

THE CASH BOX

VOLUME XV

JANUARY 30, 1954

NUMBER 19



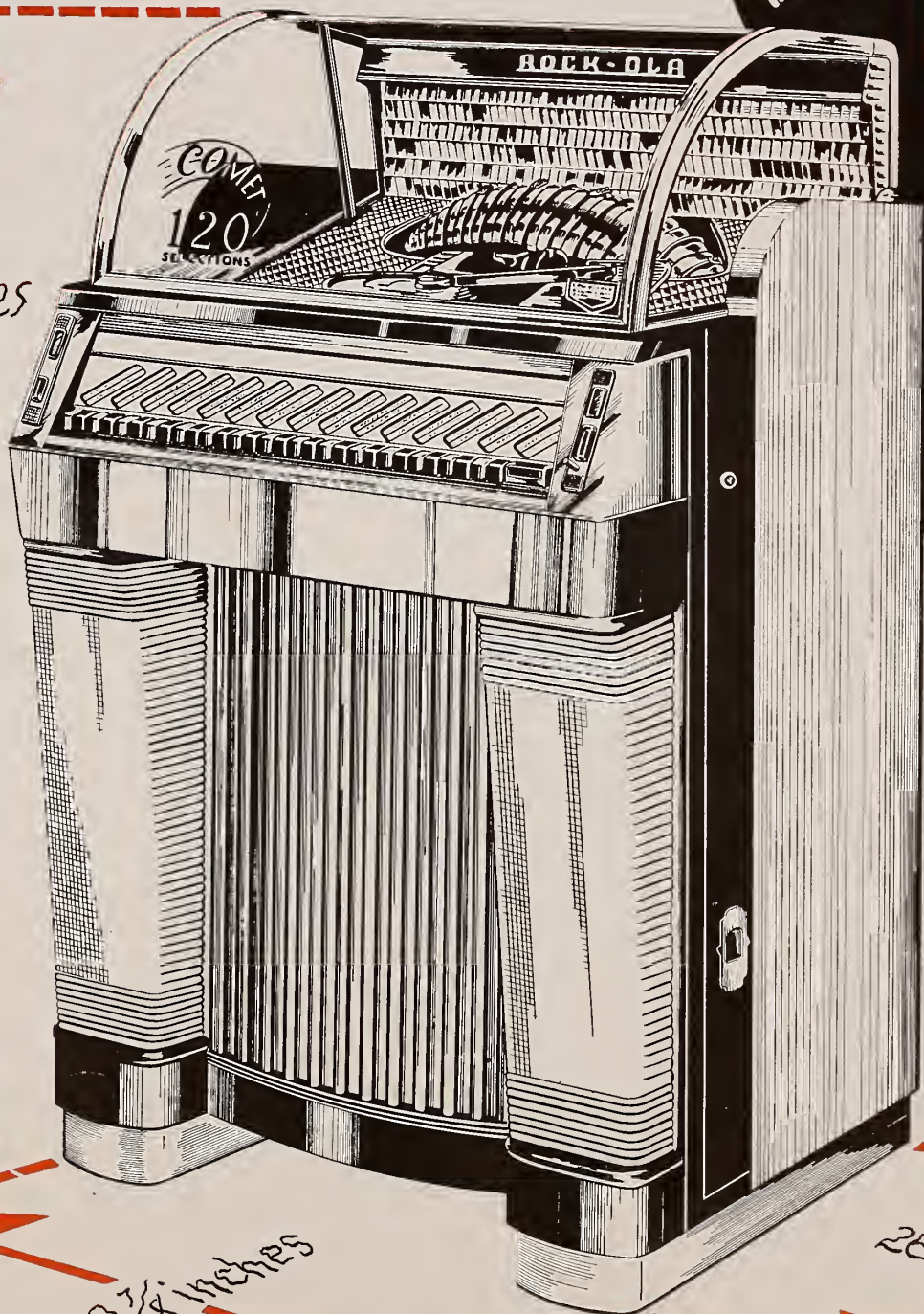
RCA Victor's Label "X" literally gets off to a flying start as Joe Delaney, sales manager, Bill Darnel, one of its first artists, and Jimmy Hilliard, A&R head, leave by plane for a four week tour of distributors, juke box operators and disk jockeys. They are acting as an advance team in preparation for the diskery's first release which is due February 8. After that there will be two releases each month with the first LP and EP scheduled for March.

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with the world's newest mechanism!

53 ¹/₈ inches



29 ⁷/₈ inches

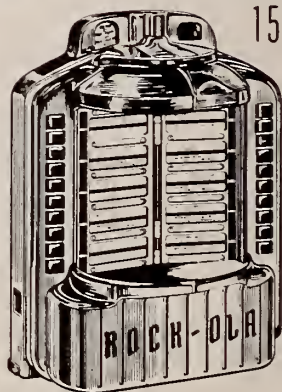
26 ³/₄ inches

ROCK-OLA

Comet
120
Selections

"The original phonograph
with 120 selections"

MODEL
1438



MODEL
1546

*the Original Wall Box
with 120 Selections*

ROCK-OLA MANUFACTURING CORPORATION
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FOUNDED BY BILL GERSH

The Cash Box

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Music Editorial

KEEP 'EM SHORT!

A note from Tom Edwards of Station WERE in Cleveland this week included the following:

"I thought that by now all the wheels in the record business knew that we deejays find it pretty hard to program records that are more than three minutes in length. I don't care how good a number is, we simply can't schedule it if it is overly long. . . . As packed with commercials as we are, the trend is towards the shorter sides. Many times the time on the record is more important than the artist's name or the title. Keep 'em short boys."

For years now, *The Cash Box* has been campaigning for shorter records for juke box operators because, since the number of records that can be played in the peak hours is highly limited, it is only through short records that an operator can make a profit. Moreover, it has been shown time and time again that a short record can contain all the artistic quality of a longer one—and in most cases be even more satisfying because of its brevity.

But lately disk jockeys too have begun to contact us on the necessity for shorter records. Only a few weeks ago, we quoted several disk jockeys who said categorically that they could not program long records, not because they might not want to, but because time limitations prevented it.

A disk jockey has to think of his sponsors and the commercial aspects of his show. In addition he is constantly being inundated by promotion men with requests to play

their song. Now the basic, unchangeable factor on a radio show is the time allotted to the commercials. There must be enough time to cover every commercial available for that show. For after all it is the commercials that are supporting both the station and the disk jockey.

And so it is only the time that is left that can be devoted to records. Now if you have eighteen minutes to play music, you can play either six three-minute records or nine two-minute records.

It is obvious that disk jockeys want to play as many records as they can and so it is equally obvious that the shorter a company makes a record, the more chance that record has to be played.

The most recent example of a record's being too long was Doris Day's "Secret Love" which was losing a great deal of play because it ran something like 3:40 minutes. Realizing this, the diskery has just released a shortened version of the number in the hope that some of the play that had been lost could be regained.

An overly long record is bad for everyone concerned—the record company, the artist, the juke box operators and the disk jockey.

We've been campaigning for short records for so long—and with such great gains over the last several years—that all we can do now is repeat Tom Edwards' advice:

"Keep 'em short boys."



Overnight
SMASH HIT!
LOU MONTE

DARKTOWN STRUTTERS BALL

The Original with those Crazy Italian Lyrics!

I KNOW HOW YOU FEEL

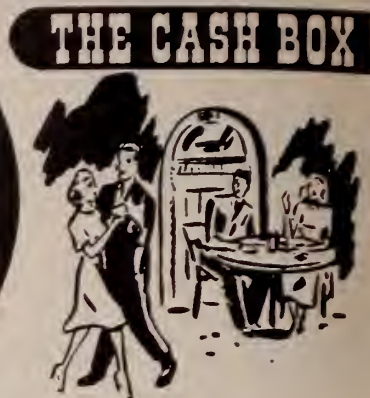
with Hugo Winterhalter and his Orchestra

20/47-5611



THE NATION'S TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AB —Abbott	CA —Capitol	DU —Duke	JU —Jubilee	PC —Peacock	5P —Specialty
AL —Aladdin	CD —Cadence	DY —Derby	KI —King	PE —Peacock Pro.	5W —Swingtime
AM —Ambassador	CH —Chess	EP —Epic	LO —London	PR —Prestige	TE —Tempo
AP —Apollo	CK —Checker	ES —Essex	MA —Mars	RA —Rainbow	TF —Tiffany
AT —Atlantic	CO —Columbia	FE —Federal	MD —Mood	RE —Regent	TI —Tico
BA —Barbour	CR —Coral	FI —Fiesta	ME —Mercury	RH —Recorded In Hollywood	TN —Tennessee
BE —Bell	CY —Crystallette	4 Star —Four Star	MG —MGM	RM —Rama	TR —Trend
BR —Brunswick	DA —Dana	IM —Imperial	MO —Modern	SA —Savoy	UN —United
BU —Bullet	DE —Decca	IN —Intro	PA —Parrot	5A —Savoy	VA —Valley
	DO —Dot	JD —Jay Dee		5IT —Sittin' In	VI —RCA Victor
					ZO —Zodiac

- | | | |
|-----------|---|----------|
| 1 | OH, MEIN PAPA
EDDIE FISHER - EDDIE CALVERT
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Welle
DE-28964 (9-28964)—Russ Morgan | 1 |
| 2 | STRANGER IN PARADISE
FOUR ACES - TONY BENNETT
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots | 4 |
| 3 | CHANGING PARTNERS
PATTI PAGE
BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets | 2 |
| 4 | THAT'S AMORE
DEAN MARTIN
CA-2589 (F-2589)—Dean Martin | 3 |
| 5 | HEART OF MY HEART
FOUR ACES - CORNELL, DESMOND, DALE
CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart | 7 |
| 6 | RAGS TO RICHES
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgia Shaw | 5 |
| 7 | WOMAN
JOHNNY DESMOND
CO-40144 (4-40144)—Jose Ferrer
CR-61069 (9-61069)—Johnny Desmond | 8 |
| 8 | RICOCHET
TERESA BREWER
CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O. | 6 |
| 9 | YOU ALONE
PERRY COMO
BE-1020 (45-1020)—Maddy Russell | 9 |
| 10 | MARIE
FOUR TUNES
CA-2452 (F-2452)—Ben Light | — |

11) THE JONES BOY. 12) YOU, YOU, YOU. 13) SECRET LOVE. 14) EBB TIDE. 15) GRANADA. 16) ISTANBUL. 17) MY HAPPINESS. 18) I SEE THE MOON. 19) OFF SHORE. 20) ARE YOU LOOKING FOR A SWEETHEART. 21) EH, CUMPARI. 22) TILL THEN. 23) STRINGS OF MY HEART. 24) SHE WAS FIVE AND HE WAS TEN. 25) THE CREEP. 26) TILL WE TWO ARE ONE. 27) TO BE ALONE. 28) VAYA CON DIOS. 29) MANY TIMES. 30) DOWN BY THE RIVERSIDE. 31) I'LL NEVER STAND IN YOUR WAY. 32) OUR HEARTBREAKING WALTZ. 33) LOVE WALKED IN. 34) BAUBLES, BANGLES AND READS. 35) C'EST SI BON.



Remember
"THE THING"?
 Here We Go Again!

I KNOW AN OLD LADY

and
TAKE YOUR GIRLIE TO THE MOVIES

(If You Can't Make Love At Home)

with **SKIP MARTIN**
 and his Orchestra

20/47-5615



PHIL HARRIS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-------------------------|----------------------------------|
| 1. OH, MEIN PAPA | { Eddie Fisher (RCA Victor) |
| | { Eddie Calvert (Essex) |
| 2. STRANGER IN PARADISE | { Four Aces (Decca) |
| | { Tony Bennett (Columbia) |
| 3. CHANGING PARTNERS | { Patti Page (Mercury) |
| 4. THAT'S AMORE | { Dean Martin (Capitol) |
| 5. SECRET LOVE | { Doris Day (Columbia) |
| 6. RAGS TO RICHES | { Tony Bennett (Columbia) |
| 7. HEART OF MY HEART | { Cornell, Desmond, Dale (Coral) |
| | { Four Aces (Decca) |
| 8. RICOCHET | { Teresa Brewer (Coral) |
| 9. THE JONES BOY | { Mills Brothers (Decca) |
| 10. GRANADA | { Frankie Laine (Columbia) |
| | { Monte Kelly (Essex) |
| 11) YOU ALONE | |
| 12) TILL WE TWO ARE ONE | |
| 13) MAKE LOVE TO ME | |
| 14) TILL THEN | |
| 15) THE CREEP | |

Chicago jocks Bill Anson (WCFL) and Stan Dale (WJJD) have done wonderful jobs playing up The Cash Box' plan "Day Of Dimes For The March Of Dimes". The boys have gone all out advising the audience of the tremendous good that must come from such a plan and have asked them to go to their local stores and suggest they cooperate with the juke box operator. Stan and Bill have already gotten results as operators report the Chicago storekeepers have been approaching them with the suggestion they set a day aside for all dimes collected to be donated to the "March of Dimes" fund.

* * * * *

Pic of the week—Ray Turner (WEAV-Plattsburgh, N.Y.) vacationing at his home in Vermont. Ray will be away from the mike for a couple of weeks.



RAY TURNER
 (WEAV—Plattsburgh, N. Y.)

... Mitch Reed (WITH-Baltimore, Md.), just out of a sick bed, sends in a wire listing his top ten. Listed as number 8 is "What It Was, Was Football". Maybe he's right. It certainly wasn't football. . . . Dick Duane back from a deejay tour of Philadelphia where he plugged his "You Are My Love" and "Masquerade" on the Paris label. Both sides were awarded Cash Box "Best Bets". Dick started at the Club Elegante, Brooklyn, on January 19 for one week. . . . Tough luck dodged Henry Tuck's (WREV-Reidsville, N.C.) footsteps when one of his fondest desires came true. Henry had been hoping for some time that he would be honored by WSM-Nashville by being asked to do "Mr. DJ, USA". The invitation came at long last.—But he had already been scheduled to a guest on Fred Allen's TV show in New York City on the same weekend. Then too—he had his usual shows on WREV. Poor Henry—something has to give way. . . . Jon Massey (WWDC-Washington, D.C.) has very little time to spare. When not busy on his all night show he writes plays, poetry, songs, is permanently employed as graphic designer for the Department of Labor, and also does surgical drawings for John Hopkins University. . . . Portland, Maine's newcomer, Howie Leonard (WPOR) lost no time in lining up a really active schedule. Howie is on the air 2½ hours daily with his "Matinee Frolic". In addition Leonard has just begun "Jazz Journey", Saturdays 7:30 to 8 p.m. and on Sundays from 1:30 to 2 p.m. he winds up the week with "Boys and Girls In A Whirl". . . . Los Angeles deejays have been keeping the stork busy. Red Rowe, popular KFVB jock on CBS-TV's early morning show "Panorama Pacific" is the proud papa of a brand new baby girl and Jim Ameche, KLAC, also welcomes a new daughter into the family. It's his fifth.

* * * * *

Karen Chandler one busy gal and with a will to succeed that keeps her working at her craft at all times. Karen's been making the rounds of most of the deejays in town in addition to her TV performances plugging her newest, "Why", which is starting to kick up some action. . . . Stephen Paul, whose qualifications are radio and TV music director at WLEE, WMBG and WTVR, composer of classics and pops, and currently with a TV show called "Piano Portraits by Paul", is now in New York starting a new disk show which will be recorded in New York. It will be called "Hello From Broadway" and will feature records, guest stars and his piano.

RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ C GOOD
ⓑ B EXCELLENT	ⓐ G FAIR
ⓑ B VERY GOOD	ⓐ D MEDIOCRE

NORRIE PARAMOR ORCHESTRA
(Essex 337; 45-337)

B+ "CALLAHAN'S MONKEY" (2:26) [Leeds ASCAP—Jordan, Spear] A clever and catchy instrumental piece makes most inviting listening as presented by Norrie Paramor and his men. Cute number could become another "Meet Mr. Callahan."

C+ "MELODIA" (2:15) [Leeds ASCAP—Plato] The lush string of the ork sway through a lovely waltz instrumental. Very appealing sound.

JOHN SEBASTIAN
(Cadence 1421; 45-1421)

B "STRANGER IN PARADISE" (2:45) [Frank ASCAP—Wright, Forrest] Talented harmonica virtuoso John Sebastian dishes up a late cover job on the big hit from the show "Kismet." Terrific backing is by the Archie Bleyer ork.

B "AUTUMN LEAVES" (3:02) [Ardmore ASCAP—Mercer, Prevert, Kosma] The stylist comes through with another super harmonica job on a wonderful tune that always seems to be around. Fine coupling for soft listening.

VICKI YOUNG
(Capitol 2704; F-2704)

C+ "FOREVER YOURS" (2:36) [Barton ASCAP—Kaye, Morton, Stanford] Dave Cavanaugh and his boys back Vicki Young with a lush setting as she oozes through a sentimental romantic number.

B "SOMEBODY ELSE IS TAKING YOUR PLACE" (2:06) [Shapiro, Bernstein ASCAP—Howard, Ellsworth, Morgan] On this deck the thrush rhythms through a solid oldie. Voice is cross between Kay Starr and Sunny Gale on this one.

JANE RUSSELL
Mercury 70282; 70282 x 45)

C+ "WHAT IS THIS THAT I FEEL" (2:15) [Mills ASCAP—Myrow, Blaine, Wells] From her new flicker, the controversial "French Line," Jane Russell presents one of the numbers. Cute item with show type lyrics. Not too commercial.

C+ "WELL I'LL BE SWITCHED" (2:50) [Mills ASCAP—Myrow, Blaine, Wells] The thrush rhythms through a colorful jumper from the same film. She sings well on this clever item.

ALFREDITO
(Rainbow 229; 45-229)

B "MAMBO—FOR DANCERS ONLY" (2:10) [Leeds ASCAP—Oliver] Alfreddito and his men offer a rhythmic mambo item tailor made for dancing. The beat is vivid and a definite aid to the beginner of the dance.

C+ "QUIEN SERA" (3:04) [—Pablo, Beltran, Ruiz] Pepe Adorno adds a fitting vocal to another exciting and zestful instrumental mambo. Alfreddito shines at the vibes.

THE CASH BOX DISK OF THE WEEK

"CROSS OVER THE BRIDGE" [Valando ASCAP]
"JOHNNY GUITAR" [Chappell ASCAP]

PATTI PAGE
(Mercury 70302; 70302 x 45)



PATTI PAGE

● As her smash platter of "Changing Partners" heads for the

number one spot on the charts, Patti Page gets hold of some more potent disk material in a solid rhythm item tagged "Cross Over The Bridge." It's a great change of pace to which the thrush gives everything she's got. And as usual, Patti's multiple voicing on the refrain is terrific. The lower deck is a slow, soft Latin rhythm number dubbed "Johnny Guitar" which is offered in the warm and inviting manner that has made her so popular. Patti has great stuff to start the new year off with a bang. Look for "Cross Over The Bridge" to really go.

LES BAXTER ORCHESTRA
(Capitol 2705; F-2705)

B "ATLANTIS" (2:14) [Southern ASCAP—Bourdin, Rousaud] The Les Baxter ork and chorus present an exciting rhythmic item with a wild and eerie sound. Beaty number makes interesting listening.

B "FLIRTATION WALTZ" (2:20) [Bourne ASCAP—Heywood, Sarony] A more commercial side is this lovely waltz item softly presented in an old fashioned manner by the chorus and ork. Unidentified lead voice adds quality to good tune.

GEORGE SHEARING
(MGM 11677; K-11677)

C+ "A SINNER KISSED AN ANGEL" (3:01) [Famous ASCAP—Joseph, David] The great Shearing aggregation smoothly eases through, in its stylish manner, a slow rhythmic item. Pretty tune effectively presented.

B "MOOD FOR MILT" (2:44) [Bayes BMI—Tjader] On this end, George Shearing and his boys fly through a fast moving Latin tempo number. An exciting toe tapper that really lets loose toward the end.

JOHNNY GOODFELLOW
(Jubilee 6050; 45-6050)

C "SPRING IN MONTMARTRE" (3:01) [Shelley ASCAP—Fotine, Shelley] Larry Fotine's ork sets up a super lush backing for a pleasing vocal offering by Johnny Goodfellow. Pretty waltz number but a bit on the heavy side.

C "EVERYTHING THAT'S BEAUTIFUL IS YOU" (3:02) [True Blue ASCAP—Fotine, Carr] The smooth baritone voice of the artist comes over well on this end too as he and the ork deliver a romantic piece of material.

THE LANCERS
(Trend 70; 45-70)

B "STOP CHASIN' ME BABY" (2:47) [Hollis BMI—Wilber] Still riding high with their initial hit "Sweet Mama, Tree Top Tall," the Lancers dish up another rhythmic item with a similar sound. Could hit.

B "PEGGY O'NEILL" (2:17) [Leo Feist ASCAP—Dodge, Nelson, Pease] The Van Alexander ork again assist as the crew cruises through a waltz tempo oldie. Boys jump it up at mid point. Good material.

VARIETY BOYS
(Rainbow 235; 45-235)

C "SHAME" (2:26) [Myers ASCAP—Stone, Di Leo] The Variety Boys with Jimmy Brown in the lead spot, harmonize on a rhythm ballad that makes ok listening.

C "ARE YOU FOR REAL" (2:30) [Myers ASCAP—Stone, Di Leo] The group hands in another inviting job as it rhythms through a jumper with a boogie beat. Jimmy Brown again takes the lead.

FOUR TUNES
(Jubilee 5135; 45-5135)

B+ "DO-DO-DO-DO-DO-DO-IT AGAIN" (2:33) [Jefferson ASCAP—Jordan, Bass] As their first disk for Jubilee breaks into the juke box top ten, the "Marie" boys, the Four Tunes, come up with another good jumper that could hit too. Catchy.

B "MY WILD IRISH ROSE" (2:07) [Witmark ASCAP—Olcott] Sid Bass and the ork set up another fine rhythm backdrop for the boys' rendition of a great oldie. Boys have a great style and could make it two in a row.

GINNY GIBSON
(MGM 11672; K-11672)

C+ "DON'T STOP KISSING ME GOODNIGHT" (2:26) [Aberbach BMI—Wooley] Ginny Gibson comes through with a colorful country flavored cornball ditty that makes rousing listening. A pleasant and unusual item.

B "BATON ROUGE" (3:00) [Joy ASCAP—Merrill] The thrush has another interesting and unusual piece of material to work with on this end. A slow country waltz item with an amusing set of lyrics. Could make noise.

LEROY HOLMES ORCHESTRA
(MGM 11673; K-11673)

C+ "BREEZIN' ALONG WITH THE BREEZE" (2:24) [Remick ASCAP—Gillespie, Simons, Whiting] The Three Beaus and A Peep join Leroy Holmes on a zippy jump instrumental loaded with color. A real cute ditty.

C "DIT DIT DA HOOTY" (2:24) [Broadcast BMI—Perry] Elly Russell takes on the vocal chores on this deck while the Holmes men supply the lilting and catchy accompaniment. A happy bit of listening matter.

RAYMOND SCOTT QUINTET
(Audivox 106; 45-106)

B "HIGHLAND SWING" (2:30) [Gateway ASCAP—Scott] The imaginative mind of talented Raymond Scott goes to work and comes up with a cute and most appealing instrumental novelty with a Scotch air. Quintet is terrific.

B "HONEST INJUN" (2:42) [Gateway ASCAP—Scott] Scott and his men cruise through another colorful ditty written by the conductor. A fascinating piece with an Indian kick.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DO-DO-DO-DO-IT AGAIN" Four Tunes Jubilee 5135; 45-5135
- ★ "STOP CHASIN' ME BABY" The Lancers Trend 70; 45-70
- ★ "HIGHLAND SWING" Raymond Scott Quintet Audivox 106; 45-106
- ★ "CALLAHAN'S MONKEY" Norrie Paramor Essex 337; 45-337
- ★ "THIS IS YOU" Pat Terry Jubilee 6056; 45-6056

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Reaction to The Cash Box' newly intensified coverage of the dealer market, starting with album reviews, has been excellent. But that's only the beginning. We have some great surprise features coming up. . . . Dick Adler, co-author of "Rags To Riches," is the father of a baby boy, his second. . . . Sunny Gale becomes the first artist to appear at Chubby's for a fourth engagement. . . . Rainbow Records is releasing the original "Salute To Glenn Miller" album in conjunction with the movie. . . . Bob Carroll's latest Derby disk looks as though it will be even bigger than his "Say It With Your Heart." . . . Bill Silbert, WMGM disk jockey, has been renewed for another year by the station. . . . Joe Costa at Frank Polumbo's Cafe in Philadelphia. . . . Steve Gaynor stars weekly on WATV's "The Amateur Songwriter" on Sundays at 2 P. M. Danny Stiles emcees the show. . . . Nancy Drew follows Betty Madigan into the Casa Marina in Key West. . . . If the Tony Bennetts' new baby, expected in February, is a girl, she will be named Andrea; if it's a boy, the name will be D'Andrea. . . . Nate Cole's Ciro opening in Hollywood was loaded with big names. . . . George Pincus hit the jackpot with his first tune as a publisher on his own, "The Jones Boy." Recorded



TONY BENNETT

by The Mills Bros., the song has just been given the rack order. . . . Dinah Shore in town doing color TV testing. . . . Add new combos: Eileen Barton, Johnny Desmond and the McGuire Sisters. First sides are "Pinetree Pine Over Me" and "Cling To Me" on the Coral label. By using the talent he has available in unusual ways, Bob Thiele, A&R head of Coral, has proven himself one of the most original thinkers in the record biz today.

CHICAGO:

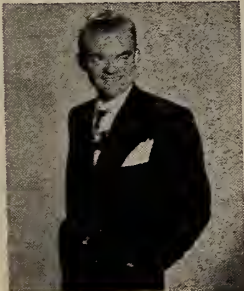
Bill Anson's popularity continues going up and up. In addition to his early morn show, 7-9 AM over WCFL, Bill now on WENR, 3:30 to 5:30 PM, and on TV Satty nites 10 to 11:30 PM, with more on the way, we hear. . . . Very lovely gesture by Al Alberts, Dave Mahoney, Sod Vaccaro and Lou Silvestri (The Four Aces) who gave Margaret Kraft of Decca that gorgeous compact with the following engraved on it: "To The Heart Of Our Hearts." Seems, from what the boys tell us, it was Margaret who first came up with the suggestion of their clickeroo, "Heart Of My Heart." And the boys arguing all week about whether to "leave the Caddy in St. Loo" and then "fly to Montreal, Buffalo, Syracuse," etc. Then come back to St. Loo, pick up the Caddy, and drive on to Las Vegas and West. . . . Nice invite from Maude and Benny Strong to "Come on out, folks, and enjoy the Ambassador." Benny's at the Coconut Grove. . . . Very outstanding letter from RCA-Victor's Larry Kanaga about those gold million-mark disks. . . . Marty Hogan back in town from his Miami sojourn and just as busy as ever—over the luncheon tables at Fritzel's—where Marty does a whale of a sales job. . . . Thanks to the greatest people in the world—the deejays in Chicago—for helping The Cash Box' Plan—"A Day Of Dimes For The 'March Of Dimes'." . . . "Turn Around Boy" an all Chi product. Written by Glory Fox and Mike Oury. Published by Bud Brandom. Waxed on MGM by Lew Douglas. Glory and Mike, who've just returned from the East, report that "It's catching on big." . . . Bob Manning now on Howard Miller's "Close Up" is the boy so many are banking on in Noo Yawk to click—but big. . . . Bob Cole pops in to state, "I'm pushing like a madcap on 'Madcap.'" Henri Rene's waxing of this tune great. . . . Ernie Roth on the phone, between trains, to advise, "I'm on my way to St. Louis to set up Don Cornell's one-week shot at the Fox Theatre." . . . Les Paul and Mary Ford reading their favorite magazine (The Cash Box, of course) in a picture which appeared in the Cleveland Plain Dealer's Pictorial Magazine, Sun., 1/17. . . . Buddy Basch all excited over Eileen Barton's clickeroo, "Don't Ask Me Why," writes us a letter of thanks. (Wrong dept., Buddy, should be Sid Parnes, New York office). . . . Keep smiling!



DON CORNELL

LOS ANGELES:

Orchestra leader Claude Gordon and manager Norm Malkin spent a few day recently visiting disk jockeys in West Coast cities with Alma record of "Carnival of Venice" and "Old Trail." Malkin announced the signing of Margie Rae as vocalist with the Gordon crew. She will now be known as Margie Rayburn. She just recorded some sides with Spike Jones on Victor under the name of Margie Sorghum. . . . Tom Sheils, manager of the Modernaires, recently planed to New York to discuss a new Coral recording contract with diskery toppers. Their current pact, which has three months to run, is being shredded as a result of sales on newly-released "Salute To Glenn Miller" record. . . . Watch for Doris Day's "What Every Girl Should Know" which will be released about Feb. 1st. A great arrangement, haunting lyrics, plus Doris' superb delivery could add up to another clickeroo for the gal. . . . The Don, Dick and Jimmy Trio now appear nitely at the Hotel Green in Pasadena. Their recent waxing of "Angela Mia" on the Crown label has started to catch on and looks like it has great possibilities. . . . Abe Diamond and wife Vera of Ambassador Record Co. spent a few days vacationing in Las Vegas. . . . Jimmy Boyd celebrated his 15th birthday on January 9th. He recently returned from a successful theatre engagement in Toronto, Canada. After Jimmy's latest release, I'm all for starting a drive for shorter song titles. It's "I've Got Those Wake Up Seven-Thirty, Wash Your Ears They're Dirty, Eat Your Eggs And Oatmeal, Rush To School Blues." . . . We hear that the pretty "Lonesome Lover's Lie" was written by KFWB Deejay Red Rowe and Sportscaster Mark Scott. Well where's Dave Ballard? . . . Tony Bennett is riding high with two hits in the nation's top ten, "Rags To Riches" and "Stranger In Paradise." . . . French poodle version of "C'est Si Bon": "Save Zee Bone." Good one for Spike. . . . Here's a new twist: Larry Cotton, prexy of Oroc Records, is out singing on his own label. Evelyn Lynne's Oroc waxing of "I Caught The Bride's Bouquet" has now been covered by two majors. . . . Songthrush Gale Clark is vacationing in Palm Springs before starting new recording sessions.



SPIKE JONES

TURN AROUND BOY

Lew Douglas and his orchestra

CAESAR'S BOOGIE
MGM 11654 78 rpm
K11654 45 rpm



GO, GO...for these M-G-M HITS

JONI JAMES
YOU'RE MY EVERYTHING YOU'RE NEARER
MGM 30829 78 rpm • K30829 45 rpm

BILLY ECKSTINE I'M IN A MOOD
RENDEZVOUS MCM 11655 78 rpm • K11655 45 rpm

TOMMY EDWARDS
THERE WAS A TIME WALL OF ICE
MCM 11668 78 rpm • K11668 45 rpm

SHIRLEY HARMER WONTCHA' LOVE ME
IF YOU LOVE ME (REALLY LOVE ME) MCM 11667 78 rpm • K11667 45 rpm

ROBERT MAXWELL
and His Music
SOLFEGGIO
THE DOLL DANCE
MCM 11671 78 rpm • K11671 45 rpm

BETTY MADIGAN
MY HEART IS DANCING WITH YOU CALL ME DARLING
MCM 11670 78 rpm • K11670 45 rpm

ART MOONEY
and His Orch.
SILHOUETTE PROMISES
MCM 11669 78 rpm • K11669 45 rpm

THE NOCTURNES
POPPA PICCOLINO and
FOR THE FIRST TIME IN A LONG TIME
MCM 11644 78 rpm • K11644 45 rpm

FRAN WARREN IT'S ANYBODY'S HEART
IF I COULD HAVE YOU BACK AGAIN MCM 11616 78 rpm • K11616 45 rpm

BOB STEWART
DID I REMEMBER CARELESS
MCM 11659 78 rpm • K11659 45 rpm

ALAN DEAN CALL ME ANYTIME AT ALL
WHAT ARE YOU WAITING FOR MCM 11658 78 rpm • K11658 45 rpm

THE CORONET ORCH.
LOST LOVE MAIN LINE
MCM 30837 78 rpm • K30837 45 rpm

BOB SANTA MARIA THE BIG DREAM
I REALLY DON'T WANT TO KNOW MCM 11666 78 rpm • K 11666 45 rpm

RITA FAYE
I'M A PROBLEM CHILD MISTER LIGHT'NING BUG
MCM 11664 78 rpm • K11664 45 rpm

SHEB WOOLEY KNEW I HAD LOST
DON'T STOP KISSING ME GOODNIGHT MCM 11665 78 rpm • K11665 45 rpm

CLAUDE CASEY
LOOKING AT THE MOON THROUGH A TEARDROP YOU'LL HAVE TO TALK IT OVER WITH MY HEART
MCM 11611 78 rpm • K11611 45 rpm

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MAKE FRIENDS WITH RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

EARL BACKUS
(Epic 9012; 4-9012)

C+ "ON THE TRAIL" (2:28) [Robbins ASCAP—Grofe] Earl Backus presents an interesting instrumental styling of a catchy melody from "The Grand Canyon Suite." Number may be recognized as a Philip Morris theme. Good guitar work.

C+ "PICKIN' IN THE ROUGH" (2:11) [Frederick BMI—Backus, Hermán] The guitar takes the spotlight once again as the Backus crew comes up with a rhythm number loaded with beat. Piece really jumps.

GEORGE TZIPINE & PARIS SYMPHONY
(MGM 30838; K-30838)

C+ "SONG OF THE LAND" (2:51) [Byron BMI—Dupree] Thunder introduces a lush and melodious instrumental theme from the coming flicker "Song Of The Land." Tzipine ork has a full and wonderful sound.

C "THE FLIGHT OF THE ALBATROSS" (3:08) [Byron BMI—Dupree] More beautiful background music from the film is offered by the men on this end. Piece is kind of heavy and on the classical side.

PAT TERRY
(Jubilee 6056; 45-6056)

B+ "THIS IS YOU" (2:46) [Milton Kellern ASCAP—Silver, Kellern] With the Don Costa ork setting up the lush backdrop, Pat Terry presents a romantic item that rates as a strong contender for hitdom. Good vocal on lovely tune.

B "I'LL ALWAYS REMEMBER" (2:56) [Shapiro, Bernstein ASCAP—Burton, Kent] Pat does an effective job of multiple voicing as he lilt through another romantic ballad. Italian lyrics add to the feeling of the delivery.

VAUGHN MONROE
(RCA Victor 20-5608; 47-5608)

C+ "ALWAYS, ALWAYS IN MY DREAMS" (3:00) [Hawthorne ASCAP—Merrill] Vaughn Monroe gets a wonderful assist from the Major-Minors' vocal group as he glides through a romantic piece of material.

C "TALKIN' TO A SPARROW" (2:55) [Regent BMI—Andersen] The balladeer presents a melodious piece on this end as he warbles the meaningful lyrics. Orking is fitting.

TOMMY DORSEY
(Decca 28978; 9-28978)

C+ "ISLAND QUEEN" (3:19) [Criterion ASCAP—Rinker, Huddleston] Tommy Dorsey guides his men through a rhythmic styling of a good jumper as Gordon Polk takes the vocal. Handclapping to recital is effective.

C+ "YOU'RE THE CAUSE OF IT ALL" (3:03) [Pickwick ASCAP—Rinker, Huddleston] Johnny Amoroso takes the featured spot on a soft Latin ballad as the Dorsey ork supports. TD offers a fancy bit of tromboning.

THE CASE BOX

SLEEPER OF THE WEEK

"YOUNG AT HEART" (2:49) [Sunbeam BMI—Richards, Leigh]
"TAKE A CHANCE" (2:37) [Barton ASCAP—Raksin, Stanford]

FRANK SINATRA
(Capitol 2703; F-2703)



FRANK SINATRA

● Since his becoming a Capitol artist, Frank Sinatra has been on the brink of a real solid smash.

Each release for the label has shown greater results than the one before. Now the "Voice" comes up with a refreshing new song which is his best job to date. We think "Young-At-Heart" has got what's necessary to make it a hit. There is something about the number that makes it light and pleasant listening. A fitting support is given to Sinatra by the lush strings of the Nelson Riddle ork. On the bottom portion, Frankie rhythms through an interesting bit with a lilt to it. Cute material is called "Take A Chance." Get behind the upper deck. Should be a solid one for the crooner.

"I COULDN'T BELIEVE MY EYES" (2:38) [Shapiro Bernstein ASCAP—Powell, Whitcup, Samuels]

"THE BIG BELL AND THE LITTLE BELL" (2:30) [Mounment ASCAP—Kalmanoff]

JULIUS LA ROSA
(Cadence 1235; 45-1235)



JULIUS LA ROSA

● Julius La Rosa has established himself, in this past year, as a top name in the wax world with

three big records, the biggest being his latest "Eh, Cumpari." Now, with his popularity at an all time high, the talented crooner offers a super-polished version of a lovely ballad tagged, "I Couldn't Believe My Eyes." La Rosa shows a definite improvement with every new record. It's a beautiful romantic item presented in the sincere La Rosa manner that has made him so successful. The lower lid is a cute ditty that should appeal to the children too. It's an appealing story titled "The Big Bell And The Little Bell." As expected, the Archie Bleyer ork sets up a perfect backdrop for the songster on both decks. Look for the top half to be a big one.

"YOU'D BE SURPRISED" (1:58) [Berlin ASCAP—Berlin]

"WHY SHOULD I BE SORRY?" (2:58) [Witmark ASCAP—Sigman, Faith]

JOHNNIE RAY
(Columbia 40154; 4-40154)



JOHNNIE RAY

● Johnnie Ray, who's been a record breaker in almost every

night club he's appeared in during the past few years, could shoot right up to the top of the charts again with either of these two terrific new sides. On one end the wailer sends up a wild, rip roaring job of a great oldie labelled "You'd Be Surprised." It's a great rhythm job on the favorite Irving Berlin number. The orking by Percy Faith should have all the kids jumping. On the other half, Johnnie cries through a heart breaking ballad tagged "Why Should I Be Sorry?" A terrific song featuring Mr. Emotion at his very best. Both ends have qualities which could establish them as smashes.

HARRY BELAFONTE
(RCA Victor 20-5617; 47-5617)

B "HOLD 'EM JOE" (2:32) [PD—Thomas] Harry Belafonte gets a great supporting job from the Hugo Winterhalter ork on a catchy calypso number which the talented songster presents in John Murray Anderson's "Almanac." Potent.

B "I'M JUST A COUNTRY BOY" (3:05) [Folkway BMI—Brooks, Barer] Here Harry sends up a folk number as only he can. A tasteful item packed with loads of feeling. A stirring rendition.

SAUTER-FINEGAN ORCHESTRA
(RCA Victor 20-5614; 47-5614)

B "HIT THE ROAD TO DREAMLAND" (3:08) [Famous ASCAP—Mercer, Arlen] Joe Mooney and the Doodlers do the vocal on a Sauter-Finegan instrumental from the movie "Star Spangled Rhythm." Good jumper with an imaginative orking.

C+ "WHERE'S ACE" (3:24) [Zephyr ASCAP—Sauter, Finegan, Alexander, Dinkin] On this end Ed and Bill guide the ork through a weird and exciting instrumental novelty. Good listening.

DINAH SHORE
(RCA Victor 20-5622; 47-5622)

B "I'LL HATE MYSELF IN THE MORNING" (2:10) [Crawford ASCAP—Lawrence] Dinah Shore sends up her polished and inviting treatment of a light ditty. A pretty tune that could make noise.

B "PASS THE JAM, SAM" (2:54) [Chappell ASCAP—Clinton] Henri Rene assists the thrush as she rhythms through a spicely novelty with a cute set of lyrics. Number should get chuckles.

PAUL WESTON ORCHESTRA
(Columbia 40152; 4-40152)

B "INDISCRETION" (3:03) [Cromwell ASCAP—Cahn, Weston, Cicognini] Paul Weston guides the ork through a lovely theme. Soft and romantic stuff for the quiet hours. Music will be background of flicker "Indiscretion of An American Wife."

C+ "AUTUMN IN ROME" (3:02) [Cromwell ASCAP—Cahn, Weston, Cicognini] More of the same lush and inviting music from the movie is offered on this end. Pretty.

LOUIS ARMSTRONG
(Decca 28995; 9-28995)

B "THE GYPSY" (3:20) [Leeds ASCAP—Reid] The Commanders ork backs Louis Armstrong as he offers his unique styling on a hit of a few years back. Interesting arrangement with some fancy tooting on Louis' part.

C+ "I CAN'T AFFORD TO MISS THIS DREAM" (3:03) [Sinclair BMI—Freidlander, Waldman] On this deck Satchmo is backed by the Sy Oliver ork as he colorfully treats a cute tune. Pleasing in every groove.

their rock-'em sock-'em

VOCAL

makes this one the hit

the **JOHNSTON BROTHERS** sing

the **CREEP**

backed by
CRYSTAL BALL

1423 & 45-1423

Don't forget —
the best instrumental!
TED HEATH
THE ORIGINAL
CREEP

backed by
SLIM JIM (Creep Dance)
1404 & 45-1404

London



A BEST SELLER!

ROBE

OB

Calvary

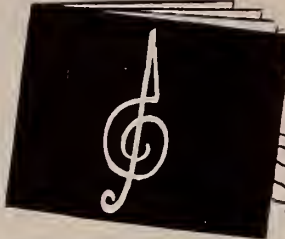


The ORIOLES

on JUBILEE-5134

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

THE CASH BOX



Album Reviews

POPULAR:

GLENN MILLER—Plays Selection From The Film "The Glenn Miller Story"—RCA Victor LPT 3057 (10" LP) List: \$3.15

MOONLIGHT SERENADE; AMERICAN PATROL; PENNSYLVANIA 6-5000; IN THE MOOD; TUXEDO JUNCTION; ST. LOUIS BLUES; STRING OF PEARLS; LITTLE BROWN JUG.

"The Glenn Miller Story" which will hit movie theaters throughout the country in the next few months should help make this package a tremendous seller. A sensational collection of some of Miller's best which are featured in the motion picture. Glenn Miller fans, not able to purchase the \$25 limited edition of the band's renditions, are sure to jump at the chance of getting this parcel of standards at the regular price.

ALFREDITO ORCHESTRA—"Alfredito Plays"—Rainbow LP 718 (10" LP) List: \$3.00

GOOFUS MAMBO; MAMBO FOR DANCERS ONLY; QUIEN' SERA; PEANUT VENDOR MAMBO; ROUND WORLD MAMBO #2; HONEY DRIPPER MAMBO (PT. 1); HONEY DRIPPER MAMBO (PT. 2); HIGBALL MAMBO.

Rainbow comes up with a sensational collection of instrumental mambos fashioned in the vivid and exciting Alfredito manner. Beat is exceptionally clear and sharp—tailor-made for the student of the mambo. Vocals accompany some of the numbers. A great party package and a natural for mambo enthusiasts who like the sock beat. "Round The World Mambo No. 2," included in the package is a big hit with mambo fans.

SHOW BIZ—"From Vaude To Video"—by Abel Green and Joe Laurie, Jr.—Narrated by George Jessel—RCA Victor LOC 1011 (12" LP) List: \$5.72

ACTUAL VOICES OF SHOW BUSINESS GREATS OF THE LAST FIFTY YEARS.

George Jessel narrates and introduces the actual voices or songs of some of the top names in the show world over the past half century. An interesting package that's sure to appeal to the sentimentalist. Folks who've read the best seller book by the same name should take to this collection of memories.

KISMET—Selections from the Musical Production—Danny Kaye, Four Aces and Peggy Lee—Decca ED 2117 (EP) List: \$1.50

NOT SINCE NINEVEH; NIGHT OF MY NIGHTS; STRANGER IN PARADISE; BAUBLES, BANGLES, & BEADS.

With the Broadway show "Kismet" currently hitting, three of Decca's top artists offer four of the best songs from the show in a neatly bound package. Attractive cover should help sale. Package contains a big pop hit in "Stranger In Paradise" and potential hit in "Baubles Bangles And Beads." Not aimed at audience looking for show's original score, but rather at pop lovers.

GOMEZ ORCHESTRA—Plays Rhumba Favorites—Rainbow EP 602 (EP) List: \$1.47

ROUND THE WORLD RHUMBA; MIAMI BEACH RHUMBA; WALTER WINCHELL RHUMBA; HOT CANARY RHUMBA.

Gomez and his orchestra ride through a series of popular rhumba items that always appeal to a party crowd. These renditions are especially made for dancing. The beat is exceptionally vivid and makes it very easy to dance to. A sure seller for the customer in search of rhumba music for a gathering.

MABEL MERCER—Songs by Mabel Mercer (Written especially for her)—Atlantic ALS 408 (10" LP) List: \$3.85

CHARM; CARRY ME BACK TO OLD MANHATTAN; THE RIVIERA; THANK YOU FOR THE FLOWERS; EARLY MORNING BLUES; IT WAS WORTH IT; YOU WILL WEAR VELVET; WHILE WE'RE YOUNG.

Song stylist Mabel Mercer, well known and loved by visitors of her abode at the Showspot in New York, offers a collection of songs which prominent composers have written especially for her. Album should go great with her followers. Package is aimed at this select group.

"PAL JOEY" & "CONNECTICUT YANKEE"—Rodgers & Hart played by Charles Sherrill at the piano—Atlantic ALS 1221 (12" LP) List: \$4.85

Atlantic offers a bargain pairing of the tunes from two great Broadway hits. Charles Sherrill offers the ever beautiful tunes that have been heard many times via many recordings but never before in one big package. The "cocktail" pianistics of Sherrill are familiar to the after theatre crowd through his engagements at various hotels and supper clubs. One of the items included in the "Connecticut Yankee" recording is "I Blush," a tune that had been dropped out of the show before it reached New York.

"SHOWBOAT" & "ROBERTA"—Jerome Kern played by Charles Sherrill at the piano—Atlantic ALS 1210 (12" LP) List: \$4.85

In another of its "The Golden Age of Musical Theatre" series, Atlantic presents George Sherrill again at the piano. Sherrill interprets the never forgettable hummables from musical comedy successes "Show Boat" and "Roberta." The Kern classics never tire the ear and the offering of two-for-one makes tidy bait for the bargain seeker.

JAZZ:

GEORGE SHEARING—"When Lights Are Low"—MGM E226 (10" LP) List: \$3.00

WHEN LIGHTS ARE LOW; I HEAR A RHAPSODY; DON'T BLAME ME; THINE ALONE; INDIAN SUMMER; THERE'S A LULL IN MY LIFE; I DIDN'T KNOW WHAT TIME IT WAS; WHEN YOUR LOVER HAS GONE.

With his masterful jazz touch, George Shearing has acquired a strong following of fans in the last few years. Here the artist presents a beautiful selection of lovely standards in his individual manner. A must for not only the Shearing lovers but for all jazz addicts.

JOE SULLIVAN—"Fats Waller First Editions"—Epic LG 1003 (10" LP) List: \$3.00

IF YOU CAN'T BE GOOD, BE CAREFUL; CAN'T WE GET TOGETHER; NEVER HEARD OF SUCH STUFF; THERE'LL COME A TIME WHEN YOU'LL NEED ME; BREEZIN'; AN ARMFUL OF YOU; WHAT'S YOUR NAME?; SOLID ECLIPSE.

Joe Sullivan offers a classy jazz fashioning of some heretofore unrecorded Fats Waller originals. Sullivan's piano styling has a resemblance in many spots to the Waller style, yet it contains an individuality about it. An interesting selection of mood pieces, fast show pieces and others that should appeal to the Fats Waller fan and piano lovers.



BOY! What a hit!

"TURN AROUND BOY"

"TURN AROUND BOY"

"TURN AROUND BOY"



TURN AROUND BOY

by

Lew Douglas

and his Orchestra

featuring

BILL BAILEY

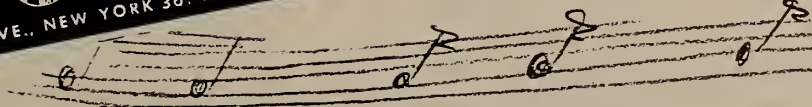
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published by
BRANDOM MUSIC

CAESAR'S BOOGIE
MGM 11654 78 rpm
K11654 45 rpm



"It's What's in THE CASH BOX That Counts"

Smashing Through To The Top!

"FROM THE VINE CAME THE GRAPES"

b/w

"Stolen Moments"

THE GAYLORDS



EUROPEAN LOW DOWN:

It has been a rather hectic week. There was so much to get done and so little time to do it in. But somehow I seemed to have managed. My first stop was Oslo in Norway where I was greeted by big posters advertising the Jazz Club U.S.A. package, but I caught it in Stockholm, Sweden and must say I was a little disappointed. Lady Day the star attraction was not up to her usual standards. The only one who was, was Red Norvo with his trio. He really brought the roof down. The folks here are now looking forward to E'la Fitzgerald's visit and to the arrival of Woody Herman's band.

In Stockholm, people go for the "Cool" type of Jazz. Yet the pop market is almost identical to our own. If you read the best selling charts here at the top you'll find "Vaya Con Dios" followed by "Moulin Rouge." This applies throughout Scandinavia and Germany. . . . By the way, I have just heard that Les Paul and Mary Ford are to be presented with another gold record on 29th January for bringing the sales of "Vaya" to two million. Nice going Les and Mary. Congratulations. I'm sure happy about it. . . . Here in Hamburg, Germany, where I'm writing from, I found out something which really surprised me. There's a rule on all radio stations that no commercial gramophone records are ever played; only tapes. So now every record company can only get playing time if it sends the radio station copies of the original tapes of all recording sessions.

Entertaining the forces over here is Eddie Fisher. . . . Favorites in Germany on wax: Vico Torriani, Lyss Asasia, Gita Lindt.

Other favorites are those who, although issued over here, are mainly heard on American Forces Networks an British Forces Network. They consist mainly of American and British artists.

I hear the composers of "You, You, You" and "Auf Wiederseh'n" both have some big songs ready for recording and they seem quite hopeful about the prospects.

Mantovani flying over to Copenhagen tomorrow to conduct the Danish Radio Orchestra. . . . I found an increasing demand for the 45 rpms and the Extended Play both in Scandinavia and in Germany, and what's more, I think I saw more record labels in these countries than I have even seen in England. . . . There's a little West Indian girl called Mona Baptiste who seems to be making a name for herself over here. She has just signed with the Polydor label and her first disk is pretty good.

Well, I'm off to London again and will be giving you the Lowdown from there as usual next week.

This Week's Best Selling Pop Singles:
(Courtesy of the
"New Musical Express")

1. "Oh Mein Papa" EDDIE CALVERT
2. "Swedish Rhapsody" MANTOVANI
3. "Rags To Riches" DAVID WHITFIELD
4. "Answer Me" FRANKIE LAINE
5. "Poppa Piccolino" DIANA DECKER
6. "Answer Me" DAVID WHITFIELD
7. "Blowin' Wild" FRANKIE LAINE
8. "Cloudy Lucky Seven" GUY MITCHELL
9. "Let's Have A Party" WINIFRED ATWELL
10. "Crying In The Chapel" LEE LAWRENCE



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 23 without any changes on the part of THE CASH BOX.

Larry Gentile WJBK—Detroit, Mich.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Strings Of My Heart (Gaylords)
4. I Love Paris (Tony Martin)
5. To Be Alone (Hilltoppers)
6. You Alone (Perry Como)
7. Gee (The Crows)
8. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
9. Granada (Frankie Laine)
10. My Hymn To Her (A. Wayne)

Cliff Sessions WFOR—Hattiesburg, Miss.

1. Stranger In Paradise (4 Aces)
2. Secret Love (Doris Day)
3. Heart Of My Heart (4 Aces)
4. Changing Partners (P. Page)
5. Oh, My Papa (Eddie Fisher)
6. From The Vine Came The Grape (Hilltoppers)
7. My Hymn To Her (A. Wayne)
8. Suddenly (Mantovani)
9. I Get So Lonely (4 Knights)
10. Make Love To Me (Stafford)

Nick Nickson WBBF—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Secret Love (Doris Day)
4. From The Vine Came The Grape (Gaylords)
5. You Alone (Perry Como)
6. The Jones Boy (Mills Bros.)
7. Our Heartbreaking Waltz (Teresa Brewer)
8. Two Purple Shadows (Vale)
9. Marie (Four Tunes)
10. Changing Partners (D. Shore)

Ray Perkins KFEL—Denver, Colo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Heart Of My Heart (F. Laine)
4. Changing Partners (K. Starr)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. Off Shore (Axel Stordahl)
8. Secret Love (Doris Day)
9. What It Was, Was Football (Andy Griffith)
10. The Jones Boy (Mills Bros.)

Johnny Morris WLOL—St. Paul, Minn.

1. Oh, Mein Papa (E. Calvert)
2. Oh, My Papa (Eddie Fisher)
3. The Jones Boy (Mills Bros.)
4. That's Amore (Dean Martin)
5. My Hymn To Her (A. Wayne)
6. Ricochet (Teresa Brewer)
7. Granada (Frankie Laine)
8. To Be Alone (Hilltoppers)
9. Woman (Johnny Desmond)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Rod Loudon KPOJ—Portland, Ore.

1. Oh, Mein Papa (E. Calvert)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Four Aces)
4. Ricochet (Teresa Brewer)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Make Love To Me (Stafford)
7. Woman (Johnny Desmond)
8. Rags To Riches (Tony Bennett)
9. That's Amore (D. Martin)
10. Till Then (Hilltoppers)

Alan Saunders WVNJ—Newark, N. J.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (Bennett)
3. Heart Of My Heart (4 Aces)
4. The Jones Boy (Mills Bros.)
5. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
6. You Alone (Perry Como)
7. Secret Love (Doris Day)
8. Changing Partners (P. Page)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. What It Was, Was Football (Andy Griffith)

Bob Seymour WKMH—Dearborn, Mich.

1. That's Amore (Dean Martin)
2. Stranger In Paradise (4 Aces)
3. Secret Love (Doris Day)
4. Oh, Mein Papa (E. Calvert)
5. Strings Of My Heart (Gaylords)
6. Till We Two Are One (Georgie Shaw)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Make Love To Me (Stafford)
9. Till Then (Hilltoppers)
10. You'll Never Leave My Side (Bunny Paul)

Ralph Phillips WFBR—Baltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Rags To Riches (T. Bennett)
4. That's Amore (Dean Martin)
5. Ricochet (Teresa Brewer)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Changing Partners (P. Page)
8. You Alone (Perry Como)
9. I Get So Lonely (4 Knights)
10. To Be Alone (Hilltoppers)

Donn Tibbetts WKBR—Manchester, N. H.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. The Jones Boy (B. Wayne)
4. She Was Five And He Was Ten (Mills Bros.)
5. You Alone (Perry Como)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Ricochet (Teresa Brewer)
9. I'm In Love With A Guy (Lorry Raine)
10. Stranger In Paradise (4 Aces)

Harry Burge WQAM—Miami, Fla.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (Bennett)
3. Rags To Riches (T. Bennett)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (4 Aces)
8. Ebb Tide (Frank Chacksfield)
9. Secret Love (Doris Day)
10. The Jones Boy (Mills Bros.)

Art Preston WSPR—Springfield, Mass.

1. Oh, Mein Papa (E. Calvert)
2. Rags To Riches (Tony Bennett)
3. Santa Baby (Eartha Kitt)
4. Granada (Monte Kelly)
5. Ebb Tide (Vic Damone)
6. That's Amore (Dean Martin)
7. Istanbul (Four Lads)
8. Stranger In Paradise (Gordon MacRae)
9. Woman (Johnny Desmond)
10. You Alone (Perry Como)

Art Roberts KXLW—St. Louis, Mo.

1. Stranger In Paradise (Teresa Brewer)
2. Time Will Tell (Hilltoppers)
3. Changing Partners (P. Page)
4. Strings Of My Heart (Gaylords)
5. Our Heartbreaking Waltz (Teresa Brewer)
6. Woman (Johnny Desmond)
7. Till We Two Are One (Shaw)
8. Secret Love (Doris Day)
9. Oh, Mein Papa (E. Calvert)
10. Make Love To Me (Stafford)

Ralph Petty WESC—Greenville, S. C.

1. She Was Five And He Was Ten (Mills Bros.)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. You Alone (Perry Como)
5. Two Purple Shadows (Vale)
6. That's Amore (Dean Martin)
7. The Jones Boy (Mills Bros.)
8. The Game Of Love (B. Darnel)
9. Our Heartbreaking Waltz (Teresa Brewer)
10. Till We Two Are One (Georgie Shaw)

Ron Terry WENR—Chicago, Ill.

1. Stranger In Paradise (4 Aces)
2. That's Amore (Dean Martin)
3. Oh, My Papa (Eddie Fisher)
4. Secret Love (Doris Day)
5. Ebb Tide (C. Applewhite)
6. Rags To Riches (T. Bennett)
7. Off Shore (Axel Stordahl)
8. Changing Partners (Kay Starr)
9. I Love Paris (Les Baxter)
10. You've Got Something (Joyce Taylor)

George E. Lezotte WAVZ—New Haven, Conn.

1. Stranger In Paradise (4 Aces)
2. Granada (Monty Kelly)
3. Heart Of My Heart (L. Elgart)
4. Hold Me (Ruth Casey)
5. You Alone (Perry Como)
6. The Game Of Love (Darnel)
7. The Creep (Stan Kenton)
8. Make Love To Me (Stafford)
9. Whee Baby (June Christy)
10. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)

Ira Cook KECA & KMPC—Hollywood, Calif.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Ricochet (Teresa Brewer)
5. Secret Love (Doris Day)
6. Changing Partners (P. Page)
7. Heart Of My Heart (4 Aces)
8. C'est Si Bon (Stan Freberg)
9. Y'all Come (Bing Crosby)
10. Many Times (Eddie Fisher)

Charlie Welsh WSB—Atlanta, Ga.

1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (4 Aces)
4. That's Amore (Dean Martin)
5. Sadie Thompson's Song (Richard Hayman)
6. Off Shore (Axel Stordahl)
7. Secret Love (Doris Day)
8. Granada (Monte Kelly)
9. I Get So Lonely (4 Knights)
10. Till Then (Hilltoppers)

Arty Kay WVLK—Lexington, Ky.

1. What It Was, Was Football (Andy Griffith)
2. I Get So Lonely (4 Knights)
3. Changing Partners (P. Page)
4. Oh, My Papa (Eddie Fisher)
5. Make Love To Me (Stafford)
6. Stranger In Paradise (4 Aces)
7. Ricochet (Teresa Brewer)
8. You, You, You (Ames Bros.)
9. Ebb Tide (Frank Chacksfield)
10. Rags To Riches (Tony Bennett)

Bill Stell WSVS—Crewe, Va.

1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. Changing Partners (P. Page)
4. The Jones Boy (Mills Bros.)
5. What It Was, Was Football (Andy Griffith)
6. Secret Love (Doris Day)
7. Till We Two Are One (Georgie Shaw)
8. That's Amore (Dean Martin)
9. Alone (Jimmy Sacca)
10. Marie (Four Tunes)

Chuck Wilson WBVP—Beaver Falls, Pa.

1. Stranger In Paradise (Four Aces-Bennett)
2. Oh, My Papa (Calvert-Fisher)
3. Rags To Riches (Bennett)
4. Granada (Clark Dennis)
5. She Was Five And He Was Ten (Judy Valentine)
6. I Get So Lonely (Four Knights)
7. Why (Karen Chandler)
8. Game Of Love (Bill Darnel)
9. Robe Of Calvary (Jill Corey)
10. Till Then (Hilltoppers)





THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 23 without any changes on the part of THE CASH BOX.

- Bill Ballance**
 KNX—Hollywood, Calif.
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (4 Aces)
 3. Changing Partners (P. Page)
 4. Heart Of My Heart (Cornell, Desmond, Dale)
 5. That's Amore (Dean Martin)
 6. Rags To Riches (T. Bennett)
 7. Secret Love (Doris Day)
 8. The Jones Boy (Mills Bros.)
 9. Woman (Johnny Desmond)
 10. Ricochet (Teresa Brewer)

- Stan Dale**
 WJJD—Chicago, Ill.
1. Stranger In Paradise (4 Aces)
 2. Oh, My Papa (Eddie Fisher)
 3. From The Vine Came The Grape (Gaylords)
 4. The Creep (Ralph Marterie)
 5. Till Then (Hilltoppers)
 6. That's Amore (Dean Martin)
 7. Village In Peru (Vic Damone)
 8. Kiss Or Get Off The Spot (Helen O'Connell)
 9. Turn Around Boy (L. Douglas)
 10. Changing Partners (P. Page)

- Jay Trompeter**
 WIND—Chicago, Ill.
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (Tony Martin)
 3. Secret Love (Doris Day)
 4. That's Amore (Dean Martin)
 5. Marie (Four Tunes)
 6. Till Then (Hilltoppers)
 7. Till We Two Are One (George Shaw)
 8. Baubles, Bangles, And Beads (Georgia Gibbs)
 9. Our Heartbreaking Waltz (Teresa Brewer)
 10. C'est Si Bon (Stan Freberg)

- Bill Reynolds**
 WTMJ—Milwaukee, Wis.
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (4 Aces)
 3. Till We Two Are One (Georgie Shaw)
 4. That's Amore (Dean Martin)
 5. Rags To Riches (T. Bennett)
 6. Secret Love (Doris Day)
 7. I Get So Lonely (4 Knights)
 8. Woman (Johnny Desmond)
 9. Till Then (Hilltoppers)
 10. Changing Partners (P. Page)

- Tiny Markle**
 WAVZ—New Haven, Conn.
1. Stranger In Paradise (4 Aces)
 2. Oh, My Papa (Eddie Fisher)
 3. Heart Of My Heart (4 Aces)
 4. Rags To Riches (T. Bennett)
 5. To Be Alone (Hilltoppers)
 6. Till Then (Hilltoppers)
 7. Game Of Love (Bill Darnel)
 8. Venus De Milo (B. Manning)
 9. It's Anybody's Heart (Fran Warren)
 10. Woman (Johnny Desmond)

- Leonard J. Ross**
 KORK—Las Vegas, Nev.
1. Oh, My Papa (Eddie Fisher)
 2. Rags To Riches (T. Bennett)
 3. Changing Partners (Kav Starr)
 4. Ebb Tide (Frank Chacksfield)
 5. The Jones Boy (Mills Bros.)
 6. Granada (Frankie Laine)
 7. I Love You (Frank Sinatra)
 8. Sweet Mama Tree Too Tall (Lancers)
 9. Off Shore (Axel Stordahl)
 10. Make Love To Me (Stafford)

- Mitch Reed**
 WITH—Baltimore, Md.
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (Bennett)
 3. Secret Love (Doris Day)
 4. Oh, Mein Papa (E. Calvert)
 5. Rags To Riches (T. Bennett)
 6. The Jones Boy (Mills Bros.)
 7. Changing Partners (P. Page)
 8. What It Was, Was Football (Andy Griffith)
 9. Venus De Milo (B. Manning)
 10. Don't Ask Me Why (Barton)

- Joe Deane**
 KQV—Pittsburgh, Pa.
1. The Creep (Three Suns)
 2. Two Purple Shadows (Vale)
 3. Till We Two Are One (Georgie Shaw)
 4. Stranger In Paradise (4 Aces)
 5. The Jones Boy (Mills Bros.)
 6. Oh, Mein Papa (E. Calvert)
 7. Off Shore (Leo Diamond)
 8. You're On Trial (Don Cornell)
 9. Our Heartbreaking Waltz (Teresa Brewer)
 10. Granada (Frankie Laine)

- Tony Donald**
 WITH—Baltimore, Md.
1. Secret Love (Doris Day)
 2. Oh, Mein Papa (Eddie Fisher)
 3. Stranger In Paradise (Bennett)
 4. That's Amore (Dean Martin)
 5. Heart Of My Heart (Cornell, Desmond, Dale)
 6. Changing Partners (P. Page)
 7. You, You, You (Ames Bros.)
 8. Ricochet (Teresa Brewer)
 9. Granada (Monte Kelly)
 10. Love Walked In (Hilltoppers)

- Chuck Norman**
 WIL—St. Louis, Mo.
1. Oh, Mein Papa (Eddie Fisher)
 2. Stranger In Paradise (Bennett)
 3. Changing Partners (P. Page)
 4. Time Will Tell (Hilltoppers)
 5. That's Amore (Dean Martin)
 6. Strings Of My Heart (Gaylords)
 7. You Alone (Perry Como)
 8. Granada (Frankie Laine)
 9. Secret Love (Doris Day)
 10. C'est Si Bon (Stan Freberg)

- Don Blair**
 WNBZ—Saranac Lake, N. Y.
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (4 Aces)
 3. Changing Partners (P. Page)
 4. That's Amore (Dean Martin)
 5. Ricochet (Teresa Brewer)
 6. Granada (Frankie Laine)
 7. You Alone (Perry Como)
 8. Ebb Tide (Frank Chacksfield)
 9. Secret Love (Doris Day)
 10. Don't Ask Me Why (Barton)

- John Leban**
 WCAE—Pittsburgh, Pa.
1. You Alone (Perry Como)
 2. Ricochet (Teresa Brewer)
 3. Changing Partners (Vale)
 4. Secret Love (Doris Day)
 5. Make Love To Me (Stafford)
 6. Marie (Four Tunes)
 7. Don't Ask Me Why (Barton)
 8. The Jones Boy (Mills Brothers)
 9. Stop Chasin' Me Baby (The Lancers)
 10. Madcap (Henri Rene)

- Al Ross**
 WBAL—Baltimore, Md.
1. Rags To Riches (Tony Bennett)
 2. Oh, My Papa (Eddie Fisher)
 3. Changing Partners (P. Page)
 4. Ricochet (Teresa Brewer)
 5. That's Amore (Dean Martin)
 6. Secret Love (Doris Day)
 7. Stranger In Paradise (4 Aces)
 8. I Love Paris (Les Baxter)
 9. Why Does It Have To Be Me (Tony Bennett)
 10. Woman (Johnny Desmond)

- Bob Duck**
 WMLS—Sylacauga, Ala.
1. Stranger In Paradise (Bennett)
 2. Rags To Riches (T. Bennett)
 3. Oh, My Papa (Eddie Fisher)
 4. Changing Partners (K. Starr)
 5. I Get So Lonely (Four Knights)
 6. That's Amore (Dean Martin)
 7. Ricochet (Teresa Brewer)
 8. Ebb Tide (Frank Chacksfield)
 9. Stranger In Paradise (4 Aces)
 10. Secret Love (Doris Day)

- Alex Cooper**
 KLAC—Hollywood, Calif.
1. Stranger In Paradise (Bennett)
 2. Oh, My Papa (Eddie Fisher)
 3. That's Amore (Dean Martin)
 4. Ricochet (Teresa Brewer)
 5. Changing Partners (P. Page)
 6. Heart Of My Heart (4 Aces)
 7. Love Walked In (Hilltoppers)
 8. Secret Love (Doris Day)
 9. Y'All Come (Bing Crosby)
 10. Sadie Thompson's Song (Richard Hayman)

- Norman Hall**
 WBNL—Baanville, Ind.
1. Oh, My Papa (Eddie Fisher)
 2. Rags To Riches (T. Bennett)
 3. Stranger In Paradise (4 Aces)
 4. Changing Partners (P. Page)
 5. Secret Love (Doris Day)
 6. From The Vine Came The Grape (Hilltoppers)
 7. Bimbo (Eddy Howard)
 8. I Get So Lonely (4 Knights)
 9. Stop Chasing Me Baby (Lancers)
 10. Answer Me My Love (Nat "King" Cole)

- Wallie Dunlap**
 WICC—Bridgeport, Conn.
1. Stranger In Paradise (4 Aces)
 2. Oh, My Papa (Eddie Fisher)
 3. Secret Love (Doris Day)
 4. Changing Partners (P. Page)
 5. Till We Two Are One (Georgie Shaw)
 6. You Alone (Perry Como)
 7. The Jones Boy (Mills Bros.)
 8. Granada (Frankie Laine)
 9. Sadie Thompson's Song (Dimita Jo)
 10. Answer Me My Love (Cole)

- Chester Kiser**
 WWIN—Baltimore, Md.
1. Make Love To Me (Stafford)
 2. Stranger In Paradise (Bennett)
 3. Oh, My Papa (Eddie Fisher)
 4. Answer Me My Love (Nat "King" Cole)
 5. Changing Partners (P. Page)
 6. Heart Of My Heart (Cornell, Desmond, Dale)
 7. The Creep (Three Suns)
 8. That's Amore (Dean Martin)
 9. What It Was, Was Football (Andy Griffith)
 10. Secret Love (Doris Day)

- Edna Richardson**
 WTMA—Charleston, S. C.
1. Oh, My Papa (Eddie Fisher)
 2. That's Amore (Dean Martin)
 3. Rags To Riches (Tony Bennett)
 4. You're My Everything (Joni James)
 5. Heart Of My Heart (Cornell, Desmond, Dale)
 6. You Alone (Perry Como)
 7. Stranger In Paradise (4 Aces)
 8. Answer Me, My Love (Nat "King" Cole)
 9. Changing Partners (P. Page)
 10. Ricochet (Teresa Brewer)

- Stan Pat**
 WTNJ—Trenton, N. J.
1. Changing Partners (P. Page)
 2. Stranger In Paradise (4 Aces)
 3. Oh, My Papa (Eddie Fisher)
 4. Sadie Thompson's Song (Richard Hayman)
 5. She Was Five And He Was Ten (Mills Bros.)
 6. You're My Everything (Joni James)
 7. That's Amore (Dean Martin)
 8. Our Heartbreaking Waltz (Teresa Brewer)
 9. Answer Me My Love (Nat "King" Cole)
 10. I'm Alone (Bertice Reading)

- Jack White**
 KBOL—Boulder, Cal.
1. Stranger In Paradise (Bennett-Four Aces)
 2. Oh, My Papa (Eddie Fisher)
 3. Rags To Riches (Tony Bennett)
 4. Ebb Tide (Frank Chacksfield)
 5. Changing Partners (Crosby-Starr)
 6. Heart Of My Heart (Cornell, Desmond, Dale)
 7. The Jones Boy (Mills Bros.)
 8. The Creep (Ted Heath)
 9. Make Love To Me (Stafford)
 10. I Get So Lonely (4 Knights)

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Miller Highlights MOA Convention Aims

OAKLAND, CALIF.—On March 8, 9, and 10, the Music Operators of America will convene at the Palmer House in Chicago.

In highlighting the aims and events of the convention, George A. Miller, president and business manager of MOA, listed the following:

1) Music operators from all over the nation will gather at this, the one and only national operators' convention, to exchange ideas for the benefit of all.

2) Music operators, phonograph manufacturers, record companies, needle manufacturers and other manufacturers of auxiliary equipment for coin operated phonographs will have an opportunity to display their equipment.

3) A tax council which operators will hear much about in the future, is already laying plans to attack the entertainment tax which eliminates dancing where juke boxes are located, and other types of taxation which effect the juke box industry.

4) Record companies, through panel discussions, will bring out many important factors applying to the operators and manufacturers.

5) Entertainment will include luncheons, theatre previews and the annual banquet with an all star show presented by the various recording companies and the entertainment committee of MOA. Hank Thompson, Capitol's prominent country balladeer will appear on stage.

6) One of the most important aims of the MOA this year is to come up with a method of eliminating nuisance bills which are presented in Congress each year by some organizations which are continually trying to collect so-called performance fees from the juke box operators. A plan to cope with this situation will be proposed at the convention.

7) Public relation programs will be discussed.

8) Canadian music operators who have recently formed the Canadian Music Operators' Association to fight pending legislation by the Canadian Association of Publishers, Authors and Composers will attend the convention.

Because of this constructive program, Miller is expecting a sell-out for the three days of the convention.

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NEW YORK—Shirley Harmer is caught by the candid camera during a recording session of "If You Really Love Me" backed with "Won'tcha Love Me," two new tunes which MGM records has just released. Shirley is seen and heard on the Dave Garroway show every third Friday.

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- CY—Crystalette DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby EP—Epic ES—Essex FE—Federal FI—Fiesta 4 Star—Four Star
- IM—Imperial IN—Intro JD—Jay Dee JU—Jubilee KI—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM MO—Modern
- PA—Parrot PC—Peacock Pro. PE—Peacock PR—Prestige RA—Rainbow RE—Regent RIH—Recorded In Hollywood SA—Savoy SIT—Sittin' In SP—Specialty
- SW—Swingtime TE—Tempo TF—Tiffany TI—Tico TR—Trend TN—Tennessee UN—United VA—Valley VI—RCA Victor ZO—Zodiac

Jan. 30		Jan. 23		Jan. 30		Jan. 23		Jan. 30		Jan. 23	
1—Oh, My Papa		141.0 143.8		5—Rags To Riches		55.8 52.3		VI-20-5575 (47-5575)		AL ROMERO Chivirico Rhythm	
BE-1019 (45-1019)— J. CARROLL & L. CLARK Off Shore		CA-2678 (F-2678)— RAY ANTHONY O. Secret Love		★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again		DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil		KI-1280 (45-1280)— BILLY WARD AND DOMINOS Don't Thank Me		★DE-28945 (9-28945)— MILLS BROS. She Was Five And He Was Ten	
CO-40134 (4-40134)— HARRY JAMES & PAUL WESTON Serenata		CR-61111 (9-61111)— R. WOT- TAWA & B. DEWILLE Oh, Mein Papa		DE-28964 (9-28964)— RUSS MORGAN Go Man Go Polka		★ES-336 (45-336)— EDDIE CALVERT Mystery Street		FI-20-026— HUMBERTO MORALES Stranger In Paradise		LO-1403 (45-1403)— REG OWEN Off Shore	
LO-18181 (45-18181)— LYSS ASSIA		ME-70283 (70283x45)— FRANKIE RULLO I Love Paris		★VI-20-5552 (47-5552)— EDDIE FISHER Until You Said Goodbye		VI-20-5568 (47-5568)— TITO RODRIGUEZ O. In The Still Of The Night		VI-20-5569 (47-5569)— JOHNNY VANDAL Wanna Dance		2—Stranger In Paradise	
CA-2652 (F-2652)— GORDON MacRAE Never In A Millian Years		★CO-40121 (4-40121)— TONY BENNETT Why Does It Have To Be Me		★DE-28927 (9-28927)— FOUR ACES The Gang That Sang "Heart Of My Heart"		FI-20-026— HUMBERTO MORALES Oh, Mein Papa		KI-1304 (45-1304)— INK SPOTS Changing Partners		ME-70269 (70269x45)— VIC DAMONE A Village In Peru	
★VI-20-5535 (47-5535)— TONY MARTIN I Love Paris		VI-20-5505 (47-5505)— RALPH FLANAGAN O The Typewriter		VI-20-5551 (47-5551)— AL ROMERO Off Shore		3—That's Amore		97.0 83.2		★CA-2589 (F-2589)— DEAN MARTIN You're The Right One	
MG-11584 (K-11584)— BLUE BARRON Till We Love Again		4—Changing Partners		81.1 75.1		BE-1017 (45-1017)— HELEN FORREST Lover Come Back To Me		CA-2657 (F-2657)— KAY STARR I'll Always Be In Love With You		DE-28969 (9-28969)— BING CROSBY Y'All Come	
JD-785 (45-785)— THE CRICKETS		KI-1304 (45-1304)— INK SPOTS Stranger In Paradise		★ME-70260 (70260x45)— PATTI PAGE Where Did My Snow- man Go?		VI-20-5515 (47-5515)— DINAH SHORE Think		VI-20-5537 (47-5537)— PEE WEE KING Bimbo		★CR-61069 (9-61069)— JOHNNY DESMOND By The River Seine	
DE-28985 (9-28985)— GUY LOMBARDO The Jones Boy		6—Secret Love		50.5 27.6		CA-2678 (F-2678)— RAY ANTHONY O. Oh Mein Papa		★CO-40108 (4-40108)— DORIS DAY The Deadwood Stage		DE-28876 (9-28876)— GORDON JENKINS Theme From "Seven Dreams"	
MG-11604 (K-11604)— TOMMY EDWARDS That's All		VI-20-5512 (47-5512)— GOGI GRANT Ricochet		7—Heart Of My Heart		45.8 63.7		CA-2520 (F-2520)— JERRY SHARD Sing High, Sing Low		CO-40137 (4-40137)— LES ELGART Geronimo	
★CR-61076 (9-61076)— CORNELL, DESMOND, & DALE I Think I'll Fall In Love Today		★DE-28927 (9-28927)— FOUR ACES Stranger In Paradise		ME-70262 (70262x45)— FRANKIE LAINE South Of The Border		8—Ricochet		41.1 65.5		CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger	
★CR-61043 (9-61043)— TERESA BREWER Too Young To Tango		DE-28914 (9-28914)— GUY LOMBARDO O. Bride Of Sighs		VI-20-5454 (47-5454)— PEE WEE KING O. Oh, Mis'erable Love		VI-20-5436 (47-5436)— GOGI GRANT Everyone Knows I Love You		9—Woman		35.8 34.5	
CO-40144 (9-40144)— J. FERRER & R. CLOONEY Man		★CR-61069 (9-61069)— JOHNNY DESMOND By The River Seine		DE-28985 (9-28985)— GUY LOMBARDO The Jones Boy		10—The Creep		27.1 25.0		BE-1022 (45-1022)— LARRY CLINTON The Creep	
CA-2685 (F-2685)— STAN KENTON Tenderly		DE-28986 (9-28986)— JERRY GRAY Love Theme		EP-9011 (4-9011)— LEE ROY Midnight Festival		LO-1404 (45-1404)— TED HEATH Slim Jim		ME-70281 (70281x45)— RALPH MARGERIE Love Theme		MG-11651 (K-11651)— ART MOONEY Flirtation Waltz	
★VI-20-5553 (47-5553)— THREE SUNS Just One More Chance		11—The Jones Boy		23.4 15.0		CR-61102 (9-61102)— THREE DONS & GINNY Just Another Chance		★DE-28945 (9-28945)— MILLS BROS. She Was Five And He Was Ten		DE-28985 (9-28985)— GUY LOMBARDO Woman	
ME-70268 (70268x45)— BOBBY WAYNE Snow, Snow Beautiful Snow		12—Ebb Tide		22.1 33.6		CO-40093 (4-40093)— KEN GRIFFIN Yah, Dear		CR-61075 (9-61075)— LAWRENCE WELK Beautiful Ohio		DE-28875 (9-28875)— CHARLIE APPLEWHITE I Love Paris	
DE-28975 (9-28975)— JERRY COLONNA The Velvet Glove		DE-28977 (9-28977)— DAVE BALLARD Off Shore		KI-1297 (45-1297)— THE INK SPOTS If You Should Say Goodbye		★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waltzing Bugle Boy		ME-70177 (70177 x 45)— ROBERT MAXWELL Rose Marie		ME-70126 (70126x45)— VIC DAMONE If I Could Make You Mine	
13—Till We Two Are One		20.5 6.3		★DE-28937 (9-28937)— GEORGIE SHAW Honeycomb		ME-70293 (70293 x 45)— EDDY HOWARD Little Miss One		14—Bell Bottom Blues		15.6	
★CR-6106 (9-6106)— TERESA BREWER Our Heartbreaking Waltz		15—Istanbul		15.2 12.2		CA-2665 (F-2665)— JOE FINGERS CARR Maple Leaf Rag		★CO-40082 (4-40082)— FOUR LADS I Should Have Told You Long Ago		VI-20-5522 (47-5522)— NORO MORALES Am I Blue	
16—Till Then		14.9 10.4		★DO-15132 (45-15132)— HILLTOPPERS I Found A Letter		VI-20-5612 (47-5612)— FONTANE SISTERS The Baion		17—You Alone		13.0 15.9	
BE-1020 (45-1020)— MADY RUSSELL Under Paris Skies		★VI-20-5447 (47-5447)— PERRY COMO Pa-Paya Mama									

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

	Jan. 30	Jan. 23		Jan. 30	Jan. 23		Jan. 30	Jan. 23
18—Granada		11.8 16.3						
★CO-40136 (4-40136)—FRANKIE LAINE <i>I'd Give My Life</i>			★CO-40140 (4-40140)—FOUR LADS <i>Gotta Go To The Fais Do Da</i>	6.0	—	CA-2514 (F-2514)—WES & MAR TUTTLE <i>I Wonder Where You Are</i>		
DE-28743 (9-28743)—BING CROSBY <i>It Had To Be You</i>			★ES-341 (45-341)—OWEN BRADLEY <i>The Breeze</i>	5.9	4.4	CO-40098 (4-40098)—LOS PANCHOS TRIO <i>La Dudo</i>		
DE-28732 (9-28732)—OWEN BRADLEY <i>The Breeze</i>			★CR-61066 (9-61066)—TERESA BREWER <i>Bell Bottom Blues</i>			CR-60991 (9-60991)—JACK SMITH <i>Knothole</i>		
★ES-341 (45-341)—MONTY KELLY <i>Snow, Snow Beautiful</i>			CR-64170 (9-64170)—PINETOPPERS <i>A River Of Silver</i>			CY-654 (45-654)—BOB LONDON <i>My Adobe Hacienda</i>		
TI-1302 (45-1302)—CLARK DENNIS <i>My Love For You</i>			DE-29022 (9-29022)—GUY LOMBARDO <i>Till We Two Are One</i>			DE-28780 (9-28780)—GUY LOMBARDO O. <i>With These Hands</i>		
VI-20-5588 (47-5588)—NORO MORALES <i>Maracaiba</i>						ME-89047 (89047x45)—ANITA DAY <i>Ain't This A Wonderful Day</i>		
19—Marie		11.5 11.8	31—Off Shore	5.6	7.3	36—Many Times	4.3	5.6
CA-2452 (F-2452)—BEN LIGHT <i>You Made All My Dreams Come True</i>			★AM-1005 (45-1005)—LEO DIAMOND <i>Easy Melody</i>			CO-40076 (4-40076)—PERCY FAITH O. <i>In Love</i>		
★JU-5128 (45-5128)—THE FOUR TUNES			AT-1013 (45-1013)—BUDD JOHNSON <i>Don't Take Your Love From Me</i>			★VI-20-5453 (47-5453)—EDDIE FISHER <i>Just To Be With You</i>		
20—From The Vine Came The Grapes		11.2 —	BE-1019 (45-1019)—J. CARROLL & L. CLARK <i>Oh, Mein Papa</i>			37—What It Was, Was Football	4.0	8.1
★DO-15127 (45-15127)—THE HILLTOPPERS <i>Time Will Tell</i>			CA-2630 (F-2630)—AXEL STORDAHL O. <i>The Piccolina</i>			★CA-2693 (F-2693)—DEACON ANDY GRIFFITH <i>Part 2</i>		
ME-70296 (70296 x 45)—THE GAYLORDS <i>Stolen Moments</i>			CR-61084 (9-61084)—MAT MATHEWS <i>Easy Melody</i>			ME-70290 (70290 x 45)—DUKE OF PADUCAH <i>Part 2</i>		
21—Make Love To Me		8.7 —	DE-28918 (9-28918)—RUSS MORGAN O. <i>Idle Gossip</i>			38—Bimbo	3.4	7.3
★CO-40143 (4-40143)—JO STAFFORD <i>Adi-Adios Amiga</i>			DE-28977 (9-28977)—DAVE BALLARD <i>Off Shore</i>			★AB-148 (45-148)—JIM REEVES <i>Gypsy Heart</i>		
22—Down By The Riverside		8.4 6.0	KI-6483 (45-4683)—EARL BOSTIC <i>Don't You Do It</i>			39—Cabbages And Kings	3.3	5.3
CO-40005 (4-40005)—FOUR LADS <i>Take Me Back</i>			LO-1403 (45-1403)—REG OWEN <i>Oh, Mein Papa</i>			★DE-29001 (9-29001)—CHARLIE APPLEWHITE <i>You're All That I Need</i>		
★DE-28955 (9-28955)—BING & GARY CROSBY <i>What A Little Moonlight Caa Da</i>			★ME-70252 (70252x45)—RICHARD HAYMAN O. <i>Joey's Theme</i>			40—You, You, You	3.2	4.8
23—To Be Alone		8.1 11.3	MG-11610 (K-11610)—ART MOONEY O. <i>Mogambo</i>			CO-40039 (4-40039)—KEN GRIFFIN <i>No Other Love</i>		
★DOT-15105 (45-15105)—THE HILLTOPPERS <i>Love Walked In</i>			VI-20-5551 (45-5551)—AL ROMERO <i>Stranger In Paradise</i>			ME-70198 (70198 x 45)—JOHNNY HORTON <i>Ufemia</i>		
24—I See The Moon		7.4 7.7	32—Sadie Thompson Song	4.9	5.4	★VI-20-5325 (47-5325)—AMES BROTHERS <i>Once Upon A Time</i>		
★CO-40047 (4-40047)—THE MARINERS <i>I Just Want You</i>			AM-1006 (45-1006)—LEO DIAMOND <i>On The Mall</i>			VI-20-5386 (47-5386)—NORO MORALES O. <i>The Sheik Of Araby</i>		
DE-28900 (9-28900)—DICK TODD <i>If I Never Get Ta Heaven</i>			CA-2661 (F-2661)—AXEL STORDAHL <i>High Strung</i>			41—Somebody Bad Stole De Wedding Bell	3.0	—
VI-20-5478 (47-5478)—VOICES OF W. SCHUMANN <i>All Alone</i>			DE-28894 (9-28894)—IKE CARPENTER <i>Fantasy Staccato</i>			42—Lovin' Spree	2.9	—
25—Answer Me My Love		7.1 5.2	★ME-70237 (70237 x 45)—RICHARD HAYMAN <i>Drive In</i>			43—You Made Me Love You	2.8	—
★CA-2687 (F-2687)—NAT "KING" COLE <i>Why</i>			VI-20-5570 (47-5570)—DAMITA JO <i>Face To Face</i>			44—She Was Five And He Was Ten	2.5	6.7
26—Strings Of My Heart		6.8 16.8	33—You're My Everything	4.7	—	45—Life Is Just A Bowl Of Cherries	2.4	—
★ME-70258 (70258 x 45)—GAYLORDS <i>Mama-Papa Polka</i>			★MG-30829 (K-30829)—JONI JAMES <i>You're Nearer</i>			46—Baubles, Bangles, And Beads	2.1	2.7
27—Eh, Cumpari		6.4 10.9	34—Why	4.6	—	47—Love Walked In	1.8	4.6
★CD-1232 (45-1232)—JULIUS LA ROSA <i>Till They've All Gone Home</i>			★CA-2687 (F-2687)—NAT "KING" COLE <i>Answer Me, My Love</i>			48—Just One More Chance	1.5	6.9
28—C'est Si Bon		6.2 5.0	CR-61088 (9-61088)—KAREN CHANDLER <i>A Flash From The Blue</i>			49—Boogie Woggie Maxixe	1.3	7.2
★CA-2677 (F-2677)—STAN FREBERG <i>A Dear John And Marsha Letter</i>			IM-8223 (45-8223)—SLIM WHITMAN <i>Secret Love</i>			50—Alone	1.2	4.2
VI-20-5358 (47-5358)—EARTHA KITT <i>African Lullaby</i>			35—Vaya Con Dios	4.4	8.6			
			AT-15001 (45-15001)—WINGY MANONE <i>Song From Moulin Rouge</i>					
			BE-1004 (45-1004)—LARRY CLINTON O. <i>P. S. I Love You</i>					
			★CA-2486 (F-2486)—LES PAUL & MARY FORD <i>Johnny</i>					

"The Cash Box" In Paris



PARIS, FRANCE—The Cash Box advertisements are put to good use by Victor Garland, owner of Garland's American Club in Paris, France. Above, surrounded by ads and a juke box list from previous issues of The Cash Box, is the juke box, which is one of the major attractions for the G.I.'s in the area. From New Year's Eve through January 3rd, G.I.'s in the vicinity of the club, who had four day passes, kept the phonograph humming for 18 hours a day. Garland says, "Without a stop, records were being played from 5 in the evening to 11 o'clock the next morning."

Garland featured contests among the G.I.'s to determine the most popular tunes in the juke box. The contest winners received free bottles of champagne. During the New Year's holidays, Eddie Fisher's "Oh My Papa" and "Changing Partners" by Patti Page were selected as the top records.

By following The Cash Box charts weekly, Garland gets an advance report on hit records and wires Leslie Distributing in New York for the new ones. Via this method, his record hit parade is well in advance of the Armed Forces Network hit parade, and the soldiers come to the club to hear the latest listings.

Two of the most popular artists in Garland's are Stan Freberg and the Homer and Jethro team.

Wallichs Awards Whiting Solid Gold Mike

Margaret Whiting, Capitol songstress, won a Fort Knox-type award on completion of her tenth year as a recording star.

President Glenn E. Wallichs of Capitol Records, presented Miss Whiting with a solid gold microphone and informed her that her recordings during a decade of warbling on wax have grossed more than \$5,000,000.

Her new Capitol disk is, "I Speak To The Stars," and "It's Nice To Have You Home."

Prado Ork To Appear In Jane Russell Film

Perez Prado, known throughout Latin America as one of the mambo kings, has been signed, together with his orchestra, to appear in "The Big Rainbow," RKO's Technicolor drama starring Jane Russell, Richard Egan, Gilbert Roland and Lori Nelson.

Prado has made only a few appearances in this country. His group will begin an extensive US tour shortly after it completes its work in "The Big Rainbow."

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Glenn Miller Collection For Library of Congress

WASHINGTON—Mrs. Helen D. Miller, widow of famed bandleader Glenn Miller, presented to the Library of Congress recordings and other material for a permanent Glenn Miller Collection, including a gold record of "Chattanooga Choo-Choo," which was given to Mrs. Miller by Manie Sacks, general manager of RCA Victor Records, who attended the ceremony January 22.

Among the items in the Library's collection are musical manuscripts, arrangements, correspondence, recordings, case histories of motion pictures in which he appeared and photographs.

In addition to a gold record of "Chattanooga Choo-Choo" RCA Victor also made available the Glenn Miller Limited Edition album, the new Glenn Miller movie album, 57 singles dating from the earliest days of his career and all other records now available in the Victor catalog.

The acting librarian, Verner W. Clapp, in accepting the collection, spoke of Glenn Miller's importance to modern American music, especially as an orchestral arranger, and of his influence on the style of many other dance bands. The Miller collection, he said, is the first comprehensive one assembled by the Library in the popular music field.

Elliot Horne Rides Again

Lionel Hampton's first one-niter tour, (Since returning from over-seas), Began at the Toledo Sports Palace, Where he racked up a hefty 3Gs! Hamp then vamped to Detroit, For a Graystone Ballroom date; Commenced to tear the place apart With a \$5,500 gate!

The cats then moved to Pittsburgh, To play the Roller Rink, And they took in so much loot (\$3,100) They had to tote it home with Brink! The Armory, at Fort Knox, Was Hampton's next appearance; The \$8,500 they walked off with Needed governmental clearance!

Heart Fund Tune

NEW YORK—"Young At Heart," the Sunbeam tune recorded by Frank Sinatra for Capitol, has been selected as the campaign tune for the Heart Fund for the month of February. Letters are also going out by a disk jockey committee headed by Joe Mulvihill of WTAM in Cleveland urging djs to feature the tune in connection with the Heart Fund.

Bleyer Takes Over As Cadence Prexy As Moss Resigns

NEW YORK—Archie Bleyer took over as president of Cadence Records this week as Bud Moss, former president, resigned.

Sam Clark of Music Suppliers of New England, has also assumed an executive position with the diskery. Clark originally set up the national distribution on Cadence's first release of a Julius LaRosa disk, "Anywhere I Wander", which proved to be a great seller.

A further move was announced by Bleyer in the appointment of Bob Kornheiser as national promotion manager. Kornheiser was formerly eastern rep for Harry Bluestone.

Pincus Hits With 1st Tune

NEW YORK—George Pincus, who only a few months ago went into the publishing business on his own, has hit the jackpot with his first song. He was informed this week that "The Jones Boy" had received the rack order.

The hit record of "The Jones Boy" was done by The Mills Brothers on Decca. It has been one of the diskery's top sellers and has been getting a tremendous amount of play both on the air and in juke boxes.

Sheet music sales have been great also. And now with the rack order, Pincus really knows he has a smash.

Teen Agers' Dancing Party

NEW YORK—Four thousand teenagers, representing greater New York City high schools, are expected to attend the first annual Teen-Agers Dancing Party being staged by the "For Dancers Only Club" on Valentine's Day, Feb. 14th afternoon, at the Manhattan Center in New York City for the benefit of the Damon Runyon Cancer Fund. Film stars, disk jockeys and recording artists will attend the function.

Jimmy Roma, whose newly formed orchestra is on the Rainbow label, will receive a citation.

Irving Shiffrin is acting as coordinator for the dancing party.

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

The Colonial switches from its one-week-stand policy in booking Pee Wee Irwin's Dixieland group for two weeks. Business on opening nights indicates that it's a smart move as Torontonians are Dixie fans. . . . Art Snider's gal group, The Enchanted Strings currently headlining at the Silver Rail where they are clicking with the localites. Art is the brother of Lou Snider, the 88er-composer, who's about the busiest musician around the Toronto studios these days. . . . Local disk distributors report that business is stronger than a year ago and doubt if the usual January dip is going to hit the trade this year. . . . The past week was Old Home Week at the Casino theatre with the folk fans and performers coming in for miles around to catch the Carl Smith-Moon Mullican show and socialize with the Nashville stars. . . . Tom Hunter who has been building a name for himself around London, Ontario, is the latest edition to the cast of CHML's Main Street Jamboree in Hamilton. This six-foot country singer is building fast and catching the ears of recording officials. We understand that he may be cutting his first session very soon. . . . Abbie Andrews and his Canadian Ranch Boys are riding high with their CBC network shows on Saturday nights and their click disk (which Abbie penned) "Lord Alexander's Reel" continues to be the best seller on the Biltmor label. Abbie is flying high in more ways than one, in spite of the wintry weather he's been hopping from spot to spot around Ontario in his plane, and is the only Canadian folk artist who is also an active flyer these days.



MOON MULLICAN

OTTAWA OBSERVATIONS:

Cliff Tripp and his Orchestra will be playing this year's Arthur Murray Ball at the Chateau Laurier, Friday, January 29th. . . . Len Hopkins and his Orchestra have established some kind of a record, being in their umpteenth year at the Canadian Grill of the posh Chateau Laurier. Len's dance music continues to make the Grill the top spot of the diplomatic corps and society crowd. . . . Cammie Howard's new series of programs on CKOY each Monday night, with the accent on strings, has caught the fancy of the local listeners. Cammie is certainly proving his versatility with this show and his weekly folk series, the Western Five on the CBC network. . . . Val Lebeau is clicking at the Standishall with his Starway To Stardom each Friday night. Alex Dawson and his Ork continue to be the location band at the Hall Oasis. . . . RCA Victor's Lee Mendell in town from Montreal visiting the local dee jays and he informs us that Victor's new record plant at Smith Falls is now in production. . . . The Royal Winnipeg Ballet plays Ottawa on Wednesday, February 3rd., which is sure to be a sellout in this Ballet-mad city. The orchestra will be conducted by Eric Wild whose CBC network shows from Winnipeg have a lot of listeners hereabouts. . . . Compo's Migno label (French Kidiscs) is a Canadian label that's doing right well in these parts.

MONTREAL MEMOS:



CARL SMITH

Carl Smith did a personal appearance at Hartney's Record Bar Friday, January the 22nd. . . . The Normandie Room of the Mount Royal Hotel has inaugurated a new policy and now has a chorus line under the direction of Edward Noll. The Delta Rhythm Boys, as anticipated, had a very good week at the Seville Theatre. . . . Dorothy Lamour, currently at the Chez Paree, is not drawing as she did on her first engagement here. Of course, it is a bad season of the year to be trying to break house records. Club business generally is below par for this time of the year. The Tune Up Boys have been held over for an additional two weeks at the Beaver Cafe. This is one act that has not been disturbed by the AFM-AGVA hassle which is at fever pitch as this is written. Same goes for Oscar Peterson at the Latin Quarter who with Ray Brown and Herb Ellis is keeping this room jumping nightly. . . . Lee Mendell, RCA Victor Records back from a week's business trip to Ottawa.

MARITIME NOTES:

Smiling Ivan Doray, Rodeo Records' outstanding country singer has been set for a network spot on the CBC. . . . Earl Mitton, Rodeo Records' ace country fiddler doing guest appearances on the various jamboree programs around the Maritimes. . . . George Taylor, Quality Records representative back home in the Maritimes after a month vacation in Montreal and Toronto.

Culshaw Named Capitol's European Classical Representative

NEW YORK—Alan W. Livingston, Capitol Records vice president in charge of artists and repertoire, has announced the appointment of John Culshaw, of London, English music critic, writer and recording figure, as Capitol's classical repertoire representative in England and Europe.

Culshaw's appointment was announced as Livingston arrived here from Hollywood for conferences in New York with Culshaw and Dick Jones. Culshaw flew here from London for the meetings.

His duties will include meeting with

Capitol affiliates abroad on the mutual exchange of classical masters and on release of Capitol Classics throughout Europe.

A 29-year-old native of Southport, Lancashire, England, Culshaw has lectured widely in Europe on music and is the author of music articles for the 1948-52 Encyclopedia Britannica Book of the Year. He is also noted as the author of three factual books on music, including a critical study of Sergei Rachmaninov, and of two novels, "The Sons of Brutus" and "A Place of Stone."

2 SMASH HITS

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220 WEST 42nd STREET (WI 7-0652) NEW YORK, N. Y.



The big talk in the New York record department this week is about two sleeper records that look like naturals for hitdom. Bob Pare of Portem Distributing in this city and Joe Cohen of Essex Distributors in Newark, report a huge reaction to a new Epic record by Roy Hamilton tagged "You'll Never Walk Alone." Everyone is in agreement that the disk will be a pop and blues smash simultaneously. The other sleeper is Lou Monte's RCA waxing of "Darktown Strutters Ball" in Italian. Retail outlets are getting tremendous requests for the record, and it was just released last week. . . . James H. Lynch, formerly the New England sales manager for Decca Records, has just been appointed Vice President in Charge Of Sales of the Kelton Company, manufacturers of hi-fi equipment. . . . On Wednesday, January 13, the first annual "Distributor Of The Year Award" was made to Recordit Distributing Company, Inc. of St. Louis for "outstanding progress in the development of sales for London Records" for the year 1953. This award, which includes a prize for every member of the organization, will be given annually by London, and will be presented each January to the distributor who showed the greatest progress with London Records during the preceding year. . . . Dick Cowitt and Irwin Zucker of Sanford Distributing in New York report a sure hit in Lew Douglas' "Turn Around Boy." . . . Mannie Goldberg of Mangold Distributing in Baltimore writes about an "atomic reaction" as a result of three days of intensive promotion on "I Didn't Want To Do It" by the Spiders—a new quartet on Imperial Records. Says Goldberg, "Promotional efforts through our radio shows, juke-box coverage, and our salesmen's determination to establish a hit always results in the maximum sales volume on a hit. We pride ourselves in the movement of 20,000 "Shake A Hand" in less than six weeks from date of release. It is lucky to have a hit, but it is equally important to gauge its potential to get every possible sale and not be out of stock."

January continues to be a big month for all the record distributors in the Los Angeles area. Al Sherman, regional manager for King Records, says that "The White Cliffs of Dover" by the Checkers has started to break in L.A. Other numbers that are stepping out for Al are Jimmy Witherspoon's "Fast Women and Sloe Gin" and "Until the Real Thing Comes Along" by the Dominoes. . . . Jack Lewrke at California Record Distributors in L.A. expects big things from T. Texas Tyler's "Kiss Me Like Crazy" on the Four Star label. . . . Mike Kurlan and all the boys at Modern Distributing Company have been all excited over the response they've been getting on "The Glenn Miller Story" by the Modernaires. They are expecting a new release by the Sons of the Pioneers on Coral soon. . . . Sid Talmadge at Record Merchandising Company says that in spite of all the various versions of "Changing Partners," his newest Jay Dee label still looks like a big number. The Crickets do a great job on this number. Another big seller for Sid is Jake Porter's "Chicano Hop" on the Combo label. . . . "Gee" by the Crows on Rama continues to hold up as a top number in L.A. Irv Shorten, proxy of Allied Music Sales, says it's the biggest number he's ever had.

Kanega, RCA Victor Sales Manager, Takes Harvard Course

CAMDEN, N. J.—Two executives of the Radio Corporation of America have been selected to attend the 25th session of the 3-month advanced management program at the Harvard Graduate School of Business Administration, the company announced today.

The executives who will begin the course next month, are Lawrence W. Kanaga, general sales and merchandise manager for RCA Victor records, and Robert M. Macrea, manager of the company's northeastern region, with headquarters in Boston.

Kanaga, whose headquarters are in New York, has served in his present post with RCA Victor for the past five years. He joined the company in 1947. William W. Bullock, sales planning manager, will serve as acting general sales and merchandise manager while Kanaga is at Harvard.

Macrea was appointed manager of the company's northeastern region in 1951. He joined RCA in 1945 after service in the Army. He was assigned to the RCA Distributing Corporation staff in Chicago, and later served as assistant manager of RCA's eastern region with headquarters in New York City.

RCA, through its organization development program, sponsors the studies of selected company personnel in management courses at various universities as an integral part of its overall program for development of executive personnel.

Darwin's New Theory

NEW YORK—Chuck Darwin, who was recently with Stardust Records, promoting thrush Carmen McRae, left that company to form his own record promotion organization, which includes a special art department headed by Fran Scott, wife of clarinetist Tony Scott. The art department was added on the theory that if pictures can sell ideas they can also promote records.

Darwin is currently working on June Winters' Mercury dishing of "Isn't It A Shame" and the valentine novelty "Guess Who" by The Four Robins on the new Prevue label.

Moore Beats Drums For Lor



NEW YORK—Garry Moore's really in there drumming up trade for Denise Lor's first Pavis etching, "That's What A Girl Appreciates." What's more, he launched it coast-to-coast on his CBS-TV show on Monday, January 18.

Ardmore & Beechwood Open Chicago Office

HOLLYWOOD — Ardmore Music Co. and Beechwood Music Co.—inter-affiliated publishing firms riding the crest of Ardmore's 1953 hit, "Vaya Con Dios," into 1954—have announced the opening of a Chicago office to exploit their tunes in the Middle West.

Mike Gould, president of both music houses, announced the appointment of Al Friedman, veteran Chicago and Hollywood publishers' representative, to the Chicago office. Friedman was to leave the west coast Friday (Jan. 15) to set up temporary headquarters in the St. Claire Hotel, Chicago.

Covering Chicago, Detroit, Cleveland, Cincinnati and other key cities, Friedman will continue to promote "Vaya Con Dios" and in addition will push four other new titles currently showing healthy hit potentialities.

These include Ardmore's "Tick Tock Boogie," recorded by Barbara Ruick for MGM, and "Anything Can Happen—Mambo," recorded for Coral by Mel Torme and for Epic Records by Dolores Hawkins, as well as Beechwood's "I'm Available," recorded for Capitol by new discovery Tommy Leonetti, and "After All," a new Capitol disk by Chuck Miller, who wrote the words and music.

Ardmore and Beechwood have been represented in New York by Duke Niles for two years.



Play Tic-tac-toe

With these HITS—you WIN Every Time

<p>HANK LOCKLIN LET ME BE THE ONE 4 Star 1641</p>	<p>BONNIE LOU TENNESSEE WIG-WALK HAND-ME-DOWN HEART King 1237</p>	<p>THE INK SPOTS CHANGING PARTNERS STRANGER IN PARADISE King 1304</p>
<p>EARL BOSTIC MEMORIES King 4653 OFF SHORE King 4683</p>	<p>TINY BRADSHAW PING PONG POWDER PUFF King 4687</p>	<p>MICKY ROONEY ALIMONY BLUES BOUILLABASSE King 1296</p>
<p>BILLY WARD and HIS DOMINOES RAGS TO RICHES King 1280 UNTIL THE REAL THING COMES ALONG Federal 12162</p>	<p>YORK BROTHERS TIGHT WAD KENTUCKY King 1299</p>	<p style="text-align: center;">DISTRIBUTED BY</p> <p style="text-align: center;">King RECORDS</p> <p style="text-align: center;">AVAILABLE IN CANADA ON Quality-KING RECORDS</p>

ALL RECORDS AVAILABLE ON 45 RPM

"It's What's in THE CASH BOX That Counts"

2 New Smash Hits by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"TILL THEN" # 15132
and
"FROM THE VINE
CAME THE GRAPE"
15127

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Gallatin, Tennessee
Phones: 880-881

GOLD FOR YOU
when you feature
The Golden Trumpet of
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"OH, MEIN
PAPA"
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Manufactured and Distributed by Palda Record Company

SANDY STEWART'S
GREATEST
"SATURDAY NIGHT"
b/w
"I'M GOING HOME"
5014

20th Century
Manufactured by
GOTHAM RECORD CORP.

Just Released
Two New Originals
Raymond Scott Orchestra
"HIGHLAND SWING" *
b/w
"HONEST INJUN"
Audi vox 106

* An infectious Scott-ish piece
AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION
WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

DECCA
Records
Get The
Play

DECCA
RECORDS

**Artist Roster For
Label "X"**

NEW YORK—"X," RCA Victor's new label, has signed the following artists to round out its roster:

Vocalists—Bill Darnel, Dinah Kaye, Al Morgan, Bea Gardy, Smith Brothers and the Revelaires.

Conductor-arrangers — Richard Maltby and Spencer-Hagen.

Instrumental groups—Sal Franzella Quintet, Jose Bethancourt, Roy Smeck, Geri Galian and G. Sharpe-Minor.

The first "X" release, scheduled for February 8, will include sides by singer Bill Darnel and Richard Maltby, the label's musical director.

The initial release for Groove, Victor's new rhythm and blues label, is also scheduled for February 8. Four sides will be issued by Big John Greer and The Du Droppers, who were formerly on the Victor roster. Since R & B records will no longer be released by the parent Victor company, all R & B artists currently under contract will move over to the Groove label.

A & R head Danny Kessler announced that for the second Groove release he is scheduling sides for Bertice Reading, Sam Butera and Buddy Lucas.

**Weston Named Columbia
West Coast Rep**

HOLLYWOOD—Paul Weston, musical director for Columbia Records in Hollywood, has been appointed West Coast Representative for the company, it was announced by Goddard Lieberman, executive vice president.

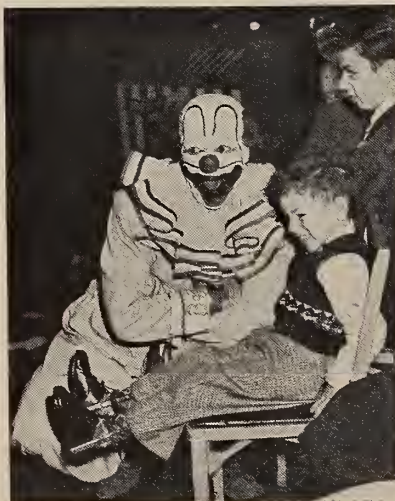
Weston will represent the company in general matters connected with artists and repertoire. He will also continue to supervise West Coast production of albums as well as record for the company himself.

The appointment of Lowel Frank as West Coast Director of Recording was also announced by Lieberman. Frank, who has worked for several years on Columbia's Hollywood recording sessions, will supervise all studio activity and assist Weston in handling artist and repertoire matters.

Derby Plugs Marvelers' Disk

NEW YORK—Larry Newton, president of Derby Records, will have a large crew out on the road next week to tee off the diskery's pop release of The Marvelers doing "I Have Only Myself To Blame" and "All My Heart." Gene Novello, one of the writers, goes to Detroit, Eddie White to Baltimore and Washington, Mack Wolfson to New England and Larry Newton to St. Louis and Chicago.

Combatting Arthritis



NEW YORK—Bozo the Capitol clown chats with a seven year old admirer at the recent New York City telethon to aid arthritis. Stars of stage, screen, radio and television turned out to raise \$200,000 to combat this disease.

THE CASH BOX
JUKE BOX RECORD
REGIONAL REPORT
The Top Ten Records — City by City

New York, N. Y.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Secret Love (Doris Day)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. You Alone (Perry Como)
10. The Jones Boy (Mills Bros.)

Philadelphia, Pa.

1. Oh Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Four Aces-Bennett-Martin)
3. That's Amore (Dean Martin)
4. Heart Of My Heart (4 Aces)
5. Changing Partners (P. Page)
6. The Jones Boy (Mills Bros.)
7. Rags To Riches (Tony Bennett)
8. Ebb Tide (Frank Chacksfield)
9. Are You Looking For A Sweetheart (Kitty Kallen)
10. Till We Two Are One (George Shaw)

St. Louis, Mo.

1. Oh Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Bennett-Martin)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
6. Rags To Riches (Tony Bennett)
7. Secret Love (Doris Day)
8. Time Will Tell (Hilltoppers)
9. Woman (Johnny Desmond)
10. Our Heartbreaking Waltz (Teresa Brewer)

Pittsburgh, Pa.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Strings Of My Heart (Gaylords)
6. Two Purple Shadows (J. Vale)
7. Rags To Riches (Tony Bennett)
8. Ricochet (Teresa Brewer)
9. Till Then (Hilltoppers)
10. You Alone (Perry Como)

Memphis, Tenn.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Martin-Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Ebb Tide (Frank Chacksfield)
6. Rags To Riches (Tony Bennett)
7. Ricochet (Teresa Brewer)
8. Secret Love (Doris Day)
9. You Alone (Perry Como)
10. Istanbul (Four Lads)

Sioux City, Iowa

1. That's Amore (Dean Martin)
2. Ricochet (Teresa Brewer)
3. Rags To Riches (Tony Bennett)
4. Oh, Mein Papa (Fisher-Anthony)
5. Changing Partners (P. Page)
6. Stranger In Paradise (Bennett)
7. Heart Of My Heart (4 Aces)
8. Marie (Four Tunes)
9. Till Then (Hilltoppers)
10. Eh, Cumpari (Julius La Rosa)

San Francisco, Calif.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Ricochet (Teresa Brewer)
6. Ebb Tide (Frank Chacksfield)
7. Changing Partners (P. Page)
8. You Alone (Perry Como)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Eh, Cumpari (Julius La Rosa)

Chicago, Ill.

1. Oh Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Martin-Bennett-Four Aces)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Woman (Johnny Desmond)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Marie (Four Tunes)
9. Rags To Riches (Tony Bennett)
10. Ricochet (Teresa Brewer)

Washington, D. C.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (4 Aces)
8. You Alone (Perry Como)
9. Ebb Tide (Frank Chacksfield)
10. Secret Love (Doris Day)

Cincinnati, Ohio

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Ebb Tide (Frank Chacksfield)
8. You Alone (Perry Como)
9. Heart Of My Heart (4 Aces)
10. Till Then (Hilltoppers)

Detroit, Mich.

1. Oh Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Four Aces-Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Strings Of My Heart (Gaylords)
7. Rags To Riches (Tony Bennett)
8. Ebb Tide (Frank Chacksfield)
9. Till We Two Are One (George Shaw)
10. You Alone (Perry Como)

Seattle, Wash.

1. Oh My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Bennett)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (P. Page)
6. Ricochet (Teresa Brewer)
7. Ebb Tide (Frank Chacksfield)
8. Marie (Four Tunes)
9. Heart Of My Heart (Four Aces)
10. Istanbul (Four Lads)

Denver, Colo.

1. Oh My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Bennett)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. You Alone (Perry Como)
8. Ebb Tide (Frank Chacksfield)
9. Heart Of My Heart (Four Aces)
10. Istanbul (Four Lads)

New Orleans, La.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Woman (Johnny Desmond)
8. Ebb Tide (Frank Chacksfield)
9. Ricochet (Teresa Brewer)
10. Marie (Four Tunes)

Los Angeles, Calif.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Martin)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (Page-Starr-Crosby)
6. Heart Of My Heart (4 Aces)
7. Woman (Johnny Desmond)
8. Ricochet (Teresa Brewer)
9. Secret Love (Doris Day)

Atlanta, Ga.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. You Alone (Perry Como)
8. Ebb Tide (Frank Chacksfield)
9. Y'All Come (Bing Crosby)
10. Woman (Johnny Desmond)

Shoals, Ind.

1. Oh Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (P. Page)
5. Stranger In Paradise (4 Aces)
6. Ricochet (Teresa Brewer)
7. Istanbul (Four Lads)
8. Ebb Tide (Frank Chacksfield)
9. Heart Of My Heart (4 Aces)
10. The Jones Boy (Mills Bros.)

Dallas, Tex.

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Ricochet (Teresa Brewer)
7. Istanbul (Four Lads)
8. Heart Of My Heart (4 Aces)
9. Y'All Come (Bing Crosby)
10. Vaya Con Dios (Paul & Ford)

Cleveland, Ohio

1. Oh My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (4 Aces)
6. Rags To Riches (Tony Bennett)
7. Eh, Cumpari (Julius La Rosa)
8. Till We Two Are One (George Shaw)
9. Bell Bottom Blues (T. Brewer)
10. Secret Love (Doris Day)

Boston, Mass.

1. Oh, My Papa (Fisher-Calvert)
2. Stranger In Paradise (Bennett-Four Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. You Alone (Perry Como)
6. Rags To Riches (Tony Bennett)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Bell Bottom Blues (T. Brewer)
9. Secret Love (Doris Day)
10. Ricochet (Teresa Brewer)

Nashville, Tenn.

1. Stranger In Paradise (Bennett-Four Aces)
2. Oh, Mein Papa (Eddie Fisher)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. Ricochet (Teresa Brewer)
8. You Alone (Perry Como)
9. Ebb Tide (Frank Chacksfield)
10. Istanbul (Four Lads)



Stars Over Harlem

When Mercury Records juke box dynamo Dinah Washington explodes her big guns in the Apollo Theatre the week of Jan. 22 thru Jan. 28, she will have on hand a group of the cleverest supporting acts seen around today. Dinah whose latest smasharoo etchings of "Fat Daddy" b/w "T.V." and the just released "My Man's An Undertaker" b/w "Mans Gone and Went", is currently hotter than an assorted batch of fire works at fourth of July will share the spotlight with funnyman Leonard Reed (yes, he's Joe Louis' stage partner) musical comics Bert Howell and Frank Radcliff and Atlantic Records' exciting tenor sax stylist Willis Jackson and his mighty hardhitting big band. . . . Harlem theatre patrons seem to enjoy M.G.M.'s talented little lassie Leslie Uggams Crayne more and more each time they get a change to see and hear her. . . . Congrats to veteran musician and showman Noble Sissle who gives out with the music and chatter each day for one hour from the powerful WMGM studios. He calls his new ditty "The Rhythm Of America." . . . Hey!, Henry Glover! The first reports from the uptown wise guys indicate that your latest Lula Reed pairing is a two sided bombshell. At this scribbling they're liking both "Watchdog" and the flipover "Your Key Don't Fit No More". . . . Amazing it is how the guys and dolls keep flocking into the uptown record marts for the late-great Bunny Berigan's splendid recording of "I Can't Get Started". . . . Stellar Broadway favorite Juanita Hall stars in a new radio serial over at radio station WOV daily at nine a.m. It's called Ruby Valentine. . . . Pretty! Pretty! Pretty! is Billy Eckstine's newest "I'm In A Mood". Ditto: Billie Holiday's soothing reading of the grand old oldie "Remember". . . . For a brief spell it looked as though Harlem wasn't going to dig Fats Domino's "Something's Wrong", but its a different story now. Slowly but surely they're humming and whistling it more and more. . . . The same goes for B. B. King's touching tearjerker "Why Did You Leave Me". . . . Don't be surprised if Little Walter's "You're So Fine" makes a whole lot of noise on 125th Street before this ink dries. . . . RCA Victor's sensational Du Droppers and lovely Bette McLaurin Coral Record's sweet petite thrush who is currently making with the beautiful sounds in Snookies midtown Manhattan nightery up until Jan. 28. Then it's over to Bill and Lou's Philly spot for a deuce of weeks. . . . Meet and Greet Leigh Kamman of WOV. Leigh also known as the little bandmaster staged a series of "We Call It Jazz", concerts in the Twin City has also worked with Victor Borge in nightclub stints. His satin smooth voice has been gracing the airways in the vicinities of Duluth, Minn., Minneapolis, Denver and New York for the past 13 years both as a special events announcer and disk jockey. He is presently the man in command of the nightly 1280 club airing from Harlem's Palm Cafe nightery along with the talented side kick Evelyn Robinson. . . . Uptown also they're hoping it happens but big for Run Joe Taylor, Gladys Gladrags, Roy Hamilton and the 5 Thrills whose "Feel So Good" could break wide open like mad. . . . Latest retailer to latch on to The Cash Box Magazine for the real down to earth happenings is Sonny Kramer of Melson's Record Center which is fast becoming one of the neighborhoods hot spots for good ear wax. . . . And speaking of retailers if you're wondering what every happened to Deek Watson (he's formerly of the original Inkspots), well you can find him on lower Seventh Avenue dealing away and away in his own little record bar. . . . Harlem completely flooded with new releases this week. Stellar standouts being Ruth Brown, Clyde McPhatter and The Orioles.

How Much Can A Disk Jockey Help?

Bill Anson (WCLF, Chicago) And Stan Dale (WJJD, Chicago) Answered The Question

CHICAGO—To those cynics, skeptics and doubters of: "How Much Can A Disk Jockey Help?", this Chicago office of The Cash Box has an answer.

Without asking Bill Anson (WCLF) or Stan Dale (WJJD) to interpose in behalf of The Cash Box Plan: "A Day Of Dimes For The 'March Of Dimes,'" and completely on their own, both these disk jockeys proved how much a disk jockey could help any program or plan which, in any fashion whatsoever, related to music.

When The Cash Box proposed its plan to the automatic music industry of the nation, that every juke box operator set aside at least one day when all dimes inserted in each and every one of his juke boxes would be donated to the "March Of Dimes," this publication made no approach to the disk jockeys, and just went its way hoping that the nation's juke box operators would tie in with the plan.

But Stan Dale (WJJD) and Bill Anson (WCLF) believed that here was something of great and outstanding value to help prevent the further crippling and killing of America's children.

Here was a great music source for tremendous donations to the March Of Dimes.

Both Bill and Stan went all out, on their programs, to back The Cash Box Plan of: "A Day Of Dimes For The 'March Of Dimes'" by telling their listeners to look for those juke boxes that featured the "Day Of Dimes."

The result was that juke box operators continued to phone this office of The Cash Box to tie in with The Cash Box' Plan.

John E. Stipp, General Campaign Chairman of the 1954 March Of Dimes for Cook County, should give most sincere thanks to both Bill and Stan because it was through them and "A Day Of Dimes For The 'March Of Dimes,'" that so many, many more dimes came into the headquarters of the March Of Dimes Campaign Headquarters here.

Hitting like an ATOM BOMB!

The "5" ROYALES

etch their most sensational smash*

"I DO"

and

"GOOD THINGS"

APOLLO # 452

* This record will be their biggest seller yet.

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457 West 45th Street
New York, N. Y.

Larry Liggett

★

"PERDIDO MAMBO"

B/W

"THE FLOP"

CHESS 1558

CHESS 750 E. 49th Street
Chicago 15, Illinois

Back With A New Hit!!

THE VOCALEERS

"WILL YOU BE TRUE"

b/w

"LOVE YOU"

RED Robin

301 West 125th St., N.Y.C.

Breaking fast and headed for the TOP!

"TRAVELIN' MAN"

b/w

"NO, IT CAN'T BE DONE"

JOE MORRIS' Two Sided Hit.

HERALD # 420

HERALD RECORDS
234 W. 55th St.
New York, N. Y.

Vacationing



NASSAU, BAHAMAS — Vacationing during the first two weeks of January at the Balmoral Club in Nassau was Mindy Carson. She returns to New York for an engagement at the Hotel Plaza, to be followed by stands at the Chase Hotel, St. Louis, and the Ambassador in Los Angeles. Mindy has contracted to play in a Paramount movie next summer, tentatively titled, "Away They Go."

Just Released

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790

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LET ME COME HOME, BABY
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Honey Hush!
Here Comes . . .
"TV MAMA"
and
"OKE SHE MOKE SHE POP"
JOE TURNER
1016
Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N. Y.

**WCIN Affiliates With
New Negro Network**

CINCINNATI—Larry Dean Faulkner, Program Director of Cincinnati's "Voice of Personality", WCIN, indicated this week that the station will soon become part of the first national network for programming and advertising aimed at America's 15 million Negroes.

WEB, the name of the new network, has begun operations and has selected WCIN as its affiliate and outlet to cover the Cincinnati area. The station will broadcast the network's first program, Monday, January 25, from 11:00 to 11:15 A.M., entitled "The Story of Ruby Valentine". The show stars Miss Juanita Hall, formerly featured in the Broadway hit musical, "South Pacific". The web will also present a half-hour drama once a week, and future plans call for three other quarter-hour programs to give affiliates a solid hour long "Soap Opera" block from 11:00 to 12:00 noon.

WEB is headed by former advertising executive Leonard Evans, together with Jack Wyatt and Reggie Schuebel of a national buying firm. In a telegram this week, Wyatt indicated that the network's formation will be covered by national publications "News Week" and "Time" magazines.

Talent advisor for the network is ex-orchestra leader-entertainer Cab Calloway, with the web's headquarters being located in New York City. When actual operations begin, some 12 million Negroes in the nation's 40 largest Negro communities will be able to receive programs.

Owned by Robert Rounsaville, of Atlanta, Georgia, WCIN indicated also that two other stations in there may also join the network. They are WLOU, Louisville, and WMBM, Miami, Florida.

WCIN's staff is headed by Bill Wagner, Manager; Larry Dean Faulkner, Program Director; Joe McCormack, Chief Engineer; Lamar "Hank" Morgan, Chief Announcer; and George White, Continuity Director. The announcing staff includes Charles Gordon, Charles Seruggs, Odessa Monroe, and Kathy Curry. Others are John Haskins, Engineer; Charles Poticha, Engineer; Martha Gaines, Bookkeeper; and salesmen Ralph Johnson, Buddy Hiles, and Rosemary and Carter Jones.

Sponsoring "Ruby Valentine" are national accounts, the Phillip Morris Company, and the Pet Milk Company.

**Large Negro Market
Covered By WANN**

ANNAPOLIS, MARYLAND—In a brochure entitled "This Makes Quite A Story", Radio station WANN operating out of Annapolis, Maryland reports that "of radio stations serving Negroes exclusively, WANN serves the largest Negro market in America—outside of New York."

The station, considered in Standard Rate and Data as a Baltimore station serves Baltimore, Washington and Maryland's eastern shore.

The flier states that according to the latest U.S. Bureau of Census figures, more Negroes live within the WANN coverage area than live within the coverage area of any other radio station in the United States serving the Negro Market exclusively, outside of New York. This area embraces more than 600,000 Negroes spending more than \$250,000,000 a year.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|---|
| <p>1 I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419)</p> | <p>MARIE
Four Tunes
(Jubilee 5128)</p> | <p>THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)</p> |
| <p>2 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)</p> | <p>MONEY HONEY
Drifters
(Atlantic 1006)</p> | <p>BLUE MONDAY
Smiley Lewis
(Imperial)</p> |
| <p>3 THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)</p> | <p>YOU'RE SO FINE
Little Walter
(Checker 786)</p> | <p>OKE SHE MOKE SHE POP
Joe Turner
(Atlantic 1016)</p> |
| <p>4 I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251)</p> | <p>THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)</p> | <p>TV MAMA
Joe Turner
(Atlantic 1016)</p> |
| <p>5 I
Velvets
(Red Robin 122)</p> | <p>HONEY HUSH
Joe Turner
(Atlantic 1001)</p> | <p>SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118)</p> |
| <p>6 EL BAION
Joe Loco
(Tico 208)</p> | <p>I HAD A NOTION
Al Savage & Joe Morris
(Herald 417)</p> | <p>I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419)</p> |
| <p>7 MONEY HONEY
Drifters
(Atlantic 1006)</p> | <p>SUNDAY KIND OF LOVE
Horp-Tones
(Bruce 101)</p> | <p>OOH LAWDY MY BABY
Tommy Ridgley
(Atlantic 1009)</p> |
| <p>8 MARIE
Four Tunes
(Jubilee 5128)</p> | <p>RAGS TO RICHES
Dominoes
(King 1280)</p> | <p>YOU'RE SO FINE
Little Walter
(Checker 786)</p> |
| <p>9 SUNDAY KIND OF LOVE
Horp-Tones
(Bruce 101)</p> | <p>I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419)</p> | <p>YOU'RE STILL MY BABY
Chuck Willis
(Okeh 7015)</p> |
| <p>10 YOU'RE STILL MY BABY
Chuck Willis
(Okeh 7015)</p> | <p>SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118)</p> | <p>SOMETHING'S WRONG
Fats Domino
(Imperial 5262)</p> |

- | | | |
|--|---|---|
| <p>in
SAN FRANCISCO</p> | <p>in
NEWARK</p> | <p>in
MEMPHIS</p> |
| <p>1 I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419)</p> | <p>YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)</p> | <p>WELL, I DONE GOT OVER IT
Guitar Slim
(Specialty 482)</p> |
| <p>2 MONEY HONEY
Drifters
(Atlantic 1006)</p> | <p>HONEY HUSH
Joe Turner
(Atlantic 1001)</p> | <p>MONEY HONEY
Drifters
(Atlantic 1006)</p> |
| <p>3 HONEY HUSH
Joe Turner
(Atlantic 1001)</p> | <p>YOU'RE STILL MY BABY
Chuck Willis
(Okeh 7015)</p> | <p>GOING DOWN TO BIG MARY'S
Helen Thompson
(States 126)</p> |
| <p>4 YOU'RE SO FINE
Little Walter
(Checker 786)</p> | <p>SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118)</p> | <p>BLOODSTAINS ON THE WALL
Honey Boyd
(Specialty 476)</p> |
| <p>5 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417)</p> | <p>I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419)</p> | <p>SOMEBODY TOLD ME
Little Milton
(Sun 194)</p> |
| <p>6 TV MAMA
Joe Turner
(Atlantic 1016)</p> | <p>EL BAION
Joe Loco
(Tico 208)</p> | <p>YOU'RE SO FINE
Little Walter
(Checker 786)</p> |
| <p>7 SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118)</p> | <p>PING PONG
Tiny Bradshaw
(King 1297)</p> | <p>DRUNK
Jimmy Liggins
(Specialty 470)</p> |
| <p>8 SOMETHING'S WRONG
Fats Domino
(Imperial 5262)</p> | <p>MY GIRL AWAITS ME
The Costellas
(Grand 101)</p> | <p>LOVE MY BABY
Little Junior
(Sun 192)</p> |
| <p>9 WHY DID YOU LEAVE ME
B. B. King
(RPM 395)</p> | <p>THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)</p> | <p>HONEY HUSH
Joe Turner
(Atlantic 1001)</p> |
| <p>10 RAGS TO RICHES
Dominoes
(King 1280)</p> | <p>YOU'RE SO FINE
Little Walter
(Checker 786)</p> | <p>MAD LOVE
Muddy Waters
(Chess 1550)</p> |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **EL BAION**
Joe Loco
(Tico 208)
- 2 **I'M JUST YOUR-FOOL**
Ella & Buddy Johnson
(Mercury 70251)
- 3 **SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- 4 **PING PONG**
Tiny Bradshaw
(King 4687)
- 5 **LOLLY POP**
Oscar McLollie
(Modern 920)
- 6 **SUNDAY KIND OF LOVE**
B. Hall & Kings (Jax 320)
Harp-Tones (Bruce 101)
- 7 **MARIE**
Four Tunes
(Jubilee 5128)
- 8 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 9 **I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- 10 **EBB TIDE**
Ink Spots
(King 1297)

- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- MONEY HONEY**
Drifters
(Atlantic 1006)
- MARIE**
Four Tunes
(Jubilee 5128)
- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)
- THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- GEE**
The Crows
(Rama 5)
- I**
Velvets
(Red Robin 122)
- MAKE ME A PRESENT OF YOU**
Ernie Andrews
(Trend 68)

- MONEY HONEY**
Drifters
(Atlantic 1006)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- I'M JUST YOUR FOOL**
Ella & Buddy Johnson
(Mercury 70251)
- TV MAMA**
Joe Turner
(Atlantic 1016)
- YOU'RE SO FINE**
Little Walter
(Checker 786)
- SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- RAGS TO RICHES**
Dominoes
(King 1280)
- THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- CALL ME BEFORE YOU GO HOME**
Memphis Slim
(United)

in
DALLAS

in
NASHVILLE

in
BALTIMORE

- 1 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 2 **I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- 3 **YOU'RE SO FINE**
Little Walter
(Checker 786)
- 4 **TV MAMA**
Joe Turner
(Atlantic 1016)
- 5 **BLIND LOVE**
B. B. King
(RPM 395)
- 6 **EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)
- 7 **SOMETHING'S WRONG**
Fats Domino
(Imperial 5262)
- 8 **COMING ON**
The Clovers
(Atlantic 1010)
- 9 **I STOOD BY**
Ray Milton
(Specialty)
- 10 **I WANT TO THANK YOU**
The "5" Royales
(Apollo 449)

- MONEY HONEY**
Drifters
(Atlantic 1006)
- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- YOU'RE SO FINE**
Little Walter
(Checker 786)
- SOMETHING'S WRONG**
Fats Domino
(Imperial 5262)
- EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)
- MY COUNTRY MAN**
Big Maybelle
(Okeh 7009)
- RAGS TO RICHES**
Dominoes
(King 1280)
- MARIE**
Four Tunes
(Jubilee 5128)

- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- RAGS TO RICHES**
Dominoes
(King 1280)
- YOU'RE SO FINE**
Little Walter
(Checker 786)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- MARIE**
Four Tunes
(Jubilee 5128)
- MONEY HONEY**
Drifters
(Atlantic 1006)
- SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- CHANGING PARTNERS**
Crickets
(Jay-Dee 785)
- SUNDAY KIND OF LOVE**
Harp-Tones
(Bruce 101)

Setting The NATION on FIRE



with
"SHE SETS MY SOUL ON FIRE"
Sunny Parker

singing his latest release snares . . .

THE CASH BOX ★AWARD O' THE WEEK★

"SHE SETS MY SOUL ON FIRE" (2:46)
[Swing & Tempo—S. Parker]

"DISGUSTED BLUES" (2:53)
[Swing & Tempo—S. Parker]

SONNY PARKER
(Peacock 1620)

● A winner seems to be on tap for Sunny Parker in his treatment of "She Sets My Soul On Fire." The blues singer throws himself wholeheartedly into an infectious and exciting reading of a stirring footstomper. Orking by Gladys Hampton's Blues Boys is really crazy with some outstanding horn-

work lending color and quality to the deck. Should keep the cash register ringing. The lower lid "Disgusted Blues," is a slow blues sung with tenderness and heart. Parker emotionally tells of his heartaches and loneliness. Well performed but the strong etching is "She Sets My Soul On Fire."



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"FOUR BROTHERS"

Written and performed by

JON HENDRICKS

Featuring Dave Lambert and Singers with Teacho Wiltshire's Orchestra

AVALON 63695



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b/w "TREAD LIGHTLY"

by **BOBBY SMITH**, his Sax and Orch.

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RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"YOU'LL NEVER WALK ALONE" (3:13)

[Harms ASCAP—Hammerstein II, Rodgers]

"I'M GONNA SIT RIGHT DOWN AND CRY (Over You)"

(2:57) [Royal BMI—J. Thomas, Biggs]

ROY HAMILTON
(Epic 9015)

● Roy Hamilton, in an exciting and unusual recording, introduces himself to the public. For material the lad has latched on to the lovely and soul penetrating Hammerstein Rodgers tune from the musical "Carousel," "You'll Never Walk Alone." Hamilton's treatment is tender, earnest and emotional. It has the same quality to stir the listener that is sometimes captured

by a religious choral group blending on a beautiful hymn. "I'm Gonna Sit Right Down And Cry" is a quick beat that is given a great jump treatment by the animated Hamilton and if the top lid weren't so overpowering this plate could create plenty of fuss on its own. Disk already showing reaction in New York and Newark.

ANNETTE SWINSON with
TEACHO WILTSHIRE'S ORCH.
(Spin 63694)

ⓐ "MY SWEETIE WENT AWAY" (2:41) [Laurel ASCAP—Turk, Handman] A cute reading of the standard. Youngster has a style and voice that belies her age.

ⓑ "LITTLE BOY, GO 'WAY" (2:41) [Wheeler BMI — Wiltshire, Evretts] The 12 year old sings a middle tempo romantic blues on the lower deck in potent manner. Wiltshire orking on both decks good.

THE SOUTHERN STARS
(Chess 1556)

ⓐ "I REMEMBER I HEARD MY MOTHER PRAY" (2:41) The Southern Stars wax a slow religious item potently.

ⓑ "TIRED OF THE DEVIL" (2:39) The "Stars" cohere excitingly and expressively on a tuneful religious number. A strong deck for the gospel market.

DOCTOR ROSS
(Sun 193)

ⓑ "COME BACK BABY" (2:50) [Memphis Music-Ross] Ross, with harmonica coloring, begs his baby to come back home. A lively foot tapper excitingly waxed.

ⓐ "CHICAGO BREAKDOWN" (2:53) [Memphis Music-Ross] A rhythmic item simulating train sounds.

MABLE SCOTT
(Parrot 794)

ⓑ+ "FOOL BURRO" (2:41) [Wheeler-D. Williams, Jr.] Mable Scott gives this middle tempo Latin beat everything and comes up with an exciting deck. Mable tells of her troubles with her fool mule and does so in a manner that is just great. Given enough exposure this side should cause plenty of action.

ⓐ+ "DO THE THING" (2:41) [Wheeler-D. Williams, Jr.] Flip is a moderate bounce in which Miss Scott gives good advice set to music.

LULU REED
(King 4688)

ⓑ "YOUR KEY DON'T FIT IT NO MORE" (2:34) [Jay & Cee BMI—Evelyn, Glover] Lula Reed is emotional and resigned as she sings the sad blues. She tells her roaming romeo she's changed the lock on the front door.

ⓐ+ "WATCH DOG" (2:54) [Jay & Cee BMI—Glover] A light item in slow tempo chanted by the gal. Adequate but not as strong saleswise as the top deck.

J. D. NICHOLSON
THE RED CALLENDAR SEXTETTE
(Hollywood 1008)

ⓐ "TYPIN' AND WONDERIN'" (2:20) [Golden State BMI] J. D. Nicholson is featured on slow instrumental deck. Drummer simulates typewriter sounds, but effect doesn't come through.

ⓐ+ "VOODOO" (2:30) [Golden State BMI] The flip is a quick beat Latin item done in interesting fashion.

LYNN HOPE & ORCHESTRA
(Aladdin 3219)

ⓑ "SOUTH OF THE BORDER" (2:45) [Shapiro Bernstein ASCAP—Kennedy, Carr] The standard is given an excellent treatment by the saxing of Lynn Hope and the musical support of his orchestra.

ⓐ+ "GIRL OF MY DREAMS" (3:00) [Mills ASCAP — Sunny Clapp] Hope does a sweet saxing job on the lovely perennial. Chorus vocaled but would be stronger as a strict instrumental.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"TRAVELIN' MAN" (2:47)

[Angel BMI—J. Morris]

"NO, IT CAN'T BE DONE" (2:45)

[Angel BMI—J. Morris]

JOE MORRIS
(Herald 420)



JOE MORRIS

● Joe Morris, the man who discovered and played behind the stars, etches a pair of sides featuring

his own potent talent and comes up with two decks that could mean strong sales. This release is an all "Morris" production. Joe wrote the tunes, arranged, conducted, played the trumpet and even chanted. The upper lid, "Travelin' Man" is a middle beat bounce with an infectious tempo that is a sure-fire prescription for sluggish circulation. Joe plays some solid trumpet and talks up the lyrics aimed at an audience that he knows well. The lower deck, "No, It Can't Be Done," is another strong etching that has the beat. Joe sings. Could also break out but my tin ear leads in the direction of "Travelin' Man."

T. J. FOWLER
(States 132)

ⓐ+ "TELL ME WHAT'S THE MATTER" (2:55) [Pamlee BMI—Fowler] A middle beat item with T. J. Fowler ork etching some stimulating music. Frank Tayler sings the romantic lyrics earnestly.

ⓑ "THE QUEEN" (2:35) [Pamlee BMI—Fowler] A beaty blues instrumental in good dance tempo. A strong deck that has the beat.

EARL CURRY
(RPM 402)

ⓑ "I WANT YOUR LOVIN'" (2:41) [Modern Music BMI — Curry] Earl Curry sings a rhythmic middle tempo jump. He merrily sings his desire for lots of lovin'. An appealing etching.

ⓑ "ONE WHOLE YEAR BABY" (2:39) [Modern Music BMI—Curry] Curry, in a vocal complaint, tells of doing all he could for the gal for one whole year in the hopes he could hold on to her. Item is a driving quick beat.

THE MEADOW LARKS
(RPM 399)

ⓑ+ "LOVE ONLY YOU" (2:37) [Modern BMI — Josea] The Meadow Larks fuse on a gay bouncer in broken rhythmic chant popularized about half-dozen months ago by The Crows on their "Gee." Similar in style, the group comes through with an intriguing and fetching ditty that could make noise.

ⓐ+ "REAL PRETTY MAMA" (2:40) [Modern BMI—Josea] A routine piece of material is handled adequately.

THE FLAIRS
(Flair 1028)

ⓑ+ "LOVE ME GIRL" (2:39) [Flair BMI—Berry] The Flairs come through with what is possibly the one that could break for them. A gay, infectious, romantic bouncer performed smoothly and with appeal.

ⓐ+ "GETTIN' HIGH" (2:42) [Flair BMI—Berry] Another drinking song set to a quick tempo. Falls short of the appeal on the flip lid.

ANNISTEEN ALLEN
(King 2691)

ⓑ "DOWN BY THE RIVER" (2:06) [Jay & Cee BMI—Glover] Annisteen Allen is oomphy as she sells a melodic middle beat. A solid effort that could garner sales.

ⓑ "I DON'T WANT NO SUBSTITUTE" (2:16) [Jay & Cee BMI—Weismantel, McRae, Mann] Gal is sexy and expressive as she sings the slow bounce bluesy item.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Apollo Records really moving as the "5" Royales break with both sides of their newest, "I Do" and "Good Things," and a real sleeper emerging from the coast and spreading throughout the entire nation, Charlie Ferguson's "2:30 Break." A terrific instrumental with that "beat" that sells. . . The long awaited Louis Jordan release on Aladdin is about ready for the market. The Mesner's and the distribs are all hopped up about "Dad Gum Ya Hide, Boy" which Louis has been doing in his personal appearances for two years. . . Irv Marcus, national sales representative for Peacock and Duke Records, now on the West Coast. While in that area, Marcus will record the Paramount Singers, recently signed by Don Robey. Don recently cut Gatemouth Brown, whose "Gate Walks To Board" is still climbing. . . Joe Cohen, Essex Distributors, Newark, N.J. spreading a nasty rumor that your columnist owes him an ice cream soda. Ok Joe, I'll pay up, but what bet did I lose? . . . Ted Adams, manager of Ernie Young's Record Mart, Nashville, reports that Nashboro Records, Inc. has just waxed some of its finest spirituals and two outstanding blues items. The spirituals, "Long As Jesus Lives" backed with "Joy In Beulahland" by the Swanee Quintet on Nashboro has already shown some very noticeable response. The other religious disk is "Jesus Brought Me Over" and "Jesus Paid It All" by the Waldo Sing-



DOLLY COOPER

ers, on Excello. . . Note from Fred Mendelsohn tells us Savoy ready to release a new Dolly Cooper plate. The gal has talent, as proved by her "I Wanna Know" which stayed in the charts for quite a time. New etching is titled "You Gotta Be Good To Yourself." . . Herald Records following its Joe Morris release, which is acting like it is headed in "hit" direction, are issuing the new Al Savage wax next week. Al has two sides that could take off like a greased monkey. "Love Is A Funny Thing" is unrestrainedly belted and the flip, "Life Begins At Forty," very much on the style of Al's sensational treatment of "I Had A Notion." Two great sides, and I'm taking "Love Is A Funny Thing" for a Chocolate Ice Cream Soda. Am I faded, Joe Cohen? . . . Atlantic Records sitting pretty with two sleepers acting like heavyweights. "Last Call For Whiskey" by the Choker Campbell Ork and vocaled by Harold Young; and "Ooh Lawdy My Baby" by Tommy Ridgley racking up strong sales and moving up steadily in the charts. The Choker Campbell Ork discovered by Lou Krefetz, manager of that great group, The Clovers. . . Seeco Record artist, Cesar Concepcion, and his dance band which is considered tops in Puerto Rico, now in New York for a couple of months working on new arrangements with a fresh new sound. Cesar is currently riding on his instrumental "Varsity Drag Mambo." . . Hal "Doc" Wade, WNJR jock puts in a pitch for the forthcoming Bruce Record "How Do You Speak To An Angel" by Don Gardiner. Hal conservatively describes it as "terrific." Morty Craft on a trip to Pittsburgh, Detroit and Cleveland to promote Bruce Record's "Sunday Kind Of Love" and the new Don Gardner disk. Accompanying Morty will be Lee Magid, Central Records. Lee will visit with distribs and jockies plugging his three releases. The Gladys "Glad Rags" Patrick "Somebody's Lyin'" could become a solid seller with enough work. Wheeler Publishing owns the tune. . . Current sensation is the fast rising "You'll Never Walk Alone" by Roy Hamilton. Tune is the lovely Rodgers-Hammerstein item from "Carousel." . . Alan "Moondog" Freed in town for a few days. . . Monte Bruce announces the signing of Dickie Smith, former lead singer of the Five Keys. Smith will work on Bruce Records as a single. . . Bobby Robinson again amazing with his uncanny knack of coming up with top groups. The Velvets with "I" are showing in the charts and The Vocaleers' new "Will You Be True," only out a week, is already showing strength. Robinson heads the Red Robin label. . . Joel Turnero, WNJR deejay, gaining more and more popularity after each Sunday afternoon show. . . Joe Davis, Jay Dee Records, moving along nicely with The Crickets getting strong action on the newest etching "Changing Partners." Joe has made some changes in his distribution set-up and things shape up well for 1954.



THE CRICKETS

CHICAGO:

Lotsa news this week from Shaw Artists. Jim Fleming tells us they have now signed Guitar Slim, who currently has a big one in "The Things That I Used To Do," on Specialty. They've also signed The Counts. And, beginning 2/6, expect to be booking several big names into the Rainbo Arena's jazz concerts each Saturday nite. . . Larry Wynn, WSBC deejay, planning to make a regular feature of his 'Critic's Corner.' He features reps of trade publications and disk distribs as guests on this show who comment on new releases. First of these proved mighty successful, Larry claims. . . Little Walter's "You're So Fine" now moving in a big way. . . The Four Tunes will be seen and heard at the Crown Propeller Lounge, Feb. 1 thru the 7th. 'Tunes' have made the top ten in both the r&b and pop fields with their smash Jubilee version of "Marie." . . Pianist Billy Taylor and his Trio drawing raves from critics and audiences at the Streamliner. Billy, who records for Prestige, has written several books on jazz and bop. Originally he trained along the classical lines. . . Chicago music lost a great, when Dick Davis succumbed this past week to pneumonia. Dick was, at the time of his death, featured at the Toast-Of-The-Town, where he and his sax

kept the people entertained. . . Looks like Lurlean Hunter may be getting the break she so deserves. After two years at the Streamliner, the gal has opened at the Black Orchid, joining Josh White. . . Sam Evans doing a bang-up job and increasing his listening audience like mad with his 5-hour show which he calls "The Chickadee Hour" out of WWCA, Gary. . . How's this for a title? Muddy Water's latest Chess release is titled "I'm Your Hoochie Coochie Man." Wow! . . . Speaking of Chess, Leonard is off again on one of his Southern junkets.



THE FOUR TUNES

Feather Troupe To Europe



NEW YORK—Jazz critic, Leonard Feather and stars of his "Jazz Club, U.S.A." troupe are shown as they departed recently for a six-week tour of Europe. This will be the first time abroad for all but Feather. (l to r): Buddy De Franco, Red Norvo, Beryl Booker, Leonard Feather, Billie Holiday and husband Louis McKay.

WATCH THIS ONE!
"RED HEADED WOMAN"
Savoy # 1122
by BABY FACE
SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

A Cash Box "R&B SLEEPER" PICK
"SOMEBODY'S LYING"
by GLADYS "Glad Rags" PATRICK
CENTRAL #1003
Climbing
"THE BEATING OF MY HEART"
by THE CHARMERS
CENTRAL # 1002

The New Sounding
CESAR CONCEPCION
Orchestra
with a mambo instrumental
"VARSITY DRAG MAMBO"
b/w "Por Que Sera"
4133
SEECO RECORDS
39 W. 60th St.
New York 23, N. Y.

LOS ANGELES:

Eddie and Leo Mesner are flooded with orders on the yet to be released Louis Jordan disk. Overheard a phone conversation between Leo Mesner and Paul Shorten of Allied Music Sales. Paul said he'd never had such initial reaction on any number before and predicted "Dad Gum Ya' Hide, Boy!" to be a smasher. . . At Modern Records the Bihari's announced a new B. B. King release on RPM called "Praying To The Lord" and "Please Help Me." B. B. kicks off his West Coast tour with an appearance at Billy Berg's Five Four Ballroom Feb. 5th, 6th, & 7th. . . Art Rupe, prexy of Specialty Records, sits back to await results after getting out his latest monthly releases. While waiting he's still plenty busy though getting together material for the next batch. Art is plenty pleased to see the sales figures on Guitar Slim's "The Things That I Used To Do." . . Charles Brown is now touring through Texas as he heads for the East Coast. . . Joe Liggins has adopted a new policy at the Club Alimony starting January 29th. He will feature name bands and attractions each week end. . . Ben Waller is back hard at work after vacationing in Havana and Miami. He spent a few days with Roy Milton and Dick Boone, vice-president of Universal Attractions, New York. . . Irv Marcus, sales manager for Duke and Peacock Records, Houston, has been spending a few days in LA on business. He set up several recording sessions while here. . . Oscar McLollie now presents a teen age dance every Monday night at the South Seas between Santa Ana and Anaheim. . . Chuck Higgins recently completed a stint at the Empire Ballroom in Pomona. Down Long Beach way Mel Walker and Floyd Dixon had the crowds jumpin' at the Elks Hall over the week-end of Jan. 23rd. . . The Ernie Andrews Trend release of "Make Me A Present Of You" seems to be climbing fast. . . Don Pierce of Hollywood Records reports that Linda Hayes has accepted a 30-day booking in San Francisco and she will fly to Los Angeles to record on January 25th. Her record of "Take Me Back" continues to sell very strong. . . Red Callendars new release on Hollywood, a Latin beat instrumental called "Voodoo," is starting to click and is selling to all types of buyers.



CHARLES BROWN

Dimes Are A Girl's Best Friend



NEW YORK—Dimes are a girl's best friend—when it comes to fighting polio. Eddie Fisher, Victor recording star, makes his contribution to 4-year-old Jo Anne Wilson, a polio victim who walks because of March Of Dimes help.

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...POP as a lovely ballad can be

"TURN AROUND BOY"

V-III



featuring
the deep melodic
voice of
Roy Sneed

3/4 "I'll Be So Blue Tomorrow"

**...Valley...
Records, Inc.**

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KNOXVILLE TENNESSEE

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



- Bill Bailey**
WMAQ—Chicago, Ill.
1. Bimbo (Ruby Wright)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. As Far As I'm Concerned (Red Foley)
 4. Changing Partners (King)
 5. Wake Up Irene (H. Thompson)
 6. Secret Love (Slim Whitman)
 7. Look What Followed Me Home Tonight (G. Morgan)
 8. Run 'Em Off (Onie Wheeler)
 9. Let Me Be The One (Locklin)
 10. That's How The Yodel Was Born (Elton Britt)

- Keith Rush**
WWEZ—New Orleans, La.
1. You Gotta Have A License (Tommy Collins)
 2. Release Me (Jimmy Heap)
 3. Leave Her Alone (Ray Price)
 4. Supper Time (J. Davis)
 5. Carroll County Boogie (Carroll County Boys)
 6. Bimbo (Jim Reeves)
 7. Go Cry Your Heart Out (Hank Thompson)
 8. I'll Never Get Over You (Eddy Arnold)
 9. Somebody Else's Heartache (Sonny James)
 10. Wrong Side Of Town (Price)

- Bill Thornton**
KRLW—Walnut Ridge, Ark.
1. Let Me Be The One (Locklin)
 2. Bimbo (Jim Reeves)
 3. There Stands The Glass (Webb Pierce)
 4. Changing Partners (King)
 5. I Love You (Wright & Reeves)
 6. You All Come (Herb Henson)
 7. Cheatin's A Sin (Kitty Wells)
 8. Run 'Em Off (Lefty Frizzell)
 9. Secret Love (Slim Whitman)
 10. I Really Don't Want To Know (Eddy Arnold)

- Joe Morris**
WKDK—Newberry, S. C.
1. I Love You (Wright & Reeves)
 2. Let Me Be The One (Locklin)
 3. There Stands The Glass (Webb Pierce)
 4. Bimbo (Jim Reeves)
 5. Changing Partners (King)
 6. I Forgot More (Davis Sisters)
 7. God Was So Good (A. Wilson)
 8. You All Come (Herb Henson)
 9. Tain't Nice (The Carlisles)
 10. I Gave My Wedding Dress Away (Kitty Wells)

- Cactus Jim Western**
KUTA—Salt Lake City, Utah
1. Let Me Be The One (Strange)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Remembering (Mac Wiseman)
 4. Changing Partners (King)
 5. Yesterday's Girl (Thompson)
 6. Secret Love (Slim Whitman)
 7. Satisfaction Guaranteed (Carl Smith)
 8. There Stands The Glass (Webb Pierce)
 9. Bimbo (Jim Reeves)
 10. Wake Up Irene (H. Thompson)

- Slim Lay**
WHBS—Huntsville, Ala.
1. Just Married (Faron Young)
 2. Let Me Be The One (Strange)
 3. Heartbreak Ahead (C. Arthur)
 4. I Get So Lonely (4 Knights)
 5. What It Was, Was Football (Andy Griffith)
 6. I'm Walking The Dog (Pierce)
 7. Doggone It, Baby, I'm In Love (Carl Smith)
 8. Changing Partners (King)
 9. Wake Up Irene (H. Thompson)
 10. I Gave My Wedding Dress Away (Kitty Wells)

- Johnny Rion**
KSTL—St. Louis, Mo.
1. Let Me Be The One (Locklin)
 2. Ooh-La-La (Justin Tubbs)
 3. Cheatin's A Sin (Kitty Wells)
 4. There Stands The Glass (Webb Pierce)
 5. Satisfaction Guaranteed (Carl Smith)
 6. Tight Wad (York Bros.)
 7. Just Married (Faron Young)
 8. To My Mansion In The Sky (Jimmie Davis)
 9. Private Property (Johnny & Jack)
 10. Secret Love (Slim Whitman)

- Bob Ferguson**
KWSC—Pullman, Wash.
1. You All Come (Arlie Duff)
 2. Bimbo (Jim Reeves)
 3. Remembering (Mac Wiseman)
 4. I Really Don't Want To Know (Eddy Arnold)
 5. There Stands The Glass (Webb Pierce)
 6. Walkin' And Hummin' (Ferlin Husky)
 7. Let Me Be The One (Locklin)
 8. Don't Make Me Ashamed (Marty Robbins)
 9. Weary Blues From Waiting (Hank Williams)
 10. Bill Bailey (Radio Rascals)

- Elmer Snodgrass**
WAKE—Greenville, S. C.
1. There Stands The Glass (Webb Pierce)
 2. Sorrow And Pain (Davis Sis.)
 3. Let Me Be The One (Locklin)
 4. You All Come (Arlie Duff)
 5. What It Was, Was Football (Andy Griffith)
 6. Wake Up Irene (H. Thompson)
 7. Tain't Nice (The Carlisles)
 8. I Think I'm Falling In Love (Darrell Glenn)
 9. You Gotta Have A License (Tommy Collins)
 10. Run 'Em Off (Lefty Frizzell)

- Rosalie Allen**
WOV—New York, N. Y.
1. Changing Partners (King)
 2. Bimbo (Jim Reeves)
 3. Caribbean (Mitchell Torok)
 4. There Stands The Glass (Webb Pierce)
 5. Let Me Be The One (Locklin)
 6. I Forgot More (Davis Sisters)
 7. Castle In The Sky (M. Robbins)
 8. Just Married (Faron Young)
 9. I Really Don't Want To Know (Eddy Arnold)
 10. I'm Walking The Dog (Pierce)

- Carl E. Lamm**
WCKB—Dunn, N. C.
1. I Love You (Wright & Reeves)
 2. Changing Partners (King)
 3. There Stands The Glass (Webb Pierce)
 4. I Gave My Wedding Dress Away (Kitty Wells)
 5. Love Trap (Johnny & Jack)
 6. I Really Don't Want To Know (Eddy Arnold)
 7. Let Me Be The One (Locklin)
 8. Run 'Em Off (Lefty Frizzell)
 9. Wake Up Irene (H. Thompson)
 10. Happy Go Lucky (A. Inman)

- L. F. Kenfield**
WTIC—Hartford, Conn.
1. For Now And Always (Snow)
 2. Mama, Come Get Your Baby Boy (Eddy Arnold)
 3. Let Me Be The One (Strange)
 4. He'll Buy My Heartaches (Carl Smith)
 5. Thanks (Jimmy Wakely)
 6. Unpucker (The Carlisles)
 7. It's Been So Long (W. Pierce)
 8. Wake Up Irene (H. Thompson)
 9. Look In Both Directions (Jim Lowe)

- Carl J. Swanson**
WRUN—Utica, N. Y.
1. Bimbo (Pee Wee King)
 2. For Old Times Sake (Luke McDaniel)
 3. Let Me Be The One (Locklin)
 4. Texas Polka (Bonnie Lou)
 5. Wake Up Little Boy Blue (Sally Holmes)
 6. My Greatest Thrill (S. James)
 7. My Happiness (The Mulcays)
 8. I Really Don't Want To Know (Eddy Arnold)
 9. Red Deck Of Cards (Rodgers)
 10. I'm Walking The Dog (Pierce)

- Dal Stallard**
KCMO—Kansas City, Mo.
1. Wake Up Irene (H. Thompson)
 2. There Stands The Glass (Webb Pierce)
 3. Bimbo (Jim Reeves)
 4. Changing Partners (King)
 5. I Really Don't Want To Know (Eddy Arnold)
 6. Tennessee Whistling Man (Red Foley)
 7. You All Come (Arlie Duff)
 8. Look What Followed Me Home (George Morgan)
 9. I Forgot More (Davis Sisters)
 10. Run 'Em Off (Lefty Frizzell)

- "Chuckwagon Chuck" Nichols**
KOWB—Laramie, Wyo.
1. Changing Partners (King)
 2. Tain't Nice (The Carlisles)
 3. There Stands The Glass (Webb Pierce)
 4. Let Me Be The One (Strange)
 5. Sweet Mama, Tree Top Tall (Johnny Bond)
 6. I Really Don't Want To Know (Eddy Arnold)
 7. I'm Making Love To A Stranger (Jimmy Dickens)
 8. Wake Up Irene (H. Thompson)
 9. I'm Walking The Dog (Pierce)
 10. Mama, Come Get Your Baby Boy (Eddy Arnold)

- Buddy Starcher**
WESC—Greenville, S. C.
1. What Will I Do With You (Carl Smith)
 2. Red Deck Of Cards (T. Ritter)
 3. Heartbreak Ahead (C. Arthur)
 4. I Really Don't Want To Know (Eddy Arnold)
 5. Bimbo (Rod Morris)
 6. Song Of The Water Wheel (Slim Whitman)
 7. Changing Partners (P. Page)
 8. Ricochet (Teresa Brewer)
 9. You All Come (Grandpa Jones)
 10. New Wildwood Flower (Buddy Starcher)

- Gabe Tucker**
KATL—Houston, Tex.
1. Release Me (Jimmy Heap)
 2. Secret Love (Slim Whitman)
 3. Too Hot To Handle (S. Burns)
 4. My Greatest Thrill (S. James)
 5. You Plus Me (Owen Perry)
 6. I Love You (Wright & Reeves)
 7. Changing Partners (King)
 8. I'll Never Get Over You (Eddy Arnold)
 9. Wabash Waltz (Slim Whitman)
 10. What It Was, Was Football (Whitey Ford)

- Jack Gale**
WSRS—Cleveland, Ohio
1. There Stands The Glass (Webb Pierce)
 2. I Forgot More (Davis Sisters)
 3. I Love You (Wright & Reeves)
 4. Just Married (Faron Young)
 5. Red Deck Of Cards (T. Ritter)
 6. Tell 'Em No (Curtis Gordon)
 7. I Really Don't Want To Know (Eddy Arnold)
 8. Bimbo (Jim Reeves)
 9. Changing Partners (P. Page)
 10. I Want You, Yes (G. Wright)

- Mack Sanders**
KFBI—Wichita, Kan.
1. There Stands The Glass (Webb Pierce)
 2. Satisfaction Guaranteed (Carl Smith)
 3. I Forgot More (Davis Sisters)
 4. Bimbo (Jim Reeves)
 5. Yes, It's Been So Long (Jeanie Pierson)
 6. Hey Joe (Carl Smith)
 7. Let Me Be The One (Locklin)
 8. Changing Partners (King)
 9. I'm Walking The Dog (Pierce)
 10. Wake Up Irene (H. Thompson)

- Sleepyhead Cliff**
KASM—Albany, Minn.
1. There Stands The Glass (Webb Pierce)
 2. Bimbo (Jim Reeves)
 3. Hootchy Kootchy Henry (Mitchell Torok)
 4. Sorrow And Pain (Davis Sis.)
 5. Pa-Paya Mama (J. Logsdon)
 6. Wake Up Irene (H. Thompson)
 7. Pig Latin Serenade (Johnnie & Jack)
 8. I Want You, Yes (G. Wright)
 9. Changing Partners (King)
 10. I Love You (Wright & Reeves)

- Sheriff Tex Davis**
WLOW—Norfolk, Va.
1. There Stands The Glass (Webb Pierce)
 2. I Love You (Wright & Reeves)
 3. Wake Up Irene (H. Thompson)
 4. Bimbo (Jim Reeves)
 5. You All Come (Arlie Duff)
 6. I Really Don't Want To Know (Eddy Arnold)
 7. Let Me Be The One (Locklin)
 8. Secret Love (Slim Whitman)
 9. Love Letters In The Sand (Mac Wiseman)
 10. I'll Never Get Over You (Eddy Arnold)

THE CASH BOX
Reports

THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

"Town And Country Song Parade" Makes Bow

CHICAGO—On Saturday, January 23, Bill Bailey began a TV show called "Town And Country Song Parade."

Starring Bill, the program features Mary Jane Johnson, The Meadow Larks, and The Villagers.

Show will follow a song Parade format in that a number of the top ten tunes, as determined by the trade magazines and an independent survey, will be played.

'Parade' can be seen each Saturday evening from 6 to 6:30 on WBBM-TV.

This follows by one week Bill's opening radio show from the Sirloin Room of the Stock Yards Inn.

This deejay show is heard on Radio's WMAQ each Saturday nite from 10:05 to 11 PM. Features country and western disks and a bit of chatter with persons in the room.

Bill is also featured vocalist on MGM's version of "Turn Around Boy."

Jubilee Signs Orioles To New 5 Year Pact

NEW YORK—Jerry Blaine, Jubilee Records prexy, this week announced the signing of the Orioles, sensational vocal group, to a new five year contract.

The Orioles, with lead voice Sonny Til, have been with the Blaine label for six years, never having recorded for any other record company. During this period they have "hit" with such releases as "Is It Too Soon To Know," "Tell Me So," "Forgive & Forget" and "At Night."

Currently one of the hottest vocal aggregations in the business, the Orioles are riding with "In The Mission Of St. Augustine" and their previous etching, "Crying In The Chapel," which sold both rhythm and blues and pop.

Stars Address Fan Club Meet

NEW YORK—Les Paul, Mary Ford and Rusty Draper, plus many other name artists will address 300 teenage presidents attending the 1st National Fan Club Convention. The Convention will be held Saturday, January 23rd at Carnegie Recital Hall at 5:30 P.M. Art Ford will be M.C.

The three hundred presidents, representing between 50 and 100 thousand members from many different clubs will hold a real working convention during which they will participate in four research experiments to determine their tastes in music. These will be conducted by four record companies: Coral, Epic, Trend and Audivox.

RCA Caravan Postponed

NEW YORK — The RCA Victor Country-Western Caravan, originally scheduled for late February and early March, has been postponed until April 25, it was announced by Stephen Sholes of the C & W Department.

Fortune Signs Artists

DETROIT, MICH.—Jay Shipman of Fortune Records announced, last week, the signing of Boots Gilbert, Bob Sykes and Chuck Hatfield to an exclusive contract with the Fortune label. The diskery has also released the artists' first record this week, tagged, "Take It Or Leave It" b/w "Man Turn Me Loose."

Chuck Hatfield and Boots Gilbert, husband and wife, are both well known in the country and western field. They have played with Tex Ritter, Hank Thompson, Jimmy Dickens and others. Miss Gilbert has been on WNOX and WROL in Knoxville, Tenn. and more recently on WJR's "Big Barn Frolic" in Detroit. Hatfield has played on KRLD's "Big D Jamboree" in Dallas and also on WJR.

Bob Sykes formerly worked with Wesley Tuttle, Elton Britt and Hawkshaw Hawkins, and has sung on Station WXYZ in Detroit.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. THERE STANDS THE GLASS Webb Pierce (Decca)
2. LET ME BE THE ONE Hank Locklin (4 Star)
3. BIMBO Jim Reeves (Abbott)
4. CHANGING PARTNERS Pee Wee King (RCA Victor)
5. WAKE UP IRENE Hank Thompson (Capitol)
6. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
7. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
8. YOU ALL COME Arlie Duff (Starday)
9. TAIN'T NICE The Carlisles (Mercury)
10. I'M WALKING THE DOG Webb Pierce (Decca)

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TACK-A-TOOM

By Bill Dudley

on Capitol Record's # 2707

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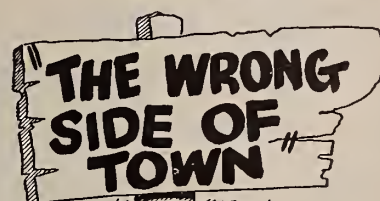
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MITCHELL TOROK

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**"LOOK WHO'S
CRYIN' NOW"**

b/w

**"WALKIN'
ON TEARDROPS"**

Capitol # 2696

GRANDPA JONES

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RCA Victor # 20-5576

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TOMMY COLLINS

SINGS two of his own numbers

**"YOU BETTER NOT
DO THAT"**

B/W

"HIGH ON A HILLTOP"

Capitol # 2701

JEAN SHEPHARD
&

FERLIN HUSKEY

**"LET'S KISS
&
TRY AGAIN"**

CAPITOL # 2706

1. THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)
2. LET ME BE THE ONE
Hank Locklin
(Four Star 1641)
3. BIMBO
Jim Reeves
(Abbott 140)
4. I'M WALKING THE DOG
Webb Pierce
(Decca 28834; 9-28834)
5. I FORGOT MORE THAN YOU'LL EVER KNOW
Davis Sisters
(RCA Victor 20-5345; 47-5345)
6. CARIBBEAN
Mitchell Torok
(Abbott 140; 45-140)
7. WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)
8. TAIN'T NICE
The Carlisles
(Mercury 70232)
9. SECRET LOVE
Slim Whitman
(Imperial 8223)
10. A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

HEAR
FARON YOUNG'S
 Great New Capitol
 Release

"JUST MARRIED"

b/w

"I HARDLY KNEW IT WAS YOU"

CAPITOL # 2690

THE CASH BOX
THE 10 TOP FOLK & WESTERN Best Sellers

1. THERE STANDS THE GLASS
 Webb Pierce
 (Decca 28834; 9-28834)
2. BIMBO
 Jim Reeves
 (Abbott 148; 50-148)
3. LET ME BE THE ONE
 Hank Locklin
 (4 Star 1641; 45-1641)
4. WAKE UP IRENE
 Hank Thompson
 (Capitol 2646; F-2646)
5. I REALLY DON'T WANT TO KNOW
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)
6. I FORGOT MORE THAN YOU'LL EVER KNOW
 The Davis Sisters
 (RCA Victor 20-5345; 47-5345)
7. RELEASE ME
 Jimmy Heap
 (Capitol 2518; F-2518)
8. YOU ALL COME
 Arlie Duff
 (Starday 104; 45-104)
9. CARIBBEAN
 Mitchell Torok
 (Abbott 140; 50-140)
10. SATISFACTION GUARANTEED
 Carl Smith
 (Columbia 21166; 4-21166)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
BULLSEYE OF THE WEEK

"LET'S KISS AND TRY AGAIN" (2:05) [Central BMI—C. Wilson]
"THE GLASS THAT STANDS BESIDE YOU" (2:40) [Cedarwood BMI—Pierce, T. & C. Grimsley]
JEAN SHEPARD AND FERLIN HUSKEY
 (Capitol 2706)

● The winning combination of Jean Shepard and Ferlin Huskey offer another potent platter that should put the artists right on top again. "Let's Kiss And Try Again" is entirely different from the sad atmosphere of their first two "Dear John" tunes. It's a happy-go-lucky number on which Jean and Ferlin deliver a light-hearted vocal duet in addition to an amusing conversation between the two. The tune has the novelty, quality and charm that everybody's going to enjoy. On the under portion, "The Glass That Stands Beside You," Jean dramatically vocals the answer to the tune that Webb Pierce made famous. It's a two-sided clicker that's going to create a lot of excitement in the jukes and over the counter.

"PLEASE THROW AWAY THE GLASS" (2:18) [Country BMI—Hull, Shurtz, Greishman]
"YOU CAN'T FEEL THE WAY I DO" (3:00)
 [Tannen BMI—B. Carver]
BETTY CODY
 (RCA Victor 20-5600)

● With an excellent piece of material, Betty Cody's lovely voice makes the most of a beautiful tune that could prove to be a huge success and carry the thrush right to the very top. The tune, "Please Throw Away The Glass," is a moderate beat item waxed with much feeling by Betty. She asks that her beloved rid himself of the scourge of alcohol. Lower lid, "You Can't Feel The Way I Do," is a moderate beat romantic item with a tender set of lyrics. Early reports from the Southern cities indicate that the top deck could break wide open. Op's here's your chance to latch onto a winner.

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

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(52 ISSUES)

PATSY ELSHIRE
 (Starday 122)
 ● "YOU SENT HER AN ORCHID (You Sent Me A Rose)" (2:38) [Starrite BMI—K. Grant, J. Jericho] The mellow tones of Patty Elshire stand out on a sentimental quick beat item. The thing that really broke the gal's heart was finding out that her love had lied.
 ● "GIRL WITH A PAST" (2:43) [Starrite BMI—J. Anson] Flip deck is a moderate beat on which the thrush movingly projects the infectious lyrics.

ANITA CARTER and THE CARTER SISTERS
 (Columbia 21198)
 ● "DON JUAN" (2:01) [American BMI—T. Spencer] Anita Carter and the Carter Sisters dish up some terrific harmonizing on a Latin tempo item. Intro is put over in socko fashion by Anita. Refreshing lyrics with a flavorful instrumental backdrop.
 ● "THERE'LL BE NO TEAR-DROPS TONIGHT" (2:54) [Acuff-Rose BMI—H. Williams] Anita solos on a touching, slow beat item penned by the late Hank Williams. Tune has the potential to break into the best selling ranks.

JERRY GLENN
 (RCA Victor 20-5599)
 ● "WHERE'S DADDY" (2:53) [Trinity BMI—A. Brandt, B. Haymes] Jerry Glenn etches a real emotional weeper in moderate beat manner. Potent string backing for the lad's soft and mellow chords.
 ● "NO SURVIVORS" (2:30) [Criterion ASCAP—M. Zabilsky] The youngster tells the sad story of a true incident that occurred a few years back. Fine material handled in top fashion. Multiple voice in chorus is effective.

JIMMY KELLY
 (Jiffy 200)
 ● "MY LOVE'S LEFT BEHIND" (2:43) [Jiffy BMI—Kelly, Collins] Jimmy Kelly vocals a tender, slow beat emotional piece in relaxed style. Title alone should induce many spins by the disk jockeys.
 ● "3 D BOOGIE" (2:42) [Jiffy BMI—J. Fowler] Flip is a quick tempo rhythmic item with a solid string backing. Smooth vocal coupled with a good arrangement adds up to an appealing deck.

BILL DUDLEY
 (Capitol 2707)
 ● "TACK-A-TOOM" (3:14) [Central BMI—L. Segal] The distinctive vocal styling of Bill Dudley is a treat to the ear on this middle tempo weeper. Dudley's lonely, sad guitar tells that his heart is broken.
 ● "ONE MORE LITTLE HEART-BREAK" (2:34) [Beechwood BMI—L. Webb] Lower half features another sincere vocal effort by the artist. A moderate beat piece that's sure to bring out the crying towel. Easy strings back the chanter in polished fashion.

COWBOY COPAS
 (King 1306)
 ● "THE MAN UPSTAIRS" (2:07) [Kelly-Stool BMI—Manners, Morgan] With the chorus adding solid support, Cowboy Copas really gets going as he belts out a rousing spiritual piece. A grand performance on this exciting handclapper.
 ● "HE STANDS BY HIS WINDOW" (2:35) [Shapiro-Bernstein ASCAP—J. M. Robinson] Copas and chorus come up with a slow beat sacred item on this end. A heartfelt reading by the artist as organ and strings lend eloquent support.

GENE HENSLEE
 (Imperial 8227)
 ● "DIG'N AND DATIN'" (2:25) [Commodore BMI—G. Henslee] Gene Henslee dishes up a fast moving jumper in a pleasurable manner. Racing string support combined with Henslee's smooth vocal effort makes for a lively deck.
 ● "A GIRL NAMED HEART-BREAK" (2:49) [Commodore BMI—G. Henslee] Flip is a middle tempo, sentimental item. Piano and strings add just the right touch to bring across the artist's sad feeling.

REX PROPHET
 (Decca 28976)
 ● "GOODBYE, KATIE, BAR THE DOOR" (2:10) [Acuff-Rose BMI—V. McAlpin] Rex Prophet belts out a fast moving ditty in lusty fashion. Appealing vocal interpretation of the fetching lyrics. Driving instrumental backdrop makes for mighty fine listening.
 ● "WILD FIRE" (2:11) [Old Chater BMI—B. Wallace, R. Duke] A middle tempo lover's lament is etched in distinctive fashion by the "Canadian Plowboy." Two pleasant sides.

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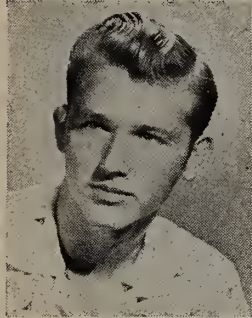
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THE CASH BOX FOLK and WESTERN ROUNDUP

Hank Snow's current release on RCA Victor has started somewhat of a limerick-gimick with the boys in the music business. Hank's new release "Panamama" backed with "Act 1, Act 2, Act 3", in which Snow plays dual guitars, recorded on double sound track, has been promoted extensively through disc jockey mailings and other advertising mediums, was kicked off with a limerick slogan like this: "Snow-Bound For A New Sound". The idea clicked, for now you can hear various artists and men in the trade coming up with slogans like these: "Little Jimmy Dickens Really Clickin'". . . . "Johnnie and Jack Have Bang-up Act". . . . "Justin's New Record Really Bustin'". . . .



FLOYD CRAMER

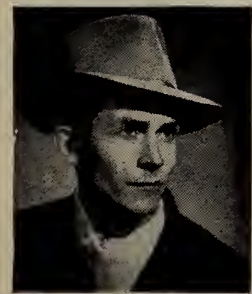
"Grandpa Jones has aching Bones" . . . "Kitty Wells Doing Swell". . . . Roy Acuff Really Big Stuff". . . . "Eddie Hill Makes New Deal" . . . and, so the gimmicks go. Dub Allbritten, who started the wave of gimmicks handles direction for both Hank Snow and Ernest Tubb. Thought this a little amusing as mutterings go! Floyd Cramer could have one of the biggest selling country instrumentals via his "Fancy Pants". It's a steady seller that shows the talent the artist has. David Carroll has waxed the tune for Mercury's pop market. Hank Snow's fan club booklet arrived at the office this week. A real attractive folder loaded with lots of interesting information about Hank and other country artists. On January 26th, Clay Eager completes his first recording session for the Republic label. Clay is now being featured daily with his own band over WLOK-TV in conjunction with his four hours of disks daily over WLOK-NBC radio. Just received a fine letter from Armand Baum who is doing a wonderful job for Col. Tom Parker and Jamboree Attractions, Nashville. Armand tells us that Jamboree Attractions has set a show for a new Purina Store opening in San Angelo, Texas on January 31. Starring on the show will be Blackie Crawford and his Western Cherokees along with Arlie Duff and Jimmy Dennis. Moon Mullican is currently appearing at the Casino Theatre in Toronto, Canada. Friend Curtis Gordon shared honors with Hank Thompson on a big show in Mobile, Alabama, Sunday, January 17th. Margaret Whiting and Jimmie Wakely (Capitol) have a new release out that could easily repeat their performance just a few years back . . . title of their offering is "Tennessee Churchbells". Hal Fein and Happy Goday of Goday Music have just completed a promotional tour with the record and expectations on the disk look very high. Could be they have another "Wedding Bells."

Contributing to the MARCH OF DIMES fund, Grand Ole Opry Stars turned out in full force Saturday, January 16th, to do TV performances over WSM-TV in an effort to swell the goal and raise funds for this worthy cause. Practically all of the talent in town at the time appeared on the program. WNOX, Knoxville, Tennessee, celebrated the 18th Anniversary of its Mid-Day-Merry-Go-Round Country Music Show January 18th through January 23rd and during the celebration invited some of the stars who have entertained on the station during the run of the show. Among those who returned for the Anniversary week program included Bill Carlisle (Mercury) of The Carlises, Chet Atkins, (RCA Victor), and Archie Campbell. Lowell Blanchard, emcee, has played a prominent role in the elevation of the popular country music show over the CBS outlet in this city. Just received a nice letter from Buddy Killen at WWVA, Wheeling, W. Va., at the Jamboree there. Buddy tells bookings from this territory look good. Killen is part of the Jack and Daniel team who entertain with Cousin' Jody and his Country Cousins over WWVA. The Dickens Sisters are being kept busy working dates in the Chicago area. Tommy Sands (RCA Victor) new release "Dime and A Dollar" from the Paramount Picture "Red Garters" tied in with big Premier opening of the picture in Texas. Cousin Minnie Pearl added a diary to her laurels in 1953 and now, Jamboree Attractions reports that Minnie will have her first RCA Victor release and it will be on the dealers shelves very shortly. Minnie will also be on the RCA Victor Country and Western Caravan Show now being planned for by Col. Tom Parker and Tom Diskin who are on the West Coast making the arrangements. Del Wood (Republic) held the spotlight on the NBC'er Grand Ole Opry Show for Prince Albert, Saturday, January 16th. Dell's latest releases are "Columbus Stockade Blues" and "Bye Bye Blackbirds" . . . and the tunes seem to be creating a lot of excitement among record buyers.

Webb Pierce (Decca) received the Cash Box Award for the outstanding folk artist of 1953 on the Grand Ole Opry and Prince Albert Show, January 16th. Others who received awards were: Bill Carlisle for having the best record of 1953 in "No Help Wanted;" Murray Nash received the award for Acuff-Rose Publishers for having had the best tune for 1953 in "No Help Wanted" and an award was presented posthumously to Hank Randall, Jr. for Hank Williams outstanding contribution to the folk music industry. All winners were nominated and voted upon by the Juke Box Operators of America in the recent Cash Box Popularity Contest, an annual event conducted by Cash Box. Jimmie Davis (Decca) guested on Prince Albert NBC Grand Ole Opry Show, January 23rd with Cowboy Copas (King). Copas will head into Texas territory shortly for a tour that has been mapped out by Hot Gilliam. Ernest Tubb and his Texas Troubadors will hold forth on the spot on January 30th and will feature Martha Carson as his guest. It's worthy to note here that Ernest Tubb's appearance in Kansas City, Mo. was a sellout and some 2,000 fans were turned away, because of a packed house. Tubb and his Troubadors also played to a packed house in Omaha, Neb. Roy Sneed, has his first release out on Valley Records, titled "Turn Around Boy." Ray Price (Columbia) did a benefit show for the MARCH OF DIMES in Murfreesboro, Tennessee. Ray's latest release is "Release Me" and "I'll Be There" and both numbers seem to be gaining lots of attention. Justin Tubb's new release is "Something Called The Blues" and "Wahoo" and the young Decca Artist seems to be moving right along with this, his second release! Carl Smith and the Tune-smiths currently touring Canada. Smith's latest release is "Doggone It Baby, I'm In Love" and "What Am I Gonna Do With You." Thurston Moore of Artist Publications, Cincinnati, has the annual Scrapbook of Country and Western Stars on the market and also a new Scrapbook of all the Pop Artists. Want to thank you for the two books, they rate the highest compliment. Well, will close with this limerick . . . "Lamb Bound For a New Town."



DEL WOOD



HANK WILLIAMS

and his Troubadors also played to a packed house in Omaha, Neb. Roy Sneed, has his first release out on Valley Records, titled "Turn Around Boy." Ray Price (Columbia) did a benefit show for the MARCH OF DIMES in Murfreesboro, Tennessee. Ray's latest release is "Release Me" and "I'll Be There" and both numbers seem to be gaining lots of attention. Justin Tubb's new release is "Something Called The Blues" and "Wahoo" and the young Decca Artist seems to be moving right along with this, his second release! Carl Smith and the Tune-smiths currently touring Canada. Smith's latest release is "Doggone It Baby, I'm In Love" and "What Am I Gonna Do With You." Thurston Moore of Artist Publications, Cincinnati, has the annual Scrapbook of Country and Western Stars on the market and also a new Scrapbook of all the Pop Artists. Want to thank you for the two books, they rate the highest compliment. Well, will close with this limerick . . . "Lamb Bound For a New Town."

Columbia Records

Country's Top Artist

CARL SMITH

with another TOP Recording

"WHAT AM I GOING TO DO WITH YOU"

and

"DOG-GONE IT, BABY, I'M IN LOVE"

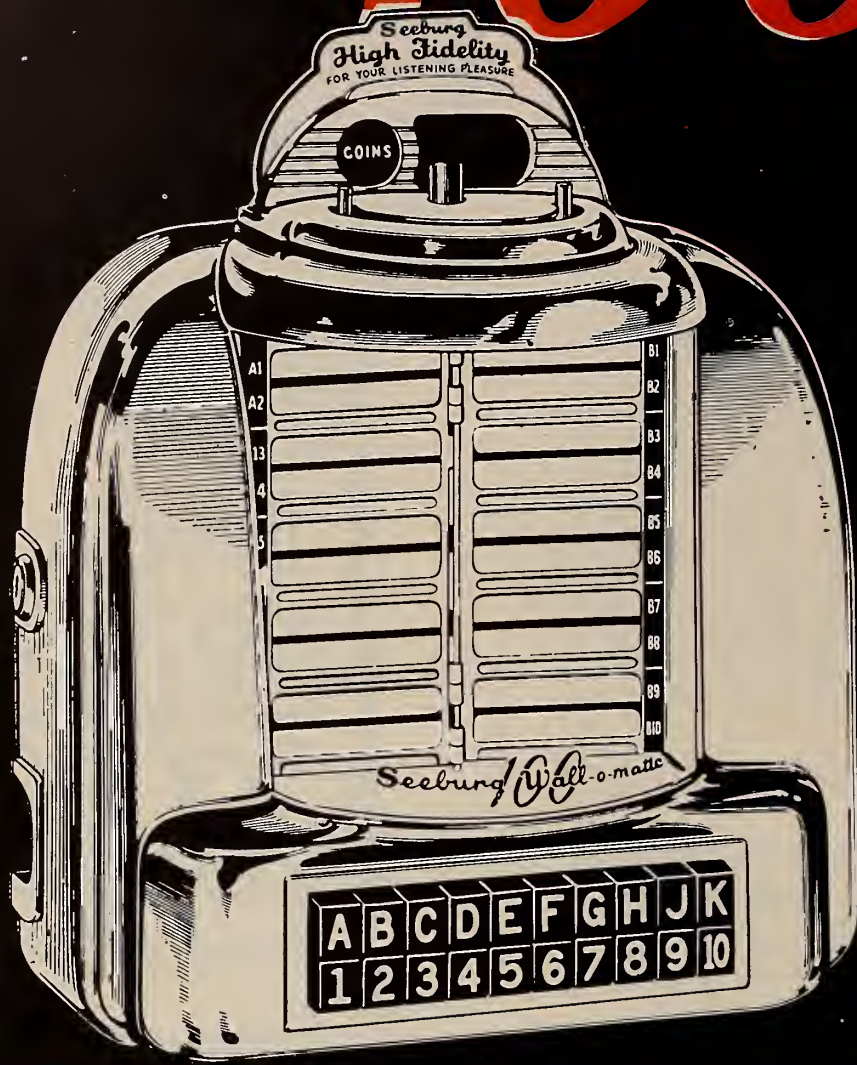
COLUMBIA-21197 (4-21197)

THE CASH BOX BULLSEYE of the WEEK

Direction: Jim DENNY WSM ARTISTS SERVICE BUREAU, NASHVILLE, TENN.

THE

Wall-o-matic



champion music
salesmen of the
world!



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



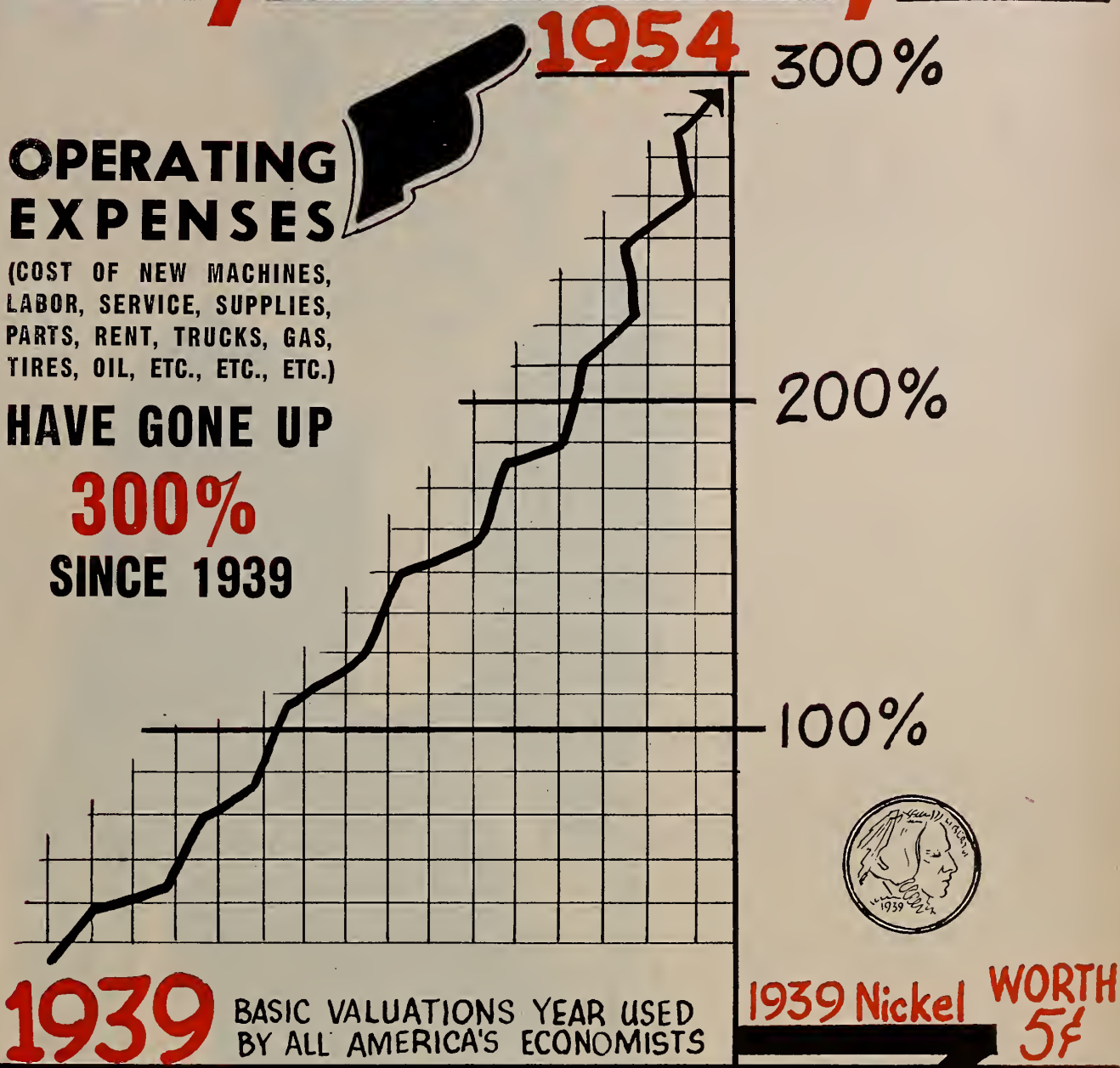
THE
Select-o-matic HFG
HIGH FIDELITY ALL THE WAY

*America's finest and most
complete music systems*



Why 10¢ Play ?

Mr. Operator:
 All we ask is that you study the simple chart drawn alongside this column and then make up your own mind as to why operators of juke boxes and juke boxes must change over to 10¢ Play. And remember that the 1954 U.S. Dime is actually worth 5.4¢. Just a 12½% increase over the old 1939 Nickel. If you feel that reprints will help you "sell" your location owner on "Why you need 10¢ play write to:
 The Cash Box
 26 W. 47th. Street
 New York 36, N.Y.



BUT



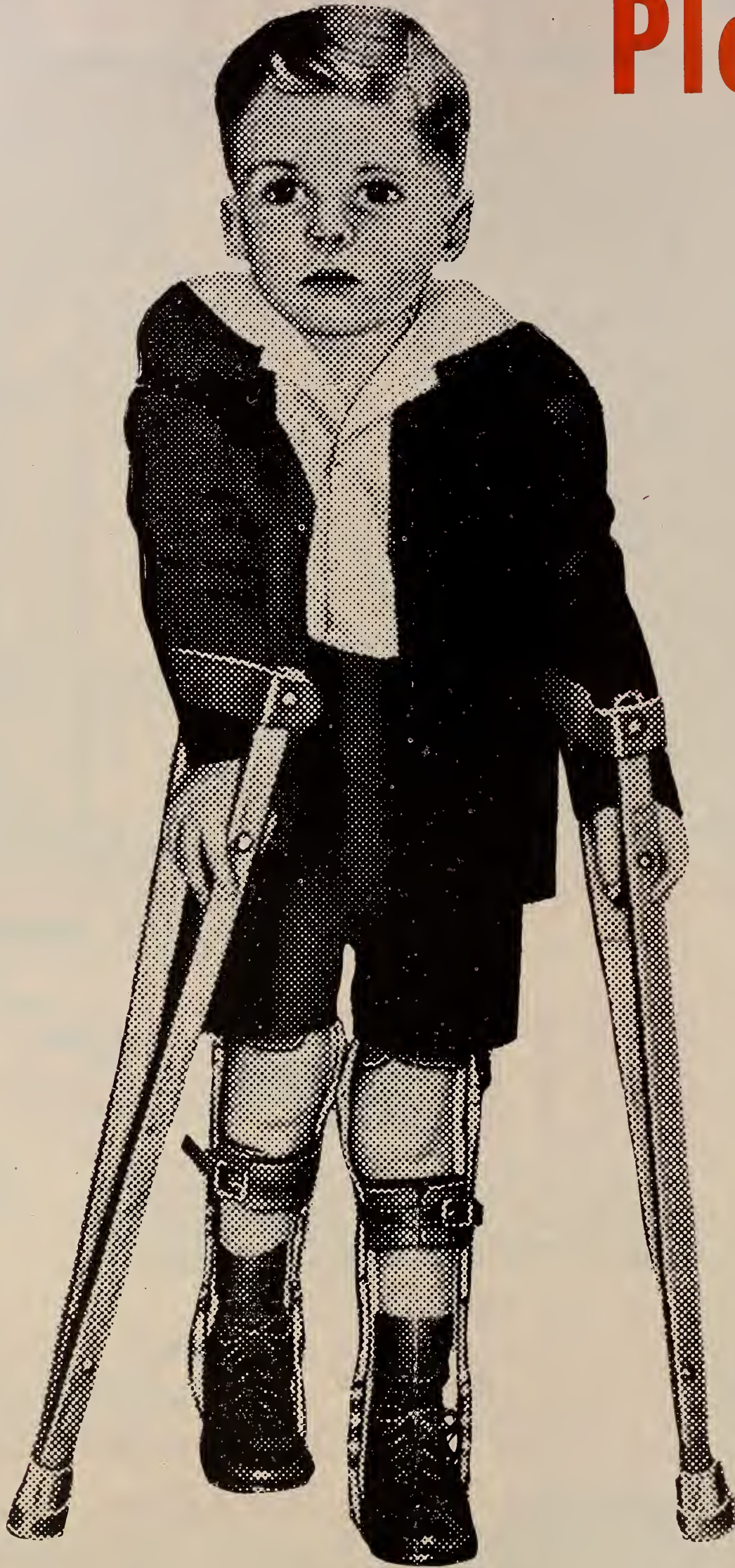
WHILE ALL OPERATING EXPENSES WERE ZOOMING UP TO 300% ABOVE 1939 THE VALUE OF THE U. S. NICKEL FELL DOWN TO

2⁷/₁₀¢ IN 1954

The 1954 U. S. Dime Is Only Worth 5⁴/₁₀¢ Compared To The 1939 Dime . . .

therefore, when an operator of juke boxes or pinball games changes over from 5¢ play to 10¢ play in 1954 he isn't actually getting a real dime for the play on his phonograph or pinball games. What he's actually getting, according to the U. S. economists' own valuation of the American Dollar in 1954 (they value the 1954 Dollar at 54¢ compared to the 1939 Dollar) is but 12½% more than he used to get in 1939. But 4/10ths of a cent more than what he used to get for 5¢ play in 1939. That means, compared to 1939, he's getting 12½% against his overhead which has gone up 300% more in 1954.

Please,



**Mr. Juke Box Operator,
Won't You Set Aside "A
Day Of Dimes For The
'March Of Dimes'" To
Save America's Children
From Crippling, Killing
Polio?***

*There's time. A whole week before the "March Of Dimes" Drive ends. This, Mr. Juke Box Operator, is your opportunity to do something to help definitely halt the crippling and killing monster—POLIO. This is the week for you to set up every single one of your juke boxes to give "A Day Of Dimes For The 'March Of Dimes'" and help prevent America's children from being crippled and killed by Polio. Open your heart to this call from America's children. Open your mind to: The Cash Box' plan that gives YOU the opportunity for 10¢ play!!



once on—IT STAYS PUT

Get this magnificent 104-selection Wurlitzer Fifteen Hundred on your location and it will stay put for a long time to come. Leader in the fine phonograph field. Only phonograph to play 45 and 78 RPM records intermixed, the Fifteen Hundred is a Deluxe instrument from its super-size glass Astra-Dome to its super-brilliant tone. Net result? Its earning record is on the "super" side, too.

SEE YOUR WURLITZER DISTRIBUTOR

Wurlitzer

FIFTEEN HUNDRED



**NOW AVAILABLE WITH WURLITZER'S
HI-FIDELITY SOUND SYSTEM**

The 104-selection Wurlitzer is now available at slight extra cost as Model 1500 AF with Wurlitzer's Hi-Fidelity Sound System. Hear the amazing Hi-Fidelity demonstration at your Wurlitzer Distributor's.

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

Manufacturers Assure Industry:

GREATEST MACHINES IN HISTORY FOR ENTIRE YEAR OF 1954

Bally Intro's New In-Line Game



JACK NELSON

According to Jack Nelson, Bally general sales manager, the new game contains 3 scoring cards on a colorful backglass. A new "Selectable Super-Score" feature introduced in "Ice-Frolics" is described by Nelson as follows: "Super-Score" panels located above each of the 3 cards flash as each coin is deposited, and when one of the panels remains lit, other panels flash at mystery intervals telling the player to select "Super-Score" card before shooting first ball or fourth ball. "Super-Score" panel lit above a selected card qualifies player to score super-scores instead of regular scores. New "Score-Booster Star Roll-Overs" is another new feature. "Red Star" and "Yellow Star" on backglass and on playfield flash as each coin is deposited and, at mystery intervals light and remain lit. If roll-over is hit when corresponding star is lit, 3 in-line score is boosted to 4 in-line score.

Among the other features contained in the new game are: "Hold Buttons" with balls returned from numbers not held; "Advancing Super-Scores"; "Corner Scores"; "Extra Balls" and other advantages that have already been proved of real player interest.

CHICAGO — Bally Manufacturing Company, this city, this week announced a new in-line game named "Ice-Frolics," which is now on display at all Bally distributors.

Factories Thrilled With Tremendous Orders Opening New Year. Have Placed Entire Experimental and Development Dep't's To Work To Create Finest Equipment Yet Presented To Benefit Trade.

CHICAGO—The manufacturers here are thrilled to the core by the tremendous orders which they have received to open the New Year.

Every one of the leading manufacturing points to backlogs which, in some cases, proved an outstanding surprise, especially after the pessimistic general business reports current in the daily press.

One manufacturer said, "Tho we believed that 1954 would require tremendous and outstanding sales effort, and we are ready with more salesmen to get out on the road than ever before in our history, we were greatly surprised, and very much pleased, at the marvelous business start we've enjoyed."

This statement just about sums up the case for every one of the leading

manufacturers in this area.

Because of this extremely pleasant surprise there is greater optimism among the manufacturers than ever before.

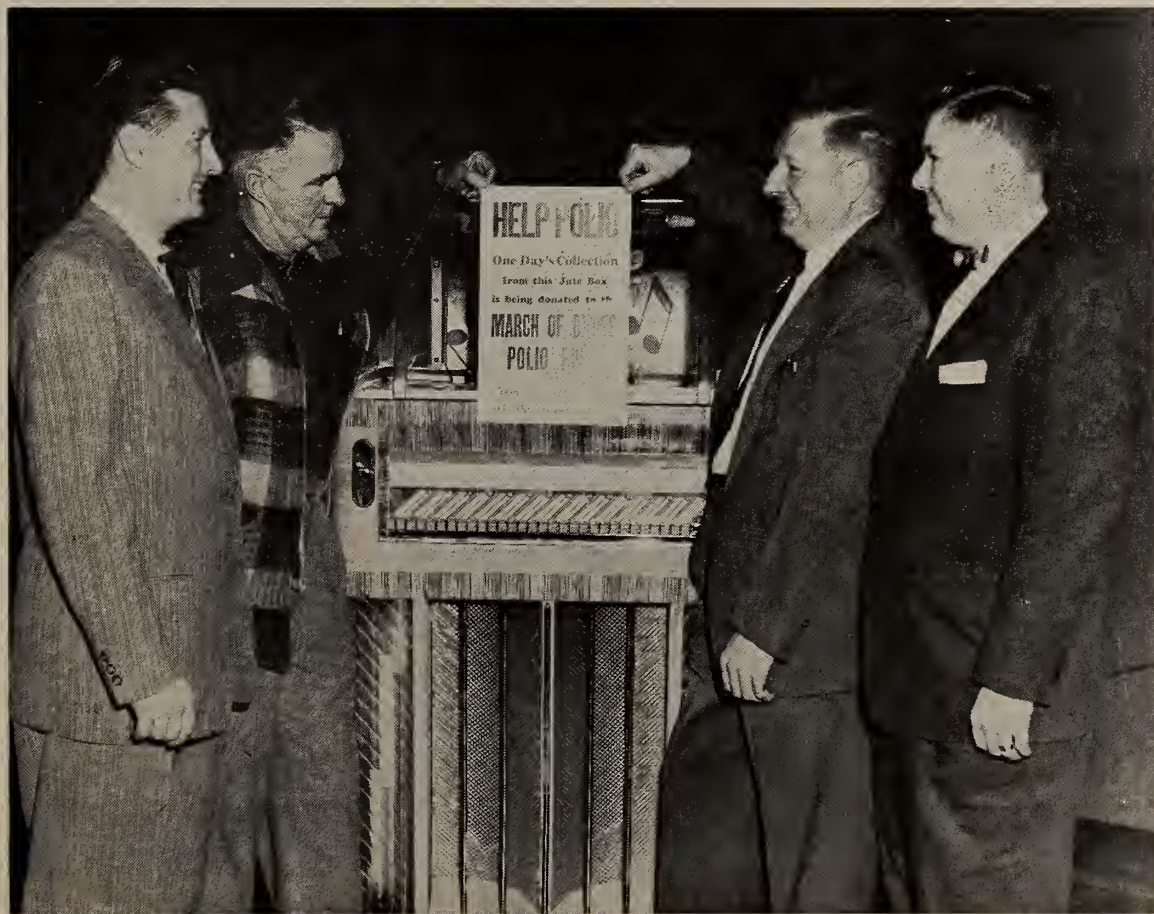
They all report that their experimental and development departments are actually "working around the clock". And that they will produce the finest equipment in history to benefit the field all during 1954.

The big manufacturing here are working right ahead. Full time and full blast. They are trying to fill orders which, in most cases, are backlogging them at this time.

"There is no doubt", one manufacturer here says, "that the trade has proved it's just as optimistic as we are. The operators understand that, as far as a recession is concerned, this may come about in some industries, but, it certainly isn't going to happen in this one."

"This industry", he elatedly stated, "is to be congratulated for its progressiveness and its forward thought. It is the one industry which assures the nation the kind of economical entertainment the people want and need".

"Day Of Dimes" Program Moving At High Speed



HARVARD, ILL. — The "Day of Dimes for the 'March of Dimes'" program by the members of the Illinois Amusement Association and the Music Operators of Illinois is really moving at high speed.

Members of the industry are benefiting greatly (as will the Polio Fund

thru collections of large amounts of money) thru the notices which have appeared in many of the local newspapers.

The Herald, this city, reproduced the picture above under the headline "One Day's Juke Box Take To Polio Fund". In the photo are, l to r: Don-

ald Palmer, chairman of the local polio committee; Roland Cope, Woodstock operator; Robert Lindelof, president of the Music Operators Association of Illinois; and Louis Casola, president of the Illinois Amusement Association.

Alabama Busy State Mencuri Reports

MONTGOMERY, ALA. — Before reaching this city, Frank Mencuri, sales manager of Chicago Coin Machine Company, Chicago, passed thru Birmingham, "Where", he reports, "I found the 'Gold Dust Twins' (Max and Harry Hurvich, Birmingham Vending Co.) busier than they've ever been."

"In fact", Frank reports, "all I can state is that these two boys are among the busiest I've ever seen and get out a whale of work each and every day."

Mencuri also informs that, "I bumped smack into A. L. Kropp of Tuscaloosa while here. Many will remember Mr. Kropp", Frank continues, "for he is one of the old-timers in the coinbiz."

"Kropp is doing a fine job operating out in the country from here", Frank Mencuri confides, "with some of his spots as far as 80 miles from his home."

"He's working on a rental basis in most instances and is buying lots of late model used machines at 'The Cash Box low prices' which are perfect for his type of operation."

"All in all", Mencuri concludes, "this is one of the busiest states I've yet visited. The operators on their toes and not passing up a single location where there is an opportunity to make some money."

BIG JOB AHEAD FOR MUSIC BIZ IN '54

Must Clear Away Over 165,000 Prewar Phonos Still Blocking Off Locations Thruout the Nation

CHICAGO—Back in its October 24, 1953 issue, The Cash Box featured an editorial: "What Percentage Of Prewar Phonos Remain In Your Territory? 50%. 40%. 30%. 20%. 10%."

The result was a flood of letters from progressive and leading music operators who advised The Cash Box that:

"Over 30% of the phonos on locations here are still prewar machines." "Deplorable." "Horrible." "Unbelievable." These were the words used by many who heard the FACTS.

In short, of the 550,000 automatic phonographs at present on locations thruout the U.S.A., over 30%, or about 165,000, are still prewar juke boxes.

These 165,000 worn out, scarred, screechy, scratchy, noisy, ugly old machines, with cabinets painted black in some cases, with broken plastics, with wornout and tired speakers featuring loose diaphragms, with horrible old recordings, with dirt, cockroaches, mice, and whatnot inside them, are bringing down continued scorn upon all outstanding, progressive music operators everywhere in the nation.

These are the phonos that bring stories into the press telling about "the horrible juke box music."

These are the phonos that hurt all concerned with the automatic music business in every possible way.

These are the phonographs that simply must be removed from the 165,000 locations to make way for the new, modern, beautiful musical instruments of 1954.

No further growth is assured this

automatic music industry until these old, wornout, horrible, prewar phonos are pushed off the 165,000 locations they are now blocking off to this industry.

And there's plenty of room for more future growth in this nation. The present 550,000 juke boxes occupy less than 18% of the nation's 3,500,000 retail locations.

In fact the present 550,000 juke boxes are on about 50% of the 1,350,000 retail tobacco locations in the U. S. A.

There's a big job ahead for the entire automatic music industry for 1954. The entire juke box business, from operator all the way up to manufacturer, must cooperate in an all out effort to remove that 30%, those 165,000 old, worn out, screechy, scratchy, horrible toned, ugly looking, marred, scarred and broken, dirty phonographs from the 165,000 locations they are blocking off to the modern, beautiful musical instruments of today.

This job alone means a tremendous record breaking year for every part of the automatic music business.

This job will lift the entire industry out of the bad press it has received because of these horrible, wornout, prewar phonos.

This is a job which will take every ounce of effort on the part of every single member of the automatic music business.

But, as all agree, it'll be worth that effort. Because it will be the answer to a better and more progressive tomorrow for all concerned with the nation's juke box industry.

Make Hotel Reservations For M.O.A. Meet Now—Advises George A. Miller



GEORGE A. MILLER

President and General Manager, MOA

OAKLAND, CALIF. — George A. Miller, national president and busi-

ness manager of Music Operators of America (MOA) issued a warning this week to all music operators, as well as others allied with the industry, who intend to visit Chicago for the MOA Convention, to make their reservations as early as possible.

"If you are going to attend the MOA Convention," Miller advised, "get your confirmed reservations as soon as you possibly can. Chicago is the center of a great many trade conventions, and the hotels fill up rapidly. All of these trade shows are planned many months in advance, and hotel reservations are made by these people at that time. Only this past week, so great were visitors attending conventions, that those who hadn't reserved accommodations were forced to go as far as Milwaukee. March is an especially busy convention month, and we cannot stress too strongly the necessity for immediate hotel reservations. Those attending the MOA Convention will be given special attention at the Palmer House. Send in your reservations now, and mention the MOA.

"The response from members of the industry is very good, and every indication points to the fact that there will be more operators at this convention than at any other previous show. Many are bringing their wives.

"I cannot see how any operator, who is interested in the music machine business, can stay away from this convention. It will be a great show, with many leading artists in attendance from the various record companies, and there will be more merchandise on exhibit than in other years."

The "preparedness committee" comprising fifteen MOA executives from all over the nation, meets at the Palmer House on Monday and Tuesday, January 25 and 26, making final arrangements for the meeting of the music operators of the nation.

Those companies, who haven't as yet reserved exhibit space, and desire to do so, should contact Ray Cunliffe at 3018 East 91st Street, Chicago; or George A. Miller at 128 East 14th Street, Oakland, Calif.

Max Waters Assigned New Post; McIlhenny Returns To Wurlitzer



MAX R. WATERS

N. TONAWANDA, N. Y.—In a move to further strengthen the Wurlitzer sales and service departments, Robert H. Bear, phonograph sales manager, has announced two new assignments. Max R. Waters, formerly the eastern district sales manager, returns to the North Tonawanda factory in a newly created administrative post. J. A. McIlhenny, whose former connection with the Wurlitzer

sales department terminated in the war year, 1942, returns as eastern district sales manager.

Water's connection with Wurlitzer spans a period of 24 years. He joined the company on January 28, 1930. The greater part of his experience was gained in various departments within the factory. For the past five years, he has been active in sales work.

J. A. "Mac" McIlhenny became associated with Wurlitzer in 1932 in the sales department of the Philadelphia district which at that time sold radios, refrigerators and washing machines manufactured at North Tonawanda. From 1933 to 1936, "Mac" worked in the finance business, returning to the Wurlitzer sales department as Homer E. Capehart's assistant. In 1937 he was assigned the task of establishing a Chicago factory branch, and later the same year was appointed New England district manager for Wurlitzer phonographs.

In 1940 McIlhenny was transferred to the Southeastern Wurlitzer headquarters in Jacksonville where he acted as district manager for Florida, Georgia, South Carolina and Alabama.

In May 1942, "Mac" resigned from the war-reduced Wurlitzer sales department to become manager of the Redd Distributing Company in Boston and most recently he served as sales manager for Poole Distributors, Inc. of Boston prior to his recall to



J. A. "MAC" McILHENNY

Wurlitzer.

In making known the reassignments, Bob Bear said, "We are well aware that both Max Waters and "Mac" McIlhenny are considered 'old timers' in the coin operated phonograph business. Their years of contact with distributors, operators and service personnel throughout the country have established long and enduring friendships.

YOU GOTTA GET ...



GOTTLIEB'S GREEN PASTURES



TO GO PLACES!

EXHILARATING . . . ENTERTAINING . . . EXCITING!

Watch this . . .

Rotation Sequence . . .

from 1 to 12 Awards REPLAY and lights
2 Kick-Out Holes for ADDITIONAL REPLAYS!

Super Point Score! . . .

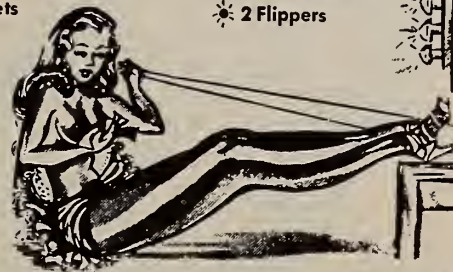
Making A-B-C-D Roll-Over lights Targets
for super-point score.

Extra Replay . . .

When all A-B-C-D letters are
out, mystery letter lights up
for REPLAY.

**MORE
PLAY
INDUCERS**

- Sound Effects
- 3 Pop Bumpers
- 2 Flippers



D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

ORDER FROM YOUR
DISTRIBUTOR!

As I See It

A Weekly Column
by
AL SCHLESINGER



The Amusement Machine Operators Association of Miami, Fla., recently celebrated its third anniversary with a banquet that filled the Pagoda Room of the beautiful Saxony Hotel. Ted Bush threw a cocktail party that served every kind of an appetizer designed to tempt the palate. Drinks of every description were served at two bars in addition to the waiters who served at the tables. More than two hundred operators and their wives crowded into this special room to meet with one another and greet Ted Bush and the members of his organization. Bob Bear, salesmanager for the Rudolph Wurlitzer Company, was on hand and visited with everybody, displaying his usual charm. Irving Sommers, former distributor, never misses one of these affairs. Gives him an opportunity to meet his old friends and talk about the good old operating days. Jack Mitnick, Eastern representative for A.M.I. was table hopping quietly visiting with his many friends. Phil Robinson, west coast representative for Chicago Coin, was a long ways from Los Angeles. Once his ticket difficulties were over, Phil enjoyed the party. Jimmie Bonnie, business manager for A.M.O.A. also managed to be on hand. Jimmie had some surgery done and was hospitalized for two weeks. He got out of the hospital two days before the affair. Joe Mangone, general chairman of the association is to be congratulated for making excellent arrangements. Willie Blatt, president, in a very short speech, expressed the hope that the banquet next year would be held in the grand ballroom of this hotel.

The entertainment started about 9:00 P.M. and it was 12:30 before they introduced the big act of the show. None other than the famous hypnotist and magician, Jimmie Grippo. How ironical. Twenty-five years ago Jimmie Grippo was an operator in Beacon, N.Y. He had a large operation until 1935 when he sold his interests and took up the study of hypnotism. Today he is considered one of the greatest in his field. Well, here he was performing for operators. Too bad he didn't have time to put on his full act. However, in the short time he was on, he had everybody standing on chairs as he hypnotized some of the guests. Jack Kaufman, was one of the operators, who, while under the spell, had everyone roaring with laughter. Ask Jack sometime whether that shower he took on the stage was hot or cold water. It was very very funny.

A great affair thoroughly enjoyed by everyone. I will be looking forward to their next affair in the grand ballroom at the Saxony and again meet up with all my old friends and acquaintances.

Calif. Op Wins Decision On Location Contract

OAKLAND, CALIF.—A decision handed down by an Oakland judge, in favor of a member of the California Music Guild, awarded \$1,775 to the operator for a breach of contract by the location.

\$1,700 was for the balance of the location contract, and \$75 was for damage done to the phonograph while it was out of operation. The location also had to pay court costs and attorney fees.

In commenting on the decision, George A. Miller, president of the California Music Guild, stated, "Once again we see the importance and value of location contracts. Members of our association have sued previously on six such contracts, and in five instances, the decisions have been awarded in their behalf."

Weinberg Visits Geiger's

EAST ST. LOUIS, ILL.—Phil Weinberg, roadman for Bally Manufacturing Company, recently visited here with Mr. and Mrs. Bill Geiger of Amusement Supply Company.

Both Mr. and Mrs. Geiger report business going right ahead.

Weinberg stated, "I always enjoy my visits to Mr. and Mrs. Bill Geiger. They're two of the nicest people in the business."

Lee's CONEY ISLAND CAROUSEL

Finest Coin Operated Carousel Ever Built



2-Horse
Carousel

with
Automatic
Music

DISTRIBUTORS:

A FEW CHOICE TERRITORIES
STILL OPEN

PHONE — WIRE — WRITE

RUNYON SALES CO.

National Distributors
593 - 10th AVE., NEW YORK 18, N. Y.
(Phone: LOngacre 4-1880)



OPERATE

Keeney's **BONUS BOWLER**

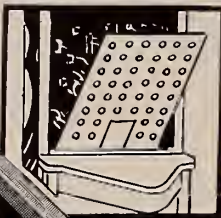
Capturing locations everywhere!



Something to hoot about!



HINGED HOOD OVER PINS!
DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!



HINGED LITE INSERT FOR EASY SERVICING!

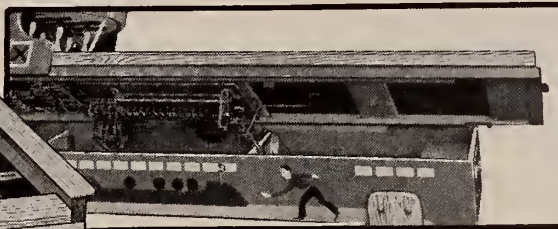
3 CARD BONUS SCORING!
2nd Frame • 10th Frame • 2nd, 3rd, 4th, 5th Frame
• When last number of "Player Up" score matches one of numbers that light an backglass, the "Player Up" must press button on front of game.
• "Player Up" receives Bonus Points scored if numbered Diamond "0" to "9" again matches last number of his score.

2 SIZES:

9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet

The game that CONSERVES SPACE in any location.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



COVERED CASH BOX plus FLOODLITE WHEN DOOR OPENS!

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

Single-Double-Triple-Quadruple Scoring for Strikes and Spares
Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

GENUINE FORMICA PLAYFIELD

Keeney's MAINLINER BOWLER available including everything except the "Match" feature.

HINGED FRONT DOOR

SPECIAL BARGAIN!

ROCK-OLA "Fireball"
120 Selections, 45 RPM

Professionally Reconditioned and Refinished —Like New

\$495.00 SPECIAL PRICE FOR VOLUME.

Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

• Telephone collect for volume deals •

FOR SALE

Well established route of 45 late phonographs and alleys, etc. Located in industrial city in North Florida. Concentrated in small area, easily serviced. Good income. Price \$27,000. Will finance 50%.

WRITE — WIRE

BOX 130 c/o THE CASH BOX
26 W. 47th St., New York 36, N. Y.

United Issues Welcome Booklet To New Employees

Offers Employees Free Dental Examinations; Registered Nurse On Duty, Modern Cafeteria; Paid Holidays, Gifts and Bonuses

CHICAGO—United Manufacturing Company, this city, has printed a very attractive 16 page booklet which is issued to each new employee who enters the firm.

It is entitled, "United Manufacturing Company Welcomes You."

Contained on the inside pages are the many attractive features which United offers to all of its employees.

Among these: Free dental examination including X-Ray in United's own completely equipped dental room; Registered nurse on duty at all times; Modern cafeteria; Picnic each year; Free Thanksgiving turkeys to all employees; Free gifts at a huge Xmas party; Six paid holidays plus Christmas bonus; Top wages and weekly bonuses; and many other features.

On the opening page, Lyn Durant writes a welcome to each new employee, wherein he states:

"All members of the United family join with me in extending a warm welcome to you. This booklet was prepared to describe the benefits which make United the ideal place for you to work.

"I wish to thank the employees for

the help they have given me in building our company which was started in a small garage, with 20 employees, in 1942.

"I dedicate this booklet to the employees and pledge that I will continue my efforts to give them additional benefits as they become possible."

Aside from describing the United plant, which is considered to be one of the most modern and outstanding in this great industrial area, the booklet also tells the employees about the scientific features which have gone into construction of the plant, to make working for United so much more healthful.

The booklet also tells about the free life, hospitalization, accident and sickness insurance each employee receives, as well as paid afternoon and morning rest periods, when free coffee and rolls are served.

The booklet gives some idea to all the industry what outstanding attractions are necessary today so that leading manufacturers here can obtain the skilled labor they need to produce the modern type equipment this industry requires.

Cup Of Coffee Upped

CHICAGO — Operators here, who usually stop off while covering their routes, for a cup of coffee or two, weren't at all surprised to note that coffee has jumped to 12c per cup in quick-lunch spots and 15c per cup in the better places, with a charge of 20c for a container of coffee to be taken out.

Many here believe that coffee vendors may also jump to 15c in some locations about town.

Commish Battle Eases

CHICAGO—News from the kiddie ride front is to the effect that cutting of commissions, which was a problem a few months ago, has eased off.

Operators are now able to enlarge routes and continue progressive methods without this worry.

Comic Book Vendor?

CHICAGO — Well known arcade operator on the south side of this city reports that since taking in comic books, he finds sales of these have passed over 300 mark per week.

He believes that sales can be stepped up and done so with greater economy were there comic book vending machines available.

Record in '53
IRON LUNGS IN USE
Join the
MARCH OF DIMES
January 2 to 31

New!
Williams

SPECIAL DELUXE BASEBALL

Straight Novelty Play

Licensed by the City of New York

3 BLONDES 3 REDHEADS 3 BRUNETTES

NEW! NEW! NEW!



Williams 9 SISTERS

5-BALL NOVELTY PLAY!

5-BALL NOVELTY PLAY!

3 BLONDES OR 3 REDHEADS OR 3 BRUNETTES

ACROSS BACKGLASS LITE UP ROLLOVERS FOR "SPECIAL"!

ALL 9 SISTERS LITE BOTTOM ROLLOVER FOR "EXTRA SPECIAL"!

4 TRAP HOLES SPELL N-I-N-E AND SCORE REPLAY. ALSO LITE TOP KICKOUT HOLE FOR REPLAY!

The Automatic kicker at bottom left hand side kicks ball half way up the field around "whirligig" where another kicker shoots it all the way to the top!

1 AUTOMATIC RUBBER REBOUND KICKER

3 THUMPER BUMPERS

2 KICKOUT POCKETS

2 KICKERS

1 FLIPPER

Williams SUPER Pennant BASEBALL

REPLAY OR NOVELTY PLUS "Double Match Feature"

★ SUPER STAR BASEBALL

Novelty with Double Match Feature

Williams MANUFACTURING COMPANY

ORIGINATORS OF:

- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

Available with 5c or 10c Coin Chutes... We Recommend 10c PLAY!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Conn. Music Ops Elect 1954 Officers

HARTFORD, CONN.—The Music Operators of Connecticut held a business meeting on January 14 at Tinti's Restaurant, this city.

Election of officers was held and the following were placed in office unanimously. Abe Fish, Hartford, president; James Tolisano, Hartford, executive vice president; Louis Naclerio, Waterbury, vice president; Maurice Wein, New London, secretary; Clarence Sorrentino, New Haven, treasurer; Frank Marks, New London, Michael Nicholas, Bridgeport, Joseph Zdoncyk, Waterbury and Lewis Beilman, East Hampton, assistant treasurers; Irving Geltzer, New London, sergeant at arms.

John Colucci was elected delegate from Waterbury and Joseph Naclerio

was elected alternate.

Milton Block, Waterbury, was reinstated as a member in good standing.

Abe Fish made a speech stressing the value of local and State wide association joining with the Music Operators of America to present a united front for the benefit of the entire coin machine industry. He also advised members against the advisability of using the organization strength as a club over storekeepers. "Co-operation and good will is still the secret of the trade. Also new machines and efficient operating methods," said Fish.

The next meeting was set for Thursday, January 28, at the Silver Quarter Restaurant, 1064 Chapel St., New Haven. The meeting will be a dinner and installation of officers.

Enter "20 Year Club"

NEW YORK—The following became eligible and were accepted for membership in The Cash Box' "20 Year Club" this past week:

Phil Goldman, St. Augustine, Fla.; Jerry Livingston, Beverly Hills, Calif.; Bert Shefter, Los Angeles, Calif.; E. H. Greggs, Columbia, Tenn.; A. J. McKee, Columbia, Tenn.; J. L. Hoskins, Birmingham, Ala.; W. B. Loosier, Decatur, Ala.; Charles (Pop) Lane Cowlshaw, Mobile, Ala.; J. A. "Red" Wallace, Oak Hill, W. Va.; and O. C. Wood, Andalusia, Ala.

Woe The Poor Buffalo

TRENTON, N. J. — The Public Service Commission announced this week, that effective February 1, 1954, the Bell Telephone System would be permitted to charge 10c for a telephone call from coin boxes thruout the State of New Jersey. (Ed Comment: Woe the poor Buffalo. The only coin chutes soon to be left will be coin operated machines—if they can last thru the "dime" era.)

Exhibit Schedules Production Run On "Pete The Rabbit"



J. A. (ART) WEINAND

CHICAGO—With Easter not too far distant, Exhibit Supply, this city, has scheduled a new and limited production run of its rabbit kiddie ride, "Pete The Rabbit."

Orders have been drifting into the firm since the start of the year from distributors, as well as from noted kiddie ride operators, for this ride.

As J. A. (Art) Weinand, sales manager of Exhibit Supply stated, "Our 'Pete The Rabbit' has proved itself one of the greatest money-makers for kiddie ride operators, especially during the Easter season.

"Last Easter many kiddie ride operators informed us that they had never before enjoyed such fine action

FOREIGN BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists. Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel. RI 6-7712)

as they did with 'Pete The Rabbit'.

"These men, and many others, have sent us orders so that they would have 'Pete The Rabbit' going right into the Easter season and would enjoy greater play."

The production run is limited this time, according to production execs of the firm, so that those who want "Pete The Rabbit" kiddie rides had best order as soon as possible, they urge.

MIGHTY CASEY STRUCK OUT!



But

Don't Let It Happen to YOU!

Wait

'Till You See

chicago coin's

New ALL New

BASEBALL GAME

With Features You Never Dreamed Possible!

Another First... and COMING SOON!



1725 W. Diversey · Chicago 14, Ill.

Neb. Music Guild Urges Tie-In With "Dimes" Drive

OMAHA, NEB.—The Music Guild of Nebraska this week entered wholeheartedly into the juke box campaign to raise "Dimes" for the "March Of Dimes" fund. Following the lead of several other states, the Guild, in a letter sent out to each member and signed by secretary Howard N. Ellis, suggested that each operator contact his local March of Dimes Polio Fund Chairman and advise him of the operator plan.

The plan, as outlined in the letter, is as follows:

"Have an 8 by 11 show card made with the following written on it.

"Help! Polio Fund. One day's collection from this juke box is being donated to the March of Dimes Polio Fund.

"Place one of these on every juke box you have.

"At the end of January, which is the end of the March of Dimes Campaign, take your last collection, including the merchant's part, and run an average for one day and give it to the fund.

"You will find the merchants more than glad to cooperate, and this is good public relations."

THRU THE COIN CHUTE NEW ORLEANS NOTES

Our good friend Jack Young of Lafayette in town making preparations for a trip to Chicago. . . This news is a little late, but we just found out Santa treated Mrs. Clifford Welsh (A.M.I. distrib) swell. He dropped a diamond wrist watch into her stocking. However, he wasn't so sweet to Pat Gore of the same company. He gave young son David a whopping case of the measles for the holidays. . . Mildred and Henry Fox in from Memphis for the week. . . It must really be cold up North since all the record people have been streaming through town lately. To name just a few, we have seen Morty Shad, Henry Stone, Leonard Chess, Joe Bihari, Bob Alderman, and the town favorite, Joe Delaney. . . Saw Sam Marino, Ruby and Al Young, Ted Frank, Lillian and Bill Amann and Sammy Marcello taking in New Orleans first nationally televised fight. . . A speedy recovery to Mary Tridico, wife of Sam Tridico. Mary is in the Hotel Dieu Hospital. . . Mel Mallory, Capitol Records, leaving shortly on a months vacation. He plans to combine business with pleasure by promoting his independent label Mel-A-Dec. The best of luck on your vacation and your label deal. . . Besides having business that keeps Betty Albano, Jay Amusement Company, on the Algiers Ferry, I truly believe Betty likes to ride them. She always seems so happy when seen on one. . . Operators galore in town for the week. Olie Shirley, Gulfport, Miss.; Ray Landry, Gonzales; Bill Kirkland, Jackson, Miss.; Mel Stout, New Iberia; Andy North, Raceland; W. W. Funchess, Alexandria; Slim Bond, Rayville; Earl Gill, Hattiesburg; and Shoon DeLaunville, Shoons Amusement, Reserve. . . Mrs. Barcelona's pretty daughter, Ginny, and Joe Speers of Barcelona Amusement, very unhappy because somebody's copyright lyrics to a pop hit was filed about two days before they sent their own version in. . . Louis Boasberg, New Orleans Novelty, and his sons racing like mad. Or perhaps just keeping in trim for the baseball season that is just around the corner. . . Frank Mencuri in town and got a "kick" out of his visit with Delta Music Sales. Seems he found Bob Dupre strutting around like a peacock inasmuch as his boss, Fletcher Blalock, gave him a '54 Nash Rambler for Christmas and is he proud of it. However, more important to him than the present was the fact that "Fletch" told him "you earned it." Bob also enjoying his (or is it his son's) model railroad. All in all, he's really flipping.

CHICAGOANS CHASE THE SUN

CHICAGO — Roy McGinnis, President of J. H. Keeney & Co., Inc., this city, driving down to Miami with Mrs. McGinnis to enjoy his home in that city for the winter season. Sol Gottlieb of D. Gottlieb & Co., this city, is leaving for a long flying business-pleasure trip thruout the South American countries. Sol is now on his way to Florida

where he will meet with a personal friend who will accompany him. Mr. and Mrs. Joe Brandise, who were married Saturday, January 16, on a honeymoon trip to Florida. Mrs. Brandise is the former Miss Nilda Bondioli of B & B Novelty. Irv Webb, I. F. Webb Corporation, this city, is on his way to California for his annual three month vacation.

Miami Operators Set A Day's Receipts For "March Of Dimes"



W. M. BLATT

MIAMI, FLA. — Following up the plan of "A Day of Dimes for the 'March of Dimes'" submitted to the coin machine industry by *The Cash Box*, with extreme alacrity, the membership of the Amusement Machine Operators Association (AMOA) this city, immediately undertook to raise money for the Polio Fund with a day's collections going to the Drive. As can be expected with this wonderful type of public relations, publicity in the local newspapers was immediate and impressive. The Miami Herald headlined its

story "Juke Boxes To Aid Drive." The following is part of the story which appeared:

"Dade county's March of Dimes got a booster shot Friday in the quest for \$350,000 to help fight polio.

"A. J. Cleary, chairman of the Dade county chapter of the National Foundation for Infantile Paralysis, said a day's receipts from juke boxes operated here by members of the AMOA will be donated.

"The announcement of the gift to the 1954 polio fund-raising drive, which began early this month, came from William Blatt, local president of AMOA. The day on which coins collected from juke boxes are earmarked for the polio campaign will be during January, Cleary said.

"The donation idea was sponsored by *The Cash Box*, the juke box trade's magazine."

We understand that Blatt, who is very close to all local disk jockies, will have the "Day of Dimes for the 'March of Dimes'" aired over the radio.

Dave Lowy & Co. Re-Opens

NEW YORK—Dave Lowy, well known wholesaler, whose firm served the coin trade for many years along coinrow, and after an absence of several months, has once again opened his company, Dave Lowy & Company, at 592 Tenth Avenue, this city. Lowy will deal in reconditioned games and music machines.



chicago coin
Does it Again!

OPERATORS EVERYWHERE ACCLAIM NEW BOWLING GAME MOST EXCITING ATTRACTION EVER INTRODUCED!

CRISS CROSS BOWLER

Featuring **PROGRESSIVE ADVANCE SCORING**
— Plus: —
TRIPLE-MATCH SCORING

LOOK!

8 Ways To **CRISS CROSS** By Matching Numbers — Numbers on **CRISS CROSS** Panel Carry Over From Game To Game Until A Line Is Completed.

Plus

- Match a Number & Star— And Crown Feature!
- Advance Scoring Feature!
- Giant Pins! ● Beautiful Cabinet Styling!
- 5 or 10 Frame Play! ● 45 Second Scoring!

chicago coin

MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

THRU THE COIN CHUTE ALABAMA ACTIVITIES

Over a cup of coffee with W. H. Burnham of Burnham Novelty Co., Montgomery, Ala., we learned quite a lot about the coin machine business. . . . Dave Franco of Franco Dist. Co., Montgomery, upset because someone "copped" his copy of The Cash Box. Dave states he had a good 1953 but expects a bigger 1954 because of the Rock-Ola "Comet". . . . In a conversation with Harold (Bub) Walters, Walters Brothers Music, Tuscaloosa, Bub reports his complete satisfaction with business in 1953 and plans expansion of his territory this coming year. Bub's father, J. H. Walter, lacks just less than two years of being a 20 Year Clubber. . . . B. H. Amusement Co., Tuscaloosa, also reports a fine 1953. . . . A. L. Kropp, Tuscaloosa, in New Orleans, La. last week purchasing new machines for his routes. . . . J. L. Barnes of Barnes Amusement in business almost 19 years and still using an original juke box which he placed on location in 1934. . . . When I stopped in to see Paul & Isaac Cohen of Cohen Amusement, Montgomery, met the boys' mother, wife of the late Ely. She is truly a wonderful woman. . . . O. C. Wood, Wood Amusement Co., Andalusia, opens 1954 by becoming a 20 Year Club member. . . . Charles (Pop) Lane Cowlishaw, Lane Amusement Co., Mobile, eligible for the 20 Year Club with 19 years of his own business and one year with F. A. Blalock. Pop has a farm in old Kentucky and it may turn out to be his "rainbow". The neighboring farm is now drilling for oil. . . . Dave Bradley, O.C.B. Amusement, Prichard, Ala. reports a good 1953 and prospects for a better 1954. . . . Eyecatching Shirley, granddaughter of O. C. Wood, two years old on January 5. . . . Sam Carr, Greenville, pleased with business the past year . . . ditto C. D. Brasell, Brasell Amusement, Mobile . . . and ditto Ray Fairchild, B. F. Amusement of Mobile.

Slogan Is "Beat '53"

CHICAGO—"Our slogan for all operators, all of our distributors, and for our own organization as well", reported Jack Nelson, salesmanager of Bally Manufacturing Company, this past week, "is 'Beat '53'".

"We know that this is going to be one of the greatest years in all Bally's history," Nelson says.

"We have started the first month of '54 with a chance for everyone to enjoy a record busting month with our new game, 'Ice-Frolics'".

Nelson believes that "ordinary salesmen" will be left behind in the long run. Those people who will get out and hustle with all they have on the ball, he says, are bound to find this year one of the best in business history of the industry.

"All we have to do", Nelson emphatically repeated, "is to make up our minds that we are going to 'Beat '53' and we'll beat '53 by a wide, wide margin."

IT'S A FACT!
about your **GENCO Games**

GENCO has eliminated all possible contact blade trouble by using only the hardest Phosphor Bronze for our blades...only the finest Coin Silver for contact points. Combined with D. C. current, this gives GENCO games foster, more positive response to electrical impulses than any other coin-operated equipment available today!

GENCO MFG. & SALES COMPANY
2621 N. ASHLAND
CHICAGO 14, ILL.

Oettinger On Vacation



TUCSON, ARIZ.—Well, a man must rest sometimes! Here's Herb Oetting-

NEW YEAR CLEARANCE SALE!

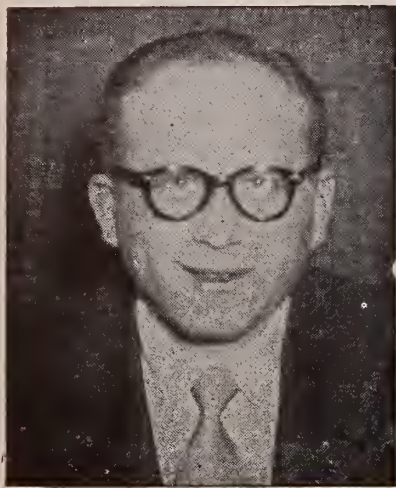
ATLANTIC CITY—A-1 Shape	\$159.50
BRIGHT LIGHTS	72.50
BRIGHT SPOT	118.50
FROLIC	184.50
CONY ISLAND	118.50
SPOT LIGHT	119.25
BALLY Hook Bowler	79.50
CHI COIN Name Bowler	299.50
CHI COIN Tenth Frame Special	349.50
CHI COIN Tenth Frame Dbl Score	362.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

ger, United Manufacturing Company executive, and one of the hardest workers in the coin machine industry, taking a well deserved vacation at the El Carnila Ranch, this city.

Williams Announces "Big Three" Baseball Games



SAM STERN

ing Company, this city, that distributors are signing up with Williams for quantity deliveries of the firm's new baseball games.

Furnished in three different units, one which is licensed by the City of New York and said to be enjoying strong patronage from players, is called "Special DeLuxe." It is a straight novelty play unit and is adjustable to operate on 1 play for 10c, 3 plays for 25c, or 1 play for 5c, 2 plays for 10c, 5 plays for 25c.

Another version named Williams' "Star Baseball" incorporates either straight novelty play or novelty plus the double-match feature on number 0 to 9 or the star. It is adjustable to operate on the same number of plays for coins inserted as outlined in the foregoing paragraph. The same system of receiving coins per play applies also to Williams' new "Pennant Baseball" game designed for replay or novelty plus the double match 0 to 9 and star features.

In his general description of the three new baseball games, Sam Stern, vice-president of the Williams Company, asserts that all three units incorporate the following features: 1—player actually pitches own ball with the manually operated button at front that actuates the electrical pitching unit; 2—players actually run the bases; 3—opposing team is on the lower back box set off in realistic third dimension; 4—lites on playfield bases indicate men on bases.

In describing the outlook for operators who install the new Williams' Baseball games, Sam Stern recalls that Williams' Star series baseball games, that were built as far back as 1949, are still in operation and possess a resale value today that far exceeds any other type of game produced during that era.

The Williams organization is said to have its major production lines loaded with the new baseball games, that the demand for deliveries is much greater than at any previous time in the company's history.

Baltimore Ops Ass'n Banquet To Be Best Of All Time

BALTIMORE, MD.—Irv Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, this city, advises The Cash Box that all arrangements for its 6th Annual Dinner and Dance, taking place at the Lord Baltimore Hotel on Sunday night, February 7, have been completed.

"Our committees have outdone themselves" stated Goldner, "in completing plans for the 1954 banquet. The attendance committee is in a peculiar position, where it can hardly handle all the requests for tickets; the journal committee advises it has secured more and bigger ads than in previous years; and the arrangements committee has been able to promise the appearance of the foremost public officials for that night.

A great many out of town visitors are expected to be on hand to enjoy the wonderful dinner served, and view some of the country's top entertainment."



The weather we've been having (all bad) hasn't helped any in this area. With snow, sleet, cold and fog, people have been warned continuously not to take their cars out, and if they do to drive carefully. Under these conditions, activity at bars and taverns slows down considerably, with collections on coin operated equipment, naturally, affected adversely. Wholesale activity, due to these conditions, also slows down. Export, which has been exceptionally fine in this area, also off—but due to different reasons. The recent ban (Dec. 31) on French imports, and the confused water-front conditions in New York, are the two main reasons. However, neither the operator nor the wholesaler takes the situation seriously. They realize that bad weather conditions always have adverse effects on their business, and, for the most part, look for continued good business for the year as a whole.

* * * * *

Dave Lowy, who has been absent from coinrow for the past several months, returns as a wholesaler of reconditioned games and music. Dave retains the firm name Dave Lowy & Company, and conducts his business at the same old stand, 592 Tenth Ave. . . . Effective Feb. 1, coin operated telephone boxes thruout the state of New Jersey goes from 5c to 10c. . . . Tom Goebel and Orville Greening, Hudson Valley Amusement Co., Beacon, N. Y., in town last week, and advise the New York State Operators Guild is planning on running its annual dinner and banquet sometime in April. Expect a much bigger and better affair than previous years. . . . Nat Cohn, Riteway Mfg., tells us about the Arcade in Newark, N. J., which has a group of seven "3-Dimensional Theatres" going, and reports sensational biz. . . . Mike Munves concerned about his usual terrific Spring biz—but we hope everyone in the coin biz has such worries. The firm is so busy at this time filling orders, Mike is wondering how his firm will be able to take care of the usual rush during the late winter and early spring months. "But," Mike butts, "we always have found ways to take care of our customers, and we'll do the same this year."

* * * * *

Sam Lewis, Genco Mfg., and Steve Kordek, the firm's chief engineer, visited with Al Simon of Albert Simon, Inc., local distributor. Sam thrilled by the overwhelming success of its current alley "Shuffle Pool," which he states will keep the factory busy for many months to come, that is if orders only continue to come in at its current pace. "As the operators find out what a wonderful money-maker 'Shuffle Pool' is," stated Lewis, "they increase their orders. We could keep goin indefinitely." Lewis and Kordek will visit their distributor in Philadelphia and Cleveland, before getting to Harry Silverberg's W. B. Music Co.'s party Saturday night, Jan. 23, celebrating the opening of the firm's new modern building. . . . Harry Rosen and Meyer Parkoff, Atlantic-New York Corp., off to Chicago for the Williams Mfg. Co. distributor meet at the Palmer House. While in the Windy City, Rosen and Parkoff will visit the Seeburg factory. . . . Hirsh de LaViez, Washington, D. C., the industry's good will ambassador, in town for a day, and calls on his friends along coinrow. . . . Bob Slifer, Seacoast Distributors, suffering from a case of laryngitis—caused, no doubt, by his enthusiastic sales talks on Rock-Ola's "Comet" phono. Dave Stern spends as much time in the New York office as he can so that Bob can relax a bit. . . . Bob Hamilton, assistant to Bob Bear, Wurlitzer sales manager, and "Mac" McIlhenny, newly appointed eastern district manager, call on Joe Young and Abe Lipsky, Young Distributing. Bob Bear was to have been along, but had to remain at home due to his daughter's illness. However, Bear did get to Phila. to see Joe Ash of Active Amusement. . . . Barney (Shugy) Sugarman, Runyon Sales Co., national distributors for Lee's "Coney Island Carousel," doing a big job with this kiddie ride. Shugy completing his line-up of distribs thruout the country, as he expects considerable biz for the Spring and Summer months. . . . Activity comes to a complete stop at Koepfel Distributing when Hirsh de LaViez drops in and regales Harry and Hymie Koepfel with a number of humorous stories from his large repertoire.



Mr. and Mrs. Jack Lowrie of Wabasha, Minn. took off to Florida for a vacation and they managed to get away just before the deep freeze weather of 15 to 20 degrees below set in. . . . The cold weather didn't help the toothache of Lyle Kesting of Benson, Minn. While in Minneapolis Lyle developed the toothache and had a dentist pull before he could continue with his business in town. . . . Duane Wilde of Aberdeen, S. D. made a quick trip into the Twin Cities to pick up a couple of games and some supplies and records for his route. . . . Britt and Fay Chandler of Plentywood, Mont. stopped in the Twin Cities on their way back home and looked over to see what was new in coin operated equipment. . . . Harold Havenor of Eleva, Wisc. finally managed to shake himself loose from his varied activities to make a trip into town to see what was new. . . . We extend our condolences to Bob Leonard of Minneapolis on the death of his mother on January 13th. . . . Andy Benna of Ironwood, Mich. made a quick trip into town. . . . Recent visitors to the Twin Cities were E. E. McDaniel of Wadena, Minn.; Phil Stang of Jordan, Minn.; Pete Vanderhyde of Dodge Center, Minn.; Ray Benkoski of Cloquet, Minn.; John Galep of Menomonie, Wisc.; A. H. Quade of Rochester, Minn.; Jeff Kost of St. Cloud, Minn.; F. N. Dahl of Fergus Falls, Minn.; Gordin Dunn of Moose Lake, Minn.; John McMahon of Eau Claire, Wisc.; Len Warsech of Montevideo, Minn.; and Glenn Bischell of Chippewa Falls, Wisc.

SPECIAL SALE!
 STATLER rebuilt 8 Column CIGARETTE \$39.50
 —and 9 Column COOKIE Machines. . . EACH
Supreme Distributors, Inc.
 416 S. W. 8th AVE., MIAMI 37, FLA.

FOR . . .
EVERYTHING YOU NEED
 IN NEW AND USED EQUIPMENT
 Write For Our Lists
LOWEST PRICES!
DAVID ROSEN
 Exclusive A M I Dist. Ea. Pa.
 855 N. BROAD STREET, PHILA. 23, PA.
 PHONE-STEVENSON 2-2903



SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	\$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1250	295
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	225
A.M.I. MODEL B	300
A.M.I. MODEL C	325
A.M.I. MODEL D40	450
A.M.I. MODEL D80	550
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	295

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
 2200 NORTH WESTERN AVE.
 CHICAGO 47, ILLINOIS
 (Phone: ARmitage 6-5005)

THRU THE COIN CHUTE CHICAGO CHATTER

Very encouraging reports from all over everywhere that, "A Day Of Dimes For The 'March Of Dimes'," originated by The Cash Box, has taken hold. And that many, many dimes from juke boxes will land in the coffers of local March Of Dimes Drives. . . . The Miami Herald carried a fine news item. That Wm. Blatt, President of AMOA, local music ops' organization, had arranged for a tie-in with the Miami March Of Dimes following along the lines of The Cash Box plan. The Miami Herald complimenting The Cash Box for its efforts to get all juke boxes to feature "a day of dimes." . . . Tremendous number of visitors in town for showings here. And with three big conventions under way, rooms were at a premium. Some of the visiting coinmen doubling up to accommodate friends: . . . Bill De Selm, in his capacity as Grand Master Entertainer De Luxe, at the Chez, with Leo Weinberger, Ray Williams, Fletcher Blalock, and others. . . . Dave Bond of Boston seen about the factories. . . . United's men scatter about the country. Al Tholke going west. Ken She'don to the east. And Johnny Casola, that lucky guy, going south. . . . Herb Oettinger gave up "gin." No more players. At least those who want to play him.

Peppiest and most optimistic ray of sunshine is Bally's tonsorial artiste, Lex Vincent. Caught in the heavy fog one nite last week, Lex couldn't get home. Remained over to enjoy the Bally suite. But back on the job brite and early the next morning and peppy as ever. . . . Irv Blumenfeld of Baltimore reported to have spent three nites here this past week in as many different hotels. . . . Alvin Gottlieb attended the W. B. Music Building opening in Kansas City this past Saturday. . . . Harry Silverberg of W. B. in town this past week attending a meeting. . . . Riccardo's the scene of lots of fun one night this past week as Charles (Little Jimmy) Johnson kept Ray F. Jones and C. N. (Mac) McMurdie in stitches. . . . Romeo Laniel and Jean Coutou of Montreal on their way into town, it was reported this past week, to meet with manufacturers here. . . . Phil Weinberg and Bill O'Donnell in a grand get together at the Bally Sherman suite and entertaining many who made these rooms their headquarters during the hotel room drought this past week. . . . Jack Nelson, Jr. of Logan Distribs reported to be the originator of the "Charm Bar" featured in his showroom. . . . B. D. Lazar of Pittsburgh into town and finds himself without a room.

Gotta hand it to Jack Nelson for looking ahead. Said Jack this past week, "Our slogan is 'Beat '53'" Meaning that anyone who'll get out and really hustle, like Bally distribs and all of the Bally organization, and especially all ops, are sure to beat business done in '53. . . . Nate Gottlieb became a "one-man-room-getter" this past week as many distribs, frantic because no rooms available, got on the phone to ask Nate for help in getting them a place to sleep. "Wow," wowed Nate, "what a job that was," . . . Sol Gott'ieb on his way to Miami to meet a friend and then off for a long flying trip of South American countries. . . . Tom Callaghan looks good on his new diet. . . . Roy McGinnis packed his bags, threw them into his car, and with Mrs. McGinnis left town for their Miami home, just as the bad weather started pouring down on Chi.

"Biggest thrill I got," reports Paul Huebsch of Keeney, "was the fact that there wasn't a single, solitary service call on any of the many 'Bonus Bowlers' that were on test locations. That," he states, "is quality construction." . . . George A. Miller urges all those who plan to attend the MOA Convention (Palmer House, Mar. 8, 9 and 10) to make reservations (and have them confirmed) immediately. . . . Proving value of "location contracts," California Music Guild op just won case wherein judge awarded him damages, etc., for location owner busting contract. . . . Dame Rumor has it that very important member of city council may soon propose license bill for pinballs to operate here. . . . Have you seen Bill O'Donnel's gold dagger letterhead? . . . Wm. E. (Bill) FitzGerald, AMI's well known adman, send copy of Dahl's cartoon, "Coffee Period," which he received from Ray Kennedy of Redd Distribs, Boston, wherein cartoon character is amazed that there's still something a nickel will buy—like a juke box play. But cuppacoffee is now 12c and 15c at counters. 20c and 25c at deluxe spots. And 20c per carton to take out. . . . Seven new members eligible for the "20 Year Club" this past week range from way out California to Carolina.

Ed Levin busy on longdistance phones as orders continue to pile in for Chi-Coin's "Criss Cross." "Can't even get around to handling local calls," he informs. . . . Frank Mencuri letters from Montgomery that business in Alabama going ahead at a really grand clip and that, so far, wherever he's visited, business better than ever expected. . . . Art Weinand out of town most of this past week as Exhibit releases news that "Pete The Rabbit" back in limited production. Orders have already started to arrive for this Easter season kiddie ride. . . . Sam Stern of Williams Mfg. Co. a busy, busy man this past week with a large number of the firm's distribs in town to visit with him and see the new Williams' baseball games. . . . Earl Moloney advises that his oldest son, who attends the Campian High School at Prairie Du Chien, eyes his sports clothes possessively. . . . Nilda Bondioli of B&B Novelty became Mrs. Joe Brandise on Jan. 16. Couple left for two-month Florida honeymoon. . . . Paul Golden enjoys life at the Covenant Club Tuesdays and Thursdays of each week.

Howie Freer, if you didn't know this before, may yet turn out to be another Erle Stanley Gardner or even a Mickey Spillane. But plans to write "good things" about the coinbiz in his books. . . . Vince Shay advising how he told some inquisitors about the "big charity job that's always done by the members of this industry." And can prove it. . . . Avron Gensburg holding down the Genco fort while Ralph Sheffield and Sam Lewis out with the firm's engineers holding Genco Service Schools in Minneapolis and Kansas City. . . . The "chart" which appears on the Editorial Page this issue should prove of tremendous value to operators for, mailing to locations. . . . Very fine booklet by United to

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CHICAGO 22, ILL

CHICAGO CHATTER

welcome new employees into the firm. Gives members of this field some idea of what it takes these days to keep employees happy and, thereby, production up to the point to fill all orders. . . . J. Raymond Bacon of Rock-Ola one of the busiest execs these days. Just returned from a trip. Planning another while, at the same time, trying to clear away the paper work that gathered up in a pile this high on his desk while he was gone.

Seems like the Chi Automatic Phono Bowling League teams weren't kidding when they said they were pointing to smack down the Oomens' lead. . . . This past week the tough Paschke team, with Dick Whiting scoring a 492 series and Charley Alesi racking up a 489 took Oomens for two games even tho Carl Latino scored in with a 510. . . . But the Paschke work went to waste when Gillette came in to knock off Decca-Coral for two games. So Oomens still leads by 4½ games. Don Baxter of Gillette scored in with a 486 series while Frank Tutomase of Decca-Coral came thru with 525. . . . The Coven team is still on a win streak. Since they've got nowhere else to go but up the boys are letting go. So even tho Bob Gnarro came thru with a 512 series, Paul Brown's 472 helped Coven take two games from ABC. . . . With "Marvelous Morrie" (Minkus, that is) again zooming thru to top his team with a 501 Atlas took Melody Music for all three games, even tho Johnny Strobl scored in with a 548. . . . The "Mighty Mite" (Julius Mohill) didn't waste any time. Came thru with 455 and Star took Mercury for all three games. (This was one nite when the Mercury bowlers should better have stood in bed. Not one hitting even 400). . . . B&B, gave Nilda Bondioli a nice wedding present by knocking down the ears of the Western Automatic team for all three games with "Fireball Bunk" (Warren Paradee) scoring high for the men, 563, and Millie Nyland of Western scoring high for the women with 383. . . . Now that this "off night" is out of the systems of the boys, this Monday eve promises to be a lulu. Better be present.

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THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

California's usually warm weather took a turn for the worse this past week as rain plummeted down throughout the Southland. . . . Robert Smith, prexy of Automatic Enterprises, now has on display the new Delcafe hot coffee vendors. He bought up several of the machines from Del Manufacturing Company, Los Angeles, before they sold out to Stoner Manufacturing Company, Aurora, Illinois. . . . John Haddock, president of AMI, Incorporated, Grand Rapids, Michigan, spent a few days in Los Angeles conferring with Badger Sales Company execs. Also visiting at the Badger establishment was Ben Rosenthal, AMI distributor for Mexico, from Mexico City. Badger Sales is proud of its fast growing export department. Foreign shipments are now sent around the globe with new countries opening up weekly. One of its latest orders went to Kuwait in the Persian Gulf off Arabia. . . . Phil Robinson has become as fussy as an old woman about his waistline. He's really watching those calories. Won't even eat bananas. Phil is very pleased over the fine response on the new Chi-Coin "Criss-Cross" Bowlers. . . . At Minthorne Music Company, Hank Tronick celebrated a birthday. Since he wouldn't tell anyone how old he was all the employees in the parts and sales departments brought him a cup cake with three candles and five jiggers of milk. They all saluted him with a toast and downed the baby highballs while singing "Happy Birthday." The boys all chipped in and bought him a lovely present. The Minthorne showrooms now display Williams' two newest baseball games called the "De Luxe" and "Pen-nant."

Russell Hendricks of Hanford has opened his own typewriter store. Visitors to his new store say that it is very unusual with an all glass front covering the two-story building. . . . Francis Baldwin, who was formerly with Nickabob Sales Company, Los Angeles, has started a new route in Visalia. Also up around the Visalia area Harvey Mourlam and Claude Tomlinson are building up their route and branching out into cigarettes and games. . . . Our recent cold spell left a lot of snow up around Lancaster but that didn't stop C. C. Ellison. He plowed through the white stuff and came into town to shop along coinrow as per usual. Easterners may laugh over the jokes we make about the weather but believe me fellas—snow is very unusual in Southern California.) . . . Over at Paul A. Laymon Company, Ed Wilkes, Charley Daniels and Jimmy Wilkens keep moving out those Wurlitzer phonos and Bally games at a regular pace and report that business seems to be holding up great. . . . At California Music Company things are busier than ever. Caught Sam Ricklin and Mike Kurlan of Modern Distributing Company, listening attentively to the new Coral waxing of "Make A Joyful Noise Unto The Lord" with Jane Russell, Connie Haines, Beryl Davis and Della Russell. They all liked it and even Milt Fisher chimed in with his approval. . . . We hear that Stanley Kolitzoff of Stanley Amusement Company in Tacoma, Washington recently returned from an extensive business trip through the East. Kolitzoff visited several firms in Chicago, including Atlas Music Company and Exhibit Supply and spent some time at the Lee Mfg. Company in New Jersey. After a short stay at his desk to clear up immediate business, Kolitzoff left Tacoma to rest and enjoy the sunshine at Palm Springs.

Atsie Stein of Selbin & Stein Hobby Horse Company has been concentrating his efforts on his routes up in the Northern California area. He has set up several new kiddie rides up as far as Eureka. Atsie has also done some exporting of kiddie rides to foreign countries. . . . Saw Pete Ley and Jack Dolan in at the Wm. H. Leuenhagen Co., chatting with Bill Leuenhagen while Mary and Kay Solle waited on customers back in the Record Bar. . . . Missed Lyn Brown this past week. He's one fellow that spends more time in that red truck running all over town than he does in his office. It's all business though. Let's hope that Lyn doesn't have any more trouble with red lights and traffic cops. . . . Jack Simon, prexy of Simon Distributing Co., has been on the move chatting with the many out of town visitors that dropped in at his place. . . . Met Estelle Rhein of Rex Music Co. shopping along coinrow buying up records for the route. . . . Al Cohn of Trico Music Company always tries in every way to keep his location owners happy. He even loans out TV sets when theirs goes on the blink. . . . Things are still very hush over at C. A. Robinson & Co. Have been informed that they have a big deal coming off but Charley Robinson won't talk and even Al Bettelman keeps very, very mum about the subject. Bill McLain says he don't know nothing about nothin' so it's all very mysterious.

Robert Bard, prexy of Bard Distributing Co., says that everything is working out fine since he added cigarette vendors to his route of music and games. . . . Several out of towners were seen along coinrow this past week: Don Dana and Manuel Trevino came in from Oxnard to take care of business along the Pico strip. . . . Noble Craver and E. E. Peterson both drove up from San Diego. . . . Ed Wilson and Glenn Walcott came in from the Burbank area while Lawrence Raya and Milton Noriega drove in from Colton. . . . Bill Bradley from Covina was seen visiting here and there. . . . Bill Shaffer from the San Joaquin Music Company in Bakersfield made his periodic trip to the Pico Strip to take care of business. . . . Tommy Felkins and Al Edelman both trekked in from San Bernardino, while Oscar Holtzhausen came in from Tehachapi. . . . Other visitors included: Johnny Ketchersid, Long Beach; Walter Hennings, Costa Mesa; Dale Cooper, Riverside; Johnny Lantz, South Gate; Bill Edmunds, Long Beach; W. L. Cook, Palos Verdes; Ed Ferris, Coalinga and Clyde Denlinger, Balboa. . . . Al Hanlin, chairman of the newly formed LA Chapter of the California Music Guild, is pleased over the fine turnout they had at their first meeting and urges all operators who wish to join the Guild to attend their next meeting on March 31st. . . . If you haven't already done so it still isn't too late to make some day during January "A Day of Dimes for the 'March of Dimes'" in your area. Prove to the location owner that he will make more money off dime play and help a needy cause at the same time.

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WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISconsin 7-0830.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TILDen 4-9040.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHICKering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

CLASSIFIED ADVERTISING SECTION

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Used 45 RPM Records. \$10 per hundred. No. 78's. We pay freight. REDD MUSIC CO., 115 CENTRAL AVENUE, LAUREL, MISS.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—We will purchase your Bingo Games, Five Balls, and Phonographs in any quantities. Advise lowest prices. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

FOR SALE

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Special! Beach Clubs \$350; Dude Ranches \$395; Cabanas \$225; Yacht Clubs \$235; Poker Faces \$145; Times Square \$135; Queen Of Hearts \$147.50; Flying High \$132.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANal 8318.

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FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—5 Yacht Clubs (like new) \$245; Spot Lites \$75; Atlantic City \$175; Frolics \$185; Palm Beach \$215; Beautys \$295; Beach Clubs \$385; Dude Ranch \$445; Bally Futuritys \$75. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—Twenty Grand \$95; Silver Skates \$80; Hong Kong \$75; Starlight \$125; Quintettes \$150; C. O. D. \$200; Deluxe World Series \$200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.

FOR SALE — United Alleys — Classic \$395; Clover \$295; Williams DeLuxe World Series \$150; Williams DeLuxe Baseball \$275. WANT—Seeburg M100C @ \$700 each. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLEndale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: ACOMa 8518.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

CLASSIFIED ADVERTISING SECTION

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. **LIEBERMAN MUSIC COMPANY**, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. **CENTURY DIST. INC.**, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Wurlitzer 3048 Wall Boxes 5, 10, 25c play, 48 selections, \$19.50 each. **UNITED DISTRIBUTORS, INC.**, P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. **HENRY C. KNOBLAUCH & SONS**, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? **WESTERN DISTRIBUTORS** 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. **YONTZ SALES CO.**, BYESVILLE, OHIO.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES**, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, \$1.50. Pucks \$1.35 each, Box of 3, \$9.95. Capco all-purpose lusterize and cleaner, \$3.95 per gallon, trial bottle 70c. **COVEN MUSIC CORP.**, 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

WANT—Yacht Clubs—will pay \$225, and Stars \$110. Write **PENNSYLVANIA VENDING CORP.**, 1822 CARSON STREET, PITTSBURGH 3, PA.

FOR SALE—Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evans Constellation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. **REEL DISTRIBUTING CO.**, 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO.**, 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Kirk Guess Your Weight Scales \$125; new 1c Camera Chief \$8; new Advance Peanut Machines \$9; 50 Packard Wall Boxes \$4.50; 30 Seeburg Wireless Boxes \$5; Astroscope 10c, like new, \$200. **HAROLD MATHENY**, 560 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. **ALLAN SALES, INC.**, 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE — Keeney High Score League \$169.50; Williams DeLux Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLux \$159.50; Domino \$139.50; Spot Lite \$119.50. **LAKE CITY AMUSEMENT, INC.**, 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to **The Cash Box**. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: **THE CASH BOX**, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

CLASSIFIED ADVERTISING SECTION

FOR SALE—A complete line of all makes and models of Kiddie Rides. Priced right. Get ready for spring at these low prices. Your deposit will hold your purchase for 90 days at low January clearance prices. **SHELDON SALES, INC.**, 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: Lincoln 9106.

FOR SALE—Seeburg M100A, \$450; Four Seeburg M100C, \$725. **COPELAND DISTRIBUTORS, INC.**, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—1 United Tropics \$375; 1 ChiCoin Bowl-A-Ball \$195; 1 Genco Sky Gunner \$265; 1-48ML Seeburg \$160; 1-46M Seeburg \$95; 1-1015 Wurlitzer \$125. **AUTOMATIC AMUSEMENT COMPANY**, 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—United Circus \$225; Dude Ranch \$425; Beauty \$325; Palm Beach \$195; Frolics \$175; Atlantic City \$195; Wurlitzer Skee Ball \$95; Dale Guns \$49.50. Six Shooter \$125; Genco Sky Gunner \$250. **UNIVERSITY COIN MACHINE EXCHANGE**, 84 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: UNiversity 6900.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. **A. P. SAUVE & SON**, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Reconditioned Like New —Yacht Clubs \$235; Beach Clubs \$350; Beautys \$325; Dude Ranch \$465; Used Bally Champions \$445; Used Space Ships \$575. All guaranteed. Call, write, or wire: **DONAN DISTRIBUTING CO.**, 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—Brand new Solotone '53 Master Entertainer \$600. Never used. Wall boxes selective type, \$15 each; non-selective \$7.50 each. Seeburg 100A, \$500. Wurlitzer 1015's, \$100; 1250's, \$300. **PERES DISTRIBUTING COMPANY**, 924 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Used 45 r.p.m. and 78 r.p.m. records, none over one year old, at \$13.75 per 100 for 45's and \$8 per 100 for 78's. **PERES DISTRIBUTING COMPANY**, 924 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Reconditioned Model 1400 and 1450 Wurlitzers \$475 each. **COMMERCIAL MUSIC COMPANY, INC.**, 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIVERSide 6381.

FOR SALE—Bright Lights, reconditioned, \$95. Pinballs—Arizona \$30; Tuscon \$30; Harvest Time \$30; TriScore \$30; Genco Rocket \$30. Wallboxes—3020, \$15; W1-L56, \$5; AMI, 5 & 10, \$15; AMI, 5 & 10, \$10; Packard \$5. 1/3 down, balance C.O.D. **H & H MUSIC**, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.**, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.**, 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI distributor. STATE MUSIC DISTRIBUTORS, INC.**, 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. **DAVE LOWY & CO.**, 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Reconditioned Like New —Bright Lights \$80; Lite-A-Line \$60; Hot Rods \$35; Citations \$35. Will buy Atlantic Citys. **W. E. KEENEY MANUFACTURING COMPANY**, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEMlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. **WESTERHIAUS CORPORATION**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—United DeLux \$125; Supers \$185; Stars \$205; Chinatown And Happy Days \$140; Minstrel Man \$39. **WANT**—Cascades, Olympics, and Royals. **STARK NOVELTY CO.**, 2429 7th N. W., CANTON, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. **PARKWAY MACHINE CORP.**, 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Spot Lites \$75; Frolics \$200; Beach Clubs \$350. **TOLEDO COIN MACHINE EXCHANGE**, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. **LOMBARDI RECORD SHOP**, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. **J. ROSENFELD COMPANY**, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: **DIXON DISTRIBUTING CORP.**, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. **RELIABLE COIN MACHINE CO.**, 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Silver Chest, like new, \$275; Golden Nugget \$125; Jumping Jax \$90; Genco 400, \$80; Dale Gun \$60; Chicago Coin Pistol \$95; Mutoscope Sky Fighters \$125; Chicago Coin 4 Player Derby \$225; Big Bronco, very clean, \$495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, \$495; Metal Typer, very clean, \$345; Pop Corn Sez \$49.50; Funny House Mirrors, write; Jungle Joe \$150; Genco Sky Gunner, like new, \$285; Chicago Coin Band Box (New) \$225. Shuffle Alleys—United 4 Player Formica Top \$85; United 5 Player Formica Top \$100; United 6 Player Formica Top \$115; United 6 Player De Luxe \$135; United 6 Player Super \$195; United 10th Frame \$285; United 10th Frame (Matched) \$300; United Cascade \$325. Bingos—Bally Spot Lite \$135; Bally Bright Spot \$150; Bally Frolics \$225; Bally Atlantic City \$250; Bally Palm Beach \$275; Bally Beauty \$360; Keeney Lite-A-Line \$65; Williams Long Beach \$139.50; United ABC \$50; Universal 5 Stars \$49.50. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

MISCELLANEOUS

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. **WESTERN DISTRIBUTORS**, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.** 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—Shuffle Board Wax—Sun-Glo High Speed Wax (best made) 40c a can. Case lots of 24—1 lb. cans \$7.20. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET STREET, ST. LOUIS 1, MISSOURI.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. **GENERAL DISTRIBUTING CO.**, 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. **CAROLINA ELECTRIC CO.**, P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. **BRUCE MUSIC AND VENDING SERVICE**, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"

AIREON

Fiesta \$ 5.00 Per Week
'48 Coronet 5.00 " "
'49 Coronet 5.00 " "

AMI

Model A \$ 5.50 Per Week
Model B 6.50 " "
Model C 7.50 " "
Model D-40 10.00 " "
Model D-80 12.00 " "
Model E-40 15.90 " "
Model E-80 18.50 " "
Model E-120 21.00 " "

EVANS

Jubilee \$16.50 Per Week
Century 21.00 " "

MILLS

Throne Of Music .. \$ 5.00 Per Week
Empress 5.00 " "
Constellation 5.00 " "

PACKARD

Manhattan \$ 5.00 Per Week

ROCK-OLA

1422 \$ 5.00 Per Week
1426 5.00 " "
1428 (Magic-Glo) .. 5.00 " "
1432 (Rocket) 5.50 " "
1434 8.00 " "
1436 (Fire-Ball) ... 16.50 " "
1438 (Comet) 21.00 " "

SEEBURG

9800 Hi-Tone \$ 5.00 Per Week
8800 Hi-Tone 5.00 " "
8200 Hi-Tone 5.00 " "
146 5.00 " "
147 5.00 " "
148 5.00 " "
M100A 10.50 " "
M100B 13.90 " "
M100C 16.00 " "
HF-100-G 21.00 " "

WURLITZER

750 \$ 5.00 Per Week
780 5.00 " "
800 5.00 " "
850 5.00 " "
950 5.00 " "
1015 5.00 " "
1080 5.00 " "
1100 5.50 " "
1250 6.50 " "
1400 11.00 " "
1600 19.00 " "
1500 21.00 " "

For Each Wall and/or Bar Box, Add To Above \$2.00 Per Week
For Each Additional Auxiliary Speaker, Add To Above 1.00 Per Week

Notice: All minimum front money requirements are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box, where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.



ONCE, LONG AGO IN ANCIENT GREECE, there lived a famous maker of Aeolian harps. His skill and artistry at fashioning these beautiful instruments won respect and admiration throughout the entire Peloponnesos.

Lonely shepherds found solace in their haunting melodies. There was scarcely a flock of any size in which one of these musical delights had not been installed. It was even said in sly whispers among the knowing ones that this harp alone was chosen for the high jinks on Mt. Olympus.

The shop of the old harp maker was a place of great industry. Then, one day, a group of operators called upon the old man. "Ancient one," they said, "we love your harps. They play continuously wherever we put them. But, please make no more. There are only so many flocks in all of Greece and every shepherd now has a harp, save for those few who have a distasteful preference for pipe music."

The outlook for the harp business might have seemed dismal to some. Not to the old artisan, however, who looked up from his work with a smile. "My sons," he said, "providing music for shepherds is only a beginning for you. Do you not recall that the Gods on Olympus nibble their ambrosia to the music of our harps? Come to think of it, they also like to hear our tunes as they sip their nectar. Does that not suggest that you put harps in eating and drinking places here in Greece? Surely, what's good enough for the Gods must be pleasing to men."

An approving murmur arose as the group discussed the old man's wisdom. The operators hurriedly departed, eagerly anticipating the merry clink of drachmas in their new locations, having first arranged to take many new harps with them.

There was prosperity in the music business and life was serene though busy for the harp maker. But another day, several years later, the operators again appeared before him. They had a tale of woe to tell. All the inns and drinking places had harps, they said, and were doing nicely, but play among the shepherds had fallen off. Their instruments worked well enough, it was agreed, but the shepherds were losing interest in antiquated harps.

Seeing that action again was called for, the old harp maker said: "Look, for some time I have been working on a new harp of even superior quality to that you have been buying." Holding up his new model, a harp of breathtaking beauty, he continued, "here is an instrument that will be as mead and honey to your locations. Business will quickly revive with it in operation. Soon you will be driving chariots with that big letter 'V' on the rear splashboard. Take will be up again, never fear."

One of the group, noted for his alertness to a fast drachma, hastily departed, taking a sizable number of new harps with him. The

others left slowly, mumbling something about first talking it over with their locations. They took no harps, nor did they return. They were content to provide old harps for their flocks and inns and drinking places. They had to be satisfied, of course, with lesser and still lesser fees. Sadly, too, as the take grew smaller, many of their once good locations were turning from harps to pipes. These poor operators not only could not buy the new chariots with the letter "V" at the back, but also most of them were soon walking their routes, weary of limb, footsore and disconsolate.

The smart operator who had taken the old man's counsel, however, returned again and again for new harps, driving up each time in an ever more striking new chariot, emblazoned with a "V" of gold, set with precious stones.

One day the old harp maker called this operator to him. "How is it, my son," he said, "that you prosper so greatly whilst the others have come upon such poor times?"

The operator smiled at the old man. "Sir," he replied, "I have, as you know, constantly been demanding new harps of you and you have made them for me. These I put in my busiest eating and drinking places. Those excellent but slightly older harps that I replace are moved down to spots which are also good but of somewhat lesser profit to me. From these, in turn, I move still older harps and set them up with the shepherds. They, of course, are content, for these older instruments are as yet new to them. The best of ancient harps I send into Sparta and Corinth and other lands beyond the seas. Some I set up in the temples to keep the children away from the ruffians who come ashore in the galleys. I destroy those harps you made before the wars, for they have served their purpose and kept me well. To have them about is a temptation for those who would profit from an instrument that destroys the liking for music which is the very heart of my business."

The old man nodded. "You have done well, my son."

"But, sir," replied the wealthy operator, "that is not all. I have harps in the warrior clubrooms and our Aeolian music maker plays in the market places and also soothes the storm-tossed at sea. The mighty ones on Mt. Olympus now get their new harps from me. When I got that account, it was only natural to explore the possibilities in the nether regions. Already Prosperine and Pluto are playing them. Next week old Charon will have one on that barge he ferries to and fro across the Styx. His crowd find music a very great comfort, you know, for as they approach the shores of Hades they are a most distraught and fearful group."

"Your success is understandable," said the old harp maker, "You've gone to hell and back for your locations and made money doing it. Now, here's a new model you'll be interested in—"



AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH

"It's What's in THE CASH BOX That Counts"



PHONOGRAPHS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideaway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

4* WM Wall Box	12.50	20.00
4* Model A '46	150.00	225.00
4* Model B '48	229.50	325.00
4* Model C	279.50	350.00
4. Model D-40	399.50	450.00
1. Model D-80	475.00	575.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
2. Wall Bar Box N.S.	6.00	8.50

MILLS

6. Throne of Music	20.00	30.00
5. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	4.95
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	50.00	79.00
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	75.00	99.00
4. 1428 Magic Glo	165.00	199.50
4. 1432 Rocket ('51)	239.50	275.00
4. 1434	329.50	395.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	60.00	89.50
4* 146M	79.00	115.00
4* 147S	75.00	135.00
4* 147M	85.00	135.00
4. 148S	99.50	175.00
4. 148M	145.00	185.00
4. 148ML	159.00	185.00
1* M-100A	450.00	500.00
2. M-100B	565.00	675.00
4. M-100B-45	685.00	750.00
4. M-100C	700.00	800.00
4. WI-L56 Wall Box 5c	3.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
747th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4* 1015	90.00	129.50
4. 1017 Hideaway	75.00	110.00
4. 1100	194.50	275.00
4. 1080	69.50	125.00
4. 1250	269.50	319.00
3* 1400	429.50	550.00
4. 2140 Wall Box	5.00	25.00
4* 3020 Wall Box	10.00	32.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. Chicago Coin Hit Parade	25.00	39.50
4. Ristaurcat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	269.50	300.00

←TOTAL NO. TOTAL VALUE→



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00
4. Across the Board (Un 9/52)	95.00	150.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	79.50	110.00
4. Aquacade (Un 4/49)	19.50	39.50
4. Arcade (Wm 11/51)	75.00	95.00
2. Arizona (Un 4/50)	10.00	30.00
2* Atlantic City (B 5/52)	150.00	267.50
4. Baby Face (Un 12/48)	15.00	39.00
6. Ballerina (B 48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
2* Beach Club (B 2/53)	325.00	395.00
1* Beauty (B 11/53)	290.00	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
2. Black Gold (Ge 3/49)	15.00	30.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bonanza (Wm 11/47)	12.50	20.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	25.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl League (Got 8/47)	10.00	19.50
2* Bright Lights (B 5/51)	72.50	150.00
2* Bright Spot (B 11/51)	95.00	175.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	20.00
4* Cabana (Un 3/53)	225.00	295.00
4. Camel Caravan (Ge 6/49)	30.00	69.50
4. Caravan (Wm 6/52)	79.50	105.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	19.50	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
1. Circus (Un 8/52)	175.00	245.00
4. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	22.50
2* Coney Island (B 9/51)	75.00	190.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	135.00
2. County Fair (Un 9/51)	29.50	35.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	115.00
4. Cyclone (Got 5/51)	70.00	99.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 5/52)	79.50	105.00
4. Double Action (Ge 1/52)	15.00	25.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

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NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

1. Dbl. Feature (Got 12/50)	20.00	49.50
4. Dbl. Shuffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
2* Dude Ranch (B 9/53)	395.00	450.00
4. Eight Ball (Wm 1/52)	65.00	85.00
6. Entry (B '47)	15.00	25.00
6. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	165.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4. Five Star Univ. (5/51)	49.50	75.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
1. Four Corners (Wm 12/52)	89.00	125.00
4. Four Horsemen (Got 9/50)	25.00	67.50
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
2* Frolics (B 10/52)	160.00	265.00
4. Futurity (B 3/51)	75.00	95.00
4. Georgia (Wm 7/50)	30.00	45.00
5. Gin Rummy (Got 2/49)	15.00	25.00
5. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
5. Gold Cup (B 4/48)	29.50	55.00
5. Golden Gloves (CC 7/49)	15.00	25.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
4. Guys-Dolls (Got 5/53)	145.00	195.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	140.00
4. Happy-Go-Lucky (Got 3/51)	50.00	60.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
5. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	65.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
2. Hit 'N' Runs (Got 4/52)	85.00	125.00
4. Holiday (CC 12/48)	10.00	20.00
5. Holiday (Ke 12/51)	75.00	145.00
4. Hong Kong (Wm 9/51)	75.00	145.00
4. Horsefeathers (Wm 1/52)	65.00	99.50
2. Horse Shoe (Wm 12/51)	52.50	95.00
2. Hot Rods (B '49)	20.00	35.00
4. Humpty Dumpty (Got 10/47)	9.00	29.50
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
5. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Judy (Ex 7/50)	15.00	25.00
4. Just 21 (Got 1/50)	15.00	25.00
2. K. C. Jones (Got 11/49)	15.00	27.50
2. King Arthur (Got 10/49)	10.00	20.00
2. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	115.00
4. Knockout (Got 1/51)	22.50	40.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Leaders (Un 10/51)	115.00	145.00
4* Lite-A-Line (Ke 6/52)	45.00	75.00
4. Long Beach (Wm 7/52)	95.00	139.00
4. Lucky Inning (Wm 5/50)	25.00	34.50
4. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
2. Majors '49 (CC 2/49)	25.00	45.00
4. Major League Baseball (Un 6/48)	15.00	25.00
5. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES (Cont.)

4. Marble Queen (Got 8/53)	195.00	220.00
5. Mardi Gras (Ge 5/48)	20.00	29.50
6. Marjorie (Got 7/47)	14.50	20.00
4. Maryland (Wm 4/49)	25.00	49.00
4. Merry Widow (Ge 6/48)	15.00	25.00
5. Melody (B 47)	10.00	20.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	49.00	89.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	39.00	50.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	10.00	20.00
2. Niagara Got 12/51	75.00	105.00
4. Nifty (Wm 12/50)	29.50	39.50
6. Nudgy (B 47)	10.00	20.00
6. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	45.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	80.00	115.00
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
2* Palm Beach (B 7/52)	175.00	285.00
2. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	99.50
2. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
4. Play Ball (CC 1/51)	20.00	25.00
6. Play Boy (CC 5/47)	10.00	20.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin' Head (Ge 10/48)	25.00	39.50
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
1. Queen of Hearts (Got 12/52)	125.00	165.00
4. Quintet (Got 3/53)	175.00	190.00
4. Rag Mop (Wm 10/50)	20.00	49.50
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
6. Rancho (B '48)	10.00	17.50
4. Red Shoes (Un 11/50)	15.00	25.00
6. Rio (Un 12/46)	15.00	20.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
1. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
2. Rodeo (Un 2/53)	225.00	250.00
4. Rondevo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	75.00	135.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
6. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	24.50	35.00
4. Sea Jockeys (Wm 11/51)	55.00	85.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got 4/50)	15.00	25.00
6. Serenade (Un 11/48)	19.50	34.50
6. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	45.00
4. Sharpshooter (Got 5/49)	20.00	30.00
7. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Skates (Wm 2/53)	80.00	145.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	20.00
2. Skill Pool (Got 8/52)	90.00	145.00
4. Slugfest (Wm 3/52)	59.50	99.50
6. Smarty (Wm 12/46)	10.00	17.50
6. Smoky (Ex 1/47)	12.50	19.50
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	40.00	69.00
5. Special Entry (B '47)	29.50	35.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spinball (CC 5/48)	10.00	19.50
2. Spot Bowler (Got 10/50)	20.00	55.00
4* Spot-Lite (B 1/52)	75.00	175.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES (Cont.)

4. Sportsman (Wm 2/52)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
1. Stars (Un 6/52)	100.00	135.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	75.00	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Summertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	14.50	20.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	32.50
5. Tahiti (CC 10/49)	15.00	25.00
7. Tahiti (Un 8/53)	375.00	400.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Temptation (CC 11/48)	15.00	24.50
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	50.00	75.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	135.00	175.00
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un 1/52)	25.00	35.00
5. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action (Ge 1/48)	10.00	25.00
2. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	295.00	375.00
1. Tucson (Wm 1/49)	10.00	30.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	50.00
4. Twenty Grand (Wm 12/52)	95.00	120.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
6. Victory Special (B 46)	15.00	30.00
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.00	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
1* Yacht Club (B 6/53)	235.00	425.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	30.00	60.00

← TOTAL NO. TOTAL VALUE →



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
1. Bally Hook Bowler (11/50)	20.00	79.50
4. Bally Baseball (5/51)	25.00	35.00
2. Bally Shuffle Line (7/51)	25.00	69.50
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00

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**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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SHUFFLE REBOUNDS (Cont.)

4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F.P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	29.50	50.00
2. ChiCoin 6-Player (8/51)	74.00	110.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	195.00
2. ChiCoin Match Bowler (6/52)	195.00	275.00
4. ChiCoin Bowl-A-Ball (10/52)	175.00	225.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	195.00
1. ChiCoin 10th Frame Special (12/52)	250.00	349.50
2. ChiCoin Name Bowler (1/53)	219.50	325.00
2* ChiCoin 10th Frame Double Score (3/53)	299.50	365.00
2. ChiCoin Crown (4/53)	295.00	365.00
4. ChiCoin Triple Score (6/53)	310.00	395.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
2. Genco Shuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	79.50
4. Keeney League Bowler (8/50)	50.00	69.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
2. Keeney Big League (5/51)	70.00	85.00
2. Keeney 6-Player League (9/51)	75.00	125.00
4. Keeney DeLuxe League (3/52)	125.00	150.00
4. Keeney Super DeLuxe League (3/52)	70.00	175.00
4. Keeney High Score League (5/52)	75.00	169.50
2. Keeney Team Bowler (10/52)	229.50	295.00
2. Keeney Club Bowler (4/53)	325.00	350.00
2. Keeney Domino Bowler (5/53)	325.00	350.00
2. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
2. United 4-Player Rebound (9/50)	59.50	99.50

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**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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SHUFFLE REBOUNDS (Cont.)

4. United Twin Shuffle-cade (12/50)	50.00	125.00
2* United 5-Player (1/51)	69.50	135.00
2* United 6-Player (2/51)	69.50	125.00
1* United DeLuxe 6-Player (10/51)	115.00	175.00
2* United 6-Player Super (3/52)	175.00	220.00
2* United 4-Player Official (5/52)	150.00	215.00
2* United 6-Player Star (7/52)	240.00	265.00
2* United 10th Frame Star (9/52)	225.00	295.00
2. United 10th Frame Super (10/52)	250.00	295.00
1. United Manhattan (9/52)	225.00	295.00
4. United Manhattan 10th Frame (9/25)	275.00	325.00
4* United Cascade (2/53)	299.50	325.00
4* United Clover (2/53)	325.00	375.00
4* United Olympic (6/53)	355.00	395.00
4. United Liberty (2/53)	325.00	350.00
4* United Classic (6/53)	365.00	425.00
4. United Imperial (9/53)	375.00	415.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2') (2/50)	25.00	35.00
4. Williams Bowler (9 1/2') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	35.00
4. Williams 5-Player Bowler (6/51)	40.00	50.00

←TOTAL NO. TOTAL VALUE→



1. ABT 6 Gun Rifle Range	450.00	650.00
6. Allite Strike 'N Spares	25.00	50.00
4. Boomerang	40.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	49.50	69.50
6. Bally Convoy	47.50	79.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	75.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	35.00	50.00
1. Bally Rapid Fire	75.00	125.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	75.00	125.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	225.00
1. ChiCoin Goalee	75.00	125.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	65.00	150.00
4. ChiCoin Pistol	55.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
2. Evans Bat-A-Score	115.00	165.00
4. Evans Bola-Score	150.00	185.00
2. Evans Ski Roll	90.00	95.00
1. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
2. Evans Ten Strike '46	40.00	75.00
4. Evans Tommy Gun	49.50	95.00
3* Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	150.00	195.00
2. Exhibit Jet Gun	149.50	225.00
4. Exhibit Pony Express	85.00	135.00
2. Exhibit Silver Bullets	79.50	125.00
4. Exhibit Six Shooter	100.00	150.00
4. Exhibit Vitalizer	45.00	75.00
4. Genco Bing-A-Roll	25.00	35.00
4. Genco Glider	25.00	45.00
4. Genco Advance Rolls	39.50	59.50
6. Genco Play Ball	29.50	40.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	250.00	300.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4* Genco Jumping Jacks	90.00	110.00
2. Genco Four Hundred	75.00	95.00
2. Genco Golden Nugget	100.00	125.00
2. Genco Silver Chest	250.00	275.00
4. Hi Roll	25.00	40.00
6. Irish Poker	50.00	65.00
6. Jack Rabbit	50.00	65.00
4. Jungle Joe	95.00	150.00
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
1. Keeney Sub Gun	75.00	120.00
1. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
2. Muto. Atomic Bomber	90.00	149.50
4. Muto. Atomic Bomber	125.00	149.50
4. Mutoscope Dr. Mobile	95.00	145.00
4. Mutos. Fly. Saucers	100.00	125.00
1. Mutos. Photo. (Pre-War)	125.00	195.00
2. Mutos. Photomatic (late)	395.00	525.00
4. Mutoscope Silver Gloves	185.00	345.00
4. Mutoscope Sky Fighter	65.00	125.00
4. Mutos Voice-O-Graph 35c	425.00	550.00
4. Periscope	95.00	120.00
4. QT Pool Table	65.00	85.00
2. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	35.00	69.50
4. Scientific Baseball	39.50	65.00
4. Scientific Basketball	39.50	65.00
4. Scientific Bating Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
3* Seeburg Bear Gun	125.00	199.00
1. Seeburg Chicken Sam	69.50	105.00
6. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	200.00	275.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	75.00	95.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascor	40.00	95.00
6. Supreme Skee Roll	20.00	35.00
6. Supreme Skill Roll	20.00	35.00
4. Supreme Rocket Buster	35.00	50.00
6. Tail Gunner	39.50	55.00
2. Telequiz	115.00	125.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	35.00	85.00
4. Western Baseball '40	50.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	99.50	125.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
2. Williams Star Series	50.00	65.00
2. Williams Super World Series	150.00	187.50
2. Williams Quarterback	50.00	65.00
4. Wurlitzer Skee-ball	35.00	65.00

←TOTAL NO. TOTAL VALUE→



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	125.00	239.50
4. Du Grenier (Mod. A-7)	95.00	125.00
4. Du Grenier (Mod. A-9)	75.00	135.00
4. Du Grenier (Mod. AC-7)	85.00	140.00
4. Du Grenier (Mod. AC-9)	95.00	145.00
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES-9)	85.00	155.00
4. Du Grenier (Mod. E-9)	85.00	165.00
4. Du Grenier (Mod. ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	20.00	70.00
4. Du Grenier "S" (7 col.)	20.00	85.00
4. Du Grenier "S" (9 col.)	20.00	70.00
4. Du Grenier Champion (9 col.)	20.00	82.50
4. Du Grenier Champion (11 col.)	40.00	110.00
4. Eastern Electric C-8	75.00	125.00
4. Electro (8-col.)	100.00	215.00
2. Electro (10 col.)	195.00	250.00
4. Keeney "A"	75.00	125.00
4. Lehigh PX (Elec. 8 col.)	50.00	125.00
4. Lehigh PX (10 col.)	50.00	135.00
4. Lehigh King Size	65.00	125.00
4. National 750	45.00	85.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)



CIGARETTE MACHINES (Cont.)

4. National 950	45.00-125.00
4. National 930	45.00-95.00
4. National 9A (9 col.)	75.00-110.00
4. Nat. 9-ML Wheatwood	125.00-185.00
4. National Electric	40.00-95.00
4. Rowe Diplomat (10-col.)	65.00-85.00
4. Rowe Imperial (6 col.)	25.00-30.00
4. Rowe Imperial (8 col.)	25.00-30.00
4. Rowe Royal (6 col.)	25.00-30.00
4. Rowe Royal (8 col.)	25.00-30.00
4. Rowe Royal (10 col.)	35.00-40.00
4. Rowe President (8 col.)	50.00-65.00
4. Rowe President (10 col.)	75.00-135.00
4. Rowe Crusader (10 col.)	75.00-155.00
4. Rowe Electric (8 col.)	65.00-85.00
4. Uneda "A" (6 col.)	35.00-87.50
4. Uneda "A" (8 col.)	35.00-65.00
4. Uneda "A" (9 col.)	35.00-65.00
4. Uneda "E" (6 col.)	35.00-75.00
4. Uneda "E" (8 col.)	35.00-85.00
4. Uneda "E" (9 col.)	35.00-65.00
4. Uneda "E" (12 col.)	35.00-65.00
4. Uneda "E" (15 col.)	35.00-65.00
4. Uneda 500 (7 col.)	35.00-65.00
4. Uneda 500 (9 col.)	35.00-65.00
4. Uneda 500 (15 col.)	35.00-65.00
4. Uneda Monarch (8 col.)	45.00-55.00
4. Uneda Monarch (10 col.)	65.00-85.00
4. Uneda Monarch (12 col.)	85.00-115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	10.00-39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00-100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00-125.00
4. Stoner (Senior, 8 col., 100 cap.)	85.00-165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00-175.00
4. Stoner (Mod. 120, 5 col.)	69.00-125.00
4. Stoner (Mod. 120 Sn, 7 col.)	74.50-150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00-200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00-300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	79.50-89.50
4. Coan "U-Select-It" (74 cap.)	15.00-50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	300.00-400.00
4. Bert Mills Coffee Bar, 200 cups	150.00-200.00
4. Bert Mills Coffee Bar, 600 cups	200.00-300.00
4. Bert Mills Coffee Bar, 500 cups	300.00-450.00
4. Chief-Way, Model 100, cap. 400-600	625.00-675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00-300.00
4. U-Select-It Hot Coffee, 600 cups	350.00-425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	200.00-275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00-475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00-525.00
←TOTAL NO. TOTAL VALUE→	

CARBONATED DRINK (Cont.)

4. Lyons #1400, single flavor, 5c	425.00-450.00
4. Lyons #1400-2F	450.00-550.00
4. Lyons Model 500, 5c single	150.00-250.00
4. Mills, Automatic Fountain, 400 cups	125.00-200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00-110.00
4. Soda Shoppe	1000.00-1100.00
4. Spacarb single 5c, 1000 cups	175.00-250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00-550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00-650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00-300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00-350.00
←TOTAL NO. TOTAL VALUE→	

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	100.00-125.00
4. Refreshomat, 5c, 10c 300 cups	100.00-300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	325.00-450.00
4. Refresher, 3 sel., 300 cap cap.	400.00-500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	250.00-350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00-475.00
←TOTAL NO. TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c-Wall Box	89.50
W-120 5-10-25c-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BAILY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Ice Frolics	699.50

CHICAGO COIN

Criss Cross Bowler	\$ 665.00
King Bowler	645.00
Advance Bowler	615.00
'Round the World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	\$675.00
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D. GOTTLIEB & CO.

Green Pastures	\$364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
3-D ART PARADE, 10-show model	495.00
3-D ART PARADE, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	\$715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

3-Dimensional Theatre	\$495.00
3-D Kiddie Theatre	495.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono. 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Rio	\$725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

Struggle Buggies	\$ 364.50
Special DeLuxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50

THE RUDOLPH WURLITZER CO.

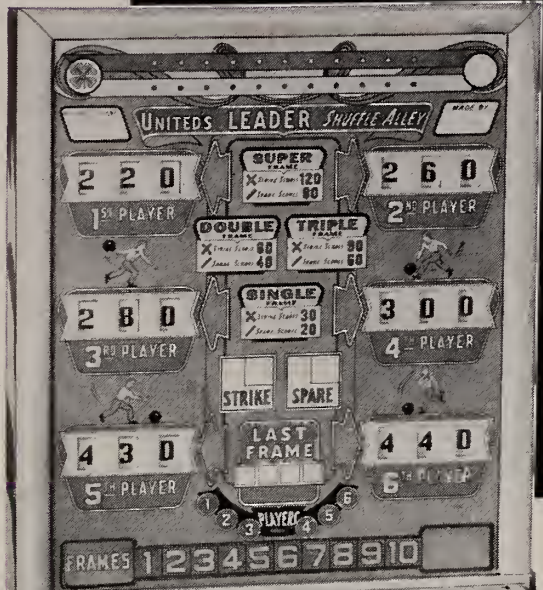
Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c-Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

LEADER

SHUFFLE ALLEY

with **BUILD-UP** scoring



1st Frame SINGLE SCORE	2nd Frame SINGLE SCORE	3rd Frame DOUBLE SCORE	4th Frame TRIPLE SCORE	5th Frame QUADRUPLE SCORE
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MULTIPLE SCORES ON STRIKES OR SPARES ONLY

★ ADJUSTS TO 5 OR 10 FRAME GAME

★ Last Frame Feature (5 OR 10 FRAME GAME)

2 EXTRA SHOTS FOR STRIKE
1 EXTRA SHOT FOR SPARE

6th Frame SINGLE SCORE	7th Frame SINGLE SCORE	8th Frame DOUBLE SCORE	9th Frame TRIPLE SCORE	10th Frame QUADRUPLE SCORE
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TOP SCORE 900 FOR 10 FRAME GAME
Fastest Play! Fattest Earnings!

ORIGINAL **KING-SIZE** BOWLING PINS

TRIPLE MATCH FEATURE
(0-9) ★ ♣

MATCH NUMBER AND STAR WITH CLOVER LIT

HINGED PIN-HOOD
HINGED FRONT DOOR
SERVICE LIGHT
FORMICA PLAYBOARD

TWO SIZES | 8 FT. BY 2 FT.
9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED'S
RIO
Fast Action In-Line Game with
New SPELL NAME Feature



Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
CHIEF Shuffle Alley
Has All the Features of LEADER
Except Triple Match Feature



Another great **3**-cards hit by **Bally**®

ICE-FROLICS

NEW SELECTABLE SUPER-SCORE

Player lights Super-Score Signal on his "favorite" card or on card on which he is "getting there" fastest

NEW SCORE-BOOSTER STAR ROLL-OVERS

Boost 3-in-line to 4-in-line Score if hit when lit

HOLD BUTTONS

BALLS RETURNED from numbers not held

ADVANCING SUPER-SCORES

CORNER SCORES

EXTRA BALLS

Built to meet the demand for a 3-cards Ballygame with extra play-appeal, ICE-FROLICS features the attractive variety of 3 cards . . . plus profit-proved features of recent Ballygames . . . plus brand new money-making features. Get ICE-FROLICS on location now to increase your in-line earnings in a hurry.



Earn more in '54 with

Bally® Games!

Bally MANUFACTURING COMPANY
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