

# The Cash Box

VOLUME XIX - NUMBER 14

DECEMBER 21, 1957



Sam Cooke, who struck gold with "You Send Me", his first record on the Keen label, is pictured above discussing his latest recording session with Keen A&R Director, "Bumps" Blackwell (left) and Keen President, John Siamas (right). The record, which also launched the Keen label, got the company off to flying start. Cooke's newest for Keen is "Desire Me" and "For Sentimental Reasons". In addition, a Sam Cooke album is now being prepared by Keen.



# THANKS

# MUSIC OPERATORS OF AMERICA

for voting *RCA VICTOR Artists No. 1* In the Annual Cash Box Poll

## BEST MALE VOCALIST OF 1957

(2nd Consecutive Year)



Elvis Presley

## BEST SMALL INSTRUMENTAL GROUP OF 1957

Three Suns



## BEST COUNTRY MALE VOCALIST OF 1957

(2nd Consecutive Year)



Elvis Presley

## BEST COUNTRY INSTRUMENTAL ARTIST OF 1957

(3rd Consecutive Year)

Chet Atkins



## BEST STUDIO ORCHESTRA OF 1957

(2nd Consecutive Year)



Hugo Winterhalter

## BEST COUNTRY VOCAL COMBO OF 1957

(2nd Consecutive Year)

Jim Edward, Maxine and Bonnie Brown



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA







FOUNDED BY BILL GERSH

# The Cash Box

Volume XIX—Number 14

December 21, 1957

Publishers

BILL GERSH JOE ORLECK

## The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.  
(All Phones: JUDson 6-2640)  
Cable Address: CASHBOX, N. Y.  
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.  
(All Phones: DEArborn 2-0045)  
BILL GERSH  
Howie Freer Lee Brooks

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood 28, Cal.  
(Phone: HOLlywood 5-2129)  
JACK DEVANEY  
Bob Martin

BOSTON OFFICE

80 Boylston St., Boston 16, Mass.  
(Phone: HANcock 6-8386)  
GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W. 11, England  
(Phone: Speedwell 2596)  
MARCEL STELLMAN

ADVERTISING STAFF

BOB AUSTIN, General Mgr., Music Dept.  
JERRY SHIFRIN, Music Dept.

EDITORIAL STAFF

SID PARNES, Editor-in-Chief  
NORMAN ORLECK, Editor  
MARTY OSTROW, Editor  
IRA HOWARD, Associate Editor  
IRV LICHTMAN, Assistant Editor  
CISSIE GERSH, Woman's Editor  
POPSIE, Staff Photographer  
BRUNO DUTKOWSKY, Art Director

A. MARINO, Office Manager

T. TORTOSA, Circulation

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

*THE CASH BOX* covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

*THE CASH BOX* covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

*THE CASH BOX* coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

*"THE CASH BOX PRICE LISTS"* (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1957 by The Cash Box Publishing Co., Inc.

# Prepare NOW For The FUTURE

As we enter the winter season we enter the time of the year when the heaviest volume of sales is traditional in the record business. In the next three months, retailers as a whole can expect to do 60% of their year's volume. First there is the Christmas sale, during which albums are sold in the heaviest quantity. Then for the couple of months after Christmas there is the spending of Christmas presents, when record stores are usually crowded with customers spending the money they received as gifts. And if on top of this, there should be a big pop single that draws the teenagers into the stores also, the season is made.

There is a lot of talk this year of business being bad, of its decreasing. Naturally we have to be aware of economic conditions and how they may affect us. But it's obvious that if the economic state of the country is such that a drop in spending may occur, now is the time to prepare for it. Not by standing in the corner and hiding ourselves from the facts. But by preparing new approaches to selling, new promotions, new ideas that will not only keep sales up but will increase them even in a declining market.

Too often, when an industry has gone along for several years with increasing grosses, the tendency is to assume that the old way is the right way. "It's

worked till now so why not continue it." But unfortunately we may find after it's too late that the old way was fine for certain conditions and not so fine for changing ones.

The record industry is in a unique position as far as the entertainment world is concerned. It has made spectacular progress in acceptance and sales in the last several years. It is the source of many, many new stars and a great deal of the entertainment which people enjoy both in their homes and outside of them. The future truly seems wonderful. For not only are records fully accepted today as the equal of all other entertainment media, but the increasing number of teenagers are finding their greatest emotional release in the product which the record industry is producing.

But this future can easily be dissipated by an inability to recognize the need for constant improvement, constant refinement of methods, constant introduction of new, stimulating ideas.

During the next several months we can confidently look forward to a great record business. It is during this time that we should plan, prepare, think about the future. The time to prepare to meet a business crisis is when business is good not after the crisis has overwhelmed us.





# The Cash Box TOP 60

## Best Selling Tunes on Records

**PIN UP SHEET**  
For Week Ending  
**DECEMBER 21, 1957**

COMPILED BY **The Cash Box** FROM LEADING RETAIL OUTLETS

Pos. 12/14	Pos. 12/7	Pos. 12/14	Pos. 12/7	Pos. 12/14	Pos. 12/7	Pos. 12/14	Pos. 12/7	Pos. 12/14	Pos. 12/7	Pos. 12/14	Pos. 12/7
1		10		19		28		38		47	
AP-9869	MUVVA HUBBARD The Other Side	★CA-3793	FRANK SINATRA Chicago	AG-5278	KENDALL SISTERS Don't Bother Me	★SP-615	LARRY WILLIAMS You Bug Me, Baby	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★CK-872	TUNE WEAVERS Ol' Man River
2		11		20		29		39		48	
DO-15661	BILLY VAUGHN Sail Along Silvery Moon	DE-30444	NORVELLE REID The World End	CG-1008	DAVE BURGESS Waltz In Vain	★CO-41058	FOUR LADS The Things We Did Last Summer	CO-41050	HI-LO'S My Sugar Is So Refined	DE-30432	KAY CEE JONES Darling It's Wonderful
3		12		21		30		40		49	
★IM-5474	ERNEIE FREEMAN Puddin'	DE-30453	GRADY MARTIN Song Of Raintree County	★LI-55102	MARGIE RAYBURN If You Were	★BR-55035	CRICKETS Not Fade Away	★CR-61897	DEBBIE REYNOLDS I Saw A Country Boy	★CR-61897	DEBBIE REYNOLDS I Saw A Country Boy
4		13		22		31		41		50	
★PH-3519	BILL JUSTIS The Midnite Man	JU-5300	WALTER SCHARF ORCH. Song Of Raintree County	★DO-15662	HILLTOPPERS Chicken, Chicken	★EM-1026	BILLY MYLES Honey Bee	★CH-1675	LEE ANDREWS & HEARTS The Girl Around The Corner	★EP-9253	FOUR COINS Follow Your Heart
5		14		23		32		42		51	
2	You Send Me	11	Chances Are	★VI-7050	PERRY COMO Ivy Rose	★GO-5011	THE DUBS Such Lovin'	★AP-9867	JOE BENNETT & SPARKLETONES Rocket	★IM-5477	FATS DOMINO The Big Beat
CA-3737	PLAS JOHNSON Swanee River Rock	★CO-40993	JOHNNY MATHIS The Twelfth Of Never	★EB-119	HOLLYWOOD FLAMES Crazy	★CO-41010	JERRY VALE The Spreading Chestnut	★AP-9867	JOE BENNETT & SPARKLETONES Rocket	★RO-4015	JIMMIE RODGERS Their Hearts Were Full Of Spring
6		15		24		33		43		52	
CR-61898	TERESA BREWER Would I Were	DE-30423	BOBBY HELMS Standing At The End Of My World	ME-71221	RUSTY DRAPER I Get The Blues When It Rains	CR-61909	STEVE ALLEN But I Haven't Got Him	★DE-30513	BOBBY HELMS Captain Santa Claus	★DE-30513	BOBBY HELMS Captain Santa Claus
7		16		25		34		44		53	
DO-15654	CORNEL GUNTER Call Me A Fool	PP-115	SONNY LAND TRIO The Spreading Chestnut	★IM-5463	RICKY NELSON Have I Told You Lately That I Love You	★RO-4030	Techniques In A 'Round About Way	★RO-4030	Techniques In A 'Round About Way	★RO-4030	Techniques In A 'Round About Way
8		17		26		35		45		54	
★KE-34013	SAM COOKE Summertime	BN-510	LIL WALLY I'll Remember Today	CO-40982	RAY ELLIS O. Soft Sands	★AP-9863	EYDIE GORME Let Me Be Loved	★AP-9863	EYDIE GORME Let Me Be Loved	★AP-9863	EYDIE GORME Let Me Be Loved
9		18		27		36		46		55	
AIO-1025	JESSE BELVIN Summertime	CR-61900	LAWRENCE WELK You Know Too Much	CR-61864	DICK JACOBS O. Summertime In Venice	★PA-509	FOUR ESQUIRES I Ain't Been Right	★PA-509	FOUR ESQUIRES I Ain't Been Right	★PA-509	FOUR ESQUIRES I Ain't Been Right
10		19		28		37		47		56	
★DO-15660	PAT BOONE When The Swallows Come Back To Capistrano	★LO-1755	WILL GLAHE ORCH. Schweizer Kanton	DE-30421	ETHEL SMITH Summer Love	★SP-619	SAM COOKE Forever	★SP-619	SAM COOKE Forever	★SP-619	SAM COOKE Forever
11		20		29		38		48		57	
4	Jailhouse Rock	★CH-1671	CHUCK BERRY Blue Feeling	JU-5293	BIG AL SEARS Around The World	★ME-71189	PATTI PAGE My How The Time Goes By	★ME-71189	PATTI PAGE My How The Time Goes By	★ME-71189	PATTI PAGE My How The Time Goes By
★VI-7035	ELVIS PRESLEY Treat Me Nice	LO-1751	EDMUNDO ROS Carnation Girl	★KA-191	JANE MORGAN Fascination (instr.)	★CR-61851	DEBBIE REYNOLDS French Heels	★CR-61851	DEBBIE REYNOLDS French Heels	★CR-61851	DEBBIE REYNOLDS French Heels
12		21		30		39		49		58	
5	Peggy Sue	★VI-7046	AMES BROS. So Little Time	LO-1758	CHRIS HAMALTON Opus #1	★CA-3839	GENE VINCENT I Got It	★CA-3839	GENE VINCENT I Got It	★CA-3839	GENE VINCENT I Got It
★CR-61885	BUDDY HOLLY Everyday	VK-0303	MARTY GOLD Carefree Heart	ME-71152	DAVID CARROLL O. Swinging Sweethearts	★CO-41060	JOHNNY MATHIS No Love	★CO-41060	JOHNNY MATHIS No Love	★CO-41060	JOHNNY MATHIS No Love
13		22		31		40		50		59	
IM-5473	JACKIE WALKER Wonderful One	★AP-9862	GEORGE HAMILTON IV Even Tho	CO-40826	PERCY FAITH The Last Dance	★MG-12587	LEROY HOLMES Time Remembered	★MG-12587	LEROY HOLMES Time Remembered	★MG-12587	LEROY HOLMES Time Remembered
14		23		32		41		51		60	
6	Kisses Sweeter Than Wine	★RO-4031	JIMMIE RODGERS Better Loved You'll Never Be	RO-4025	LEO DIAMOND Sunrise In Texas	VI-7101	HENRI RENE A Whistlin' Kind Of Tune	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
★DE-27670	WEAVERS Quilting Bee	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	VI-6980	DINAH SHORE Till	★DE-30537	KAREN CHANDLER I Remember Dear	★DE-30537	KAREN CHANDLER I Remember Dear	★DE-30537	KAREN CHANDLER I Remember Dear
15		24		33		42		52		60	
7	Great Balls Of Fire	★SU-281	JERRY LEE LEWIS You Win Again	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
★SU-281	JERRY LEE LEWIS You Win Again	★SU-281	JERRY LEE LEWIS You Win Again	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
16		25		34		43		53		60	
★VI-7098	GEORGIA GIBBS I Miss You	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
17		26		35		44		54		60	
8	At The Hop	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
18		27		36		45		55		60	
9	Silhouettes	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
19		28		37		46		56		60	
AP-9856	STEVE GIBSON & RED CAPS Flamingo	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
★CM-117	THE RAYS Daddy Cool	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
20		29		38		47		57		60	
ME-71197	DIAMONDS Daddy Cool	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
★MG-12580	DEAN JONES There Goes My Heart	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
21		30		39		48		58		60	
★CS-211	BOBBY DAY	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy
22		31		40		49		59		60	
★CS-211	BOBBY DAY	★AP-9874	JOHNNY NASH Won't You Let Me Share Your Love	★KA-191	JANE MORGAN Fascination (instr.)	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy	★DO-15661	BILLY VAUGHN Raunchy

### CODE:

AC—Atco  
AF—Audio Fidelity  
AG—Argo  
AL—Aladdin  
AO—Apolo

AP—ABC-Paramount  
AT—Atlantic  
BA—Baton  
BN—Banana  
BR—Brunswick  
BT—Bethlehem  
BY—Bolly  
CA—Capitol  
CC—Chic

CD—Cadence  
CG—Challenge  
CH—Chess  
CK—Checker  
CL—Colonial  
CM—Cameo  
CN—Chancellor  
CO—Columbia

CR—Coral  
CS—Class  
DA—Dana  
DD—Dale  
DE—Decca  
DL—DeLuxe  
DO—Dot  
DS—Disneyland

DT—Dooto  
DU—Duke  
EB—Ebb  
ED—Eldorado  
EM—Ember  
EP—Epic  
ER—Era  
EX—Excello

FE—Federal  
FI—Fiesta  
FL—Flash  
FP—Flip  
FR—Fraternity  
GE—Gee  
GL—Glory  
GO—Gone

HE—Herald  
HY—Hickory  
IM—Imperial  
JU—Jubilee  
JZ—Josie  
KA—Kapp  
KE—Keen  
KI—King

LA—Lance  
LI—Liberty  
LO—London  
LU—Luniverse  
ME—Mercury  
MG—MGM  
MO—Modern  
OJ—OJ

OK—Okeh  
PA—Paris  
PE—Peacock  
PH—Sam Phillips  
Int.  
PI—Pilgrim  
PP—Prep  
RE—Regent

RM—Rama  
RO—Roulette  
RP—RPM  
RV—Rev  
SA—Savoy  
SP—Specialty  
SU—Sun  
TH—Thunderbird  
TI—Tico  
UN—United  
UQ—Unique  
VE—Verve  
VI—RCA Victor  
VJ—Vee Joy  
VK—Vik  
VP—Vip

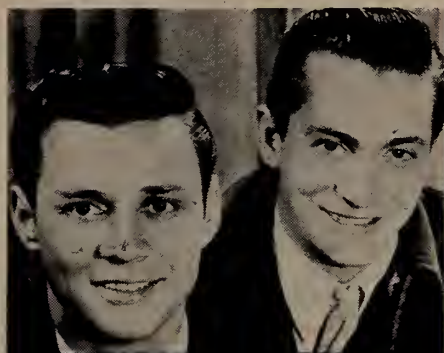
★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.





# THE COUNTRY LADS

I WON'T BEG YOUR PARDON  
*b/w*  
ALONE IN LOVE  
4-41062-c



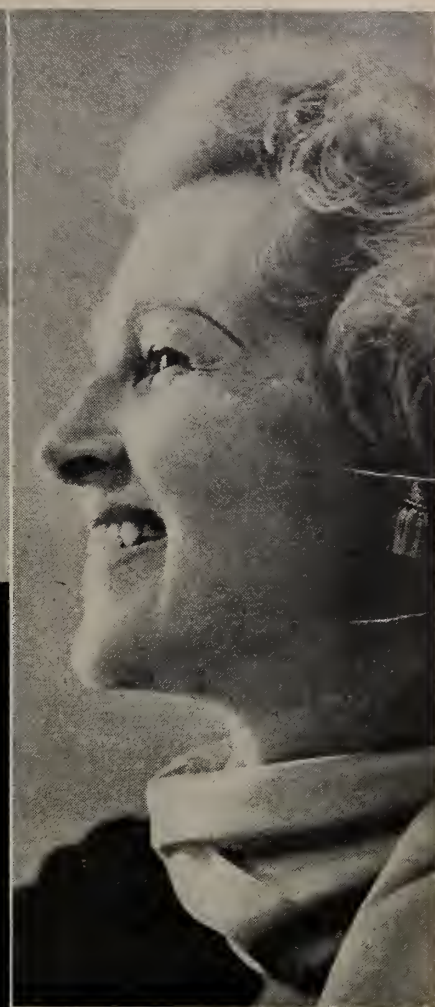
# GUY MITCHELL

THE LORD MADE A PEANUT  
*b/w*  
(I'm Walkin' Down a)  
ONE WAY STREET  
with RAY CONNIFF  
and his orchestra  
4-41075



# THE FOUR VOICES

BON BON  
*b/w*  
DANCING WITH MY SHADOW  
with RAY CONNIFF  
and his orchestra  
4-41076



# JO STAFFORD

SWEET LITTLE DARLIN'  
*b/w*  
I'LL BUY IT  
(from the CBS Television show,  
"Junior Miss")  
with PAUL WESTON  
and his orchestra  
4-41078



# DORTHA WRIGHT

THE KEEPER OF THE KEY  
*b/w*  
THEY LISTENED WHILE  
YOU SAID GOODBYE  
with JOHNNY BOND  
and his orchestra  
4-41073-c



# THE BIG BEATS

CLARK'S EXPEDITION  
*b/w*  
BIG BOY  
4-41072

## THE SURE-FIRE HITS ARE ON

# COLUMBIA RECORDS

A DIVISION OF CBS  
© "Columbia" ® Marcas Reg.  
"CBS" T. M.



The Rays  
**"HOW LONG MUST I WAIT"** (FOR YOU)

b. w **"SECOND FIDDLE"**

Chess 1678

Chuck Berry  
**"ROCK 'N ROLL MUSIC"**

Chess 1671

**"TEAR DROPS"**  
 Lee Andrews  
 and the Hearts

Chess 1675

**"DIME STORE PONY TAIL"**

Bobby Dean

Chess 1673

**"LAZY MULE"**  
 The Ravens

Argo 5284

**"I WAS SO LONELY"**

Johnnie and Joe

Chess 1677

**"BOSS MAN"**  
 Bo Diddley

Checker 878

**CHESS PRODUCING CO.**

2120 MICHIGAN AVENUE  
 CHICAGO 16, ILLINOIS



THE NATION'S  
**Top Ten**  
**JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pos. Last Week
<b>1</b>	<b>YOU SEND ME</b> <b>SAM COOKE</b> CA-3737—Plas Johnson CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	<b>1</b>
<b>2</b>	<b>SILHOUETTES</b> <b>THE RAYS</b> AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays MG-12580—Dean Jones	<b>2</b>
<b>3</b>	<b>RAUNCHY</b> <b>BILL JUSTIS — ERNIE FREEMAN</b> AP-9869—Muvva Hubbard DO-15661—Billy Vaughn IM-5474—Ernie Freeman PH-3519—Bill Justis	<b>7</b>
<b>4</b>	<b>APRIL LOVE</b> <b>PAT BOONE</b> DO-15660—Pat Boone	<b>4</b>
<b>5</b>	<b>JAILHOUSE ROCK</b> <b>ELVIS PRESLEY</b> VI-7035—Elvis Presley	<b>3</b>
<b>6</b>	<b>KISSES SWEETER THAN WINE</b> <b>JIMMIE RODGERS</b> DE-27670—Weavers RO-4031—Jimmie Rodgers	<b>12</b>
<b>7</b>	<b>CHANCES ARE</b> <b>JOHNNY MATHIS</b> CO-40993—Johnny Mathis	<b>6</b>
<b>8</b>	<b>WAKE UP LITTLE SUSIE</b> <b>EVERLY BROTHERS</b> CD-1337—Everly Brothers	<b>5</b>
<b>9</b>	<b>ALL THE WAY</b> <b>FRANK SINATRA</b> CA-3793—Frank Sinatra DE-30444—Norvelle Reid DE-30453—Grady Martin JU-5300—Walter Scharf Orch.	<b>11</b>
<b>10</b>	<b>PEGGY SUE</b> <b>BUDDY HOLLY</b> CR-61885—Buddy Holly IM-5473—Jackie Walker	<b>13</b>

11) MY SPECIAL ANGEL. 12) MELODIE D'AMOUR. 13) GREAT BALLS OF FIRE. 14) LIECHTENSTEINER POLKA. 15) AT THE HOP. 16) LITTLE BITTY PRETTY ONE. 17) ROCK 'N ROLL MUSIC. 18) BE BOP BABY. 19) I'M AVAILABLE. 20) OH BOY! 21) THE JOKER. 22) WHY DON'T THEY UNDERSTAND ME. 23) FASCINATION. 24) JUST BORN. 25) HONEYCOMB. 26) BUZZ, BUZZ, BUZZ. 27) COULD THIS BE MAGIC. 28) TAMMY. 29) WILD IS THE WIND. 30) LOVE ME FOREVER. 31) TILL. 32) BONY MORONIE. 33) PUT A LIGHT IN THE WINDOW. 34) HAPPY, HAPPY BIRTHDAY BABY. 35) I'LL REMEMBER TODAY.

C O D E					
AC—Atco	CD—Cadence	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EP—Epic	JU—Jubilee	PH—Sam	TH—Thunderbird
AO—Apollo	CM—Cameo	ER—Era	JZ—Josie	Phillips Int.	TI—Tico
AP—ABC-Paramount	CO—Columbia	EX—Excello	KA—Kapp	PP—Prep	UN—United
AT—Atlantic	CR—Coral	FS—Four Star	KI—King	RE—Regent	UQ—Unique
BR—Brunswick	CS—Class	FE—Federal	LI—Liberty	RM—Rama	VE—Verve
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	RO—Roulette	VI—RCA-Victor
BY—Bally	DE—Decca	FR—Fraternity	ME—Mercury	RP—RPM	VJ—Vee-Jay
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SA—Savoy	VK—Vik
CC—Chic	DO—Dot	GL—Glory	MO—Modern	SE—Seeco	VP—Vip
	DT—Dooto				

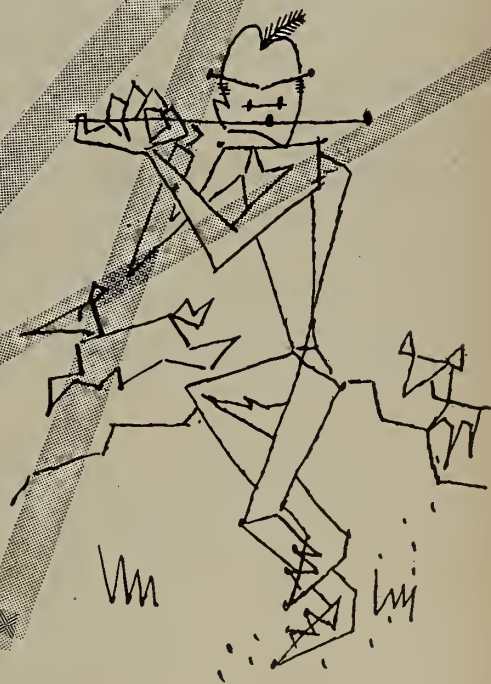


*They're ALL Covering*

**THE ORIGINAL**

THE NATION'S NEWEST #1 INSTRUMENTAL!

# THE SWINGING SHEPERD'S BLUES



Demand for this unusual instrumental forced us to release this side as a single. From the Moe Koffman Long Playing Album "Cool and Hot Sax" Jubilee #1037

Written and played by

# MOE KOFFMAN

Jubilee 5311

**jubilee** records 1650 BROADWAY, N. Y. C. COLUMBUS 5-8335





# Record Reviews

**A DISK & SLEEPER**

**B VERY GOOD**

**C FAIR**

**B+ EXCELLENT**

**C+ GOOD**

**D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**DARLA DARET**  
(Silver 2001)

**B** "DON'T CHA WANNA" (2:10) [American BMI—Daret, Daret] The new Silver label and Darla Daret debut with a commercial R & R ditty that could catch on and establish the artist and company. Catchy jumper with a number of excellent background vocal gimmicks by a chorus. Tricky beat too.

**C+** "HONEY HONEY" (2:00) [American BMI—Daret] In addition to singing, the chirp also penned both sides. This half is a contagious lilter on the light and flirty side. Pleasant novelty.

**EDMUNDO ROS ORCH.**  
(London 1779)

**B+** "COLONEL BOGEY" (2:40) [Boosey & Hawkes ASCAP—Alford] With the "Colonel Bogey March" attracting attention on the dee jays' turntables (the number is featured in the big up-coming movie "Bridge Over The River Kwai") London has pulled its merengue version of the song by Edmundo Ros out of a Ros LP. Exciting dance interpretation that should take down a healthy share of coin if the song catches on.

**B** "SPANISH GYPSY DANCE" [Morro BMI—Marquina] From the same LP, "Rhythms of the South" comes this pasa doble. An exciting arrangement of what is probably the most popular pasa doble song in the books.

**TEARDROPS**  
(Dot 15669)

**B+** "BRIDGE OF LOVE" (1:58) [Laine-Simms, BMI—Hazlewood] Tony and Paul, two lads billed as the Teardrops, come up with an exciting and commercial teenage sound as they smoothly cruise thru a potent R & R swinger that could blossom into a biggie. Strong deck to watch closely. It's got the gimmicks that sell records.

**C+** "JELLYFISH" (1:45) [Laine-Simms BMI—Miller] A good rock-a-billy deck belted across with spirit by the team. Fine dance side.

**LES BAXTER ORCH. & CHORUS**  
(Capitol 3842)

**B** "THE INVISIBLE BOY" (2:38) [Granite ASCAP—Baxter] Les Baxter's crew drifts thru a beautiful melody which the maestro penned for the forthcoming film "The Invisible Boy". Melodic selection with the chorus acting as an instrument—singing without lyrics. Pretty mood item that grows on you.

**C+** "I NEVER HAD A DREAM LIKE THIS BEFORE" (2:28) [Bourne ASCAP—Coslow, Grant, Siegel] The chorus handles the vocal chores on this end, singing a pretty love item in a soft, romantic fashion.

**SUNNY AND HIS GANG**  
(Jubilee 5310)

**B+** "MEIN KLEINER SPATZ" (2:24) [Southern ASCAP—Skylar, Alstone] Sunny and his Gang come up with a colorful choral interpretation of a polka ditty with cute English-German lyrics. Could follow in "Lichtensteiner Polka's" footsteps. It's a potent side.

**C+** "WHAT D'YA SAY" (1:45) [Cinema Songs ASCAP—Freeman, Skylar] Another spright lilter pleasantly handled by the crew. Inviting juke box item.

## The Cash Box Disk of the Week

"HEADIN' HOME" (2:15) [Panther ASCAP—Ram]

"DAYBREAK SERENADE" (2:46)

[La Salle ASCAP—Breuder, Van Cleave, Rusincky]

DELLA REESE (Jubilee 5247)

● About two years ago the Jubilee label issued a recording titled "Headin' Home" by the then unknown artist Della Reese. It was a sensational recording. But, as so often happens with great songs cut by newcomers, the disk went unnoticed. Today Miss Reese is a performer to be reckoned with as her smash hit "And That Reminds Me" will prove. The juke box operators voted the lark the "most promising new femme vocalist of 1957" in the recent *Cash Box* Poll. So Jubilee has re-issued this fabulous waxing of "Headin' Home" by the lark, and this time it should go all the way. It's a thrilling blues side with a great beat that becomes more exciting as the side progresses. Watch the charts for this potential smash. Flip, "Daybreak Serenade", is another excellent reading of a ballad by the polished lark.

"GETTIN READY FOR FREDDY" (1:57) [Winneton BMI—Jones, Dixon, Smith]

"THE BEST THING THERE IS (Is Love)" (1:49) [Sheldon BMI—Raleigh, Wolf]

SHEPHERD SISTERS (Mercury 71244)

● The Shepherd Sisters, four swinging larks who made a name for themselves with their exciting waxing of "Alone", bow with a socko pair of new tunes this time under the Mercury banner. And it looks as tho their latest offering will better the success of their "Alone" recording. One side "Gettin' Ready For Freddy" is an exciting teenage swinger that features the gals belting for all their worth. A hand clapping, guitar-filled jumper with the quartet shouting in exciting style. Side has that full sound the kids want. The companion deck is another wonderful teen item dubbed "The Best Thing There Is (Is Love)". A slower beat R & R jumper with a great pause gimmick and swinging harmony. Kids should flip over both ends.

"YOUR BOOK OF LIFE" (2:00) [Geo. Pincus ASCAP—Drake]

"SNOWBOUND" (2:07)

[Shannon ASCAP—Eddy, Stevens]

DEL VIKINGS (Mercury 71241)

● The Del-Vikings, who had a big 1957 with two smash hits to their credit ("Come Go With Me" and "Whispering Bells") head into the new year with another big two-sider that could make a heap of noise on the charts. The ballad side is dubbed "Your Book Of Life" and features the group with pretty harmony giving their all for the fish beat tune with a smart lyric. Melodic side the teeners will take to. The companion piece "Snowbound" is an exciting latin beat rocker with a solid dance tempo. Blaring trumpet effects add color to the side. Coupling could make it in a big way.

"IT'S A SIN" (2:28) [Milene ASCAP—Turner, Rose]

"MARY, MARY LOU" (2:40) [Champion BMI—Mangiaracina]

BILL HALEY & COMETS (Decca 30530)

● Bill Haley's name is destined for the charts again. And it's his great new two-sider that will turn the trick. The top half is a departure for Haley. For it's not the wild torrid type of material that skyrocketed him to fame. This time the artist has taken a smash country song that topped the charts a few years ago, and revamped it in today's idiom with great results. It's a tearful ballad set to a slow rockin' beat and dubbed "It's A Sin". Watch this one. It's Haley's best in quite some time. Flip is the more familiar Comet sound with Bill and the boys kicking up the dust as they rock thru a swinging dance opus "Mary, Mary Lou". Great companion deck. Both could take off.

**TED NEWMAN**  
(Rev 3511)

**B+** "NONE OF YOUR TEARS" (2:10) [Desert Palms-Pontra BMI—Conway, O'Conner] Ted Newman, who made a strong first showing on Rev with his national best seller "Plaything", comes thru with another swinging teenage rocker featuring the same exciting gal group backdrop heard on his previous hit. Kids'll like it.

**C+** "I DOUBLE DARE YOU" (1:53) [Shapiro-Bernstein ASCAP—Eaton] Another smooth rhythm item aimed at the youngsters. Good dance deck.

**KAREN CHANDLER**  
(Decca 30537)

**B+** "SAIL A LONG SILVERY MOON" (2:38) [Joy ASCAP—Tobias, Wenrich] A delightful lilting oldie that's on the charts via Billy Vaughn's new instrumental arrangement, is treated to an excellent new vocal interpretation by Karen Chandler. Fine multiple voicing plus a strong dance tempo make this one a potential hit. Side should bite off a good share of the sales melon.

**C+** "I REMEMBER DEAR" (2:21) [Donna BMI—Paul, Lembo] This end offers Karen singing a fish-beat ballad out of the rhythm and blues field.

**LILLIAN BROOKS**  
(M-G-M 12593)

**B** "IT'S YOU" (2:31) [Brandom ASCAP—La Vere, Fox, Dury] Miss Brooks programs a romantic ballad with the help of a strong choral and orchestral accompaniment. The tearful reading plus a nice piece of conducting by ork leader Lew Douglas, makes the item an appealing platter.

**C+** "SORRY" (2:40) [Brandom ASCAP—Douglas, Fox] This portion has the singer in another moody piece. The vocalist offers a distinctive portrayal of the romantic ballad.

**MONIA LITER**  
(London 1766)

**B+** "PIANO POLKA" (2:15) [Piccadilly BMI—Gregory, Cassen] With "Lichtensteiner Polka" going great guns for London, the diskery offers another colorful polka hit that could also catch on. This one features Monia Liter's ork in a spright and colorful instrumental ditty. Could happen.

**B** "FASCINATING RHYTHM" (2:50) [New World ASCAP—Gershwin] Strings and piano team up here for a smooth, jazz flavored interpretation of a Gershwin evergreen.

**THE GEORGETTES**  
(Ebb 125)

**B+** "LOVE LIKE A FOOL" (1:55) [Hill & Range BMI—Motolo, Winn, Marascalco] The Ebb label, riding high in the pop field with "Buzz, Buzz, Buzz", could have another big-money-maker in this area with the Georgettes' waxing of a smooth teenage bouncer. Catchy side that could step out.

**B** "OH TONIGHT" (2:25) [House Of Fortune BMI—Motolo, Page, Papel] Another happy teen item that the gals present in spright and colorful fashion. Good gimmicks plus a fine beat make this side another contender.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# DEALERS, JOCKEYS— SIT RIGHT DOWN AND LISTEN TO BILLY'S NEW SMASH

THE BILLBOARD  
• *Review Spotlight on . . .*

**POP RECORDS**

BILLY WILLIAMS . . . Coral 61932 . . . . . **BABY, BABY**  
(Roosevelt, BMI)  
(Roosevelt, BMI)  
**DON'T LET GO** . . . . .  
This could be another "Sit Right Down" for the artist. Strong vocal  
on the cute, bouncy tune with sparkling guitar and chorus backing  
is a potent entry. Flip, "Don't Let Go," is an equally fine go on a  
medium rocker also waxed by Roy Hamilton.

# BILLY WILLIAMS



# "BABY, BABY"

# "DON'T LET GO"

Orchestra directed by Dick Jacobs

9-61932

-61932







# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MADIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**MARIO LANZA**  
(RCA Victor 7119)

**B+** "NEVER TILL NOW" (3:00) [Robbins ASCAP—Webster, Green] The beautiful ballad from the big MGM pic "Raintree County" is chanted with great feeling and meaning by Mario Lanza. One of the star's most commercial disks in many months. Lanza fans are sure to go for this one in a big way.

**B** "COME DANCE WITH ME" (2:45) [Ben Bloom ASCAP—Blake, Leibert] A pretty waltzer which Lanza sings in his forthcoming movie "Seven Hills Of Rome," is belted with spirit on this end.

**JULIE WILSON**  
(Vik 0312)

**B+** "LILAC CHIFFON" (2:57) [Korwin ASCAP—Hayes, Allen] A beautiful class ballad which Julie Wilson introduced in her recent dramatic singing role on the Kraft TV Theatre, is delightfully interpreted on wax by the thrush. The first half of the side is a pretty instrumental waltzer. At mid-point, Julie joins in with a fragile, reminiscent song about a girl's first gown. This one will grow on you.

**B+** "COME TO ME" (2:46) [Korwin ASCAP—Hayes, Allen] Another superb ballad which the canary introed on the same show. Touching love song that becomes prettier with each listen.

**BUDDY ROBERTS**  
(Gone 5017)

**B+** "STRANGE SENSATION" [Tricky ASCAP—James, Winkler] The Gone label has a potential smash in an exciting rock and roll ballad chanted with feeling against a good gimmick vocal backdrop. Buddy Roberts handles the lead vocal excellently. Watch this left-fielder.

**C+** "WHERE THERE'S YOU" [Goodwill ASCAP—Shelley, Winkler] A cute up-beat shuffler handled in a relaxed manner by Buddy and a group.

**THE DOODLERS**  
(Liberty 55116)

**B** "SUGAR PLUM" (2:26) [Studio BMI—Mascari, Wenzlaff] The Doodlers, a new male vocal combo, bow on Liberty with a swinging R & R item featuring exciting guitar accompaniment. Strong teenstuff.

**C+** "SMOKY POKEY CHOOCHOO" (2:16) [Studio BMI—Mascari, Wenzlaff] Another good jump item aimed at the youngsters. Cute novelty with a solid dance beat for the boppers.

**FOUR SPICES**  
(MGM 12594)

**B+** "SELAH BELAH SABA" (1:59) [Diana ASCAP—Danzig, Dee] A delightful Arabic novelty about the sultan's favorite gal is colorfully interpreted by the Four Spices. Happy ditty that should get heavy dee jay play. Interesting change-of-pace novelty that makes excellent programming. With a few extra spins, this one could blossom into a big money-maker.

**C+** "KITTY" (2:24) [Fullarton ASCAP—Sigman] The title song of a TV production called "Kitty Foyle" is smoothly chanted to a shuffle beat by the group.

## The Cash Box Sleeper of the Week

"BABY, BABY" (2:55) [Roosevelt BMI—Stone]

"DON'T LET GO" (2:54) [Roosevelt BMI—Stone]

BILLY WILLIAMS QUARTET (Coral 61932)

● Billy Williams, the polished veteran who proved he could be a smash disk seller with his "I'm Gonna Sit Right Down" hit, has another choice morsel for the teenage market. And it should get a rousing reception. Billy excels on the "Baby, Baby" side, a spright bouncer with an R & R feeling and a simple, easy-to-remember lyric. Billy's charming personality comes across beautifully on this end. Flip, "Don't Let Go" is a solid rocker that drives from the opening groove right thru to the end. Fine companion piece that could also make considerable noise. But keep a tab on the top side. It's a lulu.

"BYE BYE BABY" (2:15)  
[El Dorado BMI—Otis]

"GOOD GOLLY" (1:58)  
[El Dorado BMI—Otis, Hicks]

JOHNNY OTIS SHOW (Capitol 3852)

● The Johnny Otis Show, a wonderful troupe of rock and roll performers, makes a tremendous showing on Capitol with two great new R & R sides back-to-back that could result in a huge best seller for the label. One side of the disk is dubbed "Bye Bye Baby." It features the duet efforts of Otis and Marie Adams swinging thru an overpowering jumper loaded with a number of torrid gimmicks. The lyrics of the song are nothing more than the titles of hit R & R tunes of the day, but the resulting number is great. Kids'll flip when they hear this one. The coupling is another solid rocker tagged "Good Golly." This half stars Otis alone in the vocal spotlight assisted by a wild big band backdrop. Two big sides that should earn loads of dough.

"SHE'S NEAT" (1:55) [Buckeye ASCAP—Wright]

"SAY THAT YOU CARE" (1:54) [Buckeye ASCAP—Wright]

DALE WRIGHT (Fraternity 792)

● Fraternity Records introduces an exciting newcomer who could make the grade with his very first release. His name is Dale Wright and his initial offering is a powerful-high speed, rock and roll swinger aimed directly at the boppers. The tune is dubbed "She's Neat" and Wright's reading is enhanced by a number of excellent teen gimmicks (whistling, hand clapping, guitar work, etc.) Side has all the ingredients needed to become a favorite of the kids. The lower lid "Say That You Care" is a slow-beat ballad chanted warmly with a choral backdrop. Keep an eye on the top half.

"DECLARATION OF LOVE" (2:39) [Unart BMI—Wolf, Raleigh]

"LEGEND OF THE LOST" (2:40) [Unart BMI—Wolf, Lavagnino]

JOE VALINO (United Artists 101)

● Joe Valino, a big voiced songster who achieved success in the disk field with his waxing of "Garden of Eden," debuts on the new United Artists label and helps the diskery get off to a big start with a dramatic ballad called "Declaration Of Love." It's a powerful, emotion packed fish-beat love song which Joe belts across effectively. Exciting teen tune that could put Valino back onto the charts again. Flip is "Legend Of The Lost," a haunting title tune of a soon-to-be-released John Wayne-Sophia Loren film. Pretty tune with a latin rhythm. Top half is the one that could step out.

**AL BARKLE & Tri-Tones**  
(Vita 173)

**C+** "SPUTNIK II" (2:00) [Les Kangas BMI—Kangas] A cute cornball novelty comparing a girl with a sputnik, is handled in colorful fashion by Al Barkle. Side features a dog too.

**C+** "WITH THIS RING" (2:16) [Les Kangas BMI—Masten, Stevens] A pretty R & R ballad chanted romantically to a fish beat by the group.

**BACHELORS**  
(National 115)

**B+** "TODAY, TOMORROW, FOREVER" (2:23) [Sudbury BMI—Miller, Berger] The Bachelors, a polished vocal group with a commercial blend, could have a big money-maker in this pretty shuffle beat romancer. It's an excellent side with a clean sound and a lovely melody. Kids should go for this one. Keep a tab on it. It's got hit ingredients.

**B** "I WANT A GIRL" (1:59) [Sudbury BMI—Ratineri] An up-beat song with a good dance tempo is pleasantly dished across by the boys. Side has a fine teenage feeling.

**CASUAL THREE**  
(Mark-X 7009)

**B** "CANDY STORE BLUES" [Figure BMI—Scerra, Catalano] A strong teenage rock and roll ballad is chanted in commercial fashion by the new group. Boys have a potent piece of material to work with and have an exciting blend the kids should go for in a big way. Watch this long shot.

**C+** "BE-BOP WAY MARIE" [Real Gone BMI—Scerra, Catalano] An Italian flavored rock and roll jumper that tears along at a torrid pace.

**MIKLOS GAFNI**  
(Rondo 1099)

**C+** "TONIGHT I'M NOT JUST PRETENDING" (2:45) [Loena ASCAP—Fodor, Lehar] The dramatic tenor voice of Miklos Gafni is heard presenting a heart-felt romantic opus penned by the composer of "The Merry Widow." Potent performance for the adult market.

**C+** "I SING MY SONG TO YOU" (2:45) [Aurora BMI—Gafni, Kalmanoff] Another strong voiced delivery of a heavy romantic ballad.

**EARTHA KITT**  
(RCA Victor 7118)

**B+** "IF I CAN'T TAKE IT WITH ME" (2:28) [Ross Jungnickel ASCAP—David, Grant] If I can't take the goodies of life with me when I go, then I just ain't gonna go—that's the theme of this clever latin beat ditty which the sultry voiced Miss Kitt handles so perfectly. Amusing novelty that could catch on. It's refreshing enough to make big noise. Her best in some time.

**B** "PROCEED WITH CAUTION" [Reis ASCAP—Stone] Another amusing, sexy ballad, tailor-made for the thrush, is performed skillfully by the versatile artist. Catchy item in the "Make Yourself Comfortable" category.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# LAST CALL!

## The Cash Box

# Holiday Special

(Dated Dec. 28th)

THE GREATEST HOLIDAY GREETINGS ISSUE IN THE INDUSTRY!

GOES TO PRESS **Thurs., Dec. 19th**

## RUSH YOUR AD!

*Phone—Wire—Write*

## The Cash Box

(PUBLICATION OFFICE)  
1721 BROADWAY, NEW YORK 19, N. Y.  
(PHONE: JUdson 6-2640)

CHICAGO OFFICE  
32 W. RANDOLPH ST.  
(PHONE: DEARBORN 2-0045)

HOLLYWOOD OFFICE  
6272 SUNSET BLVD.  
(PHONE: HOLLYWOOD 5-2129)



Breaking Big in all Markets

# WALKIN' WITH MR. LEE



LEE  
ALLEN

Ember  
#1027



## Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT        **C+** GOOD        **D** MIEDIOCRE

### The Cash Box Best Bets

- ★ "COLONEL BOGEY" ..... Edmundo Ross ..... London 1779
- ★ "BRIDGE OF LOVE" ..... Teardrops ..... Dot 15669
- ★ "MEIN KLEINER SPATZ" ..... Sunny & His Gang ..... Jubilee 5310
- ★ "LILAC CHIFFON" ..... Julie Wilson ..... Vik 0312
- ★ "SAIL ALONG SILVERY MOON" ..... Karen Chandler ..... Decca 30537
- ★ "IF I CAN'T TAKE IT WITH ME" ..... Eartha Kitt ..... RCA Victor 7118
- ★ "NEVER TILL NOW" ..... Mario Lanza ..... RCA Victor 7119
- ★ "LOVE LIKE A FOOL" ..... Georgettes ..... Ebb 125
- ★ "NONE OF YOUR TEARS" ..... Ted Newman ..... Rev 3511
- ★ "TODAY, TOMORROW, FOREVER" ..... Bachelors ..... National 115
- ★ "RED RUBY LIPS" ..... Teddy Randazzo ..... Vik 0310

#### STEVE ROSSI & Robinares

(Robin 1001)

**B** "POINCIANA" (2:55) [ASCAP—Simon, Bernier] The new Robin label gets off to an excellent start with a beautiful bolero interpretation of an evergreen featuring the powerful voice of Steve Rossi in the spotlight. The Robinares' chorus assists. Dramatic reading of a class ballad.

**B** "I'M GONNA HATE MYSELF (In The Morning)" (2:50) [ASCAP—Romano, Bradford] The singer's smooth voice comes over tenderly as he chants a pretty new romancer. Choral backdrop again showcases the crooner excellently. Watch this lad, he has a fine voice.

#### TEDDY RANDAZZO

(Vik 0310)

**B+** "RED RUBY LIPS" (2:00) [Quintet BMI—Mottola, Marscalco, Watson] Young Teddy Randazzo is at his swinging best as he high-tails it thru a torrid rock and roller with blaring saxes and wild drumming. Sensational jumper that could take off.

**C+** "I'LL NEVER SMILE AGAIN" (2:26) [Pickwick ASCAP—Lowe] A great oldie is revamped in R & R fashion by Teddy. Dramatic delivery with a good dance beat.

#### DAVID HILL

(RCA Victor 7112)

**B** "KEEP ME IN MIND" (2:23) [Eden BMI—Otis, Corso] Young David Hill could have his first big money-maker in this emotional R & R ballad which he chants dramatically. Strong arrangement of a melodic teen pleaser.

**B** "THAT'S LOVE" (2:25) [Sheldon BMI—Hill, Stevenson] Dave breaks loose on this end and tears thru a Presleyesque rocker with a solid rock-a-billy sound and beat. Side really moves.

#### RITA MOSS

(Debonair 137)

**B+** "IN MY OLD KENTUCKY HOME" (2:39) [P.D.—Foster] Dee jays looking for something different—extremely off beat—should find this imaginative reading of the standard exciting. Rita Moss, working with an organ, piano and drum backdrop, tears thru a high-speed scat version that makes for thrilling listening. A sleeper to watch closely.

**C+** "I SHOULD KNOW" (2:43) [Frank Kreisel BMI—Kreisel] A stylish reading of a class ballad.

#### PETE FOUNTAIN &

#### DIXIELAND PLAYBOYS

(Brunswick 55045)

**B** "YELLOW DOG BLUES" (3:05) [Handy Bros. ASCAP—Handy] An exciting Dixieland item that's starting to attract attention on the coast, is hopped on by Pete Fountain and his boys. Excellent results. One of the more commercial Dixie items on the market.

**C+** "TAILGATE BLUES" (2:51) [Champagne ASCAP—Cates] A peppy up-beat Dixie ditty has Fountain and his Playboys dancing along at a merry pace.

#### LOVETT SISTERS

(Todd 1001)

**C+** "DEAR DADDY" (2:35) [Cornell ASCAP—Phillips, Sorg] The Todd label enters the record field with a tear jerker delivered in heart-breaking fashion by the Lovett Sisters. Sad song about a father who's walking out on his wife and the questions the children are asking.

**C+** "WON'T CHA SQUEEZE ME?" (2:00) [Windy City ASCAP—Lovett, Sims, Watts] A cute waltzer is pertly chanted by the sister team. Infectious bouncer with a pretty melody and a catchy lyric. Should appeal to the kiddie market.

#### DIZZY GILLESPIE ORCH.

(Verve 89183)

**B** "OVER THE RAINBOW" (2:59) [Leo Feist ASCAP—Arlen, Harburg] Dizzy Gillespie's big ork sets up an inventive jazz backdrop for Austin Cromer's rangy Eckstish delivery of a great oldie. Potent deck that offers good change-of-pace programming material.

**C+** "JOOGIE BOOGIE" (2:35) [JATAP BMI—Gillespie] Diz' crew straightens-up and glides thru a good boogie woogie composition by the leader.

#### DE CASTRO SISTERS

(RCA Victor 7108)

**B** "BLUE AND BROKEN HEARTED" (2:32) [Mills ASCAP—Clarke, Leslie, Handman] The De Castros give out with a strong rock and roll opus which they sing with emotion to a good dance beat.

**C+** "OLD TIMERS TUNE" (2:40) [Leeds ASCAP—Raye, Dennis] The gals lilt pleasantly thru a reminiscent ditty with a delightful old-fashioned flavor.





# Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

**ANGELE McNEIL**  
 (Felsted 8503)

**B** "PLEASE DADDY" (2:20) [Leo Talent ASCAP—Winters, Paige] Fifteen-year-old Angele McNeil, familiar to many viewers for her talent as a ventriloquist, makes a fine first showing on wax with a good R & R ditty right up the teenager's alley.

**C+** "CAN YOU TELL ME WHY" (2:40) [Leo Talent ASCAP—McNeil, Enston] The young lark gives her all for a dramatic R & R ballad on this end. Good romantic lyric for the youngsters.

**ALAN COPELAND**  
 (Coral 61917)

**B** "THIS CAN'T BE LOVE" (2:55) [Chappell ASCAP — Rodgers, Hart] "Hit Parade" TV star Alan Copeland does some exciting work with multiple tracks and comes up with a Hi-Lo's sound as he fashions a rhythm arrangement of an oldie. Inventive delivery from his LP "No Sad Songs For Me".

**C+** "NO SAD SONGS FOR ME" (2:45) [E. H. Morris ASCAP—Miller, Pearce] The artist employs no gimmicks on this end in presenting a smooth up-beat reading of the title tune from his latest Coral LP.

**BOYD BENNETT**  
 (King 5097)

**B** "SENTIMENTAL JOURNEY" (2:23) [E. H. Morris ASCAP—Brown, Horner, Green] Boyd Bennett's crew along with Big Mike's vocal effort showcase a slightly up-beat version of the standard. Bennett's refreshing arrangement of the melodic oldie could catch a chunk of deejay and sales action.

**C+** "BOY MEETS GIRL" (2:35) [Lois BMI—Young Jr.] A pretty tune with cute lyrics describing what happens when "Boy Meets Girl". Boyd Bennett and the chorus render the rock and roll flavored selection in a winning style that should find a ready reception from the teenage market.

**ELLA FITZGERALD**  
 (Verve 10111)

**B** "MIDNIGHT SUN" (3:32) [Crystal ASCAP — Hampton, Burke] The noted songstress with the aid of a pretty string backdrop, lends her velvety vocal chords to the beautiful evergreen with her usual poise and authority. The moody interpretation the stylist renders is sure to delight her many fans.

**B** "WHAT WILL I TELL MY HEART" (2:59) [DeSylva, Brown, Henderson ASCAP — Tin-turin, Lawrence] Again the thrush issues a slow romantic standard. De-Vol's musicians once again contribute a lush background, while accompanying Miss Fitzgerald through her beautiful portrayal. The deejays will have a ball with both halves.

**THE COOLBREEZERS**  
 (ABC-Paramount 9865)

**C+** "MY BROTHER" (2:10) [Pam-co BMI—Bea Tibbits] The Coolbreezers dish out a warm rock and roll ballad with the lead describing how his brother stole his wife. The tune has a similarity to the Platter's "Great Pretender", and sounds like teener bait. Fine new vocal group.

**C+** "YOU KNOW I GO FOR YOU" (2:05) [Pamco BMI—Bea Tibbits] The flip side finds the group running through a quick beat number. The Coolbreezers display a smooth delivery with the bass contributing a mouthful as they assure the young lady that they "go for her". Two okey sides.

**GUY PASTOR with TONY PASTOR AND HIS ORCH.**  
 (Roulette 4034)

**B** "THIS IS MY LUCKY DAY" (2:45) [Harms ASCAP — De-Sylva-Brown-Henderson]. Guy Pastor renders a happy reading of the oldie as his dad's ork lends a handsome accompaniment. The songster's airy approach pays a worthy compliment to the durable toe tapper. The side has a winning sound.

**C+** "LIFE IS JUST A BOWL OF CHERRIES" (2:20) [Crawford ASCAP — Henderson-Brown] This portion of the waxing (both decks were taken from a recent Tony Pastor LP) offers the vocalist lending his smooth chords to another carefree evergreen. Solid R&R piece of singing.

**AL CASEY**  
 (Liberty 55117)

**B** "WILLA MAE" (1:50) [Greg-mark BMI—Hazlewood] A real rocking item, displays Casey on his initial solo effort. The socking delivery, coupled with the name of a girl, which proves so commercial among teenagers, makes this a mighty acceptable piece of wax.

**C+** "SHE GOTTA SHAKE" (1:55) [Gregmark BMI—Casey, Hazle-wood] The flip side offers a more restrained tune as Casey's guitar work offers a creditable background. The guitarist-singer has two good sides.

**PETER HANLEY**  
 (Jubilee 5301)

**B** "ROCK 'N ROLL POLKA" (1:50) [Time Music BMI—Hanley] The vocalist issues a happy reading of the polka. The tune, a Hanley original, has an infectious melody and a pretty set of lyrics. Hanley is capably assisted by a well sounding orchestral background.

**C+** "THE BLUES" (2:02) [Time Music BMI — Hanley] The songster has a blues ballad this time. The song, another composition by the vocalist, receives a tender portrayal, from the whistling introduction to the whistling end.

**NEIL SEDAKA**  
 (Decca 30520)

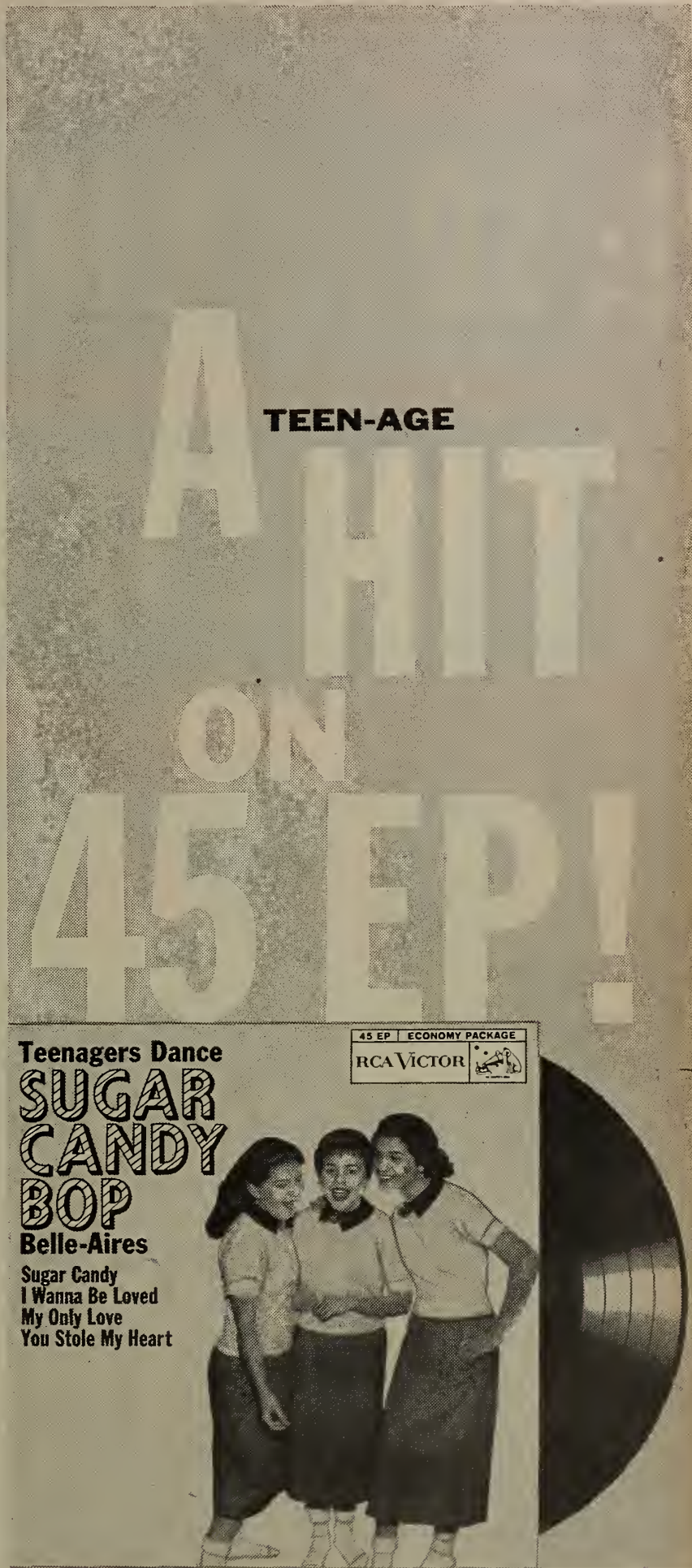
**B** "SNOWTIME" (2:23) [Norman-Leonard BMI — Sedaka, Greenfield] Newcomer Neil Sedaka and his chorus make an exciting debut on Decca with a powerful rock and roll sound that should go over very well with the kids. Sedaka also penned this tune. Has teenappeal.

**B** "LAURA LEE" (2:28) [Norman-Leonard BMI — Sedaka, Greenfield] Another solid rockin' deck that cuts along at a good pace. Neil has a commercial sound.

**NELSON RIDDLE ORCH.**  
 (Capitol 3847)

**B** "TILL THERE WAS YOU" (2:41) [Frank ASCAP—Willson] Nelson Riddle offers a lovely instrumental arrangement of a wonderful ballad from the B'way bound musical "The Music Man". At mid point, Sue Raney joins in with a sensuous vocal. Pretty dee jay material.

**C+** "PAL JOEY THEME" (2:55) [Chappell ASCAP—Riddle] This slow-swing blues opus is the main theme from the hit Sinatra pic "Pal Joey". Pretty instrumental item with some fine trumpet work.



Teenagers Dance  
**SUGAR CANDY BOP**  
 Belle-Aires  
 Sugar Candy  
 I Wanna Be Loved  
 My Only Love  
 You Stole My Heart

45 EP ECONOMY PACKAGE  
 RCA VICTOR

RCA VICTOR's 45 ECONOMY PACKAGE OF "TEENAGERS DANCE SUGAR CANDY BOP" EPA-4121 Here's a new beat for teen-age feet, featuring a brand-new all-girl trio, The Belle Aires. *It's going places at 45rpm—America's favorite speed!*



**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA





**LOVE LIKE A FOOL**

**AIN'T IT THE TRUTH**



*Dot*  
# 15682

**FONTANE SISTERS**

*Dot* RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181  
THE NATION'S BEST SELLING RECORDS



*Johnny Maddox*



**"YELLOW DOG  
BLUES"**

**"Sugar  
Train"**

*Dot*  
# 15683





*for  
the  
first time  
with full  
orchestra!*

# LES PAUL MARY FORD



*Orchestra  
Under the  
Direction of  
David Terry*

**"GOODNIGHT, MY SOMEONE"**

*Mary Ford's vocal interpretation of a great tune  
from the new Broadway Musical, "Music Man"*

**"THE NIGHT OF THE FOURTH"**

*Les Paul's guitar backed by the orchestra  
on a beautiful instrumental*



RECORD NO. 3858





# Round The Wax Circle

## NEW YORK:

Frankie Laine and his wife returned from Europe over the weekend following a three-week business and pleasure sojourn abroad. Laine played at Paris' Olympiad Theater for two weeks, a split week in Belgium and Holland and then fulfilled singing engagements in Milan and Rome, where he had seven songs out of the top ten on Italy's Hit Parade. . . .



FRANKIE LAINE

The Count Basie Orchestra will appear on the forthcoming Jerry Lewis NBC-TV spectacular on December 27. . . . Bob Thiele, head of A&R for Coral, to the Coast for a few days. . . . Dorothy Fields and Burton Lane have written six new songs for the TV version of "Junior Miss" which will be telecast December 20. . . . Bill Haley leaves this week on a promotion tour throughout the Midwest in connection with his latest Decca record "Mary, Mary Lou" and "It's A Sin". . . . Gene Krupa and his trio open at the Golden Strand Hotel, Miami Beach, Fla., for three weeks on December 26th. . . . Sally Blair, who was reported in these columns last week to be recording for Mercury, actually records for Bethlehem. . . . Stan Rubin has expanded his "Tigertown Five" to 17 pieces for his new Coral album, "Dixieland Goes Broadway". . . . Don Rondo into the Shell House December 27 and closes there New Year's Eve. . . . Dick Gersh set to handle promotion for the Seeco and Dawn labels. Seeco recently announced that it is entering the pop field with a group of 27 albums. . . . Jimmy Randolph, whose latest on Decca is "Way Beyond The Hills", will be featured male vocalist in the Cotton Club Revue starring Cab Calloway at Miami Beach. . . . Danny Davis getting a big disk jockey spin with his Cabot disking of "The Object Of My Affection". . . . Michael Selker and his orchestra, in their fifth year at Miami's Shore Club Hotel, will soon record an album entitled "Moon Over Miami" for MGM.

## CHICAGO:

Genial Lenny Garmisa, Garmisa Distributors, informs us that he has acquired local distribution for the new United Artists label. Lenny is very excited about UA's debut waxings, Joe Valino's "Legend Of The Lost" and Wes Bryan's "Lonesome Love". A couple of other bonanzas for Lenny are ABC-Paramount's "A Very Special Love" by Johnny Nash and "Too Young To Fall In Love" by the Teenettes on Josie. . . . Dick Aleskow, James H. Martin Distributors, reports that London's "Tonight" by Vera Lynn and Felsted's "Paying The Piper" by Steve Schulte are moving up fast. . . . 3 Roulette decks are big in sales and high on the charts, according to Stan Pat, "Hey Little Girl" by the Techniques, "You're The Greatest" by Valerie Karr (going strong in all areas), and "Jo-Ann" by the Play-Mates (appearing to bust wide open, according to Stan). . . . Jerry Ferber, United Distributors, reports that Claire Nelson's "Shake Me I Rattle" is rattling all over Chi, and "Love Like A Fool" by the Georgettes is starting to gain listeners. . . . Columbia's fabulous kid, Johnny Mathis, closing at the Black Orchid after a very successful stint. . . . Eddie Higgins and his quartette currently at the New Jazz Scene during his nights off from the London House. The New Jazz Scene's genial hosts are Jay Gilman and Joe. . . . Bill McGuire, Lormar Distributors, tells us that Cabot's "True To Me" by the Truetones shows big action already and the "Railroad Album" on Cabot by the Merrill Jay Singers looks very good. . . . DeeJay Sid Roberts, WJJD, named Jerry Allan, major promo man for Variety Publicity Associates, as his personal manager and publicity rep. . . . The Oriental Theater's Mickey Gold spotted Johnny Mathis paying his way to see Pat Boone in "April Love" (Hmm, mutual admiration society). . . . Tony Galgano and Rube Lawrence, Record Distributors, report that response in Chi is terrific on Audio Fidelity Christmas promotion to dealers. Recent releases are now available. Midwest Mercury's Henry "Sneezy" Friedman is elated about action with "Stroll" by the Diamonds and Nick Noble's "Halo Of Love" and "Sugar Doll" by Johnny Jay. Vee-Jay's Abner tells us that All-State Distributors were appointed to handle the Falcon label locally. . . . Jimmy Martin, James H. Martin Distributors, advises us that Bonnie Guitar's "Make Believe" and "Sail Along Silvery Moon" by Billy Vaughan are causing a good deal of excitement.



JOHNNY MATHIS

London House. The New Jazz Scene's genial hosts are Jay Gilman and Joe. . . . Bill McGuire, Lormar Distributors, tells us that Cabot's "True To Me" by the Truetones shows big action already and the "Railroad Album" on Cabot by the Merrill Jay Singers looks very good. . . . DeeJay Sid Roberts, WJJD, named Jerry Allan, major promo man for Variety Publicity Associates, as his personal manager and publicity rep. . . . The Oriental Theater's Mickey Gold spotted Johnny Mathis paying his way to see Pat Boone in "April Love" (Hmm, mutual admiration society). . . . Tony Galgano and Rube Lawrence, Record Distributors, report that response in Chi is terrific on Audio Fidelity Christmas promotion to dealers. Recent releases are now available. Midwest Mercury's Henry "Sneezy" Friedman is elated about action with "Stroll" by the Diamonds and Nick Noble's "Halo Of Love" and "Sugar Doll" by Johnny Jay. Vee-Jay's Abner tells us that All-State Distributors were appointed to handle the Falcon label locally. . . . Jimmy Martin, James H. Martin Distributors, advises us that Bonnie Guitar's "Make Believe" and "Sail Along Silvery Moon" by Billy Vaughan are causing a good deal of excitement.

## HOLLYWOOD:

Joe Mathews, Promotion Manager, Popular Records for Capitol Records, on the Coast for one week for home office conferences in The Capitol Tower with Gordon R. "Bud" Fraser, Director of Merchandising, Dick Rising, National Promotion Manager, and others. . . . Stan Kenton hosted a cocktail party at his Beverly Hills home last week to launch the opening of Stan Kenton's Rendezvous in Balboa where he and the band will be appearing weekends. . . . Dottie Vance making the rounds of the disk jockeys and TV shows with RCA Victor's new artist Ray Peterson, whose waxing of "Fever" is breaking in the Los Angeles area. . . . Dot Records President, Randy Wood flew to Memphis last weekend to address a conference on church matters presided over by James H. Elder, pastor of Mullins Methodist Church. . . . Eddie Cochran back in town after completing a five week tour of major cities in the U.S. and Canada with the Show of Stars. Liberty Records this week put a rush release on Cochran's new single of "Cradle Baby" and "Twenty Flight Rock." . . . The new Del-Fi label holding a cocktail party this week to introduce pianist Henry Rose to disk-jockeys and the press. The new label's first release features Rose and a vocal group on an unusual arrangement of "Caravan" which is getting excellent reception around the country. . . . Robert Clary will headline the new holiday show at Gene Norman's Crescendo.



ROBERT CLARY

vocal group on an unusual arrangement of "Caravan" which is getting excellent reception around the country. . . . Robert Clary will headline the new holiday show at Gene Norman's Crescendo.

# The Original

and

## Hit Version

# An Absolute SMASH!

# "YELLOW DOG BLUES"

with

# Joe Darensbourg

LARK # 452

Also: — "On A Lark In Dixieland" LP # 331

Featuring Joe Darensbourg & The Dixie Flyers on "Yellow Dog Blues" and other great tunes

**Order From The Following Distributors:**

Albany, New York LEONARO SMITH	Denver, Colorado GREAT WESTERN OIST.	Newark, New Jersey COSNAT DISTRIBUTING
Baltimore, Maryland GENERAL OISTRIBUTING	Detroit, Michigan ARC OISTRIBUTING	New York City, New York PORTEM DIST. CO.
Boston, Massachusetts RECORDS, INC.	East Hartford, Conn. EASTERN RECORDS	Oklahoma City, Oklahoma A-1 RECORD DIST.
Buffalo, New York MELDDY OISTRIBUTING	El Paso, Texas M. B. KRUPP OIST.	Philadelphia, Pennsylvania LESCO DISTRIBUTING
Charlotte, No. Carolina F. & F. ENTERPRISES	Indianapolis, Indiana INDIANA STATE RECORD DIST., INC.	Phoenix, Arizona M. B. KRUPP DIST.
Chicago, Illinois M-S DISTRIBUTING	Los Angeles, Calif. CENTRAL RECORD SALES	Pittsburgh, Pennsylvania BILL LAWRENCE INC.
Cincinnati, Ohio A & I DISTRIBUTING	Memphis, Tennessee ONE SPOT RECORD OIST.	Salt Lake City, Utah GREAT WESTERN DIST.
Cleveland, Ohio TOWER OIST. CO.	Miami, Florida MERCURY RECORD OIST.	San Francisco, California ERIC DIST. CO.
Dallas, Texas CENTURY OIST. CO.	Minneapolis, Minnesota SANOEL COMPANY	Seattle, Washington AM-PAR RECORD CORP.
		St. Louis, Missouri ROBERT'S RECORDS

In Canada — Quality Records, Ltd.

## RECORDS

9337 So. Vermont  
Los Angeles 44, Calif.  
Phone: PLymouth 6-0142



*the  
very  
wildest  
new single!*

# LOUIS PRIMA

*with Sam Butera and the Witnesses*

## "BEEP! BEEP!"

*a great new rocker  
with a space travel theme  
featuring unusual instrumental effects*

## "BUONA SERA"

*lifted from Louis' great album  
"the wildest"  
to become a European smash hit!*



RECORD NO. 3856



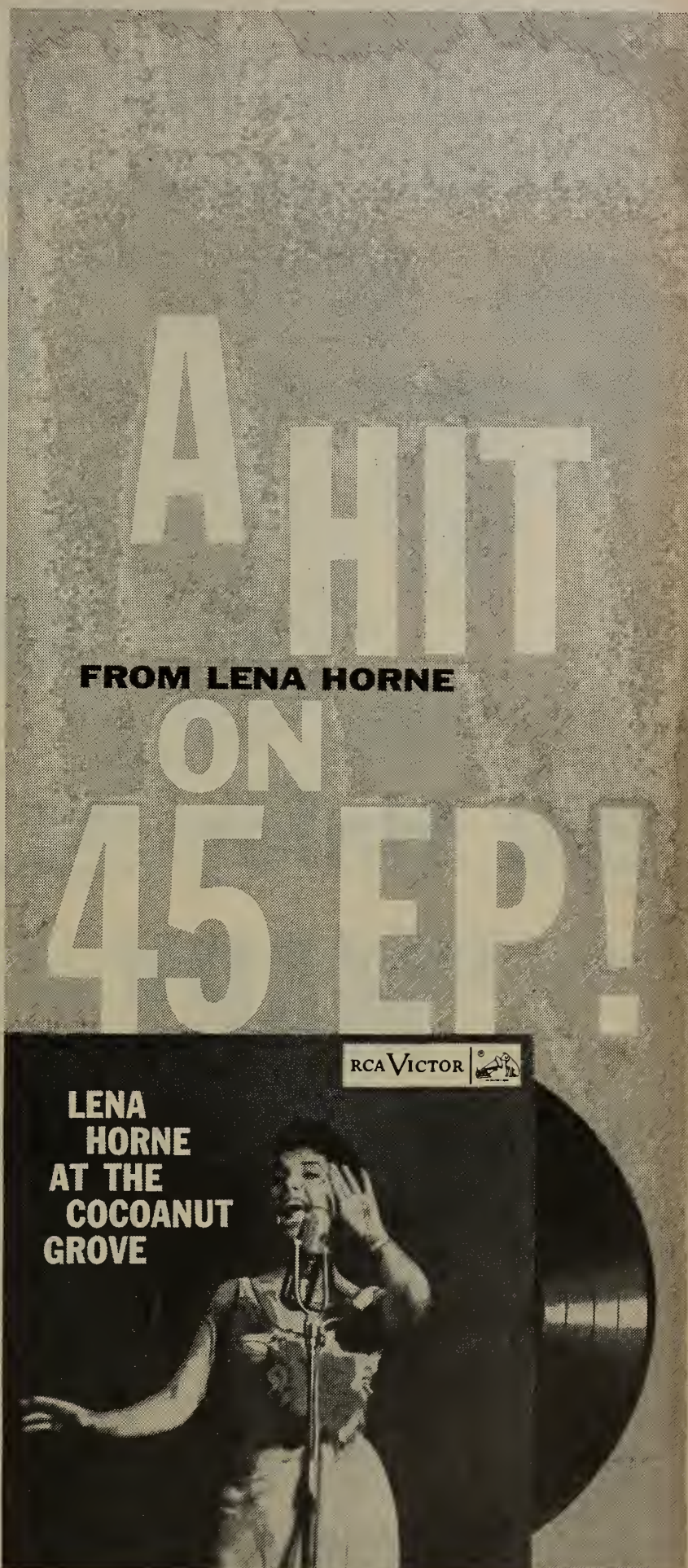


# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS



		Pos. Last Week
1	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	1
2	RAUNCHY BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	3
3	APRIL LOVE PAT BOONE (Dot)	2
4	KISSES SWEETER THAN WINE JIMMIE RODGERS (Roulette)	4
5	ALL THE WAY FRANK SINATRA (Capitol)	6
6	SILHOUETTES RAYS (Cameo) — DIAMONDS (Mercury)	7
7	PEGGY SUE BUDDY HOLLY (Coral)	8
8	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	5
9	CHANCES ARE JOHNNY MATHIS (Columbia)	9
10	MELODIE D'AMOUR AMES BROTHERS (RCA Victor)	10
11	GREAT BALLS OF FIRE JERRY LEE LEWIS (Sun)	15
12	I'M AVAILABLE MARGIE RAYBURN (Liberty)	14
13	AT THE HOP DANNY & JUNIORS (ABC-Paramount)	24
14	LITTLE BITTY PRETTY ONE THURSTON HARRIS (Aladdin) BOBBY DAY (Class)	13
15	WAKE UP LITTLE SUSIE EVERLY BROTHERS (Cadence)	12
16	PUT A LIGHT IN THE WINDOW FOUR LADS (Columbia)	16
17	LIECHTENSTEINER POLKA WILL GLAHE (London)	20
18	MY SPECIAL ANGEL BOBBY HELMS (Decca)	11
19	TWELFTH OF NEVER JOHNNY MATHIS (Columbia)	17
20	THE STORY OF MY LIFE MARTY ROBBINS (Columbia)	25

21) LOVE ME FOREVER. 22) ROCK 'N ROLL MUSIC. 23) WHY DON'T THEY UNDERSTAND. 24) OH BOY. 25) WILD IS THE WIND. 26) PRETEND YOU DON'T SEE HER. 27) I'LL REMEMBER TODAY. 28) TILL. 29) A VERY SPECIAL LOVE. 30) THE JOKER. 31) THAT'S WHY I WAS BORN. 32) JUST BORN. 33) BE BOP BABY. 34) FASCINATION. 35) UH HUH MM. 36) BUZZ, BUZZ, BUZZ. 37) I ONLY WANT TO LOVE YOU. 38) BABY I DON'T CARE. 39) SAYONARA. 40) BONY MORONIE. 41) JINGLE BELL ROCK. 42) I NEVER FELT MORE LIKE FALLING IN LOVE. 43) CA C'EST L'AMOUR. 44) NO LOVE. 45) IF I CAN HELP SOMEBODY. 46) I'LL NEVER SAY NEVER AGAIN, AGAIN. 47) MARCH FROM THE RIVER KWAI. 48) SUGARTIME. 49) SAIL ALONG SILVERY MOON. 50) TREAT ME NICE. 51) LOVE BUG CRAWL. 52) JOHNNIE DREAM. 53) IVY ROSE. 54) HONEYCOMB. 55) EVERYDAY. 56) ALONE. 57) AND THAT REMINDS ME. 58) WHEN SCHOOL STARTS AGAIN NEXT YEAR. 59) DANCE TO THE BOP. 60) HEY SCHOOL GIRL; I'LL COME RUNNING BACK TO YOU; TEARDROPS; DESIRE ME.



RCA VICTOR'S 45 ECONOMY PACKAGE OF "LENA HORNE AT THE COCOANUT GROVE" EPA-4098 No cover. No minimum. But it's nightclub entertainment at its best as Lena sings: The Surrey with the Fringe on Top, Wouldn't It Be Lovely, Cockeyed Optimist and I Have Dreamed.

It's going places at 45 rpm—America's favorite speed!

 **RCA VICTOR**   
TM & © R. RADIO CORPORATION OF AMERICA





**They're Big..Getting Bigger..**



**Bill Haley** and his **Comets**

**"MARY,  
MARY LOU"**

and

**"IT'S A  
SIN"**

DECCA 9-30530



**Brenda Lee**

**"ROCK-A-BYE  
BABY BLUES"**

and

**"ROCK THE BOP"**

DECCA 9-30535



**A NEW WORLD OF SOUND**



# .....GREAT FOR '58

**Sunny Gale**  
**"A MEETING OF THE EYES"**

DECCA 9-30518



**Sammy Davis, Jr.**

**"I'M  
COMIN'  
HOME"**

DECCA 9-30536



**Karen Chandler**  
and her Jacks  
**"SAIL ALONG  
SILV'RY MOON"**

DECCA 9-30537

**A NEW WORLD OF SOUND**





# OPERATORS RETAILERS DEEJAYS

## In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

### Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

### And Mail To

## THE CASH BOX

1721 BROADWAY  
NEW YORK 19, N. Y.

#### List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

NAME .....

FIRM .....

ADDRESS .....

CITY..... STATE.....



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Marie Peters, new gal deejay at station WTYM, Springfield, Mass., reports mail is coming in very well. Marie has been at it for about a month now and seems to have the situation well in hand. . . . WINS, New York, gave away turkeys to listeners who phoned the station after spotting deliberate errors made by jockey Irv Smith on the 6 to 9 A.M. show, Monday through Saturday. The promotion ran through Dec. 7th. . . . Deejays will be seeing busy bee Buddy Basch about the time this column is in print. He'll be hitting seven cities in eleven days to promote his clients' records. Basch will hit Detroit, Cleveland, Toledo, Cincinnati, Indianapolis, Columbus, and Pittsburgh. . . . Dave Hart (WGUY-Bangor, Me.) tells us that the station has changed its survey for its weekly "Top Thirty On 1230". Now the program is "Top 30 on 1230 as reported by Cash Box Magazine". . . . Frank Bell (KTSA-San Antonio, Texas) reports that the station's 35th Anniversary party held Nov. 26, was a "fantastic success". Bell says that 8,000 people crammed into the Municipal Auditorium for the show and dance headlined by the Harry James Orchestra, with an additional 2,000 turned away. . . . John Stone, Wichita, Kans. deejay climbed into a pseudo satellite, hovering 40 feet above the ground Monday night, Nov. 4th, and stayed there for thirteen days, where he set a new record for broadcasting from the smallest and highest studio in the world. The "Mad Lad's" studio was equipped with a telephone, an electric blanket, a stove and of course his turntable and microphone. Stone even received a guest, another Kansas deejay, Gary Chew. Stone's latest for Ebb is "Eeney Meeney Mieney Moe". Rose Artists Inc. handle his personal management.

\* \* \* \*

Johnny Bell (KYW-Cleveland, Ohio), host of the station's all night show, "Club 11", midnight to 6 A.M., sponsored the winning musicians in the "Bands Of Tomorrow" contest recently held at Cleveland's Public Hall. The Debonairs of Euclid High School won the big band division of the contest sponsored by two Cleveland newspapers, and the Chamber of Commerce. As sponsor of the Debonairs, Bell promoted them for various record hops and invited them to appear live on several KYW broadcasts. . . . Walter Powell (WBVL-Barbourville, Kentucky) reports that after playing Roy Hamilton's disk "My Heart Sings", he was flooded with requests for more spins. The deejay feels that this one will be one of Hamilton's biggest. . . . Don Strauss (KXLL-Missoula, Mont.) tells us that the station will be celebrating its tenth year of broadcasting, and would like to bring some top talent in for the occasion. Strauss wants to know if any readers can inform him as to how to go about this little task. The deejay says that money runs free in those parts, and "as you know, it comes in handy at times". Help will be appreciated. . . . Bill Cusack, Bill Linne, Ray Mosher, Steve Smith, and Tony Rizz of WFST, Caribou, Maine, have been conducting record hops for the last four months drawing capacity crowds of teenagers. . . . Anita O'Day guested with Bob Hasset on WHIM, Providence during her recent week there. . . . Freeman Hover (KCSR-Chadron, Nebraska) invited 50 of his KCSR Bandstand listeners to a private screening of a recent motion picture on Saturday, Nov. 23. Invitations were based on correct answers to questions Hover asked about top 40 tunes and artists. Hover reports promotion was a real success.

\* \* \* \*

#### VITAL STATISTICS:

WBAI-New York announced the appointment of Stephen F. Temmer to the post of General Manager. Temmer was formerly co-owner and vice president of Gotham Recording Corp. which he divested himself of earlier this year. . . . Dave Allen has left WACE in Chicopee, Mass. to take a 9 to 1, show at the new WTYM station in Springfield, Mass. Dave features music of the early thirties and forties and the show is reported bringing in a pile of mail. . . . Sam Zurlo, formerly with WCSS Amsterdam, New York, is now a member of the WRSA, Saratoga and Glen Falls N.Y. Sam needs records immediately. Disks should be sent to WRSA, Saratoga, New York. . . . The appointment of Bill Armstrong as WDGY Program Director was announced by WDGY General Manager, Jack Thayer. In assuming his new position, Armstrong announced that the station will continue to present "The Sound Of Today", popular music and news programs. . . . Joe Ryan (WALL-Middletown, N.Y.) is playing the official 1957 seal song "If I Can Help Somebody", every day until Christmas on his deejay show. . . . Chet Curtiss (WTKO-Ithaca, N.Y.) informs us that Duke Ellington and the Orchestra did one nighter there, December 5th. The deejay also states that Ray Nance and John Sanders stopped up to the studios and had a rather informal interview with Curtiss on his afternoon Waxworks program. . . . We hear Larry Gar (WKBC-North Wilkesboro, N.C.) has a successful Christmas program called "Xmas Carousel". On it is used the best that every record firm has to offer in Christmas music. . . . Last week's issue incorrectly stated that Mike Laurence of WITH broadcast from Boston. The correct city is Baltimore.



•Billboard Review Spotlight



# The Del Vikings SNOWBOUND AND YOUR BOOK OF LIFE

MERCURY 71241

## Jimmy Edwards



Billboard Spotlight Pick

## LOVE BUG CRAWL

COUPLED WITH HONEY LOVIN' MERCURY 71209

## Nick Noble



Billboard Spotlight Pick

## HALO OF LOVE

COUPLED WITH SWEET TREAT MERCURY 71233

## Sarah Vaughan



## GONE AGAIN

COUPLED WITH THE NEXT TIME AROUND MERCURY 71235

## Johnny Jay



Billboard Spotlight Pick  
Pop • Rhythm & Blues • Country

## TEARS SUGAR DOLL

COUPLED WITH MERCURY 71232

## The Gaylords



## MAGIC SONG

COUPLED WITH O MARI MERCURY 71236

COMING DECEMBER 27th  
NEW PLATTERS RELEASE "HELPLESS"







**Top Selling Records**

Reported by

**Retail Outlets**

From Coast to Coast

Fastest Selling Record in the Nation!

**LIECHTENSTEINER POLKA**

B/W

Schweizer Kanton Polka

with **Will Glahé**

1755



Other fast moving hits

Edmundo Ros

**COLONEL BOGEY**

from the film "The Bridge on the River Kwai"

B/W

SPANISH GYPSY DANCE 1779

Instrumental Sleeper

Betty Smith

**DOUBLE SHUFFLE**

1763

Vera Lynn

**TONIGHT**

from the hit "West Side Story"

B/W

I WOULD LOVE YOU STILL

1774

Don Fox

**BE MY GIRL**

1770

Monia Liter and his orchestra

**PIANO POLKA**

1766

Frank Chacksfield

**KATSUMI LOVE THEME**

from the film "Soyonoro"

B/W

**COSTA BRAVA**

1772

**Best Selling EP In The Market**

**BILLBOARD**  
"Pick of the week"

Liechtensteiner Polka; Hearts and Heartaches;  
Beer Barrel Polka; Peanut Polka

BEP6331

**WILL GLAHÉ**  
AND HIS ORCHESTRA



**LONDON**  
RECORDS

539 West 25 St. New York 1, N. Y.

**BROADWAY MUSIC**  
New York, N. Y.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Liechtensteiner Polka (W. Glahé)
5. If I Can Help Somebody (B. Eckstine)
6. April Love (P. Boone)
7. Silhouettes (Rays)
8. Peggy Sue (B. Holly)
9. My Special Angel (B. Helms)
10. Jailhouse Rock (E. Presley)

**A. WILLIAMS & COMPANY**  
Philadelphia, Pa.

1. You Send Me (S. Cooke)
2. Why Don't They Understand (G. Hamilton)
3. April Love (P. Boone)
4. My Special Angel (B. Helms)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Peggy Sue (B. Holly)
7. At The Hop (Danny & Juniors)
8. Great Balls Of Fire (J. L. Lewis)
9. Love Bug Crawl (J. Edwards)
10. Follow Your Heart (Four Coins)

**MUSIC SALES CORP.**  
Augusta, Ga.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Chances Are (J. Mathis)
4. Raunchy (B. Vaughn)
5. My Special Angel (B. Helms)
6. April Love (P. Boone)
7. All The Way (F. Sinatra)
8. Bony Moronie (Little Richard)
9. Till (R. Williams)
10. The Joker (B. Myles)

**MODRONA RECORDS**  
Portland, Ore.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Silhouettes (Diamonds)
5. Jailhouse Rock (E. Presley)
6. Twelfth Of Never (J. Mathis)
7. Peggy Sue (B. Holly)
8. Little Bitty Pretty One (T. Harris)
9. Oh Boy (Crickets)
10. Chances Are (J. Mathis)

**ROYLES T V**  
Salt Lake City, Utah

1. Raunchy (E. Freeman)
2. Wake Up Little Susie (Everly Bros.)
3. Silhouettes (Diamonds)
4. April Love (P. Boone)
5. At The Hop (Danny & Juniors)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. You Send Me (T. Brewer)
8. Rock & Roll Music (C. Berry)
9. Melody D'Amour (Ames Bros.)
10. All The Way (F. Sinatra)

**LIEBERMAN MUSIC CO.**  
Omaha, Neb.

1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (Lewis)
3. Raunchy (B. Justis)
4. Silhouettes (Rays)
5. You Send Me (S. Cooke)
6. Little Bitty Pretty One (T. Harris)
7. Peggy Sue (B. Holly)
8. I'm Available (M. Rayburn)
9. All The Way (F. Sinatra)
10. You Bug Me Baby (L. Williams)

**CAMPUS RECORD SHOP**  
Detroit, Mich.

1. Teardrops (L. Andrews)
2. Great Balls Of Fire (J. Lewis)
3. At The Hop (Danny & Juniors)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Why Don't They Understand (G. Hamilton)
6. Ivy Rose (P. Como)
7. Liechtensteiner Polka (Glahé)
8. Raunchy (B. Justis)
9. All The Way (F. Sinatra)
10. St. Louis Blues (L. Baker)

**HUDSON-ROSS**  
Chicago, Ill.

1. My Special Angel (B. Helms)
2. Raunchy (B. Justis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. At The Hop (Danny & Juniors)
5. You Send Me (S. Cooke)
6. No Love (J. Mathis)
7. Peggy Sue (B. Holly)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. Liechtensteiner Polka (W. Glahé)
10. You're The Greatest (Scott)

**DEIBEL'S RECORD SHOP**  
St. Louis, Mo.

1. At The Hop (Danny & Juniors)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Santa And The Satellite (Buchanan & Goodman)
4. Peggy Sue (B. Holly)
5. Why Don't They Understand (G. Hamilton)
6. Rock & Roll Music (C. Berry)
7. Driftwood (R. Marterie)
8. Penny Loafers & Bobby Socks (Sparkletones)
9. Island Of Bimini (L. Douglas)
10. Raunchy (B. Justis)

**TOLZIEN MUSIC STORE**  
Amarillo, Tex.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Raunchy (B. Justis)
5. April Love (P. Boone)
6. Chances Are (J. Mathis)
7. All The Way (F. Sinatra)
8. Be Bop Baby (R. Nelson)
9. Wake Up Little Susie (Everly Bros.)
10. Just Born (P. Como)

**LYRIC NEWS & REC. SHOP**  
Indianapolis, Ind.

1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. Melodie D'Amour (Ames Bros.)
4. Chances Are (J. Mathis)
5. Till (R. Williams)
6. Fascination (J. Morgan)
7. My Heart Reminds Me (K. Starr)
8. Just Born (P. Como)
9. Tammy (D. Reynolds)
10. I'll Remember Today (Page)

**DEW MUSIC CO., INC.**  
Monroe, La.

1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. The Joker (Hilltoppers)
5. Little Bitty Pretty One (T. Harris)
6. Great Balls Of Fire (Lewis)
7. Jailhouse Rock (E. Presley)
8. April Love (P. Boone)
9. Silhouettes (Rays)
10. Wake Up Little Susie (Everly Bros.)

**SHERMAN-CLAY & CO.**  
San Francisco, Calif.

1. Jailhouse Rock (E. Presley)
2. Peggy Sue (B. Holly)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Raunchy (E. Freeman)
5. You Send Me (S. Cooke)
6. April Love (P. Boone)
7. No Love (J. Mathis)
8. All The Way (F. Sinatra)
9. Great Balls Of Fire (J. Lewis)
10. Put A Light In The Window (Four Lads)

**GIFT MART MUSIC CENTER**  
Jamaica, L. I., N. Y.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Raunchy (B. Justis)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Wild Is The Wind (Mathis)
8. Broken Promise (Four Coins)
9. Pretend You Don't See Her (J. Vale)
10. If I Can Help Somebody (B. Eckstine)

**CALIFORNIA MUSIC CO.**  
Los Angeles, Calif.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Silhouettes (Rays)
5. Peggy Sue (B. Holly)
6. Wake Up Little Susie (Everly Bros.)
7. Jailhouse Rock (E. Presley)
8. Great Balls Of Fire (J. L. Lewis)
9. My Special Angel (B. Helms)
10. Be Bop Baby (R. Nelson)

**LAMP'S MELODY LANE**  
Lakewood, Ohio

1. At The Hop (Danny & Juniors)
2. Why Don't They Understand (G. Hamilton)
3. Sail Along Silvery Moon (B. Vaughn)
4. Great Balls Of Fire (Lewis)
5. Rock & Roll Music (C. Berry)
6. The Joker (Hilltoppers)
7. Yellow Day Blues (Darensbourg)
8. Oh Boy (Crickets)
9. I'll Come Running Back To You (S. Cooke)
10. A Very Special Love (Hi-Lo's)

**ERNSTROM'S**  
Dallas, Tex.

1. So Tough (Casuals)
2. Peggy Sue (B. Holly)
3. At The Hop (Danny & Juniors)
4. Great Balls Of Fire (Lewis)
5. Raunchy (B. Justis)
6. Bony Moronie (L. Williams)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Not Fade Away (Crickets)
9. All The Way (F. Sinatra)
10. April Love (P. Boone)

**STERLING INC.**  
Lexington, Ky.

1. Raunchy (B. Vaughn)
2. Great Balls Of Fire (Lewis)
3. You Send Me (S. Cooke)
4. Peggy Sue (B. Holly)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Story Of My Life (Robbins)
7. All The Way (F. Sinatra)
8. April Love (P. Boone)
9. Dance To The Bob (Vincent)
10. Let's Light The Christmas Tree (R. Wright)

**DISC & NEEDLE RECORD SHOPS, INC.**  
Minneapolis, Minn.

1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. Liechtensteiner Polka (Glahé)
4. Fraulein (S. Lawrence)
5. Little Bitty Pretty One (T. Harris)
6. I'm Available (M. Rayburn)
7. All The Way (F. Sinatra)
8. April Love (P. Boone)
9. Dance To The Bop (Vincent)
10. You Send Me (S. Cooke)

**YEAGERS MUSIC SHOP**  
Baltimore, Md.

1. At The Hop (Danny & Juniors)
2. Oh Julie (Crescendos)
3. Rock & Roll Music (Berry)
4. I'm Available (M. Rayburn)
5. Raunchy (B. Justis)
6. April Love (P. Boone)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Liechtensteiner Polka (Glahé)
9. Peggy Sue (B. Holly)
10. Great Balls Of Fire (J. Lewis)

**MOSHER MUSIC COMPANY**  
Boston, Mass.

1. Pretend You Don't See Her (J. Vale)
2. Till (R. Williams)
3. Fascination (J. Morgan)
4. Liechtensteiner Polka (Glahé)
5. Love Me Forever (E. Gorme)
6. April Love (P. Boone)
7. All The Way (F. Sinatra)
8. Chances Are (J. Mathis)
9. Melodie D'Amour (Ames Bros.)
10. On The Street Where You Live (J. Jones)



# Nothing like it!



# DOUBLE YOUR MONEY BACK



*That's right! There's never been anything like it in the history of this industry! The Cash Box is the one and only publication in all the history of this industry that dares offer you **DOUBLE YOUR MONEY BACK** if, for any reason whatsoever you don't agree that *The Cash Box* is the finest publication for your purposes!*

*Fill out the coupon on the bottom of this page today! Enclose your check for \$15 for a Full Year (52 Weeks) subscription to *The Cash Box*! Read the first four issues! If you don't agree, after reading those first four issues, that *The Cash Box* is the greatest magazine for your business in all the history of the industry, simply return those first four issues and **GET DOUBLE YOUR MONEY BACK** for those four issues, **PLUS** the \$15 you sent in for your full year's subscription!*

**YOU CAN'T LOSE!!**



**THE CASH BOX**  
1721 Broadway  
New York 19, N. Y.

*OKAY! I'll take your offer! Enclosed find my check for \$15 for a Full Year's subscription to *The Cash Box* (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me **DOUBLE MY MONEY BACK** for those first four issues, plus the \$15 which I'm enclosing herewith.*

NAME .....  
FIRM .....  
ADDRESS .....  
CITY ..... ZONE ..... STATE .....



# TO BE OR NOT TO BE

...excited when you know you have four great new records? Should you play it cool or beat the tom-toms?

We're not biting our fingernails in indecision. We're wild about our new release.

OTIS BLACKWELL, writer of many big hits for others ("Don't Be Cruel", "All Shook Up" etc.) comes on strong as a performer of his own material in his Atlantic debut. RUTH BROWN is warm and sympathetic in "Look Me Up" and swings a mean beat in "New Love."

JOE TURNER has a two-sided smash in his combo of a teen-age rhythm side with a good old K. C. blues. CHUCK WILLIS, in "Betty and Dupree", has found a piece of folk-ish material that matches "C. C. Rider" in material appeal and strength of performance.



## WHEN YOU'RE AROUND MAKE READY FOR LOVE

Otis Blackwell 1165



## LOOK ME UP A NEW LOVE

Ruth Brown 1166



## TEEN AGE LETTER WEE BABY BLUES

Joe Turner 1167



## BETTY AND DUPREE MY CRYING EYES

Chuck Willis 1168

# ATLANTIC

RECORDING CORPORATION  
167 WEST 57 STREET, NEW YORK 19, N. Y.

### FOR SALE RECORD PRESSING PLANT COMPRESSION MOLDING

Fully equipped modern 12 press plant now operating profitably making 45 RPM-12" LP-10" records. Principals can not give it necessary time. Highly trained staff available.

Inquire: P. R. & R.  
132 E. 38th ST. N. Y. 16, N. Y.

### RUSTY WELLINGTON

is the first man to reach the moon (vocally, of course) and there he sits in his . . .

### "ROCKING CHAIR ON THE MOON"

b/w

### "I LOST MY SOMEONE TO SOMEBODY ELSE"

and He's now on MGM Records

Valleybrook

PUBLICATION, Inc.  
129 E. 5th Street  
Chester, Penna.



## London Lowdown

Probably the fastest selling single record in this country is this RCA waxing of "Mary's Boy Child" by Harry Belafonte. This has now topped the million mark six weeks after its issue and is a big landmark in our industry.

Paul Anka, now on a concert tour of Britain, made his initial bow last Saturday and was well received.

A Mario Lanza Concert at the Royal Albert Hall is scheduled for January 16. The Hall had S. R. O. notices outside the box office a couple of hours after ticket sales started. It is, therefore, most probable that additional concerts in London will be planned.

The excellent work of the Modern Jazz Quartet has been the talk of both pop and long haired musicians in the country.

Winifred Atwell has been honored once again. The Danish Royal Family asked her to appear in Copenhagen on December 14th for the Annual Royal Variety Performance there.

Plans for the Palladium vaudeville season next year include the possible appearance of Sammy Davis, Johnnie Ray, Nat "King" Cole and the Treniers for the big house. Also tipped to play the Palladium during that season are Tommy Steele and Lonnie Donegan.

There is a possibility of the Nat Cole's American TV show being seen over here. The Como Show is now set to start a twenty-six-week run on BBC-TV January 3 or 4. This show will now have a peak viewing slot and is bound to rate among the top shows in this country.

Channel 9 featured "The Pursuit Of Happiness Show" last Saturday which is known to you as the "General Motors 50th Anniversary Spectacular". The show, of course, was edited to slot in our commercials and ran for two hours. The show, although good, lost a great deal of its impact due to the fact that this was originally a colour show in the States and was shown to us on black and white.

The Dominion Theatre, where Judy Garland has recently appeared, is hoping to present more world-famous stars and, depending on availability, it hopes to bring Harry Belafonte over during 1958. Other stars being considered include Liberace and Jerry Lewis.

Frankie Vaughan who leaves for the States in connection with his first pic, "These Dangerous Years", may wax with Mitch Miller while in the U. S.

Dave Shand, who used to play with the Ted Heath Band, moves into the Savoy Hotel with a resident band at this famous London landmark.

Frankie Vaughan has cut "Kisses Sweeter Than Wine" for English Philips label.

PARIS: Henri Salvador, for many years under contract to the French Phillips label, has now decided not to renew his contract with that company. This great recording star would be quite a capture for any company particularly in the States since he is possibly one of the most versatile stars in Europe at the moment.

This Week's Best Selling Pop Singles  
(Courtesy "New Musical Express")

- 1 Mary's Boy Child—  
Harry Belafonte (RCA)
- 2 Wake Up Little Susie—  
Everly Brothers (London)
- 3 I Love You Baby—  
Paul Anka (Columbia)
- 4 My Special Angel—  
Malcolm Vaughan (HMV)
- 5 Ma, He's Making Eyes At Me—  
Johnny Otis Show/Marie Adams  
(Capitol)
- 6 Be My Girl—  
Jim Dale (Parlophone)
- 7 Santa Bring My Baby Back To Me  
Elvis Presley (RCA)
- 8 Let's Have A Party—  
Elvis Presley (RCA)
- 9 Alone—  
Petula Clark (Pye-Nixa)
- 10 Reet Petite—  
Jackie Wilson (Coral)
- 11 Remember You're Mine—  
Pat Boone (London)
- 12 Let's Have A Ball—  
Winfred Atwell (Decca)
- 13 That'll Be The Day—  
Crickets (Coral)
- 14 Got-ta Have Something In The  
Bank Frank—Frankie Vaughan &  
Kaye Sisters (Philips)
- 15 He's Got The Whole World In His  
Hand — Laurie London (Parlo-  
phone)
- 16 All The Way—  
Frank Sinatra (Capitol)
- 17 Diana—  
Paul Anka (Columbia)
- 18 Peggy Sue—  
Buddy Holly (Coral)
- 19 Tammy—  
Debbie Reynolds (Coral)
- 20 Man On Fire/Wandering Eyes—  
Frankie Vaughan (Philips)
- 21 April Love—  
Pat Boone (London)
- 22 Wake Up Little Susie—  
King Brothers (Parlophone)
- 22 Keep A Knockin'  
Little Richard (London)
- 24 Alone—  
Southlanders (Decca)
- 24 Alone—  
Shepherd Sisters (HMV)
- 26 My Dixie Darling—  
Lonnie Donegan (Pye-Nixa)
- 27 White Christmas—Pat Boone  
(London)
- 28 My Special Angel—  
Bobby Helms (Brunswick)
- 29 Deep Purple—  
Billy Ward (London)
- 30 Handful Of Songs/Water Water—  
Tommy Steele (Decca)



Her 1st DECCA Release

# FELICIA SANDERS



## "THE SONG OF GERVAISE"

(TO HAVE and TO HOLD)

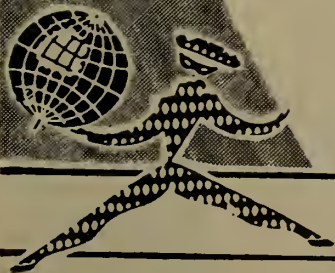
From the International Award Winning Film "Gervaise"

Written by

GEORGES AURIC WHO GAVE FELICIA HER  
FIRST BIG HIT

"THE SONG FROM MOULIN ROUGE"

DECCA 9-30538



A NEW WORLD OF SOUND



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





# Juke Box Regional Record Report

The Top Ten Records — City by City

"JO-ANN"

# A HIT ON 45 EP!

**Jim and John THE TWIN-TONES**

JO-ANN BEFORE YOU GO MY DANCING LADY ONE MAIL A DAY

45 EP ECONOMY PACKAGE  
RCA VICTOR



RCA VICTOR'S 45 ECONOMY PACKAGE OF "THE TWIN-TONES" EPA-4107

The boys who introduced Jo-Ann to the nation skyrocketed into the big-time with her. Here's their great recording of Jo-Ann, plus 3 other rock-and-roll hits, in a dynamic new album. *It's going places on 45 rpm—America's favorite speed.*



## New York, N. Y.

1. You Send Me (S. Cooke) (J. Rodgers)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Rock 'N Roll Music (C. Berry)
4. Jailhouse Rock (E. Presley)
5. At The Hop (Danny & Juniors)
6. Raunchy (B. Justis)
7. April Love (P. Boone)
8. Peggy Sue (B. Holly)
9. My Special Angel (B. Helms)

## Philadelphia, Pa.

1. You Send Me (S. Cooke)
2. Why Don't They Understand (G. Hamilton IV)
3. My Special Angel (B. Helms)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Peggy Sue (B. Holly)
6. April Love (P. Boone)
7. At The Hop (Danny & Juniors)
8. Great Balls Of Fire (J. L. Lewis)
9. Love Bug Crawl (J. Edwards)
10. Silhouettes (Rays)

## Cincinnati, Ohio

1. Kisses Sweeter Than Wine (J. Rodgers)
2. April Love (P. Boone)
3. Little Bitty Pretty One (T. Harris)
4. Merry Merry Xmas (Wright)
5. Raunchy (E. Freeman)
6. Silhouettes (Rays)
7. You Send Me (S. Cooke)
8. Peggy Sue (B. Holly)
9. Wake Up Little Susie (Everlys)
10. Be Bop Baby (R. Nelson)

## Boston, Mass.

1. Jailhouse Rock (E. Presley)
2. All The Way (F. Sinatra)
3. Wake Up Little Susie (Everlys)
4. April Love (P. Boone)
5. Raunchy (B. Justis)
6. Till (R. Williams)
7. The Joker (Hilltoppers)
8. You Send Me (S. Cooke)
9. Put A Light In The Window (Four Lads)
10. Pretend You Don't See Her (J. Vale)

## Detroit, Mich.

1. Raunchy (B. Justis)
2. At The Hop (Danny & Juniors)
3. Great Balls Of Fire (J. L. Lewis)
4. You Send Me (S. Cooke)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Peggy Sue (B. Holly)
7. Oh Boy! (Crickets)
8. All The Way (F. Sinatra)
9. Rock 'N Roll Music (Berry)
10. Liechtensteiner Polka (Glahe)

## Pittsburgh, Pa.

1. Raunchy (E. Freeman)
2. Chances Are (J. Mathis)
3. Peggy Sue (B. Holly)
4. All The Way (F. Sinatra)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Jailhouse Rock (E. Presley)
7. Silhouettes (Rays)
8. April Love (P. Boone)
9. You Send Me (S. Cooke)
10. I'm Available (M. Rayburn)

## Kansas City, Mo.

1. Raunchy (Freeman/Vaughn/Justis)
2. You Send Me (Cooke/Brewer)
3. April Love (P. Boone)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Little Bitty Pretty One (T. Harris)
6. Silhouettes (Gibson/Rays)
7. Jailhouse Rock (E. Presley)
8. Just Born (P. Como)
9. Peggy Sue (B. Holly)
10. Great Balls Of Fire (J. L. Lewis)

## Chicago Ill.

1. My Special Angel (B. Helms)
2. Raunchy (B. Justis)
3. You Send Me (S. Cooke)
4. Liechtensteiner Polka (Glahe)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Great Balls Of Fire (J. L. Lewis)
7. At The Hop (Danny & Juniors)
8. Silhouettes (Rays)
9. April Love (P. Boone)
10. Peggy Sue (B. Holly)

## Denver, Colo.

1. Raunchy (B. Justis)
2. Jailhouse Rock (E. Presley)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Silhouettes (Rays)
5. You Send Me (Cooke/Brewer)
6. April Love (P. Boone)
7. My Special Angel (B. Helms)
8. Rock 'N Roll Music (C. Berry)
9. Wake Up Little Susie (Everlys)
10. Little Bitty Pretty One (Harris/Day)

## Miami, Fla.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Silhouettes (Rays)
5. Melodie D'Amour (Ros/Ames Bros.)
6. April Love (P. Boone)
7. Jailhouse Rock (E. Presley)
8. Little Bitty Pretty One (T. Harris)
9. My Special Angel (B. Helms)
10. All The Way (F. Sinatra)

## San Francisco, Calif.

1. Raunchy (E. Freeman)
2. Jailhouse Rock (E. Presley)
3. Great Balls Of Fire (J. L. Lewis)
4. April Love (P. Boone)
5. Peggy Sue (B. Holly)
6. All The Way (F. Sinatra)
7. You Send Me (S. Cooke)
8. Rock 'N Roll Music (Berry)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Buzz Buzz Buzz (Hollywood Flames)

## Houston, Texas

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. You Send Me (S. Cooke)
4. Twelfth Of Never (J. Mathis)
5. Great Balls Of Fire (J. L. Lewis)
6. Bonie Moronie (L. Williams)
7. Little Bitty Pretty One (T. Harris)
8. Could This Be Magic (Dubs)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Every Day (B. Holly)

## San Antonio, Texas

1. Little Bitty Pretty One (T. Harris)
2. Raunchy (Justis/Freeman)
3. You Send Me (S. Cooke)
4. Could This Be Magic (Dubs)
5. Bonie Moronie (L. Williams)
6. Buzz Buzz Buzz (Hollywood Flames)
7. Silhouettes (Rays)
8. Rock 'N Roll Music (Berry)
9. My Special Angel (B. Helms)
10. Peggy Sue (B. Holly)

## Cleveland, Ohio

1. Great Balls Of Fire (J. L. Lewis)
2. Oh Boy! (Crickets)
3. Why Don't They Understand (G. Hamilton IV)
4. You Send Me (S. Cooke)
5. Sail Along Silvery Moon (B. Vaughn)
6. Raunchy (E. Freeman)
7. At The Hop (Danny & Juniors)
8. Rock 'N Roll Music (Berry)
9. All The Way (F. Sinatra)
10. I'll Come Running Back To You (S. Cooke)

## Los Angeles, Calif.

1. Raunchy (E. Freeman)
2. Chances Are (J. Mathis)
3. April Love (P. Boone)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. All The Way (F. Sinatra)
6. You Send Me (S. Cooke)
7. Jailhouse Rock (E. Presley)
8. Wake Up Little Susie (Everly Bros.)
9. Silhouettes (Rays)
10. Melodie D'Amour (Ames Bros.)

## Milwaukee, Wisc.

1. April Love (P. Boone)
2. Silhouettes (Rays)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Jailhouse Rock (E. Presley)
5. I'm Available (M. Rayburn)
6. Raunchy (B. Justis)
7. Wake Up Little Susie (Everlys)
8. You Send Me (Cooke/Brewer)
9. Melodie D'Amour (Ames Bros.)
10. Be Bop Baby (R. Nelson)

## Minneapolis, Minn.

1. Peggy Sue (B. Holly)
2. Raunchy (B. Justis)
3. Liechtensteiner Polka (Glahe)
4. You Send Me (S. Cooke)
5. I'm Available (M. Rayburn)
6. April Love (P. Boone)
7. At The Hop (Danny & Juniors)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Jailhouse Rock (E. Presley)
10. Great Balls Of Fire (J. L. Lewis)

## New Orleans, La.

1. My Special Angel (B. Helms)
2. All The Way (F. Sinatra)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Raunchy (E. Freeman)
6. Fascination (Troubadors)
7. Wake Up Little Susie (Everlys)
8. Melodie D'Amour (Ames Bros.)
9. Great Balls Of Fire (J. L. Lewis)
10. April Love (P. Boone)

## St. Louis, Mo.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. At The Hop (Danny & Juniors)
3. Peggy Sue (B. Holly)
4. Raunchy (B. Justis)
5. Rock 'N Roll Music (Berry)
6. Santa And The Satellite (Buchanan & Goodman)
7. Why Don't They Understand (G. Hamilton IV)
8. The Joker (Hilltoppers)
9. Till (R. Williams)
10. Silhouettes (Rays)

## Baltimore, Md.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. I'm Available (M. Rayburn)
4. Oh Julie! (Crescendos)
5. Raunchy (B. Justis)
6. Rock 'N Roll Music (Berry)
7. April Love (P. Boone)
8. Buzz Buzz Buzz (Hollywood Flames)
9. Pretend You Don't See Her (J. Vale)
10. All The Way (F. Sinatra)

## Seattle, Wash.

1. Raunchy (Freeman/Justis)
2. At The Hop (Danny & Juniors)
3. Oh Boy! (Crickets)
4. Every Day (B. Holly)
5. Buzz, Buzz Buzz (Hollywood Flames)
6. Great Balls Of Fire (J. L. Lewis)
7. I'll Come Running Back To You (S. Cooke)
8. Why Don't They Understand (G. Hamilton IV)
9. It Took A Long Time (Dodds & Tunedrops)
10. Kisses Sweeter Than Wine (J. Rodgers)



# Annual Christmas Party



NEW YORK—The New York Foundling Home had its annual Christmas Party this year in the Grand Ballroom of the Waldorf-Astoria with Cardinal Spellman as host. Photographed at the affair with His Eminence are Irene Dunn, Mistress Of Ceremonies, and Capitol Records artist Dolores Gray, who sang and entertained the children. About 2,000 persons attended and all proceeds from the affair went to the Foundling Home.

## Wallichs Sets Plans For Angel Expansion

HOLLYWOOD—Glenn E. Wallichs, President of Capitol Records, last week announced plans for the expansion of the newly acquired Angel label.

"We are proud and happy to have the Angel label and its fine personnel in the Capitol family," Wallichs stated. It is our intention to further expand the scope of this distinguished repertoire and to intensify the sales and promotional efforts so that the entire country can be covered effectively at the time of release.

"There can be no possible conflict between our present Capitol line of Full Dimensional Sound classics and the Angel line. For the most part, Capitol Classics are recorded in this country, while Angel represents recordings made by outstanding artists in Europe and other parts of the world.

"However, to further assure the complete autonomy of the Angel label, it is our intention to maintain separate staffs devoted exclusively to Angel on all of the creative merchandising aspects vital to its continued development. We hope, of course, to considerably expand the overall sales through the Capitol branches and distributors which literally blanket the United States.

"While it is too early to release any details, right now we are developing

plans for next fall and the year beyond for Angel, and we feel confident that the label will gain and hold a top position in the classical record field.

"Dario and Dorle Soria, who have contributed time and talent to the development of the Angel label in this country, will not be part of the Capitol organization. We understand that their intention is to remain in the field of music and we wish them continued success."

## Record Stars Perform In Howard Miller Show

CHICAGO—The Howard Miller concert held Friday, December 6 in the Civic Opera House played to S. R. O. audiences in both the 7 p. m. and 10 p. m. shows.

Miller, well known local and national disk jockey, produced his third live stage revue, starring the Four Lads, Bonnie Guitar, Nick Todd, Sam Cooke, Jerry Lee Lewis and the Rays. Also on tap were Lola Dee, Eddie Dano, the Sprouts and the Del-Vikings.

## Harry Meyerson To Decca

NEW YORK—Harry Myerson, Director of Artists & Repertoire for MGM Records since the company's inception back in 1947, is leaving the MGM diskery and will join the A & R staff of Decca Records, according to an announcement made last week by Milt Gabler, Decca vice president in charge of A & R. Meyerson will join Decca January 6, 1958.

Prior to his ten-year stint with MGM, Meyerson was with the Decca organization from 1945 to 1947. Before that he was west coast A & R head for RCA Victor.

## Garner Wins Paris Award

NEW YORK—Erroll Garner was the recipient of a "Grand Prix du Disque" in Paris last week, for his new Columbia album released in the French Capitol. The trophy was presented to him by the President of the French National Assembly, Andre Le Troquer, at a special Awards Luncheon of the French Academie du Disque, at which composer Darius Milhaud presided.

The Grand Prix du Disque is Garner's second such award from France. During the presentation festivities, Garner's prize album was buried in a time capsule for 100 years, at the Comedie Francaise, which is the French National Theater.

Columbia Records in this country has launched a "Salute To Garner", in honor of his many achievements, and have issued Garner's recording of his own composition, "Misty," to herald the special tribute.

## Roulette Signs Picardi

NEW YORK—Roulette Records has just signed Lou Picardi to an exclusive recording contract. His first release for the label is a master purchase of two sides "You Need A Sweetheart" and "Make Up Your Mind". Picardi has been playing night-club dates in and around the New York area and resides in Brooklyn.

Roulette also announced the release of a new Harptones record of "Cry Like I Cried" and "So Good, So Fine", on the Gee label, a division of Roulette Records.

## Million Seller



HOLLYWOOD—Teenage singing sensation Ricky Nelson hit the magic million sales mark on his first single since signing with Imperial Records. Ricky's "Be-Bop Baby," which is still riding high on the charts, has sold over 1,175,000 disks and is expected to reach the million-and-a-half figure. Above, Imperial prexy Lew Chudd (L) presents Ricky with a "BeBop Baby" gold record in honor of the feat.

## "MAKE-BELIEVE WEDDING BELLS"

b/w  
"GO ALONG BABY"  
Dick Glasser—ARGO # 5283

## "I NEVER HAD A DREAM LIKE THIS BEFORE"

Les Baxter—Capitol # 3842

## "THE OBJECT OF MY AFFECTION"

Danny Davis—Cabot # CA 112  
Enoch Light—Grand Award GA 45-1016B

## BOURNE-ABC MUSIC

136 W. 52 St., N. Y.

## LATEST RELEASE

9878

CLINT MILLER  
SINGS  
BERTHA LOU

b/w  
DOG-GONE IT BABY  
I'M IN LOVE



## ART MOONEY

And His Orchestra

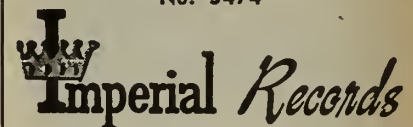
## "RIVER KWAI MARCH"

MGM 12590  
(on 45 & 78 rpm)



## Ernie Freeman "Raunchy"

No. 5474



## "THE DYNAMIC MISS DOUGLAS"

UNIQUE ALBUM LP 114

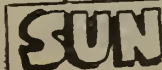
NORMA DOUGLAS  
Exclusive Recording Artist

RKO UNIQUE RECORDS 1440 Broadway  
New York, N. Y.

## SENSATIONAL! "GREAT BALLS OF FIRE"

SUN # 281

Jerry Lee Lewis



RECORD CO.  
706 UNION ST.  
MEMPHIS, TENN.



# Canadian Capers

### TORONTO TOPICS:

Cindy & Lindy (Sparton) appearing at the Imperial Room—Royal York Hotel. Nelson Eddy is booked into the same spot for New Year's Eve. . . . Maureen Cannon (Reo) doing a wonderful job at The Stage Door. Jodie Sands (Reo) follows Dec. 16th. Johnny Cash (Quality) in town guesting on The King Ganam Country Hoedown. Bobby Helms (Decca) scheduled for December 27th. . . . Oscar Peterson packing them in at The Town Tavern for the past week. . . . Josh King, now with CFRB, can be heard every Saturday from 1-2 P. M.



BOBBY HELMS



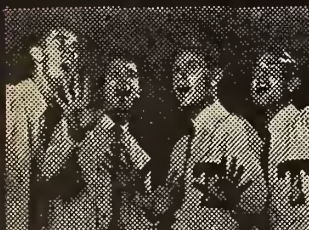
**3**  
**Rocketing**  
**to the**  
**Top!**



The Playmates  
 Rock With  
**"JO-ANN"**  
 R-4037



Valerie Carr  
 Sings  
**"YOU'RE THE  
 GREATEST"**  
 R-4038



The Techniques  
 Blend  
**"HEY LITTLE  
 GIRL"**  
 R-4030

**A SOUND BET...**  
**BUY ROULETTE**

**BEST SELLERS**

**JOHNNIE PATE QUINTET**  
**SWINGING SHEPHERD**  
**BLUES**  
 FEDERAL 12312

---

**JOHNNIE PATE & ORCH.**  
**WALKIN' WITH**  
**MR. LEE**  
 FEDERAL 12314

---

**OTIS WILLIAMS & HIS CHARMS**  
**COULD THIS BE MAGIC**  
 b/w  
**OH JULIE**  
 DE LUXE 6158

---

**RUSTY YORK**  
**PEGGY SUE**  
 KING 5103

---

**EARL BOSTIC**  
**JOSEPHINE**  
 KING 5092

---

**LITTLE WILLIE JOHN**  
**PERSON TO PERSON**  
 KING 5091

---

**BONNIE LOU**  
**I'M AVAILABLE**  
 KING 5094



**Pat's Picks:**

**"MAKE-BELIEVE  
 WEDDING BELLS"**  
 Recorded by  
**Dick Glasser**  
 ARGO # 5283  
*-Pat Ballard*  
 (Merry Christmas  
 and a great 1958!)

Franz Waxman's  
 beautiful theme from the  
 Warner Bros. production  
 "Sayonara"

**'KATSUMI  
 LOVE THEME'**

Morton Gould RCA Victor  
 Percy Faith Columbia  
 Leroy Holmes MGM  
 Frank Chakshfield London  
**M. WITMARK & SONS**



# Best Selling Sheet Music

		LAST WEEK
<b>1</b>	<b>APRIL LOVE</b> Leo Feist ASCAP—Fain, Webster	<b>1</b>
<b>2</b>	<b>FASCINATION</b> Southern ASCAP—Manning, Marchetti	<b>2</b>
<b>3</b>	<b>AROUND THE WORLD</b> Victor Young ASCAP—Young	<b>3</b>
<b>4</b>	<b>ALL THE WAY</b> Maraville ASCAP—Cahn, Van Heusen	<b>4</b>
<b>5</b>	<b>TAMMY</b> Northern ASCAP—Livingston, Evans	<b>5</b>
<b>6</b>	<b>SILHOUETTES</b> Regent BMI—Crewe, Slay	<b>6</b>
<b>7</b>	<b>KISSES SWEETER THAN WINE</b> Favorite ASCAP—Evans, Hughes, Rodgers	<b>13</b>
<b>8</b>	<b>CHANCES ARE</b> Korwin ASCAP—Stillman, Allen	<b>7</b>
<b>9</b>	<b>LIECHTENSTEINER POLKA</b> Burlington ASCAP—Kotscher, Lindt	<b>15</b>
<b>10</b>	<b>YOU SEND ME</b> Higuera BMI—Cooke	<b>11</b>
<b>11</b>	<b>MELODIE D'AMOUR</b> Rayven BMI—Johns, Salvador	<b>8</b>
<b>12</b>	<b>MY SPECIAL ANGEL</b> Merge BMI—Duncan	<b>9</b>
<b>13</b>	<b>JAILHOUSE ROCK</b> Elvis Presley BMI—Lieber, Stoller	<b>14</b>
<b>14</b>	<b>RAUNCHY</b> Hi-Lo BMI—Jushs, Manker	<b>—</b>
<b>15</b>	<b>I'M AVAILABLE</b> Golden West Melodies BMI—Burgess	<b>—</b>



# Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
A Very Special Love	Korwin	All The Way
All The Way	Maraville	And That Reminds Me
An Affair To Remember	Feist	April Love
And That Reminds Me	Symphony House	Bye Bye Love
April Love	Feist	Ca C'est L'Amour
Ca C'est L'Amour	Buxton Hill	Chances Are
Chances Are	Korwin	Fascination
Fascination	Southern	Fever
I Never Felt More Like Falling		Ga Away From My Window
In Love	Korwin	Great Balls Of Fire
I'll Never Say 'Never Again'		Jailhouse Rock
Again	Bregman, Vocco & Conn	Jingle Bell Rock
I'll Remember Today	Hollis	Love Me Forever
I'm Available	Golden West	Melodie D'Amour
Just Born	Winneton	Merry Xmas From Our House
Katsumi Love Theme	Witmark	To Your House
Kisses Sweeter Than Wine	Folkway	Object Of My Affection
Las Vegas	Peer	Once Upon A Horse
Listen To The Rockin' Bird	Warnow	Put A Light In The Window
Love Me Forever	Greta	Raunchy
Melodie D'Amour	Rayven	Sayonara
My Special Angel	Merge	So Sweet
Pretend You Don't See Her	Rosemeadow	Silver Bells
Put A Light In The Window	Planetary	Sleigh Ride
Sayonara	Berlin	Story Of My Life
Silver Bells	Paramount	There's Only You
Sleigh Ride	Mills	Tonight
Story Of My Life	Famous	Wake Up Little Susie
Swedish Polka	Mills	Why Don't They Understand
Till	Chappell	Winter Wonderland
Winter Wonderland	Bregman, Vocco & Conn	You Send Me
You Send Me	Higuera	



### Cadence Celebrates 5th Anniv. With Pre-Xmas Party For Teenagers



NEW YORK—Seven singers played pre-season Santa Clauses when they entertained more than 500 Manhattan teenagers at a pre-Christmas pop music party at Hudson Guild Neighborhood House, 436 West 27th Street, in New York, last week.

Contingents of youngsters, representing six Manhattan Settlement Houses, came to hear the Everly Brothers, Andy Williams and the Chordettes sing for them. All are recording artists with Cadence Records, which sponsored the festivities in honor of its fifth anniversary.

Also in the spirit of Christmas giving were the ceramic gifts made by Hudson Guild teenagers in their arts and crafts workshop and presented to Archie Bleyer, president of Cadence, and entertainers by Robert McKnight, president of the Hudson Guild Neighborhood House Teen Council.

Assistant director of Hudson Guild, Thomas Wolf, M.C.'d the teenagers' part of the show and Bleyer put the professionals through their musical paces.

(Top Photo) shows the Everly Brothers singing "Bye Bye Love" to the youngsters. (Center Photo) shows Bleyer receiving a surprise 5th Anniversary cake from Bob Knight, president of the Hudson Teen Council. Looking on in the background are Ginny Lockard and Janet Bleyer, two of the Chordettes. The cake was bought by the youngsters with money from their Teen Council funds. (Bottom Photo) Andy Williams on stage entertaining the huge crowd.

### IA Pacts Cindy Tyson

NEW YORK—Cindy Tyson, who is presently appearing at New York's Copa, has signed a three-year contract for recording supervision with the Independent Artists Corp., of New York.

Miss Tyson, who recently signed with Mark Records of Utica, N. Y., is under the personal management of Frank Barbaro of Detroit.

### Leo Israel To A&R Kiddie LP Series For New Judson Diskery

NEW YORK—Judson records has concluded arrangements with Leo Israel to produce a series of children's records for the label. In the past ten years, Israel has written and produced albums for the leading companies in the children's record field. Some best sellers such as Prokofiev's "Cinderella", Tchaikowsky's "Sleeping Beauty" (both for Children's Record Guild) are Israel productions, as well as the "Just So Stories" with Garry Moore (Columbia). Israel has more than 150 children's albums to his credit. During the past year he has been producing the "Captain Kangaroo" records on Columbia.

Judson is planning to release an initial set of six children's albums during January and February. Thereafter two albums a month will be issued in its children's series.

For early release are the following albums: Stanley Holloway—"Gobbledegook Songs"; Alec Templeton—"Mother Goose"; Bob and Louise DeCormier—"Songs Children Sing In Italy" (first of a series); and Cyril Ritchard—"Hans Christian Anderson Stories". Hans Anderson's "The Chinese Nightingale" will be done with a musical accompaniment provided by Music Boxes. Two other stories, "The Steadfast Tin Soldier" and "The Emperor's New Clothes" will use the music of Grieg.

Rounding out the release are Susan Reed's "Story of Celeste"—The 12 Dancing Princesses with the music of Mozart; Jon Arthur (of Jon Arthur and Sparky's "No School Today" Show); and Bible stories as published by Doubleday in an LP called "The Book Of God" by April Ousler Armstrong.

### Clark Inks Gallo Contract

NEW YORK—The new Gallo label, with offices in New York, last week announced the signing of vocalist Lee Clark to an exclusive recording contract.

Clark's first release will couple "Songs My Mother Loved", the title song of Milton Berle's first Roulette LP, with a new Nick Kenny tune dubbed "Warm Lips and Cold, Cold Kisses".

### Party For The "Great Ball of Fire"



ATLANTA, GA.—Jerry Lee Lewis was hosted at a cocktail party and luncheon in this city last week. Lewis was in town for a giant country show at the Atlanta Auditorium. While in town Lewis visited with many of the local deejays and did a local cut in on the ABC Bandstand show. He is shown above (Top Left) with a group of Atlantic music men gathered around the Variety Club piano listening to him play "Great Balls of Fire". (Top Right) Paul Drew, WGST; Bob McKee, WAKE; Lewis; Zenas Sears, WAOK; Gene Blaine, WAKE. (Bottom Left) Betty Carrolton of Atlanta Constitution with Lewis. (Bottom Center) Jim Dodd, WGST, interviewing Lewis. (Bottom Right) Bob McKee interviewing Lewis.

### Seeco Announces Ad-Promotion Tie-In Campaign

NEW YORK—Sidney Siegal, president of Seeco Records, announced last week that starting January 1st he will embark on an unusual advertising-promotion campaign that will tie in trade ads with a special disk jockey mailing timed for simultaneous impact.

Siegal stated that he has contracted to run trade ads throughout 1958 which will feature the front cover of one of the albums in his "Celebrity" and "International" Series.

During the same week that the ad appears (in many instances on the same day) disk jockeys will receive a single taken from the album. This will secure a double impact with the disk jockeys, distributors and retailers.

Details of the plan are now being sent to distributors who will effect appropriate retailer tie-ins with counter displays and windows to feature the albums being highlighted each week.

CAMEO • CAMEO • CAMEO

A SURE WINNER!!

**"YOU'RE THE GREATEST"**

**Billy Scott**

Cameo # 121

**C.A.M.E.O.**  
RECORDS

CAMEO • CAMEO • CAMEO

**Fraternity**  
RECORDS

THE XMAS SONG OF THE YEAR

**"MERRY, MERRY, MERRY, MERRY XMAS"**

FRATERNITY 787

by  
**RUBY WRIGHT**

413 RACE STREET, CINCINNATI 2, OHIO

**Fats Domino**

**"I Want You To Know"**

**"The Big Beat"**

No. 5477

**Imperial Records**

ANOTHER SLEEPER HIT!

**TOMMY PRISCO**

**"I DON'T WANT TO LOVE YOU"**

b/w "HASTY WORDS"

EPIC 5-9239

**EPIC RECORDS**

### Miss Santa Assists Elvis



ST. LOUIS, MO.—Jerry Lewis, record manager of the Interstate Supply Company, Victor's St. Louis distributor, clothed a young model in Santa Claus attire and sent her on a tour of local stations with Victor's smash "Elvis' Christmas Album". Miss Santa is shown above introducing the album to three local dee jays Bill Crable, KXOK; Bob Gotch, KMOX; and Harry Fender, also of KMOX.





## Retailers' Corner

### Grow With The Changing Industry

Last week, Audio Fidelity Records announced the release of the first commercial stereophonic disk. This is a product we had been hearing much about in the past few months, but it was always discussed in terms of the future. Well it seems as though the future is here.

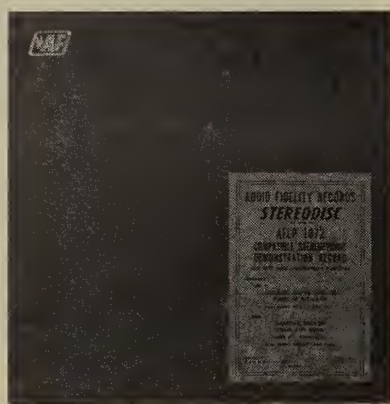
When an innovation of this magnitude hits the disk market, there is a tendency for a dealer to develop fears. One fear might be that his current stock will become obsolete. But this is the wrong attitude to take. The stereophonic disk opens great new horizons for the record industry. And for the dealer it offers a great new source of income.

The stereophonic disk is still an infant, but it may blossom into a king sized money maker. It is the duty of every dealer to look into this new field and discover its possibilities.

We are in an extremely dynamic industry where change is a rule rather than an exception. It seems it was only a short time ago when we were wondering about the future of the LP and the 45 disk. Then there was tape, monaural and stereophonic. Every time there is a dramatic change most of us moan and wonder what it will mean to each individual. But it always seems to help the business grow to new heights. Many dealers fall by the wayside during these changes but the aggressive merchant seems to prosper. These changes are meant to help rather than hurt. With the introduction of new products more people are made aware of our industry and with that we attract many more dollars into it. Where these dollars go is up to the individual merchant again.

The stereophonic disk is going to create a lot of excitement and it will add to the business rather than detract from it. The fact that this disk is compatible—that is, it can be played either monaurally or bi-aurally—means that the dealer will not suffer inventory obsolescence as he did in the "speed war" of a few years ago. New interest will be created, new customers will be made and new equipment will have to be sold to properly enjoy this new electronic miracle. We are about to enjoy another growth period in the near future because of this innovation. We will try and keep you abreast of all these new changes because this new market can establish a trade that is not price-conscious.

## Audio Fidelity Offers First Compatible Stereophonic Disk



NEW YORK—Audio Fidelity Records, which has built a tremendously successful corporation by repeatedly offering the public something different, has done it again. The diskery, which has developed a fabulous following strictly on the quality of its merchandise, last week introduced the first stereophonic disk which it is calling the Stereodisc. (Audio Fidelity has already applied for registration of the Stereodisc name.) The recording features one of the label's best selling artists, the Dukes of Dixieland on one side, and Railroad Sounds on the other. The album (shown above) is housed in an attractive jacket made of black linen and carries a gold label describing the contents of the disk.

The Audio Fidelity Stereodisc looks like any other record on the market today. The only difference is in the reproduction of sound and/or the actual direction of sound. All records produced today are monaural records—or the combining of many sounds into a single track which tends to lose the directionality of the sound. The bi-aural or stereophonic sounds is the separation and maintenance of two separate sound tracks which retain the directionality of many sounds. One actually hears the series of sound or tonal variations with both ears instead of one. This might be similar to a definition of the difference between the ordinary motion picture and the wide-range, three-dimensional spectacular.

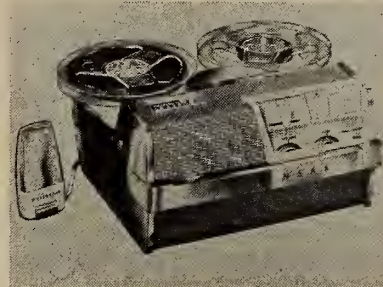
The record is a prototype of Audio Fidelity Stereodisc records to follow. It will be made available to the record buying public at the company's regular list price of \$5.95. Sidney Frey, president of Audio Fidelity, said that since the disk is a commercial pressing, it will be able to be turned out in volume to meet the expected public demand.

The Stereodisc is a compatible disk . . . it can be played monaurally on any type of system in use today and will also be able to be played bi-aurally as soon as stereo cartridges are made available to the mass market.

The Audio Fidelity Stereodisc was mastered using the Westrex system and pressed by B & C Recording, Inc. Because of the tremendous interest and response to the Stereodisc, Audio Fidelity has decided to make the record available, as a public service, to accredited members of the industry, upon request from any executive on his company letterhead.

Frey, currently in Chicago introducing the new stereophonic recording, stated that he expects to release at least twelve stereo disks in the first three months of 1958.

### Wollensak Intros Stereo Tape Recorder



CHICAGO, ILL.—A new Wollensak Stereo Tape Recorder called the "1515," was recently introduced by the company.

The new system, shown above, enables recording and play back monaurally in both directions on the upper channel. The lower channel, necessary for stereo, is designed to plug directly into the Magnetic Phono or Tape Input of a Hi-Fi Pre-amplifier. If desired, with the addition of a small pre-amplifier, the lower channel can be connected to the phono input of your radio, phono or TV.

The system's specifications are as follows: Wow and flutter less than 0.3% at both 3 3/4 and 7 1/2 I.P.S.; signal to noise ratio—48DB; overall distortion—less than 0.8%; —50 DB crosstalk. The frequency response at the different speeds is as follows: 40—15,000 cps. ± 3 db, at 7.5 i.p.s.; 40—8,000 cps. ± 3 db, at 3.75 i.p.s.

The new Wollensak 1515 Stereophonic Hi-Fidelity Dual-Speed Tape Recorder comes complete with Wollensak Stereophonic Head, ceramic-type wide-range microphone, 2 reels (one with tape) and cords. It retails at \$229.50.

### Hi-Fi-Er Disk Kit



FOREST PARK, ILL. — Jensen Industries, Inc., manufacturers of various record accessories, has introduced a new Hi-Fi-Er kit designed to give the record enthusiast the "ultimate in listening pleasure."

The kit, shown above, offers the purchaser a Jensen 50-power microscope for checking the needle in the cartridge; a Silcloth for de-staticizing records and for reducing dust attraction; a set of needle and cartridge tools; a silicone-treated record sweep plus a Jensen diamond needle; all in one gift package.

### New United Speakers



NEW JERSEY — The United Speaker Systems Company of New Jersey last week introduced the X-200 and X-100 Speaker Systems in the moderate and low-priced categories.

The X-200 employs two matched 8 1/2-inch AccuSonic bass drivers coupled to an exponential horn with a mouth area of 4 sq. ft. The precisely designed X-200 horn is unique in that it does not fold, thus permitting more efficient coupling at higher frequencies. High frequencies are reproduced by 2 integral 3-inch cone tweeters. Overall frequency response is 37 to beyond 18,000 cycles.

Cabinets are of low-boy design suitable for either corner or wall placement, and come in pewter walnut, African mahogany or korina finishes. Overall dimensions are 28 inches by 37 inches by 16 1/4 inches deep.

The X-100, shown above, employs an 8 1/2-inch AccuSonic woofer with a 1 lb. 5 oz. alnico V magnet plus a 3-inch integral conetweeter to obtain a smooth frequency response from 45 to 16,000 cycles. Critical resistance loading is applied to frequencies below 200 cycles for extended bass response and clean transients.

Cabinets are made from 3/4-inch furniture hardwoods throughout with hand-rubbed finishes in African mahogany, Swedish birch or pewter walnut.

Inquiries are invited and descriptive sheets are available to any readers upon request.

### Manhattan Tapes Debut

NEW YORK — The Manhattan Recording Corp. last week introduced a brand new pop-line of Stereophonic Tapes.

The tapes, known as the Manhattan 100 Series, with a play time of fifteen minutes, list for \$6.95 each, are presented on seven-inch reels at 7 1/2 inches per second, and are packaged in a multi-colored box, with a large, colorful reel label plus program note inserts.

An opening catalog of four releases is now available in the East, and negotiations are now in progress with distributors throughout the country.

A comprehensive repertoire is scheduled for future releases, to include Latin-American rhythms, jazz, classics, mood-dance music, international folk, standard pop instrumental and vocal, flamenco guitar, primitive rhythms, etc.

The firm is headed by president, Nathan G. Shapiro, with A & R department under the helm of popular orchestra leader, Joe Rene.



# Dear Santa



NEW YORK — Everything that pretty Sylvia Robinson of the Mickey and Sylvia singing team is showing Santa Claus on her gift list probably adds up to one definite request: Dear Santa, please give us another hit record soon on the Vik label. Her partner, Mickey Baker, smiles his approval. They visited the bewhiskered gent at Blumstein's department store in NY.

# Boston DJs Fete Duffy

NEW YORK — What the music trade would call "a real switch" happened to Bob Duffy, Vik Promotion Manager.

Duffy arrived at his home in Jackson Heights and found the house in darkness as he entered. Suddenly all the lights went on and Bob was in the midst of a surprise-farewell-party given by a group of Boston disk jockeys. The occasion was the announcement of Duffy's transfer January 1st from the Vik operation to an RCA Victor field post in another part of the country.

The jockeys flew in to New York for the party Tuesday evening and went directly back the same night in order to maintain their programming schedules. Among those present were Kenny Mayer, WBOS; Joe Smith, WVDA; Stan Richards, WORL; Norm Prescott, WEZ and others.

Duffy was presented with a gold watch inscribed as a memento of the event. His only comment was, "This is the first time I ever heard of disk jockeys running a party for a promotion man."

# Camp To Explore Product Development At Capitol

HOLLYWOOD—The promotion of Bob Camp, District Sales Manager of Capitol Records Distributing Corp., to head a new company operation concerning product development, was announced last week by Lloyd W. Dunn, Vice President, Merchandising and Sales.

In his new post, Camp will explore the expansion of existing lines, new marketing methods and other aspects of Capitol's long range product planning. Camp, who will make his headquarters in the Capitol Tower in Hollywood, will report to Dunn. The appointment is effective January 2, 1958.

Camp started as a salesman for the Capitol branch in San Francisco eleven years ago. He became Branch Sales Manager there in March, 1951, and was made Branch Manager in Los Angeles in May, 1954. In July, 1955, Camp became District Sales Manager for the Western area, where, Capitol claims, he has done an outstanding job.

# Elgarts Double Statler Biz

NEW YORK—The Les and Larry Elgart Band, now in its fourth week at the Statler Hotel Cafe Rouge, continues to rack up grosses that attest to its box office appeal.

The Elgart Band, which opened on November 22, for a run through February 6, 1958, has doubled the business the Cafe Rouge did during a similar period in 1956. Each Friday and Saturday, since the bands November 22 opening, has seen the "ropes up" in the parlance of the trade. The week-end of Thanksgiving set an all-time week-end gross for the room.

The Elgarts are currently establishing a national hit LP with their Columbia release "Les and Larry Elgart".

# Artists Signed By MGM

NEW YORK — Two new artists have joined the MGM label with releases scheduled the latter part of this month. They are the Kartunes, a pop vocal group, and Dottie Price, a country singer.

# Just Like A Picnic



WASHINGTON, D. C.—A picnic atmosphere prevails as The Sprouts, Bobby (left) and Billy (center) visit Milt Grant on the latter's popular "Record Hop" TV Show seen daily in Washington, D. C. over WTTG. The Sprouts paid Grant a visit as part of a disk jockey promotion tour to plug their recent RCA Victor release, "Goodbye, She's Gone" b/w "Teen Billy Baby."

# Decca Issues Soundtrack Of "Slaughter On 10th Avenue"

NEW YORK—Decca Records has announced the release of the soundtrack album from the motion picture "Slaughter On Tenth Avenue." The film, a Universal-International release, stars Richard Egan, Jan Sterling, Dan Duryea, Julie Adams and Walter Matthau. The score for the picture is from the original ballet music by Richard Rodgers, and was arranged for the soundtrack by Herschel Burke Gilbert. The album featured Joseph Gershenson conducting the Universal-International Orchestra.

The release of "Slaughter On Tenth Avenue" continues the long line of soundtrack albums issued by Decca during the past few years. The company has had great success with its product in this field. Two of its soundtrack albums, from the pictures "Around The World In 80 Days" and "The Eddy Duchin Story", have been among the nation's top-selling LP's for more than a year.

# Capitol Releases 3 New Soundtrack Albums

HOLLYWOOD — Capitol Records will issue three new motion picture soundtrack albums early in 1958— from David O. Selznick's "A Farewell To Arms" (distributed by 20th Century Fox); from the 20th Century Fox production, "Sing Boy Sing" starring Tommy Sands, exclusive Capitol recording artist, and Lili Gentle and co-starring Edmund O'Brien; and the Universal-International production of "The Girl Most Likely," starring Jane Powell and Cliff Robertson.

Release date and complete details of each of the three new soundtrack packages will be announced shortly.

From the 20th Century-Fox Film "APRIL LOVE"

LEO FEIST, INC.

# Tie-In For "River Kwai"

NEW YORK—MGM Records has teamed up with the RKO Palace Theatre in New York on a mutual promotion for "The Bridge On The River Kwai" film and the Art Mooney disk from the picture.

The diskery has arranged for 100,000 hard ticket envelopes to carry imprint plugs for the Art Mooney MGM disk. RKO neighborhood theatres are playing Mooney disks in their lobby as well as using the record for recessional music. Patrons buying "River Kwai" premier tickets on sale at neighborhood RKO theatres will receive a sample copy of the Art Mooney disk.

# Star Changed To Century

PITTSBURGH, PA.—As of January 1, 1958, the name of the firm Star Records, this city, will be changed to Century Records. The reason for the change was due to the fact that several other companies have the same name or similar names.

Century Records is a division of Perfection Music Publications. Both Century and Perfection are headed by songwriter Eddie Moschetti. Century will cover the fields of rock and roll, country, popular and jazz. All promotion for the diskery is being handled by Matt Edwards.



# Album Sure Shots

★ Also Available in EP

## ★ MERRY CHRISTMAS

BING CROSBY (Decca DL 8128 \* ED 547)

## FASCINATION

JANE MORGAN (Kapp KL-1066)

## APRIL LOVE

MOVIE CAST (Dot DLP-9000)

## WILD IS THE WIND

Recorded by JOHNNY MATHIS — COLUMBIA

## GREAT BALLS OF FIRE

Recorded by JERRY LEE LEWIS — SUN

Publisher: BRS Music, Inc.

## JAILHOUSE ROCK

## TREAT ME NICE

Recorded by ELVIS PRESLEY — RCA VICTOR

Publisher: ELVIS PRESLEY MUSIC, INC.

Sole Selling Agent: HILL AND RANGE SONGS, INC.



*the Original*

HITTING ALL CHARTS

HEADING FOR THE TOP

↓

**"BUZZ BUZZ BUZZ"**

The

**Hollywood Flames**

Ebb No. 119

**ebb RECORDS**

4523 south western avenue  
los angeles 62, california  
AXminster 5.3124

## Goodmans Acquire Bally Records' Catalogue

NEW YORK—Music publishers Gene and Harry Goodman last week announced that they have acquired the vast catalog of released and unreleased masters formerly under the Bally Record Company banner, for an undisclosed figure.

It was understood that the Betty Johnson singles which she recorded for Bally were not included in the deal. Betty's biggest record for Bally was the long running hit: "I Dreamed."

The Goodmans were represented by Attorney Harold Orenstein.

## Hill & Range To Move

NEW YORK—The entire Hill & Range Music Publishing Company's staff will move to the Brill Building, 1619 Broadway, New York, in June of 1958. The firm has rented the entire 11th floor of the famous music publishers' building and will re-locate its entire stock and crew from its current executive offices at 1650 Broadway and its bookkeeping offices at 366 W. 50th Street.

Hill & Range and its affiliate firms last week won six awards for hit songs during 1957. The awards were presented at the annual Broadcast Music banquet, held last week.

## Liberty Gets "Baby" Master

NEW YORK—Liberty Records, under the direction of President Si Waronker, executed a rapid purchase and production deal, last week, when the firm outbid several companies for the rights to the song "Baby," sung by The Spades and written by Don Burch, member of the vocal quartet. The deal was set, the tape flown to Beverly Hills from Houston, and records were pressed and shipped all on the same day.

Waronker predicts the record will be a "top holiday sales hit and one of the biggest grossers in the country by the end of this month."

The record is backed with "You Mean Everything To Me," also sung by the Spades. The group consists of Don Burch, John Goeke, Tommy Kasper and B. Doyle, with J. Webb on bass.

## Jubilee Releases 3 LPs; Signs New Artists

NEW YORK—Jubilee Records, increasing its pace of releasing new albums, issued three new LP's last week, it was announced by Morty Palitz, Jubilee vice-president.

The new albums are "Love Letters," by Fostini, a reading of romantic missives penned through the ages by historical figures and recited against a musical background; "Holding Hands," by Carl Ravazza, a group of standards the singer has popularized while performing in his night club engagements; "The Jackie McLean Quintet," a jazz album by Jackie McLean.

At the same time, Palitz announced the addition of two artists to the Jubilee roster: Jimmie Boyd, the teenage singer who rocketed to fame some years ago with his Xmas hit, "I Saw Mommy Kissing Santa Claus"; and Pat Kelly, a Nashville rock-a-billy artist. Boyd has already cut sides for Jubilee soon to be released.

## BMI Awards Go To Songwriters, Publishers At 6th Annual Dinner

NEW YORK—Broadcast Music, Inc., last week honored songwriters and music publishers from twelve states for producing songs that attained national popularity in 1957. Robert J. Burton, vice-president in charge of domestic performing rights for the music licensing organization, presented the citations at BMI's Sixth Annual Awards Dinner in the Grand Ballroom of the Hotel Pierre.

A total of forty-eight songs received citations "in recognition of the great national popularity" they attained. The writers of the tunes represented twelve states ranging from Massachusetts as far west as California and Texas, and as far south as Tennessee and Georgia. Other states represented were Ohio, Missouri, New Jersey, New Mexico, New York, North Carolina, and South Carolina.

Following is a list of music publishers receiving citations: Acuff-Rose Publications, Arc Music Corporation, Ben-Ghazi Enterprises, Inc., Bentley Music Company, Blue Grass Music, Bryden Music, Inc., Central Songs, Inc., Commodore Music Corporation, Copar Music, Inc., Dandelion Music Company, Donna Music Publishing Company, Duchess Music Corporation, Excellorec Music Company, Fee Bee Music, Fellows Music, Folkways Music Company, Inc., Gil Music Corporation, Higuera Publishing Company, Hi-Lo Music, Inc., E. B. Marks Music Corporation, Marlyn Music Publishers, Inc., Mayland Music Publishing Company, Montclare Music Corporation, Nor-Va-Jak Music Publishers, Patricia Music Publishing Corporation, Pamco Music, Inc., Peer International Corporation, Elvis Presley Music, Inc., Progressive Music Publishing Company, Roosevelt Music Company, Inc., Quintet Music, Inc., Rayvent Music Company, Regent Music Corporation, Recordo Music Publishers, Reeve Music Company, Rush Music Company, Shalimar Music, Inc., Sheldon Music, Inc., Southern Belle Music Publishers, Stars, Inc., Tiger Music, Inc., Travis Music, Inc., Waman Music, and Winneton Music Corporation.

A complete list of songs honored is: "Almost Paradise," "All Shook Up," "Banana Boat Song," "Be-Bop Baby," "Blue Monday," "Butterfly," "Bye

Bye, Love," "Cinco Robles," "Come Go With Me," "Dark Moon," "Diana," "Don't Forbid Me," "Four Walls," "Gone," "Happy, Happy Birthday, Baby," "I Like Your Kind Of Love," "I'm Walkin'," "Jailhouse Rock," "Just Between You and Me," "Kisses Sweeter Than Wine," "Little Bitty Pretty One," "Little Darlin'," "Love Is Strange," "Love Me," "Marianne," "Mama Looka Boo Boo," "Melodie D'Amour," "Mister Lee," "My Special Angel," "Party Doll," "Raunchy," "A Rose and a Baby Ruth," "Round and Round," "School Days (Ring! Ring- Goes The Bell)," "Searchin'," "Send For Me," "Silhouettes," "Start Movin'," "Teen Age Crush," "That'll Be The Day," "Too Much," "Wake Up, Little Susie," "White Silver Sands," "A White Sport Coat (And a Pink Carnation)," "Whole Lotta Shakin' Goin' On," "Why, Baby, Why," "Young Love," "You Send Me."

Songwriters receiving awards were: Norman Petty; Otis Blackwell and Elvis Presley; Alan Arkin, Bob Carey and Erik Darling; Pearl Lenghurst; Dave Bartholomew; Anthony September; Felice Bryant and Boudleaux Bryant; Dorothy Wright and Larry Sullivan; C. E. Quick; Ned Miller; Paul Anka, Charles Singleton; George Campbell and Marvin Moore; Smokey Rogers; Margo J. Sylvia and Gilbert J. Lopez; Melvin Endsley; Antoine Domino; Jerry Leiber and Mike Stoller; Lee Cathy and Jack Keller; Maurice Williams; Ethel Smith and Mickey Baker; Terry Gilkyson, Richard Dehr and Frank Miller; Fitzroy Alexander; Leo Johns and Henri Salvador; Heather Dixon, Helen Gathers, Laura Webb, Emma Ruth Pought and Jannie Pought; Jimmy Duncan; Jimmy Bowen, Buddy Knox, Dan Lanier and David Alldred; John D. Loudermilk; Lou Stallman; Chuck Berry; Henry Ollie Jones; Frank C. Slay, Jr. and Bob Crew; David Hill and Bobby Stevenson; Audrey Allison and Joe Allison; Jerry Allison, Buddy Holly; Lee Rosenberg; Bernard Weinman; Chuck "Red" Matthews; Marty Robbins; Sunny David and David Williams; Larry Harrison; Carole Joyner and Ric Cartey; L. C. Cook; Paul Campbell and Joel Newman; and Robert Byrd.

## Li'l Wally Pacts Ampol Aires



CHICAGO—Walter "Li'l Wally" Jagiello, prexy of Banana Records, has pacted the Ampol Aires, a polka group, whose first two polka releases are "Terry's Polka" and "My Mother In Law, She Is Dead Polka."

Shown above with Li'l Wally are, Andy Day, Roman Travers and Rudy Stenkowski of the Ampol Aires.



## Les Paul-Mary Ford Entertain Ike

HOLLYWOOD — The only entertainers playing a command performance for President and Mrs. Dwight D. Eisenhower when the nation's first lady and the President recently hosted a dinner for members of the President's Cabinet at the White House in Washington, D. C., were Les Paul and Mary Ford, Capitol recording artists

Les and Mary favored Mamie with their version of her favorite song, "Vaya Con Dios." The vocal talents of the President and the keyboard artistry of Vice President Richard Nixon were amply displayed when they joined Les and Mary with a rousing rendition of "Deep In The Heart Of Texas."

## Riverside Parties Press To Intro Abbey Lincoln LP

NEW YORK—The Riverside Record Company last week held a cocktail party at the Le Cupidon nitery to introduce songstress Abbey Lincoln to the trade and to announce the lark's first jazz LP for the diskery.

The new album, titled "That's Him" is a departure for Miss Lincoln in that it is her first jazz effort on wax as opposed to the sophisticated song stylings she had recorded in the past. On her new disk, she works with such prominent jazz musicians as Sonny Rollins, Kenny Dorham, Winton Kelly, Paul Chambers and Max Roach. The recording will be released late this month.

Miss Lincoln opened a two week stint at the Cupidon spot December 10. And she is being set for a series of appearances in leading jazz clubs thruout the country.

Riverside is planning a major promotion for the lark's LP.

## Sum Fun



MIAMI, FLA.—WQAM, Miami, Florida, disk jockey Bobby Lyons is tasting the three best cakes in the "Bobby Lyons bake the cake contest." The three cakes were chosen as the best of eighty-one entries. D. J. Lyons couldn't decide which was the best, so the three "Finalist" cakes were all awarded the Blue Ribbon first prize. The winners were "First Prized" with an evening out at Miami Beach. You can have your cake and sunshine, too!

## All Smiles



NEW YORK—Danny's Hideaway was the scene of a recent cocktail party for the dealers, deejays and press held in honor of Milton Berle. It was the last of a series around the country given as part of a promotion for Berle's Roulette LP, "Songs My Mother Loved." The smiling faces, shown above from left to right belong to Gail Kuhr, featured dancer in "Rumple," Jerry Shifrin of The Cash Box, Berle and Ira Howard of The Cash Box.

## Richard Linke To Manage Connie Russell, Ray Price

NEW YORK—Dick Linke, who recently left Columbia Records to go into personal management, has just signed two more singers for his talent stable. They are the well-known Connie Russell and country singer Ray Price.

Linke has recently been in Hollywood where Andy Griffith, who is under his aegis, is filming "Onionhead". He also manages singer Gloria Lambert, and Tommy Leonetti of TV's "Your Hit Parade".

## Jodie Sands Named "Most Popular"

NEW YORK—Song Parade, a Belgian music publication, named songstress Jodie Sands the most popular female vocalist of the year and her recording "With All My Heart" the top song of the year, according to Bob Marcucci, head of Chancellor Records, the label for which Miss Sands records.

Chancellor is currently plugging its Frankie Avalon disk "Dee Dee Dinah" and the youngster will perform the number on ABC-TV's "American Bandstand" Show this week.

## Kupcinet MC's "Off The Street" Xmas Show

CHICAGO—Irv Kupcinet, Chicago Sun-Times man-about-town, emceed the huge "Off The Street Club" Christmas benefit show sponsored by the Chicago Federated Advertising Clubs at the Conrad Hilton Hotel, December 5.

Kup presented a colorful cast to a packed house, topped by the fabulous Jimmy "Schnozzola" Durante; Columbia recording star Johnny Mathis, currently appearing at the Black Orchid; accordionist Tony Bellus, Jana Mason, star of the show at the Camellia House of the Drake Hotel; Princess Abilia and King Christian, calypso artists from the Blue Angel; and a surprise guest—Jerry Colonna, who was recently pacted by WBKB for the Late Show TV spot. The orchestra was conducted by Lou Breese.

Kup informed The Cash Box that proceeds from the benefit performance will bring Christmas cheer to thousands of needy youngsters throughout the area.

## Special Mercury Xmas EP

CHICAGO — Mercury Records, in cooperation with the National Tuberculosis Association, has issued a special LP disk for dee jays featuring the official 1957 Christmas Seal Song, "If I Can Help Somebody" as performed by Billy Eckstine.

The disk includes special introductions by Sarah Vaughan, Patti Page, David Carroll and Eckstine.

the  
Original

Breaking In Buffalo,  
San Francisco &  
Los Angeles

"LOVE  
LIKE  
A  
FOOL"

b/w

"OH TONIGHT"

The  
Georgettes

Ebb No. 125

ebb RECORDS

4523 south western avenue  
los angeles 62, california  
AXminster 5-3124





# Best Selling EP's

1	<b>JAILHOUSE ROCK</b> Elvis Presley (RCA Victor EPA-4114)
2	<b>ELVIS' XMAS ALBUM</b> Elvis Presley (RCA Victor EPA-4108)
3	<b>RICKY</b> Ricky Nelson (Imperial EP 153)
4	<b>FOUR BY PAT</b> Pat Boone (Dot DEP 1057)
5	<b>AND A VERY MERRY CHRISTMAS</b> Pat Boone (Dot DEP 1062)
6	<b>LOVING YOU</b> Elvis Presley (RCA Victor EPA-1, 2-1515)
7	<b>THE GREAT BALL OF FIRE</b> Jerry Lee Lewis (Sun EPA-107)
8	<b>AROUND THE WORLD</b> Nat "King" Cole (Capitol EPA-1-813)
9	<b>SPIRITUALS</b> Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)
10	<b>PEACE IN THE VALLEY</b> Elvis Presley (RCA Victor EPA 4054)
11	<b>JUST FOR YOU</b> Elvis Presley (RCA Victor EPA 4041)
12	<b>A CLOSER WALK WITH THEE</b> Pat Boone (Dot DEP 1056)
13	<b>HYMNS</b> Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)
14	<b>HERE'S LITTLE RICHARD</b> Little Richard (Specialty SEP-400-1-2)
15	<b>LOVE IS THE THING</b> Nat "King" Cole (Capitol EAP-1, 2, 3-824)

**NOW ...**  
**AND ALL THROUGH**  
**THE WINTER SEASON**

Leroy Anderson's  
**Sleigh Ride**

100% Recorded

MILLS MUSIC

## Leroy Anderson FORGOTTEN DREAMS

Recorded by

- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

**MILLS MUSIC, INC.**

**THE ORIGINAL**

Is On The Nasco Label

**"OH JULIE"**

by The Crescendos

NASCO 6005

**NASHBORO RECORD CO.,** Nashville Tenn.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ <b>AROUND THE WORLD IN EIGHTY DAYS</b> MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★ <b>PAL JOEY</b> MOVIE CAST (Capitol W-912 * EDM-4-912)	2
3	<b>PAT'S GREAT HITS</b> PAT BOONE (Dot DLP-3071)	3
4	★ <b>MY FAIR LADY</b> BROADWAY CAST (Columbia OL 5090 * A 5090)	4
5	★ <b>ELVIS CHRISTMAS ALBUM</b> ELVIS PRESLEY (RCA Victor LOC 1035 * EPA 4108)	8
6	★ <b>RICKY</b> RICKY NELSON (Imperial 9048 * EP-153)	5
7	★ <b>WARM</b> JOHNNY MATHIS (Columbia CL-1078 * B-10781)	15
8	★ <b>WHERE ARE YOU</b> FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	6
9	★ <b>JUST ONE OF THOSE THINGS</b> NAT "KING" COLE (Capitol W-903 * EAP-1-903, 2-903, 3-903)	7
10	★ <b>MERRY CHRISTMAS</b> BING CROSBY (Decca DL 8128 * ED 547)	—
11	★ <b>THE HELEN MORGAN STORY</b> GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	11
12	★ <b>LOVING YOU</b> ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	10
13	★ <b>WONDERFUL WONDERFUL</b> JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	13
14	★ <b>ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES</b> (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12" LP)	19
15	★ <b>LOVE IS THE THING</b> NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	9
16	<b>EYDIE SWINGS THE BLUES</b> EYDIE GORME (ABC-Paramount ABC-192)	12
17	★ <b>BELAFONTE SINGS OF THE CARIBBEAN</b> HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	14
18	<b>SMOKE DREAMS</b> RONNIE DEAUVILLE (Era 2002)	20
19	★ <b>MANTOVANI FILM ENCORES</b> MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	16
20	★ <b>THE PAJAMA GAME</b> MOVIE CAST (Columbia OL 5210 * A-5210)	17
21	★ <b>THE KING AND I</b> MOVIE CAST (Capitol W 740 * EAP 740)	—
22	<b>FASCINATION</b> JANE MORGAN (Kapp KL-1066)	—
23	<b>APRIL LOVE</b> MOVIE CAST (Dot DLP-9000)	—
24	★ <b>JIMMY RODGERS</b> JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	24
25	★ <b>A SWINGIN' AFFAIR!</b> FRANK SINATRA (Capitol W803 * EAP-1-803, 2-803, 3-803, 4-803)	23

26. ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES. 27. DANCE TO THE MUSIC OF LESTER LANIN. 28. OKLAHOMA. 29. A JOLLY CHRISTMAS. 30. WORLD'S FAVORITE LOVE SONGS.



## Promotion Record Scores Canadian Success For RCA Victor-Kleenex

TORONTO, CANADA—A self-liquidating record-premium promotion starring Perry Como in his first such venture is scoring an outstanding success in Canada, according to Len Headley, manager of RCA Victor's Custom Record Department.

A Perry Como 45 rpm extended play record was offered publicly on "The Perry Como Show" of October 12 for a "write-in" to a Toronto P.O. Box number enclosing 50 cents and a Kleenex proof of purchase. The TV offer was supported by in-store displays and package inserts. The joint sponsors of the promotion used 3 different P.O. Box numbers—one number was used on the tv announcement, another on the in-store displays and still another in the Kleenex box inserts, thus enabling the sponsors to determine an accurate response pattern.

According to Headley the mail response to the initial TV announcement was almost instantaneous, being evidenced in the daily requests commencing the third day following the announcement and continuing at an increased daily tempo for another 10 days, at which point a falling off in the daily requests was noted. A second, and final, announcement was made on the Como Show of November 2, 1957 which once again had an immediate effect on daily requests; the pattern this time being almost double the results following the first announcement.

About the third week following the original TV announcement the in-store displays and package-inserts began to reflect in the daily requests for the Como record. And a peak was reached at a point coinciding with the maximum impact of TV and point-of-sale promotion. As might be expected, the response to the final TV exposure began to dwindle and continues to trail-off, but the response to the point-of-sale exposure is continuing without any visible sign of fall-off.

This self-liquidating record promotion has already produced requests totalling in excess of 35,000 records in its first 8 weeks and, at its continuing rate of 1,000 to 1,500 requests per day, Headley states it is fully expected that the final figure will exceed 50,000 records.

The sponsors stated that they initially set 15,000 requests as constituting a successful promotion in Canada.

## One Man Show



CHICAGO—Decca's recording star, Sammy Davis, Jr., frolicked through an exciting three hour, one-man concert performance with a seemingly never ending repertoire of routines and songs, gingerly spiced with peppery mimicry; at Chicago's Civic Opera House December 2. The affair was a benefit performance for Chicago's Urban League (a Red Feather Organization).

Sammy capped a busy week of appearances in Chicago by donating his services for the affair, playing before a full house. The show was titled "An Evening With Sammy Davis, Jr." He was accompanied by 30 piece orchestra conducted by Sammy's personal musical director, Morty Stevens and Walter Dyett.

The show was emceed by deejays Marty Faye of WAAF and WBKB-TV and Daddy-O-Daylie of WMAQ. Johnny Mathis, currently appearing at the Black Orchid, was a surprise guest on the stage with Davis during the opening portion of the show. Johnny's newest release is "Wild Is The Wind" on the Columbia label.

Prominent among the Urban League's officials who planned the affair were; Edwin C. Berry, General Director and Paul G. Gardner, Public Relations Director. Mr. Berry credited the entire membership of the league for the tremendous ticket sales; especially mentioning President N. O. Calloway, Finis Henderson and, of course, Sammy Davis, Jr.

## United Artists Starts Spinning



NEW YORK—The first two disks ever to carry the United Artists Records' label are presented to President Max E. Youngstein (second from right) by his executive assistant, Alfred H. Tamarin. Witnessing the historic occasion are Harold L. Friedman (left), sales director, and Jack Lewis, artists and repertoire representative. The platters are being marketed in a national promotion tie with United Artists' multi-million-dollar Christmas release, "Legend of the Lost." They include the title tune from the film starring John Wayne, Sophia Loren and Rossano Brazzi.

## Seeco Inks Elsa Maxwell To Wax Pact

NEW YORK—Sidney Siegal, president of Seeco Records, last week announced that he has signed Elsa Maxwell, famed party-giver and regular on the "Tonight" TV show, to a long term recording contract.

Siegal revealed that Miss Maxwell has long been interested in popular music and the entire repertoire in the album she will record for Seeco is made up of original tunes written by Miss Maxwell through the years. Miss Maxwell will sing her own songs backed by a full orchestra.

The front cover will be a reproduction of an oil painting made of Miss Maxwell by a contemporary artist. The LP will be released shortly after the first of the year and will be a part of the Seeco "Celebrity Series" which already includes such artists as Hildegard, Skitch Henderson, Cy Coleman, Margurite Sierra and Milton Saunders.

Siegal's label recently pacted Jose Melis, also of the "Tonight" show and first learned of Miss Maxwell's hidden talents as a singer and songwriter from Melis.

## Belafonte Disk Soars In England

NEW YORK—George R. Prutting, RCA Victor International Sales Manager, confirmed reports last week that Harry Belafonte's single record of "Mary's Boy Child" reached a sales figure of nearly 1 1/4 million copies in England.

According to Ted Lewis, Chairman of the Board for British Decca, this marks the first time any one record has hit a million in the British Isles. "The disk has made a steady appearance on the London Pop charts ever since it was released overseas in October, and attests to Belafonte's tremendous appeal in England."

Prutting stated it is highly probable that Ted will issue a gold record to Belafonte in honor of being the first artist to accomplish such a success.

## The Spades "BABY"

and  
"You Mean Everything To Me"

# 5518



RECORDS, INC.

Don Carroll

"The Gods Were Angry With Me"

Capitol # 3838

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

Elvis Presley

SINGS

"Blue Christmas"

IN

Elvis' Christmas Album  
CHOICE MUSIC, INC.  
9109 Sunset Blvd., Hollywood, Calif.

The Latest By

THE CHORDETTES  
"PHOTOGRAPHS"

&

"BABY OF MINE"

1341

CADENCE RECORDS  
119 W. 49th St., N. Y., N. Y.

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.

NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.

PLaza 7-1977 GRant 1-9323 JACkson 5-1147 Blgelow 3-1155





# Album Reviews

## POPULAR

**"LES AND LARRY ELGART AND THEIR ORCHESTRA"**—Columbia CL-1052 (1-12" LP)

The Elgart Orchestra, under the leadership of both Les and Larry Elgart for the first time on records is in fine shape as it renders some easy on the ears sessions. The appealing brass delivery handsomely compliments the selections, which include "You're Driving Me Crazy", "Bidin' My Time", "One Man On The Tubs", and "Prelude To A Kiss". The issue should be readily accepted by the musicians' large following. Important dance band issue. Deejays and teeners should be spinning this one often.



**"THE ROARING 20's"**—Enoch Light and the Charleston City All Stars—Grand Award GA-33 602 special edition (2-12" LP)

The reading, representing the diskery's fourth issue describing the happy decade, is a two disk entry this time. Enoch Light and the Charleston City crew offer authentic portrayals of the snappy tunes that reflected the bright outlook of the country at the time. The twenty four tunes heard include "I'm Looking Over A Four Leaf Clover", "Ain't We Got Fun", "I Want To Be Happy", and "Everybody Loves My Baby". The diskery can expect the same great success its had in the previous volumes.



**"JIMMY LUNCEFORD IN HI-FI"**—Sy Oliver and his Orchestra—Decca DL-8636 (1-12" LP)

Oliver, who was a member of the Lunceford organization, takes a dozen items associated with the late band leader and puts them through authentic reproductions. While employing some of the musicians who actually played with Lunceford, (Eddy Wilcox—piano, George Duvivier—bass, etc.) Sy Oliver's crew offers "Taint What You Do", "Rhythm Is Our Business", "I'm Walking Through Heaven With You", "My Blue Heaven", and eight others. A number of companies have issued LP's in the original Lunceford style. This disk should share in the coin this new interest in the Lunceford will attract.



**"SONGS OF FAITH"**—Lawrence Welk—Coral CRL-57191 (1-12" LP)

Once again the famous maestro displays his complete mastery of any type music, this time through a program of inspirational items. While featuring the vocal efforts of the Glee Club, the Lennon Sisters, and Jim Roberts, Welk leads his crew through "Somebody Bigger Than You Or I", "The Lord Will Understand", "Give Us This Day", "Ave Maria", and eight others. The pressing is an excellent holiday issue. And should do well long after Christmas. Could be a long running chart item.



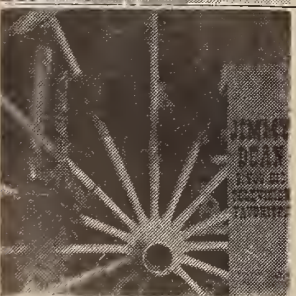
**"SWINGING EASY"**—Sarah Vaughan and her Trio—Emarcy MG-36109 (1-12" LP)

The top flight songstress once again displays that inventive delivery that compliments any song so beautifully. Miss Vaughan is certainly at her melodic best on the pressing, and the small instrumental background admirably assists her. Some of the tunes receiving the distinctive stylings are "They Can't Take That Away From Me", "Polka Dots And Moonbeams", "Pennies From Heaven" and "Words Can't Describe". Another item destined for lots of deejay and sales activity.



**"JIMMY DEAN SINGS HIS TELEVISION FAVORITES"**—Mercury MG-20319 (1-12" LP)

The platter showcases the TV country artist with a host of items well fitted to his style. Dean has a way with songs that can do nothing but compliment them as he displays while rendering goodies that are both slower items, as "Nothing Can Stop My Love", and "Hello Mr. Blues", as well as quick beat tunes, such as "What This Old World Needs", and "Glad Rags". The album should receive a ready welcome from the songster's many fans.



**"MISS SMITH GOES TO PARIS"**—Ethel Smith at the Organ—Decca DL-8640 (1-12" LP)

The noted organist lends her creative stylings to a program of items familiar to France. Miss Smith's distinctive delivery is a compliment to any tune as she so convincingly shows while rendering the likes of "Under Paris Skies", "Mademoiselle De Paree", "If You Love Me", and "Portuguese Washerwoman". The Hammond perfectionist has a pressing destined for lots of deejay-sales action.



**"THE WILDEST SHOW AT TAHOE"**—Louis Prima with Keely Smith, and Sam Butera and The Witnesses—Capitol T-908 (1-12" LP)

With Prima on trumpet, and sharing the vocal inserts with Keely Smith, the musicians run through some mighty enjoyable selections on the pressing. Prima, Smith and the Witnesses seem to be having a ball on the platter, which was recorded in actual performance at Lake Tahoe. The tunes include "On The Sunny Side Of The Street", "How High The Moon", "Come Back To Sorrento", and "I've Got A Right To Sing The Blues".



**"NO SAD SONGS FOR ME"**—Alan Copeland—Coral CRL-57197 (1-12" LP)

Copeland's first LP effort for the diskery is a pleasing item. The songster, currently singing on the "Your Hit Parade" TV show, showcases a program of tunes that stick with the title of disk. Some of the numbers are "Nothing Ever Changes My Love For You", "Deed I Do", "Love Turns Winter To Spring", and "That Happy Feeling". The impressive instrumental accompaniment handsomely compliments the talented vocalist. Okay set.



**"INVITATION TO DANCE WITH BOSTIC"**—Earl Bostic—King 547 (1-12" LP)

The waxing features the popular alto saxist displaying his distinctive stylings to a host of danceable items. The platter, which lends itself to listening as well as dancing, presents Bostic showcasing a number of evergreens ("Temptation", "September Song", and "She's Funny That Way", etc.), plus a few originals ("Just Too Shy", "A Gay Day", and "Exercise"). The musician has a disk sure to capture new fans.



**"LARRY KERT SINGS"**—Epic LN-3409 (1-12" LP)

The pressing represents the vocalist's initial effort for Epic. Kert, currently singing in the hit musical "West Side Story", is ably aided by the ork under the direction of Fred Hellerman, Sammy Benskin, or Johnny Carisi. The tunes, all products of William Attaway, include "Please Tell Me Your Name", "Judy Drowned", "This Thing I Must Do", and "Sweet Johnny's Eyes." Waxing offers some easy listening.



**"DOGGETT BEAT FOR DANCING FEET"**—Bill Doggett—King 557 (1-12" LP)

Doggett treats the listener to a program of numbers designed to offer a dancing beat. Playing along with the popular organist is Billy Butler on guitar, Shep Shepherd on drums, and Clifford Scott on alto and tenor sax, as well as the flute. Doggett swings through his current single "Soft", plus eleven others including "And The Angels Sing", "What A Difference A Day Made", "Ram-Bunk-Shus", and "Hot Ginger". Lively dance issue.



**"SONGS FOR THE MOOD YOU'RE IN"**—Various artists—Mercury MG-20161 (1-12" LP)

This Mercury issue programs twelve selections previously released as singles. Side one of the platter features an all male cast as Vic Damone ("In My Own Quiet Way"), Tony Martin ("I'll See You In My Dreams"), and Billy Daniels ("And This Is My Beloved") are among those heard. The flip side offers six female voices, including those of Sarah Vaughn ("Make You're Self Comfortable"), Patti Page ("This Is My Song"), and Georgia Gibbs ("How Did He Look"). Pensive mood stints.



**"TEEN TIME"**—Ricky Nelson, Jeff Allen, Gary Williams, and Rock Murphy—Verve MG-V-2083 (1-12" LP)

The platter features three previous Ricky Nelson hits as well as representations of Randy Sparks ("No, No Napoleon"), Jeff Allen ("That'll Be The Day"), Gary Williams ("Travelin' Blues Boy"), and Rock Murphy ("Electric Guitar Boogie"). Nelson's hits include "A Teenager's Romance", and "You're My One And Only Love". Disk should meet with the hearty approval of the teenage market.



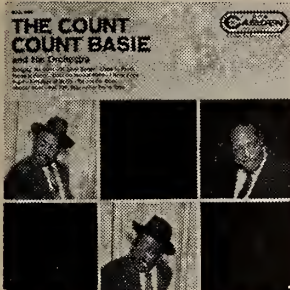


# Album Reviews



**"ESCOBAR'S RYTHMAGIC"**—Al Escobar and his Afro-Cuban Orchestra—Cadence CLP-1021 (1-12" LP)

Escobar displays an authentic latin beat as he and his ork deliver a dozen mambos, cha-chas, and boleros. The Afro-Cuban crew offers exciting portrayals of a cha-cha version of, "Love For Sale", "Juan Jose", "Cha-cha-cha De Pollos" and "Mambo Inn", as well as some Escobar Originals including "A And E Mambo", and "Rhythmagic". The musicians are outstanding messengers of the latin influenced dance beat. Disk should enjoy swift acceptance from the latin set.



**"THE COUNT"**—Count Basie and his Orchestra—Camden CAL-395 (1-12" LP)

The platter is a re-issue of some numbers previously done for Victor. Basie and ork are heard serving a dozen selections with their individual and inventive style. With the added vocal efforts of Jimmy Rushing ("I Never Knew" "Bye Bye Baby", and "After You've Gone"), and Ann Moore ("Me And The Blues"), Basie's crew delivers smartly to the tune of "Cheek To Cheek" and "Swinging The Blues". Offering is a wonderful \$1.98 buy.



**"BIJOU"**—Woody Herman and his Orchestra—Harmony HL-7013 (1-12" LP)

Here are ten selections that have been previously released by Columbia. The Herman orchestra is heard showcasing the items in that familiar swing band style with occasional vocal efforts by Frances Wayne, members of the ork, and Herman himself. Some of the songs programmed are "Happiness Is A Thing Called Joe", "Woodchoppers Ball", "Your Father's Moustache", and "Blowin' Up A Storm". An appealing buy from the \$1.98 label.



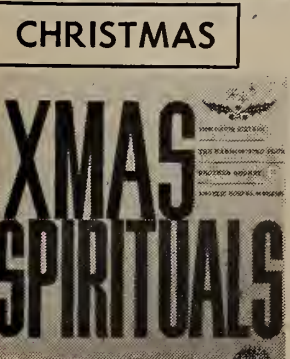
**"AL GOODMAN SALUTES IRVING BERLIN"**—Al Goodman and his Orchestra—Promenade 2079 (1-12" LP)

The disk programs Al Goodman and ork paying tribute to the great composer on his fiftieth anniversary. The famous conductor lends an expressive delivery to fourteen of Irving Berlin's hit tunes including "A. Pretty Girl Is Like A Melody", "I've Got My Love To Keep Me Warm", "How Deep Is The Ocean", and "There's No Business Like Show Business". The pressing is great buy at \$1.49.



**"A SMOOTH ONE"**—Larry Sonn and his Orchestra—Coral CRL-57123 (1-12" LP)

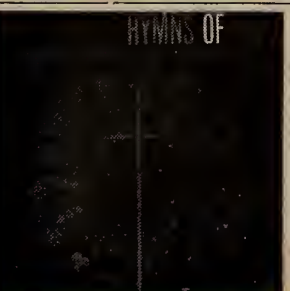
Larry Sonn and his crew present a bright array of danceable sessions on the disk. The solid brass accented delivery of the orchestra handsomely compliments the dozen goodies portrayed, which include "My Baby Just Cares For Me", "My Heart Stood Still", "You're Right, I'm Wrong", and "A Smooth One", which features a vocal effort by The Smooth Ones. Reliable dance band issue. Jockeys go for Sonn's band and will probably be spinning these takes often.



**CHRISTMAS**

**"XMAS SPIRITUALS"**—The Davis Sisters—The Harmonizing Four—Brother Rodney Angelic Gospel Singers—Gotham LPX-1 (1-12" LP)

The Spiritual interpreters offer heartfelt renditions on the diskery's first such album. The selections, all of which are available on 45 and 78 RPM records, include "Sweet Little Jesus Boy" (The Harmonizing Four), "We Shall Walk In The Sunlight Of The Lord" (The Davis Sisters with Curtis Dublin), "A Child Is Born" (The Angelic Gospel Singers), and "All The Earth Is Filled With Glory" (Brother Rodney). Warm readings by the religious singers.



**"HYMNS OF FAITH"**—Dardanelle and Harold Turner—Davis JD-113 (1-12" LP)

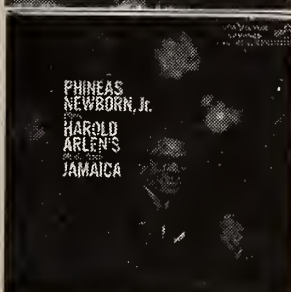
The disk features the warm, expressive organ of Harold Turner along with the sensitive piano of Dardanelle performing inspirational tunes. On different sessions Dardanelle also employs the vibes and celeste. The two talented musicians are heard portraying seventeen selections, among which are "What A Friend We Have In Jesus", "Onward Christian Soldiers", "Faith Of Our Fathers", and "God Be With You". The disk's theme is inspiration.



## JAZZ

**VERVE'S JAZZ AT NEWPORT SERIES**—MG V-8232 through MG V-8245

At the left are two albums from a set of fourteen disks issued by Verve last week which were recorded at this year's Newport R.I. jazz festival in July. The fourteen albums represent all types of jazz: Dixieland ("George Lewis and Turk Murphy At Newport" MG V-8232), Modern ("The Teddy Wilson Trio and Gerry Mulligan Quartet with Bob Brookmeyer At Newport" MG V-8235), Vocal ("Ella Fitzgerald and Billie Holiday At Newport" MG V-8234) and Gospel ("The Drinkard Singers—The Back Home Choir At Newport" MG V-8245). Some of the other jazz notables represented include Count Basie, Jo Jones, Jack Teagarden, and The Jazz Laboratory. The readings are promised a terrific reception from followers of the music who didn't make the festival as well as those who were on hand.



**"MUSIC FROM JAMAICA"**—Phineas Newborn, Jr.—R.C.A. Victor LPM-1589 (1-12" LP)

Newborn presents a jazz-like interpretation of Harold Arlen's music from the hit musical that has become so popular disk-wise lately. The noted pianist receives the expert assistance of the likes of Jimmy Cleveland (Trombone), Osie Johnson (Drums), and George Divivier (Bass). Some of goodies performed are "Pretty To Walk With", "Hooray For The Yankee Dollar", "Push De Button", and "Take It Slow, Joe". Fine display of Newborn's piano artistry.



**"THE BERNIE NEROW TRIO"**—Mode-LP 117 (1-12" LP)

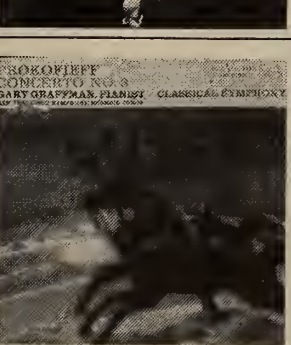
The diskery's new star series spotlights the skill of Bernie Nerow's trio. The pianist offers an expressive style as he, along with the efforts of Max Wayne's bass and Dick Stein's drums, render nine tunes including durables ("It Might As Well Be Spring", "What Is This Thing Called Love", "Love For Sale", etc.), as well as two originals ("Scratch My Back", and "Red's Romp"). Nerow's virile approach on his initial LP should win him the respect of the jazz buffs.



## CLASSICAL

**"HOROWITZ PLAYS CHOPIN"**—Vladimir Horowitz piano—RCA Victor LM-2137 (1-12" LP)

Mr. Horowitz, one of the world's foremost classical pianists, tackles the lyrical works of Chopin. The keyboard master lends his expressive stylings to seven pieces, among which are "Nocturne In C-Sharp Minor, Op. 27, No. 1", "Scherzo In C-Sharp Minor, Op. 39, No. 3", and "Nocturne In F, Op. 15, No. 1". Brilliant sessions that showcase the keyboard artistry of Mr. Horowitz.



**PROKOFIEFF: Concerto No. 3, Gary Graffman Pianist/Classical Symphony, San Francisco Symphony, Enrique Jorda Conducting—RCA Victor LM-2138 (1-12" LP)**

Graffman's beautiful keyboard work and Jorda's fine conducting of the San Francisco crew make the issue rank among the better of both works. The great composer's pieces receive outstanding interpretations; the lyrical Concerto being handled by the sensitive pianist and Jorda's orchestrally beautiful portrayal of the melodic Symphony. Brilliant readings by the master musicians. Excellent sound.



**MIKOLOS ROZSA: Concerto For String Orchestra, OP. 17—VITTORIO RIETI—Dance Variations for String Orchestra—CARLOS SURINACH Conducting The MGM String Orchestra—M-G-M E3565 (1-12" LP)**

Carlos Surinach and the MGM String ork render laudable portrayals of the works of the two composers. Rozsa, known for the scores of such remembered films as "The Thief Of Bagdad", "The Lost Weekend", and "Ivanhoe", is represented on side one with his Concerto For String Orchestra, Op. 17. Side two features the work of Vittorio Rieti, known for such works as his ballets "The Mute Wife", and "Oedipus". A worthy light classical entry.





# Disk Jockey

## REGIONAL RECORD REPORTS

**BRIAN SKINNER**  
CKDM—Dauphin, Man., Can.

1. I Love You Baby (P. Anka)
2. Jailhouse Rock (E. Presley)
3. Blue Doll (A. Carter)
4. How Many (B. Haley)
5. Devil Woman (B. Knox)
6. Swanee River Rock (Charles)
7. Rock The Joint (B. Haley)
8. April Love (P. Boone)
9. Treat Me Nice (E. Presley)
10. Wake Up Little Susie (Everlys)

**DICK JOHNSON**  
WNOP—Newport, Ky.

1. April Love (P. Boone)
2. Wake Up Little Susie (Everlys)
3. My Special Angel (B. Helms)
4. Jailhouse Rock (E. Presley)
5. Silhouettes (Diamonds)
6. You Send Me (T. Brewer)
7. I'll Never Say Never Again, Again (D. Shore)
8. Kiss Them For Me (Eagles)
9. Just Born (P. Como)
10. Be Bop Baby (R. Nelson)

**MARTY FAYE**  
WAAF—Chicago, Ill.

1. You Send Me (S. Cooke)
2. A Very Special Love (Nash)
3. April Love (P. Boone)
4. Farewell To Thee, My Nancy (Mello-Larks)
5. Halo Of Love (N. Noble)
6. The Spider (G. Nash)
7. Bertha Lou (C. Miller)
8. Driftwood (R. Marterie)
9. All The Way (F. Sinatra)
10. I Saw A Country Boy (D. Reynolds)

**BIG JIM DE NOON**  
KWBB—Wichita, Kans.

1. Peggy Sue (B. Holly)
2. You Send Me (S. Cooke)
3. Raunchy (E. Freeman)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. April Love (P. Boone)
6. The Story Of My Life (M. Robbins)
7. Jailhouse Rock (E. Presley)
8. Ivy Rose (P. Como)
9. Great Balls Of Fire (J. L. Lewis)
10. Not Fade Away (Crickets)

**LOU DENNIS**  
WBRY—Waterbury, Conn.

1. At The Hop (Danny & Juniors)
2. Jingle Bell Rock (B. Helms)
3. Raunchy (B. Justis)
4. You Send Me (S. Cooke)
5. All The Way (F. Sinatra)
6. April Love (P. Boone)
7. Peggy Sue (B. Holly)
8. Bobby (B. McNair)
9. Pretend You Don't See Her (J. Vale)
10. Sail Along Silvery Moon (B. Vaughn)

**FRANK GLIEBER**  
WRR—Dallas, Texas

1. You Send Me (Brewer/Cooke)
2. Raunchy (B. Justis)
3. Silhouettes (Rays)
4. Uh Huh Mm (S. James)
5. Peggy Sue (B. Holly)
6. Ca C'est L'Amour (T. Bennett)
7. All The Way (F. Sinatra)
8. The Story Of My Life (M. Robbins)
9. Liechtensteiner Polka (Glahe)
10. Very Special Love (Hi-Lo's/Reynolds)

**TONY RIZZ**  
WFST—Caribou, Me.

1. You Send Me (Brewer/Cooke)
2. Raunchy (E. Freeman)
3. April Love (P. Boone)
4. Melodie D'Amour (Ames Bros.)
5. Wild Is The Wind (Mathis)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. If I Can Help Somebody (B. Eckstine)
8. Put A Light In The Window (Four Lads)
9. Good Morning Life (D. Martin)
10. I Would Love You Still (Four Aces)

**BOB JOHNSON**  
WDCR—Hanover, N. H.

1. Silhouettes (Rays)
2. All Grown Up (D. Reynolds)
3. Peggy Sue (B. Holly)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Just Born (P. Como)
6. Raunchy (B. Vaughn)
7. Alone (Shepherd Sisters)
8. Love Me Forever (E. Gorme)
9. Twelfth Of Never (J. Mathis)
10. Language Of Love (Cindy & Lindy)

**HOWARD G. CLARK**  
KBSF—Springhill, La.

1. You Send Me (S. Cooke)
2. Peggy Sue (B. Holly)
3. I'm Available (M. Rayburn)
4. All The Way (F. Sinatra)
5. Melodie D'Amour (Ames Bros.)
6. Swanee River Rock (Charles)
7. Raunchy (E. Freeman)
8. Down In The Alley (Clovers)
9. Put A Light In The Window (Four Lads)
10. St. Louis Blues (L. Baker)

**GENE WEED**  
WQAM—Miami, Fla.

1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. Melodie D'Amour (Ames Bros.)
4. Little Bitty Pretty One (T. Harris)
5. Silhouettes (Rays)
6. Peggy Sue (B. Holly)
7. Jailhouse Rock (E. Presley)
8. My Special Angel (B. Helms)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Chances Are (J. Mathis)

**JERRY RASCO**  
WCLV—Cloviss, N. Mex.

1. You Send Me (T. Brewer)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Wake Up Little Susie (Everlys)
5. April Love (P. Boone)
6. Chances Are (J. Mathis)
7. Raunchy (B. Justis)
8. Melodie D'Amour (Ames Bros.)
9. My Special Angel (B. Helms)
10. Little Bitty Pretty One (B. Day)

**CHET CURTISS**  
WTKO—Ithaca, N. Y.

1. You Send Me (Cooke/Brewer)
2. April Love (P. Boone)
3. Raunchy (Justis/Vaughn)
4. Wild Is The Wind (Mathis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. All The Way (F. Sinatra)
7. Sail Along Silvery Moon (B. Vaughn)
8. Sugartime (McGuire)
9. The Joker (Hilltoppers)
10. Miss Me Just A Little (Ray)

**NICK CHARLES**  
WSLB—Ogdensburg, N. Y.

1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. Raunchy (E. Freeman)
4. Love Me Forever (Four Esquires)
5. Why Don't They Understand (G. Hamilton IV)
6. Pretend You Don't See Her (J. Vale)
7. Put A Light In The Window (Four Lads)
8. No Love (J. Mathis)
9. Jailhouse Rock (E. Presley)
10. Silhouettes (Rays)

**MIKE GAVIN**  
WCCM—Lawrence, Mass.

1. At The Hop (Danny & Juniors)
2. If I Can Help Somebody (B. Eckstine)
3. Henrietta (J. Dee)
4. Great Balls Of Fire (J. L. Lewis)
5. Lingering Lovers (Goodwin)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. The Joker (Myles/Hilltoppers)
8. Halo Of Love (N. Noble)
9. Gone Is My Love (Dynamics)
10. Souvenir D'Italie (T. Martin)

**DAN MELLETTE**  
WYMB—Manning, S. C.

1. What A Night (L. Emerson)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. Raunchy (E. Freeman)
6. Silhouettes (Diamonds)
7. April Love (P. Boone)
8. Peggy Sue (J. Walker)
9. Wake Up Little Susie (Everlys)
10. Be Bop Baby (R. Nelson)

**TED QUILLIN**  
KELP—El Paso, Texas

1. Chances Are (J. Mathis)
2. You Send Me (S. Cooke)
3. Melodie D'Amour (Ames Bros.)
4. Jailhouse Rock (E. Presley)
5. April Love (P. Boone)
6. Silhouettes (S. Gibson)
7. All The Way (F. Sinatra)
8. Fascination (J. Morgan)
9. Be Bop Baby (R. Nelson)
10. I'll Remember Today (Page)

**JACK FROST**  
WSPR—Springfield, Mass.

1. Peggy Sue (B. Holly)
2. Raunchy (B. Justis)
3. April Love (P. Boone)
4. At The Hop (Danny & Juniors)
5. You Send Me (S. Cooke)
6. Jailhouse Rock (E. Presley)
7. Silhouettes (Rays)
8. Liechtensteiner Polka (W. Glahe)
9. Great Balls Of Fire (J. L. Lewis)
10. All The Way (F. Sinatra)

**MIKE BRADLEY**  
KOIL—Omaha, Nebr.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. I'm Available (M. Rayburn)
5. Peggy Sue (B. Holly)
6. April Love (P. Boone)
7. Little Bitty Pretty One (T. Harris)
8. Wake Up Little Susie (Everlys)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. All The Way (F. Sinatra)

**ROGER CLARK**  
WNOR—Norfolk, Va.

1. I'm Available (M. Rayburn)
2. You Send Me (Brewer/Cooke)
3. I'll Remember Today (Page)
4. A Very Special Love (D. Reynolds)
5. Just Born (P. Como)
6. All The Way (F. Sinatra)
7. Treat Me Nice (E. Presley)
8. Liechtensteiner Polka (Glahe)
9. Till (R. Williams)
10. That's Why I Was Born (J. Harper)

**JIM MURDOCK**  
KOY—Phoenix, Ariz.

1. All The Way (F. Sinatra)
2. Chances Are (J. Mathis)
3. The Story Of My Life (M. Robbins)
4. Melodie D'Amour (Ames Bros.)
5. Till (R. Williams)
6. The Greater Sin (F. Laine)
7. Liechtensteiner Polka (W. Glahe)
8. I Can't Close The Book (V. Damone)
9. Twelfth Of Never (J. Mathis)
10. Around The World (Young)

**SAXIE DOWELL**  
KPOK—Scottsdale, Ariz.

1. Liechtensteiner Polka (W. Glahe)
2. Winter Warm (G. Storm)
3. Put A Light In The Window (Four Lads)
4. Katsumi Love Theme (Faith)
5. Love Me Forever (Four Esquires)
6. I'm Available (M. Rayburn)
7. Ca C'est L'Amour (T. Bennett)
8. Never Be Afraid (B. Crosby)
9. That's Why I Was Born (M. Whiting)
10. March For The River Kwai (Colonel Bogey (A. Mooney)



# Disk Jockey

## REGIONAL RECORD REPORTS

**MIKE DAY**  
KDAY—Hollywood, Calif.

1. Raunchy (E. Freeman)
2. Silhouettes (Rays)
3. Rock 'N Roll Music (Berry)
4. Chances Are (J. Mathis)
5. April Love (P. Boone)
6. At The Hop (Danny & Juniors)
7. All The Way (F. Sinatra)
8. Just Born (P. Como)
9. Desire Me (S. Cooke)
10. Jo Ann (Playmates)

**BILL ARMSTRONG**  
WDGY—Minneapolis, Minn.

1. Peggy Sue (B. Holly)
2. Raunchy (B. Justis)
3. Liechtensteiner Polka (Glahe)
4. The Story Of My Life (M. Robbins)
5. I'm Available (M. Rayburn)
6. You Send Me (S. Cooke)
7. Jailhouse Rock (E. Presley)
8. Fraulein (S. Lawrence)
9. April Love (P. Boone)
10. Kisses Sweeter Than Wine (J. Rodgers)

**DON LAMOND**  
KFOX—Hollywood, Calif.

1. All The Way (F. Sinatra)
2. I Cry (L. Leigh)
3. I'm Available (M. Rayburn)
4. East Is East (F. Laine)
5. Candy (L. Albrite)
6. April Love (P. Boone)
7. That's Why I Was Born (J. Harper)
8. Fascination (D. Shore)
9. I Saw A Country Boy (D. Reynolds)
10. Make Me A Present Of You (E. Andrews)

**JERRY COLLINS**  
WNOX—Knoxville, Tenn.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everlys)
4. Chances Are (J. Mathis)
5. April Love (P. Boone)
6. Little Bitty Pretty One (T. Harris)
7. Silhouettes (Rays)
8. Raunchy (Justis/Freeman)
9. My Special Angel (B. Helms)
10. Melodie D'Amour (Ames Bros.)

**BOB WELLS**  
WEBR—Buffalo, N. Y.

1. Raunchy (B. Justis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Jingle Bell Rock (B. Helms)
4. Put A Light In The Window (Four Lads)
5. All The Way (F. Sinatra)
6. No Love (J. Mathis)
7. Uh Huh Mm (S. James)
8. Silhouettes (Rays)
9. That's Why I Was Born (J. Harper)
10. Sweet Treat (A. Quinn)

**GENE WINTERS**  
WPGC—Washington, D. C.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Peggy Sue (B. Holly)
4. April Love (P. Boone)
5. At The Hop (Danny & Juniors)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Great Balls Of Fire (J. L. Lewis)
8. Rock 'N Roll Music (Berry)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. All The Way (F. Sinatra)

**ART LABOE**  
KPOP—Los Angeles, Calif.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. Chances Are/Twelfth Of Never (J. Mathis)
4. Raunchy (E. Freeman)
5. Treat Me Nice/Jailhouse Rock (E. Presley)
6. Little Bitty Pretty One (T. Harris)
7. Be Bop Baby/Have I Told You Lately That I Love You (R. Nelson)
8. April Love/When The Swallows Come Back To Capistrano (P. Boone)
9. Wun'erful, Wun'erful (S. Freberg)
10. Buzz, Buzz, Buzz (Hollywood Flames)

**CAL JOHNSON**  
WAGS—Bishopville, S. C.

1. Jailhouse Rock (E. Presley)
2. You Send Me (T. Brewer)
3. Silhouettes (Diamonds)
4. All The Way (F. Sinatra)
5. April Love (P. Boone)
6. Chances Are (J. Mathis)
7. I'll Remember Today (Page)
8. The Joker (Hilltoppers)
9. Gone Again (S. Vaughn)
10. Raunchy (B. Vaughn)

**EARLE JERRIS**  
WHEN—Syracuse, N. Y.

1. The Joker (Hilltoppers)
2. April Love (P. Boone)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Raunchy (B. Justis)
5. Till (R. Williams)
6. Silhouettes (Rays)
7. Liechtensteiner Polka (Glahe)
8. Oh Boy! (Crickets)
9. Follow Your Heart (Four Coins)
10. Fascination (D. Jacobs)

**"RICHARD AT RANDOM"**  
WRAM—Monmouth, Ill.

1. April Love (P. Boone)
2. And That Reminds Me (D. Reese)
3. Melodie D'Amour (Ames Bros.)
4. Wandering Heart (D. Rondo)
5. Twelfth Of Never (Mathis)
6. Desire Me (S. Cooke)
7. Who Are We To Say (Gale)
8. No Love (J. Mathis)
9. Can You Blame Me (Arden)
10. Passion Flower (Fraternity Bros.)

**RED ROBINSON**  
CKWX—Vancouver, B. C., Canada

1. Baby I Don't Care (Presley)
2. Jailhouse Rock (E. Presley)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Oh Boy! (Crickets)
5. I Want To Be Free (Presley)
6. Raunchy (E. Freeman)
7. Unfaithful Diane (D. Deal)
8. Peggy Sue (B. Holly)
9. My Special Angel (B. Helms)
10. You Bug Me Baby (Williams)

**BOB FURRY**  
KTAR—Phoenix, Ariz.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. April Love (P. Boone)
5. Melodie D'Amour (Ames Bros.)
6. All The Way (F. Sinatra)
7. Fascination (J. Morgan)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Just Born (P. Como)
10. Liechtensteiner Polka (W. Glahe)

**FRANK FIXARIS**  
WCSH—Portland, Me.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. All The Way (F. Sinatra)
3. April Love (P. Boone)
4. Melodie D'Amour (Ames Bros.)
5. I'll Remember Today (Page)
6. I'm Available (M. Rayburn)
7. Chances Are (J. Mathis)
8. Pretend You Don't See Her (J. Vale)
9. Got A Date With An Angel (B. Williams)
10. Till (R. Williams)

**EARL McDANIEL**  
KLAC—Hollywood, Calif.

1. Wild Is The Wind (J. Mathis)
3. The Story Of My Life (M. Robbins)
4. That's Why I Was Born (J. Harper)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Love Me Forever (Four Esquires)
7. Liechtensteiner Polka (Glahe)
8. I Want You To Know (F. Domino)
9. Sail Along Silvery Moon (B. Vaughn)
10. No Love (J. Mathis)

**JACK O'NEILL**  
WCAT—Athol, Mass.

1. April Love (P. Boone)
2. Jailhouse Rock (E. Presley)
3. Raunchy (E. Freeman)
4. All The Way (F. Sinatra)
5. Silhouettes (Diamonds)
6. Liechtensteiner Polka (Glahe)
7. On The Street Where You Live (J. Jones)
8. Wake Up Little Susie (Everlys)
9. You Send Me (T. Brewer)
10. That Ain't Right (Rodgers)

**DAVE WALSHAK**  
KCTI—Gonzales, Texas

1. Silhouettes (Diamonds)
2. Twelfth Of Never (J. Mathis)
3. Maybe Tomorrow (Everlys)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. You Send Me (S. Cooke)
6. Be Bop Baby (R. Nelson)
7. My Special Angel (B. Helms)
8. April Love (P. Boone)
9. I'm Available (M. Rayburn)
10. The Story Of My Life (M. Robbins)

**MITCH DUPRE**  
WCMP—Pine City, Minn.

1. When School Starts Again (T. Perkins)
2. April Love (P. Boone)
3. You Send Me (S. Cooke)
4. Put A Light In The Window (Four Lads)
5. Hesitation (R. Marterie)
6. Silhouettes (Diamonds)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. All The Way (F. Sinatra)
9. I'm Available (M. Rayburn)
10. Till (R. Williams)

**JERRY "FOO" FAY**  
KOYN—Billings, Mont.

1. You Send Me (S. Cooke)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. April Love (P. Boone)
4. Jailhouse Rock (E. Presley)
5. Dance To The Bop (Vincent)
6. No Love (J. Mathis)
7. Melodie D'Amour (Ames Bros.)
8. Wake Up Little Susie (Everlys)
9. Peggy Sue (B. Holly)
10. All The Way (F. Sinatra)

**CHUCK THOMPSON & JOHN DIXON**  
WALA—Mobile, Ala.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Wake Up Little Susie (Everlys)
5. Chances Are (J. Mathis)
6. April Love (P. Boone)
7. Raunchy (B. Justis)
8. My Special Angel (B. Helms)
9. Rock 'N Roll Music (Berry)
10. I'll Remember Today (P. Page)

**BILL DANIELS**  
KFWB—Hollywood, Calif.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. You Send Me (T. Brewer)
3. I Only Want To Love You (D. Reese)
4. April Love (P. Boone)
5. No Love (J. Mathis)
6. That's Why I Was Born (J. Harper)
7. I'll Never Say Never Again, Again (D. Shore)
8. Caravan (H. Rose)
9. Put A Light In The Window (Four Lads)
10. Uh Huh Mm (S. James)

**DON MacKINNON**  
WPON—Pontiac, Mich.

1. Raunchy (Justis/Freeman)
2. Great Balls Of Fire (Lewis)
3. Rock 'N Roll Music (Berry/You Send Me (Cooke/Brewer))
4. Oh Boy! (Crickets)
5. Peggy Sue (B. Holly)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. At The Hop (Danny & Juniors)
8. Be Bop Baby (R. Nelson)
9. Buzz, Buzz Buzz (Hollywood Flames)
10. Jingle Bell Rock (B. Helms)/All The Way (F. Sinatra)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.





# Disk Jockey

## REGIONAL RECORD REPORTS



# Sure Shots

- JIM GAINES**  
KALB—Alexandria, La.
1. Silhouettes (S. Gibson)
  2. Raunchy (E. Freeman)
  3. You Send Me (S. Cooke)
  4. April Love (P. Boone)
  5. Oh Julie (Crescendos)
  6. Great Balls Of Fire (Lewis)
  7. The Joker (B. Myles)
  8. All The Way (F. Sinatra)
  9. Little Bitty Pretty One (T. Harris)
  10. Saddle The Wind (London)

- DON SPENCER**  
WORE—Worcester, Mass.
1. Twelfth Of Never (J. Mathis)
  2. The Joker (Hilltoppers)
  3. You Send Me (S. Cooke)
  4. Why Don't They Understand (G. Hamilton IV)
  5. April Love (P. Boone)
  6. All The Way (F. Sinatra)
  7. Till (R. Williams)
  8. My Special Angel (B. Helms)
  9. Teardrops (L. Andrews)
  10. I Saw A Country Boy (D. Reynolds)

- BOB BETTS**  
KSO—Des Moines, Iowa
1. April Love (P. Boone)
  2. You Send Me (S. Cooke)
  3. Melodie D'Amour (Ames Bros.)
  4. All The Way (F. Sinatra)
  5. Chances Are (J. Mathis)
  6. I'll Remember Today (P. Page)
  7. Silhouettes (Diamonds)
  8. Kisses Sweeter Than Wine (J. Rodgers)
  9. Raunchy (E. Freeman)
  10. Twelfth Of Never (J. Mathis)

- SCOTT MUNI**  
WAKR—Akron, Ohio
1. Rock 'N Roll Music (Berry)
  2. Kisses Sweeter Than Wine (J. Rodgers)
  3. Jailhouse Rock (E. Presley)
  4. You Send Me (Cooke/Brewer)
  5. Till (R. Williams)
  6. No Backin' Out (Mickey & Sylvia)
  7. Great Balls Of Fire (Lewis)
  8. All The Way (F. Sinatra)
  9. Just Born (P. Como)
  10. Raunchy (B. Justis)

- JAY MICHAEL**  
WCAE—Pittsburgh, Pa.
1. Why Don't They Understand (G. Hamilton IV)
  2. If I Can Help Somebody (B. Eckstine)
  3. Oh Boy! (Crickets)
  4. Raunchy (E. Freeman)
  5. Johnnie's Dream (G. Grant)
  6. April Love (P. Boone)
  7. Kisses Sweeter Than Wine (J. Rodgers)
  8. You're The Greatest (Carr/Scott)
  9. Buzz, Buzz, Buzz (Draper)
  10. Jailhouse Rock (E. Presley)

- JOE SMITH**  
WVDA—Boston, Mass.
1. Very Special Love (J. Nash)
  2. Put A Light In The Window (Four Lads)
  3. All The Way (F. Sinatra)
  4. Raunchy (Justis/Freeman)
  5. Peggy Sue (B. Holly)
  6. If I Can Help Somebody (B. Eckstine)
  7. Kisses Sweeter Than Wine (J. Rodgers)
  8. I Never Felt More Like Falling In Love (T. Bennett)
  9. Love Me Forever (Four Esquires)
  10. East Is East (F. Laine)

- ED GRAY**  
WKNE—Keene, N. H.
1. Peggy Sue (B. Holly)
  2. Raunchy (B. Justis)
  3. Rock 'N Roll Music (Berry)
  4. Great Balls Of Fire (J. L. Lewis)
  5. At The Hop (Danny & Juniors)
  6. Kisses Sweeter Than Wine (J. Rodgers)
  7. Why Don't They Understand (G. Hamilton IV)
  8. The Story Of My Life (M. Robbins)
  9. All The Way (F. Sinatra)
  10. Silhouettes (Rays)

- DOUG HENDON**  
WSMB—New Orleans, La.
1. Raunchy (E. Freeman)
  2. Fascination (Troubadors)
  3. Silhouettes (Diamonds)
  4. Chances Are (J. Mathis)
  5. Jailhouse Rock (E. Presley)
  6. Just Born (P. Como)
  7. Honeycomb (J. Rodgers)
  8. My One Sin (Four Coins)
  9. All The Way (F. Sinatra)
  10. April Love (P. Boone)

- GEORGE CAMERON**  
WEAV—Plattsburg, N. Y.
1. Kisses Sweeter Than Wine (J. Rodgers)
  2. You Send Me (S. Cooke)
  3. Rock 'N Roll Music (Berry)
  4. All The Way (F. Sinatra)
  5. Raunchy (B. Justis)
  6. Twelfth Of Never (Mathis)
  7. Love Me Forever (E. Gorme)
  8. Love Bug Crawl (Edwards)
  9. The Joker (Hilltoppers)
  10. Peggy Sue (B. Holly)

- DAVE HART**  
WGUY—Bangor, Me.
1. You Send Me (Cooke/Brewer)
  2. Jailhouse Rock (E. Presley)
  3. Raunchy (Freeman/Justis)
  4. Little Bitty Pretty One (T. Harris)
  5. Kisses Sweeter Than Wine (J. Rodgers)
  6. Oh Boy! (Crickets)
  7. Put A Light In The Window (Four Lads)
  8. 26 Miles (Four Preps)
  9. The Joker (Hilltoppers)
  10. Just Born (P. Como)

- BILL WALTERS**  
WDUZ—Green Bay, Wisc.
1. Peggy Sue (B. Holly)
  2. Raunchy (B. Vaughn)
  3. Kisses Sweeter Than Wine (J. Rodgers)
  4. Little Bitty Pretty One (T. Harris)
  5. Alone (Shepherd Sisters)
  6. April Love (P. Boone)
  7. Buzz, Buzz, Buzz (Hollywood Flames)
  8. My Special Angel (F. D'Rone)
  9. Great Balls Of Fire (Lewis)
  10. The Joker (Hilltoppers)

- "BLOND BART" TOLLESON**  
KDYL—Salt Lake City, Utah
1. All The Way (F. Sinatra)
  2. Love Me Forever (E. Gorme)
  3. April Love (P. Boone)
  4. Let Me Be Loved (Mantovani)
  5. My Special Angel (S. Land Trio)
  6. Put A Light In The Window (Four Lads)
  7. Just Born (P. Como)
  8. That's Why I Was Born (J. Harper)
  9. Till (R. Williams)
  10. Pretend You Don't See Her (J. Vale)

- LOU BARILE**  
WIBX—Utica, N. Y.
1. Kisses Sweeter Than Wine (J. Rodgers)
  2. Raunchy (B. Justis)
  3. Put A Light In The Window (Four Lads)
  4. The Joker (Hilltoppers)
  5. Why Don't They Understand (G. Hamilton IV)
  6. Wild Is The Wind (Mathis)
  7. You Send Me (S. Cooke)
  8. That's Why I Was Born (J. Harper)
  9. Very Special Love (Reynolds)
  10. The Story Of My Life (M. Robbins)

- JOE ALLISON, TOM BRENNAN, JOE NIXON**  
KRKD—Los Angeles, Calif.
1. Silhouettes (Rays)
  2. Jailhouse Rock (E. Presley)
  3. The Story Of My Life (M. Robbins)
  4. Great Balls Of Fire (J. L. Lewis)
  5. Wake Up Little Susie (Everlys)
  6. That'll Be The Day (Crickets)
  7. Kisses Sweeter Than Wine (J. Rodgers)
  8. Liechtensteiner Polka (W. Glahe)
  9. Uh Huh Mm (S. James)
  10. A Swingin' Romance (Sands)

- FREEMAN HOVER**  
KCSR—Chadron, Nebr.
1. I Love You Baby (P. Anka)
  2. You Send Me (T. Brewer)
  3. My Special Angel (B. Helms)
  4. April Love (P. Boone)
  5. 26 Miles (Four Preps)
  6. Jailhouse Rock (E. Presley)
  7. Cradle Baby (E. Cochran)
  8. Peggy Sue (B. Holly)
  9. Raunchy (B. Justis)
  10. Oh Boy! (Crickets)

- LLOYD FATMAN**  
WHAT—Philadelphia, Pa.
1. Silhouettes (Rays)
  2. Be Bop Baby (R. Nelson)
  3. That's Why I Was Born (J. Harper)
  4. Broken Promises (Four Coins)
  5. The Echoes Keep Calling Me (L. Joe)
  6. Raunchy (E. Freeman)
  7. Every Night At Nine (Smith)
  8. Bony Moronie (Williams)
  9. You're The Greatest (Scott)
  10. A Thousand Times (Temple)

- SAM ZURLO**  
WRSA—Saratoga Springs, New York
1. Jailhouse Rock (E. Presley)
  2. April Love (P. Boone)
  3. You Send Me (S. Cooke)
  4. Just Born (P. Como)
  5. Till (R. Williams)
  6. Peggy Sue (B. Holly)
  7. Sail Along Silvery Moon (B. Vaughn)
  8. Love Me Forever (E. Gorme)
  9. The Joker (Hilltoppers)
  10. Chances Are (J. Mathis)

- LONNY STARR**  
WNEW—New York, N. Y.
1. April Love (P. Boone)
  2. I Miss You (G. Gibbs)
  3. Put A Light In The Window (Four Lads)
  4. It's Xmas Once Again (F. Lyman)
  5. I'm New At The Game Of Romance (J. Morgan)
  6. A Very Special Love (Nash)
  7. Sugartime (McGuire)
  8. Jo-Ann (Lancers)
  9. Charades (Sophomores)
  10. Come To Me (J. Mathis)

- JOHN ADEMY**  
WBIG—Greensboro, N. C.
1. Melodie D'Amour (Ames Bros.)
  2. All The Way (F. Sinatra)
  3. April Love (P. Boone)
  4. Just Born (P. Como)
  5. I'll Never Sav Never Again, Again (D. Shore)
  6. I'll Remember Today (P. Page)
  7. Sayonara (E. Fisher)
  8. In Times Like These (S. Syms)
  9. Ca C'est L'Amour (Hunter)
  10. My Sugar Is So Refined (Hi-Lo's)

- PHIL LIND**  
WTAQ—La Grange, Ill.
1. Kisses Sweeter Than Wine (J. Rodgers)
  2. Shake Me I Rattle (Nelson)
  3. Little Bitty Pretty One (T. Harris)
  4. Sugartime (McGuire)
  5. My Special Angel (B. Helms)
  6. Buzz, Buzz, Buzz (Hollywood Flames)
  7. Liechtensteiner Polka (Glahe)
  8. I Don't Want To Love You (T. Prisco)
  9. Vic's Boogie (V. Faraci)
  10. Why Don't They Understand (G. Hamilton IV)

- TOM EDWARDS**  
WERE—Cleveland, Ohio
1. Sail Along Silvery Moon (B. Vaughn)
  2. Sugartime (McGuire)
  3. Till Death Do Us Part (S. Scott)
  4. A Very Special Love (Reynolds/Nash)
  5. Why Don't They Understand (G. Hamilton IV)
  6. No Love (J. Mathis)
  7. River Kwai (Miller/Mooney)
  8. Put A Light In The Window (Four Lads)
  9. April Love (P. Boone)
  10. You Send Me (Brewer/Cooke)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "A VERY SPECIAL LOVE"

The Cash Box Disk of the Week 11/30-11/23

Johnny Nash ..... ABC Paramount 9874  
Debbie Reynolds ..... Coral 61897

### "THE BIG BEAT" "I WANT YOU TO KNOW"

The Cash Box Disk of the Week 12/7

Fats Domino ..... Imperial 5477

### "DESIRE ME" "FOR SENTIMENTAL REASONS"

The Cash Box Disk of the Week 12/7

Sam Cooke ..... Keen 4002

### "FEVER"

The Cash Box Best Bets 11/23

Ray Peterson ..... RCA Victor 7087

### "A BROKEN PROMISE"

The Cash Box Disk of the Week 11/30

Four Coins ..... Epic 9253

## ATTENTION, MANUFACTURERS

We are open and swinging. Staffed with the most experienced personnel in the Northern Ohio area, we are prepared to give your line the utmost in sales and promotion. We are now exclusive distributors for Sun Records in this area. Manufacturers inquiries invited.

# STERLING

## MUSIC DISTRIBUTORS, INC.

2928 PROSPECT AVE., CLEVELAND 15, OHIO  
PHONE CH 1-5179

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—  
Please keep us constantly informed of any changes in call letters or title





# R & B Ramblings

## NEW YORK:

Just about the only things New Yorkers are talking about at this time are the weather and the subway strike—neither of which are a cause for happiness. It has, at this writing, been raining or snowing for ten straight days. The weather and subway strike have local merchants screaming something fierce. . . .



JACK WALKER

Heard from Mel Turoff, Roulette Records, and after listening to his story we're not sure he wouldn't have been better off right here in New York with our weather and strike. It seems that a couple of jockeys from Buffalo, long time anti-each-other, met in a local bistro and immediately got into a verbal battle that turned the air blue. One of the deejays ended the scene by leaving—but returned about thirty minutes later with two hoods whom he turned loose on his competitor. A local record promotion man onlooker, with the spirit of Christmas already upon him, entered the arena and tried to sooth everyone concerned. So—they dragged HIM outside and beat him rather severely until passers-by ended the fracas. Mel tells us he tried hard to keep things peaceful. Oh well! Boys will be boys. . . .



THE CLOVERS

Al Silver, Herald and Ember bossman says "It's a wonderful feeling," when he was discussing how well his records are doing. With most labels waving the crying towels, Al is having one of the hottest periods of his half a dozen years as a record manufacturer. His "The Joker" by Billy Myles, one of the country's leading waxes, slipped for a little but is now on the upsurge again. To further broaden Al's smile, "Walkin' With Mr. Lee," is now racking up sales in the real big figures and "Could be," says Silver, "it will eventually be my number one seller of all time." Also helping to build up the totals is "I Remember Dear", by the Tuneweavers on Casa Grande. The deck is beginning to move nicely. Silver also advises he has picked up another master from the Philadelphia wax gardens. This one is "Get A Job" by The Silhouettes on Junior Records. Junior is one of Kai Williams' labels and the Philly deejay has already gotten a real solid sales reaction there. Herald issues two threats this week in The Mello Kings' "The Only Girl (I'll Ever Love)" and The Turbans' "Congratulations". . . .



BILL DOGGETT

Over at Atlantic the fellas (and gal) are very happy about the acceptance with which the trade has greeted the four etchings just released. Joe Turner's "Teen Age Letter"; Chuck Willis' "My Crying Eyes" and "Betty And Dupree"; Otis Blackwell's "When You're Around" and "Make Ready For Love"; and Ruth Brown's "Look Me Up" and "A New Love" are all giving indications of becoming chart items. . . . Lou Sprung and Phil Rose were at the BMI annual awards dinner as Glory took honors for the second year in a row. Last year it was "Cindy" and this year "Banana Boat". With a real good push Sprung and Rose feel they could have next year's award in "Winter In Wisconsin" by Four Corners with the Blake Brothers. Several covers are expected soon. The instrumental version has been getting an awfully good response in Europe. . . . Vera Hodes, Gone Records (and all the affiliate labels), out this week with migraine. Bob Rosen, just in off the road, tells us Jo Ann Campbell's "Wait A Minute" is really starting to move now. Ditto "Maybe" by The Chantell's. "Walk Together" by Pete Morris is now getting an excellent deejay response and the sales figure to follow soon. A new Malcolm Dodds and the Tunedrops will be out soon. It is titled, "Unspoken Love," and we understand George Goldner plans to really go out on it. . . . Roulette getting a real strong response to "Jo Ann" by The Playmates. It is now breaking out all over the country. . . . Gar Bacon, who is currently represented with "Justice" and "Pucker Up" on Baton Records, sung, wrote, and recorded a presidential hymn, "God Bless Our President". He took a copy to Homer H. Gruenther, presidential assistant, who promised to see that Ike got it. The appointment was arranged by Senator H. Alexander Smith and Congressman Frank Thompson, both of New Jersey. . . . Sid Arky and Dick Goodman may have something real hot as their "Santa and The Satellite" continues to build and break out in all directions. . . . Jack Walker (WOV-New York) acting as M.C. for the new Apollo shows which began on December 13. Jack has brought into the Apollo with him Thurston Harris, The Clovers, The Paragons, The Chantells, Dee Clark, Bette McLaurin and the Two Morros. For Harris and Clark this show represents their first eastern appearance. . . . King Records out this week with a new Bill Doggett, "Leaps And Bounds" while its affiliate label, DeLuxe offers Donnie Elbert with "Wild Child" and "The Stroll". . . . Googie Rene called in off the road to attend the

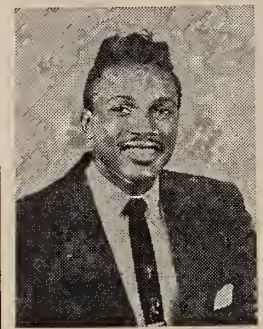
BMI dinner and accept an award for Bobby Day and Recordo Music for "Little Bitty Pretty One". . . . Don Robey's new releases doing real well according to the Houston headman of Duke, Peacock and Back Beat Records. Little Junior Parker's "That's Alright" and "Pretty Baby" as well as Back Beat's The Casuals' offering of "So Tough" and "I Love My Darling" have been received with open arms according to Robey. He is also very high on Bill Bodaford And The Rockets' "Little Girl" and "Teardrops". . . . Leo Rogers and Dave Rolnick introducing a new label, Tennerama. The label's first release "Cool" and "Cuddlin'" they tell us, is doing well in Philadelphia. . . . Dick Boone, Shaw Agency, working out a deal with the Ohio State Rose Bowl Committee for Bill Doggett to play with the Ohio State Band during the intermission at the Rose Bowl game. Boone plans to attend the game, then take off for a vacation in Honolulu. . . . Bobby Short, Atlantic Records star, Le Cupidon, goes into Billy's in Cleveland for four weeks. . . . Billy Myles, Ember chanter who has one of the nation's leading sellers in "The Joker", booked by Shaw Agency for the Ed Sullivan Show on January 26. . . . Billy Rowe, ex 7th deputy police commissioner, signed by Knickerbocker Beer to do a newscast TV show for them. The channel has not yet been set.



LITTLE JR. PARKER

Christmas record merchandising is in full swing here. . . . Bill McGuire, Lormar Distributions, reports excellent sales results from two new releases, "Been So Long" on the Mascot label and "Now I'm Telling You" by the Legends on Hull. . . . Vee Jay-Falcon's Abner returned from his biz trip east, looking chipper. Abner tells us that there's mucho action at Vee-Jay; what with Dee Clark, whose current hit deck is "Seven Nights," is leaving the west coast to play the Apollo Theater in N.Y.C. 12/13 thru the 19th; and then return to the west coast. Jimmy Reed was hospitalized for ten days following a nervous breakdown, but is back on his feet and rarin' to go. The Dells ("Time Makes You Change") skedded for the Apollo Theater, opening Christmas Day. The Spaniels will bow their new disk "Crazy Babe" at a Xmas Day dance in Philly. Gene Allison phoned from New Orleans to say that his new deck is skedded for 12/26 release. Gene's "You Can Make It If You Try" is #2 and snowballing across the entire country, according to Abner. . . . Sam Evans interviewing several artists regarding personal management. . . . "Sneezy" Friedman, Midwest Mercury Distributions, is elated about action he's getting with Dinah Washington's "Down Home Blues" and Billy Eckstine's "If I Can Help Somebody"; which, incidentally was selected as the theme for the Easter Seal campaign. . . . Artie Singer, Singular Records in Philly, visiting Chess accompanied by Max Youngstein, Chess' eastern rep. Artie's most recent hit was "At The Hop" by Danny and the Juniors. . . . Jerry Ferber, United Distributions, tells us that Roy Hamilton's newie, "Don't Let Go" is starting to hold on tight. Ernie and George Leaner have just completed their new second floor offices. . . . King Record's Bill Bolden informs us that he just talked to Johnny Miller of the Cincy office via long distance phone and Johnny is excited about showing across the nation for Johnny Pate's "Swingin' Shepherd Blues" and Bill Doggett's "Soft." Ralph Bass, King A&R king, sessioning an LP with Johnny Pate. . . . Peggy Glass, All-State Distributions, tells us that the 3 big R&B decks this week are, "Three Times A Fool" by Otis Rush on the Cobra label; and 2 disks on the Atlantis label, "Betty And Dupree" by Chuck Willis and "Teenage Letter" by Big Joe Turner.

## CHICAGO:



OTIS RUSH

Aladdin Records readying a big push on its new Thurston Harris release, following his big seller "Little Bitty Pretty One." . . . Bill Doggett and his orchestra packed them in when he played the Elks Auditorium locally, last Sunday Night. During his stay in town, Doggett made radio and television appearances to plug his new hit, "Soft." He also visited with Red Rowe on the Panorama Pacific Show. . . . The Hollywood Flames in town for new recording sessions with Ebb Records. On the basis of their hit record of "Buzz, Buzz, Buzz," the group has been signed by Jack Archer, and Associated Booking is now in the process of setting up a national tour for them. . . . Filmore Slim, Dooto Records newest blues vocalist, has a strong entry in his initial waxing, "You Got The Nerve of A Monkey" and "I Want To Hold Your Hand." . . . Cliff White, well known guitar accompanist who spent many years with the Mills Brothers, has joined Sam Cooke as accompanist. Vocalist is currently appearing at the Lotus in Miami Florida. Besides his hit waxing of "You Send Me," Cooke has a big record showing up on the Specialty label, "I'll Come Running Back To You." . . . Class Records hoping to keep up its string of hits with two new releases. Oscar McLollie's "King Of The Fools" and "Scold Me" and "Hey Maryann" by a new group, The Sputniks. Both look like strong contenders for the label. . . . KDAY has picked "Hey Schoolgirl" by Tom and Jerry on Big Records as pick of the week. . . . Jessie Belvin out on the Modern label with a timely release of "My Satellite." Waxing is backed with "Just To Say Hello" and both sides were arranged and conducted by Neely Plumb. . . . West Coast label, Surf Records, out with a big record in "Bertha Lou" by Johnny Faire.

## LOS ANGELES:

Aladdin Records readying a big push on its new Thurston Harris release, following his big seller "Little Bitty Pretty One." . . . Bill Doggett and his orchestra packed them in when he played the Elks Auditorium locally, last Sunday Night. During his stay in town, Doggett made radio and television appearances to plug his new hit, "Soft." He also visited with Red Rowe on the Panorama Pacific Show. . . . The Hollywood Flames in town for new recording sessions with Ebb Records. On the basis of their hit record of "Buzz, Buzz, Buzz," the group has been signed by Jack Archer, and Associated Booking is now in the process of setting up a national tour for them. . . . Filmore Slim, Dooto Records newest blues vocalist, has a strong entry in his initial waxing, "You Got The Nerve of A Monkey" and "I Want To Hold Your Hand." . . . Cliff White, well known guitar accompanist who spent many years with the Mills Brothers, has joined Sam Cooke as accompanist. Vocalist is currently appearing at the Lotus in Miami Florida. Besides his hit waxing of "You Send Me," Cooke has a big record showing up on the Specialty label, "I'll Come Running Back To You." . . . Class Records hoping to keep up its string of hits with two new releases. Oscar McLollie's "King Of The Fools" and "Scold Me" and "Hey Maryann" by a new group, The Sputniks. Both look like strong contenders for the label. . . . KDAY has picked "Hey Schoolgirl" by Tom and Jerry on Big Records as pick of the week. . . . Jessie Belvin out on the Modern label with a timely release of "My Satellite." Waxing is backed with "Just To Say Hello" and both sides were arranged and conducted by Neely Plumb. . . . West Coast label, Surf Records, out with a big record in "Bertha Lou" by Johnny Faire.



THE SPANIELS

two new releases. Oscar McLollie's "King Of The Fools" and "Scold Me" and "Hey Maryann" by a new group, The Sputniks. Both look like strong contenders for the label. . . . KDAY has picked "Hey Schoolgirl" by Tom and Jerry on Big Records as pick of the week. . . . Jessie Belvin out on the Modern label with a timely release of "My Satellite." Waxing is backed with "Just To Say Hello" and both sides were arranged and conducted by Neely Plumb. . . . West Coast label, Surf Records, out with a big record in "Bertha Lou" by Johnny Faire.





# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- ALL ABOUT THE BLUES  
Ivory Joe Hunter (Atlantic 1164)
- ALL OF A SUDDEN MY HEART SINGS  
Roy Hamilton (Epic 9232)
- ALONE  
Shepherd Sisters (Lance 125)
- BLUES DOWN HOME  
Dinah Washington (Mercury 71220)
- COULD THIS BE MAGIC  
Dubs (Gone 5011)
- DANCE TO THE BOP  
Gene Vincent (Capitol 3839)
- DAYS ARE DARK  
Ted Taylor (Ebb 113)
- DESERIE  
Charts (Everlast 5001)
- \*DO WHAT YOU DID  
Thurston Harris (Aladdin 3399)
- DOWN IN THE ALLEY  
Clovers (Atlantic 1152)
- FEVER  
Earl Grant (Decca 30475)  
Ray Peterson (RCA Victor 7087)
- FOOLS RUSH IN  
Malcolm Dodd & Tunedrops (End 1004)
- FOR SENTIMENTAL REASONS  
\*DESIRE ME  
Sam Cooke (Keen 4002)
- GONNA STOP FOOLIN' MYSELF  
Louis Brooks (Excello 2119)
- HAVE I SINNED  
Donnie Elbert (DeLuxe 6148)
- HENRIETTA  
Jimmy Dee (Dot 15664; TNT 148)
- HEY LITTLE GIRL  
Techniques (Roulette 4030)
- I'M AVAILABLE  
Margie Rayburn (Liberty 55102)
- I NEED YOU SO BAD  
I WONDER  
B. B. King (RPM 498)
- I STILL LOVE YOU  
Fats Domino (Imperial 5467)
- \*IT HURTS ME TOO  
Elmore James (Vee-Jay 259)
- I WANT YOU TO KNOW  
THE BIG BEAT  
Fats Domino (Imperial 5477)
- \*LAZY MULE  
Ravens (Argo 5284)  
Jimmy Ricks (Decca 30443)
- LITTLE WHEEL  
John Lee Hooker (Vee-Jay 255)
- LOVE BUG CRAWL  
Jimmy Edwards (Mercury 71209)
- LULLABY OF THE BELLS  
Deltaires (Ivy 101)
- MAYBE  
Chantels (End 1005)
- MESSIN' UP  
Five Royales (King 5082)
- \*MY CRYING EYES  
Chuck Willis (Atlantic)
- MY SPECIAL ANGEL  
Bobby Helms (Decca 30423)
- NERVOUS BOOGIE  
Paul Gayton (Argo 5277)
- \*NEW LOVE  
Ruth Brown (Atlantic 1166)
- \*NO LOVE  
Johnny Mathis (Columbia 41060)

\* Indicates first appearance on Territorial Tips

- OH BOY  
Crickets (Coral)
- OH JULIE  
Crescendos (Nasco 6005)
- OUR ANNIVERSARY  
5 Satins (Ember)
- PEACHES  
Little Jr. Parker (Duke 177)
- PENNY LOAFERS AND BOBBY SOX  
Sparkletones (ABC-Paramount 9867)
- ROCK AND CRY  
Clyde McPhatter (Atlantic 1158)
- ROCK 'N ROLL MUSIC  
Chuck Berry (Chess 1671)
- SANTA AND THE SATELLITE  
Buchanan & Goodman (Luiverse)
- \*SAY (BOSS MAN)  
Bo Diddley (Checker 878)
- SILHOUETTES  
Diamonds (Mercury 71197)  
Gibson & Red Caps (ABC-Paramount 9856)
- SINNER WOMAN  
Joe Morris (Atlantic 1160)
- \*SO TOUGH  
Casuals (Back-Beat 503)
- SPEEDY  
Bobbettes (Atlantic 1159)
- ST. LOUIS BLUES  
MIRACLES  
Lavern Baker (Atlantic 1163)
- SUMMERTIME  
Sam Cooke (Keen 34013)
- TEARDROPS  
Lee Andrews & Hearts (Chess 1675)
- TEARS ON MY PILLOW  
Eldorados (Vee-Jay 250)
- \*THAT'S ALL RIGHT  
Little Jr. Parker (Duke 168)
- THAT'S ALL I WANT FROM YOU  
Silva-Tanes (Argo 5281)
- THE ECHOES KEEP CALLING ME  
Little Joe (Okeh 7094)
- THE KEY TO MY KINGDOM  
B. B. King (RPM 501)
- THERE'LL BE NO BACKIN' OUT  
Mickey & Sylvia. (Vik 0297)
- THE RIGHT TIME  
Nappy Brown (Savoy 1525)
- THIS COULD BE THE NIGHT  
Velours (Onyx 515)
- THIS IS THE NIGHT  
Valiants (Keen 34004)
- THREE MINUS ONE  
Tommy Lampkin (Ebb 110)
- TIME MAKES YOU CHANGE  
PAIN IN MY HEART  
Dells (Vee-Jay 258)
- TONIGHT TONIGHT  
Mello-Kings (Herald 502)
- WALKIN' WITH MR. LEE  
Lee Allen (Ember 1027)
- \*WEE BABY BLUES  
Joe Turner (Atlantic 1162)
- \*WELL OH WELL  
Otis Williams (DeLuxe 6149)
- WHAT SIN  
Little Jimmy Scott (King 5086)
- WHEN I MEET MY GIRL  
Tommy Ridgley (Herald 501)
- WHERE THE RIO DE ROSA FLOWS  
Jimmy Llyad (Roulette 7001)
- YOU ARE MY SUNSHINE  
Carl McVoy (Hi 2001)
- \*YOU BUG ME BABY  
Larry Williams (Specialty 615)
- YOU'RE GONNA CRY  
I NEED YOUR KISSES  
Spaniels (Vee-Jay 257)



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	YOU SEND ME Sam Cooke (Keen 34013)	1
2	RAUNCHY Freeman (Imperial 5474) Justis (Phillips 3519)	2
3	ROCK 'N ROLL MUSIC Chuck Berry (Chess 1671)	5
4	SILHOUETTES Rays (Cameo 117)	3
5	LITTLE BITTY PRETTY ONE Bobby Day (Class 211) Thurston Harris (Aladdin 3398)	4
6	BONY MORONIE Larry Williams (Specialty 611)	7
7	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	8
8	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	6
9	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	13
10	PEGGY SUE Buddy Holly (Coral 61885)	9
11	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	21
12	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	19
13	COULD THIS BE MAGIC Dubs (Gone 5011)	10
14	HARD TIMES (THE SLOP) Noble Watts (Baton 249)	23
15	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	22
16	HONEST I DO Jimmy Reed (Vee-Jay 253)	11
17	SOFT Bill Doggett (King 5080)	14
18	SWANEE RIVER ROCK Ray Charles (Atlantic 1154)	15
19	KISSES SWEETER THAN WINE Jimmie Rodgers (Roulette 4031)	20
20	THE JOKER Billy Myles (Ember 1026)	25

21. TEARDROPS. 22. WAKE UP LITTLE SUSIE. 23. BE BOP BABY. 24. I WANT YOU TO KNOW. 25. KEEP-A-KNOCKIN'.

## new BIGHITS!

THE PENGUINS' NEW HIT!  
"THAT'S HOW MUCH I NEED YOU"  
# 428

A SMASHER!!!  
"YOU GOT THE NERVE OF A MONKEY"  
Fillmore Slim #429

HOT INSTRUMENTAL!!!  
"DANCE PARTY"  
PEPPY PRINCE  
# 430

ALL TIME SELLER!!!  
"EARTH ANGEL"  
The Penguins #348



"BEWARE"  
JESSIE BELVIN  
CASH # 1056  
Some Territories Open  
Write For Sample  
CASH RECORDS  
1252 S. Berendo, Los Angeles 6, Cal.

SURE SHOT—CASH BOX  
BEST BUY—BILLBOARD  
HIT PARADER—MUSIC VENDOR  
"HARD TIMES"  
(THE SLOP)  
NOBLE "THIN MAN" WATTS  
BATON 249  
BATON RECORDS 108 WEST 44th ST.  
NEW YORK, N. Y.



SMASHING!!  
**"Darling If I Had You"**  
 Bobby Day  
 CLASS # 215

WATCH THIS RECORD ROCK THE NATION  
**"HEY MARYANN"**  
 CLASS-217  
 The SPUTNICKS

**Class Records**  
 1107 EL CENTRO HOLLYWOOD, CALIF.

## Veep Cites Scott

NEW YORK — Jazz clarinetist, Tony Scott, RCA recording artist, enjoyed the distinction of receiving a personal commendation from Vice President Richard Nixon on his recent tour through Europe and Africa.

In his statement, Vice President Nixon said: "It has been brought to my attention that you have recently returned from your own personal eight months goodwill tour abroad in which you not only gave concerts but also played American music together with musicians from abroad.

"I am sure that you had many memorable experiences while you were visiting the different countries, and that you were able, through the medium of music—when language was a barrier—to create among the musicians with whom you met, as well as your audiences, a feeling of friendship for our country.

"It is through such experiences that the people of the world become better acquainted and consequently have more understanding, tolerance and appreciation for each other. This is what all of us are striving for, and it is a major step on the road to a peaceful world.

"I wish to commend you for the part you are taking in helping to establish a firm foundation for good will among your fellow men which is so important in the world today."

Tony Scott's most recent record release for RCA Victor is "Complete Tony Scott", which is one of the company's best sellers in the jazz field.

## Crown LP Release Hits 50 Mark

CULVER CITY, CAL. — Releasing 10 new albums this month, Crown Records with offices in Culver City, California and New York, New York has increased its catalog to fifty LP albums retailing for \$1.49. The new releases account for a total of 24 released by the company since July.

The Crown line, owned by Modern Records, the jazz-rhythm & blues label for almost thirteen years, has grown steadily since releasing its first album slightly more than a year ago. In July the company established its New York office at 418 West 49 Street where it maintains shipping and warehouse facilities.

Plans for next year, according to Marvin Schwartz, Eastern Sales Manager of Crown, call for the release of approximately fifty more LP albums, averaging four per month, including several new show tunes, semi-classics, and a number of albums in the swing, jazz and rock 'n roll categories.

Among the new releases is "A Toast To Tommy & Jimmy Dorsey", recorded in Hollywood by members of the Dorsey Orchestra. The album offers such selections as "So Rare", "I'm Getting Sentimental Over You", "Sunny Side Of The Street" and most of the other Dorsey standbys. As a companion release to the Dorsey album, the company has released "A Tribute To Glenn Miller", also recorded in Hollywood by members of the Glenn Miller Orchestra. The release of this album was motivated by the success of the first Miller album offered by Crown last Spring, "String Of Pearls". The two new show albums are "My Fair Lady" and "Oklahoma", each on separate LP disks and containing almost the entire score of the Broadway hits, sung by Lloyd Hanña and Irene Cummings.

Other releases include, "The Fabulous Kings Of Dixieland" featuring Bob Pollack, Clyde Hurlley and Dick Cathcart among others; "Paris Nite Life" featuring Pierre Legendre and the Paris International Orchestra; "Nite Life In Vienna" recorded by Anton Paulic and the Viennese Orchestra; Bob Savage "Carries The Torch"; and "Joy To The World", a Christmas feature.

# The Cash Box



### NEW YORK

- 1 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 2 SILHOUETTES  
Rays  
(Cameo 117)
- 3 ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)
- 4 JAILHOUSE ROCK  
Elvis Presley  
(RCA Victor 7035)
- 5 AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)
- 6 RAUNCHY  
Bill Justis (Phillips 3519)  
Ernie Freeman  
(Imperial 5474)
- 7 SWANEE RIVER ROCK  
Ray Charles  
(Atlantic 1154)
- 8 I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- 9 LULLABY OF  
THE BELLS  
Deltaires  
(Ivy 101)
- 10 TEARDROPS  
Lee Andrews & Hearts  
(Chess 1675)

### CHICAGO

- 1 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- RAUNCHY  
Ernie Freeman  
(Imperial 5474)  
Bill Justis (Phillips 3519)
- LITTLE BITTY  
PRETTY ONE  
Thurston Harris  
(Aladdin 3398)
- SILHOUETTES  
Rays  
(Cameo 117)
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- HONEST I DO  
Jimmy Reed  
(Vee-Jay 253)
- SOFT  
Bill Doggett  
(King 5080)
- ALL ABOUT  
THE BLUES  
Ivory Joe Hunter  
(Atlantic 1164)
- BUZZ, BUZZ,  
BUZZ  
Hollywood Flames  
(Ebb 119)
- ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)

### NEW ORLEANS

- 1 YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)
- THE RIGHT TIME  
Nappy Brown  
(Savoy 1525)
- RAUNCHY  
Ernie Freeman  
(Imperial 5474)
- HARD TIMES  
(THE SLOP)  
Noble Watts  
(Baton 249)
- BONY MORONIE  
Larry Williams  
(Specialty 615)
- YOU SEND ME  
Sam Cooke  
(Keen 34013)
- COULD THIS  
BE MAGIC  
Dubs  
(Gone 5011)
- SAY (BOSS MAN)  
Bo Diddley  
(Checker 878)
- I WANT YOU  
TO KNOW  
Fats Domino  
(Imperial 5477)
- LITTLE BITTY  
PRETTY ONE  
Thurston Harris  
(Aladdin 3398)

### ST. LOUIS

- 1 RAUNCHY  
Bill Justis  
(Phillips 3519)
- 2 YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)
- 3 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- 4 BUZZ, BUZZ,  
BUZZ  
Hollywood Flames  
(Ebb 119)
- 5 ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)
- 6 AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)
- 7 I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- 8 SANTA AND THE  
SATELLITE  
Buchanan & Goodman  
(Luniverse)
- 9 FOR SENTIMENTAL  
REASONS  
Sam Cooke  
(Keen 4002)
- 10 GREAT BALLS OF FIRE  
Jerry Lee Lewis  
(Sun 281)

### NEWARK

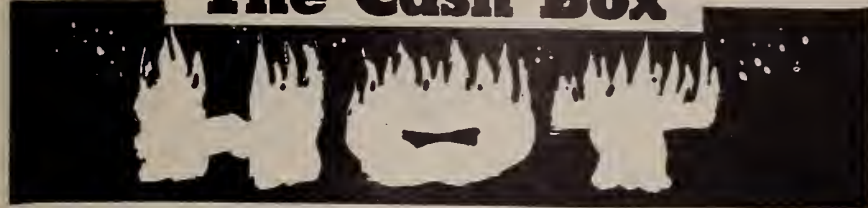
- 1 YOU SEND ME  
Sam Cooke  
(Keen 34013)
- TEARDROPS  
Lee Andrews & Hearts  
(Chess 1675)
- BUZZ, BUZZ,  
BUZZ  
Hollywood Flames  
(Ebb 119)
- ROCK 'N ROLL MUSIC  
Chuck Berry  
(Chess 1671)
- RAUNCHY  
Bill Justis (Phillips 3519)  
Ernie Freeman  
(Imperial 5474)
- SWANEE RIVER ROCK  
Ray Charles  
(Atlantic 1154)
- COULD THIS  
BE MAGIC  
Dubs  
(Gone 5011)
- THIS IS THE NIGHT  
Valiants  
(Keen 34004)
- ST. LOUIS BLUES  
Lavern Baker  
(Atlantic 1163)
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)

### DALLAS

- 1 RAUNCHY  
Bill Justis (Phillips 3519)  
Ernie Freeman  
(Imperial 5474)
- PEGGY SUE  
Buddy Holly  
(Coral 61885)
- YOU SEND ME  
Sam Cooke  
(Keen 34013)
- GREAT BALLS OF FIRE  
Jerry Lee Lewis  
(Sun 281)
- LITTLE BITTY  
PRETTY ONE  
Thurston Harris  
(Aladdin 3398)
- ROCK 'N ROLL  
MUSIC  
Chuck Berry  
(Chess 1671)
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- I WANT YOU  
TO KNOW  
Fats Domino  
(Imperial 5477)
- BUZZ, BUZZ,  
BUZZ  
Hollywood Flames  
(Ebb 119)
- BONY MORONIE  
Larry Williams  
(Specialty 615)



# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 **TEARDROPS**  
*Lee Andrews & Hearts*  
(Chess 1675)
- 2 **THE JOKER**  
*Billy Myles*  
(Ember 1026)
- 3 **BONY MORONIE**  
*Larry Williams*  
(Specialty 615)
- 4 **YOU SEND ME**  
*Sam Cooke*  
(Keen 34013)
- 5 **SILHOUETTES**  
*Rays*  
(Cameo 117)
- 6 **THE ECHOES KEEP CALLING ME**  
*Little Joe*  
(Okeh 7094)
- 7 **RAUNCHY**  
*Bill Justis (Phillips 3519)*  
*Ernie Freeman (Imperial 5474)*
- 8 **LITTLE BITTY PRETTY ONE**  
*Thurston Harris*  
(Aladdin 3398)
- 9 **ROCK 'N ROLL MUSIC**  
*Chuck Berry*  
(Chess 1671)
- 10 **SWANEE RIVER ROCK**  
*Ray Charles*  
(Atlantic 1154)

- 1 **RAUNCHY**  
*Ernie Freeman*  
(Imperial 5474)
- 2 **YOU SEND ME**  
*Sam Cooke*  
(Keen 34013)
- 3 **SILHOUETTES**  
*Rays*  
(Cameo 117)
- 4 **BUZZ BUZZ BUZZ**  
*Hollywood Flames*  
(Ebb 119)
- 5 **JAILHOUSE ROCK**  
*Elvis Presley*  
(RCA Victor 7035)
- 6 **KISSES SWEETER THAN WINE**  
*Jimmie Rodgers*  
(Roulette 4031)
- 7 **I'LL COME RUNNING BACK TO YOU**  
*Sam Cooke*  
(Specialty 619)
- 8 **HARD TIMES (THE SLOP)**  
*Noble Watts*  
(Baton 249)
- 9 **WAKE UP LITTLE SUSIE**  
*Everly Brothers*  
(Cadence 1337)
- 10 **HAPPY HAPPY BIRTHDAY BABY**  
*Tune Weavers*  
(Checker 872)

- 1 **RAUNCHY**  
*Bill Justis (Phillips 3519)*
- 2 **YOU SEND ME**  
*Sam Cooke*  
(Keen 34013)
- 3 **ROCK 'N ROLL MUSIC**  
*Chuck Berry*  
(Chess 1671)
- 4 **BUZZ, BUZZ, BUZZ**  
*Hollywood Flames*  
(Ebb 119)
- 5 **AT THE HOP**  
*Danny & The Juniors*  
(ABC-Paramount 9871)
- 6 **GREAT BALLS OF FIRE**  
*Jerry Lee Lewis*  
(Sun 281)
- 7 **I'LL COME RUNNING BACK TO YOU**  
*Sam Cooke*  
(Specialty 619)
- 8 **SILHOUETTES**  
*Rays*  
(Cameo 117)
- 9 **JAILHOUSE ROCK**  
*Elvis Presley*  
(RCA Victor 7035)
- 10 **KISSES SWEETER THAN WINE**  
*Jimmie Rodgers*  
(Roulette 4031)

## ATLANTA

## BOSTON

## SAN FRANCISCO

- 1 **RAUNCHY**  
*Ernie Freeman (Imperial 5474)*  
*Bill Justis (Phillips 3519)*
- 2 **YOU SEND ME**  
*Sam Cooke*  
(Keen 34013)
- 3 **LITTLE BITTY PRETTY ONE**  
*Thurston Harris*  
(Aladdin 3398)
- 4 **BONY MORONIE**  
*Larry Williams*  
(Specialty 615)
- 5 **SILHOUETTES**  
*Rays*  
(Cameo 117)
- 6 **I'LL COME RUNNING BACK TO YOU**  
*Sam Cooke*  
(Specialty 619)
- 7 **PEGGY SUE**  
*Buddy Holly*  
(Coral 61885)
- 8 **HARD TIMES (THE SLOP)**  
*Noble Watts*  
(Baton 249)
- 9 **JAILHOUSE ROCK**  
*Elvis Presley*  
(RCA Victor 7035)
- 10 **ROCK 'N ROLL MUSIC**  
*Chuck Berry*  
(Chess 1671)

- 1 **YOU SEND ME**  
*Sam Cooke*  
(Keen 34013)
- 2 **RAUNCHY**  
*Bill Justis (Phillips 3519)*  
*Ernie Freeman (Imperial 5474)*
- 3 **LITTLE BITTY PRETTY ONE**  
*Thurston Harris*  
(Aladdin 3398)
- 4 **ROCK 'N ROLL MUSIC**  
*Chuck Berry*  
(Chess 1671)
- 5 **PEGGY SUE**  
*Buddy Holly*  
(Coral 61885)
- 6 **THE JOKER**  
*Billy Myles*  
(Ember 1026)
- 7 **JAILHOUSE ROCK**  
*Elvis Presley*  
(RCA Victor 7035)
- 8 **BONY MORONIE**  
*Larry Williams*  
(Specialty 615)
- 9 **KISSES SWEETER THAN WINE**  
*Jimmie Rodgers*  
(Roulette 4031)
- 10 **OH BOY!**  
*Crickets*  
(Coral)

- 1 **RAUNCHY**  
*Ernie Freeman*  
(Imperial 5474)
- 2 **YOU SEND ME**  
*Sam Cooke*  
(Keen 34013)
- 3 **YOU CAN MAKE IT IF YOU TRY**  
*Gene Allison*  
(Vee-Jay 256)
- 4 **LITTLE BITTY PRETTY ONE**  
*Thurston Harris*  
(Aladdin 3398)  
*Bobby Day (Class 211)*
- 5 **BUZZ, BUZZ, BUZZ**  
*Hollywood Flames*  
(Ebb 119)
- 6 **ROCK 'N ROLL MUSIC**  
*Chuck Berry*  
(Chess 1671)
- 7 **GREAT BALLS OF FIRE**  
*Jerry Lee Lewis*  
(Sun 281)
- 8 **COULD THIS BE MAGIC**  
*Dubs*  
(Gone 5011)
- 9 **JAILHOUSE ROCK**  
*Elvis Presley*  
(RCA Victor 7035)
- 10 **PEGGY SUE**  
*Buddy Holly*  
(Coral 61885)

# OUR BIG 4!!

**GENE ALLISON**  
"YOU CAN MAKE IT IF YOU TRY"

VEE-JAY 256

"HONEST I DO"

**JIMMY REED**

VEE-JAY 253

"TIME MAKES YOU CHANGE"

b/w

"PAIN IN MY HEART" BY **THE DELLS**

VEE-JAY 258

"SEVEN NIGHTS"

**DEE CLARK**

FALCON 1005

"ROAD HOUSE" BY **AL SMITH**

FALCON 1007

NEW RELEASES!!

"YOU NEVER MISS THE WATER"

**BILLY "THE KID" EMERSON**

VEE-JAY 261

"OH, OH, MY DARLING"

b/w

"TIME WILL"

**LARRY BIRDSONG**

VEE-JAY 262

"MY ONLY LOVE"

**THE FALCONS**

FALCON 1006

**VEE JAY-FALCON RECORDS**

2129 So. Michigan Avenue

Chicago 16, Illinois

### MASTERS WANTED

WILL BUY OUTRIGHT OR LEASE POP, CLASSICAL, MOOD, ETC. MASTERS. PREFER NAMES.

Inquire: **P. R. & R.**  
132 E. 38th ST. N. Y. 16, N. Y.

BREAKING ALL OVER

"WAIT A MINUTE"

b/w

"IT'S TRUE"

**JO-ANN CAMPPELL**

Gone 5014

**GONE RECORDS**

1650 Broadway, N. Y., N. Y.

IT'S A HIT! NEW TUNES!

NEW STARS!

**3 PLAYMATES**

LUCILLE ALMA GWEN

"SUGAH WOOGA"

# 1528

b/w "LOVEY DOVEY PAIR"

PUBLISHED BY PLANEMARK MUSIC

**SAVOY**

RECORD CO  
56 MARKET ST  
NEWARK, N. J.





# R & B Reviews

**A** AWARD & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BOBBY MITCHELL**  
 (Imperial 5475)

**B+** "I'M GONNA BE A WHEEL SOMEDAY" (2:22) [Travis BMI—D. Bartholomew/Hayes] Bobby Mitchell rocks out a quick beat jumper with a current styling and comes up with a strong item for the teener trade. Guitar and a hearty approach make this deck an item with a solid commercial approach.

**B+** "YOU BETTER GO HOME" (2:13) [Travis BMI—Bartholomew, Hayes] Bobby Mitchell switches styles here and wails a slow beat blues with sincerity and much appeal. Tuneful and entertaining.

**BABS GONZALES**  
 (End 1008)

**B** "ROCK & ROLL SANTA CLAUS" (2:35) [Figure BMI—Gonzales] Babs makes another pitch at the Yule trade with a Gonzales type recitation in which he gives his version of a "cool" Santa. Gonzales had a successful Xmas bop wax several years ago and perhaps he can do it again with this one.

**C+** "ME - SPELLED - M - E - ME" [Dandy BMI — Thompson] Gonzales does a straight turn on the familiar item. Easy approach makes it an ok coupler.

**JOHNNY PATE QUINTET**  
 (Federal 12312)

**B** "THE ELDER" (2:34) [Arno BMI—Johnny Pate] The Johnny Pate Quintet applies its talents to a lilting slow beat bounce with Lennie Druss supplying the flute solo. Excellent sound. Flute kicks the deck into the realm of something different. Like it.

**B** "SWINGING SHEPHERD BLUES" (2:35) [Benell BMI—Moe Koffman] Similar comments on a slow beat rhythm piece. Two good listening decks.

**MUDDY WATERS**  
 (Chess 1680)

**B+** "I LIVE THE LIFE I LOVE" (2:41) [Arc BMI — W. Dixon] Muddy Waters wails his usual accomplished southern styling of a slow beat item giving his philosophy of life. Slow shuffle down home material. Waters should rack up his customary good sale.

**B+** "EVIL" (2:38) [Arc BMI—M. Morganfield] Waters does a similar authentic deep south hunk of material with a fine treatment. Two good decks.

**BILLY "THE KID" EMERSON**  
 (Vee-Jay 261)

**B+** "DO YOURSELF A FAVOR" (2:28) [Conrad BMI — W. R. Emerson] Billy "The Kid" Emerson chants a rhythmic quick beat melodic ditty with a light hearted swingy treatment. The deck is infectious and a pleaser. Should grab off a good reaction.

**B** "YOU NEVER MISS THE WATER" (2:24) [Conrad BMI—W. R. Emerson] Emerson wails a middle beat bouncer with sincerity and appeal aimed at the southern markets. Good listening.

## The Cash Box Award o' the Week

"TEEN AGE LETTER" (2:29) [Progressive BMI—Richard]  
 "WEE BABY BLUES" (2:15) [Leeds ASCAP—Turner, Johnson]

JOE TURNER (Atlantic 1167)

● Joe Turner, in his latest Atlantic release, offers two sides for his large sized fandom to ponder. He has a quick beat jumper, "Teen Age Letter," that he belts with all the power he commands, and a middle beat rock, "Wee Baby Blues", handled as only Turner can. Two sides the public has to feel, but it'll have to make the decision as to which one it wants. We can't. Two socko etchings.

"RING DANG DILLY" (2:33) [Crossroads BMI—Mendelsohn, Cadena]  
 "SO LONG" (2:34) [Shapiro Bernstein ASCAP—Harris, Morgan, Melsher]

BIG MAYBELLE (Savoy 1527)

● Big Maybelle turns in two impressive performances, either of which could step into the upper spheres of record sales. The gruff throated lass rocks out a quick beat jump, "Ring Dang Dilly", with all gusto the gal is noted for. She rips the item with a slam-bang delivery that gets the listener right into her mood. It's a happy jumper tailor made for the kid with the dollar. The coupling, "So Long", is a complete change of pace, presenting Big Maybelle with the opportunity to deliver a tender and emotional tune. Moving item that penetrates. Two good decks—with "Ring Dang Dilly" in the lead as we see it from here.

"PRETTY BABY" (2:45) [Lion BMI—Parker]  
 "THAT'S ALRIGHT" (2:54) [Rogers]

LITTLE JUNIOR PARKER (Duke 168)

● Little Junior Parker comes off a couple of successive good sized sellers with a duo that bears every indication of continuing his best selling activities. In "Pretty Baby" and "That's Alright" Parker has two items that should build into best selling proportions. The former is a middle beat jump that has the deep south feeling but contains the ingredients so acceptable in all markets. "That's Alright" contains more of the real down home flavor and could be the stronger deck in those portions of the country. Two well thought out decks that should be watched.

## The Cash Box R & B Best Bets

- ★ "I LIVE THE LIFE I LOVE" ..... Muddy Waters ..... Chess 1680
- ★ "MY SECRET" ..... The Six Teens ..... Flip 329
- ★ "YOU DON'T CARE ANYMORE" ..... The Roulettes ..... Ebb 124
- ★ "YOU NEVER CARE" ..... Ben Hughes ..... Specialty 616

**TITUS TURNER**  
 (King 5095)

**B** "STOP THE PAIN" (2:35) [Jay & Cee BMI—Titus Turner] Titus Turner belts a middle beat blues with a strong delivery. Turner aims the deck at the combined r & b south and north buyers. Swingy deck with listening and dancing appeal.

**B** "HOLD YOUR LOVING" (2:33) [Jay & Cee BMI—Turner, Snelson] Turner ups the tempo on this side and jumps to the wild hard hitting jump projection. Deck is exciting and the teeners should rock around to this beat with enthusiasm.

**THE SIX TEENS**  
 (Flip 329)

**B+** "MY SECRET" (2:39) [Limax BMI—Ed Wells] The Six Teens blend beautifully on a slow, rhythmic Latin flavored item. A dreamy and moving effort that should find a receptive audience in both the pop and r & b markets. Keep a close eye on this side.

**B** "STOP PLAYING PING PONG WITH MY LITTLE HEART" (2:22) [Limax BMI—Ed Wells] The Six Teens offer a light romantic bouncer with an excellent presentation. The kids are good and they show it on these two sides. Similar comments as those offered on the first side.

**THE TEENETTES**  
 (Josie 830)

**B** "MY LUCKY STAR" (2:27) [Jeepster BMI — Marlene Jenkins] The Teenettes team effectively on a slow beat romancer. Typical teenage bait.

**B** "TOO YOUNG TO FALL IN LOVE" (2:16) [Jeepster BMI—Marlene Jenkins] The Teenettes offer a quick beat jump for the flip. Complete change of tempo and treatment. Ok r & b deck for the swinging clientele.

**OSCAR McLOLLIE**  
 (Class 216)

**B+** "KING OF THE FOOLS" (2:45) [Prolific BMI—Spots, Nix] Oscar McLollie handles a melodic middle beat pretty with his usual fine vocal job. The deck should result in a good sized sale. Both pop and r & b markets are the targets.

**B** "SCOLD ME" (2:30) [Recordo BMI — O. McLollie] McLollie offer another item aimed at both markets for his coupler. A dramatic, Johnnie Ray type vocal of a slow, rhythmic ballad. Two strong decks.

**KENNY AND MOE**  
 (DeLuxe 6154)

**B** "DOUBLE TALK BABY" (2:16) [Maggie BMI — Carroll, Puzey] Kenny And Moe bounce exuberantly through a middle beat jump. An infectious teenage wax with a simple melodic and a basic beat that appeals.

**B** "SO LONG—I'M GONE" (2:23) [Men Lo BMI—Ballard, Pelham, Lucie] Kenny And Moe back with a middle beat bouncer of engaging qualities. The story of a wayward good-time lass and the fella who tells her "so long".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# R & B Reviews

**A** AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD  
**C+** GOOD **C** FAIR **D** MEDIOCRE

## The Cash Box

### R & B Sleeper of the Week

"RING CHIMES" (2:39) [Stella Lane Gregmark BMI—Stockham]

"THE STORY" (3:21) [Stella Lane Gregmark—Stockham]

I. V. LEAGUERS (Dot 15677)

● The I. V. Leaguers dig into a quick beat bouncer, "Ring Chimes", with a happy air and delivery. The I. V. Leaguers bounce gaily about the two and one-half minutes with a sparkle that makes the joyous ditty a strong bet for big action. Stick close to this wax—it could

be a strong item. The flip, "The Story", is a slow beat dreamer softly offered to the listening public. A drifty choral assist to the tender lead vocal makes this a moving wax—but not in the same commercial category as its top deck, "Ring Chimes."

"GOOD GOLLY" (1:58) [Dorado BMI—Otis, Hicks]

"BYE BYE BABY" (2:15) [Dorado BMI—Otis]

THE JOHNNY OTIS SHOW (Capitol 3852)

● Johnny Otis and Marie Adams team up for an exciting pair that should mean money in the bank. See Pop Reviews.

"YOUR BOOK OF LIFE" (2:00) [Pincus ASCAP—Drake]

"SNOWBOUND" (2:07) [Shannon ASCAP—Eddy, Stevens]

DEL VIKINGS (Mercury 71241)

● A pair by the Del Vikings that should grab off some good sized action. See pop review section.

#### THE ROULETTES

(Ebb 124)

**B+** "YOU DON'T CARE ANYMORE" (1:51) [Ebb BMI—C. LeBlanc] The Roulettes team with great effectiveness on a slow beat rhythm ballad and the result is one that bears watching. Melodic and effective.

**B+** "THE WAY YOU CARRY ON" (2:11) [Ebb BMI—C. LeBlanc] The Roulettes dish up a quick beat jump with the vivacity the teenage audience possesses and demands from the performers. A happy, swinging deck. Two impressive waxings.

#### THE SULTANS

(Duke 178)

**B+** "IF I COULD TELL" (2:15) [Lion BMI—W. Barnes] The Sultans turn in a dramatic reading of a slow, rhythmic ballad. Strong wailing effort by the group and one that should grab attention.

**B+** "MY LOVE IS SO HIGH" (2:25) [Lion BMI—E. McDaniels] The Sultans change pace with a quick beat jump. Happy, infectious love tune in which the high spirits are evident. Two good decks.

#### BIRD ROLLINS

(Johnson 105)

**B** "PRETTY LITTLE SCHOOL GIRL" (2:43) [Real Gone BMI—Johnson, Rollins] Bird Rollins belts a quick beat bouncer with a teen-age lyric. Rollins gets lots of excitement into the deck and the buyer should get on the bandwagon.

**B** "THAT'S ALL I WANNA DO" (2:45) [Real Gone BMI—Johnson, Rollins] Rollins turns up a solid hunk of slow beat r & b material that has the earmarks. Two good decks.

#### BEN HUGHES

(Specialty 616)

**B+** "YOU NEVER CARE" (2:04) [Venice Fore-Site-BMI—B. Hughes] Ben Hughes swings lightly on a middle beat bouncer of romantic inclination. A pop styled delivery of an engaging melody delighter. The deck in theme is less light hearted than the delivery and arrangement. It is, however, a strong over-all etching that could stir up some good sized action. Keep close tabs on it.

**B** "I NEED SOMEONE TO LOVE ME" (2:37) [Venice Fore-Site BMI—B. Hughes] Ben Hughes lends his dramatic styling to a slow beat ballad. A feeling of Hibbler creeps into his reading. Soft, easy to listen to wax.



# R & B Sure Shots

"PAIN IN MY HEART"

"TIME MAKES YOU CHANGE"

The Cash Box R&B Sleeper of the Week 11/9

Dells ..... Vee-Jay 258

"THIS IS THE NIGHT"

The Cash Box Award o' the Week 11/30

Valiants ..... Keen 34004

"SAY (BOSS MAN)"

The Cash Box Award o' the Week 11/30

Bo Diddley ..... Checker 878

New Singing Sensation

## THURSTON HARRIS

NEWEST RELEASE  
 A 2-SIDED SMASH!



A Cash Box & Billboard Pick

## "DO WHAT YOU DID"

b/w

## "I'M ASKING FORGIVENESS"

Aladdin # 3399

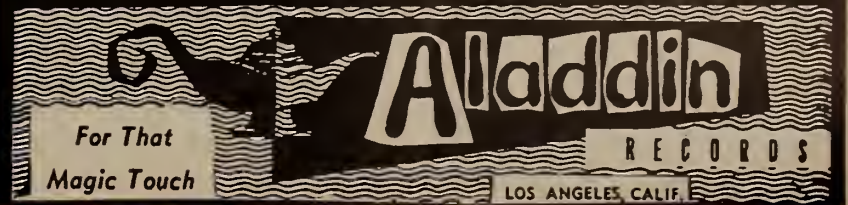
WILL CAPTURE BOTH POP AND RHYTHM & BLUES MARKETS

And Don't Forget —

## "LITTLE BITTY PRETTY ONE"

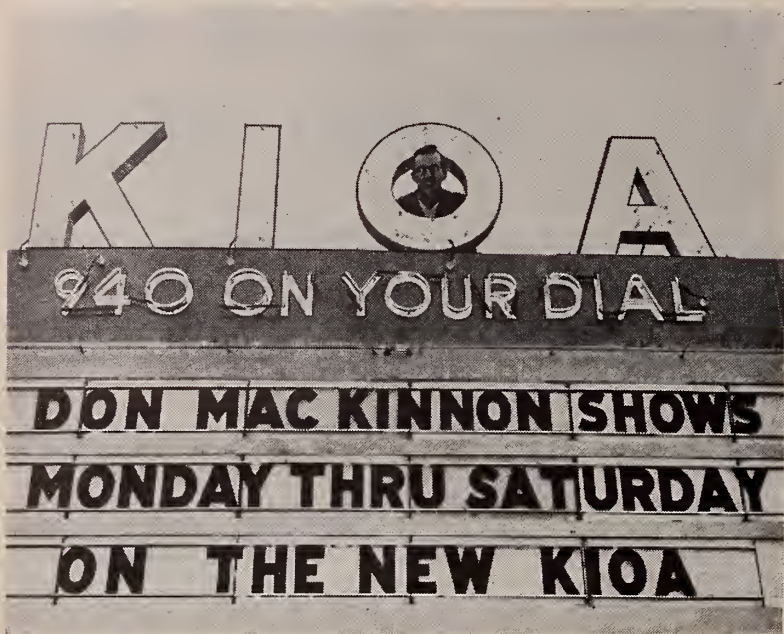
Aladdin # 3398

(ON ALL CHARTS)





# Peering Through The "O"



DES MOINES, IOWA—Peering through the flashing neon "O" of the New KIOA studios is Don MacKinnon. His most recent contest-gimmick, the "Flying Saucer," netted the space-drawing winner a free set of dishes.

BREAKING!

## "Twilight Walk"

GOOGIE RENE  
CLASS # 214

*Class* RECORDS  
1107 El Centro • Hollywood, Calif.

## Herman Lubinsky Donates Scholarship To School Of Jazz

NEW YORK—The School of Jazz, Lenox, Massachusetts, has announced the receipt of a full scholarship grant from Herman Lubinsky, owner and director of the Savoy Record Company. The scholarship will provide full tuition, room and board, and private lesson fees to a promising instrumental student for attendance at the School of Jazz during its second annual session on the grounds of Music Inn, Lenox, Massachusetts, during August, 1958.

The Herman Lubinsky Scholarship will be administered by the scholarship committee of the School of Jazz which is headed by John Lewis, director of the Modern Jazz Quartet and Executive Director of the School of Jazz. It will be awarded on the basis of demonstrated performing ability, financial need, and the consideration of the student's potential development as a professional jazz musician. The winner of the award will be announced late in the spring of 1958 after a careful consideration of the applicants for next summer's session.

As head of Savoy Records, Lubinsky has played an important role in the development of the progressive jazz style on records. A major independent label in jazz since the thirties, Savoy was one of the first companies to devote space to such innovators as Charlie Parker, George Shearing and Erroll Garner.

The School of Jazz held its first session during August, 1957. It is the only institution of its kind in the world that is devoted entirely to the training of jazz musicians in the jazz tradition, its technique, and the indigenous nature of jazz improvisation and composition.

NEW RELEASE!!

## GUS JENKINS

### "COPPER TAN"

b/w

### "STAND BY ME"

FLASH # 126

FLASH RECORDS—  
623 E. Vernon Ave., Los Angeles, Calif.

CUTIES!

## "Buzz Buzz Buzz"

Ebb # 119 THE HOLLYWOOD FLAMES  
Mercury # 71221 RUSTY DRAPER  
Josie # 829 THE CADILLACS

## "Beware"

Cash # 1056 JESSIE BELVIN

### Cash Songs — BMI

1252 S. BERENDO LOS ANGELES 6, CALIF.

BLUE-SATIONAL

## "PLEASE BE MINE"

b/w

## "IT'S YOU"

JAMES  
"DOODIE WOO"  
WAYNES  
PEACOCK # 1672

RECORDS, Inc.  
2809 Erastus Street,  
Houston 26, Texas



## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

- SOUTH CENTRAL NOVELTY CO.**  
Chicago, Ill.
1. You Send Me (S. Cooke)
  2. I'll Come Running Back To You (S. Cooke)
  3. All About The Blues (I. J. Hunter)
  4. Soft (B. Doggett)
  5. Blues Down Home (D. Washington)
  6. I Need You So Bad (B. B. King)
  7. Little Bitty Pretty One (T. Harris)
  8. Chances Are (J. Mathis)
  9. Silhouettes (Rays)
  10. Rock 'N Roll Music (Berry)

- AL'S RECORD MART**  
Detroit, Mich.
1. Raunchy (E. Freeman)
  2. You Send Me (S. Cooke)
  3. Buzz, Buzz, Buzz (Hollywood Flames)
  4. At The Hop (Danny & Juniors)
  5. Rock 'N Roll Music (Berry)
  6. Great Balls Of Fire (J. L. Lewis)
  7. No Love (J. Mathis)
  8. I'll Come Running Back To You (S. Cooke)
  9. St. Louis Blues (L. Baker)
  10. Look Up (S. Taylor)

- DICK'S RECORD CO., INC.**  
Allston, Mass.
1. Rock 'N Roll Music (Berry)
  2. Little Bitty Pretty One (T. Harris)
  3. Oh Boy! (Crickets)
  4. Bony Moronie (L. Williams)
  5. Nervous Boogie (P. Gayton)
  6. The Joker (B. Myles)
  7. That's All I Want From You (Chi-Wah-Wah) (Silva-Tones)
  8. Buzz, Buzz, Buzz (Hollywood Flames)
  9. St. Louis Blues (L. Baker)
  10. 24 Boyfriends (D. Clark)

- ROSSLYN MUSIC**  
Los Angeles, Calif.
1. Raunchy (E. Freeman)
  2. You Send Me (S. Cooke)
  3. Silhouettes (Rays)
  4. Little Bitty Pretty Baby (B. Day)
  5. Honest I Do (J. Reed)
  6. Buzz, Buzz, Buzz (Hollywood Flames)
  7. Happy, Happy Birthday Baby (Tune Weavers)
  8. Leaving It All Up To You (Don & Dewey)
  9. Boney Moronie (L. Williams)
  10. Teardrops (L. Andrews)

- BIRDLAND RECORD SHOP**  
Norfolk, Va.
1. You Send Me (S. Cooke)
  2. You Can Make It If You Try (G. Allison)
  3. Raunchy (E. Freeman)
  4. Rock 'N Roll Music (Berry)
  5. Silhouettes (Rays)
  6. Buzz, Buzz, Buzz (Hollywood Flames)
  7. Little Bitty Pretty One (T. Harris)
  8. I'll Come Running Back To You (S. Cooke)
  9. I Want To Know (Domino)
  10. Bony Moronie (L. Williams)

- ONE STOP MUSIC**  
New Orleans, La.
1. Raunchy (E. Freeman)
  2. You Can Make It If You Try (G. Allison)
  3. The Right Time (N. Brown)
  4. You Send Me (S. Cooke)
  5. Could This Be Magic (Dubs)
  6. Hard Times (N. Watts)
  7. Bony Moronie (L. Williams)
  8. The Joker (B. Myles)
  9. Great Balls Of Fire (J. L. Lewis)
  10. I Trusted You (J. Clayton)

- HARLEM RIVER RECORD**  
New York, N. Y.
1. You Send Me (S. Cooke)
  2. At The Hop (Danny & Juniors)
  3. Raunchy (E. Freeman)
  4. Maybe (Chantels)
  5. All The Way (F. Sinatra)
  6. Lullabye Of The Belles (Deltairs)
  7. I'll Come Running Back To You (S. Cooke)
  8. Blues Down Home (D. Washington)
  9. Swanee River Rock (Charles)
  10. Rock 'N Roll Music (Berry)

- KING RECORD MART**  
Dallas, Texas
1. Raunchy (B. Justis)
  2. You Send Me (S. Cooke)
  3. I'll Come Running Back To You (S. Cooke)
  4. Peggy Sue (B. Holly)
  5. Jailhouse Rock (E. Presley)
  6. Rock 'N Roll Music (Berry)
  7. Great Balls Of Fire (J. L. Lewis)
  8. Days Are Dark (T. Taylor)
  9. Buzz, Buzz, Buzz (Hollywood Flames)
  10. Bony Moronie (L. Williams)

- CAMPI'S**  
San Jose, Calif.
1. Raunchy (E. Freeman)
  2. You Send Me (S. Cooke)
  3. Rock 'N Roll Music (Berry)
  4. Peggy Sue (B. Holly)
  5. Buzz, Buzz, Buzz (Hollywood Flames)
  6. Great Balls Of Fire (J. L. Lewis)
  7. Henrietta (J. Dee)
  8. Could This Be Magic (Dubs)
  9. Deserie (Charts)
  10. My Special Angel (B. Helms)



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

- EARTHMAN X**  
WATR—Waterbury, Conn.
1. Raunchy (E. Freeman)
  2. Little Bitty Pretty One (T. Harris)
  3. Great Balls Of Fire (J. L. Lewis)
  4. Rock 'N Roll Music (Berry)
  5. At The Hop (Danny & Juniors)
  6. Peggy Sue (B. Holly)
  7. Buzz, Buzz, Buzz (Hollywood Flames)
  8. Silhouettes (Rays)
  9. Alone (Shepherd Sisters)
  10. Jailhouse Rock (E. Presley)

- FRED MITCHELL**  
WOHO—Toledo, Ohio
1. You Send Me (S. Cooke)
  2. Happy Birthday Baby (Tune Weavers)
  3. Soft (B. Doggett)
  4. Jailhouse Rock (E. Presley)
  5. Oh Boy! (Crickets)
  6. Speedy (Bobbettes)
  7. Great Balls Of Fire (J. L. Lewis)
  8. My Girl (F. Lyman)
  9. Lotta Lovin' (G. Vincent)
  10. Magic Song (Gaylords)

- MARC STUART**  
WTIM—Taylorville, Ill.
1. You Send Me (S. Cooke)
  2. Peggy Sue (B. Holly)
  3. The Joker (Myles/Hilltoppers)
  4. St. Louis Blues (L. Baker)
  5. Prettiest Girl In School (R. Starr)
  6. Wait And See (F. Domino)
  7. Rock 'N Roll Music (Berry)
  8. The Right Time (N. Brown)
  9. Little Bitty Pretty One (B. Day)
  10. Raunchy (B. Justis)

- THE THIN MAN**  
WAOK—Atlanta, Ga.
1. I'll Come Running Back To You (S. Cooke)
  2. Raunchy (E. Freeman)
  3. You Send Me (S. Cooke)
  4. The Slop (N. Watts)
  5. Silhouettes (Rays)
  6. Bony Moronie (L. Williams)
  7. Little Bitty Pretty One (T. Harris)
  8. Great Balls Of Fire (J. L. Lewis)
  9. Lonesome (L. Joe)
  10. Buzz, Buzz, Buzz (Hollywood Flames)

- JOE SMITH**  
WVDA—Boston, Mass.
1. Raunchy (B. Justis)
  2. Peggy Sue (B. Holly)
  3. Oh Boy! (Crickets)
  4. You Send Me (S. Cooke)
  5. Jailhouse Rock (E. Presley)
  6. Rock 'N Roll Music (Berry)
  7. At The Hop (Danny & Juniors)
  8. Prettiest Girl In School (R. Starr)
  9. Henrietta (J. Dee)
  10. The Joker (B. Myles)

- DAN GATES**  
KAIR—Tucson, Ariz.
1. Jailhouse Rock (E. Presley)
  2. Silhouettes (Rays)
  3. You Send Me (S. Cooke)
  4. Raunchy (B. Justis)
  5. Wake Up Little Susie (Everlys)
  6. Be Bop Baby (R. Nelson)
  7. Little Bitty Pretty One (B. Day)
  8. Back To School Again (T. Rodgers)
  9. Rock 'N Roll Music (Berry)
  10. Bony Moronie (L. Williams)

- DICK MASON**  
WPON—Pontiac, Mich.
1. Raunchy (B. Justis)
  2. Oh Boy! (Crickets)
  3. Kisses Sweeter Than Wine (J. Rodgers)
  4. You Send Me (S. Cooke)
  5. Peggy Sue/Everyday (Holly)
  6. Silhouettes (Rays)
  7. At The Hop (Danny & Juniors)
  8. Buzz, Buzz, Buzz (Hollywood Flames)
  9. Be Bop Baby (R. Nelson)
  10. Dance To The Bop (Vincent)

- HONKY TONK HENRY**  
WYMB—Manning, S. C.
1. Raunchy (E. Freeman)
  2. You Send Me (S. Cooke)
  3. Silhouettes (Diamonds)
  4. Jailhouse Rock (E. Presley)
  5. Peggy Sue (J. Walker)
  6. Treat Me Nice (E. Presley)
  7. What A Night (L. Emerson)
  8. Wake Up Little Susie (Everlys)
  9. Swanee River Rock (Charles)
  10. Mr. Lee (Bobbettes)

- DAY SANDSTROM**  
WWRI—West Warwick, R. I.
1. Autumn Leaves (McLaurin)
  2. St. Louis Blues (L. Baker)
  3. Speedy (Bobbettes)
  4. What Is The Secret (Coasters)
  5. Silhouettes (Rays)
  6. Going Going Gone (Morris)
  7. All About The Blues (I. J. Hunter)
  8. Till Death Do Us Part (S. Scott)
  9. Yodee Yakee (Drifters)
  10. Raunchy (E. Freeman)





# Country Disk Jockey

## REGIONAL RECORD REPORTS

- JIM NESBITT**  
WYMB—Manning, S. C.
1. What A Night (Emerson)
  2. Dance To The Bop (Vincent)
  3. Home Of The Blues (Cash)
  4. The Story Of My Life (M. Robbins)
  5. Jailhouse Rock (E. Presley)
  6. Start All Over (L. Emerson)
  7. Cry Cry Darling (Newman)
  8. Geisha Girl (H. Locklin)
  9. Two Shadows (J. Reeves)
  10. Catch That Train (Emerson)

- CURLEY WILLIAMS**  
WMIL—Milwaukee, Wis.
1. Wake Up Little Susie (Everlys)
  2. My Special Angel (B. Helms)
  3. Jailhouse Rock (E. Presley)
  4. Raunchy (B. Justis)
  5. Why Why (C. Smith)
  6. My Shoes Keep Walking Back To You (R. Price)
  7. Geisha Girl (H. Locklin)
  8. I Heard The Bluebirds Sing (Browns)
  9. Tangled Mind (H. Snow)
  10. Fraulein (B. Helms)

- MARTY KRAUSS**  
WAMO—Pittsburgh, Pa.
1. My Special Angel (B. Helms)
  2. Wake Up Little Susie (Everlys)
  3. The Story Of My Life (M. Robbins)
  4. Why Why (C. Smith)
  5. Give My Love To Rose (J. Cash)
  6. I Heard The Bluebirds Sing (Browns)
  7. Honeycomb (J. Rodgers)
  8. Holiday For Love (Pierce)
  9. Is It Wrong (W. Mack)
  10. Anna Marie (J. Reeves)

- BEV MUNRO**  
CHAB—Moose Jaw, Sask., Can.
1. I Heard The Bluebirds Sing (Browns)
  2. I Close My Eyes (Wilburns)
  3. My Treasure (E. Tubb)
  4. Tall Tall Trees (G. Jones)
  5. The Story Of My Life (M. Robbins)
  6. Holiday For Love (Pierce)
  7. Geisha Girl (H. Locklin)
  8. My Shoes Keep Walking Back To You (R. Price)
  9. I'll Always Be Your Fraulein (K. Wells)
  10. Squid Jiggin' Ground (Snow)

- MARC STUART**  
WTIM—Taylorville, Ill.
1. Holiday For Love (Pierce)
  2. The Story Of My Life (M. Robbins)
  3. Why Why (C. Smith)
  4. Home Of The Blues (Cash)
  5. My Special Angel (B. Helms)
  6. Deep Blue Sea (J. Dean)
  7. Tears Are Only Rain (H. Thompson)
  8. Jailhouse Rock (E. Presley)
  9. I Found My Girl In The USA (J. Skinner)
  10. Wake Up Little Susie (Everlys)

- D. C. MULLINS**  
WGEE—Indianapolis, Ind.
1. Holiday For Love (Pierce)/ Jailhouse Rock (Presley)
  2. You Win Again (J. Lewis)
  3. My Special Angel (B. Helms)
  4. Kisses Sweeter Than Wine (J. Rodgers)
  5. The Story Of My Life (M. Robbins)
  6. Cry Cry Darling (Newman)
  7. Ain't I'm A Dog (R. Self)
  8. Congratulations Joe (King)
  9. I Close My Eyes (Wilburns)
  10. I Still Write Your Name In The Sand (M. Wiseman)

- LYLE NELSON**  
WCMP—Pine City, Minn.
1. My Special Angel (B. Helms)
  2. Holiday For Love (Pierce)
  3. I Close My Eyes (Wilburns)
  4. The Story Of My Life (M. Robbins)
  5. Act Like A Married Man (J. Shepard)
  6. Wake Up Little Susie (Everlys)
  7. My Shoes Keep Walking Back To You (R. Price)
  8. One Week Later (Pierce & Wells)
  9. Tears Are Only Rain (H. Thompson)
  10. Two Shadows (J. Reeves)

- ART BARRETT**  
WSIG—Mount Jackson, Va.
1. Give My Love To Rose (Cash)
  2. Wake Up Little Susie (Everlys)
  3. Why Why (C. Smith)
  4. Honeycomb (J. Rodgers)
  5. Please Pass The Biscuits (G. Sullivan)
  6. Give Me The Flowers (Flatt & Scruggs)
  7. Doggone It Baby (Miller)
  8. Lonely Heart Blues (Clifton)
  9. Blue Xmas (E. Tubb)
  10. Silver Box (W. Phelps)

- LARRY GAR**  
WKBC—N. Wilkesboro, N. C.
1. Wake Up Little Susie (Everlys)
  2. Holiday For Love (Pierce)
  3. I Wish You Knew (Louvins)
  4. Anna Marie (J. Reeves)
  5. Fraulein (B. Helms)
  6. Take The Devil Out Of Me (G. Jones)
  7. The Story Of My Life (M. Robbins)
  8. Cry Cry Darling (Newman)
  9. Why Why (C. Smith)
  10. Let Those Brown Eyes Smile (Maddox Bros. & Rose)

- DAVE WALSHAK**  
KCTI—Gonzales, Tex.
1. I Want To Be Free (Presley)
  2. You're My Baby (J. Horton)
  3. Baby I Don't Care (Presley)
  4. Jailhouse Rock (E. Presley)
  5. Hush-A-Bye (S. Whitman)
  6. Wake Up Little Susie (Everlys)
  7. Give My Love To Rose (J. Cash)
  8. I Heard The Bluebirds Sing (Browns)
  9. The Story Of My Life (M. Robbins)
  10. Holiday For Love (Pierce)

- JIMMIE WILLIAMS**  
WNOP—Newport, Ky.
1. Your Love (P. Wagoner)
  2. Kisses Sweeter Than Wine (J. Rodgers)
  3. Once A Week Date (Robbins)
  4. Treat Me Nice (E. Presley)
  5. Rock-A-Chicka (W. Mack)
  6. Anna Marie (J. Reeves)
  7. Wake Up Little Susie (Everlys)
  8. I Found My Girl In The USA (J. Skinner)
  9. Lost To A Geisha Girl (S. Davis)
  10. Party (Collins Kids)

- MEL MILLER**  
WPOW—New York, N. Y.
1. Jailhouse Rock (E. Presley)
  2. Why Why (C. Smith)
  3. Deep Blue Sea (J. Dean)
  4. Unfaithful (H. Snow)
  5. Kisses Sweeter Than Wine (J. Rodgers)
  6. Wake Up Little Susie (Everlys)
  7. Holiday For Love (Pierce)
  8. Act Like A Married Man (J. Shepard)
  9. Losing Game (J. Dean)
  10. Once A Week Date (M. Robbins)

- CAL JOHNSON**  
WAGS—Bishopville, S. C.
1. Two Little Hearts (O'Gwynn)
  2. Fraulein (B. Helms)
  3. My Shoes Keep Walking Back To You (R. Price)
  4. Vacation's Over (F. Young)
  5. Wake Up Little Susie (Everlys)
  6. Take My Love (Rusty & Doug)
  7. Within Your Arms (J. Tubb)
  8. Honky Tonk Heart (Wright)
  9. One Week Later (Wells & Pierce)
  10. Act Like A Married Man (J. Shepard)

- "BAREFOOT COWBOY"**  
ALAN HERBERT  
WNIX—Springfield, Vt.
1. Home Of The Blues (Cash)
  2. Holiday For Love (Pierce)
  3. The Story Of My Life (M. Robbins)
  4. Squid Jiggin' Ground (Snow)
  5. I Found My Girl In The USA (J. Skinner)
  6. I'll Always Be Your Fraulein (K. Wells)
  7. Don't Do It Darling (Pierce)
  8. I Close My Eyes (Wilburns)
  9. My Special Angel (B. Helms)
  10. My Shoes Keep Walking Back To You (R. Price)

- MACK SANDERS**  
KFH—Wichita, Kan.
1. Holiday For Love (Pierce)
  2. Fraulein (B. Helms)
  3. Jailhouse Rock (E. Presley)
  4. I Heard The Bluebirds Sing (Browns)
  5. I Got Over The Blues (Wilburns)
  6. My Shoes Keep Walking Back To You (R. Price)
  7. My Special Angel (B. Helms)
  8. Home Of The Blues (Cash)
  9. Everywhere You Go (Reeves)
  10. My Treasure (E. Tubb)

- FRED MADDOX**  
KOCs—Ontario, Calif.
1. Jailhouse Rock (E. Presley)
  2. Great Balls Of Fire (Lewis)
  3. Uh-Huh-Mm (S. James)
  4. Wake Up Little Susie (Everlys)
  5. I'll Go Steppin' Too (R. Maddox)
  6. Let Me Love You (Maddox Bros. & Rose)
  7. My Baby Doll (C. Waldon)
  8. Travelin' Blues Boy (G. Williams)
  9. Fujiyama Mama (Jackson)
  10. Once A Week Date (Robbins)

- DON BURFORD**  
WBSF—Springhill, La.
1. Wake Up Little Susie (Everlys)
  2. Lovers Rock (J. Horton)
  3. Two Little Hearts (O'Gwynn)
  4. A New Baby For Xmas (G. Jones)
  5. King For A Day (B. Barnes)
  6. I'll Follow You (D. Houston)
  7. Out Of A Honky Tonk (B. Gallion)
  8. Beautiful Vacation (M. Singleton)
  9. Holiday For Love (Pierce)
  10. You Win Again (J. Lewis)

- MARY WILSON**  
KCLX—Colfax, Wash.
1. Wake Up Little Susie (Everlys)
  2. The Story Of My Life (M. Robbins)
  3. My Treasure (E. Tubb)
  4. My Shoes Keep Walking Back To You (R. Price)
  5. My Special Angel (B. Helms)
  6. Someday (W. Pierce)
  7. Anna Marie (J. Reeves)
  8. I'll Still Write Your Name In The Sand (Wiseman)
  9. Catch That Train (Emerson)
  10. Unfaithful (H. Snow)

- NEIL ZACHMEYER**  
WRAM—Monmouth, Ill.
1. Castaway (R. Hanson)
  2. Wrong (R. Sovine)
  3. Don't Try (P. Peterson)
  4. My Shoes Keep Walking Back To You (R. Price)
  5. I Could Cry A Million Tears (D. Wright)
  6. Take Back The Heart (B. Clifton)
  7. Look For Me (Rainwater)
  8. Iowa Rose (E. Dean)
  9. I Wanted So Often (Nissen)
  10. Please Pass The Biscuits (G. Sullivan)

- RED HUGHES**  
CKEY—Toronto, Ont., Can.
1. My Special Angel (B. Helms)
  2. The Story Of My Life (M. Robbins)
  3. Jailhouse Rock (E. Presley)
  4. I Heard The Bluebirds Sing (Browns)
  5. My Shoes Keep Walking Back To You (R. Price)
  6. Treat Me Nice (E. Presley)
  7. Mr. Fire Eyes (B. Guitar)
  8. Wake Up Little Susie (Everlys)
  9. Act Like A Married Man (J. Shepard)
  10. Great Balls Of Fire (J. Lewis)

- JIMMY SIMPSON**  
KBVR—Anchorage, Alaska
1. Home Of The Blues (Cash)
  2. I Heard The Bluebirds Sing (Browns)
  3. Standing At The End Of My World (B. Helms)
  4. Tangled Mind (H. Snow)
  5. Is My Ring On Your Finger (H. Hawkins)
  6. Geisha Girl (H. Locklin)
  7. When I'm With You (Wells & Pierce)
  8. Give My Love To Rose (Cash)
  9. I Feel Like Crying (Fairburn)
  10. My Shoes Keep Walking Back To You (R. Price)



NEW YORK—Jack McDermott, WHIL, Boston disk jockey, keeps very busy even while honeymooning, as does Mrs. McDermott. While in New York, Jack visited publishers and manufacturers while the Mrs. rode for the Lightening C Ranch in the Madison Square Garden Rodeo. Here they are shown visiting Perry Como after his Saturday night TV show.

# Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2. MY SPECIAL ANGEL Bobby Helms (Decca 30423)	3
3. JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	2
4. THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	5
5. GEISHA GIRL Hank Locklin (RCA Victor 6984)	4
6. GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	11
7. WHY WHY Carl Smith (Columbia 40984)	6
8. HOLIDAY FOR LOVE Webb Pierce (Decca 30419)	8
9. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	9
10. HOME OF THE BLUES Johnny Cash (Sun 279)	7
11. FRAULEIN	12
12. RAUNCHY	13
13. I FOUND MY GIRL IN THE U. S. A.	14
14. KISSES SWEETER THAN WINE	15
15. ANNA MARIE	16
16. I HEARD THE BLUEBIRDS SING	17
17. HONEYCOMB	18
18. ROCK-A-CHICA	19
19. UH-HUH-MM	20
20. SQUID JIGGIN' GROUND; GIVE MY LOVE TO ROSE; DON'T DO IT DARLIN'; TANGLED MIND; IS IT WRONG; LOVE BUG CRAWL.	

### Emerson Buys Out Sucher

NASHVILLE—Lee Emerson has just announced that he has purchased outright the Emerson-Sucher Agency and is renaming it Lee Emerson Associates. The new set-up will be located at 1501 Rosebank Avenue, Nashville, Tenn.

Emerson will continue to handle Marty Robbins, Bobby Helms, George Jones and Jimmy Newman. In addition to this, he will be booking all the talent for the "Country America" TV show on the West Coast.

### Decca Re-Pacts Ernest Tubb

NEW YORK—Decca Records announced last week that Ernest Tubb has been re-pacted to the label for another long-term deal. Tubb first joined Decca in 1940, and during his 17-year tenure with the label has maintained a place as one of the leading country stars in the industry, with many hits to his credit.

**JIMMIE WILLIAMS**  
sings on MGM

# "AGAIN"

b/w

# "YOU CAN'T MAKE ME CRY"

White Oak Music—BMI  
Cincinnati 39, Ohio

NOW ON HICKORY!

# Roy Acuff

# "ONCE MORE"

Hickory 1073  
If It's Country Music  
It's Bound To Be Good!

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



# Country Reviews

**A** BULLSEYE

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE



"MADEMOISELLE" (2:57)

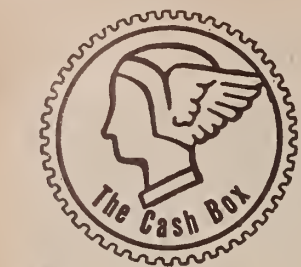
[Trans World BMI—T. Edlin]

"THE TENNESSEAN ROLLIN' ROLLIN' HOME" (2:38)

[Old Charter BMI—W. Hall, Jr.]

JOHNNY SIX  
(Decca 30512)

● A great new two-sided sleeper with tremendous potential to break wide open all across the country bowed its head on the Decca label last week. And the performer of the tunes is a lad named Johnny Six, a polished-toned newcomer, whose star burns brightly on the wax horizon. "Mademoiselle," on the topside of the release is a beautiful, tear-compelling, dual-mart, lover's ballad that falls into the "Fraulein"- "Geisha Girl" category. Under lid, labeled "The Tennessean Rollin' Rollin' Home," is a most appealing, quick moving, folk-flavored train tune. And Johnny's first rate deliveries are backed up in stellar style, on both halves, by the Anita Kerr Quartet. Watch Six and the two sides—they're gonna be big.



## Country Big 10 JUKE BOX TUNES

Pos. Last Week

### WAKE UP LITTLE SUSIE

Everly Brothers  
(Cadence 1337)

### JAILHOUSE ROCK

Elvis Presley  
(RCA Victor 7035)

### MY SPECIAL ANGEL

Bobby Helms  
(Decca 30423)

### GEISHA GIRL

Hank Locklin  
(RCA Victor 6984)

### HOLIDAY FOR LOVE

Webb Pierce  
(Decca 30419)

### MY SHOES KEEP WALKING BACK TO YOU

Ray Price  
(Columbia 40951)

### GREAT BALLS OF FIRE

Jerry Lee Lewis  
(Sun 281)

### THE STORY OF MY LIFE

Marty Robbins  
(Columbia 41013)

### WHY WHY

Carl Smith  
(Columbia 40984)

### HOME OF THE BLUES

Johnny Cash  
(Sun 279)

STUART HAMBLEN  
(RCA Victor 7111)

**B+** "DON'T FOOL AROUND WITH CALICO" (2:40) [Hamblen BMI—S. Hamblen] Stuart Hamblen, tastefully assisted by a pop-oriented choral and musical background, pleasantly swings out on a delectable, finger-snappin' original. Should make the hoofers happy.

**B+** "THIS OLE WORLD" (2:18) [Hamblen BMI—S. Hamblen] Flipside the chanter takes his "This Ole House" self-penned smash of a short while back and restyles the lyrics to include some more territory. Could hit the charts again with its new dress. Splendid pop-country pairing.

DORTHA WRIGHT  
(Columbia 41073)

**B+** "THEY LISTENED WHILE YOU SAID GOODBYE" (2:28) [Vidor BMI—Howard] Dortha Wright, the lark with the necessary characteristics for stardom, displays her top calibre vocal stylings on this heart rending romantic waltzer. Excellent performance on a platter that could develop into Dortha's 'stepping stone'.

**B+** "THE KEEPER OF THE KEY" (2:41) [Vidor BMI—Howard, Devine, Guynes, Stewart] This end the chirp sings with all her heart as she dramatically belts out this steady-driving, r&r-styled lover's lament. Strong juke material.

THE HOME TOWNERS  
(Sage 257)

**B** "BURNING BRIDGES" (2:27) [Sage & Sand BMI—W. Scott] The Hometowners, featured artists on WLW's "Midwestern Hayride" prettily blend their vocal and instrumental talents on this tear-compelling, pop-r&r-flavored lilter. Should attract a heap of airplay.

**C+** "I GAVE YOU MY HEART" (2:02) [Vanguard BMI—S. James] Here the group waxes a shufflin' romantic weeper that leans heavily toward the pop mart.

JIMMY DEAN  
(Mercury-Starday 71240)

**B+** "NOTHING CAN STOP MY LOVE" (2:08) [Four Star BMI—R. Miller] TV favorite, Jimmy Dean, steps up to brightly bat out a terrific, romantic-novelty rocker. Dandy-musical assist on a solid money-maker for the boxes.

**B** "BUMMING AROUND" (2:45) [Four Star BMI—P. Graves] Dean sends up an ear-pleasing reading on an easy-goin', sentimental opus that he also cut a while back on another label.

HAROLD ALLEN  
(Mar-Vel 1201)

**B+** "IF YOU WERE MINE AGAIN" (2:43) [Hits Of Tomorrow BMI—H. Allen, J. T. Watts, J. Settle] Harold Allen, along with a splendid choral assist, impressively debuts on the Mar-Vel label as he softly carves out this tender, moderate paced romantic pleader. Pretty side. Could make noise.

**B** "I NEED SOME LOVIN'" (1:47) [Hits Of Tomorrow BMI—H. Allen, J. T. Watts] On the reverse etching Allen changes the pace as he enticingly knocks out a rockin' opus that should keep the boxes hoppin' 'round the clock.

DOTTIE CARTWRIGHT  
(Orbit 112)

**C+** "I'M GONNA TELL YOU GOOD-BYE" (1:58) [Myrtle Mt. BMI—Smith] Here's an engaging, quick moving affair on which Dottie Cartwright tells her guy that he's through makin' her cry. Fetching instrumental backdrop highlighted by young Leon Smith's guitar-work.

**C+** "LOVE CAN'T STAY ALIVE THIS WAY" (2:20) [Myrtle Mt. BMI—Smith] This end the guy's walkin' out on Dottie. It's a poignant waltzer that the chirp waxes with great feeling.

RUSTY YORK  
(King 5130)

**B+** "PEGGY SUE" [Nor-Va-Jak BMI—R. York] The big pop-r&b hit is treated to a sparkling, country-flavored vocal effort by Rusty York. Socko instrumental backdrop on a deck that should fare well with the country ops, jocks and dealers.

**B** "SHAKE 'EM UP BABY" [Jay & Cee BMI—R. Brown] Under portion is a modified novelty-rocker that York grooves in spirited style. Two strong coin-catchers.

JIMMY WAKELY & BETSY JONES  
(Decca 30524)

**B+** "JUST A BOY AND GIRL IN LOVE" (2:50) [Jimmy Wakely Songs BMI—H. Jones] The Jimmy Wakely-Betsy Jones vocal combination is a treat to the ear as the artists persuasively blend on this heartfelt, middle beat romantic affair. Excellent side. Could step out.

**B** "MY, OH! MY" (1:55) [Jimmy Wakely Songs BMI—R. Johnson] This half the twosome gleefully glides over a catchy, quick beat lover's novelty.

LESTER FLATT & EARL SCRUGGS  
(Columbia 41064)

**B+** "I WON'T BE HANGING AROUND" (2:12) [Cedarwood BMI—Sherry, W. Walker, Certain, Stacey] The Lester Flatt-Earl Scrugg-Foggy Mtn. crew sends up some more of their fine 'back mountain' vocal and instrumental stylings on this romantic affair taken at a brisk pace. The songster is fed up with his sweetie and tells her that he's movin' on.

**B** "A HUNDRED YEARS FROM NOW" (2:07) [E. B. Marks BMI—Hein, Royle] The romantic tear-jerker on the flip is another quick beat 'pure country' offering that the boys deck out in grade "A" style.

HANK SNOW  
(RCA Victor 7121)

**B+** "THE BLUE DANUBE WALTZ" (2:25) [P. D.—J. Strauss] The charming evergreen is attractively revived via the superb guitar pickin' of Hank Snow. Pure listening delight.

**B+** "UNDER THE DOUBLE EAGLE" (2:05) [P. D.—J. F. Wagner] On the under lid Hank is once again at his guitar solo best as he waxes another old instrumental favorite. Both ends are sure to ride high with the jocks.

HYLO BROWN  
(Capitol 3853)

**B+** "STONE WALL" (2:35) [Driftwood BMI—C. Twitty] The distinctive vocal stylings of Hylo Brown come across with telling effect on this penetrating, slightly up tempo romantic weeper. Powerful entry.

**B+** "FOOLISH PRIDE" (2:32) [Central BMI—H. Brown] The chanter hands in another effective reading as he lites thru this heartbreaking, moderate paced love affair. Keep close tabs on both ends.

BILL HALL  
(Mar-Vel 1000)

**C+** "SHOOTIN' POOL" (2:15) [Hits Of Tomorrow BMI—Hall, Lynn] Here's an amusing, fast moving ditty that's gonna grab off heap of sales and spins. Billy Hall's spouse doesn't believe him when he claims he's just been hangin' round the billiard table.

**C+** "YOU FORGOT TO CARE" (2:35) [Hits Of Tomorrow BMI—Hall, Lynn] This end Hall and Hank Lynn combine their vocal talents in warm, sincere fashion as they render a touching, middle beat lover's lament. Good pairing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Round Up

Beginning in January, according to an official announcement from the office of the Secretary of Defense in Washington, The "Red Foley show" will be broadcast weekly on the world-wide Armed Forces Radio Network, reaching every overseas base where American troops are stationed. In the U.S., the Dow Chemical Co. program is heard during the noon hour each Saturday on NBC. Foley, together with regulars from both his ABC Television and NBC Radio shows, is set for 4 major personal appearance engagements in Feb., headlining in Omaha and Waterloo, Iowa, and in Madison, Wisc. and St. Louis Mo.



PORTER WAGONER

Jim Allwood. . . Venerable Texas tunesmith, Floyd Tillman, was a recent visitor at "The Crossroads of Country Music".

Bev Monroe pens that he's moved from CKDM-Dauphin to CHAB-Moose Jaw, Sask., Can. and guarantees the spins to all c&w artists who send him their wax to CHAB.

Jimmy Simpson, "The Olifield Boy", KBYR-Anchorage, Alaska, writes that 'true country' music is going over big with the folks in the Arctic Circle area. Jimmy features different artists on his 11:30 to Midnight, Sat. show and all the rest of the programs are in the request category.

D. C. Mullins, "The Ole Pipe Smoker", types that he's built his WGEE-Indianapolis, Ind. "Country Classics" show into that city's number 1 c&w program and would like all the wax companies to send him new releases with dupes to use for hops.



BEV MONROE

McCool, 117 Alexander St., Memphis, Tenn. and his latest Mercury-Starday pressing is tagged, "Love, Love, Love" and "Backslidin'".

Deejay, "Fiddlin' Curley Smith" has left the KRLA-Little Rock, Ark. mikes and is now spinning the c&w disks over the WTCR-Ashland, Ky. airwaves. He'd appreciate it if the artists, promotion men and diskeries would send him the waxings addressed to the new station.

Another jock to switch mikes recently is "Cousin" Ralph Daily who is now with KJOY-Stockton, Calif. He's still on the air at the same time, 5:00 A.M., 6:00 P.M. and 11:00 P.M., Mon. thru Sat. and Sun. at 9:00 A.M. doing about 25 hours a week. Daily sez he's the only full time staff, c&w deejay in town and asks for everyone concerned to send him the latest c&w biscuits care of KJOY.



JIMMY SIMPSON

Webb's manager, is making plans with Universal International to feature Pierce in a short-subject film following the personal appearances in California.

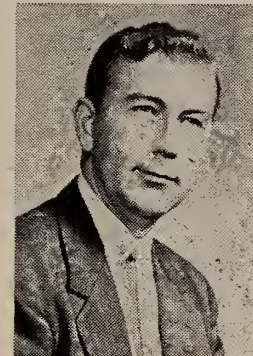
Bill Monroe just finished a week's engagement at Raye Perkins' Flame Theatre Cafe in Minneapolis, Minn. Following the Louvin Brothers, who are currently appearing there, "Lucky" Moeller has an extensive list of talent set for future dates.

Fred Stryker, whose Fairway Music Corp.'s "Fraulein" was voted the top country disk of the year in The Cash Box Juke Box Operators' '57 Poll, sends along his most sincere thanks to all the people who made the honor possible. Other tunes, that Stryker's pubbery is currently working on is Faron Young's Capitol etching of "Snowball", Lawton Williams' Victor pressing, "Foreign Love" and "Geisha Girl," cut by Hank Locklin on Victor, Ernest Tubb on Decca and Steve Lawrence on Coral for the pop mart.

Vocalist Ginny Jackson has signed with producer Nat Nigberg to appear

on his Sat. "Country America", KABC-TV-Hollywood, Calif., show for the next 13 weeks.

Ken Parsons, KPBA-Little Rock, Ark. sends along word that Maxine Brown, of Victor's Brown trio, is on the way toward a full recovery after her recent illness. The group's newest Victor release, out this week, is tagged "True Love Goes Far Beyond" and "The Man In The Moon".



D. C. MULLINS

is tabbed, "You Can't Stop Her".

The Miller Bros., having just finished a 3-week trek west, are getting a breather before they start taping their January radio shows for KWFT-Wichita Falls, Texas. The Millers' shows have been sponsored by the same Automobile dealer for over four years.

The Randy Blake show which featured country music from 7:30 to 9:00 P. M. over WLW-Cincinnati, is no longer heard on that station. The show was transcribed by the popular disk jockey of "Supper Time Frolics", WJJD-Chicago.

Al Runyon has just recorded Ray Baker's song "Day Before The Night I Cried" for Starday. Lillian Munz, president of the Jimmie Skinner Fan Club, and Asst. Manager of Skinner's Record Shop, was hospitalized due to influenza on her way home from WSM's country festival. She is in the Sampson Community Hospital in Glasgow, Ky. Get well quick, Lillian! Launa Gunter has just waxed, for Excellent records, "Torn Page", a song written by Aunt Emmie and Lillian. . . The two new DJ's carrying on the Country chores at WCKY are Arland Vaden and Wayne Raynie. . . Looks like Victor's Skeeter Davis has a hit on her hands with her "Lost To A Geisha Girl". Skeeter was formerly part of Victor's Davis Sisters team. Billy Hayes real happy to learn that Elvis' Christmas LP contains his Choice Music etching, "Blue Christmas".



BILL MONROE

Thurston Moore, who runs the "Verona Lake Ranch", Verona, Ky. notes that the deejays are all ready to sell his 1958 edition of the "Hillbilly And Western Scrapbook".

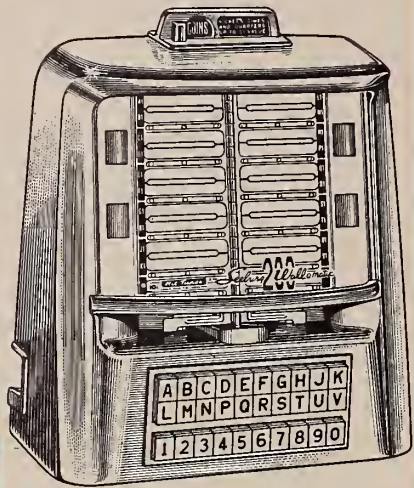


## The Country Records Disk Jockeys Played Most

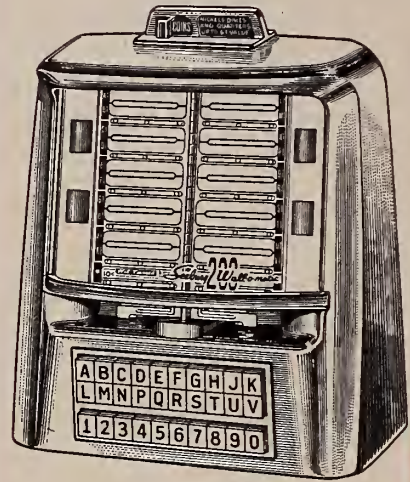
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSIE . . . . . Everly Brothers (Cadence)
2. MY SPECIAL ANGEL . . . . . Bobby Helms (Decca)
3. STORY OF MY LIFE . . . . . Marty Robbins (Columbia)
4. HOLIDAY FOR LOVE . . . . . Webb Pierce (Decca)
5. WHY WHY . . . . . Carl Smith (Columbia)
6. MY SHOES KEEP WALKING BACK TO YOU . . . . . Ray Price (Columbia)
7. HOME OF THE BLUES . . . . . Johnny Cash (Sun)
8. JAILHOUSE ROCK . . . . . Elvis Presley (RCA Victor)
9. I HEARD THE BLUEBIRDS SING . . . . . Browns (RCA Victor)
10. GEISHA GIRL . . . . . Hank Locklin (RCA Victor)
11. ANNA MARIE. 12. KISSES SWEETER THAN WINE. 13. I FOUND MY GIRL IN THE U. S. A. 14. GIVE MY LOVE TO ROSE. 15. FRAULEIN. 16. GREAT BALLS OF FIRE. 17. TANGLED MIND. 18. SQUID JIGGIN' GROUND. 19. TEARS ARE ONLY RAIN. 20. EVERYWHERE YOU GO. 21. PLEASE PASS THE BISCUITS. 22. DON'T DO IT DARLIN'. 23. ACT LIKE A MARRIED MAN. 24. HONEYCOMB. 25. UH-HUH-MM. 26. DEEP BLUE SEA. 27. LOST TO A GEISHA GIRL. 28. ROCK-A-CHICA. 29. UNFAITHFUL. 30. IS IT WRONG; (I'LL ALWAYS BE YOUR) FRAULEIN; LOVE BUG CRAWL; TREAT ME NICE; I CLOSE MY EYES; LIGHTS IN THE STREET; RAUNCHY; AIN'T I'M A DOG; BYE BYE LOVE; 'TIS SWEET TO BE REMEMBERED; TWO SHADOWS ON YOUR WINDOW; BLUE KIMONA; BLUE CHRISTMAS; MY TREASURE; TALL, TALL TREES.

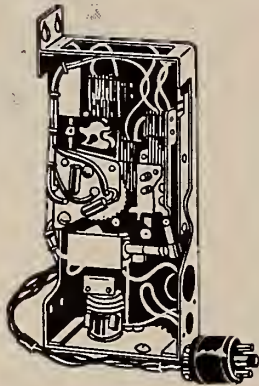
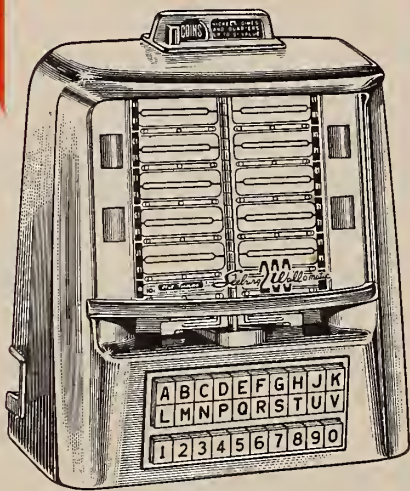




program  
conveniently  
and  
profitably  
anywhere  
in the  
location  
with  
the...

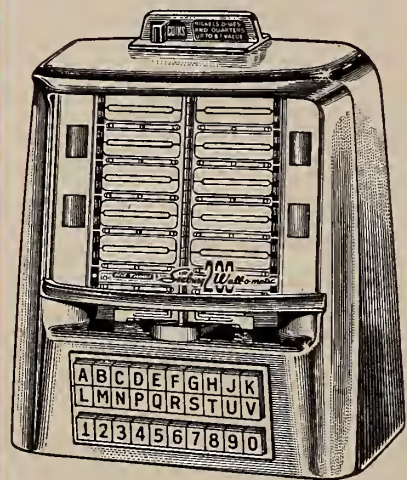


# Wall-o-matic 200



### DUAL PRICING IS THE ANSWER

Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units that program singles at one price and album records (two tunes per side) at a proportionately higher price.



*America's Finest and Most Complete Music Systems*

# Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG

Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated





# Here and There

NEW YORK—As the 1957 year comes to a close, business executives and economists are looking into the business prospects for 1958. Most of the findings have been on the optimistic side. Another prominent economist, Gordon W. McKinley, Prudential Insurance Company, sees "a little hesitation and then a brisk advance." Key to the "strong" upturn, according to this economist, is likely to be a "gradual but steady movement by consumers back to purchases of durable goods which will result in an over-all rise in consumer spending of \$11 billion." He also expressed these views: 1) Business capital expenditures will decline only \$3 billion below the record 1957 figure; 2) Home buying will rise about \$1 billion as residential starts accelerate to end 1958 at an annual rate of 1,100,000; 3) Government expenditures will turn up gradually with total Federal, State and local spending accounting for a \$5 billion jump over 1957. McKinley concludes with this very encouraging statement "The second half of the year (1958) is likely to be strong."

NEW YORK—The National Association of Manufacturers (N.A.M.) is acknowledged the most conservative of all business organizations in this country, and when they issue an optimistic statement—then, it's really news. At its annual meeting at the Waldorf Astoria Hotel, here, the organization reported its findings of a survey made of its 4,330 manufacturing company members. "Sales in 1958 should equal or excel those of 1957," according to these firms, "but," continued the statement, "profits are more likely to hold steady or even squeeze downward." The results of this group survey coincide exactly with the predictions over the past several weeks with those of most individual firms, as had been reported in this column.

NORFOLK, VA. — Still another statement which bursts the balloon of the sellers of gloom, was made this week by J. O. Wright, vice president of the Ford Motor Company, speaking at a dinner of the Norfolk Chamber of Commerce. Wright points out that auto sales in 1957 will approximate 6 million units, and he added "we can look forward with optimism that this sales figure will be duplicated in 1958." He stated that total consumer buying power is up one-half per cent from this time a year ago.



# EP PLAY GROWS

For a long time now everyone seems to have dodged the issue. It has been like a secret. Surrounded by quiet. And more quiet.

"Let's not start something that'll cost us more money," they said.

That's part of the story of EP (Extended Play) records in automatic phonographs.

But, as progressive operators around the nation began to desperately seek for the 'additional income' they required, more and more tried EP disk programming.

With the resultant effect that slowly, but, very, very certainly, EP play has been growing. And has continued to grow.

The secret is no longer a secret. The time for quiet is over. Here's a way, many now say, for the music operator to obtain additional income. Desperately needed income.

The growth of EP has been recognized by the leading record manufacturers. They are now advertising EP disks featuring the very latest tunes recorded by their best artists.

These manufacturers don't just throw money away. They know that EP is growing.

The fact that music ops get 15¢ per EP disk play, 2 EP disk plays for 25¢, hasn't hurt one bit toward the growth of EP play action.

There are those among the public who just simply love the new album tunes that are now being exploited by disk jockeys, by the press, by TV. These people want to enjoy these same album tunes in their favorite tavern, restaurant, or other location.

What, today, in all the music industry, matches album sales?

Those music ops who pioneered EP play action and stuck to their guns now report that they are programming more and still more EP disks.

Others are still holding out. They don't want EP. They don't believe that EP disks will help boost income. Furthermore, some claim, by purchasing EP records, they're increasing investment in their business.

But even the timid turtle must stick its neck out if it wants to get anywhere.

Some of the timid souls have tried EP play action. And are now happy, because they learned that they can actually obtain 15¢ per EP disk play and 2 EP disk plays for 25¢. That means more quarters in the cash box they report.

EP phono play, to be truthful, hasn't yet swept the nation.

But it's growing. More and more music ops are testing.

There must be something to this if even the largest of the record manufacturers are switching over to feature their latest EP recordings.

Perhaps they, too have come to realize the growth of EP programming on automatic phonos all over the country which, naturally, results in more sales at retail.

What better than the automatic phono to help exploit and popularize EP disks?

Even before the timid souls realize it, EPs may be among the best moneymaking disks music ops can program to help themselves help their businesses to better income.



# GEORGE MILLER REPORTS MOA BOARD MIAMI DECISIONS

**Miami Board Meeting "Greatest and Most Progressive," says Miller. Board Acted On TV Show, P.R. Program, Boston Tax Situation, and Legal Representation In Wash., D.C.**



GEORGE MILLER

OAKLAND, CALIF. — Upon his return to headquarters of Music Operators of America (MOA), this city, George A. Miller, national president and managing director, correlated all the happenings during his recent trip East, and reports his observations.

"The recent Executive Board Meeting of MOA, held in Miami, Fla., was probably the greatest and most progressive meeting ever held under the auspices of Music Operators of America," stated Miller.

"The Board took action on a number of projects," he reports. "However, the most outstanding were:

"(1) The television show in conjunction with Peter Potter's 'Juke Box Jury' in Hollywood, California.

"(2) A public relations program, called 'P.A.L.', which is supervised by the Police Athletic League. This public relations plan, between Music Operators of America and the Police Athletic League, is to coordinate the efforts of the two organizations in promoting the welfare of the underprivileged children. This program will be identified through decals on every phonograph in the United States as rapidly as possible.

"(3) The third project voted by the Board was to exert the services of our National Tax Council in the way of supporting the Boston, Massachusetts, music operators financially, as well as physically.

"(4) The fourth, and most important project, was to employ legal talent in Washington, D. C., where Music Operators of America, Inc., will

have a firm representing them on the spot at all times."

Concluding his report of the Board of Directors' meeting, Miller said, "Everyone in attendance left Miami feeling that it was a great meeting, and that William Blatt, the National Director in that area, had done a great job in making preparations for the meeting, as well as providing programs of entertainment for both the men and women. A number of letters have been received here from the directors complimenting the National Board for a job very well done."

From Miami, Miller flew into Washington, D. C., where he spent a full week with Chauncey Carter, the MOA attorney.

After leaving Washington, and before returning to Oakland, Miller flew into Boston to address a large gathering of music operators on the present copyright legislation and the future activities of Music Operators of America. "One could feel the great sincerity and interest of this audience," Miller stated, "and many expressed their appreciation by signing applications for membership in MOA. Four life memberships and 14 regular memberships were written for a total of 18 in all. The only reason that more fellows did not affiliate themselves with MOA right on the spot was because application blanks were not available at the time. However, application blanks have since been mailed out from the Oakland office."

MOA went on record, thru their National Tax Council, as supporting the Boston music operators. A sizeable check has been sent to Dave Baker, president of the Massachusetts association, to assist in legal expenses and court costs. Miller advises that the California Music Merchants Association will also mail immediately a substantial check to help in the fight. He lauded Dave Baker for his splendid leadership in that area, and assured him of the continued support of MOA until the \$150 license has been proven discriminatory, prohibitive and possibly unconstitutional.

Concluding his report, George A. Miller said he hoped that many other organizations and individual operators all over the country will recognize the seriousness of this particular kind of legislation and will render whatever assistance they possibly can. They can address their correspondence to Dave Baker, president, Music Operators Association of Massachusetts, 29 Sunnyside Avenue, Arlington 74, Mass.

## Starts Gottlieb Memorial Hospital With \$500,000 Gift



DAVID GOTTLIEB

CHICAGO—The West Towns Hospital Association, through its president, Louis Zahn, announced the acquisition of seven acres of land on North Avenue one mile west of the Forest Preserves in Leyden Township for its hospital building site.

The fund raising campaign, scheduled to start early in 1958, has been sparked by a \$500,000 gift from the Gottlieb Foundation, headed by David Gottlieb, president of D. Gottlieb & Company.

Other executive members of the organization include Vice-Presidents, Walter Gordon, president of Iroquois

Steel Company; Nathan Gottlieb, vice-president, D. Gottlieb & Company; Edwin Sabath, president, Sabath Department Store; Treasurer, Nathan Perlman, president, Handy Button Manufacturing Company; and Joseph Shure, president, Doust Die Casting Company; Phil Sang, president, Goldenrod Ice Cream Company; George Portes, Portes Drug Stores; and Milton Miller, Miller Supply Company.

Plans for the \$4,000,000, 180-bed general hospital are being drawn by the firm of A. Epstein & Sons, Chicago. The hospital will be completely modern with 100% air conditioning and electrostatic air filtering. Patients' care and comfort will be enhanced by sound conditioned rooms, efficient food handling, pneumatic tube drug and material delivery, closed circuit television, motorized beds and many other advanced features.

An unusual but practical emergency facility will be a bombproof shelter shielded against fallout and radiation which will have built-in Pullman type beds to accommodate hospital patients or to expand bed capacity in the event of a disaster not affecting the building itself.

Future expansion will include research facilities, a cancer detection clinic, deep radiation therapy, a nursing school and residence quarters.

Recent widening of North Avenue in this area to a six lane highway makes the hospital site readily accessible to present and planned super-highways.

## Mike Munves Wins Henry A. Gunther Plaque At Chi Park Show



MIKE MUNVES

50 years, is highly elated over winning the Henry A. Gunther plaque at the Park Show held in Chicago last week.

The plaque is awarded to the exhibitor at the show for the "most meritorious exhibit of coin machine equipment."

The Munves' exhibit displayed a complete arcade, with both standard type machines, and several new ones.

Mike hands all the accolades to Joe Munves, who handled the arrangements for the exhibit. "We had so many machines on hand," said Munves, "I didn't know how they would all fit into our booths. But Joe would set them in, and then another batch would arrive. Joe, however, was equal to the problem. He would then re-arrange the machines, and sure enough, we were able to display every machine we sent to Chicago."

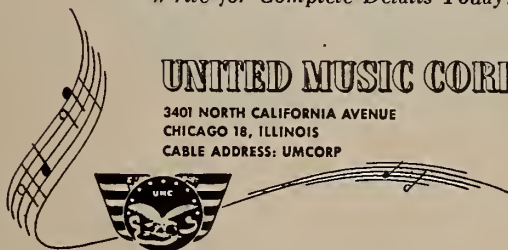
Mike reported arcade owners were in a buying mood as they all had the most profitable year of all time for the 1957 season. His organization took many orders here, some for immediate delivery, but most for delivery in early Spring.



# Mechanically Correct for More Dependable More Profitable Operation

## ★ United's New Phonograph

Designed and Built by Veteran Coin-operated Equipment Engineers  
Write for Complete Details Today!



**UNITED MUSIC CORPORATION**

3401 NORTH CALIFORNIA AVENUE  
CHICAGO 18, ILLINOIS  
CABLE ADDRESS: UMCORP



Unsurpassed Hi-Fidelity Sound Reproduction

Model UPA-100

## Plastic Backglass For Chicago Coin Bowlers



ED LEVIN

CHICAGO—Edward E. Levin, director of sales for Chicago Coin Machine Company, this city, reported this past week that unbreakable plastic backglasses for "Classic Bowling League" and "TV Bowling League" are now available.

Levin suggests that operators who find it necessary to replace broken backglasses for these two bowling

games order the plastic backglass from their nearest Chicago Coin distributor.

"While the initial cost of the unbreakable plastic backglass is a little higher", he said, "further replacement will be eliminated.

"In addition," Levin stated, "the operator can save himself a service call, and avoid loss of income resulting from the glass being shattered while the game is being played."

Levin also pointed out that the plastic backglass insures against breakage in transit as well as in the location.

## New Counter For Metal Typers

CHICAGO — Standard-Harvard Metal Typer, Inc., this city, announced today that it now has in production a revolutionary and new counter for future models and existing models of the Standard Metal Typer. This new assembly will eliminate 75% of the few service problems which exist in connection with the operation of Typers.

Henry F. Barnas, vice president, reported: "The operator's chief complaint from the field has been that customers were continuously printing more than the full 32 spaces for which the disk is designed, with the result that these medals would jam and put the machine out of operation. The idea of cutting off play on the machine, after the disk had been im-

## For Better Equipment, Anytime, Everybody Goes to WORLD WIDE!

BINGO GAMES		ARCADE EQUIPMENT	
KEY WEST .....	\$375	MIAMI BEACH .....	\$145
BIG SHOW .....	325	BIG TIME .....	145
DOUBLE HEADER .....	245	VARIETY .....	95
NITE CLUB .....	245	BRAZIL .....	225
BROADWAY .....	225	STAROUST .....	150
GAYTIME .....	135	STARLET .....	125
GAYETY .....	85	PIXIES .....	95
5-BALL GAMES		All Equipment in Stock— Ready for PROMPT SHIPMENT!	
ROYAL FLUSH .....	\$295	4-PI. MAJESTIC .....	\$415
ACE HIGH .....	275	4-PI. REGISTER .....	310
RAINBOW .....	255	4-PI. SCOREBOARD .....	225
AUTO RACES .....	235	2-PI. CONTINENTAL CAFE .....	365
CLASSY BOWLER .....	215	2-PI. FLAGSHIP .....	310
OERBY DAY .....	195	2-PI. FAIRLADY .....	285
HARBOR LITES .....	175	2-PI. SEA BELLES .....	275
FRONTIERSMAN .....	155	2-PI. MARATHON .....	245
HAWAIIAN BEAUTY .....	125	2-PI. BALLS-A-POPPIN' .....	175
DIAMOND LILL .....	115	2-PI. BLONDIE .....	155

Terms: 1/3 Dep., Bal. Sight Draft.

Cable: "GAMES-CHICAGO"

**WORLD WIDE DISTRIBUTORS, Inc.**

2330 N. WESTERN AVE., CHICAGO 47, ILL.

Everglade 4-2300

"I appreciate our subscription to *The Cash Box* very much. It is all the way through a first-rate paper. It has always been of great help for our firm in our work. It brings us all the news about the coin machine industry and tips about new released records and so on."

Freius Danneman,  
Umea, Sweden

## PINS PINS PINS

ALL YOU WANT  
AT THE RIGHT PRICE

Also all other equipment—including  
MUSIC, SHUFFLES, BOWLERS,  
ARCADE, VENDORS.

Send for Our Complete Lists  
WRITE—WIRE—PHONE

**DAVID ROSEN**

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE—STEVENSON 2-2903







# The Cash Box

## "INTERNATIONAL QUARTERLY EXPORT EDITION"

(Dated: December 28)

**PRINTED IN: GERMAN, SPANISH, FRENCH,  
ITALIAN as well as ENGLISH**

**Featuring:** Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

### *Why Is "The Cash Box" Acclaimed The Leading Publication Of The World's Coin Machine Industry?*

*The Cash Box* is an essential part of every coin machine firm all over the world—being used just as constantly as it is in the United States.

It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. "*The Cash Box Price Lists*" are officially recognized and accepted all over the world. The editorials and news features of *The Cash Box* are read as avidly in all countries thruout the world as they are in the U. S. Thru the power of these editorials (and the recent trip thruout Europe by Bill Gersh) intense interest has developed

to the extent that representative importers and exporters from 41 nations have entered into membership into the "International Coin Machine Export-Import Council."

*The Cash Box* originates and pioneers for the benefit of the world's coin machine industry.

Advertising in this "International Quarterly Export Edition" points the way for the advertiser to enjoy greater world-wide markets for his merchandise, while at the same time, building up his own business on an international scale. Your ad reaches the world's best buyers of all coin machines!

**GOES TO • THURSDAY  
PRESS • at  
NOON**

**DEC. 19**

**HURRY! HURRY! HURRY!  
RUSH YOUR AD IMMEDIATELY!**

**HEADQUARTERS**

**NEW YORK 19, N. Y. (TEL: JUdSON 6-2640)**

**LONDON, ENGLAND**

17 Hilltop, London, N. W. 11, England

(Phone: Speedwell 2596)

**PARIS, FRANCE**

27 Place Saint-Ferdinand

(Phone: Suffren 72-20)

**Notice! These Offices Stand  
Ready To Serve You! Phone  
Your Nearest Office Today!**



# LAST CALL!

## The Cash Box

# Holiday Special

(Dated Dec. 28th)

THE GREATEST HOLIDAY GREETINGS ISSUE IN THE INDUSTRY!

GOES TO PRESS **Thurs., Dec. 19th**

# RUSH YOUR AD!

*Phone—Wire—Write*

## The Cash Box

(PUBLICATION OFFICE)  
1721 BROADWAY, NEW YORK 19, N. Y.  
(PHONE: JUdson 6-2640)

CHICAGO OFFICE  
32 W. RANDOLPH ST.  
(PHONE: DEARBORN 2-0045)

HOLLYWOOD OFFICE  
6272 SUNSET BLVD.  
(PHONE: HOLLYWOOD 5-2129)



# US GALS

by Cissie Gersh

CHICAGO—Received some wonderful letters these past few weeks from many of my European friends. Also received quite a batch of mail from the gals in the good, old U.S.A. . . . Thanks to my new pen friend, Lucille (Mrs. Pat) Ford, for her very beautifully written note. (Aside: Your little note indicates you must be a very interesting person, Lucille. It would indeed be my pleasure to meet you personally. So how's about lunch some day soon?) . . . Nikki (Mrs. Bill) O'Donnell is in the Evanston Hospital, as I write this, with a cartilage torn away from one of her ribs. When I talked to Nikki, she just couldn't understand how one little rib could cause such excruciating pain. I'm just hoping she'll be but perfectly well for Christmastime. (Aside: Also hope she doesn't mind the way I'm spelling her name. "Nikki" seems to fit her so well). . . . Had a very nice chat with Edna (Mrs. Ray) Moloney.

The Moloney's will spend the holidays on the very enchanting and beautiful island of Jamaica, Edna tells me. . . . Alice (Mrs. Sam) Clark of New York wrote me a note that started off with: "Remember me?" Well, how can I ever forget Alice? She was a happiness cure-all for me. We met in Rome for the very first time. This was during our last European trip. It was like meeting an old friend I'd known for years and years. When I asked Alice, after I met her, how she liked Rome, she answered, "Rome is Rome, but with a lot of Romans." Well, dear readers, after that shockeroo, we had nothing but laughs. Thanks to Alice for making our trip so jovial and hilarious. Because, by the time Bill and I landed in Rome, we were completely exhausted from working so hard, traveling so fast, and living out of suitcases for over six weeks. . . . If you have been reading this column regularly, I'm sure you must remember what I wrote about the very vivacious and effervescent Collette (Mrs. Eric) DeStoutz of Geneva, Switzerland. The DeStoutz's were planning a trip to Ethiopia when we were with them in Genève. But, since then, I hear from dear Eric, they will vacation in Paris for the Holidays. We promised to send Eric and Collette "spooky" foods. These include chocolate covered fried ants, roasted caterpillars, fried grasshoppers and pickled rattlesnake steaks. I sure do hope that they have received them. The DeStoutz's plan to give a very ultra-special gourmet's party featuring these foods. (If you, too, plan such a party, just phone or write me and I'll tell you where you can buy these foods). . . . Would like to thank my charming friend, Jean Stellman, via this column, for her very, very beautiful letter. Jean, as you all probably know, is the wife of my very favorite Marcel Stellman. He heads The Cash Box' offices in London, England. . . . I'm eagerly looking forward to spending some time with my very good friend, Eloise (Mrs. Joe) Mangone in Miami during the Holiday season. Expect to find Eloise's son, Joel, clambering over everything and running the family ragged. Especially if he has inherited just a teeney-weeney bit of his Mom's and Dad's energy. By the way, Eloise, isn't Joel just about 18 months old? . . . Well, I guess I'm running out of space. So, here's wishing all my readers—A Very Merry Christmas and A Most Healthy, Happy and Prosperous New Year!!!!

Since so very many of you marvelous gals, in your most interesting letters, have asked to see more pictures of our European trip, below and to the right are some that may prove of interest.

- #1—There I am between the two most handsome gentlemen in London, Marcel Stellman and Len Edwards. In front of Jack Isow's restaurant which is considered the Lindy's of London. (Hope Len will show this to Jack).
- #2—I'm watching the changing of the Guards in front of Buckingham Palace.
- #3—I'm marching right along with one of the Queen's Guards.
- #4—That's Jean Stellman with me.
- #5—All of you who have been there will surely recognize this very famous London monument.
- #6—Bill and myself in front of ye olde White Bear Inn.
- #7—Overlooking the ruins of former Roman glory.
- #8—I'm holding onto one of the wrestlers in the gigantic and beautiful sports stadium in Rome.
- #9—Walking up the stairs to the great Roman doors.
- #10—St. Mark's Square in Venice.
- #11—Doney's on the Via Venetto in Roma.
- #12—Am trying to open these massive bronze doors.
- #13—Entrance to the Royal Danielli in Venice.



## DISTRIBUTORS and Large Operators:-

We will prepay and send you BRAND NEW CRATES for you to ship us Shuffle Alleys and Bingos. Send us your entire inventory. We want—

### ALL BALLY BINGOS !

### UNITED — BALLY

### CHICAGO COIN — KEENEY

### SHUFFLE ALLEYS

### Highest Cash Prices Paid!!

**Redd DISTRIBUTING CO.,**  
 298 LINCOLN ST.  
 ALLSTON 34, MASS.-AL 4-4040

Exclusive distributor for  
**WURLITZER**  
**BALLY**  
**CHI. COIN**  
**GENCO**

WE WILL SHIP ANYWHERE

## LET'S TALK COMMON SENSE . . .

Our Bingo and Shuffle Alley orders have been growing and growing. We would like to make a nationwide request to ALL coin machine people to contact us immediately if you have any quantity of this equipment on hand. We will pick up at your door within a 400 mile radius and have ready cash on hand for immediate payment. If your load is large enough we will pick up anywhere in the country!

## TO OUR OPERATORS OVERSEAS . . .

Our past advertising has indicated an almost constant shortage of equipment in our warehouses. From your point of view this is a good sign. The sign of a successful distributor. One who has a constant turnover resulting from tremendous orders for equipment, the like of which cannot be purchased anywhere else. Be SURE of the finest equipment. . . . Coble: INAMCOM Today!

## INTERNATIONAL SCOTT CROSSE CO.

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.  
 Rittenhouse 6-7712

Branch: 819 - 821 Lackawanna Ave., Scranton, Pa. Exclusive Dist. for Bolly in E. Po. and Rock-Olo in E. Po., So. Jersey and Del.





# Mr. Operator:

## LET'S FACE FACTS!

**1** DO YOU REALLY AND TRULY WANT LOW-PRICED MACHINES OR, INSTEAD, DO YOU ACTUALLY REQUIRE MORE PLAY ACTION FOR YOUR MACHINES?

**2** REMEMBER — LOW PRICES, ESPECIALLY DURING A RECESSION, CAN BRING ABOUT A STAMPEDE OF NEW BLOOD, A LARGE NUMBER OF PART-TIME OPERATORS, JUST AS HAPPENED IN THE '30's!

**3** PERHAPS YOUR BIG PROBLEM IS 10¢ PLAY PLUS A MORE EQUITABLE SHARE FROM THE GROSS INTAKE OF YOUR MACHINES AND A PROMOTION PROGRAM TO BRING YOUR MACHINES MORE PLAY?

Everybody, in almost every field, and in practically every business, blames high prices for all of their troubles.

Everyone says everyone else's charges are much too much.

Everybody seems to believe that, if prices were much, much lower, then everything would be just fine and dandy.

But, here in the entertainment business, is this true? Is it practical? Is this factual? Is this the real answer?

Let's face facts!

Old timers in the business, 30 and more years ago, used to tell manufacturers:

"For goodness sake, keep your prices up! What are you trying to do, bring down a bunch of part-time stiffs on us so that we'll have to face smashed commissions, upset deals, ruined locations, and have to get out of this business altogether?"

Maybe times have changed. Maybe they haven't—when it comes to low, low prices.

Maybe if prices were lowered down to absolute rockbottom, and the kind of equipment produced which would match such prices there would be a stampede of new blood into the field as happened in the early '30's.

Part-time workers. Most waiting to get back on their regular jobs. But, in the meantime, looking to take in enough to pay for "the eats" for the family.

That means guys who would offer locations 70% and 75% and 80% and even more. Just as long as they could get enough to cover the grocery bill. Maybe enough to also pay their rent.

They would operate three or four or five and, in a few cases, ten machines.

They, too, have cousins and aunts and uncles who own locations. They could, as a relative, knock out some operator from those locations.

They would, then, prove to uncle, aunt and cousin, that these fine location owners had been "overcharged" and "undercommissioned" all the time.

Do we have to go on in this vein?

You, as an experienced operator, know the answer.

Surely, we don't have to draw you a picture!

Now, let's face the actual fact! What you really require may be 10¢ play plus a more equitable share of the gross intake from all of your machines?

You may also need promotion to boom the play action on your machines?

Maybe your real problem isn't low-priced machines to bring you cut-throat competition.

Maybe it is, instead, the fact that you are not getting what you should get from each of your machines.

And, maybe, at the same time, you are not promoting your machines to capture the greatest possible play?

## TELL US WHAT YOU THINK!

**Write Now To:**

### THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILL.





# The Emblem of Dependability

and your Rock-Ola Distributor bring you the

**200 Selection, Model 1455 Deluxe**

**120 Selection, Model 1458**

**50 Selection, Model 1462**

... all with 50c coin chute\*

... all with automatic volume compensator

... all with the proven, dependable mechanism

... all with the original revolving record magazine

... all smaller in size than any other multi-selection phonograph

\*optional

## ROCK-OLA Distributors

### EAST

Boston  
Massachusetts  
Elizabeth  
New Jersey  
Philadelphia  
Philadelphia  
Pennsylvania

Scranton  
Pennsylvania

Pittsburgh  
Pennsylvania  
Rochester  
New York

New York  
New York

ASSOCIATED AMUSEMENTS, INC.  
8 Rugg Road Stadium 2-4010  
SEACOAST DISTRIBUTORS, INC.  
1200 North Avenue 3-1776  
SCOTT-CROSSE COMPANY  
1423 Spring Garden Street  
Rittenhouse 6-7712  
SCOTT-CROSSE COMPANY  
819 W. Lackawanna Ave  
OI 4-3301  
B. O. LAZAR COMPANY  
1635 Fifth Avenue Grant 1-7818  
FLOWER CITY AMUSEMENT CO. INC.  
620 Main Street, East  
Hamilton 6-4910  
CAPITOL PROJECTOR CORP.  
520 10th Avenue  
LO 3-7940

### WEST

Los Angeles  
California

Santa Rosa  
California  
Portland  
Oregon

Seattle  
Washington  
Tucson  
Arizona  
Salt Lake City  
Utah

Butte  
Montana  
Denver  
Colorado  
Albuquerque  
New Mexico

PAUL A. LAYMON, INC.  
1429 31 West Pico Boulevard  
Richmond 9-7351  
COIN MACHINE SERVICE, INC.  
422 Wilson Street Liberty 2-1125  
WESTERN DISTRIBUTORS  
1226 Southwest 16th Avenue  
Capitol B 7565  
PIGLET SOUND NOVELTY CO. INC.  
114 Elliott Ave. West Mardock 8010  
PAUL W. HAWKINS  
329 East 7th Street Main 3-4503  
DAN STEWART COMPANY, INC.  
140 East Second South Street  
Davis 2-2473  
H. B. BRINCK  
825 East Front Street 6726  
MODERN DISTRIBUTING COMPANY  
3222 Tapon Street Grand 7-6834  
BORDER SUNSHINE NOVELTY CO.  
2919 4th Street, N. W. 4-1626

### CENTRAL

Chicago  
Illinois

Milwaukee  
Wisconsin  
Indianapolis  
Indiana

St. Louis  
Missouri

Omaha  
Nebraska  
St. Paul  
Minnesota

Kansas City  
Missouri  
Moline  
Illinois

Bloomington  
Illinois  
Buchanan  
Michigan

Cleveland  
Ohio  
Cincinnati  
Ohio  
Youngstown  
Ohio

WORLD WIDE DISTRIBUTORS INC.  
2330 N. Western Avenue  
Evanglada 4-2300  
BADGER NOVELTY COMPANY, INC.  
2546 N. 30th St. Hilltop 2-3030  
CALDERON DISTRIBUTING CO. INC.  
450 Massachusetts Avenue  
Malrose 4-8468  
J. ROSENFELD COMPANY  
4701 Washington Blvd.  
Forest 7-6730  
H. Z. YENDING & SALES CO., INC.  
1205 Douglas Street Atlantic 1121  
AUTOMATIC GAMES SUPPLY CO.  
302 University Ave Capitol 6-1037  
UNI CON DISTRIBUTING COMPANY  
3410 Main St Jefferson 1-1205  
HALLGREN DISTRIBUTORS INC.  
1626 Third Avenue 4-6703  
GILBERT MUSIC COMPANY  
108 South Center Street 4-4090  
FABIANO AMUSEMENT COMPANY  
109 Liberty Ave Oxbow 5-5131  
LAKE CITY AMUSEMENT CO., INC.  
4533 Payne Ave Handerson 1-7577  
ROYAL DISTRIBUTING, INC.  
3726 Kassan Ave Montana 1-5000  
J. M. NOVELTY COMPANY  
5555 Mahoning Avenue  
Swaelbriar 9-8256

### SOUTH

Tulsa  
Oklahoma  
Dallas  
Texas

San Antonio  
Texas  
Houston  
Texas

Mamphis  
Tennessee  
Jackson  
Mississippi

New Orleans  
Louisiana  
Montgomery  
Alabama

Nashville  
Tennessee  
Louisville  
Kentucky

Johnson City  
Tennessee  
Charlotte  
North Carolina

Atlanta  
Georgia  
Miami  
Florida

Jacksonville  
Florida

AUTOMATIC MUSIC COMPANY  
1214 W. Archer St. Luthar 4-4775  
WALBOX DISTRIBUTING COMPANY  
3909 Main Street Taylor 4-1671  
PAN AMERICAN SALES CO., INC.  
323 S. Alamo St. Capitol 7-8371  
AMUSEMENT DISTRIBUTORS INC.  
1615 St. Emanuel Capitol 7-3347  
S & M DISTRIBUTING CO., INC.  
1074 Union Ave Broadway 5-1133  
CAPITOL MUSIC DISTRIBUTING CO.  
135 E. Anita St 2-1822  
HUEY DISTRIBUTING COMPANY  
3760 Ailina Highway Forest 6-2101  
FRANCO DISTRIBUTING CO., INC.  
24 N. Perry St Amhurst 3-6463  
SANDERS DISTRIBUTING COMPANY  
415 Fourth Ave. S Alpine 5-4119  
H. M. BRANSON DISTRIBUTING CO.  
811 E. Broadway Juniper 7-1343  
COIN AUTOMATIC MUSIC CO.  
241 W. Main St 945  
LaTOURGEON DISTRIBUTING CO.  
2828 S. Boulevard Edison 2-0437  
ROBINSON DISTRIBUTING CO.  
335 Edgawood Ave., S E  
Jackson 4-5207  
ROSS DISTRIBUTING COMPANY  
3401 N. W. 36th St.,  
Nawton 5-2531  
ROSS DISTRIBUTING COMPANY  
90 Riverside Ave., Elgin 6-1551

### CANADIAN

St. John's  
Nfld.  
Montreal  
Quebec

Toronto  
Ontario

Winnipeg  
Man.  
Edmonton  
Alberta

Vancouver  
B. C.  
Calgary  
Alberta

WILLIAM POUND AGENCIES  
68 Water Street Phone: 2430  
LAWRENCE NOVELTY COMPANY  
540 Boucher Street  
Phone: CALumet 1001  
TORONTO TRADING POST LTD.  
736 Yonga Street  
Phone WAlnut 2-0186  
A. PULLMER COMPANY  
145 Scotia Street Phone: 50 1056  
VAN DUSEN BROTHERS  
10139 112th Street Phone: 28112  
SELECT MUSIC COMPANY  
1803 Commercial Drive  
Phone: HASTings 3046  
VAN DUSEN BROTHERS  
906 9th Ave East Phone: 55452

**ROCK-OLA MFG. CORP.**  
800 N. Kedzie Ave., Chicago



# ATTENTION OPERATORS

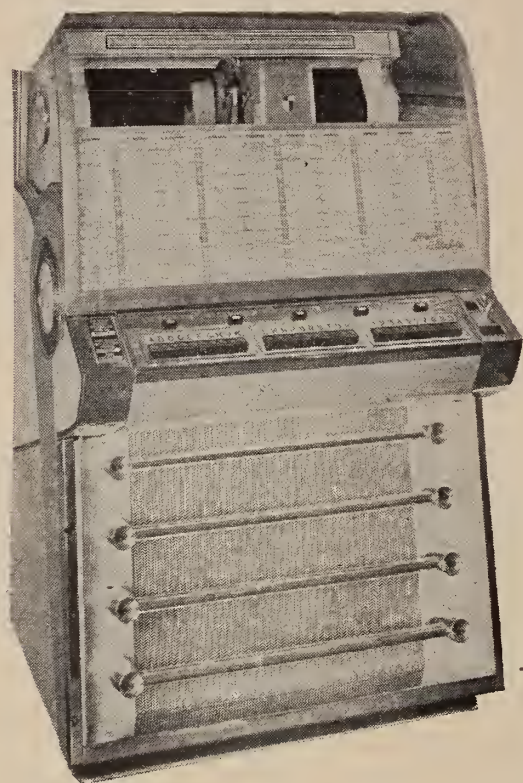
Increase Your Income On  
Your Seeburg V-200 & VL-200

## ORDER YOUR EASY VIEW TITLE HOLDER

Eliminating Use Of Program Drum

Now—A Program Holder Adaptable For Your V-200 & VL-200 Machines  
10 Minutes To Install The Complete Unit,  
Without Removing Any Parts—Keeping Machine Intact

This Unit Is Mounted Directly Across Front Of Machine Covering Program Drum  
Unit Completely



27.95

C. O. D.

Plus Post

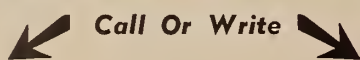
27.95

C. O. D.

Plus Post

Complete Pricing & Classification Strips With Every Unit

This Unit Can Be Used As A Master Program Holder For Custom Wall Box Installations  
Order Now As The Demand Is Tremendous



## AMERICAN COIN MACHINE SERVICE COMPANY

DUnkirk 8-0339 — DUnkirk 8-0330

1503 W. Pico Blvd.

Los Angeles 15, California



## Through The Coin Chute

### CALIFORNIA CLIPPINGS

Along Pico Boulevard the past week "Operation Christmas Rush" is in full swing with the distributors, one-stops and operators. Business in general took a decided up-swing which should make 1957 another big year. . . . At Leuenhagen's Record Bar, Mary, Kay and Claire Solle are keeping busy supplying operators with Christmas singles and LP albums which increases daily. Claire reports the big new Christmas record this year is Bobby Helms' "Jingle Bell Rock" on Decca. For over a year Mary has asked the Gaylords to record "Oh, Marie" with an Italian vocal to answer the many requests she receives. They have just recorded this for Mercury and she predicts it will be one of their biggest records. Kay says the Playmates' "Jo-Ann" on Roulette has taken off with the operators.

Jack Kem, Far East Amusement, Manila, visiting the distributors along Pico Boulevard the first time in four years. . . . At Badger Sales Company, Inc., Bill Happel awaiting a visit from his partner, Herman Paster of St. Paul. Bill keeping the phones busy taking orders for the AMI "H-200" phonograph. Marshall Ames reports used fourteen-foot bowlers continue in greatest demand by the operators of all used equipment. Jack Leonard busy re-ordering parts in the Parts Department to maintain their complete stock for all equipment. . . . Mr. and Mrs. Frank Totzke sporting a new Karmen-Ghia sports car on their recent visit to Pico Boulevard from Mojave. . . . Jack Simon returned to his desk at Simon Distributing Company after his recent trip to Chicago and very glad to get away from the freezing weather. Sonny Lomborg reports local business remains very good. As fast as John Freeman makes out the way bills for a foreign shipment George Muraoka has the equipment reconditioned and Earl Holloway has it crated and on its way. . . . At Norty's Music Center, Norty Beckman has had to put his entire staff on overtime to fill the mounting Christmas mail orders being received. Joe Gebhardt has joined the force at Norty's and reports one of his biggest sellers is "At The Hop" by Danny and The Juniors on ABC-Paramount. Jan Graham predicts Fats Domino's next big hit will be his new release of "I Want You To Know" on Imperial.

At Paul A. Laymon, Inc., Lucille and Paul Laymon are receiving compliments from the many operators who have viewed the beautiful outdoor Christmas display at their Pacific Palisades home. Ed Wilkes reports the first shipment of Bally's "Strike-Bowler" has been sold and they are awaiting the second momentarily. Ed says the operators are very pleased with the no switches on the play field feature. Jimmy Wilkens says used music and games continues moving with Don Peters, Russell Early and Gene Hick readying equipment in the shop and Randy Elder handling the shipping. Charlie Daniels reports sales of the Rock-Ola "1458" phonograph are holding fast. . . . Frank Lamb, Montebello operator, back visiting on Pico Boulevard after a bout with pneumonia. . . . Sammy Ricklin and Gabe Orland report the Christmas merchandise at California Music Company is moving very nicely. Gabe returned from a quick trip to New York to find his wife and two children bedded with the flu. Andy Russell visited Sammy after finishing a tour of Argentina and cutting a new RCA-Victor album in New York. Randy Wood, president of Dot Records, paid a visit to California and discussed the retail record business with different members of the staff. Martha Delgado predicts Sam Cooke with another hit with his new release of "For Sentimental Reasons" on Keen. Buddy Robinson says Ricky Nelson's new release of "Stood Up" on Imperial has started to move the first few days of release.

At C. A. Robinson & Company, Charley Robinson returned from Chicago and reports he is very enthusiastic with what the United and Williams Factories are producing. Al Bettelman says they are anxiously awaiting the arrival of United's new "Royal" Bowling Alley and Williams' "Jig Saw" which are enroute from the East. Hank Tronick reports used music and games are going out as fast as they come in with a shortage still existing on later model equipment. . . . At American Coin Machine Service Company, Bill, Andy, Nick and Vinny Lanzy are going full steam to keep abreast of the orders for their "Easy View" program holder for Seeburg "V200" and "VL200" phonographs.



## Through The Coin Chute

### DALLAS DOINGS

Abe Susman of State Music Co. is showing ChiCoin's new "TV Bowler". . . . Red McCallum is happy that doctors will remove the cast from his arm on the 17th. . . . A few familiar faces at the SMU-Notre Dame game at the Cotton Bowl were S. H. Lynch, Cliff Wilson, Fred Barber and Phil Weinberg. . . . Al Mason, Southwest regional representative for AMI, in New Orleans on business. . . . George Wrenn, Jimmy Wrenn and Red McCullum on week-end hunting trip. . . . E. H. Hamilton, Ft. Worth, in town picking up equipment. . . . Tommy Chatten of the R. Warncke Co., entertained customers last week-end at his cottage on Lake Texoma. . . . Sorry to hear Jim Story, general service manager of the R. Warncke Co., has the flu. . . . Harry James played a one-nighter in Dallas. . . . Dick Rising, national promotion manager for Capitol Records, in town for a few days. . . . Bob Keels, sales manager for Capitol Records, in Houston visiting distributors. . . . Peter Noel, Texas Records, announces new children's album "Songs for Suburban Children," with music and lyrics by Natalie Ornish of Dallas. Bob Rogers, who arranged the album and whose orchestra plays the music, is a professor of music at North Texas State College in Denton, Texas. Television star Denise Foster did the vocal. The album has been endorsed by leading educators. It will appear under the trade mark "Dallas." . . . Some of the visitors along coin-row this past week were Marilyn Hart, Sweetwater; Doug Goodman, Mr. & Mrs. Drew Osborn, M. T. Johnson, Benny McDonald, Fort Worth; Jim Garrett, Longview; Jack Griffith, Mineral Wells; W. B. Moseley, Paris; Harry Sutton, Bolser City, La.; Kenneth Rhodes, Idabel, Okla. . . . Bill Herndon of American Amusement Company, reports his wife is expecting the stork to arrive soon. He's betting 2 to 1 for a girl.



**Ark. Op Tells About:**

**"The Dog That Starved In The Meat House"**

CONWAY, ARK. — "The reason why I have been unable to make a profit is due to present prices of machines", believes Walter Dunaway of this city.

"The cost of operation has continued to go up", he advises, "while income has continued to go down."

"The number of profitable locations in any territory become fewer all the time."

"The first machine that I ever bought", he says, "was a Wurlitzer P12. It cost me \$325. Records were 19¢. You know the cost of present-day records and machines."

"Yet", claims Dunaway, "I got more money per week from the P-12 than I do today from a 200 selection phonograph."

"I don't know why the decline. Probably a number of different things. First, I always thought that the juke box was just a fad that would, some day, fade away."

"This notion probably come about because I remember the 190 old coin-operated player pianos that my Dad had me junk and sell for scrap iron."

"Furthermore", continues Dunaway, "the machine manufacturers have put the operators in the position of the dog that starved in the meat house because there was so much meat he couldn't make up his mind where to grab."

"There are probably other factors", Dunaway believes, "that have cut down on income. Like television and, especially, the general economic conditions that prevail and which have had their effect on all business."

Editor's Note: It's too bad that Mr. Dunaway junked those old coin operated player pianos. The demand for these, today, is tremendous. There are readers who are probably burning over the fact that these were junked and who have continued to advertise in The Cash Box for months to obtain these.)

**THIS IS IT...**

*Williams*  
**JIG-SAW**  
with the  
**"MYSTERY PUZZLE"**



See It At Your  
*Williams*  
Distributor  
Today!

All  
Williams  
5-Ball  
Games  
Equipped  
with  
National  
Slug  
Rejectors



CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. FILLMORE ST., CHICAGO 24, ILL.

**Ohio Operator Reports:**

**Business Is Great**

**Advises Music Business in Healthiest Condition in Years. Good Tunes, Better Equipment, 10¢ Play, Better Public Relations, All Help Make Music Biz Great**

POMEROY, OHIO—John R. Scott is just bubbling over with enthusiasm about the future of the automatic music business.

He believes that this is the "beginning of profitable years for the industry."

"The music business", reports Scott, "is in the healthiest condition that I have seen it in a good many years."

"What with good tunes", he continues, "and better equipment, I am more satisfied than I ever have been."

"What's more", he adds, "due to an upswing in all kinds of music, plus 10¢ play, I find that my business has increased about 25% over a year ago."

"I find that good service, good records and improved public relations are the basic reason for the increase."

"Be unceasing in your public relations efforts", urges Scott, "continue to give the best service, the best records and study your bookkeeping. Consult your tax men whenever the occasion warrants it."

<b>MUSIC</b>		<b>GAMES</b>		
M-100A-45 .....	\$275	Bally STRIKE-BOWLER	} WRITE	
Seeburg R .....	650	Chicago TV BOWLING LEAGUE		
A.M.I. E-120 .....	375	Bally CARNIVAL		
A.M.I. "C" .....	125	Williams JIGSAW		
Wurlitzer 1400 .....	175	Gottlieb FALSTAFF		
		Valley 6-POCKET POOL		
45 RPM Conversion for M-100A .....	<b>\$69.50</b>	<b>VENDING</b>		
45 RPM Conversion for other models .....	WRITE	Keeney 22-Column Cigarette Vender		
		Keeney 300 Cup Coffee Vender		
		Keeney 500 Cup Coffee Vender		
		Keeney Cold Drink Vender		
<b>WILCOX-GAY HI-FI TAPE RECORDER</b>		Write for other dealer prices.		
Push-button—Prestomatic—Transistorized, Low as <b>\$78.66</b>				
<b>ATLAS MUSIC COMPANY</b>				
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005				

**Urges Ops Agree On Standard Commish Basis**

PROVIDENCE, R.I.—"Many of our present problems would be solved", reports Anthony Patteruti of this city, "if only the operators would agree to do two things."

"The first", he says, "arrange for a set standard commission basis."

"The second", he adds, "all operators to have friendly relations with one another."

"Because of strong competition", Patteruti reports, "we, as operators, are unable to obtain the adequate commission needed to cover depreci-

ation, cost of new equipment, pay taxes and many other things."

"In addition to this", Patteruti says, "people are not spending as freely as they did in previous years. Therefore", he continues, "collections are not up to par."

Anthony Patteruti believes that much of the operators' problems could be solved if the men would get together, arrange for a commission basis that would be accepted as standard by all and, at the same time, work with each other on a friendly basis.



first we gave you . . .  
**BIG TENT**  
 then . . .  
**SUPER BIG TENT**  
 NOW . . . it's  
**DELUXE  
 BIG TENT!**

J. H. *Keeney* & CO., INC.  
 2600 W. FIFTIETH ST., CHICAGO 32, ILL.  
 Telephone: HEmlock 4-5500

*If you are reading  
 someone else's copy of  
 The Cash Box*

*why not mail this coupon  
 today!*

**THE CASH BOX**

1721 BROADWAY  
 NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U.S.)

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE... STATE.....

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Through The Coin Chute

## EASTERN FLASHES

The subway strike in N. Y. affected coinmen and firms here as it did all other businesses. Employees of the wholesaling firms had to contend with transportation problems. Altho there was some lateness in the mornings, practically all managed to get to work. Some of the men drove in by car, but the traffic was so locked up, it took hours to get to and from their offices. Due to this traffic slowdown, deliveries of equipment to the wholesalers, and then on to the operators were delayed considerably. However, operators who needed supplies immediately, drove to coinrow during the middle hours of the day. All in all, the coin machine firms weren't hurt too badly.

Bob Bear, Wurlitzer sales mgr., and A. D. Palmer, Wurlitzer adv. and sales promotion mgr., in the big city for a couple of days visiting Sandy Moore, Joe Young, Abe Lipsky and others of the Sandy Moore Dist. firm. Bear is in the middle of a tremendous strength-sapping flying tour of distributing firms. Last week he made Cleveland, Indianapolis, Omaha, Des Moines, Kansas City, Wichita, Oklahoma City, Tulsa and St. Louis. This week, in addition to N.Y., his plans include visits to Boston, Wilkes Barre, Philadelphia and Baltimore. . . . Red Zirpoli makes the rounds of wholesalers. Tells us his son, Anthony, studying at LaSalle Military Academy, will spend the Xmas holidays at home. . . . Mike Munves and brother Joe, back from the Park Show, report they did very well. In addition to doing some immediate business, lined up loads of orders for spring delivery. Advise that their "Tusko" kiddie ride elephant attracted great amount of attention, as did Exhibit's "Soft Ball League". The Munves boys excited and very proud over winning the Henry A. Gunther plaque for their complete arcade exhibit. Plaque is awarded for "most meritorious exhibit of coin equipment." Mike reported that arcade owners advised they had the best year of their existence in 1957, and expect same for 1958—if they get a half-way break in weather. . . . Gertrude Browne, Beacon, N.Y., makes her weekly trip to wholesalers, reporting she had very little trouble driving in.

Strangely enough, the only absentee at Runyon Sales was Barney (Shugy) Sugerman. Not that the strike held him up (he lives in New Jersey), but was laid up with the flu. Big attraction here is the Bally "Strike-Bowler", with Buddy Fox of Runyon the demonstrator. He's quite good at it. Morris Rood reports export biz keeps improving with every week. . . . "Doc" Shapiro, member of N.Y. Music Ops Assn. board, and one of the better ops here, reports biz holding up fine. "In what other business could I earn the money that I do in our business?" he asks. . . . Condolences to Al Denver, who lost his mother-in-law on Tues., Dec. 10. . . . Harry Koepfel, Koepfel Distributing, who had planned on a Chi visit, cancelled out at the last minute. "Too busy with local and export biz," he stated, "and I had to help Hymie get equipment out." . . . Ops still talking about Atlantic New York's first two "forum" meets. Meyer Parkoff planning on next one in Jan., and will advise on subject and guest speaker or speakers. Meyer and Murray Kaye report business at this time fine, with new Seeburgs moving out to ops in good quantity. . . . Humbert Betti, Sr., Union City, N.J., one of our favorite people, back from Italy just one week, booked to fly off again on Sat., Dec. 21. He left Mrs. Betti at Viareggio, and will be back there to spend the Xmas holidays with her. Checking on biz here, Humbert, who's firm keeps an accurate chart system on collections, tells us that Sept. and Oct. showed a slight decrease, but the past 4 or 5 weeks picked up to a point where the past month's biz was better than 1956. . . . Watched a demonstration of ChiCoin's new "TV Bowler" at Albert Simon, Inc.—a match between Al Simon and Stanley Nankof. Simon pretty good, but Nankof a real expert. Ops highly impressed with the game. Simon raving about the wonderful ChiCoin "Commando Machine Gun" exhibited at the recent Park Show. . . . Lou Rosenthal, arcade owner, on the street, looking over equip. for next Spring. . . . Ed Czajka, Danbury, Conn., makes his weekly call on wholesalers.



# Through The Coin Chute

## UPPER MID-WEST MUSINGS

Mr. and Mrs. Ike Pierson, of Mitchell, S. D. in town for a few days visiting Ike's sister. The Piersons expect to leave for Florida the early part of January and will be gone for a couple of months. . . . Belayed congratulations to Jim Melichar of Black River Falls, Wis., who got himself married about a year ago and no one heard about it until this week. Sure kept it a secret. . . . Harold Lieberman of the Lieberman Music Co., Mpls., attended the N.A.A.-P.P.B. convention. . . . Pete Vanderhyde, of Dodge Center, Minn., in town making the rounds. Pete expects to go south for a few weeks after the first of the month. . . . Ben Jahnke of Hutchinson, Minn., in town last week for the day making the rounds. . . . Con Kaluza of Browsersville, Minn., reports that his route for the past two months has been way off, in collections and that his T.V. and appliance store the past two months has shown a tremendous increase in business. . . . Charley Jackson of Bemidji, Minn., in the premium merchandising business along with his route is burning the candle nights to keep up with his Christmas orders. . . . Fran Befarra of Hibbing, Minn., is also in the premium business, and reports that business has never been better. . . . John Seglem of Duluth, Minn., hopes to get away for a few weeks and go south next month. The cold weather doesn't agree with health. . . . Jack Tomar of Two Harbors, Minn., in the premium business for several years says that this year has been the best he has experienced. Also the route has shown a substantial increase in gross and should show a nice profit. . . . Chet LeDoux of Virginia, Minn., took his son to the hospital to have his tonsils removed last Tuesday, and says that the youngster is getting along just fine. . . . Earl Berkovitch of the B. & B. Novelty Co., Superior, Wis., just over the Asian flu, now has the Mrs. in bed with the same thing. . . . Frank Mager of Grand Rapids, Minn., reports that his business has held up very good this year. All his phonographs are on ten cent play and most of them on three for a quarter. . . . Solly Rose of the Sandler Dist., Co., Mpls., on a trip through the northern part of Minnesota this week.





# Through The Coin Chute

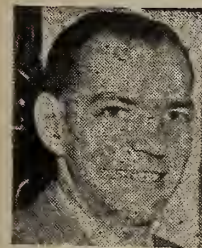
## CHICAGO CHATTER

Next week's issue of The Cash Box will be a tremendous combination. A big Holiday Special for greeting friends and customers thruout the world. Plus a great, outstanding "International Quarterly Export Edition". Printed, not in four, but in five languages! Italian is being added to the usual Spanish, French, German and English. Once again export data will show continuing growth of world markets. There will be a review of new and late equipment. And special articles from the world's leading coinmen. All this and all the regular features, too, combined in one grand issue, make it obvious why The Cash Box is acclaimed all over the world as the leading publication in the industry. . . . If you want to extend the Season's Greetings, while at the same time, move your machines to domestic and world buyers, the December 28 issue is the one for you. Ad rates remain exactly the same. No extra charge for extra readership, extra circulation and extra news articles of great import to all in the industry.

Paul Huebsch advises that Keeney engineers have come up with a game that yields "7 times the profits". New game, "DeLuxe Big Tent", now being shipped, and reported to be winning terrific receptions. Visiting Paul at Keeney this past week were Leo Grob and Tash Lucci of Ohio Valley Coin, Wheeling, W. Va., and Noble Zook of Superior Vending, Harrison, N. J. "Ordering vending machines and the new 'DeLuxe Big Tent'", says Paul. Harold Dorgan started the week in Looville, then working like inspired with distribs and ops in Ill. and Ia. "Southern-Style Salesman" Vel Allbritten phoning Paul not only at the office, but also at home to get rush orders in for venders and games. . . . Empire's Joe Robbins doing a big job with United's "UPA-100" with the help of Fred Minter, who also knows his phonos from A to Z. Over at Empire's Detroit office, Gil Kitt and Jack Burns expect to be working together for several more weeks. Lots of action reported in the Motor City, with ops demanding faster deliveries of United's "Royal Bowling Alley". Ray Henderson doing a fine job of winning friends among Chi ops.

Bill O'Donnell cradles the phone for a few seconds to report plenty sales for all Ballygames. Bill especially thrilled over the way "Strike-Bowler" is going. And at the steady action on the Bally kiddie rides. . . . Optimistic op Murray Holland says the future looks very good for the game biz here. . . . Bill DeSelm advises that all United employees getting excited already as they look forward to the firm's annual Christmas Party. But Bill even more excited over the way "Royal Bowling Alley" has taken hold. "First in Detroit", says Bill, "and now being introduced all around the country." Al Thoeke and John Casola, with enthusiastic praise from visitors to recent Park Show still ringing in their ears, hit the road on sales and service trips. Al to Detroit; Johnny to see distribs and ops in Nashville, Looville and Cinc. this past week. . . . Hear that Jack Mitnick, United Music, already starting to use the nearly completed addition to the plant. . . . At ChiCoin, Sam Wolberg and Sam Gensburg still talking about amazing reception accorded their "Commando Machine Guns" at the convention and preparing to fill the orders. Ed Levin on the phone discussing quantities and delivery dates for "TV Bowling League". Mort Secore on biztrip east. . . . United's Joe "Hot Coil" Kus advises hes coming back from "Upper Sibera" to the hotter climate of Calif. (Avenue, that is).

Avron Gensburg at the bustling Genco plant trying to squeeze out more and still more production of "Show Boat". Avron reports many congratulatory comments received from distribs and ops everywhere on firm's re-entry into the 5-Ball field. Ralph Sheffield, to celebrate son Roger's birthday, took him hunting for rabbits last week-end. "We both got plenty of fresh air and exercise", reports Ralph. Al Warren on trip to Toronto and Montreal. . . . Big project now getting under way has Dave, Nate and Alvin Gottlieb, as well as Judd Weinberg, all inspired, enthused and working hard together. It's the \$4 Million, 180-bed Gottlieb Memorial Hospital, with the Gottlieb Foundation contributing \$½ Million to it. West Towns Hospital Assn. is doing the operating and construction. "Working on this project", says Alvin, "has increased our knowledge of Medical terminology".



BILL DeSELM

Bally's Art Garvey in NYC Dec. 14 to meet "everybody" at the Associated Amuse. Machine Ops annual dinner at the Park-Sheraton Hotel. "Including", says Art, "my good friend, Joe Orleck". . . . Len Micon and Fred Skor at World Wide report foreign and domestic biz doing very nicely. Both advise they're glad to have untanned Joel Stern back from vacation in Fla to take back the added work-load they've been handling these past two weeks. . . . John Frantz and Walter Fisher busy every minute on production of the new "Vibrator Scale". "Every scale operator at the show gave us an order for the 'Vibrator'", declares John, "and in the meantime, we've got to get out some 'Rifle Sport' and counter games real quick". . . . Joe Kline at First Coin reveals he's had five men in the shop working overtime these past three weeks. Joe, Sam Kolber, Fred Kline and Wayne Toan contacting ops all 'round the country for equipment still needed to fill the orders. And lots of customers popping in.

At Marvel Mfg., Ted Rubenstein, with calls and customers waiting, advises, "Can't keep up with demand for "Lucky Horoscope". To which Estelle Bye adds, "Orders for plastic replacements also keep us working hard". . . . Op George Sussman advises he's breaking in his strap-ping, ex-marine son, Edward, as a games op. Georgie even looking for a route for Ed. . . . Phil and Ada Greenberg, Pitts., Phil and Bernice Moss, Des Moines, in town Dec. 7 to attend Bas Bitzvah of Joann, daughter of Eddie and Adele Ginsburg at the North Shore Temple, Glencoe. . . . "December has been excellent for business", reports Ben Coven, "tho we didn't expect it at this time of the year". Sid Paris calling on ops in the Chi area. Herb Bidekap visiting his Wurlitzer customers in downstate territory.



ED LEVIN



BILL O'DONNELL

# DETROIT!

See United's 16 and 13 Foot ROYAL BOWLING ALLEY

Now On Display At

## EMPIRE'S DETROIT SHOWROOMS

14344 FENKELL AVE.

Phone: VERmont 6-7249

Williams' JIG SAW

Genco's SHOW BOAT

The Only Really "New" Five-Balls!

PHONE! WIRE! WRITE!  
**Empire** COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

## Subscription 52 Weeks

# THE CASH BOX \$15

. . . Nice to talk with Jerry Miller, midwest sales mgr. for Cole Products. States Jerry, "I'm finding a lot of business these days from music and game operators who are now going into vending with hot and cold-drink machines". Looks like many ops are now convinced that diversified routes keep profits up.

Lou Casola, Rockford, one of the most progressive ops in the industry, reports firm's big route of cig venders doing steady profitable biz. Lou known for his many civic activities and outstanding public relations work. . . . Four members of the Oomens family claim they lose out on gifts every Dec. With birthdays this month for John, Pete, Donald (Andy's son) and Mrs. John "Izzy" Oomens, these members of the family only get one gift for two occasions! . . . Phil Weinberg in Texas on Bally biz this past week, with plenty of products and new ideas to discuss. . . . Smart local op Julius Mohill claims that biz is good at Star Music. "Switch games often", advises Julius, "give good service, and the income will automatically take care of itself". Julius is one op who has been around a long, long time. . . . Art Weinand reports so much pressure getting out shipments of Williams new "Jig Saw" that he had to cancel his scheduled roadtrip. Sam Lewis continues traveling all 'round the country visiting distribs and ops. Harry Williams and Sam Stern working on new items. "One in particular", states Art, "about which they smile gleefully, but say it's too early to talk about as yet."

HAPPY BIRTHDAY THIS WEEK TO: Sam W. Clark, Benton Harbor, Mich. . . . Thomas M. Walsh, New Orleans, La. . . . George F. Klersey, Grand Rapids, Mich. . . . Roy S. Melvin, Florence, S. C. . . . Harve T. Bair, Findlay, O. . . . John S. Tartaglia, Pt. Chester, N. Y. . . . Sol Gottlieb, Chicago, Ill. Thomas W. Bean, Denver, Colo. . . . Roy Small, Detroit, Mich. . . . Forest J. Hiser, Ft. Wayne, Ind. . . . Frank P. Feigl, Chicago, Ill. . . . Robert Breither, Chicago, Ill. . . . Arthur E. Davis, Knoxville, Tenn. . . . Frank G. Kirby, Bowling Green, Ky. . . . Mrs. Amelia Marino, Long Island, N. Y. . . . T. R. Noto, Navasota, Tex. . . . Maxine R. Meale, Cincinnati, O. . . . Jack Cohen, Cleveland, O. . . . Elmer F. Benjamin, Santa Monica, Cal. . . . Howard A. Herman, Mt. Vernon, N. Y. . . . John W. Oomens, Glenview, Ill. . . . Herman A. Murray, Lake George, N. Y. . . . William T. Waltz, Decatur, Ill. . . . Bert B. Davidson, No. Tonawanda, N. Y. . . . Sol Schwartz, Los Angeles, Cal. . . . William A. Thompson, Long Beach, Cal.

WORTH REPEATING: The closer we get to trouble, the smaller it grows.



ALVIN GOTTLIEB



VEL ALLBRITTEN



# This Is Your LUCKY Day!

## New LUCKY HOROSCOPE

5c, 10c or 25c PLAY

- ✓ NATIONAL COIN REJECTOR in each chute
- ✓ NOW has TWO coin returns and other new features

GAME HOLDS approx. 1000 numbered or star tickets.



EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • Write for details

**MARVEL MANUFACTURING CO.**  
2849 W. FULLERTON CHICAGO 47, ILL.  
TEL.: DICKENS 2-2424

## We need USED EQUIPMENT!

BINGO GAMES  
Late Model GOTTlieb & WILLIAMS  
PIN GAMES  
GUNS OF ALL TYPES

SEND IN COMPLETE LISTS

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutascap Distributors



# TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480

### ALL GAMES CLEANED AND IN WORKING ORDER

Wms. Roll-A-Ball (6 player)	\$250.00
Genco Skill Ball (2 player)	195.00
Chi.Co. Skill Ball (6 player)	250.00
Genco Quarterback	110.00
Chi. Goalee	40.00
Star Shooting Gallery	85.00
Seeburg Bear Gun	65.00
Dale Guns	15.00
United Target	75.00
United Chiefs	75.00
Jet	75.00
Cross Cross	49.50
1436 Rock-Ola (78)	99.50
1448 Rock-Ola-A-1, Like New	650.00
14 ft. United Lane (1 piece)	395.00
14 ft. United Lane (2 piece)	440.00
14 ft. Bally Lanes	475.00
18 ft. Bally Lanes	525.00
Twin Bill	130.00
Daisy Mae	115.00
Marble Queen	75.00
Palisades	45.00
Peter Pan	135.00
Shindig	50.00
Silver Skates	30.00
Smoke Signal	140.00
TimBuc Tu	125.00
Flying High	40.00
Skill Pool	50.00
Beach Club	20.00

WIRE-WRITE or PHONE HE 1-7577.  
1/3 Deposit Required On Each Order.

We are exclusive factory distributors for:  
**BALLY-WILLIAMS-ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)



## A. B. T. GUESSER SCALE

- EXPORT MODEL & DOMESTIC MODEL
- WRITE QUICK!

**A.B.T. Rifle Sport Gallery**  
**Kicker & Catcher**  
**A.B.T. Challenger**  
**Pace Aristo Scale**

Manufacture and Sales  
**J. F. FRANTZ MFG. CO.**  
1940 W. LAKE ST., CHICAGO 12, ILL.  
(Tel.: TAYlor 9-2399)

Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Subscription to **The Cash Box** \$15



# Through The Coin Chute

## NEW ENGLAND NIBBLES

Absence of snow and good weather keeps bringing coin ops in for new equipment and distrib plants are busy. Xmas parties coming up before the holidays and both distribs and ops are checking out one of the biggest years in history. In the meantime, outlook for next year is excellent, with forecasts for music at new high levels.

At Redd Distributors (Wurlitzer), Bob Jones, sales mgr., off for Danielson, Conn., on ops visits and attended regular monthly session of Eastern Conn. Music Operators Assn. at Jim O'Connor's shop. Adolph Dugas, Webster, Mass. op, was host for the dinner attended by all the ops in the Warwick, R. I. area. Jim Tolisano, prexy Conn. State Assn., Abe Fish, and Ralph Ridgway, prexy Music Ops Guild, discussed MOA membership and ASCAP legislation. Genco's new "Showboat" is causing quite a stir of excitement at the Redd plant this week; also Bally's "Strike-Bowler" and Chicago Coin's "TV Bowler." . . . At Associated Amusements (Rock-Ola), new Rock-Ola "1458" model, new 100-selection unit, is now on display here and response has been terrific. Ed Ravreby reports. Ed traveled to Conn. this week to visit ops while Richard Mandel, gen. mgr., made the op circuit in Springfield. Predictions from Ravreby here are for a "banner year in 1958." . . . At Trimount Automatic Sales Corp. (Seeburg), Dave Bond, prexy, and Irwin Margold, gen. mgr., on European tour, expected back before Xmas. Biz holding hoty here with heavy activity on music and games plus export. Marshall Caras, sales, reports heavier activity than usual before the Xmas holiday season. . . . At Atlas D'stributors (AMI), large number of ops from the north country have been in town visiting here with Louis Blatt. Interest in new AMI is high and biz is good, he says.

Recording stars have engulfed the Boston territory this week. . . . RCA singing star Bobby Brookes current at the Mayfair. . . . Tina Robin, Coral recording artist, at Blinstrub's. . . . Amby Hughes, Cadillac and Souvenir recording star, invades the Boston territory with a date at the Framingham Monticello Monday, Dec. 16. . . . Gerry Mulligan, Fantasy recording jazz modernist, and Emarey blues singer Jimmy Rushing, open at Storyville day after Xmas, Dec. 26. Al Vega Trio, Prestige recording artists, current in the Sable Room of Hotel Touraine marking first trio in that spot. . . . Former Savoy jazz nitery has reopened as Big "M" with Decca recording artist "Wild Bill" Davis and his Dixie crew.

Ops in visiting distribs this week included: Ray Shea, Worcester; Tony Assad, York Beach, Me.; Al Dolins, Hyannis; Harry Deshowitz, Chelsea; Ralph Lackey, West Roxbury; Sol Robinson, Newton; Dave Baker, Arlington; Phil Swartz, Brookline; Connie Pocius, South Boston; Ray Faini, Framingham; Peachy Cassanta, Milford; Tom Libby, Haverhill; Joe Glazer, Bangor, Me.; Tony Delucca, Cranston, R. I.; Dave Gropman, Bob Rome, Israel Spector, Ben Ross, Cy Jacobs, Boston; George Campbell, Medford; Luke Levine, Boston; Harry Grazzo, Quincy; George Chopelas, Malden; Stan Cokas, Lynn; Guy D'Giovanni, Allston; Teddy Rubinovitz, Chelsea; Robert Green, Randolph; Arthur Sturgis, Jamaica Plain; Charles Tiernan, Cambridge; Teddy Rubinovitz, Chelsea; Sid Warlbarst, Boston; Lou Abramson, Cambridge; Jim Jericho, Boston; Alec Pechilis, Ipswich; Frank Fendell, Brookline; James Geraco, Boston; Perry Lipson, Newton; Ed Beals, Needham; Harold Harwich, Brighton; John Poto, East Boston; Louis Copman, Brookline; Sol Taube, Manchester, N. H.; Walter Luby, Shrewsbury; and Russell Mawsley, Holyoke. . . . Music Operators Assn. of Mass. held a meeting on Wednesday, Dec. 11, at the Boston Club with a dutch treat dinner preceding featuring "ladies' night."



# Through The Coin Chute

## PHILA. FILBERTS

After suffering thru the most severe blizzard in years, followed by three days of rain, coinmen here are hoping they'll get a respite. . . . Arnold Silverman, Atlantic Penna., celebrating the arrival of a new baby daughter this week. Holiday biz fine here. Paul Cimino back in the groove again with his brother Joe helping out for the holidays. The new Lennie Schneller (lost 60 pounds) out on the road seeing music ops. Lennie advises his brother Nat recuperating nicely. Nat Solow, visiting Ben Maksiks night club in Brooklyn, N. Y., last week, met up with Harry Siskind of Master Automatic. Bill Adair so busy writing up orders has time to just wave hello. . . . Bill Witsen, International Scott Crosse, back from his honeymoon in Miami (and a one day trip to Havana) gets busy immediately. Harry Witsen now assisting his father, Abe, in the Export Dept. Abe, by the way, still limping slightly. The firm making every effort to buy up in-lines and shuffles, keeping all the execs busy on the phone to coinmen thruout the country. Mike Channick on the road sending back some nice biz. . . . Joe Ash, Active Amusement, reports that, while in Chicago, he visited the factories. Tremendously enthused over what he saw, and predicts that 1958 will be one of the biggest in the coin industry. Marty Brownstein planning now on his son's Bar Mitzvah. (Take it easy, Marty, you have only 11 1/2 years to go). . . . Sal De Bruno, Vineland, N. J., makes the rounds. . . . Irv Derfler and Harry Rosen, David Rosen, make a fast trip into N. Y. Dave Rosen expected back from his Carribean cruise next week. Davey Weiss predicts big things for Williams "Jig Saw" pinball. Joe Wasserman back on the job after a two week bout with the flu. . . . Nate Siver, Fairmonte Music, Reading, shopping along coinrow. . . . Evelyn Wagner, Columbia Records, still can't get that gleam out of her eyes. It's been there since her husbands return from Japan. . . . Howie Miller and Joe Berger, Mercury Records, out plugging "The Stroll" by Bob Diamond. . . . Joe Lyons, Columbia Records, just back after a siege of bursitis in his right arm. He feels much better this week. Harry Ascola expects Ken Bowers in on the 18th and Jerry Vale on the 19th—both skedded for Dick Clark's bandstand. Mindy Carson opening in her new show, "Body Beautiful," at the Erlanger on December 27. . . . Mario D'Aluero out plugging the new Christmas records. Al Fario predicts The "5" Royales's "Don't Be Ashamed" has a crazy beat that should help kick it into the big sellers. . . . Sidney Williams, A. Williams & Co., very, very busy. Just had time to say "hello" and give me the good news that Phil Shames is now back in good health after a battle with the flu.





**Exciting New "CHANGE-A-CARD" target with special "HOLD-OVER" feature**

Hitting "Change-A-Card" target, lights playing cards in back rack. When all cards are lit, target and rollovers give *Special Bonus*. Holdover feature carries lighted cards from game to game.

Specials: for lighting 1-2-3-4-5 rollovers; for high score . . . "Match feature."

**HIGH SCORE TO 9,900,000**

- New extra powerful flippers that shoot ball at change-a-card target
- New — 5 atomic thumper bumpers
- New — 2 stretch rubber kickers
- New — All metal door and frame
- New — National Slug rejector coin chutes as standard equipment
- New — Metal legs . . . lock corner cabinet construction



COMPACT CABINET: 23½" Wide 52" Long 64" High

See your GENCO DISTRIBUTOR Today!

**GENCO**

**MANUFACTURING**  
Division of Chicago Dynamic Industries, Inc.  
2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

**Chicago N.S. Auto Bowl League News**

CHICAGO—Gillette took two from Amber Music. High for Gillette was Chuck Meyers with 529 and Frank Dalton with 515. Johnny Oomens was high for Amber with 526.

Phono Service won two from Decca Records. Warren Paradee was high for Phono Service with 507. Ray Albemonte's 517 and Frank Tutomase's 529 were high for Decca.

Paschke Phono took two from Garmisa Distribs. High for Paschke were Harry Kruger's 553 and Ray Gallet's 520. L. Albanese was high for Garmisa with 476.

Mercury swept all three from Star Music. High for Mercury were Ed Kupisinki's 507, Mel Jones' 506 and Vera Imlau's 485, which was also high for women. Myrtle Sochacki was high

for Star with a 473 score and a 201 games.

Calgano Distribs won two from Brown's Camp. Charley Alesi was high for Calgano and high for men with 569, along with Ed Teske's 547. Paul Brown's 497 was high for Brown's Camp.

Singer One-Step took two from Western Automatic. Al Gienko's 521 and Harry Walczak's 520 were high for Singer. Bill Nyland was high for Western with 482.

Gateway Distribs won two from Coven Music. Jane Minter's 436 was high for Gateway. Frank Sciakitano was high for Coven with 540.

ABC Music Service took two from B & B Novelty. Les Taylor was high for ABC with 437. B & B's Marino Pieroni was high with 512.

**TEAM STANDINGS**

Team Standings	H. Game	H.S.	Won	Lost	Total Pins	Average
Galgano Distr.	862	2452	27	12	29642	760
Decca Records	841	2441	26	13	29480	755
Coven Music	863	2330	24½	14½	28946	742
Mercury Records	904	2493	23	16	28883	740
Amber Music	863	2387	22½	16½	28160	722
Paschke Phono Service	895	2507	22	17	30315	777
Brown's Camp	767	2199	19½	19½	26560	681
Assc. Buyer's Corp.	865	2494	19	20	29079	745
Singer One Stop	841	2399	19	20	28807	738
Phono Service Corp.	800	2208	17	20	27282	699
Star Music Co.	794	2184	17	22	27245	698
Western Automatic	798	2199	17	22	27041	693
Gateway Distr. Co.	741	2132	17	22	25832	662
B&B Novelty Inc.	837	2368	15½	23½	29857	765
Gillette Music	774	2218	15	24	26421	677
Garmisa	770	2228	11	28	21035	701

MOST REALISTIC, QUIETEST BOWLER EVER BUILT!

**Chicago Coin's TV BOWLING LEAGUE**

- No Contacts on Playfield!
- Real Pin Action—100% Bowling Ball Impact!
- Quietest Bowler Ever Made—Rubber-lined Ball Return—Sound-proofed Playfield and Back Stop!
- Giant 4½-inch, 2½ lb. Balls.
- Giant Realistic Size Pins—larger than ever!

Order Now for Early Delivery!

Exclusive Distributor for Chicago Coin in N. Illinois and Indiana

**World's Most Complete COIN MACHINE CATALOG FREE TO IMPORTERS!**

56 PAGES—FULLY ILLUSTRATED

Send for Free Copy Today

**FIRST**

**COIN MACHINE EXCHANGE, INC.**

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

AMI G-120	\$650
Seeburg V-200	595
Wurlitzer 1900	695
Wurlitzer 2000	850

**WALL BOXES**

Seeburg 100 Selec.	
3W1	\$49.50
Wurlitzer 5207, 104	
Selec.	\$9.50

**Better Tone at Less Cost! NEW CoMco HI-FI SPEAKERS**

The Only True Low-Priced High Fidelity Speaker!

Hi Fi Wall Model \$19.95 Hi Fi Corner Model \$23.95

**CoMco Extended Range SPEAKERS**

Wall \$11.95 • Corner \$15.95 • Ceiling \$11.95

**COVEN MUSIC CORP.**

3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS

(Phone: INdependence 3-2210)

Cable Address: COVENMUSIK.



Now! The Spotlight's on a Sensational New Profit-Builder!

Gottlieb's 4 Player

# FALSTAFF

FEATURING

"ADVANCING VALUE" ROTO-TARGETS

Competitive play and outstanding player appeal make Falstaff a natural profit-builder . . . proven by world-wide location tests.

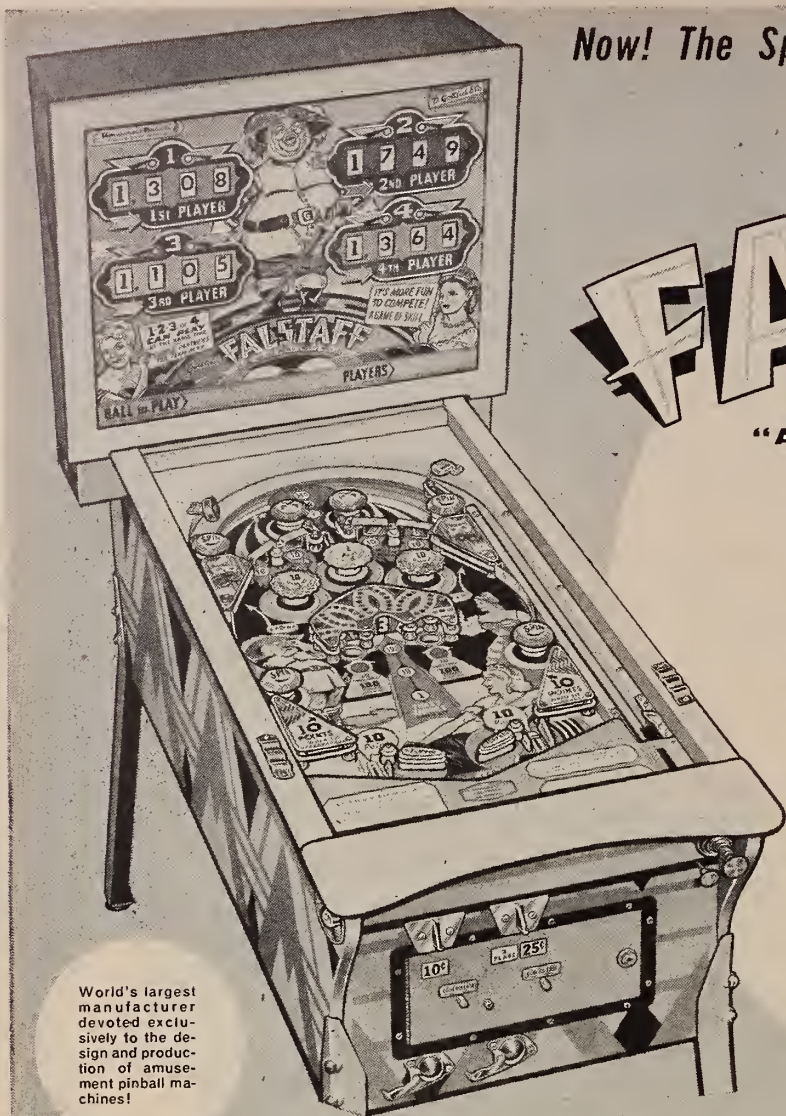
Exclusive new "Advancing-Value" Roto-Targets have attained phenomenal player acceptance. Consecutive hits multiply Roto-Target values by 10 and 100 for higher scoring playfield action. This sensational new feature is more fun for all and presents an even greater challenge to the skill and timing of every player.

Falstaff has many other outstanding features that include: Two-way "Rollunders" that add to upper playfield action; 2 holes that score 100 times target values when lit; "Two-Way" Double Match Feature for more Specials; super-powered flippers that fire ball up field at targets; cyclonic kickers; twin chutes and an all steel door and door frame.

See your distributor today!

**D. Gottlieb & Co.**  
1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS



World's largest manufacturer devoted exclusively to the design and production of amusement pinball machines!

**Amusement Pinballs**  
as American as Baseball and Hot Dogs!

## IMPORTERS

We have the Music Machines, Shuffle Alleys, Pool Tables, Pinballs, and Arcade Machines you want . . . at **THE PRICE YOU CAN PAY**. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

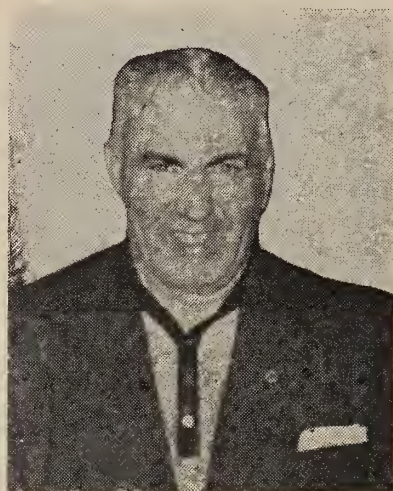
WRITE US YOUR NEEDS

**RUNYON SALES COMPANY**

Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., Bl 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

## Rock-Ola Names Fabiano Distr.



FRANK FABIANO

CHICAGO — Rock-Ola Manufacturing Corporation, this city, announced the appointment this past week of Fabiano Distributing Company, 14344 Fenkell Avenue, Detroit, Michigan, as exclusive distributors for Rock-Ola phonographs and music accessories.

The territory to be covered by the Fabiano organization, it was reported, consists of the state of Michigan, with the exception of the extreme northern counties.

"We are happy to announce this appointment", said a Rock-Ola official. "Frank Fabiano is well-known to the operators in the area, having been a distributor of Rock-Ola products in Buchanan, Michigan, for over ten years, and has the experience in the field to serve the trade in an outstanding manner."

Fabiano is a member of the board of directors of Music Operators of America (MOA).

Stated Fabiano, "It is my pleasure to announce that Lou Nemesh has accepted the position of general sales manager of our Detroit office. Lou's great amount of experience in the music business makes him well equipped to provide Michigan operators with the finest service and cooperation."

"We intend to increase our efforts to expand the sale of Rock-Ola phonographs and to give all operators in the territory the very best deals, as well as the best service."

Frank Fabiano and Lou Nemesh are said to be making plans for a grand opening in the Detroit offices and showrooms, scheduled to take place right after the turn of the year.

In the meantime, according to a Rock-Ola executive, a quantity shipment of the complete line of 50, 120 and 200 selection phonographs, accessories and parts have already been delivered and are on display in the distributing firm's Detroit showrooms.

Offices in Buchanan, Michigan, also will be maintained to continue in sales and service for the western portion of Michigan.

## Canadian Op Cries Out Against Direct Distr. Sales

SIMCOE, ONT., CANADA—"There are those of us here", advises Warren C. Jackson of Norfolk Coinomatic, this city, "who are holding back from buying new equipment because certain distributors are selling to anyone."

"They are going into all locations and selling them music boxes."

"What's more", he adds, "they offer a straight 50%-50% commission basis just to get the locations where they can't sell the machines direct."

"In some cases", Jackson advises, "they have given locations time to make even the first down payment and then work on the most ridiculous payment basis ever heard of."

"I believe", Jackson says, "that distributors who are doing this should be blacklisted by every coin machine operator and every coin machine association."

## Hub Enterprises Moves

BALTIMORE, MD.—Sol Silverstein and Joseph Wilner report the removal of their Hub Enterprises, Inc., to new and modernized quarters at 2216 Division Street.

Firm jobs amusement and music machines.

## Suggests Sales Direct To Ops

RICHMOND, KY.—"I believe that this business can and will be profitable", reports K. A. Cormney of Central Music, this city, "but", he adds, "with a new look and a different approach to the operator."

"I think the manufacturers could and should sell direct to operators", advises Cormney, "as I cannot see where the distributors are worth their markup on the equipment they sell to the operators."

"In this part of the country", Corm-

ney claims, "the distributors start up a new operator everytime a person shows up in their store with enough money to make a down payment on 3 or 4 machines."

"This part time operator", reports Gormney, "is lucky to get his money back from the equipment and, at the same time, the income that an established operator does not then get is enough to help his operation a great deal."



JOE ASH SAYS:

**TERRIFIC REDUCTIONS**  
on 2 and 4 Player

**GOTTIEB GAMES**

Write for Prices On:  
SEA BELLES CONTINENTAL CAFE  
REGISTER MARATHON  
SCOREBOARD DUET

Exclusive Distributors for Wurlitzer,  
D. Gottlieb and Exhibit in So. Jersey,  
Del. and E. Penn.

**ACTIVE** AMUSEMENT MACHINES CO.  
666 N. Broad St., Phila. 30, Pa.  
Cable Address: COMAC



## CLASSIFIED ADVERTISING SECTION

### WANT

- WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 321 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).
- WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).
- WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.
- WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please Send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. Tower 1-6715).
- WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).
- WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).
- WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).
- WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 386 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).
- WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELTER, PRES.
- WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).
- WANT—Late 45 RPM Records. Close-outs and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).
- WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.
- WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).
- WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).
- WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.
- WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. Garfield 3585).
- WANT—Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).
- WANT—Every Type Automatic Coin or Slot Machines, Fullfilling the Various and Different Services (Meters, Play Distributors, etc.). Write Me All Information And Details, Enclosing Illustrated Literature to Serve my Purpose of Selling and Representing You In Europe. SERGIO ABRAMI, VIA F. SEVERO 1, TRIESTE, ITALY.

## CLASSIFIED ADVERTISING SECTION

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

### FOR SALE

FOR SALE—Bowling Games, Exhibit Ringer Ball \$125; Genco Skill Ball \$325; Exhibit Ringer Ball \$125. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel. CENTral 1-9292).

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Cayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Bigelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$250; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUNiper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, \$400; Bally Key West, \$300; Bally Double Header, \$300; Bally Miami Beach, \$125; Bally Big Time, \$100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxo-ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, \$245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEWark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Attention: World Buyers, We Always Carry a Volume of Stock in All Games. Bingos, Novelty Five Balls, Bowlers, Guns, Arcade Equipment, Kiddie Rides, Counter Games, Low Prices, Always Tip Top Games. Shipped. Call or Write For Our List. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA.** (Tel. CAnal 7137).

**FOR SALE**—Safari, Big Top, Steam Shovel, Goatee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. **NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS.** (Tel.: DEcatur 2-1500).

**FOR SALE**—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. **NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y.** (Tel.: LOcust 1-6770-1).

**FOR SALE**—United Bowling Alley \$525; Chi-Coin Bowling League \$550; Bally ABC Bowling Lane \$535. **WANT**—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.** (Tel.: FRanklin 7-2162).

**FOR SALE**—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS.** (Tel.: STadium 2-4010).

**FOR SALE**—Ace High, All Star Basketball, Army-Navy, Arrow Head, Auto Race, Big Ben, Blondie, Classy Bowler, Cue Ball, Contest, Yukon, Derby Day, Diamond Lill, Flagship, Gay Paree, Gun Club, Harbor Lites, Hong Kong, Marathon, Perky, Rainbow, Register, Rio, Royal Flush, Scoreboard, Sea Belles, Shamrock, Shindig, Singapore, Snafu, Southern Belle, Starfire, Struggle Buggies, Super Score, Times Square, Tournament, World Champ. Write, Wire, Call For Special Prices! Phonographs: Seeburg HF100R \$625; 100A \$135; Rock-Ola 1434 \$110; Comet, \$400; Wurlitzer 2000 \$750; AMI G-200 \$695. **H. Z. VENDING & SALES COMPANY, 1201 DOUGLAS ST., OMAHA NEB.** (Tel. AT 1121).

**FOR SALE**—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. **KOEPPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y.** (Tel. LO 3-4028-9).

**FOR SALE**—3 M100A Seeburgs \$95 ea.; 6 Packard Wallboxes \$2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes \$50 ea. Seeburg 47M \$25; Race The Clock \$95; Chi Coin Criss Cross Target \$40; Genco Electric Baseball Pool \$35; Tally Ho Remote Control Boxes (New) \$35 ea. **AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA** (Tel. HA 3-4508).

**FOR SALE**—Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN** (Tel.: GL 6-6807).

**FOR SALE**—Music and Amusement Machine Route on East Coast of Florida. Over Fifty Pieces of Equipment on Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, **LOUIS MOSKOVITS, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.**

**FOR SALE**—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer 1700, \$575; Wurlitzer 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO** (Tel.: SUPERior 1-4600).

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** (Tel.: UNiversity 4-0773).

**FOR SALE**—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.**

**FOR SALE**—Cigarette Machines. National 9M, \$95; Eastern Electric 8 Col., \$80; Keeney Electric 9 col. Dual, \$45; DuGrenier Electric 11 Col., \$65; DuGrenier (SP) 7 Col., \$50; DuGrenier W 9 Col., \$55. Above Machines Operate on 25¢ & 30¢ Operation. Uneceda 9/500 9 Col., \$45; PX 8 Col., \$40; Rowe Crusader 10 Col., \$45; 25¢ Operation Only. Terms: 1/3 With Order, Balance C.O.D. With Order of 5 Or More Machines \$5 Less Per Machine. **ACE CIGARETTE SERVICE CO., 7501 CARNEGIE AVE., CLEVELAND 3, OHIO** (Tel. EXPRESS 1-0788).

**FOR SALE**—Bally Show Time \$535; Key West \$345; Big Show \$330; Broadway \$185; Miami Beach \$125; Gay Time \$115; Big Time \$110; Variety \$70; United Starlet \$95; Pixies \$75. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO** (Tel.: MAin 1-8751).

**FOR SALE**—Sensational Sale of AMI E-120's. You Can Save Real Money. Write, Wire or Phone us Quick. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.**

**FOR SALE**—14' Bowling Alleys, Clean, Checked, Crated, \$495. Call, Wire or Write. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO** (Tel. AXminster 4-3529).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH** (Tel.: DAvis 2-2473).

**FOR SALE**—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL.** (Tel.: ALbany 2-3272).

**FOR SALE**—Seeburg 100 B, \$300; Seeburg 100 C, \$400; Seeburg 100 R, \$600; Wurlitzer 1800, \$550; Seeburg 100 Sel. Wall Boxes, \$40. **SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO.** (Tel.: EL 3-4179).

**FOR SALE**—Gayety \$45; Rio \$25; Hawaii \$35; Tahiti \$25; Genco Baseball Pool \$75. Terms One-Third Deposit, Balance Sight Draft. **GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA.** (Tel. TULane 6729).

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA.** (Tel.: NEWton 5-2531).

**FOR SALE**—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). **MICKY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.**

**FOR SALE**—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. **AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO** (Tel. NE 5-1443).

**FOR SALE**—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO.** (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** (Tel.: REgent 6-3691).

**FOR SALE**—Millions of Extra Coins Are Taken From Clean Machines. Clean Right With Lemonite. Taran Distributing Co., Miami, Florida, Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. **GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.**

**FOR SALE**—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. **H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.** (Tel.: UNION 3-8574).

**FOR SALE**—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. **SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.**

**FOR SALE**—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. **J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO.** (Tel.: FOrrest 7-6730).

**FOR SALE**—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will Be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS** (Tel. INdependence 3-2210).

**FOR SALE**—Wms. Roll-A-Ball (6 Player) \$250; Genco Skill Ball (2 Player) \$195; Chi. Co. Skill Ball (6 Player) \$250; Genco Quarterback \$110; Chi. Goalie \$40; Star Shooting Gallery \$85; Seeburg Bear Gun \$65; Dale Guns \$15; United Target \$75; United Chiefs \$75; Jet \$75; Criss Cross \$49.50; 1436 Rock-Ola (78) \$99.50; 1448 Rock-Ola Like New \$650; 14 Ft. United 1 Pi. \$395; 14 Ft. United 2 Pi. \$440; 14 Ft. Bally Lanes \$475; 18 Ft. Bally Lanes \$525; Twin Bill \$130; Daisy Mae \$115; Marble Queen \$75; Palisades \$45; Peter Pan \$135; Shindig \$50; Silver Skates \$30; Skill Pool \$50; Beach Club \$20; Smokey Signal \$140; Tim-Buc-Tu \$125; Flying High \$40. **LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO** (Tel. HENDERson 1-7577).

**FOR SALE**—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. **WANT**—Big Times. **NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF.** (Tel.: MA 1-5438).

**FOR SALE**—Special—Gottlieb: Continental Cafes, Double Coinchute \$299.50; Bally: Circuses \$275; Williams; Yukons \$275; Kings \$255; Genco: Hi-Fly Baseball Game \$155; Bally: Motor Bike \$485; Model-T Hot Rod \$397.50; ABC Bowling Lane, 11' \$465. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA.** (Tel. CAnal 5306).

**FOR SALE**—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. **SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF.** (Tel.: DUNkirk 3-8735).

**FOR SALE**—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. **MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.**



**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ \$5; Rock-Ola 120, Chrome, \$55; Seeburg 100 Selection, Hammerloid Finish, \$45; Rock-Ola 1717 Steppers, \$30; Vendor Coin Changer, \$65; Bingos (Cleaned & Checked); Beach Clubs, \$65; Bally Beauty, \$65; Yacht Club, \$45; Mexico's, \$45; Bert Lanes' Dead Zero (New), \$75; Long Pools (Like New), \$65; Small Pools, \$55; 1650 Wurlitzer, \$250; AMI A's (No broken plastics, cleaned & checked), \$65; Jennings Scales, \$25; 8 Ohm Speaker (wall), \$9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, \$475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: Whitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: Montana 1-5000).

FOR SALE—Wurlitzer 1015, 1017, with Cobra pick-up, \$35 ea.; 9 Column Smoke Shop, \$55; Wurlitzer 4851 Wall Boxes; \$9; Seeburg Wall Boxes (chrome), \$40; 14 Ft. Bally and United Bowlers, \$525. All types Bingos wanted. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: Melrose 5-1593).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. Syracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE—Five 100-A Seeburgs for export. Have been cleaned, checked and expertly crated. \$165 each, five for \$750. Wire deposit or letter of credit to SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK (Tel. Lincoln 9106).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

**MISCELLANEOUS**

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box* "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

**THE CASH BOX**

**"The Industry's Market Place"**

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

**WANT**

**FOR SALE**

**CHECK OFF WHICH YOU DESIRE**

**CLASSIFIED AD RATE 10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

**Use This Convenient Form For Your Classified Ad**

START HERE

Form with fields for FIRM, ADDRESS, CITY, ZONE, STATE, TELEPHONE NUMBER, and a section for ENCLOSE YOUR CHECK—AIRMAIL TO:

**THE CASH BOX**  
1721 BROADWAY, NEW YORK 19, N. Y.





## THIS WEEK'S USED MACHINE QUOTATIONS

### 19th YEAR OF PUBLICATION

### 950th CONSECUTIVE WEEK'S ISSUE

#### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



PHONOGRAPHS

#### LISTED ALPHABETICALLY

#### AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	100.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
2. Model D-40, '51, 40 Sel., 78 RPM	125.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4. Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	500.00
1* Model F-120, '54, 120 Sel., 45 RPM	475.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	570.00	685.00
4* Model G-120, '55, 120 Sel., 45 RPM	575.00	695.00
4* Model G-200, '56, 200 Sel., 45 RPM	645.00	775.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

#### ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
2. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	60.00

4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	50.00	95.00
4. 1432, Same as above Converted to 45 RPM	60.00	125.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	160.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	185.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	195.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	595.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	675.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
2. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	195.00

#### (PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	425.00
2* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	550.00	695.00
4* HF100R, '54, 100 Sel., 45 RPM	595.00	725.00
4* V200, '55, 200 Sel., 45 RPM	650.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00
<b>WURLITZER</b>		
2. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
2. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1180, '47, 24 Sel., 78 RPM	25.00	75.00
2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	95.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	125.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
2. 1500, '52, 104 Sel., 45 & 78 Intermix	149.50	225.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	285.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	350.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	370.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	625.00
2* 1800, '55, 104 Sel., 45 RPM	550.00	730.00
1* 1900, '56, 104 Sel., 45 RPM	645.00	835.00
1* 2000, '56, 200 Sel., 45 RPM	695.00	935.00
4. 2140 Wall Box	2.50	5.00
2. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
1. 4820 Wall Box	8.00	20.00
1. 4851 Wall Box	8.00	25.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 1/57)	250.00	295.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
2. Arabian Knights (Got 12/53)	80.00	120.00
4. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	275.00	310.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin', (B 11/56)	175.00	250.00
4. Beach Beauty (B 11/55)	125.00	200.00
4. Beach Club (B 2/53)	30.00	75.00
4. Beauty (B 11/52)	30.00	65.00
4. Big Ben (Wm 9/54)	65.00	120.00
2* Big Show (B 9/56)	245.00	330.00
4. Big Hit (CC 7/52)	20.00	30.00
4* Big Time (B 1/55)	85.00	130.00
4* Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	285.00
4. Bright Lights (B 5/51)	20.00	55.00
4. Bright Spot (B 11/51)	30.00	65.00
4* Broadway (B 12/55)	150.00	270.00
4. Cabana (Un 3/53)	20.00	60.00
4. Capri (CC 10/56)	125.00	195.00
4. Caravan (Un 2/56)	125.00	190.00
4. Caravan (Wm 6/52)	25.00	50.00
2. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	175.00	225.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	90.00	130.00
4. Coney Island (B 9/52)	20.00	65.00
4. Continental Cafe (Got 7/57)	300.00	385.00
4. Control Tower (Wm 3/51)	10.00	25.00
2. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
2. Crossroads (Got 5/52)	25.00	50.00
2. Crosswords (B 1/56)	195.00	260.00
4. Cue Ball (Wm 2/57)	225.00	275.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4* Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	100.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Domino (Wm 5/52)	25.00	45.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Double Header (B 7/56)	215.00	350.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	75.00
4. Duette (Got 4/55)	150.00	195.00
4. Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	10.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	30.00	65.00
2. Frolics (B 10/52)	30.00	75.00
4. Frontiersman (Got 11/55)	100.00	165.00
2. Fun House (Wm 10/56)	220.00	245.00
2. Gay Paree (Wm 6/57)	400.00	475.00
2* Gay Times (B 6/55)	95.00	125.00
2* Gayety (B 3/55)	45.00	100.00
4. Gladiator (Got 1/56)	215.00	265.00
2. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
4. Grand Champion (Wm 3/53)	35.00	80.00





### (PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	70.00	4. Rodeo (Un 2/53)	35.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00	4. Rose Bowl (Got 10/51)	20.00	50.00
4. Gun Club (Wm 11/53)	35.00	75.00	4. Royal Flush (Got 5/57)	275.00	310.00
4. Gyps-Dolls (Got 5/53)	30.00	80.00	2. Saddle and Turf (Ev 10/53)	90.00	175.00
4. Gypsy Queen (Got 2/55)	125.00	175.00	4. (Club Model)	125.00	185.00
4. Handicap (Wm 6/52)	30.00	50.00	2* Scoreboard (Got 4/56)	185.00	260.00
2. Happy Days (Got 7/52)	35.00	50.00	4. Screamo (Wm 4/54)	45.00	110.00
2. Happy-Go-Lucky (Got 3/51)	20.00	35.00	4* Sea Belles (Got 8/56)	250.00	295.00
2. Harbor Lites (Got 2/56)	150.00	185.00	4. Sea Jockeys (Wm 11/51)	30.00	65.00
2. Harvey (Wm 5/51)	20.00	30.00	4. Select-A-Card (Got 4/50)	10.00	25.00
4. Havana (Un 2/54)	10.00	80.00	4. Shamrock (Wm 1/57)	225.00	260.00
4. Hawaii (Un 6/54)	35.00	85.00	4* Shindig (Got 10/53)	50.00	110.00
4. Hawaiian Beauty (Got 4/54)	90.00	125.00	4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Hayburner (Wm 6/51)	25.00	50.00	4. Show Boat (Un 12/52)	45.00	70.00
4. Hi-Fi (B 6/54)	40.00	90.00	4* Show Time (3/56)	345.00	435.00
2. Hi-Hand (Wm 6/57)	195.00	230.00	4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Hit 'N Run (Got 5/52)	25.00	65.00	4. Silver Skates (Wm 2/53)	30.00	75.00
4. Holiday (Ke 12/51)	20.00	35.00	4. Singapore (Un 10/54)	25.00	85.00
4. Hong Kong (Wm 9/51)	20.00	55.00	4. Skill Pool (Got 8/52)	35.00	70.00
4. Horsefeathers (Wm 1/52)	20.00	40.00	4. Skyway (Wm 8/54)	50.00	120.00
4. Horse Shoe (Wm 12/51)	10.00	25.00	4. Slugfest (Wm 3/52)	25.00	45.00
2. Hot Diggity (Wm 8/56)	195.00	260.00	4. Sluggin' Champ (Got 4/55)	125.00	180.00
4. Ice-Frolics (B 1/54)	40.00	85.00	4. Smoke Signal (Wm 10/55)	125.00	160.00
2. Jalopy Wm (8/51)	25.00	40.00	4. Snafu (Wm 12/55)	125.00	185.00
4. Jockey Club (Got 5/54)	70.00	130.00	4. Southern Belle (Got 6/55)	145.00	170.00
4. Jolly Joker (Un 11/55)	50.00	120.00	4. South Seas (Un 5/56)	165.00	275.00
4. Jubilee (Got 5/55)	200.00	275.00	4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00	4. Spitfire (Wm 2/55)	60.00	120.00
3* Key West (B 12/56)	275.00	350.00	4. Spot Lite (B 1/52)	25.00	65.00
4. King Pin (CC 12/51)	20.00	40.00	4. Sportsman (Wm 2/52)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00	4. Springtime (Ge 3/52)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	150.00	4. Stage Coach (Got 11/54)	130.00	160.00
4. Lazy "Q" (Wm 2/54)	35.00	100.00	4. Stardust (Wm 3/56)	135.00	225.00
4. Leaders (Un 10/51)	20.00	35.00	4. Starfire (Wm 1/57)	210.00	240.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00	4. Starlets (Un 12/55)	95.00	165.00
4. Long Beach (Wm 7/52)	35.00	55.00	4. Star Pool (Wm 10/54)	50.00	120.00
4. Lovely Lucy (Got 2/54)	50.00	110.00	4. Stars (Un 6/52)	30.00	40.00
4. Lulu (Wm 12/54)	65.00	135.00	4. Starlite (Wm 3/53)	35.00	50.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00	4. Steeple Chase (Un 1/52)	15.00	30.00
4. Majestic (Got 4/57)	375.00	450.00	4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Majorettes (Wm 4/52)	20.00	40.00	4. Sunshine Park (B 12/52)	15.00	30.00
2. Manhattan (Un 4/55)	50.00	140.00	4. Super Jumbo (Got 10/54)	225.00	250.00
4. Marathon (Got 10/55)	200.00	250.00	4. Super-Score (Wm 9/56)	195.00	250.00
4. Marble Queen (Got 8/53)	60.00	85.00	4. Surf Club (B 3/54)	35.00	70.00
4. Mermaid (Got 6/51)	20.00	30.00	4. Surf Rider (Wm 12/56)	225.00	260.00
4. Mexico (Un 3/54)	30.00	100.00	4. Sweepstakes (Wm 1/52)	30.00	55.00
4* Miami Beach (B 9/55)	100.00	155.00	4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Minstrel Man (Got 3/51)	20.00	35.00	4. Tahiti (Un 8/53)	25.00	75.00
4. Monaco (Un 8/56)	175.00	275.00	4. Three Deuces (Wm 8/55)	150.00	180.00
4. Mystic Marvel (Got 3/54)	95.00	130.00	4. Three Four Five (Un 6/51)	10.00	25.00
4. Nevada (Un 8/54)	30.00	80.00	4. Thunderbird (Wm 5/54)	70.00	125.00
2. Niagara (Got 12/51)	20.00	35.00	4* Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Nifty (Wm 12/50)	10.00	20.00	4. Times Square (Wm 4/53)	35.00	70.00
4* Night Club (B 4/56)	190.00	250.00	4* Toreador (Got 6/56)	265.00	295.00
4. "9" Sisters (Wm 1/54)	50.00	100.00	4. Touchdown (Un 1/52)	15.00	25.00
4. Olympics (Wm 5/52)	25.00	50.00	4. Tournament (Got 8/55)	210.00	250.00
4. Palisades (Wm 7/53)	40.00	60.00	4. Triple Play (Un 8/55)	55.00	145.00
4. Palm Beach (B 7/52)	30.00	70.00	4. Tropicana (Un 1/55)	25.00	110.00
4. Palm Springs (B 11/53)	30.00	80.00	4. Tropics (Un 7/53)	30.00	60.00
4. Parade (B 6/56)	195.00	250.00	4. Twenty Grand (Wm 12/52)	25.00	50.00
2. Paratrooper (Wm 8/52)	20.00	40.00	4. Twin Bill (Got 1/55)	120.00	150.00
2. Perky (Wm 11/56)	175.00	220.00	4* Variety (B 9/54)	55.00	95.00
4. Peter Pan (Wm 4/55)	125.00	150.00	4. Watch My Line (Got 9/51)	15.00	30.00
2. Piccadilly (Wm 5/56)	175.00	260.00	4. Whizz Kids (CC 3/52)	30.00	40.00
4. Pin Bowler (CC 6/50)	10.00	35.00	4. Wild West (Got 8/51)	20.00	40.00
4. Pin Wheel (Got 11/53)	55.00	100.00	4. Wishing Well (Got 9/55)	145.00	170.00
4. Pixie (Un 10/55)	65.00	145.00	4. Wonderland (Wm 5/55)	110.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00	4* Yacht Club (B 6/53)	30.00	55.00
4. Poker Face (Got 9/53)	55.00	85.00	4. Zingo (Un 10/51)	25.00	50.00
4. Quartet (Got 2/52)	45.00	65.00			
4. Queen of Hearts (Got 12/52)	40.00	65.00			
4. Quintet (Got 3/53)	40.00	80.00			
4. Race The Clock (Wm 5/55)	125.00	200.00			
4. Rainbow (Got 12/56)	185.00	265.00			
4. Regatta (Wm 11/55)	95.00	150.00			
2. Register (Got 10/56)	300.00	360.00			
4. Rio (Un 11/53)	25.00	65.00			



4. Bally Victory Bowler (5/54)	55.00	110.00	4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Bally Champion Bowler (5/54)	60.00	120.00	4. Genco Match Pool (2/54)	50.00	80.00
4. Bally Jet Bowler (8/54)	65.00	125.00	4* Genco Skill Ball 2 Player (11/56)	149.50	295.00
4. Bally Rocket Bowler (8/54)	65.00	130.00	6 Player (2/57)	199.50	325.00
4. Bally Mystic Bowler (12/54)	90.00	140.00	4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Bally Magic Bowler (12/54)	90.00	150.00	4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
2. Bally Blue Ribbon (3/55)	145.00	210.00	4. Keeney High Score League (5/52)	25.00	60.00
2. Bally Gold Medal (3/55)	150.00	220.00	4. Keeney Team (10/52)	25.00	65.00
4. Bally ABC Bowler (7/55)	245.00	295.00	4. Keeney Club (4/53)	25.00	85.00
4. DeLuxe model	245.00	300.00	4. Keeney Domino (5/53)	30.00	130.00
4. Bally Congress (7/55)	275.00	330.00	4. Keeney Carnival (5/53)	40.00	135.00
4. DeLuxe model	275.00	340.00	4. Keeney Pacemaker (9/53)	40.00	145.00
4. Bally Jumbo Bowler (9/55)	275.00	350.00	4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4. Bally King Pin Bowler (9/55)	275.00	360.00	4. Keeney Bonus Bowler (3/54)	45.00	155.00
2* Bally ABC Bowling Lane (1/57) 14 Foot	475.00	595.00	4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. ChiCoin 6-Player (8/51)	35.00	50.00	4. Keeney Bikini (6/54)	75.00	170.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00	4. Keeney Century (6/54)	90.00	180.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00	4. Keeney American (9/54)	90.00	185.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00	4. Keeney National (9/54)	90.00	190.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00	4. Keeney Speedlane (4/55)	125.00	225.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00	4. United 6-Player Super (3/52)	20.00	45.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00	4. United 4-Player Official (5/52)	20.00	45.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00	4. United 6-Player Super (7/52)	30.00	55.00
4. ChiCoin Crown (4/53)	35.00	90.00	4. United 10th Frame Star (9/52)	30.00	60.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00	4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. ChiCoin Triple Score (6/53)	35.00	95.00	4. United Manlattan (9/52)	30.00	65.00
4. ChiCoin Gold Cup (7/53)	45.00	95.00	4. United 10th Frame Super (10/52)	30.00	70.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00	4. United Cascade (2/53)	30.00	70.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00	4. United Clover (2/53)	30.00	75.00
4. ChiCoin Advance (10/53)	50.00	110.00	4. United Liberty (2/53)	35.00	80.00
4. ChiCoin King (10/53)	50.00	110.00	4. United Classic (6/53)	35.00	80.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	120.00	4. United Olympic (6/53)	35.00	80.00
4. ChiCoin Super Frame (3/54)	50.00	125.00	4. United Royal (9/53)	35.00	90.00
4. ChiCoin Starlite (5/54)	55.00	150.00	4. United Imperial (9/53)	40.00	90.00
4. ChiCoin Feature (7/54)	60.00	155.00	4. DeLuxe model	40.00	95.00
4. ChiCoin Holiday (9/54)	70.00	160.00	4. United Chief (11/53)	40.00	100.00
4. ChiCoin Flash (10/54)	70.00	165.00	4. United Leader (11/53)	45.00	100.00
4. ChiCoin Playtime (10/54)	95.00	175.00	4. DeLuxe model	45.00	110.00
4. ChiCoin Fireball (11/54)	95.00	185.00	4. United Team (1/54)	50.00	115.00
2. ChiCoin Thunderbolt (12/54)	100.00	190.00	4. DeLuxe model	55.00	120.00
4. ChiCoin Triple Strike (2/55)	110.00	210.00	4. United League (1/54)	55.00	125.00
4. ChiCoin Arrow (2/55)	125.00	220.00	4. DeLuxe model	55.00	130.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00	4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	40.00	130.00	4. DeLuxe model	60.00	140.00
4. ChiCoin Bonus Score (4/55)	150.00	220.00	4. United Rainbow (5/54)	60.00	145.00
4. ChiCoin Big League (5/55)	160.00	225.00	2. United Banner (8/54)	65.00	145.00
4. ChiCoin Hollywood (5/55)	175.00	260.00	2. DeLuxe model	65.00	150.00
4. ChiCoin Blinker (8/55)	175.00	270.00	4. United Shuffle Targette (8/54)	65.00	160.00
4. ChiCoin Score-A-Line (9/55)	175.00	275.00	4. DeLuxe model	65.00	165.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00	2. United Speedy (8/54)	65.00	165.00
4. ChiCoin Miami Shuffle (10/56)	35.00	150.00	4. Un. 11th Frame (10/54)	70.00	170.00
2* ChiCoin Bowling League (2/57) 14 Foot	475.00	595.00	4. DeLuxe model	70.00	170.00
4* ChiCoin Ski-Bowl (11/50) 6 Player	199.50	325.00	4. United Comet Targette (11/54)	75.00	175.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00	4. DeLuxe model	75.00	180.00
4. Genco Shuffle Target (7/51)	15.00	25.00	4. United Mercury (12/54)	80.00	180.00
4. Genco 8-Player Re-bound (9/51)	15.00	30.00	4. DeLuxe model	80.00	185.00
			4. United Mars (1/55)	90.00	190.00
			4. DeLuxe model	95.00	195.00
			4. Un. Lightning (2/55)	100.00	195.00
			4. DeLuxe model	100.00	200.00
			4. United Venus (3/55)	100.00	200.00
			2. DeLuxe model	110.00	200.00
			2. United Clipper (5/55)	120.00	210.00
			2. DeLuxe model	125.00	210.00
			4. Un. Derby Roll (5/55)	125.00	215.00
			4. DeLuxe model	125.00	220.00
			4. Un. 5th Inning (6/55)	115.00	225.00
			4. DeLuxe model	125.00	230.00
			4. United Capitol (6/55)	150.00	235.00
			4. DeLuxe model	155.00	240.00
			4. Un. Super Bonus (9/55)	160.00	250.00
			4. DeLuxe model	165.00	255.00
			4. Un. Top Notch (10/55)	270.00	310.00
			4. Top Notch Special	275.00	320.00
			4. Un. Regulation (11/55)	295.00	325.00
			4. DeLuxe model	295.00	330.00
			4* Un. Bowling Alley (11/56) 14 Foot	475.00	595.00
			4. Wms. Roll-A-Ball (12/56) 6 Player	199.50	325.00



# The Cash Box PRICE LISTS



## KIDDIE RIDES

4. Bally Champion Horse	295.00	395.00	4. Capitol Palamino Horse	295.00	395.00
4. Bally Moon Ride	100.00	250.00	4. Capitol See Saw	125.00	295.00
4. Bally Space Ship	165.00	295.00	4. Chicago Coin Super Jet	125.00	300.00
4. Bally Speed Boat	175.00	275.00	4. Chicago Round The World Trainer	350.00	395.00
4. Bert Lane Merry-Go-Round	185.00	325.00	4. Decco Merry-Go-Round	130.00	325.00
4. Bert Lane Miss America Boat	225.00	295.00	4. Exhibit Big Bronco	300.00	390.00
4. Bert Lane Fire Engine	320.00	495.00	4. Exhibit Mustang	300.00	375.00
4. Capitol Donald Duck	275.00	395.00	4. Exhibit Space Patrol	100.00	265.00
4. Capitol Elsie	275.00	395.00	4. Scientific Television	195.00	285.00



## ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	4* Keeney Sportsman (11/54)	125.00	175.00
4. Air Football	195.00	250.00	4. DeLuxe model	130.00	180.00
4. Amus. Boomerang	30.00	70.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Big Inning	50.00	75.00	4. DeLuxe model (3/55)	225.00	250.00
4* Bally Heavy Hitter	30.00	65.00	4. Lite League	30.00	75.00
4. Bally King Pin	20.00	40.00	4. Mills Panorama Peek (11/54)	175.00	275.00
4. Bally Rapia Fire	50.00	90.00	4. Mills Conv. for Panoram Peek	10.00	15.00
4. Bally Undersea Raider	50.00	90.00	4. Muto. Atomic Bomber	65.00	125.00
4* Capitol Midget Movies	95.00	150.00	4. Mutos. Ace Bombers	85.00	140.00
4. Champion Hockey	40.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. ChiCoin Basketball Champ	85.00	140.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos Photo (Pre-War)	100.00	270.00
4* ChiCoin Goalee	40.00	95.00	4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. ChiCoin Hockey	45.00	70.00	4. Mutoscope Silver Gloves	120.00	200.00
4. ChiCoin Midget Skee	60.00	95.00	4. Mutoscope Sky Fighter	60.00	135.00
4. ChiCoin Pistol	25.00	75.00	4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00	4. Mutoscope K. O. Champ	250.00	350.00
4. Super model	85.00	160.00	4. Mutos. Drive Yourself	395.00	495.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00	4. QT Pool Table	30.00	50.00
4. Evans Bola Score	30.00	60.00	4. Quizzer	40.00	60.00
4. Evans Bat-A-Score	35.00	125.00	4. Rockola World Series	35.00	70.00
4. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	35.00
4. Evans Super Bomber	50.00	115.00	4. Scientific Batting Pr.	30.00	95.00
4. Evans Play Ball	25.00	50.00	4. Scientific Pitch 'Em	45.00	140.00
4* Exhibit Dale Gun	15.00	65.00	4. Seeburg Bear Gun	50.00	150.00
4. Exhibit Gun Patrol	40.00	100.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Jet Gun	40.00	125.00	4* Seeburg Coon Hunt	85.00	150.00
4. Exhibit Space Gun	40.00	125.00	4. Set Shot Basketball	125.00	195.00
4. Exhibit Pony Express	40.00	125.00	4. Telequiz	65.00	125.00
4. Exhibit Silver Bullets	40.00	120.00	4. Un. Team Hockey	20.00	40.00
4. Exhibit Six Shooter	35.00	125.00	4. United Jungle Gun	75.00	150.00
4. Exhibit Vitalizer	40.00	60.00	4. DeLuxe model	75.00	150.00
2. Exhibit Shooting Gal. (6/54)	45.00	110.00	2* Un. Carn. Gun (10/54)	100.00	160.00
4* Exhibit Star Shooting Gallery (9/54)	85.00	150.00	2. DeLuxe model	110.00	165.00
2. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00	4. Un. Bonus Gun (1/55)	195.00	240.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	210.00	4. DeLuxe model	200.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	250.00	4. United Super Slugger (7/55)	225.00	275.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00	1. United Star Slugger (4/56)	225.00	275.00
4. Games Inc. Hunter (1/56)	150.00	250.00	4. Un. Pirate Gun (10/56)	295.00	375.00
4. Genco Sky Gunner	65.00	125.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Genco Night Fighter	70.00	130.00	4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Genco 2-Player Basketball	125.00	225.00	4. Wms. DeLuxe Baseball (4/53)	50.00	90.00
3* Genco Rifle Gal. (6/54)	125.00	175.00	4. Wms. Pennant Baseball (12/53)	60.00	110.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	225.00	4. Wms. Super Pennant Baseball (12/53)	60.00	120.00
4. Super Model (12/55)	275.00	325.00	4. Williams Super Star Baseball (12/53)	50.00	130.00
2. Genco Wild West Gun (2/55)	150.00	230.00	4. Williams Major League Baseball (2/54)	65.00	140.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	235.00	4. Wms. All-Star Baseball (2/54)	90.00	150.00
4. Genco Champion Baseball (9/55)	150.00	240.00	4. Williams Big League Baseball (2/54)	100.00	160.00
4* Genco Quarterback (10/55)	125.00	250.00	2* Williams Jet Fighter (10/54)	100.00	225.00
4* Genco Hi-Fly Baseball (5/56)	185.00	265.00	4. Williams Safari (2/54)	195.00	275.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00	4. DeLuxe model	195.00	280.00
4. Genco Davy Crockett (10/56)	245.00	350.00	4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Genco Circus Rifle (3/57)	365.00	425.00	4* Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Jack Rabbit	40.00	70.00	4. Wms. King Of Swat (5/55)	150.00	225.00
4. Jungle Joe	40.00	60.00	4. Williams Four Bagger (4/56)	265.00	325.00
4. Keeney Air Raider	50.00	125.00	4. DeLuxe model	265.00	330.00
4. Keeney Sub Gun	40.00	125.00	4. Williams Polar Hunt (3/55)	265.00	350.00
4. Keeney Texas Leaguer	20.00	40.00	4* Wms. Crane (10/56)	85.00	165.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph

No List Price Authorized for Publication

### HAB-200 Selective-play Hideaway

### HBB-200 Continuous-play Hideaway

- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

### IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool ... \$ 495.00
- DeLuxe Bumper Pool ... 295.00
- Competitor—Super DeLuxe—6 Hole Pool ... 395.00

### J. H. KEENEY & CO., INC.

- Bowl-O-Rama (6 Player) 14 Foot
- 11 Foot
- Snack Vendor
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above ...

No List Price Authorized for Publication

### AUTO-PHOTO CO.

- Studio Model "II" ... \$3,245.00

### BALLY MFG. CO.

- Carnival (2 Player, 5-Ball) .. \$505.00

### Strike Bowler

- With Dime Coin-Mechanism

- 11 Foot ... 1,280.00
- 14 Foot ... 1,295.00
- 18 Foot ... 1,350.00

### With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)

- 11 Foot ... 1,300.00
- 14 Foot ... 1,315.00
- 18 Foot ... 1,370.00

### 4 Foot Alley Sections ... 55.00

### Profit-Booster Coin-Mechanism Kit ... 20.00

### ABC Super DeLuxe Bowler (6 Player, Puck Type)

- 8 1/2 Foot ... 775.00
- Toonerville Trolley ... 835.00
- Sun Valley (In Line Game) .. 837.50
- Bike (Kiddie Ride) ... 835.00

### Model T (without Record Changer) ... 705.00

### Model T (with Record Changer) ... 755.00

### The Champion (with new all-metal cabinet) 835.00

No List Price Authorized for Publication

### ROCK-OLA MFG. CORP.

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

### J. P. SEEBURG CORP.

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

### UNITED MFG. CO.

- 6 Star Shuffle Alley (6 Player, Puck Type) 8 1/2 Foot ... \$995.00
- De Luxe 6 Star Shuffle Alley (Match-A-Score Model) 8 1/2 Foot ... 1,080.00
- DeLuxe Bowling Alley (6 Player) 11 Foot ... 1,260.00
- 14 Foot ... 1,290.00
- 18 Foot ... 1,410.00
- Jumbo Bowling Alley (6 Player) 13 Foot ... 1,490.00
- 16 Foot ... 1,520.00
- 20 Foot ... 1,640.00
- Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

### CHICAGO COIN MACHINE CO.

- TV Bowling League (6 Player)

### Classic Bowling League (6 Player)

- 13 Foot
- 16 Foot
- 18 Foot

No List Price

Authorized for Publication

### EXHIBIT SUPPLY CO.

- Card Vendor, with base

### Single Column

### Double Column

No List Price

Authorized for Publication

### J. F. FRANTZ MFG. CO.

### Kicker & Catcher (Counter Game)

### ABT Challenger Pistol (Counter Game)

### ABT Guesser Scale

### ABT Rifle Sport (Shooting Gallery)

### Aristo Scale

No List Price

Authorized for Publication

### UNITED MUSIC CORP.

- UPA-100 100-Sel. Phonograph

No List Price

Authorized for Publication

### WILLIAMS MFG. CO.

- Steeplechase (Single Player, 5-Ball)
- Naples (2 Player, 5-Ball)
- 6-Pocket Pool Table

No List Price

Authorized for Publication

### THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4" 5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

No List Price Authorized for Publication

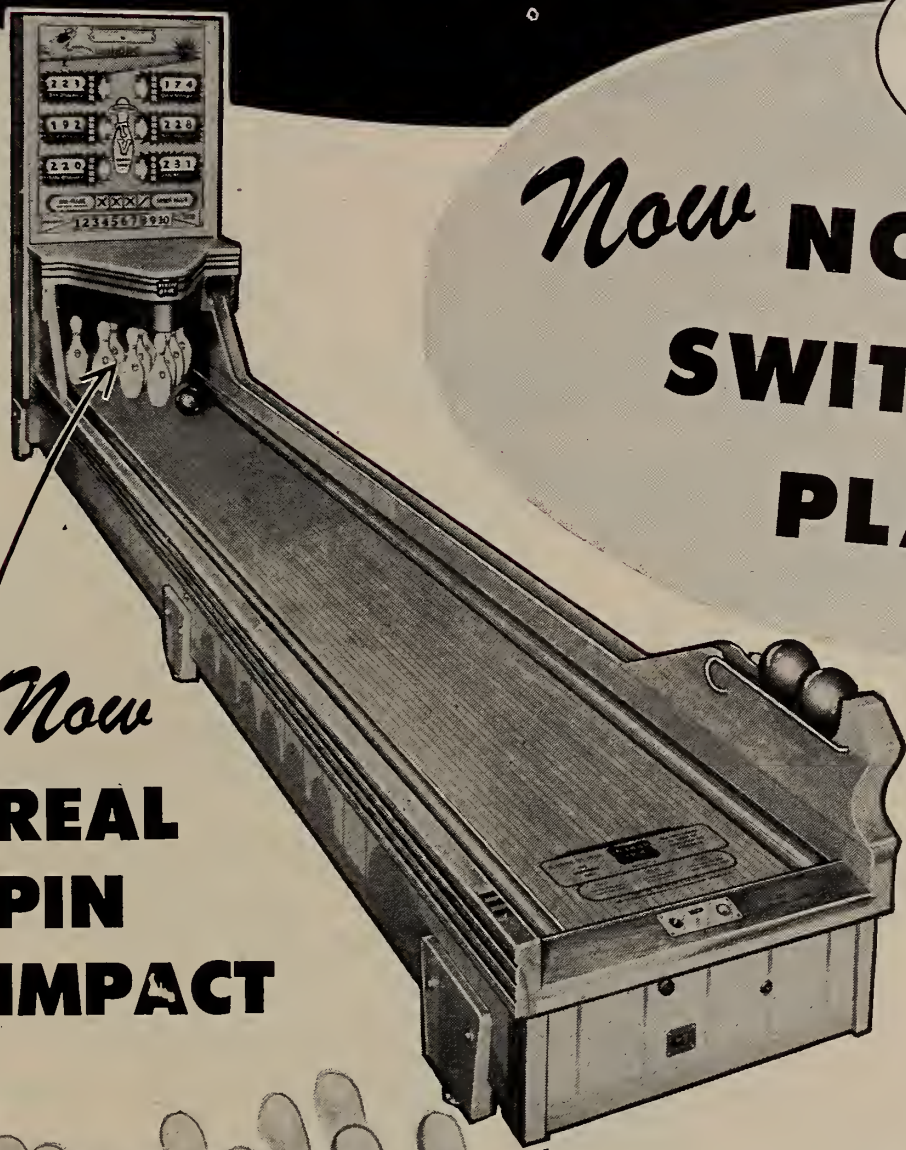


chicago coin's new

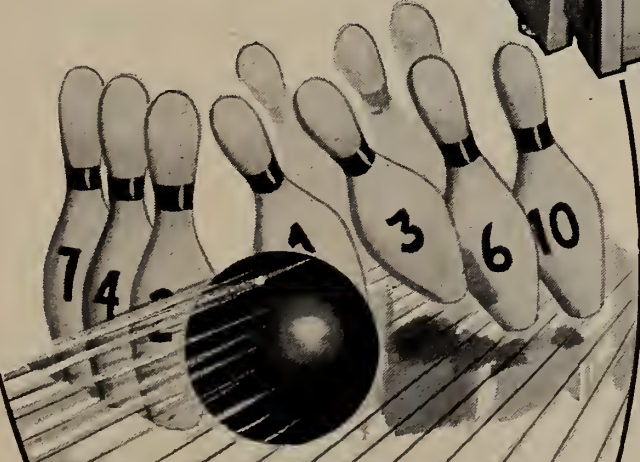
# TV BOWLING LEAGUE

**PLAYS LIKE  
REAL BOWLING!**

*Now* **NO ROLL-OVER  
SWITCHES ON  
PLAYFIELD!**



*Now*  
**REAL  
PIN  
IMPACT**



**REAL BOWLING ACTION!  
NO MORE ROLL-OVER  
SWITCHES UNDER PINS!**

Available  
in 3 Sizes  
13' - 16' - 20'



**QUIETEST Bowler  
Ever Manufactured!!!**

- ✓ Entire Ball Return Runway is Rubber Lined!
- ✓ Playfield Sound-proofed with Cork Backing!
- ✓ Back Stop is Sound-proofed with Cork!

**NEW PROFIT  
MAKING FEATURE!**  
2 Games for 25c  
Also available as  
One Game for 25c  
Easily convertible  
to regular 10c play!

**GIANT  
BALLS**  
4½ in.  
DIAMETER  
2½ POUNDS

**GIANT  
PINS**  
REALISTIC SIZE  
Larger Than  
Ever Before!



# USED EQUIPMENT LISTS PROVE IT

**WURLITZER CAROUSEL  
PHONOGRAPHS RETAIN  
HIGHEST VALUE**



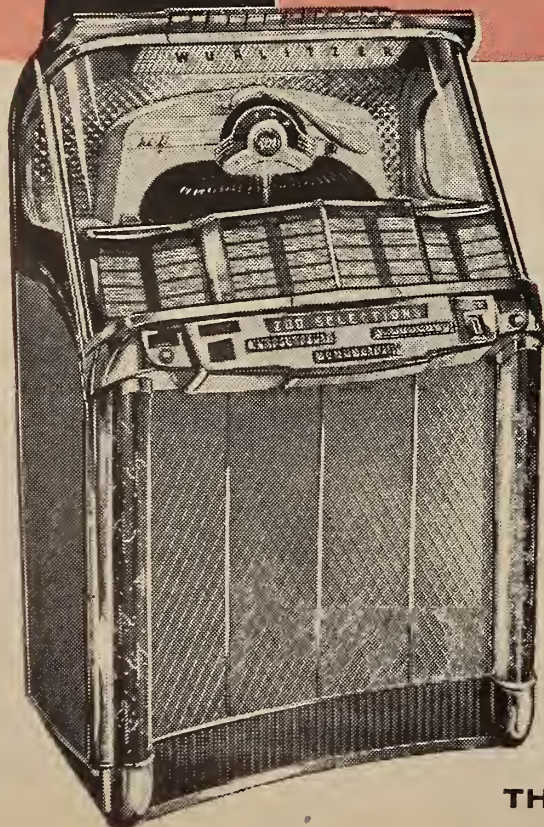
**TRADE YOURS IN ON NEW WURLITZER 200-  
SELECTION, 50-CENT PLAY PHONOGRAPHS**



**"GET AN  
ASTOUNDING  
ALLOWANCE  
ON YOUR OLD  
PHONOGRAPHS"**



**GET HIGHER  
EARNINGS  
FROM YOUR  
PRESENT  
LOCATIONS**



**YOUR WURLITZER DISTRIBUTOR  
IS WHEELING AND DEALING  
AT TOP SPEED THIS WEEK**

**SEE HIM TODAY**

**THE WURLITZER COMPANY, NORTH TONAWANDA, N.Y.**

Established 1856

*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*



# CASH IN ON THE **BIG SWITCH** TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

# ROYAL

## BOWLING ALLEY

**REALISTIC BOWLING  
REGULATION SCORING**

**BALL HITS PINS** JUST AS IN REGULATION BOWLING

**NO PLAYBOARD SWITCHES** ON SMOOTH ALLEY

**BIG 4½ INCH BALL**

**EXTRA QUIET ... EXTRA FAST**

**1 TO 6 CAN PLAY**

**BIG, DURABLE  
PINS**

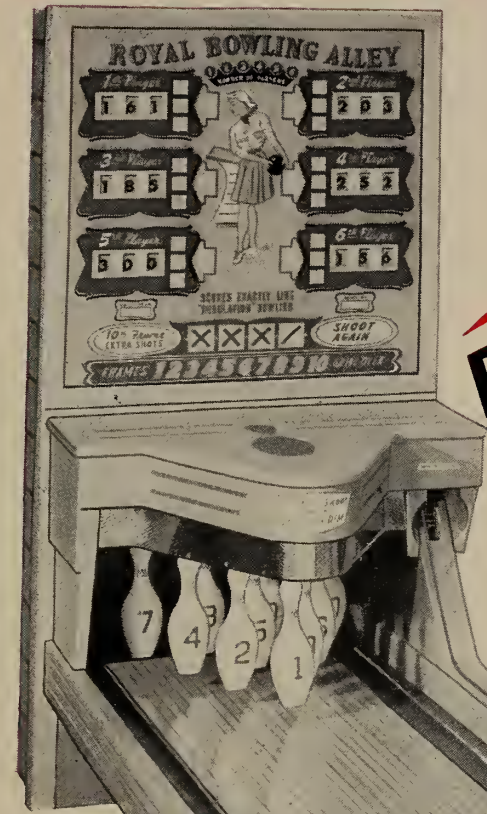
2 GAMES FOR 25¢

**CREDIT UNIT**

ACCEPTS UP TO 20 QUARTERS  
AT ONE TIME FOR FUTURE PLAY

ALSO AVAILABLE IN ONE PLAY FOR 25¢

CONVERTS EASILY TO 10¢ PLAY



**New  
DROP CHUTE  
MECHANISM**

with NATIONAL REJECTOR

on Pull-Out Drawer for Easier Servicing

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**ALL MECHANISM  
LOCATED IN BACK-BOX**

with Hinged Insert for Easier Servicing



**EXTRA STURDY CONSTRUCTION  
THROUGHOUT**

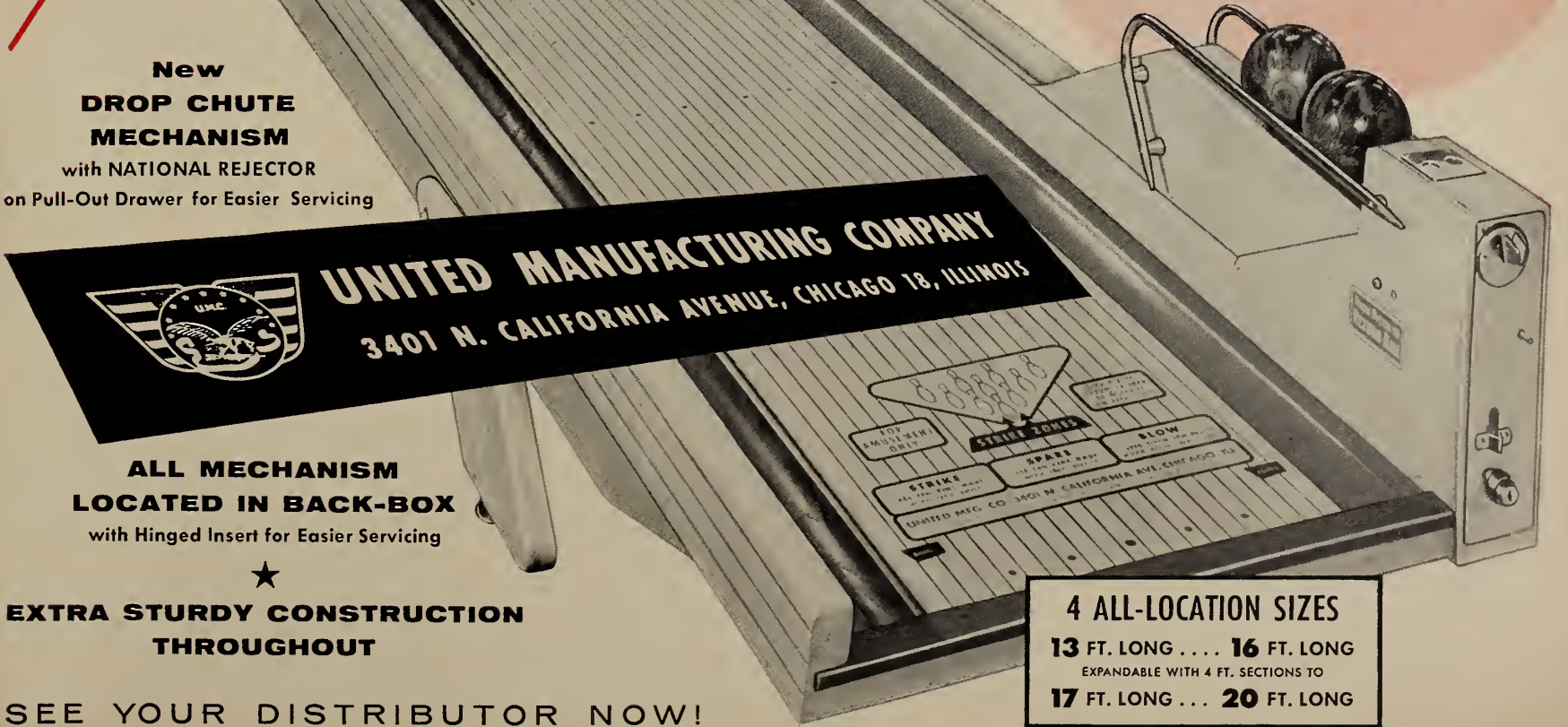
SEE YOUR DISTRIBUTOR NOW!

**4 ALL-LOCATION SIZES**

**13 FT. LONG ... 16 FT. LONG**

EXPANDABLE WITH 4 FT. SECTIONS TO

**17 FT. LONG ... 20 FT. LONG**

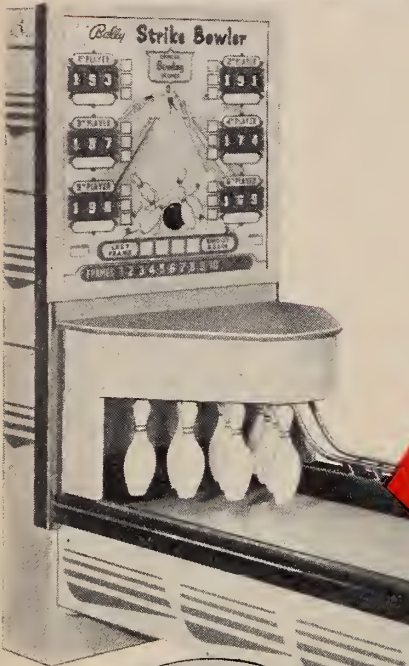




# Bally Strike-Bowler

is **REAL** bowling alley... sensational money-maker

Smooth-alley bowling realism attracts new players, opens new locations, injects new life into present locations, boosts bowling profits to new highs. Get in on the ground floor of the real bowling boom. Get Bally STRIKE-BOWLER today.



**NO SWITCH-ACTUATORS ON ALLEY**  
**Strikes... Spares... Blows scored by hitting pins with ball... exactly like real bowling**

**New**  
 extra-profit coin-chutes  
**2 games 25¢**  
**1 GAME 15¢**  
 player not forced to buy 2 games but gets bargain when he does  
 ALSO AVAILABLE WITH DIME-A-GAME CHUTE

**Free**  
 TOURNAMENT PROMOTION KIT WITH EACH GAME

**1 to 6 can play**

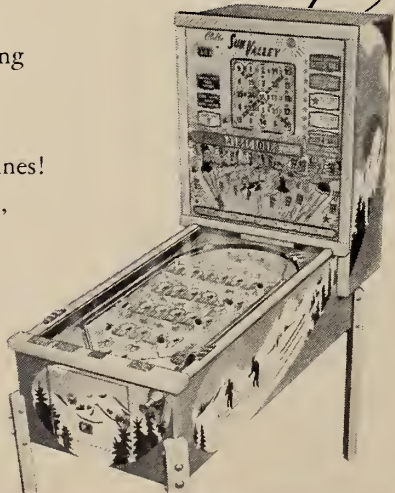
**OFFICIAL BOWLING RULES**  
**4-INCH BALLS**  
 QUIET RUBBER BALLS  
(HARD BALLS AVAILABLE IF DESIRED)  
**GIANT PINS**  
 11 ft., 14 ft., 18 ft. long  
SECTIONAL CONSTRUCTION



**More Magic! More Money!**

## Bally Sun Valley

Biggest blaze of money-making "magic" ever flashed on a backglass! All 25 numbers in Magic Squares or Magic Lines! Results: more fun for players, more coins through the chute, more profit for you! Get your share ... get SUN VALLEY now!



Boost profits in *SHUFFLE* spots with new

## Bally ABC SUPER DELUXE BOWLER

**SUPER-SIZE PUCK**  
**SUPER-SIZE PINS**  
**OFFICIAL BOWLING SCORES**  
**DE LUXE CLUB-STYLED CABINET**  
**BOWLING BEAUTY BACKGLASS**  
**LIGHT-UP TOTALIZERS**  
**SPEEDY PIN-SET**

