

The Cash Box

VOLUME XVIII—NUMBER 23

FEBRUARY 23, 1957



Jim Reeves (left), who in the past few years has come into his own as one of the nation's leading Country artists, goes over some maps with his manager Herb Shucher in preparation for his forthcoming European tour. Both artist and manager are making sure they have enough copies of Jim's latest RCA Victor smash, "Am I Losing You", for the tour.

HEADLINERS

FROM RCA VICTOR



Perry Como

ROUND AND ROUND

MI CASA, SU CASA

(MY HOUSE IS YOUR HOUSE)

Arranged by Joe Reisman
with Mitchell Ayres and the Ray Charles Singers
20/47-6815

8

HOT ONES HEADED FOR THE TOP!

HARRY BELAFONTE
Banana Boat (Day-O)
Star-O
20/47-6771

DINAH SHORE
Chantez Chantez
Honkytonk Heart
20/47-6792

LOU MONTE
Roman Guitar
Some Cloud Above
20/47-6769

JULIUS LA ROSA
Stashu Pandowski
Jeanette
20/47-6802

LANE BROTHERS
Marianne
Sogno D'Oro
20/47-6810

JAYE P. MORGAN
I Thought It Was Over
I Pledge Allegiance To Your Heart
20/47-6798

CHET ATKINS
Blue Echo
Trambone
20/47-6796

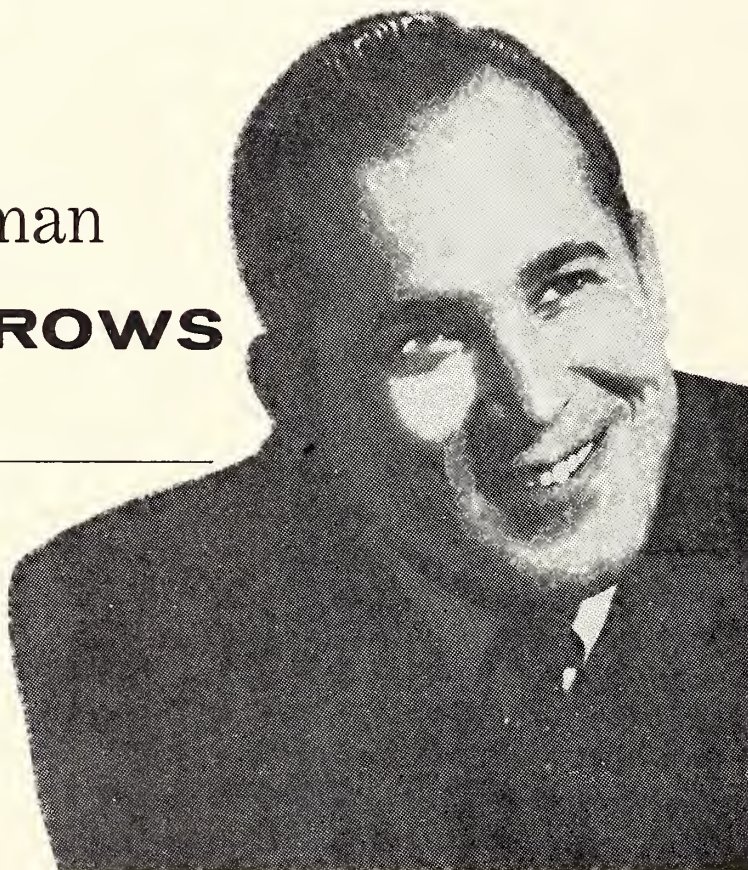
THE RHYTHM ROCKERS
Tricky
Peanut Vendor
20/47-6808

Joe Reisman


PAMELA THROWS A PARTY

NAVAJO NOCTURNE

20/47-6826



Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola" Phonograph®.

America's favorite speed...  45 RPM

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 23

February 23, 1957

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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DON'T KILL CALYPSO!

A few years ago, there was a popular song called "You Always Hurt The One You Love". In a very real sense, that could be the theme of the entire music business, for every time a new trend develops in this business, it is embraced with such intensity that we literally love it to death.

The trend getting this treatment at the moment is, of course, calypso.

It seems that there is no one anywhere in all the music and record fields who has not either written, published or recorded a calypso tune or who isn't planning to do so.

Now calypso is a lovely type of music. It's fun to listen to and very often has an infectious charming air about it. But taken as a steady diet, it can not only soon lose its charm, but you can eventually get to the point where you wish never to hear another calypso song again. And this applies not only to calypso but to any one type of music. There are very few people who want to hear only ballads or novelties or rock and roll—or calypso.

Record programming, whether on radio stations or juke boxes, must be balanced programming. Naturally different audiences require different types of records. But even in very specialized situations, some

variety is still essential, for the delight of music is that there are so many different types that can be heard and appreciated and enjoyed.

Calypso burst upon the commercial scene a few months ago and was welcomed wholeheartedly because it was a wonderful change from the kinds of records that had been the mainstay of most programming. However, because the public did accept a few calypso records, the record industry soon started concentrating on it with such intensity that soon the most unlikely writers were writing calypso tunes and the most unlikely artists were recording them. And now there's an avalanche of calypso records on the market.

This is the best way we know to kill calypso.

Calypso is a specialized music. It requires delicate handling. It requires proper programming. It can be heard as a highlight not as the basis of a program—at least not for the general public.

Most people, we feel, would love to hear calypso occasionally amidst a balanced program of other tunes. So let's not overdo it. Let's not kill calypso by trying to fit round pegs into square holes.

M-G-M

DISK CLICKS



DAVID ROSE
CALYPSO MELODY
 and
THEME FROM THE WINGS OF EAGLES
 (From MGM Film)
 K12430 • MGM 12430

ROBERT MAXWELL
 His Harp & Orch.
SONG OF THE NAIROBI TRIO
 (SOLFEGGIO)
 K12410 • MGM 12410

HEAR IT!
 PLAY IT!
 SELL IT!
RON HARGRAVE
ONLY A DAYDREAM
 and
LATCH ON
 K12422 • MGM 12422


ROBBIN HOOD *The Original*
 DON'T PROMISE ME
the CAN CAN SONG
 B/W KISSES
 K12424 • MGM 12424
DICK HYMAN
THREE PENNY TANGO
 (A Theme From "The Threepenny Opera")
 and
THE RED CAT
 K12415 • MGM 12415

TONI CARROLL
IT WAS SO THRILLING
 and
I WANTCHA TO KNOW
 K12425 • MGM 12425

BETTY MADIGAN
CAN'T YOU TELL
 and
EV'RY TIME
 K12416 • MGM 12416

JONI JAMES

JONI SINGS
 Songs by
VICTOR YOUNG and FRANK LOESSER
 E3449
 X1343 • X1344 • X1345


GOOMBAY CARNIVAL

THE CONFIDENTIAL CLUB ORCH.
 RECORDED IN NASSAU, B. W. I.
 E3359
 X1252 • X1253 • X1254

WINTER WONDERLAND

RAY CHARLES SINGERS
 E 3387
 X1287 • X1288 • X1289

EDGE OF THE CITY

 Music Recorded Directly From
 the Sound Track of the MGM
 Picture
EDGE OF THE CITY
 E3501 ST

IVORY JOE HUNTER

I GET THAT LONESOME FEELING
 E3488, X1376, X1377, X1378



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	YOUNG LOVE SONNY JAMES—TAB HUNTER (Tie) CA-3602 (F-3602)—Sonny James VI-20/47-6751—Ric Cartey & Jiva-Tones DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts	1
2	DON'T FORBID ME PAT BOONE DO-15521 (45-15521)—Pat Boone	4
3	THE BANANA BOAT SONG THE TARRIERS CR-61761 (9-61761)—Steve Lawrence DO-15527 (45-15527)—Fontane Sisters GL-249 (45-249)—Tarriers ME-71020 (71020x45)—Sarah Vaughan VI-20/47-6777—Johnnie & Jack	2
4	SINGING THE BLUES GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins	3
5	BANANA BOAT (DAY-O) HARRY BELAFONTE VI-20/47-6771—Harry Belafonte	6
6	MOONLIGHT GAMBLER FRANKIE LAINE CO-40780—Frankie Laine	7
7	TOO MUCH ELVIS PRESLEY VI-20/47-6800—Elvis Presley	—
8	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	5
9	BLUE MONDAY FATS DOMINO IM-5417—Fats Domino	10
10	BLUEBERRY HILL FATS DOMINO DE-30091 (9-30091)—Louis Armstrong & G. Jenkins IM-5407 (45-5407)—Fats Domino	8

11) LOVE IS STRANGE. 12) YOU DON'T OWE ME A THING. 13) A ROSE AND A BABY RUTH. 14) JUST WALKING IN THE RAIN. 15) LOVE ME TENDER. 16) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 17) WHO NEEDS YOU. 18) MARIANNE. 19) JIM DANDY. 20) WRINGLE WRANGLE. 21) JAMAICA FAREWELL. 22) KNEE DEEP IN THE BLUES. 23) TRUE LOVE. 24) CAN I STEAL A LITTLE LOVE. 25) CINCO ROBLES. 26) CINDY, OH CINDY. 27) HEY! JEALOUS LOVER. 28) LITTLE BY LITTLE. 29) LOVE ME. 30) TWO DIFFERENT WORLDS. 31) GREENSLEEVES. 32) BUTTERFLY. 33) I DREAMED. 34) ON MY WORD OF HONOR. 35) SINCE I MET YOU BABY.

CODE					
AB—Abbott	CH—Chess	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC	CR—Coral	FB—Fabor	KJ—Jasie	PE—Peacock	TI—Tico
Paramount	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
AT—Atlantic	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UO—Unique
BT—Bethlehem	DL—DeLuxe	FP—Fraternity	LI—Liberty	RE—Regent	VE—Verve
BY—Bally	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VJ—RCA Victor
CA—Capitol	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
CD—Codence	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VK—Vik

M-G-M RECORDS
 THE GREATEST NAME IN ENTERTAINMENT
 707 SEVENTH AV. NEW YORK 103 NY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FIRST
-AND FASTEST-SELLING!

Again—a tune turns up that's
ticketed for the top!
And again—it's

ABC-PARAMOUNT

that's right there with
the exciting

ORIGINAL!

JUST BECAUSE

b/w
WHY

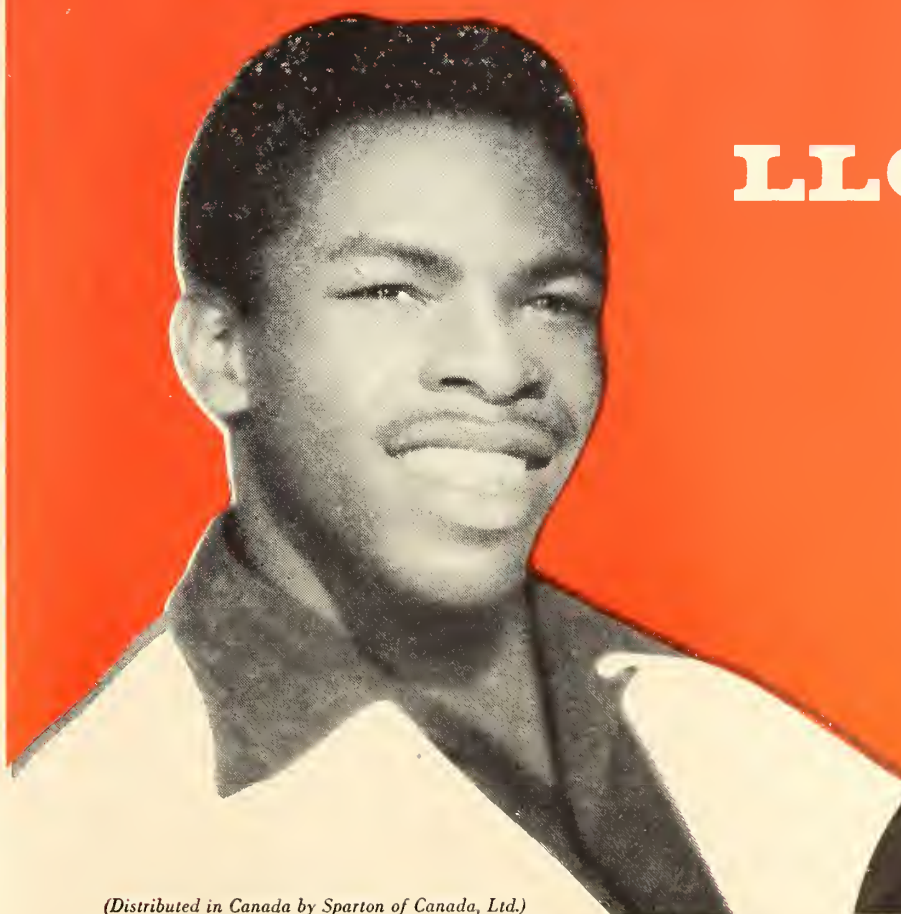
LLOYD PRICE

(remember "Lawdy Miss Clawdy"?)

AND HIS ORCHESTRA

9792

A hit from Pamco Music, Inc.



(Distributed in Canada by Sparton of Canada, Ltd.)

"It's What's in THE CASH BOX That Counts"



The Cash Box TOP 50 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 2/16		Pos. 2/9		Pos. 2/16		Pos. 2/9		Pos. 2/16		Pos. 2/9		Pos. 2/16		Pos. 2/9			
1	—	1	2	9	—	4	4	15	—	30	28	32	—	34	44	40	—
★VI-20/47-6800—ELVIS PRESLEY Playing For Keeps		★CO-40769 (4-40769)— GUY MITCHELL Crazy With Love		★CO-40820 (4-40820)— GUY MITCHELL Take Me Back Baby		★CO-40815 (4-40815)— MARTY ROBBINS Same Two Lips		★BY-1020 (45-1020)— BETTY JOHNSON If It's Wrong To Love You		★AP-9782— GEORGE HAMILTON IV If I Possessed A Printing Press		★CR-61792—STEVE LAWRENCE Pum-Pa-Lum		DE-30211—WINGY MANONE Real Gone		★RO-4002—BUDDY KNOX My Baby's Gone	
2	—	2	1	10	—	7	7	16	—	15	19	33	—	35	45	41	—
★CA-3602 (F-3602) SONNY JAMES You're The Reason		★DO-15533 (45-15533)— TAB HUNTER Red Sails In The Sunset		★CO-40780 (4-40780)— FRANKIE LAINE Lotus Land		★AT-1116 (45-1116)— LAVERN BAKER Tra La La		★DE-30091 (9-30091)— LOUIS ARMSTRONG & G. JENKINS That Lucky Old Sun		★SA-1508—CLARENCE PALMER & JIVEBOMBERS When Your Hair Has Turned To Silver		KI-5013—BIG DADDY Bacon Fat		★RO-4002—BUDDY KNOX My Baby's Gone		★CR-61792—STEVE LAWRENCE Pum-Pa-Lum	
3	—	3	3	11	—	11	10	17	—	18	24	34	—	44	—	42	—
★DO-15521 (45-15521)— PAT BOONE Anastasia		★CO-40803 (4-40803)— JOHNNIE RAY Look Homeward, Angel		★ER-1026 (45-1026)— RUSSELL ARMS The World Is Made Of Lisa		★VI-20/47-6815—PERRY COMO Mi Casa, Su Casa		★VI-20/47-6815—PERRY COMO Mi Casa, Su Casa		★AT-1125—RUTH BROWN My Heart Is Breaking Over You		★AT-1125—RUTH BROWN My Heart Is Breaking Over You		DO-15539—GALE STORM On Treasure Island		★AT-1125—RUTH BROWN My Heart Is Breaking Over You	
4	—	5	6	12	—	12	12	18	—	23	23	35	—	48	—	43	—
★VI-20/47-6771)— HARRY BELAFONTE Star-O		★CO-40706 (4-40706)— MARTY ROBBINS Respectfully Miss Brooks		★AP-9785 (45-9785)— BILL HAYES Westward Ho, The Wagons		★DE-30131—MERY GRIFFIN It Was My Father's Habit		★ER-1026 (45-1026)— RUSSELL ARMS The World Is Made Of Lisa		★VI-20/47-6663)— HARRY BELAFONTE Once Was		★DE-30221—PATSY CLINE A Poor Man's Roses		★DE-30221—PATSY CLINE A Poor Man's Roses		★DE-30221—PATSY CLINE A Poor Man's Roses	
5	—	8	13	13	—	13	13	19	—	17	15	36	—	39	—	44	—
★CO-40817 (4-40817)— TERRY GILKYSON Goodbye Chiquita		★AP-9785 (45-9785)— BILL HAYES Westward Ho, The Wagons		★CA-3639—TOMMY SANDS Hep Dee Hootie		★CA-3639—TOMMY SANDS Hep Dee Hootie		★DO-15486 (45-15486)— JIM LOWE The Little Man In Chinatown		★DO-15486 (45-15486)— JIM LOWE The Little Man In Chinatown		★DE-30221—PATSY CLINE A Poor Man's Roses		★DE-30221—PATSY CLINE A Poor Man's Roses		★DE-30221—PATSY CLINE A Poor Man's Roses	
6	—	6	5	14	—	14	22	20	—	25	17	37	—	48	—	45	—
★CR-61761 (9-61761)— STEVE LAWRENCE Long Before I Knew You		★DS-F44—FESS PARKER Westward Ho, The Wagons		★CA-3608 (F3608)— FRANK SINATRA Your Love For Me		★DE-30163 (9-30163)— JIMMY DALEY Rock Pretty Baby		★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Want Me		★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Want Me		★CR-61771—McGUIRE SISTERS Without Him		★CR-61771—McGUIRE SISTERS Without Him		★CR-61771—McGUIRE SISTERS Without Him	
7	—	9	9	15	—	15	15	21	—	38	37	38	—	40	41	46	—
★GR-0175 (4G-0175)— MICKEY & SYLVIA I'm Going Home		★CD-1308—ANDY WILLIAMS It Doesn't Take Very Long		★CM-105—CHARLIE GRACIE Ninety-Nine Ways		★SA-1506 (45-1506)— NAPPY BROWN I'm Getting Lonesome		★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Want Me		★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Want Me		★CR-61771—McGUIRE SISTERS Without Him		★CR-61771—McGUIRE SISTERS Without Him		★CR-61771—McGUIRE SISTERS Without Him	
8	—	10	8	16	—	16	16	22	—	25	17	39	—	41	39	47	—
★IM-5417 (45-5417)— FATS DOMINO What's The Reason I'm Not Pleasing You		★CM-105—CHARLIE GRACIE Ninety-Nine Ways		★SA-1506 (45-1506)— NAPPY BROWN I'm Getting Lonesome		★SA-1506 (45-1506)— NAPPY BROWN I'm Getting Lonesome		★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Want Me		★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Want Me		★CR-61771—McGUIRE SISTERS Without Him		★CR-61771—McGUIRE SISTERS Without Him		★CR-61771—McGUIRE SISTERS Without Him	

CODE:

- AB—Abbott
- AF—Audio Fidelity
- AG—Argo
- AL—Aladdin
- AO—Apollo
- AP—ABC-Paramount
- AT—Atlantic

- BA—Baton
- BN—Benita
- BT—Bethlehem
- BY—Bally
- CA—Capitol
- CD—Codence
- CH—Chess
- CK—Checker
- CM—Cameo
- CO—Columbia
- CR—Coral

- DA—Dana
- DE—Decca
- DL—DeLuxe
- DO—Dot
- DS—Disneyland
- DU—Duke
- EL—Eldorado
- EM—Ember
- EP—Epic
- ER—Era

- EX—Excello
- FB—Fabor
- FE—Federal
- FI—Fiesta
- FL—Flash
- FP—Flip
- FR—Fraternity
- GE—Gee
- GL—Glory
- HE—Herald
- IM—Imperial

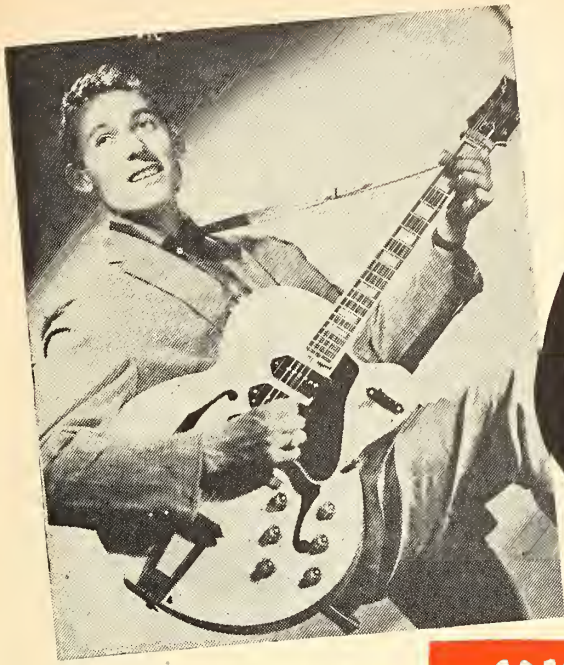
- JU—Jubilee
- JZ—Josie
- KA—Kapp
- KI—King
- LI—Liberty
- LO—London
- LU—Luniverse
- ME—Mercury
- MG—MGM
- MO—Modern
- NG—Norgan

- OK—Okeh
- PE—Peacock
- PI—Pilgrim
- PR—Prestige
- PT—Point
- RA—Rainbow
- RE—Regent
- RM—Rama
- RO—Roulette
- RP—RPM
- SA—Sovay

- SE—Seeco
- SG—Sage
- SP—Specialty
- SU—Sun
- TI—Tico
- UN—United
- UQ—Unique
- VE—Verve
- VI—RCA Victor
- VJ—Vee Jay
- VK—Vik

★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



That Sensational Carl Perkins boy has done the impossible again!

ANOTHER TRIPLE WINNER...

**The Cash Box
Sleeper of the Week**

**The Cash Box
Award o' the Week**

**THE CASH BOX
BULLSEYE** 

"YOUR TRUE LOVE" [Knox BMI—Perkins]
"MATCHBOX" [Knox BMI—Perkins]
POP
CARL PERKINS
(Sun 261; 45-261)

"YOUR TRUE LOVE" **REB** "MATCHBOX"
CARL PERKINS (Sun 261)

"YOUR TRUE LOVE"
[Knox BMI—Perkins]
"MATCHBOX"
[Knox BMI—Perkins]
Country
CARL PERKINS
(Sun 261; 45-261)

over 300,000 SOLD FIRST WEEK

A Double Sided Million Seller...

"YOUR TRUE LOVE"

and

"MATCHBOX"

SUN-261



706 UNION ST.
MEMPHIS,
TENNESSEE

Exclusive Mgt.
.... **STARS** INC. 

"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

ANN HATHAWAY
(Motif 30-005)

B "THE VERY THOUGHT OF YOU" (2:43) [Witmark-Campbell-Connelly ASCAP—Noble] Ann Hathaway, a stylish newcomer who can really sell a song, displays her tremendous sales pitch on a swinging, easy-going version of a great oldie. Andre Brummer's ork sets up a top drawer backing. Watch this gal. You'll be hearing about her.

C+ "WALK IN THE COUNTRY" (2:25) [B. Howard Music—Howard] This portion offers the listener the lark's more tender voice on a moody romancer.

BERNIE KNEE
(Columbia 40844)

B "MAKE ME YOURS" (2:40) [Hawthorne ASCAP—David, Carr] Bernie Knee does some pretty multiple-track harmonizing on a well written romancer. Percy Faith's ork supplies the pretty backdrop.

C+ "I HAVE YOU TO THANK" (2:25) [Robbins-Styne ASCAP—Robin, Styne] This half stars the polished warbler on an easy-going shuffle rhythm ballad from last week's NBC-TV production "Ruggles of Red Gap." Cute ditty.

ACQUAVIVA & HIS ORCH.
(MGM 12434)

B+ "ALWAYS THE SEA" (2:54) [Sunbeam BMI—Bock] A massive, string-filled orchestra under the able baton of Acquaviva presents an absolutely beautiful symphonic type arrangement of a penetrating new melody. One of the most moving big-ork performances in quite some time. Could develop into a king-sized hit. Outstanding musical picture of the serene sea. Watch this sleeper. If it catches on, it'll zoom sky high.

C+ "ONE MOMENT MORE" (2:58) [Sunbeam BMI—Bock] Another lovely Jerry Bock composition warmly executed by Acquaviva. Pretty mood material.

DICK OLSON
(Mark 103)

B "I HOPE YOU WON'T HOLD IT AGAINST ME" (2:27) [Dorsey Bros. ASCAP—Ross, Ross, Linsley] The simultaneous debut of the new Mark label and newcomer Dick Olson is a strong one. The crooner has a commercial voice and a solid shuffle beat ballad to work with. Good romancer the kids will enjoy.

C+ "I WANT A GAL WHO CAN DANCE ME A CHA CHA CHA" (2:26) [Dorsey Bros. ASCAP—Ross, Ross, Linsley] The songster glides thru a smooth cha cha ditty, here. Cute romantic item.

DAVID ROSE ORCH.
(MGM 12430)

B+ "CALYPSO MELODY" (2:36) [Cromwell ASCAP—Clinton] David Rose joins the Calypso fold with a fascinating string filled instrumentation that could make big noise. This is one of the first orchestral interpretations of the Calypso since the music skyrocketed to popularity. Side will probably get heavy air play. Should make the grade.

C+ "THEME FROM THE WINGS OF EAGLES" (2:27) [Leo Feist ASCAP—Alexander, Brooks] The title theme from an up-coming MGM flick is lushly interpreted by the Rose men. Tender mood opus set to a lovely waltz tempo.

The Cash Box Disk of the Week

"I'M WALKING"
(2:05)

"I'M IN THE MOOD FOR LOVE"
(2:42)

[Reeve BMI—Domino, Bartholomew] [Robbins ASCAP—McHugh, Fields]

FATS DOMINO
(Imperial 5428)

● Fats Domino, riding a sensational string of consecutive hits that have kept his name in the Top Ten for more than a year, comes thru in great form once again on his follow-up to "Blue Monday" and "Blueberry Hill." The up-beat half with a strong blues flavor is titled "I'm Walkin'." It's a sensational swinger with a great handclapping background that captures the listener's attention immediately. "Crazy" deck that'll be up there in no time. For those who enjoy Mr. "D" with his inimitable treatment of standards, Imperial offers Fats on a smooth, easy-cruising version of the evergreen "I'm In The Mood For Love." Domino fans will flip when they hear this Sure Shot pairing.

"PRETTY, PRETTY" (2:07)

"SILENT LIPS" (2:14)

[E. B. Marks BMI—Krugman, Ludwig]

[Gil BMI—Otis, Corso]

GEORGIA GIBBS
(Mercury 71058)

● "Her Nibbs" never sounded better than she does on this top-notch two-sider that'll earn a heap of cash for all concerned. Both are as different as day and night yet both have many hit characteristics. "Silent Lips" stars the familiar rhythmic Georgia on a terrific dance item that'll have the teenagers hopping around the juke boxes. Swinging handclapper showcased by a driving Glenn Osser accompaniment. The lark does a complete turnabout for the companion piece and hands in a brilliant performance on a touching lullaby tagged "Pretty, Pretty." It's a tender multiple voice melody set to a drifting latin tempo accompaniment. Unusual love song that has it from the first groove right thru to the last. Georgia puts her best foot forward for '57.

"ONE KISS AWAY FROM HEAVEN" (2:46)

[Bourne ASCAP—Coslow, Romeo]

"SOLD TO THE MAN WITH THE BROKEN HEART" (2:45)

[Leeds ASCAP—Cahn, Van Heusen]

TONY BENNETT
(Columbia 40849)

● Tony Bennett, who has a way with a stirring ballad, introduces two penetrating new love songs that should have the vocalist's name splashed all across the charts in the coming weeks. One half is a tremendous production number titled "One Kiss Away From Heaven." Tony is at his dramatic best as he chants the heart felt love lyrics against a huge Percy Faith instrumentation and a full choral backdrop. Emotional treatment of a European smash, "Malatia." Side has the dollar sign in every groove. The companion piece "Sold To The Man With The Broken Heart" is a tearful love story composed with lyrics associated with an auction. It's an inventive ballad handled with depth and heart by the crooner. Juicy acquisition for Bennett fans.

"HE'S GOT TIME" (2:47) [Korwin ASCAP—Merrill]

"BLUE SKIES" (1:46) [Irving Berlin ASCAP—Berlin]

McGUIRE SISTERS
(Coral 61798)

● With "Kid Stuff" showing signs of developing into a top seller, Coral offers another excellent McGuire Sisters recording that should ride hand in hand with "Kid Stuff" up the charts. Recorded a year ago, the tune is titled "He's Got Time." It's an excellent performance of a rhythmic religious bouncer with a very catchy lyric set to an inviting melody. The girls blend beautifully and come off with a commercial deck. Flip, "Blue Skies" stars the trio on a refreshing new jump beat specialty arrangement of a great Irving Berlin oldie. Side comes from the gals' LP tagged "Do You Remember When?" Terrific delivery.

BILLY ECKSTINE
(RCA Victor 20/47-6827)

B "OH, MY PRETTY, PRETTY" (2:10) [E. B. Marks BMI—Krugman, Ludwig] The rich, deep Billy Eckstine voice is neatly showcased by a chorus as the balladeer presents a tender romancer with a touching lullaby flavor. Inviting listening.

B "BLUE ILLUSION" (2:40) [Gregory ASCAP—Winterhalter, Fulton, Steele] Another convincing rendition of a warm love song. Billy is in fine form and he has some solid material to work with.

EDDIE HEYWOOD
(RCA Victor 20/47-6816)

B+ "BEGIN THE BEGUINE" (2:51) [Harms ASCAP—Porter] Keyboard ace Eddie Heywood, who last year clicked with two—"Canadian Sunset" and "Soft Summer Breeze," lends his agile digits to one of Cole Porter's greatest compositions and comes up with a sensational rhythm arrangement. Jockeys, almost all of whom flip over any Heywood disk, will go wild when they hear this one. Heavy air play can be expected. Sensational easy liting disk reminiscent of the "Near You" smash of a decade ago.

B "NO MIRACLE NEEDED" (2:35) [Regent ASCAP—Heywood] The 88'er glides thru a smooth, mood item from his own pen. Pretty delivery of a pleasant theme.

ANNA VALENTINO
(Dot 15543)

B+ "CALYPSO JOE" (2:05) [Swell BMI—Wenz] Anna Valentino, an exciting newcomer with a powerful, husky voice, bows under the Dot moniker with a thrilling, hard driving Calypso cutie that could make the grade. Side has a sound and today's favorite beat. Keep a tab on this one.

C+ "YOU'RE MINE" (2:20) [American BMI—Wenz] The versatile songstress does a turnabout on this half as she belts out a strong love tune set to a smooth shuffle rhythm.

"TENNESSEE" ERNIE FORD
(Capitol 3649)

B+ "THE WATERMELON SONG" (2:10) [Gale & Gayles BMI—Yustrom] Ernie Ford lends his flexible voice to an amusing and unusual novelty with an exciting latin rhythm backdrop. Clever bouncer with an entirely different lyric from the run-of-the-mill stuff. Could catch on in a big way.

B+ "ONE SUIT" (2:02) [Roosevelt BMI—Singleton, Coleman] A catchy beat in the background accompanies Ernie on his venture through another humorous rhythm novelty. Both halves are strong and will share the loot garnered. An off-beat ditty and replete with originality. Watch both halves.

JIMMY FOSTER
(Epic 9202)

B "THE MAN OF THE HOUR" (2:35) [George Paxton ASCAP—Wolfson, White] Jimmy Foster makes an exciting first showing on Epic with a dramatic love song. The lad has a big voice and a strong tune to work with. Keep an eye on this youngster.

C+ "THE FLOWER OF LOVE" (2:33) [Sylvia BMI—Jones] This half features the balladeer on a shuffle beat song of love. Ok side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PATTI PAGE

a double barreled hit...

THE WALL

POOR MAN'S ROSES

THE WALL

POOR MAN'S ROSES

MERCURY 71059



outstanding new release by the

GAYLORDS

OPEN THE LETTER

AND

DUM-DE-DUM SONG

MERCURY 71051

MERCURY RECORD CORPORATION, CHICAGO, ILLINOIS



"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEOIOCRE

ROBERTA SHERWOOD

(Decca 30208)

B "THE SHAM ROCK" (2:40) [Pickwick ASCAP—Lee, Eily] Roberta Sherwood goes rock 'n roll with a cute novelty about Molly Malone's fair city Dublin. It seems the famous Erin town is one of the swingiest spots in Europe according to this song. Cute rock and roller with a beat and a catchy gimmick in the lyrics.

B "WHAT DOES IT MATTER?" (2:37) [Irving Berlin ASCAP—Berlin] The star drives thru an Irving Berlin tune on this half. Side is also set to today's R & R beat. Rockin' side.

PATTI JEROME

(Rama 219)

B "MY DOGGIE WAG HIS TAIL" [Kahl BMI—Shaw, Eiler] Rama throws its hat in the calypso ring and could come up with a winner in this cute novelty pertly styled by Patti Jerome. Happy ditty with today's most popular beat.

C+ "JUST AS I AM" [Kahl BMI—Tye, Mazlish] A chorus assists the lark on this dramatically chanted love tale. Good arrangement and delivery.

JIMMY DORSEY ORCH. & CHORUS

(Fraternity 755)

B+ "SO RARE" (2:30) [Robbins ASCAP—Herst, Sharpe] Veteran band leader and sax ace Jimmy Dorsey makes an outstanding first showing on Fraternity with a swinging ork-chorus jump-beat arrangement of a powerful tune. Jimmy's sax work is sensational and the choral backing is a thrilling showcase. Watch this sleeper. It's torrid.

C+ "SOPHISTICATED SWING" (2:38) [Mills ASCAP—Hudson, Parish] This wonderful bluesy favorite is brought to life again via a pretty new easy-going instrumentation. The chorus performs softly in the backdrop.

ERNIE CHAFFIN

(Sun 262)

B+ "LONESOME FOR MY BABY" [Knox BMI—Maddux] Sun Records has been one of the biggest producers of top notch country performers who've "made it" in the pop field. Among them are Elvis Presley, Carl Perkins and Johnny Cash. And it sounds as tho Ernie Chaffin could span the markets with his latest offering. It's got a strong country flavoring and a terrific beat plus that indescribable something that makes a Sun disk go pop. Watch this lad. He's got a hot waxing here.

B "FEELIN' LOW" [Knox BMI—Maddux] Ernie has a tear in his voice as he chants a moving, guitar-filled lament. This half also sports a great beat. Lad can really belt 'em out. Potent coupling.

CONNIE FRANCIS

(MGM 12440)

B+ "NO OTHER ONE" (2:29) [Meridian BMI—Hunter, Otis] Connie Francis, a polished youngster with a convincing voice, is in top form as she chants a lovely romancer aimed at the teenagers. Side has a good rock and roll ballad beat and a strong Ray Ellis accompaniment. Should make noise.

C+ "I LEANED ON A MAN" (2:20) [Witmark ASCAP—Shanklin, Roseman] A folk flavor is present throughout this exciting, galloping-tempo chant stemming from an upcoming film "The Big Land".

The Cash Box Sleeper of the Week

"PAMELA THROWS A PARTY" (2:35) [Korwin ASCAP—Allen]

"NAVAJO NOCTURNE" (2:50) [Famous ASCAP—Lewis, Stock]

JOE REISMAN ORCH.
(RCA Victor 20/47-6826)

● One of the most original and imaginative instrumental novelties to come along in many moons is introduced on a swinging Victor disk by Joe Reisman, his orchestra and chorus. It's a very catchy bounce beat ditty titled "Pamela Throws A Party" and it features a thrilling, brassy instrumentation that builds in intensity as the number progresses. The chorus adds the gimmick touch with a vocal of

the one-line lyric, "When Pamela throws a party, everyone comes". The line is heard in a few choice spots in the delivery. A sensational swing opus that's by far Reisman's best job to date. Sounds and looks like a winner from every angle. Bottom half, "Navajo Nocturne" is a heavy instrumental opus with a western flair. Top half is the big one.

"JUST BECAUSE" (2:46) [Tampeco BMI—Price]

"WHY" (2:12) [Tampeco BMI—Price]

LLOYD PRICE
(ABC-Paramount 9792)

● A few months ago, ABC-Paramount picked up a master called "A Rose And A Baby Ruth" and led it into the winner's circle. Last week, the diskery picked up another master of a tune tagged "Just Because", and from all initial indications, it looks as tho another smash is in the making. The tune is a simple, earthy love song chanted with great force and emotion to a powerful rock and roll beat by Lloyd Price. Price is a veteran performer who is best remembered for his R & B smash of a few years back, "Lawdy, Miss Clawdy". On this release he belts for all he's worth and comes up with a sound that'll have the kids flippin'. Watch this Sleeper. It's got that something extra the youngsters want. Bottom half "Why" is a torrid jumper.

"LIKE A THIEF IN THE NIGHT" (2:30)

[Robert Mellin BMI—Mellin, Mazlish]

"RAIN DROPS" (2:48) [Robert Mellin BMI—Mellin, Finlay]

JUNE PERRY
(Mercury 71044)

● In a business such as ours, where the search for talent is never ending, it must be extremely gratifying to happen upon an artist such as June Perry—a youngster with a beautiful voice who seems destined for stardom. This Mercury release is the second by the starlet, but it is the first solid opportunity for her to display her wares. She is absolutely wonderful on a thrilling romancer tagged "Like A Thief In The Night". It's an exciting, fast-moving ballad with a lovely melody set against a tremendous string-filled, latin beat arrangement. Striking performance by a gal who can sing with the best of 'em. Flip, "Rain Drops" offers the lark on a fragile, sentimental love story. Touching treatment. Top half could start June on the road to fame.

"THE KNOCKED OUT NIGHT-
INGALE" (2:25)

[Joy ASCAP—Merrill]

"IN DE BANANA TREE"
(2:30)

[Laurel ASCAP—Weiss, Carroll]

MILLS BROTHERS
(Decca 30224)

● Two outstanding sides, that are far and away the best offerings from the Mills Brothers since their smash "Glow Worm," are coupled on their latest release. "In De Banana Tree" is a clever light-hearted novelty describing the current popularity of the Calypso. Side has a solid Calypso beat, a cute melody and a catchy up-to-date lyric all harmoniously united by the veteran crew. Equally exciting is the groups' tremendous rendition of a new novelty adapted from a favorite classical melody. Titled "The Knocked Out Nightingale", in its new form, the song sports a smooth swing tempo and an amusing "hep" lyric. Kids of all ages will go for both halves. Take your pick.

STEVE CLAYTON

(Coral 61766)

B "THE BOY WITH THE GOLD-
EN KAZOO" [Larry Spier AS-
CAP—Harris, Muskin] A haunting
but enchanting new ballad reminis-
cent of the oldie "Nature Boy" is beau-
tifully interpreted by Steve Clayton.
The lad sings with great feeling and
warmth. Could be a big one for Clay-
ton. Lovely job.

C+ "I WANT TO PUT MY ARMS
AROUND YOU" [Montauk BMI
—Velona] An infectious latin beat
romancer is pleasantly styled by the
youngster. Smooth danceable number.

RICHARD HAYMAN ORCH.

(Mercury 71041)

B+ "THEME FROM 'FULL OF
LIFE'" (2:07) [Columbia Pics.
ASCAP—Duning] George Duning,
composer of last year's smash "Pic-
nic", has penned another enchanting
theme which Richard Hayman fashions
so beautifully. Hayman's excellent,
fragile harmonica work is showcased
by a string filled ork and chorus. Film
"Full of Life" should be a big box
office attraction. Sales will soar when
pic hits the local cinemas.

B "THE URCHIN OF VENICE"
(1:58) [Sequence ASCAP—Dis-
cant, Meyer] The chorus assists Hay-
man in top form once again as the
virtuoso dances thru a light and color-
ful novelty. Pleasing ditty.

THE SATISFIERS

(Coral 61788)

B "OVER THE RAINBOW" (2:40)
[Leo Feist ASCAP—Arlen, Har-
burg] The Satisfiers display their
smooth, warm harmony on a great
oldie that keeps coming back. Lovely
blending of voices that can come to
a group only after years of experience.

B "SOLITUDE" (2:50) [American
Academy ASCAP—Ellington, De-
lange, Mills] The artists are in top
form on another refreshing, easy-to-
listen-to arrangement of a grade "A"
standard. Interesting delivery.

JOAN WEBER

(Columbia 40852)

B+ "GONE" (2:20) [Hill & Range
BMI—Rogers] Joan Weber hands
in her most exciting performance in
a long while as she belts out a dra-
matic love song. Sensational inter-
pretation of a commercial item out
of the country field that's going pop.
Should be the lark's biggest hit since
"Let Me Go Lover". Socko deck to
watch closely.

B "A LOVE THAT'S A LIE"
(2:35) [Oxford ASCAP—Tobias,
Altman] The lark has a tear in her
voice once again as she chants another
sentimental item. This one is set to
a slow rock and roll beat. Strong side
which could take over.

LUCY ROBERTS

(Vik 0259)

B+ "TEN LITTLE TREES" (2:42)
[Rayven BMI—Brassens, Carr,
Newell] Lucy Roberts, a talented
young lark headed for the big-time,
could climb a few rungs up the star-
dom ladder with this refreshing love
song. Interesting jump beat romancer
in which Lucy excels. Change-of-pace
disk that should get heavy air play.
A love story with an interesting and
unusual lyric.

B "BITTER SWEET LIES" (2:15)
[Sheldon BMI—Lawrence, Rot-
feld] An inviting country flavor is
present throughout this happy bouncer.
Colorful ditty sprightly handled.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TWO TREMENDOUS TEEN-TAILORED ORIGINALS!



ORIGINAL NO. 1
—the whole trade's
excited about
this one!

JOHNNY DEE
belting out a sure smash!

SITTIN' IN THE BALCONY

b/w
A-PLUS IN LOVE

CR-430

CR-501

**HOSPITALITY
BLUES**

written and performed by
DOUG HARRELL

b/w
**EXSANGUINATION
BLUES**

ORIGINAL NO. 2
—next sensation of the
record-buying set...
probably the funniest
recording ever waxed!

(Distributed in Canada by Sparton of Canada, Ltd.)

Distributed by AM-PAR Record Corp.,
distributors of ABC-Paramount!

Colonial RECORDS



London Lowdown

I have just returned from a lightning visit to Paris and find that rock 'n roll is very slow in starting over there. However, Bill Haley is known through his record "Rock Around The Clock." It seems the nearest French version of rock 'n roll comes from an outfit called Mac-kak. . . . The Radio Station Europe No. 1 is quickly becoming one of the most listened to stations in Europe, with programmes in French, English and German. It's a very good show-case for the recording business. . . . While in Paris I managed to see the fabulous Portuguese Queen of Song Amalia Rodriguez.

Back in London most of the news has been centred around the arrival of Bill Haley, whose initial concerts were extremely well received. In fact, all further dates are posting S.R.O. notices.

Guy Mitchell made an appearance on Val Parnell's "Sunday Night At the Palladium Show," and is to take part in his "Saturday Spectacular" very soon.

Norman Newell rejoined E.M.I. as V.I.P. following the resignation of Ray Martin. Newell was of course, associated with E.M.I. for several years.

Tab Hunter doing very well over here with his waxing of "Young Love."

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 "Garden Of Eden"—Frankie Vaughan (Philips)
- 2 "Young Love"—Tab Hunter (London)
- 3 "Singing The Blues"—Guy Mitchell (Philips)
- 4 "Don't Forbid Me"—Pat Boone (London)
- 5 "Don't Knock The Rock"—Bill Haley Comets (Brunswick)
- 6 "True Love"—Bing Crosby & Grace Kelly (Capitol)
- 7 "Don't You Rock Me Daddy-O"—Lonnie Donegan (Pye-Nixa)
- 8 "Friendly Persuasion"—Pat Boone (London)
- 9 "Blueberry Hill"—Fats Domino (London)
- 10 "St. Therese Of The Roses"—Malcolm Vaughan (HMV)
- 11 "Rock-A-Bye Your Baby"—Jerry Lewis (Brunswick)
- 12 "Singing The Blues"—Tommy Steele (Decca)
- 12 "Don't You Rock Me Daddy-O"—The Vipers (Parlophone)
- 14 "Cindy, Oh Cindy"—Eddie Fisher (HMV)
- 15 "You Don't Owe Me A Thing/Look Homeward Angel"—Johnnie Ray (Philips)
- 16 "Hound Dog"—Elvis Presley (HMV)
- 16 "Rip It Up"—Bill Haley Comets (Brunswick)
- 18 "Just Walking In The Rain"—Johnnie Ray (Philips)
- 19 "Long Tall Sally"—Little Richard (London)
- 20 "Green Door"—Frankie Vaughan (Philips)
- 21 "Banana Boat Song"—Shirley Bassey (Philips)
- 22 "Knee Deep In The Blues"—Guy Mitchell (Philips)
- 23 "Mystery Train"—Elvis Presley (HMV)
- 24 "Rock The Joint"—Bill Haley Comets (Brunswick)
- 25 "Adoration Waltz"—David Whitfield (Decca)
- 26 "Young Love"—Sonny James (Capitol)
- 27 "Moonlight Gambler"—Frankie Laine (Philips)
- 28 "Give Her My Love"—Johnston Brothers (Decca)
- 29 "Knee Deep In The Blues"—Tommy Steele (Decca)
- 30 "Rock Around The Clock"—Bill Haley Comets (Brunswick)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

- ★ "ALWAYS THE SEA" Acquaviva Orch. MGM 12434
- ★ "THE WATERMELON SONG"/"ONE SUIT" Tennessee Ernie Ford Capitol 3649
- ★ "THE CAN CAN SONG" Robbin Hood MGM 12424
- ★ "BEGIN THE BEGUINE" Eddie Heywood RCA Victor 20/47-6816
- ★ "LONESOME FOR MY BABY" Ernie Chaffin Sun 262
- ★ "GONE" Joan Weber Columbia 40852
- ★ "CALYPSO JOE" Anna Valentino Dot 15543
- ★ "CALYPSO MELODY" David Rose MGM 12430
- ★ "I KNOW" Dinah Washington Mercury 71043
- ★ "SO RARE" Jimmy Dorsey Fraternity 755
- ★ "NO OTHER ONE" Connie Francis MGM 12440

ZORO REED

(Kapp 174)

B "LOVE IS WALKING WITH US" (2:09) [Rush BMI—Shapiro, Stallman] Zoro Reed, a newcomer with stirring voice, debuts on Kapp with a striking inspirational love song. Tune has an exciting rock and roll beat and a lovely melody. Dramatic opus that could take off. Lad has talent.

B "FUNNY, FUNNY, FUNNY" (2:31) [Pinelawn BMI—Stallman, Jacobson] The youngster's versatility shows up immediately as Reed glides thru a contagious calypso ditty. Happy side that should do well in today's market. Strong first showing by the artist.

THE SALMAS BROS.

(Era 1029)

C+ "GREATER LOVE" (2:30) [Warman BMI—Townsend, Bedell] The Salmas Brothers debut on Era with a potent dock and roll beat ballad. Boys have an exciting blend and a good tune to work with.

C+ "GO LET HER GO" (2:33) [Jaybar ASCAP—Barnett, Salmas Bros.] The fellas work at a torrid pace as they fly thru a free swinging rocker that really moves. Side has an inviting square dance quality.

BOBBY SCOTT

(ABC-Paramount 9791)

B "OH, JOSHUA!" (1:39) [Songfest ASCAP—Scott] Bobby Scott's rangy, stylish voice is exciting on this finger-snapping rhythm item about the famous Battle of Jericho.

C+ "DRIFTWOOD" (2:11) [Forshay BMI—Cooley] Bobby sings the blues on this half. Good treatment of a rhythm item out of the rock and roll field. Swinging arrangement.

THE JODIMARS

(Capitol 3633)

B "LATER" (2:00) [Larry Taylor ASCAP—Pingatore] The Jodimars tear thru a swinging rock and roller that'll have the kids hopping around the juke boxes. Bass and rhythm supply the only accompaniment for Dick Richards' vocal-esthetics.

B "CLOUD 99" (2:05) [Myers ASCAP—Starkes] Another hard-hitting jolter with heaps of beat for teenagers with happy feet. Cute R & R novelty with a "mean" sax solo.

KIRBY ALLAN

(Maze 140)

B "MOTHER DON'T 'LLOW ROCK-'n-ROLL" (2:35) [Maze BMI—Allan, Cook] Kirby Allan belts out a trigger-fast reading of a cute little novelty on the light, colorful side. Snappy toe-tapper that should do well in the jukes.

C+ "MORE BOUNCE TO THE OUNCE" (1:35) [Maze BMI—Allan, Cook] This half is another contagious ditty describing a cute little gal.

TOMMY MARA

(RKO Unique 377)

B+ "NOBODY UNDERSTANDS" (2:57) [Lamas ASCAP—Weisman, Leiser] Tommy Mara makes an impressive debut on RKO-Unique with a moving teen-age love story which he chants with great warmth and sincerity. The danceable rock and roll fish-beat will make the side more appealing to the youngsters. Fine first showing.

C+ "SO RICH AND YET SO VERY POOR" (2:08) [Britton BMI—Samuels] The young warbler picks up the beat and swings thru a catchy up tempo ditty on this end.

DINAH WASHINGTON

(Mercury 71043)

B+ "I KNOW" (3:05) [Tee Pee ASCAP—Hallowell, Felt, James] A superb new inspirational ballad is brilliantly executed by the dramatic, penetrating voice of Dinah Washington. Excellent religious opus sung from the heart. Could be a big one for the lark.

B "YOU LET MY LOVE GROW COLD" (2:26) [Shapiro-Bernstein ASCAP—Robinson] Miss "D" changes the pace and belts out a sizzling piece of blues on this half. Tremendous job of wailing.

FELICIA SANDERS

(Mercury 71042)

B "THE BOY ON THE DOLPHIN" (2:48) [Robbins ASCAP—Webster, Morakis, Friedhofer] A haunting lullaby telling a beautiful fantasy is executed with depth and imagination by Felicia Sanders. Lovely folk-flavored title tune from an upcoming movie.

C+ "JOHNNY-O (Katie-O)" (2:32) [Chappell ASCAP—Salt, Robinson] Simple guitar backing lends an earthy quality to this emotional love song dramatically fashioned by the lark.



"FORTY CUPS OF COFFEE" "HOOK, LINE AND SINKER"

(Decca 9-30214; 30214)



BILL HALEY and His Comets

Haley and the Boys really rock on this bouncy, bouyant R & R'er. "Forty Cups" has everything—and is cute to boot! Flip side sensational, too!

"THE KNOCKED OUT NIGHTINGALE" "IN DE BANANA TREE"

(Decca 9-30224; 30224)

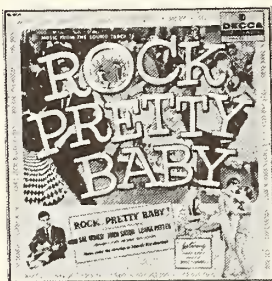


MILLS BROTHERS

The Mills Brothers blast through with a new one and "Knocked Out" is the word. The boys have never sounded better and that's high praise indeed. "Banana Tree" is a powerful mate to "Nightingale." Destined for Hitdom!

"ROCK, PRETTY BABY" "CAN I STEAL A LITTLE LOVE"

(Decca 9-30163; 30163)



JIMMY DALEY and The Ding-A-Lings

Group featured in Decca Sound Track album "Rock, Pretty Baby" (DL 8429, ED 2480) have produced a smash single. Strong reaction and fast movement indicates this one is beginning to explode nationally!



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NOTHING BUT HITS FROM

the **McGUIRE SISTERS**



HIT STUFF

KID STUFF

b/w

WITHOUT HIM

61771 • 9-61771

HE'S GOT TIME

b/w

BLUE SKIES

61798 • 9-61798

• Review Spotlight on . . .

McGUIRE SISTERS... Coral 61798... **HE'S GOT TIME** (Vocal, ASCAP) (Dottie, ASCAP)

BLUE SKIES

The girls may land back on the best seller charts with this one. "Blue Skies," taken out of their recent album, is a smartly paced, updated version of the Berlin oldie, featuring splendid churning and imaginative phrasing by the sisters and exciting backing by Dick Jacobs. The flip is clever, religious rhythm item recorded more than a year ago by the McGuire, also released after the De John Sisters' version) is wrapped up in an effective track vocal treatment.

THE BILLBOARD, FEBRUARY 16, 1957

HIT ALBUMS



CHILDREN'S HOLIDAY
CRL 57097 • EC 82031



CHRIS, DOTTIE & PHYLLIS
CRL 57052 • EC 81507

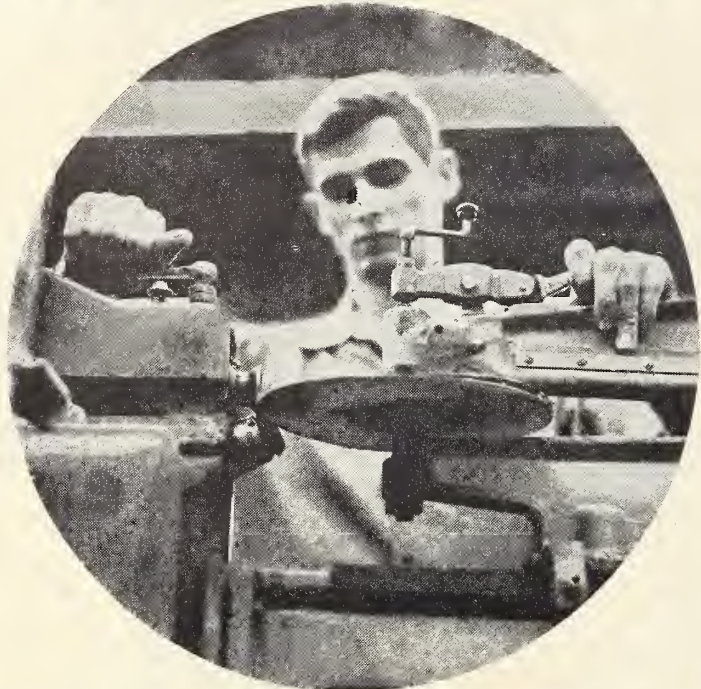


DO YOU REMEMBER WHEN?
CRL 57026 • EC 82022



"It's What's in THE CASH BOX That Counts"

GIVE YOUR LABEL AN EDGE



with RCA Victor engineering skill



plus individual attention

To build "the sound that sells" into your label, go RCA Victor! Every step of the way, RCA Victor combines superior technical knowledge with unmatched manufacturing care. In separating molds from metal masters, for instance, RCA Victor has introduced a new edge-cutting machine that eliminates the hazards of outmoded methods. No risk of inducing extraneous bits of metal and noise into the mold with this RCA Victor advance! As a double safeguard, each mold is individually audio-tested for unwanted

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Round The Wax Circle

NEW YORK:

Lou Monte has been designated to sing The Star Spangled Banner at the Carmen Basillio-Johnny Saxton world championship bout Feb. 22. Lou threatens to sneak in his current Victor release of "Roman Guitar" right afterwards. . . . Gene Austin has signed with Victor again after a 30-year hiatus. Gene's



SOMETHIN' SMITH
& THE REDHEADS

most famous side was "My Blue Heaven". . . . Bill Darnel of Jubilee and Josie has left for an extended dj tour. . . . Leslie Distributors of Hartford gave its second annual party for djs in the New England area last week and the place was mobbed. Shindig was hosted by Lou Boorstein and Gene Gotthelf. . . . Recording and show biz personalities have discovered the plush eatery in Rockville Center called "The Steak Pit". . . . Tony Cabot was the musical director of the Multiple Sclerosis telethon last weekend. . . . Morgana King into RSVP for two weeks. . . . MGM's Silvana Mangano disk hit of "Anna" of four years ago was repromoted in New York in conjunction with the release of the film to television over NBC. The record was used as a trailer on TV and radio spots in advance. . . . Buddy Friedlander is now at RKO-Unique Records handling promotion. . . . Erroll Garner at Storyville in Boston. . . . Somethin' Smith and The Redheads set for the Steve Allen show March 3. . . . Negotiations are still on but there is no definite word as to signing a disk contract between a wax firm and the Glenn Miller-Ray McKinley Orchestra. Five companies are currently interested, according to David Mackay, attorney for the Miller interests. . . . Kirk Stuart who has been hitting with his dinking of "Boy With The Golden Kazoo" goes into the Rendezvous in Detroit February 22. . . . Decca has an answer to the Maguire Sisters in the Jaye Sisters. Their first disk is "Black, Brown Or Blue Eyes" and "Have You Ever Been Lonely".

CHICAGO:

The Will Mastin Trio starring Sammy Davis Jr. follows Liberace into The Chez, 2/26. . . . Rumors have Nelson Eddy signing with a major west coast diskery in the near future. All thanks to a local, fast thinking, deejay. . . . Max Roach skedded for two weeks in The Modern Jazz Room while Lilyan Carol holds forth downstairs at the Preview. . . . Mercury's Dick Contino opened at The Black Orchid 2/22 with comic, Joey Carter. . . . Milwaukee reports have Tommy Gumina's Decca LP, "Accordion In Hi-Fi", topping all program lists. . . . Mike Oury, All-State Distribs, heads for sunny California and three weeks of "business mixed with pleasure." Mike verra excited over news that one of his tunes, "May God Be With You", was used in the new Sonny James LP.



PATTI PAGE

. . . . Kenny Myers used his last news letter to do a little prophesying. He picks Patti Page's "Poor Man's Roses" b/w "The Wall" as her first smash for '57. . . . A Windy City welcome to St. Paul's Herb Oscar Anderson. Herb joined the staff of WBBM last week with a five-day-a-week, dinner time show. . . . Fraternity sent musical director, Dan Belloc, off to movie land to visit with studio directors and west coast puberities with purchase of movie themes in mind. . . . George Leaner's pick of the month is a Prestige LP entitled "Barbara Lee" by Barbara Lee. Says George, "Looks very good." . . . Marian Anderson expected to be tremendously received at Orchestra Hall 2/23. This is one of the most beautiful voices today. . . . Attractive album displays lining J. H. Martin Distribs walls almost as colorful as Jimmy Martin himself with his fresh tan. Jimmy visited with Saxy Dowel, KPOK, Scottsdale, Arizona, and headed southwest for California. . . . Just learned that David Rose is a Chi product and that his "Calypso Melody", MGM, is reportedly hitting local charts, but good.

HOLLYWOOD:

Tab Hunter, off on a nationwide p-a tour in behalf of Warner Bros. "Spirit of St. Louis", will make numerous radio and television appearances also plugging his Dot hit "Young Love". . . . Fred Waring, his Pennsylvanians and chorus have been signed to a new three-year contract by Capitol Records, it was announced by President Glenn E. Wallichs. . . .



JACK COSTANZO

Jim Lowe, here to sing his hit "Green Door" on the premiere Juke Box Derby TV show, found time to see the disk jockeys during his three-day stay. Another Dot artist, Pat Boone has been set to guest on this week's show. . . . Ted Rosenberg is the new district manager for Vik Records for the West Coast. Ted started in by taking Charles Gould and his Vik album of "Black Satin And White Velvet" around to the deejays. . . . Jack Costanzo, "Mr. Bongo", and his Latin American Sextette featured with Ray Anthony during the Palladium's current weekend dates. . . . Pacific Jazz releasing an album of Hoagy Carmichael singing his songs backed by top jazzmen such as Art Pepper and 'Sweets' Edison. LP will be titled "Hoagy Sings Carmichael". . . . Ken Grimaldi and Tony Amadoro have opened a new Southern California independent distributing firm, called K-T distributing. Duke Voegle will handle promotion for the new firm. . . . Dinah Shore, named Queen of Hearts for the Heart Fund drive, appropriately opened her Las Vegas stand on February 14. Dinah's new release of "Chantez, Chantez" looks like the big one for her. . . . Julius LaRosa opens this week at the Village in San Francisco, then goes on to the Koko Club in Phoenix. . . . Abe Diamond has taken over distribution for the new Foremost label, which bows with several LP's and a single by newcomer, Barry Masters.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**THE SMASH
VERSION
IS ON.....**



A RUNAWAY HIT!



**"THE MAN
IN THE
PHONE
BOOTH"**

**"HELLO
BABY"**

PART 1

**"HELLO
MAMA"**

PART 2

Big Bob Kornegay
(THE HAPPY WANDERER)

**HERALD
496**



"It's What's in THE CASH BOX That Counts"



Juke Box Regional Record Report

The Top Ten Records—City by City

Thanks

MUSIC OPERATORS for making...

The Flipside the Hitside!

Susan Silo

sings

"SHOULDER TO CRY ON"

CANDLELIGHT # 1009

...and rising fast...

the **Mellows**

"MOON OF SILVER"

b/w

"YOU'VE GONE"

Candlelight 1011

CANDLELIGHT RECORDS
1650 BROADWAY

(Phone: Circle 7-5947)

New York, N. Y.

1. Young Love (James/Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Banana Boat Song (Tarriers)
5. Don't Forbid Me (P. Boone)
6. Singing The Blues (Mitchell)
7. Marianne (T. Gilkyson)
8. Wringle Wrangle (Parker/Hayes)
9. You Don't Owe Me A Thing (J. Ray)
10. I Dreamed (B. Johnson)

Cincinnati, Ohio

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Don't Forbid Me (P. Boone)
4. Banana Boat (Day-O) (H. Belafonte)
5. Moonlight Gambler (Laine)
6. Banana Boat Song (Tarriers)
7. Blue Monday (F. Domino)
8. Jim Dandy (L. Baker)
9. Singing The Blues (Mitchell)
10. Rose And A Baby Ruth (G. Hamilton IV)

Denver, Colo.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Banana Boat (Day-O) (H. Belafonte)
4. Don't Forbid Me (P. Boone)
5. Blue Monday (F. Domino)
6. Singing The Blues (Mitchell)
7. Love Me (E. Presley)
8. Moonlight Gambler (Laine)
9. Blueberry Hill (F. Domino)
10. You Don't Owe Me A Thing (J. Ray)

San Antonio, Tex.

1. Young Love (Crewcuts/Hunter)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Dreamy Eyes (4 Preps)
5. Marianne (Hilltoppers)
6. Moonlight Gambler (Laine)
7. Since I Met You Baby (I. Joe Hunter)
8. Banana Boat Song (Fontanes)
9. Knee Deep In The Blues (G. Mitchell)
10. Rose And A Baby Ruth (G. Hamilton IV)

San Francisco, Calif.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Singing The Blues (Mitchell)
4. Too Much (E. Presley)
5. Green Door (J. Lowe)
6. Marianne (Hilltoppers)
7. Don't Forbid Me (P. Boone)
8. Banana Boat Song (Tarriers)
9. Blue Monday (F. Domino)
10. Jamaica Farewell (Belafonte)

Minneapolis, Minn.

1. Too Much (E. Presley)
2. Young Love (S. James)
3. Don't Forbid Me (P. Boone)
4. Banana Boat (Day-O) (H. Belafonte)
5. Ain't Got No Home (Henry)
6. Banana Boat Song (Tarriers)
7. Jamaica Farewell (Belafonte)
8. Love Is Strange (Mickey & Sylvia)
9. Knee Deep In The Blues (G. Mitchell)
10. Who Needs You (4 Lads)

Detroit, Mich.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Love Is Strange (Mickey & Sylvia)
4. Who Needs You (4 Lads)
5. You Don't Owe Me A Thing (J. Ray)
6. Don't Forbid Me (P. Boone)
7. Marianne (Gilkyson/Hilltoppers)
8. Lucky Lips (R. Brown)
9. Almost Paradise (Patty/Williams)
10. I'm Stickin' With You (J. Bowen)

Chicago, Ill.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Banana Boat Song (Tarriers)
4. Marianne (Hilltoppers)
5. Don't Forbid Me (P. Boone)
6. Wringle Wrangle (Hayes/Parker)
7. Moonlight Gambler (Laine)
8. Butterfly (C. Gracie)
9. Love Is Strange (Mickey & Sylvia)
10. Who Needs You (4 Lads)

Philadelphia, Pa.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Singing The Blues (Mitchell)
4. Gonna Get Along (Patience & Prudence)
5. Butterfly (C. Gracie)
6. Don't Forbid Me (P. Boone)
7. Cinco Robles (R. Arms)
8. Banana Boat Song (Tarriers)
9. Banana Boat (Day-O) (H. Belafonte)
10. Teen Age Crush (T. Sands)

Seattle, Wash.

1. Too Much (E. Presley)
2. Young Love (S. James)
3. Banana Boat (Day-O) (H. Belafonte)
4. Singing The Blues (Mitchell)
5. Red Sails In The Sunset (T. Hunter)
6. Blue Monday (F. Domino)
7. Ain't Got No Home (Henry)
8. Don't Forbid Me (P. Boone)
9. Cinco Robles (R. Arms)
10. Love Is Strange (Mickey & Sylvia)

Houston, Tex.

1. Love Is Strange (Mickey & Sylvia)
2. Young Love (S. James)
3. Ain't Got No Home (Henry)
4. Too Much (E. Presley)
5. Marianne (T. Gilkyson)
6. Banana Boat Song (S. Lawrence)
7. Brown-Eyed Handsome Man (C. Berry)
8. Tricky (G. Jinkins)
9. Girl Can't Help It (Richard)
10. You Don't Owe Me A Thing (J. Ray)

Kansas City, Mo.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Don't Forbid Me (P. Boone)
4. Banana Boat (Day-O) (H. Belafonte)
5. Wringle Wrangle (F. Parker)
6. Jamaica Farewell (Belafonte)
7. Marianne (T. Gilkyson)
8. Blue Monday (F. Domino)
9. Ain't Got No Home (Henry)
10. Ram-Bunk-Shush (Doggett)

Atlanta, Ga.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Singing The Blues (Mitchell)
6. Moonlight Gambler (Laine)
7. Knee Deep In The Blues (G. Mitchell)
8. Jamaica Farewell (Belafonte)
9. One In A Million (Platters)
10. You Don't Owe Me A Thing (J. Ray)

Buffalo, N. Y.

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Singing The Blues (Mitchell)
4. Butterfly (C. Gracie)
5. Marianne (Gilkyson/Hilltoppers)
6. Wild Heart (Layne/Poni Tails)
7. Don't Forbid Me (P. Boone)
8. Banana Boat (Day-O) (H. Belafonte)
9. Moonlight Gambler (Laine)
10. You Don't Owe Me A Thing (J. Ray)

Los Angeles, Calif.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Singing The Blues (Mitchell)
5. Don't Forbid Me (P. Boone)
6. Marianne (T. Gilkyson)
7. Round And Round (P. Como)
8. Moonlight Gambler (Laine)
9. You Don't Owe Me A Thing (J. Ray)
10. Green Door (J. Lowe)

Baltimore, Md.

1. Too Much (E. Presley)
2. Young Love (James/Hunter)
3. Love Is Strange (Mickey & Sylvia)
4. Banana Boat (Day-O) (H. Belafonte)
5. Blue Monday (F. Domino)
6. Don't Forbid Me (P. Boone)
7. Banana Boat Song (Tarriers)
8. Little By Little (N. Brown)
9. Jim Dandy (L. Baker)
10. Who Needs You (4 Lads)

Pittsburgh, Pa.

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Come Go With Me (Dell/Vikings)
4. Bad Boy (Jive Bombers)
5. Moonlight Gambler (Laine)
6. Marianne (Gilkyson/Hilltoppers)
7. You Don't Owe Me A Thing (J. Ray)
8. Singing The Blues (Mitchell)
9. Banana Boat Song (Tarriers)
10. Party Doll (B. Knox)

Milwaukee, Wisc.

1. Young Love (James/Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Banana Boat Song (Tarriers)
4. Don't Forbid Me (P. Boone)
5. Wringle Wrangle (Hayes/Parker)
6. Too Much (E. Presley)
7. Moonlight Gambler (Laine)
8. You Don't Owe Me A Thing (J. Ray)
9. Wild Heart (Poni Tails/Layne)
10. Marianne (Gilkyson/Lanes)

Boston, Mass.

1. Young Love (James/Hunter)
2. Marianne (T. Gilkyson)
3. Blue Monday (F. Domino)
4. Too Much (E. Presley)
5. Singing The Blues (Mitchell)
6. Banana Boat Song (Tarriers)
7. Don't Forbid Me (P. Boone)
8. Cinco Robles (R. Arms)
9. Who Needs You (4 Lads)
10. Moonlight Gambler (Laine)

Cleveland, Ohio

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Butterfly (C. Gracie)
4. Banana Boat (Day-O) (H. Belafonte)
5. Marianne (Gilkyson/Hilltoppers)
6. Blue Monday (F. Domino)
7. Don't Forbid Me (P. Boone)
8. Banana Boat Song (Tarriers)
9. Teen Age Crush (T. Sands)
10. I Miss You So (C. Connor)

New Orleans, La.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Blue Monday (F. Domino)
5. Knee Deep In The Blues (G. Mitchell)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Moonlight Gambler (Laine)
8. Can I Steal A Little Love (F. Sinatra)
9. Banana Boat (Day-O) (H. Belafonte)
10. Ballerina (N. Cole)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Another Imperial Smash
by
Slim Whitman

8309



"CARELESS LOVE"

"I MUST HAVE BEEN BLIND"



IMPERIAL RECORDS
6425 Hollywood Blvd., Hollywood, Calif.

KING

MONEY - MAKERS

NOW 3 IN A ROW FOR BILL DOGGETT

RAM - BUNK - SHUSH

BLUE LARGO

KING 5020

These 2 Standards by DOGGETT will sell for years

"HONKY TONK"
KING -4950

"SLOW WALK"
KING -5000

SPECIAL RELEASE!! OTIS WILLIAMS and his CHARMS

WALKIN' AFTER MIDNIGHT

I'M WAITING JUST FOR YOU DE LUXE 6115

SURPRISE RELEASE! EARL BOSTIC

TOO FINE FOR CRYING

AVALON

KING 5025

BUBBER JOHNSON'S Greatest!!!

TOO MANY HEARTS

KING 5014

BUTTERFLY

ANNIE LAURIE

DE LUXE 6107

IT HURTS TO BE IN LOVE

BIG DADDY — KING 5013

BACON FAT b/w **BAD BOY**

THE FEDERALS — DE LUXE 6112

COME GO WITH ME b/w **GOLD CASH**

LUTHER AND LITTLE EVA — KING 5010

LOVE IS STRANGE b/w
AIN'T GOT NO HOME

LITTLE WILLIE JOHN — KING 5003

A LITTLE BIT OF LOVING b/w
WILL THE SUN SHINE TOMORROW

OTIS WILLIAMS AND HIS CHARMS

BLUES, STAY AWAY FROM ME
b/w **PARDON ME**
DE LUXE 6105

JAMES BROWN and the FAMOUS FLAMES

JUST WON'T DO RIGHT b/w
LET'S MAKE IT
FEDERAL 12289

THE MIDNIGHTERS — FEDERAL 12288

LET ME HOLD YOUR HAND b/w
OOH BAH BABY

BONNIE LOU — KING 5009

I WANT YOU b/w
EASY LOVE, EASY KISSES

BUBBER JOHNSON
CONFIDENTIAL

KING 4988

EARL BOSTIC
HARLEM NOCTURNE

KING 4978

KEN McDONALD
ONLY ME b/w
GOOD, GOOD, GOOD
DE LUXE 6109

DON RENO — RED SMILEY
COUNTRY BOY ROCK 'N' ROLL

KING 5002

DISTRIBUTED BY

KING RECORDS

KING - FEDERAL - DELUXE

Keys Music Merges With Hansen

NEW YORK—In a major move to crystallize a stronger production unit and higher concentrated copy sales level of sheet music, Nat Tannen has merged his Keys Music, Inc. with the facilities of Chas. H. Hansen in a new Keys-Hansen, Inc. firm, effective March 1st.

Keys-Hansen, Inc. will handle all the sheet music selling agencies of the former Keys firm, consolidating headquarter facilities at 119 West 57th Street. Additionally, publishers utilizing these facilities will have coverage to jobbers and dealers through Hansen Publication depots in New York, Miami, Dallas and Los Angeles, as well as the fleet of Volkswagen display and sales trucks.

Keys, under Nat Tannen's aegis, currently handles 248 music publishers, providing them with production, promotion and selling services for their sheet music. Included are such currently active catalogs as Artists Music; Acuff-Rose; Commodore Music; Northern Music; Montclare Music; Rush Music; Western Music; Randy Smith; as well as the various publishing combines of Bud Bandom, Stuart Hamblen, Ray Anthony, Pee Wee King, etc. Phil and Don Tannen move over to the new merged operation to handle the chores, along with Mike Cimino, Hansen Publications coordinator. Nat Tannen, continuing in a supervisory capacity, will place more concentration on his publishing activities.

Hansen Publications, Inc., parent firm of the Chas. H. Hansen activities, currently represents as selling agency the catalogs of Walt Disney Music Co., Wonderland Music Co., Rylan and Valyr Music, Kapp Records publishing affiliates, and Fred Raphael's publishing interest, among others.

In his belief that proper and rapid distribution of sheet music will lift the currently limited sales, Hansen cuts the ribbon March 1st on his West Coast depot at 6311 Yucca Street, Hollywood. Dwight Latham will head up the coast action. Since many of the publishers in the sales agency set-up are Los Angeles outfits, Latham will extend his services to make Keys-Hansen a custom operation for these publishers.

Cimino has just returned from a three-week call on Hollywood, Dallas and Miami, stressing the Keys-Hansen function to the depot chiefs.

Besides preparing the sheet music for print and sale, the new firm will enlist the facilities of Hansen's art, copyright and promotion departments. A sales force throughout the country will also be representing these more than 250 publishers.

White Named to Columbia Phonograph Post

NEW YORK—The appointment of James F. White as National Sales Manager of Columbia Phonographs was announced last week by James Sparling, General Manager of Electronics Products for the company. The appointment was effective February 11th. White headquarters in Columbia's New York offices.

White's career in the electronics industry has spanned posts such as General Sales Manager of Crescent Industries, Inc., where he was responsible for all phases of the sales effort for the manufacturers' tape recorders and phonographs; CBS-Columbia Contracts Division Manager, directing production, engineering and service operations; General Manager of Gray Audograph, manufacturers of dictating machines; and Sales Manager of the Andrew Corporation, producers of components for radio and TV transmitters.

White holds an engineering degree from Yale University. He has also worked at the Massachusetts Institute of Technology Radiation Laboratory as project engineer in charge of developing special radar programs.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ALL WE SAY IS WOW! IT'S AN "OOPA-OOPA" *

"LITTLE DARLIN"

BY THE SINGING

DIAMONDS

COUPLED WITH

"FAITHFUL AND TRUE"

MERCURY 71060

* GIMMICK IN THE RECORD

BREAKING BIG IN ALL DIRECTIONS

JOY LAYNE

YOUR WILD HEART

71038

BILLBOARD BEST BUY

RALPH MARGERIE

TRICKY

71050

TOPS IN CLEVELAND, DETROIT, CHICAGO, SAN FRANCISCO, ST. LOUIS AND AND CINCINNATI

RUSTY DRAPER

LET'S GO CALYPSO

71039

TOPS IN CHICAGO, DETROIT, CLEVELAND, BOSTON, WASHINGTON, BUFFALO, MINNEAPOLIS AND PHILADELPHIA

LOUIS JORDAN

MORNING LIGHT

71052

STARTING IN THE EAST

NICK NOBLE

SWEETER THAN YOU

71031

OUTSTANDING IN CHICAGO, DETROIT, MILWAUKEE, CLEVELAND AND NEW YORK

FEBRUARY 16, 1957

THE BILLBOARD

• Review Spotlight on . . .

DINAH WASHINGTON ... Mercury 71043 ... YOU LET MY LOVE GROW COLD (Shapiro-Bernstein, ASCAP) This great blues shout, a Rhythm and Blues Spotlight this week, merits spins by pop jocks who have grown weary of synthetic material and are looking to liven up their shows with some pure sparkling gold. Flip is "I Know" (Tee Pee, ASCAP).



OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In **THE CASH BOX** Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)

And Mail To

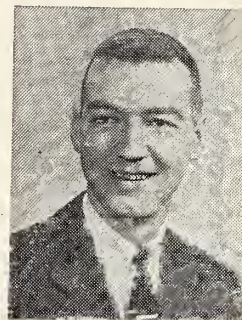
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Al Meltzer (WEHN-Rochester, N.Y.) writes of a "great response" to his new TV show on Saturday from 3:30 to 4:00 PM featuring high schools in the Syracuse area. Al's record hops are booked into April. . . . Lee Donahue (WGBB-Freeport, L. I.) cites about one-half million residents in his area as



AL MELTZER
(WHEN—Syracuse, N. Y.)

a reason for not overlooking Long Island for sales reports on disks. . . . A long-distance phone call to Tommy Sands, the rising rock 'n roll artist, was recently made by deejay Tom Adams (KUDL-Kansas, City, Mo.). Tom interviewed the Crew Cuts during their two-week stay in the city. . . . Bill Perkins (WCIN-Cincinnati, Ohio) is now the proud father of a girl born Jan. 26th, named Rosalyn Germaine. One of the most popular albums in the Cincinnati area, says Bill, is going to be Sarah Vaughan's two-disk effort "Great Songs From Hit Shows." . . . Frank Ward (WWOL- Buffalo, N.Y.) is back on the air after a month's vacation in Florida. . . . Deejay Paul Howard plus Kenny Halterman and Harold "Red" Hageman of WCUE-Akron, Ohio conduct a "Wake And Win With CUE" contest on their three and a

half hour morning stint. Each half hour a disk is played containing ten voices of people who may be the next door neighbor of a listener. If a listener guesses the identity and address of a voice, which says, "Wake And Win With CUE," he or she wins \$25 and is interviewed by Howard. . . . Gene Piatt (KELO-Sioux Falls, S.D.) reports two strong items in his area: "Tower's Trot" by Dick Jacobs (Coral) and "It Happened In Monterey"/"Romona" by the Lancers (Coral). . . . The first in a series of local jazz concerts in Providence, R. I. was emceed by Bob Bassett (WHIM-Providence, R.I.). The affair, presented by Providence's "Jazz Unlimited" Society, featured local jazz groups headed by Jack Quigley, Ronnie Brown and jazz singer, Bonnie Mann. The concert was highlighted by the appearance of modern jazz pianist Toshiko and her trio. The "Voice Of America" filmed a portion of the show for their overseas service.

* * * * *

Mort Nusbaum (WBBF-Rochester, N.Y.) was recently made a member of "Radio Pioneers," a national organization of those with 20 years or more in the broadcasting business. Mort has spent 16 of his 20 years in radio-TV in his hometown of Rochester. Three weeks in Miami await Mr. and Mrs. Nusbaum starting on Feb. 21st. . . . Bill Davis (WLOW-Norfolk, Va.) has been running a mystery singer contest with a good response from the kids. . . . On behalf of "Teens Against Polio" dj's Chuck Thompson and John Dixon of WALA-Mobile, Ala., emceed a marathon record hop which lasted for 52 hours. The hop began at 8PM on Thursday night and stopped at 12 Midnight on Saturday. The affair realized \$1,200 for the "Teens Against Polio" drive. . . . Lou Barile (WBIX-Utica, N.Y.) returned to the



CHUCK THOMPSON
(WALA—Mobile, Ala.)

place where he first got his start in radio when he switched to WBIX from WKAL-Rome, N.Y. Lou was in New York City last weekend. . . . Jay Maher (WWON-Woonsocket, R.I.) is raving over the big response and favorable comments he's getting from newcomer Dick Olson's "I Hope You Won't Hold It Against Me" on the Mark label. . . . Carroll Hardy (WHAM-Rochester, N. Y.) would like to recommend to disk jockeys a Prestige LP titled "Barbara Lea Sings," which features Miss Lea and the Johnny Windhurst Quintet. . . . Charles E. Gustafson (WTAQ-Chicago, Ill.) makes good use of The Cash Box Top 50 when programming shows. . . . A five-month-old baby was the winner of a life-size picture of Elvis Presley in a contest conducted by Bob Gribben (KDTH-Dubuque, Iowa). . . . Richard Reeves (WWVA-Wheeling, W.Va.) has resumed his duties as staff announcer at WWVA after having just completed two years of service in the U.S. Army at Ft. Knox, Ky. While stationed at Knox, Dick was director of Radio and Television in the Ft. Knox Information Office. . . . When the Victor Starliner, aiding the polio drive, stopped over in Chicago, Ron Turner (WKMI-Kalamazoo, Mich.) interviewed one of its stars, Eddie Heywood. . . . Deejay Ron Terry (WAAF-Chicago, Ill.) announced on his show that if persons who had contributed or promised to contribute (from a dime to a dollar) to the March Of Dimes would send him a note he would mail them a free disk. The response was so favorable that other announcers took up the fund-raising campaign named "Discs For Dimes". Though Terry was supposed to incur the cost of this project, record companies that provide stations with promotional disks cooperated in the affair. . . . Bob Will (WWDC-Washington, D.C.) took over WWDC's popular "Around The Town" music and news show on Jan. 28. Bill continues his Sunday night, 10 to 12 Midnight stint over WWDC. . . . Bill Gerson (WINN-Louisville, Ky.) recently vacationed in his hometown of Detroit visiting friends and relatives. Bill thinks there's a real sleeper in Chuck Reed's "Whispering Heart" on Decca.



JAY MAHER
(WWON-Woonsocket, R. I.)

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1.
2.
3.
4.
5.
6.
7.
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9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY STATE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LIBERTY'S 4 BIG HITS!

Julie London

THE BOY ON A DOLPHIN

(As sung by Julie London in the 20th Century-Fox Prod. "The Boy on a Dolphin")

b/w

MEANING OF THE BLUES

(As sung by Julie London in the Universal International Pict. "The Great Man")

#55052



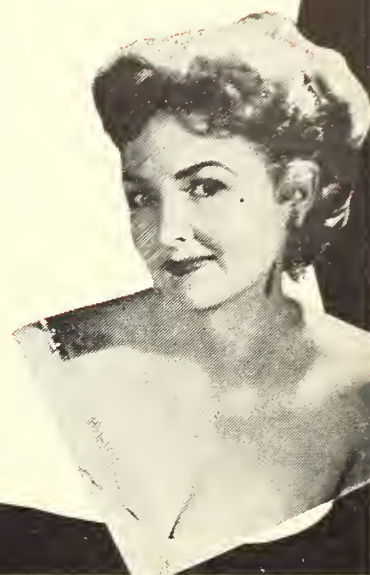
Margie Rayburn

EVERY MINUTE OF THE DAY

b/w

Take a Gamble on Me

#55043



The Billboard—Feb. 2, 1957

Review Spotlight

JULIE LONDON...Liberty 55052.....(Robbins, ASCAP)
THE BOY ON A DOLPHIN.....
This is the first tune since "Cry Me a River" that has offered the singer a similar combination of "quality" and sound commercial values. A beautiful tune which Miss London sings in a movie of the same title, "Dolphin," is so artfully read that if there is any justice at all in the world, it has to make it. Her silky tone and sensitive phrasing is a joy to the ear and a satisfaction to the soul. The flip, "Meaning of the Blues" (Northern, ASCAP), is also a lovely thing and will deserve copious deejay play.

Johnny Olenn

CANDY KISSES

b/w

My Idea of Love

#55053

Mark McIntyre

PORTRAIT OF A WOMAN

b/w

Viva Los Amantes

#55054

THE BIG HITS ARE ON LIBERTY

LIBERTY RECORDS Inc., 1556 No. La Brea, Hollywood, Calif. — Phone HO 2-0811

"It's What's in THE CASH BOX That Counts"

CashMakers 



THE HOTTEST NEW CALYPSO ARTIST!

LORD FLEA

and His Calypsonians

**SHAKE SHAKE SONORA
THE NAUGHTY LITTLE FLEA**

Record No. 3659

NEW NEW NEW NEW

THE FIVE KEYS

LET THERE BE YOU
with Orch. Cond. by Dave Cavanaugh

TIGER LILY
with Orch. Cond. by Van Alexander

Record No. 3660



LES BROWN

and His Band of Renown

ORIGINAL JOE

IF I HAD THE MONEY

Record No. 3655



**THE NILSSON TWINS
LES BAXTER**

his Orchestra and Chorus

**I DANCE WHEN I WALK
RAIN ON MY WINDOW**

(Tears In My Heart)

Record No. 3653



**The Records
Disk Jockeys
Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	YOUNG LOVE SONNY JAMES (Capitol)—TAB HUNTER (Dot)	1
2	DON'T FORBID ME PAT BOONE (Dot)	2
3	TOO MUCH ELVIS PRESLEY (RCA Victor)	3
4	BANANA BOAT SONG TARRIERS (Glory)	5
5	MARIANNE TERRY GILKYSON (Columbia) HILLTOPPERS (Dot)	8
6	BANANA BOAT (DAY-O) HARRY BELAFONTE (RCA Victor)	4
7	WHO NEEDS YOU FOUR LADS (Columbia)	10
8	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	7
9	BUTTERFLY CHARLIE GRACIE (Cameo) ANDY WILLIAMS (Cadence)	30
10	SINGING THE BLUES GUY MITCHELL (Columbia)	6
11	YOU DON'T OWE ME A THING JOHNNIE RAY (Columbia)	11
12	LOVE IS STRANGE MICKEY & SYLVIA (Groove)	14
13	BLUE MONDAY FATS DOMINO (Imperial)	13
14	CINCO ROBLES RUSSELL ARMS (Era)	12
15	I DREAMED BETTY JOHNSON (Bally)	9
16	ALMOST PARADISE ROGER WILLIAMS (Kapp) NORMAN PETTY TRIO (ABC-Paramount) LOU STEIN (RKO Unique)	43
17	CAN I STEAL A LITTLE LOVE FRANK SINATRA (Capitol)	15
18	WRINGLE WRANGLE FESS PARKER (Disneyland) BILL HAYES (ABC-Paramount)	23
19	JAMAICA FAREWELL HARRY BELAFONTE (RCA Victor)	16
20	STASHU PANDOWSKI RUSS CARLYLE (ABC-Paramount) JULIUS LA ROSA (RCA Victor)	33

21) SINCE I MET YOU BABY. 22) JIM DANDY. 23) ONLY ONE LOVE. 24) YOUR WILD HEART. 25) KNEE DEEP IN THE BLUES. 26) TEEN AGE CRUSH. 27) CHANTEZ, CHANTEZ. 28) LOVE ME. 29) TRUE LOVE. 30) AIN'T GOT NO HOME. 31) LUCKY LIPS. 32) GREEN DOOR. 33) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 34) WITHOUT LOVE. 35) IT HAPPENED IN MONTEREY/RAMONA. 36) A ROSE AND A BABY RUTH. 37) LITTLE BY LITTLE. 38) YOU ARE MY FIRST LOVE. 39) I LOVE MY BABY. 40) HEY! JEALOUS LOVER. 41) PLAYING FOR KEEPS. 42) BAD BOY. 43) PARTY DOLL. 44) I'M STICKIN' WITH YOU. 45) WALKIN' AFTER MIDNIGHT. 46) BLUEBERRY HILL. 47) BALLERINA. 48) REPEAT AFTER ME. 49) I THOUGHT IT WAS OVER. 50) YOUR LOVE FOR ME; JUST WALKING IN THE RAIN; LITTLE DID I KNOW; TAKE ME BACK BABY.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE HOTTEST COMPANY IN THE BUSINESS

WITH THE BIGGEST HALF DOZEN IN THE BUSINESS



TERRY GILKYSON
and The Easy Riders

MARIANNE

c/w
GOODBYE CHIQUITA

4-40817 • 40817

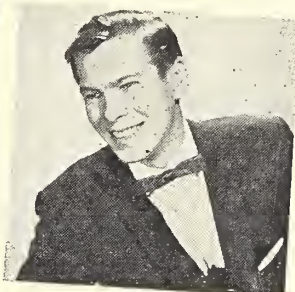


FRANKIE LAINE

MOONLIGHT GAMBLER

c/w
LOTUS LAND

4-40780 • 40780



JOHNNIE RAY

YOU DON'T OWE ME A THING

c/w
LOOK HOMEWARD, ANGEL

4-40803 • 40803

over a million and half and getting stronger—
"JUST WALKING IN THE RAIN"



GUY MITCHELL

KNEE DEEP IN THE BLUES

c/w
TAKE ME BACK BABY

4-40820 • 40820

over 2 million "SINGING THE BLUES"



FOUR LADS

WHO NEEDS YOU

c/w
IT'S SO EASY TO FORGET

4-40811 • 40811



JILL COREY

I LOVE MY BABY

c/w

EGGHEAD

4-40794 • 40794

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"

**SPECIAL
ANNOUNCEMENT**

to

ADVERTISERS

DUE TO WASHINGTON BIRTHDAY
HOLIDAY, FRIDAY, FEB. 22 . . .
IT IS NECESSARY TO GO TO
PRESS ONE DAY EARLIER FOR
the issue of

MARCH 2

**CLOSING • Thursday—Noon
DATE • FEB. 21**

• ADS REQUIRING COLOR or SPECIAL
POSITION—WED., FEB. 20 •

The Cash Box

1721 Broadway
NEW YORK 19, N. Y.
(PHONE: JUdson 6-2640)



**Peatman
List**

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
Almost Paradise	Feist	Banana Boat Song
Anastasia	Feist	Blueberry Hill
Ballerina	Jefferson	Chantez-Chantez
Banana Boat Song	E. B. Marks-Bryden	Cinco Robles
Bean Song	American	Cindy, Oh Cindy
Calypso Melody	Cromwell	Don't Forbid Me
Can I Steal A Little Love	Northern	High Heels
Chantez-Chantez	Manchester	I Dreamed
Cinco Robles	Warman	Kid Stuff
Day-O	Shari	Long Before I Knew You
Don't Forbid Me	Roosevelt	Love Me Tender
Hey! Jealous Lover	Barton	Marianne
Holiday For Trombones	Bregman-Vocco-Conn	Mi Casa, Su Cosa
I Could Have Danced All Night	Chappell	Moonlight Gambler
I Dreamed	Trinity	On My Word Of Honor
I Thought It Was Over	Remick	On The Street Where You Live
It Looks Like Love	Paramount	Repeat After Me
Just In Time	Stratford	Rock-A-Bye Your Baby With A Dixie Melody
Long Before I Knew You	Stratford	Sadie's Shawl
Marianne	Montclare	Shake, Shake Senora
Money Tree	Frank	Singing The Blues
Moonlight Gambler	E. H. Morris	Some Day Soon
On The Street Where You Live	Chappell	Spring In Maine
Party's Over	Stratford	Too Much
Round And Round	Rush	True Love
Singing The Blues	Acuff-Rose	Una Momento
True Love	Buxton Hill	Watermelon Song
Ten Thousand Miles	B. F. Wood	Wisdom Of A Fool
Una Momento	Famous	Wrinkle Wrangle
Who Needs You	Korwln	Young Love
Wind In The Willow	Broadcast	
Young Love	Lowery	

IT'S COUNTRY! IT'S GREAT!

**LOVING
YOU**

Wilma Lee & Stoney Cooper
HICKORY-105B

**"I THOUGHT
IT WAS
OVER"**

Jaye P. Morgan
R.C.A. Victor 20/47-6798
REMICK MUSIC CORP.

STILL CLIMBING THE CHARTS!

**"LITTLE BY
LITTLE"** SAVOY 1506

NAPPY BROWN

SAVOY RECORD CO
58 MARKET ST.
NEWARK, N. J.

**"CLOUD
NINETY NINE"**

THE JODIMARS
CAP. 3633

MYERS MUSIC, INC.
208 N. BROAD ST., PHILA. 2, PA.

**SWEET
STUFF**

Somethin' Smith and
the Redheads
EPIC

AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

HITS FROM THE HOUSE OF BOURNE!!!

Tony Bennett . . . "One Kiss Away
From Heaven"
• (COLUMBIA 40849)

Dean Martin . . . "Captured"
• (CAPITOL 3648)

David Seville . . . { "The Gift"
"The Donkey &
The Schoolboy"
(LIBERTY 55055)

ABC CORP.—BOURNE, INC.

**Victor Plans Spring "Music
And Entertainment Show"**

CAMDEN, N. J.—The RCA Victor "Music and Entertainment Show," featuring color television, black-and-white TV, portable radios and "Victrolas," will highlight a special RCA Spring dealer promotion, it was announced last week by R. H. Coffin, vice-president, advertising and sales promotion.

The "Music and Entertainment Show" is an integrated display and advertising program designed to stimulate store sales during Spring and Summer. Prepared by W. L. Stensgaard & Associates of Chicago, the promotion material will come in two packages. The first includes idea sketches for advertising layouts, illustrations of properties, and display suggestions and sketches for both window and interior. The other half is comprised of display properties designed for use in four store feature windows, together with materials for interior store display.

"The RCA Victor 'Music and Entertainment Show' has been designed," said Coffin, "to give retailers a presentation that will appeal to the imagination of prospects, as well as increase attention value of windows."

Decca Signs Kay Armen

NEW YORK—Milt Gabler, Decca Records' Director of Artists and Repertoire, announces that he has signed Kay Armen. Miss Armen, who has been in the vocal field for several years, has been given a long-term pact with the company.

**Mutual Fund Exec Named
Advisor To DJ Council**

NEW YORK — Charles E. Bacon, distributor of a \$65 million mutual fund, has been elected financial advisor to the National Council of Disk Jockeys for Public Service, Murray Kaufman, president of the Council, announced last week.

Bacon, who has been informally associated with the group since its inception last year, is president of FIF Investing Associates, Inc., Eastern distributors of Financial Industrial Fund of Denver, Colorado.

In his new post, he will advise the Council's Board of Governors on the financial aspects of the organization's current drive to enlist the aid of allied fields to promote good citizenship among the estimated 20 million teenage fans of the nation's radio-television record programs.

"Although not connected with show business himself, Bacon has been of enormous help to us in the formative stages of our development," Kaufman said. "As our operating funds increase, his advice and assistance will be indispensable to the Council in getting the most mileage out of the funds available to us for our work."

Coral Re-Pacts Desmond

NEW YORK — Bob Thiele, Coral Records' A&R Director, has announced that he has re-signed Johnny Desmond to a new term pact. Desmond first joined Coral five years ago. Desmond's latest release couples "I Just Want You To Want Me" and "That's Where I Shine." Latter is a new lyric version of "Esplan Harlem."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Friedlander Named National Promotion Manager of RKO Unique Records

RKO Music Announces That It Will Secure No Disk From RKO Unique

NEW YORK — Buddy Friedlander, who since 1945 has been associated with Mills Music, E. B. Marks, and for the past seven years with Mercury Records, working as a song plugger, promotion man, assistant A&R man, and distributor, was signed by RKO Unique Records as national promotion manager last week and immediately assumed his new responsibilities. In addition to being national promotion manager, Friedlander will act as assistant sales manager for the United States and will directly supervise the road men who will now form part of his staff.

Friedlander reports to Stan Borden who has assumed the new office of executive vice president. Borden was formerly vice president in charge of sales. He is also in charge of all album and single production and is general sales manager.

Friedlander will immediately line up road trips to Chicago, Detroit and Pittsburgh to establish closer working arrangements between RKO Unique field men and distributors. All field men will be put on a traveling basis in their entire areas rather than only in their immediate locality.

RKO Teleradio Pictures, of which RKO Unique Records is a subsidiary, only a couple of weeks ago announced the formation of RKO Music, which is a separate and distinct division from RKO Unique Records, and is staffed by completely different personnel. Irving Deutch was signed as general professional manager of the new di-

vision and in turn has been given a free hand in setting the personnel. In line with this Al Calder was signed by RKO Music as New York and East Coast contact man and Milt Stein was engaged for the West Coast.

The music company will operate so completely independently of RKO Unique Records that any songs published by RKO Music will not even be shown to RKO Unique. RKO Music will only procure recording from other record companies. Any songs recorded by RKO Music will not be covered at a later date by RKO Unique Records.

Deutch stated that future sound tracks and other recordings that the firm may secure will be offered to the other record companies first. The firm has acquired the scores for a sizeable quantity of pictures which include musicals and non-musicals produced by RKO and other major companies. The Lamas catalogue, handled in the past in conjunction with RKO Unique, has now been signed over to RKO Music as one of its catalogues and will be run through the new music division.

Deutch further stated that any song writer who desired an RKO Unique record would have to deal directly with Joe Leahy, A&R head of RKO Unique. He indicated that this plan was to be put into effect immediately to emphasize to the trade that RKO Music and RKO Unique are separate and distinct entities with no ties of any nature.

Ed Sauter To Germany To Consider Radio Offer

NEW YORK, N. Y.—Ed Sauter, co-leader of the famed Sauter-Finegan orchestra, flew to Germany February 14th to discuss an offer which would make him musical director of Radio Sudwestfunk at Baden-Baden.

It was understood the job would entail heading up an extensive jazz program including writing, arranging and conducting. In the event Sauter accepts, it was believed the Sauter-Finegan orchestra would continue under the solo leadership of Bill Finegan. The group's newest RCA Victor album, "Under Analysis," is scheduled for March release.

Feature of Sauter's departure from International Airport was a surprise appearance of the Sauter-Finegan group, playing thumping German band tunes scored in haste by Finegan.

Salem Pacts Christian

CHICAGO — Mort Hillman, Salem Prexy, announced, this past week the signing of Bobby Christian and his orchestra. This is the first band signed to the label.

Future plans include a series of singles aiming at an LP release soon.

Chi Party For Melachrino

CHICAGO—To celebrate the joining of Geo. Melachrino to the RCA Victor roster, a party was held at The Ambassador East Hotel, this past week, with Melachrino as guest of honor, 2/12.

Among those in attendance were Al Temmnar, Little Al's All-Stop; Donald E. Browman, Lyon & Healy; James O'Dwyer, Music Box; Del Clark, Jeanine Spangler, and Ralph Blank, WJJD; Chuck Francisco, Estelle Barnes, Eddie Hubbard, and Ethele Davis, WGN; Jerry Leighton, WAAF; Bill Guthrie, WCFL; Jullie Rizzo, and Jack Quinlan, WIND.

Members of the British Consulate also attended.

Deejays In National Mag

NEW YORK—People Today Magazine has inaugurated a series of articles on disk jockeys. The series will run for one year with a different disk jockey featured every month. The stories are being written by Dick Gersh.

First in the series is George Lorenz, WKBW, Buffalo, New York. Next to be profiled is Robin Seymour, WKMH, Dearborn, Michigan, and Rex Dale, WCKY, Cincinnati, Ohio.



Album Sure Shots

★ Also Available in EP

ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES

Roger Williams (Kapp KXL 5000) (2—12" LP)

ROCK PRETTY BABY

Movie Cast (Decca DL 8429)

★AFTER MIDNIGHT

Nat "King" Cole and His Trio (Capitol W 782 * EAP 782)

ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK

(Verve MG V 4002) (2—12" LP)

Rady, Victor European Manager, On U. S. Visit

NEW YORK—Sy Rady, European manager of A & R for RCA Victor, arrived in New York last week to consolidate plans for the marketing of European recordings in the United States and was feted by Victor brass at a special luncheon. Rady flew here with Frank Lee, London-Decca A & R chief, who is also in the States for confabs with Victor execs re London-Decca's production of Victor albums in Great Britain.

A number of general questions referring to the European record scene, and posed by members of the trade press, brought out the following facts:

In Germany and in France album prices were decreasing from an \$8.00 tag to \$6.00. Only the upper middle class and the wealthy people of these countries purchase records since only these groups can afford to pay the high tax and duty burdened price of phonographs.

It was also mentioned that of the total record sales in Germany, classical albums account for 12%. In France the figure is 25% and in England it's 15%.

Rady stated that British recording cost would increase in the near future because of a 50% raise scheduled to go into effect for British musicians. In U. S. money, a British musician receives \$12 per session. He will soon be receiving \$18 per session.

Rady discussed the forthcoming switch of the HMV label in England to the RCA moniker which is set to take effect in May of this year. On the sub-

ject of album covers, Rady stated that RCA will attempt to keep the packaging of the European LP's identical to the packaging of the same LP here in the U. S. Heretofore, a European disk would have different art work than its U. S. counterpart. Very frequently, the European disk would be housed in a simple black and white jacket, hardly as attractive as the four color U. S. jackets. Reproductions of U. S. 4-color covers are now being sent to each country producing Victor records in Europe for exact reproduction.

Rady also announced that Victor artists John Browning and Andrej Czaykoski would be coming to the United States soon, to perform with our symphony orchestras.

Decca Brass On The Move

New York—Leonard W. Schneider, Executive Vice-President of Decca Records, Inc., leaves this Monday, February 18th, for the West Coast. He will confer with the company's personnel there on all Coast operations.

Martin P. Salkin, Director of Publicity and Promotion for Decca Records, leaves next week on a promotion tour that will take him to Pittsburgh, Cleveland and Detroit. Salkin will visit the Decca branches and radio stations in these cities.

TAKE YOUR PICK — BOTH SMASHES

Frankie Lymon & The Teenagers

"TEENAGE LOVE"

b/w

"PAPER CASTLES"

GEE 1032

The Cleftones
"WHY YOU DO ME LIKE YOU DO"

b/w

"I LIKE YOUR STYLE OF MAKING LOVE"

GEE 1031



220 WEST 42nd STREET
NEW YORK, N. Y. (WI. 7-0652)

ANOTHER **BMI**
"PIN-UP"
HIT



HOLD 'EM JOE
Recorded by
HARRY BELAFONTE . . Victor
Published by
FOLKWAYS MUSIC PUBLISHERS, INC.

A Solid Hit!

THE STAR YOU WISHED UPON LAST NIGHT

ROBBINS MUSIC CORPORATION

Bigger and Bigger Every Day

GREENSLEEVES

by
THE BEVERLEY SISTERS
London 1703

LONDON

ARROW RECORDS

MOVING *FAST*

I DON'T WANNA HEAR A LOVE SONG
c/w
I'VE GOT YOU
711 By
IRENE CARROLL
2950 MADISON AVE., BRIDGEPORT, CONN.

THE BEAN SONG

Eileen Barton—Epic
Eddie Ames—
RCA Victor

AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

THE WEST'S NEWEST AND FINEST **ONE STOP**

Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off

Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"

NORTY'S MUSIC CENTER
2775 W. PICO BLVD Phone: RPublic -7258 LOS ANGELES 6, CALIF.

Tony Bennett Wins Standing Ovation At Copa Opening

NEW YORK—With one of the most spectacular performances the Copacabana audience has ever witnessed, Tony Bennett reached a new high in his career when he opened at the New York nitery last Thursday, February 14. In a stirring tribute to the singer, the entire audience stood and gave him an ovation when he finished his act.

Performing a vast variety of songs, ranging from the wild "Sing You Sinners" to his tear compelling rendition of "Lost In The Stars", Bennett had the audience from the moment he walked on stage and continued to hold them and amaze them by his vocal prowess and showmanship all through the act. His changes of pace were timed perfectly and his spectacular vocalizing left most of the crowd gasping.

Slimmed down and tanned, Bennett offered a handsome picture on the Copa floor, so much so that he received all the oohs and ahs usually reserved for visiting movie stars.

Although he won great critical acclaim during his Copa stand last year, it seems to us that if you don't catch him this year, you ain't seen nothin' yet. Tony has really arrived.

Bob Smith New Director of Distrib Relations For Dot

HOLLYWOOD—Randy Wood, president of Dot Records, last week announced that Bob Smith of Chicago, formerly director of promotion for Dot in the mid-West territory, has been named to a roving assignment as national director of distributor relations. Smith's new duties will take him all over the country in contact with the company's distribution network in 35 key cities.

Smith is currently in New Orleans organizing the operation of Dot's first company-owned distributor branch, and will remain in that location for an additional month, after which he will move his family to Los Angeles. He will headquarter in Dot's home offices at Sunset and Vine in Hollywood.

Replacing Smith as promotion director in the mid-West is Rocky Rolf, formerly with RCA Victor for seven years.

Bob Green is manning a similar post in the Southern territory formerly covered by Webber Parrish, who has been inducted into the armed services, stationed at Ft. Chaffee, Ark.

RKO-Unique Party



NEW YORK—Prominent music business personalities from all phases of the industry turned out en masse at a cocktail party given by RKO-Unique Records at the diskery's offices. Among the many friends attending were:

- (Top Left) Murray Massey, Bob Austin, Irving Deutsch and Phil Kahl.
- (Top Right) Murray Deutsch, Martin Block, and Irving Deutsch.
- (Second Row Left) Buddy Friedlander, Martin Machet, Irving Deutsch, Joe Leahy and Stan Borden.
- (Second Row Right) Murray Deutsch, Paul Cohen and Irving Deutsch.
- (Third Row Left) Keefe Brasselle, Jerry Blaine, Buck Ram and Irving Deutsch.
- (Third Row Right) Marv Holtzman, Martin Machet, Joe Leahy, Joe Reisman and Irving Deutsch.
- (Fourth Row Left) Martin Machet, Murray Deutsch, Mr. & Mrs. Ivory Joe Hunter, Irving Deutsch.
- (Fourth Row Right) Irving Deutsch, Martin Machet and Mr. & Mrs. Herman Diaz.
- (Bottom Row Left) Sid Parnes, Irving Deutsch and Bob Austin.
- (Bottom Row Right) Lester Collins, Marv Holtzman, Keefe Brasselle, Stan Borden and Irving Deutsch.

America's Leading **ONE STOP** Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
PLaza 7-1977 GRant 1-9323 JACkson 5-1147 BIGelow 3-1155

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Epic Appoints New Personnel; Announce Vast Increase In Diskery's Sales

NEW YORK—At a special press meeting in New York February 14th, William S. Nielsen, Director of Sales Epic Records, announced the appointment of Francis J. Berry, Sales Manager of Single Records, and Richard Laga, Mid-Western Sales Manager. Berry was formerly the Mercury Records branch manager in Cleveland and also did promotion in that city. Laga originally was Epic salesman with United Record Distributors in Chicago and subsequently became sales manager of that distributorship until his factory appointment. Laga will work out of Chicago and cover Cincinnati, St. Louis, Kansas City, Minneapolis, Madison, and Detroit.

On the Epic distribution level, distributors' organization was streamlined with changes in Kansas City and New Orleans. According to Nielsen, further distribution changes will be made where it is necessary in the interest of effective overall Epic-Okeh sales in keeping up with the label's rapid expansion.

Effective March 1st, the Epic High Fidelity Hit of the Month will feature a popular and classical release with a \$2.98 retail price tag for the month of release. The High Fidelity Hit of the Month will be released only every other month for maximum exposure. The March release will be "Here Comes The Showboat" featuring the cast of Epic's previous national best selling album "Gentlemen Be Seated" plus Audrey Marsh, Frances Wyatt, and The Evalines. The classical release will feature Leon Fleisher with The Cleveland Symphony Orchestra in Rachmaninoff's Rhapsody On A Theme Of Paganini, Op. 43; Franck's Symphonic Variations; Delius' Imelmin-Prelude. This will be Fleisher's first recording on the Epic label. He previously recorded for Columbia.

W. Walter Hayum, General Mer-

chandise Manager of Epic Records reported that the advance orders for both the popular and the classical March High Fidelity Hit of the Month indicate that this double release is headed for the national best seller lists. All Epic National Advertising will carry the message of the \$2.98 High Fidelity Hit of the Month price tag. Posters for dealer windows and store displays will be available and new cards featuring the \$2.98 price tag will be obtainable for the Epic HFHOM racks in use since May, 1956. Additional racks will be at the disposal of qualified dealers.

EPIC popular albums show a sales increase of 125% over 1956 and 374% over 1955.

Reviewing the popular single releases, Nielsen stated that the Okeh label had surpassed in the first six weeks of 1957 the total sales figures for the entire year of 1956.

In the classical department, Charles A. Schicke, head of classical A & R, reported an increase of 110% in classical sales over the similar period last year. Schicke announced that to date over 3,000 dealers have participated in the Cleveland Orchestra promotion now in effect. While factory production is on an extra shift basis, Schicke stated that it may be necessary to extend the Cleveland program, since present production has not been able to keep up with orders. However, this problem will be overcome within a matter of days.

Tommy Sands Skyrockets; TV Appearance Sends Capitol Disk Flying

HOLLYWOOD — Ever since his highly successful television debut as star of "The Singin' Idol" on "The Kraft Television Theater" over the NBC-TV network two weeks ago, 19-year-old Tommy Sands, exclusive Capitol recording artist, has suddenly found himself to be much in demand for magazine, wire service and newspaper interviews, and further TV and radio appearances.

Meanwhile, nearly every major motion picture studio is reported bidding for his services as an actor-singer, although he hasn't accepted any offer yet.

Because of his success on "Kraft Theater," that program has requested his return on a future telecast. Meanwhile, Tommy is slated for an appearance with Tennessee Ernie Ford on his night time "Ford Show" Thursday, Feb. 21, over NBC-TV as well as on one of Ford's daytime TV shows over the same network one day each week.

A busy seven days are ahead for Young Tommy next week, including interviews with the Associated Press, United Press, a chain of publications, plus recording sessions at the Capitol Tower, photo sittings at Capitol for both color and black and white pictures, phone calls to many of the nation's disk jockeys from Capitol's offices, cutting voice tracks for many other deejays, and making guest appearances on many local Hollywood-area radio and TV shows. Requests have come in from all over the nation to establish Tommy Sands fan clubs.

Meanwhile, copies of Sands' first Capitol disk, "Hep Dee Hootie (Cutie Wootie)" and "Teen-Age Crush," the two songs featured on the recent "Kraft TV Theater" show, were being gobbled up from record dealers everywhere, with sales well on their way to the coveted one-million mark. "Teen Age Crush" broke into the #19 spot in this week's top 50 list.

Jarvis Named Director of Music At KFWB

HOLLYWOOD—Al Jarvis has been appointed director of music for KFWB by general manager Robert M. Purcell. With this move Purcell has placed Jarvis in the position of controlling all music (the station uses records exclusively) that goes out over the station.

Effective February 12th, Jarvis, in conjunction with WB's committee of 500 (500 listeners who receive cards and pick the top three records plus one record coming up each week) will select material for the programs of each of the WB's deejays—Larry Finley, Bill Ballance, Bill Daniels and Mitch Reed.

This was put into effect by Purcell "because Jarvis' success in the disk-jockey field over the past 25 years has proven, beyond doubt, that he knows the music the public wants to hear. Bearing this in mind, we find his services and talent should be applied to the entire station and not limited to just his program."

The move will be tied in with KFWB's "new sound" which has already brought about the revamping of station disk-jockey programs and musical station breaks featuring the Pied Pipers and the Sportsmen.

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GALE STORM
"ON TREASURE ISLAND"

DOT # 15539

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ROGER
WILLIAMS

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ANDY WILLIAMS

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Canadian Capers

MONTREAL MEMOS:



TONY BENNETT

Currently featured at the Ritz Cafe of the Ritz Carlton Hotel is Parisian chanteuse Nita Raya. . . . Into the Casa Loma this week are Jerry Murad's Harmonicats. To follow into this location on the 18th of February after successful engagements in Three Rivers and Quebec City are The Lane Brothers (RCA) who are currently causing a stir with their version of "Marianne". . . . The El Morocco is headlining, this week, Steve Gibson's Red Caps with Damita Jo. Signed for later appearance into this location are Billy Daniels, Tony Bennett, Ted Lewis and Connie Bennett. . . . The Mocambo, Montreal's giant size night club in the east end of town features this week the Four Winds (Vik) and the Four Step Bros. . . . Calypso music has gained great popularity in these parts. Local night clubs have embarked on this policy and are now featuring this type of entertainment. Namely

the Penthouse with Lloyd Thomas' Trio, the Casbah Room of the El Morocco with King Caribe and his Calypso Bandits & Johnnie Leblanc and the Clover Cafe with Lord Caresser and his group.

TORONTO TOPICS:

Andy Williams, and Ginger Rogers scheduled in town for The Cross Canada Hit Parade February 20th. Andy's latest release "Butterfly" is getting plenty of spins here, and it looks as tho the lad has a big hit in the making. . . . Kay Ballard, Dorothy Dandridge, and Alfred Drake will be welcome guests in our town February 20th, when they arrive for the Chrysler Festival over CBC-TV. . . . Al Hibbler, June Christy, and Ted Heath booked into Massey Hall February 28th. . . . Chuck Murphy opens at The Colonial February 18th, for one week.



ANDY WILLIAMS

"It's What's in THE CASH BOX That Counts"



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

Dick Dean "Twin Town" Revue

- WKQT—Norway-Paris, Me.
1. Memory Followed Me (Dean)
 2. Marina Girl (Harveys)
 3. Who Needs You (4 Lads)
 4. Kid Stuff (McGuire)
 5. Young Love (T. Hunter)
 6. You Don't Owe Me A Thing (J. Ray)
 7. Take Me Back Baby (G. Mitchell)
 8. Love I Never Had (Rondo)
 9. Can I Steal A Little Love (F. Sinatra)
 10. Fif's Welking The Poodle (Chordettes)

David Dreis WPGC—Washington, D. C.

1. Lucky Lips (R. Brown)
2. I Dreamed (B. Johnson)
3. Too Much (E. Presley)
4. Jim Dandy (L. Baker)
5. Your Wild Heart (Chandler/Lane)
6. Look Homeward Angel (Ray)
7. Without Him (N. Anthony)
8. Wringle Wrangle (B. Hayes)
9. What Gives, What Goes (J. Powell)
10. Can I Steal A Little Love (F. Sinatra)

Bob Elliott KENT—Shreveport, La.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Banana Boat (Day-O) (H. Belafonte)
4. Love Is Strange (Mickey & Sylvia)
5. Jim Dandy (L. Baker)
6. Girl Can't Help It (Richard)
7. You Don't Owe Me A Thing (J. Ray)
8. Blue Monday (F. Domino)
9. Don't Forbid Me (P. Boone)
10. Confidential (S. Knight)

Ed Reilly WBRY—Waterbury, Conn.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Moonlight Gambler (F. Laine)
4. Blue Monday (F. Domino)
5. Banana Boat Song (Tarriers)
6. Marianne (T. Gilkyson)
7. Who Needs You (4 Lads)
8. Singing The Blues (Mitchell)
9. From The First Hello To The Last Goodbye (J. Morgan)
10. Can I Steal A Little Love (F. Sinatra)

Lynda Carroll WJKO—Springfield, Mass.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Blueberry Hill (F. Domino)
5. Hey! Jealous Lover (Sinatra)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Love Is Strange (Mickey & Sylvia)
9. You Don't Owe Me A Thing (J. Ray)
10. Moonlight Gambler (Laine)

Tom Adams KUDL—Kansas City, Mo.

1. Don't Forbid Me (P. Boone)
2. Too Much (E. Presley)
3. Young Love (T. Hunter)
4. Banana Boat (Day-O) (H. Belafonte)
5. Blue Monday (F. Domino)
6. Marianne (T. Gilkyson)
7. Jamaica Farewell (Belafonte)
8. Knee Deep In The Blues (G. Mitchell)
9. Since I Met You Baby (I. Joe Hunter)
10. You Don't Owe Me A Thing (J. Ray)

Dorothy Kinney KSYA—McGehee, Ark.

1. Young Love (T. Hunter)
2. Banana Boat Song (Fontanes)
3. Moonlight Gambler (Laine)
4. Don't Forbid Me (P. Boone)
5. You Don't Owe Me A Thing (J. Ray)
6. I Dreamed (B. Johnson)
7. Who Needs You (4 Lads)
8. Cinco Robles (Paul & Ford)
9. Marianne (T. Gilkyson)
10. Bean Song (E. Barton)

Bob Capps KOY—Phoenix, Ariz.

1. Moonlight Gambler (F. Laine)
2. Cinco Robles (R. Arms)
3. Knee Deep In The Blues (G. Mitchell)
4. Your Love For Me (Sinatra)
5. Marianne (T. Gilkyson)
6. Banana Boat (Day-O) (H. Belafonte)
7. Who Needs You (4 Lads)
8. Jamaica Farewell (Belafonte)
9. I Dreamed (B. Johnson)
10. Hope You Know What You're Doin' (Somethin' Smith & Redheads)

Norman Hall TRIANGLE NETWORK — Booneville, Ind.

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Singing The Blues (Mitchell)
4. Banana Boat Song (Tarriers)
5. Don't Forbid Me (P. Boone)
6. Since I Met You Baby (I. Joe Hunter)
7. Thought It Was Over (J. P. Morgan)
8. Love Me Tender (E. Presley)
9. Jim Dandy (L. Baker)
10. Blue Monday (F. Domino)

Bob N. Perry WCKR—Miami, Fla.

1. Young Love (Crewcuts)
2. You Don't Owe Me A Thing (J. Ray)
3. Banana Boat Song (Tarriers)
4. Too Much (E. Presley)
5. Little White Horse (H. Rene)
6. Don't Forbid Me (P. Boone)
7. Jamaica Farewell (Belafonte)
8. Blue Monday (F. Domino)
9. Love Me (E. Presley)
10. Knee Deep In The Blues (G. Mitchell)

Gerry Nesler KSDD—San Diego, Calif.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly)
3. Moonlight Gambler (F. Laine)
4. Young Love (Hunter/James)
5. Banana Boat (Day-O) (Belafonte/Tarriers)
6. Jamaica Farewell (Belafonte)
7. Without Love (McPhatter)
8. I Dreamed (B. Johnson)
9. Can I Steal A Little Love (F. Sinatra)
10. Wringle Wrangle (B. Hayes)

Al Roberson WPEP—Taunton, Mass.

1. From The First Hello To The Last Goodbye (J. Morgan)
2. Stashu Pandowski (R. Henry)
3. Who Needs You (4 Lads)
4. Song For The Ninth Day (M. Miller)
5. Young Love (T. Hunter)
6. Blue Monday (F. Domino)
7. Wonderful, Wonderful (J. Mathis)
8. Don't Forbid Me (P. Boone)
9. Love Is Strange (Mickey & Sylvia)
10. Ram-Bunk-Shush (B. Doggett)

Dave Maynard WORL—Boston, Mass.

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Who Needs You (4 Lads)
4. Only One Love (G. Hamilton IV)
5. Kid Stuff (McGuire)
6. From The First Hello To The Last Goodbye (J. Morgan)
7. Lucky Lips (R. Brown)
8. Can I Steal A Little Love (F. Sinatra)
9. Teenage Crush (T. Sands)
10. I'm Sticking With You (J. Bowen)

Bill Daniels KFWB—Hollywood, Calif.

1. Don't Forbid Me (P. Boone)
2. Too Much (E. Presley)
3. It Happened In Monterey/Ramona (Lancers)
4. Stashu Pandowski (Carlyle)
5. Marianne (Hilltoppers)
6. Lucky Lips (G. Storm)
7. Party's Over (D. Day)
8. Kathy-O (V. Martin)
9. Love Sublime (J. Walker)
10. He Knows (G. MacKenzie)

Frank Darien KSJO—Santa Clara, Calif.

1. Banana Boat (Day-O) (H. Belafonte)
2. Moonlight Gambler (F. Laine)
3. Cinco Robles (R. Arms)
4. You Don't Owe Me A Thing (J. Ray)
5. Without Love (T. Arden)
6. It Happened In Monterey/Ramona (Lancers)
7. Money Tree (M. Whiting)
8. Singing The Blues (Mitchell)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Too Much (E. Presley)

Don Stewart WKCT—Bowling Green, Ky.

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. Banana Boat (Day-O) (H. Belafonte)
4. Moonlight Gambler (Laine)
5. Since I Met You Baby (I. Joe Hunter)
6. Banana Boat Song (Fontanes)
7. Jim Dandy (L. Baker)
8. Blueberry Hill (F. Domino)
9. You Don't Owe Me A Thing (J. Ray)
10. Slow Walk (B. Doggett)

Russ Coglin KROW—Oakland, Calif.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. Singing The Blues (Mitchell)
5. Cinco Robles (R. Arms)
6. Can I Steal A Little Love (F. Sinatra)
7. Marianne (T. Gilkyson)
8. Your Wild Heart (J. Layne)
9. Uno Momento (C. Carr)
10. Butterfly (A. Williams)

Hy Davis WAIP—Prichard-Mobile Ala.

1. Young Love (James/Hunter)
2. Banana Boat Song (Tarriers)
3. Too Much (E. Presley)
4. Take Me Back Baby (Mitchell)
5. Whispering Heart (J. Reed)
6. I Dreamed (B. Johnson)
7. Marianne (T. Gilkyson)
8. Stashu Pandowski (Carlyle)
9. Who Needs You (4 Lads)
10. Thought It Was Over (J. P. Morgan)

Robin Seymour WKMH—Dearborn, Mich.

1. Who Needs You (4 Lads)
2. Young Love (S. James)
3. Almost Paradise (Petty/Williams)
4. Chantez Chantez (D. Shore)
5. You Are My First Love (N. Cole)
6. From The First Hello To The Last Goodbye (J. Morgan)
7. I'm Sticking With You (J. Bowen)
8. Stashu Pandowski (LaRosa)
9. Bad Boy (Jive Bombers)
10. Walking After Midnight (P. Cline)

Jay Dunn WKOX—Framingham, Mass.

1. Young Love (S. James)
2. Who Needs You (4 Lads)
3. Don't Forbid Me (P. Boone)
4. Wonderful Wonderful (J. Mathis)
5. Only One Love (G. Hamilton IV)
6. Wringle Wrangle (F. Parker)
7. Marianne (T. Gilkyson)
8. Too Much (E. Presley)
9. Knee Deep In The Blues (G. Mitchell)
10. One Soda, Two Straws (B. Scott)

Cal B. Kolby WDRG—Hartford, Conn.

1. Too Much (E. Presley)
2. Blue Monday (F. Domino)
3. Wringle Wrangle (B. Hayes)
4. Cinco Robles (R. Arms)
5. Written On The Wind (Aces)
6. Jim Dandy (L. Baker)
7. Stashu Pandowski (Carlyle)
8. Marina Girl (Harveys)
9. Almost Paradise (R. Williams)
10. Butterfly (A. Williams)

Jim Reid WKXL—Concord, N.H.

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. True Love (Crosby & Kelly)
4. On My Word Of Honor (Platters)
5. Can I Steal A Little Love (F. Sinatra)
6. City Of Angels (Highlights)
7. You Are My First Love (N. Cole)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Little By Little (T. Arden)
10. You Don't Owe Me A Thing (J. Ray)

Sandy Singer WTCN—Minneapolis, Minn.

1. Don't Forbid Me (P. Boone)
2. Young Love (T. Hunter)
3. Banana Boat Song (S. Lawrence)
4. Who Needs You (4 Lads)
5. Moonlight Gambler (Laine)
6. You Don't Owe Me A Thing (J. Ray)
7. Stashu Pandowski (Carlyle)
8. Knee Deep In The Blues (G. Mitchell)
9. Bad Boy (Jive Bombers)
10. Almost Paradise (N. Petty)

John Isaacs WTOK—Meridian, Miss.

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Banana Boat Song (Fontanes)
4. Repeat After Me (P. Page)
5. Your Wild Heart (J. Layne)
6. Don't Forbid Me (P. Boone)
7. Marianne (T. Gilkyson)
8. Who Needs You (4 Lads)
9. Holiday For Trombones (D. Rose)
10. Take Me Back Baby (G. Mitchell)

Vic Aime WNNJ—Newton, N.J.

1. Young Love (T. Hunter)
2. Marianne (T. Gilkyson)
3. Banana Boat Song (Tarriers)
4. Teenage Boy And Girl (T. Edwards)
5. I Miss You So (C. Connor)
6. Who Needs You (4 Lads)
7. From The First Hello To The Last Goodbye (J. Morgan)
8. Walking After Midnight (P. Cline)
9. Moonstruck In Madrid (4 Preps)
10. Thought It Was Over (J. P. Morgan)

Gene Whitaker WNCA—Siler City, N.C.

1. Young Love (T. Hunter)
2. Singing The Blues (Mitchell)
3. Hey! Jealous Lover (Sinatra)
4. Love Me (E. Presley)
5. Don't Forbid Me (P. Boone)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Banana Boat (Day-O) (H. Belafonte)
8. Ballerina (N. Cole)
9. Can I Steal A Little Love (F. Sinatra)
10. Sitting In The Balcony (J. Dee)

Lee Donahue WGBB—Freeport, L.I., N.Y.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Butterfly (Gracie/Allen)
4. Only One Love (G. Hamilton IV)
5. Love Is Strange (Mickey & Sylvia)
6. Bad Boy (Jive Bombers)
7. Give Me One More Chance (Chuckles)
8. Playing For Keeps (Presley)
9. Earth Angel (Penguins)
10. Pledging My Love (J. Ace)

Jerry Jerome WSAY—Rochester, N.Y.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Teenage Boy And Girl (T. Edwards)
4. Repeat After Me (P. Page)
5. Bonjour Tristesse (Michaels)
6. Greensleeves (Beverlys)
7. Holiday For Trombones (D. Rose)
8. Town Crier (A. Hibbler)
9. I Dreamed (B. Johnson)
10. Butterfly (A. Williams)

Bill Collins WPMP—Pascagoula, Miss.

1. Singing The Blues (Mitchell)
2. I Dreamed (B. Johnson)
3. Two Different Worlds (D. Rondo)
4. Love Me Tender (E. Presley)
5. Walking In The Rain (Ray)
6. Moonlight Gambler (Laine)
7. You Don't Owe Me A Thing (J. Ray)
8. Who Needs You (4 Lads)
9. Young Love (T. Hunter)
10. Rock-A-Bye Your Baby (J. Lewis)

Carl Shook WCAR—Detroit, Mich.

1. Too Much (E. Presley)
2. Marianne (T. Gilkyson)
3. Young Love (S. James)
4. Almost Paradise (N. Petty)
5. Love Is Strange (Mickey & Sylvia)
6. Who Needs You (4 Lads)
7. Bad Boy (Jive Bombers)
8. You Don't Owe Me A Thing (J. Ray)
9. Wringle Wrangle (B. Hayes)
10. I'm Sticking With You (J. Bowen)

Dick Lawrence KOWH—Omaha, Neb.

1. Young Love (S. James)
2. Moonlight Gambler (Laine)
3. I Dreamed (B. Johnson)
4. Banana Boat Song (Vaughan)
5. Blueberry Hill (F. Domino)
6. Don't Forbid Me (P. Boone)
7. Jamaica Farewell (Belafonte)
8. Two Different Worlds (D. Rondo)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Blue Monday (F. Domino)

Bill Perkins WCIN—Cincinnati, Ohio

1. Young Love (Day-O) (H. Belafonte)
2. Teenage Crush (T. Sands)
3. Hey! Jealous Lover (Sinatra)
4. Jamaica Farewell (H. Belafonte)
5. Love Is Strange (Mickey & Sylvia)
6. All My Love Belongs To You (Pages)
7. Wisdom Of A Fool (5 Keys)
8. Bad Boy (Big Daddy)
9. Since I Met You Baby (I. Joe Hunter)
10. You Are My First Love (Cole)

Jack Lamar WCAM—Camden, N.J.

1. Ain't Got No Home (Henry)
2. Little Darlin' (Willows)
3. Understanding (J. Sedlar)
4. Over And Over Again (Moonglows)
5. Here Comes Henry (Young Jessie)
6. Wringle Wrangle (B. Hayes)
7. Little By Little (M. Marlo)
8. Big Wheel (C. Chenier)
9. One Sunday Afternoon (Harptones)
10. Butterfly (A. Williams)

Barry Frank WCCS—Amsterdam, N.Y.

1. Banana Boat (Day-O) (H. Belafonte)
2. Don't Forbid Me (P. Boone)
3. Young Love (T. Hunter)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Singing The Blues (Mitchell)
6. Marianne (T. Gilkyson)
7. Since I Met You Baby (I. Joe Hunter)
8. Hey! Jealous Lover (Sinatra)
9. Too Much (E. Presley)
10. Who Needs You (4 Lads)

Cal Milner-Larry Brown WPEN—Philadelphia, Pa.

1. Young Love (S. James)
2. Butterfly (C. Gracie)
3. Too Much (E. Presley)
4. Who Needs You (4 Lads)
5. You Don't Owe Me A Thing (J. Ray)
6. Bad Boy (Jive Bombers)
7. Don't Forbid Me (P. Boone)
8. Banana Boat Song (Tarriers)
9. Little By Little (M. Marlo)
10. Ain't Got No Home (Henry)

Chuck Harkins KBMN—Bozeman, Mont.

1. Cinco Robles (R. Arms)
2. Can I Steal A Little Love (F. Sinatra)
3. Little By Little (N. Brown)
4. Moonlight Gambler (Laine)
5. Dancing Chandelier (Syms)
6. Stashu Pandowski (Toppers)
7. Ballerina (N. Cole)
8. Down The Road Of Love (R. Gaylord)
9. Trees (A. Hibbler)
10. I've Got A Right To Cry (E. Gorme)

Hank Goldman WANN—Annapolis, Md.

1. Young Love (T. Hunter)
2. I Dreamed (B. Johnson)
3. Blue Monday (F. Domino)
4. Love Is Strange (Mickey & Sylvia)
5. The Wall (B. Benton)
6. Thought It Was Over (J. P. Morgan)
7. Walking In The Rain (Ray)
8. Banana Boat Song (Tarriers)
9. Your Wild Heart (J. Layne)
10. Since I Met You Baby (I. Joe Hunter)

Perry Brown WTAO—Boston, Mass.

1. Cinco Robles (R. Arms)
2. Young Love (S. James)
3. Little Did I Know (Rovers)
4. Banana Boat Song (Tarriers)
5. Butterfly (C. Gracie)
6. Marianne (T. Gilkyson)
7. Wringle Wrangle (B. Hayes)
8. Repeat After Me (P. Page)
9. Only One Love (G. Hamilton IV)
10. Skyliner (C. McRae)

Bob Furry KDEF—Albuquerque, N. Mex.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. I Dreamed (B. Johnson)
5. Blue Monday (F. Domino)
6. Moonlight Gambler (Laine)
7. Since I Met You Baby (I. Joe Hunter)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Singing The Blues (Mitchell)
10. On My Word Of Honor (Platters)

Ken "Bix" Wardell WBLA—Elizabethtown, N.C.

1. Young Love (T. Hunter)
2. Moonlight Gambler (Laine)
3. I Feel The Beat (J. Lowe)
4. I Love My Baby (J. Corey)
5. Thought It Was Over (J. P. Morgan)
6. You Are My First Love (N. Cole)
7. Banana Boat Song (Fontanes)
8. Love Is Strange (Mickey & Sylvia)
9. Blue Monday (F. Domino)
10. Who Needs You (4 Lads)

Frank Ward WWOL—Buffalo, N.Y.

1. You Don't Owe Me A Thing (J. Ray)
2. Anastasia (R. Williams)
3. Ain't Got No Home (Henry)
4. Since I Met You Baby (I. Joe Hunter)
5. Golden Key (S. Davis, Jr.)
6. Without Love (McPhatter)
7. Give Me (E. Rodgers)
8. Gonna Get Along (Patience & Prudence)
9. Jim Dandy (L. Baker)
10. Almost Paradise (Williams)

Shel Horton WKMC—Roaring Springs, Pa.

1. Lucky Lips (R. Brown)
2. Young Love (T. Hunter)
3. Singing The Blues (Mitchell)
4. Too Much (E. Presley)
5. Don't Forbid Me (P. Boone)
6. Banana Boat Song (Fontanes)
7. Ain't Got No Home (Henry)
8. Moonlight Gambler (F. Laine)
9. Blue Monday (F. Domino)
10. Before I Die (D. Collins)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

Allan Michaels
WING—Dayton, Ohio

1. Danny Boy (J. James)
2. I'm In A Dancing Mood (D. Brubeck)
3. I Dreamed (B. Johnson)
4. Moonlight Gambler (F. Laine)
5. Hey! Jealous Lover (Sinatra)
6. Cinco Robles (R. Arms)
7. Green Door (J. Lowe)
8. Your Love For Me (F. Sinatra)
9. You Stepped Out Of A Dream (V. Damone)
10. I'd Love To Fall Asleep (L. Renaud)

Frank McCormack
WHWB—Rutland, Vt.

1. Young Love (S. James)
2. Rock-A-Bye Your Baby (J. Lewis)
3. Knee Deep In The Blues (G. Mitchell)
4. You Don't Owe Me A Thing (J. Ray)
5. Banana Boat (Day-O) (H. Belafonte)
6. True Love (Crosby & Kelly)
7. Don't Forbid Me (P. Boone)
8. I Dreamed (B. Johnson)
9. I Miss You So (C. Connor)
10. Thought It Was Over (J. P. Morgan)

Bob Shaw

WUSC—Columbia, S.C.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Singing The Blues (Mitchell)
4. Moonlight Gambler (F. Laine)
5. Blue Monday (F. Domino)
6. Don't Forbid Me (P. Boone)
7. Knee Deep In The Blues (G. Mitchell)
8. Cinco Robles (Paul & Ford)
9. I Dreamed (B. Johnson)
10. Can I Steal A Little Love (F. Sinatra)

Dave Walshak

KCTI—Gonzales, Texas

1. Young Love (Crewcuts)
2. Blue Monday (F. Domino)
3. Don't Forbid Me (P. Boone)
4. Dreamy Eyes (4 Preps)
5. Since I Met You Baby (I. Joe Hunter)
6. Too Much (E. Presley)
7. You Don't Owe Me A Thing (J. Ray)
8. Playing For Keeps (E. Presley)
9. Banana Boat Song (Fontanes)
10. Wringle Wrangle (B. Hayes)

Gerry Myers

CKOY—Ottawa, Ont., Can.

1. There I've Said It Again (B. Scott)
2. Young Love (S. James)
3. Meanwhile Back At The Ranch (Continentals)
4. Woman Of Devotion (Baxter)
5. Wringle Wrangle (B. Hayes)
6. Marianne (T. Gilkyson)
7. I'll Stick With You (J. Bowen)
8. Little By Little (M. Marlo)
9. Stashu Pandowski (R. Carlyle)
10. Party Doll (S. Lawrence)

Orland W. Greenwood

KHQ—Spokane, Wash.

1. Young Love (T. Hunter)
2. Singing The Blues (Mitchell)
3. Banana Boat (Day-O) (H. Belafonte)
4. Too Much (E. Presley)
5. Don't Forbid Me (P. Boone)
6. Blue Monday (F. Domino)
7. Green Door (J. Lowe)
8. Love Me Tender (E. Presley)
9. Blueberry Hill (F. Domino)
10. Moonlight Gambler (F. Laine)

Red Robinson

CJOR—Vancouver, B.C., Can.

1. Playing For Keeps (E. Presley)
2. Young Love (E. Presley)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Don't Be Cruel (E. Presley)
6. Paralyzed (E. Presley)
7. Poor Boy (E. Presley)
8. You Don't Owe Me A Thing (J. Ray)
9. Let Me (E. Presley)
10. Red Sails In The Sunset (T. Hunter)

Don Wallace

KTUL—Tulsa, Okla.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Banana Boat (Day-O) (H. Belafonte)
4. Blue Monday (F. Domino)
5. Love Me (E. Presley)
6. Jim Dandy (L. Baker)
7. Don't Forbid Me (P. Boone)
8. Love Is Strange (Mickey & Sylvia)
9. Thousand Miles Away (Heartbeats)
10. Ain't Got No Home (Henry)

Guy Curtis

WADK—Newport, R.I.

1. Can I Steal A Little Love (F. Sinatra)
2. Your Wild Heart (J. Layne)
3. Before I Die (D. Collins)
4. No One Sweeter Than You (N. Noble)
5. Young Love (S. James)
6. Take A Gamble On Me (Nash)
7. Who Needs You (4 Lads)
8. Cinco Robles (R. Arms)
9. It Doesn't Take Very Long (A. Williams)
10. Chapel Of The Roses (B. Whalen)

Bob Kloss

WKWK—Wheeling, W.Va.

1. Teenage Crush (T. Sands)
2. Too Much (E. Presley)
3. Young Love (Hunter/James)
4. Who Needs You (4 Lads)
5. Playing For Keeps (E. Presley)
6. Love Is Strange (Mickey & Sylvia)
7. Banana Boat (Day-O) (Belafonte/Tarriers)
8. Hey! Honey (D. Owens)
9. By You, By You (J. Lowe)
10. Marianne (Lanes/Hilltoppers/Gilkyson)

Ray Schreiner

WRNL—Richmond, Va.

1. Young Love (S. James)
2. Marianne (T. Gilkyson)
3. Banana Boat (Day-O) (H. Belafonte)
4. Who Am I (D. Post)
5. Moonlight Gambler (F. Laine)
6. Cinco Robles (R. Arms)
7. Don't Forbid Me (P. Boone)
8. What Gives What Goes (J. Powell)
9. Butterfly (A. Williams)
10. Little White Horse (H. Rene)

Jimmy Hutsell

WCRK—Morristown, Tenn.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Moonlight Gambler (F. Laine)
4. Poor Boy (E. Presley)
5. Wisdom Of A Fool (5 Keys)
6. Ain't Got No Home (Henry)
7. You're The Reason I'm In Love (S. James)
8. Love Me Tender (E. Presley)
9. Banana Boat Song (Fontanes)
10. Jim Dandy (L. Baker)

Ron McKee

CJET—Smith Falls, Ont., Can.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. You Don't Owe Me A Thing (J. Ray)
4. Stashu Pandowski (J. La Rosa)
5. Marianne (Hilltoppers)
6. Wringle Wrangle (B. Hayes)
7. Who Needs You (4 Lads)
8. Little By Little (T. Arden)
9. Too Much (E. Presley)
10. Banana Boat Song (Tarriers)

Jack Thayer

WDGY—Minneapolis, Minn.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Banana Boat (Day-O) (H. Belafonte)
5. Tiger Lily (R. Draper)
6. Jamaica Farewell (Belafonte)
7. Who Needs You (4 Lads)
8. What's The Reason (Domino)
9. Moonlight Gambler (Laine)
10. I Remember (In The Still) (5 Satins)

Earle Pudney

WGY—Schenectady, N.Y.

1. Marianne (T. Gilkyson)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. Young Love (S. James)
5. You Are My First Love (N. Cole)
6. Stashu Pandowski (LaRosa)
7. Too Much (E. Presley)
8. Cinco Robles (R. Arms)
9. Wringle Wrangle (B. Hayes)
10. Anastasia (P. Boone)

Robb Thomas

WEMP—Milwaukee, Wisc.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Banana Boat Song (Tarriers/Lawrence)
4. You Don't Owe Me A Thing (J. Ray)
5. I Dreamed (B. Johnson)
6. Uno Momento (C. Carr)
7. Who Needs You (4 Lads)
8. Your Wild Heart (Layne/Poni Tails)
9. Knee Deep In The Blues (G. Mitchell)
10. Don't Promise Me (R. Hood)

Paul Coburn

KLUB—Salt Lake City, Utah

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Don't Forbid Me (P. Boone)
4. Banana Boat Song (Tarriers)
5. Written On The Wind (4 Aces)
6. Who Needs You (4 Lads)
7. Hold 'Em Joe (H. Belafonte)
8. Follow Me (B. Knee)
9. It Happened In Monterey/ Ramona (Lancers)
10. Cinco Robles (R. Arms)

Bill Walters

WDUZ—Green Bay, Wisc.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. You Don't Owe Me A Thing (J. Ray)
4. Too Much (E. Presley)
5. Who Needs You (4 Lads)
6. Take Me Back Baby (Mitchell)
7. Cinco Robles (Arms/Welk/Paul & Ford)
8. Banana Boat Song (Tarriers)
9. Wringle Wrangle (F. Parker)
10. Wisdom Of A Fool (5 Keys)

Bill Atkins

KDOK—Tyler, Texas

1. Your Wild Heart (J. Layne)
2. Young Love (S. James)
3. Too Much (E. Presley)
4. Marianne (T. Gilkyson)
5. Singing The Blues (Mitchell)
6. Don't Forbid Me (P. Boone)
7. You Don't Owe Me A Thing (J. Ray)
8. Blue Monday (F. Domino)
9. Your Love For Me (F. Sinatra)
10. Lucky Lips (R. Brown)

Bill Davis

WLOW—Norfolk, Va.

1. Young Love (S. James)
2. Jim Dandy (L. Baker)
3. Singing The Blues (Mitchell)
4. Too Much (E. Presley)
5. Banana Boat Song (Tarriers)
6. Cinco Robles (Paul & Ford)
7. Moonlight Gambler (F. Laine)
8. Marianne (T. Gilkyson)
9. Don't Forbid Me (P. Boone)
10. Look Homeward Angel (Ray)

Jim Lounsbury

WGN—Chicago, Ill.

1. Young Love (T. Hunter)
2. Butterfly (A. Williams)
3. Blue Monday (F. Domino)
4. Too Much (E. Presley)
5. Who Needs You (4 Lads)
6. Don't Forbid Me (P. Boone)
7. Banana Boat Song (Tarriers)
8. Moonlight Gambler (Laine)
9. Jamaica Farewell (Belafonte)
10. Stashu Pandowski (Carlyle)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TEEN-AGE CRUSH"

Tommy Sands

The Cash Box
Disk of the Week 2/16

Capitol 3639

"ROUND AND ROUND"

Perry Como

The Cash Box
Disk of the Week 2/9

RCA Victor 20'47-6815

"GONE"

Ferlin Huskey

The Cash Box
Disk of the Week 2/9

Capitol 3628

"COME GO WITH ME"

Dell-Vikings

The Cash Box
Award of the Week 2/9

Dot 15538

"ALMOST PARADISE"

Lou Stein

The Cash Box
Disk of the Week 2/2

RKO-Unique 385

"RAM-BUNK-SHUSH"

Bill Doggett

The Cash Box
Award of the Week 2/2

King 5020

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Album Reviews

POPULAR

"CLOSE TO YOU"—Frank Sinatra—Nelson Riddle And The Hollywood String Quartet—Capitol W 789 (1-12" LP)

CLOSE TO YOU; P. S. I LOVE YOU; LOVE LOCKED OUT; EVERYTHING HAPPENS TO ME; IT'S EASY TO REMEMBER; DON'T LIKE GOODBYES; WITH EVERY BREATH I TAKE; BLAME IT ON MY YOUTH; IT COULD HAPPEN TO YOU; I'VE HAD MY MOMENTS; I COULDN'T SLEEP A WINK LAST NIGHT; THE END OF A LOVE AFFAIR.

In an unusual collaboration with the Hollywood String Quartet, Frank Sinatra in his most expressive self in his latest, and already high-on-the-chart, Capitol entry. Banking on 12 wistful gems, Sinatra plays his vocal part with intimacy and beautiful phrasing. The Hollywood String Quartet, under Nelson Riddle's direction, are imaginatively used in bringing over the close-to-you theme.

"GREAT SONGS FROM HIT SHOWS"—Sarah Vaughan—Harold Mooney, Arranger and Conductor—Mercury MGP-2-100 (2-12")

A TREE IN THE PARK; LITTLE GIRL BLUE; COMES LOVE; BUT NOT FOR ME; MY DARLING, MY DARLING; LUCKY IN LOVE; AUTUMN IN NEW YORK; IT NEVER ENTERED MY MIND; IF THIS ISN'T LOVE; THE TOUCH OF YOUR HAND; HOMEWORK; BEWITCHED; DANCING IN THE DARK; SEPTEMBER SONG; A SHIP WITHOUT A SAIL; LOST IN THE STARS; IT'S GOT TO BE LOVE; ALL THE THINGS YOU ARE; POOR BUTTERFLY; LET'S TAKE AN OLD FASHIONED WALK; MY HEART STOOD STILL; HE'S ONLY WONDERFUL; THEY SAY IT'S WONDERFUL; MY SHIP.

The two-disk LP set, a fairly common item in the classical field, has been gaining in popularity in the pop catalogue. The latest such entry is this package of 24 superior show pieces sung by one of the most talented stylists around, Sarah Vaughan. With warmth and vitality, Miss Vaughan carries the creations of such fine show music men as Rodgers ("It Never Entered My Mind"), Kern ("All The Things You Are") and Berlin ("Homework") with an individual approach that retains the melodic and lyrical stature of the tune. Harold Mooney provides bright arrangements and ork leadership. Sales and deejay play should be excellent.

"TED HEATH AT CARNEGIE HALL"—Ted Heath And His Orchestra—London LL 1566 (1-12")

LISTEN TO MY MUSIC; KINGS CROSS CLIMAX; MEMORIES OF YOU; R. J. BOOGIE; PERDIDO; AUTUMN IN NEW YORK; CARIOCA; JUST ONE OF THOSE THINGS; LULLABY IN RHYTHM; STONEHENGE; PROCESSION; I REMEMBER YOU.

This is the Carnegie Hall performance that concluded famed English band leader Ted Heath's tour of the U.S. The Heath crew has many refreshing things to say here on its program of standards and originals. Driving, individual in sound, the rhythm sections continually delight the air with idea-loaded work. Unfailingly superior keyboard work by Frank Horrox. Many jazz-band fans will consider this package a must.

"MANHATTAN AT MIDNIGHT"—Ellis Larkins At The Piano With Rhythm Accompaniments—Decca Accompaniment—Decca DL 8303 (1-12")

"LONDON AT MIDNIGHT"—Skitch Henderson, His Piano And Orchestra—Decca DL 8302 (1-12")

"RIO AT MIDNIGHT"—Dante Varela And His Orchestra—Decca DL 8334 (1-12" LP)

"HOLLYWOOD AT MIDNIGHT"—Andre Previn At The Piano With Rhythm Accompaniment—Decca DL 8341 (1-12")

"NEW ORLEANS AT MIDNIGHT"—Marvin Ash And Dixie Blue Blowers—Decca DL 8346 (1-12")

"ROME AT MIDNIGHT"—Carmen Cavallaro Piano Solos With Orchestra Directed By Domenico Savino—Decca DL 8359 (1-12")

These six disks are part of Decca's "After Midnight" series, which includes musical visits to famous cities employing top name instrumentalists. The selections in each package are numbers closely associated with the city being represented. Ellis Larkins, with keyboard finesse, plays 15 tunes of a Manhattan genre ("Sidewalks Of New York", "Lullaby Of Broadway"); Skitch Henderson, on piano and with ork support, provides the London touch with such pieces as "A Foggy Day", "A Nightingale Sang In Berkeley Square" and "The Very Thought Of You". Latin rhythms are handled effectively by Dante Valera And His Ork on items like "The Peanut Vendor", "La Paloma" and "The Romantic Cha-Cha-Cha", while Andre Previn is jazz-inclined on 12 melodies (i.e. "It's Easy To Remember", "My Foolish Heart" and "Laura") written for Hollywood films. Marvin Ash And His Dixie Blue Blowers take a mostly relaxed tour of New Orleans on their package of Basin Street standards ("Way Down Yonder In New Orleans", "Basin Street Blues" and "Bayou Lullaby"). Flashy piano pro, Carmen Cavallaro, plays Italian melodies with Domenico Savino's lush ork on the "Rome" set. Each package has a colorful photo of its city. Deejays have received a disk highlighting all the albums, a fact that should spur sales.

"MEMORY LANE"—Kate Smith—MGM E 3487 (1-12" LP)

MEMORY LANE; NOW IS THE HOUR; DANCING WITH TEARS IN MY EYES; FAR AWAY PLACES; TEARS ON MY PILLOW; THE ANNIVERSARY SONG; 'TIL WE MEET AGAIN; DREAMY OLD NEW ENGLAND MOON; I ONLY HAVE EYES FOR YOU; IF I HAD MY LIFE TO LIVE OVER; WHEN I LOST YOU; BEAUTIFUL DREAMER.

This is the first 12-inch LP of songs by Kate Smith available to the public. Miss Smith, who is certainly deserving of the "one of the all-time greats" label, has material here well suited to her nostalgic voice and audience. The singer's recent appearances on TV should add to the already vast market.

"PICKA-POLKA"—Lawrence Welk And His Champagne Music—Coral CRL 57067 (1-12" LP)

BEER BARREL POLKA; HELENA POLKA; JENNY LIND; HOT PRETZELS; CHIHUALUA POLKA; PENNSYLVANIA POLKA; CHAMPAGNE POLKA; THE JOLLY COPPERSMITH; FLORENA POLKA; THE KISS POLKA; CHICKEN POLKA; CLARINET POLKA.

The Lawrence Welk crowd is, as their TV viewers already know, completely compatible for a polka session. Welk's latest effort for Coral amply demonstrates, through a series of hearty polka performances, the ork's lively way with the popular dance step. Areas where the polka is particularly in step should provide excellent sales for the disk.

"ANASTASIA"—Music From The Sound Track—Alfred Newman Conducting The 20th Century Fox Orchestra—Decca DL 8460 (1-12" LP)

With the film version of the stage play, "Anastasia", likely to make much Academy Award news this year, this pressing of the pic's sound-track score should become handy dealer stock. Veteran Hollywood composer, Alfred Newman, has written a Russian-coated score that includes dances, waltzes, marches and the main theme, "Anastasia", running through the disk. Local theatre play of the film will boost sale of disk besides general publicity.

Rene Signs New RCA Recording Pact

Quits A & R Job

NEW YORK—Henri Rene has resigned as manager West Coast A&R for the RCA Victor Record Division in order to devote all of his time to creative work.

At the same time, Rene signed a new long-term contract to record exclusively for RCA Victor. His most recent release for Victor, "Music For Bachelors," is one of the company's top selling albums. He will remain in his West Coast assignment for Victor until his successor has been chosen.

The conductor-composer said that the new arrangement will permit him to widen his scope in the field of music. In addition to records, he intends to expand his exploration of the radio and television fields. He will head-quarter on the West Coast.

Rene has been with Victor since 1940, with the exception of the time he spent in the Armed Forces. He was born in New York City of German-French parentage but was taken to Germany when a small boy. His ambition to become a musician received very little encouragement from his parents. They had hoped their son would chose a profession that would provide three meals a day. His father was an engineer and a fair violinist, but played only for his own enjoyment and love of music.

While in his early teens Rene enrolled at the Royal Academy of Music in Berlin, where he studied piano and composition. Henri soon found himself greatly influenced by the music of Mozart and Debussy.

Later, he returned to this country, played banjo and guitar in the band of Charles Strickland and Eddie Woods, and toured the Balaban and Katz Circuit, playing piano in a duo-piano act.

In 1926 he organized his first orchestra and toured throughout the capitals of Europe with great success. Although Henri's music background is entirely classical—an influence that is still evident—he was one of the first advocates of American jazz in Europe, and was instrumental in making it the musical craze of the era.

Rene finally settled in Berlin as chief arranger with the Electrola Record Company and later became musical director for the UFA Film Company and the Tobis Motion Picture Company.

Henri again returned to the United States in 1936, and became director of the International Division's music department for RCA Victor. He soon won recognition as both arranger and conductor. He also became well known as a writer who could turn out arrangements in an unusually short length of time.

Rene joined the Army, Special Services branch, 1942, trained the soldier shows for overseas duty, and conducted two weekly radio shows for the Fourth Service Command. After the war ended, Henri was signed to an exclusive contract by RCA Victor Records.

Rene was responsible for arrangements that resulted in hits for Victor vocalists Tony Martin, Eartha Kitt, Dinah Shaw, the Ames Brothers, and many more.

Mecca Becomes Hi-Class

SAN FRANCISCO — Sid Mobell, prexy of Mecca Records, last week announced the change of his company and label name from Mecca to Hi-Class Records.

The switch to Hi-Class is effective immediately.

The step was taken because of legal action against Mecca by Decca Records, and to avoid confusion because of the similarity of names, Mecca has chosen the Hi-Class trademark.

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The Fabulous Cadillacs

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"ABOUT THAT GAL NAMED LOU"

JOSIE 812

The Angelettes

"YOU, ONLY YOU"

c/w

"MINE AND MINE ALONE"

JOSIE 813

The Kingtoppers

"WALKIN' AND TALKIN' THE BLUES"

c/w

"YOU WERE WAITING FOR ME"

JOSIE 811

Vinnie Monte

"UNLESS"

c/w

"TELEGRAM"

JOSIE 810



Josie RECORD

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Album Reviews

"IVORY TOWER"—Cathy Carr—Fraternity F-1005 (1-12" LP)
 DARKTOWN STRUTTERS' BALL; LOOKING FOR A BOY; THE BOY ON PAGE THIRTY-FIVE; WALTZING THE BLUES; AFTER I SAY I'M SORRY; IVORY TOWER; OH BABY!; I NEVER REALLY STOPPED LOVING YOU; DOODLE DEE DOO; LET THEM TALK; ANCIENT HISTORY; IT'S NO MYSTERY.

Thrush Cathy Carr, who scored with the set's title, "Ivory Tower", has cut a package that brings together her commercial and intimate style. The inclusion of such single items as "Ivory Tower" and "Ancient History" is Miss Carr's more commercial side, while such pieces as Gershwin's "Looking For A Boy" and an exciting calypso-inspired version of "Darktown Strutters' Ball" showcases an imaginative stylist. Miss Carr's pop stature is the big sales story.

"A TOUCH OF PARIS"—Boris Sarbek And His Orchestra—Epic LN 3317 (1-12" LP)

PADAM PADAM; DOMINO; LA JAVA DU DIABLE; SI JOLIE; PIGALLE; UN JOUR TU VERRAS; PASSE TON CHEMIN; SUR MA VIE; TOI QUI DISAIS . . .; LE SOIR; LE PIANO DU PAUVRE; LA GRENOUILLE.

Epic's February Hit Of The Month is a musical touch of one of the most musically described cities of all, Paris. With such vehicles as "Domino" and "Pigalle" to portray the famous place, Boris Sarbek leads his ork with an authentic flair for both the lively and sentimental aspects of his subject. The set is a capable mood piece.

"THE BEST THINGS IN LIFE ARE FREE"—Orchestra Conducted By Lionel Newman—Arranged By Billy May—Liberty LRP 3017 (1-12" LP)

THE BEST THINGS IN LIFE ARE FREE; BROKEN HEARTED; VARSITY DRAG; LUCKY DAY; YOU TRY SOMEBODY ELSE; BIRTH OF THE BLUES; BLACK BOTTOM; BUTTON UP YOUR OVERCOAT; SUNNY SIDE UP; IT ALL DEPENDS ON YOU; ONE MORE TIME; IF I HAD A TALKING PICTURE OF YOU.

The selections here have been taken from the recent film bio of the song writing team of De Sylva, Brown and Henderson. Lionel Newman, who led the ork in the pic, repeats the role on this Liberty disk. Twelve of the team's best remembered tunes have been arranged by Billy May with the fast paced emphasis on the sax style of the twenties. Color scene from the film on cover will aid sales. Those who saw the flicker and reminiscing folks are the set's most likely purchasers.

"ROLLIN' AND ROCKIN' "—Frank Virtuoso And The "Virtues"—Top Star 3 (1-12" LP)

MAMBO ROCK; JIMMY'S SHUFFLE; ROLLIN' AND ROCKIN'; OOH YA GOTTA; LET'S HAVE A PARTY; MY CONSTANT LOVE; TOODLE-OO KANGEROO; HOP SKIP JUMP MAMBO; GO JOE GO; I THINK YOU'RE LYING; I AIN'T GONNA DO IT NO MORE; GOODBYE MAMBO.

A disk packed with solid rock 'n roll numbers and easy on a teener's allowance is available from Top Star. The set, priced at a \$1.49, contains 12 sides of original material played in true R&R vigor by Frank Virtuoso and the "Virtues". Once demonstrated, the kids will find these sessions great party fun. Strong, budget-priced stock for stores with any amount of teenage traffic.

JAZZ

"THE JAZZ GREATS" (Vol. 3)—Reeds—Part 2—Paul Quinchette, Coleman Hawkins, Willie Smith, Ben Webster—EmArcy MG-36051 (1-12" LP)

AFTERNOON OF A BASIE-ITE; SOMETIMES I'M HAPPY; PEOPLE WILL SAY WE'RE IN LOVE; ROSE OF BIRDLAND; YOU'RE MY THRILL; IRON HAT; BEYOND THE BLUE HORIZON; MAKE BELIEVE; SEPTEMBER IN THE RAIN; YOU OUGHT TO BE IN PICTURES; POUTING; ON THE SUNNY SIDE OF THE STREET.

This is volume 3 of EmArcy's "Giants Of Jazz" series and part 2 devoted to reed instruments. Represented here, in sessions dating back to 1943 (Lester Young on "Afternoon Of A Basie-ite") are Lester Young, Paul Quinchette, Ben Webster, Coleman Hawkins and Willie Smith. These notable jazz figures have been carefully showcased at their best on the package, swinging impressively on some (Willie Smith's "You Ought To Be In Pictures") and caressing the tune on others (Ben Webster's "You're My Thrill"). More than adequate sound. Classic jazz efforts.

"DON ELLIOT AT THE MODERN JAZZ ROOM"—ABC-Paramount ABC-142 (1-12" LP)

IT MIGHT AS WELL BE SPRING; BUT NOT FOR ME; ISN'T IT ROMANTIC; EMBESSY; IT COULD HAPPEN TO YOU; I ONLY HAVE EYES FOR YOU; I REMEMBER YOU; MOONLIGHT IN VERMONT.

This ABC-Paramount disk has jazzman Don Elliot sporting four expressive jazz outlets: trumpet, vibes, bongo and vocal. Working uptempo most of the time, Elliot and the three other members of the combo provide many stimulating exchanges throughout the LP. Elliot's only vocal effort is on "I Only Have Eyes For You," which also includes a tongue-in-cheek imitation of stylist Sarah Vaughan. Other crew members are Bob Corwin (piano), Ernie Furtado (bass), and Jimmy Campbell (drums). Pro jazz work.

CLASSICAL

SCHUBERT: Rosamunde, Op. 26—Symphony No. 5 In B-Flat Major—Bruno Walter Conducting The Columbia Symphony Orchestra—Columbia ML 5156 (1-12")

Schubert at his lyrical and melodic best is offered in this Columbia disk of two works by the composer. The charming "Rosamunde", written for a stage production, and the graceful Symphony No. 5 are eloquently performed by Bruno Walter and The Columbia Symphony Orchestra. Handsome package. Name value and good coupling will bring many buyers to this set.

VERDI: Otello (Complete)—Maria Carbone, Temara Beltacchi, Nicola Fusati, Piero Girardi, Nello Palai, Apollo Granforte, Corrado Zambelli, Enrico Spada—La Scala Opera Company Chorus And Orchestra, Milan—Carlo Sabajno-Conductor—Camden CCL 101 (3-12" LP)

Out of Camden's classical bargain basement comes this complete presentation of Verdi's crowning masterpiece, "Otello". Recorded in the thirties, the opera is beautifully performed by the artists. They include Nicola Fusati as Otello; Apollo Granforte as the plotting Iago, and Maria Carbone as Desdemona. Carlo Sabajno, as conductor, makes the most of the work's array of dramatic moments in his direction of the La Scala Opera Company Chorus And Orchestra. Adequate sound. Budget opera buyers should accept this set gratefully.

Telechron Timers Award To Atlanta Station

ATLANTA, GA. — Radio station WAKE, Atlanta, Ga., has won an award for outstanding promotion of "Wake To Music Month," which featured 34 of the brightest stars of the popular record field in November. Spearheaded by Telechron timers and N. W. Ayer & Son, Inc., their advertising agency, the promotion was designed to boost sales of clock radios by making the public conscious of the pleasure of waking to the music of the stars with a clock radio.

Morton J. Wagner, vice-president of WAKE, credited "Wake To Music Month" and its multiple tie-ins with selling more merchandise than any comparable promotion in recent years. In discussing the campaign with John H. MacLeod, sales manager for Telechron timers and motors, Wagner forecast long-term increases in morning and evening radio audiences as a result of the program.

WAKE attributed its success to the novel idea behind the November campaign which was backed by four industries—clock radio set manufacturers, record companies, broadcasters, and the entertainment world. The station hailed the campaign as the largest intensive promotion in the history of Atlanta radio. Dealers in that city had a virtual sell-out of clock radios at the end of the promotion, according to Wagner.

Using all media in this project, Wagner also described the presentation of thousands of free "Wake Up To Music" records throughout Atlanta by disk jockey personalities dressed in fire-engine-red nightshirts and stocking caps. A special "Wake Up To Music" tie-in with lucky driver's license number promotion was another of the many extras in WAKE's all-out effort. Wagner also announced that his station is already planning next year's campaign.

New Publishing Firm Gets "Strange One" Score

NEW YORK — Composer Kenyon Hopkins' jazz musical score for Sam Spiegel's film, "The Strange One," will be published by a new music publishing company, Horizon Music Corporation, recently organized by Spiegel's Horizon Pictures and Coast publisher, Fred Raphael, in association with Columbia Pictures.

Negotiations between Horizon Pictures and Raphael started several weeks ago before Spiegel left for Ceylon and the location shooting of his "Bridge On the River Kwai," and were finalized by his representatives last week. The unusual score, which includes three separate musical themes, will be backed up with an all-out promotional campaign aimed at establishing hit records by the time the picture is released this spring through Columbia Pictures. Several major record companies have already expressed interest in the score and arrangements are being made for top artist recordings of the three themes as well as the highlights of the actual soundtrack.

Fred Raphael specializes in music from motion pictures. His recent successes included the score of "Man with the Golden Arm."

Hopkins, a top composer and arranger on radio and television, scored with his first movie attempt, Warner's "Baby Doll" and besides "The Strange One," has already completed UA's "Twelve Angry Men." He will do several additional pictures for Elia Kazan, the producer of "Baby Doll."

JUBILEE's own HIT PARADE

Don Rondo

"DON'T"

c/w

"THE LOVE I NEVER HAD"

JUBILEE 5270

Bob Whalen

"CHAPEL OF THE ROSES"

c/w

"WITH ALL MY LOVE I THEE ENDOW"

JUBILEE 5266

Kirk & Dave
Stuart Terry

singing playing (inst.)

"THE BOY WITH THE GOLDEN KAZOO"

JUBILEE 5271

Maureen Cannon

"OH JOHNNY, OH JOHNNY, OH"

JUBILEE 5272

Gene Nash

"TAKE A GAMBLE ON ME"

JUBILEE 5267

Jo Ann Tolley

"IT'S KISSIN' TIME"

JUBILEE 5268

Jubilee Records
1650 Broadway, New York City

Nitery's First Female Act



NEW YORK—Helene DeLys (right) MGM recording artist and the first female vocalist to play the recently opened International Showcase nitery of the Beverly House Hotel, this city, chats with friends who came down to the club to wish her good luck. Shown (l. to r.) are Dick Sheppard, WNEW deejay and his wife Judy; and Rick Willard, also of WNEW in New York.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BROADWAY MUSIC New York, N. Y.

- Banana Boat (Day-O) (H. Belafonte)
- I Dreamed (B. Johnson)
- Wriggle Wriggle (Parker/Hayes)
- Don't Forbid Me (P. Boone)
- Young Love (T. Hunter)
- The Wall (P. Page)
- Rock-A-Bye Your Baby (J. Lewis)
- Who Needs You (4 Lads)
- Go Calypso (R. Draper)
- Calypso Melody (D. Rose)

ROSE RADIO Chicago, Ill.

- Young Love (T. Hunter)
- Too Much (E. Presley)
- Butterfly (C. Gracie)
- Banana Boat Song (Tarriers)
- Wriggle Wriggle (F. Parker)
- Don't Forbid Me (P. Boone)
- Marianne (Hilltoppers)
- Love Is Strange (Mickey & Sylvia)
- Stashu Pandowski (Carlyle)
- Cinco Robles (R. Arms)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

- Young Love (T. Hunter)
- Marianne (T. Gilkyson)
- Don't Forbid Me (P. Boone)
- Ballerina (N. Cole)
- Banana Boat (Day-O) (H. Belafonte)
- You Don't Owe Me A Thing (J. Ray)
- Knee Deep In Blues (G. Mitchell)
- Butterfly (A. Williams)
- Wriggle Wriggle (B. Hayes)
- It Happened In Monterey/ Ramona (Lancers)

COX RECORD SHOP Atlanta, Ga.

- Young Love (S. James)
- Banana Boat (Day-O) (H. Belafonte)
- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- Knee Deep In Blues (G. Mitchell)
- Moonlight Gambler (Laine)
- One In A Million (Platters)
- You Don't Owe Me A Thing (J. Ray)
- Marianne (T. Gilkyson)
- Without Love (T. Arden)

RAYMAR SALES CO. Jamaica, L. I., N. Y.

- Young Love (S. James)
- Too Much (E. Presley)
- Banana Boat (Day-O) (H. Belafonte)
- Butterfly (C. Gracie)
- Party Doll (B. Knox)
- I'm Sticking With You (J. Bowen)
- Wriggle Wriggle (F. Parker)
- Teen Age Crush (T. Sands)
- Can I Steal A Little Love (F. Sinatra)
- Lucky Lips (R. Brown)

ALAMO PIANO CO. San Antonio, Tex.

- Young Love (Crewcuts)
- Dreamy Eyes (4 Preps)
- Don't Forbid Me (P. Boone)
- Wonderful Wonderful (J. Mathis)
- Marianne (Hilltoppers)
- Banana Boat (Day-O) (H. Belafonte)
- Too Much E. Presley
- Knee Deep In Blues (G. Mitchell)
- Moonlight Gambler (Laine)
- Written On The Wind (4 Aces)

A. WILLIAMS & CO. Philadelphia, Pa.

- Young Love (S. James)
- Too Much (E. Presley)
- Butterfly (C. Gracie)
- Gonna Get Along (Patience & Prudence)
- Don't Forbid Me (P. Boone)
- Cinco Robles (R. Arms)
- Teen Age Crush (T. Sands)
- Gone (F. Huskey)
- Banana Boat (Day-O) (Belafonte/Tarriers)
- Bad Boy (Jive Bombers)

YEAGER'S MUSIC SHOP Baltimore, Md.

- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- Young Love (S. James)
- Love Is Strange (Mickey & Sylvia)
- Who Needs You (4 Lads)
- Blue Monday (F. Domino)
- Banana Boat Song (Tarriers)
- Love Me (E. Presley)
- Little By Little (R. Brown)
- When I Saw You (Shirley & Lee)

THE MELODY HOUSE St. Louis, Mo.

- Marianne (T. Gilkyson)
- Butterfly (C. Gracie)
- Too Much (E. Presley)
- Wriggle Wriggle (B. Hayes)
- My Last Night In Rome (Motifs)
- Young Love (T. Hunter)
- Teen Age Crush (T. Sands)
- Ain't Got No Home (Henry)
- Butterfly (A. Williams)
- It Takes A Worried Man (B. Cort)

BEN BROWN MUSIC Lynn, Mass.

- Young Love (S. James)
- Marianne (T. Gilkyson)
- Too Much (E. Presley)
- Who Needs You (4 Lads)
- Blue Monday (F. Domino)
- Lucky Lips (R. Brown)
- Don't Forbid Me (P. Boone)
- Walking After Midnight (P. Cline)
- Bad Bay (Big Daddy)
- Cinco Robles (R. Arms)

SUPER ENTERPRISE Washington, D. C.

- Young Love (S. James)
- Jim Dandy (L. Baker)
- Don't Forbid Me (P. Boone)
- Too Much (E. Presley)
- Love Is Strange (Mickey & Sylvia)
- Without Love (C. McPhatter)
- Butterfly (C. Gracie)
- Blue Monday (F. Domino)
- You Don't Owe Me A Thing (J. Ray)
- Banana Boat Song (Tarriers)

KOP'S PIANO HOUSE Great Falls, Mont.

- Young Love (T. Hunter)
- Singing The Blues (Mitchell)
- Banana Boat Song (Fontanes)
- Moonlight Gambler (Laine)
- Blueberry Hill (F. Domino)
- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- You Don't Owe Me A Thing (J. Ray)
- Blue Monday (F. Domino)
- Hey! Jealous Lover (Sinatra)

CAMPUS RECORD SHOP Detroit, Mich.

- Marianne (T. Gilkyson)
- Too Much (E. Presley)
- Young Love (S. James)
- I'm Sticking With You (J. Bowen)
- Who Needs You (4 Lads)
- You Don't Owe Me A Thing (J. Ray)
- Almost Paradise (N. Petty)
- A Thousand Miles Away (Platters)
- Love Is Strange (Mickey & Sylvia)
- Don't Forbid Me (P. Boone)

THE RECORD CENTER Cleveland, Ohio

- Too Much (E. Presley)
- Young Love (T. Hunter)
- Butterfly (Gracie/Williams)
- Banana Boat (Day-O) (H. Belafonte)
- Marianne (T. Gilkyson)
- Blue Monday (F. Domino)
- Love Is Strange (Mickey & Sylvia)
- I'm Sticking With You (J. Bowen)
- Don't Forbid Me (P. Boone)
- Lucky Lips (R. Brown)

STERLING NOVELTY CO. Lexington, Ky.

- Young Love (T. Hunter)
- Too Much (E. Presley)
- Banana Boat (Day-O) (H. Belafonte)
- Banana Boat Song (Fontanes)
- Young Love (S. James)
- Don't Forbid Me (P. Boone)
- Blue Monday (F. Domino)
- Jim Dandy (L. Baker)
- Take Me Back Baby (G. Mitchell)
- You Don't Owe Me A Thing (J. Ray)

VAN CURLER MUSIC Albany, N. Y.

- Young Love (T. Hunter)
- Banana Boat (Day-O) (H. Belafonte)
- You Don't Owe Me A Thing (J. Ray)
- Teen Age Crush (T. Sands)
- Blue Monday (F. Domino)
- Written On The Wind (4 Aces)
- Girl Can't Help It (Richard)
- Marianne (T. Gilkyson)
- Don't Forbid Me (P. Boone)
- Only One Love (G. Hamilton IV)

SOUTH HEIGHTS MUSIC Pittsburgh, Pa.

- Young Love (S. James)
- Too Much (E. Presley)
- Banana Boat (Day-O) (H. Belafonte)
- Take Me Back Baby (G. Mitchell)
- Marianne (Hilltoppers)
- You Don't Owe Me A Thing (J. Ray)
- Blue Monday (F. Domino)
- Moonlight Gambler (Laine)
- Don't Forbid Me (P. Boone)
- Only One Love (G. Hamilton IV)

AMERICAN MUSIC CO. Houston, Tex.

- Love Is Strange (Mickey & Sylvia)
- Blue Monday (F. Domino)
- Banana Boat Song (Lawrence)
- Marianne (T. Gilkyson)
- Knee Deep In Blues (Robbins/Mitchell)
- Crazy Arms (J. L. Lewis)
- I'll Remember (In The Still Of The Night) (5 Satins)
- You Don't Owe Me A Thing (J. Ray)
- Young Love (S. James)
- Jim Dandy (L. Baker)

DON LEARY'S, INC. Minneapolis, Minn.

- Young Love (S. James)
- Singing The Blues (Mitchell)
- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- Knee Deep In Blues (G. Mitchell)
- Banana Boat Song (Tarriers)
- Moonlight Gambler (Laine)
- I Love My Baby (J. Corey)
- You Don't Owe Me A Thing (J. Ray)
- True Love (Crosby & Kelly)

DEW MUSIC CO., INC. Monroe, La.

- Young Love (S. James)
- Blue Monday (F. Domino)
- Dreamy Eyes (4 Preps)
- Wonderful Wonderful (J. Mathis)
- Ain't Got No Home (Henry)
- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- Banana Boat Song (Tarriers)
- Singing The Blues (Mitchell)
- Moonlight Gambler (Laine)

LEUENHAGEN'S REC. BAR Los Angeles, Calif.

- Young Love (T. Hunter)
- Don't Forbid Me (P. Boone)
- Blueberry Hill (F. Domino)
- Singing The Blues (Mitchell)
- Too Much (E. Presley)
- Banana Boat (Day-O) (H. Belafonte)
- Love Is Strange (Mickey & Sylvia)
- On My Word Of Honor (Platters)
- Rose And A Baby Ruth (G. Hamilton IV)
- Hey! Jealous Lover (Sinatra)

Miller-McKinley Band Set For European Tour

NEW YORK—The Glenn Miller orchestra, under the direction of/and featuring Ray McKinley, has been set for a tour of Europe and other overseas points. Arrangements were just completed by Jack Green, veep of Willard Alexander, Inc., the band's handlers. The band leaves New York March 4th for four weeks of out of the States bookings.

Present plans call for the orchestra to play dates in Germany, France, North Africa, Tripoli and possibly Army camps in England.

The tour marks the first time that Glenn Miller music has been played live in Europe since 1945, when Miller's service band (batoned by McKinley) made their stands for service personnel.

Currently at the N.Y. Statler Hotel, the band will make another appearance on NBC's "Bandstand" before they leave the country. This makes their fourth appearance on the show.

Era Records Sues Bregman and Morton

HOLLYWOOD—Era Records filed suit against arranger-conductor Buddy Bregman and personal manager Jack Morton in Los Angeles last week. The suit charges that both Bregman and Morton wrongfully interfered with Gogi Grant's contract with the record company. According to the complaint, the two defendants wrongfully took the singer away from Era and refused to let her perform under her existing contract with the label. Miss Grant's contract with the firm has approximately four years to run with a two-year option.

Sims Appoints Freedman

NEW YORK—Lester Sims, general professional manager of Bourne, Inc., and its affiliated firms, last week announced the appointment of Sammy Freedman as the California representative of the Bourne operation. He will operate out of the pubbery's offices in Los Angeles.

Freedman was formerly associated with Shapiro-Bernstein Music and is a veteran music man.

COMING UP FASTER WEEKLY!

"BAD BOY"

on # 1508 by

The JIVE BOMBERS

SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

A TWO-SIDED SMASH!!!

"THE GIFT" • "THE DONKEY AND THE SCHOOLBOY"

The Music of

DAVID SEVILLE

LIBERTY # 55055

ABC CORP. — BOURNE, INC.

The Oldest
ONE-STOP
Record Service

All Labels
All Speeds

45 RPM 55¢
78 RPM 60¢
EPs 80¢
LPs (\$2.47) (\$3.09) (\$3.69)

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Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1.	★ CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1.
2.	★ ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	2.
3.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	3.
4.	★ JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 8410)	4.
5.	★ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	7.
6.	★ CLOSE TO YOU FRANK SINATRA (Capitol W 789 * EAP 789)	8.
7.	★ THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	6.
8.	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	5.
9.	HYMNS TENNESSEE ERNIE FORD (Capitol T 756)	12.
10.	★ THIS IS SINATRA FRANK SINATRA (Capitol T 768)	9.
11.	★ DAY BY DAY DORIS DAY (Columbia CL 942 * EPA 942)	11.
12.	★ MIDNIGHT FOR TWO THE THREE SUNS (RCA Victor LPM 1333 * EPB 1333)	13.
13.	★ FOUR FRESHMEN AND FIVE TRUMPETS (Capitol T 763)	19.
14.	★ HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750 * EDM 750)	10.
15.	★ 'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	17.
16.	★ SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041 * EC 82027)	16.
17.	THE PLATTERS (Vol. II) THE PLATTERS (Mercury MG 20216)	15.
18.	★ BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	14.
19.	★ SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653 * EAP 653)	20.
20.	ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000) (2-12" LP)	—
21.	ROCK PRETTY BABY MOVIE CAST (Decca DL 8429)	—
22.	★ AFTER MIDNIGHT NAT "KING" COLE AND HIS TRIO (Capitol W 782 * EAP 782)	—
23.	ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (Verve MG V 4002) (2-12" LP)	—
24.	CALENDAR GIRL JULIE LONDON (Liberty SL 9002)	18.
25.	BELLS ARE RINGING BROADWAY CAST (Columbia OL 5170)	25.



DETROIT—Talk about choreography! Here is Mercury's latest singing group, "The Nine Nudnicks" cavorting with disk jockey Robin Seymour of Radio Station WKMJH. Reading left to right, back row, are: Red Schechter, Bernie Sabatt and Murray Rich of "The Hi-Lites." Dave Somerville, Ted Kowalski, Bill Reid and Phil Levitt of "The Diamonds." In the front row are: Tommy Schlessinger of Mercury's Promotion Department, Robin Seymour, and Burt Bonaldi and Don Rea of "The Gaylords." The three Mercury groups dropped in to Robin's "March of Dimes" trailer in downtown Detroit in an effort to help spur contributions to the important Polio Drive during January.

A. W. Barbelle Dies

NEW YORK—Albert W. Barbelle, an artist well known in the music business for the many sheet music covers which he had designed for hundreds of publishers, died February 3 in the Bellevue Hospital Clinic after a two-month illness. He would have been 70 on February 15.

Barbelle is survived by his wife Paula, a concert pianist, composer and teacher; and four sisters.

San Francisco Symphony Resumes RCA Recording

NEW YORK, N.Y.—The San Francisco Symphony on February 16-18 resumed its recording schedule with RCA Victor.

The sessions were held in the San Francisco Opera House with Enrique Jorda conducting two Prokofieff works—the Classical Symphony, and the third Piano Concerto. Gary Graffman, noted young American pianist, was soloist on the latter work. Release date has not been fixed.

Though inactive in the field for several seasons, the San Francisco Symphony produced 43 recordings in the period from 1941 to 1953. Most recent was Morton Gould's Dance Variations conducted by Leopold Stokowski with duo-pianists Whittemore and Lowe.

Welk, Thesaurus Salute Heart Fund

NEW YORK — Bandleader Lawrence Welk, star of RCA Thesaurus' "New Lawrence Welk Show," is the Master of Ceremonies of two special 15-minute radio shows featuring his band and soloists and many prominent stage, screen, radio and TV personalities. The programs are being broadcast by RCA Thesaurus subscriber-stations during February, American Heart Month and salute the 1957 Heart Fund.

The first Welk-RCA Thesaurus radio show was broadcast (February 1st-17th) starring Eddie Cantor. Known as America's Heart Ambassador and also as America's Number One Cardiac, Eddie Cantor sang a special Heart Fund version of "Heart," the popular song hit by Dick Adler and the late Jerry Ross. Special Heart Fund messages were read by Danny Kaye, Grace Kelly and Perry Como. The second show features Clark Gable, Donna Reed and Bing Crosby and will be broadcast during the period February 18th-24th.

The American Heart Association, in recognition of Lawrence Welk's efforts in behalf of the Association, has appointed the bandleader as its National Heart Sunday Chairman for the 1957 Heart Fund. In a special Heart Association ballot, the DJs of America voted Perry Como as the 1957 King of Hearts and Dinah Shore as the 1957 Queen of Hearts.

The American Heart Association provides funds for research, disseminates information about the latest developments in heart research to the medical profession, and conducts public service campaigns designed to increase the public's health-awareness about heart illness. In addition, the American Heart Association pursues nationwide community services intended to help heart victims help themselves employment-wise and to achieve a better understanding of themselves and their capabilities.

Miami Interview



MIAMI BEACH, FLORIDA — Sleepy Time Gal interviews RCA recording star, June Valli at her spot in the Pickwick Pub of the new Pickwick Hotel. Miss Valli made her fifth appearance in the La Ronde Room of the Fontainebleau Hotel where she shared the spotlight with the Ritz Brothers.

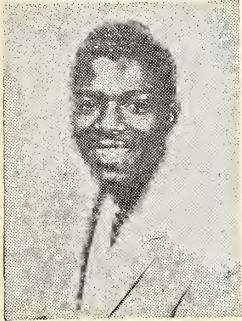


R & B

Ramblings

NEW YORK:

A couple of disks are stirring up a little excitement in the trade. ABC Paramount has picked up the master of Lloyd Price's "Just Because" and sales reports are already reaching this office. Specialty has covered the tune with Larry Williams and his band. The other is "The Man In The Phone Booth" by The Wanderer on Flair-X and Bob Korngay on Herald. Both claim big sales action. We hear there will be several more covers before long. . . . The King labels issuing some strong wax this week. Otis Williams and His Charms' "Walkin' After Midnight" and "I'm Waiting Just For You" on DeLuxe; Earl Bostic's "Two Fine For Crying" and "Avalon," King; Little Willie John's "You Got To Get Up Early In The Morning" and "Love, Life and Money," King; and James Brown's "Gonna Try" and "Can't Be The Same" on Federal. . . . Sam Weiss, Old Town Records, reports brother Hy just back from Detroit where he was plugging his latest releases. The fellas have a new Robert & Johnny that they are high on, "Don't Do It" and "Baby Come Home." The Weisses have signed



OTIS WILLIAMS

young, beautiful Hana for their pop label. The pretty lass is in the states only one year, having arrived from Israel where she had quite a career. She was in both the Israel Navy and Army. In the Army she rose to the rank of Commander with a staff of 700. Hana speaks half a dozen languages fluently. She was also an airline hostess before she came to the United States. In the short 12 months she has been here she has appeared in motion pictures and made several tv performances. Quite a background. Can't wait to hear her on records. Also signed for the newly established pop line is Oscar Brand, folk singer. Brand is out with his first Old Town release, "The Captain's Daughter." . . . Apollo Records getting good sales reaction with several releases. "Little Bamboo" by Cornell Drew (a pop type calypso-r & r) has been selling well in many areas. Ditto Screamin' Jay Hawkins' "Not Any More" and "Please Try To Understand." Another that has been stirring up action in several spots is "King's Rock" by King Curtis. . . . Rocky Groce, program director of (WFEC-Miami, Fla.) advises the station has a new jockey, King Coleman, out of Tampa. . . . "Rene" J. Williams reports Billy Tate's initial Peacock release, "Don't Call My Name" and "Right From Wrong," has all hands busy around the Peacock plant. There's a rush on to supply the distributors who have been shooting in orders for the record. She also says Little Junior Parker's latest on Duke, "Next Time You See Me" and "Dolly Bee" has been doing real well. . . . Atlantic Records continues to be hot with three in the Top Fifty. "Jim Dandy," Lavern Baker; "Since I Met You Baby," Ivory Joe Hunter; and



LITTLE JR. PARKER

"Lucky Lips," Ruth Brown. The latter took a real jump in the charts and it looks like Miss Brown, one of r & b's greatest for many years, has finally made it big in the pop department. . . . Clyde McPhatter in town this week and the fellas at Atlantic took advantage of this to cut some new sides. . . . The Chestnuts, formerly on Davis Records, now recording for National Enterprise. . . . Jocko Henderson (WOV-New York) taking a rock & roll show into the New York State Theatre on April 21. The talent has not as yet been signed.

CHICAGO:

New management over at King, Herb Kole, picking hits right and left. Herb predicts Annie Laurie's "It Hurts To Be In Love" and James Brown's "Just Won't Do Right" as top ten potentials along with Bill Doggett's "Ram-Bunk-Shush." "It's another 'Honky Tonk,'" sez Herb. . . . WAAF, this city, has definitely decided that Jesse Owens will take over both morning and afternoon spots vacated by "Magnificent" Montague, beginning 2/25. . . . Chuck Willis and Roy Gaines one-nite into local area on heels of Ray Charles who is headed for west coast. . . . George and Ernie Leaner, United Distributors, claim Frankie Lymon's kid brother Lewis is a natural with "I'm So Happy" on Fury. George confided that he heard some advance releases via Herman Lubinsky's special phone hook-up (NY) on Big Maybelle. Quoted George, "Terrific-Great-Sensational." Ernie broke in to make sure we knew about Regent's answer to "Opus De Jazz," "The Jazz Harpist" featuring Dorothy Ashby. "Gotta be a big one," cheers Ern. . . . Shaw show, which opened 2/15 in Pittsburgh, skedded for eight-eight one niters thruout the nation includes Bill Doggett, Fats Domino, La Vern Baker, Clyde McPhatter, The Five Keys, Charles Brown, The Moonglows, The Five Satins, The School Boys, Ann Cole, backed up by Paul "Huckle Buck" Williams' Ork. Sure hope they can find enough buses. . . . Lenny Garmisa, Garmisa Distributors, started off last week by announcing he had picked up Royal Roost. The house of Garmisa is swing-

ing to the beat of some pretty hot items including Geo. Hamilton IV's "Only One Love" (ABC Par) and Bob Whalen's Jubilee deck, "Chapel Of The Roses." . . . Ruth Brown, working one-niters out east, calls to report "Lucky Lips" among her top requests. . . . Vick Faraci, M.S. Distributors' head sweat producer, elated over local response to Eddie Cochran's "Sittin' In The Balcony" on Liberty. "It took off like a house on fire," Vick exclaimed. . . . Antler songster, Robin Robinson thru town plugging his latest diskeroo, "I Promise You." . . . Sam Evans called all excited over Lloyd Price's ABC "smash" "Just Because" along with Jimmy Reed's "Little Rain" on Vee-Jay. "That's the best blues tune I've heard in a long time," opines Evans. . . . Shaw signed Epic's Andre "Bacon Fat" Williams to personal contract. . . . Kenny Myers, Mercury's national promotion director, writes in his informative news letter, "If rock and roll is still the trend, then Louis Jordan will certainly have a big one with frantic 'Roc Doc'. If a silky smooth ballad is what your listeners like, then 'I Wanna Be Wanted' by Kitty White should amply fill the bill." He finished

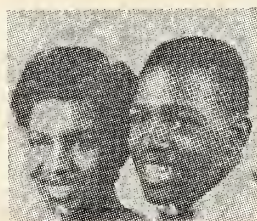


DINAH WASHINGTON

with, "If your audience likes songs with a message, then 'I Know' by Dinah Washington should be pleasureable." . . . Chicago deejays, Reed Farrell and Spider Webb, WAIT, started off a series of record hops, 2/15 to continue every Friday thereafter. First hop starred Mercury's Joy "Your Wild Heart" Layne and Nick "No One Sweeter Than You" Noble, Argo's Clarence "I Aint Got No Home" Henry, and George "Rose And A Baby Ruth" Hamilton IV. . . . King Distributors planning move to record row this spring. . . . With news that Len Chess will be up and out of Michael Reese Hospital 2/19, things are looking much brighter over at Chess/Checker/Argo stomping grounds. Phil Chess, with a gleam in his eye, is releasing a "surprise" Moonglows deck this week. One side is a standard with big string orchestration. Following is a Clarence Henry and Chuck Berry release. Chess's Jimmy Rogers has a climbing waxeroo in "Walking By Myself" as has Howlin' Wolf in "Going Home." "Top selling Argo disk is James Moody's LP, 'Flutn' The Blues,'" claims Phil Chess. "It's making all charts, now," he added. . . . Chuck Berry working Howard Thitter, Washington D. C. . . . Dick Layne Quartet session turned out to be "more than just another recording date." Voices say it was arranged and conducted by award winner Cy Touff. With five trumpets yet! . . . Clarence Henry into S. Side's Crown Propellor for two weeks. . . . Vee-Jay planning to release single on Sarah McLawler and Richard Otto in test for coming LP. Abner verra happy to have Baltimore's Mary Dee (WSID) sitting in on spiritual session by Jesse Martin Singers. In the same vein, The Five Blind Boys cut 2/12. Jimmy Bracken, Vee-Jay prexy, states that The Dells and The El Dorados, working together on seven Pennsy one-niters, are breaking up SRO crowds every nite. . . . Cobra's Howard Bedno picking Sunny Land Slim's "It's You Baby" and Lee Jackson's "Fish'n In My Pond" as top-ten potentials in the country-blues field. "Something Else" by Duke Jenkins and Gloria Irving's "I Need A Man" have promising pop potential in Cobra's new release. . . . In checking sales and movement of late releases, one can see a definite swing, by the teen market tunes to a pronounced story line and less raucous beat.

LOS ANGELES:

Modern Records star, Hadda Brooks now appearing at the Hula Hut in Tucson, Arizona. Her first release under her new Modern contract, of "Old Man River" getting a big play from the disk jockeys. . . . Cheri Landry of Herald Attractions returned from the East to report that Little Richard had broken all records at the Howard Theatre in Washington, D. C. Herald has also set an Australian tour for Richard, probably with the Johnnie Ray show, and negotiations are under way for a European tour. . . . Roy Brown's new Imperial release of "I'm Stickin' With You" and "Party Doll" couples two of the hottest new tunes which should put the singer on the charts again. . . . Robin Robinson opens at the New York Paramount this week. On his trip East, Robin visited disk jockeys in the major market with his Antler record of "I Promise You." . . . Aladdin Records out with some hot new releases, including a new Shirley and Lee and a new version of the famous old calypso, "Rum and Coca Cola" by Amos Milburn. . . . The Youngsters to San Francisco for weekend personal appearances. Empire Records have re-coupled their hit record of "Dreamy Eyes" with their version of "I'm Sorry Now." Coupling originally contained a Christmas tune. . . . Because of complete sell-outs on his weekend stands, B. B. King has been booked into the 54 Ballroom for a five-night engagement. . . . Johnny Otis now doing his disk jockey show twice weekly from Conley's Record Shop. Leroy Conley taping his shows in advance to allow for a week's business and pleasure trip to Houston, Texas. . . . Carl Petersen of Universal Attractions bringing several recording groups including The Midnighters, Tab Smith and The Royales, and The Ravens to the West Coast for personal appearance dates.



SHIRLEY & LEE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL THROUGH THE NIGHT
Mel Williams (Dig 128)

A SIMPLE PRAYER
Ravens (Argo 5261)

BANANA BOAT SONG
Tarriers (Glory 249)

BEHIND THE SUN
Daddy Gibson (Checker 848)

BIG WHEEL
Clifton Chenier (Argo 5262)

**BIRTHDAY PARTY
THE LAST TIME**
Sil Austin (Mercury 71027)

BUTTERFLY
Charlie Gracie (Cameo 105)

COME GO WITH ME
Del Vikings (Dot 15538)

DID YOU HAVE FUN
Vernon Green (Dootone 407)

DREAMY EYES
Youngsters (Empire 109)

***ETERNALLY**
Twilighters (Dot 15526)

**FOOLS FALL IN LOVE
IT WAS A TEAR**
Drifters (Atlantic 1123)

GUIDED MISSILES
Cuff Links (Dootone 409)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I MISS YOU SO
Chris Connor (Atlantic 1105)

I'M SO HAPPY
Lyman & Teenchords (Fury 1000)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4007)

INDEED I DO
Elmore Morris (Peacock 1668)

IN THE CHAPEL
Ann Cole (Baton 232)

IRENE
Guitar Gable (Excella 2094)

IT HURTS TO BE IN LOVE
Annie Laurie (DeLuxe 6107)

JAMAICA FAREWELL
Harry Belafonte (RCA Victor 20-6663)

JUST HOLD MY HAND
Paul Perryman (Duke 158)

LOVE ME
Elvis Presley (RCA Victor EPA 992)

MIDNIGHT
Gogi Rene (Class 205)

**MIDNIGHT SPECIAL TRAIN
FEELING HAPPY**
Joe Turner (Atlantic 1122)

**MISERY BLUES
WHAT WILL LUCY MAE DO**
Frankie Lee Sims (Ace 524)

MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)

MY HAPPINESS
Jimmy Beasley (Modern 1009)

**MY LIFE
*GOING BACK HOME**
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

**NEXT TIME YOU SEE ME
MY MOLLY DEE**
Little Jr. Parker (Duke 164)

ONE MORE DANCE
Harold Burrage (Cobra 5004)

* Indicates first appearance on Territorial Tips

ONLY JIM
Six Teens (Flip 320)

OPERATOR
Bob Gaddy (Old Town 1031)

ONE IN A MILLION
Platters (Mercury 71011)

**OVER AND OVER AGAIN
I KNEW FROM THE START**
Moonglows (Chess 1646)

PARTY BLUES
Fitzgerald, Williams & Basie (Clef 89172)

PARTY DOLL
Buddy Knox (Roulette 4002)
Roy Brown (Imperial 5427)

PARTY TIME
Ray-O-Vacs (Atco 6085)

PRETEND
Tab Smith (United 205)

PUT YOUR ARMS AROUND ME
HONEY

WHY CAN'T YOU
Bobby Charles (Chess 1647)

REAL GONE PARTY
Ruthie & Al (Imperial 5414)

RIB JOINT
Sam Price (Savoy 1505)

***RIGHT FROM WRONG**
Billy Tate (Peacock 1671)

**SHIRLEY
PLEASE SAY YOU WANT ME**
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

TEENAGE LOVE
Lyman & Teenagers (Gee 1032)

**THAT'S WHAT I WANNA DO
WHEN I SAW YOU**
Shirley & Lee (Aladdin 3362)

THE CHICKEN
Roscoe Gordon (Flip 237)

THE WALL
Brook Benton (Epic 9199)

THE WAY YOU LOOK TONIGHT
Jaguars (R-dell 11)

TRICKY
Gus Jinkins (Flash 115)

UBANGI STOMP
Warren Smith (Sun 250)

***UNDERSTANDING**
Bull Moose Jackson (Encino)

***WALKING ALONG**
Solitaires (Old Town 1034)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

**WHAT'S THE REASON I'M NOT
PLEASING YOU**
Fats Domino (Imperial 5417)

**WILL THE SUN SHINE TOMORROW
A LITTLE BIT OF LOVING**
Little Willie John (King 5003)

**YOU CAN RUN BUT YOU
CAN'T HIDE
A PICTURE OF YOU**
Solomon Burke (Apollo 505)

**YOU CAN'T CATCH ME
HAYANA MOON**
Chuck Berry (Chess 1645)

YOU DON'T KNOW
B. B. King (RPM 486)

YOU GAVE ME PEACE OF MIND
Spaniels (Vee-Jay 229)

YOUR TRUE LOVE
Carl Perkins (Sun 261)



R & B Disk Jockey REGIONAL RECORD REPORTS

BOB KLOSE
WKWV—Wheeling, W.Vo.

1. Teenage Crush (T. Sands)
2. Too Much (E. Presley)
3. Young Love (Hunter/James)
4. Love Is Strange (Mickey & Sylvia)
5. Without Love (McPhatter)
6. Blue Monday (F. Domino)
7. Jim Dandy (L. Baker)
8. Only Jim (6 Teens)
9. Girl Can't Help It (Richard)
10. On My Word Of Honor (Platters)

JIM AMECHE
WNJR—Newark, N.J.

1. Lucky Lips (R. Brown)
2. Bad Boy (Jive Bombers)
3. Girl Can't Help It (Richard)
4. Blue Monday (F. Domino)
5. In The Chapel (A. Cole)
6. Shirley (Schoolboys)
7. You've Got Me Dizzy (J. Reed)
8. Little By Little (N. Brown)
9. Happy Tears (A. Savage)
10. Ram-Bunk-Shush (B. Doggett)

"UNCLE JOHN" BRUNELL
WSKI—Montpelier, Vt.

1. Slow Walk (S. Austin)
2. Since I Met You Baby (I. Joe Hunter)
3. Without Love (McPhatter)
4. Honky Tonk (B. Doggett)
5. One In A Million (Platters)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. On My Word Of Honor (Platters)
8. Important Words (Vincent)
9. Tra La La (L. Baker)
10. Banana Boat Song (Fontanes)

JACK GALE
WTMA—Charleston, S.C.

1. Love Is Strange (Mickey & Sylvia)
2. Thousand Miles Away (Heartbeats)
3. Dreamy Eyes (Youngsters)
4. Tricky (G. Jinkins)
5. Lucky Lips (R. Brown)
6. Teenage Rose (Parakeets)
7. Blue Monday (F. Domino)
8. You've Got Me Dizzy (J. Reed)
9. Jim Dandy (L. Baker)
10. Ain't That Love (R. Charles)

JACK BUECHLER
WKOW—Madison, Wisc.

1. Blue Monday (F. Domino)
2. Since I Met You Baby (I. Joe Hunter)
3. Ram-Bunk-Shush (Doggett)
4. Lucky Lips (R. Brown)
5. Teenage Crush (T. Sands)
6. Bacon Fat (A. Williams)
7. Only One Love (G. Hamilton IV)
8. Blueberry Hill (F. Domino)
9. Slow Walk (S. Austin)
10. Jim Dandy (L. Baker)

SHEL HORTON
WKMC—Roaring Springs, Pa.

1. Lucky Lips (R. Brown)
2. Without Love (McPhatter)
3. Ain't Got No Home (Henry)
4. Too Much (E. Presley)
5. Blue Monday (F. Domino)
6. Honky Tonk (B. Doggett)
7. Pretend (T. Smith)
8. On My Word Of Honor (Platters)
9. Young Love (S. James)
10. Jamaica Farewell (Belafonte)

JIM REID
WKXL—Concord, N.H.

1. Jim Dandy (L. Baker)
2. Without Love (McPhatter)
3. I Feel Good (Shirley & Lee)
4. Since I Met You Baby (I. Joe Hunter)
5. Blue Monday (F. Domino)
6. Without Love (McPhatter)
7. Slow Poke (S. Austin)
8. Honky Tonk (B. Doggett)
9. Singing The Blues (Mitchell)
10. Rose And A Baby Ruth (G. Hamilton IV)

DENNY SULLIVAN
WFBL—Syracuse, N.Y.

1. Love Is Strange (Mickey & Sylvia)
2. Since I Met You Baby (I. Joe Hunter)
3. Blue Monday (F. Domino)
4. Without Love (McPhatter)
5. Banana Boat Song (Tarriers)
6. On My Word Of Honor (Platters)
7. Blueberry Hill (F. Domino)
8. Slow Walk (S. Austin)
9. Midnight Special Train (I. Joe Hunter)
10. What's The Reason (Domino)

ROCKY GROCE
WFEC—Miami, Fla.

1. Just Won't Do Right (5 Flames)
2. Girl Can't Help It (Richard)
3. Ain't That Love (R. Charles)
4. Ain't Got No Home (Henry)
5. Too Much (E. Presley)
6. Fools Fall In Love (Drifters)
7. Love Is Strange (Mickey & Sylvia)
8. Since I Met You Baby (I. Joe Hunter)
9. Bad Boy (Jive Bombers)
10. Blue Monday (F. Domino)

GERRY LEIGHTON
WAAF—Chicago, Ill.

1. Blue Monday (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Pretend (T. Smith)
4. Simple Prayer (Ravens)
5. Hootie Blues (Bowman/McShann)
6. Young Love (S. James)
7. Bad Boy (Jive Bombers)
8. Midnight (G. Rene)
9. Jim Dandy (L. Baker)
10. Only Jim (6 Teens)

MIKE GAVIN
WCCM—Lawrence, Moss.

1. Kool Kitty (B. Johnson)
2. Blue Monday (F. Domino)
3. Ain't That Love (R. Charles)
4. Little By Little (N. Brown)
5. Without Love (McPhatter)
6. Lucky Lips (R. Brown)
7. On My Word Of Honor (Platters)
8. Bad Boy (Jive Bombers)
9. Put Your Arms Around Me (Honey (B. Charles))
10. Take A Gamble On Me (G. Nash)

"BIG JIM" REED
WCIN—Cincinnati, Ohio

1. My Lonely Prayer (Drivers)
2. Without Love (McPhatter)
3. Thousand Miles Away (Heartbeats)
4. Love Is Strange (Mickey & Sylvia)
5. It Hurts To Be In Love (A. Laurie)
6. Ain't That Love (R. Charles)
7. Please Say You Want Me (Schoolboys)
8. Banana Boat (Day-O) (H. Belafonte)
9. In The Chapel (A. Cole)
10. Somebody Somewhere (G. Allison)

STARTING TO ROLL!

CLIFTON CHENIER

"THE BIG WHEEL"

ARGO # 5262

RECORD CO.

4750-52 COTTAGE GROVE AVE

CHICAGO 15, ILLINOIS

Another 'Confidential'

The Titans

**"SO HARD TO LAUGH,
SO EASY TO CRY"**

VITA # 148

VITA RECORDS

1486 N. Fair Oaks, Pasadena, Calif.

Flash Scores Again!!

The Original

"TRICKY"

GUS JINKINS

115

FLASH RECORDS

623 East Vernon Avenue

Los Angeles, California

Capitol Signs Lord Flea And His Calypsonians

HOLLYWOOD—Lord Flea and His Calypsonians have been signed to an exclusive five-year recording contract by Capitol Records.

Lord Flea of Jamaica, pictured in a recent issue of Life Magazine, as part of a layout on the Caribbean, currently heads the bill at the Jamaican room, New York, and recently completed a 28-week engagement at the Eden Roc Hotel, Miami.

To help satisfy the public demand for more calypso music, Capitol last week rushed into national release its first sides by the group: "Shake, Shake Sonora"/"The Naughty Little Flea." Topside is an up-tempo and authentic calypso number while "Little Flea" is a slower yet also genuine calypso tune.

Lord Flea, who sings and plays guitar, was discovered three years ago at the Glass Bucket, nightlife high-spot on the island of Jamaica. Both sides of the rush record were featured by Lord Flea and His Calypsonians on the "Perry Como Show" over NBC-TV from New York, Saturday, Feb. 9.

Linke Named Chairman Of Red Cross Committee

NEW YORK—Dick Linke, National Sales Manager, Columbia Records, has been appointed chairman of both the Music Publishers, and Records and Recording Services division of New York City's 1957 Red Cross campaign, it was announced by Joseph H. McConnell, Commerce and Industry Chairman in Manhattan.

The divisions headed by Linke are a part of the Music Group of which James Sauter is chairman.

The campaign, which opens March 1 and continues throughout the month, seeks to raise \$5,500,000 in New York City toward a National Red Cross goal of \$95,000,000 needed to enable Red Cross to provide its emergency assistance to servicemen, veterans and their families; continue its First Aid, Home Nursing, Water Safety and Blood Programs; and assure relief to disaster victims during 1957.

Roehrenbeck Resigns WMGM Post

NEW YORK—Frank Roehrenbeck resigned as Associate Director of Station Management for WMGM, New York, on February 15, to open an office as consultant in the radio-television fields. The resignation was announced by Arthur Tolchin, Director of the 50,000 watt Loew's, Inc., subsidiary.

Roehrenbeck is a veteran of 33 years' service in various executive capacities with the Loew's enterprises. He began his career with Loew's by assisting Major Edward Bowes with the Capitol Theatre endeavors, including the famed "Major Bowes Family" air shows.

In 1929, Roehrenbeck was appointed business manager of the Loew's MGM Eastern Studios and helped to supervise the production of short subjects. In 1932 he was elevated to business manager of the Loew's Stage Productions Units, which played all the Loew's Theatres.

Roehrenbeck moved to WMGM in 1936 as General Manager. The station was known then as WHN with studios atop the Loew's State Theatre Building in Times Square. When WMGM moved to 711 Fifth Avenue, its present quarters, Roehrenbeck's leadership was largely responsible for the completion of the new million dollar studios.

After a holiday in Florida, Mr. Roehrenbeck will launch his new consultation service.

A NEW STAR — A NEW HIT!
(16-YEAR-OLD)
LOUISE ROGERS
sings
**"WE'RE ROCKIN'
TO THE BLUES"**
b/w
"I BELIEVE IN YOU"
ACE 104

ACE RECORDS
1650 Broadway, N. Y., N. Y.
(Circle 5-9611)



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

NEW YORK	CHICAGO	NEW ORLEANS
1 BLUE MONDAY Fats Domino (Imperial 5417)	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	BLUE MONDAY Fats Domino (Imperial 4517)
2 BAD BOY Palmer & Jive Bombers (Savoy 1508)	BLUE MONDAY Fats Domino (Imperial 5417)	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)
3 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	A THOUSAND MILES AWAY Heartbeats (Rama 216)
4 WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)
5 PLEASE SAY YOU WANT ME Schoolboys (Okeh 7076)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)
6 BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	BACON FAT Andre Williams (Epic 9196)	JIM DANDY Lavern Baker (Atlantic 1116)
7 TEENAGE LOVE Teenagers (Gee 1032)	WALKING BY MYSELF Jimmy Rogers (Chess 1643)	AIN'T THAT LOVE Ray Charles (Atlantic 1124)
8 PARTY DOLL Buddy Knox (Roulette 4002)	PRETEND Tab Smith (United 205)	WHEN I SAW YOU Shirley & Lee (Aladdin 3362)
9 I'M STICKIN' WITH YOU Jim Bowen (Roulette 4001)	JIM DANDY Lavern Baker (Atlantic 1116)	CHICKEN Roscoe Gordon (Flip 237)
10 JIM DANDY Lavern Baker (Atlantic 1116)	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)

ST. LOUIS

NEWARK

DALLAS

ST. LOUIS	NEWARK	DALLAS
1 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	BLUE MONDAY Fats Domino (Imperial 5417)	BLUE MONDAY Fats Domino (Imperial 5417)
2 BACON FAT Andre Williams (Epic 9196)	BAD BOY Palmer & Jive Bombers (Savoy 1508)	JIM DANDY Lavern Baker (Atlantic 1116)
3 WALKING BY MYSELF Jimmy Rogers (Chess 1643)	PLEASE SAY YOU WANT ME Schoolboys (Okeh 7076)	TOO MUCH Elvis Presley (RCA Victor 20-6800)
4 JIM DANDY Lavern Baker (Atlantic 1116)	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	FOOLS FALL IN LOVE Drifters (Atlantic 1123)
5 BLUE MONDAY Fats Domino (Imperial 5417)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
6 WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
7 AIN'T GOT NO HOME Clarence Henry (Argo 5259)	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)
8 LUCKY LIPS Ruth Brown (Atlantic 1125)	OVER AND OVER AGAIN Moonglows (Chess 1646)	LUCKY LIPS Ruth Brown (Atlantic 1125)
9 SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	JIM DANDY Lavern Baker (Atlantic 1116)	YOUNG LOVE Sonny James (Capitol 3602)
10 MY LIFE Howlin' Wolf (Chess 1640)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)	PARTY DOLL Roy Brown (Imperial 5427)

Hitting The Charts!
JIMMY ROGERS
"WALKING BY MYSELF"
★ CHESS # 1643 ★
HOWLIN' WOLF
"GOING HOME"
★ CHESS # 1648 ★

RECORD CO.
CHESSE 4750-52 COTTAGE GROVE, AVE
CHICAGO 15, ILLINOIS

COBRA STRIKES BACK 4 GREAT RELEASES
SUNNYLAND SLIM
"IT'S YOU BABY"
b/w
"HIGHWAY 61"
5006
LEE JACKSON
"FISHIN' IN MY POND"
b/w
"I'll Just Keep Walkin' "
5007
NOW! COBRA'S FIRST FEMALE HIT-MAKER! !
GLORIA IRVING
"I NEED A MAN"
b/w
"FOR YOU AND ONLY YOU"
5008
DUKE JENKINS
"SOMETHING ELSE"
b/w
"DUKE WALKS"
5009
COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEvada 8-2325)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- 2 BAD BOY
Palmer & Jive Bombers
(Savoy 1508)
- 3 SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)
- 4 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 5 SHIRLEY
Schoolboys
(Okeh 7076)
- 6 JIM DANDY
Lavern Baker
(Atlantic 1116)
- 7 JAMAICA FAREWELL
Harry Belafonte
(RCA Victor 20-6663)
- 8 RAM-BUNK-SHUSH
Bill Doggett
(King 5020)
- 9 UNDERSTANDING
Bull Moose Jackson
(Encino)
- 10 BANANA BOAT
(DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

- 1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- 2 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 3 JIM DANDY
Lavern Baker
(Atlantic 1116)
- 4 AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)
- 5 BACON FAT
Andre Williams
(Epic 9196)
- 6 DREAMY EYES
Youngsters
(Empire 109)
- 7 TOO MUCH
Elvis Presley
(RCA Victor 20-6800)
- 8 THE WAY YOU LOOK
TONIGHT
Jaguars
(R-dell 11)
- 9 THE GIRL
CAN'T HELP IT
Little Richard
(Specialty 591)
- 10 RAM-BUNK-SHUSH
Bill Doggett
(King 5020)

- 1 JIM DANDY
Lavern Baker
(Atlantic 1116)
- 2 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- 3 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 4 IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)
- 5 SHOULD I EVER
LOVE AGAIN
Wynona Carr
(Specialty 589)
- 6 BACON FAT
Andre Williams
(Epic 9196)
- 7 RAM-BUNK-SHUSH
Bill Doggett
(King 5020)
- 8 SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)
- 9 WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)
- 10 BANANA BOAT
(DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

ATLANTA

MEMPHIS

SAN FRANCISCO

- 1 JIM DANDY
Lavern Baker
(Atlantic 1116)
- 2 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 3 WALKING BY MYSELF
Jimmy Rogers
(Chess 1643)
- 4 WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)
- 5 A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)
- 6 THE GIRL
CAN'T HELP IT
Little Richard
(Specialty 591)
- 7 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- 8 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 9 PARTY DOLL
Roy Brown
(Imperial 5427)
- 10 SOMEBODY
SOMEWHERE
Gene Allison
(Decca 30185)

- 1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- 2 JIM DANDY
Lavern Baker
(Atlantic 1116)
- 3 AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)
- 4 PRETEND
Tab Smith
(United 205)
- 5 FOOLS FALL IN LOVE
Drifters
(Atlantic 1123)
- 6 NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)
- 7 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 8 LUCKY LIPS
Ruth Brown
(Atlantic 1125)
- 9 GOING BACK HOME
Howlin' Wolf
(Chess 1640)
- 10 IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

- 1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- 2 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 3 JIM DANDY
Lavern Baker
(Atlantic 1116)
- 4 A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)
- 5 BANANA BOAT
(DAY-O)
Harry Belafonte
(RCA Victor 20-6771)
- 6 SLOW WALK
Sil Austin (Mercury 70963)
Bill Doggett (King 5000)
- 7 THE GIRL
CAN'T HELP IT
Little Richard
(Specialty 591)
- 8 ON MY WORD
OF HONOR
B. B. King
(RPM 479)
- 9 YOU'VE GOT ME
DIZZY
Jimmy Reed
(Vee-Jay 226)
- 10 SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"COME GO WITH ME" The Cash Box Award o' the Week 2/9
Del Vikings Dot 15538

"TEENAGE LOVE" The Cash Box Award o' the Week 2/16
Lymon & Teenagers Gee 1032

"BUTTERFLY" The Cash Box Sleeper of the Week 2/2
Charlie Gracie Cameo 105

"PRETEND" United 205

**PAUL PERRYMAN'S
GREAT GREAT with
"YES I DO"
b/w
"JUST FOR
YOUR CALL"**
Duke # 162

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Moving On Up!

**"FOOLS FALL
IN LOVE"**
"IT WAS A TEAR"
The Drifters
1123

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

**A TREMENDOUS
DOUBLE HIT!**
By **TAB SMITH**
PICK YOUR CHOICE!
"PRETEND"
b/w
"CRAZY WALK"
U - 205

UNITED RECORD CO.
5052 COTTAGE GROVE AVENUE
CHICAGO 15, ILLINOIS

new BIGHITS!

"GUIDED MISSILES"
THE CUFF LINKS
409

"DID YOU HAVE FUN"
**VERNON GREEN &
THE MEDALLIONS**
407

"LET ME CRY"
WILLIE HEADEN
410

DOOTO RECORDS
9512 S. CENTRAL AVE.
LOS ANGELES CALIF.

"It's What's in THE CASH BOX That Counts"



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

GLORIA IRVING

(Cobra 5008)
B+ "I NEED A MAN" (2:18) [Armel BMI — Mel London] Gloria Irving torches an insinuating mambo beat and comes off with an exciting wax. Gloria needs a man and tells just what this man must be. Strong stuff that could grab a big piece of action.
C+ "FOR YOU AND ONLY YOU" (2:22) [Armel BMI—Willie Dixon] The torrid voiced lass chants a middle beat bouncer in good style, but the deck hasn't too much more than the talent.

JULIE LANG

(DeLuxe 6111)
B "ELVIS" (2:54) [Men-Lo-BMI—McCoy, Owens, Mendelsohn] Take-off on the current teen-age craze, Elvis. Should grab off some good sales if the teen-age girls find it. The kids will go for it since it is entirely to their way of thinking.
B "WOMAN NEED DE MAN" (2:17) [Gil BMI — Lampert, Cleveland, Pincus] Another calypso for the calypso market that has sprung up. Miss Lang sings easily and with pleasing qualities. Deck has charm and flavor.

EARL (CONNELLY) KING

(King 5017)
B+ "DADDY LADDY" (2:35) [Jay & Cee BMI — King, Glover, Mendelsohn] Earl (Connelly) King wails a slow, syncopated blues, in good style. King has a quality about his delivery that makes his sides different and good. Powerful wailing and a wax to be watched.
B+ "SOMETHING MONEY CAN'T BUY" (2:11) [Jay & Cee BMI — Watkins, Bell] Similar comments on a slow beat ballad. King sings a good tune with a solid vocal. Keep close tabs on both decks.

J. B. LENIOR

(Checker 856)
B+ "DON'T TOUCH MY HEAD!!!" (2:10) [Arc BMI — Lenior] J. B. Lenior rocks a middle beat ditty with a saucy vocal. Lenior swings delightfully, giving the wax a strong appeal, tho mostly to the southern cities. Keep an eye on this one.
B "I'VE BEEN DOWN SO LONG" (2:40) [Arc BMI — J. B. Lenior] Lenior wails a slow down home blues with loads of feeling. Lenior is really troubled and his sincere vocal gets that fact across.

JACK DUPRE

(Vik 4X-0260)
B "JUST LIKE A WOMAN" (2:52) [Monument Music BMI — Lucille Dupree] Jack Dupre does one of his monologues set to a driftly musical background. Dupre takes off on man's usual target, woman, and Dupre fans will like.
B "DIRTY WOMAN" (2:35) [Monument Music BMI — Lucille Dupree] Dupre shouts a fast moving blues about his search for his "one dirty woman". Good listening. Side is exciting.

DOLLY COOPER

(Dot 15535)
B+ "THE CONFESSION OF A FOOL" (2:55) [Godoy BMI — Paul] Dolly Cooper sings a torchy blues-ballad and puts every vocal trick she knows into the reading. Pleasing wax that could grab itself action.
B "TELL ME, TELL ME" (2:00) [Pera Music BMI — Paul] Miss Cooper rocks out with a quick beat jump. Exciting Lindy dance beat. Good coupler.

The Cash Box Award o' the Week

"THE MAN IN THE PHONE BOOTH"
 "Hello Baby" Part One
 "Hello Mama" Part Two

THE HAPPY WANDERER
 (Herald 496)

● One of the most unusual recordings in some time has hit the market. "The Man In The Phone Booth" looks like it can be the "Flying Saucer" of the coming months. The disk has the same tune and same idea on both sides of the release. However, on one side the Happy Wanderer is phoning his girl friend and on the other he is phoning his "mama". Really interesting dialogue and treatment. The deck has already created excitement via both this recording and the Flair-X version and it is a case of the winner being the one who invades the various markets first. The pressers are churning out disks and the race is on. This could become a sensational seller and either or both are going to rack up healthy figures.

"WORTHLESS AND LOWDOWN" (1:53)

[Prestige ASCAP—Morgan]

"END OF A DREAM" (2:24)

[Prestige ASCAP—Morgan]

SUNNY KNIGHT
 (Dot 15542)

● Sunny Knight backs two strong pieces of material and both are strong commercial hit possibilities. "End of A Dream" is a slow beat pretty ballad handled by Knight with an emotionally effective vocal. Knight tells his story against a ballad rock and roll chorus and instrumental support. Melodic side well done. The flip, "Worthless and Lowdown", is a change of pace offering. Knight sings the middle beat jump telling the story of the mean, worthless fem that he loved. It is a moving r & r side given a heartfelt reading. Deck excites. Two solid offerings. Take your choice.

"I'M WALKIN'" (2:05)

[Reeve BMI—Domino, Bartholomew]

"I'M IN THE MOOD FOR LOVE" (2:42)

[Robbins ASCAP—McHugh, Fields]

FATS DOMINO
 (Imperial 5428)

● There's no question about a new Fats Domino release being important news in the r & b field. A must for retailers, operators and deejays. See review pop section.

The Cash Box R & B Best Bets

- ★ "DADDY LADDY" } Earl (Connelly) King King 5017
- ★ "SOMETHING MONEY CAN'T BUY" }
- ★ "SYLVIE" David Hill Aladdin 3354
- ★ "FLYIN' SAUCERS ROCK & ROLL" } Billy Riley Sun 260
- ★ "I WANT YOU BABY" }

VINNIE MONTE

(Josie 810)
B "TELEGRAM" (2:29) [Jubilee ASCAP — Perry, Sims, Gohman] Vinnie Monte, full voiced thrush, sings a slow paced mood ballad with dramatic vocal. Melodic tune given an emotional treatment.
B "UNLESS" (2:12) [Tee-Pee ASCAP — LaVere, Marchfield, James] Beautiful offering aimed straight at the pop market. Lass sings with intense beauty. Big song that needs steady exposure. Very pretty item.

THE G-CLEFS

(Paris 502)
B+ "SYMBOL OF LOVE" (2:35) [Greta BMI — R. Jordan] The G-Clefs do fine vocaling a slow paced lovely. Moving tune, delicately tendered. Story of a teen-age love affair. The G-Clefs blend smartly giving the song the right touch. Could be a good seller. Watch it carefully.
B+ "LOVE HER IN THE MORNIN'" (1:55) [Greta BMI—Jay Raye] The G-Clefs turn up the tempo and bounce out an engaging rhythm novelty. Replete with gimmicks. Teeners will love it.

THE EMPEROR

(Argo 5264)
B "ME BABY TREATS ME WRONG" (2:31) [Arc BMI — Zono, Sago] The Emperor chants a rhythmic middle beat calypso — and does a better job than most of the flood of calypsos that have been hitting the market. Interesting in sound and material. Good programming.
B "TOUGH DE TIMES" (2:33) [Arc BMI — Zono, Sago] Another different type of offering. Dramatic — with a stirring beat. Emperor brings something to a song that lifts it above the routine wax. Watch both decks.

BILLY "THE KID" EMERSON

(Vee-Jay 219)
B "TOMORROW NEVER COMES" (2:58) [Conrad BMI — W. R. Emerson] Billy "The Kid" Emerson soulfully sings a slow rhythmic blues with deep feeling. Good vocal performance and good instrumental backing. Deck has a feeling that "reaches" the listener. Should stir up some action.
B "EVERY WOMAN I KNOW" (2:40) [Conrad BMI—W. R. Emerson] Emerson rocks out a quick beat jump story of how the women love the automobiles. Happy little bouncer for the dancing kids.

DAVID HILL

(Aladdin 3354)
B+ "SYLVIE" (2:50) [Shalimar Aladdin BMI—David Hill] David Hill sings a "different" offering that comes off very strong. Folkish in quality, Hill handles it wonderfully well and the deck should get good air action. Watch it very closely.

B "JELLYBEAN" (1:45) [Aladdin BMI — David Hill] Hill turns out another effective swinging side, giving it a spirits lifting vocal.

LEVI MANN

(Aladdin 3356)
B "BEHIND THE COTTON CURTAIN" (2:05) [Aladdin BMI — Levi Mann] Levi Mann turns in an exciting instrumental wax. Middle beat rhythm piece featuring sax and organ. Good sound that should grab a piece of action.
B "GEORGIE PORGIE" (2:50) [Aladdin BMI — Levi Mann] Similar comments on a quicker tempo opus.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"GOING BACK HOME" (2:40)

[Arc BMI—Burnett]

"MY LIFE" (2:43)

[Arc BMI—C. Burnett]

HOWLIN' WOLF (Chess 1648)

● Howlin' Wolf turns in a performance that is bound to grab attention. The deck that seems to have it made is "Going Back Home". Wolf, of course, is strongest in the southern markets—and this side should be really powerful there,—but the side has an appeal that could grab hold in all markets if it gets the exposure. Middle beat

bounce with an authentic down home instrumental backing, and Wolf's wailing give this tune every chance to make a strong dent in the national picture. The reverse end, "My Life", is a slow beat blues sung effectively but the general overall feeling is that of a southern market side. We like "Going Back Home" for the big sales.

"LET THERE BE YOU" (2:43)

[Duchess Music]

"TIGER LILY" (2:41)

[Hill & Range]

THE FIVE KEYS (Capitol 3660)

● The Five Keys offer a pair of handsome sides that should grab off a large portion of available sales. "Let There Be You" is a slow paced ballad lovely delightfully treated by the talented group. It is a melodic love story tenderly

told. The flip, "Tiger Lily", is a quick beat novelty in which the arrangement and delivery are the potent factors. The Five Keys rock it out and for fast action it should get good airplay. Two good etchings.

JIMMY SCOTT (Savoy 1507)

B+ "NEVER PEACE OF MIND" (2:35) [Hill & Range—Anderson, Gresham] Jimmy Scott sings a slow paced ballad with a moving vocal. Scott delivers the moody lyrics with an intense performance. Pretty melody with a dramatic arrangement. Should find good acceptance on the airwaves.

B "PLEASE BE KIND" (2:39) [Harms—Cahn, Chaplain] Scott handles a romantic ballad with an impressive reading. Moody, slow paced wax.

LITTLE AL (Excello 2098)

B "LITTLE LEAN WOMAN" (2:01) [Excellorec BMI — A. Guno] Little Al sings a middle beat bouncer with a litting treatment that comes off well. Al treats it down home style and that should be its biggest market. Solid beat.

C+ "NO JIVE" (3:00) [Excellorec BMI — A. Guno] Little Al backs with a slow country blues, delivered at a leisurely pace. Slow paced shuffle. Another side for the country market.

PAUL WILLIAMS/NOBLE WATTS (Vee-Jay 234)

B "GIVE IT UP" (2:55) [Conrad BMI — N. Watts] Paul "Huckle-buck" Williams and his aggregation rock out a middle beat jump with a soul satisfying performance. Energetic deck with a big Lindy beat.

B "PASS THE BUCK" (2:35) [Conrad BMI — N. Watts] Similar wax with a slower beat. Rhythmic jump featuring the sax. Two OK instrumental sides.

BILLY RILEY (Sun 260)

B+ "FLYIN' SAUCERS ROCK & ROLL" (2:22) [Knox BMI — Ray Scott] Billy Riley and his Little Green Men rock out a wild quick beat jumper with a zesty performance. Shouty vocal, screams and a swinging r & r instrumental support make this a deck to watch. Exciting and good. Could grab big chart action.

B+ "I WANT YOU BABY" (2:17) [Knox BMI — Billy Riley] Another choice bit of wax, but this side is in the rock-a-billy vein. Extremely well done and potent. Could also attract a great big audience. Watch both sides—they are powerful.

THE MILLER SISTERS (Onyx 507)

B "MY OWN" (2:33) [Malver BMI — William Miller] The Miller Sisters team effectively on a slow shuffle beat and come up with a highly enjoyable deck. Easy rock the kids will enjoy.

B "SUGAR CANDY" (2:28) [Malver BMI — William Miller] The Sisters up the tempo and bounce out an infectious quick jump beat. Good sound—good teen-age wax.

SPIRITUAL

THE CONSOLERS (Nashboro 595)

B+ "I REMEMBER THE BRIDGE" (2:33) [Excellorec BMI — S. Pugh] The Consolers blend voices on a slow, rhythmic gospel tune against a simple, authentic background. The voices are thrilling to listen to. Gospel buyers should move toward this side.

B "LET JESUS COME IN" (2:32) [Excellorec BMI—S. Pugh] The Consolers offer a slow, drifting religious item with a warm treatment. Deck is good listening, tho not as strong as "I Remember The Bridge".

THE FAMOUS WARD SINGERS (Savoy 4080)

B+ "DRAW ME NEARER" (2:28) [Crossroads BMI] The Famous Ward Singers chant a slow, melodic offering with their usual fine treatment. Sensitive blending of voices makes this a moving deck. Good religious wax.

B+ "PACKIN' UP" (2:35) [Crossroads BMI—Clara Ward] The Famous Ward Singers dish up an exciter. A quick beat jubilee item that stirs up the listener. Good wax offering for the gospel market.

THE COLEMANAIRES (Apollo 308)

B "THIS MAY BE MY LAST TIME" (2:34) [Simek Music BMI Walker] The Colemanaires rip out a quick beat rhythm religious oldie with a zestful performance. Exciting reading of the familiar spiritual.

B "I CANNOT UNDERSTAND IT" (3:06) [Simek BMI — Lenora Cross] Another quick beat gospel side done with an easier approach than that of "Last Time". Ok side.



THE NATION'S

R & B TOP 20

		Pos. Last Week
1	BLUE MONDAY Fats Domino (Imperial 5417)	1
2	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	2
3	JIM DANDY Lavern Baker (Atlantic 1116)	3
4	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	4
5	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	5
6	A THOUSAND MILES AWAY Heartbeats (Rama 216)	7
7	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	6
8	TOO MUCH Elvis Presley (RCA Victor 20-6800)	9
9	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)	10
10	BLUEBERRY HILL Fats Domino (Imperial 5407)	8
11	BACON FAT Andre Williams (Epic 9196)	11
12	RAM-BUNK-SHUSH Bill Doggett (King 5020)	—
13	LUCKY LIPS Ruth Brown (Atlantic 1125)	19
14	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	12
15	YOUNG LOVE Tab Hunter (Dot 15533) Sonny James (Capitol 3602)	18
16	AIN'T THAT LOVE Ray Charles (Atlantic 1124)	16
17	BAD BOY Palmer & Jive Bombers (Savoy 1508)	15
18	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	14
19	ON MY WORD OF HONOR Platters (Mercury 71011) B. B. King (RPM 479)	13
20	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	17

NEW RELEASE

MY HOME IS A PRISON
b/w
LONESOME WHISTLER
LONESOME SUNDOWN
EXCELLO 2102

MY NEXT DOOR NEIGHBOR
b/w
TRYING TO PLEASE
JERRY Mc CAIN
And His Upstarts
EXCELLO 2103

I'M THE MAN
b/w
HEY! BABY
AL FERRIER
EXCELLO 2105

GOD WILL MOVE
b/w
GOD'S CHILDREN
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TOPS IN COUNTRY!

JIM REEVES

sings

"AM I LOSING YOU"

c/w

"WAITIN' FOR A TRAIN"

RCA VICTOR 20/47-6749



RCA VICTOR



Country Disk Jockey REGIONAL RECORD REPORTS

- "HILLBILLY" EVANS**
WXOK—Baton Rouge, La.
1. I've Got A New Heartache (R. Price)
 2. Young Love (S. James)
 3. There You Go (J. Cash)
 4. Am I Losing You (J. Reeves)
 5. Playing For Keeps (Presley)
 6. Those Same Two Lips (M. Robbins)
 7. Say It Now (J. Dickens)
 8. I Miss You Already (Young)
 9. I'm Tired (W. Pierce)
 10. Yearning (Hicks & Jones)

- TEX JUSTUS & NORM HALL**
Triangle Network—Boonville, Ind.
1. There She Goes (J. Cash)
 2. Am I Losing You (J. Reeves)
 3. I'm Gonna Live Some Before I Die (F. Young)
 4. Same Two Lips (M. Robbins)
 5. I've Got A New Heartache (R. Price)
 6. Walking Alone In A Crowd (P. W. King)
 7. I'm Tired (W. Pierce)
 8. Young Love (S. James)
 9. Singing The Blues (Robbins)
 10. Shootin' Pool (B. Hall)

- HAL HARRIS**
KRCT—Baytown, Texas
1. Young Love (S. James)
 2. Yearning (Hicks & Jones)
 3. Knee Deep In The Blues (M. Robbins)
 4. I'm Tired (W. Pierce)
 5. Same Two Lips (M. Robbins)
 6. Poor Man's Riches (B. Barnes)
 7. Coming Home (J. Horton)
 8. Find A Bluebird (Rainwater)
 9. Fraulein (B. Helms)
 10. First One (H. Thompson)

- DOROTHY KINNEY**
KVSA—McGehee, Ark.
1. I've Got A New Heartache (R. Price)
 2. Young Love (S. James)
 3. There You Go (J. Cash)
 4. Before I Met You (C. Smith)
 5. Singing The Blues (Robbins)
 6. Repenting (K. Wells)
 7. I Miss You Already (Young)
 8. Rocking In The Congo (H. Thompson)
 9. Am I Losing You (J. Reeves)
 10. Stolen Moments (H. Snow)

- SHEL HORTON**
WKMC—Roaring Springs, Pa.
1. Am I Losing You (J. Reeves)
 2. Sugar Beet (P. W. King)
 3. Young Love (S. James)
 4. By The Sweat Of My Brow (H. Locklin)
 5. Singing The Blues (Robbins)
 6. Banana Boat Song (Johnnie & Jack)
 7. Action (H. Hawkins)
 8. I've Got A New Heartache (R. Price)
 9. Tip Toe (J. Lynn)
 10. Crazy Dreams (Westport Sweethearts)

- CHUCK OTTE'S "COUNTRY ROUNDUP"**
KLPW—Union-Washington, Mo.
1. Young Love (S. James)
 2. I'm Tired (W. Pierce)
 3. There You Go (J. Cash)
 4. Singing The Blues (Robbins)
 5. Am I Losing You (J. Reeves)
 6. I've Got A New Heartache (R. Price)
 7. I'm Gonna Live Some Before I Die (F. Young)
 8. There Goes My Love (G. Morgan)
 9. Knee Deep In The Blues (M. Robbins)
 10. You're The Reason I'm In Love (S. James)

- JACK HENDERSON**
KCUL—Ft. Worth-Dallas, Texas
1. Fraulein (B. Helms)
 2. I'm Tired (W. Pierce)
 3. Young Love (S. James)
 4. I'm Comin' Home (J. Horton)
 5. There You Go (J. Cash)
 6. Knee Deep In The Blues (M. Robbins)
 7. Gonna Find Me A Bluebird (M. Rainwater)
 8. Drink Up And Go Home (F. Hart)
 9. Gone (F. Huskey)
 10. I Was The First One (H. Thompson)

- "BAREFOOT COWBOY" ALAN HERBERT**
KDSJ—Deadwood, S. D.
1. Train Of Love (J. Cash)
 2. There You Go (J. Cash)
 3. I Walk The Line (J. Cash)
 4. Young Love (S. James)
 5. Singing The Blues (Robbins)
 6. Crazy Arms (R. Price)
 7. Before I Met You (C. Smith)
 8. Repenting (K. Wells)
 9. Auctioneer (L. Vandyke)
 10. I'm Tired (W. Pierce)

- RAY PULLEY**
WFOS—South Norfolk, Va.
1. Young Love (S. James)
 2. Am I Losing You (J. Reeves)
 3. I'm Tired (W. Pierce)
 4. Singing The Blues (Robbins)
 5. There You Go (J. Cash)
 6. Treat Her Right (E. Tubb)
 7. Loving You (Lee & Cooper)
 8. Blue Moon Turns To Gold (E. Presley)
 9. I've Got A New Heartache (R. Price)
 10. Good Looking Blonde (E. Arnold)

- TOM EDWARDS**
WERE—Cleveland, Ohio.
1. There You Go (J. Cash)
 2. Young Love (S. James)
 3. Yearning (Jones & Hicks)
 4. Am I Losing You (J. Reeves)
 5. I Miss You Already (Young)
 6. I've Got A New Heartache (R. Price)
 7. It's My Way (W. Pierce)
 8. Don't Laugh (Louvins)
 9. Down In The Willow Garden (Osbornes)
 10. Singing The Blues (Robbins)

- BARRY FRANK**
WCSS—Amsterdam, N. Y.
1. Singing The Blues (Robbins)
 2. Young Love (S. James)
 3. I've Got A New Heartache (R. Price)
 4. You Don't Owe Me A Thing (M. Robbins)
 5. Last Letter (T. Ernie Ford)
 6. Am I Losing You (J. Reeves)
 7. God Understands (Robbins)
 8. Who's Going To Shoe Your Pretty Little Foot (T. E. Ford)
 9. I Walk The Line (J. Cash)
 10. Old Shep (E. Presley)

- RAY GODWIN**
WFVG—Angier, N. C.
1. Young Love (S. James)
 2. I Miss You Already (Young)
 3. Poor Man's Riches (B. Barnes)
 4. What'Cha Think About Me (A. Raye)
 5. I'm Rough Stuff (Carlises)
 6. I Got A Hole In My Pirogue (J. Horton)
 7. Repenting (K. Wells)
 8. Don't Stop The Music (Jones)
 9. By The Sweat Of My Brow (Carter/Locklin)
 10. I Know My Baby's Gone (C. Gordon)

- CHARLIE BABCOCK**
CKLB—Oshawa, Ont., Canada
1. Young Love (S. James)
 2. Singing The Blues (Robbins)
 3. Blue Moon Turns To Gold (E. Presley)
 4. There You Go (J. Cash)
 5. I've Got A New Heartache (R. Price)
 6. According To My Heart (J. Reeves)
 7. Auctioneer (L. Vandyke)
 8. I'm Gonna Live Some Before I Die (F. Young)
 9. I Want To Be A Cowboy Sweetheart (P. J. Stewart)
 10. Repenting (K. Wells)

- "NERVOUS NEPHEW" NED NEEDHAM**
WMOP—Ocala, Fla.
1. Young Love (S. James)
 2. There You Go (J. Cash)
 3. It's My Way (W. Pierce)
 4. Gonna Find Me A Bluebird (M. Rainwater)
 5. There Goes My Love (Owens)
 6. I'm Gonna Live Some Before I Die (F. Young)
 7. Rockin' In The Congo (H. Thompson)
 8. Uh, Uh, No (G. Jones)
 9. I'm Coming Home (J. Horton)
 10. Knee Deep In The Blues (M. Robbins)

- CLARENCE KNEELAND WICH**—Jewett City, Conn.
1. Singing The Blues (Robbins)
 2. There You Go (J. Cash)
 3. I Miss You Already (Young)
 4. Fourteen Karat Gold (D. Richard)
 5. Loving You (Lee & Cooper)
 6. I'm Tired (W. Pierce)
 7. Am I Losing You (J. Reeves)
 8. Good Looking Blonde (E. Arnold)
 9. That's The Way I Like You Best (C. Smith)
 10. I Walk The Line (J. Cash)

- TED CRUTCHFIELD**
WQIK—Jacksonville, Fla.
1. Young Love (S. James)
 2. Singing The Blues (Robbins)
 3. Am I Losing You (J. Reeves)
 4. Gone (F. Huskey)
 5. You Are The Reason (James)
 6. I've Got A New Heartache (R. Price)
 7. That's The Way (C. Smith)
 8. I Was The First One (H. Thompson)
 9. I'm Tired (W. Pierce)
 10. Knee Deep In The Blues (M. Robbins)

- "POP" JENKINS**
WOHO—Toledo, Ohio
1. Uh, Uh, No (G. Jones)
 2. My Baby's Not My Baby (B. Lord)
 3. Am I Losing You (J. Reeves)
 4. Yearning (Jones & Hicks)
 5. I Like Mountain Music (R. Acuff)
 6. Young Love (S. James)
 7. There You Go (J. Cash)
 8. Loving You (Lee & Cooper)
 9. Used Up Love (G. Douglas)
 10. I Should Be With You (P. Wagoner)

- GEORGE CANNEY**
WHWB—Rutland, Vt.
1. Singing The Blues (Robbins)
 2. Young Love (S. James)
 3. There You Go (J. Cash)
 4. I've Got A New Heartache (R. Price)
 5. Love Me Tender (E. Presley)
 6. Crazy Arms (P. Price)
 7. I'm Tired (W. Pierce)
 8. I Walk The Line (J. Cash)
 9. Repenting (K. Wells)
 10. Am I Losing You (J. Reeves)

- WAYNE "SADDLEBAGS" GRIFFIN**
KDEF—Albuquerque, N. M.
1. Young Love (S. James)
 2. Poor Man's Riches (B. Barnes)
 3. There You Go (J. Cash)
 4. Singing The Blues (Robbins)
 5. Am I Losing You (J. Reeves)
 6. Yearning (Hicks & Jones)
 7. I've Got A New Heartache (R. Price)
 8. My Shoes Keep Walkin' Back To You (B. Jack Wills)
 9. I'm Tired (W. Pierce)
 10. Knee Deep In Love (Robbins)

- JOE NIXON-TOM BRENNEN-JOE ALLISON**
KRKD—Los Angeles, Calif.
1. Young Love (S. James)
 2. Teen Age Crush (T. Sands)
 3. Singing The Blues (Robbins)
 4. There You Go (J. Cash)
 5. Good Looking Blonde (E. Arnold)
 6. Am I Losing You (J. Reeves)
 7. I'm Gonna Live Some (F. Young)
 8. Munger's Melody (S. Bodkins)
 9. I've Got A New Heartache (R. Price)
 10. Hello Old Broken Heart (S. James)

- JACK GALE**
WTMA—Charleston, S. C.
1. Young Love (S. James)
 2. I'm Tired (W. Pierce)
 3. Am I Losing You (J. Reeves)
 4. I Miss You Already (Young)
 5. Train Of Love (J. Cash)
 6. One Step At A Time (B. Lee)
 7. Money (Jodie & Odie)
 8. Gone (F. Huskey)
 9. I Was The First One (H. Thompson)
 10. Yearning (Jones & Hicks)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10

JUKE BOX TUNES

		Pos. Last Week
1	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2	YOUNG LOVE Sonny James (Capitol 3602; F3602)	2
3	THERE YOU GO Johnny Cash (Sun 258; 45-258)	4
4	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	3
5	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	5
6	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	8
7	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	7
8	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	6
9	STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	9
10	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	—



Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2.	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	2
3.	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	4
4.	THERE YOU GO Johnny Cash (Sun 258; 45-258)	3
5.	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	6
6.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	5
7.	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	8
8.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	9
9.	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	10
10.	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	7
11.	TRAIN OF LOVE.	12. THE SAME TWO LIPS.
13. LOVE ME TENDER.	14. IT'S MY WAY.	15. STOLEN MOMENTS.
16. REPENTING.	17. WASTED WORDS.	18. DON'T BE CRUEL.
19. I MISS YOU ALREADY.	20. SEARCHING.	21. I'M GONNA LIVE SOME BEFORE I DIE;
22. A GOOD LOOKING BLONDE.		

Teen-Age Crush



Faron Young Movie A Hit In Germany

NASHVILLE, TENN. — Faron Young's latest motion picture, "Daniel Boone, Trail Blazer," which co-stars Bruce Bennett and Lon Chaney, is playing to overflowing audiences in Berlin, Germany, it was reported last week.

Country music disk jockey Lucky Hill of the Armed Forces Radio and TV Service told of the tremendous business the film is doing in a letter to Faron Young Enterprises. The film is doing so well, Hill wrote, that "there isn't even standing room at any performance."

Hill also requested, said Young's manager, Hubert Long, that he be forwarded the 20 sacred songs Faron recently did for the SESAC library. Long added that Hill's letter brings to over 600 the number of disk jockeys that have asked for Faron Young's SESAC songs.

Brenda Lee On Allen Show

NEW YORK—Decca vocalist Brenda Lee, whose latest waxing "One Step At a Time" is going strong, will sing this tune on her February 24th guest appearance on the Steve Allen Show over NBC-TV. This is the first time the young star is guesting on the Allen show, but she has made several appearances on the Perry Como TV show, and is a regular on the "Ozark Jubilee" program.

CHICAGO—Police from all areas of Chicago were called in to help control the massive teen-age crush of young Tommy Sands (left) when he appeared recently at the Kenmac Radio and Record Shop, this city. Store windows were broken by the huge crowd trying to get in (estimated at 3,000). Merchandise display counters were completely demolished. Tommy skyrocketed to fame via his TV appearance in an hour-long play called "The Singin' Idol." His initial Capitol recording, titled "Teen-Age Crush," performed on the TV'er, has taken a phenomenal jump into the No. 19 spot on the Top 50 Best Seller List.

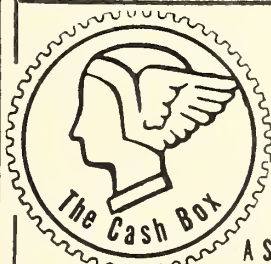
WYNN STEWART

"A NEW LOVE"

CAPITOL # 3651

CENTRAL SONGS, INC.

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The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOUNG LOVE	Sonny James (Capitol)
2. SINGING THE BLUES	Marty Robbins (Columbia)
3. AM I LOSING YOU	Jim Reeves (RCA Victor)
4. THERE YOU GO	Johnny Cash (Sun)
5. I'VE GOT A NEW HEARTACHE	Ray Price (Columbia)
6. I'M TIRED	Webb Pierce (Decca)
7. TRAIN OF LOVE	Johnny Cash (Sun)
8. I MISS YOU ALREADY	Faron Young (Capitol)
9. KNEE DEEP IN THE BLUES	Marty Robbins (Columbia)
10. TOO MUCH	Elvis Presley (RCA Victor)
11. CRAZY ARMS.	12. STOLEN MOMENTS.
13. I'M GONNA LIVE SOME BEFORE I DIE.	14. THE SAME TWO LIPS.
15. I WALK THE LINE.	16. REPENTING.
17. IT'S MY WAY.	18. A GOOD LOOKING BLONDE.
19. POOR MAN'S RICHES.	20. LOVING YOU; WASTED WORDS; GO AWAY WITH ME; FIND ME A BLUEBIRD; I'M COMING HOME; GONE; ACCORDING TO MY HEART; YOU'RE THE REASON I'M IN LOVE; YEARNING; FOURTEEN KARAT GOLD; PLAYING FOR KEEPS; THERE GOES MY LOVE; BANANA BOAT SONG; LOVE ME TENDER; I WAS THE FIRST ONE; SEARCHING; SUGAR BEET; ROCKIN' IN THE CONGO; AUCTIONEER; TOMORROW I'LL BE GONE; LOVE ME.

HOT!

For Country DeeJays
DO YOU HAVE IT?
ARE YOU SPINNING IT?

FARON YOUNG'S

tremendous new recording

BETTER THINGS THAN THESE

(Joe "Red" Hayes—Iris Franks)

CAPITOL F5-778

"The Song With A Message"
Greater than
"A SATISFIED MIND"



CINCINNATI CUT-UPS

The "Grand Ole Opry" show featuring Johnny Cash (Sun), Marty Robbins (Col.), Lee Emerson (Col.), and the McCormick Brothers (Hickory) which played Music Hall Feb. 8th was received by a very enthusiastic crowd. The show was plagued at the very beginning by union-ites that always greets any country show that comes to town, and with bad weather greatly hampering advance sales, about 2100 fans did turn out to cheer the folks from Nashville. . . . They tell us that WLW has auditioned many emcees for "Mid-western Jamboree" to fill the spot vacated by Bill Thall, and that five will get a chance on the show before the camera, the first of 'em is Dean Maxedon of the Lucky Pennys who did a real great job on the show Saturday night. . . . Dusty Owens from "The World's Original Jamboree" of WWVA was in town last week pushing his new Admiral record "Hey Honey" and "Our Love Affair" which is getting a lot of plugs from country and pop DJ's alike in this area. This could do it for Dusty. . . . Country talent of WLW have asked us to pass the word around that they are now able to book their own acts. Simply contact the act you want, they are free to set up their own deals.

Rex (The Hex) Dale of WCKY is bringing to Cincinnati's Shubert Theater a big Jazz show featuring Ted Heath, Al Hibbler, June Christy and Eddie Heywood. Should be a big one. . . . The Mills Brothers have been booked for Beverly Hills. They will headline the show next week.

News from Wheeling's WWVA—Skeeter Bonn and his Pickin' and Singin' Boys are working thru Canada during February. . . . Dottie Swan and troupe are on the road again, in addition to her regular shows over the station. They will be working New York state during February. . . . Rusty and Doug (Hickory) are working the Quaker State, and Stoney Cooper and Wilma Lee (Hickory) have a full schedule thru Kentucky, Virginia, and West Virginia. . . . Dusty Owens, Donna Darlene and the Rodeo Boys with "Lazy" Jim Day will be headed toward the Sunshine state of Florida.

Send all mail to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, O.

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White Oak Music—BMI

Country Reviews

- A BULLSEYE**
- B VERY GOOD**
- C FAIR**
- B+ EXCELLENT**
- C+ GOOD**
- D MIEDIOCRE**

THE CASH BOX

BULLSEYE



"CALYPSO SWEETHEART" (2:18)

[Valley BMI—C. Hagaman, J. Fortune]

"MARRIAGE AND DIVORCE" (2:28)

[Myers ASCAP—A. R. Keefer]

HANK SNOW

(RCA Victor 20-6831; 47-6831)

● Hank Snow, currently riding high on the popularity charts with his stellar waxing of "Stolen Moments", comes up with two brand new items that rank with the best of his previous offerings. And that should more than satisfy his vast legion of fans. On one end the "Singing Ranger" hops on the 'calypso bandwagon' as he invitingly decks out a contagious little ditty tagged "Calypso Sweetheart". On the other half, an emotion-packed composition, Snow penetratingly spells out the meaning of "Marriage And Divorce". The Rainbow Ranch Boys supply the ace vocalist with a wonderful instrumental backdrop. A striking double-decker. Should make the hit brackets in short order.

"PENALTY"

[Starrite BMI—Marais, Barnes]

"POOR OLD ME"

[Starrite BMI—Barnes]

BENNY BARNES

(Mercury-Starday 71057; 71057x45)

● Benny Barnes, whose click Starday waxing, "Poor Man's Riches" put him in the national spotlight, shows that it was no fluke as he follows it up with a powerful pairing, released, this time, under the combined Mercury-Starday banner. The topside, titled "Penalty", is a touching, middle beat romantic weeper that the songster sells with authority. He's equally effective on the flip portion, "Poor Old Me", a fast paced, sentimental love tale that he cruises thru in top calibre style. Both ends should meet with great approval from the jocks, ops dealers and the public. Barnes is a real comer. Watch his stock soar.

SLIM WHITMAN

(Imperial 8309; 45-8309)

B+ "I MUST HAVE BEEN BLIND"

(2:15) [Sharron BMI—C. Taylor, J. Crist] The distinctive manner of song delivery that Slim Whitman has to offer is evident, once again on two sides that can develop into strong contenders for the charts. On this end Whitman deftly lilts through a romantic tear-jerker with an excellent wedding of melody and lyrics.

B+ "CARELESS LOVE"

(2:20) [Handy ASCAP—S. Williams, W. Handy, M. Koenig] Whitman is showcased by an attractive vocal and instrumental backdrop as he forcefully sings out on the standard a quick moving, lover's lament. Either end can take the artist back into the big money.

JOE CARSON

(Capitol 3645; F3645)

B+ "LOVE TRANSFUSION" (2:29)

[Brazos Valley BMI—J. Carson] Newcomer Joe Carson complains that he needs a gal real bad as he neatly knocks out this fetching, quick beat novelty weeper.

B "PASSION AND PRIDE" (3:01)

[Brazos Valley BMI—P. Patterson] On this end, a moderate beat, crying-towel opus, the warbler sadly reflects that he's solely responsible for his misfortunes. Two grade "A" intro sides, both of which bear watching.

WAYNE RANEY

(Decca 30212; 9-30212)

B+ "40TH AND PLUM" (2:32)

[Old Charter BMI—W. Raney] Wayne Raney tantalizingly plays the part of a "country boy" annoyed by the ways of the 'city slickers'. A light-hearted, quick beat laugh-provoker that bounces merrily along in gay style. Deck has good coin-catching qualities. Keep close tabs on it.

B "SHAKE BABY SHAKE"

(2:07) [Copar BMI—L. Ennis, W. Raney] Raney does a solid selling job on the flip as he tastefully swings out on a delectable, rhythmic jumper tailor-made for the dancin' teensters.

JIMMY NEWMAN

(Dot 1288; 45-1288)

B+ "THE WAY THAT YOU'RE LIVING (Is Breaking My Heart)" (2:42)

[Acuff-Rose BMI—J. Swan] Jimmy Newman sadly relates the tale of a honky-tonkin' sweetheart. It's a heart rending, moderate paced affair that the chanter puts across with telling effect. Potent offering that could step out and head way up the hit ladder.

B "I'VE GOT YOU ON MY MIND"

(2:12) [Tree BMI—Caswell, Kallinger] The bottom deck, a middle tempo lover's ballad, finds Newman constantly reaffirming his love for the gal. Standout two-sider.

AUDREY WILLIAMS

(MGM 12426; K12426)

B+ "TORNADO OF LOVE" (2:32)

[Acuff-Rose BMI—Dyson, Kingery] Audrey Williams literally 'kicks up a storm' with this one. It's a fast paced romantic novelty that the canary spins in skillful style. Infectious musical support on a lid that should rack up a heap of sales and spins.

B "I'LL LET THE TELEPHONE RING" (2:15)

[Acuff-Rose BMI—Ballan] On the lower slicing the songstress tearfully reports that she found out her love's a married man. A moving, middle beat lament that Audrey performs with warmth and sincerity.

BOBBY GREGORY

(Gregorian 101; 45-101)

C "HOBO EXPRESS" [American ASCAP—B. Gregory]

Here's a platter that sounds as if it was cut during the early days of the record business. Bobby Gregory is responsible for the interesting, vocal-yodel sounds on this fast paced, sentimental train tune.

C "HOBO BLUES" [American ASCAP—B. Gregory]

Another feelingful, sentimental tale taken at a slow tempo. The Ramblin' Hoboes are the instrumentalists on these two 'collector's items'.

EDDIE DEAN

(Sage 231; 45-231)

B "FINGERPRINTS" (2:29) [4 Star BMI—Fleener, Hecht]

Eddie Dean receives a slick vocal and instrumental assist from Eddie Cletro's crew as he persuasively waxes a heartfelt, middle beat weeper.

B "WALKIN' AFTER MID-NIGHT" (2:28) [4 Star BMI—Hecht, Block]

A tune that's making the grade in both the country and pop markets is smoothly executed by the mellow-toned country song stylist. Dean's strongest pairing since his "Hillbilly Heaven" clicker.

DAVE RICH

(RCA Victor 20-6824; 47-6824)

B+ "TUGGIN' ON MY HEART STRINGS" (2:07) [Tree BMI—M. Tillis, B. Teddy]

The intriguing vocal stylings of young Dave Rich can be appreciated once again. This time it's on a captivating, quick beat romantic cutie with a bright musical backdrop. Dave could bust through with this one.

B "OUR LAST NIGHT TOGETHER" (2:35) [Golden West BMI—D. Rich]

The lower waffle is a tender, middle beat lover's tale that Rich projects with heartfelt emotion. Both ends oughta make the deejays sit up and take notice.

MEL TILLIS

(Columbia 40845; 4-40845)

B+ "IT TAKES A WORRIED MAN TO SING A WORRIED BLUES" (2:18) [Hollis BMI—Cort]

A fast paced blues item currently stirring up the dust in the pop market is wrapped up in most appealing country fashion by Mel Tillis. Socko performance. Rates loads of airplay.

B "HONKY TONK SONG" (2:12) [Tree BMI—Tillis, Peddy]

Tillis impressively polishes off another blues tune with a steady, rhythmic beat. Two fine debut offerings. Terrific instrumental background on both halves.



Country Round Up

Cadence Records, rapid rising pop and jazz indie, announced this week that it's entering the c & w field with disks to be released on a regular basis. The first step was the signing of Gordon Terry, "Grand Ole Opry" star and former Columbia wax artist. Terry is due for a recording session in the very near future.



GORDON TERRY

Bonnie Brown, one-third of the Brown trio, Victor's top country vocal combo, types from Pine Bluff, Ark., that brother Jim Edward finally made Private First Class. Jim has 350 days to go as a member of Uncle Sam's Army. Sister Maxine, who was married to lawyer Tommy Russell, Feb. 1st, in The First Christian Church of Little Rock, is now living with hubby in that town.

The prize "Grand Ole Opry" package headlining Ernest Tubb, Kitty Wells, Johnnie & Jack, The Wilburn Bros. ably assisted by Billy Byrd, Shot Jackson, Joe Zinkan and many others are presently on a 3 week tour of the west, starting at Oklahoma City and winding up at Tacoma, Washington, on February 22nd. Advance ticket sales for the tour indicate a terrific box office turnover for this all Opry show

according to mgr. Frankie Moore.

Hal Smith, President of Curtis Artists' Productions tells us that Ernest Tubb whose current release is "Don't Forbid Me" and "God's Eyes," seems to have a tremendous seller on his hands. In many markets reports say that this release by the "Texas Troubadour" will be a smash hit.

The Wilburn Bros. are doing real well with their current release "Go Away With Me" and "Great Big Love."

George Jones just out with a new release on Mercury-Starday titled "Uh, Uh, No" and "Don't Stop The Music" starts a tour for A. V. Bamford Sunday, Feb. 10, which will carry him through portions of Canada and the northwest. Upon completion of this particular tour, George goes into the Casino Theater in Toronto, Canada for a week's stand.

Jimmy Newman, Dot Recording Artist has been on tour in the south traveling over such states as Louisiana, Florida, Alabama and Texas. This particular tour started the last week in January and concluded Feb. 7th. Jimmy's current Dot release is "The Way That You're Living" and "I've got You On My Mind."



KITTY WELLS

In conjunction with his 20th Anniversary with the diskery, RCA Victor will be releasing a Hank Snow single, "Marriage And Divorce" and "Calypso Sweetheart" and 2 albums, one vocal and one instrumental. Hank is planning a dominion-wide tour of Canada, which will cover the island of Newfoundland. He's currently touring the cold country with the Rainbow Ranch Boys, Ferlin Huskey & The Hush Puppies, Jimmie Rodgers Snow, Cowboy Copas and Jean Valli.

Lee Sutton, WWVA-Wheeling, W. Va. notes that Jimmy Copeland, due to guest on "Jamboree Command Performance," January 25th was unable to be there because of pneumonia. He's re-scheduled for March 1st. Scheduled for February are: Art Barrett, WSIG, Mt. Jackson, Va., "Smockey" Mac, WRFD, Worthington, Ohio, "Sleepy" Jeffers, WTIP, Charleston, W. Va., and Jim and Jane Claar, WKMC, Roaring Springs, Penna.

Ted "Teddy Bear" Crutchfield, WQIK-Jacksonville, Fla. infos that Larry Dexter, formerly with WRHC in Jax is now doing a show from his record shop through WQIK's remote system, every day from 12 noon to 1:00 PM. Ted, who is now enjoying his new duties as program director, was visited, last week, by Columbia's Bob Burrell.



HANK SNOW

Hubert Long reports that Faron Young and his Country Deputies, opened an 18-day tour of one nighters in Youngstown, Ohio February 10 after playing to packed, turn-away crowds in Cleveland and Akron, Ohio February 2nd and 3rd. Despite wintery, 8 degree weather, the 2 shows at the Circle Theatre, Cleveland, and in the Akron Armory were reported to have set records according to Cliff Rodgers, WHKK, Akron and E. J. Stutz, Cleveland. The promotion was handled by Hubert Long and Faron Young Enterprises.

Jim Reeves, currently riding high on his latest Victor waxing "Am I Losing You," is booked heavily through the month of June according to a report from his manager, Herb Shucher. Shucher also announced that plans have been completed for Reeves to headline a European Tour during the entire month of April. This venture, appropriately dubbed "Concert in Country Music," is a combined effort with RCA Victor and will feature Victor talent including Jim Edward, Maxine and Bonnie Brown, Del Wood, Hank Locklin, Janis Martin and Hollywood comic Dick O'Shaughnessy. Along with Reeves will be his Wagonmasters Band. The tour opening April 1st will tie in with Victor's new policy One World of Records.

This week Reeves will head for Hollywood where he will guest on Bill Wagnon's "Town Hall Party" Television Films. Following that he will return to the "Opry" for the network PA Show.

Immediately following this he heads for a tour of Georgia and Florida followed by a week's stand at the Casino Theater in Toronto, Canada.

Rounding out his pre-Europe itinerary Reeves will do a swing through the west and Texas. Following his return from Europe a tour of the eastern states has been scheduled.



GEORGE JONES

From George N. Haxell, Co-Editor of the "Hillbilly-Folk Record Journal," Essex, England, comes word that after a great success in Britain with "The Cat Came Back," Sonny James is now heading straight for the top of the Hit Parade with his version of "Young Love." It now seems certain that Sonny will be established as a major recording star in the United Kingdom.

Every C & W fan is now looking forward to the return visit of Tex Ritter. He is booked to appear in many of the leading theatres throughout Britain starting with the Chiswick Empire, London on February 28th. Tex's personal and T.V. appearances last year helped his "Wayward Wind" into the top sellers. His latest Capitol issue is "Green Grow The Lilacs." Another star assured of a very warm welcome is Mitchell Torok due to arrive in Britain shortly. His

latest U.K. issue is "Red Light, Green Light" on Brunswick.

Faron Young's first film—"Hidden Guns" is now on general release in Britain and should help consolidate his standing among the fans there. In the 1956 poll taken among U.K. fans by the "Hillbilly-Folk Record Collector's Club," all time favorite Hank Williams topped the list with Faron a very close second. Faron's latest U.K. Capitol release is "I've Got Five Dollars" and "You're Still Mine."

Other new C & W disks in Britain are: Roy Acuff—"I Like Mountain Music" (Brunswick), Webb Pierce—"Any Old Time" (Brunswick), Hank Thompson—"The Blackboard of My Heart" (Capitol), Werly Fairburn—"All The Time" (London), Jim Reeves—"Where Does A Broken Heart Go?" (London), Country Cats—"Hot Strings" (Parlophone), Hank Williams—"Low Down Blues" (MGM). The Colwell Brothers make their first show in Britain with two EPs on the Philips label. Pretty, 12-year-old songstress Libby Horne, mistress of ceremonies of the "Junior Jubilee" and frequent guest on "The Red Foley Show," this week signed with RCA Victor. The bright-eyed youngster from McAlester, Okla., will have her first recording session in New York City, supervised by Steve Sholes.



ROY ACUFF

Red Foley headlined an "Ozark Jubilee" package Feb. 11 in Shawnee, Okla., and Feb. 12 in Muskogee, Okla. . . . Darrell Haden's nightly "Hillbilly Heaven" deejay show on KWTO has been extended to 2 full hours, Monday through Saturday. . . . The Dow Chemical Co. 300-station "Red Foley Show" program Feb. 9 cast includes Bobby Lord, The Marksmen, Pete Stamper, Bill Wimberly's band and Miss Brenda Lee. Special guest of Feb. 16 is Gov. Jimmie Davis. . . . ABC-TV Producer Eddie Nugent has returned to Springfield for more huddles with Crossroads

TV executives. . . . While in New York for her Feb. 24 "Steve A'len Show" appearance, Brenda will guest Feb. 22 on CBS Radio's "Robert Q. Lewis Show" with Ray Bloch and his orchestra, singing her newest for Decca, "One Step at a Time."

The Foggy River Boys are no more. Effective immediately, the famed quartet will adopt the name "The Marksmen." The group is made up of Monty Matthews, Charlie Hodge, Earl Terry and Don Taylor.

Pat Cupp, while visiting relatives in Norfolk, Va. dropped in to visit with "Cuzin" Ray Pulley, WFOS-Norfolk. Pat's latest, with his Flying Saucers, for the RPM label, is "Long Gone Daddy."



MARKSMEN

L. O. Zeke Woytek reports that Longhorn Records which for the past 4 years has released records in the realm of square and folk dancing is now going into the country field and distribution will be through the firm's 20 distributors in U.S. and Canada and other independent distributors will be added as needed. First releases for the label are Woytek's "I Miss My Baby" and "Why Should I?" and Jack Derrick's "Waiting For You" and "Blackmail."

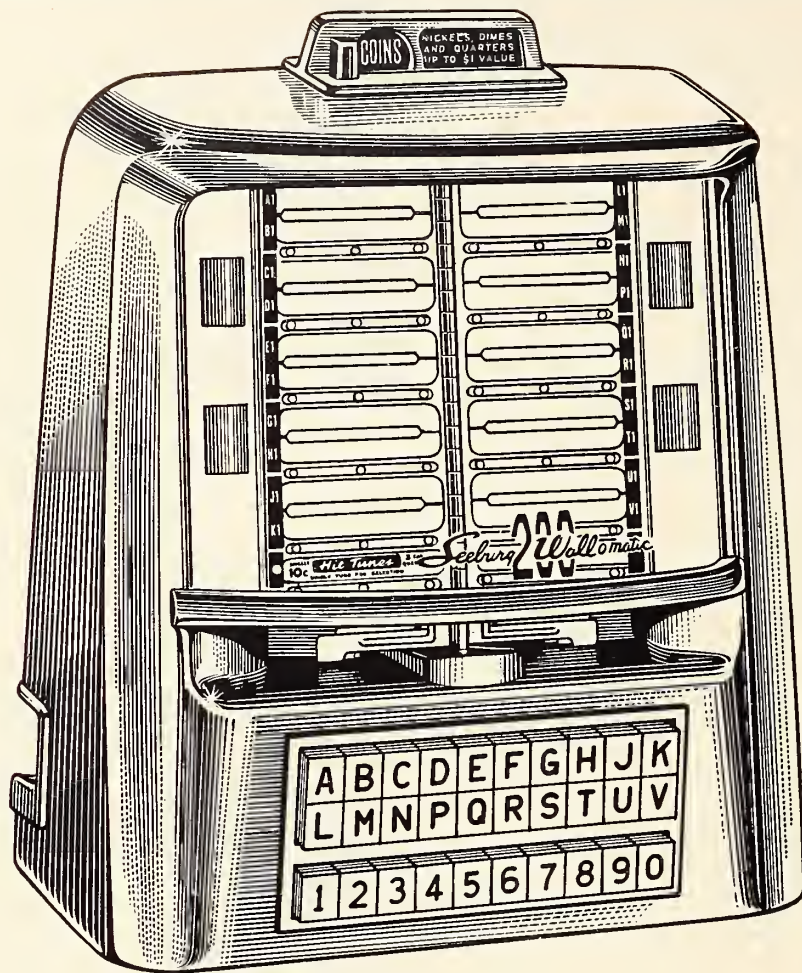
Bill Longley, Box 1121, Stamford, Tex., who worked for the Miller Bros. of Wichita Falls, Texas, and who, for the past 2 1/2 years has run the Roundup Hall in Stamford, where many

c & w stars have appeared, has taken over Capitol's Jimmy Heap & The Melody Masters. The group, voted one of the top dance bands in the nation, according to the ops and deejays, features singer, Perk Williams.

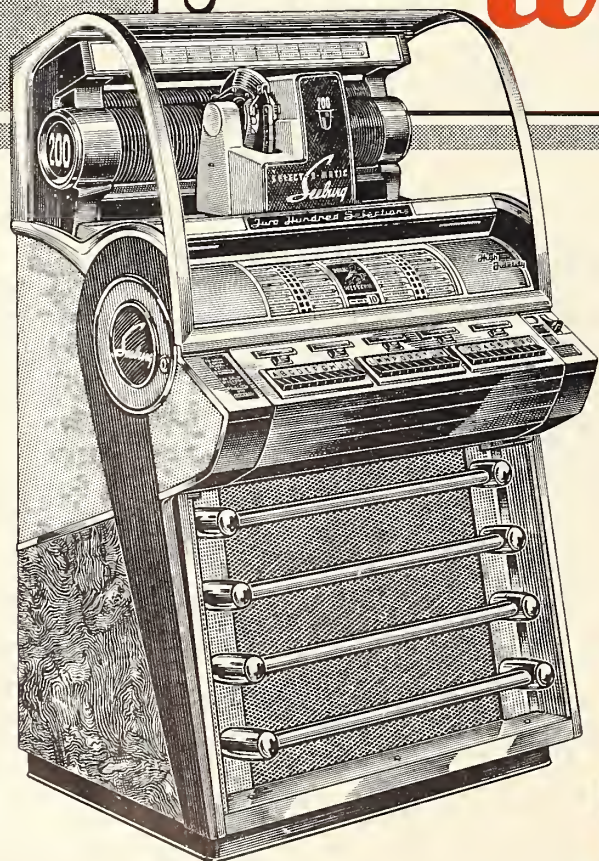
"Buffalo Bob," KXLL-Missoula, Mont., notes that his "XL" Ranch, heard Mon. thru Sat. afternoons, 45 minutes a day, is the only western music program in his area.

Curley Gurlock, CJCA-Edmonton, Alb., Can., writes that the "top 5" c & w artists in his area, according to his annual listener popularity poll are 1. Hank Snow 2. Elvis Presley 3. Marty Robbins 4. Johnny Cash and 5. Wilf Carter.

Jimmy Wakely, who has written over 100 published songs, was elected a composer member of ASCAP, last week. Wakely's next songwriting stint, sandwiched between his personal appearance tours, TV and radio shows, is the title tune for the new U-I film "Slim Carter" starring Jock Mahoney.



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Here and There

WASHINGTON, D.C.—Since the introduction of President Eisenhower's budget, and the pros and cons offered by many in and out of government regarding the record amount asked, discussions in some quarters have raised the issue of an impending "depression" or to put it mildly a "recession." Yet, at the same time, reports from various Washington Bureaus and business firms offer strong refutation. The Commerce and Labor Departments, in its most recent report, said that employment thruout 1956 averaged 65 million, a record. The peak was 66,800,000 in mid-summer. Factory pay also reached a new peak in December, with average weekly earnings at \$2.05 an hour and \$84.05 a week, both new records. The average work week rose to 41 hours, up 24 minutes a week from November. In a report of the Business Survey Committee of the National Association of Purchasing Agents (those execs who do the buying for the nation's business firms), the purchasing agents' opinion was that "business activity has started the year 1957 off at the favorable pace generally expected. Their optimism remains, however, tempered with caution."

DEARBORN, MICH.—Ford Motor Company's facilities expansion program will proceed at a near-record rate in 1957 to provide added production capacity to meet increasing demand for the company's products, said Ernest R. Breech, chairman of the board. He said about \$710 million has been earmarked for 1957—the second highest outlay for any year in the company history. The year 1957 will see completion of new Ford manufacturing plants at Los Angeles; Novi, Mich.; Nashville, Tenn.; Lima, O.; Sheffield, Ala.; Rawsonville, Mich. and Indianapolis, Ind. All told 39 new manufacturing and assembly plants, 21 parts depots, two huge proving grounds, and 19 engineering, research and office buildings and other facilities are included in Ford Motor Company's expansion program.

WASHINGTON, D.C.—The chemical industry will spend an estimated \$2.5 billion on new construction thru 1957 and 1958, according to the Manufacturing Chemists' Association. This spending rate is up slightly from the association's estimate of \$1.1 billion spent for new chemical construction during 1956. Texas gets biggest share; Louisiana second, California third.

For Prominent Display On Bulletin Boards:

COURTESY PAYS

- "Courtesy is a vital ingredient in building good relations with all the people on whom your business depends for life."
- "Courtesy costs little or nothing, but pays consistently in many ways."
- "Courtesy produces customer good will and, at the same time, it creates friendly feelings with non-customers."
- "Courtesy improves employee morale, loyalty and initiative."
- "Courtesy brings cooperation from suppliers."
- "Courtesy fosters extra effort and assistance from salesmen."
- "Courtesy can promote constructive and healthy competition."
- "Courtesy can benefit you indirectly by aiding your trade association."
- "Courtesy helps to establish a good reputation for your firm with civic, service and charitable organizations."
- "Courtesy can produce favorable publicity for your business in the press and on the air."
- "Courtesy may even help you in obtaining financial assistance."
- "Operators are finding out every day that courtesy can make their concerns run more smoothly and efficiently."
- "Thru courtesy's effects, extra volume and profit, often badly needed, may be achieved by a small concern with little added expense."
- "Courtesy is a top-level company policy."

(Editor's Note: For many years operators have been urging 'complete courtesy' on all of their employees who act as their 'front office' when they are visiting locations. Distributors and manufacturers have urged the same on their 'front office' employees and, especially, on their salesmen. More copies of the above in a most detailed fashion can be had free of charge by writing to the: Small Business Administration, Washington 25, D. C., for booklet entitled, "Front Office Courtesy Pays." It is written by Gerald D. Grosner, noted retail consultant of Washington, D. C. The above quotes are from this booklet by Mr. Grosner. **THIS EDITORIAL SHOULD BE CUT OUT OF THIS ISSUE AND TACKED UP ON EVERY BULLETIN BOARD IN THE INDUSTRY!**)

BOWLING GAMES ROLLING UP NEW HIGHS

Demand Continues. Mfrs Report It Will Take Many Months Yet To Satisfy U.S. Market

CHICAGO — The new 11 foot and 14 foot bowling games are rolling up new high sales and production records, regardless of the higher prices operators are paying for these machines.

Perhaps the answer, in part, could be the give-away statement by U.S. Attorney General Brownell who advised, when the Supreme Court elected to hear the \$250 license pinball case, "The government can lose \$325,000,000 per year". This means there are over 1,000,000 games in operation.

In short, to cover any major portion of this percentage of amusement locations thruout the U.S., would keep manufacturers here whirling away at the greatest production pace in all history.

What is most factual and fascinating is that more and more orders continue to pile into factories here at these 11 foot and 14 foot bowling games are placed in one area after the other thruout the nation.

Considering the price of this large size machine, and also taking into consideration the fact that production has to be slowed down because of the size of the cabinets, demand is greater and production higher than anyone ever

believed would prove the case.

The three factories now in production on these large sized six-player bowling games are working on greater production schedules than even they thought would come about.

They are, probably, just as much surprised as the nation's distributors and operators, from all reports, at the numbers of orders they are receiving each day. The number being far higher than what their production capacity, great as it is, can handle at this time.

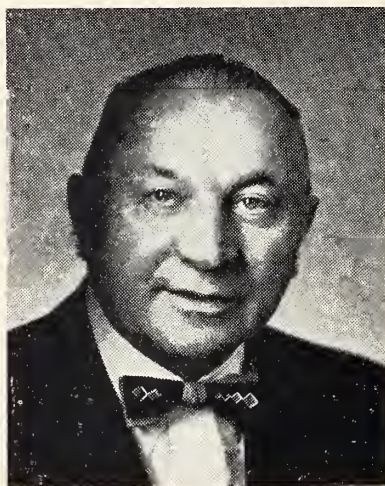
"Believe me", one well known sales manager stated, "and this is absolutely the truth", he added, "we've never yet seen anything like it.

"If we could produce double the number we are building at this time", he stated, "we would still be far, far behind in meeting daily orders, or", as he concluded, "chopping down the ever-growing backlog."

It will, under such conditions, with the popularity of these large-sized bowling games continuing to grow instead of diminishing, take a long, long time, "maybe over a year", as one factory executive here believes, before the trade in the U.S. can be satisfied.

Wisconsin Music Ops Name Legislative Committee To Work On Coming Bills

Report 10¢ Play Growing Thruout State. Changeover to 60-40 On The Cash Box' 10¢ Play Plus Plan Urged by Members. Next Meet at Alexis Club in Appleton



E. G. DOWE

MILWAUKEE, WIS.—Edward G. Dowe, secretary-treasurer of the Wisconsin Music Merchants Association, reported that the meet held at the Eagles Club here was one of the most outstanding in its history.

Clinton S. Pierce of Brodhead, Wis., reported that a number of proposed bills were to be introduced in Madison which might affect all operators in the state.

The organization immediately named a Legislative Committee to learn more about these bills prior to their introduction.

With the moving of his family back to the West Coast, it seems that Mencuri has been anxious to return to that region.

Exhibit Supply Company, therefore, regretfully accepted the resignation, according to Sam Lewis, so that Frank Mencuri could return to the West Coast.

Mencuri will now take over as District Sales Representative of AMI for the West Coast area, it was announced by E. R. Ratajack. He will fill the post recently vacated by Tom Sam's move to the Grand Rapids plant.

"I have known Frank for many years," Ratajack said. "I am sure that Frank will do an outstanding job in the area. Our distributors all know him and he is looking forward to re-
newing old acquaintances."

This committee is composed of: Neils Neilson of Watertown; H. M. Tunnell of Appleton; Clinton S. Pierce of Brodhead; Ed G. Dowe of Beaver Dam; Arnold Joost of Milwaukee; Dewey Wright of Wausau and Cliff Bookmeier of Green Bay. Clint Pierce was named Chairman of the Legislative Committee.

The organization decided to hold meetings this year in various districts thruout the entire state. The purpose is to stimulate more operators to change over to dime play. It is sincerely hoped by many of the members that 10¢ play will become statewide before the end of '57.

The next meeting, therefore, will be held at the Alexis Club in Appleton, on March 12, and every operator in the entire state of Wisconsin will be invited to attend this meeting.

Harry Jacobs, Jr. and Woody Johnson of United, Inc., Wurlitzer distributors, made a joint talk regarding the value of the 50¢ coin chute which appears on the new Wurlitzer phonographs. The talk was very enlightening and the two men were complimented and thanked by the association.

Operators were present from many cities at this important meeting. There were many from Milwaukee, also from Beloit, Racine, Kenosha, Stevens Point, Wausau, Beaver Dam, Brodhead, Watertown, Appleton, West Bend, Cudahy, West Allis, Green Bay, Oshkosh, Madison and LaCrosse.

Highlight of the meeting was a discussion on a change to a more equitable commission basis by the operators. It was brought forth that, because of today's rising prices, the operators should adopt The Cash Box' "10¢ Play Plus" plan and change from a 50-50 commission basis to a 60-40 commission.

This met with a very fine reception. It is believed that a drive will get under way by leading operators in various areas thruout the state to place the 60-40 commission basis into immediate effect.

UJA Dinner Date Wednesday, May 15

NEW YORK — The committee organizing the 1957 annual UJA-Coin Machine Industry drive held its second meeting on Wednesday night, February 13, at the Henry Hudson Hotel.

Under the leadership of Lou Boorstein, chairman, and Meyer Parkoff, 1957 Guest of Honor, a great many preliminary details were taken care of.

A definite date for the annual dinner was announced. It is Wednesday night, May 15 at the Hotel Sheraton Astor.

Next committee meeting is scheduled for Thursday, February 28.

Newark N. J. Music Ops Attend Talk On Juke Box Programming

NEWARK, N.J. — A group of some 25 music operators attended the talk by Jack Gordon, Seeburg regional representative, at Atlantic New Jersey Corporation, this city, on Monday night, February 11.

Oscar Parkoff collaborated with Gordon, who has been giving similar talks to operators in New York and Connecticut. Subject covered is the development and evolution of the record to its present 45 rpm and EP 45 rpm, its place in juke boxes, and programming in general.

Mencuri Resigns From Exhibit

Joins AMI as West Coast Representative



FRANK MENCURI

CHICAGO — Frank Mencuri resigned from Exhibit Supply Company, this city, this past week.

Ever since his arrival here from the west coast, two years ago, Frank has been busily engaged in Exhibit Supply in the capacity of sales manager.

Sam Lewis, president of Exhibit Supply Company, advised that he very regretfully accepted Mencuri's resignation.

Arcade Op From 1900 Also Asks About Old Timers



HARRY S. LAVINE

CHICAGO—The article that appeared in *The Cash Box* February 16, 1957 issue, page 56, "How Many Old Time Arcade Men Left?", brought an immediate response from Harry S. Lavine of Shreveport, La.

Harry S. Lavine advised, "It may interest you to know that I became an amusement arcade operator in the Fall of 1900 in Cleveland, Ohio.

"I, too, would be interested", Lavine continues, "to know if any of the old time operators are still alive."

Lavine added, "I have owned and operated most every kind of amusement, vending and musical devices ever made in the U.S.A. together with carnival and amusement park equipment."

More Ops Modernize Routes

Better Trade-Ins by Distribs and Opportunity to Institute The Cash Box' "10c Play Plus" Plan Finds More Ops Modernizing Their Routes

CHICAGO — More routes are being modernized around the nation than has been happening in sometime, according to reports.

It seems that much of this is due to the fact that distributors are arranging for higher trade-in valuations on older equipment so that the operators can get new merchandise at better prices.

In addition, it is also reported, many operators are now eager to modernize their routes because they have found they can obtain a more equitable arrangement with their locations when introducing new machines.

As one operator advised, "The one time that we can arrange for a more equitable share of the gross receipts is when we bring in a new machine.

"We prove to the location owner how much more this new machine costs us, making it necessary that we get a minimum front money guarantee or, in some cases, arranging for a more equitable commission basis."

(Editor's Note: If some of the old time operators, who owned arcades or routes prior to 1900 are still alive, Harry S. Lavine would like to hear from them and so would *The Cash Box*. Address: *The Cash Box*, 32 West Randolph Street, Chicago 1, Illinois.)

To help this program along, leading distributors are urging operators to modernize their routes, especially music routes.

They are working with the operators to the extent of giving them the highest possible trade-in valuation for their old machines.

As one well known Miami operator writes, "This is what has been giving us the opportunity to completely modernize our routes.

"Today", he reports, "better than 75% of our stops are on 10¢ play plus a minimum front money guarantee.

"We haven't anything less than a 100 selection phono on our route and", he adds, "as we continue to bring in new machines we make better deals."

BE WISE!

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TRUE-SCORE BOWLER

is your best buy!

- NEW SKILL FEATURE
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A-1 Mechanic

with ability to manage a Juke Box and Pin Ball Operation. Will furnish car and \$125 a week. 2 weeks vacation with pay. References required.

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NEW YORK 19, N. Y.



Through The Coin Chute

HOUSTON HAPPENINGS

Music operators Leon Redin and Jesse Herrera, joint owners of R & H Music Company, Pasadena, have dissolved partnership and discontinued the company. Redin, with one third of the firm's phonographs, will operate on a reduced scale and devote most time to management of his drug store in Pasadena. Herrera, with remaining two thirds of the equipment is expanding his operations under new name of Jesse's Music Co. . . . H. M. Crowe, owner of Acme Record Distributing Co. announced appointment of Bill Friesen and John Hollard as traveling sales representatives for his firm. Friesen will work the Houston trade area and Hollard, with New Orleans as his headquarters, will cover that section of Louisiana. . . . Dave Woodlock, owner of Wildwood Record Shop in Pasadena Oaks shopping center sloganizes "Anything from Chop to Beethoven" and operators in that vicinity declare that it's no idle boast. . . . Joe Baine, prominent operator of Beaumont, in town doing some heavy record buying and getting prices on new phonographs. . . . C. R. (Charlie) Sage, Eastern Electric cigarette machine sales representative in States of Texas, Louisiana, Mississippi, Alabama, sorter impatiently awaiting delivery of the new model machines. . . . E. H. Mayers, owner of Palms Music Center, major retail record shop, said his first year's business in the big Palms Center shopping center location had been more than satisfactory. . . . Lester Hearn, 68, prominent for many years in both local and statewide coin operated machine affairs, died in Houston Feb. 9. He was a charter member and three times elected treasurer of Houston Music Operators Association (1936-'37-'38), a Nationally known militant and unusually successful organization; also served as executive board member of Texas Music Operators Association. Lester was probably best known as manager of Lone Star Music Co., Houston, a branch of Texas Novelty Co., Beaumont, reported then to be largest music operating firm in the world. He was also distributor for the Gabel phonograph from about 1933 until that concern quit business. Some of the old timers remember how long he had numerous Gabels on locations against pretty stiff competition. He had not been active in the industry for several years prior to his death.

WE HAVE 'EM

Wurlitzer Model 1700	\$650.00
Wurlitzer Model 1800	800.00

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<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">ROCK-OLA FIREBALL</td> <td style="text-align: right; padding: 2px;">\$275</td> </tr> <tr> <td style="padding: 2px;">WURLITZER 1250</td> <td style="text-align: right; padding: 2px;">165</td> </tr> <tr> <td style="padding: 2px;">WURLITZER 1500</td> <td style="text-align: right; padding: 2px;">275</td> </tr> <tr> <td style="padding: 2px;">A.M.I. Model C</td> <td style="text-align: right; padding: 2px;">125</td> </tr> <tr> <td style="padding: 2px;">A.M.I. B</td> <td style="text-align: right; padding: 2px;">125</td> </tr> <tr> <td style="padding: 2px;">A.M.I. D-80</td> <td style="text-align: right; padding: 2px;">295</td> </tr> </table>	ROCK-OLA FIREBALL	\$275	WURLITZER 1250	165	WURLITZER 1500	275	A.M.I. Model C	125	A.M.I. B	125	A.M.I. D-80	295	<p style="text-align: center;">ROCK-OLA ROCKET MODEL 51-50</p> <p style="text-align: center;">A-1 Condition, Ready to Operate!</p> <p style="text-align: center; font-size: 2em;">\$175</p> <p style="text-align: center; font-size: 0.8em;">RECONDITIONED AND REFINISHED LIKE NEW!</p> <p style="text-align: center; font-size: 0.7em;">Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors</p>
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N. Y. Amuse Ops To Hold Annual Dinner - Election On February 27

NEW YORK—Amusement Machine Operators of Greater New York, this city, will hold its annual dinner and election meeting on Wednesday, February 27, in the Skyline Roof of the Shelbourne Hotel, Lexington Avenue and 37th Street, this city.

A complete turnout of amusement machine operators is expected to be on hand to elect their officers and board members for the next year.

A slate of men, nominated this past week, will be presented to the membership for their choice. Nominated were: for president, Stanford Warner (incumbent); for vice president: Irv Holzman (incumbent) and Harry Schilderout; for treasurer: Al Koondel and Dave Lowy; for financial treasurer: Lewis Glotzer; for recording secretary: Lou Rosenberg; and for Sgt.-At-Arms: Morris Wurtzel (incumbent). Men nominated for the positions on the Board of Directors were: Mike Giannuzzi, Bert Jacob, Harold Prager, Hy Jaffe, Sol Tabb, Irving Levine, Sid Wulfson, Phil Greitzer, Phil Sharf, Teddy Faith and Irv Fenischel.

Nominations of other members will be accepted from the floor prior to the membership casting their votes. Six officers and nine board members will be elected from those nominated.

Gottlieb Presents New Single Player 5-Ball "Ace High"



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that shipments are going forward to the firm's distributors all over the world of the new single player five-ball game, "Ace High".

"Operators tell us," stated Gottlieb, "that they look forward with eager anticipation to the release of our playing-card five-ball game."

"They know that Gottlieb comes out with it at just the right moment—

scheduled for the time when it will yield bigger profits thru change of pace.

"In 'Ace High,'" continued Gottlieb, "we have enhanced the playing card theme by incorporating faster action, added suspense and more intriguing features. Most successful of our tested innovations are the popular double targets."

The game has three double targets. Hitting the bulls-eye lights Queens, Kings and Aces.

Two holes in upper center of playfield awards one or more replays when 3 Queens, 3 Kings or any Ace are lit.

Four rollovers at the bottom of the playfield provide added suspense. Player can win one or two extra replays by hitting the Spade, Heart, Diamond and Club rollovers.

As each ball hits the rollovers, four pop bumpers light up. Thereafter, each pop bumper scores 100,000 instead of 10,000. Side targets light two cyclonic kickers for higher score.

Two super-powered flippers, placed to provide skill shots at all three bulls-eye targets, speeds the action as it holds the attention of skillful player.

"Ace High", like all Gottlieb games, is equipped with National Slug Rejector. Declared Alvin Gottlieb in conclusion, "Our enthusiasm for 'Ace High' as a great five-ball and an outstanding money-maker will be matched by every operator who goes to see and play the game at his Gottlieb distributor."

Juke Box Tie-in With "March of Dimes" Drive Given Page One Newspaper Publicity

PRESQUE ISLE, MAINE—Durgin & Noyes, Inc., veteran music operating firm here, made the page 1 spot in their weekly newspaper, the Presque Isle Star-Herald with a photo of one of their phonographs placed to aid in the fund for the National Foundation for Infantile Paralysis.

The machine, on location in the A&P super market, from January 12 to February 1, was a Wurlitzer 200 selection, and all proceeds from it went to the fund for the Aroostook chapter of the National Foundation for Infantile Paralysis. A sign on the front of the phonograph said "Fight Polio. All Money Received Donated to March of Dimes."

G. E. Durgin, president of Durgin & Noyes, Inc., said "during the past three years we have furnished late model Seeburgs and this year a Wurlitzer for the cause."

The Presque Isle Star-Herald used a two column, 4-inch deep photo of the phono with this caption: "Music For M-O-D—Mrs. Clinton White is shown above as she dropped a coin in the 200-play hi-fi record player installed at the A&P supermarket as a special project of the March of Dimes. Durgin & Noyes furnished the machine and all proceeds from it will go to the fund for the Aroostook chapter of the National Foundation for Infantile Paralysis."



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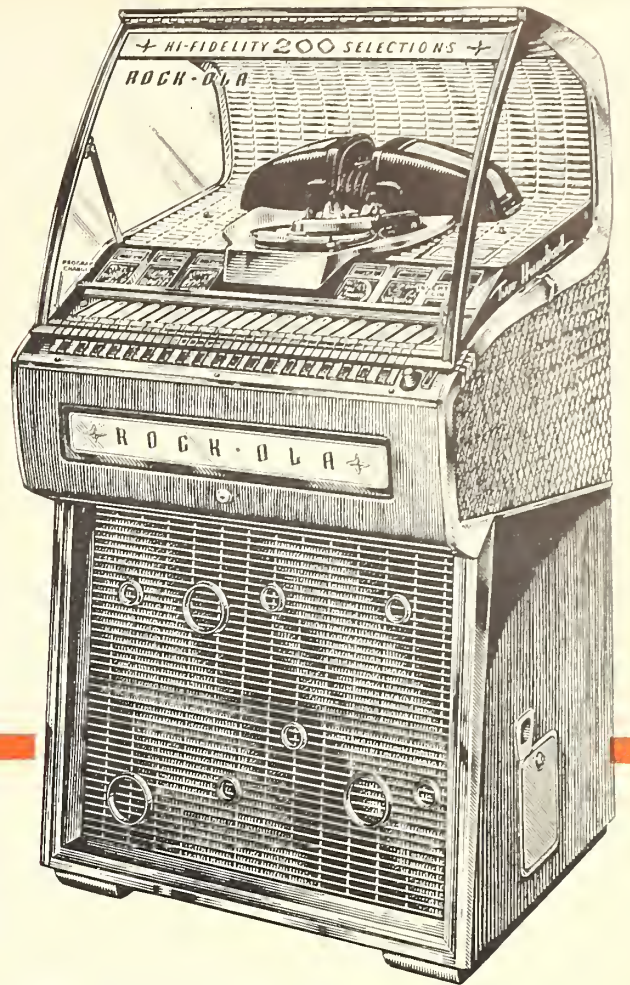
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gives you a complete line of 200, 120 and 50 Play Phonographs

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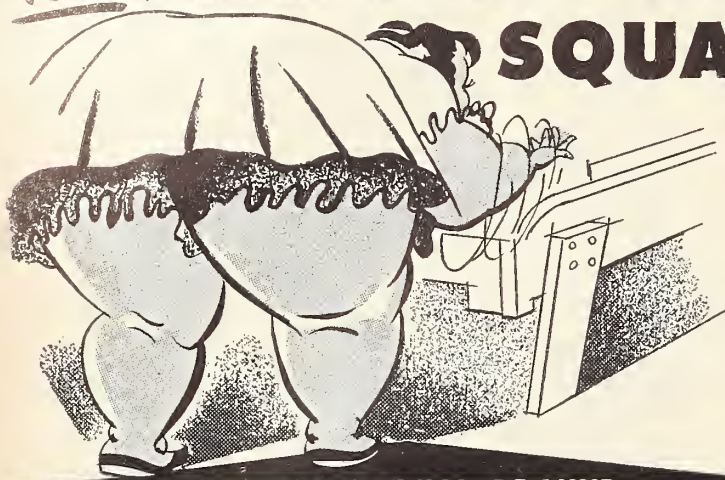
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offers the universal "Flip-a-switch" dual pricing system...nothing extra to buy!

in 1957... the smallest multi-selection phonographs in the world are on display now
at your nearest **ROCK-OLA** distributor!

Now! **NO STOOP NO SQUAT!**



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WITH ALL THESE GENCO EXCLUSIVES!

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Calif. Music Ops Banquet

LOS ANGELES—The recent annual banquet of the California Music Merchants Association, held at the Ambassador Hotel in Los Angeles, was the most successful in the history of the organization, according to George A. Miller, president of the association. More than five hundred operators, their wives and friends from the state of California, attended the gala affair. Honored guests included the Mayor of Oakland, Calif., and three city councilmen from the Los Angeles area, with Councilman Baker of Los Angeles delivering the welcoming speech.

Miller also addressed the gathering, outlining the progress that has been made by the association since its formation a few years ago.

Top recording artists entertained the guests.

Chi. Phono Bowling League News

CHICAGO—ABC No. 1 took two from Atlas Music. The high scorers for ABC were Morris Pomerance with 510, Al Rice with 509, Harry Schreiber with 508 and Bob Gnarro with 507. Atlas' Morrie Minkus was high with 486.

M. S. Distributors won all three from Gillette Distributing. Ralph Kick with 479 and Kay Scott with 444 were high for M. S. Kay Scott was also high for women. Warren "Fireball" Paradee was high for Gillette with 516.

B & B Novelty won two from Coven Music. Marino Pieroni was high for B&B with 517. Chuck Myers was high for Coven with 487.

Paschke Phono took two from Coral Records. Ray Gallet's 547 and Bob Gallet's 532 were high for Paschke. Coral's Rudy Zelina was high with 522.

Star Music won two from Western Automatic. Leo Sochacki was high for Star with 539. Paul Brown was high for Western with 487.

Singer One Step swept all three from ABC No. 2. Singer's Harry Julien was high for the team and for men with 597, helped along with Al Ghinko's 515 and Fred Sipiora's 500. Bernie Ekter was high for ABC with 547.

Mercury Records walked away with two from Oomens Sons. Mel Jones' 483 was high for Mercury. Johnny Oomens was high for his team with 461.

Decca Records battled for first place and won it by taking all three from Galgano Distributors. Frank Tutomase's 542 and Tony Ignoffo's 541 were high for Decca. Tony Galgano was top scorer with 489.



Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard continued at a fast clip the past week. The main topic of conversation was the tremendous success of the California Music Merchants Association's Annual Statewide Banquet which was held at the Ambassador Hotel. . . . Matt Nordberg returned to his desk at Minthorne Music Company after a very successful trip to San Diego where he reports sales of Seeburg "200" phonographs and wall boxes at their highest peak. Hank Tronick says Chicago Coin's Deluxe "Skee Roll" has proven a big hit with the operators. Hank is looking forward to the arrival of Chicago Coin's new "Bowling League" in the showroom momentarily. Fred Gaunt has joined the sales force at Minthorne. . . . Leuenhagen's Record Bar had an influx of out-of-town operators the past week who came in to pick up their records instead of using the mails. The Solle Sisters, Mary, Kay and Claire were happy to see the many operators whom they had only had contact with through letters and phone calls. Mary says Kitty White's new Mercury release of "Askil'amadillamajee" should take off for the charts. Kay predicts "Walkin' After Midnight" by Patsy Cline on Decca will be big with the operators. Claire said her biggest seller last week was "Butterfly" with all versions running neck 'n neck. . . . Dave Yates doing double-duty in the Prize Premium Department at Badger Sales Company, Inc. with Jack Leonard out with the flu-bug. Don Ames and his lovely wife, Phyllis, in town to attend the CMMMA dinner, reported to Bill Happel that the AMI "G-200" phonograph is doing well in the San Diego territory, also used music and game equipment. Marshall Ames reports sales continue soaring on Fischer's six-pocket "Regulation Pool Table". Marshall was being congratulated on becoming the father of a five-pound thirteen-ounce baby boy named Douglas Allan Ames. This makes number three for Marshall and his charming wife, Elsie. . . . John Freeman and Sonny Lomborg report the export and local business at Simon Distributing Company is keeping them hopping to stay ahead of the orders. Jack Simon left Rome for a few days rest in Nice before leaving for Switzerland.

Norty Beckman reports the mail order business and walk-in trade have increased to such a point at Norty's Music Center that he has had to cancel his planned trip to San Francisco until things slow down a little. Ana Martinez, Richard Barrientos and Jan Graham believe that Roulette has two big ones with Buddy Knox' "Party Doll" in the pop field and Jimmy Bowen's "I'm Stickin' With You" in the country and Western field. . . . Wayne Copeland reports the sales of the Wurlitzer "2100" and "2104" phonographs at Sierra Distributors have been greater than his expectations. The fifty-cent play, speedy changer and hi fidelity tone are three great factors in the popularity of these new models with the operators. Frank Davis says the sale of used equipment is at one of the highest peaks in many years. Pete Ley returned from a successful sales trip in San Joaquin, San Luis Obispo and Santa Barbara. Ed Wisler reports a lot of activity in San Diego and surrounding territory.

At C. A. Robinson & Company, Charley Robinson reports United's eleven and fourteen-foot "Bowling Alley" continue the hottest pieces of equipment he has handled in some time. Operators have reported to Charley that these games have shown fantastic increase in profits in all locations. Before departing for Chicago, Al Thoeke, United factory engineer, told Charley that he was doing a bang-up job with the new bowlers. . . . At California Music Company, Gabe Orland and Sammy Ricklin were being thanked by many operators for expanding their EP Album section which is now the largest collection west of Chicago. Sammy said the trend to album play by the operators necessitated the expansion. Gabe is enclosing a sample of his new parchment paper title strips in California's mailer which will show the operators the new advanced way of programming. Martha Delgado reports Perry Como's "Round And Round" on RCA Victor has started to take off with the operators the first week released. Buddy Robinson believes "I'm Drowning My Sorrows" will be a big one for Teresa Brewer on Coral. Betty Williams says her biggest seller the past week was "Don't Forbid Me" by Pat Boone on Dot. . . . Lucile and Paul Laymon report Bally's new eleven and fourteen foot "ABC Bowling Lanes" are selling and being delivered to the locations as fast as they are received. Ed Wilkes says last week was one of the biggest weeks in sales of the new Rock-Ola "200" phonograph. Bill Fritz, Parts Department manager, returned to his duties after he and his wife enjoyed a two-week stay in Mexico visiting Mexico City and Acapulco. Don Peters, Laymon mechanic, and his wife spent a week-end in the sun in Phoenix, Arizona.



Through The Coin Chute

DALLAS DOINGS

Karel Johnson, field service representative for The Rudolph Wurlitzer Company, stopped off for a week at Commercial Music during his trip to visit other Wurlitzer distributors in this area. . . . Dick Linke, sales manager for Columbia single records, visited at Medaris Company, Columbia Records' distributor, after completing a field trip through the Southwest. . . . Bill O'Connor, phonograph department manager at S. H. Lynch and Company, on a business trip to Wichita Falls. . . . Don Singer, London Records' regional sales manager, left for Houston after setting up a promotion program at Texas Records, Inc., London distributor, for Ted Heath's new album "Carnegie Hall Concert". . . . Richard Gautreau, sales representative for Texas Records, on a field trip to San Antonio. . . . Tommy Chatten barely escaped a blood poisoning infection. . . . Bill Emerson of Big State Record Distributors finding it difficult getting around these days due to a back injury suffered during the war. . . . Sighted G. C. Ormond in from Longview shopping along coinrow. . . . Other out-of-towners on the local scene included Buna Carr from Corsicana; Lindsay Embrey and Charlie Minnis from Gainesville; Walter Wiggins, McKinney; Henry Adams of Killeen; George Bury, Hamlin; A. V. Clawson, DeKalb; Jiggs Hamilton, Jimmy Woolsey and Jack Maloney from Fort Worth. . . . Congratulations to George "Hye Noone" Wood, deejay at KGKO, on his recent marriage to Holly Sharpe. . . . Bud and Don Daily of Houston, owners of Big State Record Distributors, stopped briefly at the local office before taking off on a trip to Chicago. . . . F. C. Willis of Willis Music Company moved into a new home.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

NEW ENGLAND NIBBLES

A bright picture is being painted for spring in the coin machine biz in New England. Leaders in the industry point out that biz is picking up all over the territory and there is great optimism for the future. Ops are looking for new ideas in equipment. They contend that the manufacturers are not getting the new type games out fast enough. Also the trend toward 10¢ for all types of coin operated equipment is beginning to evidence itself after a long period of tryouts. With the new 200-selection music machines and the new alleys at 10¢, the public is becoming educated to the dime. The industry now looks for pin games to go to the dime all over the region. Used equipment is still very short in the territory, particularly on bingos and games. Arcade equipment is showing a pickup with ops of funspots readying for early openings this year and getting their equipment installed and set up now.

At Associated Amusements (Rock-Ola), Ed Ravreby, just back from a long trip through the region, reports ops feel the business outlook is better than it has been in some time for the next quarter. Ed visited with ops in Vermont, Maine, Connecticut, Rhode Island and Western Mass. He found a heavy demand for used equipment of all types and a tremendous interest in new and novel types of mechanical games that have sight impact. "Ops are looking for new and different types of coin operated amusement machines," he said. "They are looking for new ideas". At Associated Amusements, the United 14-foot and United 11-foot bowlers are going hotly along with the new Rock-Ola 200 and the Rock-Ola 120. Arcade pieces, now on display on the floor here, are moving and featured are United's "Slugger," "Fifth Inning," "Derby Roll," "Pilot Gun". . . . At Atlas Distributors (AMI), Louis Blatt reported demand for new AMI 200 as "phenomenal" with ops adding more and more machines to their routes. Mr. and Mrs. Barney Blatt are expected back from Florida this week after a two-weeks' vacation. Atlas is the only New England distributor which specializes solely in music machines carrying no other lines. Louis Blatt said this week that music has been showing a steady improvement since last year and should reach new heights in 1957.

Among ops visiting distributors this week were: Al Sharpe, Portland, Me.; George Bean, Brunswick, Me.; Abe Fish, Hartford, Conn.; Louis Taube, Manchester, N. H.; Bill Hamel, Fred Ferratra, Concord, N. H.; Ray Faini, Framingham; Al Dolins, Hyannis; Martin Oliver, Portland, Me.; Joe Assad, York Beach, Me.; Tom Libby, Haverhill; Ray Shea, Worcester; Dave Baker, Arlington; Sol Robinson, Newton; Peachy Cassanta, Milford; Arthur Sturgis, Jamaica Plain; Tony Grazzio, Quincy; Charles Tiernan, Cambridge; Guy D'Giovanni, Allston; Ted Rubinovitz, Chelsea; Bob Green, Randolph; Luke Levine, Boston; E. H. McCaffrey, Lowell; George Chopelas, Malden; Stan Cokas, Lynn; George Campbell, Medford; Phil Swartz, Brookline; M. Spector, Boston; Manny Andelman, Cambridge; Luke Levine, Cy Jacobs, Boston; Donald Foote, Randolph; Jib Balboni, Springfield; Walter Stadnick, Central Falls, R. I.; Al Robbins, Arlington; Ralph Ridgeway, Springfield; S. Pielock, Worcester; Saul Hurwitz, Lynn.

At Redd Distributors (Wurlitzer), Bob Jones has been on a sales trip through southern Mass. and Conn. and reports action big with all ops scrambling for new equipment and bowlers getting the big play. The Lincoln St. plant has been oversold on orders for the new Bally 14-foot bowler and can't get them in fast enough to keep New England ops supplied. Biz has upsurged on the new Wurlitzer 200 and the pins, games and arcade pieces this past week. Durgin & Noyes, Inc. in Presque Isle, Me., made the front page of their weekly newspaper, Presque Isle Star-Herald, with a phonograph they placed on location for the National Foundation for Infantile Paralysis. The machine was placed on Jan. 12 and held on until Feb. 1 with all proceeds going to the March of Dimes. "During the past three years we have furnished late model Seeburgs and this year a Wurlitzer for this cause," said G. E. Durgin, prexy of the firm. At Trimount Automatic Sales Corp. (Seeburg), activity is at high level with export biz causing terrific demand for used equipment. Music is up, games, background music, arcade equipment, and all departments are perking. Irwin Margold, gen. mgr., reported. Record artists are becoming the most sought after performers in the Boston area not only for night club engagements, but for club dates and press parties. In town this week are Betty Madigan, current at Blinstrub's, Gene Nash, Tab Hunter, George Melachrino, Eileen Rodgers, all on disk jock promosh.



Through The Coin Chute

MIAMI MURMURS

"Senator" Al Bodkin and his wife, Francis, of New York, in town. Last season he "took" Hialeah for a few, and we understand he's trying again. Good luck, "Sen". . . . Another Senator in town—this one a real U.S. Senator—Homer Capehart and Mrs. Capehart. Coinmen visiting "Cape" advise that he's assured them, if at all possible, he'll try to attend their next annual banquet. . . . Doctor and Mrs. Louis Goodman are house guests at Willie and Sydelle Blatt. Mrs. Goodman is Willie's sister. The Goodmans just returned from a two month European tour and brought back a Franschini sports car. . . . Dave Gottlieb at the Americana Hotel hosting many coinmen. Particular pleasure is to take them fishing on his "Flipper" boat. . . . Charlie Aronson and his missus just checked in at a Bay Harbor Hotel. . . . Also on hand are Charlie Wertheimer of Boston and J. Christofano of N.Y., both arcade owners. . . . Jack Semel, who was here several weeks, went back to N.Y. for a week, is now back again. . . . Barney (Shugy) Sugarman, his wife, Mollie, and Mr. and Mrs. Dave Stern sopping up the sunshine. . . . Mr. and Mrs. Roy McGinnis of Chicago has opened his home here. First thing he unpacked, we hear, was his golf sticks. . . . Sam Kresberg laid up with an injured back. . . . Ted Bush, out of town on important biz. . . . Willie Levey just back from a hurried trip to N.Y. Packed away his ear muffs and red flannels awaiting his next visit north.

So. Dakota Best Operating State Says Association Secretary

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer, South Dakota Phonograph Operators Association, with headquarters in this city, advised that the organization is holding its next meeting in Salem, with tentative dates set for April 28 and 29.

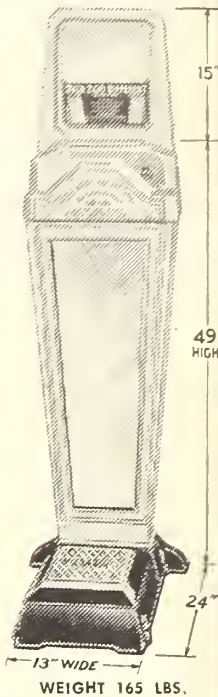
In a bulletin to its members, Scott reviews operating conditions. "Our business and those who are in it," said Scott, "are respected throughout the state (which is another way of saying our public relations are good); our operation of amusement devices is not disturbed by reform groups or any other; we are no longer subjected to state licensing; we have very little local licensing; and we have enjoyed some relief from discriminatory taxation. The overall picture seems to indicate that ours is the very best in the whole 48 in which to operate."

However, Scott pointed out: "Credit for said progress cannot be claimed by those who have not joined our association, or have stayed away from meetings and allowed their dues to lapse. We hope that some of these will realize that they have not gained certain advantages by accident. Someone was working and co-operating toward the general good of our industry. We hope all will move in and carry their share of the job."

Scott advises that substantial progress toward dime play is noted. "This was slow," he said, "but has become pretty much accepted in the most of our state."

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PENNY FORTUNE SCALE
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25-75% PROFIT



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WANT TO BUY!

All Type 5-Ball Games
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WILL PAY HIGHEST DOLLAR!
CALL NOW!



NOW DELIVERING 2 SENSATIONAL NEW GAMES

CHICAGO COIN'S "BOWLING LEAGUE"

2 SIZES—14' 8" and 11' 11"
Made in 3 sections for easy handling. Genuine gutters as in real bowling PLUS other unique features.
Special Finance Deal

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ALL BINGO GAMES
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Aluminum Casting, ea. \$95
6 Cole-Spa 4-D Venders. WRITE

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Wurlitzer Model 1700 \$649.50
Wurlitzer Model 1800 795.00

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1550 Edison Street DALLAS, TEXAS
1415 South Flores Street SAN ANTONIO, TEXAS
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Phone: CApitol 5-7291

Better Than 2 To 1 Want More Equitable Commish Basis

Majority for The Cash Box' "10¢ Play Plus" 60-40 Commish Basis

CHICAGO—The operators' beliefs, nationwide, seem to vary weekly. For the past few weeks it seemed that most ops preferred The Cash Box' "10¢ Play Plus" minimum guarantee from each location. (Minimum guarantee is also likened by many to "front money.")

This week, as more and more ops continue to write The Cash Box, offering their suggestions as to how they can arrange for a more equitable share of the gross intake, so badly required by every operator, the switch seems to be to "10¢ play plus a 60%-40% commission basis."

A. B. Cooper of Atlantic Beach, No. Car. suggests that operators should obtain 10¢ play plus 60-40 commission basis. Walter Doviak of Pine Bush, N. Y. agrees with him.

Automatic Amusement Co. of Trenton, N. J. also believes in 10¢ play plus 60-40 commission basis and urges an alternative to 10¢ play plus \$10 per week front money.

W. M. Showalter of Harrisonburg, Va. is strictly for 10¢ play plus 60-40 commission basis. So is Jack Parr of East Orange, N. J. So is Michael Rimsky of Dunellen, N. J. So is Wilfred J. Bemail of Auburn, Me. So is T. K. Coleman, Jr. of Jacksonville, Fla. So is Matthew Smutunst of Port Chester, N. Y.

John M. Porter of West Asheville, N. C. is also for 10¢ play and 60-40 commission basis but adds that ops should also obtain "1% per week of the cost of equipment."

Edwin Kramer of West Englewood, N. J. is for 10¢ play plus \$5 per week front money.

K. T. Grathwohl of Greenport, L. I. urges 10¢ play plus \$10 per week front money for machines 2 years old or older. \$15 per week front money for new equipment and \$20 per week front money for 200 selection phonos.

H. I. Kelley of Rochester, N. Y. suggests 10¢ play plus \$10 per week front money for 100 selection phonos and \$15 per week front money for 200 selection phonos.

Clio Rosazza of Haledon, N. J. offers the following suggestions: 10¢ play plus either \$15 or \$20 per week front money, or 10¢ play plus 75-25 commission basis. He says, "I believe that 25 percent commission is all that a location deserves."

Benjamin Gottlieb of Brooklyn, N. Y. believes in 10¢ play plus \$5 per week front money for "up to late 1954 equipment, 45rpm." He urges \$10 per week front money for 1955 machines. And \$15 per week front money for all 200 selection phonos.

Almerindo Sozio of Bristol, Pa. suggests 10¢ play plus \$10 per week front money.

Stanley Cokas of Lynn, Mass. believes in either 10¢ play plus \$8 per week front money or 60-40 commission

basis. He writes, "As far as my territory is concerned (eastern Massachusetts) 10¢ play was a flop! People in staid old New England," he continues, "especially in small towns, where an economic doldrums is prevalent, will not pay 10¢ for one play."

"Therefore," he advises, "the answer to more revenue here is not 10¢ play, but guarantees and bigger commissions, example 60%-40%. I have places where I get front money of \$11 and \$8 and so forth. Also places where I insist on taking everything. I tell them the music system is an accommodation for them (and a good one) whereas it is my livelihood."

Hot Springs Music Ops Pleased Over Change To Dime Play

HOT SPRINGS, ARK. — Music operators in this world-famous spa center are tremendously pleased with results from their phonos since changing over to 10¢ play.

Just a couple of months ago the men arranged for an immediate and complete change over to 10¢ play.

Ops are reported mighty pleased with an average of 30 per cent increase.

Rural Op Disagrees With 10¢ Play

FERTILE, MINN. — Duane Knutson of this little city in beautiful Minnesota, "Land of Lakes," disagrees with 10¢ play.

"I disagree with 10¢ play," Knutson advises. "Operating in strictly a rural area, with towns of 1,000 population or less and no dine or dance spots, makes it almost impossible.

"My best spots," he reports, "are high school students' meeting places. And they just don't have the money for dime play.

"The small town is dying fast," Knutson sadly comments, and adds, "and dime play would kill the business in my area where \$10 a week gross is considered high."

Marvel Preparing New 6 Pocket Pool Game

CHICAGO — Ted Rubenstein of Marvel Manufacturing Company, this city, announced this past week that the firm is preparing to release a six pocket pool game in the very near future.

Stated Rubenstein: "Strong demand from distributors and operators for this type of pool table, at a reasonable price, decided us to go into the field on a big scale.

"The new six pocket pool game," continued Rubenstein, "will be solidly

New Exhibit Supply Games Acclaimed In Tampa Test



SAM LEWIS

CHICAGO—Sam Lewis, vice-president and general sales manager of Exhibit Supply Company, this city, reported this past week that the firm's new products received instant, favorable reaction at the annual Florida State Fair, Tampa, Florida, held February 5-16.

The entire line of new Exhibit products was displayed at the fair in the arcades of the Royal American Shows during the ten-day event.

"Extensive tests," Sam Lewis advised, "which are the important requirements of all new games prior to putting them into production, proved that our diversified line of amusements is the most outstanding group of profit producers we've ever built."

The new Exhibit games displayed in the arcades included "Soft Ball League," "Nudist Colony" (live ants), "See-A-Views," "Barrels," and "Kiss-O-Meter."

Harry Julius, who operates the arcades with Royal American Shows, is said to have reported to Sam Lewis that:

"All Exhibit games held up unusually well during the ten days of the Florida State Fair. They were mechanically trouble-free. Every game is extremely easy to service. Adjustments were minor despite the heavy play.

"Earnings were exceptionally high in comparison with other equipment.

"These new games all received enthusiastic compliments from the public. The comments and preferences indicate a very successful line of products for all operators in the industry."

Sam Lewis, commenting on the favorable results of the Tampa tests, stated, "Royal American Shows was so very much impressed that they have decided to order complete sets of all Exhibit products."

built and beautifully styled. Some new features that we have been testing will be included.

"We believe there is a big potential for such a game. With operators asking for a big money-maker at a low price, we feel convinced that we have a ready market available.

"Any game that is played on regulation pool tables can be played on our six pocket pool game. In addition," concluded Rubenstein, "players can enjoy Rotation, Kelly, 8-Ball and other popular games."

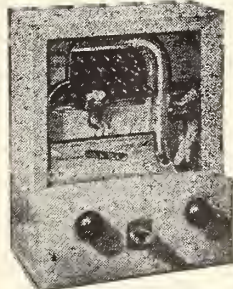


Keeney's TRUE-SCORE BOWLER

with New Skill Feature and
Genuine Gutters.

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Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

PARTNERS?

LOCATION OWNER'S SHARE

45^c

OF EVERY DOLLAR TAKEN IN BY ANY MACHINE ON A 50-50 COMMISSION BASIS GOES TO THE LOCATION!

OPERATOR'S SHARE

10^c

OF THE VERY SAME DOLLAR GOES TO THE OWNER AND OPERATOR OF THE MACHINE

For a great number of years, and for some unknown reason, strangers, as well as members of the industry, have used the expression:

"The operators and their location owners are actually 'partners'."

If that is the case, that the operators and their location owners are engaged in a partnership, then how come the partners split the intake from their business on a 45-10 basis?

For as many years as there has been an industry the dictionary has defined partners as:

"Members of a company or firm who share the risks and profits of the business."

Certainly, at least on the part of the location owner, there is no sharing the risks.

The location owner doesn't care one hoot whether the operator buys a machine that falls apart the very first time it's played.

The location owner doesn't care a darn if the operator invests in tools, trucks, supplies, labor, parts and other necessities he requires to do business, and they all burn up or disintegrate the very next minute after he pays for them, or even before he pays for them.

The location owner doesn't care about a single thing that the operator does, or how much he has to pay for a machine and for its installation in the location owner's place of business as well as for all licenses to do business in the location, except for his share of the gross receipts.

And if the gross receipts from the machine are being split on a 50-50 commission basis then the location owner is, most definitely and without any doubt whatsoever, not an equal partner "sharing in the risks and profits of the business."

Because the location owner actually nets 45¢ from every dollar the machine takes in and the operator, the owner of the machine, the man who pays all the overhead expenses and all costs of doing business, nets only 10¢ from this very same dollar.

The location owner and the operator are definitely NOT PARTNERS where the machine is being operated on a 50%-50% basis.

All the location owner risks is the cost of electricity when the machine operates.

The location owner can also add onto his share of the so-called 50-50 partnership whatever rental the space the machine occupies costs him as compared to the rent he pays per square foot.

AND ALL THAT DOESN'T EVEN AMOUNT TO 5¢ PER HALF-DOLLAR SHARE OF INCOME HE RECEIVES FROM THE MACHINE.

In short, the location owner has 45¢ from every half-dollar taken in by the machine as PURE PROFIT.

The operator, in turn, because he must pay for the machine (and pay at today's tremendously inflated prices), because he must also maintain a service organization, pay for supplies, parts, trucks, license fees, and all the many, many hundreds of other necessities required for him to just continue on in business, finds that from every half-dollar he takes in on a 50-50 commission basis that MORE, or at the very least 40¢ goes for overhead expense.

The operator winds up with but 10¢ from his share of that half-dollar.

And from this 10¢ he has to be able to continue on progressively in business.

Assure himself his own, his family's and his employees' future welfare.

Be able to buy new machines. Be able to meet increased costs of parts, supplies, licenses, taxes, and everything else.

The operator, to assure himself continuing progressively in business, absolutely must arrange immediately for a MORE EQUITABLE SHARE OF THE GROSS INTAKE FROM ALL HIS MACHINES.

At least a REAL "partner's" SHARE!

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FEATURE
"PLUS"
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BUTTON**

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to

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IT IS NECESSARY TO GO TO
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New Gottlieb Parts Catalog Ready

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, reported this past week that the firm's new Parts Catalog is now available to all operators.

The new 39 page Parts Catalog, according to Gottlieb, presents many

new ideas, improvements and innovations, as well as the complete listing of parts.

All operators may obtain a copy of the catalog at any Gottlieb distributor. The Parts Catalog may also be obtained by writing to the factory.



Through The Coin Chute

EASTERN FLASHES

Plenty of activity on coinrow this week, with emphasis on new amusement machines, and music selling at a steady pace. Distributors of games have been writing more orders for bowling and skee type games these past months than they've done in several years—with every one of them loaded with back orders. The appearance of these amusement machines have been a boon to games ops, who have been looking for equipment to revive play these past few years.

Harry and Hymie Koepfel, Koepfel Distributing, had themselves quite a hilarious time this past Monday. Allen Funt, the well known TV "Hidden Camera" man took over their store on the East side of 10th Ave., set up his camera and went to work. He locked himself in, and then frantically called to passersby to get him out. He only selected those characters whom he thought would make for good viewing. Harry and Hymie relate that from their viewpoint, he came up with some great laugh shots. According to Funt the nation will have an opportunity to view the results when Steve Allen will devote a segment of his Sunday TV show to it in three or four weeks. . . . Morris Rood, Runyon Sales gen. mgr., had a most trying week. With Barney (Shugy) Sugerman still in Miami Beach; Lou Wolberg out ill; and Irv (Kempy) Kempner and Perry Logengrub out on the road, Morris tried to take care of all customers on the floor and on the phone, in addition to handling his paper work. We know that he didn't eat any lunch on Monday and Tuesday. And Runyon unusually loaded with ops who came in to see and buy Bally's "ABC Bowling Lanes" and Keeney's "Bowlette," as well as carry on normal buying of AMI music. . . . "Doc" Shapiro visits coinrow, supporting himself on a crutch. "Doc" slipped on some ice and aggravated an old knee injury. . . . Mike Munves reports that demand for arcade equipment for the coming season has started with a bang. He's encountering problems already on preparing and shipping to meet buyers' deadlines. . . . "Big Al" Simon and "Little Al" D'Inzillo, Albert Simon, Inc., busy all day talking with ops who keep streaming in to see and order the bowlers of ChiCoin and Genco. "We've had a bigger advance sale," said Simon, "on ChiCoin's 'Bowling League' than we've ever had on any game."

The New York State Department of Labor issues some information this week about economic conditions in the State. Employment in the State, they report, shows a year to year rise, but New York City doesn't shape up too well. Employment in the city, over the year, dropped off some 49,000, largely in the manufacturing industries. . . . Abe Lipsky, Young Distributing, spending considerable time on the road. On Tuesday, he drove up to Conn. to see ops, and on Wed., he and Joe Young spent the day in Staten Island. . . . Automatic Amusement Machine Operators of Greater New York holds its annual dinner and election meet on Wednesday night, Feb. 27, in the Skyline Roof of the Shelbourne Hotel. . . . John Van Wyck, Nyack Slate Co., Nyack, N. Y., tells us he's about a week behind in filling orders for his special type slates, which requires holes in different positions. Nyack is also making new rails for pool tables with live rubber which, John claims, gives it more life than it had originally. . . . Evelyn and Harry Siskind will celebrate their 25th wedding anniversary with a big shindig at Town & Country, Brooklyn, on Mar. 24. . . . Herb Chicon, C & L Amusement, Stamford, Conn., a visitor on coinrow. Herb leaves for an 18-day cruise to South American ports on Feb. 21. . . . Humbert Betti, Union City, back home from Italy this past Sunday, after quite an extended visit. Betti thinks he'll be around now for a half dozen months. . . . It's finally settled: Si Silverstein, Peekskill, N. Y., due to slow recovery of his injured arm will leave on southern vacation when partner Harold Rosenberg returns. Harold to leave for a month on Mar. 2. . . . Les Boyd, N. Y. and R. I. op, advises he has a fishing boat service running in Ft. Lauderdale, Fla. . . . Meyer Parkoff, Atlantic New York Corp., out when we called, and with Murray Kaye busy with a customer, we chatted with Gene Brody. Gene should be the proud owner of an MG sports car when you read this.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Blackie Tscappatt of the Tracy Sales Co., Tracy, Minn., is limping around these days as the result of an auto accident. Blackie's car slid on the icy pavement and into a ditch. . . . Iz La Fleur Jr. and wife of Devils Lake, N. D., took some time to spend a week-end in the Twin Cities. It was all pleasure and no business. . . . Clayton Norberg of the C & N Sales Co., Mankato, Minn., is strutting around a little these days since his bowling team walked off with the top honors in the Mankato bowling league. The boys clinched the title on Monday evening, February 11th. . . . Mr. and Mrs. Elmer Cummings of Brookings, S. D., spent a couple of days in the Twin Cities combining business with pleasure. Elmer shopped around and looked over the new bowling lanes. . . . Don Hazelwood of Aitken, Minn., was seen looking for games for his route. . . . Bob Aherin and the missus of La Moure, N. D., rode into the Twin Cities with some friends and Bob took some time off to look over games for some route changes. Bob wound up being the chauffeur on the trip. . . . Recent visitors to the Twin Cities scene were Julius Koers, Rushmore Amusement Co., Rapid City, S. D., George Mellem of Minot, N. D., Stan Baeder of Carrrington, N. D., Andrew Markfelder of Staples, Minn., Stan Woznak of Iittle Falls, Minn., and Joe Engel of Pine City, Minn.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

CHICAGO CHATTER

Much discussion among game ops here relative to placing 60-40 commish arrangement into effect. While such discussions going on, some of the more progressive, more realistic and more intelligent ops have already gone ahead and instituted more equitable commish basis with the installation of new games. These ops report that getting 60% was "amazingly easy, with practically no resistance on the part of location." These same ops also point out that operating at a profit enables them to make payments to distributors. And buy still more equipment to enlarge routes. Plus the fact, they state, that the mfrs benefit by being able to produce a lot more games when ops can continue toward a secure, prosperous future thru 60-40 or better.



JOE ROBBINS

... Bill DeSelm working out details of weekly and monthly United "Bowling Alley" trophies. "Plan certain to inject pep into spots and jump collections even more," he says. Adds Bill, "Ops who want advance info are welcome to call me." Al Thoeke in Seattle. John Casola in Nola. And Jack Mitnick wins honorable mention—for spelling!

Sam Wolberg and Sam Gensburg spending most of their days in the busy ChiCoin factory. Ed Levin advises they're preparing production lines, planning ways to speed production and figuring out how more trailers can be loaded up to capacity. Mort Secure staying in town to answer all the phone calls, "each demanding to be first for loads of 'Bowling League'." ... Bally's Bill O'Donnell on the phone constantly these days, trying to satisfy two main demands from all distributors: "Send more 'Bowling Lanes'" and "Ship more 'Key West'." ... Something hush-hush seems to be going on at Genco. Avron Gensburg, Ralph Sheffield and Al Warren just won't say anything. But from all indications, they're all hard at work getting something new ready for the trade. ... Promotion Pays Off in Philly: Op of ball bowling games provides beautiful lapel button inscribed "Over 250 Club." Location gives lapel button to all players who score 250 and over. Names are listed on sign board headed "Over 250 Players." Those who bowl perfect 300 win bowling trophy with his own name inscribed. This promotion also has created a "lunch time bowling league," with reservations to play the game being made well in advance. Reports say resulting collections are phenomenal.



AL WARREN

Paul Huebsch advises that Keeney's 500-Cup Venders really going strong the past few weeks. Also sounds plenty excited as he tells about firm's new ball bowler, "True Score," being almost ready to roll. In the meantime, Ed Jorgenson and Harold Perkins starting 10-day trip together thru Pa., then separating so each could call on more distributors in Minn. and Wis. ... Gateway's Fred Minter had to have an extra copy of The Cash Box. Seems some op "borrowed" last week's copy to look something up. ... "Curly" Curland declares every op should show his locations The Cash Box' editorial on page 56, Feb. 9 issue. (The one asking "Why Should Locations Get 45% and Operators Only 10% of Gross Receipts on 50-50 'Partnership' Basis?") ... Al Stern of World Wide reported sunshine-bound, while Joel Stern, Len Micon and Fred Skor "looking for games all over the country to fill big backlog of orders." ... John Stewart phones to advise that Bally Vending now opening new offices at 2460 W. George St. John happy to be working with Fred Mills, Jr.



BEN COVEN

Wonder whether Rock-Ola execs Ed Ristau and Les Rieck looked first at almanac or map? Whichever it was, Ed is heading for the southeast, Les for the southwest. Both to be gone on 2 weeks' biztrip. Kurt Kluever confidently says he will keep the home fires burning. Dorothy Kammler and Jack Barabash will be around to assist. ... Frank Mercuri resigns as VP of Exhibit to move with family back to L.A. Frank to be regional rep for AMI in 11 western states plus Alaska and Hawaii. ... Sam Lewis expresses "sincere regrets at losing so valuable a man," and feels that "Exhibit's loss is AMI's gain to have such an able, experienced coinman serving the trade." ... "Ole Man" John Watling celebrated 68th birthday and "feels like 48." But judging from the way John gets stacks 'n' stacks of work done while he cracks jokes, recites poetry, spouts philosophy and shouts instructions, he can accomplish three times more than anyone of 28! ... Empire's Joe Robbins advises he's getting plenty compliments on his big article in Feb. 16 issue of The Cash Box. Joe, by the way, is now a member of the Export Managers Club and looking forward to meetings so he can be better informed on foreign markets.

Alvin Gottlieb maintains that in producing successful 5-Balls, his firm believes in "building equipment for ops to operate as they think best, depending on conditions in each territory and on needs of each individual location." Gottlieb multiple player games, according to Alvin, are therefore made readily adaptable for nickel or dime play, as well as 3, 4 or 5 for a quarter. ... Art Weinand and Sam Stern seen with heads together going over blue-prints of new Williams products for the coming Spring season. ... At Marvel, the "girls" brought in a special chicken lunch for Ted Rubenstein when he blew the 12 o'clock whistle. "No, it's not my birthday," grins Ted, "we're just one big happy family!" ... Joe Calderon of Trans-World says his biggest problem is buying games and phonos. "Demand from Europe and other parts of the world is tremendous," explains Joe, adding, "but the supply these days is scarcer than ever." ... Found Herb Jones working away on Bally ads. "These are for The Cash Box," said Herb. ... From all reports received from people down in Miami Beach, there's quite a coinmen's convention going on at the brand new Hotel Americana. Proving coinbiz must be very good either up here or down there.

Joe Kline and Wally Finke claim they gave Ed Levin of ChiCoin largest order they ever placed for any game. "This new 'Bowling League,'" asserts Joe, "is the game ops want now to help pay taxes and make a lot of extra money besides." Fred Kline reports that among one morning's visitors were local ops Bill O'Neill, Jimmy Garrity, Iz Tuchalski and Herman Klebba. ... Art Garvey of Bally discloses that Paul Calamari is



BILL O'DONNELL

Keeney's
6 PLAYER
REGULATION SKEE-BALL
BOWLETTE
with **BONUS SCORING**
of 100 POINTS on 1st, 2nd and 3rd ball when made consecutively in 30, 40 and 50 pocket.
Ball in 50 pocket in last frame always good for "extra ball" and shoot again!

Adjustable Playfield
9 Feet 12 Feet 14 Feet

Adjustable to 5-frame, 7-frame or 10-frame play.

J. H. KEENEY & CO., Inc., 2600 W. 50th St., Chicago 32, Ill.

ARCADE SALE!

If you need arcade equipment of any kind, call or write us today. Our stock must be sold. Bargains galore!

WRITE! WIRE! PHONE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

conducting schools on all Bally games this past week in Cleveland and Buffalo. ... Ben Coven simply thrilled to have his dream come true at long last!



ED LEVIN

Ben just ordered a 35, cabin cruiser built to his own specifications. With special gas tanks to keep the boat going 500 miles on either lake or ocean without stopping. Ben, incidentally, has a pilot's license. ... Talking things over with Stan Levin last week were Ray and Johnny of B&B Movers, Lou Shudnow of Reliable Coin and "Curly" Curland. ... Charley Nicholas of Marvel Billiard & Supply adding John Frantz' counter games, "ABT Challenger" and "Kicker & Catcher," to his diversified lines of pool tables, gift items and bowling supplies.

Welcome to Glenn Sears, Davenport, Ia., who finally became a member of the "20 Year Club" this past week. Glenn is 27 years in the industry. ... George Kozy of ABT to Wis. this past week, calling on vending machine mfrs. And as many distributors as time will allow. ... Seen around town were Frank and Sam Florio of Bunny Music. ... Coinmen here who dash off to almost any other state to vacation may be surprised to learn that ours is in a "virtual tie for fourth place" as a popular vacation land. Note from Springfield says more than 10 million people came here from other states to spend vacations last year. They spent money, too—\$750 million.

HAPPY BIRTHDAY THIS WEEK TO: George Ponsler, Newark, N. J. ... Hirsh de LaViez, Washington, D. C. ... Eddie Lane, Long Island City, N. Y. ... Samuel Schlesinger, Poughkeepsie, N. Y. ... Ben Coven, Chicago, Ill. ... Anthony J. Sanders, Detroit, Mich. ... Stanley N. Ko'itzoff, Tacoma, Wash. ... Gilbert N. Taylor, Evansville, Ind. ... Bert Lane, Miami, Fla. ... Carl O. Sears, Ashland, Ore. ... S. D. Barrett, Oklahoma City, Okla. ... Lou Wolcher, San Francisco, Cal. ... Lawrence E. Paulson, Grand Rapids, Mich. ... Ardella Fegan, Kansas City, Mo. ... George W. Sammons, Memphis, Tenn. ... Stan'ey D. Feldman, Brooklyn, N. Y. ... Norman Morton, Pawtucket, R. I. ... Charles Livingston, Ogdensburg, N. Y. ... Martin Loicano, Ft. Worth, Tex. ... Sam Ricklin, Los Angeles, Cal. ... John A. Ruggiero, San Francisco, Cal. ... Thomas V. Williams, Jr., Longview, Tex. ... Thomas L. Brouillette, Vincennes, Ind.



SAM STERN

WORTH REPEATING: Advertising is the fine art of making you think you have longed for something all your life that you have never heard of before.



WAIT!
Keeney's
TRUE-SCORE

Bowling Game has sensational Skill Feature. Fast Ball Return and Genuine Gutters. Just what all players are looking for.

J. H. KEENEY & CO., INC.
2600 W. 50th ST. • CHICAGO 32, ILL.

Mutoscope's New "Voice-O-Graph" Gives Choice of Both 45 RPM and 78 RPM

Location Tests Show Bigger Collections

LONG ISLAND CITY, N. Y.—Martin Rabkin, president, International Mutoscope Corporation, this city, announced that after three years of research, development and testing, it is marketing its new "Voice-O-Graph" machine.

"After fifteen years' success with one-speed 78 rpm 'Voice-O-Graph', we've introduced a two-speed vander that offers a choice of 45 rpm or 78 rpm recordings, with optional added attraction of a ten-second musical introduction. The customer has a choice of five tunes: 'Happy Birthday', 'Dixie', 'Yankee Doodle', 'Hail! Hail! The Gang's All Here', and 'Race Track Call'. He dials his tune selection, the machine plays and records the tune, then he records his own message. The machine plays back the entire record, both musical introduction and customer's voice, before delivering the finished six-inch recording. It also vends a record mailing envelope for an additional 5¢.

"Our tests have shown us that the new 'Voice-O-Graph' grosses considerably more than the one-speed machine" continued Martin, "because it attracts customers who own both older and modern phonographs, and it assures those who mail recordings that they will be usable regardless of the type of phonograph the recipient owns.

"With 63 years of engineering know-how, International Mutoscope has perfected the mechanism of the new machine to such a fine degree that it is ingeniously simple, sturdy and trouble-free to the operator. The built-in, pilfer-proof microphone is highly sensitive, assuring quality reproduction. Easy to install and service, the 'Voice-O-Graph' requires no specialized knowledge of recording techniques."

The new "Voice-O-Graph" booth of aluminum, fiber glass, steel and wood is described as handsome and roomy. It holds two people comfortably, is fully insulated against outside noise, and is well ventilated. Instructions for the operation of the

machine are clear and uncomplicated so that even a child can make successful recordings. A large front and back view illuminated sign on the top of the cabinet compels attention from long distances.

Rabkin advises that the new "Voice-O-Graph" machines are now operating at such key spots in New York as the Empire State Building Observatory, Idlewild Airport, Pennsylvania Station, and in various Chain and Department stores, and that collections have been high. These machines are charging 50¢ for each recording instead of the old price of 35¢, and Rabkin reports that customer response has been excellent. He suggests that the machines be operated at 50¢, and he says "on many of their present machines. However, it is admittedly easier to start a machine with appeal of the new 'Voice-O-Graph' at 50¢ than it would be to raise the price on old equipment."

Speedy Suburban Growth Opens More Locations

CHICAGO—As was noted sometime ago by this publication, speedy suburban growth is opening a tremendous number of new locations for this industry.

The nation's suburbs have enjoyed a 30% population growth. Cities have only had a 5% population growth. City fringe areas have gained over 55% in population.

In short, as far as operators and all this industry are concerned, the best locations are bound to be in the city fringe areas and in the suburbs.

What's more, this is sure to somewhat loosen the competitive battles for city locations which have been endured by operators for years.

It will mean, as more and more locations become available, that there may be a return to more logical and better business methods.

With competition eased to some extent, by the continued great growth of suburbs and city fringe areas, operators will be in a position to obtain the kind of deals that are, today, absolutely required if they want to show a decent return on their investment in their businesses.

It is also well to note that, as the suburbs and city fringe areas gain in population, bringing more and more businesses to these areas, that more and more operators will be moving their quarters to these locations so as to be closer to their routes.

Many city operators have been expanding into the fringe areas and the suburbs for sometime now. But with the greatest growth indicated for 1960, expansion moves made by operators in 1957, will begin to show greatest appreciation in a few years after such moves have been completed.

Export Biz Boom Cleans Used Market

18 Months Old Games and Phonos Considered "Late Models." But Even These Difficult to Obtain

CHICAGO — Where, formerly, games and phonos from eight to twelve months old were considered "late models", now phonos and games 18 months old and, in some cases, past two years, are still being considered "late models" by exporters.

But even these 18 to 24 months old machines are becoming ever more difficult to obtain.

Not only have many leading exporters switched over to "wanted to buy" ads, but, have sent letters, spent much money on long-distance phones and are having their salesmen travel the byways of their areas all in an effort to obtain even these older machines for immediate export.

The majority of experienced exporters thruout the country advised that they are "backlogged" with orders from leading importers all over the world who eagerly seek late model used machines.

"In short", as one well known distributing firm that does a very big export business reports, "the export business boom which we have been enjoying for sometime now has cleaned out the used machines field."

It is also noteworthy to comment at this time on how prices of used machines have gone up to meet the growing demand. Many are of the belief that, at this moment, many operators will be getting better trade-in prices than ever before and that this will allow them to modernize their routes at lower cost.

There is also a belief, among some of the distributors, that with the advent of the spring season more trade-ins will come about. They believe they will, because of this, be able to fill some of the backlog of orders which has accumulated on their books.

Many of the exporters point to cables and letters asking for larger quantity shipments of late model used games.

"But", as one of these men asks, "where are we going to get them?"

Suggests Miami, Fla., "20 Yr. Club" Meet

BALTIMORE, MD.—Bill Burke of East Coast Music Company, this city, suggests that there be an annual get-together of the "20 Year Club" about the middle of February of each year in sunny Miami.

Bill reports that this is one time during the year when firms in the industry have finished their inventories and all business for the past year has been pretty well cleaned up.

He believes that, at that time, about the middle of February, all will want to get together in Miami "just for old time's sake".

WE ONLY Advertise What We Have in Stock

POOL TABLES

BALLY BOOSTER POOL—New	\$ 75.00
STAR POOL	100.00
CHICAGO COIN ADVANCE POOL	100.00
CHAMPION SENIOR	100.00
GENCO 3 HOLE STAR POOL	75.00
GENCO 3 HOLE LITE UP	75.00
OLYMPIC POOL—New	100.00
WILLIAMS 2 WAY DELUXE	75.00
DIAMOND POOL	100.00
KLICK—New	100.00
DIAMOND SENIOR	125.00
CHAMPION 3 HOLE REGULAR	100.00
CLOVER POOL	100.00
HOOGLIGANS	75.00
WILLIAMS SCORE POOL	75.00
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EXHIBIT SKILL SCORE	75.00
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GENCO MARKLITE	145.00
QUE BALL	45.00
WILLIAMS RECREATION POOL	90.00

Will Accept In Trade
4 SIDED
POOL TABLES
For Any Of The Above

1/3 with order, balance C.O.D.

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
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PHONE—STEVENSON 2-2903

Those Amazing Pool Tables!

Smart operators have come to realize that their pool tables will be profitable standard equipment in locations for a long time to come and are perking them up with our fine slates, cues and rotation balls at little cost.

SLATE TOPS 3/4 In. Highest Quality Black Slate. **Regular \$45.00**
Jumbo Bumpers. Best rubber-backed cloth. **Jumbo \$60.00**

(Regular Fits All Small Tables—Jumbo Fits All Jumbo Tables Except Bally—Specify for Bally)

ARAMITH ROTATION BALLS (10 Balls Numbered 1 to 5 or 1 to 10) **\$17.95 Set**

CUE STICKS— Grade "A" Quality Imported Hard Wood. Finest Craftsmanship. **\$28.75 Doz.**

RAILS— For Regular Size Tables. Finest rubber and cloth. **\$14.50 Set**

1/3 Down, Balance C.O.D. or Sight Draft
Quantity Price on Request

EASTERN NOVELTY DISTRIBUTORS, INC.

1706 Manhattan Avenue

Union City, New Jersey

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ANOTHER THOROUGHLY TESTED AND PROVEN
PROFIT BOOSTER!

GOTTLIEB'S
ACE HIGH

• Bulls-eye Hit on 3 Targets Lites
Queens, Kings and Aces

• 3 Queens, 3 Kings or Any Ace
Awards Specials in Holes

• Hitting Spade, Heart, Diamond and
Club Rollovers Lite Out Hole for Special

• Rollovers Lite 4 Pop Bumpers and
Side Targets Lite 2 Cyclonic
Kickers for High Score

• Super-Powered Flippers Placed to
Provide Skill Shots at All 3 Targets

D. Gottlieb & Co.
1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

Subject
to
AMUSEMENT
TAX
Only!

Amusement Pinballs
as American as Baseball and Hot Dogs!

BUY THE BEST...WE DO!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

**Ops Prepare For
Greater Playtime
Season**

CHICAGO—It is being reported that, instead of layoffs, many leading factories are planning to give labor earlier and extended vacations.

This will give these large manufacturing the opportunity of clearing away accumulated inventories, it is believed.

If this comes about it means that operators can prepare for a greater playtime season a lot earlier than usual.

Instead of waiting for the heart of the summer vacation season, playtime action may start within a month or so and continue on thruout the summer and into the fall months.

Well located, attractive games and phonos are sure to get greater play action from people with time on their hands. And regardless of whatever conditions come about, it is generally believed, travel thruout the nation will be greater this year than ever before.

With a longer and greater playtime season in prospect it is best for the nation's operators to be completely prepared with the kind of games and music equipment that is sure to attract the attention of the general public.

Many are of the belief that, with the public having more time on its hands, play action can zoom to new high marks. This is bound to come about for those operators who are fully prepared to greet the people with outstanding and attractive entertainment.

There is also a general belief that operating intake will be better than ever should earlier and extended vacations come into being soon.

**Overhead-Collections Gap
Grows Wider**

CHICAGO—Reports from leading operators from all over the nation indicate that the collections-overhead gap is growing wider each week.

"Whereas", one well known op reports, "back in 1950, the gap was very narrow, and we were able to get along somehow, this gap has now widened to the point that, unless we do something quick to obtain a more equitable share of the gross intake as recommended by The Cash Box, we're going to run up against a lot of financial problems."

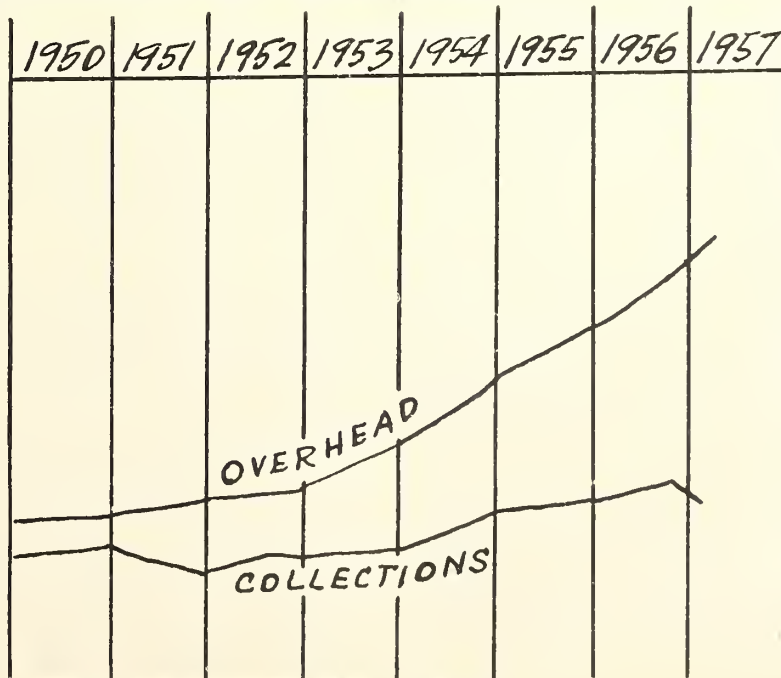
Collections, many claim, have remained more or less static. The ma-

jority agree that they have gone up to some extent. Some claim there have been gradual ups and downs for the past six years.

But as far as overhead expenses are concerned, all of the operators advise that:

"Overhead has continued up steadily, while collections have not kept pace."

The chart above indicates just about the widening gap between collections and overhead expenses from 1950 to the present day, according to reports received.



SPECIAL LOW PRICES

Bally
ROCKET BOWLERS..\$99.50

Bally
MYSTIC BOWLERS..\$149.50

CLOSE-OUT
UNITED COMET TARGETTE **\$149.50**
Special Low Price

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N.Y. LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J. BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

THE CASH BOX

New York Offices
Are Now Located At

1721 BROADWAY

New York 19, N. Y.

JUdson 6-2640

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT — AMI: 120 Phonographs, Hidcaws, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—United Star Slugger; Williams King of Swat and Four Bagger; Five Ball Novelty; All Bally in Line Games. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: Moline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2831).

WANT—Late model Shooting Galeries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—We are in the market for 50 Bally Bingo Games including Big Time, Gay Time, Miami Beach and all later Bally Bingos. Write, wire or phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, O. (Tel.: MAIN 1-8751).

WANT—Used Bally Bingos and Gottlieb Pins. As is or shopped. Send complete list and lowest cash price. GABE FORMAN, SANDY MOORE, INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y.

WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: Blgelow 3-7422).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music— anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 2282).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—To Buy—Used Bally, United, Chicago Coin Shuffle Alleys. Will Pay \$\$\$\$\$\$. Send Complete List. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT — Attention: Distributors, Operators — We can use your entire inventory. Will buy in quantities— cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

CLASSIFIED ADVERTISING SECTION

WANT—Polka records, used or surplus, 45's pay 20c each. Also used Juke Box records. BARNES RECORD COMPANY, 13 W. WHITE ST., SUMMIT HILL, PA. (Tel.: LAusford 363-R).

WANT—Smart Record Man, Michael Anthony Records will help fill your cash box. Try them at our expense. Michael Anthony Survey Records, 6 for \$1.00, \$2.00 a Baker's Dozen, includes mailing and postage. 45 speed only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—AMI D-40 Selections. Late Bally Bingos. Quote condition and lowest cash prices. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

WANT—Used National Cigarette Vendors Models M and ML. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

WANT—Used Records, 45 rpm—From 6 months to 3 years old, Standard Labels, \$50 per thousand. We buy year round. Any quantity. Ship collect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVITTOWN, PENNA.

WANT—Juke Box Records, 45 rpm—No later than 3 months old, \$15 per hundred. We buy year round. Any quantity. Ship collect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVITTOWN, PENNA.

FOR SALE

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N.Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Bally Jet Bowlers, \$95; United Ace Bowlers, \$110; Bert Lane Tic Tac Toe (New), \$49.50; Miami Shuffle (Floor Sample), \$65. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Seeburg, \$179.50; AMI C, \$85; AMI D40, 45 rpm, \$179.50; 1432 Rock-Ola, 45 rpm, \$85; Wurlitzer 1100, 45 rpm, \$95; Wurlitzer 1400, 45 rpm, \$195; Wurlitzer 1600, 45 rpm, \$350; Wurlitzer 1700, \$645; Wurlitzer 1800, \$795; 4820 Wurlitzer Wall Boxes, \$12.50; United Mexico, \$65; Exhibit Star Shooting Gallery, \$85; Seeburg Wall Box Chrome, \$52.50; Seeburg Wall Box Hammerlyd, \$40; Bally Jet Bowler, \$125. LEW JONES DIST. CO., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE — Williams Super World Series, \$35; United Comet Targette, \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowler, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twin Hockey, \$225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Bally's Double Header, \$400; Night Club, \$375; Ice Frolic, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Balance C.O.D. or Sight Draft. NAS-TASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Cigarette Machines eight column Rowe Crusaders and Eastern Electrics set to operate on 25c operation, \$60; Machines set for 25c & 30c operation, \$70; Rowe Electric Diplomats, eight column, on 25c & 30c operation, \$50. Clean and ready for location. 25% deposit. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. (Tel.: 7131).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100C, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Muto-Scope K. O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Mickey Anderson, Eric, Pa., Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner and Contact Paste & Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Genco Hi-Fly, \$250; Williams Four Bagger, \$325; United Deluxe Bonus Gun, \$260; Chicago Coin Bliker Bowler, \$285. SALINA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.

FOR SALE—Bingo's just out of location: Pixies, Gayety, Surf Club, Nevada, Dude Ranch, 2 Tahiti's, Beach Club, Rio, and Yacht Club, also 6 "Poperette" Pop Corn Machines. Will sell one or all or trade for United Bowling Alleys, Seeburgs, or AMI's. Make offer. PACIFIC KIDDIE RIDE DISTR. CO., 1212 S. TACOMA AVENUE, TACOMA, WASH. (Tel.: MARKET 2317).

FOR SALE—Mr. Buyer: If you are looking for high class used games, thoroughly worked by top mechanics who know their business call or write for our list of Bingo's, Five Ball Novelty Games, all types, Guns, Arcade Equipment, Kiddie Rides. No one can beat our prices. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture, 8 Foot Game, \$169.50; 8½ Foot Game, \$174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

FOR SALE—22 Ft. American, Rock-Ola, National and Nationwide Shuffleboards. Complete with overhead electric scoring units. Any quantity to 50. \$125 ea. AMERICAN OPERATING CO., 416 S.W. 8th AVENUE, MIAMI, FLA. (Tel.: TR 3-7356).

FOR SALE—Record collectors—"Twelfth Street Rag" Piano arrangement, played by original composer, Euday L. Bowman (78 rpm only). Limited supply, @ \$1.00—while they last. No COD's please. CASEY JONES MUSIC, 332 SO. JENNINGS AVE., FT. WORTH 4, TEXAS.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Bally: ABC Bowler, \$395; Gold Medal, \$295; Blue Ribbon, \$275. United: Top Notch, \$425; Top Notch Special, \$450; Capitol DeLuxe, \$225; Clipper, \$200. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEENECTADY 2, N. Y.

FOR SALE—Watling Fortune Telling Scales, \$60. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CENTral 1-9292).



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

THIS WEEK'S USED MACHINE QUOTATIONS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

18th YEAR OF PUBLICATION
907th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS (Cont.)

4* HF 100R, '54, 100 Sel., 45 RPM	690.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	10.00	15.00
2* 3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	85.00
1* 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	135.00
2* 1250, '50, 48 Sel., 45 or 78 RPM	69.00	165.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	135.00	225.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	225.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	275.00
1* 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	325.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	259.00	365.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	279.00	375.00
1* 1700, '54, 104 Sel., 45 RPM	495.00	675.00
4* 1800, '55, 104 Sel., 45 RPM	625.00	825.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

← TOTAL NO. TOTAL VALUE →



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	45.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	90.00	125.00
4. Arcade (Wm 11/51)	25.00	50.00
4. Arizona (Un 4/50)	10.00	20.00
2. Army-Navy (Wm 10/53)	35.00	70.00
4. Atlantic City (B 5/42)	15.00	60.00
4. Bank-A-Ball (Got 5/50)	15.00	20.00
4. Basketball (Got 10/49)	10.00	15.00
4. Beach Beauty (B 10/55)	275.00	345.00
4. Beach Club (B 2/53)	40.00	60.00
4* Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	75.00	135.00
4. Big Show (B 9/56)	525.00	575.00
4. Big Hit (CC 7/52)	25.00	40.00
4. Big Time (B 1/55)	175.00	275.00
2. Blondie (Wm 8/56)	250.00	325.00
4. Bolero (Un 12/51)	45.00	60.00
4. Bomber (CC 3/51)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4. Bright Lights (B 5/51)	35.00	65.00
4. Bright Spot (B 11/51)	40.00	65.00
1* Broadway (B 12/55)	325.00	395.00
4. Buffalo Bill (Got 5/50)	20.00	35.00

← TOTAL NO. TOTAL VALUE →

AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
1* Model B, '48, 40 Sel., 78 RPM	85.00	135.00
4. Model C, '50, 40 Sel., 78 RPM	100.00	165.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	245.00
4* Model D-80, '51, 80 Sel., 78 RPM	275.00	350.00
2. Model E-40, '53, 40 Sel., 78 RPM	295.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	350.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
2. Model F-120, '54, 120 Sel., 45 RPM	565.00	675.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	250.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	85.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	100.00	125.00
4. 1432, Same as above, Converted to 45 RPM	110.00	135.00
2. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	124.50	225.00
2. 1434, Same as above, Converted to 45 RPM	145.00	250.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	175.00	275.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	195.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	395.00	465.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	495.00	650.00

SEEBURG

2. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	89.00
4* M100A, '49, 100 Sel., 78 RPM	200.00	250.00
1* M100B, '51, 100 Sel., 45 RPM	395.00	475.00
3. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	395.00	480.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	600.00
4* HF 100 G, '54, 100 Sel., 45 RPM	595.00	750.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
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NUMBER OF EACH MACHINE OWNED
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NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Cabana (Un 3/53)	30.00	75.00
4. Campus (Ex 2/50)	10.00	15.00
4. Canasta (Ge 7/50)	15.00	25.00
2. Capri (CC 10/56)	200.00	250.00
2. Caravan (Un 2/56)	265.00	350.00
4. Caravan (Wm 6/52)	30.00	70.00
4. Chinatown (Got 10/52)	40.00	75.00
4. Circus (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	285.00
4. Citation (B 10/48)	20.00	35.00
4. Classy Bowler (Got 7/56)	235.00	265.00
4. C. O. D. (Wm. 9/53)	50.00	90.00
2. College Daze (Got 8/49)	20.00	30.00
2. Colors (Wm 11/54)	110.00	150.00
1. Coney Island (B 9/51)	20.00	65.00
4. Control Tower (Wm 3/51)	20.00	40.00
4. Coronation (Got 11/52)	30.00	65.00
4. County Fair (Un 9/51)	20.00	40.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/52)	200.00	350.00
4. Cyclone (Got 5/51)	35.00	65.00
4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
2. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	195.00	230.00
4. De Icer (Wm 11/49)	15.00	25.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	70.00
4. Domino (Wm 5/52)	25.00	60.00
4. Double Action (Ge 1/52)	20.00	30.00
4. Dbl. Feature (Got 12/50)	15.00	35.00
4. Double Header (B 7/56)	400.00	500.00
2. Dragonette (Got 6/54)	125.00	180.00
4. Dreamy (Wm 2/50)	20.00	30.00
4. Dude Ranch (B 9/53)	50.00	95.00
4. Duette (Got 4/55)	169.50	265.00
4. Easy Aces (Got 12/55)	175.00	225.00
2. Eight Ball (Wm 1/52)	35.00	60.00
4. Fairway (Wm 6/53)	40.00	65.00
2. Fighting Irish (CC 11/50)	10.00	25.00
4. Five Star (Univ 5/51)	30.00	65.00
2. Flying High (Got 2/53)	50.00	80.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	25.00	50.00
4* "400" Upright (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
4. Frolics (B 10/52)	15.00	65.00
4. Frontiersman (Got 11/55)	185.00	225.00
1. Fun House (Wm 10/56)	250.00	300.00
4. Futurity (B 3/51)	25.00	45.00
4. Gay Time (B 6/55)	135.00	225.00
4* Gayety (B 3/55)	75.00	125.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
2. Gladiator (Got 1/56)	235.00	295.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
4. Gold Star (Got 8/54)	130.00	165.00
4. Grand Champion (Wm 8/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Grand Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	80.00
2. Happy Days (Got 7/52)	65.00	85.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	25.00	60.00
4. Havana (Un 2/54)	35.00	100.00

←TOTAL NO. TOTAL VALUE→

PINBALL GAMES (Cont.)

4. Hawaii (Un 6/54)	39.00	100.00
4* Hawaiian Beauty (Got 4/54)	100.00	135.00
4. Hayburner (Wm 6/51)	25.00	75.00
4. Hi-Fi (B 6/54)	25.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (Ge 3/51)	10.00	20.00
2. Hit 'N' Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
2. Hot Rods (B '49)	15.00	25.00
4* Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	75.00	150.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	325.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	65.00	130.00
4. Luckv Inning (Wm 5/50)	20.00	40.00
4. Lulu (Wm 12/54)	125.00	180.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	95.00	150.00
4. Marathon (Got 10/55)	265.00	300.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
2. Mexico (Un 3/54)	40.00	100.00
2* Miami Beach (B 9/55)	180.00	250.00
2. Minstrel Man (Got 3/51)	35.00	50.00
4. Mystic Marvel (Got 3/54)	110.00	155.00
4. Nevada (Un 8/54)	40.00	100.00
2. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	30.00
1* Night Club (B 4/56)	365.00	450.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Sx 10/50)	10.00	15.00
6. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
6. One Two Three (Ge 10/48)	10.00	20.00
2. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4* Palm Springs (B 11/53)	40.00	80.00
4. Parade (B 6/56)	399.50	450.00
4. Paratrooper (Wm 8/52)	25.00	40.00
4. Peter Pan (Wm 4/55)	125.00	160.00
4. Piccadilly (Wm. 5/56)	225.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	175.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00

←TOTAL NO. TOTAL VALUE→

PINBALL GAMES (Cont.)

4. Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race the Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. Saddle and Turf (Ev 10/53)	150.00	200.00
4. (Club Model)	160.00	220.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 4/56)	265.00	345.00
2. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	75.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	65.00	95.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	75.00
2. Skyway (Wm 8/54)	70.00	135.00
4. Slugfest (Wm 3/52)	30.00	50.00
2. Sluggin' Champ (Got 4/55)	160.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	190.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
2. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. South Seas (Un 5/56)	295.00	395.00
4. Spark Plug (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	75.00	135.00
4. Spot Bowler (Got 10/50)	25.00	59.00
4. Spot-Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	145.00	175.00
4. Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	95.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Super Jumbo (Got 10/54)	250.00	300.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet Add-A-Line (Got 7/55)	145.00	195.00
4. Sweetheart (Wm 5/50)	20.00	40.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	25.00
4. Three Four Five (Un 6/51)	20.00	40.00
2. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	200.00
2. Times Square (Wm 4/53)	50.00	80.00
2. Toreador (Got 6/56)	295.00	320.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	285.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
2. Tropicana (Un 1/55)	55.00	140.00
2. Tropics (Un 7/53)	25.00	60.00

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PINBALL GAMES (Cont.)

2. Turf King (B 6/50)	20.00	45.00
2. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4* Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	75.00
4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→



SHUFFLES

4. Bally Victory Bowler (5/54)	100.00	175.00
4. Bally Champion Bowler (5/54)	100.00	185.00
4* Bally Jet Bowler (8/54)	95.00	200.00
4. Bally Rocket Bowler (8/54)	99.50	210.00
4. Bally Mystic Bowler (12/54)	125.00	225.00
4. Bally Magic Bowler (12/54)	145.00	235.00
4. Bally Blue Ribbon (3/55)	240.00	275.00
4* Bally Gold Medal (3/55)	245.00	295.00
3. Bally ABC Bowler (7/55)	365.00	450.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. ChiCoin Crown Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4* ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
4* ChiCoin Super Frame (3/54)	75.00	155.00
4. ChiCoin Starlite (5/54)	100.00	175.00
2. ChiCoin Feature (7/54)	95.00	180.00
4* ChiCoin Holiday (9/54)	100.00	235.00
2. ChiCoin Flash (10/54)	95.00	195.00
3. ChiCoin Playtime (10/54)	100.00	200.00
4. ChiCoin Fireball (11/54)	100.00	200.00
2* ChiCoin Thunderbolt (12/54)	155.00	240.00
4* ChiCoin Triple Strike (2/55)	125.00	265.00
4. ChiCoin Arrow (2/55)	200.00	275.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4. DeLuxe Model (4/55)	75.00	185.00
4. ChiCoin Bonus Score (4/55)	175.00	275.00
4. ChiCoin Big League (5/55)	240.00	280.00
1* ChiCoin Hollywood (5/55)	185.00	285.00

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SHUFFLES (Cont.)

4. ChiCoin Blinker (8/55)	285.00	325.00
4. ChiCoin Score-A-Line (9/55)	295.00	335.00
2* ChiCoin Bowling Team (10/55)	195.00	340.00
4* ChiCoin Miami Shuffle (10/56)	95.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00
4. Genco Shuffle Target (7/51)	20.00	35.00
4. Genco 8-Player Rebound (9/51)	20.00	40.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	175.00
4. Keeney Bonus Bowler (3/54)	75.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	150.00	250.00
4. Keeney National (9/54)	150.00	260.00
4. Keeney Speedlane (4/55)	150.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Star (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	45.00	90.00
4. United Olympic (6/53)	45.00	95.00
4* United Royal (9/53)	50.00	95.00
4* United Imperial (9/53)	65.00	100.00
4. DeLuxe model	75.00	110.00
4. United Chief (11/53)	75.00	115.00
2. United Leader (11/53)	80.00	150.00
4. DeLuxe model	100.00	130.00
4. United Team (1/54)	100.00	140.00
4. DeLuxe model	110.00	145.00
1. United League (1/54)	110.00	150.00
4. DeLuxe model	110.00	155.00
4. United Ace (5/54)	100.00	175.00
4. DeLuxe model	110.00	175.00
4. United Rainbow (5/54)	110.00	180.00
4. United Banner (8/54)	140.00	185.00
4. DeLuxe model	150.00	190.00
4. United Shuffle Targette (8/54)	125.00	200.00
4. DeLuxe model	140.00	220.00
4. United Speedy (8/54)	145.00	220.00
4. Un. 11th Frame (10/54)	145.00	225.00
4. DeLuxe model	145.00	230.00
4* United Comet Targette (11/54)	125.00	235.00
4. DeLuxe model	145.00	240.00
4. United Mercury (12/54)	145.00	245.00
2. DeLuxe model	145.00	250.00
4. United Mars (1/55)	165.00	255.00
4. DeLuxe model	165.00	260.00
4* Un. Lightning (2/55)	165.00	265.00
4. DeLuxe model	170.00	270.00
2. Un. Venus (3/55)	125.00	275.00
4. DeLuxe model	175.00	280.00
4* Un Clipper (5/55)	175.00	285.00
4. DeLuxe model	175.00	290.00
4. Un. Derby Roll (5/55)	175.00	290.00
4. DeLuxe model	185.00	290.00
4. Un. 5th Inning (6/55)	125.00	295.00
4. DeLuxe model	195.00	295.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. Un. Capitol (6/55)	225.00	300.00
3* DeLuxe model	225.00	305.00
7* Un. Super Bonus (9/55)	290.00	350.00
7. DeLuxe model	300.00	360.00
7. Un. Top Notch (10/55)	395.00	440.00
7. Top Notch Special	400.00	450.00
4. Un. Regulation (11/55)	375.00	450.00
4. DeLuxe model	385.00	460.00

←TOTAL NO. TOTAL VALUE→



KIDDIE RIDES

2. Bally Champion Horse	300.00	375.00
4. Bally Moon Ride	200.00	325.00
4* Bally Space Ship	225.00	315.00
2. Bally Speed Boat	250.00	350.00
4* Bert Lane Merry-Go-R'd	275.00	425.00
2. Bert Lane Fire Engine	325.00	475.00
4. Chicago Coin Super Jet	195.00	345.00
4. Decco Merry-Go-Round	225.00	345.00
2* Exhibit Big Bronco	250.00	365.00
2. Exhibit Mustang	350.00	400.00
4. Exhibit Space Patrol	195.00	295.00
4. Scientific Television	265.00	325.00

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	65.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	35.00	55.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	125.00
4. Bally Undersea Raider	75.00	125.00
4. Capitol Midget Movies	125.00	200.00
4. Champion Hockey	45.00	125.00
4. ChiCoin Basketball Champ	100.00	160.00
4* ChiCoin 4-Player Derby	99.50	165.00
4. ChiCoin Goalee	35.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	125.00
4. ChiCoin Pistol	30.00	95.00
4* ChiCoin Home Run, 6-Player (3/54)	100.00	185.00
4. Super model	125.00	195.00
4* ChiCoin Twin Hockey (5/56)	225.00	385.00
4. ChiCoin Steam Shovel (5/56)	175.00	295.00
4. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	75.00
4. Evans Bat-A-Score	40.00	145.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evans Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evans Tommy Gun	30.00	110.00
4* Exhibit Dale Gun	35.00	85.00
4. Exhibit Gun Patrol	50.00	120.00
4. Exhibit Jet Gun	55.00	145.00
4* Exhibit Space Gun	69.50	140.00
4. Exhibit Pony Express	75.00	135.00
4. Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4. Exhibit Shooting Gall. (6/54)	85.00	145.00
4. Exhibit Star Shooting Gallery (9/54)	95.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	295.00	325.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
4. Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player Basketball	125.00	195.00
4. Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00
4. Super model (12/55)	335.00	395.00

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4* Genco Wild West Gun (2/55)	250.00	320.00
4* Genco Sky Rocket Rifle Gallery (5/55)	275.00	325.00
4* Genco Champion Baseball (9/55)	245.00	325.00
4* Genco Quarterback (10/55)	275.00	325.00
2* Genco Hi-Fly Baseball (5/56)	250.00	390.00
4* Genco State Fair Rifle Gal. (6/56)	350.00	400.00
4. Jack Rabbitt	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	45.00
4* Keeney Sportsman (11/54)	145.00	220.00
4. DeLuxe model	160.00	230.00
4. Keeney Ranger (3/55)	225.00	265.00
4. DeLuxe model (3/55)	235.00	275.00
4. Lite League	45.00	75.00
1. Mills Panoram Peak	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	145.00
4. Mutos. Ace Bomber	95.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Photo. (Pre-War)	125.00	275.00
4. Mutos. Photomatic DeLuxe	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
1. Mutos. Voice-O-Graph 35c	175.00	375.00
4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	145.00	275.00
4* Telequiz	75.00	110.00
4. Un. Team Hockey	25.00	50.00
4. Un. Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4. United Carnival Gun (10/54)	125.00	210.00
4. DeLuxe model	135.00	210.00
4. United Bonus Gun (1/55)	240.00	285.00
4. DeLuxe model	250.00	295.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4* Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Wms. Pennant Baseball (12/53)	80.00	140.00
4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (3/54)	125.00	190.00
4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/55)	210.00	310.00
4. DeLuxe model	220.00	320.00
4. Wms. Polar Hunt (3/55)	275.00	325.00
4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4* Wms. King Of Swat (5/55)	225.00	300.00
4* Wms. Four Bagger (4/56)	325.00	375.00
4. DeLuxe model	325.00	380.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HS-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price
Authorized for Publication

AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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BALLY MFG. CO.

ABC Bowling Lanes (6 Player)	
14 Foot	\$1,245.00
11 Foot	1,225.00
Key West	815.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
Balls-A-Poppin' (2 Player, 3 or 5 Ball)	485.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)	
14 Foot-8 In.	
11 Foot-11 In.	
DeLuxe Ski-Roll or DeLuxe Ski-Score (6 Player)	
13 Foot	
11 Foot	

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

Ringer Ball (2 Player)	
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No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	

No List Price
Authorized for Publication

GENCO MFG. & SALES CO.

DeLuxe Skill Ball (6 Player, 9½ Foot)	
Davy Crockett (Rifle Gallery)	

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

Flag-Ship (2 Player, 5-Ball)	
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No List Price
Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Voice-O-Graph, 45-78 RPM With Musical Unit	\$1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO.

Bowlette (6 Player)	
14 Foot	
12 Foot	
9 Foot	
Super Big Tent	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	

Prices on Request

ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.	
Model 1454, 120 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster, 120 Sel.	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1617—Hi-Fi Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price
Authorized for Publication

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

No List Price
Authorized for Publication

UNITED MFG. CO.

Bowling Alley (6 Player)	
14 Foot	\$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

Shamrock (2 Player, 5-Ball)	
Roll-A-Ball (6-Player)	
Peppy, The Clown	
Crane	

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel., 100-45 RPM Records.	
Model 2104 Phonograph, 104 Sel., 52-45 RPM Records	
Model 5210 Wall Box, 200 Sel., 3-Wire	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257, Stepper, 104 Sel.	
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range	

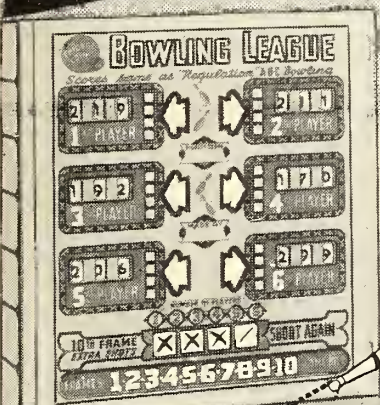
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'Live Bowling'...

NOW!
SET UP YOUR OWN BOWLING CENTER...
CASH IN ON BIG PROFITS FOR YEARS!

chicago coin's

BOWLING LEAGUE



LOOK!

NATURAL BOWLING!

Player can Skillfully Control His Shots By Rolling A Straight Ball . . . Hook Or Back-up Ball. Roll Em Fast Or Slow!

LOOK! AUTOMATIC

REGULATION SCORING!

Strikes . . . Spares . . . Splits . . . Regulation Leaves! Every Shot Gives Player All The Excitement . . . All The Thrills Of Real Bowling!

LOOK! 3 INCH HARD

RUBBER BALLS!

They Look . . . Feel . . . Play And Simulate Every Action Of A Real Bowling Ball.

LOOK! GENUINE GUTTERS

As In Real Bowling!

LOOK!

NO STRAIN! - NO STOOP!

Ball Return Rack Operates The Same As Regulation Bowling!

All Of The Mechanism Is Located And Is Easily Accessible In The Back Rack!

LOOK!

FOR PROVEN PLAYER APPEAL

Your Choice Of 2 Size Cabinets! (3 Sections For Easy Handling)

14'8" LONG

11'11" LONG

29 Inches Wide - 18 Inches High

SCORING HANDICAP CONTROL!

Player Before Shooting The 1st Frame May Handicap His Score Same As In Real League Play!

LOOK!

Equipped With National Slug Re-jector!

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS



THE WURLITZER ALL-LOCATION LINE

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IN MONEY-MAKING FEATURES

- ▶ TRIED AND PROVEN 50c PLAY
- ▶ SINGLE ALL-COIN ENTRY
- ▶ CENTER PROGRAMMING OF 40 TOP TUNES
- ▶ ROTO-PAGE BOOKS FOR COMPLETE PROGRAM VIEWING
- ▶ PLAY ATTRACTING STYLING
- ▶ INCOMPARABLE WURLITZER TONE

THEY ALL ADD UP TO TODAY'S TOP EARNINGS

So! See your Wurlitzer Distributor Now!

WURLITZER



NORTH TONAWANDA, NEW YORK

Established 1856

"It's What's in THE CASH BOX That Counts"

... just plug it in...



... and start collecting

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UNITED'S

BOWLING ALLEY

ORIGINATED
BY
UNITED

See Your

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**United Distributor
Today!**

AVAILABLE IN
14 FT. AND 11 FT. LENGTHS

14 ft. Model can be separated into 8 ft. and 6 ft. sections for easy installation and handling

New **"E-Z-3"** easy-to-handle 3-piece construction

simplifies installation, gets you in more spots with

Bally ABC Bowling Lanes



Now get bigger share of ball-bowling profits

BALLY ABC BOWLING LANES is now a bigger money-making bonanza than ever. New "E-Z-3" easy-to-handle 3-piece construction simplifies installation, opens thousands of additional gold-mine locations to record-smashing earning-power of ball-bowling.

ABC BOWLING LANES is actually easier to move into a spot than an 8 ft. shuffle-bowler. Each piece—front-alley, rear-alley, back-cabinet—is easily loaded on a truck, easily unloaded and moved into location, where the 3 pieces are easily and quickly attached—ready to earn the biggest profits in years.

Get ABC BOWLING LANES working for you now and be set for the biggest profit year you ever enjoyed. Order ABC BOWLING LANES from your Bally Distributor today.

PLAYED WITH 3 IN. BALLS

SPECIAL QUIET-ROLL COMPOSITION

SCORES AUTOMATICALLY TOTALIZED BY

OFFICIAL BOWLING RULES

STRIKES — SPARES — SPLITS

REGULATION LEAVES • 7-10 PICK-UP

PLAYER CAN ROLL ALL REGULATION SHOTS

STRAIGHT BALL • HOOK BALL • BACK-UP BALL

1, 2, 3, 4, 5 or

6 CAN PLAY

2 POPULAR SIZES

14 ft. long — 11 ft. long

HIGH-SPEED LIGHT-UP TOTALIZERS

HIGH-SPEED PIN-SETTER

GIANT PINS



NOW AT YOUR *Bally* DISTRIBUTOR WITH Key West... Balls-A-Poppin'... DeLuxe ABC Bowler... DeLuxe Congress Bowler... Pin-Pool... and Famous Bally Kiddie-Rides

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