

# The Cash Box

VOLUME XVIII—NUMBER 39

JUNE 15, 1957



The Diamonds, who achieved a million seller with "Little Darlin'", are shown here with the executives, crew and studio personnel, who all contributed to the Mercury hit. Front row, from left to right are: Carl Stevens, assistant Mercury musical director; The Diamonds, Dave Somerville, Phil Levitt, Ted Kowalski and Bill Reed. Second row: Bill Putnam, owner of Universal Recording Studio in Chicago, where the session was held; musicians Johnny Gray and Harold Siegel; Nat Goodman, manager of the Diamonds; David Carroll, Mercury musical director; Art Talmadge, vice president in charge of A&R for Mercury; and Eddie Matthews, Mercury's Chicago disk jockey fieldman. Third row: musicians Earl Backus and Frankie Rullo. The Diamonds have just recorded an album of twelve new songs which will be on the market in the next couple of weeks. Their latest Mercury release is "Words Of Love" and "Don't Say Goodbye".

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AND  
HACKIN'**  
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"Tammy and the Bachelor")

47/20-6930

DAVID HOUSTON  
**HACKIN' AROUND**

**ONE AND ONLY**

47/20-6927



**RCA VICTOR**  
TRADE MARKS  
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

# The Cash Box

Volume XVIII—Number 39

June 15, 1957

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1721 Broadway, New York 19, N. Y.  
(All Phones: JUDson 6-2640)  
Cable Address: CASHBOX, N. Y.  
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.  
(All Phones: DEArborn 2-0045)  
BILL GERSH  
Howie Freer Chuck Peele

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood 28, Cal.  
(Phone: HOLlywood 5-2129)  
JACK DEVANEY  
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80 Boylston St., Boston 16, Mass.  
(Phone: HANcock 6-8386)  
GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W. 11, England  
(Phone: Speedwell 2596)  
MARCEL STELLMAN

ADVERTISING STAFF

BOB AUSTIN, General Mgr., Music Dept.  
JERRY SHIFRIN, Music Dept.

EDITORIAL STAFF

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## DISK JOCKEY POLL!

*The Cash Box Is Currently  
In The Midst Of Conduct-  
ing Its Fifth Annual  
DISK JOCKEY POLL.  
Results Will Show Which  
Artists And Records Were  
Programmed Most In The  
Past Twelve Months In The  
Pop-R & B-Country Fields.*

**DON'T MISS THE RESULTS OF THIS  
POLL IN THE JULY 6th ISSUE.**

*A "Tip" that came through*

JUNE 3, 1957.

THE BILLBOARD'S WEEKLY

• *Review Spotlight on...*

POP DISK JOCKEY PROGRAMMING

TOMMY STEELE ... London 1735

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(Maurice, ASCAP)

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**BUTTERFINGERS**

B/W

**Teenage Party**

1735

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THE NATION'S  
**Top Ten**  
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos.	Last Week
<b>1</b>	<b>ALL SHOOK UP</b> <b>ELVIS PRESLEY</b> AT-3359—David Hill		<b>1</b>
<b>2</b>	<b>LOVE LETTERS IN THE SAND</b> <b>PAT BOONE</b> DO-15570—Pat Boone DO-15578—Mac Wiseman		<b>7</b>
<b>3</b>	<b>LITTLE DARLIN'</b> <b>THE DIAMONDS</b> EX-2101—The Gladiolas		<b>2</b>
<b>4</b>	<b>SO RARE</b> <b>JIMMY DORSEY</b> FR-755—Jimmy Dorsey		<b>4</b>
<b>5</b>	<b>A WHITE SPORT COAT</b> <b>MARTY ROBBINS</b> CO-40864—Marty Robbins		<b>5</b>
<b>6</b>	<b>SCHOOL DAY (RING RING GOES THE BELL)</b> <b>CHUCK BERRY</b> BR-55007—Big Tiny Little		<b>3</b>
<b>7</b>	<b>DARK MOON</b> <b>GALE STORM — BONNIE GUITAR (Tie)</b> DO-15550—Bonnie Guitar DO-15558—Gale Storm		<b>9</b>
<b>8</b>	<b>COME GO WITH ME</b> <b>DEL-VIKINGS</b> DE-30231—Sunny Gale DL-6112—Federals		<b>6</b>
<b>9</b>	<b>ROUND AND ROUND</b> <b>PERRY COMO</b> DA-2121—Walter Solek O.		<b>8</b>
<b>10</b>	<b>GONE</b> <b>FERLIN HUSKY</b> CA-3628—Ferlin Husky CO-40852—Joan Weber		<b>10</b>

11) START MOVIN'. 12) FOUR WALLS. 13) I'M WALKIN'. 14) ROCK-A-BILLY. 15) FREIGHT TRAIN. 16) FABULOUS. 17) PARTY DOLL. 18) VALLEY OF TEARS. 19) IT'S NOT FOR ME TO SAY. 20) YOUNG BLOOD. 21) WONDERFUL! WONDERFUL! 22) BYE BYE LOVE. 23) THE GIRL WITH THE GOLDEN BRAIDS. 24) MY LITTLE BABY. 25) PLEDGE OF LOVE. 26) IT'S YOU I LOVE. 27) SEARCHIN'. 28) EMPTY ARMS. 29) ROCK YOUR LITTLE BABY TO SLEEP. 30) WHY BABY WHY. 31) MY DREAM. 32) A TEENAGER'S ROMANCE. 33) BUTTERFLY. 34) OLD CAPE COD. 35) I LIKE YOUR KIND OF LOVE.

**CODE**

AB—Abbott	CH—Chess	EL—Eldorado	GR—Groove	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	EP—Epic	HE—Herald	NG—Norgran	SP—Specialty
AO—Apollo	CM—Cameo	ER—Era	IM—Imperial	OK—Okeh	SU—Sun
AP—ABC	CO—Columbia	EX—Excelsio	JU—Jubilee	PE—Peacock	TI—Tico
Paramount	CR—Coral	FB—Fabor	JZ—Josie	PR—Prestige	UN—United
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	RA—Rainbow	UQ—Unique
BR—Brunswick	DE—Decca	FI—Fiesta	KI—King	RE—Regent	VE—Verve
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LI—Liberty	RM—Rama	VI—RCA Victor
BY—Bally	DO—Dot	4 Star—Four Star	LO—London	RO—Roulette	VJ—Vee-Jay
CA—Capitol	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
CD—Cadence	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VP—Vip

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE **HILLTOPPERS**  
 (featuring **JIMMY SAGGA**)

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 Million-  
 Seller.....*

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 FALLEN  
 STAR”**

and  
**“Footsteps”**

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Irwin Zucker

Hollywood

**"MY LITTLE BABY"**

Perry Como . . . . RCA Victor

**"OH, PAIN!  
OH, AGONY!"**

Gisele MacKenzie

VIK

**the DELL-VIKINGS**

first Mercury release

**"COOL SHAKE"**

just out

**"WHISPERING BELLS"**  
and  
**"DON'T BE A FOOL"**

DOT

still going strong

**"COME GO WITH ME"**

DOT



# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

**EDDIE FISHER**  
(RCA Victor 6947)

**B+** "SLOW BURNING LOVE" (1:54) [Winneton BMI—Scott] Eddie Fisher leans into a free-swinging lilter and comes up with a delightful rhythm side that could catch on. Melodic ditty smoothly styled. The kids'll enjoy dancing to this one. Good arrangement.

**B+** "AROUND THE WORLD" (2:57) [Victor Young ASCAP—Young] With the instrumental theme from the Mike Todd film developing into a solid seller, Victor re-issues Eddie's powerful vocal interpretation. Side should bite off a healthy share of the air play and sales melon.

**TOMMY PRISCO**  
(Epic 9219)

**B+** "TEARDROPS IN MY HEART" (2:12) [Southern ASCAP—Horton] Tommy Prisco makes an impressive debut on Epic with a wonderful pop rendition of a tremendous country standard. Tommy has a rich voice that comes over beautifully. Watch this waxing. It could break big. Excellent delivery of a grade-A tune.

**B** "MAYBE SOMEDAY" (2:20) [Britton BMI—Bennett, Touzet] The songster shuffles thru a swinging, sentimental romancer on this end. Easy-going rocker.

**PETER HANLEY**  
(Verve 10058)

**B+** "SHENANDOAH ROSE" (1:52) [Planetary ASCAP—Webster, Livingston] Pete Hanley sparks a delightful new Civil War type marcher with zest as he hands in an exciting new side that could develop into another "Yellow Rose Of Texas". Colorful military item. If tune clicks, this version will bite off a healthy share of the sales melon.

**C+** "TOP OF THE LIST" (2:00) [Kahl BMI—Abrams, Reid] A pleasant jump beat romancer smoothly handled by the warbler.

**BOBBY BOBO**  
(Sage 239)

**C+** "DOGGONE, LONGGONE BLUES" (2:12) [Four Star BMI—Lee] Bobby Bobo ambles thru an easy-going blues item set to an up beat. Pleasant country flavored jumper.

**C+** "STAMPS" (2:19) [Lynn BMI—Smith] This end has Bobby reciting an amusing story about the current national craze for shopping stamps. Humorous recitation at a fast pace.

**JERRY VALE**  
(Columbia 40941)

**B** "LOVE IN THE AFTERNOON" (2:40) [Commander ASCAP—Mercer Malneck] The title tune of a forthcoming Allied Artists flicker is chanted with sincerity by the rich voice of Jerry Vale. Pretty mandolin accompaniment and a subdued rock and roll background add further color to this pretty tune.

**B** "I'M NOT ASHAMED" (2:24) [Ross Jungnickel ASCAP—Tepper, Bennett] The vocalist chants another emotional romancer—this one set to a more vivid R & R beat.

## The Cash Box Disk of the Week

"LOVING YOU" (2:15) [Elvis Presley BMI—Leiber, Stoller]  
"Let Me Be Your" **TEDDY BEAR** (1:43) [Gladys ASCAP—Mann, Lowe]  
ELVIS PRESLEY (RCA Victor 7000)

● Here's another number one smash by Presley. Elvis is as magnificent as always on both sides and no one need be told about the potential of this disk. "Loving You" features the crooning Mr. E.P. with a heartfelt interpretation of the title tune from a forthcoming Hal Wallis film. Beautiful delivery of a dramatic romancer that'll have Presley fans screaming. The Jordanaires accompany the star to perfection. The coupling, also from the "Loving You" film is tagged "Let Me Be Your" Teddy Bear". A solid rocker with all the zip of "All Shook Up". Both sides should break onto the charts as soon as records are in the shops.

"BUILD YOUR LOVE" (2:19) "STREET OF MEMORIES" (2:20)  
[Winneton BMI—Jones] [E. B. Marks BMI—Ebb, Klein]  
JOHNNIE RAY (Columbia 40942)

● Johnnie Ray, who followed-up his smash "Just Walking In The Rain" with two solid money-makers, "You Don't Owe Me A Thing" and his current chart rider "Yes Tonight, Josephine", has a smash double-decker that's sure to extend his consecutive hit string. The rhythmic portion is tagged "Build Your Love (On A Strong Foundation)". It's a delightful swinger tailor-made for Johnnie's voice and style. Terrific hand-clapper with a spiritual sound and beat, and a romantic lyric. The softer side is an emotional love ballad dubbed "Street Of Memories". Dramatic performance of a power-packed love tale. Disk buyers can't help but flip over both big sides. Sure-shot coin catcher.

"TEARDROPS IN MY HEART" (2:55) [Southern ASCAP—Horton]  
"LULA ROCK-A-HULA" (2:04) [Vernon ASCAP—Roberts, Katz]  
TERESA BREWER (Coral 61850)

● Class ballads seem to be gaining in popularity of late and Teresa Brewer has an outstanding entry that could blossom into her biggest ballad waxing since "Till I Waltz Again With You" The tune is a superb standard out of the country field labelled "Teardrops In My Heart". Teresa treats the top drawer tune to a penetrating pop delivery and comes up with an all out winner. Simple guitar and choral support showcase the canary to best advantage. Wonderful lyric beautifully wed to an enchanting melody. Tess' delivery is from the heart. Flip, "Lula Rock-A-Hula" is a rock and roller with a Hawaiian flair. Top side could go all the way.

"FANTASTICALLY FOOLISH" "LET ME BE LOVED"  
[Snyder ASCAP—Edwards] [Livingston & Evans ASCAP—Livingston, Evans]  
TOMMY SANDS (Capitol 3743)

● Tommy Sands, one of the most successful newcomers to hit the disk scene in recent months introduces two exciting new sides sure to follow in the footsteps of "Teen Age Crush" and his latest clicker "Goin' Steady". "Fantastically Foolish" is a dramatic rock and roller belted with verve by the young star. Super-commercial stuff that'll have the kids tossing coins into the juke boxes by the dozen. Tommy's pronunciation of "Fantastically" gives the side the gimmick that will have the youngsters talking. Solid deck that should take off immediately. The companion piece is a lovely romantic opus chanted with tenderness and titled "Let Me Be Loved". Well-written love tune displaying Sands in a different light. Strong performance that could build slowly and steadily and end up as the big side

"EVERY LITTLE MOVEMENT" (2:20)  
[M. Witmark ASCAP—Harbach, Hoshua]  
"MOONLIGHT LOVE" (2:51) [Elkan-Vogel ASCAP—Parish, Savino]  
ROGER WILLIAMS (Kapp 186)

● Roger Williams, a consistent hit maker in the lush instrumental field ("Autumn Leaves" and his recent smash "Almost Paradise") and one of the few performers on the LP best seller list with a 2-pocket album (Songs Of The Fabulous Fifties) hands in a change-of-pace disk that has "smash" engraved in every groove. The tune is the great oldie "Every Little Movement" which the virtuoso fashions in a light and absolutely charming manner. A delightful disk tailor-made for summer programming. Williams' keyboard work is spright and the delivery is seasoned with a subtle jazz flavoring. And Dave Terry's orchestral accompaniment is standout. Jockeys will flip over this one. The enchanting companion piece is Debussy's beautiful "Clair De Lune" presented in a commercial mood vein under the title "Moonlight Love". Flowery piano delivery enhanced by a subdued chorus humming in the background. Excellent single for all concerned.

**OWEN BRADLEY & ANITA KERR QUARTET**  
(Decca 30363)

**B+** "WHITE SILVER SANDS" [Fellows BMI—Matthews] The Anita Kerr Quartet joins Owen Bradley's organ and rhythm accompaniment for a fascinating jump side with a refreshing new sound. Tune reminds the listener of "When The Saints Go Marching In". Contagious handclapper that could step out.

**C+** "MIDNIGHT BLUES" [Trans-World BMI—Garland, Bradley, Thornton] The organ is again in the spotlight on this rhythmic honky-tonkish instrumental. Solid dance opus.

**DAVID ROSE**  
(MGM 12492)

**B+** "UNA CASA PORTUGUESA" (2:46) [Ardmore ASCAP—Fonseca] Coming as it does on the heels of his "Calypso Melody" smash, this number could repeat the rewards of the last Rose waxing. The melody has a gay, fiesta-like feeling transported with Rose's usual ork precision and delightful musical imagination. Excellent potential for chart honors.

**B** "ARIANE" (2:43) [Commander ASCAP—Malneck, Mercer] A lush treatment of a song from the pic, "Love In The Afternoon," puts Rose and the ork in their best mood music light. Dreamy instrumental.

**CHUCK AND BILL**  
(Brunswick 55011)

**C+** "WATCH YOUR STEP" (2:41) [Republic BMI—Nadel] In admonishing the gal, Chuck and Bill take on a rock 'n roll piece with plenty of sock. A polished effort with the teen market always in mind.

**C+** "WAY OUT THERE" (2:26) [Lady Mac ASCAP—Shuman, Shuman] The flip side has the fella getting the cold-shoulder from the doll. The pleas are convincingly sung by the solo voice.

**AL WOOD AND THE WANDERERS**  
(Gone 5005)

**B** "MY LADY CHOU COUMME" [Real Gone BMI—Durham, Goldner] A smoothly rolling calypso love song is tenderly read by Al Wood And The Wanderers. The soft melody is appealing, and makes easy-going listening. Warm waxing.

**C+** "MASK OFF" [Real Gone BMI—Durham, Goldner] The pace is quickened in this rhythmic calypso ditty effectively encountered by the group.

**TINA ROBIN**  
(Coral 61848)

**B+** "LADY FAIR" (2:01) [Lady Mac ASCAP—Kaye, Ridell, Pepe] Miss Robin whipped up sales with her "Mammy" disk, and the thrush follows that up with a racing delivery of an unrelenting rocker sure to make the kids swing from the rafters Rousing side.

**C+** "OVER SOMEBODY ELSE'S SHOULDER" (2:10) [Bregman, Vocco, Conn ASCAP—Lewis, Sherman] A medium tempo rocker with a good lyric idea is wrapped up enthusiastically by the artist. Effective swinger.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# MAGNIFICENT VOCAL PRESENTATION

# NICK NOBLE

BEAUTIFUL POP HIT

# A FALLEN STAR

coupled with

LET ME HOLD YOU  
IN MY ARMS

MERCURY 71124





# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MIEDIOCRE

LAWRENCE WELK  
(Coral 61849)

**B+** "BY THE BEND OF THE RIVER" (2:28) [G. Schirmer ASCAP—Edwards, Haig] Lawrence Welk, ending a successful run with "Ten Little Trees," has a beautiful, summer-flavored melody performed with a nostalgic delivery by a male chorus and ork. A pensive song that may do right in the summer months.

**B** "KEYBOARD SERENADE" (2:21) [Champagne ASCAP—Cates] The disk switches to a novelty tune principally employing the mechanical piano sounds of years ago. Welk's strings nicely play under the tinkling ivories. Catchy side.

WALTER SOLEK  
(Dana 2117)

**B** "STOP AND GO" [Dana BMI—W. Solek, Dana] A polka pressing containing a cute "stop and go" feature, gives this item a good sales advantage. Solek and the ork plus a solo "polka caller" keep things on the uptempo all the way. Excellent polka attraction.

**C+** "DADDY" [Dana BMI—Solek, Dana] A lively, all-instrumental polka number presented expertly in the happy polka mood.

FRANK CHACKSFIELD ORCH.  
(London 1749)

**B+** "VOYAGE OF THE MAYFLOWER" (2:27) [Weiss & Barry BMI—Baguley, Connor] Frank Chacksfield could have another "Ebb Tide" in this lush and melodic instrumental item. A deluxe arrangement of an enchanting mood theme that paints a lovely musical picture of a boat sailing out to sea. Timely release with the second Mayflower on its way to the U.S. Watch this sleeper. It could smash thru.

**C+** "CATALAN SUNSHINE" (2:25) [Martino, Patacano] This attractive number reminds the listener of the charming minuet type dance steps of the 1600 and 1700's. Pretty opus.

DAVE DUPRE  
(Challenge 1002)

**B** "WELL IT ISN'T FAIR" (2:08) [Golden West Melodies BMI—Burgess] The young Challenge label could attract considerable attention with this smooth sailing rock and roller featuring the delightful voice of Dave Dupre. Strong release.

**C+** "FLAME OF LOVE" (2:08) [Golden West Melodies BMI—Burgess] Another commercial R & R side tailor-made for the kids with happy feet. Good companion deck.

JACKIE DEE  
(Gone 5008)

**B** "I'LL BE TRUE" [Angel BMI—McLemone] Everybody sings and swings on this exciting rocker, especially Jackie Dee. The canary has a commercial voice and a socko jumper to work with. Sensational background makes this side a threat for hitdom. The kids'll love this one.

**B** "HOW WRONG I WAS" [Real-Gone & Hap BMI—Plummer] Here Jackie gives her all for an emotional love song set to a rock and roll ballad beat. Dramatic performance also aimed at the younger set.

## The Cash Box Sleeper of the Week

"A FALLEN STAR" (2:15) [Tree BMI—Joiner]

"FOOTSTEPS" (2:01) [Randy-Smith ASCAP—Vaughan]

HILLTOPPERS (Dot 15594)

● A few weeks ago Dot Records' country vocalist Jimmy Newman introduced a tune called "A Fallen Star" to the country market. The song immediately took off and is today the #10 best seller in the country market. The Hilltoppers now interpret the same song for the pop field and come off with a superb side that could turn the same trick on the pop charts. Lovely arrangement of an easy-going love song. Jimmy Sacca's lead vocalizing is tops. We can expect to see the Hilltoppers' name on the charts in the coming weeks. Bottom half, "Footsteps" is a tearful lament set to a slow waltz beat.

"BE MY GIRL" (1:54) [Stratton BMI—Singer]

"LOVE SICK" (1:55) [Stratton BMI—Maderak, Singer]

JOHNNY MADARA (Prep 110)

● The young Prep label has what looks and sounds like its first big record in a tune called "Be My Girl" featuring an exciting newcomer named Johnny Madara. This waxing has already stirred up quite a bit of attention in the Philadelphia area on a small label. Now under the Prep banner it could blossom into a national smash. Madara is a talented youngster with a commercial style designed to please the teenagers. He sings with spirit and dishes up "Be My Girl" in exciting fashion. The tune has a "Butterfly" flavor and beat. Watch this lad and the record; they could skyrocket to stardom. Flip, "Love Sick" is another rocker.

"EVIL ANGEL" (2:16) [Shalimar-Mayland BMI—Mann, Lowe]

"REMEMBER YOU'RE MINE" (2:26) [Lowe-Tray ASCAP—Mann, Lowe]

RAY VERNON (Cameo 109)

● Cameo Records, on the charts with "Fabulous" and "Butterfly," could add a third to the best seller list with an exciting new record tagged "Evil Angel" introduced by newcomer Ray Vernon. The polished lad sings in the rock and roll idiom and does a top grade job with a strong tune the kids will be wild about. Smooth-sailing dance opus with a very strong lyric and a contagious melody. This side could do big things. The lower lid, "Remember You're Mine" is an emotional romancer tenderly chanted by the young vocalist. It's the top half to watch.

"AIN'T NO WAY IN THE WORLD" (2:50) [Anita BMI—Watts, Mosely]

"PARTING TEARS" (2:51) [Bryden BMI—Watts, Mosely]

MAYMIE & ROBERT (Glory 260)

● Glory Records is chart bound once again with a tremendous new single featuring two newcomers billed on the platter as Maymie and Robert. Singing with an easy-going rock and roll flair, the two performers blend excellently to dish up a side loaded with teen appeal and dubbed "Ain't No Way In The World." Catchy ditty with a fine dance beat. Side has a refreshing sound that could catch like wildfire. The lower lid is a heart-rending romancer labelled "Parting Tears." Top half is a big one for the R & R market.

"SOLITAIRE STREET" (2:54) [Whale ASCAP—Lawrence, Bloom, Rota]

"DON'T BE AFRAID" (2:00) [DeLeon ASCAP—Rose, Condon, Fisher]

JEFF HOLLAND (Jubilee 5286)

● For the past few years, record companies have been introducing new talent via the rock and roll route. But in recent weeks a number of the diskeries have chosen ballads for their newcomers. Jubilee introduces a class young performer, Jeff Holland with a beautiful new ballad dubbed "Solitaire Street." Superbly penned melancholy romancer from the forthcoming motion picture "The Young and the Passionate." Jeff has the talent needed to make the grade. A fair share of air play could send this one over the hill. Flip, "Don't Be Afraid" is a rhythmic rocker with a good beat.

LINCOLN CHASE  
(Liberty 55074)

**B+** "JOHNNY KLINGERINGDING" (2:26) [Studio BMI—Chase] Lincoln Chase, one of the most imaginative writers and vocalists in the business, displays his inventiveness on an unusual high-speed novelty about a character with an unusual name. Off-beat item that could catch on. Humorous side.

**B** "YOU'RE DRIVING ME CRAZY" (2:32) [Bregman, Vocco & Com ASCAP—Donaldson] This half has Chase presenting a great oldie to a cha cha beat. Exciting vocal effort that should attract attention.

RANDY WRIGHT  
(Skidmore 1001)

**B+** "SIX MONTHS LONG" (2:00) [Shapiro, Bernstein ASCAP—Wiener, Crane, Symms] The new Skidmore label gets off to a big start with a fascinating new rock and roll beat ballad introduced by Randy Wright. Dramatic arrangement of a potent tune. Wright has a unique sound that gives added strength to this tune. Watch this sleeper.

**C+** "FIFTY-FIFTY" (2:00) [Shapiro Bernstein ASCAP—Wiener Crane, Symms] An up-beat rocker is belted by Randy. Swinging offering with a good rhythm backdrop.

THE SONICS  
(Nocturne 110)

**B** "TRIANGLE LOVE" [Kronde BMI—Jacobson, Kronde, Post] The Sonics debut on Nocturne with a terrific swinger aimed directly at the teenage market. Great rhythm item that could develop into a solid seller if it gets a fair share of the air play. A contender to watch.

**C+** "EVIL EYE" (2:25) [Kronde BMI—Jacobson, Kronde] Here the polished group gives out with a good fish beat love song. Boys have a sound the teenagers want. Fine first showing.

THE AXIDENTALS  
(ABC-Paramount 9819)

**B** "JUNE IS BUSTIN' OUT ALL OVER" (1:43) [T. B. Harmon ASCAP—Rodgers, Hammerstein] The Axidentals, a highly polished leg vocal group bows on ABC-Paramount with a charming trigger-fast reading of a great oldie. Good production arrangement of a timely tune. Side should get heavy play this month.

**B** "WHAT A DIFFERENCE A DAY MADE" (2:35) [E. B. Marks ASCAP—Grever, Adams] The group displays its skills with a slower number as it presents a smooth sailing latin beat interpretation of another classic oldie. Fine coupling dee jays should greatly enjoy.

GAYLA PEEVEY  
(Columbia 40932)

**B** "I WANT YOU TO BE MY GUY" (2:00) [Oxford ASCAP—Skinner Engberg] Gayla Peevey, a young lass with great talent, does a wonderful job with an easy-shuffling romancer. Good side that could catch on.

**B** "TOO YOUNG TO HAVE A BROKEN HEART" (2:20) [Jo ASCAP—Dee, Lippman] The songstress plays the part of a youngster with a broken heart as she sings this melodic romantic weeper. Two sides potential.

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"An Affair To Remember"

and

his latest original composition

# WHILE THE NIGHT WIND SINGS

Decca 9-30362



A NEW WORLD OF SOUND



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## Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MIEDIOCRE

### The Cash Box Sleeper of the Week

"WHISPERING BELLS" (2:15) [Gil BMI—Lowery, Quick]  
"DON'T BE A FOOL" (2:40) [Gil BMI—Quick]  
DELL-VIKINGS (Dot 15592)

● The sensational Dell-Vikings, still riding high with their smash "Come Go With Me", will have the kids rockin' once again with an exciting new one "Whispering Bells". (See R & B Reviews).

"NO STAR IS LOST" (2:18) [Monument BMI—Ebb, Klein]  
"YOU'RE MINE" (2:08) [Monument BMI—Kornegay, Clowney]  
ANN COLE (Baton 243)

● Ann Cole, one of the most promising talents in the business, does a magnificent job with an inspirational romancer "No Star Is Lost". Song could break wide open in the pop field. (See R & B Reviews).

### The Cash Box Best Bets

★ "WHITE SILVER SANDS"	Owen Bradley Quintet	Decca 30363
★ "VOYAGE OF THE MAYFLOWER"	Frank Chacksfield	London 1749
★ "SLOW BURNING LOVE"/ "AROUND THE WORLD"	Eddie Fisher	RCA Victor 6947
★ "TEARDROPS IN MY HEART"	Tommy Prisco	Epic 9219
★ "SHENANDOAH ROSE"	Peter Hanley	Verve 10058
★ "UNA CASA PORTUGUESA"	David Rose	MGM 12492
★ "LADY FAIR"	Tina Robin	Coral 61848
★ "A PEACH WITH A HEART OF STONE"	John Leslie	Epic 9217
★ "JOHNNY KLINGERINGDING"	Lincoln Chase	Liberty 55074
★ "SIX MONTHS LONG"	Randy Wright	Skidmore 1001

#### JOHNNY BURNETTE (Coral 61829)

**B+** "EAGER BEAVER BABY" [Ross Jungnickel ASCAP — Roberts, Katz, Clayton] A strong, excellent teen lyric is read with a noteworthy rock 'n roll knack by Johnny Burnette and his trio. Burnette, backed with dazzling electric guitar invention, performs all the r & b vocal duties in the book with great teen appeal. Exciting run-through of a potent disk.

**B** "TOUCH ME" (2:18) [Mitchell ASCAP—Smith, Hyde, Burnette] Intense emotion is the method Burnette and the crew employ to bring this dramatic piece into the spotlight. Another pressing worthy of any rock 'n roll inclined audience.

#### ANDY BEY (Decca 30361)

**B** "MY PERSONAL POSSESSION" (2:43) [Roosevelt BMI—Singleton, McCoy] Decca has a talented newcomer in Andy Bey, a polished performer with highly stylized voice, who makes an impressive first showing here. Some of Andy's vocal gimmicks remind the listener of Hibbler and Eckstine. Fine new ballad by a lad with a bright future waiting for him.

**C+** "THE MEANING OF THE BLUES" (2:34) [Modern ASCAP—Troup, Leahworth] Here the gifted lad chants another moody blues item. Andy puts loads of heart into a song. Watch this lad, he's here to stay.

#### LOUISE CARLYLE (Moss 002)

**B** "THE REAL McCOY" (2:02) [Roger Wayne BMI—Meyer] Louise Carlyle goes commercial and swings thru a lively rock and roller with a good dance beat. Catchy item.

**C+** "WELCOME BACK INTO MY HEART" (2:45) [Regina BMI—Maerz, Croy, Weismantel] This half displays the versatile lark as she chants a heart-felt love song with a lovely lyric. Pretty performance.

#### LORRY RAINE (Advance 3019)

**C+** "A HEART THAT CRIES (JUST ISN'T WISE)" [Lorrac BMI—Shaw, Carroll] Thrush Lorry Raine takes the advice of the song's title in presenting it in joyous rock 'n roll style. Exciting, hand-clapping fare.

**C+** "APPRECIATION" (2:20) [Volkwein ASCAP—Kohlman] The guy isn't reciprocating the gal's affection in this swinging side that finds Miss Raine once again in socko form.

#### JOHN LESLIE (Epic 9217)

**B+** "A PEACH WITH A HEART OF STONE" (2:16) [Ross Jungnickel ASCAP — Twomey, Walker] John Leslie makes the most of his first opportunity for Epic with this hand-clappin' rocker with keen teen appeal. Excellent honky-tonk piano effect in the rocking combo work from the arranging pen of Ray Conniff. Solid coin catcher. Could break

**C+** "MOUNTAIN OF LOVE" (2:34) [Joy ASCAP—Jayson, Wood] An emotional teenage rock 'n' roll offering is handsomely sung with understanding by the artist.

#### SAMMY KAYE (Columbia 40936)

**B** "CHARM BRACELET" (2:37) [World ASCAP—Shuman, Shuman] Sammy Kaye and the ork plus Barry Frank and the Kaydets latch on to a tune on a straight line to the teenage market. The melody has the beat, and the lyrics contain a what-each-charm-means approach the kids will find hits home. Could make noise

**B** "PAST MY PRIME" (2:44) [Commander ASCAP — Mercer DePaul] Sandi Summers takes the spotlight on the solo vocal in this cute item from the hit show, "Li'l Abner." Good deejay fare.



# Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

## SAN JOHNSON (A Victor 6943)

"BY THE RIVERBANK" (2:20)  
 [Herb Reis BMI—Singleton, Coy] Miss Johnson is one of the male stars of the musical smash, "The Most Happy Fella." This vocal gem from the show is happy affirmation of love set to a banjo strumming tempo. Likeable pressing.

"SEA SHELL" (2:24) [Tannen BMI—Long, Russell] A wistful ballad about the expected return of a lover is poignantly portrayed by the artist. Emotional effort.

## KENNY GORDON (RCA Victor 1005)

"THE GREAT BEGINNING" (2:35) [Sun Valley BMI—Philips, Myers, Bender] This is an all-out production number on a big-sounding melody delivered in a high-powered vocal stint by Kenny Gordon backed by a chorus and the work of Warren Noble. Commendable session.

"PLAY FIDDLE PLAY" (2:07) [E. B. Marks BMI—Deutsch, Altman] A song with a strong Gypsy flavoring is wrapped up with polish by Gordon, the work and chorus.

## KENNY WILDER (Capitol 106)

"FIVE FOOT TWO, EYES OF BLUE" (1:49) [Leo Feist-Warlock SCAP—Henderson, Lewis, Young] Kenny Wilder brings a great oldie up to date with a swinging rock and roll treatment that'll have the youngsters tappin'. Colorful side with good vocal gimmicks.

"PLAY LOVE" (2:20) [Raydon ASCAP—Lloyd, Wilder] This side features the newcomer with a romantic fish-beat romancer. Lad has commercial voice that comes over well on this first coupling.

## JO-ANN CAMPBELL (Mercury 509)

"I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:14) [Mills ASCAP—] Jo-Ann Campbell gives a top drawer standard in today's rock and roll idiom and comes off with an attractive side the kids would enjoy. Swinging arrangement.

"FUNNY THING" (1:55) [Joy ASCAP—Campbell, Campbell, Dean] The perky songstress laces into torrid rocker and dishes up a solid dance opus that cuts from the first groove right thru to the last.

## MERRY DOUGLAS (Mercury 1002)

"LISSANNE" (3:05) [Q BMI—Cooper, Levy] The Deeps, with Merry Douglas on lead, do a silken group effort on a beautiful, European-flavored piece. This appealing session will find many an eager purchaser.

"DEEP PURPLE" (2:38) [Q BMI—Parrish, De Rose] The memorable Peter De Rose-Mitchell Parrish opus is effectively sent on its wistful course by the group with Douglas gain taking the warm lead.

## TONY ALAMO (Azure 4301)

"A BOYFRIENDS PRAYER" [Merge BMI—Blake, Corcoran] Tony Alamo, backed by the strains of an organ, sings a prayer for the protection of his loved one. A sincere waxing by the deep-voiced artist.

"THE GIRL WHO AWAITS" [Merge BMI—Blake, Pock] Alamo sings a tribute to the girl who must wait for her lover (i.e. a soldier, sailor etc.).

## THE LANE BROTHERS (RCA Victor 6900)

"DING DANG DANGLIN'" (2:33) [Meridian BMI—Perry, Otis] The Lane Brothers, who can pounce on a teen tune with the best of them, keep the pace on the upswing with wonderful rhythmic sense in this joyful pleading to the gal for more of the "lovin' stuff." Great rocking pressing.

"UH-UH HONEY" (1:48) [Hill & Range BMI—Bond] More explosive vocal exercise brightly fashioned by the group. Right in the rock 'n roll groove.

## THE FOUR GRADS (Liberty 55077)

"FROM THIS MOMENT ON" (2:13) [Buxton ASCAP—Porter] Cole Porter's dazzling evergreen is brightly caught in the happy mood of the Four Grads in this issue from the group's package of the same title. Deejays will play heavily on it. Exciting performance.

"YOU MAKE ME FEEL SO YOUNG" (2:53) [Bregman, Vocco & Conn ASCAP—Myrow, Mack] Another Sturdy item from their LP with lots of spring in it, is presented with spirit by the talented vocal combo. Another deejay delight.

## JERRY WALLACE (Challenge 1003)

"FOOL'S HALL OF FAME" (2:18) [Golden West BMI—Wolfe, Freeman] The basis of the beat item is the "Fool's Hall of Fame" idea, and that carries most of the interest in this side sung effectively by Jerry Wallace. The kids will like the approach.

"BLUE-JEAN BABY" (2:20) [Golden West BMI—Wolfe] A rock 'n roll ballad with several good lines is sentimentally related by Wallace. OK effort.

## THE WILDER BROTHERS (Verve 10055)

"TEENAGE ANGEL" (2:38) [Radon ASCAP—Weidler Bros.] The current popularity of the teenage ballad may give this entry by the Wilder Brothers the impetus for responsive sales results. This piece falls neatly into the teen romancer category, and receives a thoughtful rendition from the boys.

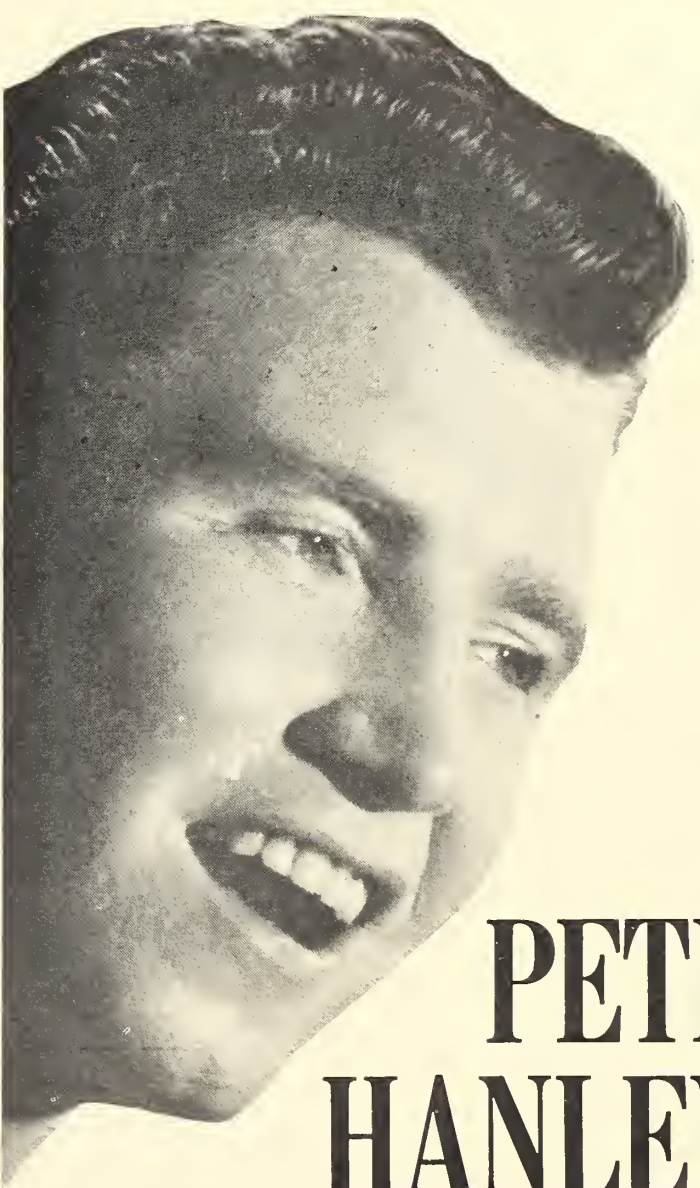
"I WANT YOU" (2:38) [Radon ASCAP—Weidler Bros.] A vibrant rocker gets the no-holds-barred delivery from the boys.

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B/W

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# IT'S GONNA BE A

# "SOMEBODY'S BEEN

## The Cash Box Sleeper of the Week

**"SOMEBODY'S BEEN ROCKING  
MY BABY" (2:02)**  
[Smash BMI — Thompson]

ROD WILLIS (Chic 1010)

● The Chic label, which introduced "Freight Train" and Nancy Whiskey, has an exciting new talent in Rod Willis—a thrilling rock-a-billy songster who could zoom into the spotlight with his waxing of "Somebody's Been Rocking My Baby." It's a swinging affair chock-full of all the gimmicks that have started the kids dancing again. And the melody sticks after just one listen. Rod has a bright future to look forward to and this waxing should start him on the road.

# Rod



*You Haven't Heard*  
**"FREIGHT TRAIN"**

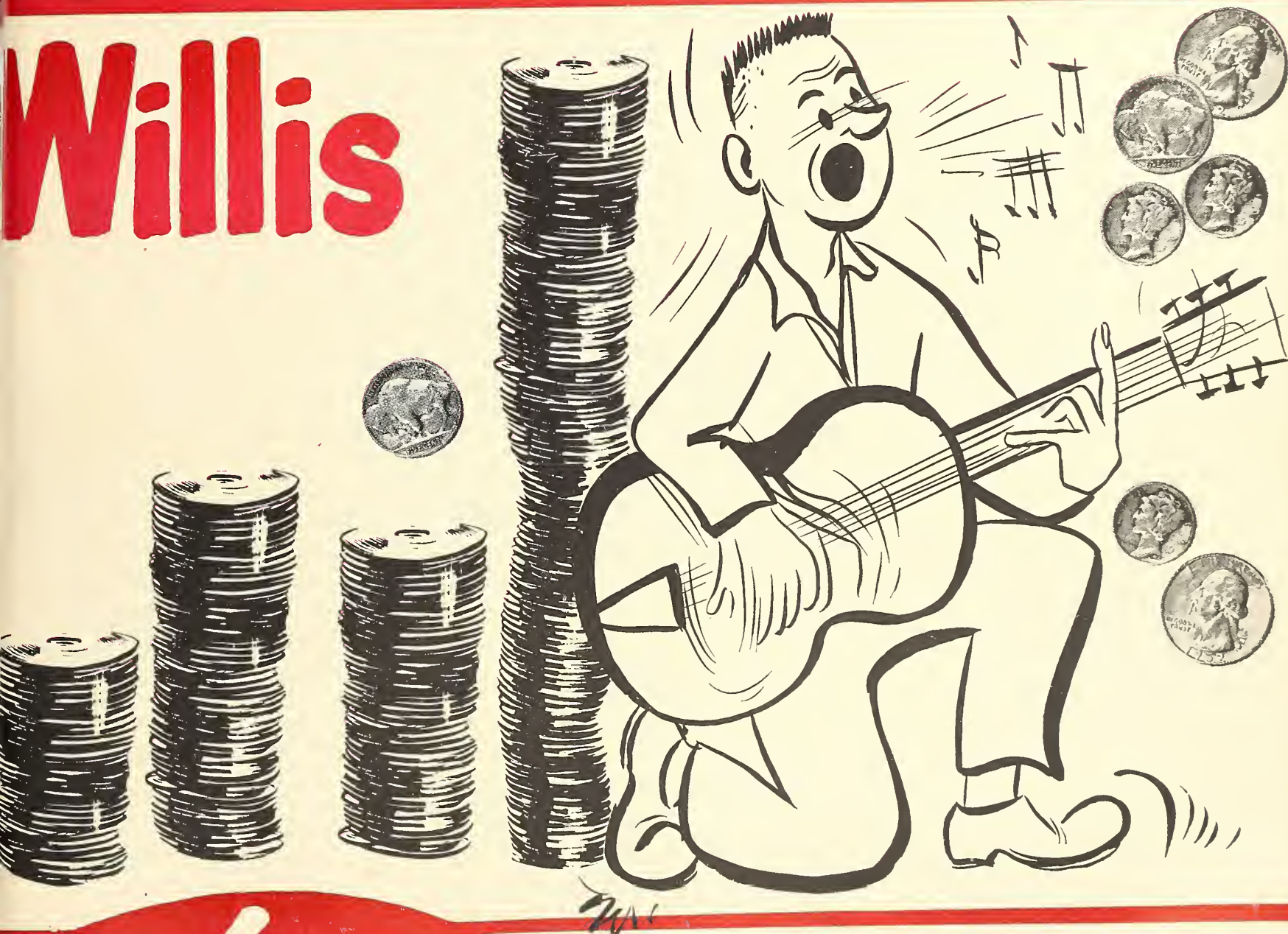
*Until You've Heard*  
**NANCY WHISKEY'S  
ORIGINAL VERSION**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# ROCKING! SUMMER!

# ROCKING MY BABY"

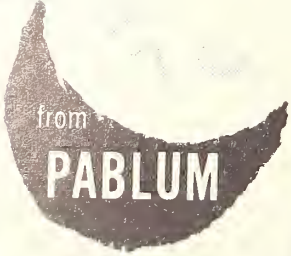
# Willis



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to  
**PIGTAILS**

...and  
then  
some!

everyone's raving about

**NAT "KING" COLE**

singing

**MY PERSONAL POSSESSION**

with *THE FOUR KNIGHTS*

and  
**SEND FOR ME**



record #3737



# Round The Wax Circle

## NEW YORK:

Both Mercury and Verve gave parties last week for artists who opened at the Waldorf. Mercury's was for Sarah Vaughan while Verve's was for Count Basie. . . . Now that graduation time is at hand, Larry Spier, Jr. has been reserVICING all djs with the Four Lads' record of "Moments To Remember".

. . . Leo Ditson of Chappel Music has been upped to handling the standard catalogue for album recordings.

. . . Sid Mobell, president of Hi-Class Records, announces the sale of the label to Jack Spinoza. . . . The Rover Boys, who came into prominence with their recording of "Graduation Day", have joined the roster of Vik artists. . . . Pyramid Records has signed South African thrush Vita Vonn to a contract. . . . Ethel Smith will play the Shirley Booth part in "Desk Set" at the Starlight Theater, Pawling, New York, the week of July 9th. . . . Looks like Connie Francis has a hit in her MGM disk of "Eighteen". Initial reaction has resulted in a raft of sales. . . . Lonny Starr takes over the reins of WNEW's "Bing Crosby & Friends" heard from 11:35-12 Noon Monday through Friday. He will continue to emcee the "Music Hall". . . . "Those Brown Eyes" by the Tarriers on Glory Records now showing action in half a dozen mid-west and southern territories four months after it was released. . . . Busy Jolly Joyce reports Bill Haley and the Comets broke all time records for the month of June at Buck Lake Ranch Park, Angola, Indiana, by playing to 10,800 people during three performances. Joyce has booked the Eberly Brothers into the same spot July 14. He's also booked Charlie Gracie into Convention Hall, Asbury Park, on June 29. . . . Leo Mesner reports that actor Steve Rowland has signed a recording deal with Intro Records. . . . Lester Sims, general professional manager of Bourne, off to the Coast for two weeks.



CONNIE FRANCIS

. . . Len Dresslar, in town tonight's Beau Brummel, will sit in for Cherry. . . . Peggy Lee trained thru town enroute with hubby, Dewey Martin, to NYC and skedded three Jackie Gleason stints. . . . Hard workers, these west coasters. Par's Harry Maselow making a national jaunt setting up distribs for indie introduced at this past MOA convention. Disk, "Afraid," by Texan, Lee Young, getting reaction—"All good", reports Maselow. . . . "Bon Voyage", say the whole Chi Decca staff to Clarence Goldberg, recently transferred to NYC. . . . Al Beilin finding the excitement hard to contain as his "Face In The Crowd" disk by Coral's Don Cornell heads "higher and higher". . . . Nice letter from Ft. Worth's Franz Schubert advising that "Second Hand Lipstick" beginning to catch on. . . . New marquee over familiar London House portal blinking out news that Barbara Carroll keeping customers verra happy. . . . United Distrib's George and Ernie Leaner now the proud distributors of beautiful Steelman Hi-Fi products. . . . A quote from Robbins' Erwin Barg, "English import, 'Rainbow', now on Kapp by Russ Hamilton is the next number one smash in the U.S." . . . "So what else is new?" quipped WAAF's Jerry Leighton as MGM's Gordon Gray handed the deejay a plug list with over a hundred titles on it. . . . When Nat Cole closes Chez, Danny Thomas skedded to pick right up without losing a beat. . . . Edyie Gorme opens at Palmer House's Empire Room, 6/13. . . . Mercury's Irv Green, Kenny Myers and Art Talmadge beaming over their big four, Patti Page, Rusty Draper, The Platters and The Diamonds. "Their decks are neck'n neck," cheered Myers. . . . Mr. Kelly's presenting Buddy Greco.

## CHICAGO:

If WBBM-TVer Don Cherry looked pooped the other p.m., he had a right to. Cherry had completed thirty-six holes to qualify for the National Open. This puts another feather in the young fellow's cap alongside his brilliant playing at Master's Tourny and new Columbia diskeroo, "April Age". . . .

Incidentally Len Dresslar, in town tonight's Beau Brummel, will sit in for Cherry. . . . Peggy Lee trained thru town enroute with hubby, Dewey Martin, to NYC and skedded three Jackie Gleason stints. . . . Hard workers, these west coasters. Par's Harry Maselow making a national jaunt setting up distribs for indie introduced at this past MOA convention. Disk, "Afraid," by Texan, Lee Young, getting reaction—"All good", reports Maselow. . . . "Bon Voyage", say the whole Chi Decca staff to Clarence Goldberg, recently transferred to NYC. . . . Al Beilin finding the excitement hard to contain as his "Face In The Crowd" disk by Coral's Don Cornell heads "higher and higher". . . . Nice letter from Ft. Worth's Franz Schubert advising that "Second Hand Lipstick" beginning to catch on. . . . New marquee over familiar London House portal blinking out news that Barbara Carroll keeping customers verra happy. . . .

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## HOLLYWOOD:

Capitol recording star, Tommy Sands back to the Coast this week after a very successful appearance at New York's Roxy Theatre. . . . Actor-singer Bert Convy concluded a featured role in the 20th Century-Fox TV production, "Mother Was A Freshman". . . . Julie Losch getting big reaction from the song "Shenandoah Rose" with all three versions getting a big play locally. . . . Alan Copeland's latest Coral release spotlights the singer on a series of vocal impressions on the tune "Will You Still Be Mine". . . . West Coast pianist Russ Freeman has been appointed musical advisor in a supervisory capacity by Pacific Jazz Records. . . . The Jordanaires signed a new long-term renewal contract with Capitol Records this week. . . . Jay Lowy reports great reaction to the first recording by singer Don Casanave on the ABC-Paramount label. Disk couples "Deep Within Me" and "Outside Of My Dream World". . . . Elliot Machit of Rave Records cutting a new single for the label with vocalist Rita Paul. . . . Sandi Matthes, new promotion girl for Piv Records, currently working on the label's new release of "Affair To Remember" and "Continue" by The Leaders, featuring Chuck Maroni. . . . Carl Burns, head of Crystalette Records, returned from a trip through the Northwest, and leaves this weekend for the East and a tour of all major markets. . . . Al Solomon has left the Mills Music firm and will enter the independent field of record promotion and publisher representation. . . . Gogi Grant currently packing them in at the Terrace Room of The Hotel Statler. . . . New vocal group, The Axidentals, visiting the local deejays with their ABC-Paramount album, before leaving to fulfill an engagement in Vancouver, B.C. . . . Chicago deejay, Howard Miller due in town this week for the filming of the movie "The Big Beat" in which he will have a featured role.



DON CASANAVE

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# TERESA BREWER

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(PUBLICATION OFFICE)

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# From Your Advertising In **HISTORY OF THE CASH BOX**

▶ The Cash Box' 15th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

▶ This issue will be distributed at the NAMM Convention commemorating the emergence of The Cash Box as THE magazine of the retail record field.

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# CashMakers



**RAY ANTHONY**

and his Orchestra

THE LONELY TRUMPET  
CELLO-PHANE

record no. 3739

**LOU BUSCH**

and his Orchestra

CAYO COCO  
(coconut rock)  
HOT CAPPUCCHINO

record no. 3735

**THE FIVE KEYS**

THE BLUES DON'T CARE  
with Orchestra and Chorus conducted by VAN ALEXANDER

THIS I PROMISE YOU  
with Orchestra conducted by VAN ALEXANDER

record no. 3738

**RON GOODWIN**

and his Orchestra

SKIFFLING STRINGS  
I'LL FIND YOU

(from the Motion Picture "Sea Wife")

record no. 3748

**PEE WEE HUNT**

and his Orchestra

GOIN' BACK TO MEMPHIS  
IT GETS YA'

record no. 3736

**ANN LEONARDO**

with Orchestra Conducted by OICK REYNOLDS

ONE AND ONLY  
LOTTERY

record no. 3733

**TOMMY SANDS**

LET ME BE LOVED  
Theme song from "The James Dean Story"  
FANTASTICALLY FOOLISH

record no. 3743

**FRANK SINATRA**

with Nelson Riddle's Orchestra

YOU'RE CHEATIN' YOURSELF  
(If You're Cheatin' On Me)  
SOMETHING WONDERFUL  
HAPPENS IN SUMMER

record no. 3744



## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. 1 Week
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	1
2	SO RARE JIMMY DORSEY (Fraternity)	4
3	A WHITE SPORT COAT MARTY ROBBINS (Columbia)	3
4	ALL SHOOK UP ELVIS PRESLEY (RCA Victor)	2
5	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY (Chess)	6
6	DARK MOON GALE STORM (Dot) — BONNIE GUITAR (Dot)	8
7	OLD CAPE COD PATTI PAGE (Mercury)	9
8	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	14
9	LITTLE DARLIN' DIAMONDS (Mercury)	5
10	FREIGHT TRAIN NANCY WHISKEY (Chic) RUSTY DRAPER (Mercury)	10
11	TEENAGER'S ROMANCE RICKY NELSON (Verve)	15
12	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	7
13	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	12
14	ROCK YOUR LITTLE BABY TO SLEEP BUDDY KNOX (Roulette)	22
15	THE GIRL WITH THE GOLDEN BRAIDS PERRY COMO (RCA Victor)	19
16	START MOVIN' SAL MINEO (Epic)	11
17	SEARCHIN' COASTERS (Atco)	35
18	GONE FERLIN HUSKY (Capitol)	18
19	I'M WALKIN' RICKY NELSON (Verve) FATS DOMINO (Imperial)	13
20	I JUST DON'T KNOW FOUR LADS (Columbia)	21

21) AROUND THE WORLD. 22) WITH ALL MY HEART. 23) TALKIN' TO TH BLUES. 24) COME GO WITH ME. 25) ROUND AND ROUND. 26) LITTLE WHIT LIES. 27) I LIKE YOUR KIND OF LOVE. 28) YOUNG BLOOD. 29) VALLEY O TEARS. 30) GONNA FIND ME A BLUEBIRD. 31) FABULOUS. 32) ONE FOR M' BABY. 33) WONDERFUL! WONDERFUL! 34) I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER. 35) BERNARDINE. 36) MANGOS. 37) DON' CALL ME SWEETIE. 38) MY DREAM. 39) ROCK-A-BILLY. 40) OVER TH MOUNTAIN. 41) PLEDGE OF LOVE. 42) GOIN' STEADY. 43) ISLAND IN TH SUN. 44) EMPTY ARMS. 45) CAN'T WAIT FOR SUMMER. 46) SPEAK FO YOURSELF, JOHN. 47) MY LITTLE BABY. 48) PEACE IN THE VALLEY. 49 SHANGRI-LA. 50) SHISH-KEBAB. 51) MAMA GUITAR. 52) QUEEN OF TH SENIOR PROM. 53) DON'T CRY MY LOVE. 54) STARDUST. 55) SUSIE-Q 56) YES, TONIGHT JOSEPHINE. 57) IT'S YOU I LOVE. 58) WARM UP TO M BABY. 59) COCOANUT WOMAN. 60) BILLY GOAT; LOOK AT 'ER.

ONE OF THE MOST EXCITING RECORDS OF THE YEAR!

From The 20th Century Fox Cinemascope Production "An Affair To Remember"

# "AN AFFAIR TO REMEMBER"\*

(Our Love Affair)

b/w

# "IN THE EYES OF THE WORLD"

Columbia 40945; 4-40945

# VIC DAMONE

Orchestra and Chorus conducted by Percy Faith



\*Also Featured by Vic Damone on the Original Sound Track of "An Affair To Remember"

THE HOTTEST COMPANY IN THE BUSINESS

**COLUMBIA**  **RECORDS**

A DIVISION OF CBS  
 ® "Columbia" ® ® Marcas Reg.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# MGM Records IS HOT!

**JONI JAMES**



**HOT**

plugged on Ed. Sullivan Show

**SUMMER LOVE**

and

**I'M SORRY FOR YOU, MY FRIEND**

K12480 • MGM 12480

**CONNIE FRANCIS**



**HOT**

Hit of the MOA Convention!  
Picked by

Billboard Cash Box Variety

**EIGHTEEN**

and

**FADED ORCHID**

K12490 • MGM 12490

**MARVIN RAINWATER**



**HOT**

POP HIT!

**GONNA FIND ME A BLUEBIRD**

K12412 • MGM 12412

**DAVID ROSE & His Orch.**



**HOT**

**UNA CASA PORTUGUESA**

and

**ARIANE**

K12492 • MGM 12492

**ROBBIN HOOD**



**HOT**

**FOR THE LOVE OF MIKE**

and

WOULDN'T CHA LIKE TO KNOW

K12486 • 45 RPM ONLY

**ROBERT MAXWELL**

His Harp, Orchestra, and Chorus

**MARY LOU** OPEN YOUR MOUTH AND SING

K12488 45 RPM

**HOT**

**HANK WILLIAMS** LEAVE ME ALONE WITH THE BLUES and WITH TEARS IN MY EYES

K12484 • MGM 12484



## Juke Box Regional Record Report

The Top Ten Records — City by City

### New York, N. Y.

1. It's Not For Me To Say (J. Mathis)
2. Come Go With Me (Del-Vikings)
3. Wonderful! Wonderful! (J. Mathis)
4. Little Darlin' (Diamonds)
5. White Sport Coat (Robbins)
6. So Rare (J. Dorsey)
7. All Shook Up (E. Presley)
8. Love Letters In The Sand (P. Boone)
9. With All My Heart (Sands)
10. Bye, Bye Love (Everly's)

### Chicago, Ill.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. With All My Heart (Sands)
4. Dark Moon (B. Guitar)
5. Bye, Bye Love (Everly's)
6. All Shook Up (E. Presley)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Around The World (Young)
9. Little Darlin' (Diamonds)
10. I'm Walkin' (Nelson/Domino)

### Los Angeles, Calif.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. All Shook Up (E. Presley)
4. Dark Moon (G. Storm)
5. Round And Round (P. Com)
6. School Day (C. Berry)
7. Little Darlin' (Diamonds)
8. Wonderful! Wonderful! (J. Mathis)
9. Gone (F. Husky)
10. Coconut Woman (H. Belafont)

### Philadelphia, Pa.

1. Love Letters In The Sand (P. Boone)
2. Little Darlin' (Diamonds)
3. Dark Moon (G. Storm)
4. Start Movin' (S. Mineo)
5. School Day (C. Berry)
6. All Shook Up (E. Presley)
7. Four Walls (T. Brewer)
8. With All My Heart (Sands)
9. Bye, Bye Love (Everly's)
10. Over The Mountain (Johnnie & Joe)

### Seattle, Wash.

1. Teenager's Romance (Nelson)
2. Over The Mountain (Johnnie & Joe)
3. All Shook Up (E. Presley)
4. White Sport Coat (Robbins)
5. Lucille (L. Richard)
6. Searchin' (Coasters)
7. Bye, Bye Love (Everly's)
8. Love Letters In The Sand (P. Boone)
9. I'm Walkin' (R. Nelson)
10. So Rare (J. Dorsey)

### Houston, Tex.

1. Searchin' (Coasters)
2. Love Letters In The Sand (P. Boone)
3. Isabella (R. Tan)
4. White Sport Coat (Robbins)
5. Come Go With Me (Del-Viking)
6. Valley Of Tears (F. Domin)
7. C. C. Rider (C. Willis)
8. Susie-Q (D. Hawkins)
9. Till (P. Faith)
10. Talkin' To The Blues (Low)

### Denver, Colo.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. Gone (F. Husky)
4. Love Letters In The Sand (P. Boone)
5. White Sport Coat (Robbins)
6. I'm Walkin' (R. Nelson)
7. Dark Moon (G. Storm)
8. So Rare (J. Dorsey)
9. Teenager's Romance (R. Nelson)
10. Freight Train (R. Draper)

### San Francisco, Calif.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. School Day (C. Berry)
4. Gone (F. Husky)
5. Come Go With Me (Del-Vikings)
6. Searchin' (Coasters)
7. Rang Tang Ding Dong (Cellos)
8. Dark Moon (B. Guitar)
9. White Sport Coat (Robbins)
10. Valley Of Tears (F. Domino)

### New Orleans, La.

1. Dark Moon (G. Storm)
2. All Shook Up (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. Four Walls (J. Reeves)
5. So Rare (J. Dorsey)
6. Valley Of Tears (F. Domin)
7. C. C. Rider (C. Willis)
8. Over The Mountain (Johnnie & Joe)
9. City Of Tears (G. Shaw)
10. Teenager's Romance (Nelson)

### Cleveland, Ohio

1. Bye, Bye Love (Everly's)
2. Love Letters In The Sand (P. Boone)
3. White Sport Coat (Robbins)
4. I Like Your Kind Of Love (A. Williams)
5. Dark Moon (G. Storm)
6. I'm Walkin' (R. Nelson)
7. I Just Don't Know (Four Lads)
8. All Shook Up (E. Presley)
9. Shangri-La (Four Coins)
10. It's Not For Me To Say (J. Mathis)

### Detroit, Mich.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everly's)
3. Start Movin' (S. Mineo)
4. Young Blood (Coasters)
5. Rosie Lee (Mello-Tones)
6. I'm Walkin' (R. Nelson)
7. Over The Mountain (Johnnie & Joe)
8. So Rare (J. Dorsey)
9. Dark Moon (G. Storm)
10. I'm Gonna Sit Right Down And Write Myself A Letter (B. Williams)

### Pittsburgh, Pa.

1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Robbins)
3. All Shook Up (E. Presley)
4. Wonderful! Wonderful! (J. Mathis)
5. Gone (F. Husky)
6. Queen Of The Senior Prom (Mills Bros.)
7. Teenager's Romance (R. Nelson)
8. Searchin' (Coasters)
9. So Rare (J. Dorsey)
10. Little Darlin' (Diamonds)

### Baltimore, Md.

1. Dark Moon (B. Guitar)
2. Love Letters In The Sand (P. Boone)
3. Young Blood (Coasters)
4. School Day (C. Berry)
5. Wonderful! Wonderful! (J. Mathis)
6. White Sport Coat (Robbins)
7. Bernardine (P. Boone)
8. Bye, Bye Love (Everly's)
9. Four Walls (J. Reeves)
10. It's Not For Me To Say (J. Mathis)

### Boston, Mass.

1. It's Not For Me To Say (J. Mathis)
2. Love Letters In The Sand (P. Boone)
3. Dark Moon (B. Guitar)
4. Little Darlin' (Diamonds)
5. All Shook Up (E. Presley)
6. Queen Of The Senior Prom (Mills Bros.)
7. So Rare (J. Dorsey)
8. Bye, Bye Love (Everly's)
9. Old Cape Cod (P. Page)
10. With All My Heart (Sands)

### Atlanta, Ga.

1. Come Go With Me (Del-Viking)
2. Searchin' (Coasters)
3. Four Walls (J. Reeves)
4. Dark Moon (B. Guitar)
5. Love Letters In The Sand (P. Boone)
6. Bye, Bye Love (Everly's)
7. Little Darlin' (Diamonds)
8. It's Not For Me To Say (J. Mathis)
9. Goin' Steady (T. Sands)
10. White Sport Coat (Robbins)

### San Antonio, Tex.

1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Robbins)
3. Talkin' To The Blues (Lowe)
4. So Rare (J. Dorsey)
5. Little Darlin' (Diamonds)
6. School Day (C. Berry)
7. Dark Moon (G. Storm)
8. Come Go With Me (Del-Vikings)
9. Gone (F. Husky)
10. It's You I Love (F. Domino)

### Minneapolis, Minn.

1. School Day (C. Berry)
2. Love Letters In The Sand (P. Boone)
3. So Rare (J. Dorsey)
4. Bye, Bye Love (Everly's)
5. He's Mine (Platters)
6. Four Walls (Lowe/Reeves)
7. All Shook Up (E. Presley)
8. Goin' Steady (T. Sands)
9. Dark Moon (Storm/Guitar)
10. I Like Your Kind Of Love (A. Williams)

### Milwaukee, Wis.

1. Dark Moon (B. Guitar)
2. Love Letters In The Sand (P. Boone)
3. I'm Walkin' (R. Nelson)
4. With All My Heart (Sands)
5. White Sport Coat (Robbins)
6. So Rare (J. Dorsey)
7. Bye, Bye Love (Everly's)
8. Four Walls (J. Reeves)
9. Little Darlin' (Diamonds)
10. All Shook Up (E. Presley)

### St. Louis, Mo.

1. Teenager's Romance (R. Nelson)
2. Start Movin' (S. Mineo)
3. Freight Train (Whiskey/Draper)
4. Love Letters In The Sand (P. Boone)
5. Dark Moon (G. Storm)
6. Little Darlin' (Diamonds)
7. Goin' Steady (T. Sands)
8. Talkin' To The Blues (J. Lowe)
9. Fabulous (C. Gracie)
10. Rock Your Little Baby To Sleep (B. Knox)

### Kansas City, Mo.

1. Love Letters In The Sand (P. Boone)
2. Teenager's Romance (R. Nelson)
3. So Rare (J. Dorsey)
4. School Day (C. Berry)
5. All Shook Up (E. Presley)
6. Too Late (G. Austin)
7. Searchin' (Coasters)
8. Rock-A-Billy (G. Mitchell)
9. I Like Your Kind Of Love (A. Williams)
10. I'm Stickin' With You (J. Bowen)

### Cincinnati, Ohio

1. Love Letters In The Sand (P. Boone)
2. School Day (C. Berry)
3. White Sport Coat (Robbins)
4. Gone (F. Husky)
5. Dark Moon (G. Storm)
6. Teenager's Romance (R. Nelson)
7. All Shook Up (E. Presley)
8. I'm Walkin' (R. Nelson)
9. Little Darlin' (Diamonds)
10. Fabulous (C. Gracie)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THERE'S NO  
COMPETITION ON  
THIS ONE . . .**

**It's Fantabulous**

**Don RONDO** *sings*

**"WHITE SILVER  
SANDS"**

**and**

**"STARS FELL  
ON ALABAMA"**

**jubilee** records

1650 BROADWAY, N. Y. C.  
COLUMBUS 5-8335

**JUBILEE-5288**

A Product of Joy Gee Record Co., Inc.

**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**



on Josie

## The Cadillacs

# 820

**"MY GIRL FRIEND"**

on Jubilee

## Gene Nash

# 5285

**"DANDY LION"**

on Port

## The Chancellors

# 5000

**"THERE GOES MY GIRL"**

on Winley

## The Paragons

# 215

**"FLORENCE"**

## Charlie White

# 219

**"SWEETIE BABY"**

## The Jesters

# 218

**"SO STRANGE"**

Products Of

**JAY-GEE RECORD CO., INC.**

315 W. 47th ST.

NEW YORK



## London Lowdown

The first skiffle nautical party took place this weekend when several hundred youngsters boarded a ship from Gravesend and crossed the Channel to Calais in France to the sound of skiffle music. Several groups were on board to provide music for dancing. The outing, which was a huge success, is bound to be followed by many more during this summer.

Mindy Carson made her first appearance on television here when she guested on Val Parnell's "Sunday Night Palladium" Show and was an instant success. Mindy has charm, personality and a good voice and I feel we'll be seeing her again very soon. Also on the show we had a return visit from Guy Mitchell, over here for a concert tour.

Due over next week for meetings is George Marek of RCA Victor. George arrives on June 13th and will spend several weeks on the Continent.

It looks as though Harry Belafonte's "Island In The Sun" may develop into a very big hit over here. Plenty of air time given to the record and initial sales look more than healthy.

Although the show has never been seen in this country, the title song from "Mr. Wonderful" is heading for the top via the Peggy Lee waxing.

Eddie Fisher and Debbie Reynolds are to be guests of honor on June 12th at the Variety Club luncheon at the Savoy Hotel.

**This Week's Best Selling Pop Singles**  
(Courtesy "New Musical Express")

- 1 Yes, Tonight Josephine—  
Johnnie Ray (Philips)
- 2 Butterfly—  
Andy Williams (London)
- 3 Rock-A-Billy—  
Guy Mitchell (Philips)
- 4 When I Fall In Love—  
Nat "King" Cole (Capitol)
- 5 Freight Train—  
Chas McDevitt Group (Oriole)
- 6 Mr. Wonderful—  
Peggy Lee (Brunswick)
- 7 Around The World—  
Ronnie Hilton (HMV)
- 8 I'll Take You Home Again Kathleen—  
Slim Whitman (London)
- 9 Around The World—  
Gracie Fields (Columbia)
- 10 Around The World—  
Bing Crosby (Brunswick)
- 11 Too Much—  
Elvis Presley (HMV)
- 12 Gambler Man—  
Lonnie Donegan (Pye-Nixa)
- 13 Cumberland Gap—  
Lonnie Donegan (Pye-Nixa)
- 14 Butterfingers—  
Tommy Steele (Decca)
- 15 Ninety-Nine Ways—  
Tab Hunter (London)
- 16 Baby Baby—  
Teen-Agers (Columbia)
- 17 Chapel Of The Roses—  
Malcolm Vaughan (HMV)
- 17 I'm Sorry—  
Platters (Mercury)
- 19 White Sport Coat—  
King Brothers (Parlophone)
- 20 Little Darlin'—  
Diamonds (Mercury)
- 20 We Will Make Love—  
Russ Hamilton (Oriole)
- 22 Around The World—  
Mantovani (Decca)
- 23 Young Love—  
Tab Hunter (London)
- 24 Banana Boat (Day-O)—  
Harry Belafonte (HMV)
- 25 White Sport Coat—  
Terry Dene (Decca)
- 26 Streamline Train—  
The Vipers (Parlophone)
- 27 Why, Baby, Why?—  
Pat Boone (London)
- 28 Butterfly—  
Charlie Gracie (Parlophone)
- 29 I'll Find You—  
David Whitfield (Decca)
- 30 The World Is Mine—  
Malcolm Vaughan (HMV)



## Best Selling Sheet Music

		LAST WEEK
1	<b>DARK MOON</b> Dandelion BMI—Miller	1
2	<b>LOVE LETTERS IN THE SAND</b> Bourne ASCAP—Kenny, Kenny, Coats	4
3	<b>A WHITE SPORT COAT</b> Acuff-Rose BMI—Robbins	2
4	<b>SO RARE</b> Robbins ASCAP—Herst, Sharpe	8
5	<b>ROUND AND ROUND</b> Rush BMI—Stallman, Shapiro	3
6	<b>ALL SHOOK UP</b> Shalimar-Presley BMI—Blackwell, Presley	6
7	<b>FOUR WALLS</b> Sheldon BMI—Moore, Campbell	7
8	<b>LITTLE DARLIN'</b> Excellorec BMI—Williams	5
9	<b>COME GO WITH ME</b> Gil & Phoebe BMI—Quick	9
10	<b>ALMOST PARADISE</b> Peer International BMI—Petty	11
11	<b>SCHOOL DAY (RING RING GOES THE BELL)</b> Arc BMI—Berry	—
12	<b>EMPTY ARMS</b> Ivory BMI—Hunter	13
13	<b>WHY BABY WHY</b> Winneton BMI—Dixon, Hanson	10
14	<b>AROUND THE WORLD</b> Victor Young ASCAP—Young	—
15	<b>GIRL WITH THE GOLDEN BRAIDS</b> Roncom ASCAP—Kahan, Snyder	15



## Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

**RADIO (LISTED ALPHABETICALLY) TV**

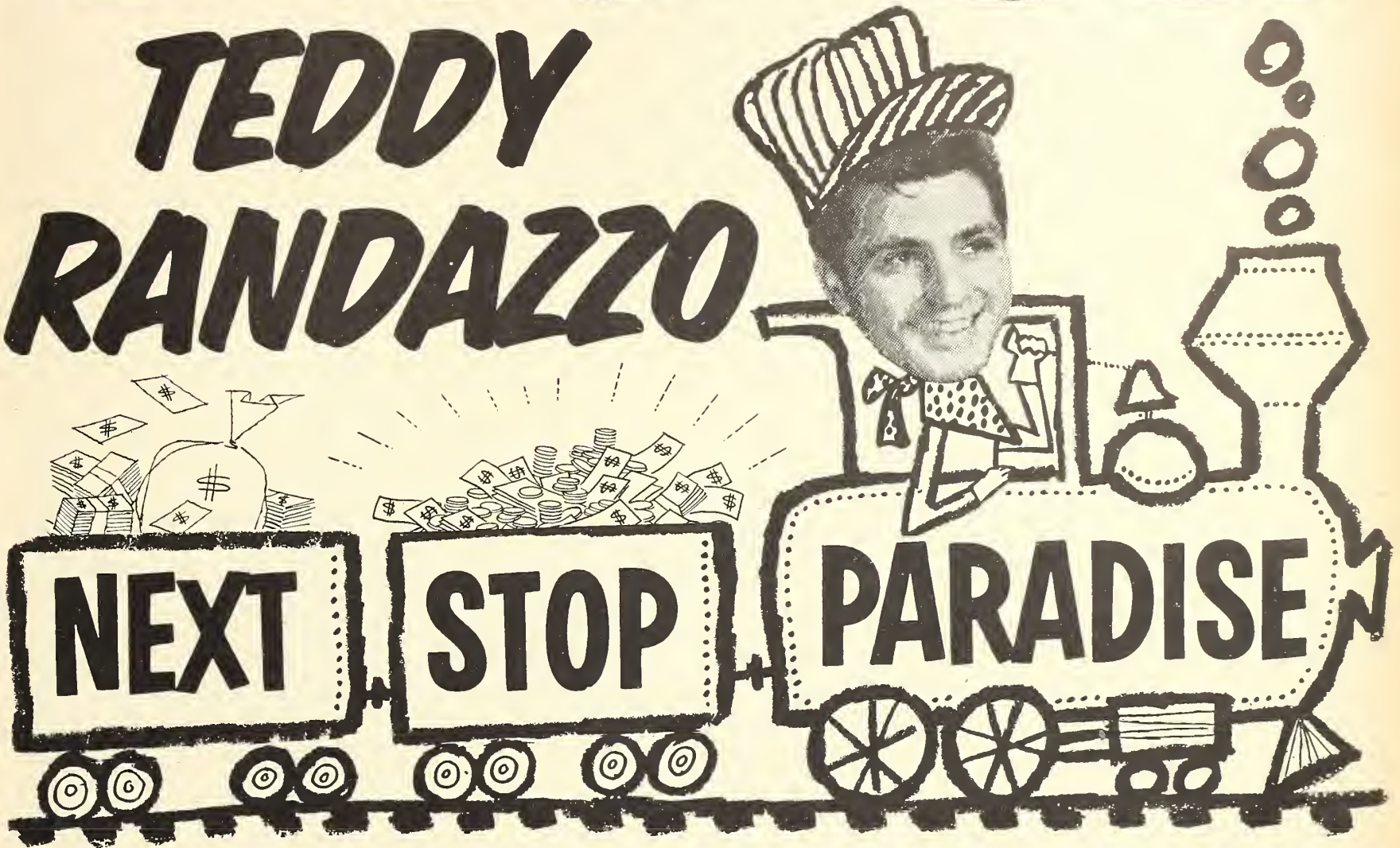
A Face In The Crowd	Remick	A Teenager's Romance	Aztec
All Shook Up	Shalimar	A White Sport Coat	Acuff-Rose
Around The World	Young	All Shook Up	Shalimar
Can't Wait For Summer	Southern	Around The World	Young
Do I Love You (Because You're Beautiful)	Williamson	Beginning Of Love	Longridge
Don't Cry My Love	B. F. Wood	Bernardine	Palm Springs
Empty Arms	Ivory	Butterfly	Mayland & Presley
Four Walls	Sheldon	Charm Bracelet	E. H. Morris
Freight Train	Maurice	Dark Moon	Dandelion
Get Me To The Church On Time	Chappell	Do I Love You (Because You're Beautiful)	Williamson
Girl With The Golden Braids	Roncom	I Can't Give You Anything But Love Baby	Mills
I Could Have Danced All Night	Chappell	I Could Have Danced All Night	Chappell
I'm Gonna Sit Right Down And Write Myself A Letter	DeSylva-Brown-Henderson	I Like Your Kind Of Love	Acuff-Rose
Italiano	Harms	I'm Walkin'	Reeve
It's Good To Be Alive	Volyr	Just In Time	Stratford
It's Not For Me To Say	Korwin	Little Darlin'	Excellorec
I've Grown Accustomed To Her Face	Chappell	Look At 'Er	Valyr
Kill Me With Kisses	Broadcast	Love Letters In The Sand	Bourne
Little Darlin'	Excellorec	Marianne	Montclare
Little White Lies	Bregman-Vocco-Conn	Mutual Admittion Society	Chappell
Look At 'Er	Valyr	My Little Baby	Gil
Love Letters In The Sand	Bourne	My Love Song	Birchwood
Man On Fire	Robbins	Oh Pain, Oh Agony!	Pincus
Mangos	Redd Evans	Old Cape Cod	Pincus
Old Cape Cod	Pincus	On The Street Where You Live	Chappell
Round And Round	Rush	Rock-A-Billy	Oxford
Sing, Little Birdie, Sing	Rush	Round And Round	Roncom
So Rare	Robbins	Send For Me	Winneton
Speak For Yourself John	Famous	So Rare	Robbins
Stars Fell On Alabama	Mills	Sunshine Girl	Valyr
Wonderful! Wonderful!	E. B. Marks	Where's The Happy Ending	Chippendale

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**All aboard the Profit Train!**

# **TEDDY RANDAZZO**



**B/W HOW COULD YOU KNOW? Vik x-4x/0277**

**MITZI MASON**



**LAST TIME**

b/w  
**HICKORY-DICKORY-DOCK**

Vik x-4x/0278

**JACK DUPREE**

**OLD TIME**

**ROCK AND ROLL**

b/w  
**ROCKY MOUNTAIN**

Vik x-4x/0279



**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**

# OPERATORS RETAILERS DEEJAYS

## In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

### Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

## And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

### List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1. ....	.....
2. ....	.....
3. ....	.....
4. ....	.....
5. ....	.....
6. ....	.....
7. ....	.....
8. ....	.....
9. ....	.....
10. ....	.....

### List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1. ....	.....
2. ....	.....
3. ....	.....
4. ....	.....
5. ....	.....
6. ....	.....
7. ....	.....
8. ....	.....
9. ....	.....
10. ....	.....

### List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1. ....	.....
2. ....	.....
3. ....	.....
4. ....	.....
5. ....	.....
6. ....	.....
7. ....	.....
8. ....	.....
9. ....	.....
10. ....	.....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Station WLOB-Portland, Me., writes deejay **Howie Leonard**, has begun a nightly broadcast from a local drive-in movie from 6 PM to 8:30 PM with WLOB platter spinners alternating. A special dance-floor platform was constructed for the movie patrons for their use prior to the showing of the movies, and the entire broadcast is fed into the car speaker system. . . . Dave Steere (WMAK-Nashville, Tenn.) tells us that WMAK is featuring a "Million-Copy-Sellers!" stint each half hour over an 18 hour period, whereby a record that has sold a million (from 1920 on) is played. Dave plans to leave WMAK August 3rd for a vacation, and then enroll in Arizona State University in Phoenix, the city he wishes to do some platter spinning in. . . . Art Brown (WWDC-Washington, D. C.) received the profile treatment in the fan mag, Radio-TV Mirror. . . . According to Scott Avery (WLFH-Little Falls, N. Y.), "Dandy Lion" by Gene Nash (Jubilee) is a smash in his area. . . . Bob Merman (WTAO-Cambridge, Mass.) recently opened a foreign car outlet in Danvers, Mass., Bob Merman Motors Inc. . . . Al Radka (KFRE-Fresno, Calif.) recently guested the composer of "Nature Boy," Edén Ahbez. Ahbez has a new tune, "Elvis Presley Blues," by Annita Ray on Ahbez's own label, Dream. . . . Walter Powell (WBVL-Barbourville Ky.) has just completed his junior year at Union College in Barbourville, and will be on a full-time basis on WBVL for the summer. Powell's new show is the "950 Club," heard Monday thru Friday from 9 AM until 11 AM. . . . Mike Stevens (CJAD-Montreal, Que., Can.) is honeymooning in New York.



HOWIE LEONARD  
(WLOB—Portland, Me.)

Jay Dunn (WKOX-Framingham, Mass.) has been polling various high schools in his area regarding the pop musical tastes of the students, and has found their favorites in artists to be Pat Boone (Dot) and Teresa Brewer (Coral) in single vocalists, and the Four Lads (Columbia) and the McGuire Sisters (Coral) in the vocal group division. . . . In the "Disk Jockey Regional Record Report" of June 1st, we incorrectly listed the station of Ray Rayner. Rayner is on the staff of WBBM-Chicago, Ill. . . . Ed Ferland (WHEC-Rochester, N. Y.) had 2 hours added to his Saturday afternoon show, and took over a 4 hour Sunday show recently. . . . Anniversary Notes: On June 1st, Ray Perkins (KIMN-Denver, Colo.) celebrated his 11th year with KIMN. . . . Jim Mendes (WICE-Providence, R. I.) has 7 years of service on WICE, and takes on 2 additional hours in the evening, from 6 to 8 PM, 5 nights a week. . . . Bob Lazich (KXLL-Missoula, Mont.) celebrated his 9th anniversary in radio, and graduates this June with a B.A. degree from Montana State University. Lazich was recently appointed Program Director of KXLL, too. . . . Hal Fredericks (WDSV-New Orleans, La.), just moving into his second on WDSV, has been named Program Director of the station. . . . Gene Winters (WPGC-Washington, D. C.) was the emcee for the fourth annual moonlight cruise down the Potomac river sponsored by the Prince George's County Recreation Department (Maryland) on Friday evening, May 24th. One of the highlights of the cruise was the crowning of Miss Teen Queen of 1957. . . . Don Bell's (KIOA-Des Moines, Iowa) first promotion since he arrived at KIOA May 1st was a jingle contest asking listeners to write a jingle using the station's position on the dial, 940, and the call letters KIOA. All jingles used on the air earned for their winners checks for \$9.40. Ten jingle writers drawn at random received checks for 94 cents. Don recently interviewed Pat Boone (Dot) and Les Elgart (Columbia) on one program. . . . Ted Crays (KRMD-Shreveport, La.) reports the following line-up on the 24 hour station: Johnny Evans, Sammy David, Bob Schwartz, and Don Tucker. . . . Elliot Litt is a Los Angeles newsboy who is using part of his earnings to conduct a disk jockey show over station KBLA-Burbank from 3 to 3:30 each afternoon. Elliot is trying to get enough sponsors to make his show a winning proposition.



BOB LAZICH  
(KXLL—Missoula, Mont.)

Frank Sinatra (Capitol) and Stan Kenton (Capitol) played Denver on the same night, at different places, on June 1st writes Sam Blessing (KOSI-Denver, Colo.) . . . Bob Kloss (WKWK-Wheeling, W. Va.) has an interesting write-up on Mercury Eastern A&R head Bobby Shad. . . . Dick Biondi (WHOT-Youngstown, Ohio) likes the Brenda Lee (Decca) platter of "Love You Till I Die."



ELLIOT LITT  
(KBLA—Burbank, Calif.)

Frank Sinatra (Capitol) and Stan Kenton (Capitol) played Denver on the same night, at different places, on June 1st writes Sam Blessing (KOSI-Denver, Colo.) . . . Bob Kloss (WKWK-Wheeling, W. Va.) has an interesting write-up on Mercury Eastern A&R head Bobby Shad. . . . Dick Biondi (WHOT-Youngstown, Ohio) likes the Brenda Lee (Decca) platter of "Love You Till I Die."

### VITAL STATISTICS

Mike Woloson, formerly of WNOR-Norfolk, Va., has joined staff of WNEW-New York. . . . Ron McCoy moves over to KMUR-Murray-Salt Lake City from KALL in Salt Lake. . . . Harvey Boswell and Ray Cox are the new deejays at KPOK-Scottsdale, Ariz. . . . Dick Regan, Jim Bronsdon, and Bob Fuller are platter spinners at WNBW-Newburyport, Mass. . . . Jerry Mason and Frank Kalil, formerly of KERP-El Paso, have joined KTKT-Tucson, Ariz. Mason is KTKT's Program Director. . . . Bob Cooper has been appointed Program Director of KONO-San Antonio, Tex. . . . Bob Stevens, formerly of KTSA-San Antonio, Tex. is now platter spinning for KILT-Houston, Tex.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# GUY MITCHELL

Sweet Stuff b/w  
In the Middle of a Dark,  
Dark Night  
with Jimmy Carroll  
4-40940



# SAMMY KAYE

Past My Prime  
(from "Li'l Abner") b/w  
Charm Bracelet  
4-40936



# THE NORMAN PETTY TRIO

The trio is the most recent addition to Columbia's roster of fabulous talent. Their send-off disc is like a "first kiss"—sensational! And you'll be looking for more to come!

The First Kiss  
vocal by Vi Petty b/w  
The First Kiss  
instrumental  
4-40929



# GAYLA PEEVEY

Too Young to Have  
a Broken Heart b/w  
I Want You to Be My Guy  
with Ray Conniff  
4-40932



# LU ANN SIMMS


Run, Don't Walk b/w  
The Still Small Voice  
with Jimmy Carroll  
4-40937



# CLIFF JOHNSON

King of a Honky  
Tonk Heaven b/w  
Just a Memory of You  
4-40935-c

THE SURE-FIRE HITS ARE ON  
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THE BUSINESS

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® "Columbia" ® Marcas Reg.

The Singer:

# BOB McDANIELS

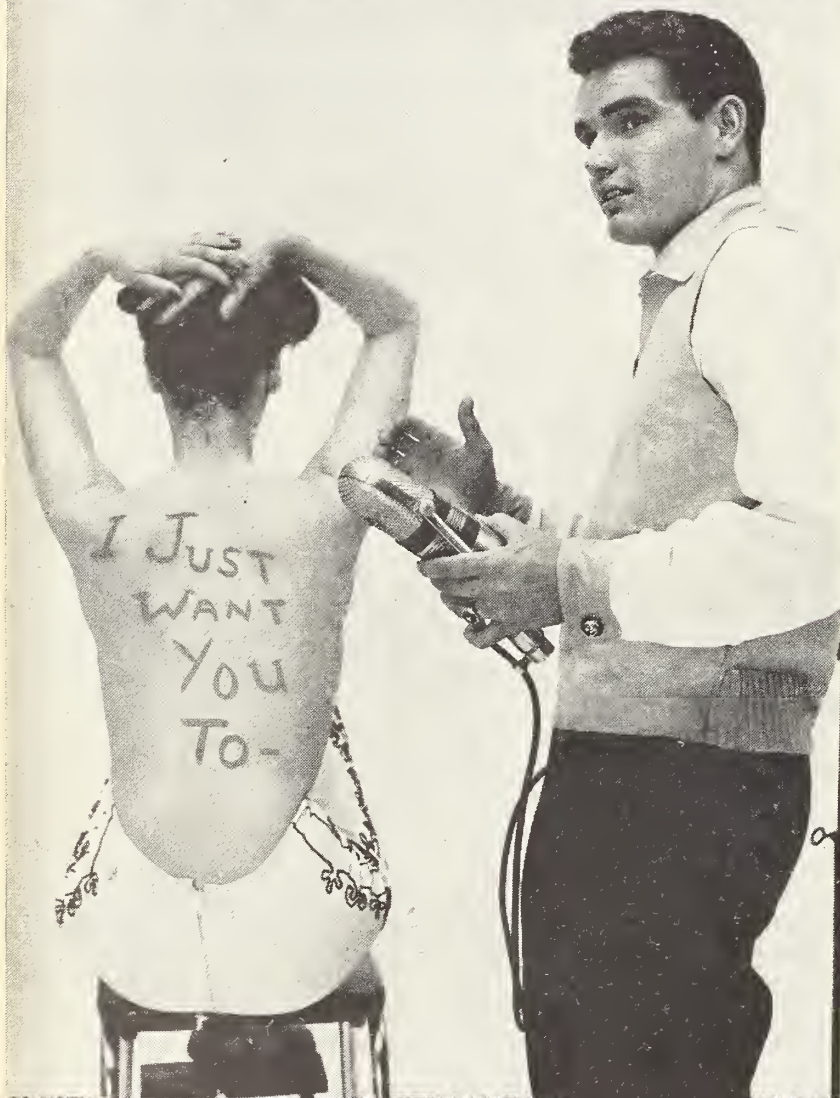
The Songs:

"I Just Want You to Want Me"

B/W

"This Can't Be Love"

R-505



The Company:

another **HIFI RECORD** hit recording from

HIGH FIDELITY RECORDINGS, INC.  
6087 SUNSET BLVD. • HOLLYWOOD 28, CALIF.



## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### BLOOMINGDALE DEPT. STORE New York, N. Y.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. It's Not For Me To Say (J. Mathis)
4. One For My Baby (Bennett)
5. Wonderful! Wonderful! (J. Mathis)
6. Little Darlin' (Diamonds)
7. Round And Round (P. Como)
8. So Rare (J. Dorsey)
9. Dark Moon (B. Guitar)
10. Empty Arms (I. J. Hunter)

### MUSIC BOX Cambridge, Mass.

1. Queen Of The Senior Prom (Mills Bros.)
2. My Dream (Platters)
3. After School (R. Starr)
4. Gone (F. Husky)
5. Four Walls (J. Reeves)
6. Chosen Few (Dion & Timberlanes)
7. Love Letters In The Sand (P. Boone)
8. Around The World (Crosby)
9. Harem Dance (Armenian Jazz Sextet)
10. Old Cape Cod (P. Page)

### NORTHERN ONE STOP RECORD SERVICE Cleveland, Ohio

1. Bye Bye Love (Everly Bros.)
2. I Just Don't Know (J. Mathis)
3. Love Letters In The Sand (P. Boone)
4. Ring-A-Ding Ding (Sands)
5. It's Not For Me To Say (J. Mathis)
6. All Shook Up (E. Presley)
7. Little Darlin' (Diamonds)
8. I'm Walkin' (R. Nelson)
9. White Sport Coat (Robbins)
10. Dark Moon (G. Storm)

### SUPER MUSIC INC. Baltimore, Md.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Empty Arms (T. Brewer)
4. Wonderful! Wonderful! (J. Mathis)
5. It Hurts To Be In Love (A. Laurie)
6. Freight Train (McDevitt Skiffle Group)
7. Try Again (P. Cline)
8. Start Movin' (S. Mineo)
9. Ding Dong (B. Doggett)
10. Bye Bye Love (W. Pierce)

### CENTER MUSIC SHOP Detroit, Mich.

1. Love Letters In The Sand (P. Boone)
2. Bye Bye Love (Everly Bros.)
3. Start Movin' (S. Mineo)
4. Shangri-la (Four Coins)
5. Four Walls (J. Reeves)
6. Don't Call Me Sweetie (E. Rodgers)
7. I'm Walkin' (R. Nelson)
8. Dark Moon (G. Storm)
9. Girl With The Golden Braids (P. Como)
10. Freight Train (R. Draper)

### ODLAND MUSIC SHOP Sioux Falls, S. Dak.

1. Rock Your Little Baby To Sleep (B. Knox)
2. White Sport Coat (Robbins)
3. Love Letters In The Sand (P. Boone)
4. Dark Moon (G. Storm)
5. Rock-A-Billy (G. Mitchell)
6. Four Walls (J. Lowe)
7. I Love My Girl (Hilltoppers)
8. Goin' Steady (T. Sands)
9. Freight Train (R. Draper)
10. After School (R. Starr)

### LIEBERMAN MUSIC CO. Omaha, Neb.

1. White Sport Coat (Robbins)
2. School Day (C. Berry)
3. I Just Don't Know (Four Lads)
4. Yes Tonight Josephine (Ray)
5. Round And Round (P. Como)
6. Rock-A-Billy (G. Mitchell)
7. It's Not For Me To Say (J. Mathis)
8. Talkin' To The Blues (Tower)
9. Ring-A-Ding Ding (Sands)
10. Butterfly (A. Williams)

### LISHON'S Chicago, Ill.

1. So Rare (J. Dorsey)
2. With All My Heart (Sands)
3. Bye Bye Love (Everly Bros.)
4. Dark Moon (B. Guitar)
5. Crickets On Parade (B. Christian)
6. I Like Your Kind Of Love (A. Williams)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Don't Cry My Love (Lynn)
9. Around The World In 80 Days (V. Young)
10. Love Letters In The Sand (P. Boone)

### ANDERSON'S MUSIC Red Bank, N. J.

1. All Shook Up (E. Presley)
2. Start Movin' (S. Mineo)
3. Come Go With Me (Del-Vikings)
4. Love Letters In The Sand (P. Boone)
5. Little Darlin' (Diamonds)
6. It's Not For Me To Say (J. Mathis)
7. School Day (C. Berry)
8. Dark Moon (G. Storm)
9. White Sport Coat (Robbins)
10. I Just Don't Know (Four Lads)

### NORTH MAIN REC. SHOP Houston, Tex.

1. Searchin' (Coasters)
2. Love Letters In The Sand (P. Boone)
3. Valley Of Tears (F. Domino)
4. Short Fat Fannie (Williams)
5. I Like Your Kind Of Love (A. Williams)
6. Come Go With Me (Del-Vikings)
7. White Sport Coat (Robbins)
8. Talkin' To The Blues (Lowe)
9. Four Walls (J. Reeves)
10. So Rare (J. Dorsey)

### E & R RECORD SHOP San Antonio, Tex.

1. White Sport Coat (Robbins)
2. So Rare (J. Dorsey)
3. Love Letters In The Sand (P. Boone)
4. Talkin' To The Blues (J. Lowe)
5. Little Darlin' (Diamonds)
6. School Day (C. Berry)
7. Come Go With Me (Del-Vikings)
8. My Dream (Platters)
9. Dark Moon (G. Storm)
10. Valley Of Tears (F. Domino)

### HIGH POINT RECORD SHOP Philadelphia, Pa.

1. Love Letters In The Sand (P. Boone)
2. With All My Heart (Sands)
3. Valley Of Tears (F. Domino)
4. Over The Mountain (Johnny & Joe)
5. O'd Cape Cod (P. Page)
6. White Sport Coat (Robbins)
7. School Day (C. Berry)
8. Little Darlin' (Diamonds)
9. Start Movin' (S. Mineo)
10. Bye Bye Love (Everly Bros.)

### PARKER HOUSE OF MUSIC Fayetteville, N. C.

1. Love Letters In The Sand (P. Boone)
2. Dark Moon (G. Storm)
3. All Shook Up (E. Presley)
4. Come Go With Me (Del-Vikings)
5. White Sport Coat (Robbins)
6. Empty Arms (T. Brewer)
7. Why Baby Why (P. Boone)
8. Till (P. Faith)
9. Four Walls (J. Lowe)
10. Fabulous (C. Gracie)

### BUDISCO ONE STOP Miami, Fla.

1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Robbins)
3. Girl With The Golden Braids (P. Como)
4. Dark Moon (B. Guitar)
5. Little Darlin' (Diamonds)
6. All Shook Up (E. Presley)
7. So Rare (J. Dorsey)
8. Four Walls (J. Reeves)
9. School Day (C. Berry)
10. Start Movin' (S. Mineo)

### CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. So Rare (J. Dorsey)
2. All Shook Up (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. Four Walls (J. Lowe)
5. White Sport Coat (Robbins)
6. My Little Baby (P. Como)
7. Freight Train (R. Draper)
8. Wonderful! Wonderful! (J. Mathis)
9. Mangos (R. Clooney)
10. Dark Moon (G. Storm)

### ALROY MUSIC SHOP Forest Hills, N. Y.

1. Bye Bye Love (Everly Bros.)
2. Wonderful! Wonderful! (J. Mathis)
3. Come Go With Me (Del-Vikings)
4. It's Not For Me To Say (J. Mathis)
5. White Sport Coat (Robbins)
6. Little Darlin' (Diamonds)
7. Over The Mountain (Johnnie & Joe)
8. My Dream (Platters)
9. Love Letters In The Sand (P. Boone)
10. Mangos (R. Clooney)

### COX RECORD SHOP Atlanta, Ga.

1. Come Go With Me (Del-Vikings)
2. Searchin' (Coasters)
3. Bye Bye Love (Everly Bros.)
4. Love Letters In The Sand (P. Boone)
5. Dark Moon (B. Guitar)
6. It's Not For Me To Say (J. Mathis)
7. Goin' Steady (T. Sands)
8. Four Walls (J. Reeves)
9. So Rare (J. Dorsey)
10. Dealer In Dreams (Darrin)

### BOB SCHAAD Evansville, Ind.

1. Little Darlin' (Diamonds)
2. School Day (C. Berry)
3. Dark Moon (G. Storm)
4. Empty Arms (T. Brewer)
5. White Sport Coat (Robbins)
6. Love Letters In The Sand (P. Boone)
7. Baby's Comin' Home (C. Conway)
8. So Rare (J. Dorsey)
9. Come Go With Me (Del-Vikings)
10. Party Doll (S. Lawrence)

### YOUNKERS Des Moines, Iowa

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. Start Movin' (S. Mineo)
5. I Just Don't Know (4 Lads)
5. All Shook Up (E. Presley)
6. School Day (C. Berry)
7. Young Blood (Coasters)
8. White Sport Coat (Robbins)
9. I'm Walkin' (R. Nelson)
10. It's Not For Me To Say (J. Mathis)

### THE WAX WORKS Owensboro, Ky.

1. He Was There (F. Young)
2. Shrine Of St. Cecilia (F. Young)
3. Love Letters In The Sand (P. Boone)
4. Round And Round (P. Como)
5. Dark Moon (G. Storm)
6. Little Darlin' (Diamonds)
7. Rock-A-Billy (G. Mitchell)
8. School Day (C. Berry)
9. Pledge Of Love (Copeland)
10. Four Walls (J. Lowe)

### KATZ DRUG CO. Kansas City, Mo.

1. Teenage Romance (Nelson)
2. Love Letters In The Sand (P. Boone)
3. Searching (Coasters)
4. All Shook Up (E. Presley)
5. Too Late (G. Austin)
6. I Like Your Kind Of Love (A. Williams)
7. Valley Of Tears (F. Domino)
8. School Day (C. Berry)
9. So Rare (J. Dorsey)
10. Rock-A-Billy (G. Mitchell)

Al Conte Quartet

MR. PIANO

and

MR. BANJO

12" long play



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IT'S NEW  
IT'S CALYPSO  
IT'S ROSEMARY CLOONEY

WHO DOT  
MON, MOM?

Columbia #40917

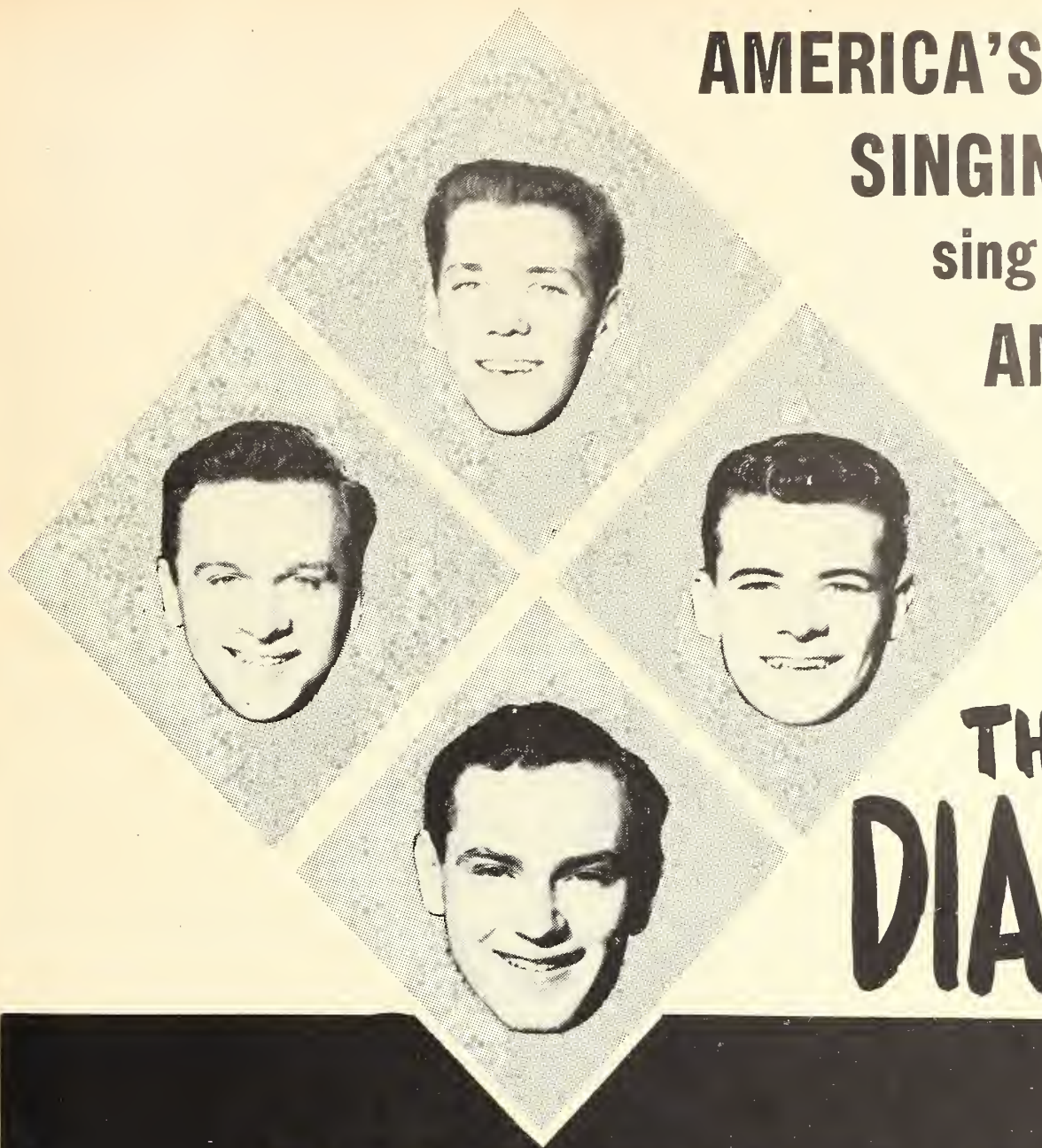
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NEXT No. 1  
SONG**



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DIAMONDS**

# WORDS OF LOVE

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# Congratulating The Winner



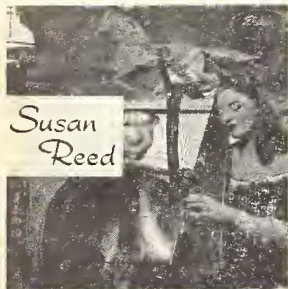
SALT LAKE CITY—Ray Briem, left, Salt Lake City KLUB disk jockey, and Don Webb, Columbia Records' Salt Lake distributor sales manager, (standing), congratulate Garth Van Campen on his winning entry in "A Drum Is A Woman" contest—a three-sided promotion of the U.S. Steel Hour telecast, CRP's record album, and Briem's a.m. radio disk show, "Breakfast KLUB."



# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	1
2	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	3
3	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046)	4
4	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	2
5	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	6
6	★STEADY DATE TOMMY SANDS (Capitol T 848 * EAP-1-848, 2-848, 3-848)	5
7	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2-12" LP)	9
8	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	7
9	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	10
10	★CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	8
11	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	13
12	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-818)	12
13	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	11
14	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	17
15	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	18
16	★'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	16
17	★CLOSE TO YOU FRANK SINATRA (Capitol W 789 * EAP 789)	14
18	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	15
19	WALTZ WITH LAWRENCE WELK (Coral CRL 57119)	19
20	PAT PAT BOONE (Dot DLP-3050)	24
21	★DANCE THE BOP! RAY CONNIFF (Columbia CL 1004 * B-10041, 2, 3)	—
22	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (2-12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	22
23	★SUDDENLY IT'S THE HI-LO'S (Columbia CL 592 * B-9521, 2, 3)	25
24	CINDERELLA ORIGINAL TV CAST (Columbia OL-5190)	21
25	★ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	23



An example of a 4 color cover printed by us will appear here every week.

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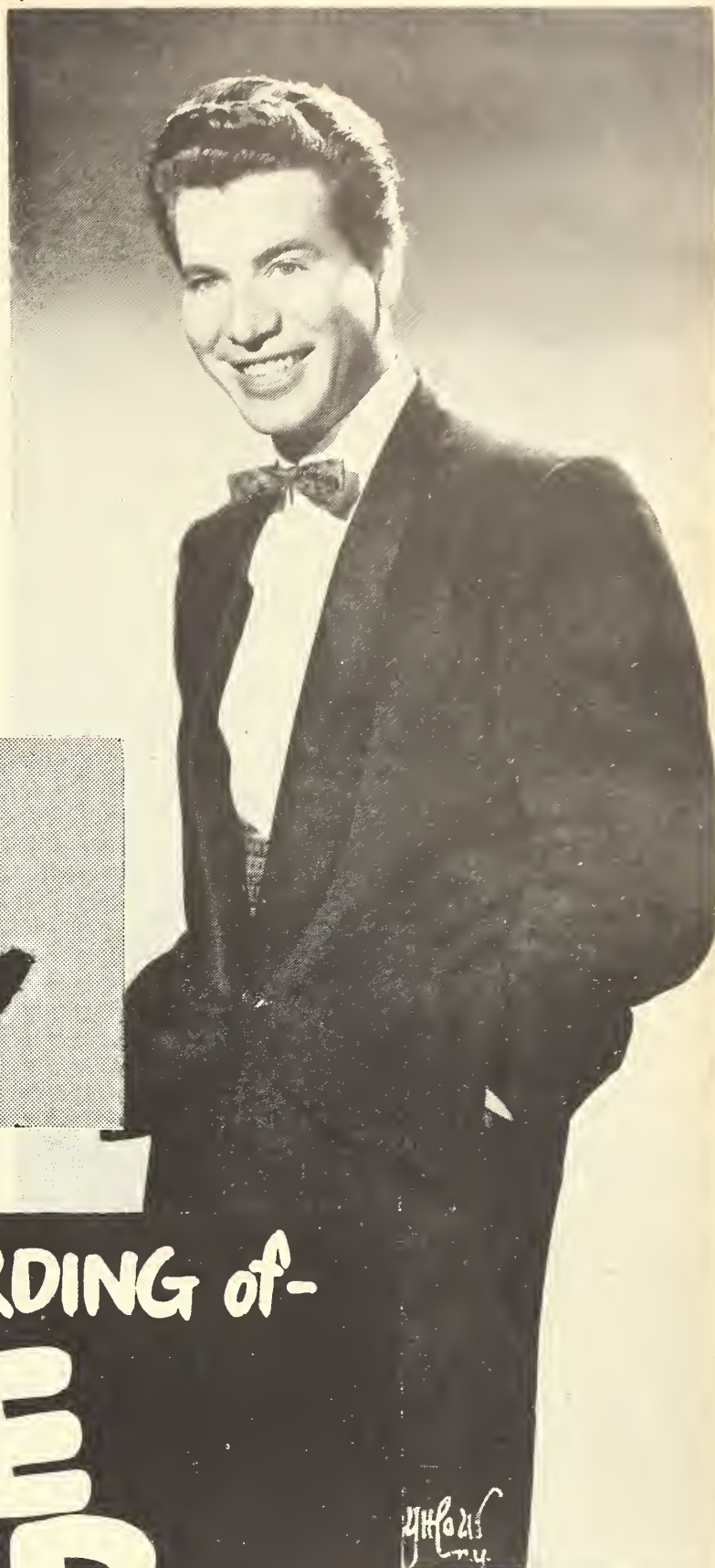
# "KICKIN' MY HOUND AROUND"

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and Song  
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The Nation's  
NEXT HIT!



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Gardner

THE Original RECORDING of-  
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SILVER  
SANDS"

b/w  
FAT CHARLIE  
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O J RECORDS, INC.  
1018 N. WATKINS (Suite 6)  
MEMPHIS, TENNESSEE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Music Father of the Year



NEW YORK, N. Y.—Praised for his outstanding work in promoting good parent-child relationships through music, Mitch Miller (L.), A&R representative of Columbia Records, accepts the Father's Day official George Washington medal naming him Music Father of the Year from Alvin Austin, Chairman of the National Father's Day Committee. The presentation was made to Miller during the 32nd annual Father of the Year luncheon held recently in New York City.

BMI Salutes Canada's 90th Birthday With Special Disk

NEW YORK—A special radio recording starring Nat "King" Cole and Vince Martin will be Broadcast Music, Inc.'s 1957 salute to Canada on July 1, Canada's "Dominion Day," marking Canada's 90th birthday. The record, a fifteen minute show featuring master of ceremonies Terry Gilkyson, well known songwriter and singer, will be made available to 400 radio stations in the United States and Canada.

Material for the show, which was prepared by Broadcast Music, Inc., in cooperation with the Canadian Consulate in New York City, stresses the Good Neighbor policy; the tremendous growth in Canadian population, aided by immigration from the United States and the United Kingdom, and, lately, from Hungary; the rise in Canadian national product which has had a 500% increase in the last twenty years; and the fact that U.S. citizens have more than \$11 billion invested in Canadian enterprises. It is the fifth annual salute to Canada by B.M.I. which licenses its music in Canada through B.M.I. Canada, Ltd.

Previous programs in the series have included such stars as Mitch Miller, Gale Storm, Lonnie Donegan, Kay Starr, Don Cornell, Percy Faith, Eddie Fisher, Patti Page and Frank Sinatra.

The special record was mailed to 400 radio stations this week for use on July 1st.

Epic Business Booms; May Breaks All Records, June To Top May

NEW YORK—The month of May was the largest pop single record month in the history of Epic Records, according to an announcement by Bill Nielsen, sales manager of the record company. It was also the largest pop album month in the label's history and the largest classical album month since last August when the diskery introduced a special discount plan.

"And June just can't miss topping the May total", said Nielsen. In the first business day of June, Epic met the complete pop albums quota (forecast a few months ago) anticipated for the entire month of June. By the second business day, the label met the forecast quota for pop singles for the entire month of June. And by the third business day, the complete overall pop singles, pop albums and classical albums June quota was topped.

Of course, behind every business boom are a number of successful records. The disks responsible for Epic's sales boom include Sal Mineo's "Star Movin' (In My Direction)", which has already topped the half-million mark: The Four Coins' fast rising waxing of "Shangri-La" and Lester Lanin's latest LP "Dance To The Music of Lester Lanin" which is reported to have already exceeded the 100,000 mark.

Last Monday, Epic had back-orders for the Lanin album of 29,000.

With the label riding in high gear, Nielsen stated that the initial reaction to the label's latest singles has been overwhelming. These records are Clare Nelson's "At Our House", Tommy Prisco's "Teardrops In My Heart", Helene Dixon's "Window Shopping" and John Leslie's "Mountain Of Love".

Coral Opens L. A. Branch

NEW YORK — Norm Weinstroer, general sales manager of Coral Records, last week announced that the company had opened a new branch in Los Angeles. Tom Flack has been appointed manager of Coral's new L.A. operation, which is located at 2102 West Washington Boulevard.

With the opening of this new branch, Coral now has four company-owned distribution points. The other branches are in New York, Chicago, and Detroit. The latter was opened in March.

Like the other three branches, the Los Angeles office will handle the distribution of Brunswick as well as Coral Records.

Al Conte Quartet

MR. PIANO

and

MR. BANJO

12" long play



# 2001

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6920 SOUTH HALSTED ST., CHICAGO 21, ILL. RAAdcliff 3-3144

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**DON LEE**

**"ECHO, ECHO, ECHO"**

**BLUE CHIP RECORD-0013**

Product of JAY-GEE Record Co. Inc.

**BLUE CHIP RECORDS**

315 W. 47th St., NEW YORK, N. Y.



# GENE AUTRY PRESENTS:



**"BLUE  
JEAN  
BABY"**

Jerry Wallace  
#1003

**"BLUE  
JEAN  
BABY"**

Jerry Wallace  
#1003

**"BLUE  
JEAN  
BABY"**

Jerry Wallace  
#1003

**"BLUE  
JEAN  
BABY"**

Jerry Wallace  
#1003

## CHALLENGE RECORDS

6920 Sunset Blvd.  
Hollywood 28, Calif.  
HO 7-7101

# GENE AUTRY PRESENTS:

**WELL, IT  
ISN'T FAIR**

b/w

**FLAME OF  
LOVE**

DAVE DUPRE  
#1002

**WELL, IT  
ISN'T FAIR**

b/w

**FLAME OF  
LOVE**

DAVE DUPRE  
#1002



**WELL, IT  
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b/w

**FLAME OF  
LOVE**

DAVE DUPRE  
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ISN'T FAIR**

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# Album Reviews

## POPULAR



**"NEW GIRL IN 'TOWN"**—Original Broadway Cast—RCA Victor LOC-1027 (1-12" LP)

"New Girl In Town" is George Abbott's song and dance version of Eugene O'Neill's "Anna Christie." Bob Merrill, in his first Broadway score, has provided a versatile, and often tongue-in-cheek ("Sunshine Girl," "At The Check Apron Ball") series of tunes sung, on this Victor disk by the stars, Gwen Verdon, Thelma Ritter, in rousing style. The best of Merrill can be found in "Yer My Friend Ain'cha," "Sunshine Girl," and "Did You Close Your Eyes?" One of the better Broadway show disks of recent vintage.



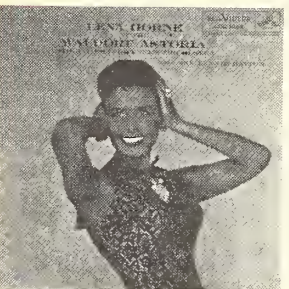
**"ABOUT THE BLUES"**—Julie London With Russ Garcia And His Orchestra—Liberty LRP 3043 (1-12" LP)

Miss London's fourth package for Liberty contains all the sales punch featured in her 3 previous, successive chart sets. The stylist, in her vocal forte, the blues, pines and sighs through 12 vivid essays on the subject ("I Gotta Right To Sing The Blues," "Meaning Of The Blues," "Invitation To The Blues") with Russ Garcia and the ork carrying the disenchanting feeling here beautifully. Stock with view toward chart-hitting sales.



**"NEW SOUNDS"**—Mickey And Sylvia—LX-1102 (1-12" LP)

The "new sounds" which made a national sensation out of "Love Is Strange," and "There Oughta Be A Law" have pressed their first LP, and it should be a huge teen seller. Employing the similar vocal-guitar effects of their single sessions, Mickey and Sylvia cover various pop fields (rock 'n roll, blues, calypso) with pulsating rhythm. New recordings. Major attraction to the teens.



**"LENA HORNE AT THE WALDORF ASTORIA"**—With Nat Brandwyne's Orchestra—Conducted By Lennie Hayton—RCA Victor LOC-1028 (1-12" LP)

This is an on-the-spot recording of performance given by stylist Lena Horne during her triumph at the Empire Room of New York's Waldorf-Astoria. Miss Horne's distinctive way with a good tune (and there's a wealth of rare gems here) has never been given the LP opportunity it has here. Cole Porter ("How's Your Romance?"), Harold Arlen ("Today I Love Everybody") and Bart Howard ("Let Me Love You") are some of the composers represented. Hard-to-beat vocal performance.



**"JERI GENTLY JUMPS"**—Jeri Southern With Orchestra Under Direction Of Ralph Burns—Decca DL 8472 (1-12" LP)

Though Miss Southern's convincing wistfulness turns up now and then in her latest Decca release, the package mostly tells a swinging story. With capable material that one doesn't see around too often ("I've Got Five Dollars," "My Old Flame," "You Forgot Your Gloves"), Miss Southern brightly brings them under her articulate vocal tent. The ork is handled with taste by Ralph Burns. One of the most prominent of the intimate voices in fine form. Must stock.



**"SILK STOCKINGS"**—From The MGM Sound Track—MGM E3542 ST (1-12" LP)

The film is an adaptation of the recent Broadway musical remake of "Ninotchka," and stars Fred Astaire, Cyd Charisse, and, of course, most of the rollicking and melodic Cole Porter Score ("All Of You," "Silk Stockings," "Josephine," "Paris Loves Lovers"). Porter has written two new tunes for the pic, "Fated To Be Mated," and "The Ritz Roll And Rock," the latter the composer's satirical entry into the rock and roll craze. Astaire, Charisse, and Janis Paige, perform the score with lots of exuberance, and slick vocal know-how. Keep the shelves well stocked for the movie trade.



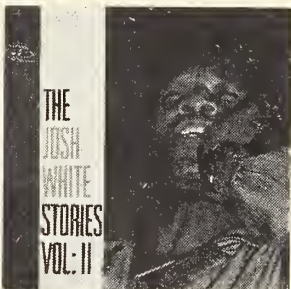
**"SOUTH SEA ISLAND MAGIC"**—Frank Chacksfield And His Orchestra—London LL 1538 (1-12" LP)

English maestro Frank Chacksfield has a long-list of successful mood music ventures, and his latest is an enticing musical invitation to the South Seas via such exotic melodies as "The Moon Of Manakoora," "Aloha Beloved," and "Blue Pacific Moonlight." Chacksfield's familiar control of his ork is lushly inventive and attuned to the melodic assets of his program. Major mood offering.



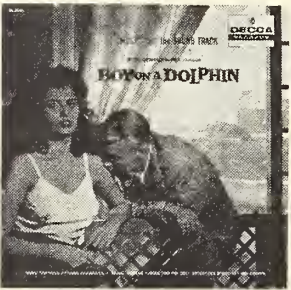
**"CONNIE BOSWELL AND THE ORIGINAL MEMPHIS FIVE IN HI-FI"**—RCA Victor LPM-1426 (1-12" LP)

Miss Boswell and the Original Memphis Five dixieland band have come up with one of the most exhilarating vocal-band disks in quite awhile. The singer has rarely sounded better as she does in this bright and blue environment provided by the polished band, and appropriate selections (Japanese Sandman," "Say It Isn't So," "When The Saints Go Marching In"). Five of the cuts solo the Memphis Five. This package could really be a big seller.



**"THE JOSH WHITE STORIES" (VOL. 2)**—ABC-Paramount ABC 166 (1-12" LP)

Master folk artist, Josh White, is heard in his second LP session for ABC-Paramount, and his program is mostly composed of blues material ("Good Morning Blues," "Trouble In Mind," "Red River") sung with his incomparable sense of rhythm, and the forlorn lover. On 2 sides, "Sometimes I Feel Like A Motherless Child," and "I Know Moonlight," White's daughter, Beverly, sings with him. Excellent folk-blues fare.



**"BOY ON A DOLPHIN"**—Music From The Sound Track—Decca DL 8580 (1-12" LP)

This is the score from the Sophia Loren-Alan Ladd flick, "Boy On A Dolphin." The music, written by Hugo Friedhofer, is instilled with a Grecian motif, haunting, expressive, and sentimental. One break-away from this atmosphere is the "Cafe" number, a lively cha cha cha. Mary Kaye sings the title tune. Lionel Newman conducts the 20th Century-Fox ork. Keep movie going traffic in mind for stocking purposes.



**"FOR WHOM THE BELL TOLLS"**—"GOLDEN EARRINGS"—Victor Young And His Concert Orchestra—Decca DL 8481 (1-12" LP)

Two noteworthy film scores by the late Victor Young have been regrouped by Decca on a 12 inch disk with the composer at the helm of the Concert Orchestra. The scores, "For Whom The Bells Toll," and "Golden Earrings" each contain some of Young's warmest melodies. Memorable film music from yesteryear.



**"SINGIN' THE BLUES"**—B. B. King—Crown CLP 5020 (1-12" LP)

**"EDDIE, MY LOVE"**—The Teen Queens—Crown CLP 5022 (1-12" LP)

Crown has issued 2 LP's containing the single efforts of dynamic blues performer B. B. King, and the rock 'n roll duo, the Teen Queens. King is heard in such numbers as "Every Day I Have The Blues," and "You Know I Love You." The Teen Queens, in their package, take on such sessions as their biggest hit, "Eddie, My Love," and "So All Alone." Two potent LP attractions for the kids.



**"CALYPSO MELODIES FOR DANCING"**—Larry Clinton And His Orchestra—MGM E3541 (1-12" LP)

Larry Clinton and the ork have taken 12 calypso pieces that played a part in the calypso craze, and they've brightly presented them either in a natural calypso tempo ("Mama Looka Booboo") or in a closely related dance step such as the cha cha ("Jamaica Farewell"), and rumba ("Banana Boat"). Exciting renditions of calypso favorites.

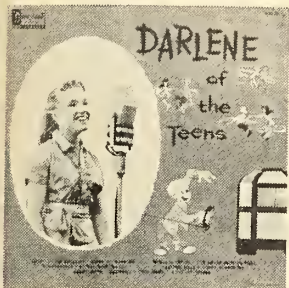


**"SITTIN' ON TOP OF THE WORLD"**—The Jones Boys—Liberty LRP 3044 (1-12" LP)

This Liberty package by the Jones Boys is their handsome membership card into the exclusive club of inventive, jazz-inclined vocal groups. Under the influence of 12 sturdy melodies ("Bidin' My Time," "Give Her A Kiss," "As Time Goes By") the smart vocal stunts either reflect the glee of sittin' on top of the world or the sentiments of being there with one's favorite gal. Outstanding Spencer-Hagen ork arrangements. This writer had a wonderful time keeping up with the Joneses.



# Album Reviews



**"DARLENE OF THE TEENS"**—Darlene Gillespie—Disneyland WDL-3010 (1-12" LP)

Darlene Gillespie is the day-to-day star of one of TV's favorite kiddie shows, "Walt Disney's Mickey Mouse Club." The collection here contains some of rock 'n roll's biggest hits ("Sittin' In The Balcony," "Too Much," "Young Love") presented by Miss Gillespie in a manner that often does justice to the original versions. Miss Gillespie's Mouseketeer and rock 'n roll audience offer impressive sales.



**"MR. PIANO AND MR. BANJO"**—Al Conte Quartet—VIP VIP 2001 (1-12" LP)

Newly formed VIP records get their LP doings off to a happy start with a waxing featuring the Al Conte Quartet in a series of unabashedly sentimental sessions highlighting the old-time flavor of the piano-banjo blend. The 28 selections include "Margie," "Four Leaf Clover," and "Yes, Sir, That's My Baby." A terrific run-through of nostalgic sounds.



**"INVITATION TO ROSELAND DANCE CITY"**—Wendell Tracy And His Orchestra—With The Streamliners—Big 608-LP (1-12" LP)

The disk is tied-in with the famous New York dance emporium, "Roseland," and features the Wendell Tracy ork in 12 polished dance-floor numbers, 4 of them including the vocal efforts of the Streamliners ("Barbara Of Seville," "Sentimental Siesta"). The title connection with "Roseland" is a rosy factor in the set's sales outlook.

## JAZZ



**"JAZZ AT THE BLACKHAWK"**—Cal Tjader Quartet—Fantasy 3241 (1-12" LP)

Cut at San Francisco's "Blackhawk," this Fantasy disk, featuring its oft-recorded vibraphonist, Cal Tjader, is a generally genial quartet jazz affair with an occasional driving session ("Lover Come Back To Me," "I Remember April"). One of the bands is a friendly joke on the classical approaches of the Modern Jazz Quartet, "Thinking Of You, MJQ." Skillful work.



**"THE RCA VICTOR JAZZ WORKSHOP"**—George Russell And His Smalltet—RCA Victor LPM-1372 (1-12" LP)

From Victor's "Jazz Workshop" comes this extremely adroit jazz session under the direction of arranger George Russell. The "smalltet" as it's referred to contains an admirable collection of top jazz names (bassist Milt Hinton; guitarist Barry Galbraith; and drummer Joe Harris, among others) in 12 glowing, ever-ingenious creations from Russell. Fascinating, expertly performed jazz platter.



**"SWINGIN'"**—Terry Gibbs And His Orchestra—EmArcy MG 36103 (1-12" LP)

Vibist Terry Gibbs gets a full ork backing in his fourth LP stint for EmArcy. The deft artist, previously supported by small combos in his other EmArcy pressings, is under the swinging spell on 11 originals and standards ("Funky Serenade," "Happiness Is A Thing Called Joe"). Sidemen include Bob Brookmeyer (trombone); Al Cohn (tenor) and Hal McKusick (alto). Bright ork work-out spotlighting the fleet Gibbs.



**"CALM, COOL & COLLETTE"**—Buddy Collette And His Trio—ABC-Paramount ABC-179 (1-12" LP)

The many sided instrumental facets of Buddy Collette come in to play once more in this ABC-Paramount release featuring Collette and 3 other performers. Collette, mastering the tenor or alto plus the flute, joins his crew in 12 breezy, and sometimes frolicsome, arrangements on originals and evergreens ("They Can't Take That Away From Me," "Flute In 'D'"). Admirable jazz offering.



**"SOFTLY, BABY"**—Paul Smith Quartet—Capitol T 829 (1-12" LP)

Pianist Paul Smith, backed by a 3 man combo, has the lead in 10 waxings here as fresh and welcome as a caressing summer breeze. Smith is essentially the jazz artist with a melodic regard for his material ("I'll Remember April," "I Didn't Know What Time It Was") and a beguiling inventive touch. Barney Kessel (guitar); Stan Levey (drummer) and Joe Mondragon (bass) are Smith's artful backing. Fine keyboard work.



**"FUNKY"**—Gene Ammons All Stars—Prestige LP 7083 (1-12" LP)

Ammons has recorded 3 other previous Prestige pressings, two with the All Star crew. With a respectable 7 man crew (Art Farmer on trumpet; Art Taylor on drums; Doug Watkins on bass), the disk possesses a vibrant blues feeling with the tenor sax of Ammons particularly providing understanding work. Class sessions.

## CLASSICAL



**"HOROWITZ IN RECITAL"**—Vladimir Horowitz, Pianist—RCA Victor LM-1957 (1-12" LP)

Five of the works played here by Horowitz were taken from various personal appearances by the renowned pianist. These include Schumann's moving "Variations On A Theme By Clara Wieck," Chopin's "A Polonaise-Fantasia," and "Mazurka In B-Flat Minor," a Haydn Sonata In E-Flat, and the Brahms' "Intermezzo In B-Flat Minor." Other works included studio recorded favorites of the pianist (2 Scriabin preludes). Major classical offering.



**BIZET: Carmen Suite—L'Arlesienne Suites 1 And 2**—Paul Paray And The Detroit Symphony Orchestra—Mercury MG 50135 (1-12" LP)

Conductor Paray arranged the Bizet score to "Carmen," and with the Detroit Symphony Orchestra does a handsome job at bringing the profuse melodic beauty of the music across. Bizet's brilliant orchestral music, "L'Arlesienne" (suites 1 and 2) is read with authority and scope by the conductor. Beautiful sound. Exciting classical release.



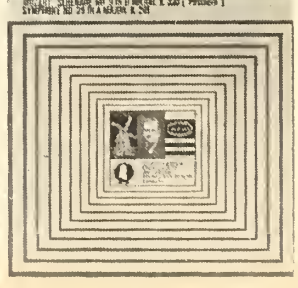
**KHACHATURIAN: Gayne Ballet Suite—MOUSSORGSKY: A Night On Bald Mountain—BORODIN: Prince Igor Overture—On The Steppes Of Central Asia—RIMSKY-KORSAKOV—Flight Of The Bumble Bee**—Halle Orchestra—George Weldon Conducting—Mercury MG 50137 (1-12" LP)

The pressing represents 5 works by 4 great Russian orchestrators and melodists. All of them have seen extensive LP service, and they're competently read by maestro George Weldon and the Halle Orchestra. The 2 Borodin works ("Prince Igor Overture," "On The Steppes Of Central Asia") were a major source for the score of the recent musical, "Kismet." A fine collection of enduring creations.



**DVORAK: Slavonic Dances**—Philharmonia Orchestra—Nicolai Malko, Conductor—RCA Victor LM-2096 (1-12" LP)

These are 10 selections from Dvorak's opus no. 46, "Slavonic Dances." The rhythm and grace delightfully instilled in these little gems, are zestfully brought across under the baton of Nicolai Malko conducting the Philharmonia Orchestra. Recorded in England with fine sound engineering. First-rate presentation of gay, and irresistible pieces.



**MOZART: Serenade No. 9 In D Major, K.320 ("Posthorn")—Symphony No. 29 In A Major, K.201—Concertgebouw Orchestra Of Amsterdam**, Eduard Van Beinhem, Conductor—Epic LC 3354 (1-12" LP)

Epic continues its Mozart Jubilee pressings with this disk containing Mozart at his gay and irrepressible best. Eduard Van Beinhem conducts the famed Concertgebouw Orchestra Of Amsterdam in the bubbling "Serenade No. 9" and short, but delightfully sunny "Symphony No. 29." Two spirited Mozart creations played with dazzling authority.

## Big Hubbub In Hub For Mathis



BOSTON, MASS.—Johnny Mathis, one of Columbia Records' most promising stars with two hits on the charts "It's Not For Me To Say" and "Wonderful! Wonderful!" is the center of attraction in photo above. The young songster was interviewed by Louise Morgan on her TV show and a press party was staged for him in WNAC-TV's Studio One. Mathis was in the Hub for his first major nitery date in Blinstrub's. Shown with Johnny are (l. to r.) Guy Livingston of The Cash Box; Ed Masterton, Columbia Records' sales manager; Louise Morgan; Mathis; George Avakian, Columbia vice president; and Bob Crites, Columbia promotion manager.

## Three Majors Cuts Paramount Film Tunes

NEW YORK—RCA Victor, Capitol Records and Decca have arranged to cut recordings of tunes pertinent to three forthcoming Paramount pictures.

RCA Victor will release Elvis Presley's latest recording, "Loving You," on June 15. The young singer introduces the number, written by Jerry Leiber and Mike Stoller, in the Hal Wallis production of the same title. The record will be used for advance exploitation on the Paramount film which opens nationally on July 18. The picture, written and directed by Hal Kanter, also stars Elizabeth Scott with Wendell Corey and introduces newcomer Dolores Hart.

Dean Martin has recorded "Beau James," a new tune by Herbert Baker, for Capitol Records. Song was written as tribute to former New York Mayor Jimmy Walker, whose life story is told in "Beau James," Mel Shavelson-Jack Rose production for Paramount. While neither the tune nor Martin appear in the film, it will be used in conjunction with world wide promotion of the movie which will be released in July.

Jerry Lewis has arranged to record for Decca the title song for "Sad Sack." The new tune was written especially for the Hal Wallis film by Burt Bachrach and Hal David. The record will be released just prior to the picture's opening at Christmas.

## Lou Carter Gets Seven Como Shots

NEW YORK—Lou Carter, a New York taxi cab driver who performs his own satirical material on a Golden Crest LP, "Louie's Love Songs," will appear five more times on NBC's "Perry Como Show."

Carter, a former Jimmy Dorsey sideman, has already appeared twice on the show, and is scheduled to appear again June 15th, July 13th, August 10th, September 7th, and September 14th.

The Como shots have greatly accelerated the sales of the Carter package, according to a release. A movie deal plus a string of TV guest appearances after the Como series are being prepared.

## Patti Page In Dramatic Role On "U. S. Steel" TV'er

NEW YORK—Patti Page will star in a dramatic role on "The United States Steel Hour" Wednesday, June 19 when "Upbeat," a story that provides an offstage glimpse into the personal life of a beautiful young songstress, is aired over CBS Television (10:00-11:00 PM, EDT).

The story tells of a beautiful and talented young singer whose career is almost ruined by the influence of her husband. Miss Page will play the role of the singer. Jon Cypher who played the Prince on Rodgers and Hammerstein's TV'er, "Cinderella," will be seen in the role of her husband and Biff McGuire will play her understanding and sympathetic boss. Kathleen Maguire is also featured.

Next fall Miss Page will star in her own weekly musical show "The Big Record," which debuts over CBS Television Wednesday, Sept. 25.

## Decca Appointment

NEW YORK—The appointment of Carl Wayne to the position of Assistant Division Manager of the Midwest Division of Decca Records was announced last week.

Wayne has been associated with Decca since 1948, first as salesman for the Chicago branch, and most recently as manager of the Peoria, Ill. branch. In his new position, Wayne will headquarter in Chicago.

Succeeding Carl Wayne as Peoria branch manager is Max Melton, Melton, who joined the Decca organization in 1953, was formerly a salesman for Decca's branch in Omaha, Nebr.

## Premiere Recording

NEW YORK—Two new works by composer—Darius Milhaud will have their premiere recording on Decca Records early this month. These compositions: "The Globetrotter Suite" and "The Joys of Life" will be conducted by Milhaud, who will be flown in for the session from Mills College at Oakland, California.

"The Globetrotter Suite" and "The Joys of Life," each consisting of six movements, are published by Mills Music, Inc.

## Pincus Sets Publishing-Writing Deal With Del-Vikings

NEW YORK—In a series of moves further expanding its position in the rock and roll field, Gil Music Corporation's president, George Pincus announced last week that a long-term publishing deal had been set with the Del-Vikings, one of the hottest vocal groups in the business currently riding the charts with the smash "Come Go With Me".

Among the terms of the pact, set by Lee Pincus with Alan Strauss, manager of the Del-Vikings, C. E. Quick, a member of the group and the composer of "Come Go With Me", has signed an exclusive writers contract with Gil Music.

Pincus also announced that his firm had set the Del-Vikings first release under the Mercury banner, "Cool Shake". The recording will be issued this week.

Recently, Lee Pincus acquired for Gil Music the publishing rights to the Del-Vikings latest Dot release, "Whispering Bells" b/w "Don't Be A Fool". The Dot pressing was issued last week.

## V.I.P. V.P. Preps D.J.-Talent Search Tour

NEW YORK—Vivian Della Chiesa, vice-president of V.I.P. Records and its principal recording artist under the pseudonym of "Vivienne", is currently touring the country visiting dee jays. Recently returned from a three day visit to Chicago during the M.O.A. convention she operated in the dual capacity as executive of the recording company as well as artist plugging her most recent record "Love Letters in the Sand" b/w "Light A Candle".

Miss Della Chiesa's itinerary will take her to Philadelphia, Boston, Detroit, Cleveland, Pittsburgh and other important record centers. As executive and head of the A & R department of V.I.P. Records she will also be on the look out for new recording talent to sign for her label.

## Coral Artist To Get "Hit Parade" TV Spot

NEW YORK—Vocalist Alan Copeland, who recently went out as a single after years with the Modernaires, has been signed to appear as a regular on "The Hit Parade", NBC-TV network music show. Copeland starts the new assignment next Fall.

His latest Coral record couples "Will You Still Be Mine" and "How Will I Know". On the former he demonstrates his talent as an impersonator as well as vocalist.

## "Earth Angel" Suit Settled

HOLLYWOOD—A suit involving the song "Earth Angel", which has been pending for two years, was settled in favor of Dootsie Williams and Doot Records last week by the Superior Court. Suit was brought by Peer International, which claimed ownership of the copyright on the song, and by Curtis Williams, lead singer of The Penguins, who claimed authorship of the tune. The court decided that Jessie Belvin was the full and exclusive author of "Earth Angel" and that full publication rights to the song belonged to Williams.

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# June Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

## POPULAR

### ATLANTIC:

"Speaking Of Love/The Songs Of Bobby Short"—Bobby Short—LP-1262

### CAMDEN:

"The Night Is Young"—Wayne King And His Orchestra—CAL-358  
"Hit's Of The '20s"—Various Artists—CAL-361

### COLUMBIA:

"For Dancers Also"—Les Elgart And His Orchestra—CL 1008 \* B-10081, 2, 3  
"Adventures In The Sun"—Percy Faith And His Orchestra—CL 1010  
"Greco"—Juliette Greco—CL 992  
"Pipes, Pedals And Fidelity"—Buddy Cole At The Pipe Organ—CL 1003 \* B10031  
"Burl Ives Sings Songs For All Ages"—CL 980  
"Fire On The Strings"—Joe Mathis—CL 1005 \* B10051  
"The Student Prince"—Dorothy Kirsten And Robert Rounseville—CL 826

### CORAL:

"The Stars Visit Lawrence Welk And His Champagne Music"—Starring Teresa Brewer, Don Cornell, Dorothy Collins, Alan Dale, The McGuire Sisters and Johnny Desmond—CRL 57107 \* EC 81154, 5, 6

### DECCA:

"The Magic Islands"—Alfred Newman And His Orchestra With The Ken Darby Singers—DL 9048  
"Louis And The Angels"—Louis Armstrong—DL 8488 \* ED 2496  
"Round Midnight"—Hazel Scott—DL 8474  
"Pictures In Music"—Frank Perkins—DL 8467  
"Walking Along Kicking The Leaves"—Fred Lowery—DL 8476  
Music From The Sound Track 20th Century Fox Presents "Boy On A Dolphin"—Lionel Newman Conducting The 20th Century Fox Orchestra And Chorus—DL 8580  
"Sammy Swings"—Sammy Davis, Jr.—DL 8486 \* ED 2507  
"Designed For Dancing"—Jan Garber And His Orchestra—DL 8484  
"Hits On The Hammond"—Jesse Crawford At The Hammond Chord Organ—DL 8470 \* ED 2503  
"Barbershop Battle"—The Buffalo Bills International Champions Of S.P.E.B.S.Q.-S.A.—DL 8485 \* ED 2506  
A Musical Dramatization Of "Pinocchio"—Paul Winchell And Jerry Mahoney—DL 8463  
"Jeri Gently Jumps"—Jeri Southern—DL 8472 \* ED 2054  
Themes From The Musical Scores Of The Paramount Pictures "For Whom The Bell Tolls" and "Golden Earrings"—Victor Young And His Concert Orchestra—DL 8481  
"Horn Of Plenty"—James Burke, Cornet Solos With Burke-Hubbell Band Under Direction Of Harriss Hubbell—DL 8489  
"Hymns Of Praise"—Hamilton Quartet With George Broadbent At The Organ—DL 8492  
"Danny Kaye Sings"—Selections From The Samuel Goldwyn Technicolor Production Hans Christian Anderson Accompanied By Gordon Jenkins  
"Ella And Her Fellas"—Ella Fitzgerald With Louis Armstrong, Ink Spots, Louis Jordan, Mills Brothers, Eddie Heywood—DL 8477  
"Joe Mooney 'On The Rocks'"—The Joe Mooney Quartet—DL 8468

"Latin And Lovely"—Clark McClellan And His Orchestra—DL 8494  
"Pipers On Parade"—Scotch Bagpipe Selections Played By Boston Caledonian Pipe Band Under Direction Of Pipe-Major George B. Smith—DL 8554  
"Bing And The Dixie Land Bands"—Bing Crosby—DL 8493

### DISNEYLAND:

"Deep In The Heart Of Dixieland"—George Bruns And His Wonderland Jazz Band—WDL-3009  
"Darlene Of The Teens"—Featuring Darlene Gillespie—WDL-3010  
"Bambi"/"Cinderella"—Tutti Camarata, With Orchestra And Chorus—WDL-4009  
"Bambi"—The Original Sound Track—WDL-4010  
"Music From Walt Disney's True-Life Adventures"—WDL-4011  
"Dumbo"—Original Sound Track—WDL-4013  
"Cinderella Story Teller"—A Story Telling Album Of "Cinderella" Narrated By Jimmy Cricket—ST-2001—1-10" LP or 2 EP's

### DOT:

"The Ten Commandments"—Music From Sound Track Of Cecil B. DeMille's Production—Conducted by Elmer Bernstein—DLP-3054 D  
"Two Kinds Of Love"—Al Anthony—DLP 3056  
"Favorites By Mr. Banjo Himself"—Eddie Peabody—DLP 3052  
"Rogers With Heart Plays Rodgers & Hart"—Milt Rogers—DLP 3055  
"When Only The Memory Remains"—Roger Massenet—DLP 3032  
"The Story Of Moby Dick"—Thomas Mitchell—DLP 3043  
"Calendar Sketches"—Charles Dorian Orch.—DLP 3036

### DUCRETET-THOMSON:

"Heart Of Paris"—Various French Singers—TKL-93115

### DURIUM:

"88 Keys From Rome To Paris"—Luciano Sangiorgi, Piano With Rhythm Accompaniment—TLU-97005  
"Neopolitan Serenade"—Roberto Murolo, Vocal And Guitar—TLU-97006  
"Gay Napoli"—Olga Pizzi—TLU-97007

### ELEKTRA:

"Josh White"—The Story Of John Henry/Ballads, Blues And Other Songs—EKL-123  
"An Evening At L'Abbaye"—EKL-119  
"Calypso"—EKL-127  
"Sin Songs"—Ed McCurdy—EKL-124  
Festival In Haiti—Jean Leon Destine And Ensemble—EKL-130  
"Jean Ritchie"—EKL-125  
"Badmen And Heroes and Pirate Songs"—EKL-129  
"Turkish, Spanish and Mexican Folk Songs"—Cynthia Gooding—EXL 128  
"Queen Of Hearts"—Cynthia Gooding—EKL-131

### EPIC:

"All Stops Out"—Ralph And Buddy Bonds—LN 3369  
"Sound Off!"—The Merrill Staton Choir—LN 3370  
"Jimmy McPartland's Dixieland"—Jimmy McPartland And His Dixieland Band—LN 3371  
"Bengt Hallberg"—LN 3375  
"The Golden Boy"—Roy Hamilton—LN 3364  
"Spectrum"—Lalo Schifrin And His Orchestra—LN 3337  
"Bruff!"—Ruby Bruff's All-Stars—LN 3377  
"Operetta For Theatre Organ"—Leonard MacClain—LN 3372

### MERCURY:

"Paris For Lovers"—Eddie Barclay—MG-20190  
"Swinging Guitar"—Jorgen Ingmann—MG-20200  
"Hawaiian Memories"—Hawaiian Troubadors—MG-20217  
"Arrivederci Roma"—Augusto Alguero—MG-20236  
"Dinner In Mexico"—Arturo Ramirez—MG-20238  
"Cherie"—Renee La Bas—MG-20240  
"A Night In Old Vienna"—Wal-Berg and His Orchestra—MG-20243  
"Mainly Delaney"—Eric Delaney—MG-20258  
"On The Shores Of Waikiki"—Jerry Byrd-D. Kuaana—MG-20230

### M-G-M:

"Fingers On Fire"—Arthur Smith E 3525 \* X 1461, 2, 3  
Sound Track From The MGM Picture "Silk Stockings"—E3542ST.  
"Warm And Tender"—LeRoy Holmes And His Orchestra And Chorus—E3430 \* X 1392, 3, 4  
"Songs By Marvin Rainwater"—MGM E3534 \* X1464, 5, 6  
"Calypso Melodies For Dancing"—Larry Clinton And His Orchestra—MGM E3541 \* X 1469, 70, 71  
"Cha Cha Cha Anyone?"—Leon Kelner And His Orchestra—MGM E3543  
"Frankie And Johnny"—An American Legend In Two Acts Featuring Mary Mayo, Danny Scholl, Joan Coburn, Nathaniel Frey—E3499

### RCA VICTOR:

"An Evening Prayer"—George Beverly Shea—LPM 1349 \* EPA-909  
"Mambo On Broadway"—Tito Puente And His Orchestra—LPM-1354 \* EPA-922  
"Three Little Words"—Andre Previn, Piano With Rhythm Acc. Bob Bain-Guitar, Ralph Collier-Drums, Lloyd Pratt-Bass—LPM 1356 \* EPA-934  
"The Big Sound On Broadway"—Ray Bohr, Pipe Organ, Radio City Music Hall Organist—LPM-1339 \* EPA-1, 2, 3—1339  
"Honeymoon In Puerto Rico"—Rafael Munoz And His Orchestra—LPM-1347 \* EPA-1, 2, 3—1347  
"A Sunday Band Concert"—Paul Lavallo And The Band Of America—LPM-1361 \* EPB-1361  
"Freddie Martin At The Coconut Grove"—Freddie Martin And His Orchestra—LPM-1414 \* EPA-1-1414  
"Hi-Five"—Red Norvo Quintet—LPM-1420 \* EPA-1, 2, 3—1420  
"Night Train"—Buddy Morrow And His Orchestra—LPM-1427 \* EPA-1, 2, 3—1427  
"How Great Thou Art"—Sons Of The Pioneers—LPM-1431 \* EPA-1-1431  
"Hank Snow's Country Guitar Vol. II"—Hank Snow Guitar Solo—LPM-1435 \* EPA-1-1435  
"Pennies From Heaven"—Louis Armstrong And His Orchestra—LPM-1443 \* EPA-1-1443  
"Tender Sax"—Bobby Dukoff, His Orchestra & Ray Charles Chorus—LPM-1446 \* EPA-1-1446  
"Venezuela"—Adlemaro Romero And His Orchestra—LPM-1315  
"The RCA Victor Jazz Workshop"—George Russell And His Smalltet—LPM-1372  
"Rhapsody In Blue-Grand Canyon Suite"—Hugo Winterhalter And His Orchestra With Byron Janis, Pianist—LPM-1429  
"Lena Horne At The Waldorf Astoria"—Lena Horne With Orchestra Conducted By Lennie Hayton—LOC-1028 \* EOC-1028  
"The Goombay Kings"—LPM-1514 \* EPA-1, 2, 3—1514

### REQUEST:

"American Colleges Sing Stephen Foster"—RLP 8028  
"Ambassador Of Calypso"—Roy Thompson—RLP 8029

### SEECO:

"Carlos Argentino Sings"—Accompanied by Sonora Matancera—LP 9100  
"Virginia Lopez Sings"—LP 9102

### VERVE:

"Calypso"—Stan Wilson—MGV-2051  
"Mr. Banjo"—Freddy Morgan—MG V-2065  
"Caribe"—Josephine Premice Sings Calypso—MG V-2067  
"Hi-Fi Polka Party"—The Polka Dots Starring Ole Svenson—MG V-2066  
"Lonely Street"—Charlie Barnet And His Orchestra—MG V-2040  
"Dinner Music For People Who Aren't Very Hungry"—Spike Jones—MG V-4005

### VIK:

"New Sounds"—Mickey & Sylvia—LX-1102

### WESTMINSTER:

"Cante Flamenco" Anthology (Complete)—WAP 301  
"Cante Flamenco" Anthology, Vol. 1—WP 6052  
"Cante Flamenco" Anthology, Vol. 2—WP 6053  
"Cante Flamenco" Anthology, Vol. 3—WP 6054  
"Songs And Dances Of Kazakhstan, Kirghizia, Uzbekistan, Georgia And Moldavia"—WP 6055  
"The Deutschmeisters Take A Holiday"—Deutschmeister Band—WP 6044  
"Edric Connor Sings Calypso"—Edric Connor—Baritone, The Southlanders—WP 6028  
"Songs From Trinidad"—Edric Connor—Baritone, The Southlanders—WP 6057

## JAZZ

### ATLANTIC:

"The Jimmy Giuffre 3"—Jimmy Giuffre—LP 1254  
"Lush Life/Joe Mooney's Songs"—Joe Mooney—LP 1255  
"Lee Konitz Inside Hi-Fi"—Lee Konitz—LP 1258

### BETHLEHEM:

"Frances Faye Sings Folk Songs"—BCP 6017

### BLUE NOTE:

"The Fabulous Fats Navarro, Vol. 2"—With Tadd Dameron, Bud Powell, Wardell Gray, Howard McGhee—Blue Note 1532  
"Lou Donaldson Quintet"—Donald Byrd—Blue Note 1545  
"Art Blakey—Orgy In Rhythm"—A Drum Suite, 9 Drums, Piano, Bass And Flute—Blue Note 1554

### CLEF (VERVE):

"Presenting . . . The Art Tatum Trio"—MG V-8118  
"Basie Rides Again"—Count Basie And His Orchestra—MG V-8108

### ELEKTRA:

"Four French Horns"—ELK-134  
"Vibe-Brant"—Teddy Charles On Vibes—ELK-136

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# June Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

## EMARCY:

- "For Jazz Lovers"—All Stars—MG-36085  
 "Swingin' With Terry Gibbs & His Orchestra"—MG-36103

## PACIFIC JAZZ:

- "Jazz Guitar"—Jim Hall Trio—PJ 1227  
 "Flute 'N Oboe"—Bud Shank And Bob Cooper—PJ 1226

## CLASSICAL

## CAMDEN:

- "Geraldine Farrar In Carmen"—CAL-359  
 Strauss: The Blue Danube (Ballet Music)/Bizet: Jeux D'Enfants (Ballet Suite)—London Philharmonic Orchestra, Antal Dorati, Conductor—CAL-365

## COLUMBIA:

- Stravinsky: Firebird Suite/Tchaikovsky: Romeo And Juliet—Overture—Fantasia—Leonard Bernstein Conducting The Philharmonic-Symphony Orchestra Of New York—ML 5182  
 "Finlandia"—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5181  
 De Falla: Nights In The Gardens Of Spain/Three Dances From "The Three Cornered Hat"/Interlude And Dance From "La Vida Breve"—Robert Casadesus, Pianist And The Philharmonic Symphony Orchestra Of New York, Dimitri Mitropoulos, Conducting—ML 5172  
 Ravel: Sonata For Violin And Piano/Hindemith: Sonata No. 3 In E For Violin And Piano/Prokofiev: Sonata For Violin Solo, Op. 115 (1947)/Five Melodies For Violin And Piano, Op. 35a—Joseph Szigeti, Violinist—ML 5178  
 Stefan Wolpe: Ten Songs From The Hebrew/Alan Hovhannes: Upon Enchanted Ground—Suite For Violin, Piano, And Percussion—Various Artists—ML 5179

## DECCA:

- J. S. Bach: Suites For Viola (Unaccompanied) No. 1 in G Major, No. 3 in C Major—Lillian Fuchs, Viola—DL 9914  
 Mozart: Rita Streich Sings Mozart—DL 9915  
 Tchaikovsky: Piano Concerto No. 2 in G Major, Opus 44, Shura Cherkassky, Piano—DL 9916  
 Beethoven: String Quartet No. 7 In F Major, Opus 59, No. 1—The Koeckert Quartet—DL 9917  
 Mozart: Serenade For Wind Instruments, No. 10 in B Flat Major, K.361—Members Of The Berlin Philharmonic Orchestra—Fritz Lehmann, Conductor—DL 9918  
 Dvorak: The Janacek Quartet Plays Dvorak—String Quartet No. 7 In A Flat Major, Opus 105—DL 9919  
 Mozart: Symphony No. 36 In C Major, K. 425 ("Linz")/Symphony No. 33 In B Flat Major, K.319—Symphony Orchestra Of The Bavarian Radio—Eugen Jochum, Conductor—DL 9920  
 Schumann: Waldszenen, Opus 82/Fantasiestucke, Opus 12 (Six Pieces)/March No. 2, Opus 76—Sviatoslav Richter—Piano—DL 9921

## DUCRETET-THOMSON:

- Berlioz: Les Troyens A Carthage—Various Artists—DTL-93001/3—3-12"  
 Wagner: Lohengrin-Excerpts/Die Meistersinger Von Nurnberg-excerpts—Walter Geisler, James Pease, Chorus And Orchestra Of The Hamburg Opera Conducted By Leopold Ludwig—DTL-93054

- Brahms: Capricci And Intermezzi, Op. 76/Fantasias, Op. 116—Daniel Wayenberg, Piano—DTL-93059  
 "An Anthology Of Cante Flamenco"—Various Artists—TKL-93094/6  
 "Anthology Of Indian Classical Music—Vol. 1"—Various Indian Singers, Instrumentalists And Ensembles—DTL-93111  
 "Anthology Of Indian Classical Music—Vol. 2"—Various Indian Singers, Instrumentalists And Ensembles—DTL-93112  
 "Anthology Of Indian Classical Music—Vol. 3"—Various Indian Singers, Instrumentalists And Ensembles—DTL-93113  
 Debussy: Preludes—Book 1—Albert Ferber, Piano—DTL-93116  
 Debussy: Preludes—Book 2—Albert Ferber, Piano—DTL-93117  
 "Panorama Of Musique Concrete—Vol. 2"—DTL-93121

## EPIC:

- Monumenta Italicæ Musicae: "I Musici"—Sabatino Cantore And Pietro Accorroni, Oboes; Fulvio Montanaro and Anna Maria Cotogni, Violins—LC 3380  
 Couperin: L'Apotheose De Lully/Corrette: Concerto In G Major For Three Flutes And Orchestra, Op. 3, No. 6—The Hewett Chamber Orchestra, Maurice Hewitt, Conductor, with Lucien Lavaillette, Andre Sagnier, Georges Boo, Flutes—LC 3383  
 Mendelssohn: Quartet No. 6 In F Minor For Strings, Op. 80/Mendelssohn: Quartet No. 4 In E Minor For Strings, Op. 44, No. 2—Manoliu Quartet—LC 3386  
 Beethoven: Sonata No. 7 In C Minor For Violin And Piano, Op. 30, No. 2/Sonata No. 10 In G Major For Violin And Piano, Op. 96—Clara Haskil, Piano—LC 3381  
 Selections From The Sacred Pontifical Liturgy Of The Russian Orthodox Church—Choir Of The Russian Orthodox Cathedral Of Paris; Piotr V. Spassky, Conductor, The Very Reverend Archdeacon Nicolas Tikhomiroff, Soloist—LC 3384  
 Bach: Organ Works—Vol. 3—Fantasia In C Minor/Tocatta And Fugue In F Major/Prelude In A Minor/Tocatta And Fugue In D Minor ("Dorian")—Anton Heiller, Organ—LC 3367  
 Beethoven: The Creatures Of Prometheus, Op. 43—The Hague Philharmonic Orchestra, Willem Van Otterloo, Conductor—LC 3366  
 Mozart: Quartet In G Major For Flute And Strings (K. 285a)/Quartet In C Major For Flute And Strings (K. 285b)/Quartet In A Major For Flute And Strings (K. 298)/Quartet In D Major For Flute And Strings (K. 285)—Hubert Barwahser, Flute, Members Of The Netherlands String Quartet—LC 3368  
 "Monumenta Italicæ Musicae"/—Clemente Trios—Trio Di Bolzano—Nunzio Montanari, Piano; Gianni Carpi, Violin; Sante Amadori, Cello—LC 3351  
 Mozart: The Marriage Of Figaro (K. 492) Various Artists—SC-6022—3-12"  
 Brahms: Symphony No. 1 in C minor, Op. 68—The Cleveland Orchestra, George Szell, conductor—LC 3379

## L'OISEAU-LYRE:

- Vivaldi: Concerto In G Minor For Violin And Orchestra/Concerto In B Flat Major For Violin, Cello And Orchestra/Concerto In C Minor For Cello And Orchestra/Concerto In G Major For Two Violins, Two Cellos And Orchestra—Georges Ales, Robert Albin, Andre Remond 'Cellos, L'Ensemble Orchestral de L'Oiseau-Lyre Conducted by Louis de Froment—OL-50124  
 "Songs For Courtiers And Cavaliers"—Helen Watts, Contralto, Thurston Dart, Harpsichord And Chamber Organ—OL-50128  
 "Concertos In Contrast"—The Boyd Neel Orchestra Conducted By Thurston Dart—OL-50129

- "Masters Of Early English Keyboard Music—Vol. 3"—Thurston Dart, Organ—OL-50130  
 "Masters Of Early English Keyboard Music—Vol. 4"—Thurston Dart, Harpsichord—OL-50131  
 "Jacobean Concert Music"—The Jacobean Ensemble Conducted By Thurston Dart—OL-50133

## LONDON:

- "Il Barbiere Di Siviglia—Complete Recording" (Rossini)—XLLA-51 (3-12")  
 "Lisa Della Casa Lieder Recital"—LL-1535  
 "Kirsten Flagstad Grieg Recital"—LL-1547  
 "Renata Tebaldi Recital Of Songs And Arias"—LL-1571  
 "Lisa Della Casa Operatic Recital"—LL-1576  
 "Giulietta Siminato Operatic Recital"—LL-1580  
 "Hilde Gueden Recital Of Richard Strauss Lieder"—LL-1591  
 "Anita Cerquetti Operatic Recital"—LL-1601  
 "Fernando Corena—Operatic Buffo Recital—No. 2"—LL-1636  
 "Kirsten Flagstad Recital Of Bach And Handel Arias"—LL-1641  
 Verdi: "Aida"—Highlights—LL-1648  
 Puccini: "Tosca"—Highlights—LL-1649

## MERCURY:

- "Boardwalk Pipes"—Robert Elmore, Organist—MG-50109  
 Bizet: Carmen Suite—Detroit Symphony Orchestra, Paray Cond.—MG-50135  
 Moussorgsky: Night On Bald Mountain—Halle Orchestra, G. Weldon Cond.—MG-50137

## M-G-M:

- Carlos Surinach: Second Symphony/Joaquin Turina: Rapsodia Sinfonica For Piano And Orchestra—Arthur Winograd Conducting The Philharmonia Orchestra Of Hamburg With Sondra Bianca, Piano—E3510  
 Robert Casadesus: Quintet For Piano And Strings, Op. 16/Sonata No. 2 For Violin And Piano, Op. 25—The Guilet String Quartet—E3521  
 Schumann: Concerto In A Minor For Piano And Orchestra, Op. 54/Introduction And Allegro For Piano And Orchestra, Op. 92/Introduction And Concerto Allegro For Piano And Orchestra, Op. 135—Sondra Bianca With Arthur Winograd Conducting The Philharmonia Orchestra Of Hamburg—E3513  
 Kabalevsky: Suite From The Opera "Colas Breugnon"/Suite From The Ballet "The Comedians"—Wilhelm Schuechter Conducting The Philharmonia Orchestra Of London, Harry Horlick Conducting The Paris Conservatory Orchestra—E3506

## RCA VICTOR:


- "Horowitz In Recital"—Vladimir Horowitz, Pianist—LM-1957  
 Arnold: Homage To The Queen—The Philharmonia Orchestra, Robert Irving, Conductor—LM-2037  
 Shostakovich: Symphony No. 10—In E Minor, Op. 93—Philharmonia Orchestra, Efrem Kurtz, Conductor—LM-2081  
 Stravinsky: Rite Of Spring—Pierre Monteux Conducting The Paris Conservatoire Orchestra—LM-2085  
 Prokofiev: Symphony No. 7, Op. 131 "Classical" Symphony—Philharmonia Orchestra—Nicolai Malko, Conductor—LM-2092  
 Dvorak: Slavonic Dances—Philharmonia Orchestra—Nicolai Malko, Conductor—LM-2096  
 "Byron Janis Plays 'Blue Danube' And Other Favorites"—Byron Janis, Pianist—LM-2098  
 "Great Protestant Hymns"—Virgil Fox, Organist—LM-2099 \* ERA-1-2099

## WESTMINSTER:

- Britten: Young Person's Guide To The Orchestra Cockaigne Overture, Op. 40—Philharmonic Promenade Orchestra—W-LAB 7056  
 Tchaikovsky: Francesca Da Rimini, Op. 32/Glinka: Jota Aragonesa (Spanish Overture No. 1)/Summer Night In Madrid (Spanish Overture No. 2)/Symphony On Two Russian Themes—State Symphony Orchestra Of The U.S.S.R.—XWN 18457  
 Mozart Symphonies, Vol. 8—Philharmonic Symphony Orchestra Of London—XWN 18216  
 Schubert: Incidental Music To "Rosamunde", Op. 26 (Complete)—Hilde Roessel—Majdan—XWN 18483  
 Schubert: Symphony No. 4 In C Minor ("Tragic")/Symphony No. 5 in B Flat Major—Philharmonic Symphony Orchestra Of London—XWN 18485  
 Strauss, J: Waltzes—Philharmonic Symphony Orchestra Of London—XWN 18500  
 Dankevich: Bogdan Khmel'nitski (Complete)—OPW 1403  
 K.P.E. Bach: Concerto For Four Viols/Maschera: La Capriola; Canzone/Gabriel: Canzone/Tomasini: Suite For Violletta—Ensemble Marius Casadesus—XWN 18130  
 Handel: 6 Sonatas For Violin—Ensemble Marius Casadesus—XWN 18459  
 Schubert: Octet In F Major, Op. 166—Vienna Konzerthaus Quartet—XWN 18471  
 Schubert: Quartets—No. 1 In B Flat Major/No. 2 In C Major/No. 3 in B Flat Major—Vienna Konzerthaus Quartet—XWN 18472  
 Schubert: Quartets—No. 4 In C Major/No. 5 In B Flat Major—Vienna Konzerthaus Quartet—XWN 18473  
 Schubert: Quartets—No. 6 In D Major/No. 7 In D Major—Vienna Konzerthaus Quartet—XWN 18474  
 Schubert: Quartets—No. 8 In B Flat Major, Op. 168/No. 9 In G Minor—Vienna Konzerthaus Quartet—XWN 18475  
 Schubert: No. 10 In E Flat Major, Op. 125, No. 1/No. 11 In E Major, Op. 125, No. 2/No. 12 In C Minor—Vienna Konzerthaus Quartet—XWN 18476  
 Schubert: Quartet No. 13 In A Minor, Op. 29—Vienna Konzerthaus Quartet—XWN 18477  
 Schubert: Quartet No. 14 In D Minor, Vienna Konzerthaus Quartet—XWN 18478  
 Schubert: Quartet No. 15 In G Major, Op. 161—Vienna Konzerthaus Quartet—XWN 18479  
 Schubert: Rondo For Solo Violin And String Quartet In A Major—Anton Kamper, Vienna Konzerthaus Quartet/String Trio In B Flat Major/Trio Movement In B Flat Major—Anton Kamper, Erich Weiss, Franz Kvarda—XWN 18480  
 Schubert: Trio In B Flat Major, Op. 99 For Piano And Strings—Jean Fournier, Antonio Janigro, Paul Badura—Skoda—XWN 18481  
 Schubert: Trio E E Flat Major, Op. 100 For Piano And Strings—Jean Fournier, Antonio Janigro, Paul Badura—Skoda—XWN 18482  
 Scarlatti: Sonatas For Harpsichord, Vol. 17—Fernando Valenti—Harpsichord—XWN 18460  
 Scarlatti: Sonatas For Harpsichord, Vol. 18—Fernando Valenti—Harpsichord—XWN 18461  
 Schubert: Sonata In E Flat Major, Op. 122/Sonata In A Minor, Op. 42—Kurt Appelbaum, Piano—XWN 18484

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## Sponsorship Plaque



**HOLLYWOOD**—Fay Morley, recording artist for Decca Records, presents plaque award to Eugene S. Selvage (left), president of Lucky Lager Brewing Co., for his company's 16 years of continuous sponsorship of the popular Lucky Lager Dance Time, now heard over 43 radio stations throughout the West. Some 100 musical celebrities, record company executives and music publishers honored Selvage at a Hollywood luncheon (May 29). At right is Freddy Morgan, composer and banjo expert with Spike Jones' band.

### Prepare Second Edition of "Howard Miller Show"

**CHICAGO**—Film star-crooner Tab Hunter and ten other top record artists and groups will appear in the second edition of the "Howard Miller Show," produced by the Chicago disk jockey and scheduled for Saturday, June 15, in the Chicago Opera House.

Miller staged his first concert last January. As then, the June 15 program will be offered in two performances, at 7 and 10 p.m.

In addition to Hunter, idol of millions of teenagers, the show will present Chuck Berry, Charlie Gracie, Eileen Rodgers, Eddie Cochran, Brenda Lee, the Everly Brothers, Nick Noble, the Four Esquires, Carl Sally's Rock 'n' Roll Combo, and Dan Belloc's Orchestra.

Miller said each of the personalities on the show will offer their current best selling platters, as well as several of their new and yet-to-be-released recordings.

### Andy Griffith Set For "Person To Person"

**NEW YORK**—Actor, singer Andy Griffith, will be visited by Edward R. Murrow "Person to Person," Friday, June 14 (CBS Television, 10:30-11:00 PM, EDT).

Griffith and his wife, Barbara, will be seen in their apartment on New York's East Side.

Griffith has been in show business only four years. A graduate of the University of North Carolina (where he met his wife, an actress, and became interested in acting), he taught high school speech and music in Goldsboro, N.C., and spent seven summers with the Carolina Playmakers in "The Lost Colony" in Manteo, N.C. In their spare time, he and his wife worked up an act to present locally which included singing, dancing, guitar playing and a monologue. The monologue, "What It Was—Was Football," got him a contract with Capitol Records. He was signed for "No Time For Sergeants" both the television and Broadway versions and he'll be in the movie adaptation too. Meanwhile, he recently made his movie debut in "A Face In The Crowd."

### Kappy Jordan Heads World Records

**NEW YORK**—Kappy Jordan has been named Vice-President and General Manager of Fortune Pope's newly formed C.A.V. Recording Corp. Their new label will be known as World Records.

The new company will have its offices at 730 Fifth Avenue, home of Audio-Video Recording Co., Inc.

Miss Jordan announced that World has scheduled 40 Album releases for the year. The first 2 of 8 kiddie albums to retail at \$4.98 will be ready on or around August 15th. These are double-fold, 12 inch albums containing an unusual toy.

The other albums are being packaged strictly for the hi-fi and gift buyer and are also double-fold albums to retail at \$5.98. They plan on having at least 4 of these ready for the fall.

### It Should Be His Greatest Problem

**NEW YORK**—George Levy, g.p.m. of Lowell and Mecca Music Publishing Companies has a major problem on his hands, and it doesn't involve music. His two sons Harold and Robert graduate from college on June 10th, at the same hour, but one is at Yale in New Haven, Conn., and the other is at Cornell in Ithaca, New York, 400-miles away.

Harold Levy, who graduated Magna Cum Laude and Phi Beta Kappa from Harvard in 1954, is now graduating from the Yale University Law School with an L.L.B. degree. He was honored with the Order of the Coif and was a member of the Editorial Board of Yale's Law Journal.

Robert Levy, is graduating with a B.A. degree from Cornell University with two of the highest distinctions, Phi Beta Kappa and Phi Kappa Phi. He will enter Yale Medical School in September of this year.

## Subscription Mailing Service For Stations Started By Mercury

**CHICAGO**—Mercury Records has initiated a "Subscription Mailing Service" to radio and TV stations whereby participants can receive the complete Mercury catalogue at nominal cost.

The present Mercury record mailings will not be affected by this new service, but stations may order any additional Mercury service to supplement the records they are currently receiving.

Points stressed to prospective members of the service included the fact that only radio and television stations (they must be U.S.A. outlets) can apply; the whole Mercury catalogue or portions thereof will be made available in the service; there is no contract form but an agreement blank which may be cancelled by either party by written notice, allowing 30 days for cancellation. Refunds for the unused portion of the subscription year will be made.

Single records (45 RPM only) will be sent forward as they are released, while packaged goods will be sent once a month, with packing, handling, and postage charges borne by Mercury; defective or damaged records will be replaced immediately upon receipt of original returned to Mercury.

Records furnished by Mercury shall be newly released, except that, if Mercury has not released during the term of the agreement a minimum as required in the agreement, Mercury has the option of supplying records of the same category to make up the difference; all records supplied by Mercury under the terms of the agreement are to be used for broadcasting only.

The rates for popular single records, with a minimum of 180 releases per year is \$60; 50 minimum Rhythm and Blues single records, \$18; 50 C&W single records, \$18; 18 Childcraft and Playcraft single records, \$6; 30 classic LP's, \$22; 30 EmArcy jazz LP's, \$22; and 48 popular LP's, \$30.

All requests and inquiries and agreements for the Mercury "Subscription Mailing Service" must be directed to: Subscription Service; Mercury Record Corporation; 35 East Wacker Drive; Chicago, Ill.

### Two Dapper Gents



**HOLLYWOOD**—Two dapper gentlemen, Fred Astaire and Alex Cooper of KLAC, Los Angeles, stand in front of the window of Wallich's Music City which was devoted to the Verve Records album of "Funny Face". Astaire recently visited the Los Angeles disk jockeys with his single release of "That Face" from the score of the film "Funny Face".

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 DAVID SEVILLE... Camel Rock (LIBERTY)  
 THE KENTUCKIANS... 'Way Out There (BRUNSWICK)  
 EYDIE GORME... I'll Take Romance (ABC-PARAMOUNT 9780)  
 THE KING SISTERS... Imagination (CAPITOL)  
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**"LOVE ME AGAIN"**  
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# Perform at Eban Dinner



NEW YORK—At a recent dinner given to Abba Eban of Israel at the Essex House in Newark, Columbia artists The Four Voices and Bernie Nee performed. Also at the dinner, was Art Ford handling the mc chores, and French actress Leslie Petite. Shown in the photo are, reading from left to right, The Four Voices,—Sal, Bill, Miss Petite, Art Ford, Frank, and Al. The Four Voices current Columbia recording is "Such A Shame" and Nee's is "Hey Liley Liley Lo."

# NAMM To Hold Convention In Chi At Palmer, July 15-18

CHICAGO—The National Association of Music Merchants (NAMM) will hold its 1957 convention and trade show at Chicago's Palmer House, July 15th through 18th.

Registration for the affair will open Sunday, July 14th at 10 AM, and exhibits will open the next day, Monday, July 15th, at 9 AM.

Various exhibits will be situated on the following floors and rooms: The Fourth floor's Exhibit Hall will feature exhibits of phonograph records, tape and accessories, portable and table model radios, phonographs, tape recorders, musical merchandise, novelties, sheet music, toys, and trade. The fourth floor's Club Floor will highlight television, radio phonographs, hi-fi, and electronic organs, while the Red Lacquer Room, also on the fourth floor, will feature television, radio, phonographs, and hi-fidelity.

The sixth floor will feature musical instruments and merchandise, television, radio-phonographs, and hi-fidelity.

The seventh floor will feature musi-

cal instruments and merchandise; the eight floor pianos, organs, chimes, carillons, and accessories, and the ninth floor contains hi-fidelity, phonographs, and tape recorders, radio-TV and accessories.

There will be a convention opening luncheon on Monday, July 15th at 12 noon, and on the following day, July 16th at 8 AM NAMM Annual Breakfast Meeting will be held, and will include the election of Directors, the discussion of Association Business, and a guest speaker, H. R. Scull, Vice President, E. H. Scull Co., New York City, whose topic will be the "1956 Cost Of Doing Business Survey."

"Panels For Profit" clinics will be on the agenda from Tuesday, July 16th until Thursday, July 18th. The clinics will include a Wholesalers Clinic; Phonograph Clinic; Piano Manufactures Clinic; High Fidelity Clinic; Band Instrument Clinic; and a Telephone And Letter Clinic.

Further information on the NAMM convention and trade show can be obtained by writing to: NAMM, 222 W. Adams St., Chicago, Ill.

## Arnold App't'd WPEN Vice Pres-General Mgr.

PHILADELPHIA — The appointment of Murray Arnold, as station manager of WPEN-Philadelphia, was announced last week by William B. Caskey, WPEN's vice president and general manager.

Arnold, a veteran radioman, began his career on WIP, Philadelphia, in 1930. He has held positions in many phases of the business starting out as an announcer and part of a comedy team, and working successively at WIP as chief announcer, night manager, production director, advertising, promotion and publicity director, assistant program director, and program director.

His chief responsibility at WPEN since 1954 has been in programming.

Arnold, who is an author as well as a prominent figure in Philadelphia radio circles, is married and is the

father of two daughters. He lives in suburban Ithan, Pa., and is the possessor of a famed stamp collection which he maintains as his chief hobby.

## Harris Joins Central

NEW YORK—Claudius Harris, public relations and promotion manager for a number of New York's night-spots, joined the staff of Central Records in the same capacity last week.

Harris will work on the infant diskery's first release featuring vocalist Gloria Lynn on a ballad, "I'd Be A Fool—To Be Misled By You," b/w a jump tune, "Just Like That."

Harris also will manage Miss Lynn with her future engagements.

# Oh Yeah!

IT'S HEADED FOR A MILLION...

"I'm gonna sit  
right down and  
write myself a letter"

BILLY WILLIAMS



# Billy Williams

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# Marek Sees Record Industry Assuming Major Role In American Economy As Victor Unveils New Phono Line

NEW YORK, N. Y.—The phonograph record industry, through self-propulsion, is gradually assuming a major role in the American economy.

This assertion was made last week by George R. Marek, Vice-President and General Manager of the RCA Victor Record Division. The statement was issued at a press conference held in connection with an RCA Victor Consumer Products Distributors meeting at the New Yorker Hotel.

"The record industry, which dawdled in the doldrums of economic lethargy during part of the 30's and 40's, has revitalized itself," he said. "The results speak for themselves. In 1956, industry sales totaled \$300,000,000—the greatest in history. The first five months of 1957 top any comparable period from a sales standpoint."

Marek attributed the growth of the business to these factors:

1. The industry, realizing the steadily increasing importance of the teenage market, cultivated this field by tailor-making part of its product for teenagers. "Most youngsters begin by buying popular single records but many of them later develop tastes for the light classics and eventually the classics," he noted.

2. Phonographs were made available at prices so low that nearly any family could afford one. "Of course, we can't sell records unless there are turntables to play them," said Marek. "That is why the 45 rpm players introduced by RCA Victor have had a tremendous influence on the boom in record sales."

3. The industry acted swiftly at the outset of the public interest in high-fidelity by using every technical means available to improve sound.

4. Particularly in the last year, 45 rpm Extended Play Records have been a big factor in spurring disk sales. "We believe the Extended Play disks, which offer four tunes for \$1.29, represent the biggest bargain in music today," Marek commented.

5. The industry constantly is seeking new retail outlets to make records more available on a mass basis than ever before. "Sales are increasing in supermarkets, drug stores and similar places," he said. "Inevitably, when this happens, established record stores also enjoy gains because consumers who develop their initial interest in music by buying a record in a mass market outlet generally turn later to record stores where the selection is more varied."

Marek added that there has been a growing interest in stereophonic sound during the past 12 months.

"We are meeting this challenge by doubling our production of stereophonic tapes," he continued, "and we believe the time is coming soon when virtually all good music recorded will be available on stereophonic tape as well as on records."

Marek made these statements as the Radio Corporation of America unveiled its 1957-1958 line of New Orthophonic High Fidelity "Victrola" phonographs featuring an increased number of multi-speed sets, all equipped with stereo-jacks for the addition of stereophonic sound systems.

James M. Toney, Vice-President and General Manager of the Radio and "Victrola" Division, simultaneously announced that three new Recorder-"Victrola" Stereotape Players, all of which also record and play-back monaurally, will be marketed in late summer. Toney was speaking at the special preview showing held for the business press at the Hotel New Yorker.

In explaining the Company's increased activity in stereophonic equipment, Toney said, "Our first low-cost stereophonic systems were introduced only last year. We have found the public quick to respond to this exciting new home entertainment medium. We now believe that the future of high fidelity lies within the realm of stereophonic sound. For this reason we have equipped our entire line of four-speed high fidelity for easy adaptation to stereophonic sound and are making available additional stereophonic systems to complement the line."

The 1957-58 "Mark" high fidelity series consists of a three-cabinet deluxe console including AM-FM radio, high fidelity, stereophonic tape player and tape recorder; three single cabinet AM-FM radio-high fidelity combinations; two console high fidelity sets, two consolettes and a portable. Two "45" rpm high fidelity sets, a portable and table model were introduced earlier this year by RCA Victor.

"Our Mark series is the most popular line of phonographs manufactured in the history of our Company and the new models offer the finest tonal quality yet perfected by our sound engineers. Every set offers perfectly balanced and matched components," Toney said.

# Entertaining For Westchester Ops



SCARSDALE, N. Y.—Ten promising young performers displayed their talents before the hundreds of people gathered at the Holiday Inn in Scarsdale, N. Y., for the Sixth Annual Dinner of the Westchester Operators Guild. Above the performers are shown on stage.

Top Row: Don Rondo (Jubilee) and Cathy Carr (Fraternity).

Second Row: Mitzi Mason (Vik) and Teddy Randazzo (Vik).

Third Row: The Five Jets and Judy Scott (Decca).

Fourth Row: Ann Leonardo (Capitol) and Bernie Nee (Columbia).

Fifth Row: Carol Hughes (Mercury) and Ricky Burnell.

The music was supplied by Epic Records' maestro Lester Lanin and his orchestra.

## President Records Names Furniss

NEW YORK — This week President Records appointed Cathy Furniss of San Francisco, as its representative for the West Coast.

Miss Furniss, who heads Purviss Promotions, will be handling both the distribution and the promotion of the President label for California.

While aiding in the building of the label, Cathy Furniss will also be on the look out for masters and artists.

**Billy Brando**  
**"LOVE ME AGAIN"**  
 b/w  
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**IT HURTS TO BE IN LOVE**  
DE LUXE 6107

**IT MUST BE YOU**  
DE LUXE 6135

**DONNIE ELBERT**  
**WHAT CAN I DO**  
b/w  
**HEAR MY PLEA**  
DE LUXE 6125

**THE "5" ROYALES**  
**THINK**  
b/w  
**I'D BETTER MAKE A MOVE**  
KING 5053

**LITTLE WILLIE JOHN**  
**I'VE GOT TO GO CRY**  
b/w  
**LOOK WHAT YOU'VE DONE TO ME**  
KING 5045

**THE MIDNIGHTERS**  
**OH, SO HAPPY**  
b/w  
**IS YOUR LOVE FOR REAL**  
FEDERAL 12299

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DE LUXE 6138

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**"LOVE LETTERS**  
**IN THE SAND"**  
b/w  
**"LIGHT A CANDLE**  
(Say A Prayer)"

**VIP** # 1003

## To Appear In Film



HOLLYWOOD—Johnny Stark, Crystalette Records artist, is shown signing his contract to appear in a featured part as well as sing the title song of the movie, "Johnny Reb." Shown left to right are Leo Hatfield, producer of the picture, Johnny Stark, and Al Simms, Johnny's manager.

### BMI Awards \$8,000 In Student Composer Contest

NEW YORK — Thirteen awards, totalling \$8,000, made by the 1956 Student Composers Radio Awards (SCRA) National Judging Panel were announced by Carl Haverlin, National SCRA Chairman and President of Broadcast Music, Inc. (BMI), sponsors of the contest. Top money winner in the fifth annual competition is Jan Morris Bach, 19, of Forrest, Illinois, a student at the University of Illinois, who was awarded \$1,000 for his "String Trio." In making the awards, spokesmen for the Panel said "We are greatly encouraged by the outstanding technical facility and control shown in the scores of the competition and feel that the general level of work was much higher than that exhibited last year, when no major awards were made."

The judges also cited a number of other composers and works for prizes of \$750.

The 1956 SCRA competition was the fifth annual contest conducted by BMI and BMI Canada, Ltd. to further the creation of concert music by student composers. Awards are made annually for compositions, both vocal and instrumental, submitted by students in secondary schools, colleges and conservatories of music located in the United States, its possessions, and in Canada. Last year, \$6,500 of the money earmarked for prizes was placed in escrow. This sum will be added to future awards.

Members of the 1956 National SCRA Judging Panel are William Schuman, President, Juilliard School of Music; Earl V. Moore, Dean, School of Music, University of Michigan, and Claude Champagne, Assistant Director of the Conservatory of Music and Dramatic Art of the Province of Quebec. The group was augmented by Siegmund Levarie, Chairman, Department of Music, Brooklyn College; Gustave Reese, Director of Publications, Carl Fischer, Inc. and Professor of Music at New York University; Alfredo Antonini, conductor and composer; Boyd Neel, Dean, Royal Conservatory of Music, University of Toronto; Felix Greissle, Director of Publications, E. B. Marks Music Corporation; and Roger Sessions, Professor of Music, Princeton University.

The National Screening Panel was made up of composers Dai Keong Lee, Lester Trimble, Ben Weber, and Ulysses Kay.

### Fantasy Makes Debut In LP Classical Field

SAN FRANCISCO—Fantasy's debut in the LP classical field is being made by the signing of the Little Symphony Orchestra of San Francisco, conducted by Gregory Millar, to a long term contract.

The Symphony was founded in 1951 and Gregory Millar has been its conductor since inception. The orchestra is composed almost in its entirety of members of the San Francisco Symphony and its repertoire consists in the main of works scored for orchestras of 45 pieces or less.

The first release, set for June 10, contains two LPs, one of 12 Greek Dances by Nikos Skalkottas and the other of three Hindemith works: Concerto for Harp Woodwinds and Orchestra; Concerto for Trumpet, Bassoon and Orchestra; Kammermusik, OP. 24, No. 1. All of the works on both LPs, with the exception of the Kammermusik, are receiving their premiere recording reports the diskery.

Millar, Canadian born of Greek-French parentage, has studied under Serge Koussevitsky, Ernst Bloch, and Darius Milhaud. He is well known in Canada for his services as a conductor on the CBC. Millar was Director of Music at St. Louis University from 1948 to 1951 prior to coming to San Francisco to form the Little Symphony Orchestra.

The classical releases on Fantasy will be under the "Vista Series" and all recordings will be done stereophonically with stereo tape release date set to coincide with LP release. Price for stereo will be \$11.95 for approximately 33 minutes of music. LPs in the "Vista Series" will retail at \$3.98.

Future plans for Fantasy's "Vista Series" call for 4 more albums by the Little Symphony before the end of 1957 and the repertoire will cover baroque, classical and contemporary composers.

### Columbia Transcription Names 2

CHICAGO — The promotion of Walter Orwall to Manager and the appointment of Richard Hutter to Account Executive of Columbia Transcription Sales was announced last week.

It was also announced that Michael Coolidge will represent the transcription firm on the West Coast, and will headquarter at the Hollywood plant.

All of the above will report to Calvin Roberts.

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(SAY A PRAYER)

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# Air Men Gather Stars



NEW YORK—Shown above are Art Ford (WNEW), Martin Block (WABC), Bill Stern (WINS) and Mike Wallace (WABC) as they discuss plans for the 11th Annual Cavalcade of Stars at Madison Square Garden on Monday evening, June 17th. This galaxy of stars will be presented for the benefit of The Shield of David Institute for Retarded Children, a non-sectarian school and psychiatric clinic which deals with these problems.

The gentlemen pictured above will handle all the emcee chores that evening. Among the recording stars who will be there are: Georgia Gibbs, Les Paul & Mary Ford, Dorothy Collins and Raymond Scott, Ames Brothers, Ocie Smith, Elaine Malbin and Sally Blair, Julius La Rosa, Peggy Lee and many others.

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"HOW WILL I KNOW?"  
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ViVienne

### "LOVE LETTERS IN THE SAND"

b/w

### "LIGHT A CANDLE"

(Say A Prayer)"

VIP # 1003

## Celler Report Calls For Music Field Investigation

WASHINGTON, D. C.—As a result of the Emanuel Celler Antitrust Subcommittee's investigation into the activities of broadcasters in music the Subcommittee last week concluded that it is of importance for the Antitrust Division of the Department of Justice to undertake complete and extensive investigation into all phases of the music field discussed at the committee's hearings to determine whether the antitrust laws have been or are being violated.

However, Peter W. Rodino, Jr. (N. J.) and Byron G. Rogers (Colo.) two of the committee's members, while agreeing with the conclusion of the committee, made it clear that the committee's conclusions should not be construed as expressing any opinion with respect to any pending litigation.

Additional views by Kenneth B. Keating (N. Y.) William M. McCulloch (Ohio) and William E. Miller (N. Y.), three other members of the committee are as follows:

"Much of the discussion has either a direct or indirect bearing upon the issues in a civil antitrust action brought in a United States district court by certain song-writers against BMI and broadcasters. In that action, much testimony before trial has been taken and many documents have been marked as proposed exhibits. Before this committee we have had only a small fraction of the facts presented to us. Obviously, we cannot and should not take any action or say anything which will in any way prejudice any party in that case.

"We have been confronted with assertions and counterassertions. It is impossible for us to determine on the record before us where the truth lies. In any event, we are confident that the Department of Justice can and will protect the public interest if there is evidence of any antitrust violations by any of the parties to that action or any other persons involved in the music field. The Department of Justice has on many occasions since 1940 been looking into such matters. There is no evidence before this subcommittee that the Department of Justice has been remiss in the performance of their duties. We are confident that the Department of Justice will continue to perform its proper functions."



# Album Sure Shots

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## ★ DANCE THE BOP!

RAY CONNIFF

(Columbia CL 1004 \* B 10041, 2, 3)

## Hal Moore Named WNEW Program Manager

NEW YORK—Richard D. Buckley, president of the WNEW division of the Du Mont Broadcasting Corporation, last week announced the appointment of Hal Moore as program manager of WNEW. Moore, a veteran of 28 years in broadcasting, will assume the post vacated by John M. Grogan, recently appointed program manager of WABD-TV. Moore had been an announcer for many of radio's top shows. Among these shows were "Pic and Pat", "The Easy Aces", "Philadelphia Orchestra" and a number of soap operas as well as the first of the early morning shows, "Start The Day Right" on WNEW in 1938.

Moore, along with his duties as emcee of the "Bing Crosby & Friends" show, has in recent months held the post as Assistant to the Program Manager.

## Liberty Signs 5 Newcomers

HOLLYWOOD — Liberty Records, continuing with its policy of developing unknown talent has just pacted five newcomers, Scott Davis, Myrna Fox, Ray Kinney, Lincoln Chase, and Circus Red & his Freckles.

Most recent graduate of the Liberty policy is teenager Eddie Cochran. His first side, "Sittin' In The Balcony", released only 3 months ago, sold 300,000 platters, according to the diskery. The recording also landed the youngster a two picture deal with 20th Century Fox and current lucrative personal appearance bookings.

Davis' first sides are "The World is Mine" and "I'm Thankful" backed by Pete King. "M-m-m-myra" is the LP by Miss Fox and the orchestra of Monty Kelly. The Ray Kinney Group debuts with an LP "Remember Wai-kiki". Lincoln Chase's first single is titled "Johnny Klingeringding." Circus Red and his Freckles, whose ages are from 10 to 13 years old, will do a Dixieland album as their first Liberty release.

## Williams Disk Clicks On Coral

NEW YORK—Coral Records has announced that the Billy Williams recording of "I'm Gonna Sit Right Down And Write Myself A Letter" is the fastest breaking platter in the history of the company. The record, which has been out only two weeks, made it's first appearance on *The Cash Box* Best Seller List in the #39 spot this week.

As a result of the number's quick rise, Williams is slated for guest appearances on several top network TV shows.

## Wins Gold Medal



NEW YORK—S. Neil Fujita, Director of Design and Packaging for Columbia Records, has been honored with a Gold Medal by the Art Directors Club of New York. The award was conferred in the category titled, "Point of Sale, Record Album Covers, Book Jackets". The Gold Medal signifies "outstanding contributions to the field of graphic art".

Fujita is widely known in designing and packaging circles. His newest medal is added to a distinguished collection of awards, including the New York, Philadelphia and Chicago Art Directors Clubs. An artist as well as designer, Fujita has received numerous exhibitions of his paintings throughout the country.

Earlier this month, seventeen Columbia Records' "LP" covers, the largest number cited for any entrant, were chosen for inclusion in the American Institute of Graphic Arts' selection of fifty superior designs in the category.

— THE MUSIC BOX —

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and

"EVERY LITTLE MOVEMENT"

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# Disk Jockey

## REGIONAL RECORD REPORTS

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KPOP—Los Angeles, Calif.

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2. Peace In The Valley (Presley)
3. Old Cape Cod (P. Page)
4. So Rare (J. Dorsey)
5. Dark Moon (B. Guitar)
6. I Like Your Kind Of Love (A. Williams)
7. Around The World (Young)
8. Freight Train (N. Whiskey)
9. Island In The Sun (Belafonte)
10. Three Sheets To The Wind (Four Aces)

**Ken Scott**  
WAPI—Birmingham, Ala.

1. Look At 'Er (T. Leonetti)
2. So Rare (J. Dorsey)
3. It's Not For Me To Say (J. Mathis)
4. Old Cape Cod (P. Page)
5. Without Him (F. Laine)
6. Round And Round (P. Como)
7. I Just Don't Know (4 Lads)
8. Every Night (P. Lee)
9. Sweet Georgia Brown (D. Hayman)
10. A White Sport Coat (Robbins)

**Ed Ferland**  
WHAC—Rochester, N. Y.

1. So Rare (J. Dorsey)
2. Round and Round (P. Como)
3. All Shook Up (E. Presley)
4. A White Sport Coat (J. Desmond)
5. I'm Walkin' (F. Domino)
6. Come Go With Me (Del-Vikings)
7. School Day (C. Berry)
8. Gone (F. Husky)
9. Freight Train (Whiskey/McDevitt)
10. Don't Call Me Sweetie (Rodgers/Shapiro)

**Bob Schwartz**  
KRMD—Shreveport, La.

1. One For My Baby (Bennett)
2. Love Letters In The Sand (P. Boone)
3. So Rare (J. Dorsey)
4. Wonderful! Wonderful! (J. Mathis)
5. It's Not For Me To Say (J. Mathis)
6. Coconut Woman (Belafonte)
7. Bernardine (P. Boone)
8. Old Cape Cod (P. Page)
9. Around The World (Young)
10. Talkin' To The Blues (Lowe)

**Jim Reid**  
WKXL—Concord, N. H.

1. Freight Train (N. Whiskey)
2. Shake Hands With A Guy In Love (D. Olsen)
3. Little Darlin' (Diamonds)
4. Dark Moon (B. Guitar)
5. So Rare (J. Dorsey)
6. Mangos (R. Clooney)
7. Love Letters In The Sand (P. Boone)
8. Start Movin' (S. Mineo)
9. Old Cape Cod (P. Page)
10. Tina (Easy Riders)

**Tom Harvey**  
CKEY—Toronto, Ont., Can.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Love Letters In The Sand (P. Boone)
4. So Rare (J. Dorsey)
5. School Day (C. Berry)
6. A White Sport Coat (M. Robbins)
7. Round And Round (P. Como)
8. Dark Moon (B. Guitar)
9. Come Go With Me (Del-Vikings)
10. Gone (F. Husky)

**Jim Rouk**  
WQSN—Charleston, S. C.

1. It's Not For Me To Say (J. Mathis)
2. A White Sport Coat (Robbins)
3. So Rare (J. Dorsey)
4. Old Cape Cod (P. Page)
5. Empty Arms (I. J. Hunter)
6. Love Letters In The Sand (P. Boone)
7. Dark Moon (G. Storm)
8. C. C. Rider (C. Wellis)
9. Mama Guitar (La Rosa/Griffith/Cornell)
10. Little White Lies (Johnson)/A Teenager's Romance (Nelson)

**Paul Drew**  
WGST—Atlanta, Ga.

1. Love Letters In The Sand (P. Boone)
2. Start Movin' (S. Mineo)
3. Bye Bye Love (Everly Bros.)
4. Young Blood (Coasters)
5. With These Hands (Lewis)
6. Dark Moon (B. Guitar)
7. The Girl With The Golden Braids (P. Como)
8. Four Walls (J. Reeves)
9. I'm Walkin' (R. Nelson)
10. Around The World (Mantovani)

**Fred B. Cole**  
WHDH—Boston, Mass.

1. Queen Of The Senior Prom (Mills Bros.)
2. Imagination (King Sisters)
3. Little Darlin' (Diamonds)
4. Your Kisses Kill Me (Gorme)
5. Poor Butterfly (S. Vaughan)
6. It's Not For Me To Say (J. Mathis)
7. Mangos (R. Clooney)
8. A White Sport Coat (Robbins)
9. Bye Bye Love (Everly Bros.)
10. Grasshopper Jump (T. Watts)

**Bob Holmes**  
KSJO—San Jose, Calif.

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. Freight Train (R. Draper)
4. It's Not For Me To Say (J. Mathis)
5. Stand There, Mountain (Planets)
6. Old Cape Cod (P. Page)
7. Young And In Love (Smith)
8. Little White Lies (Johnson)
9. Around The World (Young)
10. Rock Your Little Baby To Sleep (B. Knox)

**"Easy" Ed Ellis**  
WNIX—Springfield, T.

1. Little White Lies (B. Johnson)
2. Old Cape Cod (P. Page)
3. Adios My Love (L. Bodas)
4. Speak For Yourself, John (C. Carr)
5. Talkin' To The Blues (Lowe)
6. Don't Call Me Sweetie (E. Rodgers)
7. Gonna Find Me A Bluebird (E. Arnold)
8. Young Blood (Coasters)
9. For The Love Of Mine (Hood)
10. Trust In Me (C. Connor)

**Jim Lowe**  
WRR—Dallas, Tex.

1. Love Letters In The Sand (P. Boone)
2. A White Sport Coat (Robbins)
3. So Rare (J. Dorsey)
4. It's Not For Me To Say (J. Mathis)
5. Four Walls (J. Reeves)
6. Talkin' To The Blues (J. Lowe)
7. Start Movin' (S. Mineo)
8. It's You I Love (F. Domino)
9. I Just Don't Know (Four Lads)
10. Six Fools (B. Strength)

**Nick Reyes**  
KFDA—Amarillo, Tex.

1. All Shook Up (E. Presley)
2. Harboring The Blues (H. Griffith)
3. A White Sport Coat (Robbins)
4. School Day (C. Berry)
5. Too Late (G. Austin)
6. So Rare (J. Dorsey)
7. Searchin' (Coasters)
8. Four Walls (J. Reeves)
9. Talkin' To The Blues (J. Lowe)
10. It's You I Love (F. Domino)

**Dick Winters**  
WXLW—Indianapolis, Ind.

1. Younger Than Springtime (N. Riddle)
2. I'll Be There (R. Price)
3. I Ain't Got Nobody (Key Men)
4. Forty Cups Of Coffee (Haley)
5. Taurus Tango (N. Pamarom)
6. True Love Gone (B. Madigan)
7. Around The World (Young/Crosby)
8. Sittin' In The Balcony (E. Cochran)
9. After School (R. Starr)
10. Gonna Find Me A Bluebird (E. Arnold)

**Arty Kay**  
WVLK—Lexington, Ky.

1. All Shook Up (E. Presley)
2. Love Letters In The Sand (P. Boone)
3. Rock Your Little Baby To Sleep (B. Knox)
4. School Day (C. Berry)
5. Round and Round (P. Como)
6. Start Movin' (S. Mineo)
7. I'm Walkin' (Domino/Nelson)
8. I Like Your Kind Of Love (A. Williams)
9. Searchin' (Coasters)
10. Fabulous (C. Gracie)

**Frank McCormack**  
WHWB—Rutland, Vt.

1. Old Cape Cod (P. Page)
2. All Shook Up (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. School Day (C. Berry)
5. So Rare (J. Dorsey)
6. Dark Moon (G. Storm)
7. I Just Don't Know (4 Lads)
8. Mangos (R. Clooney)
9. A White Sport Coat (Robbins)
10. The Girl With The Golden Braids (P. Como)

**Dick Dean**  
WKTQ—Norway-Paris, Me.

1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. Pledge Of Love (Copeland)
4. Dark Moon (G. Storm)
5. My Dream (Platters)
6. Beginning To Miss You (McGuire)
7. It's Not For Me To Say (J. Mathis)
8. China Gate (N. Cole)
9. I'm Walking The Floor Over You (G. Gibbs)
10. Rockin' Fiddle (R. Maltby)

**Tom Durand**  
WTTM—Trenton, N. J.

1. Gonna Sit Right Down And Write Myself A Letter (B. Williams)
2. Evangeline (R. Arms)
3. Around The World (Young)
4. Twelve O'Clock Tonight (Day)
5. My Little Baby (P. Como)
6. Island In The Sun (Belafonte)
7. Underneath The Overpass (J. Stafford)
8. Marianne (Hilltoppers)
9. Round and Round (P. Como)
10. Check Apron Ball (R. Maltby)

**Scott Avery**  
WLFH—Little Falls, N. Y.

1. Dandy Lion (G. Nash)
2. Don't Call Me Sweetie (E. Rodgers)
3. Hearts Were Never Meant To Be Broken (D. Olsen)
4. Old Cape Cod (P. Page)
5. My Little Baby (P. Como)
6. It's Good To Be Alive (Syms)
7. Goin' Steady (T. Sands)
8. Rock Bottom (McGuire)
9. So Rare (J. Dorsey)
10. Freight Train (N. Whiskey)

**Jim Lewis**  
WEMP—Milwaukee, Wis.

1. I'm Walkin' (R. Nelson)
2. Little Darlin' (Diamonds)
3. Four Walls (J. Reeves)
4. Old Cape Cod (P. Page)
5. Rock-A-Billy (G. Mitchell)
6. So Rare (J. Dorsey)
7. Love Letters In The Sand (P. Boone)
8. Little White Lies (B. Johnson)
9. Bye Bye Love (W. Pierce)
10. Seven Come Eleven (T. Rand)

**Al Faust**  
WITJ—Ithaca, N. Y.

1. Bye Bye Love (Everly Bros.)
2. All Shook Up (E. Presley)
3. So Rare (J. Dorsey)
4. Wonderful! Wonderful! (J. Mathis)
5. Rock Your Little Baby To Sleep (B. Knox)
6. School Day (C. Berry)
7. Gone (F. Husky)
8. A White Sport Coat (M. Robbins)
9. I Like Your Kind Of Love (A. Williams)
10. Little Darlin' (Diamonds)



# Disk Jockey

## REGIONAL RECORD REPORTS

**Al Radka**  
KFRE—Fresno, Calif.

1. Freight Train (R. Draper)
2. One And Only (A. Leonardo)
3. Love Letters In The Sand (P. Boone)
4. I Just Don't Know (4 Lads)
5. Snake Charmer (L. Norman)
6. It's Not For Me To Say (J. Mathis)
7. I'll Be True (R. Sparks)
8. Don't Call Me Sweetie (E. Rodgers)
9. Mangos (R. Clooney)
10. Shish-Kebab (R. Marterrie)

**Sammy David**  
KRMD—Shreveport, La.

1. Searchin' (Coasters)
2. Don't Call Me Sweetie (E. Rodgers)
3. It's Not For Me To Say (J. Mathis)
4. Face In The Crowd (Cornell)
5. Around The World (V. Young)
6. Old Cape Cod (P. Page)
7. I Just Don't Know (4 Lads)
8. My Dream (Platters)
9. So Rare (J. Dorsey)
10. Freight Train (N. Whiskey)

**Del Rayce**  
WPOP—Hartford, Conn.

1. Bye Bye Love (Everly Bros.)
2. A White Sport Coat (Robbins)
3. Love Letters In The Sand (P. Boone)
4. Start Movin' (S. Mineo)
5. Dark Moon (G. Storm)
6. Four Walls (J. Reeves)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. A Teenager's Romance (R. Nelson)
9. Island In The Sun (Belafonte)
10. It's Not For Me To Say (J. Mathis)

**Bob Dugan**  
KTMS—Santa Barbara, Calif.

1. All Shook Up (E. Presley)
2. Blue Echo (L. Baxter)
3. It All Depends On You (J. Lewis)
4. Little Darlin' (Diamonds)
5. Round and Round (P. Como)
6. So Rare (J. Dorsey)
7. Gone (F. Husky)
8. You Won't Forget Me (C. Warfield)
9. Love Letters In The Sand (P. Boone)
10. School Day (C. Berry)

**Ken Manley**  
WGUY—Bangor, Me.

1. Love Letters In The Sand (P. Boone)
2. All Shook Up (E. Presley)
3. Fabulous (C. Gracie)
4. Little Billy Boy (Three D's)
5. My Dream (Platters)
6. Dark Moon (B. Guitar)
7. I Like Your Kind Of Love (A. Williams)
8. With All My Heart (J. Sands)
9. Bye Bye Love (Everly Bros.)
10. Goin' Steady (T. Sands)

**Jerry Park**  
KZEE—Weatherford, Tex.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. Love Letters In The Sand (P. Boone)
5. Party Doll (B. Knox)
6. Dark Moon (G. Storm)
7. Gone (F. Husky)
8. Talkin' To The Blues (Lowe)
9. My Little Baby (P. Como)
10. Rooster Song (F. Domino)

**Jack Karey**  
WCFL—Chicago, Ill.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. Bye Bye Love (Everly Bros.)
4. With All My Heart (Sands)
5. I Like Your Kind Of Love (A. Williams)
6. A Fallen Star (N. Noble)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Start Movin' (S. Mineo)
9. Grasshopper Jump (T. Watts)
10. Teardrops In My Heart (T. Prisco)

**Jim Holt**  
WICE—Providence, R. I.

1. A White Sport Coat (Robbins)
2. So Rare (J. Dorsey)
3. All Shook Up (E. Presley)
4. Love Letters In The Sand (P. Boone)
5. Come Go With Me (Del-Vikings)
6. School Day (C. Berry)
7. Gone (F. Huskey)
8. Little Darlin' (Diamonds)
9. Dark Moon (Guitar/Storm)
10. It's Not For Me To Say (J. Mathis)

**Rudy Tellez**  
KTSM—El Paso, Tex.

1. Love Letters In The Sand (P. Boone)
2. Round and Round (Como)
3. Mangos (R. Clooney)
4. So Rare (J. Dorsey)
5. A White Sport Coat (Robbins)
6. Party Doll (S. Lawrence)
7. Freight Train (N. Whiskey)
8. Crazy Love (F. Sinatra)
9. Please Don't Do That To Me (McGuire)
10. I Just Don't Know (4 Lads)

**Ernie Stone**  
WMCA—New York, N. Y.

1. Love Letters In The Sand (P. Boone)
2. Start Movin' (Sal Mineo)
3. It's Not For Me To Say (J. Mathis)
4. Four Walls (J. Reeves)
5. Bye Bye Love (Everly Bros.)
6. I Like Your Kind Of Love (A. Williams)
7. With All My Heart (J. Sands)
8. Let The Four Winds Blow (R. Brown)
9. Prize Possession (F. Husky)
10. Old Cape Cod (P. Page)

**Jim Harriott**  
WFLA—Tampa, Fla.

1. A White Sport Coat (Robbins)
2. I Like Your Kind Of Love (A. Williams)
3. The Girl With The Golden Braids (P. Como)
4. Love Letters In The Sand (P. Boone)
5. Jocko's Theme (A. Bleyer)
6. Face In The Crowd (Hi Los)
7. Rockin' Shoes (Ames Bros.)
8. I'll Take Romance (Gorme)
9. With All My Heart (Scott)
10. The Proposal (N. Luboff)

**Paul Reid**  
CHML—Hamilton, Ont., Can.

1. Love Letters In The Sand (P. Boone)
2. Bye Bye Love (Everly Bros.)
3. Dark Moon (B. Guitar)
4. School Day (C. Berry)
5. Fabulous (C. Gracie)
6. So Rare (J. Dorsey)
7. It's Not For Me To Say (J. Mathis)
8. Little Darlin' (Diamonds)
9. I Just Don't Know (4 Lads)
10. A White Sport Coat (Robbins)

**Joe McCallum**  
CFRN—Edmonton, Alb., Can.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. A White Sport Coat (Robbins)
4. Love Letters In The Sand (P. Boone)
5. Gone (F. Husky)
6. Round and Round (P. Como)
7. Fabulous (S. Lawrence)
8. Bernardine (P. Boone)
9. Four Walls (J. Lowe)
10. Dark Moon (Guitar/Storm)

**Bill Daniels' "Daniels' Den"**  
KFWB—Hollywood, Calif.

1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. Dark Moon (G. Storm)
4. So Rare (J. Dorsey)
5. A White Sport Coat (Robbins)
6. Wonderful! Wonderful! (J. Mathis)
7. Haunting Me (The Kings IV)
8. Stardust (B. Ward)
9. Around The World (Young)
10. Freight Train (Rayburn)

**Del Courtney**  
KPX—San Francisco, Calif.

1. So Rare (J. Dorsey)
2. Imagination (King Sisters)
3. A Teenager's Romance (R. Nelson)
4. Freight Train (R. Draper)
5. A White Sport Coat (Robbins)
6. The Girl With The Golden Braids (P. Como)
7. Shish-Kebab (R. Marterrie)
8. It's Not For Me To Say (J. Mathis)
9. Island In The Sun (Belafonte)
10. Little White Lies (Johnson)

**Jack Purrington**  
WQAM—Miami, Fla.

1. Love Letters In The Sand (P. Boone)
2. Dark Moon (B. Guitar)
3. All Shook Up (E. Presley)
4. School Day (C. Berry)
5. Gone (F. Husky)
6. Come Go With Me (Del-Vikings)
7. Little Darlin' (Diamonds)
8. So Rare (J. Dorsey)
9. Rock-A-Billy (G. Mitchell)
10. A White Sport Coat (Robbins)

**Bob Norris**  
WEIM—Fitchburg, Mass.

1. It's Not For Me To Say (J. Mathis)
2. Old Cape Cod (P. Page)
3. I'm Gonna Sit Right Down And Write Myself A Letter (B. Williams)
4. Four Walls (J. Reeves)
5. Queen Of The Senior Prom (Mills Bros.)
6. Trust In Me (C. Connor)
7. With All My Heart (J. Sands)
8. Such A Shame (Four Voices)
9. 1492 (B. Johnson)
10. I Complain (A. Hibbler)

**Ed Baker**  
KWFR—San Angelo, Tex.

1. A White Sport Coat (Robbins)
2. Love Letters In The Sand (P. Boone)
3. Little Darlin' (Diamonds)
4. So Rare (J. Dorsey)
5. All Shook Up (E. Presley)
6. Round and Round (P. Como)
7. Come Go With Me (Del-Vikings)
8. Pledge Of Love (D. Continio)
9. Dark Moon (G. Storm)
10. Can't Wait For Summer (S. Lawrence)

**Jack Stant**  
WDRF—Chester, Pa.

1. You're Mine (Four Aces)
2. Be Good (J. Valino)
3. School Day (C. Berry)
4. Billy Goat (B. Haley)
5. Fabulous (C. Gracie)
6. You Made Me Love You (G. Sans)
7. Sipping Soda (J. Lee)
8. Sweetie Sweet Kisses (M. Raye & J. Shaye)
9. Only One (D. Roberts)
10. I Love My Girl (Morley)

**Jerry Leighton**  
WAFF—Chicago, Ill.

1. With All My Heart (J. Sands)
2. One For My Baby (Bennett)
3. It's Not For Me To Say (J. Mathis)
4. Freight Train (R. Draper)
5. Grasshopper Jump (T. Watts)
6. Imagination (King Sisters)
7. Close Your Eyes (H. LANCE)
8. Afraid (L. Young)
9. Easy My Love (S. Lowe)
10. Echo, Echo, Echo (D. Lee)

**John Tucker**  
WTSV—Manchester, N. H.

1. Love Letters In The Sand (P. Boone)
2. Dark Moon (G. Storm)
3. So Rare (J. Dorsey)
4. A White Sport Coat (J. Desmond)
5. Little Darlin' (Diamonds)
6. Around The World (Young)
7. Old Cape Cod (P. Page)
8. It's Not For Me To Say (J. Mathis)
9. Come Go With Me (Del-Vikings)
10. One For My Baby (Bennett)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Disk Jockey

## REGIONAL RECORD REPORTS



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER"

Billy Williams

Coral 61830

## Decca Displays At Booksellers' Meet



CHICAGO—Decca Records was not only alone among the many book exhibitors at this past American Booksellers Convention, but the first record company to participate in a convention of this kind.

Pictured above in the Decca booth is Clarence Goldberg who explained Decca's reasons for entering the convention thusly, "The affinity between books and records is so natural, that we feel quite at home. We are proud of the respected position which Decca has earned with a great many American booksellers".

The convention lasted three days, 5-28, 29, 30.

**Gene Davis**  
WHB—Kansas City, Mo.

1. A Teenager's Romance (R. Nelson)
2. Love Letters In The Sand (P. Boone)
3. Too Late (G. Austin)
4. So Rare (J. Dorsey)
5. Rock-A-Billy (G. Mitchell)
6. I'll Take Romance (E. Gorme)
7. All Shook Up (E. Presley)
8. School Day (C. Berry)
9. Dark Moon (G. Storm)
10. I'm Stickin' With You (J. Bowen)

**Bill Perkins**  
WCIN—Cincinnati, Ohio

1. One For My Baby (T. Bennett)
2. Just To Hold My Hand (C. McPhatter)
3. Wowie (Madhatters)
4. Mangos (R. Clooney)
5. School Day (C. Berry)
6. Rock City Rock (D. Ellington)
7. My Personal Possession (Cole)
8. Can't Wait For Summer (S. Lawrence)
9. Seven Come Eleven (T. Rand)
10. How Will I Know (Damita Jo)

**Johnny Fairchild**  
KELP—El Paso, Tex.

1. Little Darlin' (Diamonds)
2. The Girl With The Golden Braids (P. Como)
3. Crazy Love (F. Sinatra)
4. Little White Lies (B. Johnson)
5. Start Movin' (S. Mineo)
6. Stardust (B. Ward)
7. Evangeline (R. Arms)
8. Restless Breed (F. Castro)
9. Don't Call Me Sweetie (E. Rodgers)
10. Gonna Find Me A Bluebird (M. Rainwater)

**Jack Chadderton**  
WLYN—Lynn, Mass.

1. Over The Mountain (Johnnie & Joe)
2. All Shook Up (E. Presley)
3. Empty Arms (T. Brewer)
4. Little Billy Boy (Three D's)
5. Freight Train (R. Draper)
6. Japanese Sandman (Cellos)
7. Love Letters In The Sand (P. Boone)
8. Bye Bye Love (Everly Bros.)
9. So Rare (J. Dorsey)
10. Rock Bottom (McGuire)

**Allan Michaels**  
WING—Dayton, Ohio

1. Love Letters In The Sand (P. Boone)
2. Mangos (R. Clooney)
3. Round and Round (P. Como)
4. China Gate (N. Cole)
5. Let It Be Me (J. Corey)
6. One For My Baby (Bennett)
7. So Long My Love (Sinatra)
8. Love Is A Golden Ring (F. Laine)
9. Old Cape Cod (P. Page)
10. Face In The Crowd (Hi-Lo's)

**George Cameron**  
WEAV—Plattsburg, N. Y.

1. Love Letters In The Sand (P. Boone)
2. Start Movin' (S. Mineo)
3. Fabulous (S. Lawrence)
4. Bye Bye Love (L. Tommy)
5. Freight Train (R. Draper)
6. A Teenager's Romance (R. Nelson)
7. It's You I Love (Domino)
8. So Rare (J. Dorsey)
9. A White Sport Coat (Robbins)
10. 1492 (B. Johnson)

**Ray Briem**  
KLUB—Salt Lake City, Utah

1. Stardust (N. Cole)
2. Love Letters In The Sand (P. Boone)
3. Old Cape Cod (P. Page)
4. Rock Your Little Baby To Sleep (B. Knox)
5. Yellow Bird (N. Luboff)
6. Start Movin' (S. Mineo)
7. It's Not For Me To Say (J. Mathis)
8. Shangri-La (Four Coins)
9. When I Fall In Love (N. Cole)
10. A Teenager's Romance (R. Nelson)

**Dick Smith**  
WORC—Worcester, Mass.

1. A Teenager's Romance (R. Nelson)
2. Bye Bye Love (Everly Bros.)
3. Love Letters In The Sand (P. Boone)
4. All Shook Up (E. Presley)
5. Come Back To Me Darling (J. Therrien Jr.)
6. Goin' Steady (T. Sands)
7. Seven Come Eleven (T. Rand)
8. Start Movin' (S. Mineo)
9. My Dream (Platters)
10. Can't Wait For Summer (S. Lawrence)

**Jim Murdock**  
KOY—Phoenix, Ariz.

1. Around The World (Young)
2. Love Letters In The Sand (P. Boone)
3. Old Cape Cod (P. Page)
4. Talkin' To The Blues (Lowe)
5. Crazy Love (F. Sinatra)
6. Beginning To Miss You (McGuire)
7. I'm Gonna Sit Right Down And Write Myself A Letter (B. Williams)
8. Ninety-Nine Ways (Hunter)
9. Twelve O'Clock Tonight (Day)
10. Why Baby Why (P. Boone)

**Joe Finan**  
KYW—Cleveland, Ohio

1. Rosie Lee (Mello-Tones)
2. Bye Bye Love (Everly Bros.)
3. School Day (C. Berry)
4. So Young (C. Stacy)
5. Echo Echo Echo (D. Lee)
6. Love You Till I Die (B. Lee)
7. With All My Heart (Scott/Sands)
8. Over The Mountain (Johnnie & Joe)
9. Crickets On Parade (B. Christian)
10. Married For Life (G. Wiese)

**Bob Lazich**  
KXLL—Missoula, Mont.

1. Island In The Sun (Belafonte)
2. Love Is A Golden Ring (F. Laine)
3. When Rock & Roll Come To Trinidad (N. Cole)
4. Four Walls (J. Reeves)
5. Promises, Promises (D. Shore)
6. My Little Baby (P. Como)
7. April Give Me One Day (S. Vaughan)
8. A White Sport Coat (Robbins)
9. Yes Tonight Josephine (Ray)
10. Mangos (R. Clooney)

**Frank Titus**  
WWON—Woonsocket, R. I.

1. Love Letters In The Sand (P. Boone)
2. A White Sport Coat (Robbins)
3. Goin' Steady (T. Sands)
4. Gone (F. Husky)
5. School Day (C. Berry)
6. Round And Round (P. Como)
7. Come Go With Me (Del-Vikings)
8. Old Cape Cod (P. Page)
9. Four Walls (J. Reeves)
10. Drownin' In Memories (McGuire)

**Dick Gilbert**  
KPCK—Scottsdale, Ariz.

1. The Girl With The Golden Braids (P. Como)
2. Don't Cry My Love (Lynn)
3. Poor Butterfly (S. Vaughan)
4. The Cricket Song (R. Bolger)
5. Dark Moon (G. Storm)
6. Blue Echo (L. Baxter)
7. Gone (F. Husky)
8. Four Walls (J. Lowe)
9. Love Letters In The Sand (P. Boone)
10. Pledge Of Love (Copeland)

**Dick Bouchard**  
WRIB—Providence, R. I.

1. So Rare (J. Dorsey)
2. All Shook Up (E. Presley)
3. Don't Call Me Sweetie (E. Rodgers)
4. Freight Train (N. Whiskey)
5. Bye Bye Love (Everly Bros.)
6. Love Letters In The Sand (P. Boone)
7. A White Sport Coat (Robbins)
8. Summer Love (J. James)
9. My Dream (Platters)
10. Valley Of Tears (F. Domino)

**Harry Downie**  
WICC—Bridgeport, Conn.

1. Such A Shame (Four Voices)
2. Bye Bye Love (Everly Bros.)
3. With All My Heart (Sands)
4. School Day (C. Berry)
5. Shangri-La (Four Coins)
6. Start Movin' (S. Mineo)
7. A Teenager's Romance (R. Nelson)
8. Love Letters In The Sand (P. Boone)
9. Freight Train (N. Whiskey)
10. Your Kisses Kill Me (Gorme)

**Dick Martin**  
WWDC—Washington, D. C.

1. Bye Bye Love (Everly Bros.)
2. So Rare (J. Dorsey)
3. School Day (C. Berry)
4. Four Walls (J. Reeves)
5. Young Blood (Coasters)
6. Valley Of Tears (Domino)
7. Dark Moon (G. Storm)
8. All Shook Up (E. Presley)
9. Love Letters In The Sand (P. Boone)
10. A White Sport Coat (Robbins)

**Vernon Stewart**  
KXRJ—Russellville, Ark.

1. A White Sport Coat (Robbins)
2. Four Walls (J. Reeves)
3. Ten Little Trees (L. Welk)
4. Hummin' & Waltzin' (Les & Mary)
5. No Wedding Today (Ray)
6. Talkin' To The Blues (Lowe)
7. Little White Lies (Johnson)
8. Lonely Man (T. E. Ford)
9. Bye Bye Love (W. Pierce)
10. Shrine Of St. Cecelia (Young)

**Jim Ameche**  
KPAL—Palm Springs, Calif.

1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. Freight Train (N. Whiskey)
4. Around The World (V. Young)
5. Stardust (B. Ward)
6. I Just Don't Know (4 Lads)
7. Haunting Me (The Kings IV)
8. One For My Baby (T. Bennett)
9. Grasshopper Jump (T. Watts)
10. Island In The Sun (Belafonte)

**Vic Aime**  
WNNJ—Newton, N. J.

1. Love Letters In The Sand (P. Boone)
2. It's Not For Me To Say (J. Mathis)
3. Freight Train (N. Whiskey)
4. Around The World (Young)
5. Gonna Sit Right Down And Write Myself A Letter (B. Williams)
6. I Like Your Kind Of Love (A. Williams)
7. Old Cape Cod (P. Page)
8. Rock Your Little Baby To Sleep (B. Knox)
9. Speak For Yourself (Carr)
10. It's Good To Be Alive (Syms)

**Ed McKenzie**  
WXYZ—Detroit, Mich.

1. Bye Bye Love (Everly Bros.)/ Love Letters In The Sand (P. Boone)
2. Start Movin' (S. Mineo)
3. Young Blood (Coasters)
4. I Like Your Kind Of Love (A. Williams)
5. I'm Walkin' (R. Nelson)
6. So Rare (J. Dorsey)
7. Rang Tang Ding Dong (Cellos)
8. Rosie Lee (Mello-Tones)
9. Over The Mountain (Johnnie & Joe)
10. I'm Gonna Sit Right Down And Write Myself A Letter (B. Williams)

**John "Mad Man" Michaels**  
WOKY—Milwaukee, Wis.

1. The Girl With The Golden Braids (P. Como)
2. Empty Arms (T. Brewer)
3. Bye Bye Love (Everly Bros.)
4. Little Darlin' (Diamonds)
5. I'm Walkin' (R. Nelson)
6. Love Letters In The Sand (P. Boone)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Rockin' Shoes (Ames Bros.)
9. Crickets On Parade (B. Christian)
10. Dark Moon (B. Guitar)

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# R & B Ramblings

## NEW YORK:

Al Silver, Herald and Ember Records, sees nothing but silver linings in the near future as the overwhelming reaction to his new Five Satins' "To The Aisle" keeps pouring in. "We haven't had a reaction like this since 'Shake A Hand,'" says Al. Silver also announced the appointment of two new distributors. Lesco in Philadelphia and General in Baltimore. To tie in with the above, Clarence Haman (WJMR-New Orleans, La.) advises he's more excited about "To The Aisle" than he's been about any other record in some time. . . . Over at Josie, Morty Palitz and Bill Darnell are enthused about the new Cadillacs' "My Girl Friend." Deck has excited all those who've heard it and it looks like it could be big. The Cadillacs are also to be presented soon in an LP containing their past recordings. . . . Activity at its usual high gear at Atlantic as they issue a trio of new releases. Joe Turner is out with "Love Roller Coaster" and "World of Trouble"; Jerry Diamond doing "Sunburned Lips" and "Don't Trust Love"; and The Bobbettes singing "Look At The Stars" and "Mr.

Lee." . . . Over at Herb Abramson's Atco, sister label to the Atlantic set-up, we see a release by Bobby Darin, youngster that the Atco crew is very high on. Darin's initial entry is "Talk To Me Something" and "Million Dollar Baby." . . . Ann Cole, up and coming thrush, turns out two tremendous sides for Sol Rabinowitz' Baton label. "No Star Is Lost" and "You're Mine" are two sides that bear close watching. Both have hit potential. . . . New label bows with two strong waxes. Sue Records, New York, offers Bobbi Bolden singing "Need Me Tonight" and "Chico The Chic-O-La Man"; and The Matadors doing "Have Mercy Baby" and "Be Good To Me." . . . Phil Rose and Lou Sprung getting that feeling again with Maymie and Robert's "Ain't No Way In The World." The deck, according to Rose and Sprung, has broken throughout the south and is now kicking up lots of dust in a number of northern spots. This after only ten days. "The disk," says Rose, "is going almost completely pop at this time, although it is now beginning to show r & b action, and it looks like we might have another 'Cindy'." . . . Freddy Mendelsohn, DeLuxe Records a & r, says his Donnie Elbert "What Can I Do" and "Hear My Plea" keeps going up and up. Also starting out in healthy fashion is Annie Laurie's new "It Must Be You" and "Please, Honey Don't Go." . . . The Coasters to appear at the Apollo Theatre in Harlem the week of July 7. . . . Bill Spitalsky, Atco, reports The Sensations' "You Made Me Love You" selling steadily and says that several distributors he has talked to advise him the disk is on the verge of breaking in their territories. In the planning stage at Atco is a Coaster LP. . . .



LA PLAYA SEXTET

Don Robey, Duke and Peacock prexy working on several "hot" projects now and says he'll let us know more soon. Robey is very well satisfied with the reaction to Brooks and Brown's twosider, "Sleeping On An Ocean Of Tears" and "They Call Her Rosie Lee." Also doing fine is Tommy Mosley's "I'll Walk With You." . . . Joe Scott, A & R at Duke Peacock, beaming after a very successful Billy Brooks session. . . . The La Playa Sextet, popular Fiesta recording Latin-American group, open for the summer season at the Coral Reed Beach Club, Lido Beach, L. I. on June 27. . . . Gloria Lynn, whose current Central recording is "Just Like That" and "I'd Be A Fool To Be Mised By You," opens at the Baby Grand in New York on June 7. . . . Shaw Artists puts the "Fantabulous Rock 'N Roll Show of 1957" on the road on June 14. Dick Boone has booked the package. The troupe will cover 34 dates in 34 cities over a period of 37 days. The three open days should be filled in before too many hours have passed. Talent making up the show are Ruth Brown, Coasters, Drifters, Bo Diddley Trio, Schoolboys, Smiley Lewis, Johnny Heartsman, 5 Satins, Bobby Parker, Spence Twins, and the Paul Williams Orchestra. . . . Bill Clark (WFAA-Philadelphia, Pa.) is currently laid up in the hospital. Bill claims to be the only exclusive R & B deejay between Pittsburgh and Cleveland. . . . New label in Brooklyn (currently famous because they soon be without their trademark, The Dodgers) makes its bow with two releases. Zebra Records has issued The Strollers doing "Baby Eyes" and "You're The Only One For Me"; and The Up-Beats singing "Goodness Gracious Baby" and "I Would If I Could." . . . Otis Pollard prexy of Pollard Music Inc. announced the purchase of the copyrights to the tunes "ZOOP" and "DESERIE" now showing up on the Everlast label.



CADILLACS



JOE TURNER

## CHICAGO:

All distribs on Boul Mich's record row looking forward to another booming summer. One distrib was heard to say that as far as he's concerned, summer will be like Christmas to him. This feeling is echoed by one and all. So it would behoove one to think optimistically as the kids leave school and have that excess jingle in their pockets from summer jobs. . . . Abner, Vee-Jay soothsayer, expecting big things from skedded Dells session, 6/13. "All deejays can expect release at stations no later than 6/24", promised Ab. . . . Shaw's Jim Fleming spent Memorial Day Weekend with his four sons, "at home". Sounded like Jim was enjoying the quiet of his office Monday morning. . . . Charles Brown skedded to follow Etta James and Clifton Chenier into S. side's Crown Propeller, 6/14. Chenier is billed as "The King Of R&R Accordion". . . . Over at M. S. Distribs, Vic Faraci advises "Champion" Jack Dupree's Vikeroo "Old Time Rock & Roll" is finding lotts spins around these parts as is Etta James' Modern opus, "Come What



ETTA JAMES

May". . . . Billy Boy returned to Chi from Houston-Dallas area where he did eleven one-niters. . . . Mike Oury, All-State Distribs, went out on a limb to pick Chuck Willis' deck "C. C. Rider" for top spot on All-State's sales chart soooooon. Mike went on to pick Ruth Brown's "One More Time" on Atlantic. Ruth was thru town working on her latest this past week. . . . Len and Phil Chess smiling from ear to ear over rising chart smasher, "Suzy-Q" by Dale Hawkins. "It's starting to get more and more pop action each day," advises Len. Phil watching, with pride, new sky rocket by The Moonglow's "Please Send Me Someone To Love". "We're simply hotter than hot," explains Phil. . . . Diz Gillespie due for Blue Note gig early July. Old "Crooked Horn" has been proving a pretty good draw during his past one-niters. . . . David Duckhorn, Garmisa Distribs, picks The Cadillac's Josie swinger "My Girl Friend" and "There Goes My Girl" by The Chancellors on Port as promising hit material in the coming weeks. . . . Jimmy Reed and his "The Sun Is Shining" head into Asbury, N. J. for three days and then onto Cleveland and Gleason's for two weeks. . . . Little Walter headed east from Atlanta to meet up with Muddy Waters where they plan to combine for southern tour. . . . The Spaniels skedded for string of eastern thither gigs with their going wax, "Everyone's Laughing". . . . Par diskeroo, "Afraid" by Lee Young proving to be a pretty hot item in these parts. . . . Quick phone call from Mercury's Kenny Myers reports The Platters' "My Dream" is really big. Newie by Sil Austin, "Dues Day", is said to be championing at the bit as reports and The Cash Box pick make deck look even better. . . . King's Herb Kole picks DeLuxeroo "Close Your Eyes" as top seller. Lance plans to be on Marty Faye R&B presentation show with McKie Fitzhugh, 6/30. Still selling lotts records is Annie Laurie's "It Hurts To Be In Love". . . . Top seller for the Cobra clan is Harold Burrage's "All Messed Up." Disk promises to be real hanger-onner for the young indie.



THE MOONGLOWS

## LOS ANGELES:

Aladdin Records has bought the copyright to "The Kent Song" which is the TV commercial for Kent cigarettes used on the show, \$64,000 Challenge. Firm recorded the tune with a vocal-instrumental group known as The Three Beaux and a Peep, and will ship out 4000 packages of Kent cigarettes with the disc-jockey samples of the record. . . . The new West Coast label, Ebb Records has a strong one going in their first group of a releases in "Chicken, Baby, Chicken" by Tony Harris, which is showing up in several markets around the country. . . . Max Fiertag, president of Flip Records returned to the coast after a very successful Eastern trip promoting the labels two big hits of "Arrow of Love" by The Six Teens, and "Louie, Louie" by Richard Berry. . . . The Platters return to New York after a two week visit to the coast, and start work on the new



SIX TEENS

Alan Freed movie which will be filmed in the East. After the finish of their stint in the movie, the group, accompanied by their manager, Buck Ram, leave for a thirteen-week tour of South America. . . . Dootsie Williams, Dooto Records prexy, hosted a party for music business friends as a housewarming for his recently-completed new home. . . . Elliot Litt, KBLA disk jockey now airing an 8 to 9 P.M. rhythm and blues show from the valley station. . . . The Col'ts go to Denver, Colorado this week after a successful ten day engagement at the Chi Chi in Palm Springs. . . . Eddie Ray of Imperial Records taking Roy Brown around town for local radio and TV guestings. Roy is currently riding high with his Imperial release of "Let The Four Winds Blow." . . . Bob Stern reports tremendous airtime in the Los Angeles area for The Spaniels new release on the Vee Jay label. . . . The fabulous Fats Domino returns to the Coast this month for a limited engagement at Sardis in Hollywood.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	SCHOOL DAY Chuck Berry (Chess 1653)	1
2	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	2
3	C. C. RIDER Chuck Willis (Atlantic 1130)	3
4	YOUNG BLOOD Coasters (Atco 6087)	7
5	VALLEY OF TEARS Fats Domino (Imperial 5442)	6
6	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	8
7	SEARCHIN' Coasters (Atco 6087)	9
8	LITTLE DARLIN' Diamonds (Mercury 71060) Gladiolas (Excella 2101)	4
9	COME GO WITH ME Del-Vikings (Dot 15538)	5
10	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	12
11	I'M WALKIN' Fats Domino (Imperial 5428)	10
12	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	16
13	SO RARE Jimmy Darsey (Fraternity 755)	—
14	JENNY, JENNY Little Richard (Specialty 606)	28
15	WHAT CAN I DO Dannie Elbert (King 5045)	—
16	TROUBLES, TROUBLES, TROUBLES B. B. King (RPM 492)	14
17	LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)	13
18	IT'S YOU I LOVE Fats Domino (Imperial 5442)	19
19	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	17
20	JIM DANDY GOT MARRIED Lavern Baker (Atlantic 1136)	15

21. EMPTY ARMS. 22. SEND ME SOME LOVIN'. 23. LUCILLE. 24. JUST BECAUSE. 25. MY DREAM.

(Listed Alphabetically)

- AFTER HOURS  
Lloyd Glenn (Aladdin 3346)
- ALL OF ME  
I DON'T WANT TO CRY  
Big Maybelle (Savoy 1512)
- \*ARROW OF LOVE  
Six Teens (Flip 322)
- A WHOLE LOT OF SHAKING GOING ON  
Jerry Lee Lewis (Sun 267)
- \*BYE BYE LOVE  
Everly Brothers (Cadence 1315)
- \*CHICKEN BABY CHICKEN  
Tony Harris (Ebb 104)
- COCOANUT WOMAN  
Harry Belafonte (RCA Victor 6885)
- DEAREST  
Mickey & Sylvia (Vik 0267)
- DIANE  
Bo Rhambo (Cash 452)
- DING DONG  
Bill Doggett (King 5058)
- DON'T ASK ME TO BE LONELY  
Dubs (Gone 5002)
- EVERYONE'S LAUGHING  
Spaniels (Vee-Jay 246)
- FABULOUS  
Charlie Gracie (Cameo 107)
- FLORENCE  
Paragons (Winley 215)
- GET ON THE RIGHT TRACK BABY  
\*IT'S ALL RIGHT  
Ray Charles (Atlantic 1143)
- \*GLORY OF LOVE  
Velvetones (Aladdin 3372)
- GONE  
Ferlin Husky (Capitol 3628)
- GROANIN' THE BLUES  
Otis Rush (Cobra 5010)
- HEAR MY PLEA  
Dannie Elbert (DeLuxe 6125)
- HERE COMES ROMANCE  
Clovers (Atlantic 1129)
- HE'S MINE  
Platters (Mercury 71032)
- HEY BO DIDDLEY  
MONA  
Bo Diddley (Chess 1652)
- HONEY, WHERE YOU GOING  
LITTLE RAIN  
Jimmy Reed (Vee-Jay 237)
- \*HYPNOTIZED  
Drifters (Atlantic 1141)
- I'M SO EXCITED  
John Lee Hooker (Vee-Jay 245)
- I'M WALKIN'  
\*A TEENAGER'S ROMANCE  
Rickey Nelson (Verve 10047)
- IN THE DOORWAY CRYING  
Midnighters (Federal 12293)
- ISABELLA  
Roy Tan (Dot 15551)
- \*IT MUST BE YOU  
Annie Laurie (DeLuxe 6135)
- I'VE GOT TO GO CRY  
Little Willie John (King 5045)
- I WANT TO GET MARRIED  
B. B. King (RPM 492)
- JOHNNY'S HOUSE PARTY  
John Heartsman & Gaylarks (Music City 807)  
Jimmy Beasley (Modern 1021)
- JOY RIDE  
Doc Bagby (Okeh 7080)
- JUNGLE HOP  
Don & Dewey (Specialty 599)
- LET THE FOUR WINDS BLOW  
Roy Brown (Imperial 5439)
- LITTLE BILLY BOY  
WHAT MADE MAGGIE RUN  
Del-Vikings (Dot 15571)
- LITTLE BILLY BOY  
Three D's (Paris)

\* Indicates first appearance on Territorial Tips

- LOOPY DOO  
Bobby Byrd (Zephyr 70-018)
- LOVABLE  
\*FOREVER  
Dale Cook (Specialty 596)
- LOVE LETTERS IN THE SAND  
Pat Boone (Dot 15570)
- LOUIE LOUIE  
YOU ARE MY SUNSHINE  
Richard Berry & Pharohs (Flip 321)
- MESSED UP  
Harold Burrage (Cobra 5012)
- MIDNIGHT  
Googie Rene (Class 205)
- \*MISS ANN  
Little Richard (Specialty 606)
- MISS YOU SO  
Lillian Offitt (Excella 2104)
- MY DREAM  
I WANNA  
Platters (Mercury 71093)
- MY HEART IS CRYING  
Billy Boy (Vee-Jay 238)
- ONE HUNDRED YEARS FROM TODAY  
Alice Jean (Rhythm 102)
- OUT IN THE COLD AGAIN  
Lymon & Teenagers (Gee 1036)
- RAKIN' AND SCRAPIN'  
Dean Beard (Atlantic 1137)
- RANG TANG DING DONG  
Cellos (Apollo 510)
- ROCK ALL NIGHT  
Shirley & Lee (Aladdin 3380)
- ROCK ME  
Muddy Waters (Chess 1653)
- \*ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU  
Huey Smith (Ace 530)
- ROCK YOUR LITTLE BABY TO SLEEP  
Buddy Knox (Roulette 4009)
- ROSIE LEE  
Mello-Tones (Gee 1037)
- \*RUN, RUN, LITTLE JOE  
Gladiolas (Excella 2110)
- \*SEND FOR ME  
Nat Cole (Capitol 3737)
- SIDE TRACK  
Googie Rene (Class 208)
- \*SHORT FAT FANNIE  
Larry Williams (Specialty 608)
- SHOULD I EVER LOVE AGAIN  
Wynona Carr (Specialty 589)
- START MOVIN'  
Sal Mineo (Epic 9216)
- STRANGE WORLD  
Gene & Eunice (Aladdin 3374)
- SUZIE-Q  
Dale Hawkins (Checker 863)
- SWEET AND EASY TO LOVE  
Roy Orbison (Sun 265)
- TALKIN' TO THE BLUES  
Jim Lowe (Dot 15569)
- THE GAME OF LOVE  
Lavern Baker (Atlantic 1136)
- THE SUN IS SHINING  
BABY, WHAT'S ON YOUR MIND  
Jimmy Reed (Vee-Jay 248)
- TRUE LOVE GONE  
Enchanters (Coral 61756)
- UNITED  
Love Nates (Holiday 2605)
- WARM UP TO ME BABY  
Jim Bowen (Roulette 4010)
- WHAT DO YOU KNOW ABOUT LOVE  
Wynona Carr (Specialty 600)
- WHEN I GET YOU BABY  
\*ONE MORE TIME  
Ruth Brown (Atlantic 1140)

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b/w

"So What"

Gus Jenkins

Flash #116

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Billy Brando

"LOVE ME AGAIN"

b/w

"ONE SIDED LOVE"



# 1002

**Chris Connor At Newport Festival**

NEW YORK—Chris Connor, Atlantic Records recording artist, has been signed to appear at the Newport Jazz Festival. Miss Connor who will demonstrate her vocal talents on Saturday night, July 6th, joins the list of such song stylists as Ella Fitzgerald, Billie Holliday, Sarah Vaughan, Carmen Mac Rae, Mahalia Jackson, Jackie Paris, and Jimmy Rushing, at the mammoth fete.

Others appearing the same evening as Chris will be such artists as Dizzy Gillespie, Dave Brubeck, Gerry Mulligan, Miss Holliday, Sonny Stitt, and Turk Murphy.

**New Basin Street Nitery To Open**

NEW YORK—Basin Street, the Broadway jazz club which closed in January because of the demolition of its site in the old Roseland Building, on Broadway and 51st street, will resume operations in Greenwich Village on June 20th as "Lower Basin Street."

Big name jazz shows will be the policy at the new spot, which will operate on a 7-nights-a-week basis under Bill Faden, manager of the uptown jazz club.

Opening night, June 20th, will feature the Gerry Mulligan Sextet, and already inked to follow at Lower Basin Street are such prominent jazz names as Dave Brubeck and his combo (June 27th), George Shearing (July 11th), Kai Winding (July 18th), and Gene Krupa and his quartet (July 25th).

**Barbara Lea At Jazz Concert**

NEW YORK — Barbara Lea, the jazz songstress, will be the featured singer at the "Music for Night People" concert to be held at Midnight, Saturday, June 15th, at Loew's Sheridan, 7th Avenue and 12th Street, this city. Miss Lea, who has been on tour for several months, will fly back from Detroit for the concert, her first New York appearance this year. Jean Shepherd will act as Master of Ceremonies for "Music for Night People".

In addition to Miss Lea, the Randy Weston Trio will also contribute to the festivities, along with the Modern Jazz Quartet and the Charlie Mingus Quintet.

**The Cash Box**



**NEW YORK**

**CHICAGO**

**NEW ORLEANS**

- 1 COME GO WITH ME  
Dell-Vikings  
(Dot 15538)
- 2 LITTLE DARLIN'  
Diamonds  
(Mercury 71060)
- 3 ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- 4 SEND ME SOME LOVIN'  
Little Richard  
(Specialty 598)
- 5 JUST TO HOLD MY HAND  
Clyde McPhatter  
(Atlantic 1137)
- 6 OVER THE MOUNTAIN AND ACROSS THE SEA  
Jahnnie & Joe  
(Chess 1654)
- 7 SO RARE  
Jimmy Dorsey  
(Fraternity 755)
- 8 BYE BYE LOVE  
Everly Brothers  
(Cadence 1315)
- 9 C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- 10 SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)

- ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- IT HURTS TO BE IN LOVE  
Annis Laurie  
(DeLuxe 6107)
- SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- NEXT TIME YOU SEE ME  
Little Jr. Parker  
(Duke 164)
- LOVE'S A HURTIN' GAME  
Ivory Joe Hunter  
(Atlantic 1128)
- C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- SO RARE  
Jimmy Dorsey  
(Fraternity 755)
- MISS YOU SO  
Lillian Offitt  
(Excella 2104)
- COME GO WITH ME  
Dell-Vikings  
(Dot 15538)
- LITTLE DARLIN'  
Diamonds  
(Mercury 71060)

- WHAT CAN I DO  
Donnie Elbert  
(DeLuxe 6125)
- VALLEY OF TEARS  
Fats Domino  
(Imperial 5442)
- C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- OVER THE MOUNTAIN AND ACROSS THE SEA  
Johnnie & Joe  
(Chess 1654)
- ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU  
Huey Smith (Ace 530)
- ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)
- TROUBLES, TROUBLES, TROUBLES  
B. B. King  
(RPM 492)
- MY DREAM  
Platters  
(Mercury 71093)
- JENNY, JENNY  
Little Richard  
(Specialty 606)

**ST. LOUIS**

**NEWARK**

**DALLAS**

- 1 JUST TO HOLD MY HAND  
Clyde McPhatter  
(Atlantic 1137)
- 2 C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- 3 ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- 4 SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- 5 THE SUN IS SHINING  
Jimmy Reed  
(Vee-Jay 248)
- 6 YOUNG BLOOD  
Coasters  
(Atco 6087)
- 7 I WANT TO GET MARRIED  
B. B. King  
(RPM 492)
- 8 VALLEY OF TEARS  
Fats Domino  
(Imperial 5442)
- 9 LOVE'S A HURTIN' GAME  
Ivory Joe Hunter  
(Atlantic 1128)
- 10 SO RARE  
Jimmy Dorsey  
(Fraternity 755)

- C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- JUST TO HOLD MY HAND  
Clyde McPhatter  
(Atlantic 1137)
- OVER THE MOUNTAIN AND ACROSS THE SEA  
Johnnie & Joe  
(Chess 1654)
- WHAT CAN I DO  
Donnie Elbert  
(DeLuxe 6125)
- ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- NEXT TIME YOU SEE ME  
Little Jr. Parker  
(Duke 164)
- DON'T ASK ME TO BE LONELY  
Dubs  
(Gane 5002)
- VALLEY OF TEARS  
Fats Domino  
(Imperial 5442)
- YOUNG BLOOD  
Coasters  
(Atco 6087)

- COME GO WITH ME  
Dell-Vikings  
(Dot 15538)
- YOUNG BLOOD  
Coasters  
(Atco 6087)
- SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- IT'S YOU I LOVE  
Fats Domino  
(Imperial 5442)
- SEARCHIN'  
Coasters  
(Atco 6087)
- LITTLE DARLIN'  
Diamonds  
(Mercury 71060)
- JENNY, JENNY  
Little Richard  
(Specialty 606)
- SUSIE-Q  
Dale Hawkins  
(Checker 863)
- TROUBLES, TROUBLES, TROUBLES  
B. B. King  
(RPM 492)
- ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)

AMERICA'S TOP BLUES — ROCK & ROLL — SPIRITUAL—ONE-STOP  
60¢ for 45's **BARNEY'S** COMPLETE STOCK  
65¢ for 78's R&B—ROCK & ROLL  
LP's 30% Off ONE - STOP  
FAST SHIPPING CHICAGO 12, ILLINOIS SPIRITUAL—JAZZ  
ALL PHONES NEVada 8-9053

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 OVER THE MOUNTAIN AND ACROSS THE SEA  
Jahnnie & Joe  
(Chess 1654)
- 2 C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- 3 NEXT TIME YOU SEE ME  
Little Jr. Parker  
(Duke 164)
- 4 SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- 5 WHAT CAN I DO  
Donnie Elbert  
(King 5045)
- 6 ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- 7 SIDE-TRACK  
Googie Rene  
(Class 208)
- 8 LITTLE DARLIN'  
Diamonds  
(Mercury 71060)
- 9 SUZIE-Q  
Dale Hawkins  
(Checker 863)
- 10 GET ON THE RIGHT TRACK BABY  
Ray Charles  
(Atlantic 1143)

- 1 OVER THE MOUNTAIN AND ACROSS THE SEA  
Jahnnie & Joe  
(Chess 1654)
- 2 ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- 3 SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- 4 VALLEY OF TEARS  
Fats Domino  
(Imperial 5442)
- 5 LITTLE DARLIN'  
Diamonds (Excelllo 71060)  
Gladialas (Excelllo 2101)
- 6 ARROW OF LOVE  
Six Teens  
(Flip 322)
- 7 JOHNNY'S HOUSE PARTY  
Heartsman & Gaylarks  
(Music City 807)
- 8 GLORY OF LOVE  
Valvettones  
(Aladdin 3372)
- 9 YOUNG BLOOD  
Coasters  
(Atco 6087)
- 10 SO RARE  
Jimmy Dorsey  
(Fraternity 755)

- 1 YOUNG BLOOD  
Coasters  
(Atco 6087)
- 2 ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- 3 SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- 4 ROSIE LEE  
Mello-Tones  
(Gee 1037)
- 5 I WANT TO GET MARRIED  
B. B. King  
(RPM 492)
- 6 JOHNNY'S HOUSE PARTY  
Heartsman & Gaylarks  
(Music City 807)
- 7 C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- 8 IT MUST BE YOU  
Annie Laurie  
(DeLuxe 6135)
- 9 JUST TO HOLD MY HAND  
Clyde McPhatter  
(Atlantic 1137)
- 10 SO RARE  
Jimmy Dorsey  
(Fraternity 755)

## ATLANTA

## MEMPHIS

## BOSTON

- 1 SEARCHIN'  
Coasters  
(Atco 6087)
- 2 COME GO WITH ME  
Dell-Vikinas  
(Dot 15538)
- 3 JUST TO HOLD MY HAND  
Clyde McPhatter  
(Atlantic 1137)
- 4 C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- 5 JENNY, JENNY  
Little Richard  
(Specialty 606)
- 6 YOUNG BLOOD  
Coasters  
(Atco 6087)
- 7 LET THE FOUR WINDS BLOW  
Ray Brown  
(Imperial 5439)
- 8 IT'S YOU I LOVE  
Fats Damina  
(Imperial 5442)
- 9 WHAT CAN I DO  
Dannie Elbert  
(DeLuxe 6125)
- 10 LITTLE DARLIN'  
Diamonds (Mercury 71060)  
Gladialas (Excelllo 2101)

- 1 MISS YOU SO  
Lillian Offitt  
(Excelllo 2104)
- 2 C. C. RIDER  
Chuck Willis  
(Atlantic 1130)
- 3 I WANT TO GET MARRIED  
B. B. King  
(RPM 492)
- 4 IN THE DOORWAY CRYING  
Midnighters  
(Federal 12293)
- 5 JUST TO HOLD MY HAND  
Clyde McPhatter  
(Atlantic 1137)
- 6 YOUNG BLOOD  
Coasters  
(Atco 6087)
- 7 COME GO WITH ME  
Dell-Vikinas  
(Dot 15538)
- 8 SEARCHIN'  
Coasters  
(Atco 6087)
- 9 VALLEY OF TEARS  
Fats Damina  
(Imperial 5442)
- 10 ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)

- 1 LITTLE DARLIN'  
Diamonds  
(Mercury 71060)
- 2 SCHOOL DAY (RING RING GOES THE BELL)  
Chuck Berry  
(Chess 1653)
- 3 VALLEY OF TEARS  
Fats Domino  
(Imperial 5442)
- 4 OVER THE MOUNTAIN AND ACROSS THE SEA  
Jahnnie & Joe  
(Chess 1654)
- 5 YOUNG BLOOD  
Coasters  
(Atco 6087)
- 6 ALL SHOOK UP  
Elvis Presley  
(RCA Victor 20-6870)
- 7 LUCILLE  
Little Richard  
(Specialty 598)
- 8 I'M WALKIN'  
Fats Damina  
(Imperial 5428)
- 9 JENNY, JENNY  
Little Richard  
(Specialty 606)
- 10 SO RARE  
Jimmy Dorsey  
(Fraternity 755)



# R & B Sure Shots

## "THE SUN IS SHINING"

Jimmy Reed ..... Vee-Jay 248

## "DING DONG"

Bill Doggett ..... King 5058

## "GET ON THE RIGHT TRACK BABY"

Ray Charles ..... Atlantic 1143

## "JOHNNY'S HOUSE PARTY"

John Heartsman & Gaylarks ..... Music City 807  
Jimmy Beasley ..... Modern 1021

## "BYE BYE BABY"

Everly Brothers ..... Cadence 1315

## "Penitentiary Blues"

Smokey Hogg  
R 33  
RAYS RECORDS  
1486 NO. FAIR OAKS AVENUE  
PASADENA CALIFORNIA

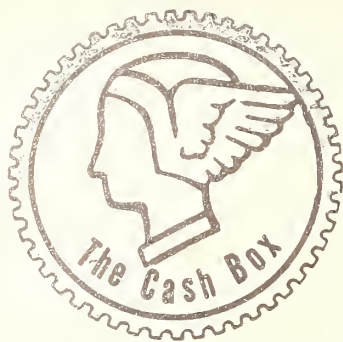
BILLBOARD'S R & B BEST BUY  
"Side-Track"  
Googie René  
# 208  
Class RECORDS  
1107 El Centro • Hollywood, Calif.

## Al Conte Quartet MR. PIANO and MR. BANJO

12" long play  
VIP # 2001

## The Original! "JOHNNY'S HOUSE PARTY"

John Heartsman and The Gaylarks  
MUSIC CITY # 807  
MUSIC CITY RECORDS  
1815 Alcatraz Ave., Berkeley, Calif.



# R & B Reviews

**A AWARD & SLEEPER**      **B VERY GOOD**      **C FAIR**  
**B+ EXCELLENT**              **C+ GOOD**              **D MEDIOCRE**

**THE CHANCELLORS**

(Port 5000)  
**B+** "THERE GOES MY GIRL" (2:22) [Benell BMI—Pinkney, Fields] A new label and a new group make a powerful debut together. The Chancellors rock out an infectious quick beat jump with great appeal. The group swings out in a manner to which the teenage market is so receptive. Grade-A side that should provoke a stream of buyers into the stores.

**B** "TELL ME YOU LOVE ME" (2:22) [Benell BMI—Pallattella, Rocco] The Chancellors back with a slow beat ballad for good change of pace. Easy, drifts type of offering that helps make it a well rounded twosome. "There Goes My Girl" should capture the big action.

**ETTA JAMES**

(Modern 1022)  
**B+** "BY THE LIGHT OF THE SILVERY MOON" (2:09) [Remick ASCAP—Edwards, Madden] Etta James takes the old standard in hand and gives it a rocked out vocal treatment like it's never had. The deck incorporates the harmonizing effect and the r & r treatment. Barbershop and Miss James make quite a combination. Like it. Watch it carefully.

**B+** "COME WHAT MAY" (2:05) [Libijon-Quintette BMI—Table, Porter] Etta James turns to melodic pretty, quick beat tune, and does it pretty straight. Delightfully done sans the belting. Two good sides.

**JIMMY RUSHING**

(Okeh 7086)  
**B** "MY LAST AFFAIR" (2:25) [Chappell ASCAP—H. Johnson] Jimmy Rushing dishes up the slow beat pretty with an easy readying that falls nicely on receptive ears. Throaty chanter makes out ok on a side that could get a good bit of action in both fields.

**B** "BABY, DON'T TELL ON ME" (2:21) [ASCAP—Bregman, Vocco and Conn-Rushing, Basie, Young] Jimmy Rushing turns back to the blues with this middle beat jump. Rushing handles the tune like the vet that he is and the result is two good sides.

**KID THOMAS**

(Federal 12298)  
**C+** "THE SPELL" (2:07) [Armo BMI—Lou Watts] Kid Thomas wails out a slow, rhythmic down home blues with an enthusiastic delivery. Typical deep south band provides the backing. Ok for the southern markets.

**B+** "THE WOLF PACK" (2:35) [Armo BMI—Lou Watts] Middle beat blues on the flip with Thomas coming up with a unique wailing intro. Novelty that grabs your attention and holds it. This deck is unique enough to get some good attention in all fields. Watch it.

**LARRY DARNELL**

(DeLuxe 6136)  
**B+** "FING FANG FOY" (2:05) [Men-Lo BMI—Kornegay, Spooner] Larry Darnell rips out a swinging novelty with a romantic lyric. Deck bounces in happy fashion and Darnell handles the vocal in good style. Deck moves. Watch it.

**B** "IF YOU GO" (2:49) [Crestwood BMI—Joe Thomas] Darnell turns to the ballad on this side. A slow beat pretty sung with feeling by the accomplished stylist. Easy to relax to deck.

## The Cash Box Award o' the Week

"TO THE AISLE" (2:41) [Angel BMI—Freeman, Murphy, Brown, Baker, Kilebrew]

"WISH I HAD MY BABY" (2:16) [Angel BMI—J. Brown]

THE FIVE SATINS

(Ember 1019)

● Looks like The Five Satins have it made with "To The Aisle." The story of the steps that lead to the altar is done tenderly and in a slow beat. Bearing the flavor of "The Great Pretender", this tune could go all the way up the charts. It is a beautifully melodic offering done with just the right treatment by

the group. Watch this side take off in both the pop and r & b markets. The coupling, "Wish I Had My Baby", is a quick beat Latin beat done to a turn by the infectious group—and it should grab itself plays and action—however, "To The Aisle" is so strong it may completely engulf this etching.

"WHISPERING BELLS" (2:15) [Gil BMI—Lowery, Quick]

"DON'T BE A FOOL" (2:40) [Gil BMI—Quick]

THE DELL-VIKINGS

● The Dell-Vikings come up with a strong quick beat novelty, "Whispering Bells", which could be the one to follow "Come Go With Me" into the best seller lists. Deck moves along at a sprightly pace, with the spirited Dell-Vikings lending it that infectious sound blend.

Peppery wax that has quantities of appeal in material and vocal tricks. Give this one a good long look. The coupling, "Don't Be A Fool", is a direct change of pace. A delightful, lilting melody handled extremely well. This side is not to be overlooked, tho we lean lightly to "Whispering Bells".

"RIVER BOAT" (2:10) [Commodore BMI—Domino, Bartholomew]

"SWING IT" (2:00) [Travis BMI—Freeman]

ERNIE FREEMAN

(Imperial 5444)

● Ernie Freeman lends his finger magic to a middle beat bouncer, "River Boat", and the result is a happy, rocking instrumental wax that should grab off a big piece of sales. It's a full band production with a showcased sax and the organ sound, now a must in every

band. Exciting wax all the way. The coupling, "Swing It," is a driving quick beat instrumental that stirs up the pulse beats. A swinging deck all the way with unique sounds and appeal. Two excellent sides—with the emphasis on "River Boat".

"NO STAR IS LOST" (2:18) [Monument BMI—Ebb, Klein]

"YOU'RE MINE" (2:08) [Monument Music BMI—Kornegay, Clowney]

ANN COLE

(Baton 243)

● Ann Cole, as usual makes it difficult to pick the side. The fast rising thrush has two powerful waxings, either of which carries great promise of becoming a hit. Both tunes, "No Star Is Lost", a magnificent and overpowering slow beat sem-religious ballad, and "You're Mine," a spirited jump novelty should get equal attention, if that is possible. It will be just too

bad if either is lost. "You're Mine", an infectious love bouncer could be the one to take off first because it is a simple, catchy item that is absorbed in one listen. However, "No Star Is Lost" may be the side in the long run. It is a stirringly beautiful tune, dramatically and thrillingly sung. Miss Cole has been on a steady rise for two years now. We pick this release to make her the star she deserves to be.

"AIN'T NO WAY IN THE WORLD" (2:50) [Anita BMI—Watts, Mosley]

MAYMIE AND ROBERT

(Glory 260)

● A sleeper item that should be an r & b factor in the sales department. See pop reviews.

## The Cash Box R & B Best Bets

- ★ "THERE GOES MY GIRL" ..... The Chancellors ..... Port 5000
- ★ "BY THE LIGHT OF THE SILVERY MOON" ..... Etta James ..... Modern 1022

**PERCY MAYFIELD**

(Specialty 607)  
**B+** "PLEASE BELIEVE ME" (2:20) [Greenwich ASCAP—Haywood, Tucker] Percy Mayfield offers a slow, rhythmic blues with a styling that's easy to take. The deep voiced chanter bears a strong resemblance to Hibbler on this wax—and it comes off well. Deck has appeal in both pop and r & b markets.

**B** "DIGGIN' THE MOONGLOW" (2:20) [Venice BMI—Mayfield] Mayfield tries out a Latin flavored story of a mixed up romance. Infectious novelty that makes good listening.

**TAB SMITH**

(United 209)  
**B+** "SOMEONE TO WATCH OVER ME" (2:30) [New World ASCAP—Gershwin] In the mode of the times Tab Smith has added the organ to his backing. However, his fluent sax does very well with or without the assist. Tab is one of the most listenable saxes around and this one adds one more top flight performance to his long list.

**B** "SOFT BREEZE" (2:35) [Pam-lee BMI—Smith] The Tab Smith aggregation works smoothly on an original dreamy ditty. Soft, drifts wax.

**THE UP-BEATS**

(Zebra 23)  
**B** "GOODNESS GRACIOUS BABY" (2:22) [Fomark BMI—Campbell] The Up-Beats dish up a quick beat rock with a go-go instrumental backing that creates an excitement. Good Lindy beat.

**B** "I WOULD IF I COULD" (2:00) [Fomark BMI—Campbell] The Up-Beats back with another rocker, a middle beat jump with a good sounding fem and male duo.

**THE STROLLERS**

(Zebra 22)  
**C+** "BABY EYES" (1:56) [Fomark BMI—Campbell, Rudolph] The Strollers team on a middle beat jump with a good vocal reading, and capably backed instrumentally. Ok deck, but the treatment is slightly passe.

**B** "YOU'RE THE ONLY ONE FOR ME" (2:18) [Fomark BMI—Campbell] The Strollers offer a slow beat ballad for the coupling. Easy on the ears deck that comes off in ok manner.

**PROFESSOR LONGHAIR**

(Ebb Records 101)  
**B+** "NO BUTS—NO MAYBES" (2:07) [Ebb BMI—Byrd] Professor Longhair does a cute reading of a quick beat jump. Deck is a lively affair that Longhair treats infectiously. Good, rhythmic, commercial wax that should get attention.

**B** "CRY PRETTY BABY" (2:15) [Ebb BMI—Byrd] Longhair turns about face here and sings a pretty, floaty ballad. Melodic wax easy on the ears.

**THE EBBTONES**

(Ebb 100)  
**B+** "I'VE GOT A FEELING" (2:10) [Ebb BMI—F. Romaine] Freddie Romaine handles the lead as The Ebb-tones turn out a slow, rhythmic bouncer ballad with an easy and pleasurable reading. Pretty lilter that should grab a big piece of attention.

**B** "DANNY'S BLUES" (2:58) [Ebb BMI—Kristian] Danny Kristian is featured on this side. It is a slow beat, mood blues told effectively. Creates a dim lights effect. Soft chanting against a soft, drifts background.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### JOHNNY'S MUSIC HOUSE

New Orleans, La.

1. What Can I Do (D. Elbert)
2. Loveable (D. Cook)
3. C. C. Rider (C. Willis)
4. Come Go With Me (Del-Vikings)
5. School Day (C. Berry)
6. Rocking Pneumonia (Smith)
7. Valley Of Tears (F. Domino)
8. Over The Mountain (Johnnie & Joe)
9. Jenny, Jenny (L. Richard)
10. Troubles, Troubles, Troubles (B. B. King)

### SOUTH CENTRAL NOVELTY CO.

Chicago, Ill.

1. All Shook Up (E. Presley)
2. Baby, What's On Your Mind (J. Reed)
3. School Day (C. Berry)
4. Joy Ride (D. Bagby)
5. All Of Me (Big Maybelle)
6. So Rare (J. Dorsey)
7. Come Go With Me (Del-Vikings)
8. Valley Of Tears (F. Domino)
9. Little Darlin' (Diamonds)
10. Send For Me (N. Cole)

### BOB SCHAAD COMPANY

Evansville, Ind.

1. School Day (C. Berry)
2. Lucille (L. Richard)
3. Love Is Strange (Mickey & Sylvia)
4. Jim Dandy (L. Baker)
5. Jim Dandy Got Married (L. Baker)
6. Just Because (L. Price)
7. I'm Walkin' (F. Domino)
8. Pledge Of Love (Copeland)
9. There Ought To Be A Law (Mickey & Sylvia)
10. Valley Of Tears (F. Domino)

### PAT'S RECORD SHOP

Los Angeles, Calif.

1. So Rare (J. Dorsey)
2. All Shook Up (E. Presley)
3. Side Track (G. Rene)
4. Please Believe Me (Mayfield)
5. I'm Grateful (Milton)
6. Arrow Of Love (Sixteens)
7. Johnny's House Party (J. Heartsman)
8. It's All Right (R. Charles)
9. Glory Of Love (Velvetones)
10. Chicken Scratch (Franklin)

### TOP TEN RECORD SHOP

Dallas, Texas

1. Come Go With Me (Del-Vikings)
2. Young Blood (Coasters)
3. Little Darlin' (Diamonds)
4. Talkin' To The Blues (Lowe)
5. School Day (C. Berry)
6. All Shook Up (E. Presley)
7. Four Walls (J. Reeves)
8. Fabulous (C. Gracie)
9. It's You I Love (F. Domino)
10. A Teenager's Romance (R. Nelson)

### PARKER HOUSE OF MUSIC

Fayetteville, N. C.

1. Searchin' (Coasters)
2. Jenny, Jenny (L. Richard)
3. It's You I Love (F. Domino)
4. Young Blood (Coasters)
5. I Ain't Gonna Love You No More (B. Charles)
9. School Day (C. Berry)
7. C. C. Rider (C. Willis)
8. I'm Walkin' (F. Domino)
9. Little Billy Boy (Del-Vikings)
10. Love's A Hurtin' Game (I. J. Hunter)

### GREENLINE RECORDS

Jamaica, L. I., N. Y.

1. Bye Bye Love (Everly Bros.)
2. Little Darlin' (Diamonds)
3. Just To Hold My Hand (C. McPhatter)
4. C. C. Rider (C. Willis)
5. Come Go With Me (Del-Vikings)
6. Florence (Paragons)
7. Send Me Some Lovin' (L. Richard)
8. Move It Over Baby (Jackson)
9. Deserie (Charts)
10. Out In The Cold Again (Lymon & Teenagers)

### SUPER MUSIC CO.

Baltimore, Md.

1. School Day (C. Berry)
2. Ding Dong (B. Doggett)
3. Forever (D. Cook)
4. Everyone's Laughing (Spaniels)
5. It Hurts To Be In Love (A. Laurie)
6. Big Old Country Fool (W. Harris)
7. All Shook Up (E. Presley)
8. The Sun Is Shining (J. Reed)
9. United (Love Notes)
10. Valley Of Tears (F. Domino)

### RADIO DOCTORS

Milwaukee, Wisc.

1. School Day (C. Berry)
2. Come Go With Me (Del-Vikings)
3. Young Blood (Coasters)
4. C. C. Rider (C. Willis)
5. Over The Mountain (Johnnie & Joe)
6. Jenny, Jenny (L. Richard)
7. I'm Walkin' (R. Nelson)
8. All Shook Up (E. Presley)
9. Lucille (L. Richard)
10. Jim Dandy Got Married (L. Baker)

THE HOTTEST R & B, POP, & ROCK-A-BILLY RECORD OF 1957

# "A ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU"

by Huey Smith and his Clowns

ACE-530

10,000 sold in 8 days in New Orleans—7000 in Phila.—6000 in Memphis—and SPREADING everywhere.



P.S. D.J.'s If You Don't Have This Record Please Write Immediately For Sample



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

### WALTER POWELL

WBVL—Barbourville, Ky.

1. Young Blood (Coasters)
2. C. C. Rider (C. Willis)
3. Lucille (L. Richard)
4. School Day (C. Berry)
5. Searchin' (Coasters)
6. Just Because (L. Price)
7. Susie-Q (D. Hawkins)
8. I'm Walkin' (F. Domino)
9. Empty Arms (I. J. Hunter)
10. Lucky Lips (R. Brown)

### BOB JOHNSON

WDBS—Hanover, N. H.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. School Day (C. Berry)
4. Lucille (L. Richard)
5. It's You I Love (F. Domino)
6. I'm Walkin' (F. Domino)
7. Party Doll (B. Knox)
8. Little Darlin' (Diamonds)
9. Butterfly (A. Williams)
10. Gone (F. Husky)

### KEN MANLEY

WGUY—Bangor, Me.

1. Little Billy Boy (Three D's)
2. School Day (C. Berry)
3. Come Go With Me (Del-Vikings)
4. Fabulous (C. Gracie)
5. Lucille (L. Richard)
6. Little Darlin' (Diamonds)
7. It's You I Love (F. Domino)
8. I Wanna (Platters)
9. So Young (Clovers)
10. Let Me Know (Three D's)

### SAMMY DAVID

KRMD—Shreveport, La.

1. Searchin' (Coasters)
2. Susie-Q (D. Hawkins)
3. Jim Dandy Got Married (L. Baker)
4. Chicken Baby Chicken (T. Harris)
5. Short Fat Fanny (Williams)
6. Jenny, Jenny (L. Richard)
7. A Whole Lot Of Shaking (J. L. Lewis)
8. Empty Arms (I. J. Hunter)
9. Valley Of Tears (F. Domino)
10. Arrow Of Love (Sixteens)

### KENNY VINCENT

WEOL—Lorain, Ohio

1. School Day (C. Berry)
2. Jim Dandy Got Married (L. Baker)
3. Valley Of Tears (F. Domino)
4. Just To Hold My Hand (C. McPhatter)
5. All Shook Up (E. Presley)
6. Dearest (Mickey & Sylvia)
7. Love's A Hurtin' Game (I. J. Hunter)
8. Young Blood (Coasters)
9. Rosie Lee (Mello-Tones)
10. Out In The Cold Again (Lymon & Teenagers)

### LES "PUDDIN' PIE" ROYALE

WEBB—Baltimore, Md.

1. C. C. Rider (C. Willis)
2. Young Blood (Coasters)
3. Over The Mountain (Johnnie & Joe)
4. Just To Hold My Hand (C. McPhatter)
5. Jim Dandy Got Married (L. Baker)
6. Everyone's Laughing (Spaniels)
7. School Day (C. Berry)
8. Since You've Been Gone (Dreamers)
9. It's You I Love (F. Domino)
10. Arrow Of Love (Sixteens)

### EARL CARNEY

WHLP—Centerville, Tenn.

1. Searchin' (Coasters)
2. All Shook Up (E. Presley)
3. Valley Of Tears (F. Domino)
4. Pledge Of Love (Penguins)
5. A Whole Lot Of Shaking (J. L. Lewis)
6. Jennie, Jennie (L. Richard)
7. My Love Song To You (Casuals)
8. Young Blood (Coasters)
9. High School Dance (L. Williams)
10. You're My Baby (G. Allison)

### AL MAKKAY

KCNA—Tucson, Ariz.

1. Bernardine (P. Boone)
2. Come Go With Me (Del-Vikings)
3. School Day (C. Berry)
4. Just To Hold My Hand (C. McPhatter)
5. Fabulous (C. Gracie)
6. It's You I Love (F. Domino)
7. Susie-Q (Crewcuts)
8. After School (J. Layne)
9. Little Darlin' (Diamonds)
10. Fools Fall In Love (Drifters)

### JO JO CRYSDALE

CKEY—Toronto, Ont., Can.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (F. Domino)
5. Lucille (L. Richard)
6. Come Go With Me (Del-Vikings)
7. C. C. Rider (C. Willis)
8. Just Because (L. Price)
9. It Hurts To Be In Love (A. Laurie)
10. Empty Arms (I. J. Hunter)

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and

"Valley Of Tears"

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b/w

"HOW WRONG I WAS"  
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# Canadian Capers

## MONTREAL MEMOS:

This week, the El Morocco headlines Sherry Britton. . . Al Martino, Capitol recording artist opened a week's engagement at the Mocambo Cafe, June 3rd. The Hilltoppers (Dot) have been booked into this location starting June 10th. . . After smashing all existing records at the Faisan Bleu, The Four Aces (Decca) have been signed to come back within six months into this location. They are currently headlining the show at the Gatineau Golf & Country Club in Ottawa. . . Stan Wood veteran orchestra leader has again been booked for the summer at Belmont Park, Montreal's top amusement centre. . . Lurlean Hunter opened Friday, May 31st in the Circus Lounge of the Ottawa House Hotel in Hull for two weeks to be followed on June 17th by Johnny Mathis and on July 1st by Al Beletto. Future bookings have been arranged for Meg Myles, Teddi King, Don Elliott and Wyoma Winters. . . At the Faisan Bleu this week are The Clovers (Quality). . . The Rhythm Jesters, rock 'n roll artists, appearing nightly at the Top Hat Cafe. . . The Grand Ole Opry Co. played a date in Ottawa on June 4th to capacity crowds. Bob Destry, local record shop owner had rounded up a bus-load of Montreal enthusiasts to travel to the capital to see and hear the Opry crew.

## TORONTO TOPICS:

The Moe Koffman Quartet provided swing music during the CBC's television coverage of the June 10th federal election. . . At the Club One Two, Ralph Young (Decca) has teamed up with veteran comic Sid Gould for a nightery act. Wally Koster and Joyce Hahn (Sparton) will take part in a Kingston benefit show on June 25th. Proceeds will go towards the building of a community swimming pool. . . Playing solo piano at the Colonial from 6 to 8 p.m. is Norm Amadio.

Stirring up interest is the newly-released Decca LP by Fred Lowery (The Whistler). Disk is entitled "Walking Along Kicking The Leaves" after its title song by Torontonian Warwick Webster of "Man In A Raincoat" fame.

Radio Station CHUM-1050 is now a 24-hour operation boasting 2½ times its former power. . . The Grads leave for Hollywood on July 1st to record an LP for the Liberty label. . . A jazz group and a string ensemble join forces on June 25 for a concert of contemporary chamber music in the Casa Loma library. The groups are Ron Collier's, Jazz Quintet and the Jack Groob String Quartet.

Toronto's Monte Carlo Carnival on June 6 and 7, held at the CNE's Automotive Building, featured entertainers: Mart Kenney, Norma Locke, Art Hallman, Phyllis Marshall, Bobby Gimby, King Ganam and the Hansen Sisters.

From Winnipeg comes news of the De John Sisters appearing at the Rancho Don Carlos. Nick Noble preceded them at this Western nightery, and Myron Cohen is slated to follow. On June 5th, the Winnipeg Arena reverberated to the rhythms of the Will Mastin Trio starring Sammy Davis, Jr.

## Aladdin Records Kent Cigarette Jingle

NEW YORK—In a reversal of the usual custom of "buying" popular melodies for use in singing commercials, P. Lorillard Company announced last week that it had "sold" the original melody of its Kent cigarette singing commercial to the music market for use as a "pop" song. Making its "non-commercial" debut this week, the Kent music appears in two versions, back to back, on an Aladdin record: a straight instrumental piece entitled "The Kent Theme," played by Budy Weed's orchestra on one side; and the same tune, with lyrics sung by "Three Beaux and a Peep," and called "For Love," on the other. The song was originally for Kent by Roy Eaton.

As part of Lorillard's current cam-

aign for Kent, the three-month-old jazz jingle is broadcast more than 11,000 times a week over more than 900 radio stations; on TV it has been shown 660 times weekly over 125 TV stations in 65 cities and is, also, currently carried via the Kent-sponsored "The \$64,000 Challenge" on 117 CBS-TV stations.

"After the first few broadcasts of the jingle," says Lorillard President Lewis Gruber, "we started getting enthusiastic letters from jazz fans and disk jockeys. A lot of listeners thanked us for providing a singing commercial that didn't insult their musical intelligence. We at Lorillard sell cigarettes, not music," he added, "but if the song does as well as the jingle, it should be a run-away hit."

Aladdin Records plans the "full treatment" for the "pop" version of the jingle. "We liked the Kent tune when we first heard it as a commercial," stated Jerry Lester, Aladdin's New York representative. "Later, when we discovered the response to the music from modern jazz fans and, particularly from the disk jockeys who were receiving. Many letters about it—one of the disk jockeys even ran an unsolicited contest with prizes to anyone who could name the singers—we decided to bid for the song rights. It was a real reverse switch for us. Usually we're on the look-out for bids from companies like Lorillard to buy one of our own tunes."



# Country Disk Jockey REGIONAL RECORD REPORTS

## RED HUGHES CKEY—Toronto, Ont., Can.

1. Gone (F. Husky)
2. A White Sport Coat (Robbins)
3. Four Walls (J. Reeves)
4. All Shook Up (E. Presley)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Honky Tonk Song (W. Pierce)
7. Fraulein (B. Helms)
8. Walkin' After Midnight (P. Cline)
9. Bye Bye Love (Everly Bros.)
10. There You Go (J. Cash)

## NICK CHARLES WSLB—Ogdensburg, N. Y.

1. Bye Bye Love (Everly Bros.)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Fraulein (B. Helms)
4. A White Sport Coat (Robbins)
5. Four Walls (J. Reeves)
6. Gone (F. Husky)
7. Try Again (P. Cline)
8. Am I Losing You (J. Reeves)
9. There You Go (J. Cash)
10. I'm Tired (W. Pierce)

## BOB LAZICH KXLL—Missoula, Mont.

1. Four Walls (J. Reeves)
2. Dark Moon (H. Hawkins)
3. Honky Tonk Girl (M. Roman)
4. A White Sport Coat (Robbins)
5. Traded Her Pigtales For A Toni (G. Reeves)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Forever (J. Reed)
8. Blue Echo (C. Atkins)
9. Baby, Baby, Baby (Jerry & Wayne)
10. Strollin' Blues (Easy Riders)

## UNCLE CHARLIE BABCOCK CKLR—Oshawa, Ont., Can.

1. All Shook Up (E. Presley)
2. Don't Make Me Go (J. Cash)
3. Bye Bye Love (W. Pierce)
4. Gone (F. Husky)
5. Next In Line (J. Cash)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Young Love (S. James)
8. Let's Elope Baby (J. Martin)
9. Seashore Blues (Ramblin' Lou)
10. Goin' Steady (T. Sand)

## CARL STUART WAMO—Pittsburgh, Pa.

1. Four Walls (J. Reeves)
2. The Tears Behind The Smile (G. Morgan)
3. Am I Losing You (J. Reeves)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. I'll Be There (R. Price)
6. A White Sport Coat (Robbins)
7. Back Street (C. Bowers)
8. Gone (F. Husky)
9. Mr. Lost (C. Smith)
10. I Like Your Kind Or Love (M. Endsley)

## DON VEDDER WLFH—Little Falls, N. Y.

1. Four Walls (J. Reeves)
2. Gone (F. Husky)
3. A White Sport Coat (Robbins)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. First Date, First Kiss, First Love (S. James)
6. Love Letters In The Sand (M. Wiseman)
7. Bye Bye Love (Everly Bros.)
8. Mr. Lost (C. Smith)
9. Fraulein (B. Helms)
10. Oh So Many Years (Wells & Pierce)

## ART BARRETT WSIG—Mount Jackson, Va.

1. Dark Moon (H. Hawkins)
2. The Cricket Song (H. Penny)
3. The First One To Love You (Louvins)
4. Fraulein (B. Helms)
5. Love Letters In The Sand (M. Wiseman)
6. This Thing Called Man (Lee)
7. Mister Love (Tubb & Wilburns)
8. Little Green Valley (W. Ray)
9. Mr. Lost (C. Smith)
10. Happy Child (J. Dean)

## "CUZ'N" RON HARPE WMBL—Morehead City, N. C.

1. A White Sport Coat (Robbins)
2. Four Walls (J. Reeves)
3. Gone (F. Husky)
4. A Fallen Star (J. Newman)
5. Someday (W. Pierce)
6. Mr. Love (Tubb & Wilburns)
7. The Blues Walked In (Knight)
8. Talkin' To The Blues (T. Williams)
9. Honky Tonk Song (W. Pierce)
10. Walkin' After Midnight (P. Cline)

## KERMIT REID WTJH—East Point, Ga.

1. Four Walls (J. Reeves)
2. All Shook Up (E. Presley)
3. Fraulein (B. Helms)
4. Next In Line (J. Cash)
5. Bye Bye Love (Everly Bros.)
6. I'll Be There (R. Price)
7. I'm In Heaven (Browns)
8. A White Sport Coat (Robbins)
9. Mr. Love (Tubb & Wilburns)
10. Today, Tomorrow & Forever (P. Cline)

## RAY SCOTT WNOP—Newport, Ky.

1. Four Walls (J. Reeves)
2. A White Sport Coat (Robbins)
3. All Shook Up (E. Presley)
4. Bye Bye Love (Everly Bros.)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Proud Lady—Heart Stealer (F. Todd)
7. Please Don't Leave Me (R. Price)
8. Gone (F. Husky)
9. Is It Wrong (W. Mack)
10. My Love Song (T. Sands)

## FL "DID" DWYER KSWO—Lawton, Okla.

1. Four Walls (J. Reeves)
2. Walkin' After Midnight (P. Cline)
3. Barrel House Bessie (Moore)
4. A White Sport Coat (Robbins)
5. Bye Bye Love (Everly Bros.)
6. Gonna Find Me A Bluebird (Rainwater/Arnold)
7. Honky Tonk Song (Pierce)
8. All I Want To Do (Jones)
9. Next In Line (J. Cash)
10. Under Suspicion (Shepard)

## DUB PHILLIPS WQSN—Charleston, S. C.

1. Four Walls (J. Reeves)
2. A White Sport Coat (Robbins)
3. Gone (F. Husky)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. All Shook Up (E. Presley)
6. Bye Bye Love (W. Pierce)
7. The Shrine Of St. Cecilia (F. Young)
8. I'll Be There (R. Price)
9. First Date, First Kiss, First Love (S. James)
10. The Woman I Need (Horton)

## RAY GODWIN WFVG—Angier, N. C.

1. Bye Bye Love (Everly Bros./T. Tommy)
2. Four Walls (J. Reeves)
3. Now That You're Gone (L. Frizzell)
4. All I Want To Do (G. Jones)
5. Oh So Many Years (Wells & Pierce)
6. I Ain't Getting Nowhere With You (M. Endsley)
7. I Saw You (T. Tommy)
8. Everybody's Gotta Go Sometime (G. Walker)
9. The Story Of My Life (B. Martin)
10. Try To Take It Like A Man (C. Smith)

## "CUZZIN ZEEK & STEVIE" WHLR—Centerville, Tenn.

1. Bye Bye Love (Everly Bros.)
2. Love Letters In The Sand (M. Wiseman)
3. Fallen Star (J. Newman)
4. Four Walls (J. Reeves)
5. Don't Laugh (Louvins)
6. Oh So Many Years (Wells & Pierce)
7. Girl In The Night (H. Thompson)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. Next In Line (J. Cash)
10. Gone (F. Husky)

## PAUL SIMPKINS WBAM—Montgomery, Ala.

1. Four Walls (J. Reeves)
2. Missing You (W. Pierce)
3. Got You On My Mind (B. Walker)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. A White Sport Coat (Robbins)
6. Bye Bye Love (Everly Bros.)
7. Fallen Star (J. Newman)
8. With This Pen (H. Hawkins)
9. Dark Moon (H. Hawkins)
10. Don't Make Me Go (J. Cash)

## CHUCK OTTE KLPW—Union, Mo.

1. Four Walls (J. Reeves)
2. Bye Bye Love (Everly Bros.)
3. Grown Up Tears (Robbins)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Fraulein (B. Helms)
6. He Was There (F. Young)
7. Mr. Lost (C. Smith)
8. Girl In The Night (Thompson)
9. Try Again (P. Cline)
10. A Catchy Tune (P. W. King)

## "CORNPHONE" BOB MCKINNON WONE—Dayton, Ohio

1. Four Walls (J. Reeves)
2. Gone (F. Husky)
3. Pledge Of Love (M. Torok)
4. All Shook Up (E. Presley)
5. A White Sport Coat (Robbins)
6. Today, Tomorrow And Forever (P. Cline)
7. Mr. Love (Tubb/Wilburns)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. Rosie's Gone Again (J. John)
10. Stone Heart (D. Bowshier)

## VERN WEEGMAN KEVE—Minneapolis, Minn.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. A White Sport Coat (Robbins)
3. I'm Settin' You Free (Wilburns)
4. Four Walls (J. Reeves)
5. Six Fools (T. B. Strength)
6. I'll Be There (R. Price)
7. I Found A Dream (G. Reeves)
8. Happy Heartaches (Dickens)
9. Bye Bye Love (Everly Bros.)
10. I Miss You Already (Young)

## VERNON STEWART KXRV—Russellville, Ark.

1. Quicksand (H. Thompson)
2. Am I Losing You (J. Reeves)
3. Mr. Lost (C. Smith)
4. I Miss You Already (Young)
5. Mr. Love (Tubb & Wilburns)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. I Like Your Kind Of Love (M. Endsley)
8. Fraulein (B. Helms)
9. The Other Woman (Shepard)
10. Oh So Many Years (Wells & Pierce)

## "FARMER" PHIL WOLLEY WGUY—Bangor, Me.

1. Gone (F. Husky)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Four Walls (J. Reeves)
4. A White Sport Coat (Robbins)
5. Walkin' After Midnight (P. Cline)
6. Honky Tonk Song (W. Pierce)
7. The Shrine Of St. Cecilia (F. Young)
8. First Date, First Kiss, First Love (S. James)
9. Dark Moon (B. Guitar)
10. Going Home By Myself (H. Locklin)

## JOHNNIE BAILES WVAT—Swainsboro, Ga.

1. Bye Bye Love (W. Pierce)
2. Fallen Star (J. Newman)
3. Missing You (W. Pierce)
4. Please Don't Leave Me (Price)
5. Honky Tonk Song (Pierce)
6. The Woman I Need (Horton)
7. Gone (F. Husky)
8. Oh So Many Years (Wells & Pierce)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. A White Sport Coat (Robbins)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

**ViVienne**  
"LOVE LETTERS IN THE SAND"  
b/w  
"LIGHT A CANDLE"  
(Say A Prayer)"  
# 1003



# Country Big 10 JUKE BOX TUNES

		Pos. Last Week
<b>1</b>	<b>A WHITE SPORT COAT</b> <i>Marty Robbins</i> (Columbia 40864)	<b>1</b>
<b>2</b>	<b>FOUR WALLS</b> <i>Jim Reeves</i> (RCA Victor 6874)	<b>2</b>
<b>3</b>	<b>GONE</b> <i>Ferlin Husky</i> (Capitol 3628)	<b>3</b>
<b>4</b>	<b>ALL SHOOK UP</b> <i>Elvis Presley</i> (RCA Victor 6870)	<b>4</b>
<b>5</b>	<b>GONNA FIND ME A BLUEBIRD</b> <i>Marvin Rainwater</i> (MGM 12412)	<b>5</b>
<b>6</b>	<b>BYE BYE LOVE</b> <i>Everly Brothers</i> (Cadence 1315)	<b>9</b>
<b>7</b>	<b>FRAULEIN</b> <i>Bobby Helms</i> (Decca 30194)	<b>6</b>
<b>8</b>	<b>HONKY TONK SONG</b> <i>Webb Pierce</i> (Decca 30255)	<b>7</b>
<b>9</b>	<b>WALKIN' AFTER MIDNIGHT</b> <i>Patsy Cline</i> (Decca 30221)	<b>8</b>
<b>10</b>	<b>THERE YOU GO</b> <i>Johnny Cash</i> (Sun 258)	<b>10</b>

## Chudd Sees Greater European Market

BEVERLY HILLS, CAL. — Lew Chudd, prexy of Imperial Records, who recently returned from a two-week trip to Europe where he conferred with distributors and pressing plants, expects to sell 2,500,000 records in Europe this year, as compared with 1,750,000 in 1956. He uses a basis for judgement the fact that he has sold 1,250,000 of his records during the first four months of this year. Of this figure, 1,100,000 were single records.

Chudd says that a hit single can sell 25% to 30% of what the same record would sell here in the States, but that percentages fall much lower on LP's. "The next five years, however, will show a 100% increase", adds Chudd, "because the hi-fi market, in its beginning stages now, will hit a peak comparable to the United States."

## Conference Of Personal Managers Formed

BEVERLY HILLS, CALIF.—The formation of the Conference of Personal Managers was announced last week by William Loeb, president-elect of the new organization.

The group, composed of 20 well-known personal managers, was organized, according to Loeb, "to provide a better understanding of the functions of the personal manager, to establish a code of ethics, and to clarify and improve relationships between personal managers and clients and other elements of the entertainment business."

Loeb, a partner in the firm of Gabbe, Lutz, Heller and Loeb, said "every major craft active in the entertainment field has a self-governing body formed of members of that craft. The personal manager is playing a greater and greater part in the development and presentation of talent. His services are specific and highly skilled and a horizontal organization is now necessary."

Among the accomplishments of the newly formed group, Loeb explained, "is the creation of a uniform contract between personal manager and performer. All other forms of entertainment contracts have been standardized, and we feel that by creating this contract, we have already taken an important step forward. The identical contract will be used by all members of the Conference."

Loeb explained that the long-range plans for the group include "conducting regular meetings to deal with both internal and external problems indigenous to the personal management field, cementing client-personal Manager relationships, and to participation in important charity drives."

Members already signed to the Conference include Dave Branower, Bill Burton, Pierre Cossette, Red Doff, Maurice Duke, Sid Fields, Manny Frank, Hugo Granata, George Grief, Seymour Heller, Sam Lutz, Arnie Mills, Dave O'Malley, Gil Rodin, Sam Rosey, Thomas Sheils, Edward Sherman, Frank Stemple, and Stan Zuker.

Elected to offices at the first meeting, in addition to Loeb, were Sam Lutz and Thomas Sheils and Vice-Presidents, Bill Burton, Secretary and Stan Zuker, Treasurer.

Loeb added that a similar movement of personal manager coordination is now being organized in New York.

## Governor Of Hawaii Gets An Album



HONOLULU, HAWAII—Samuel Wilder King (center) Governor of the territory of Hawaii, accepts a personally autographed copy of the Decca album "The Magic Islands." The album was autographed to King by Alfred Newman and Ken Darby, whose work is featured in it. It was presented to the Governor by Bill Murata, manager of Decca's Honolulu branch. On the right is R. Alex Anderson, composer of "Lovely Hula Hands," one of the selections in the album.

## International Beauty Pageant Adopts Mills Tune

HOLLYWOOD — The selection of "Miss Universe" as its official song was announced last week by the Miss Universe Beauty Pageant in Long Beach, California.

Written by Ernie Stewart, Al Johns and Lee Ricks, the song will receive world-wide distribution by Mills Music through its local and foreign offices.

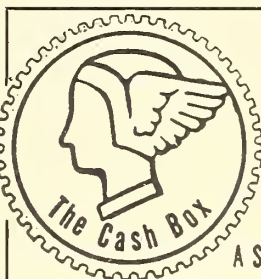
Paul Mills, coast manager of the music firm, predicts the song will become a standard. "Lyrically," he says, "It not only honors the International and United States beauties who vie each year for this coveted title, but more important, it was written with the sentiment normally expressed by any guy for his gal, whom he believes has all the attributes of a movie star."

Oscar Meinhardt, executive producer of the Miss Universe Beauty Pageant, said the song would be officially presented in five shows during the pageantry in Long Beach, which will run from July 11th through the 21st.

## Decca Disk Cops 3 Awards

NEW YORK—The National Square Dance, with an estimated attendance of 30,000 members, has voted the Decca recording by Crazy Otto of "Gaslight Medley" the winner in three categories.

The disk was voted as the theme song of the convention; the best square dance of the year; and the tune the members will dance the new Honky Tonk square dance to.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. FOUR WALLS	Jim Reeves (RCA Victor)
2. A WHITE SPORT COAT	Marty Robbins (Columbia)
3. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
4. BYE BYE LOVE	Everly Brothers (Cadence) Webb Pierce (Decca)
5. GONE	Ferlin Husky (Capitol)
6. ALL SHOOK UP	Elvis Presley (RCA Victor)
7. FRAULEIN	Bobby Helms (Decca)
8. A FALLEN STAR	Jimmy Newman (Dot)
9. HONKY TONK SONG	Webb Pierce (Decca)
10. NEXT IN LINE	Johnny Cash (Sun)
11. OH, SO MANY YEARS.	
12. I'LL BE THERE.	
13. WALKING AFTER MIDNIGHT.	
14. AM I LOSING YOU.	
15. MR. LOST.	
16. FIRST DATE, FIRST KISS, FIRST LOVE.	
17. GIRL IN THE NIGHT.	
18. THREE WAYS.	
19. THERE YOU GO.	
20. I MISS YOU ALREADY.	
21. MR. LOVE.	
22. THE SHRINE OF ST. CECILIA.	
23. DON'T MAKE ME GO.	
24. DARK MOON.	
25. TEARS BEHIND THE SMILE.	
26. SOMEDAY.	
27. LOVE LETTERS IN THE SAND.	
28. THE WOMAN I NEED.	
29. MISSING YOU.	
30. TOO MUCH WATER; MONEY; PLEDGE OF LOVE; YOUNG LOVE; I LIKE YOUR KIND OF LOVE; PLEASE DON'T LEAVE ME; TRY AGAIN; I'M TIRED; QUICKSAND; A CHANGE OF HEART; I'M SETTIN' YOU FREE; A WHOLE LOT OF SHAKIN' GOING ON; HE WAS THERE.	

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# Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. A WHITE SPORT COAT Marty Robbins (Columbia 40864)	1
2. FOUR WALLS Jim Reeves (RCA Victor 6874)	2
3. GONE Ferlin Husky (Capitol 3628)	3
4. ALL SHOOK UP Elvis Presley (RCA Victor 6870)	4
5. GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412) Eddy Arnold (RCA Victor 6905)	5
6. BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	6
7. FRAULEIN Bobby Helms (Decca 30194)	7
8. HONKY TONK SONG Webb Pierce (Decca 30255)	8
9. WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221)	9
10. A FALLEN STAR Jimmy Newman (Dot 1289)	11
11. NEXT IN LINE. 12. THERE YOU GO. 13. FIRST DATE, FIRST KISS, FIRST LOVE. 14. I'LL BE THERE. 15. MR. LOST. 16. THREE WAYS. 17. OH, SO MANY YEARS. 18. AM I LOSING YOU. 19. A WHOLE LOT OF SHAKIN' GOING ON. 20. YOUNG LOVE; MISSING YOU; A GIRL IN THE NIGHT; MR. LOVE; TOO MUCH WATER; I'M TIRED; I MISS YOU ALREADY; DON'T MAKE ME GO; SOMEDAY; TRAIN OF LOVE.	



# Country Reviews

**A** BULLSEYE      **B** VERY GOOD      **C** FAIR  
**B+** EXCELLENT      **C+** GOOD      **D** MEDIOCRE

## THE CASH BOX BULLSEYE



**"LOVING YOU" (2:15)**  
[Elvis Presley BMI—Leiber, Stoller]

**"TEDDY BEAR" (1:43)**  
[Gladys ASCAP—K. Mann, B. Lowe]

ELVIS PRESLEY (RCA Victor 7000)

● A new Presley single appears on the wax scene this week. 'Nuff said! (See Pop reviews).

**"OH BOY, I LOVE HER" (2:03)**  
[Smash BMI—Sauceman]

**"LOVER BY APPOINTMENT" (2:05)**  
[Hill & Range BMI—Frizzell]

**"THAT'S WHY I'M LEAVIN'" (1:58)**  
[Acuff-Rose BMI—B. Bryant]

**"SICK, SOBER AND SORRY" (2:30)**  
[Red River BMI—Acheson, Hazelwood]

JOHNNIE & JACK  
(RCA Victor 6932)

LEFTY FRIZZELL & JOHNNY BOND  
(Columbia 40934)

● Johnnie & Jack come up with a most appealing two siders that's sure to catch on as soon as it hits the airwaves. It's the duo's strongest disk in quite some time and it couples a pair of infectious, quick beat ditties with catchy lyrics and melodies. The boys are in a happy frame of mind on "Oh Boy, I Love Her" but the gal's givin' 'em troubles on "That's Why I'm Leavin'". Both ends, however, are knocked out in a happy-go-lucky vein and are backed up in delectable vocal and instrumental fashion. They're two goodies that should develop into a big selling double-decker.

● Two polished song stylists spinning two strong pieces of material make this a standout Columbia release that the jocks oughta keep playing day and night. Combining their vocal talents in first quality fashion are Lefty Frizzell and Johnny Bond. On "Lover By Appointment", a tender middle beat weeper they sadly reflect that the gal can devote no more spare time to them. Flipside, they claim that, altho they regret it now, they nevertheless had a lot of laughs while on their "bender." It's a contagious, quick beat ditty labeled "Sick, Sober And Sorry". Watch 'em both, in the jukes, as well as on the air.

CLIFF JOHNSON  
(Columbia 40935)

**B+** "JUST A MEMORY OF YOU" (2:17) [Blackwood BMI—Johnson] A flavorful harmonica backdrop showcases a first quality vocal effort by Cliff Johnson on a persuasive, up tempo romantic heartbreaker. Attractive wedding of melody, lyrics and beat on a deck to watch.

**B** "KING OF A HONKY TONK HEAVEN" (2:16) [Golden West—Marlow, Lee] Johnson puts his heart into his delivery of this crying towel waltzer. Good instrumental assist on two strong contenders for the charts.

KEN FAIRLIE  
(Event 426)

**B** "THE TABLE'S TURNED" (1:45) [Dawn ASCAP—Cope-land] Ken Fairlie claims that he's gained the upper hand in his long series of romantic hassles with the gal. A feelingful, quick paced affair that the warbler wraps up in expressive style. Interesting side. Could stir up attention. Effective musical background.

**C+** "TONIGHT IS JUST ANOTHER NIGHT TO CRY MYSELF TO SLEEP" (2:10) [Dawn ASCAP—Hayes] On the reverse etching Fairlie comes across in warm sincere fashion on a tear-compelling, moderate paced lover's lament.

WADE RAY  
(RCA Victor 6931)

**B** "WILD HEART" (2:42) [Fairway BMI—C. Walker] The soothing, mellow tones of Wade Ray make for real pleasant listening as the chanter softly wends his way over a tearful, slow moving lover's ballad. Pretty choral and musical assist on this pop-flavored offering.

**B** "LITTLE GREEN VALLEY" (2:23) [Mayfair ASCAP—C. J. Robinson] Here Ray reminisces about bygone days as he and the chorus engagingly groove a light-hearted, up tempo affair.

JIMMIE JOHN  
(Dot 15584)

**B+** "ROSIE'S GONE AGAIN" (2:15) [Voca BMI—Fuller] Here's an enjoyable, hand-clappin', foot-stompin', fast paced, "back country" novelty item that's gonna make the ops, dealers and deejays sit up and take notice. And it's a socko vocal and instrumental Dot debut for Jimmie John and his Pleasant Valley Boys. Great wax. Could happen.

**B+** "THE BLUES, THE GUITAR AND ME" (2:34) [Voca BMI—Fuller] Flipside, Jimmie displays his fine vocal versatility as he dramatically decks out a heartfelt, middle beat blues. Potent mid-deck recitation. Both ends have the goods.

RICK JOHNSON  
(Sarg 156)

**B** "MY PRETTY CHERIE" (2:50) [CHS BMI—Anderson, Johnson] Rick Johnson sings with tender emotion as he pleasantly renders a lovely lilter that should easily find its way onto the deejays' turntables.

**C+** "LET'S LIVE FOR THE FUTURE" (2:46) [By Nash BMI—Miller] Bottom portion is a poignant, middle beat love affair that Johnson again delivers with great depth and sincerity. The Music Makers ably back up on both halves.

CHARLIE MONROE  
(Decca 30307)

**B** "I'M WEARY OF HEART-ACHES" (2:41) [Champion BMI—Monroe] The Kentucky Pardners lend a splendid string assist to Charlie Monroe's top calibre warbling on an up tempo opus with sentimental love lyrics.

**B** "WEEP AND CRY" (2:39) [Cedarwood BMI—Monroe] Once again, the group backs up in grade "A" style as Monroe sings with the utmost sincerity on another quick moving lover's ballad. Monroe cries out that now it's the gal's turn to share in the heartbreaks. Stand out pairing for the "pure country" music lovers.

JIMMY SWAN  
(MGM 12495)

**B** "LONESOME MAN" (2:48) [Acuff-Rose BMI—Swan] The distinctive vocal technique of Jimmy Swan is heard to good advantage as he puts across a moderate paced blues item with telling effect. Winning performance. Should latch on to a heap of sales and spins.

**C+** "GOOD AND LONESOME" (2:03) [Acuff-Rose BMI—Swan, Enlow,] On the lower deck Swan ups the tempo as he tells how he's gonna feel being separated from his sweetie. A convincing platter that merits a goodly share of the airplay.

RALPH NEWTON  
(Gold-Air 80)

**B+** "YES I DO!" (2:28) [Nor Va Jak BMI—Newton, Newton] Ralph Newton intros on the Gold-Air label with a polished, pop-country flavored performance of a swinging love affair that oughta make the boxes jingle with excitement.

**B+** "I'M GRIEVIN'" (2:14) [Nor Va Jak BMI—Newton, Newton] Lower half is a subdued, r&r-blues on which the songster bears a similarity to Guy Mitchell's easy-goin' style. Excellent initial two-sider that could make noise in the vast pop-country market.

JIM WILLIAMS  
(Sun 270)

**B+** "PLEASE DON'T CRY OVER ME" [Knox BMI—J. Williams] Jim Williams dishes up a captivating, gimmicked-up reading on a fast paced, Latin-flavored lover's lament with big hit potential written all over it. A deejay "must." Watch it.

**B** "THAT DEPENDS ON YOU" [Knox BMI—J. Williams] The songster is equally as effective on the flip, an enticing quick beat blues that he sings and hums his way over in easy-on-the-ears style.

Billy Brando  
"LOVE ME AGAIN"  
b/w  
"ONE SIDED LOVE"



# 1002

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Country Round Up

The Everly Brothers have been signed by the "Opry" as regular cast members. The boys, Don, age 19 and Phil, age 17 made their professional debut at ages 6 and 8 respectively at Station KMA in Shenandoah. They were the first country act to join Archie Bleyer's Cadence Record Company and their 1st record on the label, "Bye Bye Love", is currently flying high up on the pop and country charts. The boys made their initial "Opry" appearance on Saturday nite, May 25th.



EVERLY BROS.

Elia Kazan's "Face in the Crowd" recently premiered at the Globe Theatre in New York and made the rounds of the moviehouses over the nation. The flicker stars Andy Griffith with WSM staffers, Brasfield, Jud Collins, Cousins Odie and Jody, Autry Inman, and Don Slayman.

Tall, lanky Opryite, Porter Wagoner has a brand new song book due out soon called "Songs I Love Best" and published by Hill and Range. Some of the Wagoner hits included are "Company's Comin'", "Day-dreaming Tonight," and "Eat, Drink and be Merry."

Upcoming network appearances for "Opry" stars include: June 9th, Jim Reeves on the Steve Allen Show, June 14th, Minnie Pearl on Dinah Shore's Show and June 18th, Ferlin Husky on Arthur Murray's Dance Party. Ferlin is also slated to do two songs on a sound track of a movie which will soon go into the making.

Prince Albert's portion of the "Opry" starred Ray Price with his special guests, Merle Travis and Jimmy Dean on June 1st. Marty Robbins and Lonzo & Oscar took the spotlight on the 8th.

The Jack Kelly Agency announced this week that one of its members, Bob Cone, has taken over the managerial reins of Columbia's Stonewall Jackson. Kelly notes that Stonewall is being plugged as "A Country Boy, Singin' Country Songs" and that most folks think of him as 'that country boy from down the road apiece'. He adds that Jackson's 1st release, "Don't Be Angry" and "Knock Off Your Naggin'" is meeting with great success and that any DJ wanting a copy can have it 'pony-expressed' if he writes to the office at 319 7th Avenue North, Nashville, Tenn. Kelly, incidentally, is the father and Manager of Pat Kelly, fast rising Chic personality, whose first disk, "Stranger Dressed In Black", received a recent Cash Box Bullseye.



COUSIN JODY & ODIE

Buddies and fans of Tennessee Ernie Ford, who remember the Capitol song stylist back in his early days as a country performer, are gonna like the new magazine published by Peterson and chock full of pics and info spanning the artist's long career.

Capitol's new country lark, Louise Duncan, types from Norwalk, Calif. that she recently toured the mid-western states and Canada with an "Opry" troupe which included Webb Pierce, Johnny Horton, Grandpa Jones and Benny Barnes and that her next tour will include a rodeo in Salt Lake City, Utah, the 18th thru the 24th of July, with Eddie Dean and Tex Williams. Between dates she's doing radio and TV shots around Southern Calif. and plugging her 2nd Capitol entry, "Already Married To You In My Heart" and "Too Young To Settle Down".

Wally Smith, Decca Sales Rep and Mgr. for the label's new 'rock-a-billy' artist, Warner Mack, infos that he and his wife have been on a promotional trip thru Ohio, Ind., Ky. and Ala., and that Warner has been touring the South visiting with jocks in Fla., last week, and in Texas this week. Smith notes that Mack's waxing of "Is It Wrong" and "Baby Squeeze Me" has been Decca's top seller, both pop and country in New Orleans, Miss., Ala., and from reports, is catching on rapidly in the mid-west.



LOUISE DUNCAN

"Cornpone" Bob McKinnon, whose "Skyland Ranch" is heard over WONE, Dayton O., advises that Marvin Rainwater, Smiley Burnette and the "Ozark Jubilee" Show were scheduled for a June 2nd appearance at the Hobart Arena in Troy.

Pee Wee King pens that he recently guested and played to a capacity crowd with Tex Ritter and "Little" Eller Long on the "Ozark Jubilee" during Red Foley's vacation. In addition to guest and MC appearances at the "Old Dominion Barn Dance", WRVA-Richmond, Va., he'll be reading his unit, featuring Andy Doll, band and guests, for fairs during July and Aug. which is booked solid by G. A. C. and Hamid.

Smokey Smith, KRNT-Des Moines, Iowa, reminds us that the Country Music Disk Jockey Association is holding its meetings in Kansas City, Mo., on June 13th and the CMDJ Country Music Spectacular will be held on the 14th at 7:30, with a midnight dance featuring the Bill Wimberly and Billy Gray bands. There'll be continuous music with each band playing 30 minutes and then switching. Scheduled for the show are Faron Young, Ferlin Husky, Johnny Cash, Bobby Lord, The Statesmen Qt., Webb Pierce, Marty Robbins, The Blackwood Bros., Lee Emerson, Skeets Yaney, Louise Rowe, Norma Beasler, Leon Boulanger and the bands. There's a seating capacity of 10,000 and the public is invited. Several mid-western towns are going to be represented via chartered busses.

During the week of June 10th to the 18th Mercury-Starday's Jimmy Dean will become America's "Ambassador Of Music" when he and the cast of CBS TV's "Jimmy Dean Show" appear as special guests of the huge International Naval Review to be held at Norfolk, Va. The show normally televised from Washington, D.C. on CBS-TV Mon. to Fri., 7:00 to 7:45 A.M. EDT and rebroadcast from 7:00 to 7:45 A.M. CDT, will emanate during the June 10th week from different ships anchored in the review.



WARNER MACK

Al Turner, veteran deejay with 13 years of spinning c&w music behind him, is back in the saddle on the "Western Express" heard over KJIM-Ft. Worth, Tex. Al notes that its the oldest show of its kind in the Southwest, having been on the air for 10 years. "After a couple of lean years in country music", adds Turner, "its coming back strong in Ft. Worth and that the daily 3 hour show is sold out". He also sez to watch out for 2 good newcomers, Patsy and Dwight, who'll be appearing on the Hoe-down label.

The fast growing Jim Denny Artist Bureau has taken over the handling of 2 of Country music's star attractions, Kitty Wells and Johnnie & Jack. The contracts were signed in Denny's office, at 146 7th Ave. North, Nashville 3, Tenn., on May 24th. As previously mentioned in this column, the all-star touring, free "Philip Morris Country Music Show" is booked and arranged for by Denny's office. Dub Allbritten is doing the advance booking.

The latest issue of "Tom Tall Fan Club" news was in the mailbag this week. Pres. & Editor is Libby Gail Fabacher, Box 54, Port Barre, La.

Melvin Endsley, Heber Springs, Ark., tunesmith and artist, who penned "Singing The Blues" and "I Like Your Kind Of Love", among other hits, recently made a dream come true when he took delivery on his 1st fully-equipped Cadillac. Endsley will probably join the 'pop-country' ranks on his next Victor session according to word from KLRA-Little Rock, Ark. deejay Ken Parsons. Ken also infos that North Little Rock's Tommy Russell, attorney-husband of Maxine Brown, of Victor's Brown trio, was recently appointed administrative assistant to Ark. Gov. Orville Faubus. Another member of the singing trio, Bonnie Brown, is sporting a fine tan after a few weeks of basking in Miami's sun.



BILL WIMBERLY

Confidence he had in Bobby's ability, when he obtained his Decca contract about 2 years ago, has been justified, as can be evidenced in his big chart-rider, "Fraulein". Gabe also notes that the Western Jamboree Show, which included Bobby, Jim Reeves, Hank Locklin, Bobby Joe Heider, The Wagon-loaders, and Gabe and his Musical Ramblers, held at the Sam Houston Coliseum on May 24th was a huge success.

News from Cincinnati is that Decca's Rockin' Rudy Hansen was back in town to plug his latest record "One Tender Kiss". For several years Rudy was on the Mid-Western Hay Ride, before returning to his home in New York. Recently Rudy was a winner of \$5,000 on "Name That Tune" over CBS.

Harry Riddle presented the stars of the "Ozark Jubilee" at the Cincinnati Gardens on May 31st. The featured stars were Smiley Burnette, Billy Walker, Slim Wilson, Libby Horne, the Tall Timber Boys, Marvin Rainwater, Suzi Arden, Uncle Cyp and Aunt Sap, Flash & Whistler, Mike Miller and Jack Casey.

Roy Starkey, of the "Smoking Guns" show over WKRC has been ill for some time at Deconess Hospital. Get well soon, Roy!!

Lester Flatt and Earl Scruggs and their Foggy Mountain Boys were featured recently at Verona Lake, and on June 2nd Jim Reeves was featured.

Cecil Hale, DJ of WSAI's "Music Hall" from 12:20 to 3:00 P.M. daily, just celebrated his 31st year in radio, which we believe is the longest record of radio work of any one broadcasting in the Queen City.

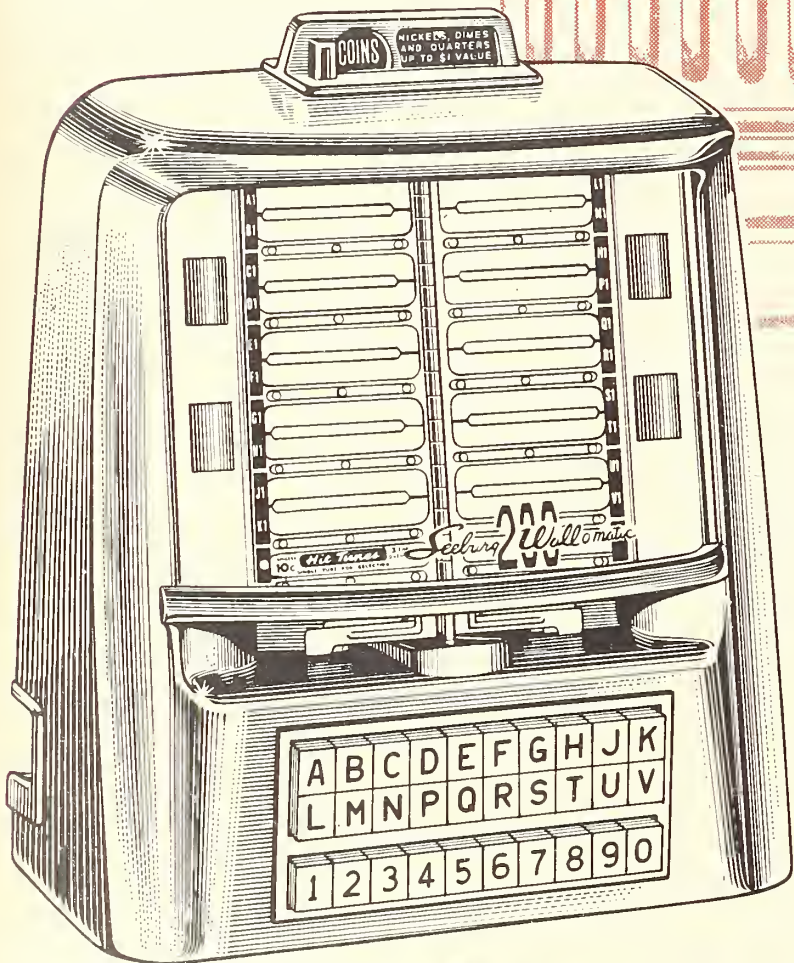
Last week was a busy one for Hank Thompson and His Brazos Valley Boys who had 3 dates in the state of Oregon and then went on to Washington State. The bandleader is still wearing a cast on his left arm to protect the injury he received in a recent baseball game in which the band participated and was struck by a pitched ball. This, however, only affects the playing of the guitar and in no way hampers his singing. Hank will be at the Semi-Centennial, June 16th to the 22nd, at the fair grounds at Oklahoma City.

Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

*Seeburg...*

# ALWAYS FIRST

**with major advancements**



THE *Wall-o-matic*

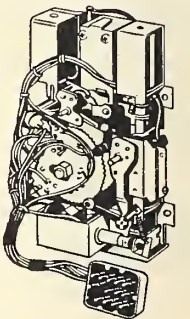
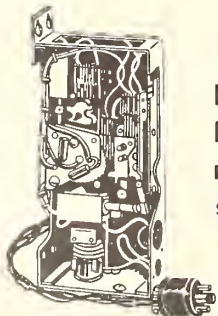
## DUAL PRICING

**ANYWHERE IN THE LOCATION**

Finest in remote control. The Wall-O-Matic brings all the advantages of modern music merchandising to any spot in the location. It catalogs 200 titles under the same musical classifications that appear on the phonograph. The Wall-O-Matic is also equipped for Dual Pricing to assure profitable as well as proper remote programming.

## DUAL PRICING UNITS

Both the Wall-O-Matic and the phonograph have a Dual Pricing Unit to provide for programming single records at one price and album records (2 tunes per side) at a proportionately higher price.



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# Ops' Report:

**Here**  
and  
**There**

WASHINGTON, D. C.—Everyone in the industry is well aware of the increased costs of equipment—and, how, over the years, prices of machines have been increased from time to time. Many, too, are aware of the hidden and side increases, which have all added to the final purchase price. At the beginning of the year, the Interstate Commerce Commission approved an emergency seven per cent freight rate increase for Eastern railroads and a five per cent hike for Southern and Western railroads. The Eastern railroads now are asking an additional 15 per cent boost. The Western roads want 17 per cent more. The Southern rail lines have asked for another 10 per cent increase. Hearings are now being held at the ICC. Arguments on petitions by most of the nation's railroads start on June 3. They will run thru June 7, and resume the following Monday and Tuesday. The consensus of opinion is that the ICC will grant these increases. This additional cost will add to the price of not only new machines, but to reconditioned equipment as well. So—you nickel operators—how long will you hold out?

NEW YORK—In this day and age, every business firm recognizes the value of advertising. However, we think it well worth pointing up a statement by Robert M. Ganger, chairman of the board of D'Arcy Advertising Co., one of the nation's oldest. In answer to the question: "Just how does advertising contribute to the nation's economic prosperity?" Ganger replied: "Our economy today is dependent for its survival on far more than the mere meeting of man's basic needs. Dynamic in nature, the economy can perpetuate itself only thru growth. Advertising, therefore, as the prime producer of consumption, is not merely contributory to, but indispensable to economic health."

NEW YORK—With good weather on hand, resulting in millions of autos roaming the highways, we're reminded of the story told by Ogden Nash, the well known poet. He was once asked to write some verses advertising shaving cream along highways. He did, but it was turned down. Here's the verse: "Here lies the body of Elvis Spode; He watched the signs and not the road."

**“AVERAGE COST TO SERVICE  
A LOCATION IS \$7.50”**

***Claim Must Get Minimum Guarantee of \$7.50  
to Just Cover Servicing Expense and Then Split  
Remainder of Gross Collection on 60%-40% Basis  
to be Assured of Remaining in Business.***

"I don't care who the operator is," advised William Blatt of Music Makers, Inc., Miami, Florida, "if he has an accountant going over his books, and charges everything he should against his cost of doing business, he will find that the average cost to service any location is \$7.50."

Nor is Mr. Blatt the only operator who has made such a report. Dozens of others have also so advised *The Cash Box*. Some have stated that their cost of servicing each location ranges as high as \$10.50. Some have reported that the lowest minimum cost is about \$5.50.

Mr. Blatt went further in his report to this publication. He also stated: "When a location falls below \$7.50 and we can't obtain that much from the location owner, we simply pull our machine out of this place. We're not in business to lose money."

Operators like Mr. Blatt are of the opinion that they must obtain a minimum guarantee of \$7.50 per week (or whatever their servicing cost totals) and then split the balance of the gross collection on a 60%-40% basis.

"Nor do we care how we get this \$7.50," Mr. Blatt advised, "whether it's by front money, minimum guarantee or rental basis. We must get it."

Some years ago, when a representative of *The Cash Box* visited in Miami, comment advised him:

"You may get dime play working everywhere else in the U. S. but," they firmly stated, "it won't work here because we are dependent on a transient, vacation business and, what's more, the operators here aren't the kind who will change to dime play."

Never was a more erroneous or short-sighted statement ever made. The fact is that, today, over

75% of the machines, phonographs especially in the Miami area, are on 10¢ play.

But Miami adopted 10¢ play a bit too late. The dime play plan, originated, sponsored and crusaded for by *The Cash Box* exclusively for over 14 years, was now also beginning to feel the full effect of the constant, creeping inflation rampant thruout the nation. The actual purchasing power of the dime has now fallen to just about 5¢.

That means that the nickel in 1939 was worth to the operator, in actual cash value, the same as the dime in 1957. At least, in 1939, the nickel was actually worth five, full, hard, solid and true American pennies. The nickel of 1957 is worth just about 2½¢.

That is why *The Cash Box*, during the latter part of 1956, sponsored an entirely new program. A program urging the nation's operators to obtain for themselves a more equitable share of the gross intake from their machines. The program was entitled: "10¢ Play Plus."

In short, what *The Cash Box* is urging the operators to do, while inflation continues creeping upwards seriously affecting all industries and all peoples everywhere in the U. S., is to change to:

**"10¢ Play Plus Front Money And/Or A More Equitable Commission Basis."**

These operators, then, who have come to realize that it costs them \$7.50 to just service each location, are sufficiently astute businessmen to also realize that they must obtain that much as a minimum guarantee. Then, whatever remains in the gross collection, to be divided on a 60%-40% basis so that they will be assured of being able to continue on in business.

# The Cash Box Announces —

# FIFTEENTH ANNIVERSARY ANNUAL ENCYCLOPEDIA AND DIRECTORY ISSUE

## Westchester Operator's Guild Holds Sixth Annual Banquet

### Officials Report it Most Successful Affair Ever Held. Out of Town Guests Include Mfrs Representatives, Wholesalers, and Operators

SCARSDALE, N. Y.—The Westchester Music Guild held its 6th Annual Dinner-Dance at the Holiday Inn, this city, on Tuesday night, May 14, and officials of the organization report it was its most successful. Returning to the Holiday Inn after year's absence, guests found that renovation program had changed the dining room completely, allowing greater attendance and better seating arrangement with the stage in view on all points of vantage.

In addition to Pavesi, officers of the Guild, Harold Rosenberg, vice president; Seymour Pollak, secretary; and Lou Tartaglia, treasurer, greeted the many guests.

A great deal of work goes into making its affair the success it is, and those called upon by President Pavesi to take a bow were Seymour Pollak, general chairman; Meyer Budinoff, entertainment chairman; Jimmy Smith, souvenir journal (which, by the way, was the best ever); Ed Gold-

**Dated July 20—Circulated July 15—Some Forms Going On Presses Now—Last Minute Closing Date Wed., July 10**

**Will Feature Important Lists, Photos of Postwar Phonos, All Amusement Machines Introduced During Past 12 Months, Historical Data, Special Reports, etc. Will Also Include "Quarterly Export Edition" Printed in Spanish, German, French and English**

NEW YORK—The 15th Anniversary Annual Encyclopedia and Directory Issue of *The Cash Box* will be dated July 20, 1957—circulated the week of July 15.

Over the years, all in the coin machine industry have recognized this annual as the most comprehensive historical issue published each year. Because of the intimate knowledge of the coin machine industry by *The Cash Box* staff, everything of value to the trade appears in each year's annual. There will be important lists; historical data; post-war photographs of all music machines; photographs of all amusement machines produced from July, 1956 thru June 1957; and this year the 15th Anniversary issue will include *The Cash Box* "Quarterly Export Report."

"The Quarterly Export Edition," in itself is extremely valuable, as a review of the past quarter's manufacturing activity will be reported in Spanish, German and French, as well as English. Export statistics will be published, and an analysis of the figures reported in concise, easy to read fashion. *The Cash Box* "Quarterly Export Editions" have become most important to both exporting firms in the United States, and importing firms all over the world. They advise us they eagerly await these reports each quarter.

And, of course, the many ads from

coinmen in every phase of our industry—manufacturers, distributors, jobbers, operators, associations, suppliers—adds to the value of the issue, as readers keep it all thruout the year, referring to it for desired information—which is obtainable nowhere else but in this combined source book. As a matter of fact, a large stock of Anniversary Issues are filed away in the New York offices to take care of the many requests which arrive all during the year for extra copies.

For the information of our readers and advertisers, it might be well to point out that *The Cash Box* staff is hard at work right now preparing the necessary material. A large number of ads have already been received. Due to the unusually large number of pages which have to be processed, certain parts of the book are already being readied for printing, and will soon go on the presses. Editorial material and special features will be accepted, of course, up to the last minute—as will advertising from our friends thruout the world. However, the earlier everything is received, the better personal handling it will receive. Another important matter is that, due to the size of the Anniversary Issue, the final closing has to be moved up from the usual Friday, noon, to Wednesday, July 10.

At this early date, every indication points to a smashing, record breaking issue—we hope all our friends are represented.

association were Eli Kasper and Attorney Teddy Blatt. On hand from the factories were: Artie Daddis, AMI; Art Garvey, Bally; Al Warren, Genco; and Jack Gordon, Seeburg.

Wholesalers and their staffs were well represented. Atlantic New York, headed by Meyer Parkoff, also included Steve Quinn, Gordon Howard and Gene Brody. Oscar Parkoff, Atlantic New Jersey, came in from Newark. Harry Rosen, Atlantic Penna, came in from Philadelphia. Dave Lowy and Sylvia Lowy represented Dave Lowy & Company. Joe Fishman, R & Y Novelties, came in from Newark. The Runyon Sales Company group was heavily represented, led by Barney (Shugy) Sugerman and Abe Green. Others from Runyon were Irv (Kempy) Kempner, Morris Rood,

Jack Prigoff, and the two Sugerman sons, Nate and Myron. Al Simon took care of the Albert Simon, Inc. contingent. From Young Distributing Company, were Joe Young, Abe Lipsky and Allie Goldberg.

Pictured herewith: TOP ROW (left): Malcolm Wein, toastmaster, presents President Carl Pavesi with a Government Bond; (center): Committeemen, l to r: Malcolm Wein, Max Klein (filling in for the ailing Ed Goldberg); Seymour Pollak, Pavesi, Jimmy Smith, Lou Tartaglia, Mrs. Max Klein (in the pic just to dress it up), and Meyer Budinoff; (right): Wein presents Mrs. Carl Pavesi with a bouquet of roses. Pictures here show several of the tables with happy guests.



As usual, speeches were at a minimum, with only Carl Pavesi, president, making a short welcoming speech. Malcolm Wein, the association's attorney, once again, acted as toastmaster. He performed two tasks, that of introducing guests—and then presenting Carl Pavesi with a government bond, and Mrs. Pavesi with a gorgeous bouquet of roses. Following a fine meal, a number of recording artists entertained the operators and their guests. Irving (Kempy) Kempner of Runyon Sales Company, was prevailed upon to act as master of ceremonies, introducing the various artists.

berg, seating arrangements; and Lou Tartaglia, treasurer.

The usual number of out-of-town visitors showed up, including: a large delegation from the Music Operators of New York, among whom were Al Denver, president; Sidney Levine, attorney; "Senator" Al Bodkin; Doc Shapiro; Ben Chicofsky; Jack Ehrlich and Max Weiss; Jimmy Tolisano, president of the Connecticut State Operators; Tommy Greco, Glasco, N.Y.; Gertrude Browne, Beacon, N.Y.; Tony Catanese, Suffern, N. Y.; Jack Wilson, Newburgh, N. Y.; John Van Wyck, Nyack, N. Y.

In attendance from the N. Y. games



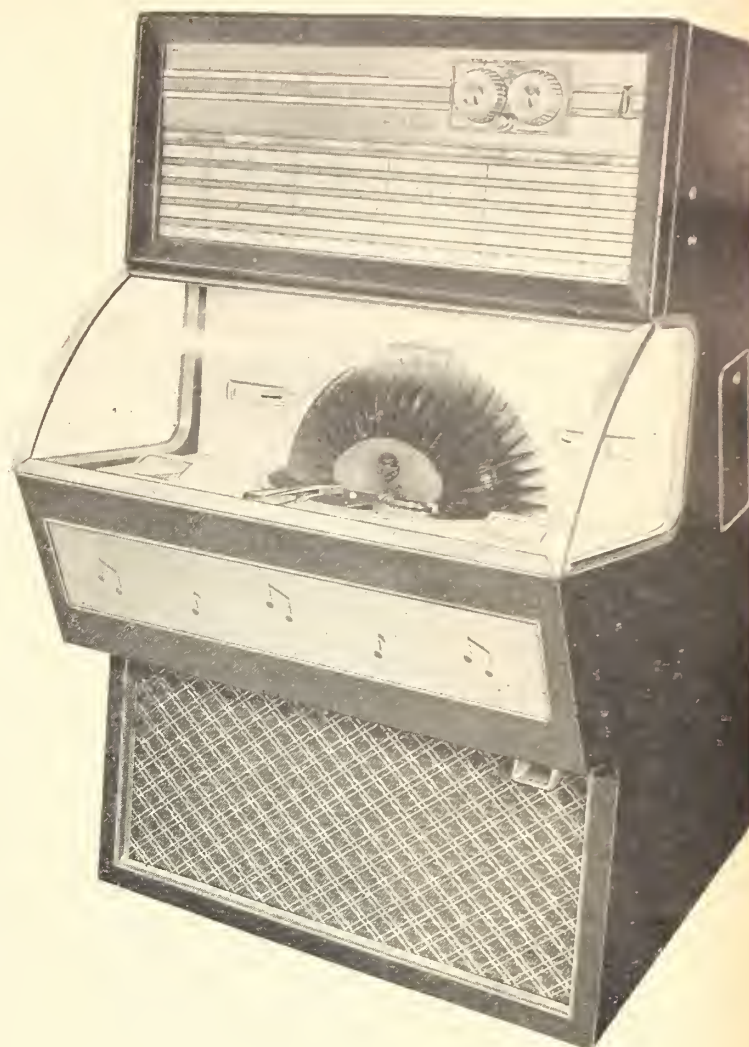
# "A Sound Investment" UNITED'S Hi-Fidelity Phonograph

Write for Complete Details

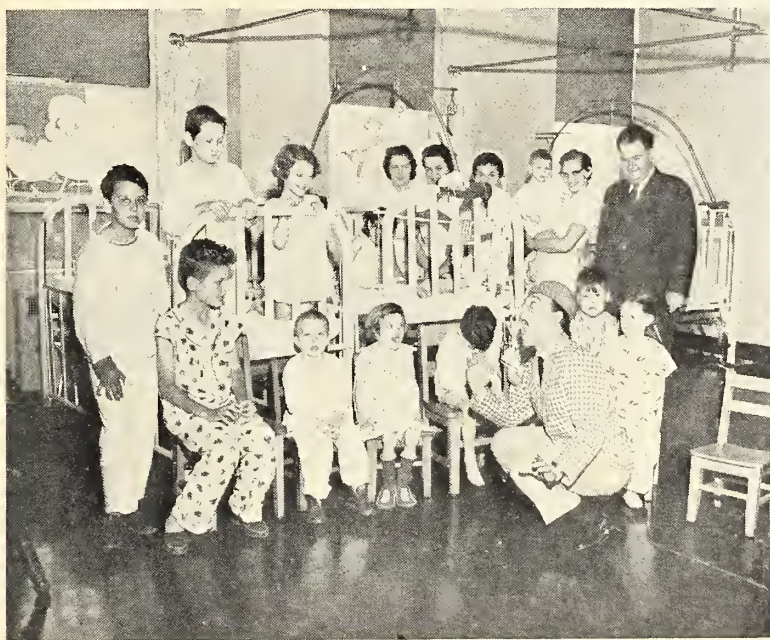


**UNITED MUSIC CORPORATION**

3401 NORTH CALIFORNIA AVENUE  
CHICAGO 18, ILLINOIS  
CABLE ADDRESS: UMCORP



## "Sterling" Coinman



**This man is looking into your future**

How does it look? Rosy? Free of cancer? You hope! But hoping isn't enough. Of every 6 Americans who get cancer this year, 3 will die because science still has no cure for them. It will take research . . . lots of research . . . to find that cure. And research, let's face it, takes money. Pitch in and help. Send a generous check . . . right now . . . to "Cancer" in care of your local Post Office.

**American Cancer Society**

## Color Slides For Phonos

DAYTON, O.—R. C. Walters, this city, who attended the MOA Convention in Chicago, introducing a new attachment for music machines which his firm developed, advises the item is now being manufactured.

The device, called "Phonovision," displays a series of color slides of recording artists whose music is on the phonograph.

Walters, an operator here for the past 20 years under the trade name of W. & W. Music Company, states that a new division of the firm has

MOOSIC, PENNA.—When Pinky Lee, favorite of the youngsters, made his two day appearance at the Rocky Glen Park last June 1 and 2, Ben Sterling, local operator of the park and coinman (Sterling Service) prevailed upon Lee to entertain the shut-ins at the children's ward at Scranton State Hospital. Seen here are Pinky Lee (kneeling) and Ben Sterling.

been formed, called Operator-Distributor Aids.

"Since the latter part of last year," said Walters, "we have negotiated contracts with the major recording companies and scores of individual artists and agents under which the company will be able to offer a na-

tional syndicated color slide service on artists, new releases, etc., for use on the 'Phonovision' units. The Commercial Color Laboratories, another new company here in Dayton, which processes color films, has contracted to do all the photographic reproduction and distribution work."

### ALL GAMES CLEANED AND IN WORKING ORDER

SEEBURG "A"'s (78's)	\$175.00
JUMBO	275.00
ABC	275.00
ROCKETS	65.00
VICTORY	55.00
MYSTIC	90.00
TRIPLE STRIKE	110.00
FLASH BOWLER	70.00
Williams FOUR BAGGER	285.00

Used Pool Tables Valley--Bally--Williams **\$50**

Bally SPACE SHIP	\$195.00
Bally BOAT	195.00
New Keeney COFFEE MACHINE	Write

PACKAGE DEAL Gold Cup, CC 10th Frame, Un. Star. 6 for **\$100**

WIRE—WRITE or PHONE HE 1-7577.  
1/3 Deposit Required On Each Order.  
We are exclusive factory distributors for:

**BALLY-WILLIAMS-ROCK-OLA  
LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

50 120 200 SELECTION MODELS

A **ROCK-OLA**

FOR

EVERY LOCATION



*Announcing...*



*Anniversary*  
and  
*Annual Encyclopedia and Directory*

of the COIN MACHINE INDUSTRY

**The Cash Box**

(Dated: JULY 20, 1957)

Recognized thruout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE . . . which is referred to every day in the year . . .

**YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG**

# Featuring

- ★ ACCURATE UP-TO-THE-MINUTE LISTS OF
  - Manufacturers and their Distributors
  - Jobbers and Distributors (State by State)
  - Merchandising Vending and Service Machine Manufacturers
- ★ SPECIAL FEATURES
- ★ PICTURES OF ALL POST-WAR PHONOGRAPHS
- ★ PICTURES OF ALL AMUSEMENT MACHINES  
Produced from July 1956 thru June 1957
- ★ HISTORICAL DATA
- ★ REVIEW OF EVENTS—July 1956 thru June 1957
- ★ LIST OF "20 YEAR CLUB" MEMBERS
- ★ CONFIDENTIAL PRICE LISTS
- ★ EDITORIALS
- ★ NEWS
- ★ ADS



## PLUS QUARTERLY EXPORT ISSUE

Printed In  
SPANISH  
GERMAN  
FRENCH  
and  
ENGLISH

Featuring:  
Statistical Export Data

Advertisements requiring translation  
from English into any foreign language  
MUST BE IN THE NEW YORK OFFICE  
of THE CASH BOX NO LATER THAN  
FRIDAY, JUNE 28.

# Don't Fail To Have Your Advertisement In This Greatest Coin Machine Issue Of All Time!

ADVERTISING FORMS  
Being Prepared  
**RIGHT NOW!**

SEND IN YOUR AD IMMEDIATELY!



LAST MINUTE DEADLINE:  
**WEDNESDAY  
JULY 10**

# The Cash Box

(PUBLICATION OFFICE)

1721 BROADWAY, NEW YORK 19, N. Y.

(PHONE: JUdson 6-2640)

**CHICAGO**

32 W. RANDOLPH ST.  
(PHONE: DEARBORN 2-0045)

**HOLLYWOOD**

6272 SUNSET BLVD.  
(PHONE: HOLLYWOOD 5-2129)

**BOSTON**

80 BOYLSTON ST.  
(PHONE: HANCOCK 6-8386)

**LONDON**

17 HILLTOP  
(PHONE: SPEEDWELL 2596)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

**GENCO'S**  
**"SWEET TWENTY ONE"**  
**SENSATIONAL NEW ROLL-DOWN GAME for 1 or 2 Players**

**EXCITEMENT, SUSPENSE GALORE! NOTHING LIKE IT IN THE ENTIRE COIN GAME FIELD**

Hits a new high in **BUILT-IN competitive challenge—a thrill in every play. Ideal for every location.**

- National Coin Rejector Coin Chute
- 2½" Wooden Balls
- Durable Formico Playfield
- Easy Servicing — All mechanics in back rack
- 4 exciting frames—adjustable to 3
- Bonus and double bonus features

**ADJUSTABLE FOR REGULAR OR REPLAY**

KEEP "ON THE GO" WITH GENCO

**CABINET 6 FT. LONG, 2 FT. WIDE FITS ALL LOCATIONS**

SEE YOUR GENCO DISTRIBUTOR TODAY!

STILL GOING STRONG!

**"CIRCUS"**  
Rifle Gallery

Featuring Mysterious "CRAZYBALL" and "SAD SAM" Targets

**GENCO MFG. & SALES CO.** 2621 N. Ashland Avenue Chicago 14, Illinois

**Williams Ships Two New 5-Balls**



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm is now delivering simultaneously a new 4-player five ball game, "Gay Paree", and a new single player straight novelty five-ball, "Hi Hand", to its distributors.

"Although both of these new games are five-balls", Weinand stated, "and both are capable of producing exceptionally high earnings for the operator, each has its own individual kind

of play appeal for side-by-side operation in any location."

The 4-player "Gay Paree" features bonus scores, number match and high scores.

A "Special" when lit rollover and a "Special" when lit target keeps each of the players in constant suspense until the last ball is played.

Speedy action as each ball flashes all over the open playfield is accomplished thru four thumper bumpers, two cyclonic kickers and two flippers.

Twin chutes are available to operators who want quarter and dime play, or quarter and nickel play.

"Hi-Hand", according to Weinand, is Williams answer to operators' demands for a low priced, straight novelty five-ball that is "competitive, loaded with suspense and appeal, and provides the competitive features of poker."

Player shoots five balls to land in holes that will give him the best possible poker hand. Added suspense is provided by a "wild" joker.

Cards light up on the back glass as the balls fall into corresponding holes in the playfield.

"Hi-Hand" is available with 10¢ or 5¢ slug rejector coin mechanisms.

Weinand also pointed out that, in addition to these two new five-ball games, the factory is currently delivering "DeLuxe 1957 Baseball", "Crossfire Gun", "Crane", "Peppy, The Clown," and its 6-Pocket Slate Top Pool Table.



**Through The Coin Chute**  
**CALIFORNIA CLIPPINGS**

Everyone along Pico Boulevard is combining work with pleasure plans for their pending vacations which will take them all over the country. Bowlers remain the hot item in the game line. . . . At Sierra Distributors, Ed Wisler on his return from San Diego handed Wayne Copeland a handful of orders he had received for the Wurlitzer "2150" phonograph. Wayne says he has a difficult time keeping a "2150" on display in the showroom. Pete Ley reports great activity in route sales on the floor and continued supply of the "Ranger" six-pocket pool table. Frank Davis says replenishing the supply of used music equipment to meet the increasing demand from operators. . . . Buddy Bregman paid a visit to Leuenhagen's Record Bar to play his new Verve release of "Nickelodeon Holiday" for Mary, Kay and Claire Solle. Kay says last Friday the girls were really jumping, filling orders for the many out of town operators who came to the "Bar" for the records instead of calling in their requests. Mary predicts George Shaw's "Suddenly" on Decca will hit the charts soon. Artie Valando played "Who's Gonna Be The Next One Honey" by Hal Goodson on Solo for Claire and she believes it will take off with the operators. . . . At C. A. Robinson & Company, Charley Robinson in the throes of preparing for the big pre-summer used equipment sale. Ray Powers on a trip through the Northern California territory. Al Bettelman busy on the floor, with operators ordering their United "Bowling Alley" in all three lengths. Hank Tronick leaving his desk early to watch the exceptional playing of the "Pirates" second baseman in the Westchester Little League. He is eight-year-old Mike Tronick whose father is a young executive in the Coin Machine Business. . . . Jack Simon made the announcement at Simon Distributing Company that he and Bob Timm have joined forces and are heading up the Jennings' line for the state of Nevada. Jack and Sonny Lomborg making preparations for their trip to Chicago the latter part of June. John Freeman will be a busy man handling the local and foreign business during their absence. . . . Nick, Bill, Vinny and Andy Lanzy have had a busy week in the main office, shop and annex of the American Coin Machine Service Company. They are very pleased with the response the operators have shown.

Phil Robinson just received the first shipment of Chicago Coin's "Bowling League" free-play model which the operators greeted with great praise. . . . Bonnie Scott dropped in at California Music Company to play her first RCA-Victor release of "Deep Within Me" for Sammy Ricklin. Bonnie reminded Sammy that two years ago, when she was fourteen years old, he had predicted she would be a top recording artist and she hopes it will come true. Gabe Orland says there is a general swing by the operators to programming of EP records on their 200 play phonographs. Martha Delgado on the mend after a bout with the virus. Buddy Robinson predicts Roulette has a big one with "Shenandoah Rose" by Hugo and Luigi. Ted Hook says the Four Aces should revive the old favorite "Yes Sir, That's My Baby" with their new Decca release of that tune. . . . George Mahlum will return to his desk at Minthorne Music Company next week fully recovered from his recent operation. George wants to thank his many friends for all the flowers, cards and good wishes. The Background Music Department busy with installations in many dance studios and roller skating rinks throughout this area. Harry Orlaski busy with sales of both Williams' and Exhibit's slate top pool tables. Wayne Davis reports sales of the new Seeburg phonograph line continues on the up grade. Florence Kurz, Minthorne receptionist, enjoying a two week stay in Palm Springs with her husband.

Lucille and Paul Laymon report the shipping department at Paul A. Laymon, Inc. is keeping busy handling the orders for the Rock-Ola "200" phonographs and used Rock-Ola equipment. Bill Fritz of the Parts Department is taking his wife and family on a trip to Las Vegas. Ed Wilkes says operators are reporting increased take in locations where they are using the Bally "Bowling Lanes". Jimmy Wilkens busy with sales in used music and game equipment. . . . Norty Beckman reports a definite increase in his mail order business at Norty's Music Center. Clarice Beckman back to the grind after taking the children on a trip to Tucson, Arizona. Ana Martinez says Nat King Cole should have another hit with his Capitol release of "My Personal Possession". Jan Graham predicts Margaret Whiting's first release on Dot should be a big one with "Speak For Yourself John" being the big side. . . . Avron Gensburg of Genco Manufacturing Company, paid a quick visit to Badger Sales Company where Bill Happel told him Genco's new "Sweet Twenty One" game has really caught on with the operators.



**Through The Coin Chute**  
**DALLAS DOINGS**

David Eisenlohr, RCA Victor record department manager at Adleta Company, and their southwest sales staff flying to Chicago to attend the RCA Victor convention. . . . Abe Susman of State Music Distributors reports business good. Abe told us he expected Mort Secore of Chicago Coin Machine to plane in for a visit with him. . . . A. C. Hughes, vice-president of S. H. Lynch and Company, is the recipient of an honorary degree from Loyola University. . . . Sighted W. F. Thomason of Longview shopping the market. . . . Other visitors along coinrow included Carl Adams of San Angelo; Gerald Yates, Wichita Falls; M. A. Walker, Waco; Buddy Clem, Paris; W. E. Lilly, Cleburne; Eddie Janssen of Shreveport, Louisiana; Jiggs Hamilton, Mrs. Drew Osborne and Maurice Terry from Fort Worth. . . . Malcolm Gildart, vice president of R. Warneke Company, spent a week in the Dallas office with Geo. W. Wrenn. . . . Roy Gardner of the Warneke Houston office paid a visit at the local branch. . . . Gene Williams and Tommy Chatten of Commercial Music just returned from their trip to San Angelo. . . . Ben Baker of Medaris Company, Columbia Records distributor, announced that Preston Record Center won the 'second lap' of the "Wings to Mexico" contest. The contest closes the end of June.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



# Through The Coin Chute

## NEW ENGLAND NIBBLES

Biz continues on upward climb in the New England states with outlook that this summer will surpass any season in history. More phonos, games, rides, guns and arcade equipment went out to fun spots, beach and park locations this year than ever before and vet coimmen say the outdoor potential has not even been scratched. Phono activity has been hyped by constant parade of recording artists in niteries throughout the six-state region. Now the disker parade swings to outdoor spots, parks, beaches and recreation spots hypoing phono plays in those locations. The automatic phonograph business in New England is making forward strides by leaps and bounds. . . . Adoption of a hospitalization, health and welfare plan and a new uniform contract has been voted by the Music Operators' Association of Massachusetts. The contract will be a composite one containing the best features of all the individual contracts now in use. Agents of the Hardware Mutuals Insurance Company will visit each member of the association to sign for the health and welfare plan. It is for members only and will be available at reduced rates and will apply to self-employed ops as well as those employing help.

Trimount Automatic Sales Corp. (Seeburg), has one of New England's largest stocks of used phonos, 5 balls and arcade equipment, and one of the country's largest parts departments with thousands of parts in stock for immediate delivery. The exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope distributors, have a new parts information catalog now available. Biz is swinging at Trimount reports Irwin Margold. "Gypsy Grandma" getting the coin for ops who are buying the piece like hot cakes, he says. Trimount is now delivering Williams' "Gay Paree" four player pin game. . . . At Atlas Distributors (AMI), Barney Blatt still recuperating at home. Louis Blatt holding down the plant. . . . Thomas Mellon, in from Pawtucket, R. I. . . . At Associated Amusements (Rock-Ola), Ed Ristau, sales mgr. Rock-Ola, in. Fred Ritchards, new mechanic, added to staff. . . . Joe Saker, Boston, and John GiStefano, Revere, in. . . . At Redd Distributors (Wurlitzer), Si Redd and Bob Jones, sales mgr., spent the week end with their families at Cape Cod over Memorial Day. Bob Jones off on Springfield sales trip. . . . Oscar Pratt, Manchester, N. H. op, was recently in the Notre Dame Hospital, Manchester, for a checkup, and is now out.

Among ops in this week visiting distrib plants were: Ed Maloney, Fitchburg; Gerald Waterhouse, North Dartmouth; Sol Taube, Manchester, N. H.; Allan Goldberg, Quincy; Harry Deshowitz, Chelsea; Phil LaFontaine, Providence, R. I.; Al Dolins, Hyannis; Leon Sherter, Newton; Joe Assad, York Beach, Me.; Mike Williams, Winthrop; Peachy Cassanta, Milford; Ray Shea, Worcester; Russ Broude, Brookline; John Loppas, Waltham; Tom Libbey, Haverhill; Vin Pitts, Allston; H. V. Cronin, Revere; Fran Jaeger, Southbridge; George Chopelas, Malden; Bill Hamel, Concord, N. H.; Ralph DiPacelo, Quincy; George Rochefort, Biddeford, Me.; Saul Hurwitz, Lynn; Walter Stadnick, Central Falls, R. I.; Al Robbins, Arlington; Sam Orenstein, Providence, R. I.; Jim Balboni, Springfield; Larry Bettencourt, Danvers; Earl Graham, Salisbury; Benn Ross, Boston; Steve Pielock, Worcester; Steve Obergol, Woonsocket, R. I.; Ed Rowran, Milford; George Traster, Oxford; Ralph Lackey, Brookline; Don Foote, Randolph; Oscar Pratt, Manchester, N. H.; Bill Arrison, Chester, Vt.; Guy Durgin, Presque Isle, Me.; Dave Hammett, Hyannis; D. J. Halle, Berlin, N. H.; Dave Campagna, Springvale, Me.; Stan Broka, West Springfield; Flint Newton, Bristol; John Angelo, Norwalk, Conn.; Arthur Strahan, Greenfield; Ralph Feretra, Concord, N. H.; Ken Ghearse, Brockton; Mike Paskevich, Nashua, N. H.; O. J. Porter, Portland, Me.; John Poto, East Boston; Harold Hurwich, Brighton; Ed Beals, Needham; Dave Gropman, Boston; Walter Luby, Shrewsbury; Russell Mawsley, Holyoke; Alec Pechilis, Ipswich; Sid Warlburst, Boston; Frank Fendell, Brookline; T. J. Byrne, Wellesley; Jim Geraco, Boston; Gerald Gandberg, Marblehead; Henry Lavine, Milton; Al Sharpe, Portland, Me.; George Bean, Brunswick, Me.; Ed DeWolf, Springfield; Stanley Caldwell, Thompsonville, Conn.; Joe Falconi, Norwich, Conn.; Walter Lucia, Greenfield; Manny Andelman, Cambridge, and Stan Cokas, Lynn. . . . Big turnout of phono and record people at Patti Page's Blinstrub opening Monday night, June 3. . . . Amby Hughes, former Souvenir recording artist, has signed a personal management pact with Hal Kirlis and break-in dates are now being played in the New England area by the vocalist.

## Co-Operation-Theme of CIAA Meet

CHICAGO—Sam Greenberg, president of Chicago Independent Amusement Association, emphasized the importance of cooperation among members at this past week's meeting in the Pine Room of the Congress Hotel, June 4.

"It is due to the cooperation of one operator with other members of our association", Greenberg stated, "that we are so solidly building up a better industry for all of us."

"We have speeded up the handling of calls to the office so that every matter can be taken care of the very same day", Greenberg reported, adding, "especially those involving soliciting of locations."

"When every operator cooperates with fellow members in moving games into new locations, each is assured of a secure future for himself and a better industry for all."

Open discussion of problems causing loss of revenue or locations, and methods of solving these problems in a friendly manner were presented to

the more than 45 operators who were present at the meeting.

All agreed that a strong CIAA, together with united action, has brought about a greater feeling of security for the future.

One operator suggested a plan he had been using for some time that would enable each operator to pay licenses promptly when due without too much financial hardship.

Dave Brody, treasurer of the organization, stated the association numbered 95 paid up active members.

Three new members were present at this meeting. These men declared themselves to be most favorably impressed with the intelligent approach to the operators' problems, as well as the spirit of cooperation among the membership.

At the conclusion of the meeting, refreshments were served thru the courtesy of Charles Pieri of Monarch Coin and Fred Minter of Gateway Distributing.

We Have New Deluxe  
**FISHER IMPERIAL** 6-Pocket Pool  
Hit of M.O.A. Show

We Have New  
**EXHIBIT TRUE BOWLER**  
Hit of M.O.A. Show

### MUSIC

#### WURLITZER

2000—1900—1800—1700—1500A  
1500—1250—1100

#### AMI

G-200—F-120—M-120—E-80—D-80

#### SEEBURG

V-200—J—R—C  
B—BL—100A

WRITE — WIRE — CALL

### KIDDIE RIDES

BALLY CHAMPION HORSE . . . \$450  
MERRY-GO-ROUNDS  
(Lane, Lee, etc.) . . . 400  
BALLY SPACE SHIP . . . 225  
SEE SAW . . . 195  
SCIENTIFIC TV RIDE . . . 195  
BOATS . . . 225

### WANTED TO BUY:

WILL PAY CASH \$\$\$\$ for  
WURLITZER 1800—1700—1500—1500A  
BALLY & UNITED BINGOS  
GOTTLIEB & WILLIAMS 5 BALLS



CLOSEOUTS: POOL TABLES . . . \$50  
298 Lincoln St., Allston 34, Mass.

ALgonquin 4-4040

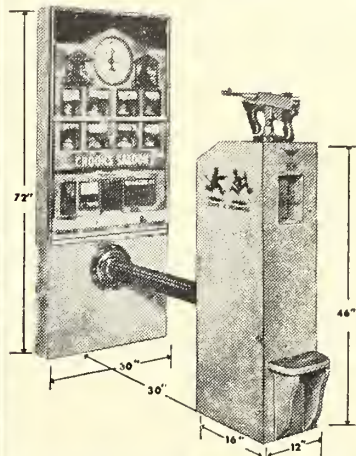
Exclusive distributors for

WURLITZER—BALLY—EXHIBIT—CHICAGO COIN



## The Dale "BURP GUN"

"COPS & ROBBERS"  
ONE OF OUR HITS AT THE  
M.O.A. SHOW!



Terrific acceptance in Taverns, Arcades and all types locations. Guaranteed suspense! Action! Thrills!  
TARGETS—Masked gangsters appear at windows one at a time, stay 2-2/5 seconds, then disappear.  
WITH EACH HIT—Target jumps up and down, a gong rings, a red light flashes, and score steps up.  
HIGH SCORE—Depends on shooter's marksmanship and reflex action.  
Welded steel tubing construction. World-famous Dale Gun Principle.  
6 lb. Heavy Duty Solenoid for recoil barrel machine gun action.  
240 shots in 30 seconds, Walnut Pistol Grips.  
10c A.B.T. Bulldog coin chute.  
Ribbed, Rubber Covered step for the kiddies. Set off with chrome trim.  
Sturdily built all plywood cabinets, with beautiful, durable finish in Chinese Red with White Fleck. Over-all Weight—158 lbs.

WRITE TO YOUR NEAREST DISTRIBUTOR OR:  
**MIKE MUNVES CORP.** 577 TENTH AVENUE  
NEW YORK, N. Y. BRyant 9-6677

# HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(PLEASE PRINT)

ENTERED THE INDUSTRY \_\_\_\_\_ MONTH \_\_\_\_\_ DAY \_\_\_\_\_ YEAR

BORN \_\_\_\_\_  
(MONTH—DAY—YEAR)

NAME IN FULL \_\_\_\_\_

FIRM NAME \_\_\_\_\_

ADDRESS FOR 'CLUB' MAIL \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

MAIL TODAY TO:

**THE CASH BOX' "20 YEAR CLUB"**  
32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

# Exhibit Delivers "Tru-Bowler" In 16 and 20 Foot Lengths



SAM LEWIS

CHICAGO — Sam Lewis, president of Exhibit Supply Company, announced this past week that the firm is delivering to its distributors two sizes of the new bowling game conversion unit, "Tru-Bowler".  
With "Tru-Bowler", operators can convert any make or model of puck-

type shuffle games manufactured since 1953 into a 16-foot or 20-foot ball bowler.

Lewis stated that location tests resulted in top collections and that cash box returns help up indefinitely.

"Tru-Bowler" comes with 4½ inch, two pound balls made of Brunswick mineralite. This is the same material used for genuine bowling balls.

The 4½ inch duck pin ball will take a hook or spin without skidding, according to Lewis.

"On king-size bowlers", Lewis said, "the larger size ball is true to the feel of a regular bowling alley. Players prefer it to the smaller size because of its substantial feel and because they can control the throw."

Lewis also pointed out that "Tru-Bowler" retains all the features and play appeal of the original shuffle game, but adds extra thrills and excitement of the long-alley bowler and larger size ball.

"Operators who want economy and bigger collections", Lewis declared, "need only go over to their nearest Exhibit distributor, play a game or two on 'Tru-Bowler', and convince themselves immediately that this game is the answer."



# Meeting Dates

## Music Operators' Associations

- June 10—Tri-County Juke Box Operators' Association  
Place: Elum Music Offices, Massillon, Ohio
- 11—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- 11—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 12—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—New York State Operators Guild  
Place: Palatine Hotel, Newburgh, N. Y.
- 13—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Eastern Massachusetts Music Operators' Association  
Place: Beaconsfield Hotel, Boston, Mass.
- 17—Wisconsin Music Merchants' Assn.  
Place: Beaumont Hotel, Green Bay, Wisc. (12:00 Noon)
- 17—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 20—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 20—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 24—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 27—West Virginia Music Operators' Association  
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)
- 28, 29—3rd Annual State Convention of W. Va. Music Ops
- July 1—California Music Merchants' Association  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 1—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 4—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 4—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 5—North Carolina Automatic Music Assn.  
Place: Cape Fear Hotel, Wilmington, N. C.
- 20, 21—Music Guild of Nebraska  
Place: Clark Hotel, Hastings, Neb.

## SALESMEN

Leading Coin Machine manufacturer offers excellent opportunity for capable, experienced salesmen contacting distributors and operators.

Unlimited possibilities; car essential.  
Give full details regarding yourself first letter.  
Our sales force knows of this advertisement.

Box #403, The Cash Box, 32 W. Randolph St., Chicago, Ill.



## LIKE MAGIC! EXHIBIT'S Amazing Sensation TRU-BOWLER

actually transforms your old shuffle bowling games into gorgeous new BOWLING ALLEYS!

TWO SIZES: 20 Feet and 16 Feet

TRU-BOWLER is the only long bowling alley which uses Genuine Brunswick Mineralite Duck-Pin Bowling Balls! Weight of Balls, 2¼ lbs.; Size of Balls, 4½" diameter. Hooks and Bowling Action Truly like Real Bowling!

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### 5-BALL GAMES GOTTLIEB

Gladiator	\$295
Easy Aces	215
Sluggin' Champ	190
Daisy May	155
Shindig	120
Guys & Dolls	95
Skill Pool	75
Chinatown	75
Spot Bowler	75

### WILLIAMS

Perky	310
Hot Diggety	295
Race The Clock	210
Grand Champion	90
Silver Skates	80
Four Corners	80
Disc Jockey	75
Gun Club	75
CHICAGO COIN	
Blondie	295

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America's Foremost Exporters of Reconditioned Coin-Operated Equipment

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NEW PARTS INFORMATION CATALOG NOW AVAILABLE—SEND FOR YOUR COPY.

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## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

# When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

**Bill Gersh**  
**THE CASH BOX**  
 32 W. Randolph Street  
 Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

Date of Birth .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

## Singapore Distribs Visit U. S.

CHICAGO—On the first leg of what will become a worldwide tour of the industry, Ng Lian Chin, director of Hup Hup, Ltd., Singapore, is visiting here meeting with leading manufacturers and distribs and studying American coinbiz methods.

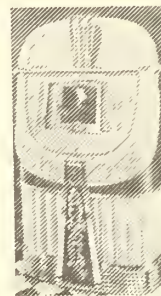
Mr. Chin is the AMI distributor in Singapore. He advised that the juke box business in the Federation of Malay is growing all the time. Also stated that competition has become very keen in Singapore itself.

The coin used in juke boxes in Singapore and thruout the Federation of Malay is the Singapore dime. Dime play is standard thruout this city of over one million people. Commissions paid to locations go no higher than 30%. Locations are all on long term contracts.

Mr. Chin will continue on from Chicago to New York and then over to Europe.

When offered the address of The Cash Box' London offices, Mr. Chin said, "Oh, this is not at all necessary. I carry 'The Cash Box' with me wherever I travel."

### ROSEN Gives You REAL Buys!



AMI Model A

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Includes Crating F.O.B. Philadelphia

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SEEBURG 100-R	\$725
ROCK-OLA 51-50	150
A.M.I. "G-120"	695
A.M.I. "F-120"	595
A.M.I. "E-120"	425
A.M.I. "D-80"	295

**New Keeney BOWL - O - RAMA**  
 Team Scoring! Team Marks! Gutters!  
**New 6 - POCKET POOL GAMES**  
 IMMEDIATE DELIVERY



Phonographs Reconditioned and Refinished Like New  
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A Quarter Century of Service

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DOUBLE HEADER \$445	BRAZIL 225	3375 GENCO STATE FAIR	\$335
NITE CLUB 415	SOUTH SEAS 275	275 FOUR BAGGER	295
BROADWAY 375	STARDUST 245	245 KING OF SWAT	235
BEACH BEAUTY 295	STARLET 195	195 UN. CARNIVAL	175
MIAMI BEACH 215	PIXIES 185	185 BIG LEAGUE	125
FROLICS 75	HAWAII 75	75 BIG INNING	50
SHUFFLES		5 BALLS	
EX. RINGER BALL \$195	4-PL. REGISTER 225	3345 BALLY BALLS-A-POPPIN'	\$255
GENCO SKILL BALL 225	4-PL. SCORE BOARD 95	250 RAINBOW	295
UN. DLX COMET 95	2-PL. SEA BELLES 85	310 HARBOR LITES	210
UN. DLX TARGETTE 85	2-PL. TOREADOR 185	275 SWEET ADD-A-LINE	175
C.C. HOLLYWOOD 75	2-PL. MARATHON 75	245 REGATTA	145
BALLY VICTORY 75	2-PL. PICCADILLY 75	245 C.C. CAPRI	165
UN. TEAM BOWLER 75	2-PL. DUETTE 145	185 JOCKEY CLUB	125
C.C. THUNDERBOLT 145	C. C. BLONDIE 145	245 SLUGGIN' CHAMP	175



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ADDRESS .....

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KEENEY DEFIES COMPARISON IN THE BOWLING FIELD!

# BOWL-O-RAMA

6-PLAYER REGULATION BOWLER

## FEATURING:

- TOTAL TEAM SCORING! ☆ Jam-Proof Ball Lift
- ☆ Actual Gutters
- ☆ Colored Reels for Team Scoring
- ☆ Black and White Reels for Team Marks

HAND-HIGH BALL RETURN BUTTON!  
National Slug Rejector Coin Mechanisms

HINGED INSERT!



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# Through The Coin Chute

## EASTERN FLASHES

On Tuesday night, June 4, The Cash Box staff went up to the Holiday Inn, Scarsdale, N. Y., and joined in the festivities, celebrating the 6th annual dinner-dance of the Westchester Operators Guild. As is the case each year, members of the organization and their guests had a most enjoyable evening. A fine meal (which could have been served a little earlier as most guests went right from their businesses directly to the Inn, and were pretty hungry—but the quality of the food made up for the delay); a top notch dance band; entertainment by recording artists; and, best of all, the conviviality which always results when good fellows get together. The Guild is also to be congratulated on its souvenir journal, which keeps increasing in size each year. There's always a lot of hard work put into these affairs, and Carl Pavesi, president, introduced the committee men who put the dinner over in a big way this year: Seymour Pollak, general chairman; Meyer Budinoff, entertainment; Jimmy Smith, souvenir journal; Edward Goldberg, seating arrangements; and Lou Tartaglia, treasurer. Malcolm Wein, attorney for the organization, once again performed his competent assignment as toastmaster, introducing guests. Wein, also, acting for the membership, presented president Carl Pavesi with a Government Bond in appreciation for his continual efforts in behalf of the organization; and presented Mrs. Pavesi with a beautiful bouquet of flowers. Irv (Kempy) Kempner acted as MC, introducing the recording artists.

Among the out-of-town guests at the Westchester banquet were: Art Garvey, Bally Mfg., Chicago; Al Warren, Genco Mfg., Chicago; Jimmy Tolisano, pres. Connecticut State Assn.; Tommy Greco, Glasco, N. Y.; Gertrude Browne, Beacon, N. Y.; and Tony Catanese, Suffern, N. Y. Representing J. P. Seeburg was Jack Gordon. On hand for AMI was Artie Daddis. The distribs had large delegations: Al Simon, Albert Simon, Inc.; Atlantic N. Y. group headed by Meyer Parkoff; Runyon Sales execs on hand were Barney (Shugy) Sugerman and Abe Green; Young Distributing represented by Joe Young, and Abe Lipsky. Harry Rosen, Atlantic Penna., Phila. on hand, as was Oscar Parkoff of Atlantic New Jersey, Newark. . . . Barney and Mollie Sugerman had quite a day. In the afternoon they attended the graduation exercises for son Nate, who received his Masters degree from Columbia. Then at the banquet, Myron, a student at Bucknell, stepped up to the stage and carried on a duet with recording artist Cathy Carr. . . . A large group, representing the Music Operators of New York, headed by Al Denver, president and Sidney Levine, attorney, joined the festivities. Among those we noted were "Senator" Al Bodkin, Ben Chicofsky, Doc Shapiro, Jack Ehrlich, and Max Weiss. . . . Representing the games assn. were Eli Kasper and Teddy Blatt, attorney. . . . Joe Fishman, R & Y Novelties, Newark, N. J., who never misses a party if he can help it, came in. . . . Dave Lowy and his Sylvia, as usual, had a good time. We listened on a secret conversation between Sylvia Lowy and Gertrude Browne, who were trying to figure an angle to run off on a cruise to the Carribean, leaving the menfolk at home. . . . Teddy (Champ) Seidel, with June 16 approaching, is quite excited about the upcoming marriage of his daughter Barbara to George Gottheimer. . . . John Van Wyck, Nyack Slate Co. and his associate had a good time at the banquet. . . . Jack Wilson, Newburgh, N. Y., gets around with the help of a crutch—had an infection.

As we've devoted so much space to the Westchester banquet, our coinrow notes will be slightly limited this issue. . . . Action continues good with the wholesalers, and ops report a slight increase in collections. . . . Harry and Hymie Koepfel, Koepfel Distributing, exceptionally happy over the acquisition of their new quarters. While not completely organized as yet, the brothers hope to be set shortly. Harry and Lila, by the way, celebrated their 24th anniversary on Tues., June 4. . . . Hank Petzet, Wurlitzer service engineer, supervised service school sessions on Long Island the entire week. Hank would have liked to attend the Westchester affair, but he had to pick up his mother-in-law, who was arriving Tues. night from the West Coast to spend a month's vacation at his home. He's looking forward to attending the W. Va. Music Ops two day shindig in Wheeling, W. Va. on June 28 and 29.

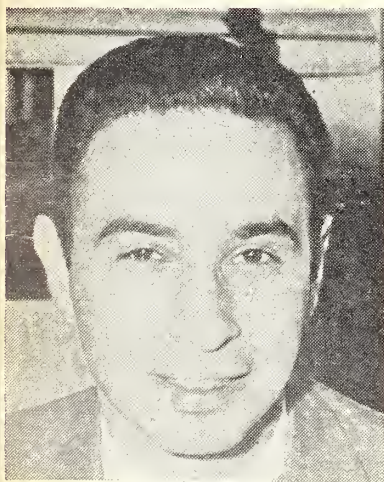


# Through The Coin Chute

## UPPER MID-WEST MUSINGS

Mrs. J. C. Webber spent last week going through the Mayo Clinic at Rochester, Minn. Joe Webber and his son Denny have been baching it and will be happy when Mrs. Webber comes home. . . . Art Berg of Fairmont, Minn., has also been baching it for the past three weeks, as Mrs. Berg has been in Milwaukee with her son and daughter-in-law. The young Bergs are expecting the stork any day now. . . . Congratulations to Mr. & Mrs. Joe Totzke of Fairmont, Minn. Their daughter graduated High School Monday, May 27th. Mr. and Mrs. Totzke attended the exercises, and were very thrilled. . . . Mrs. Henry Krueger, of Fairfax, Minn., at home now and feeling fit as a fiddle. . . . Bob Kovanen of Moose Lake, Minn., and Gordon Runberg of Denham, Minn., in Mpls for the day picking up supplies. . . . Jack Lowrie, of the H Novelty Co., Lake City, Minn., in Mpls picking up his records and other supplies. . . . Stan Woznak, Little Falls, Minn., in Mpls on a short trip, spent Memorial Day at his summer home fishing and just relaxing. . . . Ted Lawn and Dave Chapman of the Cedar Lake Music Co., Mpls, took last Wednesday off to go up to Lake Mille Lacs and spent the day fishing for walleye. Their whole day's work amounted to two fish. . . . Sam Segal, head of the book-keeping department at Lieberman Music Co. back on the job again after spending several days at home with the German measles. Caught it from his children. . . . Vera Foster, for fifteen years managing the One Stop Record Department at the Acme Music Co., Mpls, retired last Friday, May 31. Vera plans to take it easy from now on and may help out just a day or two when necessary. . . . J. Allen Redding of La Crosse, Wisc., in Mpls for the day making the rounds. . . . Fran Befarra of the Delmo Novelty Co., Hibbing, Minn., in Mpls on a quick trip to pick up a few parts and other supplies.

# "Clean Machines Earn More Money," Says Alvin Gottlieb



ALVIN GOTTLIEB

"Manufacturers life tests have proven that regular cleaning extends the useful life of machines considerably and when trade-in time comes around, this means more 'cold cash' value.

"The intent of the clean machine program is to publicize far and wide the great benefits operators will realize by the expenditure of just a little effort at regular intervals," reported Alvin Gottlieb.

"A brief reminder that 'clean machines earn more money' now appears on both sides of the cash box in all machines now being shipped by D. Gottlieb & Company," Alvin Gottlieb advised.

# Walter Watling Dies

CHICAGO — Walter Watling, brother of John Watling, died at Veterans Hospital on Tuesday, May 28. He was 55 years old.

Walter was working as superintendent of the machine shop at Watling Manufacturing Company up to the time he became ill.

Walter was well known to coinmen here, and is reported to have started in the business when he was a youngster. He was a veteran of World War I.

CHICAGO—The above statement initiates a program by D. Gottlieb & Company, this city, to promote clean equipment in all locations.

"One of the basic fundamentals of a successful amusement machine is pleasing and attractive appearance," stated Alvin Gottlieb.

"A great deal of effort is put forth at the design and manufacturing levels to create the element of visual appeal. The effect should make a direct connection between the player's eyes and his pocket, wherein lie the coins we hope he will place in the coin chute," he continued.

"A brief inspection of the routes of the top operators in the country shows they too recognize this 'eye to pocket' connection by the clean and neat appearance of all their equipment.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





# Through The Coin Chute

## CHICAGO CHATTER



DON MOLONEY

A cool May seems to have extended buying activity far beyond what the industry normally enjoys before summer sets in. Distributors here report satisfying surge of biz this past week as resort areas demand more games for biggest crop of vacationers ever expected. Adding to sudden boom is heavy export shipments from firms fortunate enough to have the scarce games and phonos being ordered by overseas buyers. . . . Herb Jones back at piled-high desk from Caribbean cruise with wife Sera. "They certainly do everything to make life pleasant", says Herb, then adds: "Which is also what Ballygames do for people everywhere". . . . June 9-16 is "Let's Play Golf Week." Which reminds of Bill DeSelm's description of United's Wed. aft Twilight Golf League: "We're whackin', hackin' and handicappin'". Joe "Hot Coil" Kus up in United's "Klondike" plant says cool weather never bothers him. Claims he always finds ways to keep warm. "Big Swede" Hellstrom, punch press foreman, took advantage of long Memorial Day week end to pack wrenches, tools and stuff for thawing out the plumbing in his north country estate in Munsing, Mich. Johnny Casola, Al Thoeke and Bob Bever covering the south east and north this past week. Jack (Jock MacNic) Mitnick telling prospective United Music distributors that they'll all receive consideration as soon as production is further advanced and present commitments taken care of.

Gail Gersh, 15, looked lovely and thrilled on her confirmation day, Sunday, June 2. Bill and Cissie Gersh, outdid themselves at their open house in honor of Gail. Over 200 guests joined the Gershes on this happy occasion. . . . Bill O'Donnell, according to Nicky, got that healthy, ruddy look from playing tennis all morning. . . . Paul and Rosemary Huebsch enjoying the variety of foods as much as the conversation. . . . Art and Kaye Weinand have three of the best-behaved kids we ever saw. Including 7 yr. old George, who walked around with two chunks of watermelon in his bulging cheeks imitating a camel. . . . Sadie Mitnick telling one and all how friendly are the folks she's met since moving to Chi. . . . "Why waste film?" queried Carol Johnson, "That's my own husband I'm kissing!" . . . John Frantz advises his firm getting letters of credit and shipping orders for scales this past week from European countries.



BILL DeSELM

Proudest papa of the week is Les Rieck of Rock-Ola, as he shows newspaper clippings of son Charles "Chuck" Rieck, who was one of 200,000 high school seniors selected by schools thruout the country to compete in scholarship tests. Chuck was one of approximately 700 students to be awarded full 4-year scholarship to school of his choice by National Merit Scholarship Foundation. He chose Notre Dame, with full approval from dad. . . . Judging from Kurt Kluever's brown crown, he has the best garden in his entire neighborhood. Kurt confining his outdoor activities to gardening, due to last year's broken ankle. Ed Ristau covering eastern cities this past week. . . . Art Garvey on biztrip east, advising that Bally kiddie rides exceptionally active and the new pool table getting good reception. . . . Joe Kline, Wally Finke and Sam Kolber of First happily advise the firm swamped with orders all week for arcade equipment to northern states. "Resort spots expect greatest coin machines play ever this summer", declares Joe. Brother Fred Kline's autographed cast on his leg now looks like the Who's Who of midwest coin ops.



ED LEVIN

Ed Levin at ChiCoin reports battery of three "Commando Machine Guns" in Washington Park, Mich. City, Ind., always has continual line waiting to get up to shoot. Battery of 10, he advises also being installed in River-view Park here. Sam Wolberg takes off for short rest as Sam Gensburg comes back from Fla. with dusky tan plus extra energy for production details. Mort Secore said to be wading around in Okla. and Tex. . . . Ralph Sheffield hopped into car last weekend with Ruth and Roger to visit his dad in Cleve, and Ruth's mother in Akron. Avron Gensburg in the busy Genco plant working away at one thing and another. While Al Warren on trip thruout east. Ted Rubenstein and E. Bye of Marvel report phono replacement plastics and pool supplies being shipped to Puerto Rico, Canada and all over the U. S. . . . Over at Empire, Joe Robbins calling every possible source for games needed for export orders. Jack Burns pounding pavements in Mich. this week. Dusty Hohbein reported building up a fine following among the ops hereabouts. . . . Atlas' Eddie and Maurie Ginsburg, Nate Feinstein, Harold Schwartz and Bill Phillips said to be having an interesting and stimulating time of it as they get themselves reoriented in games biz. They're all "back in action with bowlers and pool tables."

Dave, Nate and Sol Gottlieb attended elaborate wedding in K.C., Mo., June 9, of distrib Harry Silverberg's daughter. Alvin Gottlieb sticks to the plant to help develop firm's "Cleaner Games Campaign", stating, "The only thing that has the same value whether clean or dirty is money." . . . Joel Stern too busy all last week to do something about pesky wisdom tooth. Took the combined advice of Len Micon and Fred Skor to get Joel to the dentist, who had to pull, dig and stitch. Joel had to take Monday off to recuperate. Soon as he can talk, he'll be selling games again for World Wide . . . Bally's Phil Weinberg in Texas taking loads of orders for "Show-Time" and "Bowling Lanes". Calling 'em in to Bill O'Donnell for faster deliveries. . . . Learned that Charles (Little Jimmy) Johnson of Globe is doing very constructive work as Red Cross "Disaster Representative" for City of Chi. Once a week, Jimmy goes on 24-hour duty, available for fires, windstorms, floods and other disasters. Jimmy is on the spot in these emergencies to help clothe and house people who have been driven from their homes. "What I'd like to see", he says, "is other coinmen all over the country doing similar good work. It's the very best kind of public relations".

Getting the cold shoulder is one thing, but why go all-out? Paul Huebsch advises that John Conroe had to stay home the past week with a "frozen" shoulder. A new



HERB JONES



WAKE UP YOUR LOCATIONS!

OPERATE *Williams*  
**GAY PAREE**

4 PLAYER • 5 BALL NOVELTY  
with Bonus Scores, Number Match  
and HIGH SCORES

OPERATE *Williams*  
**HI-HAND 5 BALL NOVELTY**



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*Empire* COIN MACHINE EXCHANGE

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and different type of virus, claimed the doc. In the meantime, southern-style salesman Vel Allbritten phones in orders from Tenn. for quick shipments of "Bowl-O-Rama". And Roy McGinnis continues working on faster production of games and venders. . . . Forthcoming blessed event seems to have Don Moloney on such pins and needles that his golf game is not quite down to par. Don claims he's playing under handicap of not knowing whether stork is flying over his house while he tries to sink a putt or hook one onto the green. Don very distracted because his wife says it's any minute while the doc predicts 4 to 7 weeks yet. . . . Sam Stern back at Williams after traveling far and fast thruout Europe. "There'll be some news for The Cash Box, soon as I clean up accumulated detail work", says Sam. . . . Vince Shay at All-State telling how proud he is of Vince, Jr., soph at Oak Park H.S., because the boy came thru with highest scholastic rating in history. . . . Exhibit's Sam Lewis calling on eastern distributors this past week and highly enthused about "Tru-Bowler".



LES RIECK

Frank Fabiano, Buchanan, Mich., insists he's not ready to retire yet. But when he comes in on buying trips he brings along 15 yr. old son, Frankie, Jr. "Frankie goes out on the route already", smiles Frank, "and he's catching on fast." . . . Overheard mention that Eddie Holstein, opstone musician, did fine job of playing at Southmoor C. C. for Joe Filitti of Blackstone Music recently. . . . Abe Gibron, new phono op in Michigan City, was left guard on All-Pro Football Team from 1949-56. . . . Leo Kaner, CPA for MOA, who spoke on ops' problems at one of the meetings, asserts that the most important thing in costs is depreciation. . . . Congratulations to Mr. and Mrs. Sam Greenberg and to their son, Jeffrey on his Bar Mitzvah at the Sovereign Hotel, June 8. Heard that over 200 people attended this grand affair in honor of Jeffrey.

HAPPY BIRTHDAY THIS WEEK TO: Al LaPorter, Ottawa, Ont., Canada. . . . Frank Cannon, Americus, Ga. . . . Dwight (Duke) Luker, Miami, Fla. . . . Cecil B. Miller, Winchester, Ind. . . . H. D. Warwick, Knoxville, Tenn. . . . William D. Sheffield, Odessa, Tex. . . . W. C. Johnson, Rawlins, Wyo. . . . R. L. Brown, Covington, Va. . . . Al Gilbert, New York, N. Y. . . . Albert Simon, New York, N. Y. . . . Charles B. Martin, Chickasha, Okla. . . . Raymond E. Lonsway, Warren, O. . . . Robert E. Friend, Bucyrus, O. . . . Clinton E. Holden, Hartford, Conn. . . . Julius Mohill, Chicago, Ill. . . . Lewis B. Anderson, Denver, Colo. . . . Albert A. Clavir, Toronto, Ont., Canada. . . . Anthony Dorsek, Chicago, Ill. . . . Sol M. Silverstein, Baltimore, Md. . . . Elmer H. Weatherwax, Schenectady, N. Y. . . . Samuel H. Taran, Miami, Fla. . . . Dave Engel, Miami, Fla. . . . E. H. Griggs, Columbia, Tenn. . . . Clarence Kynion, St. Louis, Mo. . . . William Downing, Fresno, Cal. . . . E. H. Stockham, Bloomington, Mich. . . . R. E. Taylor, Lincoln, Neb.



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## ROTO-TARGETS!

Hitting Roto-Targets lites cards in lite box for Royal Flush. Complete Flush lites targets for special score. Holdover feature carries lighted cards from game to game.

- ♠ Scoring Rollovers 1-2-3-4-5 Relights One of 5 Rollovers for Special.
- ♥ All New Match Feature for Extra Play.
- ♣ Super-Powered Flippers Shoot Ball Up Field at Roto-Targets.
- ♦ Available with Twin Chutes.
- ♠ High Score to 7,900,000.
- ♥ Plus All the Standard Gottlieb Play Features!

Subject to AMUSEMENT TAX Only!

**Amusement Pinballs**  
as American as Baseball and Hot Dogs!

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**SHOWING**  
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J. H. Keeney & Co., Permo, Inc.

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1423 Spring Garden Street, Philadelphia 30, Pa.  
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## New York Beer Firm Ad Promotes The Public To Patronize Taverns

NEW YORK—During the past month several stories and editorials have appeared in *The Cash Box* pointing out the program devised by the breweries in cooperation with the taverns thruout the nation publicizing "May Is National Tavern Month".

The puurpose of this promotion, of course, is to bring added patrons into taverns. It was suggested by the *The Cash Box* that operators take advantage of the enormous amount of money being spent, to capitalize on the "May Is National Tavern Month" program to improve their collections in all coin operated equipment.

A further step to assist business in taverns is under way by one of New York's breweries in an effort to bring patrons into these locations thruout the year. Lieberman Breweries, producers of Rheingold's beer, carried a full page ad on the back page of *The New York Times*, Friday, June 7, which was headlined: "The Invitation Is Good All Year Round!" A photograph taking up 90% of this full page showed a friendly tavern owner standing outside his tavern, shaking hands with a smiling, well dressed woman, while talking with similarly well dressed, happy man. Reading matter underneath the heading of the ad read: "Though National Tavern Month is over—the hospitality

of your friendly neighborhood tavern continues all year round. For today's tavern—just like the cheerful inn of the past—is one of the friendliest places in town, always ready to serve you."

### Easy Parking Soon For N. Y. Coinrow Visitors

NEW YORK — New York wholesalers along coinrow have been plagued with the problem of parking for a number of years. Now that the entire West side of 10th Avenue, between 44th and 45th Street has been torn down, and a large parking site will soon be available, these wholesalers look forward to increased numbers of visiting operators.

We understand a plan is being worked out whereby the wholesalers on coinrow will all join in to absorb the parking fees so as to make free parking available to their customers. "With this plan in action", said one of coinrow's distributors, "not only will we be able to offer free parking to our customers, but the site is so conveniently situated, right in the midst of all firms, that operators shouldn't hesitate a moment to visit us for their needs."

### Bilotta Invites Friends To Visit His City During "Festival Of Roses"



JOHNNY BILOTTA

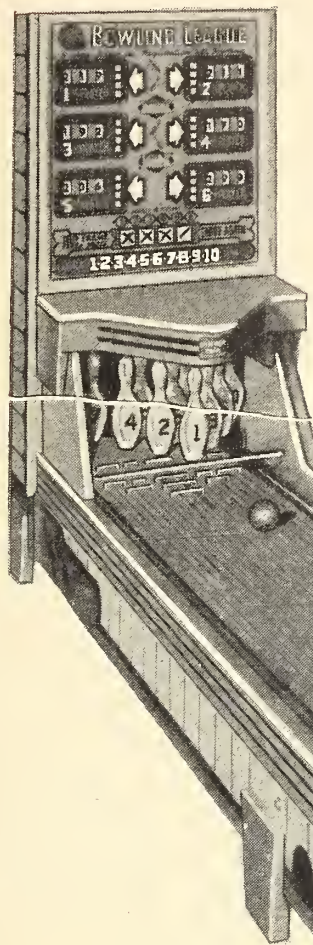
NEWARK, N.Y. — "One week of each year during the month of June, the city of Newark, N.Y. plays host to thousands of visitors" says Johnny Bilotta, Bilotta Distributing Company, this city, "who come to our 'Festival of Roses'.

"Among the many visitors, we entertain those rose-loving coinmen who come along. This year, the Festival is being held from June 16 thru June 29, and we invite our coin machine friends to pay a visit to this great showing, and we will make it our business to personally entertain all our friends, as well as direct their activities."

Bilotta, by the way, is quite a rose fancier himself.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# Only Chicago coin Has All 4!!



20FT. 8IN.  
MODEL

14FT. 8IN.  
MODEL

12FT.  
MODEL

All Add-Up To  
**BIGGER PROFITS**  
For You...

and  
**SUPER FREE  
PLAY MODEL**

## BOWLING LEAGUE

Shipped In Sections  
For Easy Installation  
and Easy Handling



1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

### TOPS IN EXTRA FEATURES

- ◆ All Metal Roller Chain And Sprocket Ball Lift. (Eliminates Ball Jams)
- ◆ Balls Feeding On To Chain Elevator Get Agitated In The Trough, Preventing Jamming Or Ball Hang-Ups
- ◆ Scoring Handicap Control All Mechanism In The Back Rack Genuine Gutters
- ◆ New Realistic Striped Playfield! 20 Ft. 8 In. Length Bowler
- ◆ Convertible To 14 Ft. 8 In. 2 GAMES IN ONE
- ◆ Equipped With National Slug Rejector!

### Bally Vend App'ts Murray

CHICAGO—Fred Mills, Jr., sales manager Bally Vending Corporation, this city, announced the appointment of Alexander T. Murray in the capacity of sales representative. Murray will cover the States of Michigan and Ohio.

In announcing the appointment, Mills said: "This is another progressive step in the Bally Vending program to acquaint all operators with the first machine in its line, the Bally Beverage Vender. We are glad to have Al Murray in our organization."

Murray's experience in the vending field is quite extensive, having been associated with Mills Industries, Coan, and Vendolater Manufacturing Company.

### Dunis To Show Beverage Vender

PORTLAND, ORE.—Dunis Distributing Company will make simultaneous showings of the Bally Beverage Vender at its showrooms in this city and in Seattle on Friday and Saturday, June 14 and 15.

Fred Mills, Jr. and Bob Breither will be at the showings, representing Bally Vending Corporation.

### Belgian Mfr. Visits MOA Meet



CHICAGO—Roger Delmotte, president of Les Usines de Callanelle, Hainaut, Belgium, manufacturers of the Aramith billiard balls, had an opportunity to see how its American distributor, Nyack Slate Company, Nyack, N. Y., conducted its business when he visited at the recent MOA Convention held at the Morrison Hotel.

Pictured herewith is John R. Van Wyck (left), president of Nyack Slate Company, at the firm's exhibit booth, in action, as Roger Delmotte watches.

### A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale  
Kicker & Catcher  
A.B.T. Guesser Scale  
A.B.T. Challenger

Manufacture and Sales

### J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET, CHICAGO 12, ILL.  
(Tel.: Taylor 9-2399)

● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone, JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—12 ft. American Bank Shuffleboards; 22 Ft. Rock-Ola Shuffleboards; Targettes; Derby Rolls; Juke Boxes. Write or wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 2282).

WANT—Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Miami Beach; Beach Beauty; Broadway; Nite Club; Parade; Big Show; Key West. JJ PARKER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA (Tel.: DUDley 4-6086).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Will Pay \$\$\$\$\$\$\$\$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Broadways, Night Clubs, Parades, Big Shows and Key Wests. Highest cash prices paid in the Middle West. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAIN 1-8751).

WANT—To Report Baritone Michael Anthony Sings Four Great Russ Colombo Ballads, including "You Call It Madness" and "Time On My Hands". Post Card for Free Michael Anthony Sample Record. H. R. C. ENTERPRISES, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—To Buy. Wurlitzer 1500A—1550A—1600—1650; All Late Gottlieb 5 Balls; All Kinds Bally Bingos; Muto. Drive yourself Drivemobile. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel.: Tower 1-6715).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—For export: 25 Wurlitzer 1600's at \$225 ea.; 25 Wurlitzer 1400's at \$125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

## CLASSIFIED ADVERTISING SECTION

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNION 3-8574—UNION 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Used 45 Records not over 6 months old. I pay 13¢ and the freight. No Blues. H. BAUER, 4224 W. 99th PLACE, OAKLAWN, ILL. (Tel.: GARDen 4-9485).

WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our Detroit Office For Best Results. Cash Waiting MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).

WANT—Latest model music machines. Quote price in first letter. KOEPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LOnacre 3-3343).

## FOR SALE

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—1 Post War Photomat. Will trade for Bingos or Phonographs. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINN. (Tel.: FEderal 9-0031).

FOR SALE—Bally Back Glass for the older machines. Right price. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO (Tel.: CH 3-4005).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Music and Game Route with Bingos, Located in Booming Texas Industrial Area. Excellent Return for '56 and '57 is even better. \$35,000—One-Half Cash with Excellent Reference. P. O. BOX 2051, FT. WORTH 1, TEXAS.

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—ChiCoin Flash Bowler, \$100; ChiCoin Playtime, \$100; United Chief, \$75; United Official, \$25; 1 ChiCoin Band Box Speaker, \$75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Seeburg "A" 's (78's), \$175; Jumbo, \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables. Valley—Bally—Williams, \$50; Bally Space Ship, \$195; Bally Boat, \$195; New Keeney Coffee Machine, Write. Package Deal. Gold Cup, CC 10th Frame, \$100; United Star, 6 for \$100. Wire—Write or Phone IE 1-7577. 1/3 Deposit Required on Each Order. We are exclusive factory distributors for Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—Guns: Genco's State Fair; Exhibit's Sportland Shooting Gallery. Bingos: United's Pixie, Singapore and Cabana. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—United Hawaii's, \$45; Chicago Coin Tournament Ski-Bowls (Like New), \$395; Blondie (Like New), \$250. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Bally Variety, \$105; Miami Beach, \$195; Broadway, \$345; Night Club, \$395; Big Show, \$495; Key West, \$545; United Tropics, \$45; Nevada, \$65; Manhattan, \$115; Pixie, \$185; Stardust, \$245; Games, Inc., Gunsmoke, \$365; Skeet Shoot (Write or call), Completely reconditioned, Guaranteed. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549)**

**FOR SALE**—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite." Southern Amusement Co., Canipe Amusement Co., Memphis, Tenn., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. **GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.**

**FOR SALE**—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: Stadium 2-4010).**

**FOR SALE**—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTANA 1-500).**

**FOR SALE**—Comeco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).**

**FOR SALE**—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERIOR 1-4600).**

**FOR SALE**—Exporters and Wholesalers, Attention. We have 30 V-200 Seeburg Phonographs For Immediate Delivery. Wire Best Offer. **SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LINcoln 9106).**

**FOR SALE**—200 Seeburg, Write; AMI Model A's No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. **H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).**

**FOR SALE**—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's \$75. **FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.**

**FOR SALE**—Flag Ship, \$295; Marathon, \$250; Score Board, \$225; Balls-A-Poppin', \$295; Classy Bowler, \$225; Diamond Lil, \$115; Regatta, \$120; Big Ben, \$100; Quartette, \$50; Lovcly Lucy, \$50; Saddle & Turfs, \$165. All games are near new. **CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. (Tel.: CANal 7137).**

**FOR SALE**—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

**FOR SALE**—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRISON 1-4747).**

**FOR SALE**—Seeburg V-200, \$749.50; Seeburg R, \$649.50; Seeburg C, \$469.50; Seeburg B, \$349.50; Wurlitzer 2000, \$895; Wurlitzer 1900, \$795; Wurlitzer 1800, \$695; Wurlitzer 1650, \$325. **UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 920 W. SECOND ST., WICHITA 12, KANSAS. (Tel.: HO 4-6111-4-3504).**

**FOR SALE**—Surf Rider, \$235; Starfire, \$254; Stardust, \$225; Wonderland, \$135; Peter Pan, \$125; Thunderbird, \$75; Smoke Signal, \$145; Snafu, \$135; Hot Diggity, \$225; Race The Clock, \$125. All in stock. **GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).**

**FOR SALE**—Williams 4 Bagger, \$350; Genco Champion Baseball, \$250; Hi Fly Baseball, \$275; State Fair Gun, \$350; Rifle Gallery, \$150; Keeney Sportsman, \$175; Marathon, \$275; Easy Aces, \$195; Hawaiian Beauty, \$105. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).**

**FOR SALE**—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return. Rollovers, Rubber Balls. Fast Easy Installation. Send for picture. 8 Foot Game, \$169.50; 8½ Foot Game, \$174.50. Prompt shipment made. Send 1/3 deposit, balance COD. **WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).**

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Special. Bally: Key Wests, \$515; Big Shows, \$465; Jumbo Bowler, \$245. United: Pool Alleys, Brand New, \$89.50. Williams: Regattas, \$95; Gottlieb: Slugging Champs, \$145. International Mutoscope: Voice-O-Graph, \$225. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).**

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).**

**FOR SALE**—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).**

**FOR SALE**—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).**

**FOR SALE**—AMI F 120, Like New, \$545; AMI A, \$49.50; AMI C, \$95; Wurlitzer 1800, \$765; Wurlitzer 1700, \$645; 4851 Wurlitzer Wall Boxes, Like New, \$12.50; Telequiz, \$65; Oxygen Machine, Like New, \$95; Shuffleboards: United Imperial, \$65; United Banner, \$135; United Leader, \$100; United Rainbow, \$95; Chicago Coin Triple Score, \$45; Seeburg C, \$475; Seeburg B, \$395; Seeburg Wall Boxes, \$45. Large stock of Five-Balls and Bingo Machines. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).**

**FOR SALE**—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.**

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).**

**FOR SALE**—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. **NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).**

**FOR SALE**—All makes and models reconditioned phonos: AMI; Seeburg; Wurlitzer. All makes of games: Bally; United; Chicago Coin; Keeney, etc. Exhibit Ringer Balls; Shuffle Alleys; Arcade Equipment; Pins and Bingos. **RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LONGacre 4-1880).**

**FOR SALE**—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).**

**FOR SALE**—Or Trade for Kiddie Rides: Genco State Fair, \$295; Genco Davy Crockett, \$225; United DeLuxe Bonus Gun, \$200; United Pirate Gun, \$325; Williams Polar Hunt, \$200; Williams Sidewalk Engineer, \$100; Chicago Coin Steam Shovel, \$135; Chicago Coin Twin Hockey, \$185; Genco Hi-Fly Baseball, \$200. **RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).**

**FOR SALE**—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. **Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).**

**FOR SALE**—3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONGbeach 1-3378).**

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).**

**FOR SALE**—Slate Top Pool Table Replacement, any size holes whatever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2½ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? **SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

**WANT** **FOR SALE**  CHECK OFF WHICH YOU DESIRE

### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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# THE CASH BOX

1721 BROADWAY, NEW YORK 9, N. Y.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Big Time, \$175; United Team Shuffle Alley, \$50; Imperial Shuffle Alley, \$40; Seeburg 147M Phono., \$40. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO (Tel.: NE 5-1443).

FOR SALE—Rio, \$35; Tahiti, \$25; Tropics, \$25; Chicago Coin Six Player Super Match Bowler, \$45. Terms—One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Wurlitzer 2000, \$900; Wurlitzer 1900, \$825; Seeburg M-100A, \$225; United Handicaps, used, \$435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg MI00A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—"Arcade Equipment." Genco Quarterback, \$200; Genco State Fair, \$395; Seeburg Shoot The Spook, \$75; Exhibit Rifle Gallery, \$125. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 9292)

FOR SALE—United: Derby Roll, \$135; Fifth Inning, \$150. Bally: Gold Medal and Blue Ribbons, \$175 each; Baseballs—Super Slugger, \$225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12½"x23", \$5.95 ea. Non-scuff rubber balls, 3", \$1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

FOR SALE—Keeney's DeLuxe Challenge Bowler, \$265; United's Triple Play, \$150; United's Pixie, \$150. All machines reconditioned and in good working order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

## MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).



## THIS WEEK'S USED MACHINE QUOTATIONS

### 18th YEAR OF PUBLICATION

### 923rd CONSECUTIVE WEEK'S ISSUE

#### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



#### PHONOGRAPHS

LISTED ALPHABETICALLY

#### A M I

4* Model A, '46, 40 Sel., 78 RPM	45.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	75.00	130.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	140.00
4* Model D-40, '51, 40 Sel., 78 RPM	145.00	225.00
2* Model D-80, '51, 80 Sel., 45 RPM	275.00	300.00
2. Model E-40, '53, 40 Sel., 45 RPM	290.00	365.00
4. Model E-80, '53, 40 Sel., 78 RPM	345.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
2. Model F-80, '54, 80 Sel., 45 RPM	520.00	650.00
2* Model F-120, '54, 120 Sel., 45 RPM	500.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	725.00

2* Model G-120, '55, 120 Sel., 45 RPM	600.00	795.00
4* Model G-200, '56, 200 Sel., 45 RPM	690.00	825.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	45.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	65.00	95.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	150.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

#### ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	60.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	60.00

#### (PHONOGRAPHS—Continued)

4. 1426, '47, 20 Sel., 78 RPM	35.00	65.00	1* V200, '55, 200 Sel., 45 RPM	695.00	895.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00	4. W1-L56 Wall Box 5c	3.00	5.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00	4. 3W2 Wall-a-Matic	3.00	5.00
4. 1432, Same as above Converted to 45 RPM	90.00	135.00	4. W4L-56	5.00	10.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	180.00	4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. 1434, Same as above, Converted to 45 RPM	135.00	190.00	4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00	4. 3W7-L-56	5.00	12.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	165.00	295.00	4* 3W1 Wall-a-Matic	40.00	60.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	465.00			
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	650.00			
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	600.00	675.00			

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	60.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4* M100A, '49, 100 Sel., 78 RPM	175.00	225.00
4* M100B, '51, 100 Sel., 45 RPM	345.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	385.00	440.00
1* M100C, '53, 100 Sel., 45 RPM	450.00	575.00
1* HF100G, '45, 100 Sel., 45 RPM	545.00	795.00
4* HF100R, '54, 100 Sel., 45 RPM	645.00	800.00

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	60.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	110.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	130.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	75.00	145.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	125.00	175.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	195.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	250.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	285.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	250.00	365.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
1* 1700, '54, 104 Sel., 45 RPM	525.00	695.00
4* 1800, '55, 104 Sel., 45 RPM	595.00	795.00
1* 1900, '56, 104 Sel., 45 RPM	725.00	895.00
1* 2000, '56, 200 Sel., 45 RPM	825.00	1020.00
4* 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	10.00
4* 4820 Wall Box	10.00	20.00
4. 4820 Wall Box	10.00	20.00



#### PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	40.00	2. Classy Bowler (Got 7/56)	225.00	250.00
4. Ace High (Got 2/57)	275.00	375.00	4. C.O.D. (Wm 9/53)	50.00	90.00
4. Across the Board (Un 9/52)	20.00	45.00	4. Colors (Wm 11/54)	110.00	150.00
4. All Star Basketball (Got 1/52)	20.00	30.00	4. Coney Island (B 9/52)	20.00	50.00
4. Arabian Knights (Got 12/53)	85.00	125.00	4. Control Tower (Wm 3/51)	15.00	25.00
4. Arcade (Wm 11/51)	25.00	35.00	4. Coronation (Got 11/52)	30.00	75.00
4. Army-Navy (Wm 10/53)	35.00	65.00	4. County Fair (Un 9/51)	15.00	30.00
4* Atlantic City (B 5/52)	25.00	60.00	4. Crossroads (Got 5/52)	45.00	70.00
4. Auto Race (Got 9/56)	250.00	295.00	4. Crosswords (B 1/56)	195.00	295.00
1* Balls-A-Poppin, (B 11/56)	255.00	350.00	4. Cue Ball (Wm 2/57)	275.00	300.00
4* Beach Beauty (B 11/55)	275.00	350.00	4. Cyclone (Got 5/51)	25.00	40.00
4. Beach Club (B 2/53)	40.00	60.00	4. Daffy Derby (Wm 8/54)	75.00	135.00
4. Beauty (B 11/52)	40.00	70.00	4. Daisy May (Got 7/54)	135.00	165.00
4. Big Ben (Wm 9/54)	75.00	130.00	4. Dealer "21" (Wm 2/54)	35.00	85.00
2* Big Show (B 9/56)	475.00	550.00	4. Derby Day (Got 5/56)	175.00	225.00
4. Big Hit (CC 7/52)	20.00	35.00	2. Diamond Lill (Got 12/54)	110.00	150.00
1* Big Time (B 1/55)	150.00	225.00	4. Disk Jockey (Wm 11/52)	35.00	75.00
2. Blondie (CC 8/56)	245.00	275.00	4. Domino (Wm 5/52)	25.00	50.00
4. Brazil (Un 10/56)	350.00	425.00	4. Double Action (Ge 1/52)	15.00	30.00
4. Bright Lights (B 5/51)	25.00	45.00	4. Double Feature (Got 12/50)	15.00	30.00
4. Bright Spot (V 11/51)	35.00	65.00	4* Double Header (B 7/56)	400.00	475.00
2* Broadway (B 12/55)	320.00	375.00	4. Dragonette (Got 6/54)	125.00	155.00
4. Cabana (Un 3/53)	30.00	70.00	4. Dude Ranch (B 9/53)	50.00	75.00
2. Capri (CC 10/56)	165.00	225.00	4. Duette (Got 4/55)	165.00	195.00
4. Caravan (Un 2/56)	245.00	320.00	2. Easy Aces (Got 12/55)	175.00	215.00
4. Caravan (Wm 6/52)	30.00	55.00	4. Eight Ball (Wm 1/52)	30.00	50.00
4. Chinatown (Got 10/52)	35.00	75.00	4. Fairway (Wm 6/53)	40.00	60.00
4. Circus (Un 8/52)	35.00	55.00	4. Five Star (Univ 5/51)	25.00	40.00
4. Circus Wagon (Wm 10/55)	185.00	265.00			



**(PINBALL GAMES—Continued)**

4. Flying High (Got 2/53)	50.00	80.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	85.00
4. Four Horsemen (Got 9/50)	20.00	35.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	40.00	60.00
4. Frolics (B 10/52)	40.00	95.00
4. Frontiersman (Got 11/55)	120.00	185.00
4. Fun House (Wm 10/56)	225.00	275.00
4. Futurity (B 3/51)	20.00	35.00
2* Gay Times (B 6/55)	145.00	200.00
4* Gayety (B 3/55)	75.00	120.00
4. Georgia (Wm 7/50)	20.00	30.00
1. Gladiator (Got 1/56)	225.00	295.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	20.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
4. Gold Star (Got 8/54)	125.00	160.00
1. Grand Champion (Wm 3/53)	45.00	90.00
4. Grand Slam (Got 4/53)	40.00	85.00
4. Green Pastures (Got 1/54)	60.00	120.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	95.00
4. Gypsy Queen (Got 2/55)	135.00	175.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	60.00
4. Happy-Go-Lucky (Got 3/51)	20.00	30.00
1* Harbor Lites (Got 2/56)	165.00	215.00
4. Harvey (Wm 5/51)	25.00	40.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (UN 6/54)	45.00	90.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	50.00	95.00
4. Hit 'N Run (Got 4/52)	30.00	50.00
4. Holiday (Ke 12/51)	25.00	35.00
4. Hong Kong (Wm 9/51)	25.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	25.00
4. Hot Diggity (Wm 8/56)	225.00	250.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	70.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Jolly Joker (Un 11/55)	70.00	120.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	40.00
2* Key West (B 12/56)	495.00	570.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	15.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
4. Leaders (Un 10/51)	25.00	50.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
2. Lovely Lucy (Got 2/54)	50.00	120.00
4. Lucky Inning (Wm 5/50)	20.00	30.00
4. Lulu (Wm 12/54)	125.00	180.00
4. Mad. Sq. Garden (Got 6/50)	20.00	30.00
4. Majorettes (Wm 4/52)	20.00	35.00
4. Manhattan (Un 4/55)	75.00	140.00
4* Marathon (Got 10/55)	250.00	285.00
4. Marble Queen (Got 8/53)	60.00	95.00
4. Mermaid (Got 6/51)	20.00	35.00
1. Mexico (Un 3/54)	45.00	100.00
4* Miami Beach (B 9/55)	175.00	235.00
2. Minstrel Man (Got 3/51)	20.00	40.00
4. Monaco (Un 8/56)	325.00	425.00
4. Mystic Marvel (Got 3/54)	100.00	145.00
4. Nevada (Un 8/54)	30.00	85.00
2. Niagara (Got 12/51)	25.00	45.00
4. Nifty (Wm 12/50)	15.00	25.00
3* Night Club (B 4/56)	350.00	425.00
4. "9" Sisters (Wm 1/54)	50.00	100.00

4. Olympics (Wm 5/52)	30.00	50.00
4. Palisades (Wm 7/53)	40.00	65.00
4. Palm Beach (B 7/52)	40.00	70.00
4. Palm Springs (B 11/53)	40.00	80.00
2. Parade (B 6/56)	350.00	450.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Piccadilly (Wm 5/56)	200.00	285.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pin Wheel (Got 11/53)	65.00	100.00
2* Pixie (Un 10/55)	135.00	185.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	60.00	95.00
4. Quartet (Got 2/52)	45.00	70.00
4. Queen of Hearts (Got 12/52)	50.00	80.00
4. Quintet (Got 3/53)	45.00	90.00
1. Race The Clock (Wm 5/55)	125.00	210.00
4. Regatta (Wm 11/55)	120.00	175.00
4. Register (Got 10/56)	325.00	375.00
4. Rio (Un 11/53)	35.00	75.00
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	20.00	30.00
4. Rodeo (Un 2/53)	35.00	85.00
4. Rose Bowl (Got 10/51)	25.00	45.00
4. Saddle and Turf (Ev 10/53)	145.00	195.00
4. (Club Model)	160.00	200.00
2* Scoreboard (Got 4/56)	225.00	285.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 8/56)	255.00	325.00
4. Sea Jockeys (Wm 11/51)	30.00	50.00
4. Select-A-Card (Got 4/50)	15.00	25.00
1. Shindig (Got 10/53)	55.00	120.00
4. Shoot The Moon (Wm 11/51)	30.00	65.00
4. Show Boat (Un 12/52)	50.00	90.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	85.00
1. Silver Skates (Wm 2/53)	30.00	80.00
4. Singapore (Un 10/54)	50.00	100.00
1. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	65.00	135.00
4. Slugfest (Wm 3/52)	25.00	45.00
1. Sluggin' Champ (Got 4/55)	150.00	195.00
4. Smoke Signal (Wm 10/55)	135.00	175.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	155.00	185.00
4. South Seas (Un 5/56)	270.00	365.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	65.00	125.00
4. Spot Lite (B 1/52)	35.00	65.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	15.00	30.00
4. Stage Coach (Got 11/54)	135.00	165.00
2* Stardust (Wm 3/56)	225.00	275.00
4. Star Fire (Wm 1/57)	254.00	285.00
4. Starlets (Un 12/55)	175.00	235.00
4. Star Pool (Wm 10/54)	85.00	150.00
4. Stars (Un 6/52)	30.00	45.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	25.00	50.00
2. Struggle Buggies (Wm 12/53)	40.00	80.00
4. Sunshine Park (B 12/52)	25.00	35.00
4. Super Jumbo (Got 10/54)	250.00	295.00
4. Super Score (Wm 9/56)	225.00	255.00
4. Surf Club (B 3/54)	37.50	75.00
4. Surf Rider (Wm 12/56)	235.00	265.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	165.00	190.00
4. Three Four Five (Un 6/51)	15.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	140.00	195.00
4. Times Square (Wm 4/53)	50.00	75.00
4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	30.00
4. Tournament (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	125.00	175.00
4. Tropicana (Un 1/55)	55.00	130.00
4. Tropics (Un 7/53)	25.00	65.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	165.00
4. Variety (B 9/54)	65.00	135.00
4. Watch My Line (Got 9/51)	20.00	30.00
4. Whizz Kids (CC 3/52)	30.00	45.00
4. Wild West (Got 8/51)	30.00	50.00
4. Wishing Well (Got 9/55)	155.00	175.00
4. Wonderland (Wm 5/55)	125.00	175.00
4. Yacht Club (B 6/53)	45.00	80.00
4. Zingo (Un 10/51)	25.00	75.00



4. Bally Victory Bowler (5/54)	55.00	130.00
4. Bally Champion Bowler (5/54)	60.00	140.00
4* Bally Jet Bowler (8/54)	65.00	150.00
4. Bally Rocket Bowler (8/54)	65.00	160.00
4* Bally Mystic Bowler (12/54)	90.00	175.00
4* Bally Magic Bowler (12/54)	95.00	185.00
4* Bally Blue Ribbon (3/55)	175.00	250.00
4* Bally Gold Medal (3/55)	175.00	260.00
4. Bally ABC Bowler (7/55)	275.00	365.00
4. DeLuxe model	285.00	375.00
4. Bally Congress (7/55)	365.00	395.00
4. DeLuxe model	375.00	400.00
4. Bally Jumbo Bowler (9/55)	275.00	425.00
4. Bally King Pin Bowler (9/55)	275.00	435.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	65.00
4. ChiCoin Match Bowler (6/52)	35.00	65.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	90.00
4. ChiCoin Crown (4/53)	35.00	100.00
4. ChiCoin Crown, Giant Pins (4/53)	40.00	100.00
4. ChiCoin Triple Score (6/53)	25.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
4. ChiCoin High Speed Crown (7/53)	50.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	60.00	125.00
4. ChiCoin Advance (10/53)	65.00	135.00
4. ChiCoin King (10/53)	75.00	140.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	145.00
2. ChiCoin Super Frame (3/54)	35.00	155.00
4. ChiCoin Starlite (5/54)	65.00	160.00
4. ChiCoin Feature (7/54)	65.00	170.00
4. ChiCoin Holiday (9/54)	95.00	185.00
2* ChiCoin Flash (10/54)	70.00	190.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	150.00	210.00
2* ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	160.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
4. DeLuxe model	50.00	160.00
4. ChiCoin Bonus Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	175.00	270.00
4* ChiCoin Hollywood (5/55)	175.00	270.00
2. ChiCoin Blinker (8/55)	225.00	275.00
4. ChiCoin Score-A-Line (9/55)	235.00	285.00
4. ChiCoin Bowling Team (10/55)	235.00	290.00
4. ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	30.00
4. Genco 8-Player Re-bound (9/51)	20.00	35.00

4. Genco Shuffle Pool (11/53)	25.00	65.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	70.00
4. Keeney High Score League (5/52)	25.00	75.00
4. Keeney Team (10/52)	25.00	80.00
4. Keeney Team (10/52)	25.00	90.00
4. Keeney Club (4/53)	25.00	90.00
4. Keeney Domino (5/53)	30.00	95.00
4. Keeney Carnival (5/53)	40.00	100.00
4. Keeney Pacemaker (9/53)	45.00	100.00
4. Keeney Mainliner Bowler (1/54)	60.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	160.00
4. Keeney Diamond Bowler (5/54)	75.00	165.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	185.00
4. Keeney American (9/54)	90.00	195.00
4. Keeney National (9/54)	90.00	195.00
2. Keeney Spedlane (4/55)	75.00	250.00
4. United 6-Player Super (3/52)	20.00	65.00
4. United 4-Player Official (5/52)	25.00	50.00
4. United 6-Player Super (7/52)	30.00	60.00
4. United 10th Frame Star (9/52)	35.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	85.00
4. United 10th Frame Super (10/52)	35.00	85.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	35.00	85.00
4. United Classic (6/53)	35.00	85.00
4. United Olympic (6/53)	35.00	85.00
4. United Royal (9/53)	35.00	90.00
4* United Imperial (9/53)	40.00	95.00
4. DeLuxe model	40.00	100.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	50.00	115.00
4. DeLuxe model	55.00	115.00
4* United Team (1/54)	65.00	125.00
4. DeLuxe model	65.00	130.00
4. United League (1/54)	55.00	135.00
4. DeLuxe model	65.00	140.00
4. United Ace (5/54)	85.00	145.00
4. DeLuxe model	85.00	150.00
4. United Rainbow (5/54)	80.00	160.00
4* United Banner (8/54)	75.00	160.00
4. DeLuxe model	80.00	165.00
2. United Shuffle Targette (8/54)	80.00	165.00
2. DeLuxe model	85.00	170.00
4. United Speedy (8/54)	70.00	170.00
4* Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	175.00
4. United Comet Targette (11/54)	95.00	180.00
4. DeLuxe model	95.00	185.00
4. United Mercury (12/54)	95.00	185.00
4. DeLuxe model	95.00	190.00
4. United Mars (1/55)	115.00	195.00
4. DeLuxe model	120.00	195.00
4* Un. Lightning (2/55)	120.00	195.00
4. DeLuxe model	120.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model	110.00	210.00
4. United Clipper (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. Derby Roll (5/55)	135.00	220.00
4. DeLuxe model	140.00	225.00
4. Un. 5th Inning (6/55)	125.00	230.00





### KIDDIE RIDES

4. Bally Champion Horse	300.00	465.00	4. Chicago Coin Super Jet	195.00	345.00
4. Bally Moon Ride	150.00	295.00	4. Chicago Round The		
4* Bally Space Ship	160.00	325.00	World Trainer	350.00	500.00
4. Bally Speed Boat	195.00	300.00	4* Clown See Saw	125.00	250.00
2* Bert Lane Merry-Go-Rd	275.00	400.00	4. Decco Merry-Go-Round	225.00	325.00
4. Bert Lane Miss America			4. Exhibit Big Bronco	250.00	395.00
Boat	225.00	350.00	4. Exhibit Mustang	300.00	395.00
4. Bert Lane Fire Engine	295.00	400.00	4. Exhibit Space Patrol	150.00	295.00
			4. Scientific Television	195.00	300.00



### ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	595.00	4. DeLuxe model	160.00	195.00
4. Air Football	195.00	295.00	4. Keeney Ranger (3/55)	225.00	250.00
4. Amus. Boomerang	30.00	75.00	4. DeLuxe model (3/55)	235.00	260.00
4. Bally Big Inning	65.00	100.00	4. Lite League	45.00	75.00
4. Bally Heavy Hitter	30.00	50.00	4. Mills Panorama Peek		
2. Bally King Pin	20.00	45.00	(11/54)	175.00	325.00
4. Bally Rapid Fire	65.00	100.00	4. Mills Conv. for		
4. Bally Undersea Raider	75.00	125.00	Panoram Peek	10.00	20.00
4. Capitol Midget Movies	95.00	195.00	4. Muto. Atomic Bomber	65.00	125.00
4. Champaign Hockey	45.00	125.00	4. Mutos. Ace Bombers	95.00	140.00
4. ChiCoin Basketball			4. Mutoscope Dr. Mobile		
Champ	100.00	150.00	(Prewar)	95.00	160.00
4* ChiCoin 4-Player Derby	99.50	150.00	4. Mutos. Fly Saucers	90.00	140.00
4* ChiCoin Goalee	40.00	90.00	4. Mutos. Photo (Pre-War)	125.00	295.00
4. ChiCoin Hockey	50.00	75.00	4. Mutos. Photomatic		
4. ChiCoin Midget Skee	60.00	125.00	(DeLuxe)	250.00	325.00
4. ChiCoin Pistol	30.00	95.00	4. Mutoscope Silver Gloves	125.00	200.00
4* ChiCoin Home Run,			4. Mutoscope Sky Fighter	60.00	140.00
6 Player (3/54)	85.00	165.00	4* Mutos. Voice-O-Graph		
4* Super model	85.00	175.00	35¢	175.00	350.00
4* ChiCoin Twin Hockey			4* Mutoscope K.O. Champ	275.00	375.00
(5/56)	150.00	275.00	4. Mutos. Drive Yourself	450.00	550.00
4* ChiCoin Steam Shovel			4* Mutoscope Rock n' Roll		
(5/56)	135.00	250.00	(7/56)	35.00	100.00
4. Edelco Pool Table	20.00	35.00	4. QT Pool Table	50.00	70.00
4. Evans Bola Score	40.00	70.00	4. Quizzer	50.00	75.00
4. Evans Bat-A-Score	40.00	105.00	4. Rockola World Series	35.00	75.00
4. Evans Ski Roll	35.00	75.00	4. Scientific Baseball	20.00	35.00
4. Evans Super Bomber	60.00	115.00	4. Scientific Basketball	20.00	40.00
4. Evans Play Ball	30.00	50.00	4. Scientific Batting Pr...	30.00	60.00
4. Evans Ten Strike '46	30.00	60.00	4. Scientific Pitch 'Em	50.00	150.00
4. Evans Tommy Gun	30.00	75.00	4. Seeburg Bear Gun	75.00	150.00
4* Exhibit Dale Gun	35.00	75.00	4. Seeburg Chicken Sam	50.00	100.00
4. Exhibit Gun Patrol	50.00	100.00	4. Seeburg Shoot the Cbute	45.00	90.00
4. Exhibit Jet Gun	50.00	125.00	4* Seeburg Coon Hunt	85.00	175.00
4. Exhibit Space Gun	50.00	125.00	4. Set Shot Basketball	135.00	250.00
4. Exhibit Pony Express	70.00	125.00	4* Telequiz	75.00	100.00
4* Exhibit Silver Bullets	35.00	125.00	4. Un. Team Hockey	25.00	50.00
4. Exhibit Six Shooter	50.00	125.00	4. United Jungle Gun	75.00	175.00
4. Exhibit Vitalizer	40.00	70.00	4. DeLuxe model	75.00	180.00
4. Exhibit Shooting Gal.			4* Un. Carn. Gun (10/54)	125.00	185.00
(6/54)	85.00	175.00	4. DeLuxe model	125.00	190.00
4. Exhibit Star Shooting			4. Un. Bonus Gun (1/55)	200.00	250.00
Gallery (9/54)	85.00	195.00	4. DeLuxe model	200.00	260.00
4* Exhibit Sportland Shoot-			4. United Super Slugger		
ing Gallery (11/54)	125.00	210.00	(7/55)	225.00	325.00
4. Exhibit "500" Shooting			4* United Star Slugger		
Gallery (3/55)	150.00	275.00	(4/56)	275.00	365.00
4. Exhibit Treasure Cove			4. Wilcox-Gay Recordio	50.00	75.00
Shooting Gallery			4. Wms. Super World		
(6/55)	225.00	325.00	Series (4/51)	20.00	75.00
4. Games Inc. Hunter			4. Wms. DeLuxe World		
(1/56)	225.00	285.00	Series (2/52)	35.00	80.00
4. Genco Sky Gunner	75.00	145.00	4* Wms. DeLuxe Baseball		
4. Genco Night Fighter	75.00	145.00	(4/53)	65.00	125.00
4* Genco 2-Player			4. Wms. Pennant Baseball		
Basketball	110.00	225.00	(12/53)	80.00	135.00
3* Genco Rifle Gal. (6/54)	125.00	225.00	4. Wms. Super Pennant		
4. Genco Big Top Rifle			Baseball (12/53)	84.50	150.00
Gallery (6/54)	235.00	300.00	4. Williams Super Star		
4. Super Model (12/55)	325.00	375.00	Baseball (12/53)	90.00	165.00
4. Genco Wild West Gun			4. Williams Major League		
(2/55)	245.00	300.00	Baseball (2/54)	99.50	175.00
4. Genco Sky Rocket Rifle			4. Wms. All Star Baseball		
Gal. (5/55)	215.00	300.00	(2/54)	125.00	180.00
2* Genco Champion Base-			4. Wms. Big League		
ball (9/55)	165.00	310.00	Baseball (2/54)	125.00	185.00
4* Genco Quarterback			4. Williams Jet Fighter		
(10/55)	175.00	315.00	(10/54)	125.00	225.00
4* Genco Hi-Fly Baseball			4. Williams Safari (2/54)	195.00	295.00
(5/56)	200.00	325.00	4. DeLuxe model	200.00	300.00
4* Genco State Fair Rifle			4. Wms. Polar Hunt (3/55)	200.00	310.00
Gal (6/56)	295.00	395.00	4* Wms. Sidewalk Engineer		
4. Jack Rabbit	50.00	75.00	(4/55)	100.00	175.00
4. Jungle Joe	45.00	65.00	4* Wms. King Of Swat		
4. Keeney Air Raider	65.00	140.00	(5/55)	195.00	275.00
4. Keeney Sub Gun	70.00	125.00	4* Williams Four Bagger		
4. Keeney Texas Leaguer	20.00	40.00	(4/56)	285.00	395.00
4* Keeney Sportsman			4. DeLuxe model	310.00	395.00
(11/54)	150.00	195.00			

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

H-200	200-sel. phonograph
H-120	120-sel. phonograph
H-100	100-sel. phonograph
HAB-200	Selective-play Hideaway
HBB-200	Continuous-play Hideaway
WQ-200	200-sel. Wallbox
WQ-120	120-sel. Wallbox
Bargrip	Wallbox Bracket
Recessed	Ceiling Speaker
Wall	Speaker
Corner	Speaker

No List Price Authorized for Publication

### J. H. KEENEY & CO., INC.

Bowl-O-Rama	(6 Player)
14 Foot	
11 Foot	
True-Score	(6 Player)
14 Foot	
Super Big Tent	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot	
Chocolate Combo Vender	
Various Models	of above

No List Price Authorized for Publication

### ROCK-OLA MFG. CORP.

Model 1455	200 Sel.
Model 1454	120 Sel.
Model 1452	50 Sel.
Model 1450	Playmaster, 120 Sel.
Model 1546	Chrome Wall Box, 120 Sel.
Model 1548	50 Sel. Wall Box
1617	Hi-Fi Wall Speaker
Model 1906	Remote Volume Control
Model 1927	Remote Volume Control with Cancel Button

No List Price Authorized for Publication

### J. P. SEEBURG CORP.

KD200	Phonograph
L100	Phonograph
D3WA	Wall-O-Matic 200
MRVC	Master Remote Volume Control
HFCV2-8	High Fidelity Wall Speaker
HFCV3-8	High Fidelity Corner Speaker
HFCV1-12	High Fidelity Recessed Speaker
PS6LZ	Power Supply
HFA1-L6	Power Amplifier

No List Price Authorized for Publication

### UNITED MFG. CO.

Bowling Alley	(6 Player)
11 Foot	\$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley	(6 Player)
11 Foot	\$1,240.00
14 Foot	1,265.00
18 Foot	1,385.00
Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.	
Pirate Gun	\$ 645.00
Handicap Shuffle Alley	(Without Match Feature)
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley	(With Match Feature)
Single Chute	810.00
Double Chute	830.00

### WILLIAMS MFG. CO.

Gay Pree	(4 Player, 5 Ball)
Hi-Hand	(Single Player, Straight Novelty 5-Ball)
DeLuxe 1957	Baseball
6-Pocket	Pool Table
Crossfire	(Regular Model)
DeLuxe Crossfire	(Match Model)
Peppy, The Clown	Crane

No List Price Authorized for Publication

### THE RUDOLPH WURLITZER CO.

Model 2100	Phonograph, 200 Sel.
Model 2104	Phonograph, 104 Sel.
Model 2150	Phonograph, 200 Sel.
Model 5210	Wall Box, 200 Sel., 3-Wire
Model 5207	Wall Box, 104 Sel., 3-Wire
Model 257	Stepper, 104 Sel.
Model 5115	Hi-Fi Corner Speaker, 4"-5" Matched Cones
Model 5116	Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

No List Price Authorized for Publication

### AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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### BALLY MFG. CO.

Official Pool	\$ 395.00
Show-Time	837.00
ABC Bowling Lanes	(6 Player)
18 Foot	1,330.00
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Bike (Kiddie Ride)	835.00
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### CHICAGO COIN MACHINE CO.

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### EXHIBIT SUPPLY CO.

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Unit For Shuffle Games)	
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16 Foot	
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6 Peek Barrels, with base	
Nudist Colony (Ant Colony)	
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Card Vender, with base	
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### J. F. FRANTZ MFG. CO.

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ABT Guesser Scale	
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### GENCO MFG. & SALES CO.

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Regular Model	
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Davy Crockett	(Rifle Gallery)

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### D. GOTTLIEB & CO.

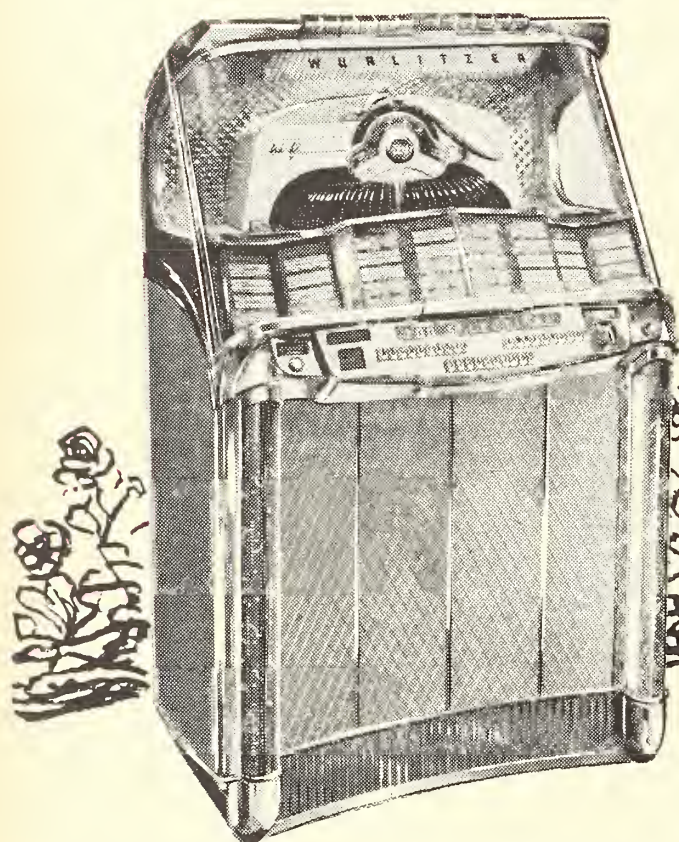
Royal Flush	(Single Player, 5-Ball)
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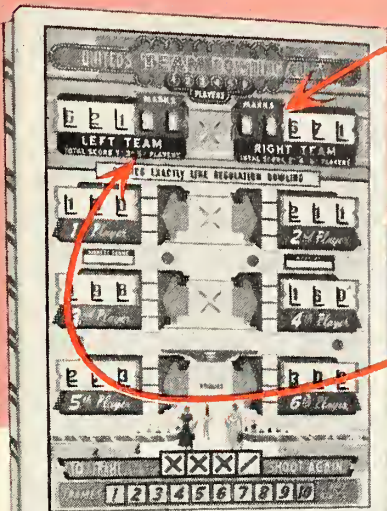
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