

# THE CASH BOX

VOLUME XVI

AUGUST 13, 1955

NUMBER 47



The little girl from Canada, Priscilla Wright, whose recording of "Man In A Raincoat" on the Unique label, has spread her fame clear across the continent, holds the original dub of her disk as some of the people involved in creating it stand around her. From left to right are: Warwick Webster, who wrote the song; Don Wright, Priscilla's father and a well known choir master; and Bailey Bird of BMI Canada, publisher of the tune.

# FOUR AMES! TWO HITS!

You ain't heard  
Rock 'N Roll  
'til you've dug

**SO  
WILL  
I**

It's the greatest  
Rhythm March  
of them all!

**MY  
BONNIE  
LASSIE**

20/47-6208



A "New Orthophonic"  
High Fidelity Recording

**RCA VICTOR**





FOUNDED BY BILL GERSH

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# The Cash Box

## Record Firms Are Dependent On

# NEW TALENT

There's probably no aspect of show business in which new names can come to the forefront as quickly as in the record field. Nowhere does the artist get the kind of chance that comes from records. And nowhere do newcomers play such a large part financially in a business.

Of course, the established artists are vital to the record world. They are the ones who can be depended on to sell a certain amount of records year in and year out. If one of their records doesn't make it, the next one does. And every record for an established artist has a strong potential. Most of all, the established artist has a catalogue of back numbers which sells all through the year.

That is the stabilized part of our business.

But the new artist is the one around which the future revolves. And it seems that new artists are being developed at a faster rate today than ever before. Taking a look at *The Cash Box*' top juke box list in this issue, we see such comparatively new record artists as Pat Boone, Somethin' Smith, Priscilla Wright, Chuck Miller, Boyd Bennett . . . to mention just a few. And these artists are in the top selling brackets.

It's clear then, that from a financial point of view, the newcomer plays a very important part in our business. Everyone knows that the pop single is where the profit lies in records. A newcomer . . . outside of the jazz field . . . seldom makes a hit album. But as we've seen over and over again, a newcomer very often makes a hit pop record. Therefore if a record company can hit with a new artist, that artist is worth thousands and thousands of dollars in profit even if he never again makes a smash record.

For the artist himself, a record hit is an entree into all the other phases of show business that he might want to try. A hit record immediately gives him an established audience that will go to see him in clubs, watch him on television and pay an admission to see his movies. It is literally the open sesame to a career.

And day after day in this record field, there are newcomers receiving this opportunity. For the record business, perhaps more than any other aspect of the show world, is dependent on new artists to keep the supply of hits coming, not only at a steady pace, but actually at an increased pace to meet the demands of a rising record market.

An Englishman In Love  
Is A . . .

Smitten - Briton

cause

"I'M  
A  
RHYMER"

DOLORES  
HAWKINS

Epic # 9112



Well it's happened folks. Number one all over the country is the man who for several years has been a steady seller but who in the last few months has just hit it in a big way by gradually coming nearer to the top. I am glad to welcome for the first time to the top of our best selling chart a Country artist named Slim Whitman to whom I attribute the London Laurel for Number One place on our charts. Slim, who records for Imperial back in the States, is released thru the London label over here and if I may give a word of praise to Miss Jackie Buckland who promotes London records over here, she's certainly done a well job. In fact it would be nice to see her share the London Laurel with Slim.

Bobby Mellin, in town with Mrs. Mellin and Judy and friends and adviser Ben Starr, welcome all, nice to see you again Bobby. . . . During last week's whirlwind visit to London, Bob Hope managed to make a personal appearance at the Plaza where his latest pic, "Seven Little Foys," is being shown, then dashed off to the T. V. studios for a guest spot on the Henry Hall show and then over to the Palladium to surprise Rosie Clooney. Bob left by saying he was on his way to Lake Como (To swim in Perry's pool!) . . . Cyril Simons of Leeds Music has acquired the rights to "The Banjo's Back In Town" for this country and doesn't know what's hit him. Every record company is after him to get the tune released at once. They've all covered the ditty. Apart from Teresa Brewer there are now waxings by Alma Cogan, Billie Anthony and several others. All Cyril hopes now is that the banjo really goes to town. . . . Guy Mitchell who will end this year's vaudeville season by appearing for two weeks at the Palladium, will have a great supporting bill with him which includes the one and only Billy de Wolf. . . . The Cafe de Paris, closing for re-decoration, will open again in September and its star attraction will be Hermione Gingold.

Casting will shortly start for "The Pajama Game" due to open here in September and there are more records on "Hey There" than you can think of so let's hope the song gets to the top as it did in the States. . . . "Pete Kelly's Blues" will be screened at the Warner Theatre in London in September and Decca will issue waxings by Peggy Lee and Ella Fitzgerald to coincide with the pic.

This week's best selling pop singles  
(Courtesy "New Musical Express")

- "Rose Marie"—Slim Whitman (London)
- "Dreamboat"—Alma Cogan (H. M. V.)
- "Evermore"—Ruby Murray (Eng. Col.)
- "Cool Water"—Frankie Laine (Philips)
- "Unchained Melody"—Jimmy Young (Eng. Decca)
- "I Wonder"—Dickie Valentine (Eng. Decca)
- "Cherry Pink"—Eddie Calvert (Eng. Col.)
- "Every Day Of My Life"—Malcolm Vaughan (H. M. V.)
- "Unchained Melody"—Al Hibbler (Brunswick)
- "Ev'rywhere"—David Whitfield (Eng. Decca)



THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	MO—Modern	SP—Specialty
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	NG—Norgran	ST—Starlite
AP—Apelle	CO—Columbia	EP—Epic	JD—Jay Dee	PA—Parrot	TA—Tampa
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TI—Tico
AT—Atlantic	CT—Cat	FA—Favorite	KI—Klang	PR—Prestige	TR—Trend
AU—Audiavacs	CW—Crown	FB—Fabor	LO—London	RA—Rainbow	UC—Unique
BE—Bell	DA—Dana	FE—Federal	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM	RM—Rama	VI—RCA Victor
CA—Capitol	DL—DeLuxe	4 Star—Four Star	MJ—Major	5A—Savoy	WD—Waldorf
CD—Cadence	DO—Dot			SE—Seeco	WI—Wing
CH—Chess				SO—Sound	X—Label "X"

ANOTHER **BMI**  
"PIN-UP"  
HIT

**PIDDILY PATTER**  
**PATTER**

Recorded By  
PATTI PAGE Mercury  
BURTON SISTERS Victor  
NAPPY BROWN Savoy  
ELLA MAE MORSE Capitol  
HELENE DIXON Epic

Published By  
**E. B. MARKS**  
**MUSIC CORP.**

6 All-Time Favorites on 1 Record  
**JOHNSTON BROS.**

- SOMEBODY STOLE MY GAL
- YOU WERE MEANT FOR ME
- I CAN'T GIVE YOU ANYTHING BUT LOVE
- IF YOU KNEW SUSIE
- AIN'T SHE SWEET
- TOOT TOOT TOOTSIE

**LONDON**

Just Released!

Two Outstanding Instrumentals

**"CARAVAN"**  
b/w  
#116 "MAMBO #5"

**THE FRANK SORRELL TRIO**

**AUDIVACS RECORDS**  
140 W. 57th St.

a Great New Song!

"The  
**LONGEST WALK**"

recorded by  
**J.P. Morgan**

RCA #20/47-6182

ADVANCED MUSIC CORP.

- Pos. Last Week
- 1** **ROCK AROUND THE CLOCK**  
**BILL HALEY and his COMETS**  
AR-123 (45-123)—Sonny Dee  
BE-1098 (45-1098)—Four Bells  
DE-29124 (9-29124)—Bill Haley & Comets  
MG-12028 (K-12028)—Charles Walcott
  - 2** **LEARNIN' THE BLUES**  
**FRANK SINATRA**  
CA-3102 (F-3102)—Frank Sinatra  
CA-3147 (F-3147)—Ray Anthony  
CO-40515 (4-40515)—Belmonte Orch.  
GS-253 (45-253)—Joe Valino
  - 3** **UNCHAINED MELODY**  
**AL HIBBLER—LES BAXTER—ROY HAMILTON**  
CA-3055 (F-3055)—Les Baxter  
CO-40455 (4-40455)—Liberace  
CR-61407 (9-61407)—Don Cornell  
DE-29441 (9-29441)—Al Hibbler  
DE-29509 (9-29509)—Guy Lombardo  
EP-9102 (5-9102)—Roy Hamilton  
ME-70598 (70598x45)—Crewcuts  
MG-11962 (K-11962)—LeRoy Halmes  
VI-20-6078 (47-6078)—June Valli  
VI-20-6078 (47-6078)—Chet Atkins
  - 4** **HARD TO GET**  
**GISELE MacKENZIE**  
X-0137 (4X-0137)—Gisele MacKenzie
  - 5** **CHERRY PINK AND APPLE BLOSSOM**  
**WHITE PEREZ PRADO**  
CO-40472 (4-40472)—Xavier Cugat  
CR-61373 (9-61373)—Alan Dale  
CR-61381 (9-61381)—Georgie Auld  
DE-29510 (9-29510)—Guy Lombardo  
DE-29387 (9-29387)—Victor Young  
VI-20-5965 (47-5965)—Perez Prado  
TI-10-256 (45-256)—Tito Puente
  - 6** **SOMETHING'S GOTTA GIVE**  
**McGUIRE SISTERS**  
BE-1099 (45-1099)—Three Belles  
CR-61423 (F-3096)—Ray Anthony  
CR-61423 (9-61423)—McGuire Sisters  
DE-61425 (9-61425)—Les Brown  
DE-29484 (9-29484)—Sammy Davis, Jr.  
VI-20-6140 (47-6140)—Fred Astaire
  - 7** **SWEET AND GENTLE**  
**ALAN DALE**  
CO-40530 (4-40530)—Xavier Cugat  
CR-61435 (9-61435)—Alan Dale  
DE-29592 (9-29592)—Ethel Smith  
ME-70647 (70647x45)—Georgia Gibbs  
SE-4167 (45-4167)—Barry Frank & S. Bolivar  
VI-20-6138 (47-6138)—Eartha Kitt & P. Prado  
WI-90007 (90007x45)—Lew Douglas
  - 8** **A BLOSSOM FELL**  
**NAT "KING" COLE**  
CA-3095 (F-3095)—Nat "King" Cole  
LO-1554 (45-1554)—Dickie Valentine  
LO-1566 (45-1566)—Vic Barrett O.
  - 9** **AIN'T THAT A SHAME**  
**PAT BOONE—FATS DOMINO**  
DO-15377 (45-15377)—Pat Boone  
IM-5348 (45-5348)—Fats Domino  
WI-90000 (90000 x 45)—Ronnie Gaylord
  - 10** **IT'S A SIN TO TELL A LIE**  
**SOMETHIN' SMITH & THE REDHEADS**  
CR-61436 (9-61436)—Johnny Desmond  
DE-25505 (9-25505)—Ink Spots  
DE-23973 (9-23973)—Johnny Long  
DE-23604 (9-23604)—Frankie Froba  
DE-48261 (9-48261)—Billy Valentine  
EP-9093 (5-9093)—Somethin' Smith

11) HUMMINGBIRD. 12) IF I MAY. 13) HONEY BABE. 14) MAN IN A RAINCOAT. 15) I'LL NEVER STOP LOVING YOU. 16) STORY UNTOLD. 17) LOVE ME OR LEAVE ME. 18) DOMANI. 19) HEART. 20) HOUSE OF BLUE LIGHTS. 21) SEVENTEEN. 22) ALABAMA JUBILEE. 23) RAZZLE-DAZZLE. 24) YELLOW ROSE OF TEXAS. 25) THAT OLD BLACK MAGIC. 26) DANCE WITH ME HENRY. 27) WAKE THE TOWN AND TELL THE PEOPLE. 28) THE BANJO'S BACK IN TOWN. 29) KENTUCKIAN SONG. 30) THE POPCORN SONG. 31) TINA MARIE. 32) BALLAD OF DAVY CROCKETT. 33) SONG OF THE DREAMER. 34) THE LONGEST WALK. 35) FOOLED.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# ...it's going **BIG!**

Selling Faster Than "ALABAMA JUBILEE"

"YOU  
ARE MY  
SUNSHINE"  
MEDIA-1013

Published by  
**PEER INTERNATIONAL**  
1619 Broadway, N. Y.  
(Gen. Prof. Mgr. MURRAY DEUTCH)

by

# Ferko String Band

b/w

"Ma—She's Makin' Eyes At Me"

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Canada  
All Leading One-Stops

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**BOB PRESTO**  
(Big 603; 45-603)

**B+** "NEVER LEAVE ME" (2:49) [Hometown ASCAP—Acquaviva, Varnick] A newcomer with a brilliant future is Bob Presto who debuts on the Big label with a tremendous new tune that'll make the grade if it gets enough exposure. Top drawer song rendered by a polished voice. Has the earmarks of a hit. Keep an eye on it. Presto is here to stay.

**C+** "YOU WON'T COME UP TO MY HOUSE" (2:15) [Village BMI—Prosen] A cute bouncy Italian dialect novelty.

**JON HENDRICKS**  
(Decca 29572; 9-29572)

**C+** "CLOUDBURST" (2:36) [Marlyn BMI—Kirkland, Harris, Hendricks] A popular rock and roll instrumental jumper is given a set of lyrics and belted across at top speed by Jon Hendricks and the Dave Lambert Singers. Exciting side.

**C+** "FOUR BROTHERS" (3:05) [Mayfair ASCAP—Giuffre, Hendricks] Another wordy rhythm number fashioned in a similar manner. Ok.

**VICKI YOUNG**  
(Capitol 3197; F-3197)

**B+** "PUT YOUR ARM AROUND ME" (2:30) [Fred Raphael ASCAP—Holt, White] A tender and fragile romantic ballad is given a winning delivery by Vicki Young. The thrush plays the part of a Japanese girl in love with an American and she does a beautiful job. Unusual item that could click big. Very pretty.

**C+** "I CAN'T GET YOU OFF MY MIND" (3:03) [Criterion ASCAP—Russell] Thrush changes the pace and belts out a solid rhythm ballad. Strong coupling.

**JIMMY WAKELY**  
(Coral 61475; 9-61475)

**B** "PINE TOP'S BOOGIE" (2:18) [Melrose ASCAP—Smith, O'Neil] Jimmy Wakely comes across in fine form as he offers a top grade vocal rendition of a swing favorite that was big in the band days. Swinging side.

**C+** "I BELONG TO YOU" (2:54) [Robbins ASCAP—Brooks, North] The artist changes the pace and glides through a pretty ballad from the recent pic "The Racers." Good tune that could still make the grade.

**RALPH YOUNG**  
(Decca 29629; 9-29629)

**B+** "A ROOM IN PARIS" (2:58) [Northern ASCAP—Whitney, Kramer, Mann] From the Philco TV production "A Room In Paris" comes this warm and romantic ballad. Young does a sincere job with this strong tune. This disk is the backdrop on the TV show. TV plug could send it on its way.

**C+** "DO YOU KNOW" (2:28) [Dinkler Music—Goodman, Gluckman] The mellow voiced crooner wends his way through an inviting waltz number. Soft and easy on the ears.

## THE CASH BOX

### DISK OF THE WEEK

"A FINE ROMANCE" (2:49)  
[Chappell ASCAP—Kern, Fields]

"I GO FOR YOU"  
[Famous ASCAP—Carr, David]

SAMMY DAVIS, JR. and CARMEN McRAE  
(Decca 29620; 9-29620)



SAMMY DAVIS, JR.



CARMEN McRAE

● Carmen McRae, one of the best new talents to bow on wax, teams up with the master, Sammy Davis, Jr., to come up with a refreshing duet treatment of a light and wonderful standard that looks like it's gonna hit once again. Davis has been going great guns with the oldies having had consecutive hits in "Love Me Or Leave Me" and "Black Magic." Carmen needed the

right piece of material, and this number fits her perfectly. The artists work in a relaxed informal manner and inject a delightful humor into the great lyrics of "A Fine Romance." A tune with a happy lilt that spells "success." Both artists display grade "A" showmanship. Flip "I Go For You" is a cute novelty set to a mambo beat.

**BOB STEVENS**  
(Window 1001; 45-1001)

**C+** "WILL I EVER LEARN TO LOVE AGAIN" (2:12) [Midway ASCAP—Kames, Kaiser] Bob Stevens ork features the voice of Hal Rodgers on a romantic item smoothly treated. Ok side.

**C** "CIRCLE WALTZ" (2:32) [Windy City ASCAP—Kames, Kaiser] A pleasing waltz number with an inviting melody. Hal handles the vocal again.

**THE BON BONS**  
(London 1585; 45-1585)

**B** "MOMMA LLAMA, POPPA LLAMA" (2:00) [Regent BMI—Harvey, Goland] The Bon Bons, who made good noise on their previous release, dance through a light and cute ditty with lots of lilt. Side jumps too. Good deck.

**B** "PASS IT ALONG" (2:20) [Out Of This World ASCAP—Woods] The thrushes blend warmly on this easy going rhythm ballad. Pretty tune. Two good sides that could catch on.

**FRANK HUNTER ORCH.**  
(Jubilee 5196; 45-5196)

**B** "I'LL NEVER SMILE AGAIN" (2:55) [Pickwick ASCAP—Lowe] For top notch dancing, Frank Hunter dishes up a smooth fox trot instrumentation of a great oldie. Pretty side. Great deck for a party.

**B** "DIXIE—AND HOW" (3:03) [PD—Hunter] One of the most popular of all Southern favorites, "Away Down South," is jumped up by the Hunter crew. Terrific arrangement of top notch stuff.

**ROBBIN HOOD**  
(MGM 12046; K-12046)

**B+** "DANCIN' IN MY SOCKS" (2:35) [Lowell BMI—Kane, Green, Kreigmann] A cute handclapping novelty with a clever lyric and an infectious melody, is pertly treated by Robbin. Frank De Vol's orking is terrific. Could catch big.

**C+** "HAPPY IS MY HEART" (2:10) [Miller ASCAP—Crane, Jacobs] A warm shuffle rhythm ballad is feelingfully offered on this deck.

**FOUR TOPHATTERS**  
(Cadence 1268; 45-1268)

**B** "FORTY-FIVE MEN IN A TELEPHONE BOOTH" (2:19) [La Salle ASCAP—Walker, Jacobs] A rocking, driving side in the Bill Haley tradition is belted across by the 4 Tophatters. Terrific dance side with a load of spunk. Jumps.

**B+** "WILD ROSIE" (2:08) [Ros-arch BMI—Hackady, Mure] A pretty classical melody gets the rhythm treatment on this side. And the results are solid. A commercial two-sider that could take off.

**ART MOONEY ORCH.**  
(MGM 12039; 70682 x 45)

**B+** "TWENTY TINY FINGERS" (2:54) [Hampshire House ASCAP—Tepper, Brodsky] Still riding the charts with his tremendous hit "Honey Babe," Art Mooney dishes up a cute and catchy novelty about a set of twins. A solid seasonal item with banjos and a vocal handled by the Cloverleaves. Good cornball.

**B** "A HAPPY SONG" (2:15) [Leeds ASCAP—Baker, Roberts, Leyden] The banjos play a bigger role on this happy-go-lucky novelty. Gang sing stuff that's currently very popular.

**RALPH MARGERIE**  
(Mercury 70682; 70682x45)

**B+** "MAYBELLENE" [Arc BMI—Berry] Ralph Margerie and his crew belt out a rocking version of a rhythm and blues smash that's breaking big in pop. Fast moving, wordy novelty.

**B+** "TOY TIGER" [Northern ASCAP—Mancini, Stein] Margerie comes across in top form on this marching novelty from the flicker "Private War of Major Benson." Infectious melody that could catch like wild fire.

**MODERNAIRES & BOB CROSBY**  
(Coral 61449; 9-61449)

**B+** "JUST LIKE YOU USED TO DO" (2:16) [Lantern ASCAP—Hood, Loring, Quinn] The Modernaires turn out one of their best sides in a long while as they gallop through a romantic jumper. Terrific arrangement and delivery. Could break through.

**C+** "LA FIESTA" [Chappell ASCAP—Fain, Shapiro] Bob Crosby teams up with the Modernaires on this bouncy pleaser. Ok deck.

**BOB CAMPBELL**  
(Kryslar 5571; 45-5571)

**C+** "DIZZY CROCKETT" (2:55) [—Le Coq BMI—Campbell] A tribute is offered to cool bopster Dizzy Crockett by Bob Campbell and the Ritchie Bros Trio. Cute jump beat novelty with a clever "cool" lyric.

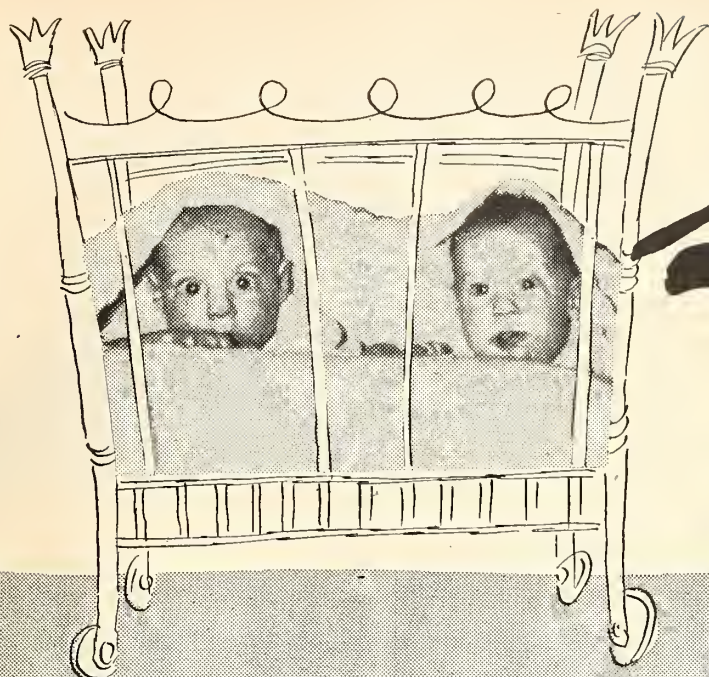
**C+** "SIX-WHEELER ROCK" (2:22) [Le Coq BMI—Campbell] A rocker is belted out solidly by the crew. Boys have a smooth sound.

## THE CASH BOX

### BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NEVER LEAVE ME" ..... Bob Presto ..... Big 603; 45-603
- ★ "FORTY-FIVE MEN IN A TELEPHONE BOOTH" ..... Four Tophatters ..... Cadence 1268; 45-1268
- ★ "TWENTY TINY FINGERS" ..... Art Mooney ..... MGM 12039; K-12039
- ★ "NO SUCH LUCK" ..... Dickie Valentine ..... London 1597; 45-1597
- ★ "DANCIN' IN MY SOCKS" ..... Robbin Hood ..... MGM 12046; K-12046



Keith and Neil\* say:  
Another Mooney Hit!  
Right on the Line!

# Art MOONEY

and his Orchestra play...

# "20 TINY FINGERS"

*Still Cleaning Up!*

**"HONEY BABE"**  
and  
NO REGRETS  
MGM 11900 78 rpm—K 11900 45 rpm

**"ALABAMA JUBILEE"**  
and  
PADDLIN' MADELIN' HOME  
MGM 12000 78 rpm—K 12000 45 rpm

b/w "A HAPPY SONG"  
M-G-M-12039 (K-12039)

\*"20 Tiny Fingers" - inspired by Keith and Neil Bennett Twin Sons of songwriter Roy Bennett.

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 19, N.Y.



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

**BING CROSBY & LES BROWN O.**  
(Decca 29568; 9-29568)

**B** "UMH HUM" (2:33) [Von Tilzer ASCAP—Emery, Zany, Van & Schenck] Les Brown sets up the backdrop for Der Bingle as he lirts through an infectious novelty with a cute lyric. Happy ditty. One of Bing's better sides in a long while.

**C+** "SHE IS THE SUNSHINE OF VIRGINIA" (2:51) [Shapiro Bernstein ASCAP—Carroll, MacDonald] An up tempo pleaser is warmly fashioned by the groaner. Pretty ditty. Les and the boys make the side jump.

**HENRI RENE ORCH.**  
(RCA Victor 20-6221; 47-6221)

**B+** "TOY TIGER" (2:05) [Northern ASCAP—Mancini, Stein] A very clever instrumental novelty, the theme from the flick "Private War of Major Benson" is cleverly treated by Henri Rene. A thoroughly delightful item that could break big when the film gets around. Watch it.

**B** "C-O-N-S-T-A-N-T-I-N-O-P-L-E" (2:43) [DeSylva, Brown & Henderson ASCAP—] A chorus joins the maestro on this fascinating arrangement of a spelling song novelty. Intriguing arrangement.

**PEREZ PRADO ORCH.**  
(RCA Victor 20-6214; 57-6214)

**B+** "CRAZY . . . CRAZY" (2:32) [Peer Int. BMI—Prado] Prado takes the listener to the jungle for his percussion-filled latest release. It's a wild and exciting side just loaded with drums. Amazing demonstration in rhythm. Wild, fast moving deck. Prado fans will love it.

**B** "MONITOR MAMBO" (2:26) [Peer Int. BMI—Prado] The maestro leads the crew through a choppy and terrific mambo for dancing. He uses NBC's "Monitor" gimmick as the tie in for the number.

**DEBBIE HALEY**  
(Unique 308; 45-308)

**B** "I CAN'T STOP CRYING" (2:37) [Village BMI—Prosen, Madison] A pretty ballad is tenderly read by the warm voice of Debbie Haley. Lovely tune that could make the grade.

**C+** "JUST ANOTHER WALTZ WITH YOU" (2:45) [Village BMI—Prosen, Hollman] The thrush gets a pretty backing from Joe Leahy's ork on this tender waltz item. Pretty.

**LAWRENCE WELK ORCH.**  
(Coral 61477; 9-61477)

**B** "WAKE THE TOWN AND TELL THE PEOPLE" [Joy ASCAP—Livingston, Gallop] A beautiful love song is delightfully handled by Lawrence Welk's ork with the Sparklers doing a pretty job on the vocal. Tune is headed for the top.

**B** "I HEAR THOSE BELLS" [Ardmont ASCAP—Weiner, Crane] A pretty waltz tempo love song is tenderly styled on this end. Touching tune.

## THE CASH BOX SLEEPER OF THE WEEK

"MAYBELLENE"

[Arc BMI—Berry]

"RENE LA RUE"

[Trinity BMI—Carey, Lowe]

JIM LOWE

(Dot 15407; 45-15407)



JIM LOWE

● The Dot label has been coming through with flying colors on its pop covers of rhythm and blues hits,

and is presently sitting right up near the top with Pat Boone's hit "Ain't That A Shame." On the label's latest release, Jim Lowe jumps on another hot r & b tune "Maybellene" and sends it across in top form. The tune is a beaty, fast-moving, wordy novelty and the original r & b record is breaking strongly into pop. Lowe did very well with his first Dot pressing "Close The Door" and should do even bigger things with this deck. A hot piece of material to watch closely. Bottom half, "Rene La Rue" is an exciting chant with a western flavor. Has that "Gambler's Guitar" sound. Watch the top half. Looks big.

**DICKIE VALENTINE**  
(London 1597; 45-1597)

**B+** "NO SUCH LUCK" (2:16) [Deerhaven ASCAP—Allen, Stillman] A terrific rhythm ballad with a wonderful lyric and a pretty melody is excellently fashioned by Dickie Valentine. Tune has the earmarks of a hit.

**B** "I WONDER" (2:40) [Peter Maurice ASCAP—Lewis, Mendling, Meyer] An inspirational ballad in the "I Believe" vein is feelingfully presented on this end by the crooner. Side is big in England. Tender delivery.

**CHARLINE ARTHUR**  
(RCA Victor 20-6204; 47-6204)

**B** "HONEY BUN" (2:12) [Trinity BMI—Hicks] Country songstress Charline Arthur has a strong contender for pop honors in this cute rhythm novelty. Thrush really lets loose on the vocal. Terrific deck for country field too.

**C+** "KISS THE BABY GOODNIGHT" (2:15) [Lowery BMI—Welch] This side is better suited for the country market. It's a light lilting ditty capably handled.

**LES ELGART ORCH.**  
(Columbia 40545; 4-40545)

**C+** "START DANCIN' WITH A SMILE (Pt. 1)" (1:20) [April ASCAP—Bailey] The Chesterfield Jingle is set to a jump beat by Les Elgart and the boys. Driving side that the hoofers will enjoy.

**C+** "START DANCIN' WITH A SMILE (Pt. 2)" (1:53) The tempo is slowed down a bit on this side. Same comment.

**WYOMA WINTERS**  
(President 1001; 45-1001)

**B** "YESTERDAY MORNING" (2:31) [Wemar BMI—Dapeer, Marcus] A touching piece of blues material set to a beaty waltz tempo, is emotionally fashioned by Wyoma Winters. Pretty number. Strong first showing by the diskery.

**C+** "TURN TO ME" (2:17) [Wemar BMI—Neff, Berger] The thrush rhythms through an inviting shuffle beat ballad on this end.

**ALICE CAVELL**  
(RCA Victor 20-6207; 47-6207)

**C+** "I LOVE YOU" Pt. 1 (3:12) [Johnstone BMI—Johnstone] Alice Cavell, a polished songstress with a sultry and penetrating voice, gets a weird piece of material for her first Victor platter. It's a slow, heavy vocal treatment of a tune that keeps repeating over and over, "I love you." Most unusual creation.

**C+** "I LOVE YOU" Pt. 2 (2:38) Up-beat reading of same stuff.

**WOODY HERMAN ORCH.**  
(Capitol 3202; F-3202)

**C+** "LOVE IS A MANY-SPLENDORED THING" (2:45) [Robbins ASCAP—Webster, Fain] Woody Herman gets a soft backdrop for his bluesy sax and ork rendition of this pretty pic theme. Tune is clicking.

**C+** "HOUSE OF BAMBOO" (2:45) [Miller ASCAP—Brooks, Harline] The title tune from another pic is dished up here. Woody's sax stars once again. Another blues item.

**MAHALIA JACKSON**  
(Apollo 298; 45-298)

**B** "NOBODY KNOWS" (2:40) [Bess BMI—] Mahalia Jackson's fabulously penetrating voice stands out beautifully against the simple organ-piano accompaniment on this touching gospel number. Each of the artist's numbers is an experience. Song builds as it progresses.

**C+** "RUN ALL THE WAY" (2:37) [Bess BMI—] On this half Miss Jackson gives her all for another stirring spiritual item with a beat. Gospel singing at its best.

**EDDIE HEYWOOD**  
(Mercury 70677; 70677 x 45)

**B** "LOVE FOR LOVE" (2:06) [Witmark ASCAP—] Eddie Heywood's delightful piano technique comes over beautifully on this easy-going, shuffling number. Mood music with a soft up-beat. Heywood is terrific.

**B** "SUNNY SUNDAY" (2:09) [Meridian BMI—] A chorus joins Eddie on this end with a hushed vocal effort set tenderly against the keyboard ace's smooth fingering. Warm and pleasing romantic deck.

**DEAN MARTIN & LINE RENAUD**  
(Capitol 3196; F-3196)

**B** "TWO SLEEPY PEOPLE" (2:50) [Famous ASCAP—Loesser, Carmichael] French thrush Line Renaud teams up with Dean Martin to harmonize on one of the most beautiful of all standards. Appealing job that could catch on.

**C+** "RELAX-AY-VOO" (2:52) [Leeds ASCAP—Cahn, Schwartz] A cute bouncy novelty is refreshingly treated by the artists. Easy going number.

**PERCY FAITH ORCH.**  
(Columbia 40543; 4-40543)

**B+** "TROPICAL MERENGUE" (2:25) [E. B. Marks BMI—Munoz] The merengue, the new craze of the Latin dance lovers, should get a boost from this Percy Faith record. It's a colorful and exciting arrangement of the beaty music. Should be a big seller.

**C+** "WE WON'T SAY GOODBYE" (3:15) [Sikorski BMI—Sherman, Sherman, Peters] The ork and chorus wend their way through a tender romantic offering.

**JOHNNY LONG ORCH.**  
(Coral 61478; 9-61478)

**B+** "MAYBELLENE" (2:29) [Arc BMI—Berry] Chuck Berry's rhythm and blues smash is jumped on by Johnny Long and the ork. Lem Johnson handles the wordy lyric as the Longshots supply the backing. Good side that could go.

**B** "TOY TIGER" (2:12) [Northern ASCAP—Mancini, Stein] This clever and catchy instrumental novelty is from the picture "Private War of Major Benson." A light and colorful cutie. Has a military beat. Chorus assists.



**NEW! DIFFERENT! EXCITING!**



**" I LOVE YOU  
I LOVE YOU**

**I LOVE YOU"**

*Sung by RCA Victor's  
NEW Singing Star...*



**Alice  
Carroll**

**RCA VICTOR**



**20/47-6207**

A "New Orthophonic" High Fidelity Recording

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX CANADIAN CAPERS

**TORONTO TOPICS:**

Recent visitors to these parts were Matty Heft in from Montreal and Mr. and Mrs. Sal Chiantia of the Leeds-Duchess organization from N.Y. . . . Back from the deejay tour of Pennsylvania is London's Priscilla Wright whose ace record "Man In A Raincoat" has confirmed our earlier predictions by steadily climbing up the hit charts. Incidentally, considerable deejay attention is also making "Perky" Wright's way on her original version of "I Wanna Dance To A Mambo Combo." We hear that this flip side is beginning to garner a lot of plays on her Sparton disc (released in the USA on the Unique label and thru the rest of the world on Columbia). The gimmick novelty proves that the 14-year-old songstress can make a hit with an up tempo tune as well as her current high riding lush ballad. . . . Spiral Record's Denny Vaughn and Joan Fairfax off to Ottawa to headline the Cavalcade show opening the huge new shopping centre in the Capital's West End. . . . Sorry to have missed Montreal's Bob Hahn while he and his glamorous frau were in these parts last week. . . . The DuDroppers are back in town and holding forth at the Brown Derby making it

one of the town's most patronized oases these torrid nights. . . . The Colonial is featuring the Do-Ray-Mi Trio who have long had a strong local following. Their Brunswick platter of Bob LeRoy's "I'm Only Human" is taking on renewed life during their current engagement. Next week the Colonial will again play host to the Salt City Five who made a raft of friends when they played this jazz haven last year. . . . Incoming at the Casino Theatre is the big Grand Ole Opry troupe headlined by Roy Acuff who should pull the sweltering country fans into the Queen St. showcase. . . . Reports continue to come into us from the Prairie Provinces of huge attendances turning out to see and hear Wilf Carter (Decca), Jack Kingston, and Ward Allen (Sparton) as their All-Star show treks west. . . . Jack Duffy, formerly of the Town Criers and Tommy Dorsey Orchestra, back in town and signed to sing on the Billy O'Connor show which resumed the Saturday night spot on the CBC-TV network show early next month.



DENNY VAUGHAN

## Ugh!



NEW YORK—Jackie Lee, on a tour of disk jockeys plugging his current tune, "Cannibal King," dropped into The Cash Box offices with the grotesque cannibal king. Seen above are Bob Austin, Sid Parnes and Marty Ostrow of The Cash Box; Jackie Lee perring over the cannibal's shoulder, and Lee Pincus of Gil Publishing Company.



### THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. ROCK AROUND THE CLOCK . . . . . Bill Haley (Decca)
2. LEARNIN' THE BLUES . . . . . Frank Sinatra (Capitol)
3. SWEET AND GENTLE . . . . . { Alan Dale (Coral)  
Georgia Gibbs (Mercury)
4. HARD TO GET . . . . . Gisele MacKenzie (X)
5. DOMANI . . . . . Julius LaRosa (Cadence)
6. SOMETHING'S GOTTA GIVE . . . . . McGuire Sisters (Coral)
7. UNCHAINED MELODY . . . . . { Les Baxter (Capitol)  
Al Hibbler (Decca)  
Roy Hamilton (Epic)
8. HUMMINGBIRD . . . . . { Les Paul & Mary Ford (Capitol)  
Frankie Laine (Columbia)  
Chordettes (Cadence)
9. AIN'T THAT A SHAME . . . . . Pat Boone (Dot)
10. MAN IN A RAINCOAT . . . . . { Priscilla Wright (Unique)  
Marion Marlowe (Cadence)
- 11) YELLOW ROSE OF TEXAS. 12) SEVENTEEN. 13) A BLOSSOM  
FELL. 14) CHERRY PINK AND APPLE BLOSSOM WHITE. 15) WAKE  
THE TOWN AND TELL THE PEOPLE. 16) PIDDILY PATTER PATER.  
17) THE BIBLE TELLS ME SO. 18) IT'S A SIN TO TELL A LIE.  
19) THAT OLD BLACK MAGIC. 20) I'LL NEVER STOP LOVING  
YOU.

Jack Reynolds moves from KGKO-Dallas, Texas, to KTOW-Oklahoma City, Okla. Jack will be program director at his new location. . . . It's a boy for the Fred Fiskes (WWDC-Washington, D.C.). Warren Fiske arrived on July 17, and weighed in at seven pounds, one ounce. . . . KLBS-Houston, Texas, deejay Larry Kane visited Hollywood and sat in on several record sessions.



JOHNNY MacRAE  
(WABI-Bangor, Maine)

Don Evans (WOHO-Toledo, O.) in New York on vacation. . . . Lonnie A. Licata (KOSI-Denver, Colo.) writes: "We have been in Denver only seven months and the station is top music and news outlet according to the June Hooper."

Prettiest Librarian Corner. Betsy McCoy (KQV-Pittsburgh, Pa.) . . . Visiting New York this week were Bill Camperson, program director of WHOL-Allentown, Pa., and Johnny Fairchild of WORZ-Orlando, Fla. . . . Jerry Kay (WTIX-New Orleans, La.) writes that the station is planning a big rock and roll party at the beach. It will be a jitterbug contest with the deejays from WTIX acting as MC's and judges. . . . Paul Coburn (KOL-Seattle, Wash.) reads The Cash Box record reviews over the air as a feature. . . . WORL-Boston, Mass. moving to newer and larger quarters at 705 Beacon Street. . . . Sandy Singer (KCRG-Cedar Rapids, Iowa) had Buddy Blatter, Dizzy Dean's assistant, on the air with him as a guest. Buddy tells the story of when Dizzy was asked to guest on a deejay show. Dizzy introduced a record thusly: "Here's one of my favorite vocalists. He's really got a great voice—Jo Stafford." . . . Fourteen-year-old Dean Cal Cagno, who does a teenage show Saturdays on WGBB-Freeport, L. I., writes his own script and has taped interviews with Ernie Kovacs, Jan Murray, the Marion Sisters and the Crew Cuts.



BETSY MCCOY  
(KQV-Pittsburgh, Pa.)

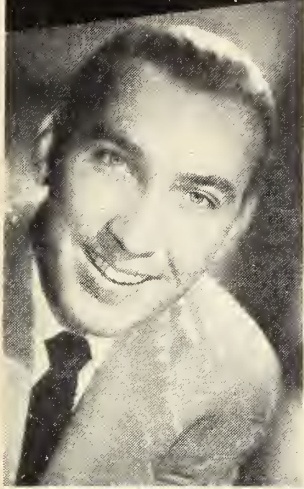
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<p><b>NEW YORK</b> 639—10th AVE. (Phone PLaza 7-1977) Cable Address: EXpoRecord, N. Y.</p>	<p><b>PITTSBURGH, PA.</b> 2231 FIFTH AVE. ATLAS MUSIC BLDG. (Phone: GRant 1-9323)</p>	<p><b>HARTFORD, CONN.</b> 134 WINDSOR ST. (Phone: JACKson 5-7123)</p>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

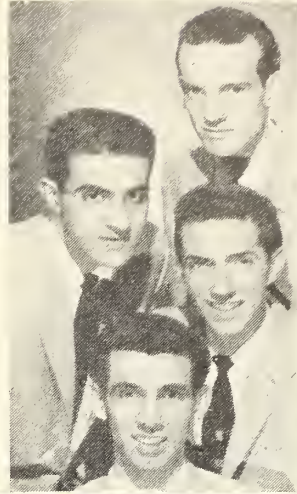
# GETTING HOTTER EVERYDAY!



## "HOUSE OF BLUE LIGHTS"

### Chuck Miller

MERCURY 70627



## "GUM DROP"

### The Crewcuts

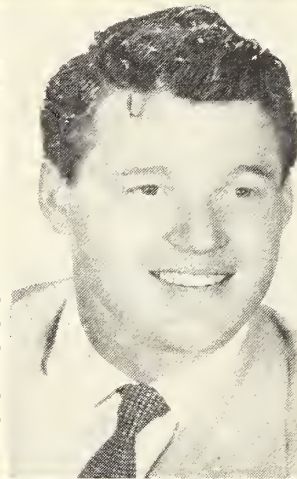
MERCURY 70668



## "PIDDILY PATTER PATER PATER"

### Patti Page

MERCURY 70657



## "SEVENTEEN"

### Rusty Draper

MERCURY 70651



## "HAPPY TIME MEDLEY"

### The Gaylords

MERCURY 70660



## "I HEAR THOSE BELLS"

### Dinah Washington

MERCURY 70653

## "ONLY YOU"

### The Platters

MERCURY 70633

## "A SATISFIED MIND"

### Hugo and Luigi

MERCURY 70676



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# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Sam Clark of AM-PAR Records is busy talking to artists and lining up distributors. The first pop singles are due in October. . . . Regent Music has acquired "Sindy" which looks like the latest R&B smash. Pop covers will be out any minute. . . . Alice Cavell has an odd one in her Victor waxing of "I Love You." The only three words in the entire song are those in the title and Alice croons "I Love You" for a total of five minutes and fifty seconds (the platter is divided into two parts). . . . The book publishing firm of Duell, Sloan and Pierce has commissioned Harry Belafonte to write his autobiography. The book is scheduled to be completed in 1956. . . . London Record artist Lys Assia, who visited New York last week, is one of the top stars in Europe on British Decca as well as one of the leading personal appearance artists on the continent. She recorded the original "Oh My Papa" which sold 250,000 in Europe. . . . Talking about continental artists, MGM has a new one in Petula Clark, who is also Great Britain's "Miss Television." . . . Buddy Basch has been signed to handle disk promotion for Juliana Larson, soon to be out on the Unique label. . . . Hal Schaeffer is winding up his engagement after six weeks at the Embers. He will shortly record his first RCA Victor 12" LP entitled "Just Too Much" . . . Sylvia Syms busy this week cutting her initial Decca album. We hear she was a sensation in Chicago. . . . Bill Black, president of Orchestras, Inc., announces that Buddy Moreno has signed a long term contract with the firm.



HARRY BELAFONTE

## CHICAGO:

The very vivacious Pat Morrissey (Decca chirp) whose disk, "House of Blue Lights," reported to be kicking it up, passed thru town this week. Advised she's opening at the Vanity Fair in Miami Beach for a four weeks return engagement. . . . Following The Four Aces into the Chi Thitter Friday (5) are Somethin' Smith and The Redheads, Art Mooney as well as Eydie Gorme. Eydie, whose latest release is, "What Is The Secret Of Your Success" b/w "Soldier Boy," has taken a two-weeks leave of absence from Steve Allen's "Tonight" show. . . . Congrats to Clay Campbell on his assignment as Bill Black's assistant at Orchestras, Inc. . . . R & B becoming more integrated in the pop field each day. Vee-Jay's Eldorados guesting on The Ron Terry Show; Jim Lounsbury preving a new R & B group, The Motives; and all the pop dee-jays playing Chuck Berry's Chess version of "Maybellene." . . . Reports have it that Ronnie Gaylord is cutting more sides for the Wing label this week. Warren Ketter, Wing promoter, advises that Ronnie's "Ain't That A Shame" is really hot in the Detroit area. . . . Don Foreman, WTAQ topman, who is broadcasting daily from Linn Burton's Steak House, has been receiving citywide plaudits for his platter handling. . . . Josephine Premice, wowing them at the Black Orchid. The gal is also wowing them in the record shops with her dishing of, "How Did He Look." . . . Phil Harris and Gorgeous wife, Alice Faye, Super Chiefing in and out of our town on the way home: to Hollywood. . . . Howard Christiansen happy these days over local success of Klick's latest disk, "Cry Baby," by Frank Devon and the George Rank Ork. . . . Gloria Van just completed fabulous stay at Cairo Lounge. Now reported ready to cut some more sides for "X" label. . . . Russ Carlyle whose "X" recording of "Shepherd Boy" is a click here, returns for a four week engagement at the Oh Henry Ballroom, beginning September 7th. . . . Epic's Walter Hayum and Jim Shevlin in town last week for Fall plan talks with United Record Distributors. . . . Johnny Desmond's "Yellow Rose of Texas" on the rise here. Johnny's personal manager, Joe Dill, working hard to get it to the top.



PAT MORRISSEY

## HOLLYWOOD:

Capitol's recording studios here very busy this past week with Margaret Whiting, Ray Anthony, Frank Sinatra, June Christy, Dave Cavanaugh, and Les Baxter all cutting sides for the diskery. . . . The Gaylords were flown in from Hawaii to appear on KTLA's "Bandstand Revue" show Sunday, July 31. . . . Decca's Sonny Burke will do more major motion picture scoring as a result of his work in Walt Disney's "Lady and the Tramp." . . . Harry James took the family to Del Mar for the racing season—the maestro's stable was rated the third hottest during the Hollywood Park meet. . . . Max Lutz around at the radio stations with the new June Valli "A Kiss Like Yours." Max also has a hit tune on Roy Hamilton's "Forgive This Fool." . . . Larry Finley has moved his TV production office to KFVB, and named Ben Parker as production supervisor. . . . Julie Wilson, currently starring in the L. A. company of Kismet goes into Mocambo on August 23. . . . Looks like the Modernaires have a winner in the newly released "Just Like You Used To Do." . . . Jimmie Wakeley guesting on Alex Cooper's KLAC show with his new record of "Pine Top Boogie." This is Jimmie's first solo effort in the pop field and it looks as though he's starting out with a hit. . . . KLAC, incidentally hosted a luncheon and showed their film "The KLAC Story," starring the Big Five Disk Jockeys last Tuesday. . . . Fabor Robison is busy completing his new Malibu headquarters for Abbott Records and has just signed and completed recording Lefawn Paul. . . . Capitol's Margie Rayburn lining up several local TV shots. . . . Eddie Dean, who hails from Plainview, Texas, will give "The Yellow Rose of Texas" some authentic flavor when he guests on Doye O'Dell's TV show. Doyle has just signed a recording contract with ERA records. . . . Managing Director Sterling Way very happy with the reception given Orrin Tucker whose band inaugurated the new five nights a week policy. . . . Charles Schick, Merchandise Manager for Epic Records in town meeting with Bob Demain on Epic's fall plans. . . . Wing Records pulled a switch and covered parent company Mercury's record of "Only You" with Lola Dee.



THE GAYLORDS

by **CHUCK BERRY** CHESS-1604

*The Original!!!* **BUSTIN' WIDE OPEN IN THE POP FIELD.....**

**THE CASH BOX**

**★ AWARD OF THE WEEK ★**

• Chuck Berry comes up with a powerful piece of wax titled, "Maybellene," that seems to have the assets necessary for hidom. A driving item, Chuck gives it a personally reading. A strong set of lyrics, a good beat and a country flavor

makes this a powerful threat. Chuck swings from beginning to end.

**CHESS** 4750-52 Cottage Grove Ave  
Chicago 15, Illinois



*Those who know famous brands . . .  
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LONDON  
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**THE CASH BOX**



- BROADWAY MUSIC**  
New York, N. Y.
1. Sweet And Gentle (A. Dale)
  2. Rock Around The Clock (Bill Haley)
  3. Man In A Raincoat (Wright)
  4. Learnin' The Blues (Sinatra)
  5. Unchained Melody (Hibbler)
  6. Domani (Julius LaRosa)
  7. Something's Gotta Give (McGuire)
  8. Hard To Get (G. MacKenzie)
  9. House Of Blue Lights (Miller)
  10. Experience Unnecessary (Sarah Vaughan)

- WILLIAM'S**  
Philadelphia, Pa.
1. Hard To Get (G. MacKenzie)
  2. Bandit (Eddy Barclay)
  3. Alabama Jubilee (Ferro String Band)
  4. Man In A Raincoat (Wright)
  5. Sweet And Gentle (A. Dale)
  6. Rock Around The Clock (Bill Haley)
  7. Sin To Lie (Somethin' Smith)
  8. Honey Babe (Art Mooney)
  9. Hummingbird (F. Laine)
  10. Domani (Julius LaRosa)

- BOWMAN'S RECORD SHOP**  
Bridgeport, Conn.
1. Yellow Rose (Mitch Miller)
  2. Rock Around The Clock (Bill Haley)
  3. Sin To Lie (Somethin' Smith)
  4. Ain't That A Shame (Boone)
  5. Hard To Get (G. MacKenzie)
  6. A Blossom Fell (Nat Cole)
  7. House Of Blue Lights (Miller)
  8. Razzle Dazzle (Bill Haley)
  9. Song Of A Dreamer (J. Ray)
  10. Close The Door (J. Lowe)

- VAN CURLER MUSIC**  
Albany, N. Y.
1. Rock Around The Clock (Bill Haley)
  2. Learnin' The Blues (Sinatra)
  3. Something's Gotta Give (Sammy Davis)
  4. Unchained Melody (Hibbler)
  5. Blossom Fell (Nat Cole)
  6. Hard To Get (G. MacKenzie)
  7. Sweet And Gentle (A. Dale)
  8. Hummingbird (Paul & Ford)
  9. Old Black Magic (S. Davis)
  10. Yellow Rose (Mitch Miller)

- SONG SHOP**  
Cincinnati, Ohio
1. Seventeen (Boyd Bennett)
  2. Rock Around The Clock (Bill Haley)
  3. Learnin' The Blues (Sinatra)
  4. Kentuckian (Hilltoppers)
  5. House Of Blue Lights (Miller)
  6. Man In A Raincoat (Wright)
  7. A Blossom Fell (Nat Cole)
  8. I'll Never Stop Loving You (Doris Day)
  9. Wake The Town (Les Baxter)
  10. Gum Drop (Charms)

- BILL T RECORD SHOP**  
Tulsa, Okla.
1. Rock Around The Clock (Bill Haley)
  2. Ain't It A Shame (Domino)
  3. Something's Gotta Give (McGuire)
  4. A Blossom Fell (Nat Cole)
  5. Hard To Get (G. MacKenzie)
  6. Man In A Raincoat (Wright)
  7. Hummingbird (Paul & Ford)
  8. Learnin' The Blues (Sinatra)
  9. Banjo's Back In Town (Teresa Brewer)
  10. House Of Blue Lights (Miller)

- TOLZIEN MUSIC STORE**  
Amarillo, Texas
1. Rock Around The Clock (Bill Haley)
  2. Ain't That A Shame (Boone)
  3. Man In A Raincoat (Wright)
  4. A Blossom Fell (Nat Cole)
  5. Learnin' The Blues (Sinatra)
  6. Hard To Get (G. MacKenzie)
  7. Unchained Melody (Baxter)
  8. Hummingbird (Paul & Ford)
  9. Cherry Pink (Perez Prado)
  10. Sin To Lie (Somethin' Smith)

- STIX BAER & FULLER**  
St. Louis, Mo.
1. Ain't That A Shame (Boone)
  2. Something's Gotta Give (McGuire)
  3. Wake The Town (Les Baxter)
  4. Yellow Rose (Mitch Miller)
  5. Hard To Get (G. MacKenzie)
  6. My One Sin (Nat Cole)
  7. Domani (Julius LaRosa)
  8. Sweet And Gentle (A. Dale)
  9. Rock Around The Clock (Bill Haley)
  10. Old Black Magic (S. Davis)

- ODLAND MUSIC SHOP**  
Sioux Falls, S. D.
1. Hummingbird (Paul & Ford)
  2. House Of Blue Lights (Miller)
  3. Old Black Magic (S. Davis)
  4. Kentuckian (Arnold & Winterhalter)
  5. A Blossom Fell (Nat Cole)
  6. Learnin' The Blues (Sinatra)
  7. Rock Around The Clock (Bill Haley)
  8. Ain't That A Shame (Boone)
  9. Honey Babe (Art Mooney)
  10. Unchained Melody (Baxter)

- VARIETY RECORD SHOP**  
Louisville, Ky.
1. Maybellene (Chuck Berry)
  2. Ain't That A Shame (Boone)
  3. Seventeen (Boyd Bennett)
  4. Yellow Rose (Mitch Miller)
  5. House Of Blue Lights (Miller)
  6. Song Of The Dreamer (Fisher)
  7. Pete Kelly's Blues (P. Kelly)
  8. Love Is A Many Splendored Thing (Four Aces)
  9. Longest Walk (J. P. Morgan)
  10. Gum Drop (Crewcuts)

- MUSIC CORNER**  
New Haven, Conn.
1. Yellow Rose (Mitch Miller)
  2. Seventeen (Boyd Bennett)
  3. Rock Around The Clock (Bill Haley)
  4. Close The Door (Jim Lowe)
  5. Wake The Town (Les Baxter)
  6. House Of Blue Lights (Miller)
  7. As I Live And Breathe (Verna)
  8. I'll Never Stop Loving You (Doris Day)
  9. Mama Rosa (Julius LaRosa)
  10. Story Untold (Nutmegs)

- SUPER ENTERPRISE**  
Washington, D. C.
1. Rock Around The Clock (Bill Haley)
  2. Ain't That A Shame (Boone)
  3. Unchained Melody (Hibbler/Baxter)
  4. Hard To Get (G. MacKenzie)
  5. A Blossom Fell (Nat Cole)
  6. Yellow Rose (Mitch Miller)
  7. Sin To Lie (Somethin' Smith)
  8. Cherry Pink (Perez Prado)
  9. Song Of The Dreamer (Fisher)
  10. Sweet And Gentle (A. Dale)

- GREENLINE RECORD CENTER**  
Jamaica, L. I., N. Y.
1. Rock Around The Clock (Bill Haley)
  2. Domani (Julius LaRosa)
  3. Hard To Get (G. MacKenzie)
  4. Cherry Pink (Perez Prado)
  5. Sweet And Gentle (A. Dale)
  6. I'll Never Stop Loving You (Doris Day)
  7. Old Black Magic (S. Davis)
  8. Razzle Dazzle (Bill Haley)
  9. Wake The Town (Les Baxter)
  10. Seventeen (Boyd Bennett)

- ROYLES T V**  
Salt Lake City, Utah
1. If I May (Nat Cole)
  2. Rock Around The Clock (Bill Haley)
  3. Unchained Melody (Baxter)
  4. Cherry Pink (Perez Prado)
  5. Kentuckian (Hilltoppers)
  6. Honey Babe (Art Mooney)
  7. Sin To Lie (Somethin' Smith)
  8. Blue Star (Applewhite)
  9. Man In A Raincoat (Wright)
  10. Hummingbird (Frankie Laine)

- RADIO DOCTORS**  
Milwaukee, Wis.
1. Ain't That A Shame (Boone)
  2. Yellow Rose (J. Desmond)
  3. Seventeen (Boyd Bennett)
  4. Domani (Julius LaRosa)
  5. Hard To Get (G. MacKenzie)
  6. Rock Around The Clock (Bill Haley)
  7. I'll Never Stop Loving You (Doris Day)
  8. Every Day (Count Basie)
  9. If I May (Nat Cole)
  10. House Of Blue Lights (Miller)

- THE MUSIC SHOP**  
Springfield, Ill.
1. Ain't That A Shame (Boone)
  2. Man In A Raincoat (Wright)
  3. Rock Around The Clock (Bill Haley)
  4. Learnin' The Blues (Sinatra)
  5. Hummingbird (Paul & Ford)
  6. A Blossom Fell (Nat Cole)
  7. Sin To Lie (Somethin' Smith)
  8. Honey Babe (Art Mooney)
  9. Love Me Or Leave Me (Davis)
  10. I'll Never Stop Loving You (Doris Day)

- WALLICHS MUSIC CITY**  
Hollywood, Calif.
1. Rock Around The Clock (Bill Haley)
  2. Pancho Lopez (Guerrero)
  3. A Blossom Fell (Nat Cole)
  4. Old Black Magic (S. Davis)
  5. Unchained Melody (Baxter)
  6. House Of Blue Lights (Miller)
  7. Razzle Dazzle (Bill Haley)
  8. Wake The Town (Les Baxter)
  9. Learnin' The Blues (Sinatra)
  10. Hard To Get (G. MacKenzie)

- GROOVE RECORD SHOP**  
Norfolk, Va.
1. Rock Around The Clock (Bill Haley)
  2. Something's Gotta Give (McGuire)
  3. Ain't It A Shame (Domino)
  4. Man In A Raincoat (Wright)
  5. Unchained Melody (Baxter)
  6. Sweet And Gentle (A. Dale)
  7. Popcorn Song (Cliffie Stone)
  8. Hard To Get (G. MacKenzie)
  9. Sin To Lie (Somethin' Smith)
  10. Feel So Good (Shirley & Lee)

- LYRIC NEWS AND RECORD SHOP**  
Indianapolis, Ind.
1. Ain't That A Shame (Boone)
  2. Unchained Melody (Hamilton)
  3. Cherry Pink (Perez Prado)
  4. Learnin' The Blues (Sinatra)
  5. Something's Gotta Give (Sammy Davis)
  6. A Blossom Fell (Nat Cole)
  7. Sin To Lie (Somethin' Smith)
  8. Yellow Rose (Mitch Miller)
  9. Hard To Get (G. MacKenzie)
  10. Sweet And Gentle (A. Dale)

- YEAGLERS MUSIC SHOP**  
Baltimore, Md.
1. Ain't That A Shame (Boone)
  2. Seventeen (Boyd Bennett)
  3. Razzle Dazzle (Bill Haley)
  4. Yellow Rose (J. Desmond)
  5. Song Of The Dreamer (Fisher)
  6. Tina Marie (Perry Como)
  7. Something's Gotta Give (Sammy Davis)
  8. Rock Around The Clock (Bill Haley)
  9. Hard To Get (G. MacKenzie)
  10. Banjo's Back In Town (Teresa Brewer)

- DEW MUSIC CO., INC.**  
Monroe, La.
1. Rock Around The Clock (Bill Haley)
  2. Learnin' The Blues (Sinatra)
  3. Ain't That A Shame (Boone)
  4. A Blossom Fell (Nat Cole)
  5. Sweet And Gentle (A. Dale)
  6. Hummingbird (Paul & Ford)
  7. Man In A Raincoat (Marlowe)
  8. Story Untold (Crewcuts)
  9. Old Black Magic (S. Davis)
  10. House Of Blue Lights (Miller)

**Juke Box For Blind Youngsters**



**HOLLYWOOD** — Hank Tronick, sales manager for the Minthorne Music Company, Seeburg Distributors for the Los Angeles area, presented a Seeburg juke box to the Foundation For The Junior Blind, a non-profit organization in Los Angeles for blind children between the ages of seven and twenty-one. Title strips on the machine are printed in Braille so that the youngsters can select and play their favorite records. Norman Kaplan (left), executive director of the foundation, is shown accepting the machine from Hank Tronick as some members of the foundation look on.

**A Secret Passion Is A...**

**Hush - Crush**

cause

"I'M  
**A  
RHYMER**"  
**DOLORES  
HAWKINS**

Epic # 9112

**Leslie To Open  
Buffalo Branch**

**NEW YORK** — Leslie Distributors, one stop operator, will open its fourth branch in Buffalo at the end of August, it was announced this week by Lou Boorstein, head of the firm. It will be located on the premises of Century Distributing, 919 Main street in Buffalo, in the center of juke box row. Century is the Wurlitzer distributor for the area.

The new shop will be managed by Norman Levine, who has been associated with juke box operators in Buffalo for the last 17 years.

Leslie's other branches are in New York, Pittsburgh, and Hartford, Connecticut.

**Green GPM Of New  
Boland-Leng Music Firm**

**NEW YORK** — Dr. Clay Boland and Jerry Leng have opened music publishing offices at 113 West 57th Street, New York. Johnny Green has been signed as General Professional Manager.

Dr. Boland has composed, arranged, produced, and directed 16 annual Mask and Wig shows for the University of Pennsylvania. For his contribution of song hits to these productions, ("Gypsy In My Soul"; "Stop, It's Wonderful"; "When I Go A 'Dreamin'"; "Stop Beatin' 'Round The Mulberry Bush", etc.) he was presented with the Award of Merit and the Guggenheim Award.

Leng also contributed to the Mask and Wig shows of the University of Pennsylvania and is currently working on the first songs to be issued by the new firm.

Johnny Green has been associated with the music business for many years.

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**DECCA Records Get The Play**

DECCA RECORDS

## Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME ..... Doris Day (Columbia CL 710; EPB 540)
2. STARRING SAMMY DAVIS, JR. .... Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
3. LONESOME ECHO ..... Jackie Gleason (Capitol W 627; EBF 1-627)
4. IN THE WEE SMALL HOURS ..... Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. THE STUDENT PRINCE ..... Mario Lanza (RCA Victor LM 1837; ERB 1837)
6. I LIKE JAZZ ..... Various Artists (Columbia JZ 1)
7. DAMN YANKEES ..... Original Cast (RCA Victor LOC 1021; EOC 1021)
8. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352; EBF 352)
9. PETE KELLY'S BLUES ..... Jack Webb & Various Artists (RCA Victor LPM 1126)
10. HOLIDAY IN ROME ..... Michel LeGrand (Columbia CL 647; B 497, 8)
11. CRAZY OTTO ..... Crazy Otto (Decca DL 8113; 7D 2201, 2)
12. MUSIC, MARTINIS AND MEMORIES ..... Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
13. SOFT AND SWEET ..... The Three Suns (RCA Victor LPM 1041; EPB 1041)
14. I LOVE PARIS ..... Michel LeGrand (Columbia CL 555; B 441, 2)
15. SONG HITS FROM THEATRELAND ..... Mantovani (London LL 1219; BEPA 24)

## Gold Album



NEW YORK—A special "gold album" was presented by Larry Kanaga, Vice President and Operations Manager of RCA Victor Records (left) to Vaughn Monroe, honoring Monroe on his 15th anniversary as an RCA Victor recording artist. The album contains four gold records of his four million sellers: "Racing With The Moon," "There, I've Said It Again," "Ballerina" and "Riders In The Sky." At right is Richard Maltby, musical conductor of the Vaughn Monroe TV show.

ANOTHER BIG  
CADENCE HIT!

"HUMMINGBIRD"

cadence  
RECORDS



(We're Gonna)

"ROCK AROUND THE CLOCK"

Theme from MGM Picture

"BLACKBOARD JUNGLE"

Recorded by Bill Haley  
and his Comets — Decca

STILL GOING STRONG

"MAMBO ROCK"

MYERS MUSIC, INC.

122 N. 12th St., Philadelphia 7, Pa.

## Parks Named U. S. Rep of Australian Firm

MELBOURNE, AUSTRALIA — W & G Record Processing Co. Pty, Ltd., this week announced the appointment of James N. (Jimmy) Parks, Marvel Records, Manchester, New Hampshire as its agent in the United States. The diskery reported it as an important step in its bid to service the ever increasing record market in Australia and New Zealand.

It had heretofore been the policy of W & G to concentrate on one or two of the major record companies. However, after a visit to the States by director Bert White, who had several discussions with Parks, it was decided that the company had been overlooking a vast unexplored field composed of many independent labels in America who did not send their products overseas. It will be Parks' assignment to collect material from these independent companies and to arrange for its manufacture and sale in Australia by W & G on a royalty basis.

H. B. Bone, catalogue manager of W & G, said: "This will undoubtedly give a wonderful opportunity to many of the smaller companies whose catalogue would ordinarily not be extensive enough to attract the attention of overseas companies, but, whose wares, when marketed by a livewire company, could enjoy large sales.

"Australia's population is growing fast. There are some wonderful opportunities for expansion in the record business," continued Bone. "We learned during the war that the tastes of our two countries were similar. This has been proved by the whole hearted reception given to American artists. This is reflected too, in the public choice of records. What is a hit in the United States is usually a hit in Australia."

W & G was formed in 1937. It 'pioneered the commercial production of LPs in Australia' and has for many years processed for most of the independent record companies in Australia.

## THE CASH BOX



# Album Reviews

### ORIGINAL SOUND TRACK

Rodgers and Hammerstein's "OKLAHOMA!"—From the Sound Track of the Motion Picture starring Gordon MacRae, Gloria Grahame, Gene Nelson, Charlotte Greenwood, James Whitmore and Shirley Jones—Capitol SAO 595 (12" LP)

In 1943, one of the greatest of all musicals "Oklahoma," thrilled the music loving world when it opened on the B'way stage. Now twelve years later, this great Rodgers and Hammerstein classic becomes the first film to be made under the new Todd-AC process. There is no doubt that the film will be a smashing success, and as the picture warms American hearts, so will the great score. The music will live a new life and be on the lips of everyone once again. On this original track album, Gordon MacRae does a brilliant job in the role of Curley. And his co-stars are equally magnificent. The album is a sure bet to become a top seller even though every record company will be re-issuing it recordings of "Oklahoma" songs. This album gets the deluxe treatment. The beautiful 4 color cover folds open and displays photos of the film's stars. Album should be a top seller for months and months.

### SPECIAL MATERIAL

"THE GREATEST MOMENTS IN SPORTS"—Actual sounds and voices of Lou Gehrig, Babe Ruth, Johnny Vandermeer, Connie Mack, Carl Hubbell, Bobby Thomson, Al Gionfriddo, Cookie Lavagetto, Knute Rockne, Jesse Owens, Roger Bannister, Glenn Cunningham, Helen Jacobs, Grantland Rice, Earl Sande, Josy Barthel, Roy Riegels, Jack Dempsey, Gene Tunney, Joe Louis, Jess Willard, Tony Galento, Jim Corbett—Columbia ML-5000 (12" LP)

For any sports fan, this album is an absolute must. The names listed above make it so. Using actual voices and sounds, the diskery brings to life again, classic events in the world of sports. The boxing portion is covered by Don Dunphy; football, racing and tennis by Clem McCarthy; baseball by Mel Allen and Olympic Track by Marty Glickman. In addition to a great cover photo showing Babe Ruth embracing Lou Gehrig on the latter's retirement from the game, the deluxe package contains 22 pages of photos about the stars. A sports fan is not a true sports fan without this LP. Should be a tremendous seller. A treasure chest of sports history.

### POPULAR

"MUSIC FOR HER"—Percy Faith and his Orchestra—Columbia CL 705 (12")

YOU'RE MINE, YOU; YOU'RE MY EVERYTHING; I'LL BE SEEING YOU; TAKE ME IN YOUR ARMS; BUT BEAUTIFUL; THE NEARNESS OF YOU; YOU'D BE SO NICE TO COME HOME TO; I'LL SEE YOU IN MY DREAMS; I CONCENTRATE ON YOU; EVERYTHING I HAVE IS YOURS; OUT OF THIS WORLD; THE WAY YOU LOOK TONIGHT.

Of the carloads of mood music that pass before this phonograph, Percy Faith's recordings of the lush stuff still rate with the best. His arrangements and presentations have that something extra that place them in a special class. On this platter, the maestro offers a top drawer selection of tender and romantic standards. Great backdrop merchandise for low lights and a lovey dovey atmosphere.

"A SHEARING CARAVAN"—The George Shearing Quintet—MGM Records E3175—(1-12" LP)

CARAVAN; EASY TO LOVE; DRUM TROUBLE; I'VE NEVER BEEN IN LOVE BEFORE; MOOD FOR MILT; THE LADY IS A TRAMP; COOL MAMBO; LOVE IS HERE TO STAY; UNDECIDED; TIEMPO DE CENCERRO.

A George Shearing album is always of interest to the public and consequently the dealer. The Shearing Quintet combines a spirit of adventure, each instrumentalist in turn veering from the original work, taking unexplored paths of improvisation, but always coming back to the basic melody. It is a spirited collection of tunes including "cool" treatments of some Latin rhythms, and above all, the fascinating fingerwork of Shearing.

Songs From "PETE KELLY'S BLUES"—Peggy Lee and Ella Fitzgerald—Decca DL-8166 (12" LP)

OH DIDN'T HE RAMBLE; SUGAR; SOMEBODY LOVE ME; I'M GONNA MEET MY SWEETIE NOW; I NEVER KNEW; BYE, BYE BLACKBIRD; WHAT CAN I SAY AFTER I SAY I'M SORRY; HARD HEARTED HANNAH; ELLA HUMS THE BLUES; HE NEEDS ME; SING A RAINBOW; PETE KELLY'S BLUES.

Although this is not an original soundtrack album, it is about as close as one can get to an "OS" album without actually being one. It's the songs from the new Jack Webb pic "Pete Kelly's Blues" as sung by Peggy Lee and Ella Fitzgerald, two personalities who are in the film. They do wonderfully on twelve great selections most of which are classic standards. You can call this the "vocal sound track LP" where the other may be considered instrumental. Should rack up a tremendous sale as the pic hits the local theatres. A strong contender for top honors in the "PK Blues" race.

"GO! GO! GO!"—"THE TRENIERS ON TV"—Epic LG 3125 (12" LP)

GO, GO, GO; ROCKING ON A SUNDAY NIGHT; ROCKIN' IS OUR BUSINESS; THIS IS IT; HADACOLE THAT'S ALL; GET OUT OF THE CAR; ROCK-A-BEATIN' BOOGIE; POON-TANG; WHO PUT THE 'UNGH' IN THE MAMBO; OUT OF THE BUSHES; HEY, LITTLE GIRL; DEVIL'S MAMBO.

If you've ever seen the Treniers work, you'll agree with this reviewer that the aggregation is one of the most dynamic and exciting around today. Their zaney antics enhanced by a driving musical backdrop is absolutely thrilling. Here the boys belt out a dozen wild and wooley numbers some of which were previously released as singles. With rock and roll music so popular today, this LP will supply much dancing and listening enjoyment for the youngsters. The whole platter jumps.



**THE CASH BOX**



**"CHA CHA CHA"**—Orquesta America—Panart LP 306-310-316-324 (1-10" LP each)

Panart enters the American market with its large Latin catalogue. Its first four albums are entitled "Cha Cha Cha," recognized individually only by LP number. The cha cha is currently the dancing vogue and Panart faces competition from almost every major and indie in America. While there is definitely a market for its releases, for the larger American audience, the releases, as yet are aimed more at the Spanish buyer. The beat is there, however, and with more current acceptance of the original Cuban treatment, diskery could make a dent in the local markets.

**CLASSICAL**

**NATHAN MILSTEIN**—Capitol P8315 (1-12" LP)

WITH **ARTUR BALSAM, PIANO.**  
PROKOFIEV: SONATA IN D MAJOR, OP. 94; HANDEL: SONATA NO. 4 IN D MAJOR; VITALI: CHACONNE.

Nathan Milstein, one of the current giants of the violin, plays Prokofiev, Handel and a lesser known composer of seventeenth century Italy, Tommaso Antonio Vitali. The strings sing under the Milstein bow as he performs the melodic and gay Handel Sonata and the moving Prokofiev D Major. The issuance of a Milstein is a guaranteed sale.

**RACHMANINOFF "Symphony No. 2 In E Minor, Op. 27"**—Camden CAL 247 (1-12" LP)

MARLBOROUGH SYMPHONY ORCHESTRA.

Rachmaninoff's stirring "Symphony No. 2 in E Minor" is Camden's latest offering. The economy priced Camden line, containing some of the world's greatest music releases, in this instance, a well known work performed by the Marlborough Symphony Orchestra. Actually, Marlborough is a disguised title for none other than Eugene Ormany and the Minneapolis Symphony Orchestra. A strong addition to the Camden catalogue.

**"THE JOYS AND SORROWS OF SPAIN"**—Decca Records DL 9789 (1-12" LP)

LA TORRE DEL ORO; RONDALLA ARAGONESA; TACONEO CLASICO; PUNTEADO; TE QUIERO; EL GUITARRICO; INTERMEZZO FROM GOYESCAS; MARIA LA TEMPRANICA; RUMORES DE LA CALETA; BOHEMIOS; CANCION ESPANOLA.

In continuation of its series of Spanish music, Decca presents the latest, a collection of 11 short pieces, which transports the listener to the charming and bewitching Spanish fairyland. The liquid, swaying music is enchantingly arranged and performed by the Orquesta Zarzuela De Madrid under the guidance of F. M. Torroba. The pieces from the Spanish stage productions are light, gay and melodious. A scintillating album enhanced by a full color print of Goya's "The Parasol" on the cover.

**FELIZ MENDELSSOHN "Symphony No. 3, in A Minor, Op. 56" ("Scotch")** RCA Victor LBC-1089 1-12" LP)

ABC SIDNEY SYMPHONY ORCHESTRA—EUGENE GOOSSENS, CONDUCTOR

The "Scotch" Symphony is one of Mendelssohn's more famous works. It is the musical tale of young Mendelssohn's trip through Scotland. Despite stories of his having found the country poor, ill housed and uncomfortable, he obviously enjoyed his trip if the music is to be translated. It is a happy, beautiful work and the composer's feelings are those of one who saw through the wretched way of life and into the warmth of the people and scenic splendors around him. It is a well recorded offering—tho it must compete with several other fine issues on the market.

**BRAILOWSKY CHOPIN SONATAS**—RCA Victor LM-1866 (1-12" LP)

SONATA NO. 2 IN B-FLAT MINOR, OP. 35.  
SONATA NO. 3 IN B MINOR, OP. 58.

Only a few weeks after Victor released Brailowsky playing Sonata No. 2 with the Boston Symphony Orchestra it again releases the same artist without orchestral accompaniment. It is overwhelmingly performed by one of the world's great pianists, closely associated with Chopin. The choice will depend on the buyer's preferences. Some listeners prefer the intimacy of the unaccompanied piano and others will prefer the fuller interpretation of the piano and orchestra. Brailowsky performs expertly Chopin Sonata No. 3 in B Minor. It is one of Chopin's last works, prior to the composer's death. Both are well recorded works with which the public is familiar.

**JAZZ**

**"THIS IS CHRIS"**—Bethlehem BCP 20 (1-12" LP)

BLAME IT ON MY YOUTH; IT'S ALL RIGHT WITH ME; SOMEONE TO WATCH OVER ME; TROUBLE IS A MAN; ALL THIS AND HEAVEN TOO; THE THRILL IS GONE; I CONCENTRATE ON YOU; ALL DRESSED UP WITH A BROKEN HEART; FROM THIS MOMENT ON; RIDIN' HIGH.

Chris Connor hit the market like an avalanche with her first Bethlehem album "Chris Connor Sings Lullabys of Birdland." From a little known artist, she rose immediately to become a strong personality in her particular field. Miss Connor's obvious feeling for the lyric and her perfectly controlled vocal mannerisms have resulted in excellent sales. This should be an album to be stocked immediately and in ample numbers. Strong instrumental support carries through at all times the mood of the piece. Storekeepers might showcase "It's All Right With Me" as the sales clincher.

**"THE SWINGING MR. ROGERS"**—Shorty Rogers and His Giants—Atlantic 1212 (1-12" LP)

ISN'T IT ROMANTIC; TRICKLEDDIDLIER; OH PLAY THAT THING; NOT REALLY THE BLUES; MARTIANS GO HOME; MY HEART STOOD STILL; MICHELE'S MEDITATION; THAT'S WHAT I'M TALKIN' 'BOUT.

Shorty Rogers was considered quite an addition to the Atlantic organization when he was signed to the indie. Many rate Rogers the leader of the West Coast jazz school and his sales potential with the followers of his particular type of jazz is very strong. Rogers records here with his original group consisting of, in addition to his trumpet, Jimmy Giuffre, clarinet, tenor sax and baritone sax; Pete Jolly, piano; Curtis Counce, bass; Shelly Manne, drums. The group, constantly swinging, is experimenting at all times, as solos are picked up and passed with amazing dexterity. It is obviously a group that has been playing together for some time and one in which each artist recognizes even the faintest nuance in his teammates' performances and is ever ready to respond to a new adventure.

**Music Biz Aids PAL**



NEWARK, N. J.—"Juke Block Dances," each averaging about 1,500 youngsters, have been held in various parts of Newark this summer.

Cooperation between Henry Okun, well known record and exploitation man, PAL, and Local 16 of AFM, has resulted in areas being roped off, usually in front of a low cost housing project, and dances held between 7:30 and 10 p. m. Refreshments are served and the affairs are policed by older members of PAL and members of the Tenants Association.

Local 16 supplies a band with monies allocated from the International from the transcription and recording fund. Between sets, music is supplied by automatic phonograph, donated by one of New Jersey's leading operators.

One of the dances was held at the Bishop Walsh Apartments, where shortly before, a youngster had been shot to death.

The affairs have been receiving much newspaper publicity. The Newark Sunday News printed a six-column story about Newark's PAL on July 24.

Henry Okun, currently handling promotion on "20 Tiny Fingers" by Art Mooney on MGM, is a member of the Board of Directors of the Newark PAL, and gives much of his time to its projects.

Thomas Smith, head of the PAL, Charles Cook, Frank Schenck, and Marcus De Nike, patrolmen assigned to PAL work, attend each affair.

**Another Smash!**  
**"YOU ARE MY SUNSHINE"**  
and  
**"MA (She's Making Eyes At Me)"**  
Media 1010  
**MEDIA RECORDS**  
3208 So. 84th St. Phila., Pa.

**Columbia LP Has Triangle Love Theme**

NEW YORK—Columbia Records is teaming Jerry Vale with Peggy King and Felicia Sanders on an unusual LP album called "Girl Meets Boy." Percy Faith handles the orchestral chores.

Jerry plays the "guy in the middle" as Peggy and Felicia seek his affection in a story-in-music love affair comprised of eleven popular standards.

The eleven tunes, by the titles and lyrics, provide listeners with a logical sequence of music and mood, without the distraction of extraneous dialog, and tell the timeless story of a romance in terms of popular music.

Peggy opens the LP with "The Boy Next Door." This is followed by Jerry's asking her "Would You Like To Take A Walk," which turns into a duet. Jerry solos next with "All I Do Is Dream Of You," then joins Peggy again in "Let's Fall In Love" and "You Better Go Now," after which Peg, all alone, sings "Goodnight, My Love." At this point, Felicia Sanders, the third part of the triangle, enters on the scene with a very enticing version of "I Wanna Be Loved." Jerry joins in with "Temptation" and "It's Easy To Remember," but finally goes back to Peggy asking, "Just One More Chance." The final tune, between Jerry and Peggy, is the definitely-stated "Love Is Here To Stay."

• • • • •  
• **A Hot Pop Hit!** •  
• **"MAYBELLENE"** •  
• **Jim Lowe** •  
• **Dot 15407** •  
• **DOT RECORDS, INC.** •  
• GALLATIN, TENNESSEE Phone: 1600 •

A Pup That Loves Romance Is A . . .  
**Smoochie - Poochie**  
cause  
**"I'M A RHYMER"**  
**DOLORES HAWKINS**  
Epic # 9112

## "Pancho Lopez" Visits Chi



CHICAGO—Latest and "most lively" promotion gimmick to hit this town is the appearance of "Pancho Lopez" and his burro.

Mike Oury, handling promotion for All-State Record Distributors had the problem of promoting Real Record's "Pancho Lopez" which has been a smash hit in L. A. and the west coast.

Mike bought a burro, hired a small Mexican boy and was in business. Above, the burro and Pancho appear with the cast of the "National Barn Dance," a Saturday night show on WLS.

The team has also appeared on the following shows: Ernie Simon's "Curbstone Cutup," WGN-TV; Bob and Kay Show, WNBQ; Ray Rayner Show, WBBM-TV; The Breakfast Club, ABC Radio Network; Tom Duggan Show, WBKB; and "Contact," WNBQ.

What happens to the burro? It will be given away thru a "Name The Burro" contest held by the Hudson-Ross Music Stores here.

## Columbia Celebrates New Year In Records

NEW YORK—Launching an unprecedented long-term sales program, Columbia Records has inaugurated a New Year in Records with a merchandising calendar designed to extend the industry's peak Fall season to a year-round sales boom. By the new Columbia calendar, Fall 1955 releases and promotion will begin in August with the first in a series of special monthly promotions that will highlight the New sales Year.

Promotion theme for August will be "A Hit a Day," based on a sales calendar that features an important hit release for every shopping day in the month. Spearheading the "Hit a Day" promotion will be a potent traffic-building package, a 45 rpm Extended Play consumer giveaway record containing excerpts from seven major new Columbia albums scheduled for August release. It will be available free of charge to Columbia distributors and dealers as well as consumers for use as a store giveaway or mailing piece.

## Shannon Bolin Prepares Vanguard Album

NEW YORK—Off-beat, seldom-heard songs by fifteen foremost popular composers will be presented on a new Vanguard LP album to be cut for September release by singer Shannon Bolin, featured in the Broadway show, "Damn Yankees." The fifteen composers are Vernon Duke, Alec Wilder, Noel Coward, Ira and George Gershwin, Richard Rodgers, Oscar Hammerstein II, Lorenz Hart, Jerome Kern, Ogden Nash, Frank Loesser, Johann Strauss, Edward Eager, Bart Howard and John LaTuche.

The album is being aimed at collectors of offbeat material. Several of the tunes to be included have never been recorded before.

The album, as yet untitled, will be Miss Bolin's first. She will be accompanied by a combo headed by pianist Milton Kaye, who will also supervise the recording session. George Brackman has prepared the arrangements.

## THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 6 without any changes on the part of THE CASH BOX.

### Johnny Argo

WWOK—Charlotte, N. C.

1. No Arms Can Ever Hold You (Jeff Clay)
2. Why Don't You Write Me (Snooky Lanson)
3. Seventeen (Boyd Bennett)
4. Maybellene (Chuck Berry)
5. In Madrid (Don, Dick & Jimmy)
6. Fooled (Perry Como)
7. Everybody Sing (Johnston Bros.)
8. Longest Walk (J. P. Morgan)
9. Song Of The Dreamer (Fisher)
10. Shepherd Boy (Russ Carlyle)

### Don Bell

KRNT—Des Moines, Iowa

1. Where To My Love (Hogan)
2. Rock Around The Clock (Bill Haley)
3. Cherry Pink (Perez Prado)
4. I'll Never Stop Loving You (Doris Day)
5. Close The Door (Jim Lowe)
6. Popcorn Song (Cliffie Stone)
7. Autumn Leaves (Williams)
8. Hummingbird (Paul & Ford)
9. But Yet, My Sweet (Raine)
10. Yellow Rose (J. Desmond)

### Donald Leedy

WRWB—Kissimmee, Fla.

1. Rock Around The Clock (Bill Haley)
2. A Blossom Fell (Nat Cole)
3. Man In A Raincoat (Marlowe)
4. Learnin' The Blues (Sinatra)
5. Something's Gotta Give (McGuire)
6. Hummingbird (F. Laine)
7. If I May (Nat Cole)
8. Heart (McGuire)
9. Unchained Melody (Cornell)
10. Cherry Pink (Xavier Cugat)

### Earle Pudney

WGJ—Schenectady, N. Y.

1. Learnin' The Blues (Sinatra)
2. Something's Gotta Give (McGuire)
3. Sweet And Gentle (Alan Dale)
4. Domani (Julius LaRosa)
5. A Blossom Fell (Nat Cole)
6. Hummingbird (Paul & Ford)
7. Wake The Town (Les Baxter)
8. Blue Star (Felicia Sanders)
9. I'll Never Stop Loving You (Doris Day)
10. Cherry Pink (Perez Prado)

### Bob Clark

KOWB—Laramie, Wyo.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter)
3. Learnin' The Blues (Sinatra)
4. Hard To Get (G. MacKenzie)
5. Cherry Pink (Perez Prado)
6. Dance With Me Henry (Gibbs)
7. Honey Babe (Art Mooney)
8. Hummingbird (F. Laine)
9. Sin To Lie (Somethin' Smith)
10. Seventeen (Fontanes)

### Carl Loucks

WELI—New Haven, Conn.

1. Seventeen (Boyd Bennett)
2. Ain't That A Shame (Boone)
3. Maybellene (Chuck Berry)
4. Razzle Dazzle (Bill Haley)
5. Domani (Julius LaRosa)
6. Gum Drop (Crewcuts)
7. Story Untold (Crewcuts)
8. Hard To Get (G. MacKenzie)
9. Bible Tells Me (Nick Noble)
10. Rock Around The Clock (Bill Haley)

### Al Bennett

WHIL—Medford, Mass.

1. Razzle Dazzle (Bill Haley)
2. Bible Tells Me (Don Cornell)
3. Hard To Get (G. MacKenzie)
4. Wake The Town (Baxter)
5. Heart (McGuire)
6. Gum Drop (Crewcuts)
7. Seventeen (Draper/Fontanes)
8. This Must Be Wrong (Valente)
9. Yellow Rose (Desmond)
10. Daddy, You Know What (Jim Wilson)

### Lonnie A. Licata

KOSI—Denver, Colo.

1. Rock Around The Clock (Bill Haley)
2. House Of Blue Lights (Miller)
3. Man In A Raincoat (Chandler)
4. A Blossom Fell (Nat Cole)
5. Unchained Melody (Hibbler/Baxter/Hamilton)
6. Honey Babe (Art Mooney)
7. Hummingbird (Paul & Ford/Chordettes/Laine)
8. Learnin' The Blues (Sinatra)
9. Something's Gotta Give (Sammy Davis)
10. Old Black Magic (S. Davis)

### Dick Covington

WHBQ—Memphis, Tenn.

1. Unchained Melody (Baxter/Hamilton)
2. Cherry Pink (Guy Lombardo)
3. A Blossom Fell (Nat Cole)
4. Something's Gotta Give (Sammy Davis)
5. Learnin' The Blues (Sinatra)
6. Heart (Eddie Fisher)
7. Most Of All (Don Cornell)
8. If I May (Nat Cole)
9. Don't Be Angry (Crewcuts)
10. Man In A Raincoat (Wright)

### Howie Leonard

WPOR—Portland, Maine

1. Something's Gotta Give (McGuire)
2. Hard To Get (G. MacKenzie)
3. Ain't That A Shame (Boone)
4. Sweet And Gentle (Alan Dale)
5. Hummingbird (Frankie Laine)
6. I'll Never Stop Loving You (Doris Day)
7. Seventeen (Boyd Bennett)
8. Domani (Julius LaRosa)
9. Piddly Patter (Patti Page)
10. Yellow Rose (Mitch Miller)

### Mike Pelton

WMGR—Bainbridge, Ga.

1. Learnin' The Blues (Sinatra)
2. Unchained Melody (Baxter)
3. Rock Around The Clock (Bill Haley)
4. Cherry Pink (Perez Prado)
5. Sweet And Gentle (Alan Dale)
6. Something's Gotta Give (McGuire)
7. A Blossom Fell (Nat Cole)
8. Ain't That A Shame (Boone)
9. Hummingbird (Frankie Laine)
10. Man In A Raincoat (Marlowe)

### Bob Conners

WJET—Erie, Pa.

1. Bible Tells Me So (N. Noble)
2. Seventeen (Boyd Bennett)
3. Rock Around The Clock (Bill Haley)
4. Unchained Melody (Hibbler)
5. Never Look Back (Doris Day)
6. Domani (Julius LaRosa)
7. Piddly Patter (Patti Page)
8. Gum Drop (Crewcuts)
9. Only You (Rythmettes)
10. Day By Day (4 Freshmen)

### Joe McCarthy

KFAR—Fairbanks, Alaska

1. Day By Day (Four Freshmen)
2. Every Day (Patti Page)
3. Fancy Meeting You Here (Cheers)
4. Cha Cha Cha (R. Marterie)
5. Learnin' The Blues (Sinatra)
6. Man From Laramie (Schumann)
7. Swanee (Jay P. Morgan)
8. Popcorn Song (C. Stone)
9. Wake The Town (Baxter)
10. Hummingbird (Paul & Ford)

### Ben Johnson

WEXL—Royal Oak, Mich.

1. Seventeen (Boyd Bennett)
2. Gum Drop (Otis Williams)
3. Domani (LaRosa/Martin)
4. Bible Tells Me (Noble/Cornell)
5. Autumn Leaves (Williams)
6. Day By Day (4 Freshmen)
7. Longest Walk (J. P. Morgan)
8. Razzle Dazzle (Bill Haley)
9. Yellow Rose (Miller/Desmond)
10. Hard To Get (G. MacKenzie)

### Bruce D. Farnsworth

WIKE—Newport, Vt.

1. Hard To Get (G. MacKenzie)
2. Rock Around The Clock (Bill Haley)
3. Something's Gotta Give (Sammy Davis)
4. Hummingbird (Frankie Laine)
5. Seventeen (Fontanes)
6. Forgive This Fool (Hamilton)
7. Sin To Lie (Somethin' Smith)
8. A Blossom Fell (Nat Cole)
9. Old Black Magic (S. Davis)
10. I'll Never Stop Loving You (Les Baxter)

### Buddy Deane

WITH—Baltimore, Md.

1. Yellow Rose (J. Desmond)
2. Ain't That A Shame (Boone)
3. Razzle Dazzle (Bill Haley)
4. Song Of The Dreamer (Fisher)
5. Tina Marie (Perry Como)
6. Gum Drop (Crewcuts)
7. Piddly Patter (Patti Page)
8. Crewcuts And Baby Blue Eyes (Coquettes)
9. Banjo's Back In Town (Teresa Brewer)
10. Wake The Town (Les Baxter)

### Bob MacArthur

WTSV—Claremont, N. H.

1. Rock Around The Clock (Bill Haley)
2. Old Black Magic (Davis)
3. Learnin' The Blues (Sinatra)
4. My One Sin (Nat Cole)
5. Sweet And Gentle (Alan Dale)
6. Sin To Lie (Somethin' Smith)
7. Hummingbird (Frankie Laine)
8. Unchained Melody (Hibbler)
9. Something's Gotta Give (McGuire)
10. Davy Crockett (Bill Hayes)

### Wayne Stitt

WHB—Kansas City, Mo.

1. Ain't That A Shame (Boone)
2. Green Eyes (Ravens)
3. Pancho Lopez (Guerrero)
4. Popcorn Song (Cliffie Stone)
5. Hummingbird (Frankie Laine)
6. Rock Around The Clock (Bill Haley)
7. I'll Never Stop Loving You (Les Baxter)
8. Shepherd Boy (Russ Carlyle)
9. House Of Blue Lights (Miller)
10. Good And Lonesome (Starr)

### Jeff Evans

WUSN—Charleston, S. C.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hamilton)
3. Sweet And Gentle (Alan Dale)
4. Hummingbird (Paul & Ford)
5. Experience Unnecessary (Sarah Vaughan)
6. A Blossom Fell (Nat Cole)
7. Seventeen (Boyd Bennett)
8. House Of Blue Lights (Miller)
9. Wake The Town (Baxter)
10. Longest Walk (J. P. Morgan)

### Ed McKenzie

WXYZ—Detroit, Mich.

1. Gum Drop (Charms)
2. Autumn Leaves (Williams)
3. Bible Tells Me (Nick Noble)
4. Seventeen (Boyd Bennett)
5. Yellow Rose (Mitch Miller)
6. Tina Marie (Perry Como)
7. Hummingbird (Laine/Paul & Ford/Chordettes)
8. Day By Day (Four Freshmen)
9. Domani (Julius LaRosa)
10. Razzle Dazzle (Bill Haley)

### Norman Page

WMAS—Springfield, Mass.

1. Sweet And Gentle (A. Dale)
2. Wake The Town (L. Baxter)
3. Learnin' The Blues (Sinatra)
4. Longest Walk (J. P. Morgan)
5. Fooled (Perry Como)
6. Hard To Get (G. MacKenzie)
7. Domani (Martin/LaRosa)
8. Ain't That A Shame (Boone)
9. This Must Be Wrong (Valente)
10. Seventeen (Boyd Bennett)

I'M A MIXED-UP OSTRICH! EVERY TIME I HEAR THE **MARION SISTERS'** ZINGY MGM PLATTER OF **'PRECIOUS LOVE'** I GET GOOSE-PIMPLES AN' I WANNA CROW!

I'D SAY YOU SHOULD WASH YOUR MOUTH OUT WITH CHICKEN-FAT, BUT I COTTON TO THEM MYSELF, AND THAT'S NO YARN, SIDMORE!

MGT. **JOE LAXER**  
15 PARK ROW  
NEW YORK CITY  
NAT'L RECORD PROM.  
**BUDDY BASCH**  
17 E 45TH ST., N.Y.C.

**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 6 without any changes on the part of THE CASH BOX.

**Jack R. Reynolds**  
 KTOW—Oklahoma City, Okla.

1. Not As A Stranger (R. Arms)
2. Uranium (Commodores)
3. Banjo's Back In Town (Teresa Brewer)
4. Riding On A Train (Commodores)
5. Rock Around The Clock (Bill Haley)
6. Sweet And Gentle (Alan Dale)
7. Kiss Me Goodnight (R. Arms)
8. Seventeen (Rusty Draper)
9. Yellow Rose (Mitch Miller)
10. Good And Lonesome (Starr)

**Al Ross**  
 WRC—Washington, D. C.

1. Unchained Melody (Baxter)
2. Cherry Pink (Alan Dale)
3. Something's Gotta Give (Sammy Davis)
4. Learnin' The Blues (Sinatra)
5. Sweet And Gentle (G. Gibbs)
6. Hummingbird (Paul & Ford)
7. Alabama Jubilee (D. Carroll)
8. Don't Stay Away Too Long (Eddie Fisher)
9. Happy Time Medley (Gaylords)
10. Blue Star (Felicia Sanders)

**Clyde Jay**  
 WCAM—Camden, N. J.

1. Rock Around The Clock (Bill Haley)
2. A Blossom Fell (Nat Cole)
3. Honey Babe (Art Mooney)
4. Cherry Pink (Perez Prado)
5. Unchained Melody (Baxter)
6. Butter (Don Haven)
7. Domani (Julius LaRosa)
8. Something's Gotta Give (McGuire)
9. Seventeen (Boyd Bennett)
10. Man In A Raincoat (Wright)

**Herb Fontaine**  
 WCOU—Lewiston, Maine

1. Domani (Julius LaRosa)
2. Rock Around The Clock (Bill Haley)
3. Learnin' The Blues (Sinatra)
4. Sweet And Gentle (Alan Dale)
5. Hard To Get (G. MacKenzie)
6. Hummingbird (Frankie Laine)
7. Something's Gotta Give (McGuire)
8. Wake The Town (Les Baxter)
9. Piddily Patter (Patti Page)
10. Ain't That A Shame (Boone)

**Hank Goldman**  
 WANN—Annapolis, Md.

1. Learnin' The Blues (Sinatra)
2. Alabama Jubilee (A. Mooney)
3. Rock Around The Clock (Bill Haley)
4. Something's Gotta Give (McGuire)
5. Hey, Mr. Banjo (Sunnysiders)
6. Bible Tells Me So (Cornell)
7. Honey Babe (Art Mooney)
8. Heart (Eddie Fisher)
9. Hummingbird (F. Laine)
10. Sweet And Gentle (Alan Dale)

**Dick Gilbert**  
 KTYL—Phoenix, Ariz.

1. Unchained Melody (Liberace/Baxter)
2. May I Never Love Again (Tony Bennett)
3. Good And Lonesome (Starr)
4. Sweet And Gentle (Alan Dale)
5. Heart (Four Aces)
6. Honey Babe (Art Mooney)
7. Hummingbird (Paul & Ford)
8. Man In A Raincoat (Wright)
9. Sin To Lie (Somethin' Smith)
10. Hard To Get (G. MacKenzie)

**Earl McDaniel**  
 KFVD—Los Angeles, Calif.

1. Sweet And Gentle (Dale/Gibbs)
2. Pancho Lopez (Lalo Guerrero)
3. Swanee (Jaye P. Morgan)
4. Longest Walk (J. P. Morgan)
5. Learnin' The Blues (Sinatra)
6. Piddily Patter (Brown/Page)
7. Pete Kelly's Blues (Anthony)
8. Old Black Magic (S. Davis)
9. Heart (Four Aces/Fisher)
10. What Do You See In Her (Helen Grayco)

**John Michaels**  
 WOKY—Milwaukee, Wisc.

1. Ain't That A Shame (Boone)
2. Rock Around The Clock (Bill Haley)
3. Seventeen (Boyd Bennett)
4. Day By Day (Four Freshmen)
5. Good And Lonesome (Starr)
6. House Of Blue Lights (Miller)
7. Czarnina Kid (J. Michaels)
8. Hummingbird (Chordettes)
9. Albino Pink Eyed Stallion (Rex Allen)
10. Hard To Get (G. MacKenzie)

**Johnny Morris**  
 KSTP—Minneapolis, Minn.

1. Something's Gotta Give (McGuire)
2. Man In A Raincoat (Wright)
3. Hard To Get (G. MacKenzie)
4. Sweet And Gentle (A. Dale)
5. Piddily Patter (Patti Page)
6. Blue Star (Felicia Sanders)
7. House Of Blue Lights (Miller)
8. Learnin' The Blues (Sinatra)
9. Rock Around The Clock (Bill Haley)
10. Domani (Julius LaRosa)

**Bruce Vanderhoof**  
 KING—Seattle, Wash.

1. Hard To Get (G. MacKenzie)
2. Rock Around The Clock (Bill Haley)
3. Close The Door (Jim Lowe)
4. If I May (Nat Cole)
5. Love Me Or Leave Me (Davis)
6. Domani (Julius LaRosa)
7. Banjo's Back In Town (Kaye)
8. Learnin' The Blues (Sinatra)
9. Something's Gotta Give (McGuire)
10. Land Of The Pharaohs (Faith)

**Sterling Yale**  
 KGER—Long Beach, Calif.

1. Learnin' The Blues (Sinatra)
2. Something's Gotta Give (McGuire)
3. A Blossom Fell (Nat Cole)
4. Heart (Four Aces)
5. Honey Babe (Art Mooney)
6. Love Me Or Leave Me (Horne)
7. Hard To Get (G. MacKenzie)
8. Forgive Me (Kitty Kallen)
9. Two Things I Love (Voices)
10. Whatever Lola Wants (Sarah Vaughan)

**Frank Gordon Tucker**  
 WCOV—Montgomery, Ala.

1. Unchained Melody (Hamilton)
2. Rock Around The Clock (Bill Haley)
3. Hard To Get (G. MacKenzie)
4. Sweet And Gentle (A. Dale)
5. Learnin' The Blues (Sinatra)
6. Man In A Raincoat (Marlowe)
7. My One Sin (Nat Cole)
8. Popcorn Song (Cliffie Stone)
9. I'm Just Wild About Mary (Hoagy Carmichael)
10. Yellow Rose (J. Desmond)

**Hal Fredericks**  
 WAAF—Chicago, Ill.

1. Ain't That A Shame (Boone)
2. Rock Around The Clock (Bill Haley)
3. Shepherd Boy (Russ Carlyle)
4. Domani (Julius LaRosa)
5. Piddily Patter (Patti Page)
6. Hummingbird (Paul & Ford)
7. My One Sin (Nat Cole)
8. Fooled (Perry Como)
9. Yellow Rose (J. Desmond)
10. Seventeen (Boyd Bennett)

**Ray Golden**  
 KSTN—Stockton, Calif.

1. Hard To Get (G. MacKenzie)
2. Sweet And Gentle (Alan Dale)
3. Domani (Julius LaRosa)
4. Ain't That A Shame (Boone)
5. Learnin' The Blues (Sinatra)
6. Old Black Magic (S. Davis)
7. Banjo's Back In Town (Kaye)
8. Heart (Four Aces)
9. A Blossom Fell (Nat Cole)
10. Something's Gotta Give (McGuire)

**Harvey Hudson**  
 WLEE—Richmond, Va.

1. Unchained Melody (Baxter)
2. A Blossom Fell (Nat Cole)
3. Something's Gotta Give (Sammy Davis)
4. Learnin' The Blues (Sinatra)
5. Man In A Raincoat (Wright)
6. Sweet And Gentle (Gibbs)
7. Sin To Lie (Somethin' Smith)
8. Ain't That A Shame (Boone)
9. Hummingbird (Paul & Ford)
10. Mirror Mirror (Robbin Hood)

**Jim Price**  
 KLEE—Ottumwa, Iowa

1. Ain't That A Shame (Boone)
2. Rock Around The Clock (Bill Haley)
3. Popcorn Song (C. Stone)
4. Sin To Lie (Somethin' Smith)
5. Banjo's Back In Town (Kaye)
6. Hard To Get (G. MacKenzie)
7. Fooled (Perry Como)
8. Bible Tell Me (Kay Armen)
9. Old Black Magic (S. Davis)
10. Yellow Rose (Mitch Miller)

**Bill Steward**  
 WNOE—New Orleans, La.

1. Popcorn Song (Cliffie Stone)
2. Learnin' The Blues (Sinatra)
3. Domani (Tony Martin)
4. Moment I Saw You (James)
5. Rock Around The Clock (Bill Haley)
6. Razzle Dazzle (E. Mae Morse)
7. Seventeen (Boyd Bennett)
8. Yellow Rose (Mitch Miller)
9. Every Day (Count Basie)
10. If You Knew (Janet Brace)

**Robin Seymour**  
 WKMh—Dearborn, Mich.

1. Bible Tells Me (Nick Noble)
2. Domani (Julius LaRosa)
3. Certainly Baby (Loreleis)
4. Love Is A Many Splendored Thing (Four Aces)
5. Song Of The Dreamer (Paul)
6. Fooled (Perry Como)
7. Tina Marie (Perry Como)
8. Just Between Friends (Kallen)
9. Maybellene (Chuck Berry)
10. Close The Door (Jim Lowe)

**Jerry Williams**  
 WIP—Phila, Pa.

1. Unchained Melody (Hamilton)
2. Ain't It A Shame (Domino)
3. Piddily Patter (N. Brown)
4. Wake The Town (Baxter)
5. Sin To Lie (Somethin' Smith)
6. A Blossom Fell (Nat Cole)
7. Learnin' The Blues (Sinatra)
8. Hard To Get (G. MacKenzie)
9. Domani (Julius LaRosa)
10. Forgive This Fool (Hamilton)

**Laverne Watson**  
 WTAR—Norfolk, Va.

1. Blue Star (Felicia Sanders)
2. Yellow Rose (J. Desmond)
3. Longest Walk (J. P. Morgan)
4. Sin To Lie (Somethin' Smith)
5. Fooled (Perry Como)
6. Learnin' The Blues (Sinatra)
7. Sweet And Gentle (A. Dale)
8. Hard To Get (G. MacKenzie)
9. Unchained Melody (Baxter)
10. Seventeen (Fontanes)

**Frank Ward**  
 WWOL—Buffalo, N. Y.

1. Razzle Dazzle (Bill Haley)
2. Sweet And Gentle (A. Dale)
3. Longest Walk (J. P. Morgan)
4. Old Black Magic (S. Davis)
5. Hard To Get (G. MacKenzie)
6. Man In A Raincoat (Wright)
7. Domani (Tony Martin)
8. Fooled (Perry Como)
9. Unchained Melody (Baxter)
10. Hummingbird (Chordettes)

**THE CASH BOX**  
**SURE SHOTS**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"MAYBELLENE"**  
 Chuck Berry  
 Chess 1604; 45-1604

**"WAKE THE TOWN AND TELL THE PEOPLE"**  
 Mindy Carson  
 Columbia 40537; 4-40537

**"PANCHO LOPEZ"**  
 Lalo Guerrero  
 Real 1301; 45-1301

**THE CASH BOX**  
**DISK OF THE WEEK** 7/30

**THE CASH BOX**  
**SLEEPER OF THE WEEK** 7/16

**THE CASH BOX**  
**BEST BETS** 7/23

**Wiswell Named Capitol's Eastern A&R Head**



ANDREW WISWELL

itol Records, effective August 1, it was announced in Hollywood by the label's A&R vice-president, Alan W. Livingston, to whom Wiswell will report.

In addition to producing record dates of Capitol pop artists living in the east and normally recording there, Wiswell likewise will conduct the sessions of the label's coast and midwest popular artists when they are in New York. In addition, he will expand the eastern pop artists' roster for the company and will be the liaison between Capitol and Manhattan music publishers, Livingston said.

Wiswell comes to Capitol with a lengthy and varied experience in music. He was vice-president of Musak Corp., serving as Director of Recording for Musak and Associated Program Service Division. He is a professional musician and has conducted his own talent management business. He is a graduate of Yale, married, and the father of two children, 1 and 3.

HOLLYWOOD—Andrew M. Wiswell has been named eastern popular artists and repertoire director of Cap-

**Decca Dealer Meetings**

NEW YORK—Al Simpson, Vice-President of Decca Distributing Corp.'s Eastern Division, was host on Wednesday, August 2nd, to 800 record dealers from the New York, New Jersey and lower Connecticut areas. The Dealer Meeting was held at the Hotel New Yorker to present Decca's extensive new album product. The North Ballroom of the New Yorker was decorated in the theme of "Deccaland, U. S. A." tied in with the theme of the entire fall release—FILL YOUR HOME WITH MUSIC. The theme was carried out by the display not only of the new product, but also of the many big-selling albums already in the company's catalog. All types of recordings, including Pop, Classical, Show albums and Kiddy sets illustrated the theme that Decca has music for every home and for every member of the family. The Eastern Division held similar Dealer Meetings in Philadelphia and Boston—and Decca's four other Divisions are also conducting Dealer Meetings.

From the 20th Century Fox CinemaScope Picture  
**"HOW TO BE VERY, VERY POPULAR"**

**How to Be Very, Very Popular**

MILLER MUSIC CORPORATION

**M-G-M RECORDS**

ACQUAVIVA and his Orchestra  
**"PRAYER FOR PEACE"**  
 and  
**"Alone With You"**  
 MGM 30884 (78 rpm)  
 K30884 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

THE CASH BOX

TOP 50

COMPILED BY "THE CASH BOX"

- Comprising 100 Selections
AU—Audivacs
BE—Bell
BN—Benido
BT—Bethlehem
CA—Capitol
CD—Cadence
AA—Double A
AB—Abbott
AL—Aladdin
AP—Apollo
AR—Arcade
AT—Atlantic
CV—Clearview
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
4 Star—Four Star
GN—Golden
GR—Groove
GS—Gold Star
GTJ—Good Time
Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LO—London
MA—Marble
MD—Media
ME—Mercury
MG—MGM
MO—Modern
ND—New Disk
NG—Norgran
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RM—Rama
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

Best Selling Records

FROM LEADING RETAIL OUTLETS!

\* INDICATES BEST SELLING RECORD OR RECORDS.
Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Table with 2 columns: Pos. 8/6, Pos. 7/30. Contains record listings for categories 1-10.

Table with 2 columns: Pos. 8/6, Pos. 7/30. Contains record listings for categories 11-20.

Table with 2 columns: Pos. 8/6, Pos. 7/30. Contains record listings for categories 21-30.

Table with 2 columns: Pos. 8/6, Pos. 7/30. Contains record listings for categories 31-40.

Table with 2 columns: Pos. 8/6, Pos. 7/30. Contains record listings for categories 41-50.

Table with 2 columns: Pos. 8/6, Pos. 7/30. Contains record listings for categories 51-60.

# THE CASH BOX

## JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

**New York, N. Y.**

1. Rock Around The Clock (Bill Haley)
2. Sweet And Gentle (Dale)
3. Hard To Get (G. MacKenzie)
4. Cherry Pink (Perez Prado)
5. Man In A Raincoat (Wright)
6. Unchained Melody (Hibbler/Baxter/Hamilton)
7. Yellow Rose (Mitch Miller)
8. Learnin' The Blues (Sinatra)
9. A Blossom Fell (Nat Cole)
10. Domani (Julius LaRosa)

**Chicago, Ill.**

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Yellow Rose (Miller/Desmond)
4. Domani (Julius LaRosa)
5. Man In A Raincoat (Wright)
6. Seventeen (Boyd Bennett)
7. Piddily Patter (Patti Page)
8. Hard To Get (G. MacKenzie)
9. Learnin' The Blues (Sinatra)
10. Close The Door (Jim Lowe)

**Los Angeles, Calif.**

1. Learnin' The Blues (Sinatra)
2. Rock Around The Clock (Bill Haley)
3. Pancho Lopez (Lalo Guerrero)
4. Unchained Melody (Baxter/Hibbler)
5. A Blossom Fell (Nat Cole)
6. Hard To Get (G. MacKenzie)
7. Something's Gotta Give (McGuire)
8. Cherry Pink (Perez Prado)
9. Man In A Raincoat (Marlowe)
10. Wake The Town (Les Baxter)

**Seattle, Wash.**

1. Rock Around The Clock (Bill Haley)
2. House Of Blue Lights (Chuck Miller)
3. Only You (Platters)
4. Ain't That A Shame (Boone)
5. Hard To Get (G. MacKenzie)
6. Unchained Melody (Hibbler/Baxter)
7. Story Untold (Crewcuts)
8. Man In A Raincoat (Wright)
9. Learnin' The Blues (Sinatra)
10. A Blossom Fell (Nat Cole)

**Pittsburgh, Pa.**

1. Hard To Get (G. MacKenzie)
2. Rock Around The Clock (Bill Haley)
3. Cherry Pink (Perez Prado)
4. I'll Never Stop Loving You (Doris Day)
5. Unchained Melody (Baxter/Hibbler/Hamilton)
6. My One Sin (Nat Cole)
7. Ain't That A Shame (Boone)
8. Only You (Platters)
9. Learnin' The Blues (Sinatra)
10. A Blossom Fell (Nat Cole)

**Kansas City, Mo.**

1. Ain't That A Shame (Boone)
2. Hummingbird (Paul & Ford)
3. Rock Around The Clock (Bill Haley)
4. Green Eyes (Ravens)
5. Popcorn Song (Cliffie Stone)
6. I'll Never Stop Loving You (Doris Day)
7. Pancho Lopez (Lalo Guerrero)
8. Maybellene (Chuck Berry)
9. Story Untold (Four Aces)
10. Yellow Rose (Miller/Desmond)

**Boston, Mass.**

1. Rock Around The Clock (Bill Haley)
2. Sweet And Gentle (Dale)
3. Hard To Get (G. MacKenzie)
4. Sin To Lie (Somethin' Smith)
5. Piddily Patter (Patti Page)
6. Tina Marie (Perry Como)
7. Seventeen (Fontanes/Bennett)
8. Yellow Rose (Desmond/Miller)
9. Autumn Leaves (R. Williams)
10. Old Black Magic (S. Davis)

**Detroit, Mich.**

1. Seventeen (Boyd Bennett)
2. Gum Drops (Charms)
3. Bible Tells Me So (Noble)
4. Hard To Get (G. MacKenzie)
5. Domani (Julius LaRosa)
6. Autumn Leaves (R. Williams)
7. Yellow Rose (Mitch Miller)
8. Longest Walk (J. P. Morgan)
9. Rock Around The Clock (Bill Haley)
10. Tina Marie (Perry Como)

**Philadelphia, Pa.**

1. Hard To Get (G. MacKenzie)
2. Rock Around The Clock (Bill Haley)
3. Sin To Lie (Somethin' Smith)
4. Bandit (Eddie Barclay)
5. Domani (Julius LaRosa)
6. Ain't That A Shame (Boone)
7. Sweet And Gentle (Dale)
8. Alabama Jubilee (Ferdo String Band)
9. Man In A Raincoat (Wright)
10. Honey Babe (Art Mooney)

**New Orleans, La.**

1. Sweet And Gentle (Dale)
2. Popcorn Song (Cliffie Stone)
3. Sin To Lie (Somethin' Smith)
4. Hard To Get (G. MacKenzie)
5. Seventeen (Boyd Bennett)
6. Song Of The Dreamer (Eddie Fisher)
7. Rock Around The Clock (Bill Haley)
8. Learnin' The Blues (Sinatra)
9. Fooled (Perry Como)
10. Yellow Rose (J. Desmond)

**Cincinnati, Ohio**

1. Seventeen (Boyd Bennett)
2. Rock Around The Clock (Bill Haley)
3. House Of Blue Lights (Chuck Miller)
4. Learnin' The Blues (Sinatra)
5. Ain't That A Shame (Boone)
6. Man In A Raincoat (Wright)
7. Gum Drop (Williams/Crewcuts)
8. Kentuckian (Hilltoppers)
9. Wake The Town (Baxter)
10. Yellow Rose (Mitch Miller)

**Cleveland, Ohio**

1. Seventeen (Boyd Bennett)
2. Maybellene (Chuck Berry)
3. Kentuckian (Hilltoppers)
4. Rock Around The Clock (Bill Haley)
5. Yellow Rose (Mitch Miller)
6. Ain't That A Shame (Boone/Domino)
7. Bible Tells Me So (Noble)
8. House Of Blue Lights (Chuck Miller)
9. Autumn Leaves (R. Williams)
10. Domani (Julius LaRosa)

**Baltimore, Md.**

1. Ain't That A Shame (Domino)
2. Rock Around The Clock (Bill Haley)
3. Hard To Get (G. MacKenzie)
4. Razzle Dazzle (Bill Haley)
5. Something's Gotta Give (McGuire)
6. A Blossom Fell (Nat Cole)
7. Seventeen (Boyd Bennett)
8. Unchained Melody (Baxter/Hibbler/Hamilton)
9. Cherry Pink (Perez Prado)
10. Yellow Rose (Miller/Desmond)

**Minneapolis, Minn.**

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone/Domino)
3. House Of Blue Lights (Chuck Miller)
4. Kentuckian (Hilltoppers)
5. Hummingbird (Paul & Ford)
6. Hard To Get (G. MacKenzie)
7. Story Untold (Crewcuts)
8. Something's Gotta Give (McGuire)
9. Unchained Melody (Baxter)
10. Cherry Pink (Perez Prado)

**Atlanta, Ga.**

1. A Blossom Fell (Nat Cole)
2. Learnin' The Blues (Sinatra)
3. Rock Around The Clock (Bill Haley)
4. I'll Never Stop Loving You (Doris Day)
5. Yellow Rose (Mitch Miller)
6. Cherry Pink (Perez Prado)
7. Ain't That A Shame (Boone/Domino)
8. Something's Gotta Give (McGuire)
9. Hard To Get (G. MacKenzie)
10. Honey Babe (Art Mooney)

**Houston, Texas**

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone/Domino)
3. Story Untold (Crewcuts)
4. Learnin' The Blues (Sinatra)
5. Wake The Town (Baxter)
6. Yellow Rose (Miller/Desmond)
7. If I May (Nat Cole)
8. Hard To Get (G. MacKenzie)
9. Something's Gotta Give (McGuire)
10. Hummingbird (Paul & Ford/Laine)

**St. Louis, Mo.**

1. Ain't That A Shame (Boone)
2. Rock Around The Clock (Bill Haley)
3. Something's Gotta Give (McGuire)
4. Hard To Get (G. MacKenzie)
5. Ace In The Hole (Somethin' Smith)
6. Domani (Julius LaRosa)
7. Man In A Raincoat (Wright)
8. Yellow Rose (Miller/Desmond)
9. Bible Tells Me So (Cornell/Noble)
10. Wake The Town (Baxter)

**Milwaukee, Wisc.**

1. Ain't That A Shame (Boone)
2. Hard To Get (G. MacKenzie)
3. Rock Around The Clock (Bill Haley)
4. Seventeen (Boyd Bennett)
5. Yellow Rose (Miller/Desmond)
6. Unchained Melody (Baxter)
7. Domani (Julius LaRosa)
8. Hummingbird (Paul & Ford/Laine)
9. A Blossom Fell (Nat Cole)
10. House Of Blue Lights (Chuck Miller)

**San Francisco, Calif.**

1. Rock Around The Clock (Bill Haley)
2. Learnin' The Blues (Sinatra)
3. A Blossom Fell (Nat Cole)
4. Unchained Melody (Baxter/Hibbler)
5. Hard To Get (G. MacKenzie)
6. Something's Gotta Give (McGuire)
7. Sin To Lie (Somethin' Smith)
8. Honey Babe (Art Mooney)
9. Cherry Pink (Perez Prado)
10. Sweet And Gentle (Dale/Gibbs)

**Denver, Colo.**

1. Rock Around The Clock (Bill Haley)
2. A Blossom Fell (Nat Cole)
3. Something's Gotta Give (McGuire)
4. Man In A Raincoat (Marlowe)
5. House Of Blue Lights (Chuck Miller)
6. Unchained Melody (Baxter)
7. Something's Gotta Give (McGuire)
8. Honey Babe (Art Mooney)
9. Learnin' The Blues (Sinatra)
10. Cherry Pink (Perez Prado)

**Memphis, Tenn.**

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter/Hibbler)
3. A Blossom Fell (Nat Cole)
4. Ain't That A Shame (Boone)
5. Learnin' The Blues (Sinatra)
6. Sin To Lie (Somethin' Smith)
7. Cherry Pink (Perez Prado)
8. Maybellene (Chuck Berry)
9. Man In A Raincoat (Wright)
10. Yellow Rose Of Texas (Mitch Miller)

## The Nations Rhythm & Blues TOP 15

1. AIN'T IT A SHAME  
Fats Domino (Imperial 5348)
2. IT'S LOVE, BABY  
Louis Brooks & Earl Gaines (Excello 2056)
3. EVERY DAY  
Count Basie (Clef 81949)
4. A FOOL FOR YOU  
Ray Charles (Atlantic 1063)
5. MAYBELLENE  
Chuck Berry (Chess 1604)
6. MANISH BOY  
Muddy Waters (Chess 1602)
7. SOLDIER BOY  
Four Fellows (Glory 234)
8. IT'S MY LIFE, BABY  
Bobby Blue Bland (Duke 141)
9. UNCHAINED MELODY  
Al Hibbler (Decca 29441)  
Roy Hamilton (Epic 9102)
10. STORY UNTOLD  
Nutmegs (Herald 452)
11. ANYMORE  
Johnny Ace (Duke 144)
12. DON'T TAKE IT SO HARD  
Earl King (King 4780)
13. WHY DON'T YOU WRITE ME  
Jacks (RPM 428)
14. WALKING THE BLUES  
Jack Dupre (King 4182)
15. BO DIDDLEY  
Bo Diddley (Checker 814)

### United Distribs Awarded Sales Commendation

CHICAGO—During a "Fall Plan" sales meeting at The Sheraton Hotel here last week, United Record Distributors were presented with a "sales commendation" award by Epic Records.

After discussing the entire Epic fall merchandising plan, George and Ernie Leaner, owners of United Record Distributors, were presented with a plaque which reads as follows:

"With sincere appreciation for your outstanding contribution to the growth of Epic Records, this award is gratefully presented to United Record Distributors.—August 1, 1955. (Signed) James Conklin, Paul J. Wexler, William S. Nielsen, Walter Hayum, Charles Schicke.

### Dootone Has Three Big Ones

1. "EDNA"  
b/w "SPEEDIN"  
THE MEDALLIONS #364

2. "ALWAYS and ALWAYS"  
THE MEADOWLARKS #367

3. "Reeling and Rocking"  
ROY MILTON #369  
New Release

"WETBACK HOP"  
b/w  
"Don't You Know I Love You"  
CHUCK HIGGINS #370

Still Selling Strong  
"BUICK '59"  
b/w  
"THE LETTER"  
THE MEDALLIONS #347

**DOOTONE RECORDS**  
9512 S. Central Ave., Los Angeles, Calif.

TWO WINNERS!  
GENE AND EUNICE  
"FLIM FLAM"  
b/w "CAN WE FORGET IT"  
ALADDIN #3292  
SHIRLEY AND LEE  
"FEEL SO GOOD"  
b/w "YOU'D BE THINKING OF ME"  
ALADDIN #3287

**Aladdin RECORDS**  
Beverly Hills, Calif.

THREE BIG HITS!  
"SINDY"  
THE SQUIRES Mambo #105  
"SMILES"  
b/w  
"BLUE MOON"  
JACKIE KELSO Mambo #108  
"Move Over Brother"  
BIG JIM BUCHANAN Vita #1025  
**Mambo and Vita Records**  
1486 N. FAIR OAKS  
PASADENA 3, CALIF. PHONE RYAN 18545



## Victor To Develop New Cha Cha Trend

NEW YORK—RCA Victor this week announced its intention of offering its American market a cha cha cha treatment and sound that will be 'new' to the ears of the American public accustomed to the blare of brass, currently such a pronounced part of its favorite mambo and cha cha cha records.

Johnnie Camacho, A & R head of the Victor International division, in explaining his new project, said: "It is misleading to describe the sound we are endeavoring to obtain as 'new'. Instead, it can better be explained by comparing it to the original and authentic Cuban orchestration. What we will endeavor to do will be to obtain a middle road, reaching a moderation between the Cuban treatment and our Cha Cha Cha, which the Latin, has been greatly influenced by American sound and instrumentation.

"We have discerned a definite trend," continued Camacho, "which started on the West Coast. It is a trend away from the blare and cacophony of the brass section and toward the melodic atmosphere of the authentic Cuban cha cha. We have changed the instrumentation, playing down the overpowering brass and substituting the softer strings and flute."

Frank Amaru, formerly National Sales Manager of Victor's International Division, and currently National Sales Manager of "X" Records, when asked whether he thought Victor's pioneering the new trend would result in increased sales, remarked: "Of course, that is primarily what we have in mind. We feel we will be developing further an already rapidly expanding market. By offering the public our softer and melodic Latin music we will be reaching the market that has outgrown its teen age unharnessed energy, but a market which still likes to dance. We will also reach a market that derives its pleasure from music as strictly listeners. We are aiming at the market that made Perez Prado's "Cherry Pink And Apple White" a million seller.

Camacho indicated that the new instrumentation and arrangement will enable the American type band to include the Latin rhythms in its repertoires and thus spread its acceptance to new markets. One of the reasons the mambo and cha cha cha has remained limited to certain markets through the years has been its lack of exposure through the top name popular bands in the country. Victor's International A & R head feels the innovation that Victor will now pioneer might prove to be the answer that will break down the remaining barriers.

It is also Victor's thought that the new product will enable it to sell to the world's export markets in much larger quantities than heretofore.

The first offering in the new vein will be Tito Rodriguez' "Nosotros" and "De Noche." Comacho felt that in Rodriguez he had the proper personality to help launch the project. Rodriguez is one of leading 'names' in the field of Latin American music. His reputation is such that the cha cha cha buyer is more apt to accept the trend from him rather than from a lesser known artist.

### BOYD BENNETT "SEVENTEEN"

"Little Ole U-All"  
King 1470

### JACK DUPREE & MR. BEAR "WALKING THE BLUES"

"Daybreak Rock"  
King 4812

OTIS WILLIAMS  
and his NEW GROUP

### "GUM DROP"

"Save Me, Save Me"  
DeLuxe 6090

EARL BOSTIC

### "DREAM"

"East Of The Sun"  
King 4815

DISTRIBUTED BY



### SAVOY IS SIZZLING!

His Latest Release  
JOE (EVERY DAY) WILLIAMS  
"BLOW MR. LOW"  
Sovoy 1165

THE ORIGINAL—THE BEST  
NAPPY BROWN  
"PIDDILY PATTERN"  
Sovoy 1164

THE INIMITABLE  
JIMMY SCOTT  
"Everybody Needs Somebody"  
Sovoy 1154

A STYLE OF HIS OWN  
WILBERT HARRISON  
"LISTEN TO THIS SONG"  
Sovoy 1163

A GREAT ROCK & ROLLER  
VARETTA DILLARD  
"PROMISE MR. THOMAS"  
Sovoy 1160

A GREAT GROUP  
LUTHER BOND  
"WRITTEN IN THE STARS"  
Sovoy 1159



RECORD CO.  
58 MARKET ST.  
NEWARK, N. J.

### TWO SIDED SMASH! "ANYMORE" "HOW CAN YOU BE SO MEAN"

DUKE 144

DUKE RECORDS, INC.  
2809 ERASTUS ST.  
HOUSTON 26, TEX.

## THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | in NEW YORK CITY                                                           | in CHICAGO                                                        | in NEW ORLEANS                                                 |
|----------------------------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------------|
| 1 EVERY DAY<br>Count Basie<br>(Clef 81949)                                 | IT'S LOVE, BABY<br>Louis Brooks and Earl Gaines<br>(Excello 2056) | IT'S LOVE, BABY<br>Louis Brooks and Earl Gaines (Excello 2056) |
| 2 MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                                | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)               |
| 3 WHY DON'T YOU WRITE ME<br>Jacks<br>(RPM 428)                             | IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)              | THOSE LONELY LONELY NIGHTS<br>Earl King<br>(Ace 509)           |
| 4 ANYMORE<br>Johnny Ace<br>(Duke 144)                                      | EVERY DAY<br>Count Basie<br>(Clef 81949)                          | MANISH BOY<br>Muddy Waters<br>(Chess 1602)                     |
| 5 LIFE IS BUT A DREAM<br>Harptones<br>(Paradise 101)                       | MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                         | THERE GOES THAT TRAIN<br>Rollie McGill<br>(Mercury 70582)      |
| 6 SOLDIER BOY<br>Four Fellows<br>(Glory 234)                               | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                  | EVERY DAY<br>Count Basie<br>(Clef 81949)                       |
| 7 AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                       | MANISH BOY<br>Muddy Waters<br>(Chess 1602)                        | ANYMORE<br>Johnny Ace<br>(Duke 144)                            |
| 8 UNCHAINED MELODY<br>Al Hibbler (Decca 29441)<br>Roy Hamilton (Epic 9102) | ANYMORE<br>Johnny Ace<br>(Duke 144)                               | I HEAR YOU KNOCKING<br>Smiley Lewis<br>(Imperial 5356)         |
| 9 IT'S LOVE, BABY<br>Ruth Brown<br>(Atlantic 1072)                         | SOLDIER BOY<br>Four Fellows<br>(Glory 234)                        | WALKING THE BLUES<br>Jock Dupre<br>(King 4182)                 |
| 10 STORY UNTOLD<br>Nutmegs<br>(Herald 452)                                 | WHY DON'T YOU WRITE ME<br>Jacks<br>(RPM 428)                      | BOPPIN' THE ROCK<br>Clifton Chenier<br>(Specialty 552)         |



- | in SAN FRANCISCO                                                                      | in NEWARK                                                                | in DETROIT                                                                          |
|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 1 DON'T TAKE IT SO HARD<br>Earl King<br>(King 4780)                                   | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                       | EVERY DAY<br>Count Basie<br>(Clef 81949)                                            |
| 2 IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)                                | MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                                | IT'S LOVE, BABY<br>Brooks & Goines<br>(Excello 2056)<br>Midnighters (Federal 12227) |
| 3 BO DIDDLEY<br>Bo Diddley<br>(Checker 814)                                           | IT'S LOVE, BABY<br>Louis Brooks and Earl Gaines (Excello 2056)           | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                                  |
| 4 AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                                  | DON'T TAKE IT SO HARD<br>Earl King<br>(King 4780)                        | MANISH BOY<br>Muddy Waters<br>(Chess 1602)                                          |
| 5 IT'S LOVE, BABY<br>Brooks & Goines<br>(Excello 2056)<br>Midnighters (Federal 12227) | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                         | STORY UNTOLD<br>Nutmegs<br>(Herald 452)                                             |
| 6 EVERY DAY<br>Count Basie<br>(Clef 81949)                                            | ANYMORE<br>Johnny Ace<br>(Duke 144)                                      | UNCHAINED MELODY<br>Al Hibbler<br>(Decca 29441)                                     |
| 7 MANISH BOY<br>Muddy Waters<br>(Chess 1602)                                          | SOLDIER BOY<br>Four Fellows<br>(Glory 234)                               | SOLDIER BOY<br>Four Fellows<br>(Glory 234)                                          |
| 8 A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                                    | UNCHAINED MELODY<br>Al Hibbler (Decca 29441)<br>Roy Hamilton (Epic 9102) | GUM DROP<br>Otis Williams<br>(DeLuxe 6090)                                          |
| 9 MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                                           | EVERY DAY<br>Count Basie<br>(Clef 81949)                                 | THEY SAY YOU'RE LAUGHING AT ME<br>Al Hibbler<br>(Decca 29543)                       |
| 10 I HEAR THOSE BELLS<br>Dinah Washington<br>(Mercury 70653)                          | LIFE IS BUT A DREAM<br>Harptones<br>(Paradise 101)                       | DON'T TAKE IT SO HARD<br>Earl King<br>(King 4780)                                   |

# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- |                                                                     |                                                            |                                                          |
|---------------------------------------------------------------------|------------------------------------------------------------|----------------------------------------------------------|
| <b>1</b> FEEL SO GOOD<br>Shirley & Lee<br>(Aladdin 3289)            | ONLY YOU<br>Platters<br>(Mercury 70632)                    | EVERY DAY<br>Count Basie<br>(Clef 81949)                 |
| <b>2</b> AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)         | EDNA<br>Medallions<br>(Dootone 364)                        | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)         |
| <b>3</b> EVERY DAY<br>Count Basie<br>(Clef 81949)                   | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)           | SOLDIER BOY<br>Four Fellows<br>(Glory 235)               |
| <b>4</b> A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)           | IT'S LOVE, BABY<br>Louis Brooks & Gaines<br>(Excello 2056) | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)       |
| <b>5</b> I HEAR THOSE BELLS<br>Dinah Washington<br>(Mercury 70653)  | MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                  | MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                |
| <b>6</b> ONLY YOU<br>Platters<br>(Mercury 70633)                    | SOLDIER BOY<br>Four Fellows<br>(Glory 234)                 | MANISH BOY<br>Muddy Waters<br>(Chess 1602)               |
| <b>7</b> EVERYBODY NEEDS<br>SOMEBODY<br>Jimmy Scott<br>(Savoy 1154) | DIDDLEY DADDY<br>Bo Diddley<br>(Checker 819)               | IT'S LOVE, BABY<br>Brooks & Gaines<br>(Atlantic 1072)    |
| <b>8</b> ANYMORE<br>Johnny Ace<br>(Duke 144)                        | ALWAYS AND ALWAYS<br>Meadowlarks<br>(Dootone 367)          | MIDNIGHT<br>CANNON BALL<br>Joe Turner<br>(Atlantic 1069) |
| <b>9</b> MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                  | IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)       | DO-WAH<br>Spaniels<br>(Vee-Jay 131)                      |
| <b>10</b> SONG OF THE<br>DREAMER<br>Billy Brooks<br>(Duke 142)      | SINDY<br>Squires<br>(Mambo 105)                            | SONG OF<br>THE DREAMER<br>Billy Brooks<br>(Duke 142)     |



- |                                                                                   |                                                           |                                                                          |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------------------------|
| <b>1</b> AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                       | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)        | MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                                |
| <b>2</b> EVERY DAY<br>Count Basie<br>(Clef 81949)                                 | IT'S LOVE, BABY<br>Brooks & Gaines<br>(Excello 2056)      | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                       |
| <b>3</b> A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                         | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)          | MANISH BOY<br>Muddy Waters<br>(Chess 1602)                               |
| <b>4</b> IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)                     | WALKING THE BLUES<br>Jack Dupre<br>(King 4182)            | IT'S LOVE, BABY<br>Brooks & Gaines<br>(Excello 2056)                     |
| <b>5</b> MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                                | BO DIDDLEY<br>Bo Diddley<br>(Checker 814)                 | WHY DON'T YOU<br>WRITE ME<br>Jacks<br>(RPM 428)                          |
| <b>6</b> UNCHAINED MELODY<br>Ray Hamilton (Epic 9102)<br>Al Hibbler (Decca 29441) | EVERY DAY<br>Count Basie<br>(Clef 81949)                  | IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)                     |
| <b>7</b> AS LONG AS<br>I'M MOVING<br>Ruth Brown<br>(Atlantic 1059)                | UNCHAINED MELODY<br>Ray Hamilton (Epic 9102)              | WALKING THE BLUES<br>Jack Dupre<br>(King 4182)                           |
| <b>8</b> IT'S LOVE, BABY<br>Brooks & Gaines<br>(Excello 2056)                     | MANISH BOY<br>Muddy Waters<br>(Chess 1602)                | UNCHAINED MELODY<br>Al Hibbler (Decca 29441)<br>Ray Hamilton (Epic 9102) |
| <b>9</b> ANYMORE<br>(Duke 144)<br>Johnny Ace                                      | AS LONG AS I'M<br>MOVING<br>Ruth Brown<br>(Atlantic 1059) | SONG OF THE<br>DREAMER<br>Billy Brooks<br>(Duke 142)                     |
| <b>10</b> IN THE STILL OF<br>THE NIGHT<br>Della Reese<br>(Jubilee 5198)           | BOP TING-A-LING<br>Lavern Baker<br>(Atlantic 1057)        | EVERYBODY NEEDS<br>SOMEBODY<br>Little Jimmy Scott<br>(Savoy 1154)        |

## Coming Up In R & B

Listed Alphabetically

HIDE AND SEEK  
MIDNIGHT CANNON BALL

Joe Turner  
(Atlantic 1069)

St. Louis, Columbia, Nashville, Philadelphia,  
Detroit, Mobile, Jackson

RED HOT  
SMILEY LEWIS  
"I HEAR YOU  
KNOCKIN'"  
IMPERIAL 5356



BREAKING ALL  
OVER THE COUNTRY!

JOE TURNER

"HIDE  
AND  
SEEK"  
#1069



A SURE-FIRE HIT!!  
"BAD BOY"

b/w

"E. T. BLUES"

VEE-JAY 149

EDDIE TAYLOR

Vee-Jay RECORDS, INC.  
2129 S. Michigan Avenue  
Chicago 16, Illinois

ANOTHER HIT

THE TURBANS

singing

"LET ME SHOW YOU"

(AROUND MY HEART)

b/w

"WHEN YOU DANCE"

Herald 458

COMING - NEW!  
AL SAVAGE - NUTMEGS  
Releases



A NEW SMASH  
"THOSE LONELY  
LONELY NIGHTS"

b/w "SOMEONE  
CARES FOR ME"  
JOHNNY WATSON  
RPM #436



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Summer Tonic For  
Big Record Sales

2 Great Spirituals  
TRUMPETS of JOY

Singing

"SWEETER  
THAN THE  
DAY BEFORE"

Nashboro 559

Professor

HAROLD BOGGS  
"WHEN THE  
SPIRIT OF THE  
LORD COMES"

Nashboro 560

A Great New Group  
The SOLOTONES

singing

"PORK AND  
BEANS"

Excello 2060

Publisher

Excellorec Music Co.  
Nashville, Tenn.  
(Phone 42-2215)

THE MARIGOLDS  
HIT AGAIN

singing

"LOVE YOU,  
LOVE YOU,  
LOVE YOU"

b/w

"TWO  
STRANGERS"

EXCELLO 2061

BIG ALL OVER  
"IT'S LOVE BABY"

Louis Brooks — Earl Gaines  
Excello 2056

Write—Wire—Phone

NASHBORO  
RECORD CO., INC.

Western Trade Order From Monarch in L.A.  
177 3rd Ave. N., Nashville, Tenn.  
(Phone 42-2215)

# RHYTHM 'N BLUES

## The Cash Box

### REVIEWS

CA AWARD & SLEEPER	CG GOOD
CB EXCELLENT	CC FAIR
CB VERY GOOD	CD MEDIOCRE

#### WEE WILLIE WAYNE (Imperial X5355)

**B+** "TRAVELIN' MOOD" (2:15) [Commodore BMI—J. Wayne] Wee Willie Wayne sings and whistles an intriguing country blues. It is an unusual mood item that could take off with strength. Watch this one carefully.

**B** "I REMEMBER" (2:08) [Commodore BMI—Wayne] Wayne sings a weeper country blues of slow tempo and handles it well. Singer has a good style that brings out the best in a tune.

#### THE "5" ROYALES (King 4819)

**B** "DO UNTO YOU" (2:55) [Franklin BMI—Lowman Pauling] The "5" Royales blend a slow light bouncer with romantic lyrics. The group treats it softly and disk comes off ok.

**B** "WOMEN ABOUT TO MAKE ME GO CRAZY" (2:50) [Franklin BMI—Lowman Pauling] The "5" Royales bounce merrily on the flip. An infectious middle beat jump with a driving tempo. Should grab some action.

#### THE ROVERS (Music City 792)

**C+** "WHOLE LOT OF LOVE" (2:46) [Rhythm-Rovers, Dobard] The Rovers chant a melodic slow blues ballad smoothly. Group works well together and wax an easy to absorb item tho material is just average.

**B** "TELL ME DARLING" (2:55) [Rhythm—Dobard] The group etches a slow beat rhythmic jump side with romantic lyrics. Deck comes off the stronger side.

#### THE MIDNIGHTERS (Federal 12230)

**B+** "GIVE IT UP" (2:30) [Armo BMI—Ballard] The Midnighters chant a romantic cutie with a rocking beat. The fellows deliver it in humorous style and the resulting disk could be a strong issue.

**B+** "THAT WOMAN" (2:01) [Armo BMI—Ballard] The Midnighters back with another strong side. A quick beat bouncer and excellent blend of voices. Item drives and the group socks it out with style.

#### THE CASANOVAS (Apollo 477)

**B+** "PLEASE BE MY LOVE" (2:32) [Bess BMI—Samuels, Stowe] The Casanovas come up with a strong item in this quick beat ditty. The group delivers with an appealing sound and the tune is better than average. Ok deck that could stir up some action.

**B** "I DON'T WANT YOU TO GO" (2:51) [Bess BMI—Mayfield] The boys sing a pretty ballad that comes off well. Lead does a fine job on the melodic tune. Good coupler.

#### (Groove 0116) THE CORONETS

**B** "THE BIBLE TELLS ME SO" [Paramount Roy Rogers ASCAP—Dale Evans] The Coronets come up with the first R & B version of the hit pop tune. The group handles it well and the offering could catch a good piece of action.

**C+** "HUSH" (2:38) [Pennant BMI—Griggs] The Coronets sing sweetly as they offer a slow ballad pretty in subdued manner. Deck however, fails to come off.

### THE CASH BOX

## ★ AWARD O' THE WEEK ★

"HOT ZIGGITY" (2:32)

[Progressive BMI—Winfield Scott]

"EVERYONE'S LAUGHING" (2:51)

[Progressive BMI—Winfield Scott]

CLYDE McPHATTER  
(Atlantic 1070)



CLYDE McPHATTER

● Clyde McPhatter makes his single debut with a two sides that

have strong hit potential. In Clyde's first venture without the support of his Drifters, he sings a driving item, "Hot Ziggity"—a spirited number that never stops jumping from the opening bar. Clyde belts it in almost jubilee fashion and the product is alive with crackling electric sparks. The coupler, "Everyone's Laughing", is a slow, dramatic story of a lost love. McPhatter's individual vocal styling is very much in evidence in this side. The jump is for both sexes, but "Everyone's Laughing" is just for the fem teeners. It will tear them apart.

### THE CASH BOX

## Rhythm 'N Blues SLEEPER OF THE WEEK

"LOVE YOU-LOVE YOU-LOVE YOU" (2:50)

[Excellorec BMI—Bragg]

"TWO STRANGERS" (2:34)

[Excellorec BMI—Robert S. Riley]

THE MARIGOLDS  
(Excello 2061)



THE MARIGOLDS

● The Marigolds follow "Rollin' Stone" with a driving middle beat,

melodically familiar, that should prove to be a strong successor to their previous recording. The group rocks the happy tune with zest and sparkle that imparts a lively appeal. Deck should grab off some quick action in both the boxes and over the counter. The flip, "Two Strangers", is an abrupt change of pace. It is a slow, solemn, dramatic tune softly chanted. It is a moody lyric that is a direct contrast to the happy, driving spirit of the "Love You" side. The tune is well performed—but we feel the buying action will be directed towards "Love You-Love You-Love You".

### THE CASH BOX

## Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "GIVE IT UP" } .....The Midnighters..... Federal 12230
- ★ "THAT WOMAN" }
- ★ "MAMA YOUR DAUGHTER IS GOING TO MISS ME" .....J. B. Lenore..... Porrot 814

#### LOU MAC (Blue Loke 114)

**B** "SLOW DOWN" (2:41) [Lake BMI—McClinton, Call] Lou Mac swings a middle beat jump ditty with good feeling. Tune is happy and the deck is good juke box material.

**C+** "BABY" (2:42) [Lake BMI—McClinton, Call] Lou Mac etches a slow blues here and in portions she stylizes like Eartha Kitt. Ok side—tho not as commercial as the upper deck.

#### J. B. LENORE (Porrot 814)

**B+** "MAMA YOUR DAUGHTER IS GOING TO MISS ME" (2:20) [BMI—Lenore] J. B. Lenore continues the "Mama" series with this latest quick beat effort. He's leaving daughter in this latest chapter of a story that has been continuing for the past couple of years. Based on the apparent strong saleability of the series, this one will no doubt continue to rack up good sales.

**B** "WHAT HAVE I DONE" (2:43) [BMI—Lenore] Lenore chants a slow, sorrowful blues on the reverse side. Effective hunk of moody wax.

#### SONNY JONES (Chart 601)

**B+** "CAN'T YOU SEE" (2:32) [Sherlyn BMI—M. Stone] Sonny Jones and Chart make their double debut with a familiar melodic bouncer that rocks along in good style. An auspicious start that could get the label going first crack out of the box. Good material and strong vocal effort.

**C+** "MY BABY'S CRYING" (2:10) [Sherlyn BMI—Stone, Jones] Jones wails a slow rhythmic southern blues. Ok treatment of an average blues.

#### WILLIE DIXON (Checker 822)

**B** "WALKING THE BLUES" (2:41) [Dupree, Baer] Dixon does the staccato novelty currently happening and could catch a piece of the available business. His version is good and could offer strong competition.

**B** "IF YOU'RE MINE" (2:39) [Arc BMI—Dixon] Dixon sings an original piece of material on the flip. Good arrangement of a repetitive and strong beat.

#### SPIRITUALS

#### PROF. HAROLD BOGGS (Nashboro 560)

**B+** "WHEN THE SPIRIT OF THE LORD COMES" (2:38) [Excellorec BMI] Prof. Harold Boggs leads an exciting performance of a rocking quick beat spiritual. Boggs lead and excellent answering group, embellished with handclaps and tambourine should help stir up sales action on this side.

**C+** "HELP ME JESUS" (2:56) [Excellorec BMI] Boggs offers a slow sincere religious item on the flip. Ok coupling that fails to come up to the appeal of the upper deck.



# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### NEW YORK:

Several new companies made their debut this week. Chart Records made its bow into the R & B field with Sonny Jones singing "Can't You See" and "My Baby's Crying." . . . John Vincent, formerly of Specialty Records, formed Ace Records with home offices in Jackson, Miss. John has already set up national distribution and may have a hit with his first release, "Those Lonely, Lonely Nights" by Earl King. The new label has also signed to its roster Big Boy Crudup, Lightning Slim, Kenzie Moore, Joe Dyson, Lou Nillet and Jimmy and Jack. . . . And—though announced previously, Atlantic's subsid, Atlas Records now becomes Atco Records. Atco, almost complete with its distrib setup, is still in the process of arranging distrib deals in additional areas. . . . The Edward B. Marks Music Corporation has just acquired all rights to "Soldier Boy" from Bryden Music, Inc. Arnold Shaw, Marks' General Professional Manager, is slanting "Soldier Boy" as he did "Piddily Patter Patter," swinging it from the R & B groove into the pop field. In addition to the four recordings on MGM, Essex, King and Glory, a number of other major diskeries are evincing solid interest in the tune's pop potential. It is reported that Eydie Gorme and Sunny Gale have also cut the tune. . . . Baby girl born to Mr. and Mrs. Howard Roseff of Secco Records, Andrea Ellen born on July 19. . . . Miriam Abramson, Atlantic Records, leaves for the west coast for one week on business. In September Miriam and Mrs. Ahmet Ertegun will vacation in Europe for one month. . . . Atlantic will issue a special release this week. It will be The Clovers "Nip Sip" and "If I Could Be Loved By You." "Nip Sip" was written by Rudy Toombs, currently so successful with the national hit "Gum Drop." . . . Bess Berman and Hy Seigel, over at Apollo, tell us they've gotten very strong reaction on the Casanovas' "Please Be My Love" and Mahalia Jackson's "Nobody Knows." Based on the strong business the diskery has been doing in this torrid, sales-killing weather, Seigel predicts the fall should bring a big rise in sales for Apollo and the industry in general. . . . Harry Apostoleris, Alpha Distributing, New York, in the French Hospital for a few days. Johnny Halonka tells us it is nothing serious. Just a check-up. Johnny in a hurry for Harry to get back on the job inasmuch as their line is so hot. Alpha's pat hand includes "Ain't It A Shame" by Fats Domino on Imperial and "Maybellene" by Chuck Berry on Chess. . . . Al Silver, Herald Records, on vacation this week. Partner Jack Angel celebrated his youngster's first birthday last Sunday with a party. Angel reports that Herald will issue a double barreled blast this week with a new Nutmeg, "Ship of Love," and Al Savage singing "Paradise Princes" backed with "My Sweetie Is Gone." . . . Ernie Young feels he has a strong record seller in blind pianist and gospel singer, Prof. Harold G. Boggs. Boggs, who lost his sight at the age of 15, has studied piano and singing for many years and has composed many of the pieces he records. His current release on Nashboro is "When The Spirit of the Lord Comes." . . . Len and Phil Chess strong on their Willie Dixon cover of "Walking The Blues" on Checker. Original version of "Walking" by Jack Dupree and Mr. Bear on King has been garnering excellent sales. . . . We hear Joe Loco and his mambo quintet doing very well at the Ritz Carlton Hotel in Atlantic City, N. J. where they are appearing for the Summer season. . . . The Four Coins, Epic recording artists, will be honored by 5,000 teenagers on Greek Day to be held at Coney Island Park, Cincinnati, O., on August 5. . . . Earl Bostic's Rhythm & Blues Combo, having just concluded a highly successful four month-one nighter tour of the West Coast, heads for the mid-west for an engagement at Scaler's House of Jazz in Milwaukee starting August 15. The Detroit's Crystal Lounge for 10 days starting August 26 and the Colonial Tavern in Toronto, Canada, for one week beginning September 5. The middle of September brings Earl and his Septet back to Eastern shores. . . . Roy Hamilton and the Buddy Johnson Band into Basin Street August 11 for two weeks. . . . Currently sharing the spotlight at The Composer with holdover Cy Coleman Trio is the Eddie Heywood Trio. . . . Cafe Bohemia, new Greenwich Village jazz club, proves its dedication to our indigenous art form by lining its walls with jazz album covers, including an exhibition by Burt Goldblatt, winner of the Annual Art Directors Award. The club has also named pianist George Wallington musical director. Wallington appears nightly with his Norgan recording Trio and also lines up the additional jazz attractions at the downtown spot. . . . WPFH-Philadelphia, Pa. will begin on August 6 what it calls "The first television program in its area beamed directly to a Negro audience." Mitch Thomas will kickoff a live weekly hour and a half show featuring top recording guest stars and a teenage audience dancing to record hits.

Atco Records announces the signing of The Cavaliers. The group features a girl singing lead, Yvonne Mills. . . . Ruth Brown and The Clovers open at the Apollo Theatre on August 12. With the Clovers new disk out this week, "Nip Sip" and "If I Could Be Loved By You," both Atlantic artists will be plugging new releases. Ruth Brown's new item is "What'd I Say" and "It's Love Baby."

CHICAGO:

One of this city's top R&B record distrib tells us that many R&B record sales are being lost "because the indie record firms are failing to take the initiative and put out some true R&B material." According to this distrib, "They're being lost in a tide of marginal merchandise. The indie manufacturers are pointing in the wrong direction," he claims, "by producing 'possible pop' disks and ignoring their basic, bread and butter market, the R&B record buyer." Our distrib friend concludes, "There are too many of these marginal manufacturers. They're killing the R&B incentive which," he says, "is like killing the goose that laid the golden eggs." . . . Freddie Williams home from the hospital, recovering nicely, and hoping to get back to his WAAF mike but soon. We hope he'll be tellin' the folks even before this appears in print. . . . Lester (Pres) Young

who is presently breaking all records at the Beehive guested last week on Stan Riccardo's WGES record show. And was a clickeroo. . . . Paul Glass smilingly complains, "Wish somebody would invent a 'day-stretcher' so I could catch up with my work." And believe you me, Paul really means it. His All-State Distribs, in addition to everything else, have just taken on the Tico-Rama line for this area. Paul claims that Eddie Barclay's dinking of "The Bandit" on Tico selling terrific. . . . Chuck Berry, who's Chesserooooe click, "Maybellene," is hitting Pop, C&W as well as the R&B field charts these days, is reported to be ready for booking into Brklyn's Paramount Theatre right over the bridge on Flatbush Plaza, but very, very soon. . . . Sam Evans will be at New York's Roosevelt Hotel beginning Aug. 15 where he'll be seeking talent for fall bookings. Sam's summer home in Idlewild, Michigan, by the way, now the favorite stop-off stop of all R&B men seeking relaxation. Recent visitors were Bristoe Bryant, Detroit's famed deejay and Lenny Chess of Chess/Checker. . . . Reports from "Smitty" at United/States Records indicate that The Danderliers are busting it wide open all over again with their "Shu-Wop" and "My Loving Partner." . . . Irv Marcus, genial and jolly sales head of Duke/Peacock in town looking "for new material" while overseeing the cutting of some new sides. . . . Congrats, and most sincerely so to two very swell guys, Ernie and George Leaner who have just received Epic's "Sales Achievement Award." These two peppy youngsters have amazed the disk distributing world with the action they've fomented to put over the Epic line hereabouts. . . . Local deejays report that we should watch the following, "for," they claim, "they're busting open big": The Laurels' "Truly, Truly"; Count Basie and Joe Williams' "The Comeback"; Otis Williams And His New Group's "Gumdrop." . . . Hot, ain't it?



AMOS MILBURN

LOS ANGELES:

Lou Chudd of Imperial Records returned from a business trip back East. . . . Dootsie Williams has signed two new groups to his Dootone label. Groups are called the Originals and the Calvanes and both will be recording soon. . . . "Why Don't You Wrie Me" by the Jacks on RPM really taking off in L. A. this week—moving up is Arthur Lee Maye's "Love Me Always." . . . Capitol is rushing release of Paul "Mr. Hucklebuck" Williams' initial effort for the label. Sides feature "Rock It Davy Crockett" coupled with "Hello." . . . Michael Grodney of Mambo Records is all excited about the first session he cut last week with the Colts. This is the group of young college fellows from Bakersfield whom Mike recently signed. . . . Eddie Mesner of Aladdin Records cut some new Amos Milburn sides last week that he says "are terrific." . . . Gene Saden, of the Rosslyn Music Center in downtown L. A., is the proud father of an 8 lb. 10 oz. baby boy. . . . KOWL deejay "Chico" Sesma and his Latin orchestra cut four sides for Marquee Records. . . . Billy Ward's Dominos in town for some TV appearances. . . . B. B. King and his band heading coastwise next month. . . . Lannie Piper tells us that John Dolphin's record store has some of the most courteous clerks in town. John has just recorded an instrumental by a new artist, Parky Harris, and he is sure it will be a hit for his Cash label. . . . Eddie Ray of Imperial is betting on Smiley Lewis' "I Hear You Knockin'" . . . The Penguins driving around town in a beautiful new Pontiac station wagon.

#### LOS ANGELES:

JAZZ JOTS

Dave Brubeck opens at his old stamping ground, the Blackhawk, in San Francisco on July 29, after a highly successful Eastern tour which included an engagement at New York's Basin Street. . . . Cal Tjader was held over for a week at Sardi's for an extra week which postponed Stan Getz's opening until July 27. Cal appears at the Hollywood Bowl on August 18, and Stan does the Steve Allen show on Aug. 4. . . . Errol Garner follows into Sardi's on August 19. . . . Hamp Haws, who has two 12" LP's on Contemporary is currently appearing at the Haig. . . . Connie Condoli is replacing Bud Shank with the ALLstars at the Lighthouse, while Bud is at the Newport Jazz Festival. . . . Many Los Angeles juke box operators using the special juke box kit put out by Pacific Jazz Records. . . . New radio show "Jazz West Coast" is heard over KFWB 7:30 to 8:30 P. M. over KFWB.

#### JAZZ JOTS

HAROLD G. BOGGS

It's a HIT—If It's on CHART

JUST RELEASED

"CAN'T YOU SEE"

b/w

"MY BABY'S CRYING"

By SONNY JONES

Chart 601

It's a HIT—If It's on CHART RECORDS

2 New HITS just released

1 COUNT BASIE & Ork. "EVENTIDE" C-666

2 BILL DOGGETT & Ork. "QUAKER CITY" b/w "True Blue" King # 4808

published by BILLACE MUSIC CO. Gen. Mgr.: ACE ADAMS 40-06 VERNON BLVD. LONG IS. CITY, N.Y.

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WILLIE DIXON



HAROLD G. BOGGS



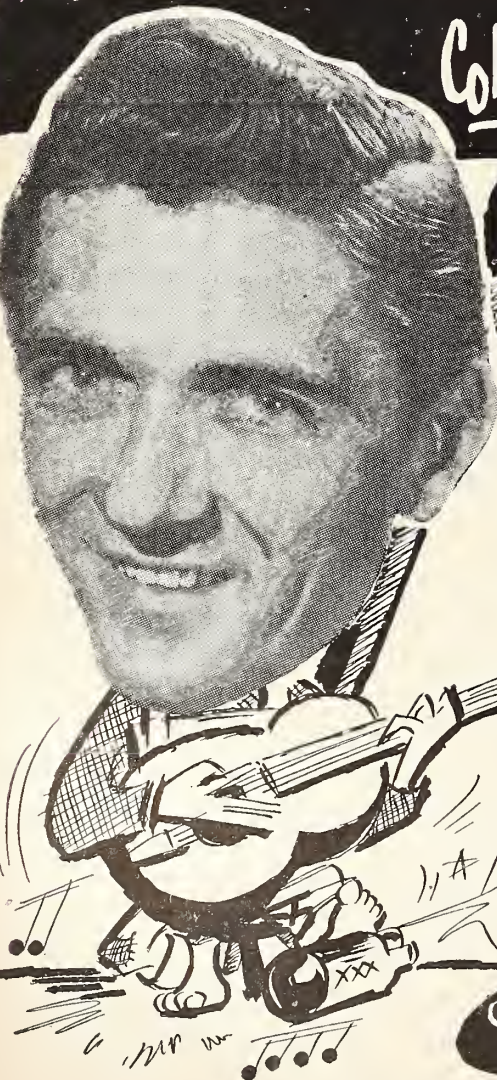
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Headed your way ..... and  
Headed for the TOP ...

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Singing

**"DON'T TEASE ME"**  
c/w  
**"I JUST DROPPED IN  
TO SAY GOODBYE"**  
Columbia-21429



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Phone 7-6406



**THE CASH BOX**

**Country Disk Jockey**

**REGIONAL RECORD REPORTS**



**POP'S COUNTRY STORE**  
WXGI—Richmond, Va.

1. I Don't Care (Webb Pierce)
2. Baby, Let's Play House (Elvis Presley)
3. Crewcut And Baby Blue Eyes (Tabby West)
4. I'm Hurtin' Inside (Reeves)
5. Daddy, You Know What (Jim Wilson)
6. Kiss The Baby Goodnight (Charline Arthur)
7. All Right (Faron Young)
8. Blue Darlin' (J. Newman)
9. There's Poison In Your Heart (Kitty Wells)
10. Don't Offer Me The Stars (Harvie June Van)

**"NERVOUS NEPHEW"**  
NED NEEDHAM  
WMOP—Ocala, Fla.

1. Baby, Let's Play House (Elvis Presley)
2. All Right (Faron Young)
3. Don't Blame The Children (Huskey/Coon Creek Girls)
4. It Looks Like I'm Just In Your Way (Marty Robbins)
5. Satisfied Mind (P. Wagoner)
6. A Letter From Home (Penny)
7. So Lovely Baby (Rusty & Doug)
8. Most Of All (H. Thompson)
9. Gone With The Wind (Raney)
10. When I Stop Dreaming (Louvin Bros.)

**BOB JENNINGS**  
WLAC—Nashville, Tenn.

1. Satisfied Mind (P. Wagoner)
2. Making Believe (Kitty Wells)
3. So Lovely Baby (Rusty & Doug)
4. Daddy, You Know What (Jim Wilson)
5. Live Fast, Love Hard (Young)
6. Don't Blame The Children (Ferlin Huskey)
7. When I Stop Dreaming (Louvin Bros.)
8. It Looks Like I'm Just In Your Way (Marty Robbins)
9. The Best Mistake (G. Morgan)
10. Blue Darlin' (J. Newman)

**HERMAN COLEMAN**  
WMGR—Bainbridge, Ga.

1. It Tickles (Tommy Collins)
2. Satisfied Mind (P. Wagoner)
3. Makes Me So Mad (D. Rose)
4. Someone Will Love Me (Reno & Smiley)
5. All Right (Faron Young)
6. When I Stop Dreaming (Louvin Bros.)
7. Old Lonesome Times (Smith)
8. I Don't Care (Webb Pierce)
9. Lovely Lips (Nita, Rita & Ruby)
10. No One Dear But You (Johnny & Jack)

**JOHNNY RION**  
KSTL—St. Louis, Mo.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (Webb Pierce)
3. Flower Of My Heart (Robbins/Winters)
4. Within Your Arms (J. Tubb)
5. No One Dear But You (Johnny & Jack)
6. It Tickles (Tommy Collins)
7. All Right (Faron Young)
8. I Wanna, Wanna, Wanna (Wilburns)
9. Yellow Roses (Hank Snow)
10. It Looks Like I'm In The Way (Marty Robbins)

**JIMMY HUTSELL**  
WLAR—Athens, Tenn.

1. Yellow Roses (Hank Snow)
2. I Don't Mind (Webb Pierce)
3. In The Jailhouse (W. Pierce)
4. Satisfied Mind (P. Wagoner)
5. In Time (Eddy Arnold)
6. Are You Mine (Wright & Tall)
7. Somebody Stole My Gal (Chet Atkins)
8. I'm Glad I Got To See You (Hank Snow)
9. Your Good For Nothing Heart (Webb Pierce)
10. Blue Guitar (Red Foley)

**BILLY STANLEY**  
WNOE—New Orleans, La.

1. Cattle Call (Eddy Arnold)
2. There She Goes (Carl Smith)
3. Go Back You Fool (Young)
4. Yellow Roses (Hank Snow)
5. I Don't Care (Webb Pierce)
6. Satisfied Mind (J. Shepard)
7. Shine On Harvest Moon (Chet Atkins)
8. Blue Darlin' (J. Newman)
9. That's How I Feel (Parker)
10. I Guess I'm Crazy (Fairburn/Collins)

**CLIFF RODGERS**  
WHKK—Akron, Ohio

1. Daddy, You Know What (Jim Wilson)
2. I'm Glad I Got To See You (Hank Snow)
3. I Don't Care (Webb Pierce)
4. Satisfied Mind (P. Wagoner)
5. Just Call Me Lonesome (Eddy Arnold)
6. Your Heart Is An Island (Hank Locklin)
7. Go Back You Fool (Young)
8. Davie Crewcut (Homer & Jethro)
9. Hummingbird (Rose Maddox)
10. I'll Love You Till The Day I Die (Marty Robbins)

**TOM EDWARDS**  
WERE—Cleveland, Ohio

1. Satisfied Mind (Wagoner/Foley)
2. Daddy, You Know What (Jim Wilson)
3. I Don't Care (Webb Pierce)
4. Cattle Call (Eddy Arnold)
5. So Lovely Baby (Rusty & Doug/Johnny & Jack)
6. Don't Blame The Children (Ferlin Huskey)
7. That Do Make It Nice (Eddy Arnold)
8. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
9. Makes Me So Mad (D. Rose)
10. Making Believe (K. Wells)

**HARRY GAINES**  
KTAE—Taylor, Texas

1. Flower Of My Heart (Adams)
2. Blue Darlin' (J. Newman)
3. Baby, Let's Play House (Elvis Presley)
4. Let Me Stay In Your Arms (Jimmy Newman)
5. Yonder Comes A Sucker (Jimmy Reeves)
6. I Don't Care (Elvis Presley)
7. I'm In Love With You (Wells)
8. Daddy, You Know What (Jim Wilson)
9. When You're Near (Gaines)
10. Love Can Move Mountains (Jimmy Heap)

**THOM HALL**  
WKYW—Louisville, Ky.

1. Cattle Call (Eddy Arnold)
2. I'm Hurtin' Inside (Reeves)
3. I Don't Care (Webb Pierce)
4. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
5. There She Goes (Carl Smith)
6. Daddy, You Know What (Jim Wilson)
7. Satisfied Mind (P. Wagoner)
8. That's What Makes The Juke Box Play (Anita Carter)
9. All Right (Faron Young)
10. Have You Seen (Ernest Tubb)

**COUSIN JOHNNY SMALL**  
WNLC—New London, Conn.

1. Cat Came Back (Lee Moore)
2. Satisfied Mind (P. Wagoner)
3. Lost To A Stranger (Brown)
4. Making Believe (Kitty Wells)
5. Hummingbird (Don & Lou Robertson)
6. Gone With The Wind (Raney)
7. Roanoke (Bill Monroe)
8. Go Back You Fool (Young)
9. No One Dear But You (Bud Deckelman)
10. How It Hurts To Cry Alone (Lee/Cooper)

**TOMMY DOWNS**  
WKLO—Louisville, Ky.

1. Satisfied Mind (Wagoner)
2. Cattle Call (Eddy Arnold)
3. Daddy, You Know What (Jim Wilson)
4. Your Heart Is An Island (Hank Locklin)
5. I Don't Care (Webb Pierce)
6. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
7. Blue Darlin' (J. Newman)
8. There She Goes (Carl Smith)
9. Kentuckian (Eddy Arnold)
10. All Right (Faron Young)

**PAUL KALLINGER**  
XERF—Del Rio, Texas

1. I Don't Care (Webb Pierce)
2. In The Jailhouse (W. Pierce)
3. Satisfied Mind (P. Wagoner)
4. Yellow Roses (Hank Snow)
5. Cattle Call (Eddy Arnold)
6. Making Believe (Kitty Wells)
7. Blue Darlin' (J. Newman)
8. Deceive Me Once Again (Sonny James)
9. I'm Hurtin' Inside (Reeves)
10. Daddy, You know What (Jim Wilson)

**DAVE WALSHAK**  
KCTI—Gonzales, Texas

1. Flower Of My Heart (Robbins & Winters)
2. Yonder Comes A Sucker (Jimmy Reeves)
3. I'm In Love With You (Kitty Wells)
4. I Don't Care (Webb Pierce)
5. Baby, Let's Play House (Elvis Presley)
6. Gone With The Wind (Raney)
7. Sweet Little Miss Blue Eyes (Doug & Earl)
8. In Time (Eddy Arnold)
9. Satisfied Mind (P. Wagoner)
10. Let Me Stay In Your Arms (Jimmy Newman)

**TOM PERRYMAN**  
KSJ—Gladewater, Texas

1. Yonder Comes A Sucker (Jimmy Reeves)
2. Baby, Let's Play House (Elvis Presley)
3. I Don't Care (Webb Pierce)
4. Satisfied Mind (Wagoner)
5. Journey With No End (Johnny Horton)
6. You Oughta See Pickles Now (Tommy Collins)
7. Satisfied Mind (P. Wagoner)
8. That's What Makes The Juke Box Play (Anita Carter)
9. All Right (Faron Young)
10. Have You Seen (E. Tubb)

**SMOKEY SMITH**  
KRNT—Des Moines, Iowa

1. Satisfied Mind (Wagoner)
2. Daddy, You Know What (Jim Wilson)
3. I Don't Care (Webb Pierce)
4. So Lovely Baby (Rusty & Doug)
5. Blue Darlin' (J. Newman)
6. Go Back You Fool (Young)
7. Sweet Little Miss Blue Eyes (Ray Price)
8. That Do Make It Nice (Eddy Arnold)
9. It's A Lovely World (E. Tubb)
10. All Alone (Justin Tubb)

**HAL HARRIS**  
KRCT—Baytown, Texas

1. There She Goes (Carl Smith)
2. Satisfied Mind (Foley/Wagoner)
3. A Lonely World (E. Tubb)
4. I'll Love You Till I Die (Marty Robbins)
5. So Lovely Baby (Rusty & Doug)
6. I Got To See You (Snow)
7. That's What Makes The Juke Box Play (Rosalie Allen)
8. Blue Darlin' (J. Newman)
9. Fa So La (Terry Fell)
10. Go Back You Fool (Young)

**"UNCLE LEN" ELLIS**  
WJOB—Hammond, Ind.

1. I Don't Care (Webb Pierce)
2. Go Back You Fool (Young)
3. Satisfied Mind (J. Shepard)
4. Daddy, You Know What (Jim Wilson)
5. Live Fast, Love Hard (Young)
6. Satisfied Mind (Red Foley)
7. In The Jailhouse (W. Pierce)
8. I Wanna, Wanna, Wanna (Wilburns)
9. Satisfied Mind (P. Wagoner)
10. Sweet Little Miss Blue Eyes (Ray Price)

**DAL STALLARD**  
KCMO—Kansas City, Mo.

1. I Don't Care (Webb Pierce)
2. Cattle Call (Eddy Arnold)
3. Satisfied Mind (P. Wagoner)
4. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
5. Take Possession (Shepard)
6. You're Right, I'm Left (Elvis Presley)
7. Satisfied Mind (Red Foley)
8. There She Goes (Carl Smith)
9. His Hands (T. Ernie Ford)
10. Satisfied Mind (P. Shepard)

**CARL STUART**  
WVOM—Boston, Mass.

1. Live Fast, Love Hard (Young)
2. In The Jailhouse (W. Pierce)
3. Yellow Roses (Hank Snow)
4. Daddy, You Know What (Jim Wilson)
5. Cuzz Yore So Sweet (Crum)
6. Making Believe (Kitty Wells)
7. Go Back You Fool (Young)
8. Satisfied Mind (J. Shepard)
9. It Tickles (Tommy Collins)
10. A Teardrop On A Rose (Hank Williams)

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**Country**  
**JUKE BOX TUNES**

**"The Cash Box" Award**



SPRINGFIELD, MO.—Webb Pierce, who was named the number one male vocalist in the Country field is pictured here as he receives The Cash Box Award from Red Foley. The occasion was when Webb recently appeared as Foley's special guest on the "Ozark Jubilee" from Springfield, Mo. Both artists record for Decca Records.

**CINCINNATI CUT-UPS**

From the shadow of the "Voice of America" towers, near Mason, O., beaming hope of survival to Europe's masses, come the first efforts in the area to demonstrate how farm families can help city dwellers survive in case of atomic blast or natural disaster. Just in case 500 persons have to move out from the city suddenly to your farm for dinner after a disaster, Miss Minerva Harbage will program "Operation Mass Feed" from WLW's Everybody's Farm, Aug. 8th, 9th, 10th. "Survival after disaster" explained Miss Harbage, "merely requires going back two generations to learn what Grandma did, without all our modern conveniences." . . . Paul Dixon who bounced back as one of Cincinnati's leading radio and TV personalities attracted 24,761 attendance on "Paul Dixon Day" at Coney Island. Paul just returned from New York and Mutual to the Queen City. . . . Al Helfer, former Cincinnati radio and sports voice is back in his old home town this week with the Brooklyn Dodgers. Al is now being heard over WOR-TV and WMGM-R, as well as doing two sports shows weekly over WABC-TV in New York. He is married to Romona, former WIW singing star, and they now live in Westchester County, N. Y. . . . It was learned this week that WCPO-R will become the exclusive MBS outlet in this area, the switchover taking place this fall with the expiration of the MBS-WLW-R contract. . . . The Four Coins (Epic) will be at Moonlight Gardens with Clyde Trask's Orchestra this week end. Ralph Flanagan is currently appearing there. . . . Arthur Lee Simpkins is now the attraction at Beverly Hills. . . . Gene Lockhart doing a great job in "On Borrowed Time" at the Summer Play House. . . . Jimmie Skinner (Decca) back from the crossroads where he appeared on the "Ozark Jubilee" with Red Foley, reports that Red will soon be on vacation, with Eddie Arnold or Tennessee Ernie slated to take his place.

**SATISFIED MIND**

Porter Wagoner  
 (RCA Victor 20-6105;  
 47-6105)  
 Red & Betty Foley  
 (Decca 29526; 9-29526)  
 Jean Shepard  
 (Capitol 3118, F3118)

**1**

**I DON'T CARE**

Webb Pierce  
 (Decca 29480; 9-29480)

**2**

**YELLOW ROSES**

Hank Snow  
 (RCA Victor 20-6057;  
 47-6057)

**3**

**MAKING BELIEVE**

Kitty Wells  
 (Decca 29419; 9-29419)  
 Jimmy Work  
 (Dot 1221; 45-1221)

**4**

**IN THE JAILHOUSE NOW**

Webb Pierce  
 (Decca 29391; 9-29391)

**5**

**CATTLE CALL**

Eddy Arnold  
 (RCA Victor 20-6139;  
 47-6139)

**6**

**THERE SHE GOES**

Carl Smith  
 (Columbia 21382; 4-21382)

**7**

**LIVE FAST, LOVE HARD, DIE YOUNG**

Faron Young  
 (Capitol 3056; F3056)

**8**

**BLUE DARLIN'**

Jimmy Newman  
 (Dot 1260; 45-1260)

**9**

**CRYIN', PRAYIN', WAITIN', HOPIN'**

Hank Snow  
 (RCA Victor 20-6154;  
 47-6154)

**10**

**Naming The Ship**



SHREVEPORT, LA.—Three Fabor Recording artists, featured on the Louisiana Hayride, recently had the honor of naming the ship shown in the background (LST-845) Pictured here with Bonnie, Maxine and Jim Edward Brown is Navy Captain Weber. The trio were sent to San Diego, Calif. on July 8th for the ceremonies. Following the ceremony, the artists were guests at a party in their honor.

**"Crew Cut"**



NASHVILLE, TENNESSEE — Once again Noel Ball, WSIX-TV, Nashville, proved to his viewers that pleasing them was his heart's desire. Recently, Noel played the Tabby West Decca recording of "Crew Cut and Baby Blue Eyes" on his "Eight Ball Show." Fan mail started pouring in wanting to hear the record and suggesting that Noel get a "Crew Cut" to go with his Baby Blue Eyes.

**Capitol Signs Bill Strength**

HOLLYWOOD—"Texas" Bill Strength has inked a new country artist's contract with Capitol Records, it was announced by Ken Nelson, the label's country and western music artists-repertoire chief.

The artist is a country disk jockey at KWEM.

In a further effort to please his audience, a small barber shop was moved into the studios so every one could see the barber as he proceeded to give Noel a "Crew Cut."

Noel went one step farther and had Tabby West visit his TV show and sing her version of the song "Crew Cut and Baby Blue Eyes." The song is one of his most requested numbers!

**THE TEN COUNTRY RECORDS**  
**DISK JOCKEYS PLAYED MOST THIS WEEK**  
 (PLUS THE NEXT TEN)

- |                                       |                                              |
|---------------------------------------|----------------------------------------------|
| 1. SATISFIED MIND                     | Porter Wagoner (RCA Victor)                  |
| 2. I DON'T CARE                       | Jean Shepard (Capitol)                       |
| 3. DADDY, YOU KNOW WHAT?              | Red & Betty Foley (Decca)                    |
| 4. CATTLE CALL                        | Webb Pierce (Decca)                          |
| 5. YELLOW ROSES                       | Jim & June Wilson (Mercury)                  |
| 6. MAKING BELIEVE                     | Eddy Arnold & Hugo Winterhalter (RCA Victor) |
| 7. BLUE DARLIN'                       | Hank Snow (RCA Victor)                       |
| 8. THERE SHE GOES                     | Kitty Wells (Decca)                          |
| 9. GO BACK YOU FOOL                   | Jimmy Newman (Dot)                           |
| 10. ALL RIGHT                         | Carl Smith (Columbia)                        |
| 11. BABY, LET'S PLAY HOUSE.           | Faron Young (Capitol)                        |
| 12. LIVE FAST, LOVE HARD, DIE YOUNG.  | Faron Young (Capitol)                        |
| 13. SO LOVELY BABY.                   |                                              |
| 14. CRYIN', PRAYIN', WAITIN', HOPIN'. |                                              |
| 15. IN THE JAILHOUSE NOW.             |                                              |
| 16. IT TICKLES.                       |                                              |
| 17. THAT DO MAKE IT NICE.             |                                              |
| 18. YONDER COMES A SUCKER.            |                                              |
| 19. WOULD YOU MIND.                   |                                              |
| 20. I'M IN LOVE WITH YOU.             |                                              |

IT'S TERRY TIME AGAIN!  
**Al Terry** sings...  
**NO, NO, JOHN**  
 GONE AGAIN  
 HICKORY 1029

**SONNY JAMES**  
**"LET'S GO BUNNY HUGGIN'"**  
 CAPITOL #3198  
**CENTRAL SONGS, INC.**  
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
 HOLLYWOOD 1-9347

**TOMMY COLLINS**  
 "You Oughta See Pickles Now"  
 Capitol # 3190  
**CENTRAL SONGS, INC.**  
 6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF.  
 HOLLYWOOD 1-9347

**Tops In Country Music**  
**LESTER AND EARL FLATT AND SCRUGGS**  
 singing  
**"BEFORE I MET YOU"**  
 COLUMBIA # 21412  
**CEDARWOOD PUB. CO., INC.**  
 146 7th AVE. N., NASHVILLE, TENN.

**JIMMIE WILLIAMS**  
 Singing star on WWVA's "World's original Jamboree"  
 sings on  
**MGM**  
**"I Wouldn't Hurt You For The World"**  
**WHITE OAK MUSIC—BMI**  
 Cincinnati 24, O.

**THE 10 TOP COUNTRY Best Sellers**

- (PLUS THE NEXT FIVE)
- SATISFIED MIND**  
Porter Wagoner (RCA Victor 20-6105; 47-6105)  
Red & Betty Foley (Decca 29526; 9-29526)  
Jean Shepard (Capitol 3118; F-3118)
  - I DON'T CARE**  
Webb Pierce (Decca 29480; 9-29480)
  - CATTLE CALL**  
Eddy Arnold (RCA Victor 20-6139; 47-6139)
  - MAKING BELIEVE**  
Kitty Wells (Decca 29149; 9-29149)
  - IN THE JAILHOUSE NOW**  
Webb Pierce (Decca 29391; 9-29391)
  - YELLOW ROSES**  
Hank Snow (RCA Victor 20-6057; 47-6057)
  - THERE SHE GOES**  
Carl Smith (Columbia 21382; 4-21382)
  - CRYIN', PRAYIN', WAITIN', HOPIN'**  
Hank Snow (RCA Victor 20-6154; 47-6154)
  - BABY, LET'S PLAY HOUSE**  
Elvis Presley (Sun 217; 45-217)
  - LIVE FAST, LOVE HARD, DIE YOUNG**  
Faron Young (Capitol 3056; F-3056)
  - ALL RIGHT**
  - GO BACK YOU FOOL**
  - WILDWOOD FLOWER**
  - IN THE JAILHOUSE NOW No. 2**
  - THERE'S POISON IN YOUR HEART**

**The Cash Box Country Reviews**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX BULLSEYE of the WEEK**

**"DON'T TEASE ME" (2:18)**  
 [Driftwood BMI—C. Smith]  
**"I JUST DROPPED IN TO SAY GOODBYE" (2:44)**  
 [Peer Int'l BMI—J. Davis]  
**CARL SMITH**  
 (Columbia 21429; 4-21429)

● It looks as though Carl Smith is gonna add another pair of hits to his fabulous collection. The chanter lends his talents and personality to two stellar tunes that are as different as day and night and both ends make the top spot on all the lists. On one half tagged "Don't Tease Me", Smith races through a fast paced romantic cutie that has the quality, novelty and charm to bust through in no time flat. Vocal effort and instrumentation are really great. The other side, "I Just Dropped In To Say Goodbye", is a middle tempo lament beautifully portrayed. Smith pours his heart out in a potent mid-deck recitation as he sees his gal go down the aisle with another guy. It's a two-sided powerhouse.

**"THE YELLOW ROSE OF TEXAS" (2:25)**  
 [Planetary ASCAP—D. George]  
**"A MILLION MILES FROM HERE" (2:23) [E. Tubb, T. Tubb]**  
**ERNEST TUBB**  
 (Decca 29633; 9-29633)

● Steady wax-seller, year in and year out, Ernest Tubb is headed for an upper rung on the sales ladder, once again, with a terrific new tune that's broken wide open in the pop market. The tune, "Yellow Rose Of Texas", is adapted from the Civil War days and the lyrics have been revised and brought up to date. Tubb has the first country version of the tune and the soothing-toned artist treats it to an excellent reading. On the lower deck the warbler turns in another persuasive performance as he wends his way through a quick beat sentimental piece labeled "A Million Miles From Here". The artist is fed up with his gal and plans to "get away from it all". Grade "A" coupling.

**"NITA, RITA & RUBY**  
 (RCA Victor 20-6212; 47-6212)

**"WHOSE BABY ARE YOU" (2:15)** [A-cuff-Rose BMI—E. Newton] 'Nita, Rita and Ruby, winners of the *Cash Box* deejay polls as the "Most Promising Up and Coming Vocal Group" delightfully combine voices on a catchy up-beat, rhythmic piece that could click. Big pop possibilities.

**"BUT I LOVE YOU JUST THE SAME" (2:02)** [Hill & Range BMI—J. Wright, J. & J. Anglin] Flip is a bouncy, love novelty that the gals wax in solid, coin-catching style. Watch 'em both.

**RITA FAYE**  
 (MGM 12407; K12407)

**"I WONDER WHEN WE'LL EVER KNOW" (2:23)** [Milene ASCAP—Rose] The last composition, and one of the finest from the pen of the late Fred Rose is handled in inspiring fashion by the young and talented Rita Faye. Could take off.

**"WAIT FOR THE LIGHT TO SHINE" (2:05)** [Milene ASCAP—Rose] On the lower slice the chirp receives a choral assist as she waxes another Rose tune in up-beat style. Two standout decks.

**WESLEY & MARILYN TUTTLE**  
 (Capitol 3204; F3204)

**"I PROMISE YOU" (2:34)** [Fairway BMI—C. Aldrich] Wesley and Marilyn Tuttle make their bid for a place among the best selling ranks with a pretty, up-tempo love item. Perfect wedding of melody and lyrics.

**"YOU NOBODY BUT YOU" (2:26)** [Lowery BMI—E. Smith, B. Woodall] This end the pair hand in another charming vocal job on an inviting, quick paced romantic piece. Two strong sides.

**JESSE COATES**  
 (Headline 101; 45-101)

**"NOBODY CAN TAKE MY BABY" [Heart BMI—J. Marlo]** Jesse Coates turns in a distinctive reading on an infectious, fast paced romantic item. Neat instrumental support turned in by the Dixie Playboys.

**"YOU GOTTA BE GOOD" [Heart BMI—J. Marlo]** Bottom side is a quick beat sentimental piece that Coates and the Playboys etch in easy-on-the-ears fashion.

**MAXINE & JIM EDWARD BROWN**  
 (Fobor 126; 126-45)

**"YOU THOUGHT I THOUGHT" (2:25)** [Acuff-Rose BMI—I. & C. Louvin] Maxine and Jim Edward Brown come through with a polished vocal duet on a captivating fast paced, romantic novelty with a real snappy ending. Potent deck that could be a big money-maker for ops and dealers.

**"HERE TODAY AND GONE TOMORROW" (2:50)** [Dandelion BMI—J. E. & M. Brown] Bonnie effectively joins forces with Jim and Maxine on a moderate tempo, heart-felt platter.

**TOMMY DUNCAN**  
 (Coral 61474; 9-61474)

**"SOMEBODY'S PUSHIN'" (2:06)** [Nutmeg ASCAP—L. Hays, S. Harper, T. Duncan] The smooth tones of Tommy Duncan show up to good advantage as the artist takes hold of a cute piece of material and knocks it out in appealing style. A quick beat pleaser.

**"I'LL NEVER WORRY YOU" (2:28)** [Riverside ASCAP—J. Kenny] Under lid is a feelingful middle tempo tune that Duncan spins in soft and tender fashion.

**McCORMICK BROS.**  
 (Hickory 1030; 45-1030)

**"CROSS MY HEART" (2:11)** [Cedarwood BMI—Martin, Danner] The McCormick Brothers blend their vocal and instrumental talents in top calibre fashion on a pleasing, fast tempo love ditty that should rack up the sales and spins.

**"THE MAD BANJO" (2:19)** [Acuff-Rose BMI—Kelly, Haskel, L. McCormick] On the reverse etching the boys hop on the "banjo bandwagon" as they speed over a colorful instrumental piece in sparkling style.

**DON RENO & RED SMILEY**  
 (King 1490; 45-1490)

**"BAREFOOT NELLIE" (2:12)** [Lois BMI—Reno, Davis] Don Reno and Red Smiley handle the vocal efforts in fetching fashion as they fly through a tantalizing novelty at a speed that approaches the "sound barrier". An exciting platter. Should attract loads of attention.

**"RENO RIDE" (2:34)** [Lois BMI—Reno, Norman, Mann] Reno, Smiley and the Tennessee Cut-ups dish up some fancy banjo work on this happy-go-lucky instrumental ditty.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Dottie Sills who works with Bill Carlisle and The Carlisles reports that all The Carlisles are scheduled for appearances in Virginia, Kentucky, Penn., Kansas and Oklahoma. . . . Bill Monroe (Decca) back in Nashville and made appearances on the Opry last week after several weeks of personal appearances. . . . D. C. Mullins, songwriter and deejay back in Nashville after a very favorable tour of the country, calling on other deejays in behalf of his and Webb Pierce's song . . . "Free Of The Blues." Mullins says from the report and comment by all of the deejays it looks as if Ted Rains and Buddy Thompson's recording of the tune should do very well. . . . Ray Scrivner and Charlie Bingham into Nashville last week for talks with Murray Nash. Scrivner and Nash left for work in the Dallas area. . . . Carl Smith (Columbia) and his Tunesmiths and the Duke of Paducah back into Nashville after several Fair Celebrations. The group still has a number of Fairs and Celebrations to complete; however, they managed to get into Nashville for an 'Opry' appearance last week. . . . T. Tommy Cutrer of Shreveport, Mercury Recording Artist, into Nashville last week, visited backstage and worked out recording sessions with Mercury's Dee Kilpatrick. . . . Slim Whitman (Imperial) into Nashville recently where he had talks with WSM executives about his becoming a 'regular' on the Grand Ole Opry. Whitman makes his first appearance on the show as a 'regular' on October 29th. . . . Hill McDaniels, Public Relations topper at WSM, already lining up schedule of events surrounding this year's Grand Ole Opry celebration marking the show's 30th Anniversary, which will be held in conjunction with the National Country Music Jockey Festival. Board members and others in the CMDJ Association will hold their first meeting on November 10th to be followed by the two-day festival—Grand Ole Opry's 30th Anniversary celebration! . . . Justin Tubb (Decca) turned in a very good performance, substituting for his dad, Ernest Tubb, on the Tubb's Record Shop Show, Midnight Jamboree last week. . . . Col. Tom Parker back into Nashville after a very successful extended tour with the Andy Griffith Show. . . . Tom Diskin also reported profitable tours with the Hank Snow Show. . . . W. R. (Bud) Conrad left last week for Mississippi after several weeks of visiting here in Nashville.



RED FOLEY

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JIM REEVES

held the managerial reins for Whitman for some time! Whitman announced his latest release while in Nashville "You Have My Heart" and "Song Of The Wild." . . . Jim Reeves (RCA Victor) continues to do a string of personal appearances, flying back to Shreveport on Saturdays for his appearances on the 'Hayride'. Reeves' current clicker is "Yonder Comes A Sucker" and "I'm Hurtin' Inside." Reeves is working his personal appearances through Buck and Sunny Booking Agency of Medford, Oregon.

THE BIG "D" JAMBOREE . . . WVOK, Birmingham, Ala. with Dan Brennan and Joe Rumore are creating unusual activity with the latest Sonny James Capitol Release . . . "Till The Last Leaf Shall Fall." Song is reported by stores to be gaining hit proportions throughout the area. Sonny is a native of Hackleburg, Ala. He last week introduced another 'regular' release . . . "Let's Go Bunny Huggin'" and "Too Much." Both look very good for Sonny, especially "Bunny Huggin'." . . . Another Big "D" artist, Charline Arthur (RCA Victor) has a new release out also . . . "Honey Bun" which was penned by Johnny Hicks. Margaret Llewellyn and Eddie McDuff, formerly of the "Country Roadshow" in Ft. Worth, Texas has joined the Big "D." . . . Parker Wilson, who was chief emcee on the "Country Roadshow" has also signed on at the Jamboree as a new emcee. . . . Wanda Jackson (Decca) made a guest appearance on the Jamboree on August 6th after her stint as guest on the Red Foley "Ozark Jubilee" on July 30th. . . . La Fawn Paul has her first release out on Abbott Records, a tune written by John Harper, called "Learning To Love." On the flip is a tune written by Vera Heifetz called "Mon Cher Ami." . . . Tom Tall (Fabor) and Fred Baker (Capitol) were recent guests on the Big "D" Jamboree. . . . Johnny Dolan says there's recording by the Commodores' "Riding On A Train" and "Uranium" that is going great in the Dallas area. . . . Artie Glenn, writer of "Crying In The Chapel," penned the "Uranium" side and collaborated with Marvin Montgomery on the "Train" side. Both boys are in the Big "D" Country Gentlemen band. Glenn says this tune has already sold 11,000 records. Sounds like they've already struck "Uranium"! . . . WRR's Jim Boyd has Sonny James (Capitol) recording of "Deceive Me Once Again" going big here.



MAXINE &amp; JIM EDWARD BROWN

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley featured star of the "Ozark Jubilee" ABC-TV country music stanza, thoroughly sold on the fact that television not only maintains a country artists' following, but can actually widen his popularity, just recently started a new long-term contract with Crossroads TV Productions, Inc., Springfield, Mo., producers of the "Jubilee." . . . Bill Wimberly, whose "Country Rhythm Boys" band plays the first half-hour of each Saturday night's ninety-minute "Ozark Jubilee," will add a third fiddle this week to his present seven-man unit. . . . Grady Martin

(Decca) would like to contact a combination alto-sax and fiddle man. Bobby Lord (Columbia) evidently made a wise move in premiering his forthcoming release "Hawk Eye" at the recent Columbia Records convention in Miami Beach. Advance orders from distributors present at the meeting indicate a big send-off for the deserving youngster. Lord gave the tune its initial airing on the "Jubilee" on August 6th.

COUNTRY SMATTERINGS . . . Buddy Killen, rep for Tree Music, just returned from two weeks in Florida. Killen back to his duties here in Nashville with emphasis on the Jim Wilson (Mercury) recording of "Daddy, You Know What?" which is taking on the appearance of a big record! . . . Gabe Tucker, personal manager of Ernest and Justin Tubb (Decca) has completely redecorated his offices here. To say his offices are loud would be putting it mildly. They're completely out of this world. Beautiful Flamingo walls, solid black doors and floor facings—and hold your hat—gold mouldings that blend in perfectly with the gold-trimmed picture frames. Even the coat-hangers have the new gold look. The office reflects excellent taste and originality! . . . Fred Baker (Capitol) celebrated his birthday 28th of July. Webb Pierce (Decca) recently guested on the Julius LaRosa Show. . . . Red Sovine (Decca) also present for appearances! Bill Temple co-writer of the Justin Tubb recording of "All Alone" reports that Jack Beasley of KOMA, Oklahoma City, Okla. recently played the tune eleven times over the 50,000 watter. . . . Bill Morgan (Columbia) who holds forth with his own deejay show over WKDA, Nashville, taking a rest from the turntables and out on vacation!



HANK SNOW

WAX-WISE . . . Just received Eddy Arnold's (RCA Victor) latest song folio. It's complete in every detail. And one of the largest ever published for Eddy. Trade response has been fine. . . . George T. Popkins, proprietor of "Pop's Country Store" on WXGI in Richmond, Va. is back at his turntables after a two week active duty tour with the Army in which he served as an officer in the Military Police Corps. . . . Benny Martin (Mercury), who has come up the ladder quite a ways since his first release for the label, is now pushing his latest efforts "Who Put The Tears In Your Eyes" and "Take My Word." Benny turns in some fine record performances. . . . Uncle Jim Christie and his wife into Nashville last week for visit with their many friends around the 'Opry'. The Christies were enroute to Mexico. Uncle Jim will take over deejay duties at XEG, a 150,000 k.w., which is located about 150 miles below the border. His new duties start October 1st and will run through the Winter until March 15th. Uncle Jim works through the Harold Schwartz Agency, for which he worked while doing the show over XERB in San Diego, Calif., a post he and Lefty Frizzell held down for two years together. Uncle Jim was pleasantly suprised while here in Nashville. He had for many years been reading the name Hy Heath on records as a writer. And, many times, Uncle Jim had wondered if this were the same Hy Heath he had worked musical shows with some years ago. Sure enough when he came to Nashville he learned



ANDY GRIFFITH

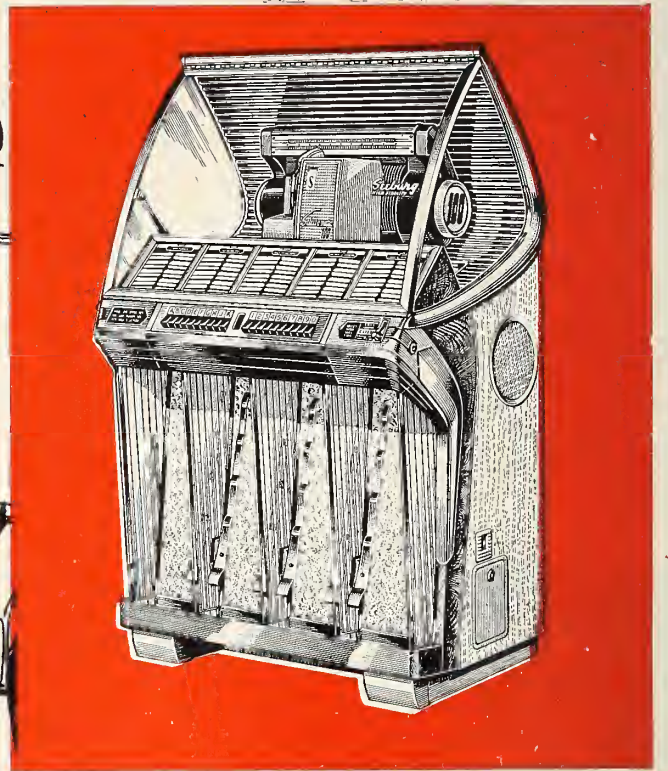
that it was the same Hy Heath he had worked with many years ago. The two spent several hours together talking over old times. Heath is writer of several big songs including "Mule Train," "Clancy Lowered The Boom," and "I Gave My Wedding Dress Away." Artists going through Monterrey, Mexico, are invited to stop in and visit with Uncle Jim at XEG and his Jamboree Show. . . . Gene Gardner, Country disk spinner of WFUL, and Vern Brooks, 'pop' jockey of the same station, Fulton, Kentucky, were in Nashville last week meeting many of their artist friends and getting tape interviews. . . . Lester Flatt and Earl Scruggs (Columbia) out with a brand new release "Before I Met You." . . . The Carlisles (Mercury) looking to be back in the winning circle with their latest efforts—a real bouncy tune called "Little Liza Jane." On the flip Bill Carlisle and Dottie Sills do a clever little tune called "Tele-A-Touch." Watch the Carlisles on these! . . . Del Wood (RCA Victor) has an excellent album jammed full of fine music that's suitable for any show or any home. It's called "Down Yonder By Del Wood" and has a fine looking picture of Del on the cover. It is loaded with such fine songs as: "Down Yonder," "Ida, Sweet As Apple Cider," "Just Because," "Smoky Mountain Polka," "Aloha Oe," "Ivory Corn," "Twelfth Street Rag," "Down South," "The Darktown Strutter's Ball," "Tie Me To Your Apron Strings Again," "That Naughty Waltz," and "Home Sweet Home." Another album is creating lots of good comment, Hank Thompson's waxing twelve powerful Country and Western songs. It is shaping up as one of the top selling albums and is available as a single LP but also in three low price single record extended play records, each containing four of Hank's best. . . . Bobby Byrd making his first appearance on records with his Sage and Sand release. First sides recorded were "Delicious Are Your Kisses" and "Please Don't Hurt Me." Bobby has been appearing on the Big "D" Jamboree in Dallas for the past month. W. O. Fleener of Sage and Sand Records expects great things from Bobby in the very near future. . . . Cliff Rodgers (WHKK-Akron, Ohio), recently did his show from the ballroom at Summit Beach Park in Akron. The occasion was WHKK DAY. Cliff, clean your stencil machine, it's difficult to read the copy. . . . Johnny Masters (Columbia) and the Masters Family have a new release out called "Everlasting Joy." According to word from Johnny, the song is getting excellent reaction. . . . Faron Young's latest release, "Go Back You Fool" and "All Right," has shown the fastest sales action of any of his previous releases. . . . Another Capitol disking . . . the Coon Creek Girls debut on this label with Ferlin Huskey "Don't Blame The Children" backed with "Saiht The Lord." "Children" is in much the same vein as his recent record "The Drunken Driver." Subject matter differs, but initial go'round indicates this may be a sleeper. . . . "Don't Blame The Children" has been sent to Sen. Kefauver who heads the Senate Investigation Committee working on improvement of entertainment. . . . Jeff "Country" Dale of Kent, Shreveport, La. busy working out his disk jockey show. Jeff is a regular C&W deejay in this area. . . . Phyllis Taylor turns in her performance of "Jealous Heart" and "The Picture That Hangs In My Heart" on Double AA Records. . . . Goldie Hill (Decca) out with a new release . . . already folks are saying that something big could happen with this one . . . titles are "Why Don't You Let Me Go" and "Ain't Gonna Wash My Face." . . . I know this is rushing the season a bit . . . but Eddie Hill (RCA Victor), who has his record show over WSM each evening, recently programmed some Christmas Music. I think deejays should program all Christmas Songs as early as the first of November. We're gonna mention the Christmas releases here as fast as they are released.



CARL SMITH

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# Here and There

NEW YORK—The moving picture industry, thru its dramatic (and most times inaccurate) stories of the newspaper industry, has made a "big thing" out of "NEWS SCOOPS." "Scoops" mean nothing to **The Cash Box**. We've seen stories and items appear in another publication which we did not print. In all cases, this information was in our hands, (and more than likely far in advance of any other publication, as we truthfully can say that our intimate knowledge and close association with all in the coin machine business brings us information not available to others) but, because of conditions prevailing, was not deemed ready for publication. **The Cash Box** will not print any items which will violate a confidence or injure the plans of our friends.

CHICAGO—There comes a time when everyone feels that everything just isn't worthwhile anymore. Yet out of persistence, especially in times of discouragement, comes success. For example: Charles W. Post made the first Postum in a barn. . . . Loose and Wiles started out as retail bakers and confectioners. . . . J. L. Kraft was a grocery clerk who started with a capital of \$65 to peddle cheese from a one-horse wagon. . . . Charles Hires ran a drug store in Philadelphia. . . . In 1869 H. J. Heinz planted a small plot of horse radish. He and two women and a boy grated and bottled the root to sell. . . . Mr. Gordon worked in a cotton mill but he had a liking for fish and packed salt mackerel in his cellar after working hours. . . . Coca-Cola was first made in the kitchen of an old home adjoining Mr. Pemberton's Drug Store. . . . E. A. Stuart, president of Carnation Milk Products Co., drove a team of mules in a Santa Fe construction gang. Later he ran a grocery store. In 1899 he bought a bankrupt condensery situated in the town of Kent, Wash.

MIAMI, FLA.—We've had practically every type of service available vended thru coin operated devices, and now we have one more. The Lewyt Air Conditioning Corporation of Brooklyn, N. Y. has sold 230 air conditioning units to a builder of motels here, who plans to add meters for use by tourists. A quarter in the meter will provide four hours of air conditioning.

# BUSINESS IS HOT— WHERE IT'S COOL!

Twenty years ago, in the thirties, an intrepid neon salesman entered into the pinball business by placing machines in various locations where he had sold his neon signs. He advised the location owners that:

"The machine will pay for your sign. The sign actually costs you nothing. You sign an agreement with me that your place will be my location exclusively and I'll install the sign and we'll let the machine pay for it.

"Once the sign is paid for then we'll split the proceeds from the machine on a fifty-fifty basis."

And tho, originally, this man had no idea of entering into the operation of pinball games or any other type of coin machines at that time, he soon found that he had more business than he could handle. Eventually he built up one of the largest routes in the State of New Jersey.

This same operator died recently in Florida. But he loved to recall his experiences as one of the most ingenious neon sign salesmen in those depression years. The incentive he used to sell and pay for the signs he sold to practically busted storekeepers—were pinballs.

Twenty years later a new such era dawns for the nation's aggressive and intelligent operators. This time, as has been proved during this record breaking torrid month of July, 1955, air conditioned locations have been able to stand up against the heat and not only equal intake records of a year ago, but, in many instances, produce even better collections.

This brings into being the fact that some of the more ingenious operators quickly sensed that, where good locations were air conditioned, they enjoyed steady and profitable play.

To induce other of their good locations to also become air conditioned, some of these operators guaranteed the down payment as well as the payments to follow.

But, as did this operator of 20 years ago they, too, asked for exclusive operating agreements,

and that the payments for the cooling system be taken out of the gross intake from the location's end of the machines.

The result is that not only are the coin machine operators helping boom business generally, but, what is even more important, they have discovered that:

"Business is hot where it's cool".

By guaranteeing the down payment, and the payments to follow, all from the gross intake of the equipment in the location and, in return for which arrangement the operator receives exclusive operating rights to the location itself, a better business era dawns for many in this field.

Not only will thousands continue to remain employed in other industries which, of itself, means well financed players for games, phonos and other equipment of the nation's operators but, at the same time, it also means that, by cooling the spot, the public is bound to better patronize the location and, thereby, both the operator and the location owner continue to enjoy better business during the torrid summer months while the air conditioning system is paid for from the gross proceeds of the machines in the location.

This is not new to those operators in those states where air conditioning is an absolute necessity today. But this article may help operators in those other states where, until this past July, few, if any, considered the need for helping their locations to install air conditioning as a part of their methods for assuring themselves better business.

In fact, there are many in the coin machine business who represent some of the leading makers of air conditioning devices, only because they have learned that a profit from one side adds to a profit from the other side.

Yet, even where the operator does not enjoy such a double-profit advantage he can, and should, help air condition his better spots, for his own continued better business during the torrid summer months.

# DEMAND FOR USED EQUIP'T 'WAY UP

## Growing Export Markets Boom Demand for All Types of Late Model Used Machines. Operators Enjoying Best Trade-In Era.

CHICAGO—Demand for late model used machines continues to soar as more and more of the world's export markets begin to call for the latest models of all types of machines.

With prices for new machines what they are in the U.S. few, if any, of the foreign nations' operators can purchase in any great quantity.

Therefore, according to those wholesalers who are supposed to know what is creating this unusual and continuing demand, the export markets are requesting shipment of 'used' machines.

"But," as one distributor stated, "they are all asking for the very latest models of machines and this," he claims, "has created quite a problem.

"Few, if any, of the nation's distributors have as many of the late model used machines as are being demanded," he concludes.

In the meantime, of course, the nation's operators are enjoying one of the very best trade-in eras ever to come about, due to the demand from their brother ops in the foreign nations.

Latin America is one of the biggest importers of machines. Canada, of course, continues to lead all the outside nations. But other countries, from the Far East all the way over to Europe, are also demanding the late models.

Most of these importers are geared to change them over to meet the re-

quirements as to mechanics, electricity and coins of their nations.

It is also interesting to note that operators who formerly held onto machines for many months have begun to trade them in more frequently and, so doing, are keeping their routes right up to the top peak play because of the fact that the players always enjoy new machines.

"Wanted-To-Buy" ads by distributors are growing in frequency. Distributors are, at the same time, sending their roadmen into the highways and byways of their territories to "pick up" whatever is possible in late model equipment.

They have given their roadmen permission to make some very fine trades with the operators for the new machines they are handling.

If anything at all, this should prove to the average American operator that his brother operators, internationally, are of great help to his business because it is their demand for used machines which is causing him to enjoy an era of the good trade-ins.

In the meantime, of course, it is the hope of one and all that the U.S. distributors will be able to supply the demand.

This is definitely the one best way to popularize American coin operated equipment thruout the world, to not only bring about greater and more lasting friendship, but to generally boom business for all concerned.

## Chi. Automatic Phono Operators Open New Bowling Season Monday, September 12

CHICAGO—Johnny Oomens, sparkplug secretary of the Chicago Automatic Phonograph Bowling League, reported this past week that the 1955-56 bowling season will open Monday, September 12, at 9:30 P.M. at the Bel-Bowl, Kedzie at Belmont Avenues, this city.



JOHNNY OOMENS

This year there is again an increase of two more teams. Last year there were 14 teams in the league. This year 16 teams will bowl for the championships. Championship team last year was ABC Music

Service Team No. 2.

Oomens hopes that everyone connected with the automatic phonograph industry in the Chicagoland area will be present on opening night to cheer the teams on for their first night of competition.

"It's going to be one of the greatest and most interesting bowling seasons we have ever had.

"Everyone is enthusiastic", Johnny Oomens said, "over opening night and all hope that every team sponsor will be out in force to help cheer them over the top."

Oomens also asked The Cash Box:

"Please advise any bowlers in the Chicagoland area who want to bowl in our league to contact me by phone. My telephone number, Belmont 5-6620.

"We are short of bowlers", he continued, "and we hope that many more will enter in this year's competition to make this one of the most outstanding seasons of all time."

## MOA Mailing Out Applications for Group Insurance Program of Disability Income Insurance

### Drive for Individual Memberships Under Way

OAKLAND, CALIF.—Members of Music Operators of America (MOA) will be receiving application forms within the next ten days for the Group Insurance Program of Disability Income Insurance, being written by the Joseph K. Dennis Company, Inc. for MOA, according to George A. Miller, president and business manager for the operators' group.

At the MOA convention in March of this year, the Disability Income Insurance was presented and discussed by Zan Perkel and Joseph K. Dennis. All those who attended the convention are fully acquainted with the idea, and Miller states that from the number of hands that were raised there in favor of the program, a goodly number of music operators will subscribe to it.

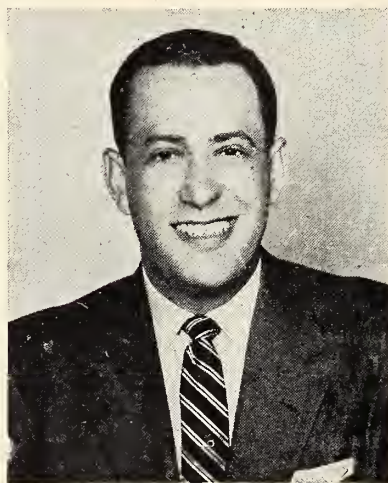
"Since the time this program was broached," said Miller, "operators from various parts of the nation have written to the MOA office inquiring when the program would be put into effect. The executive officers of MOA are happy to announce that all litera-

ture regarding the plan will be sent out in the very near future."

Miller also reported that the membership drive for individual memberships in MOA is now in full progress, and music operators from all over the United States are rapidly joining the national association.

"Various associations are making individual drives for membership in MOA," he advised. "A recent conversation with Al Denver, president of the New York association, indicated that he expected more than 100 individual memberships from the area. Our own California Music Merchants Association has already obtained 100 memberships in MOA from California. Timmy Tolisano, from the Connecticut organization, is making a personal drive. Harry Snodgrass from Albuquerque, N. M., has signed up all of the music operators in his vicinity. Martin Britz of Montana has done a splendid job in obtaining individual memberships. And there are many others, too numerous to mention, who are doing equally as well."

## "July Year's Best" — says Lewis



SAM LEWIS

CHICAGO—Sam Lewis, executive vice-president of Exhibit Supply, this city, declared this past week:

"This past month of July has been the biggest in the past twelve months.

"We are absolutely thrilled," he continued, "at the support which we have received from our distributors and, especially, from all the operators everywhere in this country as well as out of this country for our new products."

Lewis also said, "Because of this confidence in our firm we are working hard to present an unusually fine and unique line of new products which will help every one of the nation's operators to enjoy bigger, better and

steadier profits.

"It is our hope," he stated, "to always produce products that will continue to set new sales records for our firm because this simply means that they are meeting with the complete approval and acceptance of the entire industry."

Frank Mencuri added to Sam Lewis' statements by saying:

"There is no longer any doubt in the minds of our distributors and the operators everywhere in the nation that the statements which we made when we entered Exhibit Supply have been completely carried out.

"Both Sam and I believe that the trade wants more and more products like those we have already presented and we are working every single minute to bring new, different and better machines to the field."

## Wurlitzer Issues Financial Report for 1st Quarter

CHICAGO—R. C. Roling, president, The Rudolph Wurlitzer Company, with executive offices in this city, in issuing a financial report for the firm's first quarter (April, May and June) reported, "All divisions of the Company operated at a profit during the first quarter. Prospects for fall and winter business are exceptionally good."



# THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Things a little quieter along coin row this week with many operators enjoying well-earned vacations. . . . Walter Cook of Palos Verdes took an extended motor trip through the East and up into Canada, stopping in Detroit to pick up his new Cadillac and drove it back home to California. . . . Mr. Metz of S. & A. Novelty Co. in San Bernadino and his family have taken a house on Balboa island for the month of August. . . . Bill Olson and his brother entered their boat in the big Hawaii sailing yacht race, and must like it over there in the islands as no one has heard from them since they left. . . . E. E. Petersen of Petersen Music in San Diego taking a short combined business and pleasure trip to San Francisco. . . . Ray Powers very busy these days, having just added another route this week. . . . At California Music, Jerry Lowe was picking up the latest releases for his Trico Music boxes and telling Betty Blackney what the next hits are going to be. Abe Diamond of Diamond Distributing, playing the new Eddie Ballantine recording of "Whispering" for everyone who came in, and telling them it would be another hit for his newly-acquired "Wing" label. In to see Sammy Ricklin was Bert Annear, London Records regional sales manager who headquarters in San Francisco. . . . Wayne Davis at Minthorne Music was busy showing operators Chicago Coin's new "Bulls Eye Bowler" and getting fine reaction. Davy Crockett has also invaded coinrow with a Davy Crockett card vendor on display at Minthorne. . . . Incidentally Nat "King" Cole has equipped his home with one of the most elaborate home background music systems ever devised. The Seeburg 200 was used with a series of speakers attached—one for each room. . . . Don Donahue, Seeburg regional man, along Pico talking with operators.

Paul Laymon has put one of the Rock-Ola "1448" machines on the floor of Ben Chemers' office of the Calif. Music Merchants Association. Walter Hemple, president of the Los Angeles Division, brought some relatives to see a recent telecast of "The Orrin Tucker Show." Walt liked Roberta Lynn's singing so much that he ordered enough copies of her recording of "So Soon" to cover all of his juke boxes. . . . Downtown operators were happy to see the settlement of the Los Angeles Transit strike, and now report business at their downtown locations back to normal. . . . Jack Simon of Simon Distributing selling juke boxes and games to a visiting customer from Singapore. Also dropping in on Jack was John Senders who was formerly a designer and engineer for Scientific and Mutoscope. John had an arcade in Long Beach and has now retired, but still likes to stay in touch with the business. . . . With the factory on vacation, Al Bettelman and Charley Robinson of C. A. Robinson & Co. can't get enough of United's "Super Slugger" to satisfy the big demand. . . . At Leuenhagens, Mary Solle was describing the beautiful new home that The Mulcays are building in the Hollywood Hills, while Kay was busy selling all the new releases to C. W. Kelly of the Kelly Music Co. . . . Fred Gaunt at Badger Sales reported that the Genco "Champion Baseball" game was going strong.

At H. Rosenberg & Co., Hymie Rosenberg and Al Shrifrin are getting their conversion factory into production—line efficiency, with dyes and tools just about completed. They are catering to the local trade now, but expect to be out on the road soon, hitting the wholesale trade. . . . Fred Shuey spent the weekend at Catalina Island, attending the Los Neitos Shrine Club outing. . . . Even with business booming, Joe Lein still finds time for his regular Friday golf game. . . . Paul Laymon showing operators the new Bally "ABC" and "Congress" Bowlers, with exact regulation bowling scoring. Don Peters back from vacation, showing some very good pictures of the fish he caught in Yellowstone. Ed Wilker off for a two week vacation at the Balboa Bay Club with his family. Ed's two sons, Tommy and Denny each have their own boats, and Tommy starts his vacation off right by celebrating his sixteenth birthday Saturday. Britt Addelman, who recently got her citizenship papers, is happy that her sister Stina Gustafson, recently arrived from Sweden to make her home in the U.S.

Seen along Coin Row this week: Murray Munroe looking at games for his two arcades in Crestline, Calif. . . . William Disson and son in from Duarte. . . . Mr. and Mrs. Ted Mayer from Ventura doing business while their small son was enjoying some rides on the Bally "Hot Rod." . . . George Van Drake with his daughter Valerie, after whom he named his Kiddie Rides business. . . . Also, Lela Smith, Barstow; Bill Schaeffer, San Jauquin Music in Bakersfield; Loren Kirkland from Bakersfield; Ellis Everett from Kingman, Arizona, Noble Carver and his wife from San Diego, and Bob Butcher down from Big Bear Lake.

# Earn More Money with Bally Kiddie-Fun Equipment

## HOT-ROD COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors . . . with real horn and headlights . . . HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road . . . an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.

## BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

## THE CHAMPION COIN-OPERATED HORSE-RIDE



Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

WURLITZER 1500 . . . . .	\$295
A. M. I. MODEL "C" . . . . .	195
WURLITZER 1500-A . . . . .	395



RECONDITIONED AND REFINISHED  
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.  
Exclusive Seeburg Distributors

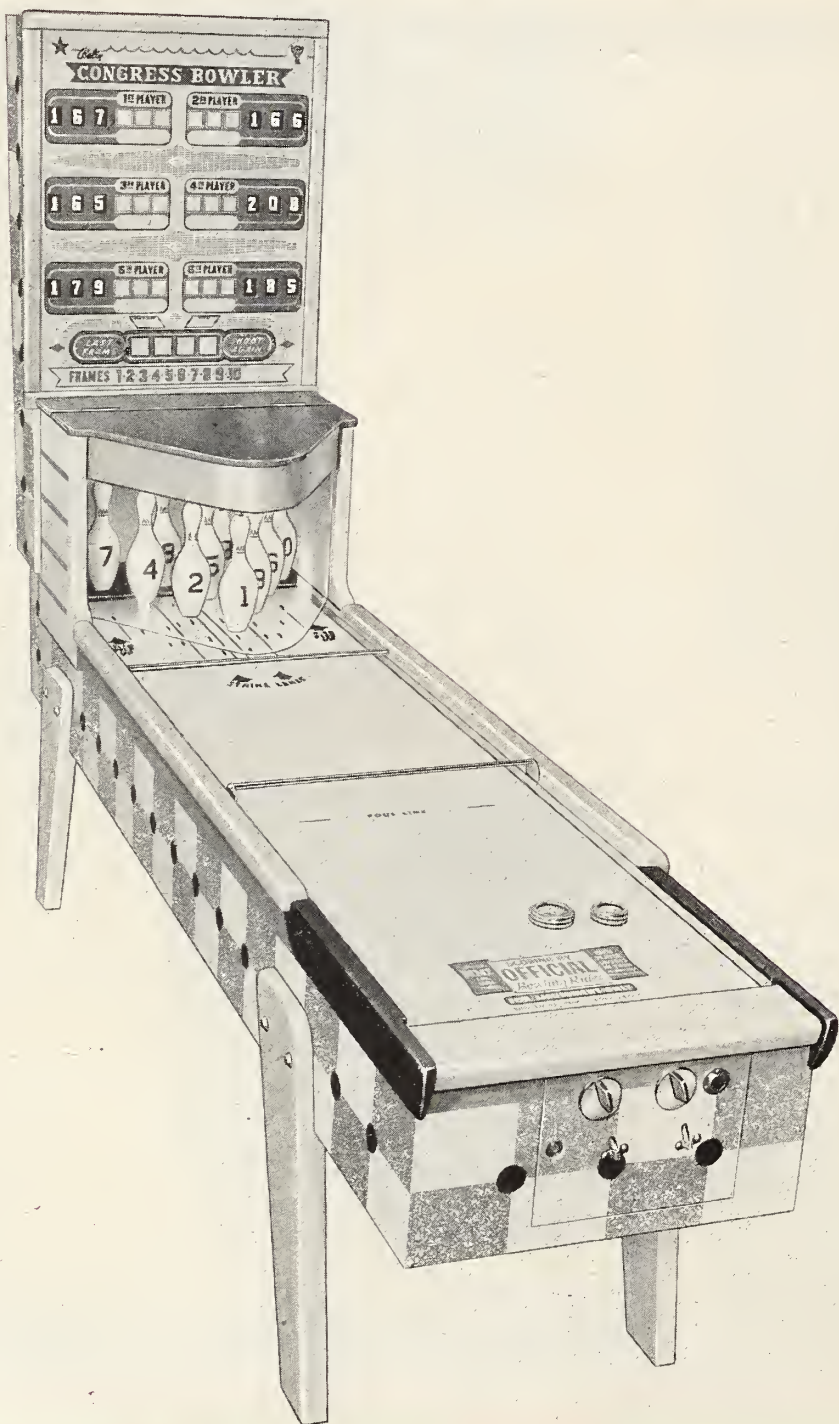
Closed  
Saturdays,  
Dating  
August.

A Quarter Century  
of Service  
**ATLAS MUSIC COMPANY**  
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5003

# OFFICIAL BOWLING SCORES

## ATTRACT MORE PLAYERS . . . EARN MORE MONEY

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first **6-PLAYER\***



**OFFICIAL BOWLING\*\*** shuffle-bowlers. Order new Ballybowlers now!



*New KING-SIZE Pins*  
*New OVER-SIZE Puck*

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield at left. Compare size with smaller old-fashioned puck.

**SPECIFICATIONS:** Overall size 8½ ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet. 7-10 pick-up. Genuine Formica playfield. Hinged pin-hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

\*Fun for one player . . . more fun for competitive teams of 2 to 6 players.  
\*\*Scoring for strikes, spares and blows is according to Official Bowling Rules.

ABC-BOWLER and CONGRESS BOWLER are out-earning all other bowlers in side by side competition. Get your share. Get ABC BOWLER or CONGRESS BOWLER on location now.

# ABC bowler

WITH MATCH-SCORE FEATURES  
**Congress bowler**

*by Bally*®

MANUFACTURED BY  
**BALLY MANUFACTURING COMPANY**  
2640 BELMONT AVENUE • CHICAGO 18, ILLINOIS

# US GALS

By CISSIE

The good old torrid (and I do mean hot) summertime is well under way. But vacations are still the vogue. Us gals are either back from a glorious vacation or, perhaps, just going off to enjoy one. Nevertheless, and whichever the case may be, let's hope you are enjoying a wonderful summer. . . . Talking about vacations, Rosemary (Mrs. Paul) Huebsch enjoying a grand stay at Lac du Flambeau, Wisconsin. That's away up in Wisconsin's north woods. But, believe me, it wasn't much cooler in these woods this past July. Temperatures exceeded 95 degrees on some days. Let's hope that Rosemary and Paul arrived there just as the cool weather came in.

Little Ginger Weinand suffered from a very upset stomach due to Chicago's heat wave. (And what a heat wave our town has been enduring, believe you me.) But sure happy to hear that Kaye (Mrs. Art) Weinand found some relief from the terrible bursitis in her arm by doing lots of swimming. If this doesn't cure her completely, novocaine shots may prove necessary. . . . Lucy (Mrs. Bill De Selm) just returned from an extended vacation all the way to Montreal. (Aside: How was the fishing, Lucy?)

Had a nice chat with Irene (Mrs. Nate) Gottlieb at Eagle River, Wisconsin. She was visiting her son Sheldon at camp. Irene tells me she's in training to become a Girl Scout Leader. This takes six weeks of very hard work. But just can't think of a more capable gal. And so pretty, too. . . . Just can't help admiring that very beautiful Grandma: Dorothy (Mrs. Dave) Gottlieb. It's just simply thrilling to see her bounce her little grandson, Dickie Weinberg (son of Judd and Margie Weinberg) on her knee. Incidentally, little Dickie looks just like his beautiful Granny. Everyone who saw them together tho't the little feller was Dorothy's son. . . . Have never seen Lillian (Mrs. Joe) Schwartz without that pleasant and so infectious smile. By the way, Lillian, how are Joe's Spanish lessons coming along? (Como esta usted, Senora?)

The family of the three R's: Ruth, Ralph and Roger Sheffield were all in a dither this past week as they prepared to leave for their "gypsy" vacation. They are first driving to Ohio where they'll visit their folks. Then on their way into Canada where, should they hit a likely stream, Ralph and Roger will stop off to do some fishing, while Ruthie will probably see what makes the car's mechanism tick. No plans for the three R's—just driving here, there and everywhere for two weeks. . . . Good luck to Ellie (Mrs. Sam) Stern. She's entered the golf tournament at Green Acres C. C. Hope she wins. Ellie has been playing great golf. . . . Also hear that Sara (Mrs. Herb) Oettinger has been playing a grand game of golf since she joined Green Acres. . . . Heard from Audrey Reynolds Hunter of Dallas, Texas, but, as yet no news from the gal. So, c'mon Audrey, send in a news flash or two to "Us Gals."

Here's a corker of a tag line before we toddle off: "Odd, isn't it, that by the time a gal can afford to pay a fancy figure for her clothes, she doesn't have one?"

## Williams Ships New 5-Ball



J. A. (ART) WEINAND

CHICAGO—"A greater number of opportunities for scoring replays are incorporated in this new 5-ball game,

which develops competitive play to the fullest," stated Art Weinand, Williams Manufacturing Company, this city, in referring to the new pinball machine "Three Deuces," introduced this week.

"A player can win replays," advised Weinand, in describing the new game, "by getting 5 balls in the skill hole, by lighting the 3 deuces, by getting a ball over the bottom center rollover when the deuce of hearts is lit. The player gets a special bonus replay for a ball in the center skill hole when the 3 deuces are lit. He can continue to score replays right down to the end of the game.

"Action is fast," he continued, "and there is plenty of opportunity for a demonstration of true skill. Williams' 'Three Deuces' promises to be a best seller. Production is geared to meet the anticipated demand."

In keeping with the trend toward 10c play, a 5c or 10c coin chute is available. A colorful new backglass features three-attention getting love-lies, and the cabinet is one of the most luxurious Williams has ever turned out.



R. E. (Bob) Tanner (TNT Records) of San Antonio a week end visitor in Houston. . . . Tucker Amusement Co. on Airline Road, owned share and share alike by A. J. Mack and Edward Tucker, doing better than average with a varied assortment of coin machines including plenty of music. . . . Joe Young has a set up at Houston Playland Park arcade that is really dragging in the change. Arranged exactly like a shooting gallery are three Seeburg "Shoot the Bear," one Seeburg "Coon Hunt," one Bally "Rapid Fire" and a Bally "Convoy." Customers are most always lined up waiting their turn to shoot. Playland Park arcade is owned by Harry J. Cox (with other concessions in the park) and managed by Joe Young (with many years' experience as showman and game operator). Attractive Ruth Joles will soon round out three consecutive years as cashier at the arcade. . . . Two musicians back in the coin machine business after some years in building and construction lines are Fred Troy (used record shop on Leeland) and Billy Rider (music operating). Both lads were hired hands with Belin Music Co. before World War II. . . . Gene Dean, whom people used to (and might still) mistake for a rodeo performer or movie actor, continues as one of the top music operators in these parts. . . . A banner day is Aug. 1 for Cecil Robertson. (Automatic Amusement Co.) On that date he celebrates his wife's birthday, his own birthday and their wedding anniversary. . . . Office of Williams Amusement Co. decorated with works of art such as any man would like to know more about. Biggest collection of good looking gals' pictures we've seen since Porter Brothers had their music operating office on Louisiana St. . . . Another one boasting slightly different interior decorations is B & A Amusement Co., with an attractive arrangement of enough stuffed wild animals and cured wild animal hides to start some sort of a Davy Crockett deal. . . . Musician C. D. Ledbetter (Lead Music Co.) taking a course in Civil Law at a prominent local law school.

**TRIMOUNT**  
AMERICA'S LARGEST EXPORTERS OF RECONDITIONED COIN OPERATED EQUIPMENT

SEEBURG M100A, B, BL  
WURLITZER 1015, 1100, 1250, 1400, 1500  
AMT MODEL B, C, D  
ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436  
COMPLETE SELECTION OF 5 BALL PIN GAMES, BINGO GAMES AND ONE BALLS.  
ALL TYPES OF ARCADE EQUIPMENT.

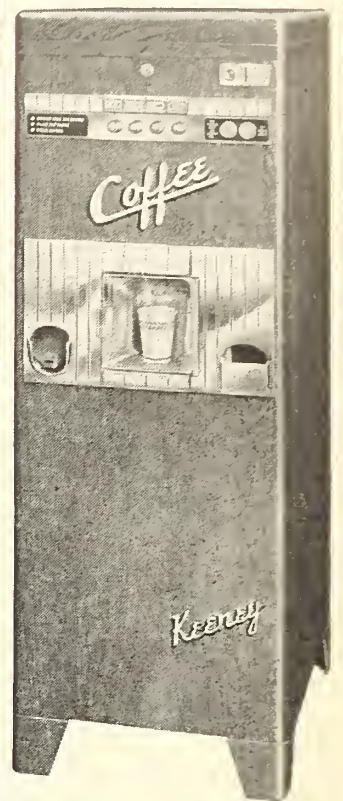
Send for Price Lists  
New England's Largest Parts Department — let us take care of your requirements.

**TRIMOUNT**  
A NEW ENGLAND INSTITUTION WITH A WORLD WIDE REPUTATION.

**TRIMOUNT**  
40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480

## New OPPORTUNITY FOR PROFITS WITH THE

### Keeney Deluxe HOT COFFEE VENDER



**ALMOST UNBELIEVABLE PROFITS** are being amassed in many locations everywhere with this new Keeney Hot Coffee Vender. Unit has 300-cup capacity, mixes all-dry ingredients *instantly* to provide deliciously flavored, invigorating coffee. Set any price from 5c up to 10c. Patron inserts dime or quarter and correct change returns automatically as the cash box fills up fast! Machine meets all local health requirements. Easy to refill. Size: 19 1/4" W. x 15 1/2" D. x 52" H.



### The Keeney Deluxe Electric CIGARETTE VENDER

- 9 double columns dispense regular or king size from front and rear
  - 432 pack capacity • Coin changer optional
  - Price adjustment on each column
  - Swing-up top • 3-way match vending
- The pack you see — is the pack you get!

Write TODAY FOR NEW CIRCULARS JUST OFF THE PRESS!

J. H. Keeney & CO. INC.  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

## AMI Sales Up 39.1% First 6 Mos.

### CLOSEOUT BARGAINS

Any make or model phonograph ready for location at low Cash Box Prices plus \$20 for crating.

Any Reasonable Offer Considered

### SEACOAST DISTRIBUTORS, INC.

1200 NORTH AVE., ELIZABETH, N.J.  
(Phone: Blgelow 8-3524)

594 TENTH AVE., NEW YORK, N.Y.  
(Phone: BRyant 9-4684)



JOHN HADDOCK

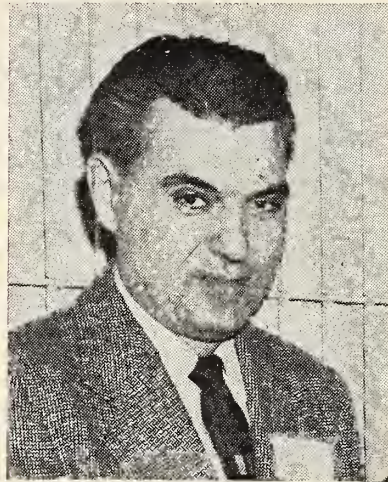
GRAND RAPIDS, MICH.—AMI, Inc., this city, manufacturers of juke boxes and related auxiliary equipment, reports net earnings (unaudited) after provision for Federal income taxes, for the six months ended June 30th of \$254,484, or \$1.15 per share, as compared with \$88,280, or \$.40 per share, for the same period in 1954.

John W. Haddock, president, stated that in the same period sales were increased by 39.1% over 1954.

"This increase," Haddock said, "reflects the reception both at home and abroad of the AMI Model 'F' juke box and its high fidelity sound system that features the use of multiple exponential horns such as found in only the most costly custom assembled home phonographs."

## Nebraska Aut. Phono Ops Assn. Urges Members Write Congressmen Opposing Copyright Law Change

### Joe Emery's Letter Outlines Ops' Problems



HOWARD N. ELLIS

OMAHA, NEB.—Howard H. Ellis, secretary and treasurer, Nebraska Auto-Matic Phonograph Operators Association, this city, has appealed to members to write their congressmen, objecting to any proposed change in the copyright law.

Joe Emery of Emery Music Machine Company, Grand Island, Neb., already had sent out a letter, addressed to Congressman James C. Murray, in which he explained the music operators' position.

He pointed out "We music operators feel that there should not be any change in present copyright laws. We positively cannot afford any further licensing or taxing of the automatic phonograph business. We are now taxed and licensed by cities, counties and Federal Government to the extent of hundreds of dollars a year. The present cost of records, equipment, operating expense, employees, etc., makes it impossible for us to pay any further taxes."

Emery also informed the Congressman that phonograph operators pay

the 4¢ mechanical royalty at the time they purchase the record.

In outlining the difficulties of operating, Emery wrote: "An operator operating fifty machines has about half of them in good locations and the other half in poor ones. The good ones sustain the poor ones, but in case of further taxation he would be compelled to pull the machines out of the poor locations, thereby depriving the cities, counties and also the Federal Government out of the taxes they are now getting. Some small businesses, such as cafes, depend upon the proceeds from the juke box to pay their rent. If the operator was to take out his machine, they would have to close, which would in turn deprive the cities, counties and Federal Government of more taxes, such as tobacco licenses, restaurant licenses, etc."

### Portland, Me. Ordinance Licenses Pins at \$10

PORTLAND, ME.—An ordinance requiring a \$10 license for each pinball machine, and setting a minimum age for players at 17, was adopted by the Portland, Maine, City Council, August 1.

Under the ordinance, the \$10 license can cover any machine in one spot during the year. For example, a location with one pinball machine could switch machines any number of times during the year without needing a new license each time.

Operators will be allowed to present appeals to the council. Fines of \$25 are provided for violations.

South Portland already has approved a \$25 license fee.

### GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Bally SPACE SHIP **\$249.50**

Williams MAJOR LEAGUE Baseball \$200.00  
Exhibit STAR SHOOTING GALLERY 200.00  
Keeney RANGER GUN WRITE  
Keeney RANGER GUN DELUXE WRITE

WRITE — WIRE — PHONE TODAY!  
We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**

**L**AKE CITY AMUSE. CO.  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

# ATTENTION

## "20 Year Club"

## MEMBERS

## LAST CHANCE TO VOTE!

IF YOU HAVEN'T YET SENT IN YOUR VOTE CARD—DO SO—TODAY! YOUR VOTE IS IMPORTANT. BE SURE TO MAIL YOUR VOTE TODAY!

TO

### THE CASH BOX

32 WEST RANDOLPH ST.  
CHICAGO 1, ILLINOIS



Our good friend Ed Robinson has returned to ole New Orleans, where he has launched his own record distributing business. Ed was with Music Sales here from January, 1946 thru April, 1951, at which time he went on to Memphis where he managed Buster Williams' Southern Music Sales, as well as being connected with Williams Distributing Co. Ed has landed quite a few top labels, some of which are reported to be Dot, Checker, Modern, Baton, Excello and Nashboro. Walter Reilly, formerly with Decca, now with Robinson as salesman. Tom Prewitt, from Memphis, also on Ed's staff. The Robinson family still in Memphis. His wife, son and daughter expected to join him here in about 30 days. . . . Mary Ann Di Maggio, Mallory Distributing (no kin to baseball Joe) just back from a Texas and North Louisiana trip. . . . A "Happy Birthday" to Bill Stanley, WNOE news director, come August 8. . . . Mrs. Cecil Gros, telephone receptionist at A & M Amusement, still talking of her trip to Manhattan Beach, Calif. . . . Congratulations to Mr. and Mrs. Malcomb Farmer on the arrival of their little son, July 29. . . . Lionel Pische from Alexandria, La. in town shopping around. . . . Ran into Nick and Joe of Tac Amusement, eating those famous sandwiches at "Mother's Rest."

# United Resumes Production



BILL DeSELM

CHICAGO — Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported on his return to the factory this past Monday, August 1, that:

"Our factory has resumed full production after the two weeks' vacation which we all enjoyed."

The four top games of the firm placed into instant production this past Monday morning, August 1, were:

"Triple Play," "Capitol Shuffle Al-

ley," "Super Slugger" and "Derby Roll."

"It's truly amazing," DeSelm declared, "to see the number of orders that have gathered up since our factory closed for its annual two weeks vacation."

"If there ever was a summer slump in this industry, heat or not heat, this sure isn't that kind of a summer."

"If anything at all," he said, "it's a boom summer business, if these orders which are on my desk right now, mean anything at all."

"At the same time," he continued, "phone calls started to come in beginning 9 A. M. Monday morning and are continuing every single day, proving to us that the demand hasn't slackened down even a little teeny-weeny bit for every one of our United products."

Lyn Durant, Herb Oettinger, Johnny Casola and others were back together again this week.

All advised that they were tremendously pleased with the way in which United's distributors kept right on punching out sales every day that production was halted at this big factory.

## Meeting Dates Of Music Operators' Associations

- Aug. 9—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 9—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 9—Western Massachusetts Music Guild  
Place: Ivy House, W. Springfield, Mass.
- 9—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 10—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—New York State Operators' Guild  
Place: Governor Clinton Hotel, Kingston, N. Y.
- 15—Westchester Operators' Guild, Inc.  
Place: America nLegion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 29—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept. 1—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 1—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—Massachusetts Music Operators' Assn.  
Place: Hotel Kenmore, Boston, Mass.
- 11 & 12—South Dakota Phonograph Operators' Assn.  
Place: Deadwood, S. D.

# BATTING 1000

IN EVERY LOCATION!



## GENCO'S NEW 2-PLAYER CHAMPION BASEBALL

- ① Balls are hit in MID-AIR!
- ① Balls soar approximately 5 FEET through the air!
- ① SINGLE BALL can score up to 100 RUNS! Keeps game "alive" until last out!
- ① 3 OUTS per Inning—adjustable to 1, 2, or 3 innings!
- ① Adjustable for MULTIPLE or SINGLE REPLAYS!

① Exciting MATCH PLAY and HOLD-OVER feature!

- King-Size White Plastic Balls!
- REALISTIC Wooden Bat
- FULL-VIEW Glass Sides and Top!
- LIFELIKE 3-Dimensional Players

COMPACT!  
80" long  
25" wide

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

### BRAND NEW FACTORY CLOSEOUT!

Chicago Coin's **CRISS-CROSS TARGET** Shuffle Game

The Factory needed the room—we bought their entire stock of this terrific game—you get 'em for less than half of original price! Two for the price of one! Positively brand new, in original crates! Now only

LIMITED SUPPLY STILL AVAILABLE **\$249<sup>50</sup>**

**FIRST**

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

### For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

**DAVIS CORPORATION**

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK

## Des Moines Music Op Skeet Champion of Iowa

DES MOINES, IA.—Phil Moss, Atlas Music Company, this city, reports that one of his customers, and a prominent music operator here, Brick Strait, is the new champion of the Iowa skeet tournament. Strait took the title at the Ames Gun Club by blasting 100 consecutive targets.

### OPERATORS SAY

**Bally ABC BOWLER**

is the **GREATEST!**  
Regular Official BOWLING SCORES  
Immediate Delivery!

**RUNYON SALES COMPANY**

Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
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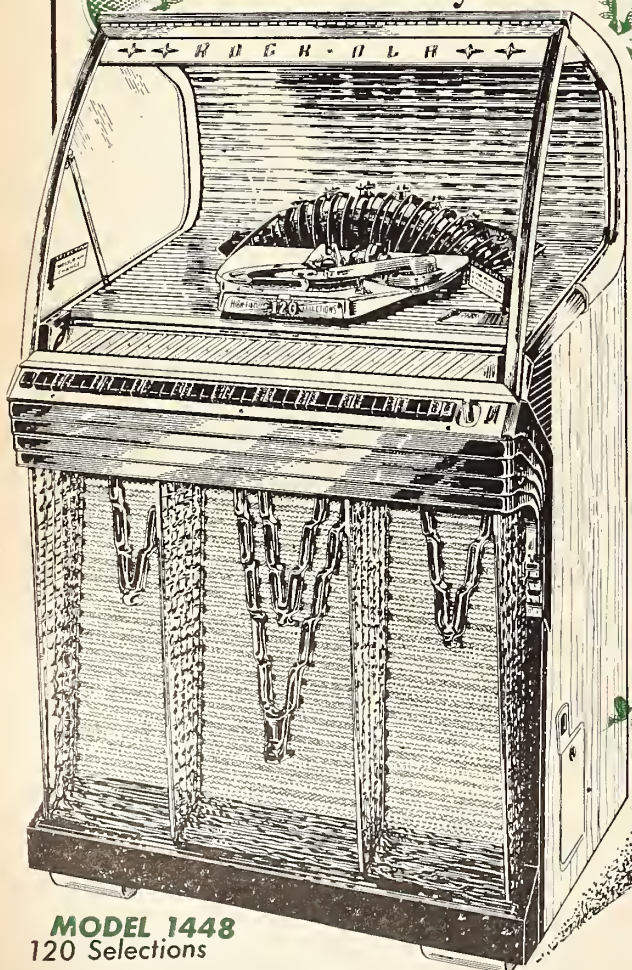
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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
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# ROCK-OLA

## Assures Performance

## in Writing

Warranty  
and  
Performance  
Bond  
Issued By



MODEL 1448  
120 Selections

### Mr. Music Operator:

- \* THIS BOND IS YOUR UNCONDITIONAL GUARANTEE OF SUPERIOR PERFORMANCE AND TROUBLE-FREE OPERATION WHEN YOU BUY AND OPERATE ROCK-OLA PHONOGRAPHS
- \* Every new ROCK-OLA Phonograph sold is backed by a warranty and performance bond for your protection — just another reason why ROCK-OLA phonographs are . . .

Worth more when you buy  
Worth more when you trade

ROCK-OLA Manufacturing Corp.  
800 N. Kedzie Ave. • Chicago 51, Illinois

**It's Spectacular!**

**chicago coin's Newest Sensation ...**

# BULLS EYE BOWLER

**Exciting NEW Action-Packed Feature!**

Player by Simply Matching a Number Only - gets Additional Scoring on the "Ring-O-Lite" BULLS EYE

**4 Drum Scoring!**

**PLUS! Flash-O-Matic Scoring!**

**Colorful Traveling Lights**

speed along behind each Ring building up great suspense and animation!

Each Player has an Equal Opportunity to Match a Number During the Match Frame.

All Steel Front Door - National "Slug Rejector" Coin Chute

**chicago coin MACHINE COMPANY**

1725 W. DIVERSEY BLVD. • CHICAGO 14

## THRU THE COIN CHUTE

### NEW ENGLAND NIBBLES

Ending of truck strike this week, which had 15,000 truck jockeys out and held up shipments of coin machines and records for five weeks, hailed by Boston distributors who are beginning to get back on a normal basis once again. . . . The heat wave, which had 14 days over 90 in July for an alltime record, continues in August with a record high of 98 for Aug. 1 and 93 for Aug. 2, and finds coin row practically deserted. . . . Outdoor ops have had their best season of any year due to the unprecedented hot weather which has kept thousands rocking around the beach and fun spots daily. . . . Sol Gottlieb, D. Gottlieb & Co., Chicago, in town visiting Trimount Automatic Sales Corp. (Seeburg) and combining biz with pleasure by taking in the Red Sox-White Sox series at Fenway Park. Employees at air conditioned Trimount beating the heat wave. Shops here busy getting equipment out for foreign shipment and Irwin Margold, general manager, reports demand heaviest for pin games and late model phonographs, and interest zooming in baseball games. . . . Artists making the rounds of record distributors this week included Patti Page, Georgia Gibbs and Nick Noble.

Ruth Ravreby, World Fair, Associated Amusements, office manager, vacationing at Hyannis. New bookkeeper here is Monica Kelley. Ed Ravreby and Dick Mandell, sales manager, off on selling trips despite heat wave. . . . Bally's "ABC Bowler" going big at Si Redd's Redd Distributors (Wurlitzer) with ops drooling over it and Si giving it his personal endorsement. . . . Si has been named chairman of the coin machine division of the Salvation Army Fund drive. Marie Coletrel'a is new bookkeeper at Redd's. Bob Jones, sales manager, on sales trip to Springfield. . . . Biz continues good at Atlas Distributors (AMI) where Barney and Louis Blatt have been having great success with the color engineered hi-fi phonos. Louis is beating the heat at his summer camp on Newfoundland Lake in N. H., and Barney is cooling off at home preparing for a Nova Scotia vacation.

## Keeney Building Complete Vending Machine Line



ROY MCGINNIS

CHICAGO—Roy P. McGinnis, president of J. H. Keeney & Company, Inc., reported this past week:

"We are building a complete line of vending machines for the industry." He added, "In addition to our present All-Electric De Luxe Cigarette Vender and our sensational De Luxe Hot Coffee Vender we are now in the process of completing engineering and production plans for a brand new Cookie Vender as well as an unusually outstanding candy vending machine. "The marvelous reception given our Hot Coffee Vender has decided us that we should have gone ahead

with new type vending machines. "The demand," he continued, "has been greater than we ever dreamed it would be and now the operators are demanding that we build more machines for them so that they can purchase a most complete line of vending machines from our firm."

He also stated, "This does not mean that we have left the amusement field. Quite the opposite," he said, "we are already entering into production on a brand new bowler and will have other products ready just as fast as our engineers can set them up for our production lines.

"We do not believe," he declared, "in entering into one division of the industry and neglecting that division which has helped us to go on ahead here at Keeney."

Assorted

# KIDDIE RIDES FOR SALE

Cheapest In The Country

**\$25.00 UP**

SEND FOR LIST TODAY

**DAVID ROSEN**

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE—STEVENS ON 2-2903

# Announcing . . .

The opening of a new jobbing firm to better serve the operators.

## FOR SALE:

- ✓ Large selection of Premiums.
- ✓ All types of used and new phonographs.
- ✓ Used and new games.
- ✓ Arcade Equipment.
- ✓ Pinballs.
- ✓ Baseball games.
- ✓ Guns.
- ✓ Parts and Supplies: Spare parts for any type of equipment. Wrappers. Needles. Bulbs. Plastics. Etc.

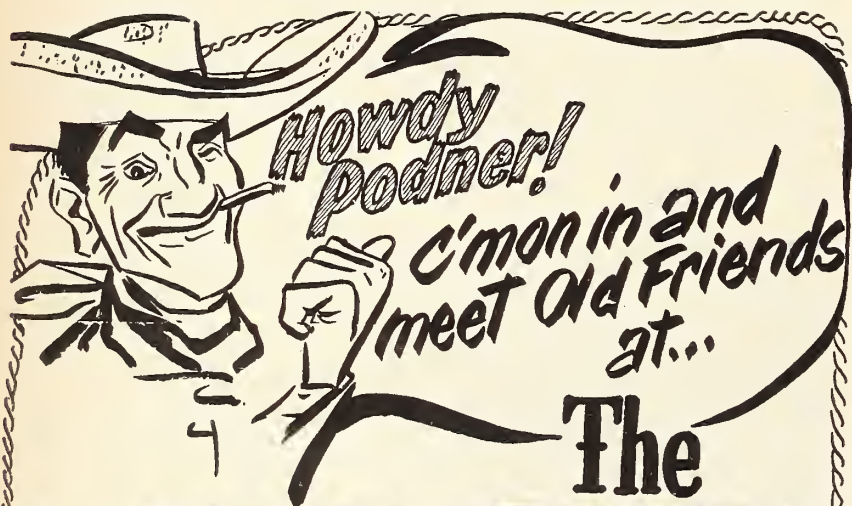
**WE BUY, SELL AND FINANCE MUSIC AND GAME ROUTES.**

**ARRANGE LOANS.**

## SUFFOLK & NASSAU SALES CO.

124 S. 16th STREET, LINDENHURST, L. I., N. Y.

(PHONE: Lindenhurst 5-3877-3878)



# The WESTERNER

GAMING • SALOON • RESTAURANT

23 FREMONT STREET

**DOWNTOWN**

**LAS VEGAS NEVADA**

- |                      |   |                   |   |               |
|----------------------|---|-------------------|---|---------------|
| JOHN P. (MIDGE) RYAN | • | JOE K. HART       | • | RON PEPPE     |
| HOPPEY PEPPE         | • | HENRY SYLVESTER   | • | JOE SYLVESTER |
| MAHLON MURPHY        | • | JOHNNY HAINES     | • | ANDY FAVA     |
|                      |   | CHARLEY CAVANAUGH |   |               |



The heat continues unabated here in the big city. Any number of coinmen away looking for some relief. However, our recommendation would be that they drop down to coinrow, and spend some time in the wholesalers' offices. They're mostly all air-conditioned, and a wonderful contrast to the stifling outside heat. It would well be worth the purchase of a machine or so to spend a few hours in these places. A number of our coinmen must have discovered this fact as the wholesalers report sales of both new and used machines are keeping them busy.

The death of Ben Becker still the major topic of conversation along the street. Ben was so well liked, it's most difficult to shake the effects of his sudden passing. . . . Al Simon, Albert Simon, Inc., back from his vacation, and immediately takes off for a trip to Chicago. . . . Willie Aronson, the newlywed, back from a month's honeymoon. Spent the last week with his bride at Evans Hotel in the Catskill Mts., where Mrs. Aronson won a bathing beauty contest. Willie gets right to work with the comment, "Now I really have to take my business seriously and make some real dough." . . . With Henry Slavis, Young Distributing, out nursing his injuries, Abe Lipsky had to rearrange his vacation plans. Now taking, if possible, every Thursday and Friday off for the balance of the season. Hank Petet, Wurlitzer field engineer, who postponed his vacation to fill in, busy up to his neck in the service and parts department. Hank says he'll probably remain at Young's for another week, and then off on a belated vacation—a trip thru Canada. Joe Young, who plans on taking no vacation, away in Connecticut seeing the music ops. . . . Jimmy Trecc, Brooklyn op, makes the rounds of wholesalers. . . . Hymie Koepfel, Koepfel Distributing, tells us demand for better type of reconditioned music equipment seems to increase with each passing week. Firm is busy getting out orders. Hymie reports that Harry, up in Albany, N. Y. office, doing very well, and that he is trading in all types of used amusement machines, as well as used music.

Mike Munves (the Arcade King) gets a long-distance phone call from Disneyland for supplies for the arcade machines he sold this great enterprise. Walt Disney visited Munves when the project was in its formative state, and personally picked out a considerable number of machines of the "old days." . . . George Wilson, one of our newer Manhattan operators, visits the wholesalers. . . . Barney (Shugy) Sugerman, Runyon Sales Co., out of town this week. Morris Rood, Irv (Kempy) Kempner, and Louis Wolberg host the ops dropping into this air-conditioned place to look over Bally's new shuffle "ABC Bowler." Everyone most enthused over its money-making potential. . . . Dave Stern and Bob Slifer, Seacoast Distributors, play host to Ed Ristau, vice-president and director of sales for Rock-Ola Manufacturing Corp., who spends several days in our city. Bob leaves Friday, Aug. 5 for a two-week vacation. He and the missus will take an automobile trip, covering Ohio, Indiana, Kentucky, Tennessee, North Carolina and Virginia. While in Ohio and Indiana, he will visit with his family. Dave expects to spend most of his time in the New York office. Dave is feeling mighty good these days, bragging about his latest grandchild, and his young attractive daughter, Honey, who has aspirations as an actress, and who broke into the columns of a Las Vegas magazine. . . . Bert Lipsky, Abe Lipsky's young husky son, at the Young office, helping out this week. . . . Max Levine, Scientific Machine Corp., visits on coinrow. . . . Marilyn Lowy, pretty 15-year-old daughter of Silvia and Dave Lowy, won first place in a mambo dancing contest in the Catskill Mts. . . . Clair Morano (secy. games association) postcards form Teotihuacan, Mexico, where she and hubby George are vacationing. "Next stop—Acapulco" she notes. . . . Sandy Moore takes a visiting aunt down to coinrow with him, leaves her at one of the distributors, and is supposed to return in a "few minutes." The aunt got tired of waiting and took a taxi back to her hotel. (Is that the way to treat a visiting aunt, Sandy?) Sandy and Allen Kerner, another well known Long Island operator, open Suffolk & Nassau Sales Co., a new jobbing firm in Lindenhurst. Will handle new and used games and music, parts and supplies, and will buy, sell, and finance routes.



Ike Pearson of Mitchell, S. D., has been spending his spare time from his route activities flying around in his plane. Ike is an accomplished pilot and takes plane on hunting and fishing trips. If Ike could figure a way to call on his locations by plane he would do it. . . . One way to beat the heat wave that has been hanging around the upper Midwest is to install a complete home air conditioning unit and that's what Herman Fisher of Aberdeen, S. D. did. Now Herman is really a cool kid. . . . George Deming of the D & D Novelty Company of Minneapolis took his family on a trip up into Canada. . . . Art Hagness of Grand Forks, N. D. spent a day in the Twin Cities picking up supplies and equipment both for his route and for his roller rinks. . . . Joe Totzke of Fairmont, Minn., got his route in order so that he could take a month off for a trip to the West coast and the state of Washington. . . . Pete Wornson of Mankato, Minn., spent a few hours in the Twin Cities shopping around for equipment for his route. . . . Frank Mager of Grand Rapids, Minn., took some time off from his route activities to make the trip into the Twin Cities to purchase equipment for some route changes. . . . Recent visitors to the Twin Cities were Ken Owens of Fairmont, Minn.; Jim Stansfield of Winona, Minn.; Don Isensee of Hager City, Wis.; Ted Fischer of Waconia, Minn.; Dick Henderson of Willmar, Minn.; Stan Baeder of New Rockford, N. D.; Ted Salvesson of Huron, S. D.; Lawrence Heinnen of St. Cloud, Minn.; Gordon Stout of Pierre, S. D.; and Gabby Cluseau of Grand Rapids, Minn.



# THRU THE COIN CHUTE CHICAGO CHATTER

Heat! Heat! Heat! And still more heat! 95 degrees and better every single day of every week. The Weatherman's forecast: "Hot and Humid—No change in sight." BUT—and this a big but—WHERE IT'S COOL IT'S HOT—the play we mean. In short, people are jamming into air-conditioned taverns, and are just simply "living it up." They won't leave. They stick around hour after hour. That brings the tho't that intelligent, aggressive ops will see to it that, even tho they, themselves, have to guarantee the down payment and all the other payments, they will have their better locations air-conditioned. On the same plan as they've bought stools, counter, chairs and everything else for locations. In return for an "exclusive operating lease contract with the location." The down, and the following payments, to come from the location's end of the intake. Think it over! That's what the smarter ops are doing here, there and everywhere 'round the nation.

Nice and sharply cooling news for a hot day. That Exhibit Supply enjoyed its very greatest business month in July. As compared to its past 12 months. This news went out in a jubilant telegram from Sam Lewis, exec veep of Exhibit, to all the Exhibit distributors everywhere in the world. Joining Sam in this grand celebration of better biz for Exhibit were Frank Mencuri, Chet Gore, Ed Hall, and all the others of this firm. . . . Arm in arm. In very deep conversation. On their way across the street. Over to United's Engineering Factory:—Bill DeSelm and Johnny Casola. To see the newest of the new that United's readying for the field. And, in the meantime, Bill advises that, as they started back on the job this past Monday (August 1) four games were put into top speed production. Because of the orders which had piled up while the factory was closed. "Triple Play," "Capitol," "Super Slugger" and "Derby Roll." Bill added, "And orders continue to flood in every single hour of the day. This has been the biggest summer season's business in our history," he concluded. Lyn Durant buried deep in the development and engineering department of the firm.

Jack Nelson put it this way this past week, "We're enjoying a most terrific demand for our 'mechanical brain' bowlers." Jack explained that the reason the ops were driving so hard to get Bally's "ABC" and "Congress" Bowlers was because of the fact that "they get true bowling scoring." As Jack explains, "I don't know what you bowl. But, whatever you bowl you'll find, after you play one of our bowlers, that your actual bowling average and the score you get on our bowlers will be just about as close as any 'mechanical brain' can get 'em." Jack's so proud of these two new Bally bowlers he's just floating away. Don't start him. He'll just show you letters, wires and reports of telephone conversations that'll amaze you. . . . Dave Russell and Paddy Conklin of the Russ-Con Company are getting ready now to set up for the CNE (Canadian Nat'l Exposition). Like Dave says, "We'll have a complete 'stable' of Bally 'Champions.' A 'garage' full of Bally 'Hot Rods.' A 'gallery' full of Bally 'Bulls Eyes' for the kiddies."

Pete Stone of Indianapolis, old timer in the coinbiz, and who sold out to Al Calderon, advises that he's "strictly" in the kiddie games biz, "and," as Pete says, "I love it, because it's the greatest." . . . Aaron Braunstein, one of the very nicest guys, compliments us on our editorial re: kiddie rides. Aaron built a most gorgeous building in Pittsburgh for his kiddie rides. And is one of the nation's most outstanding kiddie games experts. . . . Bally's Phil Weinberg phones to advise that Cliff Wilson and his Walbox Sales Company of Dallas, Texas, will display the newest at the Dallas Supermarket Show from 8/7 thru 8/9. In fact, Phil claims, the Walbox Sales bunch, which includes one of the grandest of the old timers, J. Fred Barber, all enthused over this showing, and believe that, "We're goin' to do a whale of a kiddie games business." . . . Capt. Tom Callaghan down at his office each day. Fingering that gorgeous letter-opener of his. Looking for more mail. So, maybe, you should better write Tommy than worry him that you may not be around to write. . . . Lou Boasberg will probably be traveling up, any minute now, from Noo Orleans, to see the All-Star Football Game. And, even before the game, to travel out to Northwestern U. to see what the collidge boys look like.

Don't know where he's selling all this equip't—but, just to listen to Bill O'Donnell, over at Bally, marking down those orders from long distance phone conversations—well—BUSINESS IS GREAT. . . . Gorgeous two-page letter from Al Adiekes to the boys at Bally all about how the "Hot Rod" was accepted in Germany. . . . Wayne T. (Brad) Bradford of Rock-Ola thinking up with all kinds of excuses as to why the firm can't deliver all the new Rock-Ola's the guys 'round and about everywhere want to buy. . . . Wanna know how Keeney came by the idea of producing that most sensational Hot Coffee Vender? Well, Roy (Mac) McGinnis continued to note that, even tho the firm was "Giving Away" over \$1,500 per month in coffee free to the employees the machines in the plant were still taking in BETTER THAN \$100 PER WEEK for the employees' fund. So said Mac to himself, "Whyshdn't I b'ldusone of these here things?" He did. And what a clickeroo. The firm's a zillion work hours behind in production as of this writing. In fact, because of this click, McGinnis now readying a most complete line of venders. Cookies, Candies, Coffee, Ciggies.

Sol Gottlieb, heat or not, picked himself up and went on to Balteemoah to be present at the Bar Mitzvah of Harry Hoffman's son. But that isn't all. Sol is continuing on thruout the East and will visit with distributors of D. Gottlieb & Co. to tell them how hard the firm is working to try and match all the orders they've rushed thru. In the meantime, Dave and Nate in the northwoods and Alvin Gottlieb in complete charge of the plant. What a kid! (Remember when we had to lift him up to play the Gottlieb games). Now he's the "main" in the big Gottlieb factory. (Are we gettin' older—or what?). . . . One grand man who isn't at all affected by the weather—C. T. (Mac) McKelvy of Seeburg. Seems to thrive on the heat. And is in there punching just as hard, if not harder, than a lot of young guys like me (?) are trying to do. . . . One of the sweetest guys in the coinbiz—Art Weinand—working away like anything to keep everyone of the Williams' customers but happier than happy. And Art in secret consultations with Harry Williams almost all day long. (So, boys, c'mon out with it—what's comin' soon).

Avron Gensburg came back from his vacation to find the Genco offices pahently busy. Ralph Sheffield, his wife and son, had already left for their two-weeks vacation. But this handsome young man wasn't phased for even a secundo. Plunged right in and took over. And biz just as sizzling as ever. . . . Ed Levin over at ChiCoin can't even believe it himself. Says Ed, "In this heat, yet, the way orders are pouring in, it's phenomenal." Sam Wolberg and Sam Gensburg also in the office. Smiling happily at the way their distributors keep ordering and ordering the new ChiCoin Bowlers. . . . Herb Jones still the busiest exec 'round these parts. Just try to catch him "in his office." This man works. But what we mean—WORKS HARD. . . . Joe Auton of King Pin, Detroit, telling about the deals he's made with the chainstores in the big Northtown

**RUNNING WILD!**

**PILING UP PROFITS!**

2 DEAL YOURSELF THIS WINNING HAND...

*Williams*

## Three Deuces

*More Ways TO SCORE REPLAYS!*

5¢ or 10¢ Coin Chute



**FEATURING:**

- One REPLAY for 5 Balls in Skill Hole
- One REPLAY for lighting 3 Deuces
- One REPLAY for each ball over bottom center rollover when deuce of hearts is lit.

**SPECIAL BONUS REPLAYS** far ball in center Skill Hole when 3 Deuces are lit . . .

- MAKING 4 ACES lites up Deuce of Hearts
- MAKING 4 KINGS lites up Deuce of Diamonds
- MAKING 3 QUEENS lites up Deuce of Clubs

Each Deuce that Lites Up Advances "Special Bonus" ONE POINT!

**Order Williams THREE DEUCES**



CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. FILLMORE ST. CHICAGO 24, ILL.

1 SKILL HOLE  
2 FLIPPERS  
2 THUMPER BUMPERS  
2 CYCLONIC KICKERS

# WANTED:

**SEEBURG BL-C-G-R**

**Bright Spot-Bright Lights**

**CASH OR TRADE!**

## Empire

**COIN MACHINE EXCHANGE**

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Shopping Center (world's biggest, just outside Detroit) and the tickets they give away for "free" rides on his kiddie games. Then pay Joe. Smart and aggressive promotion for any coin guy. Should be followed by all coinmen everywhere.

Have you noted how important the "used" market has become. Dozens of phone calls to The Cash Box this past week for more price lists. . . . Gil Kitt says, "We're busier than we have ever been over here at Empire. But," he butts, "I love the ACTION." Joe Robbins and Jack Burns nod their heads in agreement. Each telling us how hard they're working to supply the customers of the firm. . . . Aside (Thank you Walt Huber (San Francisco, Calif.) For the matches you sent us.) . . . Another aside (Okay, Audrey Reynolds Hunter, from now on we'll spell Abe Susman's name with one "S").

**HAPPY BIRTHDAY THIS WEEK TO:** Samuel S. Dieter, Fort Wayne, Ind. . . . Martin J. Bromley, Honolulu, T. H. . . . Margie H. Stambaugh, West Palm Beach, Fla. . . . Sam Weinberger, Indianapolis, Ind. . . . Marshall T. Cornelius, Abilene, Tex. . . . O. R. Kilburn, Bellows Falls, Vt. . . . Maurie Ginsburg, Chicago, Ill. . . . George Prock, Dallas, Tex. . . . Ted Rubenstein, Chicago, Ill. . . . C. T. McKelvy, Chicago, Ill. . . . Steve Brancalone, Detroit, Mich. . . . James F. Tolisano, Hartford, Conn. . . . Sydelle Blatt, Miami Beach, Fla. . . . Charley Robinson, Los Angeles, Cal. . . . Budge Wright, Portland, Ore. . . . Al S. Cohen, Newark, N. J. . . . Bill W. McCallum, Dallas, Tex. . . . Harvey O. Lynn, Evansville, Ind.

And, as a closer-upper, may we refer to last month with: "The fireworks one sees the night before the fourth are as nothing compared to the pinwheels the morning after a fifth."

TOTAL UP GREATER EARNINGS!...

with GOTTLIEB'S

# Sweet ADD-A-LINE

MAGNETIC APPEAL\*



- Making Rollovers to complete any vertical column of Numbers Lites SPECIAL HOLE.
- Each column completed lights additional spots on SPECIAL HOLE!
- MAKING ALL NUMBERS AWARDS SUPER SPECIAL!
- Spotting hole spots numbers and adds to SUPER HIGH SCORE.
- 4 "ON-OFF" High Score Pop Bumpers.
- 2 Super Power Flippers
- 2 Cyclonic Kickers.

## D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

\* The same magnetic appeal that made Gottlieb's **GYPSY QUEEN** the biggest Money Maker in Years!



### Amusement Pinballs

as American as Baseball and Hot Dogs!



#### ATTENTION ARCADE OWNERS

**NEXT TWO WEEKS ONLY**—A terrific offer on Exhibit's new Sensational Vacuumatic Card Vender.

• CALL COLLECT: VAn Buren 6-3100. ASK FOR FRANK MENCURI •  
THE EXHIBIT SUPPLY CO., 4218-30 W. LAKE, CHICAGO 24, ILL.

## ACHETEURS! ETRANGERS!

Mettez-vous en rapport avec nous pour toutes les

### MACHINES BALLY

- BALLY HOT ROD KIDDIE RIDE
- BALLY BULL'S EYE GUN
- BALLY ABC BOWLER
- BALLY CONGRESS BOWLER

Nous maintenons toujours un nombre important de Machines Bally—Bingo et de Jeux aux Palets reconstruits en stock.

Priere d'ecrire ou de telegraphier pour Prix Speciaux a

### INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

## Sandy Moore and Allen Kerner Open Wholesaling Firm

LINDENHURST, L. I., N. Y.—Sandy Moore, the foremost operator of music machines and games in this area, advised that he and Allen Kerner, another well known Long Island operator, have opened a jobbing business under the name of Suffolk & Nassau Sales Company, 124 S. 16th Street, this city.

The firm will sell premiums, new and used phonographs, games, arcade machines, pinballs, and carry a complete line of supplies and parts. In addition, the firm states it will buy, sell and finance music machine and game routes, as well as arrange loans.

## THRU THE COIN CHUTE

### DALLAS DOINGS

Despite the hot weather that has tortured Dallas the past few weeks—business seems to be booming. Operators report good business, they are all buying and vacationing. . . . Abe Susman of State Distributing just returned from a business trip to South Texas. . . . Before leaving on a business trip to South Texas Bob De Priest employed the services of Norman Gamel, who is one of the best service men in the Dallas area. Now Bob is getting ready for his vacation. . . . La Fawn Paul has just returned from the West Coast and is very happy because her first Abbott release, "Learning To Love," written by Johnny Harper is being so warmly received. . . . Operators are not letting the hot weather keep them from being seen along coin row. . . . Seen over at S. H. Lynch Company were Ernest Vathis from Texarkana, Jimmy Bounds and Red Gageke from Mexia (Gageke has quit hauling and gone to work for Amusement Enterprise); Sam Sancetta and Carlo Louis from Marlin; Speedy Walker of Waco; Ben McDonald, Jack Maloney and John Delany from Ft. Worth. . . . Seen at Commercial Music were C. L. Fomby of Daingerfield; G. O. Armand and Jimmy Garrett of Longview; Wilbur Briscoe and Fred Ellis of Waco; Buddy Clem and James Mosely of Paris; Kenny Rowe of Idabel; Mrs. Drew Osburn and Jiggs Hamilton of Ft. Worth and Ray Robins of Tyler. . . . Jimmy Garrett is still fishing and having good luck as usual. . . . E. L. Certain, Jr. is vacationing in New York. . . . The John Church family of the Preston Record Shop vacationing in Cape Cod. . . . Lenny Cohen is leaving Sunday for a three weeks vacation to New York. . . . Jim Randolph, KLIF DJ bought himself a new Buick and is planning a trip to L. A. . . . Abe Weinstein's Colony Club is being packed nightly with the Hi-Lo's engaged there. . . . Elvis Presley, Sun Recording, drew a big crowd to the Big D Jamboree July 23.

**CLASSIFIED ADVERTISING SECTION****WANT**

**WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.**

**WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.**

**WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.**

**WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.**

**WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.**

**WANT—Bally Big Times \$440; Beach Clubs \$170. Must be clean and in good condition. LOUIS AND FOLLETT MUSIC CO., 180 S. HOWARD STREET, SPOKANE, WASH.**

**WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.**

**WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.**

**WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).**

**WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.**

**WANT—We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).**

**WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used late guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).**

**WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.**

**WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.**

**WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.**

**WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.**

**WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.**

**WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.**

**CLASSIFIED ADVERTISING SECTION**

**WANT—Good Mechanic on Music and Pins. Only Sober reliable and steady man wanted. Write or call collect. DEcatur 2-2120, 9 to 5 P.M. NATIONAL AMUSEMENT CO., INC., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D.C.**

**WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.**

**WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)**

**WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).**

**FOR SALE**

**FOR SALE—Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.**

**FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.**

**FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).**

**FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)**

**FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).**

**FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)**

**FOR SALE—5 National Cigarette Vendors Model 9 M Wheatwood, Like Brand New \$165 ea. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3539).**

**FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.**

**FOR SALE—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.**

**FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)**

**FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

**FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).**

**FOR SALE—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)**

**FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE**—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. **CLEVELAND COIN MACHINE EXCHANGE**, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: Tower 1-6715.)

**FOR SALE** — Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. **H & H MUSIC**, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

**FOR SALE** — Kiddie Rides — Let's Swap. We will trade: Bally Moon Rides; Bally Space Ships; Deco Space Ships; in exchange for: Horses. (Bally Exhibit, Lee, and small horses accepted). Special! Nevada, \$125; Rio, \$135. Singapore, \$295; Brand New Gayety, \$495. **REDD DISTRIBUTING CO., INC.**, 298 LINCOLN ST., ALLSTON 34, MASS. (Tel.: ALgonquin 4-4040).

**FOR SALE**—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. **ASSOCIATED AMUSEMENTS**, 188 BRIGHTON AVE., ALLSTON, MASS. **ED RAVREBY**.

**FOR SALE** — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

**FOR SALE**—Finest Bowlers: Factory reconditioned — returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. **W. E. KEENEY MFG. CO.**, 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE** — Ali-Baba \$25; Bowling Champ \$25; Champion \$25; Coronation \$90; College Daze \$25; Dallas \$30; Disk Jockey \$75; 4 Corners \$90; Four Stars \$90; Hong Kong \$75; King Arthur \$25; Maryland \$35; Queen of Hearts \$110; Twenty Grand \$95; Army & Navy \$90; 3-4-5 \$35; Brite Lights \$49.50; Brite Spots \$75. Clean and A1 Condition. **NOBRO NOVELTY CO.**, 538 BRYANT ST., SAN FRANCISCO 7, CALIF. (SUtter 1-0517).

**FOR SALE**—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppers for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE**, 1602 PIERRE AVENUE, SHREVEPORT, LA.

**FOR SALE**—1 Chicago Coin Crown Bowler \$125; 2 Chicago Coin Name Bowlers \$125 ea.; 1 Floor Sample Chicago Coin Criss Cross Target \$275; 1 Floor Sample Chicago Coin Criss Cross DeLuxe Target \$275; 1 New Chicago Coin DeLuxe Big League, Write; 1 Genco Basket Ball \$250. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: 3-4508).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as fit. **Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: Regent 6-3691.

**FOR SALE**—A Bargain. Genco Shuffle Pool \$100; Seeburg Coon Hunt \$175. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292.)

**FOR SALE**—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. Chapel 9-6556.

**FOR SALE** — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. **COPELAND DISTRIBUTORS, INC.**, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

**FOR SALE**—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and Hi-Fi's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. **GORDON STOUT CO.**, 125 N. MONTGOMERY, PIERRE, S. D. Tel.: 4097.

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Seeburg 100A's \$275. Write for lowest prices on Wurlitzer 1400, 1500, 1500A, 1650, 1100, 1015, 1080 Phonographs. **CENTURY DISTRIBUTORS, INC.**, 1221-23 MAIN STREET, BUFFALO, N. Y. (Tel.: Summer 4938.)

**FOR SALE** — Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. **MUSICAL SALES**, 2334-36 OLIVE, ST. LOUIS 3, MO.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO.**, 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

**FOR SALE** — Like New — Gayeties \$375; Surf Clubs \$225; 1 Hi Fi \$240; Dude Ranches \$175. Write, wire or phone. One-third deposit, balance C.O.D. or Sight Draft. **NASTASI DISTRIBUTING CO.**, 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

**FOR SALE**—Special. Bally: Gayety's, positively like new, \$379.50. Big Times \$465. United: Manhattans, used very little, \$405. Gottlieb: Super Jumbos \$287.50. Stage Coaches \$175. Exhibit: 50 Shooting Gallery \$335. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CAnal 8318).

**FOR SALE** — Bally Space Ship \$249.50; Exhibit Star Shooting Gallery \$225; Williams Super Jet Guns \$295; Keeney Ranger Gnn, write; Keeney Ranger Gun DeLuxe, write. Write, wire, phone today. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).

**FOR SALE**—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS**, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

**FOR SALE** — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. **J. ROSENFELD COMPANY**, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO 7-6730.)

**FOR SALE**—26 Wurlitzer 3020 Wallboxes \$9 ea.; 2 D-80 Wallboxes and Stepper \$125, practically new. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. Y. (Tel.: 2-3992).

**FOR SALE**—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate **SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC**, POSTAL ADDRESS, BOX 129. (Tel.: 154).

**FOR SALE**—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. **WESTERN DISTRIBUTORS**, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

**FOR SALE**—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

**FOR SALE** — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY**, 2929 MAIN STREET, SANTA MONICA, CALIF.

**FOR SALE**—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO.**, 3743 W. GRAND, CHICAGO, ILLINOIS.

**FOR SALE** — "Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. **100 SERVICE COMPANY**, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)

**FOR SALE**—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. **T & L DISTRIBUTING CO.**, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAIN 1-8751.)

**FOR SALE** — Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290; Daffy Derby \$199; C. C. Super Home Run Baseball \$195. **GENERAL DISTRIBUTING CO.**, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — 9 thoroughly reconditioned, like new Gayetys at \$385. Also, 50 cheap Bingo Games; Coney Islands; Bright Lights; Bright Spots. Open new territories with these games. Write, Wire or Phone. SHELDON SALES, INC., 1626 N. SALINA ST., SYRACUSE 8, N. Y. (Tel.: 3-5161).

**FOR SALE** — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE** — 18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

**FOR SALE** — Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

**FOR SALE** — United Shuffle Alleys; League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Lightning \$395; Genco Bing-A-Roll \$85. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE** — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE** — 10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

**FOR SALE** — Reconditioned phonos — ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

**FOR SALE** — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEDar 7976).

**MISCELLANEOUS**

**NOTICE** — Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

**NOTICE** — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

**NOTICE** — We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).

**NOTICE** — Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.

**NOTICE** — Texas operators — write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PERshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PREston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

**NOTICE** — These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

**THE CASH BOX**

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## THIS WEEK'S USED MACHINE QUOTATIONS

### 16th YEAR OF PUBLICATION

### 827th CONSECUTIVE WEEK'S ISSUE

#### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

#### REGARDING SELLING PRICES

### IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



#### PHONOGRAPHS

LISTED ALPHABETICALLY

#### AMI

4* Model A, '46, 40 Sel., 78 RPM	75.00	125.00
2* Model B, '48, 40 Sel., 78 RPM	149.00	225.00
4* Model C, '50, 40 Sel., 78 RPM	175.00	250.00
4* Model D-40, '51, 40 Sel., 78 RPM	225.00	325.00
2* Model D-80, '51, 80 Sel., 45 RPM	295.00	450.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	525.00
4. Model E-80, '53, 80 Sel., 45 RPM	475.00	650.00
2* Model E-120, '53, 120 Sel., 45 RPM	525.00	675.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

#### EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
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4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
2* 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	125.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	195.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
2* 1436, '52, Fireball, 120 Sel., 45 RPM	269.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	549.00	625.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	275.00	350.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	570.00
4. M100BL, '51, 100 Sel., 45 RPM. Light Cab	500.00	595.00
2* M100C, '53, 100 Sel., 45 RPM	575.00	650.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	875.00
4. W1-L56 Wall Box 5c	3.00	6.95

4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wire-less	16.50	24.50
4. 3W7-L-56	22.50	34.50

#### WURLITZER

2* 1015, '46, 25 Sel., 78 RPM	34.50	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2* 1100, '48, 25 Sel., 78 RPM	99.00	150.00
2* 1250, '50, 48 Sel., 78 RPM	135.00	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
4* 1400, '52, 48 Sel., 78 RPM	265.00	325.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed	295.00	395.00
2* 1500A, '53, 105 Sel., 78 and 45 RPM Inter-mixed	349.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	349.50	450.00
1. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00



#### PINBALL GAMES

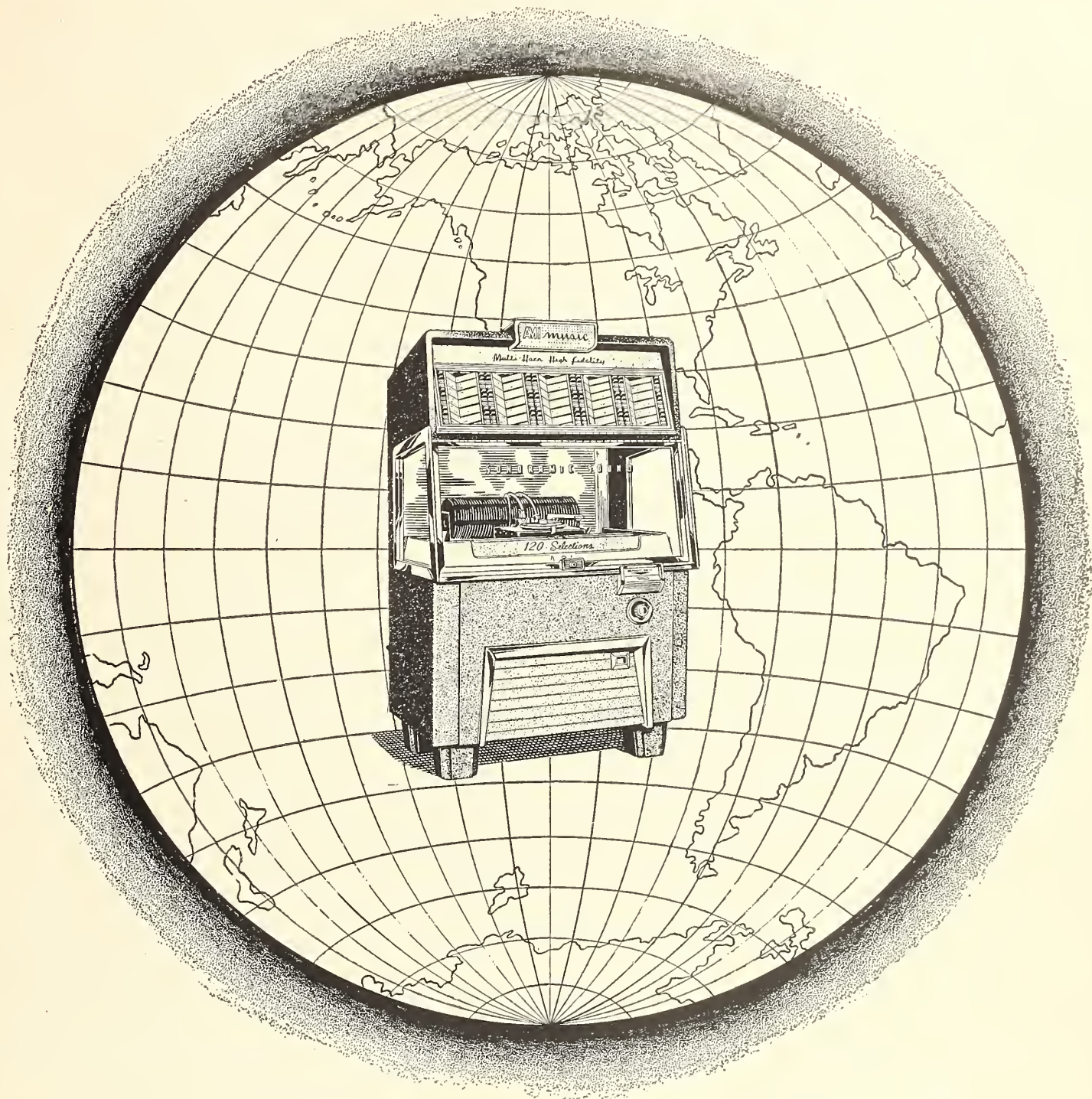
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2* ABC (Un 3/52)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	55.00	100.00
4* Atlantic City (B 5/52)	75.00	125.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
3* Beach Club (B 2/53)	160.00	245.00
2* Beauty (B 11/52)	125.00	175.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	145.00	195.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4* Big Time (B 1/55)	450.00	525.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
1. Bright Lights (B 5/51)	50.00	95.00
1* Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	95.00	165.00

4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	59.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	115.00	145.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	24.00
4. Colors (Wm 11/54)	215.00	230.00
4* Coney Island (B 9/52)	60.00	85.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	90.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	190.00	230.00
2. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	29.00
2. Dealer "21" (Wm 2/54)	80.00	140.00
4. De Icer (Wm 11/49)	20.00	39.00
2. Diamond Lill (Got 12/54)	190.00	250.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	165.00	195.00

# Grand Rapids

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The automatic phonograph that upholds this city's great tradition of craftsmanship and high style is the **AMI Model "F"**, the Only Automatic Phonograph with a Built-in Multi-Horn System that reproduces music with true High Fidelity throughout the entire range.

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**AMI** Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark  
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

4. Dreamy (Wm 2/50) .. 15.00 25.00	4. Lucky Inning (Wm 5/50) .. 15.00 25.00
* Dude Ranch (B 9/53) 175.00 245.00	4. Lulu (Wm 12/54) .... 235.00 250.00
4. Eight Ball (Wm 1/52) 45.00 75.00	4. Mad. Sq. Garden (Got 6/50) .. 30.00 69.00
4. Fairway (Wm 6/53) ... 65.00 95.00	6. Magic (Ex 11/48) ... 10.00 20.00
4. Fighting Irish (CC 11/50) .. 25.00 35.00	4. Majors '49 (CC 2/49) .. 15.00 35.00
4. Five Star (Univ 5/51) .. 35.00 75.00	4. Majorettes (Wm 4/52) 29.00 45.00
4. Floating Power (Ge 12/48) .. 10.00 20.00	2. Manhattan (Un 4/55) .. 405.00 495.00
4. Flying High (Got 2/53) 75.00 115.00	4. Marble Queen (Got 8/53) .. 95.00 145.00
4. Flying Saucers (Ge 12/50) .. 15.00 30.00	4. Maryland (Wm 4/49) .. 15.00 35.00
4. Football (CC 8/49) .. 10.00 25.00	4. Mercury (Ge 3/50) ... 10.00 29.00
4. Four Bells (Got 10/54) 190.00 230.00	1. Mermaid (Got 6/51) .. 25.00 45.00
4. Four Corners (Wm 12/52) .. 45.00 90.00	4. Mexico (Un 3/54) .... 200.00 255.00
4. Four Horsemen (Got 9/50) .. 30.00 60.00	4. Minstrel Man (Got 3/51) .. 25.00 60.00
* "400" (Upright) (Ge 10/52) .. 45.00 75.00	6. Moon Glow (Un 11/48) 10.00 20.00
4. Four Stars (Got 6/52) .. 50.00 95.00	4. Mystic Marvel (Got 3/54) .. 160.00 200.00
4. Fresbie (Wm 9/49) ... 20.00 35.00	2* Nevada (Un 8/54) ... 225.00 350.00
* Frolics (B 10/52) ... 110.00 145.00	4. Niagara (Got 12/51) .. 39.00 80.00
4. Futurity (B 3/51) ... 40.00 80.00	4. Nifty (Wm 12/50) ... 15.00 35.00
* Gately (B 3/25) ... 375.00 475.00	4. "9" Sisters (Wm 1/54) 95.00 140.00
4. Georgia (Wm 7/50) ... 19.50 35.00	4. Oasis (Ex 10/50) ... 10.00 20.00
4. Gin Rummy (Got 2/49) 15.00 25.00	4. Oklahoma (Un 5/49) .. 10.00 20.00
4. Glamour (Got 7/51) .. 15.00 25.00	6. Old Faithful (Got 12/49) .. 15.00 25.00
4. Glider (Ge 8/49) ... 10.00 20.00	4. Olympics (Wm 5/52) .. 45.00 75.00
4. Globe Trotter (Got 11/51) .. 35.00 75.00	4. One Two Three (Ge 10/48) .. 10.00 25.00
4. Golden Gloves (CC 7/49) .. 10.00 25.00	4. Palisades (Wm 7/53) .. 65.00 90.00
4. Golden Nugget (Upright) (Ge 2/53) 50.00 95.00	2* Palm Beach (B 7/52) .. 75.00 110.00
4. Gold Star (Got 8/54) .. 185.00 215.00	2* Palm Springs (B 11/53) 225.00 275.00
4. Gondola (Ex 5/49) ... 10.00 20.00	1. Paratrooper (Wm 8/52) 25.00 45.00
4. Grand Award (CC 1/49) .. 10.00 20.00	4. Pin Bowler (CC 6/50) 10.00 20.00
4. Grand Champion (Wm 8/53) .. 85.00 125.00	6. Pinch Hitter (Un 5/49) 10.00 20.00
4. Grand Slam (Got 4/53) 65.00 135.00	4. Pinky (Wm 9/50) ... 20.00 35.00
4. Grand Stand (B '50) ... 20.00 35.00	4. Pin Wheel (Got 11/53) 125.00 155.00
4. Green Pastures (Got 1/54) .. 140.00 165.00	4. Play Ball (CC 1/51) .. 20.00 35.00
4. Gun Club (Wm 11/53) 79.00 105.00	4. Playland (Ex 8/50) ... 10.00 20.00
4. Guy-Dolls (Got 5/53) 69.50 135.00	6. Playtime (Ex 8/49) ... 10.00 20.00
4. Gypsy Queen (Got 2/55) 220.00 245.00	4. Poker Face (Got 9/53) .. 115.00 135.00
4. Handicap (Wm 6/52) .. 45.00 95.00	6. Puddin' Head (Ge 10/48) .. 10.00 20.00
4. Happy Days (Got 7/52) .. 65.00 100.00	4. Puncby (CC 12/50) ... 10.00 20.00
4. Happy-Go-Lucky (Got 3/51) .. 25.00 45.00	4. Quarterback (Wm 10/49) 15.00 35.00
4. Harvest Moon (Got 12/48) .. 15.00 20.00	4. Quartet (Got 2/52) ... 60.00 110.00
4. Harvest Time (Ge 9/50) .. 15.00 35.00	4. Queen of Hearts (Got 12/52) .. 69.00 100.00
4. Harvey (Wm 5/51) ... 15.00 35.00	2. Quintet (Got 3/53) ... 49.50 110.00
1. Havana (Un 2/54) ... 165.00 195.00	4. Rag Mop (Wm 10/50) .. 15.00 35.00
2. Hawaii (Un 6/54) ... 175.00 325.00	6. Ramona (Un 2/49) ... 10.00 20.00
2. Hawaiian Beauty (Got 4/54) .. 140.00 200.00	4. Red Shoes (Un 11/50) .. 20.00 34.50
4. Hayburner (Wm 6/51) .. 45.00 75.00	2* Rio (Un 11/53) ... 120.00 165.00
2* Hi-Fi (B 6/54) ... 200.00 285.00	4. Rip Snorter (Ge 10/49) 10.00 20.00
4. Hit Parade (CC 2/51) .. 10.00 20.00	4. Rocket (Ge 5/50) ... 20.00 39.00
4. Hit & Runs (Ge 3/51) .. 15.00 25.00	4. Rockettes (Got 8/50) ... 25.00 49.50
4. Hit 'N Run (Got 4/52) 32.00 75.00	4. Rodeo (Un 2/53) ... 125.00 160.00
4. Holiday (CC 12/48) ... 10.00 20.00	4. Rose Bowl (Got 10/51) 35.00 75.00
4. Holiday (Ke 12/51) ... 35.00 55.00	4. Round Up (Got 11/48) 10.00 25.00
4. Hong Kong (Wm 9/51) 39.00 75.00	4. St. Louis (Wm 2/49) .. 25.00 35.00
4. Horsefeathers (Wm 1/52) .. 39.50 69.50	4. Saddle and Turf (Ev 10/53) .. 175.00 250.00
4. Horse Shoe (Wm 12/51) .. 25.00 40.00	(Club Model) .. 275.00 325.00
4. Hot Rods (B '49) ... 15.00 35.00	6. Saratoga (Wm 10/48) .. 10.00 20.00
2* Ice-Frolics (B 1/54) .. 210.00 265.00	2. Screamo (Wm 4/54) ... 130.00 165.00
4. Jalopy (Wm 8/51) ... 55.00 95.00	4. Sea Jockeys (Wm 11/51) 24.50 50.00
4. Jeanie (Ex 6/50) ... 15.00 25.00	4. Select-A-Card (Got 4/50) 10.00 20.00
4. Jockey Club (Got 5/54) 150.00 195.00	4. Shantytown (Ex 10/49) 20.00 39.00
4. Jockey Special (B 11/47) .. 15.00 45.00	4. Sharpshooter (Got 5/49) .. 10.00 29.50
4. Joker (Got 11/50) ... 20.00 50.00	4. Shindig (Got 10/53) .. 120.00 155.00
4. Judy (Ex 7/50) ... 10.00 20.00	4. Shoo Shoo (Wm 2/51) 19.50 29.50
4. Jumping Jacks (Upright) (Ge 12/52) 35.00 100.00	4. Shoot the Moon (Wm 11/51) .. 20.00 55.00
4. Just 21 (Got 1/50) ... 10.00 25.00	4. Show Boat (Un 1/49) .. 10.00 20.00
4. K. C. Jones (Got 11/49) 10.00 25.00	4. Show Boat (Un 12/52) 150.00 175.00
4. King Arthur (Got 10/49) .. 10.00 20.00	4. Silver Chest (Upright) (Ge 4/53) .. 59.00 125.00
4. King Pin (CC 12/51) .. 30.00 60.00	4. Silver Skates (Wm 2/53) 54.50 80.00
4. Knockout (Got 1/51) .. 29.00 45.00	2* Singapore (Un 10/54) 250.00 395.00
4. Lady Luck (Got 9/54) .. 185.00 210.00	2. Skill Pool (Got 8/52) .. 50.00 85.00
4. Lazy "Q" (Wm 2/54) .. 89.00 135.00	4. Slugfest (Wm 3/52) .. 39.00 65.00
4. Leaders (Un 10/51) .. 45.00 85.00	6. Snooks (Wm 6/51) ... 15.00 22.50
4. Lite-A-Line (Ke 6/52) .. 45.00 55.00	4. South Pacific (Ge 2/50) 20.00 39.00
4. Long Beach (Wm 7/52) 35.00 65.00	4. Spark Plugs (Wm 9/51) 49.50 75.00
4. Lovely Lucy (Got 2/54) 140.00 175.00	4. Speedway (Wm 9/48) .. 10.00 20.00

4. Sportsman (Ge 2/51) .. 10.00 20.00	4. Sportsman (Wm 2/52) 30.00 35.00
4. Springtime (Ge 3/52) 20.00 34.50	2* Stage Coach (Got 11/54) 175.00 215.00
4. Star Pool (Wm 10/54) .. 210.00 225.00	4. Stars (Un 6/52) ... 50.00 85.00
4. Starlite (Wm 3/53) .. 50.00 75.00	4. Steeple Chase (Un 1/52) .. 35.00 65.00
4. Stop & Go (Ge 3/51) .. 15.00 25.00	1. Struggle Buggies (Wm 12/53) .. 75.00 125.00
6. Summertime (Un 9/48) 15.00 25.00	4. Sunshine Park (B 12/52) .. 35.00 95.00
4. Super Hockey (CC 4/49) .. 20.00 34.50	2. Super Jumbo (Got 10/54) .. 287.50 400.00
2* Surf Club (B 3/54) ... 225.00 300.00	4. Sweepstakes (Wm 1/52) 75.00 95.00
4. Sweetheart (Wm 5/50) 20.00 35.00	1. Tahiti (Un 8/53) ... 130.00 195.00
4. Tampusco (Un 6/49) .. 10.00 20.00	4. Telecard (Got 1/49) .. 20.00 55.00
4. Thing (CC 2/51) ... 15.00 35.00	4. Three Feathers (Ge 5/49) .. 15.00 35.00

4. Three Four Five (Un 6/51) .. 25.00 50.00	6. Three Musketeers (Got 7/49) .. 15.00 35.00
6. Thrill (CC 9/48) ... 10.00 20.00	4. Thunderbird (Wm 5/54) .. 185.00 200.00
4. Times Square (Wm 4/53) .. 65.00 90.00	4. Touchdown (Un 1/52) 15.00 25.00
4. Triplets (Got 7/50) ... 15.00 29.50	4. TriScore (Ge 1/51) ... 20.00 35.00
4. Tropicana (Un 1/55) .. 325.00 450.00	4. Tropics (Un 7/53) ... 125.00 175.00
6. Tucson (Wm 1/49) ... 10.00 29.00	6. Tumbleweed (Ex 8/49) 15.00 35.00
4. Turf King (B 6/50) .. 15.00 45.00	4. Twenty Grand (Wm 12/52) .. 49.50 95.00
2. Twin Bill (Got 1/55) .. 210.00 240.00	4. Utah (Un 7/49) ... 10.00 24.50
3* Variety (B 9/54) ... 375.00 445.00	4. Watch My Line (Got 9/51) .. 30.00 55.00
4. Whizz Kids (CC 3/52) 20.00 40.00	4. Wild West (Got 8/51) 40.00 69.50
4. Winner (Univ.) .. 20.00 45.00	2* Yacht Club (B 6/53) .. 90.00 125.00
4. Zingo (Un 10/51) ... 25.00 65.00	



6. Bally Speed Bowler (2/50) .. 15.00 20.00	6. Bally Shuffle Champ (4/50) .. 20.00 30.00
6. Bally Hook Bowler (11/50) .. 20.00 45.00	6. Bally Baseball (5/51) 35.00 45.00
4. Bally Shuffle Line (7/51) 25.00 50.00	4. Bally Victory Bowler (5/54) .. 295.00 375.00
4. Bally Champion Bowler (5/54) .. 295.00 395.00	4. Bally Jet Bowler (8/54) 350.00 400.00
4. ChiCoin Bowling Classic (5/50) .. 20.00 35.00	4. ChiCoin Pin Bowler (6/50) .. 20.00 30.00
4. ChiCoin Trophy Bowl (7/50) .. 20.00 35.00	6. ChiCoin Pin Lite (9/50) 25.00 30.00
4. ChiCoin Horse-Shoes (5/51) .. 35.00 75.00	4. ChiCoin 6-Player (8:51) 35.00 85.00
4. ChiCoin 6-Player DeLuxe (5/52) .. 39.00 95.00	4. ChiCoin Match Bowler (6/52) .. 45.00 100.00
4. ChiCoin Bowl-A-Ball (10/52) .. 95.00 135.00	4. ChiCoin Match Bowl-A-Ball (11/52) 75.00 150.00
4. ChiCoin 10th Frame Special (12/52) .. 75.00 150.00	4. ChiCoin Name Bowler (1/53) .. 75.00 150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) .. 85.00 150.00	4. ChiCoin Crown (4/53) 95.00 160.00
4. ChiCoin Crown, Giant Pins (4/53) .. 125.00 185.00	4. ChiCoin Triple Score (6/53) .. 135.00 175.00
4. ChiCoin Gold Cup ((7/53) .. 145.00 225.00	4. ChiCoin High Speed Crown (7/53) .. 150.00 275.00
4. ChiCoin High Speed Triple Score (8/53) .. 225.00 285.00	2. ChiCoin Advance (10/53) .. 175.00 285.00
4. ChiCoin King (10/53) 225.00 325.00	2* ChiCoin Criss Cross (Bowler 12/53) .. 240.00 325.00
2. ChiCoin Super Frame (3/54) .. 295.00 350.00	4. ChiCoin Starlite (5/54) 249.50 360.00
2. ChiCoin Feature (7/54) 275.00 375.00	4. ChiCoin Holiday (9/54) 400.00 465.00
4. ChiCoin Flash (10/54) 365.00 425.00	4. ChiCoin Playtime (10/54) .. 395.00 475.00

4. ChiCoin Fireball (11/54) .. 395.00 475.00	4. ChiCoin Thunderbolt (12/54) .. 410.00 455.00
4. ChiCoin Triple Strike (2/55) .. 435.00 495.00	4. Exhibit Strike (6/51) .. 20.00 30.00
4. Exhibit Twin Rotation (5/52) .. 65.00 95.00	4. Genco Bowling League (11/49) .. 15.00 20.00
4. Genco Baseball (5/50) 15.00 20.00	4. Genco Shuffle Target (7/51) .. 15.00 20.00
4. Genco 8-Player Rebound (9/51) .. 25.00 50.00	4* Genco Shuffle Pool (11/53) .. 85.00 125.00
4. Genco Match Pool (2/54) .. 150.00 175.00	4. Gottlieb Bowlette (3/50) 15.00 29.50
6. Keeney Pin Boy (11/49) 15.00 20.00	6. Keeney Ten Pins (1/50) 15.00 20.00
6. Keeney ABC (2/50) .. 15.00 20.00	6. Keeney Lucky Strike (4/50) .. 20.00 30.00
6. Keeney King Pin (4/50) 20.00 30.00	6. Keeney Bowling Champ (4/50) .. 20.00 30.00
6. Keeney Duck Pins (6/50) .. 20.00 30.00	4. Keeney Double Bowler (8/50) .. 25.00 35.00
4. Keeney League (8/50) 25.00 50.00	4. Keeney 4-Way Bowler Attachment (12/50) 40.00 75.00
4. Keeney Big League (5/51) .. 35.00 65.00	4. Keeney 6-Player League (9/51) .. 35.00 75.00
4. Keeney DeLuxe League (3/52) 35.00 95.00	4. Keeney Super DeLuxe League Bowler (3/52) 45.00 100.00
4. Keeney High Score League (5/52) .. 65.00 100.00	2. Keeney Team (10/52) .. 69.00 135.00
4. Keeney Club (4/53) .. 115.00 165.00	2. Keeney Domino (5/53) 115.00 185.00
4. Keeney Carnival (5/53) .. 115.00 190.00	4. Keeney Pacemaker (9/53) .. 159.50 215.00
4. Keeney Mainliner Bowler (1/54) .. 169.50 240.00	4. Keeney Bonus Bowler (3/54) .. 175.00 250.00
4. Keeney Diamond Bowler (5/54) .. 198.00 295.00	4. Keeney Bikini (6/54) .. 295.00 325.00
4. Keeney Century (6/54) 310.00 325.00	4. Keeney American (9/54) .. 325.00 350.00
4. Keeney National (9/54) 349.50 395.00	





4. United 5-Player (1/51)	35.00	65.00
1. United 6-Player	40.00	70.00
1. United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
1. United 6-Player Star (7/52)	55.00	105.00
3* United 10th Frame Star (9/52)	75.00	115.00
4. United Manhattan 10th Frame (9/52)	75.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00
4. United Manhattan (9/52)	100.00	135.00
4. United Cascade (2/53)	90.00	140.00
2* United Clover (2/53)	95.00	140.00
4. United Liberty (2/53)	100.00	140.00
4* United Classic (6/53)	120.00	150.00
4* United Olympic (6/53)	110.00	160.00
4* United Royal (9/53)	175.00	200.00
2* United Imperial (9/53)	195.00	220.00
4* United Chief (11/53)	225.00	275.00
4. United Leader (11/53)	235.00	260.00
2* United Team (1/54)	245.00	280.00
4. United DeLuxe Team (1/54)	260.00	300.00
2. United League (1/54)	240.00	310.00
4. United Ace (5/54)	295.00	335.00
2. United Rainbow (5/54)	295.00	340.00
4. United Banner (8/54)	325.00	365.00

2. United Shuffle Targette (8/54)	295.00	375.00
4. United DeLuxe Shuffle Targette (8/54)	350.00	400.00
4. United Speedy (8/54)	360.00	410.00
4. Un. 11th Frame (10/54)	355.00	410.00
4. United Comet Targette (11/54)	360.00	410.00
4. United DeLuxe Comet (Targette (11/54)	375.00	420.00
4. United Mercury (12/54)	375.00	415.00
2. United DeLuxe Mercury (12/54)	365.00	425.00
4. United Mars (1/55)	355.00	440.00
4. United DeLuxe Mars (1/55)	360.00	450.00
4* Un. Lightning (2/55)	375.00	455.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
6. Williams Bowler (9 1/2) (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	39.00	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	40.00	90.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	25.00	65.00
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	75.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/54)	169.50	225.00
4. Exhibit Star Shooting Gallery (9/54)	225.00	315.00
3* Exhibit Sportland Shooting Gallery (11/54)	195.00	395.00
4. Genco Sky Gunner	95.00	175.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
2* Genco Rifle Gal. (6/54)	225.00	300.00
2. Genco Big Top Rifle Gallery (6/54)	375.00	425.00
4. Genco Wild West Gun (2/55)	425.00	525.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50

4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustosope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4. Seeburg Bear Gun	100.00	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt	175.00	275.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
2. Un. DeLuxe Jungle Gun	230.00	360.00
2. United Carnival Gun (10/54)	275.00	350.00
2. United DeLuxe Carnival (Gun 10/54)	250.00	375.00
4. United Bonus Gun (1/55)	350.00	425.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	49.00	135.00
4. Wms. DeLuxe Baseball (4/53)	99.50	175.00
4. Wms. Pennant Baseball (12/53)	165.00	250.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	325.00
4. Wms. Major League Baseball (2/54)	225.00	350.00
2. Wms. All Star Baseball (2/54)	175.00	350.00
4. Wms. Big League Baseball (2/54)	225.00	375.00
4. Wms. Safari Gun (2/55)	450.00	600.00
4. Wms. Polar Hunt (3/55)	495.00	625.00
4. Wurlitzer Skee-ball	35.00	75.00

### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

#### AMI, INCORPORATED

F-120 Juke Box (Receiver included)	
F-80 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-30 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

Authorized for Publication  
No List Price

#### ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

Authorized for Publication  
No List Price

#### AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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#### BALLY MFG. CO.

Gay Time	\$ 775.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

#### CHICAGO COIN

Bonus Score Bowler (without Match Feature)	\$ 695.00
Big League Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00
Bulls Eye Bowler (with Match Feature)	775.00

#### EXHIBIT SUPPLY

Treasure Cove Regular Model	\$ 675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

#### GENCO MFG. & SALES CO.

Champion Baseball (with Match Feature)	\$ 635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

#### D. GOTTLIEB & CO.

Sweet Add-A-Line	\$ 392.50
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#### INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

#### J. H. KEENEY & CO., INC.

DeLuxe Ranger (with Match Feature)	\$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

#### J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12"—12 Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

Authorized for Publication  
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#### UNITED MFG. CO.

Super Slugger Regular Model	\$ 595.00
DeLuxe Model (with Match Feature)	635.00
5th Inning Shuffle Targette De Luxe Model	765.00
Regular Model	745.00
Capitol Shuffle Alley Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (with Match Feature)	735.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature) Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Triple Play	725.00

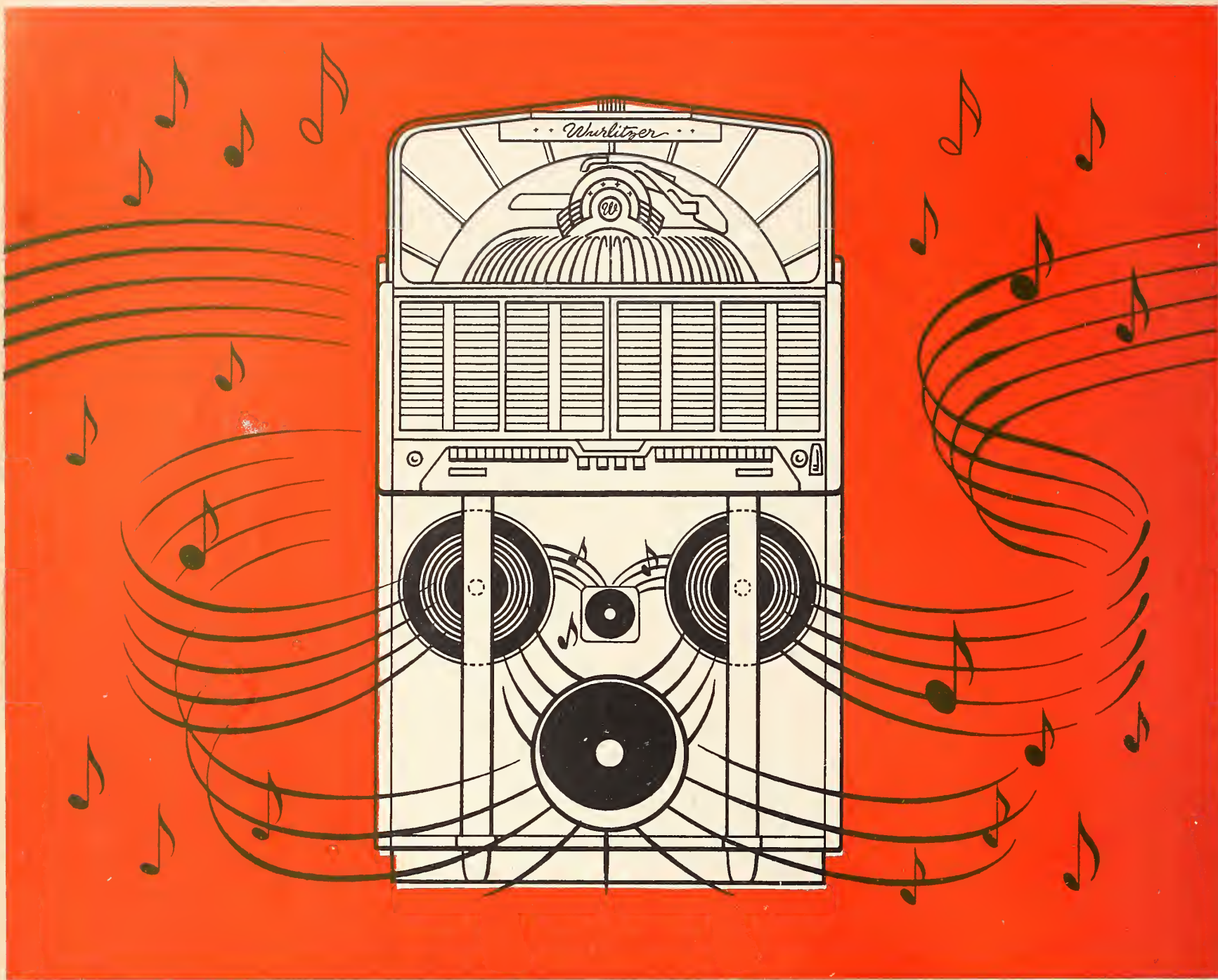
#### WILLIAMS MFG. CO.

King Of Swat	\$ 549.50
Wonderland	389.50
Sidewalk Engineer	345.00
Race The Clock Single Chute	494.50
Double Chute	499.50

#### THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

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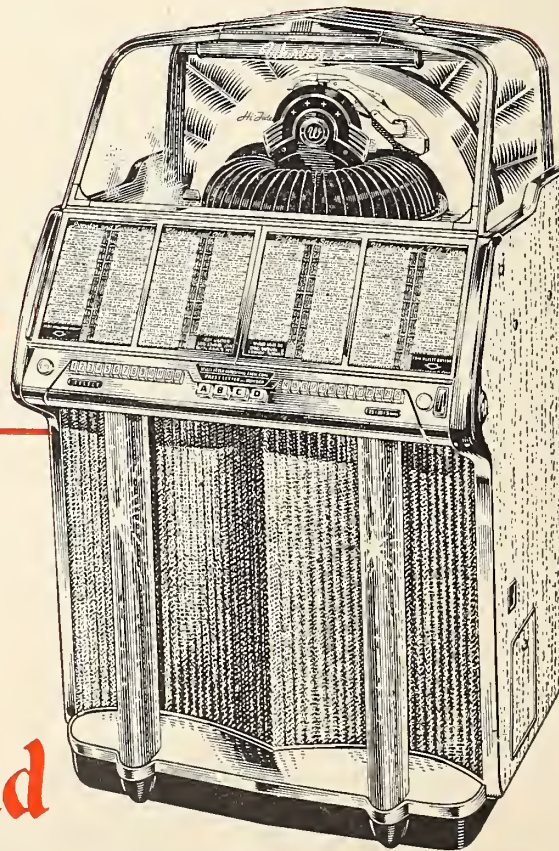


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THE WURLITZER 1800 offers the truest high fidelity ever achieved in the automatic phonograph field.

With more speaker cone area than any other juke box, it produces the finest music and assures the highest earnings.

## Wurlitzer 1800



THE YEAR'S TOP PHONOGRAPH  
IN BEAUTY - IN TONE - IN EARNINGS



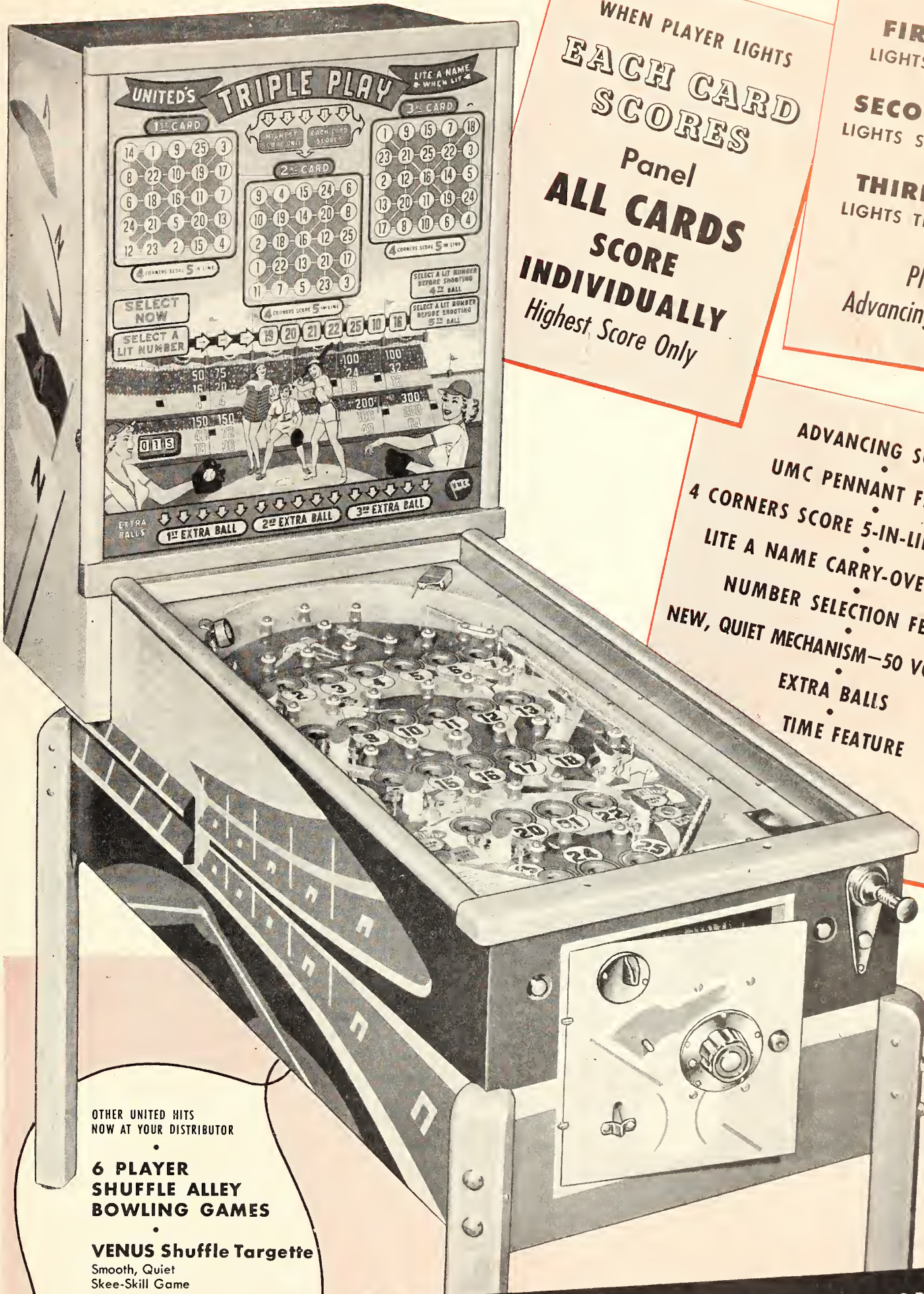
The Official  
Musical  
Instruments in

# WURLITZER Disneyland

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**NEW, FLASHY 3-CARD IN-LINE GAME**



WHEN PLAYER LIGHTS  
**EACH CARD SCORES**  
 Panel  
**ALL CARDS SCORE INDIVIDUALLY**  
 Highest Score Only

**FIRST COIN**  
 LIGHTS FIRST CARD  
 •  
**SECOND COIN**  
 LIGHTS SECOND CARD  
 •  
**THIRD COIN**  
 LIGHTS THIRD CARD  
 •  
 Plus  
 Advancing Score

ADVANCING SCORES  
 •  
 UMC PENNANT FEATURE  
 •  
 4 CORNERS SCORE 5-IN-LINE EACH CARD  
 •  
 LITE A NAME CARRY-OVER FEATURE  
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 NEW, QUIET MECHANISM—50 VOLT CIRCUIT  
 •  
 EXTRA BALLS  
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 NOW AT YOUR DISTRIBUTOR

**6 PLAYER SHUFFLE ALLEY BOWLING GAMES**

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 Smooth, Quiet  
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WITH SUPER-CARD PLAY-APPEAL

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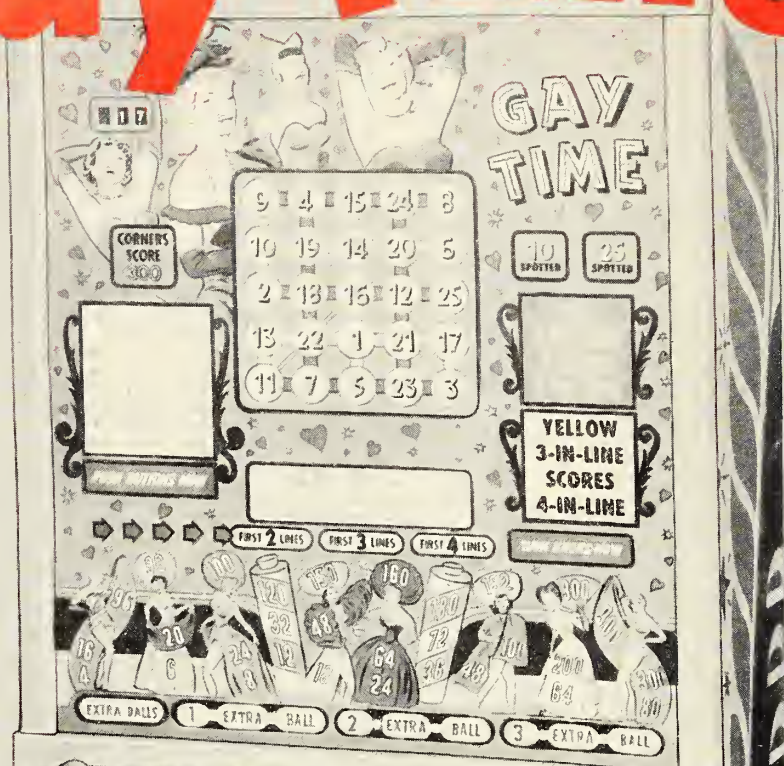
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New improved spin-mechanism and special fast motors result in fastest flash ever seen on a pinball glass, speedier coin-play, increased earning power.

## **New Speedy Ball-Clearance**

Balls from 7 top rows (Magic-Pockets) do not roll down play-field at end of game but are immediately cleared through hole at top of board.

SEE BALLY BOWLERS ON PAGE 34



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