

The Cash Box

VOLUME XIX - NUMBER 2

SEPTEMBER 28, 1957



Juke box operators, disk jockeys, the record buying public and bees have been very good to Jimmie Rodgers, Roulette Records' newest singing sensation. In the few weeks since its release, "Honeycomb" has become one of the country's top selling records. Shown above with Jimmie, a lad from the lumber camps of Oregon, are Hugo Peretti (left) and Luigi Creatore, who, as A&R heads, have been busy as bees producing records that are making Roulette one of the industry's fastest rising labels.

The Greatest

from . . .

"HER NIBS"



2

Smash Hits!

**FUN-LOVIN'
BABY**

C/W

**I NEVER HAD
THE BLUES**

(With Joe Reisman Orchestra and Chorus)

47/20-7047



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 2

September 28, 1957

Publishers

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

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The Changing Picture!

For the past several years, we in the music business have been accustomed to thinking in terms of the benefits that a song acquires by being associated with a motion picture. However events in the past several months have proven that the reverse is just as true for motion pictures, i.e. a hit record can go a long way in making a picture a financial success.

A prime example is "Tammy" which comes from the film of the same name. When it was first released, the reviews of the picture indicated that it wouldn't go too far, that at best it would be the second feature on the bill. Yet it produced a smash record which motion picture people have taken advantage of in their advertising and exploitation. As a matter of fact, all advertising for the film proclaims the fact that the song "Tammy" came from it. And as a result of this hit song, the picture has been getting top billing on double features and is doing considerably more business than it might have otherwise expected.

Another example is "Lizzy" which produced the sensational "It's Not For Me To Say". The funny thing about this situation is that the Johnny Mathis record has already grossed more than the film, which is an amazing departure in enter-

taining finances.

Other current pictures that are benefiting by hit records are "Around The World In Eighty Days", "An Affair To Remember", "Love In The Afternoon" and "Band Of Angels".

What has been happening, in other words, is that the music business has been continually growing in importance and stature in relation to the rest of the entertainment world until now—and it has happened almost imperceptibly—instead of its being a one way proposition, instead of the song and the record gaining all the advantages of being associated with a movie, the reverse is happening more and more often. Motion picture producers are seeking tie-ins with potential hit songs and records for the exploitation that they give the picture.

We are witnessing at this time on an almost daily basis the fantastic expansion of the record business. Each new development makes us realize all the more the increasing importance of the part of our industry is playing in the entertainment of the American public. And while we still want to go further and further because the possibilities for the future are limitless, we can nevertheless take pride in the distance we have traveled so far.

MGM Records

JONI JAMES

DAY DREAMING

CRYING IN THE SHADOWS

K12531 • MGM 12531



CONNIE FRANCIS and MARVIN RAINWATER

THE MAJESTY OF LOVE

and YOU, MY DARLIN', YOU

K12555 • MGM 12555

PICKED BY
CASH BOX
BILLBOARD
VARIETY

SHEB WOOLEY
ORIGINAL POP HIT!

POP
HIT

POP
HIT

RECIPE FOR LOVE

K12541

ACQUAVIVA
& His Orchestra

JONI

and THIS MIGHT BE LOVE

K12536

Chuck Alaimo Quartet

HOW I LOVE YOU

and LOCAL 66

K12508 • MGM 12508

Keep your eyes and ears on...

CARMEL QUINN

WHO ARE YOU FOOLIN' NOW?

K12540

YOU CAN'T RUN AWAY FROM YOUR HEART



**THE NATION'S
Top Ten
JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pos. Last Week
1	TAMMY DEBBIE REYNOLDS CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby	1 DE-30398—George Barnes DE-30433—Bill Synder ME-71123—Richard Hayman VI-6930—Ames Brothers
2	DIANA PAUL ANKA AP-9831—Paul Anka	2
3	THAT'LL BE THE DAY THE CRICKETS AG-5276—Ravens BR-55009—The Crickets	3 DE-30434—Buddy Holly
4	HONEYCOMB JIMMIE RODGERS DE-30418—Georgie Shaw	5 RO-4015—Jimmie Rodgers
5	WHOLE LOT OF SHAKIN' GOING ON JERRY LEE LEWIS SU-267—Jerry Lee Lewis	8
6	TEDDY BEAR ELVIS PRESLEY VI-7000—Elvis Presley	4
7	RAINBOW RUSS HAMILTON CC-1013—Bobby Breen JU-5290—Bill Darnel	— KA-184—Russ Hamilton
8	IN THE MIDDLE OF AN ISLAND TONY BENNETT CA-3762—Tennessee Ernie Ford CO-40965—Tony Bennett	10 VE-10068—Stan Wilson
9	IT'S NOT FOR ME TO SAY JOHNNY MATHIS CO-40851—Johnny Mathis LO-1754—Cyril Stapleton	7 KA-185—Jane Morgan
10	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS CR-61830—Billy Williams HI-501—Harry The Hipster	6 RO-4014—Larry Storch

11) MR. LEE. 12) FASCINATION. 13) (AND THAT/MY HEART) REMINDS ME. 14) SEND FOR ME. 15) WHITE SILVER SANDS. 16) REMEMBER YOU'RE MINE. 17) AROUND THE WORLD. 18) LOTTA LOVIN'. 19) BYE BYE LOVE. 20) CHANCES ARE. 21) JUST BETWEEN YOU AND ME. 22) HULA LOVE. 23) STAR DUST. 24) THERE'S A GOLDMINE IN THE SKY. 25) HAPPY HAPPY BIRTHDAY BABY. 26) YOU'RE MY ONE AND ONLY LOVE. 27) LOVE LETTERS IN THE SAND. 28) AN AFFAIR TO REMEMBER. 29) JUNE NIGHT. 30) WHISPERING BELLS. 31) GOODY GOODY. 32) OLD CAPE COD. 33) BON VOYAGE. 34) WITH YOU ON MY MIND. 35) SEARCHIN'.

CODE

AB—Abbott	CD—Cadence	EL—Eldorado	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CH—Chess	EP—Epic	HI—Hip	OK—Okeh	SU—Sun
AG—Argo	CK—Checker	ER—Era	IM—Imperial	PE—Peacock	TH—Thunderbird
AL—Aladdin	CM—Cameo	EX—Excella	JU—Jubilee	PP—Prep	TI—Tico
AO—Apollo	CO—Columbia	FB—Fabor	JZ—Josie	PR—Prestige	UN—Unita
AP—ABC— Paramount	CR—Coral	4 Star—Four Star	KA—Kapp	RA—Rainbow	UQ—Unique
AT—Atlantic	DA—Dana	FE—Federal	KI—King	RE—Regent	VE—Verve
BR—Brunswick	DE—Decca	FI—Fiesta	LI—Liberty	RM—Rama	VI—Vea Victor
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LO—London	RO—Roulette	VJ—Vee-Jay
BY—Bally	DO—Dot	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
CA—Capitol	DT—Dooto	GL—Glory	MG—MGM	SA—Savoy	VP—Vip
CC—Chic	DU—Duke	GR—Groove	MO—Modern	SE—Seeco	

Another *Dot* HIT!!!

The **DELL-VIKINGS**

"When I Come Home"

b/w

"I'M SPINNING"

by **KRIPP JOHNSON**

(lead singer of "WHISPERING BELLS")

Dot # 15636

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS



This Is Real

it's NEW!

Perry

GUARANTEED

"JUST BORN"

(TO BE YOUR BABY)

with MITCHELL AYRES ORCHESTRA
arrangement by



RCA Victor 47/20-7050



RCA VICTOR

RADIO CORPORATION OF AMERICA

Money!!!

It's BIG!
54574 Q
Como



"IVY ROSE"

and THE RAY CHARLES SINGERS
JOE REISMAN

RCA Victor 47/20-7050



RCA VICTOR
RADIO CORPORATION OF AMERICA



The Cash Box TOP 60 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1-21		22-42		43-63		64-84		85-105		
Pos. 9/21	Pos. 9/14	Pos. 9/21	Pos. 9/14	Pos. 9/21	Pos. 9/14	Pos. 9/21	Pos. 9/14	Pos. 9/21	Pos. 9/14	
1	Tammy	9	Mr. Lee	16	Happy Happy Birthday Baby	35	Goody Goody	45	Wonderful! Wonderful!	
★CR-61851	DEBBIE REYNOLDS French Heels	★AT-1144	BOBBETTES Look At The Stars	★CK-872	TUNE WEAVERS Of Man River	LI-55075	PETE KING So Beats My Heart For You	41	★CO-40784	JOHNNY MATHIS When Sunny Gets Blue
CR-61845	JOSEPH GERSHENSON The Bachelor	DE-30317	PAT KIRBY Don't Keep Me Silent	DE-30432	KAY CEE JONES	MG-12499	ANGELA DRAKE Rock Bobbin' Boots	41	GL-256	DENNY VAUGHAN Since You Went Away
DE-30398	GEORGE BARNES Around The World	DE-30433	BILL SNYDER Man Of A Thousand Faces	ME-71182	DOTTIE FERGUSON Darling It's Wonderful	PV-1013	LEADERS Continue	41	VI-6916	JAN PEERCE My Yiddish Momme
ME-71123	RICHARD HAYMAN Calypso Gal	★CO-40965	TONY BENNETT I Am	★17—(And That/My Heart) Reminds Me	TI-407	MACHITO O. I Didn't Know What Time It Was	42	46	Cool Shake	
VI-6930	AMES BROTHERS Rockin' Shoes	VE-10068	STAN WILSON Sweet Annabelle	DE-30448	CARMEN CAVALLARO An Affair To Remember	VI-1007	VIVIENNE You've Someone New	48	★ME-71132	DEL-VIKINGS Jitterbug Mary
2	Diana	11	Remember You're Mine	★JU-5292	DELLA REESE I Cried For You	26	Teddy Bear	48	47	Dumplin's
★AP-9831	PAUL ANKA Don't Gamble With Love	★DO-15602	PAT BOONE There's A Goldmine In The Sky	ME-71178	RICHARD HAYMAN ORCH. Finiculi, Finicula	★VI-7000	ELVIS PRESLEY Loving You	47	IM-5461	ERNIE FREEMAN Beautiful Weekend
3	That'll Be The Day	★CA-3763	GENE VINCENT Wear My Ring	MG-12542	AMBROSE ORCH. Georgian Rumba	27	White Silver Sands	47	★OK-7089	DOC BAGBY Sylvia's Callin'
AG-5276	RAVENS Dear One	★CD-1330	CHORDETTES Soft Sands	★VI-6981	KAY STARR Flim, Flam, Floo	BR-55013	LENNON SISTERS One Day A Little Girl	47	48	Please Mr. Brown
★BR-55009	THE CRICKETS I'm Looking For Someone To Love	★CO-40851	JOHNNY MATHIS Warm And Tender	VI-7027	MELACHRINO O. Whatever Lola Wants	DE-30363	OWEN BRADLEY Midnight Blues	47	★ME-71157	SARAH VAUGHAN Band Of Angels
DE-30434	BUDDY HOLLY Rock Around With Ollie Vee	KA-185	JANE MORGAN Around The World	★AP-9837	SPARKLETONES Boppin' Rock Boogie	★JU-5288	DON RONDO Stars Fell On Alabama	47	49	The Eyes Of God
4	Honeycomb	LO-1754	CYRIL STAPLETON O. Forgotten Dreams	★RO-4018	BUDDY KNOX Devil Woman	OJ-1002	DAVE GARDNER Fat Charlie	47	★CO-40974	FOUR LADS His Invisible Hands
DE-30418	GEORGIE SHAW Oh Mis'rabile Love	14	It's Not For Me To Say	★RO-4018	BUDDY KNOX Devil Woman	★PP-111	JANICE HARPER Tell Me That You Love Me Tonight	47	50	Alone
★RO-4015	JIMMIE RODGERS Their Hearts Were Full Of Spring	★CO-40851	JOHNNY MATHIS Warm And Tender	★AP-9837	SPARKLETONES Boppin' Rock Boogie	★EP-9229	FOUR COINS This Life	47	★LA-125	SHEPHERD SISTERS Congratulations To Someone
5	Chances Are	LO-1754	CYRIL STAPLETON O. Forgotten Dreams	20	Send For Me	★LI-55099	BILLY WARD & DOMINOES Do It Again	47	51	Fraulein
★CO-40993	JOHNNY MATHIS The Twelfth Of Never	AP-9770	DON COSTA O. Everybody Loves Pierre	★CA-3737	NAT "KING" COLE My Personal Possession	★PP-111	JANICE HARPER Tell Me That You Love Me Tonight	47	52	Short Fat Fannie
6	Whole Lot Of Shakin' Going On	CR-61741	LAWRENCE WELK O. Champagne Time	21	There's A Goldmine In The Sky	★SP-611	LITTLE RICHARD Can't Believe You Wanna Leave	47	53	Moonlight Swim
★SU-267	JERRY LEE LEWIS It'll Be Me	CR-61856	McGuire Sisters Interlude	DE-25001	BING CROSBY I'm An Old Cowhand	★LI-55099	BILLY WARD & DOMINOES Do It Again	47	54	Rebel
7	Fascination	★DE-30262	VICTOR YOUNG O. Around The World—Crosby	★DO-15602	PAT BOONE Remember You're Mine	★HI-501	HARRY THE HIPSTER Live Fast, Die Young	47	55	Love Me To Pieces
CO-40982	RAY ELLIS O. Soft Sands	DE-30398	GEORGE BARNES Tammy	★CA-3782	NAT "KING" COLE Raintree County	RO-4014	LARRY STORCH I'm Walkin'	47	56	Mystery Of You
CR-61864	DICK JACOBS O. Summertime In Venice	JU-5293	BIG AL SEARS Fascination	23	Lips Of Wine	★SP-611	LITTLE RICHARD Can't Believe You Wanna Leave	47	57	Reet Petite
DE-30421	ETHEL SMITH Summer Love	KA-185	JANE MORGAN It's Not For Me To Say	★CD-1336	ANDY WILLIAMS Straight From My Heart	★CD-1315	EVERLY BROTHERS I Wonder If I Care As Much	47	58	Swinging Sweethearts
JU-5293	BIG AL SEARS Around The World	★LO-1746	MANTOVANI O. Road To Ballingary	★VE-10070	RICKY NELSON Honey Rock	DE-30321	WEBB PIERCE Missing You	47	59	Love Letters In The Sand
★KA-191	JANE MORGAN Fascination (instr.)	MG-12507	RAY CHARLES SINGERS Take A Trip To Memory Lane	★FR-777	JIMMY DORSEY O. Jay-Dee's Boogie Woogie	DO-15576	T. TOMMY I Saw You, I Saw You	47	60	Searchin'
LO-1758	CHRIS HAMALTON Opus #1	RO-4024	LARRY STORCH Goody Goody	32	You're My One And Only Love	ME-71118	CHUCK MILLER Rang Tang Ding Dong	47	60	Whispering Bells
ME-71152	DAVID CARROLL O. Swinging Sweethearts	TH-1956	JACK HASKELL Away Out West	★BR-55027	AL HIBBLER Stormy Weather	DE-30404	KITTY KALLEN Long Lonely Nights	47		
VI-6980	DINAH SHORE Till	VI-6677	EDDIE FISHER Cindy Oh Cindy	★LI-55071	BILLY WARD & DOMINOES Lucinda	★EP-9227	SAL MINEO You Shouldn't Do That	47		
8	Rainbow	VI-6853	MANNY LOPEZ O. Summer Romance	33	Star Dust	43	Plaything	47		
CC-1013	BOBBY BREEN We Will Make Love	VI-6947	EDDIE FISHER Slow Burning Love	BR-55027	AL HIBBLER Stormy Weather	★DO-15643	NICK TODD The Honey Song	47		
★KA-184	RUSS HAMILTON We Will Make Love			★LI-55071	BILLY WARD & DOMINOES Lucinda	ME-71173	CHUCK MILLER After Yesterday	47		
JU-5290	BILL DARNEL Do You Care			★RV-3505	TED NEWMAN Unlucky Me	★RV-3505	TED NEWMAN Unlucky Me	47		

AB—Abbott	AC—Atco	AF—Audio Fidelity	AG—Argo	AL—Aladdin	AO—Apolo	AP—ABC-Paramount	AT—Atlantic	BA—Baton	BN—Benida	BR—Brunswick	BT—Bethlehem	BY—Bally	CA—Capitol	CC—Chic	CD—Cadence	CH—Chess	CK—Checker	CL—Colonial	CM—Cameo	CN—Chancellor	CO—Columbia	CR—Caral	CS—Class	DA—Dana	DD—Dale	DE—Decca	DL—DeLuxe	DO—Dot	DS—Disneyland	DT—Dooto	DU—Duke	EL—Eldorado	EM—Ember	EP—Epic	ER—Era	EX—Excello	FB—Fabor	FE—Federal	FI—Fiesta	FL—Flash	FP—Flip	FR—Fraternity	GE—Gee	GL—Glory	GO—Gone	HE—Herald	HI—Hip	HY—Hickory	IM—Imperial	JU—Jubilee	JZ—Josie	KA—Kapp	KI—King	LA—Lance	LI—Liberty	LO—London	LU—Luniverse	ME—Mercury	MG—MGM	MO—Modern	NG—Norgan	OJ—OJ	OK—Okeh	PE—Peacock	PI—Pilgrim	PP—Prep	PR—Prestige	PT—Point	PV—Piv	RA—Rainbow	RE—Regent	RM—Rama	RO—Roulette	RP—RPM	RV—Rev	SA—Savoy	SE—Seeco	SG—Sage	SP—Specialty	SU—Sun	TI—Tico	UN—United	UQ—Unique	VE—Verve	VJ—VCA Victor	VJ—Vee Jay	VK—Vik	VP—Vip
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★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



JOE MAPHIS & ROSE LEE

A Picture, a Ring and a Curl

b/w

I Gotta Lotta Lovin'

4 — 41004-c



JIMMY "JIGGS" CARROLL

Again

b/w

The Lady Is You
Jimmy "Jiggs" Carroll with
His Orchestra and Chorus
Saxophone Solo—Jimmy
"Jiggs" Carroll

4 — 41003



MAHALIA JACKSON

Mahalia Jackson stars in an all-star cast on the CBS Television premiere of the new, color spectacular series, "The Du Pont Show of the Month"—Sunday, September 29th, 9 to 10:30. Paul Gregory's "Crescendo" introduces the new series . . . and also Mahalia to an even greater audience than she already has! A tremendous talent! You'll see it immediately in terms of sales!

Trouble

b/w

He's a Light unto My Pathway
Mahalia Jackson with
orchestra and chorus
4—41000



FREDDIE HART

Say No More

b/w

The Outside World

4 — 41005-c

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ™ Marcas Reg.



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIUM

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROGER WILLIAMS
(Kapp 197)

B+ "TILL" (2:55) [Chappell ASCAP—Sigman, Danvers] Kapp's "fabulous" piano virtuoso, who has been doing magnificently in the LP department, lends his delicate touch to a beautiful theme that has been making regional noise for the past three or four months. This new waxing could send the song onto the charts once again. Piano, ork and chorus blend beautifully on one of the top grade tunes of the year.

C+ "BIG TOWN" (2:46) [Garland ASCAP — Signorelli] Against a string backdrop, Williams fashions a jazz flavored solo, painting a musical picture of a big city.

VIKKI NELSON
(Vik 0292)

B "JUST ONE MORE SMILE" (2:22) [Lowell BMI — Williams] Vikki Nelson really swings as she leans into a potent rock and roll swinger that should have the kids hoppin'. Her raspy vocal is exciting. Catchy thing that could make the grade.

C+ "YOU CAN'T GET AWAY FROM ME" (2:12) [Eden BMI—Otis, Benton] A hand-clapping jump novelty is delivered with spirit by the lark. Hard-driving item.

BILL DARNEL
(Jubilee 5298)

B+ "RECIPE FOR LOVE" (2:45) [Cordial BMI—Wooley] Bill Darnel could make big noise with his powerful rhythm reading of a commercial jump item loaded with teen-appeal. Bill made some territorial noise with his "Rainbow" waxing, and this follow-up could make it on a national scale.

C+ "HEAVENLY FATHER" (2:24) [Benell BMI—McGriff] A beautiful religious song that hit big in the R & B market about 5 years ago, is given an emotional reading by Darnel. Pretty song.

THREE D'S
(Paris 508)

B "NEVER LET YOU GO" (2:15) [Greta BMI—Doyle] The Three D's could cash in with this extremely commercial rock and roller. Side has a number of clever vocal gimmicks and a good dance beat right up the teenager's alley. Side has a sound that'll keep the boxes hoppin'.

C+ "BIRTH OF AN ANGEL" (2:37) [Greta BMI — LaRoche, Doyle] The boys fashion a ballad on this end. Good fish beat material.

LOU CARTER
(Golden Crest 116)

B+ "THE DAY I WROTE I LOVE YOU IN THE DUST" (2:20) [Ludlow BMI—Carter] Louis Carter, who is rapidly becoming a TV favorite via his appearances on the Perry Como Show, has penned another hilarious novelty which he delivers here. It's a very funny take-off on Pat Boone's "Love Letters In The Sand". The title alone will give you an idea of the zany lyrics. It's set to an easy rock and roll beat that immediately makes one think of "Love Letters". Dee jays looking for something different in the way of programming will have a picnic with this one.

C+ "RED SWEAT" (2:20) [Ludlow BMI — Carter] Another daffy novelty about a boss in a factory who wanted his employes to "sweat blood".

The Cash Box Disk of the Week

"JAILHOUSE ROCK" (2:10) [Elvis Presley BMI—Leiber, Stoller]
"TREAT ME NICE" (2:02) [Elvis Presley BMI—Leiber, Stoller]
ELVIS PRESLEY (RCA Victor 7035)

● That man is here again with another smash disk that should find it a breeze topping the million mark. That man, of course, is Elvis Presley, whose amazing success as a recording artist is almost unbelievable. On this coupling, Presley leans into two songs which he sings in his soon-to-be-released Avon film, "Jailhouse Rock". One half is the film's title song. It's a frantic wailer that features the Pres at his spirited best. Real house-rocker describing a rock and roll jamboree in a penitentiary. Torrid stuff the kids will love. The companion piece "Treat Me Nice" is a smooth rhythm rocker that the songster presents in a deep voice. Good dance number reminiscent of Presley's "Don't Be Cruel" and his current gold disk "Teddy Bear". Dealers, ops and jockeys can't go wrong with this double decker.

"JUST BORN" (2:31) [Winnerton BMI—Dixon, Smith] [Roncom ASCAP—Hoffman, Manning]
"IVY ROSE" (3:04) [Perry Como ASCAP—Hoffman, Manning]
PERRY COMO (RCA Victor 7050)

● Heading into what could be his biggest year on television, Perry Como comes up with a new release that will probably be a tremendous smash. The disk couples two wonderful sides that display Como in different moods. "Just Born (To Be Your Baby)" is a happy-go-lucky handclapper with a lighthearted lyric and a most contagious melody. Perry swings freely thru this delightful novelty romancer and hands in a superb, relaxed reading. Equally inviting is "Ivy Rose", a fragile waltz ballad with a tender romantic storyline. Soft and heartfelt vocal enhanced by a lovely choir-like backdrop supplied by the Ray Charles Singers. Exposure of these two tunes on his own show, should give Como an instantaneous best-seller.

"I STILL LOVE YOU" (2:00) [Travis BMI—Domino, Bartholomew, Watson, Palmer] [Travis BMI—Domino, Bartholomew]
FATS DOMINO (Imperial 5467)

● Fabulous Fats, a man who has done as much for the popularization of rock and roll music as any other individual, continues on his merry way and turns out another pair of excellent swingers that should break the charts in short order. One half "I Still Love You" is a terrific rocker with that easy free-swinging beat and sound that have made Fats such a rage. Commercial cutie with a great dance beat for the kids. Equally appealing is the companion deck "Wait And See". This is a slower-beat rocker which Domino performs in the forthcoming Vanguard movie "Jamboree". The kids are sure to go in a big way for both numbers. Add another twin hit to Domino's unbroken chain of big money-makers.

"TELL ME THAT YOU LOVE ME" (2:10) [Pamco BMI—Anka] [I LOVE YOU, BABY" (2:15) [Pamco BMI—Anka]
PAUL ANKA (ABC-Paramount 9855)

● Sixteen year-old Canadian lad Paul Anka hit pay dirt as few people do, when he struck it rich with a song called "Diana"—his own composition and his own recording. The song is currently riding right up at the top of almost every chart in the U.S., England and Canada. In answer to the teenagers' frantic requests for more and more recordings by Anka, ABC-Paramount this week issued two swinging new sides that should cash in again for all concerned. Both sides were penned by Paul and both are replete with excellent gimmicks that should meet with the youngsters' approval. "Tell Me That You Love Me" is an R & R bouncer and "I Love You, Baby" is a good free-swinging handclapper. Two money-makers . . . take your pick.

"SAYONARA" (2:23) [Irving Berlin ASCAP—Berlin] [THAT'S THE WAY IT GOES" (2:36) [Symphony House ASCAP—Gaze, Stillman]
EDDIE FISHER (RCA Victor 7051)

● The '57-'58 season should be a tremendous one for Eddie Fisher. The songster returns to television with a big show on NBC and his first single of this fall also has the "big" sign etched into every groove. One half features Eddie with a thrilling production arrangement of the title tune from the new Marlon Brando pic "Sayonara". The singer does a great job in delivering this potent oriental ballad from the pen of Irving Berlin, and gets a sensational assist from Hugo Winterhalter. Excellent job from every angle. But don't sell the coupling short. "That's The Way It Goes" is a sentimental ballad smoothly styled by Fisher. It's an American adaptation of one of Germany's #1 hits of last year. Here again Fisher is accompanied by a lush chorus and ork. Beautiful two-sider that could take off rapidly.

ROY HAMILTON
(Epic 9232)

B+ "ALL OF A SUDDEN MY HEART SINGS" (2:36) [Leeds ASCAP—Rome, Herpin] A beautiful and emotional standard, is treated to a dramatic delivery by the exciting voice of Roy Hamilton. Potent arrangement that builds in intensity as the side progresses. Hamilton fans will go for this one in a big way. It could make noise.

C+ "I'M GONNA LOCK YOU IN MY HEART (And Lose The Key)" (1:57) [Eby BMI—Thomas] Roy belts on this end as he rocks thru a solid swinger.

SONNY ROSSI ORCH.
(Mardi-Gras 1034)

B+ "IT'S DELOVELY CHA CHA" [Chappell ASCAP — Porter] A Cole Porter classic is set to a cha cha beat by Sonny Rossi and his ork with excellent results. The band comes up with some fabulous instrumentation and an exciting vocal by Herb and Betty. One of the most commercial cha cha sides to hit the market in many months. It could even make noise in the pop market.

C+ "THAT'S WHAT YOU THINK" [Mutual Music Society ASCAP—Werner, Werner] A smooth cha cha dance disk is pleasantly offered on this end. Instrumental side.

DON CHERRY
(Columbia 41014)

B+ "I KEEP RUNNING AWAY FROM YOU" (1:55) [Irving Berlin ASCAP—Berlin] Ray Conniff sets up an excellent backdrop for Don Cherry's exciting interpretation of a beautifully written rhythm item from the pen of Irving Berlin. Galloping tempo romancer that could make it via this record. Dee jays have been giving other renditions heavy air play. When they spin this one, the song could break.

B+ "A FERRYBOAT CALLED MINERVA" (1:55) [Planetary ASCAP—Hoffman, Manning] This side makes Cherry's coupling a twin threat. It's another bounce beat novelty with a delightful lyric and a contagious melody. Immediately reminds the listener of Judy Garland's smash "The Trolley Song". Strong sleeper disk.

SHEB WOOLEY
(MGM 12541)

B+ "RECIPE FOR LOVE" (2:23) [Cordial BMI — Wooley] Sheb Wooley has a cute shuffle beat romancer that could do well for him in pop and country circles. Clever lyrics set to a commercial beat and an inviting melody. Long-shot that could come thru.

C+ "I'M TOO YOUNG" (2:13) [Cordial BMI—Wooley] This end has Wooley and a chorus drifting thru a delightful latin tempo ditty.

ROBBIN HOOD
(MGM 12556)

B+ "LIKE CRAZY" (1:52) [World ASCAP — Shuman, Shuman] A delightful corn-ball novelty loaded with spunk is pertly styled by Robbin Hood to a bright and colorful tempo. Robbin gets a fine vocal assist from the Yale Brothers. Spirited hand-clapper that could make noise for the lark. It's one of her best sides to date.

C+ "SALTY, SALTY, IS THE SEA" (2:34) [Bourne ASCAP—Roberts, Wayne] A tearful waltz ballad is chanted with a lonely and heavy heart by the Robbin. Pretty melody.

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A SALUTE TO

PATTI PAGE

Her New Mercury Record "I'll Remember Today"
Destined To Be A Million Seller

Her New Coast To Coast Television Show "The Big Record"
Every Wednesday Night-CBS



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CATERINA VALENTE &
SILVIO FRANCESCO
(Decco 30401)

B+ "ANNA" (3:00) [Hollis BMI—Vatro, Giordano] From the LP "Ole Caterina" comes this two-sider. Featuring Miss Valente and her brother on vocal and guitar, the pair offer an extremely contagious Spanish vocal of Silvana Mangano's hit of a few years ago. Exciting stuff with a refreshing sound.

B "EL CUMBANCHERO" (2:46) [Peer International BMI—Hernandez] The brother-sister team blends perfectly on this high-speed delivery of a Latin evergreen. Side moves.

DON SCHRAIER ROCKETT
(Crytolette 714)

B "DORA LEE" (1:57) [Jon-Miles BMI—Tortorice] The Don Schraier Rockett, featuring John Anthony, rock thru a smooth sailing dance opus that should do well with the kids. Side has a simple sound that catches the listener's attention.

C+ "ZEI GEZUNT" (1:39) [Tobey ASCAP—Tobias, Zandberg] A common Yiddish expression is set to a swinging beat by the Rockett. Solid jumper.

THE PARIS SISTERS
(Imperial 5465)

B+ "TELL ME MORE" (2:12) [—Pomus, Shuman] Some clever instrumental effects serve as a terrific introduction for the Paris Sisters' wonderful rock and roll treatment of a commercial ballad. Excellent teen stuff loaded with clickability. Gals sell the song.

C+ "OLD ENOUGH TO CRY" (2:05) [Travis BMI—Schwartz, Kauffman] Another rhythmic R & R ballad presented with style.

PAUL WHITEMAN'S ORCHESTRA
(Grand Award 1015)

B "ALOHA OE" (2:55) [—Liliukalani] Grand Award issues two beautiful sides from Paul Whiteman's forthcoming LP "Hawaiian Magic". This half is an enchanting, string-filled, dreamy arrangement of one of the best known Hawaiian standards. Lovely mood programming.

C+ "ON THE BEACH AT WAIKI-KI" (2:28) [Miller ASCAP—Kailimai, Stover] Another Hawaiian evergreen lushly styled by the maestro with a steel guitar handling the lead on this end.

THE RAVES
(Liberty 55103)

B+ "DON'T BUG ME BABY" (1:51) [Keynote ASCAP—McReynolds, O'Hara, Robinson] An exciting new rock and roll group, the Raves, come up with an ultra-commercial side in their very first release. Swinging R & R stuff with some good gimmicks that should have the kids dropping the coins into their juke boxes. Novelty could catch and break big.

B "IF I KNEW THE WAY" (2:18) [Keynote ASCAP—Ostrom, George] Slow ballad material is chanted with great teen appeal by the crew. Emotional love song.

The Cash Box Disk of the Week

"KEEP A KNOCKIN'" (2:25) [Venice BMI—Penniman]

"CAN'T BELIEVE YOU WANNA LEAVE" (2:22) [Venice BMI—Price]
LITTLE RICHARD (Specialty 611)

● The big name of Little Richard is in the spotlight once again as the wailer follows-up his huge money-maker "Jenny Jenny" with another wild and torrid jolter dubbed "Keep A Knockin'". Housed in a special photo sleeve, the disk should enjoy great success in the pop market. (See R & B Reviews).

"SILHOUETTES"
[Regent BMI—Slay, Crewe]
"DADDY COOL"

[Regent BMI—Slay, Crewe]
THE RAYS
(Cameo 117)

● Two big versions of a tremendous new rock and roll ballad bowed on the scene this week, and from all indications, the song should be one of the big ones of the fall season. Titled "Silhouettes", the original rendition features a new group called the Rays on the Cameo label—a master just purchased by Cameo. The other big version stars the Diamonds, the "Little Darlin'" boys currently riding the charts with "Zip, Zip". The song has a great teenage sound and an extremely interesting lyric the kids will love. Two potent waxings that should make big noise on the charts... take your pick. Flip of both disks is the same song also, a finger snappin' rocker dubbed "Daddy Cool". Watch the charts for "Silhouettes".

"SILHOUETTES"
[Regent BMI—Slay, Crewe]
"DADDY COOL"

[Regent BMI—Slay, Crewe]
THE DIAMONDS
(Mercury 71197)

"I STILL BELONG TO YOU" (2:24) [Robbins ASCAP—Hamilton]

"WEDDING RING" (2:08) [Artists ASCAP—Hulme]

RUSS HAMILTON (Kopp 194)

● The refreshing voice of young Britisher Russ Hamilton and an extremely simple tune called "Rainbow" (composed by Hamilton) resulted in a tremendous hit record for the Kapp label and the birth of a new star on the disk scene. Now the same charming voice is set to a delightful new original and we can expect lightning to strike twice. The new Hamilton waxing is tagged "I Still Belong To You", a fragile love song warbled with a most pleasant lilt. Hamilton's style and sound is so easy on the ears that each listen makes the song more inviting. The coupler is an infectious bouncer labeled "Wedding Ring". Another light and infectious ditty also enhanced by a female vocal backdrop such as that used on "Rainbow". Two sides that should make big noise, with the upper half leading the way.

"WHAT'CHA GOTTA LOSE" (1:51) [Hill & Range BMI—Wise, Thomas]

"COME ALONG WITH ME" (2:01) [Pure BMI—Stevens]

DEL-VIKINGS (Mercury 71180)

● With two king-size smashes under their belts ("Come Go With Me" and "Whispering Bells") the Del-Vikings hit the market with a tremendous new rock and roller that could be their biggest one to date. Featuring the voice of Gus Backus in the lead, the quintet cuts thru a swinging handclapper that just can't miss being a favorite with the teenagers. The song is titled "What'Cha Gotta Lose" and displays the group's super-commercial harmony at its best. The boxes will be swinging when this side appears on the title strips. The flip side, "Come Along With Me" is another swinger but with a slower beat. Here Norman Wright handles the lead role on a tune that immediately reminds the listener of the crew's first big hit "Come Go With Me". Top half is a big one to watch closely.

"LET ME BE LOVED" (2:39)

[Livingston & Evans ASCAP—Livingston, Evans]

"CALL OF THE WEST" (2:50) [Burlington ASCAP—Mantilla]

MANTOVANI & ORCHESTRA (London 1761)

● Mantovani, who played a major role in making "Around The World" one of the biggest instrumental hits of the year, follows-up his long running chart rider with another film theme recording that should keep Monti's name before the public well into 1958. The song is an enchanting mood opus titled "Let Me Be Loved"—the main theme from the up-coming film "The James Dean Story". It's a beautiful arrangement of a lovely melody enhanced by the trumpet of Stan Newsome. The featured trumpet is again extremely effective and should meet with the approval of all age groups. When the James Dean biography pic hits the screen, look for the Montovani recording to make a big move on the charts. The lower lid, "Call Of The West", opens with the cry of coyotes and leads into a lovely western theme with strings showcasing Tommy Reilly's harmonica. Keep a tab on the top side.

NELSON RIDDLE ORCHESTRA
(Capitol 3794)

B+ "BLAME IT ON PAREE" (2:58) [Sherwin ASCAP—Stept, Applebaum] Nelson Riddle gets some interesting and refreshing new sounds out of the instruments he's using here. He paints a gay, free-swinging musical picture of Paree. Dee jays interested in something different in the way of instrumentals should turn to this side. Could happen, it's got color.

C+ "IN A SMALL FORGOTTEN TOWN" (2:20) [Ardmore ASCAP—Shanklin, Green, Mysior, Harvey] The melody is more wistful on this end, but the instrumental effects just as interesting. Pretty song.

JOE LEAHY ORCHESTRA
(Notional 108)

B "TWICE AROUND THE ISLAND" (1:59) [Manlowe ASCAP—Montclair, Mandell] A spright and colorful instrumental bouncer is joyously fashioned by Joe Leahy's orchestra. Lighthearted pick-me-up that should get heavy play from jockeys.

B "BEYOND THE STARS" (2:47) [Cromwell ASCAP—Leahy, Lampkin] Leahy co-authored this lovely background theme which he presents in a charming romantic manner. Enchanting mood item that grows on you with each listen.

LARRY STORCH
(Roulette 4024)

B+ "AROUND THE WORLD" (2:20) [Victor Young ASCAP—Young, Adamson] Larry Storch, who came up with a successful novelty disk in "I'm Walkin'", should have another money-maker in his amusing treatment of this chart rider. He plays the role of a girl called Shirley (from Brooklyn) who travels around the world in search of her boy friend. Amusing novelty. Good change of pace programming.

C+ "GOODY GOODY" (2:04) [DeSylva, Brown & Henderson ASCAP—Malneck, Mercer] Here Larry presents a current hit as a Britisher would sing it. Funny.

DICK DUANE
(GNP 127)

B "SAVANNA" (2:16) [Harwin ASCAP—Arlen, Harburg] Duane, in his initial effort for GNP, sings a rhythmic romancer from the score of the new B'way musical "Jamaica." A charming entry, Duane handles its calypso-like tempo expressively. The waxing is sure to get a good deal of play from the platter spinners.

B "WHAT GOOD DOES IT DO" (2:45) [Harwin ASCAP—Arlen, Harburg] Again from the "Jamaica" score, Duane sings a song with a Caribbean flavor in virile style. Will also favor the deejays.

JACK ZIMMERMANN
(Golden Crest 113)

B+ "IT'S LOVE" (2:25) [Harman ASCAP—Levitan] A very catchy instrumental-vocal by the Zimmerman ork and choir may mean a chart run. The ork provides the steady beat, a chorus the phrase "It's Love" plus several lyrics, and a whistle the tune. This combination sends out an appealing waxing the kids should discover a delight. Keep close tabs on this one.

C+ "SOUNDS OF LOVE" (2:23) [Mills ASCAP—Milton] The ork and chorus settle tenderly on a pleasant ballad. Effective tinkle of bells in background.

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THE DIAMONDS

DOUBLE SMASH

"SILHOUETTES"

AND

"DADDY COOL"

IT'S

FANTASTIC

MERCURY 71197





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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The Cash Box Sleeper of the Week

"DUNYA" (2:16) [Sanga BMI—Hays, Carawan]

"QUINTO" (2:45) [Hollis BMI—Petrassi, Hays, Arkin]

THE TARRIERS (Glory 264)

● If you want to be pleasantly surprised, listen in to the Tarriers' latest release, "Dunya". A glance at the title and the artist immediately makes one think of calypso. But "Dunya" is as far away from calypso as a song can get. It's a gay and jovial polka-like bouncer that the boys deliver sensationally. The side is just loaded with happiness and spirit and could easily develop into a bigger hit than "The Banana Boat Song". One of the most refreshing novelties to hit the market in many months. The beat and guitar accompaniment are just fabulous. Lower lid, "Quinto (My Little Pony)" is a delightful folk flavored ballad (from the film "Bitter Rice") presented with a number of cute vocal gimmicks. Charming companion piece. But don't let the top side slip thru your fingers.

"CROSS OVER" (2:21) [Kahl BMI—Jones, Smith]

"IT'S SHAMEFUL" (2:18) [Planetary ASCAP—Shelley, Whitman]

JIMMY BOWEN (Roulette 4023)

● Jimmy Bowen, who rose to national prominence with his swinging rendition of "I'm Stickin' With You" and followed-up with another coin catcher "Warm Up To Me Baby", looks for his third hit with a song called "Cross-Over". And it sounds as tho the youngster might have his biggest hit to date in this teen item. It's a powerful bouncer with a pleasant teenage lyric and a delightful dance beat. Jimmy performs the song in the forthcoming Vanguard film "Jamboree". And by the time the pic hits the screens, this platter should be well on its way toward the top. The lower lid "It's Shameful" is a sentimental love tune set to an easy-shuffling beat. Watch the top half go.

"THE SPREADING CHESTNUT" (2:40) [Merge BMI—Duncan, Jacobson]

"PRETEND YOU DON'T SEE HER" (2:39) [Rosemeadow ASCAP—Allen]

JERRY VALE (Columbia 41010)

● When Jerry Vale has a good piece of material, he's tough to beat. And that's just what the vocalist has in a song called "The Spreading Chestnut", his latest Columbia waxing. It's a warm and fragile love song with a delicate melody that reminds the listener of the heart-warming songs one hears around Christmas time. This melody is neatly woven into a sentimental lyric that's outstanding. Class material right in line with the many top drawer ballads on the charts today. This song could be a tremendous money maker. Flip, "Pretend You Don't See Her" is a heavy hearted love song tearfully fashioned against a lush string backdrop. Top side could give Vale his biggest hit since "You Don't Know Me".

"SUMMERTIME" (2:24) [New World ASCAP—Gershwin, Gershwin]

"YOU SEND ME" (2:41) [Higuera BMI—Cooke]

SAM COOKE (Keen 34013)

● A fabulous new voice bows on the disk scene this week with one of the most exciting recordings of a standard we've heard since Billy Williams' waxing of "I'm Gonna Sit Right Down". The artist's name is Sam Cooke and his thrilling vocal technique can be previewed on the Keen label as he fashions the great oldie "Summertime". Cooke sings with a blues feeling and glides so softly thru this classic, that he makes the song a wonderful new experience. A lush chorus enhances Cooke's absolutely different delivery. Jockeys interested in great new talent oughta listen to this lad. Flip, "You Send Me" is a pleasant R & R ballad.

"YOU'LL BE THERE" (2:23)

[Tiger-Brookville BMI—
Lieber, Stoller, Relf]

CLYDE McPHATTER (Atlantic 1158)

● Two songs which McPhatter sings in the up-coming film "Mr. Rock and Roll", are backed up on his latest Atlantic release. Excellent follow-up to his recent chart rider "Long Lonely Nights". Both should do well in the pop market. (See R & B Reviews)

"ROCK AND CRY"

(2:14)

[Progressive BMI—Heath]

LAURA LESLIE
(MGM 12550)

B "ONE IS A LONELY NUMBER" (2:25) [Miller ASCAP—Webster, Brodsky] The thrush wistfully renders a melody from the "Let's Be Happy" flick. Class tune sung with taste by Miss Leslie.

C+ "ALL I AM IS YOU" (2:31) [Miller ASCAP—Bayhi, McNamara] A smooth ballad finds the artist once again in fine form. Rich ork support.

THE ANDREWS SISTERS
(Capitol F3784)

B "I'M GOIN' HOME" (2:14) [Parfour ASCAP—Weschler, Goldrino] The famed trio blends with sure-handed harmony on a tuneful waltz deejays should find a programming delight. Whistle that weaves thru the effort greatly supports the spirited goings on.

C+ "BY HIS WORD" (2:34) [Leeds ASCAP—Campbell, Huntly] An inspirational number, set to a marching tempo, gives the gals another well-performed uptempo affair.

DAMITA JO
(ABC-Paramount 9849)

B "DISILLUSIONED LOVERS" (2:01) [Sunbear BMI—Jo] Miss Jo dynamically delivers a sort of uptempo "Heartbreak Hotel" which ought to gain an eager juke-box trade. Polished beat stint the kids can rock to.

C+ "MY HEART IS A HOME (CRYING FOR YOU)" (2:32) [Ampco ASCAP—Crane, Weiner] Another tune with a familiar ring ("You Belong To Me") is expressed by the artist in rocking ballad style. Talented vocal performance.

LEO DIAMOND
(Roulette 4025)

B+ "TILL" (2:37) [Chappell ASCAP—Sigman, Danbers] The melody is showing renewed interest from the diskery and this version by harmonica pro Leo Diamond ranks among the best. Diamond's fleet reading of the item effectively takes the spotlight, while a combo backing lends artful support. Should share the sales prize with versions from Percy Faith, and Roger Williams. Inviting harmonica work.

C+ "SUNRISE IN TEXAS" (1:56) [El Dorado ASCAP—Diamond] A rolling Diamond original provides the artist with a vehicle for several good stunts on the instrument.

CONNIE CONWAY
(Dot 15629)

B+ "A BEGGAR" (1:52) [Lowery BMI—White, Ross, Welch] Conway's debut for Dot has excellent chart prospects. The song has a sure-handed teen approach and Conway's reading of it contains the understanding to bring the message of longing over to the kids. Pressing looks strong.

B+ "HANDS ACROSS THE TABLE" (1:44) [Mills ASCAP—Parish, Delettre] A sentimental oldie is treated ala Pat Boone by the vocalist. The side beautifully lends itself to a teen market and could also bring Conway a chart winner.

LENA HORNE
(RCA Victor 7037)

B+ "PUSH DE BUTTON" (2:27) [E. H. Morris ASCAP—Arlen, Harburg] Miss Horne, in a selection from the Broadway show she will star in shortly, "Jamaica," performs delightfully on a witty calypso about the push-button age. Handsome production platter spinners will air heavily.

B "COCOANUT SWEET" (2:27) [E. H. Morris ASCAP—Arlen, Harburg] A lovely Harold Arlen melody from "Jamaica" is expressed in the exciting, but warm, Horne manner.

MARY SMALL
(Coral 61883)

B+ "CARELESS" (2:57) [Bourne ASCAP—Quadling, Howard, Jurgens] An oldie is refurbished by Miss Small with possible chart-hitting results. The opus forgoes its ballad quality as the songstress sets a nifty swing pace. Dick Jacobs leads the ork and chorus with his usual dependability. Waxing could make noise.

B "THE BRUSH OFF" (2:23) [Sequence ASCAP—Hoffman, Manning] The artist refreshingly handles a real cute novelty-romancer. Pressing has a charming way and could also realize important sales.

HOP-A-LONG WONG
(Amusing 101)

C+ "I'M GONNA SIT RIGHT DOWN & WRITE MYSELF A LETTER" [DeSylva, Brown & Henderson ASCAP—Young, Ahlert] The Amusing label debuts on the disk scene with a comedy vocal by a Mr. Wong of the current high-riding hit.

C "GOODY - GOODY" [DeSylva, Brown & Henderson ASCAP—Melneck, Mercer] Another oldie currently on the charts, is the subject of Wong's Chinese accent satire.

CORNEL GUNTER
(Liberty 55096)

B "NEIGHBORHOOD DANCE" (2:26) [House Of Fortune BMI—Motola, Martin] Cornel Gunter, a smooth voiced rock and roll balladeer, debuts on Liberty with a touching and commercial teenage ballad about a boy and girl's meeting at a dance. Simple choral backdrop is a fine showcase for the lad's lovely voice. Kids should like this one.

C+ "IF WE SHOULD MEET AGAIN" (2:07) [House Of Fortune BMI—Motola, Martin] Another emotional romantic ballad with teen appeal.

WALTER SOLEK
(Dana 2125)

B "MORRIS-MORRIS . . . SING ANOTHER CHORUS" [Dana BMI—Solek] The session is a humorous vocal-instrumental polka by the popular Solek crew. Dealer's with polka traffic will find the pressing a brisk sales attraction.

C+ "WHOO-PIE SHOO-PIE" [Wolowic, Moore] Another polka ditty featuring happy-go-lucky lines set to a catchy melody is performed joyfully by the outfit.

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THE REAL



DEL VIKINGS

**BRAND
NEW
RELEASE**

Come Along With Me

AND

What'cha Gotta Lose

MERCURY 71180



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



NEW CHART BUSTER!



ROCK AND CRY



b/w

YOU'LL BE THERE



1158



Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
 B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Best Bets

- ★ "RECIPE FOR LOVE" Bill Darnel Jubilee 5298
- ★ "RECIPE FOR LOVE" Sheb Wooley MGM 12541
- ★ "I KEEP RUNNING AWAY FROM YOU" } Don Cherry Columbia 41014
- ★ "A FERRYBOAT CALLED MINERVA" }
- ★ "LIKE CRAZY" Robbin Hood MGM 12556
- ★ "TILL" Roger Williams Kapp 197
- ★ "TILL" Leo Diamond Roulette 4025
- ★ "IT'S LOVE" Jack Zimmerman Orch. Golden Crest 113
- ★ "CECILIA" David Seville Liberty 55105
- ★ "A BEGGAR" Connie Conway Dot 15629
- ★ "PUSH DE BUTTON" Lena Horne RCA Victor 7037
- ★ "IT'S DELOVELY CHA CHA" Sonny Rossi O. Mardi Gras 1034
- ★ "THE DAY I WROTE I LOVE YOU IN THE DUST" Lou Carter Golden Crest 116
- ★ "(All Of A Sudden) MY HEART SINGS" Roy Hamilton Epic 9232

MITCHELL TOROK (Decca 30424)

B "TWO WORDS (TRUE LOVE)" (2:05) [Forrest BMI — Redd] Torok follows up his recent success "Pledge Of Love" with a contagious rocker that should benefit from the artist's recent hit offering. The side hops in fine teen fashion. Should show reaction in both pop and country circles.

C+ "YOU'RE TEMPTING ME" (2:42) [Copar BMI—Redd] The performer takes a warm, rock 'n roll ballad course on this romancer. Effective vocal.

JUNE VALLI (RCA Victor 7032)

B "OPEN YOUR ARMS" (2:14) [Criterion ASCAP — Livingston, Evans] The polished vocalist excitingly portrays a tango entry with authority. Hugo Winterhalter's castinet featured ork and chorus support adds the rhythmic appeal of the pressing. A fine waxing by Miss Valli.

C+ "BABY COME HOME" (2:15) [Aberbach BMI—Motola, Winn] Against a "Tweedlee Dee" flavored instrumental backing, Miss Valli offers a medium-tempo rocker.

JIMMY KERR (Surf 14)

B "LET ME BE LOVED" [Livingston-Evans ASCAP—Livingston, Kerr] Kerr offers an impressive start for the Surf label on the beautiful melody from the forthcoming film bio, "The James Dean Story." Against lush ork backing, Kerr delivers the slow waltzer with the wistful nature the opus calls for. A fine session on a number that's going to be heard often in the near future.

B "AND THERE YOU WERE" [Gus Kahn ASCAP — Eppolito, Hubble] The vocalist hands in another convincing performance on a fragile ballad.

DAVID SEVILLE (Liberty 55105)

B+ "CECILIA" (1:46) [ABC ASCAP — Ruby, Dreyer] The waxing is a follow-up to Seville's humorous "Gotta Get To Your House" pressing. Here the fella can't remember the girl's name as he interjects comments about her. Meanwhile Seville's ork lightly plays the evergreen melody. Disk will be a deejay favorite.

B "PRETTY DARK EYES" (1:30) [Mappa ASCAP—Arr. by Ross Bagdasarian] A swinging version of the famed Russian melody that should also find favor with the jocks.

THE THREE KITTENS (Brunswick 55029)

C+ "SO I KEEP TELLING MYSELF" (2:41) [Pendulum BMI—Brown, Lehman] The Three Kittens blend warmly on a sentimental romancer set to a smooth ballad tempo.

C+ "THE SILVER WALTZ" (2:56) [Victor Young ASCAP—Young, Lloyd] A pretty waltz tune with a Silver Anniversary theme, is presented with tenderness here.

JERRY MURAD'S HARMONICATS (Mercury 71191)

B "SWINGIN' DOWN THE LANE" [Leo Feist ASCAP—Jones, Kahn] Harmonica ace Jerry Murad and his buddies lilt thru a most inviting new rendition of a wonderfully light-hearted oldie. Happy and easy on the ears. Bounces along smoothly.

C+ "SENTIMENTAL SILLY" [Discovery BMI — Les, Morgan] A lovely theme is most attractively fashioned on this end by the artists. Jerry's lead instrumentation on this side is just lovely.

JACK JONES (Capitol 3808)

B "BABY COME HOME" (2:05) [Hill & Range BMI — Motola, Winn] Jack Jones, a newcomer to the Capitol label, makes an impressive first showing with a good rock and roll jumper that he sells with spirit. Smooth melody quite similar to a Strauss waltz. Commercial side to watch.

B "GOOD LUCK, GOOD BUDDY" (2:40) [Sherman BMI—Stanley] A slow fish beat ballad is chanted with a heavy heart by the mellow-voiced songster. Touching romance story that should appeal to the youngsters.

MACHITO ORCH. (Tico 408)

B "NO DOWN PAYMENT" (2:40) [Coliseum BMI—Discant, Mure] A tune inspired by a motion picture and a novel, is set to a cha cha tempo by Machito and his men. Good dance fare with an exciting big-band sound. Great beat for cha cha enthusiasts.

C+ "ISRAELI SHA SHA SHA" (2:41) [Patricia BMI — Bulkin, Bulkin] A Middle Eastern theme is played with on this end as Machito offers another smooth dance opus with a cha cha beat.

Another **Brunswick** **SMASH!**
 RECORDS

**“REET
 PETITE”**

by

**JACKIE
 WILSON**

BRUNSWICK - 9-55024



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- ★ **Dazzling In DETROIT**
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jimmy newman

"A SWEET KIND OF LOVE"

* + c/w *

"NEED ME"

Dot 15627

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THE NATION'S BEST SELLING RECORDS



Round The Wax Circle

NEW YORK:

Randy Wood, who will be included in the forthcoming "Who's Who In America", had a tonsillectomy on September 12. His youngest son, Johnny, aged 6, kept him company with a similar operation. . . . The Modernaires will soon be featured on the new Rosemary Clooney Show, NBC-TV. Their new Coral LP "Here Come The Modernaires" doing very well. . . . The DeJohn Sisters appearing at the Safari in New Orleans. . . . Tony Bennett guests on the Perry Como Show October 19. . . . Bob Theile Coral Records, has acquired the LP master of singer Deno Kannes. The album was produced by Dave Axelrod on the west coast. . . . Clark Galehouse, president of Golden Crest Records, signed The Stylists, formerly with Jubilee Records. . . . Ken Luttmann, Alpha Distributors promotion man, has gone the way of all flesh. He is engaged to a girl he met this summer at Tanglewood and takes the plunge this December. . . . Herb Zane, a & r at Arrow Records, takes to the road for two weeks visiting deejays in key cities. Herman Pollack, president, takes over Zane's desk and will be assisted by Herb Larsen, Arrow musical director. . . . Buddy Bash signed to handle promotion for Bette McLaurin's new Atco release, "What A Night For Love" and "Autumn Leaves". Buddy's fiancée, Janice Meredith Freeland, now in New York from Charlotte, N. C. Wedding bells ring on November 29th. . . . Neal Hefti back on NBC's Bandstand for the fourth time, conducted for Tony Bennett's latest Columbia record date. . . . Dick Malty, who presents the orchestra leader's viewpoint in a panel discussion before the Ballroom Operator's Convention at the Park Sheraton Hotel on September 24, opens that evening at the Roseland Ballroom, N. Y. C. This is the band's first appearance here since the Statler Hotel stand a year and a half ago. . . . Stan Rubin, 24 year old law student at Fordham U., and bandleader who played at the Grace Kelly wedding, will be featured on Art Ford's Greenwich Village Party Sept. 20 on WABD. . . . Safari Records negotiating with name artists.



THE MODERNAIRES

CHICAGO:

Prexy Phil Levin, committee chairman Joe Filitti and Earl Kies, and M. C. Steve Schickel rate three rousing cheers for the terrific, star-studded show at the Recorded Music Service Association Dinner-Dance in the Grand Terrace Room of the Morrison Hotel 9/14. They featured Jeri Southern, Ted Boyer, nationally famous hypnotist, WCFL deejay and side-splitting comic, Sonny Marr, the Mark 4 Quartette, Shirley Forwood, Joy Layne, the Highlights, Nick Noble and Lola Dee and accompanied by Bobby Christian and his Orchestra. . . . Best O' luck to Norman Forgue and Jerry Allan debuting their new pop label Stepheny Records. Sweet, melodic sounds emanate from their swank recording studios. . . . Marty Faye had a busy week on "Marty's Morgue" over at WBKB, what with Jeff Chandler and Andre Previn as gueststars. . . . Friends of Bernard J. (Bennie) Cairns will be saddened to hear of his passing in Fort Lauderdale, Fla. Bennie, who was a veteran of 20 years in the music industry, was a brother of BMI's Jimmy Cairns. . . . Jack Reiling, WAAF reports WAAF successfully experimented with an ingenious new sound, TOM-O-PHONIC based on HI-FI principles and very effective for radio. . . . Harry Reiling really thrilled about "I Need Your Kisses" by The Spaniels on the Vee-Jay label. . . . Jim Lounsbury's "Record Hop" TV Teen Show being raved about; so it moves into a daily showing including regular Saturday show. Jim features his Rock 'n Roll Combo along with records, and has as his guest this week, Nick Todd, Pat Boone's brother. His initial disk is "Plaything". . . . Deejay Eddie Hubbard signed to act for two weeks at the Drury Lane Theater in October. . . . Sid Frey's Audio Fidelity will cut an album of thrush Jo Ann Miller, Chicago's "Cinderella Girl", during her regular headline performances at the Palmer House Empire Room this week. (With applause and all). . . . Jess Barker, ex-movie great, signed as deejay at WCFL this week. . . . Joy Layne, Mercury recording star, having wonderful show biz start, but school comes first, so the numerous TV and club dates will have to wait a bit. . . . The Crew Cuts and singer Fred Neal, Mercury artists, and Betty Martin, ABC Paramount recording artist will headline the show at the WGN "Big 10" Lawn Party, 9/19. Jack Brickhouse and Eddie Hubbard of WGN will emcee the broadcast.

LOS ANGELES:

Morty Palitz, A & R head of Jubilee Records in town for some West Coast recording sessions. Palitz recently signed Dick Haymes to a Jubilee recording contract. . . . Abe Diamond enlarging and renovating his Diamond Distributing Co. headquarters. Diamond has two top hits for the area with "Honeycomb" and "Diana" in the number one and two spots in both Music City and The House of Sight and Sound. . . . Verve Records have a sleeper in the Fraternity Boys recording of "Passion Flame". Al Sherman of Record Sales reports heavy sales on the disk for the area. . . . Larry Goldberg returned from a trip through the Northwest and reports excellent reaction to Bill Darnell's "Recipe For Love" and Don Rondo's "There's Only You". . . . Larry Newton of ABC-Paramount in town, and while here will supervise a recording session by The Sparkletones. . . . Margie Rayburn is making a personal appearance tour of Northern California cities to, promote her new Liberty hit "I'm Available", after recording the title song for Universal's "Once Upon A Horse". . . . The voice of that pesky cop who keeps asking vocalist Roy Tann for his driver's license on Roy's new Dot Record, "Your Driver's License Please" belongs to that amiable bon vivant and record promoter George Jay. . . . Singer Artie Wayne in Chicago after covering six cities on his nationwide tour promoting his new RKO Unique single of "Sign Your Name".



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de button”
and
“cocoanut
sweet”

from the Musical Production
“JAMAICA”

47/20-7037



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opens.... Oct. 7 BOSTON

opens.... Oct. 31 NEW YORK

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on RCA Victor
sensational Original Cast
album from
“JAMAICA”



RCA VICTOR
RADIO CORPORATION OF AMERICA



all roads
lead to
the charts



Record No. 3807



A MOOD
FOR THE BLUES
ANY WHICH-A-WAY



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

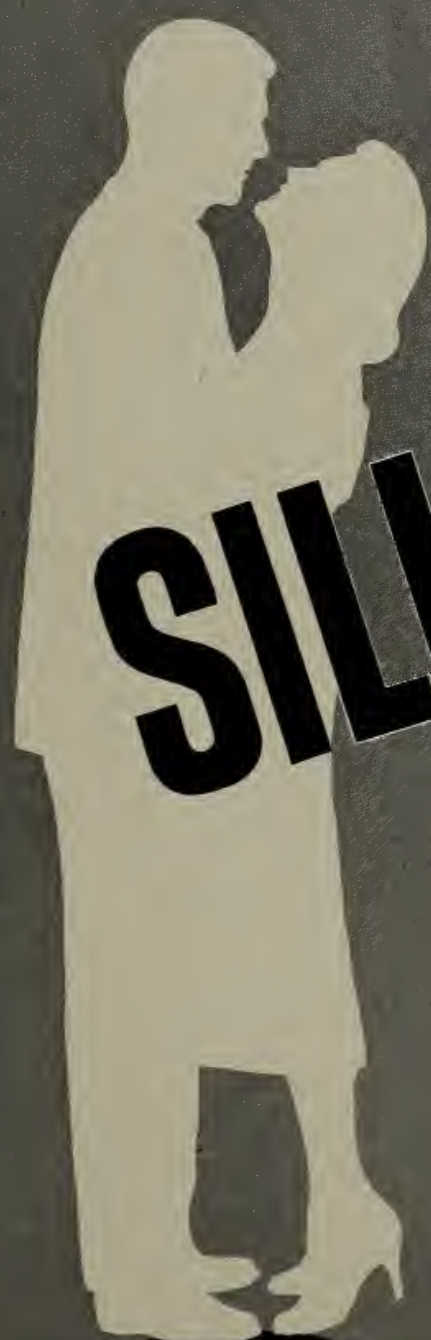
		Pos. Last Week
1	TAMMY DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor)	1
2	HONEYCOMB JIMMIE RODGERS (Roulette)	2
3	DIANA PAUL ANKA (ABC-Paramount)	3
4	THAT'LL BE THE DAY CRICKETS (Brunswick)	4
5	FASCINATION JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)	5
6	CHANCES ARE JOHNNY MATHIS (Columbia)	11
7	MR. LEE BOBBETTES (Atlantic)	12
8	(AND THAT/MY HEART) REMINDS ME DELLA REESE (Jubilee) KAY STARR (RCA Victor)	6
9	JUST BETWEEN YOU AND ME CHORDETTES (Cadence)	14
10	WHOLE LOT OF SHAKIN' GOING ON JERRY LEE LEWIS (Sun)	7
11	REMEMBER YOU'RE MINE PAT BOONE (Dot)	8
12	LOTTA LOVIN' GENE VINCENT (Capitol)	15
13	IN THE MIDDLE OF AN ISLAND TONY BENNETT (Columbia) TENNESSEE ERNIE FORD (Capitol)	10
14	RAINBOW RUSS HAMILTON (Kapp)	9
15	HULA LOVE BUDDY KNOX (Roulette)	20
16	AROUND THE WORLD MANTOVANI (London) — VICTOR YOUNG (Decca)	16
17	JUNE NIGHT JIMMY DORSEY (Fraternity)	19
18	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	13
19	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	21
20	YOU'RE MY ONE AND ONLY LOVE RICKY NELSON (Verve)	22

21) MEAN WOMAN BLUES. 22) LIPS OF WINE. 23) THERE'S A GOLDMINE IN THE SKY. 24) BLACK SLACKS. 25) HAPPY, HAPPY BIRTHDAY BABY. 26) MY ONE SIN. 27) AN AFFAIR TO REMEMBER. 28) WHITE SILVER SANDS. 29) SEND FOR ME. 30) MOONLIGHT SWIM. 31) WITH YOU ON MY MIND. 32) BON VOYAGE. 33) REBEL. 34) HUMPTY DUMPTY HEART. 35) MY SPECIAL ANGEL. 36) LOVE ME TO PIECES. 37) LONG LONELY NIGHTS. 38) EYES OF GOD. 39) MELODIE D'AMOUR. 40) WAKE UP LITTLE SUSIE. 41) FRAULEIN. 42) SWINGING SWEETHEARTS. 43) SOMETHING IN THE BANK, FRANK. 44) THIRD FINGER LEFT HAND. 45) TO THE AISLE. 46) TEDDY BEAR. 47) BAND OF ANGELS. 48) WHISPERING BELLS. 49) ZIP ZIP. 50) COLORS. 51) ALONE. 52) TWELFTH OF NEVER. 53) SOFT SANDS. 54) SHORT FAT FANNIE. 55) THERE'S ONLY YOU. 56) PARTY. 57) BEAUTIFUL WEEKEND. 58) SIGN YOUR NAME WITH LOVE. 59) COOL SHAKE. 60) GOODY GOODY; OLD CAPE COD; DAY DREAMING; FORGOTTEN DREAMS; PASSING STRANGERS.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**STEVE GIBSON
AND THE RED CAPS**

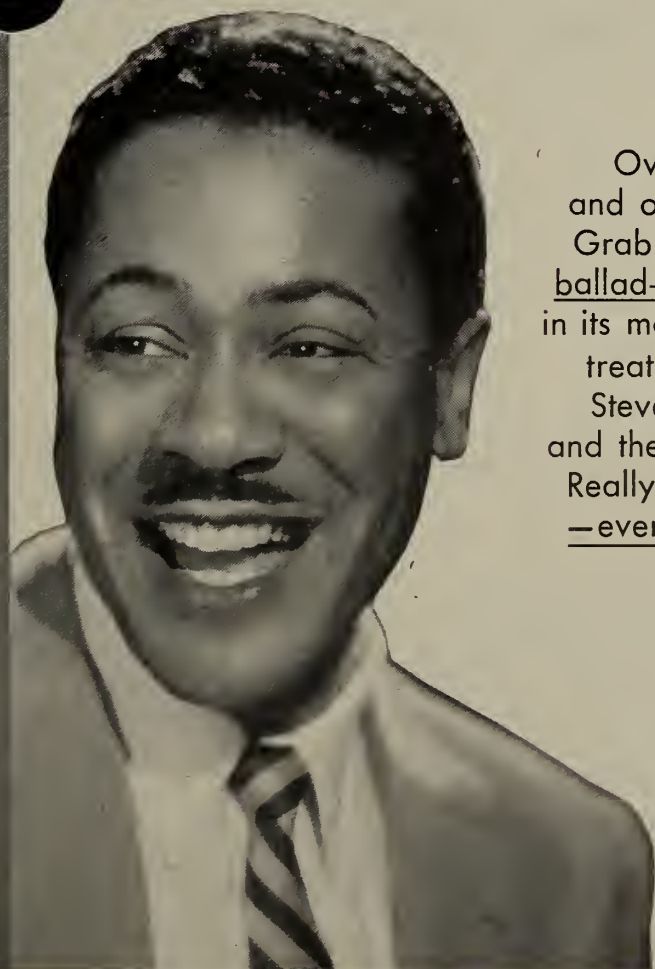
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PRESENTS THE
HIT
VERSION
OF**



SILHOUETTES

9856

b/w
FLAMINGO



Overnight...
and out-of-sight!
Grab this great
ballad-with-a-beat
in its most powerful
treatment—by
Steve Gibson
and the Red Caps!
Really taking off
—everywhere!



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Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1.
2.
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List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

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List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE ARTIST OR BAND HERE

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NAME

FIRM

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CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

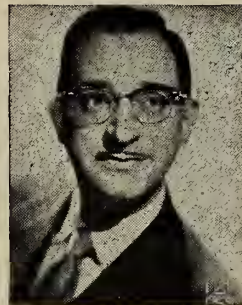
Ed Bonnor (KXOK-St. Louis Mo.) has just returned from Hollywood, where he recently completed his second stint in a film. The initial Bonnor role in a flick took place in New York, in the Warner Bros. musical, "Jamboree." Universal-International's "Once Upon A Horse" is the deejay's second film effort. . . . Mr. and Mrs. Johnny Murphy (CKOY-Ottawa, Canada) honeymooning in New York last week dropped into the offices of The Cash Box. . . . Johnny Michaels (WOKY-Milwaukee, Wisc.) helped celebrate WOKY's sixth anniversary with a big broadcast from a large Milwaukee shopping center, Southgate. The center's merchants came up with values and bargains and were announced by Michaels, who also visited the stores for last minute sale information. Michaels also interviewed folks, modeled clothing, presented gift certificates, pantomimed records and got a haircut while on the air. . . . Jack Lazare (WNEW-New York), in addition to his "Milkman's Matinee" chores on WNEW, emceed the recent "Theatre Under The Stars" jazz shows in Central Park. . . . Buddy Deane, the former WITH-Baltimore, Md. deejay, successfully launched his new "TV Bandstand Show" over WJZ-TV, also Balt., September 9th with Kitty Kallen and Chuck Miller as guests. Feature disk personalities to be seen on the daily, 3-5 PM program are June Valli, Jane Morgan, Everly Bros., Bill Haley, Jerry Vale and Others. . . . Bernie Bond returns after a summer vacation to Columbia University in New York as student and deejay on the school's own station, WKCR. . . . When a June 17th press release from WWDC-Washington, D. C. noted that WWDC deejay Jack Rowzie's daughter, Donna, was engaged to WPIK platter spinner Norman Beasley, it should have said "married." The two had eloped. . . . Sherm Stickhouser (WICE-Providence, R. I.) ran a "Famous Last Words" contest on Julius La Rosa's Victor disk of the same name and received a 3,000 letter reply. Sherm also notes that WICE deejays are "relying more and more on The Cash Box Top 60."



JIM DUNBAR
(WDSU—New Orleans, La.)



BUDDY DEANE
(WJZ-TV—Baltimore, Md.)



DICK (RICARDO) SUGAR
(WEVD—New York)

Ed Houston (CKAE-Toronto, Canada) spent the short time he had in New York trying to arrange disk service for CKAE, but time did not permit him to see all the diskeries. He would appreciate service from those firms he was unable to contact. . . . Ork leader Roger Mosian, on an eastern and mid-western deejay tour for his new Decca LP, "Dancing On A Rainbow," says many platter spinners tell him that a session from the album, "The Old Grey Mare," will step out of the package as a single pop hit. . . . Red Robinson (CKWX-Vancouver, Canada) writes that CKWX has increased its power to 50,000 watts and is situated at 1130 on the dial. Red recently emceed the Elvis Presley show at Vancouver's Empire Stadium, which contained a capacity crowd of twenty-five thousand people. This, according to Col. Tom Parker, Presley's manager, was the second largest turn-out for a Presley show. Dallas, Texas last summer provided Presley with a 32,000 attendance. . . . Hal Bakee and Buddy Harris (KGKO-Dallas, Texas) played the Four Voices Columbia pressing of "Sidewalk Bop" for six continuous hours before they got what they wanted: an interview with Ray Conniff, arranger-conductor on the date, and or all of the Four Voices over the "beeper phone" (they interviewed Conniff from Connecticut, one of the Four Voices, Frank Fosta, from New York). . . . Mitch Thomas (WVUE-TV-Wilmington, Dela.) runs a 2:30 to 5:30 Saturday afternoon TV show, "The Mitch Thomas Show," which is solidly directed at the kids with its impressive rock 'n roll format. . . . Steve Morgan (WOKY-Milwaukee, Wisc.) spins disks for WOKY twenty-three hours a week. . . . Lou Arnold (Salvucci), former WJWG-Conway, N. H. deejay doing two shows, "Bandstand Review" and "Waxworks," for the Armed Forces Radio Network at Eniwetok in the Pacific. . . . Dick "Ricardo" Sugar, who has been spinning Latin American disks for eight years on WEVD-New York (4 to 5 PM Monday thru Fridays) expands to a nightly Latin show (8 to 9 PM) on WAAT-New Jersey. Dick still retains his WEVD show. Jim Dunbar (WDSU-New Orleans, La.), Program Supervisor at WDSU, writes that 115,000 kids joined the big celebration of "WDSU Day" on Ponchitrain Beach a short while ago.

VITAL STATISTICS:

Jack Gale is leaving WTMA-Charleston, S. C. and will take over Buddy Deane's (who is now with WJZ-TV-Balt.) spot on WITH-Baltimore. . . . "Bud" Arkell, formerly of WNDB-Daytona Beach, Fla., is now at WANS-Anderson, S. C. . . . The Community Service Radio Corporation at Chadron, Nebr. promoted two of its deejays: Freeman Hoyer has been promoted to Program Director of KCST-Chadron and Clifford Pike has been named Program Director of KWYR, a new KCSR affiliate in Winner, S. D. . . . Sid Knight resigned his post as Program Director of KENT to assume the P. D. chores at WASK-Lafayette, Indiana. . . . Buddy Weber has been promoted to Program Director of KOWH-Omaha, Nebr. and Frank Allen has joined the staff of KOWH as News Director and deejay. . . . Bill Sheridan, formerly of WADK-Newport, R. I., has moved over to WEAN-Providence, R. I. . . . Howard Clark is now a platter spinner for KBSF-Springhill, La., having switched from KCIJ-Shreveport, La. . . . Hal Dutch is the new Station Manager of WLAM-Lewiston, Me. and Frank Sweeney is the New Program Director.

It's



Day at **JUBILEE**

ick Haymes



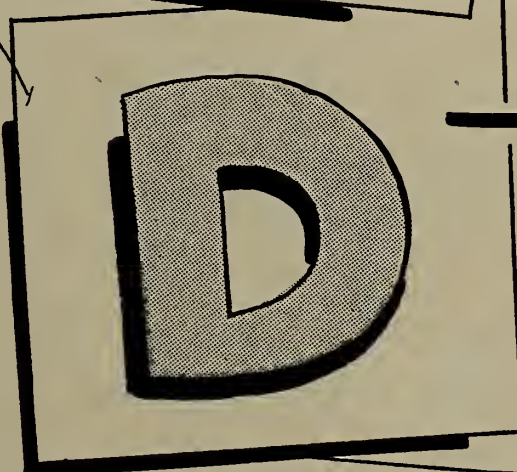
"LONESOME AND SORRY"

. b/w

"I'LL STILL BE TRUE"

JUBILEE 5299

on Rondo



"THERE'S ONLY YOU"

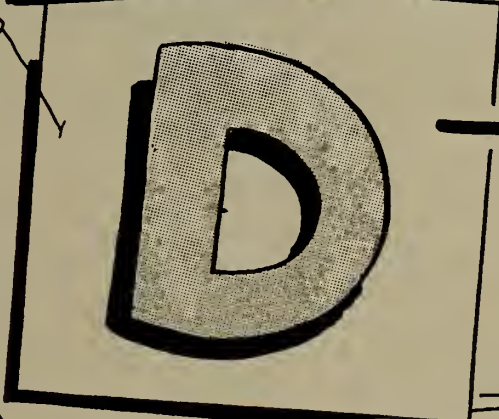
and

"FORSAKING ALL OTHERS"

JUBILEE 5297

and **"WHITE SILVER SANDS"** JUBILEE 5288

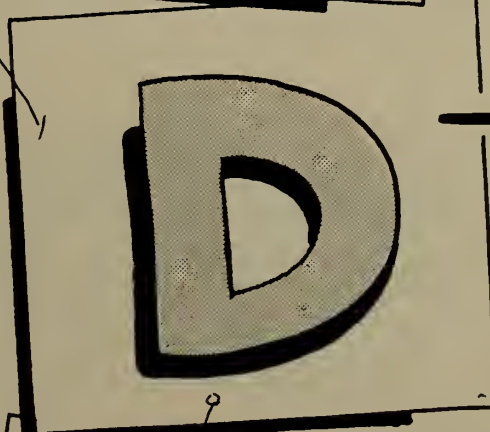
ella Reese



**"AND THAT
REMINDS ME"**

JUBILEE 5292

Bill

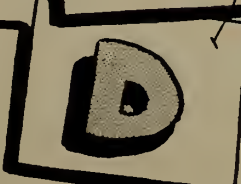


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**"RECIPE
FOR LOVE"**

JUBILEE 5298

It's



Day at-



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Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Chances Are (J. Mathis)
2. Tammy (D. Reynolds)
3. That'll Be The Day (Crickets)
4. Happy Happy Birthday, Baby (Tune Weavers)
5. Diana (P. Anka)
6. Fascination (J. Morgan)
7. An Affair To Remember (V. Damone)
8. Please Mr. Brown (Vaughan)
9. Mr. Lee (Bobbettes)
10. Wake Up Little Susie (Everlys)

Chicago, Ill.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. That'll Be The Day (Crickets/Ravens)
3. Fascination (Morgan/Carroll)
4. Diana (P. Anka)
5. Honeycomb (J. Rodgers)
6. Tammy (D. Reynolds)
7. Mr. Lee (Bobbettes)
8. Black Slacks (Sparkletones)
9. Chances Are (J. Mathis)

Los Angeles, Calif.

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. It's Not For Me To Say (J. Mathis)
5. Chances Are (J. Mathis)
6. Send For Me (N. Cole)
7. That'll Be The Day (Crickets)
8. Fascination (Jacobs/Morgan)
9. My Heart Reminds Me (K. Starr)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Houston, Tex.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Diana (P. Anka)
5. Fascination (Troubadors)
6. Lotta Lovin' (G. Vincent)
7. Cool Shake (Del-Vikings)
8. Tammy (D. Reynolds)
9. Keep A Knockin' (Richard)
10. Mean Woman Blues (E. Presley)

Minneapolis, Minn.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Lotta Lovin' (G. Vincent)
4. Diana (P. Anka)
5. Tammy (D. Reynolds)
6. Rainbow (R. Hamilton)
7. Chances Are (J. Mathis)
8. Peanuts (L. Joe & Thrillers)
9. Wake Up Little Susie (Everlys)
10. Mr. Lee (Bobbettes)

Denver, Colo.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Remember You're Mine (P. Boone)
5. Rainbow (R. Hamilton)
6. Fascination (D. Carroll)
7. Diana (P. Anka)
8. Chances Are (J. Mathis)
9. Rebel (C. Jarvis)
10. Lotta Lovin' (G. Vincent)

Cleveland, Ohio

1. Diana (P. Anka)
2. Lotta Lovin' (G. Vincent)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Honeycomb (J. Rodgers)
5. My One Sin (Four Coins)
6. My Special Angel (Helms)
7. Rainbow (R. Hamilton)
8. Chances Are (J. Mathis)
9. Tammy (D. Reynolds)
10. Remember You're Mine (P. Boone)

Cincinnati, Ohio

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Tammy (D. Reynolds)
6. Star Dust (B. Ward)
7. There's A Goldmine In The Sky (P. Boone)
8. Rainbow (R. Hamilton)
9. Fascination (D. Carroll)
10. Chances Are (J. Mathis)

Detroit, Mich.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Chances Are (J. Mathis)
4. Just Between You And Me (Chordettes)
5. Honeycomb (J. Rodgers)
6. Mr. Lee (Bobbettes)
7. Fascination (J. Morgan)
8. And That Reminds Me (D. Reese)
9. Diana (P. Anka)
10. Lotta Lovin' (G. Vincent)

Philadelphia, Pa.

1. Fascination (J. Morgan)
2. Honeycomb (J. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Rainbow (R. Hamilton)
5. Tammy (D. Reynolds)
6. And That Reminds Me (D. Reese)
7. Bon Voyage (J. Harper)
8. Long Lonely Nights (L. Andrews)
9. Remember You're Mine (P. Boone)
10. Around The World (Young)

New Orleans, La.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. Diana (P. Anka)
4. White Silver Sands (Rondo)
5. Rainbow (R. Hamilton)
6. Fascination (Morgan/Troubadors)
7. In The Middle Of An Island (T. Bennett)
8. Remember You're Mine (P. Boone)
9. With You On My Mind (N. Cole)
10. Chances Are (J. Mathis)

San Francisco, Calif.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Tammy (D. Reynolds)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Honeycomb (J. Rodgers)
6. Fascination (Carroll/Shore)
7. My Heart/And That Reminds Me (Starr/Reese)
8. Bye Bye Love (Everlys)
9. I'm Gonna Sit Right Down (B. Williams)
10. Remember You're Mine (P. Boone)

Miami, Fla.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Diana (P. Anka)
4. Tammy (Reynolds/Ames Bros.)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Mr. Lee (Bobbettes)
7. Fascination (Morgan/Jacobs)
8. In The Middle Of An Island (T. Bennett)
9. Black Slacks (Sparkletones)
10. Chances Are (J. Mathis)

Seattle, Wash.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Hula Love (B. Knox)
4. Mr. Lee (Bobbettes)
5. Diana (P. Anka)
6. You're My One And Only Love (R. Nelson)
7. Lotta Lovin' (G. Vincent)
8. Tammy (D. Reynolds)
9. Just Between You And Me (Chordettes)
10. Mean Woman Blues (E. Presley)

San Antonio, Tex.

1. Diana (P. Anka)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. That'll Be The Day (Crickets)
4. Star Dust (B. Ward)
5. Honeycomb (J. Rodgers)
6. Tammy (D. Reynolds)
7. When I Meet My Girl (T. Ridgely)
8. Mr. Lee (Bobbettes)
9. Rainbow (R. Hamilton)
10. Happy Happy Birthday Baby (Tune Weavers)

Boston, Mass.

1. Rainbow (R. Hamilton)
2. Fascination (J. Morgan)
3. Tammy (D. Reynolds)
4. That'll Be The Day (Crickets)
5. In The Middle Of An Island (T. Bennett)
6. Diana (P. Anka)
7. There's A Goldmine In The Sky (P. Boone)
8. Bon Voyage (J. Harper)
9. Loving You (E. Presley)
10. Chances Are (J. Mathis)

Atlanta, Ga.

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Star Dust (B. Ward)
5. Mean Woman Blues (Presley)
6. Lasting Love (S. Mineo)
7. Remember You're Mine (P. Boone)
8. That'll Be The Day (Crickets)
9. Lotta Lovin' (G. Vincent)
10. Chances Are (J. Mathis)

Buffalo, N. Y.

1. That'll Be The Day (Crickets)
2. Lotta Lovin' (G. Vincent)
3. Black Slacks (Sparkletones)
4. Love Has Finally Come My Way (F. Young)
5. Honeycomb (J. Rodgers)
6. Chances Are (J. Mathis)
7. Mr. Lee (Bobbettes)
8. Fascination (J. Morgan)
9. Teddy Bear (E. Presley)
10. Reet Petite (J. Wilson)

Pittsburgh, Pa.

1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. Fascination (Morgan/Carroll)
6. Remember You're Mine (P. Boone)
7. Zip Zip (Diamonds)
8. Honeycomb (J. Rodgers)
9. Chances Are (J. Mathis)
10. In The Middle Of An Island (T. Bennett)

Kansas City, Mo.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Diana (P. Anka)
5. Tammy (Ames Bros./Reynolds)
6. Remember You're Mine (P. Boone)
7. You're My One And Only Love (R. Nelson)
8. Jail Bait (A. Williams)
9. Hula Love (B. Knox)
10. Bernadine (P. Boone)

Baltimore, Md.

1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Remember You're Mine (P. Boone)
5. Honeycomb (J. Rodgers)
6. Mr. Lee (Bobbettes)
7. Lotta Lovin' (G. Vincent)
8. First Kiss (N. Petty)
9. Fascination (J. Morgan)
10. Mean Woman Blues (E. Presley)

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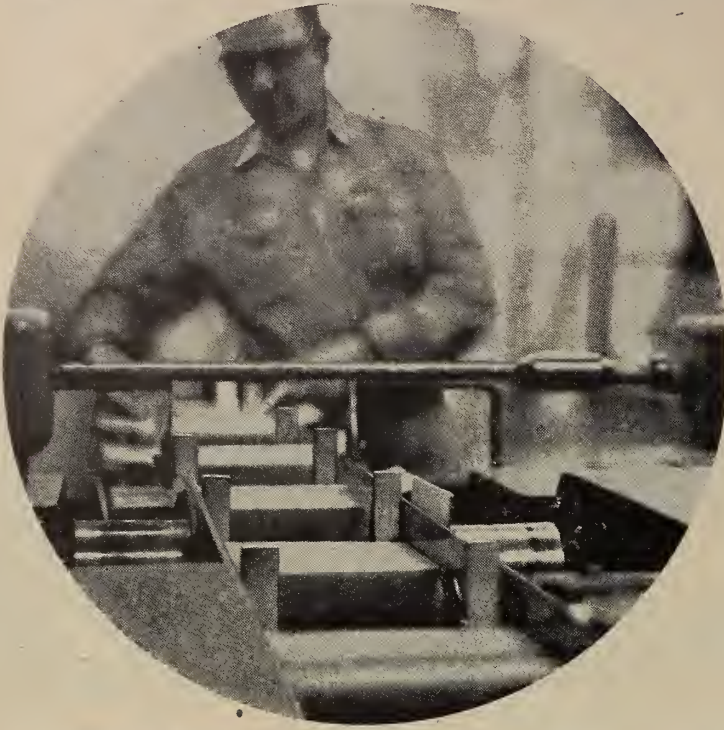
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Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP
New York, N. Y.

1. Around The World (Young)
2. Fascination (D. Jacobs)
3. Chances Are (J. Mathis)
4. Tammy (D. Reynolds)
5. Passing Strangers (Vaughan & Eckstine)
6. Middle Of An Island (T. Bennett)
7. Old Cape Cod (P. Page)
8. Send For Me (N. Cole)
9. It's Not For To Say (Mathis)
10. Please Mr. Brown (Vaughan)

TOLZIEN MUSIC STORE
Amarillo, Tex.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Around The World (Young)
4. White Silver Sand (Rondo)
5. Honeycomb (J. Rodgers)
6. That'll Be The Day (Crickets)
7. Teddy Bear (E. Presley)
8. In The Middle Of An Island (T. E. Ford)
9. Send For Me (N. Cole)
10. Rainbow (R. Hamilton)

TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.

1. Chances Are (J. Mathis)
2. Lotta Lovin' (G. Vincent)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Hula Love (B. Knox)
5. Alone (Shepherd Sisters)
6. Fascination (J. Morgan)
7. My One Sin (4 Coins)
8. Tammy (D. Reynolds)
9. An Affair To Remember (V. Damone)
10. Melodie D'Amour (Ames Bros.)

THE RECORD SHOP
Hartford, Conn.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Fascination (J. Morgan)
5. Mr. Lee (Bobbettes)
6. In The Middle Of An Island (T. Bennett)
7. I'm Gonna Sit Right Down (B. Williams)
8. Honeycomb (J. Rodgers)
9. Around The World (Young)
10. I'll Remember Today (Page)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Eyes Of God (Four Lads)
4. Bermuda Shorts (Delroys)
5. Happy Happy Birthday Baby (Tune Weavers)
6. That'll Be The Day (Crickets)
7. Whispering Bells (Del-Vikings)
8. Tammy (D. Reynolds)
9. In The Middle Of An Island (T. E. Ford)
10. White Silver Sand (Rondo)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Fascination (Troubadors)
2. Tammy (D. Reynolds)
3. Around The World (Young)
4. Rainbow (R. Hamilton)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. That'll Be The Day (Crickets)
7. It's Not For To Say (Mathis)
8. In The Middle Of An Island (T. Bennett)
9. My Heart Reminds Me (K. Starr)
10. Remember You're Mine (P. Boone)

AMERICAN MUSIC CO.
Houston, Tex.

1. That'll Be The Day (Crickets)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Diana (P. Anka)
4. Fraulein (K. Wells)
5. Honeycomb (J. Rodgers)
6. From A Jack To A King (J. Lind)
7. With You On My Mind (N. Cole)
8. Fascination (Troubadors)
9. Remember You're Mine (P. Boone)
10. I'm Gonna Sit Right Down (B. Williams)

HUDSON-ROSS
Chicago, Ill.

1. Fascination (J. Morgan)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Tammy (D. Reynolds)
4. Honeycomb (J. Rodgers)
5. June Night (J. Dorsey)
6. Fascination (D. Carroll)
7. Diana (P. Anka)
8. That'll Be The Day (Crickets)
9. In The Middle Of An Island (T. Bennett)
10. Just Between You And Me (Chordettes)

FOX MUSIC HOUSE
Charleston, S. C.

1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. Tammy (D. Reynolds)
4. It's Not For To Say (Mathis)
5. Mr. Lee (Bobbettes)
6. Whole Lotta Shakin' Going On (J. L. Lewis)
7. Send For Me (N. Cole)
8. Chances Are (J. Mathis)
9. Honeycomb (J. Rodgers)
10. Teddy Bear (E. Presley)

LAMP'S MELODY LANE
Lakewood, Ohio

1. My One Sin (4 Coins)
2. My Special Angel (B. Helms)
3. Chances Are (J. Mathis)
4. Have I Told You Lately (R. Nelson)
5. Mean Woman Blues (Presley)
6. Lotta Lovin' (G. Vincent)
7. Tammy (D. Reynolds)
8. Remember You're Mine (P. Boone)
9. Diana (P. Anka)
10. Melodie D'Amour (Ames Bros.)

HEWGLEY'S MUSIC SHOP
Columbia, Tenn.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. When I See You (Domino)
4. Cool Shake (Del-Vikings)
5. Diana (P. Anka)
6. Short Fat Fannie (Williams)
7. In The Middle Of An Island (T. Bennett)
8. Around The World (McGuire Sisters)
9. Hula Love (B. Knox)
10. Send For Me (N. Cole)

THE RECORD SHOP, INC.
Buffalo, N. Y.

1. Chances Are (J. Mathis)
2. Love Has Finally Come My Way (F. Young)
3. Lotta Lovin' (G. Vincent)
4. Mr. Lee (Bobbettes)
5. Black Slacks (Sparkletones)
6. My Special Angel (B. Helms)
7. Honeycomb (J. Rodgers)
8. Fascination (J. Morgan)
9. In The Middle Of An Island (T. Bennett)
10. With You On My Mind (N. Cole)

BILL LAMB RECORD SHOPPE
Flint, Mich.

1. That'll Be The Day (Crickets)
2. Mr. Lee (Bobbettes)
3. Just Between You And Me (Chordettes)
4. Eyes Of God (Four Lads)
5. You're My One And Only Love (R. Nelson)
6. Wonderful! Wonderful! (J. Mathis)
7. Honeycomb (J. Rodgers)
8. Black Slacks (Sparkletones)
9. Tammy (D. Reynolds)
10. Happy Happy Birthday Baby (Tune Weavers)

PEDRINI MUSIC
Alhambra, Calif.

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Mr. Lee (Bobbettes)
6. Just Between You And Me (Chordettes)
7. That'll Be The Day (Crickets)
8. It's Not For Me To Say (J. Mathis)
9. Gold Mine In The Sky (P. Boone)
10. Rebel (C. Jarvis)

NORTY'S MUSIC CENTER
Hollywood, Calif.

1. Diana (P. Anka)
2. White Silver Sand (D. Rondo)
3. Goldmine In The Sky (P. Boone)
4. My Heart Reminds Me (K. Starr)
5. Fascination (J. Morgan)
6. Band Of Angels (Vaughan)
7. Honeycomb (J. Rodgers)
8. Chances Are (J. Mathis)
9. That'll Be The Day (Crickets)
10. Just Between You And Me (Chordettes)

YOUNKERS
Des Moines, Iowa

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. To The Aisle (5 Satins)
4. Diana (P. Anka)
5. Chances Are (J. Mathis)
6. Tammy (D. Reynolds)
7. Rainbow (R. Hamilton)
8. Mr. Lee (Bobbettes)
9. My One Sin (Four Coins)
10. June Night (J. Dorsey)

BECHTOLD MUSIC STORE
Pittsburgh, Pa.

1. That'll Be The Day (Crickets)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Till (P. Faith)
4. My One Sin (Four Coins)
5. Just Between You And Me (Chordettes)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Honeycomb (J. Rodgers)
8. Around The World (Young)
9. Fascination (J. Morgan)
10. Zip Zip (Diamonds)

BEN BROWN MUSIC
Lynn, Mass.

1. Bon Voyage (J. Harper)
2. Loving You (E. Presley)
3. Fascination (J. Morgan)
4. Keep A Knockin' (L. Richard)
5. Wake Up Little Susie (Everly Bros.)
6. Honeycomb (J. Rodgers)
7. Chances Are (J. Mathis)
8. Lotta Lovin' (G. Vincent)
9. There Goes A Pretty Girl (Enchanters)
10. Peanuts (L. Joe & Thrillers)

BOB SCHAAD CO.
Evansville, Ind.

1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. In The Middle Of An Island (T. Bennett)
4. Chances Are (J. Mathis)
5. Honeycomb (J. Rodgers)
6. Tammy (D. Reynolds)
7. Rainbow (R. Hamilton)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Black Slacks (Sparkletones)
10. Third Finger Left Hand (E. Rodgers)

BURK'S MUSIC STORE
St. Paul, Minn.

1. Peanuts (L. Joe & Thrillers)
2. Tonight Tonight (Mello Kings)
3. Black Slacks (Sparkletones)
4. Chances Are (J. Mathis)
5. Fascination (Troubadors)
6. Lotta Lovin' (G. Vincent)
7. My One And Only Love (R. Nelson)
8. Remember You're Mine (P. Boone)
9. That'll Be The Day (Crickets)
10. Long Lonely Nights (L. Andrews)

MUSIC SALES CORP.
Augusta, Ga.

1. Tammy (Ames Bros.)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Teddy Bear (E. Presley)
5. Remember You're Mine (P. Boone)
6. I'm Gonna Sit Right Down (B. Williams)
7. It's Not For To Say (Mathis)
8. To The Aisle (5 Satins)
9. Long Lonely Nights (C. McPhatter)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

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No. 803

Nelson King (Masquerade 803)

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		Pos. Last Week
1	★ AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	2
3	★ LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	3
4	★ BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	8
5	★ MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	7
6	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	5
7	★ A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	4
8	★ WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	6
9	★ WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	—
10	★ THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	15
11	★ WE GET LETTERS PERRY COMO (RCA Victor LPM 1463 * EDA 1-1463)	10
12	★ ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2-12" LP)	9
13	★ VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	12
14	★ FRED WARING AND THE PENNSYLVANIANS IN HI FI Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	11
15	★ DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	14
16	★ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	13
17	THIS IS NAT "KING" COLE (Capitol T-870)	17
18	★ S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	18
	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	20
20	★ HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	16
21	★ LENA HORNE AT THE WALDORF ASTORIA (RCA Victor LOC-1028 * EOC-1028)	21
22	★ FOUR FRESHMEN AND FIVE SAXES FOUR FRESHMEN (Capitol T-844 * EAP 1, 2, 3-844)	—
23	PORT SAID MOHAMMED EL-BAKKAR (Audio Fidelity AFLP 1833)	—
24	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	25
25	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	—

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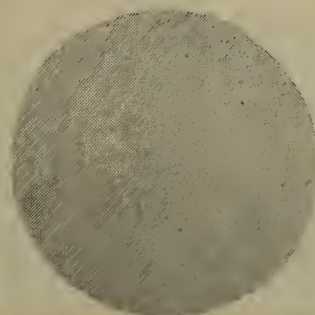
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AGAIN"**

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		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	1
2	AROUND THE WORLD Victor Young ASCAP—Young	2
3	FASCINATION Southern ASCAP—Manning, Marchetti	3
4	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	7
5	IN THE MIDDLE OF AN ISLAND E. H. Morris ASCAP—Acquaviva, Varnick	4
6	DIANA Pamco BMI—Anka	15
7	HONEYCOMB Hawthorne ASCAP—Merrill	9
8	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	5
9	THAT'LL BE THE DAY Nor-Va-Jak BMI—Allison, Holly, Petty	10
10	RAINBOW Robbins ASCAP—Hamilton	11
11	(AND THAT/MY HEART) REMINDS ME Symphony House ASCAP—Bargoni, Stillman	—
12	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	6
13	REMEMBER YOU'RE MINE Lowe-Tray ASCAP—Mann, Lowe	13
14	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	8
15	BON VOYAGE Janfra-Ardmore ASCAP—Merritt, Roddie	—

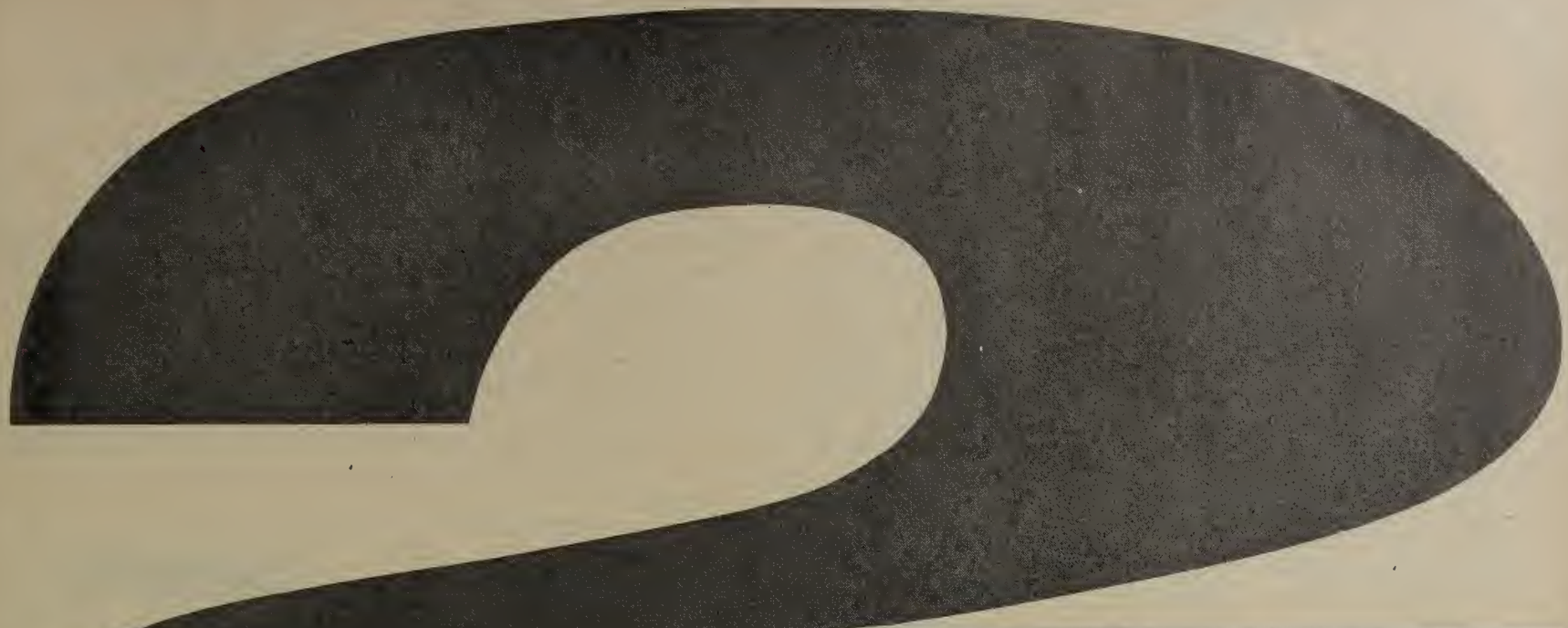


Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO	(LISTED ALPHABETICALLY)	TV
An Affair To Remember	Feist	An Affair To Remember
And That Reminds Me (My Heart Reminds Me)	Symphony House	Around The World
Around The World	Young	Bernardine
Band Of Angels	Witmark	Black Slacks
Bon Voyage	Ardmore	Bowery Grenadiers
Chicago	Fred Fisher	By His Word
Fascination	Southern	Chicago
Forgotten Dreams	Mills	Deep Blue Sea
Goody Goody	DeSylva, Brown & Henderson	Diana
Honeycomb	Hawthorne	Fascination
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson	Goody Goody
In The Middle Of An Island	Mayfair	Honeycomb
It's Not For Me To Say	Korwin	I'm Gonna Sit Right Down
June Night	Feist	Love By The Juke Box Light
Lips Of Wine	Mack Martin	Love Me To Pieces
Love Me To Pieces	Acuff-Rose	Melodie D'Amour
Melodie D'Amour	Rayven	Old Cape Cod
Raintree County	Robbins	Plaything
Search For Paradise	Witmark	Rainbow
Send For Me	Winneton	Remember You're Mine
Sophia	Thunderbird	Shake Me I Rattle
Swinging Sweethearts	E. H. Morris	So Rare
Tammy	Northern	Swinging Sweethearts
That'll Be The Day	Nor-Va-Jak	Tammy
There's A Goldmine In The Sky	Bourne	Teddy Bear
There's Only You	Broadcast	That'll Be The Day
Till	Chappell	There's A Goldmine In The Sky
Touch Of Love	Paramount	Up Above My Head
White Silver Sands	Fellows-Peer	You Shouldn't Do That
You Can't Lose The Blues With Colors	Berlin	



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Pat Boone - "GOLD MINE
IN THE SKY"

Pat Boone (E. P.) "CATHEDRAL
IN THE PINES"

The Hilltoppers "MY CABIN
OF DREAMS"

Pat Boone - "LOVE LETTERS
IN THE SAND"

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Robert Merrill R.C.A. Victor
Jack Pleis and Chorus
Decca Records

David Rose with Dean Jones
M.G.M. Records

Les Baxter and Chorus
Capitol Records

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OF HUNZA"**

Robert Merrill R.C.A. Victor
Walter Schuman Singers
R.C.A. Victor

Tito Puente and Orchestra
R.C.A. Victor

"KASHMIR"

Hugo Winterhalter and Orchestra
R.C.A. Victor

Robert Merrill R.C.A. Victor

"SHALIMAR"

Robert Merrill R.C.A. Victor
Walter Schuman Singers
R.C.A. Victor

**SOUND TRACK
ALBUM**

by R.C.A. Victor

MANY MORE TO COME

M. WITMARK & SONS



**London
Lowdown**

It appears Little Richard will head a Rock 'n Roll package show to be presented over here by Alan Freed starting a four weeks tour of this Island on October 20th. With Little Richard's popularity on wax over here the shows are bound to carry S.R.O. notices where ever they play. . . The date has finally been set for the British opening of "My Fair Lady". It opens at the Theatre Royal, Drury Lane, April 30, 1958. . . Ron Goodwin composer of "Skiffing Strings," better known to you as "Swinging Sweethearts," is scheduled to appear as guest conductor on the new Patti Page show.

French chanteuse Jacqueline Francois due over for a guest TV appearance with the Melachrino Orchestra this week. The same show will feature Edgar Bergen the following week.

U.S.A.F. bases will be hearing the Hal McIntyre band next month. Also featured in this package reserved for Forces only will be Lillian Briggs.

Those charming Beverley Sisters, due for another U.S. visit during November, start a short television series for BBC.

What a pleasure to see and hear the Hi-Lo's in the Rosemary Clooney show. Of course it's nice to see Rosie too.

Looking forward to tell you all about our visit with Bill and Cissie Gersh next week. I'm on my way to meet them right now at London Airport.

This week's best selling pop singles. (Courtesy "New Musical Express")

- 1 Diana—
Paul Anka (Columbia)
- 2 Love Letters In The Sand—
Pat Boone (London)
- 3 Last Train To San Fernando—
Johnny Duncan (Columbia)
- 4 Island In The Sun—
Harry Belafonte (RCA)
- 5 Water Water/Handful Of Songs—
Tommy Steele (Decca)
- 6 With All My Heart—
Petula Clark (Pye-Nixa)
- 6 All Shook Up—
Elvis Presley (HMV)
- 8 Wandering Eyes—
Charlie Gracie (London)
- 9 Paralyzed—
Elvis Presley (HMV)
- 10 Tammy—
Debbie Reynolds (Vogue-Coral)
- 11 Bye Bye Love—
Everly Brothers (London)
- 12 Teddy Bear—
Elvis Presley (RCA)
- 13 Puttin' On The Style/
Gamblin' Man—
Lonnie Donegan (Pye-Nixa)
- 14 Fabulous—
Charlie Gracie (Parlophone)
- 15 We Will Make Love—
Russ Hamilton (Oriole)
- 16 Jenny Jenny—
Little Richard (London)
- 17 Shiralee—
Tommy Steele (Decca)
- 18 Build Your Love—
Johnnie Ray (Philips)
- 19 In The Middle Of An Island—
King Brothers (Parlophone)
- 20 Stardust—
Billy Ward (London)
- 21 Little Darlin'—
Diamonds (Mercury)
- 22 Scarlet Ribbons—
Harry Belafonte (RCA)
- 23 Any Old Iron—
Peter Sellers (Parlophone)
- 24 Start Movin'—
Sal Mineo (Philips)
- 25 Dark Moon—
Tony Brent (Columbia)
- 26 I Like Your Kind Of Love—
Andy Williams (London)
- 27 Goody Goody—
Frankie Lymon & The Teenagers
(Columbia)
- 28 3:10 To Yuma—
Frankie Laine (Philips)
- 29 These Dangerous Years—
Frankie Vaughan (Philips)



**Sure
Shots**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "MY ONE SIN"** The Cash Box
Disk of the Week 8/31
- Four Coins Epic 9229
- "PEANUTS"** The Cash Box
Award o' the Week 7/13
- Little Joe & Thrillers Okeh 7088
- "KEEP A-KNOCKIN'"** The Cash Box
Disk of the Week 9/28
- Little Richard Specialty 611
- "PLAYTHING"** The Cash Box
Sleeper of the Week 9/21
- Ted Newman Rev 3505
Nick Todd Dot 15643
- "MISTER FIRE EYES"** The Cash Box
Sleeper of the Week 8/17
- Bonnie Guitar Dot 15612
- "DUMPLIN'S"** The Cash Box
R&B Best Bets 8/3
- Doc Bagby Okeh 7089
- "MOONLIGHT SWIM"** The Cash Box
Best Bets 8/31
- Nick Noble Mercury 71169
Tony Perkins RCA Victor 7020
- "MYSTERY OF YOU"
"ONLY BECAUSE"** The Cash Box
Disk of the Week 9/7
- Platters Mercury 71184
- "REET PETITE"** The Cash Box
Best Bets 9/14
- Jackie Wilson Brunswick 55024

Victor's Bluebird Label To Release New Line Of Kiddie Records

NEW YORK — RCA Victor last week announced its Bluebird label will kick off a new line of kiddie records released on 12" LP's and priced at \$1.98.

Five albums are scheduled to initiate the first release in October: "Cinderella, Pinocchio and other Great Stories," by various artists; "Peter Rabbit, Goldilocks and Other Great Tales," by various artists; "Lullabies for Sleepy-Heads," by the singing school teacher Dorothy Olsen; "Wyatt Earp, Cheyenne and Other TV Favorites," and "Songs, Games and Fun," both performed by various artists.

All Bluebird LP's will be completely sealed packages using an outer polyethylene wrap with four-color covers and high gloss varnish finish. The \$1.98 price tag will be prominently marked on the front cover.

Distributors are to receive discount, and dating privileges plus 100% exchange on merchandise. Each distributor will also receive, free of charge, one Bluebird (LP-45 rpm) Combination Merchandiser worth \$3.50 for every \$100 worth of merchandise ordered.

In addition to the innovation of the LP's, a general acceleration of kiddie records is planned for Bluebird, which this past year showed an increase of 113% ahead of 1956 sales figures. Rack jobbers were responsible for a sizeable amount of this increase. The program will continue under the supervision of Steve Sholes, manager of single records at RCA Victor.

The Bluebird 49¢ line is also due to be stepped up with a Fall plan headed by Perry Como's "Jingle Bells" and "Santa Claus Is Coming To Town." Five other packages will augment the Como release: "Happy Trails" and "Yellow Rose Of Texas" by Roy Rogers and Dale Evans, "When You Wish Upon A Star" and "Whistle While You Work" by Joe Reisman, "Happy Birthday" and "Open Your Gifts," "Junior Fire Marshal" and "Going To The Fire" and "Tales Of The Texas Rangers" and "The Little White Horse," all three recorded by Shorty Long.

Discount, dating and exchange privileges apply to the 49¢ line as well as the LP release.

Mercury Issues Twelve Stereophonic Tapes

CHICAGO—Mercury Records has announced the release of twelve stereophonic tapes (stacked in line only), six classical and six pop, for the month of October.

The classical issues will include: Borodin: "Polovetsian Dances" from "Prince Igor," Rimsky-Korsakov: "Le Coq d'Or Suite," Tchaikovsky: "Capriccio Italien"—The London Symphony Orchestra—Antal Dorati, Conducting and The Minneapolis Symphony Orchestra—Antal Dorati, Conducting; Debussy: "Iberia," Prelude to "The Afternoon Of A Faun"—The Detroit Symphony Orchestra—Paul Paray, Conducting; Gershwin: "Concerto In F for Piano and Orchestra"—Eugene List, Pianist—Eastman-Rochester Symphony Orchestra—Howard Hanson, Conducting; Bartok:

"Violin Concerto"—Yehudi Menuhin, Violin—Minneapolis Symphony Orchestra—Antal Dorati, Conducting; "Hi-Fi A La Espanola"—Eastman-Rochester "Pops" Orchestra—Frederick Pennell, Conducting; Elgar: "Enigma Variations"—The Halle Orchestra—Sir John Barbirolli, Conducting.

The popular tapes include: "The 1957 Indianapolis Speedway Race 500 Miles To Glory"—Bill Randle, Narrator—Assisted By Stan Dale; "America's Most Danceable Music"—Griff Williams And His Orchestra; "Sarah Vaughan And Billy Eckstine Sing The Best Of Irving Berlin"; "Loco-Motion"—Joe Loco Band; "Brass In Hi-Fi"—Pete Rugolo And His Orchestra; "Patti Page In The Land Of Hi-Fi"—with Pete Rugolo And His Orchestra.

Kapp Issues "Sun Also Rises" Soundtrack



PAMPLONA, SPAIN—Tyrone Power, Ava Gardner, Mel Ferrer, Errol Flynn and Eddie Albert gather in front of their hotel to watch the colorful goings-on during the San Fermin bullfight fiesta in Pamplona, Spain, in a scene from "The Sun Also Rises," the film of which Kapp Records has announced it will release the soundtrack.

Decca Expands Publicity & Promotion Departments

NEW YORK — Martin P. Salkin, Director of Publicity and Promotion for Decca and Coral Records, announced several new appointments to his staff, last week.

The department has been expanded with the addition of Marty Hoffman to the newly created position of Assistant to Salkin on the National level. This position is a similar one to that held by Ann-Elizabeth Hoffman, and entails the Promotion of both Decca and Coral products. Marty Hoffman has been associated with the Coral label for close to two years, handling disk jockey promotion on the East Coast.

Also at this time, Salkin announced that Danny Davis will handle disk jockey promotion for Decca's New York territory. Davis, will work out of the company's New York Branch in Woodside, under Branch Manager Frank Cama. He was most recently handling promotion for Decca in the Philadelphia area. Prior to joining the company he had been associated with Eddie Fisher Music in Philadelphia, doing public relations.

To replace Marty Hoffman in the Coral disk jockey promotion set-up, Salkin has appointed Bud Hellawell. Hellawell assumes the new position after working as a salesman for Coral's New York Branch. Before joining Coral he had also been a salesman for Decca in Albany, and was formerly associated with Signature Records.

The remainder of the Decca Promotion staff includes Lenny Salidor, who heads the West Coast activities, Don Foreman, who does disk jockey promotion for the Midwest out of Chicago, and Harry Silverstein, who holds a similar position for the Southern territory.

3 More Volumes In MGM's "All Time Great" Series

NEW YORK—MGM Records will issue on Oct. 1st three additional volumes in its "60 Great All Time Songs" series by Dick Hyman at the special introductory offer of \$2.98 each. The three new sets, Volumes 4, 5 and 6 will be sold at the reduced price till Nov. 28. As an extra added feature the record company will permit distributors to receive the same savings on Volumes 1, 2 and 3 for each LP of Volume 4, 5 and 6 ordered during the period mentioned above. Special easel-backed counter cards for display purposes will be shipped with all orders calling attention to the \$2.98 price. Dealer-distributor co-op advertising will be used as well as a direct mail campaign to dealers, chain stores and department stores to highlight the three new volumes.

Show Features Teenage Talent

NEW YORK—In an effort to show teenagers doing constructive work, Herb Sheldon's "Studio Party" over WABD-TV is currently featuring teenage talent. Last week the program guested the Deltairs, a teen vocal group on the new Ivy label. The girls write their own material and composed their song, "Lullaby Of The Leaves," their first Ivy issue.

BEST SELLERS

THE "5" ROYALES

THINK
KING 5053

TINY TOPSY

AW! SHUCKS BABY
FEDERAL 12302

THE GUYTONES

OOH BOP SHA BOO
DE LUXE 6144

THE MIDNIGHTERS

LET 'EM ROLL
FEDERAL 12305

NEW RELEASES

BILL DOGGETT

SOFT
b/w
HOT GINGER
KING 5080

LITTLE WILLIE JOHN

DINNER DATE
b/w
UH UH BABY
KING 5083

DONNIE ELBERT

HAVE I SINNED
b/w
LEONA
DE LUXE 6148

KING

RECORDS

(Let Me Be Your)

TEDDY BEAR
recorded by

Elvis Presley — Victor
Gladys Music, Inc.,
MOONLIGHT SWIM
recorded by

EPIC — CLARE NELSON
CAPITOL — JOEL GREY
COLUMBIA — SAMMY KAYE
MERCURY — NICK NOBLE
RCA — TONY PERKINS
Charles N. Daniels Inc. Pub.
HILL AND RANGE SONGS, INC.

NEW RELEASE!

"I NEED YOU WALTZ"
JAY-JAY # 175

LI'L WALLY
BY CHICAGO'S POLKA KING
BIG JUKE BOX PROFIT MAKER

JAY-JAY POLKA RECORD CO
2452 S. KEDZIE AVE.
CHICAGO 23, ILLINOIS



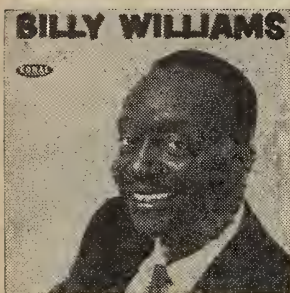
Album Reviews

POPULAR



"LAWRENCE WELK PLAYS DIXIELAND"—Lawrence Welk And His Dixieland Boys—Coral CRL 57146 (1-12" LP)

Welk, who has put his familiar bounce on fox-trots, polkas, and waltzes, turns to Dixieland for the first-time as a disk feature. The product is some of Welk's best sounds thanks to stellar clarinet work by Pete Fountain and rousing support from Welk's sidemen. Tunes performed include goodies like "Thou Swell," "San Antonio Rose," "Swonderful," and "Should I." As Dixieland is currently a regular feature of Welk's TV shots, set could have chart stature.



"BILLY WILLIAMS"—Coral CRL 57184 (1-12" LP)

The disk appropriately gets underway with Williams' inviting hit revival of the oldie, "I'm Gonna Sit Right Down And Write Myself A Letter" and goes on to display the talented artist in jump, ballad and, in one instance, inspirational form ("Prayer"). In either approach Williams is well worth a listen. Further entries on the bill include "Glory Of Love," "Fool's Rush In," and "Butterfly." Disk is an excellent attraction.



"JONI JAMES SINGS SONGS BY JEROME KERN AND SONGS BY HARRY WARREN"—MGM E3533 (1-12" LP)

Miss James follows-up her recent package devoted to the songs of Victor Young and Frank Loesser with an effort containing memorable music by Kern and Warren. All done-up in soft ballad style by the thrush are such durables as "Why Was I Born," "Long Ago (And Far Away)," "The More I See You," and "I Only Have Eyes For You." Dave Terry conducts the lush ork arrangements. Fine vocal attraction.



"MOTION PICTURE SOUNDSTAGE"—Gordon MacRae—Orchestra Conducted By Van Alexander—Capitol T 875 (1-12" LP)

The singing film star's roles in pic's "Oklahoma!" and "Carousel" and best-selling sound track packages on both scores lend admirable sales support to this MacRae disk containing songs featured in various motion pictures. Melodies sung with MacRae's virile voice include "Easy To Love," "Dancing In The Dark," "Cabin In The Sky," and "Pennies From Heaven." Waxing ought to fare very well.



"RUN OF THE ARROW"—Victor Young's Original Music From The Sound Track—Decca DL 8620 (1-12" LP)

The flick contains the late Victor Young's last score and as he proved in numerous other film efforts, Young displayed here a fine melodic gift and sense for capturing drama effectively with music. In "Run Of The Arrow," Young penned a score which admirably carries the production's Civil War and western theme. The composer's music for "Around The World In Eighty-Days" is the top package seller in the country and will undoubtedly aid in selling this set.



"JEWISH MUSIC"—Melodies Beloved The World Over By The Orchestra And Chorus Of Benedict Silberman—Capitol T 10064 (1-12" LP)

Selections familiar to countless Jewish households are presented by Silberman, his ork and chorus with affectionate and inventive artistry. The program varies from the solemn ("Kol Nidrei" to "Eili, Eili") to the irrepressibly gay ("Good Luck To Groom And Bride!," "Enjoy The Sabbath"). This is engaging music many will want to acquire and cherish.



"MUSICAL MAGIC"—The McGuire Sisters—Coral CRL 57180 (1-12" LP)

The vocal group, recently represented in group of rock 'n roll tuned package of previous pressings, offer another bill of earlier sessions, this time mainly in ballad harmony. With several uptempo exceptions ("Missing," "No More"), the gals warm up to such smoothies as "Melody Of Love" "Kid Stuff," and "Are You Looking For A Sweetheart." Set will give dealer's reliable stock merchandise.



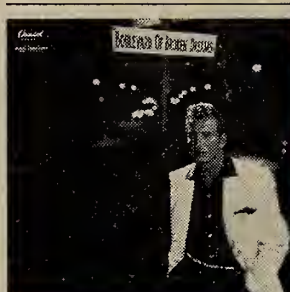
"ALI BABA AND THE 40 THIEVES 40"—Bing Crosby—Golden A298:20 (1-12" LP)

One of the stand-out issues in Golden's expanded LP kiddie line, the effort features the warm vocals and narration of Bing Crosby on the classic tale, which includes a collection of enjoyable melodies by Mary Rodgers (daughter of Richard Rodgers) and Sammy Cahn. Best ballad bet: "My Own Individual Star." Pressing, at \$2.98, is a major children's stock item.



"FRESH AND FANCY-FREE"—The Andrews Sisters—Orchestra Conducted By Billy May—Capitol T 860 (1-12" LP)

This new entry by the famed trio should delight their following with its delectably swinging attitude on a bill of fine songs. Supported by the resourceful Billy May ork, the gals often start off sentimentally and end on a terrific swing note. Melodies include such standbys as "My Romance," "The Song Is You," "Younger Than Springtime," and "You Do Something To Me." Excellent deejay play and sales prospects.



"BOULEVARD OF BROKEN DREAMS"—Ferlin Huskey—Capitol T 880 (1-12" LP)

Country vocalist Huskey gained pop prominence with his waxing of "Gone," and with this Capitol issue delves even deeper into pop circles with a bill of pop standards. The wistful quality of the selections enabled the artist to generally retain the "wailing" quality of a country pressing. Vocal backing by the Jordanares and Millie and Marvin Hughes ork set a pop pace. Songs include "Out In The Cold Again," "I'll Walk Alone," "When I Lost You," and "I'll Never Smile Again." Fine pop-country sales potential.



"IN A SWINGIN' MOOD"—Ann Gilbert—Vik LX-1090 (1-12" LP)

The disk is Miss Gilbert's second LP appearance and once again, in similar vocal circumstances, is representative of a stylist with regard for the particulars of telling a song's story with taste. With Elliot Lawrence and ork on instrumental support (Miss Gilbert's backing on her initial entry), the performer figures in mostly swing renditions of oldies. Goodies include "You Took Advantage Of Me," "Someone To Watch Over Me," and "Imagination." Another convincing showcase for Miss Gilbert's notable vocal talent.



"HI-FI MUSIC FOR CHILDREN FROM 2 TO 92"—Russ Garcia And His Orchestra—Liberty LRP 3065 (1-12" LP)

Twenty-seven melodies from the nursery room have been assembled by arranger-conductor Russ Garcia and given a rollicking hi-fi run-through by the Garcia ork. In on the orchestral fun are such favorite children's bon bons as "Peter Cottontail," "Farmer In The Dell," "Mary Had A Little Lamb," etc. As the title suggests, the waxing will delight those in a wide age bracket.



"THE WARM SOUND: FRANCES WAYNE"—Atlantic 1263 (1-12" LP)

Miss Wayne's first pressing for Atlantic is an expressive rendezvous with a collection of un-hackneyed romancers sure to find its way to many vocal jazz fans. The stylist gets to the heart of such first-rate items as "Speak Low," "In Other Words," "You Go To My Head," and "Prelude To A Kiss." Superb combo support from jazzists like Al Cohn (tenor sax); Hank Jones (piano); Urbie Green (trombone); and Wendell Marshall (bass).



"SMITH'S THE NAME"—Carl Smith—Columbia CL 1022 (1-12" LP)

The country performer is on the "Grand Ole Opry" roster and is currently a featured vocalist on the touring "Philip Morris Caravan." The latter facts and his many chart pressings make this offering by Smith a natural for the C&W shelf. Smith's program here features a variety of ballad and jump tunes. Major C&W disk.



Album Reviews



"LILLIAN ROTH SINGS"—Don Elliot And Orchestra—Tops L 1567 (1-12" LP)

Miss Roth, who made a well-remembered comeback to show business, offers a spirited and sentimental package (\$1.49) with a group of familiar tunes plus a new ballad named after her latest book, "Beyond My Worth." Selections offered with polish by the artist include "I Don't Know Why," "That Old Feeling," and "You Must Have Been A Beautiful Baby." Excellent name-value.

JAZZ



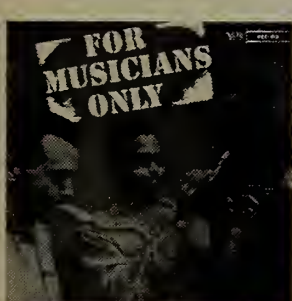
"FIRST PLACE"—J. J. Johnson, Trombone—Columbia CL 1030 (1-12" LP)

The jazzist, out for another solo stint since the famed J. J. Johnson-Kai Winding group ended its jazz run, is featured as part of a quartet in this Columbia issue. Performing in mostly medium-tempo attacks, trombonist Johnson alights with exhilarating freshness on evergreen and original program. Paul Chambers (bass); Max Roach (drums) and Tommy Flanagan (piano) expertly support Johnson. Major jazz entry.



MILT JACKSON: PLENTY, PLENTY SOUL—Atlantic 1269 (1-12" LP)

The pressing is vibraharpist Milt Jackson's second sessions for Atlantic and programs worthy examples of the artist's skillful command of swing, blues and ballad expressions. One side features Jackson as part of a nine-man combo (Jimmy Cleveland, trombone; Percy Heath, bass; Joe Newman, trumpet), the other in a sextet format (Horace Silver, piano and Newman are carried over from the flip side). Quincy Jones' arrangements keeps things always eventful, Jackson wrote four of the seven selections. Excellent jazz issue.



"FOR MUSICIANS ONLY"—Dizzy Gillespie—Stan Getz—Sonny Stitt—Verve MG V-8198 (1-12" LP)

The disk calls dazzling attention to three outstanding jazz performers in Gillespie (trumpet); Getz (tenor sax) and Stitt (alto sax). In four sessions, two with unrelenting vigor on one side, two in more varied approaches on the flip side, the boys offer ingratiating musicianship jazz fans will marvel at. Excellent sound. A festive jazz treat.



"ZOOT SIMS PLAYS 4 ALTOS"—ABC Paramount ABC 198 (1-12" LP)

Sims, whose initial ABC-Paramount effort featured the performer on alto, tenor and baritone sax, is ingeniously represented as an alto quartet and/or as a solist backed by himself. Thanks to technical feats and tailor-made arrangements by composer and pianist on the date, George Handy, the affair slickly comes off in both its swinging and bluesy moments. Knobby Totah (bass) and Nick Stabulis (drums) round-out Sims support. Disk offers the jazz crowd interesting listening.



"WHILE MY LADY SLEEPS"—Phineas Newborn, Jr. With Dennis Farnon And His Orchestra—RCA Victor LPM-1474 (1-12" LP)

Joining a host of other jazz pianists who have waxed with a mood string section (George Shearing, Erroll Garner, Oscar Peterson), Newborn, backed by Dennis Farnon and the ork, turns the trick, too. The keyboard artist is given lots of room to explore his program of standards to expressive jazz advantage and Farnon obliges with soft string support. Melodies: "It's Easy To Remember," "I'm Old Fashioned," and "Moonlight In Vermont," etc. Class jazz-mood showing.

CLASSICAL



"KEYBOARD FANTASIES"—Leonard Pennario, Piano—Capitol P8391 (1-12" LP)

The accomplished keyboard artist performs on a bill of short piano pieces ranging from melodic warmth to technical wit. Pennario handles both forms with first-rate musicianship as he performs such items as Chopin's "Etude In E Major," Debussy's "Golliwogg's Cakewalk," Gershwin's "Three Preludes," and Shostakovich's "Polka" from "The Age Of Gold." Inviting piano performances sure to gain a large audience.



"RUSSKAYA!"—The Hollywood Bowl Symphony Orchestra Conducted By Carmen Dragon—Capitol P 8384 (1-12" LP)

The popular orchestra appropriately backs up the Russian theme here with six melodic and colorful compositions penned by Russian composers. Such fare includes short works by Rimsky-Korsakov, Tchaikovsky, Rubinstein, and Glinka plus two familiar traditional melodies, "Volga Boatmen" and "Meadowland." These delights are read with spirited, hi-fi precision by Dragon and the orchestra.



BERLIOZ: Symphonie Fantastique, Op. 14—Philharmonic-Symphony Orchestra Of New York, Dimitri Mitropoulos, Conductor—Columbia ML 5188 (1-12" LP)

The presentation is a fine addition to a keenly competitive catalogue on the Berlioz work. As a Columbia classical Buy of the Month it commands particular attention, but it will undoubtedly remain a sturdy offering as a regular stock item because of Mitropoulos' authoritative treatment of the score's many moods and the expert response of the orchestra. Excellent sound.



KURT WEILL: Suite From "The Threepenny Opera"—Izler Solomon Conducting The MGM Chamber Orchestra — "Music For The Stage" (1935-50) — Arthur Winograd Conducting The MGM Chamber Orchestra—MGM E 3519 (1-12" LP)

Both orchestral performances are taken from previous MGM 12 inchers and are fittingly coupled here. Weill's striking themes from his masterpiece, "The Three Penny Opera," and "Music From The Stage," which includes selections from three Weill efforts on Broadway, "Johnny Johnson," "Lady In The Dark," and "Lost In The Stars" are vibrantly read by Solomon on the former opus and Winograd on the latter, both directing the MGM chamber ork.



"THE ART OF ROSA PONSELLE"—Camden CBL-100 (2-12" LP)

Camden has done a notable service to countless opera lovers with this two-disk release of arias and art songs by the one-time Met great. The soprano, who can also be heard in a newly recorded Victor package, is heard on twenty-two performances, beautifully singing Verdi, Bellini, Meyerbeer, Ponchielli and Spontini and a host of art song composers. Recorded between 1924 and 1939, the sound in most instances is fine. A rare attraction to the opera coterie.



STRAVINSKY: Persephone — Igor Stravinsky Conducting The New York Philharmonic—With Vera Zorina, Narrator, Richard Robinson, Tenor and The Westminster Choir, Dr. John Finley Williamson, Director—Columbia ML 5196 (1-12")

This is the first disk showing of Stravinsky's 1934 "melodrama in three parts," a work notable in its vocal and orchestral beauty. Narrated by ballet dancer Vera Zorina, sung sonorously by tenor Richard Robinson (the only solo singing role in the work), with excellent choral work by the Westminster Choir. "Persephone" is rich dramatically and melodically and is ingeniously orchestrated. Booklet translates French text.



"PIANO MUSIC FOR CHILDREN BY KABALEVSKY"—Lenore Engdahl, Pianist—MGM E-3322 (1-12" LP)

The disk contains twenty-five keyboard vignettes written by Kabalevsky as instructional guides for the piano student, but are nevertheless highly capable of being enjoyed by others. The numbers are melodic in their folk origins, inviting descriptive, and treated with skill and lightness by pianist Lenore Engdahl. Pressing has fine instructional and general appeal.

Fans For Pierce



YORK, PA.—Decca recording star Webb Pierce drew crowds of fans seeking his autograph into Sol Kessler's Melody Shop in York, Pa. The vocalist made a personal appearance there in conjunction with his best selling record "Holiday For Love."

Leroy Anderson

His next big one—

FORGOTTEN DREAMS

Recorded by

- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

At NBOA Convention



NEW YORK — The Tenth Annual National Ballroom Operators Association Convention in New York this week comes at a time when, according to Vic Sloan, prexy of the association, most ballrooms have had a 10% to 100% box office improvement over last year in this past summer alone.

The affair, which is being held at the Park Sheraton September 23rd to 25th, will include a panel discussion on the 24th, "What Can Be Done To Get More People Dancing And To Increase The Already Healthy Ballroom Business." Panelists for the event will include Arnold Maxim, Epic A&R man, representing the record industry; Art Ford, WNEW deejay for the disk jockeys; Richard Maltby, for the orchestra leaders; Carl Braun, Lowell, Mass. for the ballroom operators; Bob Weems of General Artists Corporation for the band bookers; Don Byrnes of the Dance Educators of America for the dance teachers and a representative of the American Federation of Musicians for the musicians. A question and answer session will follow the panel.

On the evening of the 24th, Mrs. Teresa Dorsey, mother of the late Tommy and Jimmy Dorsey, will be presented with a plaque by the association inscribed: "Tribute to Tommy and Jimmy, the Fabulous Dorseys, by the National Ballroom Operators Assn., for their outstanding careers in the musical world, providing the zenith in ballroom music, and everlasting entertainment to millions. 1957." Sloan said the Dorsey award may become an annual event, going to the person or group that has made the most important contribution to the dance industry.

Deedee Wood featured in the Broadway musical, "Li'l Abner", is the Queen of the 1957 NBOA convention. She is shown above with Art Ford.



Album Sure Shots

★ Also Available in EP

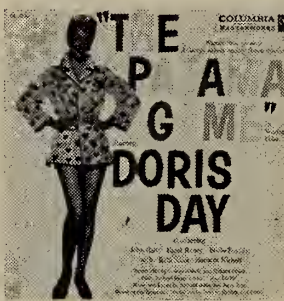


★ WHERE ARE YOU

FRANK SINATRA

(Capitol W-855 * EAP 1, 2, 3-855,

EBF 1, 2-855)



★ THE PAJAMA GAME

MOVIE CAST

(Columbia OL 5210 * A-5210)

4 SMASH HITS!

"HAPPY HAPPY BIRTHDAY BABY"

THE TUNE WEAVERS
CHECKER 872

"THE BEATING OF MY HEART"

THE MOONGLOWS
CHESS 1669

"YEA YEA BABY"
BOBBY CHARLES
CHESS 1670

"WHAT ABOUT YOUR DAUGHTER"
J. B. LENOIR
CHECKER 874

CHESS PRODUCING CO.
2120 S. MICHIGAN
CHICAGO 16, ILLINOIS

Audio-Fidelity Issues "Railroad Sounds" LP

CHICAGO—Hi-Fi enthusiasts were treated to an unusual recording at the High Fidelity last week at the Morrison Hotel in Chicago, when Sidney Frey, prexy of Audio Fidelity Records, introduced his new "Railroad Sounds" album—an LP which Frey recorded in the freight yards of New Orleans.

"There is nothing like hearing sound reproduced in its pure, unadulterated form," said Frey.

Continuing on Frey said, "the prime factor in creating true Hi Fi perception is the finest equipment available. In other words, in addition to new microphone technique and understanding of acoustics, realism and purity can be achieved only through the finest mastering and matrix processing techniques."

While continuing to extol modern methods of Hi Fi recording, Frey stated that careful screening of talent and selection of material is necessary. He said that he selects talent he feels will prove most entertaining to the mass of Hi Fi enthusiasts.

According to Frey, Audio Fidelity accomplished its present success only after much experimentation and the fact that no obstacle exists when he is concerned with going to the source of the particular sounds he wishes to record.

Other albums Audio Fidelity featured at the 1957 Chicago Music and High Fidelity Show were, three albums of "The Dukes of Dixieland", "Port Said", "Mallet Magic", "The Brave Bulls", and many others.

Roulette's 1st National Sales Meet Set For Sept. 28 & 29 In New York

NEW YORK — Joe Kolsky, sales chief of Roulette Records, announced that Roulette's first annual distributor meeting since the formation of the company will be held this Saturday and Sunday, Sept. 28th and 29th, at the Park-Sheraton Hotel. At the meeting, which will be attended by 22 distributors and the company's seven promotion representatives, Roulette will reveal its future plans and discuss such other subjects as: mutual problems; the Roulette distributor set-up; a discount plan; the forthcoming Roulette Birdland Jazz Series built around the label's recent pacticees Count Basie, Joe Williams and Jeri Southern; a special dealer display contest; future releases in the pop and country fields; tape releases and many other subjects.

At the same time the label will preview for its distributors its 12 new LP's set for release next month—releases featuring such artists as Milton Berle, Frankie Lymon, Pearl Bailey and Jimmie Rodgers.

The meeting will include a Saturday night dinner with entertainment by some of Roulette's top artists and a breakfast Sunday morning before the distributors make their departure.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Vik Holds Party For Eddie Cantor Vik Debut



NEW YORK—Vik Records played host to representatives of the music business at a lavish party held in Mama Leone's Restaurant last week, celebrating the release of Eddie Cantor's first LP for Vik, "The Best of Eddie Cantor." Above the camera catches a birds-eye view of the evening's festivities:

(Top Left) Dee jay Martin Block and Cantor. (Top Right) Ernie Stone, Bob Callom, Tom O'Brien, an unidentified station librarian, and Mrs. Callom. Ken Luttman is standing in background.

(Second Row Left) Ethel Nagy of Vik; Mr. & Mrs. Bob Austin, The Cash Box; Sid Parnes of The Cash Box; Ellen Parker; Marjorie Tahaney,

RCA Victor Customs; and Jack Burgess, manager of RCA Victor Single Records. (Second Row Right) Ken Luttman; d.j. Lonny Starr; Ann Fulchino, Vik Publicity; Johnny Halonka, Alpha Distributing; Bob Rolontz, Vik A & R; Pop Cohen, Irv Cohen and Joe Cohen of Essex Distributing.

(Third Row Left) Jack Burgess; Eddie Cantor; Robert A. Seidel, executive v.p., Consumer Products RCA; and James P. Davis, manager of Record Operations Dept. (Third Row Right) Ben Rosner, manager of Vik Records and Joe Di Imperio, Vik attorney.

(Bottom Row Left) Mort Motowoski and Bob Austin. (Bottom Row Right) Pop Cohen and Eddie Cantor.

London Offers Extra 20% Discount On 150 LPs From Catalogue

NEW YORK—One hundred and fifty classical records from the catalogue of London Records will be offered to the trade at an extra twenty-percent discount during the month of October. With this additional discount in mind, the dealer will have the choice selling these disks at the regular \$3.98 tag or taking part in a special October sale, which will feature the 150 releases at \$2.98. Special dealer display material for the one month sale has been made available by London.

The dealer may buy as many or as few items as he wants. He may order as many different times as he desires on this offer up to October 5th. Items

back-ordered by the factory or by the distributor at that time will be delivered through October 31st, at which time items still on the back-order will be cancelled.

Currently, the diskery has two new September releases, one pop, one classical, available at an extra twenty percent discount. The pop entry is "Songs Of The Golden West" with Cyril Stapleton and His Orchestra, and the classical the complete recording on one disk of Granados' opera, "Goyescas."

London will also continue its expanded national advertising campaign in October, the month the firm celebrates its tenth anniversary.

E. B. Marks Music Corp. To Move

NEW YORK—To satisfy the need for further expansion in its quarters, the Edward B. Marks Music Corporation is moving shortly from the RCA Building in Radio City, where it has had its main offices for nearly twenty-three years. The entire eighth floor of the building at 136 West 52nd Street has been leased for late October occupancy. For the first time in many years, the whole Marks organization will be housed all together, rather than on two different floors of the RCA Building and the warehouse further west on 49th Street where its reserve stock is now kept.

The new quarters will embrace more than 14,000 square feet of space. All offices will be larger than at present, and there will be ample accommodations for administrative, professional, accounting and shipping departments. There will be a lunch room for the personnel, a conference room, and many more offices than the firm has at present. The premises will be generally air-conditioned.

The change of offices emphasizes once more the gradual trend uptown among music publishers. When the late Edward B. Marks founded this firm in 1894, he had a very small office at 14th Street. Progressively, the firm moved to 20th Street, to 28th, to 38th, to 46th, and then to its most recent headquarters, between 49th and 50th Streets.

This move has been the result of expansion not only of the popular division, but of the educational, serious music, foreign, and divers other departments.

Under Arnold Shaw's professional guidance, the Marks concern has had a strong series of popular hits recently, such as "The Banana Boat Song," "Cindy, Oh Cindy," "Wonderful! Wonderful!" and "Dungaree Doll."

Under the direction of Felix Greissle, the firm has acquired important American and European music by composers such as Sessions, Schoenberg, Milhaud, Mompou and Krenek. There is also the extensive Latin-American library of every type of music, headed by the works of Cuba's foremost composer, Ernesto Lecuona, who for many years has been exclusively a Marks composer.

Recently Arnold Broido was brought in as educational director. He has been active not only with band and choral music but with every other type of work that might prove valuable to the music student.

? ? ? ? ?
 ? WHO IS ?
 ? HOP A LONG WONG ?
 ? on ?
 ? DECCA RECORDS ?
 ? ? ? ? ?

Fraternity
RECORDS

2 VERY GREAT SIDES
 Cathy Carr
 HAS A HIT RECORD
 "HOUSE OF HEARTACHE"
 and
 "PRESENTS FROM THE PAST"
 FRATERNITY 782

413 RACE STREET, CINCINNATI 2, OHIO

Dot Will Reach \$10,000,000 In 1957

NEW YORK—For the seventh consecutive year, Dot Records will double its previous annual sales and reach a new high of \$10,000,000 in gross sales in 1957, Randy Wood, president, disclosed last in a report to Paramount Pictures Corporation. Dot Records, which was founded in 1950 by Wood, is a wholly owned Paramount subsidiary, having been acquired in April, 1957.

Wood's report revealed an increase of more than 100% in single record

sales for the first six months of 1957 as compared to the same period in 1956. He reported that 8,887,453 single units were sold as of June 30, 1957 against 3,790,442 units sold during the same period of 1956. Wood also reported a five-fold increase in Dot Record album sales for the first six months of 1957 as compared with 1956 which was the first year the company was in the record album field.

IT'S DELIGHTFUL

IT'S DELICIOUS

IT'S THE CHA CHA

"IT'S DELOVELY"

by

SONNY ROSSI and his orchestra

Vocal by Herb and Betty Warner

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424 W. 49th STREET

NEW YORK



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

Ray Godwin
WFGV—Angier, N. C.

1. Tammy (Reynolds/Ames Bros.)
2. White Silver Sands (Rondo/Bradley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Darling It's Wonderful (Playmates)
5. In The Middle Of An Island (Ford/Bennett)
6. Around The World (McGuire/Young)
7. On My Mind Again (Denton/Storm)
8. Honeycomb (Rodgers/Shaw)
9. Somebody's Been Rockin' My Baby (R. Willis)
10. Hula Love (B. Knox)

Bill Daniels
"Daniels' Den"
KFWB—Hollywood, Calif.

1. Remember You're Mine (P. Boone)
2. Tammy (D. Reynolds)
3. And That Reminds Me (D. Reese)
4. June Night (J. Dorsey)
5. Chances Are (J. Mathis)
6. Lips Of Wine (A. Williams)
7. An Affair To Remember (V. Damone)
8. Forgotten Dreams (C. Stapleton)
9. Rebel (C. Jarvis)
10. If You're Not Completely Satisfied (J. Sands)

Tom Hopkins
WDLV—Port Jervis, N. Y.

1. I'm Gonna Sit Right Down (B. Williams)
2. And That Reminds Me (D. Reese)
3. Fascination (J. Morgan)
4. Remember You're Mine (P. Boone)
5. Just Between You And Me (Chordettes)
6. Swinging Sweethearts (R. Goodwin)
7. Humpty Dumpty Heart (L. Baker)
8. Chances Are (J. Mathis)
9. Mama Loves Poppa (Crosby)
10. Honeycomb (J. Rodgers)

Alan Field
WMLV—Millville, N. J.

1. I Sit In My Window (Miller)
2. And That Reminds Me (D. Reese)
3. Bon Voyage (J. Harper)
4. Beautiful Weekend (E. Freeman)
5. My One Sin (Four Coins)
6. Fascination (J. Morgan)
7. It's A Wonderful Thing To Be Loved (G. Grant)
8. An Affair To Remember (ViVienne)
9. Swinging Sweethearts (R. Goodwin)
10. I'd Climb The Highest Mountain (T. Leonetti)

John Ademy
WBIG—Greensboro, N. C.

1. Tammy (D. Reynolds)
2. Fascination (D. Jacobs)
3. Around The World (Mantovani)
4. In The Middle Of An Island (T. Bennett)
5. Soft Sands (D. Collins)
6. Island In The Sun (H. Belafonte)
7. There's A Goldmine In The Sky (P. Boone)
8. Dancin' (P. Como)
9. Tomorrow, Tomorrow (V. Monroe)
10. Band Of Angels (W. Schumann)

Bill Sheridan
WEAN—Providence, R. I.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Rainbow (R. Hamilton)
5. In The Middle Of An Island (T. Bennett)
6. Just Between You And Me (Chordettes)
7. It's Not For Me To Say (J. Mathis)
8. Remember You're Mine (P. Boone)
9. My Heart Reminds Me (K. Starr)
10. Famous Last Words (J. LaRosa)

Don Metzger
WRIT—Milwaukee, Wis.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Diana (P. Anka)
4. With A Little More Love (L. Dee)
5. Just Between You And Me (Chordettes)
6. My Theme (B. Christian)
7. With You On My Mind (N. Cole)
8. Cure For The Blues (G. Mitchell)
9. Blue Rememberin' You (L. Lawrence)
10. Mr. Lee (Bobettes)

Bob Jones
KNOE—Monroe, La.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Around The World (Mantovani)
4. Humpty Dumpty Heart (L. Baker)
5. Send For Me (N. Cole)
6. Mean Woman Blues (E. Presley)
7. I'm Gonna Sit Right Down (B. Williams)
8. So Rare (J. Dorsey)
9. Honeycomb (J. Rodgers)
10. An Affair To Remember (V. Damone)

Sina Vacca
WSNY—Schenectady, N. Y.

1. Black Slacks (Sparkletones)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. That'll Be The Day (Crickets)
4. And That Reminds Me (D. Reese)
5. Mr. Lee (Bobettes)
6. Honeycomb (J. Rodgers)
7. Chances Are (J. Mathis)
8. Around The World (V. Young)
9. Whispering Bells (Del-Vikings)
10. Just Between You And Me (Chordettes)

Isaacs and Smith
WOKK—Meridian, Miss.

1. Honeycomb (J. Rodgers)
2. Swanee River Rock (Red Tops)
3. Remember You're Mine (P. Boone)
4. That'll Be The Day (Crickets)
5. Third Finger, Left Hand (E. Rodgers)
6. My Heart Reminds Me (K. Starr)
7. Chances Are (J. Mathis)
8. Fascination (D. Carroll)
9. Band Of Angels (W. Schumann)
10. Teen Age Dream (Robbins)

Martin Tobin
KLAN—Seattle, Wash.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Mr. Lee (Bobettes)
4. It's Not For Me To Say (J. Mathis)
5. Remember You're Mine (P. Boone)
6. Honeycomb (J. Rodgers)
7. You're My One And Only Love (R. Nelson)
8. Short Fat Fannie (L. Williams)
9. Black Slacks (Sparkletones)
10. In The Middle Of An Island (T. Bennett)

Jimmy Hutsell
WCRK—Morristown, Tenn.

1. Teddy Bear (E. Presley)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Darling It's Wonderful (Lovers)
4. Humpty Dumpty Heart (L. Baker)
5. Diana (P. Anka)
6. Rainbow (R. Hamilton)
7. Tammy (Ames Bros.)
8. I'm Gonna Sit Right Down (B. Williams)
9. Loving You (E. Presley)
10. Long Lonely Nights (C. McPhatter)

Bob Ellis
KOY—Phoenix, Ariz.

1. Remember You're Mine (P. Boone)
2. Fascination (Carroll/Troubadors)
3. Tammy (Reynolds/Ames Bros.)
4. It's Not For Me To Say (J. Mathis)
5. Soft Sands (Chordettes)
6. White Silver Sands (Rondo)
7. Honeycomb (Rodgers/Shaw)
8. Send For Me (N. Cole)
9. Around The World (McGuire)
10. Chances Are (J. Mathis)

Larry Berrill
KBIG—Hollywood, Calif.

1. Swinging Sweethearts (R. Goodwin)
2. An Affair To Remember (V. Damone)
3. Rebel (C. Jarvis)
4. Send For Me (N. Cole)
5. Shangri-La (Four Coins)
6. In The Middle Of An Island (T. E. Ford)
7. Up Above My Head (Ray & Laine)
8. We Could (R. Paige)
9. Deep Purple (B. Ward)
10. I'm Available (M. Rayburn)

Tom Moore
WJGD—Columbia, Tenn.

1. Around The World (Fisher)
2. An Affair To Remember (V. Damone)
3. Till (D. Shore)
4. Fascination (Troubadors)
5. That Old Feeling (King Sisters)
6. Tammy (D. Reynolds)
7. Something In The Bank, Frank (S. Allen)
8. Loving You (E. Presley)
9. Raintree County (N. Cole)
10. It's Not For Me To Say (J. Mathis)

Bill Atkins
KDOK—Tyler, Tex.

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Chances Are (J. Mathis)
4. Just Between You And Me (Chordettes)
5. That'll Be The Day (Crickets)
6. Rainbow (R. Hamilton)
7. With You On My Mind (N. Cole)
8. The Song You Heard (B. Johnson)
9. There's A Goldmine In The Sky (P. Boone)
10. Zip Zip (Diamonds)

John McCarthy
WPEP—Taunton, Mass.

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. That'll Be The Day (Crickets)
5. Rainbow (R. Hamilton)
6. Remember You're Mine (P. Boone)
7. My Heart Reminds Me (K. Starr)
8. Passing Strangers (Vaughan & Eckstine)
9. Teddy Bear (E. Presley)
10. Just Between You And Me (Chordettes)

Lou Emm
WHIO—Dayton, Ohio

1. Tammy (D. Reynolds)
2. Third Finger, Left Hand (E. Rodgers)
3. June Night (J. Dorsey)
4. Just Between You And Me (Chordettes)
5. Raintree County (N. Cole)
6. Lips Of Wine (A. Williams)
7. Zip Zip (Diamonds)
8. An Affair To Remember (V. Damone)
9. Remember You're Mine (P. Boone)
10. Some One To Love (Wayne)

Ernie Forester
KALV—Alva, Okla.

1. Tammy (Hayman/Reynolds)
2. Just Between You And Me (Chordettes)
3. Band Of Angels (S. Vaughan)
4. There's A Goldmine In The Sky (P. Boone)
5. Honeycomb (J. Rodgers)
6. Sayonara (J. Sands)
7. Hula Love (B. Knox)
8. Humpty Dumpty Heart (L. Baker)
9. Lips Of Wine (A. Williams)
10. Sightseeing (Wanderers/Zip Zip (Diamonds))

Del Parks
WDRF—Chester, Pa.

1. Something In The Bank, Frank (B. Jaxon)
2. Zip Zip (Diamonds)
3. Blossom, Blossom (L. Russell)
4. Let's Start All Over Again (T. Williams)
5. There's A Goldmine In The Sky (P. Boone)
6. June Night (J. Dorsey)
7. Call Rosie On The Phone (G. Mitchell)
8. Hey You Face (Crew Cuts)
9. Tammy (D. Reynolds)
10. Dancin' (P. Como)

Dale Wehba
KOCY—Oklahoma City, Okla.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Tammy (D. Reynolds)
4. Honeycomb (J. Rodgers)
5. Love Me So I'll Know (R. Hamilton)
6. Rainbow (R. Hamilton)
7. And That Reminds Me (D. Reese)
8. You're My One And Only Love (R. Nelson)
9. Mr. Lee (Bobettes)
10. With You On My Mind (N. Cole)

Steve Morgan
WOKY—Milwaukee, Wis..

1. Remember You're Mine (P. Boone)
2. Tammy (D. Reynolds)
3. With You On My Mind (N. Cole)
4. And That Reminds Me (D. Reese)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. That Old Feeling (L. Horne)
8. J.D.'s Boogie (J. Dorsey)
9. Just Between You And Me (Chordettes)
10. Twelfth Of Never (J. Mathis)

Jim Fuqua
WEYE—Sanford, N. C.

1. Lasting Love (K. Kallen)
2. Cure For The Blues (G. Mitchell)
3. The Face Of An Angel (Five Keys)
4. Tammy (D. Reynolds)
5. Trumpeters Prayer (Camarata)
6. I Am (T. Bennett)
7. So Rare (J. Dorsey)
8. Born To Love (T. Brewer)
9. Crying In The Shadows (J. James)
10. Around The World (Mantovani)

Hal Peterson
WBSM—New Bedford, Mass.

1. My Heart Reminds Me (K. Starr)
2. There's Only You (Rondo)
3. Tammy (R. Hayman)
4. It's Not For Me To Say (J. Mathis)
5. Fascination (J. Morgan)
6. A Shine On Your Shoes (Hi-Lo's)
7. Chances Are (J. Mathis)
8. Goody Goody (E. Fitzgerald)
9. Famous Last Words (LaRosa)
10. You're Cheatin' Yourself (F. Sinatra)

Sandy Singer
WDGY—Minneapolis, Minn.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Black Slacks (Sparkletones)
4. Mr. Lee (Bobettes)
5. Diana (P. Anka)
6. Lotta Lovin' (G. Vincent)
7. You're My One And Only Love (R. Nelson)
8. Just Between You And Me (Chordettes)
9. Tammy (D. Reynolds)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Chuck Otte
KLPW—Union, Mo.

1. Tammy (D. Reynolds)
2. Hula Love (B. Knox)
3. Diana (P. Anka)
4. Good Behavior (K. Smith)
5. Remember You're Mine (P. Boone)
6. First Romance (F. Perkins)
7. I'll Never Be Free (J. Martin)
8. Lips Of Wine (A. Williams)
9. Blue Rememberin' You (S. Lawrence)
10. Plaything (N. Todd)

Dick Dean
WKTQ—Norway-Paris, Me.

1. Fascination (D. Jacobs)
2. My One Sin (Four Coins)
3. Rainbow (R. Hamilton)
4. Tammy (Reynolds/Hayman)
5. With You On My Mind (N. Cole)
6. I Am (T. Bennett)
7. Just Between You And Me (Chordettes)
8. Deep Purple (B. Ward)
9. My Heart Reminds Me (K. Starr)
10. Bon Voyage (J. Harper)

Bob Ancell
WKIT—Garden City, L.I., N.Y.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Diana (P. Anka)
7. Mr. Lee (Bobettes)
8. Lotta Lovin' (G. Vincent)
9. And That Reminds Me (D. Reese)
10. Hula Love (B. Knox)

Norm Page
WCAR—Detroit, Mich.

1. And That Reminds Me (D. Reese)
2. Honeycomb (J. Rodgers)
3. I Keep Running Away From You (M. Griffin)
4. Black Slacks (Sparkletones)
5. Chances Are (J. Mathis)
6. Just Between You And Me (Chordettes)
7. Reet Petite (J. Wilson)
8. That'll Be The Day (Crickets)
9. Mr. Lee (Bobettes)
10. Born To Love (T. Brewer)

Donn Caldwell
WHLL—Wheeling, W. Va.

1. You're My One And Only Love (R. Nelson)
2. Mr. Lee (Bobettes)
3. That'll Be The Day (Crickets)
4. Honeycomb (J. Rodgers)
5. Mean Woman Blues (Presley)
6. Just Between You And Me (Chordettes)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Diana (P. Anka)
9. Black Slacks (Sparkletones)
10. My One Sin (Four Coins)

Ross Wallace
WACO—Waco, Tex.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Honeycomb (J. Rodgers)
5. Mean Woman Blues (Presley)
6. Mr. Lee (Bobettes)
7. Chances Are (J. Mathis)
8. Black Slacks (J. Bennett)
9. Just Between You And Me (Chordettes)
10. In The Middle Of An Island (T. Bennett)

Stan Burns
WINS—New York, N. Y.

1. Mr. Lee (Bobettes)
2. Tammy (D. Reynolds)
3. And That Reminds Me (D. Reese)
4. There's A Goldmine In The Sky (P. Boone)
5. Alone (Shepherd Sisters)
6. Lullaby Of The Bells (Deltaires)
7. Till (P. Faith)
8. Rainbow (B. Darnel)
9. Melodie D'Amour (Ames Bros.)

Lee Kopp
KSJO—San Jose, Calif.

1. And That Reminds Me (R. Reese)
2. Diana (P. Anka)
3. Mr. Lee (Bobettes)
4. Chances Are (J. Mathis)
5. With You On My Mind (N. Cole)
6. Zip Zip (Diamonds)
7. In The Middle Of An Island (T. E. Ford)
8. Day Dreaming (J. James)
9. Lips Of Wine (A. Williams)
10. Date Night (J. Wallace)

Larry Floyd
WFOS—South Norfolk, Va.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Diana (P. Anka)
5. Remember You're Mine (P. Boone)
6. It's Not For Me To Say (J. Mathis)
7. Teddy Bear (E. Presley)
8. I'm Gonna Sit Right Down (B. Williams)
9. Mr. Lee (Bobettes)
10. Moonlight Swim (B. Frank)

Ray Briem
KLUB—Salt Lake City, Utah

1. Diana (P. Anka)
2. An Affair To Remember (V. Damone)
3. Technique (P. Boone)
4. Around The World (B. Crosby)
5. Fascination (D. Jacobs)
6. You Can't Lose The Blues With Colors (R. Clooney)
7. Moonlight Swim (T. Perkins)
8. Sophia (L. Lamar)
9. Twelfth Of Never (J. Mathis)
10. Hold Me (J. Chandler)

Eddie Hubbard
WGN—Chicago, Ill.

1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. Tammy (D. Reynolds)
4. Honeycomb (J. Rodgers)
5. Wonderful! Wonderful! (J. Mathis)
6. Fascination (J. Morgan)
7. Mr. Lee (Bobettes)
8. In The Middle Of An Island (T. Bennett)
9. Just Between You And Me (Chordettes)
10. Moonlight Swim (N. Noble)

Howard G. Clark
KBSF—Springhill, La.

1. That'll Be The Day (Crickets)
2. Love Me To Pieces (J. Corey)
3. My Heart Reminds Me (K. Starr)
4. Chances Are (J. Mathis)
5. That's Life (J. Plies)
6. Day Dreaming (J. James)
7. Tammy (D. Reynolds)
8. Around The World (D. V. Young)
9. Teddy Bear (E. Presley)
10. Telephone Baby (Fairburn)

Chuck Duncan
WRR—Dallas, Tex.

1. Diana (P. Anka)
2. Around The World (A. Sears)
3. Love Me To Pieces (Corey)
4. Fascination (D. Jacobs)
5. Tammy (D. Reynolds)
6. Just Between You And Me (Chordettes)
7. Love Is My Business (D. Gardner)
8. I Am (T. Bennett)
9. Recipe For Love (S. Wooley)
10. That'll Be The Day (Crickets)

Phil McClure
WEAV—Plattsburg, N. Y.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Wake Up Little Susie (Everlys)
3. Tammy (D. Reynolds)
4. Diana (P. Anka)
5. Fascination (D. Jacobs)
6. Teddy Bear (E. Presley)
7. Lips Of Wine (A. Williams)
8. Mr. Lee (Bobettes)
9. Honeycomb (J. Rodgers)
10. That'll Be The Day (Crickets)

James P. Hartley
WPRY—Perry, Fla.

1. Diana (P. Anka)
2. Mr. Lee (Bobettes)
3. Lotta Lovin' (G. Vincent)
4. Rainbow (R. Hamilton)
5. My Heart Reminds Me (K. Starr)
6. Twelfth Of Never (Mathis)
7. Lips Of Wine (A. Williams)
8. Fascination (D. Shore)
9. There's A Goldmine In The Sky (P. Boone)
10. Ladder Of Love (Gladiolas)

Tony Larson
KUDY—Denver-Littleton, Colo.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Honeycomb (J. Rodgers)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Mr. Lee (Bobettes)
7. I'm Gonna Sit Right Down (B. Williams)
8. Rainbow (R. Hamilton)
9. Send For Me (N. Cole)
10. Black Velvet (L. Bodas)

Gary Owens
KIMN—Denver, Colo.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. White Silver Sands (Rondo)
5. Teddy Bear (E. Presley)
6. Fascination (D. Jacobs)
7. And That Reminds Me (D. Reese)
8. In The Middle Of An Island (T. Bennett)
9. June Night (J. Dorsey)
10. Only You (D. Rondo)

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Disk Jockey

REGIONAL RECORD REPORTS

Frank Pollack

KRUX—Phoenix, Ariz.

1. Tammy (D. Reynolds)
2. Fascination (D. Shore)
3. Around The World (McGuire)
4. Sign Your Name With Love (A. Wayne)
5. Passing Strangers (Vaughan & Eckstine)
6. In The Middle Of An Island (T. E. Ford)
7. Day Dreaming (J. James)
8. An Affair To Remember (V. Damone)
9. Rainbow (B. Darnel)
10. Little Neva (J. Brown)

Jack Carney

WILD—Boston, Mass.

1. Tammy (R. Reynolds)
2. Swinging Sweethearts (R. Goodwin)
3. And That Reminds Me (D. Reese)
4. Third Finger, Left Hand (E. Rodgers)
5. Send For Me (N. Cole)
6. Fascination (D. Jacobs)
7. It's Not For Me To Say (J. Mathis)
8. Just Between You And Me (Chordettes)
9. Rainbow (R. Hamilton)
10. Day Dreaming (J. James)

Walter Powell

WBVL—Barbourville, Ky.

1. White Silver Sands (Rondo)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. And That Reminds Me (D. Reese)
5. Remember You're Mine (P. Boone)
6. Just Between You And Me (Chordettes)
7. June Night (J. Dorsey)
8. Something Happened (D. Stewart)
9. Honeycomb (J. Rodgers)
10. Fascination (D. Carroll)

Joe Mulvihill

KYW—Cleveland, Ohio

1. My Special Angel (S. Land Trio/Helms)
2. My One Sin (Four Coins)
3. Diana (P. Anka)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Lotta Lovin' (G. Vincent)
6. Chances Are (J. Mathis)
7. Mean Woman Blues (Presley)
8. My Heart/And That Reminds Me (Reese/Starr)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Mr. Lee (Bobettes)

Dan Gates

KAIR—Tucson, Ariz.

1. Tammy (D. Reynolds)
2. Around The World (V. Young)
3. Rebel (C. Jarvis)
4. Diana (P. Anka)
5. Honeycomb (J. Rodgers)
6. You're My One And Only Love (R. Nelson)
7. Island In The Sun (H. Belafonte)
8. Soft Sands (Chordettes)
9. Fascination (R. Ellis)
10. Rainbow (R. Hamilton)

Jack Karey

WCFL—Chicago, Ill.

1. Honeycomb (J. Rodgers)
2. Fascination (Morgan Carroll)
3. Just Between You And Me (Chordettes)
4. Chances Are (J. Mathis)
5. That'll Be The Day (Crickets)
6. Moonlight Swim (N. Noble)
7. My Heart And That Reminds Me (Starr Reese)
8. With You On My Mind/Raintree County (N. Cole)
9. Baby Come Home (J. Valli)
10. At Last (T. Martin)

Dave Mostoway

CKRC—Winnipeg, Man., Can.

1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. Hula Love (B. Knox)
4. Honeycomb (J. Rodgers)
5. Rainbow (R. Hamilton)
6. Mr. Lee (Bobettes)
7. Tammy (D. Reynolds)
8. Dream Boy (C. Stacy)
9. And That Reminds Me (D. Reese)
10. Love Me To Pieces (Corey)

Pat Chamburs

WDAE—Tampa, Fla.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. Around The World (Mantovani)
4. Soft Sands (Chordettes)
5. Soft Sands (O. Peterson)
6. Wonderful Wonderful! (J. Mathis)
7. Long Lonely Nights (K. Kallen)
8. Passing Strangers (Vaughan & Eckstine)
9. Boy Meets Horn (S. Sherock)
10. Fascination (D. Jacobs)

Andy Wilson

KPAL—Palm Springs, Calif.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Remember You're Mine (P. Boone)
4. Bon Voyage (J. Harper)
5. June Night (J. Dorsey)
6. My Heart Reminds Me (K. Starr)
7. Seven Wonders Of The World (D. Kallman)
8. In The Middle Of An Island (T. Bennett)
9. An Affair To Remember (V. Damone)
10. Chances Are (J. Mathis)

Ira Cook

KMPC—Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. Around The World (V. Young)
4. In The Middle Of An Island (T. E. Ford)
5. Fascination (J. Morgan)
6. It's Not For Me To Say (J. Mathis)
7. Soft Sands (W. Schumann)
8. Old Cape Cod (P. Page)
9. Till (P. Faith)
10. Send For Me (N. Cole)

Lou Dennis

WBRY—Waterbury, Conn.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Mr. Lee (Bobettes)
4. Fascination (D. Jacobs)
5. And That Reminds Me (Reese)
6. Chances Are (J. Mathis)
7. Remember You're Mine (P. Boone)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Around The World (Mantovani/Young/Haskell)
10. From The Heart (Bachelors)

Bob Couch

KGAF—Gainesville, Tex.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Fascination (D. Jacobs)
4. White Silver Sands (Rondo)
5. Soft Sands (Rover Boys)
6. Remember You're Mine (P. Boone)
7. Love Me To Pieces (Rusty & Doug)
8. In The Middle Of An Island (T. E. Ford)
9. June Night (J. Dorsey)
10. Golden Grain (D. Holman)

Frosty Mitchell

KIOA—Des Moines, Iowa

1. Honeycomb (J. Rodgers)
2. Mr. Lee (Bobettes)
3. That'll Be The Day (Crickets)
4. Sign Your Name With Love (A. Wayne)
5. Chances Are (J. Mathis)
6. The Eyes Of God (Four Lads)
7. Remember You're Mine (P. Boone)
8. Hey You Face (Crewcuts)
9. Tammy (D. Reynolds)
10. Band Of Angels (S. Vaughan)

Tom Adams

KANS—Wichita, Kan.

1. Shangri-La (Four Coins)
2. Tammy (Ames Bros.)
3. White Silver Sands (Rondo)
4. Diana (P. Anka)
5. Teddy Bear (E. Presley)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. And That Reminds Me (Reese)
8. Mr. Lee (Bobettes)
9. Teen Age Dream (M. Robbins)
10. Send For Me (N. Cole)

Dale Wright

WCKY—Cincinnati, Ohio

1. An Affair To Remember (V. Damone)
2. That'll Be The Day (Crickets)
3. Hula Love (B. Knox)
4. June Night (J. Dorsey)
5. My Heart Reminds Me (K. Starr)
6. Diana (P. Anka)
7. In The Middle Of An Island (T. E. Ford)
8. Remember You're Mine (P. Boone)
9. Why Ask For The Moon (R. Foley)
10. It's A Wonderful Thing To Be Loved (G. Grant)

Morris Reichley

KWBB—Wichita, Kan.

1. Diana (P. Anka)
2. You're My One And Only Love (N. Nelson)
3. Lotta Lovin' (G. Vincent)
4. Whole Lot Of Shakin' Goin On (J. L. Lewis)
5. Remember You're Mine (P. Boone)
6. Honeycomb (J. Rodgers)
7. Rock Your Little Baby To Sleep (B. Knox)
8. Hula Love (B. Knox)
9. In The Middle Of An Island (T. Bennett)
10. Tammy (D. Reynolds)

Jack Lamar

WCAM—Camden, N. J.

1. Fascination (J. Morgan)
2. You're My One And Only Love (N. Nelson)
3. Mr. Love (Rhythmettes)
4. Don't Gamble With Love (P. Anka)
5. Dry Dreaming (J. James)
6. There's Only You (Cornell)
7. Darling It's Wonderful (Playmates)
8. Reet Petite (J. Wilson)
9. Bright Moon, Bright Star (R. Sparks)
10. Teacher's Pet (F. Avalon)

John Leban

WCAE—Pittsburgh, Pa.

1. Zip Zip (Diamonds)
2. Tammy (D. Reynolds)
3. Why Ask For The Moon (R. Foley)
4. All Of My Life (Eckstine)
5. My Heart/And That Reminds Me (Starr/Reese)
6. Hey You Face (Crew Cuts)
7. Remember You're Mine (P. Boone)
8. Honeycomb (J. Rodgers)
9. Swinging Sweethearts (D. Carroll)
10. Moonlight Swim (N. Noble)

Al Meltzer

WHEN—Syracuse, N. Y.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Mr. Lee (Bobettes)
5. There's A Goldmine In The Sky (P. Boone)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Technique (P. Boone)
8. Rainbow (R. Hamilton)
9. Diana (P. Anka)
10. And That Reminds Me (D. Reese)

John Harris

WDIG—Dothan, Ala.

1. Tammy (D. Reynolds)
2. Chances Are (J. Mathis)
3. Band Of Angels (Schumann)
4. Just Between You And Me (Chordettes)
5. Honeycomb (J. Rodgers)
6. Mr. Lee (Bobettes)
7. Lips Of Wine (A. Williams)
8. Forgotten Dreams (Anderson)
9. An Affair To Remember (V. Damone)
10. My Heart Reminds Me (Starr)

Joe Smith

WVDA—Boston, Mass.

1. Chances Are (J. Mathis)
2. Black Slacks (Sparkletons)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Fascination (J. Morgan)
5. Zip Zip (Diamonds)
6. Baby Sittin' (B. Riley)
7. Rebel (C. Jarvis)
8. Lotta Lovin' (G. Vincent)
9. The Eyes Of God (Four Lads)
10. Honeycomb (J. Rodgers)

Jubilee To Celebrate Tenth Anniversary With Party-Distrib Meet

NEW YORK—Jubilee Records will round out its tenth year with an anniversary party for the press, disk jockeys, trade and celebrities Friday, September 27, from 6:00 to 10:00 PM at Danny's Hideaway in New York City, with Jubilee president Jerry Blaine and A&R chief Morty Palitz hosting the affair.

The company's tenth anniversary marks a steady climb to success in the recording industry. Ten years ago Jerry Blaine, former orchestra leader, founded Jubilee with a \$600 investment, renting a tiny store on Manhattan's Tenth Avenue. Jerry served as president, sales manager, A&R man and shipping clerk. Jubilee's beginnings were typical of the small, independent label.

A few weeks later Jubilee had its first hit—a Yiddish novelty tune that sold half a million records. 1947 figures showed a gross of \$160,000. This year, the company is expected to gross well over \$6,000,000. Thus far, in 1957, Jubilee has already sold over 5,000,000 single records and close to 200,000 albums. In all, the company has released approximately 300 singles and 100 LP's and EP's during its ten-year history.

Jubilee milestones feature such recording artists as Don Rondo, Della Reese, Bill Darnel, Polly Bergen, Monica Lewis, Dwight Fiske, the Orioles, Enzo Stuarti, all of whom have produced hit records for the label.

From that Tenth Avenue store, Jubilee has grown to a position where it now occupies two floors in a building owned by Blaine (other companies headed by Blaine occupy other floors in the building) and employs a staff of 27 and is recognized as one of the important labels of the independent labels.

In conjunction with its tenth anniversary, Jubilee has embarked upon its most ambitious album promotion campaign to date and is offering its Tenth Anniversary Fall Album Program to distributors and dealers, Blaine announced.

The album program is highlighted by special distributor-dealer offers, billing plans, a distributor sales incentive contest, preparation of presentation kits with promotional material, a sales meeting in New York for a preview of new album releases and personal visits by Jubilee representatives to out-of-town distributors.

Already in effect as previously announced and continuing through October 31st is the Jubilee "8 for 7" deal, in which dealers purchasing 7 Jubilee albums will receive an 8th album free. To this has been added a special billing plan whereby distributors will be permitted to purchase two large orders—one in September and one in October—and payments may be made in three installments, one each in November, December and January. These plans include the current Jubilee album catalogue and new releases.

Distributors are invited to participate in the Jubilee sales incentive contest, in which a quota will be assigned to each distributor. The con-

test will be based on the percentage of business each distributor does above his quota, in ratio to business done by other distributors. Purchases made during the period of September 1st through December 31st will be included in the contest totals. There will be five cash prizes: \$500, \$250, \$150, \$100 and \$50.

On Sept. 28th, a luncheon and sales meeting will be held at the Hotel Warwick and distributors will be offered a preview of Jubilee's 18 new album releases. At the same time, the Fall plan will be outlined in detail and promotional and merchandising suggestions based on the album covers and dealer window and counter displays will be offered. In addition, the distributors will receive special presentation sales kits consisting of new order pads, notes on the contest and flyers, photographs and other promotional material for each new album release.

Between September 30th and October 4th all out-of-town distributors who were unable to attend the Hotel Warwick meeting will be visited personally by Jubilee executives and representatives, including president Jerry Blaine, A&R chief Morty Palitz, National Sales Manager & Promotion Director Bill Darnel, West Coast Representative Larry Goldberg, Midwest Representative Howard Caro and East Coast Representative Juggy Gayles. At each visit special sales meetings will be set up with distributor salesmen, who will receive the presentation kits promoting the new albums.

Jubilee's current album catalogue consists of 55 LP's. 18 new LP's are scheduled to be released September 27th to coincide with the Tenth Anniversary party.

The new Jubilee albums are: "Fire In The West," Herb Geller; "Three For Duke," Teddy Charles; "Cu-Bop," Art Blakey's Jazz Messengers; "My Favorite Places," Walter Scharf & Orch.; "Twinkling Pinkies," Frank Ortega; "Rondo," Don Rondo; "Dancing at the Plaza," Marke Monte & His Continentals; "Mingus Three," Charlie Mingus Trio; "Witchcraft," Ray Martin & His Orchestra; "Cocktails Dinner & Dancing," Shep Fields & His Orchestra; "Out of the Mouths of Babes," "Christman," La Falce Brothers; "Jazz Lab," Gigi Gryce; "Randy Weston Trio," Randy Weston; "Pal Joey," Bobby Sherwood & Orch.; "Over Sixteen" Vol. 2; "Love Letters," John Fostini; Pardon My Blooper, Vol. 6.

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Dick Linke Leaves Columbia To Form Personal Mgt. Office



DICK LINKE

NEW YORK—Dick Linke, Singles Sales Manager for Columbia Records leaves the label October 1st in order to launch his own firm, Richard O. Linke, Personal Management. The new firm will represent Andy Griffith, Tommy Leonetti, and Gloria Lambert. Linke is also associated with Andy Griffith in two music publishing firms—Andick Music Corp. and Nan-Paul Music Corp.—and a motion picture and television production company, Manteo Enterprises, Inc.

The new firm will have main business conducted from Linke's home in East Norwich, Long Island, N. Y., but will also maintain offices at 1697 Broadway, New York.

Linke's initial roster of artists indicates that he is leaning toward motion pictures. Andy Griffith, star of Elia Kazan's "A Face in the Crowd", will soon be seen in the film version of "No Time for Sergeants". Gloria Lambert, who hails from Canadian TV triumphs, is being groomed for films. Tommy Leonetti, star of "Your Hit Parade", will be aimed for eventual movie work.

Prior to his two years with Columbia, Linke was National Promotion Manager of Capitol Records.

Uttal Forms Pub With Stallman, Shapiro, Jacobson

NEW YORK—Larry Uttal, prexy of Monument Music, has entered into an exclusive music publishing venture with Lou Stallman, Joe Shapiro and Sid Jacobson.

The new firm's name is Round Music and under the agreement it will publish all songs written by the team of Stallman and Shapiro. The two have penned such hits as "Round And Round" and "Treasure Of Love." Monument Music is the publisher of the latter song.

One Stop In Columbus, O.

COLUMBUS, OHIO—Jack Pierce last week announced the opening of a new One Stop operation in Columbus, Ohio, to be known as C. C. Record Company. The new firm, located at 849 N. High St., will offer one-stop selection of all the latest hit records on all labels plus individual programming service. Pierce has been associated with the record industry for the past fifteen years.

More Than 100 Golfers Engaged In DISC Elimination Tourney

NEW YORK — Over 100 golfers across the country are currently engaged in a series of match play elimination tournaments to determine area winners in the A, B and C categories. 12 finalists representing four winners in each of the above three categories will compete for the national championships of the music industry to be held October 8th at the Shawnee Country Club, Shawnee, Pennsylvania. All indications point to a gala occasion at Fred Waring's Shawnee Inn with golfers and friends expected from various parts of the country.

Many close and hectic matches have been played these past couple of weeks with perhaps the highlight being a hole in one by Sammy Kaye which topped off his match at the Woodbridge Country Club in Woodbridge, Connecticut, against Howard Manco which he won two and one. His ace came on the 185 yard 17th hole.

The following are some of the results of recent matches and pairings for quarter and semi-final area matches coming up during the next 2 weeks.

New York Area:
Class A semi-final match—

Lou Dreyer meets band leader, Sammy Kaye; Leslie Boyd meets Lou Del Guercio. Ultimate victor will compete in Class A national finals at Shawnee, October 7 & 8.

New York Area:
Class B semi-finals—

Dan Collins, the Billboard, meets Henry Onorati, Dot Records. Michael Mulqueen, Jr. defeated Rudy May of Decca in their semi-final match to enter New York area, Class B finals. Ultimate winner to compete in national finals at Shawnee.

Class C. first flight—
semi-finals—

Mickey Glass meets Michael Mulqueen, Sr.; Al Walker meets Murray Luth.

New York Area:
second flight—

Win Adams defeated Michael Real to enter second flight Class C finals. Sig Bart, Allied Records, meets recording artist, Percy Faith, in other semi-final match in this flight. The ultimate winners of the two New York area Class C flights will go to Shawnee to compete in the national finals in this Class.

In earlier matches in the New York area, winners were:

Michael Real over Bert Levy, Sammy Kaye over Howard Manco, Bill Goetz over Norman Weinstroer, Kaye over Jack Spina, Win Adams over Bill Goetz, Leslie Boyd over Mike Sukin, Sig Bart over Jack Rael, Michael Mulqueen Jr., over Rudy May, Bart over Marty Kline, Michael Mulqueen, Sr., over Len Book, Percy Faith over Harry Meyerson, Al Walker over Irwin Garr, Lou Dreyer over Tom Valando, Murray Luth over Bernie Boorstein.

Midwest Area:
Class A—

William Puskar meets Will Osborne. Winner of this match meets winner of national final between D. Pierce and Ernest Tubb with ultimate

winner going to Shawnee to compete in Class A national finals.

Midwest Area:
Class B—

Art Talmadge, Mercury, reached the midwest finals and will meet winner of match between Lou Lerche and Irving Green, Mercury President. Ultimate victor will meet Class B finalist from Nashville area to be decided in match between recording artist, Jim Reeves and winner of match between Pee Wee King and R. Gafford. Winner here goes to Shawnee to compete in national finals.

In earlier matches in the Midwest area, winners were:

William Puskar over Dawson Taylor, Art Talmadge over W. R. Booth, Will Osborne over Harold Meeker, Lou Lerche over L. Levin, Art Talmadge over Jay Plimpton, Irving Green over Bob "coffeehead" Lawson.

New England, Washington, Philadelphia Area:

Class A Winners—

Jack Reidy, (New England), and P. Markman (Washington)—these two top players will meet in a round robin match with Philadelphia Class A finalist which will be determined by match between George Deacon and Endo Corsetti. Deacon defeated DISC President, Fred Waring, 3 and 1 in a semi-final match while Corsetti defeated Ed Barsky one up in their semi-final match.

The winner of the Reidy-Markman, Deacon or Corsetti round robin will go to Shawnee to compete in the Class A national finals.

Class B semi-final match—

Pit Ed Dolberg against winner of the Lindy Miller-Jack Chase match. Ultimate winner will play the Class B finalist from the Philadelphia area with the winner of that area match going to Shawnee for the national Class B finals. The Philadelphia Class B finalist will be either Jay Jerome or Sanford Wartell who meet this week.

The New England area Class C champion who will go to Shawnee for the national Class C finals will be determined by the round robin match between Stan Richard, Alan Dairy and Harry Coutern.

In earlier matches in the Baltimore-Washington area, winners were: P. Markman defeated Ed Gallaher; in the Philadelphia area: J. Jerome over B. Roberts; in the Nashville area: D. Pierce over T. Texas Taylor, Jim Reeves over Wesley Rose, Ernest Tubb over J. Drake.

West Coast Area:

Class A semi-finalists are Jack Marsh versus Ralph Tucker and Ben Spalding versus Charles Dant. Class B semi-final round—T. Valeria meets Herb Atwood and Bob McCluskey, Joe Linhart.

The West coast Class C matches are in the quarter final rounds at press time.

The West coast area champions of Classes A, B and C will all go to Shawnee to compete in the national finals.

In earlier matches in the West Coast area, winners were: Jack Marsh over Bud Haley, Ned Hertzstom over Sid Goldstein, Charles Dant over Dave Bernie, Tom Flack over Al Bennett, Eddie Shaw over Mike Gould, Joe Perry over Charles Adams, Herb Atwood over Dick Pearce, B. McCluskey over Artie Valando, Johnny Thompson over Johnny Johnson, Joe Seach over Jerry Sybilind.

Room reservations for the one day Golf Finals at Shawnee can be made through Murray Luth, Circle 6-3500, New York.

Imperial Aims At Record Gross

BEVERLY HILLS, CAL.—Imperial Records, aiming for the biggest yearly gross in its history after rocking up an initial 6-month figure of \$3,162,000, launches its fall album program this month with the release of five packages, it was announced by label prexy Lew Chudd.

Heading the list are two English jazz LP's: "Dizzy Reece Quintet," featuring Reece on trumpet, Phil Seamen, drum; Lenny Bush, bass; Tony Crombie, piano; and Ronnie Scott, tenor sax; and the "Tubby Hayes Quartet/Quintet," spotlighting Hayes on tenor; Dickie Hawdon, trumpet; Harry South, piano; Pete Elderfield, bass; and Bill Eyden, drums. Reece and Hayes make their American debut on these releases.

South African bongoist Ukunu heads his own five-piece band on authentic and original African chants and dances for his album titled, "The African Nite Life." Special tie-in pro-

motion with a national bongo manufacturer is being worked out to exploit the album, which may also result in Ukunu making personal appearances at key record shops throughout the country.

"Stairway To Heaven," the fourth new album, features Rex Koury playing a pipe organ. Koury, musical director for the ABC network, plays a collection of top standards on this, his initial disk for Imperial.

Pianist Bill McGuffie rounds out the five albums with his second LP for Imperial titled, "Goodnight Sweetheart." McGuffie, a pianist on England's BBC, was heard on Imperial's "Mademoiselle de Paris" LP, which the diskery says has been a strong seller for the label.

Chudd disclosed that full dealer support will be given to launching the packages and cover blow-ups and other in-store promotion pieces will be supplied to record stores.

Hi Fi Show Opens In Chi

CHICAGO — The latest developments in high fidelity were displayed at the Institute of High Fidelity Manufacturers 1957 Chicago Music and High Fidelity Show at the Morrison Hotel, Sept. 17-21.

"Firms exhibiting at the Institute show represented 95 per cent of all manufacturers of component parts," Sanford Cahn, director of the show, said. "It was the Institute's purpose, in staging this show, to clarify high fidelity for the general public and to spotlight new developments for the trade."

Exhibitors showed such products as amplifiers, speakers, FM-AM tuners, record changers, turntables, speaker systems and enclosures, phonograph cartridges, tone arms, needles, tape recorders, phonograph records, and pre-recorded tapes.

The Ronette Sales Corp., Lynbrook, New York, demonstrated the tracking ability of the Ronette transcription arms and cartridges, along with the firm's line of microphones, tone arms, and phonograph cartridges while new series of ceramic cartridges were featured in the Sonotone Corporation exhibit. The Elmsford, N. Y. company also showed Sonotone's new speaker system and a new amplifier.

Audio Fidelity, New York, featured newly-released high fidelity phonograph record albums and a new Audio Fidelity Stereo Master tape. Audio Fidelity records were also used by many exhibitors to demonstrate their equipment.

The exhibit of record changers from the Rockbar Corporation, Mamaroneck, New York, spotlighted the company's new line, the Collaro, which incorporates a new counter-balanced, transcription type arm that doesn't vary in weight from the first record to be played to the last.

The Westminster Recording Co., New York, demonstrated new advances in stereophonic tape reproduc-

tion with its new Sonotape pre-recorded tapes at 15-minute intervals during the Institute show.

Chicago's Pentron Corp. showed the three models which make up its custom line of tape recorders, displayed in both monaural and stereo versions.

The new Bozak "Stereo-Fantasy" stereophonic speaker system in a single cabinet highlighted the exhibit of the R. T. Bozak Sales Co., Darien, Conn. Pickering and Company, Inc., Oceanside, Long Island, N. Y. demonstrated its method of sound reproduction by exhibiting its Isophase Speaker and Single Fluxvalve magnetic cartridge.

"Acoustic suspension" speaker systems were shown by Acoustic Research, Inc., Cambridge, Mass. An innovation in stereophonic systems, called "Klipsch's Heresy" by Klipsch and Associates, Hope, Ark., is a non-corner system designed for the center channel of three-channel stereophonic systems. Main items in International Electronics Corporations' exhibit were wide range loudspeaker systems. The Dallas firm showed its latest products in a demonstration of three new folded exponential horns with 44-foot, 17-foot, and 28-foot air columns. Neshaminy Electronic Corp., Neshaminy, Pa., demonstrated new JansZen Dynamic loudspeakers in cabinets. The company also manufactures JansZen Electrostatic loudspeakers, which were exhibited.

A new simplified system of amplifier kit assembly and a distributor-dealer merchandising display highlighted the exhibit of Grommes Division of Precision Electronics, Inc., Franklin Park, Ill. The Marantz electronic crossover was shown in a special demonstration of a deluxe system which also uses Marantz preamplifiers and amplifiers in a three channel arrangement of three-way speaker systems made by The Marantz Co., Long Island City, N. Y. A completely elec-

Decca To Issue Three Original Cast LPs Of Broadway Shows

NEW YORK—Decca Records will issue the Original Cast albums of three new shows set for Broadway this season. The latest show to be announced by the company is the forthcoming "Carefree Heart."

"Carefree Heart," which stars Jack Carter, Susan Johnson and Melville Cooper, is scheduled to open on Broadway at the Anta Theater on November 7th. Prior to that date the show, produced by Shamus Locke and Lynn Loesser, will have out-of-town runs in Detroit, Cleveland and Cincinnati. In addition to the Original Cast album of the score, written by Robert Wright and George Forrest, Decca is also issuing several singles of tunes from the show by top artists on the label. Among the singles already set for release are: "Who Is? You Are!" by Sylvia Syms; "Would I Were" by Pat

Kirby; "The Carefree Heart" by Jack Pleis; "Rich Man, Poor Man" by Carmen McRea and "I Would Love You Still" by the Four Aces.

The other two new musicals to be waxed by Decca are the previously announced "Copper And Brass" and "Rumple." These also, in addition to Original Cast albums, will have the added benefit and exposure of tunes released as singles by Decca stars. From the former, Decca has released "You Walked Out" by Jeri Southern and "Cool Credo" by Sammy Davis, Jr. Singles of songs from the score of "Rumple" include: "In Times Like These" by Sylvia Syms; "How Do You Say Goodbye" by the Four Aces, and Richard Hayes' recordings of "The First Time I Spoke Of You" and "Red Letter Day."

National Records Signs Salvator

NEW YORK—Joe Leahy, president and A & R director of National Records, has signed singer Joe Salvator to a long-term contract. The ex-GI recently returned from engagements in Europe and Australia. His initial release is slated for October 25th.

Ray Meinberg, sales and promotion manager of National Records is on a 30 city promotional trip in behalf of the big three plug records of the diskery. The Bachelors "From Your Heart," Kathy Linden, "It's Just My

tronic-driven turntable was featured in the exhibit of the Fairchild Recording Equipment Co., Long Island City, N. Y.

High fashion furniture for hi-fi systems was shown in a living room setting by Altec Lansing Corp., New York. The company also presented an exhibit of components including a composite amplifier, a new stereo amplifier and several new loudspeaker systems. The Sherwood Electronic Laboratories, Inc., Chicago, presented oscilloscope demonstrations of a new 36-watt (72-watt peak) amplifier. Sherwood also exhibited FM-AM tuners and three-way speaker systems.

The public had an opportunity to operate a battery of tuners equipped with ear phones, in the show rooms of the Fisher Radio Corporation, New York. H. H. Scott, Inc., Cambridge, Mass., exhibited its line of tuners, turntables and amplifiers.

Gernsback Library, Inc., New York, displayed a library of new books on various phases of high fidelity and tape recording. This company publishes various how-to-do-it books in the radio electronics field.

Chicago FM station WFMT duplicated its broadcasting facilities at the Morrison, to broadcast directly from the hotel during the show hours. WFMT studios at the show also were connected to the main studios by high fidelity telephone lines which insured no loss of fidelity. Broadcasts from the show concentrated on new releases, both tape and long playing records, selected for high fidelity value. There were also live broadcasts with guest artists and with show officials and exhibitors.

Luck To Be 15," and Joe Leahy's latest instrumental "Twice Around The Island."

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More Publishers Join AIMP

By-Law Committee Meets With Attorney To Draw Up Charter, By-Laws, Constitution

NEW YORK—The by-law committee of the Association of Independent Music Publishers, an organization formed last week to further the health of the publishing business of both ASCAP and BMI affiliates, met last Thursday afternoon with Arthur Fishbein who has been retained by AIMP to draw up its charter, by-laws and constitution. The committee was appointed at the original meeting by the Association's president, Joe Csida. Attending the by-law committee meeting were Ralph Peer, Dave Krengel and Ed Burton.

AIMP will invite all publishers to join the Association and is interested in hearing from any firm that would like to join. During the past week the following publishers expressed their desire to be included as charter members:

Sunbeam & Valendo Music; Regent & Harman Music; Robert Mellin & Robert Music; Gil & Sherwood Music; Progressive Music; and Porgie Music. These firms were added to the list of

publishers who joined AIMP last week. The original list includes the following: E. H. Morris, Mayfair, Melrose, Meridian and Vogue Music; Leeds, Pickwick and Duchess Music; Alamo, Ross Jungnickel, Hill & Range, and St. Louis Music; E. B. Marks Music; Weiss & Barry; Southern, LaSalle, Harris, Panther, Peer International, Melody Lane and Pera Music; George Paxton, Winneton, Chatsworth, and Whiting Music; World and Republic Music; Planetary, Patricia and Kahl Music; Mecca and Lowell Music; Bristol and Raleigh Music; Cromwell, Essex, Hollis, Ludlow and Melody Trails Music; Rush, Pinelawn, Berkshire and Tray Music; American and Choice Music; Trinity and Towne Music; Sheldon Music; and Roosevelt and Bob Abbott Music.

A committee is being set up to determine a basis for dues for the organization. All present at the initial meeting contributed \$250 to an operating fund resulting in a total of \$3,000.

Mode Signs "Wide Wide World" Discoveries

NEW YORK—Mode Records has signed a teen vocal group, the Juveniles, who will take part in a "Wide Wide World" tv'er on teenagers September 29th.

The vocal quintet was discovered at a Youth Center in New York when an NBC camera crew came there to film segments for the "Wide Wide World" show. As the director of the center described the successful rehabilitation going on at the center for troubled teenagers, he said that music was playing a big part in the center's activities and cited the group, consisting of a girl and four boys, as an example. When they ran into some difficulty with the law, they were put under the jurisdiction of the center, where their natural talent of writing songs, harmonizing and entertaining were brought out. The NBC crew

thought the quintet performed so well that Eddie Kissack, then doing a&r free lancing, was called in. He signed them to Mode, which move won Kissack the berth of eastern A&R head of Mode Records.

Life magazine featured a spread on the show and the group, NBC's "Monitor" will play a pressing by the Juveniles, spot announcements on NBC will call attention to the show, and there will be news coverage by the Associated Press and United Press. NBC Artists Bureau has signed the group for appearances on major NBC shows.

Mode has also pacted singers Bob Manning and Helen Forrest and are planning new distributor line-ups to handle the once exclusive LP outfit's new single issues.

Kaye Returns To Roosevelt

NEW YORK—Sammy Kaye and His Orchestra opened a month's return engagement at New York's Roosevelt Hotel Monday evening September 16th and performed before a packed house, which included a host of people from the music business. Some of the music publishers who came were George Paxton, Norman Foley, and Murray Baker, from the deejay ranks, Jerry Marshall, Jack Lacy, Martin Block, Lonnie Starr and station librarian Al Trilling. Singer Cathy Carr was present as was a delegation from Columbia Records, for which Kaye records, and included Hal Cook, Dick Linke, Bill Gallagher, Stan Kavan, Irv Townsend, George Avakian and Gene Block.

New Pop Label Debuts

CHICAGO—Walter Jagiello, prexy of Jay Jay Polka Record Company, announced the introduction of a new label, Banana Records.

Jagiello, for many years prominent in the music industry, said, "Banana's first waxings are being planned now for October release, with the following artists scheduled for sessions; Eddie Lund, the Eagle Brothers, the Whispering Knights, Li'l Wally, Bob Haven, the Ampol Aires and Robbi Shawn.

The new firm is located at 2452-56 South Kedzie Avenue.

Angel Music Sets Pub Deal

NEW YORK—Angel Music of New York, has announced the consumation of an agreement with Jeff Kruger, 26-year-old British night club, film and management magnate of England, whereby Angel Music will have U. S. publishing right to the rock and roll music in Kruger's films. Kruger arrived in the U. S. last week to discuss plans with Al Silver and Doug Moody and to set up film distribution for his movies. Mel Torme is the featured performer in one of Kruger's films.

Kruger is the owner of two of England's top jazz clubs, the Flamingo and the Florida Club. And he is the manager of such British performers as Ronnie Scott, Tubby Hayes, Tony Kinsey, Don Rendell, Dizzy Reece, Tony Crombie and others.

"Love In The Afternoon" Sound Track To Verve

BEVERLY HILLS, CAL.—Verve Records has acquired the original sound track rights for an album from the Gary Cooper-Audrey Hepburn film "Love In The Afternoon", an Allied Artists production. However, since there isn't sufficient material in the picture for a 12" LP, Verve will issue an EP of music from the sound track.

The EP, which includes the current hit song "Fascination," is being sent to distributors. Verve expects to go all out in the promotion of the disk.

Dietrich Debuts On Dot

HOLLYWOOD—Marlene Dietrich makes her debut on the Dot label as a recording artist in the pop music field this week. It is her first attempt to capture the interest of jukebox fans. Randy Wood, president of Dot, who recorded Marlene in Hollywood while she was filming her starring role in "Witness For The Prosecution", announced today that her first record, "Another Spring, Another Love" coupled with "Near You", will be released here and in 34 foreign countries, Dot's first such simultaneous world-wide distribution arrangement.

Gabler Signs Dick Williams

NEW YORK—Milt Gabler, vice-president in charge of Artists & Repertoire for Decca Records has announced the signing of Dick Williams to an exclusive pact. Williams is currently featured in the forthcoming Broadway musical "Copper and Brass," for which Decca has Original Cast recording rights. He will make his Decca debut with two tunes from the score of this show which will be released as a single. Dick is one of the well-known Williams Brothers, at one time featured with Kay Thompson. Most recently he had been a featured vocalist on the Tennessee Ernie Ford TV show. His role in "Copper and Brass" marks his Broadway bow.

Music Arrangers Elect Manson

NEW YORK—At the annual general meeting of the American Society of Music Arrangers (ASMA), officers and council-members were elected for the season of 1957-58. The following officers were elected: Eddy Manson, President; Gene Von Hallberg, Vice President; M. Russel Goudey, Secretary; and George Cole, Treasurer. Elected to the Executive Council were Fred Barovick, Wade Denning, Joe Glover, R. C. Haring, Eric Leizden, Alan Schackner, Rudolf Schramm, John Warrington and Julian Work.

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Muzak Corp. Sold For \$4,350,000

NEW YORK—The purchase of the Muzak Corporation, by Jack Wrather, Texas and California industrialist, and John L. Loeb, of Carl M. Loeb, Rhoades and Company, New York City, was announced last week by the sellers, William Benton, former U. S. Senator from Connecticut, and H. E. Houghton, President of Muzak Corporation.

Wrather disclosed that the consideration for 100% of the stock of Muzak was \$4,350,000.

Muzak is national and international supplier of planned background music for industry, and for office, bank, hotel and restaurant use as well as airlines, buslines, trains, and ships.

Muzak has 142 franchise operators in the United States, Canada and Europe, and owns one of the world's most modern tape recording plants, located in New York City. The Muzak music library of more than 10,000 specially arranged and recorded selections is the only one of its kind and is kept

up to date by the addition of 500 new recordings a year.

Also included in the sale and pursuant to the approval of the Federal Communication Commission is Muzak's New York FM station, WBFM.

Wrather stated concerning the acquisition, "We believe the future of Muzak is limitless not only in the field of background music where we intend to work toward strengthening our franchisers' operations, but also in the area of electronic tape development for sound and television and in the utilization of its outstanding research facilities and talents for the development of hi-fi and other electronic equipment for the public."

Among Wrather's other holdings are "The Lone Ranger" radio and television program, and the programs "Lassie" and "Sergeant Preston of the Yukon". He is President of radio and television stations KFMB and KFMB-TV, San Diego, KERO-TV, Bakersfield, Calif., and the Disneyland Hotel, Anaheim, Calif.

Decca Plans Push On H. Lanin Album

NEW YORK—Decca has readied an extensive promotion on Howard Lanin's "Dance Till Dawn" album, designed to cash in on the public's acceptance of "society" music. In addition to display pieces and store promotion, the recording company has prepared special disks with two and three minute slicings from the album for dee jays.

Official release date is Sept. 30, and the size of the advance orders has prompted Decca brass to give its Marvin Holzman the green light on preparation of another album for Lanin. Holzman brought in and recorded Howard Lanin after having previously recorded Howard's younger brother, Lester Lanin, while he a&r'd at Epic.

The "Dance 'Till Dawn" LP features continuous society music (not separated by space band.) To facilitate programming, Decca's special dj copies have the medleys separated so that each band is of a desired length for air-play. The lead-in spaces between each band are also made wider than usual on the jockey copies for easier cueing. Decca has kept all of the music in the special "sampler" that is in the commercial copies.

EMI To Distrib VIP Abroad

NEW YORK—According to an announcement made last week by Joseph Lupia, president of V.I.P. Records, negotiations have been concluded between V.I.P. Records and EMI, parent company of Capitol Records and other recording companies whereby EMI will distribute two of V.I.P.'s current recording artists in England and Australia.

V.I.P.'s Russ Miller recording of "I Sit In My Window" will be distributed by His Majesty's Voice Record Company, while Vivienne's recording of "Love Letters in the Sand", "From This Moment On", "An Affair to Remember," and "You're Someone New" will be distributed via an EP by EMI.

Record Distrib Exhibits At Chicago Hi Fi Show

CHICAGO—Reuben Lawrence and Tony Galgano of Record Distribs, this city, report excellent response to their Audio Fidelity line at the Hi Fi Show at the Morrison Hotel, 9/13-9/15. Galgano marveled at the overwhelming success of two Audio Fidelity albums, "Port Said" and "Mallet Magic". He said, "these two albums were featured and played the most throughout the entire show."

Lawrence added this comment, "most exhibitors played Audio Fidelity records on their sensitive Hi Fi equipment to extract the purest sound possible." He continued, "we are very pleased to say that many dealers of hi fidelity phonographs ordered albums for sale in their stores due to our promotion."

Elektra App'ts New Distribs

NEW YORK—Elektra Records last week announced the appointment of the following new distributors to handle the label: Tracy-Mitchell in Buffalo; A & I, Cincinnati; Custom, Cleveland; Arc, Detroit; Binkley Dist. Co. in Miami; Circle Distributors in Denver; Midwest, St. Louis; Garmisa Dist. Co., Chicago; Laredy, Newark; Record Distributors in Pittsburgh; and Arnold in Charlotte, North Carolina.

End of the year new releases will include the second volume of Elektra's "When Dalliance Was in Flower" sung by Ed McCurdy; "Here We Go, Baby", featuring folk-pop artist Glenn Yarbrough; The Original Trinidad Steel Band; The Delta Rhythm Boys; Susan Reed Sings Old Airs; and a new recording by Theodore Bikel.

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R & B

Ramblings

NEW YORK:

Al Silver, Herald Records, planning a two week trip to New Orleans and southern key cities to plug his current "hot" items. Al will cut several sides while in New Orleans. Currently adding up to tidy figures are his "To The Aisle", 5 Satins; "Tonight Tonight", The Mello-Kings; and the newest, "Pug Nose & Pony Tail" by Wally Hughes. "Pug Nose" bears every indication of becoming an all-market smash. Wherever exposed, the reaction has been fast and heavy. Silver has three new platters ready for immediate release. They are "Our Anniversary" and "A Pretty Baby" by the 5 Satins; "Sassafras" and "Chapel On The Hill" by the Mello-Kings; and "The Joker" and "Honey-Bee" by Billy Myles. The latter is a new-comer to the Ember label. . . . Bill Spitalski informs us that Atco is swinging. The Coasters' "Idol With The Golden Head" and "My Baby Comes To Me" is becoming a two sided hit, as was The Coasters' million seller, "Searchin'" and "Young Blood." The Coasters, incidentally, will appear on Patti Page's "Big Record" on October 2. Atco is releasing four new records this week. They are "What A Night For Love" and "Autumn Leaves" by Bette McLaurin; "The Land of Love" and "Ballad of The Cowboy Sailor" by Jimmy Simmons; "Shuffle In The Grave" and "Make Believe" by Young Jessie; and "Some Day, Maybe Tonight" and "Talkin' About Love" by Jerry Grant. . . . Charles Merenstein, Apollo Records, is flipped about his new fem chantress, Dolly Lyon. Pre-tests of her "Palm of Your Hand", which will be released immediately, are so overpowering it is hard for him to stay objective about the wax. He expects real big things from it. "Bermuda Shorts" by The Del-Roys continues to sell in very satisfactory figures. . . . Glory Records out with a new Tarrriers disk that bears the earmarks of another "Banana Boat". The deck has gotten a terrific deejay and distrib response. "Dunya" 's the name—watch it. Lou Sprung also advises that Vince Martin is to be cut this week and if the session comes off there will be a Martin release very shortly thereafter. . . . J & S Records seems to have that touch. Their "It Was There" by Johnny & Joe doing Oh—so nicely, and now "Thunderbird" by Hal Paige and The Whalers is stirring up excitement in the New York, New Jersey areas. . . . New label out of Wilmington, N. C., Elvitruer Records and Friendly Records. John Lewis Jones is president of the sister diskeries. . . . Dick "Ricardo" Sugar, who for eight years has been conducting one of the key Latin-American shows in the eastern area via WEVD, will now carry on for another hour on WAAT, Monday thru Saturday, 8 to 9 PM. Dick will also continue his WEVD 4-5 show. This gives the Latin labels another area of exposure and should hype the local sales. . . . Hy Weiss, Superior Distributing Company, tells us biz is terrific. One he says is going "just great guns" is the Rev' "Plaything" by Ted Newman. . . . Another new label out of Durham, N. C., headed by W. Howard Rambeau. Renown has issued two new disks—Wayne Handy's "Say Yeah"/"Could It Be?" and Jim Thonton's "I Want Everything My Baby's Got"/"Baby, Let Me Powder Your Nose". . . . Elliot Loebel now in the personal management field. Loebel is handling Laverne Ray and The Raytones who have their first out on Okeh, "I've Got That Feeling" and "I'm In Love Again". . . . For the second year in a row, Jocko Henderson of WOV-New York turned off the music to engage in serious talk with his young audience. Jocko advised them to attend classes regularly, do homework every day, help the folks about the house and other such wholesome advice. . . . Clifton "The King Bee" Smith (KCOH-Houston, Texas) in New York for a vacation. King Bee was recently chosen number "two" pop jockey in a poll conducted by The Houston Press. King Bee, who many designate the top r & b jock in his area, is mighty proud of having finished #2 in the pop category. . . . Don Robey still amazed at the wonderful sales reaction his initial trio of disks of Back Beat has received. Rob Roy's "Tell Me Why"; Doug and Josie's "I'll Give Love To You"; and Tic Toc's "Zola" adding up to lotts a loot. Joe Scott, a & r head, says look out for another on Back Beat. Says Plummer Davis' orchestral debut is a zinger. Robey is also elated with the solid sales response to his Johnny Ace memorial album, "Again . . . Johnny Sings". Milt Shaw, president of Shaw Artists, announced this week the appointment of Vic Sands to his organization. Sands resigned from Milton Deutsch Agency to move in with Shaw. Another addition to the Shaw office staff is Nancy Whittemore, daughter of the agency's location exec, Jack. And while on Shaw news, Ruth Brown has notified Shaw Artists that her maternity leave can be terminated October 1. In private life, Mrs. Earl Swann, she had the Swann's first child last week by caesarian. . . . Sally Blair opens the Boulevard, Queens, L. I., for one month on September 27.

CHICAGO:

Stan Pat, Roulette's busy promo man reports real action with "Hey Babe" by the Cleftones and "Sugar Corsage" warbled by Chuck Reed. Stan elated about the rapid climb of The Playmates newie, "Darling It's Wonderful". . . . While Abner is dancing for joy at Vee-Jay HQ about The Spaniels "I Need Your Kisses" b/w "You're Gonna Cry", he is busily engaged in sessions with Billy Boy. Prexy Jimmy Bracken and Abner spent the weekend in Memphis

picnicking with local deejays. . . . The Dells, whose new disk, "Time Makes You Change" b/w "Pain In My Heart" is skedded for early release, were pacted by Jack Archer & Associates for a 4-week stint on the West Coast. . . . Len Chess reports that three of his top artists have been skedded for appearances on Dick Clark's American Bandstand network TV show in Philly; they are Bobby Charles 9/17, Dale Hawkins 9/19, and The Moonglows 10/10. . . . Dejay Richard Stamz advises that Tiny Topsy's "Aw Shucks" is really rockin' round the nation. By the way, (free) reservations are really pouring in for rides on Richard's luxurious cabin cruiser! He may cruise to far distant shores to "get away from it all". Actually, he's too busy keeping his numerous ventures going in Chi. . . . Herb Cole, of King Records, busy as a bee keeping up with chart-climbers "Think" by the 5 Royales and Tiny Topsy's "Aw Shucks". Herb says they're both moving up fast on the national charts. . . . Phil Skaff too elated to hold back the news about two smash hits at M. S. Distributions, "Back To School Again" and "Cecilia" by David Seville. According to Phil it is a smash follow-up to "I Gotta Get To Your House". . . . Mahalia Jackson, Chi's favorite gospel singer, appeared on In Town Tonight 9/16, followed by drummer man, Gene Krupa 9/17. . . . Abner excitedly reports that The Spaniel's "I Need Your Kisses" is getting pop play in Chi, setting the pace for the entire nation. . . . The phenomenal rise of Jimmy Reed's "Honest I Do" from nowhere to number 17 on national polls tickles Abner. . . . Jack Walker, R&B deejay, NYC, in town as house guest of WGES deejay Sam Evans. ABC Paramount's Irwin Garr in town, and lunched with Sam Evans the other day. . . . Herb Kent, WBEE Chi deejay, swinging back into concert and band promotion with a kick-off at Hyde Park High School auditorium, opening 10/12. Herb continues his deejay radio activities. . . . Cobra Records riding along with chart-buster "All Your Love" by Magic Sam, Harold Burrage's "Satisfied" and Otis Rush's "Love That Woman". Eli Toscano pleased with continued reaction. . . . Stan Pat happily engaged telling one and all about Pearl Bailey's new singles click "C'est Magnifique" and "Bill Bailey Won't You Please Come Home". Pearl is currently SROing it at the Chez Paree. . . . Audio Fidelity prexy, Sid Frey, due in town for the big Hi-Fi Show at the Morrison Hotel.

LOS ANGELES:

New west coast label, Keen Records bowed last week with a hit disk in their first recording. Their first release is "Summertime" and "You Send Me" by Sam Cooke. Al Sherman of Record Sales says it is a definite hit in the So. Calif. area. . . . Gogie Rene preparing to record his first LP for Class Records. Album will contain five originals and seven standards. . . . Richard Berry on a three week one-nighter tour of the Pacific Coast. Tour will take the singer as far north as Seattle, and while on tour he will make TV and radio appearances to promote his Flip recording of "Take The Key (And Open Up My Heart)" and "No Kissin' And A-Huggin'". . . . Louis Jordan was accorded a hero's welcome in his home town of Brinkley, Arkansas when the famous Tympany Five played at the Marian Anderson High School, and the local armory last week. The engagement marked the first time Jordan had appeared in Brinkley since he rose to fame nearly a decade ago. . . . Little Richard in town for a vacation between engagements. While here he will discuss his next album for Specialty Records. His new single of "Keep A-Knockin'" and "Can't Believe You Want To Leave" looks like another hit for him. . . . Little Jr. Parker and the orchestra, and Bobby Blu Bland played a return engagement at the 54 Ballroom last weekend. . . . Johnny Otis, popular rock and roll disk jockey in Los Angeles has signed a new long term contract to record for Capitol Records. Recording with Otis were a number of the top entertainers featured on his show, including Marie Adams, Mel Williams, Jeannie Sterling and Glen Jones. . . . Ex-football star, Dave Howard, is scoring on RCA-Victor with his recording of "Fourteen Hours". . . . Dot Records purchased the master of Sonny Knight's "Dedicated To You" from Starla Records.

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Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- AFTER
Bachelors (Poplar 101)
- ALL MY LOVE
Magic Sam (Cobra 501)
- ALL OF MY LIFE
Billy Eckstine (Mercury 71161)
- AND THAT REMINDS ME
Della Reese (Jubilee 5292)
- ARROW OF LOVE
Six Teens (Flip 322)
- AW SHUCKS BABY
Tiny Topsy (Federal 12302)
- BEAUTIFUL WEEKEND
Googie Rene (Class 212)
**Ernie Freeman (Imperial 5461)*
- *BACK TO SCHOOL AGAIN
Timmie Rodgers (Cameo 116)
- BERMUDA SHORTS
Delroys (Apollo 514)
- BLACK SLACKS
Sparkletones (ABC-Paramount 9873)
- BOOM BOOM
5 Keys (Capitol 3786)
- CAN I COME OVER TONIGHT
Velours (Onyx 512)
- CHANCES ARE
Johnny Mathis (Columbia 40993)
- CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)
- COOL SHAKE
Del-Vikings (Mercury 71132)
- *COULD THIS BE MAGIC
Dubs (Gone)
- DARLING IT'S WONDERFUL
Lovers (Lamp 2005)
- DEDICATED TO YOU
Sonny Knight (Dot 15635; Starla S-1)
- DEEP PURPLE
Billy Ward & Dominoes (Liberty 55099)
- DESERIE
Charts (Everlast 5001)
- *DINNER DATE
Little Willie John (King 5083)
- DO YOU MEAN IT
Ike Turner (Federal 12297)
- DON'T ASK ME TO BE LONELY
Dubs (Gone 5002)
- *DOWN IN THE ALLEY
Claviers (Atlantic 1152)
- DREAM BOY
Dickie Lee (Tampa 131)
- DUMPLIN'S
Doc Bagby (Okeh 7089)
Ernie Freeman (Imperial 5461)
- FLATFOOT SAM
Oscar Wills (Argo 5277)
T.V. Slim (Checker 870)
- GONE IS MY LOVE
Dynamics (Cindy 3005)
- GOOD NEWS
Muddy Waters (Chess 1667)
- HAMMERHEAD
- SHINDIG
Bill Doggett (King 5070)
- HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)
- HE'S GONE
Chantells (End 1001)
- HONEYCOMB
Jimmie Rodgers (Roulette 4015)
- *HULA LOVE
Buddy Knox (Roulette 4018)
- IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coosters (Atco 6098)
- IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)
- I FOUND A HOME
Clarence Henry (Argo 5273)
- I'M A KING BEE
Slim Harpo (Excelllo 2113)
- I'M GRATEFUL
Roy Milton (King 5035)
- *I NEED A GIRL
Joe Turner (Atlantic 1155)
- IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)
- IT HURTS TO LOVE SOMEONE
Guitar Slim (Atco 6097)
- IT MUST BE YOU
PLEASE HONEY DON'T GO
Annie Laurie (DeLuxe 6135)
- I WANNA DO EVERYTHING FOR YOU
Brook Benton (Vik 0285)

* Indicates first appearance on Territorial Tips

- IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)
- IT WAS THERE
Johnnie & Joe (J & S 1659)
- JAILBAIT
Andre Williams (Fortune 837)
- *KEEP A KNOCKIN'
Little Richard (Specialty 611)
- LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)
- LET'S START ALL OVER AGAIN
Paragons (Winley 220)
- LITTLE BITTY PRETTY ONE
Bobby Day (Class 211)
- LONELY CHAIR
Lloyd Price (KRC 301)
- LOTTA LOVIN'
Gene Vincent (Capitol 3763)
- LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)
- *ONLY BECAUSE
Platters (Mercury 71184)
- ON THE STREET WHERE YOU LIVE
Jonah Jones (Capitol 3747)
- MEAN WOMAN BLUES
Elvis Presley (RCA Victor EPA 2-1515)
- MY LOVE IS TRUE
Wilbert Harrison (Savoy 1517)
- PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)
- PEANUTS
- LILLY LOU
Little Joe & Thrillers (Okeh 7088)
- PLAYTHING
Ted Newman (Rev 3505)
- PLEASE BELIEVE ME
Percy Mayfield (Specialty 607)
- RAINBOW
Russ Hamilton (Kapp 184)
- *REET PETITE
Jackie Wilson (Brunswick 55024)
- SHE'S GONE
- EVERY TIME I HEAR THAT SONG
Ivory Joe Hunter (Atlantic 1151)
- SICK AND TIRED
Chris Kenner (Imperial 5448)
- SIGNALS OF LOVE
Jimmy Reed (Vee-Jay 253)
- SOMEBODY IN MY HOME
Howlin' Wolf (Chess 1668)
- SOMETIME TOMORROW
Bobby Blue Bland (Duke 170)
- *SUMMERTIME
Sammie Cook (Keen 34013)
- *SWANEE RIVER ROCK
- *I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)
- SWANEE RIVER ROCK
Red Tops (Sky)
- TAKE THE KEY
- *NO KISSIN' AND A HUGGIN'
Richard Berry (Flip 318)
- TAMMY
Debbie Reynolds (Coral 61851)
- TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)
- TELL ME SO
Donnie Elbert (DeLuxe 6143)
- *THAT'S MY DESIRE
Channels (Gone 5012)
Bob & Earl (Class 213)
- THE BIG QUESTION
Ike Turner (Federal 12304)
- THERE GOES A PRETTY GIRL
Enchanters (Coral 61832)
- THIS NEARLY WAS MINE
Don Gardner (DeLuxe 6133)
- THIS TRAIN HAS GONE
Chuck Willis (Atlantic 1148)
- TONIGHT TONIGHT
Mello-Kings (Herald 502)
- UNITED
Otis Williams (DeLuxe 6138)
Love Notes (Holiday 2605)
- WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)
- WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)
- WHITE SILVER SANDS
Dave Gardner (OJ 1002)
Don Rondo (Jubilee 5288)
- WITH YOU ON MY MIND
Nat Cole (Capitol 3782)
- *YOU'RE GONNA CRY
- *I NEED YOUR KISSES
Spaniels (Vee-Jay 257)
- ZIP ZIP
Diamonds (Mercury 71165)

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"SUMMERTIME"

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FROM THE HIT MAKING LABEL—BACK BEAT—COMES . . .

The Cash Box Award o' the Week

"TELL ME WHY"

[Lion BMI—Helford, Carter]

"AUDRY" (2:45)

[Lion BMI—Lilly, Carter]
THE ROB-ROYS (Back Beat 501)

● Don Robey's new label, Back Beat, seems to have come up with a winner first shot out of the barrel. "Tell Me Why" is a middle beat jump flavored with a happy melody and driving action. Hard hitting ork backing creates an excitement carried

out by the fluid Rob-Roys. Good material that is just what the market desires. This one is marked for the charts—so stick close to it. The flip "Audry," is a slow, swaying ballad. The Rob-Roys handle it smoothly but it lacks the sparkle of "Tell Me Why." Back Beat has a winner.

Back Beat
501

TERRIFIC IN THE EAST . . .
The hottest thing on wax

Back Beat
501

Bullet-ting across The Forty-Eight . . .

DOUG and JOSIE
with

"I'll Give
Love To You"

b/w
"WINE, DINE AND DANCE"
500

Rocking hot in the West and South . . .

TIC and TOC
with

"ZOLA"

b/w
"WALKING ALONE"
502

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STREET

BACK BEAT
RECORDS, INC.

HOUSTON 26,
TEXAS

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3 DOUGH - GETTING DOUBLE
DECKERS FROM DUKE:

ALREADY TOPS ON THE HOT PARADE

LITTLE "JUNIOR" PARKER'S
"PEACHES"

AND

"PRETTY LITTLE DOLL"
177

BREAKING RECORDS

CHUCK EDWARDS'
"WARM MY HEART"

AND

"MORNING TRAIN"
174

SPIN-SATIONAL

PAUL PERRYMAN'S

"LONG
ENOUGH"

AND

169

"NOBODY
LOVES ME"

DUKE RECORDS, INC.

2809 ERASTUS ST.

HOUSTON 26, TEXAS

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

- 1 MR. LEE
Bobbettes
(Atlantic 1144)
- 2 HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- 3 SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- 4 LONG LONELY NIGHTS
Clyde McPhatter
(Atlantic 1149)
- 5 WHOLE LOT OF
SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)
- 6 CHANCES ARE
Johnny Mothis
(Columbia 40993)
- 7 CAN I COME OVER
TONIGHT
Velours
(Onyx 512)
- 8 STAR DUST
Billy Ward & Dominoes
(Liberty 55071)
- 9 FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)
- 10 PEANUTS
Little Joe & Thrillers
(Okeh 7088)

- FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)
- MR. LEE
Bobbettes
(Atlantic 1144)
- WITH YOU
ON MY MIND
Nat "King" Cole
(Capitol 3782)
- AW SHUCKS BABY
Tiny Topsy
(Federal 12302)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- BYE, BYE BABY
Nappy Brown
(Savoy 1514)
- HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- STAR DUST
Billy Ward & Dominoes
(Liberty 55071)
- DIANA
Paul Anka
(ABC-Paramount 9381)
- SEARCHIN'
Coasters
(Atco 6087)

- SICK AND TIRED
Chris Kenner
(Imperial 5448)
- LEAVIN' IT ALL
UP TO YOU
Don & Dewey
(Specialty 610)
- DUMPLIN'S
Ernie Freeman
(Imperial 5461)
- HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- DIANA
Paul Anka
(ABC-Paramount 9381)
- KEEP A KNOCKIN'
Little Richard
(Specialty 611)
- IT HURTS
TO LOVE SOMEONE
Guitar Slim
(Atco 6097)
- MISS YOU SO
Lillian Offitt
(Excello 2104)
- STAR DUST
Billy Ward & Dominoes
(Liberty 55071)
- THINK
"5" Royales
(King 5053)

ST. LOUIS

NEWARK

DALLAS

- 1 MR. LEE
Bobbettes
(Atlantic 1144)
- 2 DIANA
Paul Anka
(ABC-Paramount 9381)
- 3 FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)
- 4 LITTLE BITTY
PRETTY ONE
Bobby Day
(Class 211)
- 5 MISS YOU SO
Lillian Offitt
(Excello 2104)
- 6 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 7 WHOLE LOT OF
SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)
- 8 WHAT CAN I DO
Donnie Elbert
(DeLuxe 6125)
- 9 HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- 10 SEND FOR ME
Nat "King" Cole
(Capitol 3737)

- HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)
- MR. LEE
Bobbettes
(Atlantic 1144)
- WHOLE LOT OF
SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)
- DUMPLIN'S
Doc Bagby
(Okeh 7089)
- DIANA
Paul Anka
(ABC-Paramount 9381)
- HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- THAT'LL BE THE DAY
Crickets
(Brunswick 55009)
- MISS YOU SO
Lillian Offitt
(Excello 2104)
- LONG LONELY NIGHTS
Lee Andrews & Hearts
(Chess 1665)
Clyde McPhatter
(Atlantic 1149)

- DIANA
Paul Anka
(ABC-Paramount 9381)
- THAT'LL BE THE DAY
Crickets
(Brunswick 55009)
- WHOLE LOT OF
SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)
- MISS YOU SO
Lillian Offitt
(Excello 2104)
- MR. LEE
Bobbettes
(Atlantic 1144)
- HONEYCOMB
Jimmie Rodgers
(Roulette 4015)
- HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)
- KEEP A KNOCKIN'
Little Richard
(Specialty 611)

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers
(Casa Grande)

MR. LEE
Bobbettes
(Atlantic 1144)

THINK
"5" Royales
(King 5053)

2 LONG LONELY NIGHTS
Lee Andrews & Hearts
(Chess 1665)

SEARCHIN'
Coasters
(Atco 6087)

FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

3 FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

MR. LEE
Bobbettes
(Atlantic 1144)

4 THINK
"5" Royales
(King 5053)

DIANA
Paul Anka
(ABC-Paramount 9381)

DIANA
Paul Anka
(ABC-Paramount 9381)

5 BEAUTIFUL WEEKEND
Googie Rene
(Class 212)

FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

6 SHORT FAT FANNIE
Larry Williams
(Specialty 608)

LITTLE BITTY PRETTY ONE
Bobby Day
(Class 211)

THAT'LL BE THE DAY
Crickets
(Brunswick 55009)

7 DUMPLIN'S
Doc Bagby
(Okeh 7089)

DEDICATED TO YOU
Sonny Knight
(Dot 15635)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

8 THIS NEARLY WAS MINE
Don Gardner
(DeLuxe 6133)

THAT'S MY DESIRE
Bob & Earl
(Class 213)

HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)

9 GOODY GOODY
Lyman & Teenagers
(Gee 1039)

BEAUTIFUL WEEKEND
Googie Rene
(Class 212)

CHANCES ARE
Johnny Mothris
(Columbia 40993)

10 HUMPTY DUMPTY HEART
Lavern Baker
(Atlantic 1140)

LONG LONELY NIGHTS
Lee Andrews & Hearts
(Chess 1665)

LITTLE BITTY PRETTY ONE
Bobby Day
(Class 211)

ATLANTA

MEMPHIS

SAN FRANCISCO

1 DIANA
Paul Anka
(ABC-Paramount 9381)

FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

2 MR. LEE
Bobbettes
(Atlantic 1144)

I WANNA DO EVERYTHING FOR YOU
Brook Benton
(Vik 0285)

HONEST I DO
Jimmy Reed
(Vee-Jay 253)

3 THINK
"5" Royales
(King 5053)

IF I THOUGHT YOU NEEDED ME
Little Willie John
(King 5066)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

4 FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

BYE BYE BABY
Nappy Brown
(Savoy 1514)

THINK
"5" Royales
(King 5053)

5 HONEST I DO
Jimmy Reed
(Vee-Jay 253)

MR. LEE
Bobbettes
(Atlantic 1144)

MR. LEE
Bobbettes
(Atlantic 1144)

6 HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)

SEND FOR ME
Nat "King" Cole
(Capitol 3737)

WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)

7 ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU
Huey Smith (Ace 530)

THINK
"5" Royales
(King 5053)

TAKE THE KEY
Richard Berry
(Flip 318)

8 HONEYCOMB
Jimmie Rodgers
(Roulette 4015)

HUMPTY DUMPTY HEART
Lavern Baker
(Atlantic 1140)

WALKIN' WITH FRANKIE
Frankie Lee Sims
(Ace 527)

9 WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)

BEAUTIFUL WEEKEND
Googie Rene
(Class 212)

DIANA
Paul Anka
(ABC-Paramount 9381)

10 THAT'LL BE THE DAY
Crickets
(Brunswick 55009)

THE BIG QUESTION
Ike Turner
(Federal 12304)

DESERIE
Charts
(Everlast 5001)



R & B Sure Shots

"KEEP A KNOCKIN'"

The Cash Box Award o' the Week 9/28

Little Richard Specialty 611

"LITTLE BITTY PRETTY ONE"

Bobby Day Class 211

"SWANEE RIVER ROCK"

The Cash Box Award o' the Week 9/14

Ray Charles Atlantic 1154

"IDOL WITH THE GOLDEN HEAD"

The Cash Box Award o' the Week 9/7

"MY BABY COMES TO ME"

Coasters Atlantic

Freed Britain Tour Postponed

NEW YORK — The Alan Freed All-Star Rock And Roll Show, which was set to play the British Isles this fall, has been postponed until early in 1958. The tour is being booked by the Jolly Joyce Agency in association with the Leslie Grade office of London and will headline Specialty artist Little Richard.

NEW RELEASE

MY CHINA DOLL

b/w

JUST ONE LOVE

The Glad Rags

Excello 2121

GUMBO MOMBO

(Instrumental)

b/w

WHAT'S THE MATTER WITH MY BABY

Guitar Gable

Excello 2122

HIGH COST OF LIVING

b/w

TEACH ME LORD

Sons Of Jehova

Nashboro 610

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NEW RELEASE!
WATCH IT GROW!

THE SPANIELS

"I NEED YOUR KISSES"

b/w

"YOU'RE GONNA CRY"

VEE-JAY 257

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GOING SENSATIONAL!

BIG MAYBELLE

"JIM" b/w "ROCK HOUSE"

The New Hit on # 1519

STILL HITTING TOPS!

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"BYE-BYE BABY"

Hot as a pistol on # 1514

Now No. 1 in New Orleans!

WILBERT HARRISON

"MY LOVE IS TRUE"

1517

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R & B Reviews

A AWARD & SLEEPER **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BOB AND EARL
(Class 213)

B+ "THAT'S MY DESIRE" (2:40) [Mills ASCAP—Loveday, Kresa] Bob and Earl team on the wonderful tune now again on the rise via several recordings. The pair do a good job on this etching and the item should get good deejay acceptance.
B "YOU MADE A BOO-BOO" (2:00) [Recordo BMI — Byrd, Nelson] Bob and Earl do another top-flight job on a quick beat bouncer. Good change of pace for the buyer.

OTIS WILLIAMS AND HIS CHARMS
(DeLuxe 6137)

B+ "ONE KIND WORD FROM YOU" (2:45) [Jay-Cee BMI — McCoy, Singleton] Otis Williams does his usually fine vocaling on the slow beat romancer. It is a warm and appealing deck that could step out. Watch it carefully. It is a most appealing wax.
B+ "TALKING TO MYSELF" (2:21) [Jay-Cee BMI — McCoy, Kornegay, Glover] Williams backs with an infectious middle beat bouncer that bears the same Williams quality mark. Two top decks that bear close watching.

THE PHIL GOODMAN TRIO
(Dooto 423)

B "PHIL'S BOOGIE" (2:42) [Dootsie Willams BMI — Goodman] The Phil Goodman Trio swings along mightily on a quick beat bouncer. Engaging wax that is loaded with that juke box sound. Hard hitting piano up front.
B "MIX UP" (2:06) [Dootsie Willams BMI — Goodman] Another swingy middle beat wax with similar comments applying.

RAY JOHNSON
(Aladdin 3392)

B "ARE YOU THERE" (2:25) [Aladdin BMI — Ray Johnson] Ray Johnson melts a slow beat blues with a warm reading. A delightful mood entry that is well presented. Ok side.
B "CALYPSO BLUES" (2:41) [Crestview ASCAP — Cole, George] Johnson ups the temp, chanting a dramatic and exciting calypso tune. Eerie mood supplied by a wailing background. Good calypso programming material.

THE EMPIRES
(AMP 3 Records 132)

B+ "ZIPPETY ZIP" (2:20) [Addit BMI—The Empires] The Empires team with good results on a quick beat peppery bouncer. The group work out a piece of material the teeners will find tough bait to resist. Ok youngster wax.
B "IF I'M A FOOL" (2:20) [Addit BMI—The Empires] The Empires offer a slow beat melodic ballad in sensitive fashion. The Empires capture the tender mood in compelling fashion. Two good sides.

DOUG AND JOSIE
(Back Beat 500)

B+ "I'LL GIVE LOVE TO YOU" (2:28) [Lion BMI — DuBois] Doug and Duke collaborate on a slow beat ballad pretty. The duo has a believable quality about their romancing—and its impression could carry over to the teener listener. Strong debut.
B "WINE DINE AND DANCE" (2:35) [Lion BMI — DuBois, Harper] Doug and Josie back with a quick beat jumper. Good and happy deck that stirs sluggish blood flow. Solid dance deck.

The Cash Box Award o' the Week

"KEEP A KNOCKIN'" (2:25) [Venice BMI—R. Penniman]
 "CAN'T BELIEVE YOU WANNA LEAVE" (2:22) [Venice BMI—Price]

LITTLE RICHARD
(Specialty 611)

● Little Richard follows "Jenny Jenny" with one of the wildest he has yet put out. It is a quick beat screamer with a pile-driving background and all the squeals and howls that have become the Little Richard trademark. It is a raucous exciter that the kids will find just the balm to soothe their gentle nerves. The flip, "Can't Believe You Wanna Leave", is a slow beat blues, fashioned by the gravelly Little Richard tonsils. A real job of blues wailing by an exciting performer. This tune is taken from his recent successful LP. Two socko sides—with a big nod in the direction of "Keep A Knockin'".

"YOU'LL BE THERE" (2:23)

[Tiger Brookville BMI—Lieber, Stoller, Relf]

"ROCK AND CRY" (2:14) [Progressive BMI—Joyce Heath]

CLYDE McPHATTER
(Atlantic 1158)

● Clyde McPhatter releases two sides from the flicker "Mr. Rock and Roll", one of which looks like a power laden wax destined for great pop and r & b heights. The deck, "You'll Be There", is a dramatic slow beat shuffle that finds Clyde at his singing best. The chanter is given a big choral back-

drop, together with a socko arrangement, and the combination of all three makes a powerful offering. The flip, "Rock and Cry", is a quick beat rocker Latin tempo wax that strengthens the release. Infectious dance side the kids can get close to. Two good McPhatter etchings—but for sustained action we look to "You'll Be There".

"PRETTY LITTLE DOLL" (2:24)
[Lion BMI—Scott, Robey]

"PEACHES" (2:25)
[Lion BMI—Veasey-Robey]

LITTLE JUNIOR PARKER
(Duke 177)

● Little Junior Parker has a two-sided release, either of which can step out and become one of the chanter's biggest waxes. "Pretty Little Doll" in an infectious middle beat lilter with a happy air and a grade-A reading. It is a light-heart-

ed chant of his "little doll's" attributes. The coupling, "Peaches", is another in the same lyrical vein, but with a more defined middle beat jump tempo. It is a happy deck in sound and arrangement. Two mighty listenable sides—both of which could happen.

"JAILHOUSE ROCK" (2:10) [Elvis Presley BMI—J. Leiber, M. Stoller]

"TREAT ME NICE" (2:02) [Elvis Presley BMI—J. Leiber, M. Stoller]

ELVIS PRESLEY
(RCA Victor 7035)

● That man again—and with a couple of sides the r & b market should take most kindly to. See pop reviews.

"WAIT AND SEE" (2:03)
[Travis BMI—Domino, Bartholomew]

"I STILL LOVE YOU" (2:00)
[Travis BMI—Domino, Bartholomew, Watson, Palmer]

FATS DOMINO
(Imperial 5467)

● Another to excite and stimulate record sales. See pop reviews.

HAL PAIGE

(Checker 1004)

B "POUR THE CORN" (2:41) [Arc BMI—Robinson] Hal Paige and The Whalers dish up an infectious slow, but big, beat bouncer. It is a happy and bedlamish hodge-podge done in cute manner. Good wax for a happy crowd.

C+ "DON'T HAVE TO CRY NO MORE" (2:31) [Arc BMI—Paige] Paige wails a slow beat blues with good results. Entertaining wax—but without the novelty effect that lifts "Pour The Corn".

THE KING BEES

(Flip 323)

B "GIVE ME YOUR NUMBER" (2:36) [Limax BMI—W. C. Allen] The King Bees offer a slow, driftly melodic item with a moving delivery. Appealing and tuneful wax that should get a good reception.

B "PUPPY LOVE" (1:51) [Limax BMI—Jones] The King Bees rock out on the flip and wax a quick beat exciter that should provide excellent dance material for the young.

THE DRIVERS

(RCA Victor 7023)

B "BLUE MOON" (2:23) [Robbins ASCAP-Hart, Rodgers] The Drivers rock through the classic oldie with an up-to-date reading for the teener-market. Vivacious reading that will reach into all markets.

B "I GET WEAK" (2:31) [Shalimar BMI—Price, Gulino] The Drivers rock again on this middle beat side. A polished up-beat performance that is also solid dance tempo. Two better than average waxes.

J. C. ARLINE

(Friendly 1010)

B "SWEET POTATO CHILD" (2:39) [Reed & Reed BMI—Reed] J. C. Arline waxes a middle beat blues with a pretty melody chanted softly and with appeal. The deck is one that builds. It should get a nice reception where exposed.

C+ "ROCK AND RHYTHM BOOGIE" (2:37) [Reed & Reed BMI—Arline] Arline dips into r & r boogie and comes up with an interesting offering. Infectious—but not as strong as the flip.

THE VAL-CHORDS

(Gametime 104)

B "YOU'RE LAUGHING AT ME" (2:01) [Gametime BMI—Brown Robinson] The Val-Chords blend on a rhythmic slow beat ballad effectively. Swaying, melodic wax that pleases.

B+ "CANDY STORE LOVE" (2:17) [Gametime BMI — Drumgoole, Brown, Merriweather, Sealy, Van Putten] The Val-Chords come up with a strong offering in this quick beat jumper. Good teamwork on a swinging lilter. Deck might make a strong dent in the sales if given good exposure.

DOLPH PRINCE

(King 5077)

B "BLUES DON'T CALL MY NAME" (2:27) [Jay & Cee BMI—Carmen Taylor] Dolph Prince chants a melodic slow beat blues with deep echo effects. Pleasing wax that entertains.

B "GREEN MOSS" (2:35) [Jay & Cee BMI—McCoy, Glover] Prince moves in with another quick beat familiar melody. Swingy ditty with the chanter making a nice impression. Two pleasant waxes.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"I WONDER" (2:41) [Leeds ASCAP—Gant]

"I NEED YOU SO BAD" (2:43) [Modern BMI—King, Ling]

B. B. KING

(RPM 498)

● B. B. King has a melodic lilter, "I Wonder", and the tune seems to have captured the feeling and mood to catapult it into the much desired "hit" category. King, always a singer who knew what to do with a tune, wrings this tuneful tidbit dry with the result a captivating wax that should gather in the

sales. Stick very close to "I Wonder". It's a possible big one. The coupling, "I Need You So Bad", is B. B. King singing the blues. It is a middle beat down home effort that always finds the B. B. King audience so receptive. Two excellent sides—both of which should sell—but for the national audience we lean to "I Wonder".

"HOT GINGER" (2:40) [Lynbeth BMI—Doggett, Scott]

"SOFT" (2:27) [JayCee BMI—Bradshaw]

BILL DOGGETT

(King 5080)

● Bill Doggett issues another two sided threat when he backs the infectious middle beat swinger, "Hot Ginger", and the hit of a couple of years ago, "Soft". Doggett creates the two instrumental

sides for his big audience and injects into them the qualities that has made him a big record seller. Either or both sides could captivate to the extent of large sales totals. Keep close tabs on "Hot Ginger" and "Soft".

"BABY YOU'RE DYNAMITE" (1:50) [Limax BMI—Ed Wells]

"MY SURPRISE" (2:23) [Limax BMI—Ed Wells]

THE SIX TEENS/TRUDY WILLIAMS

(Flip 326)

● The Six Teens, featuring the solid singing of young Trudy Williams, come up with a very strong pop-styled tune, "Baby You're Dynamite", and it's a 'dynamite' laden side. The youngster really sells this delightful tune and we

look to it to be the strongest release for the group since "Casual Look". The coupling, "My Surprise", is a slow, rhythmic ballad, well done but not as strong as the top deck. Good two-sider—but "Baby You're Dynamite" looks like chart wax.

The Cash Box

R & B Best Bets

- ★ "THAT'S MY DESIRE" Bob and Earl Class 213
- ★ "ONE KIND WORD FROM YOU" }
 "TALKING TO MYSELF" } Otis Williams DeLuxe 6137

JACK MEDELL
(United 213)

B "ENCHANTMENT" (2:45) [Frederick BMI — McKissack, Medell] Jack Medell and his orchestra turn in an exotic reading of a slow, oriental delighter. Excellent mood material for the buyer of lush stuff.

B "UMBE" (2:58) [Frederick BMI—McKissack, Medell] Medell moves from the oriental environment to that of an African locale. More exotic music aimed at the same market.

JOE BENSON
(DeLuxe 6146)

B "ROCK AND ROLL JUNGLE" (2:19) [Rush BMI—Benson, Gaines, Willis] Joe Benson swings out with a quick beat jump that the kids will find to their liking. It's an exciting number with a solid dance beat.

B "SOMEBODY TOLD ME" (2:22) [Men-Lo BMI—Benson, Gaines] Benson offers a slow beat blues ballad with a tender approach. The chanter sings convincingly with a warmth and tenderness.

It's Pouring Mail



ATLANTA, GA.—Larry Williams, (right), Specialty Records' singer-songwriter-pianist, looks over a batch of the thousands of letters that flooded Station WAOK, Atlanta, Ga., in response to a contest dreamed up by Jack the Bellboy (Ned Lukens, left) and Daddy Sears of WAOK.

Gimmick of the contest was that listeners had to guess the song titles used by Larry Williams in his Specialty smash, "Short Fat Fannie."

"In only three weeks, more than 5,000 letters cascaded into the station," says Sears, and "Short Fat Fannie" was solidly entrenched as a top selling platter in Atlanta."

Roulette Artists On DeeJay Tour

NEW YORK—Roulette's recording artists, The Playmates and Chuck Reed are currently out on a personal tour of the country's disk-jockeys, promoting their respective disks. The Playmates, with their record of "Darling, It's Wonderful", have already hit Boston, Philadelphia, and New York, and will continue their tour and cover Detroit, Pittsburgh, Cleveland and Buffalo. They will appear on the ABC American Bandstand show with Dick Clark on Sept. 23rd. Chuck Reed is out plugging "Sugar Corsage" and is doing an extensive tour including such cities as Chicago, Detroit, Cleveland, Pittsburgh, New York, Hartford, Boston and Buffalo.

Lyman Moved To Roulette

NEW YORK—As part of the projected plans for the continued growth and development of Roulette Records, the company management of Roulette, Gee, Rama and Tico Records announced, last week, the transfer of Frankie Lyman from the Gee label to Roulette Records. Frankie, whose Gee hit recordings of "Why Do Fools Fall In Love" and "Goody-Goody" catapulted him to stardom, will record both albums and singles under the Roulette banner. Frankie's first release for Roulette is "My Girl" and "So Goes My Love", to be issued this week. Hugo Peretti and Luigi Creatore, A&R chiefs for the four labels, stated that they will continue to develop new talent. They also stated that the plans called for eventually developing Rama Records into a special low-priced album line.

Jerry Allan, Nat'l. Promo For Stepheny Records

EVANSTON, ILL. — Norman W. Forgue, president of Stepheny Records, Evanston, Illinois has appointed Jerry Allan, formerly with MGM Records, as director of national record promotion and publicity for the new label.

Allan will handle and coordinate record releases with advertising, disk jockey, press and trade promotion as well as publicity and public relations. He will be assisted by Bob Massett in the local areas. Allan will assist the company's president in arranging personal appearances for the recording artists now under contract.

Allan joins Stepheny Records with an extensive background in the entertainment field. He has been a TV-Radio announcer/emcee, and was a field press representative for Metro-Goldwyn-Mayer Pictures (Loew's, Inc.) in the Indiana-Kentucky area.

According to Forgue, Allan has a big job ahead of him now that the Stepheny label has eighteen records completely recorded and ready for release. The company's first record, released recently, features artist, Sonny Jason.

ASCAP To Meet On W. Coast

NEW YORK—The American Society of Composers Authors and Publishers (ASCAP) will hold its West Coast meeting on Tuesday, October 1st, at the Beverly Hills Hotel in California, ASCAP President Paul Cunningham announced last week.

The meeting will start at 3:30 P.M. and will be devoted to a discussion of the business operations of the Society.

Hitting All Charts!
"Little Bitty Pretty One"
 BOBBY DAY and THE SATELLITES
 Class # 211

"That's My Desire"
 BOB AND EARL
 Class # 213

Class RECORDS
 1107 El Centro • Hollywood, Calif.

Headed For The Charts!
Gus Jenkins
"PAYDAY SHUFFLE"
 FLASH # 123

"HAM BONE"
 (What You Doing)
 New Release by
Mamie Jenkins
 FLASH # 124

FLASH RECORDS
 623 E. Vernon Ave., Los Angeles, Cal.



Top Selling Records
Reported by
R & B
Retail Outlets
From Coast to Coast

LEUENHAGEN'S REC. BAR
Los Angeles, Calif.

1. Keep A Knockin' (L. Richard)
2. Farther Up The Road (B. B. Bland)
3. Mr. Lee (Bobettes)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Think (5 Royales)
6. Goody Goody (F. Lymon)
7. Dumplin's (E. Freeman)
8. Beautiful Weekend (G. Rene)
9. Searchin' (Coasters)
10. Long Lonely Nights (L. Andrews)

BARNEY'S
Chicago, Ill.

1. With You On My Mind (N. Cole)
2. So Rare (J. Dorsey)
3. Send For Me (N. Cole)
4. Searchin' (Coasters)
5. It's Not For Me To Say (J. Mathis)
6. Love Letters In The Sand (P. Boone)
7. To The Aisle (R. Hamilton)
8. Farther Up The Road (B. B. Bland)
9. Rockin' Pneumonia (H. Smith)
10. Bye Bye Baby (N. Brown)

FOX MUSIC HOUSE
Charleston, S. C.

1. Mr. Lee (Bobettes)
2. Honest I Do (J. Reed)
3. Farther Up The Road (B. B. Bland)
4. Diana (P. Anka)
5. That'll Be The Day (Crickets)
6. Chicken And The Bop (L. Price)
7. Star Dust (B. Ward)
8. Short Fat Fannie (L. Williams)
9. Keep A Knockin' (L. Richard)
10. Rockin' Pneumonia (H. Smith)

AMERICAN MUSIC CO.
Houston, Tex.

1. With You On My Mind (N. Cole)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Miss You So (L. Offitt)
4. That'll Be The Day (Crickets)
5. Diana (P. Anka)
6. Honeycomb (J. Rodgers)
7. Honest I Do (J. Reed)
8. Lotta Lovin' (G. Vincent)
9. Is Your Love For Real (Midnighters)
10. Star Dust (B. Ward)

STATE MAN #1
New Orleans, La.

1. Leaving It All Up To You (Don & Dewey)
2. Honest I Do (J. Reed)
3. Sick And Tired (C. Kenner)
4. Miss You So (L. Offitt)
5. Star Dust (B. Ward)
6. Diana (P. Anka)
7. It Hurts To Love Someone (G. Slim)
8. That'll Be The Day (Crickets)
9. Think (5 Royales)
10. Darling It's Wonderful (Lovers)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. That'll Be The Day (Crickets)
3. Mr. Lee (Bobettes)
4. Short Fat Fannie (L. Williams)
5. Star Dust (B. Ward)
6. Jenny Jenny (L. Richard)
7. Long Lonely Nights (C. McPhatter)
8. Goody Goody (F. Lymon)
9. Send For Me (N. Cole)
10. Teddy Bear (E. Presley)

RAINBOW
New York, N. Y.

1. Mr. Lee (Bobettes)
2. C. C. Rider (C. Willis)
3. Farther Up The Road (B. B. Bland)
4. Send For Me (N. Cole)
5. Can I Come Over Tonight (Velours)
6. Long Lonely Nights (C. McPhatter)
7. Dumplin's (E. Freeman)
8. Searchin' (Coasters)
9. Sun Is Shining (J. Reed)
10. Star Dust (B. Ward)

ATLAS AMUSEMENT CO.
St. Louis, Mo.

1. Diana (P. Anka)
2. Send For Me (N. Cole)
3. Farther Up The Road (B. B. Bland)
4. Honest I Do (J. Reed)
5. Miss You So (L. Offitt)
6. What Can I Do (D. Elbert)
7. Bye Bye Baby (N. Brown)
8. Swanee River Rock (R. Charles)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. That'll Be The Day (Crickets)

LOMAKIN MUSIC
Pittsburgh, Pa.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. That'll Be The Day (Crickets)
3. I'm Spinning (Del-Vikings)
4. Mr. Lee (Bobettes)
5. I Need Your Kisses (Spaniels)
6. Star Dust (B. Ward)
7. What Can I Do (D. Elbert)
8. Diana (P. Anka)
9. Gone Is My Love (Dynamics)
10. Jenny Jenny (L. Richard)



R & B
Disk Jockey
REGIONAL RECORD REPORTS

KING BEE
KCOH—Houston, Texas

1. Bye, Bye Baby (N. Brown)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Farther Up The Road (B. B. Bland)
4. Goody Goody (F. Lymon)
5. Honest I Do (J. Reed)
6. Star Dust (B. Ward)
7. Dumplin's (D. Bagby)/ Diana (P. Anka)
8. I'll Give Love To You (Doug & Josie)
9. Mr. Lee (Bobettes)/ Zola (Tic & Toc)
10. Miss You So (L. Offitt)

"BUD" ARKELL
WANS—Anderson, S. C.

1. Farther Up The Road (B. B. Bland)
2. Searchin' (Coasters)
3. That'll Be The Day (Coasters)
4. Mr. Lee (Bobettes)
5. Diana (P. Anka)
6. Rockin' Pneumonia (Milton)
7. Short Fat Fannie (L. Williams)
8. Star Dust (B. Ward)
9. Over The Mountain (Johnnie & Joe)
10. Jenny Jenny (L. Richard)/ Send For Me (N. Cole)

JOE SMITH
WYDA—Boston, Mass.

1. Happy Happy Birthday Baby (Tune Weavers)
2. Black Slacks (Sparkletones)
3. Baby Sittin' (B. Riley)
4. Peanuts (L. Joe)
5. Tonight Tonight (Mello Kings)
6. Hula Love (B. Knox)
7. That'll Be The Day (Crickets)
8. Mr. Lee (Bobettes)
9. Lotta Lovin' (G. Vincent)
10. Zip Zip (Diamonds)

RICK RICKARD
WGVM—Greenville, Miss.

1. That'll Be The Day (Revens)
2. My Baby Comes To Me (Coasters)
3. Let The Four Winds Blow (R. Brown)
4. You Always Hurt The One You Love (B. Mitchell)
5. Honest I Do (J. Reed)
6. Susie-Q (D. Hawkins)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Fools' Hall Of Fame (R. Richardson)
9. Oh Baby Doll (C. Berry)
10. Mr. Lee (Bobettes)

DALE WEHBA
KOCY—Oklahoma City, Okla.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Mr. Lee (Bobettes)
4. Hey Babe (Clef Tones)
5. Honeycomb (J. Rodgers)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Boom Boom (Five Keys)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Searchin' (Coasters)
10. Lotta Lovin' (G. Vincent)

TOM MOORE
WJGD—Columbia, Tenn.

1. That'll Be The Day (Ravens)
2. Mr. Lee (Bobettes)
3. That's Right (C. Perkins)
4. Cool Shake (Del-Vikings)
5. Lotta Lovin' (E. Presley)
6. Diana (P. Anka)
7. Flat Foot Sam (O. Wills)
8. When I See You (F. Domino)
9. Each Day (Jourdanais)
10. Hula Love (B. Knox)

BOBBY BEERS
KOSI—Denver, Colo.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Whispering Bells (Del-Vikings)
3. Long Lonely Nights (C. McPhatter)
4. To The Aisle (Five Satins)
5. Susie-Q (D. Hawkins)
6. Hula Love (B. Knox)
7. Searchin' (Coasters)
8. Tonight Tonight (Mello Kings)
9. Juicy Crocodile (Cellos)
10. Black Slacks (Sparkletones)

JAMES P. HARTLEY
WPRY—Perry, Fla.

1. That'll Be The Day (Crickets)
2. To The Aisle (Five Satins)
3. Mr. Lee (Bobettes)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Rockin' Pneumonia (Milton)
6. Sick And Tired (C. Kenner)
7. Flat Foot Sam (T. V. Slim)
8. My Baby Comes To Me (Coasters)
9. I Found A Home (C. Henry)
10. Kiddio (T. Randazzo)

JERRY ROBERTS
WAAT—Newark, N. J.

1. Let's Start All Over Again (T. Williams)
2. I've Surrendered (B. Johnson)
3. Diana (P. Anka)
4. Zip Zip (Diamonds)
5. Mr. Lee (Bobettes)
6. When I See You (F. Domino)
7. Cool Shake (Del-Vikings)
8. Send For Me (N. Cole)
9. Star Dust (B. Ward)
10. That'll Be The Day (Crickets)



THE NATION'S
R & B
TOP 20

		Pos. Last Week
1	MR. LEE Bobettes (Atlantic 1144)	1
2	DIANA Paul Anka (ABC-Paramount 9381)	4
3	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	2
4	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	6
5	THAT'LL BE THE DAY Crickets (Brunswick 55009)	7
6	SEND FOR ME Nat "King" Cole (Capitol 3737)	3
7	HAPPY HAPPY BIRTHDAY BABY Tune Weavers (Checker 872) (Casa Grande)	14
8	HONEST I DO Jimmy Reed (Vee-Jay 253)	17
9	STAR DUST Billy Ward & Dominoes (Liberty 55071)	9
10	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	5
11	THINK "5" Royales (King 5053)	12
12	HONEYCOMB Jimmie Rodgers (Roulette 4015)	13
13	SEARCHIN' Coasters (Atco 6087)	8
14	SHORT FAT FANNIE Larry Williams (Specialty 608)	10
15	HUMPTY DUMPTY HEART Lavern Baker (Atlantic 1140)	15
16	MISS YOU SO Lillian Offitt (Excello 2104)	11
17	DUMPLIN'S Doc Bagby (Okeh 7089) Ernie Freeman (Imperial 5461)	22
18	GOODY GOODY Lymon & Teenagers (Gee 1039)	16
19	WHISPERING BELLS Del-Vikings (Dot 15592)	19
20	TO THE AISLE Five Satins (Ember 1019)	20

21. WITH YOU ON MY MIND. 22. BYE BYE BABY. 23. LOTTA LOVIN'. 24. BEAUTIFUL WEEKEND. 25. ROCKIN' PENUMONIA.

JATP Into Chi Opera

CHICAGO—Norman Granz, prexy of Verve Records, and the impressario who put jazz on the road and made it pay; brings his "Jazz at the Philharmonic" show to the Chicago Opera House again Sunday, Sept. 29th.

The show originally got its name when Granz introduced the jazz greats of the day at Los Angeles Philharmonic Auditorium in 1944. Since then, "Jazz at the Philharmonic" has been presented in hundreds of auditoriums from coast to coast as an annual event.

Two performances are scheduled for the Opera House engagement, one at 7 p.m. and the second at 10 p.m.

This year the all-star jazz group again will be headlined by Ella Fitzgerald.

Other stars will be saxophonists Lester Young, Stan Getz, Coleman Hawkins, Sonny Stitt, Illinois Jacquet and Flip Phillips; drummer Jo Jones, trumpeter Roy Eldridge and trombonist J. J. Johnson.

Granz will serve as the show's master of ceremonies.

An album of the 1957 edition of "Jazz at the Philharmonic", recorded at one of the performances, will be released for sale by Verve later this year.

Breaking Nationally!
The Original!
"BEAUTIFUL WEEKEND"
Googie Rene
CLASS # 212
Class RECORDS
1107 El Centro • Hollywood, Calif.

A New Smash Release!
THE MELLO KINGS
"SASSAFRAS"
&
"CHAPEL ON THE HILL"
Herald 507
Herald RECORDS
1697 B'way,
New York City, N.Y.

FALL MONEY MAKERS
ON EMBER
Sensational New Release
THE FIVE SATINS
"OUR ANNIVERSARY"
and
"A PRETTY BABY"
Ember 1025
THE CASH BOX
R&B Sleeper Of The Week 9/21/57
WALLY HUGHES
"PUG NOSE & PONY TAIL"
Ember 1024
A New Exciting Sound!
BILLY MYLES
"THE JOKER"
b/w
"HONEY BEE"
Ember 1026
EMBER RECORDS
1697 Broadway
N. Y., N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10 JUKE BOX TUNES

	Pos. Last Week		
1		WHOLE LOT OF SHAKIN' GOING ON <i>Jerry Lee Lewis (Sun 267)</i>	1
2		FRAULEIN <i>Bobby Helms (Decca 30194)</i>	2
3		BYE BYE LOVE <i>Everly Brothers (Cadence 1315)</i>	3
4		MY SHOES KEEP WALKING BACK TO YOU <i>Ray Price (Columbia 40951)</i>	6
5		TEDDY BEAR <i>Elvis Presley (RCA Victor 7000)</i>	4
6		A FALLEN STAR <i>Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)</i>	5
7		LOTTA LOVIN' <i>Gene Vincent (Capitol 3763)</i>	7
8		FOUR WALLS <i>Jim Reeves (RCA Victor 6874)</i>	8
9		GONNA FIND ME A BLUEBIRD <i>Marvin Rainwater (MGM 12412)</i>	9
10		TANGLED MIND <i>Hank Snow (RCA Victor 6955)</i>	10



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week		
1.		WHOLE LOT OF SHAKIN' GOING ON <i>Jerry Lee Lewis (Sun 267)</i>	1
2.		FRAULEIN <i>Bobby Helms (Decca 30194)</i>	2
3.		MY SHOES KEEP WALKING BACK TO YOU <i>Ray Price (Columbia 40951)</i>	4
4.		BYE, BYE LOVE <i>Everly Brothers (Cadence 1315)</i>	3
5.		A FALLEN STAR <i>Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)</i>	5
6.		TEDDY BEAR <i>Elvis Presley (RCA Victor 7000)</i>	6
7.		FOUR WALLS <i>Jim Reeves (RCA Victor 6874)</i>	7
8.		TANGLED MIND <i>Hank Snow (RCA Victor 6955)</i>	9
9.		LOTTA LOVIN' <i>Gene Vincent (Capitol 3763)</i>	10
10.		GONNA FIND ME A BLUEBIRD <i>Marvin Rainwater (MGM 12412)</i>	8

11. GEISHA GIRL. 12. TWO SHADOWS ON YOUR WINDOW. 13. (I'LL ALWAYS BE YOUR) FRAULEIN. 14. WHY, WHY. 15. HOME OF THE BLUES. 16. I HEARD THE BLUEBIRDS SING. 17. YOUNG HEARTS. 18. WAKE UP LITTLE SUSIE. 19. MY ARMS ARE A HOUSE. 20. PLEASE DON'T BLAME ME; IS IT WRONG; LOVE ME TO PIECES; MISSING YOU; GIVE MY LOVE TO ROSE; LOVING YOU; MY LOVE IS REAL; A WHITE SPORT COAT; HOLIDAY FOR LOVE.

Ferlin Husky-Faron Young Sign Moving Picture Contracts

NASHVILLE—Pop-country singers Ferlin Husky and Faron Young were signed by movie producer Ralph Serpi of Aurora Productions for three pictures to be produced by Serpi and released by Paramount. The first feature entitled "Country Boy" is to be filmed in New York and at present Serpi and his associate, Howard Krietsek, are scouting a suitable location in or around Nashville for exteriors. The starting date for "Country Boy" is now set for October 20th. Husky recently made his acting debut on the Kraft Television Theatre production of "Sextuplets." Faron Young has three motion pictures to his credit, the most recent being Republic's "Raiders Of Old California."

It is understood that other country and western artists will be guest starred in the film for a song or two. Serpi said, "I've heard a great deal about country talent in Nashville and their extending into the pop field and I was sold 100% on the script we are doing; but after visiting here, I feel as though I've not only signed two of the most talented boys you have here in Nashville, but I foresee a mighty big future for both Faron Young and Ferlin Husky in motion pictures. I'm happy to add Ferlin Husky and Faron Young to our roster of firsts." Serpi's film productions include such efforts as the Academy Award Winner, "La Strada," "War And Peace" and "Bitter Rice."

The greatest ...COUNTRY STYLE THE LOUVIN BROTHERS



RECORD NO. 3804

I WISH YOU KNEW CALL ME



**CORRAL
THESE C & W
HITS FOR
BIG SALES!**

**A NIGHT
TO REMEMBER**

**I WISH I
COULD SAY
THE SAME**



Record No. 3803

**WYNN
STEWART**



**Country
Disk Jockey
REGIONAL RECORD REPORTS**

**HAL "BUTTERBALL" BALL
WTSU—Tuskegee, Ala.**

1. Four Walls (J. Reeves)
2. Missing You (W. Pierce)
3. Fallen Star (J. Newman)
4. Bye, Bye Love (Everlys)
5. Lovesick Blues (S. James)
6. On My Mind Again (Walker)
7. He Was There (F. Young)
- B. Teddy Bear (E. Presley)
9. Next In Line (J. Cash)
10. Torch Of Love (B. Martin)

**KEN PARSONS
KTLU—Rusk, Texas**

1. I Heard The Bluebirds Sing (Browns)
2. Give My Love To Rose (Cash)
3. Mighty Lovable Man (James)
4. I Cry (J. O'Gwynn)
5. That's Right (C. Perkins)
6. Chicken House (D. Rich)
7. Love Conquered (S. James)
- B. I Like Your Kind Of Love (M. Endsley)
9. I'll Follow You (D. Houston)
10. Wild Honey (G. Terry)

**CARL STUART
WAMO—Pittsburgh, Pa.**

1. Two Shadows (J. Reeves)
2. Fraulein (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Late Date (T. Morgan)
5. Our Summer Vacation (G. Morgan)
6. By Bye Love (Everlys)
7. Four Walls (J. Reeves)
- B. Pay Day (P. Wagoner)
9. Three Cigarettes (P. Cline)
10. My Brand Of Blues (M. Rainwater)

**TEX JUSTUS & NOR HALL
TRIANGLE NETWORK—
Booneville, Ind.**

1. Why Why (C. Smith)
2. My Shoes Keep Walking Back To You (R. Price)
3. Fraulein (B. Helms)
4. Rosie's Gone Again (John)
5. Two Shadows (J. Reeves)
6. Tangled Mind (H. Snow)
7. Move Over Rover (B. Hall)
- B. I've Learned (D. Rich)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Give My Love To Rose (Cash)

**KING BEE
KCOH—Houston, Texas**

1. Bye, Bye Love (Everlys)
2. Blue Doll (A. Carter)
3. Tangled Mind (H. Snow)
4. My Shoes Keep Walking Back To You (R. Price)
5. My Brand Of Blues (M. Rainwater)
6. Fraulein (B. Helms/Fallen Star (J. Newman)
7. Honky Tonk Heart (Wright)
- B. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Three Cigarettes (P. Cline)
10. Missing You (W. Pierce)

**"SLEEPYHEAD" CLIFF
KASM—Alban, Minn.**

1. Missing You (W. Pierce)
2. My Shoes Keep Walking Back To You (R. Price)
3. I Owe It To My Heart (J. Bailes)
4. Dear Love (S. James)
5. I'll Always Be Your Fraulein (K. Wells)
6. No No Never (Jones & Spurlock)
7. Young Hearts (J. Reeves)
- B. Bye Bye Love (Everlys)
9. I Heard The Bluebirds Sing (Browns)
10. Rosie's Gone Again (J. John)

**CHUCK OTTE
KLPW—Union, Mo.**

1. I Thought I Heard You Call My Name (P. Wagoner)
2. My Shoes Keep Walking Back To You (R. Price)
3. A Beggar (B. Bare)
4. Tangled Mind (H. Snow)
5. Lonely All Over Again (M. Endsley)
6. Why Not (C. Smith)
7. Fraulein (B. Helms)
- B. I Heard The Bluebirds Sing (Browns)
9. I Never Had The Blues (J. Dickens)
10. Tears Are Only Rain (H. Thompson)

**JERRY ROBERTS
WAAT—Newark, N. J.**

1. Bye, Bye Love (Everlys)
2. Fallen Star (J. Newman)
3. Blossom, Blossom (L. Russell)
4. Four Walls (J. Reeves)
5. Tangled Mind (H. Snow)
6. Fraulein (B. Helms)
7. My Shoes Keep Walkin' Back To You (R. Price)
- B. Lovesick Blues (S. James)
9. Next In Line (J. Cash)
10. Two Shadows (J. Reeves)

**DON VEDDER
WLHF—Little Falls, N. Y.**

1. Two Shadows (J. Reeves)
2. Bye Bye Love (Everlys)
3. Fraulein (F. Hart)
4. Late Date (A. Terry)
5. I Heard The Bluebirds Sing (Browns)
6. Four Walls (J. Reeves)
7. Three Ways (K. Wells)
- B. I'm Setting You Free (Wilburns)
9. Honky Tonk Song (W. Pierce)
10. Mr. Lost (C. Smith)

**BLANDE PERRY
KLRA—Little Rock, Ark.**

1. Fallen Star (J. Newman)
2. Four Walls (J. Reeves)
3. Bye Bye Love (Everlys)
4. Home Of The Blues/Give My Love To Rose (J. Cash)
5. Geisha Girl (H. Locklin)
6. My Shoes Keep Walking Back To You (B. Wells)
7. Lovin' You, Lovin' You (E. Bond)
- B. Tangled Mind (H. Snow)
9. Missing You (W. Pierce)
10. I Cry (J. O'Gwynn)

**DAY SANDSTROEM
WWRI—West Warwick, R. I.**

1. Young Hearts (J. Reeves)
2. We Have A Right To Love (D. Richards)
3. Give My Love To Rose (Cash)
4. Hershey Bar (E. Bond)
5. Tall Tall Trees (G. Jones)
6. My Picture Of You (M. Singleton)
7. My Arms Are A House (H. Snow)
- B. Waltz With Cramer (Cramer)
9. Pretty Blue Jean Baby (D. Richards)
10. Memory Waltz (A. Bel)

**"UNCLE" CHARLIE
BABCOCK
CKLB—Oshawa, Ont., Can.**

1. Loving You (E. Presley)
2. Here Comes The Night (B. Guitars)
3. Teddy Bear (E. Presley)
4. Home Of The Blues (J. Cash)
5. Mighty Lovable Man (James)
6. Go Home (E. Tubb)
7. Holiday For Love (W. Pierce)
- B. Wake Up Little Susie (Everlys)
9. Tears Are Only Rain (H. Thompson)
10. Oh Yeah (T. Danton)

**RAY SCOTT
WNOP—Newport, Ky.**

1. Honeycomb (J. Rodgers)
2. Love Me So I'll Know (Dean)
3. Tears Are Only Rain (H. Thompson)
4. Loving You (E. Presley)
5. I Love You So Much It Hurts (C. Gracie)
6. White Silver Sands (Bradley)
7. I Wonder If I Care As Much (Everlys)
- B. You Can't Make Me Cry (J. Williams)
9. Why Why (C. Smith)
10. Love Has Finally Come My Way (F. Young)

**JACK DUNIGAN
WJTN—Jamestown, N. Y.**

1. My Shoes Keep Walking Back To You (R. Price)
2. Fallen Star (J. Newman)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Please Don't Blame Me (M. Robbins)
5. I Heard The Bluebirds Sing (Browns)
6. Cool Love (W. Jackson)
7. Four Walls (J. Reeves)
- B. Fraulein (B. Helms)
9. Wild Mountain Honey (Osbornes)
10. I Thought I Heard You Call My Name (P. Wagoner)

**DEAN "HILLBILLY" EVANS
KZEA—Shreveport, La.**

1. Red Cadillac (B. Luman)
2. I'll Be Lonesome (Brannon)
3. I'll Do It Every Time (Jimmie & Johnnie)
4. My Shoes Keep Walking Back To You (R. Price)
5. I Cry (J. O'Gwynn)
6. Why Why (C. Smith)
7. Don't Do It Darling (Pierce)
8. I'll Do It Every Time (Horton)
9. Tall, Tall Trees (G. Jones)
10. Telephone Baby (W. Fairburn)

**LARRY FLOYD
WFOS—South Norfolk, Va.**

1. Bye Bye Love (Everlys)
2. Fraulein (B. Helms)
3. Fallen Star (J. Newman)
4. Two Shadows (J. Reeves)
5. Four Walls (J. Reeves)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Teddy Bear (E. Presley)
- B. My Shoes Keep Walking Back To You (R. Price)
9. Tangled Mind (H. Snow)
10. My Love Is Real (Rainwater)

**"TEXAS" BILL STRENGTH
KEYE—Minneapolis, Minn.**

1. Why Why (C. Smith)
2. Don't Do It Darlin' (Pierce)
3. Let's Start Over (L. Emerson)
4. Love Has Finally Come My Way (F. Young)
5. Go Home (E. Tubb)
6. Bye Bye Love (Everlys)
7. I'll Always Be Your Fraulein (K. Wells)
- B. My Love Is Real (Rainwater)
9. The First One To Love You (Louvins)
10. I Walk to Heaven (R. Drusky)

**J. C. BURKE
WEYE—Sanford, N. C.**

1. My Shoes Keep Walking Back To You (R. Price)
2. Love Me To Pieces (Rusty & Doug)
3. Two Shadows (J. Reeves)
4. Hearts In My Dream (Jones)
5. I'll Do It Every Time (Horton)
6. Next In Line (J. Cash)
7. Holiday For Love (W. Pierce)
- B. Trifling Kind (Miller Bros.)
9. I'll Always Be Your Fraulein (K. Wells)
10. My Brand Of Blues (M. Rainwater)

**JOE ALLISON, TOM
BRENNEN, JOE NIXON
KPKD—Los Angeles, Calif.**

1. Fraulein (B. Helms)
2. Fallen Star (J. Newman)
3. Bye Bye Love (Everlys)
4. Love Me To Pieces (Rusty & Doug)
5. Geisha Girl (H. Locklin)
6. It Scares Me Half To Death (J. Shepard)
7. Honeycomb (J. Rodgers)
- B. Wild Honey (G. Terry)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Wake Up Little Susie (Everlys)

**RAY GODWIN
WVYG—Angier, N. C.**

1. Bye Bye Love (Tommy/Everlys)
2. Tangled Mind (H. Snow)
3. Home Of The Blues (J. Cash)
4. I Heard The Bluebirds Sing (Browns)
5. Standing At The End Of My World (B. Helms)
6. Blue Blue Day (D. Gibson)
7. One By One (M. Pack)
- B. Love Letters In The Sand (M. Wiseman)
9. Why Why (C. Smith)
10. I Owe It To My Heart (J. Bailes)

**ART BARRETT
WSIG—Mount Jackson, Va.**

1. I Thought I Heard You Call My Name (P. Wagoner)
2. My Shoes Keep Walking Back To You (R. Price)
3. I Heard The Bluebirds Sing (Browns)
4. Missing You (W. Pierce)
5. I'm Beginning To Forget You (W. Phelps)
6. I Wonder If I Care (Everlys)
7. Plenty Of Everything (Louvins)
- B. Please Pass The Biscuits (G. Sullivan)
9. Do Anything But Leave Me (W. Phelps)
10. Fraulein (B. Helms)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Canadian Capers

TORONTO TOPICS:

Steve Lawrence (Coral) finished up a highly successful one-week stint at the Stage Door on September 21st. . . . His predecessor in that night-spot, Andy Williams (Apex) took advantage of his Canadian visit to go on his first fishing trip, and catch his first fish—a nine and a half pound musky!



STEVE LAWRENCE

Johnny Cowell, Toronto Symphony Orchestra trumpeter and writer of last year's hit song "Walk Hand In Hand," has another potential hit in "It's Just My Luck To Be Fifteen." Recorded by the Poni Tails (ABC-Paramount) and Kathy Linden (National).

The Royal Alexandra's presentation of the "Ziegfeld Follies," starring Kay Ballard, Paul Gilbert, and Micki Marlo (Sparton) ended September 21st. A return engagement of the satirical McGill University musical, "My Fur Lady," followed.

Canadian song "I Heard The Bluebirds Sing" recorded by Jim Edward, Maxine and Bonnie Brown, on RCA Victor, has reached the "top ten" most played Western records and is still climbing. . . . A "country and Western show" scheduled for the Palace Pier on October 12th will feature the Everly Brothers (Apex).

A September 18th jazz concert at Massey Hall headlined Ella Fitzgerald (Verve) and Oscar Peterson. . . . Moxie Whitney, and his orchestra, opened at the Royal York Imperial Room on September 27th.

Tommy Danton's "Oh Yeah" record (Par) continues to garner strong play. The just-released disk of the same tune by its author, Freddy Coupland (Regency) shows signs of stirring up much activity. . . . "Missing" a just-waxed Johnny Desmond number, is another Canadian song which is arousing considerable interest.



ANDY WILLIAMS

This Is No Lie!



MIAMI, FLA. While fishing off the coast of Miami recently, Don Law, A & R head of Columbia's C & W department, along with Ray Price, Mrs. Price, and some friends, caught a mess of Warsaw Gropers that makes him the envy of all fishermen. The big one in the center was pulled in by Law after a two hour battle. It weighed 312½ pounds. Seen left to right are: Ray Price, Mrs. Price, Don Law, Jimmy Day, Capt. Spaulding (the skipper) and his two sons.

Evergreen's First LP

NEW YORK—Newly formed Evergreen Records, owned by the book publishing firm of Grove Press, has announced the release of its first LP effort. Labeled "San Francisco Poets," the disk will include the work of San Francisco's Bay Area writers.

The disk presents readings of twenty-four poems by ten San Francisco poets, including the controversial "Howl" by Allen Ginsberg. The poets represented on the recording also include Lawrence Ferlinghetti, Kenneth Rexroth, Robert Duncan, Michael McClure, Josephine Miles, Jack Spicer, James Broughton, Philip Whalen and Brother Antoninus. The record and an accompanying booklet with the complete text lists at \$5.95.

The ten poets heard on this record belong to a group of writers which has gained national prominence and was featured in a recent "Life" magazine article reporting the emergence of a cultural "Renaissance" in San Francisco. Ginsberg's "Howl" has become the center of a controversy involving the San Francisco Police Department, which is attempting to ban the poem and has taken the matter to court.

Future releases by Evergreen will include modern drama, poetry and music.

Rosalind Ross To Head GAC's Record Dep't.

NEW YORK—Rosalind Ross, who has been with General Artist Corporation for the past seven years, has been named head of GAC's record department. Prior to Miss Ross' taking over the post, GAC never had a separate record department, although the booking office has done much business in this field.

Since joining the record department, Miss Ross has pacted such recording artists as the Everly Brothers, the Crickets, Jackie Wilson, Little Joe of Little Joe and the Thrillers, the Shepherd Sisters, Chuck Reed, and she is negotiating for one of the country field's top names, Faron Young. All of these artists are currently riding high on the popularity charts with hit records or rapidly rising new releases.

Prior to taking over the record department, Miss Ross had been in the club date and night club department and recently booked the ABC-TV Summer show "The Big Beat" starring Alan Freed.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|---------------------------|
| 1. MY SHOES KEEP WALKING BACK TO YOU | Ray Price (Columbia) |
| 2. FRAULEIN | Bobby Helms (Decca) |
| 3. BYE BYE LOVE | Everly Brothers (Cadence) |
| 4. FALLEN STAR | Jimmy Newman (Dot) |
| 5. TANGLED MIND | Hank Snow (RCA Victor) |
| 6. TWO SHADOWS ON YOUR WINDOW | Jim Reeves (RCA Victor) |
| 7. I HEARD THE BLUEBIRDS SING | Browns (RCA Victor) |
| 8. FOUR WALLS | Jim Reeves (RCA Victor) |
| 9. GONNA FIND ME A BLUEBIRD | Marvin Rainwater |
| 10. WHOLE LOT OF SHAKIN' GOING ON | Jerry Lee Lewis (Sun) |
| 11. GEISHA GIRL. | |
| 12. (I'LL ALWAYS BE YOUR) FRAULEIN. | |
| 13. YOUNG HEARTS. | |
| 14. HOME OF THE BLUES. | |
| 15. WHY, WHY. | |
| 16. LOVE ME TO PIECES. | |
| 17. HOLIDAY FOR LOVE. | |
| 18. MY ARMS ARE A HOUSE. | |
| 19. LOTTA LOVIN'. | |
| 20. I'LL DO IT EVERYTIME. | |
| 21. GIVE MY LOVE TO ROSE. | |
| 22. MISSING YOU. | |
| 23. I THOUGHT I HEARD YOU CALL MY NAME. | |
| 24. TEARS ARE ONLY RAIN. | |
| 25. WAKE UP LITTLE SUSIE. | |
| 26. MY SPECIAL ANGEL. | |
| 27. PLEASE DON'T BLAME ME. | |
| 28. TEDDY BEAR. | |
| 29. MY LOVE IS REAL. | |
| 30. TALL, TALL TREES; MY BRAND OF BLUES; HONEYCOMB; LATE DATE; IS IT WRONG; I CRY; LOVE HAS FINALLY COME MY WAY; I OWE IT TO MY HEART; A WHITE SPORT COAT; NEXT IN LINE; LOVING YOU; THREE CIGARETTES; THREE WAYS; DON'T DO IT DARLIN'; ON MY MIND AGAIN; MR. LOVE; WILD HONEY; OUR SUMMER VACATION; TEEN-AGE DREAM; CRAZY DREAM; I WONDER IF I CARE AS MUCH; ROSIE'S GONE AGAIN; MIGHTY LOVABLE MAN; MOONLIGHT MOUNTAIN. | |

Bow Records Issues Kiddie Pkge

NEW YORK—Bow Records, a subsidiary of Arrow Records, has announced the early November release of a fifty song kiddie package to retail at a \$1.49. The waxing, which is labeled "Hatful Of Music," will also contain a book of lyrics and will be available in both LP and EP form.

JIMMIE WILLIAMS

sings on MGM

"AGAIN"

b/w

"YOU CAN'T MAKE ME CRY"

White Oak Music—BMI
Cincinnati 39, Ohio

Airmail Subscription

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Country Reviews

- A** BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE



"JAILHOUSE ROCK" (2:10) [Elvis Presley BMI—J. Leiber, M. Stoller]

"TREAT ME NICE" (2:02) [Elvis Presley BMI—J. Leiber, M. Stoller]

ELVIS PRESLEY (RCA Victor 7035)

● From the forthcoming MGM flick, "Jailhouse Rock", come two tunes that can develop into Presley's biggest coupler to date. (See Pop reviews).

"I WISH YOU KNEW" (2:26)

[Acuff-Rose BMI—I. & C. Louvin]

"CALL ME" (2:18)

[Acuff-Rose BMI—I. & C. Louvin]

THE LOUVIN BROTHERS (Capitol 3804)

● The Louvin Brothers make a powerful bid for a place among the best sellers in the country field with a pair of platters than can put their names high up on the charts once again. The boys combine their stellar vocal stylings on two romantic weepers that also display their fine writing talents. Both tunes find the artists longing for the sweetie who has left 'em. On the topside, a fast-paced affair, they cry out "I Wish You Knew" how hard it is to forget, while on the flip, a moderate tempo opus, they tearfully plead, "Call Me". Looks like a double-barreled hit!

"YOUR OLD STANDBY" (2:30)

[Starrite BMI—J. Eanes, W. Perry]

"KING FOR A DAY" (2:38)

[Starrite BMI—B. Barnes, J. Shells]

BENNY BARNES (Mercury-Starday 71188)

● Benny Barnes, who hit paydirt with his "Poor Man's Riches", looks like he's headed that way once more with both ends of his newest Mercury-Starday coupling. On the upper end the warbler hops on a penetrating lover's tale that's starting to stir up the country dust. Tagged "Your Old Standby", it's a moderate paced, crying towel item that Barnes projects with telling effect. On the reverse etching, a quick moving piece the songster claims that he'd give the gal everything if he were "King For A Day". It's a twin-threat. Both ends can move out in short order.

SKEETER DAVIS

(RCA Victor 7034)

B+ "HE LEFT HIS HEART WITH ME" (2:22) [Valley BMI — J. Hager] Skeeter Davis, one half of the Davis Sisters, grabs the solo spotlight on her latest Victor release. And the lark comes thru with a top drawer vocal effort on a potent waltz weeper that can step way out.

B+ "DON'T LET YOUR LIPS SAY YES" (2:00) [Globe BMI — L. McMurry] This half is a captivating, up tempo cutie that Skeeter belts out in sparkling style. Flavorful choral and instrumental assist on a two-sided money-maker.

VAN HOWARD

(Columbia 40998)

B+ "SO I CAN LOVE AGAIN" (2:07) [Tree Pub. BMI — Killen] Here's one that can make a solid impression on the deejay charts. It's a touching romantic lilter that Van Howard puts across with telling effect. Keep close tabs on it.

B "WHAT'LL I DO" (2:15) [Cedarwood Pub. BMI — W. Walker, R. Price] Howard ups the tempo on the flipside as he engagingly romps over an appealing love bouncer. Stand-out coupling.

BOBBY LILE

(4 Star 1713)

B+ "THEN YOU'LL KNOW" (2:18) [4 Star Sales BMI — B. Lile] A refreshing choral and ork backdrop neatly blends with Bobby Lile's persuasive rendition of a mighty pleasing shuffler with tear-compelling love lyrics. A 'sleeper' to watch. Could happen pop and country-wise.

B "KEEP IT CONFIDENTIAL" (1:41) [4 Star Sales BMI — B. Lile] Flipside Lile takes a light-hearted poke at the current Hollywood controversy. Enticing entry that Lile grooves in easy-on-the-ears manner. Two tasty deejay biscuits.

BILLY BEE

(K-Son 7771)

C+ "BOPCYCLE MAN" [Golden River BMI — M. Willett] Billy Bee intros on the new K-Son label with a sprightly up tempo ditty about the ice cream salesman who rides on a bicycle. Catchy item that should find customers among the kiddie trade.

C "ANTIDOTE FOR LOVE" [Golden River BMI — M. Willett] Under deck is a snappy, quick beat romantic novelty that Bee spins in light-hearted style. Fetching pairing for the jocks.

GARY WILLIAMS

(Verve 10083)

B+ "TRAVELIN' BLUES BOY" (2:10) [JATAP BMI—Williams] Gary Williams demonstrates that he's a talent to be reckoned with as he convincingly renders this heartfelt, quick paced sentimental piece. Strong showing for Verve's intro into the c&w field.

B "I'M GONNA RETURN" (2:14) [JATAP BMI — Williams] Under portion is feelingful, slightly up tempo romantic affair that the chanter decks out in grade "A" fashion. Two impressive performances. Williams has the goods. Watch his stock soar.

GARY WALKER

(MGM 12543)

B+ "MAKIN' UP WITH YOU" (2:09) [Acuff-Rose BMI — G. Walker] Gary Walker comes up with a tantalizing novelty item that has what it takes to break thru the 'hit barrier'. Infectious set of lyrics, beat and musical support combines with Walker's dandy vocal job for a winning entry.

B "THEN I THINK OF YOU" (2:24) [Acuff-Rose BMI — G. Walker] On the bottom portion Walker puts his heart into his delivery of an emotional love lilter. Effective performance. Watch both ends.

MERRILL MOORE

(Capitol 16593)

B "BUTTERMILK BABY" (2:17) [Opal Music BMI — D. Moore, L. Ross] Merrill Moore, accompanied by a socko instrumental backdrop, drives out a trigger-quick novelty item that's gonna keep the boxes hoppin' day and night.

C+ "NURSERY RHYME BLUES" (2:14) [4 Star Sales BMI — L. Miller] This end is the kiddie ditties wrapped up in swingin' style by Moore. Bright choral and ork assist adds color to another fast paced coin-catcher.

BOB WILLS

(Decca 30367)

B "I'LL ALWAYS BE IN LOVE WITH YOU" (2:35) [Copar Music BMI — L. Walker] Bob Wills and his Texas Playboys attractively showcase Lew Walker's lead vocal on this appealing, slightly up tempo romantic ditty. Pleasant wedding of melody and lyrics on a deck that's sure to latch onto a heap of airplay.

B "OH MONAH" [Peer. Intl. BMI — T. Weems, H. Washburn] Ditto for Luther Wills' lead on this inviting revival of the toe-tappin', religious-flavored oldie. Good deck for the boxes.

JENKS TEX CARMAN

(Sage 246)

C+ "KRISH-A-BOOM-BA" [Sage & Sand SESAC — T. Menig] Jenks Tex Carman steps up to bat out a happy-go-lucky, off-beat novelty item that should prove interesting deejay fare. Delectable ditty that's in for spins aplenty

C "WALKING & CRYING FOR YOU" (2:25) [Sage & Sand SESAC — J. Ford] Reverse slicing is a middle beat romantic weeper that Carman portrays with tender emotion. Soft, subdued string support.

Another
Sure
Winner



BENNY BARNES

Your Old Standby

AND

King For A Day

MERCURY-STARDA 71188

This is by far Benny's greatest record. It can go all the way.

A Big
Scoop
For



JIMMIE SKINNER

I Found My Girl In The U.S.A.

AND

Carroll County Blues

MERCURY-STARDA 71192

Grab this timely one
... fast sure action.

THE COUNTRY HITS ARE ON





Country Round Up

Audrey Williams tells us that the line-up for Hank Williams' Memorial Day, in Montgomery, Ala. on Sept. 24th, will be preceded by a big dance at the City Auditorium with Billy Gray & his Western Oakies on Fri. nite the 23rd. On the 24th there'll be Memorial Services at the cemetery, a parade, a barbecue and a big nite show at Patterson Field. If the weather is bad the show'll be held in the auditorium. Artists scheduled to appear include Chet Atkins, Rod Brasfield, Johnny Cash, T. Tommy Cutler, Wilma Lee & Stoney Cooper, Rusty & Doug, The Everly Bros., Melvin Endsley, Lee Emerson, Billy Gray & his Western Oakies, Goldie Hill, Autry Inman, Stonewall Jackson, Jimmy Newman, Joe Rumore, Carl Smith, Del Wood, Porter Wagoner, June Webb, Fred Wamble, Hal & Ginger Willis and many others.



AUDREY WILLIAMS

Lee Sutton, back at work at WWVA-Wheeling, Va., after a 14 state, 5,000 mile-honeymoon vacation trip, infos in his "World's Original Jamboree" bulletin that the new voice on the "Midweek Jamboree", 12 midnight to 5:30 A.M., is Johnny Arizona, a well known personality in most all phases of the Country Music Field. Johnny is a former WWVA Jamboree entertainer, having been here several years ago but recently was working at radio and television stations on the west coast.

Lee notes that, as many people have already heard, Dusty Owens retired from the country music field. Saturday, August 31st was his final appearance on the WWVA Jamboree. The following week he entered Florida Christian University in preparation for entering the ministry. Dusty came to WWVA in the summer of 1953 from WHO in Des Moines, Iowa and became one of the most popular and best loved personalities on the Jamboree. All of our best wishes go with him in his future work. Dusty's band will remain as part of the WWVA staff for the time being. Moore adds that the Louvin Brothers, Ira and Charlie recently appeared in Minnesota and other midwestern states. They have completed arrangements for a month's tour for west-coast promoter A. V. Bamford, which started early in September. Speaking of the Louvins, Ira was nursing a cut swollen lip recently as a result of a bad auto accident.



DUSTY OWENS

Their practically new limousine was damaged to the tune of \$2,000.00 Then just a few days later Ira had a bad accident in his brand new personal car. The boys' latest Capitol pressing, out this week and landing in the Bullseye section, is labeled "I wish You Knew" and "Call Me".

WARL-Arlington, Va. deejay, Don Owens, really excited with the prospects of Dot's new pactee, Vernon Taylor. The songster, who recently signed an 8 year exclusive management contract with Owens, dishes up 2 excellent performances on his initial Dot release, out last week, "Losing Game" and "I've Got The Blues". Don adds that Vernon's amazing good looks are sure to attract the attention of TV and motion picture scouts.

Zeke Clements, the "Man from Music Mountain", types that while he's in Nashville dickering for a major wax contract, he's doing the "All-Nite", WSM-DJ show, which was formerly held down by Eddie Hill.

Jimmy Newman sez that jocks wanting a copy of his recently 'Bullseyed' Dot slicing, "A Sweet Kind Of Love" and "Need Me", can obtain same by writing to him at the Lee-Mart Agency, 319 7th Ave. N., Nashville, Tenn.

From Dean "Hillbilly" Evans, KZEA-Shreveport, La., comes word that the station, owned by Ed McLemore of Dallas, Texas, has just started a Fri. nite show. The 1st show, sez Dean, was quite successful with such stars on hand as Bob Luman, Gene Vincent, The Belew Twins and Evan's band. In the future there'll be The Chuck Wagon Gang, Roy Acuff, Johnnie & Jack, Kitty Wells and many more. Dean adds that he has a 1 hour gospel program each ??? and that, since there's a shortage of gospel wax, he'd appreciate the artists, pubberies, diskeries and all concerned to send along the disks.



VERNON TAYLOR

Vick Knight, Key Prexy, predicts that his artist Bert Wells, will become one of the great names in contemporary folk music. Vic sez he has had the privilege in the past to work with both Will Rogers and Robin Burns and feels that Wells is "cut from the same mold". Bert, a straight-A Walla Walla, Wash. College graduate, has been rapidly gaining the fans with his Cascade Network, Kennewick, Wash. TV shots and has his 2nd Key release, "Driftn'" and "Jingle Jangle Jingle", out this week.

Smiley Monroe, who appears every Fri. nite at "George's Roundup", Pacific Coast Highway, Long Beach, Calif., has been kept busy with appearances at the Long Beach Auditorium with the Everly Bros., Lefty Frizzell and Art Lebos' Rock & Roll group on Aug. 31st, the "Country America" TV Show with Joe Allison on Sept. 9th and at the Pamona Fair from Sept. 13th thru the 19th. Smiley pens that his recently released Vita waxing of "Teen Age Doll" has started off in high gear with jocks in all markets giving it a spin.

Due to her continued illness, Dixie Ann Brown has resigned from the "Texas" Bill Strength Fan Club. Bill has appointed Mary Moore as official president. Mary promises to have the club in full swing again and would like to hear from anyone interested in Bill and the club. Address is 112-A Peak Tops (U.S.N.S.) Green Cove Springs, Fla. We join Mary and all her friends in wishing Dixie a speedy recovery!



BERT WELLS

Barbara McCool infos that Rudy Grayzell, KMAC-San Antonio, Texas deejay, has a new deck out on the Mercury-Starday label. Titles are "Wild, Wild, Wild" and "I Love You So". Barbara adds that Rudy, in addition to spinning the wax daily from 4:30 to 5:00, also plays to big crowds, 6 nites a week, at the "Cadillac Club" in San Antonio. Rudy invites all his old and new friends, who are in town or the vicinity, to drop by for a visit.

Skeeter Davis, formerly heard with sister, Georgie for RCA Victor, solos on her latest release for the diskery. Tunes are tagged "Don't Let Your Lips Say Yes" and "He Left His Heart With Me".

Jim Bergman, KWRC-Pendleton, Oregon, writes that the recent, 4-day Pendleton Round Up, was a huge success, drawing approximately 75,000.

The Blackwood Bros. Qt.'s schedule carries them into Ill., Ind., Ala., Tenn., S. C., La., Texas, Okla., Ark., N. C., Miss. and Mo. from the 2nd of Sept. to the 28th.

George Popkins of "Pop Country Store" on WXGI-Richmond, Va., sez he doesn't see how the new Anita Carter Cadence waxing, "Bye Doll", can miss. He adds that he's started programming the 1st daily segment of "adult western songs".

Reports from Hank Snow along the way on his current tour indicate they are playing to capacity audiences. Hank's troupe just finished playing Florida, Miss. and Alabama, and headed out to Texas for a week. Headlining the tour is Snow and his Rainbow Ranch Boys, Wilma Lee & Stoney Cooper and the Clinch Mt. Clan, Mother Maybelle Carter, T. Texas Tyler, and Jimmie Rodgers Snow.



DAVIS SISTERS

On October 3rd, Hank, the Rainbow Ranch Boys, and Jimmie Snow will play the "County Fair" in Grenada, Mississippi. Hank's latest RCA Victor waxing, "Tangled Mind" and "My Arms Are A House" is still riding high on the charts.

Chet Atkins advises that outstanding among the sessions cut last week for the Victor label was Hawkshaw Hawkins. Hawk has just returned to Nashville for 2 weeks after traveling extensively throughout the country on a personal appearance tour. Chet sez that in addition to recording some sensational sides for Victor, Hawkshaw has been busy exercising his horses, training his hounds and running his boat "The Hawk" up and down the lake between Saunders Ferry Dock and Boudleaux Bryant's.

Acuff-Rose's Joe D. Lucas is set to join the Everly Bros. on Oct. 1st for a Cleveland-Detroit promotion trip. The boys' second Cadence disk, "Wake Up Little Susie", is starting to bust wide open country and pop-wise. Other Acuff-Rose tunes looking good according to Joe are Gordon Terry's Cadence etching of "Wild Honey", and Anita Carter's Cadence disk "Blue Doll". Joe also notes that another country song gone pop is Rusty & Doug's "I Never Had The Blues" which Georgia Gibbs has covered on RCA Victor.

Verve entered the c&w fold last week with new pactee, Gary Williams, doing "Travelin' Blues Boy" and "I'm Gonna Return". Gary appeared on KTTV-Compton, Calif.'s "Town Hall Party" on Sept. 13th and 14th to plug his 2 self-penned compositions, which is reported to be getting good play in the Los Angeles area.



GARY WILLIAMS

Ken Parsons types that he is temporarily working at KTLU in Rusk, Texas, as staff announcer, including a one-hour c&w show daily. He's hoping ultimately to settle in the Dallas-Ft. Worth area. He reports that the "Louisiana Hayride" gets better every time he drops in, and that Mercury-Starday's James O'Gwynn's new TV show in Shreveport on KSLA-TV is heard 30 minutes each Saturday, in addition to his 15-minute show each Monday.

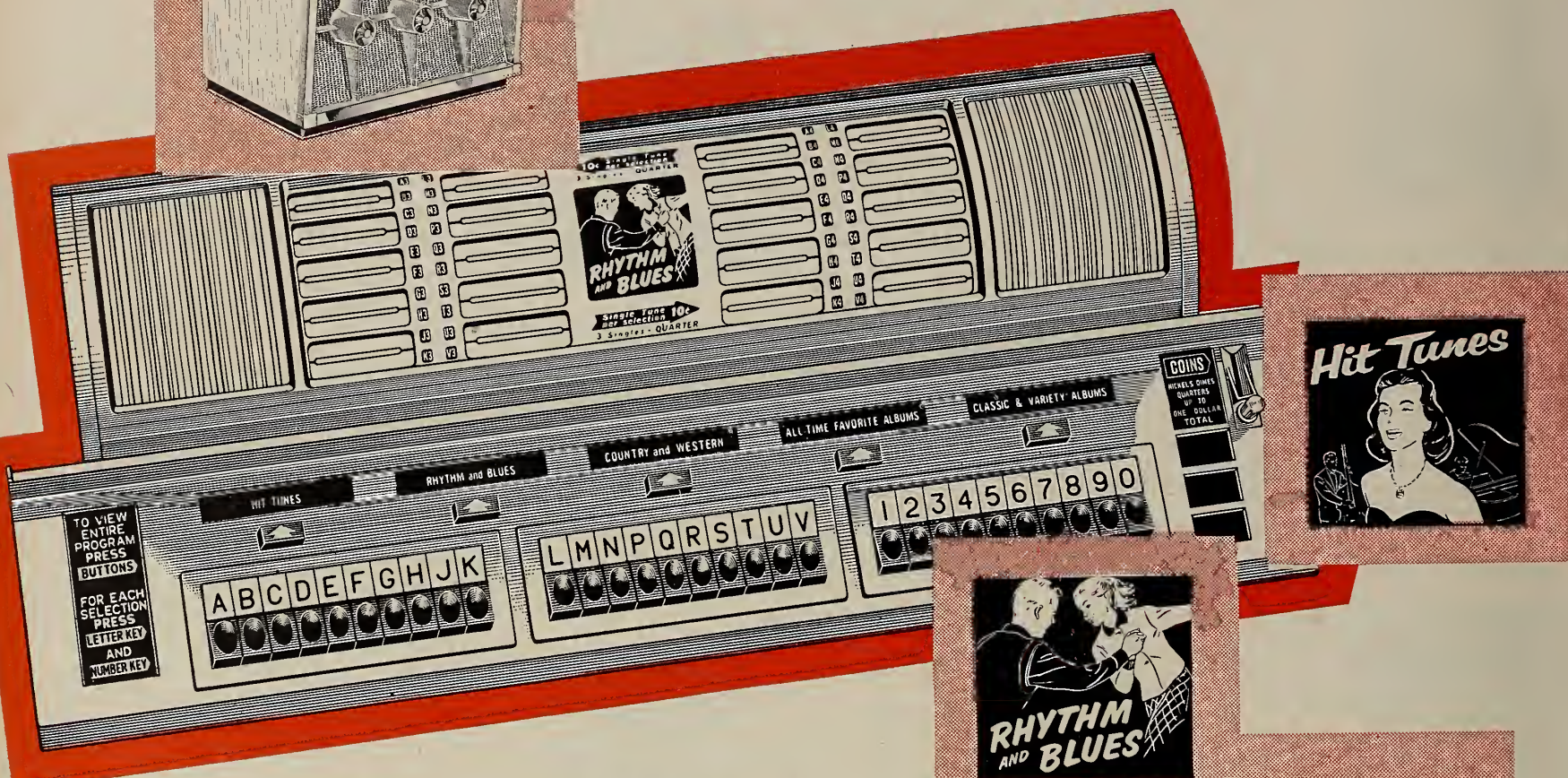
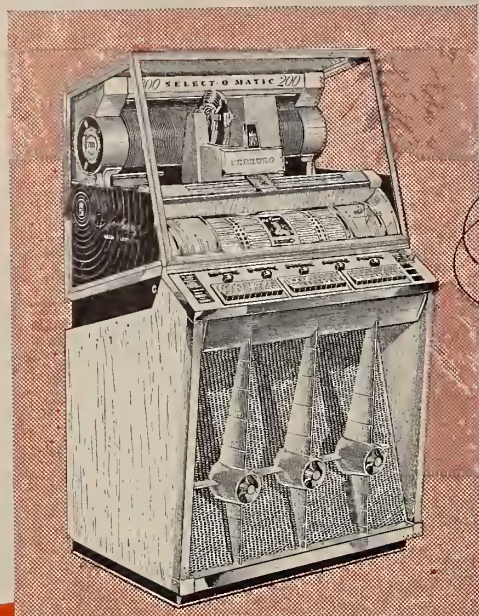
Victor's Jim Edward, Maxine and Bonnie Brown guested on the "Hayride" September 14th, and Parsons notes that they brought the house down repeatedly. The following week they went to Nashville for a recording session. Ken adds that some of the material they took with them might break into the pop field.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

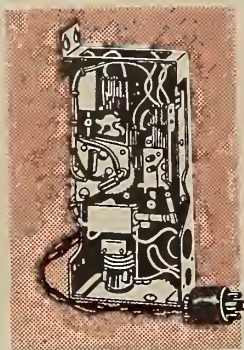
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Here and There

WASHINGTON, D.C.—For those who might be a bit pessimistic about the earnings and financial resources of the general public, we call attention to two reports made this week by government offices. The Federal Reserve board made a survey on buying plans of families and individuals and the result was that they “continue optimistic” about economic conditions in general and “plan to make expenditures to about the same extent as in 1956.” The other report by the Commerce Department was on personal income, which showed Americans made a billion dollars more in August than they did in July. About half the July-August rise was in wage and salary payments. Payroll increases were noted over the month in most private industries and in government. For the first eight months of this year, personal income was at an annual rate of nearly \$342 billion, compared with just over \$323 billion in the corresponding period of last year.

CLEVELAND, O. — Altho the amount of foreign cargo which can be brought into ports in this city via small ocean freighters whose cargoes are limited in size because of the limitations of the St. Lawrence canal system, since World War II Cleveland's port's overseas business has gone up by 1000 per cent. Now with the St. Lawrence Seaway a reality, shipping men of the Great Lakes have predicted that Cleveland will become one of the nation's leading ports. Not only will this condition bring about greatly increased population and payrolls, which will react favorably for operations of coin machines, but it will aid those wholesalers shipping equipment to foreign nations thru all year-round facilities, as well as a lowered freight cost.

BALTIMORE, MD. — The controversy over permitting Carling Brewery Co., a Canadian firm, to build a brewery here, was terminated when Governor Theodore McKeldin vetoed a legislative effort to keep the firm out, and his veto was upheld. Of interest to coinmen here in this greatly expanding city, is that it is expected that Carling will employ about 1,000 persons, and provide a payroll of some \$30 million.

What's The Most Equitable Operating Basis?

What is the most equitable operating basis between the operator and location owner? This question has been answered, to a great extent, by the members of the “20 Year Club”. These men and women who have been engaged in this industry for 20 years and longer have learned, over the years, that the most equitable operating basis is that which least irritates the location, and, at the same time, provides a reasonable profit.

These men and women have answered, as far as the majority are concerned, that the most equitable basis on which to operate is to obtain a minimum (front money) guarantee. Then, in most cases, split the difference, after the minimum is removed, on a fifty-fifty basis. There are some cases, as these men and women have pointed out where, after the minimum has been removed, they have to split the remainder on a 60%-40% basis. In a few cases they have found that a 65%-35% split is equitable, after the minimum is removed.

The majority of music ops seem to be against 10¢ play plus 65%-35% or 10¢ play plus 70%-30% commission percentage basis. They feel that this can prove inequitable. They also believe that it can upset the location to the point where the equipment loses the location's co-operation. This latter fact, they claim, can be most damaging to the operator.

Amusement ops, in turn, believe that 10¢ play plus 65%-35% commission basis and even 10¢ play plus 75%-25% would be equitable. The average amusement op points out that his problems differ in a great many ways from those of the music operator. He claims that, in his case, it is wiser to arrange for a better commission percentage to assure himself an equitable return.

The music ops explain they are much better off to arrange for a minimum (front money) guarantee. Where new phonos are concerned, this minimum is usually figured on a 2% of the cost of the equipment per week as a minimum guarantee basis. In short, if a phono costs \$1,000, the operator believes that the minimum guarantee should be \$20 per week. In this way, he claims, he can then amortize the cost of his phono over a one year period.

Similarly, there are those who explain that the minimum should be based on actual operational overhead expense. They claim, pointing to their accountant's figures, that their minimum cost to service any location ranges from \$6 to over \$10 per week. Whatever the minimum, they believe, this should be charged to the location as “mutual servicing overhead expense”. Then, after this minimum is first removed from the gross intake, the balance should be divided on a fifty-fifty basis. The servicing overhead expense includes the depreciation of the equipment.

Whichever of these latter two methods the operator adopts, plus 10¢ play, there is no doubt that he is bound to enjoy some profit from his operation. The fact remains that this, then, is an equitable operating basis.

There are some operators who maintain that it is far better to put into practice what they like to call, “An incentive percentage commission plan.” By this they mean that, as far as the location is concerned, the commission is set up on a graduated percentage basis. As the location takes in more money, the percentage he receives grows greater. Until, of course, it reaches the 50%-50% mark. This is when the location has reached better than a certain gross intake and, these operators claim, deserves an equal split.

Some, in turn, point out that this can be injurious. They explain that, when one location learns another is getting a higher percentage then, regardless of the arguments, persuasiveness and sales ability of the operator, the location owner feels that he has been neglected and, to some extent, cheated, and that the other location is being favored.

These men are of the belief, like so many others, that there should be a minimum guarantee set up “in advance” for all locations. In this way, when location owner inquires of location owner as to just what arrangement he is working with the operator, there is never any question as to the operator's integrity.

One noted operator stated that he makes a flat charge of \$10 front money (minimum) guarantee. All of his locations, large or small, know this, he reports. He claims that even if the location takes in “over \$100 per week” this location still pays the \$10 minimum off the top. And if the location takes in “only \$10 per week” this location pays all of that \$10.

“In this way”, this operator advises, “we have established a reputation for fair dealing in our area that has met with the complete approval of all of our locations.” He also added, “The locations have checked up on us to make sure we weren't telling them fairy tales.”

From all the data that arrived, after this latest survey among the members of *The Cash Box*' “20 Year Club”, it seems that most favored is the minimum (front money) guarantee followed by a 50%-50% split of whatever intake is left.

What is most impressive and most important is the fact that all agreed that 10¢ play is absolutely the first and most outstanding requisite for obtaining a better livelihood.

(Editor's Note: *The Cash Box* thanks the many members of the ‘20 Year Club’ who commended this publication on its fourteen years' crusade urging operators to adopt 10¢ play, as well as for its efforts this past year to get operators to change to “10¢ play plus a more equitable division of the gross intake” from all of their machines.)

REPORT FALL BUSINESS PICKUP

Factories Enjoy Steadily Increasing Biz With Opening Of Fall Season. Expect Brisk Biz For Balance Of Year As Play On Machines Continues Up

CHICAGO—Growing optimism is most noticeable thruout the country as the business pickup continues.

The pickup began right after Labor Day, according to reports, and has continued to grow.

Leading factories here and in other cities are of the opinion that this can develop into a very nice boom if business continues to grow at this pace for the balance of the year.

As it is, the factories are now of the belief that business will continue very good for the balance of this year, and may possibly lead into '58 with very good effect.

Sales of amusements seem to be leading at this time. Distributors report that this is also true in their case.

The distributors are enjoying sales of both new and used games at a much stepped up rate compared to the past few months.

"It's been a very rough summer", one well known sales manager for a leading manufacturer reported.

"But immediately after Labor Day", he continued, "we began to enjoy a fine business pickup and it has continued to grow.

"From all present indications", he stated, "we have every reason to believe that we are going to enjoy better business right thru the end of the year and into 1958.

"In fact", he stated, "this may even

develop into a very nice business boom as business continues to pick up thruout the entire industry."

Export sales have continued at a brisk pace. Distributors here, as well as in many other cities, report their problem remains obtaining all the equipment desired by importers.

"As far as exporting", one distributor here said, "we've got all the orders we can handle.

"What we need," he added, "are more machines to fill these orders."

Phono manufacturers also report growing sales. They, too, are optimistic. They believe that business is well on its way to exceed former sales marks.

"Export has been holding up fine", one music manufacturer said, "but since immediately after Labor Day", he added, "we have begun to enjoy greater sales. They have been growing at a greater pace.

"We have stepped up production to meet the demand we are enjoying and", he said, "we are now arranging for increased production schedules to meet better sales and growing demand from all over this country as well as for our export business."

In short, optimism has returned with a grand zoom. There are more smiling faces thruout the industry as business continues to pick up all down the line.

California Music Merchants Assn's Hospital And Health Plan To Be Ammended

OAKLAND, CALIF.—George A. Miller, president and managing director of the California Music Merchants Association, reports that a most beneficial change will be made in the California Music Merchants Association's Hospital and Health Plan between now and the first of the year. This hospital and health plan, underwritten by the Metropolitan Casualty Insurance Company, has served the music operators, their families, and employees since January, 1955 and has proven to be one of the greatest assets possessed by the California Association.

The plan operates on a state-wide basis, and amounts as large as \$1,200.00 have been paid in benefits for individual cases. The California Music Merchants Association's Hospital and Health Plan pays \$14.00 a day for hospital rooms for a period of 70 consecutive days; surgical benefits up to \$300.00; miscellaneous hospital expenses up to \$300.00; additional accident benefits up to \$300.00; as well as \$5,000.00 for polio benefits. The monthly premium for the entire family, whether it be for husband, wife and one child or husband, wife and ten children, is only \$8.50. For individual members, the monthly premium is only \$3.75.

All employees and their families are eligible for this particular plan, and

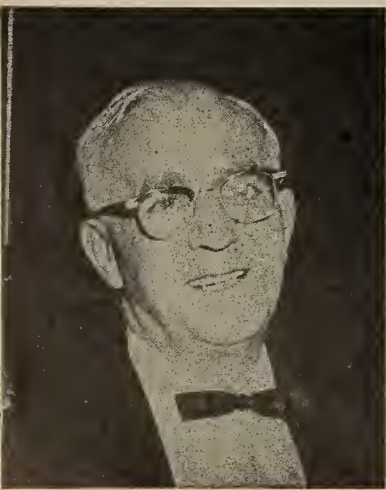
greater benefits will be added for all within the next few months.

By October or November of this year, life insurance in the amount of \$2,000.00 to \$5,000.00 will be included at a very nominal increase in premium. The operators, their families, and employees have asked for this additional protection, and Miller states that the changes are being consummated at this particular time. "The California Music Merchants Association makes this announcement so that associations all over the United States may avail themselves of this type of protection for their membership should they so desire," Miller stated. "I shall be glad to advise the various associations all over the United States how to avail themselves of this protection and assure all groups of its value due to the fact that only paid up members in the Association are eligible for such protection under the auspices of their particular association."

Miller further states that it is his hope and intention to include life insurance with every MOA membership by the early part of 1958. Miller is working through a large insurance agent in San Francisco to obtain such a plan, and further information on the progress being made will be released as soon as available.

RMSA's First Annual Dinner Dance Outstanding Success

800 Guests Entertained By Top Recording Artists. Enjoy Full Evening Of Fun



PHIL LEVIN

CHICAGO—The 1st Annual Dinner-Dance of the Recorded Music Service Association held Saturday night, September 14, in the Terrace Casino Room of the Morrison Hotel, this city, was beyond a doubt the most successful affair ever conducted by the music operators organization of this city.

Phil Levin, president, and the hard working dinner-dance co-chairmen Earl Kies and Joe Filitti, were highly elated over the outstanding results which rewarded their efforts in planning and organizing every detail of the association's first dinner-dance.

Earl Kies was particularly jubilant as the operators praised his work as a "job well done."

The entertainment committee com-

posed of Steve Schickle, local deejay who emceed the show and assisted with talent programming, along with Jim O'Dwyer, The Music Box one-stopper, contributed greatly to the wonderful time enjoyed by over 800 guests.

"This is the biggest, grandest affair in our history", smiled Phil Levin, "with nearly twice as many members and guests as we had at any of our annual golf outings. And no speeches at all. Just plenty of fun, relaxation and entertainment."

An excellent full course dinner at 7:30 P. M. was followed by a well rounded variety show, backed by Bobby Christian's fine recording orchestra.

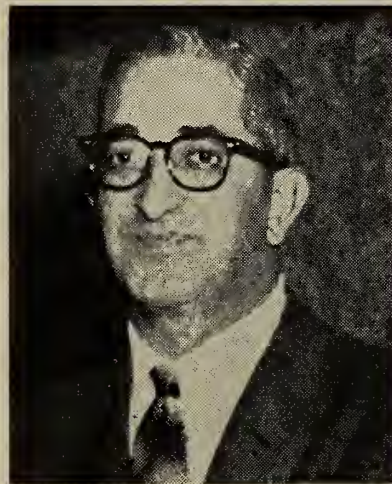
Some of the top talent and recording stars of TV, stage and radio, performing before a most appreciative audience included: Jeri Southern, Roulette; Ted Boyer, hypnotist (currently at The Cairo); Shirley Forwood, Salem; The Highlights, Bally; Vernyl Christian, Bob's daughter; Nick Noble, Mercury; Lola Dee, Bally; Mark IV Quartet, Cosmic; Joy Layne, Mercury; Artie Wayne, RKO-Unique; Eddie Arnold, RCA; Sonny Mars, WCFL deejay and comedian.

Phonograph manufacturers and distributing firms were fully represented. Dancing followed the great talent show, and continued until 1:00 A.M.

Officers of RMSA received enthusiastic compliments on the organization's first dinner dance, held instead of the association's annual golf event.

Compliments were also received on the attractive souvenir journal presented to everyone.

Gottlieb Shipping New 2-Player 5-Ball Game "Super Circus"



NATE GOTTLIEB

CHICAGO—Nate Gottlieb, D. Gottlieb & Company, this city, announced this past week that the firm is shipping a new two-player five-ball game, "Super Circus," to its distributors in the U.S. and all over the world.

The game features rotating targets, which was acclaimed by the trade as "one of the most sensational new innovations in pinball games" when introduced by Gottlieb in a recent release.

Inset in the center of the playfield, a wheel with 15 targets rotates to challenge the players' skill and timing.

The targets appear one at a time, scoring up to 300 points when hit.

"The rotating targets," Nate Gottlieb stated, "added to all the many other action features, the numerous ways to score and the irresistible suspense provided in our new 'Super Circus' offers operators the greatest five-ball we've yet produced.

"Our preliminary tests in all types of locations here and abroad proved to us that 'Super Circus' increases play tremendously. More play means more profit for the operator."

The game also introduces a steel door and frame which discourages pilferage and abuse.

Included among the thrilling scoring attractions of "Super Circus" are: rollovers scoring 10, 30 and 50 points; 5 pop bumpers that light alternately; 2 super powered flippers and 2 cyclonic kickers.

The game has all the standard Gottlieb features such as slug rejector coin mechanism, de luxe cabinet, cigarette holders on side rails, metal protectors around flipper buttons and many more.

"Super Circus" is available with twin coin chutes, and is adjustable for 3, 4, or 5-ball play.

"All operators who try the game at their distributors," Gottlieb declared, "will quickly recognize that they can step up collections with 'Super Circus'."

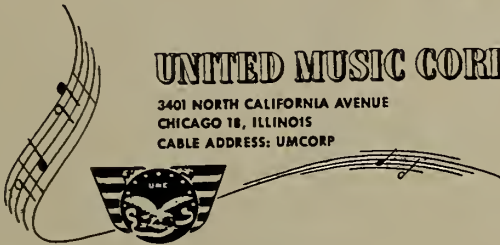
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Chicago Operators, Distributors To Start "School For Mechanics"

**Classes Begin Sept. 25. Four Distribs To Rotate
Weekly. Sessions Training Key Servicemen
From Local Routes First Step. Others Later.**

CHICAGO—This past week marked Chicago's first positive and progressive step toward a "School For Mechanics" to offset the critical shortage of trained phonograph servicemen.

At a meeting Tuesday, September 17, a group representing the phonograph operators and distributors decided to start evening classes on September 25.

Earl Kies of Apex Amusement and his service manager, Norman Dompke, met with distributors Eddie Ginsburg and shop superintendent Frank Bach of Atlas Music (Seeburg); Mike Spagnola of Automatic Phonograph Distributing (AMI); Ben Coven of Coven Music (Wurlitzer).

Joel Stern of World Wide Distributors (Rock-Ola) was unable to attend the meeting, but stated that the firm would definitely participate.

Each of the four distributors' is to hold a service school once a month, rotating the schools so that classes will be held each week.

The distributors are to conduct their own sessions with their own service managers to explain each phonograph model. When possible, representatives from the factories will be brought in to conduct the classes.

A spokesman for the group stated that the newly formed "School For

Mechanics" would be a local program. The classes will be small. The training will begin with key men selected from the routes of each participating operator.

After all repairmen now engaged in the industry become thoroughly familiar with the mechanisms of the various makes and models, the schools will be made available to bring new servicemen into the field.

As The Cash Box has pointed out for many, many years, the shortage of skilled mechanics has continued to grow more acute and critical with each passing year.

Educating men now in the field and attracting new men into the industry is vital to the future welfare of all in the business. This can only be accomplished thru a "School For Mechanics".

Keeps Locations Interested

SO. CHARLESTON, W.VA.—Bob Bender, one of the most progressive operators in this area, advises his major objective is to "keep locations interested in my equipment. The locations must push play on the machines to get top money."

Austrian Woman Op Visits Chicago

CHICAGO—Ida Hochschopf, operator of juke boxes and games in Allhau, Burgenland, Austria, was a visitor here this past week. It was her first visit in seven years.

The arrival of Mrs. Hochschopf was a pleasant surprise to her brother, O. O. Mallegg, well known exporter and export representative for several leading manufacturers of juke boxes and pinballs.

Mallegg stated that the reason for his sister's visit was to celebrate her birthday September 10, but that she also wanted to see the new products of the various factories and do some buying.

Both visited Joe Schwartz of National Coin Machine Exchange to celebrate a twenty year export connection between the two firms, according to Mallegg. Mallegg revealed that Ida Hochschopf currently operates 42 games and 10 juke boxes in Allhau, Burgenland.

"Ida is the leading woman operator in Austria", he said.

Legal Interpretation One of Ops' Biggest Problems

DÓUGLAS, WYO.—Bryan E. Edwards of this city believes that the greatest problem facing operators today is that of legal interpretation.

"The biggest problem", he writes, "is the legal one. Especially the Federal Government agencies and their methods.

"There has been a continual trend to interpret the law beyond the intention of Congress by administrative agencies.

"What is all right today is all wrong tomorrow. There seem to be no set rules to go by."

BEST MICHIGAN PRICES

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Wurlitzer Model 1900	875
Wurlitzer Model 2000	975
AMI Model G200	695
AMI Model D40	245

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ROCK-OLA 1448	595
SEEBURG 109R	695
SEEBURG M-100C	495
SEEBURG M-100B	375
SEEBURG M-100A	185
A.M.I. E-120	395
ROCK-OLA 1434 (50 Sel., 45 rpm)	185
A.M.I. D-40	145
ROCK-OLA 1436	175
A.M.I. A-40	85

5-BALLS

ACE HIGH	\$285
RAINBOW	275
AUTO RACES	245
CLASSY BOWLER	235
DERBY DAY	210
HARBOR LITES	195
EASY ACES	165
ARABIAN KNIGHTS	125
4-PI. REGISTER	325
4-PI. SCOREBOARD	225
2-PI. SEA BELLES	295
2-PI. GLADIATOR	265

BINGO GAMES

DOUBLE HEADER	\$295
PARADE	275
NITE CLUB	265
BROADWAY	245
BEACH BEAUTY	225
MIAMI BEACH	135
GAYTIME	135
BIG TIME	145
GAYETY	95
BRAZIL	245
MONACO	235
SOUTH SEAS	210
STARBUST	175
STARLET	135
PIXIES	110
TROPICANA	75
TRIPLE PLAY	85
HAVANA	45
HAWAII	45

NEW GAMES

United 16' JUMBO
BOWLING ALLEY
Bally 2-PI. CIRCUS
Gott. 2-PI. SUPER CIRCUS
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Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box").

Escriba hoy solicitando su tarjeta de socio.

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Special Report:

By Bill Gersh
From LONDON, ENGLAND

ENGLAND'S PHONO OPS ASSN TO MEET ON PRICE HIKE

Will Suggest Sixpence (7¢) Play, Most Now Charge Threepence (4¢) Per Play

LONDON, ENGLAND—The Phonograph Operators Association, Ltd. (POA) is continuing to grow greater each passing week.

Reports indicate that membership, as far as this city is concerned, is reaching an impressive percentage.

Meeting to be held at the end of this month will hear a very emphatic proposal for all juke boxes to be changed to sixpence (7¢) per play. Majority of phonos are operated on threepence (4¢) per play at this time. But numbers being operated on sixpence continue growing larger.

There are reported to be about 8,000 juke boxes in operation in England at this time. Over 4,000 in London. Of the country's 200 juke box operators over 100 are in this city. About 168 ops are members of POA, it is said.

Therefore, the proposal that all ops change to sixpence per play, is expected to win outstanding approval.

What is most impressive here is the fact that the majority work on a front money guarantee of 5 pounds (\$14.) per week. After this front money is removed, the balance is then split 50/50 with the location. This, it is claimed by ops here, is the same as 75%-25% commish basis. Stores get 25% and ops 75% of gross intake.

In cases of smaller locations, no commish at all is given. In other cases ops retain large percentage of intake.

Cecil H. Jones is Chairman of POA. He is a manufacturer, as well as an operator of about 50 juke boxes. (BAL-AMI phonos).

Gordon Marks is vice-chairman. He is a distributor and a member of firm that operates over 300 phonos.

Other members of POA's Executive Council are Mrs. Lillian Shaw, secretary, Fred Betts, Raymond Chappel, Frank Hardy, Harold Kay, Rich-

ard Needs, Jack Swinson, Fred H. Walker and Nick Young.

Phonos belonging to POA members now bear a new decalcomania transfer in black, red and gold that reads: "A member of the POA Phonograph Operators Association, Ltd."

POA officers credit The Cash Box for creation of the organization. Also advise that drive for more coin per play is due to The Cash Box' many items and editorials on need for 10¢ per play caused by growing overhead costs and loss of money's value.

Tho not yet in open, biggest problem of POA will be test case to challenge legal rights of Phonographic Performance, Ltd. to collect 1s/bd (one shilling, sixpence—about 21¢) per week per phono and the Performing Rights Society to collect 3s (three shillings, or 42¢) per phono per week. Legal counsellors find nothing whatsoever in new Copyright Act of 1956 (a revision of the Copyright Act of 1911) and which went into effect June 1, 1957 whereby a coin operated musical instrument gives a performance for profit and is therefore subject to royalty payments. So far juke box ops continue paying above fees on basis of, "It's always been so." Now, with costs growing and increasing number of boxes prevalent, they will challenge such royalty payments legally thru noted legal solicitors.

In the meantime, due to the above, as well as to progressive and modern business methods, POA continues to grow and more phono ops from all over England enter into membership of this organization. POA officers plan to contact America's MOA and George A. Miller regarding meeting at forthcoming MOA convention in Chicago in 1958. Hope of some officers here is that George A. Miller will visit England and speak before POA membership in London.

ENGLAND'S JUKE BOX GROWTH HELD BACK BY LACK OF EQUIP

Demand Far Exceeds Supply. Locations Plead For Juke Boxes. Ops Wait Weeks For Orders To Be Filled. Very Limited Imports Of U.S. Phonos.

LONDON, ENGLAND — Demand for juke boxes from locations everywhere in this city as well as thruout all England continues to grow greater each week. Only a very limited number of American juke boxes arrive here; very few Seeburg and Wurlitzer phonos; a few new Rock-Ola phonos from Germany.

Outstanding here is BAL-AM. This firm is AMI licensee and is now getting into production of last year's AMI Model "H." 40 selection box proving most popular with new 120 selection "H" in offing.

Location owners continue phoning each day actually pleading for installation of juke boxes. This is especially true in case of new "Coffee Houses." These continue popping up like the "pizza" places in the U.S. Patronized by young crowds "Coffee Houses" want and need juke boxes. But none are available to satisfy demand. Juke

box ops here continue hoping that U.S. phono manufacturers will somehow arrange to get their new models into England.

Growth of juke box biz here could boom to new all time high if more new U.S. phonos made available to ops.

New type of young ops here eager to expand. Many hope A. W. Adickes of Nova, Hamburg, Germany, will soon be able to import new Rock-Ola phonos he is manufacturing in larger numbers. Cabinet and other parts of new Rock-Ola being made in Hamburg. Some have already arrived in London.

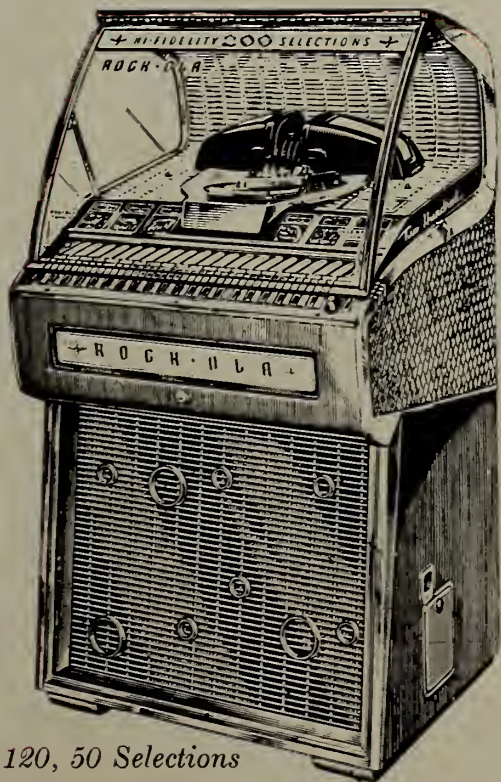
Importation restrictions continue very great. But hope is these will ease as U.S. manufacturers act thru government to ship or manufacture in England.

Phenomenal growth of juke box biz here is held back by lack of more new phonos, ops claim.



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- Proven service reliability*

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Coven's Service Schools

CHICAGO—Ben Coven, Coven Music Company, this city, reported this past week that the firm has succeeded in opening many new accounts for Wurlitzer phonographs, and he is therefore conducting more service schools than ever.

Coven stated that during the week of September 23, Wurlitzer service schools were held for two days in the offices of the firm, and that there will be three others in different areas around Chicago.

"During the week before", Coven revealed, "we held three schools in the territory, one in Rockford, another in Ft. Wayne and the third in Champaign."

Al Nash conducted the school in Rockford. Herb Bidenkap and Leonard Petencin were on hand in Ft. Wayne. Reid Whipple, factory field service engineer, held the session in Champaign.

Sandy Moore Distributors, Inc. Named To Represent Wurlitzer In New York Area



SANDY MOORE



JOE YOUNG

NORTH TONAWANDA, N. Y.—Through a mutual agreement between Joseph R. Young and The Wurlitzer Company, Phonograph Division, the distributor representation of Young Distributing, Inc. for the manufacturer has been discontinued. This announcement was made today by Robert H. Bear, sales manager for Wurlitzer.

In explaining the situation further, Bear said, "Effective September 16 we have appointed Sandy Moore Distributors, Inc. as our representatives for the New York territory. They will continue in the same quarters, 575 Eleventh Avenue, formerly occupied by Young Distributing."

Said Sandy Moore, president of the new distributorship, "It is my pleasure to announce that Joseph R. Young has accepted the position of sales manager in our organization. Other personnel of the former distributorship will continue in their present posts. We intend to intensify our efforts to expand the sale of Wurlitzer phonographs and to make the best deals and to give the best service of any organization in the greater New York area. Sandy Moore

Distributors, Inc. of 240 East Merrick Road, Freeport, will function as our sales and service office for the convenience of Long Island operators. Additional offices will be set up if and when it becomes practical to do so."

"With the appointment of Sandy Moore Distributors, Inc. we plan to widen the scope of our sales efforts in New York," said Bob Bear. "We feel that Sandy and his personnel have had a great amount of experience in our business and are well-equipped from both the sales and service standpoint to do an outstanding job. With Joe Young assisting Sandy Moore in the guidance of their sales effort, we feel that this organization is staffed to cover the territory completely."

The telephone number of Sandy Moore Distributors, Inc. will remain CHickering 4-5050.

"Music operators in the territory," stated Moore, "are invited to come in for the deal of a lifetime on new Wurlitzer models '2100,' '2104' and '2150,' the 'All-Location Line' with half-dollar coin entry, and the new '5250' Wurlitzer wall box which permits 50¢ play from any place in the location."

New Bally Ball-Bowler Game Clix With Ops

CHICAGO—"Operators in all sections of the country are boosting ball-bowling profits with 'ABC Champion', newest Bally bowling-game", reported Bill O'Donnell, Bally sales manager.

"The hefty 4-inch ball and the new super-giant pins, resulting in increased bowling realism", he continued, "are the chief reasons for the increased play and profits enjoyed by operators with 'ABC Champion' on location. Fastest pin-setter, fastest totalizers and fastest ball-return are other factors contributing to the faster flow of coins. Operators report to us that the bowling realism of 'ABC Champion' stimulates group play, resulting in tournaments in many sections."

"ABC Champion" scores by official bowling rules and may be played by a solitary player or by groups of two to six players. Game is available in 11 ft., 14 ft., and 18 ft., lengths all models in sectional construction for easy installation.

Eckland Dies

CHICAGO—Everett Byron Eckland, partner of Jim Mangan in the firm of Mangan and Eckland, this city, died Tuesday, September 17 at his home, Dune Acres, Charleston, Indiana, after an 8-month illness.

Eckland had established a world wide reputation as an industrial designer, having designed some 400 vending machines, and hundreds of other articles for commercial use.

Prior to joining Mangan in the industrial and advertising firm, Eckland was associated with Mills Novelty Company for 15 years.

He is survived by his wife Louise and three children.

Competitors Do Not Use Minimums

PLANT CITY, FLA.—William C. Miller, Miller Phonograph Company, this city, operating 100% on dime play, has one big complaint. "We try minimums," he says, "but it has not worked in enough cases. Our competitors will not stick to minimums."

Due to this condition in his territory, Miller advises that his depreciation for the past several years has run about 12% too high.

John Conroe, Keeney VP & Gen. Mgr. Dies

CHICAGO—The trade here was shocked by the sudden death of John Conroe, vice-president and general manager of J. H. Keeney & Company, who died of a kidney ailment in the Woodlawn Hospital on Thursday night, September 19. He was 56 years old.

Conroe had been with the Keeney firm since 1943 when he was put in charge of government procurement.

Services were held at the Tews Funeral Home, Chicago, and burial was in his home town of Cambridge Springs, Pa.

He is survived by his wife, Jeanette, a daughter, Mrs. Nancy Preston, two grandchildren, and his father, Luther.

Increased Production Of Keeney Venders Still Not Enough



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, this city, reported this past week that the firm's increase in production has not caught up with the surging demand for Keeney Coffee-Hot Chocolate, model "22" Cigarette and other vendors currently rolling off the lines.

"Catching up with the growing

demand", Huebsch explained, "involves much more than just increasing production of the vending machines. That would be easy if we had everything on hand for long production runs.

"The problem today is getting the various suppliers of component parts to deliver right on schedule."

Pointing to a chart containing the latest delivery data from suppliers, Huebsch revealed that coils, mixing bowls, floats and other parts were from three to twelve days behind schedule in deliveries.

Opening up two thick folders and leafing thru the order sheets, Huebsch stated, "These are the orders we'd like to fill yesterday. But a few parts are not here yet.

"In the meantime", he continued, "we've increased the quantity of all parts on order with our suppliers. It won't be long before we step up production more and more until we catch up with the tremendous demand."

In addition to the combination Hot Chocolate-Coffee and the cigarette venders, the firm is also currently producing venders for cold drinks, snacks, carton milk, soups and hot coffee.

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CRISS CROSS	49.50
WM5. 6 PLAYER	
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FOUR BAGGER	285.00
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WM5. CRANES (New)	175.00
SILVER SKATES	30.00
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Mass. Music Ops Assn. To Fight "Excessive" License Fees In Court

BOSTON, MASS.—The Music Operators Association of Massachusetts held their first fall meeting at Hotel Beaconsfield, Brookline, Thursday night, September 12, and reaffirmed the decision to fight legally the so-called "exorbitant" Boston city and Massachusetts' state licensing fees on phonographs.

A petition in equity, which was to have been filed early this month, has not yet been readied, it was explained, but will be filed later on this month or early in October. The battle plan was outlined to the full membership. Previously the plan was discussed at a special emergency meeting called by the board of directors.

Attorney Arthur Sherman is counsel for the Music Operators Association and the law firm of Brown, Rudnick and Freed will bring the case into court. One of the questions involved is "Does playing a record on a phonograph (automatic coin operated) involve the question and principle of free speech?"

The Massachusetts Association, through its attorneys, contends it should have the same guarantees. The bill in equity, to be filed, will charge

that an attempt to license a juke box by exacting a fee is a prior restraint on free speech.

The present action stems from happenings last January 1, when ops found they were to pay license fees of \$160 per machine per year in Boston under the new licensing fees set by the city. It broke down: State charges \$50 for a Sunday license; city charges \$50 for a weekday license and \$50 for Sunday, and there is a Federal tax of \$10, total \$160. Several hearings were held at which ops and their representatives protested that the fees were excessive and cutting into their profit margins, but the \$160 tab remained.

Attorneys for the association say they will challenge the license fees on the aspect of free speech as guaranteed by the Commonwealth of Massachusetts and the Federal Constitution. They will also attack the fees as an excessive charge for services, policing of phonos by the city which the city says is mandatory. The attorneys contend that playing of a record is a form of entertainment which does not deprive it from the protection of free speech guaranteed by the U.S. and state courts.

Chi Distributor's Sponsored Ball Team Wins Championship



CHICAGO—John Pasdo, 11 year old pitcher for North Elm Little League, which won the championship this past season is pictured above. Team was sponsored by Eddie and Morrie Ginsburg of Atlas Music Company, this city, Seeburg distributors.

In addition to giving the Ginsburg brothers a great deal of personal pleasure, the public relations benefits for the coin machine industry resulting from their sponsorship, are too numerous to visualize.

LOCATION READY BUYS

Wurlitzer Model 2000	\$950.00
Wurlitzer Model 1900	850.00
Wurlitzer Model 1800	750.00
Wurlitzer Model 1700F	575.00
Wurlitzer Model 1650A	425.00
Wurlitzer Model 1600A	400.00
Seeburg Model 100C	450.00
Seeburg Model 100R	650.00
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Plexiglass Phono Replacements Favored

CHICAGO—Ted Rubenstein, president of Marvel Manufacturing, this city, reported this past week that the firm's plastic replacements for Seeburg phonographs has been getting a strong and favorable reaction from juke box operators all over the country.

"The operators prefer the plastic to the glass," Rubenstein stated, "because it reduces breakage on location or when the phono is being moved."

Rubenstein said that shipments of the new Plexiglass replacements have increased tremendously since introduc-

tion to the trade about two months ago.

He pointed out that the firm's plexiglass items include dome sides for Seeburg Models M100C and V-200, as well as door sides for Models M100R and M100J.

Marvel also supplies Plexiglass for the 100 and 200-selection Wall-O-Matics.

"Along with the plastic replacements," Rubenstein added, "we are now making quantity shipments of the latest addition to our line, the attractive wall speaker."

Joseph Godman Ap'td Atty For N.Y. Music Ops

NEW YORK—Joseph Godman, who had long been associated with the late Sidney H. Levine, attorney for the Music Operators of New York, has been appointed his successor, according to Al Denver, president of the operators' association.

"We feel that Godman can represent our organization capably," said Denver, "as he worked in the same law firm with Levine, co-operating with him in both association matters as well as serving individual coinmen. In addition, Godman has worked closely with Levine in research and study of the ASCAP sponsored copyright legislation.

"Those in the trade who haven't as yet met with Godman will have an opportunity to do so at our forthcoming 20th Anniversary Banquet being held at the Waldorf Astoria Hotel on Saturday night, November 9."

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Genco 6 Player Skee Ball	295.
Genco 2 Player Skee Ball	245.

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Coinmen Attend Restaurant Opening



ELLENVILLE, N. Y.—A number of coinmen attended the formal opening of the town's newest restaurant, cocktail lounge and bowling alley "Bowl-O-Mat" on Sunday, September 8.

Max and Murray Cohen of the Peter Cohen Amusement Company of Woodridge, N. Y., one of the most progressive operating firms in this area, installed the coin operated equipment, among which is the AMI model "H" 200 selection phonograph.

Pictured herewith at the opening are: (l to r): Barney Sugerman, Runyon Sales Company, N. Y. (distributing firm which supplied the ops with the juke box); Artie Daddis, regional representative of AMI; Murray Cohen; Manny Finger, Bowl-O-Mat restaurant; Max Cohen; Irving Kempner, Runyon salesman; William Winegar and Ben Etta, both of the Bowl-O-Mat firm.

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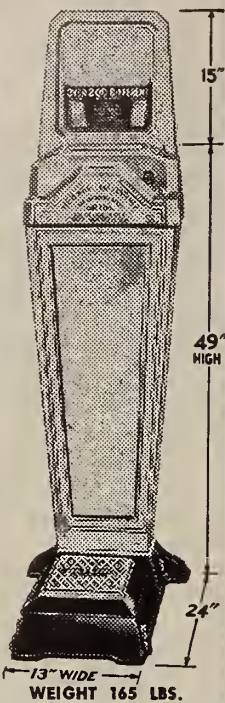


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**O. O. Mallegg Joins
Export-Import Council**

**Export Biz a Complicated
Affair and Council Will Be
of Great Benefit to
Industry, he says**

CHICAGO — O. O. Mallegg, export representative for some of the leading coin machines firms here, joined The Cash Box' "International Coin Machine Export-Import Council" this past week.

In a letter to Bill Gersh, publisher, Mallegg, advised that he is ready to contribute his efforts for the benefit of the industry and that he believes future meetings of the Council would promote a finer future for all concerned.

His letter, like so many others being received by this office of The Cash Box, reads as follows:

"I heard today of the founding of the Export-Import Council. Congratulations! I want to be a member of it and I can contribute very much, as you know.

"I have been in the export business since the year 1938 and handled such well-known lines as Rock-Ola Mfg. Corp., AMI, United Bally, Chicago Coin and certainly have a wealth of experience. It is of great benefit to the industry and you have done just the thing that was wanted. I certainly hope the headquarters of the International Coin Machine Export-Import Council is in Chicago but I am an active contributor regardless of the place where it is located.

"The export business is a fine and complicated affair. We have a whole organization here in Chicago and we know a shipment to Belgium is entirely different from a shipment to Argentina or Venezuela. A shipment to Colombia usually goes by air-express, whereas a shipment to Austria goes on the Great Lakes from Chicago direct to Antwerp or to Trieste. Juke boxes and coin machines in general are going forward at a great rate. We have recently had a shipment to Kuala Lumpur and another shipment to Dutch Indonesia. These are all first shipments and I know my people are very interested in getting more juke boxes and coin machine games."

Location Sales

HOBBS, N. M. — George L. New of Western Music, this city, faces a problem here of sales being made direct to locations by operators from out of this state.

"Red money, or matching money", New reports, "is also one of the problems ops here face."



**Through The
Coin Chute
NEW ENGLAND NIBBLES**

Fall biz going big guns despite heatwave and Indian Summer which has given outdoor takes an added plus. Ops on a buying spree with music and new games leading demand items for reshuffling of routes, for the upcoming fall-winter season. . . . The Music Operators' Association of Mass. held their first fall meeting at the Hotel Beaconsfield in Brookline, Thursday, Sept. 12, and reaffirmed to the membership the action taken at a special board of directors' session regarding fighting the Boston city and state phono licensing fees. The bill in equity has not been filed by the association as yet, but is expected to be filed this month. . . . B. D. "Ben" Palastrant has been appointed regional sales manager in the New England states of Maine, N. H., Vt., R. I., Mass. and Conn. for Fedam Co., food equipment designers and Mfrs. of River Grove, Ill. Offices, salesrooms and parts dept. has been established at 25 Huntingdon Ave., Boston. Ben's experience in the vending field goes back 25 years. A vet coin man, he has a host of friends in and out of the business. Richard J. Skiera, sales manager of Fedam, announced the appointment. Ben was for many years with Apco, Inc. as regional rep. and resigned from that position June 1 this year.

At Associated Amusements (Rock-Ola), new daughter born to gen. mgr. Dick and Mrs. Mandell has been named "Shelly Beth". Fall buying is underway at Associated with Rock-Ola phonos moving good, Mandell states. Ops are showing great interest in all types of games this season, Ed Ravreby, vet coin prexy of the firm, reports. There is action with United's ball bowlers and interest in their upcoming shuffle bowlers expected to be produced this fall. . . . At Redd Distributors (Wurlitzer), plant hosted many visitors this week and Les Elgart, playing a nearby date, dropped in, as did Lee Gillette, a & r man for Capitol Records. Si Redd feels this is going to be the greatest season and says that "never before in our history could we offer so many new, profit-making machines. This is the year," he says. Action on Wurlitzer phonos is off to fast start this fall season, Bob Jones, sales mgr., reports. Bob and Al Levine, sales, both recuperating from hospital stays, back in fine condition for the big selling season. Trips throughout the territory are being planned and some shows of new equipment will undoubtedly be forthcoming. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., reports that fall business has started with a real rush and that Seeburg phonos are hitting new highs. Export biz is heavy with demand for good used equipment still big. Overseas markets are hot for used music machines and used games. . . . At Atlas Distributors (AMI), Barney Blatt getting things around the plant shipshape for the fall season. He talked to many ops from the north country states this week who are planning route changes and booked heavy orders for new AMI phonos.

Dick Mitchell, Dick's Record Co., spent the week-end in Chatham with his daughter. Beverly Shea of Dick's firm marries David Vachon on Oct. 27 in St. James Church. . . . Ops reported a great summer season this year. Among them were Tony Grazio, Globe Automatic Vending, Quincy, and Guy Giovanni, Boston. Both said they are diversifying their routes this season along with the trend that most ops are finding helpful in doing more business. . . . Ops visiting distributors this week included: Joe Farris, Madison, Me.; Bill Brooks, Dover, N. H.; Gene Sweeney, Buzzards Bay; Adolph Dugas, Webster; George Pappas, Lowell; Mike Paskevich, Nashua; Ed Beals, Needham; Al Goldberg, Quincy; Frank Wajde, Manchester, N. H.; Fran Jaeger, Southbridge; Ed Maloney, Fitchburg; Saul Hurwitz, Lynn; Walter Stadnick, Central Falls, R. I.; Al Robbins, Arlington; Frank Siano, Longmeadow; Gerald Martel, Providence, R. I.; Marty Rosa, Waterbury, Conn.; Arthur Strahan, Greenfield; Ray Shea, Worcester; Larry Bettencourt, Danvers; Earl Graham, Salisbury; Ben Ross, Boston; Phil Swartz, Brookline; Leonard Rawitz, Newton; Al Sharpe, Portland, Me.; Jim Balboni, Springfield; Tom Libby, Haverhill; Joe Assad, York Beach, Me., and John Lopas, Waltham. . . . Four Voices, who record on Paris label, currently at Blinstrub's. . . . Bob Riley, who made "Baby Sittin'" on Dot, is booked into Louis Cohen's Jewel Room at the Hotel Bostonian. . . . Recording artists getting the top nitery spot billings in this territory and their appearances hyping plays on music machines.

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**Through The
Coin Chute
KENTUCKY KAPERS**

Herb Lowe, Bowling Green, working in the 99 degree sun building an addition to his eatery. Herb reports his routes in good shape for the fall season. . . . The Kerby brothers, Bowling Green, out getting their routes in shape for the coming colder weather. . . . In Richmond, K. A. Cormney, Central Music, held a party for all his office staff and servicemen. . . . Clyde Lorry, State Amusement, Lexington complaining that he had not yet received the Keeney M22 Cigarette Vendor he was awaiting so impatiently. . . . Robert L. Feck beating the bushes for collections while W. C. Rupert held down the phones in an airconditioned office. . . . Luther Gullette, working out of the other State Amusement branch, has been in the coin biz since "Bally Ho" and says he forsees a better coin machine business with better machines that will make more money. He sees this business as the number one business in the world. . . . R. W. Pace, former coinman, is now in the window-sash manufacturing business. . . . Louis Bogie, Fayette Amusement, out working his route. . . . Roy A. Rushmeyer rushing out the door to check on a service call. . . . At S. L. Stiebel, we found that Walter was in Florida with his family. Lee Gupton, Lennie Dearmond, and Clarence McNeal were taking care of things while he is gone. . . . Bernard Berman back from Chicago where he was on a buying spree. The side-walk in front of his place was piled high with crates from J. H. Keeney and United Mfg. Berman plans another trip to Chicago next week. . . . Barney Jacobs and John Fitzgerald say no summer slump at Wurlitzer Distributors. Mike Hietz planning his Miami vacation. . . . Bill Adkins, Whiz Music, buzzing out on a service call.



Through The Coin Chute

PHILA. FILBERTS

Jacques Palmer and Hank Groenteman of International Amusement Co., report that the firm's 5 arcades in Belgium have been tremendously successful this season. Also that their export business is now at its peak, reaching a point never experienced before this year. Saul Groenteman, Hank's dad, expected to arrive in this country on Oct. 9. Saul will then take a trip thruout the U.S. seeking equipment. Jerry Elzas advises the firm's operation of Kiddie Rides in the Farmer's Markets in this area is going well. . . . Al Grab, Harrisburg op, visiting at Dave Rosen's with his lovely wife this week. They were quite impressed with the offices. Altho Al has been doing business with Rosen for a number of years, this was his first trip here. Rosen advises that Al placed a nice order. . . . Joe Ash, Active Amuse, reports biz took a nice jump with the arrival of Fall, and he expects it to keep improving. Mike Gagliariti, head of the parts dept. and John Martino, serviceman, handing out the seegars—both of their wives gave birth to boys. . . . Max Brown, Philadelphia Coin Machine Exchange, busy moving his equipment from the shore. He moved Cape May last week; moving Wildwood this week; and Atlantic City next week. . . . Abe Witsen, International Scott Crosse Co., tells us the firm is doing a sensational job with the various Bally products. . . . Nat Solow, Atlantic Penna. says sales of Seeburg phonos getting better with each week's passing, while Arnold Silverman chimes in to advise that export biz booming. . . . Bill Simpson, Wm. Simpson Co., tells us that biz is very good now, but will be getting better starting Oct. He's looking for the factories to send along some new type amusement machines. . . . Fred Lessy of Bloom and Blum still on the job getting locations for cig machines, but says it's getting harder and harder to find new ones. . . . Joe Berger, Mercury Records, very happy as he reports business is very good. The new Patti Page "I'll Remember Today" and "My How The Time Goes By" is getting a good reaction, as is The Crew Cuts "Hey You Face." The Crew Cuts recently came into town to appear on Dick Clark's Band Stand show and make a stand at the 950 Club. . . . Mario Dauleri, King Records, reports a strong reaction to Bill Doggett's "Soft". Doggett tries something new in featuring the flute. . . . Columbia Records sponsored a great promotion of "Pajama Game" at the Paramount Theatre in Wilkes-Barre. Columbia says they can't get enough of Johnny Mathis' new disk, "The Chances Are".

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Sandler Shows United "Jumbo Bowling Alley"

DES MOINES, IA.—The first showings in the upper Midwest on United's new "Jumbo Bowling Alley" were held at the Sandler Distributing Company, this city on Friday, September 13, and at their Minneapolis office on Sunday, September 15.

"Operators who attended were enthusiastic about the game and were especially pleased with the two for a quarter coin chute," stated Sandler. Every operator who attended received a beautiful blanket as a gift. United Manufacturing Company was represented by Billy De Selm, Sales Manager and Al Thelke, sales engineer. Hosts for Sandler included Solly Rose, Dick Walker, Bob Crosby and Irv Sandler.

Guests in Des Moines included: Mr. and Mrs. Carl Nebbe, Ogden; Mr. and Mrs. John McCarthy, Waterloo; Mr. and Mrs. Jess Lindley, Clarksville; Ralph Wombacher, Iowa City; Otis Strait, Des Moines; Bob Purcell, Des Moines; Les Chapman, Carroll; Don Barber, Des Moines; John Stamatelos, Des Moines; Vern Howard, Des Moines; Floyd Nelson, Boone; M. C. Watson, Cedar Rapids; Dana Howell, Belmont; Vince Jorgenson, Mason City; Mr. and Mrs. Carl Teeple, Waterloo; Mr. and Mrs. Art Skram; Jack Woods, Jr., Des Moines.

Guests in Minneapolis included: Bruce Windherst, Aberdeen, S. D.; David Chapman, Minneapolis; Mr. and Mrs. Ted Lawn, Minneapolis; Clare Nelson, Minneapolis; Lloyd Olson, Minneapolis; Mr. and Mrs. Morris Berger, Duluth, Minn.; Mr. and Mrs. Harry Sandler, Minneapolis; Mr. and Mrs. Bob Kubes, New Prague, Minn.; Mr. and Mrs. Leonard Anderson, Hudson, Wis.; Bill Hanf, Austin, Minn.; Mr. and Mrs. E. E. McDaniel, Wadena, Minn.; Mr. and Mrs. Lew Basil, Minneapolis; Mr. and Mrs. Clayton Norberg, Mankato, Minn.; Walter Witt, Minneapolis; Mr. and Mrs. Arnold Tessmer, St. Paul; John McMahon, Eau Claire, Wis.; Mr. and Mrs. Harry Nold, Cambridge, Minn.; Mr. and Mrs. Jack Karter, St. Paul; and Frank Phillips, Winona, Minn.

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ABC SUPER BOWLER
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- SUPER SIZED PUCK
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JOE ASH SAYS:

We Are Happy To Announce that due to the success of our RENTAL PLAN

Active Amusement Machines Co. now offers FOR EXPORT a tremendous volume of late model MUSIC and PINS to our customers all over the world for IMMEDIATE DELIVERY DON'T DELAY! CABLE COMAC TODAY! Exclusive Distributors for Wurlitzer, D. Gottlieb and Exhibit in So. Jersey, Del. and E. Penn.

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"Never before in our history could we offer so many great, new, profit-making machines. This is THE Year!"

NEW—BALLY ABC SUPER BOWLER (8½ ft. PUCK) 50 KIDDIE RIDES JUST LIKE NEW

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NEW—CHICAGO COIN CLASSIC BOWLER

NEW—BALLY TOONERVILLE TROLLEY

200 BINGOS — Reconditioned — CALL COLLECT FOR PRICES

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WURLITZER—2000—1900—1800—1700—1500A—1500—1400

SEEBURG—V-200—H-200—B—BL—C—J

BALLY BINGO MACHINES & SHUFFLE ALLEYS

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Through The Coin Chute

EASTERN FLASHES

It was a pleasure to roam thru coinrow this week. Wholesalers all busy, shipping equipment, and in conferences with buyers. Operators, in considerably larger numbers, moving from one supplier to another. In an overwhelming majority, these operators advising collections have shown a healthy pick-up during the past two weeks. And all expect better business when the weather cools off a bit.

Sandy Moore takes over the Wurlitzer franchise in this area, and has changed name to Sandy Moore Distributing Corp. Moore is president, Bernie Levine, vp and treasurer, and Gabe Forman is vp and secretary. Joe Young is sales manager in charge of phonograph division. No change in personnel indicated at this time. . . . Sam Wolberg, ChiCoin exec, visits with Al Simon, Albert Simon, Inc. Sorry we missed seeing Wolberg, but he and Al were out to lunch when we dropped in. Al D'Inzillo busy on the floor talking with games ops, and all he had time to say was "sales on both ChiCoin and Genco products very brisk." . . . Jack Semel, looking like a million, makes the rounds of wholesalers. . . . John Fitzgerald, New Haven, Conn., operator and park owner, visits along the row. Flies out of N.Y. on Wed., Sept. 18, for a European trip. Will make some of Europe's big Fairs. Expects to visit Hamburg, Munich, Copenhagen, Madrid and Portugal. . . . Jack Gershon, owner of Monticello's best eatery, Park Avenue Steak House, and Micky Wichinsky, also from the Catskill Mts., drop in to see some coinrow friends. . . . Barney (Shugy) Sugerman, Runyon Sales, too busy to go out for lunch, eats a sandwich in his office. At the same time holds a gabfest with visiting ops—some buyers and some kibitzers. Relaxed and smiling, all Shugy could report was that sales of phonos, games and venders "very big". . . . Harry and Hymie Koepfel, Koepfel Distributing, handling the DuGrenier cigarette and candy venders here, advise they sell them as rapidly as they're delivered. Also sales of reconditioned music better than at any time this year. Their problem is to get machines to satisfy demand, and Hymie is spending several days on the road on a buying tour.

Rush of operators so big at Atlantic New York Corp., advises Murray Kaye, that their coffee urn ran dry at 1 PM on Tues. "The first time this ever happened", said Murray. Didn't even get a chance to say hello to Meyer Parkoff—just a wave of the hand. Parkoff and "Senator" Al Bodkin will be invited guests at Father John Kelly's Communion Breakfast at the Park Lane Hotel on Oct. 6. This is a group that runs the armed forces USO recreation center. . . . Irving Kaye, Irving Kaye Co., tells us he's shipping his "El Dorado" pool game like mad. . . . Mike Munves still so busy, brother Joe has to remain in town, and Mike brings in his wife Rose, as well as her assistant "Rusty" to help out. Exhibit's new "Pop Gun" gets a good play from visiting coinmen. . . . Milty Green supervises the loading of bowlers on his truck. . . . Si Silverstein and Harold Rosenberg, Peekskill ops, rush hurriedly from one distrib to another. . . . Teddy (Champ) Seidel, route broker, says he's doing fine. . . . With the Brooklyn Dodgers and N.Y. Giants eliminated from pennant contention, and only the N.Y. Yanks an attraction, ops tell us that Tavern TV sets are now turned off most of the time, giving their equipment more action. . . . Jack Wilson on the street, tells us that members of the N.Y. State Operators Guild happy over results of their annual banquet held Sept. 7 in the Catskill Mts. Officers went all out to give those attending a gala evening—which they had. . . . Dave Stern made a pilgrimage to Brooklyn this week and brought a bundle of laughs with him. . . . Al Denver, president, Music Operators of New York, announced the appointment of Joseph Godman as their counsel. Godman, having been associated with the late Sidney Levine, and having worked with him closely on association and, individual coin machine firm matters, is well qualified to serve the N.Y. assn. Godman has also done considerable research on ASCAP with Levine. . . . John Van Wyck, Nyack Slate Co., Nyack, N.Y., reports a rush of biz for his line of pool table supplies.

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NEW STYLE HEAVIER PENNY, NICKEL AND DIME DISPENSERS

\$13.95 COIN CHANGE QUICKLY MADE TO SATISFY CUSTOMERS. NO DELAY IN COUNTING COINS OR JAMMING OF OLD DISPENSERS.

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Patented Patents Pending

Ky. Op Celebrates Growth Of Firm

Now Runs 350 Games, 500 Phonos and 600 Venders

RICHMOND, KY.—K. A. Cormney, Central Music Company, this city, recently played host to his office help and servicemen celebrating the steady growth of his company.

Cormney started Central Music in 1946 when he returned from the service and today has 350 games, 500 phonographs and 600 venders on location. The Cormney operations are in Mt. Vernon, Ky.; Somerset, Ky.; Danville, Ky.; Lexington, Ky., and London, Ky. Headquarters are in Richmond, Ky.

Seen in the picture below are: Front Row, kneeling, Calvin Hill; sitting, Helen Durbin, Beverly Grin-

stead, Juanita Pedicord, and Jenny Lee Kelly (all representing the book-keeping department). Back row (standing), Fred Pierce, Douglas Parks, Lillis Craig, Vernon Garrison, Martin Richards, Elwood Traynor, Harold Bramlett, James Whicker, Harold Kays, K. A. Cormney, Virgil Thompson, Alvin Rhodes, Eddie Shindelbower, Earl Beazley.

Not shown in this picture, were six servicemen out on routes. They were James Chestnut, Danny Rover, Jake White, James Eakes, Clarence Akins, and John Killer. Also not shown in the picture are five trucks in which the six servicemen were riding.



Through The Coin Chute

UPPER MID-WEST MUSINGS

The South Dakota Phonograph Operators Ass'n held their quarterly meeting Sept. 8, and 9th. at Deadwood, S. D. Tony Trucano of same city played host to members and distributors representatives. Operators attending the meeting were: Gordon Stout of Pierre; Herman Warn, of Salem; Roy Foster and Norman Gefke of Sioux Falls; J. Koers, Lloyd Morgan, Herman Harms, Claude McKennett, all of Rapid City; Ike Pierson, Earl Porter, Ralph Harvey, all from Mitchell; Tony Ratchford and Ron Manolis, from Huron; Gene Hearsh of Herreid; Elmer Cummings of Brookings; and Rose Guillaume of Jefferson. Distributors representatives were Solly Rose from Sandler Dist. Co., Mpls., and Sam Sigal of Lieberman Music Co. Mpls. . . . Gordon Stout of Pierre at the meeting, having just returned from a trip to California with Mrs. Stout and their daughter. . . . Ike Pierson got to the meeting just in time. Ike flies his own plane and flew to Albuquerque, New Mexico, to attend the Shrine meeting. . . . Bob Addington and Johnny Morton of the Dakota Music Co., Bismark, N. D., in town for the day making the rounds. Both report that their summer business was just fair. . . . Jack Backus of Jamestown, N. D., in town for the day visiting the distributors. . . . Neil VanBerkem, of Minot, N. D., in town for a few days calling on the distributors, his first trip in Mpls. for quite some time. . . . Earl Berkovitch, of the B. & B. Novelty Co., Superior, Wis., took off with the Mrs. for a few days to Chicago. Earl had a chance to see a couple of ball games. . . . Mr. & Mrs. Orville Willette, of Lemmon, S. D., in town for a few days. The Willettes visit Orville's brother in St. Paul, Minn. . . . Operators seen in town this week were: Frank Coubal, Bloomer, Wis.; Matt Huppert, Red Wing, Minn.; Eddie LeBlanc, St. Cloud, Minn.; Ben Jahnke, Hutchinson, Minn.; Jeff Kost, St. Cloud, Minn.; Cap Keister, Frontenac, Minn.; Frank Phillips, Winona, Minn.; and Tom Robert, Hurley, Wis.



Through The Coin Chute

CHICAGO CHATTER

The town's still raving about the Recorded Music Service Assn's grandest affair Saturday night, Sept. 14, in the Terrace Casino of the Morrison. This was the association's first Annual Dinner Dance after seven annual golf outings. Over 800 ops, distribs, factory execs, their wives and guests—all had a wonderful time. Not a single speech interrupted the affair. From the moment the guests began getting together about an hour prior to the dinner, all thru the great variety show and after dancing ceased at 1 AM, it was a time for good fellowship, fun, entertainment and relaxation. . . . Beaming Phil Levin, RMSA pres, was overwhelmed by appreciative comments thruout the evening. Hardworking Earl Kies got so many congratulatory pats on the back he claims his shoulders are still sore. Earl's co-chairman Joe Filitti receiving hundreds of compliments on their planning and organizing every detail. Steve Schickle, emcee, and Jim O'Dwyer of the entertainment committee took plenty of credit for superb programming of the outstanding variety show. Lou Arpaia did a fine job of greeting the guests. And a most appreciative audience responded with applause to the mixed top talent of TV, radio and stage.



HERB OETTINGER

Charming Nicki O'Donnell telling how everything was all set and ready for trip to Europe with her husband. "But", chimed in Bill sadly, "right now I've got too much work to do at Bally". . . . Wayne Toan maintains being hypnotized did not make him refreshed, but made him tired. Says he will see Ted Boyer pretty soon at The Cairo and try once again. . . . Wonder what happened to Janet "Peanuts" Crandall and Mike Spagnola???. . . Hear that attorney Milton "Ted" Raynor, who represents a few of the nation's leading associations, is also well known as a dynamic, forceful and entertaining speaker. . . . Sam Greenberg, CIAA pres, being asked by many game ops as to next meeting of the organization. "Pretty soon", answers Sam, "and the next one is going to be mighty interesting". . . . Ever-attractive Mary Gillette promises to send The Cash Box a better picture of herself. "Somebody snapped that last one before I was ready", explains Mary. . . . Eddie Holstein, op-musician, vows he feels "fit as a fiddle".



ED LEVIN

"Hey! Have you heard?" yells Bill DeSelm. "I'm a gran-pa again! Third time. Her name is Phyllis. Man, it's just wonderful!" Bill exclaims with a wide, wide grin, "I play with 'em, spoil 'em and then send 'em back to their parents." Bill also enthused over results of Irv Sandler's showing in Mpls Sept. 15. "We had a nice crowd up there", he recalls, "good food, and many of the operators ordered our 'Jumbo Bowling Alley'". . . . O. O. Mallegg advises that he has exported 12,000 new juke boxes in the past 15 years. . . . Margie Weinberg, daughter of Dave Gottlieb, presented her husband, Judd, with a 7 lb. 2 oz. son, named Jack. It's the third son for the Weinbergs. Congratulations! . . . Nate Gottlieb advises that Alvin has been seeing the firm's distribs in London, Geneva, Rome and Turin. . . . Ed Gilligan of Chicago Music just returned from 3-week sojourn to Ireland. Ed first went to Dublin to attend a family wedding, then travelled all around Ireland. . . . Art Garvey back from his long trip to see all of the firm's eastern distribs, charging up and down the long Bally hallway like he was headed for a touchdown. "Got a lot of shipments to go", says Art.

Anyone like to know how to double his money? Call John Watling! . . . According to Herb Perkins, that winged lapel pin he wears means he's a flyer. . . . Bally's Herb Jones, a scholar in his own right, telling how deeply he had read into the world's greatest thoughts of the very greatest of educators. . . . Says United's Herb Oettinger, who shoots a very mean game of golf, "Y'gotta give me two strokes." (Per hole, Herb or the round?). . . . Couple of years ago, Ben Coven introduced his sec'y to nice young man. They got married. Now she's leaving to start a family. So—Ben's looking for new sec'y. "I'll never play Cupid again", vows Ben.

Biggest news of the week is start of "School For Mechanics" by Chi ops and phono distribs. This to begin Sept. 25 with local sessions, small classes. Four Chi distribs to rotate service schools each month. Critical shortage of trained servicemen can only be met by educating repairmen now available among ops here, and getting new men into the field. The Cash Box happy to see this co-operation, and hopes the group's splendid example will spread thruout the nation. . . . Seeburg's Tom Herrick excited over increased album programming that is going on around the country. "It seems", states Tom, "that the nation's music ops are now cashing in on the tremendous and growing popularity of albums". . . . Over at ChiCoin, Sam Gensburg, Ed Levin and Mort Score report demand still rising for "Classic", with all ops reporting fine collections. Sam Wolberg in N. Y. visiting distribs in the east. . . . Dashing back and forth between offices and plant—Avron Gensburg, Al Warren and Ralph Sheffield at busy, busy Genco. . . . First's Joe Kline really finding out what it means to build a home. Jovial Fred Kline and Sam Kolber entertaining visitors and phoning everyone everywhere to get needed used equipm't. . . . John Frantz advises his Guesser Scales going strongest this past week, with counter games continuing steady.

Ted Rubenstein and E. Bye, thrilled at record-sized order for wall speakers from op downstate who tried sample 10 days before. . . . For a change, Ed Ristau, Les Rieck and Kurt Kluever were all together this past week. Says Les, "The Rock-Ola line takes care of all types of locations, so all models continue in production at a high level". . . . Maurie and Eddie Ginsburg proudly report their North Elm Little League baseball team, sponsored by Atlas Music, won the championship. . . . Len Micon working away at steady clip on the Rock-Ola "200" phonos. That vim and vigor man, Joel Stern, had so much to do he couldn't find time to go out for lunch. "Bingo market very steady and solid, prices going up", reports Joel. . . . "Our 'Pop Gun Circus' is getting a terrific reception everywhere", says Sam Lewis of Exhibit,



EDDIE GINSBURG



AVRON GENSBURG

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BALLY!

Circus
Sun Valley
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A MOST URGENT MESSAGE !!

to
ALL OPERATORS
in
NEW YORK STATE

ATTEND OUR MEETING in SYRACUSE, N. Y. at the ONONDAGA WAR MEMORIAL, South State Street, on TUESDAY, SEPT. 24, at 2 P. M. —TO FORM A STATE-WIDE ASSOCIATION.

- It is absolutely necessary that an organized body, representing New York State's operators, be in existence to better business conditions; watch and combat adverse State legislation; and carry on a Public Relations program.

The NEW YORK STATE COIN MACHINE ASSOCIATION can do this—but it is imperative that EVERY OPERATOR participate and voice his opinions.

Attend our organization meeting on Sept. 24, and help select your officers and board of directors; appoint a managing director; and assist in writing our by-laws.

FOR COMPLETE INFORMATION, PHONE:
TOM GRECO, temporary chairman, **GLASCO, N. Y.—SAUGERTIES 9-22**

Now Delivering — United's

"JUMBO BOWLING ALLEY"

4 1/2" Ebonite Ball — Gutters — Streamlined, Light Weight Cabinet — Smooth, Quiet Operation.

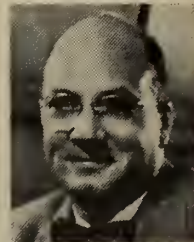
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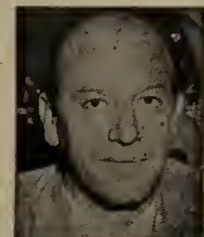
adding, "We've really got a winner". . . . Gil Kitt and Joe Robbins eagerly awaiting 1st issue of their new monthly journal, "News of the Empire", to be circulated to all ops in the area in about a week. . . . "Just when Joe Shields is able to get back on the job," moans Paul Huebsch, "John Conroe has to become hospitalized".

"Tournaments always increase play on pool tables", observes Charlie Nicholas of Marvel Billiard Supply. Charlie reports his slate tops moving fine. . . . Incoming load of phonos had Gateway's Fred Minter and Bud Kottke lining 'em up for processing. . . . Johnny Oomens advises there's still a few spots open for bowlers on the National League division of the Auto Phono Bowling League, which meets Thurs nights. Johnny urges all bowlers to join in the fun and relaxation by phoning him immediately. (Call National 2-8550).



KURT KLUEVER

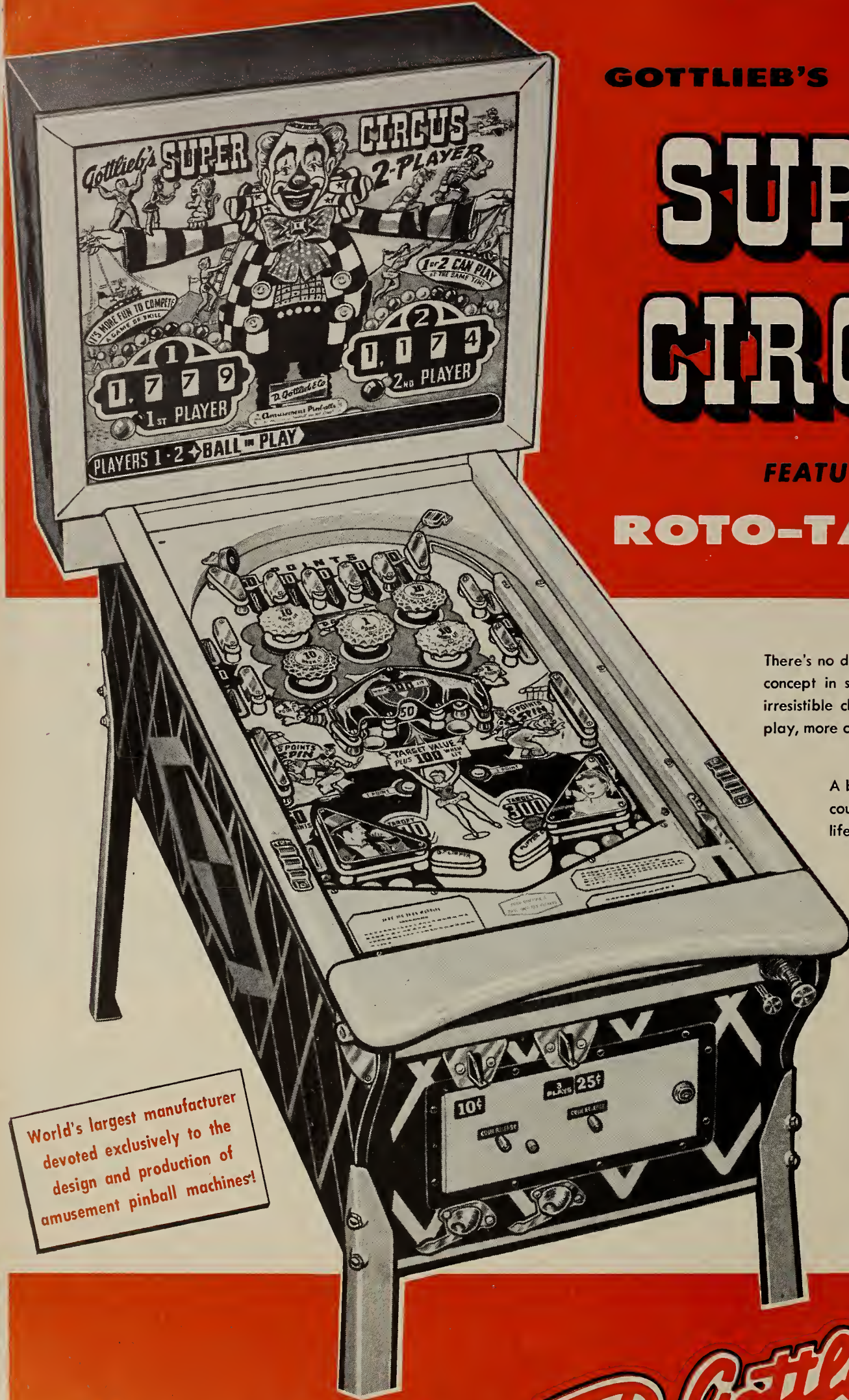
HAPPY BIRTHDAY THIS WEEK TO: W. O. Wilborn, Mineral Wells, Tex. . . . Sid Stewart, Salt Lake City, Utah. . . . N. L. Ligon, Dallas, Tex. . . . Paul Vogel, Burbank, Cal. . . . Paul Tartaglia, Sr., Port Chester, N. Y. . . . Ray T. Samuelson, Salt Lake City, Utah. . . . Richard M. McClanathan, Salina, Kan. . . . Harry R. Brown, Oklahoma City, Okla. . . . Cissie Gersh, Chicago, Ill. . . . N. J. Creswell, Los Angeles, Calif. . . . Fred Kleiman, Chicago, Ill. . . . Hylan J. Brown, Chicago, Ill. . . . Harold F. Burt, Wilmette, Ill. . . . Joseph Brilliant, Detroit, Mich. . . . Irvin F. Blumenfeld, Baltimore, Md. . . . Edward T. Mape, San Francisco, Cal. . . . Bill O'Donnell, Chicago, Ill. . . . Edward Carlson, Detroit, Mich. . . . John E. Kage, Seattle, Wash. . . . Millinette N. Gore, New Orleans, La. . . . Harry C. Arnsberg, Portland, Ore. . . . Charles Rose, Fargo, N. D. . . . Anthony V. Jerard, Chicago, Ill. . . . Humbert Betti, Union City, N. J. . . . Tom Lambert, Dallas, Tex. . . . M. S. Gisser, Cleveland, O. . . . Fred F. Fixel, Pembina, N. D. . . . Kenneth A. O'Connor, Richmond, Va.



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There's no doubt about it! Rotating targets are a new concept in skill shooting and timing that present an irresistible challenge to all players. This means more play, more coins and more profit!

A brand new steel door and door frame discourages game abuse and pilferage. Gives lifetime service.

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All the world loves a clown—keep 'em laughing and playing with Super Circus!

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

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Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard is being sparked by the operators preparing for the Fall season. Operators are seen along the boulevard in numbers making personal appearances at the distributors and one-stops now the hot summer months are gone. . . . At Leuenhagen's Record Bar, Mary Solle was telling Lowell Caldwell, Capitol Records salesman, that Frank Sinatra's new release of "Chicago" and "All The Way" has caught on with the operators even before the release of his Paramount Picture "The Joker Is Wild". Eddie Konjoyan, handsome Los Angeles operator, asking Claire Solle for more of Hank Locklin's RCA Victor platter of "Geisha Girl". Kay Solle reports The Platters' new Mercury release of "Only Because" has started for the charts. Barbara Chandler predicts Andy Williams will have another hit with "Lips Of Wine" on Cadence. . . . Irving Honig, Los Angeles operator, sporting his new Oldsmobile "98" along Pico. . . . Jack LaRue, Seeburg factory service engineer, setting up the Service School Program to be held at Minthorne Music Company. Matt Nordberg reports very good sales of the Seeburg Jet "200" phonograph in the San Diego area. George Mahlum busy in the showroom with sales of all equipment for the big fall rush. Paul Vogel making final arrangements for the BIG celebration of his daughter, Patsy's, second birthday.

At Paul A. Laymon, Inc., Lucille and Paul Laymon very pleased with the number of re-orders they are receiving on the Rock-Ola "200" phonograph. Ed Wilkes reports Bally's "ABC Tournament" bowlers are being shipped out as fast as they are received. . . . Jimmy Wilkens busy supplying operators with Bally's Kiddie Rides which, he says, are increasing in demand. Charlie Daniels says demand for arcade machines continues to increase. . . . Gabe Orland is doing double-duty at California Music Company while Sammy Ricklin is enjoying a well deserved vacation with his family in Las Vegas. Martha Delgado predicts "Summertime" by Sam Cooke on Keen will be a hit. Buddy Robertson all set for his vacation in New York City where he will see all the shows. Val Zungiga says an album that will really move is the new Ann Gilbert "In A Swingin' Mood" on Vik. Ted Hook believes Tony Perkins has a big one with his "Moonlight Swim" on RCA Victor. . . . Wayne Copeland reports another carload of Wurlitzer "2150" phonographs was received at Sierra Distributors which will keep Matt Baron busy processing them to fill the orders. Pete Ley in San Joaquin and Ed Wisler in San Diego sending in reports of much activity in both locations. Frank Davis and Harry Orlowski in covering the Los Angeles County area report great enthusiasm from the operators on the Wurlitzer 50¢ wall box. . . . The new United "Jumbo" Bowling Alley arrived at C. A. Robinson & Company and Charley Robinson says he has already taken orders from operators for the first two shipments. Hank Tronick reports the "Operator's Contest" being conducted at Robinson's on the United bowling alleys is receiving tremendous support from the operators. Operators are coming from near and far to participate. Al Bettelman says business is on a steady climb and should continue through the end of the year. . . . Joe L. Whitman, Tropical Music Store, just returned from a vacation in Mexico City.

Bill Happel reports the AMI "G-200" phonographs are being shipped from Badger Sales Company, Inc. at a steady pace. Marshall Ames busy supplying operators with used equipment of all types. Jack Leonard says the FM Background Music equipment is keeping him busy in the Parts Department. . . . Norty Beckman of Norty's Music Center is helping Jan Peerce with a promotion idea to push his RCA Victor recording of "Bluebird Of Happiness" over the million mark. Jan Graham reports "Black Slacks" by the Sparkletones on ABC-Paramount is moving very well. Harold Goldfine predicts a big one for Patti Page with her release of "My, How The Time Goes By" on Mercury.



Through The Coin Chute

DALLAS DOINGS

Karl Johnson, Wurlitzer's factory representative, visiting at Commercial Music Company. . . . James White, National sales manager for Columbia Phonographs, in town for a sales staff meeting at Medaris Company. . . . The Four Voices whose latest for Columbia Records is 'Kindom Of Love' expected in town for the Pontiac Show. Radio Station KGKO recently played their tune from 8 am to 3 pm continuously. . . . Abe Susman of State Music Distributors awaiting delivery of Gottlieb's new 2-player "Super Circus". Mrs. Abe Susman just left on a visiting trip to New York. . . . Bill O'Connor, phonograph department manager at S. H. Lynch & Company, visiting customers in the Panhandle. . . . R. B. Williams bagged his limit at a dovehunt in Prosper. . . . We wish a speedy recovery for Roy Garner, manager of the R. Warneke Company office in Houston, who has been confined to his home. . . . Al Mason, AMI Southwest sales representative, moved into his new home in suburban Richardson. . . . John Hickman, field engineer for AMI, down here for the showing of their new portable automatic washer at the Texas Mobile Home Show. . . . H. K. Lyde of Sherman in town visiting and shopping. . . . Other visitors sighted along coinrow included Sam Sanetta of Marlin; W. B. Mosely and son, Bill, of Paris; W. C. Starke, Gainesville; Dick Quam, Henderson; Pete Selman, Longview; U. H. Morgan, Terrell; Harry Sutton, Bossier City, Louisiana; Mr. and Mrs. Jimmy Woolsey of Fort Worth. . . . Mrs. Geo. W. Wrenn in Oklahoma City to attend the funeral of her aunt, Mrs. John D. Cash. . . . June Valli, RCA Victor recording star, starting a two weeks engagement at the Statler Hilton's Empire Room and will be on hand for an autograph party at the Dallasan Record Center. . . . Mr. and Mrs. T. A. Webb of American Amusement Company spent the weekend visiting friends in Austin. . . . Joe and Leonard Matassa on a fishing trip at Lake Texoma. . . . Jim Byrd of Big State Music Distributors moving to Kansas City, Kansas, will be replaced by Ray Aulbaugh. . . . Jimmy Crudgington, sales representative for Fidelitone Needles, was a recent visitor at Big State.

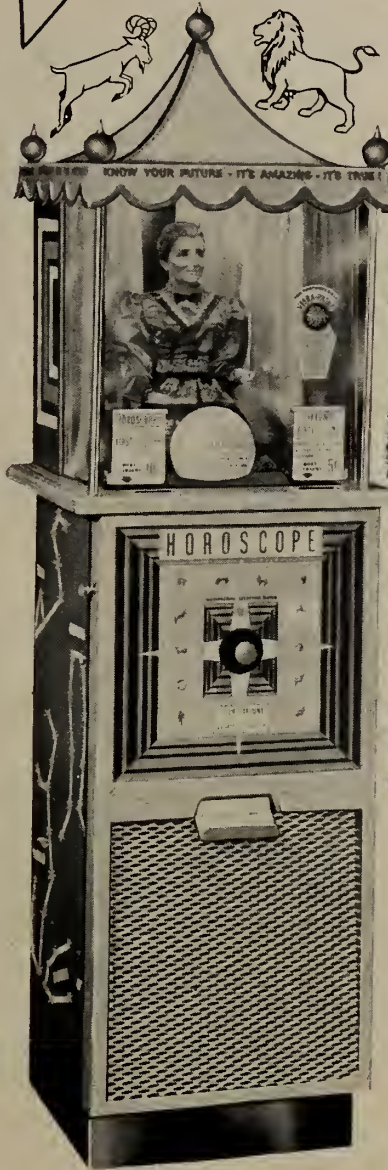
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Seeburg M100A	\$195
Seeburg M100B	385
AMI E-120	425
AMI E-80	395
Wurlitzer 2000	895
Wurlitzer 1500-A	395
Wurl. 1250 (45 RPM)	145

WANTED!

PHONOGRAPH MECHANICS

For Our Distributor Organization
Permanent Position—References Required

COVEN MUSIC CORP.

3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS

(Phone: INdependence 3-2210)

Cable Address: COVENMUSIK.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Do you need cash? We're buying used Bowlers, United Royals through Clippers, Bally Rockets and Mystics. Top prices. We pay on receipt of merchandise. Our references, Bally Manufacturing Co., AMI, Marine Trust Bank. Write for quotations and shipping instructions. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: Lincoln 9106).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: Forest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: Chickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-8628).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Mel-tone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—To Buy: Mighty Mikes, any condition; Bally Champion & Exhibit Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Metal Typers; 8 Sci. 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gun-smoke; Big Horn and Skeet Shoot—All makes of Shuffle Bowlers with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: Tower 1-6715).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Auto Photo's—Models 11 or 9, new or used—quote best price in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: Chapel 9-6556).

WANT—Will pay cash for late model phonographs. KOEPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: Mayflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare 5-3055).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELTER, PRES.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: Judson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

CLASSIFIED ADVERTISING SECTION

WANT—AMI W80-W120 Wallboxes; S80-S120 Steppers. Will trade Wurlitzer 2000's or Seeburg V-200's for above. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

WANT—A number of Kirk Air Defense. State condition and price. MAC SANDERS, 2992 W. PICO, LOS ANGELES, CALIF.

WANT—Attention: Everybody in the coin machine business! We need used Gottlieb and Williams 5-ball pins—single or multi players. IMPERIAL COIN MACHINE CO., INC., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. (Tel.: Whitney 5-2893).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING, L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNION 3-8574—Union 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Used 12' American Bank Shuffleboards; 22' American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: Fulton 3-2282).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcut 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOV-ELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: Uptown 8-9680).

FOR SALE

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, \$595. Will trade for late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Lowest Prices—United & Bally 14 ft. Bowlers at \$575 ea. Also Hundreds of Bowlers, Pool Tables & 6 Holes, Ready for location. Write or Call. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Cedar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: Newark 598).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: Olympia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, \$745; Wurlitzer 1700, \$615; Wurlitzer Wall Boxes 4851, Like New, \$12.50; Seeburg Wall Boxes, \$40; AMI 120 Steppers, \$35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: Melrose 5-1593).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLux ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL.** (Tel.: Independence 3-2210).

FOR SALE—All games cleaned and in working condition. Broadway, \$200; Big Time, \$125; Beach Club, \$25; Variety, \$65; Yacht Club, \$25; Nite Club, \$275; Miami Beach, \$135; Rock-Ola Fireball (78), \$135; Wurlitzer 1015 & AMI "A" 3 for \$100; United 11 ft. Bowling Alley, Write; United 14 ft. Bowling Alley, Write; Rocket, \$75; Triple Strike, \$150; Criss Cross, \$49.50; Williams 6 Player Roll a Ball, \$325; Four Bagger, \$285; Seeburg Bear Gun, \$70; Williams Cranes (New), \$175; Used Pool Tables—Bally, Williams, Valley—3 for \$100; ABT 3 Gun Rifle Range, complete with Air Compressor, "Best Offer Takes It", Williams Piccadilly, \$175; Silver Skates, \$30; Smoke Signal, \$140; Shindig, \$50; Peter Pan, \$135; Star Pool, \$115; Race The Clock, \$125. Package Deal—Piccadilly, Silver Skates, Smoke Signal, Shindig, Peter Pan, Star Pool, Race The Clock—for the lot—\$695. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO** (Tel.: Henderson 1-7577).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. **NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS.** (Tel.: DEcatur 2-1500).

FOR SALE—Arcade—60 Machines 50,000 population. 2 Routes in Missouri, 2 in Arkansas, 1 in Oklahoma. Music, Pinballs, Bingos, Guns, Bowlers. From \$12,000 to \$80,000. 1/2 cash. **C & W DISTRIBUTING CO., 301 MAIN ST., JOPLIN, MO.** (Tel.: MAfair 4-3412).

FOR SALE—Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. **HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.**

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. **NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y.** (Tel.: LOcust 1-6770-1).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS.** (Tel.: STadium 2-4010).

FOR SALE—Millions of extra coins are taken from Clean Machines. Clean Right With Lemonite. Commercial Music Co., Dallas, and B&B Vending, El Paso, Texas, Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. **GRACO SALES CO., ARLINGTON, TENN.**

FOR SALE—2 United Stardusts, \$95 ea.; 1 United Pixie, \$65; 1 Tropics, \$15; 1 Tropicana, \$40; 1 Surf Club, \$15; 2 Yacht Clubs, \$15 ea.; 1 Chicago Coin Criss Cross Targette, \$65. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.** (Tel.: HA 3-4508).

FOR SALE—Seeburg 100 record Hideaway, 45 rpm, \$299.50; AMI W-80 Wall Boxes, \$60; AMI W-120 Wall Boxes, \$62.50; Seeburg Chrome 100 Selection Wall Boxes, \$52.50. **UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.**

FOR SALE—Bally: Gold Medals and Blue Ribbons, \$175 United: Mercury, \$150; Fifth Inning, \$135; Bowling Alley (14 ft.), \$695. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEMECTADY 2, N. Y.** (Tel.: FRanklin 7-2162).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.**

FOR SALE—Miami Shuffle, New, \$50; Steam Shovel, \$125; Genco Rotation Pool, New, \$189.50; United Pool Alley, New, \$135; Mercury Gripper, New, \$24.50; Twin Hockey, Used, \$225; 1800 Wurlitzer, Sharp, \$595; 1900 Wurlitzer, Like New, \$675; 1250 Wurlitzer, \$95; 1500 Wurlitzer, \$195. **MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH.** (Tel.: GL 6-6807).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. **WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y.** (Tel.: Circle 6-8464).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO** (Tel.: SUPERior 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** (Tel.: UNiversity 4-0773).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Make us an Offer. 4 Games Inc. "The Hunter"; 4 10 Col. Electro Cigarette Vendors; 4 9 Col. Nationals—Models 930 & 950—Straight 25c Coin Chute; 1 Buckley Non-Coin operated Track Odds; 1 Jennings Non-Coin operated "Joker". **SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO** (Tel.: ELmwood 3-4179).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA.** (Tel.: NEWton 5-2531).

FOR SALE—Chicago Coin 14 ft. "Bowling Leagues", Bally 14 ft. "Bowling Lanes" at \$605 ea.; United 14 ft. "Bowling Alleys" at \$585. All in A-1 condition. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO** (Tel.: MAin 1-8751).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model—DeLuxe). **MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.**

FOR SALE—Kiddie Rides—Thunderbolt Horse, \$350; Palamino—Duck Ride—Rocket Patrol—Space Ship, \$295 ea.; Royal Rocket, \$195. All Shopped, new paint job. Pixie, \$115; Gayety, \$45; Balls-A-Poppin, \$175. **PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.**

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO.** (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH.** (Tel.: DAVis 2-2473).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL.** (Tel.: ALbany 2-3272).

FOR SALE—1 100C Seeburg, \$425; 4 C-40 AMI, Vict. 78 rpm, \$75 ea.; Gottlieb 2-Player Marathon, \$200; Gottlieb Super Jumbo 4 Player, \$250; Gottlieb Lovely Lucy, \$50; Chicago Coin Capri, \$150; Chicago Coin Blondie, \$175; United Manhattan, \$50; 2 United Singapores, \$40 ea.; 1 United Mexico, \$30; 4 Bally Gayety's, \$45 ea.; 1 Bally Palm Beach, \$30; 1 Bally Miami Beach, \$100; 1 Bally Hi Fi, \$25; 2 United Imperial Bowlers, \$40 ea.; 3 Williams Diamond Score Pool, \$50; Gottlieb Grand Slam, \$40; United 6 Player Shuffle Alley, \$30; Exhibit Gun Patrol, \$40; Gottlieb Jubilee, \$200; United Havana, \$35; United Mexico, \$30; 4 Bally Spot Lites, \$25 ea. **STAR MUSIC SO., RT. #2, WINCHESTER, KY. (Tel.: 1486).**

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Die Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. **WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF.** (Tel.: MA 1-5438).

FOR SALE—Show Times, \$450; Key Wests, \$325; Big Shows, \$285. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA.** (Tel.: CANal 5306).

FOR SALE—Specials—Showtime \$350.00; Key West \$265.00; Big Show \$250.00; Parade \$240.00; Nite Club \$235.00; Broadway \$225.00; Big Time \$115.00; Gay Time \$100.00; Gayety \$75.00; Variety \$80.00; Saddle & Turfs \$160.00. All Games First Class, 1/3 deposit. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA.** (Tel.: CANal 7137).

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance **C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y.** (Tel.: CHickering 4-5050).

FOR SALE—We can supply all the latest phonographs—every make and model—at lowest prices. State your needs. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.** (Tel.: Blgelow 8-3524).

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. **J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO.** (Tel.: FOrrest 7-6730).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.**

FOR SALE—Bally Rocket Ship, Speed Boat, Champion Horse, Model T Car with Music. All in A-1 Condition. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.** (Tel.: CH 3-4005 & 3-8624).

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	95.00
2. Model B, '48, 40 Sel., 78 RPM	65.00	125.00
2. Model C, '50, 40 Sel., 78 RPM	65.00	130.00
2* Model D-40, '51, 40 Sel., 78 RPM	130.00	225.00
4* Model D-80, '51, 80 Sel., 78 RPM	200.00	300.00
2. Model E-40, '53, 40 Sel., 78 RPM	245.00	345.00
2. Model E-80, '53, 80 Sel., 45 RPM	300.00	425.00
2* Model E-120, '53, 120 Sel., 45 RPM	335.00	435.00
4. Model F-80, '54, 80 Sel., 45 RPM	475.00	625.00
4* Model F-120, '54, 120 Sel., 45 RPM	525.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	575.00	700.00
4* Model G-120, '56, 120 Sel., 45 RPM	595.00	725.00
2* Model G-200, '56, 200 Sel., 45 RPM	695.00	795.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	40.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	80.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	140.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	50.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	55.00
2. 1426, '47, 20 Sel., 78 RPM	35.00	55.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	70.00
2. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	75.00	95.00
4. 1432, Same as above, Converted to 45 RPM	90.00	130.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	120.00	170.00
1. 1434, Same as above, Converted to 45 RPM	135.00	185.00
4. 1436, '52, Firehall, 120 Sel., 45 RPM	145.00	260.00
4. 1436A, '53, Firehall, 120 Sel., 45 RPM	160.00	275.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	465.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	625.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	750.00

SEEBURG

2. 146S, '46, Standard 20 Sel., 78 RPM	20.00	35.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	45.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
2. 148ML, '48, Light Cah., Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
2* M100A, '49, 100 Sel., 78 RPM	150.00	225.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
938th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

2* M100B, '51, 100 Sel., 45 RPM	340.00	415.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cah.	350.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
4* HF 100G, '54, 100 Sel., 45 RPM	560.00	700.00
4* HF 100R, '54, 100 Sel., 45 RPM	625.00	800.00
4* V200, '55, 200 Sel., 45 RPM	650.00	875.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	45.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	50.00
1. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
2. 1100, '47, 24 Sel., 78 RPM	50.00	85.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	125.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	140.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	120.00	195.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	195.00
4* 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	245.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	220.00	325.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	240.00	350.00
2. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	385.00
2. 1700, '54, 104 Sel., 45 RPM	545.00	650.00
2* 1800, '55, 104 Sel., 45 RPM	575.00	765.00
2. 1900, '56, 104 Sel., 45 RPM	675.00	875.00
2. 2000, '56, 200 Sel., 45 RPM	725.00	975.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	10.00	20.00
4. 4851 Wall Box	10.00	25.00

← TOTAL NO. TOTAL VALUE →



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	35.00
4. Ace High (Got 2/57)	275.00	350.00
2. Across the Board (Un 9/52)	20.00	35.00
1. All Star Basketball (Got 1/52)	20.00	40.00
4. Arabian Knights (Got 12/53)	80.00	125.00
4. Army-Navy (Wm 10/53)	35.00	60.00
4. Arrow Head (Wm 7/57)	210.00	240.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	250.00	275.00
4. Balls-a-Poppin' (B 11/56)	175.00	285.00
4. Beach Beauty (B 10/55)	125.00	250.00
1. Beach Club (B 2/53)	65.00	55.00
1. Beauty (B 11/52)	35.00	65.00
4. Big Ben (Wm 9/54)	75.00	125.00
4. Big Show (B 9/56)	250.00	325.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Big Hit (CC 7/52)	20.00	35.00
1* Big Time (B 1/55)	85.00	180.00
4. Blondie (Wm 8/56)	150.00	225.00
4. Brazil (Un 10/56)	210.00	325.00
4. Bright Lights (B 5/51)	25.00	40.00
2. Bright Spot (B 11/51)	35.00	60.00
2* Broadway (B 12/55)	145.00	315.00
4. Cabana (Un 3/53)	20.00	65.00
4. Capri (CC 10/56)	145.00	245.00
4. Caravan (Un 2/56)	175.00	275.00
2. Caravan (Wm 6/52)	30.00	50.00
4. Chinatown (Got 10/52)	30.00	65.00
4. Circus (Un 8/52)	30.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	225.00
4. Classy Bowler (Got 7/56)	220.00	240.00
4. C. O. D. (Wm. 9/53)	50.00	80.00
4. Colors (Wm 11/54)	110.00	135.00
4. Coney Island (B 9/51)	20.00	45.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	30.00	70.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	45.00	65.00
4. Crosswords (B 1/52)	195.00	275.00
4. Cue Ball (Wm 3/57)	265.00	295.00
4. Cyclone (Got 5/51)	20.00	35.00
4. Daffy Derby (Wm. 8/54)	75.00	130.00
4. Daisy May (Got 7/54)	125.00	150.00
4. Dealer "21" (Wm 2/54)	35.00	75.00
4. Derby Day (Got 5/56)	175.00	220.00
4. Diamond Lill (Got 12/54)	110.00	135.00
4. Disk Jockey (Wm 11/52)	35.00	60.00
4. Domino (Wm 5/52)	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
4. Double Header (B 7/56)	215.00	385.00
4. Dragonette (Got 6/54)	100.00	145.00
4. Dude Ranch (B 9/53)	40.00	80.00
2. Duette (Got 4/55)	165.00	185.00
4. Easy Aces (Got 12/55)	165.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flagship (Got 1/57)	295.00	350.00
4. Flying High (Got 2/53)	45.00	75.00
4. Four Bells (Got 10/54)	120.00	150.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" Upright (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	35.00	80.00
4. Frontiersman (Got 11/55)	120.00	155.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	425.00	485.00
4* Gay Time (B 6/55)	95.00	175.00
4* Gayety (B 3/55)	45.00	120.00
4. Gladiator (Got 1/56)	225.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
4. Gold Star (Got 8/54)	125.00	165.00
4. Grand Champion (Wm 8/53)	45.00	80.00
4. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	90.00
2. Gypsy Queen (Got 2/55)	135.00	165.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Happy-Go-Lucky (Got 3/51)	20.00	40.00
2. Harbor Lites (Got 2/56)	165.00	200.00
4. Harvey (Wm 5/51)	20.00	40.00
2. Havana (Un 2/54)	30.00	80.00
4. Hawaii (Un 6/54)	35.00	90.00
4. Hawaiian Beauty (Got 4/54)	100.00	120.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	200.00	235.00
4. Hit 'N' Run (Got 4/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	275.00
4. Ice-Frolics (B 1/54)	25.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Club (Got 4/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	230.00	270.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
2. Key West (B 12/56)	265.00	365.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm 12/54)	125.00	175.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	55.00	150.00
4. Marathon (Got 10/55)	240.00	285.00
4. Marble Queen (Got 8/53)	60.00	90.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	125.00	195.00
4. Minstrel Man (Got 3/51)	20.00	45.00
4. Monaco (Un 8/56)	175.00	320.00
4* Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	50.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	195.00	340.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
2. Palm Springs (B 11/53)	30.00	90.00
4. Parade (B 6/56)	225.00	325.00
4. Paratrooper (Wm 8/52)	20.00	45.00
4. Perky (Wm 11/56)	195.00	225.00
4. Peter Pan (Wm 4/55)	125.00	160.00
2. Piccadilly (Wm 5/56)	175.00	265.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	60.00	100.00
4* Pixie (Un 10/55)	75.00	150.00
4. Play Ball (CC 1/51)	15.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	85.00
4. Race the Clock (Wm 5/55)	125.00	200.00
1. Rainbow (Got 12/56)	220.00	285.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	325.00	365.00
4. Rio (Un 11/53)	35.00	70.00
4. Rocket (Ge 5/50)	10.00	30.00
4. Rocket (Ge 5/50)	10.00	25.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	20.00	50.00
2. Royal Flush (Got 5/57)	295.00	395.00
4. Saddle and Turf (Ev 10/53)	100.00	200.00
4. Club Model	125.00	200.00
4. Scoreboard (Got 4/56)	220.00	260.00
4. Screamo (Wm 4/54)	45.00	110.00
4. Sea Belles (Got 4/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot the Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
2. Show Time (B 3/56)	350.00	465.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	60.00	125.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	135.00	180.00
4. Smoke Signal (Wm 10/55)	135.00	160.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	170.00
4. South Seas (Un 5/56)	150.00	325.00
4. Spark Plug (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot-Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	40.00
4. Springtime (Ge 3/52)	15.00	45.00
4. Stage Coach (Got 11/54)	135.00	160.00
1. Stardust (Wm 3/56)	125.00	225.00
4. Starfire (Wm 1/57)	250.00	270.00
4. Starlets (Un 12/55)	100.00	190.00
4. Star Pool (Wm. 10/54)	85.00	140.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm. 12/53)	40.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
4. Super Jumbo (Got 10/54)	225.00	260.00
4. Super Score (Wm. 9/56)	225.00	250.00
4. Surf Club (B 3/54)	25.00	85.00
4. Surf Rider (Wm. 12/56)	235.00	260.00
4. Sweepstakes (Wm. 1/52)	30.00	55.00
4. Sweet Add-A-Line (Got 7/55)	145.00	165.00
4. Tahiti (Un 8/53)	25.00	65.00
4. Three Deuces (Wm. 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm. 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm. 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	75.00	165.00
4. Tropicana (Un 1/55)	55.00	130.00
4. Tropics (Un 7/53)	25.00	55.00
4. Twenty Grand (Wm 12/52)	20.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	50.00	110.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	50.00
4. Wishing Well (Got 9/55)	145.00	175.00
4. Wonderland (Wm 5/55)	125.00	150.00
2. Yacht Club (B 6/53)	25.00	60.00
4. Zingo (Un 10/51)	25.00	50.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



SHUFFLES

SHUFFLES (Cont.)



KIDDIE RIDES

2. Bally Victory Bowler (5/54)	55.00	110.00
2. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	135.00
4. Bally Rocket Bowler (8/54)	65.00	140.00
4. Bally Mystic Bowler (12/54)	90.00	160.00
4. Bally Magic Bowler (12/54)	90.00	165.00
4. Bally Blue Ribbon (3/55)	145.00	240.00
4. Bally Gold Medal (3/55)	150.00	250.00
4. Bally ABC Bowler (7/55)	275.00	335.00
4. DeLuxe model	275.00	340.00
4. Bally Congress (7/55)	275.00	365.00
4. DeLuxe model	275.00	370.00
2. Bally Jumbo Bowler (9/55)	275.00	375.00
2. Bally King Pin Bowler (9/55)	275.00	380.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
1. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	95.00
2. ChiCoin Crown Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	25.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	100.00
4. ChiCoin High Speed (Crown 7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	115.00
4. ChiCoin King (10/53)	50.00	120.00
2. ChiCoin Criss Cross Bowler (12/53)	45.00	125.00
4. ChiCoin Super Frame (3/54)	50.00	150.00
4. ChiCoin Starlite (5/54)	65.00	155.00
4. ChiCoin Feature (7/54)	65.00	160.00
4. ChiCoin Holiday (9/54)	70.00	170.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	185.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	100.00	225.00
4. ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	125.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	230.00
4. ChiCoin Big League (5/55)	175.00	250.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
4. ChiCoin Blinker (8/55)	195.00	275.00
4. ChiCoin Score-A-Line (9/55)	195.00	285.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00
4. ChiCoin Miami Shuffle (10/56)	50.00	165.00
4. Exhibit Twin Rotation (5/52)	50.00	110.00
4. Genco Shuffle Target (7/51)	15.00	25.00

← TOTAL NO. TOTAL VALUE →

4. Genco 8-Player Rebound (9/51)	15.00	30.00
1. Genco Shuffle Pool (11/53)	25.00	110.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	130.00
4. Keeney Carnival (5/53)	40.00	135.00
4. Keeney Pacemaker (9/53)	40.00	145.00
2. Keeney Mainliner Bowler (1/54)	45.00	150.00
2. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
4. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Star (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	65.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53)	50.00	100.00
4. DeLuxe model	50.00	110.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model	55.00	130.00
4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	60.00	140.00
4. United Rainbow (5/54)	60.00	150.00
4* United Banner (8/54)	65.00	155.00
4. DeLuxe model	65.00	165.00
2. United Shuffle Targette (8/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Speedy (8/54)	70.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
2. United Comet Targette (11/54)	90.00	175.00
2. DeLuxe model	90.00	180.00
4. United Mercury (12/54)	95.00	180.00
4. DeLuxe model	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. Un. Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
4. Un. Clipper (5/55)	125.00	210.00
4. DeLuxe model	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model	125.00	230.00
4. Un. Capitol (6/55)	150.00	235.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	180.00	250.00
4. DeLuxe model	185.00	255.00
4. Un. Top Notch (10/55)	270.00	325.00
4. Top Notch Special	275.00	335.00
4. Un. Regulation (11/55)	295.00	350.00
4. DeLuxe model	295.00	360.00

← TOTAL NO. TOTAL VALUE →

4. Bally Champion Horse	300.00	465.00
2. Bally Moon Ride	100.00	250.00
2. Bally Space Ship	175.00	300.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-R'd	240.00	400.00
4 Bert Lane Miss America Boat	225.00	300.00
4. Bert Lane Fire Engine	320.00	450.00
4. Chicago Coin Super Jet	195.00	320.00
4. ChiCoin Round The World Trainer	350.00	400.00
4. Clown See Saw	125.00	270.00
4. Decco Merry-Go-Round	200.00	325.00
4. Exhibit Big Bronco	300.00	425.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	285.00

← TOTAL NO. TOTAL VALUE →



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	595.00
4. Air Football	195.00	275.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	100.00
4. Bally Undersea Raider	50.00	100.00
4. Capitol Midget Movies	95.00	170.00
4. Champion Hockey	40.00	120.00
4. ChiCoin Basketball Champ	85.00	140.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	75.00
4. ChiCoin Hockey	45.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	25.00	85.00
4. ChiCoin Home Run, 6-Player (3/54)	80.00	150.00
4. Super model	85.00	175.00
4* ChiCoin Twin Hockey (5/56)	185.00	295.00
1. ChiCoin Steam Shovel (5/56)	110.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	105.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
2. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	20.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	50.00	125.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	50.00	120.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4. Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	260.00
4. Exhibit Jungle Hunt (3/57)	225.00	385.00
4. Games, Inc. Hunter (1/56)	195.00	265.00
4. Genco Sky Gunner	65.00	135.00
4. Genco Night Fighter	70.00	140.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	100.00	185.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	325.00	350.00
4. Genco Wild West Gun (2/55)	150.00	275.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	280.00
4. Genco Champion Baseball (9/55)	150.00	285.00
4. Genco Quarterback (10/55)	140.00	290.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
 VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. Genco Hi-Fly Baseball (5/56)	200.00	295.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00
4. Genco Davy Crockett Rifle (10/56)	245.00	395.00
4. Genco Circus Rifle (3/57)	375.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
2. Keeney Air Raider	50.00	150.00
2. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panoram Peak	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
2. Mutos. Ace Bomber	85.00	140.00
2. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly. Saucers	90.00	140.00
4. Mutos. Photo (Pre-War)	125.00	270.00
4. Mutos. Photomatic DeLuxe	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35c	145.00	325.00
4. Mutoscope K.O. Champ	275.00	350.00
2. Mutos. Drive Yourself	395.00	525.00
2. Mutoscope Rock 'n Roll (7/56)	30.00	100.00
4. QT Pool Table	40.00	65.00
4. Quizzer	50.00	70.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	75.00
4. Scientific Pitch 'Em	45.00	140.00
4* Seeburg Bear Gun	50.00	150.00
4. Seeburg Chicken Sam	45.00	85.00
4. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	125.00	225.00
4. Telequiz	65.00	125.00
4. Un. Team Hockey	20.00	40.00
4. Un. Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	180.00
4. United Carnival Gun (10/54)	125.00	185.00
4. DeLuxe model	125.00	190.00
4. United Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	300.00
4. United Star Slugger (4/56)	270.00	325.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Wms. DeLuxe Baseball (4/53)	50.00	100.00
4. Wms. Pennant Baseball (12/53)	80.00	120.00
4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
4. Wms. Super Star Baseball (12/53)	85.00	150.00
4. Wms. Major League Baseball (2/54)	90.00	160.00
4. Wms. All Star Baseball (2/54)	100.00	195.00
4. Wms. Big League Baseball (3/54)	125.00	195.00
4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/55)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms. Polar Hunt (355)	200.00	300.00
4* Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Wms. King of Swat (5/55)	150.00	250.00
4* Wms. Four Bagger (4/56)	275.00	365.00
4. DeLuxe model	275.00	370.00
4. Wms. Polar Hunt (3/55)	200.00	375.00
4* Wms. Crane (10/56)	125.00	200.00
← TOTAL NO.		TOTAL VALUE →

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price
Authorized for Publication

AUTO-PHOTO CO.

- Studio Model "11" \$3,245.00

BALLY MFG. CO.

- ABC Super DeLuxe Bowler (6 Player, Puck Type)
- 8½ Foot \$ 775.00
- Toonerville Trolley \$ 835.00
- Circus (2 Player, 5-Ball) 505.00
- Sun Valley (In Line Game) .. 837.50
- ABC Tournament
- 12½ Foot 1,255.00
- 14 Foot 1,250.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (With new-all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

- Classic Bowling League (6 Player)
- 13 Foot
- 16 Foot
- 18 Foot

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

- Pop-Gun Circus
- Tru-Bowler (Conversion Unit For Shuffle Games)
- 12 Foot
- 16 Foot
- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
- Single Column
- Double Column

No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price
Authorized for Publication

GENCO MFG. & SALES CO.

- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Rotation Pool
- Gypsy Grandma Fortune Teller

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

- World Champ (Single Player, 5 Ball)
- Continental Cafe (2 Player, 5 Ball)

No List Price
Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

- Bang-O-Rama \$ 325.00
- Voice-O-Graph, 45-78 RPM With Musical Unit 1,850.00
- Without Musical Unit 1,750.00
- Lord's Prayer Vendor 390.00

IRVING KAYE CO., INC.

- El Dorado-6 Pocket Pool ... \$ 495.00
- DeLuxe-Bumper Pool 295.00
- DeLuxe-6 Hole Pool 295.00

No List Price
Authorized for Publication

J. H. KEENEY & CO.

- Bowl-O-Rama (6 Player) 14 Foot
- 11 Foot
- True-Score (6 Player) 14 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender ..
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender ..
- Various Models of above

No List Price
Authorized for Publication

ROCK-OLA MFG. CORP.

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

No List Price
Authorized for Publication

J. P. SEEBURG CORP.

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC3-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

No List Price
Authorized for Publication

UNITED MFG. CO.

- Hi-Score Bowling Alley (6 Player) 11 Foot
- 14 Foot
- Play Time (In-Line Game)
- DeLuxe Bowling Alley (6 Player) 11 Foot
- 14 Foot
- 18 Foot
- Jumbo Bowling Alley (6 Player) 13 Foot
- 16 Foot
- 20 Foot
- Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

No List Price
Authorized for Publication

UNITED MUSIC CORP.

- UPA-100 Sel. Phonograph....
- No List Price
Authorized for Publication

WILLIAMS MFG. CO.

- Naples (2 Player, 5-Ball)
- Kings (Single Player, 5-Ball)
- 6-Pocket Pool Table
- Peppy, The Clown

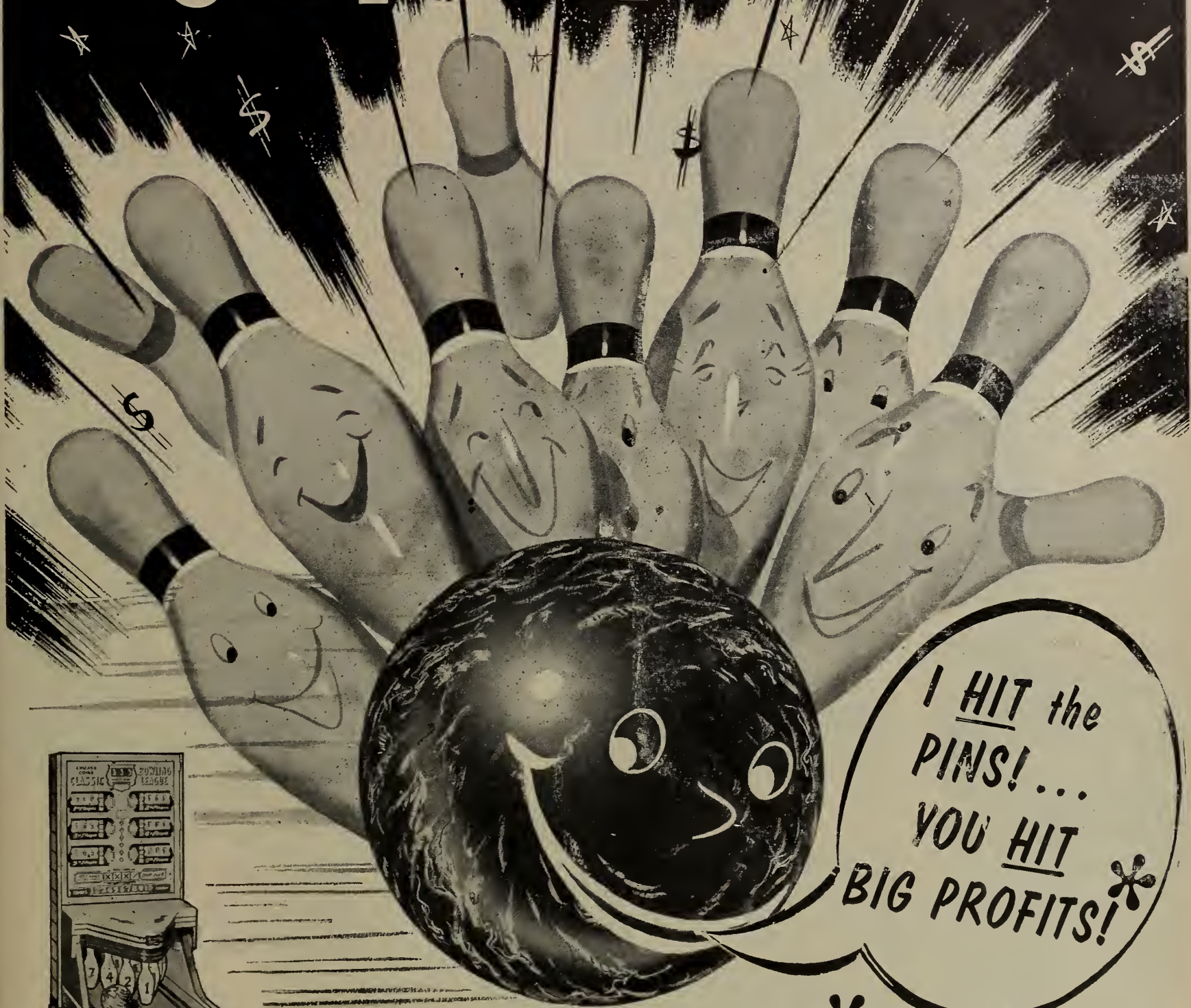
No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 200 Sel.,
- Model 2104 Phonograph, 104 Sel.,
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257, Stepper, 104 Sel. ...
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

No List Price
Authorized for Publication

The BIG HIT of '57!



I HIT the
PINS! ...
YOU HIT
BIG PROFITS! *

* ACTUAL REPORTS PROVE — LARGEST
COLLECTIONS OF ANY BOWLING
GAME EVER PRODUCED!

chicago coin's *Classic* BOWLING LEAGUE



GIANT BALLS
4½ in. DIAMETER
— 2½ POUNDS

GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

NEW HIGH SCORE
Of The Week Feature!
(Key Controlled)

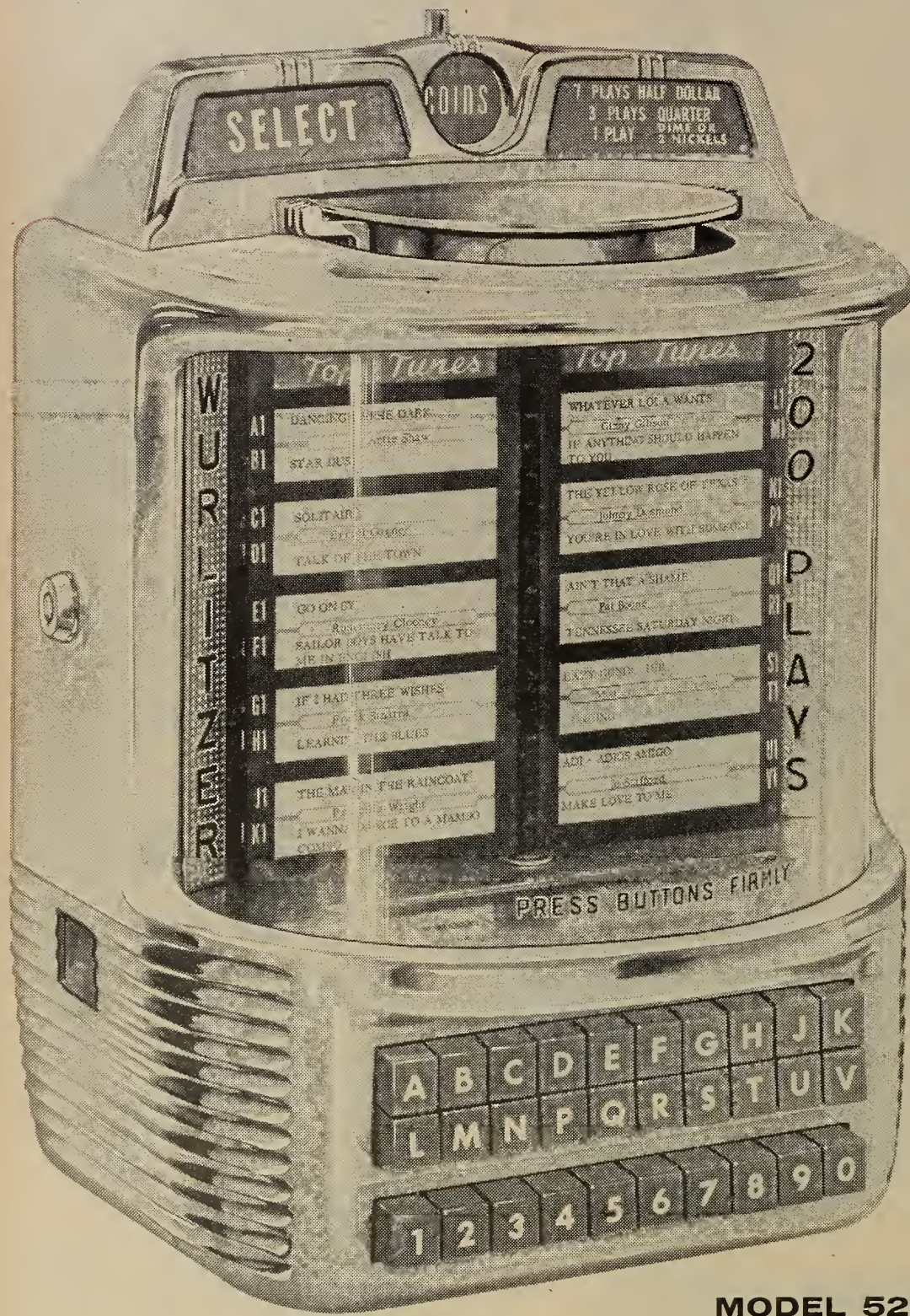
Choice of 3 Size Cabinets
13 ft. — 16 ft. — 18 ft.
Shipped in 2 sections! Wider Cabinet!
Striped Playfield! Genuine Gutters!

NEW PROFIT MAKING FEATURE!
2 Games for 25¢
Also available as One Game for 25¢
Easily convertible to regular 10¢ play!

**chicago
coin**
MACHINE COMPANY

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

ANOTHER WURLITZER FIRST



MODEL 5250

**ANNOUNCING
The
INDUSTRY'S**

FIRST

**50¢
WALL
BOX**

Geared to the phenomenal success of 50-cent phonograph play, this sensational 200-selection Wurlitzer Wall Box makes half-dollar play possible from any spot in any location. Wherever installed it will mean greater profits. Features the same beauty and the same size as the Wurlitzer 5210 Wall Box which has won operator acceptance everywhere.

See Your Wurlitzer Distributor

THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y.

PIONEERS OF 50-CENT PLAY

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

UNITED'S BRILLIANT NEW

JUMBO

BOWLING ALLEY

SCORES AND PLAYS EXACTLY LIKE REGULATION BOWLING
1 TO 6 CAN PLAY

2 GAMES FOR 25¢

MEANS "JUMBO" EARNINGS

CREDIT UNIT

ACCEPTS UP TO 20 QUARTERS AT ONE TIME FOR FUTURE PLAY

ALSO OBTAINABLE AS ONE GAME FOR 25¢

CONVERTS EASILY TO REGULAR 10¢ PLAY!

NEW REALISTIC ACTION

BIG 4 1/2" COMPOSITION BALL

HITS THE PINS!
(New Extra-Durable Pins)

QUIET SAFE!

NEW Ball-Rack Design cuts speed and noise of ball return... prevents pinched or bruised fingers

HIGHLY INSULATED PLAY BOARD AND CUSHIONED BACK BOX ASSURE EXTREMELY QUIET PLAY

NEW STYLE SLIM

STREAMLINED CABINET... lighter in weight... easier handling "JUMBO"-STRONG

New DROP-CHUTE MECHANISM

WITH NATIONAL REJECTOR on Pull-Out Drawer for Easier Servicing

ALL MECHANISM LOCATED IN BACK-BOX with Hinged Insert for Easier Servicing

New LINK-DRIVE BALL-LIFT

Channel-Guided... Can't Jump the Track... prevents jamming

UNITED MANUFACTURING COMPANY

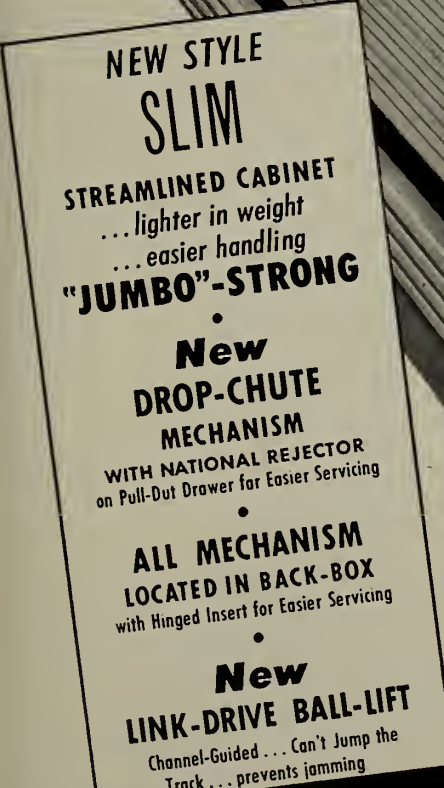
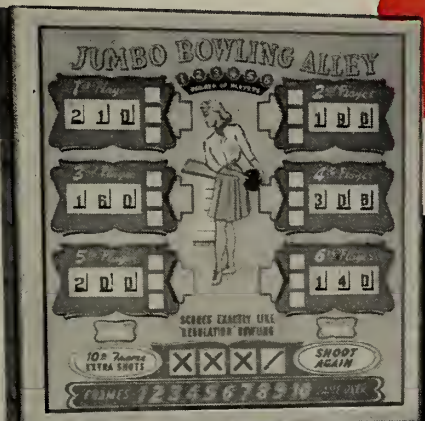
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

2 EXPANDABLE SIZES

13 FT. LONG... 16 FT. LONG... AVAILABLE WITH EXTRA SECTIONS FOR "JUMBO" EXPANSION

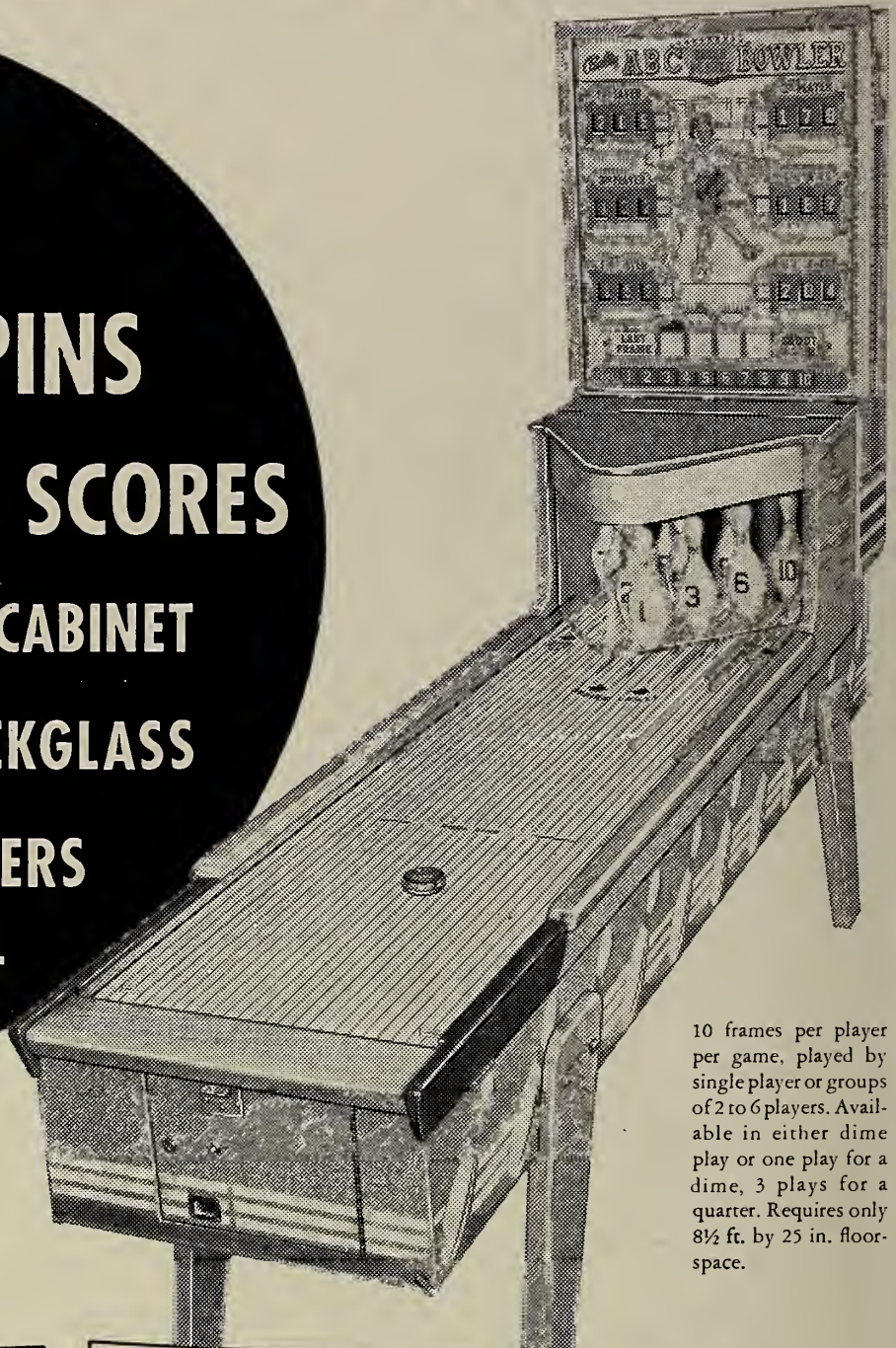
New LOCKED-IN BALL GATE... Ball positively held back when game is completed



Boost profits in *SHUFFLE* spots with new

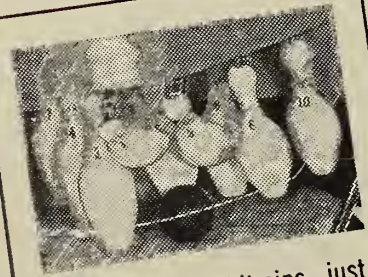
Bally **ABC SUPER DE LUXE BOWLER**

SUPER-SIZE PUCK
SUPER-SIZE PINS
OFFICIAL BOWLING SCORES
DE LUXE CLUB-STYLED CABINET
BOWLING BEAUTY BACKGLASS
LIGHT-UP TOTALIZERS
SPEEDY PIN-SET



For biggest group-play . . . and continuous repeat-play . . . resulting in biggest shuffle-bowler earnings . . . get Bally ABC SUPER DE LUXE BOWLER busy on location. Order now for immediate delivery.

10 frames per player per game, played by single player or groups of 2 to 6 players. Available in either dime play or one play for a dime, 3 plays for a quarter. Requires only 8½ ft. by 25 in. floor-space.



See ball actually hit pins...just like real bowling...and you see why ABC TOURNAMENT is out-earning all other bowling equipment.

See Sensational New **Sun Valley**

All 25 numbers in Magic Squares or Magic Lines! Results: more score-juggling fun for players . . . more profit for operators! Get your share . . . Get Bally SUN VALLEY today.

HOT TIP!

Need extra income quick? Plenty of locations are ripe for Bally Kiddie-Rides that take in \$50 to \$100 a week.



WRITE FOR DETAILS



Bally CIRCUS

SENSATIONAL NEW NOVELTY GAME