

# The Cash Box

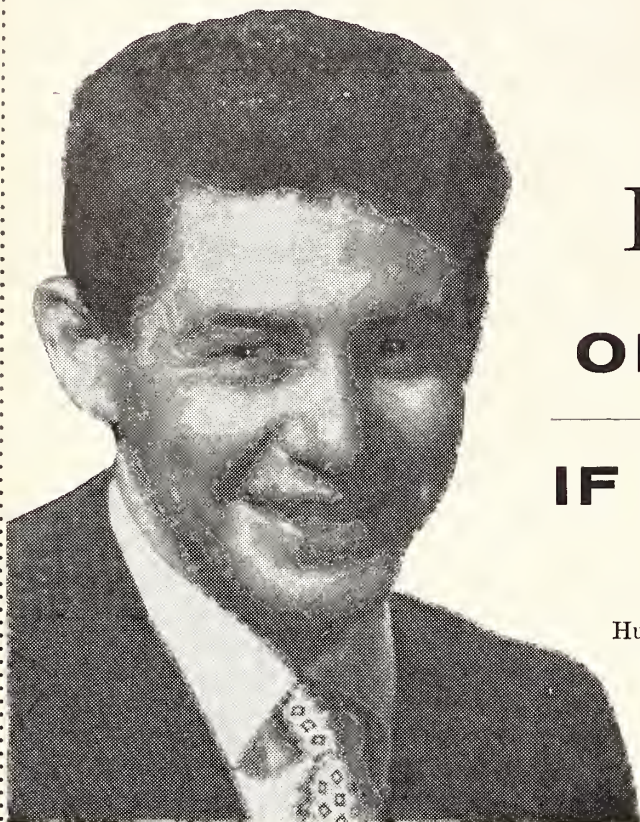
VOLUME XVII—NUMBER 47

AUGUST 11, 1956



Gogi Grant delightedly accepts congratulations from Steve Allen, who has just presented her with a gold record marking the sale of the millionth copy of "The Wayward Wind", her number one smash on the Era label. The presentation took place when Gogi appeared on the Steve Allen Sunday night show on which she sang the song. She is scheduled for a return engagement in the next few weeks.

# RCA VICTOR RECORD BULLETIN



Eddie Fisher

**OH MY MARIA**

**IF I'M ELECTED**

(To Be the One You Love)

20/47-6615

Hugo Winterhalter's Orchestra and Chorus

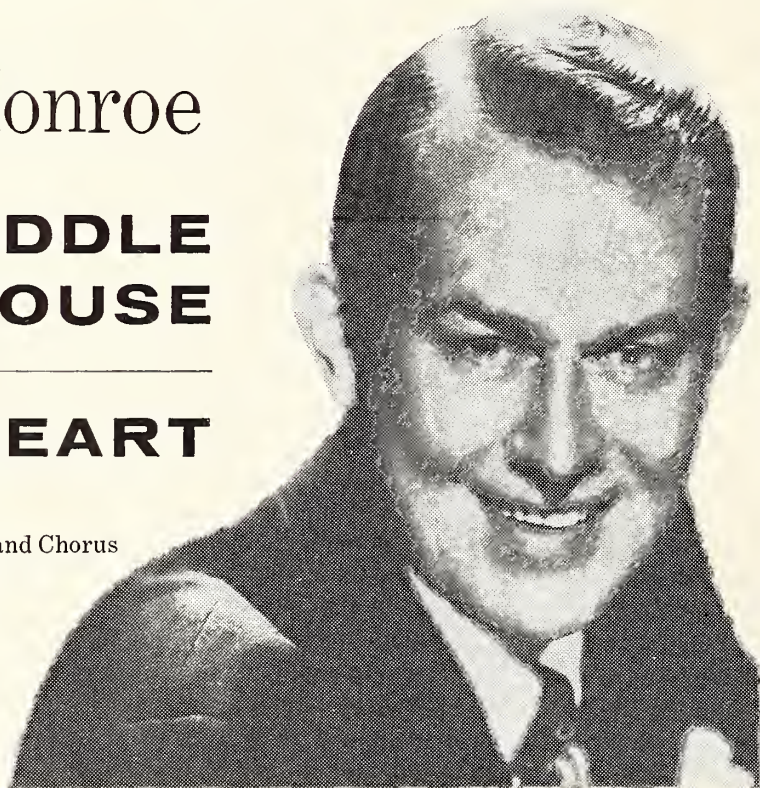
Vaughn Monroe

**IN THE MIDDLE  
OF THE HOUSE**

**ROLLIN' HEART**

20/47-6619

Joe Reisman's Orchestra and Chorus



WATCH THESE

**6...**

**THEY'RE COMING  
UP FAST!**

**EDDY ARNOLD**

Casey Jones

c/w You Were Mine for Awhile

20/47-6601

**THE BLENDERS**

Cecilia

c/w I've Told Every Little Star

20/47-6591

**BUDDY BREGMAN**

Sadie's Shawl

c/w Hit & Run

20/47-6616

**LEO DIAMOND**

Le Riffi

c/w Go See Tony

20/47-6600

**FREDDY MARTIN**

One Finger Piano

c/w Love Is a Gamble

20/47-6614

**TONY MARTIN**

Your Place in the Sun

c/w It's Better in the Dark

20/47-6597

"New Orthophonic" High Fidelity Recordings

Your Customers will hear these Recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola"

America's favorite speed...



45 RPM

**RCA VICTOR**





FOUNDED BY BILL GERSH

# The Cash Box

Volume XVII—Number 47

August 11, 1956

Publishers

BILL GERSH    JOE ORLECK

## The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

Howie Freer

Chuck Peele

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-2129)

JACK DEVANEY

Bob Martin

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1956 by The Cash Box Publishing Co., Inc.

# NEW LOOK!

The Cash Box recently celebrated its 14th anniversary by publishing the largest single issue in its history. We're happy to say that we've been inundated with compliments on it, and they're still coming in.

But besides putting out an issue which we sincerely believe is the most useful and helpful one ever published in our industry, we celebrated in another way, by establishing a "new look" for The Cash Box.

You may have noticed in the last few issues of the magazine, that we have changed the heads of our features so that they are more easily identifiable and easier to read. Each feature tells at a glance just what field it covers and exactly what information it is giving. We are certain that these changes will make it even easier than before to read The Cash Box and get all its pertinent information quickly.

We've been told over and over again that one of the great advantages of reading The Cash Box is the fact that all the extraneous matter is cut out, that you find the facts you need in the fastest possible time, and that these facts are given clearly and concisely and can be digested in a hurry by busy people who don't have time to waste. We're proud that the trade thinks of our magazine in those terms and we've tried to develop

this attribute in every way possible.

Over the years The Cash Box has not only not hesitated to change its format when better ones were suggested, but we've constantly introduced new features which have proven of inestimable help to the trade. For instance at the present time, we've been hearing over and over again that our recently instituted monthly listing of new albums is proving of tremendous help to retailers all over the country. Naturally we like to hear people tell us that, but we are also receiving proof of the matter in an even more substantial way by the avalanche of subscriptions which are coming in daily from those very same retailers.

This constant growth of The Cash Box, both in subscriptions and in size, has been a result of its never ending desire to improve its service, become ever more useful, and serve everyone in our industry.

So today we are celebrating a "new look," the changing of our feature identifications, just as a few months ago we celebrated the changing of our front cover. But in our scheme of things, these will by no means constitute the final look of The Cash Box. In the months and years to come, as we develop new ways of improving our magazine, we hope to be celebrating with you many new "new looks."



# HOT SELLERS

**Joni James**

**GIVE US THIS DAY**

BEST BUY  
Billboard  
Hitting  
The Charts  
CASH BOX  
Variety Pick

AND  
**HOW LUCKY YOU ARE**

MGM 12288 K12288



AN OVERNIGHT SMASH  
**TRIBUTE TO JAMES DEAN**  
THEME FROM "EAST OF EDEN"  
AND  
THEME FROM "REBEL WITHOUT A CAUSE"  
**ART MOONEY & His Orch.**  
MGM 12312—K12312

*SWEEPING THE COUNTRY!*

**Dick Hyman** } **"ONE FINGER PIANO"** MGM 12795 (K-12795)  
AND HIS HARPSICHOORD PIANO } and "The Blue Whistler"

ORDER NOW BEFORE THE IMITATIONS COME OUT  
SPECIAL  
**Leroy Holmes**  
& his Orch.  
**WHEN THE WHITE LILACS BLOOM AGAIN**  
AND  
THE LAST WAGON  
MGM 12317—K12317

ROGER COLEMAN  
**ONLY THE ONE**  
AND  
**HALF WAY TO HEAVEN**  
MGM 12298—K12298

DAVID ROSE & HIS ORCH.  
**A KISS IS FOREVER**  
AND  
**DANCE OF FURY**  
(From MGM film "The Kissing Bandit")  
MGM 12305—K12305

RUSH ADAMS  
**THE BEST THINGS IN LIFE ARE FREE**  
AND  
**CRAZY LIPS**  
MGM 12299—K12299

PAT O'DAY  
**HOW CAN I TELL**  
AND  
**MY IMAGINARY LOVER**  
MGM 12304—K12304

THE OSBORNE BROTHERS & RED ALLEN  
**RUBY, ARE YOU MAD?**  
AND  
**MY ACHING HEART**  
MGM 12308—K12308

CATHY ALLEN  
**COME ON AND KISS ME**  
AND  
**I GOT YOUR NUMBER**  
MGM 12310—K12310



THE NATION'S  
**Top Ten**  
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	<b>I ALMOST LOST MY MIND</b> <b>PAT BOONE</b> DO-15472 (45-15472)—Pat Boone MG-10578 (K10578)—Ivory Joe Hunter	1.
2.	<b>I WANT YOU, I NEED YOU, I LOVE YOU</b> <b>ELVIS PRESLEY</b> VI-20-6540 (47-6540)—Elvis Presley	3.
3.	<b>THE WAYWARD WIND</b> <b>GOGI GRANT</b> CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant	2.
4.	<b>MY PRAYER</b> <b>THE PLATTERS</b> DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters	6.
5.	<b>BORN TO BE WITH YOU</b> <b>CHORDETTES</b> CD-1291 (45-1291)—Chordettes ME-70870 (70870x45)—Lola Dee	9.
6.	<b>MOONGLOW &amp; PICNIC</b> <b>MORRIS STOLOFF — GEORGE CATES</b> CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff	5.
7.	<b>ALLEGHENY MOON</b> <b>PATTI PAGE</b> CR-61679 (9-61679)—Lennon Sisters VI-20-6551 (47-6551)—Billy Regis ME-70878 (70878x45)—Patti Page	10.
8.	<b>ON THE STREET WHERE YOU LIVE</b> <b>VIC DAMONE</b> CO-40654 (4-40654)—Vic Damone VI-20-6529 (47-6529)—Eddie Fisher CR-61644 (9-61644)—Lawrence Welk VI-20-6569 (47-6569)—Arthur Fiedler EP-9153 (5-9153)—Frances Wayne	4.
9.	<b>WHATEVER WILL BE, WILL BE</b> <b>DORIS DAY</b> CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	—
10.	<b>MORE</b> <b>PERRY COMO</b> VI-20-6554 (47-6554)—Perry Como	8.

11) SWEET OLD FASHIONED GIRL. 12) STANDING ON THE CORNER. 13) BE-BOP-A-LULA. 14) I'M IN LOVE AGAIN. 15) STRANDED IN THE JUNGLE. 16) CANADIAN SUNSET. 17) IT ONLY HURTS FOR A LITTLE WHILE. 18) IVORY TOWER. 19) GLENDORA. 20) TREASURE OF LOVE. 21) THAT'S ALL THERE IS TO THAT. 22) HOUND DOG. 23) RIP IT UP. 24) SOFT SUMMER BREEZE. 25) YOU DON'T KNOW ME. 26) TRANS-FUSION. 27) FEVER. 28) HEARTBREAK HOTEL. 29) WHEN MY DREAMBOAT COMES HOME. 30) SONG FOR A SUMMER NIGHT. 31) LOVE, LOVE, LOVE. 32) THEME FROM "THE PROUD ONES". 33) GIVE US THIS DAY. 34) FLYING SAUCER. 35) SOMEBODY UP THERE LIKES ME.

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crysalte	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	Jazz	NG—Norgan	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	HE—Herald	OK—Okeh	SE—Seeco	VK—Vik
	ER—Era	IM—Imperial			WI—Wing

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*America's Fastest Selling Records*



**the 20<sup>th</sup> IN A ROW!**



# BILL HALEY AND HIS COMETS

## TEEN- AGERS'S MOTHER

(Are You Right?)

## RIP IT UP

DECCA-30028  
(9-30028)

Scheduled appear-  
ance on NBC-TV  
"Atlantic City Holi-  
day" Spectacular—  
August 12



A New World of Sound



# DECCA records



# The Cash Box TOP 50 Best Selling Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 8/4	Pos. 7/28	Record Title	Artist	Pos. 8/4	Pos. 7/28	Record Title	Artist	Pos. 8/4	Pos. 7/28	Record Title	Artist	Pos. 8/4	Pos. 7/28	Record Title	Artist	Pos. 8/4	Pos. 7/28	Record Title	Artist	Pos. 8/4	Pos. 7/28					
		1—My Prayer	1 2 DE-29991 (9-29991)—INK SPOTS <i>Bewildered</i>			9—Be-Bop-A-Lula	7 5 ★CA-3450 (F-3450)— GENE VINCENT <i>Woman Love</i>			16—I'm In Love Again	12 8 DO-15462 (45-15462)— FONTANE SISTERS <i>You Always Hurt The One You Love</i>			23—The Fool	31 40 ★DO-15481 (45-15481)— SANFORD CLARK <i>Lonesome For A Letter</i>			CR-61663 (9-61663)— JOHNNY DESMOND <i>I Only Know I Love You</i>			★DO-15470 (45-15470)— NERVOUS NORVUS <i>Dig</i>					
★ME-70893	(70893 x 45)	★ME-70893 (70893 x 45)— PLATTERS <i>Heaven On Earth</i>				10—Canadian Sunset	15 16 ★CD-1297 (45-1297)— ANDY WILLIAMS <i>High Up On A Mountain</i>			17—Song For A Summer Night	25 47 ★IM-5386 (45-5386)— FATS DOMINO <i>My Blue Heaven</i>			★JU-5252 (45-5252)— THE GALLAHADS <i>The Morning Mail</i>			MG-12275 (K12275)— LEROY HOLMES <i>Wouldn't It Be Lovely</i>			★LI-55022 (F55022)— PATIENCE & PRUDENCE <i>A Smile And A Ribbon</i>						
		2—Hound Dog	6 50 ★VI-20-6604 (47-6604)— ELVIS PRESLEY <i>Don't Be Cruel</i>			11—More	9 7 ★VI-20-6537 (47-6537)— HUGO WINTERHALTER & <i>This Is Real</i>			★CO-40730 (4-40730)— MITCH MILLER <i>Song For A Summer Night</i>			★IM-5396 (45-5396)— FATS DOMINO <i>So Long</i>			24—When My Dreamboat Comes Home	23 37 ★IM-5396 (45-5396)— FATS DOMINO <i>So Long</i>			VI-20-6574 (47-6574)— THREE SUNS <i>Haunted Guitar</i>			★CO-40705 (4-40705)— DON CHERRY <i>I'll Be Around</i>			
		3—Whatever Will Be, Will Be (Que Sera, Serra)	3 6 ★CO-40704 (4-40704)— DORIS DAY <i>I've Gotta Sing Away The Blues</i>			12—Sweet Old Fashioned Girl	11 12 ★CR-61636 (9-61636)— TERESA BREWER <i>Goodbye John</i>			★CO-40710 (4-40710)— JERRY VALE <i>Enchanted</i>			★VI-20-6481 (47-6481)— AMES BROTHERS <i>If You Wanna See Mamie</i>			25—It Only Hurts For A Little While	21 17 ★VI-20-6481 (47-6481)— AMES BROTHERS <i>If You Wanna See Mamie</i>			★MG-12288 (K12288)— JONI JAMES <i>How Lucky You Are</i>			★DE-29982 (9-29982)— AL HIBBLER <i>I Was Telling Her About You</i>			
		4—Flying Saucer	28 — ★LU-101 (45-101)— BUCHANAN & GOODMAN <i>Flying Saucer</i>			13—On The Street Where You Live	14 11 ★CO-40654 (4-40654)— VIC DAMONE <i>We All Need Love</i>			★DE-29949 (9-29949)— CARMEN McRAE <i>Never Loved Him Anyhow</i>			★VI-20-6502 (47-6502)— EDDY ARNOLD <i>Rockin' Mockin' Bird</i>			26—Standing On The Corner	19 15 CA-3414 (F-3414)— DEAN MARTIN <i>No Time For Sergeants</i>			★MG-12288 (K12288)— JONI JAMES <i>How Lucky You Are</i>			★DE-29982 (9-29982)— AL HIBBLER <i>I Was Telling Her About You</i>			
		5—I Want You, I Need You, I Love You	4 3 ★VI-20-6540 (47-6540)— ELVIS PRESLEY <i>My Baby Left Me</i>			14—Stranded In The Jungle	10 13 ★FL-109 (45-109)— JAYHAWKS <i>My Only Darling</i>			★ME-70863 (70863 x 45)— EDDIE HEYWOOD <i>Heywood's Bounce</i>			★ME-70934 (70934 x 45)— DIAMONDS <i>Ka-Ding-Dong</i>			27—Glendora	18 18 ★VI-20-6554 (47-6554)— PERRY COMO <i>More</i>			★CR-61671 (9-61671)— EDDIE LAWRENCE <i>King Solomon's Mines</i>			★DE-29982 (9-29982)— AL HIBBLER <i>I Was Telling Her About You</i>			
		6—I Almost Lost My Mind	2 1 ★DO-15472 (45-15472)— PAT BOONE <i>I'm In Love With You</i>			15—Born To Be With You	13 14 ★CD-1291 (45-1291)— CHORDETTE <i>Love Never Changes</i>			★ME-70863 (70863 x 45)— EDDIE HEYWOOD <i>Heywood's Bounce</i>			★ME-70934 (70934 x 45)— DIAMONDS <i>Ka-Ding-Dong</i>			28—Fever	24 22 ★KI-4935 (45-4935)— LITTLE WILLIE JOHN <i>Letter From My Darling</i>			★CR-61671 (9-61671)— EDDIE LAWRENCE <i>King Solomon's Mines</i>			★DE-29982 (9-29982)— AL HIBBLER <i>I Was Telling Her About You</i>			
		7—Allegheny Moon	8 10 CR-61679 (9-61679)— LENNON SISTERS <i>Faith Unlocks The Door</i>			★MO-994 (45-994)— CADETS <i>I Want You</i>			★ME-70863 (70863 x 45)— EDDIE HEYWOOD <i>Heywood's Bounce</i>			★ME-70934 (70934 x 45)— DIAMONDS <i>Ka-Ding-Dong</i>			29—Don't Be Cruel	— — ★VI-20-6604 (47-6604)— ELVIS PRESLEY <i>Hound Dog</i>			★CR-61671 (9-61671)— EDDIE LAWRENCE <i>King Solomon's Mines</i>			★DE-29982 (9-29982)— AL HIBBLER <i>I Was Telling Her About You</i>				
		8—Wayward Wind	5 4 CA-3430 (F-3430)— TEX RITTER <i>The Searchers</i>			★ER-1013 (45-1013)— GOGI GRANT <i>No More Than Forever</i>			★ME-70863 (70863 x 45)— EDDIE HEYWOOD <i>Heywood's Bounce</i>			★ME-70934 (70934 x 45)— DIAMONDS <i>Ka-Ding-Dong</i>			30—Theme From 'The Proud Ones'	27 27 ★CA-3472 (F-3472)— NELSON RIDDLE <i>Love Of Genevieve</i>			★CR-61671 (9-61671)— EDDIE LAWRENCE <i>King Solomon's Mines</i>			★DE-29982 (9-29982)— AL HIBBLER <i>I Was Telling Her About You</i>				

## CODE:

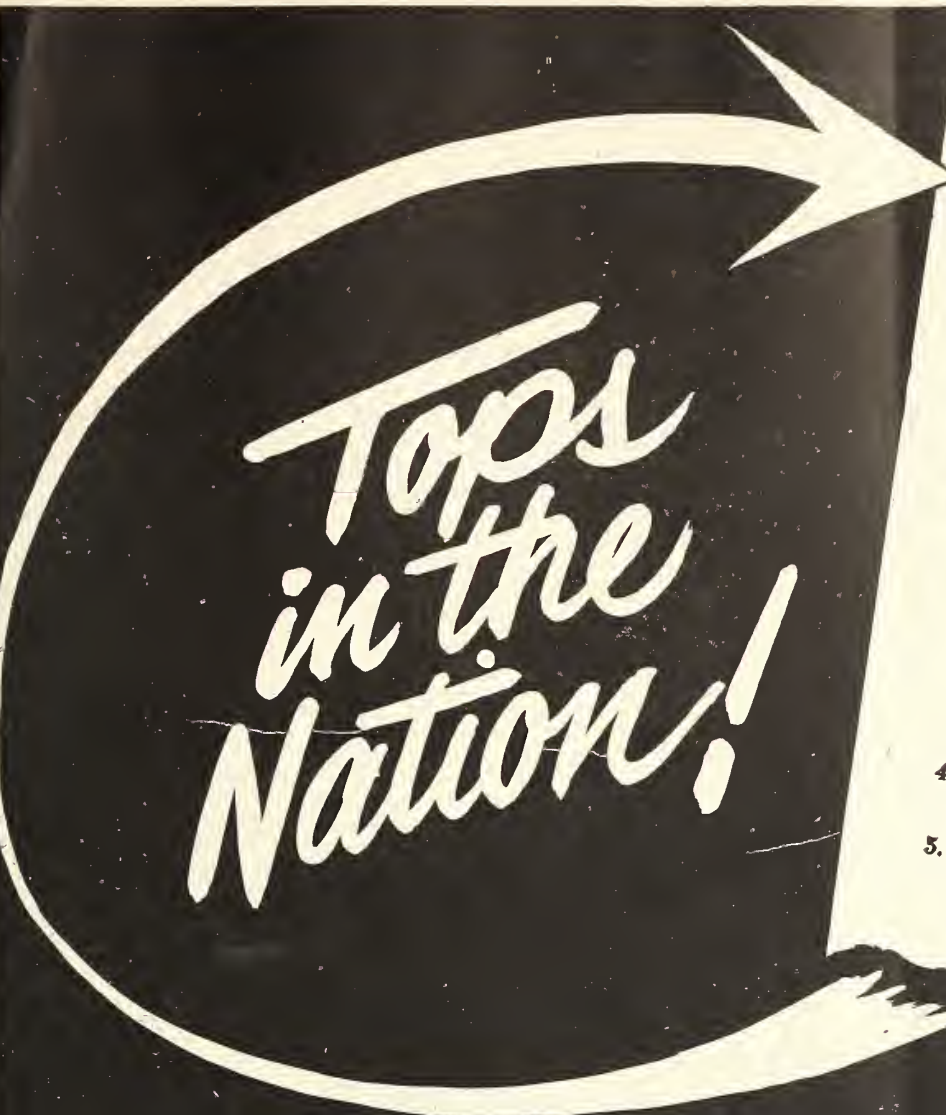
AA—Double A	AT—Atlantic	CT—Cat	ES—Essex	GTJ—Good Time Jazz	MD—Media	PR—Prestige	SU—Sun
AB—Abbott	BA—Baton	CW—Crown	EX—Excelsior	HE—Herald	ME—Mercury	RA—Rainbow	ST—Starlite
AL—Aladdin	BN—Benida	CY—Crysallette	FB—Fabor	IM—Imperial	MG—MGM	RE—Regent	TA—Tampa
AO—Apollo	BT—Bethlehem	DA—Dano	FE—Federal	JD—Jay Dee	MO—Modern	RL—Real	TI—Tico
AP—ABC-Paramount	BY—Bally	DE—Decco	FI—Fiesta	JU—Jubilee	NG—Norgran	RM—Rama	TR—Trend
AR—Arcade	CA—Capitol	DI—Diamond	FL—Flash	JZ—Josie	OK—Okeh	RP—RPM	UN—United
	CD—Cadence	DL—DeLuxe	FP—Flip	KA—Kapp	OL—Olympic	SA—Savoy	UQ—Unique
	CH—Chess	DO—Dot	FR—Fraternity	KI—King	PA—Parrot	SE—Seeco	VE—Verve
	CK—Checker	DT—Dootone	GE—Gee	LI—Liberty	PE—Peacock	SL—Spotlight	VI—RCA Victor
	CL—Cardinal	DU—Duke	GN—Golden	LO—London	PM—Prom	SO—Sound	VJ—Vee Jay
	CO—Columbia	EP—Epic	GR—Groove	LU—Luniverse	PP—Peter Pan	SP—Specialty	VK—Vik
	CR—Coral	ER—Era		MB—Melba			WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Tops  
in the  
Nation!

*The Billboard* AUGUST 4, 1956

**• Best Sellers in Stores**

For survey week ending July 25

RECORDS are ranked in order of their current national selling importance at the retail level, as determined by The Billboard's weekly survey of the top volume dealers in every important market area. When significant action is reported on both sides of a record, points are combined to determine position on the chart. In such a case, both sides are listed in bold type, the leading side on top.

This Week	Last Week	Weeks on Chart
<b>1. HEAVEN ON EARTH (ASCAP)-Platters-</b> Mercury 70893	4	4
2. I WANT YOU (Vocal)	1	10
3. I'M GONNA BE A MAN (Vocal)	3	8
4. I'M GONNA BE A MAN (Instrumental)	2	
5. I'M GONNA BE A MAN (Instrumental)		



# "HEAVEN ON EARTH"

by *The Platters*

published by  
PANTHER MUSIC CORP.

sole selling agent:  
SOUTHERN MUSIC PUB. CO. Inc.  
Gen. Prof. Mgr.: MURRAY DEUTCH  
Prof. Mgr.: IRVING DEUTCH





# Record Reviews

- A DISK & SLEEPER      B VERY GOOD      C FAIR  
 B+ EXCELLENT      C+ GOOD      D MEDIOCRE

**BUDDY GRECO**

(Kapp 155; K-155)

**B+** "LOVE DON'T BE A STRANGER" (3:00) [Dorsey Bros. ASCAP—Linsley, Ross, Ross] Buddy Greco comes thru with one of his strongest sides in a long while as he belts out a potent rock and roll beat ballad that should please the kids. Sy Oliver and a chorus provide an excellent backdrop. Good side to watch.

**C+** "IN TIME TO COME" (2:26) [E. H. Morris ASCAP—Leigh, Singer] Buddy is smooth on this end as he chants an interesting sophisticated ballad.

**JOHNNIE RAY**

(Columbia 40729; 4-40729)

**B+** "JUST WALKING IN THE RAIN" (2:35) [Golden West Melodies BMI — Bragg, Riley] Johnnie Ray does a wonderful job of reviving a great oldie. Interesting side that should enjoy a healthy sale. Refreshing arrangement. One of Johnnie's best in a long while.

**B** "IN THE CANDLELIGHT" (2:45) [E. H. Morris ASCAP—Ballard] The dramatic songster gives his all to a moving love song which he sends across in emotion-packed fashion. Stirring deck.

**ROGER WILLIAMS**

(Kapp 156; K-156X)

**B+** "TUMBLING TUMBLEWEEDS" (2:59) [Williamson ASCAP—Nolan] Roger Williams, who made "Autumn Leaves" into a pop smash, could very well do the same with his interpretation of a great western oldie. Beautiful arrangement with an exciting sound. Chorus and orchestra blend superbly.

**B** "I'LL ALWAYS WALK WITH YOU" (3:25) [Garland ASCAP—Lardon, Williams] The keyboard star drifts thru one of his own dreamy compositions and comes up with a lovely mood deck. Piano is wonderfully showcased by lush strings.

**ALAN DALE & BUDDY HACKETT**

(Coral 61677; 9-61677)

**B** "PARDNERS" [Paramount ASCAP—Cahn, Van Heusen] Crooner Alan Dale teams up with comic Buddy Hackett to render the contagious novelty from the latest Martin-Lewis movie "Pardners." Humorous side invitingly styled.

**C+** "BE MY GUEST" [Famous ASCAP—Stone, Edwards] Another cute bouncer about two loyal friends. Some cute lines are good for a laugh.

**THE EASY RIDERS**

(Columbia 40742; 4-40742)

**B+** "THE SKY IS HIGH" (1:50) [Montclare BMI—Gilkyson] Last Monday, "Studio One," the CBS-TV show, programmed a western play throughout which this folk flavored ballad was heard. Terry Gilkyson, Rich Dehr and Frank Miller, who comprise the Easy Riders, provided the sound track and left a lasting impression on the viewers. People should be in the stores this week asking for the record. A recent "Studio One" tune, "Song For A Summer Night," programmed about three weeks ago, is already heading towards the top on the charts. This one could follow suit.

**C+** "YERMO'S NIGHTMARE & YERMO RED" (2:46) [Montclare BMI—Gilkyson, Klauber] This side opens with an eerie instrumental of the incidental background music from the same program. The second half of this end is a vocal rendition of the show's title tune, "The Ballad of Yermo Red."

## The Cash Box Disk of the Week

"A HOUSE WITH LOVE IN IT"  
[Redd Evans ASCAP—Dee, Lippman]

"THE BUS STOP SONG"  
(A Paper Of Pins)  
[Miller ASCAP—Darby]

THE FOUR LADS  
(Columbia 40736; 4-40736)



FOUR LADS

● It's been an amazing year for the Four Lads who, in the past seven months, have come up with three king-sized smashes in succession "Moments To Remember," "No, Not Much" and their current chart

rider "Standing On The Corner." They're one of the hottest groups in the business and there's absolutely no reason why both sides of their newest release shouldn't follow in the footsteps of their previous platters. The material on both halves is Grade "A" and the Lads are in fine voice. "A House With Love In It" is a tremendous production arrangement of a beautiful sentimental song with an inspirational quality about it. Touching tune that hits home. Side has great meaning. "The Bus Stop Song (A Paper Of Pins)" is a charming and unusual tune from the 20th Century-Fox movie "Bus Stop." It's a refreshing lilter with a wonderful folk flavor. Two class showings that should be on the lists in short order.

"SOFT SUMMER BREEZE"  
[Regent ASCAP—Heywood, Spencer]

"KA-DING-DONG"  
[Greta BMI—Jordan, McDermott]

THE DIAMONDS  
(Mercury 70934; 70934x45)



THE DIAMONDS

● The Diamonds, who've been strong disk sellers with almost every record issued to date, may have the big one they've been look-

ing for in this powerhouse coupling. Both are excellent sides and have the goods that'll appeal to all markets. One side features the quartet on a vocal version of the fast rising instrumental success "Soft Summer Breeze." The new lyrics added to the enchanting hit melody are of top calibre and the Diamonds present them beautifully. This version could send the song up to the top. The coupling "Ka-Ding-Dong" is an exciting cover version of a fast-stepping rock and roller that's currently making big noise. The fellas really swing this half and come thru with a good dance item for the teenagers. Strong two-sider.

"IF I'M ELECTED"  
(To Be The One You Love) (2:25)  
[Bourne ASCAP—Wayne, Frisch]

"OH MY MARIA" (2:31)  
[Shapiro, Bernstein ASCAP—Cahn, Lang]

EDDIE FISHER  
(RCA Victor 20-6615; 47-6615)



EDDIE FISHER

● Eddie Fisher throws his hat into the record race and comes up with two sides which he fashions most

invitingly with his rich powerful voice. On one end he chants a current events ballad that fits right in with all the Presidential news everyone is talking about. It's a lively march tempo novelty titled "If I'm Elected (To Be The One You Love)." The song's lyrics include many of the terms associated with elections. Colorful novelty that you'll be hearing often. "Oh My Maria" is an infectious romantic lilter which Eddie handles smoothly against an interesting Hugo Winterhalter accompaniment. Pretty item that immediately recalls Fisher's million seller "Oh My Papa."

**NATHAN RUSSELL**

(Forest 5603; 45-5603)

**B+** "HIS NAME WAS DEAN" (2:11) [Scope BMI—Stuart] The late James Dean has become an idol of the teenagers. Ever since he died, his popularity has skyrocketed. Here Nathan Russell enshrines Dean's name in an emotional folk-flavored song that will be a must on every Dean fan's list. Touching ballad, executed impressively against a guitar and choir backdrop. Should be a strong seller. Exposure could make it a smash.

**C** "I WALK IN THE FUTURE" (2:35) [Scope BMI—Fishman, Blagman] Russell has a country quality in his voice and gets a fish-beat accompaniment on a pleasant ballad.

**THE WAYFARERS**

(RCA Victor 20-6610; 47-6610)

**B** "THIS LAND IS YOUR LAND" (2:37) [Ludlow BMI—Guthrie] Victor's exciting new vocal combination, the Wayfarers, debut on singles with a delightful folk-flavored inspirational ballad. Charming, spright quality. Song has a most pleasant sound that could get the crew off to a good start.

**B** "EVERYBODY LOVES SATURDAY NIGHT" (2:45) [Hollis BMI—Sylvan, Bain, Schaefer] The group comes over wonderfully on this folk novelty that repeats the same lyric throughout but in different languages. Cute, catchy stuff. Group is terrific.

**SILVER SISTERS**

(Rainbow 355; 45-355)

**B** "I WANNA BE SEVENTEEN" [Dorsey Bros. ASCAP—Ross, Linsley, Ross] The Silver Sisters bow on Rainbow with a spright, teenage novelty that should do well with the kids. Good jumper tailor-made for dancing.

**C+** "TILL YOU COME BACK TO ME" [Dorsey Bros. ASCAP—Ross, Linsley, Ross] The fish-beat is the tempo for this pretty, romantic rock and roller. Girls have a commercial sound and employ the pause-vocal gimmick effectively. Teenagers should find both ends to their liking.

**THE COMMANDERS with EDDIE GRADY**

(Decca 29993; 9-29993)

**B** "JUST YOU, JUST ME" (3:14) [Robbins ASCAP—Greer, Klages] For big band dance music at its best, here's a disk to get. Grady and his Commanders dish up swinging jumper with a tremendous, full sound. Top drawer side for jocks who program "dance party" shows. Excellent juke box material for teenage locations.

**C+** "BY HECK" (2:18) [E. B. Marks BMI—Henry, Gilbert] A cute, easy-to-dance-to ditty is colorfully styled by the crew on this portion. Bouncey item.

**VAUGHN MONROE**

(RCA Victor 20-6619; 47-6619)

**B+** "IN THE MIDDLE OF THE HOUSE" (2:00) [Shapiro, Bernstein ASCAP—Hilliard] A wonderful little folk-flavored novelty is humorously fashioned by Vaughn Monroe. Cute ditty that should appeal to the kiddies and adults. Light and enjoyable listening.

**B** "ROLLIN' HEART" (2:31) [Coliseum BMI—Hackady, Nelson] This pretty ballad has a wonderful cowboy-song flavor. Vaughn and the chorus handle it in warm, inviting style. Good two sider for the jukes.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THEY'RE AT IT AGAIN! MAKING HITS**



# THE DIAMONDS

**WITH THE NEW SMASH**

## "KA-DING-DONG"

AND



## "SOFT SUMMER BREEZE"

(VOCAL)

MERCURY 70934



### KITTY WHITE

"Plain Gold Ring"

AND  
"AS CHILDREN DO"  
MERCURY 70925

### BLUE STARS OF FRANCE

"Jumpin' At The Woodside"

AND

"Amour Castagnettes Et Tango"

MERCURY 70924

### FREDDIE BELL AND THE BELLBOYS

"Stay Loose, Mother Goose"

AND  
"ALL RIGHT, OK, YOU WIN"  
MERCURY 70919



### MORGANA KING

"Homesick In Paris"

AND  
"FOR YOU AND ME"  
MERCURY 70927



### HARMONICATS

'Through The Dark Of Night'

AND  
'Christopher Columbus'  
MERCURY 70929

### TOMMY MITCHELL

"Little Mama"

AND  
"JUKE BOX, HELP ME FIND A BABY"  
MERCURY 70930

CHICAGO 1, ILLINOIS





# Record Reviews

- A DISK & SLEEPER
- B VERY GOOD
- C FAIR
- B+ EXCELLENT
- C+ GOOD
- D MEOIOCRE

**DICK CONTINO**

(Mercury 70911; 70911x45)

**B** "TWILIGHT TIME" (2:55) [Porgie BMI—Ram, Nevins, Nevins, Dunn] From Dick Contino's latest album "Something For The Girls" comes this beautiful accordion rendition of a great oldie. Superb piece of mood music showing Dick's great technique at its romantic best. Wonderful side for mood music jockeys.

**C+** "MEXICALI ROSE" (2:46) [M. M. Cole BMI—Stone, Tenney] Another slow and soothing arrangement of a favorite standard. This one is also from the LP.

**RAY HEATHERTON**

(Cadence 1296; 45-1296)

**B+** "THE PIRATE PARROT" (2:00) [Veronique ASCAP—Stillman, Beani, Alobianco] Ray Heatherton, well known to the kiddies as TV's "Merry Mailman", comes up with a terrific kiddie platter that oughta have the tots flipping. Cute novelty excellently presented. The parrot heard on this side belongs to dee jay Milton Q. Ford.

**B** "ALFRED, THE AIR-SICK EAGLE" (2:35) [Billboard ASCAP—Gohman, Salaway] Another delightful novelty aimed at the same market as the top half. Catchy waltz beat ditty sung by Ray and a children's chorus. TV exposure of both sides to the right market could result in a healthy sale.

**DICK WILSON**

(Columbia 49731; 4-40731)

**B+** "MY HEART IS SO FULL OF YOU" (2:41) [Frank ASCAP—Loesser] The big rich baritone voice of Dick Wilson comes over dramatically on this wonderful ballad from the score of the B'way smash "The Most Happy Fella". Potent offering.

**C+** "MY MISSION IN LIFE" (2:57) [Leeds ASCAP—Tibsen, Harrison, Reine] This half is another emotional treatment of a stirring romantic piece.

**PEPPER & SPOOKY**

(Coral 61680; 9-61680)

**C+** "THE POOR PEOPLE OF PARIS, TEXAS" (1:51) [Reg. Connelly ASCAP—Monnot, Lloyd, Dickin-son] Pepper and Spooky chant special, humorous lyrics set to the music of a recent #1 hit. Colorful, cornball ditty good for a chuckle.

**C+** "HOW I WISH YOU'D FALL IN LOVE" (1:06) [Lantern ASCAP—Dickinson] A light and lively bouncer set to the tune of the kiddie classic "Old MacDonald Had A Farm". Inviting, tongue-twisting ditty.

**STEVE ALLEN, ALAN FREED, AL "JAZZBO" COLLINS, MODERNAIRES & GEORGE CATES**

(Coral 61693; 9-61693)

**B+** "THE SPACE MAN" [Rosem-cadow ASCAP—Allen] Steve Allen, Alan Freed and Jazzbo Collins play the announcers' roles as they fashion their version of one of the nation's top records "Flying Saucer". The Modernaires supply the vocal impersonations and George Cates, the instrumental accompaniment. There's still enough time for this rendition to bite off a chunk of the sales melon.

**C+** "JAZZBO'S THEORY"—[Ver-non ASCAP—Collins, McKusick, Edwards] Collins does a solo on this half as he proves his theory that instruments can talk. Interesting instrumental jazz deck.

## The Cash Box Sleeper of the Week

- "SPEAK MY LOVE" (2:53)  
[Harvard BMI—Heller, Valladi]
- "WAR AND PEACE" (3:03)  
[Famous ASCAP—Stone, Rota]

VIC DAMONE  
(Columbia 40733; 4-40733)



VIC DAMONE

● Vic Damone, whose television show has become one of the big

Summer programs, follows his Columbia smash "On The Street Where You Live" with a superb new two sider that should keep his hit string unbroken. David Terry's ork supplies a lush romantic background for the gifted crooner as he chants a touching love story tagged "Speak My Love". His rich, polished voice comes over wonderfully on this heart-felt interpretation of a top drawer ballad. The coupling "War And Peace" is the title tune from the \$6,000,000 Paramount movie version of the great Tolstoy work. Lovely waltz ballad warmly styled by Damone. Big double-decker to watch.

"TRUE LOVE"

Bing Crosby & Grace Kelly

(Capitol 3507; F-3507)

"MIND IF I MAKE LOVE TO YOU"

F. Sinatra

(Capitol 3508; F-3508)

"NOW YOU HAS JAZZ"

B. Crosby & Louis Armstrong

(Capitol 3506; F-3506)

(Publisher: Buxton Hill ASCAP Author: Cole Porter)

"WELL DID YOU EVAH"

B. Crosby & Frank Sinatra

"WHO WANTS TO BE A MILLIONAIRE"

F. Sinatra & Celeste Holm

"HIGH SOCIETY CALYPSO"

Louis Armstrong

● This week, Capitol issued on singles six bands from the soundtrack of "High Society", the tremendous new MGM musical which will be opening in major theatres around the country in the next few days. For the flicker, Cole Porter has penned a magnificent score, his first film score since "The Pirate" which he composed back in the

40's. Starring Bing Crosby, Frank Sinatra, Grace Kelly, Louis Armstrong and Celeste Holm, the film stacks up as one of the big musicals of the year. The music is superb, and with these six sides, jockeys have a wealth of programming material. All six will definitely receive loads of spins and many of them could step out and head for the top in the sales parade.

## The Cash Box Best Bets

- ★ "JUST WALKING IN THE RAIN" Johnnie Ray... Columbia 40729; 4-40729
- ★ "TUMBLING TUMBLEWEEDS" Roger Williams... Kapp 156; 45-156
- ★ "IN THE MIDDLE OF THE HOUSE" Vaughn Monroe... RCA Victor 20/47-6619
- ★ "THE SKY IS HIGH" Easy Riders... Columbia 40742; 4-40742
- ★ "BEHIND THOSE SWINGING DOORS" } Lola Dee & Rusty Draper  
"SCRATCH MY BACK" } Mercury 70923; 70923x45

**JERI SOUTHERN**

(Decca 30021; 9-30021)

**B** "STOP ME (If You've Heard This One Before)" (2:14) [Movietown BMI—Coleman] Smooth, romantic Jeri Southern does a classy job on a touching, heart rending ballad. Sad affair beautifully handled by the lark.

**C+** "WOULD I" [Sanjud ASCAP—Stept, Weinstein] A pretty upbeat love song is invitingly styled by the songstress. Good material effectively delivered.

**LOLA DEE & RUSTY DRAPER**

(Mercury 70923; 70923x45)

**B+** "BEHIND THOSE SWINGING DOORS" [American ASCAP—Stanley, Allan] Rusty Draper and Lola Dee team up for the first time and dish up a wonderful cornball bouncer that oughta do a bang up job in the juke boxes. Colorful cutie that'll attract the coins.

**B+** "SCRATCH MY BACK" [Second ASCAP—Barer, Fuller] Lola and Rusty team their talents once again. On this half they offer a humorous novelty set to a slow blues melody. Lola sings to her lazy male partner who only wants to have his back scratched. Two strong sides.

**ART MOONEY ORCH.**

(MGM 12312; K12312)

**B+** "THEME FROM 'REBEL WITH-OUT A CAUSE'" (2:55) [Witmark ASCAP—Rosenman] Here's a two-sider that'll cash in on the amazing popularity of the late James Dean. Art Mooney offers new recordings of the title tunes from two of Dean's big movies. This half is a haunting love theme tenderly handled by the ork and a chorus.

**B+** "THEME FROM 'EAST OF EDEN'" (2:50) [Witmark ASCAP—Rosenman] This pretty romantic melody rounds out the "Tribute to James Dean". Wonderfully sentimental love theme. Disk is housed in a special sleeve with scene from both Dean movie hits, plus a bio of the late star. Many teenagers will consider this coupling a must.

**THE HARMONICATS**

(Mercury 70929; 70929x45)

**B** "CHRISTOPHER COLUMBUS" [Mayfair ASCAP—Berry, Razaf] The Harmonicats are in top form as they bring to the foreground a great big instrumental hit out of the past. Excellent sound and arrangement. Good dance item for the youngsters.

**C+** "THROUGH THE DARK OF NIGHT" [Bregman, Vocco & Conn ASCAP—Zanetis] The boys blend beautifully on this half and create a warm, romantic mood as they deliver a soft and inviting ballad.

**BILL NORMAN**

(Maze 1015; 45-1015)

**B** "IT'S NEVER TOO LATE" (2:00) [Maze BMI—Allan] A light and spright bouncer is potently executed by Bill Norman and a chorus. Strong hand-clapper with a moral. Happy ditty with a spiritual flavor. Should do well for Norman.

**C+** "GHOST TRAIN" (2:50) [Personality Pub. BMI—Ram] An exciting tune set to a galloping tempo and very reminiscent of the old favorite "Ghost Riders In The Sky" is capably handled here by the stars.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BIG MOVIE HITS BY...**

AMERICA'S MOST PROMISING UP & COMING ORCHESTRA -

# Dick Jacobs

and his Orchestra

Theme From

## "EAST OF EDEN"

"East Of Eden" Starring James Dean  
From the Warner Bros. Film



## "THE SEVEN WONDERS OF THE WORLD"

"Seven Wonders Of The World"  
From the Lowell Thomas CINERAMA

CORAL 61692

**BIG INTERPLANETARY HIT!!!**

# THE SPACE MAN

with George Cates' Out Of Spacers

b/w

## "JAZZBO'S THEORY"

CORAL 61693

STEVE ALLEN



"JAZZBO" COLLINS



ALLAN FREED



THE MODERNAIRES



# CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of BRCCA RECORDS INC.)

"It's What's in THE CASH BOX That Counts"

# Mel Tormé and Frances Faye in Porgy and Bess



with MEL TORMÉ (Porgy), FRANCES FAYE (Bess),  
BETTY ROCHÉ (Clara), FRANK ROSOLINO (Jake),  
SALLY BLAIR (Serena), JOE DERISE  
(Peter the Honeyman), LOULIE JEAN NORMAN  
(Strawberry Woman), BOB DOROUGH (Crab Man),  
GEORGE KIRBY (Sportin' Life),  
JOHNNY HARTMAN (Crown)  
DUKE ELLINGTON'S ORCHESTRA,  
Pat MORAN Quartet, Don FAGERQUIST,  
Bob ENEVOLDSEN, Claude WILLIAMSON,  
Max BENNETT, Stan LEVEY, Bill HOLMAN,  
Herbie MANN, Sam MOST,  
The AUSTRALIAN JAZZ QUINTET,  
Howard McGHEE, Buddy CHILDERS,  
Alvin STOLLER, Herbie HARPER.  
Musical Direction: RUSS GARCIA.  
Narration: AL "JAZZBO" COLLINS.

List \$14.95 for package  
of three 12" LP's.  
Uniquely boxed.  
Available through your  
Distributor early in August.



**BETHLEHEM RECORDS**  
New York - Hollywood

Playing time: 1 hour, 48 minutes.  
Hear this original George Gershwin score  
in its entirety at one sitting.  
It is a lucid, prolific performance.



## Round The Wax Circle

### NEW YORK:

The NBC Spectacular on August 12 will feature Bill Haley, Pat Boone, Polly Bergen, Jack Carter, Jayne Mansfield, and Rocky Graziano. . . . Ann Reisman ended her vacation last week with a bad cold that bedded her for a couple of days and delayed her return to her office. When she got back, she found she had a new boss, Marty Salkin, who took over Mike Conner's duties. . . . Bobby Shad now in Spain. . . . Eddie Heywood signed to RCA Victor. . . . Norm Wienstrorer back from a week's stay in St. Louis. While there, Norm took time out from his vacation to head up a distributor meeting. . . . Geordie Hormel was one of the west coast record execs who came to New York to attend the NAMM convention. . . . Buddy Basch signed to handle record promotion for Betty Ann Grove and Naomi Caryl. . . . Mitzi Mason, MGM recording songstress, headlining the show at the Golden Slipper nightclub in Glen Cove, L. I. . . . When "The Flying Saucer" hit Pittsburgh, Barry Kaye advised his audience to go to their record stores immediately and pay for the disk in advance to be sure of getting one. As a result almost 5,000 records were paid for in Pittsburgh before they even hit the stores. . . . The Four Lads will headline the bill at the Copacabana starting August 16. . . . Dave Kapp became a grandpa for the second time this week when his son Michael became the father of a baby girl. . . . Charlie Janoff of Frank Music also become a papa last week. It's a boy. . . . Grace Pauline Chew of Musicart Records claims to have written the first space song, titled "Space Ship Blues." . . . Joni James opens the Newport Jazz Festival on August 3, does the Woolworth Hour on August 5 and then goes into the Eden Roc in Miami on August 24. . . . Jo Ann Tolley of Jubilee Records will be featured on the Wilson Boat Line out of Philadelphia August 31.



JONI JAMES

### CHICAGO:

Johnny Desmond appearing in "Pal Joey" at the Highland Park Music Theater through 8/12. . . . "Spotlight On Talent," new WGN musical TV-er, bowed 8/4 at 6 P.M. Show features Bette Chapel, Freddie Montell, M. C. Hal Tunis and Bob Trendler's ork along with guest stars plus new talent discoveries. . . . Dick Haffner, CBS radio vocalist, said to have signed record contract and September waxing session in the offing. . . . Jim Lounsbury and his charming missus, Penny Smith, took over the reins for two weeks on the Jack Eigen Monday night TV-er. . . . Andy Williams in town for work on his newie, "Canadian Sunset." . . . Cliff Mercer, WGN deejay, added new Sunday 5 to 6 P.M. segment to his schedule. . . . The Sipiora boys, Fred, Joe and Ted, playing at golf at Nippersink Country Club. . . . Harry Belafonte skedded for Empire Room. . . . Benny Dunn of the Black Orchid phoning at 11:30 A.M. Dropped phone in surprise. Until we heard he hadn't yet gone to bed. . . . Gene Edwards defeated Larry Fischer, both of WRIT, Milwaukee, in the D.J. races at Cedarburg, Wis. Gene due in for short visit. . . . Bernie Wayne to arrive on the scene for work on new ABC-Paramount album, chockfull of Bernie's tunes. . . . Radio Productions' "International Cafe" moved from Saturday night to Monday night position. . . . Orchids to Mercury's Kenny Myers for his enlightening and newsy notes sent with each new record release. Notes contain background on record, artist and tune. . . . Mel Spinney of WBBM upped the ladder to assistant librarian. . . . Sig Sakowicz skedded for 10 day European trip. Objective: to tape interviews with midwest servicemen for new radio and TV shows. . . . Irv Green swinging those golf clubs and sporting new svelte physique. . . . Russell Arms visiting the deejays with his latest Era waxing. . . . Bob Corwin, pianist with the Don Elliott Quartet, a proud papa and passing cigars yet. . . . Dan Sorkin back to work at WCFL while Jack Karey vacates for vacation.



JOHNNY DESMOND

### HOLLYWOOD:

The Modernaires are looking for a replacement for Allan Copeland who leaves the group next month to go out as a solo. . . . Tennessee Ernie Ford has been set to headline both the Indiana State Fair and the Illinois State Fair during the first week of September. . . . Under its new programming policy, KDAY is initiating a special Hollywood news commentary by syndicated columnist Mike Connolly. . . . Sanford Clark to Detroit and Cleveland for radio and Television appearances with his Dot recording of "The Fool." . . . Roberta Linn currently at Charlie Morrison's Mocambo. . . . Dorothy Collins commuting from her Vegas appearance at The Thunderbird to record her first album for the Coral label. Bob Thiele in town from New York to direct the sessions. . . . Capitol Records press director, Vic Rowland, has been elected vice-president of the Hollywood Advertising Club. . . . Al Sherman's Record Sales riding high with two big hits locally, in Russel Arms Era release of "Is There A Heaven" and Ella Fitzgerald's "Beautiful Friendship" on Verve. . . . Capitol released an unusual album this week called "Tone Poems Of Color" with music conducted by Frank Sinatra. The original idea and program notes for each color are by Norman Sickle, with a different composer interpreting each color musically. . . . KGFJ disk-jockey, Charles Trammel has become associated with the Hollywood office of Lohman-Burrell Associates. . . . Zsa Zsa Gabor acted as "femcee" at Peter Potter's testimonial dinner held at the California Racquet Club. Many of the celebrities who have appeared as panelists on Potter's "Juke Box Jury" radio-TV'er attended the dinner. . . . Dot recording stars, The Hilltoppers currently doing sell-out business during their tour of England.



DOROTHY COLLINS

**"IF I'M ELECTED"**  
(To Be The One You Love)  
**EDDIE FISHER'S**  
latest RCA Victor Hit  
20/47-6615  
**Bourne, Inc.** 136 W. 52nd St.  
N. Y. C., N. Y.

**HAVE A HAPPY**  
Birthday, Eddie Fisher  
(Aug. 10)  
★  
Hear the MANERO SINGERS on  
"Have a Happy" ip—Plymouth # 153  
**DOUGLAS PUBLISHING**  
153 W. 57th St., N. Y. 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE EXCITING NEW HITS ARE ON COLUMBIA!

Tremendous 2-Sider

## THE Four Lads



from the 20th Century-Fox Film "Bus Stop"

## THE BUS STOP SONG

(A Paper Of Pins)

b/w

A HOUSE WITH LOVE IN IT

40736 • 4-40736

Ready For No. 1

## Doris Day



## WHATEVER WILL BE, WILL BE

(Que Sera, Sera)

b/w

I'VE GOTTA SING AWAY THESE BLUES

40704 • 4-40704

Instrumental and Vocal Back To Back Smash

## Mitch Miller



Original Theme as Introduced on Westinghouse "Studio One" Summer Theatre

## SONG FOR A SUMMER NIGHT

40730 • 4-40730

What A Hit

## Jerry Vale



## YOU DON'T KNOW ME

b/w

ENCHANTED

40710 • 4-40710

Hitting All Charts

## Don Cherry



## GHOST TOWN

b/w

I'LL BE AROUND

40705 • 4-40705

Bennett's Best

## Tony Bennett



## FROM THE CANDY STORE ON THE CORNER, TO THE CHAPEL ON THE HILL

b/w

HAPPINESS STREET

40726 • 4-40726

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"

# The Flapper



LAS VEGAS, NEVADA—Teresa Brewer proves the 1920's Flapper era is far from dead as she gives out with some "oh you kids" and "23 skidoos" during her recent engagement at The Sahara in Las Vegas. In her new act, with the Lyn Duddy Quartet, Teresa wears a white-fringed Flapper dress with a large pink bow, a white hat with pink feathers, rhinestone bracelets, drop earrings and necklace, and rhinestone studded shoes. What ever happened to rock 'n roll?

America's Leading **ONE STOP** Record Service

## LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.  
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.  
PLaza 7-1977 GRant 1-9323 JAckson 5-1147 Blgelow 3-1155



# YOU'RE A HONEY FOUR KNIGHTS

with FRANKIE CARLSON'S BAND

## DON'T DEPEND ON ME

record no. 3494



## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

<p><b>AL'S ONE STOP</b> Chicago, Ill.</p> <ol style="list-style-type: none"> <li>Hound Dog (Elvis Presley)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>My Prayer (Platters)</li> <li>Ape Call (Nervous Norvus)</li> <li>Stranded In The Jungle (Jayhawks)</li> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>Whatever Will Be (Doris Day)</li> <li>I'm In Love Again (Domino)</li> <li>Sweet Old Fashioned Girl (Teresa Brewer)</li> <li>Transfusion (Nervous Norvus)</li> </ol>	<p><b>WALLICHS MUSIC CITY</b> Hollywood, Calif.</p> <ol style="list-style-type: none"> <li>I'm In Love Again (Domino)</li> <li>Moonglow &amp; Picnic (G. Cates)</li> <li>My Prayer (Platters)</li> <li>Wayward Wind (Gogi Grant)</li> <li>Born To Be With You (Chordettes)</li> <li>Whatever Will Be (Doris Day)</li> <li>Glendora (Perry Como)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> <li>Allegheny Moon (Patti Page)</li> <li>Moonglow &amp; Picnic (Stoloff)</li> </ol>	<p><b>WILLIAM</b> Philadelphia, Pa.</p> <ol style="list-style-type: none"> <li>Wayward Wind (Gogi Grant)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>My Prayer (Platters)</li> <li>Born To Be With You (Chordettes)</li> <li>Whatever Will Be (Doris Day)</li> <li>Standing On The Corner (Four Lads)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> <li>Picnic (McGuire)</li> <li>Canadian Sunset (Hugo Winterhalter)</li> </ol>
<p><b>COMER'S RECORD NOOK</b> San Antonio, Texas</p> <ol style="list-style-type: none"> <li>Don't Be Cruel (E. Presley)</li> <li>My Prayer (Platters)</li> <li>Stranded In The Jungle (Cadets)</li> <li>The Fool (Sanford Clark)</li> <li>I'm In Love Again (Domino)</li> <li>Treasure Of Love (McPhatter)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>I Promise To Remember (Teen Ager)</li> <li>When My Dreamboat Comes Home (Fats Domino)</li> <li>Let's Make Up (Jacks)</li> </ol>	<p><b>POPULAR TUNES</b> Memphis, Tenn.</p> <ol style="list-style-type: none"> <li>Hound Dog (Elvis Presley)</li> <li>Don't Be Cruel (Elvis Presley)</li> <li>My Prayer (Platters)</li> <li>Love, Love, Love (Clovers)</li> <li>Whatever Will Be (Doris Day)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>Wayward Wind (Gogi Grant)</li> <li>You Don't Know Me (Carmen McRae)</li> <li>One Night Only (Otis Williams &amp; Charms)</li> <li>Canadian Sunset (Hugo Winterhalter)</li> </ol>	<p><b>BUDISCO ONE STOP</b> Miami, Fla.</p> <ol style="list-style-type: none"> <li>Allegheny Moon (Patti Page)</li> <li>Whatever Will Be (Doris Day)</li> <li>Wayward Wind (Gogi Grant)</li> <li>My Prayer (Platters)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>Sweet Old Fashioned Girl (Teresa Brewer)</li> <li>Born To Be With You (Chordettes)</li> <li>On The Street Where You Live (Vic Damone)</li> <li>Moonglow &amp; Picnic (Stoloff)</li> </ol>
<p><b>RECORD LAND</b> Phoenix, Ariz.</p> <ol style="list-style-type: none"> <li>Hound Dog (Elvis Presley)</li> <li>Wayward Wind (Gogi Grant)</li> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>Allegheny Moon (Patti Page)</li> <li>Whatever Will Be (Doris Day)</li> <li>My Prayer (Platters)</li> <li>The Fool (Sanford Clark)</li> <li>Moonglow &amp; Picnic (Stoloff)</li> </ol>	<p><b>BOWMAN'S RECORD SHOP</b> Bridgeport, Conn.</p> <ol style="list-style-type: none"> <li>My Prayer (Platters)</li> <li>Hound Dog (Elvis Presley)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>Standing On The Corner (Four Lads)</li> <li>Sweet Old Fashioned Girl (Teresa Brewer)</li> <li>Stranded In The Jungle (Cadets)</li> <li>It Only Hurts For A Little While (Ames Bros.)</li> <li>Love, Love, Love (Clovers)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> </ol>	<p><b>LAMP'S MELODY LANE</b> Cleveland, Ohio</p> <ol style="list-style-type: none"> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>Hound Dog (Elvis Presley)</li> <li>Tonight You Belong To Me (Prudence &amp; Patience)</li> <li>The Fool (Sanford Clark)</li> <li>Canadian Sunset (Hugo Winterhalter)</li> <li>Soft Summer Breeze (Eddie Heywood)</li> <li>St. Terese Of The Roses (Billy Ward)</li> <li>Whatever Will Be (Doris Day)</li> <li>Allegheny Moon (Patti Page)</li> <li>My Prayer (Platters)</li> </ol>
<p><b>MUSIC BOX, INC.</b> Boston, Mass.</p> <ol style="list-style-type: none"> <li>Hound Dog (Elvis Presley)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>You Don't Know Me (J. Vale)</li> <li>My Prayer (Platters)</li> <li>St. Terese Of The Roses (Billy Ward)</li> <li>Happy Whistler (Robertson)</li> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>You're Sensational (Sinatra)</li> <li>Allegheny Moon (Patti Page)</li> <li>Portuguese Washerwoman (Joe Carr)</li> </ol>	<p><b>LYRIC NEWS &amp; REC. SHOP</b> Indianapolis, Ind.</p> <ol style="list-style-type: none"> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>Wayward Wind (Gogi Grant)</li> <li>Hound Dog (Elvis Presley)</li> <li>Moonglow &amp; Picnic (Stoloff)</li> <li>My Prayer (Platters)</li> <li>Sweet Old Fashioned Girl (Teresa Brewer)</li> <li>Allegheny Moon (Patti Page)</li> <li>I'm In Love Again (Domino)</li> <li>On The Street Where You Live (Vic Damone)</li> <li>More (Perry Como)</li> </ol>	<p><b>ANDERSON'S</b> Red Bank, N. J.</p> <ol style="list-style-type: none"> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>Hound Dog (Elvis Presley)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>My Prayer (Platters)</li> <li>Transfusion (Nervous Norvus)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> <li>I'm In Love Again (Domino)</li> <li>Stranded In The Jungle (Cadets)</li> <li>On The Street Where You Live (Vic Damone)</li> <li>Standing On The Corner (Four Lads)</li> </ol>
<p><b>VARIETY RECORD SHOP</b> Louisville, Ky.</p> <ol style="list-style-type: none"> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>Hound Dog (Elvis Presley)</li> <li>Honky Tonk (Bill Doggett)</li> <li>Stranded In The Jungle (Cadets)</li> <li>You Don't Know Me (J. Vale)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>Song For A Summer Night (Mitch Miller)</li> <li>Rip It Up (Little Richard)</li> <li>My Heart Is A Chapel (Roberta Sherwood)</li> <li>Voices (Fontanes)</li> </ol>	<p><b>RADIO DOCTORS</b> Milwaukee, Wisc.</p> <ol style="list-style-type: none"> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>Don't Be Cruel (Elvis Presley)</li> <li>Clay Idol (Betty Johnson)</li> <li>Whatever Will Be (Doris Day)</li> <li>My Prayer (Platters)</li> <li>Mama Teach Me to Dance (Eydie Gorme)</li> <li>Sweet Old Fashioned Girl (Teresa Brewer)</li> <li>Grasshopper Jump (Bobby Christian)</li> <li>I'm In Love Again (Domino)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> </ol>	<p><b>G. C. MURPHY CO.</b> Washington, D. C.</p> <ol style="list-style-type: none"> <li>Wayward Wind (Gogi Grant)</li> <li>Moonglow &amp; Picnic (Morris Stoloff)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>Whatever Will Be (Doris Day)</li> <li>Don't Be Cruel (Elvis Presley)</li> <li>More (Perry Como)</li> <li>Allegheny Moon (Patti Page)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>That's All There Is To That (Cole &amp; Four Knights)</li> </ol>
<p><b>GLEN MUSIC SHOP</b> Detroit, Mich.</p> <ol style="list-style-type: none"> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>My Prayer (Platters)</li> <li>Be-Bop-A-Lula (Gene Vincent)</li> <li>Ka-Ding Dong (G Clifs)</li> <li>The Fool (Sanford Clark)</li> <li>Whatever Will Be (Doris Day)</li> <li>Canadian Sunset (Hugo Winterhalter)</li> <li>You Don't Know Me (Jerry Vale)</li> <li>Song For A Summer Night (Mitch Miller)</li> <li>I Only Know I Love You (Four Aces)</li> </ol>	<p><b>THE MUSIC BOX</b> Spokane, Wash.</p> <ol style="list-style-type: none"> <li>I Almost Lost My Mind (Pat Boone)</li> <li>Stranded In The Jungle (Jayhawks)</li> <li>My Prayer (Platters)</li> <li>Wayward Wind (Gogi Grant)</li> <li>Allegheny Moon (Patti Page)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> <li>Glendora (Perry Como)</li> <li>Whatever Will Be (Doris Day)</li> <li>Moonglow &amp; Picnic (Morris Stoloff)</li> <li>Sweet Old Fashioned Girl (Teresa Brewer)</li> </ol>	<p><b>KATZ DRUG CO.</b> Kansas City, Mo.</p> <ol style="list-style-type: none"> <li>My Prayer (Platters)</li> <li>Whatever Will Be (Doris Day)</li> <li>Sweet Old Fashioned Girl (Teresa Brewer)</li> <li>Born To Be With You (Chordettes)</li> <li>Hound Dog (Elvis Presley)</li> <li>Canadian Sunset (Hugo Winterhalter)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>That's All There Is To That (Nat Cole)</li> <li>More (Perry Como)</li> <li>The Fool (Gallahads)</li> </ol>
<p><b>SUPER MUSIC, INC.</b> Baltimore, Md.</p> <ol style="list-style-type: none"> <li>Fever (Little Willie John)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>Please, Please, Please (Brown)</li> <li>Hound Dog/Don't Be Cruel (Elvis Presley)</li> <li>Canadian Sunset (Hugo Winterhalter)</li> <li>My Prayer (Platters)</li> <li>That's All There Is To That (Cole &amp; Four Knights)</li> <li>After The Lights Go Down Low (Al Hibbler)</li> <li>Give Us This Day (J. James)</li> <li>Somebody Up There Likes Me (Perry Como)</li> </ol>	<p><b>TIN PAN ALLEY REC. SHOP</b> New York, N. Y.</p> <ol style="list-style-type: none"> <li>Somebody Up There Likes Me (Perry Como)</li> <li>Whatever Will Be (Doris Day)</li> <li>Moonglow &amp; Picnic (Stoloff)</li> <li>My Prayer (Platters)</li> <li>In The Valley Of The Moon (Don Anthony)</li> <li>On The Street Where You Live (Vic Damone)</li> <li>Mama Teach Me To Dance (Eydie Gorme)</li> <li>Johnny Concho's Theme (Frank Sinatra)</li> <li>Hound Dog (Elvis Presley)</li> <li>After The Lights Go Down Low (Al Hibbler)</li> </ol>	<p><b>RECORD CENTER</b> Hempstead, L. I., N. Y.</p> <ol style="list-style-type: none"> <li>Flying Saucer (Buchanan &amp; Goodman)</li> <li>My Prayer (Platters)</li> <li>Born To Be With You (Chordettes)</li> <li>More (Perry Como)</li> <li>Wayward Wind (Gogi Grant)</li> <li>Whatever Will Be (Doris Day)</li> <li>I Almost Lost My Mind (Pat Boone)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> <li>Stranded In The Jungle (Cadets)</li> <li>Canadian Sunset (Williams/Winterhalter)</li> </ol>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# BILLBOARD PICKS

RUSTY DRAPER . . . Mercury 70921 . . . **IN THE MIDDLE OF THE HOUSE**  
(Shapiro-Bernstein, ASCAP)

Draper sells a folk-type novelty with solid showmanship and tongue-in-cheek humor. The tune is a funny take-off on the old gag about the house with a railroad track running thru it. Milton Berle has cut the tune on Coral and Vaughan Monroe for Victor, but this platter is the one to beat. The flip is a cover of a bouncy c.&w. rhythm item, "Pink Cadillac" (4 Star Sales, BMI).

*Sensational Novelty Hit!*

## 'In The Middle Of The House'

### RUSTY DRAPER

coupled with  
"PINK CADILLAC"  
MERCURY 70921



LOLA DEE-RUSTY DRAPER . . . Mercury 70923 . . . **SCRATCH MY BACK**  
(Second, ASCAP)

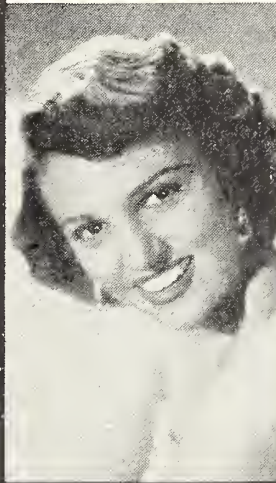
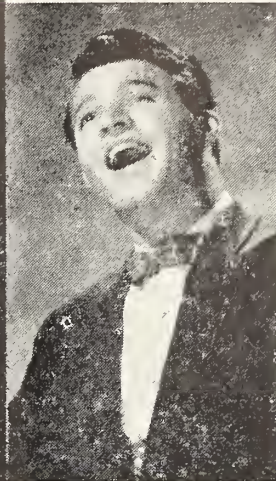
A sock reading of a lazy, sensuous novelty from the legit click, "New Faces." Both Miss Dee and Draper contribute standout performances on clever special material-type lyrics. Theme (gal wants to get out and go, while guy is in no hurry) provides effective chatter angle for daytime jocks. Flip is a happy, bouncy novelty, "Behind Those Swingin' Doors" (American, ASCAP).

*Something Different!*

## 'Scratch My Back'

### RUSTY DRAPER AND LOLA DEE

coupled with  
"BEHIND THOSE SWINGIN' DOORS"  
MERCURY 70923



*Don't Miss This Beautiful Instrumental*

## "LA STRADA"

MERCURY 70909

BY

## EDDIE BARCLAY

AND HIS ORCHESTRA

*Spectacular Performance By*

## FLORIAN ZABACH

HIS VIOLIN AND ORCHESTRA

## "When The White Lilacs Bloom Again"

coupled with  
"THE FIDDLER'S BOOGIE"  
MERCURY 70936



CHICAGO 1, ILLINOIS

# Winners

LITTLE WILLIE JOHN

## FEVER

King 4935

BILL DOGGETT

## HONKY TONK

King 4950

JAMES BROWN

## PLEASE, PLEASE, PLEASE

Federal 12258

EARL BOSTIC

## ROSES OF PICARDY

b/w

## WHERE OR WHEN

KING 4943

## THE MIDNIGHTERS EARLY ONE MORNING

b/w

## TORE UP OVER YOU

FEDERAL 12270

JERRY DORN

## WISHING WELL

b/w

## SENTIMENTAL HEAVEN

KING 4932

## MAC CURTIS HALF HEARTED LOVE

## GRANDDADDY'S ROCKIN'

KING 4949

## BILLY GAYLES IF I HAD NEVER KNOWN YOU

b/w

## I'M TORE UP

FEDERAL 12265

### NEW RELEASES!!!

## JAMES BROWN with the FAMOUS FLAMES

## HOLD MY BABY'S HAND

b/w

## NO, NO, NO, NO

FEDERAL 12277

EARL BOSTIC &  
BILL DOGGETT

## BUBBIN'S ROCK

b/w

## INDIANA

KING 4954

# KING RECORDS



## London Lowdown

Mel Torme's British debut was a sensation after one T.V. guest appearance last Sunday. Mel opened his vaudeville tour in Birmingham to rave notices and played to capacity business. He is headed for a quick return visit which will no doubt include a stint at the London Palladium. Mel's album recorded at the Crescendo is a good seller and his new release with the Marty Paich Dektette looks like a contender for healthy sales.

Rock 'n Roll is here in a big way. The craze for this exciting rhythm has taken British youngsters by storm. Many don't even know what Rock and Roll is but they want more and more of it. Bill Haley's picture "Rock Around The Clock" is playing to capacity business in London at the moment. A Rock 'n Roll live show such as Alan Freed is proposing to bring over here would do very well indeed.

Norman Granz' Verve label will be released in this country under the H.M.V. banner. . . . Woolf Philips sailed for the States this week and will visit Hollywood. Also to the U.S., Ray Martin for confabs with Capitol executives. . . . Billy Daniels signed with the Polydor label and will cut several standards with a British Jazz group.

Tony Martin back in the best seller list with "Walk Hand In Hand." . . . Also Mel Torme's "Mountain Greenery" (taken from his Crescendo Album). . . . Vera Lynn has signed a long term deal with B.B.C. for both radio and Television. B.B.C. had been angling for a long time to get Vera on an exclusive deal.

Jack Mills of Mills Music arrived in London this week. . . . Frankie Vaughan is the first British recording artist to have a record released in Japan. Philips will release "Escape in the Sun" the soundtrack on which Frankie sings. . . . Gogi Grant doing very nicely with "Wayward Wind." It's certainly blowing in the right direction here.

This week's best selling pop singles: (Courtesy "New Musical Express")

- 1 "Why Do Fools Fall In Love?"—Teen Agers (Columbia)
- 2 "Whatever Will Be, Will Be"—Doris Day (Philips)
- 3 "Walk Hand In Hand"—"Tony Martin (HMV)
- 4 "I'll Be Home"—Pat Boone (London)
- 5 "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
- 6 "Heartbreak Hotel"—Elvis Presley (HMV)
- 6 "Who Are We?"—Ronnie Hilton (HMV)
- 8 "Wayward Wind"—Tex Ritter (Capitol)
- 9 "Mountain Greenery"—Mel Torme (Vogue/Coral)
- 10 "Hot Diggity"—Perry Como (HMV)
- 10 "I'm Walking Backwards For Christmas/Bluebottle Blues"—The Goons (Decca)
- 12 "Saints Rock And Roll"—Bill Haley Comets (Brunswick)
- 13 "All Star Hit Parade"—Winifred Atwell, Dickie Valentine, David Whitfield, Joan Regan, Lita Roza, Dave King (Decca)
- 14 "Wayward Wind"—Gogi Grant (London)
- 15 "Experiments With Mice"—Johnny Dankworth Orchestra (Parlophone)
- 16 "Too Young To Go Steady"—Nat 'King' Cole (Capitol)
- 17 "Left Bank"—Winifred Atwell (Decca)
- 18 "Serenade"—Slim Whitman (London)
- 19 "Walk Hand In Hand"—Ronnie Carroll (Philips)
- 20 "Faithful Hussar"—Ted Heath Orchestra (Decca)
- 21 "Lost John"—Lonnie Donegan (Pye-Nixa)
- 22 "Moonglow And Theme From Picnic"—Morris Stoloff (Brunswick)



# Juke Box Regional Record Report

The Top Ten Records—City by City

### New York, N. Y.

1. My Prayer (Platters)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Whatever Will Be, Will Be (Doris Day)
5. Hound Dog (Elvis Presley)
6. Wayward Wind (Gogi Grant)
7. On The Street Where You Live (Vic Damone)
8. I Almost Lost My Mind (Pat Boone)
9. Canadian Sunset (Hugo Winterhalter)
10. Moonglow & Picnic (Stoloff)

### Boston, Mass.

1. Wayward Wind (Gogi Grant)
2. Whatever Will Be, Will Be (Doris Day)
3. My Prayer (Platters)
4. Be-Bop-A-Lula (G. Vincent)
5. More (Perry Como)
6. I Almost Lost My Mind (Pat Boone)
7. Moonglow & Picnic (Stoloff)
8. You Don't Know Me (J. Vale)
9. Hound Dog (Elvis Presley)
10. Allegheny Moon (Patti Page)

### New Orleans, La.

1. Whatever Will Be, Will Be (Doris Day)
2. I Almost Lost My Mind (Pat Boone)
3. Wayward Wind (Gogi Grant)
4. On The Street Where You Live (Vic Damone)
5. Allegheny Moon (Patti Page)
6. That's All There Is To That (Cole & Four Knights)
7. My Prayer (Platters)
8. Canadian Sunset (Hugo Winterhalter)
9. Ghost Town (Don Cherry)
10. Be-Bop-A-Lula (G. Vincent)

### San Francisco, Calif.

1. Wayward Wind (Gogi Grant)
2. My Prayer (Platters)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. I Almost Lost My Mind (Pat Boone)
5. I'm In Love Again (Domino)
6. Whatever Will Be, Will Be (Doris Day)
7. Standing On The Corner (Four Lads)
8. Moonglow & Picnic (Stoloff)
9. Glendora (Perry Como)
10. On The Street Where You Live (Vic Damone)

### Detroit, Mich.

1. Canadian Sunset (Winterhalter/Williams)
2. Soft Summer Breeze (Eddie Heywood)
3. My Prayer (Platters)
4. Whatever Will Be, Will Be (Doris Day)
5. Song For A Summer Night (Mitch Miller)
6. Flying Saucer (Buchanan & Goodman)
7. Hound Dog (Elvis Presley)
8. You Don't Know Me (J. Vale)
9. Ka-Ding Dong (G-Clefs)
10. Be-Bop-A-Lula (G. Vincent)

### Pittsburgh, Pa.

1. My Prayer (Platters)
2. Flying Saucer (Buchanan & Goodman)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Whatever Will Be, Will Be (Doris Day)
5. Hound Dog (Elvis Presley)
6. More (Perry Como)
7. Canadian Sunset (Hugo Winterhalter)
8. Allegheny Moon (Patti Page)
9. In The Still Of The Night (Satin)
10. Song For A Summer Night (Mitch Miller)

### St. Louis, Mo.

1. My Prayer (Platters)
2. On The Street Where You Live (Vic Damone)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Whatever Will Be, Will Be (Doris Day)
5. Born To Be With You (Chordettes)
6. Sweet Old Fashioned Girl (Teresa Brewer)
7. Stranded In The Jungle (Cadets)
8. Canadian Sunset (Hugo Winterhalter)
9. When My Dreamboat Comes Home (Fats Domino)
10. I Almost Lost My Mind (Pat Boone)

### Chicago, Ill.

1. Whatever Will Be, Will Be (Doris Day)
2. I'm In Love Again (Domino)
3. I Almost Lost My Mind (Pat Boone)
4. My Prayer (Platters)
5. Stranded In The Jungle (Jayhawks)
6. Be-Bop-A-Lula (G. Vincent)
7. Sweet Old Fashioned Girl (Teresa Brewer)
8. Allegheny Moon (Patti Page)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Hound Dog (Elvis Presley)

### Houston, Tex.

1. Whatever Will Be, Will Be (Doris Day)
2. Be-Bop-A-Lula (G. Vincent)
3. Stranded In The Jungle (Cadets)
4. It's Too Late (Chuck Willis)
5. My Prayer (Platters)
6. Ready Teddy (Little Richard)
7. Hound Dog (Elvis Presley)
8. That's All There Is To That (Cole & Four Knights)
9. I Almost Lost My Mind (Pat Boone)
10. Allegheny Moon (Patti Page)

### Baltimore, Md.

1. My Prayer (Platters)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. I Almost Lost My Mind (Pat Boone)
4. Whatever Will Be, Will Be (Doris Day)
5. Hound Dog (Elvis Presley)
6. More (Perry Como)
7. Allegheny Moon (Patti Page)
8. Fever (Little Willie John)
9. You Don't Know Me (J. Vale)
10. When My Dreamboat Comes Home (Fats Domino)

### Denver, Colo.

1. Born To Be With You (Chordettes)
2. My Prayer (Platters)
3. I Almost Lost My Mind (Pat Boone)
4. Whatever Will Be, Will Be (Doris Day)
5. Wayward Wind (Gogi Grant)
6. Stranded In The Jungle (Cadets)
7. More (Perry Como)
8. Moonglow & Picnic (Stoloff)
9. Allegheny Moon (Patti Page)
10. I Want You, I Need You, I Love You (Elvis Presley)

### Kansas City, Mo.

1. My Prayer (Platters)
2. I Almost Lost My Mind (Pat Boone)
3. Whatever Will Be, Will Be (Doris Day)
4. Born To Be With You (Chordettes)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Hound Dog (Elvis Presley)
7. Be-Bop-A-Lula (G. Vincent)
8. Canadian Sunset (Hugo Winterhalter)
9. Wayward Wind (Gogi Grant)
10. More (Perry Como)

### Philadelphia, Pa.

1. Wayward Wind (Gogi Grant)
2. My Prayer (Platters)
3. Whatever Will Be, Will Be (Doris Day)
4. Born To Be With You (Chordettes)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Be-Bop-A-Lula (G. Vincent)
7. Standing On The Corner (Four Lads)
8. I Almost Lost My Mind (Pat Boone)
9. Canadian Sunset (Hugo Winterhalter)
10. Hound Dog (Elvis Presley)

### Milwaukee, Wisc.

1. My Prayer (Platters)
2. I Almost Lost My Mind (Pat Boone)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Whatever Will Be, Will Be (Doris Day)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Allegheny Moon (Patti Page)
7. Be-Bop-A-Lula (G. Vincent)
8. Flying Saucer (Buchanan & Goodman)
9. Theme From 'The Proud Ones' (Nelson Riddle)
10. Don't Be Cruel (E. Presley)

### Los Angeles, Calif.

1. Wayward Wind (Gogi Grant)
2. Allegheny Moon (Patti Page)
3. Moonglow & Picnic (Stoloff/Cates)
4. Born To Be With You (Chordettes)
5. Whatever Will Be, Will Be (Doris Day)
6. On The Street Where You Live (Vic Damone)
7. I Almost Lost My Mind (Pat Boone)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. My Prayer (Platters)
10. Sweet Old Fashioned Girl (Teresa Brewer)

### Memphis, Tenn.

1. Whatever Will Be, Will Be (Doris Day)
2. Be-Bop-A-Lula (G. Vincent)
3. I Almost Lost My Mind (Pat Boone)
4. My Prayer (Platters)
5. Hound Dog (Elvis Presley)
6. You Don't Know Me (J. Vale)
7. Love, Love, Love (Clovers)
8. Don't Be Cruel (Elvis Presley)
9. Canadian Sunset (Hugo Winterhalter)
10. I Want You, I Need You, I Love You (Elvis Presley)

### San Antonio, Texas

1. My Prayers (Platters)
2. Stranded In The Jungle (Cadets)
3. I'm In Love Again (Domino)
4. I Almost Lost My Mind (Pat Boone)
5. Wayward Wind (Gogi Grant)
6. I Promise To Remember (Teen Agers)
7. Treasure Of Love (McPhatter)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Don't Be Cruel (Elvis Presley)
10. The Fool (Sanford Clark)

### Minneapolis, Minn.

1. My Prayer (Platters)
2. I Almost Lost My Mind (Pat Boone)
3. Whatever Will Be, Will Be (Doris Day)
4. Hound Dog (Elvis Presley)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Born To Be With You (Chordettes)
7. Be-Bop-A-Lula (G. Vincent)
8. More (Perry Como)
9. I Want You To Be My Girl (Teen Agers)
10. Allegheny Moon (Patti Page)

### Cincinnati, Ohio

1. My Prayer (Platters)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Whatever Will Be, Will Be (Doris Day)
4. Allegheny Moon (Patti Page)
5. Wayward Wind (Gogi Grant)
6. More (Perry Como)
7. I Almost Lost My Mind (Pat Boone)
8. Stranded In The Jungle (Cadets)
9. It Only Hurts For A Little While (Ames Bros.)
10. Hound Dog (Elvis Presley)

### Cleveland, Ohio

1. My Prayer (Platters)
2. Whatever Will Be, Will Be (Doris Day)
3. Soft Summer Breeze (Eddie Heywood)
4. Canadian Sunset (Winterhalter/Williams)
5. I Almost Lost My Mind (Pat Boone)
6. Hound Dog (Elvis Presley)
7. Flying Saucer (Buchanan & Goodman)
8. Be-Bop-A-Lula (G. Vincent)
9. The Fool (Sanford Clark)
10. St. Teresa Of The Roses (Billy Ward)

### Atlanta, Ga.

1. Wayward Wind (Gogi Grant)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. I Almost Lost My Mind (Pat Boone)
4. Whatever Will Be, Will Be (Doris Day)
5. Moonglow & Picnic (Stoloff)
6. On The Street Where You Live (Vic Damone)
7. Born To Be With You (Chordettes)
8. That's All There Is To That (Cole & Four Knights)
9. More (Perry Como)
10. Glendora (Perry Como)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**BILLY VAUGHN'S** *Greatest Instrumental*  
*Since 'MELODY of LOVE'*



**'WHEN THE  
WHITE  
LILACS  
BLOOM,  
AGAIN'**

c/w

**'SPANISH DIARY'**

**#15491**

• • • **Dot** THE NATION'S BEST SELLING RECORDS  
RECORDS INC. • • •

# WGN Holds Second "Big Ten" Community Party



CHICAGO—The second in a series of "Big 10" community parties staged by radio station WGN was held in the Loyola Community Theater on Tuesday, July 24. The party, a two-hour radio broadcast, featured various recording stars, several WGN personalities and an amateur show, consisting of winners of a local talent search. Performers in the show, pictured above, are:

Top, left: Pat McCaffrie, MC and

vocalist Kyle Kimbro; top, right: WGN artists Jim Lounsbury, Jack Brickhouse and orchestra leader Bob Trendler; middle, left: Bob Trendler and RCA Victor recording star Bob Manning; middle, right: Connie Boswell, Decca recording artist; bottom, right: Bob Trendler with RCA Victor vocalist Lurlean Hunter; bottom, left: WGN singing personalities, Betty Bryan and Kyle Kimbro.

THE WEST'S NEWEST AND FINEST **ONE STOP**  
 Records: 45 RPM — 60¢ 78 RPM — 65¢  
 Extended Play — 98¢ LP's — 30% off  
 Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"  
**NORTY'S MUSIC CENTER**  
 2775 W. PICO BLVD Phone: REpublic 1-7258 LOS ANGELES 6, CALIF.

Thank You Deejays  
 AND  
**GOGI GRANT**  
 For Making  
**"THE WAYWARD WIND"**  
 The No. 1 Song In The Country  
**Warman Music Co.**



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

While vacationing with his wife, Franki, in Mexico City, Bob Elliot (KENT-Shreveport, La.) checked in on several radio stations in the Republic. Bob was surprised at the unusually fine equipment used. It seems that this fifteen day jaunt was just what Bob needed—he's had nine additional hours of disk work added to his schedule. . . . Paul Lovett (WBSM-New Bedford, Mass.) mentions Jerry Vale's "You Don't Know Me" as a solid side. . . . The Ed Penney's (WTAO-Cambridge, Mass.) named their new daughter Linda. . . . The Crew Cuts paid a visit to Al Meltzer (WHEN-Syracuse, N. Y.) recently. Eddie Arnold and Robert Q. Lewis are lined up for Al's "Record Room" soon.

Eileen Rodgers guested on Dick Drury's (WHHH-Youngstown-Warren Ohio) show a short while ago. Epic's new artist, Jay Cee Hill, recently appeared with Dick too. Two recordings which are getting around in Dick's territory are Buchanan and Goodman's "Flying Saucers" and Andy Williams' "Canadian Sunset". . . . Thanks to R. J. Dodson, Program Director of KDOK, Tyler Texas, for his kind words about The Cash Box' 14th Anniversary Edition. Mr. Dodson lists the four DJ's at KDOK. They are Bill Atkins, J. Dodson, John Bass and Dana Adams. Further info from Dodson notes that former platter spinner Rusty Reynolds is now serving with the U.S. Army. His new "station" is Fort Hood, Texas. . . . WFIL-TV's teen age show, "Bandstand", was a surprise pic by station officials to start the Delaware Valley's first regularly scheduled colorcasts. On July 23rd, the program had, as guests, Andy Williams of Cadence, the Rover Boys of ABC-Paramount and Buddy Morrow of the Wing label. None of these artists, before the show, knew they were going to make television history in Philadelphia later on. Dick Clark handles the "Bandstand" show. . . .



JIM WINTERS (WABI—Bangor, Me.)



BILL ATKINS (KDOK—Tyler, Texas)



BRAD LACEY (WMYR—Fort Myers, Fla.)

Donn Parker (WMYR-Fort Myers, Fla.) notes the series of disk shows that make use of The Cash Box lists. The Monday thru Friday time slot is handled by Brad Lacey, has the 11 to 50 records in the Top 50. Saturday shows use the Country and Western, Rhythm And Blues and Juke Box lists. Jim Aylward (WHIL-Medford-Boston) writes that something new has been added to the last hour of his Music Club afternoon-show. He calls it the Big Four. The spot has five feature items plus a record intro to the hour announcing the five items to come. The features are: 1. Top Of The List Dept.—A dee jay is checked in a different part of the nation each night, his disk played and his station and show credited. 2. Newcomers Room—Jim spots a relatively unknown artist and discusses him. 3. The Most Likely To Happen Record—The show's choice for a hit is programmed. 4. The Big Hour News Brief—This consists of tidbits about record stars. 5. The Cash Box Disk Of The Week—That record closes the show each night. Jim has a new fifteen minute comedy show with music. His colleague on the program is Bob Walsh. The show has routines, some patter and satirical comments about radio and other disk jockeys. Jim says Nelson Riddle has been signed to do a Universal-International film short. . . . In our 14th Anniversary Edition we incorrectly listed WABT as Jim Winters' station. Actually it's WABI, Bangor, Maine. In order to promote a little closer relationship between WABI and the leading record dealers in the city, Jim's station began a Pick of the Week. Each week a comparatively new release is selected by Jim and these dealers. The record selected is then extensively played on both of Jim's shows.

Vital Statistics—Larry Wilson replaced Scott Muni at WSMB, New Orleans. . . . Chuck Harkins' new address is KBMN, Bozeman, Mont. . . . Ted Crays has left KRMD in Shreveport, La. to assume his new duties as Program Director to WEND, Baton Rouge, La. . . . Ed Hearn, former Assistant Music Librarian of WPEN, Philadelphia, Pa. is now doing DJ work on WHAT in the same city. Hearn does five hours on Saturday and six hours on Sunday. . . . Johnny "Alligator" Argo from WKOA, Nashville, Tenn., moves over to WTOL, Toledo, Ohio.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos.	Last Week
1. MY PRAYER PLATTERS (Mercury)	2.	
2. I ALMOST LOST MY MIND PAT BOONE (Dot)	1.	
3. ALLEGHENY MOON PATTI PAGE (Mercury)	4.	
4. WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	6.	
5. ON THE STREET WHERE YOU LIVE VIC DAMONE (Columbia)	5.	
6. THE WAYWARD WIND GOGI GRANT (Era)	3.	
7. CANADIAN SUNSET HUGO WINTERHALTER (RCA Victor) ANDY WILLIAMS (Cadence)	14.	
8. MORE PERRY COMO (RCA Victor)	9.	
9. BORN TO BE WITH YOU CHORDETTES (Cadence)	8.	
10. I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY (RCA Victor)	7.	
11. MOONGLOW & THEME FROM PICNIC MORRIS STOLOFF (Decca) GEORGE CATES (Coral)	10.	
12. BE-BOP-A-LULA GENE VINCENT (Capitol)	12.	
13. HOUND DOG ELVIS PRESLEY (RCA Victor)	—	
14. SWEET OLD FASHIONED GIRL TERESA BREWER (Coral)	13.	
15. SOFT SUMMER BREEZE EDDIE HEYWOOD (Mercury)	20.	
16. STRANDED IN THE JUNGLE CADETS (Modern) — JAYHAWKS (Flash)	11.	
17. FLYING SAUCER BUCHANAN & GOODMAN (Luniverse)	—	
18. SONG FOR A SUMMER NIGHT MITCH MILLER (Columbia)	—	
19. GLENDORA PERRY COMO (RCA Victor)	15.	
20. STANDING ON THE CORNER FOUR LADS (Columbia)	17.	

1) GIVE US THIS DAY. 22) YOU DON'T KNOW ME. 23) I'M IN LOVE AGAIN.  
2) IT ONLY HURTS FOR A LITTLE WHILE. 25) THAT'S ALL THERE IS TO THAT.  
3) THE FOOL. 27) I ONLY KNOW I LOVE YOU. 28) DON'T BE CRUEL.  
4) CLAY IDOL. 30) MIRACLE OF LOVE.

## "Hound Dog"



LOS ANGELES—Dottie Vance, record promotion RCA Victor, is shown with her "hound dog" at Leuenhagen's Record Bar on a tour of deejays and one-stops plugging Elvis Presley's new Victor release of "Hound Dog." Shown L-R: Mary Solle, Dottie and Kay Solle. Seated: Joe the "Hound dog."

### Salkin Named Decca Publicity Director



MARTIN P. SALKIN

NEW YORK — Martin P. Salkin has been appointed Director of Publicity and Promotion for Decca Records, Inc., according to an announcement by Leonard W. Schneider, Executive Vice-President.

Salkin will head Decca's network of promotion staffers in key locations around the country, with all company disk jockey promotion under his supervision. Staffers at the present time include Bud Katzel, Eastern representative; Don Foreman in the Midwest; George Sherlock on the West Coast; and Harry Silverstein, the Southern representative. Ann-Elizabeth Reisman will continue to handle publicity duties as assistant to Salkin.

Salkin joined Decca Records in 1950, and has served the company in its production, recording and sales departments. Salkin replaces Mike Conner, who resigned.

### Groove's First Pop Release

NEW YORK—Groove Records this week issued its first pop release, The Collegians singing "Blue Solitude" and "Please Let Me Be the One."

The Collegians are a local New York group who met while attending St. John's University and began singing at college dances.



**BIG in BEST SELLERS**

**The Gallahads**  
singing  
**"THE FOOL"**  
JUBILEE 5252

**Jubilee Records**  
1650 Broadway, New York City

The Record With The Sensational Harpsichord Sound!

**Cyril Stapelton**  
**ITALIAN THEME**  
# 1672

**LONDON**

**"TUMBLING TUMBLEWEEDS"**

by  
**ROGER WILLIAMS**  
K # 156

**KAPP records**

## Capitol Introduces 31 Album Packages In August-September Release

HOLLYWOOD, CALIF.—Capitol Records introduced 31 new album packages on its August-September schedule, with the merchandise available in retail stores nationally last Monday, July 30.

The two-month program includes eight Capitol of the World (international) popular albums, five Capitol of the World classical packages, plus 11 popular and 10 classical albums recorded domestically.

The new high fidelity merchandise includes the following:

Capitol of the World—Popular: "Autumn In Rome," featuring Pino Calvi's piano; "Honeymoon In Rio," an album of samba and baions; "I Remember Paris," with vocals by Vicky Autier; Les Baxter's "La Femme," performed by Franck Pourcel's orchestra; "Music of the Austrian Alps"; "Rainy Night In London," featuring Ray Martin's Piccadilly Strings; "South American Songs," featuring Lucho Gatica; and "The Voice of Ireland," spot lighting the voice of Ruby Murray.

Capitol of the World—Classical: "A Spanish Guitar Recital," with Maria Luisa Anido; Bizet's "Symphony In C Major and Jaux d' Enfants," featuring the London Symphony Orchestra, conducted by Emmanuel Young; Dukas' "La Péri" and "Sorcerer's Apprentice" and Saint-Saens "Omphale's Spinning Wheel," by the orchestra of the Paris Opera, conducted by Robert Benedetti; Elgar's "Sea Pictures" and "In the South," performed by the London Symphony Orchestra, con-

ducted by George Weldon, and featuring the voice of Gladys Ripley, contralto; and Sibelius' "Symphony No. 2 in D Major," by the N. W. D. R. (Northwest Deutsche Rundfunk) orchestra, conducted by Schmidt-Isserstedt.

Other popular albums: Stan Kenton's "Cuban Fire!" "Dance to the Bands," co-starring the orchestras of Les Brown, Harry James, Stan Kenton, Ray Anthony, Billy May, Woody Herman; "Faith," by Jane Froman; Frank Sinatra in his first all-instrumental album conducting "Tone Poems of Color;" "Guy Lombardo In Hi Fi," Woody Herman's "Jackpot!" John Raitt singing in "Mediterranean Magic," with orchestra conducted by Glenn Osser; June Christy's "The Misty Miss Christy"; George Shearing's "Velvet Carpet"; Stan Kenton's "City of Glass" and "This Modern World"; and "Freshmen Favorites," by the Four Freshmen.

Other classical albums: Brahms' "Symphony No. 1 In C Minor, Op. 68," by the Pittsburgh Symphony Orchestra, conducted by William Steinberg; "From the Romantic Era," featuring Laurindo Almeida on guitar; "Gypsy," by the Hollywood Bowl Symphony Orchestra, conducted by Carmen Dragon; "Milstein Miniatures," featuring Nathan Milstein on violin; "Rhapsody In Blue" and "An American In Paris," by the Hollywood Bowl Symphony Orchestra, conducted by Felix Slatkin; and two multiple classical sets: Bach's "Six Clavier Partitas," introducing a new Capitol artist, Agi Jambor; and "Folk Songs of the Old World," by the Roger Wagner Choral.

### Record Releasing Corporation Set Up Similarly To United Artists Movie Co.

LOS ANGELES, CALIF. — The Record Releasing Corporation, an independent West Coast company has announced an entirely new record producing set-up whereby recording artists can become the owners of their own label and thereby benefit from the capital gains clause of the tax laws. This is similar to the manner in which Hollywood film stars have gone into independent film producing firms.

The RRC has been designed along the lines of the United Artists Movie Distribution Company. It will have its own chain of distributors and will not invest any monies in the actual production of the recording. RRC will make its money from a percentage fee which it will charge for handling the distribution.

The Record Releasing Corp. is headed by William Bowers, president; and Guy Ward, Vice president. Lynn Bowers will be in charge of RRC's publicity and promotion; Ruby Raskin in charge of A & R.

It is reported that many free lance artists and artists whose contracts expire in the near future have shown interest in the new idea.

RRC has forty distributors throughout the country. All an artist is required to do is bring to RRC tapes for a two sided disk. The company will take it from there.

Bowers, who owns Sunset and Starlite Records, stated that the RRC operation will function entirely independently of Sunset and Starlite Records.



# Disk Jockey

## REGIONAL RECORD REPORTS

**Johnny Towne**  
WLYN—Lynn, Mass.

1. My Prayer (Platters)
2. Miracle Of Love (E. Rodgers)
3. Give Us This Day (J. James)
4. I Only Know I Love You (Four Aces)
5. Hound Dog (Elvis Presley)
6. Make Me A Child Again (Frankie La'ne)
7. Be-Bop-A-Lula (G. Vincent)
8. Ghost Town (Don Cherry)
9. Weary Blues (McGuire)
10. Canadian Sunset (Hugo Winterhalter)

**Jimmy Chaney**  
WREY—Reidsville, N. C.

1. Born To Be With You (Chordettes)
2. More (Perry Como)
3. I Only Know I Love You (Four Aces)
4. I'll Never Stand In Your Way (Tophatters)
5. My Little Angel (Four Lads)
6. Love, Love Love (Clovers)
7. True Love (Kitty Kallen)
8. Second Fiddle (Kay Starr)
9. My Prayer (Platters)
10. Stranded In The Jungle (Cadet)

**Bill Brant**  
WJAS—Pittsburgh, Pa.

1. My Prayer (Platters)
2. On The Street Where You Live (Vic Damone)
3. More (Perry Como)
4. That's All There Is To That (Nat Cole)
5. You Don't Know Me (J. Vale)
6. Allegheny Moon (Patti Page)
7. Hound Dog (Elvis Presley)
8. Almost Lost My Mind (Boone)
9. Canadian Sunset (Hugo Winterhalter)
10. Born To Be With You (Chordettes)

**Ken Garland**  
WPOR—Portland, Me.

1. Miracle Of Love (E. Rodgers)
2. Canadian Sunset (Hugo Winterhalter)
3. Roses Of Picardy (Johnstons)
4. Give Us This Day (J. James)
5. Soft Summer Breeze (Eddie Heywood)
6. I Only Know I Love You (Four Aces)
7. Call Me Darling (T. E. Ford)
8. Mama, Teach Me To Dance (Eydie Gorme)
9. Grazie (Don Cornell)
10. Cool Tango (David Rose)

**Christopher Scott**  
KABC—Hollywood, Calif.

1. September In The Rain (Julie London)
2. Standing On The Corner (Four Lads)
3. You Bring Out The Lover In Me (Eydie Gorme)
4. I'll Be Laughing Tonight (John Leslie)
5. The Come Back (Peggy Lee)
6. Moonglow & Picnic (Cates)
7. That Certain Feeling (Bailey)
8. How Little We Know (Sinatra)
9. Allegheny Moon (Patti Page)
10. On The Street Where You Live (Vic Damone)

**Len Ross**  
KTOO—Las Vegas, Nev.

1. Away All Boats (Al Hibbler)
2. Beautiful Friendship (Ella Fitzgerald)
3. Free (Tommy Leonetti)
4. Angel (Artie Wayne)
5. Wait Little Darling (Kay Cee Jones)
6. How Little We Know (Sinatra)
7. You're Sensational (Davis, Jr.)
8. She Loves Me, She Loves Me Not (Nick Noble)
9. On The Street Where You Live (Vic Damone)
10. Foreign Intrigue Theme (Les Baxter)

**Bob Gribben**  
KDTH—Dubuque, Iowa

1. Almost Lost My Mind (Boone)
2. I Only Hurts For A Little While (Ames Bros.)
3. On The Street Where You Live (Vic Damone)
4. Be-Bop-A-Lula (G. Vincent)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Allegheny Moon (Patti Page)
7. Whatever Will Be, Will Be (Doris Day)
8. Standing On The Corner (Four Lads)
9. I Could Have Danced All Night (Rosemary Clooney)
10. I'm In Love Again (Fontanes)

**Mal Peterson**  
WBSM—New Bedford, Mass.

1. On The Street Where You Live (Vic Damone)
2. My Prayer (Platters)
3. Graduation Day (Rover Boys)
4. Summer Vacation (Esquires)
5. Ghost Town (Don Cherry)
6. Allegheny Moon (Patti Page)
7. Glendora (Perry Como)
8. Moonglow & Picnic (Stoloff)
9. Song For A Summer Night (Mitch Miller)
10. September In The Rain (Julie London)

**Paul Drew**  
WHLS—Port Huron, Mich.

1. Song For A Summer Night (Mitch Miller)
2. Flying Saucer (Buchanan & Goodman)
3. From The Candy Store On The Corner (Tony Bennett)
4. Soft Summer Breeze (Eddie Heywood)
5. My Prayer (Platters)
6. The Fool (Sanford Clark)
7. Canadian Sunset (Williams)
8. Lola's Theme (M. Mathieson)
9. Be-Bop-A-Lula (G. Vincent)
10. Hound Dog (Elvis Presley)

**Dick Doty**  
WHAM—Rochester N. Y.

1. My Prayer (Platters)
2. Almost Lost My Mind (Boone)
3. Canadian Sunset (Williams/Winterhalter)
4. Soft Summer Breeze (Eddie Heywood)
5. Wayward Wind (Gogi Grant)
6. Be-Bop-A-Lula (G. Vincent)
7. Whatever Will Be, Will Be (Doris Day)
8. Allegheny Moon (Patti Page)
9. More (Perry Como)
10. On The Street Where You Live (Vic Damone)

**Stan Allan**  
WPAC—Patchogue, L.I., N.Y.

1. My Prayer (Platters)
2. More (Perry Como)
3. It Only Hurts For A Little While (Ames Bros.)
4. Canadian Sunset (Eddie Heywood)
5. You Don't Know Me (J. Vale)
6. Rip It Up (Little Richard)
7. Theme From 'The Proud Ones' (Nelson Riddle)
8. Whatever Will Be, Will Be (Doris Day)
9. Allegheny Moon (Patti Page)
10. Ghost Town (Don Cherry)

**Chuck Harkins**  
KBMM—Bozeman, Mont.

1. Whatever Will Be, Will Be (Doris Day)
2. On The Street Where You Live (Vic Damone)
3. Almost Lost My Mind (Boone)
4. Canadian Sunset (Hugo Winterhalter)
5. Golden Baton (Dick Jacobs)
6. You're Sensational (Sinatra)
7. The Wind Was Green (Connor)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Never Turn Back (Al Hibbler)
10. Standing On The Corner (Four Lads)

**Bob 'Coffeehead' Larsen**  
WEMP—Milwaukee, Wis.

1. Clay Idol (Betty Johnson)
2. My Prayer (Platters)
3. Whatever Will Be, Will Be (Doris Day)
4. Mama, Teach Me To Dance (Eydie Gorme)
5. Allegheny Moon (Patti Page)
6. Tonight You Belong To Me (Patience & Prudence)
7. Thirteen (Crewcuts)
8. Temptation (Trudy Richards)
9. Young Love (Rover Boys)
10. Pirate Parrot (R. Heatherton)

**Chuck Norman**  
KSTL—St. Louis, Mo.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Be-Bop-A-Lula (G. Vincent)
3. My Prayer (Platters)
4. So Long (Fats Domino)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Canadian Sunset (Hugo Winterhalter)
7. Song For A Summer Night (Mitch Miller)
8. It Only Hurts For A Little While (Ames Bros.)
9. Stranded In The Jungle (Cadets)
10. Moonglow & Picnic (Cates)

**"Little Joe" Augello**  
WOHO—Toledo, Ohio

1. Almost Lost My Mind (Boone)
2. My Prayer (Platters)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Be-Bop-A-Lula (G. Vincent)
5. Whatever Will Be, Will Be (Doris Day)
6. More (Perry Como)
7. Wayward Wind (Gogi Grant)
8. I'm In Love Again (Domino)
9. Allegheny Moon (Patti Page)
10. Canadian Sunset (Hugo Winterhalter)

**R. J. Dodson**  
KDOK—Tyler, Tex.

1. Born To Be With You (Chordettes)
2. Sweet Old Fashioned Girl (Teresa Brewer)
3. Whatever Will Be, Will Be (Doris Day)
4. Old Philosopher (Lawrence)
5. Allegheny Moon (Patti Page)
6. More (Perry Como)
7. Weary Blues (McGuire)
8. Be-Bop-A-Lula (G. Vincent)
9. When My Dreamboat Comes Home (Fats Domino)
10. Don't Be Cruel (Elvis Presley)

**Don Wallace**  
KTUL—Tulsa, Okla.

1. Hound Dog (Elvis Presley)
2. Stranded In The Jungle (Cadets)
3. Born To Be With You (Chordettes)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. It Only Hurts For A Little While (Ames Bros.)
6. Don't Be Cruel (Elvis Presley)
7. My Prayer (Platters)
8. Treasure Of Love (McPhatter)
9. Be-Bop-A-Lula (G. Vincent)
10. Almost Lost My Mind (Boone)

**Frank Darien**  
KSJO—Santa Clara, Calif.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Allegheny Moon (Patti Page)
3. On The Street Where You Live (Vic Damone)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. Portuguese Washerwoman (Joe Carr)
6. More (Perry Como)
7. Angel (Artie Wayne)
8. My Prayer (Platters)
9. Love, Love, Love (Clovers)
10. Wayward Wind (Gogi Grant)

**Jack Slater**  
WCNX—Middletown, Conn.

1. From The Candy Store On The Corner (Tony Bennett)
2. Fabulous Character (Vaughan)
3. Heart Hideaway (Cathy Carr)
4. Wayward Wind (Gogi Grant)
5. Free (Tommy Leonetti)
6. I Don't Want Nobody (Woody Herman)
7. Almost Lost My Mind (Boone)
8. Pack O' Letters, Pack O' Lies (Billy Sheppard)
9. Whatever Will Be, Will Be (Doris Day)
10. Somebody Up There Likes Me (Perry Como)

**Ray Schreiner**  
WRNL—Richmond, Va.

1. Wayward Wind (Gogi Grant)
2. Almost Lost My Mind (Boone)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Born To Be With You (Chordettes)
5. I'm In Love Again (Domino)
6. Moonglow & Picnic (Stoloff)
7. Allegheny Moon (Patti Page)
8. Hound Dog (Elvis Presley)
9. My Prayer (Platters)
10. More (Perry Como)

**Donn Tibbetts**  
WGIR—Manchester, N. H.

1. Almost Lost My Mind (Boone)
2. Standing On The Corner (Four Lads)
3. Theme From 'The Proud Ones' (Nelson Riddle)
4. Wayward Wind (Gogi Grant)
5. Flying Saucer (Buchanan & Goodman)
6. More (Perry Como)
7. Allegheny Moon (Patti Page)
8. In The Alps (L. Welk & McGuire)
9. English Muffins And Irish Stew (Sylvia Syms)
10. Mama, Teach Me To Dance (Eydie Gorme)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

**THE MOONGLOWS**  
**"SEE SAW"**  
CHESS # 1629  
**RECORD CO.**  
4750-52 COTTAGE GROVE AVE  
CHICAGO 15, ILLINOIS

**The Oldest ONE-STOP Record Service**  
**All Labels All Hits**  
45 RPM ..... 55¢  
78 RPM ..... 60¢  
Single EPs ..... 91¢  
NO EXTRA CHARGES  
FREE TITLE STRIP SERVICE  
No order too large or too small  
Save Time! Save Money!  
STORE BUSINESS WELCOME  
No C.O.D. Send check with order including postage.  
**The Musical Sales Co.**  
SEEBURG DISTRIBUTORS  
140 W. Mount Royal Ave.  
Baltimore 1, Maryland  
Vernon 7-5755



# Disk Jockey

## REGIONAL RECORD REPORTS

### Jim Pansullo

WVDA—Boston, Mass.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Miracle Of Love (E. Rodgers)
3. Give Us This Day (J. James)
4. Be-Bop-A-Lula (G. Vincent)
5. Fabulous Character (Vaughan)
6. Temptation (Trudy Richards)
7. More (Perry Como)
8. No One Home (Alan Dale)
9. Make Me A Child (F. Laine)
10. My Prayer (Platters)

### Hy Davis

WAIP—Prichard-Mobile, Ala.

1. My Prayer (Platters)
2. It Only Hurts For A Little While (Ames Bros.)
3. Miracle Of Love (E. Rodgers)
4. Stranded In The Jungle (Cadets)
5. Portuguese Washerwoman (Joe Carr)
6. Whatever Will Be, Will Be (Doris Day)
7. Te Amo (Dick Jacobs)
8. Clay Idol (Betty Johnson)
9. Left Bank (Winifred Atwell)
10. Hound Dog (Elvis Presley)

### Gene Edwards

WRIT—Milwaukee, Wis.

1. Flying Saucer (Buchanan & Goodman)
2. Don't Be Cruel (Elvis Presley)
3. My Prayer (Platters)
4. Clay Idol (Betty Johnson)
5. Canadian Sunset (Hugo Winterhalter)
6. Song For A Summer Night (Mitch Miller)
7. Grasshopper Jump (Christian)
8. I'll Be Laughing Tonight (John Leslie)
9. Voices (Fontanesi/Boone)
10. Happiness Street (G. Gibbs)

### Bob Capps

KOY—Phoenix, Ariz.

1. Glendora (Perry Como)
2. On The Street Where You Live (Vic Damone)
3. Almost Lost My Mind (Boone)
4. Picnic (McGuire)
5. Theme From 'The Proud Ones' (L. Newman)
6. Allegheny Moon (Patti Page)
7. Born To Be With You (Chordettes)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. More (Perry Como)
10. Moonglow & Picnic (Cates)

### Gerry Herbert

CFCF—Montreal, Que., Can.

1. On The Street Where You Live (Vic Damone)
2. Wayward Wind (Gogi Grant)
3. Moonglow & Picnic (Stoloff)
4. Whatever Will Be, Will Be (Doris Day)
5. Allegheny Moon (Patti Page)
6. Born To Be With You (Chordettes)
7. My Prayer (Platters)
8. Haunting Love (M. Whiting)
9. Canadian Sunset (Hugo Winterhalter)
10. Sweet Old Fashioned Girl (Teresa Brewer)

### Jim Mills

WBBM—Chicago, Ill.

1. On The Street Where You Live (Vic Damone)
2. More (Perry Como)
3. Whatever Will Be, Will Be (Doris Day)
4. Mama, Teach Me To Dance (Eddie Gorme)
5. You're Sensational (Sinatra)
6. I Could Have Danced All Night (Dinah Shore)
7. It Only Hurts For A Little While (Ames Bros.)
8. English Muffins And Irish Stew (Sylvia Syms)
9. Weary Blues (McGuire)
10. Make Me A Child Again (Frankie Laine)

### Jack Lamar

WCAM—Camden, N. J.

1. Canadian Sunset (Williams)
2. When I'm With You (Moonglows)
3. Flying Saucer (Buchanan & Goodman)
4. My Prayer (Platters)
5. Casual Look (Six Teens)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. Stranded In The Jungle (Jayhawks)
8. Shattered Dreams (Youngsters)
9. Love Me Tenderly (Damita Jo)
10. Why Did I Fall In Love (Jacks)

### Ted Crays

WEND—Baton Rouge, La.

1. Lola's Theme (M. Mathieson)
2. Weary Blues (McGuire)
3. You Took Advantage Of Me (June Christy)
4. Somebody Up There Likes Me (Perry Como)
5. You Don't Know Me (J. Vale)
6. Canadian Sunset (Williams)
7. Love, Love, Love (Diamonds)
8. Treasure Of Love (McPhatter)
9. Cecilia (Blenders)
10. Me And My Shadow (Rose Murphy)

### Bill New

KGIL—San Fernando, Calif.

1. Almost Lost My Mind (Boone)
2. Moonglow & Picnic (Stoloff)
3. On The Street Where You Live (Vic Damone)
4. Wayward Wind (Gogi Grant)
5. Don't Cry (Frankie Laine)
6. Born To Be With You (Chordettes)
7. Angel (Artie Wayne)
8. More (Perry Como)
9. Beautiful Friendship (Ella Fitzgerald)
10. Standing On The Corner (Mills Bros.)

### Cal Milner-Larry Brown

WPEN—Philadelphia, Pa.

1. My Prayer (Platters)
2. Casual Look (Six Teens)
3. Big D (DeJohns)
4. Every Sunday Morning (Sammy Kaye)
5. Almost Lost My Mind (Boone)
6. Canadian Sunset (Williams)
7. Hound Dog (Elvis Presley)
8. Beautiful Friendship (Ella Fitzgerald)
9. Can't We Be Sweethearts (Cletones)
12. Whatever Will Be, Will Be (Doris Day)

### Johnny Morris

KSTP—Minneapolis, Minn.

1. My Prayer (Platters)
2. Hound Dog (Elvis Presley)
3. Allegheny Moon (Patti Page)
4. Almost Lost My Mind (Boone)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. More (Perry Como)
7. My Little Angel (Four Lads)
8. A Teenager Sings The Blues (Priscilla Wright)
9. Picnic (McGuire)
10. Canadian Sunset (Hugo Winterhalter)

### Gallagher and O'Brien

WMCA—New York, N. Y.

1. Allegheny Moon (Patti Page)
2. More (Perry Como)
3. English Muffins And Irish Stew (Sylvia Syms)
4. Mama, Teach Me To Dance (Eddie Gorme)
5. Somebody Up There Likes Me (Perry Como)
6. What Should A Teen Heart Do (Joan Weber)
7. On The Street Where You Live (Vic Damone)
8. Ghost Town (Don Cherry)
9. Call Me Darling (T. E. Ford)
10. Italian Theme (C. Stapleton)

### Art Hellyer

WCFL—Chicago, Ill.

1. Somebody Up There Likes Me (Perry Como)
2. Whatever Will Be, Will Be (Doris Day)
3. Grasshopper Jump (Bobby Christian)
4. Flying Saucer (Buchanan & Goodman)
5. Clay Idol (B. Johnson)
6. More (Perry Como)
7. Stranded In The Jungle (Jayhawks)
8. Canadian Sunset (Williams/Winterhalter)
9. Sweet Old Fashioned Girl (Teresa Brewer)
10. My Prayer (Platters)

### Lonny Starr

WNEW—New York, N. Y.

1. My Prayer (Platters)
2. Whatever Will Be, Will Be (Doris Day)
3. That's All There Is To That (Nat Cole)
4. Canadian Sunset (Hugo Winterhalter)
5. Hound Dog (Elvis Presley)
6. Donkey Cart (Chacksfield)
7. Temptation (Trudy Richards)
8. Soft Summer Breeze (Eddie Heywood)
9. Well Did You Ever (Crosby & Sinatra)
10. You Don't Know Me (Vale)

### Jack Dawson

WWIN—Baltimore, Md.

1. Almost Lost My Mind (Boone)
2. My Prayer (Platters)
3. On The Street Where You Live (Vic Damone)
4. Wayward Wind (Gogi Grant)
5. More (Perry Como)
6. Flying Saucer (Buchanan & Goodman)
7. Hound Dog (Elvis Presley)
8. Moonglow & Picnic (Stoloff)
9. I'm In Love Again (Domino)
10. Canadian Sunset (Hugo Winterhalter)

### Larry Wilson

WSMB—New Orleans, La.

1. That's All There Is To That (Nat Cole)
2. Allegheny Moon (Patti Page)
3. Whatever Will Be, Will Be (Doris Day)
4. My Prayer (Platters)
5. On The Street Where You Live (Vic Damone)
6. More (Perry Como)
7. Picnic (McGuire)
8. Give Us This Day (J. James)
9. I Could Have Danced All Night (Sylvia Syms)
10. Don't Be Cruel (Elvis Presley)

### Gerry Myers

CKOY—Ottawa, Canada

1. Soft Summer Breeze (Eddie Heywood)
2. Heart Hideaway (Cathy Carr)
3. Clay Idol (Betty Johnson)
4. True Love (Kitty Kallen)
5. West Point Dress Parade (J. P. Morgan)
6. Lola's Theme (Mawman)
7. Rip It Up (Bill Haley)
8. I Promise To Remember (Teen Agers)
9. Miracle Of Love (E. Rodgers)
10. In The Alps (L. Welk & McGuire)

### Donn Parker

WMYR—Fort Myers, Fla.

1. On The Street Where You Live (Vic Damone)
2. My Prayer (Platters)
3. Whatever Will Be, Will Be (Doris Day)
4. Born To Be With You (Chordettes)
5. Almost Lost My Mind (Boone)
6. You Don't Know Me (J. Vale)
7. Wayward Wind (Gogi Grant)
8. Canadian Sunset (Williams)
9. You're Sensational (Sinatra)
10. Treasure Of Love (McPhatter)

### Sherm Brodey

Radio Workshop—Utica College, Utica, N. Y.

1. You Make Me Feel So Young (Frank Sinatra)
2. Wayward Wind (Gogi Grant)
3. Miracle Of Love (E. Rodgers)
4. Canadian Sunset (Hugo Winterhalter)
5. Moonglow & Picnic (Stoloff/Bregman)
6. Mama, Teach Me To Dance (Eddie Gorme)
7. Lonely Girl (Julie London)
8. Cecilia (Blenders)
9. Treasure Of Love (McPhatter)
10. I'll Go Quietly (Anamorena)

### Cliff Mercer

WGN—Chicago, Ill.

1. I Almost Lost My Mind (Pat Boone)
2. Whatever Will Be, Will Be (Doris Day)
3. Allegheny Moon (Patti Page)
4. Born To Be With You (Chordettes)
5. Tonight You Belong To Me (Patience & Prudence)
6. Canadian Sunset (Hugo Winterhalter)
7. My Prayer (Platters)
8. That's All There Is To That (Nat Cole)
9. More (Perry Como)
10. Moonglow & Picnic (Cates)

### Bob Salter

KJR—Seattle, Wash.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. My Prayer (Platters)
3. Blue Moon Over Kentucky (Elvis Presley)
4. Neki Hokey (Cletones)
5. I Don't Care If The Sun Don't Shine (E. Presley)
6. Heaven On Earth (Platters)
7. Treasure Of Love (McPhatter)
8. The Fool (Sanford Clark)
9. Fever (Little Willie John)



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "DON'T BE CRUEL"

Elvis Presley

The Cash Box Disk of the Week 7/28  
RCA Victor 20/47-6604

## "TONIGHT, YOU BELONG TO ME"

Patience & Prudence

Liberty 55022; F55022

## "KA-DING-DONG"

G-Clefs

The Cash Box R&B Best Bets 7/14  
Pilgrim 24971; 45-24971

## "ITALIAN THEME"

Cyril Stapleton

The Cash Box Best Bets 6/30  
London 1672; 45-1672

## "TEENAGER'S MOTHER"

Bill Haley & His Comets

The Cash Box Disk of the Week 8/4  
Decca 30028; 9-30028

## "HEART HIDEAWAY"

Cathy Carr

The Cash Box Disk of the Week 7/14  
Fraternity 743; 45-743

## "HAPPINESS STREET"

Georgia Gibbs

The Cash Box Disk of the Week 7/28  
Mercury 70920; 70920 x 45

## "YES SIR, THAT'S MY BABY"

Ralph Marterie

Mercury 70197; 70197 x 45

Theme Melody of the M-G-M Picture

**SOMEBODY UP THERE LIKES ME**

**SOMEBODY UP THERE LIKES ME**

LEO FEIST, INC.

"make me a child again"

**FRANKIE LAINE**

recorded by

Columbia 4-39720

REMICK MUSIC CORP.

VOCAL VERSION

**"CANADIAN SUNSET"**

**"HIGH UPON A MOUNTAIN"**

**ANDY WILLIAMS**

Cadence # 1297

**cadence**

40 EAST 49TH ST. NEW YORK 17, N. Y.

AMERICA'S NEWEST ONE STOP

**RICHLOY, INC.**

208 NO. BROAD ST. PHILA. 2 Pa. (LOcust 7-6846)

SINGLES **5¢** OVER

EP's—LP's 10% over

FREE TITLES—FREE PARKING

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

# Marshall Corrals Lewis & Martin



NEW YORK—With one of the most talked of entertainment items, the Jerry Lewis-Dean Martin split-up, currently the big news and column story, Jerry Marshall, WNEW-New York, scored a big beat when he came up with both stars on two successive days.

In the top picture Jerry Marshall is talking things over with Jerry Lewis as Dick Stabile looks on. In the lower picture Dean Martin discusses his latest release. Lewis spent over an hour on Marshall's "Make Believe Ballroom" and Martin did likewise for about half an hour.



# Album Reviews

## FILM SOUNDTRACK

**"OH, ROSALINDA—A Direct Recording From The Sound Track—Featuring The Voices Of Sari Barabas, Alexander Young, Dennis Dowling, Walter Berry And The Wiener Symphoniker Orchestra—MG 20145 (1-12" LP)**

OVERTURE; ALFRED'S SERENADE; ADELE'S TELEPHONE; NOW, DARLING LET ME CALM YOU DOWN; OH BOY, OH BOY; WILL LOVE STAY; TETE-A-TETE; FIREWORKS MUSIC; LAUGHING SONG; ORLOFSKY'S SONG; THE GREAT WALTZ; OH, GENTLE BAT; CHAMPAGNE SONG; BE MY FRIEND; FINALE.

"Oh, Rosalinda" is an English film version of the old Strauss opus, "Die Fledermaus". It has been brought up to date, but the plot still retains most of its humorous ingenuity. Happily, too, the infectious Strauss melodies have had their eternal freshness kept intact. The film features such stars as Michael Redgrave and Mel Ferrer. Almost all the singing roles in the production, with the exception of Michael Redgrave, are sung by others than the speaking principals. Mr. Redgrave displays a very agreeable tenor voice in his role as Eisenstein. The Wiener Symphoniker Orchestra is joyfully in the spirit of things as well as are all the dubbed-in singers. Another version of "Die Fledermaus", recently seen on TV was labeled "Rosalinda" and will undoubtedly increase sales of this disk substantially.

## POPULAR

**"PASSPORT TO ROMANCE"—Percy Faith And His Orchestra—CL 880 (1-12" LP)**

MADEIRA; MERRY-GO-ROUND; BONJOUR TRISTESSE; A THEME FROM THE THREE PENNY OPERA; HEART OF PARIS; BREAD, LOVE AND DREAMS; LITTLE BELLS AND BIG BELLS; THE LITTLE LOST DOG; SCALINATELLA; THE PORTUGUESE WASHERWOMAN; SIERRA MADRE; SOMBRA.

Columbia's mood music magician, Percy Faith, leads an exciting excursion into foreign locales and sound in his latest release. Besides representing their particular regions, the selections beautifully lend themselves to the opulent orchestrations provided by the Faith ork. Rhythmic tambourines for Spain, sweeping strings for Italy and France and soft bells for the novelties are used for excellent Hi-Fi listening pleasure by Mr. Faith. Two recent chart items on the disk: "Theme From The Three Penny Opera" and "Portuguese Washerwoman." The platter joins a host of other entries by the conductor and should sell with the best of them. Excellent sequel to Faith fast seller "Music To My Fair Lady".

**"SOLO MOOD"—Paul Weston And His Music From Hollywood—Columbia CL 879 (1-12" LP)**

ROCKIN' CHAIR; A FOGGY DAY; BODY AND SOUL; SWEET LORRAINE; WHEN IT'S SLEEPY TIME DOWN SOUTH; LULLABY IN RHYTHM; A HUNDRED YEARS FROM TODAY; DANCING ON THE CEILING; AUTUMN IN NEW YORK; HONEYSUCKLE ROSE; YOU ARE TOO BEAUTIFUL; THE ONE I LOVE.

"Solo Mood" comes on the heels of Weston's similar "breakaway" from other mood disks, "Mood For 12". The idea, of course, is relaxed listening, but the waxing hits its mark by featuring accomplished artists in instrumental solos backed by the full Weston crew. The performers are the same ones used in the previous package and include Barney Kessel, guitar ("Autumn In New York"), Ziggy Elman, trumpet ("The One I Love") and Bill Schaefer, and trombone ("Dancing On The Ceiling"). It's evident, from the line-up men, that the disk often treads on jazz ground and it does so warmly. The package is a tremendous dealer display item. A Columbia "Buy Of The Month" for August, this pressing has terrific sales potential. Dee jays, who love to program jazzmen in a commercial mood, should love this album.

**"SPEAK TO ME OF LOVE . . ."—Tony Martin With Buddy Cole And His Orchestra—RCA-Victor LPM-1263 (1-12" LP)**

FRENESI; WHEN THE WORLD WAS YOUNG; SYMPHONY; MY MOONLIGHT MADONNA; OVER-NIGHT; ZIGUENER; WHEN DAY IS DONE; SPEAK TO ME OF LOVE; THE MOON WAS YELLOW; THE LAST TIME I SAW PARIS; HAVANA FOR A NIGHT; FALLING IN LOVE AGAIN CAN'T HELP IT.

One of popular music's highest ranking vocalists has a new Victor set and it should prove one of his most successful disk efforts. Tony Martin, whose way with a ballad is persuasive and powerful, puts all the sentimental vocal prowess at his command on 12 melodies that are easily recognizable, but not overdone by today's singers. Martin is at his best with two solid oldies, "When The World Was Young" and "The Last Time I Saw Paris". The singer has a following that includes a wide age range. Sales should be excellent.

**"THIS IS MY SONG"—Patti Page—Mercury MG-20102 (1-12" LP)**

THIS IS MY SONG; THE TENNESSEE WALTZ; LONELY WINE; MY JEALOUS EYES; OOH! WHAT YOU DO TO ME; WHY DON'T YOU BELIEVE ME; CROSS OVER THE BRIDGE; CONQUEST; I'VE NEVER BEEN FREE; MONEY, MARBLES & CHALK; ONE SWEET LETTER; NOW THAT I'M IN LOVE.

This collection includes some of the songs that Patti Page established and also helped establish her. The big one of the the set, of course, is Patti's amazing success, "The Tennessee Waltz". Using the slow, wistful delivery of the latter tune as a base, the listener delights in Miss Page's versatility in branching out to the novelty ("Money, Marbles And Chalk") and rhythm ("Now That I'm In Love") selections. With Patti at the peak of her fame, the entry should enjoy solid sales. The title tune is Patti's lovely theme.

**". . . AND THEN I WROTE"—Bernie Wayne And His Orchestra—ABC-Paramount ABC-113 (1-12")**

RHAPSODY FOR JANE; VANESSA; YOU'RE KINDA CUTE; SOUTH OF SAIGON; MARACAIBO; FLIRTANGO; PIFFI PAFI PUFFI; SHALIMAR; PORT-AU-PRINCE; A GIRL CALLED JOAN; VERADERO; HOW CAN I FORGET YOU.

Bernie Wayne belongs to a narrowing list of popular composers who can say "And then I wrote" and then present a series of resourceful compositions. ABC-Paramount has issued a set of 12 Wayne creations played by the composer and his orchestra. Wayne has a number of rhythm and novelty orchestration items (i.e. "Vanessa" and "You're Kinda Cute") to his credit and its these pieces that make up most of the set. One selection on the pressing is "Rhapsody For Jane", obviously written for the inhabitant of the album's cover, Jayne Mansfield. The use of classy orchestrations and a cleverly placed chorus keep the goings in high spirits. Miss Mansfield ought to catch many potential purchasers' eyes. If bought, the buyer will be well rewarded with the package's contents.

**BOBBY CHARLES**  
"ONLY TIME WILL TELL"

CHESS # 1628

**RECORD CO.**  
4750-52 COTTAGE GROVE AVE  
CHICAGO 15, ILLINOIS

**\$ MONEY MAKER \$**

STOP! LOOK! LISTEN!  
"I'LL NEVER DO IT AGAIN"

JAY JAY No. 160

By America's Favorite Polka and Waltz Band

**LIL WALLY**

("WISH I WAS SINGLE AGAIN KID")

WRITE, WIRE OR **JAY JAY RECORD CO.**

PHONE 2603 W. AUGUSTA BLVD.  
NEAREST CHICAGO 22, ILLINOIS  
DISTRIB (Tel.: BRunswick 8-5560)

The everglowing standard

**MOONGLOW**

Sensationally featured in the Columbia Picture "Picnic"

**MILLS MUSIC, INC.**

The Big Ones Come From Valleybrook

**Bill Haley and his Comets**

"HOT DOG BUDDY BUDDY"  
and  
"ROCKIN' THROUGH THE RYE"

DECCA 29948

**Valleybrook PUBLICATIONS INC.**  
112 E. 5th Street  
CHESTER, PENNA.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Album Reviews

**"NIGHT OUT MUSIC FOR STAY-AT-HOMES"**—Featuring Nat King Cole, Errol Garner, Matt Dennis, Cy Coleman and Billy Taylor—Coral CRL 57040 (1-12" LP)

SWEET LORRAINE; SLOW DOWN; YESTERDAYS; LOOT TO BOOT; GASLIGHT; BLACK LACE; JUST A GIRL THAT MEN FORGET; THE LONESOMEST WHISTLE; DARN THAT DREAM; MY HEART STOOD STILL; CAPRICE; SABIA.

Coral has assembled five familiar jazz-pop names and have come up with a sophisticated mood music platter. Some of the recordings, the Nat "King" Cole and Errol Garner sessions in particular, go back a number of years. But both offered class jazz techniques in those early years and the items on this disk have both boys in fine form. Matt Dennis, Billy Taylor and his Quartet and the Cy Coleman Trio are also on their Sunday best with their own brand of musical intimacy. The disk has name value and a solid mood-jazz sales potential.

**"THE MEDICINE MAN FOR THE BLUES . . ."**—Ted Lewis And His Orchestra—Decca DL 8322 (1-12" LP)

WHEN MY BABY SMILES AT ME; SHE'S FUNNY THAT WAY; I'M THE MEDICINE MAN FOR THE BLUES; JAZZ ME BLUES; TIGER RAG; WEAR A HAT WITH A SILVER LINING; JUST AROUND THE CORNER; DOWN THE OLD CHURCH AISLE; SWEETHEART OF SIGMA CHI; THREE O'CLOCK IN THE MORNING; GOOD NIGHT.

With 40 some-odd years behind him in show business, Ted Lewis still ranks as one of the most popular entertainers in show business. Because Lewis' show business personality retains a timeless formula (i.e. sentiment and a happy philosophy) he appeals to millions young and old. This Decca release contains the familiar happy-go-lucky Lewis style blended into his sincere voice, caught on by his orchestra and interpreted through sturdy material. Here's an entertaining peek into the past and into the present too. The Lewis following will consider this session a must.

**"MY HEART IS IN VIENNA"**—The Stradivariety Orchestra Under The Direction Of Louis Marischal—Epic LN 3241 (1-12" LP)

THE DANUBE; BLOSSOMS, RED AND WHITE; A VIENNESE WALTZ; ALL THE TIME; VIENNA IS LOVELIEST AT NIGHT; MY MOTHER WAS BORN IN VIENNA; SAY GOODBYE MY VIENNA; BROTHER AND SISTER; SAY YES, MY DARLING, SAY YES; THE WORLD IS WONDERFUL; CASTLE IN THE MOON; IN THE MOONLIGHT IN VIENNA.

The association of music and Vienna is a famous and notable one. This Epic entry features The Stradivariety Orchestra directed by Louis Marischal in 12 lesser heard items suggesting the city. The ork has a schmaltzy finesse that, of course, fits the occasion perfectly. Those who look fondly upon such sentimental waltzes, and the mood music crowd, are the set's principal audience. Attractive cover.

**"HAL McINTYRE'S BEST"**—Camden CAL-302 (1-12" LP)

AUTUMN SERENADE; SOUTH BAYOU SHUFFLE; THE COMMANDO'S SERENADE; SENTIMENTAL JOURNEY; SINGING IN THE RAIN; HOUR OF PARTING; SWANEE RIVER; DAISY MAE; FRIDAY AFTERNOON; PLAY #49; PETER, PETER, PUMPKIN EATER; MY FUNNY VALENTINE.

Another Camden dip into the Victor shellac catalogue uncovers the bright band arrangements of Hal McIntyre and his Orchestra. The disk displays an impressive rhythm section on such pieces as "Friday Afternoon" and "Singing In The Rain". Other arrangements are designed for dancing and include two vocal chores. A name aggregation and the Camden price make this waxing good competition for higher priced sets in the same field.

**"GRETA"**—Greta Keller—Heritage LP-H-1208 (1-12" LP)

I GET ALONG WITHOUT YOU VERY WELL; WHEN THE SUN GOES DOWN BEHIND THE ROOFTOPS; BE NICE TO ME; THESE FOOLISH THINGS; CLOSE YOUR EYES; AT THE OPERA BALL IN VIENNA; WITH YOUR HAND IN MY HAND; A LOVE LETTER; LAZY AFTERNOON; C'EST MAGNIFIQUE; ONE FOR MY BABY; UNDER THE TREES OF THE OLD LANE; THIS TIME IT MUST BE LOVE.

Those who enjoy the song stylings of Greta Keller have a prize package in this Heritage release. On the pressing Miss Keller sings a mixture of Continental (German and French) and American melodies. Though it may seem that Miss Keller would be more at home with the former selections, it is with the latter that she makes the deepest impression. In this department her most able intimate feeling is transmitted on Hoagy Carmichael's "I Get Along Without You Very Well" and John Latouche's "Lazy Afternoon". There's a limited but quick sales audience for the set.

## LATIN RHYTHMS

**"CUBAN CARNIVAL"**—Tito Puente And His Orchestra—RCA Victor LPM-1251 (1-12" LP)

ELEGUA CHANGO; WHAT'S THE IDEA; FOR DANCERS; WHAT IS IT; LISTEN TO THE GUAGUANCO; YAMBEQUE; HAPPY CHA-CHA; MAMBO BUDAL CHA-CHA DE POLLOS; GUAGUANCO MARGARITO; CUBAN FANTASY.

Tito Puente and the ork take a slight detour from the normal run of Puente pressings with this Victor release. Puente, who is notably associated with the current cha-cha-cha, mambo, merengue craze, is heard in 11 exciting, colorful rhythms of Cuba. These numbers, incidentally, include a few cha-chas and mambos. But it is the basic, percussion-minded numbers that are of major interest here; and they're played with all their rhythmic worth by Puente. Good sound. Undoubtedly, Puente's fame will account for healthy sales.

## JAZZ

**"JAZZ FESTIVAL"**—Various Artists—Kapp KS-1

MOUNTAIN GREENERY; THEY DIDN'T BELIEVE ME; YESTERDAYS; WHAT'S NEW; WHY CAN'T YOU BEHAVE; HIGH STREET STEPS; THE SONG IS ENDED; WILL YOU STILL BE MINE; YOU'RE AN OLD SMOOTHIE; EV'RY TIME; LOUISE; SUNNY SIDE UP.

Jazz or otherwise, this waxing is one of the most worthwhile efforts to be offered at a special "sampler" price. Kapp has quite a jazz roster and the 12 selections feature them in top-notch form. The unique harmony of The Hi-Lo's is heard in "They Didn't Believe Me", Ruth Price sings an expressive "Ev'ry Time", and Matt Dennis has fun through his "Will You Still Be Mine". Instrumentally, there are fine innovations by The Dave Pell Octet in "Mountain Greenery", The Art Harris Trio with "What's New" and the George Wettling Jazz Trio in "Louise". At \$1.49 this pressing is a sure-fire sales treasure. (Continued on page 24)

## New York Dealers See Decca Fall Line

### Brennan And Goodman Leave For Montreal For Salesmen-Distributor Meetings

NEW YORK—Decca Records presented its new fall product at a show and party for record dealers in the Hotel New Yorker on Wednesday, August 1st. Between the hours of 12 noon and 12 midnight more than 500 guests viewed and listened to the new Decca record and phonograph lines. Guests included leading record dealers from the entire New York Metropolitan area. Also present were many disk jockeys from the area, as well as several top Decca recording artists. The dealer meeting was hosted by Al Simpson, Eastern Division Manager; Lou Sebok and James McDonald, Assistant Division Managers; Ed Hurley, New York Branch Manager; and salesmen from the New York branch. Also present were representatives

from several of the other Decca branches, and executives from Decca's national office. Similar "open house" meetings, at which dealers were introduced to the Decca fall line, were held in Hartford, Newark, Philadelphia, Boston and Washington, D. C.

Claude Brennan and Stanley Goodman, Decca Records-sales execs, last week flew to Montreal where they will conduct a meeting attended by the company's Canadian salesmen and distributors. At the confab Brennan and Goodman will present the fall promotion to the Canadian Decca representatives. This promotion, among the most extensive in the company's history, will be based on the simultaneous release of 52 new 12-inch Decca LP's.

### Kapp Announces August-September Packages

NEW YORK—Kapp Records announced its August-September package plans this week. Twelve new albums are scheduled for release, bringing the Kapp catalogue up to 46 12-inch albums.

Special merchandising aids were announced in conjunction with the release including points of sale display, deejay promotions, and a new sales tool for distributor salesmen.

Kapp, fast growing independent, also announced that plans for the October, November and December selling period were very ambitious and were already in the works.

### Mooney Waxes Dean Tribute

NEW YORK—Art Mooney, MGM Records star, who became fast friends with the late Jimmie Dean when Mooney was in Hollywood last year to make the MGM flick, "The Opposite Sex," has released a coupling paying tribute to Dean, killed last year in an automobile accident.

The tunes are themes from two of Dean's pictures: "Rebel Without A Cause", and "East of Eden." MGM has sent the record out with a jacket decorated with scenes from both pictures and a large photo of Dean.

Henry Okun has been retained to exploit the disk. Art Mooney, now in the Midwest, will contact deejays and TV stations.

### Addy Set Up Dot NAMM Booth

NEW YORK—Dot Records was one of the few record companies who exhibited at the recent NAMM show in this city.

The booth was very attractively decorated and the subject of much comment. To Mickey Addy, of the promotion department of Dot, goes the credit for setting up the displays. One record company made Addy an offer to decorate its booths for forthcoming conventions.

### Iversen In Civilian Defense

NEW YORK—Bob Iversen, executive vice president of Southern and Peer Music, was one of the key men in the entire Civilian Defense operation during the mock air attack a few weeks ago.

His job was to keep track of each municipality in Bergen County, N. J., to see when it was mobilized, check on "casualties," and keep tabs on the entire operation during the mock attack. The *Sunday News* carried an almost full-page feature, one of the pictures showing Iversen at his post.

### Myers Records For Waldorf

PHILADELPHIA—James E. Myers who, under the pen name of Jimmy DeKnight, wrote "Rock Around the Clock" with Max Freedman, has reverted to his prewar days recording twelve sides for Waldorf Records, New York label.

The billing will read Jimmy DeKnight and his Rock Around the Clock Orchestra. Tunes cut are two DeKnight originals: "Rattle My Bones" and "Toole-Oo Kangaroo" plus "Corine Corina," "My Blue Heaven," "Boppin' the Blues," "Roll Over Beethoven," "Hallelujah I Love Her," "Rip It Up," "Steady Teddy"; "Stranded In The Jungle," "Can't We Be Sweethearts," and "Fever".

### Coral Moves N.Y. Distrib Office

NEW YORK—Coral Records announced this week that effective July 31, its new distributing office for the New York area will be located at 50-15 Queens Boulevard, Queens, L. I.

Howard Kaye, branch manager, said: "With these expanded and modern facilities at our disposal we will be in a position to offer more complete and expedient service."

## SINGER ONE-STOP

ONLY  
5¢ ABOVE  
COST

1812 WEST CHICAGO AVE., CHICAGO 22, ILL.  
(ALL PHONES: Humboldt 6-5204)

MIDWEST'S LARGEST ONE-STOP  
FREE TITLE STRIPS TO OPERATORS!

ONLY  
5¢ ABOVE  
COST

## Ford And Friend



NEW YORK — Milton Q. Ford, Washington, D.C. deejay, came in to New York to visit the dealers and distributors at the recent NAMM show. With Ford was his 50 year old parrot, featured on the Cadence record "The Pirate Parrot". The release is done by Ray Heatherton and the Archie Bleyer orchestra. Veronique publishes the tune. Seen above are, l to r, Heatherton, Ford, and Bleyer visiting The Cash Box booth at the convention.

## Argo Releases First Jazz LPs


CHICAGO—Argo records, pop label of Chess/Checker, this city, has announced the release of four jazz LP's. Included in the release are Armad Jamal with "Chamber Music of the New Jazz," Pinky Winters vocalizing on "Lonely One," James Moody "Flute 'n the Blues," the Dick Lane Quartet "Without Sauce."

Phil Chess, tremendously enthused over these disks and the processes used in their recording reported:

"We have a new sound which we call 'Creative Hi-Fidelity Modern Music.'

"We believe this new sound will enable the listener to better enjoy jazz at home."

**ANOTHER BMI  
"PIN-UP"  
HIT**



**YOU DON'T  
KNOW ME**

Recorded by  
JERRY VALE ... Columbia  
EDDIE ARNOLD ... Victor  
CARMEN McRAE ... Decca

Published by  
**Brenner Music, Inc.**

America's New Girlfriend

**GLENDORA**



**PERRY COMO  
RCA Victor  
JACK LEWIS  
Crest**

**AMERICAN MUSIC, INC.**  
9109 SUNSET BLVD. HOLLYWOOD, CALIF

## All Quiet On The "Flying Saucer" Front

NEW YORK — Like yesterday's newspaper, the trade in general seems to have lost interest in the famous "Flying Saucer" affair. There is an occasional "Is there anything new?", but on the whole it has burnt itself out in a fury of charges and counter-charges.

All the action is now centered on the sales activity of the disk itself. The "Flying Saucer", in the short space of a couple of weeks, has become one of the nation's best sellers, resting formidably in the number four spot of the "Top Fifty". In the national rhythm and blues sales charts it has taken over the number five spot.

The story about the trade is that Warren Troob and Saul Goodman, representing Luniverse Records, have made a deal with the Harry Fox office, representing the publishers. At presstime Troob, when reached, refused to comment, and Julian Abeles, attorney for Fox, was out of town. Some of the stories about the settlement have come from parties very close to the picture.

Both Goodman and Buchanan were in touch with The Cash Box this week and reiterated their plans to build Luniverse into an important label. They will shortly release another record by another artist, and will follow with another Goodman and Buchanan release at the proper time.

## New N. Y. Distributor

NEW YORK — Eddie Heller, prexy of Rainbow Records, last week announced that he has formed a new independent record distribution firm in New York which will be called the Live Wire Distributing Company and will be located at 767 Tenth Ave., this city.

The new firm will distribute Rainbow records in addition to a number of other lines for which Heller is presently negotiating.

At the same time, Heller announced that his Rainbow label is now being distributed in Philly by the David Rosen Company, and in Newark by the Essex Distributing Company.

## Additions To Distrib List

NEW YORK—To bring your list of distributors and the lines they handle up to date, add the following information to the data published in the 14th Anniversary issue of The Cash Box:

St. Louis Record Distributor  
4401 So. Grand Blvd.  
St. Louis 11, Mo.

(Blue Hen; Bowery; Electrone; New England; Pal; Tip Top; Sage & Sand)

East Coast Distributors  
633 Liberty Ave.  
Pittsburgh 22, Pa.

(Fantasy; Pacific; Prestige; Contemporary; Good Time Jazz; Blue Note; Roost; Norman; Nocture; Debut; Storyville; Ad Lib; Jaguar; Jay; Progressive; Starlite; Signal; Sunset; Transition; Heritage; Statler; Dance; Totten; Cole Square Dance; S & R; Velmo; Omegatape)

## Jean Martin Hosts Trade

NEW YORK—Jean Martin, known to millions of tv viewers for her show "Jean Martin Sings", was hostess at a party at Toots Shor's Restaurant, this city, on Wednesday, August 1, to announce her first release on Unique Records, "Please Be Gentle With Me" and "Who He's".

Miss Martin has made numerous tv appearances, having been featured with Morey Amsterdam, Jerry Lester, and John Conte.

Attending the party were Miss Martin, Unique Records representatives, publishers, disk jockeys, artists, and the trade press.

Miss Martin conducted a drawing for 12 pairs of tickets to "My Fair Lady", currently Broadway's number one show, as door prizes.

## Vik Signs William Lewis

NEW YORK — Vik Records has signed William Lewis, the youthful singing star of the Sid Caesar TV Show, to a term contract.

Lewis won the Metropolitan Opera Auditions of the Air in 1955 and is now a leading tenor of the NBC Opera Theater.

He will be featured by Vik on pop repertoire.

## London Purchases Master

NEW YORK—London Records has purchased the master of a tune called "Step Right Up And Say Howdy" from Liberty Bell Records. The song is published by Village Music and the recording features vocalist Griz Green.

Sid Prosen, prexy of Village, also reported that the number is being cut on MGM by Art Mooney's Cloverleafs.

## Hit Record For Pilgrim

NEW YORK—The Young Pilgrim label, which has been expanding by leaps and bounds during the past few months, has its first big hit in a disk called "Ka-Ding-Dong" as recorded by the G-Clefs. The tune is currently one of the top items in Detroit and is spreading throughout the country. This week, the tune broke into The Cash Box' Top 50 Best Seller List in the #42 spot.

The record has already been covered by two labels. On Mercury by the Diamonds and on Dot Records by the Hilltoppers.

Jack Gold, A & R head of the diskery, also reports that a number of companies have made offers for the master of the Four Esquires' new coupling "Summer Vacation" and "Follow Me". But since the label is not willing to sell the master, it is expected that these companies will be covering this release also.

## Matthews To Holiday Records

MEMPHIS, TENN. — George E. Paullus, president of the newly formed diskery, has announced the appointment of C. G. "Red" Matthews as head of A & R and distribution for the label.

Matthews, a prominent figure in the record business for the past sixteen years, will continue to operate as General Professional Manager for Sharina (ASCAP) and Paullus (BMI) music publishing companies.

Before joining Holiday, Matthews had been acting as A & R topper for Ekko Records.

## ALBUM REVIEWS (Continued from page 23)

"CLIFFORD BROWN AND MAX ROACH AT BASIN STREET"—EmArcy MG 36070 (1-12" LP)

WHAT IS THIS THING CALLED LOVE; LOVE IS A MANY SPLENDORED THING; I'LL REMEMBER APRIL; POWELL'S PRANCES; TIME; THE SCENE IS CLEAN; GERTRUDE'S BOUNCE. In midst of building solid jazz reputations trumpeter Clifford Brown and pianist Richie Powell lost their lives in an auto accident a few months ago. Examples of what the jazz world is going to miss is available in an EmArcy issue of Brown, Powell, Max Roach (drums), Sonny Rollins (tenor sax) and George Morrow (bass) on 7 skillfully played numbers. Powered by Brown's trumpet and Roach's drums, the supple piano of Powell (who composed 3 tunes on the set) and Sonny Rollins' expressive tenor sax, moments of striking jazz spontaneity are frequent. Here's a jazz entry that should become a collectors' item.

"THE BREW MOORE QUINTET"—Fantasy 3-22 (1-12" LP)

THEM THERE EYES; THEM OLD BLUES; TEA FOR TWO; ROSE; FIVE PLANETS IN LEO; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; FOOLS RUSH IN; ROTATION; I WANT A LITTLE GIRL. The numbers on this disk were taken from various appearances by Moore's Quintet during the early part of this year and the middle of last. Led by Moore's swinging tenor sax, the group paves some smooth jazz offerings. The sessions also draw expressive work from pianist John Marabuto. The latter composed two of the set's numbers, "Them Old Blues" and "Five Planets In Leo". Laudable jazz entry.

## CLASSICAL

BEETHOVEN: Symphony No. 5 In C Minor. Op. 67—MOZART: Symphony No. 40 In G Minor, K. 550—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5098 (1-12" LP)

Despite the vast LP representation of these two staples, there is always room for more. Certainly an important place must be provided for this superlative treatment of the Beethoven and Mozart works by The Philadelphia Orchestra under Eugene Ormandy's direction. The triumph of Beethoven's opus and the tragedy of Mozart's is performed with considerable insight and authority by the famous orchestra as read by its equally famous conductor. Notable sound. Beautiful package. The pressing should hold its own in an awfully crowded catalogue of the pieces.

KARL-BIRGER BLOMDAHL: Chamber Concerto—RICHARD DONOVAN: Soundings—JOHN VERRAL: Prelude And Allegro—MGM E3371 (1-12" LP)

Three unusually patterned works by three contemporary composers are presented on this MGM pressing. Blomdahl's "Chamber Concerto" and Donovan's "Soundings" rely heavily on evoking strange, and often fascinating, sounds from the instruments employed. During the Adagio of the former opus, there is a semblance of lyricism; but as for "Soundings", it remains strictly on a sound effects level. John Verral's "Prelude And Allegro For Strings", is just about the reverse of the other two pieces since it retains a romantic nature throughout most of its duration. Composer-Conductor Carl Surinach's direction of the MGM Chamber Orchestra, Chamber Ensemble and String Orchestra deftly overpowers the difficult chores. The more daring classical crowds have an interesting waxing here.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Best Selling Pop Albums

		Pos. Last Week
1.	<b>MY FAIR LADY BROADWAY CAST</b> (Columbia OL 5090)	1.
2.	<b>THE KING AND I MOVIE CAST</b> (Capitol W 740; EAP 740)	3.
3.	<b>CALYPSO HARRY BELAFONTE</b> (RCA Victor LPM 1248 EPA 1248)	2.
4.	<b>ELVIS PRESLEY ELVIS PRESLEY</b> (RCA Victor LPM 1254; EPB 1254)	4.
5.	<b>SONGS FOR SWINGING LOVERS FRANK SINATRA</b> (Capitol W 653, EAP 653)	5.
6.	<b>THE MOST HAPPY FELLA BROADWAY CAST</b> (Columbia OL 5118)	6.
7.	<b>THE EDDY DUCHIN STORY MOVIE SCORE</b> (Decca DL 8289)	8.
8.	<b>THE PLATTERS THE PLATTERS</b> (Mercury MG-20146)	7.
9.	<b>CAROUSEL MOVIE CAST</b> (Capitol W 694; EDM 694)	10.
10.	<b>OKLAHOMA MOVIE CAST</b> (Capitol SAO 595; SDM 595)	9.
11.	<b>SAY IT WITH MUSIC LAWRENCE WELK</b> (Coral CRL 57041; EC 82027)	12.
12.	<b>PICNIC MOVIE SCORE</b> (Decca DL 8320; ED 846)	11.
13.	<b>ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK</b> (Verve V-4001, 2)	14.
14.	<b>BELAFONTE HARRY BELAFONTE</b> (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
15.	<b>BUBBLES IN THE WINE LAWRENCE WELK</b> (Coral CRL 57038)	16.
16.	<b>HIGH SOCIETY FILM SOUNDTRACK</b> (Capitol W 750; EDM 750)	17.
17.	<b>LONELY GIRL JULIE LONDON</b> (Liberty LRP 3012)	15.
18.	<b>NIGHT WINDS JACKIE GLEASON</b> (Capitol W 717; EAP 717)	19.
19.	<b>PASSPORT TO ROMANCE PERCY FAITH</b> (Columbia CL 880)	20.
20.	<b>MUSIC FROM MY FAIR LADY PERCY FAITH</b> (Columbia OL 895; B 895)	18.
21.	<b>FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN</b> (Capitol T 683; EAP 683)	21.
22.	<b>GENTLEMEN BE SEATED (MINSTREL SHOW)</b> (Epic LN 3238)	22.
23.	<b>GOLDEN INSTRUMENTALS BILLY VAUGHN</b> (Dot DLP 3016)	24.
24.	<b>CASTLES IN SPAIN MICHEL LE GRAND</b> (Columbia CL 888; B 888)	23.
25.	<b>STARRING AL HIBBLER AL HIBBLER</b> (Decca DL 8328)	—



# Album Sure Shots

**STARRING AL HIBBLER**

Al Hibbler (Decca DL 8328)

## Bringing Their Own Equipment Along



NEW YORK—Wilma Cozart, head of the classical department of Mercury Records, recently returned from one of her frequent trips to Europe. Miss Cozart visited England for about four weeks where she spent most of the time cutting for future releases. One of the most important albums to come out of this last trip was the premier recording of Vaughan Williams' Symphony #8 by Sir John Barbiroli and the Halle Orchestra. This symphony, Vaughn Williams' latest, was premiered last May and dedicated to Sir John Barbiroli. Although Barbiroli is well known throughout the world, it is his first American release on records in many years.

An unusual feature of the trip was the truck, shown above, which Mercury took to England from the United States. It contained the finest recording equipment available. The truck, with its built-in equipment was moved directly into the studios where the sessions were held. C. R. Fine, sound engineer who was in charge of the sessions, also came from the United States specifically to do the recording. When Miss Cozart returned home the truck was left behind so as to be available when Mercury's classical head returns to England shortly for more sessions.

See above is C. R. Fine, listening to a playback.

## Urania Fall Program

NEW YORK—Urania Records this week unveiled its fall merchandising program to its distributors.

The plan includes a discount program for dealers, dating, and 100% exchange privilege on the entire catalog.

The discount structure is effective August 1 through September 15. It allows a dealer a 10% discount on the entire catalog including new releases. Dating provides for one-half in September and one-half in October. Strong sales promotional material to spark the drive will be supplied to distributor salesmen.

Urania also announced the appointment of Ideal Record Distributors to handle the line exclusively in the New York metropolitan area. The deal was consummated between David Rothfeld, sales and merchandising manager of Urania, and Al Levine, president of Ideal.

Ideal will distribute Urania's complete catalog including opera, classical, mood and jazz series. Color-tunes, Urania's kiddie line is expected to be ready by fall.

BE SURE TO HEAR

# BETSY GAY

singing

## "Coney Island"

b/w

### "BIG BOY BLUES"

INTRO # 6092

**INTRO RECORDS**

5352 W. Pico Blvd., Los Angeles, Calif.

Watch For New Releases by—

**Bill Norman**  
**Gloria Craig**  
**Vicki Benet**  
**Tony Iavello**

6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.



# R & B Ramblings

## NEW YORK:

Over at Atlantic the crew is busy with cutting new sessions and handling the new releases of Atco and Atlantic, both singles and a new package of five albums. Early returns indicate that of the Atlantic new releases, **The Drifters** and **Joe Turner** have double sided hits. The Drifters' "Soldiers of Fortune" and "I Gotta Get Myself A Woman"; and Joe Turner's "Lipstick, Powder and Paint" and "Rock-A-While". Another from the same release is **Ruth Brown's** "Mom Oh Mom" and that platter should certainly stir up some real excitement. "Mom" how she sings! One of the albums is "Joe Turner Sings Kansas City Jazz". This should be a very profitable item 'cause no one sings 'em like "The Boss of The Blues". . . . **Adrienne Lawner**, attractive secretary at Monument Music, ready to split a seam as she impatiently waits for her initial Melba release due next week. The two sides chosen are "Did I Take Too Much For Granted" and "A Quarter Past Nine". . . . **Bobby Shad**, touring Europe, now in Spain. . . . **Buddy Friedlander**, Mercury Records, reports the label's two top selling lps are "The Platters" and "Dinah" (guess who the artists are).

It's refreshing to speak with distributors at this point. Contrary to what might be expected, they are not singing the summer blues. Most of the comments indicate that this will be the best summer ever—and most of the thanks can be attributed to a handful of artists who one year ago were certainly no big pop factors. They are **The Platters**, **Elvis Presley**, **Fats Domino**, **Buchanan and Goodman**, and **Little Richard**. And therein is the cure for summer doldrums. Good records. Give the kids what they want and they'll make million sellers even when they are supposed to have abandoned records for the lure of the resorts. . . . Tried an interesting experiment last week. Jockeys have been doing similar stunts for a long time. We got three pop teenagers together—**Bobbe Sankary**, **Karen Dobbis**, **Jerry Orleck** (printing their names is the payola for their cooperation) and had them rate some of this week's releases. Here is how they saw them. For the best chance to hit they picked **The Tibbs Brothers** on Atco singing "Miss Rip Van Winkle"; **The Cliques** on Modern doing "My Desire"; and the **Solitaires** "The Angels Sang" on Old Town. They saw none of them as the nation's number one possibility but described them as good solid selling releases. The next hit contenders, tho not as strong as those mentioned above, were **The Sensations** "My Heart Cries For You" on Atco; **The Drifters** both sides, "Soldier of Fortune" and "I Gotta Get Myself A Woman" on Atlantic; and the **Cliques** coupling, "I'm In Love With A Girl." Time will tell. . . . **Al Silver** at Herald can stop holding his breath now 'cause it looks like **The 5 Satins** "In The Still of The Night" is in. The reports, dealer and deejay, are starting to come in in healthy proportions. In New York Alpha Distributors reports it as one of its best selling items. . . . **Jack Angel**, who left Herald to form Neil Records, may have a valuable piece of property with his first release, "Pretty Little Girl" by **The Monarchs**. It is showing good activity in this local area. . . . **Joe Liebowitz**, Premium Records, tried out his new release via the phone with many of his distributors and got a very satisfying reaction. The platter is "The Good Earth" and "May I Count On You" by **Arthur Lake**. . . . **Larry Dean** (WCIN-Cincinnati, O.) back from a visit to Atlanta where he dropped in on all the local jocks and caught up with **Tiny Bradshaw**, Mr. Bear, **Joe Tex** and others who were appearing in Atlanta clubs. Larry will leave WCIN next month to take over as program director at **WCHB-Detroit**, Mich. . . . **Don Robey**, Duke and Peacock Records, has released his former smash hit, "Hound Dog" by **Willie Mae Thornton** in the wake of the tremendous sale on **Elvis Presley's** Victor version. . . . **The Platters** set for a 2-week engagement at the **Chicago Theatre** beginning August 17. . . . **The Blockbusters** follow their **Howard Theatre** date in Washington, D.C. with 2 weeks at the **4400 Club** in Brentwood, Maryland, August 14. . . . **Sam Blake** announces the "second annual rock 'n roll week" with the re-issue of the flick "Rock 'n Roll Revue" which played in over 2,500 theatres all over the country last year. Included in the picture are **Dinah Washington**, **Joe Turner**, **Nat "King" Cole**, **Lionel Hampton**, **Ruth Brown**, **Duke Ellington** and **Martha Davis**. Promotion is planned which will include over 3,000 disk jockeys. . . . **Little Butchie Saunders** seems to have hit in his first Herald release. There has been a great reaction to "Lindy Lou" and to a lesser degree, the flip deck "Rock 'N Roll Indian Dance". . . . **Louis Jones** "Rock 'N Roll Bells" on Peacock is doing so well in the Stamford, Conn. area that the kids have formed a fan club for him. . . . **Peacock** and **Duke** will hold a party in their studios to celebrate **Joe Scott's** first anniversary with the Robey firms as a & r chief. . . . In our July 28 issue we referred to **Tommy Mosley's** Peacock release as "Love Me ('Til The End Of Time)". It should have read "Love YOU". . . . **Bud Powell** goes into the **Cafe Bohemia** on August 24 for six weeks. This will be his first New York night club appearance with the exception of his **Birdland** stints. The first week of his stay will find **Phineas Newborn** on the same bill. From August 31 to September 27 **Bud Powell** will share the stage with the **Miles Davis Quartet**. . . . **The Lecuona Cuban Boys**, RCA Victor Latin-American recording orchestra, playing for the summer season at **Laurels Country Club**, Monticello, New York, have been signed by owner **Joe Novak** to appear there for the next three summer seasons.



PLATTERS



RUTH BROWN



ELVIS PRESLEY

## CHICAGO:

The "Flying Saucer" has everyone here flying. At last report it had dealers, deejays, juke box ops and almost everyone else flying all over M.S. Distributors trying to get as "many as possible as quick as we can get 'em". "What's more", stated **Marty Hirsch**, "it's boomed summer business to a new high mark. And", he added, "we're selling all kinds of records we'd almost forgotten about due to this terrific hit." So the "Flying Saucer" flies on and on. And business flies with it. A real shot in the arm for everyone, claims **M.S.** . . . **Cal Carter** described the crowd who came to see the **Trianon** show, featuring **Al Hibbler**, **Cathy Carr**, **The Spaniels** and **The Cletones** as, "tremendous". "In fact", **Cal** claimed, "we turned away so many it was amazing". . . . **Len Chess** all hepped over **The Moonglows'** diskeroo, "See Saw", and his new **Bobby Charles'** "Only Time Will Tell". "This is wax as is wax, man", claims **Len**. . . . **Checker's Phil Chess** just as enthused as ever because of the way, he claims, **Bo Diddley** kicking off but bigger than ever with his waxerooing of "Whom Do You Love". . . . **9-year-old Little Butchie Saunders** is singin' 'n swingin' out with "Lindy Lou" on Herald and reported to be gaining himself a grand following. . . . **Lenny Garmisa** among the happiest of guys because of the way **Josh White** is selling for him on **ABC-Paramount's** "Josh White Stories". **Lenny** has been going great, he reports, with every **ABC-Par** tune he's received of late. . . . **Mike Oury**, promoter for **All-State**, lists the following disk as "great hit possibilities": **The Five Satins** "In The Still Of The Night"; **The Drifters** "I've Got To Find Myself A Woman"; **Fats Domino's** "When My Dreamboat Comes Home"; **Ruth Brown's** "I Want To Be Loved".



BOBBY CHARLES

The boy is calling his shots, alright, alright. . . . **The Teenagers** remained in town long enough to intro their newest Gee "I Promise To Remember". . . . **The El Dorados** one-nitered in **Fort Wayne** and quickly pulled back to **Chi** to cut some new wax. . . . **The Magnificents** heading for up on the mountain city, **Pittsburgh**, where they'll feature their latest, "Up On The Mountain". . . . **Jimmy Reed** gathering together his tonsils to click in the **Southland**, tried 'em out first in **Cleveland** where he also featured his latest waxing, "Love You Baby". . . . **Abner** unveiled a group of unreleased **Vee-Jay** waxings in a secret prevue for his eastern distributors and asked the distributors to pick what they believed should be **Vee-Jay's** next two releases. The guys picked: **The Dells** "Jo Jo" and **Edith Mackey's** "Rainy Morning Blues". "So, as **Abner** soooo'd, "keep your ears open for both of these. They're great, man, but the greatest". . . . **John Burton** very much pleased the way **The Nobles** "Do You Love Me" starting to get spots in **Chi** deejay charts. . . . **Gene Edwards** emceed a two-niter rock 'n roller in **Milwaukee** that starred **The Cadets** and **Bo Diddley**. . . . **Ernie and Georgie Leaner** tremendously pleased with the way **Roy Hamilton's** "I Took My Grief To Him" catching on with **Roy's** fans. "And", claims **Georgie**, "with many, many thousands of others. So just watch the charts as this baby moves up but fast". . . . **innaneantimebiznissbetternerehere**.



THE SPANIELS

## LOS ANGELES:

Local interest in the controversial side of Rock 'n Roll was heightened by the appearance of disk-jockeys **Al Jarvis** and **Johnny Otis** on a recent **Paul Coates** TV show devoted to the subject. **Otis** and **Jarvis**, along with a psychologist defended **Rock 'n Roll** with the result that the program was very favorable to this type of music. . . . **B. B. King** has just signed a new three-year contract with **RPM** records, which marks his seventh straight year of recording for the **Coast** label. First release under the new contract will be an **L.P.** album which **Joe Bahari** recorded in **Memphis**. . . . **Disk-Jockeys Art Laboe** and **Dick "Huggie Boy" Hugg** asked listeners to send in cards for **Earl Bostic**, who was hospitalized here by a heart attack. **King** branch manager, **Milt Wiess** has been kept busy delivering the hundreds of cards which have been received. . . . **The Penguins** currently at the **Liller**



B. B. KING

**Club** in **New Orleans**, and then leave for an extended **Eastern** tour. . . . First release on the **Imperial** label for **Wild Bill Davis** is a swinging arrangement of the standard "Autumn Leaves". . . . **Modern Records** artist, **Jimmy Beasley** has inked a five-year contract with the **Shaw** agency and leaves for a tour of the **East**. . . . The 12th annual **Cavalcade of Jazz** has been set for **Sept. 2** at **Wrigley Field**. First of the names to be signed for this year's show is **Specialty** records' **Little Richard**. . . . **Donna Hightower** flies to **New Orleans** for recording session, then leaves for dates in **Canada**. . . . **The Platters**, riding high with their hit of "My Prayer" set for an appearance on the **Ed Sullivan** show this Sunday, then leave for the **Midwest** to play the **Chicago Theatre** and the **Michigan State Fair**. . . . **Mike Kasino**, formerly with the **Ben Waller** agency, has joined **Personality Productions**, as assistant manager and will be working with **Buck Ram** and **Jean Bennett** in the management of the firm's several acts.



EARL BOSTIC

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Gee-Rama-Tico Distrib Party



NEW YORK—The NAMM Convention held in New York last week brought into town most of the nation's distributors. Rama-Gee-Tico execs, George Goldner and Joe Kolsky took advantage of this to gather them together at a party in Al and Dick's Restaurant.

George Goldner, and right, Joe Kolsky, congratulating each other on the success of their firms and the party. At the farthest left, we see (seated), Mrs. Mona Goldner, and seated in center, Mrs. Joe Kolsky. Below we see a bird's-eye view of only a part of the gathering.

Seen above, top picture, are: left,

## WINS "Entertainment All-Night" to Promote Music Personalities

NEW YORK—"Entertainment All-Night," a new all-night radio show which went before the WINS boards July 30th, promises to devote most of its 49 weekly hours to promoting personalities from the music publishing business.

The show, which is owned and emceed by Jerry Warren, will give three hours of its nightly seven-hour format to the airing of new discs, plus interviews with their composers, arrangers, pluggers and vocalists.

It is Warren's contention that the persons responsible for a new record are liable to avoid making the Hit Parade line-up simply because their efforts in waxing a tune go unnoticed by the general public because of bad press campaigns or critical mis-interpretation.

To counteract this, he'll make every effort to see that any and all persons connected with the music business are

given an opportunity to speak their minds on his show, which begins every night of the week at 11 p.m. and winds up at 6 a.m.

Already slated for guest appearances during the next four weeks are Sammy Davis, Jr., Elvis Presley, Joe Carr, Dave Brubeck, Stan Kenton, Eddie Condon, Anita O'Day, Dinah Washington, and many other important figures from the record world.

And, to stimulate audience interest, Warren has scheduled radio's first Jazz Festival to begin August 15th. He'll examine the various phases of the timeless art from its conception in New Orleans' Dixieland region to its present "new sounds" phase.

Any musicians or artists who are interested in promoting their latest effort are urged to get in touch with Warren at the WINS studio, and are assured they can obtain time on his all-night show.



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

- Carl Loucks**  
WELI—New Haven, Conn.
1. Hound Dog (Elvis Presley)
  2. Flying Saucer (Buchanan & Goodman)
  3. My Prayer (Platters)
  4. Don't Be Cruel (Elvis Presley)
  5. The Fool (Sanford Clark)
  6. I Promise To Remember (Teen Agers)
  7. Stranded In The Jungle (Cadets)
  8. Can't We Be Sweethearts (Cleftones)
  9. So Long (Fats Domino)
  10. Love, Love, Love (Clovers)

- Jockey Jack**  
WERD—Atlanta, Ga.
1. Stranded In The Jungle (Cadets)
  2. It's Too Late (Chuck Willis)
  3. Candy (Big Maybelle)
  4. I Can't Put You Down (B. B. Bland)
  5. When My Dreamboat Comes Home (Fats Domino)
  6. I Promise To Remember (Teen Agers)
  7. My First Plea (Jimmy Reed)
  8. When I'm With You (Moonglows)
  9. Woe Is Me (Cadillacs)
  10. Tore Up Over You (Midnighters)

- George Fennell**  
WHIL—Medford, Mass.
1. Stranded In The Jungle (Jayhawks)
  2. Fever (Little Willie John)
  3. Hallelujah, I Love Her So (Ray Charles)
  4. My Prayer (Platters)
  5. Treasure Of Love (McPhatter)
  6. Up On The Mountain (Magnificents)
  7. When My Dreamboat Comes Home (Fats Domino)
  8. I'm In Love Again (Domino)
  9. Shattered Dreams (Youngsters)
  10. Boppin' The Blues (C. Perkins)

- Dick Beck**  
WGUY—Bangor, Me.
1. Fever (Little Willie John)
  2. I'm In Love Again (Domino)
  3. Treasure Of Love (McPhatter)
  4. My Prayer (Platters)
  5. Ready Teddy (Little Richard)
  6. I Promise To Remember (Teen Agers)
  7. Up On The Mountain (Magnificents)
  8. Rip It Up (Little Richard)
  9. A Casual Look (Six Teens)
  10. Stranded In The Jungle (Gadabouts)

- Vivian Carter**  
WVCA—Gary, Ind.
1. It's Too Late (Chuck Willis)
  2. Stranded In The Jungle (Cadets)
  3. I'm In Love Again (Domino)
  4. My First Plea (Jimmy Reed)
  5. My Prayer (Platters)
  6. Up On The Mountain (Magnificents)
  7. Flamingo (Sarah McLawler)
  8. I Promise To Remember (Teen Agers)
  9. Fever (Little Willie John)
  10. Tain't Whatcha Say (Little Esther)

- Tommy Smalls**  
WVRL—Woodside, N. Y.
1. I Promise To Remember (Teen Agers)
  2. Can't We Be Sweethearts (Cleftones)
  3. A Casual Look (Six Teens)
  4. My Love Come Back (Velours)
  5. My Prayer (Platters)
  6. Stranded In The Jungle (Jayhawks)
  7. Treasure Of Love (McPhatter)
  8. I Sit In My Window (Four Fellows)
  9. In The Still Of The Night (Satins)
  10. Flying Saucer (Buchanan & Goodman)

- Paul Drew**  
WHLS—Port Huron, Mich.
1. The Fool (Sanford Clark)
  2. When My Dreamboat Comes Home (Fats Domino)
  3. Ka Ding Dong (G-Clefs)
  4. Can't We Be Sweethearts (Cleftones)
  5. One Kiss Led To Another (Coasters)
  6. I Promise To Remember (Teen Agers)
  7. Fever (Little Willie John)
  8. Be-Bop-A-Lula (G. Vincent)
  9. Hound Dog (Elvis Presley)
  10. My Prayer (Platters)

- Jack Huffman**  
WTOK—Meridian, Miss.
1. Fever (Little Willie John)
  2. Love, Love, Love (Clovers)
  3. Rip It Up (Little Richard)
  4. Stranded In The Jungle (Cadets)
  5. I'm In Love Again (Domino)
  6. Ready Teddy (Little Richard)
  7. Treasure Of Love (McPhatter)
  8. I Want You, I Need You, I Love You (Elvis Presley)
  9. My Blue Heaven (Domino)
  10. It's Too Late (Chuck Willis)

- Ed Bishop**  
WAFB—Baton Rouge, La.
1. The Fool (Gallahads)
  2. Flying Saucer (Buchanan & Goodman)
  3. Rip It Up (Little Richard)
  4. My Prayer (Platters)
  5. So Long (Fats Domino)
  6. Ella Jane (Jimmy Beasley)
  7. Let The Good Times Roll (Shirley & Lee)
  8. Pack Fair-Square (Big Walter)
  9. Who Can Explain (Teen Agers)
  10. That's All There Is To That (Nat Cole)

- Larry Dean**  
WCIN—Cincinnati, Ohio
1. My Prayer (Platters)
  2. In The Still Of The Night (Satins)
  3. Honky Tonk (Bill Doggett)
  4. I Promise To Remember (Teen Agers)
  5. Lindy Lou (Little B. Saunders)
  6. Up On The Mountain (Magnificents)
  7. Peace Of Mind (Dots)
  8. My Version Of Love (Vocaltones)
  9. One Night Only (Williams)
  10. When I'm With You (Moonglows)

- Bill Rankin**  
KTHE—Thermopolis, Wyo.
1. When My Dreamboat Comes Home (Fats Domino)
  2. Hallelujah, I Love Her So (Ray Charles)
  3. I'm In Love Again (Domino)
  4. Roll Over Beethoven (Berry)
  5. My Prayer (Platters)
  6. Candy (Big Maybelle)
  7. Stranded In The Jungle (Cadets)
  8. It's Too Late (Chuck Willis)
  9. Dig (Nervous Norvus)
  10. Let's Coast Awhile (Bo Davis)

- Billy Foxx**  
WSID—Baltimore, Md.
1. My Prayer (Platters)
  2. It's Too Late (Chuck Willis)
  3. People Are Talking (Heartbeats)
  4. I Promise To Remember (Teen Agers)
  5. Fever (Little Willie John)
  6. I'm Nobody's (Turbans)
  7. A Casual Look (Six Teens)
  8. My Heart's Desire (Wheels)
  9. Treasure Of Love (McPhatter)
  10. Your Way (Heartbeats)

**Subscription 52 Weeks**  
**THE CASH BOX \$15**

**VIVIAN'S RECORD SHOPS**  
**EXCLUSIVE ONE-STOP FOR**  
FREE TITLE STRIPS ★ RHYTHM AND BLUES ★ 5¢ over  
★ JAZZ ★  
★ SPIRITUALS ★  
VIVIAN'S RECORD SHOPS, 1373 E. 47th St., CHICAGO, ILL.  
(ALL PHONES LI 8-8998)  
ALL ORDERS SHIPPED SAME DAY RECEIVED

**TWO GREAT HITS!**

The Clefstones  
"CAN'T WE BE SWEETHEARTS"  
b/w  
"NEKI HOKEY"  
G 1016

The Teen Agers  
"I PROMISE TO REMEMBER"  
b/w  
"WHO CAN EXPLAIN?"  
G 1018

**GEE** 220 WEST 42nd STREET  
NEW YORK, N. Y. WI. 7-0652

"It's What's in THE CASH BOX That Counts"

New hot release!  
**B. B. King**  
**"SWEET LITTLE ANGEL"**  
 b/w **"BAD LUCK"**  
 RPM # 468

**RPM RECORDS**

9317 W. Washington Blvd. • Culver City, Calif.

A Great Smash for Miss Rhythm!  
**"MOM OH MOM"**  
**RUTH BROWN**  
 ATLANTIC # 1104

**ATLANTIC RECORDING CORP.**  
 157 West 57 St., N.Y.C.

The first record by the versatile  
**Buddy Ace**  
**"BACK HOME"**  
 and  
**"WHAT CAN I DO"**  
 DUKE 155

**DUKE RECORDS, INC.**  
 2809 ERASTUS ST.  
 HOUSTON 26, TEX.

#5399 RED HOT!  
**WILD BILL DAVIS**  
**"AUTUMN LEAVES"**  
 and  
**"I LET A SONG GO OUT OF MY HEART"**

**Imperial Records**

On The Charts!  
 Heading For The Top!  
**Shirley and Lee**  
**"LET THE GOOD TIMES ROLL"**  
 AL # 3325

**Aladdin RECORDS**  
 Beverly Hills, Calif.

DOGGETT'S LATEST AND GREATEST . . .  
**"HONKY TONK"**  
 (Parts 1 & 2)  
**BILL DOGGETT**  
 King 4950

**BILLAGE MUSIC PUB. CO.**  
 40-06 Vernon Blvd., Long Island City, N. Y.



THE NATION'S  
**R & B**  
**TOP 15**

		Pos.	Last
		Week	Week
<b>1</b>	<b>MY PRAYER</b> Platters (Mercury 70893)	<b>3</b>	
<b>2</b>	<b>STRANDED IN THE JUNGLE</b> Cadets (Modern 994) Jayhawks (Flash 109)	<b>2</b>	
<b>3</b>	<b>FEVER</b> Little Willie John (King 4935)	<b>1</b>	
<b>4</b>	<b>RIP IT UP</b> Little Richard (Specialty 579)	<b>4</b>	
<b>5</b>	<b>FLYING SAUCER</b> Buchanan & Goodman (Luniverse 101)	<b>12</b>	
<b>6</b>	<b>IT'S TOO LATE</b> Chuck Willis (Atlantic 1098)	<b>7</b>	
<b>7</b>	<b>A CASUAL LOOK</b> Six Teens (Flip 315)	<b>6</b>	
<b>8</b>	<b>CANDY</b> Big Maybelle (Savoy 1195)	<b>8</b>	
<b>9</b>	<b>WHEN MY DREAMBOAT COMES HOME</b> Fats Domino (Imperial 5396)	<b>13</b>	
<b>10</b>	<b>I'M IN LOVE AGAIN</b> Fats Domino (Imperial 5386)	<b>5</b>	
<b>11</b>	<b>TREASURE OF LOVE</b> Clyde McPhatter (Atlantic 1092)	<b>9</b>	
<b>12</b>	<b>I PROMISE TO REMEMBER</b> Teen Agers (Gee 1018)	<b>11</b>	
<b>13</b>	<b>LET THE GOOD TIMES ROLL</b> Shirley & Lee (Aladdin 3325)	<b>-</b>	
<b>14</b>	<b>HALLELUJAH, I LOVE HER SO</b> Ray Charles (Atlantic 1096)	<b>10</b>	
<b>15</b>	<b>UP ON THE MOUNTAIN</b> Magnificents (Vee-Jay 183)	<b>14</b>	



**NEW YORK**

**CHICAGO**

**NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

<b>1</b>	<b>MY PRAYER</b> Platters (Mercury 70893)	<b>MY PRAYER</b> Platters (Mercury 70893)	<b>LET THE GOOD TIMES ROLL</b> Shirley & Lee (Aladdin 3325)
<b>2</b>	<b>FLYING SAUCER</b> Buchanan & Goodman (Luniverse 101)	<b>CANDY</b> Big Maybelle (Savoy 1195)	<b>MY PRAYER</b> Platters (Mercury 70893)
<b>3</b>	<b>STRANDED IN THE JUNGLE</b> Cadets (Modern 994)	<b>STRANDED IN THE JUNGLE</b> Jayhawks (Flash 109)	<b>SO LONG</b> Fats Domino (Imperial 5396)
<b>4</b>	<b>FEVER</b> Little Willie John (King 4935)	<b>FEVER</b> Little Willie John (King 4935)	<b>IT'S TOO LATE</b> Chuck Willis (Atlantic 1098)
<b>5</b>	<b>CANDY</b> Big Maybelle (Savoy 1195)	<b>I'M IN LOVE AGAIN</b> Fats Domino (Imperial 5386)	<b>STRANDED IN THE JUNGLE</b> Cadets (Modern 994) Jayhawks (Flash 109)
<b>6</b>	<b>A CASUAL LOOK</b> Six Teens (Flip 315)	<b>RIP IT UP</b> Little Richard (Specialty 579)	<b>THAT'S ALL THERE IS TO THAT</b> Cole & Four Knights (Capitol 3465)
<b>7</b>	<b>I PROMISE TO REMEMBER</b> Teen Agers (Gee 1018)	<b>UP ON THE MOUNTAIN</b> Magnificents (Vee-Jay 183)	<b>RIP IT UP</b> Little Richard (Specialty 579)
<b>8</b>	<b>RIP IT UP</b> Little Richard (Specialty 579)	<b>I PROMISE TO REMEMBER</b> Teen Agers (Gee 1018)	<b>TELL ME WHY</b> Marie Knight (Wing 90069)
<b>9</b>	<b>WHEN MY DREAM-BOAT COMES HOME</b> Fats Domino (Imperial 5396)	<b>FLYING SAUCER</b> Buchanan & Goodman (Luniverse 101)	<b>WHEN MY DREAM-BOAT COMES HOME</b> Fats Domino (Imperial 5396)
<b>10</b>	<b>IN THE STILL OF THE NIGHT</b> Five Satins (Ember 1005)	<b>ROLL OVER BEETHOVEN</b> Chuck Berry (Chess 1626)	<b>HONKY TONK</b> Bill Doggett (King 4950)

**CLEVELAND**

**NEWARK**

**ST. LOUIS**

<b>1</b>	<b>FLYING SAUCER</b> Buchanan & Goodman (Luniverse 101)	<b>FLYING SAUCER</b> Buchanan & Goodman (Luniverse 101)	<b>MY PRAYER</b> Platters (Mercury 70893)
<b>2</b>	<b>MY PRAYER</b> Platters (Mercury 70893)	<b>MY PRAYER</b> Platters (Mercury 70893)	<b>STRANDED IN THE JUNGLE</b> Cadets (Modern 994)
<b>3</b>	<b>HONKY TONK</b> Bill Doggett (King 4950)	<b>FEVER</b> Little Willie John (King 4935)	<b>A CASUAL LOOK</b> Six Teens (Flip 315)
<b>4</b>	<b>IT'S TOO LATE</b> Chuck Willis (Atlantic 1098)	<b>A CASUAL LOOK</b> Six Teens (Flip 315)	<b>WHEN MY DREAM-BOAT COMES HOME</b> Fats Domino (Imperial 5396)
<b>5</b>	<b>FEVER</b> Little Willie John (King 4935)	<b>RIP IT UP</b> Little Richard (Specialty 579)	<b>FEVER</b> Little Willie John (King 4935)
<b>6</b>	<b>I LOVE YOU BABY</b> Jimmy Reed (Vee-Jay 203)	<b>IT'S TOO LATE</b> Chuck Willis (Atlantic 1098)	<b>CANDY</b> Big Maybelle (Savoy 1195)
<b>7</b>	<b>A CASUAL LOOK</b> Six Teens (Flip 315)	<b>STRANDED IN THE JUNGLE</b> Cadets (Modern 994) Jayhawks (Flash 109)	<b>IT'S TOO LATE</b> Chuck Willis (Atlantic 1098)
<b>8</b>	<b>STRANDED IN THE JUNGLE</b> Cadets (Modern 994)	<b>WHEN MY DREAM-BOAT COMES HOME</b> Fats Domino (Imperial 5396)	<b>TREASURE OF LOVE</b> Clyde McPhatter (Atlantic 1092)
<b>9</b>	<b>DON'T LET IT END THIS WAY</b> Elmore Morris (Peacock 1660)	<b>CANDY</b> Big Maybelle (Savoy 1195)	<b>RIP IT UP</b> Little Richard (Specialty 579)
<b>10</b>	<b>Woe IS ME</b> Cadillacs (Josie 798)	<b>I PROMISE TO REMEMBER</b> Teen Agers (Gee 1018)	<b>HOUND DOG</b> Elvis Presley (RCA Victor 20-6604)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# The Cash Box

## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 **CANDY**  
Big Maybelle  
(Savoy 1195)
- 2 **FEVER**  
Little Willie John  
(King 4935)
- 3 **STRANDED IN THE JUNGLE**  
Jay Hawks  
(Flash 109)
- 4 **WHEN MY DREAM-BOAT COMES HOME**  
Fats Domino  
(Imperial 5396)
- 5 **FLYING SAUCER**  
Buchanan & Goodman  
(Luniverse 101)
- 6 **MY PRAYER**  
Platters  
(Mercury 70893)
- 7 **HEADIN' HOME**  
Shirley Gunter  
(Modern 989)
- 8 **A CASUAL LOOK**  
Six Teens  
(Flip 315)
- 9 **SHATTERED DREAMS**  
Youngsters  
(Empire 103)
- 10 **RIP IT UP**  
Little Richard  
(Specialty 579)

- 1 **MY PRAYER**  
Platters  
(Mercury 70893)
- 2 **STRANDED IN THE JUNGLE**  
Cadets (Modern 994)  
Jayhawks (Flash 109)
- 3 **FEVER**  
Little Willie John  
(King 4935)
- 4 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 5 **RIP IT UP**  
Little Richard  
(Specialty 579)
- 6 **TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- 7 **WHEN MY DREAM-BOAT COMES HOME**  
Fats Domino  
(Imperial 5396)
- 8 **LET THE GOOD TIMES ROLL**  
Shirley & Lee  
(Aladdin 3325)
- 9 **OUT OF THIS WORLD**  
Barry & Berner  
(RPM 469)
- 10 **FLYING SAUCER**  
Buchanan & Goodman  
(Luniverse 101)

- 1 **MY PRAYER**  
Platters  
(Mercury 70893)
- 2 **HONKY TONK**  
Bill Doggett  
(King 4950)
- 3 **STRANDED IN THE JUNGLE**  
Cadets (Modern 994)
- 4 **PLEADIN' FOR LOVE**  
Larry Birdsong  
(Excello 2076)
- 5 **FEVER**  
Little Willie John  
(King 4935)
- 6 **SOFT SUMMER BREEZE**  
Eddie Heywood  
(Mercury 70863)
- 7 **RIP IT UP**  
Little Richard  
(Specialty 579)
- 8 **CANADIAN SUNSET**  
Hugo Winterhalter  
(RCA Victor 20-6537)
- 9 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 10 **A CASUAL LOOK**  
Six Teens  
(Flip 315)

## DALLAS

## ATLANTA

## NASHVILLE

- 1 **STRANDED IN THE JUNGLE**  
Cadets  
(Modern 994)
- 2 **READY TEDDY**  
Little Richard  
(Specialty 579)
- 3 **HOUND DOG**  
Elvis Presley  
(RCA Victor 20-6604)
- 4 **WHEN MY DREAM-BOAT COMES HOME**  
Fats Domino  
(Imperial 5396)
- 5 **LET THE GOOD TIMES ROLL**  
Shirley & Lee  
(Aladdin 3325)
- 6 **FLYING SAUCER**  
Buchanan & Goodman  
(Luniverse 101)
- 7 **HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- 8 **FEVER**  
Little Willie John  
(King 4935)
- 9 **ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- 10 **LIPSTICK, POWDER AND PAINT**  
Joe Turner  
(Atlantic 1102)

- 1 **IT'S TOO LATE**  
Chuck Willis  
(Atlantic 1098)
- 2 **STRANDED IN THE JUNGLE**  
Cadets (Modern 994)
- 3 **FEVER**  
Little Willie John  
(King 4935)
- 4 **RIP IT UP**  
Little Richard  
(Specialty 579)
- 5 **I PROMISE TO REMEMBER**  
Teen Agers  
(Gee 1018)
- 6 **MY PRAYER**  
Platters  
(Mercury 70893)
- 7 **LOVE, LOVE, LOVE**  
Clowers  
(Atlantic 1094)
- 8 **UP ON THE MOUNTAIN**  
Magnificents  
(Vee-Jay 183)
- 9 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 10 **TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)

- 1 **RIP IT UP**  
Little Richard  
(Specialty 579)
- 2 **FEVER**  
Little Willie John  
(King 4935)
- 3 **STRANDED IN THE JUNGLE**  
Cadets (Modern 994)  
Jayhawks (Flash 109)
- 4 **IT'S TOO LATE**  
Chuck Willis  
(Atlantic 1098)
- 5 **TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- 6 **MY PRAYER**  
Platters  
(Mercury 70893)
- 7 **HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- 8 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 9 **FLYING SAUCER**  
Buchanan & Goodman  
(Luniverse 101)
- 10 **ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)



# R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "HONKY TONK"

Bill Doggett

King 4950

## "ONE KISS LED TO ANOTHER"

The Coasters

Atco 6073

The Cash Box Award of the Week 7/14

## All Hits!



**HOLLYWOOD, CALIF.**—Big Joe Turner, king of the blues and deejay Joe Adams look on as Mrs. Vivian C. Bracken, Vee-Jay Records executive from Chicago shows 'em a handful of record hits on her label. Scene was at press-radio party hosted by Mrs. Bracken during her recent stay in Los Angeles. In addition to her platter firm duties, Mrs. Bracken has a daily four-hour disk jockey program of her own via WWCA in Gary, Ind.

## Canadian Deal On Flash "Stranded in the Jungle"

**LOS ANGELES, CALIF.**—Harry Fox, general sales manager of the Flash Record Company, this city, reports that negotiations have been concluded with R. A. Chislett of The Compo Company, Ltd., Decca Canadian branch office, for the Flash original version of "Stranded In the Jungle", by The Jayhawks.

Charlie Reynolds, president of Flash Records, signed a contract with what Fox termed "a substantial amount attached thereto."

## Columbia Record Transcription Dep't Appoints Three

**NEW YORK**—In expansion of its Midwest facilities, Albert E. Shulman, head of Columbia Records Transcription Department, has announced three new appointments:

Michael Coolidge has been appointed Chicago Manager of Columbia Transcription Sales. Coolidge's responsibilities will encompass all sales functions in the Midwest. He will report to Calvin Roberts.

Helen Sullivan has been appointed Coolidge's Administrative Assistant. In addition to her current duties, Miss Sullivan will be responsible for the coordination of production with our three factories.

Walter B. Orwall has been appointed Account Executive for the Chicago office. Orwall has had experience in the agency and television production fields.

## Jolly Joyce Agency Moves to Larger Quarters

**NEW YORK**—The Jolly Joyce Agency of Philadelphia and New York has moved to larger quarters at the President Hotel, 234 W. 48th Street.

Sharing the offices will be the Oceanic and Anchor Music Publishing Companies. Stanley Gruber is professional manager of both music firms.

Fox reports the demand for "Stranded In the Jungle" has increased substantially and all indications point to a sustained sale.

The Jayhawks are currently on tour with their manager, Al Curry.

VEE-JAY

VEE-JAY

# The Cash Box R & B Best Bets

★ "I LOVE YOU BABY"

Jimmy Reed

Vee-Jay 203

— THE BEST OF JIMMY REED —

RUSH YOUR  
ORDERS  
TO—

Vee-Jay RECORDS, INC.  
2129 S. Michigan Avenue  
Chicago 16, Illinois

— ALL THE  
WAY WITH  
VEE-JAY



# R & B Reviews

- A AWARD & SLEEPER**   **B+ EXCELLENT**   **B VERY GOOD**  
**C+ GOOD**   **C FAIR**   **D MEDIOCRE**

**NAOMI CARYL**

(Ember 1006)

**B** "BEFORE YOU SAY GOOD-BYE" (2:55) [Danby Music BMI—Wyche, McRay] Naomi Caryl sings a lovely melodious ballad, pleading for another chance "before you say good-bye". Tender item.

**B+** "IF" (2:20) [Overton-Angel BMI—Wyche, Watts] Miss Caryl rocks on a rhythmic bouncer. The deck has a charm and gayety that is captivating. Teener and pop side. Watch this one 'cause it could stir up a good reaction.

**JIMMY BEASLEY**

(Modern 996)

**B** "DON'T FEEL SORRY FOR ME" (2:10) [Modern BMI—Beasley, Davis, Josea] His baby is through with him, but he wants no one to feel sorry for him, "though it hurts me very bad". A middle beat jumper rocked out by Beasley.

**C+** "LITTLE COQUETTE" (2:10) Jimmy Beasley does a lilting reading of the familiar oldie. Ok wax with a swinging arrangement of a memory lane item.

**THE DUKES**

(Imperial 5401)

**B** "SHIMMIES & THE SHAKES" (2:33) [Reeve BMI—D. Nero] He's got the shimmies and the shakes 'cause he's going on his first date. A quick beat jump ditty given a rocking reading. Ok teener wax.

**B** "TEARDROP EYES" (2:30) [Reeve BMI—Hug, Lock & Matassa] A complete change of pace is performed on the flip. The Dukes blend prettily on a slow beat ballad. Lovely listening.

**4 DEUCES**

(Music City 796)

**B+** "DOWN IT WENT" (2:20) [Gation BMI—J. Dixon] The 4 Deuces follow their "W-P-L-J" with another in the same vein, even using the wine, port and lemon juice in the lyric. It is a middle beat rocker belted enthusiastically by the group. Ok deck that should pick up a good sale.

**B** "THE GOOSE IS GONE" (2:30) [Banner Pub.—LaMarre, Badger] The 4 Deuces rock on a middle beat jump. Deck drives and the kids will find the beat is right up their alley.

**JIMMY NELSON**

(Music City 797)

**B** "SHE MOVES ME" (2:34) [Gation BMI—Nelson] Nelson wails a slow beat down home blues with a shuffle rhythm. It is a well performed item that moves nicely.

**B** "THE WHEEL" (2:29) [Gation BMI—Nelson] Nelson jumps a quick beat item based on a familiar rhythm and the deck comes in alive and swinging.

## The Cash Box Award o' the Week

"SOLDIERS OF FORTUNE" (2:35)

[Wemar-Progressive BMI—Millet]

"I GOTTA GET MYSELF A WOMAN" (2:13)

[Progressive BMI—Jesse Stone]

THE DRIFTERS (Atlantic 1101)



THE DRIFTERS

● The Drifters, whose big one,

"Adorable", established the group, might have the topper in "Soldiers of Fortune", a slow paced ballad lovely. The very strong lyric embroidered into the engaging melody is deftly handled by the vocal charmers. Look to this side to bring a strong sales reaction. The coupling, "I Gotta Get Myself A Woman", is an up tempo rocked with happy enthusiasm. The Drifters skip along at a light hearted pace that the teener will take to. A strong deck, but could be shaded by the over-all strength of "Soldiers of Fortune".

"MY DESIRE" (2:25) [Modern BMI—Ling, Josea]

"I'M IN LOVE WITH A GIRL" (2:15)

[Modern BMI—Ling, Josea]

THE CLIQUES (Modern 995)

● The Cliques aim at two in a row with a very strong two sided release. If one is stronger than the other, it is possibly "My Desire", a middle beat romancer ballad delightfully chanted. The group blends for a good sound and works with deft stylization. Lovely melody, simply but engagingly ar-

ranged. Could be a slow starter but the potential is definitely there. The pairing, "I'm In Love With A Girl", is a change of pace. The Cliques rock a quick beat jump with verve and spirit. The kind of beat that sets the kids swinging. A good release but might have to bow to "My Desire".

**RAVON DARNELL**

(Tampa 119)

**C+** "INA-DELL" (2:10) [Webster BMI—Darnell, Johnson, Johnson] Ravon Darnell chants a swinging middle beat with a routine motif. The deck has a good jump rhythm and a fair performance.

**C+** "CHICKEN LITTLE" (2:04) [Webster BMI—Robert Scherman] A driving quick beat with a Little Richard type delivery. Item moves from the opening note. Swinging side.

**BUDDY ACE**

(Duke 155)

**B+** "WHAT CAN I DO" (2:50) [Lion BMI—Robey, Washington] Ace backs with another slow paced ballad pretty. Ace wails the story of remaining true after three long years away. Drifty mood piece.

**B** "BACK HOME" (2:50) [Lion BMI—Robey, Washington] Buddy Ace makes his bow with a Johnny Ace type hunk of material. A slow ballad blues with a romantic theme. Pretty melody offered with a sincere reading. Ok bow.

**TOMMY MOSLEY**

(Peacock 1664)

**B** "CONCERTO TO THE BLUES" (2:43) [Lion BMI—Scott, Robey] Tommy Mosley sings a moving slow beat blues with an easy, lush style. Pretty listening.

**B+** "LOVE YOU" (2:30) [Lion BMI—Scott, Smith] Mosley backs with a middle beat jump that comes off well. Mosley swings on this deck and the resulting happy effect makes this a side to watch. Strong entry.

**THE CARDINALS**

(Atlantic 1103)

**B+** "THE END OF THE STORY" (2:27) [Progressive BMI—Greenfield, Sedaka] The Cardinals etch a slow lovely telling the story of a finished romance. The Cardinals swing sweetly and with a touching tenderness. Softly performed item.

**B+** "I WON'T MAKE YOU CRY ANYMORE" (2:49) [Progressive BMI—Davenport, Blackwell] The Cardinals work over a similar piece of material with a most appealing reading. The lead, sounding very much like McPhatter, turns in a strong vocal performance, and it is another strong wax. Like both sides.

**ROY GAINES**

(Groove 0161)

**B** "WORRIED 'BOUT YOU BABY" (2:36) [Kirby Smithe BMI—Arthur Crudup] Roy Gaines swings a quick beat bouncer with a Presley type guitar backing. The item really skips along and has the feeling the kids could go for. Ok deck.

**B** "ALL MY LIFE" (2:45) [Monument Music BMI—Turnero, Gaines] Roy does a middle beat bouncer with loads of feeling. Deck jumps and it is a good side that should appeal. Good commercial side.

**CLAYTON LOVE ORCHESTRA**

(Groove 0162)

**B+** "MARY LOU" (2:16) [Jay Tee BMI—Clayton Love] Cute opening with a reference to "Long Tall Sally". Mary Lou really puts him in the alley. Driving platter with several references to Little Richard hits. Kids should like it.

**B** "BYE BYE BABY" (2:23) [Jay Tee BMI—Clayton Love] Quick beat blues given a racing instrumental support. Good coupler.

**EARL GAINES**

(Excello 2088)

**B+** "PLEASE UNDERSTAND" (2:36) [Excellorec BMI—E. Gaines] Earl Gaines comes up with one of his strongest since "Love Baby". He does an excellent job of chanting a slow rhythmic bouncer with a romantic plea. Good side.

**B** "I DON'T NEED YOU NOW" (2:17) [Excellorec BMI—Gaines, Hall] Gaines does another good bit of vocaling on a middle beat bouncer. Earl tells his baby she was once too good for him but he don't need her now. Ak rhythm wax.

**GEORGE ZIMMERAN AND THE THRILLS**

(Job 103)

**B** "WHOSE BABY ARE YOU" (2:45) [Armstrong BMI—Armstrong, Zimmerman, Watson] Zimmerman and The Thrills offer a good, but not too different, slow shuffle beat blues. Item is well performed and falls in the category of adequate.

**B** "AIN'T GOT THE MONEY TO PAY FOR THIS DRINK" (2:45) [Armstrong BMI—Armstrong] A bouncy novelty in which Zimmerman begs for a drink though he hasn't the money to pay for it. A middle beat bouncer that comes off ok.

**J. B. LENORE**

(Checker 844)

**B** "IF I GIVE MY LOVE TO YOU?" (2:29) [Arc BMI—Lenore] J. B. Lenore sings a slow beat down home blues with feeling. Screaming horn helps set the mood as Lenore wails his story. Good southern etching.

**B** "LET ME DIE WITH THE ONE I LOVE" (2:24) [Arc BMI—Lenore] Lenore ups the tempo on the flip, swinging a middle beat jump deep south item. Good coupling.

## The Cash Box R & B Best Bets

- ★ "THE ANGELS SANG" } The Solitaires ..... Old Town 1026
- ★ "YOU'VE SINNED" } .....
- ★ "I'M GOING CRAZY" } Tibbs Bros. .... Atco 6074
- ★ ("Wake Up) MISS RIP VAN WINKLE" } .....

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# R & B Reviews

**A** AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD  
**C+** GOOD **C** FAIR **D** MEDIOCRE

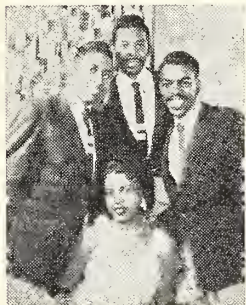
## The Cash Box

### R & B Sleeper of the Week

**"MY HEART CRIES FOR YOU" (2:37)**  
 [Massey ASCAP—Sigman, Faith]

**"CRY BABY CRY" (2:41)**  
 [Shapiro, Bernstein ASCAP—Shand, Saton, Melsher, Harris]

THE SENSATIONS  
 (Atco 6075)



SENSATIONS

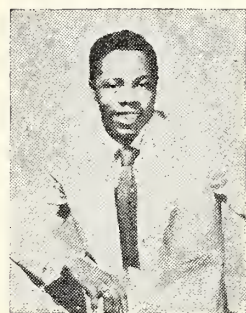
● The Sensations have a two sider—and take your pick. "My

Heart Cries For You" and "Cry Baby Cry" are two effectively performed waxings that we think the buyer will take to. The former, "My Heart Cries For You", is a quick beat jump ditty rocked in exciting fashion by the talented vocaleers. The treatment and tune are powerful and is certain to attract attention. The other half of the duo, "Cry Baby Cry", is a soulful and moving slow beat blues on which Yvonne Mills does an outstanding bit of wailing. It is a reading that raises bumps, but we think it might be too sophisticated for the teeners. Nevertheless a great side, and we could be wrong about the kids. Like both. Take a good, long look.

**"DON'T YOU KNOW" (2:36)**  
 [Lion BMI—Robey, Washington]

**"STILL LOVE YOU SO" (2:35)**  
 [Lion BMI—Robey, Washington]

JOHNNY ACE  
 (Duke 154)



JOHNNY ACE

● Tho cut at least close to two

years ago, "Don't You Know", has the flavor the kids cotton to. It is a middle beat jump with Ace turning in a swinging performance. Add that to the fact that Ace must still figure to pull some sales due to his former popularity and we have an item that we cannot overlook. The flip, "Still Love You So", is a slow beat ballad similar to his previous successes. However, the last couple of years has made a big difference in the likes and dislikes of the teener and this side is not likely to really make a big dent. "Don't You Know" is the side to watch.

THE SOLITAIRES  
 (Old Tawn 1026)

**B+** "YOU'VE SINNED" (2:41) [Maureen BMI—M. Love] The Solitaires blend sweetly on a lovely slow beat ballad. The lead does a bell like job on the star dusted melody. Drifty type production. Like it. Bears close watching.

**B+** "THE ANGELS SANG" (2:31) [Benita BMI—W. Willis] The group gives a dream reading to a similar piece of material on the coupling. It is a slow paced ballad lovely. Like both decks for action.

THE TIBBS BROTHERS  
 (Atco 6074)

**B+** "I'M GOING CRAZY" (2:38) [Progressive BMI—Pomus, Shuman] The Tibbs Brothers team up on a slow rhythmic novelty with a solid lyric. The brothers pack a lot of entertainment into the powerful material. Looks like one to be watched carefully.

**B+** "(Wake Up) MISS RIP VAN WINKLE" (2:14) [Progressive BMI—Pomus, Shuman] The Tibbs back with a swinging jump that is for the kids, no doubt about it. It is rocked with a solid arrangement and reading. Good coupler.

AL HIBBLER  
 (Aladdin 3328)

**B** "DON'T TAKE YOUR LOVE FROM ME" (2:50) [M. Whitmark & Sons—Harry Nemo] Al Hibbler and Harry Carney on an old master that makes pretty listening. Should pick up a sale based on the fella's current strength.

**B** "I GOT IT AND THAT AIN'T GOOD" (3:00) [Robbins Music—Ellington, Webster] Similar comments. The kids will get a kick out of listening to all the Hibbler gimmicks, to which they scream, in full evidence on both sides.

JULIE STEVENS  
 (Dig 115)

**C+** "CRAZY BELLS" (2:15) [Roy Pollee, Jackie Kelso] Julie Stevens sings a middle beat jump ditty in acceptable fashion. Deck doesn't rise above the fair rating.

**B** "BLUE MOOD" (3:00) [Julie Stevens, Jackie Kelso] Miss Stevens comes off better in her handling of a slow mood piece. Melodic item dolefully presented. Ok side.

# Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\* Indicates first appearance on Territorial Tips

- BILLY'S BLUES  
 Billy Stewart (Chess)
- CAN'T WE BE SWEETHEARTS  
 Clefones (Gee 1016)
- CANADIAN SUNSET  
 Winterhalter (RCA Victor 20-6537)
- CONGO MAMBO  
 Guitar Gable (Excello 2082)
- DON'T LET IT END THIS WAY  
 Elmore Morris (Peacock 1660)
- DON'T SLAM THAT DOOR  
 Johnny Fuller (Imperial 5395)
- EASY, EASY BABY  
 Ann Cole (Baton 224)
- GOT YOU ON MY MIND  
 Varetta Dillard (Groove 0159)
- HEADIN' HOME  
 Shirley Gunter (Modern 989)
- HEAVEN ON EARTH  
 Platters (Mercury 70893)
- HONKY TONK  
 Bill Doggett (King 4950)
- HOUND DOG  
 Elvis Presley (RCA Victor 20-6604)
- I'LL REMEMBER (IN THE STILL OF THE NIGHT)  
 Satins (Herald 1005)
- I LOVE YOU BABY  
 MY FIRST PLEA  
 Jimmy Reed (Vee-Jay 203)
- I'M BAD  
 WHO DO YOU LOVE  
 Bo Diddley (Checker 842)
- I'M TORE UP  
 Billy Gayles (Federal 12265)
- I NEED SOMEONE  
 Amos Milburn (Aladdin 3320)
- I REMEMBER  
 Suburbans (Baton 227)
- I WANT YOU, I NEED YOU,  
 I LOVE YOU  
 Elvis Presley (RCA Victor 20-6540)
- KA-DING DONG  
 G-Clefs (Pilgrim 24971)
- KNOCK ON WOOD  
 Willie Mabon (Chess 1627)
- \*LIPSTICK, POWDER AND PAINT  
 Joe Turner (Atlantic 1100)
- ONE KISS LED TO ANOTHER  
 Coasters (Atco 1673)
- \*OUT OF THIS WORLD  
 Barry & Berner (RPM 469)
- PLEADIN' FOR LOVE  
 Larry Birdsong (Excello 2076)
- PLEASE DON'T DRIVE ME AWAY  
 Charles Brown (Aladdin 3316)
- SHATTERED DREAMS  
 Youngsters (Empire 103)
- SOFT SUMMER BREEZE  
 Eddie Heywood (Mercury 70853)
- TAIN'T WHATCHA SAY  
 Little Esther (Savoy 1193)
- TELL ME WHY  
 Marie Knight (Wing 90069)
- THE FIRST TIME  
 Dinah Washington (Mercury 70868)
- THAT'S ALL THERE IS TO THAT  
 Cole & Four Knights (Capitol 5396)
- THE FOOL  
 Gallahads (Jubilee 5252)  
 Sanford Clark (Dot 15481)
- TIME WILL TELL  
 Bobby Charles (Chess 1648)
- TOLLIN' BELLS  
 IT'S YOUR FAULT BABY  
 Lowell Fulson (Checker 841)
- TORE UP OVER YOU  
 Midnighters (Federal 12270)
- UNTIL THE DAY I DIE  
 Teen Queens (RPM 465)  
 Tears (Dig 112)
- WHAT WOULD I DO WITHOUT YOU  
 Ray Charles (Atlantic 1096)
- WHEN I'M WITH YOU  
 SEE SAW  
 Moonglows (Chess 1629)
- SO LONG  
 Fats Domino (Imperial 5396)
- WHO CAN EXPLAIN  
 Teen Agers (Gee 1018)
- WISHING WELL  
 Jerry Dorn (King 4932)
- WOE IS ME  
 Cadillac (Josie 798)
- WONDERIN' AND GOIN'  
 Lightning Slim (Excello 2080)
- YOUR TENDER LIPS  
 Clovers (Atlantic 1094)
- YOU ARE  
 Diablos (Fortune 519)
- YOU'VE GOT BAD INTENTIONS  
 I CAN'T PUT YOU DOWN BABY  
 Bobby Blue Bland (Duke 153)

Terrific Reaction!  
**LITTLE BUTCHIE SAUNDERS**  
**"LINDY LOU"**  
 "Rock 'n Roll Dance"  
 HERALD 485

**Herald** RECORDS  
 1697 B'way,  
 New York City, N.Y.

Hey Dealers . . . Operotors!  
**LITTLE ESTHER**  
 SEZ:  
**"TAIN'T  
 WATCHA SAY"**

. . . It's whatcha do  
 that makes a Hit!  
 SAVOY # 1193

**SAVOY** RECORD CO  
 58 MARKET ST.  
 NEWARK, N. J.

HEADING FOR THE TOP!  
 # 5396

**FATS DOMINO**  
**"When My Dreamboat  
 Comes Home"**  
 and  
**"So Long"**

**Imperial Records**

**BO DIDDLEY**  
**"WHOM DO YOU  
 LOVE"**

CHECKER # 842

**Checker** RECORD CO.  
 4736-52 COTTAGE GROVE AVE  
 CHICAGO 15, ILLINOIS

IT'S A HIT

**"CONGO MOMBO"** (Inst.)  
 b/w  
**"LIFE PROBLEM"** (Vocal)

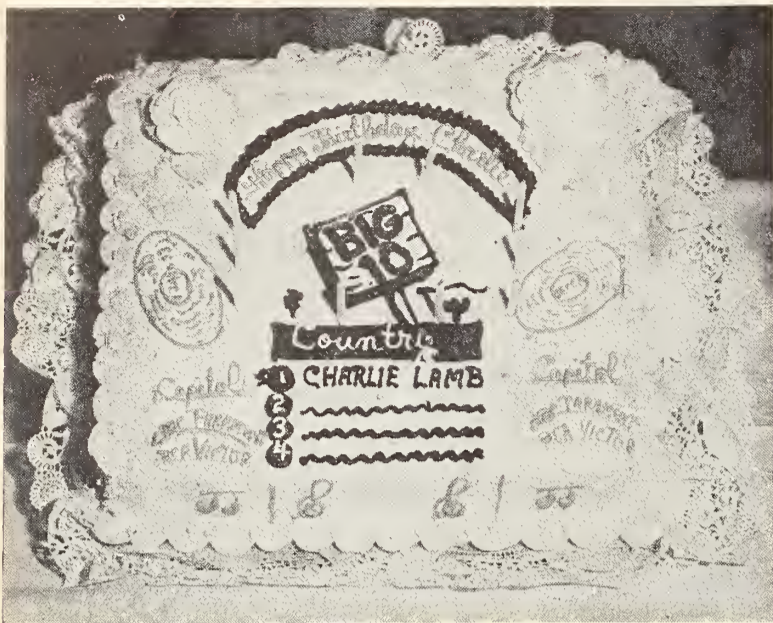
By GUITAR GABLE  
 EXCELLO 2082  
 WRITE WIRE PHONE  
**NASHBORO RECORD CO., INC.**  
 177 3rd Ave., Nashville, Tenn.  
 (Phone: Chapel 2-2215)  
 Shipments Also Made From  
**PLASTIC PRODUCTS**  
 MEMPHIS, TENN.

Watch These New Hat Releases  
**"SHEDDING TEARS"**  
 VERNON GREEN  
 # 400

**"YOU ARE AN ANGEL"**  
 THE PIPES  
 # 401

**DOOTONE** RECORDS  
 9512 S. Central Ave., Los Angeles, Calif.

# Cash Box Cake



NASHVILLE, TENN.—The huge birthday cake, patterned after the The Cash Box's Big Ten Juke Box Chart, was the cause of much comment by the party guests and was the "brainstorm" of ABC Paramount's Dub Allbritten and Lee Rosenberg of Charlie Lamb Agency.



# Country Disk Jockey REGIONAL RECORD REPORTS

- GUY SMITH**  
KUDL—Kansas City, Mo.
1. I Walk The Line (J. Cash)
  2. You Are The One (C. Smith)
  3. Blackboard Of My Heart (Hank Thompson)
  4. Crazy Arms (Ray Price)
  5. Honky Tonk Man (Horton)
  6. Hound Dog (Elvis Presley)
  7. Sweet Dreams (Faron Young)
  8. Conscience, I'm Guilty (Snow)
  9. Boppin' The Blues (Perkins)
  10. Uncle Pen (Porter Wagoner)

- CHUCK HARKINS**  
KBMN—Bozeman, Mont.
1. Get Rhythm (Johnny Cash)
  2. Hound Dog (Elvis Presley)
  3. Wayward Wind (Tex Ritter)
  4. Rockin' Mockin' Bird (Eddy Arnold)
  5. So Doggone Lonesome (Ernest Tubbs)
  6. I Walk The Line (J. Cash)
  7. Blackboard Of My Heart (Hank Thompson)
  8. Little Rosa (Sovine & Pierce)
  9. Will You Willyum (J. Martin)
  10. Folsom Prison Blues (Jimmy Wakely)

- HAPPY ISON**  
WORZ—Orlando, Fla.
1. Sweet Dreams (Faron Young)
  2. My Lips Are Sealed (Reeves)
  3. Be-Bop-A-Lula (G. Vincent)
  4. I Walk The Line (J. Cash)
  5. I'm So In Love With You (Wilburns)
  6. You Are The One (C. Smith)
  7. I Take The Chance (Browns)
  8. Crazy Arms (Ray Price)
  9. Make Him Behave (Collins)
  10. I'd Rather Stay Home (Kitty Wells)

- KERMIT REID**  
WTJH—East Point, Ga.
1. Searching (Kitty Wells)
  2. Crazy Arms (Ray Price)
  3. I Take The Chance (Browns)
  4. I Walk The Line (J. Cash)
  5. Mr. Blues (M. Rainwater)
  6. You've Done Me Wrong (Ray Price)
  7. You Are The One (C. Smith)
  8. Sweet Dreams (Faron Young)
  9. Conscience, I'm Guilty (Hank Snow)
  10. I'm So In Love With You (Wilburns)

- SLEEPYHEAD CLIFF**  
KASM—Albany, Minn.
1. Crazy Arms (Ray Price)
  2. I'm So In Love With You (Wilburns)
  3. I Take The Chance (Browns)
  4. My Lips Are Sealed (Reeves)
  5. Hopin' That You're Hopin' (Louvins)
  6. Twenty Feet Of Muddy Water (Sonny James)
  7. Searching (Kitty Wells)
  8. Cheated Too (Cooper & Stone)
  9. Home Boy (Arlie Duff)
  10. Going Home All Alone (Wade Ray)

- CARL FITZGERALD**  
WMOX—Meridian, Miss.
1. Crazy Arms (Ray Price)
  2. I Take The Chance (Browns)
  3. Sweet Dreams (D. Gibson)
  4. Come Back To Me (Newman)
  5. Conscience, I'm Guilty (Hank Snow)
  6. My Lips Are Sealed (Reeves)
  7. Little Rosa (Sovine & Pierce)
  8. Everybody's Rocking (Turner)
  9. You Nearly Lose Your Mind (Justin Tubbs)
  10. I'm So In Love With You (Wilburns)

- "FLORIDA HAYSEED"**  
CHUCK BROWN  
WJWS—South Hill, Va.
1. Onie's Bop (Onie Walker)
  2. You Are The One (C. Smith)
  3. Hey You There (Rusty & Doug)
  4. I'm So In Love With You (Wilburns)
  5. Sweet Dreams (Faron Young)
  6. Love, Love, Love (Johnny & Jack)
  7. I Loved You Better Than You Knew (Johnny & Jack)
  8. Juke Box Help Me Find My Baby (Hardrock Gunter)
  9. Whip-poor-will (B. Martin)
  10. When Mexico Gave Up The Rhumba (M. Torok)

- JACK HUFFMAN**  
WTOK—Meridian, Miss.
1. I Walk The Line (J. Cash)
  2. Crazy Arms (Ray Price)
  3. My Lips Are Sealed (Reeves)
  4. Searching (Kitty Wells)
  5. I Take The Chance (Browns)
  6. You Done Me Wrong (Price)
  7. Heartbreak Hotel (Presley)
  8. Don't Be Cruel (E. Presley)
  9. Be-Bop-A-Lula (G. Vincent)
  10. Honky Tonk Man (J. Horton)

- MARY WILSON**  
KCHX—Colfax, Wash.
1. Aladdin's Lamp (F. Huskey)
  2. Crazy Arms (Ray Price)
  3. My Lips Are Sealed (Reeves)
  4. Conscience, I'm Guilty (Hank Snow)
  5. Sweet Dreams (Faron Young)
  6. You Can Give Me Back Your Heart (H. Thompson)
  7. Knock, Knock (Carlisles)
  8. I'll Know You're Gone (Emerson & Robbins)
  9. Come Back To Me (Newman)
  10. Can We Live It Down (Red Taylor)

- FARMER PHIL**  
WGUY—Bongor, Me.
1. Searching (Kitty Wells)
  2. Remembering (C. Walker)
  3. Until I Met You (F. Young)
  4. We'll Find A Way (Pierce)
  5. Sample My Kissin' (G. Hill)
  6. That's The Way Love Is (Tommy Collins)
  7. Twenty Feet Of Muddy Water (Sonny James)
  8. Reminiscing (Snow & Atkin)
  9. You Are The One (Smith)
  10. My Lips Are Sealed (Reeves)

- DON OWENS**  
WARL—Arlington, Va.
1. Conscience, I'm Guilty (Hank Snow)
  2. Searching (Kitty Wells)
  3. Gotta Be My Baby (Jones)
  4. My Lips Are Sealed (Reeves)
  5. Remembering (C. Walker)
  6. Smilin' Through (Wiseman)
  7. Crazy Arms (Ray Price)
  8. Whip-poor-will (B. Martin)
  9. Sweet Dreams (Faron Young)
  10. Any Old Time (W. Pierce)

- SLIM COX—**  
COWBOY CARAVAN  
WJKO—Springfield, Mass.
1. Cheated Too (Cooper & Stone)
  2. So Doggone Lonesome (Cash)
  3. Sweet Dreams (Faron Young)
  4. Uncle Pen (Porter Wagoner)
  5. Hey You There (Rusty & Doug)
  6. Lover Of The Town (Martin)
  7. Sunnyside Of The Mountain (Hawshaw Hawkins)
  8. Dark As A Dungeon (Moore)
  9. Aladdin's Lamp (F. Huskey)
  10. Just Walking In The Rain (Dick Richards)

- BOB MCKINNON**  
KTKT—Tucson, Ariz.
1. I Walk The Line (J. Cash)
  2. The Fool (Sanford Clark)
  3. Crazy Arms (Ray Price)
  4. Sweet Dreams (Faron Young)
  5. Hound Dog (Elvis Presley)
  6. Any Old Time (Webb Pierce)
  7. Weeping Willow (H. Thompson/M. Travis)
  8. Conscience, I'm Guilty (Hank Snow)
  9. I Loved And Lost Again (Patsy Cline)
  10. I Dreamed Of An Old Love Affair (Ferlin Huskey)

- DAVE WALSHAK**  
KCTI—Gonzales, Tex.
1. You Done Me Wrong (Price)
  2. You Are The One (C. Smith)
  3. Get Rhythm (Johnny Cash)
  4. I'd Rather Stay Home (Wells)
  5. Don't Be Cruel (E. Presley)
  6. I Want You, I Need You, I Love You (E. Presley)
  7. I Walk The Line (J. Cash)
  8. Conscience, I'm Guilty (Hank Snow)
  9. You Can't Never Tell (Hank Locklin)
  10. I'm Goin' Huntin' Tonight (Martha Lynn)

- "COUSIN" JOHNNY SMALL**  
WNLC—New London, Conn.
1. Whip-poor-will (B. Martin)
  2. Let's Say Goodbye (Moore)
  3. Cheated Too (Lee & Cooper)
  4. I Walk The Line (J. Cash)
  5. I Take The Chance (Browns)
  6. Sweet Dreams (Don Gibson)
  7. Uncle Pen (Porter Wagoner)
  8. Searching (Kitty Wells)
  9. Your Pretty Blue Eyes (Rich)
  10. Jesus Answers Your Prayers (Rene/Smiley)

- BOB JENNINGS**  
WLAC—Nashville, Tenn.
1. I'd Rather Stay Home (Wells)
  2. I Take The Chance (Browns)
  3. Crazy Arms (Ray Price)
  4. Hopin' That You're Hopin' (Louvins)
  5. I'm So In Love With You (Wilburns)
  6. You Are The One (C. Smith)
  7. Lover Of The Town (Martin)
  8. Lucky, Lucky Someone Else (Justin Tubbs)
  9. Take A Look At Yourself (George Morgan)
  10. Big Sandy (Jimmy Dickens)

- DON LARKIN**  
WAAT—Newark, N. J.
1. Crazy Arms (Ray Price)
  2. Sweet Dreams (Faron Young)
  3. Hopin' That You're Hopin' (Louvins)
  4. I Take The Chance (Browns)
  5. You Are The One (C. Smith)
  6. Searching (Kitty Wells)
  7. You Don't Know Me (Arnold)
  8. Conscience, I'm Guilty (Hank Snow)
  9. Any Old Time (Webb Pierce)
  10. My Lips Are Sealed (Reeves)

- HAL HARRIS**  
KRCT—Baytown, Tex.
1. Will You Be Satisfied (Tubb)
  2. You Gotta Be My Baby (George Jones)
  3. I Walk The Line (J. Cash)
  4. Come Back To Me (Newman)
  5. Crazy Arms (Ray Price)
  6. You Don't Know Me (Arnold)
  7. Searching (Kitty Wells)
  8. I'll Never Stand In Your Way (B. Walker)
  9. Your Pretty Blue Eyes (Rich)
  10. One Woman Man (Horton)

- BILL CARTER**  
KBOX—Modesto, Calif.
1. I Take The Chance (Browns)
  2. Crazy Arms (Ray Price)
  3. On My Mind (Flatt & Scruggs)
  4. Cheated Too (Cooper & Lee)
  5. Uncle Pen (Porter Wagoner)
  6. By The Sweat Of My Brow (Bill Carter)
  7. My Lips Are Sealed (Reeves)
  8. How Far Is Heaven (Wells)
  9. Heart Made Of Roses (Duke & Nall)
  10. I'm So In Love With You (Wilburns)

- CLIFF RODGERS**  
WHKK—Akron, Ohio
1. Crazy Arms (Ray Price)
  2. Waltz Of The Angels (Lefty Frizzell)
  3. Cheated Too (Lee & Cooper)
  4. I'm So In Love With You (Wilburns)
  5. Conscience, I'm Guilty (Hank Snow)
  6. Sweet Dreams (Faron Young)
  7. I Take The Chance (Browns)
  8. We'll Find A Way (Pierce)
  9. You Are The One (C. Smith)
  10. Searching (Kitty Wells)

- JIMMIE WILLIAMS**  
WNOP—Newport, Ky.
1. Honky Tonk Man (J. Horton)
  2. Last Night In My Dreams (Nita, Rita & Ruby)
  3. I Walk The Line (J. Cash)
  4. I Want You, I Need You, I Love You (Elvis Presley)
  5. Cheated Too (Lee & Cooper)
  6. Somewhere, Someway, Someday (Farmer Boys)
  7. Alpha and Omega (Williams)
  8. Where Did My Heart Go (T. Bill Strength)
  9. Be-Bop-A-Lula (G. Vincent)
  10. Conscience, I'm Guilty (Hank Snow)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



# CINCINNATI CUT-UPS

There has been a lot of good country wax cut around these parts in the past few weeks and most of it on the King label. First off they seem to have a winner in Mac Curtis with his latest "Half Hearted Love," which could be the label's best country wax in a long, long time. Two newcomers also on the King label are gonna be in for quite a few spins. They are Bill Beach with a cute tune called "Peg Pants," and Bobby Grove with a heart ballad called "Once To Every Heart." These three songs alone could do big things for the label on Brewster Ave. . . . Boudleaux Bryant (song-writer) has been calling local country dj's about Porter Wagoner's new release "Tryin' To Forget The Blues" which he wrote. Mighty good tune. . . . Earl Peterson (Columbia) from up Michigan way has a new release out called "World of Make Believe." It's getting lots of spins in this area. . . . The Webster Brothers and Carl Butler are regulars on the "World's Original Jamboree" over WWVA in Wheeling. . . . Had a card from Ted Crays down Baton Rouge, La., way. He tells me that he has a change of address. He's now at WEND in the Capital city and could use a lot of country wax.

Marsha Hunt is in town to appear in "Room Full of Roses" which is playing this week under the big tent in the corn field, Cincinnati's Summer Playhouse. . . . Eloise Hageman, Dick's wife, passed thru Cincinnati last week and reported the Hagemans are all well including Ricky, 6, who has recovered from polio. . . . Stan Matlock's "Magazine of the Air" is tops according to the latest Pulse survey. It's heard weekdays over WKRC-R from 6:15 till 9:45 PM. . . . Rita Hackett, former WLWT star and wife of James J. Cassidy now in New York, has become fashion coordinator for United Press. . . . Dick Pike now vacationing in New York City from his daily d.j. shows over WNOP in Newport, Kentucky has Dug Nunn doing the shows while he's away.

## Hamblen On National Barn Dance

CHICAGO — The WLS National Barn Dance, one of the top drawing cards at the Illinois State Fair since 1934, will have composer-singer Stuart Hamblen as special guest star when the popular show makes its 23rd annual appearance at the Fair in Springfield on Saturday night, August 11.

Hamblen, composer of more than 100 songs, including the best seller, "This Ole House," will join the WLS stars in presenting five hours of entertainment.

# 6—National Survey  
Western Hit Parade  
**SMILEY MONROE**  
**"PAUL BUNYAN LOVE"**  
VITA # 131  
**VITA RECORDS**



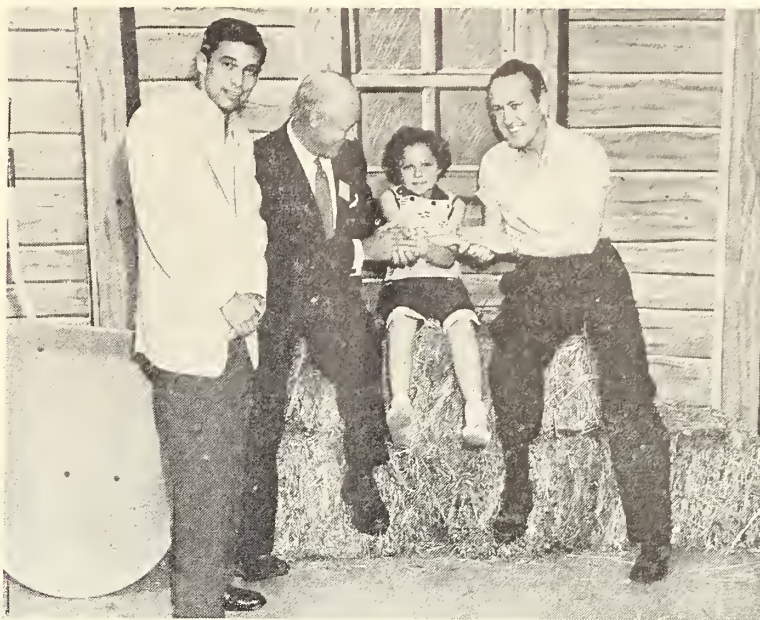


# Country Big 10

## JUKE BOX TUNES

	Pos. Last Week
<b>1</b> CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
<b>2</b> I WALK THE LINE Johnny Cash (Sun 241; 45-241)	3
<b>3</b> I WANT YOU, I NEED YOU, I LOVE YOU Elvis Presley (RCA Victor 20-6540; 47-6540)	1
<b>4</b> SEARCHING Kitty Wells (Decca 29956; 9-29956)	4
<b>5</b> YOU ARE THE ONE Carl Smith (Columbia 21522; 4-21522)	6
<b>6</b> SWEET DREAMS Faron Young (Capitol 3443; F3443)	7
<b>7</b> BE-BOP-A-LULA Gene Vincent (Capitol 3450; F3450)	8
<b>8</b> HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420; 47-6420)	5
<b>9</b> MY LIPS ARE SEALED Jim Reeves (RCA Victor 20-6517; 47-6517)	10
<b>10</b> ANY OLD TIME Webb Pierce (Decca 29974; 9-29974)	—

# Congratulations Are In Order



SPRINGFIELD, MO.—Sitting atop a stack of hay on one of the "Ozark Jubilee" sets is little nine-year-old Brenda Lee who will soon make her recording debut on Decca Records. When told by her mother that she was going to record on Decca Records, little Brenda quipped "After all these years." Pictured left to right is Harry Silverstein, Decca's Southern promotion man; Lou Black, of Top Talent, Inc., Springfield, Mo.; Brenda Lee and Red Foley. Paul Cohen, Decca's C&W recording manager, signed little Brenda to a Decca recording pact during the recent DJ meet in Springfield, Mo.

## Dallas Record Dealers Form Organization

DALLAS—Dallas disk dealer Harry Ernstrom announces the formation of Dallas Record Dealers Association, designed to promote better service to record buyers.

Carl R. Radlach of Ernstrom's Record Shop has been elected president. Other officers are John Church, Preston Record Center, 1st vice-president; C. L. Simmons, Coghill-Simmons Music Company, 2nd vice-president; Marion Ehman, Titche-Goettinger, secretary; and William Oliver, Dallasan Record Shops, treasurer.

Virtually all of the record specialty shops and department stores are charter members of the association and will meet monthly to exchange ideas and formulate cooperative plans for better merchandising of records and phonographs.

A unique angle of the association includes membership for record distributors in order to promote greater cooperation and to increase record sales. Through the distributors' assistance an extensive advertising plan has been arranged calling for a weekly newspaper ad promoting the "record of the week"—an outstanding 12-inch LP hit—in which all member dealers participate on a prorated basis and list their names in the ad. The aid of the radio stations will be enlisted to play the featured record and to promote the aims of the association.

The association has also adopted the slogan "buy your records where you can hear them". All ads carry this slogan and each shop will have prominent signs pushing this idea.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS	Ray Price (Columbia)
2. I WALK THE LINE	Johnny Cash (Sun)
3. SWEET DREAMS	Faron Young (Capitol)
4. SEARCHING	Kitty Wells (Decca)
5. I TAKE THE CHANCE	The Browns (RCA Victor)
6. YOU ARE THE ONE	Carl Smith (Columbia)
7. MY LIPS ARE SEALED	Jim Reeves (RCA Victor)
8. I WANT YOU, I NEED YOU, I LOVE YOU	Elvis Presley (RCA Victor)
9. I'M SO IN LOVE WITH YOU	Wilburn Bros. (Decca)
10. HOPING THAT YOU'RE HOPING	Louvin Bros. (Capitol)
11) CONSCIENCE, I'M GUILTY. 12) ANY OLD TIME. 13) WE'LL FIND A WAY. 14) YOU DONE ME WRONG. 15) YES, I KNOW WHY. 16) TWENTY FEET OF MUDDY WATER. 17) BE-BOP-A-LULA. 18) CHEATED TOO. 19) HOUND DOG. 20) YOU GOTTA BE MY BABY; WALTZ OF THE ANGELS; ONIE'S BOP; YOU DON'T KNOW ME; BLACKBOARD OF MY HEART; GET RYTHM; UNCLE PEN; HONKY TONK MAN; I'D RATHER STAY HOME; SO DOGGONE LONESOME.	



# Country Best Sellers

IN RETAIL OUTLETS

1. CRAZY ARMS  
Ray Price (Columbia 21510; 4-21510)
2. I WANT YOU, I NEED YOU, I LOVE YOU  
Elvis Presley (RCA Victor 20-6540; 47-6540)
3. I WALK THE LINE  
Johnny Cash (Sun 241; 45-241)
4. SEARCHING  
Kitty Wells (Decca 29956; 9-29956)
5. I TAKE THE CHANCE  
The Browns (RCA Victor 20-6480; 47-6480)
6. BE-BOP-A-LULA  
Gene Vincent (Capitol 3450; F-3450)
7. SWEET DREAMS  
Faron Young (Capitol 3443; F3443)
8. ANY OLD TIME  
Webb Pierce (Decca 29974; 9-29974)
9. HOUND DOG  
Elvis Presley (RCA Victor 20/47-6604)
10. YOU ARE THE ONE  
Carl Smith (Columbia 21522; 4-21522)
11. MY LIPS ARE SEALED
12. YOU AND ME
13. BOPPIN' THE BLUES
14. HEARTBREAK HOTEL
15. CONSCIENCE, I'M GUILTY; LITTLE ROSA; BLACKBOARD OF MY HEART; YOU DONE ME WRONG; I'M SO IN LOVE WITH YOU; YES, I KNOW WHY; GOODBYE MR. BROWN; TWENTY FEET OF MUDDY WATER; HOPING THAT YOU'RE HOPING; WE'LL FIND A WAY.

AIR MAIL SUBSCRIPTION  
To The Cash Box \$30

A GREAT COUNTRY DUET  
Wilma Lee & Stoney Cooper

**"CHEATED TOO"**

HICKORY-1051

JIMMIE WILLIAMS  
on MGM  
sings  
**"ALPHA and OMEGA"**  
b/w  
"Where Will I Shelter My Sheep"

**White Oak Music-BMI**  
7771 Cheviot Rd.  
Cincinnati 24, O.

# Signing On the Line



NASHVILLE, TENN.—Exclusive services in the Washington, D. C., area of Jimmy Dean and the Texas Wildcats are lined up as a record shattering \$2,500,000 contract is signed by Frederick S. Houwink, general manager of the Evening Star Broadcasting Company, and Connie B. Gay, chairman of the board of the Town and Country Network.

**Airmail Subscription  
The Cash Box \$30.**

**HANK SNOW**  
"CONSCIENCE,  
I'M GUILTY"  
Victor # 6578  
CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

*If you are reading  
someone else's copy of  
The Cash Box  
why not mail this coupon  
today!*

**THE CASH BOX**  
26 WEST 47th STREET  
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## Country Reviews

**A BULLSEYE    B VERY GOOD    C FAIR**  
**B+ EXCELLENT    C+ GOOD    D MEDIOCRE**

### THE CASH BOX BULLSEYE



"CASEY JONES" (2:38)  
[Shapiro, Bernstein ASCAP—T. Seibert, E. Newton]  
"YOU WERE MINE FOR AWHILE" (2:41)  
[Trinity BMI—J. Hicks, J. Freeman]  
EDDY ARNOLD  
(RCA Victor 20-6601)

Eddy Arnold, the consistent hit-maker who certainly needs no introduction to ops, dealers or deejays sends across a fabulous new coupling that could very well develop into a double-barreled smash. The chanter's readily recognizable vocal stylings are pleasingly evident on two sides that are as different as day and night. On one half Eddy revives the wonderful, old-time favorite, "Casey Jones," and rhythmically wraps it up in most attractive style. Sparkling choral and instrumental support on this quick paced delighter. "You Were Mine For Awhile" features the chanter at his ballad best. It's a lovely, slow paced romantic lament which he renders with utmost sincerity. They're two big winners back-to-back.

#### THE OSBORNE BROTHERS & RED ALLEN (MGM 12308; K12308)

"RUBY, ARE YOU MAD?"  
**B+** (2:58) [Acuff-Rose BMI—Emmy] Here's a real down-home, cornball novelty that's a cinch to create loads of excitement in the country market. It's a high-flying, mountain-flavored slicing on which Red Allen and the Osborne Brothers colorfully showcase a captivating vocal job by Bobby Osborne. Watch this one. It could be tremendous.

"MY ACHING HEART" (2:19)  
**B** [Copar BMI—D. Sloan, E. Sloan] This half the boys neatly blend their vocal and instrumental talents on a fast paced, 'pure country' lament. Strong coupling for ops and dealers.

#### ARLIE DUFF (Decca 29987; 9-29987)

"ALLIGATOR COME ACROSS"  
**B+** (2:20) [Old Charter BMI—N. White] Arlie Duff takes hold of a delectable, little rhythmic ditty and does it up in most appealing vocal fashion. Enticing lyrics on a tune that rocks along about mid-deck. Dandy instrumentation on a solid contender for the charts.

"SO CLOSE AND YET SO FAR"  
**B+** (2:47) [Hudson-Dart BMI—N. White] Here Duff puts his heart into his delivery of a middle beat romantic heartbreaker and comes up with another potent effort. Double-threat coupling.

#### TEX DIXON (Starday 564; 45-564)

"YOUR LOVIN' LIES" (2:28)  
**C+** [Starrite BMI—J. Atkins, W. Dickey] Tex Dixon intros on the label with a persuasive reading of a moderate paced lover's lament. The warbler sings the poignant lyrics with warmth and sincerity.

"I'M JUST FEELING SORRY FOR MYSELF" (2:51) [Starrite BMI—J. Atkins, W. Dickey] On the lower end Dixon turns in another feelingful performance as he tenderly etches a middle beat, sentimental piece. Subdued strings support the artist on both halves.

#### JIMMIE SKINNER (Mercury 70894; 70894x45)

"WILL YOU BE SATISFIED THAT WAY?" (2:38) [Ernest Tubb BMI—J. Skinner] The deep and full tones of Jimmie Skinner show up to good advantage as the chanter effectively renders an old blues favorite that he did on another label a while back. Tune is currently making some noise and this current version should cash in anew.

"MUDDY WATER BLUES"  
**B** (2:25) [Acuff-Rose BMI—J. Skinner] On the under deck Skinner stays in the blue mood as he distinctively styles another self-penned, quick paced biscuit.

#### DELBERT BARKER (King 4951; 45-4951)

"THAT'S A SIN" (2:30) [Mar-Kay BMI—C. Gore] The King label adds another bright new name to its roster as newcomer Delbert Barker comes through with a terrific vocal effort on his initial release. It's a slow paced, rhythmic blues item that the artist spins in enchanting style. Strong side. Could happen.

"NO GOOD—ROBIN HOOD"  
**B** (2:30) [Mar-Kay BMI—Barker, Innis] On the reverse etching Barker flavorfully socks out a tantalizing, country-rock 'n roll novelty. He's an artist to watch.

#### TOM GLAZER (Coral 61676; 9-61676)

"COUNTRY AND WESTERN"  
**B+** [Skidmore ASCAP—T. Glazer, S. Clayton] Tom Glazer, known for his work in the kiddie field, aims his newest release at the over-all country market and comes up with a happy-go-lucky ditty that's sure to appeal to one and all. It's a quick beat pleaser on which Glazer and chorus express their love for C & W music.

"THE 4th 'R' (RELIGION)"  
**B** [Shapiro-Bernstein ASCAP—T. Glazer, H. Ahlberg, S. Martin] On the under deck Glazer and the vocal group send up another fetching item designed to cover a wide market. It's a meaningful, quick beat, religious-flavored, toe-tapper that bounces along in spirited style.

#### BOBBY LORD (Columbia 21539; 4-21539)

"WITHOUT YOUR LOVE" (2:15)  
**B+** [Cedarwood BMI—W. Jackson] The polished tones of Bobby Lord come across with telling effect as the chanter expressively renders a tear-compelling, middle beat lilter. Heart-felt lyrics on a deck that could step way out.

"EVERYBODY'S ROCKIN' BUT ME" (2:03) [Acuff-Rose BMI—Turner] This half the songster changes the pace as he belts out an intriguing, country-rock 'n roller that's sure to keep the boxes hoppin' all day long. Powerful two-sider.

#### LESTER FLATT, EARL SCRUGGS & THE FOGGY MOUNTAIN BOYS (Sacred)

"JOY BELLS" (2:23) [Golden West BMI—Organ, Certain, Stacey] Backed up in top calibre instrumental style by the Foggy Mountain Boys, Lester Flatt and Earl Scruggs hand in a fine vocal duet on a lively, quick beat religious piece.

"GIVE MOTHER MY CROWN"  
**B+** (2:47) [Cedarwood BMI—Bailes] On the bottom deck, the entire crew comes up with another excellent performance, this time, on a moderate paced sacred opus with heart rending lyrics. An outstanding pairing for bible belt enthusiasts.



# Country Round Up

Chet Atkins and Hank Snow (RCA Victor) combine their talents for an outstanding instrumental . . . "New Spanish Two-Step" and "Reminiscing." Both artists turn in superb performances via their guitar picking and the recording is destined for much air play.

Do you think you're a promoter? . . . Listen to this!! Roy Acuff (Decca), Kitty Wells (Decca) and Johnnie and Jack (RCA Victor) recently traveled 17 states, entertained at 36 shows and rode via auto more than 6,000 miles in 15 days. The promoter was Frankie More, manager of the acts.



HANK SNOW

Vic McAlpin who heads up Trails End Music, Nashville, very much pleased over the Glenn Douglas recording on Decca of "What'cha Don't Do To Me" and "I Don't Believe (You Wanted To Leave)."

Lou Black of Springfield, Mo. Top Talent was in Nashville week for a Decca recording session with little nine-year-old Brenda Lee. Paul Cohen, Decca's A&R topper did the session date.

\* \* \* \* \*

Charlie Lamb of the Charlie Lamb Agency, Nashville, along with Murray Nash of Murray Nash Associates, Nashville, and Lee Rosenberg made the trek into New York last week for the NAMM Show at

the New Yorker.

Texas Bill Strength (Capitol) into Hollywood this week for a recording date and also for appearances on the Town Hall Party and will be sharing the billing with Tex Ritter, Johnny Bond, Sons Of The Pioneers, Merle Travis, Little Jimmy Dickens, Joanie O'Brien, The Collins Kids, Jinks Tex Carman, Freddie Hart, Joe Maphis and Rosalee. Good to see you so busy, Bill.

\* \* \* \* \*



ROY ACUFF

Doc Embree who used to hold forth at radio station KRVN, Lexington, Nebr. has moved his base of operations to KHIL, Ft. Lupton, Colo. Good luck, Doc.

Word from Henry Gall, personal manager of Myrna Lorrie, reports to us that Myrna's performances at the Calgary Stampede went over exceptionally well. Myrna received very good write-ups press-wise.

Looks as if Murray Nash has a hit record in his pubbery with the Jean Chapel recording on Sun of "Welcome To The Club." Folks can look for some good news to break on Jean in the very near future.

Bill Hight reports from Sulphur Springs, Texas that he recently visited with Joe and Bob Shelton, writers of the long-time hit "Just Because." The boys are now retired and live in Sulphur Springs, Texas.

The boys do a show from McKay Music Company Store and members of the band include Bob, Joe, Connie Coker, R. A. Burns and Jerry Casey.

\* \* \* \* \*

Looks as if Kitty Wells lives right up to her title, that of Queen of Country Music and Number One Female Vocalist. Kitty's current recording of "Searching" is going strong and from all indications it appears that her recording will probably land right in the number one spot in the country popularity charts!

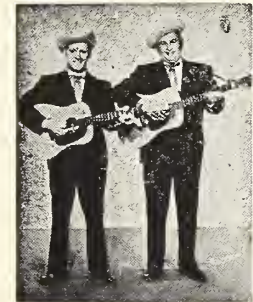
Johnnie and Jack (RCA Victor) have another winner in their recording of "Love, Love, Love." This country duet has the turntables really spinning. Could be a big one for the country team.

Everybody's watching the powerful climb of the Roy Acuff and Kitty Wells duet of "Goodbye Mr. Brown" and "Mother Hold Me Tight." Here's the King and Queen of Country Music together for the first time; a great country coupling.

Gabe Tucker writes that Ernest Tubb will be returning to Nashville August 6th and will be busy for the following week making TV films. On Saturday, August 11th, Ernest will be featured artist on the Prince Albert Show. On August 12th, he'll play at Beanblossom, Indiana. After that stint he will return

to making TV films again.

From Lee Sutton comes this interesting item. A double "Command Performance" was turned in by Ed Matherly of WDVN, Pocomoke City, Md., on the week-end he appeared on the show. Stoney Cooper and Wilma Lee's new Cadillac limousine had developed trouble and could not be driven to their appearance scheduled for Sunday afternoon at Reed's Ferry, N. H. Stoney and Wilma decided to try and make it in an older car they had but were sceptical, to say the least, as to the car's ability to make the trip. Upon hearing of their predicament, Ed Matherly offered to follow them in case they broke down. Sure enough, they did, not many miles from Wheeling. At this point, Stoney and Wilma and the Clinch Mountain Clan transferred themselves, their clothing, and instruments to Ed's car and the eight of them proceeded on to Reed's Ferry. Even to radio performers, regardless of conditions, the show must go on! Further news from Lee relates another incident involving



JOHNNIE & JACK



JOHNNY CASH

automobiles. When Dusty Owens and the boys were in Newfoundland, as part of their 11 week Canadian tour, Dusty was forced to display his mechanical ingenuity due to the lack of garages or filling stations. When the rough road caused the motor to jar loose from its mountings, Dusty had to cut saplings and use them to support the motor until they could get to the next town.

\* \* \* \* \*

Vacationing from his Ozark Jubilee chores July 29 through August 22nd, Red Foley will play the role of a proud father at the wedding of his daughter Julie, who is to become the bride of Henry Thomas Hurt III in a ceremony at Nashville's Woodmont Baptist Church on Thursday, August 9th. Time permitting, Red hopes to also visit his daughter Shirley, and son-in-law Pat Boone and their family in N. J.

Johnny Cash is the newest star to be added to the Grand Ole Opry's horizon. Johnny, who records for the Sun Record Company, made his first appearance as a regular member of the Grand Ole Opry on the NBC portion of the Opry on July 7th. His newest hits are, "I Walk The Line" and "Get Rhythm". Other members of the Sun label, Roy Orbison & The Teen Kings, have just cut a new record for the firm and will probably be released in about two weeks.

Bob Neal of Stars Inc. has announced a tour starting about the middle of September which will include Johnny Cash, Johnny Norton, Faron Young, Roy Orbison & The Teen Kings, and others. The package will play a series in West Texas and then in Ontario.



CARL SMITH

The new program at KCUL, Ft. Worth, Texas, is "The Cowtown Hoedown". Broadcast each Saturday night, the show recently featured Artie Glenn and Charlie Wright (Acuff-Rose). Bob & Bill Callahan, two comics from Dallas (TV) are regular performers on the show.

Starting on Monday August 13th. Carl Stuart will be broadcasting from WAMO, Pittsburgh, Pa. The show will be called "Hometown Jamboree". Since the station has never programmed country before, Carl tells us that records are needed. Part of Ben A. Green's front page write-up in the Nashville Banner concerned the Grand Ole Opry's R. L. Norris, who for fifteen years has been the backstage police officer, for the show. Officer Norris' duty is confined to backstage, and the only trouble he has met is from an occasional intruder. "One time," says Norris in the article, "a country boy got excited and wanted to get on stage with Roy Acuff. The kid ran up the steps when I was busy elsewhere, and barged onto the stage to join the Acuff band with a borrowed guitar. We got him off without any trouble to speak of. He was just too anxious to get into the show."

\* \* \* \* \*

Hal Smith, personal manager of Carl Smith reports that Carl appeared at the Columbia Record Convention in Estes Park, Colo., Sunday, July 22 through Tuesday, July 24. At this particular convention Carl entertained the crowd of people which consisted of all of the Columbia Record distributors, most of the Columbia Record personnel, and various other people of the industry. According to Don Law and Carl, a good time was had by all.

Unofficially it has been announced in Hollywood, Calif., by Al Gannaway, producer of Carl Smith's current movie "The Badge of Marshal Brennan", that the picture will be released and premiered sometime this Fall, preferably during the month of November. This movie by Carl has drawn a favorable amount of comment from some of the critics on the west coast and we are anxiously awaiting the release date. Chuck Markins notes a change in his address. It's a change



TEX RITTER

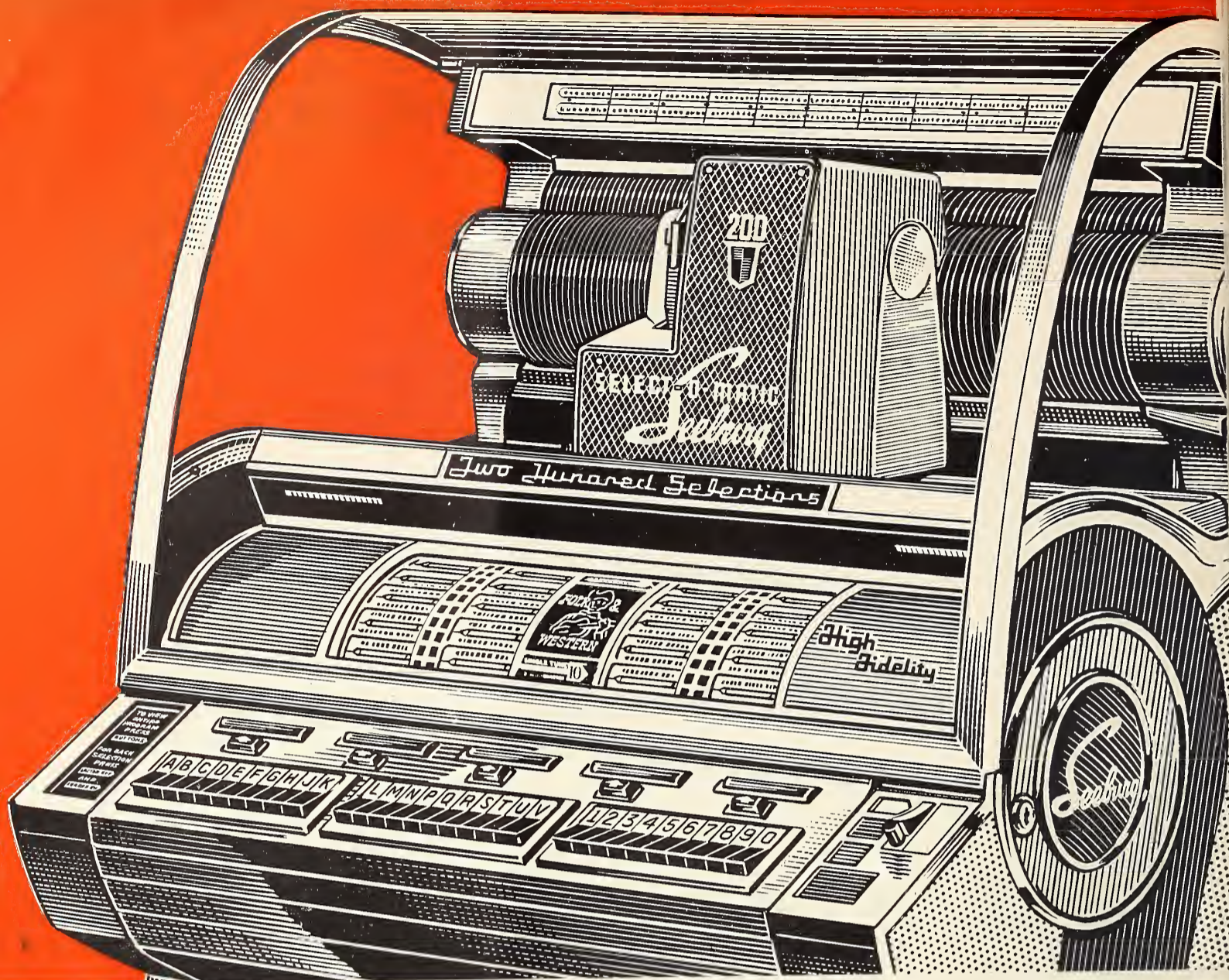
from KTHE in Thermopolis, Mont. to KBMN in Bozeman.

News from Bob Strack of KIMO, Independence, Mo., states that Van Howard dropped Bob a line and let him know that he will soon be having a new release. Van, says Bob, is now with the Ray Price Band and also was the second choice with Ray on their top seller, "Crazy Arms". Bob understands that Merle Travis has a new Capitol LP album out "with some guitar music to end all guitar music". The songs of Red Sovine were featured on the "Saddlebag of Songs" a short while ago. Bob received several pieces of mail thanking him for the program, and one lady even asked if Red & Webb were brothers.

Lonnie Bauer has a new radio show on WABJ, Arian, Mich. It'll run six days a week. Lonnie will still do 7 days a week on WDOG, Marine City. His latest record is "Don't Doubt My Love" on Sage & Sand. Lonnie says he needs a personal manager.

For the fourth straight year, Hank Thompson and his Brazos Valley Boys will be a featured attraction at the Texas State Fair, Dallas, Tex. in October. They will appear for ten days at the fair starting Sunday, October 7th thru Tuesday, October 16th. Several of the boys' big selling records include "Blackboard Of My Heart", "Weeping Willow" and an LP, "Hank Thompson's All-Time Hits".

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



# PROGRAM FOR PROFIT

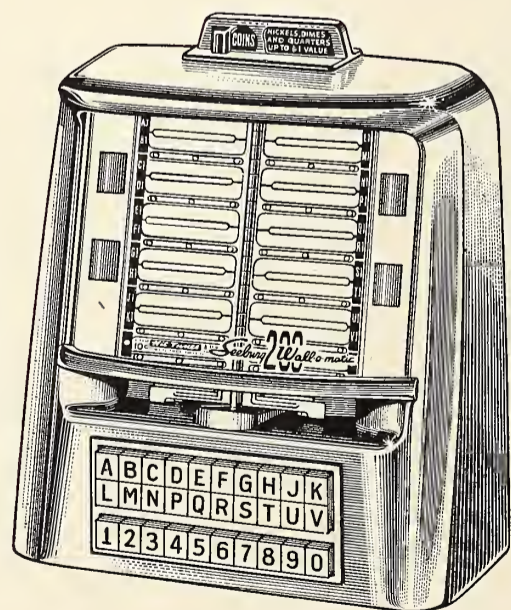
*with the most flexible music system ever developed*

The Seeburg V-200 makes proper, profitable programming easy.

Take note of the Revolving Drum Program Selector. There are five evenly illuminated, clearly and colorfully labeled classification panels — with 40 selections visible at one time — for easy, rapid selection.

Then consider the Dual Credit System that makes it possible to program 45 RPM single records at one price and Extended Play Records at a proportionately higher price.

The Seeburg V-200 completely answers every requirement of modern music merchandising.



**Seeburg**  
 DEPENDABLE MUSIC SYSTEMS SINCE 1902  
 J. P. SEEBURG CORPORATION  
 Chicago 22, Illinois

*America's Finest and Most Complete Music Systems*



# The Industry's 5 Great Needs:

## Here and There

SAN FRANCISCO, CALIF.—On many an occasion some manufacturer turns out a coin operated device, which by every known factor, should become an accepted and profitable piece of equipment. But some unknown pops up and boom! The condition comes to our notice when a firm here introduced a food vending machine for installation in lobbies of apartment houses. The premise of the manufacturer, and a good one, is that the consumer can drop down to the lobby and buy various food products without the trouble of going out to the market to shop. San Francisco's legal department has ruled that installation of food vending machines in apartment house lobbies "is a commercial or business purpose and as such clearly prohibited (in apartment house districts) by the planning code." Other cities have similar restrictions. It is reported that the opposition to the food vending machines in apartment houses stems primarily from the city's food retailers.

WASHINGTON, D.C.—Most economy experts, at the end of 1955, predicted that the first six months of 1956 would show some slump, but the last six months would bounce back again. Disputing these predictions is a report by the Department of Commerce this week. The personal income of Americans rose in the first half of 1956 at an annual rate of \$320 billion, \$21 billion above the 1955 level. Increased wage and salary payments accounted for \$16 billion of the rise. Other increase was created by dividends and interest payments. Personal income in June jumped almost \$1.5 billion over May. The department also reported that manufacturers' sales in June totaled \$27.8 billion, close to the May rate, and \$400 million higher than in June, 1955.

NEW YORK—Of interest to the Kiddie Ride manufacturers and operators is the latest Department of Commerce birth rate figures. The first five months of 1956 showed an increase over the record figures of 1955. A total of 1,640,000 live births were recorded thru May of this year, compared with 1,612,000 reported for the same period of 1955.

# PUBLIC RELATIONS BUREAU TAX COUNCIL CREDIT BUREAU SCHOOL FOR MECHANICS BOARD OF TRADE

Since its inception, *The Cash Box* has continued to urge the industry to bring into being these five great necessities for its further progress, finer welfare and greater prosperity.

Many of the original suggestions of this publication have already been adopted by the industry. The MOA (Music Operators of America) is only one such proposal which has come into being. Dime play is another. Location contracts still another. Front money guarantees. And many, many more.

But more important than any other needs at this time is the creation of the five great necessities for the industry listed above.

This publication has printed thousands on thousands of words regarding the need for a *Public Relations Bureau*. There is no need now to go into the logical reasons why, except to state that it has become absolutely vital that a *Public Relations Bureau* quickly come into being. To this all will surely agree.

A *Tax Council* grows more necessary each day. Just a few months ago an editorial here pointed out how license fees have been hiked in one community, one state after the other. There is now no central bureau, no place where an operator can obtain legislative facts, legal data, former decisions and rulings, license laws and existing license legislation. No place where he can receive such vital information and experienced counsel. This need becomes more desperate with each passing day.

A *Credit Bureau* has become a most definite necessity. Distributors are worried about the tremendous extension of credit. Operators, them-

selves, desire to prove their own financial stability. Manufacturers, too, think hard before extending credit. This is one need that must soon be remedied. There is no way out of the credit morass without an inner-industry *Credit Bureau*.

Operators thruout the nation have agreed with *The Cash Box* over the years that there must come into being a *School For Mechanics*. The acute shortage of skilled mechanics is holding up growth and progress. Many operators, who would like to expand their routes, frankly report that they can't do so because they lack skilled mechanics. This is also true of distributors who are forced to delay repairs, while operators lose time and money with the machines under repair because they, too, lack skilled mechanics to get repairs out quickly.

A *Board of Trade* is of very great importance. If all divisions of the industry, music, amusement and vending, would have one suitable, central spot where they could all sit down together to arrange for a set of operating ethics, the industry will find, as time goes on, that it will once again come closer together and, perhaps, the *Board of Trade* can, of itself, arrange for one big exhibition each and every year.

It is the hope of *The Cash Box* that, as time goes on, the industry will accept these original suggestions. That the industry's members will do everything in their power to bring these five great needs into being.

Then the path to greater progress, finer welfare, surer prosperity will have been cleared of a great many obstacles.

# **Dime Play Plus Front Money: ASSURES MUSIC OPS HOLDING ON TO PRESENT PROFIT LINE**

**However, Leading Ops Report Need for New Games and Venders to Help Better Diversify Operations and Continued Steady Profit Growth**

CHICAGO—Leading music ops throughout the country foresee the time coming when they will need more new equipment to help bolster intake from diversified routes.

These men, in the majority, report that route diversification has kept them far ahead of competition and has also enabled them to progress more rapidly.

Those who are featuring dime play and, especially, those who also have a front money guarantee arrangement along with dime play, report that they have been able to hold onto their present profit line as far as their music operations are concerned.

"But," as one operator advised, "the great majority of the operators in this area feature completely diversified routes.

"We operate games, venders, even service machines, along with our music.

"This means we have to be on our toes for new products at all times so as to be able to maintain the profit line which we have reached and, at the same time, be able to progress forward."

This operator, like many others everywhere in the country advises that, as far as vending machines are concerned, unless there is something very radically different and better introduced, his route is well equipped to handle the vending needs of the patrons on all of his locations.

He adds, "But where games are concerned, we are up a tree at this time. We need something new to maintain the players' interest. We have to keep this part of our route more active than any other. We find that by more constant interchange of machines, adding new games and switching others, we keep our profits at a high level."

Operators who have diversified their routes look to new products being constantly introduced. They believe that their surest progress can come from the amusements field. Need for new amusements is, therefore, growing.

Said one operator, "Lots of players are becoming much too accustomed to the games we are featuring at this time. They have been asking the storekeepers to get something new."

**Taking Out Costs Becomes Big Job Of Factory Engineers**

**Object: Lower Prices to Ops—if at All Possible, While Maintaining Same Fine Quality Equipment. Will Mean Greater Tooling Costs to Manufacture Many Parts and Components Now Purchased Elsewhere**

CHICAGO—Little known to the average man in the industry are the inner workings at the large manufactories here.

One outstanding drive now under way at all of the factories is to take costs out of new equipment without, in any fashion whatsoever, losing the fine quality which is today built into new equipment.

This isn't, as can easily be imagined, an easy task. Tremendous tooling costs are involved in such an operation.

It will mean, as factory engineers explain, making many parts and components themselves, instead of purchasing them on the outside from other factories.

In the meantime, the tooling costs involved in arranging to manufacture their own parts and components will run into a great many thousands of dollars.

"But," as one engineer stated, "if this will help to take some of the costs out of new equipment, and sales continue at a good rate, then the original tooling investment can eventually be amortized.

"At the same time, this will assure the operators that the factories will be able to maintain an average price line for new machines," he concludes.

This effort is not confined to any one division of the industry. It covers all segments of the field. Engineers of amusement games, music and vending machines are working day and night in an effort to cut costs. In this fashion operators will be able to enjoy prices that will not rise at inflationary levels now feared by many as a result of the new wage scales and higher prices for raw materials being placed into effect by all leading producers.

"It is extremely difficult today," one engineer says, "to come up with a really outstanding product that will prove interesting to all the people and build such a product at a low price."

He points to the fact that even though such products have been produced, their life has been very short. He claims that the more intricate prod-

ucts, especially the new type high fidelity juke boxes, continue on ahead.

But, as he points out, prices are going ever higher for raw materials and components to manufacture such outstanding equipment.

Whatever the end result, the field will benefit, according to many here, as engineers continue their all-out program to find more ways to cut costs so as to maintain a fair market price for new machines.

## **Gottlieb Reports New Re-Order Record On New Five-Ball**

CHICAGO—Alvin Gottlieb, advertising and sales promotion manager of D. Gottlieb & Company, reported that the firm's current 5-ball game "Classy Bowler", has broken all previous re-order records.

"We expected our usual summer slowdown," stated Alvin, "but instead we were amazed and gratified at the way demands of distributors kept pouring in. No other game we ever produced came even close to the record set this summer by 'Classy Bowler'."

"The re-orders flooded in not only from distributors in this country, but from all over the globe."

"Based on the summer performance record of 'Classy Bowler'," added Alvin, "the coming fall season should prove to be even better than we anticipated."

## **No Action On Forand Bill As Congress Adjourns**

**Believe Congressman Forand Will Re-Introduce Bill in Next Congress. Places \$25 License on Pinballs That Reward Players No More Than \$5.00**

WASHINGTON, D. C.—No further action was taken on Congressman A. J. Forand's (Dem., R. I.) bill, (HR. 12298), even though the bill had been passed by the House Ways and Means Committee as Congress adjourned.

This bill contains, among the many excise tax cuts it proposes, the proposal that pinballs, which reward players no more than \$5, be licensed at \$25 per year by the Federal Government.

This would mean that should a player obtain a number of free plays he would then be able to purchase up to \$5 in merchandise from the store where the game is located.

It is generally believed that Congressman Forand will reintroduce his bill in the next Congress.

It is also believed that this bill has a very fine opportunity of passing.

**CAPTURE  
THE  
"SMALL-  
FRY"  
AND  
JUVENILE  
PHOTO  
MARKET**



**IT'S BIG AND  
IT'S GETTING BIGGER**

It's a known fact that people have always had photos taken of their youngsters—their babies and the "small-fry" to keep a progress report of their "growing-up"—to send back to the "old folks"—and, just to have to look at... so check AUTO-PHOTO ELECTRONIC STUDIO, MODEL 11.

**Here's a NEW CONCEPT IN AUTOMATIC PHOTOGRAPHY, YOU CAN NOW, FOR THE FIRST TIME GET YOUR SHARE OF DOLLARS FROM THIS LONG ESTABLISHED DEMAND FOR MINIATURE PORTRAITS OF YOUNGSTERS.**

This tremendous market today represents as much as 70% of ALL portrait photography, a vast business heretofore unavailable to the automatic photo machines.

**NOW YOU CAN PARTICIPATE IN THIS TREMENDOUS BUSINESS WITH THE FIRST, THE ONLY NEW ELECTRONIC AUTO-PHOTO STUDIO — MODEL 11.**

- With split second shutter speed—stopping all action.
- SYNCHRONIZED STROBOSCOPIC LIGHTING.
- AUTO-PHOTO MODEL 11 photographs the squirmiest youngster every time with excellent results...pictures are sharp and clear...FOUR DIFFERENT and INDIVIDUAL POSES for 25¢.
- PERFECT PICTURES EVERY TIME, BUT REMEMBER ONLY WITH AUTO-PHOTO ELECTRONIC STUDIO MODEL 11.
- Long established major operators of coin equipment from Coast to Coast say "Auto-Photo Studios are the steadiest income producers in the Industry."

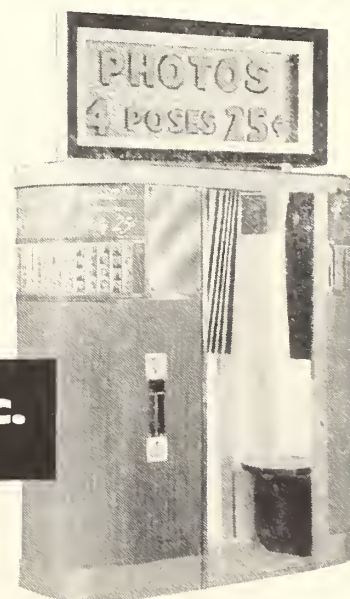
Write for literature and name of nearest distributor:



**AUTO-PHOTO CO., INC.**  
1100 East 33rd Street, Los Angeles 11, California

**PHOTOME, Ltd.,** 25 Manchester Square, London W1, England.

**"THE BEST INVESTMENT IN THE COIN MACHINE FIELD"**



# Export Demand For Latest Models Used Phonos Benefits Entire Trade

NEW YORK—With the export market absorbing every bit of the latest models of used phonographs, music operators are in a most strategic po-

sition to build their routes with the newest phonographs now being turned out in this country.

This condition is most beneficial to both the operator and the distributor. The distributors have orders for these reconditioned music machines, and are scouring the country to make buys. The operator, who can furnish the machines, can make a fine trade-in deal on new machines.

The advantages to the operator are two-fold. Not only does his used machine bring him a substantial credit on the purchase of new equipment, but the new phonographs with their many improvements in selectivity, beauty and mechanical construction, have increased his collections.

The total advantage to the entire trade is that all in the field stand to gain. The operator with new machines and better collections; the distributor with gainful sales of both reconditioned and new machines; and the phonograph manufacturer, who is able to move his new machines, and thus continue his research to bring the operator better and better phonographs.

**Keene's 3 VENDERS**  
SOUP  
COFFEE  
SNACKS

**BRING 3-WAY PROFITS!**  
*Write FOR FREE CIRCULARS TODAY!*  
**J. H. Keene & CO. INC.**  
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

Maybe We're Crazy  
but.....  
You Can Have

## POOL GAMES

At Your Price

Just let us know what you want  
WRITE—WIRE—PHONE

**DAVID ROSEN**  
Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE—STEVENS 2-2903

## WANTED!

### UNITED SHUFFLE ALLEYS

**ALL-STATE COIN MACH. EXCH.**  
4407 W. Fullerton Ave., Chicago 39, Ill.  
(All Phones: BElmont 5-6770)

Special! In A-1 Condition!

## 119 SR. POOL TABLES

With New Cue Sticks and Balls

# \$94<sup>50</sup>

Call—Write—Wire TODAY

### WORLD WIDE DISTRIBUTORS

2330 N. Western Ave., Chicago 47, Ill.  
(All Phones: EVerglade 4-2300)

A.M.I. "A" .....	\$ 95	ROCK-OLA COMET (120) .....	\$495
A.M.I. "C" .....	150	WURLITZER 1100 .....	125
A.M.I. "E-120" .....	465	WURLITZER 1250 .....	175
ROCK-OLA FIREBALL (120) .....	275	WURLITZER 1500 .....	275

RECONDITIONED AND REFINISHED  
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.  
Exclusive Seeburg Distributors

A Quarter Century of Service  
**ATLAS MUSIC COMPANY**  
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

# To Perform At Wurlitzer "Centennial"



NORTH TONAWANDA, N. Y.—Among his many other accomplishments, A. D. Palmer, advertising manager and sales promotion manager (now acting, in addition, as "Centennial" manager), The Rudolph Wurlitzer Company, this city, can now lay claim to having an "eye" for beauty (or has he always had this talent hidden in his subconscious?)

Pictured herewith is part of the famed M.C.A. Buster Burnell line of fourteen lovelies who will appear during the firm's "Centennial Club" festivities on August 23, 24 and 25 at their plant in this city.

Some of the most sensational show stopping variety acts backed by top names in the entertainment world will provide a thrill of a lifetime for guests during this celebration, but we reproduced the picture above as the others cannot boast they possess the same classical physical properties.

Wurlitzer guests will view the show on Friday, August 24, at the Wurlitzer

Park in Tonawanda from a specially constructed stage. The list of feature attractions who have been signed, includes the following:

Production—Buster Burnell Chorus.  
Master of Ceremonies—Paul Benson.

Eddie Dawson (The Magic Fingers of Fashion—Balloon-A-Pets).

Glòria Pebbles and her Pets.

The Rose Sisters (Just Juggling Along).

The Fearless Stars (110 Feet in the Air).

Cycling Villenaves (Around the World on Wheels, from Paris, France).

The Waltons (In Ups and Downs on the Trampoline).

The Five Fredonias (Acrobatics in the Modern Manner from Copenhagen, Denmark).

The Skating Regals (Whirlwinds on Skates from London, England).

To top off the show, some of the nation's top recording artists will entertain.



## Through The Coin Chute

### DALLAS DOINGS

Abe Susman of State Music Distributors was visited by Mr. and Mrs. Parker Henderson of Southern Amusement Company, Memphis, Tennessee, on their way to Mexico. . . . John Trifero, director of RCA Victor personal music service, visiting Adleta Company. Bert Williams of Adleta's sales staff vacationing in Chicago. . . . J. Fred Barber of Walbox Distributing Company making plans to take his family on vacation. . . . Bob Coghil and Charlie Simmons of Coghil-Simmons Music Company, Dallas, are looking forward to a trip to Paris with all expenses paid which they won as first prize in Columbia Records' national "Paris in the Spring" contest. . . . Tommy Chatten of Commercial Music travelling in West Texas on business. . . . B. J. Nichol, office manager of the S. H. Lynch and Company branch in San Antonio, visiting here with Mrs. Nichol. . . . Ramon Wilks of S. H. Lynch and Company spent his vacation trout fishing in Missouri. . . . Ben Baker of Medaris Company, Columbia Records' distributor, travelling through West Texas and along the Gulf Coast setting up dealer meetings. . . . Bob Medaris planning a trip to Las Vegas. . . . Dick Quam of Henderson shopping the Dallas market. Other visitors along coinrow included W. B. Moseley of Paris; Buna Carr, Corsicana; Jack Sprott, Temple; M. T. Johnson from Santo; C. L. Fort, St. Augustine; Benny McDonald, Jimmy Woolsey, Cameron Franks, Ralph Claybrook from Fort Worth. . . . Bob De Priest weekending and fishing at his new camp at Lake Texoma. . . . Bill South of B & B Vending Company vacationing in Colorado. . . . Forest Fielding joined the staff of Cigarette Vending Service of Dallas Inc. . . . Carl French of Certain Music Company just returned from Carlsbad Caverns and points west. . . . Fred Bardin, Dallas operator, is the proud owner of a new power motorboat. . . . Carolyn Moody, bookkeeper at Commercial Music, taking swimming lessons.

"It's What's in THE CASH BOX That Counts"





## Meeting Dates

### Music Operators' Associations

- Aug. 6—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Baltimore Amusement Machine Operators' Assn.  
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 8—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 9—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Eastern Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 13—Tri-County Juke Box Operators' Assn.  
Place: Elum Music Offices, Massillon, Ohio
- 14—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 14—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 15—New York State Operators Guild  
Place: Gov. Clinton Hotel, Kingston, N. Y.
- 15—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 16—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 16—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 16—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18 & 19—Alabama Amusement Association  
Place: Gulf Shores, Ala.
- 19 & 20—South Dakota Phonograph Operators' Assn.  
Place: Lawler Hotel, Mitchell, S. Dak.
- Sept. 22 & 23—Music Guild of Nebraska  
Place: Blackstone Hotel, Omaha, Neb.

### Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Just Wait  
UNTIL YOU SEE THE  
Rock-Ola  
200

AT ALL ROCK-OLA  
DISTRIBUTORS SOON!

### Thank YOU, Father Egan



NEW JERSEY'S

Boysdown

499 Belgrove Drive - Arlington, New Jersey

Library 1377

Office of the Director

July 31, 1956

Dear Mr. Orleck:

Please allow me to take the privilege to thank Cash Box Magazine, Henry Okun and the various record companies for their generous supply of records to us at New Jersey's Boysdown.

I also want to thank Eddie Burg of the Pango Distributing Co. for the Juke Box he gave to replace the old one.

I want to say that Cash Box Magazine is a periodical with a heart and it represents an industry that also has the same fine quality.

Once again, on behalf of my boys, I want to thank you for your kindness & generosity.

Gratefully yours,  
Father Egan

**S**ELLING neon signs wasn't as easy as it had originally been. There were few, if any stores along Main Street, that didn't have large, spectacular neon signs gaily and brightly flashing on the outside, as well as many smaller neon signs attractively arranged on the inside of their places.

It was tough to make any big and profitable sales anymore. In fact, the sales-manager had called in the whole sales crew. He advised them that "headquarters" had decided to cut down the sales force.

It had been a quiet and even somewhat tragic Saturday afternoon sales meeting. More than half the salesmen found blue slips in their envelopes along with checks for two weeks' separation pay when it was over.

When they all again met, after this meeting, just down the street in the restaurant they frequented each morning, there was much handshaking, well-wishing and many sad partings.

The few salesmen left in the restaurant, when this was all over, didn't have very much to say to each other. Even their coffee and rolls seemed to taste flat. One after the other they excused themselves and left.

He was all alone. Smoking a cigarette. Dawdling over his now cold cup of coffee. Somewhat lost in his thoughts. Perhaps a little bit saddened. Worried about his future. Thinking about his wife and children who so depended on him.

Some grey was beginning to show in the hair at his temples. He just couldn't afford to lose his job. He knew, with those few grey hairs, it would be tough to get another job, regardless of his many years of sales experience and the fine sales record he'd established selling neon signs.

He was suddenly snapped out of his morose thoughts by the voice of Mary, the waitress. Mary had been waiting on all the salesmen since the big neon sign firm had opened its sales and service quarters near this restaurant.

"How come so sad, John?" asked Mary.

He told her all that had transpired. He found it felt good to get it off his chest. Mary was, more or less, the confidant of almost all the salesmen.

"Tell you what, John," whispered Mary, first looking over her shoulder to make sure the restaurant owner wasn't around, "why don't you call on my husband?"

"You see, John," she confidentially explained, "we're getting ready to open our own little restaurant."

"But, John," she advised, "you'll have to work out some kind of deal since Henry and me haven't got too much money."

"In fact," she concluded, "we hadn't even planned on anything as elaborate as a neon sign as yet."

This tremendously heartened John. He told her that, as her friend and whether the heard-headed salesman-ager liked it or not, he'd scheme out some kind of deal so that she and Henry would be able to open their little restaurant with a really gorgeous neon sign. What's more, he promised, they'd be able to pay for it with absolutely no trouble at all.

"I'll find some angle," he confidently assured Mary, "or you can call me the worst salesman in the company."

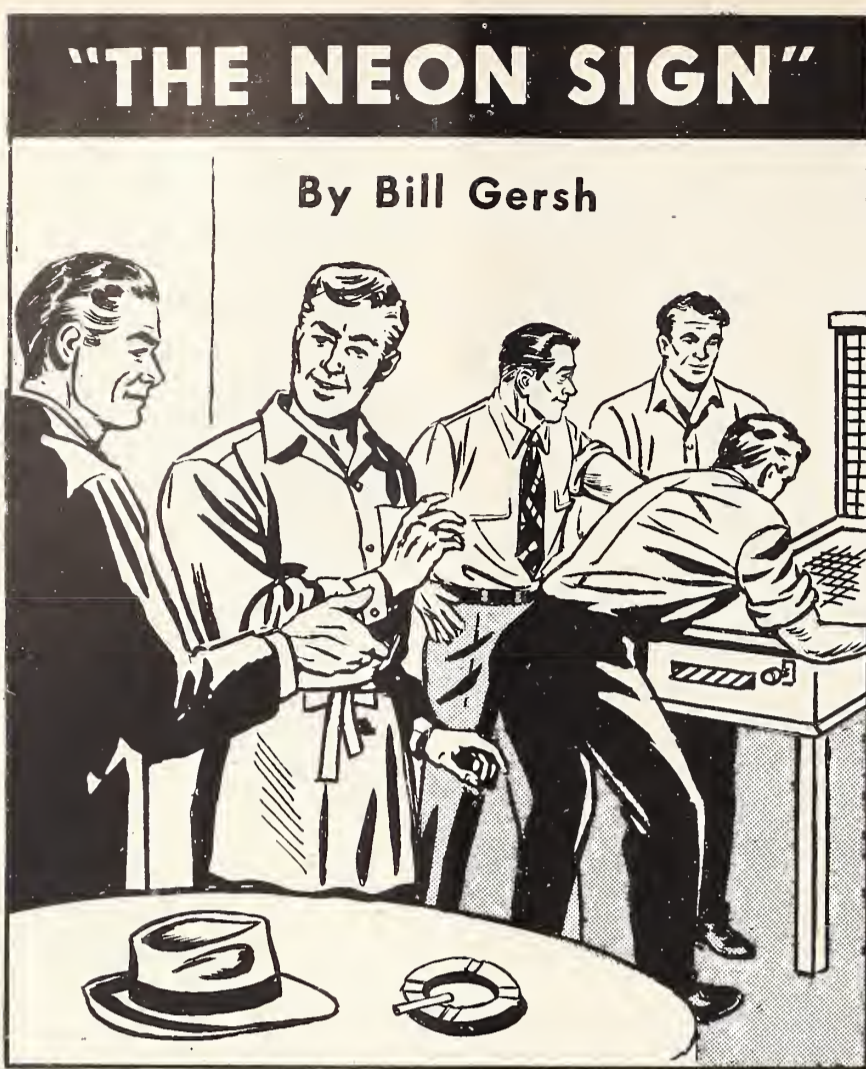
"Don't you worry, Mary," he added as he got up to leave, "just tell Henry that John Jones is figuring out an angle and that both of you will have the very best neon sign in your neighborhood."

"That's just what I'd planned anyway, Mary," he concluded, "working the small neighborhood stores. So I might as well figure out the angle this weekend. Tell Henry I'll see him bright and early Monday morning."

When Monday morning arrived John still had no angle, as he called it, with which to get Mary and her husband a very fine neon sign on a low and easy payment plan.

John felt pretty foolish about the boasts he had made to Mary. Somewhat ashamed, too. He dodged the restaurant where Mary worked and, instead, drove right over to where Mary's husband had opened his own little restaurant.

John was very much impressed with the neatness, cleanliness and efficient operation of this new, little restau-



rant. Even though it hadn't as yet officially opened for business, people were crowding in and calling for food. Everyone liked the place, it seemed. And all liked jovial, smiling, charming Henry, Mary's husband. He was a natural host. A born restaurant man.

John asked for a cup of coffee. He introduced himself to Henry when Henry brought him the coffee.

"Say," said Henry enthusiastically, "I've been waiting for you."

"Mary told me," he continued, "you were going to work out some angle whereby we could obtain a beautiful neon sign on real easy payments."

"Mary sure thinks you're the greatest," he added, "she says to leave everything to you. That you'll work it out for us."

After those remarks, John was non-plussed. Embarrassed. He felt awful. How could he tell Mary's genial, charming and trusting husband he hadn't even a remote idea of any angle at all to get him a grand neon sign?

John, instead of answering immediately, just smiled. Rather weakly, if the truth be told. He could only picture his bank account in his mind and wonder whether he should secretly pay for the sign and let Mary and Henry repay him. He continued to stall for time to think about this.

"Now wait 'til I finish my coffee, Henry," he said, "and I'll try to think of something."

"Give a guy a chance, won't you?", he laughed bravely.

Just then a commotion among a group of men in a far corner of the little restaurant attracted his attention and caused him to spin around on the stool on which he was sitting.

"C'mon over, Henry," someone in the group shouted, "just look at the score Jack made."

"I'll be right over," Henry called back with a laugh, "but first I've got some business to attend to here," he added.

"What's that all about, Henry?", asked John.

"Oh," answered Henry, "it's a new game the operator brought in. Games sure do good here," he explained, "more than pay our small rent."

Just like a nut accidentally being cracked under heel, something clicked in John's mind. He walked over to the game. Noted the players' interest. The fun. The thrills. The excitement.

In fact, he inserted quite a few coins himself playing the game. He liked it.

When the crowd at last faded away, John carefully studied the game. Underneath the glass, on the lower part of the playing field, he saw the name of the manufacturer.

"Henry," he suddenly shouted, "I think I've got the angle."

"Yes, sir," he added with growing enthusiasm, "I believe I've hit on a brand new sales idea."

"Not only for you, but for lots and lots of other small storekeepers."

"Henry," he said with strong and growing conviction, "the neon sign won't cost you a single red cent down payment."

"You'll have the most beautiful neon sign in this neighborhood."

"You'll pay for it without using one cent of your own money."

"What's more," he called out as he hurried out of the place, "you'll pay for it quick and make money while paying for it."

He dashed for his car which was at the curb. Henry stared after him, his mouth open, his eyes popping.

John didn't drive very far. Just around the corner to a drug store. Here he grabbed the classified telephone directory. After some minutes of intensive perusal of this volume, he got on the public telephone and made a call.

"This is John Jones," he said, "do you carry the following game?"

After some further conversation, his face lighted up with a bright, big smile.

"I'll be right over," he concluded.

John climbed back into his car and drove over to see the man with whom he had just spoken over the telephone. This man turned out to be the biggest games distributor in the area.

John gave him credit references and the name of his bank.

"In the meantime," John said, "I'll pay for cash for this game."

He pointed to the same game he'd seen in Henry's restaurant.

"Okay," said this distributor, adding, "once your credit is established with us you won't have to pay all cash."

The distributor's mechanics showed John how to disassemble the game and how to put it together again. They explained its electro-mechanical features as simply as they could. They then loaded the game into John's car,

suggesting that he trade the car in for a small pickup truck, and John drove off.

Within a few minutes he pulled up in front of Henry's restaurant. He took his neon sign sales kit with him as he climbed out of the car. He walked into Henry and Mary's restaurant with a lighter step, a happy heart and a head full of thrilling ideas whizzing through it at supersonic speed.

"Well, Henry," he gaily and happily called out, "here I am. All ready to help you pick out the neon sign you want."

He and Henry pored through the big sales kit until, at long last, they decided on the neon sign Mary and Henry should have flashing their wares to the passers-by.

"But," Henry asked wonderingly as he noted the price of the sign at the bottom corner of the page, "I can't afford it."

"Whew," he added, "I haven't that much money even if everything we've got was sold and added up together."

"Don't worry about a thing, Henry," John chuckled.

"You don't have to put up a red cent. Didn't I promise you that in the first place?" John pointedly asked Henry.

"Nope," said John, "here's all you have to do, Henry. You sign this simple contract I just obtained that I'm the only one who can operate games here for the next three years."

"What's more, Henry," he added, "I'm going to give you the very same game you've now got."

"It isn't going to cost you a cent. Here's what I'll do for you. I'll take all the money from the game each week. You put nothing down on the sign. I'll charge off your half of the machine's intake to the cost of the sign."

"As soon as the sign is all paid for," John explained, "then I'll start giving you your half of the money just like you get now."

"You don't put up a single red cent out of your pocket. The game pays for everything. I'm taking all the chances."

"Now, Henry, is that okay with you?"

"John," answered Henry, "you've just sold a new neon sign."

"Where do I sign my name on the contract for you to operate games here exclusively for the next three years?"

"In fact, John," he added, "make it five years. You're a real friend."

Within a few months John had sold so many signs that the Chairman of the Board of Directors of that big neon sign firm came flying in from the far away factory. He came to pay John homage. To do him honor in front of all the other salesmen.

A big banquet was arranged at one of the leading hotels. John and his very proud wife, along with the sales manager and his wife and the Chairman of the Board of Directors sat up on a special dais.

After the grandiose meal, after the cigars, brandies, and coffee were served, the Chairman of the Board of Directors got up and made a very fine speech honoring John. He told all present that John had broken all known sales records for selling neon signs for the firm.

He then presented John with a check for a very sizeable bonus along with a very beautiful and expensive gold watch. John sincerely thanked him and spoke the usual, appropriate words to the big gathering.

During the applause that followed, the Chairman of the Board of Directors leaned over and whispered into John's ear.

"I want to see you up in my suite in an hour, John," he said.

"I've got another and even bigger surprise for you," he added, smiling broadly, confidently and contentedly.

So after the dancing started, John told his wife what the Chairman of the Board of Directors had whispered to him. He then quietly left the big ballroom and took the elevator upstairs.

When he entered the suite, after knocking on the door and being ad-

(Continued on next page)



# Through The Coin Chute

## CALIFORNIA CLIPPINGS

Business along Pico last week continued at a steady pace with phonographs, coin machines and fast breaking records keeping things moving. The demand continues for all types of arcade pieces. . . . At Minthorne Music Company, **Hank Tronick** reports the registration for the Seeburg Service School, held every other Wednesday evening at Minthorne, is increasing each week. **George Mahlum**, head of Back Ground Music, is spending his vacation with his family in Minnesota. . . . **Lee Palmer** and **Norman Dudley**, Mercury Records California Distributors, dropped in Norty's Music Center where **Norty Beckman** told them that **Patti Page's** "Allegheny Moon" and the Platters' "My Prayer" continue as two of his biggest sellers. Norty says that with the influx in business, he is contemplating expanding all departments to handle the load. **Ann Marinez** reports that "El Loco Cha Cha Cha" by **Rene Touzet** on the "Gene Norman Presents" label has really taken off in the Spanish-Mexican department. . . . **Paul Kain** is returning to the coin machine business in San Bernardino. . . . **Gabe Orland** took a couple days leave from California Music Company to get in some deep sea fishing in Guaymus, Mexico. **Sammy Ricklin** is planning a visit to Fort Ord to see his son, "General" **Ronnie Ricklin**, who is going through basic training there. **Sammy** says that in his twenty years in the music business he has never seen a record take off with such force as "Flying Saucer." The mail order business continues to keep everyone jumping at California. **Martha Delgado** and **Don Blocker** think **Al Hibbler** has a big one with "After The Lights Go Down" on Decca.

At C. A. Robinson & Company, **Charley Robinson** reports very good action with their used equipment. **Dave Wallich** sending in many orders from Phoenix for United's "Select Play" shuffle alley. **Al Bettelman** gathering data for his forthcoming fishing trip. . . . **Philip Greenfield**, young son of **Mimi** and **Sid Greenfield** of A & A Vending Maintenance, is spending his summer vacation making service calls with his father in hopes of entering the coin machine business with a complete background. . . . "Shorty" **Culp**, Culp Distributors of Oklahoma City, Oklahoma, dropped by Sierra Distributors to see **Wayne Copeland** and the gang on his way to Honolulu with his wife and family. **J. W. "Bart" Bartholomew**, credit manager, buzzing to work at Sierra in his new Ford. **Frank Davis** reports that last week was one of the biggest weeks of sales of the new Wurlitzer "2000" and the sales keep climbing. A new phone system was installed at Sierra to handle the many calls and is all ready inadequate and plans for a complete switchboard are being made. **Ed Wisler** is acquiring a great tan riding around in his convertible while covering the San Bernardino territory. . . . **William (Bill) Suter**, Manila, Philippine Islands, stopped in to see **Joe Duarte** at Badger Sales Company, Inc. on the last leg of his around the world trip. **Marshal Ames** reports very good sales of the new AMI "G-200" phonograph in the Bakersfield area. **Bill Happel** says that operators interest continues at a high pitch for the new phonograph and that they are filling all the orders with each shipment received. A shipment of Genco's "State Fair" Rifle Alley was received at Badger and **Fred Gaunt** is busy filling the orders that had piled up.

**George Van Drake**, San Bernardino operator, reports that Kiddie Rides are going very well in that area. . . . **Jake Porter** dropped in Leuenhagen's Record Bar to let the **Solle Sisters**, **Mary**, **Kay** and **Claire**, hear this new Combo release of "Valley of Lovers" by **The Native Boys**. **Kay** is now posting **The Cash Box** Best Selling Polp Album chart over the album section at The Bar to help customers in their selections. "**Barbie**" **Chandler** believes **The Mulcays** have a comer with their record of "Lili Marlene" on Trans-World. **Mary** says that the demand for progressive jazz singles is much greater than the supply. **Claire** picked **Georgia Gibbs'** "Happiness Street" on Decca as the record to watch. . . . **Charlie Daniels** reports the bowlers and arcade equipment continue moving at **Paul A. Laymon, Inc.** **Britt Adelman**, former bookkeeper at Laymon's, wrote **Lucille** and **Paul Laymon** to tell them she will make a trip from San Jose to visit the gang. **Jimmy Wilkens** plans to show his wife and family some of the many sights in Southern California on his vacation. **Ed "Always With A Project" Wilkes** is now devoting his week-ends redoing his patio with a nautical theme. Ship ahoy.

## THE NEON SIGN

(Continued from Page 42)

vised to come in, he found the sales manager and the Chairman of the Board of Directors comfortably seated, sipping brandies.

The Chairman of the Board greeted him with profuse enthusiasm. He waved him to be seated in a chair right next to his own. He poured him a brandy.

"John," he announced, "now for the really big and best surprise of the evening.

"After a special meeting of our Board of Directors," he continued expansively, "we've decided to appoint you sales manager of a brand new, big territory.

"We're anxious to get started there," he explained, "and we think you're the man who can do the job for us.

"What's more," he quickly added as

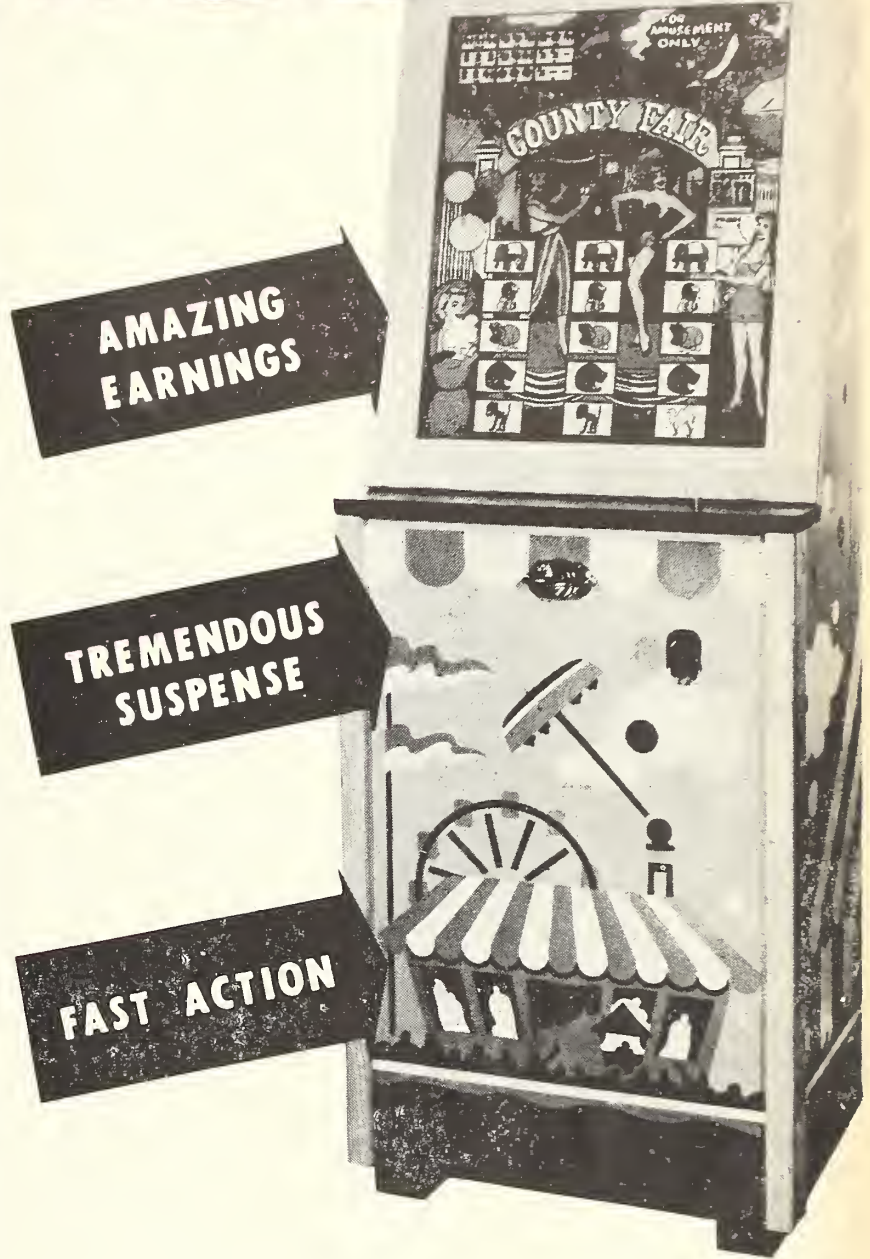
he noted John getting ready to speak, "we're doubling your salary and we're also going to give you a nice, little percentage of every sale made in your new territory.

"Well, John," he confidently asked in conclusion, "how do you like that for a really grand and glorious surprise?"

John just smiled. He looked at the sales manager in whose eyes he could read jealousy and even some anger. He looked at the heavy, old Chairman of the Board of Directors a long, long moment.

"Sorry," said John after a few more moments, "I'm not interested. "You see," he explained, "I've given up selling neon signs.

"I'm a coin machine operator now with the best locations in this town."



## Outstanding Features Include

- ★ Super Awards
- ★ Location Tested
- ★ Electric Replay Counter
- ★ Trouble-Free Electrical Mechanism
- ★ Especially Designed for Locations Demanding Liberal Replay
- ★ Large Cash Box
- ★ Remote Control also Available

## UNITED DISTRIBUTING CO.

800 S. 18th STREET

MATTOON, ILLINOIS

Telephone: 8533

When in Chicago, call AUTO-BELL MANUFACTURING CO. (DElaware 7-0078) to see samples on display.

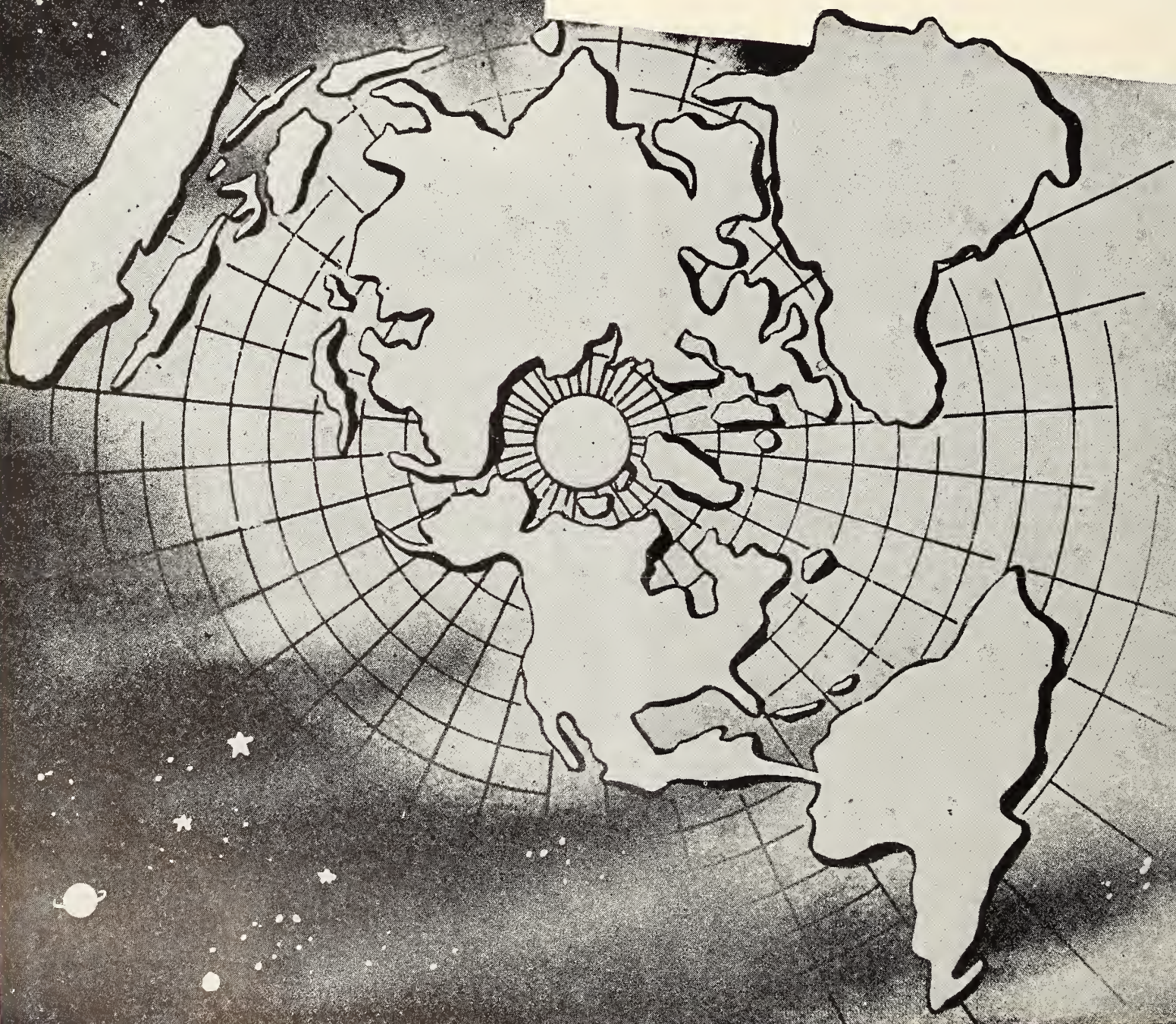
# The Cash Box COVERS THE WORLD.....

Yes . . . The Cash Box carries your advertising message to every nook and cranny in the world.

Not only to buyers of coin machines in the known and large areas—such as Europe, South and Central America, North America, and the Pacific—but to such smaller areas as Hong Kong, Singapore, Okinawa, Capetown, Johannesburg, Kenya County, Tokyo, Bangkok, Algeria, Bahamas, and many, many others.

These countries have bought millions of dollars of coin operated equipment of all kinds—and Department of Commerce statistics (latest report in *The Cash Box* "Quarterly Export Issue" (July 28 issue) show that the market keeps expanding continually.

**ARE YOU GETTING YOUR SHARE  
OF THIS LUCRATIVE BUSINESS?**



AMAZING!

HYPNOTIC!

EXCITING!

INTRIGUING!

THE MOST COMPETITIVE NOVELTY GAME OF ALL TIME!

Williams  
NEW 5-BALL

# Surf Rider



4-PLAYER HAS TOP PROFIT FEATURES:  
**NEW SKILL SHOT • BONUS SCORING**

• SNAP-ACTION THUMPER BUMPERS

• CYCLONIC REBOUND RUBBERS

• FLIPPERS

10¢ PER PLAY or 3 FOR A QUARTER

Order NOW... SEE YOUR  
Williams DISTRIBUTOR!

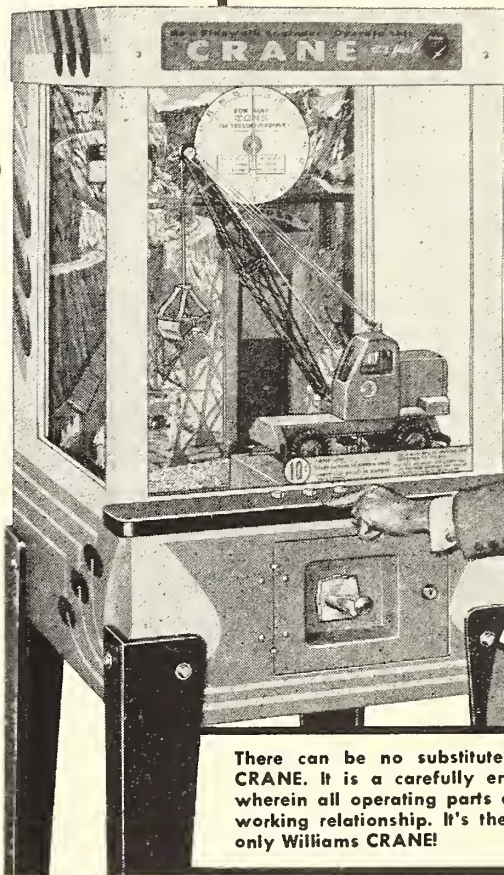
CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

OPERATE  
Williams  
DELUXE  
**4-BAGGER**  
REPLAY OR  
NOVELTY for  
BIG MONEY!



Draw Free-Spending Crowds  
in Food Stores—chains—supermarkets  
drug stores and other locations with

## Williams CRANE



**HOW IT OPERATES:**  
Insert a dime. Instantly the player assumes complete mastery of Crane. He pushes 4 Buttons to: (1) Drop bucket, (2) Load and Hoist, (3) Swing Bucket over Hopper, (4) Lift and Empty Bucket into Hopper, (5) Swing it back to load and unload bucket as fast as possible racing the clock to score top tonnage on the dial within the allotted time.

There can be no substitute for Williams CRANE. It is a carefully engineered unit wherein all operating parts are in perfect-working relationship. It's the best. Accept only Williams CRANE!

*act today!*

# Amusement Ops Hope For Big Convention

## Urge Big Meet This Fall or Winter to Stimulate Entire Amusements Field and Bring Games Men Together

CHICAGO—Surprising to many are the urgings of well-known amusement machine ops who are hoping that there will, this year, be a big convention held in this city.

One well-known operator asked: "Isn't it about time that we all got together again? We've been attending everything but an amusement games show. This year we should have a convention that features amusements."

Some of the manufacturers are leaning toward this way of thinking. They, too, believe it seems to be about time for the amusement field to again stir interest, as well as better future

business, by bringing the operators into a convention.

There are no plans of any kind under way. At least, that is the statement of many, regardless of the fact that leading operators, jobbers and distributors have been asking for a convention this fall or winter.

One operator said: "With conditions what they are, surely a convention won't hurt."

"If anything at all," he added, "it should help everyone by getting the men together."

"This," he continued, "always

### Importers:

RUNYON SALES COMPANY has served the coin machine industry thruout the years with the best music and amusement machines—both new and reconditioned. We have built up an enviable reputation by supplying the trade with the finest reconditioned machines—at the most reasonable prices. We now have expanded our service to coin machine firms thruout the world. We invite European buyers to contact us for any of the machines they need. We have them all—music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked—and rechecked—by our skilled technicians before packing. Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!

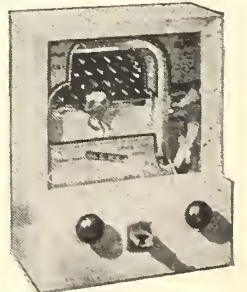
## RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

## KICKER & CATCHER



A.B.T. Rifle Sport Gallery

A.B.T. Challenger  
(Target Pistol)

A.B.T. Weighing Scale

Pace Aristo Scale

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE ST., CHICAGO 12, ILL.

(Tel.: TAYlor 9-2399)

Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

brings out some very good ideas as well as constructive criticism which

would prove of good value to all the manufacturers."

"It's What's in THE CASH BOX That Counts"

You Haven't Seen Big Collections...
Until You Install a
NYACK

SLATE TOP!

- Regular or Jumbo Sizes
• Installed in Minutes
• Fits All Tables
• Not to be Confused with European Slate

Featuring best rubber-backed cloth held on drum-tight with special springs to eliminate loosening of cloth under ALL climatic conditions.

NO GLUING!
NO PLYWOOD BACKING!
NO STAPLES!

SOLID 3/4" PENNSYLVANIA SLATE WHICH IS THE FINEST IN THE WORLD!

THIS TOP HAS BEEN INSTALLED IN EVERY GAME ALL OVER THE UNITED STATES, PUERTO RICO AND HONOLULU AND HAS PROVEN TO BE THE FINEST TOP MONEY CAN BUY.

CALL, WIRE or WRITE US FOR NEAREST DISTRIBUTOR.

Telephone: NYack 7-2464 NOW!

NYACK SLATE CO., INC.

80 SO. FRANKLIN ST.

NYACK, NEW YORK

SPECIALIZING IN ALL KINDS OF SLATE POOL TABLE TOPS

If you are reading
someone else's copy of
The Cash Box
why not mail this coupon
today!

THE CASH BOX

26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE... STATE.....

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

EASTERN FLASHES

The 14th Anniversary Issue of The Cash Box is now in circulation less than two weeks (as we write this), and we have been overwhelmed by phone calls, letters and personal messages, congratulating us on its size and contents. A great many have requested additional copies. We are proud of the issue, of course, and publicly thank all our good-wishers. What thrills us most is its contents, both editorial and advertising—which offers the trade a service in statistics, lists and information that can be used thruout the year to assist them in conducting their business. It is only thru hard work, love of the industry, knowledge and experience that an issue such as this could be produced—which over the years has brought The Cash Box to its position of leadership in the Coin Machine Industry. We shall continue, as is well known by all, to use every resource at our command to accomplish one and only one purpose—the advancement and betterment of the industry.

On coinrow this week, there was a mixture of activity and relaxation. Activity in serving customers with equipment, and relaxation by those who anticipated leaving on vacations, and by those who had just returned from vacations. With execs and personnel away, those on hand were doubling and tripling in their duties, leaving them exhausted at the end of the day. . . . There was nothing but joy at Koeppel Distributing. Hymie Koeppel became a grandpa for the first time on Sunday, July 29. His son, Sam, was presented with a 7 1/2 lb. boy, David Aaron. And there's still another joyous event coming this month, when his daughter gets married. Harry, back from a Miami Beach vacation, raving about the wonderful time he and his wife had. . . . Another returnee from Miami Beach this week is Nat Solow of Atlantic New York Corp. Nat and his family had such a good time, he arrived at the office on Wednesday, instead of reporting on Monday. And he returned alone, leaving his family there for another week or so. The personnel at Atlantic thrilled with the visit of Carl Erskine, Brooklyn Dodger pitcher. Carl interested in buying a Seeburg home player unit. Meyer Parkoff tears himself away from the office to visit his new quarters in East Hartford, Conn. Tried to get away all week, but finally made it on Thursday, Aug. 2.

Barney (Shugy) Sugerma, Runyon Sales, chipper and peppy, as AMI "G-200" phonos move out to customers. Inquiring if he intended to take some time off this summer, Shugy replied "Not right now, we're too busy. Maybe later, if I can grab a week or so." Had a nice chat with Sam Lewis, president of Exhibit Supply, who was visiting Shugy. Sam in the big city for a few days. Looks to the Fall with great enthusiasm. . . . Larry Serlin vacationing at Miami Beach with his wife and son. . . . Al Simon, Albert Simon, Inc., still on the West Coast, and Al D'Inzillo tells us he's having such a wonderful time, he doesn't know when he'll come back. Another vacationer at Simon's is Larry Feigenbaum. . . . At Mike Munves, everyone still busy. Joe Munves acting very mysterious about something, but won't let us in on the secret. . . . Quite a bit of activity at Young Distributing with ops continually visiting, and the staff making trips thruout the territory showing Wurlitzer's model "2000" phono. Joe Young showed the machine to Jersey shore ops on Friday, July 27, at Frank Mandia's Majestic Amusement Co., Red Bank, N. J. Another showing took place at the Barnum Hotel, Bridgeport, Conn. on Wed., Aug. 1, with Young, Abe Lipsky and Hank Peteet, Wurlitzer field engineer, hosting. Irv Holzman keeps the home fires burning when the others are away. . . . Richard E. Gibbs, sales manager, Arthur H. DuGrenier, advised he had accepted the resignation of Edward C. Cohen as advertising manager. . . . Dave Stern, Seacoast, Elizabeth, N. J., reports a rush of N. Y. orders for his Fibre-Glass cue sticks from pool game ops since the ruling by the N. Y. ABC State Liquor Authority that this type cue stick must be used. Ops have six months to replace the sticks on games now on location.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Bill Powers of Sioux Falls, S. D., made a short stop in the Twin Cities on his way home after a business trip into Wisconsin. . . . Mr. and Mrs. Jim Stolp of Greenbush, Minn., were seen shopping for records for their route. . . . Dick Grant of Mound, Minn., is back on the job again after spending several days in the hospital for treatment for his ulcers. Dick certainly didn't waste any time because he stopped to pick up parts and records for his route on the way home from the hospital. . . . Bill Gummow of Hopkins, Minn., is improving his golf game a little but not enough to take the boys on all the holes in bingo, bango bongo. . . . Bob Soule and the missus, Soule Vending Co. of Minneapolis, Minn., have returned from a much needed short vacation up in the north country of Northern Minnesota. . . . Amos Miller of Spooner, Wis., took some time off to come to the Twin Cities to shop for phonographs for his route. . . . Seen shopping around for equipment for their routes were Gordon Dunn of Moose Lake, Minn.; Kaiser Savard of Red Lake Falls, Minn.; and Matt Hupert of Red Wing, Minn. . . . Recent visitors to the Twin Cities were Stan Baeder of Carrington, N. D.; Kelly Diedrick of Chaska, Minn.; Don Kohner of Winona, Minn.; Mr. and Mrs. Frank Mager of Grand Rapids, Minn.; Elgin McDaniel of Wadena, Minn.; and Art Berg of Fairmont, Minn.



# Through The Coin Chute

## CHICAGO CHATTER

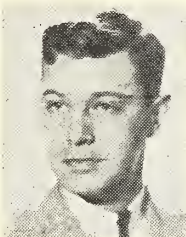
The booming boom boom of export business producing more and more excitement over the tremendous, growing possibilities of the vast worldwide markets. As U.S. Dept. of Commerce analysts have reported, U.S. coin firms are exporting more music and games each succeeding quarter. First quarter of '56 (Jan., Feb., Mar.) exports reached all time high—\$4,309,020. This is a very large increase over the previous quarter. The second and third quarters look even better. Therefore, the boom, boom, boom of the export field, beating out bucks and more bucks for enterprising U.S. coinmen. Many attribute export market boom to great "Export Quarterly Editions" printed in Spanish, German, French as well as English by The Cash Box. . . . Bally's Bill (Telephonitis) O'Donnell so busy over longdistance phones one day this past week that 16 calls were waiting while he was in conversation. Ballymen claim this is a new high record. Business goes on and on and on—at Bally—all day long.



BILL DeSELM

Everyone over at Empire seems to be busier than ever. Gil Kitt keeping very close watch on both domestic and foreign markets. Joe Robbins on phones trying to get more, more and still more late model games and phonos. Jack Burns comes strutting in from Michigan trip with a great, big smile. "I clicked big", says he. . . . AMI's distrib, Mike Spagnola, was both seller and loader this past week. With Ray Grier on his vacation, Mike pulled off his fancy sports jacket and helped load the trucks himself. For which Phil Weisman should be sure Mike gets a bonus. . . . Charley Schlicht, sales manager for Auto-Bell, along with Zeke Wolf, preparing a very special and attractive display at this factory of their new "County Fair." . . . Regardless of how busy Fred Minter is—who wants to see him anyway? As long as his very attractive and charming missus, Jane, on hand to handle office biz. . . . "Hooray," shouted Bill DeSelm this past week, "I've become a grandpappy again." Seems that Bill's daughter, Mrs. Chloe Brown, had herself a bouncy baby boy at 7 A. M., Fri., July 27. Weight 6 lbs. And Bill just jumping that "it was a boy". Added Bill DeSelm, "I'm buying him a set of golf clubs right away".

Once again diversification pays off. Ted Rubenstein a happy guy that he also is manufacturing plastic phono replacements. Plenty biz from music men from all over the world who contact Ted for plastic replacements. . . . Well known op, Jack Goodman, reports his son, Sheldon, following right in his footsteps. Seems Sheldon now stationed in Friedberg, Germany—just where his pappy met the cute frauleins, too. . . . Ben Coven telling how, just as he's about to dash out of his office to grab his commuting train to Lake Geneva, sho nuff—comes phone calls and more phone calls. "From now on," states Benny, "Carl Christiansen will handle 'em all." . . . With Sam Lewis in Noo Yawk last week, Frank Menceri answered phones with, "Sure we got it. But", he added, "we ain't tellin' yet". . . . Charles (Little Jimmy) Johnson "Unofficial Civilian Consultant To The Chicago Fire Dept." reports he put out a fire (almost by himself, and all alone, yet) at a big paper plant. (This you believe?).



AVRON GENSBURG

Jack (Jock MacN) Mitnick following in the footsteps of the nation's diplomats answering all questions with, "No comment". (Believe you us'n—this ain't Jackson). . . . Dave, Nate, Sol and Alvin Gottlieb but tremendously pleased as the Gottlieb firm clicks off a new reorders record for its latest, "Classy Bowler." Like Alvin stated, "This is the highest number of reorders in all of our history." And that is something to talk about. Especially during the torrid summer season. . . . Jack Nelson just back from a trip down thru the South reports plenty sales for all Bally products. Jack especially thrilled at the way Bally kiddie rides moving down south. Says he, "As long as kids'll be born—Bally kiddie rides'll have customers." . . . Johnny Casola and Al Thaelke made but elaborate preparations before leaving for New Orleans which should insure Fletch Blalock and Bob DuPuy one grand United service school showing. . . . Hey, where's Lou Boasberg? They're just about ready for the All-Star Football game kickoff. . . . John Watling continues one of the busiest of the busy. Always in action at the big Watling plant. . . . Joe Kline dashed off on another vacation. The lucky stiff.

Many sad that Cong. Forand's bill, which was approved by the House Ways & Means Committee, did not pass before the closing of Congress. This bill would have U.S. license pinballs at \$25 that reward up to \$5. Reports now to effect it will be reintro'd next Congress session. . . . Avron Gensburg and Ralph Sheffield getting transoceanic phone calls for their new rifle, "State Fair." Both guys wondering what time it was over there while calls came in. Meanwhile the way Al (W.H.) Warren skimming around the Genco plant, everyone considers him "the new counterspy." (What a guy for a counterspy). . . . Ed Ristau, Rock-Ola sales mgr. down in fiesta-gay Mexico, talking things over with David Romero re: new Rock-Ola 200. In the meantime, Dave Rockola, Les Rieck, Wayne Bradfield, Kurt Kluever and everyone else at the big Rock-Ola factory busier than all get out getting ready for the big prevue showing.

Do ops know what they're talking about when they make suggestions to manufacturers? According to Sol Gottlieb suggestions from ops over the past five years have resulted in over 200 improvements in Gottlieb games. Keep sending in suggestions, urges Sol. . . . Never saw a faster movin' man than Herb Oettinger. In and out of his offices at United—faster'n that. . . . Art Weinand a very happy guy over at Williams this past week. But Art won't talk. Says he, "Just keep your eyes set this way and, believe me, you'll see something worth seeing." . . . Bally's Art Garvey claims, "I'm invaluable helping little Bill O'Donnell handle all those phone calls." Art planning to get out into his territory with some exciting news for the ops. . . . Remember the "Melody Lane" penny play music box? Well—this little nonselective box now sells 2 plays for 5¢ at the Rexall drugstore in the Northwestern RR station. That's a bigger increase than 5¢ to a dime. So 2¢ play ops who



ART WEINAND

### IMPORTERS

## YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE, CATALOG SHEET AND PRICE LIST

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.



# TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480

## EXCLUSIVE DISTRIBUTORS FOR GENCO'S STATE FAIR GUN

IN NORTHERN ILLINOIS AND WISCONSIN

WRITE! WIRE! PHONE!

# Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

pay a grand per phono, compared to a few bucks for this nonselective box should, maybe, THINK.



SOL GOTTLIEB

Seems like Eddie Ginsburg has become the entertaining man over at Atlas Music. Eddie entertained visitors for two weeks now. Wonder who'll give the young man a little rest? . . . Thanks, thanks, thanks, for continued messages of compliments on The Cash Box' 14th Anniversary Issue. . . . By the way, "20 Year Club" getting set to nominate and vote for "The Most Outstanding Coin Machine Man Of The Year." Man or woman voted this great honor awarded the 20 Year Club's beautiful "Gold Coin Award."

Ray T. Moloney was so voted last year. First man to be honored by the "20 Year Club." . . . Wally (First) Finke looked grand at Nippersink this past week's weekend. Wally should be called, "Muscles" Finke. . . . Things must be getting rough. Saw an operator polishing his own Cadillac. With a silk kerchief, yet.

HAPPY BIRTHDAY THIS WEEK TO: Bernard H. Ryan, Nashville, Tenn. . . . James L. Morris, Kansas City, Kans. . . . Alfred J. Judy, Converse, Ind. . . . Theresa Parenti, New York, N. Y. . . . Samuel S. Dieter, Fort Wayne, Ind. . . . Martin J. Bromley, Honolulu, T. H. . . .



PHIL WEISMAN

Marjorie H. Stambaugh, West Palm Beach, Fla. . . . Roy Westerlund, Red Oak, Ia. . . . G. H. Pickett, Toronto, Ont., Canada. . . . Samuel Weinberger, Indianapolis, Ind. . . . Marshall T. Cornelius, Abilene, Tex. . . . Lewis C. Shank, Kalamazoo, Mich. . . . O. R. Kilburn, Bellows Falls, Vt. . . . Maurie Ginsburg, Chicago, Ill. . . . George Prock, Dallas, Tex. . . . Ted Rubenstein, Chicago, Ill. . . . James A. Crover, Perth Amboy, N. J. . . . Charles Katz, New York, N. Y. . . . David Berson, Harrisburg, Pa. . . . Walter C. Knack, Dixon, Ill. . . . Peter Nastasi, New Orleans, La. . . . C. T. McKelvy, Chicago, Ill. . . . Kenneth Tom, Montreal, Que., Canada. . . . John P. Christy, Detroit, Mich. . . . Steve Brancalone, Detroit, Mich. . . . Sydelle Blatt, Miami Beach, Fla. . . . James F. Tolisano, Hartford, Conn. . . . John R. Spink, Woodfibre, B. C., Canada. . . . Alfred D. Harper, Las Cruces, N. Mex.



"LITTLE JIMMY" JOHNSON



ED RISTAU

WORTH REPEATING: "Dark clouds are things that pass; the blue heavens abide always."



YOU'LL LOVE  
GENCO'S Sensational  
**STATE FAIR**  
MOVING TARGET  
RIFLE GALLERY

Featuring an  
**ENTIRELY NEW IDEA**  
Never before seen  
on a Rifle Game

**FREE-ROLLING BALLS**

Roll down 2 Lanes—Just Like  
a Real Rifle Gallery . . . the  
player tries to shoot them off.

**PLUS**

**ALL THESE  
GENCO ATTRACTIONS:**

- Flip Over Targets
- 2 LIGHTED CANDLES snuff out when hit!
- Adjustable Replay—Optional Match
- Easy Back-Door Servicing
- Playfield Designed to Look Like a Real Rifle Gallery (with an unusual degree of depth)
- Beautiful, Bright "EVER LAST" Cork Finish Compact, Modern Cabinet—only 50" x 29" x 70" high

**NEW—UNUSUAL  
ACTION-COMEDY  
TARGET**

snaps back and waves  
arms when hit!



SEE YOUR DISTRIBUTOR TODAY!

**GENCO** MFG. & SALES CO. 2621 N. Ashland Avenue  
Chicago 14, Illinois

**PRESCRIPTION:**

To two parts of hard work and your own personality add an attractive gift for your locations or players.

Promote greater cash box intake with merchandise premiums.

Ideal for your own personal gift obligations. Send for our 300 page catalog of nationally known articles. Write:

**GRANT SHAY**  
**H. Horwitz Company**  
36 So. State Street  
Chicago 3, Illinois

**ALL GAMES RIGHT FROM  
LOCATION IN WORKING ORDER**

VICTORY BOWLERS	\$115.
ROCKET BOWLERS	135.
JET BOWLERS	140.
ROYAL BOWLERS	50.
CHIEF BOWLERS	65.
VARIETY	100.
BIG TIME	215.
MIAMI BEACH	215.
BROADWAY	340.
BEACH BEAUTY	310.

GAMES IN WORKING ORDER RIGHT FROM LOCATION  
5 SPOT LITE, 1 ATLANTIC CITY, 1 PALM BEACH, 3 YACHT CLUB—Package lot, as is **\$100.**

WRITE—WIRE—PHONE TODAY!  
We are exclusive factory distributors for:  
**BALLY-WILLIAMS-ROCK-OLA**  
**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

**Tratsch Back  
In Action**



WALTER A. TRATSCH

CHICAGO—Walter A. Tratsch, formerly of the old timer's trio that crea-

**Bally Introduces  
New In-Line Game  
"Double-Header"**

Offers 2 Games In 1



JACK NELSON

CHICAGO—"Double-Header" is the name of the new in-line just introduced by Bally Manufacturing Company, this city.

"It is not merely a baseball-style name, selected to harmonize with the timely baseball-style decoration of cabinet, playfield, and backglass, because the name 'Double-Header' really describes the new game as a genuine double-header, actually 2 games in one," stated Jack Nelson, Bally general sales manager.

"The game is played with one set of 5 balls, plus extra balls, on a single playfield, but backglass presents two separate and distinct games, each with a separate array of features and a separate series of advancing scores. The player may play Game 1 only or Game 2 only. Or, he may play both games, dividing his play between the two games as he desires. Prominently displayed buttons 1 and 2 on front of cabinet, permit the player to concentrate on one or the other game, or to jump back and forth between 2 games, when playing for features.

"Game 1 offers the player the popular select-a-spot feature in the style of 'Beach Club,' plus 'Double Scores' for scoring along Yellow Lines or Red Lines (vertical and horizontal), plus 'Triple Scores' for scoring in the Green Lines (diagonal), plus 200 Corner Scores, plus an attractive 6-step series of Advancing Scores).

"Game 2 features a Card with 'Magic Squares' already proved in 'Broadway,' 'Night Club' and 'Parade,' plus up to 4 spotted numbers and a 4-step series of Advancing Scores. When the player plays both Games 1 and 2, he may score in both Cards. Extra balls are, of course, standard, as is the colorful 25-hole playfield."

All Bally distributors now have "Double-Header" on hand for immediate delivery.

ted A. B. T. Manufacturing Corporation, this city, and who sold this firm sometime ago, is back in action again.

"Yes," reported Walter over the phone, "I sure miss the old business.

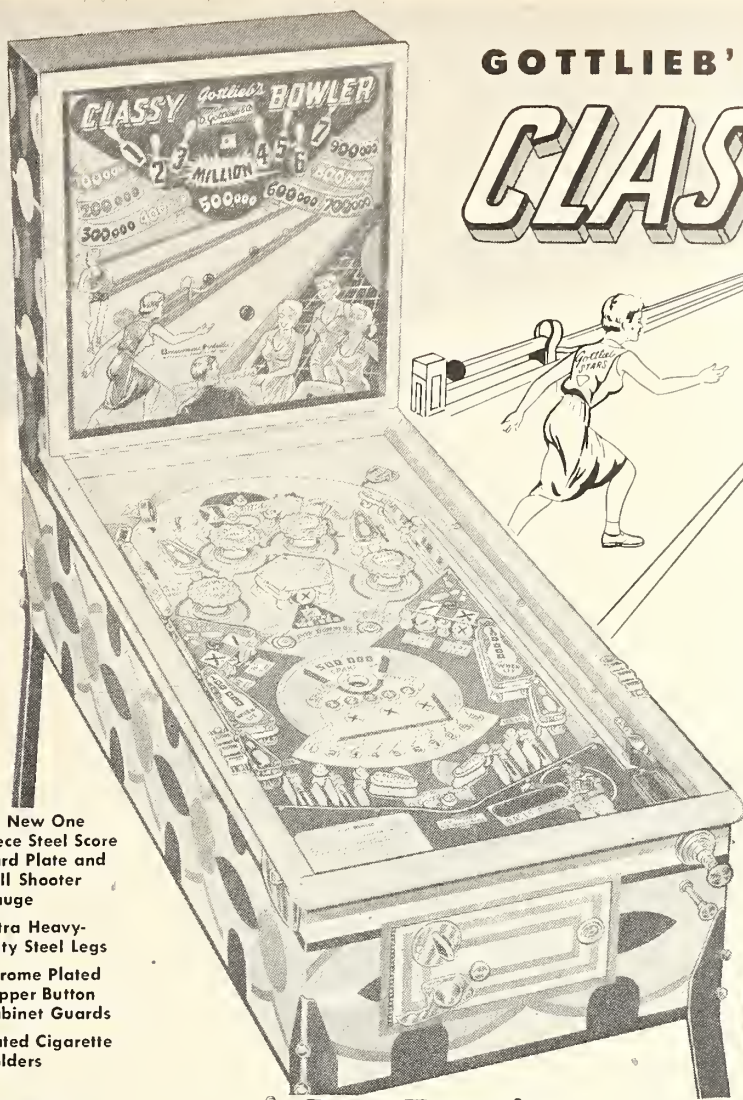
"So," he added, "I've bought myself a little lathe and a milling machine and a few other pieces of machinery and, down in my basement, I'm working away."

Walter added: "Should anyone ask you—tell them I'm making mouse traps."

Subscription to  
**THE CASH BOX . . . 52 Issues . . . \$15**

"It's What's in THE CASH BOX That Counts"





# GOTTLIEB'S CLASSY BOWLER

Location Test Reports Unanimous:

**COLLECTIONS HIGHEST IN YEARS— IT'S REALLY CLASSY!**

- All New One Piece Steel Score Card Plate and Ball Shooter Gauge
- Extra Heavy-Duty Steel Legs
- Chrome Plated Flipper Button Cabinet Guards
- Plated Cigarette Holders

- Hitting Four Consecutive Strikes Lights Hole for Special
- Hitting Additional Strikes Without Getting a Spare Increases Value of Special
- Spares Add Up for Special Score
- 3 Targets and 4 Rollovers Score Strikes
- 2 Targets, 2 Rollovers and 2 Holes Score Spares
- 4 "On-Off" Pop Bumpers
- 2 Alternating-Light Cyclonic Kickers
- High Score to 6 Million 900 Thousand

Subject to AMUSEMENT TAX Only!

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

**AVAILABLE AT YOUR DISTRIBUTOR NOW!**

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE  
CHICAGO 51, ILLINOIS



## Through The Coin Chute NEW ENGLAND NIBBLES

A slight slow-down in biz overall is noticeable this week with vacation schedules in effect at all distribs and cool weather cutting down on takes at beach and fun spot locations. . . . Music has held up surprisingly well this summer and locations are reporting heavy plays. . . . At Associated Amusements (Rock-Ola), Ed and Mrs. Ravreby, and Richard and Mrs. Mandell are readying for Chicago trip to attend the unveiling of the new Rock-Ola 200. The Ravrebys spent last week-end at Hyannis where they were joined by daughter and son-in-law, Mr. and Mrs. Mandell. Al Levine, sales mgr., is on an extended trip to the Canadian border introing the new United "Monaco." Dick Mandell racked up a fast sales trip to Burlington, Vt., Lake George and Plattsburg hitting Fort Ethan Allan and Winooski, Vt. and visiting with op Jim Clary in Burlington, Vt.

Biz on kiddie rides held terrific this summer, it is reported at Si Redd's Redd Distributors (Wurlitzer) and music, games and guns are going good. . . . At Atlas Distributors (AMI), Barney and Louis Blatt are planning sales trips through the territory. There has been a continuing rush of orders for the new AMI, they report. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr. there is a continuous upswing on Seeburg 200's which has been on continuous spiral since introduction in this territory. . . . One of the big return spots for Mutoscope's "Lord's Prayer" is in the Greyhound Bus Station in Boston where a large number of automatic coin pieces are getting good takes. Operating in the bus station are: Chicago Coin's "Steam Shovel"; Mutoscope's "Rock 'n Roll"; Williams' "Safari"; Mutoscope's "Champ"; Seeburg 200; "Zodiac Chart"; Photo machine; Spacarb drink machine; Mills "Minute Maid" lemonade machine; American "Gripmeter"; Mills' scales and a coin identification machine.

Among ops visiting with ops this week were: Fred Hackett, Caribou, Me.; O. E. Gilbert, Colebrook, N. H.; Henry Levine, Milton; Dave Baker, Arlington; Ralph Lackey, West Roxbury; Ray Shea, Worcester; Eddie Ross, Dorchester; Tom Libby, Haverhill; Ralph Moultrou, Island Pond, Vt.; Martin Oliver, South Portland, Me.; Bill Sullivan, Bangor, Me.; Fred Corey, Caribou, Me.; Ray Faini, Framingham; Connie Pocius, South Boston; Al Dolins, Hyannis; Bill Hamel, Concord, N. H.; Sol Taube, Manchester, N. H.; Ed Campagna, Sanford, Me.; Ernest Marcantonio, Middleton, Conn.; Tony Grazio, Quincy; Walter Luby, Worcester; Sol Robinson, Newton; Ray Hade, Webster; Leo

WORLD'S LARGEST SELECTION!  
**POOL GAMES**  
REGULAR • JUMBO • ELECTRIC • FRONT PLAY  
ALL MODELS  
From **\$75**  
**FIRST** COIN MACHINE EXCHANGE, INC.  
Wolly Finke & Joe Kline  
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

## Wurlitzer Shows Profit 1st Quarter



R. C. ROLING

CHICAGO — R. C. Roling, president, The Rudolph Wurlitzer Company, this city, issued a financial statement this week which showed all divisions of the Company operated at a profit during the first quarter (April, May and June).

Although net sales, on a whole, were off from \$7,076,894, compared to \$7,583,241, the difference was due to a drop in defense sales. Sales of civilian products were up approximately \$576,000.

Net earnings were \$88,170 or eleven cents per share of common stock. This compares with net earnings of \$107,225 or thirteen cents per share for the same period of a year ago.

"Prospects for fall and winter business are exceptionally good," enthused Roling.

Van Dale, Spencer, N. H.; Marty Clarizia, Beverly; Harry Deshowitz, Chelsea; Louis Zeidman, Portsmouth, N. H.; and Phil Swartz, Brookline. . . . Op Sam Baker of Malden had his car stolen with \$600 in coins and 400 juke box records while he was collecting from one of his machines in a store on Warren Street in Roxbury.

# Look!

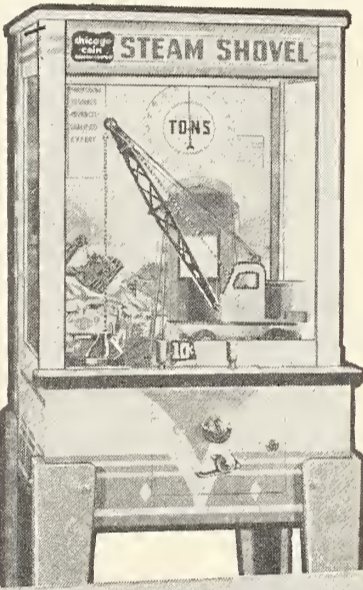
## Greatest Action You Ever Saw!

# TWIN HOCKEY

- Scoring value of balls advance as game progresses! (From 10 to 50)
- Two Sided Play! Players face each other at opposite goals!
- Ball Type operating lever for complete operating comfort!
- Formica Playfield and Control Panels!
- 5c or 10c per player! Optional 6 for 25c
- 1 or 2 can play!



REGULAR OR MATCH MODELS WITH FREE PLAY!



## For Sidewalk Engineers From 6 to 106

# STEAM SHOVEL

- In Free Play or Regular Models!
- A natural attraction for thousands of new locations like retail stores . . terminals . . arcades . . dime stores . . etc.
- Two lever controls for simple operation!
- Special rating panel ranks player at the end either as Beginner — Advance — Qualified — Expert!

A POOL GAME FOR EVERY LOCATION

CHAMPION SENIOR POOL • CHAMPION POOL & Model 35  
CLOVER POOL & Model 35 • JUMBO POOL • ROTATION POOL

1725 West Diversey Blvd., Chicago 14, Ill.

**chicago**  
**coin**  
MACHINE COMPANY

KEEP YOUR EYE ON THE **EXHIBIT SUPPLY CO.**

## Nyack Slate Co. Appoints Distributors For Honolulu and Puerto Rico

NYACK, N. Y.—John Van Wyck, Nyack Slate Company, Inc., this city, advises that the firm has just added distributors in Honolulu and Puerto Rico for its "Slate Top," being used on coin operated pool games.

The firm is servicing pool game operators thruout the entire country, with distributors in every territory.

"Our 'Slate Top,'" states Van Wyck, "is a solid 3/4 inch Pennsylvania slate which is the finest in the world. We have them for regular or jumbo size games, and they can be installed without any trouble in minutes. As specialists in all kinds of slate pool table tops, we have just what the operator needs, and are in a position to supply his needs immediately."



## Through The Coin Chute WEST TEXAS TINGLES

Henry and Lou Sikes, Carlsbad, announced the arrival of the new addition to their family. It was a bouncing boy. . . Harold Nixon, Alamagardo, visiting Carlsbad. . . Bill Shuman, Carlsbad, talking about his horse that he's been entering in the races at Ruidoso. He hasn't won any money yet, but says he has bright prospects. . . J. C. Stubblefield, Pecos, still expanding his route. . . Dan Daniels, taking in his weekly bowling matches. . . George Green, Odessa, catching a quick cup of coffee. . . Bill Sheffield, Odessa, taking time out to eat a bite at home. . . Roland and Shirley Duncan, Odessa, sure are proud of their two boys. . . Tommy Withrow, Midland, entering the Odessa Pro-Am. He shoots a pretty good game of golf. . . W. E. Mooney, Ft. Stockton, on a short visit to El Paso—mixing business with pleasure. . . Terry Holt, Snyder, is all set up in his new building now and has the most modern record shop in West Texas. Terry sure has done well since going into the operating business two years ago. . . Paul Golden and Don Robertson, Lubbock, off to the mountains in Colorado for a little trout fishing. . . Allen Wallace, AMI Distributor for West Texas making calls on the South Plains around Lubbock. . . Johnny Reynolds, Service Department head for the Wallace Distributing Co., making calls in Snyder.

Remember for **EXPORT** it's **INTERNATIONAL SCOTT CROSSE CO.**  
SCOTT CROSSE COMPANY  
1423 Spring Garden Street  
Philadelphia 30, Pa. Tel. RI 6-7712

"It's What's in THE CASH BOX That Counts"

**CLASSIFIED ADVERTISING SECTION****WANT**

**WANT—Music:** Seeburg M100-B's, BL's or C's. For Resale. Quote lowest cash price and condition. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEX.

**WANT—To Buy.** Will pay cash \$ for Shuffle Alleys, Bingo Machines, Used Music, Kiddie Rides, Drivemobiles, King of Swat. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

**WANT—Used records,** 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

**WANT—Late model phonos for resale.** Please quote best price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

**WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash.** Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

**WANT—45 RPM Records,** new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

**WANT—Bingos and Gottlieb 5-Balls for resale.** 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

**WANT—Bally ABC Bowlers,** new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

**WANT—Your used or surplus records** all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

**WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection** Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

**WANT—An established profitable route** in the State of Connecticut. Either music or combination music and games. Large or small. Cash available. Write: BOX # 358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

**WANT—Phonographs 45 RPM, Bally** Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

**WANT—Phonograph records** made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

**WANT—Used Records.** Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

**WANT—Music:** Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

**WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League** Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIGelow 3-7422).

**WANT—Pay Cash.** United Fifth Innings; Chicago Coin Big League; Seeburg 106B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHICKering 4-5100).

**WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—** anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

**WANT—United Regulations and Bally** ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWER 1-6715).

**WANT—Used Wood Shuffle Board** Tops, can be worn, warped or have any defect which makes them unfit for further use on location. Tops Only. Write stating quantity and price. BOX 360, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

**WANT—All Seeburg Phonos: Model** M100-A's; M100-B's; M100-C's; M100-C's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

**WANT—First Class Mechanic on all** type Juke Boxes. Good salary. Permanent. Westchester. BOX # 361, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

**WANT—For cash.** Late Arcade machines, including Bear Guns, Genco 2-Player Basket Ball, Kiddie Rides. State condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHICKering 4-8628).

**CLASSIFIED ADVERTISING SECTION****FOR SALE**

**FOR SALE—Non-warp Ply-Flex** custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524-5).

**FOR SALE—Records!!!** 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE—Hi-Speed Super Fast** Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE—Slate Tops for Pool** Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

**FOR SALE—or trade for AMI 80 or** 120 Wall Boxes: Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Sidewalk Engineer; Williams Relaxalator. Can also use AMI D-80s or E-80's. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807)

**FOR SALE—Used machines of all** models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOREst 5-3456).

**FOR SALE—Attention.** Minnesota Bowler Operators. See us for the "New" Question-Answer prize boards. We have the new improved tamper proof point coupons—not to be confused with earlier styles. Prize assortments in all price groups—wide assortment of new merchandise. Stop in or call for further information. GOPHER DISTRIBUTING CO., 1938 UNIVERSITY AVE., ST. PAUL 4, MINN. (Tel.: Midway 6-7205).

**FOR SALE—Shuffleboard Operators,** prices slashed while they last. 20 Ft. refinished maple top, \$195; 22 Ft. refinished maple top, \$295; 22 Ft. National slightly used, complete, \$595; 12 Ft. American Bank Board refinished, \$395; 6 Wall type Electric scoring units, \$49.50 each. STANLEY AMUSEMENT CO., 119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).

**FOR SALE—Williams four player** Race the Clock, \$185; Gottlieb Pinwheel, \$95; Skillpool, \$49; Chinatown, \$49; Twenty Grand, \$44; Bally Gayety, \$92. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

**FOR SALE—United and Chicago Coin** Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

**FOR SALE—Can you afford 92c per** week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

**FOR SALE—10 Miami Beach's,** \$230 ea. All have been shipped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

**FOR SALE—Victory Bowlers, \$115;** Rocket Bowlers, \$135; Jet Bowlers, \$140; Royal Bowlers, \$50; Chief Bowlers, \$65; Variety, \$100; Big Time, \$215; Miami Beach, \$215; Broadway, \$340; Beach Beauty, \$310. Following games in working order, right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club—Package lot \$100 as is. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HENDERSON 1-7577).

**FOR SALE—Ready For Location.** Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: Stadium 2-4010-11-12).

**FOR SALE—All types late model** phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

**FOR SALE—Gypsy Queen, \$170;** Happy Days, \$75; Twin Bill, \$175; Four Belles, \$160; Ducte, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. STARK NOVELTY CO., 1813 FULTON RD., N. CANTON 9, OHIO.

**FOR SALE—Millions of extra coins** are taken from clean machines. Clean Right With Lemonite. Write for information or see your coin machine distributor. Franco Distributing Co., Distributors in Alabama Use and Sell Lemonite. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Comco—Extended Range Speakers and Baffles.** Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL.** (Tel.: Independence 3-2210).

**FOR SALE—Lowest prices in the country.** Thunderbolts, Lightnings, \$199.50 ea.; Hollywood Bowlers, \$249.50; Chicago Coin Super Home Run, \$179.50; Bingos and Pool Tables to trade for Kiddie Rides, Arcade Equipment or write your best cash offer. All equipment ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.** (Tel.: CAnal 6-0293).

**FOR SALE—150 Silver King Vendors,** 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA.** (Tel.: WHeeling 649).

**FOR SALE—Rock-Ola Comet, \$525;** Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. **H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., M O L I N E, ILL.** (Tel.: M O l i n e 4-6703).

**FOR SALE—The best buy in used Bally Bingo Games.** Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** (Tel.: WHeeling 5472).

**FOR SALE—United Bowlers: Clover, \$35;** Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.**

**FOR SALE — Ready for Locations.** Beach Beauty, \$365; Nite Club, \$500; Variety, \$145; Miami Beach, \$245; Gaytime, \$215; Manhattan, \$175; Crosswords, \$350; United Super Slugger Baseball, Write. **NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 18, LA.** (Tel.: MA 6386-7459).

**FOR SALE—Well Established Profitable Coin Machine Route in South Arkansas.** Combination Music and Games. Approximately 250 Pieces. Write: **BOX 359, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.**

**FOR SALE—Seeburg "C", \$525;** Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS** (Tel.: HO 4-6111, 4-3504).

**FOR SALE—Show Boats, \$100 ea.;** 2 New Gottlieb Pool Tables, \$140 ea. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF.** (Tel.: MARket 1-3967).

**FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts".** "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** (Tel.: PRescott 9-0182).

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment.** Clean and shopped, or as is. **Factory Distributor for Seeburg, DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

**FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo.** Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO.** (Tel.: M O n t a n a 5000-1-2).

**FOR SALE—Reconditioned, Ready for Location.** AMI: A, \$95; C, \$135; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245; 1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. **Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO.** (Tel.: F O r e s t 7-6730).

**FOR SALE—Big Time, \$249.50;** Starlet, \$319.50; Pixie, \$325; Gaytime, \$210; Gayety, \$119.50; Rio, \$55; Tahiti, \$50; Tropics, \$45; Variety, \$139.50; Beach Beauties, \$339.50. One-third Deposit. Balance Sight Draft. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.** (Tel.: T U l a n e 6729).

**FOR SALE — Special. Bally: Broadways, \$365;** Beach Beauties, \$325; Parades (floor samples), write; Big Times, \$249.50. Gottlieb: Derby Days, \$235. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA.** (Tel.: C A n a l 8318).

**FOR SALE—Brand New. Exhibit Skill Score; Exhibit Spanish Pool; Exhibit Skill Pool King Size (750) Lites; Skill Pool (800) Lites; Genco Official Tournament (Mark Lite). These Games Are Brand New.** Write for Price. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO.** (Tel.: C E n t r a l 1-9292).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE — Like New. Wurlitzer 1800; \$845;** Wurlitzer 1700, \$695; Wurlitzer 1650, \$395; Wurlitzer 1400, \$235; Automatic Score Counter for 22 foot shuffle board, never uncrated, \$50. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND.** (Tel.: MELrose 5-1593).

**FOR SALE—Bally Bingos from Atlantic City up. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO** (Tel.: CH 3-8624 — CH 3-4005).

**FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's.** Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y.** (Tel.: CHickering 4-5050).

**FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs.** Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO.** (Tel.: MAIn 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: H A r r i s o n 4747).

**FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95.** (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety cleaned and checked, \$150. **DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL.** (Tel.: J U n i p e r 8-5211-12).

**FOR SALE—Grand Slam, \$95;** King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF.** (Tel.: M A R k e t 1-0538).

**FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables.** Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

**FOR SALE—18 Saddle & Turf Club F.P. Models, very clean, \$179.50 ea.;** 1 Bert Lane Zero Dart Game, like new, \$175. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.** (Tel.: H A r r i s o n 3-4508).

**FOR SALE—Williams Safari; United Jungle Gun; Williams Horsefeathers.** All for \$400; 4 Ristocrat Jukes, 2 plays, 5c, \$100; Ice Frolics; Surf Club; Palm Springs; Variety, \$250 all; Spot Lites 5 for \$100; Bright Lights, \$30; AMI Model B, \$150; 8 Q Ball by Scientific, \$75 ea.; 30 Hot Nut Vendors, 3 Col. with Stands, \$25 ea. **ABC COIN MACHINE CO., 3124 S. FLORES, SAN ANTONIO 4, TEXAS.**

**FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465;** Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA.** (Tel.: 84-3264).

**FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs.** If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH** (Tel.: D A v i s 2-2473).

**FOR SALE—Seeburg M100-A, \$250;** M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO.** (Tel.: CH 1-8561).

**FOR SALE—Dude Ranch, \$50;** Deluxe Jungle Gun United, \$95; Yacht Club, \$40; Gottlieb Lovely Lucy, \$60. **AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO** (Tel.: 750).

**FOR SALE — Games, Inc. Hunter, \$265;** Bally Crosswords, \$365; Miami Beach, \$265; Variety, \$150; Gayety, \$135; Beach Club, \$75; Atlantic City, \$50; United Manhattan, \$165; Singapore, \$65; Nevada, \$65; Classic Bowlers, \$50. **MICKEY ANDERSON, 314 E. 11th ST., ERIE, PENNA.** (Tel.: 5-7549).

**FOR SALE—Scoreboard, \$350;** Gladiator, \$325; Harbor Lights, \$260; Duette, \$235; Hawaiian Beauty, \$150; Dragonette, \$140; Poker Face, \$95; Crossroads, \$75. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO.** (Tel.: AXminster 4-3529).

**FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set;** Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

**FOR SALE—1 United Ace Bowler (DeLuxe), \$195;** 1 United DeLuxe Lightning Bowler, \$275; 1 Chicago Coin Playtime Bowler, \$225. All in top shape, ready for location. **SALINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.**

**FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C".** End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

# CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.**, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE**—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. **GLOBE DISTRIBUTING CO.**, 1623 N. CALIFORNIA, CHICAGO, ILLINOIS (Tel.: ARmitage 6-0780-81).

**FOR SALE**—Established Profitable Route—Phonographs and Games—Northeastern Pennsylvania. Average Income \$600 Weekly. Write: **BOX # 362, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.**

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST**

**FOR SALE**—Inventory Clearance—Two Exhibit Front End Skill Score Pools at \$99.50. 1 Telequiz, \$90; 1 V 200 Seeburg, Write; 10 Regular Four-Side Pool Tables with lights at \$79.50; 10 Regulars without lights, \$69.50; 1 Carnival Gun, \$195; 1 Wurlitzer 1250 on 45 RPM, \$129.50; 1 Chicago Coin Automatic Front End Pool, \$135; Used ABC Bowlers, Write. All equipment thoroughly reconditioned, ready for location. Wire \$25 deposit per machine to: **SHELDON SALES, INC.**, 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

**FOR SALE**—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. **H. BETTI AND SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J.

**FOR SALE**—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for **AMI Jukes or Seeburg**. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. **GATEWAY DISTRIBUTING CO.**, 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

**FOR SALE**—or Trade for Kiddie Rides, Arcade Equipment or Music—5 Chicago Coin Bowling Team Shuffle Alley, like new. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN., (Tel.: CHApel 9-6556).

## MISCELLANEOUS

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

**NOTICE**—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. **PENNSYLVANIA VENDING CORP.**, 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

**NOTICE**—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. **LIEBERMAN MUSIC CO.**, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLywood 5-2129.

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

**WANT**

**FOR SALE**

CHECK OFF WHICH YOU DESIRE

### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

## Use This Convenient Form For Your Classified Ad

START HERE

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

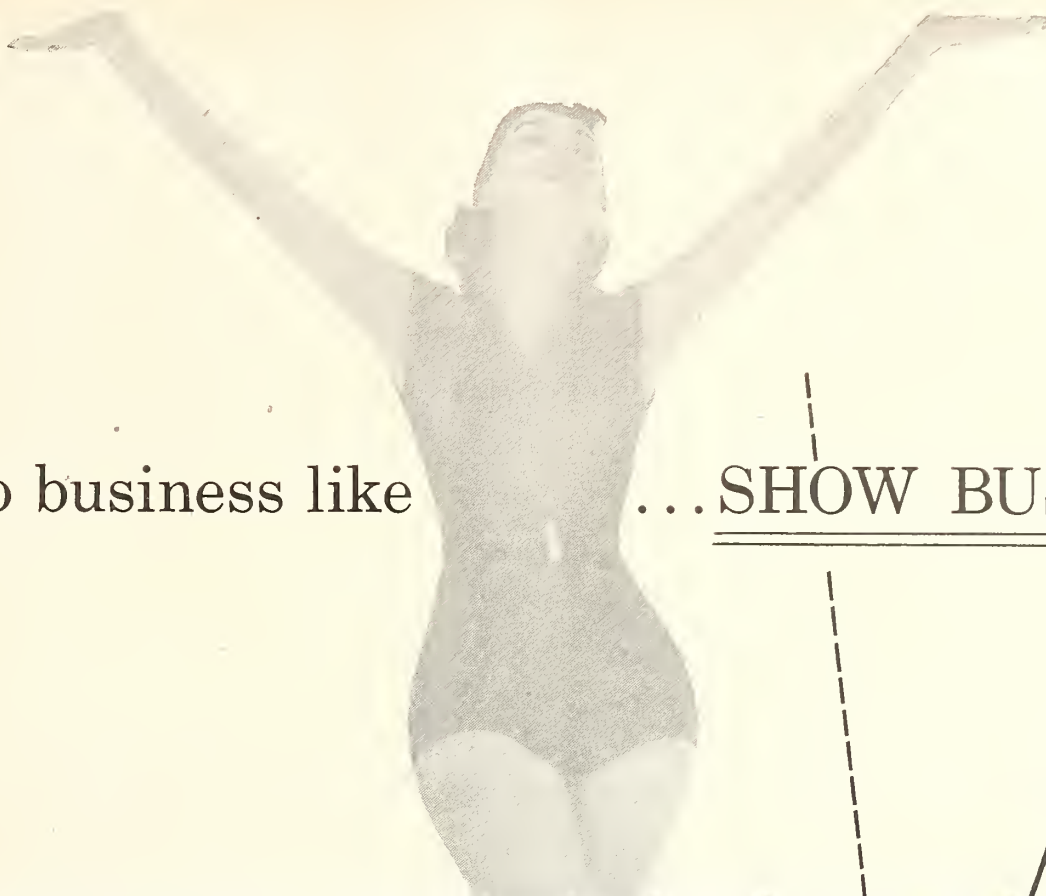
TELEPHONE NUMBER \_\_\_\_\_

ENCLOSE YOUR CHECK—AIRMAIL TO:

# THE CASH BOX

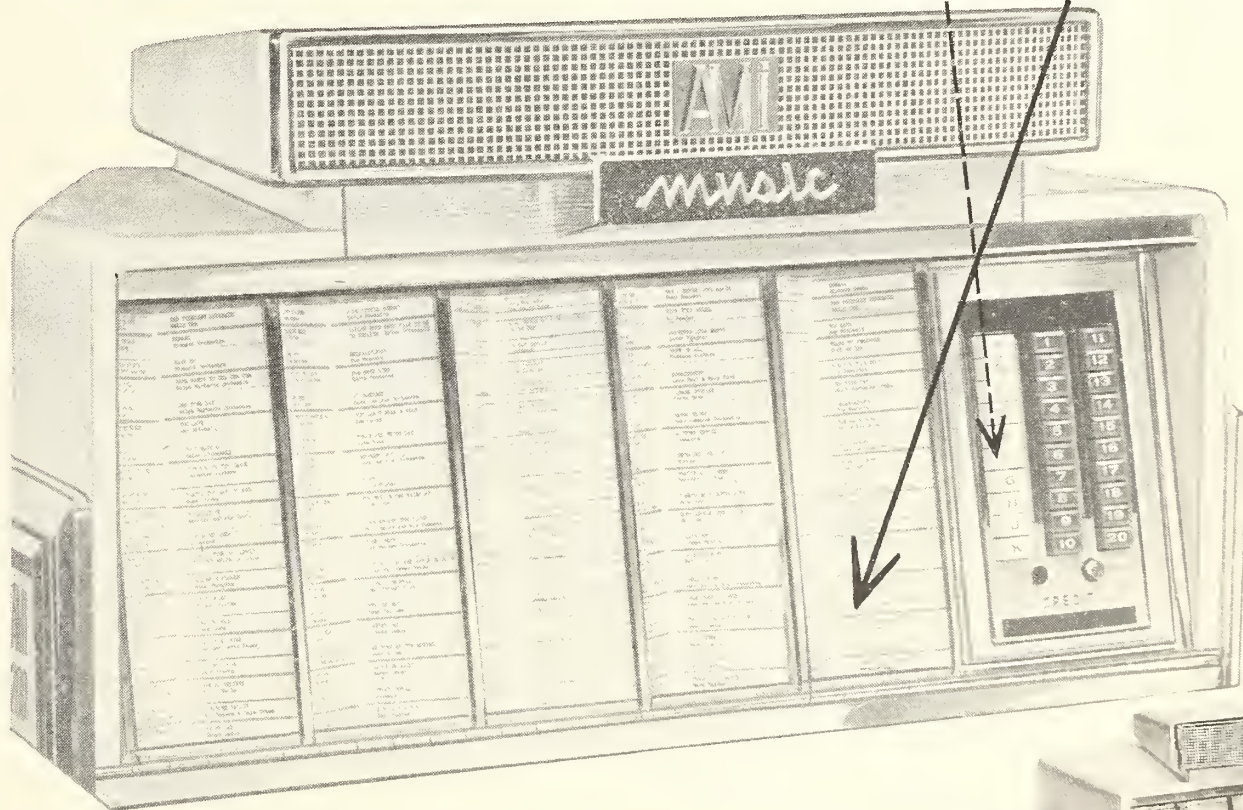
26 WEST 47th STREET, NEW YORK 36, N. Y.





There's no business like ... **SHOW BUSINESS**

**ALL 200 TITLES SHOW INSTANTLY AT EYE LEVEL—ALL THE TIME**



Patrons quickly see, quickly select their favorites on the "G-200". You get exposure for *all* your music—*instantly*. And the simple, easy-to-use pushbuttons are right alongside—the *natural* place to speed eye and hand movements. Keeps coins coming into your cash box faster at peak hours. And teamed with the *fastest* record changer of them all, this truly modern juke box makes more money for you.

Only the "G" gives operators a combination of *all* these advantages needed for more profit: exclusive multi-horn high-fidelity . . . full line of color cabinetry . . . completely modern styling . . . single and EP programming with extra price play for two-tune discs . . . complete accessibility . . . simplicity of mechanism, maintenance and service. See the "G" and see!



Originator of the automatic selective juke box in 1927  
...ahead then  
...ahead now.



*... music that makes more money for you*

*Incorporated* / 1500 Union Avenue, S. E.  
Grand Rapids 2, Michigan



Model "G"—200, 120 and 80 selections for more plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

**"It's What's in THE CASH BOX That Counts"**







# SEE MUSICAL "KISMET"

## LIVE — DIRECT FROM BROADWAY



### PLUS ENTERTAINMENT GALORE AT THE BIG WURLITZER CENTENNIAL CLUB CELEBRATION

### AUGUST 23-24 and 25

**ALL FOR FUN  
ALL FOR YOU**

We want you and your wife to be Wurlitzer guests at our celebration of 100 years of musical achievement. We promise you three of the most thrilling days of your life.

So join the Wurlitzer Centennial Club now. See

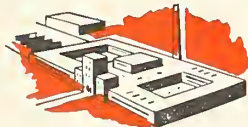
your Wurlitzer Distributor and learn how every operator and his wife can become eligible for this "once-in-a-lifetime" celebration. Do it now, then start making plans to be the guests of Wurlitzer, August 23, 24, 25.



Best accommodations at Buffalo's finest hotel—The Statler.



Top stage entertainment by recording artists, name bands and variety acts.



Guided factory tours. See the fabulous 2000 made right before your eyes.



Giant carnival with circus performers and midway right on the Wurlitzer grounds.

**PLUS PRIZES  
BY THE HUNDREDS**

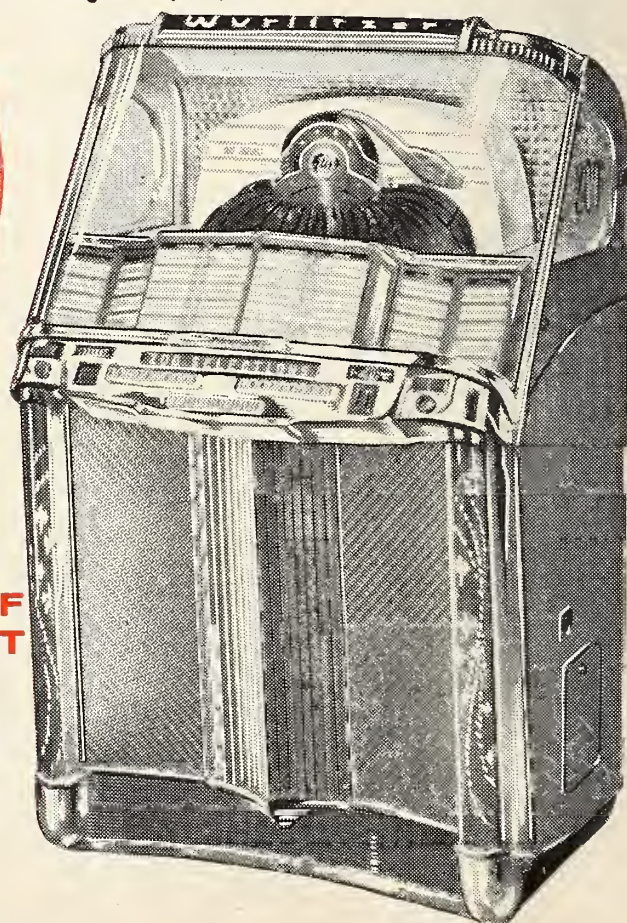


# WURLITZER *Centennial* MODEL 2000

**HIGHLIGHTING 100 YEARS OF  
MUSICAL ACHIEVEMENT**

**SEE IT, HEAR IT, BUY IT AT  
YOUR WURLITZER DISTRIBUTOR**

**THE RUDOLPH WURLITZER COMPANY  
NORTH TONAWANDA, NEW YORK**



*"It's What's in THE CASH BOX That Counts"*

**NEW**

UNITED'S

# Pool Alley

A  
Combination  
of

**2**

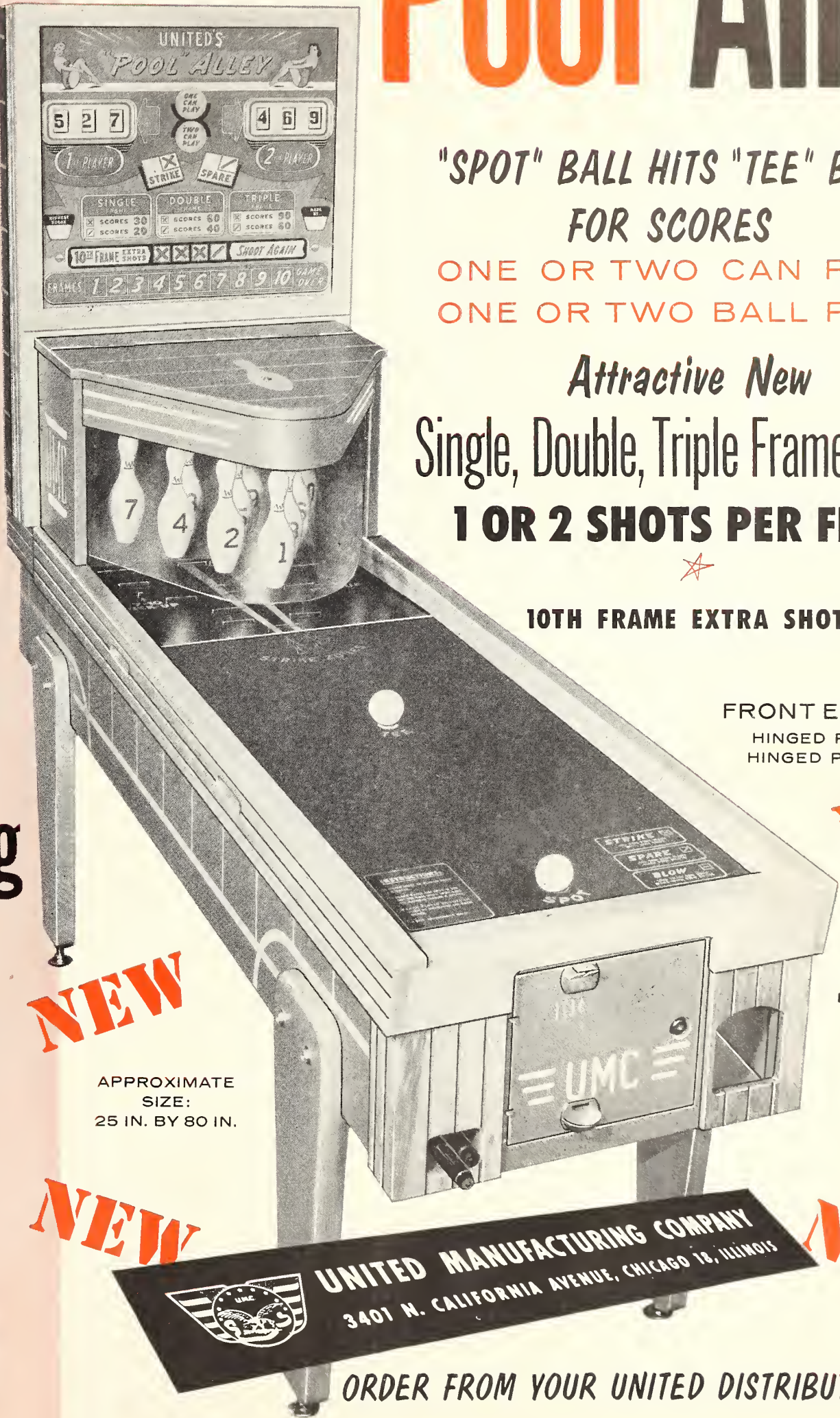
great  
American  
favorites



**Pool**  
and  
**Bowling**

**ATTRACTS  
MORE  
PLAYERS  
•  
EARNS  
MORE  
MONEY**

UNITED  
OPERATORS  
ARE  
SUCCESSFUL  
OPERATORS



"SPOT" BALL HITS "TEE" BALL  
FOR SCORES

ONE OR TWO CAN PLAY  
ONE OR TWO BALL PLAY

*Attractive New*  
Single, Double, Triple Frame Scores  
**1 OR 2 SHOTS PER FRAME**



10TH FRAME EXTRA SHOTS FEATURE

FRONT END PLAY  
HINGED PIN-HOOD  
HINGED PLAYFIELD

**NEW**

EQUIPPED WITH  
UNITED'S  
FAMOUS  
SLUG-  
REJECTOR

**NEW**

APPROXIMATE  
SIZE:  
25 IN. BY 80 IN.

**NEW**

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

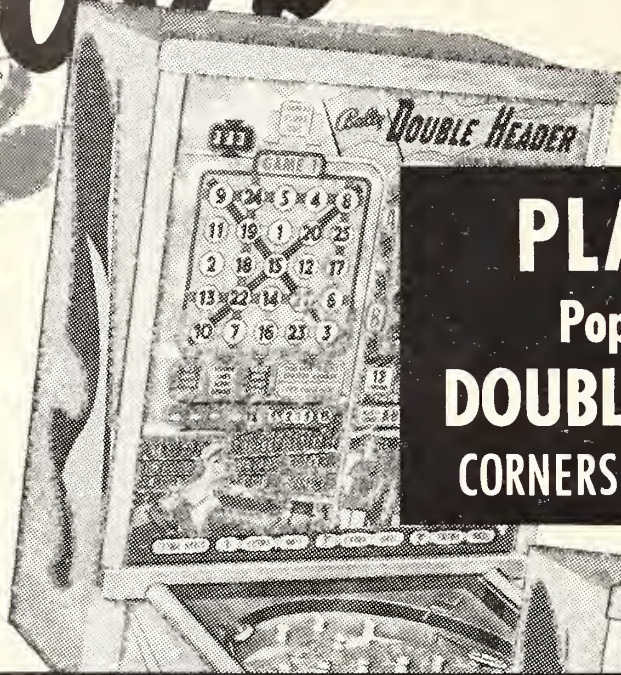
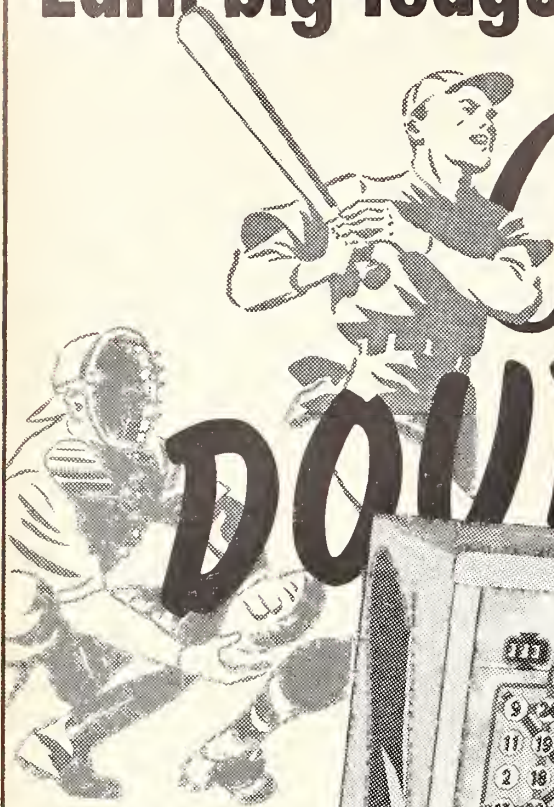
**NEW**

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY

SOUTH SEAS • STAR SLUGGER • REGULATION Shuffle Alley • SELECT-PLAY Shuffle Alley • POOL GAMES

Earn big-league money with sensational new

# Bally® DOUBLE-HEADER 2 games in 1



**PLAY GAME 1 ONLY**  
Popular SELECT-A-SPOT Feature  
**DOUBLE SCORES • TRIPLE SCORES**  
CORNERS SCORE • GAME 1 ADVANCING SCORES

**PLAY GAME 2 ONLY**  
Famous Magic Squares  
4 SPOTTED NUMBERS  
GAME 2 ADVANCING SCORES

**OR PLAY BOTH GAMES**

DOUBLE-HEADER gets biggest play in years . . . because every player finds in DOUBLE-HEADER the kind of game he prefers . . . Game 1 with scores doubled and tripled . . . Game 2 with "number-juggling" of Magic Squares . . . both Games 1 and 2 for the player who likes to "play the field." DOUBLE-HEADER is the profit pepper-upper you need right now. Order DOUBLE-HEADER today.



NOW AT YOUR  
**Bally** DISTRIBUTOR  
DE LUXE ABC BOWLER  
DE LUXE CONGRESS BOWLER (Match) • PIN-POOL  
BALLY MANUFACTURING COMPANY  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS