

# The Cash Box

VOLUME XVIII—NUMBER 14

DECEMBER 22, 1956



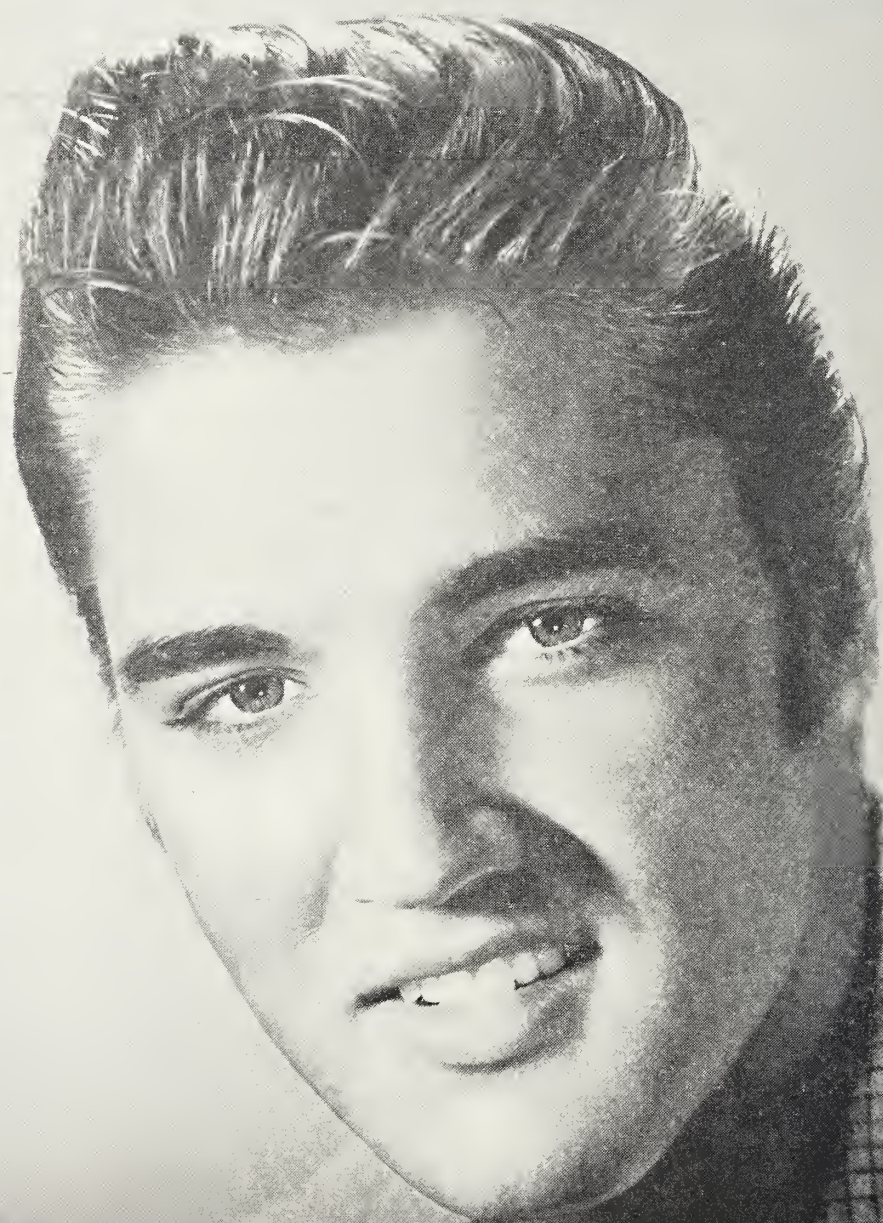
As two dancers demonstrate the "Slow Walk". Sil Austin, at the lower left, happily plays the tune. In addition to garnering his first hit for Mercury Records, Sil is also responsible for writing the song, which is one of the top instrumentals in the country today both in the Pop and Rock and Roll fields.

# THANKS, COIN OPS!

we'

u

Elevent



BEST RECORD OF 1956—"DON'T BE CRUEL"

*ELVIS PRESLEY*

BEST MALE VOCALIST OF 1956

BEST COUNTRY MALE VOCALIST OF 1956

ery grateful to you for naming  
Winners" in Cash Box's  
Annual Juke Box Operators' Poll...



**HUGO WINTERHALTER**  
BEST STUDIO ORCHESTRA OF 1956




**JIM EDWARD, MAXINE and BONNIE BROWN**  
BEST COUNTRY VOCAL COMBO OF 1956



**CHET ATKINS**  
BEST COUNTRY INSTRUMENTAL ARTIST OF 1956



**MARTHA CARSON**  
BEST COUNTRY FEMALE SACRED SINGER OF 1956

America's favorite speed...  45 RPM

**RCA VICTOR**



# The Cash Box

Volume XVIII—Number 14

December 22, 1956



FOUNDED BY BILL GERSH

## NEW FACES

As the year nears its end, it seems to us that this is the proper time to emphasize once more the dynamic quality of the record business. And we think there's no better way to do this than to go over the names of some of the artists who are familiar to us today, but whom we may not even have known a year ago. It is just this ability to literally zoom from out of nowhere, which makes ours an always exciting business—a perpetually young business.

For instance, a year ago, a young man named Elvis Presley won *The Cash Box* poll as *The Most Promising New Country Vocalist*. He was just about beginning to be recognized in the Nashville area. We all know what's happened since then.

A year ago also, there was a record starting to make noise called "Only You" and it was done by a group called The Platters. Today that group is one of the hottest in the business.

The list is endless of people who were either unknown, little known or known only in specific fields a short while ago but who broke out into national prominence during this year because of their performances on records. Included in such a list would be artists like Frankie Lymon and the Teenagers, Carl Perkins, Sylvia Syms, Andy Williams, Johnny

Cash, Vince Martin, Don Roudo, Patience & Prudence, Sil Austin and Betty Johnson.

There are many many more who could be added to this list which makes it quite a number of newcomers for one industry. As a matter of fact, it's pretty safe to say that no other area of the entertainment industry produces the number of new names a year which the record field produces. And we mean artists who repeat their successes, not just one-timers.

There's certainly no other area of entertainment where the newcomer has as much of a chance of recognition as in records. First of all his access to recordings is easier, for instance, than trying to get a part in a show or in the movies. And once an artist has made a record, if it catches the public fancy, he can overnight be catapulted to the heights. Moreover, this is not just day-dreaming. It happens time and time and time again in the record business and we've listed several names which prove it.

One of the things which keeps our business constantly exciting, constantly new, is the fact that next year when we examine the newcomers again, we can be certain that there will be many who are national celebrities but about whom we have no inkling today.

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*THE CASH BOX* covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

*THE CASH BOX* covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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5<sup>th</sup> Million POP Smash in a row!



#5417

# Fats Domino

**"BLUE MONDAY"**

(From the 20th Century-Fox Film "The Girl Can't Help It")

*and*

**"WHAT'S THE REASON I'M  
NOT PLEASING YOU"**



**Imperial Records**

6425 Hollywood Blvd  
Hollywood 28, Calif

# MGM Records

## BEST SELLERS For SEASONAL SALES



MGM'S BIG CHRISTMAS HIT OF 1956

**BARRY GORDON**

IN SPECIAL SLEEVE

**I LIKE CHRISTMAS**  
(I LIKE IT! I LIKE IT!)

orchestra and chorus conducted by ART MOONEY  
MGM 12367 • K12367

LEROI HOLMES & His Orch. Vocal by SHIRLEY YAMAGUCHI

**AUGUST MOON**

(From MGM Picture "The Treasure of the August Moon")  
and ANASTASIA MGM 12392 • K12392

FOUR SPICES

**ARMEN'S THEME**  
and  
**FIRE ENGINE BOOGIE**

MGM 12397 • K12397

CONNIE FRANCIS

I NEVER HAD A SWEETHEART

LITTLE BLUE WREN

MGM 12375 • K12375

BETTY MADIGAN

**HOLD ME AGAIN**  
**LOVE**

and TAKE 'EM  
MGM 12366 • K12366

CYRIL STAPLETON & His Orch.

THE SONG THAT HAUNTS MY HEART

YOU KNOW

MGM 12391 • K12391

SHEB WOOLEY

LET THE BIG WIND BLOW

HONEY, I'M LONESOME

MGM 12382 • K12382

JIMMY SWAN

COUNTRY CATTIN'

THE WAY THAT YOU'RE LIVING

MGM 12348 • K12348

JONI JAMES

**TO YOU I GIVE MY HEART**

and DANNY BOY

MGM 12369 • K12369

HIT XMAS DISK

I'LL BE HOME FOR CHRISTMAS

WHITE CHRISTMAS

MGM 12368 • K12368

ART MOONEY & His Orch.

**GIANT**

and ROCK AND ROLL TUMBLEWEED

MGM 12320 • K12320

DAVID ROSE & His Orch.

HOLIDAY FOR TROMBONES

and MIDNIGHT ON THE CLIFFS

MGM 12376 • K12376

SPECIAL!

DICK HYMAN at the Organ

SAM TAYLOR (The Man) on Tenor Sax

**CONGO MOMBO**

9 1/2" I'LL GET BY  
MGM 12404 • K12404

THE RAY CHARLES SINGERS

BUTTON UP YOUR OVERCOAT

MOONLIGHT IN VERMONT

MGM 12363 • K12363

D'ARTEGA & His Orch.

JOURNEY'S END

and DAILY DOUBLE GALLOP

MGM 12378 • K12378

MARVIN RAINWATER

GET OFF THE STOOL

THE WAY THAT YOU'RE LIVING

MGM 12370 • K12370



## THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

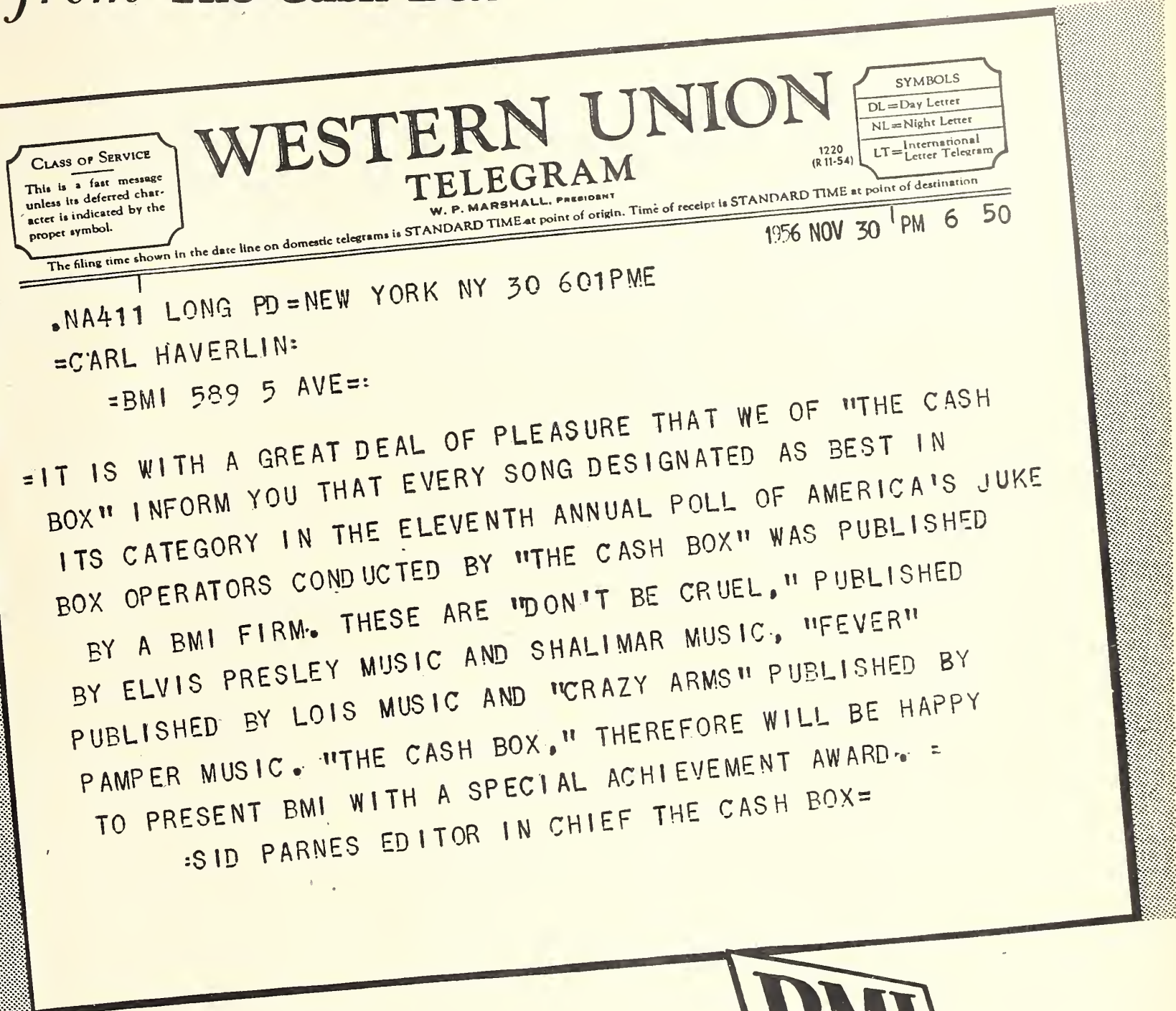
		Pos. La Week
1	LOVE ME TENDER ELVIS PRESLEY VI-20/47-6643—Elvis Presley VI-20/47-6728—Henri Rene	1
2	SINGING THE BLUES GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins	2
3	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	3
4	BLUEBERRY HILL FATS DOMINO DE-30091 (9-30091)—Louis Armstrong & G. Jenkins IM-5407 (45-5407)—Fats Domino	7
5	TRUE LOVE BING CROSBY & GRACE KELLY, JANE POWELL CA-3507 (F-3507)—B. Crosby & G. Kelly DE-29959 (9-29959)—Kitty Kallen VE-2018 (2018 x 45)—Jane Powell CA-3473 (F-3473)—Margaret Whiting	4
6	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray	6
7	HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett KI-5001 (45-5001) (vocal)—Bill Doggett	5
8	HEY! JEALOUS LOVER FRANK SINATRA CA-3552 (F-3552)—Frank Sinatra	9
9	CINDY, OH CINDY VINCE MARTIN — EDDIE FISHER GL-247 (45-247)—Vince Martin VI-20/47-6677—Eddie Fisher	10
10	A ROSE AND A BABY RUTH GEORGE HAMILTON IV AP-9765 (45-9765)—George Hamilton IV DE-30108 (9-30108)—Eddie Fontaine VI-20/47-6719—Ralph Flanagan VI-20/47-6673—Country Gentlemen	
11)	TWO DIFFERENT WORLDS.	
12)	FRIENDLY PERSUASION.	
13)	DON'T BE CRUEL.	
14)	PETTICOATS OF PORTUGAL.	
15)	MAMA FROM THE TRAIN.	
16)	GARDEN OF EDEN.	
17)	SINCE I MET YOU BABY.	
18)	SLOW WALK.	
19)	MUTUAL ADMIRATION SOCIETY.	
20)	YOU'LL NEVER, NEVER KNOW I CARE	
21)	GONNA GET ALONG WITHOUT YOU NOW.	
22)	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY.	
23)	CONFIDENTIAL.	
24)	NIGHT LIGHTS.	
25)	I ISN'T RIGHT.	
26)	TONIGHT YOU BELONG TO ME.	
27)	CITY OF ANGELS.	
28)	MOONLIGHT GAMBLER.	
29)	AUCTIONEER.	
30)	PRISCILLA.	
31)	CANADIAN SUNSET.	
32)	I DREAMED.	
33)	JAMAICA FAREWELL.	
34)	GOODNIGHT M	
35)	LAY DOWN YOUR ARMS.	

### CODE

AA—Double A	CL—Cardinal	ES—Essex	IM—Imperial	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JD—Jay Dee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JU—Jubilee	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	JZ—Josie	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KA—Kapp	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystalette	FR—Fraternity	KI—King	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LI—Liberty	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	LO—London	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GL—Glory	MD—Media	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GN—Golden	ME—Mercury	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GR—Groove	MG—MGM	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	GTJ—Good Time Jazz	MO—Modern	SA—Savoy	VJ—Vee-Jay
CK—Checker	ER—Era	HE—Herald	NG—Norgren	VK—Vik	VV—Vik
			OK—Okeh	SE—Seeco	WI—Wing

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

to **BMI** writers, publishers and songs  
 a SPECIAL ACHIEVEMENT AWARD  
 from **The Cash Box**



best songs in ALL CATEGORIES are



Best "Pop" — **DON'T BE CRUEL** — {Otis Blackwell— Shalimar Music Inc.  
 {Elvis Presley {Elvis Presley Music, Inc.

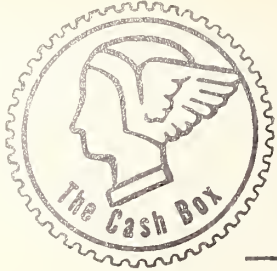
Best "R&B" — **FEVER** — {John Daveport— Lois Music Publishing Co.  
 {Eddie Cooley

Best "Country" — **CRAZY ARMS** — {Ralph Mooney— Pamper Music Publisher  
 {Charles Seals

**BROADCAST MUSIC, INC.** 589 Fifth Avenue • New York 17, N. Y.

New York • Chicago • Hollywood • Toronto • Montreal

"It's What's in THE CASH BOX That Counts"



# The Cash Box TOP 50 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 12/15	Pos. 12/8	Pos. 12/15	Pos. 12/8	Pos. 12/15	Pos. 12/8	Pos. 12/15	Pos. 12/8	Pos. 12/15	Pos. 12/8
1	1	9	17	16	12	23	22	32	31
★CO-40769 (4-40769)—GUY MITCHELL Crazy With Love		★DE-30124 (9-30124)—JERRY LEWIS Come Rain Or Come Shine		★VI-EPA-992 *Position on best seller list is based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in EP are: Rip It Up; When My Blue Moon Turns To Gold; Paralyzed.		★DO-15503 (45-15503)—LEROY VAN DYKE I Fell In Love With A Pony-Tail		★CR-61748 (9-61748)—MCGUIRE SISTERS Mommy	
2	2	10	10	★GL-247 (45-247)—VINCE MARTIN Only If You Praise The Lord		ME-71001 (71001x45)—CHUCK MILLER Baby Doll		DE-30150 (9-30150)—EARL GRANT My Consolation	
★VI-20-6643 (47-6643)—ELVIS PRESLEY Anyway You Want Me		★VI-20-6677 (47-6677)—EDDIE FISHER Around The World		★JU-5256 (45-5256)—DON RONDO He Made You Mine		★CA-3551 (F-3551)—NAT "KING" COLE To The Ends Of The Earth		★MO-1005 (45-1005)—JESSE BELVIN I Want You With Me Xmas	
3	3	11	16	★AT-1111 (45-1111)—IVORY JOE HUNTER You Can't Stop This Rocking And Rolling		★RO-621 (45-621)—EDDIE COOLEY & DIMPLES Carousel In Rome		★8Y-1020 (45-1020)—BETTY JOHNSON If It's Wrong To Love You	
★DO-15486 (45-15486)—JIM LOWE The Little Man In Chinatown		★KI-5000 (45-5000)—BILL DOGGETT Hand In Hand		★CO-40789 (4-40789)—MINDY CARSON Goodnight My Love		VI-20/47-6700—JULIUS LA ROSA All I Want		★CD-1303 (45-1303)—ANDY WILLIAMS Since I've Found My Baby	
4	4	12	15	★ME-70963 (70963x45)—SIL AUSTIN Wildwood		★DO-15517 (45-15517)—MOLLY BEE I'll Be Waiting For You		CO-40764 (4-40764)—PERCY FAITH O. Vogobond King Waltz	
★CA-3507 (F-3507)—BING CROSBY & GRACE KELLY Well Did You Evahl		★KI-4950 (45-4950)—BILL DOGGETT Honky Tonk		★VK-0226 (4X-0226)—JOE VALINO Caravan		★VI-20/47-6663—HARRY BELAFONTE Once Was		EP-9194 (5-9194)—RALPH YOUNG Stormy Weather	
5	6	13	9	★CO-40780 (4-40780)—FRANKIE LAINE Lotus Land		★BY-1016 (45-1016)—HIGHLIGHTS Listen, My Love		ME-71001 (71001x45)—CHUCK MILLER The Auctioneer	
★DE-30091 (9-30091)—LOUIS ARMSTRONG & G. JENKINS That Lucky Old Sun		★KI-5001 (45-5001)—vocal—BILL DOGGETT Peacock Alley		★CO-40780 (4-40780)—FRANKIE LAINE Lotus Land		★CR-61754 (9-61754)—LEW QUADLING O. Wind River Valley		MG-12352 (K12352)—LEROY HOLMES O. Maid Of Novgorod	
★IM-5407 (45-5407)—FATS DOMINO Honey Chile		★LI-55041 (F-55041)—DAVID SEVILLE O. Carousel In Rome		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		★LI-55041 (F-55041)—DAVID SEVILLE O. Carousel In Rome		VI-20/47-6719—RALPH FLANAGAN O. A Rose And A Baby Ruth	
6	9	14	20	★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		★DO-15521 (45-15521)—PAT BOONE Anastasio		★MG-12397 (K12397)—FOUR SPICES Fire Engine Boogie	
★AP-9765 (45-9765)—GEORGE HAMILTON IV If You Don't Know		★LI-55040 (45-55040)—PATIENCE & PRUDENCE The Money Tree		★VI-20/47-6663—HARRY BELAFONTE Once Was		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		★VI-20/47-6740—JOE REISMAN O. I'll Take You Dancing	
7	5	15	11	★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		★BY-1016 (45-1016)—HIGHLIGHTS Listen, My Love		★CA-3601 (F-3601)—GUY LOMBARDO If It Hadn't Been For You	
★DE-30108 (9-30108)—EDDIE FONTAINE The Years Before		★DO-15490 (45-15490)—PAT BOONE Chains Of Love		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		DE-30164 (9-30164)—ALFRED NEWMAN & VICTOR YOUNG O. Written On The Wind	
★VI-20/47-6719—RALPH FLANAGAN Baby Doll		★EP-9181 (5-9181)—ANTHONY PERKINS If You Were The Only Girl		★MG-12365 (K12365)—CHARLIE APPLEWHITE Don't Take My Heart		★VI-20/47-6708—EDDY ARNOLD & JAYE P. MORGAN If'n		★DO-15521 (45-15521)—PAT BOONE Don't Forbid Me	
★VI-20/47-6673—COUNTRY GENTLEMEN How Much		★MG-12336 (K12336)—DAVID ROSE There's Never Been Anyone Else But You		★VI-20/47-6708—EDDY ARNOLD & JAYE P. MORGAN If'n		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		KA-169 (45-169)—ROGER WILLIAMS A Serenade For Joy	
8	8	16	20	★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		LI-55046 (F-55046)—JONES BOYS All This Is Home	
★CA-3552 (F-3552)—FRANK SINATRA You Forgot All The Words		★UQ-355 (45-355)—BOB GRAYBO There's Never Been Anyone Else But You		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		★CR-61737 (9-61737)—TERESA BREWER Crazy With Love		MG-12392 (K12392)—LEROY HOLMES O. August Moon	

**CODE:**

AA—Double A	BA—Baton	CW—Crown	ES—Essex	GTJ—Good Time Jazz	MD—Media	PR—Prestige	SU—Sun
AB—Album	BN—Benida	CY—Crystallite	EX—Excello	HE—Herald	ME—Mercury	RA—Rainbow	ST—Starlite
AC—Album	BT—Bethlehem	DA—Dana	FB—Fabor	IM—Imperial	MG—MGM	RE—Regent	TA—Tampa
AD—Album	BY—Bally	DE—Decca	FE—Federal	JD—Jay Dee	MO—Modern	RL—Real	TI—Tico
AE—Album	CA—Capitol	DI—Diamond	FI—Fiesta	JU—Jubilee	NG—Norgran	RM—Rama	TR—Trend
AF—Album	CD—Cadence	DL—Deluxe	FL—Flash	JZ—Josie	OK—Okeh	RO—Roost	UN—United
AG—Album	CH—Chess	DO—Dot	FP—Flip	KA—Kapp	OL—Olympic	RP—RPM	UQ—Unique
AH—Album	CK—Checker	DT—Dootone	FR—Fraternity	KI—King	PA—Parrot	SA—Savoy	VE—Verve
AI—Album	CL—Cardinal	DU—Duke	GE—Gee	LI—Liberty	PE—Peacock	SE—Seeco	VI—RCA Victor
AJ—Album	CO—Columbia	EM—Ember	GL—Glory	LO—London	PI—Pilgrim	SL—Spotlight	VJ—Vee Jay
AK—Album	CR—Coral	EP—Epic	GN—Golden	LU—Luniverse	PM—Prom	SO—Sound	VK—Vik
AL—Album	CT—Cat	ER—Era	GR—Groove	MB—Melba	PP—Peter Pan	SP—Specialty	WI—Wing

\* INDICATES BEST SELLING RECORD OR RECORDS.  
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.  
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# ATTENTION!

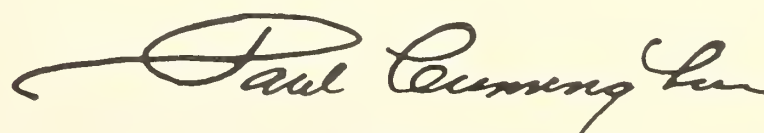
# JUKE BOX

# OPERATORS

Senator Joseph C. O'Mahoney, Chairman of the Senate Judiciary Subcommittee on Patents, Trademarks and Copyrights, in making public Senate Document 155 last week stated: "THE DOCUMENT . . . IS DESIGNED TO HELP ALL INVOLVED IN THE CONTROVERSY TO FIND A COMPROMISE PROPOSAL FOR CONSIDERATION BY THE SUBCOMMITTEE DURING THE NEXT SESSION OF CONGRESS."

In keeping with the spirit of the Senator's statement, the members of the American Society of Composers, Authors and Publishers wish to extend an invitation to the Juke Box Operators of America to meet for a discussion of this problem in the hope of finding a mutually satisfactory solution.

Our representatives are prepared to meet immediately with representatives of the Juke Box Industry and such individuals or groups as may be interested, at a time and place suitable to them.



*President.*

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS  
575 Madison Avenue, New York 22, New York



# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

**THE SUNSHINE KIDS**  
(Decca 30169; 9-30169)

**B+** "LOVE ONE ANOTHER" (2:00) [Springfield BMI—Coleman, Sherman] The wonderful Xmas spirit of "good will toward men" is delightfully sung about by the young, innocent voices of the Sunshine Kids. Side should get heavy play during the holidays and continue to do well after the Xmas season. Group has the same refreshing sound heard on the disks by the Cowboy Church Sunday School Choir.

**B** "THE GOOD LORD'S BEEN SO GOOD TO ME" (2:25) [Springfield BMI—Coleman, Sherman] The children, in song, express their thanks to the Lord for all the wonderful things He's given them. Pretty melody. Side is also very suitable for Xmas air play.

**SPENCER MORALES ORCH.**  
(Zephyr 008; 70-008)

**B** "CARIBBEAN MAMBO" (2:30) [Westwind BMI—DeGroot] One of the best mambo sides to come out of the west coast is this smooth flowing swinger by Spencer Morales' orch. Wonderful dance opus with a strong melody.

**C+** "VAMOS MAMBOLEROS" (2:04) [Westwind BMI—Grysen] More of the same excellent dance material. Big band mambo music at its best.

**VOICES OF WALTER SCHUMANN**  
(RCA Victor 20/47-6758)

**B** "THE BALLAD OF ROGER BOOM" (2:37) [Herb Reiss BMI—Hilliard] An unusual march tempo novelty about an inventive young genius who played with dynamite. The Schumann Choir backs a strong voiced basso who projects well on this off-beat item. Good change of pace programming.

**B** "WHEN YOU'RE AWAY" (2:32) [Bourne ASCAP—Richmond, Heywood] The Voices are in their familiar form as they blend warmly on an enchanting love song. Velvety harmony. Side has an ethereal sound.

**SUSAN SILO**  
(Candlelight 1009; 45-1009)

**B+** "OPERATOR PLEASE" (1:55) [Melody Trails BMI—Dornard] Young Susan Silo, who attracted quite a bit of attention with her "Dear Diary" disk, has another excellent side here. An exciting rock and roller with a catchy story line and a potent beat. Commercial sleeper that could blossom into a big side for the teenager.

**B** "A SHOULDER TO CRY ON" (2:16) [Bob Kerr BMI—Spaeth] A pretty, sentimental romancer is tenderly treated on this end. Warm arrangement and choral backing. Infectious side with potential.

**SUNNY GALE**  
(Decca 30157; 9-30157)

**B** "I HAVE YOU!" (2:54) [Ross Jungnickel ASCAP—Schroeder] A stirring, dramatic love song is chanted with great meaning and emotion by Sunny Gale. The songbird sings from the heart and comes up with a winning side that could make big noise. Strong deck to watch.

**B** "MAYBE YOU'LL BE THERE" [Triangle ASCAP—Bloom, Gallop] The Thrush excels on this potent rendition of a wonderful oldie. Great tune that could find a new market among today's teeners.

## The Cash Box Disk of the Week

"ALL ABOUT LOVE" (2:32)  
[Lamas-Ramrod ASCAP—Myrow, Gordon]



SAMMY DAVIS, JR.

● Sammy Davis, Jr. follows-up his recent money-making recording "Earthbound" with a tremendous double-decker that should do a big

"DANGEROUS" (2:50)  
[Gil BMI—Mure, Hackady, Davis]

job on the air, in the jukes and over the counters. It's one of the best couplings Sammy's ever had. "All About Love" is a terrific rhythm ballad from the new Eddie Fisher-Debbie Reynolds flicker "Bundle of Joy". The song is extremely well written and Davis' delivery is spirited. "Dangerous" is a warm and beautiful love song set to a delightful easy-flowing latin tempo. A stirring romancer tailor-made for Sammy's powerful voice. Convincing presentation of a song with many standard qualities. Both ends display Davis on material his fans will love. We'll be seeing both tunes on the charts in the early weeks of '57.

"YOUNG LOVE" (2:25) [Lowery BMI—Joyner, Cartey]  
"LITTLE BY LITTLE" (1:55) [Savoy-Hill & Range BMI—McCoy, Owens]  
THE CREWCUTS  
(Mercury 71022; 71022x45)



CREWCUTS

● A fast rising country tune that seems to be headed for the big

time in the pop field as well as the country market, is treated to a superb rendition by Mercury's Crew Cuts. The boys work against a simple and warm guitar accompaniment and come up with a beautiful side that should enjoy a tremendous sale in the near future. One of the best sides the Crew Cuts have offered in quite some time. The quartet picks up the pace on the lower lid and cruises thru a light and catchy rock and roller tagged "Little By Little". Introductory gimmicks are reminiscent of "Sh-Boom". Strong twosider with the top half getting the edge.

**LARRY HOOPER**  
(Coral 61763; 9-61763)

**B** "ROGER BOOM" [Reis ASCAP—Hilliard] Larry Hooper's deep voice works over a strange but extremely pleasant ditty about a young genius who toys with explosives. Very funny lyric about a blown up school, etc. Dee jays looking for something "entirely different" to program, will find this a delightful morsel.

**B** "THE 4TH 'R' (RELIGION)" (2:20) [Shapiro-Bernstein ASCAP—Glazor, Ahlberg, Martin] The Sparklers assist Hooper on a smooth, meaningful tune about the most important "R" of all. Welk's audience will go for this in a big way.

**ROSEMARY CLOONEY**  
(Columbia 40812; 4-40812)

**B+** "LOVE IS A FEELING" (2:10) [E. H. Morris ASCAP—Gimbel, Charlap] A catchy and very cleverly written rhythm novelty from the hit off-Broadway show "Shoestring '57", is presented in charming fashion by Rosemary Clooney. Swinging arrangement of a class tune that could break big.

**B** "(Don't That Take The) RAG OFFEN THE BUSH" (2:43) [Commander ASCAP—Mercer, DePaul] A lively cornballer from the B'way hit "Li'l Abner" is treated to a hammy and delightful interpretation by the gifted lark. Bouncey cutie.

## The Cash Box Best Bets

- ★ "IF IT'S SUNNY SUNDAY" Eddie Heywood..... Mercury 71014
- ★ "MELODY OF NAPOLI" Ronnie O'Dell..... Dot 15523
- ★ "LOVE IS A FEELING" Rosemary Clooney..... Columbia 40812
- ★ "THREE ROADS" The Toppers..... ABC-Paramount 9759
- ★ "OPERATOR PLEASE" Susan Silo..... Candlelight 1009
- ★ "ANASTASIA" Alfred Newman & Victor Young Orch..... Decca 30164
- ★ "THE QUESTION" Jimmy Sweeney..... Chic 1002

**JOE LIGGINS**  
(Dot 15522; 45-15522)

**B** "I'VE GOT A RIGHT TO CRY" (3:15) [Recordo ASCAP—Liggins] Joe Liggins' original (about 8 years old) rendition of this great song is made available once again by Dot. Excellent tune that many artists have been recording during the past few months. Pleasant swinger that should be extremely interesting to dee jays. Good jockey conversation piece.

**C+** "THE HONEYDRIPPER" (3:00) [Northern ASCAP—Liggins] Another great Liggins original that has become a band standard. Strong stomper. Good coupling. Record fans conscious of collectors' items should find this pairing a treasure.

**CAMARATA ORCH. (Soundtrack)**  
(Disneyland 44; F-44)

**B** "WESTWARD HO THE WAGON!" (3:17) [Wonderland BMI—Blackburn, Bruns] The lovely western title tune from Walt Disney's latest film effort is delightfully handled by Camarata's Orchestra, a chorus and Fess Parker in the vocal spotlight. Spright tune the tots should greatly enjoy. This'll really zoom when pic hits local theatres.

**C+** "WESTWARD HOE-DOWN" (1:54) [Wonderland BMI—Blackburn, Bruns] The same song is treated to an instrumental delivery by Camarata—and what a delivery it is! A swinging dixieland version that really moves. Unusual concept of a western tune.

**RONNIE O'DELL**  
(Dot 15523; 45-15523)

**B+** "MELODY OF NAPOLI" (3:00) [Mecca ASCAP—Brandon, Wood] One of the prettiest instrumental pieces to come along in quite some time is this one. It introduces Ronnie O'Dell and orchestra playing an enchanting Italian flavored melody. Warm mood item in the "Lisbon Antigua" class. Keep an eye on this one; it could break wide open and become a top smash.

**C+** "STRUTTIN' DOWN JANE ST." (2:20) [Mecca ASCAP—Brandon] Ronnie works the keyboard on this delightful cornballer. Cute honky tonk side that'll draw heavy coin in the jukes.

**TED FORREST QUINTET**  
(Norman 102; 45-102)

**B** "ROCK UR BABY" [Oceanic BMI—Schubert, Joyce] Ted Forrest's Quintet makes its initial effort for the Norman label a strong one. The crew drives thru a sizzling rocker that'll have the youngsters boppin'. Side really moves. Crew has a winning sound and could make noise.

**C+** "MY ZESA SHANA BABY DOLL" [Anchor BMI—Richmond] A catchy English-Yiddish bouncer is pleasantly handled by the fivesome with a female voice taking the lead.

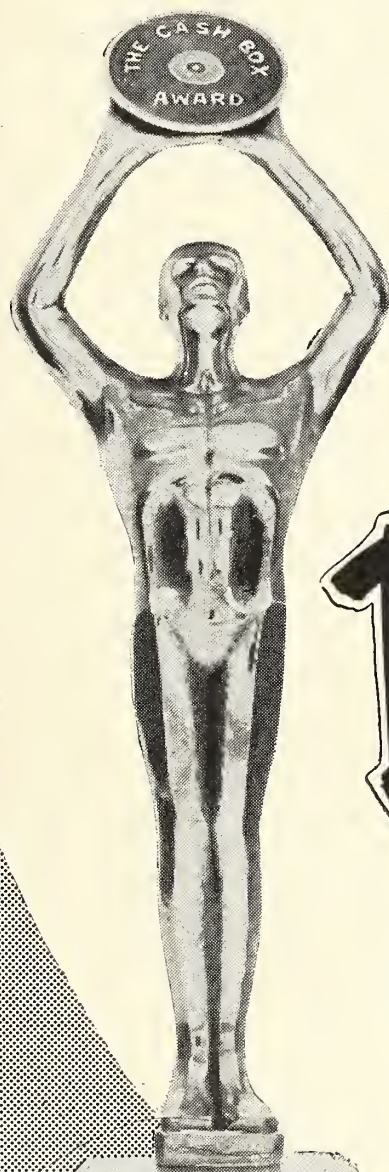
**LES TROIS CLEFS**  
(London 299; 45-299)

**C+** "LE ROCK 'N ROLL DU SA-MEDI SOIR" BMI [Canada—Blouin, Blouin] One of the London label's French Canadian releases is made available on the American market. Cute French lyric version of a pleasant rock and roll side with a solid vocal effort by the Three Clefs.

**C+** "INNAMORATA" [Famous ASCAP—Warren, Brooks, Le-compte] This half is a tender French interpretation of a recent American hit. Tune sounds very pretty in this liquid language.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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# Bill Doggett

## BEST R&B ORCHESTRA OF 1956

Over 1½ Million and going strong

**"HONKY TONK"**  
# 4950

Another Hit!

**"HONKY TONK"** (vocal version)  
# 5001

Going to the Top

**"SLOW WALK"**  
# 5000

### BEST SELLING ALBUMS by DOGGETT

"EVERYBODY DANCES THE HONKY TONK"	531
"MOONDUST"	502
"HOT DOGGETT"	514
"AS YOU DESIRE ME"	523

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SHAW ARTISTS

**BILLACE MUSIC CO.**  
publishers of  
"HONKY TONK"



# Record Reviews

**A** DISK & SLEEPER      **B** VERY GOOD      **C** FAIR  
**B+** EXCELLENT      **C+** GOOD      **D** MEDIOCRE

**THE TOPPERS**

(ABC-Paramount 9759; 45-9759)

**B+** "THREE ROADS" (2:36) [Mel-hedd ASCAP—Lawrence, Simon] The Toppers drift thru an inviting romancer set to a smooth lilting tempo. The boys have here a delightful piece of material in which they display some pretty harmony. A sleeper that could break out.

**C+** "LONELY" (2:33) [Tee Pee ASCAP—James, Cassin] The group shuffles thru a warm bouncer with a chorus for every letter in the word "lonely." Pleasant on the ear.

**KAY BROWN**

(Decca 30130; 9-30130)

**B+** "PULL DOWN DE SHADE" (2:38) [George Pincus ASCAP—Lampert, Gluck, Jr.] A contagious calypso beat novelty is expertly fashioned in a pert and pleasing manner by Kay Brown. Commercial ditty with great potential.

**C+** "FOUR O'CLOCK IN THE MORNING MUSIC" (2:43) [Sheldon BMI—Coleman, Sherman] The lark ambles thru a sentimental blues ballad with pretty lyrics set to an inviting melody.

**DINAH WASHINGTON**

(Mercury 71018; 71018x45)

**B** "TO LOVE AND BE LOVED" (2:26) [Junard BMI—Edwards, Raleigh] "Miss D" lends her great voice to a beautiful romancer set to a shuffle rhythm. Emotional delivery of a strong tune.

**B** "ALL BECAUSE OF YOU" (2:30) [Teri ASCAP—Greene, Beal] The lark is in fine form on this end. Good rhythm love song handled with finesse. Chorus assists with a pretty background.

**THE ENCHANTERS**

(Coral 61756; 9-61756)

**B** "WAIT A MINUTE BABY" [Mills ASCAP—Hollowell Bros., Thomas, Wade] The Enchanters, an exciting new rock 'n' roll vocal group, make an impressive first showing on Coral with a gimmick-packed jumper that should have the kids hoppin'. Crew has a commercial style and sound.

**C+** "TRUE LOVE GONE" [Mills ASCAP—Hollowell Bros., Thomas Wade] This half displays the group's versatility. A soft and pretty fish-beat ballad smoothly styled. Lead voice is effective.

**EDDIE HEYWOOD**

(Mercury 71014; 71014x45)

**B+** "IF IT'S SUNNY SUNDAY" (2:09) [Meridan BMI—Heywood, Gimbel] A beautiful side originally issued prior to Heywood's success with "Soft Summer Breeze" and "Canadian Sunset," is offered anew by Mercury. Excellent combination of Heywood's tender touch at the keyboard and the warm harmony of the Ray Charles Singers. Side could break big. Keep a tab on it.

**B** "LOVER" (2:53) [Famous ASCAP—Rodgers, Hart] Eddie's jazz knowledge comes over beautifully on this up-beat version of a great favorite. Delightful change-of-pace programming material.

## The Cash Box Sleeper of the Week

"I KNOW I CAN'T FORGET"  
[Central Song BMI—Allison, Keith]

"JUST KISS ME"  
[Roosevelt BMI—Stone]

DEAN MARTIN  
(Capitol 3604; F-3604)



DEAN MARTIN

● Dean Martin, whose last big waxing was his smash hit "Memo-

ries Are Made of This," has, in his latest release, the material that will place him in the spotlight once again. The mellow voiced crooner is magnificent as he warbles a touching song about love and loneliness titled "I Know I Can't Forget." Song is a wonderful example of a perfect wedding of melody and lyrics. A sentimental, slow-waltz tempo and a pretty choral backing make the side a pleaser from every angle. The coupling is another excellent performance by Martin. A contagious rock and roll ballad tagged "Just Kiss Me." Smooth rhythm offering that'll meet with the approval of the teenagers. Strong two sider to watch closely.

"LITTLE BY LITTLE" (2:15)  
[Savoy-Hill & Range BMI—McCoy, Owens]

"WITHOUT LOVE  
(THERE'S NOTHING)"  
[Goday-Progressive BMI—Small]

"IT ALL STARTED WITH YOUR  
KISS" (2:10) [Ampeo ASCAP—Snyder, Jacobs]

"LITTLE BY LITTLE"  
[Savoy-Hill & Range BMI—McCoy, Owens]

MICKI MARLO  
(ABC-Paramount 9762)

TONI ARDEN  
(Decca 30180)

● A sensational rock and roll novelty with a great beat and an extremely contagious set of lyrics made its debut a few weeks ago. The song attracted quite a bit of attention and this week two talented larks hopped on the tune. Each has a powerful disk that'll garner much coin—Micki Marlo with her initial platter on ABC Paramount and Toni Arden with her first performance for Decca. Micki gets a big assist from Don Costa's ork as she pile-drives thru this infectious cutie. The chirp really belts.

Toni is aided by a sizzling Sid Bass orchestration that'll have the teenagers hopping. Tune is perfect for Toni's strong voice. Both versions will share the loot. Miss Marlo's flip is a pleasant fish beat romancer "It All Began With Your Kiss." Miss Arden's coupling is a stirring, heart-felt reading of "Without Love," another strong rock and roll ballad. The lark is in great form on this emotional love song, and this half should win out if it gets equal play.

"A THOUSAND MILES AWAY" (2:17) [Kahl BMI—Sheppard, Miller]

"EV'RY MINUTE OF THE DAY" (2:07) [Tiger BMI—Lieber, Stoller]

THE DIAMONDS  
(Mercury 71021; 71021x45)



THE DIAMONDS

● The Diamonds have been very successful with their "cover" formula, making national hits out of

territorial best sellers. On this release, the group stays with its winning pattern and presents two strong rock and rollers with a heap of potential. The Diamonds' "A Thousand Miles Away" is a solid commercial interpretation of a tune that's been riding New York's R & R best seller lists for the past ten weeks or so. Powerful performance of a song that's just beginning to make it on a national scale. "Ev'ry Minute Of The Day" is a trigger fast rocker that tears along at a swinging pace from the opening groove right thru to the end. Hot teenage coupling.

**DICK HYMAN & SAM TAYLOR**

(MGM 12404; K12404)

**B** "CONGO MAMBO" (2:30) [Excellerec BMI—Gable, West] Sax man Sam Taylor teams up with Dick Hyman at the organ to belt out a torrid pop version of a hot instrumental item. Swinging affair with tremendous drive. Sizzling pace powerhouse. Should do well with teenagers.

**C+** "I'LL GET BY (As Long As I Have You)" (2:50) [Cromwell & F. Ahlert ASCAP—Ahlert, Turk] Taylor and Hyman swing thru another solid organ-sax arrangement—this time on an old standard. Swinging dance stuff for the teensters.

**VICTOR YOUNG'S SINGING STRINGS**  
Conducted by ALFRED NEWMAN

(Decca 30164; 9-30164)

**B+** "ANASTASIA" (2:50) [Leo Feist ASCAP—Newman, Webster] Composer-conductor Alfred Newman leads the late Victor Young's orchestra thru the latter's lovely arrangement of an enchanting film theme. Tune is currently climbing and this version should attract the mood buyers. Top notch string version of tune.

**B** "WRITTEN ON THE WIND" (2:38) [Northern ASCAP—Young, Cahn] This half is the title song of another top film. Young composed and arranged this melody which Newman again conducts superbly.

**GENE WISNIEWSKI ORCH.**

(Dana 3242; 45-3242)

**B** "CUBAN POLKA" [—Dana] Gene Wisniewski and his Harmony Bells glide thru a lively polka with a latin rhythm background. Commercial and contagious samba-polka that should attract a heap of coin in many locations. Chorus assists delightfully.

**C+** "BLONDE SECRETARY" [—Wisniewski] This half sports a happy, home-spun dancer full of color and bounce. Peppy opus for a party.

**LA PLAYA SEXTET**

(Mardi Gras 1028; 45-1028)

**B+** "BOMBON CHA" [Morro BMI—Ortiz, Egues] The La Playas are one of the most consistent hit makers in the cha cha field. Here they introduce another excellent side that deserves a spot on every box where such music attracts coin. Terrific dance deck.

**B** "BILONGO" [Southern ASCAP—Cuillerne, Rodriguez, Fiffe] Marie and Paul take the vocal spotlight once again as the crew changes the pace to dish up a swinging mambo side. Hot arrangement of a solid number.

**MAC CURTIS**

(King 4995; 45-4995)

**B** "DON'T YOU LOVE ME" (2:22) [Armo BMI—Curtis] Rockin' country warbler Mac Curtis tears thru a torrid self-penned driver that'll have the teenagers hopping. Solid beat.

**C+** "THAT AIN'T NOTHIN' BUT RIGHT" (2:06) [Armo BMI—Shell, Price] The jolter picks up the pace on this half and cuts across another potent dance deck. Right up the alley of the younger set.

# The Best Sellers on DOT are the Best Sellers in America

15486	JIM LOWE	<b>GREEN DOOR</b>	<small>Week listed in bold type, the leading side on top. Week Chart</small> 1. GREEN DOOR (BMI)—J. Lowe..... 1 8 (The Story of) The Little Man in Chinatown (BMI)—Dot 15486
15521	PAT BOONE	<b>ANASTASIA DON'T FORBID ME</b>	<b>This Week's Best Buys</b> DON'T FORBID ME (Roosevelt, BMI) ANASTASIA (Feist, ASCAP)—Pat Boone—Dot 15521—Boo two led warehouse here that has been shipping
15490	PAT BOONE	<b>FRIENDLY PERSUASION CHAINS OF LOVE</b>	◀ 1956'S TOP MOTION PICTURE TITLE SONG
15507	SONNY KNIGHT	<b>CONFIDENTIAL</b>	
15503	LEROY VanDYKE	<b>THE AUCTIONEER</b>	<b>This Week's Best Buys</b> THE AUCTIONEER (Randy-Smith, ASCAP)—LeRoy Van Dyke 15503—The label seems to have a knack for putting over
15525	JIM LOWE	<b>BY YOU, BY YOU, BY YOU I FEEL THE BEAT</b>	• <b>Review Spotlight on . . .</b> JIM LOWE . . . Dot 15525 . . . BY YOU, BY YOU I FEEL THE BEAT . . .
15527	THE FONTANE SISTERS	<b>THE BANANA BOAT SONG HONOLULU MOON</b>	◀ <b>NEW and ALREADY A BEST SELLER</b>
15516	SANFORD CLARK	<b>A CHEAT / USTA BE MY BABY</b>	
15515	GALE STORM	<b>MY HEART BELONGS TO YOU / ORANGE BLOSSOMS</b>	
15511	THE HILLTOPPERS	<b>NO REGRETS / UNTIL YOU'RE MINE</b>	
15509	JOHNNY MADDOX	<b>NICKELODEON TANGO / SOLITUDE</b>	
15497	MAC WISEMAN	<b>ONE MINT JULEP I'M WAITING FOR SHIPS THAT NEVER COME IN</b>	

**Best Selling L.P.'s**

DLP-3030	HOWDY!	PAT BOONE
DLP-3012	PAT BOONE	
DLP-3023	THE BANJO WIZARDRY OF EDDIE PEABODY	
DLP-3042	A VISIT WITH THE FONTANE SISTERS	

**Best Selling E.P.'s**

DLP-1049	PAT BOONE SINGS
DLP-1053	"PAT" — ON MIKE

**New Releases**

15522	I'VE GOT A RIGHT TO CRY THE HONEYDRIPPER JOE LIGGINS	15508	I CAN'T WAIT LET THE GOOD THINGS START PEARL WOODS
15523	MELODY OF NAPOLI STRUTTIN' DOWN JANE ST. RONNIE O'DELL	15520	ONCE UPON A SUMMERTIME LET THERE BE PEACE ON EARTH CHAMP BUTLER
15524	JUICE A FOOL'S BLUES AL CASEY	15517	SINCE I MET YOU BABY I'LL BE WAITING FOR YOU MOLLY BEE
15526	ETERNALLY I BELIEVE THE TWILIGHTERS		

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# Best Bets

**"WITHOUT LOVE"**  
**"LITTLE BY LITTLE"**

(Decca 30180; 9-30180)



TONI ARDEN

● A brand new release — a brand new Arden! Here's a real departure for Toni's splendid voice; a rollicking, rhythmic R & R two-sided smash. This you've got to hear!

**"IT'S BEEN A LONG LONG TIME"**

**"Rumbango"**

(Decca 30089; 9-30089)



MONA BAPTISTE

● Sexy, sultry, suggestive, sensational! This overseas import is all of these and more. On the basis of "Long Long Time" we'd say it's going to take this one a short time to hit the top!

**"THE PARTY'S OVER"**

(From Musical Production "Bells Are Ringing")

**"I'm A Dreamer, Aren't We All"**

(Decca 30112; 9-30112)



CARMEN McRAE

● Charmin' Carmen's hit version of the hit song from B'way's "Bells Are Ringing" is a real applause-getter. As always, Carmen is torchy and terrific!



## London Lowdown

The Cafe de Paris has announced its 1957 program of star entertainment. This plush nightery hopes to feature Pearl Bailey, the one and only Sophie Tucker, Zsa Zsa Gabor, a return visit of Eartha Kitt and the French chanteuse Edith Piaf. Return visits are also being negotiated with Marlene Dietrich and Noel Coward.

Also returning to London next Summer may be Mel Torme.

The World Record Club which has been specializing in mail order business, is planning a retail label (Conquest) to be sold throughout the British Isles beginning January.

The BBC's record week off to a good start, but this is not enough. One week a year devoting 15 hours to record time is ridiculous considering the growth of the industry. Maybe the BBC will realize the importance of records after this week, and allow the D.J. to become a more important person than just a voice introducing some records, as has been the policy in recent years.

Alma Cogan off to the States next February to appear on the Ed Sullivan Show.

Tommy Connor, composer of "I Saw Mama Kissing Santa Claus" now back in the States where he will settle permanently.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 Just Walking In The Rain—Johnnie Ray (Philips)
- 2 Green Door—Frankie Vaughan (Philips)
- 3 St. Therese Of The Roses—Malcolm Vaughan (HMV)
- 4 My Prayer—Platters (Mercury)
- 5 Woman In Love—Frankie Laine (Philips)
- 6 Hound Dog—Elvis Presley (HMV)
- 6 Singing The Blues—Guy Mitchell (Philips)
- 8 Rip It Up—Bill Haley Comets (Brunswick)
- 9 True Love—Bing Crosby & Grace Kelly (Capitol)
- 10 Cindy, Oh, Cindy—Eddie Fisher (HMV)
- 11 Make It A Party—Winifred Atwell (Decca)
- 12 Two Different Wor'lds—Ronnie Hilton (HMV)
- 13 When Mexico Gave Up The Rumba—Mitchell Torok
- 14 Blue Moon—Elvis Presley (HMV)
- 15 Cindy, Oh, Cindy—Tony Brent (Columbia)
- 16 More—Jimmy Young (Decca)
- 16 Christmas Island—Dickie Valentine (Decca)
- 18 Rocking Through The Rye—Bill Haley Comets (Brunswick)
- 19 Love Me Tender—Elvis Presley (HMV)
- 20 Singing The Blues—Tommy Steele (Decca)
- 21 House With Love In It—Vera Lynn (Decca)
- 21 Green Door—Jim Lowe (London)
- 23 Love Me As Though There Were No Tomorrow—Nat 'King' Cole (Capitol)
- 24 Friendly Persuasion—Pat Boone (London)
- 25 Rock Around The Clock—Bill Haley Comets (Brunswick)
- 26 Green Door—Glen Mason (Parlophone)
- 27 Autumn Concerto—George Melachrino (HMV)
- 28 More—Perry Como (HMV)
- 29 Join In And Sing—Johnston Bros. (Decca)
- 30 Middle Of The House—Jimmy Parkinson (Columbia)



## Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

**ROBIE LESTER**  
(Liberty 55033; F-55033)

**B** "WITH YOU WHERE YOU ARE" (2:30) [Remick ASCAP—Dixon, Bloom] Thrush Robie Lester makes a tremendous first showing on Liberty with an imaginative and exciting multiple voice waxing of a terrific jump tune. The lark has talent and could make the grade with this, her very first Liberty platter.

**C+** "LISTEN TO THE WIND" (2:30) [Jan-Lee ASCAP—Miller, Jackson] A haunting chant is presented with emotion and great meaning by the artist. Unusual folk-flavored ballad that displays the versatility of the performer to best advantage.

**BOBBY CHRISTIAN ORCH.**  
(Bally 1023; 45-1023)

**B** "CHATTANOOGA CHA CHA" (2:10) [Keith ASCAP—Christian] Bobby Christian introduces his orchestra on Bally with a colorful cha cha novelty that should enjoy a healthy run on the jukes. Lively arrangement of a cute dance item. Good beat.

**C+** "SKIP - IT - TY - BEAT" (1:50) [Keith ASCAP—Christian, Dimitri, Wolff] This end displays the crew on an infectious jumper handled in easy-going fashion.

**MORRISON SISTERS**  
(Decca 30129; 9-30129)

**B** "MADE FOR EACH OTHER" (2:19) [Peer International BMI—Touzet, Drake, Shirl] The Morrison Sisters' attractive, commercial harmony comes over wonderfully on this slow shuffle-rhythm arrangement of a top drawer latin oldie. Sounds good. Could make noise.

**B** "THREE SWINGIN' MAIDS" (2:40) [Empress ASCAP—Segal] A cute jump novelty is cleverly handled by the chirps on this end. Lively dancer with a cute melody and a quick-to-catch-on quality. Strong two-sider.

**THE TRIADS**  
(Encino 1002; 45-1002)

**C+** "NICKELODEON TANGO" (1:55) [Bermason BMI—Blalock] The Triads hand in the first vocal version of a clever instrumental tango number. Inviting delivery of a number that could make big noise.

**C+** "ONE MORE KISS" (2:23) [Chanto Music—Wallen] Here the group rhythms thru a swinging jumper with a romantic story line. Good dance disk.

**JIMMY SWEENEY**  
(Chic 1002; 45-1002)

**B+** "THE QUESTION" [Smash BMI—Thompson] Jimmy Sweeney, a gifted newcomer with a stirring commercial voice, makes an impressive debut on the Chic diskery singing a touching love ballad with great potential. Moving love song that could catch on in one area and blossom into a national click. A chorus supplies a lovely backdrop. Keep an eye on this sleeper.

**B** "THESE TEARS" [Smash BMI—Sweeney] The songster hands in an emotional reading of his own sorrowful composition on this end. Tearful romancer.

**PATTI SPANGLER**  
(Unique 376; 45-376)

**B** "LULLABY IN BLUE" (2:14) [Lamas ASCAP—Gordon, Myrow] Joe Leahy's ork sets up a pretty backdrop for Patti Spangler's light and pleasant treatment of an infectious ballad from the new RKO pic "Bundle of Joy". The newcomer has a fresh, simple voice that's delightful on the ear.

**C+** "AFRAID TO LOVE" (2:51) [Delstone BMI—Raleigh] The lark lends her sweet voice to a touching romancer on this portion. Dreamy delivery.

**THE RHYTHMETTES**  
(RCA Victor 20/47-6742)

**B** "TAKE A LOOK IN THE MIRROR" (2:48) [Zodiac BMI—Schell, Weismantel] The Rhythmettes have a strong side in this pretty shuffle beat romancer with a good melody and lyric. The chirps' delivery is interesting and could get the song off to a big start. Their strongest side in quite some time.

**B** "WINTER SNOW" (2:58) [Sherwin ASCAP—Martin, Myers] A gorgeous seasonal item that could develop into a big seller before the warm weather comes around. Superb execution of a delightful romancer. Hot coupling.

**LEN DRESSLAR**  
(Mercury 71010; 71010x45)

**B** "WRINGLE WRANGLE" (2:05) [Walt Disney ASCAP—Stan Jones] An extremely pleasant, light-hearted western flavored ditty from the new Walt Disney pic "Westward Ho The Wagons" is colorfully handled by Len Dresslar. Side will make noise when film hits the theatres.

**C+** "BELIEVE IN ME" (2:30) [Peter Maurice ASCAP—Parsons, Turner, Aznavour] The songster lends his big voice to a dramatic love song on this half. Emotional presentation.

**AL MARTINO**  
(Capitol 3605; F-3605)

**B+** "I'M SORRY" [Algonquin BMI—Ram, Tinturn, White] Al Martino does a beautiful job as he fashions a potent new shuffle arrangement of a wonderful oldie. Strong piece of material that could make the grade again.

**B** "I'M A FUNNY GUY" [Chappel ASCAP—Carr, Dubey] Another wonderful performance of a top grade romancer—this one a new tune. Clever arrangement and delivery of a beautiful new composition with many standard qualities.

**DELLA REESE**  
(Jubilee 5263; 45-5263)

**B** "IN THE MEANTIME" (2:38) [Shapiro-Bernstein ASCAP—Hilliard, Delugg] Della Reese belts out a torrid piece of blues material in two tempos a driving slow beat and a fast swinging tempo. Terrific delivery of a good tune.

**B** "THE MORE I SEE YOU" (2:38) [Bregman, Vocco & Conn ASCAP—Gordon, Warren] This end displays a more subdued Della on a sincere, touching reading of a wonderful standard. Lovely ballad superbly executed.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BIG SELLERS**

**COMING UP BIG**

**WATCH THESE GROW**

<b>1. SLOW WALK</b> COUPLED WITH <b>WILDWOOD</b> <b>Sil Austin</b> 70963
<b>2. MAMA FROM THE TRAIN</b> COUPLED WITH <b>EVERY TIME</b> <b>Patti Page</b> 70971
<b>3. TRA LA LA</b> COUPLED WITH <b>MORNING, NOON AND NIGHT</b> <b>Georgia Gibbs</b> 70998
<b>4. THE AUCTIONEER</b> COUPLED WITH <b>BABY DOLL</b> <b>Chuck Miller</b> 71001
<b>5. CONFIDENTIAL</b> COUPLED WITH <b>TIGER LILY</b> <b>Rusty Draper</b> 70989
<b>6. BIG BESS</b> COUPLED WITH <b>CAT SCRATCHIN'</b> <b>Louis Jordan</b> 70993

<b>THE BANANA BOAT SONG</b> COUPLED WITH <b>I'VE GOT A NEW HEARTACHE</b> <b>Sarah Vaughan</b> 71020
<b>REPEAT AFTER ME</b> COUPLED WITH <b>LEARNIN' MY LATIN</b> <b>Patti Page</b> 71015
<b>GUAGLIONE</b> <small>Pronounced WAHL-YONE</small> COUPLED WITH <b>CARLA</b> <b>Ralph Marterie</b> 71007
<b>DESERT SUNRISE</b> COUPLED WITH <b>NICKELODEON TANGO</b> <b>Jan August</b> 71012
<b>ON MY WORD OF HONOR</b> COUPLED WITH <b>ONE IN A MILLION</b> <b>The Platters</b> 71011
<b>IF IT'S A SUNNY SUNDAY</b> COUPLED WITH <b>LOVER</b> <b>Eddie Heywood</b> 71014

<b>BELIEVE IN ME</b> COUPLED WITH <b>WRINGLE WRANGLE</b> <b>Len Dresslar</b> 71010
<b>THE HOUR OF LOVE</b> COUPLED WITH <b>DRIFTWOOD</b> <b>Eddy Howard</b> 71008
<b>KOOL KITTY</b> COUPLED WITH <b>WHY DON'T CHA STOP IT</b> <b>Buddy Johnson</b> AND HIS ORCHESTRA 71017
<b>TO LOVE AND BE LOVED</b> COUPLED WITH <b>ALL BECAUSE OF YOU</b> <b>Dinah Washington</b> 71018
<b>CHOO CHOO CH BOOGIE</b> COUPLED WITH <b>Ain't Nobody Here But Us Chickens</b> <b>Louis Jordan</b> 71023
<b>RIB JOINT</b> COUPLED WITH <b>ROSIE'S ROOM</b> <b>Buddy Morrow</b> AND HIS ORCHESTRA 71024
<b>BUTTER HEART And CANDY LIPS</b> COUPLED WITH <b>They All Had A Good Time But Me</b> <b>Marty Brill</b> 71009

**JIM  
LOWE**

XMAS SPECIAL  
**PRINCE OF PEACE**  
AND  
Santa Claus Rides A Strawberry Roan  
71016

POP SINGLE  
**THE GOLDEN GOOSE IS DEAD**  
AND  
**THE MARTINS AND THE COYS**  
71019

**BIG HIT**  
A REAL SWINGER  
**EV'RY MINUTE OF THE DAY**  
AND  
BALLAD  
**A THOUSAND MILES AWAY**  
**The Diamonds**  
71021

**BIG HIT**  
**YOUNG LOVE**  
AND  
**LITTLE BY LITTLE**  
**The Crew Cuts**  
71022

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SWEEEPING the COUNTRY and breaking POP

MICKEY and SYLVIA



playing AND singing

LOVE IS STRANGE

GROOVE G/4G-0175

The Billboard—Dec. 15, 1956

The Cash Box—Nov. 17, 1956

This Week's R&B Best Buys... LOVE IS STRANGE (Ben Chaz, BMI)—Mickey and Sylvia—Groove G/4G-0175—The duo has a solid hit in this cute, jazzy, New York, Philadelphia, Baltimore, Buffalo, Boston, Atlanta, Durham, St. Louis and other cities in the East, Midwest and South reported this record, please a click. Flip is "I'm Going Home" (Ben Chaz, BMI).

The Cash Box R & B Best Bets... LOVE IS STRANGE—LET ME KNOW TONIGHT—Mickey & Sylvia—Groove G/4G-0175



Round The Wax Circle

NEW YORK:

Decca has signed three singers who, everyone in the business knows, may come up with hits—Toni Arden, Richard Hayes and Kay Armen. All three have outstanding voices and we hope their new records receive strong acceptance throughout the country. . . . Irwin Zucker, West Coast promotion man, wiring to N.Y. for Xmas holidays. He'll consult with clients while here. . . . Herb Sandel, MGM distributor Minneapolis, reports big sales on the novelty record "Who Put The Gum On Santa's Beard?". . . . F. Boone opens at the Granada in London on December 26. His English tour ends January 6th. . . . Francis Wayne is prepping a solo singing act for the nightclub circuit with special arrangements by her husband Neal Hefti. . . . Columbia Artists Management hosted Mantovani at a cocktail party at "21" last Monday at the conclusion of his record breaking tour of the U.S. . . . Herman Pollack, Arrow Records proxy, busy visiting Newark, Philadelphia and Baltimore deejays with his "It's Christmas" by Irene Carroll. . . . Eddie Heller has signed much sought after prospect Bobby Brooks to a Rainbow contract. First release out this week. . . . Marvin Novak, manager of the King Record branch in Miami, marries Evelyn Levine on December 23. . . . West W. Willcox, assistant to Buddy Basch, back at his desk following a brief illness, Willcox was for many years station manager for WHOM, New York indie. . . . Jack Green, V.P. of the Willard Alexander agency, off to England, France and Germany to discuss a European tour of the Glenn Miller Orchestra. . . . Hildegard, whose Oklahoma oil well has come in with a huge gusher, may make more money from this than a her years of entertaining around the world. . . . The Beverly Sisters, who were visiting the U.S. for a vacation found a wonderful surprise here—a hit record in the London version of "Greensleeves".



TONI ARDEN

CHICAGO:

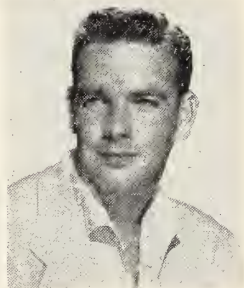
Leading theatre impresarios here carefully watching Howard Miller's "opera" show to see what results from a financial standpoint and may come back to presentation shows if it clicks. . . . Dynamic Doc Berger in town after whirlwind tour of southern cities. Doc was glad to tell us that the deejays are really spinning Al Hibbler's Decca disking of "I'm Free". . . . Little note from Guy Cherney alert us that he is now at Northern California network KCBS. Guy busy with interviewing guests, spinning disks and exercising his tonsils with a song or two. . . . Jack Solinger shivering from the cold as he returned from 80 degree Dallas where he helped set up new ABC Paramount distrib. Eric Distributors of San Francisco now has subsidiary in Dallas. . . . Mack Gordon, composer of so many songs we all know, in town in connection with opening of Eddie Fisher-Debbie Reynolds flicker, "Bundle of Joy". Mack, who wrote the score for this film, squired around by Stan Pat of RKO-Unique, who have recorded score in forthcoming LP. . . . Besides being the brother of Frances Faye, it has been discovered that WAAF's Marty Faye is cousin to Danny Kaye. . . . Ralph Faucher reported to be really catching on with his "Jazz Corner" show on Saturday afternoons over WTAQ. New addition to the LaGrange station is Bill Anson's daily afternoon and late evening shows from the Lariat Room. . . . Buddy Laine's ork playing pretty for the people at the Chevy Chase Country Club. . . . Promoter Bob Cole back in town after two week vacation in sunny California. . . . Congratulations to Rocky Rolfe and lots of luck to him in his new position at Dot Records. . . . The first of the year will see some changes in personnel at WIND, recently purchased by Westinghouse.



EDDIE FISHER

HOLLYWOOD:

The Capitol Tower has been topped with a huge Christmas 'tree' made up of 2500 colored light bulbs for the holiday season. . . . Davie & Moore, writers of the smash "Green Door" have composed Jim Lowe's new Dot release of "I Feel The Beat". . . . KDAY deejays received plaudits from Beverly Hills police for helping to promote a safety campaign for the holidays, by originating their programs for one day from the Beverly Hills jail. . . . Singer Sallie Blair, who recently closed an engagement at the Mocambo, will record for Bethlehem Records on her return to New York. . . . John Graas conducting a 'Jazz Lab' every Sunday at the Hat and Cain in North Hollywood. . . . Josephine Premice cancelled an engagement in Phoenix to devote time to promoting her novelty release "Give Me What You Gave To Santa" on the GNP label. . . . Martin Machat named Gene Brewer to head up West Coast offices for RKO-Unique and the company's publishing firm during his recent trip here. . . . Meg Miles will spend Christmas touring Africa with a USO camp show. Champ Butler will tour the Coast plugging his first release on the Dot label, "Once Upon A Summertime". . . . Capitol Records have teamed Les Baxter with pianist Leonard Pennario on "Midnight On The Cliffs", theme from the Arwin production, "Julie". . . . Art Smith, young Los Angeles aircraft worker, seems to be hitting the jackpot with his second recording for the Key label of "Driftwood". Disk has hit the top ten in Record Rack sales. . . . RKO Pictures plan a big promotion campaign for Zephyr Records' platter of "Sabourin" and "The Scoundrel Blues" from "Death of A Scoundrel". Both sides feature the four-octave range voice of Gloria Wood as an instrument. . . . Richard Bock, proxy of Pacific—Jazz Records, flew to Boston to record the Gerry Mulligan Quartet during a live performance at Storyville for an up-coming album. . . . Sylvia Syms, currently playing a very successful engagement at the Interlude, visiting local disk-jockeys with her new Decca release of "Each Day" and "Dancing Chandelier" which is getting a big play locally.



ART SMITH



THE *Original* HIT!

....THIS RECORD CANNOT BE DUPLICATED

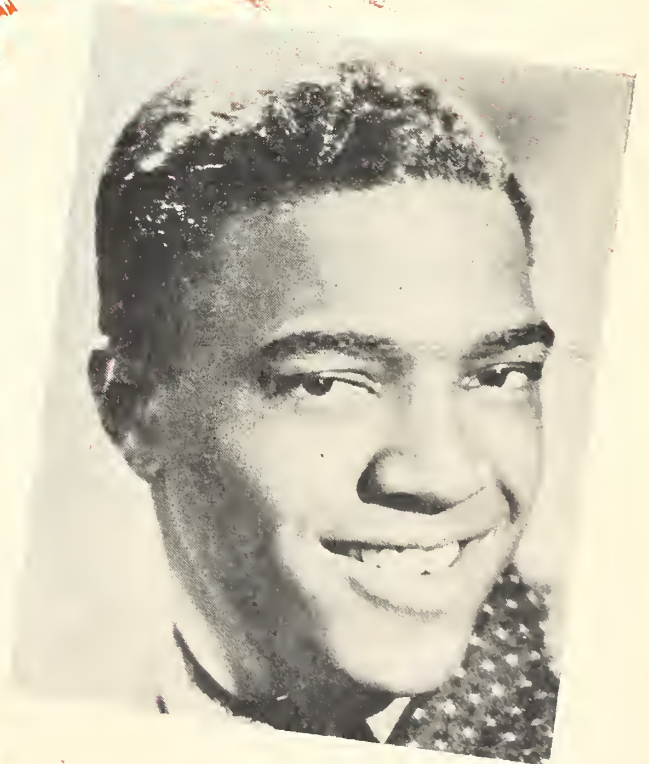
# "WITHOUT LOVE"

(THERE IS NOTHING)

# Clyde McPhatter

ATLANTIC-1117

b/w "I Make Believe"



ATLANTIC RECORDING CORPORATION  
157 WEST 57th St. NEW YORK 19, N. Y.



The tremendously emotional quality of CLYDE McPHATTER's performance will make this one of the greatest recorded experiences of all time.

"It's What's in THE CASH BOX That Counts"

# Kicking Off Charity Drive



**"The Heart of A Woman"**  
 HERB JEFFRIES  
**"It's Never Too Late"**  
 BILL NORMAN  
 Hi Fi EP No. 1000  
 PAGE CAVANAUGH  
 QUARTET

6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.  
 RECORDS

PHILADELPHIA — The Mildred Malschick Fuhrman Charities is conducting its annual container collection drive to aid children suffering from cerebral palsy in Philadelphia and vicinity. Tony Bennett took time out to kick off the opening of the campaign. Standing in the rear with Bennett is Mrs. Samuel Braid coordinator of the 1956 drive. In the front, from left to right, are Byron Braid, 11, Stanton, 9½, sons of Mrs. Braid, and Nancy Shuman, 9½, daughter of Mrs. Harry Shuman, an active member of the Fuhrman Charities.



# Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Kenny Vincent (WEOL-Lorain, Ohio) has started a drive to have the nation's disk jockeys join him in a nation-wide plea to their audiences to make a contribution in order to maintain a foster child overseas. Full details of the "Foster Parent Plan" will be sent to D.J.'s within the next few weeks.



ED FERLAND  
 (WHEC—Rochester, N. Y.)

... WSJM-St. Joseph, Mich. is a new station in the Benton Harbor-St. Joseph area and deejay Don Haney writes that the station would appreciate service from the record companies. Don has several shows on which he plays lots of jazz and disks in that area can be used too. ... Jack Terry, English language Program Director and disk jockey of "Music In The Night" and "On Stage America" for international short wave radio WRUL is off on a two week vacation in England, France and Ireland. Jack is meeting many of his listeners face-to-face after ten years of answering their requests over the air and regular correspondence. ... Radio station WWDC-Washington, D.C. threw its studios open to the public from 6:00 AM to 9:30 AM Saturday, December 15th, to celebrate the birthday of morning personality Art Brown, who has been on the air in Washington for the past 21 years. Admission to the party was a donation to the Christmas Fund, a drive for the needy of Washington and the residents of the District Home For The Aged And Infirm. ... Fred Lynn (KWTO-Springfield, Miss.) has started a new pop record show on KWTO. It's known as "Crossroads Time" and features the best in pop and Country and Western tunes.

A "Suppressed Desire" contest was held by Chuck Mefford (WKMI-Kalamazoo, Mich.) recently. Chuck asked listeners to send in their suppressed desire, something they had always wanted to do but never had quite enough nerve or the opportunity, and offered to those selected by the judges as the best the reward of having their suppressed desire come true. Entries ranged all the way from riding in a jet plane to milking a cow in downtown Kalamazoo. ... Ed Ferland (WHEC-Rochester, N.Y.) is aiding a former English instructor of his, stricken with muscular dystrophy, by telling his audience that the now retired instructor, Ralph E. Blose and his wife earn most of their living by selling greeting cards, magazines and stationery. ... Jim Aylward (WHIL-Boston-Medford, Mass.) is moving his "Music Club" Saturday shows into greater Boston record stores for an interview and teenage "Scream session".



KEN MALDEN  
 (WBMS—Boston, Mass.)

The shows are taped in the AM and aired at regular times in the PM, so the kids can hear themselves on the air. ... Both Roz Ford and Gil Kriegel of WITH-Baltimore, Md. singled out the packaging and vocal efforts of Julie London's latest Liberty waxing, "Calendar Girl". ... Ken Malden (WBMS-Boston, Mass.) says he received invitations from several civic and charitable groups to appear before their groups and talk about rock 'n roll as well as to moderate debates on the pros and cons of R&B. Ken has a new morning show from 9:30 to noon on which he plays music for the housewife. Ken writes that he enjoys it "immensely" because this gives him the opportunity to talk to the mothers of a lot of the kids who listen to his afternoon show. ...



DICK DRURY  
 (WJHH—Warren, Ohio)

Bobby Beers (KOSI-Denver, Colo.) writes a platter column for the Rocky Mountain News and would appreciate "record happenings", with particular attention to newcomers, for his writing stint. ... The newsletter by Bob Kloss (WKWK-Wheeling, W. V.), "Kloss In", has an interesting write-up on young pop vocalist and jazz pianist Bobby Scott. ... Dick Drury (WJHH-Warren and Youngstown, Ohio) reports Clyde McPhatter's latest Atlantic pressing, "Without Love" and "I Make Believe", is breaking wide open in his area. Dick will be in New York from December 18th thru the 22nd.

Art Preston (WIDE-Biddeford, Me.) and Raul Lovett (WBSM-New Bedford, Mass.) are two additions to the many deejays who paid record tributes to the late Tommy Dorsey. Lovett was assisted by Art Lake (WJAR-Providence, R. I.). ... Donn Parker (WMYR-Fort Myers, Fla.) says he has never seen a more immediate reaction to a new singer than the reaction to Johnny Mathis and his new Columbia pressing "Wonderful! Wonderful!" and "When Sunny Gets Blue". ... Frank Roberts (WBOF-Virginia Beach, Va.) runs the popular WBOF "Morning Show". ... Bill Kennedy (WGAW-Gardner, Mass.) says there's been a good initial reaction to "By You, By You" by Jim Lowe (Dot).

Reserve Records  
 Presents  
**BREAKING WIDE OPEN-NATIONALLY!**

*The*  
**TRACEY TWINS**  
*with the*  
 DICK LURIE QUINTETTE

**"DO YOU EVER THINK OF ME"**  
 c/w  
**"A Place Called Home"**

RESERVE 114

DISTRIBUTORS: A few available territories open—WRITE—WIRE

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 (phone PR 1-2272)

Reserve Records

**GIGANTIC SALES!! IT ROCKS, ROLLS, JUMPS!!**

# WISDOM OF A FOOL

# THE FIVE KEYS

With Orchestra Conducted by Van Alexander



Record No. 3597



# LAST CALL!

## The Cash Box

# Holiday Special

(Dated Dec. 29th)

THE GREATEST HOLIDAY GREETINGS ISSUE IN THE INDUSTRY!

GOES TO PRESS : **Thurs., DEC. 20th**

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*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

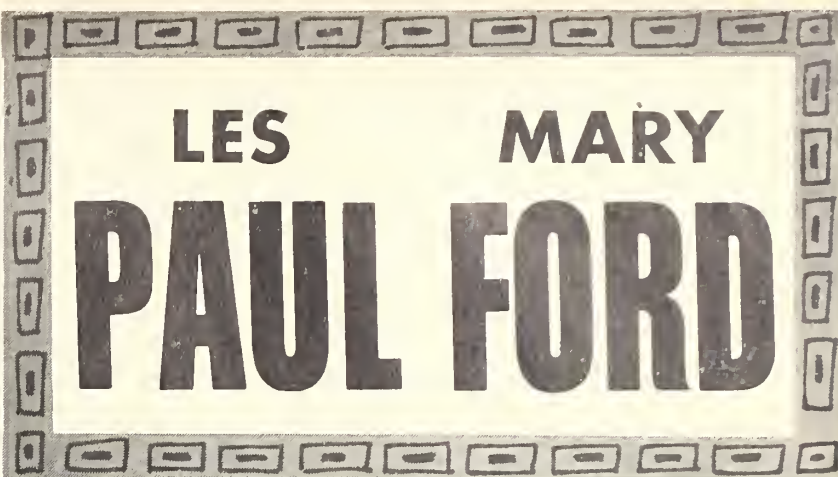


# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
<b>1</b>	<b>SINGING THE BLUES</b> GUY MITCHELL (Columbia)	1
<b>2</b>	<b>LOVE ME TENDER</b> ELVIS PRESLEY (RCA Victor)	2
<b>3</b>	<b>TRUE LOVE</b> CROSBY & KELLY (Capitol)	4
<b>4</b>	<b>GREEN DOOR</b> JIM LOWE (Dot)	3
<b>5</b>	<b>HEY! JEALOUS LOVER</b> FRANK SINATRA (Capitol)	5
<b>6</b>	<b>A ROSE AND A BABY RUTH</b> GEORGE HAMILTON IV (ABC-Paramount)	7
<b>7</b>	<b>BLUEBERRY HILL</b> FATS DOMINO (Imperial)	8
<b>8</b>	<b>JUST WALKIN' IN THE RAIN</b> JOHNNIE RAY (Columbia)	6
<b>9</b>	<b>LOVE ME</b> ELVIS PRESLEY (RCA Victor)	16
<b>10</b>	<b>I DREAMED</b> BETTY JOHNSON (Bally)	10
<b>11</b>	<b>TWO DIFFERENT WORLDS</b> DON RONDO (Jubilee)	11
<b>12</b>	<b>FRIENDLY PERSUASION</b> P. BOONE (Dot)	12
<b>13</b>	<b>CINDY, OH CINDY</b> VINCE MARTIN (Glory) EDDIE FISHER (RCA Victor)	15
<b>14</b>	<b>MAMA FROM THE TRAIN</b> PATTI PAGE (Mercury)	9
<b>15</b>	<b>GONNA GET ALONG WITHOUT YOU NOW</b> PATIENCE & PRUDENCE (Liberty)	14
<b>16</b>	<b>PETTICOATS OF PORTUGAL</b> D. JACOBS (Coral)	13
<b>17</b>	<b>SINCE I MET YOU BABY</b> IVORY JOE HUNTER (Atlantic)	17
<b>18</b>	<b>ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY</b> JERRY LEWIS (Decca)	18
<b>19</b>	<b>GARDEN OF EDEN</b> JOE VALINO (Vik)	19
<b>20</b>	<b>MOONLIGHT GAMBLER</b> FRANKIE LAINE (Columbia)	23

21) NIGHT LIGHTS. 22) BABY DOLL. 23) THE BANANA BOAT SONG. 24) GOODNIGHT MY LOVE. 25) CONFIDENTIAL. 26) AUCTIONEER. 27) ARMEN'S THEME. 28) SLOW WALK. 29) HONKY TONK. 30) GIVE ME. 31) MUTUAL ADMIRATION SOCIETY. 32) CINCO ROBLES. 33) CITY OF ANGELS. 34) DON'T FORBID ME. 35) MARY'S BOY CHILD. 36) I'M FREE. 37) DON'T BE CRUEL. 38) WISDOM OF A FOOL. 39) JIM DANDY. 40) FADED SUMMER LOVE. 41) LONDON BRIDGE. 42) MONEY TREE. 43) PRISCILLA. 44) TO THE ENDS OF THE EARTH. 45) NEVER LEAVE ME. 46) CANADIAN SUNSET. 47) AUTUMN WALTZ. 48) JAMAICA FAREWELL. 49) ON MY WORD OF HONOR. 50) YOUNG LOVE; TONIGHT YOU BELONG TO ME; JUST IN TIME; THE STAR YOU WISHED UPON LAST NIGHT; TRA LA LA; GREENSLEEVES.



**LES PAUL MARY FORD**

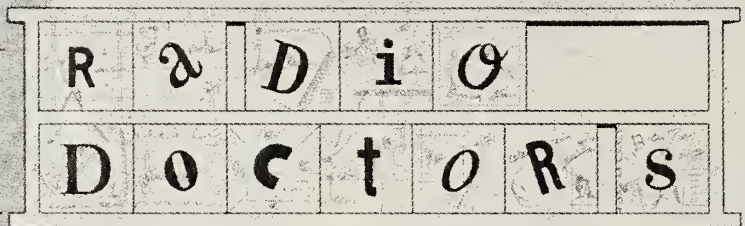
# CINCO ROBLES

(FIVE OAKS)



# RETAILERS AGREE...

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The  
Cash  
Box  
That  
Counts**



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DIVISION

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N.Y., N.Y.

Every once in a while we find ourselves filled with pride upon the appearance of the Radio Doctors' name high on the list of "Best Selling Records in Top Retail Stores". We are very happy not only to find this but to also be associated with the Cash Box. We have always believed that your Cash Box is the Bible of the industry concerning all phases of our great and growing industry. I would like to compliment on your fine series of editorials which are not only very true but in many cases most important to all concerned.

Keep the fine work up...we, like all dealers and distributors, in this area, are always 100% with and behind the Cash Box.

Sincerely,



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Carlton And Bullock Return From Europe With Goal of "One World Hit"

NEW YORK—The possibilities of having single records and LP's released simultaneously both in the United States and in Europe, was the major subject discussed by RCA Victor A & R topper Joe Carlton and Victor national sales head Bill Bullock at a special press conference following the return of the two from an eightation tour of Europe.

As Carlton put it, a "One World hit" is extremely possible. "When the proper material for international acceptance comes along, we will get the publishers to cooperate globally. The release date will be the gun for all countries to get their versions juggled. In Europe, much of the song promotion is done via floor plugs—cafeville, night clubs and other live performances—plus, of course, whatever radio and TV performances available. Much of European TV and radio is government controlled and the number of plugs is greatly limited.

While touring Europe, Carlton found that American music and records are in greater demand than ever before. The combination of American records and the European recordings of American tunes was found to account for approximately 80% of all the records sold in Europe. German versions of "Memories Are Made Of This" and a tune called "Freddy" are said to have gone over the million mark. The future success of international releases is further enhanced, says Carlton, by the fact that most of the schools in Europe now teach English to youngsters.

Pat Kennedy, director of records for Victor's International Division discussed the label's objective to get the entire catalog of Victor recordings into all markets thruout the world under the one RCA label rather than under different labels in different countries. Since 1952, Victor has been working with its affiliated firms in various European nations to release the European disks under the one RCA name. England had been issuing its Victor records under the HMV moniker, but thru an arrangement with English Decca, all British Victor releases will be under the RCA tag. By early summer of '57, all countries will have switched to the RCA label.

The conference also brought to the foreground the increase in the number of 45 rpm records sold in Europe. In France and Spain, 45's were the only speed in use. No 78's are being pressed in these two countries since the three-speed players are rapidly gaining in popularity.

To further promote the possibility of simultaneous international releases, American artists are planning to make personal appearances in England as well as in many of the other countries on the Continent. Among them are the Ames Bros., Jaye P. Morgan and possibly Eddie Fisher who may visit England to promote his first film "Bundle Of Joy".

Carlton and Bullock visited England, France, Holland, Denmark, Germany, Switzerland, Italy and Spain.

## Gold Forms Paris Records

NEW YORK—Jack Gold last week announced the formation of a new record label called Paris Records, Inc. Prior to forming the new label, Gold had served as A & R head and sales manager for Pilgrim Records, the Boston diskery which introduced "Kad-Ding-Dong" by the G-Clefs and "Follow Me" by the Four Esquires.

Paris Records starts with the same distribution Gold set up for Pilgrim. The G-Clefs, the Four Esquires, Rosemary June and the Mel-O-Dots, artists signed to Gold personally, will be with him on his new label.

The company's first record will be "The Song Of April" by the Four Esquires. Both of the Four Esquires' recent releases have become important songs—"Look Homeward Angel" is Johnnie Ray's follow-up recording to his current smash "Just Walking In The Rain", and "Follow Me" has been covered by Billy Williams on Coral and Bernie Nee on Columbia.

In the G-Clefs and the Four Esquires, Paris has artists whose sales last year are reported to have totaled in the neighborhood of 350,000 records.

## Tie-In For "Jesse James"

NEW YORK—It was announced last week that Bullseye Records and 20th Century-Fox had completed arrangements for a campaign to promote the Bullseye recording "Jesse James" in conjunction with the film company's western "The True Story Of Jesse James".

Aimed directly at the teenage market with its rock and roll beat, the record will be released this week in five cities where 20th plans to premiere the pic. Arrangements are being made whereby the disk jockeys in these cities (St. Louis, Kansas City, Omaha, Des Moines and Minneapolis) will be invited to the opening of the picture.

## "Two Different Worlds" Is The Title

NEW YORK—The caption on the cover of last week's Cash Box inadvertently had the wrong title of the Don Rondo smash on Jubilee. It should have read "Two Different Worlds". The song was written by Sid Wayne and Al Frisch and was published by the late Larry Spier.

From William Wyler's  
"FRIENDLY PERSUASION"  
An Allied Artists Picture

# FRIENDLY PERSUASION

(Thee I Love)

LEO FEIST, INC.

LOOK OUT FOR . . .

# BABY DOLL

FROM THE WARNER BROS. PICTURE

## 6 BIG RECORDS

REMICK MUSIC CORP.

### DYNAMITE!!!

## "ARMEN'S THEME"

David Seville . . . . .	Liberty F-55041
Joe Reisman . . . . .	RCA Victor 47-6740
David Carroll . . . . .	Mercury 71000
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LeRoy Holmes & 4 Spices . . . . .	MGM

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# Campaign For "Rock, Rock, Rock"



NEW YORK—DCA along with Loew's Theatres in New York, combined in an all-out advertising, exploitation and publicity campaign on "Rock, Rock, Rock" and the results paid off handsomely at the box-office.

First, a long playing record containing the 20 new Rock 'N' Roll songs which were written especially for "Rock, Rock, Rock" were sent to the 600 leading disk jockeys throughout the country, which of course, included New York.

The managers entered into the campaign enthusiastically, knowing it would mean money at the box-office. Also a Rock 'N' Roll float, shown above, with a dance team toured the city, visiting all the theatres and schools in the vicinity of the theatres.

In addition at some of the theatres there was a personal appearance by Alan Freed, Chuck Berry, and Connie Francis. Freed was introduced on the stage by the theatre manager, and in turn introduced Miss Francis. She pantomimed a number to a song from the picture, which was played from the booth. Chuck Berry then came on and did his automobile skit in pantomime to a record from the picture.

THE ORIGINAL VERSION OF THE INSTRUMENTAL HIT!

## "RIB JOINT"

SAMMY PRICE

Savoy # 1505  
Picked by Both Trade Papers

SAVOY RECORD CO.  
56 MARKET ST  
NEWARK, N. J.

THAT BIG POP SENSATION!

## "I AIN'T GOT NO HOME"

CLARENCE HENRY  
ARGO # 5259

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ARGO RECORD CO.  
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now for the first time on one single record!

Ella Fitzgerald and Joe Williams with Count Basie and His Orchestra

# "APRIL IN PARIS" "PARTY BLUES"

B/W

89172 • 89172X45

CLEF RECORDS 451 North Canon Drive, Beverly Hills, Calif.

## Greenman Named to Columbia Sales Staff

NEW YORK—David Greenman has been appointed Assistant Popular Singles Sales Manager of Columbia Records, according to an announcement by Columbia Sales Corporation Vice President Hal Cook.

Greenman, who will be charged with responsibility for various promotional elements of singles sales, brings ten years of music business experience to the new post. A contact man for Leo Feist in 1946. Greenman subsequently served United Artists, MGM Records and later, Times-Columbia, Columbia's New York Distributor in record promotion. Since 1953, he has been a salesman for Times-Columbia, covering two New York territories.

## Decca Signs Toni Arden

NEW YORK—Decca Records announced last week that vocalist Toni Arden had been signed to an exclusive pact. The New York born song stylist, who has been recognized as one of the most dramatic vocalists in the industry, can credit her vocal power and range to the fact that her original vocal training was in the operatic vein.

Miss Arden has appeared in most of the leading nightclubs across the country, on top television shows, and previously recorded for Columbia and RCA Victor Records.

Under her new Decca contract, Miss Arden will be given the opportunity to record songs in many styles in addition to the ballads for which she is best known. Her first Decca release couples an R&B tune, "Without Love (There Is Nothing)" with a swinging up-tempo number titled "Little By Little".

## "Reign" Coat



NEW YORK—As the "other institution to make rain a more popular element," crooner Johnnie Ray was recognized by Edward M. Hopkins, Vice President of the Burberry Coat Co. in a special award last week in the lobby of the Daily News Building amidst friendly meteorological instruments all predicting wet weather. The Columbia Records star is pictured here with the Burberry Executive inspecting the award—A Burberry raincoat with special solid gold inscribed buttons citing the sale of more than a million records of his current hit "Walking In The Rain".



# Disk Jockey

## REGIONAL RECORD REPORTS

### Bud Avery WCNX—Middletown, Conn.

1. Two Different Worlds (D. Rondo)
2. Autumn Waltz (T. Bennett)
3. Love Me Tender (E. Presley)
4. Heard Bells On Christmas (B. Crosby)
5. Whispering Heart (S. Parsons)
6. Friendly Persuasion (Boone)
7. Wouldn't Know Where To Begin (E. Arnold)
8. Confession Of A Sinner (Stylers)
9. Night Lights (N. Cole)
10. Guaglione (R. Marterie)

### Ken Garland WPOR—Portland, Me.

1. Love Me (E. Presley)
2. Singing The Blues (Mitchell)
3. Money Tree (M. Whiting)
4. Gonna Get Along (Patience & Prudence)
5. Two Different Worlds (D. Rondo)
6. Mama From The Train (Page)
7. I Dreamed (B. Johnson)
8. I've Got A Right To Cry (E. Gorme)
9. Goodnight Pleasant Dreams (McGuire)
10. Give Me (E. Rodgers)

### Bruce Williamson's "Instrumental Rendezvous" WHIM—Providence, R. I.

1. Polka Dots And Moonbeams (O. Bradley)
2. Nickelodeon Tango (Maddox)
3. Holiday For Trombones (Rose)
4. Prenez Garde (C. Giovannini)
5. I'll Always Be In Love (Pleis)
6. Maids Of Madrid (Stapleton)
7. Farmer's Tango (N. Riddle)
8. Petticoats Of Portugal (P. Prado)
9. Rock Island Ride (S. Coker)
10. Boulevard Of Love (H. Winterhalter)

### Gallagher and O'Brien WMCA—New York, N. Y.

1. True Love (Crosby & Kelly)
2. Two Different Worlds (Williams & Morgan)
3. Singing The Blues (Mitchell)
4. Night Lights (N. Cole)
5. I Dreamed (B. Johnson)
6. Since I Met You Baby (M. Carson)
7. Wind, Sand And Star (A. Williams)
8. Just In Time (T. Bennett)
9. Star You Wished Upon (Carson/MacKenzie)
10. Friendly Persuasion (Boone)

### Dale Wehba KOCY—Oklahoma City, Okla.

1. Singing The Blues (Mitchell)
2. Out Of Sight, Out Of Mind (5 Keys)
3. True Love (Crosby & Kelly)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Garden Of Eden (J. Valino)
6. Since I Met You Baby (M. Carson)
7. Green Door (J. Lowe)
8. Hey! Jealous Lover (Sinatra)
9. Moonlight Gambler (F. Laine)
10. Gonna Get Along (Patience & Prudence)

### Bob Day "Til Mid-Day" WNIX—Springfield, Vt.

1. Dancing Chandelier (S. Syms)
2. Story Of The Magi (Quinn & Shannahan)
3. Mary's Boy Child (Belafonte/Lads)
4. Party's Over (D. Day)
5. Petticoats Of Portugal (D. Jacobs)
6. Money Tree (M. Whiting)
7. White Christmas (Crosby/Hibbler)
8. Old Man River (H. Brooks)
9. Cinco Robles (R. Arms)
10. Give Me (E. Rodgers)

### Sid Scott WGSM—Huntington, N. Y.

1. Chinchinchee (P. Como)
2. Just In Time (T. Bennett)
3. On London Bridge (Stafford)
4. Jamaica Farewell (Belafonte)
5. Gonna Get Along (Patience & Prudence)
6. Married I Can Always Get (T. King)
7. Night Lights (N. Cole)
8. True Love (Crosby & Kelly)
9. Friendly Persuasion (Boone)
10. Petticoats Of Portugal (P. Prado)

### Joe Deane WBBF—Rochester, N. Y.

1. Ends Of The Earth (N. Cole)
2. Armen's Theme (J. Reisman)
3. Two Different Worlds (D. Rondo)
4. Bock-A-Bye Your Baby (J. Lewis)
5. Don't Forbid Me (P. Boone)
6. Mama From The Train (Page)
7. Love Me Tender (E. Presley)
8. Singing The Blues (Mitchell)
9. 'Twas Night Before Christmas (Lancers)
10. True Love (Crosby & Kelly)

### Del Thomas WVBA—Lewisburg, Pa.

1. Armen's Theme (D. Sevilla)
2. Singing The Blues (Mitchell)
3. Petticoats Of Portugal (D. Jacobs)
4. Gonna Get Along (Patience & Prudence)
5. Jamaica Farewell (Belafonte)
6. Green Door (J. Lowe)
7. Night Lights (N. Cole)
8. I Walk The Line (J. Cash)
9. Put A Spell On You (S. J. Hawkins)
10. Blueberry Hill (F. Domino)

### Buddy Deane WITH—Baltimore, Md.

1. Love Me (E. Presley)
2. Priscilla (E. Cooley & Dimples)
3. Singing The Blues (Mitchell)
4. Ain't Got No Home (Henry)
5. City Of Angels (Highlights)
6. Don't Forbid Me (P. Boone)
7. Love Me Tender (E. Presley)
8. Since I Met You Baby (I. Joe Hunter)
9. True Love (Crosby & Kelly)
10. Rock-A-Bye Your Baby (J. Lewis)

### Vic Knight WXLW—Indianapolis, Ind.

1. Money Tree (M. Whiting)
2. First Born (T. Ernie Ford)
3. Hey! Jealous Lover (Sinatra)
4. He Who Loves And Runs Away (4 Freshmen)
5. Baby Doll (A. Williams)
6. Maybe (A. Smith)
7. Mutual Admiration Society (C. Applewhite)
8. Holiday Romance (B. Greco)
9. Night Lights (N. Cole)
10. Moonlight Gambler (F. Laine)

### Don Haney WSJM—St. Joseph, Mich.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (J. Ray)
3. Green Door (J. Lowe)
4. Blueberry Hill (F. Domino)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Cindy, Oh Cindy (V. Martin)
7. Dove Me Tender (E. Presley)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Garden Of Eden (J. Valino)
10. Hey! Jealous Lover (Sinatra)

### Marc Hall WOTW—Nashua, N. H.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly)
3. Hey! Jealous Lover (Sinatra)
4. Rock-A-Bye Your Baby (J. Lewis)
5. I Dreamed (B. Johnson)
6. Auctioneer (C. Miller)
7. Tra La La (G. Gibbs)
8. Blueberry Hill (F. Domino)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Love Me Tender (E. Presley)

### Bill Previtti KGGM—Albuquerque, N. M.

1. Singing The Blues (Mitchell)
2. To You I Give My Heart (J. James)
3. Green Door (J. Lowe)
4. Hey! Jealous Lover (Sinatra)
5. Cinco Robles (R. Arms)
6. Cindy, Oh Cindy (V. Martin)
7. Mutual Admiration Society (T. Brewer)
8. Night Lights (N. Cole)
9. On London Bridge (Stafford)
10. Love Me Tender (E. Presley)

### Bob Wells WEBR—Buffalo, N. Y.

1. Banana Boat Song (Tarriers)
2. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. True Love (Crosby & Kelly)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Confidential (B. Johnson)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Green Door (J. Lowe)
9. Desert Sunrise (S. Hamblen)
10. Cindy, Oh Cindy (V. Martin)

### Frank Roberts WBOF—Virginia Beach, Va.

1. Green Door (J. Lowe)
2. Mama From The Train (Page)
3. True Love (Crosby & Kelly)
4. Friendly Persuasion (Boone)
5. Canadian Sunset (Williams)
6. Mutual Admiration Society (T. Brewer)
7. Middle Of The House (V. Monroe)
8. Cindy, Oh Cindy (E. Fisher)
9. Hey! Jealous Lover (Sinatra)
10. Night Lights (N. Cole)

### Preston Price KLAN—Renton, Wash.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (J. Ray)
3. Cindy, Oh Cindy (E. Fisher)
4. Canadian Sunset (T. Heath)
5. Petticoats Of Portugal (P. Prado)
6. Green Door (J. Lowe)
7. Honky Tonk (B. Doggett)
8. Lay Down Your Arms (Chordettes)
9. It Isn't Right (Platters)
10. Love Me Tender (E. Presley)

### Jack Gale WTMA—Charleston, S. C.

1. Tricky (G. Jinks)
2. Blueberry Hill (F. Domino)
3. Dear Diary (S. Silo)
4. Give Me (E. Rodgers)
5. Moonlight Gambler (F. Laine)
6. Honky Tonk (B. Doggett)
7. Where Is De Woman (E. Fontaine)
8. Love Me Tender (E. Presley)
9. Jim Dandy (L. Baker)
10. Singing The Blues (Mitchell)

### Jim Lewis WEMP—Milwaukee, Wis.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Honky Tonk (B. Doggett)
4. Walking In The Rain (J. Ray)
5. Cindy, Oh Cindy (V. Martin)
6. I Dreamed (B. Johnson)
7. I Saw Esau (Ames)
8. Faded Summer Love (Shaw)
9. I Want To Linger (Andrews)
10. Star You Wished Upon (G. MacKenzie)

### Bob N. Perry WCKR—Miami, Fla.

1. Money Tree (M. Whiting)
2. Friendly Persuasion (Boone)
3. Honky Tonk (B. Doggett)
4. Cindy, Oh Cindy (V. Martin)
5. True Love (Crosby & Kelly)
6. Singing The Blues (Mitchell)
7. Love Me Tender (E. Presley)
8. Tra La La (C. Gibbs)
9. Green Door (J. Lowe)
10. Autumn Waltz (T. Bennett)

### Fred Lynn "Crossroads" KWTO—Springfield, Mo.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (L. Armstrong)
5. Love Me (E. Presley)
6. Walking In The Rain (J. Ray)
7. True Love (Crosby & Kelly)
8. Moonlight Gambler (F. Laine)
9. Cindy, Oh Cindy (E. Fisher)
10. Just In Time (J. Southern)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.





# Disk Jockey

## REGIONAL RECORD REPORTS

**Leigh Kamman**  
WLQJ—Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Auctioneer (L. VanDyke)
3. Blueberry Hill (F. Domino)
4. True Love (Crosby & Kelly/Powell)
5. Love Me Tender (E. Presley)
6. Confidential (Knight/Draper/Brown)
7. Garden Of Eden (J. Valino)
8. Honky Tonk (B. Doggett)
9. Cindy, Oh Cindy (Martin/Fisher)
10. Rose And A Baby Ruth (G. Hamilton IV)

**Mike Secrest**  
WTIX—New Orleans, La.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Hey! Jealous Lover (Sinatra)
4. Love Me Tender (E. Presley)
5. Petticoats Of Portugal (D. Jacobs)
6. You'll Never, Never Know I Care (Platters)
7. Garden Of Eden (J. Valino)
8. Walking In The Rain (J. Ray)
9. True Love (J. Powell)
10. After Lights Go Down Low (A. Hibbler)

**Jerry Gaines**  
WHAT—Philadelphia, Pa.

1. Blueberry Hill (F. Domino)
2. Singing The Blues (Mitchell)
3. Night Lights (N. Cole)
4. Put A Spell On You (S. J. Hawkins)
5. I'll Be Gone (L. Briggs)
6. Priscilla (E. Cooley & Dimples)
7. Green Door (J. Lowe)
8. Gonna Get Along (Patience & Prudence)
9. Hey! Jealous Lover (Sinatra)
10. We'll Build A Bungalow (S. Smith & Redheads)

**Bill Kennedy**  
WGAJ—Gardner, Mass.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Banana Boat Song (Lawrence)
5. Faded Summer Love (Shaw)
6. Moonlight Gambler (F. Laine)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Goodnight My Love (McGuire)
9. Don't Forbid Me (P. Boone)
10. Mama From The Train (Page)

**Ron Dunn**  
WCPO—Cincinnati, Ohio

1. Blueberry Hill (F. Domino)
2. Since I Met You Baby (I. Joe Hunter)
3. Mary's Boy Child (Belafonte)
4. New Fangled Tango (Cates)
5. Party's Over (D. Day)
6. Friendly Persuasion (Boone)
7. It's Christmas Time (B. Johnson)
8. Christmas Song (N. Cole)
9. Hey! Jealous Lover (Sinatra)
10. Jim Dandy (L. Baker)

**Edwards and Collins**  
KXYZ—Houston, Tex.

1. I Remember (In The Still) (5 Satins)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Jim Dandy (L. Baker)
5. Blueberry Hill (F. Domino)
6. Moonlight Gambler (F. Laine)
7. Walking In The Rain (J. Ray)
8. Dreamy Eyes (4 Preps)
9. Wisdom Of A Fool (5 Keys)
10. Love Me Tender (E. Presley)

**Milton Q. Ford**  
WMAL—Washington, D. C.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly)
3. Love Me Tender (E. Presley)
4. Green Door (J. Lowe)
5. I'm Free (A. Hibbler)
6. Blueberry Hill (F. Domino)
7. Hey! Jealous Lover (Sinatra)
8. Cindy, Oh Cindy (E. Fisher)
9. Friendly Persuasion (Boone)
10. Mama From The Train (Page)

**Tom Edwards**  
WERE—Cleveland, Ohio

1. Singing The Blues (Mitchell)
2. Do You Ever Think Of Me (Tracy)
3. Gonna Get Along (Patience & Prudence)
4. Faded Summer Love (Shaw)
5. Young Love (S. James)
6. Auctioneer (L. VanDyke)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Anastasia (Boone/Williams)
9. Maids Of Madrid (C. Stapleton)
10. Petticoats Of Portugal (D. Jacobs)

**Mary Dea**  
WSID—Baltimore, Md.

1. Little Boy Santa Form (N. Cole)
2. Christmas Present (S. Burke)
3. I Make Believe (C. McPhatter)
4. Ends Of The Earth (N. Cole)
5. Goin' Back (J. Williams)
6. Since I Met You Baby (I. Joe Hunter)
7. Party's Over (C. McRae)
8. Make Every Day Christmas (B. Johnson)
9. For All We Know (Orioles)
10. I'm Free (A. Hibbler)

**Marty Faye**  
WAAF—Chicago, Ill.

1. Rose And A Baby Ruth (G. Hamilton IV)
2. Night Lights (N. Cole)
3. Two Different Worlds (D. Rondo)
4. Just In Time (T. Bennett)
5. Mutual Admiration Society (Arnold & Morgan/Brewer)
6. Baby Doll (Williams/Young)
7. Dancing Chandelier (Syms)
8. Armen's Theme (J. Reisman)
9. Anastasia (P. Boone)
10. Party's Over (L. Hunter)

**Bruce D. Farnsworth**  
WTXL—W. Springfield, Mass.

1. Two Different Worlds (D. Rondo)
2. Friendly Persuasion (Boone)
3. Petticoats Of Portugal (D. Jacobs)
4. I Dreamed (B. Johnson)
5. Night Lights (N. Cole)
6. Armen's Theme (D. Carroll)
7. Cindy, Oh Cindy (V. Martin)
8. Chinchierichie (P. Como)
9. Hey! Jealous Lover (Sinatra)
10. Mama From The Train (Page)

**Paul Coburn**  
KLUB—Salt Lake City, Utah

1. Gonna Get Along (Patience & Prudence)
2. Singing The Blues (Mitchell)
3. Friendly Persuasion (Boone)
4. Love Me Tender (E. Presley)
5. Honky Tonk (B. Doggett)
6. Two Different Worlds (Rogers & Morgan)
7. Moonlight Gambler (F. Laine)
8. Walking In The Rain (J. Ray)
9. Green Door (J. Lowe)
10. Cindy, Oh Cindy (E. Fisher)

**Jerry Nesler**  
KSDO—San Diego, Calif.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Walking In The Rain (J. Ray)
5. Blueberry Hill (F. Domino)
6. True Love (Crosby & Kelly)
7. Don't Be Cruel (E. Presley)
8. Cindy, Oh Cindy (V. Martin)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Hey! Jealous Lover (Sinatra)

**Howard Miller**  
WIND—Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (J. Ray)
3. City Of Angels (Highlights)
4. Cindy, Oh Cindy (V. Martin)
5. Garden Of Eden (J. Valino)
6. Love Me Tender (E. Presley)
7. Green Door (J. Lowe)
8. I Dreamed (B. Johnson)
9. Hey! Jealous Lover (Sinatra)
10. Blueberry Hill (F. Domino)

**Ed Moiselle**  
WVDA—Boston, Mass.

1. Love Me (E. Presley)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Banana Boat Song (Vaughn/Tarriers)
4. Why (Cues)
5. Moonlight Gambler (F. Laine)
6. Slow Walk (Sil Austin)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Anastasia (P. Boone)
9. Two Different Worlds (D. Rondo)
10. Singing The Blues (Mitchell)

**Al Radka**  
KFRE—Fresno, Calif.

1. Tiger Lily (R. Draper)
2. Singing The Blues (Mitchell)
3. Love Me (E. Presley)
4. Armen's Theme (D. Seville)
5. Green Door (J. Lowe)
6. Love Me Tender (E. Presley)
7. Gonna Get Along (Patience & Prudence)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Walking In The Rain (J. Ray)
10. Two Different Worlds (D. Rondo)

**Bill Bradley**  
KLAC—Hollywood, Calif.

1. Night Lights (N. Cole)
2. Cindy, Oh Cindy (E. Fisher)
3. Hey! Jealous Lover (Sinatra)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Singing The Blues (Mitchell)
6. Petticoats Of Portugal (D. Jacobs)
7. Friendly Persuasion (Boone)
8. City Of Angels (Highlights)
9. Walking In The Rain (J. Ray)
10. Just In Time (T. Bennett)

**Bill Wood**  
KODY—North Platte, Neb.

1. Singing The Blues (Mitchell)
2. Ends Of The Earth (N. Cole)
3. Love Me (E. Presley)
4. On London Bridge (Stafford)
5. Two Different Worlds (D. Rondo)
6. Slow Walk (Sil Austin)
7. Green Door (J. Lowe)
8. I'm Free (A. Hibbler)
9. Hey! Jealous Lover (Sinatra)
10. Don't Knock The Rock (B. Haley)

**Bill Walker**  
WGH—Newport News, Va.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Blueberry Hill (F. Domino)
5. Walking In The Rain (J. Ray)
6. True Love (Crosby & Kelly)
7. Don't Be Cruel (E. Presley)
8. Two Different Worlds (Williams & Morgan)
9. Love Me (E. Presley)
10. Out Of Sight, Out Of Mind (5 Keys)

**Ray Perkins**  
KIMN—Denver, Colo.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. Gonna Get Along (Patience & Prudence)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. True Love (Crosby & Kelly)
7. Cindy, Oh Cindy (E. Fisher)
8. Slow Walk (Sil Austin)
9. Friendly Persuasion (P. Boone)
10. Walking In The Rain (J. Ray)

**Hal Peterson**  
WBSM—New Bedford, Mass.

1. Tra La La (G. Gibbs)
2. Walking In The Rain (J. Ray)
3. I'll Be Gone (L. Briggs)
4. Singing The Blues (Mitchell)
5. Faded Summer Love (Shaw)
6. True Love (Crosby & Kelly)
7. Auctioneer (L. VanDyke)
8. Slippin' Away (J. Deane)
9. Mary's Boy Child (Jackson)
10. See You In My Dreams (Beverlys)



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "GREENSLEEVES"

Beverly Sisters

London 1703

## "ON MY WORD OF HONOR"

The Platters

Mercury 71011

## "JIM DANDY"

Lavern Baker

Atlantic 1116

## "I SAW ESAU"

Ames Bros.

RCA Victor 20/47-6720

## "CINCO ROBLES"

Russell Arms

Era 1026

## "I MISS YOU SO"

Chris Connor

Atlantic 1105

**"CALYPSO ROCK"**  
b/w  
**"BLUE"**  
by  
**DAVE DAY AND THE RED COATS**  
KAPP 163

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★ ★ NOTICE ★ ★

The Publishers of HONKY TONK have moved to larger quarters.

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**"EVERYBODY DANCES THE HONKY TONK"**  
KING LP 531

THE ARROW HIT THAT HAS SOMETHING FOR EVERYONE

**IRENE CARROLL**  
SINGS  
**IT'S CHRISTMAS**

c/w  
**THE 'LET ME' SONG**  
ARR. & CONDUCTED BY JOE SHERMAN  
# 712  
**ARROW RECORDS**  
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Promotion and Publicity  
Leonard I. Wolf Enterprises



ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

JUBILEE'S  
LUCKY  
SEVEN!!

1 Don Rondo  
"TWO DIFFERENT  
WORLDS"  
Jubilee 5256

2 The Gallahads  
"TAKE MY LOVE"  
"I GIVE YOU MY  
WORD"  
Jubilee 5259

3 just released—hitting  
Della Reese  
"IN THE  
MEANTIME"  
"THE MORE I SEE  
YOU"  
Jubilee 5263

4 another new one—hitting  
Rosalie Michaels  
"BONJOUR  
TRISTESSE"  
Jubilee 5264

5 Betty Ann Grove  
"YOU I'M GONNA  
MARRY"  
Jubilee 5260

6 Bobby Sherwood  
"SIX FINGER  
TUNE"  
Jubilee 5261

7 Kermit Schafer  
"ROCK AROUND  
THE BLOOPER"  
Jubilee 5258 (part 1-2)

Jubilee Records  
16-50 Broadway, New York City

Fisher To Guest Star  
On Winchell Show

HOLLYWOOD—To generate maximum exploitation for the Hollywood invitational premiere of RKO's "Bundle of Joy," his first motion picture, Eddie Fisher will make a guest star appearance on Walter Winchell's NBC network television show on Friday, Dec. 21. The show will be seen in New York over Channel 4 from 8:30 to 9:00 P.M. (EST).

The star-studded premiere of "Bundle of Joy" will be held at the Egyptian Theatre the same night, with Eddie Cantor acting as master of ceremonies for the big KHJ-TV show which will emanate from the forecourt of the theatre.

Debbie Reynolds, Fisher's wife, co-stars with him in "Bundle of Joy," a comedy drama with music.

Insurance Firm Promotes  
"Christmas Sing With Bing"

NEW YORK—The Insurance Company of North America, as well as the Columbia Broadcasting System, are cooperating with Decca Records on the promotion of the Decca album "A Christmas Sing With Bing". The album is from the CBS radio program of the same name that was presented in December, 1955. Due to the popularity of the show, "Sing with Bing" will be again presented on the CBS network this Christmas Eve, 1956. The Insurance Company of North America will sponsor the program.

To aid in the exploitation of the show and the album, North American will feature both in all its advertising, in mailings to policy holders, in display material in all of the company's branches across the country, and in the company's monthly publication, The North America Fieldman.

Since its release several weeks ago, Decca reports it has received excellent sales reaction to "A Christmas Sing With Bing". Decca's promotion for the album also includes extensive advertising and display material.

Singer & Kiwi Bird



NEW YORK—Dorothy Olsen, RCA Victor recording artist, is wished well by American Air Line stewardesses as she leaves on an extended promotion tour. She holds in her hand a Kiwi Bird, the symbol of grounded American Air Line Stewardesses, and coincidentally the name of her latest RCA release.



Juke Box  
Regional Record  
Report

The Top Ten Records—City by City

New York, N. Y.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Walking In The Rain (J. Ray)
6. Blueberry Hill (F. Domino)
7. Don't Be Cruel (E. Presley)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Hey! Jealous Lover (Sinatra)
10. Cindy, Oh Cindy (V. Martin)

St. Louis, Mo.

1. Singing The Blues (Mitchell)
2. Two Different Worlds (Rondo)
3. Green Door (J. Lowe)
4. Hey! Jealous Lover (Sinatra)
5. Priscilla (Cooley & Dimples)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Sadie's Shawl (B. Sharples)
8. A Thousand Miles Away (Heartbeats)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Love Me Tender (E. Presley)

Cincinnati, Ohio

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Blueberry Hill (F. Domino)
4. Love Me Tender (E. Presley)
5. True Love (Crosby & Kelly)
6. Friendly Persuasion (Bone)
7. Walking In The Rain (J. Ray)
8. Garden Of Eden (J. Valino)
9. Gonna Get Along (Patience & Prudence)
10. Since I Met You Baby (I. J. Hunter)

Philadelphia, Pa.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. True Love (Crosby & Kelly)
6. Goodnight My Love (Belvin)
7. Hey! Jealous Lover (Sinatra)
8. Don't Be Cruel (E. Presley)
9. Two Different Worlds (Rondo)
10. Green Door (J. Lowe)

New Orleans, La.

1. Singing The Blues (Mitchell)
2. Hey! Jealous Lover (Sinatra)
3. Green Door (J. Lowe)
4. Garden Of Eden (J. Valino)
5. Jamaica Farewell (Belafonte)
6. Blueberry Hill (F. Domino)
7. Love Me Tender (E. Presley)
8. Since I Met You Baby (M. Carson)
9. Cindy, Oh Cindy (E. Fisher)
10. Moonlight Gambler (F. Laine)

Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Rock-A-Bye Your Baby (J. Lewis)
3. Since I Met You Baby (I. Joe Hunter)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Gonna Get Along (Patience & Prudence)
7. Love Me Tender (E. Presley)
8. Priscilla (Cooley & Dimples)
9. Hey! Jealous Lover (Sinatra)
10. I Miss You So (C. Connor)

Boston, Mass.

1. True Love (Crosby & Kelly)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Singing The Blues (Mitchell)
6. Hey! Jealous Lover (Sinatra)
7. Cindy, Oh Cindy (V. Martin)
8. Faded Summer Love (Show)
9. I Walk The Line (J. Cash)
10. Two Different Worlds (Rondo)

Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (J. Ray)
3. Blueberry Hill (F. Domino)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Green Door (J. Lowe)
6. Cindy, Oh Cindy (V. Martin)
7. Love Me Tender (E. Presley)
8. Hey! Jealous Lover (Sinatra)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Stormy (Prophets)

Kansas City, Mo.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. Rudy's Rock (B. Haley)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. City Of Angels (Highlights)
7. True Love (Crosby & Kelly/Powell)
8. Green Door (J. Lowe)
9. Two Different Worlds (Rondo)
10. Since I Met You Baby (I. Joe Hunter)

Pittsburgh, Pa.

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Green Door (J. Lowe)
4. Love Me Tender (E. Presley)
5. Confidential (S. Knight)
6. Cindy, Oh Cindy (V. Martin)
7. Slow Walk (S. Austin)
8. Blueberry Hill (F. Domino)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Spring Fever (E. Freeman)

Denver, Colo.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Blueberry Hill (F. Domino)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. True Love (Crosby & Kelly)
6. Green Door (J. Lowe)
7. Cindy, Oh Cindy (E. Fisher)
8. Gonna Get Along (Patience & Prudence)
9. Don't Be Cruel (E. Presley)
10. Jamaica Farewell (Belafonte)

Atlanta, Ga.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Walking In The Rain (J. Ray)
6. Blueberry Hill (F. Domino)
7. Cindy, Oh Cindy (E. Fisher)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Hey! Jealous Lover (Sinatra)
10. Mama From The Train (Page)

San Francisco, Calif.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Green Door (J. Lowe)
4. Walking In The Rain (J. Ray)
5. True Love (Crosby & Kelly)
6. Blueberry Hill (F. Domino)
7. Don't Be Cruel (E. Presley)
8. Garden Of Eden (J. Valino)
9. Hey! Jealous Lover (Sinatra)
10. Honky Tonk (B. Doggett)

Seattle, Wash.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. True Love (Crosby & Kelly)
4. Walking In The Rain (J. Ray)
5. Blueberry Hill (F. Domino)
6. Green Door (J. Lowe)
7. Don't Be Cruel (E. Presley)
8. Slow Walk (S. Austin)
9. Auctioneer (L. VanDyke)
10. Love Is Strange (Mickey & Sylvia)

Los Angeles, Calif.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Walking In The Rain (J. Ray)
5. True Love (Crosby & Kelly)
6. Hey! Jealous Lover (Sinatra)
7. Night Lights (N. Cole)
8. Don't Be Cruel (E. Presley)
9. Gonna Get Along (Patience & Prudence)
10. Cinco Robles (R. Arms)

Houston, Texas

1. I Remember (In The Still) (5 Satins)
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Blueberry Hill (F. Domino)
5. Jim Dandy (L. Baker)
6. Walking In The Rain (J. Ray)
7. Dreamy Eyes (4 Preps)
8. Love Me Tender (E. Presley)
9. Moonlight Gambler (F. Laine)
10. Wisdom Of A Fool (5 Keys)

Baltimore, Md.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Love Me (E. Presley)
4. Priscilla (E. Cooley & Dimples)
5. Walking In The Rain (J. Ray)
6. Ain't Got No Home (Henry)
7. True Love (Crosby & Kelly)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Blueberry Hill (F. Domino)
10. Since I Met You Baby (I. J. Hunter)

Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly/Powell)
3. Auctioneer (L. VanDyke)
4. Confidential (S. Knight)
5. Love Me Tender (E. Presley)
6. Blueberry Hill (F. Domino)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Garden Of Eden (J. Valino)
9. Slow Walk (Doggett/Austin)
10. Green Door (J. Lowe)

Buffalo, N. Y.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. True Love (Crosby & Kelly)
5. Green Door (J. Lowe)
6. Friendly Persuasion (Boone)
7. Cindy, Oh Cindy (V. Martin)
8. Banana Boat Song (Tarriers)
9. Mama From The Train (Page)
10. Walking In The Rain (J. Ray)

Cleveland, Ohio

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Since I Met You Baby (I. J. Hunter)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Walking In The Rain (J. Ray)
8. Mary's Boy Child (Belafonte)
9. Don't Forbid Me (P. Boone)
10. Gonna Get Along Without You (Patience & Prudence)

Milwaukee, Wisc.

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Garden Of Eden (J. Valino)
4. Love Me Tender (E. Presley)
5. True Love (Crosby & Kelly)
6. Jamaica Farewell (Belafonte)
7. City Of Angels (Highlights)
8. Don't Forbid Me (P. Boone)
9. Since I Met You Baby (I. Joe Hunter)
10. Hey! Jealous Lover (Sinatra)

# Columbia "Buys of The Month"

NEW YORK—Stan Kavan of Columbia Records this week announced the following two albums as the diskery's pop and classical "buys of the month": "Day By Day" featuring Doris Day (pop) and "The Great Melodies of Tchaikovsky" by the Philadelphia Orchestra conducted by Eugene Ormandy (classical).

Miss Day's LP includes "The Song Is You", "Hello, My Lover", "Good-bye", "But Not For Me", "I Remember You", "I Hadn't Anyone Till You", "But Beautiful", "Autumn Leaves", "Don't Take Your Love From Me", "There'll Never Be Another You", "Gone With The Wind", "The Gypsy In My Soul" and the title song.

Included in the "Great Melodies of Tchaikovsky" are the Fifth Symphony ("Moon Love" Theme—2nd Mvt.); Romeo & Juliet ("Our Love" Theme); Waltz from Serenade for Strings; Theme from Marche Slav; Andante Cantabile (from Quartet in D); Pathetic Symphony ("Story of a Starry Night" Theme—1st Mvt.); Waltz of the Flowers (from Nutcracker Suite); and Waltz from Sleeping Beauty Ballet.

## Fred Goodman Joins Luniverse and Eldorado

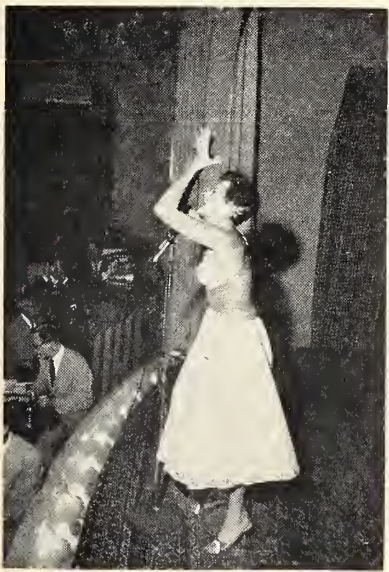
NEW YORK—Bill Buchanan and Dick Goodman, owners of the Luniverse and Eldorado Record Corporations, announced last week that they had appointed Fred Goodman as Sales Manager of both diskeries.

Fred will handle all production, including coordination of new releases. All orders for records will go thru his desk.

Goodman was formerly associated with the United Jewish Appeal as assistant field director, public relations, for the Greater New York area. Prior to that, he attended Syracuse University.

Fred Goodman will also act as the general manager of Buchanan & Goodman's personal management firm.

## Cool Album



NEW YORK—Jerri Adams, Columbia Records thrush, performs for a select audience of Columbia execs at a meeting at Estes Park, Colorado. Miss Adams has a new album titled, "It's Cool Inside", and will be plugging it in the McKeesport, Pa. area this week when she appears at the Casa Loma Club in McKeesport.

# KING TOPS IN POP!

<p><b>"HONKY TONK"</b></p> <p>KING-4950</p>	<p><b>2 BIG HITS</b></p>	<p><b>"SLOW WALK"</b></p> <p>KING-5000</p>
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AND NOW HIT #3 — BY THE GREAT...

# Bill Doggett HONKY TONK (Vocal)

KING 5001 — THIS IS A VOCAL VERSION!

# HARLEM NOCTURNE

EARL BOSTIC  
KING 4978

## OTIS WILLIAMS and his CHARMS

**GYPSY LADY**  
**I'LL REMEMBER YOU**  
DE LUXE 6098

## LITTLE WILLIE JOHN

**I'VE BEEN AROUND**  
**SUFFERING WITH THE BLUES**  
KING 4989

# CONFIDENTIAL

BUBBER JOHNSON  
KING 4988

BILLY GAYLES  
**I'M TORE UP**  
FEDERAL 12265

LULA REED  
**EVERY SECOND**  
b/w  
**WASTE NO MORE TEARS**  
KING 4996

DISTRIBUTED BY  
**KING RECORDS**

# KING - FEDERAL - DELUXE

TWO BIG ONES FROM MYERS MUSIC

**"CLARABELLA"**  
THE JODIMARS—Cap.

**"MARRIAGE and DIVORCE"**  
JOHNNY ANDREWS—Unique

MYERS MUSIC, INC.  
208 N. BROAD ST. PHILA. 2, PA.

NOW ...  
AND ALL THROUGH THE WINTER SEASON

Leroy Anderson's

**Sleigh Ride**

100% Recorded

MILLS MUSIC

Bigger and Bigger Every Day

**GREENSLEEVES**

by

THE BEVERLEY SISTERS

London 1703

**LONDON**

# Look-See At New Rock-Ola



LOS ANGELES, CALIF.—Top recording stars turned out to see the new Rock-Ola 200 Selection Phono at a showing held last week at Paul A. Laymon, Inc., Los Angeles distributor of the Rock-Ola line. Seen above with the new phono are (1) Kay Solle, Dot artist Sonny Knight and Mary Solle. (2) The Squires. (3) Les Baxter. (4) Johnny Bond and the Collins Kids.



# Top Selling Records

Reported by

## Retail Outlets

From Coast to Coast

### BROADWAY MUSIC New York, N. Y.

1. Jamaica Farewell (Belafonte)
2. Slow Walk (S. Austin)
3. Banana Boat Song (Lawrence)
4. True Love (Crosby & Kelly)
5. Love Me Tender (E. Presley)
6. It Isn't Right (Platters)
7. City Of Angels (Highlights)
8. Mama From The Train (Page)
9. Cindy, Oh Cindy (V. Martin)
10. Walkin' And Whistlin' (D. Walker)

### BELMONT CENTRAL RECORD SHOP Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (J. Ray)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Blueberry Hill (F. Domino)
5. Cindy, Oh Cindy (V. Martin)
6. Green Door (J. Lowe)
7. Stormy (Prophets)
8. Love Me Tender (E. Presley)
9. Slow Walk (S. Austin)
10. Rose And A Baby Ruth (G. Hamilton IV)

### CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. Walking In The Rain (J. Ray)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. True Love (Crosby & Kelly)
7. Jamaica Farewell (Belafonte)
8. Hey! Jealous Lover (Sinatra)
9. Come Rain Or Come Shine (J. Lewis)
10. Garden Of Eden (J. Valino)

### RICHLOY ONE STOP Philadelphia, Pa.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. True Love (Crosby & Kelly)
4. Green Door (J. Lowe)
5. Blueberry Hill (F. Domino)
6. Clarabella (Jodimers)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Walking In The Rain (J. Ray)
9. Hey! Jealous Lover (Sinatra)
10. Honky Tonk (B. Doggett)

### COMER'S RECORD NOOK San Antonio, Texas

1. Singing The Blues (Mitchell)
2. Garden Of Eden (J. Valino)
3. Moonlight Gambler (F. Laine)
4. Liebestraum (G. Girard)
5. Walking In The Rain (J. Ray)
6. Love Me Tender (E. Presley)
7. Fools Rush In (Cadets)
8. Don't Cry (E. Curtis)
9. Jubilation T Cornpone (M. Miller)
10. Wisdom Of A Fool (5 Keys)

### AMERICAN MUSIC CO. Houston, Texas

1. Jamaica Farewell (Belafonte)
2. Moonlight Gambler (F. Laine)
3. On London Bridge (Stafford)
4. Blueberry Hill (F. Domino)
5. Poor Boy (E. Presley)
6. True Love (Crosby & Kelly)
7. Walking In The Rain (J. Ray)
8. Singing The Blues (Mitchell)
9. Dreamy Eyes (4 Preps)
10. I'll Remember (In The Still Of The Night) (5 Satins)

### LAMP'S MELODY LANE Lakewood, Ohio

1. Young Love (S. James)
2. Banana Boat Song (Tarriers)
3. Mary's Little Boy Child (H. Belafonte)
4. Gonna Get Along (Patience & Prudence)
5. Blueberry Hill (F. Domino)
6. Don't Forbid Me (P. Boone)
7. Love Me Tender (E. Presley)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Singing The Blues (Mitchell)
10. There You Go (J. Cash)

### THE RECORD SHOP, INC. Buffalo, N. Y.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Cindy, Oh Cindy (V. Martin)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Hound Dog (E. Presley)
6. Gonna Get Along (Patience & Prudence)
9. Friendly Persuasion (Boone)
8. Green Door (J. Lowe)
9. Banana Boat Song (Tarriers)
10. True Love (Crosby & Kelly)

### BELL SALES CO. Knoxville, Tenn.

1. Since I Met You Baby (I. J. Hunter)
2. Singing The Blues (Mitchell)
3. Blueberry Hill (F. Domino)
4. Love Me (E. Presley)
5. Walking In The Rain (J. Ray)
6. Green Door (J. Lowe)
7. True Love (Crosby & Kelly)
8. Love Me Tender (E. Presley)
9. Ain't Got No Home (Henry)
10. Friendly Persuasion (Boone)

### BRANFORD MUSIC Newark, N. J.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (F. Domino)
5. True Love (Crosby & Kelly)
6. Walking In The Rain (J. Ray)
7. Hey! Jealous Lover (Sinatra)
8. Cindy, Oh Cindy (V. Martin)
9. Love Me (E. Presley)
10. City Of Angels (Highlights)

### ODLAND MUSIC SHOP Sioux Falls, S. D.

1. Blueberry Hill (F. Domino)
2. True Love (Crosby & Kelly)
3. Cindy, Oh Cindy (E. Fisher)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Green Door (J. Lowe)
6. Singing The Blues (Mitchell)
7. Tonight You Belong To Me (Patience & Prudence)
8. Walking In The Rain (J. Ray)
9. Love Me Tender (E. Presley)
10. Don't Be Cruel (E. Presley)

### MUSIC BOX Cambridge, Mass.

1. Rose And A Baby Ruth (G. Hamilton IV)
2. Old Shep (E. Presley)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Slow Walk (B. Doggett)
6. That's My Heartstrings (Ives)
7. Hey! Jealous Lover (Sinatra)
8. Cindy, Oh Cindy (V. Martin)
9. Faded Summer Love (Shaw)
10. Mutual Admiration Society (T. Brewer)

### THE RADIO CENTER New Orleans, La.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Cindy, Oh Cindy (E. Fisher)
5. Hey! Jealous Lover (Sinatra)
6. True Love (Crosby & Kelly)
7. Blueberry Hill (F. Domino)
8. Don't Be Cruel (E. Presley)
9. Friendly Persuasion (Boone)
10. Two Different Worlds (D. Rondo)

### THOMPSON'S Eugene, Ore.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Love Me (E. Presley)
4. Honky Tonk (B. Doggett)
5. Green Door (J. Lowe)
6. Cindy, Oh Cindy (V. Martin)
7. Walking In The Rain (J. Ray)
8. True Love (Crosby & Kelly)
9. Hey! Jealous Lover (Sinatra)
10. Rose And A Baby Ruth (G. Hamilton IV)

### SUGER'S RECORD SHOP Pittsburgh, Pa.

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Slow Walk (S. Austin)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Thousand Miles Away (Heartbeats)
6. Spring Fever (E. Freeman)
7. Confidential (S. Knight)
8. Blueberry Hill (F. Domino)
9. Ain't Got No Home (Henry)
10. Love Me Tender (E. Presley)

### RAK SALES INC. St. Louis, Mo.

1. Green Door (J. Lowe)
2. Mommy (McGuire)
3. Singing The Blues (Mitchell)
4. Confidential (S. Knight)
5. Priscilla (Cooley & Dimples)
6. Hey! Jealous Lover (Sinatra)
7. Mutual Admiration Society (T. Brewer)
8. Petticoats Of Portugal (D. Jacobs)
9. Gonna Get Along (Patience & Prudence)
10. Armen's Theme (D. Seville)

### CENTER MUSIC SHOP Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Rock-A-Bye Your Baby (J. Lewis)
3. True Love (Crosby & Kelly)
4. Mary's Boy Child (Belafonte)
5. Banana Boat Song (Tarriers)
6. Don't Forbid Me (P. Boone)
7. Gonna Get Along (Patience & Prudence)
8. Champagne Time (L. Welk)
9. I Miss You So (C. Connor)
10. Love Me Tender (E. Presley)

### SUPER MUSIC INC. Baltimore, Md.

1. Slow Walk (B. Doggett)
2. Singing The Blues (Mitchell)
3. Two Different Worlds (D. Rondo)
4. Love Me Tender (Presley)
5. Rudy's Rock (B. Haley)
6. Mutual Admiration Society (T. Brown)
7. Honky Tonk (B. Doggett)
8. Green Door (J. Lowe)
9. I Saw Esau (Ames Bros.)
10. Confidential (S. Knight)

### DON LEARY'S, INC. Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Confidential (S. Knight)
3. Auctioneer (L. VanDyke)
4. Green Door (J. Lowe)
5. Garden Of Eden (J. Valino)
6. Cindy, Oh Cindy (V. Martin)
7. True Love (Crosby & Kelly)
8. Congo Mambo (G. Gable)
10. Rose And A Baby Ruth (G. Hamilton IV)

### THE MUSIC BOX Spokane, Wash.

1. Rose And A Baby Ruth (G. Hamilton IV)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. Singing The Blues (Mitchell)
5. Honky Tonk (B. Doggett)
6. Friendly Persuasion (Boone)
7. True Love (Crosby & Kelly)
8. Garden Of Eden (J. Valino)
9. Gonna Get Along (Patience & Prudence)
10. Mama From The Train (Page)

## "Happy Hunting" Special Victor LP Release

NEW YORK—RCA Victor last week released the original cast recording of "Happy Hunting", the new Broadway musical which opened on December 6 with Ethel Merman as the star. The album was recorded, pressed and shipped in some 72 hours.

On December 9th, three days after the show opened, Miss Merman, Fernando Lamas, Virginia Gibson and Gordon Polk, the chorus of 34 voices and a 40 piece orchestra under the direction of Jay Blackton assembled at the RCA Victor recording studios in Webster Hall, New York City. The recording session, conducted by Ed Welker, Director of Pop Albums, and Artist and Repertoire for RCA Victor, began at 10 a.m. Sunday morning. At 9:45 p.m. all 17 "Happy Hunting" numbers had been completed and the tapes were rushed to RCA Victor Record Division headquarters on East 24th Street for editing by technicians and engineers who also made reference lacquers. After being checked for quality the lacquers were approved. Masters then were made and sent to RCA Victor's plants in Rockaway, New Jersey, Indianapolis, Indiana, and Hollywood, California for pressing. "Happy Hunting" was made available in retail stores just three days after being recorded.

## Making Sure



NEW YORK—"I'm Gonna Lasso Santa Claus" says Little Brenda Lee—and she's as good as her word! The 9-year-old Decca vocalist is currently stirring up action with her recording of the tune coupled with "Christy Christmas". It looks as tho the young lass is making sure that Santa spends enough time in her house to leave a heap of gifts.

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OGIE SMITH

"SLOW WALK"

CADENCE 1364

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# Best Selling Pop Albums

LP # listed to left of asterisk \* Extended Play # listed to right

			Pos. Last Week
1.	ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)	1.
2.	CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)	2.
3.	MY FAIR LADY BROADWAY CAST	(Columbia OL 5090)	3.
4.	THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)	6.
5.	THE EDDY DUCHIN STORY MOVIE SCORE	(Decca DL 8289)	4.
6.	HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750 * EDM 750)	5.
7.	OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)	7.
8.	JERRY LEWIS JUST SINGS JERRY LEWIS	(Decca DL 8410)	17.
9.	ELVIS PRESLEY ELVIS PRESLEY	(RCA Victor LPM 1254 * EPB 1254)	8.
10.	SAY IT WITH MUSIC LAWRENCE WELK	(Coral CRL 57041 * EC 82027)	10.
11.	MANHATTAN TOWER GORDON JENKINS	(Capitol T 766 * EDM 766)	9.
12.	BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	11.
13.	SONGS FOR SWINGING LOVERS FRANK SINATRA	(Capitol W 653 * EAP 653)	12.
14.	THIS IS SINATRA FRANK SINATRA	(Capitol T 768)	14.
15.	CALENDAR GIRL JULIE LONDON	(Liberty SL 9002)	13.
16.	MERRY CHRISTMAS FROM LAWRENCE WELK LAWRENCE WELK	(Coral CRL 57093 * EC 82032)	21.
17.	THE PLATTERS THE PLATTERS	(Mercury MG-20146)	15.
18.	ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG	(Verve MG V-4003)	18.
19.	THE PLATTERS (Vol. II) THE PLATTERS	(Mercury MG 20216)	23.
20.	GIANT SOUND TRACK SCORE	(Capitol W 773 * EAP 773)	22.
21.	HOWDY! PAT BOONE	(Dot DLP-3030)	16.
22.	THE ELGART TOUCH LES ELGART	(Columbia CL 875 * EPA 875)	20.
23.	FRESHMEN FAVORITES FOUR FRESHMEN	(Capitol T 743 * EAP 743)	19.
24.	SONGS OF CHRISTMAS THE NORMAN LUBOFF CHOIR	(Columbia CL 926 * EPA 926)	—
25.	MERRY CHRISTMAS JACKIE GLEASON	(Capitol W 758 * EAP 758)	24.

## Well-Wishers



TORONTO, ONT.—Leading dee jays dropped in to offer their best wishes to CBC-TV's popular emcee-vocalist Denny Vaughan at a cocktail party celebrating the beginning of Vaughan's new season on the TV screen. Shown above are Keith Sandy of CKEY, Toronto; Bob Wells, Buffalo jockey from WEBR; Denny Vaughan; and Stu Kenny of CKEY.

### Welk, RCA Thesaurus Pool Efforts For Heart Fund

NEW YORK—Lawrence Welk and RCA Thesaurus (the radio transcription library with "The New Lawrence Welk Show") are pooling their efforts with the American Heart Association in the forthcoming 1957 Heart Fund Campaign. Two 15-minute programs featuring Lawrence Welk as master of ceremonies and his band, with Eddie Cantor and other stars, will be distributed to all RCA Thesaurus subscriber stations for broadcast. The program will be devoted exclusively to the Heart Fund Campaign.

RCA Thesaurus' "New Lawrence Welk Show", a half-hour program starring Lawrence Welk and his regular troupe of performers, follows the same format as his TV show. The program features music never previously recorded by Welk for any purpose except for use on the Thesaurus show. "Champagne Lady" Alice Lon, accordionist Myron Floren, organist Jerry Burke and other Welk soloists are featured on "The New Lawrence Welk Show." It is one of many musical properties in the RCA Thesaurus radio transcription library.

### Alfred Newman Leads Victor Young Orchestra

NEW YORK—Prior to his death several weeks ago, the late Victor Young had done the arrangements for two songs, "Anastasia" and "Written On The Wind", which were scheduled to be recorded by Young for Decca just two days after his death. As a tribute to Young, Alfred Newman—another composer-conductor with a great deal of movie music to his credit—asked that he be permitted to use the arrangements and conduct the tunes with Young's orchestra. Decca agreed, and the credits on the label of this new disk read: "The Victor Young Singing Strings conducted by Alfred Newman". Newman, incidentally is the composer of "Anastasia", while Victor Young wrote the music for "Written On The Wind", the title tune from a new Universal Picture.

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# Album Sure Shots

LP # listed to left of asterisk \* Extended Play # listed to right

## SONGS OF CHRISTMAS

The Norman Luboff Choir (Columbia CL 926 \* EPA 926)



# Album Reviews

## BROADWAY CAST

"BELLS ARE RINGING"—Original Broadway Cast—Columbia OL 5170 (1-12" LP)

OVERTURE; BELLS ARE RINGING; IT'S A PERFECT RELATIONSHIP; ON MY OWN; IT'S A SIMPLE LITTLE SYSTEM; IS IT A CRIME; HELLO, HELLO THERE; I MET A GIRL; LONG BEFORE I KNEW YOU; MU-CHA-CHA; JUST IN TIME; DROP THAT NAME; THE PARTY'S OVER; SALZBURG; THE MIDAS TOUCH; I'M GOING BACK.

Judy Holliday's return to Broadway has come via an agreeable musical vehicle, "Bells Are Ringing", by Betty Comden, Adolph Green and Jule Styne. This Columbia waxing of the "Bells Are Ringing" score contains the sparkling vocal efforts of Judy Holliday and Sydney Chaplin, two performers making their first disk and musical stage appearance. The Comden-Green lyrics are sharp and clever and the Jule Styne music moves happily and sentimentally along. Best ballads: "Just In Time", "The Party's Over" and "Long Before I Knew You". Best satiric novelty is provided by comic Eddy Lawrence in "Salzburg". Must dealer item for show music coterie.

## POPULAR

"EASY LISTENING"—The Three Suns With Orchestra—RCA Victor LPM-1316 (1-12" LP)

CHANGE PARTNERS; ALL OF ME; DREAM A LITTLE DREAM OF ME; EASY LISTENING; WALKIN' MY BABY BACK HOME; DOWN HOME RAG; SAY IT WITH MUSIC; THE WOODPECKER SONG; MAKING WHOOPIE; HAPPY FACE BABY; BY THE WATERS OF MINNETONKA; WUNDARBAR.

The Three Suns have been one of the more successful purveyors of mood music as far as trios are concerned. And this latest entry by the group should equal their former successes. The organ-guitar-accordion team, backed by a full ork, provide sentimental, sometimes pleasantly swinging arrangements of mostly evergreens. Irving Berlin's "Change Partners" makes a rare and most welcome appearance here. Classy release for mood fans.

"ROCK AND ROLL MUSIC FOR KIDS OVER SIXTEEN"—Jack E. Leonard—Vik LX-1080 (1-12" LP)

BOLL WEEVIL; TAKE YOUR COTTON PICKIN' HANDS OFF MY LEATHER JACKET; FOR YOU; WHY DO FOOLS FALL IN LOVE; ROCK AND ROLL PARTY IN THE SKY; MIDDLE AGED JUVENILE DELINQUENT; HELLO THERE; MY GRADUATION DAY; GET AWAY FROM ME; DAFFODIL ROCK; THE GENIE; I'LL SEE YOU IN MY DREAMS.

TV-night club funnyman Jack E. Leonard provides some humorous moments on this Vik entry as he takes some satirical thrusts at the current rock 'n roll craze. Leonard, working with an instrumental outfit labeled "Will Stomp and His Cannoneers" and a familiar-sounding group called "The Four Fives", sings 12 original and R&R favorites ("Why Do Fools Fall In Love"), all in the belting R&R method with an emphasis on typical R&R lyrics. Effective cover of Leonard in black denim trousers, cap, etc. on motorcycle. Those who enjoy the comedian on TV and in nightclubs are almost sure purchasers of the disk.

"FOR YOU, FOR ME, FOREVERMORE"—Morgana King—EmArcy MG 36079 (1-12" LP)

FOR YOU, FOR ME, FOREVER MORE; HERE I'LL STAY; THERE'S A LULL IN MY LIFE; DELOVELY; DOWN IN THE DEPTHS; THE SONG IS YOU; IN THE WEE SMALL HOURS OF THE MORNING; EVERYTHING I LOVE; IF YOU COULD SEE ME NOW; I'LL STRING ALONG WITH YOU; EVERYTHING I'VE GOT; YOU'RE NOT EASY TO FORGET.

This second Morgana King effort for EmArcy is a King-size display of vocal warmth and an approach that makes the most of a melody and a lyric. Her refined material on this waxing requires her melodic directness, and, if only for the 3 Cole Porter tunes on the program, her due regard for phrases. Miss King's up-tempo moments belong to tunes that generally require it ("De-lovely" and "Everything I've Got"). Richard Hayman's ork accompaniment keeps the singer's voice in the spotlight at all times. Striking photo of Miss King on the package. An unusually impressive vocal appearance of a greatly talented performer. Miss King has a bright future in the music world.

"LOVE THEMES FROM THE CLASSICS"—Ralph Marterie And His Orchestra With Strings—Mercury MG 20174 (1-12" LP)

LONESOME EVENING (RACHMANINOFF); 2ND PIANO CONCERTO); DANCING TRUMPET (OFFENBACH); BARCAROLLE (FROM TALES OF HOFFMAN); MIDNIGHT WALTZ (CHOPIN); NOCTURNE IN E MINOR); LOVERS SERENADE (LISZT); LIEBERSTRAUME); OUR LOVE (TSCHAIKOVSKY); ROMEO AND JULIET (OVERTURE); REVERIE (TSCHAIKOVSKY); 5TH SYMPHONY); A MISTY MORNING (RACHMANINOFF); 2ND PIANO CONCERTO); ETERNALLY (GRIEG); ICH LIEBE DICH); ROSE PETALS (DELEIBES); COPPELIA); STRANGE MUSIC (GRIEG); WEDDING DAY IN TROLDHAUGEN); AS YEARS GO BY (BRAHMS); HUNGARIAN DANCE NO. 4); MOON LOVE (TSCHAIKOVSKY 5TH SYMPHONY).

The rich melodies from the Masters are the source of all the selections here by Ralph Marterie and His Orchestra. The clean and penetrating trumpet work of Marterie against the orchestra containing additional strings, gives the material a smooth "pop" touch and mood music characteristics. Dignified color pic on package. Unforgettable melodies neatly translated for pop consumption.

"SOMETHING WONDERFUL"—JANE POWELL—With David Rose And His Orchestra—MGM E3451 (1-12" LP)

SOMETHING WONDERFUL; WE KISS IN A SHADOW; I WHISTLE A HAPPY TUNE; HELLO, YOUNG LOVERS; WONDER WHY; PARIS; DARK IS THE NIGHT; TONIGHT FOR SURE; I CAN SEE YOU; I LOVE YOU; WE NEVER TALK MUCH; THE ECHO SONG.

Jane Powell has been making news in both the single and package field. This release, featuring the singer, comes from MGM and among the selections are 4 gracious Rodgers and Hammerstein melodies from "The King And I". Also included are 6 songs from Miss Powell's screen effort "Rich, Young And Pretty" (i.e. "Wonder Why"). The actress-soprano always adds a touch of class to a ballad and the disk has sufficient examples of the fact. Recent disk successes by Miss Powell make this entry powerful stock.

"I WONDER WHAT BECAME OF ME"—Anita Ellis—Arrangements By Luther Henderson—Epic LN 3280 (1-12" LP)

THEME AND EXPOSITION; IF I HAD A RIBBON BOW; WAIT TILL YOU SEE HIM; MAN WITH A HORN; I AIN'T GOT NO SHAME; THEY CAN'T TAKE THAT AWAY FROM ME; WALK UP; FOUR WALLS (AND ONE DIRTY WINDOW BLUES); I LOVES YOU PORGY; ROLLER COASTER BLUES; SOMETHING TO LIVE FOR; I WONDER WHAT BECAME OF ME.

Though many packages have purported to tell a story by way of evergreens, few of these undertakings have had the emotional effectiveness of this Anita Ellis recording. Vacillating between despair and exuberance, Miss Ellis conveys the proper emotional depth with a deft, individual vocal knack. One of the lesser known pieces is by the master of rhythm, George Gershwin. The tune is the bright "I Ain't Got No Shame". Occasional dialogue by Davis ("Night Of The Hunter") Grubb adds some continuity to the disk. But it is Miss Ellis, her material and the arrangements of Luther Henderson that really do the trick. Refreshing vocal fare.

## Entertaining at Music Festival



NEWARK—Shown above are Martin Block (WABC-New York) and Robbin Hood, MGM thrush, at Bamberger's Music Festival, this city. Robbin Hood, whose latest MGM recording is "There's Always A First Time", has also been quite busy visiting disk jockeys in Boston, Philadelphia, Baltimore and Washington.

## Decca Announces New "Dealer Aid"

NEW YORK—Decca Records, Inc. has announced that a brand new "Dealer Aid" catalog service will be available in January, 1957. Decca's salesmen are currently offering subscriptions for this service to dealers.

The "Dealer Aid" will provide two complete catalogs yearly, one in January and the second in June. In addition, subscribers will receive two supplements, one in March and the other in October.

The catalogs will contain several sections. The sections, each of which will be printed in a different color for quick reference, are: Numerical listings; alphabetical listings; artist listings and listings according to category.

## Sy Paul to Disneyland Records

NEW YORK—It was announced last week that Disneyland Records had retained Sy Paul as assistant sales manager of the rapidly growing diskery. He will operate out of the New York office.

Paul recently resigned from ABC Paramount Records and is a veteran of the record business, having served with Capitol Records prior to his joining the ABC label.

### A Columbia Coin Catcher

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"LOOK HOMEWARD, ANGEL"

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LINCOLN CHASE

sings

"SHE WALKED ME BY"

ls/w

"THE LOVE I HAVE FOR YOU"

Dawn # 221





# Album Reviews

**"THE TOUCH"—Betty Johnson—Bally BAL 12011 (1-12" LP)**

THE TOUCH; THERE WILL NEVER BE ANOTHER YOU; I GAVE MY LOVE A CHERRY; DON'T YOU REMEMBER ME?; SUDDENLY; PLEASE TELL ME WHY; I GET THE BLUES WHEN IT RAINS; FOR SENTIMENTAL REASONS; GRANDFATHER'S CLOCK; I'M BEGINNING TO WONDER; MY JACK O' DIAMONDS; I'LL HOLD YOU IN MY HEART.

Singer Betty Johnson tries three distinct musical approaches on this Bally release. One approach is the sophisticated ballad ("There Will Never Be Another You"), which the thrush handles sweetly and intimately. The folk song ("I Gave My Love A Cherry") allows Miss Johnson to draw from her country music background and add the "home-spun" touch to her delivery. Another approach the singer tries is on the jump-tune ("I Get The Blues When It Rains") and again she meets the occasion with sparkling vocalesthenics. It all adds up to a versatile and most effective performance. Single hits by the thrush ("Clay Idol" and "I Dreamed") ought to greatly strengthen the package's sales power.

**"ANDY WILLIAMS SINGS STEVE ALLEN"—Cadence CLP 1018 (1-12" LP)**

TONIGHT; MEET ME WHERE THEY PLAY THE BLUES; STAY JUST A LITTLE WHILE; PLAYING THE FIELD; IMPOSSIBLE; YOUNG LOVE; PICNIC; OLD PIANO PLAYS THE BLUES; SPRING IN MAINE; ALL THE WAY HOME; LONELY LOVE; FORBIDDEN LOVE.

On the heels of two single smashes, "Canadian Sunset" and currently "Baby Doll", Andy Williams plays host to 12 tunes associated with his TV boss, Steve Allen. Some of the more familiar melodies here are "Impossible" and the recent hit "Picnic", material which Williams handles with a clean, smart delivery. Williams gets both combo and lush ork support. Class cover bears no title but features an interesting black and white pic of Williams. Recent successes by the singer plus material assist from Steve Allen, give the set a bright sales future.

**"HERE'S DENNIS DAY!"—Capitol T 741 (1-12" LP)**

MY REVERIE; SOUVENIR D' ITALIA; LOST IN THE STARS; McNAMARA'S BAND; WHIFFENPOOF SONG; THE THRILL IS GONE; SONG FROM MOULIN ROUGE; ORACION; CLANCY LOWERED THE BOOM!; THE LAMP IS LOW; WHEN THE ORGAN PLAYED AT TWILIGHT; WAGON WHEELS.

One of the most popular tenor voices on the scene today is Dennis Day's and on this Capitol issue, the singer refreshingly varies his material to provide the listener with an excellent array of vocal approaches. Two almost automatic choices for Day are "McNamara's Band" and "Clancy Lowered The Boom!" two tunes the singer delivers with bright Irish gusto. Kurt Weill's "Lost In The Stars", a neglected gem, is given a beautiful rendition by the artist. Fine vocal disk.

**"ORCHIDS IN THE MOONLIGHT"—Emil Coleman And His Orchestra—King 395-517 (1-12" LP)**

LA CUMPARSITA; JALOUSIE; EL CHOCLO; LA CUCURACHA; MARIA ELENA; CUATRO VIDAS; THE PEANUT VENDOR; THE LADY IN RED; CARIOCA; MAMA INEZ; GREEN EYES; ORCHIDS IN THE MOONLIGHT.

Remember the rumba and tango? Greatly obscured of late by such newer South-Of-The-Border imports as the cha-cha and merengue, these two dance floor steps are as rhythmic and delightful as ever under the baton of rumbatango maestro Emil Coleman. Material vested in Coleman's smooth touch is easily associated with the two Latin-dances. First-rate disk in its neglected area. Coleman's "El Choclo" is, to this very day, one of the best arrangements of a wonderful melody.

## CHRISTMAS ALBUMS

**"THE COMING OF THE KING"—The Story Of The Nativity By Norman Vincent Peale—Narration By David Wayne—Music By Don Gillis—Ralph Hunter Conducting The Gothic Choir—Ashley Miller, Organ—Columbia ML 5165 (1-12" LP)**

This Christmas disk from Columbia should be one of the most effective sales items of the Holiday Season. It contains, on one side, Norman Vincent Peale's warm and dramatic "The Coming Of The King—The Story Of The Nativity" read by Broadway star David Wayne. Accompanying Wayne in his narration is an appropriate musical score written by Don Gillis and sung by the Gothic Choir with Ashley Miller at the organ. Side two is first-rate singing of familiar carols by the Columbia Carolers. Colorful package. The waxing should become a steady seller each Yuletide Season.

## JAZZ

**"DINAH WASHINGTON IN THE LAND OF HI-FI"—Hal Mooney And His Orchestra—EmArcy MG 36073 (1-12" LP)**

OUR LOVE IS HERE TO STAY; LET ME LOVE YOU; THERE'LL BE A JUBILEE; MY IDEAL; I'VE GOT A CRUSH ON YOU; LET'S DO IT; NOTHING EVER CHANGES MY LOVE FOR YOU; WHAT'LL I TELL MY HEART; SUNNY SIDE OF THE STREET; SAY IT ISN'T SO; SOMETIMES I'M HAPPY; IF I WERE A BELL.

The land of hi-fi has, of late, become one of the more popular areas for singers to inhabit. One of the handful that belongs there is Dinah Washington. Her ringing tones always make an exciting hi-fi experience and on this Emarcy issue, the stylist makes the visit a romp. She belts eggingly through the usually sentimental "Our Love Is Here To Stay" and stays sentimental with the usually sentimental "Say It Isn't So". Whatever the method of handling a song, Miss Washington's voice is always underlined with vitality. Hal Mooney leads the ork with glitter. First-rate waxing by the great star.

**"BILLY TAYLOR AT THE LONDON HOUSE"—Billy Taylor Trio—ABC-Paramount ABC-134 (1-12" LP)**

THE LONDON HOUSE; IT MIGHT AS WELL BE SPRING; GONE WITH THE WIND; LOVE IS HERE TO STAY; MIDNIGHT PIANO; I COVER THE WATERFRONT; STELLA BY STARLIGHT.

A Chicago nitery, The London House, was the scene of this recording session by The Billy Taylor Trio. After a romping Taylor showpiece ("At London House") gets the waxing underway, the group, constantly sparked by the Taylor keyboard, settles down to some subtle essays on 5 standards and the second Taylor original "Midnight Piano". Equipment used caught the performances beautifully. Striking cover job. Neat, refreshing jazz keyboard ideas from Taylor, a true master of the jazz piano.

(Continued on page 33)

## Ambitious DJ



BOSTON — Dave Maynard, D.J. of Boston's WORL, (center) decided that he wanted to learn more about all types of music to improve his programming, and is shown here at Boston's Berklee School of Music where he is studying piano and other music courses with Harry Smith (right), while Toshiko, Japanese jazz pianist and likewise a Berklee student, shows him a simple chord. Toshiko and her trio have a new jazz album released by Storyville Records.

## Editorial Stirs Distribs

CHICAGO—The music editorial of 12/15 has caused much stir in the Chicago area. Titled "Xmas Buying Doesn't Stop At Xmas", editorial mapped out a whole new horizon for distributors and retailers as to how they can gain more revenue with after Christmas sales.

Erv Kirschbaum, Music Distribs, this city, was delighted with the content and stated, "This should be sent out to every retail account by every distrib. It's great."

Paul Glass, All-State; Lenny Garmisa, Garmisa Distribs; George and Ernie Leaner, United Distribs all echoed Kirschbaum and agreed that "this was one heck of an idea".

With the above in mind, many distribs are planning to use this editorial in their coming orders and mailings. This is just one more way in which The Cash Box works to stimulate sales.

## Decca Plans "Rock" Promotion

NEW YORK — Decca Records, Inc. and Universal Pictures are planning a joint promotion on the movie "Rock Pretty Baby" and the music from it. Decca has just released two sides from the soundtrack, "Rock Pretty Baby" and "Can I Steal A Little Love", both featuring Jimmy Daley and the Ding-A-Lings. A complete soundtrack album will be released within a few weeks. The picture will open nationally in January, with several advance premieres in key cities on Christmas Day. To promote the film and the records, Decca and Universal are participating in advertising and will make display material available to record dealers. In addition they will cooperate with disk jockeys in key cities around the country by holding screenings to be shown in conjunction with teen-age record hops.

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b/w "I SING FOR YOU"  
by **THE PLAIDS**  
DARL 1001  
Dist.: Some Territories Available—Write—Wire **DARL RECORDS, INC.** 43 Lexington Ave., N. Y.

# Disk Debut



HOLLYWOOD — Hank Mancini, noted composer and conductor for Universal-International, makes his debut on wax as Liberty Records' newest big band pactee with "Cha Cha Cha for Gia". Gal in the picture is Gia Scala, U-I starlet who understandably inspired the original tune. The pleased gentleman on the left is Si Waronker, Liberty's prexy and head A & R man.

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The Solitaires  
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**"YOU'RE MINE"**  
b/w

**"MILLION DOLLAR BILLS"**  
Robert & Johnny  
Old Town # 1029

--- NEW RELEASE ---

**"I'M IN LOVE"**  
b/w

**"I LOVE AN ANGEL"**  
THE CO-EDS  
Old Town # 1033

**OLD TOWN RECORD CORP.**  
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**Mel Williams**  
"All Through The Night"  
b/w

"I Cried A Million Tears"  
# 128

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b/w

**"Do What You  
Want To Do"**  
VITA # 146

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WATCH THIS ONE!

**"Guided Missiles"**  
The Cuff Links  
# 409

Getting Bigger!

**"I'm A Believer"**  
Don Julian & The Meadowlarks  
# 405

**"Did You Have Fun"**  
Vernon Green & The Medallions  
# 407

**DOOTONE RECORDS**  
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# Meeting Dates

## Music Operators' Associations

- Dec. 17—Tri-County Juke Box Operators' Association  
Place: Elum Music Offices, Massillon, Ohio
- 17—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Indiana
- 19—Baltimore Amusement Machine Operators' Association  
Place: Mandell-Ballow Restaurant, Reisterstown Road and Rogers Avenue, Baltimore, Md.
- 20—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)
- 20—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 25—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 31—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Jan. 3—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—California Music Merchants' Association  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, California
- 9—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, California
- 10—Eastern Massachusetts Music Operators' Association  
Place: Beaconsfield Hotel, Boston, Mass.

## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.







# R & B Ramblings

## NEW YORK:

Alan Freed has put together one walloping line-up for his Christmas show at the Brooklyn Paramount, skedded for eight days, December 23 thru December 30. Headliner will be Shirley & Lee, backed by such stars as The Moonglows, The Heartbeats, The Dells, Screamin' Jay Hawkins, Mac Curtis, Lillian Briggs, Eddie Cooley and The Dimples, George Hamilton The Fourth, The Three Friends, Jesse Belvin, The G-Clefs, Barbie Gaye, and Alan Freed's orchestra featuring Sam "The Man" Taylor, Al Sears, Jimmy Wright and Panama Francis. Freed sets a new record everytime he goes into the theatre, and this Christmas show should be no exception. . . . Jerry Wexler, Atlantic Records, back from the WDIA-Memphis, Tenn. Goodwill Revue held on December 7. This was the 8th annual show presented by the station. All funds will be turned over to the needy. Jerry tells us every cent taken in goes into the fund. Nothing was diverted to the artists, not even fares or hotel bills. . . . Learn from Atlantic that a Joe Turner special will be released next week. Contrary to Atlantic's usual practice of releasing

four records at one time this will be a single special. Atlantic also announced the signing of Little David (Baughn) and His Harps. Little David is the fella who replaced Clyde McPhatter so beautifully when Clyde went into the army several years ago. Clyde's newest, "Without Love", is getting a sensational deejay reaction and looks like a real big wax for the coming months. . . . Eddie Heller says he's getting a wonderful reaction on The Dappers "Bop Bop Bu", Rainbow Records, in Philadelphia. . . . Learn from Lee Magid that Al Hibbler goes into the Apollo Theatre Christmas week with his own revue. . . . Johnny Halonka and Harry Apostolevis, Alpha Distributors advise us to keep an eye on "I'm So Happy (Tra La La La)" by Louis Lymon and the Teenchords. Louis is the younger brother of Frankie Lymon. . . . Herman Lubinsky seems to have the touch these days. Right after "Little By Little" by Nappy Brown, he issues another hot item, "Bad Boy" by Clarence Palmer and his Jivebombers. He is also elated with the success of his lp, "Opus de Jazz" by Frank Weiss and Milt Jackson. United Distribs in Chicago came through with a whopping big order the other day. . . . Jolly Joyce, who books Melvin Smith and The Niteriders, tells us the group was just signed to MGM by Frank Walker and Harry Meyerson. . . . Oakie Doakie, (WBOK-New Orleans, La.) has opened a new club Oakie (James Smith) Doakie has a Jazz room on the first floor and a Blues room on the second. . . . The new Remsen label's initial disk, "Broken Heart Goodbye" and "Wild Prairie", was released nationally this week. Both tunes were penned by songwriter-publisher Alice Remsen. . . . Bill Dupre (WEBB-Baltimore, Md.) writes "the fellows here in Baltimore have found warm reception for the debut waxing of the Bobby and Melvin tune, "Forever and a Day" on Groove. . . . Bud Riley (WTAQ-LaGrange, Ill.) is supplying 500 Christmas dinners to needy Chicago South Siders on Christmas Day. What amount isn't donated by his regular sponsors is supplied out of his own pocket. This information comes, not from Bud, who modestly refrains from seeking publicity, but from one of his friends who feels everyone should know of Bud's great big heart. . . . Herman Griffith, deejay formerly with WCIN-Cincinnati, O., and now with WCHB-Inkster, Mich., is temporarily at the General Hospital in Cincinnati for an ear operation. . . . Sol Rabinowitz, Baton Records, delighted with the way Ann Cole's "In The Chapel" is building. It started slowly because a number of jocks were on "Each Day", but now a majority of the jocks have turned to "In The Chapel" and the action has already shown in Atlanta, Washington, D.C., and several other areas. Could become Ann Cole's strongest to date. . . . Talk about mad-houses! Phil Rose and Lou Sprung of Glory Records each need twenty more arms to take care of the phone calls pouring in on "The Banana Boat Song" by the Tarriers. Rose says he thought "Cindy" by Vince Martin was big—but "The Banana Boat Song" is collecting orders like two Cindys. . . . Hy and Sam Weiss, Old Town Records, certain that "Operator" by Bob Gaddy is THE hit for them. The deck is breaking big in Detroit and going up, up in a number of other territories. Other items doing well for the label are "The Angel Song", The Solitaires; "You're Mine" by Robert and Johnny; and the new Co-Eds, "I'm In Love" and "I Love An Angel". Over at Groove, Ray Clark and Bob Rolontz have come up with a big one. Mickey & Sylvia's "Love Is Strange" looks like it can go all the way. Should be Groove's biggest to date. . . . Jack Silver, the Jack of Frank and Jack who recorded "Twas The Night Before Christmas" on Bergen Records, called to tell us the record is breaking in Detroit. Silver tells us Marty McNeely (WJR-Detroit) predicts it will be the novelty hit of the season. . . . Bob Rosen, Herald Records, reports another deck that had been waiting for about four months is starting to break out. "If" by Naomi Caryl, picking up again by Jim Gallant (WNHC-TV-New Haven, Conn.) has now spread to several other areas. Last year Herald had a similar happening in "The Top Dance" by The Turbans. Bob and prexy Al Silver have their fingers crossed for "If". Also going very good, says Bob, are "Comin' Home" by the Nutmegs; "Wonderful Girl" by The Five Satins; and "Call Me A Dreamer" by Henry Esquire.

he replied, "A letter to Santa Claus asking him to help make 'After Dark' by Andrew Hill's Combo and The DeBonaires' 'Mother's Son' a hit." Just send it to your ops and deejays, Frank. . . . Billy "The Kid" Emerson signed to Evelyn Johnson Agency. . . . Chuck Berry into Universal for LP this past week. . . . Lotsa luck to B. B. King's new venture. Hope it allows an avenue for new talent. . . . Dan Sorkin penned the liner notes on ABC Par's "Billy Taylor Trio at The London House". Dan's the WCFL deejay who flies his own plane down to St. Louis each Sunday for jazz tv'er. . . . Rumors still have Bally entering R&B market after first of year. . . . Henry Friedman, Midwest Mercury Distribs, singing the praises of The Platters and their brand new LP "The Platters Vol. II". . . . Our Holiday Special (Cash Box 12/29) promises to be the biggest and best seasonal issue to date. With advance requests for space up so high, this is something to look forward to. . . . Mike Oury's portable record player reminded us of something else the promotion man might think of carrying around with him. A portable pressing machine. Then he could press the record while the deejay waited—always hot records? . . . Merry Christmas everybody.

## CHICAGO:

Mike Oury keeping verra bizzy with Fats Domino as they race about with meeting various deejays. Mike reports the Imperial hit maker's latest wax, "What's The Reason I'm Not Pleasing You" b/w "Blue Monday", a

Domino original, is making a lot of good noise via Chi cash boxes. . . . We were treated to a sneak preview of covers destined to help sell Argo's next five LP releases. Our comment? Beautiful! Len and Phil Chess have zoomed into the package biz with such fellas as Cy Touff, Zoot Sims, Ahmad Jamal, and Norman Simmons. . . . Cab Calloway hi-de-hoed himself out of Chez southward to Miami Beach for pending Cotton Club opening, 12/22. . . . George and Ernie Leaner among the happiest people we know over the fact that Mickey met Sylvia and Groove decided they'd sound "great" doing "Love Is Strange". Cuz that's United distribs' hottest rising article. "But watch Savoy's 'Bad Boy' by The Jivebombers featuring Clarence Palmer," added Dick Laga. "It just has to happen." . . . Screaming Jay Hawkins casting spells on patrons of S. Side's Crown Propellor. . . . "We've got another smash," crowed Eli Toscano as he poured oil into his heater. "Otis Rush's 'My Love Will Never Die' and Harold Burrage's 'One More Dance' look like hits ought to look. BIG!". . . . Lenny Garmisa sez, "'Rubber Biscuits' by The Chips on Josie just won't quit. It's getting all kinds of exposure along with The Cadillacs' 'Rudolph The Red Nosed Reindeer'." . . . After cutting a twelve sider for Chess, The Moonglows hopped off to Hartford (Album is lush with strings, arranged by Mike Simpson). . . . Doc Berger back thru Chi on his way east. Doc claims Al Hibbler's "I'm Free", Decca, should be the hit of '57. . . . Pearl Bailey and

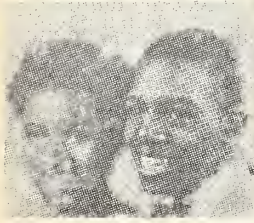
hubby, drummer exceptionale Louis Bellson's big Christmas present to Chi fans is a post Xmas date at Chi's Regal, 12/28. . . . Salute to Sipiora bros. Ted, Joe and Fred. They announced the opening of a new Singer's One-Stop for S. Side ops and retailers. Fred "Singer" Sipiora will be the head man at new establishment. . . . Jimmy Reed took his Cash Box #11 hit, "You've Got Me Dizzy" to Florida and places southeast. . . . Barbara Hiller back from "cold, cold" Minneapolis. . . . Abner picks '57 to be a big year for Vee-Jay groups. With test releases out at this moment, the diskery plans to pick four for big "New Year push". Jimmy Bracken likes two spirituals this week, "Great Day In December" by The Swan Silver Tones and "Uncloudy Day" by The Staple-Singers. Sez Jimmy, "They're selling like our top blues numbers, great." . . . When we walked in on Ping prexy, Frank Evans, he was busy writing. When asked what,

he replied, "A letter to Santa Claus asking him to help make 'After Dark' by Andrew Hill's Combo and The DeBonaires' 'Mother's Son' a hit." Just send it to your ops and deejays, Frank. . . . Billy "The Kid" Emerson signed to Evelyn Johnson Agency. . . . Chuck Berry into Universal for LP this past week. . . . Lotsa luck to B. B. King's new venture. Hope it allows an avenue for new talent. . . . Dan Sorkin penned the liner notes on ABC Par's "Billy Taylor Trio at The London House". Dan's the WCFL deejay who flies his own plane down to St. Louis each Sunday for jazz tv'er. . . . Rumors still have Bally entering R&B market after first of year. . . . Henry Friedman, Midwest Mercury Distribs, singing the praises of The Platters and their brand new LP "The Platters Vol. II". . . . Our Holiday Special (Cash Box 12/29) promises to be the biggest and best seasonal issue to date. With advance requests for space up so high, this is something to look forward to. . . . Mike Oury's portable record player reminded us of something else the promotion man might think of carrying around with him. A portable pressing machine. Then he could press the record while the deejay waited—always hot records? . . . Merry Christmas everybody.

## LOS ANGELES:

Saul Bihari to New York for the BMI dinner, and will visit distributors and disk-jockeys in the major markets on his way back to the coast. Modern's big hits of "Goodnight My Love" by Jesse Belvin, and "My Happiness" by Jimmy Beasley are keeping both of their pressing plants working twenty-four hours a day. . . . The Platters leave for Manila the same night that they finish their current stint at the downtown Paramount theatre. Group will do a series of one-nighters throughout the Philippine Islands. . . . Patti Ann Mesner has been named "Miss Rock, Rock, Rock" and will visit all of the local disk-jockeys promoting the Alan Freed picture which is currently playing the local movie houses. . . . Jean Bennett reports that the first release on the new Antler label—"Rock and Roll Guitar" has been picked by Pittsburgh deejay Jay McMichaels as his best release of the week, and that orders for the disk are coming in from several distributors. . . . Little Willie John drawing good crowds at the 54 Ballroom this weekend. . . . Epic Records bought the master of "Bacon Fat" by Andre Williams from Fortune Records, because of the immediate reaction to the waxing in the Midwest. . . . RPM artist B. B.

King and Louis Jordan have been set for several one-nighters on the West Coast. . . . The Frank White Trio, whose first recording is out on the new Encino label are currently appearing at the Hill Crest Club. . . . Over four hundred entries were received for the talent contest held in conjunction with the rock and roll show held at the Paramount. . . . Hunter Hancock has switched his show from KGFJ to KFOX. Latter station now featuring the 'Big Three' in R&B with Hunter heard from 6 to 9 P.M., Johnny Otis from 9 to 11, and Leroy Con'ey on from 11 until 2 A.M. . . . Dootone artist Roy Milton into the 54 Ballroom next weekend.



SHIRLEY & LEE



THE MOONGLOWS



MICKY & SYLVIA



LITTLE WILLIE JOHN

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\* Indicates first appearance on Territorial Tips

## ALL AROUND THE WORLD

THE GIRL CAN'T HELP IT  
Little Richard (Specialty 591)

A ROSE AND A BABY RUTH  
George Hamilton IV (ABC-Paramount 9765)

BABY BABY  
Teen Agers (Gee 1026)

\*BACON FAT  
Andre Williams (Epic 9196)

BEHIND THE SUN  
Daddy Gibson (Checker 848)

BILLY'S BLUES  
Billy Stewart (Chess 1625)

BLANCHE  
3 Friends (Lido 500)

\*BLUE MONDAY

\*WHAT'S THE REASON I'M NOT PLEASING YOU  
Fats Domino (Imperial 5417)

BROWN-EYED HANDSOME MAN  
Chuck Berry (Chess 1635)

'CAUSE YOU'RE MINE  
G-Clefs (Pilgrim 720)

CHARMAINE  
Frank Brunson (Groove 0173)

CINDY, OH CINDY  
Vince Martin (Glary 247)

CONFIDENTIAL  
Bubber Johnson (King 4988)

CONGO MAMBO  
Guitar Gable (Excella 2086)

DIMPLES  
Jahn Lee Haaker (Vee-Jay 205)

\*DON'T BREAK YOUR PROMISE  
Milton Luce (Argo)

DON'T FEEL SORRY FOR ME  
Jimmy Beasley (Modern 996)

\*DO RIGHT BABY  
Goyles & Turner (Federal 12282)

DREAMY EYES  
Youngsters (Empire 109)

DRY YOUR EYES  
Inspirations (Jamie)

GYPSY LADY  
Otis Williams (DeLuxe 6098)

HARLEM NOCTURNE  
Earl Bostic (King 4978)

HAVE YOUR WAY  
BAD LUCK AND TROUBLE  
Lightnin' Slim (Excella 2096)

HOLD MY BABY'S HAND  
James Brown (Federal 12277)

HONEY CHILE  
Fats Damlna (Imperial 5407)

I DON'T BELIEVE  
Bobby Blue Bland (Duke 160)

\*I'LL BE SPINNING  
Johnnie & Joe (Chess 1641)

I PUT A SPELL ON YOU  
Screamin' Jay Hawkins (Okeh 7072)

I'M TORE UP  
Billy Gayles (Federal 12265)

IRENE  
Guitar Gable (Excella 2094)

IT'S TOO LATE BROTHER  
Little Walter (Checker 852)

JAMAICA FAREWELL  
Harry Belafonte (RCA Victor 20-6663)

JUST HOLD MY HAND  
I'M CRYING NO

Paul Perryman (Duke 158)

JUST TO BE WITH YOU  
Muddy Waters (Chess 1644)

\*LITTLE BY LITTLE  
Nappy Brown (Sovay 1506)

LOST WITHOUT LOVE  
Lanesome Sundown (Excella 2092)

LOVE IS STRANGE  
Mickey & Sylvia (Groove 0175)

MISERY BLUES  
Frankie Lee Sims (Ace 524)

MOTHER-IN-LAW BLUES  
Little Jr. Parker (Duke 157)

MY HAPPINESS  
Jimmy Beasley (Modern 1009)

## "Rock Around The Clock" In Its 7th Movie

PHILADELPHIA, PA.—The tune "Rock Around The Clock", one of the daddies of rock and roll music, will be heard in its seventh motion picture when MGM employs it in a new film called "Ten Thousand Bedrooms" starring Dean Martin and Anna Maria Alberghetti.

The song has appeared in two Japanese features, one Mexican film, an army training film, was the theme of the smash box office attraction "Blackboard Jungle", and was the title tune in a Columbia feature about rock and roll music.

James E. Myers, prexy of Myers Music, Inc., publisher of the song, last week announced that he is also publishing the title song from a forthcoming Columbia movie "Rumble On The Docks". Another of his publications "Goodbye Mambo" will be featured in Jerry Intrator's independent production "Strip Show".

Myers' current plug tunes are "Clara Bella" recorded by the Jodimers on Capitol and "Marriage and Divorce" cut by Johnny Andrews on the Unique label.

## Republic Acquires Louis Tune

NEW YORK—Frank Abramson this week announced that Republic Music Corp. has acquired fifty percent of "You Can Run But You Can't Hide" from Bess Music. The deal was consummated between Frank Abramson and Charles Merenstein of Bess Music.

The tune, co-written by Joe Louis, former world's heavyweight champion, was originally recorded on Apollo Records by Solomon Burke.

MY LOVE WILL NEVER DIE  
Otis Rush (Cobra 5005)

\*ON MY WORD OF HONOR  
Plotters (Mercury 71001)

OVER AND OVER AGAIN  
Moonglows (Chess 1646)

OUT OF SIGHT, OUT OF MIND  
Five Keys (Capital 3052)

\*PARTY BLUES  
Fitzgerald, Williams & Basie (Clef 89172)

PARTY TIME  
Ray-O-Vacs (Kaiser)

RELAX MAX  
Dinah Washington (Mercury 70968)

RIB JOINT  
Sam Price (Savay 1505)

ROCKIN' AT COSMO'S  
Lee Allen (Aladdin 3334)

RUDOLPH THE RED NOSED REINDEER  
Cadillacs (Josie 807)

\*SHIRLEY  
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN  
Wynona Carr (Specialty 589)

SINGING THE BLUES  
Guy Mitchell (Columbia 40769)

SOUTHBOUND SPECIAL  
Lloyd Glenn (Aladdin 3327)

STORMY  
Prophets (Atco 6078)

SUFFERIN' WITH THE BLUES  
I'VE BEEN AROUND  
Little Willie John (King 4989)

THE CHICKEN  
Roscoe Gordon (Flip 237)

THE CLOSER YOU ARE  
Channells (Whirling Disc 100)

TORE UP OVER YOU  
Midnighters (Federal 12270)

TRA LA LA  
Lavern Boker (Atlantic 1116)

WHATCHA GONNA DO  
Chuck Willis (Atlantic 1112)

\*WHITE CHRISTMAS  
McPhatter & Drifters (Atlantic 1048)

\*WHY  
Cues (Capitol 3582)

\*WISDOM OF A FOOL  
Five Keys (Capitol 3597)

\*WITHOUT LOVE  
Clyde McPhatter (Atlantic 1117)

YOU'RE MINE  
Robert & Johnny (Old Town 1029)



# R & B Disk Jockey REGIONAL RECORD REPORTS

**George Klein**  
WMC—Memphis, Tenn.  
1. Love Me (E. Presley)  
2. Brown-Eyed Handsome Man (C. Berry)  
3. Blueberry Hill (F. Domino)  
4. Ain't Got No Home (Henry)  
5. Since I Met You Baby (I. Joe Hunter)  
6. I Remember (In The Still) (5 Satins)  
7. Bring Me Love (Clovers)  
8. Crazy With Love (Mitchell)  
9. Ubangi Stomp (W. Smith)  
10. I Feel Good (Shirley & Lee)

**"Fearless Frank" Elkins**  
WDCF—Dade City, Fla.  
1. Honky Tonk (B. Doggett)  
2. Since I Met You Baby (I. Joe Hunter)  
3. Confidential (S. Knight)  
4. Love Me (E. Presley)  
5. Too Much Monkey Business (C. Berry)  
6. ABC's Of Love (Teenagers)  
7. Green Door (J. Lowe)  
8. Brown-Eyed Handsome Man (C. Berry)  
9. Heeby-Jeebies (L. Richard)  
10. I Remember (In The Still) (5 Satins)

**Bud Riley**  
WTAQ—La Grange, Ill.  
1. Honky Tonk (B. Doggett)  
2. Blueberry Hill (F. Domino)  
3. Slow Walk (Doggett/Austin)  
4. Love Me Tender (E. Presley)  
5. Night Lights (N. Cole)  
6. Since I Met You Baby (I. Joe Hunter)  
7. Ain't Got No Home (Henry)  
8. Harlem Nocturne (E. Bostic)  
9. I Pull A Spell On You (S. J. Hawkins)  
10. Mean To Me (B. Maybelle)

**Johnny Wallace**  
WJMR—New Orleans, La.  
1. Since I Met You Baby (I. Joe Hunter)  
2. Slow Walk (B. Doggett)  
3. You'll Never, Never Know I Care (Platters)  
4. Don't Break Your Promise To Me (M. Luce)  
5. Ain't Got No Home (Henry)  
6. I Remember (In The Still) (5 Satins)  
7. Just To Hold My Hand (P. Perryman)  
8. Shame, Shame, Shame (S. Lewis)  
9. Gypsy Lady (O. Williams)  
10. Juanita (C. Willis)

**Sterling Yale**  
KCNA—Tucson, Ariz.  
1. Slow Walk (B. Doggett)  
2. Since I Met You Baby (I. Joe Hunter)  
3. Honky Tonk (B. Doggett)  
4. Oh What A Night (Dells)  
5. Juanita (C. Willis)  
6. Blueberry Hill (F. Domino)  
7. I Feel Good (Shirley & Lee)  
8. Confidential (S. Knight)  
9. On My Word Of Honor (B. 8. King)  
10. Girl Can't Help It (L. Richard)

**"Big" Jim Reed**  
WCIN—Cincinnati, Ohio  
1. A Thousand Miles Away (Heartbeats)  
2. In The Chapel (A. Cole)  
3. Since I Met You Baby (I. Joe Hunter)  
4. Honky Tonk (Vocal) (B. Doggett)  
5. Blueberry Hill (F. Domino)  
6. There In The Night (Eldorados)  
7. You've Got Me Dizzy (Reed)  
8. Juanita (C. Willis)  
9. Hey Bo (E. Bo)  
10. Girl Can't Help It (Richard)

**Baron Be-Bops**  
WGH—Newport News, Va.  
1. Ain't Got No Home (Henry)  
2. Slow Walk (S. Austin)  
3. Smooth Operator (R. Brown)  
4. Blueberry Hill (F. Domino)  
5. Since I Met You Baby (I. Joe Hunter)  
6. Honky Tonk (B. Doggett)  
7. I Walk The Line (J. Cash)

**Paul Drew**  
WHLS—Port Huron, Mich.  
1. Love Is Strange (Mickey & Sylvia)  
2. Blue Monday (F. Domino)  
3. Since I Met You Baby (I. Joe Hunter)  
4. Little 8y Little (N. Brown)  
5. I Feel Good (Shirley & Lee)  
6. Mexico (Rocketones)  
7. On My Word Of Honor (Platters)  
8. Slow Walk (B. Doggett)  
9. Tra La La (L. Baker)  
10. Without You (C. McPhatter)

**Dave Black**  
KOCY—Oklahoma City, Okla.  
1. Confidential (S. Knight)  
2. I Feel Good (Shirley & Lee)  
3. Lonely Avenue (R. Charles)  
4. Honky Tonk (B. Doggett)  
5. Blueberry Hill (F. Domino)  
6. Brown-Eyed Handsome Man (C. Berry)  
7. I Remember (In The Still) (5 Satins)  
8. Too Much Monkey Business (C. Berry)  
9. Wonderful Girl (S Satins)  
10. Dreamy Eyes (Youngsters)

**Jerry Nesler**  
KSDO—San Diego, Calif.  
1. Honky Tonk (B. Doggett)  
2. Ain't Got No Home (Henry)  
3. Dreamy Eyes (Youngsters)  
4. Confidential (S. Knight)  
5. Slow Walk (B. Doggett)  
6. Tra La La (L. Baker)  
7. Let The Good Times Roll (Shirley & Lee)  
8. I Remember (In The Still) (5 Satins)  
9. Priscilla (E. Cooley & Dimples)  
10. Since I Met You Baby (I. Joe Hunter)

**Denny Sullivan**  
WFBL—Syracuse, N. Y.  
1. Love Me (E. Presley)  
2. Blueberry Hill (F. Domino)  
3. I Remember (In The Still) (5 Satins)  
4. Pink Cadillac (R. Draper)  
5. Garden Of Eden (J. Valino)  
6. Slow Walk (S. Austin)  
7. Tiger Lily (R. Draper)  
8. Honky Tonk (B. Doggett)  
9. Since I Met You Baby (I. Joe Hunter)  
10. I Walk The Line (J. Cash)

**Ken Malden**  
WBMS—Boston, Mass.  
1. Since I Met You Baby (I. Joe Hunter)  
2. You're Mine, Oh! Mine (Bobbie & Ronald)  
3. A Thousand Miles Away (Heartbeats)  
4. A Rose And A Baby Ruth (G. Hamilton IV)  
5. Slow Walk (S. Austin)  
6. I Feel Good (Shirley & Lee)  
7. City Of Angels (Highlights)  
8. Love Is Strange (Mickey & Sylvia)  
9. Jim Dandy (L. Baker)  
10. Goodnight My Love (Belvin)

A National Hit on All Charts!!

THE HEARTBEATS'

"A THOUSAND MILES AWAY"

b/w "Oh! Baby Don't"

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Thank You

Music Operators For Your Votes In The Cash Box Poll . . .

**BEST FEMALE R&B VOCALIST OF 1956**

Lavern Baker



ATLANTIC RECORDING CORP.  
47 West 57 St., N.Y.C.

Three Winners  
Just Out — Starting To Go

**Gene and Eunice**  
"BOM BOM LULU"  
b/w  
"Hi Diddle Diddle"  
# 3351

•

**King Pleasure**  
"D. B. Blues"  
b/w  
"Blues I Like To Hear"  
# 3343

•

**King Pleasure**  
"I'm In The Mood For Love"  
(Formerly: 'Moody's Mood For Love')  
# 3352



**COBRA STRIKES AGAIN**  
**TWO NEW — BIG HITS**

**OTIS RUSH**  
"MY LOVE WILL NEVER DIE"  
# 5005

**HAROLD BURRAGE**  
"ONE MORE DANCE"  
# 5004

THE CINDERELLA COMPANY AGAIN

**COBRA RECORD CORP.**  
2854 W. ROOSEVELT CHICAGO 12, ILL.  
(All Phones: NEvada 8-2325)

Busting Wide Open—Showing On Charts!

**DREAMY**  
**Y**oungsters  
**E**mpire No. 109  
**S**plash Hit  
NO. 109

**EMPIRE RECORDS, INC.**  
1107 N. EL CENTRO AVE.  
HOLLYWOOD 28 CALIFORNIA

**ARTHUR PRYSOCK'S**  
**FIRST BIG PEACOCK HIT!**  
"THERE GOES THE MAILMAN"  
b/w  
"OH HO OH YEA" (WHAT THE HECK)  
PEACOCK # 1670

**PEACOCK RECORDS, Inc.**  
2809 Erastus Street,  
Houston 26, Texas

# The Cash Box

NEW YORK	CHICAGO	NEW ORLEANS
1 BLUEBERRY HILL Fats Domino (Imperial 5407)	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	JUANITA Chuck Willis (Atlantic 1112)
2 SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	BLUEBERRY HILL Fats Domino (Imperial 5407)	JUST HOLD MY HAND Paul Perryman (Duke 158)
3 A THOUSAND MILES AWAY Heartbeats (Rama 216)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
4 HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950) (King 5001) (Vocal)	I FEEL GOOD Shirley & Lee (Aladdin 3338)
5 SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SLOW WALK Bill Doggett (King 5000)
6 OH WHAT A NIGHT Dells (Vee-Jay 204)	I'M TORE UP Billy Gayles (Federal 12265)	BLUEBERRY HILL Fats Domino (Imperial 5407)
7 I FEEL GOOD Shirley & Lee (Aladdin 3338)	MY LOVE WILL NEVER DIE Otis Rush (Cobra 5005)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
8 GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	IRENE Guitar Gable (Excelsa 2094)
9 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	GYPSY LADY Otis Williams (DeLuxe 6098)
10 LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	CONFIDENTIAL Charles Brown (Aladdin 3342)	CONFIDENTIAL Bubber Johnsan (King 4988)
CLEVELAND	NEWARK	DALLAS
1 SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	BLUEBERRY HILL Fats Domino (Imperial 5407)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2 SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	HONKY TONK Bill Doggett (King 4950)
3 BLUEBERRY HILL Fats Domino (Imperial 5407)	SLOW WALK Bill Doggett (King 5000)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
4 HONKY TONK Bill Doggett (King 4950) (King 5001) (Vocal)	I FEEL GOOD Shirley & Lee (Aladdin 3338)	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)
5 YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	A THOUSAND MILES AWAY Heartbeats (Rama 216)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
6 OH WHAT A NIGHT Dells (Vee-Jay 204)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	GREEN DOOR Jim Lowe (Dot 15486)
7 CONFIDENTIAL Sonny Knight (Dot 15507)	HONKY TONK Bill Doggett (King 4950)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)
8 LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	JUANITA Chuck Willis (Atlantic 1112)	SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty 589)
9 JIM DANDY Lavern Baker (Atlantic 1116)	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	ON MY WORD OF HONOR B. B. King (RPM 479)
10 BACON FAT Andy Williams (Epic 9196)	CONFIDENTIAL Charles Brown (Aladdin 3342)	HOUND DOG Elvis Presley (RCA Victor 20-6604)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 SLOW WALK  
Bill Doggett (King 5000)  
Sil Austin (Mercury 70963)
- 2 GOODNIGHT MY LOVE  
Jessie Belvin  
(Modern 1005)
- 3 ON MY WORD OF HONOR  
B. B. King  
(RPM 479)
- 4 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- 5 PRISCILLA  
Eddie Cooley & Dimples  
(Roost 621)
- 6 DRY YOUR EYES  
Inspirations  
(Jamie)
- 7 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 8 DON'T FEEL SORRY FOR ME  
Jimmy Beasley  
(Modern 996)
- 9 A THOUSAND MILES AWAY  
Heartbeats  
(Rama 216)
- 10 BABY, BABY  
Teen Agers  
(Gee 1026)

- SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- GOODNIGHT MY LOVE  
Jessie Belvin  
(Modern 1005)
- HONKY TONK  
Bill Doggett  
(King 4950)
- DREAMY EYES  
Youngsters  
(Empire 109)
- SLOW WALK  
Bill Doggett (King 5000)
- OH WHAT A NIGHT  
Dells  
(Vee-Jay 204)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- AIN'T GOT NO HOME  
Clarence Henry  
(Argo 5259)
- CONFIDENTIAL  
Sonny Knight  
(Vita 137)
- ON MY WORD OF HONOR  
B. B. King  
(RPM 479)

- SLOW WALK  
Sil Austin (Mercury 70963)  
Bill Doggett (King 5000)
- SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- I FEEL GOOD  
Shirley & Lee  
(Aladdin 3338)
- YOU'VE GOT ME DIZZY  
Jimmy Reed  
(Vee-Jay 226)
- HONKY TONK (Vocal)  
Bill Doggett  
(King 4950)  
(King 5001) (Vocal)
- AIN'T GOT NO HOME  
Clarence Henry  
(Argo 5259)
- LET THE GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- BACON FAT  
Audrey Williams  
(Epic 9196)
- JIM DANDY  
Lavern Baker  
(Atlantic-1116)

## ST. LOUIS

## PITTSBURGH

## MEMPHIS

- 1 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- 2 A THOUSAND MILES AWAY  
Heartbeats  
(Rama 216)
- 3 SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- 4 HONKY TONK  
Bill Doggett  
(King 4950)  
(King 5001) (Vocal)
- 5 SLOW WALK  
Sil Austin (Mercury 70963)  
Bill Doggett (King 5000)
- 6 OH, WHAT A NIGHT  
Dells  
(Vee-Jay 204)
- 7 ON MY WORD OF HONOR  
B. B. King (RPM 479)  
Platters (Mercury 71011)
- 8 CONFIDENTIAL  
Sonny Knight  
(Dot 15507)
- 9 JIM DANDY  
Lavern Baker  
(Atlantic 1116)
- 10 DO RIGHT BABY  
Gayles & Turner  
(Federal 12282)

- HONKY TONK  
Bill Doggett  
(King 4950)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- AIN'T GOT NO HOME  
Clarence Henry  
(Argo 5259)
- A THOUSAND MILES AWAY  
Heartbeats  
(Rama 216)
- SLOW WALK  
Sil Austin  
(Mercury 70963)
- I'LL BE SPINNING  
Johnnie & Joe  
(Chess 1641)
- TRA LA LA  
Lavern Baker  
(Atlantic 1116)
- SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- RUDOLPH THE RED NOSED REINDEER  
Cadillaes  
(Josie 807)
- CONFIDENTIAL  
Sonny Knight  
(Dot 15507)

- I DON'T BELIEVE  
Bobby Blue Bland  
(Duke 160)
- SLOW WALK  
Bill Doggett (King 5000)  
Sil Austin (Mercury 70963)
- BROWN-EYED HANDSOME MAN  
Chuck Berry  
(Chess 1635)
- SINCE I MET YOU BABY  
Ivory Joe Hunter  
(Atlantic 1111)
- ON MY WORD OF HONOR  
B. B. King  
(RPM 479)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- IT'S TOO LATE BROTHER  
Little Richard  
(Checker 852)
- JUST TO BE WITH YOU  
Muddy Waters  
(Chess 1644)
- AIN'T GOT NO HOME  
Clarence Henry  
(Argo 5259)
- TRA LA LA  
Lavern Baker  
(Atlantic 1116)



# R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "LOVE IS STRANGE"** The Cash Box R&B Best Bets 12/15  
Mickey & Sylvia ..... Groove 0175
- "WISDOM OF A FOOL"** The Cash Box Award o' the Week 11/24  
Five Keys ..... Capitol 3597
- "BLUE MONDAY"**  
**"WHAT'S THE REASON I'M NOT PLEASING YOU"** The Cash Box Disk of the Week 12/15  
Fats Domino ..... Imperial 5417
- "ON MY WORD OF HONOR"** The Cash Box Disk of the Week 12/8  
Platters ..... Mercury 71011
- "THE GIRL CAN'T HELP IT"**  
**"ALL AROUND THE WORLD"** The Cash Box R&B Best Bets 12/1  
Little Willie John ..... Specialty 591
- "HONKY TONK" (Vocal)** The Cash Box R&B Best Bets 12/1  
Doggett & Brown ..... King 5001

EVERYONE'S COVERING IT . . .  
BUT NO ONE CAN EQUAL THE ORIGINAL BY

# NAPPY BROWN

## "LITTLE BY LITTLE"

THE BIG ONE ON SAVOY 1506  
AND . . . HERE'S OUR NEXT HIT

## "BAD BOY"

by THE JIVE - BOMBERS  
Savoy 1508

# SAVOY

RECORD CO., Inc.  
NEWARK, N. J.



# R & B Reviews

**A** AWARD & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

**BUDDY JOHNSON**  
 (Mercury 71017)

**B+** "WHY DON'T CHA STOP IT" (2:04) [Sophisticate Music BMI] Saucy Ella Johnson complains he makes her love him but he treats her real mean. Driving middle beat tune with brother Buddy's aggregation swinging behind her with a real commercial rhythm. This side could get some real action. Watch it.

**B** "KOOL KITTY" (2:36) [Sophisticate Music BMI] Buddy Johnson and his orchestra come up with a slow accentuated rhythm instrumental that sears. Deightful blues mood. Good coupler.

**SONNY TIL'S ORIOLES**  
 (Vee-Jay 228)

**B+** "FOR ALL WE KNOW" (2:39) [Vocal ASCAP — Coots, Lewis] Sonny Til and his Orioles sing the pretty tune with a moving treatment. Delightful listening and a wax that should get good airplay.

**B** "NEVER LEAVE ME BABY" (2:50) [Vocal BMI—I. Hunter] Til and the Orioles bounce lightly through a middle beat jump. Good lindy dance etching.

**THE PLAIDS**  
 (Darl 1001)

**B+** "KEEPER OF MY HEART" (2:36) [Samson BMI — Gardner, Ruisi, Ferraioli] The Plaids etch a slow beat pop styled ballad with very good effect. Easy and pleasant waxing that should get good airtime. Lead does a powerful job in turning out a deck worth hearing. Watch this one. It could be a sleeper hit.

**C+** "I SING FOR YOU" (2:48) [Sylvia BMI—Sorce, Mandragona] A middle beat bouncer for the teener market that fails, however, to come up to the quality of the upper deck. Pleasant side.

**TOMMY "DEANIE BOY" DEAN**  
 (Vee-Jay 218)

**B** "THE GOLD COAST" (2:39) [Conrad BMI—T. Dean] Tommy Dean etches a quick beat instrumental wax in good style. Deck provides a couple of minutes of stimulating pleasure.

**B** "SKID ROW" (2:21) [Conrad BMI—T. Dean] Dean backs with a middle beat instrumental. Similar comments.

**CRESCENTS**  
 (Joyce 102)

**C+** "EVERYBODY KNEW BUT ME" (2:40) [Styletone BMI—Martin, Martin, Daniels] The Crescents sing a slow beat blues ballad with a tender approach. A lilting pretty that comes out a pleasing but not outstanding side.

**C+** "YOU HAVE NO HEART" (2:35) [Sylvia BMI—Martin, Daniels] Another slow beat romantic ballad. Pleasant but routine offering.

**THE BLUE CHIPS**  
 (DeLuxe 6100)

**B** "APPOINTMENT WITH LOVE" (2:20) [Men-Lo BMI — Carlton Lankford] The Blue Chips change gears with this slow beat blues effort. Deck comes out an ok side.

**C+** "COME BACK" (2:32) [Men-Lo BMI—Carlton Lankford] The Blue Chips rock out a quick beat jump with a driving treatment. The group rocks well together. Teener type material.

## The Cash Box Award o' the Week

"MY LOVE WILL NEVER DIE" (2:55)

[Armel BMI—Dixon]

"VIOLENT LOVE" (2:25)

[Armel BMI—Dixon]

OTIS RUSH

(Cobra 5005)



OTIS RUSH

● Otis Rush proves he's no one

time artist, following his "I Can't Quit You Baby" with a flavory tid-bit, "My Love Will Never Die". A slow beat, tuneful and dramatic item, Rush wails it to a fare-thee-well building up an intriguing atmosphere. Wailing horns in the breaks help keep the mood. Excellent side that should get exceptionally good deejay assistance. The flip, "Violent Love", is a middle beat rhythm ditty with a distinct pop flavor. A light, tuneful bouncer that comes off well, but which lacks the substance of "My Love Will Never Die".

### Picked as Disk of the Week

See Cash Box Pop Reviews, Dec. 15

"WHAT'S THE REASON I'M NOT PLEASING YOU"

[Bourne ASCAP—Hatch, Tomlin, Poe, Grier]

"BLUE MONDAY" (2:25)

[Commodore BMI—Bartholomew, Domino]

FATS DOMINO

(Imperial 5417)

**GENE & EUNICE**

(Aladdin 3351)

**B+** "BOM BOM LULU" (2:35) [Aladdin BMI—G. Forrest, E. Levy] Gene and Eunice bounce happily through a quick beat novelty jump. Deck is a sprightly effort that will appeal. Good teener wax. Bears close watching.

**B** "HI DIDDLE DIDDLE" (2:15) [Aladdin BMI—Forrest, Levy] Gene & Eunice team for a pleasing lightweight novelty. Deck is a happy little ditty the jocks can program for change of pace.

**ARTHUR PRYSOCK**

(Peacock 1670)

**B** "THERE GOES THE MAIL-MAN" (2:41) [Lion BMI—Robey, Prysock] Arthur Prysock sings a slow, driftly romantic ballad with the old Prysock touch. It is a pretty tune sung with an easy impact by Prysock. Pleasant deck.

**B** "O-HO-O-YEH" (2:45) [Overton Music — Syd Wyche] Prysock bounces lightly on the flip. A middle beat bouncer that comes out an easy to listen to deck.

## The Cash Box R & B Best Bets

- ★ "WHY DON'T CHA STOP IT" } Buddy Johnson ..... Mercury 71017
- ★ "KOOL KITTY" } .....
- ★ "KEEPER OF MY HEART" ..... The Plaids ..... Darl 1001
- ★ "BOM BOM LULU" ..... Gene & Eunice ..... Aladdin 3351
- ★ "THEY CALL ME A DREAMER" ..... Kenny Esquire ..... Ember 1011
- ★ "PLEASE DON'T TEASE" } .....
- ★ "YOU GAVE ME PEACE OF MIND" } The Spaniels ..... Vee-Jay 229
- ★ "JIBBA JAB" ..... Tic and Toc ..... Vik 4X-0248

**GAYTUNES**

(Joyce 101)

**B** "YOU LEFT ME" (2:39) [Sylvia BMI] The Gaytunes chant a weeper slow beat story of the gal who left. Accompanying the vocal is an occasional weeping sound. Melody and vocal treatment ok.

**B** "I LOVE YOU" (2:38) [Styletone BMI] The Gaytones back with a slow ballad blues. Pretty melody effectively chanted by the group. The lead does a fine job. The better deck.

**THE SPANIELS**

(Vee-Jay 229)

**B+** "PLEASE DON'T TEASE" (2:31) [Shalimar BMI—O. Blackwell] The Spaniels provide their excellent vocaling to a medium beat bouncer with a light rocking touch. A sparkling effort that embodies a warmth but charming quality that should get the deck plenty of action.

**B+** "YOU GAVE ME PEACE OF MIND" (2:50) [Tollie BMI—Bracken] The Spaniels do another grade-A job on a tender religious-pop piece of material. Beautifully presented. Delicately fashioned. Two solid sides.

**JO ANN MITCHELL**

(Duke 161)

**B** "I'LL MAKE IT UP" (2:34) [Lion BMI—Scott, Robey] Jo Ann Mitchell swings lightly through a middle beat bouncer with a romantic lyric. Gal handles the tune simply and without vocal gimmicks. Easy to take side.

**B** "I'M WALKING OUT ON YOU" (2:46) [Lion BMI—L. Mitchell] Miss Mitchell sings a slow balad blues with feeling and restrained emotion. Moving wax.

**SONNY THOMPSON**

(King 4992)

**B** "LOST IN THIS GREAT BIG CITY" (2:42) [Jay & Cee BMI—Eddie Cooley] Paul Tate projects the vocal on this intriguing tune with Sonny Thompson and band handling the instrumentalizing. It is the story of a disillusioned male set to an alluring melody. Ok etching.

**C+** "LOW DOWN" (2:29) [Jay & Cee BMI—Bernice Snelson] A slow, mood instrumental blues delivered by the Sonny Thompson aggregation very effectively. Arrangement designed to please but not intrude.

**MARGIE DAY**

(DeLuxe 6102)

**B** "FROM SOMEONE WHO CARES" (2:20) [Men-Lo BMI—Stiles, Stein, Rogers, Frank] Margie Day sings a delicately woven pop styled love song. Slow, melodic romantic wax. Miss Day's treatment is tender and sincere.

**B** "TAKE MY HAND" (2:05) [Crestwood BMI—Koregay, Carroll] Margie Day rocks with vivacity on the flip for a complete change of pace. Miss Day is cute and sparkling as she rocks the happy tune. Good deck.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# R & B Reviews

**A** AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD  
**C+** GOOD **C** FAIR **D** MEDIOCRE

## The Cash Box

### R & B Sleeper of the Week

**"BAD BOY" (2:36)**  
[Leeds ASCAP]

**"WHEN YOUR HAIR HAS TURNED TO SILVER" (2:38)**  
[E. H. Morris ASCAP]

**THE JIVE BOMBERS**  
(Savoy 1508)

● Here's a talent, new to Savoy, that is different and startling. Clarence Palmer sings the slow beat pretty as wild as you've ever heard. His style is pretty difficult to describe other than to say he's a

wailer with a different approach. This deck should go over big. The flip, "When Your Hair Has Turned To Silver", is the standard and is vocaled by Pee Wee Tinney. A pleasing wax, but not outstanding. It's "Bad Boy" for the big action.

**PHIL FLOWERS**  
(Hollywood 1070)

**B** "WHAT IT MEANS TO BE BLUE" (2:41) [Action BMI—Davis, Flowers, Drew] Phil Flowers wails a slow beat blues with deep feeling. Flowers establishes his mood with a sincere reading. Good blues wax that should get good exposure.

**B** "I'M A LOVER MAN" (2:38) [Golden State BMI—Flowers, Davis] Flowers turns in another good job on the flip. Singing the middle beat item, Flowers gives it a hard hitting vocal and the result is an infectious wax. Two good sides.

**ANDREW HILL TRIO**  
(Ping 1002)

**B** "DOT" (2:58) [BMI—Hill, Dot] The Andrew Hill Trio dish up a middle beat instrumental with a modern sound. Easy to listen to etching with a small room, dim lights effect.

**C+** "MAL'S BLUES" (2:30) [BMI—A. Hill] The Hill Trio back with another middle beat instrumental Two ok listening decks.

**TIC AND TOC**  
(Vik 4X-0248)

**B+** "JIBBA JAB" (2:23) [Iris-Trojan BMI—Ruby Fisher] Tic and Toc rock a weird novelty that is certain to get attention when exposed. The tune is good, the treatment good, but the standout quality of the deck is the gravel voice of Big Nick "Toc". One of those waxes that stop you cold when you first hear it. Its unusual sound could take it for a big ride.

**B** "I'M A BIG BOY NOW" (2:03) [Kahl BMI—Davenport, Dooley] Austin "Tic" Powell handles the vocal on this middle beat bouncer with a cute lyric. Easy to take offering. Howard Biggs orchestra handles the instrumental backdrop on both decks.

**KENNY ESQUIRE and The Starlites**  
(Ember 1011)

**B+** "THEY CALL ME A DREAMER" (2:21) [Angel BMI—J. Hayes] Kenny Esquire and The Starlites blend with solid effects on a slow paced ballad. Esquire handles the feathery love tune with a warm and feelingful vocal. Deck could get good action. Watch it.

**B** "PRETTY BROWN EYES" (2:21) [Angel BMI—Tindley, Hayes] Esquire and the Starlites bounce merrily through a gay love tune. It is a quick beat jump with a cute quality. Ok backer-upper.

**DIANA COLE**  
(Josie 808)

**B** "SO MUCH ROCKIN' TO DO" (2:19) [Mode ASCAP—Kosloff, Mysels, Kabak] Diana Cole sings a cutie with a saucy vocal. Delightful middle beat rocker sung but not belted.

**B** "THE YODELIN' BLUES" (2:37) [Benell BMI—Cole] Miss Cole does another light rock as she yodels the blues. Quick beat bouncer that the gal chants in lively style. Ok platter.

**ERWIN GOSPEL SINGERS**  
(Angletone 507)

**B** "HOLD OUT" (2:42) The Erwin Gospel Singers deliver a quick beat exciter in good style. Tuneful gospel item is chanted impressively. Religious fans will like this one.

**B** "JESUS IS CALLING TODAY" (2:34) The Erwin Gospel Singers back with a slow beat pretty. A direct contrast in material and the comments are the same.

### SPIRITUAL



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	BLUEBERRY HILL Fats Domino (Imperial 5407)	1
2	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	2
3	HONKY TONK Bill Doggett (King 4950) (King 50001 (Vocal))	3
4	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	4
5	I FEEL GOOD Shirley & Lee (Aladdin 3338)	5
6	OH WHAT A NIGHT Dells (Vee-Jay 204)	6
7	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	15
8	JIM DANDY Lavern Baker (Atlantic 1116)	—
9	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	8
10	A THOUSAND MILES AWAY Heartbeats (Rama 216)	10
11	CONFIDENTIAL Sonny Knight (Dot 15507) Charles Brown (Aladdin 3342)	7
12	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	14
13	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	11
14	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	9
15	JUANITA Chuck Willis (Atlantic 1112)	18
16	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	13
17	PRISCILLA Eddie Cooley & Dimples (Roost 621)	17
18	GREEN DOOR Jim Lowe (Dot 15486)	16
19	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	20
20	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	12

# Heartfelt Thanks

music operators for your votes in  
The Cash Box Poll—

BEST R&B RECORD OF 1956

## "FEVER"

by



# Little Willie John

current release

"I'VE BEEN AROUND"

b/w

"SUFFERING WITH THE BLUES"

King 4989

personal management  
FRANK GLUSMAN • HARRY BALK  
1724 National Bank Bldg.  
Detroit, Mich.



# First Philip Morris Country Music Show To Play Richmond

NASHVILLE, TENN.—The Philip Morris Country Music Show, a free country and western music tour sponsored by Philip Morris cigarettes in conjunction with the Jim Denny Artist Bureau, will stage its first performance in Richmond, Va. with a show for the cigarette company's employees.

The talent line up for the first tour includes Carl Smith, Ray Price, Goldie Hill, Ronnie Self, Gordon Terry, Bun Wilson, and Smith's band the Tune Smiths.

Following the Richmond date, the package will move to West Virginia, Charleston, Middleburg, Huntington, Morehead, Louisville, Richmond, Frankfort, Kentucky, Danville, Virginia, Somerset, Kentucky, Fort Knox, Bowling Green, Henderson, Owensboro, Madisonville, Morganfield and Paducah.

Philip Morris is running the tour to promote its products and the talent cost is expected to run the tobacco firm somewhere in the neighborhood of \$400,000.

In addition to the free stage shows, the same caravan will be heard on a weekly radio program. Details for the radio stints are currently being taken care of by the cigarette firm's advertising agency.

The troupe will tour in a specially designed Greyhound bus which will have a mobile telephone set-up installed. Artists and publicity men will use the phones to contact dee jays, newspaper men, etc., in advance of arriving in the cities where the show is scheduled to hit.

There is no definite closing date for the tour.



## Canadian Capers

### MONTREAL MEMOS:



JERRY VALE

Organist Ethel Smith opened this past Wednesday, December 5th at the Ritz Cafe of the Ritz Carlton Hotel. This is a change from the club's regular policy of chanteuse type singers. . . . Headlining the show at the El Morocco this week is Columbia Recording artist Jerry Vale. Held over in this spot is comedian Lou Seiler. Also included on this bill are the Tune-Up Boys. . . . Booked to appear in this location during the coming few months are the following artists: Ella Fitzgerald (Verve); Sarah Vaughan (Mercury); Mel Torme, Carmen Cavallaro (Decca) and Al Hibbler (Decca). . . . Currently appearing at the Mocambo are Vince Martin and The Tarriers. . . . They are being squired around town by Abby Smollan doing DJ's interviews and both are slated to appear on Canada's only network TV disk show "The Tapp Room". . . .

Matty Heft, General Manager of the Peer-Southern set-up in Canada, off to Toronto to attend the annual dinner of the Canadian Music Publishers Association. . . . "Le Rock 'N Roll Du Samedi Soir" by Les Trois Clefs on London is steadily climbing in popularity on the local music charts. Rock & Roll has had a fair acceptance here but this record represents the first opportunity for French Canadians to procure this type of music in their own language. . . .

### Cadence For South America

NEW YORK—Cadence Records has consummated an agreement with Siemens do Brasil, leading Brazilian record manufacturer, whereby the latter will distribute Cadence Records in Brazil and Venezuela under the Polydor name.

London Records handles the Cadence line throughout the world with the exception of South America and Canada. The new agreement with Siemens will take care of the major South American market.

### Fast Selling Album



NEW YORK — Walter Winchell points happily to the fast-selling Unique album "The Dynamic Miss Douglas" held by his new talent enthusiasm, Norma Douglas herself.



# Country Disk Jockey REGIONAL RECORD REPORTS

### "CUZZIN" RAY SCRIBNER WKQT—Norway-Paris, Me.

1. Singing The Blues (Robbins)
2. Onie's Bop (O. Wheeler)
3. Love Me Tender (E. Presley)
4. Love Me (E. Presley)
5. Streets Of Laredo (D. Corless)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. You're Pickin' Up The Pieces (R. Aldridge)
8. I Walk The Line (J. Cash)
9. Hasta Luego (D. Houston)
10. Insufficient Love (A. Coker)

### "DUB" PHILLIPS WQSN—Charleston, S. C.

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. I'll Be Satisfied With Love (F. Young)
4. I've Got A New Heartache (R. Price)
5. Cat Came Back (S. James)
6. I Walk The Line (J. Cash)
7. I Wouldn't Know Where To Begin (E. Arnold)
8. Love Me Tender (E. Presley)
9. Go Away With Me (Wilburns)
10. Live And Let Live (Johnnie & Jack)

### JACK GALE WTMA—Charleston, S. C.

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. Television Set (Jody & Odie)
4. I Walk The Line (J. Cash)
5. Cash On The Barrel Head (Louvins)
6. Love Me Tender (E. Presley)
7. Mister Love (Rusty & Doug & W. Barkdull)
8. Pretty Woman Blues (Moore)
9. Cheated Too (Lee & Cooper)
10. Wasted Words (R. Price)

### GEORGE POPKINS WXGI—Richmond, Va.

1. It's My Way (W. Walker)
2. Singing The Blues (Robbins)
3. Go Away With Me (Wilburns)
4. I'm Willing To Try (Maphis)
5. Hit Parade Of Love (J. Martin)
6. You're The Reason I'm In Love (S. James)
7. According To My Heart (J. Reeves)
8. I've Got A New Heartache (R. Price)
9. Stolen Moments (H. Snow)
10. Hot Dog! That Made Him Mad (W. Jackson)

### "SLIM" HARPER WYNJ—Newark, N. J.

1. Singing The Blues (Robbins)
2. According To My Heart (J. Reeves)
3. Crazy Arms (R. Price)
4. Treat Her Right (E. Tubb)
5. Just Fool Enough (J. Tubb)
6. My Fate In Your Hands (H. Hawkins)
7. Wherever You Are (Duncan)
8. Clear Sailing (R. Garrett)
9. Turn Her Down (F. Young)
10. Stolen Moments (H. Snow)

### JOE NIXON, TOM BRENNEN, JOE ALLISON KRKD—Los Angeles, Calif.

1. Hello Old Broken Heart (S. James)
2. Lonesome Train (J. Bond)
3. Drink Up And Go Home (F. Hart)
4. Singing The Blues (Robbins)
5. Let's Pull Together (Maphis & Lee)
6. Before I Met You (C. Smith)
7. I've Got A New Heartache (R. Price)
8. Turn Her Down (F. Young)
9. Wicked Lies (C. Smith)
10. Munger's Melody (S. Bodkins)

### SLIM COXX'S "COWBOY CARAVAN" WJKO—E. Long Meadow, Mass.

1. Singing The Blues (Robbins)
2. Heart's Hideaway (L. Frizzell)
3. Mister Love (Rusty & Doug & W. Barkdull)
4. Wicked Lies (C. Smith)
5. Ruby Are You Mad (Osbornes)
6. Live And Let Live (Johnnie & Jack)
7. I've Got A New Heartache (R. Price)
8. Throwing My Life Away (J. Williams)
9. Jambalaya (B. Lee)
10. I Walk The Line (J. Cash)

### DON VEDDER WLFH—Little Falls, N. Y.

1. Singing The Blues (Robbins)
2. My Lips Are Sealed (Reeves)
3. Rose For Mother (C. Waldon)
4. Searching (K. Wells)
5. I Walk The Line (J. Cash)
6. Cheated Too (Lee & Cooper)
7. Cure That Shyness (Owens)
8. I Can't Quit (M. Robbins)
9. Repenting (K. Wells)
10. Crazy Arms (R. Price)

### "TATER" PETE HUNTER KTLW—Texas City, Texas

1. Stolen Moments (H. Snow)
2. Let The Whole World Talk (J. Newman)
3. Go Away With Me (Wilburns)
4. I Can't Quit (M. Robbins)
5. This Song Is Just For You (Heap & Williams)
6. Cat Came Back (S. James)
7. My Building Of Dreams (S. Stover)
8. I Thought I Heard You Calling (L. Emerson)
9. Roughneck Blues (A. Terry)
10. I Walk The Line (J. Cash)

### JOHN HAEBERLE WAGG—Franklin, Tenn.

1. Singing The Blues (Robbins)
2. Big Money (P. Davis)
3. What You Don't Know (G. Douglas)
4. Wasted Words (R. Price)
5. Honky Tonk Queen (R. Duke)
6. I've Got A New Heartache (R. Price)
7. Go Away With Me (Wilburns)
8. Before I Met You (C. Smith)
9. Yearning (Hicks & Jones)
10. There You Go (J. Cash)

### CHUCK OTTE KLPW—Washington-Union, Mo.

1. Singing The Blues (Robbins)
2. According To My Heart (J. Reeves)
3. I've Got A New Heartache (R. Price)
4. I'll Be Satisfied With Love (F. Young)
5. Before I Met You (C. Smith)
6. Repenting (K. Wells)
7. Poor Man's Riches (B. Barnes)
8. I'm A One-Woman Man (J. Horton)
9. Wasted Words (R. Price)
10. Turn Her Down (F. Young)

### CLAY EAGER'S "HAYRIDE" WRFD—London, Ohio

1. I Walk The Line (J. Cash)
2. Singing The Blues (Robbins)
3. Crazy Arms (R. Price)
4. Hound Dog (E. Presley)
5. Teenage Boogie (W. Pierce)
6. Searching (K. Wells)
7. Cry Baby, Baby (R. Hansen)
8. Before I Met You (C. Smith)
9. First Born (T. Ernie Ford)
10. Rudolph The Red Nosed Reindeer (G. Austry)

### CLARENCE KNEELAND WICH—Jewett City, Conn.

1. Singing The Blues (Robbins)
2. I Walk The Line (J. Cash)
3. I Take The Chance (H. Thompson)
4. Searching (K. Wells)
5. Before I Met You (C. Smith)
6. Poor Man's Riches (B. Barnes)
7. Fourteen Karat Gold (D. Richards)
8. Cheated Too (Lee & Cooper)
9. Crazy Arms (R. Price)
10. According To My Heart (J. Reeves)

### CARL STUART WAMO—Pittsburgh, Pa.

1. According To My Heart (J. Reeves)
2. Singing The Blues (Robbins)
3. My Lips Are Sealed (Reeves)
4. I'll Be Satisfied With Love (F. Young)
5. Crazy Arms (R. Price)
6. Conscience, I'm Guilty (H. Snow)
7. Mister Love (Rusty & Doug & W. Barkdull)
8. There Goes My Love (G. Morgan)
9. Get Off The Stool (M. Rainwater)
10. Another Love Has Ended (B. Bare)

### HAPPY ISON WORZ—Orlando, Fla.

1. Reality (A. Inman)
2. Young Love (S. James)
3. Singing The Blues (Robbins)
4. Waiting (F. Huskey)
5. I've Got A New Heartache (R. Price)
6. According To My Heart (J. Reeves)
7. Go Away With Me (Wilburns)
8. Before I Met You (C. Smith)
9. Don't Be Mad (S. Crum)
10. I Walk The Line (J. Cash)

### LILLIE ANNE WIRC—Hickory, N. C.

1. Singing The Blues (Robbins)
2. When My Blues Moon Turns To Gold (E. Presley)
3. Believe It Or Not (A. Carter)
4. I Walk The Line (J. Cash)
5. Crazy Arms (R. Price)
6. There You Go (J. Cash)
7. I've Got A New Heartache (R. Price)
8. Young Love (S. James)
9. According To My Heart (J. Reeves)
10. Kiss Me Now (Martin & Pruitt)

### JOE McCALLUM CFRN—Edmonton, Alb., Canada

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. Don't Be Cruel (E. Presley)
4. I Walk The Line (J. Cash)
5. Love Me Tender (E. Presley)
6. Before I Met You (C. Smith)
7. Searching (K. Wells)
8. I've Got A New Heartache (R. Price)
9. Sweet Dreams (F. Young)
10. You Are The One (C. Smith)

### C. O. "HAYSEED" THOMAS WENC—Whiteville, N. C.

1. Before I Met You (C. Smith)
2. You Gotta Be My Baby (G. Jones)
3. Singing The Blues (Robbins)
4. According To My Heart (J. Reeves)
5. Where Ever You Are (W. Jackson)
6. I've Got A New Heartache (R. Price)
7. Let The Whole World Talk (J. Newman)
8. Poor Man's Riches (B. Barnes)
9. Wasted Words (R. Price)
10. Turn Her Down (F. Young)

### DEAN EVANS WXOK—Baton Rouge, La.

1. Singing The Blues (Robbins)
2. I've Got A New Heartache (R. Price)
3. Love Me Tender (E. Presley)
4. Poor Man's Riches (B. Barnes)
5. There You Go (J. Cash)
6. When My Blues Moon Turns To Gold (E. Presley)
7. According To My Heart (J. Reeves)
8. I'm Counting On You (Wells)
9. Just One More (G. Jones)
10. Wicked Lies (C. Smith)

### JACK HENDERSON KCUL—Fort Worth, Texas

1. Singing The Blues (Robbins)
2. I Walk The Line (J. Cash)
3. According To My Heart (J. Reeves)
4. Before I Met You (C. Smith)
5. Repenting (K. Wells)
6. Turn Her Down (F. Young)
7. Go Away With Me (Wilburns)
8. Silver Threads And Gold Needles (W. Jackson)
9. You Gotta Be My Baby (G. Jones)
10. Treat Her Right (E. Tubb)

### CARL FITZGERALD WMOX—Meridian, Miss.

1. Wasted Words (R. Price)
2. I'm A One-Woman Man (J. Horton)
3. Singing The Blues (Robbins)
4. Cash On The Barrel Head (Louvins)
5. I've Got A New Heartache (R. Price)
6. Cat Came Back (S. James)
7. According To My Heart (J. Reeves)
8. Way That You're Living (J. Swan)
9. Reality (A. Inman)
10. It Takes A Lot A' Heart (J. Tubb)

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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

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# Country Big 10 JUKE BOX TUNES

## Mercury And Starday Make Deal For Country Series

CHICAGO—Irving Green, president of Mercury Records, has announced completion of arrangements with Harold W. Daily, known as Pappy Daily, and Don Pierce of Starday Records.

Under the agreement, Pappy Daily of Houston, Texas, who, incidentally, is the Mercury distributor in that area, would be in charge of country and western artists and repertoire for the Mercury-Starday label. Don Pierce will move the present Starday offices from Los Angeles to Nashville, Tennessee and take over the sales and promotion duties.

This agreement becomes effective January 1, 1957. Starday and Mercury artists will be released under the new Mercury-Starday country series, which will be sold exclusively through Mercury branches and Mercury distributors. Pierce will make a field trip starting January 1st to visit the various Mercury branches and distributors to set up the new country and western operation in full swing. Basically, all the Starday artists on that label will be released under the new Mercury-Starday label and this will also include the current Mercury artists now on that label.

This arrangement brings to Mercury two outstanding country and western artists, namely, George Jones and Benny Barnes, now on the best selling charts and stars of Grand Ole Opry. Other country artists, who will be released under the Mercury-Starday label, are Leon Payne, Tibby Edwards, Jeanette Hicks and James O'Gwynn plus the regular Mercury artists, such as the Carlises, The Stanley Brothers, Bill Wimberly and others.

Daily and Pierce have been active in the country and western field for ten years and both are widely known by disk jockeys and others. Pappy Daily was the first to discover such names as Webb Pierce, Frank Laughlin, George Jones, Leon Payne and others.

### At DJ Convention



NASHVILLE — Snapped at the recent Country Disk Jockey Convention held by WSM in Nashville are Hank Snow, Sally Starr and Eddy Arnold. The three were present to greet the disk jockeys who showed up from all over the country.

### Red Foley On Radio Show

SPRINGFIELD, MO.—The Dow Chemical Company has signed a 52-week contract to sponsor a new half-hour "Red Foley Show" on more than 300 affiliates of the ABC Radio Network each Saturday at noon. The show, to be transcribed weekly, will provide additional work for all Crossroads talent, plus numerous outside acts who will be heard as guest stars. The show will originate from KWTO in Springfield with Joe Slattery and Lloyd Evans doing the announcing chores.

The contract for the new show is reported to involve a figure in the neighborhood of \$500,000.

Foley will continue to emcee the televised "Ozark Jubilee" show seen on ABC-TV every Saturday night.



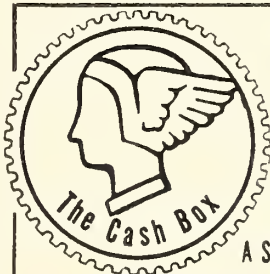
## Country Best Sellers

IN RETAIL OUTLETS

1. SINGING THE BLUES  
Marty Robbins  
(Columbia 21545; 4-21545)
2. CRAZY ARMS  
Ray Price  
(Columbia 21510; 4-21510)
3. I WALK THE LINE  
Johnny Cash  
(Sun 241; 45-241)
4. I'VE GOT A NEW HEARTACHE  
Ray Price  
(Columbia 21562; 4-21562)
5. LOVE ME TENDER  
Elvis Presley  
(RCA Victor 20-6604; 47-6604)
6. DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6643; 47-6643)
7. BEFORE I MET YOU  
Carl Smith  
(Columbia 21552; 4-21552)
8. SEARCHING  
Kitty Wells  
(Decca 29956; 9-29956)
9. SWEET DREAMS  
Faron Young  
(Capitol 3443; F3443)
10. ACCORDING TO MY HEART  
Jim Reeves  
(RCA Victor 20-6620; 47-6620)
11. WASTED WORDS
12. STOLEN MOMENTS
13. REPENTING
14. WICKED LIES
15. CONSCIENCE, I'M GUILTY;  
CASH ON THE BARREL HEAD;  
TURN HER DOWN; GO AWAY  
WITH ME; POOR MAN'S  
RICHES; TEENAGE BOOGIE;  
YOUNG LOVE; A MAN WITH  
A PLAN; YOU'RE RUNNING  
WILD; JUST ONE MORE; I'M A  
ONE-WOMAN MAN.

Pos. Last  
Week

	Pos. Last Week
<b>1</b> SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
<b>2</b> I WALK THE LINE Johnny Cash (Sun 241; 45-241)	3
<b>3</b> CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
<b>4</b> POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	7
<b>5</b> I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	8
<b>6</b> DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	5
<b>7</b> BEFORE I MET YOU Carl Smith (Columbia 21552; 4-21552)	6
<b>8</b> LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	4
<b>9</b> JUST ONE MORE George Jones (Starday 264; 45-264)	—
<b>10</b> SEARCHING Kitty Wells (Decca 29956; 9-29956)	9



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |   |                            |
|---|----------------------------|
| 1. SINGING THE BLUES  | Marty Robbins (Columbia)   |
| 2. CRAZY ARMS   | Roy Price (Columbia)       |
| 3. I'VE GOT A NEW HEARTACHE   | Ray Price (Columbia)       |
| 4. I WALK THE LINE  | Johnny Cash (Sun)          |
| 5. ACCORDING TO MY HEART  | Jim Reeves (RCA Victor)    |
| 6. BEFORE I MET YOU   | Carl Smith (Columbia)      |
| 7. LOVE ME TENDER   | Elvis Presley (RCA Victor) |
| 8. GO AWAY WITH ME  | Wilburn Brothers (Decca)   |
| 9. POOR MAN'S RICHES  | Benny Barnes (Starday)     |
| 10. WASTED WORDS  | Ray Price (Columbia)       |
| 11. TURN HER DOWN. 12. STOLEN MOMENTS. 13. YOUNG LOVE. 14. MISTER LOVE 15. SWEET DREAMS. 16. SEARCHING. 17. I CAN'T QUIT. 18. REPENTING. 19. DON'T BE CRUEL. 20. CASH ON THE BARREL HEAD; WICKED LIES; I'M A ONE-WOMAN MAN; THERE YOU GO; THE CAT CAME BACK; YOU ARE THE ONE; TEENAGE BOOGIE; I'LL BE SATISFIED WITH LOVE; JUST ONE MORE; CHEATED TOO; REALITY; YOU'RE RUNNING WILD; CONSCIENCE, I'M GUILTY; A MAN WITH A PLAN; LOVE ME; TREAT HER RIGHT. |                            |

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## Al Terry

# ROUGHNECK BLUES

Hickory  
#1056

# Two Millionth



WHEELING, W. VA.—When Bernard Welker of New Comerstown, Ohio, stepped up to the ticket window at the WWVA Jamboree on November 24, 1956, he became the two millionth person to see the big radio show in Wheeling. Above members of the cast are shown offering congratulations to Welker as he holds a special, giant-sized ticket marked "No. 2,000,000". Welker received several gifts including a 1957 radio for being the two millionth patron. The celebration was timely also because the station celebrates its 30th anniversary during December. Radio listeners from all over the country pour into Wheeling each Saturday night and the total of 2,000,000 patrons is strong testimony of the show's popularity throughout the country.

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# Country Reviews

**A BULLSEYE**    **B VERY GOOD**    **C FAIR**  
**B+ EXCELLENT**    **C+ GOOD**    **D MEDIOCRE**

## THE CASH BOX BULLSEYE



### "CRAZY ARMS"

[Pamper BMI—Seals, R. Mooney]

### "END OF THE ROAD"

[Knox BMI—J. Lewis]

JERRY LEE LEWIS

(Sun 259; 45-259)

● Sun Records adds another exciting new talent to its ever-growing, country-rock 'n' roll roster. This time the diskery introduces Jerry Lee Lewis with a slicing that has the potential to develop into an all-market, pop, r&b and country click. On one half Lewis comes up with a terrific, rock 'n' roll-flavored interpretation of the current smash "Crazy Arms". The artist's most refreshing version should inject new life into the tune and help to keep it riding high on the charts for many weeks to come. The other half, "End Of The Road", is a tremendous new blues rocker that Lewis belts out in sparkling style. Deck has a contagious beat and the piano work of the talented artist is sensational. Lewis has a great "rock-a-billy" style. Watch his stock soar.

### EDDIE NOACK

(Starday 276; 45-276)

**B+** "SHE CAN'T STAND THE LIGHT OF DAY" (2:35) [Starrite BMI—Noack] Eddie Noack comes up with a powerful piece of weeper material and puts it across with telling effect. A first quality performance on a moderate paced heartbreaker with click possibilities. Keep close tabs on it.

**B** "THE WORM HAS TURNED" (2:10) [Starrite BMI—Noack] On this side Noack tells us that his nagging wife has upset him once too often and now it's time to get even. It's a fast paced ditty that Noack etches in flavorful style. Excellent two-sider.

### DICK CURLESS

(Event 4258; 45-4258)

**B** "THE STREETS OF LAREDO" (4:15) [Arr. D. Curless] The deep and rich tones of Dick Curless stand out on this always-pleasing old-timer that should receive a good whirl from the jocks.

**C+** "FOGGY, FOGGY DEW" (4:00) [Arr. by D. Curless] It seems as tho the warbler's bass voice almost 'touches bottom' as he effectively spins another fine old folk item that's gonna attract attention anew.

### DAVE RICH

(RCA Victor 20-6753; 47-6753)

**B** "DIDN'T WORK OUT, DID IT?" (2:02) [Tree BMI—D. Rich] Dave Rich delightfully tells off his sweetie on an infectious, quick beat ditty that's cute enough to make the jocks sit up and take notice.

**B** "LONELY STREET" (2:58) [Four Star BMI—K. Sowder, E. Hearn, C. Belew] On this end the talented songster persuasively spins a sad, slow moving ballad.

### HECK HARPER

(Northwestern 2411; 45-2411)

**C+** "DO RIGHT" (2:23) [BMI—Zarate & Paquita] A Jubilee-style opus with a gay, handclapping beat is delivered in spirited fashion by Heck Harper and his Ranch Hands.

**C+** "THERE IS FOG IN THE MOUNTAIN" (2:45) [BMI—Zarate & Paquita] On the lower portion Harper and the crew warmly spin a pretty, moderate paced inspirational piece.

### THE NEW BLOCKBUSTERS

(Antler 4001; 45-4001)

**B+** "ROCK & ROLL GUITAR" Part 1 (2:11) [Personality BMI—Paul, Rollins, Peck] The Blockbusters, who recently had a territorial click with their delectable waxing of "In A Little Spanish Town", come up with a potent Country jolter on their initial Antler deck. This half features a socko vocal version of the tune.

**B+** "ROCK & ROLL GUITAR" Part 2 (2:25) On the lower lid the boys deck out a pulsating instrumental adaptation of the song. Both ends can stir up a storm in all markets, especially among the teensters.

### RED SOVINE

(Decca 30162; 9-30162)

**B+** "POOR MAN'S RICHES" (2:05) [Starrite BMI—B. Barnes, D. Marais] Red Sovine lends his polished vocal stylings to this quick beat heartwarmer that's currently riding the charts. Grade "A" offering that's due to bite off a big chunk of the sales melon.

**B+** "DOWN ON THE CORNER OF LOVE" (2:19) [Pamper BMI—B. Owen] The under side of the biscuit is a charming, easy-going, romantic bouncer that Sovine grooves in mighty pleasing manner. A double-barreled coincatcher.

### ALVIS WAYNE

(Westport 132; 45-132)

**B** "SLEEP, ROCK-A-ROLL ROCK-A-BABY" (2:05) [Westport BMI—T. Wayne] Alvis Wayne hops on the "rock-a-billy" bandwagon as he fashions a fetching, rhythmic rocker from the Presley-Vincent school. An easy-to-take swinger that rates a goodly share of the airplay.

**C+** "SWING BOP BOOGIE" (2:21) [Westport BMI—T. Wayne] More of the same, smooth, toned-down rock 'n roll vocalizing on a routine boogie item. Tony Wayne and his Rhythm Wranglers adequately back up Alvis on both lids.

### NEAL JONES

(Columbia 40805; 4-40805)

**B** "BEFORE MY TIME" (2:10) [Acuff-Rose BMI—S. James, H. Powell] Mellow-toned Neal Jones tenderly "thanks his lucky stars that his gal did all her heartbreakin' before he met her". An expressive, moderate paced showing that merits the spins.

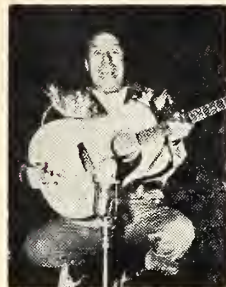
**B** "YOU CAN'T UNKISS THAT KISS" (1:51) [Tree BMI—B. Hawkins, E. Keller, B. Carrigan] She's sorry but Jones just can't forgive his sweetie's cheatin' on this feelingful, up tempo affair.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Country Round Up

After an absence of eight months, the bouncy, fun-filled Carlisles are returning to the "Grand Ole Opry". Bill Carlisle and his three cohorts are known all over the country for their lively Mercury recordings such as "Too Old to Cut the Mustard," "Shake A Leg," "No Help Wanted," and "Moody's Goose." Their novelty tunes have delighted audiences for many years. The nucleus of the group, Bill Carlisle started out in show business with his brother, Cliff. They were then known as the Carlisle Brothers. The brothers were red hot entertainers for several years, until Cliff decided to retire from show business. Bill added a small company that he called the Carlisles, and immediately proceeded to win nation-wide fame. In the fall of 1953, Bill Carlisle and the Carlisles joined the Opry. While in Nashville, in addition to successful Opry appearances they were featured on other radio and television shows, as well as hundreds of personal appearances. The group is composed of Dottie Sills, Kenny Hill and Robert Lunn, Jr., along with Bill. Each member is a solo artist in his own right and together they are known as one of the most active and colorful groups in the business, today. Along with singing and



BILL CARLISLE

a distinctive style of guitar picking, Bill is an accomplished comedian. The Carlisles' newest recordings are "Money Tree," and "Knock, Knock," "Poor Man's Riches" backed with one of their 1940 hits, "Rainbow at Midnight." Highlighted in Ben A. Green's "It Happened At The Grand Ole Opry" feature story in the Nov. 24th issue of the Nashville Banner were Capitol's Louvin Brothers. The boys were the recent recipients of The Cash Box Juke Box Operators Poll Award for being voted "The Best Country Vocal Combination Of 1956". RCA Victor's Minnie Pearl, who recently celebrated her 16th Birthday on the "Opry" received the spotlight honors in the Banner's Dec. 1st edition. Happy Birthday! Cousin Minnie. Incidentally, Minnie was wonderfully received by a group of notables at a recent meeting of the Overseas Press Club in New York.

Johnny Cash, having just wound up a very successful tour of the West Coast, is now en route back to his home in Memphis, Tenn. to enjoy a few pre-season holidays. Carolyn Bradshaw of "Stars, Inc." tells us that reports on Johnny's new release, "There You Go," show tremendous sales action and like the previous one, it is breaking big in the pop field also. The label has done it again! This time it is a wonderful new artist by the name of Jerry Lee Lewis. His version of "Crazy Arms", was released only a little over a week ago but Sam Phillips of Sun says "the record is making a great climb to popularity". Bob Neal of "Stars, Inc." has been working Jerry on some of his promotions and says Jerry is equally as good a showman as he is a singer.



MINNIE PEARL

Carl Perkins, Warren Smith, and Jerry Lee Lewis drew big crowds for their appearances in Huntsville, and Sheffield, Ala. on Dec. 14 and 15. Perkins is set for Oklahoma City on Dec. 22. Eddy Bond is scheduled to cut a record session this week and will soon have a new release out on Mercury. Eddy has some wonderful material in stock so we will be watching his new release with interest. Phil Moss, Program Director at KWEM-Memphis, Tenn. informs us that Bond has joined the station as a Deejay.

Marty Robbins, Lee Emerson and the band have just completed an extensive tour of Canada and the Northwest section of the country. They are going to take it easy until Santa leaves and then they will be appearing in person in Philadelphia, Norfolk, Va. and Richmond. They play Philly on the 30th Norfolk, on the 31st and Richmond on New Year's Day. After this schedule Marty has a full one to carry out. He'll be going back to Hollywood to shoot another movie pilot for Al Gannaway, around January 7th. Carl Smith and Webb are due there at the same time, since it will feature all three of them.

Ambrose Haley, MGM wax artist and KHMO-Hannibal, Mo. deejay types St. Louis Cardinal pitcher, Vinegar Bend Mizell, proved to be an easy ad libber and a very interesting personality when he recently dropped in on Haley to chat about country music.



JOHNNY CASH

Visiting with Carl Stuart, WAMO-Pittsburgh, Pa. recently was WARL-Arlington, Va. deejay Ray Armand. Ray also spoke at the Radio Club luncheon in Pittsburgh. Stuart's Saturday "Hometown Jamboree" is still holding forth at one of the city's largest TV showrooms and Carl notes that the crowds get larger each week.

It was revealed last week that the Dow Chemical Co. signed a \$500,000, 52-week contract to sponsor a new half-hour Red Foley Show on more than 300 affiliates of the ABC Radio Network each Sat. at noon. The show, to be transcribed weekly during "Ozark Jubilee," will provide additional work for all "Crossroads" talent, plus numerous outside acts who will be heard as guest stars. KWTO-Springfield, Mo. will originate, with Joe Slatery and Farm Director Loyd Evans doing the announcing chores.

The Porter Wagoner Trio is currently touring Florida for Promoter Scott Purcell, along with Bobby Lord, Pete Stamper, Ted Rains, and Jimmie and Harold. . . . On Fri., Nov. 30 and Sat., Dec. 1, a show headlining Bill Wimberly's Country Rhythm Boys, Mitchell Torok, Pete Stamper, the Arden Sisters and Ted Rains played to big crowds at the annual Boy Scout Show in East St. Louis, Ill. Mitchell Torok sez that plans for his English tour have been completed and he'll be off for a three month tour of jolly old England beginning February 15, 1957. . . . Arlie Duff just returned from a thirty-day tour of the northwest and Canada, and reported good business all along the route.

Brenda Lee opened at the fabulous Flamingo Hotel, Las Vegas, on Thurs., Dec. 6, co-billed with the famed Ink Spots in a giant "Night Before Christmas" presentation which runs through Dec. 26. The 65-pound Country Music

cutie is accompanied by her parents and press agent Don Richardson. Pat (Mrs. Lou) Black extends her sincerest thanks to all of the many friends of the trade who sent flowers or cards or made contributions to the Heart Fund in memory of her husband. Pat was on hand at Vegas for the opening night of the little girl who meant so much to Lou.



LEE EMERSON

On November 24, 1956, the two millionth patron stepped up to the ticket window in the Virginia Theatre in Wheeling and purchased the ticket that marked a historical milestone in the long and colorful history of the "World's Original" WWVA Jamboree! Down through the past 23 years the WWVA Jamboree has been one of the most outstanding radio shows on the air today. Ticket No. 2,000,000 is real testimony to the show's powerful selling impact to country-western music fans all over the nation. Radio listeners from almost every state in the nation travel to Wheeling to see this big radio broadcast presented from the stage of the Virginia Theatre in Wheeling. And on Saturday nights, these same people tune to 1170 on the dial for the WWVA Jamboree.

The third member of the Cooper family joins her famous parents in gaining fame as a recording star. Carolee, daughter of Stoney and Wilma Lee took a week off from school and went to Nashville with Stoney and Wilma Lee during the week of the DJ Convention and recorded her first songs. Not only did she join Stoney and Wilma in their next release but also recorded two sides with Rusty and Doug and the Music Makers who took advantage of the trip to Nashville and recorded. So Stoney and Wilma Lee's next release should really be one to watch for, for two reasons. First, to hear fourteen-year-old Carolee and second, because the other side of the record will be a new cutting of one of Wilma Lee's all-time standard songs, "Tramp On The Street". Wilma Lee does this one solo and on the other side the trio, Stoney, Wilma Lee and Carolee, get together on a perfect follow-up of their great "Cheated Too", with another song written by Wilma Lee, "Lovin' You". It's on the Hickory Label.



LITTLE BRENDA LEE

The Osborne Brothers and Red Allen (MGM) who just completed a successful two-week tour of New England out with a new release tagged "Who Done It", written by Red and "Teardrops In My Eyes". Donna Darlene, very popular girl member of the Dusty Owens show recently had her first solo release on the Admiral Label. Donna turns in a first-rate job on both sides: "You're Not Doin' Me Right" which Donna wrote and "I'll Hate Myself Forever" which Dusty wrote.

Scheduled to appear on "Jamboree Command Performance" during December are: Randy Hawkins, WNRI, Woonsocket, Rhode Island, and Doc Williams, WMOD, Moundsville, W. Va. . . . Joe D. Lucas, promotion man for Acuff-Rose types that the company, currently riding high with Marty Robbins' "Singing The Blues", Ray Price's "Wasted Words", Rusty & Doug & Wiley Barkdull's "Mister Love", Al Terry's "Roughneck Blues", and Wilma Lee & Stoney Cooper's "Cheated Too", feels it has a sleeper in Jimmy Swan's MGM etching of "The Way That You're Living".

Webb Pierce just returned from a tour in New York and New Jersey and Don Larkin, WAAT-Newark, N. J. reports that Webb broke his own record in attendance on two of these dates as Webb was the holder of the attendance record prior to his last engagement. . . . Ray Price is spending a 10 day vacation in Texas with his Mother and doing some long delayed hunting and fishing. . . . Carl Smith just returned from a 40 day tour on the Coast.

The November Edition of the Ernest Tubb Fan Club booklet, "Melody Trails" has the cutest front cover photos of Tubb's lively, lovely, little dolls, Erlene and Gayle, who are pictured along with their famous brother, Justin and pop, Ernest. . . . The Lilley Brothers, Everette & Mitchell B. (Event) have moved to the Novelty Club, Boston. Previously they were at the "Hillbilly" Ranch in Boston where they packed country fans in for over a year. Featured with the boys is Don Stover, five string banjo wizard. . . . Hal "Lone Pine" and Betty Cody with the Kountry Karavan doing turn away business in Maine and N. H. Recent shows included Lewiston, Maine 1,600, Augusta, Maine 1,000 for each Saturday last month, Skowhegan, Maine 800. Their shows on WMTW-TV, Channel 8, Mount Washington, have moved from 3:45 to 4:15 to 1:30 to 2:00 Monday thru Friday.



ERNEST TUBB

Jim Small, personal manager of Jimmy Copeland (Event) represented Event records of Westbrook, Maine and Copeland's new release "What Kind of Life Am I Living" and "Radar" at the recent DJ convention in Nashville. He had a bang up time and good reaction from all jocks to Jimmy's "Radar" side concerning traffic safety. A new release on Event this week is Harold Carter's "The Hot Mockin' Bird" and "The German Waltz". Any DJ who has not received a copy of this release or other Event releases and wants to get on the mailing list can contact: B. L. Hawkes, Promotion Dept., Event Records, Westbrook, Maine.

Mae Boren Axton postcards the news of her new association with American Folk Publications. . . . New address for deejay Clay Eager, is WFRD "Hayride", 12 N. Main, London, Ohio. . . . Cowboy Howard Vokes writes that he's looking for a male country singer to cover Wanda Jackson's "Tears At The Grand Ole Opry". Anybody interested can write to Vokes at Vokes, Inc., New Kensington, Pa. Vokes is quite happy over the airplay and wonderful DJ comment his "A Babe, A Star, A Manger", cut by Denver Duke & Jeffery Null on Blue Hen, is receiving.

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**S** EASON'S  
GREETINGS

from  
J. P. Seeburg  
and its  
nation-wide  
distributing  
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**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG  
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*America's finest and most complete music systems*



"It's What's in THE CASH BOX That Counts"



# Here and There

BOSTON, MASS.—Talking before a group of administrative executives in this city, H. B. Burns, president and chairman of the board, U.S. Vitamin Corp., New York City, predicted that development of new drugs and compounds will further lengthen the span of human life and in particular will give a healthier and more productive life to the nation's aging population. Many diseases will be prevented, retarded or corrected, he said. People will live longer, in greater comfort and tranquillity, and will serve society as more useful citizens, he concluded.

WASHINGTON, D.C.—Increased employment in the auto industry, longer hours and higher wages in other industries, and payment to farmers via the soil bank pushed up the annual rate of total personal income in October by more than 3 billion dollars, according to the Commerce Department. Wages and salaries rose by \$1.7 billion. About one third of the rise occurred in the auto industry payrolls. The rise in farm income amounted to more than \$700 million on an annual basis.

ST. LOUIS, MO.—In 1954, St. Louis was ninth among the top ten manufacturing cities, according to the Census of Manufacturers. According to industrialists here, when the results of the next census are released, the city and its environs expect to have outrun such close rivals as Cleveland, Pittsburgh and Boston. As a result of programs by local business organizations, 41 new plants are coming into the area in 1957, and total industrial expansion plans add up to firm commitments of \$250 millions.

NEW YORK—Always looking out for the welfare of our readers—and trying to be of help, we call attention to those who may have faulty memories, to a new "memory machine" just developed by Radio Corporation of America. The machine, not much bigger than a shoe box, can store more than a million bits of information, and can "recall" them in a few millionths of a second. So, for those of our readers whose memory is faulty at times, resulting in a loss of a few dollars, we suggest the purchase of this "memory machine". It couldn't possibly cost more than a million dollars.



**THIS IS  
ALL ANY  
OPERATOR  
GETS FROM  
EACH DOLLAR  
TAKEN IN BY  
HIS MACHINES  
IF HE OPERATES  
ON A 50%-50%  
COMMISSION BASIS.  
HIS LOCATION  
OWNER NETS 45¢  
WHILE THE OPERA-  
TOR NETS 10¢.  
OPERATORS MUST  
CHANGE OVER TO  
10¢ PLAY PLUS FRONT  
MONEY AND/OR A  
MORE EQUITABLE  
SHARE OF THE GROSS  
INTAKE FROM THEIR  
MACHINES TODAY!**

# Booming Juke Box Customers:

# 16,000,000 TEENAGERS

**About 30 Teenage Customers for Each One of the 575,000 Juke Boxes in U.S. Locations. With Increase of Better Than 70% There Will be Over 77,000,000 Teenagers by 1966. Biggest Boom Years Yet Ahead for U.S. Juke Box Biz**

CHICAGO—Figures which have just come to light should dispel any pessimists who may still exist among the ranks of the nation's juke box operators.

These figures reveal that the 16,000,000 teenagers in the nation as of 1956 will be increased by better than 70% to a figure of over 70,000,000 teenagers by 1966.

With 575,000 automatic phonos now in operation in the U.S. according to the latest survey figures, these 16,000,000 teenagers, if equally spread out thruout every hamlet and city of the U.S., would mean about 30 teenage patrons for each of the 575,000 juke boxes.

By 1966 this will mean at least 120 teenage patrons for each one of the nation's juke boxes and, if the juke box business continues to grow as it has in past years, these 120 teenagers will be playing one each of about 750,000 juke boxes in 1966.

In short, the greatest boom years are yet ahead for the nation's juke box business. The next decade should find this industry one of the most outstanding in the nation.

An industry that will be grinding away far over 150,000,000 recordings each year with approximately 75,000,000 records always on display in the 750,000 juke boxes of 1966.

The figures are tremendously impressive. These figures have started such outstanding organizations as Ford Motors, General Electric, and many, many others, including American Tobacco's "Hit Parade" show, to deep thought as to how they can obtain their share of this tremendous market.

Most important to the nation's automatic music industry is the fact that the teenagers are already among the very best customers the juke boxes have.

The teenagers know recorded music. They love it. They know the juke box. They create the fan clubs. They are up the biggest, best and most stable following for recorded music.

Every time a home recorder is sold the juke box operator it means a tremendous

boost for record sales and an even greater boost for some operator of a juke box where this teenager is going to pick his favorite records.

It is a well known fact that, as far as the juke box owners are concerned, it is easy to program for the teenage patrons. They demand their own tunes. They know what they like. And as long as the operator follows thru on their requests his juke box remains extremely popular with all his teenager patrons.

Operators who have been following "The Cash Box Music Charts" (and this goes on all over the world) report that these are the finest for picking the disks the teenagers love. What's more, they report, "The Cash Box Music Charts" help them to greater earnings.

Playing up to the 16,000,000 teenagers is a very astute and logical, as well as intelligent business move on the part of every juke box operator everywhere in the U.S.

With a definite increase, from births already recorded in the U.S., of over 70% more teenagers by 1966, the nation's automatic phonos will have a patronage of over 70,000,000 teenagers to grind records away faster than ever before in all the nation's history.

What's more, with births being reported at a record high, over 4,202,000 for 1956, this means increasing numbers of teenage patrons 15 and more years from today. A market of over 100,000,000 teenage patrons for the nation's juke boxes in 1970. And, perhaps, close to 1,000,000 juke boxes of whatever kind will be the vogue then, to handle this tremendous traffic.

The importance of the teenage patrons of the nation's juke boxes cannot be discounted. If anything at all they must be catered to in every possible fashion to retain their love and adoration of the nation's top recording stars.

Those operators who have been intelligently programming their phonographs to meet the demand of the teenagers are going to enjoy bigger and better business as the years go by.

## England's Music Ops Form National Association

### Phonograph Operators Assn Plans to Test Legality of Fees Being Paid Royal Performing Rights Society and Phonographic Performance Rights Society

**C. H. Jones of BAL-AMI, London, Chairman; Gordon Marks of Phonographic Equipment Co., Ltd., London, Vice-Chairman**

LONDON, ENGLAND—England's music operators have joined together in a society to be known as the Phonograph Operators Association.

C. H. Jones of BAL-AMI, has been made Chairman, and Gordon Marks of Phonographic Equipment Company, Ltd., has been named Vice-Chairman of the organization. Both are from London.

As Gordon Marks reports: "This association is for the benefit of all operators of juke boxes to better the industry to sound lines; to foster good public relations; to help operators to fight for the standardization of commission rates paid to site owners by operators and deal with other big questions, such as fees paid to Performing Right Societies and Phonographing Performance Societies. The advisory council of the new Association comprises 10 members, and the initial membership has already reached 100.

The first task which the association has set for itself is to challenge the payment of royalties to the Royal Performing Rights Society and also to the Phonographic Performance Rights Society.

Operators here are paying 3 shillings per week (about 42¢) to the Royal Performing Rights Society and an additional 1 shilling, sixpence (about 20¢) to the Phonographic Performance Rights Society.

American music men, visiting London, asked to see the laws that forced such payment. This it is believed, opened an investigation on the part of C. H. Jones and Gordon Marks.

The result is the creation of this new phono ops association.

As Gordon Marks stated:

"So many small music operators would be so grateful should we be able to defeat these two organizations in this claim (for royalty payments)."

It is believed that the association will call in outstanding solicitors (attorneys) to challenge the royalty claims of the Royal Performance Rights Society as well as the Phonographic Performance Rights Society.

Small operators, especially, wish to see the law or laws which states that they must pay royalties to these organizations.

There is no contract in force between the operators and either of these performance rights societies, it is reported. Though contracts were asked for, none was ever granted.

The work of the music operators associations in the U.S. is especially of great interest to this new formed British phono ops association.

The English music ops are also interested in knowing how the American music ops went about winning their battles with ASCAP (American Society of Composers, Authors and Publishers).

Meetings have been arranged and English operators, it is reported, are eagerly awaiting news regarding the steps which have been taken to negate the present royalty payments to both performance societies.

The Association will have temporary Headquarters at 290/296, High Road, Ilford, Essex.

# COPYRIGHT ACT OF 1909 AGAIN IN NEWS

NEW YORK—The controversy over the Copyright Act of 1909, which exempts coin operated music machines from paying royalties directly to a collection agency for use of music in their juke boxes, which ASCAP has been trying to change for years, and which for these years has not won favor with the Judiciary committees in either house, is once again in the news.

This week, Senator Joseph C. O'Mahoney (Dem. Wyoming) chairman, Senate Judiciary Subcommittee on Patents, Trade-Marks and Copyrights, issued a release; Paul Cunningham, president of ASCAP released the text of a letter sent to Senator O'Mahoney; and MOA, thru George A. Miller, president and business manager, and Sidney H. Levine, general counsel, made a joint statement.

## Release From Office of Sen. Joseph C. O'Mahoney

A Senate Subcommittee report on the controversy over whether royalties should be paid authors and composers of songs played on coin-operated machines (familiarily known as jukeboxes) will be available to the public within the week, Sen. Joseph C. O'Mahoney (D-Wyo.), Chairman of the Senate Judiciary Subcommittee on Patents, Trademarks, and Copyrights, announced.

"This report," the Wyoming Senator said, "does not make any recommendation for the solution of the controversy; it summarizes the views which were submitted at a conference held by the subcommittee during the past session of Congress on the part of the authors and composers, who believe the existing law should be amended to permit them to receive compensation for the use for profit of their compositions, and also on the part of those who take the position that the operators of coin machines should not be required to make such payments.

"The document which is now being printed at the Government Printing Office, undertakes to present a concise analysis of the issues involved, and it is hoped that it will enable all persons interested to find a means of solving the issue on an equitable basis," he continued. "As indicated by the report, it is designed to help all involved in the controversy to find a compromise proposal for consideration by the subcommittee during the next session of Congress."

O'Mahoney said that a limited number of copies of the document (Senate Document 155), entitled "A Review of the Evidence Relating to the Copyright Law as it Applies to Jukeboxes", will be available in the Senate Document Room and in the office of the Superintendent of Documents. The latter official will sell them for 15 cents each.

## Rock-Ola "1455" Displayed at Paul A. Laymon, L. A.

LOS ANGELES, CALIF.—The premiere showing of the Rock-Ola 200 selection phonograph, hi-fi model "1455", was held at Paul A. Laymon, Inc. This city, on December 9 and 10.

The new phonographs were beautifully displayed on a pedestal backed by draperies with the Rock-Ola name imprinted in white, black and red. The showroom was decorated with flowers and gaily colored balloons. Guests were treated to beverages and a buffet supper.

"Operators and recording artists attending gave their unanimous approval of the new Rock-Ola 200 phonograph", said Paul Laymon.

Several of the recording artists who attended are pictured in the Music Section of this issue.

## Letter From Paul Cunningham, Pres. ASCAP to O'Mahoney

"My dear Senator O'Mahoney:

"The composers and authors of our Society and their publishers express through me their warm gratitude for your action in making available to the public Senate Document 155 entitled 'A Review of the Evidence Relating to the Copyright Law as it Applies to Juke Boxes'. We share your hope that this summary of the views submitted to your committee—concerning the clause of the 1909 Copyright Act which exempts juke boxes from paying creators of musical works for the commercial use of their property—'will enable all persons interested to find a means of solving the issue on an equitable basis'.

"Accordingly I have instructed the Society's General Attorney, Mr. Herman Finkelstein, to endeavor immediately to arrange for a meeting with representatives of the juke box operators at a place to suit their convenience. Although the juke box operators in the past have repeatedly refused to meet with our representatives, I sincerely believe that your desire 'to help all involved in the controversy to find a compromise proposal for consideration by the Subcommittee during the next session of Congress' may influence the operators to sit down with us and join in an earnest attempt to reconcile our differences.

"In view of the fact that Congress will convene in less than three weeks, it is our hope that the music operators will agree to a preliminary meeting with our representatives before January 1, 1957. I shall, of course, keep you advised of any such meeting, and of any specific proposals that may result.

"With all best wishes, I am

"Sincerely yours, . . . . .  
PAUL CUNNINGHAM  
President."

## Chi Coin Shipping Match Model "Ski-Bowl"

CHICAGO — Samuel Gensburg of Chicago Coin Machine Company, this city, declared this past week that the firm is now in full production of its three-way match model amusement game, "6 Player Tournament Ski-Bowl."

"Due to the many requests we have had for this model," stated Gensburg, "we decided to go into production at this time.

"We will continue to ship 'Super Ski-Bowl' to all distributors until we have satisfied their demands."

Chicago Coin is also currently producing the regular model of "Ski-Bowl as well as "Championship Bowler" in both regular and match models.

## Statement By Geo. A. Miller and Sidney H. Levine of MOA

We have carefully studied the report and recommendations released recently by Sen. O'Mahoney relative to the exemption contained in the Copyright Act in favor of coin operated phonographs.

In his statement, the Senator sets forth "the issues" as he sees them, in the perennial legislative battle between ASCAP and its fellows and the music machine industry.

We must respectfully dissent as to the accuracy of the issues as framed, which, with the exception of the first one, deal either with tangential matters or proceed on the completely unwarranted assumption that some compromise should be made and that what remains is merely a matter of negotiation and procedure.

The basic issue is, in our view, simply stated as follows:

"In all fairness, should the exemption contained in Subdivision 1 (e) of the Copyright Act of 1909 be amended in any way?"

In directing ourselves to this sole issue, we must reply that it would be a grave injustice to the music machine owner, manufacturer, location owner, record company, publisher, songwriter and the general public, to alter or modify the exemption. Lengthy and substantial arguments have been presented in support of this contention for 30 years, and they must surely be meritorious, as Congress has time after time refused to so much as change a word in this portion of the statute after numerous hearings.

It would serve no purpose to restate our position at this time, except to say that all the interested parties mentioned above have flourished under the exemption which is the cornerstone of our industry. Thousands of small business men have invested millions of dollars over a period of almost 50 years in direct reliance on the exemption.

Compromise implies mutual adjustment of differences to the ultimate benefit of both parties, but hardly the self-destruction which our industry would visit upon itself by making any one-sided concessions. The performance rights societies have nothing to offer us, nothing to compromise, nothing to contribute, and nothing to sacrifice. There is no benefit or boon that they can confer upon us.

We are asked to surrender our legal rights which would quickly be translated into the payment of millions of dollars in royalties by our already hard-pressed industry in exchange for which we would receive zero, nothing, a complete void.

Senator O'Mahoney, although a sponsor of S. 590, a bill which sought to remove the exemption, thoroughly attempted to effect a compromise during a conference held on February 29, 1956, when all interested parties were before him. He was unable to do so, and it can hardly be imagined that any new private conference between the parties themselves would be very fruitful.

We wish to go on record as decrying the specious "sweet and reasonable"

## C.Y.O., Newark, Thanks Ed Burg, Runyon, For Phono

## Letter Signed by 48 Youngsters "Biggest Thrill", says Burg

NEWARK, N.J.— Over the years, Ed Burg, Runyon Sales Company, this city, has donated juke boxes to many organizations for use in teen-age play rooms. "But the biggest thrill and most satisfaction I've ever had is a letter I received this week from St. Peter's C.Y.O., Newark", said Burg. The letter, with signatures of 48 youngsters, read:

"We would like to express our appreciation for your generous gift to our Youth Organization.

"Perhaps you would like to know how our organization is getting along. So far we have had three socials, and each time our attendance has increased.

"Our Church has provided ample space for our activities and due to generous people like yourself, we have ping-pong, deck shuffleboard, darts, checkers, chess, card games and dancing. Almost every social night our Adult Advisors organize some game or contest. Tonight we are having Square Dancing.

"Incidentally our Adult Advisors say we have not given them any trouble, but we are a noisy bunch.

"Again we would like to express our thanks and add 'May God bless you'."

In commenting on the above letter, Burg, said:

"It's tremendously gratifying to receive letters like this.

"I do hope more operators would participate in donating juke boxes to worthy organizations. Certainly our industry is in need of a good public relations program. This type of action on our part would help a great deal. I commend The Cash Box for its continuous urging of all operators to get with it."

attitude of ASCAP and its associates, which approach us seeking only compromise. This tactic, of necessity, puts us in the position of muleheaded die-hards for refusing to sit down and adjust any differences.

We wish to pose this question: What would your reaction be if a very rich stranger approached you and most politely demanded that you compromise with him by offering him one-half of everything you possess, and in return, you would receive his promise to accept it from you? Let us also suppose he has been demanding the same thing for 30 years. How could you now refuse to sit down and discuss it with him, at the very least?

In the past, a suggestion has been made to increase the mechanical royalty on records to benefit the songwriter directly. Our industry has voiced no opposition to this proposal, although it would increase the cost of the one hundred million records the operators purchase annually.

We do not contemplate industry-wide suicide. Nor do we contemplate the demise of the manufacturers, location owners, record companies, and yes, the songwriters themselves. What we do contemplate is a continued partnership with all the segments of our industry, including the songwriter, the publisher, the manufacturer, the performing artist, the location owner, the record company and the public at large for the mutual benefit of all, and under the law as it stands today.

# Music Ops Assn. of Mass. Hold Big Meet To Discuss New \$50. License Fee

## Harry Snodgrass, MOA Secy, Guest Speaker

BOSTON, MASS.—At a general meeting of the membership of the Music Operators' Association of Massachusetts, Inc., held Thursday, December 6, at Hotel Beaconsfield, Brookline, a major point of discussion was the newly adopted ordinance of the City of Boston imposing on each location a tax of \$50 per year for the use of a machine for the mechanical reproduction of music.

Jacob Levy, general legal counsel to the association, stated that municipal powers to tax stem from enabling

statutes enacted by the state legislature.

"That the city needs more revenue is undeniable; but that it must raise its revenue only by lawful means is equally certain. Financial necessity does not legalize an otherwise illegal and excessive license fee.

"Furthermore, any casual comparison of the \$50 license fee imposed upon music machine locations with license fees for other privileges clearly demonstrates the discriminatory nature of the imposition.

"There is every reason to expect that unless this \$50 tax is repealed, its legality will be tested in the courts," Levy asserted.

The hike from no fee to \$50 for the juke boxes was contained in the Boston City Council ordinance, which went into effect December 1, and caught everyone by surprise.

Also increased were licenses for some 550 pinball machines, from \$30 to \$35 per year.

David J. Baker, president of the Music Operators' Association of Massachusetts, Inc., said the tax fee was "discriminatory" and that the association would seek to restrain the city from enforcing it and failing in that would pay under protest pending court hearings on the matter.

It is felt that the music ops have a good case. The discrepancy of the jump on pins from \$30 to \$35 and the juke boxes from nothing to \$50, indicating that a tremendous amount of supervision is necessary for music machines looks to be a puzzlement of interest to the courts.

Under the new ordinance, effective December 1, each machine will cost \$50 per location. In addition, if Sunday license is purchased, fee is \$50 for state, \$50 for city, add \$10 for the Federal tax and each juke box in Boston will now stand its op \$160 in fees.

Guest speaker of the evening was Harry Snodgrass of Albuquerque, New Mexico, secretary of the Music Operators of America, who addressed the association describing in some detail the mechanics of the work done by the MOA in promoting the interests of the industry on a nation-wide level. He pointed to the persistent, tireless and richly-budgeted efforts of ASCAP to secure legislation disastrous to the music machine operators of the nation while conferring only illusory benefits upon others.



# Through The Coin Chute

## NEW ENGLAND NIBBLES

All coin biz holding extremely well and better than expected at this time of year, distributes and ops in the New England territory report. Outlook for 1957 is envisioned as "terrific," surpassing 1956, with more emphasis on new types of automatic amusement games. . . . The long awaited showing of the new Rock-Ola 200 at Associated Amusements has been set for Friday, Dec. 21st, a combination Christmas party and showing, to which all ops and distributors in New England are invited, Ed Ravreby announced this week. The party starts at 12 noon and lasts until midnight. Luminaries from the stage and screen world, nightclub acts, and recording artists will be on hand to meet the ops and see the new Rock-Ola. The deluxe and the standard model of the new Rock-Ola 200 will be on display plus the 120 selection units. In addition United's new 14-foot bowler, "Bowling Alley", will be introduced. More than 600 are expected to attend the affair at which the service department will be open for questions. Office staff, Christine Kane, Sally Segal, Ralph English, sales; Irving Berman, service; Henry Faktoroff, service mgr., Dick Mandell, general mgr.; and Ed Ravreby will host guests.

At Redd Distributors (Wurlitzer), Si Redd back from Chicago. Bob Jones, general mgr., reports Wurlitzer "half-dollar" machines are going at a tremendous fast clip. "Earning power is reported extremely high by ops—the half dollars are in the cash box", he reports. Jones and new bride are residing in Needham in house that Bob built. Al Levine made a sales trip for Redd through the Maine territory and picked up heavy orders on Bally's "Balls-A-Poppin'". Activity strong on "ABC Bowlers," and "Key West," new in-line game. Jim Sisti of Redd's Connecticut sales office attended the banquet of Western Massachusetts Music Guild at Hotel Roger Smith, Holyoke, Mass., Tuesday night, Dec. 11. . . . Biz perking steady at Trimount Automatic Sales Corp. (Seeburg) where orders for Seeburg 200 are pouring in, export biz is up, and activity on new types of automatic amusement games is strong, says Irwin Margold. Ops are showing a switch away from the older types of game devices to the new super duper models now coming out, he says. Annual Trimount Christmas party for employes and their families to be held at the plant Sunday, Dec. 16, with presents distributed by Santa Claus.

At Atlas Distributors (AMI), Louis and Barney Blatt firming plans for the big AMI school for ops to be conducted at the Commonwealth Ave. plant on Jan. 8-9, with AMI factory reps in attendance. Ops from the New England territory are having the all-inclusive AMI school staged especially for them and it is expected to bring one of the biggest turnouts of any service school conducted in the territory. . . . In visiting distributors, in the pre-Christmas rush, were ops: Mark Shavel, Mattapan; George Chapoulis, Malden; Al Dolins, Hyannis; Henry Levine, Milton; Connie Pocius, South Boston; Harry Deshowitz, Chelsea; Ralph Ridgeway, Springfield; Leon Sherter, Newton; Ray Shea, Worcester; Ralph Lackey, Milton; Oscar Pratt, Manchester, N.H.; Elmer Laughton, York Beach, Me.; Martin Ferraro, New Bedford; Bill Hamel, Concord, N.H.; Pliny Burroughs, Brattleboro, Vt.; Bill Arrison, Chester, Vt.; B. J. Halley, Berlin, N.H.; Martin Oliver, Portland, Me.; George Briggs, North Adams; Sol Robinson, Newton; Dave Baker, Arlington; Ed Dicey, Caribou, Me.; Ed Beals, Needham; John Lazar, Manchester, N.H.; Louis Zeidman, Portsmouth, N.H.; Walter Stadnicki, Central Falls, R.I.; Ernest Marcantonio, Middleton, Conn.; Tony Grazio, Quincy; Jim O'Connor, Danielson, Conn.; Walter Luby, Worcester; Ray Hade, Webster; Ken Estes, Keene, N.H.; Eddie Ross, Dorchester; Henry Levine, Milton; Tom Libby, Haverhill; Ralph Moultrou, Island Pond, Vt.; Fred Corey, Caribou, Me.; O. E. Gilbert, Colebrook, N.H.; Louis Stevens, Southbridge; John Clemens, Providence, R.I.; Freddie Faretta, Concord, N.H.; and Dave Hammett, Hyannis. . . . Jones Boys playing a return date at Blistrub's for Christmas season—in next are the Hillites. . . . WVDA's chirp Judy Valentine opened at the Bradford Roof, Wednesday, Dec. 12. . . . WEEI's "Slim Pickens" cutting up on new program from the Rickshaw, plush Hub Chinese eatery, every night Monday through Friday from 11:15 to 11:45.

Now Delivering:  
**Keeney's Brand New  
"CROSS  
COUNTRY"**  
5 Seeburg V-200 in Stock  
(Write for Price)  
Wurlitzer 1650—\$335

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# Through The Coin Chute

## HOUSTON HAPPENINGS

A new record label, the Mercury-Starday, resulted when Mercury (of Chicago) and Starday (of Houston) consolidated in the hillbilly field. H. W. Daily, owner of Starday is A & R man and will record the new labels in Houston and Nashville. Artists Tibby Edwards, Eddie Bond and Curtis Gordon recorded in Houston the second week of December and The Carlises swung into action at Nashville on Dec. 19. . . . All Grand Ole Opry bookings in State of Texas are now handled by H. W. Daily in conjunction with WSM. The troupe has already been signed for performances in cities of Texarkana, Houston, Tyler, Beaumont, Corpus Christi, Austin, Waco, Fort Worth, with others coming up. The Gulf Coast favorite, George Jones, Starday recording artist who writes many of the songs he sings, was an outstanding performer at the Grand Ole Opry show in Houston Dec. 15. . . . Coinman Carl Benton and wife Sydonia most likely celebrated Nov. 22 as their Thanksgiving Day (along with all U. S. citizens except Texas) for on that day their first daughter, Sharon Lee, was born. . . . H. M. Crowe, owner of Acme Record Dis. Co., traveled by plane to Florida for a 10-day visit with relatives. . . . Early in December Bob Davenport signed up as a sales representative for Amusement Distributors, Inc. (Rock-Ola, Bally, Chicago Coin lines). He had everything good to say about Chicago Coin's new game, "Ski-Bowl". . . . E. S. Dean might easily be mistaken for a western ranch hand (except the long, lean kind) rather than the successful music operator that he is. . . . The following record dealers and coin machine distributors stated that they will be closed four consecutive days (Sat., Sun., Mon., Tues.) for the Christmas holidays: United Record Distributing Co.; H. W. Daily; J. A. Walsh Co. (open until 1 P. M. Sat.); Steele Distributing Co.; Coin Machine Sales Co.; W. C. Lynch (rides, games); Harrington Amusement Co.; Acme Record Dis. Co.

TO ALL OUR FRIENDS . . .

*A Very Merry Christmas*

and a

*Happy New Year*

Exclusive Gettlieb, Williams, Seeburg, Genco  
and International Mutoscope Distributors.



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IN NEW ENGLAND  
IT'S TRIMOUNT!

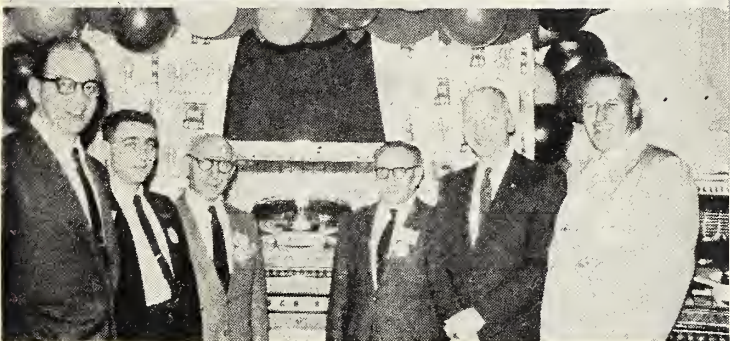
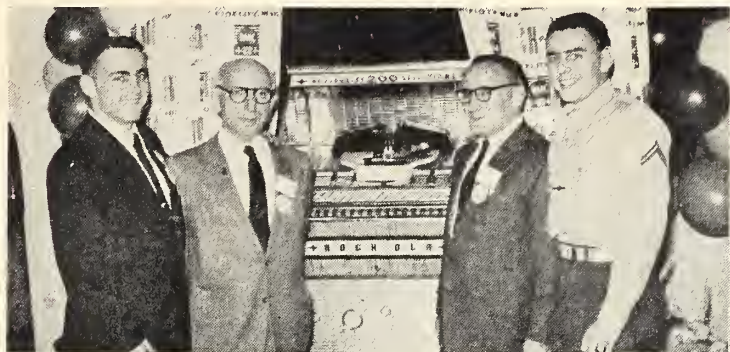
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"It's What's in THE CASH BOX That Counts"



# Scott Crosse Co. Hosts Ops at New Rock-Ola "1455" Showing



PHILADELPHIA, PA. — Scott Crosse Company, this city, Rock-Ola phonograph distributors in this area, played host to a tremendous turnout of music operators who visited its headquarters on Sunday and Monday, December 9 and 10, to view the new Rock-Ola 200 selection phonograph, model "1455."

On hand to greet the visitors were Abe Witsen, his father Harry Witsen, his two sons Bill and Harry Witsen, Jr., Mike Channick, sales manager, and from the Rock-Ola company, Les Reick. A most sumptuous buffet, catered by one of Philadelphia's oldest and best known caterers, was available for the hungry and thirsty.

"We were very happy over the operators' response", stated Abe, "and what made it more thrilling was the number of orders we took."

A few of the photos taken are reproduced here: **Top:** Three generations of the Witsen family (l to r) Bill Witsen, Harry Witsen, Abe Witsen and Harry Witsen, Jr. (Harry, Jr. should be out of service when this appears); **Center:** (l to r) Ray Erfel, Broad Street Trust Company; Mike Channick, sales manager; Joe Silverman, business manager of the music association; Al Martino, Capitol recording artist; Jim McHenry, Broad Street Trust Company; and Abe Witsen: **Bottom:** (l to r): Mike Channick, Bill Witsen, Harry Witsen, Abe Witsen, Les Reick, Rock-Ola; and Charlie Cade, salesman.

Among the visitors were: Tom d'Anunzio, H. E. Patton, Ozzie Demarco, Leon Taksen, Martin Levin, Carl Annas, William Frost, Louis

Zayon, John Sofcheck, Jerry Sofcheck, Andy Schemella, George Wenrich, Joe Hamidy, Mr. and Mrs. Hy Pearlman, Bill Simpson, Frank Terzano, Milton Freeburg, Sam Stern, Ed Gavin, Bill Beard, Bill Beard, Jr., Herman Weiss, Moe Baer, Ray Erfel, George Britton, Ben Hankin, Bernie Klein, William Appel, Harry Hart, James Kelly, Mr. and Mrs. E. Wilkinson, Mr. and Mrs. Zaffiri, Mr. and Mrs. Al Blitzstein, Jay Scott, Jerry Locks, Frank Rossi, Sam Nabin, Lou Lalli, Harry D. Roth, Walt Helfrich, Cass Shirlig, Vito Pelegrini, Joe Selerman, Sy Glickman, Irwin Weiss, Robert Moore, Joe Bove, Jim McHenry, Angelo Regalbuto, Al Swerze, Bill Adair, John Ford, Jerry Weiss, William Shaw, J. J. Smith, Jr., Nate Greenspan, Dominic Scarpin, Max Bushwick, Bill Donaldson, Max Mongiello, Dave Cohen, Max Brown, Mort Medvine, Steve Zaferis, William Embar and Walter Smith.

## New Phonograph Sales Promotion

LOS ANGELES, CALIF. — Jack Plunkett of Sperry-Hutchinson Company congratulates Wayne Copeland of Sierra Distributors, this city, on the inauguration of the S & H Green Stamp program on December 12 at Sierra. Green Stamps will be issued to operators on the purchase of all new Wurlitzer equipment including phonographs, wall boxes, etc. The first operator to take advantage of this new sales promotion was Russ Gibson, Los Angeles operator, who received 30,135 Green Stamps on his initial purchase. Pictured herewith are Wayne Copeland, Sierra Distributors and Jack Plunkett, Sperry-Hutchinson Company.

# Injunction Granted For Chi Coin's "Ski-Bowl" To Operate in Chicago

CHICAGO—Edward E. Levin, sales manager of Chicago Coin Machine Company, this city, announced that the firm has succeeded in obtaining an injunction to operate the firm's skee type amusement game, "Ski-Bowl," in the City of Chicago.

The injunction was granted by the Circuit Court of Cook County this past week (Tuesday, December 11).

All Chicago operators were said to be highly elated when the granting of the injunction was announced.

Stated Levin, "We are arranging for adequate and immediate deliveries of 'Ski-Bowl' to all operators in Chicago thru our distributor, First Coin Machine Exchange.

"We are confident that operators will make a bee-line this week to see Joe Kline and Wally Finke at First Coin. We are ready to cooperate in every possible way to help these oper-

aters expand their routes in Chicago."

"Ski-Bowl" is a six player skee type amusement game. Players roll balls into hoops for four frames. Advancing single-double-triple scoring provides exciting action and suspense until the last ball is played.

"The game is a modern, up-to-date version of an old-time favorite," concluded Levin. "We feel certain that operators in Chicago will enjoy considerably increased income immediately after placing it before an eager public."

## Chi Coin Appts Both Jones Wash. Offices Exclusive Distribs

CHICAGO—Edward E. Levin, general sales manager of Chicago Coin Machine Company, this city, announced the appointment of both R. F. Jones Company offices as co-distributors for the state of Washington.

The appointments were made through Phil Robinson, western regional sales representative for Chicago Coin.

The R. F. Jones Company in Seattle, managed by Preston D. Struve, will handle Chicago Coin's products in the western part of Washington.

Eastern part of the state will be covered by the R. F. Jones' Spokane office.

Levin also stated that a large shipment of the firm's new amusement games, 6 Player "Tourament Ski-Bowl" and "Super Championship Bowler", has been delivered to both these branches of the R. F. Jones Company.

Officials of Chicago Coin Machine Company were reported to be extremely pleased with the appointments. They declared themselves as, "Confident that the Jones organization in Washington will provide outstanding service to all operators in the territory."

Players Everywhere AGREE ABOUT "RINGER BALL"

To Know IT Is To Play IT! To Play IT Is To Like IT! To Like IT Means \$\$\$\$ FOR YOUR LOCATION

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## RED HOT DEALS!

- WURLITZER MODEL 1700 \$645.
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## We ONLY Advertise What We Have In Stock

- ORIGINAL POOL TABLE
- Brand New SLATE TOP \$149.50
- Slate Top Only \$75.00
- Genco CHAMPION BASEBALL \$249
- Genco 2-Player HI-FLY BASEBALL \$279
- Williams 2-Player PICADILLY \$249

ACT QUICKLY! ORDER TODAY! 1/3 With Order, Balance C.O.D. WRITE FOR COMPLETE LIST

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# Holiday Special

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## RUSH YOUR AD!

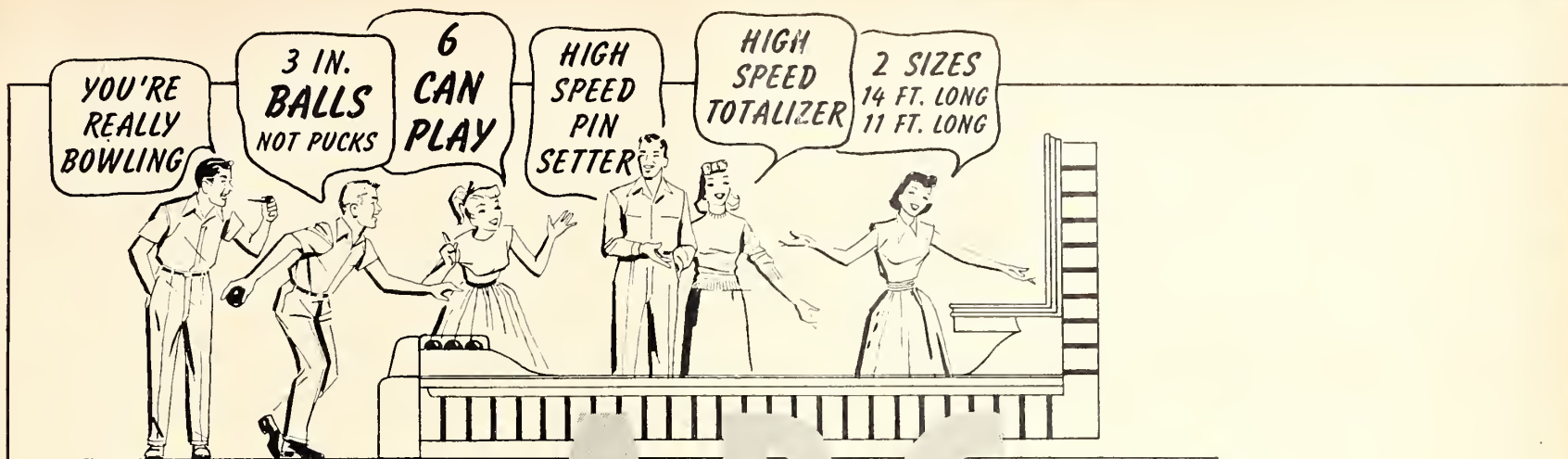
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# Bally<sup>®</sup> ABC Bowling Lanes

LOCATION TESTS, week after week, in territory after territory, prove Bally ABC BOWLING LANES biggest money-maker in years. Not another shuffle-puck game... but real bowling with 3 in. hard rubber balls... ABC BOWLING LANES is your insurance of a prosperous 1957. Avoid delays in delivery by ordering from your Bally Distributor today.

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 2640 BELMONT AVENUE • CHICAGO 18, ILLINOIS

## Assoc. Amuse Mach Ops of N. Y. 7th Annual Banquet Finest Yet



IRVING HOLZMAN

dinner, fun, relaxation and good fellowship prevailed.

A sumptuous full course dinner was followed by a well rounded variety show, which featured the hilarious Myron Cohen, nationally known story teller. The record breaking number of guests enjoyed themselves immensely.

Every member of the various committees worked hard to bring about these wonderful results, but special accolades must be given Claire Morano and Irving Holzman, vice president and chairman of the entertainment committee.

The distributing firms were fully represented, and out-of-town visitors were Art Garvey of Bally and Ralph Sheffield of Genco.

Liquor was distributed at every table, courtesy of Dave Simon and United Manufacturing Company.

Winners of the door prizes were Harold Prager, Joe Albino, Sybil Weinstein, Joel Kaufman, Mrs. H. Argins, Mrs. Irving Holzman, Buddy Edel, Aaron Sternfield, Carol Reed, Moe Cohen, Meyer Budinoff, Alvin Neidleman, Jean Feigenbaum, Audrey Poltethwaite, Allen Kerner, Lewis Neufeld, Roslyn Ledderman.

Pictured herewith is Irving Holzman, welcoming the guests and starting off the entertainment with an introduction of the master of ceremonies.

NEW YORK — The 7th Annual Banquet of the Associated Amusement Machine Operators of New York, held Saturday night, December 8, in the Starlight Roof of the Waldorf-Astoria Hotel, this city, was without doubt the finest affair ever conducted by this association, and one of the finest ever held anywhere at any time.

From the very first moment, when the coinmen gathered in the Sert Room for cocktails an hour prior to the

## Sam Solomons Celebrates 5th Ann'y

COLUMBUS, O.—The five executives of University Coin Machine Exchange, this city, Sam Solomons, Harry Steward, Jerry Bremner, Jay Solomon and Theresa Burgess, along with all the others of this well known firm, were on hand to greet all comers this past week.

The firm was celebrating its fifth anniversary. The celebration carried on well into the evening. Everyone who came was made happy with souvenirs as well as refreshments, good wishes and many, many thanks.

Stated Sam Solomons, founder and head of the firm, "It seems just as if it were yesterday and we were starting up University Coin Machine Exchange.

"When I look back now at these past five years", Solomons continued, "I can only say it was a tremendous pleasure to do business with all of our many customers.

"In fact", he quickly added, "we don't even think of them as 'customers', we consider everyone with whom we deal as our 'friends'.

"What's more", Sam stated, "if I had it to do all over again, I wouldn't want to ever miss a single minute of it. Everyone has been just wonderful to us.

"We only hope, Harry, Jerry, Jay, Theresa and all the others here in our firm, that we'll all be together to meet and greet our many friends on our 10th Anniversary."

### ALL GAMES CLEANED AND IN WORKING ORDER

#### BINGO GAMES

Gayety	\$79.50	Hi-Fi	\$40.00
Surf Club	39.50	Gay Time	135.00
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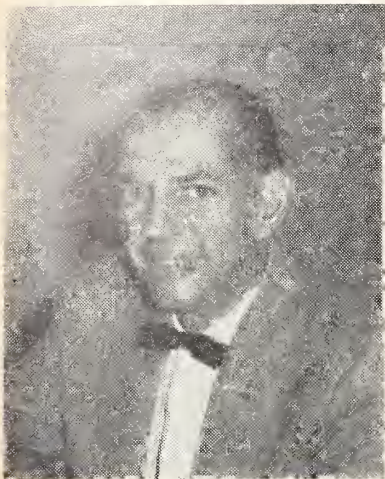
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Selection  
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A  
**ROCK-OLA**  
 For Every Location  
 At Your Distributor Now

# Chicago License Dept. Okays United's "Bowling Alley"

## Five Man Board of Chicago License Dept. Approves Game For Amusement License



BILL DeSELM

CHICAGO — Bill DeSelm, sales manager of United Manufacturing

Company, this city, was elatedly advising operators all over this area that the License Department of the City of Chicago had immediately agreed to license the new United "Bowling Alley" on the regular \$25 amusement games license.

The five man Board of the License Department here met on Thursday, December 6, looked over the new United "Bowling Alley" and, without further ado, agreed the game was to be licensed by this city.

As DeSelm happily stated, "There is no doubt that, everywhere in the country, operators will find their local and state officials completely in favor of licensing our new United 'Bowling Alley'.

"Not only will they grant licenses for our new game which", he added, "has become one of the most outstanding sensations in the history of the amusement games field, but", he says, "will quickly agree that United 'Bowling Alley' meets all factors for immediate approval for operation.

"There is now no doubt", De Selm says, "that operators here in Chicago, as well as operators everywhere in the nation, realize that United's 'Bowling Alley' has sparked the entire industry to a new boom.

"The way orders are flooding in for our new 'Bowling Alley'", DeSelm reports, "the nation's leading distributors, jobbers and operators all agree with us that here's the greatest amusement of this era."

★ ★ ★ . . .

### 3-STAR SPECIAL

- 1800 WURLITZER . . . \$829.50
- 120E A.M.I. . . . 475.00
- 120F A.M.I. . . . 675.00
- B SEEBURG . . . 450.00
- C SEEBURG . . . 550.00

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- ROCK-OLA FIREBALL (120—45 rpm) 275

### Seeburg 3W-1 Wall-O-Matic

100 Selections—Chrome—Latest Features

\$65

RECONDITIONED AND REFINISHED LIKE NEW!

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### NEW UNITED'S 14' BOWLING ALLEY

#### SPECIAL!

Williams' DLX 4 BAGGER  
36-3/25c Chutes  
Just Like New. Only \$325

#### WANT TO BUY!

Big Horn Gun Smoke Hunter Late Music

#### POOL GAMES

- Keeney Flicker Pool. \$95
- Wms. DLX Bank Pool 50
- Wms. Senior Pool. 65
- Wms. Royal Pool, w/lites 75
- Wms. Sr. Royal Pool 95

IMMEDIATE SHIPMENT!



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# Through The Coin Chute

## CALIFORNIA CLIPPINGS

The Christmas spirit prevails along Pico Boulevard with sales of coin machines and phonographs reaching highest level. The record business is at an all time high and with Christmas sales piling up it will make 1956 a year to top. . . . Gabe Orland and Sammy Ricklin are still receiving telegrams and letters of congratulations on the new California Music Company building and continued success of their record business. Gabe reports their new translucent title strips on parchment paper have been a tremendous success with the operators and are in great demand. Bella Stack returned from her Hawaiian visit in time to move into her new glass enclosed office. Martha Delgado says Fats Domino should have another big one on Imperial with his "What's The Reason I'm Not Pleasing You". The attractive new blond working the cash register at California is Gloria LaPerche. Betty Williams reports "Dreamy Eyes" by The Youngsters on Empire was one of the big sellers last week.

At Minthorne Music Company, Hank Tronick busy on a long distance call to complete details for an order on a number of Seeburg "200" phonographs. Hank reports the move of the Used Equipment Department into California Music's old building should be completed and have its official opening by Christmas. Matt Norberg and Roy Provencher have had to remain in the showroom to help handle sales the past week. . . . Charley Robinson reports the enthusiasm of the operators at C. A. Robinson & Company for United's new fourteen foot "Bowling Alley" has been so tremendous that he has had to double his initial order to handle the sales. Al Bettelman says sales on United's "Pirate Gun" continue going very well. . . . At Sierra Distributors, Wayne Copeland reports sales have increased to such a degree in the Parts & Accessory Department with the issuance of S & H Green Stamps that they are inaugurating this program to include the purchase of all new Wurlitzer equipment at Sierra. Ed Wisler returned from San Bernardino and reported great activity with the Wurlitzer "2000" phonograph and a large increase in wall box sales. Frank Davis announced Sierra has now taken on the line of new Mercury Cigarette Machines. Pete Ley reports from the San Joaquin Valley area that new and used phonograph equipment remain the big sellers there. . . . The Solle Sisters, Mary, Kay, and Claire, crying the blues at Leuenhagen's Record Bar because they are so busy they can't find time to do any Christmas shopping except by phone. Mary says Pat Boone has another hit with "Don't Forbid Me" on Dot. Kay was telling Lee Palmer "One In A Million" by The Platters on Mercury has started to take off big with the operators and should be another hit for the group. Claire predicts "The Brass Ring" will be just that for Kay Starr and her RCA Victor release.

Bill Happel reports very good business with the AMI "G-200" phonograph at Badger Sales Company, Inc. Don Ames made a trip to Los Angeles from San Diego with his wife, Phyllis, and their two daughters, Rickey and Jill, and says the music and game business in the area is at a high peak. Jack Leonard has recruited his attractive wife, Dorothy, to aid him and Dave Yates in the Prize Premium Department through the Christmas rush. Marshall Ames reports Chicago Coin's Six Player "Ski-Bowl" game has caused quite a stir with the operators and sales on used bowlers is holding up nicely. Marshall and his wife are hoping for a little girl in mid-January to join their two boys. . . . Jack Simon returned to his duties at Simon Distributing Company after a successful trip to Las Vegas. Sonny Lomberg says local and foreign shipments are on the increase. John Freeman reports business is going along so well they have added another man in the shop. . . . At Norty's Music Center, Norty Beckman reports the increase in record sales since the advent of the issuing of S & H Green Stamps with every purchase has been fantastic. There was quite a discussion going on at Norty's with the entire staff predicting "The Banana Boat Song" a hit record, but each person selecting a different version. Ana Martinez chose The Fontane Sisters on Dot, Richard Barrientos picked Steve Lawrence on Coral, Jan Graham selected The Tarriers on Glory and Norty was certain Sarah Vaughn had the big one on Mercury. . . . At Paul A. Laymon, Inc., Lucille and Paul Laymon say that the reaction of the operators to the new Standard and DeLuxe models of the Rock-Ola "200" phonograph has been very gratifying. Ed Wilkes and Jimmy Wilkens are very busy in the showrooms taking care of the constant stream of operators that are coming to view the new phonographs. Charlie Daniels says operators are reporting Bally's "Traffic Police" Bike Kiddie Ride has proven a tremendous success on the locations and is another top Bally winner.



# Through The Coin Chute

## DALLAS DOINGS

Bill Mikels, Capitol Records, newly appointed district sales manager for the Southwest area, arrived in Dallas to set up headquarters preparatory to assuming duties January first. . . . R. B. Williams just returned from Chicago. . . . Our condolences to H. A. Franz, Houston manager of S. H. Lynch and Company, on the passing of his father. . . . Don Singer, regional manager for London label, visiting Texas Records, Inc. to set up promotion plans for 1957. . . . The staff of Texas Records will be leaving town for the holidays with Peter Noel heading for New York and Jim Wilson going home to Massachusetts. . . . Mrs. Buna Carr brought her daughter in from Corsicana to help her shop along coinrow. . . . Other visitors included Keith A. Price of Slaton; one of the Harp Brothers from Sweetwater; George Bury, Hamlin; Kenneth Rowe, Idabel, Oklahoma; Jack Sprott of Temple; Fred Ellis and Wilbur Brisco, Waco; G. C. Ormond and Jimmy Garrett of Longview; Jimmy Woolsey and Pete McDonald from Fort Worth; Jimmy Rodden and Bob Jordan, Lubbock. . . . Gene Williams of Commercial Music accompanied his son to Lubbock to attend a roller skating meet.

"It's What's in THE CASH BOX That Counts"

# Suggests Annual CMI Sponsored Christmas Festivities For Nat'l Catholic Community Service (USO)

## Reverend John P. Kelly, Exec Director; Meyer Parkoff and "Senator" Al Bodkin, Division Chairman

NEW YORK—Several months ago, two of New York City's foremost coinmen donated a juke box to the National Catholic Community Service, a member agency of USO, for its Canteen, which plays host to over 240,000 servicemen each year.

In recognition of this donation, Meyer Parkoff and "Senator" Al Bodkin were honored by the Reverend John P. Kelly, executive director of the service, on October 14 at a Communion Breakfast (story in *The Cash Box* October 27 issue).

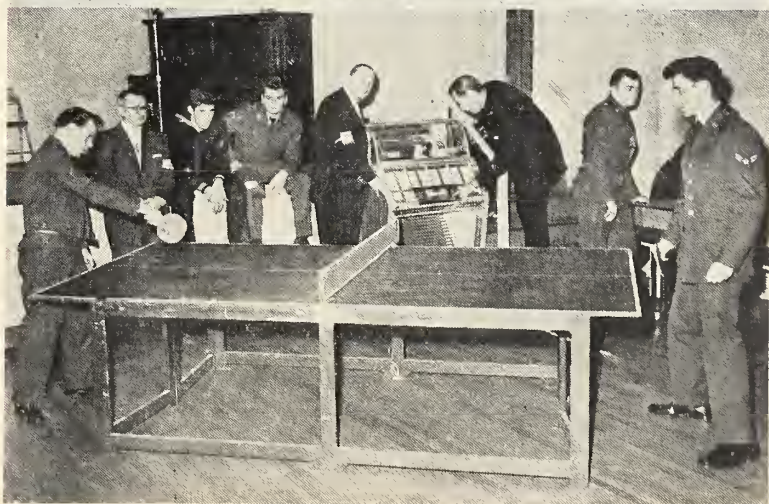
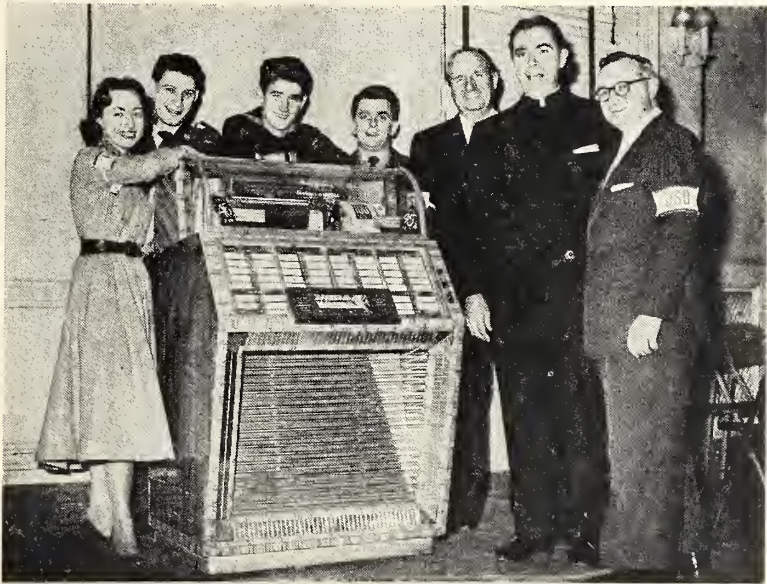
Now, with Christmas approaching, Reverend Kelly, Parkoff and Bodkin have undertaken a program for the members of the coin machine industry, suggesting that they become interested in sponsoring a Coin Machine Industry movement for servicemen's Christmas festivities held under the auspices of the National Catholic Community Service.

A letter, detailing the program, under the signatures of Reverend John P. Kelly, as executive director, and Meyer Parkoff and "Senator" Al Bodkin, as division chairman, has been mailed to all in the industry here. In this letter, it is suggested that the Coin Machine Industry form a group to sponsor annually the Christmas festivities of the members of the

Armed Forces held at the Cathedral Canteen. Membership is divided into three groups: 1) Annual membership with dues of \$10 per year; 2) Patron membership with dues of \$25 per year; or 3) Charter membership with dues of \$50 per year.

"It is our hope" the letter concludes, "that you and your firm will become a member of this industry-wide sponsoring group. Please make all checks payable to the National Catholic Community Service and mail it in the enclosed self-addressed envelope." (Envelope return address is: Cathedral Canteen For Servicemen—C.M.I. Division, % Atlantic New York Corporation, 843 Tenth Avenue, New York 19, N.Y.)

Not only will the coinmen's participation in a program as suggested by these men, bring the industry great public relations benefits, but it will surely give each of us a personal feeling of accomplishment and a fine glow of satisfaction. As proof, we reproduce these two photographs: Top: (l to r) Miss Ann Dorry, USO Junior hostess; three servicemen; "Senator" Al Bodkin; Reverend John P. Kelly; and Meyer Parkoff. Bottom: A partial shot of the playroom, showing ping-pong table and juke box.



CLEVELAND
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Smart Operators are Installing

# Keeney's

## 4-PLAYER CROSS-COUNTRY

Lite-Up Racing Sensation . . .

**A Super WINNER!**

For 100% Amusement Locations . . .  
**4 Players — 4 Racing Cars — 4 Lanes!**

- A truly competitive amusement game in a size that permits installation in thousands of locations where space is at a premium. The optional "Match" Feature is a tantalizing teaser that tempts additional coins into the large size cash box.

**LOADS OF ACTION! PLENTY COMPETITIVE!**

SEE YOUR KEENEY DISTRIBUTOR!

**J. H. Keeney & CO., INC.**  
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SAN FRANCISCO
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PITTSBURGH PHILADELPHIA NEW YORK CROSS-COUNTRY LOS ANGELES

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**LOOK FOR HEAVY EARNINGS!**  
New **EASY-SERVICING** Features ...

**Williams PERKY 5-Ball Game!**

**PLAYFIELD LOADED WITH FAST ACTION!**

**Williams is First with National Slug Rejectors in 5-Ball Games!**

**Williams is First WITH PRINTED CIRCUITS in 5-Ball Games!**

**Making Numbers 1 to 5 Scores Replay!**

**3 THUMPER BUMPERS**

**2 CYCLONIC KICKERS**

**2 FLIPPERS**

**WRITE-WIRE-PHONE-See YOUR Williams DISTRIBUTOR!**

**Scoring Features:**

- ★ 3 "Special" when lit Targets
- ★ 1 "Special" when lit Skill Hole
- ★ 1 "Super Special" when lit Skill Hole

**Twin Chutes at slight extra cost.**

**Williams MANUFACTURING COMPANY**

**CREATORS OF DEPENDABLE PLAY APPEAL**  
4242 W. FILLMORE ST. CHICAGO 24, ILL.



# Through The Coin Chute

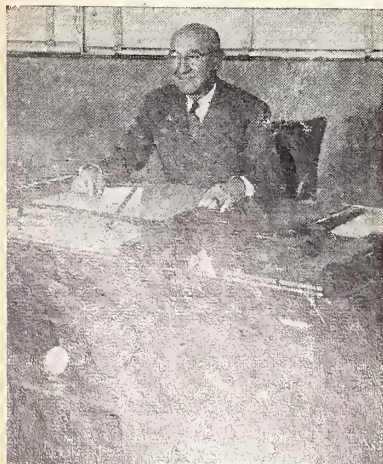
## EASTERN FLASHES

With each passing year, the quality of the banquets run by the Associated Amusement Machine Operators of New York continue to improve. It's for sure this group will be hard pressed in 1957 to come up with a better party than the one held this past Saturday night, Dec. 8, in the Starlight Roof of the Waldorf-Astoria. This was really a great party from every viewpoint. Great dinner. Wonderful entertaining show. Most credit due to Claire Morano and Irv Holzman. . . . Art Garvey of Bally and Ralph Sheffield of Genco from Chi on hand. Art, after a visit to his sister, returns to the factory, where on Xmas, he will once again act the part of Santa Claus for Ray Moloney's annual Xmas party. Ralph flew in specially for the banquet, and rushed right back to Chi, where he advises everyone so busy. . . . Leon Taksen drove in from Harrisburg, Pa., to see some of his pals. . . . A bottle of refreshments on every table, courtesy of Dave Simon and United Mfg. Co. . . . Usual fine group from Westchester—included Carl Pavesi, Harold Rosenberg, Jimmy Smith and Dick Diccio. . . . One of the tables had a group, all of whom went back to the real early days—Mike Munves, Joe Fishman, Harry Friar, Teddy Blatt and Ben Haskell. . . . Distribs well represented: From Herman Dist., Arthur, Albert and Aaron Herman; from Runyon Sales, Barney (Shugy) Sugerma, Abe Green, Perry Lowengrub, Morris Rood, Lou Wolberg and Irv Kempner; from Seaboard New York Corp., Meyer Parkoff, Murray Kaye and Gene Brody; from Seacoast Dist., Elizabeth, N.J. Dave Stern; from Albert Simon, Inc., Al Simon, Al D'Inzillo and Larry Feigenbaum; and from Young Distributing, Joe Young, Irv Holzman and Abe Lipsky. . . . Al Denver, Nash Gordon and Sidney Levine from the New York Music Ops Assn. had a most pleasant evening—just relax and no work. . . . Jimmie Cagiano from the games union on hand, as were Barney Schlang and Drew Colland from the music union. . . . Nice to see Nat Cohn and his Lillie looking so well. . . . It was really a grand affair, and the officers and members should be tremendously proud.

Biz along coinrow quite brisk this week, with sales of new ski ball type games leading the way. Collection reports from ops who have these games out on location, stimulating buying. Music sales, both new and used, keeping at a fine pace. . . . Irv Holzman, Young Distributing, leaves on a hurried biz trip to Miami. Expects to spend several days there, and then back to the office. With Abe Lipsky out seeing ops in Westchester, Joe Young holds down the inside job all by himself. Joe tells us the Wurlitzer service school sessions were quite a success, and firm will give away some 60 gifts to ops who attended 4 of the 5 classes. Last class for present was Thurs., Dec. 6. . . . The usual exodus from here to Miami should start right after the first of the year. One operator whom we know will be leaving is Al Koondel (and his missus). He leaves Jan. 1 for 3 weeks at the Eden Roc. . . . Meyer Parkoff, Atlantic New York, and "Senator" Al Bodkin, doing quite a job with the National Catholic Community Service, helping entertain servicemen in the city. . . . Irving Kaye on coin row. Tells us he's getting ready to ship out his new Pool Tables with Slate Tops. . . . Another visitor to the street this week was Dave Stern of Elizabeth, N.J. "Everything going fine" says Dave. . . . Mike Munves busy at this time with export orders. Says 1956 was one of firm's biggest export years. . . . Herbert K. Lippman, insurance expert, in conference with Barney (Shugy) Sugerma of Runyon. This firm insures all music equip ops buy from Runyon, which is then turned over to music ops. Says individual rate would be prohibitive, but under Runyon plan, rate is exceptionally low. Shugy, by the way, very excited over Lou Breese's "Ace In The Hole" and "Waiting For Ships" on Bally Records. Tells us he's ordered a thousand of this one. . . . Bernie Stecher, local mechanic, back on the job, after an ulcer operation. . . . Didn't have much of a visit with Harry or Hymie Koepfel, Koepfel Distributing, as they were both busy rushing out an order. . . . Irv Fenichel, Brooklyn op, promoted to Captain of Auxiliary Police for Civilian Defense in 67th Precinct. Irv has a public relations program in mind, which if the details can be worked out successfully, will bring the industry great credit. . . . Phil Raisen, well known Brooklyn op, celebrates his 18th Wedding anniversary on Xmas eve.

**Williams Now Delivering "ROLL-A-BALL"**

# Chicago Board Licenses J.H. Keeney's Four Player "Cross Country"



ROY MCGINNIS

The game was brought to City Hall on Wednesday, December 5. Approval of Chicago License Department was granted immediately for operation in Chicago upon payment of the \$25.00 a year license fee for amusement games.

"Cross Country" is an upright game featuring a large oval track of four lanes. Described as a "Lite-up Racing Sensation", the game allows up to four players to race cars from New York City to Los Angeles.

"Players love a game that's competitive in action," stated McGinnis. "And here is one strictly legal amusement that gives them all the thrills and competition of racing.

"The game is easy to understand. One look at the oval track and they're ready to try their skill against others.

"Advancing, progressive scoring moves the cars from city to city around the track. Action is fast, exciting, tantalizing.

"In addition," declared McGinnis, "this game is wonderful for many Chicago locations where space is at a premium."

Distributor for the new Keeney game here is Purveyor Distributing Company, this city, where "Cross Country" is now on display.

CHICAGO—Roy P. McGinnis, president of J. H. Keeney & Company, Inc., this city, reported this week that the five member board approved the firm's new 4 Player amusement game "Cross Country" license under the amusement games ruling of the City of Chicago.



# Through The Coin Chute

## UPPER MID-WEST MUSINGS

Mr. and Mrs. Chet Le Doux of Virginia, Minn., made a trip into Minneapolis and the reason for the trip was that the missus is quite a bowler and appeared on Bowlerama on Sunday, Dec. 9th. . . . The Nitteburg brothers, John and Claire of Castlewood, S.D., spent a day in the Twin Cities shopping around for equipment for their route and picking up supplies and records for their juke boxes. . . . Bun Mraz, Northland Music Company of Brainerd, Minn., made a quick trip into town with a long list of record requests for his music locations. . . . Royal Hegan of Slayton, Minn., is busy these days expanding his route and moving equipment around. . . . John Buterac of Hibbing, Minn., reports that biz is picking up in his area and that the prospects for the coming season look very good. . . . Mr. and Mrs. Bob Aherin of La Moure, N.D., rode into the Twin Cities with friends and spent a couple of days in the Twin Cities just taking it easy. . . . The boys at Lieberman Music Company report that the boys are showing considerable interest in the Chicago Coin and Williams Ski Alleys. . . . Don Hall of Spencer, Iowa, was seen looking over the latest in games on his recent visit to the Twin Cities. . . . Seen here and there shopping around and playing the games and alleys were Johnny Johnson of Staples, Minn.; Art Hagness of Grand Forks, N.D.; Dick Henderson of Willmar, Minn.; Bernie Misch of La Crosse, Wis.; Elgin McDaniell of Wadena, Minn. and Charles Sersen of St. Cloud, Minn.

"It's What's in THE CASH BOX That Counts"



# Through The Coin Chute

## CHICAGO CHATTER

Coinbiz booms this December! Normally a slow, dragging month for sales, 1956 approaches the holiday season already bigger and better than ever.



BILL O'DONNELL

Factories backlogged, some humming double shifts to catch up. Distributors scouring markets for equipment as sales surge. Ops tasting prosperity again with new roll-down bowlers and skee type games. Phono production reported at all-time high. It's already the greatest December yet for all progressive coinmen. . . . Bill O'Donnell at Bally advises "everything's goin' just great—real, real big." By "everything" Bill means pretty near every type of game ops need to make nothing but money. . . . Statistics picked out of local paper of special interest to kiddie ride mfrs. and ops: Every eight seconds a brand new American baby is born; every morning, there are 7,500 more mouths to be fed. (Soon, they'll be crying for amusements.)

Bill De Selm, although constantly dashing between big United plant and his office, seems to have put on weight in certain places. "It's only some of the orders I'm carrying around in my pockets for 'Bowling Alley,'" grins Bill. John Casola telling of location in St. Loo that was doing so-so 'till "Bowling Alley" was installed: "Place came alive with players, bar business increased, music and other games got more play, and everybody made happy." . . . Avron Gensburg reported plenty excited about great biz Genco is doing, but even more excited about trip to New York latter part of the month with lovely wife, Nancy. Ralph Sheffield, back from banquet last week of N. Y. Music Ops Assn. at Waldorf-Astoria, claims he "had a lot of fun and met a lot of ops." Ralph also came back with a new joke. Al Warren biztrips to west coast. Main topic of discussion to be "Skill Ball." . . . Lou Casola, Rockford, Ill., one of the most progressive and outstanding ops in the industry, reported doing big job with music assn. Lou going all-out for great public relations which will benefit entire industry. . . . Sincere condolences to Bob Gnarro, ABC Music, on the passing of his mother last week.

Sam Wolberg, Sam Gensburg and Ed Levin tell of amazing collections from ChiCoin's new 6 Player "Ski-Bowl." Also delighted are Chi ops at news that "Ski-Bowl" has been granted injunction here. . . . Bally's Tom Callaghan advises he took a couple hours this past week to go downtown visiting city and state officials and renewing old friendships. . . . At busy, busy Rock-Ola, Wayne "Brad" Bradfield reports they're "feverishly making more models than ever before." Kurt Kluever, he claims, has sore arm and sore ear from answering phonecalls. Les Rieck in East for showing of the Rock-Ola "200" at Abe Witsen's International Scott-Crosse, Phila. Ed Ristau to Detroit for couple of days to see Joe Brilliant. . . . George Kozy asserts ABT in the process of doubling engineering staff to develop more new products. . . . Always pleasant, no matter how busy, is Mike Spagnola, sales mgr. of Automatic Phono Dist. (AMI).

Art Weinand, Williams, coming down to the office on week end to catch up on reams of paper work. "One problem is," confides Art, "that some trucks pull up with insufficient room for our big shipments of games." . . . Alvin Gottlieb back from last week's trip to Washington, D. C., where he went to House Ways and Means Committee, for the "sole purpose of protecting the interests of amusement type pinballs." First thing Alvin did was join Dave and Nate Gottlieb in a conference concerning production schedules and future plans. . . . "Business is fantastic at World Wide," claims Joel Stern. "So far this month, I've been on phone calls all day long from 9:00 A. M. to 7:00 P. M." . . . Sam Lewis at Exhibit says he's occupied every minute devising ways and means of increasing output. "Coinmen have seen our grand variety of hit games and arcade equipment," declared Sam. "They liked our new developments and new designs. They proved it by placing quantity orders. Now we're extending every effort to catch up with our tremendous backlog." . . . Phil Weinberg in Texas this past week, with plenty of Bally products to promote—from "Key West" to "The Champion."

Ted Rubenstein at Marvel, with two phone calls and customers waiting, advises: "Can't keep up with orders for our new 'Horoscope Vender'." . . . Latest "Jonesland Journal" of R. F. Jones Co., is one house mag. doing fine job of customer relations. Plenty of "sell" in it, too. . . . Gil Kitt and all the boys at Empire all enthused over city license O.K. on United's new game, as well as tremendous hit game making on locations. Joe Robbins, getting one phone call after another, says he's glad phones are placed all around the second floor show-rooms. Jack Burns planning all over Michigan last week closing deals on "Bowling Alley." Dusty Hohbein helping entertain the many visitors. . . . Legging it all over the First premises were Joe Kline, Wally Finke, and Sam Kolber. According to recently elected Public Relations Mgr. Fred Kline, the firm had so many visitors, they ran out of coffee. Had to settle for cold cokes on a cold windy day in our town. Fred also claims that "Ringer Ball" going great because it reminds out of town customers of their early "pitching horse shoe" days. . . . Ben Coven reports "phonos selling faster than we can buy 'em." Herb Bidenkap out in the territory calling in nice biz every day on Wurlitzers, according to blue-eyed Barbara.

John Frantz' right hand man Norm Glass moving to Calif. with wife and family. Norm to settle in Granada Hills. Future plans indefinite at the moment. . . . John Watling seems to have magic hands. Under his fingers, piles of papers disappear off the loaded desk. Then, just as mysteriously, desk has more papers than ever. All this while John chats, jokes and takes phone calls. . . . At Keeney, Paul Huebsch and Roy McGinnis thrilled over license granted new game "Cross Country" for operation in Chi. "This upright, extremely competitive game ideal for Chicago locations where space is at a premium," smiles Paul. . . . Fred Mills, Jr., at Bally, reported all pepped up at reception of "Beverage Bar." He's hard at work at production schedules every minute. . . . Vince Shay and

Wayne Bradfield, coming down to the office on week end to catch up on reams of paper work. "One problem is," confides Art, "that some trucks pull up with insufficient room for our big shipments of games." . . . Alvin Gottlieb back from last week's trip to Washington, D. C., where he went to House Ways and Means Committee, for the "sole purpose of protecting the interests of amusement type pinballs." First thing Alvin did was join Dave and Nate Gottlieb in a conference concerning production schedules and future plans. . . . "Business is fantastic at World Wide," claims Joel Stern. "So far this month, I've been on phone calls all day long from 9:00 A. M. to 7:00 P. M." . . . Sam Lewis at Exhibit says he's occupied every minute devising ways and means of increasing output. "Coinmen have seen our grand variety of hit games and arcade equipment," declared Sam. "They liked our new developments and new designs. They proved it by placing quantity orders. Now we're extending every effort to catch up with our tremendous backlog." . . . Phil Weinberg in Texas this past week, with plenty of Bally products to promote—from "Key West" to "The Champion."



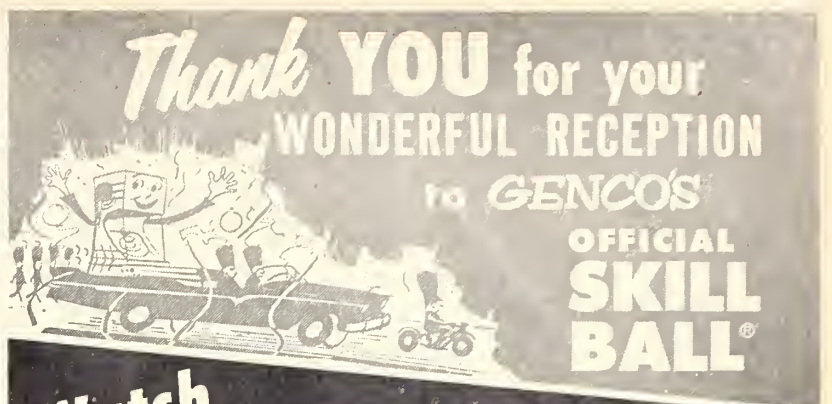
WAYNE BRADFIELD



ED LEVIN



AVRON GENSBURG



Thank YOU for your WONDERFUL RECEPTION to GENCOS' OFFICIAL SKILL BALL®

Watch NEXT WEEK'S IMPORTANT ANNOUNCEMENT about our exciting NEW OFFICIAL 6-PLAYER SKILL BALL®

"Keep On The Go With GENCO"

GENCO MFG. & SALES CO.  
2621 N. Ashland Ave. • Chicago 14, Ill.

Exclusive Distributors in No. Illinois, E. Iowa, No. Indiana and Michigan

UNITED'S 14 FOOT, 6 PLAYER "BOWLING ALLEY"

WRITE! WIRE! PHONE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Stan Levin joyful over increase in biz from all around the country. Mickey Schaefer of Walton Walk, popular cocktail lounge, gone to Miami Beach with wife and family. Bally's Art Garvey in New York this past week telling 'em about the great new game, "Bowling Lanes".



LOU CASOLA

Fred Morris, sales mgr. at Buckley shows a letter from The White House ordering some of the "Irish Mail" to be delivered before Christmas. Great gift for grandsons. . . . Jack Nelson, Jr., Logan Dist., reports big seasonal biz with national brand watches. "Not a charm item," says Jack, "and very nice as gifts to deserving employees and friends." . . . Add people who would rather have birthdays any other month than December—and all in the Oomens family: John and Pete, Donald (Andy Oomens' boy) and "Izzy", (Mrs. John Oomens) . . . No help shortage for Julius Mohill of Star Music. He has three strapping sons to do the heavy work—Ed. Leon and Howard. . . . Bally's Herb Jones always on the job, with lots of products to write about. . . . Charley Nicholas

at Marvel Billiard and Supply, advises this is time of year when toys and gift items help to keep him snowed under.

HAPPY BIRTHDAY THIS WEEK TO: John S. Tartaglia, Port Chester, N.Y. . . . Sol Gottlieb, Chicago, Ill. . . . Thomas W. Bean, Denver, Colo. . . . Roy Small, Detroit, Mich. . . . Robert Breither, Chicago, Ill. . . . Arthur E. Davis, Knoxville, Tenn. . . . Frank G. Kirby, Bowling Green, Ky. . . . Mrs. Amelia Marino, New York, N.Y. . . . Maxine R. Meale, Cincinnati, O. . . . Jack Cohen, Cleveland, O. . . . Elmer F. Benjamin, Santa Monica, Cal. . . . Howard A. Herman, Mt. Vernon, N.Y. . . . John W. Oomens, Glenview, Ill. . . . William T. Waltz, Decatur, Ill. . . . Bert B. Davidson, N. Tonawanda, N.Y. . . . Sol Schwartz, Los Angeles, Cal. . . . William A. Thompson, Long Beach, Cal. . . . Herman C. Creswell Jr., Milan, Tenn.



NATE GOTTLIEB

WORTH REPEATING: "My interest is in the future because I am going to spend the rest of my life there."

"It's What's in THE CASH BOX That Counts"

# "20 YEAR CLUB" AGREES ON "10¢ PLAY PLUS" BUT MEMBERS DIVIDED ON THE BEST METHOD TO BE ADOPTED BY OPS

## Urge 10¢ Play Plus Front Money

## Want 10¢ Play Plus 60%-40% Commission

CHICAGO—Members of the "20 Year Club," men and women who have been engaged in the industry for 20 years and longer, agree on The Cash Box' proposal that "10¢ Play Plus" must come into being so that the nation's operators can enjoy a more equitable return from the gross intake of their equipment and, thereby, help offset tremendously increased overhead expenses as well as the higher costs of new machines.

The only problem that seems to arise is what method is best to adopt in each area. In some parts of the country members believe that "10¢ play plus front money" is best. In other areas members feel that "10¢ play plus a more equitable percentage of the gross intake of the machines (such as 60% to the operator and 40% to the location owner) is best."

The following well known operators are giving their reasons why they believe in the methods they proclaim.

O. F. Donley, Russell, Kansas, believes that operators should arrange for 10¢ play plus front money. He says, "A good location does not bother the operator. It is the little location that thinks it needs the very latest equipment. This hurts."

"A \$50 per week location on 50%-50% is still good. But the \$10 per week location, especially if you have late model equipment located in it, even with \$5 front money, would only bring the operator \$7.50."

"As you can see, this is definitely not a paying location. I believe that a sliding scale (of front money) should be used."

"But either on 5¢ or 10¢ play it is very hard to get operators to agree on anything."

James T. Mangan, Chicago, Ill., who doesn't operate himself, but who is very well acquainted with the operators and their problems, reports that operators should get 10¢ play plus \$5 per week front money.

As to his reason for \$5 per week front money, Mangan says, "If the front money is too high, on bad weeks the location would get little or nothing and then trouble would start. Every location has bad weeks."

Warren Tunick, Omaha, Nebr., reports, "The way I solved my problem was to take the first \$15 per week,

giving the location the second \$15, and then splitting whatever was left on a 50-50 basis."

"On older machines I take the first \$10 per week, giving the location the next \$10, and splitting whatever balance there remains 50-50."

"Front money," Tunis concludes, "is sometimes not enough. Also, at times, it's too much."

Naif J. Joseph, Vincennes, Ind., urges that operators change over to 10¢ play plus \$5 per week front money.

He also suggests, "Operators should get together and work this out among themselves. They must be made to understand that this is for their own good."

"I believe if there would be heart-to-heart meetings in three parts of each state where all would attend that this could be put over."

Carl Hoelzel, Kansas City, Mo. recommends 10¢ play plus \$5 per week for machines that take in less than \$30. And 10¢ play plus \$10 per week for machines that take in less than \$20. For machines that take in more than \$30 per week he recommends 50%-50% commission.

Harvey O. Lynn, Evansville, Ind. recommends that operators adopt 10¢ play plus \$5 per week front money.

Ralph S. Pelletter, Silver Creek, N. Y. urges ops to adopt 10¢ play plus \$10 per week front money. He is seconded in this by Alvord J. Paige, Flint, Mich.

Cass Casmir, Hammond, Ind. wants operators to adopt front money plus 10¢ play but leaves the amount of front money up to the individual operator and his locations.

Frank Miles, Danville, Ill., agrees that operators should arrange for 10¢ play plus front money. He has his own schedule as to how the operators should decide what the front money should be.

For all juke boxes under 100 selections, Miles advises ops to get \$5 per week front money.

All juke boxes with 100 or more selections, but not 200, should bring the operators \$10 per week front money.

And for juke boxes with 200 selections, Miles proposes that the music ops arrange for \$15 per week front

CHICAGO—It seems, at this writing, that the majority of the "20 Year Club" members favor 10¢ play plus front money.

Yet, there are many who feel that front money can prove unfair and, therefore, suggest adoption of 10¢ play plus a more equitable commission basis.

Bill L. Miller, Grand Rapids, Mich. believes that the operators should change over to 10¢ play plus 60%-40% commission basis. (60% to the operator and 40% to the location owner).

R. E. Friend, Bucyrus, Ohio, also believes in 10¢ play plus a more equitable division of the gross intake from the machine. He also suggests 10¢ play plus 60%-40% commission basis.

Edward M. Oliver, Montgomery, W. Va., suggests that the operators change to 10¢ play plus 60%-40% commission basis.

Jack H. Kirschner, Detroit, Mich., believes in 10¢ play only. He recommends that operators continue on a 50%-50% commission basis.

E. H. Griggs, Columbia, Tenn. advises that, to make 10¢ play plus a 60%-40% commission percentage basis work, a large occupational fee should be placed into effect.

Griggs advises, "We are all out for 10¢ music and business is good. But what should be done and what we are able to do are two different things."

"It is true," he reports, "that the operator should get 60% of the gross intake."

"The reason we can't get it is on account of the small or cut-throat operator."

"The kind of operator who buys two or three phonos and has a location for one of them only. He then puts the others in a truck and drives to all locations offering to pay as much as 60% commission in order to get started."

"This has been going on now for over 30 years. We know these operators don't last. But, in the meantime, they keep us tied down to 50-50."

"The larger operators are more than happy to go for 60%-40%."

"The only answer I have been able to come up with would be to have a law passed whereby the operator would have to put up \$2,500 or more for an occupational license. This would stop the trouble makers."

(Editor's Note: As reports come in from other members of the "20 Year Club" they will be presented just as have been the above. The most important fact concerning all the above reports is that everyone agreed that the operators must obtain 10¢ play plus. This, in itself, is tremendously encouraging. It definitely indicates that the operators realize they need a more equitable share of the gross intake to assure themselves a decent return on their investments in this business. The method they believe is best to follow, and the reasons why this method is best, may be found in the above statements of the old timers of the industry and, possibly, in forthcoming letters which will be reported here).

Ed Upshaw, Junction City, Kansas, wants operators to adopt 10¢ play plus a more equitable commission basis. He leaves the amount of commission percentage open.

John Bilotta, Newark, N. Y., agrees that operators should adopt 10¢ play plus 60%-40% commission basis. Bilotta reports:

"It is my belief that 10¢ play plus 60%-40% commission basis is the fairer setup for all parties concerned."

"It fosters better longtime relations than a front money deal in our area."

"The net take is about the same. But the 60%-40% split does not make the location owner feel that the operator comes first and himself second."

"It also allows the operator to operate his older equipment on a 60%-40% basis in the secondary spots and still come out."

"If a new contract is made for new equipment at a 50%-50% split, it is very difficult to revert to a 60%-40% split when the contract expires."

"The 60%-40% split seems most satisfactory in our area of New York State."

Humbert Betti Jr., Union City, N. J. reports that as far as their music operation is concerned, they have already converted about 75% of their locations to dime play and are enjoying an increase of approximately 25% in income.

He advises, "Although we have converted nearly 75% of our locations to 10¢ play and are enjoying an increase of nearly 25% in our income, we maintain that 10¢ is not the panacea for all ills."

"We operate most of our equipment on a front money arrangement or on a minimum guarantee."

"The front money and the minimum is determined, in each case, by the type of machine installed in the location."

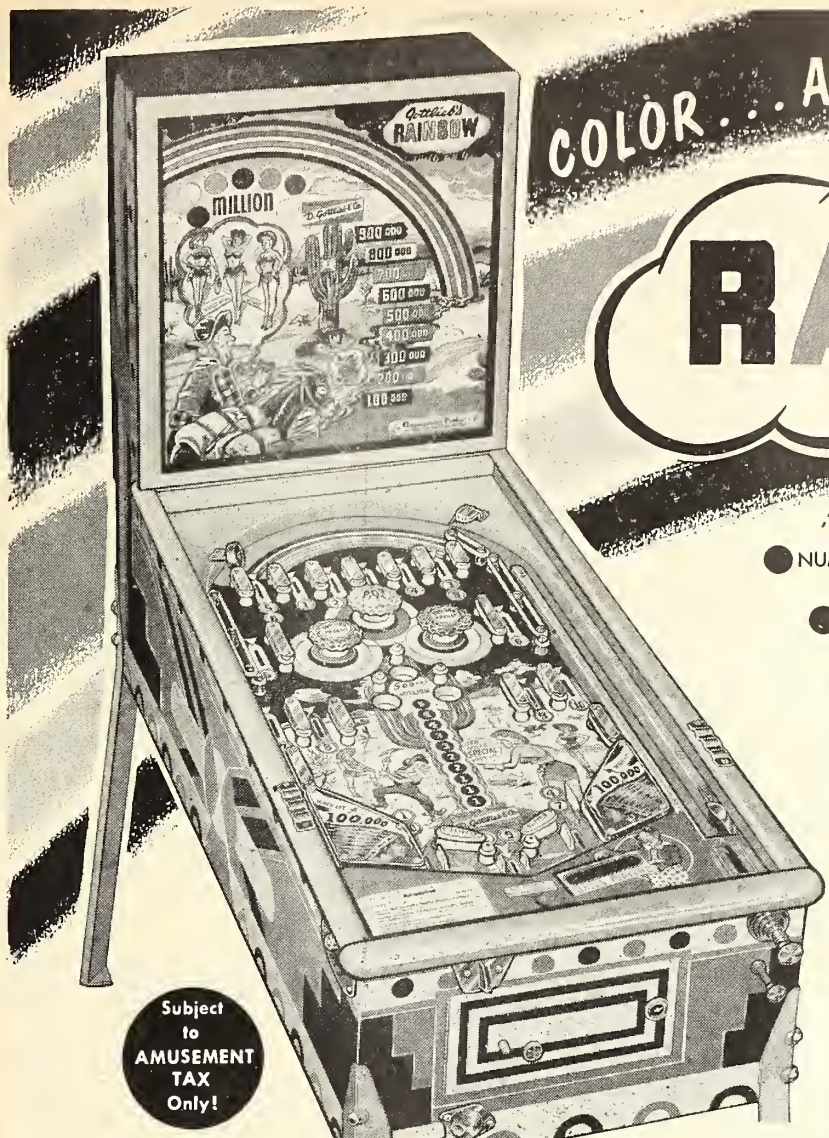
"In converting to 10¢ play we have found that it is a must that a 'new face' be placed in the location, that is, the machine must be changed."

"We also find that EP's must comprise at least 25% of the records in the machine."

"Converting to 10¢ play requires a lot of work and effort, but results prove that it is worth every ounce of energy and every extra dollar spent for new equipment and EP's."



COLOR... ACTION... PLAYER APPEAL!



# GOTTLIEB'S RAINBOW

- NUMBERED ROLLOVERS LITE RAINBOW SECTIONS IN LITE BOX
- COMPLETED RAINBOW LITES CENTER HOLES FOR SPECIAL SCORES
- ADDITIONAL ROLLOVERS INCREASE SPECIAL SCORING IN CENTER HOLES
- 3 CENTER HOLES LITE AUTOMATICALLY FOR 1,000,000 SCORING
- 2 "POP BUMPERS" AND 2 "CYCLONIC KICKERS" LITE ALTERNATELY FOR 100,000 SCORING
- SUPER-POWERED FLIPPERS FIRE BALL UP FIELD AT 12 2-WAY ROLLOVERS

Subject to AMUSEMENT TAX Only!

**D. Gottlieb & Co.**  
1140-50 North Kostner Avenue • Chicago 51, Illinois

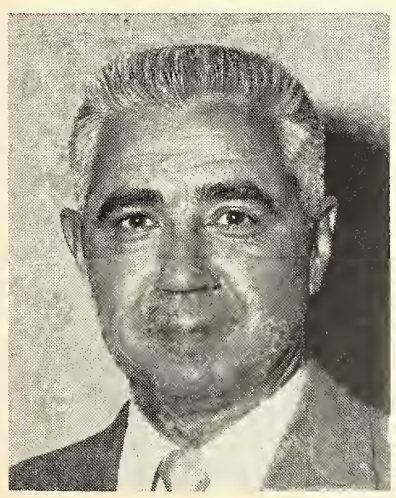
**Amusement Pinballs**  
as American as Baseball and Hot Dogs!

**BUY THE BEST... WE DO!**

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS.

## CIAA Employees Plan To Join Electrical Union

**Chi Game Ops Seek to Strengthen Assn. in Attaining Goals For Individual Security. Progress With Manufacturers, License Board and City Officials Noted**



SAM GREENBERG

CHICAGO—The 62 members who attended the monthly meeting of the Chicago Independent Amusement Association at the Congress Hotel, Tuesday, December 11, voted to negotiate with a local electrical union. In the opinion of nearly all CIAA members present, it was believed that joining a union would increase mem-

bership, and attain objectives of the association while bringing about greater individual security. Most of the members agreed that unionizing employees would strengthen the association. It would also enable all amusement game operators, they believe, to continue to progress toward a secure future. Among the benefits discussed were ethical means of obtaining and holding locations. Also how to more effectively present new games for licensing and proper dealing with ordinances that now restrict operation of certain amusement games in this city. President Sam Greenberg, early in the meeting, read the editorial from *The Cash Box* (December 1) on "10¢ Play Plus' Front Money And A More Equitable Commission Basis" to illustrate what is needed to assure all operators a decent return on their investment in order to stay in business.

Attorney Milton (Ted) Raynor spoke enthusiastically of recent accomplishments resulting from discussions with games manufacturers as well as with Chicago's licensing board and city officials. He pointed out that new amusement games are more readily being licensed and that new skee type games are

## Chi Firm Places 1st Ad For The Cash Box 15th Ann'y Issue

CHICAGO — While congratulating *The Cash Box* on its efforts in behalf of the nation's automatic music industry, Mike Dale of Commercial Phonograph Survey, to show his appreciation, ordered the very first ad to appear in the forthcoming 15th Anniversary Issue of *The Cash Box*.

"I know the '15th Anniversary Issue' is as yet about six months away", Mike stated, "but I feel that *The Cash Box* has done such marvelous work for our music industry that, even ordering our quarter page advertisement this far in advance, is only a small way to show our appreciation.

"In fact", Mike added, "your newest proposal, the '10¢ play plus' plan is one of the greatest you have yet crusaded for. I'm sure that every intelligent music operator in the nation will agree that front money or a more equitable division of the gross intake from his machine is extremely important to his continued future better welfare."

being granted injunctions. He also mentioned that beginning in January, 1957, the license department will issue metal plates, which are to be bolted to each game. These plates will replace decals or stickers that can be torn or lost. At the conclusion of the meeting, all members drank a toast to the future of the association, to the approaching Christmas season and to *The Cash Box* for providing the refreshments.

**NOW DELIVERING!**  
*The Most Sensational Novelty Game in Years*

**Bally's "BALLS-A-POPPIN'"**

**RUNYON SALES COMPANY**  
Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.  
593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N.J., Bl 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

Remember for **EXPORT** it's **INTERNATIONAL SCOTT CROSSE CO.**  
SCOTT CROSSE COMPANY  
1423 Spring Garden Street  
Philadelphia 30, Pa. Tel. RI 6-7712

"It's What's in THE CASH BOX That Counts"

# EXPLOSIVE

## chicago coin's . . . 6 PLAYER TOURNAMENT

# Ski-Bowl

### Introducing The Exclusive . . . **DYNAMO STRIKE**

And  
SINGLE—DOUBLE—TRIPLE SCORING

The EXCITEMENT . . . The SUSPENSE . . . The OUTCOME Of The GAME Is Not Determined Until THE LAST BALL IS ROLLED!

Player by skillfully striking in the 4th frame gets "bonus" balls . . . keeping his game alive and enabling him to re-shoot and score up to 3 extra strikes!



### Look!

- ★ Completely Noiseless Operation!
- ★ Combination Steel And Unbreakable Plastic Shield!
- ★ A Natural Attraction For Team Play!
- ★ Indestructible Colored Plastic Cups!
- ★ Proportionately Sized To Fit All Locations! . . . 10 ft. Long!
- ★ Full Size Plastic Impregnated Balls!

★ Available In Regular And Super Models!

★ Fast Play!

1725 West Diversey Blvd., Chicago 14, Ill.



### A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale  
Kicker & Catcher  
A.B.T. Guesser Scale  
A.B.T. Challenger

Manufacture and Sales

### J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET, CHICAGO 12, ILL.  
(Tel.: TAYlor 9-2399)

● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

## Chicago Phono Bowling News

CHICAGO — Coven Music started off the night's games by taking three from Gillette Distributing. Harry Wolczak was high for Coven with 480. Robert Holl's 503 was high for Gillette.

Western Automatic swept three from Coral Music. Paul Brown was high for Western with 472. Rudy Zelina topped the Coral crew with 466. B & B Novelty made it an even three by winning all three from Mercury Records. Roy Bauer was high for B&B with 509. Irv Tropstein's 465 was high for Mercury.

Decca Records took two from M.S. Distribs. Frank Tutomase's 547 was high for Decca. Decca's Flo Chapman bowled a 200 game and a 540 series which was high for women for the night and for the season. John Noland also was high for Decca with 502. The Decca team has bowled a collective score of 2462, which is high for the season. Lowell Scott's 499 was high for M.S.

Singer One Stop won 2 from ABC No. 1. Red Losasso's 472 was high for Singer. ABC No. 1's Al Rice was high with his score of 468. Star Music swept all three from Atlas Music.

Lee Donelli's 529 and Hank Sochacki's 518 were high for Star. Bud Hofert was high for Atlas with 489.

Galgano Distribs won two from Walter Oomens. Tony Galgano's 517 was high for Galgano along with Ed Teske's 505. Johnny Oomens was high for his team with 501.

Paschke Phono took two from ABC No. 2. Bob Gallet was high for Paschke with 541. Julia Gallet took honors by bowling a score of 117 in each of her games. Bernie Ekter and Irv Cairo were high for ABC with identical scores of 491.

Next week's bowling session includes the annual Xmas sweepstakes and party. All sponsors are invited to attend. The teams will take a well deserved two week vacation before returning to finish the season.

### Brawner Scores "Hole-in-One"

LOUISVILLE, KY.—Gil Brawner, H. M. Branson Distributing Company, this city, just joined the "hole-in-one club". He scored a hole in one on the par 3, No. 8 hole at the Wildwood Country Club last week.

## Bob Gnarro's Mother Dies

CHICAGO — Fortuna Gnarro, mother of Robert E. Gnarro, ABC Music Service Company, this city, passed away this past week.

Funeral was this past Wednesday, December 12, with services at St. Gilbert's Church in Gray's Lake, Illinois. She was interred at Ascension Cemetery in Libertyville, Ill.

The late Mrs. Fortuna Gnarro started the automatic music business which her son, Robert E. Gnarro is now conducting, many years ago.

She became inactive in the management of the business years back and Bob Gnarro took over the reins.

She leaves behind two sons and a daughter as well as three grandchildren and six great grandchildren.

All who had met the late Mrs. Gnarro, and all who know Bob Gnarro, were greatly sorrowed by her passing and have been extending their condolences all this past week.

"It's What's in THE CASH BOX That Counts"

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Packard Out of the World Speaker. Will pay top price. Also late Bingos. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: F0rest 7-6730).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Used 45 records not over 5 months old. I pay 13¢ and the freight. M. WILLIAMSON, 146 E. 154th ST., HARVEY, ILL.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLue-mound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: T0wer 1-6715).

WANT—Will trade two post-war Mutoscope Photomatics for Pool Tables, Arcade Equipment or Music. Phone, write, we'll get together. ODCO, 1100 BROADWAY, ALBANY, N. Y.

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUD-son 6-4568).

WANT—Music: Seeburg 100A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Operators ask your distributor for records by Michael Anthony, "The Curly Headed Growler." Send for your free survey 45 speed records of Michael Anthony. Include 15¢ each, for packing, mailing and postage. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAFair 3-2472, 3 and 4).

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—Genco Moving Target Rifle Gallery, \$250; Seeburg Shoot The Spook, \$100; Genco State Fair, \$425. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—Mutoscope Lord's Prayer, write; Rock 'N' Roll, \$65; Rudolph Reindeer, \$295; Deco Carousel, \$245; Lane Carousel, \$295. ODCO, 1100 BROADWAY, ALBANY, N. Y.

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIdelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: F0rest 5-3456).

FOR SALE—Route established 20 years, no competition. Southeast Florida. Late equipment, fast developing area. Phonos (dime play), Pools, Shuffle Alleys, Gun Games, Cigarette Machines. Reason for selling, other business interests. BOX #367, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

FOR SALE—Two Man Operation. Music and Game Route. Some Bingos. Located in Center of Greatest Industrial Expansion Boom in the Nation. 1955 Net About \$20,000. Price \$30,000. P. O. BOX 1284, FT. WORTH, TEXAS.

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

FOR SALE—Broadways, \$350 and Night Clubs, \$450. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Keeney Deluxe Sportsman Gun, \$195; Keeney Deluxe Ranger Gun, \$250; Wurlitzer 1650 Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; AMI WM 120 Wall Boxes, \$65; AMI E-120, \$395. **UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 CENTRAL, WICHITA 2, KANSAS (Tel.: HO 4-6111—HO 4-3504).**

**FOR SALE**—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).**

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).**

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. **Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: Regent 6-3691).**

**FOR SALE**—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).**

**FOR SALE**—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, \$650; AMI D-40, \$185; AMI B, \$110; AMI C, \$125; Coney Island, \$20; Palm Beach, \$45; Daisy May, \$135; Gypsy Queen, \$145; Arabian Knights, \$95; Mystic Marvel, \$120; Bert Lane's Dead Zero (New), \$150; Keeney's Palisades Bowler (Like New), \$165; 20 Selection Seeburg Boxes, \$8; 3020 Boxes, \$4; 1717 Rock-Ola Steppers, \$25. **WANT**—Big Times and Broadways. **H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).**

**FOR SALE**—United Clipper, \$315; Mars, \$195; Speedy, \$175; Leader (Match), \$125; Chi Coin, Bonus Score, \$295; Bowling Team, \$250; Holiday (Match), \$145; Feature, \$100; Advance, \$100. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).**

**FOR SALE**—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

**FOR SALE**—Special year end close-out—refinished Telequiz, \$75; Major League Baseball (6 Player), \$99.50; Carnivals, \$185; Roto-Pools, \$50; Booster Pools, \$50; Regular Pools, from \$50; 100B Seeburg, \$395; 100C Seeburg, \$495; 1400 Wurlitzer, \$159.50. Other specials available. For complete list write: **SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: Lincoln 9106).**

**FOR SALE**—Beach Clubs, \$25; Tahiti's, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA. (HEmlock 1-9900).**

**FOR SALE**—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. **KOEPEL DISTRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).**

**FOR SALE**—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).**

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).**

**FOR SALE**—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

**FOR SALE**—Seeburg M100R \$695; Seeburg M100G, \$595; Seeburg M100C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).**

**FOR SALE**—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.**

**FOR SALE**—Comet, \$160; DeLux 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

**FOR SALE**—2 Wurlitzer 24 Record Hideaways with Stepper, \$50; 1 20 Record Seeburg Hideaway, \$50; 1 AMI 80 Stepper, \$40; 3020 Boxes, \$3 ea. **SALINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.**

**FOR SALE**—Bowlers: Chicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tac-Toe (Floor Sample), \$125. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.**

**FOR SALE**—Slate Top Conversions for Regulation and Jumbo Pool Games. Highest quality slate. Lowest prices. **GEORGE PONSER COMPANY, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Bigelow 3-7422).**

**FOR SALE**—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).**

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).**

**FOR SALE**—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

**FOR SALE**—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

**FOR SALE**—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT**—Pixies. **NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-9538).**

**FOR SALE**—2 United 6 Player Super Shuffle Alley, \$20 ea.; 1 Chicago Coin Double Score Bowler, \$25; 1 Keeney Club Bowler, \$25; 1 United 6 Player Deluxe Shuffle Alley, \$20; 4 Evans Saddle & Turf Club Models, write or call for price; 2 Seeburg Bear Guns, write or call for price. **AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA STREET, EVANSVILLE, IND. (Tel.: HARRison 3-4508).**

**FOR SALE**—Bally's Gay Time, \$150; Bally's Gayety, \$100; United Pixie, \$200; Bally's Crosswords, \$275; Bally's Broadway, \$335; Bally's Jet Bowler, \$200. **NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel.: MA 7459—MA 6386).**

**FOR SALE**—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).**

**FOR SALE**—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVis 2-2473).**

**FOR SALE**—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

**FOR SALE**—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Did you know that Lemonite cleans your machines on location without any water—a minimum of labor—about 10¢ a machine? **GRACO SALES CO., R.F.D. 1, ARLINGTON, TENN.**

**FOR SALE**—Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Beach Club, \$30; Hi-Fi, \$40; Gay Time, \$135; Big Time, \$190; Miami Beach, \$200; Williams Super Pennant, \$84.50; Williams King O'Swat, \$235; Williams Four Bagger, \$345; Williams Fun House, write; Williams Perky, write. 1/3 deposit, balance sight draft. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-7577).**

**FOR SALE**—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. **H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC.**, 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONgbeach 1-3378).

**FOR SALE**—One Booster Pool, \$50; Like New Magic Pool, \$50; United Jungle Gun, \$90; Dale Gun, \$15; 147 Seeburg Phono, \$50. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

**FOR SALE**—Numbered Pool Balls—Marked on 2 Sides—1 to 5, White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. **WICO CORP.**, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

**FOR SALE**—Seeburg 100-R, \$700; 100-G, \$600; 100-C, \$500; 100-B, \$400; United Regulation, \$425; United Lightning, \$200; United Super Slugger Baseball, \$275; United Venus, \$175; ChiCoin Triple Strike, \$200. **WANT**—All late models 45 rpm phonographs. **NATIONAL NOVELTY CO.**, 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N. Y. (Tel.: FReeport 8-6770-1).

**FOR SALE**—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. **SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP.**, 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

**FOR SALE**—Special. Bally: Night Clubs, \$374.50; Parades, \$399.50; Beach Beauties, \$285; Broadways, \$325; Big Times, \$185. **Gottlieb: Score Boards, \$235; Sea Belles, \$299.50; Duettes, \$169.50; Gladiators, \$237.50. Williams: King Of Swat, \$225; Side Walk Engineer, \$99.50. Genco: Big Top Rifle Gallery, \$235; Rifle Galleries, \$145. NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: **The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.**

**NOTICE**—Will Trade: Four Chicago Coin Miami Shuffles for Pool Tables, Bingo Games, 5 Ball Machines and Used Music Boxes. **T & L DISTRIBUTING CO.**, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAIn 1-8751).

**NOTICE**—Crossroads? Diversification? Our program has already proven itself to leading comen. Make hundreds of dollars each week with our "Especially made for the carriage trade merchandising approach" in the specialty food field. **A.B.C. MFG. CO.**, 3441 W. NORTH AVE., CHICAGO 47, ILL.

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS.** (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

**NOTICE**—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF.** (Tel.: NO 2-3254).

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERnon 5-7976).

**THE CASH BOX**

**"The Industry's Market Place"**

**PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."**

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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**THE CASH BOX**  
**26 WEST 47th STREET, NEW YORK 36, N. Y.**



## THIS WEEK'S USED MACHINE QUOTATIONS

### 18th YEAR OF PUBLICATION

### 898th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



#### LISTED ALPHABETICALLY

#### AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
1* Model B, '48, 40 Sel., 78 RPM	85.00	145.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
1* Model D-40, '51, 40 Sel., 78 RPM	185.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	295.00	350.00
4. Model E-40, '53, 40 Sel., 45 RPM	300.00	425.00
4* Model E-80, '53, 40 Sel., 78 RPM	325.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	600.00	695.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stopper	10.00	15.00

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	75.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	195.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

#### ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
6. 1426, '47, 20 Sel., 78 RPM	30.00	75.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	85.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	125.00

4. 1432, Same as above, Converted to 45 RPM	110.00	135.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	220.00
2. 1434, Same as above, Converted to 45 RPM	145.00	265.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	285.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	225.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	400.00	495.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	545.00	645.00

### SEEBURG

6. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
6. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
2. 147S, Standard, 20 Sel., 78 RPM	20.00	60.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	85.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	200.00	250.00
4* M100B, '51, 100 Sel., 45 RPM	385.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00
4* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00

4* HF100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	10.00	15.00
4* 3W1 Wall-a-Matic	55.00	70.00

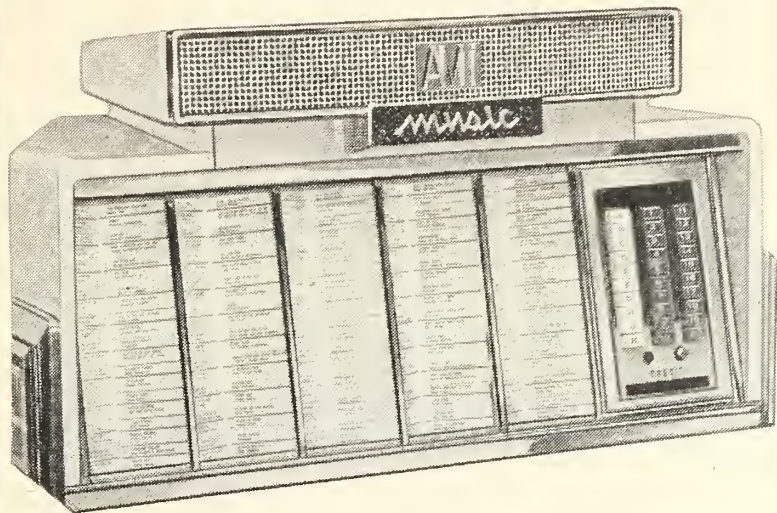
### WURLITZER

2. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	90.00
4* 1100, '47, 24 Sel., 78 RPM	70.00	125.00
2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	135.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	110.00	165.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	175.00	250.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	185.00	275.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	300.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	350.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	275.00	350.00
4* 1650, '53, 48 Sel., 45 RPM	275.00	375.00
1* 1700, '54, 104 Sel., 45 RPM	550.00	650.00
1* 1800, '55, 104 Sel., 45 RPM	695.00	840.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

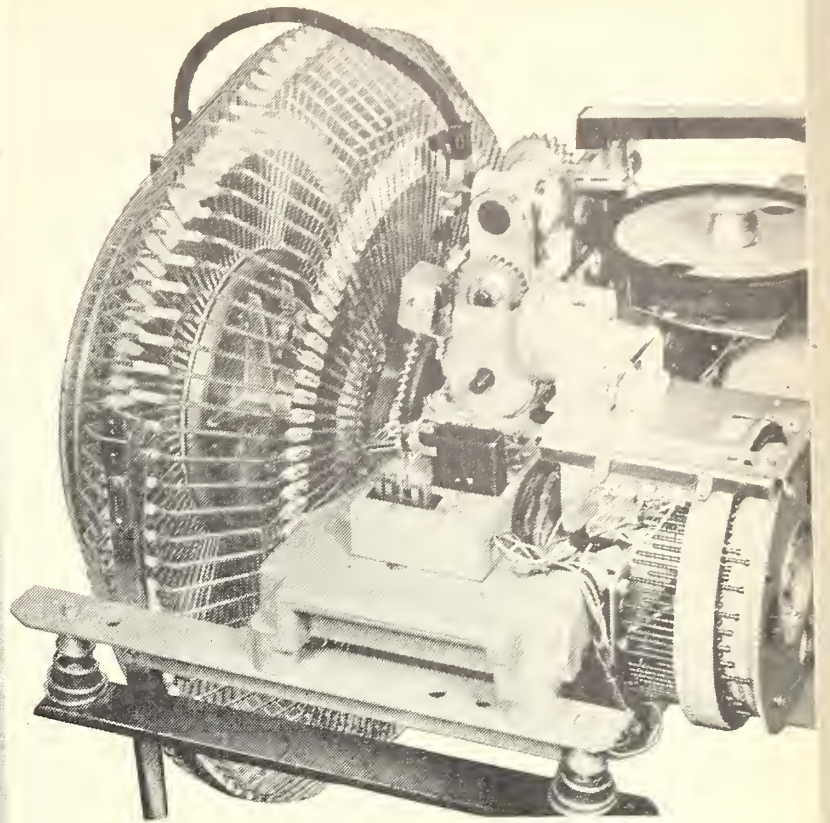


Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (UN 3/52)	25.00	45.00
4. Across the Board (UN 9/52)	25.00	50.00
4. All Star Basketball (Go 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	90.00	135.00
2. Arcade (Wm 11/51)	25.00	50.00
4. Arizona (Un 4/50)	10.00	20.00
4. Army-Navy (Wm 10/53)	35.00	75.00
2. Atlantic City (B 5/52)	15.00	65.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
4* Beach Beauty (B 11/55)	285.00	345.00
2* Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	40.00	75.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	79.00	135.00
4. Big Hit (CC 7/52)	25.00	40.00
4* Big Time (B 1/55)	185.00	295.00
4. Blondie (Wm 8/56)	325.00	365.00
4. Bolero (Un 12/51)	45.00	60.00
4. Bomber (CC 3/51)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4. Bright Lights (B 5/51)	35.00	65.00
4. Bright Spot (B 11/51)	40.00	65.00
2* Broadway (B 12/55)	335.00	375.00
4. Buffalo Bill (Got 5/50)	20.00	35.00
4. Cabana (Un 3/53)	30.00	75.00
6. Camel Caravan (Ge 6/49)	10.00	15.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
4. Capri (CC 10/56)	265.00	325.00
4* Caravan (Un 2/56)	325.00	395.00
4. Caravan (Wm 6/52)	30.00	75.00
4. Chinatown (Got 10/52)	40.00	75.00
4. Circus (Un 8/52)	35.00	65.00
4. Citation (B 10/48)	20.00	39.50
4. C.O.D. (Wm 9/53)	50.00	95.00
4. College Daze (Got 8/49)	20.00	35.00
4. Colors (Wm 11/54)	130.00	175.00
4. Coney Island (B 9/52)	10.00	65.00
4. Control Tower (Wm 3/51)	25.00	40.00
4. Coronation (Got 11/52)	40.00	75.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Crosswords (B 1/56)	270.00	350.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Daisy May (Got 7/54)	135.00	150.00
4. Dallas (Wm 2/49)	15.00	25.00
4. Dealer "21" (Wm 2/54)	39.00	95.00
4. Derby Day (Got 5/56)	220.00	240.00
4. De Icer (Wm 11/49)	20.00	30.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	29.00	65.00
4. Double Action (Ge 1/52)	20.00	35.00
4. Double Feature (Got 12/50)	15.00	35.00
4. Double Header (B 7/56)	500.00	545.00
6. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	185.00
4. Dreamy (Wm 2/50)	20.00	40.00
1* Dude Ranch (B 9/53)	50.00	110.00
4* Duette (Got 4/55)	169.50	265.00



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Originator of the automatic  
selective juke box in 1927





4. E. A. (Un 12/55)	195.00	225.00
4. Eight Ball (Wm 1/52)	35.00	65.00
4. Fairies (Wm 6/53)	49.00	75.00
4. Flamingo Irish (CC 12/50)	15.00	25.00
4. Four Star Univ. (3/51)	30.00	75.00
4. Dying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	25.00	50.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
6. Freshie (Wm 9/49)	20.00	30.00
4. Frolics (B 10/52)	15.00	65.00
4* Frontiersman (Got 11/55)	195.00	235.00
4. Futurity (B 3/51)	25.00	45.00
2* Gay Times (B 6/55)	135.00	195.00
2* Gayety (B 3/55)	75.00	110.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4* Gladiator (Got 1/56)	237.50	325.00
2. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	30.00	50.00
2. Golden Gloves (CC 7/49)	10.00	20.00
2. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
4. Gold Star (Got 8/54)	135.00	165.00
4. Grand Champion (Wm 8/53)	50.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	45.00	75.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
1. Gypsy Queen (Got 2/55)	145.00	190.00
4. Handicap (Wm 6/52)	45.00	85.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4* Harbor Lites (Got 2/56)	175.00	225.00
6. Harvest Time (Ge 9/50)	15.00	20.00
4. Harvey (Wm 5/51)	25.00	75.00
4. Havana (Un 2/54)	40.00	110.00
1. Hawaii (Un 6/54)	45.00	100.00
4. Hawaiian Beauty (Got 4/54)	110.00	150.00
4. Hayburner (Wm 6/51)	30.00	75.00
4. Hi-Fi (B 6/54)	25.00	85.00
2. Hit Parade (CC 2/51)	10.00	15.00
2. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B 4/49)	20.00	30.00
4. Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
6. Jockey Special (B 11/47)	10.00	15.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	345.00
2. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
2. Just 21 (Got 1/50)	10.00	20.00
2. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
2. King Pin (CC 12/51)	25.00	50.00
2. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	60.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	65.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	169.00	195.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
6. Majors '49 (CC 2/49)	10.00	20.00
4. Majorates (Wm 4/52)	25.00	45.00
4. Manhattan (Un 4/55)	110.00	165.00
4. Marathon (Got 10/55)	275.00	325.00
4. Marble Queen (Got 3/53)	65.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Merle (Un 3/54)	45.00	100.00
4. Miami Beach (B 9/55)	180.00	295.00
4. Minstrel Man (Got 3/51)	35.00	70.00
4. Monte Marvel (Got 3/54)	120.00	165.00

4. Nevada (Un 8/54)	40.00	100.00
4. Niagara (Got 12/51)	29.00	50.00
4. Nifty (Wm 12/50)	15.00	35.00
2* Night Club (B 4/56)	374.50	460.00
4. "9" Sisters (Wm 1/54)	49.50	110.00
6. Oasis (Ex 10/50)	10.00	15.00
6. Oklahoma (Un 5/49)	15.00	35.00
6. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
6. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	95.00
4* Palm Beach (B 7/52)	35.00	75.00
1* Palm Springs (B 11/53)	65.00	95.00
2* Parade (B 6/56)	399.50	485.00
2. Paratrooper (Wm 8/52)	25.00	40.00
4. Peter Pan (Wm 4/55)	135.00	165.00
4. Piccadilly (Wm 5/56)	249.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
2. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	195.00	250.00
4. Play Ball (CC 1/51)	15.00	25.00
6. Poker Face (Got 9/53)	75.00	100.00
6. Puddin' Head (Ge 10/48)	10.00	15.00
2. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
2* Queen of Hearts (Got 12/52)	60.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	165.00	235.00
4. Rag Mop (Wm 10/50)	20.00	40.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	149.00	180.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
2. Rocket (G 5/50)	20.00	30.00
2. Rockettes (Got 8/50)	25.00	40.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	25.00	50.00
6. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	160.00	225.00
4. (Club Model)	179.50	230.00
2* Scoreboard (Got 4/56)	235.00	300.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 8/56)	299.50	350.00
4. Sea Jockeys (Wm 11/51)	35.00	75.00
4. Select-A-Card (Got 4/50)	15.00	29.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	90.00	115.00
2. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	70.00	100.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	80.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4* Sluggin' Champ (Got 4/55)	160.00	195.00
4. Smoke Signal (Wm 10/55)	145.00	190.00
4. Snafu (Wm 12/55)	150.00	200.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	200.00
4. South Pacific (Ge 2/50)	20.00	30.00
1. South Seas (Un 5/56)	325.00	425.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
4. Spitfire (Wm 2/55)	75.00	135.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	45.00	75.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	150.00	175.00
4* Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	100.00	160.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	100.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
2. Surf Club (B 3/54)	39.50	85.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	165.00	210.00

4. Sweetheart (Wm 5/50)	20.00	40.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
2. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	25.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	20.00
6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	225.00
4. Times Square (Wm 4/53)	50.00	85.00
7. Toreador (Got 6/56)	310.00	350.00
4. Touchdown (Un 1/52)	20.00	35.00

4. Tournament (Got 8/55)	245.00	300.00
4* Triple Play (Un 8/55)	150.00	225.00
2. Triplets (Got 7/50)	15.00	20.00
2. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	150.00
4. Tropics (Un 7/53)	25.00	75.00
4. Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	185.00
2* Variety (B 9/54)	80.00	125.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.) (Got 9/55)	20.00	40.00
2* Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	159.00	180.00
4. Yacht Club (B 6/53)	30.00	75.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	100.00	175.00
4. Bally Champion Bowler (5/54)	100.00	185.00
4. Bally Jet Bowler (8/54)	100.00	200.00
4. Bally Rocket Bowler (8/54)	100.00	210.00
4. Bally Mystic Bowler (12/54)	175.00	250.00
4. Bally Magic Bowler (12/54)	185.00	265.00
4. Bally Blue Ribbon (3/55)	265.00	295.00
4. Bally Gold Medal (3/55)	265.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	70.00
2. ChiCoin 6-Player DeLuxe (5/52)	35.00	75.00
2. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. Chi-Coin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
2. ChiCoin Crown, Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
1. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4. ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
1. ChiCoin Super Frame (3/54)	85.00	155.00
2. ChiCoin Starlite (5/54)	125.00	175.00
4. ChiCoin Feature (7/54)	100.00	190.00
4. ChiCoin Holiday (9/54)	125.00	195.00
4. ChiCoin Flash (10/54)	110.00	200.00
4. ChiCoin Playtime (10/54)	150.00	215.00
4. ChiCoin Fireball (11/54)	175.00	250.00
4. ChiCoin Thunderbolt (12/54)	185.00	265.00
4. ChiCoin Triple Strike (2/55)	200.00	270.00
4. ChiCoin Arrow (2/55)	225.00	275.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4. DeLuxe model (4/55)	75.00	185.00
4. ChiCoin Bonus Score (4/55)	240.00	295.00
4. ChiCoin Big League (5/55)	255.00	300.00
2. ChiCoin Hollywood (5/55)	250.00	310.00
4. ChiCoin Blinker (8/55)	295.00	325.00
4. ChiCoin Score-A-Line (9/55)	295.00	335.00
2* ChiCoin Bowling Team (10/55)	195.00	340.00
4. Exhibit Twin Rotation (5/52)	50.00	125.00

4. Genco Shuffle Target (7/51)	20.00	40.00
4. Genco 8-Player Rebound (9/51)	25.00	45.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
2. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
2. Keeney High Score League (5/52)	40.00	80.00
4* Keeney Team (10/52)	35.00	90.00
2. Keeney Club (4/53)	40.00	95.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.00	120.00
4. Keeney Pacemaker (9/53)	50.00	125.00
2. Keeney Mainliner Bowler (1/54)	65.00	135.00
4. Keeney Bonus Bowler (3/54)	75.00	155.00
4. Keeney Diamond Bowler (5/54)	100.00	175.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	230.00	260.00
4. Keeney Speedlane (4/55)	275.00	325.00
4. United 6-Player Super (3/52)	30.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)		





4. DeLuxe model	155.00	250.00
4. United Mars (1/55)	160.00	260.00
4. DeLuxe model	165.00	265.00
4* Un. Lightning (2/55)	165.00	275.00
4. DeLuxe model	170.00	280.00
4. Un. Venus (3/55)	170.00	285.00
4. DeLuxe model	175.00	290.00
4. Un. Clipper (5/55)	175.00	315.00

2. DeLuxe model	175.00	290.00
4. Un. Derby Roll (5/55)	175.00	295.00
4. DeLuxe model	185.00	295.00
4. Un. 5th Inning (6/55)	185.00	300.00
4. DeLuxe model	195.00	300.00
4. Un. Capitol (6/55)	225.00	305.00
4. DeLuxe model	230.00	310.00



**KIDDIE RIDES**

2. Bally Champion Horse	320.00	395.00
4. Bally Moon Ride	200.00	325.00
4. Bally Space Ship	225.00	345.00
4. Bally Speed Boat	300.00	350.00
1. Bert Lane Merry-Go-R'd	300.00	450.00
4. Bert Lane Fire Engine	325.00	485.00

4. Chicago Coin Super Jet	200.00	350.00
4. Decco Merry-Go-Round	225.00	350.00
4. Exhibit Big Bronco	250.00	375.00
4. Exhibit Mustang	350.00	425.00
4. Exhibit Space Patrol	200.00	295.00
4. Scientific Television	275.00	325.00



**ARCADE EQUIPMENT**

2. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	65.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	35.00	55.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	75.00	125.00
1* Bally Undersea Raider	75.00	125.00
4. Capitol Midget Movies	125.00	150.00
4. Champion Hockey	45.00	125.00
4. ChiCoin Basketball		
Champ	100.00	175.00
4* ChiCoin 4-Player Derby	100.00	175.00
4. ChiCoin Goalee	35.00	100.00
4. ChiCoin Hockey	55.00	75.00
2. ChiCoin Midget Skee	85.00	125.00
4. ChiCoin Pistol	35.00	95.00
2. ChiCoin Home Run,		
6 Player (3/54)	100.00	185.00
4. Super model	125.00	200.00
4* ChiCoin Twin Hockey		
(5/56)	225.00	385.00
4. ChiCoin Steam Shovel		
(5/56)	150.00	250.00
1. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	75.00
4. Evans Bat-A-Score	40.00	145.00
4. Evans Ski Roll	35.00	75.00
2. Evans Super Bomber	75.00	120.00
4. Evans Play Ball	60.00	90.00
4. Evans Ten Strike '46	30.00	85.00
4. Evans Tommy Gun	35.00	110.00
4* Exhibit Dale Gun	15.00	55.00
4. Exhibit Gun Patrol	60.00	125.00
4. Exhibit Jet Gun	55.00	145.00
4* Exhibit Space Gun	69.50	140.00
4. Exhibit Pony Express	75.00	135.00
4. Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gal.		
(6/54)	89.50	145.00
4. Exhibit Star Shooting		
Gallery (9/54)	150.00	195.00
1. Exhibit Sportland Shoot-		
ing Gallery (11/54)	150.00	225.00
1. Exhibit "500" Shooting		
Gallery (3/55)	150.00	275.00
2. Exhibit Treasure Cove		
Shooting Gallery		
(6/55)	295.00	350.00
4. Games, Inc. Hunter		
(1/56)	265.00	295.00
4. Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player		
Basketball	135.00	195.00
1* Genco Rifle Gal. (6/54)	145.00	200.00
4* Genco Big Top Rifle		
Gallery (6/54)	235.00	325.00
4. Super Model (12/55)	335.00	395.00
4* Genco Wild West Gun		
(2/55)	295.00	325.00
1* Genco Sky Rocket Rifle		
Gal. (5/55)	275.00	325.00
1* Genco Champion Base-		
ball (9/55)	250.00	325.00
2* Genco Quarterback		
(10/55)	225.00	300.00
1. Genco Hi-Fly Baseball		
(5/56)	250.00	390.00
4* Genco State Fair Rifle		
Gal. (6/56)	395.00	450.00
2. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	45.00
4. Keeney Sportsman		
(11/54)	150.00	225.00

4. DeLuxe model	160.00	230.00
4. Keeney Ranger (3/55)	225.00	265.00
4. DeLuxe model (3/55)	235.00	275.00
2. Lite League	45.00	75.00
4. Mills Panorama Peek		
(11/54)	175.00	325.00
6. Mills Conv. for		
Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	150.00
4. Mutos. Ace Bombers	95.00	165.00
4. Mutoscope Dr. Mobile		
(Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	125.00	275.00
4. Mutos. Photomatic		
(DeLuxe)	250.00	375.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph		
35¢	175.00	365.00
4* Mutoscope Rock 'n' Roll		
(7/56)	89.50	115.00
1. QT Pool Table	60.00	75.00
4. Quizzer	50.00	95.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
1* Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	150.00	275.00
4* Telequiz	75.00	120.00
1. Un. Team Hockey	25.00	50.00
1* United Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
1* United Carnival Gun		
(10/54)	125.00	210.00
4. DeLuxe model	135.00	210.00
4. Un. Bonus Gun (1/55)	250.00	295.00
4. DeLuxe model	260.00	300.00
4* Un. Sidewalk Engineer		
(4/55)	99.50	195.00
1. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	35.00	70.00
6. Wms. Box Score (12/47)	39.50	70.00
6. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World		
Series (4/51)	35.00	85.00
4. Wms. DeLuxe World		
Series (2/52)	40.00	90.00
4. Wms. DeLuxe Baseball		
(4/53)	75.00	135.00
4. Wms. Pennant Baseball		
(12/53)	80.00	140.00
4. Wms. Super Pennant		
Baseball (12/53)	84.50	175.00
4. Wms. Super Star		
Baseball (12/53)	90.00	180.00
4. Wms. Major League		
Baseball (2/54)	120.00	185.00
4. Wms. All Star Baseball		
(2/54)	125.00	185.00
4. Wms. Big League		
Baseball (2/54)	125.00	190.00
2. Wms. Jet Fighter		
(10/54)	125.00	210.00
2. Wms. Safari (2/54)	210.00	310.00
2. DeLuxe model	220.00	320.00
4. Wms Polar Hunt (3/55)	275.00	325.00
4. Wms. King Of Swat		
(5/55)	225.00	325.00
2. Wms. Four Bagger		
(4/56)	325.00	395.00
2. DeLuxe model	335.00	400.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

**AMI, INCORPORATED**

"G-200" 200-sel. phonograph...  
 "C-120" 120-sel. phonograph...  
 "C-80" 80-sel. phonograph...  
 "HS-200" Selective Hideaway...  
 "HS-120" Selective Hideaway...  
 "HS-80" Selective Hideaway...  
 "HC-200" Continuous-play Hideaway...  
 "HC-120" Continuous-play Hideaway...  
 "HC-80" Continuous-play Hideaway...  
 "W-200" 200-selection Wall Box Bargrip Wallbox Bracket...  
 Recessed Ceiling Speaker...  
 Wall Speaker...  
 Corner Speaker...

No List Price Authorized for Publication

**J. H. KEENEY & CO., INC.**

Cross Country (4 Player Novelty and Match Model) \$ 435.00  
 DeLuxe Hot Coffee Vender }  
 DeLuxe Hot Coffee & Hot } Request on Prices  
 Chocolate Combo Vender }  
 Various Models of above }  
 Electric Cigarette Vender \$ 284.50  
 Coin Changer Model 304.50

**AUTO-PHOTO CO.**

Studio Model "II" \$3,245.00

**BALLY MFG. CO.**

Key West \$ 815.00  
 Bike (Kiddie Ride) 835.00  
 Model T (without Record Changer) 705.00  
 Model T (with Record Changer) 755.00  
 Balls-A-Poppin' (2 Player, 3 or 5 Ball) 485.00  
 Big Show 799.50  
 Pin-Pool  
 Standard (52" x 36") Model  
 (A) Without lights 300.00  
 (B) With light-up bumpers 315.00  
 (C) With neon lights 315.00  
 Senior (68" x 36" Model) 325.00  
 DeLuxe ABC Bowler (without Match Feature)  
 Model A-110, 10c a play 760.00  
 Model A-325, 3 plays for 25c 780.00  
 Congress Bowler (with Match Feature)  
 Model C-110, 10c a play 805.00  
 Model C-325, 3 plays for 25c 825.00  
 Bull's Eye Shooting Gallery... 395.00  
 The Champion (with new all-metal cabinet) 835.00

**ROCK-OLA MFG. CORP.**

Model 1450-Playmaster, 120 Sel. Model 1452, 50 Selections...  
 Model 1454, 120 Selections...  
 Model 1546 Chrome Wall Box, 120 Selections...  
 Model 1548, 50 Selection Wall Box...  
 1615—Standard Speaker...  
 1616—DeLuxe Speaker...  
 Model 1906, Remote Volume Control...  
 Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

**CHICAGO COIN MACHINE CO.**

Ski-Bowl (6 Player, 10 Foot)  
 Championship Bowler  
 Super Championship Bowler (Match Model)  
 No List Price Authorized for Publication

**EXHIBIT SUPPLY CO.**

Ringer Ball  
 No List Price Authorized for Publication

**J. F. FRANTZ MFG. CO.**

Kicker & Catcher (Counter Game)  
 ABT Challenger Pistol (Counter Game)  
 ABT Guesser Scale  
 ABT Rifle Sport (Shooting Gallery)  
 Aristo Scale  
 No List Price Authorized for Publication

**GENCO MFG. & SALES CO.**

Official Skill Ball  
 Davy Crockett (Rifle Gallery)  
 No List Price Authorized for Publication

**D. GOTTLIEB & CO.**

Rainbow (Single Player, 5-Ball)  
 Single Coin Chute  
 Twin Coin Chutes  
 No List Price Authorized for Publication

**INTERNATIONAL MUTOSCOPE CORP.**

Lord's Prayer Vender \$ 390.00

**J. P. SEEBURG CORP.**

V-200—Select-O-Matic "200" Phonograph...  
 V-3W-A—Wall-O-Matic "200"...  
 100J—Select-O-Matic "100" Phonograph...  
 3W-1—Wall-O-Matic "100"...  
 MRVC-2—Master Remote Volume Control...  
 HFCV2-8—High Fidelity Wall Speaker...  
 HFCV3-8—High Fidelity Corner Speaker...  
 HFCV1-12—High Fidelity Recessed Speaker...  
 PS6-1Z—Power Supply...  
 HFA1-L6—Power Amplifier...

No List Price Authorized for Publication

**UNITED MFG. CO.**

Bowling Alley (6 Player, 14 Foot) \$1,195.00  
 Brazil 645.00  
 Pirate Gun 645.00  
 Select Play Shuffle Alley (Without Match Feature) 635.00  
 Select Play Shuffle Alley (With Match Feature) 695.00  
 Handicap Shuffle Alley (Without Match Feature) 760.00  
 Single Chute 780.00  
 Double Chute 780.00  
 DeLuxe Handicap Shuffle Alley (With Match Feature)  
 Single Chute 810.00  
 Double Chute 830.00  
 Star Slugger (Regular) 495.00  
 Star Slugger (Replay) 545.00

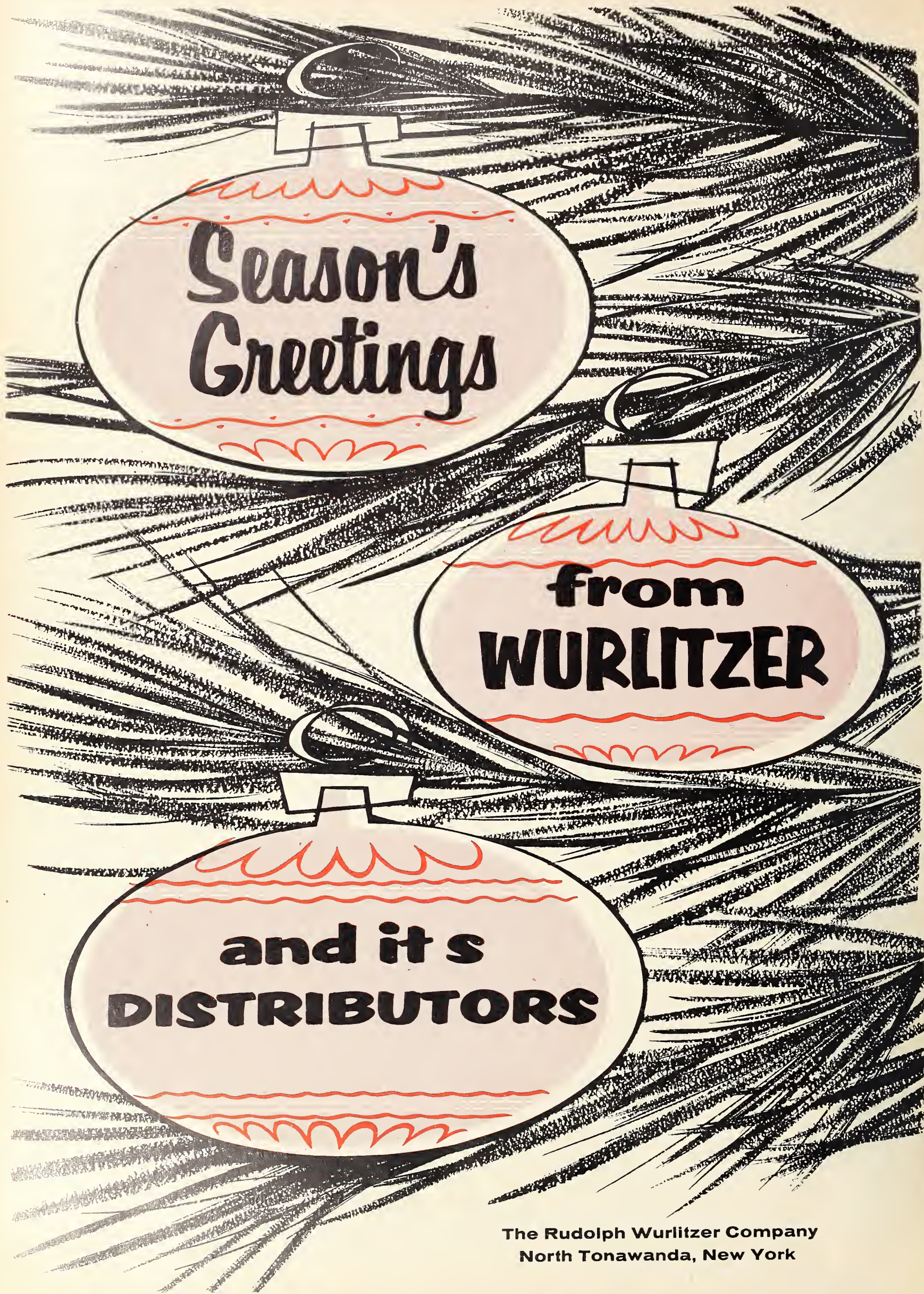
**WILLIAMS MFG. CO.**

Roll-A-Ball (6-Player)  
 Peppy, The Clown  
 Perky (Single Player 5 Ball)  
 Single Coin Chute  
 Twin Coin Chutes  
 Crane  
 No List Price Authorized for Publication

**THE RUDOLPH WURLITZER CO.**

Model 2000, "Centennial", 200 Selections...  
 Model 1900, "Centennial", 104 Selections...  
 Model 5210, Wall Box, 200 Sel. Selection—3 Wire...  
 Model 5207 Wall Box—104 Selection—4 Wire...  
 Model 257 Stepper—104 Selection—3 Wire...  
 Model 253 Stepper—104 Selection—3 Wire...  
 Model 248 Stepper—48 Selection—4 Wire...  
 Model 5117 12" High Fidelity Wall Speaker...  
 Model 5116 8" High Fidelity Corner Speaker...  
 Model 5115 5" High Fidelity Corner Speaker...

No List Price Authorized for Publication



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- RUGGED CONSTRUCTION
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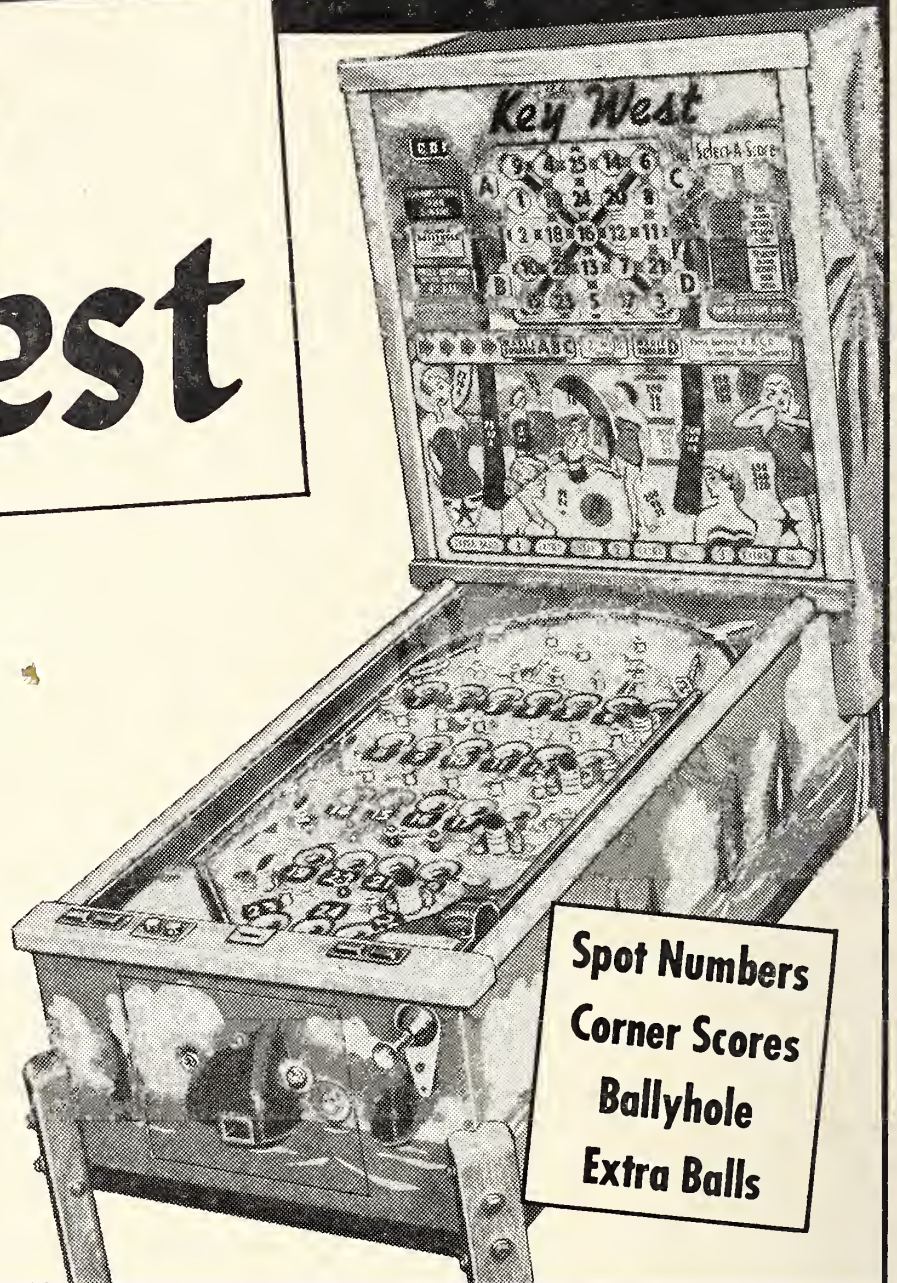
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