

The Cash Box

VOLUME XIX - NUMBER 22

FEBRUARY 15, 1958



Sid Frey, president and founder of Audio Fidelity Records, is pictured above with some of the albums that have helped establish his company as a major factor in the LP field. Frey supervises all his own recordings and although Audio Fidelity has been in business only a few years, it already has a catalog of 60 LP releases. This catalog also includes 10 stereo tape releases and the first commercial stereophonic album on the market. Audio Fidelity is now releasing four more commercial "stereodisc" albums. Among the company's best sellers are "The Dukes Of Dixieland", "Port Said", "Railroad Sounds", and a series of "Bullfight Music".

6 WAYS TO RICHES

TONY PERKINS

SINGS
JUST BEING OF AGE
C/W
INDIAN GIVER
47/20-7155

RAY PETERSON

SINGS
SHIRLEY PURLEY
C/W
LET'S TRY ROMANCE
47/20-7165

FLOYD TILLMAN

SINGS
I LOVE YOU SO MUCH IT HURTS ME
C/W
SLIPPING AROUND
47/20-7157

MARIO LANZA

SINGS
ARRIVEDERCI ROMA
(from the MGM Film
"Seven Hills of Rome")
C/W
YOUNGER THAN SPRINGTIME
(from the 20th Century-Fox
production of "South Pacific")
47/20-7164

JEANIE JOHNSON

SINGS
MY JIMMIE
C/W
NEXT THING TO PARADISE
47/20-7163

HOMER & JETHRO

SING
AT THE FLOP
(AT THE HOP)
C/W
MY SPECIAL ANGEL
47/20-7162

Watch for these NBC-TV shows, in Color and black-and-white: THE PERRY COMO SHOW, THE EDDIE FISHER SHOW, THE GEORGE GOBEL SHOW, THE PRICE IS RIGHT, and TIC TAC DOUGH. They're all sponsored by



RCA VICTOR
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 22

February 15, 1958

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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The Distributor Comes Of Age!

Just a few years ago, in describing the record distribution business, the most common phrase used was "marginal enterprise". Independent distributors for the most part were small business men living almost literally from hit to hit. Today that situation has changed.

Independent distributors today have established substantial enterprises, some of which rival the biggest businesses in their towns. Not only are the owners themselves now men of substance, but the businesses they run have grown with the entire record field until they are now stable enough not to have to depend on the individual hit.

This change, naturally, has come about as the record industry has experienced one of the most phenomenal expansions. Gross sales during the last several years have multiplied several times and the number of record firms has done the same. Whereas only a short time ago, if a distributor lost a large recording company, it might mean serious hardship or even the end of his business, today there are usually several more companies who want the distributor to take on his line.

In addition to the increased number of recording firms, another factor that has contributed to the stability of the distribution business has been the skyrocketing of albums

in the sales picture. It wasn't too long ago that besides a few specialty firms only the major recording companies put out albums while the independents stuck exclusively to singles. Therefore the independent distributor had very few albums in his lines. Today everyone is issuing albums, and it is this factor which has played a great part in changing independent distribution from a hit and miss business to one which can be planned on a long term basis.

As distributors' enterprises become more substantial, we see them branching out in different directions. For instance, it is no longer unusual to see a chain of distributorships, where before it apparently was enough just to try to make a go of it in one city. Also as distributors have been able to establish lines of credit, they have been able to take on new products, either related to the record field or even completely separate from it.

In other words, we can no longer think about independent distribution as "marginal enterprises". Distributors have now become well established, able to weather the ups and downs of the hit record, and they are now playing a more important part than ever in keeping the record business the surging industry that it is.



The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
FEBRUARY 15, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 2/8	Pos. 2/1	Pos. 2/8	Pos. 2/1	Pos. 2/8	Pos. 2/1	Pos. 2/8	Pos. 2/1	Pos. 2/8	Pos. 2/1	Pos. 2/8	Pos. 2/1
1		11		19		30		39		49	
CR-61930—LANCERS Jo-Ann	1	★CN-1011—FRANKIE AVALON Ooh La La	14	★EN-1005—CHANTELS Came On Little Baby	23	★SU-281—JERRY LEE LEWIS You Win Again	19	★CH-1675—LEE ANDREWS & HEARTS The Girl Around The Corner	32	★DE-30564—OWEN BRADLEY Sentimental Dream	59
★ME-71242—DIAMONDS Land Of Beauty	2		17		33	VI-7098—GEORGIA GIBBS I Miss You	9		30	DO-15696—FRANK DeROSA Irish Rock	
2		12		20		IM-5473—JACKIE WALKER Wonderful One	6	40—Good Golly Miss Molly		IM-5485—IRVING ASHBY Motatin'	
★AP-9880—PAUL ANKA When I Stop Loving You	3	★AP-9880—PAUL ANKA When I Stop Loving You	22	★CR-61885—BUDDY HOLLY Everyday	11	★DO-15690—PAT BOONE A Wonderful Time Up There	9	★SP-624—LITTLE RICHARD Hey-Hey-Hey-Hey		★MG-12613—SAM "THE MAN" TAYLOR Cherakee	
DO-15695—MILLS BROS. I Found A Million Dollar Baby	3		27	IM-5473—JACKIE WALKER Wonderful One	6						
★EM-1029—SILHOUETTES I Am Lonely		13		KI-S130—RUSTY YORK Shake 'Em Up Baby		31—It's Too Soon To Know					
3		★CR-61932—BILLY WILLIAMS Baby, Baby	13	21—Jo-Ann	20	★DO-15690—PAT BOONE A Wonderful Time Up There		41—Ballad Of A Teenage Queen		★DO-15690—PAT BOONE It's Taa Saan Ta Know	
★AP-9871—DANNY & JUNIORS Sometimes	2	★EP-9257—ROY HAMILTON The Right To Love	14	CR-61930—LANCERS The Stroll	19			★SU-283—JOHNNY CASH Big River	54		
DO-15675—NICK TODD I Do	1			★RO-4037—PLAYMATES You Can't Stop Me From Dreaming		32—Waitin' In School	25		52		
4		14—La Dee Dah	6	VI-EPA-4107—TWIN TONES Extended Play	17	★IM-5483—RICKY NELSON Stood Up	13				
★VI-7150—ELVIS PRESLEY I Beg Of You	5	KI-5110—BONNIE & RUSTY Let The School Bell Ring, Ding-A-Ling	4	22—Raunchy	17			42—Sweet Little Sixteen		★CH-1683—CHUCK BERRY Reelin' And Racking	
	8	★SW-4002—BILLY FORD'S THUNDERBIRDS		AP-9869—MUYVA HUBBARD The Other Side	11	33—Yellow Dog Blues	43	★CH-1683—CHUCK BERRY Reelin' And Racking		★BR-55035—CRICKETS Nat Fade Away	48
5		15—River Kwai March & Colonel Bogey	16	DO-15661—BILLY VAUGHN Sail Along Silvery Moon	33	BR-55045—PETE FOUNTAIN Tailgate Blues	32	43—Oh Boy	30		60
★AP-9882—ROYAL TEENS Planet Rock	12	CA-3857—CARLSON RAIDERS Teenage March	16	★IM-5474—ERNE FREEMAN Puddin'	26	CR-61929—BOB CROSBY What's New		★BR-55035—CRICKETS Nat Fade Away	28		
DC-175—FOUR WINDS Five Minutes More	24	★CO-41066—MITCH MILLER Hey Little Baby		★PH-3519—BILL JUSTIS The Midnite Man	35	DO-15603—JOHNNY MADDOX Sugar Train		44—A Very Special Love	38		
KI-5114—TINY BRADSHAW Bushes	7	★LO-1779—EDMUNDO ROS Spanish Gypsy Dance		23—Come To Me	26	★LK-452—JOE DARENSBOURG Martinique		★AP-9874—JOHNNY NASH Wan't You Let Me Share Your Love	39		
6		MG-12590—ART MOONEY Bullfight	16	★CO-41082—JOHNNY MATHIS When I Am With You	35			CO-41050—HI'LO'S My Sugar Is So Refined		45—Who's Sorry Now	
★DO-15661—BILLY VAUGHN Raunchy	4	VI-7153—DAVID TERRY Swinging Shepherd Blues	16	CO-41094—RAY ELLIS 36-26-36	44	34—Are You Sincere	42	CR-61897—DEBBIE REYNOLDS I Saw A Country Boy		★MG-12588—CONNIE FRANCIS You Were Only Foolin'	
7		16—Stood Up	9	24—26 Miles	33	★CD-1340—ANDY WILLIAMS Be Mine Tonight				37	
★VI-7128—PERRY COMO Magic Moments	8	★IM-5483—RICKY NELSON Waitin' In Schaal	5	★CA-3845—FOUR PREPS It's You	44			46—Click Clack	57		
8		17—Witchcraft	24	25—Why Don't They Understand	27	35—This Little Girl Of Mine	36	★KI-5115—BOYD BENNETT & ROCKETS Mave	57		
★CR-61924—McGUIRE SISTERS Banana Split	7	★CA-3859—FRANK SINATRA Tell Her You Love Her	23	★AP-9862—GEORGE HAMILTON IV Even Tha	18	★CD-1342—EVERLY BROS. Should We Tell Him	46	★SW-4001—DICKIE DOO & DONT'S Did You Try	56		
CR-61908—CHARLIE PHILLIPS One Faded Rose	10			26—April Love	21	36—Belonging To Someone	41			58—Young Dove's Calling	
9		18—Swinging Shepherd Blues	18	★DO-15660—PAT BOONE When The Swallows Come Back To Capistrano	12	★ME-71247—PATTI PAGE Bring Us Together	47	47—So Tough	55		
★VI-7150—ELVIS PRESLEY Dan't	15	★FE-12312—JOHNNIE PATE The Elder	20	27—Magic Moments	31	37—Kisses Sweeter Than Wine	29	★BB-503—CASUALS I Love My Darling	59		
10		★JU-5311—MOE KOFFMAN Hambourg Bound		★VI-7128—PERRY COMO Catch A Falling Star	41	DE-27670—WEAVERS Quilting Bee	21	59—Liechten- steiner Polka	47		
★NA-6005—CRESCENDOS My Little Girl	15	JZ-832—KIRK STUART & HONEYDREAMERS Gladly		28—Angel Smile	28	★RO-4031—JIMMIE RODGERS Better Loved You'll Never Be		60—She's Neat	52		
VI-7097—SAMMY SALVO Say Yeah	31	★MG-12608—DAVID ROSE Rock Fiddle		★CA-3860—NAT "KING" COLE Back In My Arms	29			60—Walkin' With Mr. Lee	50		
		VI-7153—DAVID TERRY River Kwai & Colonel Bogey		29—Oh-Oh, I'm Falling In Love Again	45	38—Helpless	40		46		
				★RO-4045—JIMMIE RODGERS The Long Hot Summer		★ME-71246—PLATTERS Indiff'rent	49	48—Tell Her You Love Her	50		
								★CA-3895—FRANK SINATRA Witchcraft			

RETAILERS, DISTRIBUTORS, OPERATORS, DJs — TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

CODE:

AO—Apolla	CD—Cadence	CR—Caral	DS—Disneyland	FE—Federal	HY—Hickory	LO—London	PA—Paris	RP—RPM	TI—Tico
AP—ABC-Paramount	CG—Challenge	CS—Class	DT—Doata	FI—Fiesta	IM—Imperial	LU—Luniverse	PE—Peacock	RV—Rev	UN—United
AT—Atlantic	CH—Chess	CY—Crystallette	DU—Duke	FL—Flash	JU—Jubilee	ME—Mercury	PH—Sam Phillips	SA—Savoy	UQ—Unique
BA—Baton	CK—Checker	DA—Dano	EB—Ebb	FR—Flip	JZ—Josie	MG—MGM	Int.	SF—Surf	VE—Verve
BB—Back Beat	CL—Colonial	DC—Decor	EM—Ember	FR—Fraternity	KA—Kapp	MO—Madern	PP—Prep	SP—Specialty	VI—RCA Victor
BN—Banana	CM—Camea	DD—Dale	EN—End	GE—Gee	KE—Keen	NA—Nasca	RE—Regent	SU—Sun	VJ—Vee Jay
BR—Brunswick	CN—Chancellor	DE—Decca	EP—Epic	GL—Glory	KI—King	OJ—OJ	RM—Rama	SW—Swan	VK—Vik
BT—Bethlehem	CO—Columbia	DL—DeLuxe	ER—Era	GO—Gone	LI—Liberty	OK—Okeh	RO—Roulette	TH—Thunderbird	VP—Vip
CA—Capital		DO—Dot	EX—Excella	HE—Herald	LK—Lark				

★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
 • All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

ABC-PARAMOUNT'S

got still another blockbuster...and this one's
got the kick of a mule!

TEQUILA

b/w **POPCORN**

#9899

EDDIE PLATT

AND ORCHESTRA

ABC-PARAMOUNT'S HOTTEST HIT INSTRUMENTAL OF EM' ALL!

ABC-PARAMOUNT'S

RUNNING WILD...as the hits keep heapin' up!

Here...and on the following 2 pages...the latest

MONEYMAKERS FOR YOU!



Those "AT THE HOP" Kids Lay Down the Law
when they Say...

ROCK AND ROLL IS HERE TO STAY

b/w SCHOOL BOY ROMANCE
DANNY AND THE JUNIORS

#9888



It's the clean-up
follow-up to "At the Hop"
...one of the most
tremendous successes
in recording history!

...And These **ABC-PARAMOUNT**
 Blockbusters are on the Way!

I DIG YOU BABY

b/w COTTON PICKIN' ROCKER

THE SPARKLETONS #9885

YOU BELONG TO MY HEART

b/w THE ONE I ADORE

THE EMERALDS #9889

SHIRLEY LEE

b/w I SURE DO LOVE YOU, BABY

BOBBY LEE TRAMMELL #9890

STRING BAND HOP

b/w DON'T RESTRAIN ME, JOE

THE CORVETS #9891

MI MI GIRL b/w LOLA

THE HOWARDS #9897

...While these Big Ones are all
 on the Lists and Still Climbing!

SHORT SHORTS b/w PLANET ROCK

ROYAL TEENS #9882

A VERY SPECIAL LOVE

b/w WON'T YOU LET ME SHARE MY LOVE WITH YOU

JOHNNY NASH #9874

Arranged and conducted by Don Costa

WHY DON'T THEY UNDERSTAND b/w EVEN THO'

GEORGE HAMILTON IV #9862

Arranged and conducted by Don Costa

YOU ARE MY DESTINY

b/w WHEN I STOP LOVING YOU

PAUL ANKA #9880

Arranged and conducted by Don Costa

(Distributed in Canada by
Sparton of Canada, Ltd.)



THE NEXT BIG INSTRUMENTAL "COLLEGE MAN" Bill Justis



Featured On
THE DICK CLARK SHOW
ABC-TV Sat. Feb. 22, 1958

Bill Justis

Wait 'Til You Hear This One!
Here's The Boy That Not Only
Does Them DIFFERENT But SOLID!

SAM C.
Phillips
International
CORPORATION
Records
706 UNION AVENUE
MEMPHIS, TENN.

TERRIFIC!

Phillips 3522



THE NATION'S **Top Ten** JUKE BOX TUNES

(PLUS THE NEXT 25)

			Pas. Last Week
1	AT THE HOP DANNY & JUNIORS AP-9871—Danny & Juniors	DO-15675—Nick Tadd	1
2	THE STROLL DIAMONDS CR-61930—Lancers	ME-71242—Diamonds	2
3	GET A JOB SILHOUETTES DO-15695—Mills Bros.	EM-1029—Silhouettes	5
4	LA DEE DAH BILLY FORD'S THUNDERBIRDS KI-S110—Bonnie & Rusty	SW-4002—Billy Ford's Thunderbirds	6
5	RAUNCHY BILL JUSTIS — ERNIE FREEMAN AP-9869—Muvva Hubbard DO-15661—Billy Vaughn	IM-5474—Ernie Freeman PH-3519—Bill Justis	3
6	STOOD UP RICKY NELSON IM-5483—Ricky Nelson		4
7	SAIL ALONG SILV'RY MOON BILLY VAUGHN DE-30537—Karen Chandler	DO-15661—Billy Vaughn	10
8	SUGARTIME MCGUIRE SISTERS CR-61924—McGuire Sisters	CR-61908—Charlie Phillips	12
9	DON'T ELVIS PRESLEY VI-7150—Elvis Presley		21
10	PEGGY SUE BUDDY HOLLY CR-61885—Buddy Holly	IM-S473—Jackie Walker KI-S130—Rusty York	8

11) GREAT BALLS OF FIRE. 12) DON'T LET GO. 13) APRIL LOVE. 14) CATCH A FALLING STAR. 15) KISSES SWEETER THAN WINE. 16) DEDE DINAH. 17) RIVER KWAI MARCH & COLONEL BOGEY. 18) SHORT SHORTS. 19) SWINGING SHEPHERD BLUES. 20) I BEG OF YOU. 21) YOU SEND ME. 22) JO-ANN. 23) WITCHCRAFT. 24) YOU ARE MY DESTINY. 25) WHY DON'T THEY UNDERSTAND. 26) WAITIN' IN SCHOOL. 27) JAILHOUSE ROCK. 28) ANGEL SMILE. 29) OH JULIE. 30) ALL THE WAY. 31) MAYBE. 32) OH BOY! 33) TEARDROPS. 34) COME TO ME. 35) BONY MORONIE.

CODE					
AC—Atca	CH—Chess	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CK—Checker	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CM—Cameo	EM—Ember	JU—Jubilee	PH—Sam	SW—Swan
AO—Apalla	CO—Columbia	EP—Epic	JZ—Josie	Phillips Int.	TH—Thunderbird
AP—ABC-Paramount	CR—Coral	ER—Era	KA—Kapp	PP—Prep	TI—Tica
AT—Atlantic	CS—Class	EX—Excello	KI—King	RE—Regent	UN—United
BR—Brunswick	CY—Crystalette	FS—Four Star	LI—Liberty	RM—Rama	UQ—Unique
BT—Bethlehem	DA—Dana	FE—Federal	LO—London	RO—Roulette	VE—Verve
BY—Bally	DE—Decca	FI—Fiesta	ME—Mercury	RP—RPM	VI—RCA-Victor
CA—Capital	D'—DeLuxe	FR—Fraternity	MG—MGM	SA—Savoy	VJ—Vee-Jay
CD—Cadence	DO—Dot	GE—Gee	MO—Modern	VK—Vik	VV—Vik
	DT—Doata	GL—Glory		SE—Seeco	VP—Vip

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



CHALLENGE



Stay With The Right Brand Of

"TEQUILA"

The Original - A Smash Hit Nationwide

b/w "Train To Nowhere"
with

THE CHAMPS

Challenge # 1016

"SO TOUGH"

Challenge # 1013

with the

KUF-LINX

The Cash Box

Sleeper of the Week

"SO TOUGH" (2:21) [Lion BMI—G. Mears]

"WHAT 'CHA GONNA DO?" (2:03) [Sherman-Buddy Lee]

THE KUF-LINX
(Challenge 1013)

● The Kuf-Linx bound with a zestful performance as they rock out a quick beat offering, "So Tough". The team teams in excellent fashion and the resulting wax is an exciting release that should

grab plenty of action about the country. Stick close to this one. The coupling, "What 'Cha Gonna Do?" is an easy middle beat bouncer with an engaging treatment. Infectious and a strong backer-upper for "So Tough".

"MAYBELLE"

Challenge # 1018

with

DAVE ("I'm Available") BURGESS

The Cash Box

Sleeper of the Week

"MAYBELLE" (2:08) [Copar-Ridgeway BMI—Glasser]

"TAKE THIS LOVE" (1:57)
[Golden West BMI—Johnson, Wolfe, Burgess]

DAVE BURGESS (Challenge 1018)

● It looks as though the Challenge label will have it's first big fat hit in a tune called "Maybelle" introduced on the label by Dave Burgess and the Champs. The number is a fantastic rock-a-billy jumper jam packed with sensational gimmicks that the kids are sure to love. The beat is just wild and Burgess' delivery of this country-flavored rocker is so commercial that it just can't miss. Don't let this sleeper slip thru your fingers. It's an all out smash. The lower lid, "Take This Love" is another rhythmic item with an inviting country flair. But it's the top half all the way.

CHALLENGE



In Canada Distributed By Sparton of Canada

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROVER BOYS
(Vik 0317)

B+ "BLIND DATE" (2:20) [Joy ASCAP — Eisenhower, Linsley] An extremely commercial rock-a-ballad that hits home, is smoothly styled in excellent R & R fashion by the Rover Boys. Song tells an interesting love story that could catch on. And it's got a good dance beat too.

C+ "MAKE ROOM FOR ME" (2:35) [Opus BMI—Wolf, Raleigh] A rockin' ditty handled in fine teen fashion by the crew.

JOE BENNETT & SPARKLETONES
(ABC-Paramount 9885)

B+ "COTTON PICKIN' ROCKER" (1:52) [Pamco BMI—Childress] The "Black Slacks" boys are as torrid as ever as they tear thru a wild and woolly jumper with country flair and a good hiccup gimmick. Kids'll be swinging to this one.

B "I DIG YOU, BABY" (2:00) [Pamco BMI—Bennett] The pace is the same on this end. More hard hitting rock-a-billy stuff that rolls.

KEN McDONALD
(Prep 128)

B+ "ONE LOVE ALONE" (2:21) [Moon Mist BMI — Myles] A potent rock and roll item with a latin flair is convincingly sent across by Ken McDonald. Side has a strong teenage sound with a good la-la-la backdrop supplied by a falsetto voice. Interesting item the kids could build into a smash.

B "THE PICTURE" (2:16) [Moon Mist BMI—Donofrio, Brown] A dramatic fish-beat love song chanted with a heavy heart and great emotion by McDonald. Right in line with what the kids want.

CORVETS
(ABC-Paramount 9891)

B "STRING BAND HOP" (2:02) [Pamco BMI — Resetar, Hilda, Merle] The Corvets debut on Am-Par with a swinging jumper combining the string sound of a Mummer band with an R & R beat. Off-beat teenage merchandise that could catch on.

B "DON'T RESTRAIN ME, JOE" (2:17) [Aqua ASCAP — Minut, Resetar, Schroeder, Feinstein] Femme vocalist Ronnie Ravelle is in the spotlight with a soft, moody vocal set against a good R & R beat chanted by the Corvets. Interesting companion deck.

TOM EDWARDS
(Coral 61938)

B+ "THE SPIRIT OF SEVENTEEN" (2:31) [Vernon ASCAP — Edwards, Kaye, Carr] Dee jay Tom Edwards comes up with an interesting and unusual disk that could make noise. Tom narrates the R & R beat number which describes the spirit of seventeen-year-olds. And a chorus supplies the music. Edwards made noise with his "What Is A Teenage Girl". He should do even better with this inventive teen item.

C+ "GOODNIGHT ROCK AND ROLL" (2:22) [Vernon ASCAP — Edwards, Kaye, Carr] This is to R & R fans what "Goodnight Sweetheart" is to adult dance enthusiasts. Basically an instrumental jumper, the deck is broken up with some cute dialog mentioning titles R & R hits.

The Cash Box Disk of the Week

"LISTEN TO ME" (2:21)
[Nor-Va-Jak & Melody Lane BMI—Hardin, Petty]

"I'M GONNA LOVE YOU TOO" (2:27)
[Nor-Va-Jak & Melody Lane BMI—Mauldin, Petty, Sullivan]
BUDDY HOLLY (Coral 61947)

● Buddy Holly has been on the charts every single week of the past six months, both as a soloist on "Peggy Sue" and as a lead of the Crickets on "Oh Boy" and "That'll Be The Day". The versatile and highly talented songster returns as a soloist this week with a thrilling new deck dubbed "Listen To Me". On this end the songster performs on multiple tracks as he chants a melodic country-flavored rock and roll ballad set against a subdued latin-rockin' tempo. Wonderful teenage romancer that could go all the way. Great sequel to "Peggy Sue". Flip, "I'm Gonna Love You Too" is another multiple-voice item with a slightly faster tempo. Pretty companion piece that should also attract considerable attention. Chalk up another hit for Holly.

"MAYBE BABY" (2:15)
[Nor-Va-Jak & Melody Lane BMI—Petty, Holly]

"TELL ME HOW" (2:19)
[Stardust BMI—Hardin, Allison, Petty]

THE CRICKETS (Brunswick 55053)

● The Crickets, one of the most successful rock and roll groups on the disk scene, follow-up their two consecutive smashes "That'll Be The Day" and "Oh Boy" with a fabulous new coupling that should keep their unbroken hitting streak intact. Both sides are powerful contenders for the charts and you can be sure that the teenagers' reaction will be instantaneous. Both "Maybe Baby" and "Tell Me How" feature a slower tempo than that employed on the group's previous hits, but the commercial qualities needed for today's market are present throughout the two decks. Smash coupling to watch closely.

"COLLEGE MAN" (2:26) [Knox BMI—Justis]

"THE STRANGER" (2:30) [Knox BMI—Justis]

BILL JUSTIS (Phillips Int. 3522)

● The "Raunchy" man is back again with a sensational new item called "College Man"—an instrumental rocker that should pick up where the artist's initial hit left off. This side opens with a humorous college cheer and then breaks into a torrid instrumental jumper with a thrilling drive that doesn't let up for one minute. A ten second vocal concludes the side. And the sound that Phillips has captured on this waxing is just wild. Instrumental R & R competition is keener today than it was when "Raunchy" was issued, but you can bet your bottom dollar that this one will break thru. Lower lid, "The Stranger" is a soothing fox trot with a chorus handling the vocal and a saxophone in the spotlight. But it's "College Man" for the kids.

"YES, MY DARLING" (2:00) [Travis BMI—Domino, Bartholomew]

"DON'T YOU KNOW I LOVE YOU" (2:00)
[Reeve BMI—Domino, Bartholomew]

FATS DOMINO (Imperial 5492)

● Fats Domino comes up with a potent new release that will bounce his name back onto the charts once again. In his usual, easy-going manner of singing, the stylist offers a delightful rhythm novelty dubbed "Yes, My Darling". The deck has a good up-beat and a simple lyric that are neatly interwoven by Mr. D. Infectious cutie that should be a solid seller in the pop and R & B markets. Fats is a little more bluesy on the lower lid "Don't You Know I Love You". The deck opens with a piano segment and Fats soon joins in with a rockin' vocal. This half should have a greater appeal in the R & B field.

"ARRIVEDERCI, ROMA" (2:51)
[Reg Connelly ASCAP—Sigman, Rascel]
"THE SENTIMENTAL TOUCH" (2:43)
[Oxford ASCAP—Gallop, Van Dam]

ROGER WILLIAMS (Kapp 210)

● Roger Williams, one of the few 88'ers in the business who can turn out consecutive hits, follows-up his winning version of "Till" with a beautiful new interpretation of "Arrivederci Roma". The song is not new to the United States, having been issued by many artists about a year-and-a-half ago when it has a #1 hit in Italy. But now that the enchanting ballad is featured in the MGM pic "Seven Hills of Rome"—a big box-office attraction—and with Williams' beautiful new piano and choral arrangement, it has been given new life and could now become a top song in the States. A potent ballad recording jockeys have been looking for. Flip, "The Sentimental Touch", is a lilting piano item with an inviting melody.

BOBBY JENKINS
(Nasco 6006)

B+ "LOVE I'LL NEVER FORGET" (2:37) [Excellorec BMI — Marlowe, Rhodes] Bobby Jenkins bows on the Nasco label with a potent rock and roll ballad sporting a pretty melody and a touching romantic lyric. A chorus assists the lad. Strong side that deserves attention. It could follow in the footsteps of the label's current smash "Oh Julie".

B "MY BABY'S GONE" (2:33) [Excellorec BMI—Jenkins] Jenkins picks up the pace and high-tails it thru a fast-moving rocker from his own pen. Foot stomping dance item.

BOBBY DARIN
(Atco 6109)

B+ "JUST IN CASE YOU CHANGE YOUR MIND" (2:06) [Leeds ASCAP — Patterson, Bell, Watson] Bobby Darin, a youngster destined to become a name performer, hands in a smooth R & R ballad reading of a wonderful oldie. Side has a good blues feeling. Keep a tab on this sleeper.

B "SO MEAN" (2:35) [Sylvia BMI — Darin, Kirshner] Another slow-beat rock-a-blues ballad chanted with feeling by Darin and a chorus. Side has a charming, easy-going feeling. Good coupling.

JERRY COOPER
(Anchor 142)

C+ "BORN TO LOSE" (2:40) [Peer Inter'l BMI—Brown] A good new rock-a-billy flavored ballad is treated to a fine reading by Jerry Cooper. Side has a good beat and a commercial overall sound.

C+ "IF IT'S THE LAST THING I DO" (2:56) [Crawford ASCAP—Cahn, Chaplin] A lovely oldie is chanted against a smooth R & R backdrop by the smooth voiced songster. Fine showing.

BILL HAYES
(ABC-Paramount 9895)

C+ "UH HUH OH YEAH" (2:35) [Sunbeam BMI—Bock, Harnick] From the B'way musical "The Body Beautiful" comes this rock and roll novelty which Bill Hayes handles with spirit. Side has a good beat and a contagious lyric. One of the very few commercial show tunes around today. Kids should take to it.

C+ "BOP BOY" (1:52) [Merry Hi BMI—Hayes] The songster tears thru a swinging rock-a-billy jumper from his own pen. Hard-hitting dance opus that cuts along at a torrid pace. Deck has a strong sound.

MARIO LANZA
(RCA Victor 7164)

B+ "ARRIVEDERCI ROMA" (2:45) [Reg Connelly ASCAP—Garinei, Giovannini, Sigman, Rascel] Lanza fans have a top notch coupling on his latest release. This end is a #1 song from Italy's hit parade of about a year ago, and Lanza chants it with strength and emotion as he does in his latest MGM pic "Seven Hills of Rome". Beautiful Italian love song. Film exposure could make song and record big in U.S.

B+ "YOUNGER THAN SPRING-TIME" (3:25) [Chappell ASCAP — Rodgers, Hammerstein] With the film "South Pacific" set for release in March, this side should be getting heavy air play again. Rich and beautiful reading of one of the outstanding standards of recent vintage.

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THE STROLLERS

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MARVIN

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The New MGM Records Great in '58



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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JERRY VALE
(Columbia 41120)

B+ "SHE" (2:57) [Shapiro, Bernstein ASCAP—Roberts, Izera] Coming off a money-making disk, "Pretend You Don't See Her," Jerry Vale chants another lovely romantic opus which he handles with tenderness and sincerity. Good romancer that grows on you with each listen.

B "I ALWAYS SAY" (2:45) [Remick ASCAP—Sigman, Faith] Another rich and mature interpretation of a strong love ballad. A femme voice in the distance is heard thruout the disk playing the role of his girl.

TONY PERKINS
(RCA Victor 7155)

B+ "INDIAN GIVER" (2:20) [Pan BMI—Perkins] A familiar term used by kids is set to a rock and roll beat by Perkins. Good R & R item that could establish the lad as an important record name. Chorus supplies a strong backdrop for the Perkins composition.

B "JUST BEING OF AGE" (2:00) [Hill & Range BMI—Walker] Another good fish beat ballad handled with warmth by the talented and versatile film-stage star. Pretty arrangement and delivery.

SONNY JAMES
(Capitol 3888)

B+ "WALK TO THE DANCE" (2:16) [Central Songs BMI—Carroll] Sonny has two good sides. This one is a potent teen item with a story that will apply to many kids. Good, clean, teenage merchandise that could make the grade.

B "KATHALEEN" (2:22) [Lu Tal BMI—Lewis] A good rock-a-billy name tune is sprightly handled by the country-pop vocalist on this end. Happy bouncer with an infectious melody.

KATHY LINDEN
(Felsted 8510)

B+ "BILLY" (1:55) [Mills ASCAP—Goodwin, Kendis, Paley] One of Felsted's strongest sides to date is this cute deck by Kathy Linden. It's a delightful rhythm romancer with a charming teenage sound. Kathy's little girlish voice fits the number perfectly. Could make noise.

C+ "IF I COULD HOLD YOU IN MY ARMS" (2:25) [Knollwood ASCAP—Colby, David] A soft, wistful love song is handed in on this end by the polished lass. Pretty ballad offering.

DICK ROMAN
(ABC-Paramount 9873)

B+ "SOMEWHERE IN THE RAIN" (2:27) [George Pincus ASCAP—Jenkins, Gallop] A wonderful new class ballad with many standard qualities, is handled with warmth and understanding by the rich, polished voice of Dick Roman. Pretty number that grows on you.

C+ "DON'T LEAVE ME NOW" (2:40) [Wizell & Day ASCAP—Lisbona] A tearful love ballad is emotionally rendered on this end.

The Cash Box

Sleeper of the Week

"GIGI" (3:00) [Lowal-Chappell ASCAP—Lerner, Loewe]

"LIFE DOES A MAN A FAVOR" (2:21)
[Livingston & Evans ASCAP—Livingston, Evans]

VIC DAMONE (Columbia 41122)

● Vic Damone, one of the best ballad singers in the business, takes hold of the wonderful title song from the new Lerner-Lowe musical film "Gigi," and hands in a superb, heart-felt reading that should turn out to be one of the big selling versions of this song. It's a class ballad tailor made for the crooner's rich voice. Add to this Percy Faith's wonderful accompaniment, and we can expect the side to get tremendous air play. "Gigi" will probably be one of the most performed numbers on TV and radio during the year. And the play will have a definite effect on the sale of Damone's interpretation. Flip, "Life Does A Man A Favor," is another pretty ballad—this one from the hit B'way musical "Oh Captain."

"MAKIN' MY MIND UP" (2:07) [Korwin ASCAP—Stillman, Allen]

"STARLIGHT STARBRIGHT" (2:32)
[Dominion BMI—Blagman, Sauter]

JIMMY DEAN (Columbia 41118)

● Amiable TV star Jimmy Dean, who was on the brink of disk stardom with his previous Columbia release "Deep Blue Sea," comes up with a wonderful new recording that should send him over the hill and build him into a leading disk name. The tune is "Makin' My Mind Up," a cute, contagious handclapper with a delightful bounce beat and a simple but extremely attractive melody and lyric. Jimmy handles the light-hearted item in a charming, polished manner resulting in a potent side with both teen appeal and adult appeal. Watch this sleeper. Flip, "Starlight Starbright" is another warm, inviting romancer set to a lilting beat. Top half is the big one.

"TEQUILA" (2:06) [Jat BMI—Rio]

"POPCORN" (2:04) [Sun-Crest BMI—Johnson]

EDDIE PLATT ORCH. (ABC-Paramount 9899)

● The red-hot ABC-Paramount diskery, which has had phenomenal success in recent months with masters which it has purchased from smaller labels, has picked up another in "Tequila" which could follow in the footsteps of "At The Hop" and "Short Shorts,"—two master deals that paid off handsomely. This one is an instrumental rock and roller with a good finger snappin' beat and "crazy" dance sound. The disk features Eddie Platt and his Orchestra with a sax filled swinger that'll keep the happy feet hoppin'. Bottom half, "Popcorn," is another jump beat instrumental item. Don't let the top deck slip thru your fingers.

"IN TIME" (2:23) [Edward Arthur BMI—Lehmann, Newman]

"COME ON HOME" (2:12) [Joy ASCAP—Deane, Harris, Weisman]

JANICE HARPER (Prep 135)

● Janice Harer, the pert little blond miss with the big voice who clicked with her initial effort "Bon Voyage" and made considerable noise with "That's Why I Was Born," has another potent release that could be her biggest to date. The ballad side is "In Time," a warm and romantic number with a brilliant lyric set to a tender melody. And Janice sings the enchanting tune with great feeling. A fair share of air play at the start could build this one into a smash. The companion deck "Come On Home," is a rockin' affair with a spiritual beat and flavor. Potent side that really moves. Strong coupling to watch.

"THE VOODOO MAN" (1:45)

"CAN'T WAIT" (2:23)

[Gil-Del BMI—Quick]

[Northern ASCAP—Saxon, Mirkin]

DEL VIKINGS (Mercury 71266)

● The Del-Vikings of "Come Go With Me" and "Whispering Bells" fame introduce a good new coupling that could bring them back into the winner's circle once again. "The Voodoo Man" is a spooky rock and roll novelty with the bass voice of Clarence Quick in the lead. Smooth sailing dance item with a simple and contagious sound. "Can't Wait," the companion deck, is a soft romantic ballad with a fish beat backdrop. Billy Blakely handles the lead vocal. The boys perform this end in the R & R pic "The Big Beat." Good coupling.

JOAN TEMPLE
(Prep 130)

B+ "THE HEART YOU BREAK" (2:15) [George Pincus ASCAP—Hoffman, Manning] A cute rhythm ditty that could catch on and make the grade is introduced by Joan Temple. Side's got a good rockin' beat and Joanie sings the lyrics with spirit.

B "ENGAGED TO BE ENGAGED" (2:20) [Jimskip BMI—Zober, Salmirs] A clever teenage rock-a-ballad is chanted in winning form on this end. Cute storyline the kids will enjoy.

DEAN MARTIN
(Capitol 3894)

B+ "RETURN TO ME" (2:21) [Southern ASCAP—Lombardo, D. Minno] Dino lends his dulcet tones to a tender romantic ballad which he sings with a tear in his voice. Touching delivery of the tune neatly showcased by a lush choral and string backdrop. Lovely side to watch. It could be Dean's biggest in quite some time. Martin reads the second chorus in Italian.

B "FORGETTING YOU" (2:44) [Barton ASCAP—Kaye, Bruce] This end has Martin gliding thru a free swinging romancer in a relaxed, easy going manner. Smart rhythm number that grows on you.

RUSSELL ARMS
(Era 1059)

C+ "WALKIN' BY YOUR WINDOW" (2:01) [Chancellor BMI—Winn, Conklin] A rock and roll beat accompanies Russell Arms in his venture thru a teen directed ditty.

C+ "HASTA LA VISTA" (2:20) [Thunderbird ASCAP—Wright, Brown] A pretty latin tempo romancer with a Spanish setting is handled tenderly on this end by the vocalist.

AL HIBBLER
(Decca 30547)

B+ "I'M GLAD I'M NOT YOUNG ANYMORE" (2:45) [Lowal-Chappell ASCAP—Lerner, Loewe] From the MGM pic "Gigi," scored by Lerner and Loewe, comes this class new ballad which Hibbler handles with finesse. Smart lyric set to a mature adult melody. Jockeys will be spinning "Gigi" songs often, and this waxing should bite off a goodly share of the play and help the disk's sale.

B "MY HEART TELLS ME" (2:32) [Bregman, Vocco & Conn ASCAP—Warren, Gordon] Hibbler gives a rock and roll feel to this wonderful oldie. Sensuous delivery neatly showcased by a choral backdrop. Fine coupling that bears watching. Excellent arranging on both ends.

WARREN MILLER
(United Artists 104)

B+ "SAY YOU'LL BE TRUE" (2:05) [Unart BMI—Rodkin] Newcomer Warren Miller makes a fine first showing with a romantic rock and roller tailor-made for the teenagers. Sentimental, emotional composition that could make the grade for UA.

B "EVERYBODY'S GOT A BABY BUT ME" (2:02) [Unart BMI—Miller] Miller tears thru one of his own compositions and comes up with a swinging, trigger-fast side. Rockin' deck with a Jerry Lee Lewis sound.

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JANICE HARPER

... makes it 3 in a row —



“IN TIME”

PREP # 135

Published by
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RECORDS, INC.
 1730 Broadway, New York 19, N. Y.



Record Reviews

- A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

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BING CROSBY
(Decca 30555)

B+ "GIGI" (3:05) [Lowal-Chappell ASCAP—Lerner, Loewe] The veteran groaner lends his dulcet tones to the enchanting and beautiful title tune of the Lerner-Loewe film musical score. Superbly written ballad with a class lyric. Deck is headed for the standard shelf. Crosby's reading is sensuous. Dee jays will be spinning this one often.

B "TRUST YOUR DESTINY TO YOUR STAR" (2:40) [Buxton Hill ASCAP—Porter] Another rich and sincere interpretation of a warm, sentimental ballad. This Cole Porter tune is from the forthcoming TV production "Aladdin." Pretty side.

THE BELL TRIO/THE MAJORS
(Felsted 8501)

C+ "BLUE SUNSET" (2:43) [Regent BMI—Landes] The Bell Trio offers a soothing mood instrumental reminiscent of "Canadian Sunset" Piano is in the foreground with organ and drum accompaniment in the background.

C+ "ROCKIN' THE BOOGIE" (2:49) [Regent BMI—Landes] The organ and drums showcase a saxophonist driving thru a R & R jumper. Guitar joins in at mid point. This end's artists are billed as the Majors.

THE YOUNGTONES
(X-tra 110)

B "PATRICIA" (2:20) [Styletone BMI—Smith, Handel] The Youngtones dish up a good fast moving R & R jumper with a good lead voice handling the melody. Strong teen fare that could catch on.

C "BY THE CANDLEGLOW" (2:30) [Lewis ASCAP—Smith, Stevenson, Johnson] A slow rock-a-ballad is chanted in teen style on this end.

MARLIN GREENE
(RCA Victor 7161)

B+ "WALKIN' TO THE DANCE" (2:30) [Central Songs BMI—Smith] Newcomer Marlin Greene comes over strongly on his debut disk as he intros a commercial teen ballad with a good lyric and a pleasant shuffle tempo. Kids could go for this one in a big way. It hits home.

C+ "MARLENE" (2:01) [Tree & Tune BMI—Joiner, Herston] The country feeling in the lad's voice is evident on this end as the songster offers a rhythmic romancer.

PATIENCE & PRUDENCE
(Liberty 55125)

B+ "HEAVENLY ANGEL" (2:00) [House Of Fortune BMI—Motola, Marascalco] The sweet voices of the young Patience and Prudence come over warmly on this commercial rock and roll ballad. Pretty melody, arrangement and delivery. Side should attract considerable play.

B "LITTLE WHEEL" (1:47) [Mappa ASCAP—Bagdasarian, McIntyre] The rock and roll pace is quicker on this end. Contagious rhythm ditty that the kids can dance to. The girls' best coupling in some time.

The Cash Box Sleeper of the Week

"76 TROMBONES" (2:20) [Frank ASCAP—Willson]
 "TWILIGHT IN TENNESSEE" (2:18)
 [Planetary ASCAP—Hoffman, Manning]
 HUGO & LUIGI (Roulette 4050)

● One of the most joyous numbers from the smash B'way musical "The Music Man" is offered on single wax by Hugo & Luigi with their Brass Band and Chorus. It's a light and gay march item with an all American flavor that should attract heavy air play. The boys and chorus deliver "76 Trombones" with gusto and spirit and end up with a deck that could be the biggest popular hit of the show. Jockeys will be giving this one plenty of spins. Flip, "Twilight In Tennessee" is a romantic ballad with a western, cowboy feeling. The lazy sound of a pinto's hoofs adds charm to the number. Keep a tab on the upper portion.

"DANCE
 "GEE, GOLLY" } THE COASTERS Atco 6111
 "A LITTLE BIRD" HOLLYWOOD FLAMES Ebb 131

● Two new releases by artists who have proven their pop acceptance. See R&B reviews.

The Cash Box Best Bets

- ★ "BLIND DATE" Rover Boys Vik 0317
- ★ "ARRIVEDERCI ROMA" Mario Lanza RCA Victor 7164
- ★ "GIGI" Bing Crosby Decca 30555
- ★ "RETURN TO ME" Dean Martin Capitol 3894
- ★ "WALKIN' TO THE DANCE" Sonny James Capitol 3888
- ★ "THE HEART YOU BREAK" Joan Temple Prep 130
- ★ "INDIAN GIVER" Tony Perkins RCA Victor 7155
- ★ "SHE" Jerry Vale Columbia 41120
- ★ "LOVE I'LL NEVER FORGET" Bobby Jenkins Nasco 6006
- ★ "JUST IN CASE YOU CHANGE YOUR MIND" Bobby Darin Atco 6109
- ★ "ONE LOVE ALONE" Ken McDonald Prep 128

PETER KIM
(Web 1120)

B "MY SILENT PRAYER" (2:34) [Bathgate & DeFazio ASCAP—Daniels, Allen] An emotional romantic ballad is chanted dramatically by the strong voice of Peter Kim. Side has a good R & R beat in the background. Pretty job that deserves attention.

C+ "LOVE TO HAVE YOU AROUND" (2:14) [Walter Earle BMI—Goehring, Belgin, Williams] An inviting, free-swinging romancer is shuffled through pleasantly by Kim.

CATHY CARR
(Fraternity 793)

B "DON'T COME TO MY PARTY" (2:00) [E. B. Marks BMI—Ross, Morris] A sentimental teenage R & R ballad is presented in a sincere and attractive fashion by Cathy Carr. Kids'll appreciate the number.

B "DOLL BABY" (1:52) [Lud BMI—Ziegler, Lenay] The beat is upped on this end for the lark's treatment of another teen directed ditty. Swinging side that'll have the kids hoppin'.

BOYD BENNETT & ROCKETS
(King 5115)

B+ "CLICK CLACK" (2:27) [Good-songs BMI—Lee, Grant, Doo] A rhythmic rock 'n roll novelty that's beginning to show life across the country via the Dickey Doo waxing, is hopped on by Boyd Bennett with excellent results. Fine reading that could make big noise.

B "MOVE" (2:25) [Jay & Cee BMI—McNabb, Jr.] A solid hand-clapper is belted with spirit by Bennett and his Rockets. The group's strongest coupling since its "Flat Top" hit.

RANDY SPARKS
(Verve 10116)

B "WALKIN' THE LOW ROAD" (2:23) [Sparrow ASCAP—Sparks] Randy Sparks has a potential hit in this lilting blues ballad which he composed. Sparks' delivery on this end is excellent and his smooth interpretation comes off strongly. Long-shot that could come thru.

C+ "JAMAICA FISHERMAN" (2:12) [Oakland ASCAP—Sparks] The composer-vocalist offers a contagious calypso novelty with a spright, light-hearted lyric, melody and tempo.

THE STROLLERS
featuring ARTIE MALVIN
(MGM 12614)

B "GIGI" (2:30) [Lowal-Chappell ASCAP—Loewe, Lerner] The title song of the long awaited film "Gigi" is delivered in rock and roll style by the Strollers. Commercial reading of a wonderful new name tune.

C+ "MOONLIGHT COCKTAIL" (2:30) [Jewel ASCAP—Roberts, Gannon] The group gives the rock and roll treatment to a wonderful oldie that was a favorite in the band era.

THE SHOW BROTHERS
(Robin 1003)

C+ "I LAUGHED WHEN I SHOULD'VE CRIED" (2:20) [ASCAP—Hooper] The Show Brothers come up with a good teenage sound as they drive thru this slow beat rock-a-ballad. Ok deck.

C+ "WHEN THE SAINTS GO MARCHING IN" (2:14)—The trio hands in a rockin' reading of a favorite Dixieland oldie.

SONNY WEST
(Atlantic 1174)

B+ "RAVE ON" (2:11) [Nor-Va-Jak BMI—West, Petty, Tilghman] A strong new rock-a-billy performer, Sonny West, makes an impressive debut on Atlantic with a solid swinger. Commercial fare that could take hold.

B "CALL ON CUPID" (1:56) [Nor-Va-Jak BMI—West, Petty, Tilghman] Another good rockin' item handled with zest by the spirited performer.

LEROY VAN DYKE
(Dot 15698)

B "LEATHER JACKET" (2:09) [Earl Barton BMI—Hinlein, Reno] Leroy Van Dyke describes a teenager in a leather jacket and the effect he has on the gals via this guitar-filled rocker. Cute novelty the kids should take to.

B "MY GOOD MIND WENT BAD" (1:52) [Obie BMI—Blackwell, Burks] A clever lyric is the highlight of this rockin' romancer with a solid jump beat. Catchy two sider.

MERV GRIFFIN
(Decca 30562)

B "YOU'RE THE PRETTIEST THING" (2:17) [Hecht-Lancaster & Buzzell ASCAP—White, Shaw] Merv Griffin goes rock and roll and comes up with a swinging novelty that could catch on. It's a happy finger-snapper tailor-made for dancing.

C+ "INTRODUCE ME TO THE GAL" (2:29) [Commander ASCAP—Kahan, Starr] Another R & R swinger chanted with oomph by the songster.

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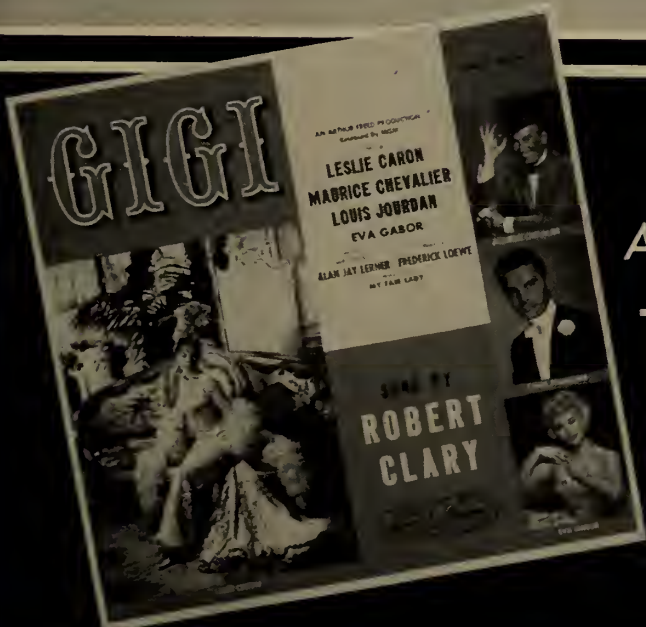
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BY

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MERCURY 71250



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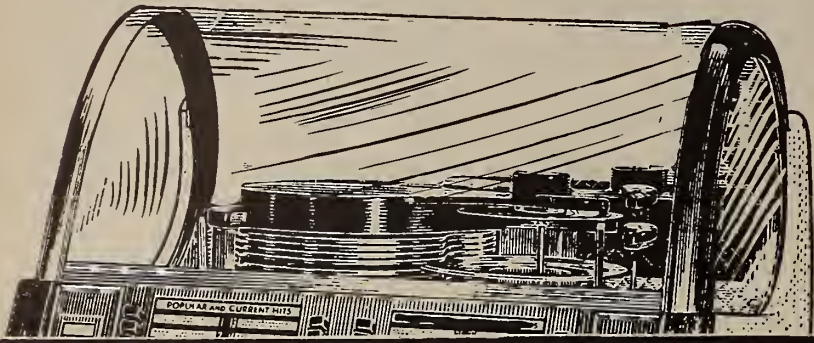
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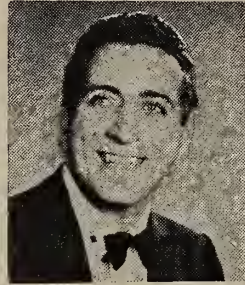
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NEW YORK



Round The Wax Circle

NEW YORK:

Dee Anthony, Tony Bennett's longtime friend and traveling companion, has been named the singer's personal manager. . . . Roulette's Joe Kolsky hits the road this week for an extensive three week trip that will take him from New York to the West Coast and will cover some fifteen cities. . . .



TONY BENNETT

Jerry Wayne has just re-recorded his smash hit of a few years ago "You Can't Be True Dear" in Rock and Roll tempo via MGM Records. . . . Del'a Reese being considered for one of the female leads in the forthcoming movie of "Porgy And Bess". . . . Jimmie Rodgers has recorded his first motion picture theme song, "The Long Hot Summer", from Jerry Wald's Twentieth Century Fox film of the same name. . . . When Conrad Hilton's New Queen Elizabeth Hotel opens in Montreal, Canada in April, Guy Lombardo's orchestra will help launch it. At Hilton's personal request, Lombardo, who was born in Canada, will play there for five days. . . . Jack Mills off to Mexico City for a winter vacation. . . . The Cues have been signed for a special appearance in "Let's Rock", the Rock and Roll musical starring Julius LaRosa, currently being filmed in New York. . . . For the next seven weeks, Friday will be set aside as MGM Records day

on Ted Steele's "Bandstand" seen daily over WOR-TV. Concentrated plugs will be given MGM disks along with personal appearances on the show by MGM artists. . . . Stewart Rose will co-star with Gloria DeHaven on the Jimmy Dean TV show Saturday, February 15, at 12 noon over the CBS-TV network. . . . Bobby Mellin has acquired the foreign rights to "Tequila", which looks like a smash. . . . Joe Sherman of Epic Records leaves this week for Hollywood to direct and conduct film star Jack Lemmon in his first album. . . . Life Magazine has been photographing The Four Voices during their Holiday House, Pittsburgh stint for a layout in a forthcoming issue.

CHICAGO:

Sy Samuels, entertainment director for the Dunes Hotel in Las Vegas, talent scouting in Chi, caught the Tony Bellus act at the Caribbean Room. Jerry Allan, Tony's personal manager, made the rounds with Sy. . . . Erwin Barg, Robbins Music, tells us that Russ Hamilton's "I Had A Dream" on



JOHNNY RAPHAEL

Kapp is a big smash. . . . Kapp record artist Jo Mapes changed her moniker to Jo March; which, incidentally goes on her new waxing of "Johnny Lad". . . . Arnie Matanky, Associated Publicists, informs that RCA-Victor's Bob Scobey opened at the Preview Lounge along with Toni Lee Scott and Clancy Hayes. . . . WTAQ deejay Phil Lind advises us that his "Pennies For Cancer" drive has gained added momentum since moving into the Cicero Federal Loan spot. . . . Johnny Petrie reports that local boy Johnny Raphael is now accepting club dates. Johnny's newie on the Aladdin label is "We're Only Young Once" and "The Lonely Road To Nowhere". . . . Over at Lormar Distributions the added volume with more ops is keeping Bill McGuire and Joe Ceddia very busy. . . . Roulette's Stan Pat tells us that Leo Diamond's "Flunky" is a great new instrumental, while newcomer Jack Hammer's "Girl, Girl, Girl" is taking hold. Stan says there's terrific reaction to Hugo & Luigi's "76 Trombones". Record Distributions' Reuben Lawrence and Tony Galgano report that there are 4 new releases coming out on Audio Fidelity. Rube and Tony are anxiously

awaiting delivery of a new Lionel Hampton LP. Jerry Myrow was appointed promo rep for Record Distributions recently. . . . Jimmy Martin is holding down the fort, what with Jack Solinger ill and Morry Goldman basking in the (chilled) sun in Fla. Jimmy says the shop is busy with Connie Francis' "Who's Sorry Now" on MGM and "Big Guitar" by Sam "The Man" Taylor. Pat Boone's "Too Soon To Know" and Maggie Whiting's "I Can't Help It If I'm Still In Love With You" are riding high. . . . Jerry Ferber, United Distributions, tells us that "I Like You" by Ann Reynolds on Epic should start a promising career for her. . . . M. S. Distributions' Vic Faraci reports that Milo Hamilton's big show in Park Forest was a big success. . . . Heartiest congrats to Garmisa's Eddie Yalowitz and his lovely Gwen on arrival of their new 8 pound-4 ounce "exemption".

HOLLYWOOD:

Dot artist, Nick Todd, is in Hollywood rehearsing for his forthcoming appearance on the Bob Hope show. Besides a routine with Hope, Todd will sing both sides of his recent Dot release, "Ever Since I Met Lucy" and "Teenage Cutie". . . .



EYDIE GORME

Eydie Gorme currently headlining the show at the Coconut Grove. . . . Tommy Sands in the midst of a six week publicity tour for the openings around the country of his new picture, "Sing Boy Sing". Sands will also do several TV and radio appearances to plug his Capitol disk of the title tune from the picture, including The Big Record and American Bandstand TV shows. . . . Julie London returns to Universal Studios this week to record the main title song for "Voice In The Mirror" in which she co-stars with Richard Egan. . . . Gene Norman has set the Mills Brothers for a limited engagement at The Crescendo, following singer Johnny Mathis' hit engagement. They open February 20. . . . Capitol Records is releasing a new Stan Kenton EP, "Special Rendezvous Release" this week which features four Kenton standards, "Opus in Chartreuse", "Fascinating Rhythms", "Street of Dreams" and a new version of the band theme called "Artistry in Rhythm from the Rendezvous". . . .

Composer Hugo Friedhofer's score for "The Young Lions", currently being recorded at 20th Century-Fox, will be released in album by Decca Records.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CashMakers



at his greatest!

DEAN MARTIN

With Orchestra and Chorus
Conducted by Gus Levene

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FORGETTING YOU

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Introduced on the Dean Martin NBC-TV Show / Saturday, February 1,



a sensational new group!

KEN ERRAIR QUARTET

HOW ABOUT ME
HOW'S ABOUT TOMORROW NIGHT?

RECORD NO. 3890



for the charts!

THE FOUR DOLLS

WHOOOP-A-LALA
I'M FOLLOWING YOU!

RECORD NO. 3895

MUTED JAZZ

A Smash Hit Album

"ON THE STREET WHERE YOU LIVE"

A Smash Hit Single

3 Smash hits!

NOW! THE JONAH JONES QUARTET

Follow up with a
great new show tune double-sider



SEVENTY-SIX TROMBONES

From the Broadway Production "The Music Man"

BAUBLES, BANGLES AND BEADS

From the Broadway Show "Kismet"

RECORD NO. 3893



a new pop smash hit!

SONNY JAMES

WALK TO THE DANCE
KATHALEEN

RECORD NO. 3888



a British topper!

LAURIE LONDON

HE'S GOT THE WHOLE WORLD (in his hands)
HANDED DOWN

RECORD NO. 3891



versatile and vivacious!
a new star on Capitol

TABBY WEST

IF YOU PROMISE NOT TO TELL
ALL THAT I WANT

RECORD NO. 3896

bounce and ballad!

THE JOHNNY OTIS SHOW

Vocal By MEL WILLIAMS

WELL, WELL, WELL, WELL!
YOU JUST KISSED ME GOODBYE

RECORD NO. 3889



OPERATORS RETAILERS DEEJAYS

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THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

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2.
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List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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List Your Top Ten "Rhythm 'N Blues" Records Here

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Platter Spinner Patter

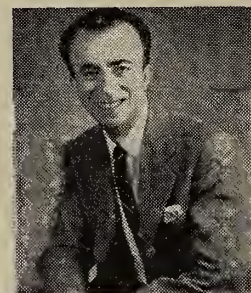
ALL ABOUT DISK JOCKEYS

Larry Gar (WKBC-N. Wilkesboro, N. C.) is amazed over Elvis Presley's EP "Jailhouse Rock". According to the deejay, the EP leads all other singers in mail requests. Every single number is requested at last six times a day.



BUCKY WALTERS
(KMBC—Kansas City, Kans.)

Gar also tells us he has chosen Varetta Dillard's "Star of Fortune" on RCA Victor as his hit of the week and the kids have been clamoring for it. Says the reaction was real fast and "I believe it is going to go right to the top." . . . Congrats to Charlie Murdock (WQAM-Miami, Fla.) air personality. Murdock recently married Cecile Kirby, former WQAM receptionist. The couple will fly to Panama City and Lima for their honeymoon. . . . Bob Green (WINZ-Miami, Fla.) informs us of his new "Green-Liter" club in which the members get together for dances and other activities. . . . Bucky Walters (KMBC-Kansas City, Missouri) tells about how shortly after his program, "The Bucky Walters Show" took the air recently, a city police officer marched into the studio where Walters was holding his show and announced that someone had called headquarters and announced that a bomb had been planted in the Victoria theater (in the KMBC building). At the time the deejay was featuring the new Sid Bass Vik album, "With Bells On", and was heard to say "Well, if we go up, at least we'll go up with Bells on". P.S. no bomb was found. . . .



JOHN ADEMY
(WBIG—Greensboro, N. C.)

WINS's experimental programming broadcast of the new "Voice In The Night" series won the enthusiastic approval of the listening audience. The idea for the gripping narrations by Sidney Gross came from Mel Leeds, the station's program director. WINS plans to extend the program to every night in the week in the near future. . . . Johnny Johnson (KOY-Phoenix, Arizona) says that Carmen Cavallaro recently stopped in and had quite a chat with the jockey. Johnson learned that Cavallaro is signed to play for the President of Venezuela soon. The artist said "At this point I haven't the slightest idea who that will be."

Jim Mendes (WICE-Providence, R. I.) feels that hats should go off to John Crosby's "Seven Lively Arts". Mendes feels that the program offers real creative entertainment, and regrets that the show will leave the air in February. . . . Gallagher and O'Brien (WMCA-N.Y.) morning team, has been featuring song titles with girl's names daily. The jockeys will give boys a chance on St. Valentines Day, Feb. 14. They'll devote the entire 3½ hour program to songs with boy and girl names in the titles. . . . John Ademy (WBIG-Greensboro, N. C.) celebrating his first anniversary with the station. Ademy's "John Ademy Show" has been extended to two hours daily, 12:00 noon to 2:00 o'clock. As an anniversary gift to his listeners John is giving away a book he has compiled called "Little Gems For The Day". Besides his show, Ademy is also the station's program director. . . . Bob Drews (KOIL-Omaha, Neb.) found the following public service announcement spotted in his show: "In compiling your 1957 income tax returns you'll save yourself, and your Government, time and money by avoiding these four common errors—failure to print or write plainly, forgetting to sign, failure to attach your W-2, not reporting all income, and last but far from least, mistakes in arithmetic". Drews, counting five common errors in the list, figures that the last named should be emphasized more strongly. . . . Don Bell (KIOA-Des Moines, Iowa) reports that the Silhouette Records Co. takes practical note of the rapid deejay turn over. Records addressed to the jockey come like this: Don Bell or present DJ. Radio Station KIOA etc.



DON BELL
(KIOA—Des Moines, Iowa)

VITAL STATISTIC:

Bob Norris (WDVH-Gainesville, Fla) named program director to replace Joe Hill who is going to WAZA, Bainbridge, Ga. as Mgr. Rick Hutto appointed news director. DJ's Don Baker and Bill Marr will join the WDVH staff. . . . Norman Perry, former deejay with KCUL in Fort Worth, is now doing his duties at KZEY, in Tyler, Texas. Perry now holds position as Production Supervisor. Filling the vacancy at KCUL is Fred Farr. . . . Ron Terrell changing from assistant Program Director and dj at KANS-Wichita, Kansas, to Program Director and deejay at KWOS, Jefferson City, Missouri. Terrell would appreciate being placed on the mailing lists of the recording companies and agencies.



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GLAHÉ**

the original

**SWEET
ELIZABETH**

(Köhlerliesl)

B/W

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"LEAVE MY GIRLIE ALONE"

Lowell McGuire

NASCO 6007

Watch This One Take Off!

"MY BABY'S GONE"

Bobby Jenkins

NASCO 6006

The #10 Best Seller In The Country... And Headed For #1

"OH JULIE"

The Crescendos

NASCO 6005

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

<p>MUNICIPAL RADIO Brooklyn, N. Y.</p> <ol style="list-style-type: none"> 1. Get A Job (Silhouettes) 2. At The Hop (Danny & Jrs.) 3. La Dee Dah (Billy Ford's Thunderbirds) 4. The Stroll (Diamonds) 5. You Are My Destiny (Anka) 6. River Kwai March & Colonel Bogey (M. Miller) 7. Swinging Shepherd Blues (D. Rose) 8. Come To Me (J. Mathis) 9. Dede Dinah (F. Avalon) 10. A Very Special Love (Nash) 	<p>GILLETTE RECORD SHOP Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Oh Julie (Crescendos) 2. Dede Dinah (F. Avalon) 3. Short Shorts (Royal Teens) 4. 26 Miles (Four Preps) 5. Witchcraft (F. Sinatra) 6. Catch A Falling Star (Como) 7. Sail Along Silv'ry Moon (B. Vaughn) 8. Get A Job (Silhouettes) 9. La Dee Dah (Billy Ford's Thunderbirds) 10. At The Hop (Danny & Jrs.) 	<p>CALIFORNIA MUSIC COMPANY Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. At The Hop (Danny & Jrs.) 2. Peggy Sue (B. Holly) 3. Get A Job (Silhouettes) 4. Don't (E. Presley) 5. Sugartime (McGuire) 6. Why Don't They Understand (G. Hamilton) 7. The Stroll (Diamonds) 8. La Dee Dah (Billy Ford's Thunderbirds) 9. Kisses Sweeter Than Wine (J. Rodgers) 10. Teardrops (L. Andrews)
<p>DISC & NEEDLE RECORD SHOPS, INC. Minneapolis, Minn.</p> <ol style="list-style-type: none"> 1. Jo-Ann (Playmates) 2. I Beg Of You (E. Presley) 3. Don't (E. Presley) 4. Henrietta (J. Dee) 5. Get A Job (Silhouettes) 6. Magic Moments (J. Como) 7. At The Hop (Danny & Jrs.) 8. Sugartime (McGuire) 9. Swanee River Rock (Charles) 10. Are You Sincere (Williams) 	<p>DEW MUSIC COMPANY, INC. Monroe, La.</p> <ol style="list-style-type: none"> 1. You Are My Destiny (Anka) 2. Oh Julie (Crescendos) 3. Sugartime (McGuire) 4. Peggy Sue (B. Holly) 5. Say (Bo Diddley) 6. Baby (Spades) 7. Liechtensteiner Polka (Glahe) 8. I Beg Of You (E. Presley) 9. Don't Let Go (R. Hamilton) 10. Could This Be Magic (Dubs) 	<p>PARKER STUDIO RECORD SHOP Ft. Walton Beach, Fla.</p> <ol style="list-style-type: none"> 1. At The Hop (Danny & Jrs.) 2. Get A Job (Silhouettes) 3. Peggy Sue (B. Holly) 4. The Stroll (Diamonds) 5. Don't Let Go (G. Hamilton) 6. April Love (P. Boone) 7. Teardrops (L. Andrews) 8. Jo-Ann (Playmates) 9. Raunchy (B. Justis) 10. Oh Julie (Crescendos)
<p>TOWN & COUNTRY Detroit, Mich.</p> <ol style="list-style-type: none"> 1. Get A Job (Silhouettes) 2. Teenage Queen (J. Cash) 3. Don't (E. Presley) 4. Short Shorts (Royal Teens) 5. Dede Dinah (F. Avalon) 6. Young Doves Calling (Couplings) 7. Are You Sincere (Williams) 8. Click Clack (Dickey Doo) 9. You Are My Destiny (Anka) 10. Desire Me (S. Cooke) 	<p>SUPER ENTERPRISE Washington, D. C.</p> <ol style="list-style-type: none"> 1. Maybe (Chantels) 2. Don't Let Go (R. Hamilton) 3. Get A Job (Silhouettes) 4. Short Shorts (Royal Teens) 5. Sail Along Silv'ry Moon (B. Vaughn) 6. Don't (E. Presley) 7. Magic Moments (P. Como) 8. At The Hop (Danny & Jrs.) 9. April Love (P. Boone) 10. You Are My Destiny (Anka) 	<p>THE RECORD SHOP, INC. Buffalo, N. Y.</p> <ol style="list-style-type: none"> 1. Short Shorts (Royal Teens) 2. Witchcraft (F. Sinatra) 3. You Are My Destiny (Anka) 4. Get A Job (Silhouettes) 5. Whole Lotta Woman (M. Rainwater) 6. Teenage Queen (J. Cash) 7. Who's Sorry Now (F. Francis) 8. Come To Me (J. Mathis) 9. The Stroll (Diamonds) 10. Magic Moments (P. Como)
<p>BOWMAN'S Bridgeport, Conn.</p> <ol style="list-style-type: none"> 1. Get A Job (Silhouettes) 2. The Stroll (Diamonds) 3. Dede Dinah (F. Avalon) 4. Swinging Shepherd Blues (M. Koffman) 5. Short Shorts (Royal Teens) 6. La Dee Dah (Billy Ford's Thunderbirds) 7. At The Hop (Danny & Jrs.) 8. Catch A Falling Star (Como) 9. Maybe (Chantels) 10. Waitin' In School (R. Nelson) 	<p>ERNSTROM'S Dallas, Tex.</p> <ol style="list-style-type: none"> 1. Get A Job (Silhouettes) 2. Dede Dinah (F. Avalon) 3. Are You Sincere (Williams) 4. You Are My Destiny (Anka) 5. Mad Mad World (A. Jones) 6. La Dee Dah (Billy Ford's Thunderbirds) 7. I Beg Of You (E. Presley) 8. Yellow Dog Blues (Dixie Flyers) 9. At The Hop (Danny & Jrs.) 10. Short Shorts (Royal Teens) 	<p>BILL'S T RECORD SHOP Tulsa, Okla.</p> <ol style="list-style-type: none"> 1. The Stroll (Lancers) 2. Are You Sincere (Williams) 3. Short Shorts (Royal Teens) 4. Good Golly Miss Molly (L. Richard) 5. Sweet 16 (C. Berry) 6. Maybe (Chantels) 7. Dede Dinah (F. Avalon) 8. Click Clack (Dickey Doo) 9. Yellow Dog Blues (J. Darenbourg) 10. You Win Again (J. Lewis)
<p>LAMP'S MELODY LANE Lakewood, Ohio</p> <ol style="list-style-type: none"> 1. Gospel Boogie (P. Boone) 2. Don't (E. Presley) 3. Little Blue Man (B. Johnson) 4. Who's Sorry Now (C. Francis) 5. Dede Dinah (F. Avalon) 6. Oh Lonesome Me (D. Gibson) 7. Going To The River (Lentles) 8. Click Clack (Dickey Doo) 9. Angel Smile (Nat Cole) 10. The Shake (Mark IV) 	<p>STAMPFLI'S RECORD ROOM Reno, Nev.</p> <ol style="list-style-type: none"> 1. At The Hop (Danny & Jrs.) 2. Stood Up (R. Nelson) 3. April Love (P. Boone) 4. Great Balls Of Fire (J. Lewis) 5. Peggy Sue (B. Holly) 6. Raunchy (B. Justis) 7. Jailhouse Rock (E. Presley) 8. Kisses Sweeter Than Wine (J. Rodgers) 9. You Send Me (S. Cooke) 10. Silhouettes (Roys) 	<p>THOMPSON'S Eugene, Ore.</p> <ol style="list-style-type: none"> 1. Stood Up (R. Nelson) 2. 26 Miles (Four Preps) 3. Don't (E. Presley) 4. At The Hop (Danny & Jrs.) 5. Get A Job (Silhouettes) 6. Don't Let Go (R. Hamilton) 7. Oh Julie (Crescendos) 8. Jo-Ann (Playmates) 9. La Dee Dah (Billy Ford's Thunderbirds) 10. Sugartime (McGuire)
<p>GIFT MART MUSIC CENTER Jamaica, L. I., N. Y.</p> <ol style="list-style-type: none"> 1. Get A Job (Silhouettes) 2. At The Hop (Danny & Jrs.) 3. The Stroll (Diamonds) 4. Don't Let Go (R. Hamilton) 5. River Kwai March & Colonel Bogey (M. Miller) 6. River Kwai March & Colonel Bogey (E. Ros) 7. Yellow Dog Blues (J. Darenbourg) 8. Maybe (Chantels) 9. Swinging Shepherd Blues (Koffman/Rose) 10. Belonging To Someone (Page) 	<p>ANDERSON'S MUSIC Red Bank, N. J.</p> <ol style="list-style-type: none"> 1. Get A Job (Silhouettes) 2. Don't (E. Presley) 3. The Stroll (Diamonds) 4. Sail Along Silv'ry Moon (B. Vaughn) 5. Waitin' In School (R. Nelson) 6. Short Shorts (Royal Teens) 7. River Kwai March & Colonel Bogey (M. Miller) 8. Liechtensteiner Polka (Glahe) 9. Dede Dinah (F. Avalon) 10. Swinging Shepherd Blues (David Rose) 	<p>LYNN MUSIC COMPANY Lynn, Mass.</p> <ol style="list-style-type: none"> 1. All The Way (F. Sinatra) 2. Belonging To Someone (P. Page) 3. April Love (P. Boone) 4. Sail Along Silv'ry Moon (B. Vaughn) 5. Pretend You Don't See Her (J. Vale) 6. Liechtensteiner Polka (Glahe) 7. For Sentimental Reasons (S. Cooke) 8. Sugartime (McGuire) 9. Peggy Sue (B. Holly) 10. Kisses Sweeter Than Wine (J. Rodgers)
<p>THE MUSIC BOX San Francisco, Calif.</p> <ol style="list-style-type: none"> 1. Get A Job (Silhouettes) 2. La De Dah (Billy Ford's Thunderbirds) 3. Catch A Falling Star (Como) 4. At The Hop (Danny & Jrs.) 5. Don't (E. Presley) 6. Tell Her You Love Her (F. Sinatra) 7. Teardrops (L. Andrews) 8. Jo-Ann (Playmates) 9. So Tough (Casuals) 10. Stood Up (R. Nelson) 	<p>JIVE HIVE Houston, Tex.</p> <ol style="list-style-type: none"> 1. So Tough (Casuals) 2. Get A Job (Silhouettes) 3. Don't (E. Presley) 4. At The Hop (Danny & Jrs.) 5. Short Shorts (Royal Teens) 6. Why Don't They Understand (G. Hamilton) 7. Do What You Did (T. Harris) 8. The Stroll (Diamonds) 9. Teardrops (L. Andrews) 10. Sail Along Silv'ry Moon (B. Vaughn) 	<p>WILLIAM'S Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. At The Hop (Danny & Jrs.) 2. Witchcraft (F. Sinatra) 3. Get A Job (Silhouettes) 4. For Sentimental Reasons (S. Cooke) 5. Don't Let Go (R. Hamilton) 6. Stood Up (R. Nelson) 7. Come To Me (J. Mathis) 8. A Very Special Love (Nash) 9. The Stroll (Diamonds) 10. Been So Long (Pastels)

AN OPEN LETTER TO ALL SOMERSET DEALERS AND DISTRIBUTORS



SUBJECT: *Cutting of retail sales price:*

In the past year Somerset has enjoyed the results of much studied and energetic planning. It is a generally accepted fact that the Somerset longplaying line consists of the finest new recording, best balanced programming and the smartest packaging in the low and moderate priced field today. Somerset has contributed greatly to the industry in general, as to a quality standard both in product, in store display and effective promotional support to distributors and dealers.

Dealer and consumer confidence in Somerset holds promise of the label becoming a major factor in the entertainment industry. However, to achieve this goal, it is our aim to try to eliminate the most dangerous situation in the record industry today. That is, the needless and stupid practice of retail price cutting. It is our company policy (regardless of local conditions) to prevent the sale and distribution of Somerset to any retail outlet that does not maintain our list price of \$1.98.

It is our sincere belief that the discount store is the world's worst detriment to effective distribution of goods. We refuse to allow our distributors or rack jobbers the privilege of undermining the strength of our 14,000 retail outlets that must show a fair profit in order to sell and expose our merchandise to the public. From the possible 500 to 1000 discount outlets today, we do not want a manufacturers profit at the peril of our backbone accounts.

It is our opinion that the discount houses, in spite of their seemingly "fat" orders, are capable of eventually reducing distributor and co-operating manufacturer profits to such a low point, that product would suffer so badly it would be impossible to give the public the quality of programming necessary to the growth of the industry.

We know, as of this printing, there are distributors and dealers participating in cutting our retail price.

Our field men have been given the responsibility of making full report of such cases, and if continued, the participating distributor will absolutely lose the distribution of the label.

We have instructed all distributors, where possible, to recall all Somerset inventories from any discounter. In support of this, we will issue full credits for any distributor inventory that is abnormally high because of this clean up.

To avoid the necessity of fair trading Somerset in every state, we are hereby announcing the definite policy that any Somerset distributor that participates in sale to any retailer that sells below the retail price of \$1.98, will immediately lose the distribution rights to the label.

Perhaps this policy will temporarily reduce our unit volume. However, we feel that eventually it will reflect such a fair and reasonable profit for our customers, that it will enable us to continue to produce the world's finest recordings, at the truly sensible price of \$1.98 retail.

David L. Miller
George S. Phillips
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TRAVELERS

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SAM COOKE

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KEEN LP ALBUM
NOW ON EP'S**

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**Juke Box
Regional Record
Report**

The Top Ten Records — City by City

New York, N. Y.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. River Kwai March & Colonel Bogey (Miller/Ros/Mooney)
5. Swinging Shepherd Blues (Koffman/Ros)
6. Short Shorts (Royal Teens)
7. You Are My Destiny (Anka)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Don't Let Go (R. Hamilton)
10. Dede Dinah (F. Avalon)

Cincinnati, Ohio

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Sugartime (McGuire)
3. At The Hop (Danny & Juniors)
4. Don't (E. Presley)
5. The Stroll (Diamonds)
6. She's Neat (D. Wright)
7. 26 Miles (Four Preps)
8. Get A Job (Silhouettes)
9. You Are My Destiny (Anka)
10. La Dee Dah (B. Ford's Thunderbirds)

San Francisco, Calif.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. The Stroll (Diamonds)
4. Catch A Falling Star (Como)
5. Don't (E. Presley)
6. 26 Miles (Four Preps)
7. Teardrops (L. Andrews)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Peggy Sue (B. Holly)
10. Great Balls Of Fire (J. L. Lewis)

Philadelphia, Pa.

1. Witchcraft (F. Sinatra)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. The Stroll (Diamonds)
5. Stood Up (R. Nelson)
6. Don't Let Go (R. Hamilton)
7. Come To Me (J. Mathis)
8. A Very Special Love (J. Nash)
9. You Are My Destiny (Anka)
10. For Sentimental Reasons (S. Cooke)

Cleveland, Ohio

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. Short Shorts (Royal Teens/4 Winds)
4. Dede Dinah (F. Avalon)
5. Little Blue Man (B. Johnson)
6. Oh Lonesome Me (D. Gibson)
7. The Stroll (Diamonds)
8. Catch A Falling Star (Como)
9. At The Hop (Danny & Juniors)
10. Sugartime (McGuire)

Minneapolis, Minn.

1. The Stroll (Diamonds)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. I Beg Of You (E. Presley)
5. Magic Moments (P. Como)
6. Jo-Ann (Playmates)
7. Sugartime (McGuire)
8. Oh Julie (Crescendos)
9. Waitin' In School (R. Nelson)
10. La Dee Dah (B. Ford's Thunderbirds)

San Antonio, Tex.

1. Get A Job (Silhouettes)
2. Jo-Ann (Playmates)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Do What You Did (T. Harris)
5. Good Golly Miss Molly (L. Richard)
6. Short Shorts (Royal Teens)
7. Please Come Home (Quarter Notes)
8. I Beg Of You (E. Presley)
9. You Are My Destiny (Anka)
10. Maybe (Chantels)

Chicago, Ill.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Dede Dinah (F. Avalon)
5. The Stroll (Diamonds)
6. At The Hop (Danny & Juniors)
7. Oh Julie (Crescendos)
8. Catch A Falling Star (Como)
9. Witchcraft (F. Sinatra)
10. La Dee Dah (B. Ford's Thunderbirds)

Kansas City, Mo.

1. I Beg Of You (E. Presley)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. Waitin' In School (R. Nelson)
5. The Stroll (Diamonds)
6. Oh Julie (Crescendos)
7. Catch A Falling Star (Como)
8. Short Shorts (Royal Teens/4 Winds)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Don't Let Go (R. Hamilton)

New Orleans, La.

1. Great Balls Of Fire (J. L. Lewis)
2. Angel Smile (N. Cole)
3. At The Hop (Danny & Juniors)
4. All The Way (F. Sinatra)
5. Don't (E. Presley)
6. Get A Job (Silhouettes)
7. The Stroll (Diamonds)
8. Pretend You Don't See Her (J. Vale)
9. Peggy Sue (B. Holly)
10. Maybe (Chantels)

Detroit, Mich.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Dede Dinah (F. Avalon)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Oh Julie (Crescendos)
6. I Beg Of You (E. Presley)
7. At The Hop (Danny & Juniors)
8. You Are My Destiny (Anka)
9. Are You Sincere (A. Williams)
10. Sugartime (McGuire)

Pittsburgh, Pa.

1. Oh Julie (Crescendos)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. Sugartime (McGuire)
5. Magic Moments (P. Como)
6. Get A Job (Silhouettes)
7. You Are My Destiny (Anka)
8. Short Shorts (Royal Teens)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Don't (E. Presley)

Baltimore, Md.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Stood Up (R. Nelson)
3. Dede Dinah (F. Avalon)
4. I Beg Of You (E. Presley)
5. So Tough (Casuals)
6. Sugartime (McGuire)
7. Don't Let Go (R. Hamilton)
8. You Are My Destiny (Anka)
9. Short Shorts (Royal Teens/4 Winds)
10. Oh Julie (Crescendos)

Milwaukee, Wis.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Stood Up (R. Nelson)
3. The Stroll (Diamonds)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Catch A Falling Star (Como)
6. Sugartime (McGuire)
7. At The Hop (Danny & Juniors)
8. Peggy Sue (B. Holly)
9. Swinging Shepherd Blues (Rose/Pate)
10. Dede Dinah (F. Avalon)

Los Angeles, Calif.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. Sugartime (McGuire)
5. April Love (P. Boone)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Get A Job (Silhouettes)
8. 26 Miles (Four Preps)
9. Witchcraft (F. Sinatra)
10. Kisses Sweeter Than Wine (J. Rodgers)

Atlanta, Ga.

1. Don't Let Go (R. Hamilton)
2. At The Hop (Danny & Juniors)
3. Get A Job (Silhouettes)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Don't (E. Presley)
6. Great Balls Of Fire (J. L. Lewis)
7. April Love (P. Boone)
8. Short Shorts (Royal Teens)
9. Sugartime (McGuire)
10. Maybe (Chantels)

St. Louis, Mo.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. Don't Let Go (R. Hamilton)
4. La Dee Dah (B. Ford's Thunderbirds)
5. She's Neat (D. Wright)
6. Witchcraft (F. Sinatra)
7. Jo-Ann (Playmates)
8. Shake A Hand (M. Pedicin)
9. Walkin' With Mr. Lee (L. Allen)
10. Short Shorts (Royal Teens)

Houston, Tex.

1. So Tough (Casuals)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. Don't (E. Presley)
5. Do What You Did (T. Harris)
6. The Stroll (Diamonds)
7. Teardrops (L. Andrews)
8. Don't Let Go (R. Hamilton)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Short Shorts (Royal Teens)

Denver, Colo.

1. Catch A Falling Star (Como)
2. Get A Job (Silhouettes)
3. I Beg Of You (E. Presley)
4. Waitin' In School (R. Nelson)
5. Jo-Ann (Playmates)
6. Peggy Sue (B. Holly)
7. The Stroll (Diamonds)
8. Oh Julie (Crescendos)
9. Get A Job (Silhouettes)
10. Short Shorts (Royal Teens)

Boston, Mass.

1. The Stroll (Diamonds)
2. Oh Julie (Crescendos)
3. At The Hop (Danny & Juniors)
4. La Dee Dah (B. Ford's Thunderbirds)
5. Get A Job (Silhouettes)
6. Don't (E. Presley)
7. A Very Special Love (Nash)
8. You Are My Destiny (Anka)
9. Short Shorts (Royal Teens)
10. Tell Her You Love Her (F. Sinatra)

Seattle, Wash.

1. Don't (E. Presley)
2. Oh Julie (Crescendos)
3. Get A Job (Silhouettes)
4. This Little Girl Of Mine (Everlys)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. 26 Miles (Four Preps)
7. Stood Up (R. Nelson)
8. Maybe (Chantels)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Ballad Of A Teenage Queen (J. Cash)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HOT!



Lou Monte

sings

“LAZY MARY”

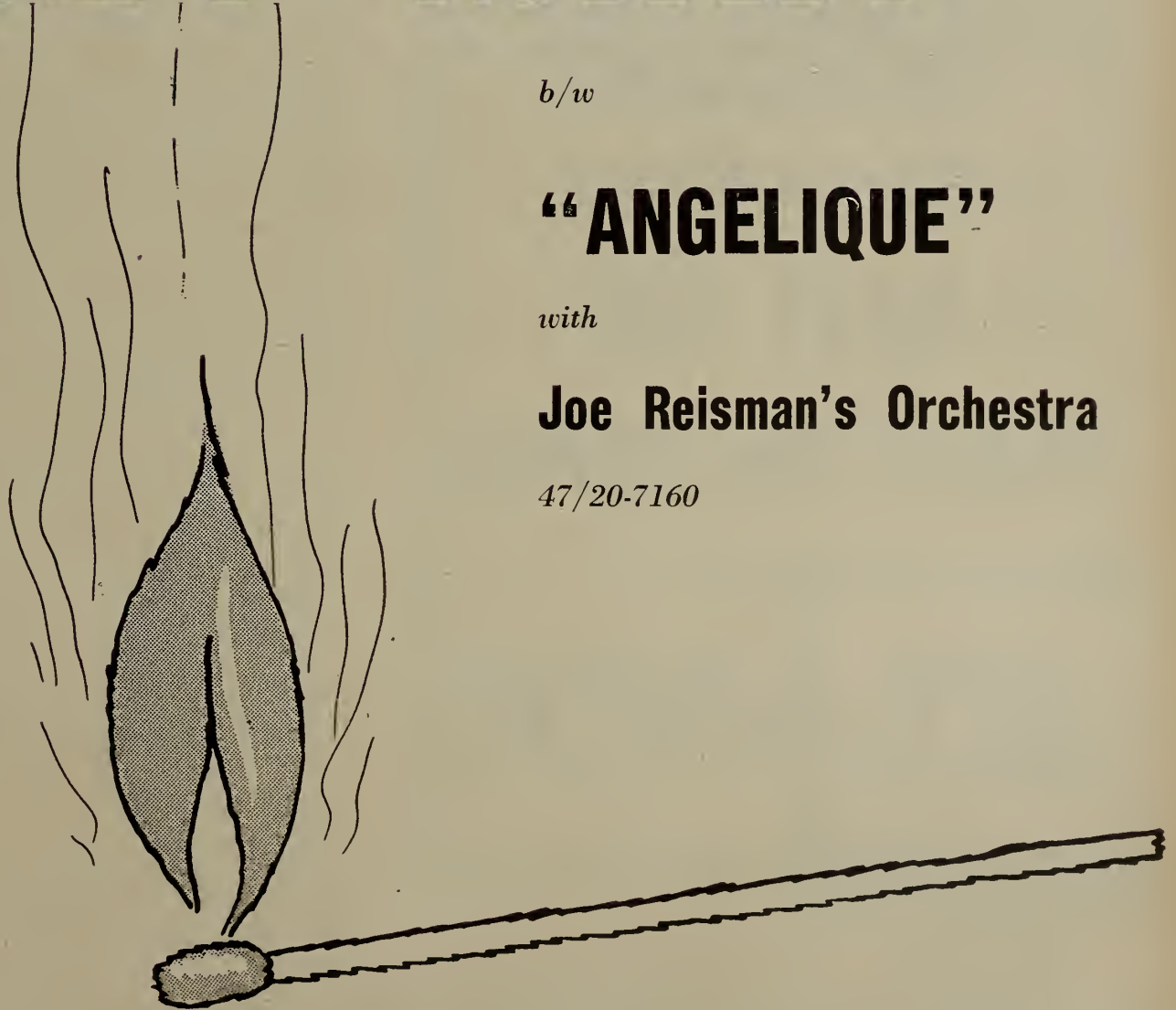
b/w

“ANGELIQUE”

with

Joe Reisman's Orchestra

47/20-7160



RCA VICTOR

Tmk(s) © RADIO CORPORATION OF AMERICA



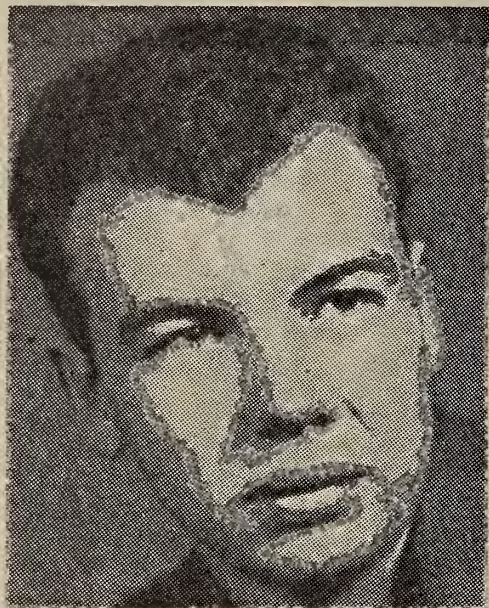
“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

OUT OF TEXAS A BRIGHT NEW STAR

Sonny West, a 20-year-old Texan, has lived all his life in little towns in Texas, New Mexico and California. And yet the long arm of Tin Pan Alley has found him as easily as if he had been born and reared in mid-Manhattan.

Discovered by Norman Petty in Levelland, Texas, this singer-songwriter is a major "find" and we don't mind shouting the news from the rooftops. Both his songs are groovy teen-age rockers zeroed in exactly on the current market.

Give this new talent close inspection!



Sonny West

RAVE ON!

CALL ON CUPID

1174

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RECORDING CORPORATION
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From Sweden—the captivating

SWEDISH POLKA

RON GOODWIN Capitol
GENE WISNIEWSKI Dana
and others . . .

MILLS MUSIC, INC.

"The Big Guitar"

Frank DeRosa

and His D Men

Dot 15696

DOT RECORDS



London Lowdown

"Catch a Falling Star" will not be caught by the British public since BBC-TV, in editing the Perry Como Show found Perry keeping company with a bottle of Coke while singing this smash hit. This, to the BBC, is almost sacrilege and will therefore not be screened in its version of the Perry Como Show. Take note, Perry. Make sure you lay off advertising when singing your latest record hits. As a result, "Magic Moments" is doing very nicely here.

The Annual Amusement Trade Fair was held at the Agricultural Hall last week and many leading recording stars made an appearance at the various juke box stands during the three day show.

The BBC is bringing the winners of each heat of the National Skiffle Group Contest on its 6-5 Special Show.

It seems as though we are heading for a revival of the big ballad in this country. Judging from the up-and-coming records most prominent, we have Sinatra's "All the Way," Pat Boone's "April Love," Vic Damone's "An Affair to Remember" and the much aired new Whitfield/Mantovani waxing "Cry My Heart."

Mario Lanza has bought a house in the swanky Hampstead district of London and it looks as tho he'll be settling down for a while at least. He will be undertaking several European concert tours. Lanza will continue to record for RCA through English Decca which handles RCA over here.

More U.S. stars are scheduled for British visits. Definite engagements include Sarah Vaughan and June Christy who will be joining Ted Heath for a concert tour starting in April.

Don Ameche and Ray Bolger due for guest TV spots over here on Channel 9.

Robert Farnon starts the first of a series of BBC-TV shows with his orchestra on February 9th.

The new Hand Jive craze is rapidly spreading over here. This seems to be the answer to the dance floor of postage stamp size. A couple of showings of the Hand Jive on US-TV could create a very good gimmick for an enterprising producer.

For Jazz lovers only: the best selling album in Britain at the moment is the "Modern Jazz Quartet at Music Inn."

Johnny Keating, long time Ted Heath arranger, has quit the business and is opening a school of Music in Edinburgh, Scotland. Says Keating, "I'm fed up with the business, can't take it any more."

Johnny Otis, whose waxing of "Ma (He's Making Eyes At Me)," which, although not a hit in the U.S., has been a smash over here, is considering coming over here for a concert tour with Marie Adams.

Marguerite Monot was in London to discuss the English version of her French hit "Irma la Deuce." The show will be put on by Don Mar Productions in conjunction with H. M. Tenants Ltd.

GERMANY: For the first time six records out of the first ten in the juke box best sellers are not German.

They are in order of popularity:—"Buona Sera" by Louis Prima on Capitol, "Island in the Sun" by Harry Belafonte on RCA, "Diana" by Paul Anka, "Melodie d'Amour" by Edmundo Ros and Johnnie Ray's "Yes Tonight Josephine." The No. 1 record from Germany at the moment is Katarina Valente's waxing of "Island in the Sun."

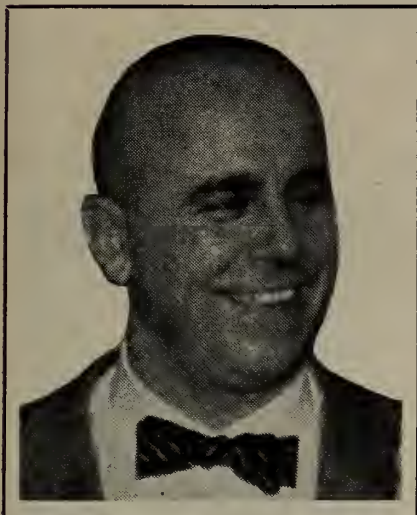
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This week's best selling pop singles (Courtesy "New Musical Express")

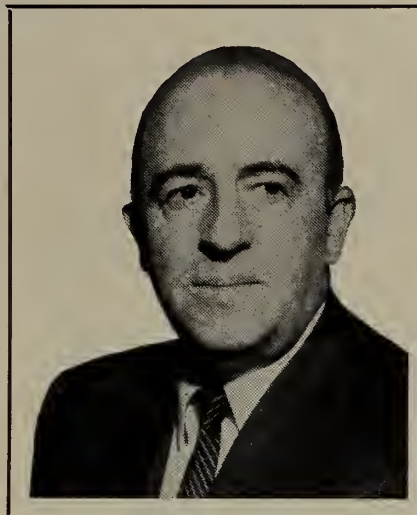
- 1 Jailhouse Rock—
Elvis Presley (RCA)
- 2 The Story Of My Life—
Michael Holliday (Columbia)
- 3 Oh Boy!—
Crickets (Coral)
- 4 All The Way—
Frank Sinatra (Capitol)
- 5 At The Hop—
Danny and the Juniors (HMV)
- 6 Great Balls Of Fire—
Jerry Lee Lewis (London)
- 7 April Love—
Pat Boone (London)
- 8 Love Me Forever—
Marion Ryan (Pye-Nixa)
- 9 Peggy Sue—
Buddy Holly (Coral)
- 10 Ma, He's Making Eyes At Me—
Johnny Otis Show/Marie Adams (Capitol)
- 10 Kisses Sweeter Than Wine—
Frankie Vaughan (Philips)
- 12 You Are My Destiny—
Paul Anka (Columbia)
- 13 My Special Angel—
Malcolm Vaughan (HMV)
- 13 Kisses Sweeter Than Wine—
Jimmie Rodgers (Columbia)
- 15 Bony Moronie—
Larry Williams (London)
- 16 Magic Moments—
Perry Como (RCA)
- 17 Jailhouse Rock (EP)—
Elvis Presley (RCA)
- 18 Reet Petite—
Jackie Wilson (Coral)
- 19 Love Me Forever—
Eddie Gorme (HMV)
- 20 The Story Of My Life—
Gary Miller (Pye-Nixa)
- 21 Bye Bye Baby—Johnny Otis Show/
Marie Adams (Capitol)
- 22 I Love You Baby—
Paul Anka (Columbia)
- 23 Raunchy—
Bill Justis (London)
- 23 Witchcraft—
Frank Sinatra (Capitol)
- 25 The Story Of My Life—
Dave King (Decca)
- 26 I'm Left, You're Right, She's Gone—
Elvis Presley (HMV)
- 27 The Story Of My Life—
Alma Cogan (HMV)
- 28 Raunchy—
Ken Mackintosh (HMV)
- 29 Raunchy—
Billy Vaughn (London)
- 30 Wake Up Little Susie—
Everly Brothers (London)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hill-top, London, N.W. 11, England.

Onorati And Del Guercio To Head 20th Century Records



HENRY ONORATI



LOU DEL GUERCIO

NEW YORK—20th Century-Fox, one of the world's leading film companies for the past quarter century, is entering the record business in March, it was announced last week by Spyros Skouras, president of the 20th Century-Fox Film Corporation, who has named Henry Onorati president of the film company's record division.

Onorati, currently vice-president of Dot Records will head the new label (to be called 20th Century Records) with Lou Del Guercio, who has been named vice-president of the new firm. Spyros Skouras, head of the film company is chairman of the board of the new label and Donald Henderson has been named secretary-treasurer.

20th Century Records will operate out of offices in New York.

Onorati, who will leave Dot in March, was highly praised by Dot's president Randy Wood who said, "I am extremely sorry to see Henry leave our Dot label. During his two-and-a-half years with Dot Records he has done a magnificent job and I extend every best wish for his success in this new venture. It is a great new opportunity for Henry and I am proud that 20th Century-Fox has chosen a member of the Dot organization to head the new label." Wood also stated that Dot's eastern representative Mickey Addy would substitute for Onorati upon the latter's departure.

Onorati and Del Guercio will work as a team. Onorati will head the A & R department of 20th Century and will begin setting up distributors as soon as all the details for the formation of the new firm have been mapped out. All distribution will be handled by independent record distributors. Onorati stated that "We will offer on records the same creativeness, aggressiveness, imagination and quality that 20th Century-Fox has offered on film for so many years. We will exploit the tremendous wealth of talent in our film roster for the recording field, and we also attempt to build prominent film personalities out of unknowns who make the grade on records just as was done with Pat Boone and Elvis Presley."

Onorati stated that 20th Century Records would be a world wide operation that will also exploit the vast wealth of film sound track merchan-

dise 20th Century-Fox has to offer.

Onorati is a veteran of every phase of the record business. He was sales and promotion manager of RCA Victor Records until he left in 1952. He spent fourteen years with Victor. In 1953, Onorati became advertising manager of Crosley. He then became ad manager of the Billboard until 1955 when he was named vice-president of Dot Records. At 20th Century, Onorati will also head the sales department in addition to his supervision of the A & R Department.

Lou Del Guercio will concentrate on national promotion. Del Guercio is a songwriter, music publisher and is experienced in the field of promotion and publicity. He is a partner in one of the nation's largest sheet music printing companies, Del Guercio and Cooperman.

Price of Camden EP's To Be Hiked March 4th

NEW YORK, N. Y.—The nationally advertised price of RCA Camden extended-play albums will be boosted from 79 to 98 cents, effective March 4.

The announcement was made this week by Frank O'Donnell, merchandising administrator for the RCA Victor subsidiary label. Tied-in with the price hike will be the release of 18 Camden best sellers that have been repackaged with 4-color art work. Distributors who order the best sellers before March 4 will be able to buy them at present prices, even though the albums may not ship until after that date.

O'Donnell said that the new Camden EP package also will be pre-bagged in Polyethylene, just as are the label's long play records. The 18 best sellers will be made available in a shipper-merchandise, each of which holds 50 EP's. The unit enables the dealer simply to open the shipping carton and it immediately is transformed into a counter merchandiser.

Camden also is releasing two newly-recorded EP's. They are "Rock And Roll Music" by singer Jim Breedlove and "The Stroll" by band leader Dave Martin. Both are being promoted with single record techniques to further increase interest in Camden's EP line.

RCA Victor And B. O. M. Announce Popular Record Album Club

Joe Smith Joins Dominion As Professional Manager

NEW YORK—Joe Smith, one of the key disk jockeys in the Boston area for the past three years, has moved to New York to join Dominion Music Publishing Corporation as Professional Manager, effective February 10th.

Smith, with his radio background, will be auditioning new talent and songs as well as recording masters for record companies.

Smith will continue on the air with his "Big Beat" show every night from 8-10 via station WMEX, Boston. He plans on periodic trips to Boston for record hops and special promotions in conjunction with his show.

Smith is 30 years old, a graduate of Yale University, Class of 1950. He has worked in radio for eight years with experience in Johnstown, Pa., and Richmond, Virginia before coming to Boston in 1955.

While in Boston his afternoon and evening shows rated among the top programs in New England.

He instituted a highly successful record club, enlisting 20,000 listeners in his "Joe Smith Record Of The Week" special promotion. Smith was recently seen in the Warner Brothers release "Jamboree".

Chudd Denies Imperial Sale

BEVERLY HILLS, CAL.—Lewis R. Chudd, president of Imperial Records, denied categorically last week that Columbia Pictures had purchased his company.

"Although there were discussions with Abe Schneider, executive vice-president of Columbia Pictures, no papers were ever signed," Chudd averred. "Imperial is having the biggest grosses in its history," Chudd added, "and purchase feelers have been made to me by every major studio that doesn't have a record company already. Imperial, however, is not sold, and still wants to retain its position as a leading independent record label."

Old Town Sells Master

RICHMOND, VA.—Milton and Joe Sinsheimer and Pat Cohen this week announced the purchase of the master of Billy Bland's "Chicken In The Basket" and "Chicken Hop" from Old Town Records.

The Sinsheimers and Cohen had been negotiating with Hy and Sam Weiss, owners of Old Town Records, for many months and concluded the deal this week.

The Bland record had been locally released some time ago and, while it sold well, was never nationally released.

It now makes its appearance on the Tip Top label for which thirty distributors have already been lined up. All distributors will have the record within a week.

NEW YORK, N. Y.—The RCA Victor Popular Album Club will begin operations early in March, it was revealed this week by officials of Victor and The Book Of The Month Club.

This will be the second club sponsored jointly by RCA Victor and the Book Of The Month Club. The first, The RCA Victor Society of Great Music, was launched early in January.

Victor record dealers were advised this week by George I. Marek, the company's vice-president and general manager, that the new club will feature popular, showtune and jazz lp's at regular nationally advertised prices. Premium albums for subscribers have not been announced.

Marek pointed out that dealers will receive 20 percent commission on all sales to members they sign. The same system is being used with great success by the RCA Victor Society of Great Music.

Other features of the new club:

1. Each space advertisement for the club will be set up so that a prospective member can credit his regular dealer.

2. Each month a magazine will be sent to hundreds of thousands of record buyers, describing not only the club selections but other RCA Victor popular LP releases that will be available only through dealers.

"NOW"
Gordon MacRae Capitol #F3864

"EVER SINCE I MET LUCY"
Nick Todd Dot
Mark Stone Kapp 205

BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

Sonny James

"Walk To The Dance"

Capitol # 3888

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
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NEW RELEASES!

THE NEW CHUCK BERRY!

"SWEET LITTLE SIXTEEN"

CHESSE 1683

THE MOONGLAWS "TOO LATE"

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JIMMY McCRACKLIN'S
New Dance Sensation!

"THE WALK"

CHECKER 885

(MAKE WITH)

"THE SHAKE"

BY THE MARK IV

COSMIC 704

"FEELING OF LOVE"

BY LUTHER DIXON

CHESSE 1682

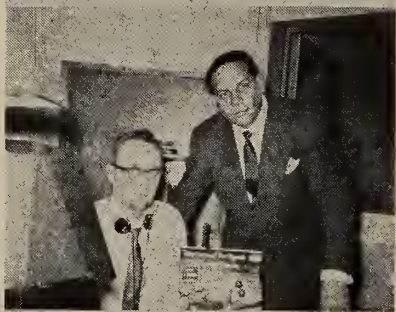
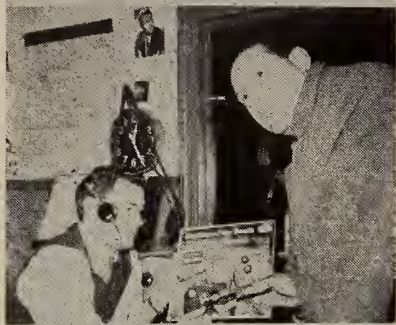
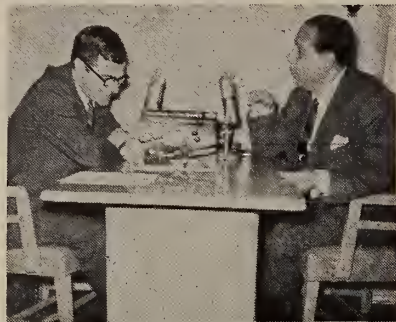
"BEEN SO LONG"

BY THE PASTELS

ARGO 5287

CHESSE PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

Edmundo Ros In U.S.



NEW YORK—Edmundo Ros, British maestro, riding high with his London waxing of "Colonel Bogey", made a point of meeting with dee jays during his recent visit to the U. S. Above he is shown with New England jockeys (top to bottom) John Bassett of WBZ, Boston; George Fennell, WHIL, Medford, Mass.; Ed Penney, WTAO, Cambridge, Mass.; Fred B. Cole, WHDH, Boston; and Bob Clayton, WHDH.

Capitol Fetes MacRae

CHICAGO—Capitol recording star Gordon MacRae opened his new show at the Chez Paree January 31 to a packed house, including a host of Capitol brass who came as a welcoming committee.

This is MacRae's debut performance at the Chez, although he was invited to appear previously.

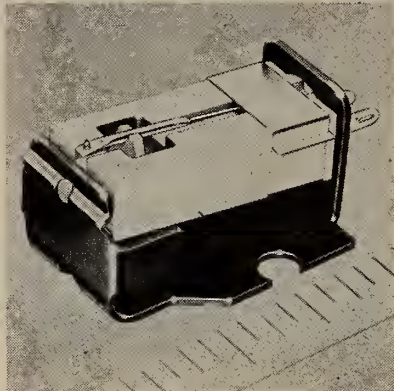
MacRae's current album release on the Capitol label is titled "Motion Picture Sound Stage", and features title tunes of motion picture musicals.

MacRae's wife Sheila came out of retirement to join him in the act.



Retailers' Corner

New Stereo Disk Cartridge



BUCHANAN, MICH.—Above is a photo of the new Electro-Voice Stereo Disk Cartridge introduced last week by Electro-Voice, Inc. of this city. It will retail for \$19.50 and is compatible for single track 33 1/3 rpm records. (For additional information, see story on page 54 of the Feb. 8 issue of *The Cash Box* in Retailers' Corner section.)

Livingston's March Stereo Tape Release

CALDWELL, N. J.—For the month of March, Livingston offers six new stereophonic tapes, covering a variety of classical and popular music. Included in the new release are four albums in Livingston's regular "F" Series (\$11.95) and two Livingstonettes (\$6.95). All tapes are available for use on stacked or staggered machines.

The major album in the March release is the recording of Handel's *The Messiah* (Excerpts): Volume II, following up the successful Volume I. Issued in conjunction with Boston Records, the recording contains excerpts from the 1955 performance of "The Messiah" in Boston's Symphony Hall, performed by the chorus of the Handel and Haydn Societies of Boston and the Zimmler Sinfonietta, conducted by Thompson Stone.

At the other end of the musical scale, "Two For The Show" presents hit songs from "My Fair Lady," "West Side Story," "Jamaica," "Rumple," "Around the World In Eighty Days," "Oklahoma," "The King And I" and "On Your Toes," performed by Tom and Jerry Vincent at the piano and Hammond Organ. More Broadway music comes from the Riverside Tape Library, with the Kenny Drew Trio contributing "Jazz Impressions Of Pal Joey," rhythmic variations in modern jazz form on selections from the Rodgers and Hart musical.

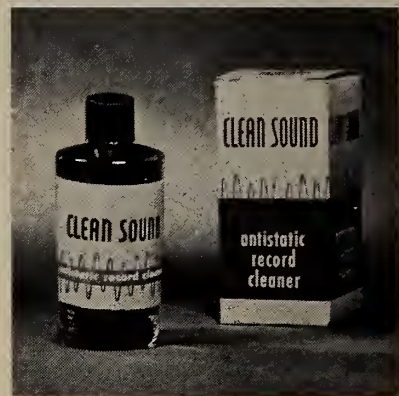
For the lover of quieter music, "Music For An Evening Mood" matches the many moods of the night.

The first of the two Livingstonettes, "Barber's Holiday" is a collection of favorite barbershop melodies, old and new, sung in traditional close harmony by the For-Tune-Hunters.

Rounding out the March release is "Dinner In Acapulco," a program of Mexican dinner music—waltzes, polkas, boleros and paso dobles recorded in the hotels of Acapulco by the SALTERIO Quintet.

All new tapes will be available March 1st.

Clean Sound, Anti-Static Record Cleaner & Lubricant



LITTLE NECK, N. Y.—A new product for cleaning phono records is now available at stores throughout the country. A liquid anti-static cleaner and lubricant known as Clean Sound. In addition to cleaning accumulated dirt and grime from delicate record grooves Clean Sound leaves a residual microscopic hydrophilic film on the records which lubricates the surface against wear and creates a leakage path for static charges which normally attract and bind dust to records.

Clean Sound is manufactured and distributed by Robins Industries Corp., Bayside 61, N. Y. The package which sells for \$1.00 contains a two-ounce bottle of Clean Sound and a special sponge applicator.

Clean Sound is packed one dozen to a counter display box.

G. E. Cuts Needle Prices

AUBURN, N. Y.—Suggested resale price reductions averaging 18 per cent on replacement diamond styli for General Electric RPX and VR-II hi-fi cartridges (pickups) which went into effect with shipments February 3, will reflect new prices to resellers the company announced today.

Most of the styli affected have had their suggested resale prices reduced from \$12.25 to \$9.95, according to T. J. Nicholson, sales manager of G-E audio components in the company's Specialty Electronic Components Dept. here.

Simultaneously, new prices to resellers on G-E VR-II cartridges will result in suggested resale price increases averaging six per cent, Nicholson said.

Improved diamond processing techniques resulted in the price reductions to resellers on styli, Nicholson explained. The cartridge price increase to resellers results from increased material and manufacturing costs.

Twelve different types of diamond styli will be affected by the reductions. Prices to resellers, and suggested resale prices, on the company's 11 types of sapphire styli will remain the same.

The cartridge price changes vary with individual models. Suggested resale price on the most popular type, 4G-052, with a one mil diamond stylus and a three-mil sapphire stylus, goes up only three per cent from \$19.33 to \$19.95.

Despite the cartridge price increases, Nicholson noted that all seven VR-II models bear lower suggested resale prices than their RPX-type predecessors did a year ago.

Then, for example, the RPX-052, now replaced by the improved 4G-052 VR-II model, carried a suggested resale price of \$23.57.

Vik Distributors In Detroit And Chicago To Hold Special Dealer Sales Meetings

NEW YORK—Special dealer sales meetings have been scheduled Tuesday and Wednesday of this week, February 11th and 12th, by local distributors in Detroit and Chicago to introduce the Vik Sound Festival—a new, 12-album release issued by Vik Records.

Henry Droz, President of the Arc Distributing Company in Detroit, will hold a reception, Tuesday (11), at 8 P.M. in the Book Casino of the Sheraton-Cadillac Hotel where he will present the album program to over 300 dealers. Assisting at the meeting will be Bob Duffy, RCA Victor's field representative in the territory.

In Chicago the following day, Milt Salstone of the M. S. Distributing Company will host a reception and presentation in the Grand Ballroom of the Knickerbocker Hotel where over 600 dealers and personnel are expected. The RCA Victor fieldman in Chicago, Myron King, will be on hand to aid in the pitch and sound demonstrations.

The purpose of these meetings is to kick off Vik's first album program of the year. Called the "Vik Sound Festival," the program consists of 12 LP packages, all produced with special emphasis on unusual sound and high-fidelity. The albums, recorded under the supervision of Herman Diaz, Jr., are as follows:

"The Many Sides of Pat Suzuki", by Pat Suzuki; "Julie Wilson At The St. Regis", by Julie Wilson; "Dream Street", by Tommy Leonetti; "With Bells On", by Sid Bass; "The Fi Is Hi", by Eddy Manson; "Stepping Out", by Lurlean Hunter; "Swing Hi Swing Fi", by George Siravo; "I'm Confessin'", by Teddy Randazzo; "Hawaii In Hi-Fi", by Leon Addeo;

"Polka Pops", by Bill Gale; "String Fever", by Chuck Wayne and "A Night In Tunisia", by Art Blakey.

According to the Detroit and Chicago distributors, the new Vik program offers one of the finest sales potential packages released to date. As an added aid Vik is also affording its distributors special discount and dating privileges to be passed along to dealers on this program.

Meetings held in both cities will be attended by Jack Burgess, Commercial Sales Manager of RCA Victor, Ben Rosner, General Manager of Vik, and Bud Booth, District Manager of the local territories.

Irvin Feld Retained To Manage Paul Anka

NEW YORK—Irvin Feld has been retained as personal manager for recording star and songwriter Paul Anka, it was announced by Andrew Anka, father of the 16-year-old singer.

Feld is head of Super Shows, Inc., of Washington, D. C., which produces talent packages for tours throughout the country and Canada. He has featured Anka on several of these tours.

Anka, whose ABC-Paramount records have been consistent best-sellers since his million-selling record of "Diana", has just returned from a successful tour of Australia. Following a brief vacation, he will leave for his second tour of England on February 27. His first visit to England was in December, and he was so well received that immediate plans were made for the return trip.

Andrew Anka, who has been handling the managerial activities for his son, will continue as administrator of the youngster's finances in conjunction with William Lazarow. Paul Anka is booked by General Artists Corporation. Anka's current ABC-Paramount smash is "You Are My Destiny".

New York Chapter, NARAS, Elects Lombardo President

NEW YORK—The first meeting of the New York Chapter of the National Academy of Recording Arts and Sciences was held Wednesday, February 5th at the Park Sheraton Hotel.

Guy Lombardo called the meeting to order and introduced Lloyd Dunn from Hollywood, representing the original founders of NARAS, who told briefly of the development of the Academy and introduced Jim Conkling, Chairman of the National Organization.

Conkling suggested an outline of procedure for the meeting, and an election of officers for the New York Chapter followed. Guy Lombardo was elected President, Dave Kapp, Vice President, John Stevenson, Vice President, Ben Selvin, Treasurer, and George Avakian, Secretary.

It was decided that the affairs of the Chapter during the early stages would be handled by an Executive Committee, which would consist of the officers, plus an additional six members, who were then elected as follows: John Hammond, Percy Faith, Virgil Thompson, Fred Plaut, Neal Hefti, and Neil Fujita.

A short Executive Committee meeting was then held. Included in the business at hand was the request that Dick Linke act as Director of Publicity, which he accepted. The firm of Butler, Jablow and Geller were then appointed legal counsel.

The Executive Committee will meet again within a few days to appoint committee heads, particularly for membership and awards participation. It is anticipated that membership will be open to those in the creative aspects of the recording industry in the New York area. Until offices are established, the temporary mailing address is Box 505, Radio City Station, New York City.

The California Chapter of NARAS has been active since its formation last fall, under the leadership of Paul Weston, President, Sonny Burke, Treasurer, Tom Mack, Secretary. Stan Richardson is the Executive Director. Membership is representative of all gamuts of the creative side of recording, classical, popular and all other types of music.

At the close of the meeting, Conkling commented that with the Los Angeles and New York Chapters now functioning, it was possible to formalize present negotiations for a TV Award Show to be held in the late Spring.

Chess Announces Price Increase

CHICAGO—Leonard Chess, President Chess Records Company, notified all of his distributors, February 2, that prices for 78 and 45 rpm records will be increased on February 10.

The price increase will affect all labels produced under the Chess banner, including Chess, Checker and Argo labels.

Chess said that he held out as long as he possibly could; however, despite all efforts to hold prices, rising costs made the increase necessary.

78's will now retail for \$1.15 and 45's for 98¢.

Marks Music Issues Breakdown of Licenses For The Year 1957

NEW YORK—With the close of 1957, the Edward B. Marks Music Corporation did a piece of statistical research on how many licenses it had issued to recording companies for the year.

Among the major record companies and their subsidiaries, 286 selections from the Marks catalog were recorded in 196 various LP albums. Ninety other recording companies accounted for 343 selections which were grooved in 210 albums. As to the singles, the majors accounted for 54 songs while the indies cut 69. This all added up to a total of Marks selections recorded of 752 for the one hundred five different diskeries.

The ten songs that were recorded most often were the following: Lecuona's "Breeze And I" (Andalucia) with 30; "Malaguena" by the same composer with 27; "Poinciana" with 24; The Rodgers and Hart standard, "Manhattan" with 22; "Banana Boat Song", one of the top hits of '57, garnered 22, most recordings of which were singles; "Peanut Vendor", the Latin-American rhythm song, with 18; "Song of the Islands", the Hawaiian tune with 17; "Yours" with 16; "Ballin' The Jack" with 16; and "What A Difference A Day Made", Maria Grever's hit ballad, with 14.

Other Marks songs with a considerable number of recordings for '57 were: "Jazz Me Blues", "El Rancho Grande", "Amapola", "Original Dixieland One-Step", "Parade of the Wooden Soldiers", "Ida", "Say 'Si Si'" and "Cindy, Oh Cindy" the '56 hit.



Album Sure Shots

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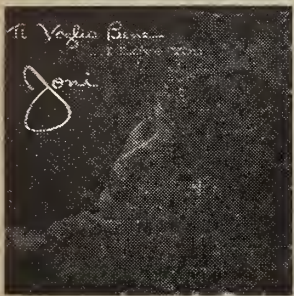
Album Reviews

POPULAR



"MITCH'S MARCHES"—Mitch Miller and his Orchestra—Columbia CL1102 (1-12" LP)

The popular ork leader, currently riding the charts with his version of the "March From The River Kwai", runs through an album of tunes with a marching beat. The Miller orchestra, occasionally assisted by a vocal chorus, comes up with some wonderful effects. Selections include "Jubilation T. Cornpone", "March From The River Kwai", "The Yellow Rose Of Texas", and "President On The Dollar". The set could be another big seller for the conductor.



"TI VOGLIO BENE . . . I LOVE YOU"—Joni James—M-G-M E3623 (1-12" LP)

Miss James offers a disk of tunes sung in both English and Italian. The talented Miss is dedicating the waxing to her father, the late Angelo Babba, and it is indeed a beautiful tribute. The songstress receives the excellent assistance of the David Terry orchestra as she renders such melodic numbers as "Non Dimenticar", "You're Breaking My Heart", and "Arrivederci Roma".



"SONGS OF DEVOTION"—Fred Waring and the Pennsylvanians—Decca DL-8670 (1-12" LP)

Fred Waring's initial waxing for 1958 spotlights twelve inspirational items. The glee club, orchestra, and soloists beautifully capture the spiritual significance of the tunes read. "Blest Be The Tie That Binds", "Sometimes I Feel Like A Motherless Child", "Ave Maria", and "The Rosary" are among the stylings heard. Followers of the famed maestro will surely welcome this new package.



"HERE'S STEVE LAWRENCE"—with orchestra conducted by Jack Kane—Coral CRL-57204 (1-12" LP)

With a program of evergreens to work with Steve Lawrence capably showcases his versatility. Leader Kane also wrote the bright arrangements. The popular songster treats the listener to a number of both swinging ("Sunny Side Up", "Day In Day Out") and relaxed items ("Come Rain Or Come Shine", "You Made Me Love You"). Lawrence has a platter full of colorful stylings. Has chart appeal.



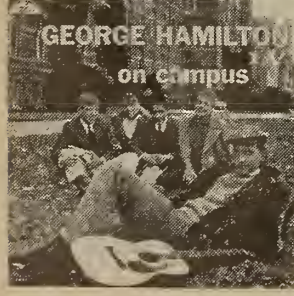
"RENDEZVOUS WITH KENTON"—Stan Kenton and his Band—Capitol T-932 (1-12" LP)

The set was cut during actual performance at Balboa's Rendezvous Ballroom, in Balboa, California. Kenton dishes up his usual inventive arrangements and the band comes through with top notch deliveries. The tunes receiving the masterful stylings include "I Get Along Without You Very Well", "Love Letters", "They Didn't Believe Me", and "Memories Of You". Should get a good sales reaction.



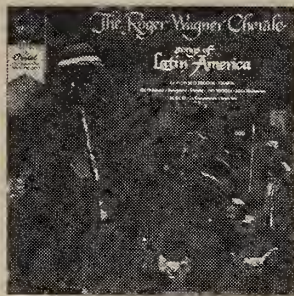
"SAM COOKE"—with the Bumps Blackwell Orchestra—Keen A-2001 (1-12" LP)

The hot songster makes his LP debut with the expert assistance of the Blackwell crew. Cooke lends his most colorful delivery to a host of varied items. The stylist's first single hit, "You Send Me", is one of the featured tunes. Also on the menu are "Ol' Man River", "Moonlight In Vermont", "Ain't Misbehavin'", "The Lonesome Road", and seven others. The platter could turn out to be a tremendous chart item.



"GEORGE HAMILTON IV ON CAMPUS"—ABC Paramount ABC-220 (1-12" LP)

The platter features the young recording star singing a host of college tunes. With a vocal chorus backing the artist, he lends his pleasant vocal chords to a dozen items with tasty arrangements by Don Costa. Some of the tunes featured on the set are "When I Grow Too Old To Dream", "Auld Lang Syne", "Let Me Call You Sweetheart", and "Drink To Me Only With Thine Eyes". The deck offers good listening.



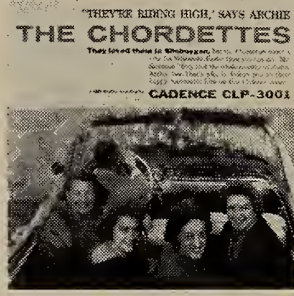
"SONGS OF LATIN AMERICA"—The Roger Wagner Chorale—Capitol PAO-8408 (1-12" LP)

Wagner's Chorale sings twelve songs that offer the listener a colorful picture of the Latin America countries. The aggregation is one of the most versatile singing groups around and its varied talents are put to good use here. With the accompaniment of guitars, maracas, flutes, etc., the group renders tunes like "Malaguena", and "San Sereni". Chart Stock.



"DREAM STREET"—Tommy Leonetti with Marion Evans and his Orchestra—Vik LX-1111 (1-12" LP)

Tommy Leonetti, recent addition to the NBC-TV Hit Parade program, is heard on his first LP. The singer, who has done stints with the bands of Tony Pastor and Charlie Spivak, offers a smoothly polished delivery as he tackles the twelve standards. Marion Evans and his orchestra offer the singer a most attractive backing throughout the album. Should receive high sales treatment from the artists' growing following.



"THE CHORDETTES"—Cadence CLP-3001 (1-12" LP)

The talented vocal group is presented singing a host of tunes that they originally released as singles. The group's first big hit, "Mr. Sandman", is one of the tunes featured in the album. Other items on the set are "Eddie My Love", "Come Home To My Arms", "Just Between You And Me", and "Love Never Changes". The group's harmonious blending will insure the disk its share of sales.



"DOLLS DOLLS DOLLS"—The Harmonicats—Mercury MG-20313 (1-12" LP)

Jerry Murad's Harmonicats, while employing electronic harmonicas, issue twelve numbers all relating to a doll. The group really dishes out some colorful sounds. Some of the doll tunes showcased are "Dance Of The Dutch Doll", "Oh, You Beautiful Doll", "Wedding Of The Painted Doll", and "Paper Doll". The tunes portrayed offer music for every mood. Pleasing platter.



"HOLD HANDS"—Carl Ravazza—Jubilee JLP-1063 (1-12" LP)

The songster lends his relaxed interpretations to sixteen romantic songs. Carl Ravazza has great appeal, as is obvious after hearing the LP. The delightful background music is presented by Walter Scharf and orchestra. Scharf also arranged the music for the entry. Two of the stand out items are "I Don't Know Why", and "I Cried For You". Pleasant album.



"LETS GO DANCING"—Ted Steele and his Orchestra—Bethlehem BCP-5004 (1-12" LP)

The popular daytime TV personality is heard conducting his orchestra through a host of tasty dance numbers. Steele also wrote the arrangements. The crew's full brass sound is an adventure in good music. Tunes on the menu are "You Were Meant For Me", "I'm In The Mood For Love", "Dep Purple", and "I Cried For You". Issued in winning style.



"MUSIC FOR SWINGERS"—Gus Bivona and Hollywood's Greatest Musicians—Mercury MG-20304 (1-12" LP)

All of the music heard on the set was arranged by Steve Allen. Bivona has a band consisting of top name musicians including Pete Condoli and Georgie Auld. The bouncy Allen originals receive splendid readings from the brass crew. Some of the swingers include "I Never Should Have Told You", "Playing The Field", "Even Steven", "Mr. Moon", etc. Smooth contributions from both composer and conductor.



Album Reviews



"RIPPLING RHYTHM"—Shep Fields Orchestra—Golden Crest CR-3037 (1-12" LP)

Shep Fields, noted for his "rippling" sound, takes his musicians through a dozen evergreens. The orchestra has an appealing brass inspired delivery that nicely showcases the tunes. Heard are "Tip Toe Through The Tulips", "When I Take My Sugar To Tea", "Give Me A Little Kiss", "Singing In The Rain", etc. Fields has a disk destined for lots of deejay activity.



"PARIS MIDNIGHT"—Liane with the Boheme Bar Trio—Vanguard VRS-9018 (1-12" LP)

The gifted artist, offers the listener an interesting program of Parisian melodies. Liane is handsomely complimented with that impressive instrumental group, the Boheme Bar Trio. Together the artists offer romantic versions of such French tunes as "Melancholie", "La Vie En Rose", "La Seine", and "Si Petite". Liane should become an American favorite through her many effective recordings.



"BLUE BONGO"—Rene Touzet and the Cha Cha Rhythm Boys—Fiesta FLP-1224 (1-12" LP)

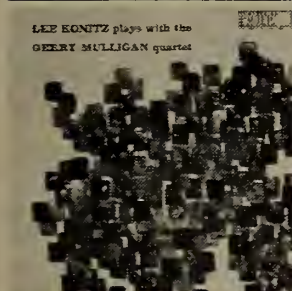
The disk features the intriguing Latin rhythms of the Cha Cha Rhythm Boys and the Malagon Sisters. Rene Touzet and the boys really dish out the rhythms, and the smooth readings attest to this fact. Among the tunes offered are "Lessons in Cha Cha Cha", "Mambo Negro", "Love For Sale", and "Mambo En Espana". Well done set.

JAZZ



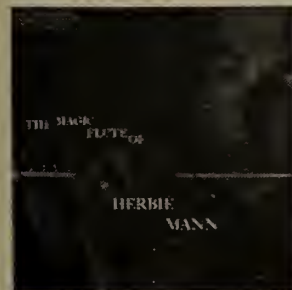
"BASIE"—Count Basie Orchestra—Roulette R-52003 (1-12" LP)

The waxing is one of Roulette's initial releases it is new "Bird-Land" series. Bassie and company issue their usual swinging program of goodies, all of which were arranged by Neal Hefti. The crew's stirring brassy delivery and Hefti's clean cut arranging make the pressing a standout item, and a socking tune dubbed "Double-O" is great. Also heard on the deck is Basie's new single "The Kid From Red Bank". Terrific readings.



"LEE KONITZ PLAYS WITH THE GERRY MULLIGAN QUARTET"—World Pacific PJM-406 (1-12" LP)

The two major jazz voices unite their talents with the help of Chet Baker's trumpet, and offer ten very musical numbers. Konitz (alto sax) and Mulligan (baritone sax) offer their cool school approach to "I Can't Believe That You're In Love With Me", "Too Marvelous For Words", "Lover Man", and a Mulligan original dubbed "Sextet". Other members of the group are Larry Bunker on drums and Carson Smith or Joe Mondragon on bass. Swinging set.



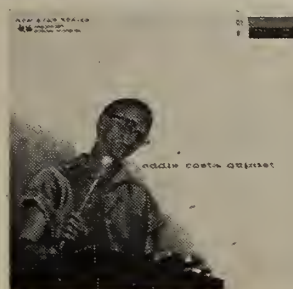
"THE MAGIC FLUTE OF HERBIE MANN"—Verve MG-8247 (1-12" LP)

This pressing is Mann's first with Verve, and Verve's first flute album, so it seems the artist and the diskery went all out to give the listener a really different LP. Mann is accompanied by a number of groups including a rhythm section and a Latin flavored backing, the orchestra conducted by Frank DeVol. Straightforward distinctive readings. Selections include "Oodles Of Noodles", "Tenderly", "Frenesi", and "Stardust".



"THAT'S HIM"—Abbey Lincoln with Sonny Rollins, Kenny Dorham, Wynton Kelly, and Max Roach, Paul Chambers—Riverside RLP-12-251 (1-12" LP)

Abbey Lincoln's initial LP effort for the diskery is a top flight debut. The thrush tenderly displays an intimate delivery with the help of the five jazz notables who ably accompany her. Receiving the songster's relaxing stylings are "Happiness Is Just A Thing Called Joe" "That's Him", "My Man", and "When A Woman Loves A Man". Smooth sessions by the talented artists. Should get lots of deejay sales action.



"THE EDDIE COSTA QUINTET"—Mode MOD-LP 118 (1-12" LP)

Eddie Costa makes Mode debut with the waxing. The pro is receiving the top flight assistance of such jazz notables as Art Farmer (trumpet) and Phil Woods (alto sax). Costa, while employing a piano as well as his vibes, throws in some swingers ("Get Out Of The Road", "Stretch In 'F'"), along with some comparatively restrained goodies ("In Your Own Sweet Way", "I Didn't Know What Time It Was"). Fine deck.

CLASSICAL



PAGANINI: Violin Concerto No. 1—Leonid Kogan, violin—Charles Bruck conducting the Paris Conservatoire Orchestra—Andrei Mitnik, piano—Angel 35502 (1-12" LP)

TCHAIKOVSKY: Violin Concerto — Locatelli: Sonata In F Minor—Vivaldi: Concerto In G Minor—Leonid Kogan, violin—Andre Vandernoot conducting the Paris Conservatoire Orchestra—Andrei Mitnik piano—Angel 35444 (1-12" LP)

The two Angel issues showcase the exceptional talents of Leonid Kogan, one of Russia's great violinists. Displaying an impressive piano on both disk's is Andrei Mitnik. The whole program is enhanced by the Paris Conservatoire Orchestra's brilliant readings under the direction of Bruck or Vandernoot. Kogan, having been called by some the greatest living violinist, convinces the listener of his complete mastery of his instrument while portraying the difficult works. Both albums are wonderful additions to any library.



BEETHOVEN: Concerto in D Major for Violin and Orchestra, Op. 61—Arthur Grumiaux, Violin—Eduard Van Veinum conducting the Concertgebouw Orchestra of Amsterdam—Epic LC-3420 (1-12" LP)

The master composer's orchestrally brilliant composition is taken through a splendid interpretation by the master musicians. Arthur Grumiaux displays masterful violin solos throughout the recording, aided by the laudable work of the Concertgebouw crew. Van Beinum once again is in the fore with his usual stirring conducting. Beautiful sound. A worthy package contribution.



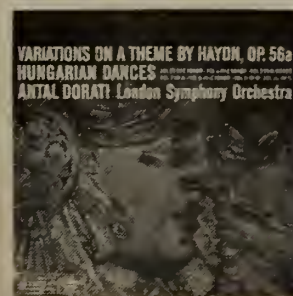
BEETHOVEN: Symphony No. 5 in C Minor, Op. 67—Leonore Overture No. 3 Op. 72b—Sir Adrian Boult conducting the Philharmonic Promenade Orchestra of London—Vanguard VRS-1013 (1-12" LP)

BEETHOVEN: Symphony No. 3 in E Flat major, Op. 55—Coriolan Overture, Op. 62—Sir Adrian Boult conducting the Philharmonic Orchestra of London—Vanguard VRS-1012 (1-12" LP)

BEETHOVEN: Symphony No. 6 in F major, Op. 68—Fidelio Overture, Op. 72c—Sir Adrian Boult conducting the Philharmonic Promenade Orchestra of London—Vanguard VRS-1014 (1-12" LP)

BEETHOVEN: Symphony No. 7 in A minor, Op. 92—Egmont Overture, Op. 84—Sir Adrian Boult conducting the Philharmonic Promenade Orchestra of London—Vanguard VRS-1015 (1-12" LP)

The four pressings feature some of the great composer's most brilliant symphonies and overtures. The diskery has a special offer on the albums, for the month of February only. Each disk is priced at only \$2.98. The works receive top flight performances from the brilliant Philharmonic Promenade Orchestra under the excellent leadership of Boult. Thrilling renditions. The set is an excellent buy for the classical enthusiast.



BRAHMS: Variations on a Theme by Haydn, Op. 56a—Hungarian Dances—Antal Dorati Conducting the London Symphony Orchestra—Mercury MG-50154 (1-12" LP)

Antal Dorati and the London Symphony musicians display an intimate knowledge of the selections as they offer their usual expert interpretations. Brahms' orchestrally striking compositions are brilliantly showcased by the orks' straightforward expressive delivery. Dorati is one of the foremost classical conductors and his musical know how is quite evident as he leads the ork through the top notch renditions.



Best Selling EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	3
4	WARM Johnny Mathis (Columbia B-10781)	5
5	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	15
6	FOUR BY PAT Pat Boone (Dot DEP 1057)	4
7	JIMMY RODGERS Jimmy Rodgers (Roulette EPR-1-303)	6
8	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	8
9	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	7
10	PAL JOEY Movie Cast (Capitol EDM-4-912)	9
11	THE LATE, LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	13
12	LOVE IS THE THING Nat "King" Cole (Capitol EAP-1, 2, 3-824)	10
13	AROUND THE WORLD Nat "King" Cole (Capitol EPA-1-813)	12



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	4
2	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	2
3	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	1
4	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	3
5	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	5
6	★THE EVERLY BROTHERS EVERLY BROTHERS (Cadence CLP 3003 * CEP 105)	8
7	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	7
8	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	6
9	★S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	10
10	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	9
11	APRIL LOVE MOVIE CAST (Dot DLP-9000)	13
12	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	20
13	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	12
14	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	11
15	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	—
16	FASCINATION JANE MORGAN (Kapp KL-1066)	14
17	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	24
18	SAM COOKE SAM COOKE (Keen A-2001)	—
19	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	15
20	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	16
21	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	18
22	★SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	25
23	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	17
24	★WEST SIDE STORY BROADWAY CAST (Columbia OL 5230 * A 5230)	—
25	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12")	23

26. A SWINGIN' AFFAIR. 27. MANTOVANI, FILM ENCORES. 28. SING BOY SING. 29. VIVA. 30. LOVING YOU.

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Best Selling Sheet Music

		LAST WEEK
1	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	2
2	APRIL LOVE Leo Feist ASCAP—Fain, Webster	1
3	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	4
4	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	3
5	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	8
6	AT THE HOP Singular BMI—Singer, Medora, White	9
7	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	5
8	FASCINATION Southern ASCAP—Manning, Marchetti	7
9	WHY DON'T THEY UNDERSTAND Hollis BMI—Henderson, Fishman	10
10	AROUND THE WORLD Victor Young ASCAP—Young	15
11	PRETEND YOU DON'T SEE HER Rosemeadow ASCAP—Allen	12
12	MAGIC MOMENTS Famous ASCAP—David, Bacharach	14
13	KISSES SWEETER THAN WINE Favorite ASCAP—Evans, Hughes, Rodgers	6
14	RAUNCHY Hi-Lo BMI—Justis, Manker	13
15	A VERY SPECIAL LOVE Korwin ASCAP—Allen	11



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)	TV
A Very Special Love Korwin	All The Way Maraville
All The Way Maraville	April Love Feist
Angel Smile Winneton	Are You Sincere Cedarwood
April Love Feist	At The Hop Singular
Be Mine Tonight Peer	Bad Motorcycle Thornett
Belonging To Someone Lear	Bayamo Desilu
Catch A Falling Star Marvin	Bless Your Pea Pickin' Heart Snyder
Come To Me Korwin	Catch A Falling Star Marvin
Dancing With My Shadow Saunders	Come To Me Korwin
Desire Under The Elms Famous	Ever Since I Met Lucy Bourne
Gift Of Love Robbins	Get A Job Ulysses-Bagby
I'm Getting Sentimental Over You Mills	I Feel Pretty Schirmer
In Love Planetary	It's Too Soon To Know E. H. Morris
Kisses Sweeter Than Wine Folkway	La Dee Dah Conley
Last Song And Dance Bregman, Vocco & Conn	Liechtensteiner Polka Burlington
Love Theme From A 'Farewell To Arms' Feist	River Kwai March & Colonel Bogey Col. Pix & Boosey & Hawkes
Magic Moments Famous	Raunchy Hi-Lo
March From The River Kwai And Colonel Bogey Col. Pix, Boosey & Hawkes	Rubbing Noses In The Midnight Sun Fairway
Melodie D'Amour Rayven	76 Trombones Frank
Oh-Oh I'm Falling In Love Again Planetary	She's Neat Buckeye
Sayonara Berlin	Short Shorts Admiration
Seventy-Six Trombones Frank	Steverino Swings Rosemeadow
Sugartime Nor-Va-Jak	Sugartime Nor-Va-Jak
Swinging Livingston & Evans	Sweet Little Sixteen Arc
Surprise Shepherd Blues Kohl-Bennell	To Know You Is To Love You Northern
Thirteen Men Donby	Walk Arc
Twenty-Six Miles Beachwood	Who's Sorry Now Mills
Why Don't They Understand Hollis	Why Don't They Understand Hollis
Will 'O The Wisp General	Witchcraft E. H. Morris
Witchcraft E. H. Morris	You Are My Destiny Pamco

NO QUESTION

About the

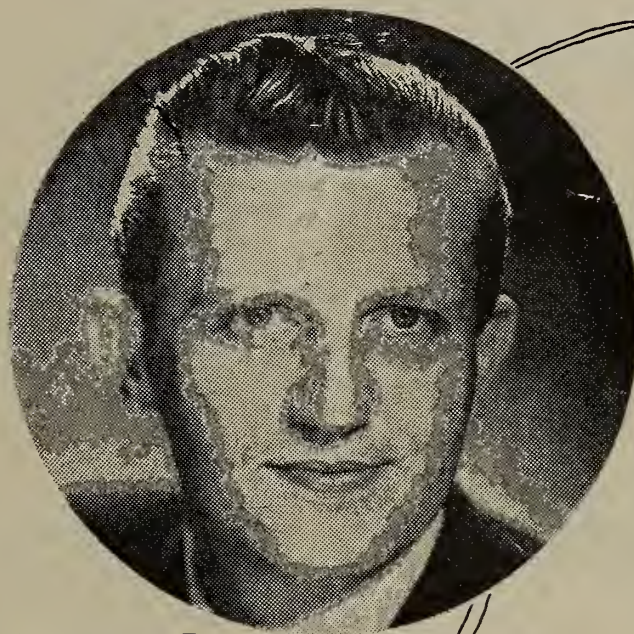
BIG one...

ESTABLISHED

As THE HIT

Owen Bradley

and his Quintet



BIG GUITAR

c/w
"Sentimental Dream"

DECCA
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WORLD OF
SOUND



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Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

LOU DENNIS
WBRY—CBS—Waterbury, Conn.

1. The Stroll (Diamonds)
2. At The Hop (Danny & Juniors)
3. Get A Job (Silhouettes)
4. Sugartime (McGuire Sisters)
5. Jo Ann (Playmates)
6. Charades (Sophomores)
7. Witchcraft (F. Sinatra)
8. Short Shorts (Royal Teens)
9. Yellow Dog Blues (D. Flyers)
10. Dede Dinah (F. Avalon)

EARL McROBERTS
KDAY—Hollywood, Calif.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Peggy Sue (B. Holly)
4. Teardrops (L. Andrews)
5. Twenty-Six Miles (Four Preps)
6. I Beg Of You (E. Presley)
7. Oh Boy! (The Crickets)
8. Raunchy (E. Freeman)
9. Don't Let Go (Roy Hamilton)
10. Don't (E. Presley)

NORM PAGE
WCAR—Detroit, Mich.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Don't Let Go (R. Hamilton)
3. Get A Job (Silhouettes)
4. Stroll (Diamonds)
5. Sugartime (McGuire Sisters)
6. Witchcraft (F. Sinatra)
7. It's Too Soon To Know (P. Boone)
8. At The Hop (Danny & Juniors)
9. Little Blue Man (Johnson)
10. I Can't Help It (M. Whiting)

JIM WARD
WINA—Chorlottesville, Va.

1. I Beg Of You (E. Presley)
2. Maybe (Chantels)
3. Waitin' In School (R. Nelson)
4. Get A Job (Silhouettes)
5. Don't Let Go (R. Hamilton)
6. Oh Julie (Crescendos)
7. Jo Ann (Playmates)
8. You Are My Destiny (Anka)
9. The Stroll (Diamonds)
10. At The Hop (Danny & Juniors)

GERRY MYERS
CKEY—Toronto, Con.

1. Short Shorts (Royal Teens)
2. Marching To Pretoria (B. Gibson)
3. The Big Guitar (W. Bradley)
4. You Are My Destiny (Anka)
5. Star Of Fortune (V. Dillard)
6. 26 Miles (Four Preps)
7. Witchcraft (F. Sinatra)
8. Lah Dee Dah (Billy Ford's Thunderbirds)
9. Swinging Shepherd Blues (M. Koffman)
10. Johnny's Dream (G. Grant)

DAN MELLETTTE
WYMB—Manning, S. C.

1. What A Night (L. Emerson)
2. Don't (E. Presley)
3. At The Hop (N. Todd)
4. Great Balls Of Fire (Lewis)
5. The Greater Sin (F. Laine)
6. Don't Let Go (R. Hamilton)
7. Get A Job (Silhouettes)
8. I Beg Of You (E. Presley)
9. That's Why I Was Born (M. Whiting)
10. She's Neat (D. Wright)

JIM MURDOCK
KOY—Phoenix, Ariz.

1. Catch A Falling Star (Como)
2. Put A Light In The Window (Four Lads)
3. Belonging To Someone (P. Page)
4. River Kwai March and Colonel Bogey (M. Miller)
5. Story Of My Life (M. Robbins)
6. Pretend You Don't See Her (J. Vale)
7. Wild Is The Wind (Mathis)
8. It's Too Soon To Know (P. Boone)
9. Witchcraft (F. Sinatra)
10. Back In My Arms (Nat King Cole)

BOB TERRY
WATR—Waterbury, Conn.

1. At The Hop (Danny & Juniors)
2. A Very Special Love (J. Nash)
3. Catch A Falling Star (Como)
4. Sugartime (McGuire Sisters)
5. Jo-Ann (The Playmates)
6. Witchcraft (F. Sinatra)
7. Magic Moments (P. Como)
8. Swinging Shepherd Blues (M. Koffman)
9. Broken Promise (Four Coins)
10. Yellow Dog Blues (The Flyers)

RON KIRBY
KOCY—Oklahoma City, Okla.

1. Oh Julie (Crescendos)
2. Sugartime (McGuire Sisters)
3. At The Hop (Danny & Juniors)
4. Get A Job (Silhouettes)
5. Don't (E. Presley)
6. Swinging Shepherd Blues (J. Pate)
7. Yellow Dog Blues (J. Darenbourg)
8. Oh Boy! (The Crickets)
9. You Are My Destiny (Anka)
10. Baby (Slades)

FRANK PINGREE
WKXL—Concord, N. H.

1. Put A Light In The Window (Four Lads)
2. Magic Moments (P. Como)
3. Well Anyway (S. Kaye)
4. Sugartime (McGuire Sisters)
5. Dancing With My Shadow (Four Voices)
6. Good Morning Life (D. Martin)
7. No Love (J. Mathis)
8. Bring Us Together (P. Page)
9. Kiss Them For Me (McGuire Sisters)
10. Catch A Falling Star (Como)

BOB GREEN
WINZ—Miami, Fla.

1. Don't (E. Presley)
2. Short Shorts (Royal Teens)
3. Get A Job (Silhouettes)
4. Maybe (Chantels)
5. Stroll (Diamonds)
6. Catch A Falling Star (Como)
7. At The Hop (Danny & Juniors)
8. Dede Dinah (F. Avalon)
9. Are You Sincere (A. Williams)
10. 26 Miles (Four Preps)

ED BELL
WIVY—Jacksonville, Fla.

1. I Beg Of You (E. Presley)
2. Don't Let Go (R. Hamilton)
3. Oh, Julie (Crescendos)
4. Peggy Sue (B. Holly)
5. Stood Up/Waitin' In School (R. Nelson)
6. Why Don't They Understand (G. Hamilton IV)
7. Sugartime (McGuire Sisters)
8. Twenty Six Miles (Four Preps)
9. Teardrops (L. Andrews)
10. Magic Moments (P. Como)

RON PAGE
WKDA—Nashville, Tenn.

1. Get A Job (Silhouettes)
2. Shy Boss Man (B. Diddley)
3. Don't Let Go (R. Hamilton)
4. Stood Up (R. Nelson)
5. Don't (E. Presley)
6. Rock The Bop (F. Lee)
7. Dede Dinah (F. Avalon)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. The Stroll (Diamonds)
10. At The Hop (Danny & Juniors)

LAMAR SHERLOCK
KREO—Indio, Calif.

1. Tell Her You Love Her (F. Sinatra)
2. Hey, School Girl (Tom & Jerry)
3. Twenty Flight Rock (Cockran)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Hasta La Vista (R. Arms)
6. Catch A Falling Star (Como)
7. No Love Like Her Love (C. McPhatter)
8. A Wonderful Time Up There (P. Boone)
9. You're On My Mind (Hunter)
10. When I Am With You (J. Mathis)

AL TROXLER
WCOG—Greensboro N. C.

1. Don't (E. Presley)
2. I Beg Of You (E. Presley)
3. Get A Job (Silhouettes)
4. At The Hop (Danny & Juniors)
5. Sweet Little Darlin' (Stafford)
6. Great Balls Of Fire (Lewis)
7. Don't Let Go (R. Hamilton)
8. Oh Boy (Crickets)
9. You Win Again (J. L. Lewis)
10. Yellow Dog Blues (J. Darenbourg)

ART NELSON
KABC—Hollywood, Calif.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Raunchy (E. Freeman)
4. Why Don't They Understand (G. Hamilton IV)
5. Get A Job (Silhouettes)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Great Balls Of Fire (Lewis)
8. Don't (E. Presley)
9. 26 Miles (Four Preps)
10. I Beg Of You (E. Presley)

TOM ADAMS
KEEL—Shreveport, La.

1. Sugartime (McGuire Sisters)
2. I'll Come Running Back To You (S. Cooke)
3. Peggy Sue (B. Holly)
4. Don't Let Go (R. Hamilton)
5. Don't (E. Presley)
6. Stood Up (R. Nelson)
7. You Are My Destiny (Anka)
8. I Want You To Know (F. Domino)
9. Why Don't They Understand (G. Hamilton IV)
10. Catch A Falling Star (Como)

DAY SANDSTROEM
WWRI—West Warwick, R. I.

1. Winter In Miami (B. Johnson)
2. You're On My Mind (Hunter)
3. Young & In Love (T. Castle)
4. Witchcraft (F. Sinatra)
5. Talking About You (Charles)
6. Sing Boy Sing (T. Sands)
7. Belonging To Someone (Page)
8. As Ever Yours (J. Bair)
9. C'mon Tiger (Imperials)
10. Angel Smile (N. K. Cole)

HENRY BUSSE JR.
KOWH—Council Bluff, Omaha, Neb.

1. Why Don't They Understand (G. Hamilton IV)
2. For Sentimental Reasons (S. Cooke)
3. Wild Is The Wind (J. Mathis)
4. The Stroll (Diamonds)
5. At The Hop (Danny & Juniors)
6. Sugartime (McGuire Sisters)
7. Bobby (B. McNair)
8. Hey Little Girl (Techniques)
9. Oh Boy (Crickets)
10. Baby Baby (B. Williams)

BOB DAHLGREN
WAVE—Louisville, Ky.

1. Oh Julie (Crescendos)
2. Don't (E. Presley)
3. Magic Moments (P. Como)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (J. L. Lewis)
6. I Can't Help It (M. Whiting)
7. Waitin' In School (R. Nelson)
8. Sugartime (McGuire Sisters)
9. Get A Job (Silhouettes)
10. 26 Miles (Four Preps)

GENE WINTERS
WPGC—Washington, D. C.

1. At The Hop (Danny & Juniors)
2. Don't Let Go (R. Hamilton)
3. Get A Job (Silhouettes)
4. Sugartime (McGuire Sisters)
5. Great Balls Of Fire (J. L. Lewis)
6. Oh Julie (Crescendos)
7. The Stroll (Diamonds)
8. Peggy Sue (B. Holly)
9. Raunchy (E. Freeman)
10. Sail Along Silv'ry Moon (B. Vaughn)

BOB ARMSTRONG
WGUY—Bongor, Me.

1. So Tough (Casuals)
2. The Stroll (Diamonds)
3. Don't (E. Presley)
4. Get A Job (Silhouettes)
5. Sugartime (McGuire Sisters)
6. Dede Dinah (F. Avalon)
7. Swinging Shepherd Blues (M. Koffman)
8. Stood Up (R. Nelson)
9. Angel Smile (N. K. Cole)
10. This Little Girl (Everly Bros.)

JAY MORTON
WEDO—McKeesport, Pa.

1. Jo-Ann (Playmates)
2. La Dee Dah (Billy & Lilly)
3. Lord Made A Peanut (G. Mitchell)
4. The Stroll (Diamonds)
5. Catch A Falling Star (Como)
6. Get A Job (Silhouettes)
7. Stood Up (R. Nelson)
8. At The Hop (Danny & Juniors)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. 26 Miles (Four Preps)

LOU EMM
WHIO—Dayton, Ohio

1. Magic Moments (P. Como)
2. At The Hop (Danny & Juniors)
3. Get A Job (Silhouettes)
4. Gift Of Love (V. Damone)
5. Falling In Love Again (J. Rodgers)
6. 26 Miles (Four Preps)
7. Swinging Shepherd Blues (J. Pate)
8. Too Soon To Know (P. Boone)
9. River Kwai March & Colonel Bogey (E. Ros)
10. Belonging To Someone (Page)

BUZZ LAWRENCE
KAGT—Anacortes, Wash.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. 26 Miles (Four Preps)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Sugartime (McGuire Sisters)
7. Peggy Sue (B. Holly)
8. Teenage Queen (J. Cash)
9. Raunchy (B. Justis)
10. Yellow Dog Blues (J. Darenbourg)

LEO LA BRACHE
WMOO—Franklin, Mass.

1. At The Hop (Danny & Juniors)
2. Magic Moments (P. Como)
3. I'm Not Afraid Anymore (E. Rodgers)
4. Witchcraft (F. Sinatra)
5. A Very Special Love (D. Reynolds)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuire Sisters)
8. Dancing With My Shadow (Four Voices)
9. River Kwai March & Colonel Bogey (M. Miller)
10. The Stroll (Diamonds)

JOE FINAN
KYW—Cleveland, Ohio

1. Little Blue Man/Winter In Miami (B. Johnson)
2. Short Shorts (Four Winds) Royal Teens
3. Oh Lonesome Me (D. Gibson)
4. Get A Job (Silhouettes)
5. Don't/I Beg Of You (E. Presley)
6. Dede Dinah (F. Avalon)
7. Sugartime (McGuire Sisters)
8. The Stroll (Diamonds)
9. Catch A Falling Star/Magic Moments (P. Como)
10. The Shake (The Mark IV)

HARRY HARRISON
WPEO—Peoria, Ill.

1. La Dee Dah (Billy & Lillie)
2. Sugartime (McGuire Sisters)
3. The Stroll (Diamonds)
4. At The Hop (Danny & Juniors)
5. Swinging Shepherd Blues (M. Koffman)
6. Stood Up/Waitin' In School (R. Nelson)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. River Kwai & Colonel Bogey March (A. Mooney)
9. Get A Job (Silhouettes)
10. Yellow Dog Blues (J. Darenbourg)

BILL "RIP" ROWAN
WCSS—Amsterdam, N. Y.

1. Short Shorts (Royal Teens)
2. Bony Moronie (L. Williams)
3. Peggy Sue (B. Holly)
4. You Bug Me Baby (L. Williams)
5. Click Clack (D. Doo)
6. At The Hop (Danny & Juniors)
7. 26 Miles (Four Preps)
8. Jo-Ann (Playmates)
9. I Beg Of You (E. Presley)
10. Don't (E. Presley)

TOM HOPKINS
WDLG—Port Jervis, N. Y.

1. Witchcraft (F. Sinatra)
2. Belonging To Someone (Page)
3. The Stroll (Diamonds)
4. What's The Use Of Crying (E. Fisher)
5. Sugar Time (McGuire Sisters)
6. Haul Off And Rock (Anthony)
7. Swinging Shepherd Blues (D. Rose)
8. Be Mine Tonight (A. Williams)
9. Teacher's Pet (D. Day)
10. Sing Boy Sing (T. Sands)

JIMMY BELL
KANN—Corpus Christi, Tex.

1. Oh Julie (O. Williams)
2. You Mean Everything (Slades)
3. You Win Again (J. L. Lewis)
4. Get A Job (Silhouettes)
5. Could This Be Magic (Dubs)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. My First Impression (F. Cher-Vali)
8. I'll Come Runnin' Back To You (S. Cooke)
9. Great Balls Of Fire (Lewis)
10. Dede Dinah (F. Avalon)

NORMAN PERRY
KZEY—Tyler, Tex.

1. Cool As A Moose (J. Richards)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. At The Hop (Danny & Juniors)
4. Sweet Little Darlin' (Stafford)
5. Too Soon To Know (P. Boone)
6. Love Works Miracles (James)
7. River Kwai March & Colonel Bogey (A. Mooney)
8. Bring Us Together (P. Page)
9. Moonlight Magic (P. Como)
10. First Date (Dee & Patty)

BOB JOHNSON
WDCR—Hanover, N. H.

1. A Very Special Love (D. Reynolds)
2. At The Hop (Danny & Juniors)
3. La Dee Dah (Billy & Lilly)
4. Hey School Girl (Tom & Jerry)
5. Dancing With My Shadow (Four Voices)
6. Witchcraft (F. Sinatra)
7. Lend Me Your Comb (C. Hughes)
8. The Stroll (Diamonds)
9. All The Way (F. Sinatra)
10. Put A Light In The Window (Four Lads)

NICK NICKSON
WBBF—Rochester, N. Y.

1. Magic Moments/Catch A Falling Star (P. Como)
2. The Stroll (Diamonds)
3. Witchcraft (F. Sinatra)
4. Stood Up (R. Nelson)
5. Last Song & Dance (K. Starr)
6. Angel Smile (N. K. Cole)
7. River Kwai March & Colonel Bogey (M. Miller)
8. Made For Each Other (Rondo)
9. Big Guitar (O. Bradley/F. De Rosa)
10. Sail Along Silv'ry Moon (B. Vaughn)

IRA COOK
KMPC—Los Angeles, Calif.

1. Tell Her You Love Her (F. Sinatra)
2. Sugartime (McGuire Sisters)
3. Put A Light In The Window (Four Lads)
4. April Love (P. Boone)
5. Magic Moments (P. Como)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. A Very Special Love (D. Reynolds)
8. Swinging Shepherd Blues (D. Rose)
9. Liechtensteiner Polka (Glahe)
10. Dance From Bon Jour Tristesste (G. Gates)

BOB KAYE
WQAM—Miami, Fla.

1. Great Balls Of Fire (Lewis)
2. At The Hop (Danny & Juniors)
3. Why Don't They Understand (G. Hamilton IV)
4. Raunchy (B. Justis)
5. The Stroll (Diamonds)
6. I Beg Of You (E. Presley)
7. Get A Job (Silhouettes)
8. Waitin' In School (R. Nelson)
9. All The Way (F. Sinatra)
10. April Love (P. Boone)

JIM ATKINS
WARF—Jasper, Ala.

1. At The Hop (Danny & Juniors)
2. Don't (E. Presley)
3. Stood Up (R. Nelson)
4. Oh Boy (Crickets)
5. Standing In Your Window (H. Johnson)
6. Whole Lotta Woman (M. Rainwater)
7. Where You Are (H. Johnson)
8. April Love (P. Boone)
9. You Win Again (J. L. Lewis)
10. Peggy Sue (B. Holly)

FRED GALE
WWDC—Washington, D. C.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. Short Shorts (Royal Teens)
4. Don't Let Go (R. Hamilton)
5. Magic Moments (P. Como)
6. Good Golly Miss Molly (Little Richard)
7. At The Hop (Danny & Juniors)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. You Are My Destiny (Anka)

BOB COOPER
KGO—San Francisco, Calif.

1. Woman From Liberia (J. Rodgers)
2. Peggy Sue (B. Holly)
3. The Stroll (Diamonds)
4. At The Hop (Danny & Juniors)
5. Teardrops (L. Andrews)
6. Raunchy (E. Freeman)
7. Stood Up (R. Nelson)
8. Sugartime (McGuire Sisters)
9. 26 Miles (Four Preps)
10. Swinging Shepherd Blues (D. Rose)

AL BURNS
WMEX—Boston, Mass.

1. At The Hop (Danny & Juniors)
2. Oh Oh I'm Falling In Love Again (J. Rodgers)
3. I'm Not Afraid Anymore (E. Rodgers)
4. Should We Tell Him (Everlys)
5. Tell Her You Love Her (F. Sinatra)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Belonging To Someone (Page)
8. Why Don't They Understand (G. Hamilton IV)
9. Sugartime (McGuire Sisters)
10. I Double Dare You (Cannon)

CHUCK DUNAWAY
KYYZ—Houston, Tex.

1. So Tough (Casuals)
2. Do I Love You (L. Hovis)
3. Don't Let Go (R. Hamilton)
4. Wang Dang Doo (F. Husky)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. That's Enough For Me (C. McPhatter)
7. Catch A Falling Star (Como)
8. Goin' Down To The River (Jaye Sisters)
9. Swingin' Shepherd Blues (M. Koffman)
10. Teen Age Letter (J. Turner)

EARL McDANIEL
KLAC—Hollywood, Calif.

1. Oh Oh I'm Falling In Love Again (J. Rodgers)
2. Don't (E. Presley)
3. Come To Me (J. Mathis)
4. Sing, Boy Sing (T. Sands)
5. Swingin' Shepherd Blues (M. Koffman)
6. Don't Let Go (R. Hamilton)
7. Catch A Falling Star (Como)
8. Are You Sincere (Williams)
9. Belonging To Someone (P. Page)
10. So Tough (Kuff-Linx)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

BILL DAGG
KBMN—Bozeman, Mont.

1. At The Hop (Danny & Juniors)
2. Dolphous Bird (J. Kannon)
3. Woman From Liberia (J. Rodgers)
4. The Stroll (Diamonds)
5. Get A Job (Mills Bros.)
6. Raunchy (E. Freeman)
7. Peggy Sue (B. Holly)
8. All The Way (F. Sinatra)
9. Catch A Falling Star (Como)
10. Liechtensteiner Polka (Glahe)

BOB WHITNEY
KALL—Salt Lake City, Utah

1. The Stroll (Diamonds)
2. Julie (S. Salvo)
3. Why Don't They Understand (G. Hamilton IV)
4. At The Hop (Danny & Juniors)
5. 26 Miles (Four Preps)
6. Waitin' In School (R. Nelson)
7. La Dee Dah (Billie & Lillie)
8. A Very Special Love (J. Nash)
9. Penny Loafers & Bobby Socks (Sparkletones)
10. Buzz, Buzz, Buzz (Cadillacs)

DEL COURTNEY
KSFO—San Francisco, Calif.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Come To Me (J. Mathis)
3. April Love (P. Boone)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Put A Light In The Window (Four Lads)
6. Catch A Falling Star (Como)
7. Headin' Home (D. Reese)
8. Sweet & Low (King Sisters)
9. Sugartime (McGuire Sisters)
10. Belonging To Someone (Page)

"EASY" ED ELLIS
W TSA—Brattleboro, Vt.

1. The Little Blue Man (B. Johnson)
2. A Very Special Love (J. Nash)
3. You Are My Destiny (Anka)
4. Ballad Of A Teenage Queen (P. Anka)
5. Look Me Up (R. Brown)
6. A Date For Always (R. Hood)
7. Geisha Girl (S. Lawrence)
8. Presents From The Past (Carr)
9. At The Hop (Danny & Juniors)
10. Nobody's Darlin' (M. Terry)

"C. B."
WDCR—Hanover, N. H.

1. Oh Oh I'm Falling In Love (J. Rogers)
2. It's Too Soon To Know (P. Boone)
3. Witchcraft (F. Sinatra)
4. Belonging To Someone (P. Page)
5. Magic Moments (P. Como)
6. 26 Miles (Four Preps)
7. A Very Special Love (Nash)
8. Why Don't They Understand (Geo. Hamilton IV)
9. When I Am With You (J. Mathis)
10. Kisses (F. Pourcel)

ELLIOTT LITT
KPAL—Palm Springs, Calif.

1. Witchcraft (F. Sinatra)
2. April Love (P. Boone)
3. Be Mine Tonight (A. Williams)
4. Dancing With My Shadow (Four Voices)
5. Believe Me (T. Robin)
6. In Love (Ames Brothers)
7. Tell Her You Love Her (F. Sinatra)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. You're The Greatest (V. Carr)
10. Barbara Jean (B. De Vorzon)

JIM MILLS
WMAQ—Chicago, Ill.

1. Witchcraft (F. Sinatra)
2. Belonging To Someone (P. Page)
3. Swinging Shepherd Blues (J. Pate)
4. Catch A Falling Star (Como)
5. It's Too Soon To Know (P. Boone)
6. Teacher's Pet (D. Day)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. My Love Loves Me (Four Coins)
9. 76 Trombones (McPartland)
10. Oh Lonesome Me (D. Gibson)

TOM THOMPSON
KB LI—Blackfoot, Ida.

1. 26 Miles (Four Preps)
2. La-Dee-Dah (Billy & Lilly)
3. At The Hop (Danny & Juniors)
4. Don't (E. Presley)
5. Could This Be Magic (Dubs)
6. Oh Oh, I'm Falling In Love Again (J. Rodgers)
7. Witchcraft (F. Sinatra)
8. Jo-Ann (Playmates)
9. Back In My Arms (N. Cole)
10. The Stroll (Lancers)

JACK "THE BELL BOY"
WJIV—Savannah, Ga.

1. You Send Me (S. Cooke)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Jo-Ann (Playmates)
4. Raunchy (E. Freeman)
5. Don't Let Go (R. Hamilton)
6. Sentimental Reasons (Cooke)
7. Swinging Shepherd Blues (J. Pate)
8. Stood Up (R. Nelson)
9. Jailhouse Rock (E. Presley)
10. The Stroll (Diamonds)

MIKE GAVIN
WCCM—Lawrence, Mass.

1. Maybe (Chantels)
2. Tell Her You Love Her (F. Sinatra)
3. Jo-Ann (The Playmates)
4. Don't (E. Presley)
5. Are You Sincere (A. Williams)
6. Wonderful Time Up There (P. Boone)
7. Short Shorts (Royal Teens)
8. Belonging To Someone (Page)
9. Oh Julie (The Crescendos)
10. I'm Not Afraid Anymore (F. Rodgers)

JIM WARD
WTIF—Tifton, Ga.

1. Don't (E. Presley)
2. Sugartime (McGuire Sisters)
3. Don't Let Go (R. Hamilton)
4. Catch A Falling Star (Como)
5. I Beg Of You (E. Presley)
6. At The Hop (Danny & Juniors)
7. Raunchy (B. Justis)
8. Oh Julie (The Crescendos)
9. Short Shorts (Royal Teens)
10. Great Balls Of Fire (J. L. Lewis)

ROCKY FOXX
WFOX—Milwaukee, Wis.

1. Stood Up (R. Nelson)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Peggy Sue (B. Holly)
4. Sugartime (McGuire Sisters)
5. Catch A Falling Star (Como)
6. At The Hop (Danny & Juniors)
7. The Stroll (The Diamonds)
8. River Kwai March & Colonel Bogey (M. Miller)
9. The Story Of My Life (M. Robbins)
10. Great Balls Of Fire (J. L. Lewis)

LONNY STARR
WNEW—New York, N. Y.

1. Sugartime (McGuire Sisters)
2. River Kwai March & Colonel Bogey (Edmundo Ros)
3. Your Dove's Calling (The Couplings)
4. Come To Me (J. Mathis)
5. Everyday (T. Robin)
6. When I Am With You (J. Mathis)
7. Swinging Shepherd Blues (M. Koffman)
8. Be Mine Tonight (A. Williams)
9. Charades (Sophomores)
10. Oh What A Doll (M. Rayburn)

CLIFF MERCER
WGN—Chicago, Ill.

1. River Kwai March & Colonel Bogey (E. Ros)
2. Oh-Oh, I'm Falling In Love (J. Rodgers)
3. Sugartime (McGuire)
4. Witchcraft (F. Sinatra)
5. Flirty Girty (Jiv-A-Tunes)
6. Ballad Of A Teenage Queen (J. Cash)
7. Magic Moments (P. Como)
8. 76 Trombones (Hugo & Luigi)
9. Come To Me (J. Mathis)
10. 26 Miles (Four Preps)

CHUCK BABCOCK
CKLB—Oshawa, Ont., Can.

1. Wait A Minute (Campbell)
2. Mademoiselle (Johnny Six)
3. Get A Job (Silhouettes)
4. Sugartime (McGuire)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. April Love (P. Boone)
7. Short Shorts (Royal Teens)
8. 26 Miles (Four Preps)
9. The Stroll (Diamonds)
10. Stood Up (R. Nelson)

KEN GARLAND
WPOR—Portland, Me.

1. Catch A Falling Star (Como)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. You Are My Destiny (Anka)
4. Jo-Ann (Playmates)
5. Witchcraft (F. Sinatra)
6. Come To Me (J. Mathis)
7. Belonging To Someone (Page)
8. Sugartime (McGuire Sisters)
9. Jingle Bell Rock (B. Helms)
10. Swinging Shepherd Blues (D. Rose)

DON MACKINNON
WPON—Pontiac, Mich.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. Maybe (Chantels)
4. De De Dinah (F. Avalon)
5. Short Shorts (Royal Teens)
6. La Dee Dah (Billy & Lilly)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Jo-Ann (Playmates)/Don't Let Go (R. Hamilton)
9. At The Hop (Danny & Juniors)
10. Swingin' Shepherd Blues (J. Pate)

HOUSEWIVES' HIT PARADE
KNUZ—Houston, Tex.

1. Don't (E. Presley)
2. Catch A Falling Star (Como)
3. Tell Her You Love Her (F. Sinatra)
4. Magic Moments (P. Como)
5. Do I Love You (L. Hovis)
6. A Very Special Love (J. Nash)
7. Sing, Boy Sing (T. Sands)
8. You Win Again (McGuire Sisters)
9. Sugartime (McGuire Sisters)
10. I Beg Of You (E. Presley)

JOHNNY TOWNE
WLYN—Lynn, Mass.

1. Get A Job (Silhouettes)
2. Sugartime (McGuire Sisters)
3. Should We Tell Him (Everly Brothers)
4. Tell Her You Love Her (F. Sinatra)
5. River Kwai March & Colonel Bogey (M. Miller)
6. Oh Oh I'm Falling In Love (J. Rodgers)
7. I'm Not Afraid Anymore (E. Rodgers)
8. I Double Dare You (Cannon)
9. A Very Special Love (J. Nash)
10. Belonging To Someone (Page)

BOB ELLIOTT
KENT—Shreveport, La.

1. Peggy Sue (B. Holly)
2. Raunchy (E. Freeman)
3. A Million Miles From Nowhere (Brooks Benton)
4. You Are My Destiny (Anka)
5. Put A Light In The Window (Four Lads)
6. I'll Come Running Back To You (S. Cooke)
7. Don't Let Go (R. Hamilton)
8. Sugartime (McGuire Sisters)
9. The Stroll (Diamonds)
10. Why Don't They Understand (G. Hamilton IV)

PHIL LIND
WTAQ—Chicago, Ill.

1. Bewitched (F. Sinatra)
2. Belonging To Someone (P. Page)
3. Don't Let Go (R. Hamilton)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Magic Moments (P. Como)
6. Are You Sincere (Williams)
7. Swinging Shepherd Blues (M. Koffman)
8. 76 Trombones (McPartland)
9. Helpless (Platters)
10. Oh Lonesome Me (Gibson)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"IT'S TOO SOON TO KNOW"

The Cash Box Disk of the Week 2/1

Pat Boone Dot 15690

"GOOD GOLLY MISS MOLLY"

The Cash Box Disk of the Week 1/25

Little Richard Specialty 624

"SWEET LITTLE SIXTEEN"

The Cash Box Disk of the Week 2/8

Chuck Berry Chess 1683

"CLICK CLACK"

The Cash Box Sleeper of the Week 1/4

Dickey Doo & The Don'ts Swan 4001

"SO TOUGH"

The Cash Box R&B Sleeper of the Week 12/28

The Casuals Back Beat 503

"BIG GUITAR"

The Cash Box Disk of the Week 1/25

Owen Bradley Decca 30564

Sam "The Man" Taylor MGM 12613



SEECO
Album Of The Week



39 WEST 60TH STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

TWO SIZED SMASH HEADERS FOR POP — R & B CHARTS

"A MILLION TO ONE"
&
"LOVE WITH NO LOVE IN RETURN"

The Five Satins
EMBER 1028

EMBER-HERALD RECORDS
1697 BROADWAY, N. Y.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

2 NEW HOT RELEASES

The Hollywood Flames

"A LITTLE BIRD"

b/w

"GIVE ME BACK MY HEART"

131

J. J. Jones

"DARKNESS"

b/w

"OH! MY LOVE"

130

ebb RECORDS

4523 south western avenue
los angeles 62, california
AXminster 5 3124

Sinatra & Clooney Named "King & Queen Of Hearts"



HOLLYWOOD—Frank Sinatra and Rosemary Clooney have been designated as America's "King and Queen of Hearts" for the 1958 Heart Fund Campaign in a nationwide poll of disk jockeys, it was announced last week by Art Ford of WNEW, New York, and Dick Whittinghill of KMPC-KTTV, Los Angeles (shown above crowning the King and Queen) co-chairmen of the American Heart Association's National Disk Jockey Committee. More than 1000 deejays took part in the balloting.

It was the fifth occasion on which the nation's disk jockeys have rendered a verdict on the highest-rating male and female recording artists. Perry Como and Dinah Shore were the winners in 1954, Eddie Fisher and Patti Page won the crowns in 1955, Frank Sinatra and Jaye P. Morgan were selected in 1956, and last February the winners were again Perry Como and Dinah Shore.

The 1958 King and Queen will star in a half-hour radio show, "Deejay Heart Beat" that is to be broadcast by three major networks on or before St. Valentine's Day, February 14, mid-point in the annual Heart Fund Campaign. Other stars to appear will be Eddie Cantor, America's "Heart Ambassador", Bing Crosby, Bob Hope, Jimmy Durante, Helen Traubel, Alfred Hitchcock and Doris Day. Members of the National Disk Jockey Committee will also participate.

The NBC radio network will air the show at 10:05 p.m. (EST) February 13; the ABC network at 9:30 p.m. (EST) February 14, and the Mutual Broadcasting System at 9:35 p.m. (EST) February 14.

Ziggy Lane Into Puerto Rican Enterprise

NEW YORK—Singer Ziggy Lane, back after a two-week cruise aboard the New Amsterdam, reveals that Rep. James Roosevelt of Calif. and Manhattan's Rep. Herbert Zelenko are interested in a new 50-acre resort enterprise that will rise in Puerto Rico. The Carolina Corp. planning the operation, so named for an area in San Juan, is headed by Albert P. Dicker, Pres., well-known Washington investor and Harry Steinberg, Sec. Treas., one of the country's leading liquor dealers. Roosevelt is Chairman of the Board and Zelenko is Director.

The resort, in addition to a 500-room hotel, will have a huge outdoor amusement area.

Singer-composer Ziggy Lane, who also heads Carousel Records, has been retained as producer, director of public relations and will also entertain.

"New Horizons In Sound" Theme Of Capitol's February Album Program

HOLLYWOOD—"New Horizons in Sound" is the theme of Capitol's new album program for the month of February. The program includes 36 new long playing packages—six classical, five 'Capitol' of the World, 13 popular and 12 popular albums in a special new series entitled "Just For Variety". In actual quantity, this is Capitol's largest new album release for any given month in its history.

In the February Pop albums, Stan Kenton is featured in a new album entitled "Rendezvous with Kenton". It is Stan's first album since his return to the Rendezvous Ballroom in Balboa, Calif.—the place where he got his original start to the top of the jazz world.

Following up their very successful trombones, trumpets and saxes albums, the Four Freshmen now present "Voices in Latin".

George Shearing has a new album entitled "Night Mist". Again Shearing has blended orchestral sounds with his tasteful piano touch—plus for the first time a choir of voices has been added. This marks Shearing's sixth album on the Capitol label.

Fred Waring and the Pennsylvanians present their third Capitol album in February. It is entitled "All Through the Night" and features Waring and the Pennsylvanians in their greatest hits of the past 30 years.

For jazz fans, Capitol has four new albums. "Send Me Softly" features Milt Buckner. Another is entitled "Hi-Fi Drums", and it stars Buddy Rich, Chuck Flores, Louis Bellson, Dave Black, Alvin Stoller, Stan Levy and Irv Cottler. Backing these top drummers are the bands of Woody Herman, Duke Ellington and Billy May.

For jazz sounds that date back a few years, Joe "Fingers" Carr and Pee Wee Hunt have a new package entitled "Class of '25".

A new Bobby Hackett-Jack Teagarden album is entitled "Jazz Ultimate".

Mickey Katz is presented in a package entitled "Katz Puts on the Dog". Mickey takes satirical pokes at pop standards.

Four artists have their first Capitol albums in February. Danny Kaye leads the group with an album of original material written by Milton Schafer.

Ethel Ennis makes her Capitol debut via the album "Change of Scenery".

Ruth Welcome, one of the only professional woman zither players in the U.S., is presented in a new Capitol album entitled "Hi-Fi Zither".

For the teen-age set, Johnny Otis is presented in his first Capitol album entitled "The Johnny Otis Show".

Unusual folk music and sophisticated modern sounds combine in the new 'Capitol' of the World album release for February.

On the sophisticated side is a new album recorded in London by Eddie Calvert entitled "Romantic London".

For the millions of Irish descendants in the U.S. and in time for St. Patrick's Day, is an album entitled "An Tostal (Ireland At Home)". "An Tostal" is Eire's annual spring festival. The program of Irish music is performed by three of Ireland's top name artists.

From Greece comes a new album entitled "Nico Gaunaris' Greece."

From South America, Capitol presents polkas and native tunes in the new album "Music Of Paraguay". The authentic music is performed by two of Paraguay's most popular groups.

An important part of Capitol's February program is the introduction of an entirely new series of albums entitled "Just For Variety". This new series features something different in recorded home entertainment—each album is a complete musical program balanced in mood, style, tempo and artist.

In all, there are 12 complete long playing albums and the top Capitol names are featured. The performances are all-time standards and hit recordings particularly identified with the individual artist.

Included in or more albums in the series are names like Les Baxter, Nat "King" Cole, June Christy, Harry James, Ray Anthony, Gisele MacKenzie, "Tennessee" Ernie Ford, Helen O'Connell, Kay Starr and Margaret Whiting, and others.

The complete series is prepared in a distinctive format that features poster-like illustrations of the artists represented in each album.

The six new FDS classics for February combine top-flight artist representation and more of the FDS packaging introduced in January.

Leopold Stokowski's new album, "Music For Strings", marks his sixth successive release on the label.

Nathan Milstein is featured in a new album of Goldmark's Concerto In A Minor for Violin and Orchestra. Mr. Milstein is accompanied by the Philharmonia Orchestra conducted by Harry Black.

"Swan Lake" by Tchaikovsky is given a new reading by The Ballet Theatre Orchestra conducted by Joseph Levine. This new recording is an addition to the Ballet Theatre's collection of ballet favorites on the Capitol label.

One of the most popular piano concertos ever written is Tchaikovsky's Concerto #1 in B Flat Minor for Piano and Orchestra. It is performed in a new FDS album by Leonard Pennington and the Los Angeles Philharmonic Orchestra with Erich Leinsdorf conducting.

For February, Capitol is releasing two albums by Carmen Dragon that mark the solo debut of the artist. Dragon has won fame as conductor of the Standard Oil Symphony, as composer of more than 30 motion picture scores and as arranger-conductor of many of Capitol's best-selling Hollywood Bowl albums.

The first of Dragon's new albums is entitled "Carmen Dragon Conducts Serenade".

"A World Of Music" is the title of Dragon's second February album. The selections are of widely different moods and orchestral colorations.

In both albums, Carmen Dragon conducts the Capitol Symphony Orchestra. As with all new FDS albums, the packaging is the double jacket PAO type.

Brenner Best For Slenderella



NEW YORK—Eloise English, Executive Vice-President of Slenderella International, hands Florida plane tickets for his entire family to Paul Brenner, WAAT, Newark, disk jockey, while Suzanne Wells, head of Management Associates, agency handling account, looks on. Brenner was chosen over 400 disk jockeys throughout the country as having done consistently best job on Slenderella commercials throughout 1957. He and his wife and three children will be flown to Miami where they will board private yacht "Slenderella" for cruise in tropical waters. Paul heads up "Requestfully Yours" show on WAAT for 4 hours daily.

Epic Winners



NEW YORK—Winner of the Concertgebouw Orchestra Promotion Contest, which took place during December of 1957 is Mr. and Mrs. Marvin Lieber of Pan American Dists Corp. in Miami, Florida. This was announced last week by Walter Hayum, National Sales Manager for Epic Records.

The winner receives a trip for two to Europe to visit Epic's affiliate Philips Electrical Industries, and to attend among other things, some of the recording sessions of the Concertgebouw Orchestra in Amsterdam.

Pan American Dist. Corp. won the trip both on the performance of Epic-Concertgebouw albums and tied-in promotion, which included over 40 major dealer windows, radio and press publicity and unusual advertising. Personnel responsible for the outstanding performance by the Miami Distributor are Ted Pouseman, Larry Riser, Ken Wehrle, Joe Tarricone, Jerry Kay, Morton Marks.

Second place was held by Cadet Distributing Co., in Detroit, Michigan and third by Marnel Distributing Co., in Philadelphia.

In the photo on the left, Hayum is shown congratulating Lieber, who is holding the winning tickets. In the right hand pic is the winning crew, left to right, Riser, Wehrle, Lieber, Tarricone, Kay, Marks and Pouseman.

Mara Moves



TROY, N. Y.—When Tommy Mara was on the road in upstate New York recently, he dropped in on a few Troy and Albany jocks to plug his initial Felsted waxing, "Funny This Thing Called Love," and "Hello, Goodbye." In the top photo Tommy visits with Ernie Anderson, WTRY-Troy. In the middle pic it's WPTR-Albany's Dick Karnow, on the left, Tommy and WPTR's Jack Spector. Bottom photo shows the songster with Paul Flanagan, also of WPTR.

10th Anniversary For Baltimore Ops

BALTIMORE, MD.—The Amusement Machine Operators of Greater Baltimore celebrated their 10th anniversary last week with an Annual Dinner and Dance at the Lord Baltimore Hotel. Recording artists contributed their time and talent to help make the evening an entertaining one.

Among the disk names present were Betty Johnson, Bill Haley and his Comets, the Del-Vikings, June Valli, Joe Reisman, Lou Monte and Twin-Tones. Comedian Jackie Miles emceed the evening's entertainment.



MILWAUKEE, WIS.—Jubilee records star, Don Rondo, tossed a little party for Milwaukee's platter spinners and librarians when he appeared, recently, in that city's Auditorium for a teen-age concert with the Milwaukee Pops Orchestra. Discussing the record mart, in the top left photo are, left to right, Tom Shanahan of WEMP, Mario Trombone, Press Rep for Jubilee and Rondo, Sally Stephenson, WRIT-librarian and Howard Caro, Jubilee's Midwest rep. In the top right pic are, left to right, orchestra leader Ralph Herman, Rondo, WOKY's "Lucky" Logan and Tom Lambert of WISN. In the bottom left photo Rondo receives compliments on his new Jubilee platter, "Made For Each Other," from left to right, Susan Weber, WISN-librarian, Zelda Gritts, of the Milwaukee Pops organization, conductor Ralph Hermann, Sally Stephenson, WRIT-librarian and Claire Richardson, Mgr. of the Pops org. The last pic shows Don with, left to right, Howard Caro, Tom Mercien of WMAQ-Chicago and Tom Shanahan of WEMP.

Seeco To Host Maxwell and Melis

NEW YORK—Sidney Siegel, president of Seeco Records, is giving a party Monday, February 10th, at the Cottage Room of the Hampshire House, 150 Central Park South, 5:30 to 7:30 p.m., in honor of Elsa Maxwell and Jose Melis on the occasion of the debut of their new record albums.

Celebrity guests will include Don Ameche (who recently signed a recording contract with Seeco), the Duke and Duchess of Windsor, Noel Coward, Cole Porter, Richard Rodgers and Jack Paar.

A specially selected group of 50, representing the record trade press, national consumer magazines, syndicated wire services, columnists and New York City newspapermen have been invited and will be given signed copies of both albums.

In addition to Siegel, Sales Manager Abbot Lutz, Press Representative Dick Gersh and General Manager Howard Rosoff will act as hosts.

Siegel announced last week that the Elsa Maxwell and the Jose Melis albums have gotten the heaviest advance orders in the history of the diskery.

The strength of the television plugs that Miss Maxwell and Melis have given to the LP's on the "Jack Paar Show," plus the heavy publicity generated by the Elsa Maxwell album has resulted in advance orders for over 30,000 on each package.

Lutz, who recently set 35 national distributors for Seeco, stated that he expects to ship an initial order of 50,000 on each album by the time they are released on February 10th.

Rondo In Milwaukee



BEST SELLERS

JOHNNIE PATE QUINTET
**SWINGING SHEPHERD
BLUES**
FEDERAL 12312

BILL DOGGETT
FLYING HOME
b/w HIPPI DIPPY
KING 5096

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
**SOUTHERN FRIED
NO NAME JIVE**
b/w KING 5106

JOSEPHINE
KING 5092

THE "5" ROYALES
**DEDICATED TO THE
ONE I LOVE**
KING 5098

LITTLE WILLIE JOHN
**TALK TO ME,
TALK TO ME**
KING 5108

BONNIE & RUSTY
LA DEE DAH
KING 5110

TINY BRADSHAW
SHORT SHORTS
KING 5114

BOYD BENNETT
CLICK CLACK
KING 5115

NEW RELEASES

THE SWALLOWS
OH LONESOME ME
b/w ANGEL BABY
FEDERAL 12319

BUBBER JOHNSON
PRINCE OF PLAYERS
b/w DEDICATED TO THE ONE I LOVE
KING 5117

**KING
RECORDS**

Jackie Walker
"Oh Lonesome Me"

5490

Imperial Records

by Noble
"Thin Man"
Watts
"Hard Times"
(The Stop)
Still Strong

BATON RECORDS, INC., 108 W. 44th St., N.Y., N.Y. JU 2-4887

BA-251

RICKY TICK

NEW SMASH

1/2 "BLAST OFF"

Somerset Acts To End Price Cutting Of Line

MEDIA, PA. — Last week the Somerset \$1.98 plattery embarked on a campaign to end retail price cutting at all levels of its line.

Thirty four Somerset distributors and ninety two rack jobbers were informed by registered mail that they would lose their distribution rights immediately if any dealer in their territory was found price cutting.

Dave Miller, national sales and promotion manager stated: "We don't care if we temporarily lose unit sales. We feel that we would rather risk this than eventually be confronted with the hopeless position of being squeezed by a few biggies that have forced our backbone accounts out of business or into a position of insolvency where effective distribution is impossible.

"We have the faint hope that other manufacturers will realize this and act accordingly. It is our contention that the responsibility lies with the manufacturer.

"The biggest factor in the 'under merchandising' of records has always been the lack of retail outlets. If price cutting continues we will not only discourage future new dealers, but will unquestionably eliminate many of the existing shops."

The diskery projects a five million dollar gross for 1958 and is expanding present plan facilities to 30,000 lp's daily with complete plating and compound milling facilities.

Liberty's Feb. LP Release

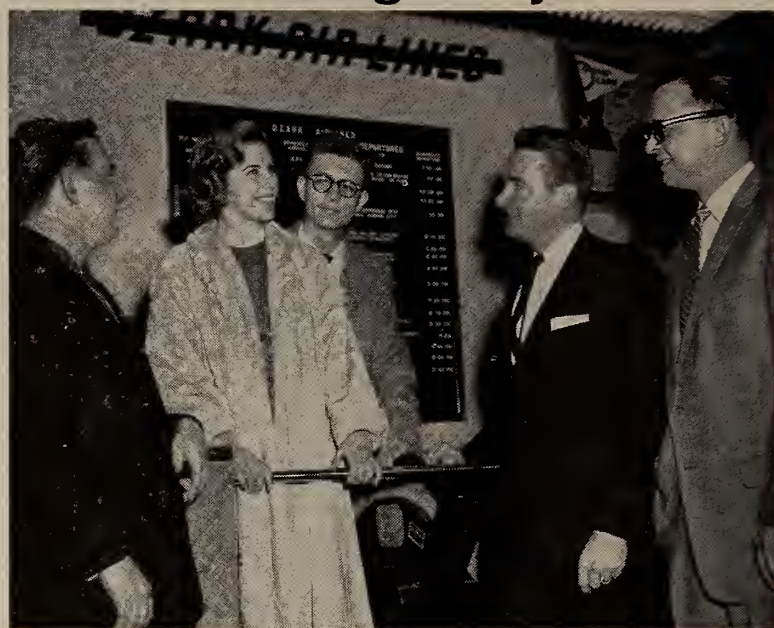
HOLLYWOOD, CAL.—Four pop LP's, the first package in a new LP series, and an EP make up Liberty's February album release.

The four pop packages include: "Julie Swings Gently" featuring Julie London with the orchestra conducted by Jimmy Rowles; "Fantastica—Music From Outer Space" by Russ Garcia and his orchestra; "Birds Of A Feather" featuring the whistling artistry of Muzzy Marcellino with the Russ Garcia orch.; and "Ain't We Got Fun" by the Four Grads accompanied by the Spencer-Hagen orchestra.

In the specialty field, Liberty is issuing the first package in a series of "Sleep Teaching" albums. Titled "Start Living—Now!", the disk is presented by Marybeth Hornbech, Ph. D., and is described as a "guide to develop your inner power." This disk will retail at \$4.98.

The new EP release is "I'm Available" by songstress Margie Rayburn.

Greeting Betty



SPRINGFIELD, ILL.—Betty Johnson is shown being greeted upon her arrival in Springfield to fulfill a night club engagement by disk jockeys representing the city's radio stations. Left to right surrounding Betty are: Jim McKinney, WCVS; Jim Jones, WTAX; Bob Warren, WICS-TV; and Don Hanley, WMAV. Betty looks as though she has a hit in her first Atlantic disk, "The Little Blue Man."

Carlton Plans Intensive Promotion On "Gigi"

NEW YORK—Joe Carlton is planning an intensive promotion on behalf of his label's recording of the title song from "Gigi," cut by trumpeter Charlie Margulis. Margulis was the trumpet man behind Eddie Fisher in the latter's recording of "Oh My Papa."

Carlton's promotional kit for the "Gigi" record includes a four-color, 16" x 32" mailing piece which will go out this week to over 10,000 names, including major retail record accounts and to more than 3,700 disk jockeys personally.

More than 10,000 single record samples of the trumpeting "Gigi" will be sent to the 3,700 jockey list and to the complete Carlton lists of record salesmen, retail accounts, one-stops, rack jobbers and publicity personnel. A special three-color sleeve has been designed for the rack jobber trade.

The "Gigi" record itself will be individually mailed to all of the above lists with a special sticker calling attention to the wide industry promotion for the film and the title tune and pointing up the special merits of the record.

A special record kit has been prepared which will be sent to every film

theater in the country which books the "Gigi" film. The kit will stress the instrumental features of the Margulis record for intermission use and for before-and-after film play.

Display streamers and poster cards are being made up now for theater lobby use, with Carlton believing that while MGM itself will also promote its own film track, the exhibitors will nevertheless welcome a strong instrumental single to help exploit the film.

Carlton reported pressing and shipping more than 70,000 records of "Gigi" this week to more than 32.

In addition, Carlton has chartered a seven-man road team to tour the U.S. next week to exploit the record. Don Genson, West Coast veepee will cover Seattle, San Francisco, Los Angeles, Dallas, Houston and Denver. Morris Diamond will cover New York, Pittsburgh, Boston, Hartford, Albany, and Juggy Gayles will travel to Nashville, Atlanta, New Orleans, and St. Louis; Carlton himself plans to cover Chicago, Detroit, Cincinnati and Cleveland, while Production Manager Mildred Howard has been recruited to act as a temporary exploiter on the record while she makes a factory-inspection trip to Indianapolis and to the Scranton, Pennsylvania areas. Meanwhile, Carlton field manager Ruth Clenott will tackle the entire New England area under Diamond's direction, while Pearl Rotfeld will visit Washington, Baltimore and Virginia.

As a special sales-incentive gimmick for the Margulis "Gigi" record, Joe Carlton has wired each salesman working for his distributors an offer to pay one cent a record bonus for each Carlton record of "Gigi" they sell.

A disk jockey contest as well as a retail dealer contest, offering lucrative 8 cash awards, have been readied, which will be pegged on the question "Why I Prefer The Instrumental Record Of Gigi."

Marty Faye Hosts Count Basie

CHICAGO—Deejay Marty Faye hosted Roulette's Count Basie recently on his "Marty's Morgue" TV show via WBKB-TV.

Faye explained that the visit of the "Count of Pop Music" was in keeping with his policy aimed at featuring more recording artists and records (albums as well as singles) on television.

Marty, besides featuring the artists on TV, also invites them to appear with him on his radio show over WAAF to discuss their current record releases.

Vaughn Monroe Visits Jay Michael



PITTSBURGH—Vaughn Monroe recently paid a recent visit to the bedside of Jay Michael, recuperating in Pittsburgh's Presbyterian Hospital after undergoing major surgery on his foot. WCAE's "Jay Bird" broadcast from his hospital room, and the Pittsburgh deejay was thrilled with the avalanche of get-well cards.

CHARTBUSTER!

"ARE YOU SINCERE"

by

ANDY WILLIAMS

CADENCE 1340

CADENCE RECORDS

119 W. 57th St. N. Y., N. Y.

Decca Issues 16 New "Star Time" LPs

NEW YORK—"Decca On Parade"—the theme being used by the company to spotlight its 1958 album releases—continues with the release of sixteen new albums which are collectively titled "Star Time".

The "Star Time" albums, which will be backed by a strong promotion during the month of February, feature music in many different styles and categories, performed by stars in their respective fields.

Decca expects, and initially has already received, tremendous response to this release. Among the albums in the "Star Time" release are: "Mood To Be Wooed" by Sammy Davis, Jr.; The Four Aces' "Hits From Hollywood"; "Torchy & Blue" by Al Hibbler; "Mad About The Man", a collection of Noel Coward compositions sung by Carmen McRae; "Miss Toni Arden"; "Old Time Varieties" by Burl Ives; "Mills Brothers in Hi-Fi"; "Painting The Clouds With Sunshine" by "The Singing Troubador," Nick Lucas; and "The Versatile Earl Grant". Also included in the "Star Time" release is one LP from the musical autobiography "Bing". This long play album features Bing Crosby's career between the years 1927 and 1934.

Instrumentally, "Star Time" contains an album of honky tonk piano titled "Crazy Otto's Back In Town"; "Dee-Day!", a collection of organ solos by Lenny Dee; and the work of Rafael Mendez in "The World's Most Versatile Trumpeter"; and "The Astounding Bernard Peiffer".

Also included among the "Star Time" packages are two in Decca's Gold Label (Classical) Series. These are Chopin: The Scherzi featuring Ruth Slenczynska at the piano; and David and Igor Oistrakh in an album featuring the works of Handel, Sarasate, Benda and Wieniawski.

Decca is backing its "Star Time" promotion with extensive display material. An abundant supply of attractive die cut mounted lithos, each featuring the "Star Time" logo, is already available, as is an unusual mobile display unit which is attractive and easily adaptable for any location.

On the consumer level, Decca has shipped an eight-page illustrated "Record Review" which featured both the February "Star Time" as well as the January "Dream Time" product.

Barry Kaye In New Format

PITTSBURGH, PA.—"The Barry Kaye Show", heard daily on WAMP, this city, embarked on a new format February 3rd.

One feature of the new format is called "Barry Kaye Predicts". In this segment, Kaye will play new releases that he selects to be future hits. And Kaye will keep listeners posted on his score with another feature called Kaye's "Klimbers" as he follows the progress of the records he has tabbed as future hits.

The Kaye show is divided into three segments. The first starts at 2:00 PM when he plays music on the light side. The second segment features the predictions and follow-ups. And the last hour will feature headlines, sports, traffic news and weather conditions.

Wexler Buys Assets Of Rexford

NEW YORK—Elliot Wexler, president of the \$1.49 Moon Record Company, which to date has produced about a dozen kiddie LP's, last week announced that he had purchased the assets of the Rexford Record Corporation. Rexford is best known for its Records Of Knowledge series, a childrens' LP series.

Rexford spent between \$75,000 and \$100,000 on recordings prior to going into bankruptcy. Wexler estimates that he has purchased enough material for sixteen different LP's which he plans to retail at \$1.49 each.

He will issue two or three LP's a month beginning in late March or early April. These Rexford pressings were formerly available only in single form.

Among the merchandise acquired in the purchase are 60 sides of tap dance recordings which Wexler will also issue at the \$1.49 price.

De'Besth Records Formed

CHICAGO—De' Besth Records, a new diskery located in Hammond, Indiana, was launched recently with the release of its initial waxing titled "Satellite Beep Bop" and "How Could You" (a Mambo) by the Leon Evans Combo.

The firm, headed by veteran tunesmith Samuel D. Starr, will base out of Hammond and maintain branch offices in New York (under Ed. L. Plaskett, Jr.) and Los Angeles (managed by Leo S. Marshall).

Starr stated that Louis C. Powers, national sales chief, is in the process of organizing a sales and promotional force of 50 men throughout the nation and 25 men to be located in Europe. Starr urges distributors who are interested in the line to contact him personally, or any of the other officers in the firm including Powers, Michael Korgich and Michael C. Brisevac.

The firm is readying sessions for several new record releases for early distribution, according to Starr, and plans to enter into an intensive promotional campaign to fully exploit the decks.

Sue Does Own Distribution

NEW YORK—In a recent announcement by George Goldner, prexy of the Gone and End labels, it was stated that Goldner would handle national distribution for the Sue label's recording of "I Feel Like A Million" by Mamie Bradley.

Last week, Henry Murray, president of Sue Records announced that no such deal was ever consummated and that all distribution is being handled by the Sue Company itself.

Hallmark To Issue Singles

NEW YORK—Jack Hoden, executive assistant to the president of Paramount Enterprises, announced last week that the firm's subsidiary, Hallmark Records will make its entry into the singles record field in the very near future with a new release by Dick Haymes.

Titles have not yet been announced. Hallmark has just completed recording an LP with Haymes and will choose two bands for the single.

WINS Donates Records To N. Y. Public Schools

NEW YORK — Radio Station WINS, New York, has initiated a program that will supply phonograph records from its library to the record library units in five New York City Public School Community Centers. These centers, located on Manhattan's West Side, are open afternoons after classes and on Saturdays and Sundays. They are equipped with phonographs and facilities sponsored by Harry Rogers of the West Side News.

Copies of all the latest releases in the popular music field will be supplied daily to the Community Centers' headquarters located at Joan of Arc Junior High School, 154 West 93rd Street. By playing the popular music of today, which the boys and girls enjoy, the community centers hope to offer a greater inducement to the students to stay off the streets during non-school hours.

Rip Records Announced

HOLLYWOOD, CAL.—A new recording concern, initially featuring a pair of sides by Rochester, New York artists, was announced this week in Hollywood with the formation of Rip Records.

The Rochester record company is headed by 23-year-old Dick Puccio, young Rochester business executive who runs one of the town's record retail outlets, Chuck Alaimo's Golden Disk; Vim Health Studios; a gymnasium chain; Face & Form, a feminine beauty and slenderizing salon; and the R & P Development Corporation, a real estate outfit.

Puccio stated that Rip would release a minimum of two dozen sides during 1958 with the initial waxings scheduled for release next week.

"Toodaloo, Kangaroo" and "My Love I Give," featuring the Four Ekkos, a Rochester singing group, and "Blue Skies" and "Just Be Good," vocals by Sonny Geno, another Rochester newcomer, hit the music counters first. "Toodaloo, Kangaroo" and "Just Be Good" are written by 19-year-old Bob Genovese, St. John Fishers College student, whose "Big Guitar" currently is one of the nation's up-coming tunes.

Headquarters for the Rip Recording Company will be in Rochester at 111 Ridge Road West, and at newly established Hollywood offices at 9046 Sunset Blvd. Marge Anthony and Thomas McCarthy are Executive Secretary and office manager, respectively, of the new Rochester concern.

Puccio revealed that all Rip pressings will be done at RCA-Victor in Hollywood with recording either at Vince Jans Studios, Rochester, or Radio Records, Hollywood. Joe Galkin of the Joe Schribman office will handle Rip record promotion in the East. Initial releases will be published by Time Music Co., Inc., in New York, and Johnstone-Monte, Inc., Hollywood.

Roulette Signs Jack Hammer

NEW YORK — Roulette Records announced last week the signing of Jack Hammer to an exclusive recording contract. Hammer is a vocalist, night-club entertainer and songwriter. As the latter, Jack is currently represented on the charts with "Great Balls Of Fire". As a night-club performer, he is considered one of the best rhythm tap dancers in the business. His first release for Roulette, which will be out this week, is entitled "Girl, Girl, Girl" and "Chant Of Love". Jack penned both songs.

Rolnick Named Robey Aide

NEW YORK—Don Robey, Duke-Peacock-Back Beat Records, announced this week that he had appointed Dave Rolnick eastern sales and promotion manager.

Rolnick will also handle sessions for Robey as well as cut masters for himself. The agreement calls for Robey's first refusal on anything Rolnick cuts outside the Robey organization.

J & F Distrib Appoints Foster

BALTIMORE, MD.—Frank J. Bamberger, president of the J & F Distributing Company of Baltimore, last week announced the appointment of Fred Foster as manager of the pop record division of the firm. Foster had previously been east coast representative for ABC-Paramount Records and before that was regional field representative for Mercury.

J & F Distributing plans to expand its activities in the pop field and the appointment of Foster is a move in that direction.

Dale Spins From Howard Mart

CHICAGO—Deejay Stan (The Record Man) Dale will launch his daily (2 to 7 P.M.) record show via WAIT in the window of Jack Howard's Music City at State and Lake Streets, February 17, this city.

Howard, owner of the vast record mart, stated that the show will consist of a celebrities and man-on-the-street format, interspersed with chatter and disk spins. Visiting celebrities will be invited regularly for interviews.

GREAT BALLS OF FIRE

Recorded by JERRY LEE LEWIS — SUN

Publisher: BRS Music, Inc.

RAUNCHY

Recorded by BILL JUSTIS — PHILLIPS INT.

Publisher: HI LO MUSIC, Inc.

I BEG OF YOU

Recorded by ELVIS PRESLEY — RCA Victor

DON'T

Recorded by ELVIS PRESLEY — RCA Victor

Publisher: ELVIS PRESLEY MUSIC, INC.

WHEN I AM WITH YOU

Recorded by JOHNNY MATHIS — Columbia

Publisher: JOHNNY MATHIS MUSIC, INC.

Sole Selling Agent:
HILL AND RANGE SONGS, INC.

ATTENTION RECORD COMPANIES

Now Fully Covering Southern California

Top Promotion — Complete Coverage

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PACIFIC RECORD DISTRIBUTORS

2663 W. PICO BLVD., LOS ANGELES 6, CALIF. DUUnkirk 1-2035



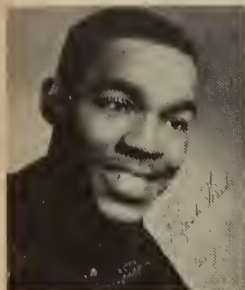
R & B Ramblings

NEW YORK:

The three youngsters who dropped into the office this week looked more like a trio of kids who occasionally pop in to 'chisel' a few records from us or a couple of free copies of The Cash Box. They were The Casuals, currently on their way to a big hit with "So Tough". The three youngsters, who found success with their first release on Don Robey's Backbeat label, are naturally thrilled but they have gotten over the initial feeling of pride and are now interested in such mundane matters as "how many records do you think we sold and how much money are we going to make?" They appear on Dick Clark's American Bandstand on February 19 and expect great things to happen. Robey is in New York to cut a session with the boys while they are around these parts. . . . Robey is now riding the crest of a sales wave. Several years ago he was one of the torrid record companies with Johnny Ace and Willie Mae Thornton as the backbone. He had one of the hottest spiritual lines in the country. Then came the decline

—but now the smiling man is up there again. In addition to The Casuals' "So Tough", he is totaling goodly sized figures with Little Jr. Parker's "That Alright" and Bobby Blue Bland's newest, "Bobby's Blues" and "Teach Me". Don is certainly not reticent when it comes to describing his newest talent, Tony Spade. Don says "He's a teenager with the heart and style of Johnny Ace, the effervescence of Sam Cooke and the voice of a master." Sounds like a pretty unbiased evaluation. . . . Challenge Records seems to have gotten on the "hit" bandwagon with the newest noisemaker, "Tequila", by The Champs. The deck, according to Johnny Thompson, national sales manager, has already sold 200,000. . . . Al Silver and Dong Moody, Herald-Ember Records, so tied to the phone these days it is almost impossible to get through. The guys have the nation's current number two best seller in "Get A Job" by the Silhouettes and sales are climbing so fast Ember may have its first gold record soon. Silver has two new releases that he is very excited about. The new Five Satins release, "A Million To One" and "Love With No Love In Return", looks like a two-sider from the actual sales response that has been pouring in. According to Silver, it seems to be on the way toward the top of the nation's charts. The other deck that has the phones ringing is Ronnie Pearson's "She Bops A Lot" and "I Dig That Gal The Most". A goodly number of distribs have assured Silver and Moody that they have a smash here. . . . Another small label has come up with a winner. Old Town Records has a deck that obviously is "real good" in Robert and Johnny's "We Belong Together". It now appears to be in and spreading very rapidly. . . . Homddog Lorenz, Buffalo, N.Y. deejay, in New York for a quick visit. In discussing new records that are happening in his area Lorenz says, "Keep your eyes on Varetta Dillard's "Star of Fortune" on RCA Victor. It has gotten a definite sales and mail reaction and a couple of weeks more should establish this as a "hit". . . . Okeh Records in the swing with Doc Bagby's "Crazy Chemistry". The fellas are in high spirits about the platter because things began to happen almost as soon as the deck was released. . . . Tiara Records pitches a new group at the trade named The Shirelles. The team offers two goodies in "I Met Him On A Sunday" and "I Want You To Be My Boyfriend." . . . Atco bows in this week with the latest Coasters' release. Both decks are Leiber-Stoller tunes and very powerful. "Dance!" and "Gee, Golly" will give the teeners plenty to think about when they try to decide which they like. . . . Those "Buzz, Buzz, Buzz" wailers, Hollywood Flames, are trying to top their initial hit with two potent offerings. "A Little Bird" seems to be in the lead over "Give Me Back My Heart" at this point. Ebb Records now seems to be on the way to becoming a substantial label. . . .

Ramon "I Am The Bruce", 10,000 watt station KSAY-San Francisco, has now formed a company for purpose of producing and distributing tape recorded musical shows for stations in non-competing coverage areas throughout the United States. KGST-Fresno, Calif., and KGFJ-Los Angeles, are now receiving programs under the company's thirteen week test plan. . . . Bill "Sparky" Mullen (WSID-Baltimore, Md.) recently had Clyde McPhatter on his Bill Mullen Show and the fan club showed up to meet him. Clyde had to leave for his show, but promised the kids he would return as soon as he was free. "Do you think the kids went home?", asks Mullen. "No! They went to the corner drug store, bought sandwiches and soda, and waited for his return." . . . Angleton Records reports that it has gotten a strong reaction to its "Blueberry Sweet" by Chandeliers Quintet. The Chandeliers are a new group tasting success with its first release. . . . Atlantic Records scooting along with several hot selling items in "Betty And Dupre" by Chuck Willis, Clyde McPhatter's "No Love Like Her Love", "Little Blue Man" by Betty Johnson, and "Going To The River" by the Jaye Sisters. New release this week by Atlantic showcases Sonny West, young Texan new to the label. His two sides are "Rave On" and "Call on Cupid". There will be lots of activity in a week or so when there



TONY SPADE



SILHOUETTES



COASTERS

will be new releases on KRC and East-West and a block of ten LPs. . . . There will be a rush by both Mercury and Atlantic to get out Bessie Smith albums. Dinah Washington will wail the tunes for Mercury while Lavern Baker will handle the job for Atlantic. . . . Roulette Records was well represented this week on the stage of New York's Apollo Theatre. Frankie Lymon ("Thumb Thumb") headlines the show with The Playmates ("Jo-Ann") providing strong assistance. The Playmates will take advantage of this stopover in New York to cut their next session. . . . Don Robey on the phone to advise he has appointed Dave Rolnick his eastern sales and promotion manager. Dave will cut masters for both Robey and himself. Robey will get first refusal on anything Rolnick cuts for himself. . . . Ray Charles has added The Cookies to his traveling unit. The Cookies have done the background on many Charles records. Charles is also bringing Gene Allison (You Can Make It If You Try) into the eastern territories on his tour. . . . Ruth Brown, Joe Turner and Paul Williams will tour California for five or six weeks beginning mid-February. . . . Bobby Short's option has been picked up at the Blue Angel. Bobby has never failed to have his option picked up in his career. . . . Professor Charles Taylor, veteran spiritual singer has signed with Savoy Records. Taylor was formerly with Tuxedo. . . . Milt and Joe Sinsheimer and Pat Cohen have, after long negotiations, picked up the master of Billy Bland's "Chicken In The Basket" and "Chicken Hop". This formerly belonged to Hy and Sam Weiss on the Old Town label and was never nationally released. It is now on the Tip Top label and getting a solid reaction in the Richmond, Virginia area.

EL DORADOS

King Distrib' Herb Kole tells us that King is still swingin' with Johnny Pate's "Swinging Shepherd Blues" (Johnny and his hot combo have recently moved into the Stage Lounge). Herb, Bill Bolden and Ralph Bass all say that King is really flyin' high with "Flyin' Home" by Bill Doggett. Two decks Herb expects a lot of activity with are "Talk To Me, Talk To Me" by Little Willie John and "Dedicated To The One I Love" by the Five Royales. . . . Busy Imperial Records prexy Lew Chudd visiting our town. . . . A very busy Abner of Vee Jay-Falcon Records advises us that Jimmy Reed, whose "You're Something Else" is starting to climb; the El Dorados, who have a dandy new release out now titled, "Boom Diddy Boom" and John Lee Hooker, whose newie is "Unfriendly Woman" all moved into the Apollo Theater in New York City 2/17 thru 2/23. Abner says that Gene Allison who is still riding high with "You Can Make It If You Try" played to a packed house in Milwaukee. Gene is headed for the east coast for appearances. . . . Jerry Ferber, United Distribs, reports that the "Buzz, Buzz, Buzz" boys have done it again with a tune titled "A Little Bird", and "Don't You Just Know It" by Huey Smith is putting everyone in the know. The new smash for the Coasters is two-sided, "Dance" and "Gee Golly". . . . Stan Pat, Roulette Records, is overjoyed over results with Frankie Lymon's "Thumb-Thumb". . . . Marshall Neal, All State Distribs, tells us that Imperial has a big, durable deck in Ricky Nelson's "Stood Up", while "Good Golly, Miss Molly," by Little Richard on Specialty, is moving up. Marshall says that Chuck Berry's "Sweet Little Sixteen" looks like a big one for Chuck and Chess Records. "7-11" by the Gone All Stars is holding its own while "Tequila" by the Champs, on Challenge, is making a lot of noise, according to Marshall. . . . Hank De Michele moves into De Mere's for a two-week stint hard on the heels of the Mark IV, who have a big disk going for them on Cosmic (Make With) "The Shake". . . . Vee-Jay's Abner phoned to advise us that The Dells are skedded for an appearance on Del Clark's American Bandstand TV show 2/21. The Dells, whose new deck is ready for immediate release, are currently making the theater circuit on the eastern seaboard.

CHICAGO:

Keen recording star, Sam Cooke leaves this week on a 17-day tour of the south and midwest for a series of one-nighter engagements. . . . Aladdin Records has signed singer Johnny Raphael. First sides by the new vocalist released this week are "We're Only Young Once" and "The Lonely Road To Nowhere". . . . The Cuff Links, whose "Guided Missiles" was a disk click have extended their recording pact with Dooto Records and will cut several sides soon. The group will appear with the LaVerne Baker package in a series of one-nighters in Southern California. . . . Flash Records has signed a new singing group called The Poets. First release by the new group, a novelty, will be out next week. Charlie Reynolds, of Flash, also expecting big things from the new Gus Jenkins' waxing "Hit The Road". . . . Disk jockey Hunter Hancock giving a big play to the Kirk Stuart version of "Swinging Shepherd Blues" on Jubilee, the only vocal treatment on the tune. Larry Goldberg, West Coast rep for Jubilee, just returned from a trip and reports that all the distributors and disk jockeys visited throughout the territory are displaying The Cash Box Top 60 Pin Up Chart. . . . The Platters leaving with Jean Bennett of Personality Productions for a cross country promotion tour on their latest Mercury release, "Helpless". At the conclusion of the tour the group opens an engagement at Seiolla's in Philadelphia. . . . Fred Smith, Lou Adler, and Herbie Alpert have been added to the Keen Records A & R staff to assist Keen A & R topper, Bumps Blackwell. All three have had extensive experience in the music field as arrangers and composers. . . . Googie Rene out with a new two-sided instrumental on Class Records entitled "Wiggle Tail Part 1 and 2."



LITTLE WILLIE JOHN

LOS ANGELES:

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GOOGIE RENE



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

AFTER NEW YEAR'S EVE
Heartbeats (Gee 1047)

BABY
Slades (Liberty 55118)

*BARBARA JEAN
Barry De Vorzon (RCA Victor 7124)

BEEN SO LONG
Pastels (Argo 5287)

*BIG GUITAR
Sam Taylor (MGM 12613)
Irving Ashby (Imperial 5485)
Owen Bradley (Decca 30564)

BOBBY'S BLUES
*TEACH ME HOW TO LOVE YOU
Bobby Blue Bland (Duke 182)

*CAST IRON ARM
Peanuts Wilson (Brunswick 55039)

CLICK CLACK
Dickie Doo & Dont's (Swan 4001)

DAYS ARE DARK
Ted Taylor (Ebb 113)

DEDICATED TO THE ONE I LOVE
"S" Royales (King 5098)

DESIRE ME
Sam Cooke (Keen 4002)

DON'T
I BEG OF YOU
Elvis Presley (RCA Victor 7150)

DO WHAT YOU DID
Thurston Harris (Aladdin 3399)

GOOD GOLLY MISS MOLLY
Little Richard (Specialty 624)

*HELPLESS
Platters (Mercury 71246)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

HIGH BLOOD PRESSURE
*DON'T YOU JUST KNOW IT
Huey Smith & Clowns (Ace 545)

I LIVE THE LIFE I LOVE
EVIL
Muddy Waters (Chess 1680)

I'M COMING HOME
Chancellors (XYZ 104)
Sammy Davis (Decca 30536)

*I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

*IN MY HEART
Jimmy Lewis & Volumes (Ivy 104)

IT HURTS ME TOO
Elmore James (Vee-Jay 259)

JO-ANN
Playmates (Roulette 4037)

JOSEPHINE
Earl Bostic (King 5092)

LEAPS AND BOUNDS
Bill Doggett (King 5101)

*MAD MAD WORLD
Al Jones (Poplar 104)

MILLION MILES FROM NOWHERE
Brook Benton (Vik 0311)

OH BOY
Crickets (Coral)

PLEASE COME HOME
Quarter Notes (Dot 15685)

RUBY, RUBY
Little Willie Littlefield (Rhythm 108)

* Indicates first appearance on Territorial Tips

*SAIL ALONG SILV'RY MOON
Billy Vaughn (Dot 15661)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

7-11
Gone All Stars (Gone 5016)

SHE'S NEAT
Dale Wright (Fraternity 792)

SITTIN' ON TOP OF THE WORLD
Howlin' Wolf (Chess 1679)

SO TOUGH
Casuals (Back-Beat 503)

STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)

STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)

SUGAH WOOGA
3 Playmates (Savoy 1528)

SUGARTIME
McGuire Sisters (Coral 61924)

SWEET LITTLE SIXTEEN
*REELIN' AND ROCKING
Chuck Berry (Chess 1683)

THE BIG BEAT
Fats Domino (Imperial 5477)

TALKIN' 'BOUT YOU
*WHAT KIND OF MAN ARE YOU
Ray Charles (Atlantic 1172)

THREE TIMES A FOOL
Otis Rush (Cobra 5023)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

THE TUTTLE
Ernie Freeman (Imperial 5486)

THE WALK
Jimmy McCracklin (Checker 885)

THIS IS THE NIGHT
Valiants (Keen 34004)

*THUMB-THUMB
Frankie Lyman (Roulette 4044)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

26 MILES
Four Preps (Capitol 3845)

TWITCHY
Rene Hall (Specialty 618)

UNSPOKEN LOVE
Malcom Dodds & Tunedrops (End 1010)

*WADDA-DO
Turbans (Herald 510)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

YELLOW DOG BLUES
Joe Darenbourg (Lark 452)
Pete Fountain (Brunswick 55045)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

*YOUNG DOVES CALLING
Couplings (Josie 831)

YOU'RE THE GREATEST
Billy Scott (Cameo 121)

ZOOM ZOOM ZOOM
Collegiates (Winley 224)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	GET A JOB Silhouettes (Ember 1029)	1
2	DON'T LET GO Roy Hamilton (Epic 9257)	2
3	MAYBE Chantels (End 1005)	5
4	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	3
5	THE STROLL Diamonds (Mercury 71242)	7
6	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	4
7	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	6
8	LA DEE DAH Billy Ford's Thunderbirds (Swan 4002)	11
9	SWINGING SHEPHERD BLUES Johnny Pate Qt. (Federal 12312)	12
10	THAT'S ALL RIGHT Little Jr. Parker (Duke 168)	9
11	BETTY AND DUPREE Chuck Willis (Atlantic 1168)	15
12	SHORT SHORTS Royal Teens (ABC-Paramount 9882)	18
13	ANGEL SMILE Nat "King" Cole (Capitol 3860)	19
14	OH JULIE Crescendos (Nasco 6005)	21
15	RAUNCHY Freeman (Imperial 5474) Justis (Phillips 3519)	8
16	WALKIN WITH MR. LEE Lee Allen (Ember 1027)	10
17	TEARDROPS Lee Andrews & Heart (Chess 1675)	16
18	DEDE DINAH Frankie Avalon (Chancellor 1011)	-
19	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	13
20	PEGGY SUE Buddy Holly (Coral 61885)	14

21. GREAT BALLS OF FIRE. 22. YOU'RE SOMETHING ELSE. 23. I BEG OF YOU. 24. GOOD GOLLY, MISS MOLLY. 25. BEEN SO LONG. 26. DON'T. 27. WAITIN' IN SCHOOL. 28. JO-ANN. 29. STOOD UP. 30. SWEET LITTLE SIXTEEN.

New Releases! THE SPANIELS "I LOST YOU"

b/w
"CRAZEE BABEE"
VEE-JAY 264

DEE CLARK with
THE ORIGINAL LITTLE RICHARD BAND

"OH, LITTLE GIRL"
FALCON 1009

JIMMY REED
"YOU'RE SOMETHING ELSE"
VEE-JAY 270

"JUDY"
BY THE PRODIGALS
FALCON 1011
VEE JAY—FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

COMING UP STRONGER EVERY WEEK!

"SUGAH WOOGA"
THE 3 PLAYMATES
SAVOY # 1528

ALWAYS A HIT!

"SO LONG"
BIG MAYBELLE
SAVOY # 1527

A NEW SENSATION!

"COME ON, LIZA"
RICKY AQUARY
and THE KEYS
SAVOY # 1529

SAVOY RECORD CO
58 MARKET ST
NEWARK, N J

Breaking Fast!!!

PAUL CLIFTON

"ARE YOU ALL RIGHT"

b/w

"AIN'T I CRIED ENOUGH"

FLASH # 127

FLASH RECORDS

623 E. VERNON AVE. LOS ANGELES, CALIF.

A TWO SIDER !!

SWEET LOVE

B/W

LET ME MAKE UP
YOUR MIND

THE PENGUINS # 432

dooto
AUTHENTIC HIGH FIDELITY
RECORDS

The Original
Googie
Rene's
"WIGGLE
TAIL"
 Part 1 and 2
 Class No. 221

NEW HOT RELEASES

"HONEYSUCKLE BABY"
Bobby Day
 Class No. 220

"JOHNNIE'S LITTLE LAMB"
The Sputnicks
 Class No. 222

"IF ONLY THE SKY WAS A MIRROR"
The Classics
 Class No. 219

Class Records
 1107 EL CENTRO HOLLYWOOD, CALIF.

Cake For Cooke



Keen record sensation, Sam Cooke, takes time out to enjoy a piece of cake being fed to him by Sylvia Robinson, of Vik's Mickey and Sylvia team, at a party she gave in his honor at Harlem's Palm cafe. Looking on with delight is bandleader Illinois Jacquet.

Dixie Records Formed

MADISON, TENN.—For wider acceptance by pop dee jays, Don Pierce, president of the Starday Sales Company announced the formation of the Dixie label for the firm's rock and roll releases.

Sales will be handled through the Starday Sales Co., so it will not be necessary for distributors to open new accounts.

The first Dixie release is "Steady With Betty" coupled with "Spin The Bottle" by Benny Joe.

Dixie acquired the master from a Florida firm. The disk came to Pierce's attention as a result of heavy action in the Miami and Tampa area.

Dixie Records will be pressed at Plastic Products in Memphis.

Gale Sells Masters

BALTIMORE, MD.—Jack Gale, dee jay of WITH's "Wake Up Baltimore" show, last week recorded and sold two masters by a Baltimore group known as the Howards. The deal was made in New York by Sam Clark and Larry Newton of the ABC-Paramount Record Company and Jack Gale, who manages the Howards. The purchase price was not disclosed.

Paramount is rushing the pressing and plans to release records on a nationwide level within a week.

The tunes are "Mimi Girl" and "Lola," both written by Gale and the Howards. The songs remain in Gale's BMI firm, Jalo Music, Inc.

The group is slated to appear at the Surf Musical Bar in Baltimore in the very near future and will then head out on a promotion tour of the east.

Turoff Visits Chi

CHICAGO—"It's great to get out into the field and see the results of our efforts toward successful promotion of Roulette's many releases," stated Mel Turoff, Promotional Director of Roulette Records, while in Chicago recently visiting local promo representative Stan Pat and Allstate Distribs. Turoff is on a field tour which will carry him to all areas of Roulette distribution.

Turoff continued on to say that his main purpose for the tour is to call on all distributors and deejays in territories where Roulette does not have a promotional man normally stationed. During his travels he made it a point, however, to see all of the men under his wing.

The Cash Box

NEW YORK	CHICAGO	NEW ORLEANS
1 GET A JOB Silhouettes (Ember 1029)	DON'T LET GO Roy Hamilton (Epic 9257)	GET A JOB Silhouettes (Ember 1029)
2 DON'T LET GO Roy Hamilton (Epic 9257)	MAYBE Chantels (End 1005)	DON'T LET GO Roy Hamilton (Epic 9257)
3 THE STROLL Diamonds (Mercury 71242)	GET A JOB Silhouettes (Ember 1029)	BETTY AND DUPREE Chuck Willis (Atlantic 1168)
4 MAYBE Chantels (End 1005)	SWINGING SHEPHERD BLUES Johnnie Pate Qt. (Federal 12312)	HIGH BLOOD PRESSURE Huey Smith & Clowns (Ace 545)
5 I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	ANGEL SMILE Nat "King" Cole (Capitol 3860)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)
6 AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	THE STROLL Diamonds (Mercury 71242)	GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)
7 YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	I'M GONNA BE A WHEEL SOMEDAY Bobby Mitchell (Imperial 5475)
8 LA DEE DAH Billy Ford's Thunderbirds (Swan 4002)	BEEN SO LONG Pastels (Argo 5287)	MAYBE Chantels (End 1005)
9 IN MY HEART Jimmy Lewis & Volumes (Ivy 104)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	THE TUTTLE Ernie Freeman (Imperial 5486)
10 BEEN SO LONG Pastels (Argo 5287)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)
ST. LOUIS	NEWARK	DALLAS
1 MAYBE Chantels (End 1005)	MAYBE Chantels (End 1005)	GET A JOB Silhouettes (Ember 1029)
2 GET A JOB Silhouettes (Ember 1029)	BETTY AND DUPREE Chuck Willis (Atlantic 1168)	OH JULIE Crescendos (Nasco 6005)
3 THE STROLL Diamonds (Mercury 71242)	LA DEE DAH Billy Ford's Thunderbirds (Swan 4002)	DON'T LET GO Roy Hamilton (Epic 9257)
4 DON'T LET GO Roy Hamilton (Epic 9257)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)
5 BETTY AND DUPREE Chuck Willis (Atlantic 1168)	GET A JOB Silhouettes (Ember 1029)	SO TOUGH Casuals (Back-Beat 503)
6 SUGAH WOOGA 3 Playmates (Savoy 1528)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	I BEG OF YOU Elvis Presley (RCA Victor 7150)
7 JO-ANN Playmates (Roulette 4037)	DON'T LET GO Roy Hamilton (Epic 9257)	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)
8 WALKIN' WITH MR. LEE Lee Allen (Ember 1027)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)
9 SWINGING SHEPHERD BLUES J. Pate Qt. (Federal 12312) M. Koffman (Jubilee 5311)	SHORT SHORTS Royal Teens (ABC-Paramount 9882)	THE WALK Jimmy McCracklin (Checker 885)
10 SHORT SHORTS Royal Teens (ABC-Paramount 9882)	WE BELONG TOGETHER Robert & Johnny (Old Town 1047)	YOU'RE SOMETHING ELSE Jimmy Reed (Vee-Jay 270)

The Cash Box

LET'S ROCK



NEW YORK—Epic's Roy Hamilton is the center of discussion on the set of "Let's Rock," a film being shot in New York by Columbia studios. With him are TV star and RCA Victor singer, Julius LaRosa, star of the musical, Bill Cook, Roy's personal manager, and booking agent Tim Gale, who signed Hamilton for the \$15,000 he's getting for his first movie role in which he sings three tunes.

PHILADELPHIA

LOS ANGELES

DETROIT

1 GET A JOB
Silhouettes
(Ember 1029)

AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)

GET A JOB
Silhouettes
(Ember 1029)

2 DON'T LET GO
Roy Hamilton
(Epic 9257)

RAUNCHY
Ernie Freeman
(Imperial 5474)

DON'T LET GO
Roy Hamilton
(Epic 9257)

3 MAYBE
Chantels
(End 1005)

TEARDROPS
Lee Andrews & Hearts
(Chess 1675)

MAYBE
Chantels
(End 1005)

4 BETTY AND DUPREE
Chuck Willis
(Atlantic 1168)

GET A JOB
Silhouettes
(Ember 1029)

AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)

5 THE WALK
Jimmy McCracklin
(Checker 885)

I'LL COME RUNNING
BACK TO YOU
Sam Cooke
(Specialty 619)

OH JULIE
Crescendos
(Nasco 6005)

6 BEEN SO LONG
Pastels
(Argo 5287)

DON'T LET GO
Roy Hamilton
(Epic 9257)

SWINGING SHEPHERD
BLUES
Johnnie Pate Qt.
(Federal 12312)

7 SWINGING SHEPHERD
BLUES
Johnnie Pate Qt.
(Federal 12312)

MAYBE
Chantels
(End 1005)

SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)

8 DO WHAT YOU DID
Thurston Harris
(Aladdin 3399)

SWINGING SHEPHERD
BLUES
Johnnie Pate Qt.
(Federal 12312)

THE STROLL
Diamonds
(Mercury 71242)

9 YOU CAN MAKE IT
IF YOU TRY
Gene Allison
(Vee-Jay 256)

THAT'S ALL RIGHT
Little Jr. Parker
(Duke 168)

YOU CAN MAKE IT
IF YOU TRY
Gene Allison
(Vee-Jay 256)

10 FOR SENTIMENTAL
REASONS
Sam Cooke
(Keen 4002)

SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)

THAT'S ALL RIGHT
Little Jr. Parker
(Duke 168)

ATLANTA

MEMPHIS

SAN FRANCISCO

1 MAYBE
Chantels
(End 1005)

DON'T LET GO
Roy Hamilton
(Epic 9257)

DON'T LET GO
Roy Hamilton
(Epic 9257)

2 GET A JOB
Silhouettes
(Ember 1029)

AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)

MAYBE
Chantels
(End 1005)

3 DON'T LET GO
Roy Hamilton
(Epic 9257)

GET A JOB
Silhouettes
(Ember 1029)

GET A JOB
Silhouettes
(Ember 1029)

4 BETTY AND DUPREE
Chuck Willis
(Atlantic 1168)

I BEG OF YOU
Elvis Presley
(RCA Victor 7150)

THAT'S ALL RIGHT
Little Jr. Parker
(Duke 168)

5 DEDICATED TO THE
ONE I LOVE
"5" Royales
(King 5098)

YOU CAN MAKE IT
IF YOU TRY
Gene Allison
(Vee-Jay 256)

AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)

6 BEEN SO LONG
Pastels
(Argo 5287)

DAYS ARE DARK
Ted Taylor
(Ebb 113)

TEARDROPS
Lee Andrews & Hearts
(Chess 1675)

7 GOOD GOLLY
MISS MOLLY
Little Richard
(Specialty 624)

GREAT BALLS OF FIRE
Jerry Lee Lewis
(Sun 281)

THE STROLL
Diamonds
(Mercury 71242)

8 OH JULIE
Crescendos
(Nasco 6005)

I'LL COME RUNNING
BACK TO YOU
Sam Cooke
(Specialty 619)

I'LL COME RUNNING
BACK TO YOU
Sam Cooke
(Specialty 619)

9 SAY (BOSS MAN)
Bo Diddley
(Checker 878)

LA DEE DAH
Billy Ford's Thunderbirds
(Swan 4002)

YOU CAN MAKE IT
IF YOU TRY
Gene Allison
(Vee-Jay 256)

10 AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)

FOR SENTIMENTAL
REASONS
Sam Cooke
(Keen 4002)

RUBY RUBY
Little Willie Littlefield
(Rhythm 108)

Heart-Of-The-Year Award To Swarthout

NEW YORK — The American Heart Association has designated Gladys Swarthout, famous Metropolitan Opera star and concert artist, as the recipient of its first "Heart-of-the-Year" Award, it was announced last week by Dr. Robert W. Wilkins, president of the association. Wilkins said the award will be made annually to "a distinguished American whose faith and courage in meeting the personal challenge of heart disease have inspired people everywhere with new hope for hearts."

Dr. Paul Dudley White of Boston, noted cardiologist and National Honorary Campaign Co-Chairman of the 1958 Heart Fund, will make the presentation in Washington, D. C., on February 14 at the annual Valentine Benefit Luncheon of the Women's Board of the Washington Heart Association.

More than 1,000 Heart Fund volunteers, including many persons prominent in Washington society and government, will attend the luncheon, which marks the mid-point of February's 1958 Heart Fund Campaign. Mrs. Dwight D. Eisenhower is National Honorary Campaign Chairman.

Miss Swarthout's successful career in grand opera, concert, radio, television and motion pictures was temporarily interrupted in the fall of 1956, when she underwent heart surgery to correct a condition caused by

rheumatic fever contracted in childhood. She expects to return to the concert stage next season.

A native of Deepwater, Missouri, Miss Swarthout launched her musical career as a church soloist at the age of 13. In opera, she is best known for her performances in the title solo of "Carmen." For five successive years she was voted radio's outstanding woman classical artist. She has been the star of five motion pictures.

Bourne Acquires 3 Tunes

NEW YORK—Lester Sims, general professional manager of Bourne, Inc., announced last week that the pubbery's London subsidiary, Bourne, Ltd., has acquired the European rights to "Bad Motorcycle," recorded by the Storey Sisters on the Cameo label, and the two sides of Fats Domino's recent release, "The Big Beat," and "I Want You To Know."

New Collaborator



NEW YORK—It looks as though tunesmith Johnny Parker has a new partner in his ten-month-old son, Michael, who is pictured pounding away at the ivories. Johnny's latest effort, "A Lot In Common," which he recorded for Brunswick, was also waxed by Teddi King on Victor and Charles Brown on Atlantic.

1 in Kansas City and
S-p-r-e-a-d-i-n-g!

"BLUEBERRY SWEET"

b/w
"ONE MORE STEP"

by The Chandeliers Quintet
Angle Tone # 521

ANGLE TONE RECORDS
271 W. 125th St. (MO 6-0420) N. Y.

Thurston Harris

"Do What You Did"

AL # 3399

Aladdin RECORDS
Los Angeles, Calif.



R & B Reviews

A AWARD & SLEEPER **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE SHIRELLES

(Tiara 6112)
B+ "I MET HIM ON A SUNDAY" (2:11) [BMI—Owens, Harris, Coley, Lee] The Shirelles make their debut with a very strong teenage production. Middle beat hop with handclaps and gimmicked vocal and arrangement. Deck catches the ear and we see a good future for it if properly exposed.

B "I WANT YOU TO BE MY BOYFRIEND" (2:37) [BMI—Wally Zober, Bert Zalmirs] The Shirelles back with another pleasing effort. A slow, drifty rhythm ballad with a young love theme. Pleasant deck that the kids should like.

J. J. JONES

(Ebb 130)
B+ "DARKNESS" (1:58) [Ebb BMI—J. J. Jones] Jones captures an excitement in this quick beat background and wailing horn. This deck could capture the imagination of the buyer since it has a different quality and an intriguing arrangement. Watch it.

B "OH! MY LOVE" (1:55) [Ebb BMI—O. H. Harris] J. J. Jones swings lightly with the sax spotlighted. A sweet choral assist provides a soft mood feeling. Lazy, easy listening.

BOBBY DAY

(Class 220)
B+ "SWEET LITTLE THING" (2:10) [Recordo BMI—R. Byrd] Bobby Day turns out a happy quick beat romancer with a light approach. Deck skips in sprightly fashion with a definite eye on the teener market.

B+ "HONEY-SUCKLE BABY" (2:25) [Recordo BMI—J. Thomas] Bobby Day swings out with a rocking beat and turns in a captivating performance the youngsters will cotton to. Two good decks that should be watched.

JODIE DECKER

(Fable 607)
C+ "TEENAGE BLUES" (2:13) [Happy Music BMI—J. Decker] Jodie Decker sings a fast beat item with a teenage lyric, but not a teenage musical arrangement.

C "HEARTBREAK JOE" (2:22) [Happy Music BMI—J. Decker] Jodie Decker sings a middle beat item that is a light and pleasant offering. It is not aimed at the teener market.

ROY BROWN

(Imperial 5489)
B+ "SAIL ON LITTLE GIRL" (2:18) [Travis BMI—Bartholomew, King] Brown turns tender on this deck, singing the story of the gal who has blossomed into womanhood. Sweet, rhythmic melody handled effectively.

B "AIN'T GONNA DO IT" (2:09) [Reeve Music BMI—Bartholomew, P. King] Roy Brown shouts out an enthusiastic quick beat. Brown is in a wailing mood and his reading sparks the side. Definite wax for the listener and the dancer.

THE MINORBOPS

(Lamp 2012)
B "NEED YOU TONIGHT" (2:04) [Aladdin BMI—Adrian Burger] The Minorbops blend with ease and softness telling a moving love story. Lifting ballad the kids should find headed along the right direction.

B "WANT YOU FOR MY OWN" (2:28) [Aladdin BMI—Adrian Burger] The Minorbops back with a quick beat jump and provide the teener market with a solid dance number with the beat that is currently so big. Ok deck.

The Cash Box Award o' the Week

"DANCE" (2:19) [Tiger BMI—Leiber, Stoller] "GEE, GOLLY" (1:59) [Tiger BMI—Leiber, Stoller]
 THE COASTERS (Atco 6111)

● The Coasters turn in two performances aimed at the lush teener market and both look like they've got what it takes. "Dance" is a quick beat jump with that teener beat and general feeling that should attract itself to the younger market in short order. The Coasters rock it with a hard hitting performance. The coupling, "Gee, Golly", is a slow rocking story of the Queen of the school. Cute, novelty reading with the beat that's demanded. The group handles it in great style. Both decks are in there pitching strong. The youngsters will decide which one it is.

"A LITTLE BIRD" (1:55) [Ebb BMI—J. J. Jones] "GIVE ME BACK MY HEART" (1:59) [Ebb BMI—G. Hodge]
 HOLLYWOOD FLAMES (Ebb 131)

● The Hollywood Flames, still riding very high with "Buzz Buzz Buzz", come up with another with similar feeling, "A Little Bird". The group injects into it the same excitement that abounds in its current hit. This could be the second in a row for the Flames. The coupling, "Give Me Back My Heart", is a change of pace offering. A slow paced ballad delicately delivered. Pretty and easy on the ears. For the late and relaxing hours. Two solid etchings—but we lean to "A Little Bird" for the real action.

"TOO LATE" (2:39) [Arc BMI—Selk, Cox] "HERE I AM" (2:25) [Arc BMI—E. Selk]
 THE MOONGLOWS (Chess 1681)

● The Moonglows lift spirits with a light, bouncy, "Too Late". Deck is teenager in spirit and delivery, tho at variance in feeling with the story of the lyric which says "it's too late for our romance". However, we feel the spirit, the tune, and expert delivery will catch the ears and emotions of the younger set and make this one a hit. The clip, "Here I Am", is a fine wax in a tender vein. Slow paced ballad pretty handled with ease and finesse. Soft lights listening. Good second side. We like "Too Late" for the real action.

"BOBBY'S BLUES" (2:21) [Lion BMI—Veasey, Scott, Robey] "TEACH ME (HOW TO LOVE YOU)" (2:06) [Lion BMI—Harper, Scott]
 BOBBY "BLUE" BLAND (Duke 182)

● Bobby "Blue" Bland, who has been building a big blues following for several years now, comes through with another that won't hurt his reputation at all. The blues shouter offers a rhythmic middle beat with a distinctive beat that catches the ear immediately. It looks good and reports are already coming in on the deck. The coupling, "Teach Me (How To Love You)", is another goodie that could pick up a following of its own. The deck is a slow, fish beat blues handled with the usual Bland moving performance. Two good decks that could add up to big grosses, but we look to "Bobby's Blues" to lead the way.

"CRAZY CHEMISTRY" (2:20) [Milt Kelllem ASCAP—J. Craig] "HAPPY FEET" (2:28) [Carney Music BMI—Bagby]
 DOC BAGBY (Okeh 7098)

● Doc Bagby has put together a sensational combination of sounds in "Crazy Chemistry", a quick beat bouncer with a light and airy feeling. Deck is a combination of r & r and the sweet sound. Bagby has come in with a deck that bears every promise of capturing the imagination of the buyer. Keep close tabs on this deck. The flip, "Happy Feet", is another goodie that will provide much enjoyment. A middle beat bouncer effectively turned out. However for the "hit" classification we think it's "Crazy Chemistry".

JOHN LEE HOOKER

(Vee-Jay 265)
B+ "YOU CAN LEAD ME BABY" (2:42) [Conrad BMI—J. Hooker] John Lee Hooker wails a slow beat blues to his down home followers. She has him with a ring through his nose and he unashamedly admits it. Typical good Hooker wax that should do well.

B "UNFRIENDLY WOMAN" (2:48) [Conrad BMI—J. Hooker] Hooker chants a slow beat on the flip handled with the effective style that has sold so many records for the man. Good two sider for the Hooker market.

NOBLE "THINMAN" WATTS

(Vee-Jay 268)
B "BIG TWO FOUR" (2:40) [Conrad BMI—Williams, Watts] Watts has a penetrating waxing here as he offers a slow, insinuating rhythm piece. Good sound and arrangement. Deck may step out.

C+ "SOUTH SHORE DRIVE" (2:39) [Conrad BMI—Williams, Watts] Noble "Thin Man" Watts, currently doing very nicely with "Hard Times" is released on the Vee Jay label with a swinging, quick beat instrumental.

THE MIDNIGHTERS

(Federal 12317)
B+ "STAY BY MY SIDE" (2:38) [Jay & Cee BMI—Ballard, Green] The Midnighters pitch a strong entry at that buying market as they shout an exciting middle beat blues. Deck has several stickout sections that may be the impetus to make this a hot seller. Keep a close lookout for signs of action here.

B+ "DADDY'S LITTLE BABY" (2:30) [Jay & Cee BMI—Ballard, Green] The Midnighters jump in easy fashion, swinging with a happy air that draws the listeners' pulse beats into the performance. Good deck that has the feeling of a winner.

JAMES BROWN

(Federal 12316)
B+ "THAT'S WHEN I LOST MY HEART" (2:46) [Armo BMI—James Brown] James Brown turns in a moving performance as he sings a slow beat fish. Treatment is easy but feelingfilled. Youngsters will cotton to this reading.

B+ "BEGGING, BEGGING" (2:50) [R-T-BMI—Toombs, Dixon] Brown wails another slow beat bouncer with an emotional reading. Deck emits a great feeling of excitement. Two good decks.

BIG WILL STEPHENS

(Corvet 1014)
B "SATURDAY NIGHT" (2:19) [HMP BMI—Stevenson] Stephens shouts a middle beat ditty with stronger treatment. Deck is a happy sounding item that should please lots of listeners.

C+ "FUNNY, FUNNY FEELING" (2:44) [HMP BMI—Stevenson] Big Will Stephens wails a slow, rhythmic blues with average good success. The deck is competent, but not standout.

LIGHTNIN' SLIM

(Excello 2131)
B "HOO DOO BLUES" (2:16) [Excellorec BMI—Hicks, West] Lightnin' Slim wails a down home blues with warmth. Slim handles the tune effectively and turns in a solid waxing.

B "ITS MIGHTY CRAZY" (2:33) [Excellorec BMI—Hicks, West] Slim sings the middle beat bouncer with an infectious chant. Cute item that could catch a good reaction. Two ok decks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast



R & B

Sure Shots

CENTRAL RECORD SHOPS

Atlanta, Ga.

1. Maybe (Chantels)
2. Been So Long (Pastels)
3. Good Golly Miss Molly (L. Richard)
4. Dedicated To The One I Love (S. Royales)
5. Don't Let Go (R. Hamilton)
6. Betty And Dupree (Willis)
7. Get A Job (Silhouettes)
8. You're Something Else (J. Reed)
9. Say Boss Man (B. Diddley)
10. Sweet Little Sixteen (Berry)

TRI-BORO RECORDS

Jamaica, N. Y.

1. You Can Make It If You Try (G. Allison)
2. That's All Right (L. J. Parker)
3. Betty And Dupree (C. Willis)
4. Leaps And Bounds (Doggett)
5. I Want You To Know (F. Domino)
6. Swinging Shepherd Blues (M. Koffman)
7. Honest I Do (J. Reed)
8. Walkin' With Mr. Lee (Allen)
9. What Will Lucy Do (F. Sims)
10. You're On My Mind (Hunter)

ADAMS APPLIANCES

Chicago, Ill.

1. Been So Long (Pastels)
2. At The Hop (Danny & Juniors)
3. You're Something Else (Reed)
4. Teach Me To Love You (B. B. Bland)
5. Don't Let Go (R. Hamilton)
6. Poor Boy (H. Wolf)
7. 7-11 (Gone All Stars)
8. The Stroll (Diamonds)
9. Angel Smile (N. Cole)
10. You Can Make It If You Try (G. Allison)

"SWEET LITTLE SIXTEEN"

The Cash Box Award o' the Week 2/8

"REELIN' AND ROCKING"

Chuck Berry Chess 1683

"THE WALK"

Jimmy McCracklin Checker 885

"YOU ARE MY DESTINY"

The Cash Box Disk' of the Week 12/28

Paul Anka ABC-Paramount 9880

LEUENHAGEN'S REC. BAR

Los Angeles, Calif.

1. Swinging Shepherd Blues (J. Pate)
2. Get A Job (Silhouettes)
3. That's All Right (L. J. Parker)
4. Short Shorts (Royal Teens)
5. Bony Moronie (L. Williams)
6. Don't Let Go (R. Hamilton)
7. Maybe (Chantels)
8. At The Hop (Danny & Juniors)
9. Teardrops (L. Andrews)
10. The Stroll (Diamonds)

KING RECORDS

Dallas, Tex.

1. Maybe (Chantels)
2. At The Hop (Danny & Juniors)
3. Oh Julie (Crescendos)
4. Get A Job (Silhouettes)
5. I Beg Of You (E. Presley)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. The Stroll (Diamonds)
8. You Are My Destiny (Anka)
9. Don't Let Go (R. Hamilton)
10. Bobby's Blues (B. B. Bland)

BOP CITY RECORDS

Portland, Ore.

1. Maybe (Chantels)
2. Angel Smile (N. Cole)
3. Don't Let Go (R. Hamilton)
4. Swinging Shepherd Blues (M. Koffman)
5. Walkin' With Mr. Lee (Allen)
6. Why Do You Cry (Charts)
7. Get A Job (Silhouettes)
8. Mary Ann (Sputniks)
9. Talking About You (Charles)
10. Pain In My Heart (Dells)

MCCRORY'S MUSIC

New Orleans, La.

1. Betty And Dupree (C. Willis)
2. Get A Job (Silhouettes)
3. Sweet Little Sixteen (Berry)
4. I'm Gonna Be A Wheel Someday (B. Mitchell)
5. Don't You Just Know It (H. Smith)
6. La Dee Dah (B. Ford's Thunderbirds)
7. The Tuttle (E. Freeman)
8. Talking About You (Charles)
9. Teardrops (L. Andrews)
10. The Walk (J. McCracklin)

TOWN & COUNTRY MUSIC CENTER

Lincoln Park, Mich.

1. Get A Job (Silhouettes)
2. Maybe (Chantels)
3. The Stroll (Diamonds)
4. At The Hop (Danny & Juniors)
5. Don't Let Go (R. Hamilton)
6. Swinging Shepherd Blues (J. Pate)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Teardrops (L. Andrews)
9. You Can Make It If You Try (G. Allison)
10. Walkin' With Mr. Lee (Allen)

EL REY MUSIC SHOP

San Francisco, Calif.

1. Good Golly Miss Molly (L. Richard)
2. Get A Job (Silhouettes)
3. Maybe (Chantels)
4. Short Shorts (Royal Teens)
5. Teardrops (L. Andrews)
6. Oh Julie (Crescendos)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Bony Moronie (L. Williams)
9. Baby (Slades)
10. Dede Dinah (F. Avalon)

"Adventures In Sound" Display



NEW YORK, N.Y.—Columbia Records has introduced its new "Adventures In Sound" series. The recordings were made in various parts of the World. Seen here are the recordings made in Mexico on display at the Mexican Government Tourist Bureau, 8 West 51st St., New York City. Many such windows are being devised all over the country for similar display and promotion.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

ALAN KING

WICB—Ithaca, N. Y.

1. Oh Boy! (Crickets)
2. Raunchy (B. Justis)
3. At The Hop (Danny & Juniors)
4. La Dee Dah (B. Ford's Thunderbirds)
5. Get A Job (Silhouettes)
6. Jo-Ann (Playmates)
7. Rock 'N Roll Music (C. Berry)
8. The Stroll (Diamonds)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. Jailhouse Rock (E. Presley)

HY LITT

WRCV—Philadelphia, Pa.

1. Don't Let Go (R. Hamilton)
2. Get A Job (Silhouettes)
3. The Tuttle (O. C. & Holidays)
4. Sweet Apple Cider (Starkes)
5. Going To The River (Jay Sisters)
6. I'm Falling In Love (J. Rodgers)
7. Good Golly Miss Molly (L. Richard)
8. The Walk (J. McCracken)
9. Helpless (Platters)
10. Honeysuckle Baby (B. Day)

HOWARD CLARK

KBSF—Springhill, La.

1. Get A Job (Silhouettes)
2. Peggy Sue (B. Holly)
3. Don't (E. Presley)
4. La Dee Dah (B. Ford's Thunderbirds)
5. Helpless (Platters)
6. I Beg Of You (E. Presley)
7. At The Hop (Danny & Juniors)
8. I'm Gonna Be A Wheel (B. Mitchell)
9. Wild Is The Wind (Mathis)
10. Raunchy (E. Freeman)

SPARKY MULLEN

WSID—Baltimore, Md.

1. Never Let Me Go. (Serenaders)
2. This Is The Night (Valiants)
3. Good Golly Miss Molly (L. Richard)
4. Bring Us Together (P. Page)
5. For Sentimental Reasons (S. Cooke)
6. That's Enough For Me (C. McPhatter)
7. Go Daddy Rock (A. Hendrix)
8. Don't Let Go (R. Hamilton)
9. Mumbles Blues (B. Lewis)
10. Just A Little Loving (Quintones)

BOB HALL

WSME—Sanford, Me.

1. Short Shorts (Royal Teens)
2. At The Hop (Danny & Juniors)
3. Peggy Sue (B. Holly)
4. Click Clack (Dickie Doo & Don'ts)
5. Don't (E. Presley)
6. Get A Job (Silhouettes)
7. La Dee Dah (B. Ford's Thunderbirds)
8. The Stroll (Diamonds)
9. Dede Dinah (F. Avalon)
10. 26 Miles (Four Preps)

MIKE GAVIN

WCCM—Lawrence, Mass.

1. Get A Job (Silhouettes)
2. Dede Dinah (F. Avalon)
3. Good Golly Miss Molly (L. Richard)
4. Shake A Hand (M. Pedicin)
5. Betty And Dupree (C. Willis)
6. Thumb Thumb (F. Lymon)
7. I Remember Dear (Tuneweavers)
8. Talkin' 'Bout You (Charles)
9. Unspoken Love (M. Dodds)
10. Do What You Did (T. Harris)

"BIG DON" BARKSDALE, "BOUNCIN' BILL" DOUBLEDAY

KWBR—Oakland, Calif.

1. That's All Right (L. J. Parker)
2. Don't Let Go (R. Hamilton)
3. Teardrops (L. Andrews)
4. You Can Make It If You Try (G. Allison)
5. Get A Job (Silhouettes)
6. I'll Come Running Back To You (S. Cooke)
7. Maybe (Chantels)
8. Ruby Ruby/Easy Go (L. W. Littlefield)
9. Hey Maryann (Sputniks)
10. Swinging Shepherd Blues (Pate/Koffman)

HONEST ABE'S "BREAK O' DAY"

WJIV—Savannah, Ga.

1. Peggy Sue (B. Holly)
2. Hard Times (N. Watts)
3. Bony Moronie (L. Williams)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. Great Balls Of Fire (J. L. Lewis)
6. Don't Let Go (R. Hamilton)
7. Get A Job (Silhouettes)
8. You Can Make It If You Try (G. Allison)
9. I'll Come Running Back To You (G. Allison)
10. Short Shorts (Royal Teens)

"DADDY KOOL" STANLY

KLV—Pasadena, Tex.

1. I Want You To Know (F. Domino)
2. For Sentimental Reasons (S. Cooke)
3. At The Hop (Danny & Juniors)
4. The Big Beat (F. Domino)
5. Don't Let Go (R. Hamilton)
6. Great Balls Of Fire (J. L. Lewis)
7. Leaps And Bounds (Doggett)
8. That's All Right (L. J. Parker)
9. Angel Smile (N. Cole)
10. The Right Time (N. Brown)

SMASHING THROUGH!
THE CASUALS
 with
 their original of
"SO TOUGH"
 on
Back Beat # 503

Hitting All National Charts!

"7-11"
 (Mambo No. 5)

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*This could
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**"END OF THE
RAINBOW"**

Autry

Inman's

RCA Victor Record

47/20 - 7173

**"REMEMBER
THE
NIGHT"**

as seen and heard on

**"END OF THE
RAINBOW"**

Coast-To-Coast

on

NBC - TV

From

Nashville, Tenn.

on

SATURDAY,

FEB. 1, 1958

10:00 P.M. E. S. T.

Takeoff



LAS VEGAS—At the Hotel Sahara (L to R) Donald O'Connor in take-off on Keely Smith; Louis Prima and wife Keely Smith, Capitol singing star; and Sidney Miller in impression of Prima. Highlight of Donald O'Connor's act with Sidney Miller at the Hotel Sahara is the take-off on the Louis Prima-Keely Smith combo. It creates havoc nightly.

**Conkling Reports RTRA
Record Campaign**

NEW YORK—Jim Conkling, Chairman of the Recording Division of Radio, Television, Recording and Advertising Charities, reports that his division has literally broken all previous records in RTRA's 8th Annual Drive.

"The Recording Division has in the past represented nearly 14% of all RTRA charity dollars," said Conkling. "Every year more and more people are helped through the eight national charities supported by RTRA. I am pleased to report that in this year's campaign we expect to realize close to \$40,000."

RTRA credits achievement of goal to payroll deduction "Golden Ruler" plan. The fund channeling organization for the advertising and entertainment industries distributes its charity dollars to the American Red Cross, Sister Kenny Foundation, American Heart Association, American Cancer Society, Community Chest, YMCA, United Cerebral Palsy, City of Hope, and over 175 health and welfare agencies.

LP Platters Serve Mad. Ave

NEW YORK — Business is now using LPs to extend its sales training methods.

A 30-minute record on how to conduct sales meetings, to hypo salesmen and increase sales, has been produced by Porter Henry & Co., Inc., Madison Avenue pros in sales analysis development and training.

Themed to the idea that today's salesmen resist being "told what to do and how to do it," the recorded pitch scraps old training methods, charts new group techniques to build up sales stature of men and biz.

Previewed last week before the Sales Executives Club of New York, disk is said to be attracting attention from advertising, promotion, and marketing tikes and tyros who see it as effective means of projecting various phases of biz via the record route.

LP platter, recorded and packaged by General Teleradio (WOR-Mutual Broadcasting), is being distributed by Porter Henry Company for \$15.00, on a 10-day trial refund basis.

Diskery Plans \$1/2 Million Drive

NEW YORK—A \$500,000 advertising and promotion campaign for Design and Cricket records was announced last week by Cy Leslie, president of the parent Pickwick Sales Company of Brooklyn, New York.

Design is the \$1.49 long-playing album line and Cricket is the kiddie record label. Leslie said the campaign is the result of a 600% sales increase for Design in the past six months and continued acceptance of Cricket disks in new outlets.

Diskery specializes in selling records to supermarkets, drug and department store chains, variety stores and mail order houses. Agency for both labels for advertising and promotion-publicity is PR & R, Inc. Media will include coop newspaper ads, national magazines, radio and tv spots.

**Decca Gold Label's Release
Accentuates Moderns**

NEW YORK—Included in Decca's classical division's latest release are two records of contemporary music. On 1-12" LP, Igor Markevitch, one of the famous names in the field of contemporary music, at the helm of the Lamoureux Orchestra, Paris and with the support of soloists and the Chorale de L'Université, introduces Darius Milhaud's "Les Choephores", the stage work based on the Aeschylus tragedy of the same title. This intricately scored work is coupled on 1-12" LP with another first recording: Honegger's Symphony No. 5.

Showcased in the February release also is a 12" LP with Stravinsky's Concerto for Piano and Winds and Bartók's Sonata for Two Pianos and Percussion—played by pianist Carl Semann with the Berlin Philharmonic Orchestra under the direction of American conductor Thomas Scherman; Edith Picht-Axenfeld is the second pianist in the Bartók work.

David and Igor Oistrakh are represented with selections by Handel, Sarasate, Wieniawski and Georg Benda.

Ferenc Fricsay's release for the month is a single 12" LP on which Schumann's Symphony No. 1 ("Spring") is coupled with Smetana's "Die Moldau". The orchestras on this disk are the Berlin Radio Symphony (formerly RIAS Symphony) and the Berlin Philharmonic Orchestras respectively.

Two solo piano records round out the Decca Gold Label entry for February: On one record, Ruth Slenczynska plays the Four Chopin Scherzi; the other contains a Beethoven recital by pianist Andor Foldes. Its selections include the 32 Variations in C Minor, Six Bagatelles, Opus 126, and others.

Teresa Brewer Has 4th Child

NEW YORK — Vocalist Teresa Brewer, who gave birth to her fourth daughter just last week, is scheduled to make her first professional appearance following the event on the Perry Como NBC-TVer on February 22nd. The thrush will sing her latest Coral disk, on which she is a co-writer, "There's Nothing As Lonesome As Saturday Night."

Written On the Wing



HOLLYWOOD—L. Wolfe Gilbert, famed songwriter of "Waiting For the Robert E. Lee," "The Peanut Vendor" and other tunes, as well as author of the book "Without Rhyme or Reason," discusses writing his second book "Waiting For the Robert E. Lee" with American Airlines Stewardess Mary Kruk. The composer's first book took 1-1/2 years to write, which was done only on his round-trip plane flights between Los Angeles and New York, which average approximately 14 a year. As West Coast Director of ASCAP, Gilbert makes the trips to New York to attend business meetings. His home is in Beverly Hills.



Country Big 10 JUKE BOX TUNES

	Pos. Last Week
1 BALLAD OF A TEENAGE QUEEN <i>Johnny Cash</i> (Sun 283)	2
2 GREAT BALLS OF FIRE <i>Jerry Lee Lewis</i> (Sun 281)	1
3 THE STORY OF MY LIFE <i>Marty Robbins</i> (Columbia 41013)	4
4 RAUNCHY <i>Bill Justis</i> (Phillips 3519)	3
5 GEISHA GIRL <i>Hank Locklin</i> (RCA Victor 6984)	5
6 WAKE UP LITTLE SUSIE <i>Everly Brothers</i> (Cadence 1337)	6
7 ANNA MARIE <i>Jim Reeves</i> (RCA Victor 7070)	8
8 I BEG OF YOU <i>Elvis Presley</i> (RCA Victor 7150)	—
9 MY SPECIAL ANGEL <i>Bobby Helms</i> (Decca 30423)	7
10 JAILHOUSE ROCK <i>Elvis Presley</i> (RCA Victor 7035)	9

11. DON'T. 12. WAITIN' IN SCHOOL. 13. UH-HUH-MM. 14. KISSES SWEETER THAN WINE. 15. STOOD UP.

Boat Show Broadcast



CLEVELAND—WERE's Bill Randle (right) broadcast his Sunday disk show from the Cleveland Press Boat Show and interviewed visiting recording stars. Here, The Four Winds visit WERE's "Treasure Island" exhibit.

Country Show Hopes For Emmy Awards

LOS ANGELES—"Country America," Los Angeles station KABC's local live country music show, has high hopes for one of this year's Emmy awards.

During an interview with the show's producer, Nat Nigberg, he pointed out with pardonable pride, that in *The Cash Box*' final count for the 1957 Poll, published in December, more than 80 percent of the nation's top singers have appeared as guest stars on "Country America" at least once and in many cases several times, during the past year. Among them have been such top-raters as the Everly Brothers, Jerry Lee Lewis, Ferlin Husky, Bonnie Guitar, Bobby Helms, Marty Robbins, Johnny Cash, Jimmy Newman, Hank Locklin, Faron Young, Hank Thomson, Mac Wiseman, Carl Perkins and the Jordanaires.

The "regulars" on the show are racking up their own popularity polls. KABC has selected Joe Allison, the host on "Country America" as a nominee for the Male New Personalities category of the Emmy Awards. Debby

Kay, the featured singer, is being named for the Female category.

The show was launched in May. Its rating is rising steadily to the satisfaction of the station and sponsor, Burgermeister Beer, according to Nigberg. Nigberg couldn't be happier about the whole thing, but it comes as no surprise to him. It simply bears out a theory he had when he conceived the show. The fact that it is paying off is, as far as he is concerned, a natural development.

Imperial Signs Jimmie Maddin

HOLLYWOOD — Jimmie Maddin, singer-deejay-night club operator, has signed a contract with Imperial Records, according to Lou Chudd, president. First disk for Maddin is "Jeannie, Jeannie, Jeannie," with "Party Line," latter being an original by Maddin, Paul Vandervoort II, and Ernie Freeman. The record went on sale last week.

Maddin recently asked for and received his release from Dot Records.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun)
2. THE STORY OF MY LIFE	Marty Robbins (Columbia)
3. ANNA MARIE	Jim Reeves (RCA Victor)
4. GEISHA GIRL	Hank Locklin (RCA Victor)
5. MY SPECIAL ANGEL	Bobby Helms (Decca)
6. GREAT BALLS OF FIRE	Jerry Lee Lewis (Sun)
7. YOU WIN AGAIN	Jerry Lee Lewis (Sun)
8. UH-HUH-MM	Sonny James (Capitol)
9. OH LONESOME ME	Don Gibson (RCA Victor)
10. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM)
11. KISSES SWEETER THAN WINE.	12. I FOUND MY GIRL IN THE U.S.A.
13. WAKE UP LITTLE SUSIE.	14. STOP THE WORLD.
15. THIS LITTLE GIRL OF MINE.	16. BIG RIVER.
17. ONCE MORE.	18. THE MAN IN THE MOON.
19. DON'T.	20. JUST AN OLD FLAME.
21. MY SHOES KEEP WALKING BACK TO YOU.	22. NO WEDDING BELLS FOR JOE.
23. WHY WHY.	24. WANG DANG DOO.
25. RAUNCHY.	26. I BEG OF YOU.
27. THE LOCKET.	28. JAILHOUSE ROCK.
29. PLEASE PASS THE BISCUITS.	30. YOUR NAME IS BEAUTIFUL.
31. TIME OUT FOR THE BLUES.	32. HOME OF THE BLUES.
33. HOLIDAY FOR LOVE.	34. HOUSE OF GLASS.
35. IS IT WRONG.	36. SEND ME THE PILLOW YOU DREAM ON.
37. LOVE BUG CRAWL.	38. I CAN'T STOP LOVING YOU.
39. HOW LONG.	40. FAMILY REUNION; SUGARTIME; STOOD UP; LOST TO A GEISHA GIRL; WAITIN' IN SCHOOL; PEGGY SUE; LET THOSE BROWN EYES SMILE AT ME; COME BACK; FRAULEIN; WALKIN' HOME FROM SCHOOL; LEND ME YOUR COMB; SHOULD WE TELL HIM; MADEMOISELLE; NEW PANHANDLE RAG.



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. BALLAD OF A TEENAGE QUEEN <i>Johnny Cash</i> (Sun 283)	1
2. THE STORY OF MY LIFE <i>Marty Robbins</i> (Columbia 41013)	2
3. GREAT BALLS OF FIRE <i>Jerry Lee Lewis</i> (Sun 281)	3
4. GEISHA GIRL <i>Hank Locklin</i> (RCA Victor 6984)	5
5. DON'T <i>Elvis Presley</i> (RCA Victor 7150)	9
6. MY SPECIAL ANGEL <i>Bobby Helms</i> (Decca 30423)	4
7. ANNA MARIE <i>Jim Reeves</i> (RCA Victor 7070)	8
8. WAKE UP LITTLE SUSIE <i>Everly Brothers</i> (Cadence 1337)	7
9. I BEG OF YOU <i>Elvis Presley</i> (RCA Victor 7150)	11
10. RAUNCHY <i>Bill Justis</i> (Phillips 3519)	6
11. UH-HUH-MM.	12. WAITIN' IN SCHOOL.
13. KISSES SWEETER THAN WINE.	14. WHOLE LOTTA WOMAN.
15. THIS LITTLE GIRL OF MINE.	16. STOOD UP.
17. JAILHOUSE ROCK.	18. STOP THE WORLD.
19. YOUR NAME IS BEAUTIFUL.	20. WANG DANG DOO.
21. I FOUND MY GIRL IN THE U.S.A.	22. MY SHOES KEEP WALKING BACK TO YOU.
23. YOU WIN AGAIN.	24. WHY WHY.
25. ONCE MORE; OH LONESOME ME; HOME OF THE BLUES; IS IT WRONG; FRAULEIN; BIG RIVER; PEGGY SUE.	

JIMMIE WILLIAMS

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"IF YOU'RE LOOKIN'
FOR LOVE"

* MGM *

WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio





Country Disk Jockey

REGIONAL RECORD REPORTS



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"HONKY TONK HARDWOOD FLOOR" (2:18)
[Fairway BMI—Hazelwood, Harrell, Atchison]

"THE WILD ONE" (1:51) [Cajun BMI—Kilgore, Franks]

JOHNNY HORTON (Columbia 41110)

● Johnny Horton comes up with a captivating biscuit that could take the country by storm. The artist lends his talent and personality to a sensational house-rocker tagged "Honky Tonk Hardwood Floor". A tremendous instrumental backdrop coupled with Horton's socko vocal performance could turn this deck into a top, all-market box item. Flip portion, labeled "The Wild One" is an intriguing, fast paced entry on which Johnny tells the tale of a heartbreakin' motorcycleist who never intends to settle down. Excellent coupler for the jukes tho the upper end packs a more powerful punch.

TOM "T. J." JOHNSON
WRON—Ronceverte, W. Va.
1. Fujiyama Mama (W. Jackson)
2. Asiatic Flu (S. Lay)
3. Come Back (B. Owens)
4. Once More (R. Acuff)
5. This Little Girl Of Mine (Everlys)
6. Sputnik II (A. Barkle)
7. Indian Mama (C. Waldon)
8. Mary Dear (B. Clifton)
9. I Close My Eyes (Wilburns)
10. Walkin' Home From School (G. Vincent)

MORISS TAYLOR
KHSI—Chico, Calif.
1. Out Late Blues (M. Taylor)
2. My Jimmy (J. Davids)
3. My Dream Girl (G. McKown)
4. Snowball (F. Young)
5. Wang Dang Do (F. Husky)
6. Dance To The Bop (Vincent)
7. Ballad Of A Teenage Queen (J. Cash)
B. Kathleen (W. Lewis)
9. Looka What (M. Taylor)
10. House Of Glass (E. Tubb)

"SLEEPY" JIM DUNKLIN
WTRL—Bradenton, Fla.
1. The Story Of My Life (M. Robbins)
2. My Special Angel (B. Helms)
3. Anna Marie (J. Reeves)
4. Wake Up Little Susie (Everlys)
5. Geisha Girl (H. Locklin)
6. I've Got A Patent (F. Evans)
7. Heartbreak (B. Floyd)
B. House Of Glass (E. Tubb)

JIMMY SCHELL
KCLV—Clovis, N. M.
1. Sugartime (C. Phillips)
2. Oh Lonesome Me (D. Gibson)
3. One Faded Rose (C. Phillips)
4. Ballad Of A Teenage Queen (J. Cash)
5. I Can't Stop Loving You (D. Gibson)
6. Tender Words (D. & J. Blakeley)
7. Wang Dang Do (F. Husky)
8. Baby Don't Go (Rainwater)
9. Time Out For The Blues (L. Frizzell)
10. Sittin' At Home With The Blues (J. Elgin)

"TEXAS" BILL STRENGTH
KEYE—Minneapolis, Minn.
1. Heaven Help Me (E. Tubb)
2. Family Reunion (J. Dickens)
3. Your Name Is Beautiful (C. Smith)
4. Whole Lotta Woman (M. Rainwater)
5. How Long (W. Pierce)
6. The Story Of My Life (M. Robbins)
7. Please Pass The Biscuits (G. Sullivan)
8. Perfect Romance (G. Morgan)
9. Big River (J. Cash)
10. I Can't Stop Loving You (K. Wells)

CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. Geisha Girl (H. Locklin)
2. Not Until I Pray For You (D. Richards)
3. Anna Marie (J. Reeves)
4. The Story Of My Life (M. Robbins)
5. Ballad Of A Teenage Queen (J. Cash)
6. How Long (W. Pierce)
7. Unfaithful (H. Snow)
8. The Locket (F. Young)
9. Tears Are Only Rain (H. Thompson)
10. Your Name Is Beautiful (C. Smith)

PHIL RAINEY
WQOK—Greenville, S.C.
1. Ballad Of A Teenage Queen (J. Cash)
2. Geisha Girl (H. Locklin)
3. Anna Marie (J. Reeves)
4. I Heard The Bluebirds Sing (Browns)
5. Great Balls Of Fire (J. Lewis)
6. Why Why (C. Smith)
7. The Story Of My Life (M. Robbins)
8. Oh Lonesome Me (D. Gibson)
9. Raunchy (B. Justis)
10. My Special Angel (B. Helms)

DON VEDDER
WLFH—Little Falls, N. Y.
1. Don't Do It Darling (Pierce)
2. Wake Up Little Susie (Everlys)
3. The Locket (F. Young)
4. Anna Marie (J. Reeves)
5. Your Love (P. Wagoner)
6. Fabulous Oklahoma (Harral)
7. Whole Lotta Woman (M. Rainwater)
8. Just An Old Flame (H. Thompson)
9. Maggie Blues (D. Wood)
10. My Special Angel (B. Helms)

"RED" SMITH
KHEY—El Paso, Texas
1. Wang Dang Do (F. Husky)
2. The Locket (F. Young)
3. I Need Somebody (Arnold)
4. Don't (E. Presley)
5. Oh Lonesome Me (Gibson)
6. Big River (J. Cash)
7. Ballad Of A Teenage Queen (J. Cash)
8. The Man In The Moon (Browns)
9. Just An Old Flame (H. Thompson)
10. Send Me The Pillow (Locklin)

PETE TAYLOR
WKDN—Camden, N. J.
1. The Story Of My Life (M. Robbins)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. I Heard The Bluebirds Sing (Browns)
4. Whole Lotta Woman (M. Rainwater)
5. Raunchy (B. Justis)
6. Jailhouse Rock (E. Presley)
7. Weary Blues From Waitin' (J. Turner)
8. Wang Dang Do (F. Husky)
9. Once More (Osbornes)
10. My Shoes Keep Walking Back To You (R. Price)

BOB HALL
WSME—Sanford, Me.
1. The Story Of My Life (M. Robbins)
2. Anna Marie (J. Reeves)
3. My Special Angel (B. Helms)
4. Wake Up Little Susie (Everlys)
5. Grea Balls Of Fire (J. Lewis)
6. Jailhouse Rock (E. Presley)
7. Raunchy (B. Justis)
8. Waitin' In School (R. Nelson)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Why Why (C. Smith)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. Anna Marie (J. Reeves)
2. The Story Of My Life (M. Robbins)
3. She's No Angel (K. Wells)
4. Love Bug Crawl (J. Edwards)
5. Jailhouse Rock (E. Presley)
6. Why Why (C. Smith)
7. Uh Huh Mm (S. James)
B. House Of Glass (E. Tubb)
9. Ballad Of A Teenage Queen (J. Cash)
10. Kisses Sweeter Than Wine (J. Rodgers)

ART KENNARD
CKRM—Regina, Sask., Can.
1. The Story Of My Life (M. Robbins)
2. Anna Marie (J. Reeves)
3. Ballad Of A Teenage Queen (J. Cash)
4. Geisha Girl (H. Locklin)
5. Great Balls Of Fire (J. Lewis)
6. Uh Huh Mm (S. James)
7. My Special Angel (B. Helms)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. My Shoes Keep Walking Back To You (R. Price)
10. Why Why (C. Smith)

JIM SHELTON
WVLY—Fallon, Nev.
1. The Story Of My Life (M. Robbins)
2. My Special Angel (B. Helms)
3. Great Balls Of Fire (J. Lewis)
4. Jailhouse Rock (E. Presley)
5. Geisha Girl (H. Locklin)
6. Wake Up Little Susie (Everlys)
7. Kisses Sweeter Than Wine (J. Rodgers)
B. I Found My Girl In The USA (J. Skinner)
9. You Win Again (J. L. Lewis)
10. Kathleen (W. Lewis)

VERNON STEWART
KXRJ—Russellville, Ark.
1. I Found My Girl In The USA (E. Tubb)
2. The Story Of My Life (M. Robbins)
3. Raunchy (B. Justis)
4. Geisha Girl (H. Locklin)
5. Anna Marie (J. Reeves)
6. Just The Kind Of Guy (J. Shepard)
7. I Can't Stop Loving You (K. Wells)
8. How Long (W. Pierce)
9. Dog Sled (Louvins)
10. I Got A Feelin' (M. Endsley)

WALLY WINSLOW
KDRO—Sedalia, Mo.
1. The Story Of My Life (M. Robbins)
2. My Special Angel (B. Helms)
3. Ballad Of A Teenage Queen (J. Cash)
4. Anna Marie (J. Reeves)
5. I Found My Girl In The USA (J. Skinner)
6. Why Why (C. Smith)
7. Crazy Dream (J. Carson)
8. Whole Lotta Woman (M. Rainwater)
9. Stop The World (Johnny & Jack)
10. Uh Huh Mm (S. James)

"SKEETS" YANEY
WEW—St. Louis, Mo.
1. Uh Huh Mm (S. James)
2. You Win Again (J. L. Lewis)
3. The Story Of My Life (M. Robbins)
4. Whole Lotta Woman (M. Rainwater)
5. Give My Love To Rose (J. Cash)
6. Anna Marie (J. Reeves)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. The Locket (F. Young)
9. Blue Dream (R. Allen)
10. Losing Game (V. Taylor)

LARRY COBB
KOWB—Laramie, Wyo.
1. My Special Angel (B. Helms)
2. Wake Up Little Susie (Everlys)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. The Story Of My Life (M. Robbins)
5. Great Balls Of Fire (J. Lewis)
6. Jingle Bell Rock (B. Helms)
7. He Made You For Me (Carter & Barkdull)
8. Uh Huh Mm (S. James)
9. Dance To The Bop (Vincent)
10. Anna Marie (J. Reeves)

LARRY GAR
WKBC—North Wilkesboro, N. C.
1. Ballad Of A Teenage Queen (J. Cash)
2. The Story Of My Life (M. Robbins)
3. Jailhouse Rock (E. Presley)
4. One Week Later (Wells & Pierce)
5. My Shoes Keep Walking Back To You (R. Price)
6. My Special Angel (B. Helms)
7. Sittin' At Home With The Blues (J. Elgin)
8. Great Balls Of Fire (J. Lewis)
9. Rosie's Gone Again (J. John)
10. Uh Huh Mm (S. James)

"TUMBLEWEED TOM"
KBLL—Blackfoot, Idaho
1. This Little Girl Of Mine (Everlys)
2. Too Soon To Know (Arnold)
3. Ballad Of A Teenage Queen (J. Cash)
4. Lend Me Your Comb (C. Perkins)
5. How Long (W. Pierce)
6. Don't Fool Around With Calico (S. Hamblen)
7. The Locket (F. Young)
B. Big River (J. Cash)
9. Stop The World (Johnnie & Jack)
10. If I'm Not Too Late (H. Thompson)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. Iowa Rose (E. Dean)
2. Let Those Brown Eyes Smile At Me (R. Maddox)
3. Look For Me (M. Rainwater)
4. Just An Old Flame (H. Thompson)
5. They Listened While You Said Goodbye (D. Wright)
6. Your Love (P. Wagoner)
7. The Story Of My Life (M. Robbins)
8. Unchain My Heart (Whitman)
9. I Don't Need You Anymore (J. & E. Young)
10. I Know What It Means (B. Owens)

DEE & PATTY
(Mercury 71252)

B "FIRST DATE" (2:05) [Starrite BMI—D. Mullin, P. Timmons] Newcomers to the Mercury label, Dee & Patty, dish up an enticing description of what happens when a teenage boy and gal prepare to go out for the first time unchaperoned. A fast paced cutie with a dandy, r&r-flavored musical background.

B "PARKING" (2:05) [Starrite BMI—D. Mullin] Lower side, an up tempo delighter, finds the twosome stopping the car to smooch a bit. Catchy pairing that oughta make the jocks sit up and take notice.

HOMER & JETHRO
(RCA Victor 7162)

B+ "AT THE FLOP" (2:22) [Singular BMI—Singer, Medora, White] The Homer & Jethro following should find the artists' latest, two-sided Victor cut-up a tasty morsel to add to their collection. This end is an amusing run-thru of "At The Hop", the country's #1 rocker.

B+ "MY SPECIAL ANGEL" (2:19) [Merge BMI—J. Duncan] Here the boys pretend they're at a recording session as they slice up Bobby Helm's smash. Should tickle the jock's ribs.

WARREN SMITH
(Sun 286)

B+ "I'VE GOT LOVE IF YOU B+WANT IT" (2:08) [Excellorec BMI—J. Moore] With the instruments kicking up a storm in the background, Warren Smith swings out on a steady-driving rock 'n roller. Side is loaded with the gimmicks that the dancin' teensters, in all markets, love. Could happen.

B "I FELL IN LOVE" (2:35) [Hi Lo BMI—Hopson] Here the songster demonstrates that he can handle a tender ballad in equally effective fashion. Pretty, slow paced romantic affair that makes for a strong coupler.

STANLEY BROS.
(Mercury-Starday 71258)

B "IF THAT'S THE WAY YOU FEEL" (2:27) [Acuff-Rose BMI—Stanley, Stanley] The Stanley Bros. & The Clinch Mtn. boys come up with another fine piece wax for the people who prefer their country music served 'straight'. This moderate paced weeper is an excellent example of the boy's top calibre, 'back mountain' vocal and instrumental sounds.

B "I'D RATHER BE FORGOTTEN" (2:15) [Starrite BMI—Williams] The under lid features another grade "A" performance by the group, this time on a fast moving tear-jerker.

WILEY BARKDULL
(Hickory 1074)

B+ "I AIN'T GONNA WASTE MY TIME" (2:12) [Acuff-Rose BMI—J. D. Miller] The soft and polished tones of Wiley Barkdull make for a listening treat on this catchy romantic novelty that has the flavoring of an up tempo "Sixteen Tons". Inviting offering that could easily find its way onto the deejays' turntables.

C+ "HEY, HONEY" (2:03) [Acuff-Rose BMI—D. Kershaw] Reverse portion is another tantalizing love bouncer that the easy-goin' song stylist wraps up in attractive fashion. Enjoyable musical backdrop on both halves.

GENE MARTIN
(Bakersfield 132)

B "MAKE IT SOON" (2:00) [Chris BMI—G. Martin] Gene Martin serves notice to the gal to hurry up and decide whether she loves him or not. Engaging slicing that Gene grooves in spirited style. The Desert Stars capably support the warbler on the instrumental end. Rates a heap of spins.

C+ "PAIR OF EMPTY ARMS" (2:45) [Chris BMI—B. Mills, G. Martin] The bottom waffle is a slightly up tempo lover's lament that Martin delivers in convincing manner.

KIRMET PHILLIPS
(Dub 2841)

B "WALKING ALONE TONITE" (2:11) [J&W BMI—K. Phillips] Dub could have a country deejay noise-maker in this up tempo romantic weeper that Kismet Phillips dishes up in persuasive fashion.

C+ "I CAUGHT YOU SLIPPIN' ROUND" (2:18) [J&W BMI—K. Phillips] On the lower biscuit the artist feelingfully decks out a tear-compelling, middle beat love affair.

BILL LEMONS
(Cort 1313)

B "WET EYES" (2:30) [B&S BMI—Lemons] Here's an intriguing platter that could stir up a heap of attention. It's a slightly up tempo lover's lament that newcomer Bill Lemons puts across with telling effect. Watch it.

C+ "LORENE" (1:35) [B&S BMI—Lemons] On this side Lemons, along with a chorus, colorfully rides over box-hoppin' romantic rocker. Fetching coupler.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Round Up

Hal Smith, General Mgr. for Cullman Records, writes that he's had tremendous reaction to the label's initial release by the Rich Bros., "Hey Myrt" and "Blue Bow Tie". Les Smithhart, WSON-Henderson, Ky., recently had a 30 minute-Rich Bros. show on which he programmed the boys' wax and spoke to them via the long distance phone. Smithhart, incidentally, is heard and seen each Sun., from 4:00 to 5:00 P.M., with his dance band, on tv station, WEHT. Jocks desiring a copy of the Cullman slicing can obtain same by writing to Smith at 4705 Gallatin Road, Nashville 6, Tenn. Smith, who is also President of Curtis Artist's Productions, advises us that his package show, consisting of Ernest Tubb, his Texas Troubadours, with Billy Byrd, The Louvin Bros., George Jones, Stonewall Jackson, Rita Robbins and Rusty Gabbard, are doing extremely well on the road. From Feb. 4th thru the 16th the show is scheduled to appear throughout Mich., Ohio, Ind., and Ken.



RITA ROBBINS

Vernon Taylor, Dot recording artist, tells us that the company is very high on his 2nd Dot release, out last week, tagged "Why Must You Leave Me" and "Satisfaction Guaranteed". Vernon still has his very successful, Sat. nite TV show, over WTTG-TV in Washington, D.C. MGM's very fine yodeler and singer, Donn Reynolds, has signed to appear as a Sat. nite regular.

On Jan. 6th, the touring "Philip Morris Country Music Show" marked its first full year on the road, playing one-nite stands, 6 days out of 7. The shows' schedule for Feb. includes dates in Texas, from the 1st thru the 8th, a week off, then on to Mo., Ill., Kan. and Neb., from the 17th to the 28th. March 1st to the 6th they'll be in Iowa and Ill. The show, which is heard on CBS-Radio Network, 9:05 P.M. EDT, is booked by the Jim Denny Artist Bureau, Nashville, Tenn.

Newest addition to country music programming on the west coast is KEAP Radio in Fresno, Calif. which is owned and operated by Barney Lee, veteran c & w deejay. Lee, for many years with KGST in the same city, started KEAP last October and Barney notes that the response has been terrific. Eddie Briggs, announcer and station relations 'tub thumper', edits a monthly newsletter that is sent to artists, recording companies, promotion men, and publishers. Briggs, ex-Far East Network (Japan) deejay and Navy journalist, reports that the station compiles a rating of top country tunes in the central California region which is a part of the newsletter, and has been dubbed "KEAP Country Tunes." Country wax is welcome at the station; however, rockabilly, will not be aired. Bob Kennedy (Cal-West), Johnny Russell, Frances Self, Wayne and Leeland Golden, hold down the jockey chores as does Bill McAllister, station news chief. The stations address is 2344 S. Railroad Avenue, Fresno, Calif. A recent visitor was Columbia's Freddie Hart.



STONEWALL JACKSON

Sam Short, Jr., Blue Hen prexy, writes that he has formed a new label, Del-Ray Records, which he owns along with Matt Furin and "Cowboy" Howard Vokes. Distribs are being set up and the 1st 2 releases, due out soon, will be "Ramblin' Eyes-Gamblin' Heart" and "Is This The End" by Bob Strack, KOAM-Pittsburgh, Kansas deejay and "I'm Thinking Tonight Of My Blue Eyes" backed with "When We're Together" by The Wright Bros. Jocks who want the records can get 'em by writing to Del-Ray at 11 Center St., Harrington, Del.

Tom Edwards, WERE-Cleveland, Ohio, needs a good country-pop act for his anniversary TV show on Sat., Feb. 22nd. Tom sez there's no budget but he's willing to pay expenses.

Debby Kay, singing star of Nat Nigberg's KABC-Los Angeles, "Country America," will be featured on the "Lawrence Welk Show", Feb. 3rd.



TOM EDWARDS
(WERE—Cleveland, Ohio)

Eddie Cletro and his Western Variety Band are teaming with a George Liberace orchestra for personal appearances and dance dates as well as a series of one-niters, beginning February 1st. The new aggregation will total more than 15 musicians, to feature a combination of western and "pop" programs. Cletro and Liberace will debut the act on the Supermarket Circuit, opening in Newport Beach.

Bud Moore, President of the musical union, AFMA, has set up steel-guitarist, Summie Lee Hendrick with the "Hillsdale Hillbillies" and has also lined up fiddler, Maynard Scarce. Artists wanting to join the AFMA are urged to contact Moore at 20 High St., Clearfield, Pa. Phone # is 5-6769. Moore also has 2 "Jamborees" each Sat. on the radio, from 2:00 'til 3:00 in the afternoon on WNCC-Barnsboro, Pa. and from 4:30 to 5:00 P.M. over WCPA-Clearfield, Pa.

Lefty Frizzell played Long Beach, Calif. on Jan. 31st, the "Town Hall Party" Feb. 1st, on Feb. 7th-Riverside and the 8th in Ventura. March 1st he plays Oakland for 3 days then a series of dates in the Pacific northwest. Don Law, Columbia exec, is expected in Calif. on Feb. 10th. Lefty will cut a singles session and an album while Don is on the west coast.

Freddie Hart also played Long Beach on Jan. 30th and 31st and will play a return date at "Town Hall Party" on Feb. 1st. On Feb. 5th, 6th and 7th he will be working in a "Life Of Riley" TV film with William Bendix. The story is written around a country singer—played by Freddie. He also gets a chance to sing 2 of his own compositions. As soon as he finishes one other film commitment he expects to play some dates in the mid-west,

set up by Americana Corporation.

"Barefoot Cowboy", Alan Herbert, WCFR-Springfield, Vt., has changed the title of his Saturday afternoon c&w show from "Western Caravan" to the "Western And Country Fun Roundup" to match the new call letters, WCFR. He is anxious to contact the record companies and make sure that they are aware of the change from his WNIX for their mailing lists. Herbert adds that during the past few months the interest in C & W music in the Central Connecticut Valley area of Vermont and New Hampshire has increased very noticeably and the program is now the top request show on WCFR. Alan reports very good cooperation from the recording artists in getting records to establish a c&w library.



VERNON TAYLOR

The Feb. personal appearance schedule of RCA Victor's Blackwood Bros. includes dates in Fla., Ala., Mo., Ill., Ga., N.C. and Tenn., from the 1st thru the 28th.

Diahl Gramh, who plays the part of "Casey Jones —The Railroad Engineer" and "The Man From The South", is currently on tour with Curley Gold & His Texas Tune Twisters' Western Swing Band, playing one-niters throughout Northern California.

Paul Ruhle, Program Director for WGCR-Louisville, Ky., writes that Carl Shook joined the station on Jan. 20th as the c&w deejay. Carl is heard on the air, from 12 noon to 3:00 P.M., with his "Cornbread" show. He'd appreciate it if his name was added to the artists', promotion men and diskeries' mailing lists and will use voice tracks sent along for station breaks.

Mercury-Starday's Bill Clifton & His Dixie Mountain Boys were in Nashville recently to cut "Dixie Ramble" and "Blue Ridge Mountain Blues" which'll be out shortly. Ralph Stanley filled in for Johnny Clark on the session since Johnny had his hands full with his Clark Bros. Traders' Gun Shop in Warrenton, Va. Bill has been pleased with the wonderful reception that the platter spinners have been giving his "Mary Dear".



EDDIE CLETRO

Ken Ritter infos that he's recently started a new live c&w, musical variety-TV show in Beaumont, Texas. Tagged the "Gulf Coast Jamboree", it originates from the KFDM-TV studios, every Fri. nite, from 6:30 to 7:00 P.M. Downey Bros., Home Builders of Houston, have bought the show for a 52-week run. The show stars Comet recording artist, Rick Johnson & his Western Band and features the Chelette Sisters. As producer of the show, Ritter serves as host and M.C. and the show highlights name wax stars each week. Ken'll be happy to acknowledge, on the program, any letter or telegram, from the wax artists on their new releases. All such correspondence should be addressed to Ken, care of the station.

Jim Reeves made the 1st of a number of limited personal appearances during 1958, on Feb. 1st in Kansas City. At the Sat. opening of the Sportsman's Show with attendance estimated in excess of 50,000 people. On Sat., Feb. 8th, he will participate in the Seventh Annual Nashville Teenage Beauty Contest. This event will feature all of the teenage winners of all the high schools in Davidson county. A queen of all the local winners will be chosen that night. Promotion of this affair is being handled by Red O'Donnell, Nashville Banner columnist.

Ron Chrisco drops a line to let us know of the big noise KHEY-El Paso, Texas, is making in the Southwest. The 10,000 watter is on 24 hours a day with c&w music and Ron has 5 hours a day of airtime. The station recently presented a 'live' Hank Thompson & His Brazos Valley Boys' show to a standing room only crowd at the El Paso Coliseum. Chrisco needs all the country records and news of artists that he can get and all mail should be addressed to him care of KHEY.



RICK JOHNSON

Al Terry, Hickory wax artist, headlined a recent "March Of Dimes" show, in Mermenthau, La., that was reported to be a huge success. Al's current Hickory chart-maker is "Cocoanut Girl".

The folks down Port Arthur, Texas way are treated to some real good Cajun-French-Hillbilly (French-Acadian) music every Sat., from 4:00 to 5:00 P.M. via the KPAC mikes. Huey Meaux is the emcee and Paul Trahan's band is featured.

J. E. "Red" Swarr notes that despite a 2-day rain, with many streets being flooded, Jerry Lee Lewis made his only Southern Calif. appearance at the "Riverside Rancho" in Los Angeles on Jan. 25th to a turnaway crowd which is reported to have been the largest ever at the "Rancho". Much credit for the huge crowd can be given to Charlie Aldrich, who has the band at the "Rancho". Charlie had Marty Robbins set for Feb. 1st with Hank Locklin on the 8th and Jimmy Newman on the 15th.

Don Deal, Era Recording Artist, entered the hospital, in Hollywood, on January 25th for an emergency appendectomy operation. He is now recovering and will return home in a few days. Incidentally, his lead guitarist, Hank Cochran, received his greetings from Uncle Sam.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

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UNLESS YOU ACT QUICK!***

An appeal was made to you by George A. Miller. The Phonograph Manufacturers Association gave you the FACTS! You read all this in THE CASH BOX!!!

It's SAD. BUT, IT'S SERIOUS!!! AMERICA'S MUSIC OPERATORS ARE NOT SENDING LETTERS AND THEY ARE NOT SENDING WIRES

TO THE Senate's Sub-Committee-On-The-Judiciary composed of Senator Joseph C. O'Mahoney (D., Wyo), Senator Alexander M. Wiley (R., Wis.) and Senator Olin D. Johnston (D., S.C.) and, in the meantime, ASCAP "clubs" and ASCAP's members and members of similar such organizations are FLOODING THESE THREE SENATORS WITH THOUSANDS ON THOUSANDS OF LETTERS AND WIRES!!!

OKAY!!! IF YOU DON'T GIVE ONE HOOT IN HELL ABOUT YOUR BUSINESS—THEN DON'T SEND A SINGLE WIRE OR A SINGLE LETTER!!! BUT—IF YOU WANT TO REMAIN IN THE JUKE BOX BUSINESS WITHOUT A PRIVATE TAXING AUTHORITY THAT CAN TAX HELL OUT OF YOU (WITH THE POWER OF THE U.S. GOVERNMENT BEHIND THEM) THEN, BROTHER, YOU HAD BETTER STOP WHATEVER YOU ARE DOING AND GO ON OUT AND GET EVERY LETTER AND EVERY WIRE (MADE UP IN TRIPLICATE) AND RUSH THESE IMMEDIATELY TO THE THREE SENATORS WHO WILL BEGIN LISTENING TO ARGUMENTS AS TO WHY YOU SHOULD NOT BE TAXED OUT OF BUSINESS ON FEBRUARY 19-20-21-1958!! IT'S UP TO YOU!!!

BELIEVE MUSIC LOST LOCATIONS

Report Figure of 575,000 Should be Cut Back to 550,000 Phonos on U.S. Locations. Point to Loss of Many Types of Retail Spots Since Late Fall '57. Some Even Claim 525,000 More Correct

'The Cash Box' is Asked to Again Survey Trade to Obtain Correct Figure

CHICAGO—There is a general belief current that the automatic music field has lost anywhere from 25,000 to 50,000 locations since business went into its recessive period beginning last Fall of 1957.

Leaders point to the fact that many small businesses have closed their doors and that, in addition, bankruptcies have continued at a heavy rate.

Many claim that large numbers of taverns, considered the best locations for automatic music, have closed throughout the nation.

"It is our belief," stated one leader here, "that anywhere from 25,000 to 50,000 locations have been lost to the automatic music field.

"This is attributed to the closing down of many small businesses all over the country.

"The figures which have shown up in this regard, since Fall of 1957, that is, businesses which have closed their doors due to bankruptcies and other such matters, would easily bring down the active number of phonographs on locations to around 550,000 or even lower than that, to possibly 525,000."

This is, naturally, a matter of concern to many in the field. There is no doubt that, if all the old prewar machines, which are still on locations were removed, the figure would go even lower. Possibly 75,000 to 100,000 very old models are still on locations in the United States.

But what is most important is the fact that loss of locations, especially 25,000 to 50,000, would cut sales and hurt business generally throughout the music field.

This, in itself, has caused great concern among many of the leaders in the automatic music industry. After all, as some of these men point out, the operators who have had to pull such machines and now have them in their warehouses, will first place these machines as new locations arise before purchasing new models.

In view of this, certain distributors are again urging this publication to intensify its drive to get all the old, wornout, screechy, scratchy, prewar phonos taken off location.

These should be replaced with brand new phonos which will, without any doubt, pick up the take while, at the same time, win great approval of location owners and patrons and bring into being finer understanding of the industry due to better tone, beautiful music.

In the meantime, leaders have suggested that *The Cash Box* once again survey the field and try, if at all possible, to bring about some definite figure as to the number of phonos now on locations in the United States.

It was over a year ago when *The Cash Box* surveyed the field. At the time it was believed by one and all that the figure then extant, 500,000 phonos on locations, would be increased to 600,000, or even more.

The final facts that showed up after compilation of all results was that there were approximately 575,000 phonos on locations.

Since then, of course, the recessive business period struck and the bankruptcies reported indicated that many locations were being lost to the music field all over the country.

Fourteenth Annual Amusement Trades Exhibition Best In Britain's History

LONDON, ENGLAND — Opinion of all in the coin machine industry was that the 14th Annual Amusement Trades Exhibition, which closed at the Horticultural Hall, Westminster, January 30, was the most successful exhibition of its kind ever held in Britain.

Exhibitors reported full order books.

Largest reported order of the show was for juke boxes. It represented a total sum of nearly one million dollars spread over a period of two years. The contract was a reported deal between John Katz, Precision Automatics, Ltd., Brighton, and Peter S. Jennings, Push-Bottom Sales, Ltd., London, for the new French "Emaphone" phonographs, for which Katz has full rights in Britain and the Commonwealth.

Although no details of orders were disclosed, it was generally recognized that similarly large business was done by A. W. Adickes of Hamburg who, in addition to displaying the new Rock-Ola machines in his own stand, had six others based at strategic positions throughout the hall. Competing with it for attention with the crowds of buyers was the Bal-Ami "Super 40," on show for the first time in Britain. This is the first of the "H" line models to be introduced in this country. It is reported that large orders were taken by distributors Phonographic Equipment, Ltd., and Ruffer and Walker, who were both exhibiting it in specially built alcoves.

Another reported big seller was the "Tone-Master" wall box, produced by Georg Wiegandt & Son, Berlin, Germany, and handled exclusively by Arthur Brown of Automaten Distributors, Ltd., Llandudno. Brown was also doing well with his "Diplomat" console box.

The largest display of music machines in the show was of "Seeburgs"

and "Fanfares" at the stands of George Whittacker of Blackpool. These soon melted away as operators bought them and took them away with them.

Among important foreign visitors to the show were Mr. and Mrs. Renotte, who made a flying trip from Gembloux, Belgium, to see the display of their phonographs. The "Renotte" is manufactured in Belgium, and will be displayed all over the Brussels Worlds Fair, opening in April. At present Renotte is exporting his machines to Holland, Italy and France, as well as to Britain, and is trying to get things going in Spain. He advises that under the new government restriction in France, it is becoming a little more difficult over there. However, indications are that since the arrangements of the new American loan went through, French buoyancy is on the upswing. Renotte also stated that attempts are to be made, for the first time, to set up an operators' association in Belgium, roughly based on the organization in Britain.

Also from Belgium to view the show came Ferdinand Moralis of the well-known juke box manufacturing firm of Elspor, Antwerp. Elspor revealed that his firm has begun to assemble the latest 200-selection Wurlitzer phonograph. As 50 per cent of the manufacture will be in Belgium, it will be exported freely to Britain. In addition to the 1958 Wurlitzer 200-selection machine, the 1957 104-selection phono is to be brought into Britain almost at once. In both cases orders will be fulfilled in any quantity required.

Visiting the Bal-Ami stand of Phonographic Equipment, Ltd., at the Amusement Trades Exhibition were (left to right) Marcel Stellman, and British record stars Don Fox, Don Lang and Tony Brent. Extreme left of picture is Phonographic Director, Cyril Shack.

Miller Recuperating Will Remain in Hospital For Ten More Days

Pierce, Snodgrass, Others to Attend Hearings

OAKLAND, CALIF. — Having come thru major surgery, George A. Miller, national president of Music Operators of America, will remain in Peralta Hospital, this city, for another week to ten days.

He is well on the way to complete recovery, according to infor-

mation received this past week by *The Cash Box*.

In the meantime, as published in *The Cash Box*' February 8, 1958, issue, Clinton S. Pierce and J. Harry Snodgrass and other officers of MOA are taking over for George A. Miller during the hearings in Washington, D. C.



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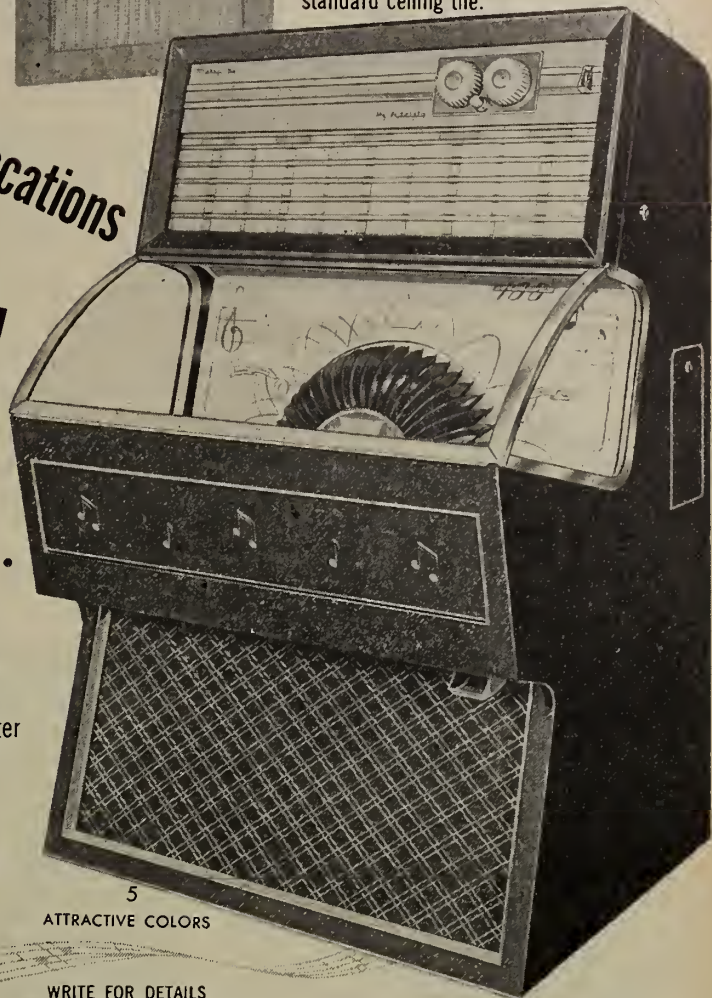
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WRITE FOR DETAILS

Chi Music Ops Elect 1958 Officers

Recorded Music Service Assn. Holds First Big General Meeting of Year. Elect Officers. Assure MOA of Complete Cooperation. Vote Dinner-Dance for Oct., '58.

Biggest Portion of Meeting Devoted To Discussion of Forthcoming ASCAP Sponsored S. 1807 Hearings By Senate Judiciary Sub-Committee



EARL KIES

CHICAGO—The first big, general meeting of the Recorded Music Serv-

ice Association for 1958 was held at the Bismarck Hotel here this past week.

Most outstanding event of the evening (Thursday, January 30) was the election of officers.

Earl Kies was elected President. Louis Arpaia was moved up from Vice-President and Treasurer to Vice-President and Secretary. Joseph Filitti was moved up from the Board of Directors to the office of Vice-President and Treasurer. Dan Gaines was unanimously re-elected Vice-President.

Julius Gronner was elected to the Board of Directors, as was Otto Manconi, Victor Bondioli, Moses Profit and Paul Brown. Julius Mohill resigned his position on the Board of Directors in favor of his son, Edwin Mohill, and Ed was elected to the Board. This makes ten members on the Board of Directors compared to nine members on last year's Board of Directors.

Earl Kies read a wire from George A. Miller, national president of MOA, and suggested that the association of music operators here cooperate much more closely with MOA in the future. This was instantly accepted by all present.

It was decided that applications for membership in MOA be filled out by the operators of this organization so that closer cooperation would most definitely come into being with Music Operators of America, Inc.

It was again voted that a dinner-dance be held sometime in October or November of 1958 instead of a golf outing. The dinner-dance that was held in 1957 was one of the most outstanding successes ever enjoyed by the association. All were in favor that this method of annual entertainment be continued.

Most of the evening's discussion was devoted to the forthcoming ASCAP battle. Operators were urged to obtain letters from everyone they did business with as well as from their locations and all social, civic and charitable leaders.

Samples of letters already sent to the three Senators who comprise the Senate's Judiciary Sub-Committee and who would be at the hearings to begin on February 19, were read to the operators.

The complete story of what this bill (S. 1870) means to the music operators was told the gathering. Excerpts from *The Cash Box* were read to the men present.

They were also told that any further tax burden, such as would come about if they were forced to pay royalties to ASCAP and similar such organizations, would put the majority of the music operators here out of business.

"This first general meeting of 1958," Earl Kies stated when the meet was over, "was one of the most successful we have ever had."

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"Due to its success and due to the enthusiastic response of the membership," he continued, "we are planning on further such meetings this year."

"We feel certain that our association," he concluded, "is well on the way to accomplishing one of its most progressive years."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Wurlitzer New Phono Showing At Sandler

MINNEAPOLIS, MINN. — The showing of new Wurlitzer phonographs by Sandler Distributing Company, this city, on Monday and Tuesday, January 27 and 28, brought in operators and their wives from all over the territory, including the Dakota's, Wisconsin, as well as from every part of Minnesota.

Irving Sandler expressed his gratification at seeing so great a number of coinmen, and then hearing their wonderful comments about the new line of music machines. Solly Rose, manager of this office, stated, "The show was a tremendous success and operators were very enthusiastic about the new Wurlitzers. Proof of their enthusiasm is the amount of orders placed for immediate delivery on all three models."

Among the operators who visited Sandler were: E. E. McDaniel, Wadena, Minn.; Len Worsch, Montivideo, Minn.; Jack Tomar, Two Harbors, Minn.; J. Butterac, Hibbing,

Minn.; Greg Wagner and Sylvester Wiederholt, Miesville, Minn.; Mr. and Mrs. Jim Slop, Greenbush, Minn.; H. H. Krueger, Fairfax, Minn.; Forrest Dahl, Fergus Falls, Minn.; Clayton Norberg, Mankato, Minn.; Pete Wornson, Mankato, Minn.; Mr. and Mrs. Chet LeDoux, Virginia, Minn.; Bob Bregel, Glenwood, Minn.; Stanley Woznak, Little Falls, Minn.; Mr. and Mrs. J. C. Weber, Blue Earth, Minn.; George Wohler, Stillwater, Minn.; Mr. and Mrs. Arnold Brevik, Watertown, S.D.; Gordon Stout, Pierre, S.D.; Art Hagness, Grand Forks, N.D.; Harold Rose, Fargo, N.D.; Isadore Bernstein, Leo Landsberger, Ted Lawn, Dave Chapman, Walter Witt, Ed Zahn, Gil Zahn, all of Minneapolis; and Chuck Karter, St. Paul. From Wisconsin were Don Bolier, Baldwin; Mike Young, Soldier's Grove; and Leo Barkovitch, Superior.

Pictured herewith are Mrs. and Mr. Chet LeDoux looking over the new Wurlitzer phonograph.



Nebraska Music Show Is A Click

OMAHA, NEBR. — Regardless of the miserable weather and the further fact that a snowstorm broke loose on the opening day of the five-state Nebraska Music Show, February 1, 2 and 3, the attendance was considered to be "remarkable" at the Castle Hotel here.

Not only were operators present from the five states that were in meeting, Nebraska, South Dakota, North Dakota, Iowa and Kansas, but operators from Missouri and other surrounding states also attended.

There were many distributors and factory representatives present at this year's five-state Nebraska Music Show.

The manufacturers' representatives reported very good business with prospects for even better business, as a result of this show, assured.

Officers of the Music Guild of Nebraska who handled this five-state show were greatly complimented by all who attended.

Ted Nichols of Fremont, Neb., president; Howard Ellis of Omaha, treasurer; Richard Taylor of Lincoln, Neb., vice-president; along with directors of various zones in Nebraska: Don Knox of Chadron; Randall Thies of Norfolk; C. R. McKee of Grand Island; Hugo Prell of Bremen, Kans.; Ed Kort of Schuyler; Warren Tunis and Jerry Wit of Omaha.

Music operators who attended were especially thrilled to be able to see all the new phonos. The new Wurlitzer, Seeburg, AMI and Rock-Ola phonos were on display at various booths. United's 100 selection model phono was also on display with L. J. Kraehmer, applications engineer for the firm, on hand to show the music ops this phono.

Panel discussions were well attended. Percentages, location agreements, benefits of trade associations, exchange of ideas on business improvement and other matters were discussed.

It was learned that 80 percent of Nebraska now featured 10¢ play. It was also learned that EP records were growing in importance with ops advising that "the older folks sure

enjoyed these". Many also advised that locations are now beginning to call for EP recordings.

Many different types of percentage arrangements, in addition to 10¢ play, were brought to the fore. One method that proved very impressive to many was a sliding scale of percentage commissions shown by Ed Reese of Carroll, Ia.

A discussion on how to keep music ops interested in their local and state associations and how to improve attendance brought many fine suggestions.

For example, it was learned that Omaha ops were arranging for a "Coin Club" and an "Investment Club". The plan is to have each operator invest \$25 per week or per month and watch his investment grow. This plan has won much interest from operators here.

Karl Karle, regional representative for Wurlitzer was on hand. Lou Rubin and his family attended and Lou showed the new AMI. Phil Moss and his men displayed the new Seeburg. Ed Ponder and Carl Hoelzel were present. Mr. and Mrs. Archie LaBeau, J. A. Weinand of Williams Manufacturing Company, and many, many others, too numerous to mention, were seen about this five state meeting.

In view of all circumstances, especially the very inclement weather, the show was acclaimed by all as a success.

Most outstanding, of course, were the many discussions regarding the forthcoming ASCAP bill to be heard in Washington on February 19.

A sample letter was prepared for all the music ops present, and it is believed will be used by many who attended. This letter will be suggested to be used by storekeepers as well as all civic, social leaders and friends of the operators.

Seeburg M100A\$ 99
AMI D-80 245
AMI C (45 RPM) 135
Wurlitzer 1500 195
Wurlitzer 1500A 245
Wurlitzer 2000 795
Wurlitzer 1700 595
Seeburg and Wurlitzer 100-
Selec. Chrome Wall Boxes
at Special Prices WRITE!

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SOUTH SEAS	175	Single Player 5-BALLS	
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STARLET	125	ROYAL FLUSH	285
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		HARBOR LITES	165
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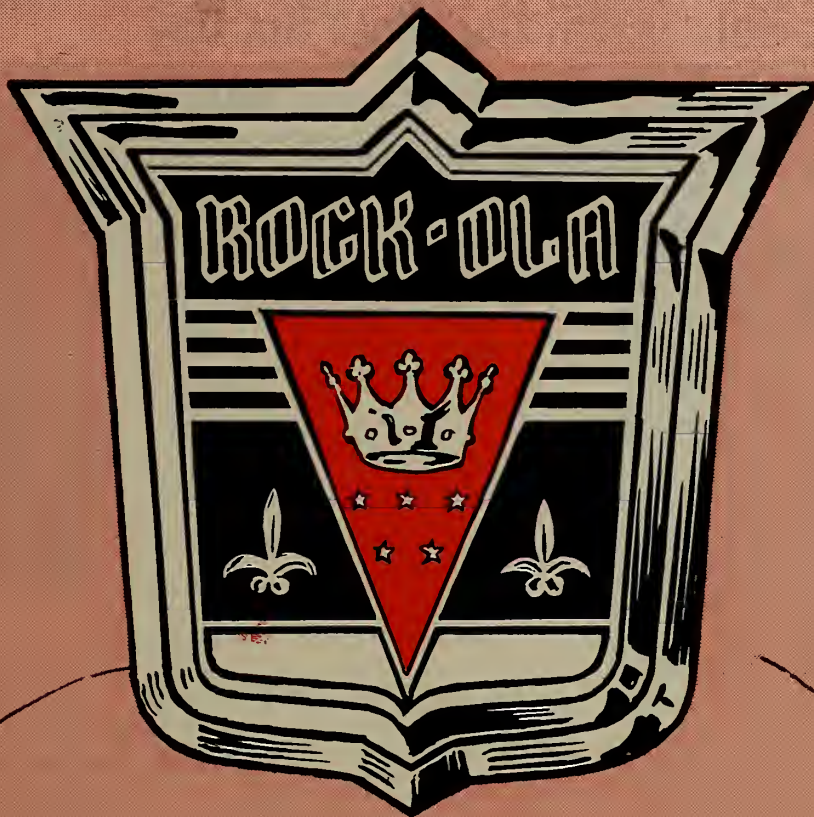
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Through The Coin Chute

HOUSTON HAPPENINGS

The new model "I" AMI phonographs were first viewed by Houston area operators on Feb. 3 at Warncke Sales Corporation. Owner L. R. Gardener reported excellent reception of all three selector types of the new machines and showed a larger than average opening day batch of orders. . . . Steve Poncio, United Record Distributing Co. manager, announced that on Feb. 15 United would discontinue sale of all 78 rpm records. . . . Tommy Sands, local lad and Capitol recording artist, packed 'em in when he appeared personally Feb. 5 at the Metropolitan theatre, big downtown movie house. . . . Joni James, M.G.M. recording artist, substituted for Georgia Gibbs as star performer the final four days of Houston National Automobile Show (total attendance over 200,000) after Miss Gibbs was stricken with flu before leaving New York. . . . W. C. (Bill) Lynch signed up late in January as sales representative for Warncke Sales Corporation. Bill has been actively engaged in automatic phonograph distribution since 1946. He is generally known over the entire State and particularly well known throughout the South Texas and Gulf Coast trade areas. . . . H. M. Crowe, owner Acme Record Distributing Co., spent the last week of January in Hollywood. Part of the time had to do with Disneyland records of which he is distributor in Texas and Louisiana and the rest used up with sight seeing and other educational and cultural activities. . . . Long time prominent music operator Jack Armstrong lately bought himself a swell lounge down on Navigation Blvd. . . . Leon Williams back on his stock room job at United Record Dis. after a six weeks training period in the National Guard at Lackland Air Force Base. . . . Gene Turner is the new counter man at Acme Record Dis. Co.



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200 Selection, New Model 1465

120 Selection, Model 1458

50 Selection, Model 1462

- ... all with 50c coin chute*
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- ... all smaller in size than any other multi-selection phonograph

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**Williams' Factory On 6-Day
Work Week Plus Overtime**
Firm Clicks Big With "Ten Strike"
and "Ten Pins". Will Continue Six Day
Work Week Plus Overtime To Catch
Up With Order Backlog



J. A. (ART) WEINAND

CHICAGO—Probably one of the busiest factories in this city at this time is that of Williams Manufacturing Company.

The firm is on a six-day work week, plus overtime, in an effort to catch up with the backlog of orders on "Ten Strike" and "Ten Pins."

"Hard as we try," reported J. A. (Art) Weinand, "we are having our hands full trying to catch up with the orders we already have."

"But," he added, "what's most trying is the fact that we get more and still more orders by phone and wire each and every day."

"We do most sincerely hope," Weinand stated, "that the operators all over the country will bear with us at this time and believe that we are doing our level best in an effort to catch up and even, if at all possible, get somewhat ahead of our present backlog."

This same is heard from Sam Lewis and also from Harry Williams of the firm.

Executives of the firm are extremely busy and working very hard to meet the present demand.

"It just proves," said Sam Lewis, "that, regardless of general economic conditions, a hit game is still tops with everyone and answers any and all problems for all manufacturers."

"I believe," Lewis continued, "that the operators who are now purchasing 'Ten Strike' and 'Ten Pins' will profit from these machines for many, many months to come."

"They will also find that their trade-in value will remain very, very high for a long time to come," he concluded.

Charges For New Disks

RICHMOND, KY.—K. A. Cormney of this city has found a way to help boost his profits from his phonos.

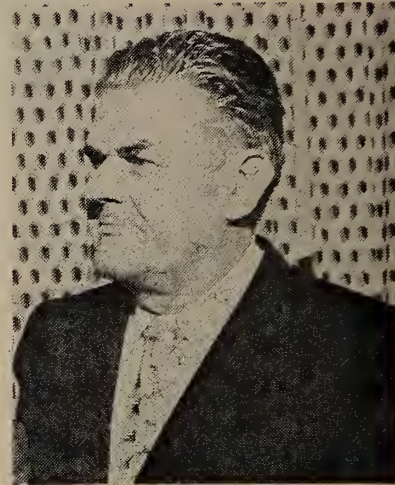
"I have found that some location owners," he reports, "will go along on this plan."

"It helps me out to the extent of approximately \$1.50 per location each week."

"This is money that I take from the cash box before dividing the balance of the collection. This is the charge for the new records that are placed on the machine each week. I then give the old records that are removed to the location owner."

"This, it seems, gives him something in return for his record cost, or at least that's how he feels. Because of this the location owners are, usually, very happy. Even if we put on five new records we give the five we removed to the storekeeper."

**S.D.Ops Use News-
paper Ads To Tell
ASCAP Story To
Public**



GORDON STOUT

PIERRE, S. D.—Gordon Stout, this city, is recognized throughout the industry as one of its most progressive operators, and one of its most public minded citizens.

In order to combat the many releases circulated by ASCAP throughout the country to the press, Stout ran a full-page newspaper advertisement in which he brought the operators' case before the public. "It is my firm belief," stated Stout, "that if we take the true story to the people that we have so successfully presented in testimony before the Congressional hearings over these many years, we might get ASCAP stopped so cold that no one would ever introduce their cock-eyed bills any more. If the public only knew it, they have almost as much to lose as we have. They would lose the music we are trying to save for them."

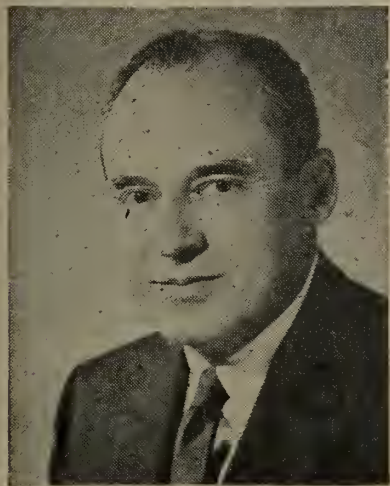
Stout pointed out that in South Dakota, the operators' public relations programs have been most effective. "We don't even pay license on music and amusement machines any more," he advises. "We have convinced our public officials that music and amusement automatically served to the public via coin control is a service no different than show cases and other services offered over the counter, via the box office and other means of public service. Ours is a display of music and amusement under a self-service system, but it is supervised and under the same control as is show case and shelf merchandise."

In addition to spending considerable money in newspaper and radio advertising, Gordon Stout is active as a civic minded citizen in a dozen or better local activities. He is president of Pierre Sports, Inc., a group of Pierre business and professional men who sponsor athletic activities, which include a semi-pro baseball and little league teen-tot teams. He's an Elk, a Methodist, a Rotarian, an Izaak Walton leaguer, is on the Ag committee of the Pierre Chamber of Commerce, bowls three nights a week, and a member of a political party.



watch
for
the
AMI's

AMI Distributors To Show Four New Model "I" Phonos This Week



JOHN HADDOCK

from the chromed front trim panel to add a festive, play-inviting touch of color. Adjacent spear-styled translucent ornaments provide a three-dimensional effect that complements the dramatic copper and chrome escutcheon which stands out in bold relief on the lower grille. The cantilevered midsection trim terminates at the sides of the cabinet in graceful sweeps of highly polished chrome that surround an embossed AMI medallion set against ornamented black and turquoise side panels. In addition to its many design advances, the model "I" line incorporates a number of new features to speed service and improve accessibility.

Likely to gain widespread operator approval is the new location of the slug rejector which has its own door. It is located at the side of the cabinet and can be snapped in and out easily for inspection without opening any other service doors. Keeping title strips and records in easy order is facilitated with the new title-rack assembly which pivots on two top-mounted hinges. It may be unlatched to swing down into horizontal position when the front door is opened. Individual title racks, as before, snap out for quick changing at or away from the juke box to allow pre-programming of an entire segment of tunes to minimize service time in the location.

Four individual hand-holds at the back of the cabinet and full-length hand-hold across the front simplify loading and moving operations.

The AMI model "I" line features essentially the same play-proven record changer that has previously won operator acclaim for its speed, simplicity and trouble-free performance. The entire mechanism is mounted on slides and glides out at chair height through a large back cabinet door where it may be rotated 180 degrees for full-circle accessibility. The high output 25-watt amplifier is mounted on a pull-out shelf and can be removed from the cabinet and turned completely over for inspection and service without having to disconnect wires.

Most operating components of the model "I" feature plug-in or terminal-strip connections, allowing complete units to be attached or removed without soldering. Should these units ever need servicing that cannot conveniently be done at the juke box, a replacement assembly is easily substituted to insure uninterrupted service while the original unit is repaired or adjusted. Crediting changes of an almost infinite variety of combinations are conveniently made on a terminal strip with a screwdriver instead of a soldering iron. A large cash box with provision for double locks is mounted on the side of the cabinet so collectors

(Continued on page 61)



One of the NEW 1958 MILLS BELLS for EXPORT

Here is one of many brand new Mills models available to you now!

These *genuine* Mills Bells give you top performance, longer service and modern appearance to attract more play.

Genuine Mills Bells are manufactured *ONLY* in RENO, NEVADA by Mills old time craftsmen from the original Mills operation in Chicago.

Because Mills machines have always been tops, some imitation machines are being made in the Orient and Europe. Many old Mills machines, rebuilt with low quality parts, are also being represented and sold as new Mills Bells. *We feel it is important that you recognize these inferior machines because we do not wish their poor quality and operation to reflect on our genuine Mills Bells.*

Remember, genuine Mills Bells are made only in Reno, Nevada. All others are obviously imitations and are not manufactured to Mills high quality standards.

Make sure you get the best. Write directly to Ralph J. Mills, President or Herbert S. Mills, Vice-President; for the latest literature & prices.



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BELL-O-MATIC CORPORATION

FACTORY: 50 Grove Street, Reno, Nevada

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Seeburg Distribs Show 3 New Phonos

Showings of New 100, 160 and 200 Selection Models Will Continue Until Mid-February. Many New Features Attract Great Interest

CHICAGO — Seeburg distributors nationwide are now showing the three new Seeburg phonographs. Showings will continue until mid-February. The three new, 1958 Seeburgs feature 100, 160 and 200 selections.

Comment, during the sales convention of Seeburg distributors here in Chicago regarding these three new models, was so outstandingly praiseworthy that tremendous interest has been aroused.

Many music operators are anxiously awaiting the showing of these three new Seeburg phonos in their areas.

"For the very first time in automatic music history," one well-known Seeburg distributor reported, "we are going to show something that is so outstanding it is bound to win the praise of everyone in the music trade.

"This," he elaborated, "is 'dual programming.' It's an entirely new and

better idea than has ever before been known to the industry. This will give every operator the opportunity to enjoy greater profits than he has ever before realized from automatic music."

Another distributor, present during the sales convention, answered a question asked of him with:

"Of course, we'll have the 50¢ chute. In addition," he stated, "we'll have 'dual pricing' that has proved itself the very greatest yet."

Though more or less secretive as to the plans of their distributors, executives of the firm did admit:

"There has never before been such tremendous enthusiasm for new Seeburg models as there was at this past sales convention.

"Our distributors," continued this executive, "were the most outspoken we've ever heard in praise of our new line.

"In every case," he added, "they

praised the outstanding beauty of our new design. They raved about the new features. They haven't yet stopped complimenting our engineers on the simplicity and the great ease of servicing which features our mechanism."

"All this is more than true," another Seeburg distributor reported when told what this executive had said.

"In fact," he continued, "he hasn't even told half the story. These three new Seeburg phonographs, the 100, 160 and 200 selection models are, without a single doubt, the greatest advancement in the history of automatic music.

"Not only," he added, "from the standpoint of simplified electromechanics, but, what's even more important to every operator, because of their tonal quality based on tremendous high-fidelity tone range, as well as the outstanding beauty of the cabinets which are sure to simply pull people over to play them.

"What's even of the very greatest importance, the new Seeburgs are ready and able to offer anything and everything the player wants in music and in such fashion that the operator is bound to earn more."

Perhaps the words of another Seeburg distributor will give some idea of how all the Seeburg people feel about their new 1958 phonos.

"These three new Seeburg phonographs for 1958," this distributor stated, "are the greatest and most triumphant achievements in all the history of automatic music.

"They just can't be equalled. They are the final word in tonal quality. The acme in money-making power. The most beautiful instruments ever created in this industry."

Max Roth Subject Of Newspaper Editorial



MAX ROTH

WILKES-BARRE, PA. — It's a well-known fact that many, many coinmen throughout the nation have hearts as big as whales and contribute to the welfare of their country and its individual citizens. These people, who put human considerations ahead of all other matters, have brought this industry untold prestige and good will.

Although most benefactors modestly try to shy away from publicity, their efforts do find its way into the public press as news stories. But when a newspaper sees fit to editorialize on the outstanding efforts of one of our coinmen, then it's worth headlining.

The *Times-Leader*, Wilkes-Barre daily, saw fit to run an editorial on the activities of Max Roth, Roth Novelty Company, this city, and by just reproducing it, we feel that no further comment is necessary.

Headlined: "Good Neighbor Honored," the editorial reads:

"The testimonial dinner, honoring Max Roth, president of Ohav Zedek, on the sixty-fifth anniversary of the congregation, largest among the Orthodox in the area, was an impressive tribute, but scarcely surprising in view of his standing not only in the congregation but in the community.

"During the past decade, Mr. Roth, a Wilkes-Barre businessman, has advanced to the front ranks of local philanthropists for his benefactions to religion, education and charity. The record includes support of worthy causes in Israel as well as in America.

"His stimulating record of generosity is enhanced by the fact that he actually seeks opportunities to give. Whereas the average donor waits until he is solicited, Mr. Roth anticipates needs in countless instances. Individuals, as well as organizations, have been helped by him, the only yardstick being the existence of need.

"Four hundred were present at the gathering to show the deep appreciation of the congregation for his service. If all who were benefited, directly or indirectly, by him during the past decade were to assemble in his honor, it might be difficult to find a hall large enough to accommodate them."

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AMERICAN CANCER SOCIETY

Rock-Ola Delivering New Phonographs

Shipments of Models "1465", "1458", and "1462" on Way to Rock-Ola Distributors. Firm Calls New 200 Selection Model, "The Aristocrat of Phonographs"



DAVID C. ROCKOLA

CHICAGO — David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, announced this past week that the firm was de-

livering the three new model 1958 phonographs to its distributors.

The three new Rock-Ola phonographs are model "1465," 200 selections; model "1458," 120 selections, and model "1462," 50 selections.

The new Rock-Ola phonographs are being called, "The Aristocrats of Phonographs," by the firm as well as by the firm's distributors.

"We believe," stated Rockola, "that we have produced, in our new phonographs, the acme of perfection for profitable operation.

"These," he continued, "are phonographs that are made for the operators to meet what the operators, themselves, demanded of us for profit making automatic musical instruments.

"These new models have every feature that operators have found to be profitable on locations all over the world.

"Not only are they the most beautiful phonographs we have yet produced here at our factory, but, what is even more important, they are the phonographs that have been proved

profitable over months of consistent operation."

The new model "1465" as well as the model "1458" feature "Top 40 Tune Programming." At eye-level and, at the top of the "picture window program" display, the player can see the top forty tunes of the week. These are easy to choose. The display is extremely effective.

Furthermore, the "picture window program feature" offers five musical categories which are easily explained by color press-button of beautiful plastic. These are Blue, Yellow, Red, Green and Purple. This is the first time such a feature has appeared on automatic phonographs.

Also very impressive is the new "Rock-Ola Hi-Fidelity Sound System." The tone quality of the new Rock-Ola models has won much praise from all who have heard them.

Outstanding is what Rock-Ola executives call, "Horizontal programming." "This," they claim, "has won tremendous approval from our distributors and from all operators who have already seen 'horizontal programming.'"

The "dual pricing system," as well as "50¢ play," is optional on the Rock-Ola 1958 phonos.

Single button selection is featured which, as the firm reports, "is the simplest, the easiest and the best."

The new "Rock-Ola Revolving Record Magazine" and the "Time-Tested Record Changer Mechanism," according to the firm's executives, are the most outstanding, perfected features of their kind yet to appear on automatic phonographs.

"The very fact that the top forty tunes are at the eye-level position,"

Rockola stated, "coupled with our famous 'picture window program display,' offering five different musical categories to the players, facilitates fast, easy play action.

"Faster play," Rockola reminds, "means increased profits for the operators.

"That," Rockola says, "is the backbone and the basis of every new model we produced. This earns the operators more money by making the choice of music easier and faster.

"What is also extremely important to every operator," Rockola continued, "is the fact that these new three models are the smallest multi-selection phonographs in the world.

"And that means," he added, "that they can be placed on any and all locations and, at the same time, assure the operators of complete attention because of their beauty and impressiveness while, because of their mechanical perfection and outstanding play appeal, the greatest possible profits."

Operators are urged to see the new models of the Rock-Ola 1958 line of automatic phonographs at their nearest Rock-Ola distributor.

Sales executives of the firm say, "The operator who will compare will find that his best buy is Rock-Ola.

"What's more," they state, "the best comparison is placing the Rock-Ola phonograph model the operator likes best right on the location he wants for that phonograph.

"That," they conclude, "will prove to the operator that there is no other phonograph that can do what the new Rock-Ola phonographs can do as far as profits are concerned on actual location operation."



Through The Coin Chute GREAT BRITAIN GOSSIP

As showmen mixed with coin machine operators at the London Amusement Trades Exhibition, it was quite obvious that quite a number of young men are carrying out the coin machine business. A majority of the new people who have come into the business since the last exhibition are comparatively young. Many are the sons of well known people in the coin machine and amusement catering industries. Typical of this trend is D. Kraft, whose father has been in the coin operated wall-machine business for many years, and has now allowed his son to take up the handling of the Rock-Ola music machine in a big way. . . . Also handling Rock-Ola and Wurlitzer machines is the well known Rhyl caterer Mr. Parker. . . . At the Lennard Automatics stand, operator L. Feller, who has begun the import of the new German "Symphonie" phonographs, was very pleased with business. He hopes that the high figures recorded in Germany for the 80-selection box will be repeated in Britain . . . at the stand of the first-ever tape-operated juke box, Thomas de Wertheimer had many inquires, thanks to the gimmick he had thought up of having sales messages recorded on the tape along with the normal music.

Noise was one of the headaches of this year's show. Added to the blasting sounds of the many phonographs being demonstrated at full pitch was the nerve shattering rattle of a pneumatic drill being used on the roof. . . . The Ditchburn Organization, reputed to be one of the largest operating firms in the world, which had at the last minute decided to go into selling of machines for the first time, was after all accommodated with a stand at the show, and reported a very considerable volume of business. Among the sales staff was Ditchburn's charming daughter. Gen. mgr. Lever shuttled from this show to a private one being held at their London headquarters, and G. Norman Ditchburn himself was able to attend both exhibits for a time. . . . The sales managers of all Britain's leading record companies visited manufacturers, distributors and operators. The following record artists spent considerable time at the show: Ted Heath, Petula Clark, Tony Brent, Don Lang, Tony Osborne, Don Fox, The Vipers, Bert Weedon, The Southlanders, Dennis Lotis, Laurie London, Bob Court, Pat Dodd, Phil Green and Joan Savage.

Among operators who came from all over Britain to the show were: J. W. Harris, Hunstanton; D. Dean, Leicester; P. Criston, Margate; J. L. Corrigan, Scarborough; R. L. Bartram, Blackpool; C. C. Vincent, Cornwall; F. Goldstein, Bangor; Mr. Wilkie, South Shields; L. Beaumont, Canvey Island; S. Baron, Gt. Yarmouth; J. Rose, Chertsey; E. Parkin, Olympia; S. A. Morley, Milden Hall; G. Pettigrew, Willesden; G. Lewis, Tipton; H. Kemp, Saltcoats; R. Bibby, Poplar; W. Demarco, Glasgow; W. Scott and S. Birch, Oldham; D. Gibbons, Norwich; W. Pearks, Cork; S. Icke, Cliftonville; F. Herbert, Hayling Island; F. Vass, Broadstairs; M. Edir, Hastings; Mr. and Mrs. Page, Joyland Amusements; L. Gater, Birmingham; A. North, Normanton; Mr. and Mrs. Ford, Tonypanby; P. Carnoby, West Drayton; A. Gray, Jr., Hampstead; G. R. Milham, Farnborough; and A. P. Terry, Bristol.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Through The Coin Chute

NEW ENGLAND NIBBLES

Freezing temperatures fail to make any dent in the coin machine biz in the New England territory. Absence of snow makes traveling good and ops have been pouring into Hub distrib plants to looksee the new equipment being shown. Action is heavy on games and music and ops chalked up a good January and are looking forward to a good February period. Coin biz outlook for first three months of 1958 is expected better than for corresponding three months of previous year, according to vet coin men in Boston.

With the first New England showing of the new Wurlitzer phonos by Redd Distributing Co. in Boston a tremendous success, the second showing was in Hartford, Conn. at the Statler Hotel Thursday, January 6. Bob Jones, sales mgr., is arranging the showings and the third Wurlitzer show in the territory will be in Providence, R. I. on Feb. 12. The fourth, in Augusta, Me. at the Augusta House, Feb. 19. At the Hartford show, Ed Maloney co-hosted the showing. Business has been terrific on the new Wurlitzers at Redd's with ops showing keen interest in the new models. Op's comments are the most enthusiastic of any model ever produced, Si Redd reported. The new models, he said, seem to have everything the ops want in an automatic coin operated phono and the new design opens up a tremendous number of new locations in the territory. . . . At Trimount Automatic Sales Corp. (Seeburg), big upswing in biz continues with heavy emphasis on games. Showing of new Seeburg phonos set for Sat., Feb. 12. Williams' "Ten Strike" is so terrific at Trimount that ops are asked to be patient as plant is working overtime to fill back orders. The machine has proven to be 100% trouble free, Marshall Caras, sales, reported this week. Irwin Margold, gen. Mgr., reports phono biz up with export biz holding heavy with good used equipment in demand. Gottlieb's two player "Wirlwind" going great here. . . . At Associated Amusements (Rock-Ola), things humming with road trips the order of the day. Ed Ravreby just back from trip to Conn. last week where he cut up jackpots with ops in the Nutmeg state, took off again for Springfield, Mass., then back to the Allston plant and off again for New Hampshire Wednesday. United's new "Royal" bowling alley is getting big buildup at Associated, and ops are being told to "cash in on the big switch to no switches" and open up new locations. Four models are available, 13-ft., 16-ft., 17-ft. and 20-ft., Dick Mandell, gen. mgr., points out. . . . At Atlas Distributors (AMI), Louis Blatt reports interest high towards new models coming up. Barney Blatt, week-ending it to N. H., reports phono biz holding nice and steady in New Hampshire and ops there look forward to good Winter-Spring season.

Among ops in visiting distribs this week were: Tony Casale, Portland, Me.; Lou Zeidman, Portsmouth, N. H.; D. J. Halle, Berlin, N. H.; Tom Libby, Haverhill; Walter Luby, Shrewsbury; Dave Baker, Arlington; Harry Poole, Newport, R. I.; Joe Almeda, Woonsocket, R. I.; Tom Shanahan, Central Falls, R. I.; Harry Deshowitz, Chelsea; Harry Walker, Newport, R. I.; Sol Robinson, Newton; George Burroughs, New Haven, Conn.; Jim Nardi, Hyde Park; Bill Hamel, Concord, N. H.; Ralph Lackey, Roxbury; Arthur Sturgis, Boston; Ray Faini, Framingham; Dave Gropman, Boston; Connie Pocius, South Boston; Jim Geracos, Dorchester; Ray Shea, Worcester; Vic Wolkowski, Medford; Cy Jacobs, Allston; Ed and Ben Ross, Boston; Henry Levine, Milton; Al Dolins, Hyannis; Joe Glazer, Bangor, Me.; Luke Levine, Boston; Lou Abramson, Cambridge; Perry Lipson, Newton; Ed Beals, Needham; Harold Harwich, Brighton; John Poto, East Boston; Joe Assad, York Beach, Me.; Tony Delucca, Cranston, R. I.; Teddy Rabinovitz, Chelsea; Bob Green, Randolph; Russ Mawsley, Holyoke; Mario Lucchessi, Lawrence; Hal March, Brattleboro, Vt.; Leo Glosband, Lynn; and Leonard Appel, Allston. . . . McGuire Sisters set new records at Blistrub's in their week engagement with sellout every night. . . . Margaret Whiting in town for March of Dimes \$100 plate dinner. . . . Ruth Shapiro, disk promoter, now handling Eileen Rodgers, Jimmy Rodgers, Kelly Smith, Everly Bros. and Maureen Cannon.



Through The Coin Chute

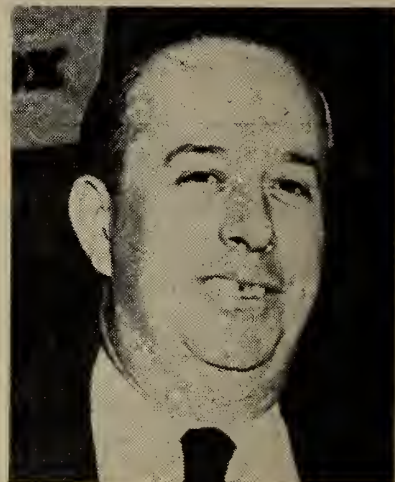
PHILA. FILBERTS

Altho Abe Witsen, International Scott Crosse Co., is vacationing in Miami Beach, he just can't help calling the office on an occasion. While we were visiting we heard Abe on the phone with Harry and Bill Witsen and Mike Channick. Abe reports he's having a nice time and getting a good rest. Firm is continuously on the prowl for necessary used equipment for export. . . . Nat Solow, Bill Adair and Marvin Stein, Eastern Music, advise they will introduce the new model Seeburg phonographs on Tues., Wed., and Thurs., Feb. 11, 12 and 13. The boys very enthusiastic over the new machines, and we understand they are planning on an elaborate showing. Arnold Silverman and Paul Cimino putting a new look into the record dept. Richard Dickstein, Simplex, in for a short stay, loads up on records here. Advises his son, Richard, Jr., doing fine in Law School, from where he'll graduate in about a year. . . . Joe Ash, Active Amusement, reports plenty action on new Wurlitzer phonos, and is now awaiting deliveries to take care of the many orders booked. Marty Brownstein, now fully recovered from his cold, back on the job. . . . International Amusement, advises that the firm is booking a terrific amount of export sales on juke boxes, bingos and shuffle alleys. . . . Dave Rosen reports that despite some very terrible weather on Sat., Feb. 1, an exceptionally large number of coinmen were present at the firm's precedent breaking auction sale. Was highly pleased with the way everything worked out and with the amount of equipment sold off to the highest bidders. Artie Daddis, AMI representative, visited here this week. Rosen will show the new AMI model "I" phonographs in his showrooms shortly. . . . "Talk To Me" by Little Willie John should be a big one say the fellas at King Records. Another getting good action is "Dedicated To The One I Love" by The 5 Royales. . . . Sidney Williams, A. Williams & Co., advises things are moving along normally. Doloris Marrine was getting congratulations on her birthday when we dropped in. . . . Harry Ascola, Columbia, tells us of the coke party given for Tony Bennett by Coca Cola Company at the Warick. All the deejays in the area were invited. . . . Joe Berger, Mercury Records, tells us The Diamonds will plug their number one seller, "The Stroll" on Dick Clark's American Bandstand on February 6. Harvey Miller was busy visiting deejays.

Roanoke Vend Unveils New AMI "I" Phonos February 16

RICHMOND, VA. — Jack Bess, president and general manager, Roanoke Vending Exchange, Inc., has announced showing date of the new AMI model "I" phonographs, and has issued invitations to all operators in the firm's territory to visit any of its three showrooms on Sunday, February 16.

Simultaneous showings will take place at the Richmond, Va., Charles-



JACK BESS

ton, W. Va., and Bristol, Va., offices on this February 16, and festivities will start at 10 a.m. and continue to 10 p.m. Food and refreshments will be served at all offices.

Operators will be greeted at the Richmond offices by Bess, Harry Moseley, vice-president and asst. manager, and Bill Browning, service engineer, as well as all other personnel of this office. Tom Sams, AMI representative, will be on hand.

In the Charleston office, operators will be hosted by Eldridge Fink, manager, and Hobart Boothe, sales representative, as well as other members of this office. In addition, Mrs. Jack Bess will play hostess. Joe Collins, AMI representative, will be at this office.

E. M. Hudson, manager of the Bristol office, and his staff, will greet operators here.

something's up at AMI watch for it!

AMI New Models

(Continued from page 57)

need not open the main doors of the machine.

The model "I" line combines simple, easy-to-understand play sequence with the fast dependable record changer to keep the action moving and provide the most music in the least time. The new "I-200M" and "I-100" both feature a fast, one-pushbutton mechanical selection system that is fool-proof in operation and simple for patrons to play. To select a number, a selector disc on the front of the cabinet is rotated to pin-point the selection wanted. A single pushbutton alongside then is depressed to bring the record into play. The "I-200" and "I-120" models have fast-acting dual-pushbutton operated selection systems. Play directions, selection areas and coin chute are illuminated to encourage fast play and eliminate patron error and misunderstanding.

All titles are front-lighted for instant visibility, all are on display at all times at eye-level behind a wide sweep of distortion free curved glass. Quick-change molded program classifiers mount on top of each title holder to draw instant attention to the type of music each patron prefers and will pay to hear. The ten separate program classifiers furnished free with model "I" boxes include "Country," "Classics," "Varieties," "Your Pick," "All Time," "Favorites," "Rhythm & Blues," "Hit Tunes," "Western" and "Popular."

The 4-coin rejector which accepts half-dollars, quarters, dimes and nickels is standard on the "I-200." All other models in the "I" line may be quickly converted to 50¢ play by changing slug rejectors and the addition of a few simple parts.

Both the automatic "I-200" and the "I-120" feature EP and dual price play.

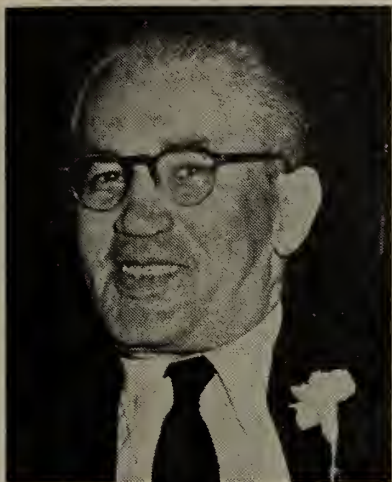
"With the new model "I" line, AMI continues its leadership in the field of high fidelity sound reproduction, a leadership that has won recognition from The Institute of High Fidelity Manufacturers by acceptance of AMI as a member . . . the only juke box manufacturer so honored", stated an AMI executive. Model "I" juke boxes incorporate a transcription-type turntable, lightweight tone arm, GE variable reluctance cartridge with sapphire or diamond stylus, 25-watt amplifier with pre-amp circuitry and twin front-loaded horns for tonal reproduction of a quality usually associated with the costliest custom-assembled home high fidelity phonographs.

The Multi-Horn sound system features a high frequency horn and driver mounted coaxially in the throat of a bass horn with its own separate driver. A built-in crossover network is included to direct the high and low frequency segments of sound spectrum to the proper horn and driver for smooth, distortion free coverage of the entire audible range.

AMI is producing also a full line of auxiliary equipment for use with the "I" line. These include high fidelity remote speakers for wall, ceiling and corner mounting; multi-selection wall boxes; and Hideaway units for selective or continuous background music.

A full-color brochure with complete details on the AMI "I-200," "I-200M," "I-120" and "I-100" juke boxes and related equipment may be had from local AMI distributors or by writing A M I Incorporated.

Mike Munves Prepares For Record Breaking Arcade Season



MIKE MUNVES

NEW YORK—Regardless of the fact that Mike Munves, this city, utilizes an entire building of three floors and a basement at his present quarters, he finds he hasn't enough space to stock all the arcade equipment he

now has and is stocking up on.

To facilitate the situation Munves has rented another store on coinrow just to storage machines.

In order to be prepared to service his customers for what he anticipates will be the biggest selling season of his 50 years in the business, Munves wants all kinds of arcade type equipment, both new and standard type machines proven successful over the years, to be available for immediate shipment.

"Arcade owners all over the nation reported they enjoyed the biggest business of all time in 1957", stated Munves. "They are now arranging their arcades for their openings in the spring, and have indicated they will purchase many machines. We must be able to get them out of our quarters and to the arcades immediately for their openings so that they are available to the public."

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SEEBURG 100-G 595	ChiCoin TV BOWLING LEAGUE
SEEBURG 100-W 575	ChiCoin LUCKY STRIKE
SEEBURG 100B (45 RPM) HIDEAWAY 450	Williams TEN STRIKE and TEN PIN
A.M.I. "B" 95	Gottlieb WHIRLWIND
WURLITZER 1800 595	45 RPM Conversion for M-100A \$69.50
ROCK-OLA "FIREBALL" 120 (45) 195	45 RPM Conversion for other models, from \$13.75
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Why not Automatic Phonographs?

GO MODERN BUY WURLITZER

Tells Why He Sells Locations

PEORIA, ILL.—J. E. Blake, operator in this city, writes The Cash Box in answer to "Direct Sales Increase," which appeared in the February 8 issue, putting the blame for this practice right at the doorsteps of the operators themselves.

"I have been in this business for a good many years" stated Blake, "and the main reason locations buy their own music boxes is because of the lazy, big mouth operator.

"There are over 1,000 old music boxes in Chicago that should be burned, not next week, but now—today.

"In the past year I have sold a few music boxes to locations, and this year expect to sell more, some in Chicago.

"It's a disgrace to the industry to see Wurlitzer 1015, 1100 etc., AMI A, B, C machines, and all the other clunkers on location at 10¢, 3 plays for a quarter. And some folk wonder why business is lousy. You could run a double spread in The Cash Box and tell the operators of America to get the 'lead out' and buy some new equip-

ment to replace the old. As long as their old machines stay on location, the more will be sold to locations, and I shall keep that along much as possible.

"About 50% of the poor locations are poor because they have a music box that is from 5 to 8 years old. How can you expect any one to drop a coin in a dirty old broken music box with a bum needle pushed back in some corner.

"Your magazine is the 'Bible' of the industry and a good many of the operators in America better start to reading the 'Bible' before it is too late.

"And, another thing, the factories should stop making conversion kits for the old machines.

"Last, but not least, I feel a man in business has the right to run it his way as long as it is his money. More people are buying more records to take home and play them on their own recorders. Why? The honeymoon is over and it looks like a few operators are going to have to go to work, or get out business. It is just that simple!"

Never Too Late:

To Report Xmas Glad Tidings Laniel Presents Gifts, Bonuses, and Announces Profit Share, Retirement Program



MONTREAL, CANADA—Altho it's a little late to report on a Christmas

party, we feel it's never too late to spread good cheer. We, therefore, would like to mention the annual Christmas party run by Laniel Amusement, Inc., this city, for its employees.

The Laniel party was held at Dorais Hall on December 17, with a dinner and distribution of gifts and bonuses.

In presenting these Christmas offerings, Edouard Laniel, president, told his employees, "I sincerely thank the Laniel team of employees who are responsible for our success. We have been working under the premise of 'One for all—and all for one'. No firm could find a better formula for success than an honest and progressive organization working with complete coordination. My sincere congratulations and gratitude for your wonderful cooperation."

The staff was informed about the pension fund now in operation, which would permit older employees to retire with benefits. Jules Labonte, general manager, also detailed the company's profit sharing program.

Romeo Laniel expressed his pleasure at the business the firm compiled in 1957, and predicted that 1958 should be a year of progress.

Pictured herewith are: (Top) Personnel of Laniel attending the party; (Center) Presentation of bonuses, 1 to r: Jean Coutu, Romeo Laniel, Jules Labonte, Edouard Laniel and Yolande Simonneau; (Bottom) Handing out the gifts, 1 to r: Marcel Charbonneau, Romeo Laniel, Jules Labonte, Edouard Laniel, Rejeanne Mathieu.

N. E. OPERATORS PRAISE:

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- BALLY BOWLERS
- CHI. COIN LUCKY STRIKE

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- 100-B 375
- AMI G-200 675
- G-120 595
- ROCKOLA 1448 575
- 1446 525
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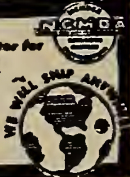
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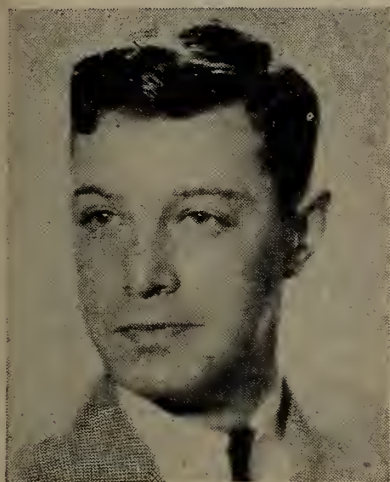
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AVRON GENSBURG

CHICAGO—Avron Gensburg president of Genco Manufacturing, this city, announced this past week that he had appointed the firm of Manitoba as its distributor for Italy.

"We met with Dr. Vittorio M. Franceschini of the firm of Manitoba, Milan, Italy, in our offices this past week," Avron Gensburg advised, "and we came to the decision that this firm would perfectly represent our products in all of Italy.

"We were very much impressed with Dr. Franceschini's organization as well as his very thorough coverage of Italy. We believe, from what we have already learned, that the Italian operator will be best served with the products of our firm through Manitoba of Milan.

"We also know that Dr. Franceschini has offices in Rome. He also intends to open other offices throughout Italy as business warrants these openings.

"This," continued Avron Gensburg, "assures Genco that Dr. Franceschini and the firm of Manitoba will be handling our business to perfection."

Dr. Vittorio M. Franceschini, who spent ten days here in Chicago, reported that he was very much impressed with the products which Genco Manufacturing showed him. He believes that the Genco products will, once again, appeal just as tremendously to the Italian operators as they did many years ago.

"The way in which the Genco Manufacturing firm has started off to meet with the demands of the Italian operators," advised Dr. Franceschini, "assures us that they will be among the leaders in Italy.

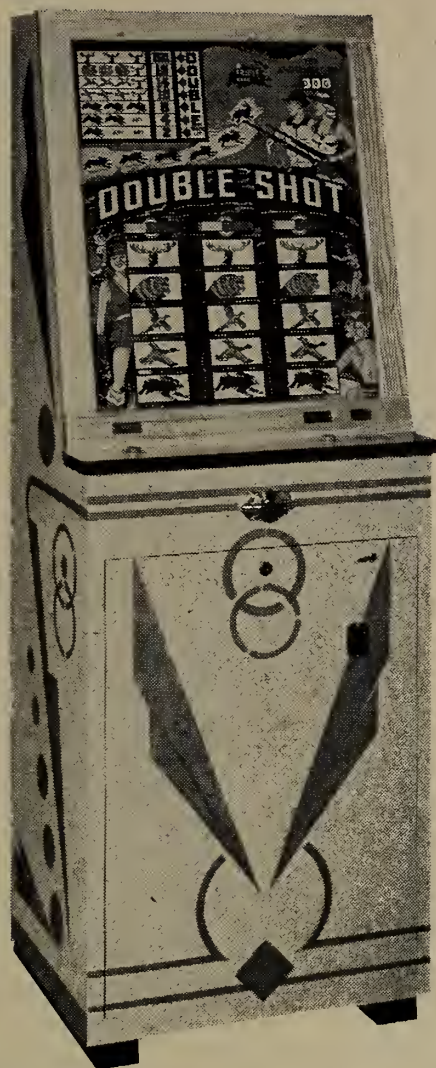
"They understand our problems," he added, "and they also know what we require to handle the business that we are doing at the present time.

"There is every certainty," he concluded, "that we will have the finest cooperation everywhere in Italy for Genco products. This is something that we have been constantly striving for.

"What is most important to us," advised Avron Gensburg, "is the fact that the firm of Manitoba of Milan, Italy, as headed by Dr. Franceschini, is one of the firms that gives the operators, everywhere in Italy, the kind of cooperation which is absolutely necessary to their continued success.

"Furthermore," he said, "the firm of Manitoba will feature a complete line of machines and parts for Genco and this," he added, "means much to us here who have been receiving requests from Italy for a long time for such a service.

"We feel certain," he concluded, "that we have not only chosen the right distribution outlet in the firm of Manitoba but, what's more, that we have the right gentleman to carry forth the outstanding policies of our firm in Dr. Vittorio M. Franceschini."



66" HIGH — 24" WIDE — 20" DEEP

DOUBLE Your EARNING POWER
with **DOUBLE SHOT!!**



New **DOUBLE FEATURE**



New **TRIPLE FEATURE**



New **LIGHT-A-NAME FEATURE**



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Why not Automatic Phonographs?

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**Cordially Invites
Operators To Visit Any
Of It's 3 Offices**

For The

SHOWING OF THE NEW

AMI MODEL "I" PHONOGRAPHS

SUNDAY, FEB. 16

10 A. M. to 10 P. M.

AT ALL THREE OFFICES

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(PHONE: Dickens 3-0311)

BRISTOL, VA.
63 COMMONWEALTH AVE.
(PHONE: 1344)



Through The Coin Chute CALIFORNIA CLIPPINGS

The rains haven't damped the activity along Pico Boulevard. The operators climb into their foul-weather gear to make their usual visits to the coin machine distributors and one-stops. . . . Mary, Kay and Claire Solle returned to Leuenhagen's Record Bar after a restful week-end in Palm Springs where they spent some time with Melba and Orville Kindig of Long Beach. Barbara Chandler, between semesters at U.C.L.A., spending a week visiting her family in Marysville. Mary predicts an up and coming hit will be "The Prince Of Players" by Tommy Frederick & The Hi-Notes on Carlton. Claire reports Little Julian Herrera's recording of "I Remember Linda" on Starla has started to move. Kay believes the big side of The Crickets' new release on Brunswick will be "Maybe Baby". . . . Lee Walker reports there has been a steady flow of operators in the showroom at Associated Distributors, Inc. to see and order the new Wurlitzer "2200", "2250" and "2204" phonographs. Lee says the operators are commenting on the new and improved sound of the phonographs. Don Zak has been named Sales Manager at Associated and assumed his duties the past week. Jack Vavrek is heading up the Parts Department with Cliff Jones assisting. . . . Johnny Casola of United Manufacturing Company, Chicago, visiting Charley Robinson at C. A. Robinson & Company and many operators in the territory. Al Bettelman reports the sales of United's "Royal" Bowling Alley continue at a steady pace. Hank Tronick receiving very favorable reports from the field on Williams' "Ten Strike" game. Hank reports the first three shipments sold and anxiously awaiting another shipment. . . . George Phillips, Arlington operator, returned from an extensive business trip to Hong Kong, Tokyo, Manila and Anchorage.

Bill, Andy, Nick and Vinny Lanzy are now all settled in the new headquarters of American Coin Machine Service Company and are concentrating on setting up a distributor program for their "Easy View Title Holders". Bill says he will announce the details of the program in the near future. . . . At Norty's Music Center, Norty Beckman reports that during the past few weeks many operators have dropped in to pick up their orders whereas they usually did it by mail order. Norty says it is nice to meet them face to face after doing business with them for some time. Jan Graham reports Pat Boone's new release on Dot of "A Wonderful Time Up There" has taken off with the operators. Joe Alvarez believes "Tell Me How" by The Crickets on Brunswick will be their next big hit. . . . A number of out of town operators making purchases from Jack Simon at Simon Distributing Company the past week. Sonny Lomberg sporting a nice tan after his recent trip to Northern California. John Freeman busy readying local and export shipments.

Carl Weber, Kernville operator, campaigning for the post of Honorary Mayor of that city. He is presently President of the Chamber of Commerce and doing an admirable job. . . . With the move into larger quarters, Pat Pugliese announced Advance Phono Parts now handles a complete line of parts for all makes and models of music games. Pat reports his mail order business is on a steady increase. Phil Robinson receiving terrific reports on the location tests of Chicago Coin's "Rocket" game and is anxiously awaiting the first shipment. Phil reports Chicago Coin's "Lucky Strike" Bowler is going out as fast as they come in. . . . Sammy Ricklin and Gabe Orland commenting on the great number of new single and album releases being received at California Music Company. Sammy says it takes many hours of listening to keep up with fast breaking records. . . . Martha Delgado predicts Don Gibson has a hit with "Oh Lonesome Me" on RCA-Victor. Buddy Robinson believes The Debs have a big one on Keen with "Johnnie Darling". In the Album Department, Val Zuniga reports The Glenn Miller Carnegie Hall Concert on RCA-Victor has taken the number one spot.

Herman Paster, in from St. Paul to visit his partner, Bill Happel, at Badger Sales Company, Inc. Herman pleased with Bill's report on the sales of the AMI phonographs. Marshall Ames made a quick trip to the Bakersfield area where he reports there is much activity. Jack Leonard busy in the Parts Department with many mail order requests.



Through The Coin Chute DALLAS DOINGS

A tremendous turnout showed up for the Wurlitzer showing at Commercial Music last Sunday. The Wurlitzer phonos were the target of raves from the 250 operators who attended, some of whom travelled from as far as El Paso, Brownsville, Amarillo and Lubbock for the event. . . . Congratulations to E. L. Certain, Certain Music Co., who is a grandfather for the first time. . . . There will be a formal showing of the new Model "I" AMI at the R. Warncke Co. this week. The showrooms will be highly decorated for the occasion, with those previewing the model thus far saying it is out of this world. . . . Allen Wallace of Wallace Dist., Mineral Wells, reports he is also holding open house this week to show the new model. . . . Al Mason, southwest regional representative for AMI, just returned from an extensive trip through the midwest. While on this excursion, he took an active part in the presentation ceremony of the new Model "I" AMI. . . . Anthony Marro of Syracuse, N. Y., is doing some special work for R. Warncke's Dallas office. . . . Some of the people seen along coinrow: John McGee, Buffalo; Benny McDonald, Ft. Worth; Jack Spratt, Temple; M. A. Walker, Waco; and Jim Moseley, Paris. . . . The Robert Burns of Ft. Worth are very happy with the home they just built. . . . Red McCallum, State Music Co., is on a business trip to south Texas to show Gottlieb's new two-player "Whirl-Wind". . . . Rock-and-roll singer Tommy Sands, in Dallas for the premiere of his first movie, participated in a special torchlighting ceremony for the Dallas Heart Fund campaign. . . . Imperial Records waxer Ernie Freeman and his "Raunchy" orchestra has been added to the Sam Cooke Revue which comes to the Sportatorium Feb. 4: Cooke, waxer of Keen Records' "You Send Me", shares the bill with The Silhouettes (Ember Records' "Get A Job"), Thurston Harris (Aladdin Records' "Do What You Did") and The Drifters (Atlantic Records' "I Know").

"Ops Don't Care Until Too Late"—Blatt

MIAMI, FLA.—Willie Blatt, this city, takes the operator who is lax and uninterested in the welfare of the industry to task.

"Too many operators just don't seem to care what happens" writes Blatt, "until some adverse legislation or license fees are raised to the point where operators cannot continue in business. Then, and only then, when it's too late, does he try to remedy the situation. By that time, it very often becomes too expensive to litigate the matter and too late to

change. An ounce of prevention is worth a pound of cure.

"It is about time a larger percentage of the operators take an active interest in the industry that provides them with a living. It is important that they cooperate in all programs to better the industry and if at all possible to attend the coin machine conventions. If they don't take more of an interest and learn about the changes in their own industry, their time in it is very limited."

Havana Birthday Party



HAVANA, CUBA—A group of personal friends were present recently at the LaRoca for a birthday party to Leon Nick of Cia. Distribuidora Internacional de Musica, S.A. of this city.

Seated from left to right: Gail Gersh, Mrs. Cissie Gersh, Senora Jose Sabilinsky, Senora Leon Nick, Senora Manolo Cruz Fernandez, Senora Juan Santamarina Bermudo, Senorita Raquel Nick, Senora Jacobo Sabilinsky.

Standing left to right: Senor Jose Sabilinsky, Bill Gersh, Senor Leon Nick, Senor Fabio Nick, Senor Manolo Cruz Fernandez, Senor Juan Santamarina Bermudo, Senor Samuel Sabilinsky and Senor Jacobo Sabilinsky.

MAKING MONEY LIKE **CRAZY!**




CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS



Change Scales To 5¢

MARION, IND.—“Congratulations to The Cash Box on its crusades for uniform playing time for recordings,” reports C. F. Cole of Silent Selling, this city, “as well as for its campaign to get all recordings on an equalized tonal level.”

“Its ‘School For Mechanics’. Its ‘National Coin Machines Board Of Trade’. Its ‘20 Year Club’. Its 10¢ play. Its ‘Day Of Dimes For The March Of Dimes’. And for its many, many other great efforts.”

“10¢ play,” continues C. F. Cole, “is a ‘must’ today for all amusement and music machines.”

“In the personal weighing scale field, I advocate, and have advocated for quite a few years, that the ‘old pennies’ are not doing the job.”

“Today’s operational expenses in the personal weighing scale business are so high,” he reports, “that a nickel is required to break even and stay on in business.”

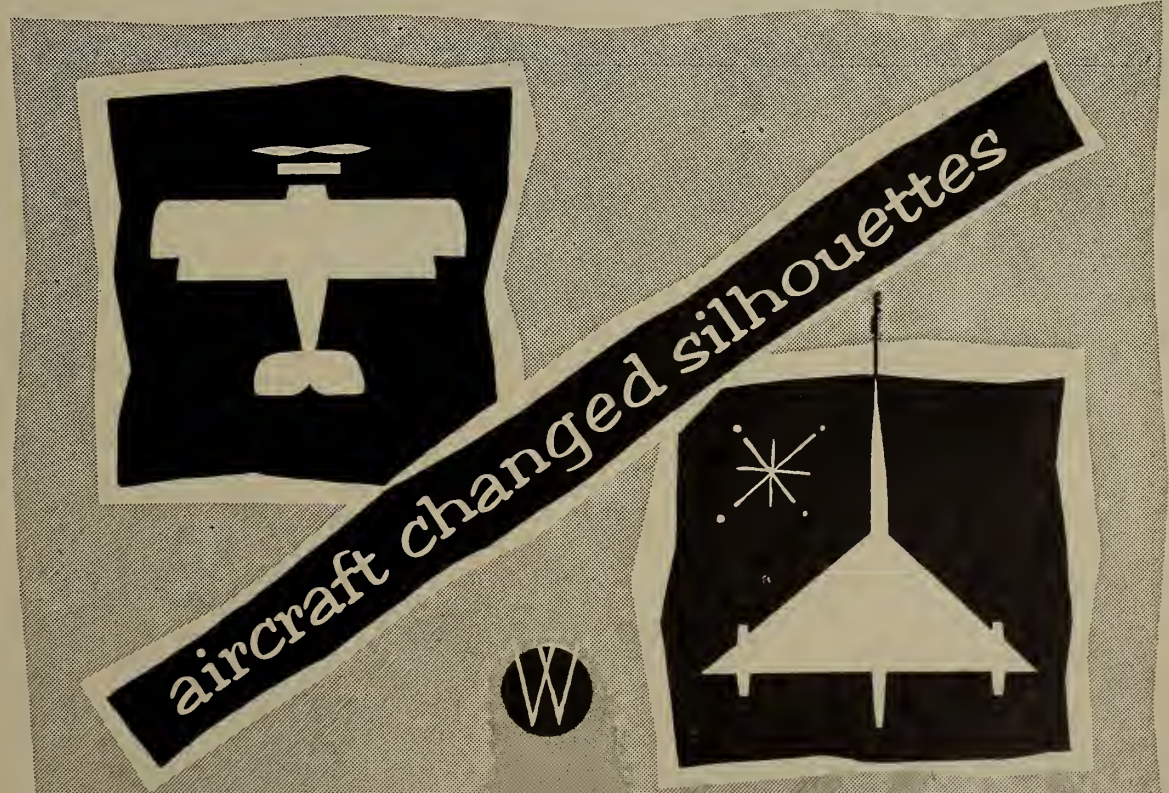
Better Percentage Basis Necessary

CARROLL, IA. — “A better percentage from locations is absolutely necessary,” advises L. R. Chapman of Mid West Automatic Music, this city.

“The main handicap,” he continues, “at the present time are those distributors who have turned to operating and, at the same time, selling machines to people who are not qualified to operate successfully.”

“These sort of people,” Chapman says, “put the location owners in a very independent position that even the best salesmanship cannot overcome.”

“I believe that because of this,” Chapman concludes, “within the next two years, if things do not change, either the operator or the distributor will be eliminated from the music field.”



Why not Automatic Phonographs ?

**GO MODERN
BUY WURLITZER**

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”



Through The Coin Chute EASTERN FLASHES

Made our annual trip on Sunday, Feb. 2, to Baltimore to attend the 10th annual dinner-dance of the Amusement Machine Operators Association of Greater Baltimore, and as usual, this is the greatest. Leaders of this organization deserve the greatest acclaim. We personally had a wonderful time mixing with our many friends—operators, distributors and factory people. Just to mention a few from memory—so if we omit any names of our friends, please forgive us: Irv Goldner, Gabe Camhy, Sam Gensler, Moe Kaminsky, Harry Morganstein, Pete Mongelli, Ben Fine, Eddie Zaza, Maury Sykes, Hy Lesnick, Chris Christopher, Sam Weisman, Harry Rosenberg, Sol Silverstein, Lou Wilner, Jack Mitnick, Herb Oettinger, Ray Riehl, Artie Daddis, and Marty Blatt. Sorry we couldn't see Mac Lesnick, who was home nursing a cold.

* * * * *

Plenty of activity on coinrow—what with new games and music on display, and rumors of others coming. Wholesalers all enthusiastic and pepped up. . . . Mike Munves, fighting off a heavy cold, comments "I either shouldn't have gone to Hot Springs at all—or, once there, I should have stayed on another couple of weeks." However, he doesn't mean the latter crack, as arcade men now streaming in continually, preparing for their openings of the '58 season. Joe Munves, now in Tampa, Fla., tells Mike on the phone that he arrived just as the weather dropped down to 26 degrees. Was considerably warmer in N.Y. when he left. . . . Barney (Shugy) Sugerman, Runyon Sales, should be back from Miami Beach when you read this. Shugy, Abe Green and Runyon staff preparing for showing of new AMI model "T" phonographs at New York offices (Feb. 17 and 18); Newark, N.J. (Feb. 19 and 20) and Hartford, Conn. (Feb. 20). Morris Rood and Lou Wolberg report that Bally's "All-Star" selling big here. . . . Irv (Kempy) Kempner tied down to N.Y. office nursing a severe cold, but next day went out on the road anyway. By the way, Shugy celebrates a birthday on Feb. 12 (same as Lincoln). . . . Gertrude Browne, Beacon, N.Y., shopping on the street, advises that music machine biz good (due to dime play), while games have fallen off.

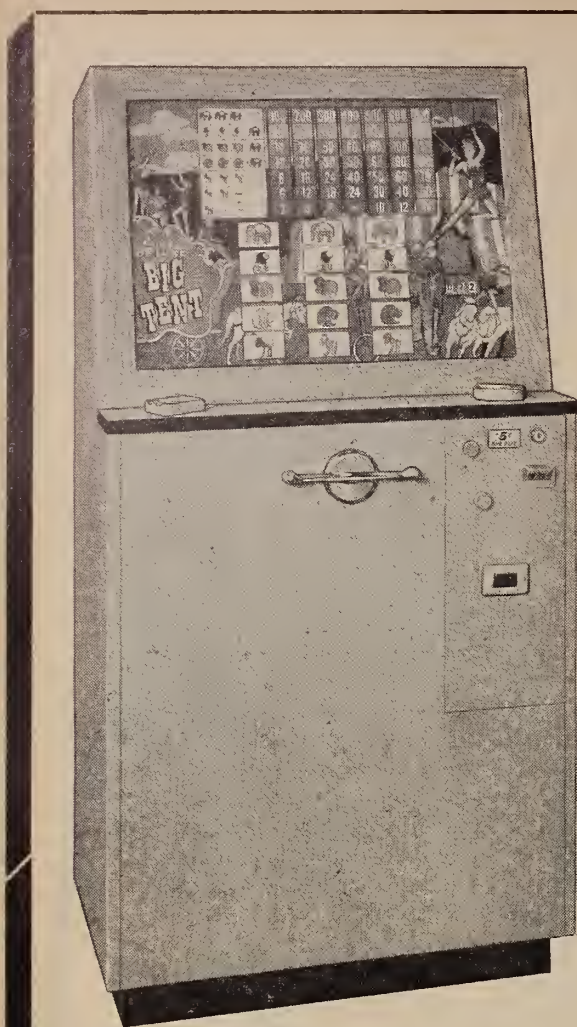
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Meyer Parkoff, Atlantic N.Y. Corp., and his staffs at all three offices, N.Y., Newark, and Hartford, Conn., all set for showings of new Seeburg phonos. N.Y. date: Feb. 13 and 14; Newark: Feb. 15; and Hartford: Feb. 12. Meyer to attend all three showings. Jack Gordon, Seeburg representative, will be present at the New York and Newark showings. Will be busy on Feb. 8 at Baltimore; Feb. 9 at Syracuse; and Feb. 12 at Boston. All Atlantic personnel bubbling with enthusiasm over new models. . . . Hymie Koepfel, Koepfel Distributing, busy organizing a load of speakers to fill an order, while Harry works on reconditioning some juke boxes to fill an export order. . . . With partner Harold Rosenberg in Mexico, Si Silverstein makes the rounds of coinrow's wholesalers. Si looking forward to Mar. 1, when he and the missus take off for Fla. . . . A steady stream of music ops visiting at Sandy Moore Distributors, advises Abe Lipsky, to talk about and view Wurlitzer's new phonos. "We've been booking plenty of orders" says Abe. Abe's son, Burt, preparing to enter Lehigh University this fall. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., anxiously awaiting deliveries of ChiCoin's new "Rocket" shuffle alley. "It's many new playing features," states Simon, "will establish a new trend in amusement machines." Also selling well, says D'Inzillo, are Genco's "Motorama" and "21 Number Roll." . . . Harry Siskind, Brooklyn's well known operator, originally recommended that Sandy Moore run the Wurlitzer showing at Ben Maksis, and was highly pleased with big turnout. . . . Freius Danneman and son Charles return to N.Y. from their Chicago visit, and leave for home by plane on Tues., Feb. 4. . . . Sal Trella makes one of his infrequent visits to coinrow. . . . Marty Rosen, one of the city's top mechanics, on the street looking over the new games.



Through The Coin Chute INDIANA NOTES

Carl Speis, Evansville, reports he had a very good year in 1957. Carl says the AMI phonograph line is starting 1958 off with a bang. He has a most attractive display in his showroom. . . . Ray Halter, Vincennes, who tells us the business has been good to him, is sporting a new truck. . . . Gene Rohn and Fred James had heads together with Paul Wilson of Automatic Amusement and Al Allbritten of J. H. Keeney. They were discussing Keeney's Deluxe "Big Tent". Allbritten and Wilson, with a truck loaded with "Big Tents", "took the show on the road". Automatic had a fine lineup of Keeney games and vendors, Bally's "Miss America" and phonographs. It looked as bright as a country fair. Operators in to see the different lines were from Kentucky, Tennessee, Indiana, and Southern Illinois. Some of the operators who we saw at Automatic are Blackie Williams, Ray Halter, Gene Rahn, Fred James, Walter Yarborough, Urban Theman, A. L. Cullen, R. O. Ricks, Jack Anderson, William Shelby, Milton Sellers, Earl Cherry, William Gerer, J. G. Smith, J. C. Roby, Thomas Woods, William Brenner, Paul Ewing, Marvin Martin, Foley Wheeldon, Wood Dicke, Gerald Miller, Hubert Williams, Bud Collins, Earl Walker, Wallace Duncan, Omar Dressell, Fred Weale, Bob Brown, Robert Risacher, Robert Brown, Chester Bridwell, Austin Long, Wallace Torrame, Mason Hampton, Claiborne Lynn, Al Haley, Don Criswell, Harry Evinger, Charles Layton, Tim and Bill Bennett.



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Greater
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BIG TENT
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Amuse Mach Ops of Baltimore Hold Tenth Annual Dinner

BALTIMORE, MD. — We've been saying it for years, and we have no other course but to say it once again, —the Amusement Machine Operators Association of Greater Baltimore, this city, puts up one of the greatest annual dinner-dance parties in the nation.

The 10th annual banquet even outshone all previous affairs. Operators, their families and guests were on hand on Sunday night, February 2, at the Lord Baltimore Hotel, this city, having a most glorious time. Loads and loads of the most wonderful hot and cold hors d'oeuvres together with liquid refreshments were available for the initial part of the evening. Dinner started at 7 PM, followed with a few short speeches, and then a full evening of entertainment provided by a host of top recording artists, introduced by MC Jackie Miles.

Gabe Camhy, chairman of the banquet committee, introduced Irv Goldner, president, who welcomed the guests, and introduced the usual large number of top city officials, political figures and out-of-town visitors.

Thomas D'Alesandro, Mayor of the City of Baltimore, who has attended many of these banquets in past years, and who was supposed to be on hand again this year, unfortunately was unable to attend, due to a heavy schedule. In his place, Leon Abramson, assistant to the Mayor, also a good friend to the coin trade, and who has been at all previous affairs, made a short talk, greeting all his friends.

Among factory personnel in attendance were Artie Daddis and Marty

Blatt of AMI; Herb Oettinger and Ray Riehl of United Manufacturing Company; and Jack Mitnick of United Music Corporation.

A considerable amount of hard work goes into making the Baltimore banquet the tremendous success it is, and all involved deserve the highest commendation. No finer compliment could be paid them than was expressed by Leon Abramson, who quoted the manager of the Lord Baltimore Hotel: "This is the most beautiful affair ever held in the City of Baltimore."

Bennett App't'd Sales Mgr.

SAN FRANCISCO, CALIF. — George Bennett, who was recently appointed sales director of the William J. Newman Company, Inc., this city, reports that good progress is being made in the expansion of the firm's bulk vending business.

Bennett, well known thruout the trade, was at one time connected with Mills Novelty Company and Buckley Manufacturing Company in Chicago, and with George Murdock, here. He is working closely with Art Simpson, the firm's president, and Ted Essad, manager.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Through The Coin Chute

CHICAGO CHATTER

This has been another hectic week for the manufacturers as well as the distributors here. Many of the Seeburg distributors who attended their big, annual sales convention, remained over to visit around and almost every factory here was entertaining all week long. Distributors enjoyed very fine business. Especially from importers who were here from many countries. Orders placed with some of the distributors here will keep these firms busier than ever trying to supply the merchandise. Seems like everyone here enjoyed very fine business. Manufacturers' salesmen walking about with big smiles and all very happy over the orders they got.



JOE KLINE

Nice reports from those who attended the Nebraska Music Show. Operators from Iowa, North Dakota, South Dakota, Kansas, Missouri, Nebraska, Illinois and other states were present. Ted Nichols, president and Howard N. Ellis, secretary-treasurer of the Music Guild of Nebraska were highly complimented for the fine job they did. If that snowstorm and continued bad weather hadn't come along, those who were present believe that the attendance would have been more than double what it was. . . . Fire Commissioner Quinn called around at our offices here to get some extra copies of The Cash Box because of the nice story and pictures of his "pal" Charles (Little Jimmy) Johnson of Globe Distributing that appeared in this past week's issue.

Hear that some of the operators in Nebraska plan an "investment club" as part and parcel of their association. The idea being for those who join the club to invest something like \$25 per week or per month and watch the money grow. . . . Avron Gensburg (Genco) and his very charming wife, Nancy, entertaining Dr. Vittorio M. Franceschini of Milan, Italy, at the Pump Room and also at the theatre to see "My Fair Lady." In the meantime, Ralph Sheffield of Genco advising that the firm is completing tests on a new product and believe, "It's going to be one of the very greatest we've ever built." . . . Keeney's Paul Huebsch and Harold (Perk) Perkins two very busy men this past week. The "Big Tent" is going ahead much faster than either of the two expected. "Our problem now," according to Paul, "is to get more cabinets so that our production lines keep going at a speedy rate."



HERB OETTINGER

Genco's Al Warren reports that he is now planning to study Italian. Since appointment of the Manitoba firm of Milan as their Italian distrib, Al's anxious to visit with his new distributor in Italy. . . . Everyone very much thrilled to hear how Julius Mohill stepped down from his position on the Board of Directors of the Music Ops' Assn. in favor of his son, Edwin Mohill. Seems like the Dads are giving way to the younger generation. . . . The raves that were heard all over town from Seeburg distributors about their new 100, 160 and 200 selection models are still echoing in everyone's ears.



HARRY WILLIAMS

Mike Spagnola all enthused as he gets ready for his showing of the AMI Model "I" on Monday, February 10. Phil Weisman reporting that this new AMI "the greatest of the bestest ever." . . . Bill DeSelm taking to the long-distance phones says, in between calls, "Just tell 'em all we've got the game they've been waiting for. And," he adds, "it's another United sensation." . . . Attention Herb Oettinger! This is your chance to clean up big. The 2nd Annual Nat'l Gin Rummy Tournament will start on March 6 and run thru March 9 in Las Vegas. And, what's more, it's all for sweet, sweet charity.

Sincerest condolences to C. T. (Mac) McKelvy of Seeburg whose mother passed away. Everything happened all at one and the same time to Mac as the big Seeburg sales convention opened. Caught a bad cold. And, while trying his best to continue ahead, was notified of the sudden passing of his mother. Mac immediately flew to Louisville. . . . First's Joe Kline whispering to operator-customers, then rushing to the phone to call Ed Levin of ChiCoin, then rushing back to the customer. "Just can't wait to get that new Chicago Coin game," he shouted. "What a honey, believe you me," he added. . . . And from the way Jerry Koci and Ed Levin working at top speed at the Chicago Coin plant, trying hard to get samples under way, seems like the boys have "it." Harmonized both Jerry and Ed, "If you want to know how really great this new game is, just come on over and let us show you the collection reports from test locations." . . . Chet Gore at Exhibit again reports, "Just keep eyes glued on Exhibit. We've got a real surprise."



RALPH SHEFFIELD

How's it feel to have a real sensational hit game? Pop into Williams' factory and just try to get near Harry Williams, Art Weinand or Sam Lewis. Phones keep going all day long. Wires and more wires. More and more orders. "Only hope, even with our six day work week and overtime," Art Weinand said, "that we can cut into the growing backlog." . . . Jack Bess phones from Richmond to advise his three offices will be showing the new AMI all at one and the same time. (Wonder if Jack brought home some unique bracelets for his Viola his last trip to Grand Rapids?) . . . Vince Shay and Stan Levin seeking equipment. Got some games for sale?

Joel Stern reports that the business is great for the firm, "Our biggest

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150 Late Model PHONOGRAPHS

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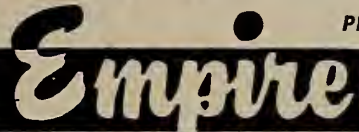
UNITED ROYAL BOWLING ALLEY
Williams TEN STRIKE
BALLY ALL STAR BOWLER
BALLY MISS AMERICA

GENCO GUN CLUB
GENCO MOTORAMA
KAYE SIX POCKET POOLS
VALLEY SIX POCKET POOLS

EXCLUSIVE DISTRIBUTORS FOR

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DETROIT BRANCH: 14344 FENKELL AVE. (Tel: BRoadway 3-2150)

orders are for export." He also advises, "Believe it or not, this past year, we doubled our export business and, from all present indications," Joel says, "looks like we're going to double it again for 1958." . . . Alvin and Nate Gottlieb handling all the chores and orders over at the Gottlieb plant now that Judd Weinberg also left for a much needed rest. "Our planned production schedules," reported Alvin, "keep us on the go week after week with new products presented at regular intervals and in such fashion that our distributors all over the world work in grand harmony."



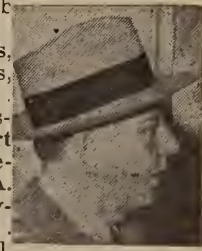
JUDD WEINBERG

Jack Mitnick scooted out to Baltimore, New York and Boston and hasn't yet been heard from. Jack, we were told, should be proud of the grand job applications engineer L. J. Kraehmer did for the United phono at the Nebraska Music Show. . . . Ted Rubenstein reports that the firm is adding still more plastics for phonos to the already giant Marvel line of phono replacement plastics. "Operators keep calling on us for more and more plastics for the newer model phonos and so," Ted says, "we are trying to satisfy their every demand." . . . Grouped together, talking things over, in Bill O'Donnell's big office at Bally were R. F. Jones, Johnny Michaels, Dr. V. M. Franceschini, Tom Callaghan, Art Garvey, Herb Jones, "Texas Phil" Weinberg and a host of others. What were they chatting about? 'Miss America' of course. . . . There's

nothing like a sunshine cruise to bring back the old pep to Joe Robbins. With that far away look, Joe said, "I'd like to start the trip all over again. It was just great."

Tom Mackey of the Morrison Hotel reports plenty of room reservations already received and confirmed for operators from all over the country who want to be sure they'll have a place to sleep during the MOA convention. . . . 21 year old Norton Kotter of the belief that he's "the youngest" op in the business. Also advises he plans on getting married soon. . . . Nate Feinstein showing foreign coinmen about the beautiful Atlas Music building and receiving a great many fine compliments on the efficient layout of this outstanding distributing setup. Atlas showed the new Seeburgs this past Sunday. . . . Jerry Haley telling about the fine biz Buckley doing with 'toys for tots'. . . . George Kozy back at his desk at ABT after quite a bout with the flu. "But," butts George as he wades into the work that piled up on his desk, "I'm sure happy to be back on the job again."

HAPPY BIRTHDAY THIS WEEK TO: Jimmy Bounds, Mexia, Tex. . . . Lucille E. Laymon, Pacific Palisades, Cal. . . . Joseph P. Connors, Long Island City, N.Y. . . . Lou Sebastian, San Antonio, Tex. . . . Guy B. Moon, Galesburg, Ill. . . . O. A. Brower, Cosmopolis, Wash. . . . Robert L. Odkisson, New London, Mo. . . . Philip J. Atol, Cleveland, O. . . . James Queen, Effingham, Ill. . . . Robert A. Gilbert, Sacramento, Cal. . . . Charles A. Anderson, Waynesville, Mo. . . . M. G. Thomson, San Francisco, Cal. . . . Leo Green, Cleveland, O. . . . Harry Brown, Chicago, Ill. . . . Glenn C. Geadtke, So. Milwaukee, Wis. . . . Cy Glickman, Philadelphia, Pa. . . . Robert J. Norman, Miami, Fla. . . . Arthur C. Sturgis, Jamaica Plain, Mass. . . . Harry B. Akers, Norfolk, Va. . . . Harry J. Mabs, Chicago, Ill. . . . Jake Friedman, Atlanta, Ga. . . . Aspet L. Varten, New York, N. Y. . . . H. A. Jackson, Healdton, Okla. . . . John H. Emick, Lawrence, Kans.



PHIL WEISMAN

FAMOUS LAST WORDS (Contributed by Charles (Little Jimmy) Johnson) "I'll mail you my check."

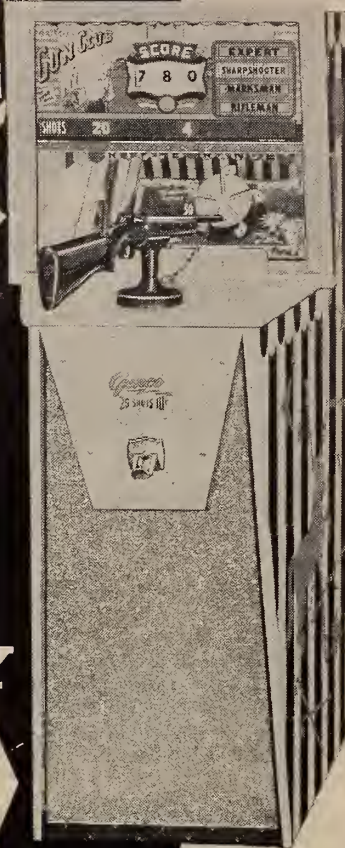
NEW! Running RABBITS

on Endless Chain — Disappear when Hit!



NEW! CLAY PIPES

on Revolving Wheel "Shatter" and disappear when Hit!



MATCH FEATURE AVAILABLE

GENCO'S

GUN CLUB

RIFLE GALLERY

NEW Glittering, Gleaming GOLD PLASTIC CABINET FRONT MAKES CABINET LOOK ENTIRELY DIFFERENT

- ELECTRIC MOTOR Resets Targets — Eliminates Target Breakage
- ADJUSTABLE REPLAY and "Bonus Shots" Features
- 2 LIGHTED CANDLES snuff out when hit — plus other new action targets
- COMPACT, COLORFUL CABINET — only 50" x 29" x 70" high

GENCO MANUFACTURING
Div. of Chicago Dynamic Industries Inc.
2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

Runyon Announces 3 Territory Showings Of New AMI Phonos



BARNEY (Shugy) SUGERMAN



ABE GREEN

NEW YORK — Barney Sugerman and Abe Green, Runyon Sales Company, announced the firm has invited music operators in the three territories the firm covers to attend showings of the new AMI phonographs.

The New York showings will be held at the firm's offices on Monday and Tuesday, February 17 and 18; the Newark, N. J., showings are set for Wednesday and Thursday, February 19 and 20; and the Hartford, Conn., showing will be held on Thursday, February 20.

Sugerman and Green will be on

hand at all offices, as will Artie Daddis and Marty Blatt, AMI representatives.

Executives of the New York office who will greet visitors are Irving Kempner, Morris Rood, Perry Lowengrub, Lou Wolberg and Jack Prigoff.

Hosts in Newark will be Felix Fleischman, Gene Daddis, Wally Zucker, Harold Levine, Sid Gerber and Bob Kohn.

Nat Gutkin and Dick Laurel, as well as Kempner and the firm's officers will greet ops in Hartford.

Chi Auto Phono Bowl League Results

CHICAGO — ABC topped Coven two games to one. I. Cairo was high scorer for ABC with 483. R. Bauer was high man for Coven with 465.

Gateway took two from B & B, while Fred Minter of the Gateways was topped by M. Pieroni of B & B, 498 to 425.

Gillette was taken by Paschke two games to one. For Paschke Rene Gallett bowled a 530 series and Kruger blasted 526 pins. Gillette's Chuck

Meyers bowled a 236 game and a 541 series.

Mercury swept a three-game set from Brown's camp. E. Kupusinski swept a 544 set and Mary Jones' 488 was high for women. J. Fisher bowled 436 for Brown's camp.

Lou Earupeno threw the high series for men when he wound up with 563 for Western, which took two out of three over Phono Service. R. Holl bowled a 480 score. Earupeno had a high game of 236.

John Oomens scored high with 467 for Amber, but topped Garmisa two to one despite Garmisa's Hank Sophie's high of 536.

Star took two from Galgano. Hank Sochacki was high for Star with 486 pins and Tony Galgano bowled high for his team with a 524 set.

Fred Sipiora's Singer team won two out of three from Decca. Fred's high for his team was an even 500. Decca's Tony Ignoffo had 540 pins and R. Albamonte bowled 507.

Suggests Mfrs. Test New Equipment For Mechanical Flaws

SELMA, ALA.—Leonard Barnes, Leonard Barnes Music Company, this city, offers the suggestion that manufacturers test all their new machines for mechanical perfection before release.

"The manufacturers should concentrate on producing machines that will give complete service," writes Barnes, "so that our mechanics do not have to check, adjust and correct."

something's up at **i** watch for it!



Amusement Pinballs
as American as Baseball and Hot Dogs!

Gottlieb's 2 Player

WHIRL WIND

Leads the Way to Greater Play! Higher, Steadier Profits!

And that's a fact! Gottlieb engineered games are loaded with player appeal and constantly yield good earnings in all types of locations. Advanced ideas and engineering know-how are the ingredients that, year after year, make Gottlieb games the profit leader.

- New "Jet-Action Ball Shooter" Propels Ball Toward Roto-Targets
- Holes Score 100 Times Target Values
- 6 Places to Spin Roto-Targets
- Advancing Value Bonus Scores 1 to 100 Times Target Values
- 2 Super-Powered Flippers
- Cross-Boord Cyclonic Kickers
- Available With Twin Chutes
- Match Feature

See your distributor today!

D. Gottlieb & Co.
1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Bally Mfg. Prepares "Bally Self-Mailer"

CHICAGO — Bally Manufacturing Company, this city, announced it has just prepared a large quantity of a "Bally Self-mailer," and invites all promotional minded operators and distributors to write for any quantity they may desire.

"The new mailer is designed to interest location owners in Bally bowlers," advised Herb Jones. "Featured in the new mailing piece is Bally 'All-Star Bowler'. However, Bally's new 'All-Star Deluxe Bowler', which is omitted from the mailer, may be installed where desired. Back page of the mailer lists and describes Bally 'Super-Bowler', which is match-score model of 'All-Star Bowler' and 'All-Star DeLuxe Bowler'. Also described are 'Strike-Bowler' and 'ABC Super-DeLuxe Bowler'. The mailer folds to post-card size for easy mailing and includes tear-off reply-card for location to fill in and mail."

For a free supply of the new mailer, write to Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Ill.

"School For Mechanics"

WASHINGTON, D. C. — Michael Bushdid of Michael's Enterprises, this city, is strongly urging the creation of a "School For Mechanics."

"This," he suggests, "should be on the top of the list of 'MUSTS' for the entire industry."

Like many others across the country, Michael Bushdid is convinced that the vital shortage of good mechanics is hampering the progress of those operators who want to expand and, thereby, better assure their future in the industry.

ships changed silhouettes

Why not Automatic Phonographs?

**GO MODERN
BUY WURLITZER**

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Game You've Been Asking For!

NOT A BOWLER!

Entirely New!

Action Packed!

chicago coin's PUCK TYPE GAME

ONLY 7½ FEET LONG!

It Will Startle The Entire Industry!

SEE IT NOW!

chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
**Chicago Dynamic
Industries, Inc.**

**SENSATIONAL
SALE!**

Bally Lane, 14 ft.; United Super
Slugger Baseball; Genco Skee Ball
—2 players, 6 players; AMI G-200's.

You can save real money.

WRITE, WIRE or PHONE!

IMPORTERS

We have whatever machines you want
at the price you can pay. Per-
fectly reconditioned by skilled me-
chanics.

WRITE US YOUR NEEDS

**RUNYON
SALES COMPANY**

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
Irving Kaye Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880

221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

231 Windsor St., Hartford, Conn., JA 7-4470

Atlantic-N. Y. To Show New Seeburg Phonograph Line

**Showings At Hartford Feb. 12, New
York Feb. 13 and 14, Newark on Feb. 15**

NEW YORK—Meyer Parkoff, At-
lantic New York Corporation, this
city, announced showings of the new
Seeburg phonographs at all the firm's
three offices will take place starting
Wednesday, February 12.

On February 12, the Connecticut
branch at Hartford will host operators
at their offices. On hand to greet the
visitors will be Max Perlman, James
Sisti and Al Stellaccio, as well as
Meyer Parkoff.

The New York showing will take
place on Thursday and Friday, Febru-
ary 13 and 14 at the firm's showrooms.
In addition to Meyer Parkoff, Atlantic
personnel will include Oscar Parkoff,
Murray Kaye, Steve Quinn, Harold
Saunders, Gordon Howard, Mike Cal-
land and Art Lewin.

New Jersey operators are invited to
the Newark offices of Atlantic on
Saturday, February 15. Firm's hosts
at this showing, in addition to Meyer



MEYER PARKOFF

Parkoff, will be Oscar Parkoff, Art
Seglin and Ray Tentracoast.

Jack Gordon, Seeburg representa-
tive, who will be attending other dis-
tributor showings during the week,
will be on hand at the New York City
and the Newark, N. J. showings.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

CLASSIFIED ADVERTISING SECTION**WANT**

WANT—Used 45 RPM Records, any quantity. Must be releases of last 6 months. No R & B. We pay up to 17c. KAY ENTERPRISES, 1011 FIFTH STREET, MIAMI BEACH, FLORIDA. (Tel. JE 8-2822).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Experienced Sales Representative for leading Coin Machine Distributor to represent in Europe, South America, World. Only high-priced man with ability need apply. Send Resume—BOX 425, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, NEW YORK.

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MO-LINE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will pay Cash or Trade Bingos, Bowlers and 5-Balls for Baseball Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel. MAin 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: Ful-ton 3-2282).

WANT—Late 45 RPM Records. Close-outs and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. Judson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

CLASSIFIED ADVERTISING SECTION

WANT—AMI 45 RPM D-40's. State quantity, condition and lowest price. BOWMAN COIN, BOX 543, BOWMAN, NORTH DAKOTA.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 324 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Used Bowlers. Anything with big pins. No quantity too large. Top prices paid. Cash, of course. Send us your list or phone. SHELTON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—Back Scoring Glasses for United, Imperial or Royal Shuffle Games. Wire details to H. B. BRINCK, BUTTE, MONTANA (Tel. 6726).

WANT—Back Glass for Turf King and Sunshine Parks used or burned control unit motors for one Balls or Bingos. FAR EAST AMUSEMENT, P. O. BOX 107, LA SIERRA, ARLINGTON, CALIF.

FOR SALE

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. BILLOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Blgelow 8-3524).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$250; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: TOWer 1-6715).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUNiper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Vendors, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Increase Your take on your Bowlers with "Bowler Club" Promotion Cards. 128 Number Cards. 100 Cards - \$15. per 100. 500 to 1,000 Cards \$12.50 per 100. 5,000 to 10,000 Cards \$10 per 100. Sample 5 Cards \$1. Send Cash or Money Order with order. TRISTATE SALES COMPANY, 315 ROLLSTON, FAYETTEVILLE, ARKANSAS. (Tel. HI 2-4632).

FOR SALE—Safari, Big Top, Steam Shovel, Goatee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Ialopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

FOR SALE—Chicago Coin 6 Player Skee Balls. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—United Caravans @ \$135; And Pixies @ \$70; AMI H-200 @ \$795; Wurlitzer 4851 Wallboxes @ \$9; 14 Ft. Bally & United Bowlers @ \$475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Exhibit Ringer Ball \$60; Williams Roll-A-Ball \$195; Genco Skee Ball (2 Player) \$135; ChiCoin Skee Ball (6 Player) \$195; Genco Quarterback \$110; Star Shooting Gallery \$85; Dale Guns \$15; United Target \$75; United Venus \$95; Criss Cross \$49.50; Peppy (New) Write; Bally Space Ship \$165; Bally Boat \$165; Twin Bill \$130; Smoke Signal \$140; Tim Buc Tu \$125; Skill Pool \$50; Southern Belle \$149.50; Bally Circus (New) Write; Naples (New) Write; Gypsy Queen \$135; Steeplechase Write; Rock-Ola 1455D (New) Write; Rock-Ola 1454 (New) Write; Rock-Ola 1448 (New) Write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Bally Beautys, \$20; Palm Beach \$15; Frolics \$15; Beach Club, \$15. We have 25 Seeburg 3W1 Chrome Wallbox cleaned and checked, \$42.50 ea. Also 3 M100 A's, \$75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND.

FOR SALE—35 New Panoram Projector Bulbs \$2 ea.; State Fair Gun \$295; Pirate Gun \$295; Rifle Gallery \$125; Championship Baseball \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

FOR SALE—Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Bally: ABC Bowler \$350; Blue Ribbon & Gold Medal \$195 ea.; United: Regulation \$350; Mercury \$165; Fifth Inning \$135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—Specials—Bally: Show Times \$395; Carnivals, 2-Player Deluxe Game \$319.50; Bally Bike Kiddie Ride in perfect condition \$510; Gottlieb: Super Circus, 2-Player Deluxe Game \$347.50; Silver—Write; Williams: Contest, Deluxe Poker Game \$245; Chicago Coin: Goatee \$57.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. JACKson 2-5306).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Globe Distributing Co., Chicago, Illinois, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES COMPANY, R.F.D. 1, BOX 403, ARLINGTON, TENN.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Gavety \$45; Rio \$25; Hawaii \$35; Tahiti \$25; Genco Baseball Pool \$75. Terms One-Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

FOR SALE—Complete line of used Phonographs. Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Terrific Prices—Show Time \$335; Key West \$310; Double Header \$265; Big Show \$240; Nite Club \$215; Broadway \$190; Miami Beach \$120; Big Time \$100. All A-1 in and out. One-third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—William's Steeple Chase, Reno, Contest, Hi-Hand, Genco Lucky-Seven, Genco Gypsy Grandma, Mercury Gripper, Bang-O-Rama Gun. All New in original crates. Make Offer. We need room. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNION 3-8574).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUNkirk 3-8735).

FOR SALE—Seeburg M100A, 45 rpm. Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Seeburg V-200's; Wurlitzer 2000, 1700, 1500, 1250; Auto Photo Studios Model 9 & 11; as well as Electric Sign for same studios; Late Gottlieb Five Balls. Contact ASSOCIATED COIN AMUSEMENT CO., INC., 3607 GROVE ST., OAKLAND, CALIF., Or Call (OLympic 8-3006).

FOR SALE—56 Complete Units of Pantages Maestro Wired Music. This includes the location cabinets, and entire studio equipment, extra parts, and equipment, to keep the operation going for many years. Used for 5 years. Cost approx. \$85,000. The whole thing with library of 20,000 records for \$18,000. Delivered on terms. GINSBERG MUSIC COMPANY, 205 NORTH MAIN, ROSWELL, NEW MEXICO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—\$10; 100 Chrome \$50; Hammerloid \$40; Rock-Ola 120 \$50; 3020 \$5; Vendor Coin Changer \$60; Beach Clubs \$50; Bally Beauty \$40; Long Pools \$65; 8 Ohm Speakers \$9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Late Model Rock-Ola 120 Wall Boxes, used 3 months \$49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE—Seeburg V200 \$800; Big Shows \$275; Broadways \$185; Big Time \$110. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE—Seeburg M100A RPM Conversion \$69.50; Seeburg 3W1 Wall-O-Matics (Chrome Covers) \$49.50. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel. CEntral 1-9292).

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Seeburg V-200's, top condition, \$685 ea. Make offer for five. 14 Ft. Bowlers, \$465. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel. MA 4-8585).

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box* "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES, 27, CALIF. (Tel. NO 2-3254).

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THIS WEEK'S USED MACHINE QUOTATIONS 19th YEAR OF PUBLICATION 958th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	95.00
1. Model C, '50, 40 Sel., 78 RPM	50.00	135.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
2* Model D-80, '51, 80 Sel., 45 RPM	195.00	325.00
2. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00
2. Model E-80, '53, 40 Sel., 45 RPM	300.00	375.00
2. Model E-120, '53, 120 Sel., 45 RPM	300.00	400.00
2. Model F-80, '54, 120 Sel., 45 RPM	325.00	495.00
4* Model F-120, '54, 120 Sel., 45 RPM	450.00	625.00
4. Model G-80, '55, 80 Sel., 45 RPM	565.00	675.00
4. Model G-120, '55, 120 Sel., 45 RPM	575.00	695.00
4* Model G-200, '56, 200 Sel., 45 RPM	645.00	765.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	65.00

4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	95.00
4. 1432, Same as above, Converted to 45 RPM	60.00	110.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
4. 1434, Same as above, Converted to 45 RPM	70.00	145.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	180.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
1. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	575.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	665.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	190.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	308.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	525.00	675.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W5L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	30.00
4. Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Army-Navy (Wm 10/53)	30.00	50.00
2. Arrow Head (Wm 7/57)	260.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
2* Balls-A-Poppin' (B 11/56)	165.00	245.00
2* Beach Beauty (B 11/55)	125.00	175.00
4* Beach Club (B 2/53)	15.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
4* Big Show (B 9/56)	245.00	300.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	80.00	135.00
4* Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	265.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	65.00
2* Broadway (B 12/55)	150.00	225.00
4. Cabana (Un 3/53)	20.00	50.00
2. Capri (CC 10/56)	110.00	185.00
2* Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
2. Circus Wagon (Wm 10/55)	175.00	215.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
2. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
2. Cue Ball (Wm 2/57)	210.00	250.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4. Derby Day (Got 5/56)	170.00	210.00
2. Diamond Lill (Got 12/54)	100.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
4* Double Header (B 7/56)	195.00	295.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	70.00
2. Duette (Got 4/55)	150.00	175.00
2. Easy Aces (Got 12/55)	150.00	190.00
4. Eight Ball (Wm 1/52)	20.00	45.00
4. Fair Lady (Got 11/56)	295.00	325.00
4. Fairway (Wm 6/53)	30.00	60.00
2. Five Star (Univ 5/51)	20.00	30.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	15.00	65.00
4. Frontiersman (Got 11/55)	100.00	165.00
2. Fun House (Wm 10/56)	210.00	235.00
2. Gay Paree (Wm 6/57)	375.00	460.00
4* Gay Times (B 6/55)	95.00	125.00
2* Gayety (B 3/55)	45.00	90.00
4. Gladiator (Got 1/56)	215.00	250.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
4. Grand Champion (Wm 3/53)	35.00	75.00



(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00	4. Rodeo (Un 2/53)	35.00	65.00
4. Green Pastures (Got 1/54)	60.00	100.00	4. Rose Bowl (Got 10/51)	20.00	30.00
4. Gun Club (Wm 11/53)	35.00	70.00	4. Royal Flush (Got 5/57)	275.00	310.00
4. Guys-Dolls (Got 5/53)	30.00	75.00	4. Saddle and Turf (Ev 10/53)	85.00	175.00
4* Gypsy Queen (Got 2/55)	115.00	170.00	2. (Club Model)	100.00	180.00
4. Handicap (Wm 6/52)	30.00	45.00	4* Scoreboard (Got 4/56)	185.00	240.00
4. Happy Days (Got 7/52)	35.00	50.00	4. Screamo (Wm 4/54)	45.00	100.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00	4* Sea Belles (Got 8/56)	250.00	295.00
4. Harbor Lites (Got 2/56)	150.00	185.00	4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Harvey (Wm 5/51)	20.00	30.00	4. Select-A-Card (Got 4/50)	10.00	25.00
4. Havana (Un 2/54)	20.00	80.00	2. Shamrock (Wm 1/57)	210.00	245.00
4. Hawaii (Un 6/54)	35.00	80.00	4. Shindig (Got 10/53)	50.00	100.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00	4. Shoot The Moon (Wm 11/51)	15.00	30.00
4. Hayburner (Wm 6/51)	25.00	40.00	4. Show Boat (Un 12/52)	45.00	60.00
4. Hi-Fi (B 6/54)	40.00	90.00	4* Show Time (3/56)	345.00	435.00
4. Hi-Hand (Wm 6/57)	175.00	225.00	4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Hit 'N Run (Got 5/52)	25.00	45.00	4. Silver Skates (Wm 2/53)	30.00	70.00
4. Holiday (Ke 12/51)	20.00	35.00	4. Singapore (Un 10/54)	35.00	85.00
4. Hong Kong (Wm 9/51)	20.00	35.00	4. Skill Pool (Got 8/52)	35.00	70.00
4. Horsefeathers (Wm 1/52)	20.00	30.00	4. Skyway (Wm 8/54)	50.00	120.00
4. Horse Shoe (Wm 12/51)	10.00	25.00	4. Slugfest (Wm 3/52)	25.00	40.00
2. Hot Diggity (Wm 8/56)	180.00	250.00	2* Sluggin' Champ (Got 4/55)	115.00	170.00
4. Ice-Frolics (B 1/54)	40.00	85.00	4. Smoke Signal (Wm 10/55)	125.00	160.00
4. Jalopy (Wm 8/51)	25.00	40.00	2. Snafu (Wm 12/55)	115.00	180.00
4. Jockey Club (Got 5/54)	70.00	125.00	4. Southern Belle (Got 6/55)	145.00	170.00
4. Jolly Joker (Un 11/55)	50.00	120.00	4. South Seas (Un 5/56)	155.00	255.00
2. Jubilee (Got 5/55)	200.00	250.00	4. Spark Plugs (Wm 9/51)	20.00	40.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00	4. Spitfire (Wm 2/55)	60.00	110.00
2* Key West (B 12/56)	275.00	365.00	4. Spot Lite (B 1/52)	25.00	65.00
4. King Pin (CC 12/51)	20.00	30.00	4. Sportsman (Wm 2/52)	20.00	30.00
4. Knockout (Got 1/51)	10.00	25.00	4. Springtime (Ge 3/52)	20.00	30.00
4. Lady Luck (Got 9/54)	85.00	145.00	4. Stage Coach (Got 11/54)	130.00	160.00
4. Lazy "Q" (Wm 2/54)	35.00	100.00	4* Stardust (Wm 3/56)	125.00	225.00
4. Leaders (Un 10/51)	20.00	35.00	4. Starfire (Wm 1/57)	210.00	240.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00	4* Starlets (Un 12/55)	85.00	165.00
4. Long Beach (Wm 7/52)	35.00	55.00	4. Star Pool (Wm 10/54)	50.00	120.00
4. Lovely Lucy (Got 2/54)	50.00	110.00	4. Stars (Un 6/52)	30.00	40.00
4. Lulu (Wm 12/54)	55.00	125.00	4. Starlite (Wm 3/53)	35.00	50.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00	4. Steeple Chase (Un 1/52)	20.00	30.00
4. Majestic (Got 4/57)	375.00	450.00	4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Majorettes (Wm 4/52)	20.00	40.00	4. Sunshine Park (B 12/52)	15.00	30.00
4. Manhattan (Un 4/55)	50.00	140.00	4. Super Jumbo (Got 10/54)	225.00	250.00
4. Marathon (Got 10/55)	200.00	250.00	4. Super-Score (Wm 9/56)	195.00	250.00
4. Marble Queen (Got 8/53)	55.00	85.00	4. Surf Club (B 3/54)	35.00	70.00
4. Mermaid (Got 6/51)	20.00	30.00	4. Surf Rider (Wm 12/56)	225.00	260.00
4. Mexico (Un 3/54)	35.00	100.00	4. Sweepstakes (Wm 1/52)	30.00	55.00
4* Miami Beach (B 9/55)	95.00	135.00	4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Minstrel Man (Got 3/51)	20.00	35.00	4. Tahiti (Un 8/53)	25.00	75.00
4. Monaco (Un 8/56)	175.00	275.00	4. Three Deuces (Wm 8/55)	150.00	180.00
4. Mystic Marvel (Got 3/54)	95.00	130.00	4. Three Four Five (Un 6/51)	10.00	25.00
4. Nevada (Un 8/54)	25.00	80.00	4. Thunderbird (Wm 5/54)	70.00	125.00
4. Niagara (Got 12/51)	20.00	35.00	4* Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Nifty (Wm 12/50)	10.00	20.00	4. Times Square (Wm 4/53)	35.00	70.00
2* Night Club (B 4/56)	190.00	245.00	4. Toreador (Got 6/56)	265.00	295.00
4. "9" Sisters (Wm 1/54)	50.00	100.00	4. Touchdown (Un 1/52)	15.00	25.00
4. Olympics (Wm 5/52)	25.00	30.00	2* Tournament (Got 8/55)	200.00	250.00
4. Palisades (Wm 7/53)	40.00	60.00	4. Triple Play (Un 8/55)	55.00	145.00
4. Palm Beach (B 7/52)	15.00	65.00	4. Tropicana (Un 1/55)	25.00	110.00
4. Palm Springs (B 11/53)	30.00	80.00	4. Tropics (Un 7/53)	30.00	60.00
4* Parade (B 6/56)	195.00	250.00	4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Paratrooper (Wm 8/52)	20.00	40.00	4. Twin Bill (Got 1/55)	120.00	150.00
2. Perky (Wm 11/56)	165.00	220.00	4* Variety (B 9/54)	55.00	95.00
4. Peter Pan (Wm 4/55)	95.00	150.00	4. Watch My Line (Got 9/51)	15.00	30.00
2* Piccadilly (Wm 5/56)	165.00	245.00	4. Whizz Kids (CC 3/52)	20.00	35.00
4. Pin Bowler (CC 6/50)	10.00	35.00	4. Wild West (Got 8/51)	20.00	40.00
4. Pin Wheel (Got 11/53)	55.00	100.00	4. Wishing Well (Got 9/55)	145.00	160.00
4* Pixie (Un 10/55)	65.00	145.00	4* World Champ (Got 8/57)	250.00	295.00
4. Play Ball (CC 1/51)	10.00	20.00	2. Wonderland (Wm 5/55)	110.00	140.00
4. Playtime (Un 10/57)	375.00	475.00	4. Yacht Club (B 6/53)	30.00	55.00
4. Poker Face (Got 9/53)	55.00	85.00	4. Zingo (Un 10/51)	25.00	45.00
4. Quartet (Got 2/52)	45.00	65.00			
4. Queen of Hearts (Got 12/52)	40.00	65.00			
4. Quintet (Got 3/53)	40.00	80.00			
4. Race The Clock (Wm 5/55)	95.00	175.00			
4. Rainbow (Got 12/56)	185.00	265.00			
4. Regatta (Wm 11/55)	95.00	150.00			
4* Register (Got 10/56)	295.00	350.00			
4. Rio (Un 11/53)	20.00	65.00			



4. Bally Victory Bowler (5/54)	55.00	100.00	2. Genco Shuffle Pool (11/53)	25.00	60.00
4. Bally Champion Bowler (5/54)	60.00	110.00	4. Genco Match Pool (2/54)	50.00	65.00
4. Bally Jet Bowler (8/54)	65.00	120.00	4. Genco Skill Ball 2 Player (11/56)	149.50	275.00
4. Bally Rocket Bowler (8/54)	65.00	125.00	4* 6 Player (2/57)	195.00	295.00
4. Bally Mystic Bowler (12/54)	90.00	130.00	4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Bally Magic Bowler (12/54)	90.00	155.00	4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
2. Bally Blue Ribbon (3/55)	140.00	210.00	4. Keeney High Score League (5/52)	25.00	45.00
2. Bally Gold Medal (3/55)	150.00	210.00	4. Keeney Team (10/52)	25.00	50.00
4. Bally ABC Bowler (7/55)	245.00	350.00	4. Keeney Club (4/53)	25.00	75.00
4. DeLuxe model	245.00	350.00	4. Keeney Domino (5/53)	30.00	125.00
4. Bally Congress (7/55)	275.00	350.00	4. Keeney Carnival (5/53)	40.00	130.00
4. DeLuxe model	275.00	355.00	4. Keeney Pacemaker (9/53)	40.00	135.00
4. Bally Jumbo Bowler (9/55)	275.00	360.00	4. Keeney Mainliner Bowler (1/54)	45.00	140.00
4. Bally King Pin Bowler (9/55)	275.00	360.00	4. Keeney Bonus Bowler (3/54)	45.00	150.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	565.00	4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. ChiCoin 6-Player (8/51)	35.00	50.00	4. Keeney Bikini (6/54)	75.00	165.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00	4. Keeney Century (6/54)	90.00	170.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00	4. Keeney American (9/54)	90.00	175.00
2. ChiCoin Bowl-A-Ball (10/52)	35.00	65.00	4. Keeney National (9/54)	90.00	180.00
2. ChiCoin Match Bowl-A-Ball (11/52)	35.00	65.00	2. Keeney Speedlane (4/55)	125.00	210.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00	4. United 6-Player Super (3/52)	20.00	40.00
4. ChiCoin Name Bowler (1/53)	35.00	75.00	4. United 4-Player Official (5/52)	20.00	40.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00	4. United 6-Player Super (7/52)	30.00	50.00
4. ChiCoin Crown (4/53)	35.00	90.00	4. United 10th Frame Star (9/52)	30.00	55.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00	4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. ChiCoin Triple Score (6/53)	35.00	95.00	4. United Manhattan (9/52)	30.00	65.00
4. ChiCoin Gold Cup (7/53)	45.00	95.00	4. United 10th Frame Super (10/52)	30.00	70.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00	4. United Cascade (2/53)	30.00	70.00
2. ChiCoin High Speed Triple Score (8/53)	50.00	100.00	4. United Clover (2/53)	30.00	75.00
2. ChiCoin Advance (10/53)	50.00	100.00	4. United Liberty (2/53)	35.00	80.00
4. ChiCoin King (10/53)	50.00	110.00	4. United Classic (6/53)	35.00	80.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00	4. United Olympic (6/53)	35.00	80.00
4. ChiCoin Super Frame (3/54)	50.00	125.00	4. United Royal (9/53)	35.00	90.00
4. ChiCoin Starlite (5/54)	55.00	150.00	2. United Imperial (9/53)	40.00	90.00
4. ChiCoin Feature (7/54)	60.00	155.00	4. DeLuxe model	40.00	90.00
4. ChiCoin Holiday (9/54)	70.00	160.00	4. United Chief (11/53)	40.00	110.00
4. ChiCoin Flash (10/54)	70.00	165.00	4. United Leader (11/53)	45.00	110.00
4. ChiCoin Playtime (10/54)	95.00	170.00	4. DeLuxe model	45.00	115.00
4. ChiCoin Fireball (11/54)	95.00	185.00	4. United Team (1/54)	45.00	115.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00	4. DeLuxe model	50.00	120.00
4. ChiCoin Triple Strike (2/55)	100.00	200.00	4. United League (1/54)	50.00	125.00
4. ChiCoin Arrow (2/55)	125.00	220.00	4. DeLuxe model	50.00	130.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00	4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	40.00	130.00	4. DeLuxe model	55.00	140.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00	4. United Rainbow (5/54)	55.00	145.00
4. ChiCoin Big League (5/55)	160.00	220.00	4. United Banner (8/54)	65.00	145.00
4. ChiCoin Hollywood (5/55)	175.00	250.00	4. DeLuxe model	65.00	150.00
4. ChiCoin Blinker (8/55)	175.00	255.00	4. United Shuffle Targette (8/54)	65.00	155.00
4. ChiCoin Score-A-Line (9/55)	175.00	260.00	4. DeLuxe model	65.00	160.00
4. ChiCoin Bowling Team (10/55)	175.00	275.00	4. United Speedy (8/54)	65.00	165.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00	4. Un. 11th Frame (10/54)	65.00	170.00
4* ChiCoin Bowling League (2/57) 14 Foot	475.00	565.00	4. DeLuxe model	65.00	160.00
1* ChiCoin Ski-Bowl (11/50) 6 Player	195.00	325.00	4. United Comet Targette (11/54)	70.00	175.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00	4. DeLuxe model	75.00	180.00
2. Genco Shuffle Target (7/51)	10.00	25.00	4. United Mercury (12/54)	80.00	180.00
2. Genco 8-Player Re-bound (9/51)	15.00	25.00	4. DeLuxe model	80.00	185.00
			4. United Mars (1/55)	90.00	190.00
			4. DeLuxe model	95.00	195.00
			4. Un. Lightning (2/55)	100.00	195.00
			4. DeLuxe model	100.00	200.00
			4. United Venus (3/55)	100.00	200.00
			4. DeLuxe model	110.00	200.00
			4. United Clipper (5/55)	120.00	210.00
			4. DeLuxe model	125.00	210.00
			4. Un. Derby Roll (5/55)	125.00	215.00
			4. DeLuxe model	125.00	220.00
			4. Un. 5th Inning (6/55)	125.00	225.00
			4. DeLuxe model	125.00	230.00
			2. United Capitol (6/55)	140.00	235.00
			4. DeLuxe model	140.00	240.00
			4. Un. Super Bonus (9/55)	160.00	245.00
			4. DeLuxe model	165.00	250.00
			4. Un. Top Notch (10/55)	270.00	335.00
			4. Top Notch Special	270.00	335.00
			4. Un. Regulation (11/55)	270.00	350.00
			4. DeLuxe model	275.00	350.00
			4* Un. Bowling Alley (11/56) 14 Foot	425.00	565.00
			4* Wms. Roll-A-Ball (12/56) 6 Player	195.00	295.00



KIDDIE RIDES

1. Bally Champion Horse	295.00	400.00	4. Capitol Palomino Horse	295.00	385.00
4. Bally Moon Ride	100.00	250.00	4. Capitol See Saw	125.00	295.00
4. Bally Space Ship	150.00	295.00	4. Chicago Coin Super Jet	125.00	295.00
4. Bally Speed Boat	175.00	275.00	4. Chicago Round The World Trainer	350.00	385.00
4. Bert Lane Merry-Go-Round	185.00	325.00	4. Decco Merry-Go-Round	130.00	320.00
4. Bert Lane Miss America Boat	225.00	285.00	4. Exhibit Big Bronco	300.00	375.00
4. Bert Lane Fire Engine	320.00	395.00	4. Exhibit Mustang	300.00	375.00
4. Capitol Donald Duck	265.00	375.00	4. Exhibit Space Patrol	100.00	265.00
4. Capitol Elsie	275.00	380.00	4. Scientific Television	195.00	275.00



ARCADE EQUIPMENT

1. ABT 6 Gun Rifle Range	475.00	575.00	4* Keeney Sportsman (11/54)	125.00	175.00
1. Air Football	195.00	250.00	4. DeLuxe model	130.00	180.00
4. Amus. Boomerang	30.00	70.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Big Inning	50.00	75.00	4. DeLuxe model (3/55)	225.00	250.00
4. Bally Heavy Hitter	30.00	65.00	4. Lite League	30.00	75.00
4. Bally King Pin	20.00	40.00	4. Mills Panorama Peek (11/54)	175.00	275.00
2. Bally Rapid Fire	50.00	75.00	4. Mills Conv. for Panor. Peek	10.00	15.00
2. Bally Undersea Raider	50.00	75.00	4. Muto. Atomic Bomber	65.00	125.00
4. Capitol Midget Movies	95.00	150.00	4. Mutos. Ace Bombers	85.00	140.00
4. Champion Hockey	40.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. ChiCoin Basketball Champ	85.00	140.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos. Photo (Pre-War)	100.00	270.00
4. ChiCoin Goalee	40.00	95.00	4. Mutos. Photomatic (DeLuxe)	145.00	325.00
2. ChiCoin Hockey	45.00	65.00	4. Mutoscope Silver Gloves	120.00	200.00
4. ChiCoin Midget Skee	60.00	95.00	4. Mutoscope Sky Fighter	60.00	135.00
4. ChiCoin Pistol	30.00	75.00	4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00	4. Mutoscope K. O. Champ	250.00	350.00
4. Super model	85.00	160.00	4. Mutos. Drive Yourself	395.00	495.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00	4. QT Pool Table	30.00	50.00
4. Evans Bola Score	30.00	60.00	4. Quizzer	40.00	60.00
4. Evans Bat-A-Score	35.00	125.00	4. Rockola World Series	35.00	70.00
4. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	35.00
4. Evans Super Bomber	50.00	115.00	4. Scientific Batting Pr.	30.00	95.00
4. Evans Play Ball	25.00	50.00	4. Scientific Pitch 'Em	45.00	140.00
4. Exhibit Dale Gun	15.00	65.00	4. Seeburg Bear Gun	50.00	150.00
4. Exhibit Gun Patrol	40.00	100.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Jet Gun	40.00	125.00	4* Seeburg Coon Hunt	85.00	150.00
4. Exhibit Space Gun	40.00	125.00	4. Set Shot Basketball	125.00	195.00
2. Exhibit Pony Express	40.00	120.00	4. Telequiz	65.00	110.00
4. Exhibit Silver Bullets	40.00	120.00	4. Un. Team Hockey	20.00	40.00
2. Exhibit Six Shooter	35.00	120.00	4. United Jungle Gun	75.00	150.00
4. Exhibit Vitalizer	40.00	60.00	4. DeLuxe model	75.00	150.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00	4. Un. Carn. Gun (10/54)	100.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00	4. DeLuxe model	110.00	165.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00	4. Un. Bonus Gun (1/55)	195.00	240.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00	4. DeLuxe model	200.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	230.00	2. United Super Slugger (7/55)	215.00	275.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00	2. United Star Slugger (4/56)	215.00	275.00
4. Games Inc. Hunter (1/56)	150.00	250.00	4. Un. Pirate Gun (10/56)	295.00	375.00
4. Genco Sky Gunner	65.00	125.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Genco Night Fighter	70.00	130.00	4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Genco 2-Player Basketball	125.00	225.00	4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Genco Rifle Gal. (6/54)	125.00	175.00	4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	225.00	4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Super Model (12/55)	275.00	325.00	4. Williams Super Star Baseball (2/54)	50.00	130.00
4. Genco Wild West Gun (2/55)	150.00	225.00	4. Williams Major League Baseball (2/54)	65.00	160.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	230.00	4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Genco Champion Baseball (9/55)	150.00	235.00	4. Williams Big League Baseball (2/54)	100.00	160.00
4. Genco Quarterback (10/55)	110.00	250.00	4. Williams Jet Fighter (10/54)	100.00	225.00
4. Genco Hi-Fly Baseball (5/56)	175.00	255.00	4. Williams Safari (2/54)	195.00	275.00
2. Genco State Fair Rifle Gal. (6/56)	225.00	325.00	4. DeLuxe model	195.00	280.00
2. Genco Davy Crockett (10/56)	245.00	345.00	4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Genco Circus Rifle (3/57)	365.00	425.00	4* Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Jack Rabbit	40.00	70.00	4. Wms. King Of Swat (5/55)	150.00	220.00
4. Jungle Joe	40.00	60.00	4. Williams Four Bagger (4/56)	265.00	325.00
4. Keeney Air Raider	40.00	125.00	4. DeLuxe model	265.00	330.00
4. Keeney Sub Gun	40.00	125.00	2. Williams Polar Hunt (3/55)	225.00	340.00
4. Keeney Texas Leagner	20.00	40.00	4. Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph	
H-120 120-sel. phonograph	
H-100 100-sel. phonograph	
HAB-200 Selective-play Hideaway	
HBB-200 Continuous-play Hideaway	
WQ-200 200-sel. Wallbox	
WQ-120 120-sel. Wallbox	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

All-Star Bowler	\$ 625.00
Carnival (2 Player, 5-Ball)	505.00
Strike Bowler	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14-Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Commando Machine Guns	
TV Bowling League (6 Player)	
No List Price	
Authorized for Publication	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
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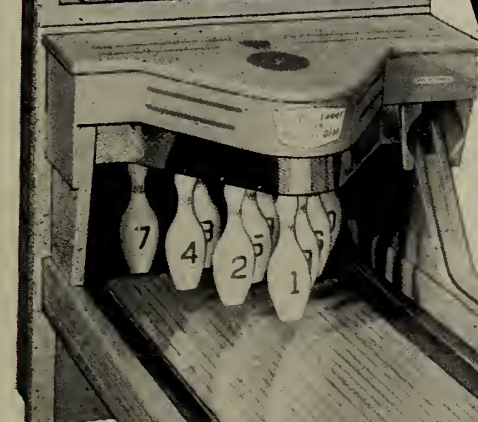
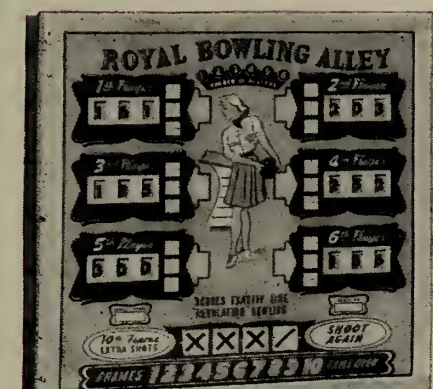
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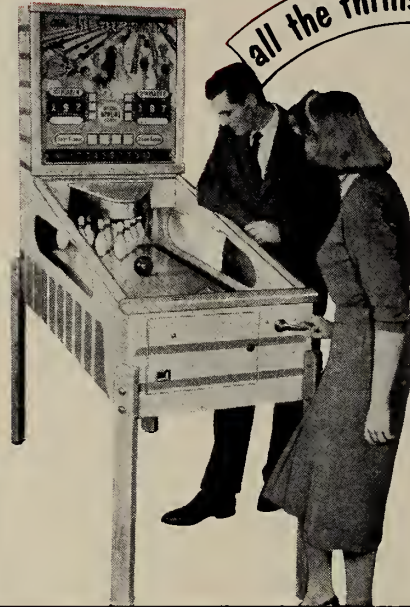
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