

The Cash Box

VOLUME XVII—NUMBER 24

MARCH 3, 1956



Pianist Roger Williams and Dave Kapp, president of Kapp Records, score some important "firsts" as they hold a gold master of "Autumn Leaves". The record was the first single to be recorded by Williams and his first million seller. It also marked the first million selling record for Kapp's company. Roger Williams' current release, "Beyond The Sea" and "Song Of Devotion", has been getting such strong play, that it is certain to be a worthy successor to "Autumn Leaves".

"LIPS" WILL BE BIG!

...because Morgan never misses!

JAYE P. MORGAN

belts out two great upbeat tunes

SWEET LIPS

GET UP! GET UP!

(You Sleepyhead)

20/47-6441

A "New Orthophonic" High Fidelity recording

the dealer's choice

RCA VICTOR



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GOT A "JUKEBOX BABY" IN YOUR HOUSE?

Enter the "Jukebox Baby Contest" and win a fabulous Wurlitzer "Centennial" Model 1900 Jukebox and 7 other great prizes.

WHAT'S IT ALL ABOUT! Timed for release of Perry Como's greatest ever for RCA Victor—JUKEBOX BABY / HOT DIGGITY—RCA Victor and THE CASH BOX are sponsoring this nationwide "Jukebox Baby" Contest.

Your "Jukebox Baby" can be a teenager, toddler, babe in arms—anyone in your family that you think is the "swing-igest jukebox baby of 'em all."

HOW TO ENTER! Just submit a photo of your own "Juke-

box Baby." The judges are looking for cute kids, funny kids, kids dressed in cute costumes or posed in a cute way . . . and a winner means that fabulous grand prize.

RULES OF THE CONTEST! All entries must be submitted to "Jukebox Baby Contest," RCA Victor Records, 155 E. 24th Street, New York 10, N. Y. All entries must be postmarked no later than March 26, 1956.



FOUNDED BY BILL GERSH

The Cash Box

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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The Cash Box Is The DISK JOCKEY'S NATIONAL CORRESPONDENT

The rise of the disk jockey in the last decade to the position he holds in the music business today has been nothing less than phenomenal. In our current industry set-up, disk jockeys play one of the most vital parts in helping to expose records to the public.

And it is obvious that year after year, *The Cash Box* has played a greater and greater part in helping to expose records to disk jockeys.

As almost everyone in our business knows, *The Cash Box* was originally founded to serve the needs of juke box operators. But this music business of ours became so highly integrated so fast, it was quickly found that information which benefited the operator also helped build disk jockey audiences.

As a result, *The Cash Box* today has actually become a national correspondent for disk jockeys throughout the country. It is through *The Cash Box* that the great majority of disk jockey shows are programmed. It is through *The Cash Box* that most disk jockeys keep up with the record world in which they are so deeply involved. It is through *The Cash Box* that deejays find out what their counterparts in other cities and other sections of the country are doing.

If a disk jockey wants to see how well a record is going, what simpler method does he have than to consult *The Cash Box* charts? If he wants to read news of other disk jockeys or record personalities, where better could he find it than in *The Cash Box* columns?

Were it not for the information that is so completely and forthrightly offered by *The Cash Box*, the job of the disk jockey would be an extremely more difficult one than it is today. First of all, programming would be an infinitely more complicated task without *The Cash Box* charts which tell at a glance the order of records and list them without any complications or hedging. Without *The Cash Box*, a disk jockey could not find out what was really going on in other parts of the country without, at the very least, expensive long distance phone calls. In other words, *The Cash Box* acts as an agent for the disk jockey, bringing to him information which is vital to his job and in turn transmitting the information which he has to offer to the rest of the trade and other disk jockeys.

That is why, if you travel throughout the country, in one radio station after another, you will find *The Cash Box* continually consulted by the men and women who play such a definitive part in helping to bring records to the attention of the public.



M-G-M HEADLINE HITS

JONI JAMES

MGM 12175 78 rpm
K 12175 45 rpm

**DON'T TELL ME
NOT TO
LOVE YOU**
**SOMEWHERE
SOMEONE
IS LONELY**

ORCH.
DIRECTED BY
DAVID TERRY

THE NATURALS PATSY ORY ORY AYE

and
MOLLY-O
MGM 12158 78 rpm
K 12158 45 rpm

ON ALL
CHARTS

THE DICK HYMAN TRIO

MORITAT

A THEME FROM

"THE THREEPENNY OPERA"

MGM 12149 78 rpm • K 12149 45 rpm

SUSAN HAYWARD I'LL CRY TOMORROW

(From the MGM picture
"I'll Cry Tomorrow")

and
JUST ONE OF THOSE THINGS
MGM 12174 78 rpm
K 12174 45 rpm

ART MOONEY

AND HIS ORCHESTRA

the phonograph song

IS THERE A TEEN-AGER IN THE HOUSE

MGM 12190 78 rpm
K 12190 45 rpm

ROCK
'N'
ROLL

BARRY GORDON ROCK AROUND MOTHER GOOSE SEVEN

Featuring **ART MOONEY** and His Orchestra
MGM 12166 78 rpm • K 12166 45 rpm

IN
ATTRACTIVE
PACKAGE

JAMES BROWN

(Lt. Rip Masters of Rin Tin Tin ABC TV Show)

THE WHITE BUFFALO

MGM 12080 78 rpm
K 12080 45 rpm

BETTY MADIGAN

FAITHFUL TO YOU, AND TRUE MY LOVE

MGM 12156 78 rpm • K 12156 45 rpm

DESI ARNAZ

FOREVER, DARLING

(From the MGM film "Forever Darling")

THE STRAW HAT SONG
MGM 12144 78 rpm • K 12144 45 rpm

JOHNNY OLIVER

THESE HANDS CHAIN GANG

MGM 12164 • K 12164

LEROY HOLMES and His Orch. & Chorus

MADIERA

and HELEN OF TROY THEME

MGM 12157 78 rpm
K 12157 45 rpm

RUSH ADAMS

I LOVE YOU TO THE POINT OF NO RETURN and LOVE PLAYS THE STRINGS OF MY BANJO

MGM 12145 78 rpm
K 12145 45 rpm

MARION SISTERS

LIFE COULD NOT BETTER BE and I LOVE YOU MORE TODAY

MGM 12096 78 rpm
K 12096 45 rpm

MARVIN RAINWATER

WHERE DO WE GO FROM HERE and DEM LOW DOWN BLUES

MGM 12152 78 rpm
K 12152 45 rpm

BUD DECKELMAN

YESTERDAY, TODAY AND TOMORROW and DARLING, I'LL KEEP TRYING

MGM 12162 78 rpm
K 12162 45 rpm



THE CASH BOX

The Top Ten Tunes Getting
Heaviest Play in The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Jodie	PM—Prom	ST—Starlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	TA—Tampa
AP—ABC-	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TI—Tico
Paramount	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	UM—United
AR—Arcade	DE—Decca	GE—Gee	MD—Media	RE—Regent	UQ—Unique
AT—Atlantic	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	VE—Verve
BT—Bethlehem	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VI—VCA Victor
CA—Capitol	DT—Dootone	GTJ—Good Time	MO—Modern	RP—RPM	VJ—Vee-Jay
CD—Cadence	DU—Duke	Jazz	NG—Mergran	SA—Savoy	VK—Vik
CH—Chess	EP—Epic	HE—Herald	OK—Okiah	SE—Seeco	WI—Wing
CK—Checker	ER—Ero	IM—Imperial	OL—Olympic		

ROCK AND ROLL WALTZ

- 1 KAY STARR**
VI-20-6359 (47-6359)—Kay Starr VE-2000 (2000-45)—Anita O'Day & B. Bregman
- 2 THE GREAT PRETENDER**
THE PLATTERS
MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters
- 3 NELSON RIDDLE**
CA-3287 (F-3287)—Nelson Riddle VI-20-6406 (47-6406)—Leo Diamond
CO-40635 (9-40635)—Mitch Miller VI-20-6418 (47-6418)—1956 Jazz All Stars
CR-61595 (9-61595)—Lawrence Welk
- 4 DEAN MARTIN**
CA-3295 (F-3295)—Dean Martin DO-15436 (45-15436)—Gale Storm
CO-40573 (4-40573)—Mindy Carson
- 5 NO, NOT MUCH**
FOUR LADS
CO-40629 (4-40629)—Four Lads
- 6 SEE YOU LATER, ALLIGATOR**
BILL HALEY & HIS COMETS
CH-1609 (45-1609)—Bobby Charles DE-29786 (9-29786)—Roy Hall
DE-29791 (9-29791)—Bill Haley & Comets VI-20-6426 (47-6426)—Otto Bask
- 7 SIXTEEN TONS**
TENNESSEE ERNIE FORD
CA-3342 (F-3342)—Mickey Katz DE-29739 (9-29739)—Red Sovine
CA-3262 (F-3262)—T. Ernie Ford RP-451 (45-451)—B. B. King
CR-61529 (9-61529)—Johnny Desmond
- 8 THEME FROM THREE PENNY OPERA**
DICK HYMAN TRIO
CA-3329 (F-3329)—Les Paul & ME-70781 (70781 x 45)—R Hayman & J. August
Mary Ford
CO-40587 (4-40587)—Louis Armstrong MG-12149 (K12149)—Dick Hyman Trio
CO-40586 (4-40586)—Turk Murphy VI-20-6419 (47-6419)—John Gordy
CR-61574 (9-61574)—Lawrence Welk VI-20-6417 (47-6417)—Tito Puente
DE-29816 (9-29816)—Owen Bradley VI-20-6418 (47-6418)—1956 Jazz All Stars
DO-15444 (45-15444)—Billy Vaughn
- 9 BAND OF GOLD**
DON CHERRY
CA-3283 (F-3283)—Kit Carson CO-40597 (4-40597)—Don Cherry
- 10 TEEN AGE PRAYER**
GALE STORM — GLORIA MANN
DO-15436 (45-15436)—Gale Storm MG-12138 (K12138)—Robbin Hood
ME-70750 (70750x45)—Kitty White SO-126 (45-126)—Gloria Mann

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

11) TUTTI-FRUTTI. 12) IT'S ALMOST TOMORROW. 13) CHAIN GANG. 14) DUNGAREE DO. 15) POOR PEOPLE OF PARIS. 16) WHY DO FOOLS FALL IN LOVE. 17) ANGELS IN THE SKY. 18) ON WITH THE WEDDING. 19) I HEAR YOU KNOCKIN'. 20) SPEEDOO. 21) ARE YOU SATISFIED. 22) NINETY-NINE YEARS. 23) LOVE AND MARRIAGE. 24) I'LL BE HOME. 25) SEVEN DAYS. 26) A ME. 27) 11TH HOUR MELODY. 28) LITTLE CHILD. 29) ONLY YOU. 30) A WOMAN IN LOVE. 31) MOMENTS TO REMEMBER. 32) MR. WONDERFUL. 33) CRY ME A RIVER. 34) LULLABY IN BIRDLAND. 35) A TEAR FELL.

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LEW
DOUGLAS
and his Orchestra . . .

"10,000 YEARS"

Featuring WIN STRACKE AND CHORUS

and

"FIDDLE DEE DEE"

(Sparkling Instrumental)

Bally 1002 (7-1002)



RECORDS

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RECORD REVIEWS

- A DISK & SLEEPER
- C GOOD
- B+ EXCELLENT
- C FAIR
- B VERY GOOD
- D MEDIOCRE

BOYD BENNETT & HIS ROCKETS
(King 4903; 45-4903)

B+ "MUMBLES BLUES" [Forshay BMI-Lewis, Kirkland] Boyd Bennett and his Rockets, featuring Big Moe on the vocal, pile-drive through a terrific rock and roll novelty that'll keep the kids hopping around the clock. Clever little ditty with a cute mumble gimmick.

B "BLUE SUEDE SHOES" [Hi-Lo BMI-Perkins] Bennett handles the vocal duties on this cover rendition of a country smash that's breaking in all fields. Another hard-hitting affair with a solid rocking dance beat.

LUIS ARCARAZ ORCH.
(RCA Victor 20-6437; 47-6437)

C+ "THE SAILOR" (2:28) [EMMI, BMI-Rico] Luis Arcaz and the ork send out an invigorating big-band merengue item recorded in Mexico. Good dance deck with a full sound.

C+ "SOLITARY MOOD" (2:55) [Geo. Thorm BMI-Thorn]. The trumpet takes the spotlight on this pretty instrumental fox-trot item. Theme stems from the "I Hear A Rhapsody Suite." Pretty trumpet work.

JIMMY RANDOLPH
(Mercury 70810; 70810x45)

B+ "WAGON WHEELS" (2:34) [Shapiro-Bernstein ASCAP-Hill, DeRose]. Jimmy Randolph, a newcomer with an exciting voice, has a hot platter to watch, here. It's a thrilling jump beat interpretation of a great old Western favorite. Songster has a powerful delivery and could break through with this side. Background is terrific.

B "I WANT YOU TO KNOW" (2:35) [Regent BMI-Edwards and Raleigh]. The singer glides through a dramatic rock and roll beat love song. Good piece of material potently belted.

TINY MURPHY
(Ronal 109; 45-109)

B "42" (2:38) [Frederick BMI-Phillips, Jeffers]. A bouncy rhythm backdrop accompanies Tiny Murphy as he recites the story of his great success in a dice game and how it resulted in his getting 42 barrels of oil per day. Cute country-flavored novelty that could create some noise. Different.

C+ "I JUST CAN'T IMAGINE" (2:05) [Sun Valley BMI-Murphy, McNally]. A touching sentimental ballad with a definite country appeal.

THE ROVER BOYS
(ABC-Paramount 9678; 45-9678)

B+ "16 TEENS" (2:00) [Myers ASCAP-White, Wilson, DeKnight]. The Rover Boys who made a fine first showing with their rendition of "Come To Me," lean into the rock and roll market and belt out a striking jumper designed to please the kids. Hard-hitting dance deck that could click big.

B "MY QUEEN" (2:24) [LaSalle ASCAP-Discant, Brooks, Gordon]. The boys display an exciting sound as they shuffle through a big production arrangement of a romantic ballad. Strong delivery. A two-sider with great potential.

THE CASH BOX

DISK OF THE WEEK

"MY FIRST FORMAL GOWN" (1:58) [Planetary ASCAP-Alfred, Silver]
 "TOO YOUNG TO GO STEADY" (2:43) [Robbins ASCAP-McHugh, Adamson]
PATTI PAGE
 (Mercury 70820; 70820x45)



PATTI PAGE

● As a follow-up to her current chart rider "Go On With The Wedding," Patti Page offers an exciting

new two-sider that's sure to make a heap of noise in the coming weeks. On one end she leans into a commercial piece of rock and roll material dubbed "My First Formal Gown." It's a clever rhythm ditty tailor-made for the teen-age market. Should have the youngsters hopping. Equally outstanding is "Too Young To Go Steady." An enchanting romantic item tenderly thrused in the lark's warm and wistful fashion. Another excellent number for the youthful set. It stems from the forthcoming Broadway musical "Strip for Action." Watch both sides.

"TOO CLOSE FOR COMFORT" (2:17) [Laurel ASCAP-Bock, Holofcener, Weiss]
 "JACQUES D'IRAQUE" (2:24) [Laurel ASCAP-Bock, Holofcener, Weiss]

SAMMY DAVIS, JR.
(Decca 29861; 9-29861)



SAMMY DAVIS, JR.

● In a few weeks, Sammy Davis, Jr., will grace the Broadway stage when he makes his legit theater debut in the musical comedy, "Mr.

Wonderful." The play is already creating quite a bit of noise out of town, and the title song is currently climbing the charts. Now Decca introduces the star singing two of the tunes from the musical. "Too Close for Comfort" is a potent romantic rhythm-ballad styled to an up-beat in Sammy's inimitable technique. Clever lyrics wonderfully coupled with a catchy melody. Should be a real biggie. The coupling "Jacques D'Iraque" is probably the first French rock and roll show tune ever to be issued. It's an imaginative hard-driving ditty that'll probably be a stopper in the show and in the jukes. Potent pairing for Sammy.

"FORTY TWO BARRELS" [Frederick BMI-Phillips, Jeffers]
 "HELD FOR QUESTIONING" [Larry Taylor, ASCAP-]
RUSTY DRAPER
 (Mercury 70818; 70818x45)



RUSTY DRAPER

● As "Are You Satisfied" completes a successful run on the lists, the versatile Rusty Draper sends

up two potent morsels that should attract barrels of coin. "Forty-two Barrels" is an unusual recording, since it's actually a recitation presented against a lively rhythm background. It's a humorous story about a lucky gambler who makes 42 passes in a dice game, then buys a piece of land on which he strikes oil to the tune of 42 barrels a day. Something different that could break big. It has that folk flavor which is currently so popular. On the coupling, Draper lilt through a catchy romancer with a play on the familiar words, "Held for Questioning." It's an attractive ballad with an easy-going beat. Two potent offerings for big sales results.

MARIA COLE
(Capitol 3351; F-3351)

C+ "JUST A BOY" (2:23) [Roosevelt BMI-Singleton, McCoy]. Nat "King" Cole's talented wife Maria, bows on Capitol with a rockin' piece of blues smoothly styled to a slow rhythm tempo.

C "NO SCHOOL TOMORROW" (2:43) [Northern ASCAP-Adelson, Carpenter] A pretty romantic story warmly told by the polished songstress.

DOROTHY COLLINS
(Coral 61591; 9-61591)

B+ "LOVE ME AS THOUGH THERE WERE NO TOMORROW" (2:30) [Robbins ASCAP-McHugh, Adamson]. Two enchanting romantic ballads from forthcoming B'way musicals make this a juicy acquisition for record fans. This side stars Dorothy on a touching love song from "Strip For Action." A beautiful performance of some excellent ballad stuff. Could build into a big one for the chirp.

B "MR. WONDERFUL" (3:04) [Laurel ASCAP-Bock, Holofcener, Weiss]. This half is the title tune from Sammy Davis, Jr.'s, starring vehicle. Tune is already climbing the charts and Dotty's version should cut in for a healthy share of the song's take. Touching delivery.

EDDIE BARCLAY ORCH.
(Mercury 70796; 70796x45)

C+ "HEART OF PARIS" (2:42) [B. F. Wood ASCAP-Auric, Larue, Parish]. The violins cry as Eddie Barclay and the ork glide through a tender piece of continental mood music. Pretty offering.

C+ "IF HEARTS COULD TALK" (2:45) [Hill and Range BMI-Auric]. Another pretty instrumental offering sure to make pleasant change-of-pace programming on any show or juke box.

PHIL GRAY
(Ridgeway 114; F-114)

B "LOOK HOMEWARD, ANGEL" (2:28) [Sage and Sand BMI-Stern, Flint]. Phil Gray does a wonderful job on an enchanting romantic number. Touching piece of tunestuff warmly presented. Good side.

C+ "THE GOOD THINGS WILL COME TO YOU" (2:28) [Ridgeway BMI-Stern, Flint]. This half is a catchy handclapper with a pleasant spiritual quality about it. Colorful and simple delivery.

JIMMIE DODD & MICKEY MOUSE CLUB CHORUS
(ABC-Paramount 9680; 45-9680)

B "THE MICKEY MOUSE MAMBO" (2:17) [Walt Disney ASCAP-Dodd]. Jimmie Dodd, the favorite of all the kiddies for his work on the "Mickey Mouse Club" Show, gets an assist from his Mouseketeers as he bounces through a catchy favorite heard on the show—a mambo version of the club march. Cute novelty that should appeal very highly to the younger set.

C+ "THE HUMPHREY HOP," "THE PUSSY CAT POLKA" (2:59) [Wonderland BMI-Butler, Bruns/Walt Disney ASCAP-Dodd]. This deck offers the buyer two songs. The former is a jump novelty smoothly styled by the chorus and ork. The latter is a cute polka bouncer, with meows, etc.

Blowing Up A Storm!

THE CHUCKLES

with the only vocal version

and the angels sing



clw
TELL ME
Vik X/4X0194

Vik records
A Product of Radio Corporation of America

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓓ MEDIOCRE

JAYNE & AUDREY MEADOWS
(RCA Victor 20-6447; 47-6447)

B "DUNGAREE DAN AND CHINO SUE" (1:55) [Rosemeadow ASCAP-Allen] The popular Meadows Sisters dish up a delightful novelty platter on which they display a refreshing bit of voice blending. Cute catchy ditty penned by Steve Allen. Girls have a most pleasant sound that will sell.

B+ "DEAR RALPH" (1:45) [E. B. Marks BMI - Morris, Morris, Davis] A cute comedy disk on which the gals tell their boyfriends that they've eloped with the lads' very best friend. A charming and very clever novelty that has the earmarks of a hit. Girls have a commercial side here that could blossom into a big clicker.

NANETTE FABRAY
(Coral 61603; 9-61603)

B "HOW SOON" (2:07) [Supreme ASCAP-Lucas, Owens] Sid Caesar's favorite TV thrush, Nanette Fabray, debuts on Coral with a potent arrangement of an old favorite. Solid rock and roll side. Strong first showing by the lass.

B "DON'T TAKE ME FOR GRANTED" (2:42) [LaSalle ASCAP-Borek, Cooper, Guion] This half features the versatile artist on a straight romantic ballad. Lovely song effectively presented. Both sides were introed on the Caesar show.

FRAN ALLISON
(Mercury 70806; 70806x45)

B "BALLAD OF BRIDEY MURPHY" (2:49) [Studio BMI-McKean] Fran Allison of the popular "Kukla, Fran & Ollie" trio, introduces herself on the Mercury label with a touching waltz tempo ballad inspired by the best selling book "The Search for Bridey Murphy". Warm, pretty story that could attract attention.

B "GALWAY BAY" (2:55) [Leeds ASCAP-Colahan, Donovan] An old Irish favorite rendered with great feeling by the talented artist. Excellent coupling for St. Patrick's Day.

SPIKE JONES & CITY SLICKERS
(Verve 2003; 2003x45)

B "LOVE AND MARRIAGE"/"THE TROUBLE WITH PASQUALE" [Barton ASCAP-Cahn, Van Heusen/Frank ASCAP-Huddleston, Eiseman, McIntyre] Spike Jones makes his debut on the new Verve label and comes up with a hilarious coupling featuring two songs on each side. First tune is a cute and risque take-off on the recent best seller with Freddie Morgan handling the voice of the youngster who sings the song. Second tune is a take off on the comedy version of a recent noise maker. Two funny items.

B+ "MEMORIES ARE MADE OF THIS"/"16 TACOS" [Montclare BMI-Gilkyson, Dehr, Miller/American BMI-Travis] Another hilarious side. "Memories" is rendered by barking dogs. Toward the end, a Dean Martinish voice sings against a background of howls. The latter number is also clever. Good change of pace programming. Should be big in the boxes.

THE CASH BOX SLEEPER OF THE WEEK

"AND THE ANGELS SING" (2:00)
[Bregman, Vocca & Conn ASCAP-Mercer, Elman]

"TELL ME" (2:25)
[Sherwin ASCAP-Bertuglia, Bertuglia]

THE THREE CHUCKLES
(Vik 0194; 4X-0194)



THREE CHUCKLES

● The Three Chuckles, who've been coming closer to the much

sought after national smash with each release, seem to have hit on the formula with their latest platter. They take hold of the great standard "And The Angels Sing", and present it with an exciting rock and roll beat that should thrill all the teenagers. It's an exciting rendition, and with the aid of the Benny Goodman flicker which features the song in its score, this version could make the tune a smash all over again. The coupling "Tell Me" is another strong deck. A beautiful romantic item tenderly styled by the youngsters to an easy going shuffle beat. Two sided threat.

"WHEN YOU'RE ALONE"
[Arc BMI-Smith, Broadwater]

"DOWN AND OUT"
[Arc BMI-Smith]

THE DAPS
(Marterry 5249; 45-5249)

● The Marterry label makes an impressive debut on the wax market with a potent and extremely commercial piece of material that could blossom into a tremendous seller. It features a new group called the Daps on a striking romantic ballad with that extremely popular rock and roll flavor. The tune goes under the title "When

You're Alone". The lead voice has an exciting sound and is assisted in top form by the group. A sleeper that could break like lightning. The lower portion, "Down and Out" is hard-driving bopper with an attractive sax instrumental. Top deck is the one to put your money on.

HARVEY NORMAN
(Marterry 5250; 45-5250)

B "CITY OF LOVE" [Arc BMI-Kane, Green] Harvey Norman bows on the new Marterry company with a wonderful lilting ballad that could do big things. A good song effectively executed by the polished balladeer.

C+ "SWAN SONG" [Arc BMI-Kane, Green] Leon Addeo's ork supplies a beautiful latin backdrop for the strong voiced singer on this sentimental romancer.

FAJARDO Y SUS ESTRELLAS
(Panart 1850; 45-1850)

B "EL BODEGUERO" [—Egues] The flute is effective and creates a wonderful sound on this free-swinging cha cha ditty. Excellent dance item. Solid dance beat is enhanced by a strong vocal effort. Good side.

C+ "SILENCIO" [—Hernandez] The string section plays an important role in this smooth cha cha affair. This side will meet with greater acceptance among the Spanish speaking people.

LAWRENCE WELK PRESENTS THE LENNON SISTERS
(Coral 61597; 9-61597)

B "MICKEY MOUSE MAMBO" (2:17) [Walt Disney, ASCAP-Dodd] Lawrence Welk, the popular TV name, introduces the Lennon Sisters on Coral handing in a catchy rendition of a kiddie favorite. Infectious ditty that the little mambo-nicks should thoroughly enjoy.

C+ "HI! TO YOU" (2:04) [Walt Disney ASCAP-Gyldmark, Dodd, Skaarup] Larry Hooper and the Lennon girls team up on this familiar "Mickey Mouse Club" novelty. Cute bouncer which says hello in different languages.

BILLY DEVROE'S DEVILAIRES
(Tampa 109; 45-109)

B+ "THE LOVE OF BRIDEY MURPHY" [Webster BMI-Scherman] Here's a side to watch closely. It's a dramatic ballad inspired by the best selling book "The Search For Bridey Murphy". The recording should be extremely effective to those who have read the book. To those who haven't, the record offers a hauntingly beautiful love story. Unusual item that might develop into a smash. Has an exciting folk quality.

C+ "WILL YOU LOVE ME" [Webster BMI-Scherman] The Devilaires shuffle thru an easy going rhythm love tune. Pleasant coupling.

PETE HANLEY
(Epic 9155; 5-9155)

B "I LOOK AT YOU" (1:56) [Regent BMI-Robinson, Constantin] Pete Hanley does a strong job on a potent and stirring dramatic love song. Lovely number that should find its way onto the turntables.

B "TENNESSEE TODDY" (2:21) [Acuff-Rose BMI-Robbins] Pete belts out a hot piece of rock and roll material on this end. Cute gimmick deck that really drives. Tailor-made for the teensters.

LU ANN SIMMS
(Columbia 40659; 4-40659)

B "LOVE ME AS THOUGH THERE WERE NO TOMORROW" (2:42) [Robbins ASCAP-Adamson, McHugh] Lu Ann Simms gets a big accompaniment from Percy Faith's ork as she thrushes a beautiful romantic item, a big ballad from the forthcoming Broadway musical "Strip For Action". Lovely job.

B "NOSEY" (2:10) [Weiss & Barry BMI-McCory, Kane, Roberts] This end features the chirp on an amusing ditty that should appeal to all age groups. Clever little ditty.

DON CHERRY
(Decca 29807; 9-29807)

B "WANTED SOMEONE TO LOVE ME" (2:57) [Myers ASCAP-Alberts, McCall] Decca issues a pretty item by Don Cherry—a tune recorded prior to his success with "Band of Gold". Pretty latin tempo romancer rendered with warmth and feeling.

C+ "THE THRILL IS GONE" (3:09) [T. B. Harms ASCAP-Brown Henderson] The songster comes over effectively on this standard. A touching piece of blues material.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "LOVE ME AS THOUGH THERE WERE NO TOMORROW" Dorothy Collins Coral 61591; 9-61591
- ★ "MUMBLES BLUES" Boyd Bennett King 4903; 45-4903
- ★ "16 TEENS" }
★ "MY QUEEN" } Rover Boys ... ABC-Paramount 9678; 45-9678
- ★ "WAGON WHEELS" Jimmy Randolph Mercury 70810; 70810x45
- ★ "LOVE OF BRIDEY MURPHY" Billy Devroe's Devilaires Tampa 109; 45-109

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WATCH THE SALES

ROCK

AND THE COINS

ROLL


ON THIS
GREAT
NEW HIT
BY



PATTI PAGE

**“MY FIRST
FORMAL GOWN”**



MERCURY RECORD NO. 70820	 CHICAGO 1, ILLINOIS
--------------------------	---



Frank does it again!

LEARNIN' THE BLUES

SAME OLD SATURDAY NIGHT

LOVE AND MARRIAGE

(Love Is)

THE TENDER TRAP

(Academy Award Nomination)

and Now

The Next No. 1 Song

"Flowers Mean Forgiveness"



b/w
YOU'LL GET YOURS
3350

BARTON MUSIC CORP.

1619 Broadway New York 19, N.Y.

RECORD REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BUDDY HACKETT
(Coral 61594; 9-61594)

B+ "CHINESE ROCK AND EGG ROLL." [Hackett Copyright—Hackett]. Comic Buddy Hackett, who had a big single seller in "The Chinese Waiter," should have an even bigger seller in his latest effort, a hilarious take-off on the popularity of rock and roll music and how it affects a waiter in a Chinese restaurant. Very funny side.

C+ "TING ME A TONG" (2:20) [Planetary ASCAP—Martini]. Hackett's comical voice is perfect for this lighthearted, amusing novelty bouncer. Catchy little cutie.

TOMMY CHARLES
(Decca 29717; 9-29717)

B "OUR LOVE AFFAIR" [Cornell ASCAP—Parman, Eddy]. An exciting romantic item set to a lush backdrop, is dramatically presented by a talented newcomer, Tommy Charles. Excellent piece of material that deserves watching. Could develop into a strong number.

C+ "IF YOU WERE ME" [Cedarwood BMI—Pierce, Miller]. Tommy does a pretty job with this pop rendition of a big country item currently riding the charts. Tender love song.

DICKIE VALENTINE
(London 1641; 45-1641)

B "DREAMS CAN TELL A LIE" (2:41) [John Fields ASCAP—Barnes, Cornelius. John]. Dickie Valentine, one of England's favorites, hands in a delightful romantic piece that should do well for the lad. Easy-going pleaser with a chorus assisting.

C+ "SONG OF THE TREES" (2:25) [Peter Maurice ASCAP—Evans, Damerell, Parsons]. Roland Shaw sets up another moody string backdrop for the crooner's smooth styling of a fragile and charming love affair.

THE MODERNAIRES
(Coral 61599; 9-61599)

B "APRIL IN PARIS" (3:16) [Harms ASCAP—Duke, Harbur]. A great favorite that's currently making noise as an instrumental, is belted across in the inimitable and polished Modernaires fashion. Good swing side.

C+ "HI-DIDDLEE-I-DI" (2:30) [Lantern ASCAP—Dickinson, Lloyd]. The kids come over zestfully on this zany cutie. Group has a great blend.

BING CROSBY
(Decca 29817; 9-29817)

B "WHEN YOU'RE IN LOVE" (2:50) [Chappell ASCAP—Schwartz, Anderson]. In the near future, a TV musical version of the Maxwell Anderson play, "High Tor," will be presented on the Ford show, featuring Bing Crosby. Here Decca issues one of the beautiful romantic ballads from the Arthur Schwartz-Anderson score. Tender affair that should show strong action after the show has been viewed.

B "JOHN BARLEYCORN" (2:18) [Chappell ASCAP—Schwartz, Anderson]. The "Groaner" is in top form on this catchy novelty, also from the TV show. Clever ditty with that "rambling" easy-going quality characteristic to the Crosby voice.

VICKI YOUNG & JOE CARR
(Capitol 3358; F-3358)

B "YOUR OWN SWEET WAY" (2:45) [George Paxton ASCAP—Hilliard, Springer]. Thrush Vicki Young teams up with pianist Joe Carr on a rock and rolling ballad which she belts from the heels. Exciting side.

B "SPANISH MAIN" (2:24) [Chatsworth ASCAP—Busch, Pober]. Vicki lets loose on this deck and drives through a catchy jumper reminiscent of Kay Starr's classic, "Bonaparte's Retreat." Solid swinger.

LES ELGART ORCH
(Columbia 40664; 4-40664)

B+ "MAIN TITLE-GOLDEN ARM" (2:23) [Dena ASCAP—Bernstein, Fine]. Les Elgart and the ork ride through an exciting instrumentation of the main theme from the Preminger flicker, "The Man With the Golden Arm." Exciting arrangement. Potent delivery.

C+ "D. J. JAMBOREE" (1:54) [Miller ASCAP—Shuman, Brown]. Don Forbes handles the vocal chores on this rhythmic jumper. Good ditty, sure to please the youngsters.

DON ELLIOTT SEXTETTE
(ABC-Paramount 9676; 45-9676)

B "CRY ME A RIVER" (2:29) [Saunders ASCAP—Hamilton]. Dee Jays and other jazz enthusiasts oughta get a charge out of this coupling. This portion features the Elliott sextette on bluesy and up-beat jazz flavored arrangement of a current best seller. Only available instrumental on tune.

C+ "OUR LOVE" (2:48) [Chappell ASCAP—Clinton, Bernier, Emmerich]. This half is a free-wheeling "cool" presentation of the beautiful major theme from "Romeo and Juliet."

JOHNNIE BOMBA ORCH.
(Dono 3221; 45-3221)

B "SWEET SHERRY POLKA" [Bomba Music—Sajewski]. A polka is always a good money-maker in the juke boxes. Here Johnnie Bomba glides through a lively affair superb for both listening and dancing.

C+ "TEENAGERS POLKA" [Przbylski Music—Sajewski]. Another refreshing whoop-de-doo deck pleasantly presented by the group.

THE SUNSETTERS
(Abbott 3017; 45-3017)

B "TENNESSEE WALKIN' HORSE" (2:00) [Dandelion BMI—Harris, Leigh]. The Sunsetters debut on Abbott with a zany, cornball instrumental novelty that has a charm all its own. Happy-go-lucky bouncer that should appeal to the jockey who goes for something unusual.

C+ "WALTZING WILLIE" (2:00) [Dandelion BMI—Harris, Leigh]. Some more unusual instrumental effects are created by the crew on this colorful waltz novelty.

The most Exciting version...

RICHARD MALTBY

AND HIS ORCHESTRA



THEMES FROM
**THE
MAN
WITH
THE**

**GOLDEN
ARM**

A Film by Otto Preminger
A United Artists Release

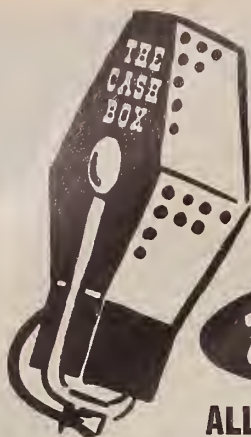
c/w "Heart Of Paris"

x/4X-0196

Vik

records

A Product of Radio Corporation of America



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--------------------------------------|---------------------------------------|
| 1. NO, NOT MUCH..... | Four Lads (Columbia) |
| 2. ROCK AND ROLL WALTZ..... | Kay Starr (RCA Victor) |
| 3. LISBON ANTIGUA..... | Nelson Riddle (Capitol) |
| 4. THE GREAT PRETENDER..... | Platters (Mercury) |
| 5. POOR PEOPLE OF PARIS..... | Les Baxter (Capitol) |
| 6. THEME FROM THREE PENNY OPERA..... | Dick Hyman (MGM) |
| | Richard Hayman & Jan August (Mercury) |
| | Billy Vaughn (Dot) |
| 7. SEE YOU LATER, ALLIGATOR..... | Bill Haley & Comets (Decca) |
| 8. MEMORIES ARE MADE OF THIS..... | Dean Martin (Capitol) |
| 9. I'LL BE HOME..... | Pat Boone (Dot) |
| 10. WHY DO FOOLS FALL IN LOVE..... | Teen Agers (Gee) |
| | Gale Storm (Dot) |
- 11) BAND OF GOLD. 12) DUNGAREE DOLL. 13) TUTTI FRUTTI. 14) MR. WONDERFUL. 15) LIPSTICK AND CANDY AND RUBBERSOLE SHOES. 16) VALLEY VALPARAISO. 17) TEEN AGE PRAYER. 18) IT'S ALMOST TOMORROW. 19) CHAIN GANG. 20) 11th HOUR MELODY. 20) ANGELS IN THE SKY. 20) ARE YOU SATISFIED. 20) ASK ME.

Sol Handwerker, MGM promotion head, tells us Dick Doty (WHAM-Rochester, N. Y.) deejay, was the winner of the Betty Madigan "We're All Kids at Christmas" contest which the record company ran as a promotion for the Madigan Christmas Record. Doty receives a ten day all expenses paid vacation for two at the Casa Marina Hotel in Key West, Fla. WHAM is a 50,000 watt covering all of Western and Upstate New York. . . . Sherm Brodey

(WRUN-Utica, N. Y.) asks that mail please be addressed to "Radio Workshop, Utica College, Utica, N. Y." as the mail is delivered faster that way. . . . Marquette University, Milwaukee, has released the results of a graduate survey to determine Milwaukee's favorite disk-jockey. According to the survey, it is reported that number one is Jim "Shamus" O'Hara of WOKY-Milwaukee. Number two in the poll is John "Mad Man" Michaels, also of WOKY.



FRANK ALLEN
(WOW—Omaha, Neb.)

Pic of the week—Frank Allen (WOW-Omaha, Neb.) tells us he has captured a two to one rating over any other local record or radio show in the Omaha market on his 4:15-5:30 "Top Tune Tally Show". . . . George Fennell (WHIL-Medford, Mass.) has started to play an r & b record every half hour of his 3 to 6 pm show. He also plays an lp for fifteen minutes each day, completing it in three shows. . . . Larry Coney (WWPG-Palm Beach, Fla.) emcees a teen-age show every day from 4 to 6 pm at which from 20 to 40 kids participate. Sometimes the local "Drive-ins" send up root beer and hamburgers. . . . Peter Tripp (WMGM-New York) was mc at the Andrew Jackson High School night at Loew's Valencia Theatre, Jamaica, February 21. Bill O'Connor, already set with over 25 hours of radio and teevee weekly, has just added 12 hours by taking over the 7 to 9 am spot at WAIT-Chicago, Monday thru Saturday. . . . The entire staff of WCUE-Akron, O., has gone on a beard growing campaign. Skitch Henderson will judge the winner. . . . Gene Davis (WONE-Dayton, O.) has a 3 to 6 pm and a 10:45 to 1 am show each day. . . . Bill Walker (WGH-Newport News, Va.) tells us when we erred in a recent issue and added a "y" to his name, he received over 100 letters, cards, two telegrams, and a phone call all addressed to Billy.

Vital Statistics: Tom Durand assumes Wes Hopkins' position as program director at WTTM-Trenton, N. J. Tom also handles a three hour daily disk jockey afternoon show for the housewives. . . . Wes Hopkins moved from WTTM to KYW-Cleveland, O., where he will do a 12:15 to 3 pm daily show. . . . George Patrick now at KXEL-Waterloo, Iowa, doing a five a week 3 to 5:45 pm show. . . . Charlie Bryan from WEAT West Palm Beach, to WWPG-Palm Beach. Bryan on the air nightly 9 pm to 2 am—plus an 8 am to 2 pm show on Sundays. Charlie tells us the station is on the air 20 hours a day with music and news, yet does not receive new releases from record companies or distributors. Asks if this situation can't be remedied. . . . Johnny Argo advises he has moved from Charlotte, N. C. to WKDA-Nashville, Tenn. Johnny is on afternoons from 2 to 5 and evenings from 7 to 10. . . . Guy Curtis now with WSKI-Montpelier, Vermont. Guy airs from 7 pm to midnight, with the last hour devoted to LPs. . . . Cal Milner and Larry Brown have taken over the 950 Club (WPEN-Philadelphia). . . . Sid "Mustache" Dickler joined the Laurel Network on February 13. . . . Irv Miller leaves WRIT-Milwaukee. Destination unknown. . . . Sam Zurlo would like to hear from all his old friends at his new address—WENT-Gloversville, N. Y.



CHARLIE BRYAN
(WWPG—Palm Beach, Fla.)

What have these five artists got in common?

To be
announced
next
week!



LIBERACE



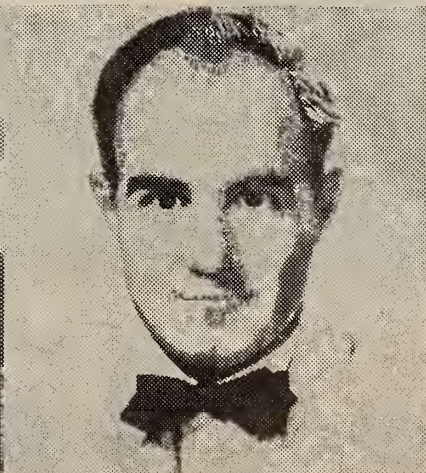
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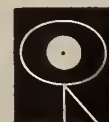
PERCY FAITH



SAMMY KAYE
and the Kaydets



KEN GRIFFIN



COLUMBIA
RECORDS

THE BIG Hits ARE ON-



"A TEAR FELL"

C/W

"BO-WEEVIL"

CORAL 61590 (9-61590)

Teresa Brewer



"MISSING"

C/W

"TELL ME NOW"

CORAL 61587 (9-61587)

McGuire Sisters



"TEENAGE MEETING"

C/W

"I STILL HAVE A PRAYER"

CORAL 61584 (9-61584)

Don Cornell

"MR. WONDERFUL"

C/W

"LOVE ME AS THOUGH THERE WERE NO TOMORROW"

CORAL 61591 (9-61591)



Dorothy Collins

4 BIG HITS ON 1 HIT EXTENDED PLAY RECORD...

- A TEAR FELL Teresa Brewer
- MISSING McGuire Sisters
- TEENAGE MEETING Don Cornell
- MR. WONDERFUL Dorothy Collins

CORAL 81130



CORAL RECORDS

America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Sammy Kaye, back from a Palm Beach vacation, will use a "trulin" (mouth organ type instrument) which he discovered on a tour of the Florida Everglades. . . . The Rover Boys, ABC Paramount, set for the Alan Freed Hartford and Brooklyn Paramount shows in March. . . . Robert Merrill, Met baritone, will go to Rome in June to record "Rigoletto". . . . The Four Aces appeared on the Milton Berle Show from Las Vegas last week. The Aces are featured in the new MGM musical film "Meet Me In Las Vegas". . . . Songwriter Irv Melsher bedded in the St. Claris Hospital on W. 51st, New York because of a heart attack. Visiting hours are 2:30-3:30 and 7-8 pm. . . . Leo Jacobs joins Roosevelt Music. Elmo White also joined the firm a few weeks ago. Plug tune is "Eddie My Love". . . . Mike Conner, Decca director of promotion and artist relations, and wife, Miriam, parents of 8 pound 4½ oz. boy, Lindsay Andrew. . . . Alan Dale into the Macombo in Hollywood on March 6. . . . Sena Starr, on the music staff of Walt Disney Music in New York, expecting an addition to the family in August. . . . Mitzi Mason signed with ABC-Paramount. Mitzi formerly with MGM. . . . Also signed to ABC-Paramount are The Blockbusters. . . . Harvey Norman, newly signed to Marterry Records, appearing at the Hotel Stanley in Lakewood, N. J. . . . Don Hassler moves up to promotion department assistant in the Merchandising division of the executive headquarters of Capitol Records in Hollywood. . . . New Bobby Scott disk out on ABC-Paramount this week. . . . Orlando Roberson waxes four sides for new diskery, Caravan. . . . Ann Summers, pretty 25-year-old Canadian thrush who sang with Sammy Kaye and Ray McKinley bands, signed to an Epic recording contract. . . . The Four Voices, Columbia, retapped by Godfrey for a CBS TV and radio morning show for one week beginning February 27. . . . The Mello Larks doing a two week stand at the Lago Mar Hotel, Ft. Lauderdale.



FOUR ACES

CHICAGO:

This town busy with people coming and going. . . . Bob Crystal in to report on doings of the Four Lads. Group skedded for one nighters out of Chicago and engagement at the Thunderbird, Las Vegas 4/19. . . . Famous Music's Sam Fox back in town after successful promotion trip. . . . Russ Miller in town working on his new Knapp release, "Somebody Bigger Than You and I". . . . Teddi King made the deejay circuit with her Victor disk "Mr. Wonderful". . . . Dori Anne Gray in town working on Mercury disk "Pitty Pat Band". . . . Georgia Gibbs in town for one day promotion job on hot new record of "Rock Right". Appeared on Howard Miller's WBBM network show 2/22. . . . The Rock Brothers, first out with "Dungaree Doll", have hot King release called "I Gotta Get Back". . . . Reports to effect that Mercury's Art Talmadge very high over David LeWinter's grand LP album "Salute to Eddie Duchin". Will tie right in with pic in which Tyrone Power plays the great society ork pianist. Juke box op friends of David LeWinter, the Pump Room's famed maestro, hope some of the great standards will be featured as singles. . . . Wing reports Lola Dee with Johnny Ray Show touring Australia, Japan and Hawaii. . . . Bobby Chick now doing promotion for Les Elgart in and around Chicago. . . . Bob Cole is very happy about reaction to Danny and Dena Kaye's "Little Child". . . . This town very excited about "Disk Jockey Blues" to be recorded on Mercury by six Chi deejays: Jack Eigen, Eddie Hubbard, Bill Anson, Dan Sorkin, Jim Lounsbury and Bill O'Conner. Tune was penned by Bill Anson. . . . Hal Kaitechuck, bossman at Ronel, back from St. Louis after successful promotion jaunt for "42". Tune just covered on Mercury by Rusty Draper. . . . Black Orchid's Benny Dunn telling how much he enjoys working up Herb Lyons' WGN-TV. More and more top disk stars skedded to appear on this interesting hour long entertainment. . . . Russ Carlyle, famed bandleader, and his manager, Bill Black, huddling with Jimmy Hilliard at Bally (?) . . . Al Beilin headed for two week Florida stay 3/9. . . . Aside to Randy Blake: Thanks for the after dinner cigar.



DAVID LEWINTER

LOS ANGELES:

Randy Wood due in town this week to record Molly Bee whom he signed to a Dot Records contract during his last Coast visit. . . . Chuck Nelson leaves for a five-city Eastern tour to plug his Era recording of "Slap Leather". . . . First release of the new Orpheous label, "I'll Never Tire Of You" by The Bombers showing up in several markets. . . . George Russell leaves Mercury to take over local promotion for Capitol Records. Jerry Sybilrud, formerly with KMPC, will handle the promotion chores for Mercury. . . . One of the biggest and best parties of the year was the surprise party held at the Artie Wayne's home to celebrate Artie's birthday. George Jay and Ben Oakland assisted Artie's wife, Vida, in hosting the affair. . . . The Hi-Lo's, whose new single of "Too Young For The Blues" is out on the Sunset label, are currently appearing at the Crescendo. . . . Columbia Records will tag all of Paul Weston's future release—Music from Hollywood. Latest album is entitled "Love Music From Hollywood". . . . Alex Cooper takes over as M. C. on the Friday night remote TV show emanating from Zardi's on KCOP. Jo Brooks produces. . . . Marquee Records have scheduled a series of recording sessions for Murray Arnold to be released in two separate albums. Label has a good one going for them in "Small Town" by Kay Cee Jones. . . . Jan Dailey recorded "My Lucky Charm" and "The Gal In The Yellow Shoes" from "Meet Me In Las Vegas" in which he stars. Sides are scheduled for a rush release by MGM Records. . . . The Page Cavanaugh Trio open Friday at the Castle Restaurant. . . . George Shearing Quintet, currently at Zardi's recorded an album of Afro-Cuban numbers for Capitol Records while in town. . . . Morty Stevens, arranger for Sammy Davis, Jr., arranging and conducting the score for "Mr. Wonderful" on Broadway. . . . Merrylin Hammond producing a new TV show "Star Rating" on KCOP Friday nights at 11. Hans Conried will act as moderator.



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In All Fields—Rock 'n Roll—Pop—Country & Western

"BLUE SUEDE SHOES"

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THE NEW SONG HIT WITH THE
"SWEET AND GENTLE" BEAT

Alan
Dale

singing...

"DANCE ON"

Orchestra conducted by **DICK JACOBS**

CORAL
RECORDS
-61598

**THE CASH BOX
SLEEPER OF THE WEEK**

"DANCE ON" (2:59)
[Southern ASCAP—Di Minno,
Conley]

ALAN DALE
(Coral 61598; 9-61598)

"... Mr. Dale hits the market with what is by far his best platter since "Sweet and Gentle"... outstanding is "Dance On", a beautiful cha-cha ditty that Dale handles in his own masterful technique... sounds like a big item..."

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SOUTHERN MUSIC PUB. CO.
prof. mgr. IRVING DEUTCH • gen. prof. mgr. MURRAY DEUTCH
1619 Broadway, N. Y.

too Hot to Hold!
**THE FANTASTIC
EUROPEAN HIT!**

**" THE
LITTLE
MUSICIANS "**

Published by

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New York 19, N. Y.
Plaza 7-3332



and

Flaherty's Beguine

(The World's First Irish Beguine)

HUGO WINTERHALTER

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RCA VICTOR



MONEY - MONEY
MONEY MAKERS
ON JOSIE!

Climbing to the Top
"SPEEDOO"

by

The Cadillacs

JOSIE # 785

"SIXTEEN
TEENS"

by

Hey Jackson

Quintet

JOSIE # 789

An Overnight Smash

"RED LIGHT—
GREEN LIGHT"

by

The Coney
Island Kids

with

Panama Francis Ork.

featuring

Sam "The Man" Taylor

JOSIE # 791

Josie RECORD
1650 Broadway, New York City



Making the headlines in all the papers this week is the rather precarious position in which the B.B.C. Television Service finds itself, due to the dispute arising out of higher pay claims demanded by the Musicians Union for its artists. The strike is by no means settled, and may even spread to radio. Meanwhile, B.B.C. is trying to plan alternative programs to make up for loss of live music shows. This is one of the most serious disputes in a long time and television shows which normally feature large orchestras have had to call on non-union pianists.

Glad to be able to say that we will not be losing lovely French star Patachou as soon as we thought. She has been booked for a Palladium appearance on March 5th on the Slim Whitman bill.

Anne Shelton has switched labels and leaves H.M.V. for the Philips concern. The Grade office has made a firm offer to Bill Haley and His Comets for a tour of Britain. There is no doubt that the Haley Combo would rock 'em wherever they played. Glad to hear of the arrival of Jack Lacy and Bob Smith of WINS New York. I am looking forward to seeing them both in London.

London Laurels goes to Dean Martin who is at the top of the Best Selling Charts this week with his recording of "Memories Are Made Of This". Welcome return to the Best Selling Charts to Kay Starr (see below). Also to the Hilltoppers and Don Cherry. . . Singer Anne Ross is leaving the Crombie Band to appear in a West End Musical at the St. Martin's Theatre.

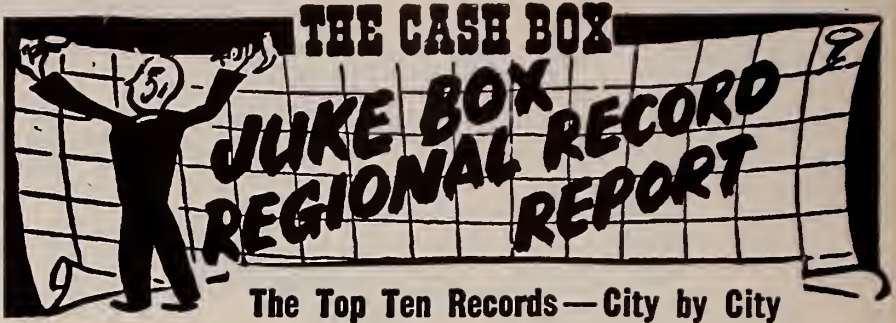
Ruby Murray plans to visit her sister in Canada and may hop over to New York for TV appearances.

Rumors are going around that Edmundo Ros and His Orchestra may be playing at "The Wedding of the Year," I mean of course, Grace's and her Prince.

Lita Roza off to the States early in March for TV guest appearance.

This week's best selling pop singles. (Courtesy "New Musical Express")

- 1) "Memories Are Made Of This"—Dean Martin (Capitol)
- 2) "Sixteen Tons"—Tennessee Ernie Ford (Capitol)
- 3) "Zambesi"—Lou Busch (Capitol)
- 4) "The Tender Trap"—Frank Sinatra (Capitol)
- 5) "Ballad Of Davy Crockett"—Bill Hayes (London)
- 6) "It's Almost Tomorrow"—Dream Weavers (Brunswick)
- 7) "Love And Marriage"—Frank Sinatra (Capitol)
- 8) "Only You"—Hilltoppers (London)
- 9) "Rock And Roll Waltz"—Kay Starr (HMV)
- 10) "Band Of Gold"—Don Cherry (Philips)



The Top Ten Records — City by City

Los Angeles, Calif.	Chicago, Ill.	New York, N. Y.
<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. Great Pretender (Platters) 3. Poor People Of Paris (Baxter) 4. Rock And Roll Waltz (Starr) 5. Band Of Gold (Don Cherry) 6. Memories Are Made Of This (Dean Martin) 7. No, Not Much (Four Lads) B. Later, Alligator (Bill Haley) 9. Almost Tomorrow (Weavers) 10. Ask Me (Nat Cole) 	<ol style="list-style-type: none"> 1. Rock & Roll Waltz (K. Starr) 2. Lisbon Antigua (N. Riddle) 3. No, Not Much (Four Lads) 4. Poor People Of Paris (Baxter) 5. 3 Penny Opera (Dick Hyman) 6. Later, Alligator (Bill Haley) 7. Memories Are Made Of This (Dean Martin) B. Great Pretender (Platters) 9. Dungaree Doll (Eddie Fisher) 10. Why Do Fools Fall In Love (Teen Agers) 	<ol style="list-style-type: none"> 1. Great Pretender (Platters) 2. Memories Are Made Of This (Dean Martin) 3. Lisbon Antigua (N. Riddle) 4. Rock And Roll Waltz (Starr) 5. No, Not Much (Four Lads) 6. 3 Penny Opera (Dick Hyman) 7. Later, Alligator (Bill Haley) B. Why Do Fools Fall In Love (Teen Agers) 9. Poor People Of Paris (Baxter) 10. Band Of Gold (Don Cherry)
Detroit, Mich.	Philadelphia, Pa.	Baltimore, Md.
<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. No, Not Much (Four Lads) 3. Poor People Of Paris (Baxter) 4. Great Pretender (Platters) 5. 3 Penny Opera (Dick Hyman) 6. Why Do Fools Fall In Love (Teen Agers) 7. I'll Be Home (Pat Boone) B. Rock And Roll Waltz (Starr) 9. Memories Are Made Of This (Dean Martin) 10. Later, Alligator (Bill Haley) 	<ol style="list-style-type: none"> 1. Rock And Roll Waltz (Starr) 2. Why Do Fools Fall In Love (Teen Agers) 3. No, Not Much (Four Lads) 4. Lisbon Antigua (N. Riddle) 5. Great Pretender (Platters) 6. Poor People Of Paris (Baxter) 7. 3 Penny Opera (D. Hyman) B. Chain Gang (Bobby Scott) 9. Dungaree Doll (Eddie Fisher) 10. Memories Are Made Of This (Dean Martin) 	<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. Great Pretender (Platters) 3. No, Not Much (Four Lads) 4. Rock And Roll Waltz (Starr) 5. Poor People Of Paris (Baxter) 6. Cry Baby (Bonnie Sisters) 7. Why Do Fools Fall In Love (Teen Agers) B. Later, Alligator (Bill Haley) 9. Memories Are Made Of This (Dean Martin) 10. Tutti Frutti (Pat Boone)
Kansas City, Mo.	Denver, Colo.	Atlanta, Ga.
<ol style="list-style-type: none"> 1. Poor People Of Paris (Baxter) 2. Lisbon Antigua (N. Riddle) 3. No, Not Much (Four Lads) 4. Tutti Frutti (Boone/Richard) 5. Later, Alligator (Bill Haley) 6. Great Pretender (Platters) 7. I'll Be Home (Pat Boone) 8. Lullaby Of Birdland (Blue Stars) 9. 3 Penny Opera (Dick Hyman) 10. Chain Gang (Bobby Scott) 	<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. Great Pretender (Platters) 3. Rock And Roll Waltz (Starr) 4. Band Of Gold (Don Cherry) 5. Later, Alligator (Bill Haley) 6. Zambezi (Lou Busch) 7. Memories Are Made Of This (Dean Martin) 8. No, Not Much (Four Lads) 9. Dungaree Doll (Eddie Fisher) 10. Poor People Of Paris (Baxter) 	<ol style="list-style-type: none"> 1. Poor People Of Paris (Baxter) 2. No, Not Much (Four Lads) 3. Rock And Roll Waltz (Starr) 4. Great Pretender (Platters) 5. Lisbon Antigua (N. Riddle) 6. 3 Penny Opera (Dick Hyman) 7. Memories Are Made Of This (Dean Martin) B. Our Love Affair (T. Charles) 9. Memories Are Made Of This (Dean Martin) 10. 11th Hour Melody (Hibbler)
Shoals, Ind.	Pittsburgh, Pa.	Seattle, Wash.
<ol style="list-style-type: none"> 1. Rock And Roll Waltz (Starr) 2. Great Pretender (Platters) 3. Band Of Gold (Don Cherry) 4. Lisbon Antigua (N. Riddle) 5. Dungaree Doll (Eddie Fisher) 6. Memories Are Made Of This (Dean Martin) 7. He (Al Hibbler) B. Later, Alligator (Bill Haley) 9. No, Not Much (Four Lads) 10. Tutti Frutti (Pat Boone) 	<ol style="list-style-type: none"> 1. No, Not Much (Four Lads) 2. Why Do Fools Fall In Love (Teen Agers) 3. Rock And Roll Waltz (Starr) 4. Great Pretender (Platters) 5. Lisbon Antigua (N. Riddle) 6. Poor People Of Paris (Baxter) 7. I'll Be Home (Pat Boone) B. Almost Tomorrow (Weavers) 9. Dungaree Doll (Eddie Fisher) 	<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. Rock And Roll Waltz (Starr) 3. Later, Alligator (Bill Haley) 4. Memories Are Made Of This (Dean Martin) 5. Great Pretender (Platters) 6. No, Not Much (Four Lads) 7. Heartbreak Hotel (Presley) B. When You Dance (Turbans) 9. Poor People (Les Baxter) 10. Tutti Frutti (Pat Boone)
Cleveland, Ohio	San Francisco, Calif.	St. Louis, Mo.
<ol style="list-style-type: none"> 1. Why Do Fools Fall In Love (Les Baxter) 2. No, Not Much (Four Lads) 3. Lisbon Antigua (N. Riddle) 4. Poor People Of Paris (Baxter) 5. I'll Be Home (Pat Boone) 6. Rock And Roll Waltz (Starr) 7. 3 Penny Opera (Dick Hyman) B. A Tear Fell (Teresa Brewer) 9. That's Your Mistake (Williams) 10. Flowers Mean Forgiveness (Frank Sinatra) 	<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. Memories Are Made Of This (Dean Martin) 3. Great Pretender (Platters) 4. Rock And Roll Waltz (Starr) 5. Band Of Gold (Don Cherry) 6. Mack The Knife (3 Penny Opera) (Louis Armstrong) 7. 16 Tons (T. Ernie Ford) B. No, Not Much (Four Lads) 9. Later, Alligator (Bill Haley) 10. Valley Valparaiso (P. Faith) 	<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. Rock And Roll Waltz (Starr) 3. No, Not Much (Four Lads) 4. Later, Alligator (Bill Haley) 5. When You Lose The One You Love (David Whitfield) 6. Poor People Of Paris (Baxter) 7. I'll Be Home (Pat Boone) B. 3 Penny Opera (Dick Hyman) 9. Why Do Fools Fall In Love (Teen Agers) 10. A Tear Fell (Teresa Brewer)
New Orleans, La.	Minneapolis, Minn.	San Antonio, Tex.
<ol style="list-style-type: none"> 1. Rock And Roll Waltz (Starr) 2. Memories Are Made Of This (Dean Martin) 3. Great Pretender (Platters) 4. Later, Alligator (Bill Haley) 5. Lisbon Antigua (N. Riddle) 6. No, Not Much (Four Lads) 7. 3 Penny Opera (Dick Hyman) B. Bo Weevil (Teresa Brewer) 9. Dungaree Doll (Eddie Fisher) 10. 16 Tons (T. Ernie Ford) 	<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. Rock And Roll Waltz (Starr) 3. No, Not Much (Four Lads) 4. Later, Alligator (Bill Haley) 5. Great Pretender (Platters) 6. Memories Are Made Of This (Dean Martin) 7. When You Dance (Turbans) B. Poor People Of Paris (Baxter) 9. Chain Gang (Bobby Scott) 10. 3 Penny Opera (Dick Hyman) 	<ol style="list-style-type: none"> 1. Great Pretender (Platters) 2. Rock And Roll Waltz (Starr) 3. Lisbon Antigua (N. Riddle) 4. Memories Are Made Of This (Dean Martin) 5. Later, Alligator (Bill Haley) 6. Band Of Gold (Don Cherry) 7. 16 Tons (T. Ernie Ford) B. No, Not Much (Four Lads) 9. 3 Penny Opera (Hyman/Welk) 10. Tutti Frutti (Richard/Boone)
Memphis, Tenn.	Boston, Mass.	Houston, Tex.
<ol style="list-style-type: none"> 1. Great Pretender (Platters) 2. Rock And Roll Waltz (Starr) 3. Later, Alligator (Bill Haley) 4. 3 Penny Opera (Hyman/Welk) 5. Lisbon Antigua (N. Riddle) 6. Poor People Of Paris (Baxter) 7. I Was The One (Presley) 8. No, Not Much (Four Lads) 9. Speedoo (Cadillacs) 10. Tutti Frutti (Little Richard) 	<ol style="list-style-type: none"> 1. Great Pretender (Platters) 2. Rock And Roll Waltz (Starr) 3. Memories Are Made Of This (Dean Martin) 4. Lisbon Antigua (N. Riddle) 5. No, Not Much (Four Lads) 6. Lovely Lies (Manhattan Bros.) 7. Later, Alligator (Bill Haley) B. Band Of Gold (Don Cherry) 9. Valley Valparaiso (P. Faith) 10. Poor People Of Paris (Baxter) 	<ol style="list-style-type: none"> 1. Lisbon Antigua (N. Riddle) 2. No, Not Much (Four Lads) 3. Great Pretender (Platters) 4. Poor People Of Paris (Baxter) 5. Pickin' Up The Pieces (Estes) 6. Rock And Roll Waltz (Starr) 7. Bo Weevil (Domino/Brewer) B. Memories Are Made Of This (Dean Martin) 9. Speedoo (Cadillacs) 10. 99 Years (Guy Mitchell)



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Top 15 Best Selling Pop Albums

1. THE BENNY GOODMAN STORY . . . (Decca DL 8252, 3)
THE GREAT BENNY GOODMAN . . . (Columbia CL 820)
THE BENNY GOODMAN STORY . . . (RCA Victor LPM 1099)
2. JULIE IS HER NAME . . . Julie London (Liberty LP 3006)
3. BELAFONTE . . . Harry Belafonte (RCA Victor LPM 1150)
4. OKLAHOMA . . . Original Movie Cast (Capitol SAO 595; SDM 595)
5. MUSIC TO CHANGE HER MIND . . . Jackie Gleason (Capitol W 632; EAP 632)
6. MARK TWAIN . . . Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
7. CAROUSEL . . . Original Cast (Capitol W 694; EDM 694)
8. IN THE WEE SMALL HOURS . . . Frank Sinatra (Capitol W 581; EBF 1, 2-581)
9. JAZZ; RED HOT AND COOL . . . Dave Brubeck (Columbia CL 699; B 699)
10. FOUR FRESHMEN AND
5 TROMBONES . . . Four Freshmen (Capitol T 683; EAP 683)
11. ROMANTIC JAZZ . . . Jackie Gleason (Capitol W 568; EBF 568)
12. SO SMOOTH . . . Perry Como (RCA Victor LPM 1085; EPB 1085)
13. TV FAVORITES . . . Lawrence Welk (Coral CRL 57205; EC 82019)
14. LOVE ME OR LEAVE ME . . . Doris Day (Columbia CL 710; EPB 540)
15. HIS SPARKLING STRINGS . . . Lawrence Welk (Coral CRL 57011)
15. THE STUDENT PRINCE . . . Mario Lanza (RCA Victor LM 1837; ERB 1837)

Decca Signs Three

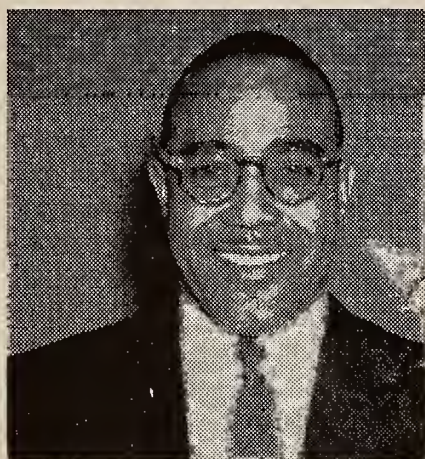
NEW YORK—Three new artists are making their initial appearances on the Decca label.

Decca is releasing the first record by a recently signed male quartet, The Buddies. The group comprises Don Gross, Peter Eastman, Bill Manzo and George Luft, each of whom is an instrumentalist as well as vocalist. Their first record is the title tune from the forthcoming Frank Loesser musical "The Most Happy Fella," backed by "Two Skeletons On A Tin Roof."

Decca has also packed a new female

trio, The Lassies. The girls, all 18 years old, hail from Lombard, Illinois. They are Carol Brown, Joan Yud and Jackie Ramey. They debut on the label with "I Look At You" and "Sleepy Head."

The third artist appearing for the first time now on a Decca release is Dick Mills. Decca purchased two masters by Mills from Deb Dyer in Kansas City. The sides are "A Letter To My Lord" and "Somewhere Beyond The Blue."



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CANTREEN"**

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THE CASH BOX



*Album
Reviews*

POPULAR

"SHAMROCKS AND CHAMPAGNE"—Lawrence Welk And His Champagne Music—Coral CRL 57036 (1-12" LP)

WHEN IRISH EYES ARE SMILING; MY HEART DANCED AN IRISH JIG; IRISH ALPHABET; THE STORY OF KEVIN BARRY; AN IRISH SOLDIER BOY; McNAMARA'S BAND; A LITTLE BIT OF HEAVEN; WILD COLONIAL BOY; IRELAND MUST BE HEAVEN FOR MY MOTHER CAME FROM THERE; 'TIS THE LUCK OF THE IRISH; SHAMROCKS, SHILLELAGHS AND SHENANIGANS; DANCE AROUND A STACK OF BARLEY.

The chart hitting Champagne Music of Lawrence Welk devotes itself to the music of Ireland. Many of the tunes (ie. "McNamara's Band", "When Irish Eyes Are Smiling") have become standards here. Welk and the orchestra play the more sentimental tunes with affection and the more jolly melodies with true Irish joy. They vocal work gets itself delightfully involved in the spirit of it all too. The platter looks like another chart item. And with the set's perfect St. Patrick's Day appeal, sales will continue successfully from year to year. Welk's current TV popularity should aid sales no end.

"THE PIANO STYLE OF NAT 'KING' COLE"—With Orchestra Conducted by Nelson Riddle—Capitol W689 (1-12" LP)

LOVE WALKED IN; MY HEART STOOD STILL; IMAGINATION; I NEVER KNEW; STELLA BY STARLIGHT; WHAT CAN I SAY AFTER I SAY I'M SORRY; I DIDN'T KNOW WHAT TIME IT WAS; TAKING A CHANCE ON LOVE; APRIL IN PARIS; I WANT TO BE HAPPY; I SEE YOUR FACE BEFORE ME; JUST ONE OF THOSE THINGS; I GET A KICK OUT OF YOU; IF I COULD BE WITH YOU; I HEAR MUSIC; TEA FOR TWO.

The dominating factor in Nat "King" Cole's great success in recent years has been his commanding style in vocalizing. What has taken a decidedly second-rate position has been his piano artistry. This other "half" of Nat is brought to the foreground in a splendid Capitol release. Sticking with the I'll-Sit-Me-Down-And-Write-A-Standard type of material, Nat achieves a sophistication that is sometimes underscored with sentimentality. That latter quality seems to be the theme almost all through "I See Your Face Before Me". This platter will appeal to Cole's many fans who appreciate his gifted keyboard artistry.

**"PROFESSOR' IRWIN COREY 'THE WORLD'S FOREMOST AUTHOR-
ITY'"**—At Le Ruban Bleu—Jubilee LP2018 (1-12" LP)

For the most unscientific and humorous discourse on science (plus vaguely related fields) "Professor" Irwin Corey is the "lecturer" you want to hear. Jubilee recorded a performance by Corey at New York's Le Ruban Bleu and finds itself with one of the best comic waxings of the year. There is hardly a punchline which does not have the audience in an uproar. Those punchlines come at very short intervals since you laugh at his manner of speaking and the continuous flow of witty remarks. The set should be a tremendous seller to the comic record market. It's a sure sensation at any party.

"TENDERLY"—Tommy Dorsey and His Orchestra—Decca DL 8217 (1-12" LP)

TENDERLY; I WONDER WHO'S KISSING HER NOW; WUNDERBAR; THE MOST BEAUTIFUL GIRL IN THE WORLD; MY MOONLIGHT MADONNA; I FALL IN LOVE WITH YOU EVERY DAY; THE TOUCH OF YOUR HAND; CHARMAINE; FALLING IN LOVE WITH LOVE; ONE KISS; EVERYTHING I HAVE IS YOURS; INDIAN LOVE CALL.

Visitors to the Statler Hotel in New York will get their live dance music by way of the famous Tommy and Jimmy Dorsey Orchestra. On this Decca release, T. D. and the ork are heard in very easy-going and pleasant treatments of some of the better tunes around. Two of the songs, "I Fall In Love With You Every Day" and "Everything I Have Is Yours" feature vocals by Bob London delivered in the best dance orchestra tradition. A mood and dance item that should move well.

"TRIO SHMEED"—ABC Paramount ABC 103 (1-12" LP)

YODEL CHA CHA; TOOLIE OOLIE DOOLIE; SNOW-CAPPED MOUNTAIN; THE HAPPY YODELER; TILL THE COWS COME HOME; POLKA YODEL; YODELING DIXIELAND; THE VALLEY CALLS; WINTER TIME; CHOO CHOO TRAIN; MARGARITA; LITTLE KAY.

One of Europe's most popular vocal groups, the Trio Shmeed, happily lilt through their first ABC-Paramount waxing. The delightful gimmick on some of the selections is the integration of some of our rhythms with the sounds of native Switzerland. As an example "Yodeling Dixieland" excitingly combines two rather distant forms of music. Some of the tunes are sweetly performed with a straight-forward blend of refreshing voices. This disk should create a demand for further wax work by this gifted trio. The set has a wide market which it may easily crack.

"FROM BROADWAY TO PARIS"—Lou Stein At The Piano—Epic LN 3186 (1-12" LP)

MANHATTAN; FORTY-SECOND STREET; A PRETTY GIRL IS LIKE A MELODY; 'S WONDERFUL; GIVE MY REGARDS TO BROADWAY; TOP HAT, WHITE TIE AND TAILS; I GOT RHYTHM; LULLABY OF BROADWAY; LA VIE EN ROSE; LA MER; AUTUMN LEAVES; C'EST SI BON; THE LAST TIME I SAW PARIS; CRAZY RHYTHM; APRIL IN PARIS; I LOVE PARIS.

The musical jump from Broadway to Paris is engagingly accomplished by a flashy yet mindful-of-the-melody pianist, Lou Stein. Though many of the tunes that represent Paris (i.e. "April In Paris," "I Love Paris") are actually American, they handsomely speak for the beautiful city. Stein, who has been a strong selling artist for Epic, captures the Broadway tunes (i.e. "Manhattan", "Lullaby Of Broadway") with the fast city life tempo they deserve. Good mood music quality pervades over the disk.

"CHA CHA CHA IN BLUE" Jose Curbelo—Fiesta FLP 1204 (1-12" LP)

CHA CHA CHA IN BLUE; ARDENT NIGHT; LA FAMILIA; COPACABANA; WHERE OR WHEN; MAMBO SENSATION; EASY DOES IT; ENCHANTED; CARIOCA; CHA CHA ME BABY; I ONLY HAVE EYES FOR YOU; FLAMINGO.

One of the big names in the cha cha cha conquest of America's dancin' feet is Jose Curbelo and His Quintet. The use of smaller groups such as Curbelo's serves to keep the rhythms of cha cha cha uppermost in the minds of those dancing. The boys are aware that the melody is not the only important feature of the cha cha cha. The melodies here are skillfully underplayed by the group. Their current hit "Cha Cha Cha In Blue" is one of the numbers. The set has a sprinkling of mambos and merengues too. The platter should find its ways into many a Latin rhythm loving home. Great party item.

THE CASH BOX



Album Reviews

"CALYPSO FROM THE VIRGIN ISLANDS"—The Mighty Zebra with La Motta Brothers Virgin Isle Hotel Orchestra—RCA Victor LPM-1169 (1-12" LP)
 MEN SMART; WOMEN SMARTER; WORK KILL MY FAMILY; I WENT TO COLLEGE; THE BEDBUG; LA EMPALIZA; WE LIKE IKE; SCANDAL IN ST. THOMAS; THE PARROT; AL COMPAS DEL MERENGUE; THE PING PONG; ENGLISHMAN'S DIPLOMACY; THE FEMALE WOODCUTTER.

Though Americans have not taken to actually dancing the beat of the Calypso it has always held our attention. Folk artists like Harry Belafonte have made Calypso music interesting to us mainly because of the humorous philosophy contained in the lyrics of this music from the West Indies. The Mighty Zebra, a composer and singer of Calypso music, performs effectively on this Victor pressing. Many of the songs were composed by Mighty Zebra himself. He is rhythmically supported by a Virgin Island group, the La Motta Brothers. Calypso addicts will find this waxing a happy item.

JAZZ

"THE 'LADY' SINGS"—Billie Holiday—Decca DL 8215 (1-12" LP)
 DEEP SONG; YOU BETTER GO NOW; DON'T EXPLAIN; AIN'T NOBODY'S BUSINESS IF I DO; GOD BLESS THE CHILD; THEM THERE EYES; GOOD MORNING HEARTACHE; NO MORE; NO GOOD MAN; I'LL LOOK AROUND; EASY LIVING; WHAT IS THIS THING CALLED LOVE?

The sincere voice of Billie Holiday has been successfully entertaining folks long enough to establish her as one of the greats in the jazz-pop field. In this disk Billie sings selections that in the main are wistful ditties. It's this type of material on which Billie particularly excels in. Such pieces as "You Better Go Now" and "Good Morning Heartache" are delivered with the I-Don't-Care attitude that really means I-Do-Care. The package should get an A-1 reception from Billie's countless admirers.

"LULLABIES OF BIRDLAND"—Ella Fitzgerald—Decca DL 8149 (1-12" LP)
 LULLABY OF BIRDLAND; ROUGH RIDIN'; ANGEL EYES; SMOOTH SAILING; OH, LADY BE GOOD!; LATER; ELLA HUMS THE BLUES; HOW HIGH THE MOON; BASIN STREET BLUES; AIR MAIL SPECIAL; FLYING HOME.

Ella Fitzgerald belongs to a select group of vocalists who have remained on top in their field despite changing jazz styles. Perhaps it's because this remarkable lady has been gifted with jazz qualities that remain more or less stable through the years. This Decca release should help support the latter statement. Her range of tempos covers the languid pace of "Angel Eyes" to the high flying speed of "Oh, Lady Be Good!" Other crafty jazz items of note are "Air Mail Special" and "Lullaby Of Birdland". Ella's tremendous following should make the set a sturdy seller.

"THE BEST OF BOSTIC"—Earl Bostic—King 395-500 (1-12" LP)
 FLAMINGO; ALWAYS; DEEP PURPLE; SMOKE RINGS; WHAT NO PEARLS; JUNGLE DRUMS; SERENADE; I CAN'T GIVE YOU ANYTHING BUT LOVE; SEVEN STEPS; I'M GETTIN' SENTIMENTAL OVER YOU; DON'T YOU DO IT; STEAMWHISTLE.

The great tenor sax of Earl Bostic breaks through the twelve-inch LP market via many of his notable single releases. These past performances of Earl will undoubtedly lead to a number of other LPs by him. This disk includes such classic Bostic renditions as "Flamingo" and "I Can't Give You Anything But Love". His inventiveness and style mark him as one of the more exciting musicians around. The other pieces, standards and original Bostic compositions, are highly desirable pressings. Bostic fans will like.

"SCOTT FREE"—Bobby Scott—ABC-Paramount ABC-102 (1-12" LP)
 TWO EYES; WHAT'S NEW; BETWEEN THE DEVIL AND THE DEEP BLUE SEA; SUMMER NIGHT; OVER THE RAINBOW; SQUAW ROCK; POTATOE ZALUD; THESE FOOLISH THINGS; MILT SHAKE; SKYLINE; RICHARD THE LIONHEARTED.

The Tin Pan Alley world is already quite familiar with 19-year-old Bobby Scott through his hit pressing of "Chain Gang". Now, surprisingly enough, the jazz set can take a look-see at Bobby Scott the jazz musician. On this recording Bobby is heard on the piano and vibes. His sounds on both instruments are characteristic of a mature and imaginative jazz workman. Mostly original material is Scott's basis for, as the set's title indicates, his freedom of style. Jazz followers shouldn't miss the opportunity of hearing a jazz man who, in his teens, has arrived.

CLASSICAL

CHAUSSON: Concerto In D, Op 21—VIEUXTEMPS: Concerto No. 5, In A Minor, Op. 37—with The Philharmonic Orchestra, John Pritchard, Conductor—Yehudi Menuhin, Violinist—RCA Victor LHMV-30 (1-12" LP)

The genius that is Yehudi Menuhin in interpreting classical works and the genius of two French composers in writing works of great beauty meet in an ornate Victor package. Chausson's "Concerto In D" and Vieuxtemps' "Concerto No. 5" are the two works in which Menuhin sprinkles his magic artistry. The Chausson Concerto is a work of compassion and inner meaning with a foundation that does not feature one instrument in particular. But in Menuhin's moments of individuality during the work his capacity to become a "spokesman" for the composer is evident. Vieuxtemps' composition gives Menuhin more ground to arouse the listener to the violinist's great technical skill as the work is involved with intricate and delicate themes. Pianist Louis Kentner provides fine keyboard artistry in the Chausson opus. The set is enclosed in a box type container with descriptive literature on the composers enclosed. This package ought to be a noble part of any classical collection.

HANSON: Symphony No. 5 (Sinfonia Sacra), The Cherrubic Hymn—BARBER Symphony No. 1 In One Movement Op. 9—Howard Hanson Conducts The Eastman-Rochester Symphony Orchestra with The Eastman School Of Music Chorus—Mercury MG 40014 (1-12" LP)

Two contemporary American composers of high repute take the spotlight in this polished Mercury release. Howard Hanson's "Symphony No. 5" and "The Cherubic Hymn" are two works with strong religious connotations. The former opus is a short symphony that, considering its short duration, is packed with many emotional themes. The latter piece is a powerful choral work performed in English. Samuel Barber is the second composer represented on the disk. His "Symphony No. 1 In One Movement" is a contrasting work containing impact and lyrical beauty. Composer Hanson handles the baton chores with eloquent color and vivacity. These modern creations in the classical field prove there are worthwhile compositions being written in our time.

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 BOOM, BOOM
 MY BAYOU BABY



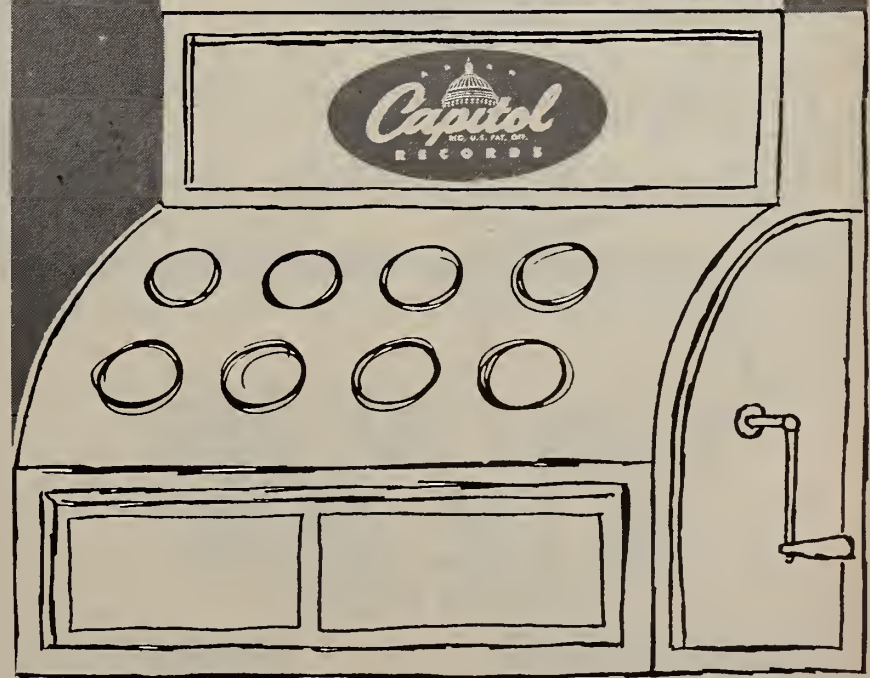
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 WEAK FOR THE MAN



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THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 25, without any changes on the part of THE CASH BOX.

Ron Turner
WKMI—Kalamazoo, Mich.

1. Why Do Fools Fall In Love (Teen Agers)
2. Tutti Frutti (Pat Boone)
3. 3 Penny Opera (Dick Hyman)
4. Baby Girl Of Mine (B. Sharp)
5. Valley Valparaiso (P. Faith)
6. You'll Get Yours (F. Sinatra)
7. No, Not Much (Four Lads)
8. Poor People Of Paris (Baxter)
9. Great Pretender (Platters)
10. Lisbon Antigua (N. Riddle)

Gene Stuart
WAVZ—New Haven, Conn.

1. Chain Gang (Bobby Scott)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. You'll Get Yours (F. Sinatra)
5. Mr. Wonderful (S. Vaughan)
6. April In Paris (Count Basie)
7. 11th Hour Melody (Hibbler)
8. Nothing Ever Changes My Love For You (Nat Cole)
9. Come Down To Earth, Mr. Smith (Carmen McRae)
10. 99 Years (Guy Mitchell)

"Hank" Goldman
WANN—Annapolis, Md.

1. 3 Penny Opera (Dick Hyman)
2. Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Later, Alligator (Bill Haley)
5. Rock And Roll Waltz (Starr)
5. Are You Satisfied (Ann Cole)
7. Almost Tomorrow (Dream Weavers)
8. Teen Age Prayer (R. Hood)
9. Sue (Vic Damone)
10. Nothing Ever Changes My Love For You (Nat Cole)

Ray Golden
KSTN—Stockton, Calif.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Dungleare Doll (Eddie Fisher)
4. Don't Go To Strangers (Vaughn Monroe)
5. Poor People Of Paris (Baxter)
6. Lipstick, Candy And Rubber-sole Shoes (Julius La Rosa)
7. Why Do Fools Fall In Love (Gale Storm)
8. No, Not Much (Four Lads)
9. 3 Penny Opera (Dick Hyman)
10. Hey, Pretty Girl (S. Kaye)

Frank Pollack
KRUX—Phoenix, Ariz.

1. Lisbon Antigua (N. Riddle)
2. Woman In Love (Four Aces)
3. Little Child (Albert & Lee)
4. Who Are We (Gogi Grant)
5. How Do I Love You (Wayne)
6. Nuevo Laredo (Paul & Ford)
7. Chain Gang (Bobby Scott)
8. Memories Of You (Joe Carr)
9. 11th Hour Melody (Hibbler)
10. Great Pretender (Platters)

Tom Durand
WTTM—Trenton, N. J.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Poor People Of Paris (Baxter)
4. Lisbon Antigua (N. Riddle)
5. No, Not Much (Four Lads)
6. 3 Penny Opera (Dick Hyman)
7. Dungleare Doll (Eddie Fisher)
8. Go On With The Wedding (Patti Page)
9. Band Of Gold (Don Cherry)
10. Almost Tomorrow (Dream Weavers)

Joe Mitchell
"Magic in Music"
KPOJ—Portland, Ore.

1. Lisbon Antigua (N. Riddle)
2. Later, Alligator (Bill Haley)
3. Rock And Roll Waltz (Starr)
4. Band Of Gold (Don Cherry)
5. 3 Penny Opera (Hyman/Armstrong)
6. Chain Gang (Bobby Scott)
7. Poor People Of Paris (Baxter)
8. Mr. Wonderful (King/Vaughan)
9. Great Pretender (Platters)
10. Heartbreak Hotel (E. Presley)

Gene Davis
WONE—Dayton, Ohio

1. I'll Be Home (Pat Boone)
2. I'll Never Know (Four Lads)
3. To You My Love (B. Madigan)
4. Great Pretender (Platters)
5. Angels In The Sky (Crewcuts)
6. Later, Alligator (Bill Haley)
7. Seven Days (D. Collins)
8. Rock And Roll Waltz (Starr)
9. Are You Satisfied (R. Draper)
10. That's Your Mistake (Crewcuts)

Bruce Vanderhoof
KING—Seattle, Wash.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Teen Age Prayer (G. Storm)
4. Don't Go To Strangers (Vaughn Monroe)
5. Lipstick, Candy And Rubber-sole Shoes (Julius La Rosa)
6. Reserved (Gisele MacKenzie)
7. Great Pretender (Platters)
8. Later, Alligator (Bill Haley)
9. Tender Trap (Frank Sinatra)
10. Poor People Of Paris (Baxter)

Sid Scott
WGSW—Huntington, L.I., N.Y.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. 3 Penny Opera (Dick Hyman)
4. No, Not Much (Four Lads)
5. Angels In The Sky (Crewcuts)
6. Almost Tomorrow (Stafford)
7. Memories Are Made Of This (Dean Martin)
8. Band Of Gold (Kit Carson)
9. Nothing Ever Changes My Love For You (Nat Cole)
10. Mr. Wonderful (B. A. Steele)

Joe Smith
WVDA—Boston, Mass.

1. Innamorata (Jerry Vale)
2. I'll Be Home (Pat Boone)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Poor People Of Paris (Baxter)
6. 11th Hour Melody (Hibbler)
7. Crazy Little Palace (Billy Williams)
8. Nothing Ever Changes My Love For You (Nat Cole)
9. Stormy Weather (Leaders)
10. Don't Tell Me Not To Love You (Joni James)

Art Roberts
WXLW—Indianapolis, Ind.

1. These Hands (Len Dresslar)
2. Poor People Of Paris (Baxter)
3. Rock And Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. 3 Penny Opera (R. Hayman)
6. Great Pretender (Platters)
7. Tender Trap (Frank Sinatra)
8. Memories Of You (Goodman)
9. Toyland (Nat Cole)
10. 16 Tons (T. Ernie Ford)

Larry Coney
WWPG—Palm Beach, Fla.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. Later, Alligator (Bill Haley)
4. Memories Are Made Of This (Dean Martin)
5. Almost Tomorrow (Dream Weavers)
6. Lisbon Antigua (N. Riddle)
7. Band Of Gold (Don Cherry)
8. He (Al Hibbler)
9. Dancing In My Socks (B. Lou)
10. I'll Be Home (Pat Boone)

Bob Kloss
WKWK—Wheeling, W. Va.

1. 3 Penny Opera (Dick Hyman)
2. Devil Or Angel (Clovers)
3. Lullaby Of Birdland (Blue Stars)
4. I Don't Wait Nobody (Buddy Johnson)
5. Poor People Of Paris (Baxter)
6. Go On With The Wedding (Patti Page)
7. Mr. Wonderful (Vaughn/King)
8. Cry Me A River (J. London)
9. Lipstick, Candy And Rubber-sole Shoes (Julius La Rosa)
10. Tender Trap (Frank Sinatra)

Tiny Markle
WAVZ—New Haven, Conn.

1. Infatuation (Renato Carasone)
2. Mr. Wonderful (S. Vaughan)
3. Lullaby Of Birdland (Blue Stars)
4. 11th Hour Melody (Hibbler)
5. No, Not Much (Four Lads)
6. Innamorata (Frank Verna)
7. 3 Penny Opera (Tito Puente)
8. Lisbon Antigua (N. Riddle)
9. Rock And Roll Waltz (Starr)
10. Devil May Care (Les Elgart)

William W. Walker
WGH—Newport News, Va.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Almost Tomorrow (Dream Weavers)
4. Memories Are Made Of This (Dean Martin)
5. Angels In The Sky (Crewcuts)
6. Are You Satisfied (R. Draper)
7. Lisbon Antigua (N. Riddle)
8. Tutti Frutti (Pat Boone)
9. Band Of Gold (Kit Carson)
10. Dungleare Doll (Eddie Fisher)

Randy Gretes
WITJ—Ithaca, N. Y.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (Alan Dale)
4. Memories Are Made Of This (Gale Storm)
5. Later, Alligator (Bill Haley)
6. Band Of Gold (Don Cherry)
7. 3 Penny Opera (Dick Hyman)
8. Dungleare Doll (Eddie Fisher)
9. Almost Tomorrow (Dream Weavers)
10. Sixteen Tons (T. Ernie Ford)

Al McKinley
KDAV—Lubbock, Tex.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Almost Tomorrow (Dream Weavers)
4. Rock And Roll Waltz (Starr)
5. No, Not Much (Four Lads)
6. A Tear Fell (Teresa Brewer)
7. A Penny Opera (Dick Hyman)
8. I Walk Alone (Gale Storm)
9. Everybody's Got A Home (Roy Hamilton)
10. Lovely One (Four Voices)

Harvey Hudson
WLEE—Richmond, Va.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. Band Of Gold (Don Cherry)
5. Mr. Wonderful (B. A. Steele)
6. Tutti Frutti (Pat Boone)
7. Almost Tomorrow (Stafford)
8. Lisbon Antigua (N. Riddle)
9. Later, Alligator (Bill Haley)
10. Only You (Hilltoppers)

Jerry Strong
WMAL—Washington, D. C.

1. Band Of Gold (Don Cherry)
2. 3 Penny Opera (Dick Hyman)
3. Lisbon Antigua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. No, Not Much (Four Lads)
6. Such A Day (Rita Raines)
7. Poor People Of Paris (Baxter)
8. Innamorata (Jerry Vale)
9. Go On With The Wedding (Kallsen & Shaw)
10. These Hands (Len Dresslar)

Jimmy Kilgo
(Kilgo's Korner)
WIST—Charlotte, N. C.

1. I'll Be Home (Pat Boone)
2. Our Love Affair (T. Charles)
3. I'll Never Stop Loving You (Doris Day)
4. Rock And Roll Waltz (Starr)
5. Almost Tomorrow (Dream Weavers)
6. Lisbon Antigua (N. Riddle)
7. Band Of Gold (Don Cherry)
8. Bo Weevil (Teresa Brewer)
9. Moments To Remember (Four Lads)
10. Poor People Of Paris (Baxter)

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Hot Chocolate, Anyone?



Remington Enters Pop Record Field

NEW YORK—The Remington Record Company has announced its entrance into the popular record field. It has already signed contracts with Jack Hansen, Don Rodney, the New Notes, Mattie Mitchell and Carline Fredericks, and other artists are in the process of being inked to pacts.

The label has also acquired the complete catalogue of the Continental Record Company, Inc., and a large num-

NEW YORK—The DeJohn Sisters, plugging their latest Epic release, "Hot Chocolatta," visit WMGM-New York with a bit of refreshment (not tea). Shown above are foreground, Joe Grippo, Epic promotion man, the De Johns, and Irwin Greenfield, Frank Mancini and Joe Saccone of WMGM.

ber of masters of standard selections performed by Ethel Waters, Sarah Vaughan, Dizzy Gillespie, Machito and his orchestra, Frank Yankovic, the Polka King, Red River Dave and yodeling Slim Clark.

The records will be released on all speeds. Simultaneously, EP's and LP's will be issued.

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CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
4 Star—Four Star
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time
Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—R & B
RY—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

- 1—Rock And Roll Waltz
VE-2000 (2000 x 45)
B. BREGMAN & A. O'DAY
I'm With You
★VI-20-6359 (47-6359)—KAY STARR
I've Changed My Mind
A Thousand Times
2—Lisbon Antigua (In Old Lisbon)
★CA-3287 (F-3287)—NELSON RIDDLE
Robin Hood (4-40635)—MITCH MILLER O.
Willy Can
CR-61553 (9-61553)—ALAN DALE
I'm Gonna Sleep With One Eye Open
CR-61595 (9-61595)—LAWRENCE WELK
Chain Gang (47-6406)—LEO DIAMOND
Music Box Tango (47-6418)—VI-20-6418
1956 JAZZ ALL STARS
Theme From Three Penny Opera
3—The Great Pretender
MD-1020 (45-1020)—JACKIE RIGGS
His Gold Will Melt
★ME-70753 (70753 x 45)—PLATTERS
I'm Just A Dancing Partner
4—No, Not Much
★CO-40629 (4-40629)—FOUR LADS
I'll Never Know
5—Memories Are Made Of This
★CA-3295 (F-3295)—DEAN MARTIN
Change Of Heart (4-40573)—CO-40573
MINDY CARSON
Cryin' For Your Kisses (45-15436)—DO-15436
GALE STORM
Teen Age Prayer
6—Poor People Of Paris
★CA-3336 (F-3336)—LES BAXTER
Helen Of Troy (9-61592)—CR-61592
LAWRENCE WELK
Nobody Knows But The Lord (9-29835)—DE-29835
RUSS MORGAN
Annabelle (45-1628)—LO-1628
WINIFRED ATWELL
Stardust (47-6366)—VI-20-6366
CHET ATKINS
Honey
7—See You Later, Alligator
CH-1609 (45-1609)—BOBBY CHARLES
On Bended Knee (9-29791)—★DE-29791
BILL HALEY & COMETS
The Paper Boy (9-29786)—DE-29786
ROY HALL
Don't Stop Now (47-6426)—VI-20-6426
OTTO BASH
Lookout Mountain
8—Band Of Gold
CA-3283 (F-3283)—KIT CARSON
Cast Your Bread
★CO-40597 (4-40597)—DON CHERRY
Rumble Boogie
9—Theme From Three Penny Opera
CA-3329 (F-3329)—LES PAUL & MARY FORD
In Nuevo Laredo (4-40587)—CO-40587
LOUIS ARMSTRONG
Back O' Town Blues (4-40586)—CO-40586
TURK MURPHY
Maryland, My Maryland (9-61574)—CR-61574
LAWRENCE WELK
Stompin' At The Savoy (9-29816)—DE-29816
OWEN BRADLEY
Lights Of Vienna (45-15444)—DO-15444
BILLY VAUGHN
Little Boy Blue (70781 x 45)—★ME-70781
RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time (K12149)—★MG-12149
DICK HYMAN TRIO
Baubles, Bangles & Beads (47-6419)—VI-20-6419
JOHN GORDY
Annabelle (47-6417)—VI-20-6417
TITO PUENTE
Mama Ines (47-6418)—VI-20-6418
1956 JAZZ ALL STARS
Lisbon Antiga
10—Why Do Fools Fall In Love
DE-29832 (9-29832)—GLORIA MANN
Partners For Life (45-15448)—★DO-15448
GALE STORM
I Walk Alone (45-1002)—★GE-1002
TEEN AGERS
Please Be Mine (70790 x 45)—ME-70790
DIAMONDS
You Baby You
11—It's Almost Tomorrow
★CO-40595 (4-40595)—JO STAFFORD
If You Want To Love (9-61524)—CR-61524
LAWRENCE WELK
Rice (9-29683)—★DE-29683
DREAM WEAVERS
You've Got Me Wondering (45-15424)—DO-15424
SNOOKY LANSON
Stop (70717x45)—ME-70717
DAVID CARROLL
You Are Mine
12—I'll Be Home
★CK-830 (45-830)—FLAMINGOS
Need Your Love (45-15443)—★DO-15443
PAT BOONE
Tutti-Frutti
13—Tutti Frutti
★DO-15443 (45-15443)—PAT BOONE
I'll Be Home (K12165)—MG-12165
ART MOONEY
You Can Take My Heart (45-561)—★SP-561
LITTLE RICHARD
I'm Just A Lonely Guy
14—Sixteen Tons
CA-3342 (F-3342)—MICKEY KATZ
Frailach Jamboree (F-3262)—★CA-3262
TENNESSEE ERNIE FORD
You Don't Have To Be A Baby To Cry (9-61529)—CR-61529
JOHNNY DESMOND
Ballo Italiano (9-29739)—DE-29739
RED SOVINE
Why Baby Why (45-451)—RP-451
B. B. KING
Cryin' Won't Help You
15—Dungaree Doll
★VI-20-6337 (47-6337)—EDDIE FISHER
Everybody's Got A Home (45-4851)—KI-4851
ROCK BROS.
Lovin' It Up
16—Speedoo
CR-61563 (9-61563)—STEVE LAWRENCE
Chicken And The Hawk (45-15439)—DO-15439
COMMODORES
Lotta Shakin' Goin' On (45-785)—★JZ-785
CADILLAC
Let Me Explain
17—Chain Gang
★AP-9658 (45-9658)—BOBBY SCOTT
Shadrach (9-61595)—CR-61595
LAWRENCE WELK
Lisbon Antigua (70774 x 45)—ME-70774
LEN DRESSLAR
These Hands (K12164)—MG-12164
JOHNNY OLIVER
These Hands
18—Angels In The Sky
CO-21229 (4-21229)—GENE AUTRY
★ME-70741 (70741x45)—CREWCUTS
Mostly Martha (47-5757)—VI-20-5757
TONY MARTIN
Boulevard of Nightingales
19—Teen Age Prayer
★DO-15436 (45-15436)—GALE STORM
Memories Are Made Of This (70750 x 45)—ME-70750
KITTY WHITE
I'm Gonna Be A Fool Monday (K12138)—MG-12138
ROBBIN HOOD
No School Tomorrow (45-126)—★SO-126
GLORIA MANN
Gypsy Lady
20—Go On With The Wedding
CR-61555 (9-61555)—MODERNAIRES
Ain't She Sweet (9-29776)—★DE-29776
KITTY KALEN & GEO. SHAW
The Second Greatest Sex (70766 x 45)—★ME-70766
PATTI PAGE
The Voice Inside (K12159)—MG-12159
FOUR HORSEMEN
The Iron Horse

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● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

	Pos.	Pos.		Pos.	Pos.
	2/25	2/18		2/25	2/18
21—A Tear Fell 33 — AT-1086 (45-1086)— IVORY JOE HUNTER I Need You By My Side ★CR-61590 (9-61590)— TERESA BREWER Bo Weevil			CR-61591 (9-61591)— DOROTHY COLLINS Love Me As Tho There Were No Tomorrow DE-29834 (9-29834)— PEGGY LEE Crazy In The Heart EP-9146 (5-9146)— MELLO-LARKS		
22—Lullaby Of Birdland 29 31 CA-3309 (F-3309)— PEE WEE HUNT It's All Been Done Before CR-61456 (9-61456)— LES BROWN Bernie's Tune DE-29198 (9-29198)— ELLA FITZGERALD Later ★ME-70742 (70742 x 45)— BLUE STARS That's My Girl			★ME-70777 (70777 x 45)— SARAH VAUGHAN You Ought To Have A Wife ★VI-20-6392 (47-6392)— TEDDI KING Are You Slipping Thru My Fingers		
23—11th Hour Melody 25 23 CA-3349 (F-3349)— LOU BUSCH Mademoiselle From Paris ★DE-29789 (9-29789)— AL HIBBLER Let's Try Again DE-29827 (9-29827)— BILL SNYDER As Time Goes By			28—Bo Weevil 36 — ★CR-61590 (9-61590)— TERESA BREWER A Tear Fell ★IM-5375 (45-5375)— FATS DOMINO Don't Blame It On Me KI-4900 (45-4900)— BONNIE LOU Chaperon		
24—Are You Satisfied 19 18 BA-218 (45-218)— ANN COLE Darling, Don't Hurt Me CO-40612 (4-40612)— CATHY JOHNSON Yod'lin' Dixieland DE-29756 (9-29756)— JIMMY WAKELY Mississippi Dreamboat ★ME-70757 (70757 x 45)— RUSTY DRAPER Wabash Cannonball MG-12122 (K12122)— CONNIE FRANCIS My Treasure ★MG-12114 (K12114)— SHEB WOOLEY Humdinger VI-20-6346 (47-6346)— TONI ARDEN I Forgot To Remember			29—Seven Days 22 21 ★AT-1081 (45-1081)— CLYDE McPHATTER I'm Not Worthy Of You ★CR-61562 (9-61562)— DOROTHY COLLINS Manuello DO-15445 (45-15445)— SNOOKY LANSON Tippy Top ★ME-70782 (70782 x 45)— CREWCUTS That's Your Mistake		
25—Little Child 27 27 ★AP-9671 (45-9671)— CAB & LAEL CALLOWAY The Voice CO-40656 (4-40656)— A. GODFREY & K. SHANAHAH What Is A Boy CO-40650 (4-40650)— F. LAINE & J. BOYD Let's Go Fishing ★DE-29806 (9-29806)— DANNY & DENA KAYE Laugh It Off Upsy Daisy ★KA-134 (45-134)— EDDIE ALBERT & SONDRAL LEE Jenny Kissed Me KA-133 (45-133)— TANIA & EDDIE CONSTANTINE Les Trottoirs ★VK-0189 (4X-0189)— GISELE MacKENZIE & BILLY QUINN Reserved			30—Ninety-Nine Years 23 19 ★CO-40631 (4-40631)— GUY MITCHELL Perfume, Candy And Flowers		
26—Ask Me 24 33 ★CA-3328 (F-3328)— NAT "KING" COLE Nothing Ever Changes My Love For You DE-29804 (9-29804)— ALICE BABS Open The Window Of Your Heart			31—He 28 20 ★CR-61501 (9-61501)— McGUIRE SISTERS I Believe ★DE-29660 (9-29660)— AL HIBBLER Breeze MG-12078 (K-12078)— RAY ARMEN Suddenly There's A Valley		
27—Mr. Wonderful 31 37 AP-9669 (45-9669)— BETTE ANNE STEELE Never Do A Tango With An Eskimo			32—That's All 32 44 ★CA-3343 (F-3343)— TENNESSEE ERNIE FORD Bright Lights And Blondes		
			33—Valley Valparaiso 39 — ★CO-40633 (4-40633)— PERCY FAITH Bluebell		
			34—If You Can Dream 37 38 ★DE-29809 (9-29809)— FOUR ACES Gal With The Yaller Shoes VI-20-6431 (47-6431)— IENA HORNE What's Right For You		
			35—Nothing Ever Changes My Love For You 34 36 ★CA-3328 (F-3328)— NAT "KING" COLE Ask Me		
			36—Flowers Mean Forgiveness 41 — ★CA-3350 (F-3350)— FRANK SINATRA You'll Get Yours		
			37—Lipstick And Candy And Rub- bersole Shoes 38 42 ★VI-20-6416 (47-6416)— JULIUS LaROSA Winter In New England		
			38—Innamorata 46 — ★CA-3352 (F-3352)— DEAN MARTIN Lady With The Big Umbrella ★CO-40634 (4-40634)— JERRY VALE Second Ending DE-29767 (9-29767)— FRANK VERNA I'd Give A Million Tomorrows		
			39—Forever Darling 48 — MG-12144 (K-12144)— DESI ARNAZ The Straw Hat Song ★VI-20-6400 (47-6400)— AMES BROS. I'm Gonna Love You		
			40—Love And Marriage 26 22 ★CA-3260 (F-3260)— FRANK SINATRA The Impatient Years CO-40591 (4-40591)— JOE LOCO Love Is A Many- Splendored Thing ME-70705 (70705x45)— LAURIE SISTERS Angels' Tears VI-20-6266 (47-6266)— DINAH SHORE Compare X-0168 (4X-0168)— HELEN GRAYCO When You're In Love		
			41—Missing — —		
			42—Moments To Remember 30 26		
			43—That's Your Mistake 40 39		
			44—Eddie My Love — —		
			45—Lovely Lies 44 45		
			46—Such A Day 45 47		
			47—Cry Baby — —		
			48—Beyond The Sea — —		
			49—When You Lose The One You Love 49 —		
			50—The Tender Trap 43 34		

WNEW Jockeys to Aid Vocational Guidance Service of Paterson Dance

PATERSON, N. J.—A huge entertainment event will be offered by the Vocational Guidance Service of Paterson, Saturday evening March 3rd, at the huge Paterson Armory.

The Vocational Guidance Service, a Red Feather Community Chest activity, has obtained the cooperation of WNEW in staging a Community Dance to raise funds to continue its great work in aiding the people of the communities in and around Paterson in the important task of choosing the right career. To help insure the success of this project, Station WNEW will air a series of free commercials leading up to the night of the Dance (March 3rd).

WNEW will bring a band wagon of its stars including Jerry Marshall, Art Ford, Klavin & Finch, William B. Williams, Bill Harrington, Bill Kemp, Roy Ross and the orchestra plus additional top name musicians joining the band. Sam "The Man" Taylor will appear as well as other well known surprise guest stars. The huge Paterson Armory will be dedicated to the work of the Vocational Guidance Service and all proceeds collected at this dance will go to this valuable community service which aids young people of the New Jersey area to get set in their life-work.

This event is considered one of the largest undertakings in the Paterson area in years, with a capacity audience of over 4,000 expected to attend. The evening's entertainment will include a full night of dance music and guest appearances of top recording stars.

All entertainment costs in this Community Dance Project will be underwritten by WNEW as part of the station's continuing effort to aid worthy non-profit organizations in the metropolitan area.

Tickets are priced at \$1.50 each and are available at many points in the Northern New Jersey area.

Hendrickson Named To Key Personnel Post At Victor

NEW YORK, N. Y.—C. H. Foulke, Manager, Personnel, RCA Victor Record Division, today announced the appointment of John Hendrickson as Manager of Personnel, New York City area.

Hendrickson, who has been with RCA since 1941, was Personnel Administrator, Radio Corporation of America, before his new appointment. He succeeds Harry Polish who has been placed in charge of personnel for RCA's Engineering Products Division.



BOYD BENNETT
MUMBLES BLUES
b/w
BLUE SUEDE SHOES
KING 4903

OTIS WILLIAMS
and His New Group
**THAT'S YOUR
MISTAKE**
DELUXE 6091

BONNIE LOU
BO WEEVIL
b/w
CHAPERON
KING 4900

BOYD BENNETT
**RIGHT AROUND
THE CORNER**
b/w
**PARTNERS FOR
LIFE**
KING 4874

LITTLE WILLIE JOHN
**NEED YOUR LOVE
SO BAD**
b/w
HOME AT LAST
KING 4841

BUBBER JOHNSON
**A WONDERFUL
THING HAPPENS**
b/w
**KEEP ALIGHT IN THE
WINDOW FOR ME**
KING 4872

MOON MULLICAN
HONOLULU ROCK-A ROLL-A
b/w
SEVEN NIGHTS TO ROCK
KING 4894

THE "5" ROYALES
RIGHT AROUND THE CORNER
KING 4869

EARL BOSTIC
'CAUSE YOU'RE MY LOVER
b/w
I LOVE YOU TRULY
KING 4883

LULA REED
I'LL DROWN IN MY TEARS
b/w
LET'S CALL IT A DAY
KING 4899

**KING
RECORDS**

Now Available by Mail
"OLE MICHIGAN MOON"
 b/w
"I'M SAVING ALL MY KISSES"
 by Sally Massey—WKZO-TV
 (See Classified Ads To Order)

SHE'S TREMENDOUS!

"ELOISE"
 by
KAY THOMPSON
 # CCS-3
cadence RECORDS

Just Out!
 Another Real Lalo (Pancho Lopez) Guerrero smash.
"Do You Believe"
 (In Reincarnation)
 c/w
"Adios To Mexico City"
 # 1307
REAL RECORDS
 1486 NO. FAIR OAKS AVENUE
 PASADENA CALIFORNIA

Ring Out Wild Bells
 c/w
"IF YOU'D BE MINE"
Bill Norman
 MZ 1012
MAZE RECORDS
 6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

A Smash Hit!
"WHEN YOU'RE ALONE"
 The Daps
 MARTERRY 5249
MARTERRY RECORDS
 4752 S. COTTAGE GROVE AVENUE
 CHICAGO 15, ILL.

SINGER ONE-STOP
 1812 WEST CHICAGO AVE., CHICAGO 22, ILL.
 (ALL PHONES: Humboldt 6-5204)
MIDWEST'S LARGEST ONE-STOP
 FREE TITLE STRIPS TO OPERATORS

ONLY 5¢ ABOVE COST

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS

639 TENTH AVE. NEW YORK 36, N. Y. PLaza 7-1977

2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323

134 WINDSOR ST. HARTFORD, CONN. JAcKson 5-1147

Hilliard Signs New Artists, Plans Album Series

CHICAGO—Jimmy Hilliard of Bally Records reports signing Bob Kaymes, noted Milwaukee organist, to an exclusive recording contract this past week.

Kaymes will cut albums and singles under the Bally label and Hilliard reports that advance tests indicate an entirely different organ styling.

Hilliard also signed the noted Los Angeles basso, Thurl Ravenscroft, who has backgrounded hit disks with his grand voice for many a label, to an exclusive Bally Records contract. Thurl has been compared to the late and great Feodor Chaliapin.

"In addition", Hilliard reported, "we are already completing plans for a series of albums featuring TV and song stars with a new and surprising stylizing for the jazz field.

"Those who have heard of our plans," he continued, "have waxed immediately enthusiastic.

"They are specialized albums", he said, "and will not be presented until late spring. The timing for their introduction is being carefully worked out right now.

"We believe", Hilliard concluded, "that these jazz albums will open an entirely new field."

Record "Breaks"

HOLLYWOOD — Deejays received an advance copy of Lalo ("Pancho Lopez") Guerrero's next record in shattered pieces—intentionally.

There was a brief note accompanying the disk:

"Record is being reincarnated. Watch for the Real thing next week."

And it is a Real Record—"Do You Believe," the newest in a series of disks based on the current public interest in the best selling book "The Search For Bridey Murphy" and reincarnation.

Paul Landwehr, president of Real Records, engineered the promotional stunt. He reports tremendous interest in Guerrero's newest record from distributors throughout the U. S. The disk also marks a departure from Lalo's past records in that "Do You Believe" received a rhythm-and-blues treatment. Previously, he recorded with regular pop backgrounds, and scored a hit a few months ago with his Latin version of Davy Crockett, "Pancho Lopez."

"The record should come to life for us in a big way," added Landwehr.

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MISSING"
 McGuire Sisters
THE CASH BOX DISK OF THE WEEK 2/11
 Coral 61587; 9-61587

"WHY DO FOOLS FALL IN LOVE"
 Gale Storm
THE CASH BOX SLEEPER OF THE WEEK 2/18
 Dot 15448; 45-15448

"BEYOND THE SEA"
 Roger Williams
THE CASH BOX DISK OF THE WEEK 2/18
 Kapp 138; K-138

"FOREVER DARLING"
 Ames Brothers
THE CASH BOX BEST BETS 2/4
 RCA Victor 20/47-6400

"JUKE BOX BABY"
 Perry Como
THE CASH BOX DISK OF THE WEEK 2/18
 RCA Victor 20/47-6427

"EDDIE MY LOVE"
 Teen Queens
THE CASH BOX Rhythm n' Blues SLEEPER OF THE WEEK 1/28
 RPM 453; 45-453

"HEARTBREAK HOTEL"
"I WAS THE ONE"
 Elvis Presley
THE CASH BOX DISK OF THE WEEK 2/11
 RCA Victor 20/47-6420

Fred Reynolds to Head Jazz A & R For RCA Victor

NEW YORK, N. Y.—George R. Marek, manager of the record albums department for RCA Victor Records, today announced the appointment of Fred Reynolds as manager of jazz artists and repertoire for the company.

At the same time, Marek announced that Shorty Rogers, one of the nation's top jazz artists and arrangers, had been retained in an advisory capacity to scout new talent and supervise and produce jazz albums on the West Coast. Rogers also will make albums with his own group for Victor.

Reynolds, widely known jazz critic, resigned as music editor of Hi-Fi Music At Home to accept the Victor post. Before coming to the East Coast a year ago, Reynolds was with Radio Station WGN in Chicago. In his 13 years there he was a writer, producer and disc jockey. He also has conducted a record review column for the Chicago Tribune for the past four years. Reynolds succeeds Jack Lewis who has been transferred to the Popular Single Record Department to handle specialty assignments.

Decca Distrib Corp. App'ts Two New Mgrs.

NEW YORK — Decca Distributing Corp., this city, has announced two changes in their branch manager posts. Effective March 5th, Morris Kipner will assume the post of manager of the Detroit branch. Kipner has until now headed the Cincinnati branch. Replacing Kipner in Cincinnati on that date is Edward Greller, who has been a salesman in that territory.

Decca "Holiday" Tie-in

NEW YORK — Decca Records announces a tie-up with the Dumont television network on Decca's Holiday Series. WABD, the Dumont station, now has a weekly filmed Holiday show. The Decca albums will be given a spot announcement before and after each stanza of the show.

Reynolds, his wife, Donna, and their three children, Joan 15, Jean 7 and Ward, 11, make their home in Darien, Conn.

Early "Juke Box Baby" Entries



NEW YORK—First entries in the RCA Victor "Juke Box Baby" contest being conducted by the diskery through *The Cash Box*, arrived at the Victor offices this week. Above are some of the early returns. The contest closes at midnight, March 26, and Victor is requesting entrants to rush their photos.

The contest is open to juke box operators, one-stop ops and their working personnel. Children from the infant stage through the teens are eligible. The judges are looking for cute photos, comical expressions, costumed youngsters and pretty children—anyone in your family that you think is the "swingingest juke box baby of 'em all".

All entries must be submitted to "Juke Box Baby Contest", RCA Victor Records, 155 E. 24th St., New York 10, N.Y. Entries must be photographs and photographs only. All entries become the property of RCA Victor Records and decision of the judges is final.

The Grand First Prize includes a Wurlitzer "Centennial" Model 1900 phonograph; a year's supply of RCA Victor Top Hit Records for 25 juke boxes; and an RCA Victor children's phonograph plus a complete library of kiddie records. **RUSH YOUR ENTRY TODAY!!** The winner of the contest will appear on *The Cash Box* cover with Perry Como.

Five additional prizes of complete phono-record library packages will be awarded to 2nd best, 3rd, etc.

The contest was timed with the release of Perry Como's latest record "Juke Box Baby" b/w "Hot Diggity".

According to RCA Victor's promotion department, local RCA record distributors will fan out around the country and set up local "Juke Box Baby" photo contests thru their local one-stops with additional local prizes being offered.

Columbia Records Opens Its 1st Company-Owned Branch In Kansas City

NEW YORK — Columbia Records this week announced that it would open its first company owned branch on March 5 in Kansas City, Mo. The new branch will handle both the record and phonograph lines.

Robert Earl, formerly with The Mayflower Sales Co., St. Louis, will head the operation. Mayflower is the St. Louis area Columbia distributor.

New Orleans Disk Jockeys Form Vocal Quintet

First Release On Atco

NEW ORLEANS, LA.—Sid Noel (WSMB-New Orleans), advised this week that he and four other New Orleans disk jockeys have formed a vocal quintet called the Five Stars. The group consists of Noel, Marshall Pearce, Jim Brown, Scott Muni, and Roy Roberts.

The deejay songsters went into session and emerged with two sides, "Take Five" and "Humpty Dump", which will be released this week on Atco Records.

The session was cut at Cosimo V. Matassa's J & M Studios, utilizing a group of star New Orleans R & B sidemen, including tenor sax man Lee Allen, who has been featured along with the rest of the combo behind Atlantic stars Joe Turner, Ray Charles and Tommy Ridgley.

Mercury & Wing Labels Realign Artist Rosters

Wing To Feature Music With Today's Commercial Rock & Roll Beat

Mercury Distribbs To Handle Wing Line

CHICAGO, ILL. — Art Talmadge, Vice President of Mercury Record Corporation, announced this week, a major change in the firm whereby Wing Records, now a subsidiary of Mercury, is realigning its talent with emphasis on Rock & Roll, Rhythm and Blues and music with today's commercial beat.

In announcing the policy to be followed, Wing Records will now be distributed nationally through Mercury distributors, who will add additional sales force to their current staff to handle the extra activity now being planned.

Mercury is putting all of its contracted Rhythm & Blues and Rock & Roll artists on the realigned Wing label. Remaining on Wing will be The Empires, Jay Hawkins, Bobby Sharp, Titus Turner, Buddy Morrow and his Orchestra, and Jimmy Palmer and his new swing Orchestra. Joining Wing from Mercury, who have been on the label for many years, will be Buddy Johnson and his Orchestra, Ella Johnson, Rollee McGill, Red Prysock and his Orchestra, Sugar & Spice, the Penguins, Joe Liggins and The Griffins.

Dinah Washington, who recently has built a substantial following as a pop artist, if and when she records Rhythm & Blues, will appear on the Wing label. Her pop releases will continue to emanate from the Mercury label.

Nick Noble who had a big hit with his recent recording of "The Bible Tells Me So" and his current hit "To You My Love", as well as Lola Dee,

the Gadabouts and Frankie Castro, will now be switched to the Mercury label with the other pop artists.

Feeling that specialization and concentration has paid off in the case of EmArcy, which has become a major jazz label, Wing will maintain a separate sales promotion and merchandising staff. Johnny Sippel continues as Sales Director under the direction of Morris S. Price of Mercury, Warren Ketter remains in charge of promotion and advertising assisted by Eddie Matthews, field representative. Bob Shad, currently Director of EmArcy A & R activity, will also direct the A & R activity of the Wing label.

Wing will continue to issue 12" LP releases in all categories. Forthcoming soon are jazz albums by singers Jackie Paris, Thelma Gracen, and Morgana King. Tom Corley, veteran of Schubert Legit Road Companies, will soon have a Famous Operettas LP on the market. Emil Stern, noted continental European pianist and arranger, is being readied for an album of mood music.

This change takes place immediately. This is an innovation in the record industry inasmuch as many of the R & B and Rock & Roll labels are also doing pop. It is quite unusual to have the changeover in the other direction.

Talmadge states that "the reason for the change is the obvious strength which lies in the Mercury distribution and the feeling that greater concentration can be obtained through this type of operation."

Packed House



PHILADELPHIA, PA. — Larry Brown & Cal Milner, popular dee jay hosts of Philadelphia's "950 Club", heard daily on WPEN, this city, can barely be seen in the background as they look over the huge teenage crowd at one of their recent shows.

Magid Signs Trudy Richards

NEW YORK—Lee Magid, manager of Al Hibbler and Ralph Young, announced this week the addition of Coral thrush Trudy Richards to his management roster.

"ONE MORE MILE"

b/w

"STRAIGHT AND READY"

Joe Buckner
with Tommy Dean's ork
VEE-JAY 172

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

BREAKING POP
"EDDIE MY LOVE"

TEEN QUEENS
RPM 453

RPM RECORDS

9317 W. Washington Blvd. • Culver City, Calif.

SURE FIRE HIT!

5380

Smiley Lewis

"ONE NIGHT"

Imperial Records

NEW RELEASES

Chuck Higgins

"THE ITCH"

b/w "Gambling Woman"
387

"Introducing CARL PERKINS"

Hit Jazz Piano 12" Album
DL 211

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

A Hit! Pop and R & B
5375

FATS DOMINO

"BO WEEVIL"

c/w

"DON'T BLAME IT ON ME"

Imperial Records

"SISTER SOOKEY"

by

The Turbans
Herald 469

Breaking for a Hit in
Detroit, St. Louis, Dallas,
Cleveland and Chicago

Watch For The New
CHARLIE & RAY and AL SAVAGE
Releases.

Herald RECORDS
1697 B'way,
New York City, N.Y.

THE CASH BOX

R 'N B SURE SHOTS

"BLUE SUEDE SHOES"

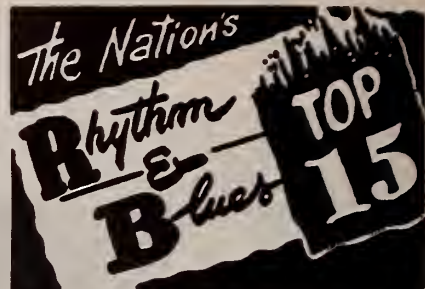
Carl Perkins Sun 234

"SMOKESTACK LIGHTNING"

Howlin' Wolf Chess 1618

"SISTER SOOKEY"

Turbans Herald 469



Pos. Last Week

- | | | |
|----|---|----|
| 1 | WHY DO FOOLS FALL IN LOVE
Teenagers (Gee 1002) | 3 |
| 2 | THE GREAT PRETENDER
Platters (Mercury 70753) | 1 |
| 3 | TUTTI-FRUTTI
Little Richard (Specialty 561) | 2 |
| 4 | DEVIL OR ANGEL
Clovers (Atlantic 1089) | 6 |
| 5 | DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) | 9 |
| 6 | SEVEN DAYS
Clyde McPhatter (Atlantic 1081) | 4 |
| 7 | BO WEEVIL
Fats Domino (Imperial 5375) | 10 |
| 8 | SPEEDOO
Cadillacs (Josie 785) | 5 |
| 9 | EDDIE MY LOVE
Teen Queens (RPM 453) | 12 |
| 10 | NEED YOUR LOVE SO BAD
Little Willie John (King 4841) | 7 |
| 11 | JIVIN' AROUND
Ernie Freeman (Cash 1017) | 8 |
| 12 | AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168) | 11 |
| 13 | I'LL BE HOME
Flamingos (Checker 830) | 13 |
| 14 | NO MONEY DOWN
Chuck Berry (Chess 1615) | |
| 15 | DON'T BLAME IT ON ME
Fats Domino (Imperial 5375) | 15 |

Meet The Future Mrs. D



NEW YORK—Decca recording star Sammy Davis, Jr., who will soon be introducing himself to the B'way stage in the musical comedy "Mr. Wonderful", takes time out to introduce his future wife, Cordie King, to guests at Smalls' Paradise Club, this city, as dee jay Tommy "Dr. Jive" Smalls looks on. The occasion was a party given by Smalls for Davis and the cast of "Mr. Wonderful".

Pat Hand—5 Queens



CINCINNATI, O.—Larry Dean (WCIN-Cincinnati, O.) is proud of helping to make record hits, but he's prouder of his family. Grouped with Larry are wife Madelyn, Sharon, 8; Donna, 6; Theresa Jo, 2; and Kimberly Marie, 4 months.

THE CASH BOX

RHYTHM 'N' BLUES

Ramblings

NEW YORK:

With Easter approaching the local theatres are arranging rock and roll shows. Alan Freed will warm up on March 24 and 25 in Hartford, Conn. before he brings the show into the Brooklyn Paramount on March 30 for ten days. Tommy (Dr. Jive) Smalls is about to ink a contract for an Easter show at the Apollo Theatre in Harlem. Freed's shows have already been lined up. In Hartford he will have with him Fats Domino, The Teenagers, The Flamingos, The Rover Boys, Ruth McFadden, Dorian Grey, Red Prysock, Sam "The Man" Taylor, Big Al Sears, and the Alan Freed orchestra. In Brooklyn Freed will have the Platters, The Teenagers, Ruth McPhadden, Dorian Grey, The Flamingos, The Rover Boys, Big Al Sears, Sam "The Man" Taylor, Red Prysock and Alan Freed's orchestra. . . . The Teenagers, young group with 15 year old Frankie Lyman lead voice, are in terrific demand all over the country since their "Why Do Fools Fall in Love" has been shooting upwards in the national pop and r & b charts. . . . Herald Records working up a full head of steam with its newest



RUTH McFADDEN

Turbans' "Sister Sookey", and the Ember release, "Dear Diary" by The Smooth-tones. "Sister Sookey" has already broken in Detroit, Cleveland, Nashville, and Dallas, while, "Dear Diary", only out one week, has been getting a solid reaction. Al Silver tells us he will release the new Charlie & Ray "I Gotta Have Eyes For You" this week. Reaction to samples sent the distributors has been good. Silver also announced the signing of The Cashmeres, formerly with Mercury; the Mint Juleps; and The Gay-Tones. . . . One of the strong portions of the mambo and cha-cha record sale, in contrast with the current teen-age pop trend, is the older (20-30-40 year olds) market. Teeners still represent the largest part of the market. However, if we broke it down it would be about 55 or 60% youngster buyers. The remaining 45 or 40% are the more mature who still delight in getting up on the floor and displaying a bit of skillful footwork. During the past few years the field of dance instruction has grown tremendously. Dance studios have expanded and smaller studios have mushroomed all over the country. Nevertheless, one of the largest factors is the emergence of the home instructor. These teachers are dance teams or former dance teachers at some of the leading dance studios. In New York City there are a great number who hold their classes in the homes of the students, teaching a group of four to five couples as a class. It is the unusual student who doesn't immediately become a record buyer. During the summer months the teachers usually align themselves with a resort hotel where they give exhibitions and teach. Typical of this group is Ted Evans, who instructs seven nights a week, several afternoons, and spends the balance of his waking hours conducting Champagne Hours in various niteries and studying ballet and modern jazz technique. Evans has a background that includes TV and radio work, fifteen years of show business, and had his own studios in New York and Miami. More power to this group of individuals who have created an additional market for the sale of records. . . . One leading retailer of cha chas and mambos reports his top ten as 1) Speak Up Mambo/Merengue #28—Castellanos, Mardi Gras; 2) Pedro Pablo—Monchito, Fiesta; 3) Cuidado Con La Mano—Puente, Tico; 4) Having A Ball—Puente, Tico; 5) The Martian Cha Cha/Dry Coconut—La Playa Sextet, Mardi Gras; 6) Occasional Man Cha Cha/Cha Cha Bar—Emilio Reyes, Mardi Gras; 7) Garbage Man's Cha Cha—La Playa Sextet, Mardi Gras; 8) La La La/Poco Pelo—Monchito, Fiesta; 9) Lessons In Cha Cha—Ramon Marquez, Fiesta; 10)



TED EVANS



JOHNNY BRAGG

son, the old hitmaker. Says Sam, "Lee is our answer to Roy Hamilton and Al Hibbler." The Weiss boys are "hot" with "Darling Listen To The Words of This Song", by Ruth McFadden; "Crazy Love" by the Royaltones; and "The Honeymoon" by the Solitaires. . . . Johnny Bragg, former lead singer of the Prisonaires whose "Walking In The Rain" on Sun was a pretty fair hit, has released his initial solo effort on Excello, "Beyond The Clouds".

CHICAGO:

Vee-Jay's offices loaded with artists, booking agents, deejays, the other day. Matching notes on what is what around the country. Jimmy "Okay Dokey" Smith of New Orleans telling of countless fans Jimmy Reed's building down South. "The notices on Reed on the Georgia engagement were raves," agrees Vee-Jay's Abner. . . . Chuck Dunaway, 21-year-old Milwaukee deejay and showman, has moved his wife and two children up from Texas. . . . The new Abco label of Eli Toscano reported to have made fast strides. Among artists Eli has are: Arbee Stidam, Herby Joe and Floyd Jones. Eli, originally a one-stop proprietor, says: "Joe Brown is helping me discover new artists and fitting them into our picture." . . . Ernie Leaner of United Distributors just over a virus attack. Returned to work in time for fascinating interview with deejay Marty Faye all about rock 'n' roll. . . . Dick Bock of Pacific Jazz expected in for visit with distrib Hy Frumkin. Frumkin reports, "Julie London's name means plenty sales these days in R & B field". . . . McKee Fitzhugh and Ric Riccardo, hard-working deejays, arranging Rock 'n' Roll show at Park City Bowl 3/11. Includes such artists as The Drifters, Al Smith, Ben Webster, The Clovers and Bo Diddley. . . . The Flamingos touring the country. Last heard from in Washington. . . . Little Walter appeared at Hollywood Lounge. . . . Roy Hamilton and Erskine Hawkins were at Regal thither. . . . Len Chess finds little time to rest with new cutting sessions and demands for disks from every section of nation. . . . After date at Trianon, the cavalcade of Vee-Jay stars were headed for Milwaukee, Dallas and then West Coast. Band-leader Arnett Cobb in for Vee-Jay session. . . . Some of R & B's disk sellers sitting around discussing the future of the field over their coffee came to agreement that the switch has gone all out for teenager's demands. Result is that R & B diskers tend toward disks and tunes pointed toward pop. And pop can be called "teenage" rock 'n' roll suitable for frantic dancetimes. Resultant effect is loss of sales to juke boxes that are located in taverns and other adult spots. Most disks now featured by juke box ops are of older vintage. R & B of R & R variety going to teenage spots of all kinds. R & B distributors have hands full, they claim, trying to satisfy juke box ops' demands for disks pointed at the adult R & B market.



THE CLOVERS

LOS ANGELES:

On a long distance phone call to Alan Freed in New York, Saul Bahari of Modern Records got the good news that "Eddie My Love" by The Teen Queens had reached the number two spot on Freed's popularity chart, which means it's hitting the top in the pop as well as the R & B field. . . . Zeke Manners' new "Rhythm and Happies" TV show has been received so well that the station has expanded it for another half hour. . . . Bob Stern of Record Merchandising says that "Strange Love" by the Native Boys on the Combo label has hit big back east and is now catching on in the local market. . . . Fats Domino has done it again. His new release of "Bo Weevil", already big in the R & B field, hit the Pop charts last week. . . . Jim Ameche's taped R & B show on WNJR in Newark hitting the top of the rating charts back there. . . . The Vee Jay Records Calvacade of Stars started their West Coast tour this week in Los Angeles. Troup features; The Eldorados, The Spaniels, Jimmie Reed, Joe Buckner, and Tommy Dean and his orchestra. . . . Aladdin Records moving into new quarters in Beverly Hills this week. "Groove Juice" by Preston Love on their new Dig label taking off big around the country. . . . Buck Ram received a rush call to fly to New York to record The Platters. New R & B personalities signed by the Delaney-Ram office include: The Jacks, Cornel Gunter and The Ermines, and new group The Fidelitones. . . . Dolly Cooper, The Teen Queens, and George Smith all recording for Maxwell Davis at Modern Records Culver City studios this week. . . . Hunter Hancock added the San Diego market to his audience, with a taped R & B show starting last week. . . . Mickey Champion has a good record in her first featured side with Roy Milton—"I'm A Woman" on the Dootone label. . . . Lonnie Johnson now heard on a religious show, featuring spirituals, from Dolphins of Hollywood every Sunday morning.



DOLLY COOPER

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Mildred Henderson
WKDL—Clarksdale, Miss.

1. Great Pretender (Platters)
2. Ain't That Loving You Baby (Jimmy Reed)
3. Need Your Love So Bad (Little Willie John)
4. Tutti Frutti (Little Richard)
5. Teen Age Prayer (D. Cooper)
6. I'll Be Home (Flamingos)
7. Woman (Etta James)
8. Come Home (Bubber Johnson)
9. Eddie My Love (Teen Queens)
10. No Money Down (C. Berry)

Al McKinley
KDAV—Lubbock, Texas

1. Devil Or Angel (Clovers)
2. Great Pretender (Platters)
3. Seven Days (Clyde McPhatter)
4. Why Do Fools Fall In Love (Teen Agers)
5. When You Dance (Turbans)
6. Bo Weevil (Fats Domino)
7. Need Your Love So Bad (Little Willie John)
8. Chicken And The Hawk (Joe Turner)
9. Tutti Frutti (Little Richard)
10. Speedo (Cadillacs)

Will Stone
WEVA—Emporia, Va.

1. Tutti Frutti (Little Richard)
2. Great Pretender (Platters)
3. Don't Blame It On Me (Fats Domino)
4. Hands Off (McShann & Bowman)
5. My Happiness Forever (Baker)
6. Morning, Noon And Night (Joe Turner)
7. Speedoo (Cadillacs)
8. Come On (Smiley Lewis)
9. Seven Days (Clyde McPhatter)
10. I'll Be Home (Flamingos)

Bill Carrigan
WAGC—Chattanooga, Tenn.

1. A Tear Fell (Ivory Joe Hunter)
2. Blue Suede Shoes (C. Perkins)
3. Smokey Joe's Cafe (Robins)
4. Honey Don't (Carl Perkins)
5. Tuppety Top (Rays)
6. Poor Me (Fats Domino)
7. Bo Weevil (Fats Domino)
8. Devil Or Angel (Clovers)
9. Chicken And The Hawk (Joe Turner)
10. Sister Sookey (Turbans)

Hank Goldman
WANN—Annapolis, Md.

1. Speedoo (Cadillacs)
2. Great Pretender (Platters)
3. Witness To The Crime (Faye Adams)
4. Why Do Fools Fall In Love (Teen Agers)
5. Tutti Frutti (Little Richard)
6. Seven Days (Clyde McPhatter)
7. Set A Wedding Day (S. Allen)
8. Drown In My Own Tears (Ray Charles)
9. Eddie My Love (Teen Queens)
10. Don't Blame It On Me (Fats Domino)

Larry Dean
"Larry Leaps In"
WCIN—Cincinnati, Ohio

1. The Way You Dog Me Around (Diablos)
2. Eddie My Love (Teen Queens)
3. Heart Of A Rose (Charms)
4. Devil Or Angel (Clovers)
5. You Baby You (Cletones)
6. Drown In My Own Tears (Ray Charles)
7. I'm Wise (Eddie Bo)
8. Tell Me Darling (Gaylarks)
9. Great Pretender (Platters)
10. May God Be With You (Danderliers)

TWO BIG ONES TO WATCH!

THE 5 CROWNS
"GOD BLESS YOU"
b/w
"DO YOU REMEMBER"
Ge 1001

THE JOYTONES
"ALL MY LOVE BELONGS TO YOU"
b/w
"YOU JUST WON'T TREAT ME RIGHT"
Rama 191

GLEE

RAMA

220 WEST 42nd STREET, N. Y. C., N. Y. WI 7-0652

Atlantic Party



NEW YORK—Recently Atlantic Records hosted a party at the Plaza Hotel, this city, to announce the signing of a host of new star talent to its jazz department. Attending were local disk jockeys and the trade press. Two of the stellar signees, Chris Connor and The Modern Jazz Quartet, entertained the gathering.

Shown above are Mitch Reed, Jazzbo

Collins, Chris Conner, Jack Walker, Jack Lazar Milt Jackson and Joe Adams. Posing in the background from left to right are Percy Heath, Nesuhi Ertegun and Connie Kay.

Also present from Atlantic Records, not shown in the photo above, were Herb Abramson, Miriam Abramson, Ahmet Ertegun, Jerry Wexler, Lou Krefitz, and Tommy Dowd.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|--|--|--|
| <p>1 WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> |
| <p>2 THE GREAT PRETENDER
Platters (Mercury 70753)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> | <p>BO WEEVIL
Fats Domino (Imperial 5357)</p> |
| <p>3 DEVIL OR ANGEL
Clovers (Atlantic 1083)</p> | <p>SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> |
| <p>4 EDDIE MY LOVE
Teen Queens (RPM 453)</p> | <p>YOU'RE THE ONE
Jimmy Rogers (Chess 1616)</p> | <p>SEVEN DAYS
Clyde McPhatter (Atlantic 1081)</p> |
| <p>5 I'LL BE HOME
Flamingos (Checker 830)</p> | <p>SPEEDOO
Cadillacs (Josie 785)</p> | <p>DON'T BLAME IT ON ME
Fats Domino (Imperial 5375)</p> |
| <p>6 YES SIR, THAT'S MY BABY
Sensations (Atco 6056)</p> | <p>AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168)</p> | <p>TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)</p> |
| <p>7 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> | <p>SUGAR SWEET
Muddy Waters (Chess 1612)</p> | <p>TUTTI-FRUTTI
Little Richard (Specialty 561)</p> |
| <p>8 TUTTI-FRUTTI
Little Richard (Specialty 561)</p> | <p>I'LL BE FOREVER LOVING YOU
El Dorados (Vee-Jay 165)</p> | <p>JIVIN' AROUND
Ernie Freeman (Cash 1017)</p> |
| <p>9 SPEEDOO
Cadillacs (Josie 785)</p> | <p>IN PARADISE
Cookies (Atlantic 1084)</p> | <p>I'M WISE
Eddie Bo (Apollo 486)</p> |
| <p>10 DARLING, LISTEN TO THE WORDS OF THIS SONG
Ruth McFadden (Old Town 1017)</p> | <p>WHEN YOU DANCE
Turban (Herald 458)</p> | <p>I'LL BE HOME
Flamingos (Checker 830)</p> |



- | | | |
|--|--|--|
| <p>1 TUTTI-FRUTTI
Little Richard (Specialty 561)</p> | <p>WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> |
| <p>2 THE GREAT PRETENDER
Platters (Mercury 70753)</p> | <p>TUTTI-FRUTTI
Little Richard (Specialty 561)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> |
| <p>3 SEVEN DAYS
Clyde McPhatter (Atlantic 1081)</p> | <p>EDDIE MY LOVE
Teen Queens (RPM 453)</p> | <p>AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168)</p> |
| <p>4 I DON'T WANT NOBODY
Ella & Buddy Johnson (Mercury 70775)</p> | <p>DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> | <p>NITE OWL
Allen & Champs (Specialty 560)</p> |
| <p>5 WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>DEVIL OR ANGEL
Clovers (Atlantic 1083)</p> | <p>STORMY WEATHER
Leaders (Glory 235)</p> |
| <p>6 I'LL BE HOME
Flamingos (Checker 830)</p> | <p>NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> | <p>WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> |
| <p>7 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168)</p> | <p>BO WEEVIL
Fats Domino (Imperial 5375)</p> | <p>MACK THE KNIFE (3 PENNY OPERA)
Louis Armstrong (Columbia 40587)</p> |
| <p>8 NO MONEY DOWN
Chuck Berry (Chess 1615)</p> | <p>SITTIN' IN THE DARK
Nappy Brown (Savoy 1176)</p> | <p>DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> |
| <p>9 NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> | <p>THAT'S YOUR MISTAKE
Otis Williams & New Group (DeLuxe 6091)</p> | <p>DEVIL OR ANGEL
Clovers (Atlantic 1083)</p> |
| <p>10 THAT'S YOUR MISTAKE
Otis Williams & New Group (DeLuxe 6091)</p> | <p>NO MONEY DOWN
Chuck Berry (Chess 1650)</p> | <p>DON'T BLAME IT ON ME
Fats Domino (Imperial 5375)</p> |

A Sure Bet!!
"LIPTOWN STOMP"
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"I'll Always Remember You"
 ARBEE STIDHAM G-100
"SMOKE STACK LIGHTNING"
 b/w
"Dreamed (Last Night)"
 HERBY JOE G-101
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 B/W
"IT AIN'T RIGHT"
 Little Walter
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"THRILLS AND HEARTACHES" **"HOLD ME CLOSE"**
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|---|--|
| 1 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 1 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 1 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) |
| 2 JIVIN' AROUND
Ernie Freeman
(Cash 1017) | 2 EDDIE MY LOVE
Teen Queens
(RPM 453) | 2 THE GREAT PRETENDER
Platters
(Mercury 70753) |
| 3 THE GREAT PRETENDER
Platters
(Mercury 70753) | 3 DEVIL OR ANGEL
Clovers
(Atlantic 1089) | 3 DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) |
| 4 EDDIE MY LOVE
Teen Queens
(RPM 453) | 4 THE GREAT PRETENDER
Platters
(Mercury 70753) | 4 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168) |
| 5 DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) | 5 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | 5 TUTTI-FRUTTI
Little Richard
(Specialty 561) |
| 6 DEVIL OR ANGEL
Clovers
(Atlantic 1083) | 6 BO WEEVIL
Fats Domino
(Imperial 5375) | 6 SMACK DAB IN THE MIDDLE
Basie & Williams
(Clef 89169) |
| 7 TUTTI-FRUTTI
Little Richard
(Specialty 561) | 7 SPEEDOO
Cadillacs
(Josie 785) | 7 EDDIE MY LOVE
Teen Queens
(RPM 453) |
| 8 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) | 8 YES SIR, THAT'S MY BABY
Sensations
(Atco 6056) | 8 DEVIL OR ANGEL
Clovers
(Atlantic 1089) |
| 9 WPLJ
Four Deuces
(Music City 790) | 9 LATER, ALLIGATOR
Bobby Charles
(Chess 1609) | 9 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) |
| 10 I'LL BE HOME
Flamingos
(Checker 830) | 10 JIVIN' AROUND
Ernie Freeman
(Cash 1017) | 10 YES SIR, THAT'S MY BABY
Sensations
(Atco 6056) |



- | | | |
|--|---|---|
| 1 BO WEEVIL
Fats Domino
(Imperial 5375) | 1 THE GREAT PRETENDER
Platters
(Mercury 70753) | 1 THE GREAT PRETENDER
Platters
(Mercury 70753) |
| 2 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | 2 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168) | 2 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) |
| 3 JIVIN' AROUND
Ernie Freeman
(Cash 1017) | 3 DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) | 3 SPEEDOO
Cadillacs
(Josie 785) |
| 4 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | 4 BO WEEVIL
Fats Domino
(Imperial 5375) | 4 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed
(Vee-Jay 168) |
| 5 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 5 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 5 BO WEEVIL
Fats Domino
(Imperial 5375) |
| 6 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) | 6 HEY DOLL BABY
Clovers
(Atlantic 1083) | 6 NO MONEY DOWN
Chuck Berry
(Chess 1615) |
| 7 SIGNIFYING MONKEY
Smookey Joe
(Flip 228) | 7 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | 7 I'LL BE HOME
Flamingos
(Checker 830) |
| 8 THE GREAT PRETENDER
Platters
(Mercury 70753) | 8 SITTIN' IN THE DARK
Nappy Brown
(Savoy 1176) | 8 DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) |
| 9 ONE NIGHT
Smiley Lewis
(Imperial 5380) | 9 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | 9 DEVIL OR ANGEL
Clovers
(Atlantic 1083) |
| 10 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | 10 NO MONEY DOWN
Chuck Berry
(Chess 1615) | 10 I'LL BE FOREVER LOVING YOU
El Dorados
(Vee-Jay 165) |

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AND TWO TERRIFIC SONGS

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C/W
"FOOLISH ME"

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Tico Signs Two

NEW YORK — George Goldner, proxy of Tico Records, has announced the signing of Alfredo and his orchestra and the Pete Terrace Quintet to exclusive recording contracts. Alfredo is a well known artist in the Latin music field having had a number of hits while recording for the Rainbow label. Terrace, who has just formed his own aggregation, was formerly the vibe man with Joe Loco's group. Terrace's first release "Poor People Of Paris Cha Cha" b/w "Shangri-La" has already been issued.

WANN Plays Top R & B 50

ANNAPOLIS, MD.—Radio Station WANN, this city, has inaugurated a new policy on its Sunday afternoon "Car Hop" Show, designed for the Sunday afternoon listener on the road, relaxing at home, or at the beaches (during the summer months). The show, which is aired from three to six P. M., consists of the top fifty rhythm and blues tunes throughout the country as compiled by The Cash Box. Listener reaction to the first program, presented February 19, is reported as excellent. In addition to the top fifty rhythm and blues, the show also features news, the correct time, and up-to-the-minute weather and driving conditions for a five-state area which WANN serves. Of the 50 best selling records compiled by The Cash Box, the first twenty are reported in order of strength and the following thirty are records selling well in various territories throughout the U.S. with no attempt to list them in order of strength.

Heading For The Top!
"THAT'S WHAT I'LL DO"
Shirley and Lee
AL #3313



A Sensation!!
"SOMEBODY HELP ME"
Leon Tarver
BLUE LAKE 118
BLUE LAKE RECORDS
4858 S. COTTAGE GROVE CHICAGO, ILL.
(Tel.: Oakland 4-5254)

ANOTHER SMASH FOR BROOKS!
"THIS IS MY PRAYER"
b/w
"I WANT YOUR LOVE TONIGHT"
Billy Brooks
DUKE 149
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

RHYTHM 'N' BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"DID YOU EVER LOVE A WOMAN" (2:30)

[Modern BMI—King, Ling]

"LET'S DO THE BOOGIE" (2:25)

[Modern BMI—King, Ling]

B. B. KING
(RPM 457)

● B. B. King offers another strong pairing in his latest release. "Did You Ever Love A Woman" is a slow-paced blues in which King tells of his deep feeling for his woman. King's smooth handling of the warm lyrics and melodic blues makes this a deck that should pull in the sales in generous quantities. The flip, "Let's Do the Boogie," is a fast beat boogie item that drives all the way. It's an enthusiastic King who belts against a swinging instrumental backdrop. A good coupling.

"I'VE GOT NEWS FOR YOU" (2:57)

[Tollie Music BMI—McShann, Bowman]

"MY DARKEST NIGHT" (2:47)

[Tollie Music BMI—McShann, Bowman]

PRISCILLA BOWMAN/JAY McSHANN
(Vee-Jay 179)

● Priscilla Bowman and Jay McShann, whose "Hands Off" was one of the biggest r & b hits of the year, follow with material very much in the same vein, and lyrics that pick up the story. Miss Bowman is in good voice and obviously feels and enjoys the mood of the piece. McShann's orking carries the ball all the way, backing the thrush in a manner that keeps the tune filled with spirit. Should prove to be a strong follow-up to "Hands Off." "My Darkest Hour" is a change of pace for the thrush. However, Miss Bowman shows her versatility, turning in a very moving vocal of a slow, torchy blues. Good side that should not be overlooked.

"ME AND MY MULE" (2:08)

[Jay & Cee BMI—Jack Dupre]

"FAILING HEALTH BLUES" (2:47)

[Jay & Cee BMI—Lucille Dupre]

JACK DUPRE
(King 4876)

● Jack Dupre, who has been in the charts with a number of novelties, comes up with another narrative-blues, "Me and My Mule," in which he carries on a humorous one-sided conversation with his mule. Dupre is tops at handling this sort of material, and being no stranger to the charts he is bound to get good experience in this way. Should be a strong selling item. The flip, "Failing Health Blues," is a down-home slow beat blues chanted expressively by Dupre. It is a strong Southern markets item, but the overall sale should accrue to "Me and My Mule."

THE CASH BOX

Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DIRECTLY FROM MY HEART TO YOU" ... Little Richard Peacock 1658
- ★ "I'LL WAIT FOREVER"
- "GET ON THE RIGHT TRACK BABY" } .. Titus Turner Wing 90058

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CHARMS

(Chart 613)

ⓑ "HEART OF A ROSE" (2:30) [Sherlyn BMI—Richard Parker]. The Charms dish up a tidy quick beat rocker with flavor and zest. A happy sounding jump very much in the idiom the kids are buying. Good side that could cash in strong.

ⓑ "I OFFER YOU" (2:55) [Sherlyn BMI—Richard Parker]. The flip is a sugary lilting ballad, more restful for the nerves, but not as exciting for the teen-age buyer. Ok side, but not as enticing as "Heart of a Rose".

BABS GONZALES

(King 4885)

ⓐ "HOUSE RENT PARTY" (2:55) [Jay and Cee BMI—Gonzales]. Babs Gonzales does a talky bit with a small combo laying down the beat behind him. The story of the empty pocket male waiting for his chick at a "social tea" where gambling and drinking was the ticket has just a faint humor. On the whole the deck doesn't come off too well.

ⓐ "SHE'S JUST RIGHT FOR ME" (2:55) [Jay and Cee BMI—Gonzales, Hayes]. Similar material and similar comments.

THE AVALONS

(Groove 0141)

ⓑ "CHAINS AROUND MY HEART" (2:38) [Dave Dreyer ASCAP—Medley, Ross]. The Avalons make a strong debut with their initial Groove dinking. A cool falsetto lead working against a drifting background of deep chants makes an effective offering. Deck is worth a careful examination and could take off.

ⓑ "OOH! SHE FLEW" (2:35) [Roosevelt Music BMI—Jesse Stone]. The flip has the Avalons working over a middle beat jump with a cute treatment. The group's timing is solid, their delivery good. A strong etching.

JOHNNY FULLER

(Imperial 5382)

ⓑ "SISTER JENNY" (2:25) [Comodore BMI—Ruth Durand]. Johnny Fuller sings a rhythmic rock and roller with a spiritual flavor and a happy sound. Deck moves with a lively spirit and is different enough to make a strong impression.

ⓐ "MY HEART IS BLEEDING" (2:40) [Reeve Music BMI—Bartholomew, King]. Johnny Fuller sings a slow ballad with feeling. It is similar in feeling to Fuller's last few "Ace-type" recordings. Soft, romantic and sad.

JAMES BROWN

(Federal 12258)

ⓑ "PLEASE, PLEASE, PLEASE" (2:41) [Armo BMI—Brown, Terry James]. Brown sings with gusto selling a middle-beat blues potently. He sings with an intense emotion. Ok deck.

ⓑ "WHY DO YOU DO ME" (2:57) [Armo BMI—Byrd, Keels]. James Brown sings a slow beat blues on the flip. It is done with warmth and Brown comes off with two good sides.

LITTLE RICHARD

(Peacock 1658)

ⓑ+ "DIRECTLY FROM MY HEART TO YOU" (2:51) [Lion BMI—Richard Penniman]. Little Richard sings a slow, feeling-filled blues against the soft and simple backing of the Johnny Otis band. It is a romantic effort sung with warmth.

ⓑ "LITTLE RICHARD'S BOOGIE" (2:50) [Lion BMI—Richard Penniman]. Little Richard knocks out a fast-beat boogie with a zesty reading against a rocking band backdrop. Deck drives from the opening bar.

ETTA "MISS PEACHES" JAMES

(Modern 984)

ⓑ+ "I'M A FOOL" (2:15) [Modern BMI—Berry, Josea]. Etta James rocks with little restraint as she proclaims her love for her unsympathetic boyfriend. Deck jumps, good orking and driving arrangement. Should grab off a good slice of the available business.

ⓑ+ "NUMBER ONE" (2:20) [Modern BMI—Ling]. Miss James belts a middle beat rhythm piece in her solid vocal styling. Gal projects well. Driving jump that the kids will love. Storywise, Etta does better on this side. She's still in love, but on this deck she gets her man.

JOE MEDLIN

(King 4886)

ⓑ "SUFFERING WITH THE BLUES" (3:00) [Jay and Cee BMI—Conyers, Pemberton]. Joe Medlin is back on records and his first effort is a dramatic bit of singing. Medlin sings a slow-paced ballad effectively chanted. Smooth, easy to listen to wax.

ⓑ "SOMEONE MADE YOU FOR ME" (2:50) [Jay and Cee BMI—Henry Glover]. A slow, pop-religious ballad. Of the Hamilton-Hibbler school, both delivery and material. Big voiced effort. Pleasing, warm, emotional wax.

SONNY TERRY

(Groove 7740)

ⓑ "HOOTIN' BLUES #2" (2:14) [E. B. Marks BMI—Sonny Terry]. Sonny Terry and his group go wild on a racing instrumental. A variety of sounds and treatment add up to a crazy and exciting hunk of wax. Should rack up a good sale.

ⓑ "RIDE AND ROLL" (2:32) [E. B. Marks BMI—Terry, McGhee]. Flip is a fast beat jump blues that makes a happy coupler. Deck moves at a breath-taking pace and the kids can work up a dripping brow with this one.



THE CASH BOX
Rhythm 'N' Blues **SLEEPER OF THE WEEK**

"I'M WISE" (2:16)
 [Bess Music BMI—Bocage, Collins, Smith]

"HAPPY TEARS" (3:04)
 [Bess Music BMI—Bocage, Smith]

EDDIE BO
 (Apollo 3551)

● Eddie Bo comes up with an unusual piece of material in "I'm Wise". A quick Latin beat captivates as Eddie Bo sings the story of his conniving, two timing woman. Simple, cornball backing lends atmosphere to the deck. A

goodie that is already being reported in some areas. The flip, "Happy Tears", is a slow beat blues well done by the new personality. Bo wails with an interesting style. A strong pairing. However, for the big side it's "I'm Wise".

"CRAZY LOVE" (2:40)
 [Maureen BMI—Ifill, Weinstein]
"NEVER LET ME GO" (2:42)
 [Maureen BMI—Ifill, Weinstein]

(THE ROYALTONES)
 (Old Town 1018)

● The Royaltones come up with a quick beat ditty, "Crazy Love", that is intriguing in sound, falsetto lead, and drive. Deck has a sound feeling of the Bulawayes, tunewise it is reminiscent of "Gee", and the lead is as near as we can describe, a thin, high pitched falsetto. The combination makes for

an unusual etching that should appeal to the buyer. Watch this etching carefully. The flip, "Never Let Me Go", is a slow ballad effectively done, tho not as exciting material-wise as "Crazy Love". The lead voice is again the strong point of the recording. Ok deck, tho we like "Crazy Love" for strong action.

Ramon Bruce Six Day Rock 'n Roll Jaunt Sets Records



NEWARK, N.J.—Ramon (I Am The) Bruce, one of WAAT's leading rock and roll dee jays, is reported to have broken every existing attendance and gross receipts record in the houses he played during his six-day theatre jaunt in Northern New Jersey.

On opening night, Feb. 12, at the Capitol Theatre in Passaic, "The Bruce" had 8,000 people circling the block waiting to see the line-up of top rock and roll performers.

At the Embassy Theater in Orange, on Tuesday night, the show played to a packed house which was sold out a week in advance for both performances. Wednesday, at the Ritz in Paterson, approximately 4,000 teen-

agers jammed the streets. And at every other theater thereafter, the Regent in Paterson, the De Witt in Bayonne and four shows on Saturday at the Fabian, the show played to a packed house.

The six-day junket is reported to have grossed more than \$35,000 and played to more than 25,000 people. Artists on the bill included the Heartbeats, Harriet (Yum-Yum) Kaye, Gloria Mann, Sam (The Man) Taylor and his Orchestra, the Valentines, the El Dorados, Ray and Jay, Don Bruce, Jess Powell and his band and others.

Bruce is heard regularly on WAAT with his "Bruce's Roost" show.

THE CHAMPIONS/SONNY THOMPSON
 (Chart 611)

B "MEXICO BOUND" (2:20)
 [Pelican BMI—Thompson, Stone]. The Champions blend on a middle-beat rhythmic bouncer that is very familiar in tune and treatment. Well done.

B "IT'S LOVE, IT'S LOVE" (2:30)
 [Sherlyn BMI—Stone, Oshins]. The Champions sing a tender, romantic slow beat with feeling. Lead is effective and the group backs well, resulting in an ok deck.

TITUS TURNER
 (Wing 90058)

B+ "I'LL WAIT FOREVER" (2:15)
 [Danbury BMI]. Titus Turner lends his full voice to a beautiful slow beat ballad. The chanter sells the romantic lyrics with conviction and sincerity. Strong wax that could make it for Turner. Watch it.

B+ "GET ON THE RIGHT TRACK, BABY" (2:16) [Brent BMI]. For the coupling Turner jumps with enthusiasm on a quick beat exciter. Turner gets emphatic, shouting for his baby to "come on home and treat me wrong again." Exciting performance and instrumental backing to match.

THE HEARTBEATS
 (Hull 713)

B+ "DARLING HOW LONG" (2:31)
 [Keel BMI—Sheppard, Miller]. The Heartbeats come up with a strong follow up to their "Crazy For You." Melodic slow beat ballad that is well performed. Wax should do ok sales-wise. Watch it.

B "HURRY HOME BABY" (2:25)
 [Keel BMI—Sheppard, Miller]. The Heartbeats back with a strong quick beat jump. The kids go wild and bang out a rocking side that the kids will love. Two strong waxes.

SPIRITUALS

JEWEL GOSPEL TRIO
 (Nashboro 570)

B "I LOOKED DOWN THE LINE" (2:55) [Excellorec BMI—Harrison]. The Jewel Gospel Trio blend on a slow spiritual against a simple and unobtrusive instrumental backing. Deck changes tempo abruptly midway and turns into a wild, shouty jubilee item. Effective.

B "SOMEBODY'S KNOCKING AT YOUR DOOR" (2:40) [Excellorec BMI—Harrison]. The Trio joins voices on a quick beat rhythmic item. Exciting rhythm gospel side.

THE FAMOUS WARD SINGERS
 (Savoy 4071)

B+ "HOLD BACK THE TEARS" (2:35) [Crossroads BMI—Clara Ward]. The Famous Ward Singers blend beautifully on a stirring quick beat hallelujah item. Wonderful group turns in a wonderful job.

B+ "ANYWHERE IN GLORY" (2:37) [Crossroads BMI—Clara Ward]. The Wards offer a middle beat rhythm piece with dynamic force. Two top sides.

THE FIVE TRUMPETS
 (Savoy 4072)

B "I'VE GOT JESUS" (2:41)
 [Crossroads BMI—Broadnax]. The Five Trumpets, all male group, syncopate on a quick beat religious number and come up with a strong deck.

B "I SHALL NOT BE MOVED" (2:41) [Crossroads BMI—A. M. Brunner]. The Trumpets deliver a middle beat rhythmic effort with a similar styling. Imposing voices against an authentic gospel backing.

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 HIT IN ALL FIELDS!

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"HURRY HOME BABY"

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Mabel Lee
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"OPEN UP THAT DOOR"
"PLEASING YOU"

NAPPY BROWN Savoy 1187

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"OH MARY ANN"

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"RECESS IN HEAVEN"
"AM I WRONG"

JIMMY SCOTT Savoy 1184

"MY FAULT"
"WHEN ITS TIME TO LOVE"

BROWNIE MCGHEE Savoy 1185

"SHANGRI-LA"
"BLUES FOR EVERYBODY"

BOBBY BANKS TRIO Savoy 1186



THE CASH BOX

Reports

THE NATION'S

BIG 10

Country

JUKE BOX TUNES

POS. LAST WEEK

WHY, BABY, WHY

1 Red Sovine & Webb Pierce (Decca 29739; 9-29739) **2**
2 George Jones (Starday 202; 45-202)

I FORGOT TO REMEMBER TO FORGET

2 Elvis Presley (RCA Victor 20-6357; 47-6357) **3**
 (Sun 223; 45-223)

SIXTEEN TONS

3 Tennessee Ernie Ford (Capitol 3262; F3262) **1**

I DON'T BELIEVE YOU'VE MET MY BABY

4 Louvin Brothers (Capitol 3300; F3300) **6**

EAT, DRINK AND BE MERRY

5 Porter Wagoner (RCA Victor 20-6289; 47-6289) **5**

LOVE, LOVE, LOVE

6 Webb Pierce (Decca 29662; 9-29662) **4**

YOU'RE FREE TO GO

7 Carl Smith (Columbia 21462; 4-21462) **7**

THESE HANDS

8 Hank Snow (RCA Victor 20-6379; 47-6379) **9**

YOU AND ME

9 Kitty Wells & Red Foley (Decca 29740; 9-29740)

WHAT AM I WORTH

10 George Jones (Starday 216; 45-216) **10**

Serenade



NASHVILLE, TENN.—Charlie Walker (Decca) is all smiles as he chats with popular DJ Paul Kallinger about his hit recording of "Only You, Only You". Walker was in Nashville recently as guest star on the network portion of the WSM Grand Ole Opry.

DJ "Journey"



NASHVILLE, TENN.—Platter talk at WSM. Martha Carson (RCA Victor) is shown here discussing her new album with DJ, T. Tommy Cutrer (Mercury). Martha is currently on tour visiting DJ's across the country as she continues a promotion on the album, "Journey To The Sky".

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- | | |
|--|----------------------------------|
| 1. WHY, BABY, WHY | Red Sovine & Webb Pierce (Decca) |
| 2. I DON'T BELIEVE YOU'VE MET MY BABY | George Jones (Starday) |
| 3. LOVE, LOVE, LOVE | Louvin Brothers (Capitol) |
| 4. EAT, DRINK AND BE MERRY | Webb Pierce (Decca) |
| 5. I FORGOT TO REMEMBER TO FORGET | Porter Wagoner (RCA Victor) |
| 6. THESE HANDS | Elvis Presley (RCA Victor/Sun) |
| 7. YOU AND ME | Hank Snow (RCA Victor) |
| 8. SIXTEEN TONS | Kitty Wells & Red Foley (Decca) |
| 9. RUN BOY | Tennessee Ernie Ford (Capitol) |
| 10. YOU'RE FREE TO GO | Ray Price (Columbia) |
| 11. SO DOGGONE LONESOME. | Carlises (Mercury) |
| 12. FOLSOM PRISON BLUES. | Carl Smith (Columbia) |
| 13. BLUE SUEDE SHOES. | |
| 14. I WANT TO BE LOVED. | |
| 15. HEARTBREAK HOTEL. | |
| 16. IF YOU WERE MINE. | |
| 17. ONLY YOU, ONLY YOU. | |
| 18. NOT ANYMORE. | |
| 19. BLACKBOARD OF MY HEART. | |
| 20. TENNESSEE TODDY. | |
| 20. YES, I KNOW WHY. | |
| 20. POOR PEOPLE OF PARIS (JEAN'S SONG). | |
| 20. IT'S A GREAT LIFE. | |
| 20. DO YOU KNOW WHERE GOD LIVES. | |
| 20. A MAIL ORDER FROM HEAVEN. | |
| 20. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE). | |

CINCINNATI CUT-UPS

Eileen Rodgers (Columbia) was in town this week making the rounds with her new record "Some Of These Days". From the way the DJ's are spinning it, the record could take off in these parts. . . . Jim Runyon, formerly of WLW-T has joined WING in Dayton and will do a radio platter-chatter program on that station. . . . Dick Bray, veteran announcer and sportscaster, has become associated with the Wilson Freight Forwarding Co. . . . Daryl Parks will relieve Ted Kluszewski as the emcee of Promise Playhouse next Monday. Ted is leaving for spring training with the Reds (Baseball team) in Tampa, Fla. . . . Ernie Lee is back at WLW-TV. Said he was "tired of fishin' in Florida". Now Ernie! . . . Had a nice letter from Jim and Jesse. They are down in Live Oak Florida working on the "Swanee River Jamboree" over WNER which is carried by 15 southern stations. They are also on TV over WCTV in Tallahassee, and have been doing personals with Lew Childre.

NEWS FROM WHEELING:—The crowds at WWVA's World's original Jamboree are getting bigger now that spring is almost here. Each week they bring in a visiting Country DJ to be on the show. This week Johnny Small from WNCL, New London, Conn., was on hand. He had a new singer with him Ken Kirby. (Sure looks good). . . . Hyl0 Brown with the "Buckskin Boys," Sunny Collins, Carl Collins, Bob Miller, are doing personals in New England. . . . Lee Moore's Cross Country record "Dark as a Dungeon" is kicking up a big fuss. With all the majors trying for a follow up to "Sixteen Tons," it looks like the little Cross Country label will walk off with the prize. The tune, another from the pen of Merle Travis. . . . Jimmie Williams (MGM) just inked another contract with WWVA. . . . Wilma Lee and Stoney Cooper (Hickory) booked into the Circle Theater this week end. . . . A new way to song pluggin' occurred Wheeling when Dusty Owens had Gloria Rogerson wear an original uniform designed by Dusty calling attention to his plug song "Hello Operator" at the annual Beaux Arts Ball.

Columbia Kiddie Disk Prices

NEW YORK — Columbia Records this week announced the raise in price on kiddie eps on 45 rpm from \$1.19 to \$1.49, effective March 5.

It was also announced that the Starline Series, consisting of Rin Tin Tin original TV cast; and Captain Kangaroo original TV cast, starring Bob Keeshan, will issue two singles of each in March. The two series will sell for \$1.25 for each single, 45 or 78 rpm.

Other children's records will continue to be sold at the present price of 98¢ each.

Herald A-V Tape Deal

NEW YORK—Bob Rosen, Herald Records, announced that Herald had consummated a deal with John Beaumont, general manager, of A-V Tape Libraries, Inc., whereby A-V will issue the entire Herald jazz lp series on tape.

A-V and Herald Records will work together on promotion and tours. The tape reproductions by A-V will be issued with the same covers used on the original Herald lps.

A-V and Herald also plan joint recording sessions.

Rosen said, "On the future live recordings it is planned to utilize the top engineers and equipment of A-V. It is our hope to be able to get the finest sound and fidelity possible."

TOMMY COLLINS
 "Wait A Little Longer"
 c/w
 "What Kind Of A Sweetheart Are You"
 Capitol #3370

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 Wilma Lee & Al Terry
 "NOT ANYMORE"
 c/w
 "WE MAKE A LOVELY COUPLE"
 Hickory 1041

JIMMIE WILLIAMS
 Singing star on WWVA's "World's original Jamboree"
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MGM
 "MY SUSPICIOUS MIND"
 b/w
 "GO AHEAD & MAKE ME CRY"
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THE 10 TOP THE CASH BOX Country Best Sellers

- (PLUS THE NEXT FIVE)
1. WHY, BABY, WHY
 Red Savine & Webb Pierce
 (Decca 29739; 9-29739)
 George Jones
 (Starday 202; 45-202)
 2. I FORGOT TO REMEMBER TO FORGET
 Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)
 3. SIXTEEN TONS
 Tennessee Ernie Ford
 (Capitol 3262; F3262)
 4. I DON'T BELIEVE YOU'VE MET MY BABY
 Louvin Brothers
 (Capitol 3300; F3300)
 5. LOVE, LOVE, LOVE
 Webb Pierce
 (Decca 29662; 9-29662)
 6. EAT, DRINK AND BE MERRY
 Porter Wagoner
 (RCA Victor 20-6289; 47-6289)
 7. YOU AND ME
 Kitty Wells & Red Foley
 (Decca 29740; 9-29740)
 8. YOU'RE FREE TO GO
 Carl Smith
 (Columbia 21462; 4-21462)
 9. BLUE SUEDE SHOES
 Carl Perkins
 (Sun 234; 45-234)
 10. THESE HANDS
 Hank Snow
 (RCA Victor 20-6379; 47-6379)
 11. FOLSOM PRISON BLUES
 12. I FEEL LIKE CRYIN'
 13. HEARTBREAK HOTEL
 14. SO DOGGONE LONESOME
 15. I'M MOVIN' IN
 15. I WANT TO BE LOVED
 15. RUN BOY
 15. JUST CALL ME LONESOME

The Cash Box Country Reviews

● BULLSEYE	● GOOD
● EXCELLENT	● FAIR
● VERY GOOD	● MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"I'M A FOOL" (2:30)
 [Ernest Tubb BMI—T. Smith]
 "SERENADE" (2:15)
 [Harms ASCAP—N. Brodsky, S. Cahn]
 SLIM WHITMAN
 (Imperial 8305; X8305)

● It's more than likely that Slim Whitman's name is gonna appear high up on the popularity charts once again as he comes up with two decks tailor-made for his wonderful vocal technique. On one end the artist smoothly vocal-yodels a touching, middle beat lover's lament tagged "I'm A Fool". On the flip Whitman is in a happier frame of mind as he waxes a lovely, moderate paced, romantic title tune from the flick "Serenade". Whitman has two strong contenders for honors.

PEE WEE KING
 (RCA Victor 20-6450; 47-6450)
 B+ "BLUE SUEDE SHOES" (2:00)
 [Hi Lo BMI—C. Perkins] The Pee Wee King outfit, featuring a bright vocal debut by Walter Hayes, comes up with a sensational cover of the solid driving, rhythmic novelty. Could capture the largest slice of the sales melon.
 B+ "TENNESSEE DANCIN' DOLL" (2:16)
 [Ross Jungnickel ASCAP A. Schroeder, N. Simon] Bottom deck is a light and bouncy toe-tapper that King and the vocal trio etch in most appealing manner.

TED DAFFAN
 (Daffan 102; 45-102)
 C+ "TANGLED MIND" [Hill & Range BMI—Daffan, Shoss] Jerry Irby takes the vocal spotlight as Ted Daffan and his Texans capably showcase the artist on an expressive, middle beat weeper.
 C+ "BOTTOM OF THE LIST" [Hill & Range BMI—J. Irby] This end the entire group knocks out a tasteful, quick beat bouncer with sprightly lyrics. A fetching etching.

ANDREWS BROTHERS
 (MGM 12184; K12184)
 B "STORE BOUGHT" (1:55)
 [Acuff-Rose BMI—Ketrone] The Andrews Brothers present a mighty pleasing vocal combo as they tell how they favor a gal whose charms are not artificial. A delectable, bouncy biscuit.
 B "WHY DON'T YOU FORGET ABOUT ME" (2:18)
 [Acuff-Rose BMI—Miller, Mitchell] On the under portion the boys prettily spin an up tempo, tear-compelling ballad.

LOY CLINGMAN
 (Viv 2000; 45-2000)
 C+ "TIME WOUNDS ALL HEELS"
 [Debra BMI—L. Clingman] With Al Casey and the Arizona Hayriders neatly handling the instrumentation and Loy Clingman dishing up the lyrics in distinctive style the boys etch a feelingful, up tempo sentimental ditty.
 C+ "URANIUM BLUES" [Debra BMI—L. Clingman] This half Clingman sends up an easy-on-the-ears reading of a self-penned tale about the misery causing mineral.

'NITA, RITA, AND RUBY
 (RCA Victor 20-6445; 47-6445)
 B+ "NOT ANY MORE" (2:19)
 [Acuff-Rose BMI—B. Terry] The 'Nita, Rita & Ruby trio turns in a tantalizing performance on an up beat, romantic hearbreaker that's starting to make noise. Excellent platter. Could be a smash.
 B+ "LEROY" (2:14)
 [Glover BMI—A. Roberts, M. Delugg] The gals follow up their regional pop click, "Hi De Ank Tum", with another pop sounding ditty. A catchy, quick beat piece with delightful lyrics. Standout musical assist on both ends.

EDDIE DEAN
 (Sage and Sand 215; 45-215)
 B+ "LOOK HOMEWARD, ANGEL"
 [Sage & Sand BMI—J. Flint] The polished tones of Eddie Dean shine as he beautifully fashions a very pretty, middle tempo romantic weeper. Lovely choral and instrumental support on a deck that could take off and go all the way. Watch it closely.
 B "DOWNGRADE" [Sage & Sand BMI—Hecht, Fleener] This end Dean, effectively backed by the Five Guitars, spins an interesting, up tempo tearful tune. Good sound on both ends.

TABBY WEST
 (Decca 29822; 9-29822)
 B+ "I LOVE EVERYBODY" (2:43)
 [Meadowbrook ASCAP—L. Love, M. Love] Tabby West comes up with an enticing vocal effort as she spins a captivating lilter about a gal who is liked by all and vice versa. Engaging choral support by the Anita Kerr Singers rounds out a charming platter.
 B "HILLBILLY BLUES" (2:32)
 [Springfield BMI—J. Parker] The chirp bemoans the fact that she left home for the 'big city' on this slow paced blues item.

SID KING & THE FIVE STRINGS
 (Columbia 21505; 4-21505)
 B "BLUE SUEDE SHOES" (2:02)
 [Hi-Lo BMI—Perkins] Sid King and the Five Strings toss their hats into the ring in the race for top honors as they belt out this rock 'n roll flavored ditty in most inviting fashion.
 B "LET 'ER ROLL" (2:31)
 [Peer Int'l BMI—White] Under lid is another beaty, rhythmic novelty that the boys knock out in enjoyable style.

TEX RITTER (Sacred)
 (Capitol 3363; F3363)
 B "IF JESUS CAME TO YOUR HOUSE" (3:10)
 [Vidor BMI—Arranged—T. Ritter] A much-recorded entry in the religious market is treated to a stirring recitation by the mellow-toned Tex Ritter. A first rate performance that should do very well.
 B "THE TOUCH OF THE MASTER'S HAND" (2:52)
 [Tex Ritter ASCAP—M. Brocks Welch, T. Ritter] Here Ritter tells about a violin's value suddenly increasing at an auction when played by the master. A tender and persuasive tale.

T. TOMMY (Sacred)
 (Mercury 70809; 70809x45)
 B+ "I'M GONNA SING AND SHOUT"
 [Tree BMI] T. Tommy and the Chanters are set to tell us what religion is all about as they come up with a spirited portrayal of a jubilee style opus set to a gay, hand-clapping beat. Should really appeal to Bible Belt enthusiasts.
 B "COME, SWEET CHARIOT"
 [Alpine BMI] Here Tommy and the group offer another fine reading as they send up a middle beat, rhythmic chant of a judgment day piece.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Ernest Tubb (Decca), just back from a week in California where he did a series of TV films. Tubb did the MC chores on the show.

Slim Whitman (Imperial) embarked upon his long talked about European tour last month. Prior to his leaving the States, Whitman cut one of his finest recordings in sometime. Many expect his latest record of "I'm A Fool" to smash in the States while he's riding the hit crest in England.

Frances Kaye, well known New York publicity rep was into Nashville and visiting back stage at the Grand Ole Opry recently. Frances has handled publicity in the metropolitan areas of New York for a number of the country and western artists and is considered to be one of the finest publicity reps in the business. We were happy to have her visit here at Nashville.

According to word from Sheriff Tex Davis, Elvis Presley (RCA Victor) on Sunday, February 12, headlined three big shows at the auditorium in Norfolk, Virginia. 9,900 paid customers pushed and shoved their way in to catch the show. Starring with Presley on the Norfolk date were Justin Tubb, the Carter Sisters with Mother Maybelle, the Louvin Brothers and Benny Martin. Davis reported that the show was such a success for country music in Norfolk that the sponsors are beating a path to their doors. Tex seems to be keeping the Norfolk area high on the list, country-music-wise.

Louie Innis, in from Cincinnati, back at the old stomping grounds here in Nashville, lining up a recording session for a King Record artist.

Jerry Byrd (Decca), who just completed a long tour, back in town getting ready for his third Decca recording session. Byrd headquarters here at the Opry in Nashville.

Frankie Starr (Decca), set for the Wilmington Azalea Festival, April 5 through 8.

Chet Atkins (RCA Victor) back in Nashville after a very successful visit to the West Coast, where he appeared on the "Tennessee Ernie Show". Atkins made the trip with RCA Victor A & R topper, Steve Sholes. Another purpose of the visit to the Coast was to promote his current "Poor People Of Paris" ("Jean's Song"), which could really be the big one of Chet's career. Heavy reaction has been received on the record in the pop field already. No doubt, this will lead to a more wide-spread popularity of the Atkins' style of guitar picking.

From New York Chick Crumpacker, RCA Victor promotion man, reports that the TV film series "Eddie Arnold Time" began a twenty-six week run with participating sponsors on February 11, on WRCA-TV, New York City. This brings to nearly one hundred the number of cities where "Eddy Arnold Time" has been started.

THE BIG "D" JAMBOREE . . . George Jones (Starday, who has made quite a name for himself in the last several months was in for a guest spot appearance on the Big "D" on February 6. The Big "D" staffers are kicking the show off at about 10 to 8 for a radio warm-up and are opening the doors a half hour earlier at 6:30. This is in keeping with the Big "D's" recent revising of the show into a three-hour program, all of which is broadcast over KRLD-Radio.

Carl Perkins (Sun), who's attracting the attention and gathering the coin, with his recording of "Blue Suede Shoes", came in for the guest spot on February 18. Perkins went over in a big way.

Joe Poovey, now recording on Rural and Rhythm Records. Poovey continues with his deejay show on McKinney's KMAE, Saturday afternoon. Another interesting note is Joe's tapes, which he does at the Big "D" on Saturday night. . . "Interviews with Stars and Guest Stars".

Big "D" booker, Ed Watt, informs us that Jimmy & Johnny are back in town after a big swing through Canada with Webb Pierce.

Hank Locklin pushes forward with another new release. Titles of the new one are "A Good Woman's Love" and "I'm A Fool".

Helen Hall was out with a new record on Coral, "Unwanted Love, Unwanted Heart".

Big excitement at the Big "D" this week seems to surround Sonny James' new Capitol recording "For Rent" and "My Stolen Love".

LOUISIANA HAYRIDE . . . Nice note from Jo Jo Dison in Natchitoches, Louisiana, informs us that these entertainers are currently working the Louisiana Hayride: Johnny Cash, Johnny Horton, Buddy Attaway, Jimmy Newman, Hoot & Curley, Werly Fairburn, Betty Amos, Jack Ford, Jeanette Hicks, David Houston, Buzzy Busby, and The Bayou Boys. It is reported that Carl Perkins is expected to join soon.

Good to hear from Slick Norris, personal manager of Jimmy Newman (Dot). Slick has been promoting Jimmy's latest Dot record, "Seasons of My Heart" and "Let's Stay Together". Slick says he and Charlie Walker were in for visits with Paul Kallinger and Ray Davis recently at XERF, Del Rio. XERF is due for an increase in power in September. They are to go to 250,000 watts.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Porter Wagoner, home briefly from his six-week Southern tour for his once-monthly starring spot on the Jubilee, reports favorable reaction to his first sacred release, "What Would You Do (If Jesus Come To Your House)?"

Dee Kilpatrick, Mercury's A & R topper, cut his initial session with Bill Wimberly's Country Rhythm Boys and Chuck Bowers at the studios of Radi-Ozark. Vocal side is "Old Mr. Cottontail" and flip is instrumental "Jubilee Jump". Record is expected to arrive at the counters across the nation within a week to ten days.

For his next Jubilee appearance, March 3, Webb Pierce will have with him pianist-vocalist Roy Hall (Decca), singer Rita Robbins (RCA Victor) and the Jubilee Promenaders. Latter act is currently on tour with Gene Autry.

Other Jubilee guest acts of the near future: March 10, Wilburn Brothers (Decca); March 17, Betty Johnson of Don McNeill's Breakfast Club. Second "Junior Jubilee" will be presented March 24.

COUNTRY SMATTERINGS. . . Roy Acuff and his Smokey Mountain Boys (Decca), Kitty Wells (Decca), and Johnnie & Jack (RCA Victor) and the Tennessee Mountain Boys recently completed a tour of Ohio and Indiana, February 12 through 20.

Jimmie Dickens, (Columbia), Del Wood (RCA Victor), worked February 13 through 20 through Georgia and South Carolina.

Blackwood Brothers Quartet (RCA Victor) working solid through March 24, playing the States of Alabama, Kentucky, Tennessee, North and South Carolina, Georgia and Illinois.

Word from Jeannie Taylor reports that Hank Snow and his Rainbow Ranch Boys (RCA Victor) are on a Northwestern tour, including part of Canada, through March 1.

WAX-WISE. . . Elvis Presley (RCA Victor) with his first all RCA Victor release of "Heartbreak Hotel" and "I Was The One" is receiving top promotion. Already "Heartbreak Hotel" is beginning to show to great advantage.

Lou Millet (Ekko), WLCS, Baton Rouge, Louisiana, is getting strictly behind the promotion of his latest Ekko release "When I Harvest My Love" and "Chapel of My Heart". Millet, who has made several guest appearances on the various shows here in Nashville is set to return here soon for another recording session.

Fourteen weeks ago Dave Rich (RCA Victor) was introduced to the label with two unusual numbers, "I Forgot" and "I Thing I'm Gonna Die". This young deejay from Central City, Kentucky, introduces his second release with "I'm Glad" and "Darling, I'm Lonesome". It's certain that Rich will be a response-getter from now on.

Ernest Tubb (Decca) and Johnny Cash (Sun) both have a hit with their recording of "I Get So Doggone Lonesome".

Rita Robbins (RCA Victor) busts forth with a new recording of "Miss The Love" and "How Long". Rita is set for a guest appearance on the Ozark Jubilee in the very near future.

Mitchell Torok (Decca)—looks as if he is heading for the turn-ables in a big way with his recording of "Red Light, Green Light" and "No Money Down". The Torok disk is already gaining much attention.

Decca records recently signed Tommy Smith, who is believed to become a most promising artist for the label. Tommy's first recording is "I'm A Fool", which the lad featured on the former Delta label. With the original "I'm A Fool" by Tommy Smith and a cover of the song by Slim Whitman (Imperial) leaves indications that there will be other artists jumping on to this hit material.

Ramblin' Lou, postcards from Sarasota, Florida, where he has been basking in the sun on vacation (Lucky Man) holds forth during his work days promoting country music at WJLL in Niagara Falls, New York.

Martha Carson (RCA Victor) is the recipient of much play by her recording of "David and Goliath" and "I Want to Rest a Little While", which is her current solo release. Much attention is also being given Martha's "Journey to The Sky" Album, which is in line with RCA Victor's "Meet The Girls" promotion, whereby they have been releasing a number of their female vocalists with albums.

Bob McKinnon, KTK-Tucson, Ariz. passes along his thanks to the following record representatives in his area. They include Bill Worshing, RCA Victor, E. D. Shaeffer, Capitol, and Doug Hall, Decca. Ray Pulley, South Norfolk, Va. high school student who conducts the "Cuzin Ray Hoedown", a country music program heard over the school station WFOS-FM, thrilled by the recent visits of Elvis Presley and The Carter Sisters.

Carl Smith makes his bid for more top recording honors with the release of his "I've Changed" and "If You Do Dear". Excellent disc jockey record service is being promoted on this number by Smith.

Slim Whitman (Imperial) no doubt, will have one of his best sellers in sometime, with his current recording of "I'm A Fool". Great job by Whitman on this one for Imperial.

Webb Pierce (Decca) shows no sign of losing his magic recording talents with the release of his two new ones "Yes, I Know Why" and "'Cause I Love You".

After some six weeks off of the air because of doctor's orders, Uncle Jim Christie, Keg, Fort Worth, Texas is back in the saddle once again, spinning the country wax three hours each night. He was sure missed those six weeks by his many friends in the country field.

Jim Reeves (RCA Victor) who has just completed a very successful tour for A. V. Bamford, found that his recording of "If You Were Mine" and "That's A Sad Affair" was being well received around the country. With both sides of this new release by Reeves receiving top play, looks as if he has a two-sided winner.

Willie Phelps is the writer of the current Skeets Yaney (MGM) recording of "Meet Me In The Chapel" on MGM. Yaney is receiving some wide-spread promotion on the song by his disc jockey friends.

Western star Charlie Aldrich signed a Decca Record recording contract this week in Hollywood with the first side to be released around March 1st.



BENNY MARTIN



DAVE RICH



JACK FORD



MITCHELL TOROK



LOU MILLET



TOMMY SMITH

THE SEEBURG



V-200

PLAYS 45 R.P.M.



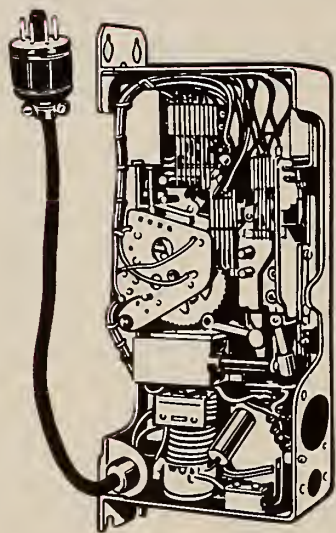
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Chicago 22, Illinois



Here and There

WASHINGTON, D. C.—Of great interest to coinmen is the fact that more than two million American workers are going to get a raise on March 1. And these workers are the people who contribute mostly to coin operated equipment—those who seek economical entertainment. On March 1, the minimum wage will be boosted by law from 75¢ to \$1 per hour. It is figured that the annual increase in income to these two million workers will be about \$560 million. The Department of Labor says that it is in the South that the higher wage will have its greatest impact. In the highly-industrialized northeast, only 8 per cent of the employees covered by the law will be affected.

YOUNGSTOWN, O.—Operators in this area can look ahead with considerable glee. Chevrolet Motors announced this week that it will build its largest assembly plant on a site 12 miles north of Youngstown. Plans call for the opening of the plant late in 1957. It will employ about 8,000 salaried and hourly-rated workers. Site of the new factory is a tract of land more than 300 acres in Lordstown Township, Trumbull County. Ground breaking will take place this spring, with construction to start as soon thereafter as possible.

NEW YORK—The price of copper wire, used extensively in all coin machines, will probably see an increase in price very shortly. Following the lead of one copper producer last week, all producers this week hiked the price of the red metal by 3¢ per pound. Scrap copper also moved up. It's hoped that Chile may move more metal at the higher price, but it's claimed it will hardly relieve the shortage.

CHICAGO — Operating in 1975 should be much better than it is today, if we are to take the word of Melvin H. Baker, who predicted that by that year the work week should be four days. With an anticipated population increase and more time to seek entertainment and relaxation, coinmen of 1975 should find their operations more profitable. Just hang on, fellows, it's only 19 more years to go.

NEW YORK—We met up this week with one of our old-time coin machine friends, who had retired well past the age when most successful men do so. We complimented him on his apparent youthfulness and energy. "Yes", he said, "I feel as full of energy and ideas as a man of thirty-nine—for about half an hour a day."

WANT SCHOOLS FOR JUKE BOX PROGRAMMING

Many Operators Agree Schools Should be Conducted to Teach Record Programming of Juke Boxes. Believe It Would Help Boost Take and Better Please Playing Public

Some time ago *The Cash Box* suggested that there come into being programming schools to help juke box operators and their servicemen to better understand how to properly program recordings in their juke boxes.

This idea clicked with many operators. They have since advised that they believed, just as manufacturers now conduct mechanics' service schools, that schools should also be conducted along the lines of how to properly program juke boxes.

"After all", one operator advised, "this is our bread and butter.

"What good is any phonograph without records?" he asks, and adds, "and what good is a phonograph that isn't correctly programmed?"

"This sort of machine takes in only what comes by absolute luck. It doesn't bring in the income it should or would were it programmed correctly."

There is no doubt that correct programming is of the utmost importance to all the nation's juke box operators.

Those phonographs that have pencil marked title strips, or title strips for anything but what comes up when coin is inserted, are not only hurting that certain individual operator who owns that machine but, at the same time, hurts every single music operator in the area.

It has also been discovered that a tremendous number of operators program only those records that *they* believe are best. They do not first scrutinize their locations carefully to decide

what each individual place *would like to hear.*

There are dozens of other problems that arise along with proper programming which, when cured, bring operators the absolute maximum intake which is, usually, anywhere from 20% to over 250% better than what they are now taking in from the very same locations.

This alone makes it worthwhile for every single juke box operator to properly program his phonographs in each and every one of his locations.

Those servicemen who dash into and out of a spot and don't even take the time to switch recordings or add new hits are just simply hurting themselves as well as the man whom they work for.

Owners of the juke boxes should make it their business to obtain the services of men with a thorough knowledge of recorded music. These men can help them to enjoy greater income by showing them how to properly program their phonographs so that they will be driving for the absolute maximum intake from each of their spots.

Perhaps the leaders of the music industry, in view of the fact that proper programming results in great profits and, therefore, greater sales of machines and recordings, will take the time to set up schools where operators and their servicemen will be able to learn the fundamentals of proper programming and will then be able to follow thru so as to bring themselves the top possible profits from each of their locations.

N. Y. ARCADE OWNERS TO FORM ASSN.

Will Fight Confiscatory License Fees. Organizing Committee Formed. Full Body Will Meet Again Tuesday Night, February 28.

NEW YORK — About forty men, representing the arcade owners throughout the five boros of New York City met on Tuesday night, February 21 at the Park Sheraton Hotel, this city.

Purpose of the meeting was to set about organizing an association of arcade men in the city to determine a cause of action to combat the demands of the license commission.

An organizing committee was formed, composed of Max Shaffer, Nat Chodaker, Charles Rubenstein, Sam Holzman, Leo Weisskoff, Murray Handler and Al Blendow. These men met on Friday afternoon, February 24, to follow thru on organizational matters. A meeting of the general body will take place on Tuesday,

February 28, at which time definite action will be determined.

Late Thursday afternoon, word was received that the License Commission sent out a ruling, taxing arcade machines at \$50 per classification. That is if an arcade has one gun, tax is \$50. If it has more guns, the same \$50 tax holds. But an additional \$50 is set for every other classification that doesn't vend merchandise, such as shuffles, baseballs, footballs, photo, talking, etc. This is a particularly harsh ruling, as an arcade may only have one of these types of machines, and he would have to pay \$50 each machine. This fee is in addition to the \$50 common show license, and the \$10 tax on each individual employed by the arcade.

"Day Of Dimes" In Durham, N. C.



DURHAM, N. C. — Charlie Steel, Steel Music Company, this city, has been a worker with the Infantile Paralysis campaign in many capacities, and this year served as local publicity chairman. He was instrumental in arranging "A Day of Dimes for the 'March of Dimes'" in this area this year.

In addition, Steel received the complete cooperation of all three radio stations here in bringing the campaign to its pinnacle with a terrific broadcast, including the regular disc jockeys, groups of political personalities, sport celebrities, and entertainers.

Among those appearing during the broadcast were George McAfee, all-time great Chicago Bear halfback; Roger Craig, of Brooklyn Dodgers World Series fame; Hal Bradley, Duke University basketball coach; and Lennie Rosenbluth, North Carolina basketball star. The entire show was produced and directed by Charlie Cash, Durham radio and TV luminary.

In the photo herewith, Mac Holliday of Steel Music, attaches "A Day of Dimes" sign on an AMI, model "G" phonograph. Watching (l to r) are the pretty Steel secretary, Polly Pope; George Klersey, AMI factory field service engineer; and Charlie Steel.

Parkoff Holds Meet With One-Stops On EP Records

NEW YORK — Meyer Parkoff, Atlantic New York Corporation, this city, distributors for the Seeburg line of phonographs, brought together the heads of the six leading one-stop record dealers in this area at the Hotel Park Sheraton on Tuesday, February 21, to discuss programming of ep records in the new Seeburg "V-200" phonograph.

Parkoff demonstrated the workings of the phonograph, pointing out how operators are using anywhere

from 20% to 60% of the phonograph for ep records. The one-stop dealers were extremely interested in the demonstration, and Parkoff advises that each of them promised to set up displays of ep releases on their counters and walls, as well as speaking with operators when they drop in.

The one-stops attending the meeting were Leslie Distributors; Menasa; Raymar; Williams (Newark, N.J. office); Melody Shop, Elizabeth, N.J., and "Schoeney" Schoenberger.

Wurlitzer Sponsors Factory "Juke Box Baby" Contest

Follow Same Rules As Set For Ops By RCA. Winner To Get RCA Victor Record Player.

NORTH TONAWANDA, N. Y. — Last week RCA Victor announced a music operator contest in conjunction with the new release of "Juke Box Baby" by Perry Como. Through Wurlitzer it was arranged to offer a "Centennial" model "1900" juke box as first prize.

The story appeared in "Daily News and Notes", a Wurlitzer publication in the North Tonawanda plant. So enthused were the employees over the idea that it was decided to give them a chance to participate in a similar contest, advised A. D. Palmer, advertising and sales promotion manager.

"For the next four weeks, Wurlitzer employees will submit photographs of their 'juke box babies'", said Palmer, "following exactly the same rules as set up for the RCA Victor contest. Winners will be selected

by a panel of three amateur photographers employed at Wurlitzer. First prize to the winning Wurlitzer employee will be an RCA Victor self-contained 45 RPM record player. Fourteen additional prizes will consist of two Perry Como albums and twelve 'Juke Box Baby' records, autographed to the winners by Perry Como.

"Enthusiasm is running high at Wurlitzer concerning the record 'Juke Box Baby' and the awarding of a model '1900' as first prize. In debuting the song on his Saturday night show, Perry Como used a new Wurlitzer which was prominently featured in the background throughout the segment. Hundreds of Wurlitzer people reported seeing the show and recognized the product produced by their skills. With all this activity, 'Juke Box Baby' should be a good mover in Western New York."

Seaboard New York & Conn. Appointed Distributors For Williams Mfg. Co.



J. A. (ART) WEINAND

NEW YORK — Seaboard Corporation, with offices in this city and Hartford, Conn., were appointed distributors for the products of Williams Manufacturing Company by Art Weinand, general sales manager, who flew into New York to close the deal.

Meyer Parkoff, head of the New York office, and Mac Perlman, head of the Hartford branch, expressed their pleasure with the appointment, and stated they would sell plenty of Williams' machines to the operators in these territories.

"Seaboard is recognized as one of the finest sales and service organizations in the country," stated Weinand, "and we are extremely pleased by the fact operators in New York City and Connecticut will be assured of the finest cooperation possible on all Williams' products."

Question:

Which Sam Is the Humorist?



CHICAGO — Who's telling the funny story? From the photo, it appears that the world famous humorist, Sam Levenson, is picking up some new material from friend Sam Wolberg, president of Chicago Coin Machine Company, this city, and it must have been real funny.

Levenson visited with Wolberg on a recent trip to Chicago and spent considerable time with him.

Both these men contribute much of their time and money to many worthwhile charities, and have been meeting at these functions many times over the years.

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Legislature Meet Held By E. Mass. Ops

BOSTON, MASS.—Twenty members of the Eastern Massachusetts Music Operators' Association attended the February meeting in the Beaconsfield Hotel in Brookline.

It was Legislative Night and the speaker, Rep. Leo Sontag reported on the Association's bill, (H. 972) to amend the Sunday law. He sketched the background and nature of the bill, the function of the Department of Public Safety in approving Sunday licenses, why the Department must oppose the bill and what other opposition is to be expected.

He urged that every op write letters and make phone calls in a barrage from all over the state to members of the Committee. The Association seeks to knock out the license fee imposed for the Sunday operation of music.

President Dave Baker, Melo-Tone Music, Arlington, asked that members flood the Massachusetts Legislature with letters and calls about the bill. He also stressed the need for action on the ASCAP bills in Washington. A copy of the letter written to Con-

gressman Laurence Curtis, member of the Subcommittee on Judiciary that will hear the bills, by the association president, was read. Similar letters have been written to other Congressmen, he said.

Lucius F. Foster gave the Association a rundown on bill H. 700, in the Massachusetts Legislature, to prohibit the collection of royalties by performances rights societies, such as ASCAP, on records sold for use within the Commonwealth. It was agreed that the enactment of H. 700 would protect the ops here against any eventual victory by ASCAP in Washington and that the bill should be given the same kind of support and action as H. 972.

It was announced that the Association's machine floater policy has become effective and that 11 members, representing a total machine valuation of \$535,000 are participating in it.

President Baker told the members that for the first time in many years, ops now have a real working organization staffed by a professional trade association office and equipped to handle any activity that will benefit the

A.M.I. MODEL A . . \$125 A.M.I. MODEL B . . \$150
A.M.I. MODEL C . . \$165
WURLITZER 1400 \$275 WURLITZER 1100 \$145



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industry as a whole. He cited the legislative and group insurance programs as examples of the work the Association has accomplished in the past few months and he said that other important projects are scheduled for the future.

Mark L. Shaevel, Mark Amusements, Brookline, was voted into membership.

Associated Amusements, Rock-Ola distributors, shared the meeting room, and held a service school.

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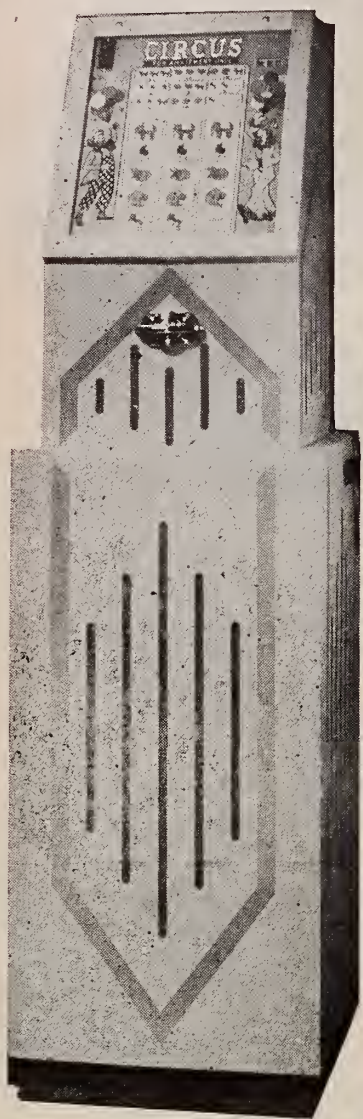
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Chi Coin Producing 7 Pool Game Models

CHICAGO—Continuing as one of the busiest factories here, as it has all during 1955, Chicago Coin Machine Company announced this past week thru its president, Samuel Wolberg, that at the present time seven different models of its pool games were going thru the factory's production lines.

As Wolberg explained, "The pool table business is one that requires meeting the various fancies of different peoples in different locations.

"Therefore," he continued, "it is necessary to have different models of every pool game to meet the demand of the operators who have locations where players have varied preferences.

"At our factory we have to treat each model just as we would a separate machine and, therefore, our production lines are busier than they have ever been before.

"So far," Wolberg added, "we are meeting the demand from our distributors from all over the country and, as we speed up production, we hope to be able to ship even faster than we are at this time."

As Chicago Coin's factory engineers explained, there are two models of its "Jumbo Pool," one with and one without lighted bumpers.

There are four models of the "Champion Pool." One with lighted bumpers and one without lighted bumpers.

There are also two models of "Champion Pool Model 35" one with and one without lighted bumpers. "Champion Pool Model 35" features the two end holes four inches closer to the center.

There is also "Hooligan Pool" which features automatic scoring and is played from the front.



The pace hasn't slowed down for the distributors and one-stops along Pico even with the usual tax blues that descend upon everyone at this time of the year. Could be the new April 15th tax deadline has some influence on the current upswing that continues along the Boulevard. . . . Gary Sinclair, Western sales manager for Wurlitzer, in town to spend some time with Sierra Distributors. Gary said that Wayne Copeland of Sierra, Rosie Rosenberg of Emarcy Distributing in San Francisco and Ron Pepple and Putt Kincaid of The Northwest Sales Co. in Seattle hope to have some big surprises for West Coast operators in conjunction with the Wurlitzer "Centennial Club" Festival to be held at North Tonawanda, New York, in August. C. A. "Shorty" Culp passing through on his way to Acapulco and making Jack Dolan a little more than envious. "Shorty" was one of the winners of the sales contest recently held by the Wurlitzer factory. Sol Gottlieb of D. Gottlieb & Co. in town to complete arrangements with Sierra, who last week took on the entire Gottlieb line. Also at Sierra was Walt Petet, factory service engineer for Wurlitzer. . . . George Taylor of El Monte flying his wife and friends to Las Vegas for the week-end in his Piper Clipper. . . . Joe Delaney, formerly with Cadence and "X" Record Companies, was in visiting his old friends Sam Ricklin and Gabe Orland at California Music Company. Joe, with Buck Ram, has just formed the Ram-Delaney Associates personal management firm and will headquarter in the East. Betty Blakeney returned from her honeymoon last week and now answers to "Mrs. Williams". . . . Jimmy Jackson of Palm Springs was in town with his wife and son and all enthused about his uranium prospecting. Jimmy can hardly wait 'til his son graduates from high school so that he can take one year off and go prospecting in Vancouver, B. C. . . . Kay Solle of Leuenhagen's Record Bar is making it easier and easier for the operators to make their selections. She has a Rhythm and Blues section devoted exclusively to The Cash Box selection of The Nation's Top 15, Hot in Los Angeles and Sure Shots. The operators are finding this a great help and time saver. Mary Solle believes that Billy Dev-Roe has a comer and sure hit with "The Love of Bridie Murphy" on the Tampa label with the Devilaires and Dave Ballard. . . . George Van Drake had quite a trip in to town from San Bernardino. He said that when he left San Bernardino there was snow and hail. . . . Jack Simon of Simon Distributing Company is leaving this week on a business trip to San Francisco and the Bay area.

Al Silberman of Badger Sales Company, Inc. reports that he has had a number of people from the East in buying established juke box and game routes. Al is planning a trip to Las Vegas to attend the opening of Georgie Lyons at the Sands Hotel in May. Jack Sidney concluded arrangements for Georgie's opening this week. Georgie wrote "Spaghetti Rag" which is being recorded by Russ Morgan in New York. . . . Music machines now occupy Badger's entire front showroom which was formerly used by their appliance department. . . . In town on a speedy one-day trip was Bob Portale of Advance Automatic Sales Company in San Francisco. . . . Charley Robinson and Al Bettelman of C. A. Robinson & Co. are being kept busy filling the export orders for in-line games. Charley says that Dave Wallach and Al Thoeke, engineer for United Manufacturing Co. are having great success on their trip through Arizona. . . . John Lantz of South Gate is planning a desert holiday with his wife. They plan on visiting Death Valley and other points of interest.

Jimmy Wilkens of Paul A. Laymon, Inc. is on a "Do It Yourself" kick and has graduated to changing the spark plugs of his own car. Ed Wilkes' teenage son, Tommy, is doing so well with his after-school job of painting fancy pin-stripes on sports cars and hot rods that Ed thinks he might retire and let his son support the family. . . . Ben Chemers, business manager of the California Music Merchants Association, was busy hanging humorous pictures in the office that will make the members smile when paying their dues. Ben reports that Ben Korte is improving after his serious operation and that the members of the association have replaced to the blood bank the quota of blood received by Ben in transfusions. . . . Hank Tronick of Minthorne Music Company says that the pool table business is continuing at a fast pace and all three of his models, the Chicago Coin, Exhibit and Williams, are going out as fast as they come in. Ed Wisler, held one of a series of Seeburg Service Schools in Bakersfield last week. Representing the Seeburg Factory and assisting Ed with the classes were Jack LaRue and Roy Provencher. Minthorne is inaugurating a program for holding a Service School every two weeks in Los Angeles for an indefinite period. This has been received with great enthusiasm by the operators. To date over one hundred have registered with Hank Tronick to attend these sessions. C. M. Smith, manager of Field Service for Seeburg was in Minthorne to visit his many friends there. . . . Operators visiting Pico last week included: Lawrence Barnes and Charlie Koski of Long Beach; Bill Gordon of Brawly; Ken Wolfe of San Diego; Ben Councilman and G. L. Dockins of Santa Ana; Oscar Holtzhausen of Tehachepi; Reginald Pantom of Claremont; Joe Tamulonis of Banning; Nell Towne of San Bernardino; Nick Bewer of Lancaster, and Ray Wherritt of San Luis Obispo.

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144B, 45 RPM, 120 Sel.	Write
1446, Like New	\$645.00
143B, Like New	565.00
120 Sel. Wall Boxes	69.50

AMI

B	\$135.00
C	135.00
D-80, 45 RPM	325.00

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Set of 10	\$15.00
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DALLAS DOINGS

Bob Bear, Wurlitzer phonograph sales manager, and Roy Waltmade, vice-president and factory manager, and their wives visited Commercial Music. Mr. and Mrs. R. B. Williams of Commercial Music joined the Wurlitzer party for a week's trip to Mexico City and Acapulco. . . . Eric Adlard in from New York for Adleta Company distributors sales meeting. . . . J. H. Lynch and A. H. Zander of New Orleans visiting S. H. Lynch and Company. . . . Trade rumors have it that Star Coin Machine Company of Fort Worth gets more than its share of attention from salesmen because of Benny McDonald's attractive secretaries. . . . Gunnar Gabrielson, J. P. Seeburg representative, hospitalized but reported improving. . . . Cook Distributors, Mercury Records, moving into its new headquarters at 2200 Irving Boulevard. . . . George Wrenn, Chicago Co'n and Genco field representative, just returned from West Texas. . . . H. K. Lyde in from Sherman shopping the Dallas market. . . . Also shopping and visiting were Carl Fomby of Daingerfield; Buna Carr, Corsicana; Fred Ellis and Wilbur Brisco from Waco; Jimmy Garrett, Longview; Jimmy Rodden of Lubbock; E. C. Stanley, Casey Jones, Mrs. Drew Osburn, R. E. Burns and M. T. Johnson, all from Fort Worth. . . . Pat Patton is the new assistant manager at Texas Records, London distributor.

D. Gottlieb Shipping New 5-Ball Game "Harbor Lites"

CHICAGO—Nate Gottlieb of D. Gottlieb & Company, this city, advised this past week that the firm is already shipping its new single-player, five-ball game, "Harbor Lites".

Nate reported, "Due to the tremendous success of our two-player five-ball, 'Gladiator', we had even more time than we had hoped for to make even more extensive and intensive tests of our new 'Harbor Lites' on locations everywhere.

"We have always tested every one of our games extensively. But this time, we went even further than we ever did before, with the resultant effect that wherever 'Harbor Lites' was placed on test, our distributors rushed in orders that were greater than any initial orders we have ever before received.

"In fact", Nate Gottlieb said, "we barely had time to get one game off the production lines when we had 'Harbor Lites' going thru the same lines. The mechanics just kept right on working away. The production lines didn't even have a chance to cool off.

He also stated, "The production on 'Harbor Lites' is greater than what we have put thru on any single player five ball. This game gives every indication of being a tremendous and sensational hit."

"Harbor Lites" features four brand new 'center score targets'. Edge hit for high score, center hit scores 'Bull's Eyes'. A mystery light doubles replays scored. There are six alternating light high score bumpers. There are also two all new high power target shooters.

In addition to the above, "Harbor Lites" also features: three actionized bumpers, two cyclonic kickers, two super-powered flippers and a high score that goes to seven million.

The game also has heavy duty all steel legs as well as plated cigarette holders on the side rails. It is one of the most attractive and colorful yet produced by Gottlieb.

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NAME OF GAME	MODEL NO.	SIZE	SPECIAL FEATURES
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	800L Spec.	52" x 36"	Lights in Bumpers. End Holes. Set in 3" From Rails.
KING SIZE SKILL POOL All Models Convertible to 2 hole or 3 hole play!	750	70" x 36"	End Holes Set in 3" From Rails.
	750L	70" x 36"	End Holes Set in 3" From Rails. Lights in Bumpers.
	750 Spec.	70" x 36"	End Holes Moved Back to Rails.
	750L Spec.	70" x 36"	End Holes Moved Back to Rails. Lights in Bumpers.



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With 32 Possible Variations In Play. All with Lined Convertible 2 hole or 3 hole Playfields for 4-sided play or space saving 3-sided play.

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4. Playfield Levels.
5. Anti-Wrap Bracket.
6. Decorated Cabinet.
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1. Highest Grade—Heavy Weight Balls
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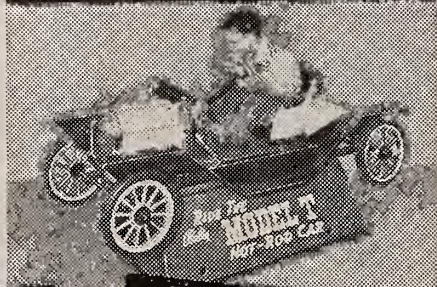
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ABC bowler

WITH MATCH SCORE FEATURES

Congress bowler

BALLY MANUFACTURING COMPANY, Chicago

THRU THE COIN CHUTE EASTERN FLASHES

Wholesalers here report a surprisingly active sales market for both music and games, new and reconditioned. Music sales keep going at a very fine pace. Pool table games show fine sales, particularly to operators in outlying areas, and more and more sales to city operators. Nice demand for shuffles, baseball games and guns. Reconditioned music going very well, both local and export.

* * * * *

Members of the Westchester Music Guild met at the American Legion Hall, White Plains, on Monday, Feb. 20. Young Distributing displayed the new Wurlitzer model "1900" there, and demonstrated it for the members. On hand for the Young firm were Joe Young, Abe Lipsky, Allie Goldberg, Henry Slavis, and Joe Fishman, from Newark, N.J. Hank Peteet, Wurlitzer field engineer, also present. Joe Young, by the way, reports operator acceptance of the new phono is enthusiastic, and his only problem is to get sufficient deliveries to satisfy the demand. The Wurlitzer "1900" used on the Perry Como show on Sat. night, supplied by Young. ... Malcolm Wein, Westchester assn. attorney, we're happy to report, out of the oxygen tent, and coming along nicely. ... Ed Czajka, Eddie's Amusement, Danbury, Conn., in visiting wholesalers. ... George Ponsler, who re-opened his George Ponsler Company a few weeks ago, reports he's making fine progress. Says he particularly enjoys visits of his old-time friends and customers from the Jersey area, who have been dropping in to see him and reminisce about old times. ... Barney (Shugy) Sugerman, Runyon Sales, expected to return from his Florida vacation this week-end. Meanwhile Morris Rood, Irv (Kempy) Kempner and Louis Wolberg busy taking care of the customers. Rood, who had started to take on weight, tells us he's taken off 11 pounds in recent weeks. ... Al Simon, Albert Simon, Inc., in Miami Beach for the week. ... Did you hear the story how some swindler out-slicked three local ops? An empty store showed a large sign announcing the opening of a new bar and grill. Three operators, at different times, approached the ostensible owner with the view of setting equipment. The bar owner demanded a cash payment for the privilege. Each of these men signed the owner to a good contract, and then paid him several hundred dollars by check. The checks were cashed, but the pigeon flew. No new bar to open. The DA's office now trying to find this slicker.

* * * * *

Meyer Parkoff, Atlantic New York Corp. held a meeting of the one-stop record companies at the Park Sheraton, Tuesday, Feb. 21, to discuss ep records. The "V 200" Seeburg phono was displayed, and Parkoff demonstrated the position the ep records have in merchandising music to the juke box patrons. All the one-stop owners agreed to prominently display ep records and to talk it up with operators. Parkoff's Seaboard company (games division) appointed as distributors for Williams Mfg. Co. for both N.Y.C. and Conn. The well known Mac Perlman, head of the Hartford branch, reports pool tables going big in his area. Art Weinand, Williams' sales mgr. flew into N.Y. to close the deal with Parkoff. ... Milton Nagler to start his 35th year this spring with Mike Munves. Milton started with Mike in his arcade on the Bowery in 1921. Today Munves owns a three-story building on 10th Ave., and it's loaded with arcade machines. "Looks like 1956 will even top 1955, our record year," says Mike. "We're so busy right now shipping machines, wonder what it'll be in March, April and May." ... Harry and Hymie Koeppel, Koeppel Distributing, delayed in their expansion move, hope to be ready in a week or so, when they're able to acquire additional space. ... Elections of officers for the Amusement Machine Operators of New York takes place next week. ... Games ops hope the license muddle (interpretation of the rulings) straightened out by March 15, license time. ... We know a number of juke box ops in this city who have real cute kids and grandchildren. They should be entered in the RCA Victor "Juke Box Baby" contest. Winner, you know, gets a new Wurlitzer "1900" phono, and a supply (25 records) of all RCA hit records for one year. ... Dave Lowy, Dave Lowy & Co., plans on expanding and renovating present quarters so that he can handle the added business.

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

With old man zero hitting some below zero blows, this is a good time to head for the sunnier climes. Mr. and Mrs. Fritz Eichinger left last week for a vacation down old Mexico way. ... Mr. and Mrs. Fred Grohs are going to head-quarter in Phoenix, Arizona, where Fred has a sister. Both Fritz and Fred operate routes in and around St. Paul, Minn. ... Mr. and Mrs. Leo Berkowitz, B & B Novelty Co. of Superior, Wis., are back home and on the job again after spending three weeks down south. ... George Cossette of Nisswa, Minn., spent a couple of days in the Twin Cities watching the Golden Glove prelims. Too bad that George's favorite did not make the finals. ... Mark Coughlan of Mankato, Minn., is back on the job again after a trip out to California where he visited with his son and his new grandson. ... Mrs. Hy Sandler presented her husband, who is the manager of the record department of the Harold N. Lieberman with an 8 lb. 14½ oz. baby boy on February 13th. This now makes it one girl and one boy for the Sanders. ... Ed Reese and son, Don, of Vail, Iowa, stopped in the Twin Cities on their way up to Superior, Wis. ... Recent visitors to the Twin Cities were John Galep of Menomonie, Wis.; Art Berg of Fairmont, Minn.; Leo De Mars of Ashland, Wis.; Forest Dahl of Fergus Falls, Minn.; Leo Hennessey of Rochester, Minn.; Ernest Woytassek of Hankinson; and Junior Cramer of Ottumwa, Iowa. ... Ozzie Truppman, Bush Distributing Company, Miami, Fla., stopped in the Twin Cities for a day to visit old friends.

THRU THE COIN CHUTE CHICAGO CHATTER

Spring must be just around the corner. Regardless of the continuing big business boom, the boys are already talking outdoor sports. . . . "Hacker" Stanley Levin of ASCME phoned to ask when and where this chopper-upper will meet him for a golf match. . . . Eddie Ginsburg, the equestrian, talking running horses in spring meets. . . . Bally's Bill O'Donnell waving his arms about more frequently as he gets those orders over the phone. The arm waving routine has nothing to do with the orders he's getting. He's just limbering up for the "tennis match of the year" with Nola's Lou Boasberg. And Lou reported to be intensifying his daily gym workouts. This year Lou intends to win by 6-0, 6-0, he says. . . . Suggested foursome for a terrific match opening golf day: United's Herb Oettinger, Automatic Phono's Phil Weisman, World Wide's Len Micon and Harry Williams. Two distribs vs two mfrs. All shoot in the 70's. . . . Ray Moloney packing his golf clubs for some pre-season play. Ray's an excellent golfer. . . .



BILL O'DONNELL



LOU BOASBERG

News of the week: ABT sells its games mfg biz to John F. Frantz. ABT will only mfr components for the trade. Frantz now has: "Challenger", "Kicker & Catcher", "Rifle Sport", "Kirk Guesser Scale", "Pace's Aristo and Bantam Scales". . . . Thanks to Lenny Goldstein of T & L, Cincinnati, Ohio, for his complimentary letter re: "The Cash Box Price Lists". Len wrote: "I think you will find 85% of the trade in favor of ('The Cash Box Price Lists') . . . these price lists are an important reference to us." Len Goldstein assured that after more than 17 years of publication, without ever missing a single week's issue, "The Cash Box Price Lists" will most definitely continue, with constructive cooperation, as the industry's most outstanding and absolutely invaluable service to the thousands on thousands of coinmen everywhere in the world. . . . All Bill DeSelm of United could say this past week, "We're doin' but real good". And Johnny Casola, back in the factory for a week, vigorously nodded his head in agreement. Bill also remarked he'd like to get out on the road himself, but United much too busy to spare him at this time. . . . Vending machine peddlers again attempting to pull the old gag with fraternal organizations. Tried it in Rockford. But quick investigation halted any possible loss of investment or dignity for one well known international fraternal organization in that city.

Alvin Gottlieb on trip to Omaha to visit with his pal, Eddie Zorinsky. Will



HARRY WILLIAMS



HERB OETTINGER



PHIL WEISMAN

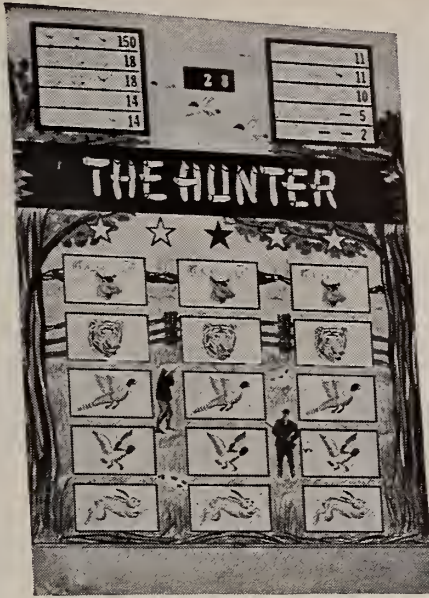


LEN MICON

continue on to Kansas City and St. Louis before returning to the factory. Sol Gottlieb went to California for a "vacation" but has been doing terrific biz, Nate Gottlieb advises with firm's newest 5-ball, "Harbor Lites". . . . Art Weinand phoned to congratulate The Cash Box on its short stories. . . . An orchid to ALCO, op of automatic laundries, for his instant refunds to patrons of his machines who lose dimes when washers out of order. Mails the dimes on a special card. . . . Joe Robbins very much worried. His charming wife, Marian, was operated on at Grant Hospital. . . . Al Stern enjoying Florida's sunshine while Joel Stern, Len Micon and Fred Skor working like beavers at World Wide. . . . ABT's George Kozy phones to advise, "Well, at long last I've reached the status of an 'Alternate Member' of the '20 Year Club'. Send me an application".

Jimmy Ross of Cleveland phones long distance to congratulate The Cash Box on its stand re: MOA mfg recordings. Says Jimmy, "The Cash Box' is 100 percent right". . . . While Sam Lewis in again, out again, back again, making short, short hops for biz purposes, Frank Mercuri dreaming a dream of a month's vacation in Florida—some year. Says Frank, "We're so busy here at Exhibit we don't even have time to take vacations". . . . All the ballyhoo about that "talking stamp vendor" is nothing to get excited over. 'Way back in '26 CAMCO of N.Y.C. manufactured vendor with talking unit that exclaimed, "Thank you", after each purchase. The unit was made by Thos. A. Edison Laboratories in Orange, N. J. By the way, late F. D. R. was then on Board of Directors of CAMCO (Consolidated Automatic Merchandising Corp.) In 1933 Willie Blatt (then in Brklyn) bought up all the units that were left and sold them nationwide at a buck a throw. Gov't would have been better off buying them from Willie. Would have saved thousands of dollars. . . . Where's Andy Oomens and Mary Gillette these bowling nights? That's what Chi Automatic Phono Bowling League's bowlers want to know.

"Texas Phil" Weinberg in town talking things over with Art Garvey at the Bally plant. Communique will be issued at a later date. . . . Art Weinand claims he most definitely knew that it was going to rain, snow and sleet when it did, "Because", Art claims, "I took delivery on a new car". . . . Ben Coven



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CHICAGO CHATTER (Cont.)

advised local customers they would get next day delivery due to fact he's taken on United Parcel Service. . . . Wally Finke and Joe Kline on the phone giving Ed Levin of ChiCoin and largest order they've ever placed for pool games. After the phone talk Wally cracked, "Now all we have to worry about is when we'll get delivery". . . . "Telephonitis" Paul Huebsch advises that Roy McGinnis already in mid-season golfing form down in Miami. And, Paul adds, Roy entertaining at the same time. Last week Roy had Barney (Shugy) Sugerman, Willie (Little Napoleon) Blatt and "Senator" Al Botkin as guests. Vel Albritten phones Paul to advise that Nick Carbajal and he have a "terrific big deal" working in Noo Ohleans. And Bill Bolles phones right afterward to state that he's traveling New England with "Kip" Hillman of Fall River, Mass.

Sam Stern of Williams very much pleased with fact Seaboard of New York will handle firm's products in Met. N.Y.C. and Conn. . . . George Jenkins of Bally in and out of town—even faster than you can read this. . . . Keeney's Billy Coan advises from Upper Darby, Pa. that coffee vendor op, Fred McDevitt has been featuring John Daly newscast over Philly TV station, plugging coffee vendors. That's progressive operating. . . . Get pamphlet No. 69 from SBA (Small Biz Administration, Washington 25, D.C.) about "Redesigning Products For Better Marketability". . . . Ted Rubenstein of Marvel reports he's busier than he's ever been trying to fill orders for his two models of "Plapool". . . . Thanks to Al Schlesinger of NCMDA for his compliments on The Cash Box' short stories. . . . Mayson H. Taylor of Depew Mfg. Co., N.Y., has tubular fiberglass cue sticks. . . . Ed Levin put it this way this past week, "We're still buzzin' cousin with plenty of orders every day for our entire pool games line". Also hear Sam Wolberg busier than ever, wearing out a path between his office and ChiCoin's factory, calling for more and still more speedier production to fill orders, before he leaves for Europe.

Thanks to Herb Jones for speedy delivery of "Bally-Who". A most interesting edition. . . . Buddy Satcher and Lou Schneider tremendously pleased with first reaction to their "Twico Fortune Vender". Both men look for some terrific business from all over everywhere. . . . Jimmy Johnson just over hernia operation leaving for a month's vacation. . . . Chi Independent Amuse. Assn. held meeting this past week. Officers are: Sam Greenberg, Pres.; Don Mitchell, Sec'y; Milton Raynor, Atty.; Joe Stella, 1st VP; Billy Knapp, 2nd VP; Dave Dodie, Treas.; Eddie Mohill, Financial Sec'y and Harry Salat, S'g't-at-Arms. . . . Result of phono mfrs meet: Nation's juke box ops must work harder than ever to win favorable public opinion for themselves prior to battle ahead with ASCAP-sponsored copyright legislation. . . . Clarence Schuyler advising his firm busier than it's ever been and looking forward to grand year for "The Hunter". . . . Bill Marmer around town trying to arrange for faster delivery in greater quantity. Tom Callaghan might answer that for Bill.

HAPPY BIRTHDAY THIS WEEK TO: Herman C. Creswell, Milan, Tenn. . . . Wm. Arrison, Chester, Vt. . . . Emile L. Protin, Detroit, Mich. . . . Clarence W. Sager, Detroit, Mich. . . . Babe Kaufman, Atlantic Highlands, N.J. . . . Del Bern, Fresno, Cal. . . . George Goldman, Baltimore, Md. . . . Norbert B. Boetcher, Green Bay, Wis. . . . Mitchell Golish, Harrisburg, Ill. . . . Frank J. Bielmaier, Carroll, Ia. . . . Michael Bushdid, Washington, D.C. . . . Kilbern A. Cormey, Richmond, Ky. . . . Paul E. Andre, Lansing, Mich. . . . Archil F. Jones, Fort Worth, Tex. . . . D. M. Steinberg, Newark, N. J. . . . N. Jack Hubbard, Knoxville, Tenn. . . . Mac Perlman, Hartford, Conn. . . . Warren Tunis, Omaha, Neb. . . . John M. Sidon, Bellaire, O. . . . Robert G. Bucky, New Orleans, La.

WORTH REPEATING: Obstacles are those frightening things you see when you take your eyes off the goal.

"It's What's in THE CASH BOX That Counts"

FAVORABLE PUBLIC OPINION

Nation's Music Operators Must Work Harder Than Ever Before to Obtain Favorable Public Opinion to Help Assure Victory in Forthcoming Copyright Legislation Hearings

Never before have the nation's music operators faced as intensive and as all out a campaign on the part of ASCAP to deride the juke box industry.

From every possible quarter ASCAP members are taking one slamming smash after another at the automatic music industry and are doing it with greater finesse than ever before.

It's a campaign of inner propaganda reaching to the very highest circles and trying, harder than ever before in all ASCAP's history, to prove that the juke box owners of this nation are anything but respectable small business men working hard to earn a decent livelihood.

On top TV shows old and famed song writers are appearing under the ASCAP banner with the flourish of how ASCAP is trying with such desperation to assure these old men their few desperately needed dollars to continue to enjoy a bowl of soup every now and then.

Always the programs turn back to Stephen Foster and how he died a poor, desperate and lost soul. His music is played. Music of others is played. The inference is that all who are composing and publishing the music of today unless, of course, they are given royalties by ASCAP, are going to die in the nearest poor house.

It's a tricky and smart campaign to win public opinion for ASCAP. It's the kind of subtle, disingenuous methods which have been used time after time to undermine the juke box industry.

There is no revealment of any facts concerning what ASCAP's members are now receiving from all royalty sources as well as from the nation's automatic music industry.

It's a tough job for anyone to even attempt to combat an old favorite of yesteryear. But it's a job that must be done. It's the job that now faces every single juke box owner in the nation. Unless he, too, drives hard to win favorable public opinion, he'll find himself on the outside looking in at the locations that used to be his.

Nor will ASCAP stop its propaganda to gather as much favorable public opinion to glorify its organization as it possibly can.

It isn't that "the ASCAP show must go on" to return to a trite theatrical phrase, rather it's the fact that ASCAP greedily smells over 20 MILLION DOLLARS that can be gouged out of the nation's automatic music industry.

That's why ASCAP is going all out. That's why ASCAP is using every possible means to discredit the juke box industry. Only for ASCAP's own financial gain.

No juke box operator in the nation can afford to sit back and be lulled into doing nothing while all this is taking place. He must get out and drive just as hard (in fact, even harder) to obtain favorable public opinion for himself. He must combat the very thing that ASCAP is driving for to smash—his livelihood, the welfare of his family, his business future.

CROSS Word-Puzzle Skill-Game
Bally WORDS

New PUZZLE-SCORES

Players light 3-letter words, 4-letter words

CROSSWORDS combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of CROSSWORDS doubles and triples earnings of average 5-ball spots.

EARN UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, CROSSWORDS averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER

Scores advanced by shooting balls in Star-holes

No mystery about CROSSWORDS advancing scores. A glance at score-card tells player how to boost scores by skill.

Get your 5-ball spots back on a money-making basis! Get Bally CROSSWORDS today!

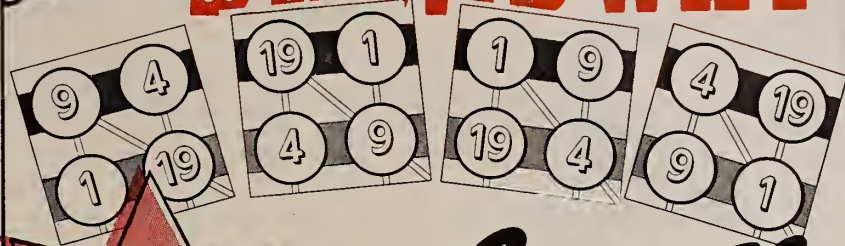


REQUIRES ONLY 27 in. by 41 in. space

Fast 5-ball play

More money-making play-appeal

Bally BROADWAY



4 MAGIC SQUARES

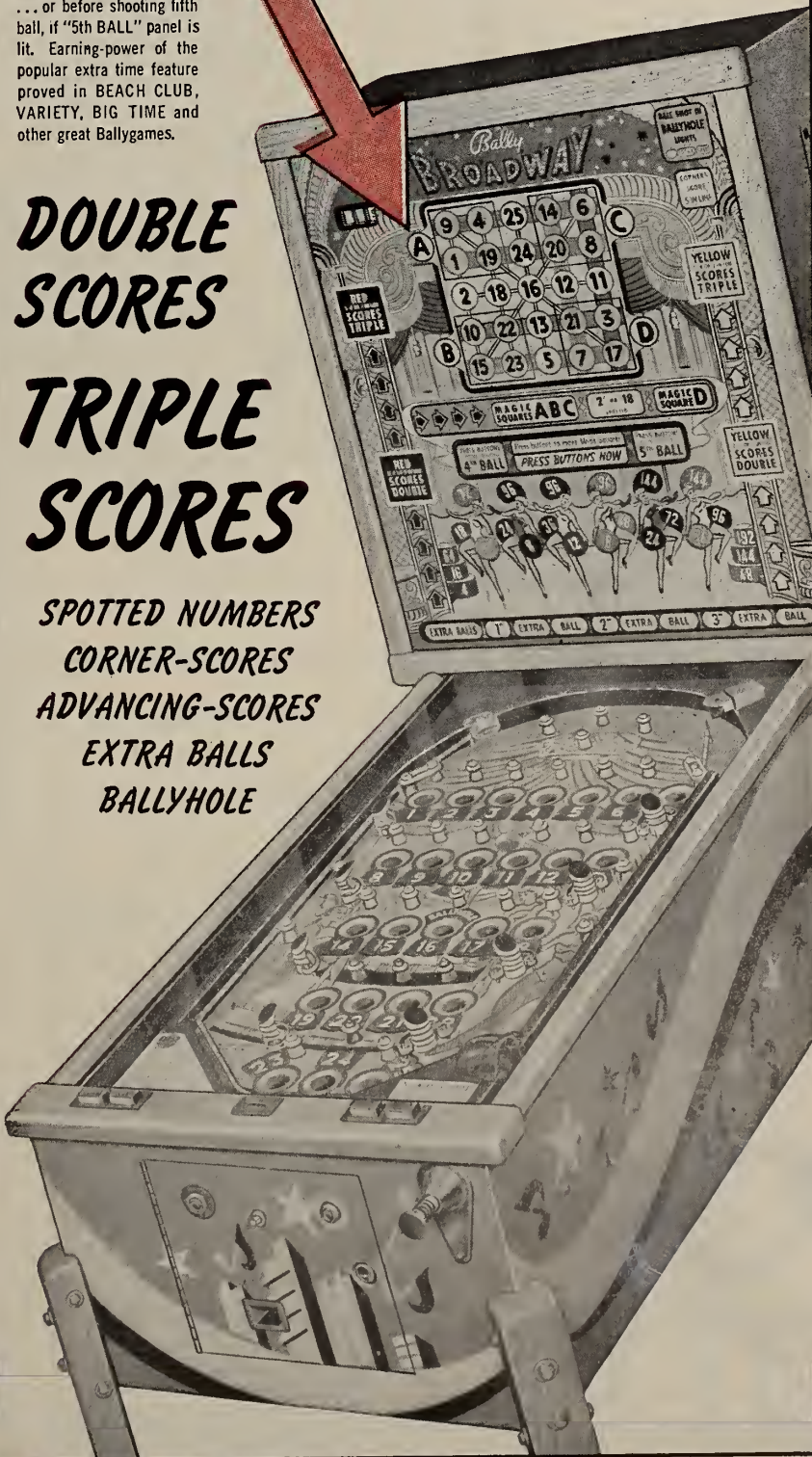
Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball... or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE



**YOU ARE ASSURED
BIGGER, BETTER
STEADIER PROFITS
LEGAL PLAY COUNTER GAME**



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**What's Doing
During March**

WASHINGTON, D. C.—The following events are reported for March, 1956, by the Chamber of Commerce of the United States.

- March 1 to 31—Cheese 'n Ry-Krisp Month
- March 1 to 31—Cottage Cheese-Cling Peach Salad Time
- March 1 to 31—National Home Improvement Month
- March 1 to 31—One-Dish Meals with Cheese Month
- March 1 to 31—Red Cross Membership and Fund Campaign
- March 1 to 31—Spring Clean-Up
- March 3 to 11—National 4-H Club Week
- March 4 to 10—National Peanut Week
- March 4 to 10—National Save Your Vision Week
- March 4 to 12—National Want Ad Week
- March 5—Presidents' Day
- March 5 to 10—National Smile Week
- March 5 to 10—National Television Servicemen's Week
- March 10—Easter Seal Appeal
- March 11 to 17—Spring Millinery Week
- March 11 to 17—Girl Scout Week
- March 11 to 17—National Rice Week
- March 11 to 18—Camp Fire Girls Birthday Week
- March 12 to 17—Irish Linen Week
- March 15—Andrew Jackson's Birthday. Legal holiday in Tennessee
- March 16 to 23—Jewish Youth Week
- March 16 to 31—Dried Fruit Weeks
- March 17—St. Patrick's Day
- March 18 to 24—National Salesmen's Week
- March 18 to 24—National Wildlife Week
- March 19—Red Cross Sabbath
- March 20—Red Cross Sunday
- March 24 to 31—Let's Play Ball Week
- March 25—Palm Sunday

2 More Distribs In NCMDA

CHICAGO—Al Schlesinger, managing director of the National Coin Machine Distributors Association (NCMDA), reports the Board of Directors have unanimously approved two distributing firms for membership.

These firms are: Steele Distributing Company, Inc., Houston, Texas; and Young Distributing Long Island Corporation, Freeport, L. I., N. Y.

Election Meet For N.Y. Games Ops Mar. 1

NEW YORK—Members of the Associated Amusement Machine Operators Association of New York, this city, will meet on Thursday, March 1, at the Hotel Shelburne, Lexington Avenue and 37th Street, at 8 P. M. to elect its officers for the next year. Dinner will precede the business election.

Officers will be elected from the slate nominated by the general membership at its last meeting, January 26. The slate is as follows: for president: Louis Rosenberg (incumbent) and George Holtzman; for vice-president: Albert Koondel and Sandy Warner; for recording secretary: Sid

Wulfson and Ira Zucker; for financial secretary: Louis Glatzer; for treasurer: Jack Semel (incumbent) and Bert Jacob; for sgt.-at-arms: Morris Wurtzel. Nominated for election to the Board of Directors are: Albert Arnold, Harry Berger, John Boyle, Eugene Broderick, Ben Diamond, Manny Fader, Irving Fenischel, Irving Holzman, Dave Lowy, Bob Luttmann, Julius Pinelas. Harold Prager, Harry Schildcrout and Sol Tabb.

Nominees for officers not elected will automatically be nominees for the Board of Directors. Nine men will be elected for the board.



The weather was furious, snowing, sleeting and raining all in a few minutes, but several operators managed to make it to Oklahoma City. . . . Hardy Suggs, Suggs Music Co., Lawton, running around town trying to buy records. . . . Dale Monday of Staples Dist., Tulsa, Okla. complaining of business. His juke boxes are the craziest. Won't play group or women singers. . . . Bob Lester, Lester Music Co., Duncan, saying business is good. . . . Virgil Biggs in from Perry and his business is terrific. Juke business better than it had been in years. . . . Mr. Feldman, Elmores Music Co., Ft. Smith, Ark drove into town. It was a business and pleasure trip. He wanted to meet the distributors and his wife went on a shopping spree. . . . Harry Brown, Central Music Co., Okla. City went on a flying trip for three days to Mexico. He was beat when he returned, all that driving in just a short time really tired him. . . . Ted Lee, Jet Music Co., Okla. City going up and down record row buying records. . . . "Pop" of Kimmell Amusement Co., Okla. City looking a little tired. All the night calls cheating him of his sleep. . . . McFarland & Robinson, Ada, were in and saying business should be good in Ada since several new plants were going in there. . . . Keith Phillips, Modern Music Co., Okla. said his business is good since his locations are ones he has had for years. . . . You can now call Hudson street "Record Row". All in this block there is King Records, B & K Distr., A-1 Record Distr., and recently Oklahoma Record Supply moved on Hudson. All you can hear is how pleased the operators are since the distributors are all together. The distributors realize the operators are important in promoting records.



New Orleans operators and distribs getting back to normal after the riotous Mardi Gras. Ops reported the machines of all types were played heavily with the great influx of out-of-towners. Distributors also were happy, as many out of town operators, in town for the fun, dropped in to see them and transacted a good deal of business. . . . Nick Carbajal, Crown Novelty Co.; R. G. Dupuy, F. A. B. Dist. Co.; Lynch and Zanders; Huey Dist. Co.; Albert Huffine; all open late and selling all kinds of games, vendors and phonographs. . . . In New Orleans operators and distributors advertise in the newspapers and the papers treat the industry well newswise. This week the New Orleans State did a good sized write up of one of the city's largest operators, The TAC Amusement Co., with a two column photo of the TAC servicemen James Mills, Ivan Delp, Lawrence LaGrade and Walter Sciortino, grouped around a Wurlitzer. New Orleans Novelty Co. advertises daily. . . . Seen on coin row were Rudy Flack, Pete Gallote, Louis Bertucci, Paul Lucas, Johnny Femia, Frank King, Charles and George Morrison, Biloxi, Miss.; Jerry Juanico, Griff McEachern, John Evans, Horace Crane, Charles Anderson, Bobby Robinson, Tony Ingrassia, Howard Richburg, Al Lide, all of the Beach; Frank Caracci, Ed Kramer, Emile Thorman, of Slidedell; Ivy Bovanture, Baton Rouge; Lionel Pecher, Alexandria; Guy Slay, Hattiesburg; Woodie Gammel, B. K. Duff and D. E. Levine, Hattiesburg; Miss T. C. Null, Meridian; Pete Malouf, Greenwood; W. I. Kirkland, Jackson; John Cefalu, Pete Gallote, Joe Greco; Eweld Groetsch; Teddy Geigerman; Pete Lucas; Ruddy LaGraube; Henry Merale; J. B. McNelly; Charles Pace; Jimmie Pierce; Chick Reynolds; George Surgi; George Sealman; Jack Vokeol; Willie Ott; Charles Wichers; Al Dargis; E. C. Smith; Ralph Falsetta; Joe Scovatta; Pete Licali; T. E. Odder; Oscar Marcello. . . . Frank Mancuso passing out candy to celebrate a girl born February 12. . . . Paul Ricaud watching the clock as he was in a hurry to get home to his tot, Paula, his first. . . . Seen in Robinson Sales were the TAC boys, Tico, Happy, Nick and Joe, buying records. . . . Nick Fokakis, Hattiesburg, also getting his week's record supply.

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in POOL GAMES

ALL MODELS . . .

BEST DEALS . . .

IMMEDIATE DELIVERY!

FIRST COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

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TOPS IN EARNING POWER!

Jobs in Quality...
Pool Tables by Williams



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2-WAY
Special DE LUXE
BANK POOL

Williams
2-WAY
SENIOR DELUXE
BANK POOL
 Same Principle as "SPECIAL" - 18" Longer



CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.

Williams **DIAMOND SCORE-POOL**
 also **SENIOR DIAMOND SCORE-POOL** 18" longer

Williams
2-WAY DE LUXE
BANK POOL
 SIZE: 52" L. x 36" W. x 32" H.

Special
 END POCKETS AND BUMPERS
 MOVED IN FROM RAILS
 TO LET PLAYERS
 BANK FROM BEHIND!

3 or 4
 sided
 play!

2
DIMES
PER
GAME!

ALL MODELS
Convertible
 to 2 Hole or 3 Hole Play
 with
CENTER
HOLE
PLUG!

Extra! ALL
 WILLIAMS POOL TABLES
 AVAILABLE
 WITH OR WITHOUT
LITE-UP BUMPERS

3 or 4
 sided
 play!

Deluxe!
 END POCKETS AND BUMPERS ARE
 CLOSE TO END RAILS!



Ernie Bishop, Lubbock, working on games in his shop. Between Bishop and his brother, of Wink, they are getting together a pretty good sized route of music and games. . . . It's been rumored that W. E. Malone, Lubbock, has bought half interest in a cigarette route there but there has been no official announcement as yet. . . . Louise Whatley, bookkeeper for the Wallace Distributing Company, Mineral Wells, learning more about the juke box business all the time and liking it too. . . . Vernie Feemster, Knox City, in Mineral Wells looking at new equipment and talking about hunting. . . . Louie Solomon, Abilene, is a very distinguished looking gentleman with his new goatee. . . . Pee Wee and Mel Harp, of the Harp Music Company, Sweetwater, in Mineral Wells visiting. . . . George Green, Odessa, eating lunch with a record salesman from El Paso. . . . George Wrenn, sales representative for Chi-Coin and Genco manufacturing companies, calling on operators in West Texas. . . . John Beard, Brownfield, still likes his cigars and coffee. You very seldom see John but what he has a cigar in his mouth.

It has been reported that W. G. Page, former operator at Big Spring, was recently involved in an automobile accident that completely demolished his car. He received only bruises and shock but Mrs. Page was rather seriously

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injured. . . . Glynn Murphy, Breckenridge, still setting cigarette machines. Soon he'll have a good sized route of these machines along with his music.

HE STARTED, like many others, on a part-time basis. A fast talking salesman sold him a route of peanut machines through a "Business Opportunity" classified advertisement he answered which appeared in one of the local newspapers. He was impressed with the machines when he went around the route with the salesman to make the very first collection.

When he showed his wife the intake figures she, too, became as enthused as he was and, without waiting another day, they withdrew the necessary amount to pay for the route from their savings account. He was now started in the operating business. But on a part-time basis.

He still continued on as foreman at the big shoe factory. Every evening, after a quick dinner, he would jump into his car and service his peanut machines.

It didn't take too many weeks before he discovered what had happened. Like many others before and after him, he too, made the best of the situation. He switched machines from location to location and, after a goodly period of time, he got his investment back into his savings account. Not charging for his own many, many hours of hard labor, of course.

But he kept right on plugging along. He now had the route up to about as high an income as it would ever bring. He had learned where to buy his merchandise, parts, supplies, and all other necessities at the lowest possible prices. He had, in short, become acquainted with the local jobbers and some of the distributors. He had also met a few other operators.

One day, as he arrived at one of his locations, he met the operator who owned the juke box and the games. Like business men usually do, they fell to talking shop. One thing led to another and, without even realizing it, he told this friendly operator all about his job as foreman at the shoe factory and his part-time peanut machine operation.

This friendly operator listened carefully. Asked him how many peanut machines he owned and what the total income amounted to. When he heard the figures he advised our part-time operator that he was doing a truly marvelous job everything considered. Then he made a suggestion.

"Look", he said, "why don't you trade your entire route in with the big games and music distributor? He'll take it off your hands."

He then told our part-time operator what he thought he should get for the entire route. It was a very handsome figure. He proposed,

"Use this as your down payment on some juke boxes and games. You won't have to work two jobs ever again."

Our part-time operator talked it over with his wife that evening. Both agreed it could be the answer to his double job problem. But they also agreed that they wouldn't make the move unless they got the price this friendly operator had told them they should get from the distributor. What's more, even after that, he still wouldn't quit his job as foreman at the shoe factory. Not until they were sure of a decent income.

The next afternoon he drove over to see the distributor. He had to quit a few hours early so as to get to the distributor's place before closing time.

From PEANUTS to Minks



Meeting the distributor he mentioned the name of the operator who had recommended him. He was greeted affably and pleasantly. They went into the distributor's private office to talk it over.

This distributor offered him even more than what the friendly operator had told him he should get. When the conversation was all over, he found himself the proud possessor of a nice little number of games and juke boxes. Of course he would now also have some notes to meet.

He was very happy over the deal. Confident he could successfully switch from operating peanut machines to operating games and juke boxes. In fact, he was very optimistic over what he believed was a bright future ahead for him.

He arrived home bubbling over with enthusiasm. That very evening he started visiting his former peanut machine location owners. It certainly wasn't all beer and skittles he very soon learned. Most of them already had games and juke boxes. But after some weeks of constant and untiring effort, he eventually located all of his juke boxes and games.

Oh, yes, he still held onto his job. When he came home from the shoe factory he now had service calls waiting for him. He would first cover all the locations that had phoned him during the day. Then dash back to service and collect from the spots he had originally scheduled for that evening.

It wasn't easy. But he was now beginning to earn a decent return on his investment. He paid off his notes. He enlarged his route by purchasing more juke boxes and games.

His wife began to complain that she just couldn't leave the house even to do her shopping anymore. The phone was ringing with ever greater regularity as service calls and other demands came in from his growing

number of locations. This went on for some time and then, one day, as his wife continued to bitterly complain, he made up his mind.

"Look, honey", he told her, "we're doing pretty good right now. I'm going to quit the factory, rent a store and open up my own operating place.

"The basement here", he continued, "is getting full up with my tools, old games, supplies, parts and what not. I need more room."

They talked it over and agreed they could make both ends meet on his operating income. Well, to make a long story short, he found a nice, little store at a very reasonable rental. He fixed it up and painted it himself. Within a short period of time, now that he could devote himself completely to his route, he was well established.

Distributors phoned him. Other operators dropped in to visit with him. He added a mechanic who also serviced and collected for him. Things were picking up. His bank account looked good. He started to take things just a little bit easier.

He added a highschool girl to the payroll. She came in after her school hours and took over the phone calls. Even typing the title strips for his juke boxes and, eventually, became the buyer for all the necessary recordings.

His wife, too, expanded a bit. She purchased some new furniture they had needed for a long time. She bought herself some new clothes. She, too, began to feel more content. She was happy to be able to go shopping every day and not worry too, too much about spending an extra dollar for some one thing or another.

When they reached the very first anniversary of his becoming a full fledged operator they went to a very fine and famed supper club and thoroughly enjoyed themselves. He no-

ted how his wife gazed with rapture and yet envy at the beautiful mink coats worn by many of the women who patronized this fine supper club.

Taking her soft hand in his hard, calloused one, he said,

"Honey, one of these days soon, provided things keep on going like they have you, too, will be wearing a beautiful mink coat."

Like many and many another man who spoke out so, either in complete sentiment or for whatever other reason, he began to hear all about mink coats at breakfast, at dinner, and at practically every waking hour he spent with his wife.

Anyway, as the months went by, he continued to build up a very fine operating business. Then, as winter approached, mink came back into the conversations between himself and his wife at regular and, many times, at the most irregular and surprising intervals during the hours he spent at home.

One day he came home smiling from ear to ear and said to his wondering wife,

"Well, honey, you can now have your mink coat."

She hugged and kissed him. She danced about the room for joy. Then he spoke up, before her elation reached celestial heights,

"But look honey", he said, "here's a proposition.

"Oh, don't worry", he quickly added when he saw her lips droop and her eyes cloud over with disappointment and suspicion, "you can have the mink coat if you want it that bad. But, some very fine people you and I know are opening a gorgeous, new restaurant. The biggest and most beautiful in town.

"I'll get the location. And", he continued enthusiastically, "you can be one of the owners.

"All you have to do", he explained, "is to invest exactly what the mink coat would cost.

"Just think, honey", he urged, "you'll have money coming in every week. In a little while you'll have enough to buy a mink coat.

"What's more", he added happily, "you'll still be part owner of this gorgeous restaurant and still have money coming in every week.

"Boy, how this town needs and wants a real nice outstanding eating place", he emphatically concluded.

Well, they talked far into the night, discussing the pros and cons. The possibilities. The need for a gorgeous eating place in their fast growing town. And, before she fell asleep, she agreed with him. She admitted that she would be thrilled to become part owner of such a fine restaurant. She would make her cloth coat do for a little while longer. Part ownership in such an outstanding restaurant would be her mink coat for the time being.

The restaurant was constructed. She, along with the other owners, strutted about the place on grand opening day, greeting one and all. Shaking hands. Thanking well-wishers.

Our operator was there, too. He had placed the brand new games and juke box in this beautiful and impressive new location. Other operators dropped in and wished him luck. They admitted they envied him so outstanding and so gorgeous a location.

In fact, a few even offered to buy the spot from him, right then and there, offering him a handsome profit. He just grinned contentedly. Strutted a little, perhaps, for which he can be most completely forgiven, but smilingly answered in the negative to all such offers.

So the weeks rolled by. And then, one day, as he came into the house, his wife quickly noted the long, sad look on his face. The droop of his shoulders. His generally depressed appearance. She asked,

"What's the matter, dear, tough day on the route?"

"No, honey", he answered, "but I've got very sad news for you.

"They just closed up your mink coat."

ABT Sells Amusement Products To Frantz Mfg. Co.

CHICAGO—J. F. Frantz Manufacturing Company, this city, just purchased the coin operated amusement products of ABT Manufacturing Corporation, this city.

This includes ABT's well-known "Challenger" counter gun game and the "Rifle Sport" gallery as well as the "Kirk Guesser Scale."

According to George Kozy of ABT Manufacturing Corporation, "This will give us the space we need as well as more time to concentrate on the components which we are manufacturing."

"We needed the space and we also needed all the employees involved in the manufacture of these products."

"We feel certain," Kozy concluded, "that the J. F. Frantz Manufacturing Company will be able to handle this business to the complete satisfaction of all operators and distributors."

This brings into the J. F. Frantz Mfg. Company the three products the firm wanted in addition to the present "Kicker and Catcher" counter game, as well as the Pace Bantam and Aristo Scales it is now manufacturing.

John F. Frantz of the firm stated, "We shall make an announcement regarding our merchandising methods for these new products, in addition to the scales and counter games we ourselves are manufacturing at this time, just as soon as all the materials, dies, tools and components have been moved into our factory."

"We want to take this opportunity," he stated, "to assure everyone who dealt with the ABT Manufacturing Corporation that they will receive the finest service, the closest cooperation, as well as speedy and efficient delivery of any and all our products."

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MODEL 1448
 Worth More
 When You Buy It
 Worth More
 When You Trade It


**FOR STEADY PLAY
 DAY IN AND DAY OUT
 BETTER BUY THIS
 LEGAL PLAY COUNTER GAME**

1¢ **TWICO FORTUNE VENDER** 1¢


Write Now **TWICO CORPORATION** Get The Details
 1940 W. Lake St., Chicago 12, Ill.

Meet GENCO'S ROYAL FAMILY of TOURNAMENT POOL GAMES

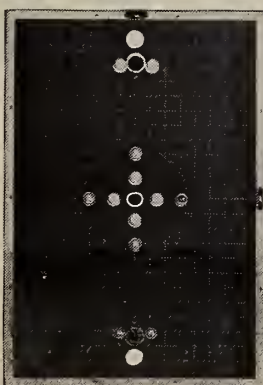
for 3 OR 4-SIDED PLAY
 All models available with lighted bumpers



**DE LUXE
 3 HOLE
 GAME**




Center hole plug provided with each game.




**SUPREME
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3 hole game (with outside holes moved in and extra bumper posts) for more skill and fastest playing time.




FIRST in the FIELD
 with
ALL THESE FEATURES:


- Optional Playfield Light
- Built-In Adjustable Levels
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- Steel-Sheathed Cash Box
- Hinged Cash Box Door
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- FINEST QUALITY Billiard Table Materials!




KING-SIZE
 3 hole game
 (18" longer)



**SUPREME
 KING-SIZE**
 3 hole game
 Same as DE LUXE SUPREME
 But 18" Longer



STANDARD
 THIS ECONOMY MODEL
ONLY MADE WITH 4-LEGS
 Same playfields as
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 EACH TABLE EQUIPPED
 WITH CUE REPAIR KIT
 AND TABLE BRUSH
 plus BACK-BAR AND
 WINDOW BANNERS
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**FORTUNE
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1940 W. Lake St., Chicago 12, Ill.

**ABC No. 1 Takes
First Place In
Hot Chi Bowling
League Fight**

CHICAGO—ABC No. 1 team, during position night, moved ahead of Atlas Music by a game in the hot fight for Chicago Automatic Phonograph circuit leadership.

The ABC's whipped Atlas Music twice, inspired by Harry Schreiber's 516 and Morrie Pomerance's 507. For Atlas, Irv Fisher tallied 487 series.

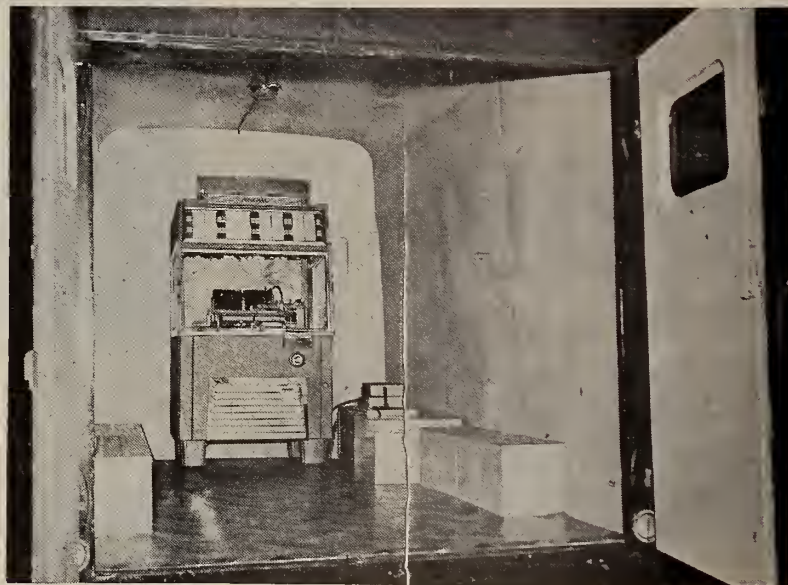
There were three sweeps during the evening. ABC No. 2 shut out the Walter Oomens team. Les Taylor had 535 and Irv Cairo 507 for the victors, while Carl Latino scored 502 for the losers.

Coral Records took all three from B&B Novelty. Charley Pieri was big man for Coral with 566. Fred Dries rolled 448 for B&B.

Star Music swept over Coven Music. Hank Sochacki had 513 and his brother Leo 500 for Star. Roy Bauer's 506 was consoling for Coven.

Eli Phelps' 589, which was high individual score of the evening, enabled Decca Records to roll to a pair of wins over Melody Music. June Radosta had 471 for Decca. This was tops among

New Regional BAL-AMI London Distrib.



women's tallies. Bud Hofert pegged 533 and Vic Jaccino 507 for Melody.

Pasche tripped Galgano Distributors twice. The Gallet boys were in form again for the winners. Ray Gallet rolled 562 and Rene 554. Consoling mark for Galgano was Lenny Christiansen's 533.

Gillette Distributors took a pair from Singer One-Stop. Don Baxter paved the way on a 555 mark. "Red" Losasso rolled 565 for Singer, followed by Harry Julian's 548.

Rounding out the evening was Mercury Records' double win over Western Automatic. Joe Moss rolled 499 for Mercury, while Bill Nyland topped 448 for Western.

LONDON, ENGLAND — Paul Hunger, Alt. Director, Automatic Music Instruments, (Great Britain) Ltd., announced the appointment of the 11th regional United Kingdom distributor for the BAL-AMI model "G-80". The Northern Phonographic Company, Britannia House, Wellington Street, Leeds, will cover the West Riding of Yorkshire, with a population of 3½ million.

Pictured herewith is one of their trucks converted into a mobile demonstration unit. When completed, the unit will be decorated with sales promotion material, and will have benches on either side for the comfort of viewers.

Buy The **BEST**
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United ROYAL	\$115.00
United CHIEF	163.00
ChiCoin SUPER FRAME	173.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

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 - 2 all new High Power Target Shooters.
- Extra Heavy Duty All Steel Legs.
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- 3 Actionized Pop Bumpers.
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CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Ten foot snowfall in Boston this week hampered deliveries of equipment but failed to halt the good business distributors are experiencing as demand for music and games continues on the upward swing. Ten cent play is beginning to make a comeback around Boston and in Massachusetts where it had been slipping. While the dime operation has been spotty around the Hub, it has been okay in Springfield; good in parts of Vermont and New Hampshire; split-up in Maine and split-up in Massachusetts. Commenting on the dime play, Irwin Margold, general manager of Trimount Automatic Sales Corp. (Seeburg), said: "It is a slow educational process, but ops are beginning to realize more fully with the passing of each day that ten cent play is a must if they wish to continue in business." He reported that the Seeburg "V-200" is pulling dime play up and that installation of pieces around the Boston area has gone a long way toward popularizing dime play. Recently in Vermont, he said, Trimount sent four servicemen to change a whole area, all types of equipment, over to the dime play and results were "phenomenal." Pool games are still going at a terrific pace at Trimount and more than 1,000 have been sold while demand increases. Export biz is reported slowed up here, due to severe storms in Europe. There is a shortage of used pin games for export. This makes it difficult to fill orders for export.

At Atlas Distributors (AMI) biz has been going at a terrific pace with demand for the color engineered phonograph keeping Louis Blatt hopping. Brother Barney Blatt, in West Palm Beach, Fla., has recovered from a recent illness and at last reports was out fishing. He will be back in the Hub Wed., Feb. 29. Louis Blatt, back from week-ending at his New Hampshire retreat on Newfoundland Lake, East Hebron, N. H., says New England ops are sold on AMI because of its mechanical features as well as all-around performance. "We don't average a half-dozen service calls a year on this machine," he said. "Some bought over a year ago have not even had their first service call—nobody has changed a pickup head yet!" Ralph English on the road for Atlas. Blueprints being drawn up at Ed Ravreby's Associated Amusements (Rock-Ola) for the new building into which the firm will soon move. Ed Ravreby and Al Levine off on a trip to New Britain, Conn. to call on Tony DeGoudis, Max Petterman and Dom Sanzo there, and will cutback through Springfield. Richard Mandell, general manager of Associated Amusements, and Ruth Mae Ravreby, daughter of Ed and Mrs. Ravreby, will be married at the

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**40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480**

Ravreby residence in Brookline on Sunday, Feb. 26, and will depart on a five-weeks' cross country trip during which they will visit with southern and western distribs along the way (Dick asks that southern and southwestern distribs please note above item).

At Redd Distributors (Wurlitzer), Bob Jones, sales manager, says, "we have never been so fortunate as to have so many good things at once going for us: Bally's new in-line game, 'Broadway'; Ball's 'Pin Pool'; Chicago Coin's 'Hooligan Pool' and 'Champion Pool'; and Exhibit's various sizes of 'Skil-pool'". Si Redd returns from a vacation in Fort Lauderdale, Fla., Mon., Feb. 27. Tony Fedor, Redd Springfield rep., in on a visit to the home office. Frank Menge, former kiddie ride salesman op, has been appointed sales rep in Maine and N. H. for Redd.

Ops visiting Boston distribs this week included: Adolph Dugas, Webster; Walter Kulas, Palmer; Johnny Lazar, Oscar Pratt, Manchester, N. H.; Val Valdowsky, Val's Music, Lynn; Jim Giaruso, Lawrence; Martin Oliver, Morris Packett, Portland, Me.; Bill Hamel, Concord, N. H.; Gus Kunz, Bill O'Brien, Newport, R. I.; Ernest Marcantonio, Middletown, Conn.; John Connor, Salem Depot, N. H.; Mike Pastevich, Nashua, N. H.; Malcolm Wallace, Newport, Vt.; Steve Pylock, Worcester; Arthur Strahan, Greenfield; Ralph Ridgway and Russell Mordsley, Springfield; Manny Espanola, Lowell; and Ralph Ferettra, Concord, N. H.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Chi-Coin Big League baseball; ChiCoin Home Run; United Slugger baseball; Williams King O' Swat; Bally ABC Bowler; Genco Big Top gun. Headquarters for all kinds of equipment. GEORGE PONSER CO., 123 WEST RÜNYON ST., NEWARK 5, N. J. (Tel.: BiGelow 3-7422).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—45 RPM Records. Must be direct from Juke Box. No one can beat our price. Call or write. HIGH POINT MUSIC CO., 11 SOUTH 13th ST., PHILADELPHIA 7, PA. (Tel.: RIttenhouse 6-9638)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

FOR SALE — Bingos ready for location. Variety, \$195; Big Time, \$295; Gay Time, \$315; Beach Beauty, \$415; Miami Beach, \$320; United Starlight, \$425. Also have a few Broadway Bingos. All games in tip top condition. STAR COIN MACHINE CO., 1502 N.W. 25th ST., FT. WORTH 6, TEXAS. (Tel.: NOrthcliff 5411).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines. Send your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Beach Clubs, \$115; Dude Ranch, \$125; Yacht Club, \$85; Palm Beach, \$65; Palm Springs, \$135; Atlantic City, \$45; Coney Island, \$35; Seeburg 100 Selection Boxes, Chrome, \$65; 3020 Boxes, \$7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—26 Wurlitzer 3020 Wallboxes, \$5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE — United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOWER 1-6715).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT — Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-5438).

FOR SALE — Seeburg 100C, \$550; Seeburg 100B, \$425; Rock-Ola Comets, \$525; Rock-Ola 50 selection machines, \$175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BiGelow 8-3524-5).

FOR SALE—Records by Sally Massey, "Ole Michigan Moon" b/w "I'm Saving All My Kisses". Send \$1—45's, \$1.25—78's to: SA-MA RECORDS, OTSEGO, MICH.

FOR SALE—Non Coin Operated Joker. \$295; Spot Lite, \$35; Rowe 8 Column Cig. Machine, \$50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE—The following Bingo Games, just off location: 3 Beach Clubs; 1 Palm Beach; 1 Coney Island; 1 Spot Lite; 1 Cabana; 1 Yacht Club; 1 Hawaii; 1 Rio. Make us an offer. No reasonable offer refused. TRI-STATE AMUSEMENT CO., 149 18th STREET, REAR, WHEELING, W. VA. (Tel.: WHEELing 649).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th. TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of supplies for Pool Table Games: 2 1/2" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

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FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND. WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Gay Times, \$274; Big Times, \$335; Miami Beach, \$325; Gayety, \$210; Variety, \$210. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Operators: "Clean Right With Lemonite". Central Distributors, J. Rosenfeld Distributors, St. Louis, Missouri, sell and use Lemonite. Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

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FOR SALE — Gottlieb Lady Luck, \$175; Gottlieb Grand Slam, \$110; Seeburg Coon Hunt, \$150. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO.

FOR SALE—United 6 Player Stars, \$45; Deluxe 6 Player, \$39; Olympic, \$60; Gottlieb Mermaid, \$29; Minstrel Man, \$29; Green Pastures, \$125; Jockey Club, \$120; Guys & Dolls, \$70. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

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FOR SALE—United Alleys: Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50. Guns: Exhibit Shooting Gallery, \$125; Sportland, \$175; United Carnival Gun, \$195. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

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FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: Forest 5-3456).

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FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MONTana 5000-1-2. Chapel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

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FOR SALE—Genco, Wild West Gun, \$350; Rifle Gallery, \$225; Exhibit Star Shooting Gallery, \$150; Dale Gun, \$45; United, Carnival, \$260; Bonus, \$285. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—6 Bright Lights, \$50 ea.; 1 ABC, \$50; 4 Coney Islands, \$50 ea.; 2 Beautys, \$75 ea.; 3 Palm Beaches, \$60 ea.; 2 Yacht Clubs, \$75 ea.; 2 Spot Lights, \$50 ea.; 2 Genco Gold Nuggets, \$50 ea. If these prices don't suit you, make us an offer. We need the space!!! TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: 31541 or 31551).

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FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

FOR SALE—Merry-Go-Round, \$345; Zoo Ride (New), \$345; Seeburg Bear Gun, \$85; Goalie, \$75; Night Fighter, \$119.50; Rifle Gallery, \$195; Big Top Rifle, \$350; Dale Gun, \$34.50; Pistol Pete, \$39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bally Dude Ranch, \$105; Beauty, \$85; Beach Club, \$115; Yacht Club, \$75; Palm Springs, \$125; Variety, \$275; Gayety, \$265; Genco Jumpin' Jacks, \$35; United Classic Bowlers, \$65; Clover Bowlers, \$55. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

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FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

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FOR SALE—Special. Bally: Miami Beaches, \$314.50; Gay Times, \$254.50; Pixies, \$424.50; Starlets, \$419.50; Big Times, \$309.50. United: Derby Roll, \$175. Williams: Sidewalk Engineers, \$165. Bally: Hot Rods, \$452.50. International Mutascope: Drivemobiles (latest model), write. Chicago Coin: Round - The - World - Trainer (like new), \$525. Genco: Two Player Basketball, \$175. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel: CAnal 8318).

FOR SALE — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE — Shuffle Alleys. Ace, \$100; League, \$90; Team, \$100; Fifth Inning, \$195; Speedy, \$100; Fireball, \$175; Criss Cross, \$95; Feature, \$85; Flash, \$125; Banner, \$150; Imperial, \$85. All alleys in A-1 shape. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—Miami Beach, \$300; Big Time, \$290; Gayety, \$215; Ice Frolics, \$125; Dude Ranch, \$120; Beach Club, \$100; Beauty, \$70; Frolics, \$70; Mexico, \$110; Tahiti, \$80; Rio, \$60; Havana, \$65; Hayburner, \$50; Spark Plug, \$40; Silver Skates, \$50; Gun Club, \$60; Hong Kong, \$50. One Third deposit with orders. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel: CAnal 7137).

FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Miami Beach, \$332.50; Variety, \$225; Gayety, \$205; Surf Club, \$120; Palm Springs, \$89.50; Coney Island, \$50; Bright Spots, \$35; Big Time, \$295; Spot Lite, \$30; Chicago Coin 6 Player Baseball, \$100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE — 1 Brand New Chico Bowling Team Bowler, \$300; 1 Playtime Bowler, \$200; 1 Criss Cross Bowler, \$125; 1 United Leader Bowler, \$125. AUTOMATIC AMUSEMENT CO., 1000 PENN ST., EVANSVILLE 8, IND. (Tel.: HARrison 3-4508).

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MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

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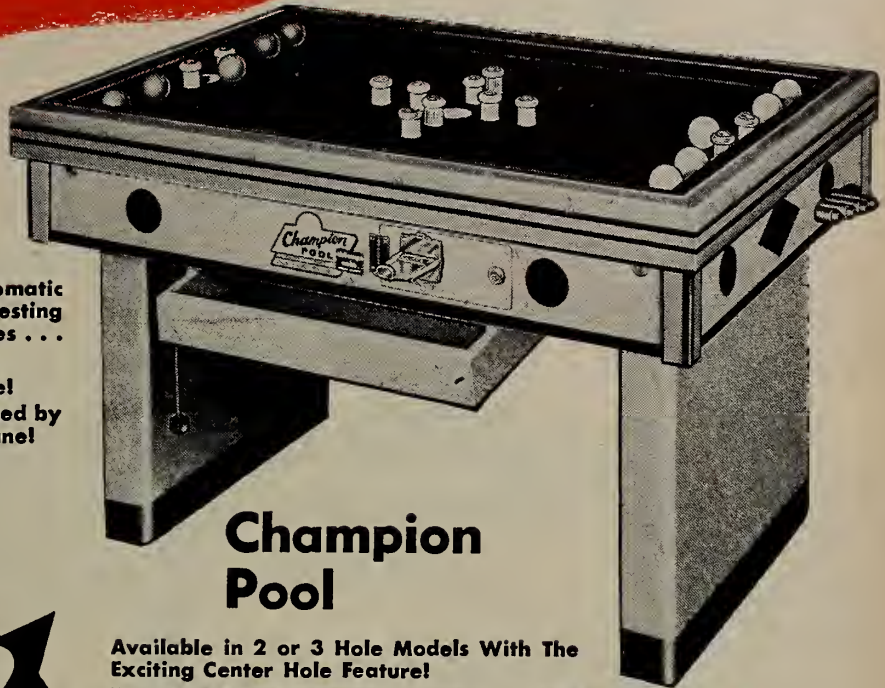
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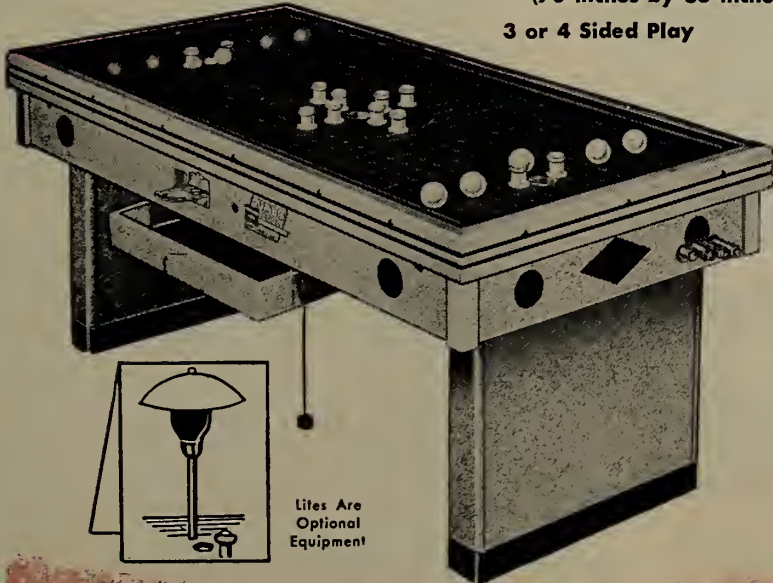
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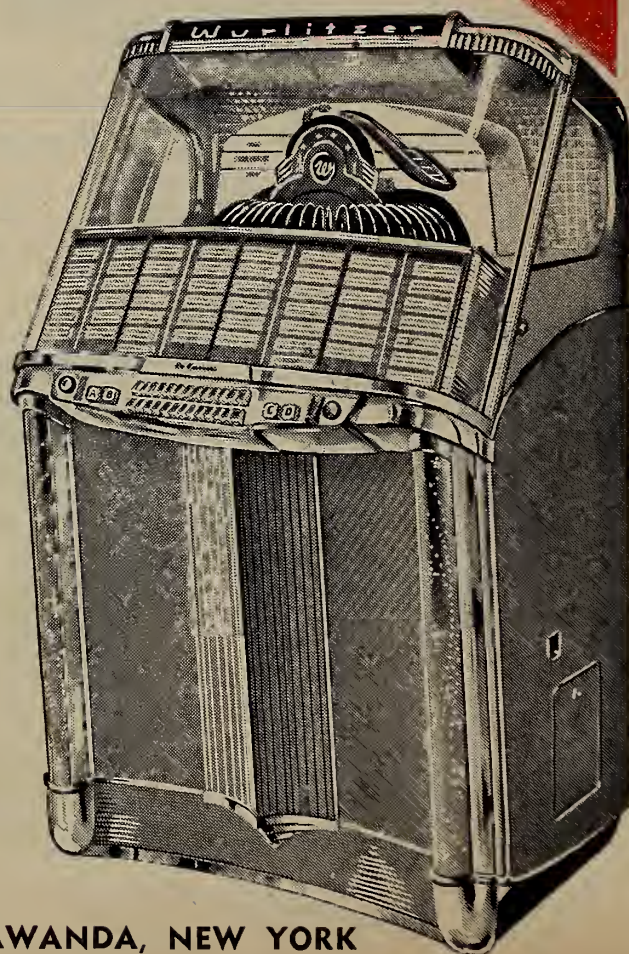
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Size: 52" by 36"

JUMBO CLUB POOL

Size: 70" by 36"

CARAVAN

New In-Line Hit
with ROTO Feature

TOP-NOTCH
Shuffle-Alley

6-Player Bowler

REGULATION
Shuffle-Alley

6-Player Bowler

UNITED OPERATORS
ARE
SUCCESSFUL OPERATORS

NEW 4-POINT BALANCED PUSH-PULL ACTION ANTI-WARP Stabilizer

BUILT INTO ONLY

Bally Pin-Pool



STANDARD MODELS

52 IN. BY 36 IN.

WITHOUT LIGHTS, priced to permit blanket-coverage of all types of locations. 4-Point Stabilizer standard equipment.

LIGHT-UP BUMPERS for spots that demand extra flash. 4-Point Stabilizer standard equipment.

NEON-LIGHTS under side-cushions, flooding table with no-glare illumination. 4-Point Stabilizer standard equipment.

SENIOR MODEL

68 IN. BY 36 IN.

Available with or without Light-up Bumpers. Heavy-duty 4-Point Stabilizer standard equipment.

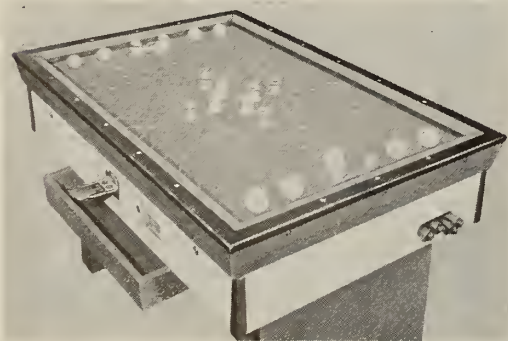
All models quickly
CONVERTIBLE
2 or 3 Pockets

Either side may sink balls in center pocket, speeding up play, stepping up average earnings. Plug furnished with each table closes center pocket, converting table to regulation 2-pocket game.

Triple protection against warpage

POOL-operation is a big business with a bright future. So why buy future trouble . . . warped "golf-course" tables that kill play and eat up your profits in costly repairs and replacements?

Now, when you invest in Bally PIN-POOL, you get triple protection against warpage.



New EASY-ON-EYES GUIDE-LINES

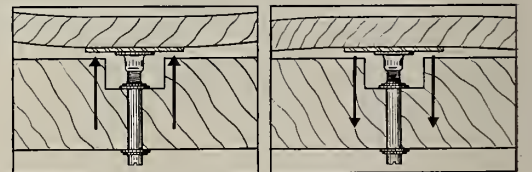
with precision-marked spacer-dots . . . standard in all models of Bally PIN-POOL . . . end arguments on starting-shot . . . and insures accurate re-positioning of balls, when table is against wall (3-SIDE PLAY).

First, because Bally owns and operates 2 large cabinet-furniture plants and is geared to big-volume production, Bally warehouses are constantly stocked with select, seasoned, kiln-cured lumber.

Second, new exclusive Bally 4-Point Stabilizer, built into Bally PIN-POOL . . . rigidly mounted on steel-reinforced cross-bars . . . is factory-adjusted to flatten out the slightest "wood-wave" that may develop in table-panel during construction.

Third, Bally Stabilizer controls warpage caused by atmospheric conditions on location . . . damp weather, steaming radiators or other sources of humidity . . . keeps Bally PIN-POOL playing surface flat as a professional billiard table.

Bally 4-Point Stabilizer is not merely a so-called "jack" that can apply only pressure—and only to one spot. Bally Stabilizer acts at 4 separate points, exerting flattening force on all 4 quarters of table.



Using ordinary screw-driver, turn right to PUSH up a "valley" in table . . . turn left to PULL down a "hill" to insure smooth surface that attracts repeat-play. 4 separate Stabilizers may be adjusted in any combination of PUSH and PULL, guarding all 4 quarters of table against play-killing, profit-eating warpage.

And you can PUSH UP to remove a "valley" in one area, while you PULL DOWN to flatten a "hill" in another area.

Only by PUSH UP and PULL DOWN action, as required in different parts of table, can a perfectly smooth, play-stimulating surface be guaranteed. Only Bally 4-Point Stabilizer permits PUSH-PULL action under entire table.

An ordinary screw-driver is the only tool you need. Simply raise hinged table-top and . . . with a quick, easy UP-turn here and DOWN-turn there . . . keep YOUR PIN-POOL tables in top-earning condition.

See Bally-Stabilized PIN-POOL at your Bally Distributor today.

BALLY MANUFACTURING COMPANY 2640 Belmont Avenue, Chicago 18, Illinois