Chanter does an ok job on the vocal chores.

DANNY DAY

(Starmaker 502)

C+ "YOU SCARE ME" (2:45) [BMI—Arthur J. Shea] New lad on a new label sings a pretty love tune. Day sings softly against a dreamy backing spotlighting the sax.

B "WISHING" (2:55) [BMI—D. J. Mattis] Day does a mellow job on a familiar sounding tune. Styling is that of the Johnny Ace pattern.

SENSATIONAL NIGHTINGALES

(Peacock 1721)

C+ "GOD'S WORD WILL NEVER PASS AWAY" (2:28) [Lion Publishing Co. BMI—J. Cheeks] The Sensational Nightingales wax inspiringly as they chant the middle tempo religious item. Julius Cheeks handles the lead impressively.

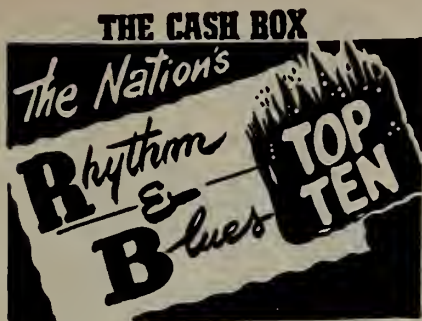
C+ "DOES JESUS CARE" (2:34) [Lion Publishing Co. BMI—J. Cheeks] The Nighthingales come up with a fine job on a slow spiritual on the flip deck.

THE FLAIRS

(Flair 1019)

B "I MISS YOU BABY" (2:32) [Flair BMI—Berry Thomas Thompson] The Flairs chant a lovely love tune set to a mambo beat. Ditty moves with spirit and an infectious rhythm. Group has a fine style and disk could create lots of noise.

B "YOU SHOULD CARE FOR ME" (2:38) [Flair BMI—Berry Gunter] The under portion is a slow ballad tenderly performed. Another good side.



Siegel To Mexico With Seeco Hi-Fi

NEW YORK—Sidney Siegel, president of Seeco Records, who recently returned from a trip to Puerto Rico, Peru, Venezuela and Colombia heads south again, this time to Mexico. He will visit the trade there and set up promotional plans with Seeco's affiliate Discos Columbia de Mexico, S. A.

Siegel is very much enthused about his "Beaux Arts" model 180 hi-fi phonograph which is being manufactured by Seeco International for the low priced market. It was designed with the Latin-American market in mind and will be allocated exclusively for Seeco distrib. Plans are currently being formulated to convert the Seeco TV audio system to high fidelity. And in conjunction with this, the diskery is already releasing its platters at the new standards.

Siegel expects to return from the Latin countries with large orders for the "Beaux Arts" set.

WNJR To Have All Negro Staff

NEWARK, N. J.—Radio Station WNJR is completing plans to operate with an all-Negro staff which will work out of offices on Union Ave. in Union, N. J. Disk jockeys slated for positions at the station are Ramon Bruce, Hal Jackson, Hal Wade, Charlie Green, George Hudson and Babs Gonzales.

A two hour a day "Moon Dog" show, taped in Cleveland by d. j. Alan Freed, will be one feature of the daily broadcasting.

Discovery



PHILADELPHIA—Add the Two-Tones—pretty singers Nora Harper and Marge Gibbons—to the long line of talent headed for stardom as picked by Joe Grady and Ed Hurst of WPEN-950 Club fame.

The young singers were selected as top talent material by Joe and Ed three years ago, and added to the live talent segment of their 950 Club show. Their "sister team" grew in popularity until now, just four months since their graduation from Little Flower High School, the girls were signed by RCA Victor Bandleader Ralph Flanagan as permanent members of his vocal crew. Immediate plans call for the Two-Tones (to be known as the O'Day Sisters) to jump into a hectic seven-month, nationwide tour with the Flanagan orchestra.

Left to right are Joe Grady, Nora Harper, Marge Gibbons, and Ed Hurst.

Stars Over Harlem

When the consolidated clubs of Brooklyn invade Harlem Nov. 13 with their annual big breakfast dance and show, Aladdin's Amos Milburn (beverages & all) and his groovy little crew will be on hand and swinging away like mad, along with R.C.A. Victor's mighty Du Droppers (fresh from a sensational showing at the famed Apollo), and the very tasty modern sounds of Milt Jackson's stellar combo which features the musical works of Kenny Clark, drums; Kenny Durham, trumpet; Percy Heat, bass; J. J. Johnson, trombone; Hank Mobley's big tenor horn; and Uncle Milt's terrific piano and vibe antics. . . . Incidentally, while we're on the subject of modernists, if you're wondering what happened to bop vocalist Joe Carroll. He's currently breaking things up at Philly's Bluenote along with pianist Horace Silver, Art Blakey (boy does a joint rock when he's around) and a wonderful array of some of the nation's busiest bopsters. Joe says he's good 'n happy over the way everybody's digging his latest Atlantic waxing of "Groovin' The Nursery Rhymes." . . . Harlem likes a plenty "Money Honey," "I Had A Notion," "Soul On Fire" & "Let's Go To The Program." A season or so ago the nation's juke boxes, theatres & topflight showplaces were showcasing like mad one of the most successful and earpleasing little groups in blues and rhythm history. The wonderful combination of Charles Brown's heartwarming vocal stylings, leader Johnny Moore's bangup guitar ripples and the beat of Eddie Williams big bass. After a brief parting of ways the boys have decided to put their heads together and take up once again where they left off. Only this time bassist Eddie Williams has been replaced by original King Cole sideman Wesley Prince. They move into NY's Apollo for one week starting Nov. 13, along with Tico record star, Joe Loco and band. Featuring the spectacular drumming of Candido (who recently insured his hands for so much dough). . . . Roost records executives just raving like mad about his new piano find, Ed Bonnomere, and the mambo sides recently cut by Ed and the boys. . . . International song favorites Valaida Snow & manager hubby Earl Edwards off to Chicago to etch their first batch of ditties for Chess bossmen, Phil and Len. . . . One of the most pleasant personalities I've spoken to in many a big bright moon is Al Lampeare (he's the big wheel over at radio station WNJR) who wants us to know that many a Harlem household will be kept in a groovy mood when two of the nation's top D.J.'s start nightly shows from this station comes next week. The guys are Alan "Moondog" Freed who will be airing from 10 P. M. thru 12, and Hal Jackson's "House That Jack Built" whailing away from 6:30 P. M. thru 8 P. M. . . . Spotted Capitol's record's star comedian, Timmie Rogers. Got him to stand still long enough before leaving for points south to join Carmen Miranda to tell us a little about his next Capitol release, "Mr. Wiggle & Missus Boggie." All Timmie will say is "Man you're gonna flip when you dig these crazy, crazy happenings. . . . Bernie Mackey (he's the star guitarist with Bill Kenny's Inkspots) seen saying a quick hello-goodbye to Harlem wax dealers before checking out pronto. Bernie, Bill & the gang have just returned from successful engagements in Newfoundland, Nova Scotia, Prince Edward Isle and move into Pittsburgh's Seville Theatre for one week comes Nov. 22. . . . Geo. Winley (he's with the Clovers) guesting with the jocks before departing for points west. . . . Just want to say that Harlem is just a hollering and a yellin' and a screamin' louder than that for another Johnny Ace.

- 1 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 2 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 3 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 4 **TV IS THE THING**
Dinah Washington
(Mercury 70214)
- 5 **BLUES WITH A FEELING**
Little Walter
(Checker 780)
- 6 **DRUNK**
Jimmy Liggins
(Specialty 470)
- 7 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 8 **FEELING GOOD**
Little Junior
(Sun 187)
- 9 **ROSE MARY**
Fats Domino
(Imperial 5251)
- 10 **MONEY HONEY**
Drifters
(Atlantic 1106)

FATS DOMINO'S
"Don't Leave Me This Way"
b/w
"Something's Wrong"
Imperial # 5262
Imperial Records

* **Muddy Waters** *
* **"MAD LOVE"** *
* **"BLOW WIND BLOW"** *
* **CHESS 1550** *
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Nashboro # 539
"GET YOUR SOUL RIGHT"
b/w
"When They Ring Them Golden Bells"
by the **FIRESIDE GOSPEL SINGERS**
Excello # 2015
"SWEET BYE AND BYE"
b/w
"Have Faith And Believe"
by the **SERMONAIRES**
Excello # 2020
"YEAH, IT'S TRUE"
b/w
"Love Me Baby"
by **BERNIE HARDISON**
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This Is No Baloney



NEW YORK—Currently creating a stir in the New York and local area is the Jubilee Jewish dialect treatment of the hit tune "Dragnet." Jubilee's etching is titled "Dregnet" and features Happy Lewis on the vocal. Seen above are Happy, stealing the salamis, the delicatessen owner and one of New York's finest.

Davis Sisters Do Sidewalk Show For Overflow Crowd

PORTSMOUTH, VA.—The Grand Ole Opry Show appeared at the Center Theater, this City, last Sunday, November 8, and succeeded in drawing a crowd of 3800 people into house that is capacity at 3700.

Headlining the show were Carl Smith, Ray Price, The Drifting Cowboys, The Davis Sisters, Bonnie Lou and Rusty Gabbard. The latter emceed.

About 400 people were turned away but most of them stayed around the stage door to catch a glimpse of their favorites. In a temperature of almost freezing level, in order to placate the disappointed fans, the Davis Sisters stepped outside and put on a sidewalk show.

THE CASH BOX
Reports
THE NATION'S
BIG 10

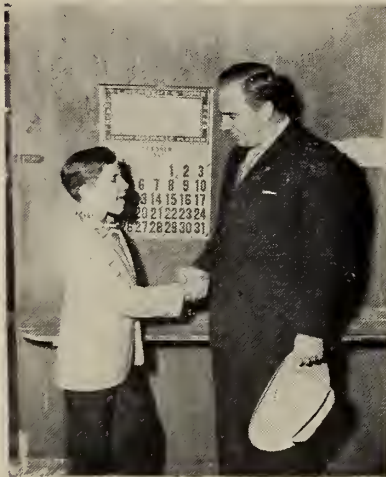
HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

THE CASH BOX
THE 10 FOLK & WESTERN TOP Best Sellers

1. I FORGOT MORE THAN YOU'LL EVER KNOW
The Davis Sisters (RCA Victor 20-5345; 47-5345)
2. HEY JOE!
Carl Smith (Columbia 21129; 4-21129)
3. THERE STANDS THE GLASS
Webb Pierce (Decca 28834; 9-28834)
4. A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey (Capitol 2502; F-2502)
5. FORGIVE ME, JOHN
Jean Shepard & Ferlin Huskey (Capitol 2586; F-2586)
6. CARIBBEAN
Mitchell Torok (Abbott 140; 50-140)
7. LET ME BE THE ONE
Honk Locklin (4 Star 1641; 45-1641)
8. IT'S BEEN SO LONG
Webb Pierce (Decca 28725; 9-28725)
9. I'M WALKING THE DOG
Webb Pierce (Decca 28834; 9-28834)
10. MAMA, COME GET YOUR BABY BOY
Eddy Arnold (RCA Victor 20-5115; 47-5115)

- 1 I FORGOT MORE THAN YOU'LL EVER KNOW
Davis Sisters (RCA Victor 20-5345; 47-5345)
- 2 HEY JOE!
Carl Smith (Columbia 21129; 4-21129)
- 3 A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey (Capitol 2502; F-2502)
- 4 CARIBBEAN
Mitchell Torok (Abbott 140; 45-140)
- 5 THERE STANDS THE GLASS
Webb Pierce (Decca 28834; 9-28834)
- 6 IT'S BEEN SO LONG
Webb Pierce (Decca 28725; 9-28725)
- 7 FORGIVE ME JOHN
Jean Shepard & Ferlin Huskey (Capitol 2586; F-2586)
- 8 LET ME BE THE ONE
Hank Locklin (Four Star 1641)
- 9 NORTH WIND
Slim Whitman (Imperial 8208)
- 10 TENNESSEE WIG-WALK
Bonnie Lou (King 1237)

Welcome



Welcome To Music City seems to be what Governor Frank Clements of Tennessee is saying to young Bobby Myers, eleven year old youngster from Beaumont, Texas upon his arrival in Nashville recently to cut his first session for Valley Records. Bobby's first release "I Want A Mommy For Christmas" and "Old Fashion Christmas" is being shipped coast to coast.

FOR SALE

SLIGHTLY USED 45 rpm RECORDS
\$21 per 100 • \$200 per 1000
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THANKS DEE JAYS AND OPERATORS!

Star of WSM Grand Ole Opry

MARTHA CARSON

singing her new hits

"I'VE GOT A BETTER PLACE TO GO"

b/w

"SINGIN' ON THE OTHER SIDE"

Capitol Record # 2634; F-2634

Exclusive Mgt.: X. COSSE — 3415 Trimble Road or WSM Artist Service — Nashville, Tenn.



The Original Hit!

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MITCHELL TOROK

on Abbott # 140

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Hollywood 28, Calif.

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A GREAT FIRST!

LITTLE
Rita Faye
SINGS A DUET WITH HER TINY SELF—
"ALABAMA"
M-G-M-11565

LAST CALL!

for
**THE SPECIAL SECTION OF
The Cash Box**



(Dated November 28 Issue—Distributed at WSM Celebration November 21)

To Commemorate The 28th Anniversary of

GRAND OLE OPRY

Recording Artists, Publishing Firms And Record Companies
Are Invited To Participate With Congratulatory Ads

Last Date On Which Ads Can Be Accepted Is

THURSDAY, NOVEMBER 19th

Rush Your Ad NOW to

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26 West 47 Street
New York 36, N. Y.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. I FORGOT MORE THAN YOU'LL EVER KNOW Davis Sisters (RCA Victor)
2. LET ME BE THE ONE Hank Locklin (4 Star)
3. HEY JOE! Carl Smith (Columbia)
4. THERE STANDS THE GLASS Webb Pierce (Decca)
5. MAMA, COME GET YOUR BABY BOY Eddy Arnold (RCA Victor)
6. I'M WALKING THE DOG Webb Pierce (Decca)
7. IT'S BEEN SO LONG Webb Pierce (Decca)
8. A DEAR JOHN LETTER Jean Shepard & Ferlin Huskey (Capitol)
9. CARIBBEAN Mitchell Torok (Abbott)
10. TAIN'T NICE The Carlisles (Mercury)

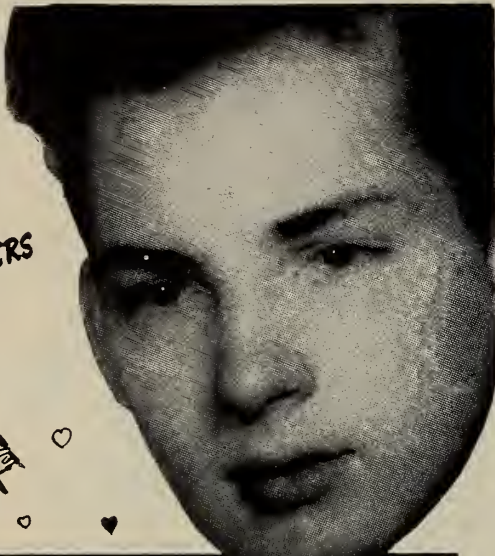
ARE YOU INDEPENDENT?

WESTERN RECORD PRESSERS ASSOCIATION
LOS ANGELES, CALIF.

Send all inquiries to
The Cash Box, 26 W. 47th St., Box # 924, New York 36, N. Y.

DARRELL GLENN HITS AGAIN!

the darling of the TEEN-AGERS



DARRELL GLENN

"Only a Pastime"

and BOUDELEAUX BRYANT

"I Think I'm Falling in Love

With You"

V-109

FLOYD WILSON

For Pop..Country..R & B
Shorty Long bounces into...

THE NEW
TUXEDO
JUNCTION

DOUBLE
VOICE
DUET

"Who Said
I Said That?"

"I Got Nine
Little Kisses"



V-108

Valley RECORDS Inc.

BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE



BULLSEYE of the WEEK

"WAKE UP IRENE" (2:14)
[Brazos Valley BMI—W. Allard, J. Hathcock]
"GO CRY YOUR HEART OUT" (2:32)
[Brazos Valley BMI—H. Thompson, B. Gray]
HANK THOMPSON (Capitol 2646)

● Hank Thompson looks as though he has another pair of contenders for the charts in his latest double barreled release. "Wake Up Irene" is a zesty, quick beat hand-clapper amusingly fashioned by Hank who is ably assisted by the Brazos Valley Boys. On the flip-side, "Go Cry Your Heart Out", Hank's velvety tones are coupled with inviting lyrics for another terrific deck.

"THE TEXAS POLKA" (2:45) [Montauk BMI—Hunter, Baldwin]
"NO HEART AT ALL" (2:57) [Spier ASCAP—Kennedy, Simon]
BONNIE LOU (King 1279)

● The "Tennessee Wig-Walk" gal, Bonnie Lou, continues in the winning vein as she comes up with a two sided hit that oughta make the ops happy. "The Texas Polka" is a quick beat item that the talented chirp vocals with light-hearted appeal. Bonnie's freshness and charm make the tune sparkle. Lower deck, "No Heart At All", is a moderate beat sentimental piece presented in captivating fashion by Bonnie and the chorus.

"LEAVE HER ALONE" (2:55)
[Acuff-Rose BMI—Kessel, D. Collins]
"YOU ALWAYS GET BY" (2:18)
[Acuff-Rose BMI—Helms, R. Price]
RAY PRICE (Columbia 21173)

● Ray Price, whose every release is an occasion for the ops to sit up and listen, has come through with another pair of winners. "Leave Her Alone" is a slow tempo number in which Ray sings the sad romantic lyrics with haunting appeal. "You Always Get By" is a quick beat rhythmic ditty movingly projected by Ray. Honors are split evenly between the two tunes.

EDDIE ZACK
(Columbia 21148)

B+ "YOU KNEW ME WHEN YOU WERE LONELY" (2:58) [Peer International BMI—Fenster] Eddie Zack and his Dude Ranchers come up with a beautiful, slow tempo love ballad. Warm and appealing lyrics tenderly voiced by Cousin Richie.

B "LITTLE DONKEY" (2:14) [Peer International BMI—G. Vaughn, Romero] Flip is a delightful fast moving, Latin flavored novelty item. Solid orking backs the light hearted vocal duet of Babs and Maril.

TOM BEARDEN
(Fabor 100)

B "WE WERE WED IN JUNE" (2:10) [American BMI—T. Beardon] Tom Beardon impressively debuts on the new Fabor label as he dishes up an engaging vocal of a familiar melody with a new set of lyrics.

B "WOMEN, WOMEN, WOMEN" (2:25) [American BMI—T. Beardon] A musical pick-me-up belted out with spirit by Tom and the Louisiana Hayride Band.

SLIM WILLET
(4 Star 6376)

B "SHIBUYA" (2:35) [4 Star Sales BMI—S. Willet] Slim Willet lends an infectious vocal to a fascinating moderate beat tale of a Niponese gal whom he loves but must leave behind. A polished performance.

B "DON'T WASTE YOUR HEART" (2:20) [4 Star Sales BMI—S. Willet] Lower lid is a fast moving item given a spirited reading by Slim. Potent musical backdrop supplied by the Hired Hands.

**THE DAVIS SISTERS-
CHUCK HATFIELD**

(Fortune 175)

B+ "HEARTBREAK AHEAD" (2:41) [Forrest BMI—D. S. Brown] The Davis Sisters, currently riding high on the charts, come up with a heartfelt vocal duet on an emotion packed item. A moderate beat weeper that could prove to be a real sleeper.

C+ "STEEL WOOL" (2:38) [Tri-anon BMI—C. Hatfield] Chuck Hatfield and the Treble-Aires offer some enchanting instrumentation on a quick beat bouncer.

ESTEL LEE
(Excellent 206)

C+ "TOO MUCH I'VE LOVED YOU" (2:43) [Ky-Folk BMI—P. Webster] Estel Lee renders a middle beat romantic item in pleasurable manner. Smooth strings back the artist.

C+ "WILL YOU REMEMBER" (2:33) [Ky-Folk BMI—E. Lee, B. L. Barton] Bottom portion is a moderate beat lover's lament treated to a fetching vocal by Estel.

RAY DAVIS
(Marshall 701)

B "THE DRUNKEN DRIVER" (3:10) [Claiborne-Davis BMI—Goldberg, Davis] Ray Davis comes up with a stirring vocal of a tale that takes a tragic turn of events. Potent mid-deck recitation helps to put the side over.

C+ "YOU CAN'T BREAK MY HEART" (2:07) [Cooley, Rogers] The mellow chords of artist stand out on this sentimental item waxed in quick beat fashion.

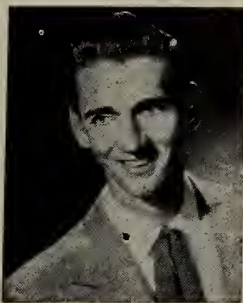
THE CASH BOX FOLK and WESTERN ROUNDUP

Dave Garrison, vice-president Valley Records, off on a tour of the Southwest promoting label's current string of wax. The trip will be a combination business and pleasure trip; inasmuch as he is taking his recent bride, the former Miss Frances Webb with him on the trip. Plug tunes for Garrison will be Valley's "Who Said I Said So That" by Shorty Long, Darrell Glenn's latest efforts "I Think I'm Falling In Love With You." X. Cosse, who manages Martha Carson, Capitol's popular Gospel and Spiritual singer, says dates in Dalton, Georgia, Eastman, Ga., Menlo, Georgia, Hartwell, Ga. and Greenwood, S. C. turned out for capacity business. Grant Turner, veteran staff announcer and head man on the Grant Turner DJ USA Show over WSM, will be ridin' in top country style this week, since the nation's deejays have been invited to Nashville in conjunction with the 28th Anniversary of WSM's Grand Ole Opry Show. Turner, since June, has featured on his DJ USA Show many of the country's top disc jockey's, and the congenial, versatile announcer, no doubt will be right at home with his turn-table buddies. Featured on the DJ Show Friday, November 6th was "Wild Bill" Prickett from WROS, Scottsboro, Alabama. Featured on the coveted DJ Show for November 20th was John Banks, Dinuba, California. Goldie Hill (Decca) "The Golden Hillbilly" and the thrush who first attracted attention of folk music lovers with her style of singing over KWKH's Louisiana Hayride in Shreveport, Louisiana, is now a featured star of WSM's Grand Ole Opry. Norm Riley, who has promoted many Opry Shows and Artists, is credited with bringing Miss Hill to Nashville where she is currently touring with Opry Troupes; and making Grand Ole Opry appearances in Nashville. Dub Allbritten reports that Red Foley's yuletide disk, "Let's Put Christ Back In Christmas" and "The Gentle Carpenter of Bethlehem" should make a good showing with the pair. Bill Carrigan, WSM Staff Announcer, who on several occasions has pinched for Smilin' Eddie Hill (Mercury) on his nightly Deejay Show over WSM, has just returned from vacationing in Dallas and Ft. Worth, Texas. Carrigan is noted for the important role he played in establishing 'Country Music' in Europe over the American Forces Network, which covered 22 Countries, and the founding of EUCON's Grand Ole Opry, in Frankfurt, Germany. It has been reported that Rusty Gabbard's father passed away just recently in Cincinnati, Ohio. At the time of his father's death, Rusty was on tour with the Ray Price Show in Colorado. Daphine L. Newsome, Program Dir. of WBHB, Fitzgerald, Georgia reports that Shorty Long's recording of "Who Said I Said So That" and "Nine Little Kisses" are exceptionally good tunes. W. F. Crutchley, Program Director at WWGS, Tifton, Georgia likes both sides of this new Shorty Long release on Valley, also. Mary Waterston, who manages the record department at Buckley's One Stop in Nashville reports that her "Art Gallery of Country Music Stars," a gallery of autographed pictures, actually, is growing by leaps and bounds. Recent visitors to her shop, with pictures, include Carl Smith (Columbia) and Artie Glenn, author of "Crying In The Chapel." Martha Carson (Capitol) who is enjoying a tremendous business on personal appearances, also enjoyed a very special spread in one of Nashville's Newspaper Magazine sections, Sunday, November 8th. Marty Robbins (Columbia) has a new release out that is being predicted as one of his best to date, title being "It's A Long, Long Ride." Marty has just completed a week of dates in Florida and featured Grand Ole Opry Comic String Beans on his unit show. Hot Gilliam, who currently is handling Cowboy Copas, the "Waltz King" of Grand Ole Opry, reports that November 15th through the 21st the group played a string of theatres and auditoriums in West Tennessee territory. Beginning November 22nd through 29th, dates will be played in theatres in Indiana territory. Joyce Songer is going to use her original name, Miami Florida. Hubby Earl Songer going on the road to promote his new Coral disk, "Too Free With Your Love." Bill Nettles recently had a recording session with Diamond Recording Co. wherein he recorded several of his original songs, namely "A Little Bit Of Everything" backed with "My Kittens, Cattin' Around." Bill now on a TV spot, 7:30 to 8:00 P.M. at KFAZ-TV, Monroe, La. Smilin' Eddie Hill, favorite 'Country DJ,' who spins out records each night over WSM, Nashville, was featured guest on Freddy Robbins NBC Show recently. The two discussed the possibilities of various records and previewed some late releases. The Show went over big, with the "corn-fed" deejay turning in a top guest spot with Robbins. Have just received official notice that Georgia McCarty has been appointed Promotion Manager for WVEC-Radio and WVEC-TV, according to Thomas P. Chisman, President and General Manager of the operations. Previous to this connection, Georgia was Promotion Manager for WORZ-NBC outlet in Orlando, Florida. No newcomer to TV, Miss McCarty is a vocalist and pantomimic, having appeared on KTLA-TV in Hollywood and WLW-TV, Cincinnati! Cousin' Jody, formerly associated with the Lonzo and Oscar group made his initial debut on Grand Ole Opry Saturday, November 7th with his own act and partner . . . and, the duet is rightly tagged the "Country Cousins." Pickin' and Singin', Country Music's Newspaper, was issued October 24th in brand new apparel . . . paper is now being printed on a smoother, higher grade paper! After two very successful guest spots on the Eddy Arnold TV Show, the Duke of Paducah also enjoyed a week at the Dixie Bell Club, Detroit and appearances at the auto show at Sioux Falls, S.D. with Woody Herman and the Four Step Brothers. In keeping with a trend that's been going, Kate Smith had as her guest November 2nd, Pee Wee King. The Kate Smith TV Show has featured several Grand Ole Opry Stars. According to over-the-counter sales at Buckley's One Stop, Nashville, records receiving the largest sales for the week ending November 7th were as follows, reports Mary Waterston, manager of the shop: #1. "Catfish Boogie" Tennessee Ernie, #2. "It's A Long, Long Ride" Marty Robbins and #3. "There Stands The Glass" Webb Pierce. Buddy Killen and his wife, June, are working up their original act, a duet! According to all reports, Nashville, Music City USA, will live up to its name this week as hundreds pour into the city, home of Grand Ole Opry, to help celebrate station WSM's 28th Anniversary and the growth and popularity of the top country show in the land.



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CARL SMITH



MARTY ROBBINS

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THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Jack Gale
WSRS—Cleveland, Ohio

1. I Love You (Ginny Wright)
2. Tain't Nice (The Carlisles)
3. Caribbean (Mitchell Torok)
4. Let Me Borrow Your Love (Mac Wiseman)
5. Let Me Be The One (Locklin)
6. I'm Walking The Dog (Pierce)
7. Mama, Come Get Your Baby Boy (Eddy Arnold)
8. Hey Joe! (Carl Smith)
9. That's What I'd Do For You (Faron Young)
10. I Want You, Yes (G. Wright)

Carl Story
WAYS—Charlotte, N. C.

1. I Forgot More (Davis Sisters)
2. Let Me Be The One (Locklin)
3. Get Off My Telephone (Sammy Barnhart)
4. You're My Downfall (Johnny & Jack)
5. Remembering (Mac Wiseman)
6. You're Gone (Davis Sisters)
7. Hey Joe! (Carl Smith)
8. Devil's Dream (C. McDaniel)
9. Preach The Gospel (Louvin Bros.)
10. Unpucker (The Carlisles)

Clay Eager
WLOK—Lima, Ohio

1. Let Me Be The One (Locklin)
2. Sorrow And Pain (Davis Sis.)
3. There Stands The Glass (Webb Pierce)
4. Weary Blues From Waitin' (Hank Williams)
5. Mama, Come Get Your Baby Boy (Eddy Arnold)
6. For Now And Always (Snow)
7. If God Can Forgive You (Charley Gore)
8. Darling, Am I The One (Carl Smith)
9. Tain't Nice (The Carlisles)
10. God Was Good To Me (Terry)

Buddy E. Starcher-Earl Baughman
WESC—Greenville, S. C.

1. There Stands The Glass (Webb Pierce)
2. I'm Walking The Dog (Pierce)
3. Preach The Gospel (Louvin Bros.)
4. I Love God's Way (Louvin Bros.)
5. Let Me Be The One (Locklin)
6. Satisfaction Guaranteed (Carl Smith)
7. Walking And Humming (Ferlin Huskey)
8. Darling, Am I The One (Carl Smith)
9. Tain't Nice (The Carlisles)
10. Unpucker (The Carlisles)

Sally Starr
WJMJ—Philadelphia, Pa.

1. Calling You (Hank Williams)
2. If I Never Get To Heaven (Eddy Arnold)
3. It's Been So Long (W. Pierce)
4. Satisfaction Guaranteed (Carl Smith)
5. Steel Guitar Rag (West-Stone)
6. Doggone It, Baby (Rusty Wellington)
7. Howlin' And Prowlin' (Jesse Rogers)
8. Who Said I Said That (Long)
9. Queen Of Hearts (J. Dean)
10. Lee Highway Swing (B. Ryan)

Clarence Kneeland WERI & WICH—
Jewett City, Cann.

1. Hey Joe! (Carl Smith)
2. I Forgot More (Davis Sisters)
3. Yesterday's Girl (Thompson)
4. Caribbean (Mitchell Torok)
5. I'm Walking The Dog (Pierce)
6. Hey Joe! (Kitty Wells)
7. Who Stole That Train (Price)
8. Tain't Nice (The Carlisles)
9. Little Donkey (Eddie Zack)
10. Mama, Come Get Your Baby Boy (Eddy Arnold)

Lauren Hooke
KDIX—Dickinson, N. D.

1. Crying In The Chapel (Darrell Glenn)
2. Forgive Me, John (Shepard & Huskey)
3. A Dear John Letter (Shepard & Huskey)
4. B. Bowman Hop (Bob Wills)
5. Thick And Thin (J. Dickens)
6. Settin' The World On Fire (Hank Williams)
7. Alabama (Little Rita Faye)
8. Wrong Side Of Town (Price)
9. Hey Joe! (Jim Reeves)
10. Rub-A-Dub-Dub (Thompson)

Jimmy Hutsell
WLAR—Athens, Tenn.

1. Let Me Be The One (Locklin)
2. Hey Joe! (Carl Smith)
3. It's Been So Long (W. Pierce)
4. Ricochet (Pee Wee King)
5. I Forgot More (Sonny James)
6. Crying In The Chapel (Darrell Glenn)
7. There Stands The Glass (Webb Pierce)
8. Darling, Am I The One (Carl Smith)
9. Caribbean (Eddie Kirk)
10. Sorrow And Pain (Davis Sis.)

Randy Blake
WJJD—Chicago, Ill.

1. Let Me Be The One (Locklin)
2. I Forgot More (Davis Sisters)
3. I'm Walking The Dog (Pierce)
4. Kiss Me Like Crazy (Maddox)
5. Hey Joe! (Carl Smith)
6. Mama, Come Get Your Baby Boy (Eddy Arnold)
7. Weary Blues From Waitin' (Hank Williams)
8. For Now And Always (Snow)
9. Unpucker (The Carlisles)
10. Leave Her Alone (Ray Price)

Fred Wamble
XEG—Fort Worth, Tex.

1. Leave Her Alone (Ray Price)
2. 50-50 Honky Tonking (G. McCormick)
3. Bimbo (Jim Reeves)
4. Satisfaction Guaranteed (Carl Smith)
5. Don't Let Your Pride Break Your Heart (B. Walker)
6. Tain't Nice (The Carlisles)
7. It's A Long, Long Ride (Marty Robbins)
8. Caribbean (Mitchell Torok)
9. Too Young To Cut The Mustard (J. Glenn)
10. Hopeless Love (Lefty Frizzell)

David Walshak
KCTI—Gonzales, Tex.

1. Looking At The Moon (Skeets McDonald)
2. Let Me Be The One (Locklin)
3. There Stands The Glass (Webb Pierce)
4. North Wind (Slim Whitman)
5. At The End Of A Long, Lonely Day (Marty Robbins)
6. When Mexican Joe Met Jole Blon (Hank Snow)
7. Weary Blues From Waitin' (Hank Williams)
8. Mama, Come Get Your Baby Boy (Eddy Arnold)
9. It's Hard To Love Just One (Jim Reeves)
10. That's What I'd Do For You (Faron Young)

Sleepyhead Cliff
KASM—Albany, Minn.

1. Sorrow And Pain (Davis Sis.)
2. Tain't Nice (The Carlisles)
3. There Stands The Glass (Webb Pierce)
4. Weary Blues From Waitin' (Hank Williams)
5. I Forgot More (Davis Sisters)
6. Pig Latin Serenade (Johnny & Jack)
7. Hey Joe! (Carl Smith)
8. Don't Add An Ex To Your Name (G. McCormick)
9. Alabama (Little Rita Faye)
10. It's Been So Long (W. Pierce)

Cactus Jim Western
KUTA—Salt Lake City, Utah

1. Yesterday's Girl (Thompson)
2. It's Been So Long (W. Pierce)
3. Oh-La-La (Justin Tubbs)
4. Crying In The Chapel (Allen)
5. Caribbean (Mitchell Torok)
6. If I Never Get To Heaven (Eddy Arnold)
7. I Forgot More (Davis Sisters)
8. Fancy Pants (Floyd Cramer)
9. North Wind (Slim Whitman)
10. Pa-Paya Mama (J. Logsdon)

Henry Tuck
WREW—Reidsville, N. C.

1. Remembering (Mac Wiseman)
2. Let Me Be The One (Strange)
3. There Stands The Glass (Webb Pierce)
4. Forgive Me, John (Shepard & Huskey)
5. A Dear John Letter (Shepard & Huskey)
6. Caribbean (Mitchell Torok)
7. Hey Joe! Kitty Wells)
8. Don't Say Goodbye (Johnny & Jack)
9. I Love God's Way (Louvin Bros.)
10. Seven Days In Heaven (Tex Williams)

Sleepy Eyed John
WHHM—Memphis, Tenn.

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. I'm Just Here To Get My Baby Out Of Jail (M. Shiner)
4. One By One (Ken Marvin)
5. You're Gone (Davis Sisters)
6. Run 'Em Off (Onie Wheeler)
7. In The Mission Of St. Augustine (Jimmy Logsdon)
8. Unpucker (The Carlisles)
9. If God Can Forgive You (Rex Allen)
10. I'm Walking The Dog (Pierce)

L. F. Kenfield
WTIC—Hartford, Conn.

1. I Forgot More (Davis Sisters)
2. I Can't Wait (Faron Young)
3. For Now And Always (Snow)
4. Two Friends Of Mine (Lefty Frizzell)
5. Alabama (Little Rita Faye)
6. Mama, Come Get Your Baby Boy (Eddy Arnold)
7. Tennessee Wig-Walk (Jill Whitney)
8. Let Me Be The One (Strange)
9. Trademark (Carl Smith)

Phil Haines
WTRC—Elkhart, Ind.

1. I Forgot More (Davis Sisters)
2. Hey Joe! (Carl Smith)
3. A Dear John Letter (Shepard & Huskey)
4. Forgive Me, John (Shepard & Huskey)
5. Let Me Be The One (Locklin)
6. There Stands The Glass (Webb Pierce)
7. Caribbean (Mitchell Torok)
8. Till The Cows Come Home (Johnny Rector)
9. I'm Walking The Dog (Pierce)
10. Wild Strings (Big J. DeNoone)

Tom 'n' Jack
WKAB—Mabile, Ala.

1. Dear John (Jack Cardwell)
2. Let Me Go Devil (Wade Ray)
3. There Stands The Glass (Webb Pierce)
4. A Dear John Letter (Shepard & Huskey)
5. Mama, Come Get Your Baby Boy (Eddy Arnold)
6. Pedro The Hot Tamale Man (Leon Payne)
7. Crying In The Chapel (Allen)
8. Caribbean (Mitchell Torok)
9. I'm Gonna Write A Song (Jack Cardwell)
10. Sing Me Something Sentimental (Marty Robbins)

Chuck Nichols
KOWB—Laramie, Wyo.

1. Mama, Come Get Your Baby Boy (Eddy Arnold)
2. That's What I'd Do For You (Faron Young)
3. Country Gentleman (Atkins)
4. It's Been So Long (W. Pierce)
5. A Dear John Letter (Shepard & Huskey)
6. Take These Chains From My Heart (Hank Williams)
7. Let Me Go Devil (Tex Ritter)
8. I Forgot More (Davis Sisters)
9. Let Me Be The One (Strange)
10. North Wind (Slim Whitman)

Gabe Tucker
KATL—Houston, Tex.

1. I Forgot More (Davis Sisters)
2. North Wind (Slim Whitman)
3. A Dear John Letter (Shepard & Huskey)
4. No Longer A Prisoner (Snow)
5. Release Me (Jimmy Heap)
6. Shake A Hand (Red Foley)
7. Oh-La-La (Justin Tubbs)
8. Tain't Nice (The Carlisles)
9. Let Me Be The One (Locklin)
10. Use Your Imagination (Perry)

F. M. Smith
WFOR—Hattiesburg, Miss.

1. There Stands The Glass (Webb Pierce)
2. I Forgot More (Davis Sisters)
3. Kiss Me Big (Tennessee Ernie)
4. I Have But One Goal (Bill Lowery & Smith Bros.)
5. Let Me Be The One (Locklin)
6. Tain't Nice (The Carlisles)
7. North Wind (Slim Whitman)
8. Satisfaction Guaranteed (Carl Smith)
9. Only A Pastime (D. Glenn)
10. Shake A Hand (Red Foley)

HIGH FIDELITY GETS THE MOST OUT OF RECORDS

Select-o-matic

music systems have High Fidelity



Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



America's finest and most complete music systems



Here and There

NEW YORK—If it wasn't so serious, it would be excruciatingly funny. For the many years that ASCAP has sponsored legislation to force juke box operators to pay for performances of its tunes, it has had its lawyers appear in Washington to submit testimony. This year, on the McCarran Bill (which ASCAP sponsored) it kept in the background in Washington, and had the BMI attorney present its case. Now, only a few weeks since, ASCAP songwriters are filing a suit against BMI, and the nation's broadcasting companies, as well as the recording companies for \$150,000,000 claiming BMI is a monopoly, thereby keeping these songwriters' tunes from being broadcast. (See story in music section.) When the proponents of the McCarran Bill took up the cudgels against the juke box industry, they faced a group that kept winning its case year after year strictly on its merits, as the industry is hardly organized, nor does it have the finances necessary. However, when they start up with the broadcasting companies and recording companies, as well as BMI, they're meeting up with plenty of strength, financially, as well as organization-wise. It is interesting to note that the songwriters' group call themselves the "Songwriters of America" and, although they are ASCAP writers, this legal maneuver is not connected with ASCAP at all. Actually, some of the ASCAP publishing firms are plenty burned up at this group, as they know the true facts, which they claim (off the records) are not as stated by the songwriters' group in this suit.

BAHREIN, Persian Gulf—with the death, this week, of King Ibn Saud of Saudi Arabia, his son Prince Saud became the new King. The new 50-year old King is known for his affinity to American products, one item of which is a juke box, which is installed in the dining room of his palace, where he can entertain about 150 persons.

NEW YORK—Charles Sievert, advertising columnist for the World-Telegram & Sun, devoted considerable space in a column this week to vending machines. He quotes from Harvard Business Review's analysis, which states automatic merchandising has passed the billion-dollar mark, but its bulk of sales is still accounted for by cigarettes, candy, cup drinks and bottle beverages. "... And apparently, the vending machine will have a difficult task of expanding rapidly beyond eats, drinks and smokes." Sievert makes a statement, which is evidently a quote from somewhere: "And if you think the vending machine is a new idea—London had 'em for cigarets in 1700..." This we doubt very much. Our recollection is that it was in 1925 sometime that Rowe put cigarette machines on location. There may have been experimental vendors a few years before, but they didn't amount to much.

TRADE ASSUMES GIANT PROPORTIONS

Industry's Progress In Short Period Truly Amazing. Dignified, Beautiful, Impressive Showrooms Dot Nation. Manufactories Produce Equipment In Giant, Modern Plants, Employing Thousands. Financial Investments In Multi-Million Dollar Sphere.

"I have been traveling thruout the country, having visited most of the nation's cities," writes an operator friend, "and it has been a truly awakening and happy experience. The jobbing, distributing and operating offices and buildings, in a great majority of instances, have taken on a mantle of dignity and beauty, with efficient staffs scientifically and systematically conducting their business."

This statement is absolutely true, which many of us, too close to the trees, may have overlooked. The industry has made tremendous advances since the early days, in its business procedures, as well as in its appearance and general outlook.

Today, the air-conditioned, beautiful, modern, impressive showrooms and offices, in fact, entire buidings constructed by operators, jobbers and distributors, have actually become show places in many communities.

And, as far as the manufactories of the industry are concerned, these have assumed giant proportions and, at the same time, are considered among the most impressive and modern plants in any industry.

Definitely, this mantle of dignity and strength, which the industry is assuming, is well deserved. It is a growth that was but natural. It is something which just simply had to come about as more and more money was invested in coin operated equipment.

Today, operators and their employees are neat and clean. Many wear special uniforms, driving clean looking trucks and cars. Refined, quiet, dignified and efficient service, is their creed. This condition predominates thruout the industry.

Financially, there are many, many millions of dollars invested in manufactories, in routes and equipment, in service methods, in the hundreds of necessities that make up this industry.

Bankers, factors, finance firms, all are happy to deal with the members of the industry. In fact, the majority of these, drive for this business. They have learned that the industry has assumed

a well qualified financial position. That it has tremendous collateral. That it can pay its obligations. That it is a fine industry with which to do business.

Wall Street, too, has taken cognizance of this industry. There already appear operations like ABC Vending and Automatic Canteen on the Stock Exchange. Large factories are also being listed. Others are following. Wall Street is continually publishing news of new developments in the field. Showing complete interest in the operations of the industry.

Professional men are being engaged by operators, jobbers, distributors and manufacturers as matter of fact. Almost everyone today engaged in the field employs attorneys of outstanding reputation, and Certified Public Accountants, as well as public relations firms, comptrollers, and many other types of professionals.

This just simply had to come about as the industry continues to grow, and to progress, and to realize that it had something the American public wanted, and the public continued to demand in ever greater numbers as the years went by.

Employment of university and college graduates is nothing unusual today. Graduate engineers from some of the finest engineering schools are today employed by the manufacturers, as well as by distributors, jobbers and operators. Especially as the field continued to delve ever deeper into electronics. These university and college graduates are pleased, even thrilled, with the positions they have in the industry today.

University graduate sons are taking over for their fathers all over the nation. Fathers and mothers who, many times, worked hand in hand to build up their businesses in the industry are, today, turning the reins over to their sons, who enter the industry with impressive degrees in the arts and sciences.

It's a dignified industry. It's an industry where educated men and women are pointing the new and better and more progressive path for tomorrow.

Genco Presents

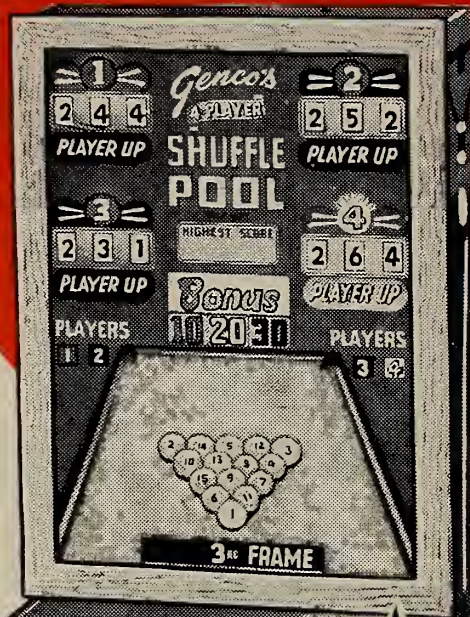
AMERICA'S NEWEST

ALL-LOCATION

Amusement Rage

Shuttle Pool

4 PLAYER



The THRILLS of SHUFFLEBOARD...
The SPEED of BOWLING...
The SKILL of BILLIARDS...

- 18 SHOTS PER PLAYER —
3 Frames of 6 Shots Each
- 50 SECOND PLAYING TIME —
Fast as a Bowler... 10c Play
- ROLLOVER WIRE FORMS
Control Scoring as in Bowling Game
- HUNDREDS OF COMBINATIONS
Straight or Bank Shots
- SPECIAL BONUS SCORING

REALISTIC
3-DIMENSION
COLORED LIGHT
BALLS

Move on "Break" —
DISAPPEAR when Hit!

- EASY SERVICING THROUGHOUT
- LIFETIME FORMICA PLAYFIELD
- SIZE—8-FT.x2-FT.
- DRUM TYPE SCORING UNITS



Write, Wire, Phone for Full Details!

GENCO

MANUFACTURING & SALES CO.

2621 N. Ashland Ave.,

Chicago 14, Illinois

FORESEE HIGHER LICENSE FEES

Genco Presents New 3-D "Shuffle Pool" Game

All Distributors Receive First Shipment
Prior To Official Announcement.
Extensive Pre-Tests Reported Outstanding.



RALPH SHEFFIELD

CHICAGO—Genco Manufacturing & Sales Company, this city, officially released all details regarding its new 3-D shuffle game, "Shuffle Pool," which closely follows the play action of a regular pool game.

This is not rotation pool. With his first puck shot the player "breaks" or scatters the 15 billiard balls (his puck acting like the cue ball) and starts to knock them all off the lighted full color overboard display in 3-D, as well as the 3-D full color backboard display.

The regular shuffle game rollover switches are featured. The player comes into extra bonuses of 10, 20 and 30 points, the more quickly he pockets the 15 billiard balls in the game.

There are 18 shots to each player. Three frames of 6 shots each. There is the rapid adding drum type scorers featured in the game. The numerals on the scorers are giant size. The playing time for a game is only 50 seconds. Four players can play at the same time. There is also the high score of the week featured in the back glass. Bank shots of all kinds are possible with the game.

There is no doubt that this is one of the most interesting shuffle games which has been produced. If reorders are any indication at all of a game's success, the reorders which Genco reported it has already received, are definitely an indication that this is one of the most successful shuffle games produced here.

Ralph Sheffield, sales manager of the firm, stated, "Everyone will want to play the fascinating 'Shuffle Pool.' From the first explosive 'break' shot to the last tricky 'bank' or 'combination,' 'Shuffle Pool' is packed with action and excitement that keeps the players coming back for more."

He also said, "'Shuffle Pool' is presented to the industry with pride and confidence. It has been amply location-tested to guarantee immense player appeal and trouble-free opera-

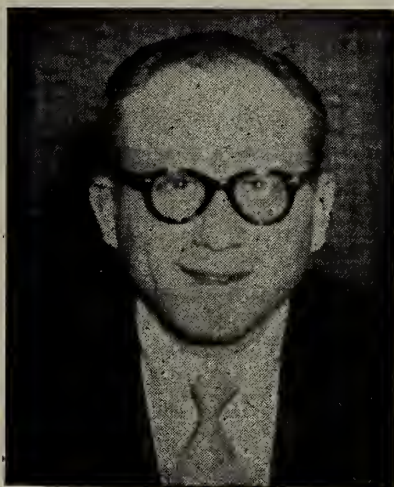
tion. Operators who have helped us test 'Shuffle Pool' report immediate and continued big play action. There are already many records of outstanding profits. And each one of these without a single service call."

"Shuffle Pool" has all the features familiar to shuffle game operators. Hinged formica playing field. Drum type scoring units. Rebound puck return. Hinged light rack. 8 foot length. And all the others.

Sam Lewis and Avron Gensburg, Genco executives, said:

"In our estimation, 'Shuffle Pool' can bring back once again those tremendous profits all operators enjoyed with the very first bowling games."

Williams Introduces Second Dime Play Pinball



SAM STERN

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, announced the firm's second 10c play pinball game "Gun Club" this past week.

It follows the new play features which have come into being with all the latest Williams' five-ball games. There are many new and additional features on this game which weren't before presented in any previous Williams' games. In addition this game features one of the most striking and beautiful cabinets the firm has yet presented to the trade.

But, most important, as Sam Stern reports, is the fact that this is the second of the brand new five-ball games the firm has introduced, which will be shipped to the trade with the dime coin chute.

"There is no doubt", Stern stated, "that the average five-ball game operator needs 10c play.

Regardless Of Record High Revenue Taxes Already In Effect, Ops Report Bills And Ordinances Introduced To Hike State, County And City License Fees Still Higher In Many Areas Thruout The Nation. Foresee Staggering License Fees In '54 In Some Sections As Revenue Demand Grows Greater.

CHICAGO—Reports have been filtering thru here from operators in various parts of the country to the effect that bills and ordinances have already been introduced in their areas to hike license fees even higher than they are at present.

Some of these ops are of the belief that 1954 will see staggering license fees in some areas, which will practically prove discriminatory, as far as further operation of certain types of equipment are concerned.

In fact, there is even a drive underway to get higher license fees on the lowly peanut machines in some territories, ops report, in addition to hiking up music, games and large vending machines fees.

Furthermore, regardless of the fact that license fees in many sections of the nation are already at record high levels, communities are still desperate for revenue, because of the tremendous expense which goes along with the conduct of any city, county, or state administration at this time.

This, operators believe, is the reason for the drive which has again started this year, after a comparative quiet during 1953, and which will introduce more new bills and ordinances seeking new top level fees from the industry.

One small community in southern Illinois splashed out with a \$300 license for pinballs and a very high license for phonos, in addition to other similarly high license fees for vending machines of all kinds.

Not only is this absolutely discriminatory, but, the operators are already starting to pull their equipment from this community, because they know it will be unprofitable to operate here.

This is what many fear in other communities, where some ordinances have already been introduced that would, of themselves, simply kill business, instead of produce the revenue the community needs to carry on its administration.

Cigarette machines, coffee and soft drink dispensers, and all types of vendors are being plagued by newly proposed hiked licenses as are all other types of equipment.

(Editor's Note: Many years ago, in fact over eleven years ago, The Cash Box proposed the creation of a "National Coin Machine License Bureau". Such a Bureau would now be invaluable to all those being plagued by bills and ordinances which want to zoom license fees to discriminatory proportions. Operators who will face these bills and ordinances need past decisions to help them. A "National Coin Machines License Bureau" would have had all such facts and figures on file.)

"The majority of those who have already adopted 10c play have found that this 'is the answer' to the greater intake which they need to continue onward successfully in the industry.

"The longer the operators delay, the more they lose. The sooner they start, the sooner they educate the players to dime play five-ball action. And the sooner will they enjoy better profits all around.

"It is a fact", he explained, "that just like juke boxes, even if the operator only gets half the number of plays on 10c as he got on 5c, he is still better off and is actually earning some profit.

"Not only does he have a less used game to trade in, a better game all around, but, he has half the service calls, half the repairs and that, in itself, means that he is showing profit where he formerly showed loss.

"The operators who understand this are already on dime play. They find that they are better off all around. The time has come, especially with our second game featuring the dime play chute, 'Gun Club', for the average operator to realize that dime play is the answer as far as five-ball games are concerned."

Capitol Projector Will Display At NAAPPB Show

NEW YORK—Sam Goldsmith and Leo Willens of Capitol Projector Corporation, this city, advise that they have four booths at the forthcoming NAAPPB Show being held in the Hotel Sherman, Chicago, November 29 to December 3.

In its booths Capitol will display five different types of coin-operated movie machines, including 3-D, as well as their complete line of Kiddie rides.

**DON'T
FORGET
TO
COME
IN
AND
SEE**



GENCO'S NEW

**Shuffle
Pool**

the game with **FAST
50-SECOND PLAYING TIME!**

**EMPIRE
COIN MACHINE CO.**

1014 No. Milwaukee Ave.
CHICAGO, ILL.

**New York Music Operators
Dinner Gala Success**

**Largest Gathering Ever Crowds
Commodore Hotel For Evening
Of Gayety**

**Al Denver Presented With Diamond
Cuff Links and Tie Bar**

NEW YORK—The largest attendance ever to gather together at a banquet of the Automatic Music Operators Association of New York, figures were given at over 1000 people, crowded into the main ballroom of the Commodore Hotel, Saturday night, November 7, to celebrate the sixteenth annual event of the organization.

The record crowd was entertained by a group of top record names that held the visitors enthralled for almost two hours of continuous singing interspersed with dance and comedy acts.

As has been the policy of the New York Association for the many years of banquets, there were no speeches. The evening was dedicated to renewed friendships and fun. In the only ceremony of the evening, Al "Senator" Bodkin presented president Al Denver with a set of diamond cuff links and a diamond tie cross bar.

The crowd arrived early and made its way to the Wurlitzer suite to attend the cocktail party. Present and acting as hosts for Wurlitzer were Robert (Bob) Bear, sales manager; Robert (Bob) Hamilton, assistant sales manager; A. D. Palmer, Jr., advertising and sales promotion manager; and "Hank" Barber, of Landshelt & Barber, advertising agency for The Rudolph Wurlitzer Company. Acting as co-hosts were Joe Young and Abe Lipsky of Young Distributing Co., Wurlitzer distributors in New York.

To help further the atmosphere of gayety Harry Rosen and Meyer Park-off of Atlantic-New York Corporation

and Seeburg placed a bottle of liquor on each table.

Barney (Shugy) Shugerman and Abe Green of Runyon Sales, AMI distributors, presented each woman with a beautiful orchid corsage.

Joe Young and Abe Lipsky gifted each celebrant with a deck of playing cards.

Lou Boorstein, Leslie Distributors, pinned a red carnation, on each male lapel.

A number of factory representatives were present to join in the fun. In addition to those mentioned above, there were Jack Gordon, regional representative for J. P. Seeburg Corporation; Jack Mitnick, regional representative for AMI, Inc.; Ben Becker, Bally Manufacturing Co.; Sol Gottlieb, D. Gottlieb & Co.; and Harry Stern, Williams Manufacturing Co.

Also in attendance, were: Dave Stern, Bob Slifer, Charley Reissner, Herman Halperin and Ed Adams representing Seacoast Distributing Co. and Rock-Ola Manufacturing Co., and the Herman brothers Arthur, Aaron and Albert of Herman Distributing Company and representing H. C. Evans & Company.

Large groups representing music associations joined the festivities. On hand were executives from the Westchester Music Guild, Connecticut State Coin Association and the New York State Operators Guild.

Pictured below is the vast gathering seated at the dinner tables.



GENCO'S

**Shuffle
Pool**

the game with
**ENDLESS COMBINATIONS OF
STRAIGHT and BANK SHOTS!**

B. D. LAZAR CO.

PITTSBURGH, PA.

1635 Fifth Ave.



LIGHTNING SPEED OF TRAP HOLES . . . FLASHING ACTION OF 4 FLIPPERS!!

EXCITING AS A
THREE
RING
CIRCUS!



Terrific for PLAYERS •
for LOCATIONS • for YOU!



Gottlieb's
PIN WHEEL

HERE'S THE PLAY:

- ★ Any 3 balls in line or 4 balls in center square trap holes awards Replays.
- ★ Double Rotation sequence lights up corresponding Roll-Overs for Super-High Score and Super-Point Score.
- ★ Completing both Red and Blue Sequence lights up center Roll-Over for Replays.



- ★ 4 POP BUMPERS ★ 4 FLIPPERS
- ★ 2 CYCLONIC KICKERS ★ HIGH SCORE to 6 MILLION ★
- ★ New Hinged Front Door

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

As I See It

A Weekly Column
by
AL SCHLESINGER



Walter A. Huber of San Francisco, Cal. has spent fifteen years learning the operating and selling end of the coin machine business. He started as a bookkeeper for Ed Mapes in 1937 at San Francisco and worked in many branch offices of the firm. He went on to manage a branch office for Bill Woolf and also managed an office for the late Jack R. Moore. In July of 1948, he received the distributorship for the A. M. I. line and he has successfully represented that line right up to the present time. At a beautiful showroom and office located at 1118 Howard Street, Walter and his wife Bernice are one of the husband and wife teams so prevalent and popular along the west coast.

There are no operating routes connected with this firm. When questioned about this, Walter said: "We are not in competition with our operators." Most of these operators are members of operator associations. The juke boxes are operated on 10c play as are most of the pinball games. The average operator here, operates about twenty-five pieces, so you can readily see that most of these fellows are small operators. Yet, the juke boxes on location appear to be of the latest models. This is perhaps due to dime play. Walter A. Huber has learned that it pays to cooperate with the operator. Every possible service is at their beck and call plus a new plan which has been inaugurated to help the small operator. We all know large users get bonuses that the small operator never hears about. But, Walter has an original idea, new on the coast, which he calls his Bonus Plan. It is in the form of a stock certificate and issued to an operator every time he purchases one phonograph. The operator can use this anytime. He can use it as cash on his next purchase of a phonograph, new or used, or, he can accumulate them and turn them in when he has enough of them to get a free phonograph. This plan to my knowledge, is the first concrete plan that actually helps a small operator get his dividends.

As I see it, all the years that Walter spent in learning the coin machine business, is now being applied to the well being of his customers in the form of friendly cooperation and assistance. The welcome mat is always out to all operators and the fine team of Walter and Bernice have really earned the good will of the operators in northern California.

**Copyright Society
Discusses McCarren
Bill at Meeting**

NEW YORK—The Copyright Society of the U.S. held its periodic meeting on Friday, November 6. This group of copyright lawyers meet to discuss important copyright issues.

Friday's meeting was devoted to the discussion of the McCarran Bill, legislation S.1106. Chairman of the meeting was Joseph A. McDonald, vice-president and attorney for the National Broadcasting Company.

Invited to address the group of between 75 and 100 of the country's leading copyright lawyers were Herman Finklestein, ASCAP lawyer, Sidney Kaye, BMI lawyer, John Schulman, partner of Hays, St. John, Abramson & Schulman, attorneys for the Composers and Authors Copyright Committee, and Sidney H. Levine, attorney for MOA.

The first three lawyers spoke in favor of the McCarran Bill, and Levine, last to be heard, voiced his arguments against passage of it.

**Kresberg Heads Polio
Fund Drive**

NEW YORK—Sam Kresberg, head of Automatic Products Corporation, this city, one of the best known and highly respected coinmen in the industry, has accepted the post of chairman of the Polio Fund Drive for Greater New York.



SEEBURG
M 100 C

**BUY THE BEST
IN MUSIC**

Reconditioned—Refinished

SEEBURG 1-46	165
SEEBURG 1-47	165
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	275
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. MODEL D40	475
A.M.I. MODEL D80	595
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

**ATLAS MUSIC
COMPANY**

2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-5005)

SPECIAL SALE!

STATLER rebuilt 8
Column CIGARETTE **\$39.50**
—and 9 Column
COOKIE Machines. EACH

Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

Kresberg is now engaged in appointing co-chairmen, and will announce plans in the near future.

COME UP AND SEE

GENCO'S Shuffle Pool

the game with
ENDLESS COMBINATIONS OF
STRAIGHT and BANK SHOTS!

AUTOMATIC GAMES SUPPLY CO.
302 University Ave.
ST. PAUL, MINN.

Montreal Press Features Pinballs

Solway Asks Organization Be Formed

MONTREAL, CANADA — A local Montreal daily "The Herald", in its November 6 issue, ran a front page headline and a page 3 story reporting that the "Montreal Trades and Labor Council" had voted to ask for a ban on pinball machines because "... a gang of youths who were staging robberies for money to feed the machines."

Sam Solway of The Solway Novelty Enterprises, Ste. Agathe des Monts, immediately came to the front with a letter to the newspaper defending the coin machine industry. Solway wrote:

"Friday, November 6, your valuable newspaper allotted generous headlines and nearly half of page 3 to the news that TIC requests a ban on pinball machines in Quebec. Presumably for the reasons that youngsters are perpetually invited to play the machines and that some youths attacked some messenger boys and used the loot on pinball machines.

"Would you allow these machines the space necessary for a few words in their defence. Admittedly the machines are legal in Quebec and most other provinces for that matter. I'm sure that the machines were legalized for their own merits. These are indeed wonderful contraptions for amusement and pastime. They do a great job for whiling away time in bus stations and railway waiting rooms. They can reduce the high blood pressure or help an ulcerated stomach of any tycoon business executive faster and cheaper than any remedy known.

"And if the pinball machines are to be banned because stolen money had been spent on them, then how about blondes, brunettes and redheads? More stolen money is being spent on them every year than on anything

else. Stolen money has been used for travel, for purchasing all kinds of commodities and what not. Nothing ought to be banned because stolen money was used on it. Let no criminal throw his blame on these amusement games. If criminals must have a scapegoat, let them pick one amongst their own kind."

With this current adverse publicity, Solway once again makes a plea to the operators in his area to form a strong organization. He has asked that The Cash Box publish an open letter to the operators of Quebec. We are happy to so do. Here it is:

"OPEN LETTER TO THE OPERATORS OF QUEBEC"

"Gentlemen:

"The subject of organizing the operators of Quebec is not a matter of pros and cons. It is a matter of vital and immediate necessity. It may mean do we stay in business or not. The industry will need much more than this one defence. We have in the past fought many battles for the life of our business, and we will have to fight many more in the future.

"This can never be done successfully by self-appointed representatives, no matter how their personal pockets are lined with money. We will probably be asked to contribute cash in this case, or in that, we have no way of knowing what is done with our money. The only way we can be sure that a good job is done for our business, is only by organization. with meetings, with decisions being made by general vote, elected and appointed officers of the organization doing the work necessary with organization funds, and to which we always have a right of explanation.

"Without an organization we are bound to fall prey to opportunists and even well meaning, but badly advised individuals. The job to be done is a collective one. It is for all the members of the coin machine business in Quebec. For this reason it must be done by a representative body—which means organization."

Sam Solway

many of these "Fairs" coin machine distributing firms have been permitted to display their machines.

The "Fair" was held in this city at the Roosevelt Hotel on November 1, and Bush Distributing Company displayed a line of machines, including Wurlitzer models 1500 and 1600 and wall box models 5205 and 5206; Keeney Cigarette machine; Chicago Coin "Hi-Speed Bowler" and Williams "C.O.D."

Pictured above at the booth are D. J. "Joe" Barton, manager, on the left, and Carl Jonas, service manager on the right. B. K. Reichel, firm sales representative was on the premises, but not available when the photo was taken.

DON'T FORGET TO COME IN AND SEE

GENCO'S NEW Shuffle Pool

the game with **FAST 50-SECOND PLAYING TIME!**

SOUTHERN AUTOMATIC MUSIC CO.
735 S. Brook St., LOUISVILLE, KY.
1000 Broadway, CINCINNATI, Ohio
1535 Delaware Ave., LEXINGTON, KY.
3011 E. Maumee Ave., FT. WAYNE, IND.
129 W. North St., INDIANAPOLIS, IND.

Distrib Shows At Hiram Walker Fair



JACKSONVILLE, FLA.—The Hiram Walker liquor company is running a series of "Hiram Walker Mer-

chandise Fairs" thruout the nation. to which retail liquor dealers and tavern owners are invited guests. At

Who Was The Lady Who Wanted Wurlitzer Playing Cards?

NEW YORK—At the banquet of the music operators in New York, Saturday, November 7, Bob Hamilton of The Rudolph Wurlitzer Company, promised a lady present that he would supply her with a quantity of the fancy Wurlitzer playing cards. which were handed out to all present.

In the excitement of the evening, Hamilton lost the lady's name and address.

If she will write to Bob Hamilton, or A. D. Palmer, Jr., advertising manager of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., they will be happy to supply these playing cards at their cost, and in addition will imprint any message she may wish to appear specially for veterans.



POINT SCORE!

HIGH SCORE!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

- ⊙ Numbers 1 to 6 each lite a letter to spell G-U-N C-L-U-B on backglass!
- ⊙ Spelling G-U-N C-L-U-B Scores 1 free play and lites bottom center rollover and 2 top side rollovers for replays! Thereafter, 1 to 6 scores 1 replay.
- ⊙ Hitting 2 stand-up targets after spelling G-U-N C-L-U-B lites up 4 additional side rollovers for 1 replay. A "SURE SHOT" feature!
- ⊙ Ball over either of the 2 bottom side rollovers, when lit, lites up the next consecutive letter in G-U-N C-L-U-B!

Available with 5c or 10c Coin Chutes...
We Recommend 10c PLAY!

Williams
GUN CLUB
RAPID-FIRE ACTION!!!

- ⊙ TWO BULLET-SPEED THUMPER BUMPERS!
- ⊙ THREE KICKOUTS!
- ⊙ 2 FLIPPERS!
- ⊙ TWO REBOUND KICKERS AT BOTH BOTTOM SIDES!

Ross Distrib Runs Open House



MIAMI, FLA.—Ross Distributing Company, this city, ran an open house party for music operators in this area on Sunday, November 1, when it introduced Rock-Ola's new "Comet" phonograph (Story Nov. 14 issue).

Pictured above, top (l. to r.) is Eli Ross, Lewis Sebastian, representative for Rock-Ola, and Sam Taran. Bottom photo shows a group of operators and visitors watching as "Red" Mohre, manager of the parts department, and Eddie Frink, manager of the service department, demonstrate the phonograph.

Chi Coin Names W. Europe Distrib



ED LEVIN

CHICAGO—Ed Levin, general sales director of Chicago Coin Machine Company, this city, announced this past week that the firm of Nova Apparata, Hamburg, Western Germany, had been named Western European distributors for the firm.

Partners in the Nova Apparata firm are Alfred W. Adickes and Hugo Pfohe. This firm will cover the western European countries for Chicago Coin products.

According to Ed Levin, "Alfred W. Adickes has been well known to the coin machine industry for many years. His knowledge of the coin machine business in the United States is second to none in Europe."

"We are indeed proud that Adickes chose our line to represent in his coverage of the western European countries."

"We feel sure, from all advance reports, that many Chicago Coin products will soon be seen and enjoyed by the peoples of Western Europe."

FOREIGN! BUYERS!

top manufacturers
top equipment

are you assured
guarantees for

Satisfaction and Profit!

We represent the nation's leading manufacturers including...

- | | |
|----------|--------|
| WILLIAMS | GENCO |
| GOTTLIEB | KEENEY |
| BALLY | EVANS |

Write for FREE Price List.
Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

CLEANED-CHECKED READY TO GO!

Wur. 1015 .. \$125.	Rock-Ola 1422 \$ 95.
Wur. 1080 .. 125.	Rock-Ola 1426 125.
See. 100-A ..	AMI A 225.
78 rpm 495.	AMI B 295.
See. 146 95.	AMI C 325.

Wur. 5/10/25c 3020 Wall Boxes, ea. \$12.50

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

4 REASONS WHY

Bally® KIDDY-RIDES

EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal

2. Thrillingest Action

3. Simplest Mechanism

4. Sturdiest Construction



Start a steady-income route of Bally Kiddy-Rides now.
Finance-Plan available through leading Bally Distributors.

Bally

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Copeland Distrib Shows AMI



AMARILLO, TEX.—Copeland Distributors of Oklahoma City, Oklahoma, ran a showing of the AMI phonographs for the Panhandle Texas territory on November 1 at the Rudy Kimbell Music Company, this city, with a large number of operators and their wives in attendance.

Pictured above (l to r) are: (front row): Mrs. Rudy Kimbell, Wayne E. Copeland, Mrs. Haskell Dill, and Paul McCarty; (back row): Vernon Moore, Mrs. Vernon Moore, Hugo Joeris, Mrs. Hugo Joeris, Leroy B. Kitch, T. E. Johnston, R. T. Woods, Rudy Kimbell, J. D. Langwell, Eugene Bell, John S. Snuggs, Haskell Dill, Clark Richardson and Paul Richardson.

United Invites Ops To Service Schools



KEN SHELDON AL THOLKE

CHICAGO—Bill DeSelm, Sales-manager of United Manufacturing Co., this city, broadcast information to ops in New Orleans, Nashville, Louisville and Indianapolis, to attend United's service schools in those cities in the next few weeks.

United's engineers, Al Tholke and Ken Sheldon, along with Johnny Casola, United's well known roadman, have just finished a service school at Central Distributors in St. Louis, Mo.

They start this week with a big service school at Delta Music Sales Company in New Orleans.


The entire week of November 16 will find the United men at the offices of Delta Music in New Orleans. They will show operators the easy and simple way to service United's products.

The following week, Al Tholke, Ken Sheldon and Johnny Casola will move up to Frank Swartz Sales Company in Nashville, Tenn. They will spend the week of November 23 in these offices.

For the week of December 1, the engineers will be found at the offices of Southern Automatic Music Company in Louisville, Ky. They will go on to Southern Automatic's offices in Indianapolis, Ind., after the Louisville service school, and will spend a week in Indianapolis.

"The success of our Service Schools," Bill DeSelm reported, "is so outstanding that we have requests for more such Schools from our distributors all over the country.

"Now with Johnny Casola back on the road again," DeSelm continued, "we believe that the operators will find the schools, as conducted by Al Tholke and Ken Sheldon, among the most interesting they have ever attended. "Johnny is helping the operators to better understand United's



TO SEE GENCO'S

Shuffle Pool

the game with
ENDLESS COMBINATIONS OF STRAIGHT and BANK SHOTS!

MILLER-NEWMARK CO.
42 Fairbanks, N. W.
GRAND RAPIDS, MICH.
(Tel.: GLEndale 6-6807)
5743 Grand River Ave.
DETROIT, MICH.
(Tel.: TYler 8-2230)

policies, while Al and Ken are showing them the outstanding engineering principles United uses in the manufacture of all of our products."

Moe Mandell App't'd Mercury Cig Vendor Distrib

NEW YORK—Maury Auerbach, of Mercury Vendors, Inc., this city, announced the appointment of Moe Mandell, of Northwestern Sales and Service Company, as the New York and Northern New Jersey distributor for the new Mercury "400" nine column cigarette vendor.

Mandell is setting up a separate distributing firm to be known as Mercury Cigarette Vendors in order to handle the sale of Mercury. First deliveries are expected in three to four weeks.

Trad Announces New Coin Operated Clock-Radio

ASBURY PARK, N. J.—Trad Television Corporation, this city announces the availability of a new model coin-operated clock radio.

Its clock and radio operate independently, but are combined with a formica top night table in one space saving unit. A 25c coin operates the radio for one full hour.

Time and alarm set controls are readily available on the face of the self starting clock. The alarm set switch may be used to control the period of radio operation.

chicago coin's New BOWLING GAME Featuring ADVANCE Scoring!

★ ADVANCE BOWLER

★ New Scoring Thrill! TOP SCORE of 900!

New, Beautiful Cabinet Styling!

FAST! 45 Second Scoring! Multiple Scoring on Strikes and Spares only!

Adjustable to Play 5 Frames

chicago coin MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

EQUIPPED WITH GIANT SIZE BOWLING PINS

No. Tonawanda Strike Causes Wurlitzer Loss For Second Quarter

Rolfing Sees Increase In Sales

CHICAGO, ILL.—R. C. Rolfing, president of The Rudolph Wurlitzer Company, this week announced that consolidated operations of The Rudolph Wurlitzer Company for the second quarter (July, August and September) resulted in a net loss of \$49,022.40, or 6c per share, after all reserves and tax carry-back, as compared with a profit of \$122,356.65, or 15c per share, for the same period a year ago. Sales for the second quarter were \$7,179,663.52 as compared with \$8,065,078.33 for the same period last year.

For the first six months' period (April to September inclusive) net loss was \$71,371.04, or 9c per share, after all reserves and tax carry-back. Net profit for the same period last year was \$364,987.90. Sales for the first six months were \$14,422,133.32 as compared with \$14,951,851.00 for the same period a year ago.

Rolfing stated, "The loss for the quarter was the direct result of a general strike at the Company's plant at North Tonawanda, New York, where approximately three thousand people are employed. The strike, which was called on June 11 in violation of

our contract with the union, ended on August 17. During the period between June 11 and August 17 production at the North Tonawanda plant was completely suspended on vital defense work for the United States Government, as well as the Company's regular civilian products."

All divisions of the Company operated at a profit during the second quarter except the North Tonawanda Division. The North Tonawanda Division, however, operated at a substantial profit during the month of September but the profit was not sufficient to overcome the heavy July and August losses.

Present production of pianos, coin-operated phonographs, electronic organs, and related equipment is at a satisfactory level. Recent retail sales have not been up to expectations but Wurlitzer anticipates a marked increase for the balance of this year.

Unfilled orders for defense items stand at approximately \$14,000,000. Production of these items is again up to schedule since operations were resumed at our North Tonawanda plant.

SPECIAL!

Yacht Clubs . . . \$269⁵⁰ • Dude Ranches . . . \$459⁵⁰
Beach Clubs . . . \$395⁰⁰

NEW ORLEANS NOVELTY CO.
115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA
(Tel: CAnal 8318)

Many Out Of Town Coinmen To Attend Miami Dinner

MIAMI, FLA.—Phone calls and telegrams from all over the country are pouring in on the Amusement Machine Operators Association, this city, for reservations for the third annual dinner and dance to be held on Saturday night, December 12, at the Saxony Hotel, Miami Beach.

According to Willie Blatt, president, expectations are that this affair will even be bigger and better than the tremendously successful party of 1952. This year the association includes cigarette machine operators who until recently were not members of the organization.

Among the reservations received are those of Gil Kitt, Empire Coin Machine Exchange, Chicago; Harry Pearl, Newark, N. J.; and Leo Willens of Capitol Projector Corp., New York.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models
146
147
148

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

• Telephone collect for volume deals •

Blatt reports that the souvenir journal, now in preparation, is an assured success.

Chicago Will Lose \$3,750,000 Per Year If It Fails To License Cig Vendors

Ops Ready To Enter Cig Field and Invest Large Sums. Will Create Employment For Many

CHICAGO—Noted automatic merchandisers here pointed out that if the City of Chicago decides against licensing cigarette vending machines that this could cost this city over \$3,750,000.00 each year in desperately needed revenue.

There are, these men explain, better than 30,000 locations in the Chicago area where cigarette vending machines would be placed.

Based on the \$120 per year license fee which the city has in mind, this would mean \$3,750,000.00 in revenue to the City of Chicago.

At the same time, these men point out, they gave logical and definite proof in their arguments before the Sub-Committee headed by Alderman Daniel J. Ronan, that no minors would be allowed to purchase cigarettes from the vendors and, further, that cigarette vending machines are in operation in all large cities of the nation, and this minor purchasing problem has never arisen.

It is understood that Mayor Kennelly will meet with Ald. Daniel J. Ronan as well as Ald. P. J. Cullerton, in a few weeks, to discuss the licensing of cigarette machines in this city. The only large metropolitan area in the nation that does not, at this time, license cigarette machines.

Many operators are already prepared to enter into the cigarette machine operating business here. They realize that the investment in such operations is very high at this time, taking into consideration the cost of the new vendors, as well as the cost of cigarettes, humidifier storage space, service trucks, and the servicemen, repairmen, collectors and office help necessary to cigarette machine operations.

This latter would, they explain, put many people to work thruout the city. It would, at the same time, they believe, help the city finances from more than one standpoint, because of the better purchasing power of their employees as well as all others indirectly

and directly connected with the operations which would come into effect here.

But most important and impressive to the City of Chicago, they believe, is the fact that such operation of cigarette machines would bring into the city coffers, in the form of desperately needed revenue, better than \$3,750,000.00 per year, based on the \$120 per year license fee per machine.

Ted Keve Dies

WASHINGTON, D. C.—Theodore B. (Ted) Keve, well known coin machine figure here, suffered a fatal heart attack on Monday, November 9.

Keve was a partner of Hirsh de LaViez and Phil Mason, and was the treasurer of Hirsh Coin Machine Corporation, G-A Corporation, Operating & Service Corporation of Washington, and Hirsh-Mason Corporation.

At one time Keve was connected with Winters Distributing Corporation, the Wurlitzer distributor in Maryland, Virginia and the District of Columbia.

He was 52 years old. He is survived by his wife, Rose.

Burial was in Arlington Cemetery in Baltimore on November 10.

BEAUTIFULLY RECONDITIONED! GUARANTEED!!

REDD HAS SATISFIED CUSTOMERS ALL OVER THE WORLD

HERE'S THE REASON WHY!

MUSIC

SEEBURG 100B - 45 rpm . . . \$685.00

- EVANS 100 CENTURY \$85.00
- ROCK-OLA 120 RECORD "FIREBALL" \$85.00
- AMI D-80 \$85.00
- AMI D-40 \$50.00

ONE BALL AND BINGO MACHINES

- SPOT LIGHT \$95.00
- SUNSHINE PARK 95.00
- FUTURITY 50.00

MISCELLANEOUS

- SPARK PLUG \$75.00
- HAYBURNER 75.00

- BALLY CHAMPION HORSE } WRITE
- EXHIBIT BIG BRONCO }
- BALLY SPACE SHIP }
- BERT LANE MISS AMERICA BOAT \$395.00
- METEOR ROCKET SPACE SHIP 245.00
- ATOMIC JET SPACE SHIP 295.00
- MIDGET RACER AUTOMOBILE 245.00
- HOT ROD AUTOMOBILE 245.00

{ ALL RIDES ARE COMPLETELY RECONDITIONED—NEW LOOK—NEW COLOR—ACTUALLY A NEW RIDE! }

REDD DISTRIBUTING CO., INC.
298 LINCOLN ST.
ALLSTON 34, MASSACHUSETTS
Tel.: AL 4-4040

FALL SPECIALS!

- CONY ISLAND \$149.50
- ATLANTIC CITY 269.50
- BRIGHT SPOT 149.50
- PALM BEACH 269.50
- BEACH CLUB 425.00
- FROLIC 249.50
- BRIGHT LIGHT 129.50
- RODEO 259.50

WRITE—WIRE—PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



UPPER MID-WEST MUSINGS

The Upper Midwest enjoyed mild weather while the Eastern part of the U. S. was digging out of snow drifts. The boys remarked that it is usually the other way around. With the nice weather hanging on, that meant more people out hunting and fishing. Also because of the rather mild fall there has been a dearth of coins dropping into the coin machines. The outlook for increased coin machine play is good. . . . Don Hazelwood of Aitken, Minn., had a very unusual accident and very fortunately he was not injured seriously. Don was on his way home after making a service call and without any warning at all he came upon a tractor pulling a hay-loader on the highway. Before Don even had a chance to stop, his truck climbed up on the hayloader and then went over on its side. Don crawled out with only minor scratches and bruises. The truck did not fare as well since there was extensive damage to it. . . . Arne Golden, manager of the Minneapolis branch of the Sandler Distributing Company reports he has been receiving good delivery on the new Wurlitzer phonographs and that there is increased activity on the Wurlitzer Model 1600 and 1650.

Some of the rabid football fans who took in the Minnesota-Indiana homecoming game were; Mr. and Mrs. Ben Jahnke of Hutchinson, Minn., Mr. and Mrs. Gordon Stout of Pierre, S. D., Pete Wornson and son of Mankato, Minn., J. Allen Redding of La Crosse, Wisc., and Joe Engel of Pine City, Minn. . . . Mrs. Ralph Harvey of Mitchell, S. D. spent several days in Minneapolis taking care of her grandchildren while her daughter was in the hospital recovering from a polio attack. . . . Mr. and Mrs. Joe Burkestrand of Eldora, Iowa, took a little time off from route activities to make the trip into the Twin Cities to look over new coin operated games. . . . Don Smith of Sioux Falls, S. D. made his periodic purchasing trip. We don't understand how a handsome guy like Don has remained a bachelor all these years. . . . L. I. Harris of Enderlin, N. D. has become sort of an expert on oil land leases since lands which he had under lease some years ago have become oil bearing lands. . . . Bill Hunder of Wheaton, Minn., was seen in town shopping and looking over the game situation. Bill is very active in the C. A. P. . . . The Lieberman Music Company has received its first shipment of Bally's new game "Palm Springs," and from the comments of the operators who have seen and played the game it is very certain that Bally has another money maker. . . . Seen in town picking up supplies and equipment for their routes were; Andrew Markfelder of Staples, Minn., John Galep of Menomonie, Wis., Andy Theisen, Northland Music Company of Brainerd, Minn., Bill De Vane of Sauk Centre, Minn., Quinten Haroldson of Northwood, N. D., Ben Kragtorp of Tracy, Minn., Oscar Winter of La Crosse, Wis., Walter Fisher of Pipestone, Minn., Jim McGuire of Mason City, Minn., Jack Harrison of Crosby, Minn., F. W. Schoefer of Valley City, N. D., Cecil Terveer of Winona, Minn., Mr. and Mrs. Darlow Maxwell of Huron, S. D., and Frank Mager of Grand Rapids, Minn.



To Every Operator, Distributor and Manufacturer of Coin Operated Equipment—

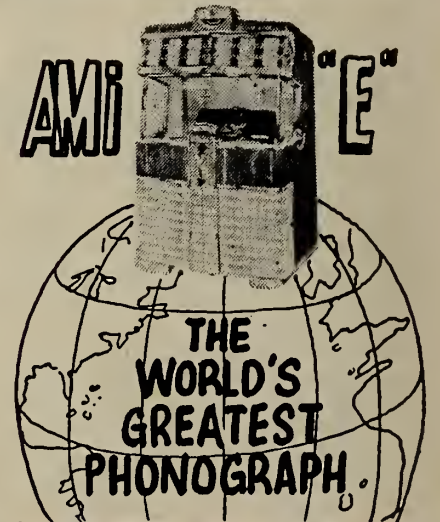
THIS IS YOUR INVITATION

● 25 years of happy progress and a brand new show room calls for a celebration. Therefore, I extend this invitation to you to join us in this event on Saturday and Sunday, November 21 and 22.

● This invitation is extended to you, your family, and your employees. Come anytime from noon 'til midnight either day. Refreshments and a tasty buffet luncheon await you. Every operator who visits our new show room during this opening celebration will receive an opportunity to win a brand new Bally type Bingo game—a worthy award indeed.

—Max Roth

Roth Novelty Company
54 N. Pennsylvania Avenue
Wilkes-Barre, Penna.
'Phones VA 3-2853
4-2240
3-7542



RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., 81 3-8777

The Cash Box \$15.
52 Weeks

DROP IN

TO SEE GENCO'S
Shuffle Pool

the game with
ENDLESS COMBINATIONS OF
STRAIGHT and BANK SHOTS!

MARKER
DISTRIBUTING CO.
300 W. Court St.
CINCINNATI, OHIO

**AMI Production
At Highest Peak,
Says John Haddock**

GRAND RAPIDS, MICH.—According to John W. Haddock, president, AMI Inc., is now getting the benefit of its plant expansion program which was begun last spring by the juke box manufacturer.

"Production this past week," Mr. Haddock said, "reached the highest peak in the company's history. Construction on our new building was delayed because of slow deliveries of structural steel, but upon resuming work early in September, following the vacation shutdown, the building was about completed.

"We moved in at once and occupied almost all of the additional floor space. Most of our new machine tools and other production and testing equipment is now busy on the 'E-40's', 'E-80's' and 'E-120's'. Shortly after the first of the year we expect to achieve further planned increases in our output.

"Meanwhile," Mr. Haddock continued, "AMI is doing its best to fill the pipe lines between the factory and its distributors. We look forward eagerly to the day when operators who want AMI equipment can get it without the delays that have been disappointing to so many of our good friends. While we cannot hope always that our distributors will immediately be able to fill every order for any particular new Model 'E,' we promise that no effort is being spared to see that the operator gets the machine he wants in the shortest possible time."

Wall box production on the company's new "80" and "120" remote equipment, developed in anticipation of the new "E" line, has been brought up to a point consistent with juke box and Hideaway production, according to Mr. Haddock.

While no figures have been released by AMI, it is reported that the company has probably increased its working force by close to 100% in the past 12 months. The factory has traditionally had a large proportion of supervisors and inspectors in relation to its production workers and it is believed that these proportions will be continued to insure continued high level craftsmanship from the AMI factory.

Brand New MAMMOTH SNAP-ACTION PINS
MORE THAN DOUBLE SIZE OF FORMER PINS!

10TH FRAME
SHOOTS ON AS LONG AS PLAYER "STRIKES" To Score Double or Triple!!!
OPTIONAL 0 to 9 MATCH SCORING!

Keeney's 6-PLAYER PACEMAKER
with 4 SCORE CARDS FOR ANY TYPE PLAY!

KEY in front of game switches from regular to match play at discretion of operator or location attendant.

PLAYER CAN ALSO SCORE DOUBLE OR TRIPLE IN THE 3rd - 5th - 7th and 10th FRAMES!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32 ILL.

WRITE-WIRE-PHONE YOUR Keeney DISTRIBUTOR!

THE BIG PUSH IS ON WITH Keeney's PACEMAKER SIZES: 8 FEET OF 9 FEET

HINGED FRONT DOOR FOR EASY SERVICING!
READY WITH IMMEDIATE DELIVERY!

THRU THE COIN CHUTE

DALLAS DOINGS

With the Christmas season approaching the tempo of business is picking up and the operators welcome the new trend. . . . We have a new operator in our territory. He is Claude Crim who has a coin machine route in Abilene. . . . Over in Big Spring we hear that W. G. Page is doing well with his juke box business. . . . Elmo Pinkston of Big Spring is adding new equipment to his route. Ditto for W. B. Walton of Mineral Wells. . . . S. E. Chastaine of Waco has sold his route to Guy Pruitt. He, Chastaine that is, is going into the motel business. . . . Tommy Chatten of Commercial Music Company is looking forward to a duck hunting expedition in South Texas. But right now Tommy and his bad cold are traveling companions in the Panhandle. . . . Jimmy Garrett of Longview has just returned from a deer hunting trip in Colorado. He really does things up brown—got his limit and says he had a fine time until he started back. Then we understand he spent a couple of hours in a ditch outside of Amarillo—blown out tires. Got back to Dallas with fifteen cents in his pocket—just in time to get to the nearest friend to cash a check for some new tires. . . . Pete Purvis of Stephenville has been on double duty since a friend of his was in an automobile accident. He has been doing his own job as well as his friends. . . . Garland Delemar of Waco was in Dallas this week in one of his roaring riotous moods telling all about his two beautiful little daughters. . . . Jim Byrd, salesman for Big State Record Distributing Co., wrecked his car last week. Ran into the back of another car. Says it was the other man's fault—now you figure that one out.

If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE

"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

Leading Operators Form "Co-Op Club"



TO SEE GENCO'S Shuffle Pool

the game with ENDLESS COMBINATIONS OF STRAIGHT and BANK SHOTS!

W. B. DISTRIBUTING, INC.

1012 Market ST. LOUIS 1, MO.

W. B. MUSIC CO.

1518 McGee KANSAS CITY, MO.

ATTENTION!

FIRST \$575 TAKES 10 REAL CLEAN ROCK-OLA 1422's

BARGAINS!

- Seeburg 147M \$94.50
- 5 United Super Six Plovers, ea. 199.50
- Mutoscope Ace Bomber 89.50
- 2 Mills LoBoy Scoles, ea. 24.50

Write for complete bargain list.

OLSHEIN DISTRIBUTING COMPANY
1100-02 BROADWAY, ALBANY 4, N. Y.
(Phone: 5-0228)

Lou Casola Elected Chairman

AURORA, ILL.— Leading operators from the northern part of this state formed what they call a "Co-Op Club" this past Thursday (November 5) in the Leland Hotel here and which they believe is of an extremely important nature to all in the industry in this area.

Though there were only five operators present who formed the "Co-Op Club", these are among the largest and most outstanding ops in the northern Illinois area, who control among them over 1,600 juke boxes and several hundred amusement games.

Those who were present at this meeting were: Andy Huesch of Arlington Heights; Bob Lindelof of Skokie; Harry Buthe of Elgin; Barney Pauss of Aurora and Lou Casola of Rockford.

Lou Casola was elected Chairman of the "Co-Op Club".

He stated, "Though the group is, as yet, very small, it is composed of leading operators who control numerous machines in this part of the state and, because of its size, it is highly flexible and, especially, can move quickly, calling the men together into a meeting in just a few hours."

The purpose of the "Co-Op Club" was listed as follows:

- 1) To cooperate fully on any problem of any of its members, individually, or as a group.
- 2) Since its members consist of officers of both the Illinois Amusement Assn. and the Northern Illinois Automatic Phonograph Assn., to coordinate the work of both organizations.
- 3) To promote dime play.
- 4) To cooperate fully on any program, or action, which is for the betterment of the industry as a whole.

Rock-Ola Names Dan Stewart Co. L. A. Distributor



J. RAYMOND BACON

CHICAGO—J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, this city, announced officially this past Monday (November 2) that the Dan Stewart Company of Los Angeles, Calif., had been re-appointed its distributor for the Los Angeles area.

Bacon stated, "It is indeed with great pleasure that I am able to officially announce the re-appointment of the Dan Stewart Company as our Los Angeles distributors."

"We always like to keep the members of our distributing family intact at all times."

"We feel that, as time goes by, the experience which they gain in the sales of our phonographs proves invaluable to the music operators in their territories."

"We feel certain that the operators thruout the large Los Angeles area will be very happy to hear that the Dan Stewart Company has been re-appointed as our distributors."

"This firm will give all operators the closest cooperation and the finest service for which Dan Stewart has always been noted."

Many Coinmen Expected To Attend NAAPPB Show

16 Coin Firms To Display Equipment

CHICAGO—Since so many coin firms have expressed their intentions of exhibiting their products at the NAAPPB Convention on November 29 to December 3 at the Sherman Hotel, this city, it is believed a great many of the nation's distributors, as well as operators will be in the Windy City at that time.

As this great show of interest has been made, and as the manufacturers of coin operated equipment have indicated their interest, *The Cash Box* will have its December 5th issue, including a special section devoted to the NAAPPB Show, at the show on the opening day, Sunday, November 29 for distribution.

Coin machine firms who will exhibit are:

- A.B.T. MANUFACTURING CORP. Chicago Ill.
- AUTO-PHOTO COMPANY Los Angeles, Calif.
- BALLY MANUFACTURING CO. Chicago, Ill.
- CAPITOL PROJECTOR CORP. New York, N. Y.
- CHICAGO COIN MACHINE CO. Chicago, Ill.
- GENCO MFG. & SALES CO. Chicago, Ill.
- KING AMUSEMENT CO. Mount Clemens, Mich.
- THE BERT LANE COMPANY, INC. Miami, Fla.
- LEE MANUFACTURING CO. (Runyon Sales Company) New York, N. Y.
- METEOR MACHINE CORP. New York, N. Y.
- MIKE MUNVES CORPORATION New York, N. Y.
- PHILADELPHIA TOBOGGAN CO. Philadelphia, Pa.
- RITEWAY SALES & MFG. CO. New York, N. Y.
- SCIENTIFIC MACHINE CORP. Brooklyn, N. Y.
- SUN DISTRIBUTING CO. Waco, Texas
- WILLIAMS MANUFACTURING CO. Chicago, Ill.

SEE HOW YOUR PROFITS Multiply

WITH GENCO'S NEW

Shuffle Pool

the game with FAST 50-SECOND PLAYING TIME!

SEE IT AT CENTRAL MUSIC DIST. COMPANY
2642 Harney St. OMAHA, NEB.

ATTENTION

Juke Box Operators THIS IS IMPORTANT

The 8th Annual Poll, conducted by *The Cash Box* to determine the best money-making artists and recordings for 1953, according to the votes of the juke box operators of the nation—your votes—will come to a close with the voting card that appears in the issue of November 28.

This means that you—the juke box operator—have only this week and the one following to cast your vote. If you have not already sent in your voting card—DO SO NOW! FILL OUT THE PREPAID CARD IN THIS ISSUE FACING PAGE 3.

MOST IMPORTANT TO REMEMBER — THE CASH BOX KEEPS EVERY SINGLE VOTE CARD COMPLETELY CONFIDENTIAL!!

THRU THE COIN CHUTE
TEXAS TIDBITS

W. O. Wilborn, Wallace Distributing Co., Mineral Wells, joins The 20 Year Club. Partner, Allen Wallace, says he will make his application in a few years. . . . You can generally find the Dallas operators playing the German built amusement machines at General Distributing Co. Also a player piano built in 1910, The Cremona, built by Marquette Piano Co., Chicago. . . . George Prock has been in Germany on a sales trip for the last month and has sent back "The Winner" from Belgium. There is another, "The Hockey Game," that looks good. F. B. Stevenson is holding down the fort for George. Jack Prock is in California. . . . Mrs. Audrey Hunter had a narrow escape last week. A driverless car from a parking lot tore through the plate glass window, missing her by a few feet. . . . T. K. Doc Christian, service manager of the Fort Worth Amusement Co., a new 20 Year clubber. Doc goes back to the Mills-Virtuoso days. . . . M. T. Cornelius, Cornelius Music Dist., Abilene, another new 20 Year clubber. Cornelius, in the business since 1927, tells of his first location. He took it in 1927 with a piano, changed to a juke box in 1930 and now has a 1422 Rock-Ola. Says "It's still a top spot." . . . Harry Hooser, Fort Worth Amusement Co., says the Rock-Ola "Comet" is selling very well. Shipping them out as soon as they come in and is still about two weeks behind in deliveries. . . . Harry Hooser another new applicant for the 20 Year Club. . . . E. C. Stanley of Ideal Novelty Co., Fort Worth, is playing around with an old Seeberg Piano which he has working. Can any one come through with a motor for the piano? This one was built in 1912. . . . Cliff Cunningham of Star Coin Machine Co. on a duck hunting trip in Southern Texas. Taking over the desk while Cliff is away is Dud Porter. . . . Clarence A. Cleer, Cleer Vending Co., Fort Worth, now joins the 20 Year Club. Cleer, who started with 5 machines, has today one of the largest music and vending machine routes in the state. Cleer was captain of the United Fund in Fort Worth. He is very active in all civic functions as well as promoter of the chess championship games. His activities are too numerous to mention, but he is certainly one busy man. . . . Over at Wall Box Distributing Co., Fred Barber says orders are coming in fine. W. (Red) McCallum in Kansas City last week on business. Geo. Wrenn kept very busy with his ice machine. . . . E. S. Evans of Fort Worth Amusement Co. the proud papa of little Patrick. Evans and wife tickled as now, with their two-year old son Mike, they have a combination of Pat and Mike. . . . Drew Osburn of Osburn Coin Machine Co., Fort Worth joins the 20 Year Club. His associate, C. W. Stillwell, is shy 15 months but says he'll apply when the time comes. . . . Tom Lambert, Magic Music, Dallas, has his telephone music again. He bought the new Maestro Music for his old locations. His studio is set up on Browder Street. The new set-up is choice by voice. Lambert's route of music and vending machines is one of the oldest in Dallas. . . . B. R. Trotter, Rowe Cigarette Machine Sales, Fort Worth, is all over Texas. He sure covers territory. . . . Tom Lambert of Magic Music, Dallas, talking about a coin machine show. Tom also joins up with the 20 Year Club. . . . B. W. Williams, Commercial Music Co., Dallas, say the United "Imperial Shuffle Alley" is really moving. All employees were busy assembling them as fast as they could. . . . The Commercial showroom had the "Imperial Shuffle Alley" on display along with the Genco "Shuffle Pool" and "3 Dimension Sky Gunner," and the Wurlitzer line of phonographs. . . . Another 20 Year clubber is George Robertson of Dallas. George was in business when the first pin ball game was built in Texas, "The Marble Glow." The game had 10 balls and was built in 1929 by Robertson and Leo C. Mills.

COME UP AND SEE

GENCO'S Shuffle Pool

the game with **ENDLESS COMBINATIONS OF STRAIGHT and BANK SHOTS!**

ADVANCE AUTOMATIC SALES CO.

1350 Howard St.
SAN FRANCISCO, CALIF.

SEE HOW YOUR PROFITS Multiply

WITH GENCO'S NEW **Shuffle Pool**

the game with **FAST 50-SECOND PLAYING TIME!**

SEE IT AT **CULP DISTRIBUTING COMPANY**

1004 N. Walnut St.
OKLAHOMA CITY, OKLA.

Oregon Court Postpones Pinball Case

PORTLAND, ORE.—Oregon's Supreme Court postponed from November 10 to an indefinite later date hearing of arguments on the validity of a Portland municipal ordinance outlawing pinball machines.

Portland City Commissioner Stanley W. Earl said (Nov. 2) that the court's postponement would not change his announced intention of asking the City Council to defer action on re-licensing of pinball machines until the court finally acts on the disputed 1951 ordinance.

A letter from the Supreme Court to Portland City Attorney Alexander G. Brown and Chief Deputy Marian Rushing said the case had been taken off the calendar and "will be reset at some later date."

"The court desires to dispose of the cases that are under consideration before having any more set," Arthur

S. Benson, clerk of the court, said in the letter.

Chief Justice Earl C. Latourette said the pinball case was among a number of others which were ordered set over until the court can "see daylight" on its docket of undisposed cases. The court holds more than 30 cases on which final arguments have been held and decision pending, and some 107 ready for trial, the chief justice said.

Resetting of the case will "not necessarily be long delayed," but will depend on "how fast the judges work," he continued.

Passed by council late in 1951, the ordinance would have made operation of pinball machines illegal in Portland, but the ordinance was made ineffective by an injunction granted pinball operators by the Multnomah County Circuit Court on January 28,

1952. The city has received no license revenue from the machines since passage of the ordinance, although they have operated freely under the injunction.

On March 3, 1952, the city gave notice of appeal of the lower court ruling. The last brief in the case was filed on January 20, 1953. Notice from the court setting final argument for November 10 was issued October 19, and the postponement issued October 29.

Earl proposed in September that the city re-license the machines in order to again collect more than \$100,000 in license revenue they would produce. However, then the Supreme Court set a date for argument on the enjoined ordinance, Earl announced he would move to withdraw his motion to allow the Supreme Court case to go to its finale.

Roth Celebrates 25th Year In Coin Biz

WILKES-BARRE, PA.—Max Roth, the Roth Novelty Company of Wilkes-Barre, Penna., announced a celebration to be held on Saturday and Sunday, November 21st and 22nd, the event to round out twenty-five prosperous years in operating and distributing coin operated equipment.

A brand new showroom will be formally opened to display the latest in new machines from the most popular manufacturers.

The celebration will be held each day from noon 'til midnight. Refreshments and a tasty luncheon is planned for those attending the event. An invitation is extended to every operator, distributor, and manufacturer of coin operated equipment. A good time is promised everyone who attends the party.



HOT DOG!

GENCO'S NEW

Shuffle Pool

the game with
SENSATIONAL MOVING REFLECTED-LIGHT BALLS!

SEE IT AT
BADGER SALES CO.

2251 W. Pico Blvd.
LOS ANGELES, CALIF.

DON'T FORGET

TO COME IN AND SEE



GENCO'S NEW

Shuffle Pool

the game with **FAST 50-SECOND PLAYING TIME!**

NORTHWEST SALES CO.

3150 Elliott Ave.
SEATTLE 1, WASH.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

Things along coinrow seem to be rolling along in their usual pace. Distributors and operators alike report that business is good. . . . Abe Chapman is back from his vacation in Honolulu wishing he could have stayed in the islands a little longer. . . . At the Paul A. Laymon Co. business is progressing along at a fast pace. They recently got in a shipment of the new Bally "Palm Springs" and report that it is going over very big. Gary Sinclair, Western field representative for Wurlitzer, was in visiting with the Laymon crew and chatting with the operators. Jimmie Wilkens continues his tour through Southern California calling on the operators. . . . At C. A. Robinson & Co., Charley Robinson says that it seems that there is no end to the demand for United's "Imperial" Shuffle Alley. He has been moving out every shipment almost as fast as they come in. . . . Henry Bringas and family recently left for a vacation in Mexico City. Operators seem to be one group of individualists that never confine their vacation periods to just the summer months but take off all year 'round. . . . At Badger Sales Co. the boys are all plenty enthused over Genco's new 4 player "Shuffle Pool" game. Fred Gaunt reports that all the operators who have seen it think it's a great new game and should win wide praise from locations. . . . Mr. & Mrs. Bill Happel and Mr. and Mrs. Al Silberman were in Portland, Oregon recently visiting with Lou Dunis of Dunis Distributing Company. Mr. and Mrs. Happel then went on up to Seattle to see John Michaels, manager of the Northwest branch of Dunis Distributing Company. Badger Sales Co. will be the distributors for Nat Cohn's "3-D Theatre" Unit. . . . Dan Stewart Company is now the exclusive distributors for the Rock-Ola line. Bob Bever and Pete Ley have both been pretty much on the sick list but glad to report that it was nothing too serious. Meanwhile Johnny Kaigler has been helping out in the sales department. . . . Bill Leuenhagen and Mary and Kay Solle turned out for the Eartha Kitt party held at Larry Finley's Restaurant recently. They report that her recent recording of "Santa Baby" will be a big Christmas number for the operators.

Jack Simon, prexy of Simon Distributing Company plans to leave for Indianapolis over the Thanksgiving holidays. He will then head on back to Chicago for the big Park Show. . . . Los Angeles' newest kiddie rides operator. Joe Schwartz, is the busiest fellow around town these days as he gets his route set up and into operation. . . . Mort Leeman is back from his trip to New York nursing a bad case of pneumonia. Says he forgot to take along his red flannel union suit and got caught in the big cold spell that hit the East Coast. He added further that it's really great to get back to sunny Southern California. . . . Lyn Brown is getting everything all set so he can leave for the Park Show in Chicago the end of this month. Everyone agrees that this show will be a great event for the coin machine business. Revolutionary new developments in arcade equipment and Kiddie Machines will be shown during the showing. . . . There's plenty of activity around Minthorne Music Company these days. Ed Wisler recently returned from Bakersfield where he held a showing of Seeburg's new Hi-Fidelity machine at the Rancho Bakersfield. He reported that the response was terrific. Ed is now getting ready for a big showing in San Bernardino. Jean and Delores Minthorne recently opened a new store in Palm Springs for their Seeburg Select-O-Matic home line. . . . Missed Jack Dolan of Dolan Distributing Company this week. He must be out of town on another of his trips through the Southern California area. . . . Conferences and luncheon engagements seem to take up a big part of the time for Bryant Herren, general manager of Auto Photo Co. Meanwhile, sales manager, Van Natten, continues his Eastern business trip.

Many out of town visitors were greeted along the Pico strip this past week. Two of the prettiest woman operators in the business dropped in to visit with the distributors—Lela Smith drove in from Barstow, while Lucille Toller came in from Blythe. . . . Al Cicero drove down the coast from Santa Maria while Al Anderson took the Ridge Route in from Shafter. Other visitors included:—Jimmy Jackson, Palm Springs; Joe Boll, 29 Palms; Dale Cooper, Riverside and C. Ellison, Lancaster. . . . Irving Gayer was seen driving along coinrow pulling his trailer. He can get more games and equipment on that trailer than most of the ops can load into their trucks. . . . Also seen along the Pico strip was Jack Faust, Santa Ana; Gus Fox, and Slim Crock, both from San Diego and Lee Bawman from Bakersfield. . . . Al Schlesinger, The Cash Box columnist, recently left for Phoenix. He will tour through Texas and on East visiting with operators. Al had a very pleasant stay in Los Angeles chatting with the many friends he has met through his long association with the coin business. All the distributors and operators enjoyed visiting with Al and hope he will come back to Southern California again very soon. . . . Never can catch Robert Bard of Bard Distributing Company. He's the hardest guy along coinrow to find in. . . . Hymie Rosenberg, representative of Drum Equipment Company, left for Portland, Oregon recently. From there he plans to go to Seattle, Boise, and Salt Lake City. . . . Atsie Stein has been busily buying and selling equipment. He also plans to go to the Park Show in Chicago. . . . The same furor of activity is taking place at California Music Company. Sam Ricklin and Gabe Orland were greeted by Decca Artist, Goldie Hill, this past week. California Music has become a popular mecca for artists to congregate to promote their latest records.

If you are not a regular subscriber to The Cash Box see your local distributor or phone Webster 1-1121. They will be glad to take your name and address and you will start getting your own copy of The Cash Box next week. All you operators in the San Francisco area can place your order for The Cash Box at King Record Distributors, 565 Sixth Street, San Francisco, Calif.

THRU THE COIN CHUTE

MIAMI MURMURS

Looks like the Miami third annual dinner set for December 12 will be all sold out. Gil Kitt advised Willie (Little Napoleon) Blatt that he would attend. . . . Ditto Harry Pearl. . . . Ditto Leo Willens of Capitol. Leo sold Blatt three 3-D Projector Machines for Willie's arcade which opens on December 15. . . . Bert Lane's new "Merry-Go-Round" winning lots of praise for its appearance, sturdiness and price. . . . Joe Mangone in Havana last week taking care of his Cuban interests. . . . The Rock-Ola showing at Eli Ross Distributors was a tremendous success. All local and most state coin machine operators were on hand and comments were highly laudatory. . . . South West 8th Avenue fast becoming coin machine row in Miami. On one block you can find the King Record distrib, the Decca distrib, Supreme Distributors, A & T Vending, Barnet, the Mercury Record distrib, H & G Novelty Co., and several operators. . . . Some of the Miami juke box operators talking about the new Decca Pat Morrisey release, "Baby It Must Be Love". Pat was in Miami recently at the Clover Club. . . . Miami expecting the biggest season ever what with all the new hotels, motels and apartment houses built and still under construction. . . . Bush Distributing Company looking for more used Wurlitzers for export. . . . Thieves broke into Jack Kauffman's car and stole about \$100, that had just been collected from a location. . . . The Miami Association is holding meetings every Wednesday for the cigarette machine members until all their troubles can be straightened out.

The Coin Machine Industry

GOES TO THE NAAPPB CONVENTION

So..... They've Asked

The Cash Box

TO RUN A SPECIAL SECTION

In The DECEMBER 5 Issue

Parkmen, as well as Arcade Owners, Distributors and Operators of Amusement Machines and Kiddie Rides will read your ad—which means added sales and profits.

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STARTING SUNDAY, NOVEMBER 29

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Friday, Noon

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HOT DOG!

GENCO'S NEW

Shuffle Pool

the game with
SENSATIONAL MOVING
REFLECTED-LIGHT BALLS!

SEE IT AT
ALBERT SIMON, INC.

587 Tenth Ave.
NEW YORK, N. Y.



SEE
HOW
YOUR PROFITS
Multiply

WITH GENCO'S NEW

Shuffle Pool

the game with FAST
50-SECOND PLAYING TIME!

SEE IT AT
**FRIEDMAN
AMUSEMENT CO.**

441 Edgewood Ave., S. E.
ATLANTA, GA.

THRU THE COIN CHUTE

EASTERN FLASHES

The big social event of the year took place Saturday night, Nov. 7, when the 16th Annual Banquet of local music ops was held at the Commodore Hotel. Hardest workers, before and during the party, were Nash Gordon, business manager and Al Denver, president of the association. . . . What a cocktail party Wurlitzer-Young threw prior to the banquet. Their suite was loaded with ops and recording artists for several hours. Hosts for Young Dist. were Joe Young, Abe Lipsky and Allie Goldberg; and for Wurlitzer, Bob Bear, A. D. Palmer, Bob Hamilton and Hank Barber of Landsheft & Barber, Wurlitzer adv. agency. . . . Meyer Parkoff and Harry Rosen, Atlantic-New York Corp., Seeburg distrib, placed a bottle of liquor on every table. . . . Barney (Shugy) Sugarman and Abe Green, Runyon Sales, presented all the ladies with orchids. . . . Lou Boorstein, Leslie Distribs, record one-stop, handed out red carnations to all the men. . . . Games factory reps presents were: Ben Becker, Bally; Sol Gottlieb, D. Gottlieb & Co.; and Harry Stern of Williams Mfg. . . . Local games mfr., and at one time the world's largest distrib of phonos, Nat Cohn, and his teen-age appearing wife, Lil, enjoy themselves dancing the Mamba. . . . Games distributors attending were: Al Simon, Albert Simon, Inc.; Dave Simon, Simon Sales Co.; and Mike Munves. . . . Jack Mitnick, AMI regional rep. got out of a sick bed (virus) to be on hand. . . . Jack Gordon, Seeburg regional rep., had the best time he's ever had at a music ops banquet. . . . Mac Perlman of Atlantic-Connecticut Corp., comes in from Hartford. Mac fully recovered from his recent operation. . . . Joe Fishman, Atlantic-New Jersey Corp., and his ever charming wife, Mollie, together with their son, daughter and son-in-law, gather once again. It's a yearly must for the Fishmans. . . . Dave Stern (Distrib for Rock-Ola) and his group from New York and New Jersey take up a couple of tables with execs, among whom were Bob Slifer, Charlie Reissner, Herman Halperin and Ed Adams. . . . The three Herman brothers (distribs for the Evans' phono) greeting the ops—Arthur, Aaron and Albert. . . . Of the Koepfels, only Harry, his wife and daughter on hand. Hymie, celebrating a birthday, attends a surprise party thrown by his friends. . . . Sidney Levine and his lovely Nan on the receiving end of enthusiastic congratulations for his brilliant effort in Washington on the McCarran Bill. . . . Also receiving congratulations (in advance of the event) were Mr. and Mrs. Milty Green, with many of Milty's friends expressing amazement at his prowess. . . . At last year's banquet, Marty Sonin showed us a photo of his son, Gilbert, in Army uniform. At that time Gilbert was on the front lines in Korea. This year, Gilbert was in attendance at the banquet—in civilian clothes. A happy event for the Sonin family. . . . The "fabulous" Babe Kaufman, as usual, creates a sensation—with her silver hair and a gold evening gown.

It's at these banquets that your correspondent really enjoys himself. We get the opportunity to see a great many of our friends, some of whom we don't see from year to year. Working from memory, we were tickled to say "hello" once again to: Jack Semel, Irving Kaye, Jack Ehrlich, Sam Kramer, Tom Cola, Lou Herman and son Howard, Irv Fenechel, Joe Connors, Ray Knoss, Moe Mandel, Moe Luber, Al Maniaci, Harry Wasserman, Charley Bernoff, Ben Linn, Bob Luttmann, Joe Kochansky, Ike, Bess and Jackie Berman, Charlie Sacks, Lou Becker, Sam and Elias Gassner, Mac and Hyman Pollay, Mr. and Mrs. Phil Schwartz (who were just married Nov. 2), Al Koondel (celebrating his 19th wedding anniversary), Harry Berger, Harry Siskind, Stanley Feldman, Teddy (Champ) Seidel, Barney Schlang, Sol Tabb, Hy Jaffe, Lou Hirsch, Sandy Moore, Phil Raisen, Larry Serlin, Lou Price, Morris Kahan, Teddy Blatt, Les Boyd, Irving Holzman, Joe Hahnen, Harry Brodsky, Jim Sherry, and the entire group from the Westchester Music Guild—Carl Pavese, Max Klein, Seymour Pollack, Lou Tartaglia, Arone Goldberg, Nat Bensky, Tom Badia, Eddie Goldberg, Si Silverstein, Harold Rosenberg, Max Schwartz and Malcolm Wein. We probably greeted many more, and if we failed to mention your name, we apologize in advance.

* * * * *

Things along coinrow were slightly off this week—maybe the operators were recuperating from their activities at the banquet. . . . Al Adickes, Hamburg, Germany, distributor, left for home Tuesday, after visiting this town, as well as Chicago. . . . Mrs. Gertrude Browne, Beacon, N. Y., on the row, shopping. Mrs. Browne tells us she was the victim this past week of a series of cash box thefts. . . . Jerry Koci, chief engineer of Chicago Coin, visits Al Simon, Albert Simon, Inc. . . . Barney (Shugy) Sugarman and Irv (Kempy) Kempner, Runyon Sales, made a trip thru N. Y. state for several days. . . . Max Schaeffer, Schork and Schaeffer Arcades, visits along coinrow. Max has a Chicago Coin "Round The World Trainer" in each of his three arcades, and tells Al Simon, it's one of the best money makers he's ever had. . . . Bill Parker, Q-Ball Co. of the Bronx, denies the rumor (printed in another publication) that he sold his route. As a matter of fact, Bill states he's increasing his activities. . . . Harry Poole, Poole Distributing, Boston, Mass., flies into N. Y. for a day to conduct some biz. . . . Our good friend, Ben Sterling elected "Burgess" of Moosie, Pa., in the recent elections. . . . We find out that Lou Becker, Union Automatic Music, Brooklyn, N. Y., in his usually quiet way, has been doing a tremendous amount of charitable work. . . . Receive a picture postcard from Humbert Betti, Union, N. J. operator, sent from Rome, Italy. Betti has been traveling thru Europe for a number of months, and is expected home shortly. . . . With the music ops banquet a matter of history, the next party members of the trade look forward to is the 4th Annual Dinner and Dance being held by the New York Operators Assn. (games ops assn) on Sunday night, December 20, at the Latin Quarter. George Ponser, business manager, just returned from Chicago where he visited the manufacturers for ads for the journal. Assn. expects a grand turnout.



WURLITZER COCKTAIL PARTY

NEW YORK—Many operators took advantage of the invitation of The Rudolph Wurlitzer Company and Young Distributing Company to attend a pre-banquet cocktail party on Saturday night, November 7.

Here are three shots caught by the cameraman (others in music section). Top, left (l. to r.): The Harry Siskind party—front row: Al Butler, Mr. and Mrs. Al Truckman, Mrs. Harry Siskind, Miss Zelda Siskind and her friend, Dr. Stanley Butler; back row: Mervin Siskind, Mrs. Lee Butler, Carl Kornblum and Harry Siskind. Bottom, left (l. to r.): Al Denver, Abe Lipsky, Bob Bear and Sidney Levine; right: Mr. and Mrs. Irving Holzman and their daughter.

THRU THE COIN CHUTE CHICAGO CHATTER

Jack Nelson just back from a visit to Rochester, Minn. Reports Jack, "I'm now 100 per cent—according to the Mayo brothers." Jack says he feels better than ever now that he's been told he feels better than ever. . . . J. Raymond Bacon of Rock-Ola advised that Dan Stewart had been reappointed Los Angeles distrib for the firm and that "Comet" phonos on the way, to L.A. . . . Kurt Kluever of Rock-Ola says, "Most interesting discussion I've ever had was with Al Adickes, and his associate, Hugo Pfohe, of Hamburg." . . . "There's a real good game," said Alvin Gottlieb. Pointing at the firm's new "Pin Wheel." By the way Dave Gottlieb back from a very pleasant visit to his hometown, Dallas, Texas. And Sol Gottlieb on the way back from some two weeks on the road. . . . Couldn't get thru to Paul Huebsch at all this past week. The guy's so busy. Which may mean "something new" from Keeney. . . . Art Weinand very, very proud of the four year straight production record on "Big Broncho." Here's a horse that just goes on and on. Art says, "This is one kiddie ride that'll outlast 'em all."

Ed Levin returned from his Hot Springs vacation looking well rested. Ready to go up and at 'em. The only thing worrying Ed is maybe that those baths may have lost him some more hair. While Ed's back, Frank Mencuri out on a two-week southwestern trip, to talk things over with the firm's distrib. . . . The "average" citizen will work from Jan. '54 to May 17, '54 just to pay his Federal, State and Local taxes. Some of the boys in the "above average" bracket can figure on working well into July and longer before they can count a cent as their own. . . . "Telephonitis" Bill O'Donnell and Bally roadman, Phil Weinberg, in a huddle over at Bally's sales offices. On how the big Bally plant can ship more (and more and more, etc.) to Phil's many accounts of those sensational "Palm Springs" games. In the meantime, Dan Moloney motioning to Bill O'Donnell to "hurry up." The boys left for the big open house at Jake Dobkin's new Allan Sales Co. building in Wheeling, W. Va. along with two of the Bally engineers to conduct a Service School there at the same time.

Sam Stern of Williams Mfg. Co. introduced the firm's second five-ball with 10c chute this past week, "Gun Club." Sam adamant in his belief that dime play is the answer for five-ball ops. "The sooner the operators start 10c play the sooner they'll see better profit," is the way Sam puts it. . . . Al Adickes and his partner, Hugo Pfohe, did themselves right well while here, before flying back to Hamburg, Western Germany. They got themselves United, Genco, ChiCoin as well as the Rock-Ola and Exhibit lines. They'll cover the western European countries with the products of these noted manufacturers. . . . A. Walker and A. Darby of Southern Novelty Co., Columbia, Tenn., enjoying United's circular bar. . . . Chick Bowen of Dubuque, Ia. popped into town for a few days and then wended his way home. . . . Quite a few of the boys came in for the Bratton-Gavilan fight. Lou Singer from Omaha. Tony Koupal and a gang from St. Loo. Mr. and Mrs. Lou Casola from Rockford. Also seen at ringside, Bill De Selm and Herb Oettinger. And many others scattered about the house.

Over at United they advise that Clarence Brandt has "joined the club." But joined it so well that he knocks the boys off two at a time with one "gin." And poor, old Joe Kuss. Still up thar in the Klondike. Joe says, "Weather's 'fair'." . . . Sam and Charlotte Lewis dancing to the music of David Le Winter at the famed Pump Room. . . . Edwardo Ginsburgo (otherwise Eddie Ginsburg of Atlas Music) advises that they had him roaming all over Palatine Township this past election time trying to find out where he must vote. Seems they split up the district. And Edwardo was actually "lost" in his own countryside. . . . Like this crack by "the old voice of experience" Georgie Jenkins, "It's alright to think you're as young as you used to be—but don't try to prove it." . . . Like that terrific letter from Frank Steil of Chattanooga. Says Frank in part, "Tell Mrs. Gersh to save her Confederate money. The South will rise again." . . . John Casola out on the road with Al Tholke and Ken Sheldon, United engineers, to cover the many Service Schools the boys will conduct. . . . Col. Jacob M. Arvey inviting one and all in the coinbiz to attend the "Jerusalem 3,000 Year Festival" at the Chicago Stadium, Sat. Night, Nov. 28, where former President Harry S. Truman will be guest of honor. Admission requires previous purchase of an Israel Bond.

Never saw three happier guys than Sam Lewis, Avron Gensburg and sales manager, Ralph Sheffield, over at Genco. The boys clicked off with "Shuffle Pool" and the reorders already have them jiggling all over their offices. Reports from such distributors as: Bill Happel of Los Angeles, Bob Wenzel of St. Paul, Lou Wolcher of San Francisco, Harry Brinck of Butte, Lou Singer of Omaha, Jay Confer and Shorty Culp of Oklahoma, Gil Kitt of Chicago, Jake Friedman of Atlanta, Romeo Laniel and Jean Coutru of Montreal, B. D. and J. D. Lazar of Pittsburgh, Bill Miller and Tony Sanders of Michigan, Ron Pepple of Seattle, Al Simon of New York, Leo, Joe and Sam Weinberger of the Kentucky countryside, Carl J. Speis of Evansville, Frank Swartz of Nashville, Sam Taran and Herb Gorman of Florida, Bill Betz and Harry Silverberg of Missouri, and many others phoning, wiring and lettering 'em good news.

Congratulations to sweet Marie Simons, payroll clerk for Bally, who was just married. . . . Plenty of ops 'round the nation worried about bills and ordinances which have already been introduced to hike license fees 'way, 'way up. As if the boys weren't paying enough taxes already. . . . Don't know how they dood it, but they dood it, over at Bally. Actually got Arthur Aloysius Garvey out on a road trip. And where? Into the snow country of New England. Arthur Aloysius will spend two weeks skiing thru the New England states. Period. . . . We're sure proud of the many fine comments regarding the editorials which have appeared in The Cash Box that correct programming of records will insure maximum intake from all locations for music ops. Thanks for the letters. . . . Tom Callaghan feeling mucho better. So up and out again. This time a trip thru the eastern part of the nation. . . . Les Rieck will display the Evans' music machines at the forthcoming amusement park show at the Sherman Hotel. . . . December 5 issue of The Cash Box will have special section devoted to the Amusement Park Show. Be sure your firm is impressively represented. . . . "It's What's In 'The Cash Box' That Counts." . . . Busy traveling man—Ed Ratajack. Western Regional Manager for AMI, Inc. Who is always going somewhere to visit someone and talk (what do you think?) AMI, of course.

Like we said last week, this past Monday eve was a "grudge" bowling nite, with scores going haywire and with many an upset. . . . Mercury took three from Western Automatic. Mercury was the hottest team in the league last Monday nite. Fred Sikora scored 495, Bob Clark 509, Gil Lossaso 476, and Irv Cairo came up with High Game 241 and High Series 621 . . . the best Western could do against this kind of super-bowling was Jerry Mankin's 518. . . . Paschke took two from Atlas. Tillie Galgano made a comeback. Tillie bowled a 179 game, high game for the women. Charley Alesi came thru with 486 and

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CHICAGO 24, ILLINOIS

CHICAGO CHATTER

Ray Gallet with a 529. And even tho Mike Blumberg of Atlas hit 535 it just didn't help. . . . With Bob Holl getting a 499 and Don Baxter 464, Gillette took three from Melody Music, even tho John Strobl clicked off a 485 and Al Hofert a 462. . . . Nilda Bondioli came over to root for her team. The result? B&B took ABC for two games. Warren Paradee (the world famous "Fireball Bunk") clicked off a 538. And even tho Al Rice came thru with a 527, Bob Gnarro remained in his rut, 483, so no good. . . . While Henry Sochacki, clicked off a 535, Jerry Schuman rolled in a 520, so Star took two from Coven, just like cutting thru butter with a razor. Best excuse of the night—"Paul Brown's home with the stomach flu. That's why they beat us." . . . The Oomens team kept its winning streak going taking two from Decca-Coral. Isabel Oomens came thru with a 435 high series for the women. Carl Latino 519, Tony (Boom-Boom) Genovese had 451. And even tho Selman Schultz, Clarence Goldberg, and other Decca V. I. P.'s were present, the best that happened was Leo Sochacki's 543. . . . Wotta scorey nite! Better get out there this Monday eve and root harder than anything for your team!

N.Y. Games Ops See Record Crowd At Dinner



GEORGE PONSER

NEW YORK—With only about a month to go, George Ponser, business manager of the New York Operators Association (games operators), reports that reservations for the Association's fourth Annual Dinner and Dance to be held on Sunday, December 20, at the Latin Quarter, have been coming in at a rapid pace.

Ponser just returned from a trip to Chicago where he visited with all the games manufacturers to obtain copy for the souvenir journal which will be issued at the annual affair.

Ponser predicts the affair will see a greater attendance than that of any of the three preceding dinners.

CLASSIFIED ADVERTISING SECTION

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Notice to holders of "Special (548) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDSON 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISCONSIN 7-0830.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—merchandise, service, amusement, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromos, fortunes, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, massage, oxygen, single band-aids, newspapers, and more Republican votes. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Stars, Frolics, Atlantic Citys, will pay \$200 each. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MARKET 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHICKERING 4-8628.

CLASSIFIED ADVERTISING SECTION

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Mills Constellations, Evans Constellations. Seeburg Factory Distributors. Telephone collect DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Will pay cash, up to \$250 for Genco uprights, Silver Chest, Golden Nugget, Jumping Jacks "400". Atlantic City \$200; Beach Club \$350; United Clover Bowler \$250. WEST WAY, INC., 776 ASHTON AVE., SALT LAKE CITY, UTAH.

WANT — In Quantity — All Post-war Wurlitzer, AMI, Rock-Ola, and Seeburgs. Quote lowest cash prices and quantities, or will allow liberal trades. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE

FOR SALE — Spot Lites \$100; Yacht Clubs and Beach Clubs. Write or call: TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADAMS 8624 and ADAMS 4005.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYMPIA 8-4012-4013.

FOR SALE—United Deluxe \$165; Supers \$200; Stars \$245; Chinatown & Happy Days \$140; Minstrel Man \$40. WANT: Cascades, Olympics. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

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FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Plastics for Wurlitzer 800 and 1100, domes and sides. Write for list of other plastics. Have large selection of reconditioned post-war phonos. Write. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENEVA 0972.

FOR SALE—United's Cabanas \$325; Stars \$150; Golden Nuggets, like new, \$99.50; Exhibit's Space Gun, new, \$235. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Coffe-Spa—Coffee Machine like new, Model B-600 Serial #470 with \$.10 slot and waste cup receptacle, used three (3) months. Make an offer to H. FELSING, c/o EMPIRE LANES, 36-42 FIRST STREET, HOBOKEN, N. J.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: ACOMA 8518.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEELING 431.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEMOUND 8-7600.

FOR SALE—200 or any part slightly used metermatics interchangeable gears for collection purposes on items sold payment plan. 5, \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State gears size. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's 2-350's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEW MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYLER 8-2230.

CLASSIFIED ADVERTISING SECTION

FOR SALE—22 caliber Short Krumble shooting gallery ammunition. Great savings on 5, 10, or 25 case lots. Also Mutoscopes, deluxe photomatics. Write, wire, or call **MARLIN AMUSEMENT CO.**, 412 9th STREET, N. W., WASHINGTON, D. C. Tel.: District 7-1625.

FOR SALE—New York and New Jersey Operators! Rock-Ola's new Comet 120 selection phonograph is on display. Brand new Rock-Ola Fireballs 120 selection, in crates. Write. **SEACOAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—3 Spot Lites \$120; 3 Atlantic City \$230; 2 Frolics \$240; 2 Palm Beach \$250; 2 Beauty \$385; 5 Yacht Clubs \$395; 2 Jumping Jacks \$130; 2 Wurlitzer 1100's \$245; 1 Futurity \$140; also 1 Balls and Consoles. All machines ready for location. **MICKEY ANDERSON**, 314 EAST 11th ST., ERIE, PA.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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FOR SALE—Wurlitzer 1100, \$195; Seeburg 100C, \$785; Seeburg 100B, \$565; Seeburg 100A, \$425; Wurlitzer 1015, \$90. **UNITED DISTRIBUTORS, INC.**, P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. **CENTURY DIST. INC.**, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. **HENRY C. KNOBLAUCH & SONS**, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO.**, 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Dugrenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write, **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. **ALLAN SALES, INC.**, 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—\$20,000.00 worth of brand new Wurlitzer Phonograph Parts. Below wholesale cost. Send for complete Parts Catalogue. **LIEBERMAN MUSIC COMPANY**, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to **The Cash Box**. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: **THE CASH BOX**, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES**, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. **CaPco Lusterize All-Purpose Cleaner** for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. **Cart Sled \$38.50**. **COVEN DISTRIBUTING CO.** 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. **MATHENY VENDING CO., INC.**, 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—35 Seeburg 100-B 45rpm, beautifully reconditioned, \$685. ea. Export is our specialty. Satisfied customers all over the world. **REDD DISTRIBUTING CO., INC.**, 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: AL 4-4040.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bingo Bargains! Bally Atlantic City \$219.50; Bally Beach Clubs \$399.50; Bally Bright Lights \$99.50; Bally Coney Islands \$134.50; Bally Yacht Clubs \$329.50. Order now. **T & L DISTRIBUTING COMPANY**, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—1 Williams Long Beach \$95; 1 Universal Across The Board \$150; 10 Packard Satin Finish Wall Boxes \$25; 1 United Steeple Chase \$115; 1 Chicago Coin Pistol Pete \$65; 1 Williams Slugfest \$75. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Hook Bowler \$69.50; Keeney League Bowler \$129.50; Dale Gun \$57.50; Williams Super World Series \$174.50; Williams DeLuxe World Series \$194.50; Sea Jockey \$129.50; TriScore \$59.50; South Pacific \$49.50; Turf King \$74.50. **LAKE CITY AMUSEMENT COMPANY**, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only \$625. Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evans Consolation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. **REEL DISTRIBUTING CO.**, 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites \$120; Bright Lites \$140; Yacht Clubs \$410; Bright Spot \$145; Atlantic City \$275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: **DONAN DISTRIBUTING CO.**, 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—United Twin Rebound \$39.50; United 4 Player \$59.50; United 5 Player \$69.50; United 6 Player DeLuxe \$129.50; Keeney 10 Player Team Bowler \$229.50. **AMERICAN VENDING CO.**, 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. **A. P. SAUVE & SON**, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

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FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—United Super Bowlers, drum scoring, converted to 3rd, 7th, and 10th Frame Doubles. Completely reconditioned and crated, only \$279.50. All the features of a new game at half the price. Wire orders and 1/3 deposit. Immediate delivery. **SHELDON SALES, INC.**, 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI distributor. STATE MUSIC DISTRIBUTORS, INC.**, 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Reconditioned Like New—Bright Lights \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Geneo 400's \$225. The Geneo 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. **W. E. KEENEY MFG. CO.**, 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE—Twin Rotation \$195; Bowl-A-Ball \$250; Dale Guns \$49.50; Golden Nugget \$145; Keeney 4 Player Conversions \$125; Smoke Shop Cig. Vendor \$125. **UNIVERSITY COIN MACHINE EXCHANGE**, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.**, 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.**, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special! Bally Yacht Clubs \$269.50; Beach Clubs \$395; Dude Ranches \$459.50; Atlantic Citys \$199.50; Futuritys \$99.50; United Circus \$175; Cabana \$295; Williams Hong Kong \$85; Gottlieb Knockout \$55. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — 1217 Wurlitzer and seven model 4820 Wurlitzer wall boxes, excellent condition, \$495. 20 Seeburg C's, like new, \$775. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA. Tel.: FOrrest 5-3456.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Priced Right! Sunshine Parks, Futuritys, Turf Kings, Across-the-Board, and Winners or will swap for United or Chicago Coin 6 player alleys. Write, wire, or phone: J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Wall Box Bargains! Wurlitzer Model 5204 (104 selections) \$75; AMI (40 selections) \$12.50; Rock-Ola (20 selections) \$5; Packard (24 selections) \$5; Seeburg (5-10-25c) \$25; Seeburg (5c) Postwar, \$7.50. Authorized Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

FOR SALE—Silver Chest, like new, \$275; Golden Nugget \$125; Jumping Jax \$90; Genco 400, \$80; Dale Gun \$60; Chicago Coin Pistol \$95; Mutoscope Sky Fighters \$125; Chicago Coin 4 Player Derby \$225; Big Bronco, very clean, \$495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, \$495; Metal Typer, very clean, \$345; Pop Corn Sez \$49.50; Funny House Mirrors, write; Jungle Joe \$150; Genco Sky Gunner, like new, \$285; Chicago Coin Band Box (New) \$225. Shuffle Alleys—United 4 Player Formica Top \$85; United 5 Player Formica Top \$100; United 6 Player Formica Top \$115; United 6 Player DeLuxe \$135; United 6 Player Super \$195; United 10th Frame \$285; United 10th Frame (Matched) \$300; United Cascade \$325. Bingos—Bally Spot Lite \$135; Bally Bright Spot \$150; Bally Frolics \$225; Bally Atlantic City \$250; Bally Palm Beach \$275; Bally Beauty \$360; Keeney Lite-A-Line \$65; Williams Long Beach \$139.50; United ABC \$50; Universal 5 Stars \$49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Distributor's stock of new Wurlitzer Phonograph parts for Model 1100 and older. Distributor's cost \$3300. Will sacrifice entire lot for \$750. Detailed inventory sent on request. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 5-5635.

FOR SALE—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each; 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

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"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
737th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | • Great Activity |



PHONOGRAPHS

LISTED ALPHABETICALLY

AIREON

4. Fiesta	25.00	35.00
4. '47 Hideaway	40.00	49.50
4. '48 Coronet 400	25.00	35.00
4. '49 Coronet 100	25.00	39.50

A M I

4. WM Wall Box	14.50	20.00
4* Model A '46	169.00	275.00
4* Model B '48	285.00	325.00
4* Model C	289.00	375.00
4. Model D-40	425.00	595.00
4. Model D-80	500.00	695.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	12.50

MILLS

6. Throne of Music	25.00	35.00
4. Empress	25.00	35.00
6. Constellation	39.50	59.50

PACKARD

4. Pla Mor Wall Bar Box	3.95	4.95
4. Manhattan	39.50	79.50
4. Model 7 Phono	35.00	50.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	60.00	95.00
4. 1424 Phono (Hideaway)	49.50	69.50
3. 1426 Phono ('47)	89.50	150.00
4. 1428 Magic Glo	199.50	275.00
4. 1432 Rocket ('51)	239.50	295.00
4. 1434	329.50	395.00
4. Fireball	625.00	695.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	75.00	89.50
4* 146M	89.50	115.00
4* 147S	90.00	135.00
4* 147M	99.50	135.00
4. 148S	135.00	175.00
4. 148M	145.00	185.00
4* 148ML	159.50	215.00
4* M-100A	425.00	549.50
4* M-100B	565.00	695.00
2. M-100C	785.00	825.00
4. W1-L56 Wall Box 5c	4.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	20.00	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	69.00
4. 850	29.50	69.50
4. 950	29.50	79.50
4* 1015	90.00	165.00
2. 1017 Hideaway	75.00	110.00
4* 1100	195.00	265.00
3* 1080	79.50	150.00
4. 1250	265.00	339.00
4. 1400	495.00	575.00
2. 2110 Wall Box	5.00	25.00
2* 3020 Wall Box	10.00	19.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	29.50	32.50
4. 4820	32.50	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	100.00
4. Chicago Coin Hit Parade	45.00	59.50
4. Ristaurat	29.50	39.50
1. Williams Music Mite	35.00	100.00
4. Evans Constellation	169.50	189.50



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	50.00	99.00	4. Football (CC 8/49)	39.50	65.00
4. Across the Board (Un 9/52)	150.00	175.00	3. Four Corners (Wm 12/52)	125.00	150.00
4. Ali Baba (Got 6/48)	20.00	34.50	2. Four Horsemen (Got 9/50)	49.50	69.50
4. Alice (Got 8/48)	19.50	29.50	4. Four Hundred (Ge5/52)	125.00	225.00
4. All Star Basketball (Got 1/52)	99.50	109.50	4. Four Stars (Got 6/52)	99.50	135.00
4. Aquacade (UN 4/49)	20.00	39.50	4. Freshie (Wm 9/49)	30.00	45.00
4. Arcade (Wm 11/51)	99.50	135.00	4* Frolics (B 10/52)	225.00	335.00
4. Arizona (Un 4/50)	24.50	45.00	4. Futurity (B 3/51)	100.00	140.00
4* Atlantic City (B 5/52)	200.00	335.00	4. Georgia (Wm 7/50)	39.50	45.00
4. Baby Face (Un 12/48)	20.00	39.00	4. Gin Rummy (Got 2/49)	29.50	42.50
6. Ballerina (B 48)	10.00	24.50	4. Gizmo (Wm 8/48)	19.50	35.00
4. Banjo (Ex 3/48)	10.00	45.00	4. Glamour (Got 7/51)	20.00	30.00
4. Bank-A-Ball (Got 5/50)	29.50	35.00	6. Glider (Ge 8/49)	29.50	39.50
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Globe Trotter (Got11/51)	119.50	135.00
4. Basketball (Got 10/49)	49.50	69.00	4. Gold Cup (B 4/48)	29.50	55.00
2* Beach Club (B 2/53)	390.00	465.00	4. Golden Gloves (CC7/49)	25.00	39.50
2* Beauty (B 11/52)	325.00	385.00	4* Golden Nugget (Ge 2/53)	99.50	175.00
4. Be Rop (Ex 3/50)	49.50	65.00	6. Gondola (Ex 5/49)	19.50	25.00
4. Bermuda (CC 11/47)	20.00	45.00	4. Grand Award (CC 1/49)	35.00	45.00
4. Big Hit (CC 7/52)	139.00	159.00	4. Grand Slam (Got 4/53)	137.50	175.00
4. Big Top (Ge 2/49)	45.00	64.50	6. Grand Stand (B '50)	39.50	49.50
4. Black Gold (Ge 3/49)	29.50	59.50	4. Guys-Dolls (Got 5/53)	164.00	225.00
5. Blue Skies (Un 11/48)	19.50	24.50	4. Handicap (Wm 6/52)	67.50	99.50
2. Bolero (Un 12/51)	105.00	115.00	4. Happy Days (Got 7/52)	125.00	149.00
4. Bonber (CC 3/51)	29.50	40.00	4. Happy-Go-Lucky (Got 3/51)	100.00	135.00
6. Bonanza (Wm 11/47)	12.50	29.50	4. Harvest Moon (Got12/48)	29.50	39.50
6. Bone Head (Ge 11/48)	25.00	34.50	4. Harvest Time (Ge 9/50)	35.00	55.00
4. Boston (Wm 5/49)	25.00	39.50	4. Harvey (Wm 5/51)	69.50	99.50
4. Bowling Champ (Got 2/49)	20.00	45.00	4. Hawaii (Un 8/47)	15.00	45.00
4. Bowl League (Got 8/47)	10.00	29.50	4. Hayburner (Wm 6/51)	69.50	75.00
1* Bright Lights (B 5/51)	105.00	145.00	4. Hit Parade (CC 2/51)	27.50	29.50
4* Bright Spot (B 11/51)	125.00	200.00	2. Hit & Runs (Ge 3/51)	30.00	49.50
6. Broadway (B 6/51)	89.50	99.50	4. Hit 'N' Run (Got 4/52)	125.00	145.00
4. Buffalo Bill (Got 5/50)	27.50	37.50	4. Holiday (CC 12/48)	19.50	45.00
4. Buccaneer (Got 10/48)	20.00	34.50	4. Holiday (Ke 12/51)	125.00	175.00
6. Build Up (Ex 2/48)	15.00	25.00	1. Hong Kong (Wm 9/51)	99.50	125.00
4. Buttons & Bows (Got 3/49)	20.00	32.50	4. Horsefeathers (Wm 1/52)	79.50	99.50
4* Cabana (Un 3/53)	325.00	475.00	4. Horse Shoe (Wm 12/51)	79.50	109.50
4. Camel Caravan (Ge 6/49)	47.50	69.50	4. Hot Rods (B '49)	25.00	40.00
1. Caravan (Wm 6/52)	79.50	105.00	4. Humpty Dumpty (Got 10/47)	10.00	29.50
4. Campus (Ex 2/50)	29.50	37.50	4. Jack 'N' Jill (Got 4/48)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	40.00	4. Jalopy (Wm 8/51)	85.00	95.00
4. Carnival (B 7/48)	10.00	49.50	4. Jamboree (Ex 5/48)	19.50	45.00
4. Carolina (Un 3/49)	22.00	39.00	4. Jeanie (Ex 6/50)	29.50	50.00
6. Caribbean (Un 3/48)	15.00	25.00	4. Jockey Special (B 11/47)	15.00	45.00
4. Catalina (CC 2/48)	10.00	35.00	1. Joker (Got 11/50)	25.00	40.00
4. Champion (B 12/49)	29.00	49.50	4. Judy (Ex 7/50)	29.50	45.00
4. Champion (CC 6/49)	25.00	29.50	4* Jumping Jacks (Ge 10/52)	90.00	150.00
1. Chinatown (Got 10/52)	135.00	160.00	4. Just 21 (Got 1/50)	15.00	35.00
4. Cinderella (Got 3/47)	10.00	29.50	4. K. C. Jones (Got 11/49)	39.50	75.00
6. Circus (Ex 8/48)	19.50	39.50	4. King Arthur (Got 10/49)	20.00	29.50
4* Circus (Un 8/52)	187.50	295.00	4. King Cole (Got 5/48)	20.00	29.50
4. Citation (B 10/48)	19.50	42.50	4. King Pin (CC 12/51)	50.00	115.00
4. College Daze (Got 8/49)	29.50	45.00	4. Knockout (Got 1/51)	45.00	69.00
3* Coney Island (B 9/51)	150.00	200.00	4. Lady Robin Hood (Got 1/48)	19.50	29.50
4. Contact (Ex 10/48)	19.50	45.00	2. Leaders (Un 10/51)	135.00	175.00
4. Control Tower (Wm 3/51)	49.50	69.50	4. Lite-A-Line (Ke 6/52)	65.00	79.50
4. Coronation (Got 11/52)	125.00	150.00	4. Long Beach (Wm 7/52)	75.00	139.50
2. County Fair (Un 9/51)	59.50	79.50	4. Lucky Inning (Wm 5/50)	20.00	29.50
4. Crazy Ball (CC 7/48)	20.00	45.00	4. Lucky Star (Got 5/47)	15.00	24.50
2. Crossroads (Got 5/52)	110.00	135.00	4. Mad. Sq. Garden (Got 6/50)	75.00	85.00
4. Cyclone (Got 5/51)	115.00	125.00	4. Magic (Ex 11/48)	19.50	29.50
4. Dallas (Wm 2/49)	40.00	44.50	4. Majors '49 (CC 2/49)	27.50	45.00
6. De Icer (Wm 11/49)	49.50	59.50	4. Major League Baseball (Un 6/48)	20.00	45.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Manhattan (Un 2/48)	10.00	17.50
4. Domino (Wm 5/52)	119.50	140.00	4. Majorettes (Wm 4/52)	85.00	99.50
4. Double Action (Ge 1/52)	25.00	45.00	4. Mardi Gras (Ge 5/48)	24.50	29.50
4. Dbl. Feature (Got 12/50)	49.50	89.00	4. Marjorie (Got 7/47)	14.50	20.00
4. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Maryland (Wm 4/49)	29.50	49.00
2. Disk Jockey (Wm 11/52)	145.00	165.00	4. Merry Widow (Ge 6/48)	24.50	29.50
4. Dreamy (Wm 2/50)	29.50	40.00	4. Melody (B 47)	15.00	25.00
4. Eight Ball (Wm 1/52)	100.00	125.00	4. Mercury (Ge 3/50)	25.00	34.50
6. Entry (B '47)	19.50	29.50	4. Mermaid (Got 6/51)	69.00	125.00
4. El Paso (Wm 11/48)	29.50	39.50	6. Mimi (Ex 2/48)	10.00	20.00
4. Fairway (Wm 6/53)	175.00	185.00	2. Minstrel Man (Got 3/51)	40.00	59.00
4. Fighting Irish (CC 11/50)	45.00	75.00	4. Monterey (Un 5/48)	10.00	29.50
4* Five Star (Univ. 5/51)	49.00	79.00	4. Moon Glow (Un 11/48)	20.00	29.50
4. Floating Power (Ge 12/48)	29.50	44.50	4. Morocco (Ex 10/48)	19.50	22.50
1. Flying High (Got 2/53)	145.00	190.00			
4. Flying Saucers (Ge 12/50)	35.00	45.00			

"THE CONFIDENTIAL PRICE LISTS"

2. Niagara (Got 12/51) .. 110.00 145.00	4. Special Entry (B '47) .. 29.50 35.00
4. Nifty (Wm 12/50) .. 59.50 89.50	6. Speedway (Wm 9/48) .. 19.50 29.50
6. Nudgy (B '47) .. 15.00 22.50	4. Spinball (CC 5/48) .. 10.00 19.50
6. Oasis (Ex 10/50) .. 10.00 19.50	2. Spot Bowler (Got 10/50) 65.00 95.00
4. Oklahoma (Un 5/49) .. 35.00 64.50	1* Spot-Lite (B 1/52) .. 100.00 195.00
6. Old Faithful (Got 12/49) .. 65.00 75.00	6. Sportsman (Ge 2/51) .. 39.50 49.50
2. Olympics (Wm 5/52) .. 125.00 150.00	4. Sportsman (Wm 2/52) 49.50 59.50
4. One Two Three (Ge 10/48) .. 34.50 45.00	4. Springtime (Ge 3/52) 49.50 59.50
1* Palm Beach (B 7/52) 252.50 350.00	6. Stage Door Canteen (Got 11/45) .. 10.00 25.00
4. Paradise (Un 7/48) .. 12.50 29.50	4. Stardust (Un 5/48) .. 15.00 39.00
4. Paratrooper (Wm 8/52) 95.00 125.00	4. Stars (Un 6/52) .. 100.00 185.00
4. Pin Bowler (CC 6/50) 29.50 49.50	1. Starlight (Wm 3/53) .. 135.00 165.00
4. Pinch Hitter. (Un 5/49) 15.00 29.50	4. Steeple Chase (Un 1/52) 125.00 149.50
4. Pinky (Wm 9/50) .. 25.00 39.50	6. Stop & Go (Ge 3/51) .. 45.00 59.50
4. Play Ball (CC 1/51) .. 25.00 35.00	6. Stormy (Wm 1/48) .. 24.50 35.00
6. Play Boy (CC 5/47) .. 19.50 24.50	4. Summertime (Un 9/48) 25.00 34.50
4. Playland (Ex 8/50) .. 20.00 49.50	4. Sunny (Wm 12/47) .. 10.00 29.50
4. Playtime (Ex 8/49) .. 30.00 45.00	2. Sunshine Park (B 12/52) .. 125.00 155.00
4. Puddin Head (Ge 10/48) .. 25.00 39.50	4. Super Hockey (CC 4/49) .. 34.50 59.00
4. Punchy (CC 12/50) .. 25.00 40.00	6. Superliner (Got 7/46) 10.00 17.50
4. Quarterback (Wm 10/49) 19.50 29.50	6. Superscore (CC 10/46) 10.00 24.50
1. Quartet (Got 2/52) .. 125.00 165.00	6. Surf Queen (B '46) .. 10.00 19.50
4. Queen of Hearts (Got 12/52) .. 175.00 200.00	6. Suspense (Wm 2/46) .. 14.50 20.00
1. Quintet (Got 3/53) .. 175.00 190.00	4. Sweepstakes (Wm 1/52) 145.00 195.00
4. Rag Mop (Wm 10/50) 39.50 47.50	4. Sweetheart (Wm 5/50) 29.50 39.50
4. Rainbow (Wm 9/48) .. 19.50 22.50	4. Tahiti (CC 10/49) .. 25.00 35.00
4. Ramona (Un 2/49) .. 20.00 39.00	4. Tampico (Un 6/49) .. 39.50 64.50
6. Rancho (B '48) .. 10.00 17.50	4. Telecard (Got 1/49) .. 24.50 49.00
6. Rawhide (Ex 12/52) .. 49.50 55.00	6. Temptation (CC 11/48) 15.00 24.50
4. Red Shoes (Un 11/50) 39.50 60.00	4. Tennessee (Wm 2/48) .. 19.50 29.50
6. Rio (Un 12/46) .. 15.00 20.00	4. Thing (CC 2/51) .. 29.50 45.00
6. Rip Snorter (Ge 10/49) 14.50 22.50	4. Three Feathers (Ge 5/49) .. 32.50 64.50
4. Rocket (Ge 5/50) .. 25.00 39.50	4. Three Four Five (Un 6/51) .. 75.00 95.00
2. Rockettes (Got 8/50) .. 49.00 85.00	4. Three Musketeers (Got 7/49) .. 59.50 64.50
2. Rodeo (Un 2/53) .. 259.50 275.00	4. Thrill (CC 9/48) .. 29.50 35.00
4. Rondevo (Un 5/48) .. 15.00 24.50	1. Times Square (Wm 4/53) .. 165.00 190.00
4. Rose Bowl (Got 10/51) 85.00 135.00	6. Tornado (Wm 4/47) .. 12.50 17.50
4. Round Up (Got 11/48) 24.50 39.50	4. Touchdown (Un 1/52) 69.50 99.50
4. St. Louis (Wm 2/49) .. 32.50 44.50	4. Trade Winds (Ge 3/48) 25.00 29.50
7. Saddle and Turf (Ev 10/53) .. 350.00 385.00	6. Treasure Chest (Ex 12/47) .. 14.50 30.00
6. Sally (CC 10/48) .. 10.00 20.00	4. Trinidad (CC 3/48) .. 15.00 35.00
4. Samba (Ex 5/48) .. 19.50 29.50	6. Triple Action (Ge 1/48) 25.00 35.00
4. Saratoga (Wm 10/48) 29.50 39.50	4. Triplets (Got 7/50) .. 50.00 75.00
4. Screwball (Ge 8/48) .. 24.50 35.00	2. TriScore (Ge 1/51) .. 25.00 69.00
4. Sea Jockeys (Wm 11/51) 125.00 150.00	6. Trophy (B 4/48) .. 39.50 69.50
6. Sea Isle (CC 11/47) .. 14.50 19.50	4. Tropicana (Un 1/48) .. 10.00 29.50
4. Select-A-Card (Got 4/50) 29.50 55.00	4. Tropics (Un 7/53) .. 369.50 400.00
4. Serenade (Un 11/48) .. 19.50 34.50	4. Tucson (Wm 1/49) .. 22.50 45.00
4. Sbangbai (CC 4/48) .. 19.50 27.50	4. Tumbleweed (Ex 9/49) 52.50 65.00
4. Shantytown (Ex 10/49) 62.50 85.00	4. Turf King (B 6/50) .. 40.00 85.00
4. Sharpshooter (Got 5/49) .. 39.50 49.50	2. Twenty Grand (Wm 12/52) .. 135.00 150.00
4. Shoo Shoo (Wm 2/51) .. 32.50 95.00	4. Utah (Un 7/49) .. 29.50 59.00
6. Short Stop (Ex 7/48) .. 20.00 29.50	4. Vanities (Ex 2/47) .. 10.00 19.50
4. Shoot the Moon (Wm 11/51) .. 99.50 145.00	6. Victory Special (B 46) 19.50 39.50
4. Show Boat (Un 1/49) .. 10.00 20.00	4. Virginia (Wm 3/48) .. 20.00 29.50
4. Show Boat (Un 12/52) 250.00 325.00	4. Watch My Line (Got 9/51) .. 49.50 65.00
2. Silver Skates (Wm 2/53) .. 125.00 150.00	4. Whizz Kids (CC 3/52) 75.00 105.00
6. Silver Streak (B 47) .. 10.00 20.00	4. Wild West (Got 8/51) 125.00 135.00
4. Singapore (Un 11/47) .. 10.00 29.50	4. Winner (Univ.) .. 25.00 75.00
1* Skill Pool (Got 8/52) .. 165.00 185.00	4. Wisconsin (Un 3/48) .. 20.00 45.00
2. Slugfest (Wm 3/52) .. 79.50 139.00	2* Yacht Club (B 6/53) .. 275.00 410.00
6. Smarty (Wm 12/46) .. 10.00 17.50	6. Yanks (Wm 4/48) .. 15.00 25.00
6. Smoky (Ex 1/47) .. 12.50 19.50	4. Zingo (Un 10/51) .. 95.00 115.00
6. Snooks (Wm 6/51) .. 49.50 79.00	
1. South Pacific (Ge 2/50) 49.50 69.00	
4. Spark Plugs (Wm 9/51) .. 69.50 99.50	

4. ChiCoin Baseball .. 35.00 49.00	4. ChiCoin Trophy .. 35.00 59.50
4. ChiCoin 6 Player .. 95.00 150.00	4. ChiCoin 6 Player Match 220.00 295.00
4. ChiCoin 6 Play Hi Score 150.00 160.00	4. Chi Coin 6 Player DeLuxe .. 195.00 299.50
4. ChiCoin 6 Play 5th Frame .. 425.00 450.00	4. ChiCoin 10th Frame .. 195.00 285.00
4. ChiCoin 10th Frame Match .. 325.00 350.00	4. ChiCoin Crown .. 395.00 400.00
7. ChiCoin Name Bowler .. 340.00 365.00	4. ChiCoin Triple Score .. 395.00 405.00
4. ChiCoin Double Score .. 375.00 385.00	4. Exhibit Strike .. 25.00 39.50
4. Exhibit Twin Rotation .. 145.00 195.00	4. Genco Shuffle Target .. 30.00 49.50
6. Genco Bowling League .. 24.50 45.00	6. Genco Baseball .. 25.00 39.50
4. Genco 8 Player Reb'd .. 60.00 79.50	4. Genco Target Skill .. 30.00 50.00
4. Gottlieb Bowlette .. 15.00 40.00	4. Keeney ABC Bowler .. 15.00 25.00
4. Keeney Bowling Champ .. 10.00 35.00	6. Keeney King Pin .. 29.50 39.50
5. Keeney Pin Boy .. 24.50 39.50	4. Keeney Ten Pins .. 15.00 24.50
6. Keeney Lucky Strike .. 35.00 50.00	4. Keeney Dbl. Bowler .. 35.00 79.50
4. Keeney League Bowl .. 75.00 139.50	4. Keeney Duck Pins .. 15.00 65.00
4. Keeney Super Deluxe League .. 195.00 225.00	4. Keeney DeLuxe League Bowler .. 145.00 175.00
1. Keeney Big League Bowl .. 85.00 129.50	4. Keeney 4 Play League .. 75.00 137.50
4. Keeney 4-Way Bowl .. 35.00 40.00	4. Keeney 6-Player .. 125.00 165.00

3* Keeney 10 Play .. 229.50 325.00	4. Keeney Club Bowler .. 385.00 400.00
4. Keeney Super DeLuxe .. 195.00 225.00	4. Keeney Team Blr. .. 225.00 265.00
4. Rock-Ola Shuffle Jungle .. 24.50 35.00	4. Rock-Ola Shuffle-Lane .. 24.50 35.00
4. Un. Official Bowler .. 184.00 250.00	4. Un. Shuffle Alley .. 15.00 20.00
4. Un. Shuffle Alley w/con .. 29.50 69.50	4. Un. Shuffle Alley Exp. .. 27.50 39.50
4. Un. 2-play Express .. 29.50 45.00	4. Un. Sin Rebound .. 30.00 45.00
2. Un. Twin Rebound .. 35.00 39.50	4. Un. Slugger .. 35.00 55.00
4. Un. Skee Alley .. 50.00 65.00	4. Un. 4-Player Match .. 190.00 235.00
4* Un. 4-Player .. 50.00 125.00	4* Un. 5-Player .. 69.50 145.00
1* Un. 6-Player .. 115.00 150.00	4* Un. DeLuxe 6-Player .. 125.00 195.00
2* Un. Super 6-Play .. 195.00 250.00	4. Un. Clover .. 350.00 375.00
4. Un. Liberty .. 349.50 375.00	4. Un. Cascade .. 325.00 375.00
7. Un. Classic .. 425.00 450.00	4. Un. Olympic .. 395.00 425.00
4. Un. Manhattan .. 395.00 425.00	4. Un. Manhat. 6 Play .. 245.00 265.00
2* Un. Star 6-Play .. 245.00 295.00	4* Un. 10th Frame Star .. 275.00 335.00
4. Un. 10th Frame Super .. 264.50 300.00	4. Un. Shuffle-Cade .. 79.50 95.00
4. Un. Twin Shuffle Cade .. 75.00 85.00	4. Univ. Dbl. Shuffle .. 29.50 40.00
4. Univ. Super Twin .. 45.00 55.00	4. Univ. DeLuxe Twin .. 65.00 85.00
4. Univ. Twin Bowler .. 35.00 45.00	4. Univ. HiScore Bowler .. 30.00 55.00
4. Williams DeLuxe Bowler .. 30.00 34.50	6. Williams Twin Shuffle .. 29.50 45.00
4. Williams Dbl Head .. 35.00 60.00	

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range .. 450.00 600.00	4. Kirk Night Bomber .. 49.50 75.00
6. Allite Strike 'N Spares .. 25.00 50.00	4. Lite League .. 35.00 49.50
4. Boomerang .. 40.00 45.00	4. Mills-Panoram .. 95.00 225.00
4. Bally Big Inning .. 75.00 150.00	4. Mills Panoram Peek .. 159.50 250.00
6. Bally Bowler .. 49.50 69.50	6. Mills Conv. for Panoram Peek .. 10.00 29.50
4. Bally Convoy .. 47.50 79.50	4. Mutoscope Ace Bombers .. 100.00 145.00
4. Bally Defender .. 59.50 110.00	4. Muto. Atomic Bomber .. 125.00 149.50
6. Bally Eagle Eye .. 39.50 49.50	4. Mutoscope Dr. Mobile .. 95.00 125.00
4. Bally Heavy Hitter .. 35.00 60.00	4. Mutos. Fly. Saucers .. 100.00 150.00
6. Bally King Pin .. 35.00 45.00	4. Mutos. Photo. (Pre-War) 125.00 250.00
4. Bally Lucky Strike .. 35.00 50.00	2. Mutos. Photomatic (late) .. 395.00 595.00
4. Bally Rapid Fire .. 75.00 95.00	4. Mutoscope Silver Gloves .. 185.00 245.00
6. Bally Sky Battle .. 49.50 85.00	4. Mutoscope Sky Fighter .. 65.00 125.00
6. Bally Torpedo .. 49.50 85.00	1. Mutos. Voice-O-Graph 35c .. 425.00 550.00
4. Bally Undersea Raider .. 75.00 125.00	4. Periscope .. 95.00 120.00
6. Bank Bali .. 35.00 45.00	4. QT Pool Table .. 65.00 85.00
4. Bing-A-Roll .. 25.00 50.00	4. Quizzer .. 75.00 95.00
4. Champion Hockey .. 35.00 55.00	6. Rockola Ten Pins HD .. 25.00 49.50
4. ChiCoin Basketball Champ .. 125.00 195.00	4. Rockola World Series .. 35.00 69.50
4* ChiCoin 4-Player Derby .. 100.00 225.00	4. Scientific Baseball .. 39.50 65.00
2. ChiCoin Goalee .. 85.00 95.00	4. Scientific Basketball .. 39.50 65.00
4. ChiCoin Hockey .. 55.00 75.00	4. Scientific Batting Pr. .. 50.00 95.00
4. Chi Midget Skee .. 75.00 150.00	4. Scientific Pitch-'Em .. 135.00 195.00
4* ChiCoin Pistol .. 75.00 90.00	2* Seeburg Bear Gun .. 190.00 225.00
6. ChiCoin Roll-A-Score .. 39.50 75.00	4. Seeburg Chicken Sam .. 75.00 95.00
4. Edelco Pool Table .. 49.50 75.00	4. Seeburg Shoot the Chute .. 49.50 75.00
4. Evans Bat-A-Score .. 115.00 165.00	4. Set Shot Basketball .. 200.00 275.00
6. Evans Ski Roll .. 90.00 125.00	6. Skee Barrel Roll .. 25.00 49.50
1. Evans Super Bomber .. 45.00 125.00	4. Spares & Strikes .. 75.00 95.00
4. Evans Play Ball .. 65.00 75.00	6. Skill Jump .. 25.00 39.50
4. Evans Ten Strike '46 .. 40.00 75.00	4. Supreme Bolascor .. 40.00 95.00
4. Evans Tommy Gun .. 49.50 95.00	6. Supreme Skee Roll .. 20.00 35.00
1* Exhibit Dale Gun .. 49.50 65.00	6. Supreme Skill Roll .. 20.00 35.00
4. Exhibit Gun Patrol .. 150.00 195.00	4. Supreme Rocket Buster .. 35.00 50.00
4. Exhibit Jet Gun .. 185.00 200.00	6. Tail Gunner .. 39.50 55.00
4. Exhibit Pony Express .. 85.00 135.00	4. Telequiz .. 125.00 165.00
4. Exhibit Silver Bullets .. 79.50 139.50	4. Un. Team Hockey .. 40.00 85.00
4* Exhibit Six Shooter .. 125.00 195.00	6. Warner Voice Record .. 49.50 69.50
4. Exhibit Vitalizer .. 45.00 75.00	4. Western Baseball '39 .. 35.00 85.00
4. Genco Glider .. 25.00 45.00	4. Western Baseball '40 .. 50.00 85.00
4. Genco Advance Rolls .. 39.50 59.50	6. Whizz .. 15.00 24.50
6. Genco Play Ball .. 29.50 40.00	4. Wilcox-Gay Recordio .. 99.50 125.00
6. Groetchen Met. Typer .. 79.50 149.50	4. Williams All Stars .. 35.00 65.00
1. Genco Sky Gunner .. 250.00 325.00	6. Williams Box Score .. 39.50 65.00
4. Hi Roll .. 25.00 40.00	2* Williams Star Series .. 60.00 85.00
4. Irish Poker .. 50.00 65.00	4* Williams Super World Series .. 95.00 195.00
6. Jack Rabbit .. 50.00 65.00	4. Williams Quarterback .. 65.00 75.00
4. Jungle Joe .. 95.00 150.00	4. Wurlitzer Skeeball .. 35.00 65.00
4. Keeney Air Raider .. 75.00 90.00	
4. Keeney Anti Aircraft Bl .. 15.00 35.00	
4. Keeney Sub Gun .. 75.00 90.00	
4. Keeney Texas League .. 25.00 45.00	

CONFIDENTIAL PRICE LIST

SHUFFLES - REBOUNDS

2. Bally Shuffle-Line .. 35.00 69.50	4. ChiCoin Bowling Twin .. 35.00 49.50
4. Bally Hook Bowler .. 29.50 69.50	4. ChiCoin Bowling Alley .. 29.50 55.00
4. Bally Baseball .. 35.00 50.00	4. ChiCoin Alley w/con .. 30.00 45.00
6. Bally Shuffle Champ .. 35.00 39.00	6. ChiCoin Ace Bowl .. 39.50 49.50
6. Bally Shuffle-Bowler .. 24.50 29.50	1. ChiCoin Bowl Classic .. 35.00 60.00
4. Bally Speed Bowler .. 34.50 49.50	4. ChiCoin Horseshoes .. 45.00 65.00
1. ChiCoin Bowl-A-Ball .. 165.00 250.00	6. ChiCoin Rebound .. 25.00 45.00



CIGARETTE MACHINES

1. Automatic "Smokesbop" (9 Col., 486 Cp.)	\$125.00-\$239.50
4. Du Grenier (Mod. A-7)	95.00-125.00
4. Du Grenier (Mod. A-9)	75.00-135.00
4. Du Grenier (Mod.AC-7)	85.00-140.00
4. Du Grenier (Mod.AC-9)	95.00-145.00
4. Du Grenier (Mod. E-7)	75.00-150.00
4. Du Grenier (Mod. ES-9)	85.00-155.00
4. Du Grenier (Mod. E-9)	85.00-155.00
4. Du Grenier (Mod.ES-11)	85.00-165.00
4. Du Grenier "W" (9 col.)	20.00-70.00
1. Du Grenier "S" (7 col.)	20.00-85.00
4. Du Grenier "S" (9 col.)	20.00-70.00
4. Du Grenier Champion (9 col.)	20.00-82.50
4. Du Grenier Champion (11 col.)	40.00-110.00
4. Eastern Electric C-8	75.00-125.00
4. Electro (8-col.)	100.00-215.00
4. Electro (10 col.)	200.00-250.00
4. Lehigh PX (Elec. 8 col.)	50.00-125.00
4. Lehigh PX (10 col.)	50.00-135.00
4. Lehigh King Size	65.00-125.00
4. National 750	45.00-85.00
4. National 950	45.00-125.00
4. National 930	45.00-95.00
4. National 9A (9 col.)	75.00-110.00
4. Nat. 9-ML Wheatwood	125.00-185.00
4. National Electric	40.00-95.00
4. Rowe Diplomat (10-col)	65.00-85.00
4. Rowe Imperial (6 col.)	25.00-30.00
4. Rowe Imperial (8 col.)	25.00-30.00
4. Rowe Royal (6 col.)	25.00-30.00
4. Rowe Royal (8 col.)	25.00-30.00
4. Rowe Royal (10 col.)	35.00-40.00
4. Rowe President (8 col.)	50.00-65.00
1. Rowe President (10 col.)	75.00-135.00
1. Rowe Crusader (10 col.)	75.00-155.00
4. Rowe Electric (8 col.)	65.00-85.00
1. Uneeda "A" (6 col.)	35.00-87.50
4. Uneeda "A" (8 col.)	35.00-65.00
4. Uneeda "A" (9 col.)	35.00-65.00
1. Uneeda "E" (6 col.)	35.00-75.00
1. Uneeda "E" (8 col.)	35.00-85.00
4. Uneeda "E" (9 col.)	35.00-65.00
4. Uneeda "E" (12 col.)	35.00-65.00
4. Uneeda "E" (15 col.)	35.00-65.00
4. Uneeda 500 (7 col.)	35.00-65.00
4. Uneeda 500 (9 col.)	35.00-65.00
4. Uneeda 500 (15 col.)	35.00-65.00
4. Uneeda Monarch (8 col.)	45.00-55.00
4. Uneeda Monarch (10 col.)	65.00-85.00
4. Uneeda Monarch (12 col.)	85.00-115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00-\$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00-100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00-125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00-165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00-175.00
4. Stoner (Mod. 120, 5 col.)	69.00-125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50-150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00-200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00-300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50-89.50
4. Coan "U-Select-It" (74 cap.)	15.00-50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00 200.00
4. Bert Mills Coffee Bar, 600 cups	200.00 300.00
4. Bert Mills Coffee Bar, 500 cups	300.00 450.00
4. Chief-Way, Model 100, cap. 400-600	625.00 675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	350.00 425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$200.00 \$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 450.00
4. Lyons #1400-2F	450.00 550.00
4. Lyons Model 500, 5c single	150.00 250.00
4. Mills, Automatic Foun- tain, 400 cups	125.00 200.00
4. Mills, Automatic Foun- tain, 400 cups, with- out changemaker	100.00 110.00
4. Soda Shoppe	1000.00 1100.00
4. Spacarb single 5c, 1000 cups	175.00 250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00 300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	100.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	400.00 500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00 \$350.00
4. Rowe "Ice Cream Vendor" Ice Cream Sandwiches - or "Pops", 200 cap.	350.00 475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	169.00-275.00
AMI Model B	285.00-325.00
AMI Model C	289.00-375.00
Rock-Ola 1422	60.00-95.00
Seeburg 146M	89.00-115.00
Seeburg 147S	90.00-135.00
Seeburg 147M	99.50-135.00
Seeburg 148ML	159.50-215.00
Seeburg M-100 A	425.00-549.50
Seeburg M-100 B	564.00-695.00
Wurlitzer 1015	90.00-165.00
Wurlitzer 1100	195.00-265.00
Wurlitzer 1080	79.50-150.00
Wurlitzer 3020 Wall Box	10.00-19.50

PINBALLS

Atlantic City (B 5/52)	200.00-335.00
Beach Club B 2/53	390.00-465.00
Beauty (B 11/52)	325.00-385.00
Bright Lights (B 5/51)	105.00-145.00
Bright Spot (B 11/51)	125.00-200.00
Cabana (Un 3/53)	325.00-475.00
Circus (Un 8/52)	187.50-295.00
Coney Island (B 9/51)	150.00-200.00
Five Star (Univ. 5/51)	49.00-79.00
Frolics (B 10/52)	225.00-335.00

PINBALLS (Continued)

Golden Nugget (Ge 2/53)	99.50-175.00
Jumping Jacks (Ge 10/52)	90.00-150.00
Palm Beach (B 7/52)	252.50-350.00
Skill Pool (Got 8/52)	165.00-185.00
Spot-Lite (Got 8/52)	100.00-195.00
Yacht Club (B 6/53)	275.00-410.00

SHUFFLES & REBOUNDS

Un. 4 Player	50.00-125.00
Un. 5 Player	69.50-145.00
Un. 6 Player	115.00-150.00
Un. Deluxe 6 Player	125.00-195.00
Un. Super 6 Player	195.00-250.00
Un. Star 6 Player	245.00-295.00
Un. 10th Frame Star	275.00-335.00

ARCADE EQUIPMENT

Chi Coin 4 Player Derby	100.00-225.00
Chi Coin Pistol	75.00-90.00
Exhibit Dale Gun	49.50-65.00
Exhibit Six Shooter	125.00-195.00
Seeburg Bear Gun	190.00-225.00
Williams Star Series	60.00-85.00
Williams Super World Series	95.00-195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of vari- ous types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Speed Boat	995.00
Palm Springs	699.50

CHICAGO COIN

Gold Cup	\$ 665.00
Hi-Speed Crown Bowler	625.00
Advance Bowler	615.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

D. GOTTLIEB & CO.

Pin Wheel	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Pacemaker Bowler	\$ 600.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selec- tions	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker.	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	\$ 675.00
Royal Shuffle Alley	650.00
Rio	

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

Gun Club	\$ 364.50
Pennant Baseball	479.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S **IMPERIAL**

SHUFFLE ALLEY

WITH

SENSATIONAL NEW

KING
REALISTIC

SIZE
BOWLING PINS

MORE APPEALING
Extremely Durable
FAST
SMOOTH
QUIET
Knee-Action
Disappearance

MORE THAN
TWICE THE SIZE
OF
FORMER PINS

1

U. S. PATENT
NO. 2,652,557

ACTUAL
◀ SIZE ▶
PHOTO

1

Plus

TRIPLE MATCH FEATURE

(0-9)



TRIPLE and DOUBLE Scores

5th and 10th Frames with **TRIPLE Scores**

Added Feature—can adjust
to 5 Frame Game

Strike or Spare Flasher Lights

HI-SCORE Feature

Can Pick Up 7-10 Split

Hinged Pin Hood—Hinged Front Door

Formica Playboard

SEE YOUR DISTRIBUTOR

TWO SIZES | 8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
ROYAL Shuffle Alley
Has All The Features of **IMPERIAL**
Except Triple Match Feature



UNITED'S
RIO

Fast Action In-Line Game with

New
SPELL
NAME
Feature

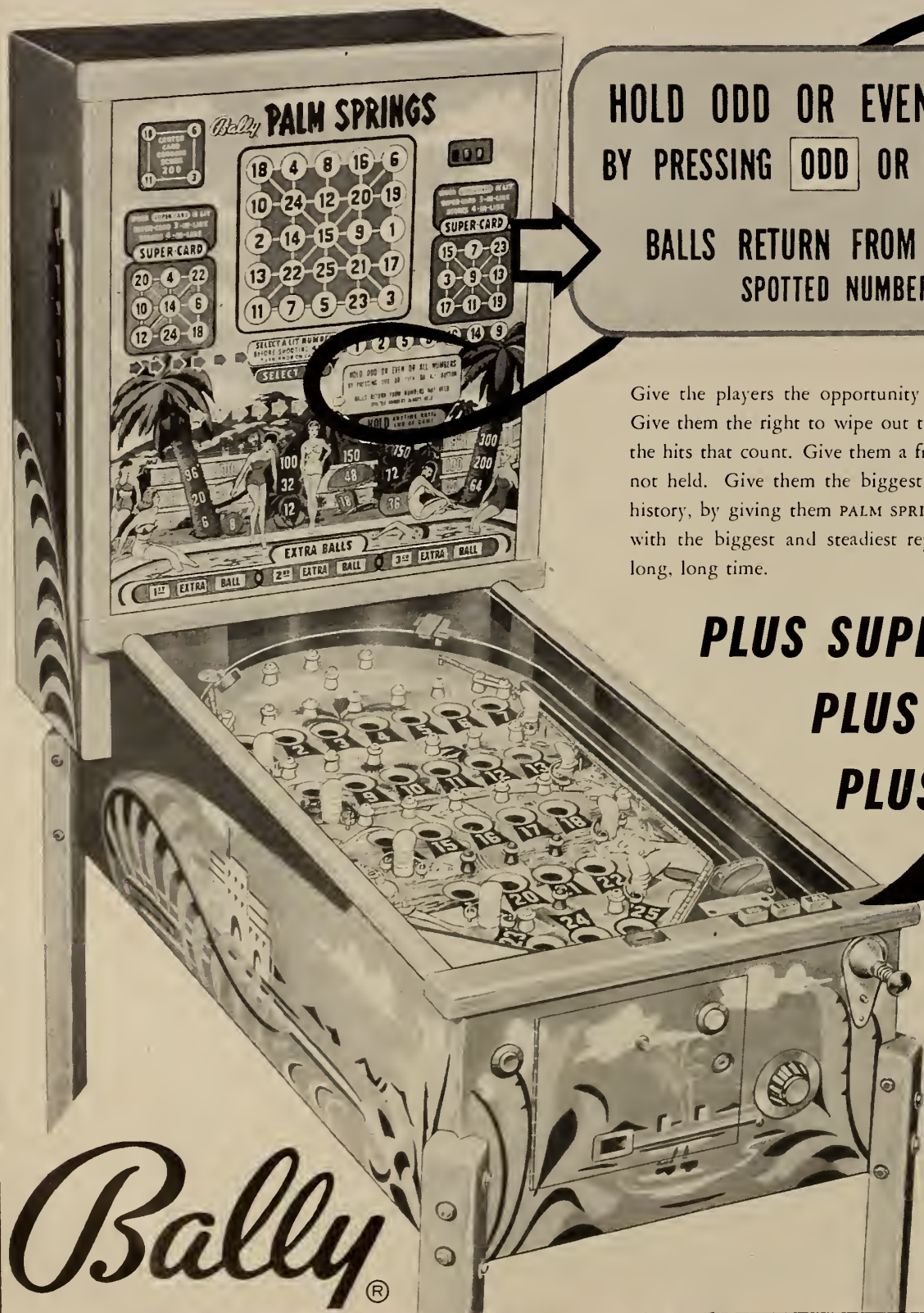
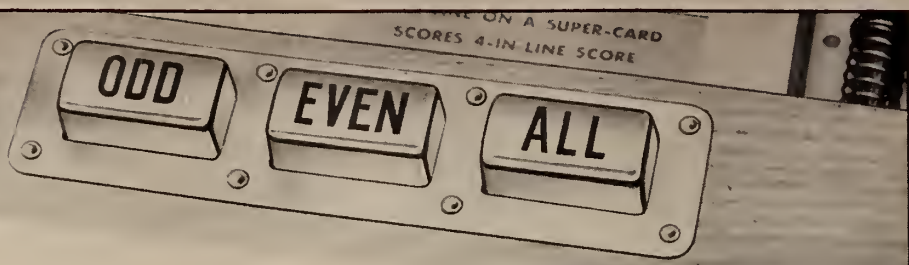


Standard
Pinball
Cabinet
Size

NOW AT YOUR
DISTRIBUTOR

HOLD

numbers you need to build up score, cancel-out numbers you're "sorry" you hit... try again with BALLS RETURNED from cancelled numbers...



HOLD ODD OR EVEN OR ALL NUMBERS BY PRESSING **ODD** OR **EVEN** OR **ALL** BUTTON

BALLS RETURN FROM NUMBERS NOT HELD
SPOTTED NUMBERS ALWAYS HELD

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time.

PLUS SUPER-CARD SCORES
PLUS CORNER SCORES
PLUS SELECT-A-SPOT
ADVANCING SCORES
EXTRA BALLS

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games... plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

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PALM SPRINGS