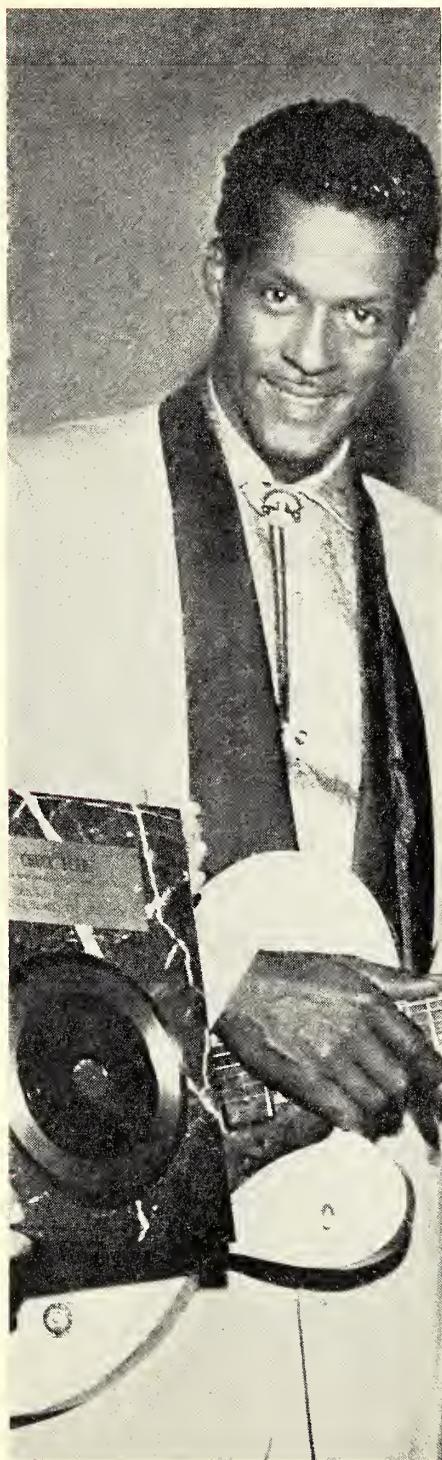


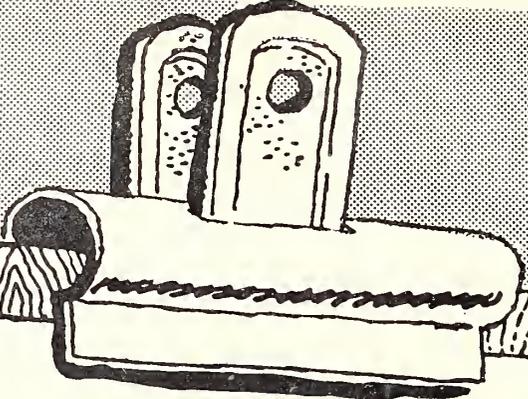
The Cash Box

VOLUME XX—NUMBER 1

SEPTEMBER 20, 1958



The Chuck Berry saga at Chess Records has consisted of one hit record after another for Len and Phil Chess. Currently it is "Carol" which is heading for the top. But in the photo above Chuck is shown receiving a gold record, during a guest stint on Dick Clark's American Bandstand, for three former big clicks, "School Day" (Ring, Ring Goes The Bell), "Rock and Roll Music" and "Johnny B. Goode". Shown from left to right are Max Cooperstein, Chess' Eastern rep; Chuck Berry; Dick Clark; and Mattie Singer of David Rosen Distributors in Philadelphia.



**LOOK WHO'S HERE
WITH TWO MORE *
BACK TO BACK —**

Don Gibson

**“GIVE MYSELF
A PARTY”**



c/w
**“LOOK
WHO'S BLUE”**

RCA VICTOR-47-7330

*You saw what happened to "OH, LONESOME ME" and "BLUE BLUE DAY" Watch these!



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XX—Number 1

September 20, 1958

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JOE ORLECK, Publisher
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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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Who Really Buys Records?

For years, it has been taken for granted that teenagers buy the bulk of single records and adults buy the bulk of LPs. Almost every record merchandising program has been based on this theory. And as things stand now, there seems to be very little desire on the part of the record industry to question this.

We are not saying that this theory is so or is not so. What we are saying is that it is based on rather haphazard observation which, while it may be accurate, deserves a great deal more checking for the degree of acceptance which it has achieved.

There is probably no other industry in the country which does approximately \$400,000,000 a year and still suffers from the total lack of industry-wide research that we do. Record companies are investing literally millions of dollars each year in product, a great deal of which is being done with practically no foreknowledge of the market potential because no accurate picture of that potential exists.

It would seem to us that the first thing that record manufacturers would have done through the RIAA would be to get a competent research organization to study the record market, see who buys what, determine which areas of the market are being neglected, which can be further developed, and what the potential is for the overall

picture. This much at least is basic to any industry's needs. To keep trying to operate without this information is like shooting dice and hoping that a seven turns up. Yet, to a large extent, that is very much what the record industry is doing.

The main problem probably lies in the fact that the record business has expanded at such a phenomenal degree in the past few years, that in many ways our thinking has not kept pace with the growth. Too often we find record manufacturers still thinking in terms of the small businesses they had several years ago instead of the big businesses they have today and the bigger ones they have every right to expect tomorrow. But our businesses are not going to be bigger just because we would have them so. It takes development in thinking and attitudes as well as grosses. And the most logical first step in any enterprise is to know your market, not just from your own observation, but from a statistical basis. It's about time that the record industry got together to gather the information which would be of vital use to every single company.

Let's find out once and for all just who does buy records, and which groups buy what. And let's have professionals find out for us. The cost will be infinitesimal compared to the benefits that will be derived.

The Cash Box TOP 100

Best Selling Tunes on Records

Week Ending
September 20, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS



Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.		
9/13	9/6	9/13	9/6	9/13	9/6	9/13	9/6	9/13	9/6		
1		17	10	35	42	51		67		83	
Nel Blu Dipinto Di Blu		Fever		Carol		The Ways Of A Woman In Love		She Was Only Seventeen		Big Daddy	
★CA-4028—DEAN MARTIN CA-4024—NELSON RIDDLE CG-59016—ROSA LINDA CO-41223—AURELIO FIERRO CR-62021—MCGUIRE SIS. ★DE-30677— DOMENICO MODUGNO GA-1019— CHARLES MAGNANTE KA-228—UMBERTO MARCATO MG-12699—ALAN DALE VI-7310—JESSE BELVIN		★CA-3998—PEGGY LEE DE-30475—EARL GRANT KI-4935— LITTLE WILLIE JOHN VI-7087—RAY PETERSON		★CH-1700—CHUCK BERRY		★SU-302—JOHNNY CASH		★CO-41208—MARTY ROBBINS		★CO-41202—JILL COREY RI-127—JOHNNY ROTELLA	
2		18		36	31	52	64	68		84	83
Little Star		Poor Little Fool		Dance Every- one Dance		Firefly		Think It Over		Blue Boy	5B
★AX-25005—ELEGANTS		★IM-5528—RICKY NELSON		★CR-62007—BETTY MADIGAN FI-095—RENE TOUZET HA-4506—HI-LITERS		★CO-41237—TONY BENNETT		★BR-55072—CRICKETS		★VI-7266—JIM REEVES	
3		19		37	51	53		69		85	
Bird Dog		Are You Really Mine		Summertime, Summertime		Cerveza		The Waiting Game		Strange Are The Ways Of Love	95
★CD-1350—EVERLY BROS.		★RO-4090—JIMMIE RODGERS		★EP-9281—JAMIES		★VI-7269—BOOTS BROWN		68 66 CO-41240—ARTHUR GODFREY DO-15826—MARGARET WHITING ★VI-7289—HARRY BELAFONTE		VE-10147—RANDY SPARKS ★VI-7294—GOGI GRANT	
4		20		38	35	29		70		86	
It's All In The Game		You Cheated		Over The Weekend		The Day The Rains Came		Count Every Star		Hey Stella	92
★MG-12688—TOMMY EDWARDS		★DO-15805—SHIELDS DX-500—SLADES ME-71345—DEL VIKINGS		★CM-142—PLAYBOYS		★KA-231—RAYMOND LEFEBRE ★KA-235—JANE MORGAN		70 71 ★CE-503—RIVIERAS		★VI-7320—CREW CUTS	
5		21		39	41	43		71		87	
Patricia		Gingerbread		Lazy Summer Night		Willie And The Hand Jive		Treasure Of Your Love		By The Light Of The Silvery Moon	73 68
★MG-12672—MORTY CRAFT ★VI-7245—PEREZ PRADO		★CN-1021—FRANKIE AVALON		★CA-4023—FOUR PREPS		★CA-3966—JOHNNY OTIS		72 ★CO-41214—EILEEN RODGERS		★RO-4083—JIMMY BOWEN	
6		22		40	21	15		72		88	
Rockin' Robin		Summertime Blues		When		Weekend		Pussy Cat		Just Young	
★CS-229—BOBBY DAY		★LI-55144—EDDIE COCHRAN		★DE-30642—KALIN TWINS		★EW-115—KINGSMEN		★VI-7315—AMES BROTHERS		★AA-100—ANDY ROSE AP-9956—PAUL ANKA	
7		23		41	66			73		89	
Just A Dream		Stupid Cupid		The End		Early In The Morning		Where The Blue Of The Night		Kathy-O	62 59
★AE-546—JIMMY CLANTON DO-15804—MARGARET WHITING		★MG-12683—CONNIE FRANCIS		★DE-30719—EARL GRANT		★AC-6121—BOBBY DARIN & RINKY-DINKS ★CR-62006—BUDDY HOLLY		71 73 ★FS-8532—TOMMY MARA		DE-30640—EARL GRANT DO-15762— PATTY McCORMACK ★ME-71330—DIAMONDS	
8		24		42	45	56		74		90	
Tears On My Pillow		King Creole (EP)		Itchy Twitchy Feeling		La Do Dada		Break Up		Guess Things Happen That Way	91
★EN-1027—LITTLE ANTHONY & IMPERIALS		★VI-EPA-4319—ELVIS PRESLEY		FE-12333—SWALLOWS ★SE-706—BOBBY HENDRICKS		★CK-900—DALE HAWKINS		85 ★SU-303—JERRY LEE LEWIS		★SU-295—JOHNNY CASH	
9		25		43	58	50		75		91	
Everybody Loves A Lover		Chantilly Lace		Put A Ring On My Finger		Rebel Rouser		88 ★AT-1192—CHUCK WILLIS		★PA-520—FOUR ESQUIRES	
★CO-41195—DORIS DAY		★ME-71343—BIG BOPPER		★CO-41222— LES PAUL & MARY FORD		★JA-1104—DUANE EDDY		77 72 ★CL-7777—DOUG FRANKLIN		★SP-645—LITTLE RICHARD	
10		26		44	28	23		76		92	
Susie Darlin'		La Paloma		Splish Splash		A Certain Smile		My Lucky Love		Baby Face	
★DO-15781—ROBIN LUKE		★DO-15795—BILLY VAUGHN		★AC-6117—BOBBY DARIN		AC-6118—SANDY STEWART BI-1012—LENI BARTER ★CO-41095—JOHNNY MATHIS DE-30670—SUNNY GALE FO-107—HUGO MONTENEGRO LN-5015—JERRY FULLER PT-100—RAY RIVERA VI-7299—ANDY RUSSELL VU-405—MILTON SPARKS		77 72 ★CL-7777—DOUG FRANKLIN		★LI-55153—DAVID SEVILLE	
11		27		45	50	45		77		93	
My True Love		How The Time Flies		Blue Blue Day		Over And Over		You'll Always Be My Sweet- heart		Little Brass Band	
★CC-462—JACK SCOTT		★CG-59013—JERRY WALLACE		★VI-7010—DON GIBSON		★AL-3430—THURSTON HARRIS ★CS-229—BOBBY DAY		81 61 ★AP-9940—BOBBY VAN		★DE-30721—FOUR ACES	
12		28		46	33	31		78		94	
Devoted To You		Down The Aisle Of Love		Hard Headed Woman		I Wish		We Have Love		Roses Of Rio	89
★CD-1350—EVERLY BROS.		★HU-321—QUIN-TONES		★VI-7280—ELVIS PRESLEY		★ME-71353—PLATTERS		76 ★BR-55086—JACKIE WILSON		★DE-30721—FOUR ACES	
13		29		47	65			79		95	
Born Too Late		One Summer Night		Promise Me Love		Come Closer To Me		Enchanted Island		For My Good Fortune	
★AP-9934—PONY-TAILS		★ME-71322—DANDLEERS		★CD-1351—ANDY WILLIAMS		★CA-4004—NAT "KING" COLE		56 41 ★CO-41194—FOUR LADS CO-41198—GLENN OSSER KA-221—JANE MORGAN		CO-41258—MAHALIA JACKSON ★DO-15825—PAT BOONE	
14		30		48	54	62		80		96	
Tea For Two Cha Cha		Somebody Touched Me		Green Mosquito		It's Only Make Believe		No One But You		Prisoner's Song	
★DE-30704—TOMMY DORSEY O. starring WARREN COVINGTON VI-EPA-1469— JOHNNY CONQUET		★RO-4082—BUDDY KNOX		★UA-139—TUNE ROCKERS		★MG-12677—CONWAY TWITTY		64 60 ★AP-9944—EYDIE GORME ★LO-1813—MAX BYGRAVES		★NA-6015—WARREN STORM	
15		31		49	57	48		81		97	
Western Movies		Moon Talk		No One Knows		Win Your Love For Me		You Gotta Have Rain		City Lights	94
★DM-1508—OLYMPICS		★VI-7274—PERRY COMO		★LA-3015—DION & BELMONT		★KE-2006—SAM COOKE		64 60 ★AP-9944—EYDIE GORME ★LO-1813—MAX BYGRAVES		CO-41191—RAY PRICE ★JU-5334—DON RONDO TN-9015—BILL ANDERSON VI-7247—DAVE RICH	
16		32		50	44	44		82		98	
Near You		Ramrod		Betty Lou's Got A New Pair Of Shoes		Left Right Out Of Your Heart		Nearest Thing To Heaven		This Little Girl's Gone Rockin'	97
★CA-4044—CLIFFIE STONE GN-136—MULCAYS ★KA-233—ROGER WILLIAMS		★JA-1109—DUANE EDDY		★JZ-841—BOBBY FREEMAN		★ME-71331—PATTI PAGE VI-7284—VAUGHN MONROE		64 60 ★AP-9944—EYDIE GORME ★LO-1813—MAX BYGRAVES		★AT-1197—RUTH BROWN	
★INDICATES BEST SELLING RECORD OR RECORDS.		★LV-5003—COZY COLE						87 ★SU-302—JOHNNY CASH		★CA-4033—GORDON MacRAE CM-151—GAINORS	
								87 ★SU-302—JOHNNY CASH		★CO-41213—JOHNNIE RAY	

SEE CODE FOR RECORD COMPANY NAMES ON PAGE 8

CAMARATA

Goes A Long Way To Record

“TRUDIE”

in Copenhagen

with

Torger Ingmann

Guitar

Buena Vista F-331

It's another smash hit from the continent!

Just Released on:

BUENA VISTA RECORDS *Subsidiary of Disneyland Records*



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GET ONE FREE!**

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MICKEY MOUSE RECORD CLUB

OFFICIAL MICKEY MOUSE CLUB

WALT DISNEY'S **MICKEY MOUSE IN STORE RECORD CLUB**

OFFICIAL IDENTIFICATION CARD

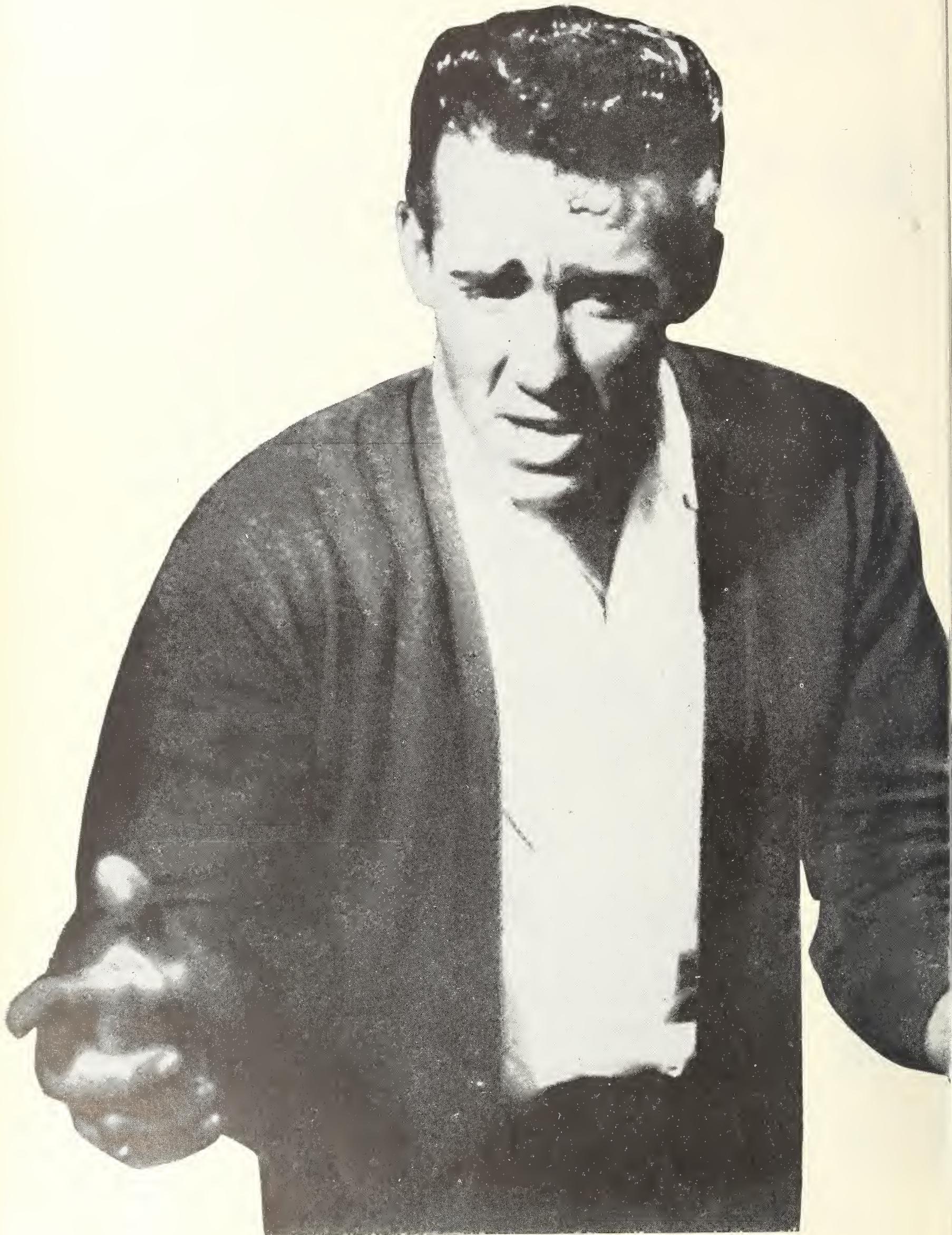
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ADDRESS _____

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Carlton Records Proudly Presents:

JACK SCOTT'S

stand-out record of

"WITH YOUR LOVE"

Published by Starfire-Peer Music
Murray Deutch, Genl. Prof. Mgr.

c/w

"GERALDINE"

Published by Starfire-Peer Music
Murray Deutch, Genl. Prof. Mgr.

Carlton #483

packaged in four-color envelope sleeve . . . over 200,000
advance sale for another great Scott two-sider featured
Saturday, September 6th, on the Dick Clark American
Band Stand Show



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CARLTON RECORD CORP.

*New Address: 345 W. 58th St.
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PLEASE READ

Less than Two Minutes

Johnny Cash began his musical career three years ago with Sun Records. In a comparatively short time, he has become a unique and distinctive artist occupying the #1 spot in his field.

Sun Records has patiently recorded Johnny Cash with always potent material first in the country category and gradually manipulating his material and approach to songs to gain him a fan-tastic following in the pop field, yet not losing his earthy country feel.

Through the help of our Sun distributors and our ever faithful D. J. friends, we have built another artist into a solid commercial performer who sells records one after the other. Sun has always believed in building artists, not just selling a single record. This has been our aim from the beginning and will remain so.

However, Johnny Cash signed with Columbia Records as of August 1, 1958. Upon learning that he was anticipating this move, we spent the next five months producing some of the finest sides for future Sun releases on Cash that we have ever had the pleasure of cutting.

Please believe us when we say you are in for some tremendous releases on Cash on SUN for at least the next two years.

Our thanks to Johnny for being a wonderful person to work with during our association. We are going to miss him no end around 706 Union, but our aim is to keep him "hot" on Sun "If the Good Lord's Willing and the Creek Don't Rise."

Appreciatively,

Sam C. Phillips, (President)

Sun Record Co.

HOT • HOT • HOT • HOT • HOT • HOT

Johnny Cash

SUN 302 "The Ways of a Woman in Love"
"You're the Nearest Thing to Heaven"

Selling Like a Single—

"JOHNNY CASH SINGS HANK WILLIAMS" EP-111

A Year Old & Still Hotter by the Week—JOHNNY CASH LP 1220



SUN RECORD Co.
Memphis, Tenn.



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

			Pas. Last Week	
1	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO	CA-4028—Dean Martin CA-4024—Nelson Riddle CG-59016—Rosa Linda CO-41223—Aurelia Fierra CR-62021—McGuire Sis.	DE-30677—Domenica Modugno GA-1019—Charles Magnante KA-228—Umberto Marcato MG-12699—Alan Dale VI-7310—Jesse Belvin	1
2	LITTLE STAR ELEGANTS	AX-25005—Elegants		2
3	BIRD DOG EVERLY BROTHERS	CD-1350—Everly Bras.		3
4	PATRICIA PEREZ PRADO	VI-7245—Perez Prado	MG-12672—Morty Craft	4
5	JUST A DREAM JIMMY CLANTON	AE-546—Jimmy Clanton		5
6	MY TRUE LOVE JACK SCOTT	CC-462—Jack Scott		8
7	EVERYBODY LOVES A LOVER DORIS DAY	CO-41195—Doris Day		6
8	POOR LITTLE FOOL RICKY NELSON	IM-5528—Ricky Nelson		7
9	IT'S ALL IN THE GAME TOMMY EDWARDS	MG-12688—Tommy Edwards		12
10	BORN TOO LATE PONI-TAILS	AP-9934—Poni-Tails		11

11) DEVOTED TO YOU. 12) ROCKIN' ROBIN. 13) FEVER. 14) WESTERN MOVIES. 15) TEARS ON MY PILLOW. 16) WHEN. 17) STUPID CUPID. 18) GINGERBREAD. 19) SUSIE DARLIN'. 20) IF DREAMS CAME TRUE. 21) ARE YOU REALLY MINE. 22) ONE SUMMER NIGHT. 23) SPLISH SPLASH. 24) REBEL-ROUSER. 25) WILLIE AND THE HAND JIVE. 26) DANCE EVERYONE DANCE. 27) CHANTILLY LACE. 28) NEAR YOU. 29) HARD HEADED WOMAN. 30) A CERTAIN SMILE. 31) TEA FOR TWO CHA CHA. 32) MOON TALK. 33) YOU CHEATED. 34) COME CLOSER TO ME. 35) LA PALOMA.

CODE:			
AA—AAMCO	CB—Cabot	DM—Demon	GA—Grand
AC—Atco	CC—Carlton	DO—Dot	LO—Landon
AE—Ace	CD—Cadence	DT—Dooto	LU—Luniverse
AF—Audio Fidelity	CE—Coed	DU—Duke	SE—Sue
AG—Argo	CG—Challenge	DX—Damino	SV—Surf
AL—Aladdin	CH—Chess	EA—Eagle	ME—Mercury
AN—Abner	CI—Casino	EB—Ebb	GN—GNP
AO—Apollo	CK—Checker	EM—Ember	MO—MGM
AP—ABC-Paramount	CL—Colonial	EN—End	GO—Gone
AR—Arrow	CM—Cameo	EP—Epic	HA—Hanover
AT—Atlantic	CN—Chancellor	ER—Era	HE—Herald
AW—Arwin	CO—Columbia	EW—East-West	HU—Hunt
AX—Apt	CR—Coral	EX—Excella	IM—Imperial
BA—Baton	CY—Class	FA—Fargo	JA—Jamie
BB—Back Beat	CS—Crystallette	FE—Federal	JU—Jubilee
BI—Big B	DA—Dana	FI—Fiesta	JZ—Josie
BN—Banana	DC—Decor	FL—Flash	KA—Kapp
BR—Brunswick	DD—Dale	FO—20th-Fox	KE—Keen
BT—Bethlehem	DE—Decca	FP—Flip	KI—King
CA—Capitol	DI—Disneyland	FR—Fraternity	LA—Laurie
	DL—DeLuxe	FS—Felsted	LI—Liberty
			LK—Lark
			LN—Lin
			SA—Savoy
			SB—Sunbeam
			SC—Specialty
			SE—Sue
			SH—Shanley
			SI—Sire
			SM—Scepter
			SN—Savoy
			SO—Sony
			SP—Specialty
			SU—Sun
			SV—Savoy
			SW—Swan
			TA—Tandem
			TE—Tender
			TH—Thunderbird
			TI—Tico
			TN—TNT
			UA—United
			UN—United
			UP—United
			VE—Verve
			VI—RCA Victor
			VJ—Vee Jay
			VK—Vik
			VP—Vip
			VU—Vulcan

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LIBERTY'S NEW SMASH HIT!

Duke
MITCHELL

**"WHEN I GROW
TOO OLD
TO DREAM"**

55158

LIBERTY

RECORDS

**Hollywood,
Calif.**

LIBERTY'S NEW SMASH HIT!

LIBERTY'S NEW SMASH HIT!

Steve is back from
STEVE IS ON

STEVE ALLEN *is on.*

A WALLOPING

**“HULA
HOOP”**

as introduced on the Steve Allen Show, Sunday, Sept. 14th—and watch for it again Sunday, Sept. 21st.

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Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141
THE NATION'S BEST SELLING RECORDS

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

Europe!...
TV!...

Dot



TWO-SIDER!

Love Song from

"HOUSEBOAT"

and introducing

"HAROLD'S THEME"

(from the forthcoming Paramount Picture "Houseboat", starring Cary Grant and Sophia Loren.)

15831



Dot

RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141

THE NATION'S BEST SELLING RECORDS

Dot

DOWN

has a 2 Sided...

*The Great Standard
Styled for Teenagers*

**“JUST ONE
MORE
CHANGE”**

15829



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THE NATION'S BEST SELLING RECORDS

has Cornell-and...

CORNELL
...SMASH!!

Another #1 Song from Italy

**“PLAY SOME
MUSIC FOR
BROKEN HEARTS”**

(Basta Un Poco Di Musica)

15829



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THE NATION'S BEST SELLING RECORDS

DOT'S

BEST SELLERS

- 15781 SUSIE DARLIN' *Robin Luke*
- 15805 YOU CHEATED *The Shields*
- 15825 FOR MY GOOD FORTUNE—
GEE, BUT IT'S LONELY *Pat Boone*
- 15795 LA PALOMA *Billy Vaughn*
- 15798 LOVE IS A FUNNY LITTLE GAME *The Vogues*
- 15807 NEAR YOU—BEG YOUR PARDON *Francis Craig*
- 15809 SO IN NEED OF YOU—KING OF CLOWNS *Billy Myles*
- 15814 PEGGY'S SISTER—SIGNORINA *The Hilltoppers*
- 15815 ADVICE TO YOUNG LOVERS—
IT CAME FROM OUTER SPACE *Buddy Hackett*
- 15823 TOY TELEPHONE *Ricky Page*
- 15796 A PROMISE OF THINGS TO COME—
THINKIN' ABOUT YOU *Mac Wiseman*
- 15774 HONOLULU *Milton DeLugg*

DOT NEW RELEASES

- 15824 BIRD-A-DOG—TOY GUITAR *The Volare Brothers*
- 15826 THE WAITING GAME—I LOVE YOU BECAUSE *Margaret Whiting*
- 15827 MUSIC, MAESTRO, PLEASE!—
ME AND MY SHADOW *The Mills Bros.*
- 15830 YOUNG TRIALS, GREAT TRIBULATIONS—
WARM ARMS, SWEET LIPS *Hank Edwards*

DOT BEST SELLING LP'S

- DLP-3118 STAR DUST *Pat Boone*
- DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS
- DLP-3100 SAIL ALONG SILV'RY MOON *Billy Vaughn*
- DLP-3071 PAT'S GREAT HITS *Pat Boone*
- DLP-3098 GALE'S GREAT HITS *Gale Storm*
- DLP-3104 SING SING SING! *The Clark Sisters*
- DLP-3103 Mmmm *The Mills Brothers*
- DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS

DOT BEST SELLING EP'S

- DEP-1069 STAR DUST *Pat Boone*
- DEP-1068 THE LORD'S PRAYER *Pat Boone*
- DEP-1066 FOUR BY BILLY VAUGHN
- DEP-1056 A CLOSER WALK WITH THEE *Pat Boone*
- DEP-1021 MELODIES OF LOVE—Volume I *Billy Vaughn*
- DEP-1022 MELODIES OF LOVE—Volume II *Billy Vaughn*

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GOODY ANNEX New York, N. Y.

- Nel Blu (D. Modugno)
- Little Star (Elegants)
- Patricia (P. Prado)
- Bird Dog (Everly Bros.)
- It's All In The Game (T. Edwards)
- Susie Darlin' (R. Luke)
- Just A Dream (J. Clanton)
- Tears On My Pillow (Imperials)
- Everybody Loves A Lover (D. Day)
- Western Movies (Olympics)

ROSE RECORDS Chicago, Ill.

- Nel Blu (D. Modugno)
- Patricia (P. Prado)
- Devoted To You (Everlys)
- Chantilly Lace (Big Bopper)
- It's All In The Game (T. Edwards)
- Dance Everyone Dance (B. Madigan)
- Everybody Loves A Lover (D. Day)
- Hip Monkey (R. Draper)
- I Wish (Platters)
- Pickle Up A Doodle (Brewer)

NORTY'S MUSIC CENTER Los Angeles, Calif.

- Bird Dog (Everly Bros.)
- Little Star (Elegants)
- Nel Blu (D. Modugno)
- Just A Dream (J. Clanton)
- Tea For Two Cha Cha (T. Dorsey Orch.)
- My True Love (J. Scott)
- When (Kalin Twins)
- Are You Really Mine (J. Rodgers)
- Splash Splash (B. Darin)
- Gingerbread (F. Avalon)

BECHTOLD MUSIC STORE Pittsburgh, Pa.

- Nel Blu (D. Modugno)
- It's All In The Game (T. Edwards)
- Bird Dog (Everly Bros.)
- Rockin' Robin (B. Day)
- Tea For Two Cha Cha (T. Dorsey Orch.)
- Susie Darlin' (R. Luke)
- La Paloma (B. Vaughn)
- Stupid Cupid (C. Francis)
- Weekend (Kingsmen)
- Western Movies (Olympics)

ANDERSON'S MUSIC Red Bank, N. J.

- Nel Blu (D. Modugno)
- Bird Dog (Everly Bros.)
- Susie Darlin' (R. Luke)
- Patricia (P. Prado)
- It's All In The Game (T. Edwards)
- Little Star (Elegants)
- If Dreams Came True (Boone)
- Tears On My Pillow (Imperials)
- Just A Dream (J. Clanton)
- No One Knows (Belmonts)

ERNSTROM'S Dallas, Tex.

- Little Star (Elegants)
- Bird Dog (Everly Bros.)
- Rockin' Robin (B. Day)
- It's All In The Game (T. Edwards)
- How The Time Flies (J. Wallace)
- Susie Darlin' (R. Luke)
- Just A Dream (J. Clanton)
- Chantilly Lace (Big Bopper)
- Nel Blu (D. Modugno)
- No One Knows (Belmonts)

BEN BROWN MUSIC Lynn, Mass.

- It's All In The Game (T. Edwards)
- Tea For Two Cha Cha (T. Dorsey Orch.)
- Everybody Loves A Lover (D. Day)
- If Dreams Came True (P. Boone)
- Bird Dog (Everly Bros.)
- Near You (R. Williams)
- Carol (C. Berry)
- The Waiting Game (H. Belafonte)
- Kathy-O (Diamonds)
- I Wish (Platters)

LAMP'S MELODY LANE Lokewood, Ohio

- It's All In The Game (T. Edwards)
- It's Only Make Believe (C. Twitty)
- Devoted To You (Everly Bros.)
- Day The Rains Came (R. LaFever)
- Firefly (T. Bennett)
- Near You (R. Williams)
- Summertime, Summertime (Jamies)
- Nel Blu (D. Modugno)
- Thunder Road (R. Mitchum)
- Just A Dream (J. Clanton)

COX RECORD SHOP Atlanta, Ga.

- Nel Blu (D. Modugno)
- It's All In The Game (T. Edwards)
- Devoted To You (Everly Bros.)
- Rockin' Robin (B. Day)
- Little Star (Elegants)
- Lazy Summer Night (Four Preps)
- Susie Darlin' (R. Luke)
- If Dreams Came True (P. Boone)
- Are You Really Mine (J. Rodgers)
- Fever (P. Lee)

EL REY MUSIC SHOP San Francisco, Calif.

- Little Star (Elegants)
- Bird Dog (Everly Bros.)
- Susie Darlin' (R. Luke)
- Nel Blu (D. Modugno)
- It's Only Make Believe (C. Tibitty)
- Down The Aisle Of Love (Quintones)
- Tears On My Pillow (Imperials)
- I Wish (Platters)
- Near You (R. Williams)
- Hip Monkey (R. Draper)

THE MELODY HOUSE St. Louis, Mo.

- Susie Darlin' (R. Luke)
- Hideaway (Four Esquires)
- Carmen (R. Lewis Trio)
- Summertime Blues (Cochran)
- Put A Ring On My Finger (Paul & Ford)
- Verboten (P. Anka)
- By The Light Of The Silv'ry Moon (J. Bowen)
- How Will I Know (G. Hamilton)
- Just Young (A. Rose)
- Please Don't Do It (Wright)

MARTHA JANE'S MELODY LANE New Orleans, La.

- Bird Dog (Everly Bros.)
- Little Star (Elegants)
- Nel Blu (D. Modugno)
- Just A Dream (J. Clanton)
- Patricia (P. Prado)
- Poor Little Fool (R. Nelson)
- Everybody Loves A Lover (D. Day)
- Fever (P. Lee)
- Born Too Late (Pony-Tails)
- It's All In The Game (T. Edwards)

YEAGER'S MUSIC SHOP Baltimore, Md.

- Nel Blu (D. Modugno)
- Devoted To You (Everly Bros.)
- Just A Dream (J. Clanton)
- Rockin' Robin (B. Day)
- My True Love (J. Scott)
- Tea For Two Cha Cha (T. Dorsey Orch.)
- It's All In The Game (T. Edwards)
- La Paloma (B. Vaughn)
- Susie Darlin' (R. Luke)
- Everybody Loves A Lover (D. Day)

COMER'S RECORD NOOK San Antonio, Tex.

- Little Star (Elegants)
- Bird Dog (Everly Bros.)
- Nel Blu (D. Modugno)
- Itchy Twitchy Feeling (B. Hendricks)
- It's All In The Game (T. Edwards)
- The End (E. Grant)
- Born Too Late (Pony-Tails)
- How The Time Flies (J. Wallace)
- Carol (C. Berry)
- Wicked Wicked Woman (R. Liberto)

STEPHENSON MUSIC COMPANY Raleigh, N. C.

- Please Love Me Forever (T. Edwards)
- Little Star (Elegants)
- Rockin' Robin (B. Day)
- Nel Blu (D. Modugno)
- Born Too Late (Pony-Tails)
- Bird Dog (Everly Bros.)
- Western Movies (Olympics)
- Just A Dream (J. Clanton)
- Stupid Cupid (C. Francis)
- Near You (R. Williams)

BURK'S MUSIC SHOP St. Paul, Minn.

- It's All In The Game (T. Edwards)
- Tears On My Pillow (Imperials)
- Devoted To You (Everly Bros.)
- Rockin' Robin (B. Day)
- Everybody Loves A Lover (D. Day)
- La-Do-Da Da (D. Hawkins)
- If Dreams Came True (P. Boone)
- Summertime Blues (Cochran)
- No One Knows (Belmonts)
- King Creole (E. Presley)

TOWN AND COUNTRY Detroit, Mich.

- Tears On My Pillow (Imperials)
- Down The Aisle Of Love (Quintones)
- Summertime Blues (Cochran)
- Nel Blu (D. Modugno)
- Nearest Thing To Heaven (J. Cash)
- She Was Only 17 (Robbin)
- Rockin' Robin (B. Day)
- Summertime Summertime (Jamies)
- Confessin' The Blues (Dakota Staton)
- Break-Up (J. L. Lewis)

GARDEN CITY MUSIC CENTER Garden City, L.I., N.Y.

- Nel Blu (D. Modugno)
- Bird Dog (Everly Bros.)
- Tears On My Pillow (Imperials)
- Little Star (Elegants)
- Near You (R. Williams)
- Tea For Two Cha Cha (T. Dorsey Orch.)
- Fever (P. Lee)
- Rockin' Robin (B. Day)
- It's All In The Game (T. Edwards)
- Everybody Loves A Lover (D. Day)

SUPER ENTERPRISE Washington, D.C.

- Nel Blu (D. Modugno)
- Bird Dog (Everly Bros.)
- It's All In The Game (T. Edwards)
- Rockin' Robin (B. Day)
- Tea For Two Cha Cha (T. Dorsey Orch.)
- Little Star (Elegants)
- Patricia (P. Prado)
- Western Movies (Olympics)
- Born Too Late (Pony-Tails)
- Fever (P. Lee)

MADRONA RECORDS Portland, Ore.

- It's All In The Game (T. Edwards)
- Little Star (Elegants)
- Bird Dog (Everly Bros.)
- Rockin' Robin (B. Day)
- Susie Darlin' (R. Luke)
- My True Love (J. Scott)
- Born Too Late (Pony-Tails)
- Big Daddy (J. Corey)
- Just A Dream (J. Clanton)
- Ramrod (D. Eddy)

STAMPFLI'S RECORD ROOM Reno, Nev.

- Nel Blu (D. Modugno)
- Bird Dog (Everly Bros.)
- Patricia (P. Prado)
- Little Star (Elegants)
- Just A Dream (J. Clanton)
- Born Too Late (Pony-Tails)
- Poor Little Fool (R. Nelson)
- My True Love (J. Scott)
- When (Kalin Twins)
- Rockin' Robin (B. Day)

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE MELOAIRES

(Nasco 6019)

B+ "YOU KNOW BABY" (2:16) [Excellerec BMI—Powers] Nasco could have a solid money-maker with this exciting rock and roll novelty by a good new quartet called the Meloaires. Boys have a good beat, inject some exciting gimmicks and turn in a solid performance. Watch this one, it's got potential.

B "INDEBTED TO YOU" (2:46) [Excellerec BMI—Powers] Here the clean cut boys amble warmly thru a pretty rock-a-ballad. Good romantic teen fare.

THE JICKLE BOYS

(Dot 15818)

B+ "GOO GOO BIRD" (2:12) [Nine Rock BMI — Berk, Medley] A deep bass voice accompanied by a tom tom serves as the intro for a cute cha cha instrumental attractively fashioned by the Jickle Boys. Good cha cha rocker for the teen set. Could catch on. Gimmicks are funny.

C+ "LOVE ME" (1:57) [Nine Rock BMI—Medley] The title lyrics and a few others are repeated thru-out this smooth shuffle beat rock-a-ballad.

ERIC ROGERS & HIS MUSIC

(London 1829)

B+ "TRUDIE" (2:45) [Kassner ASCAP—Henderson] One of the best renditions of this much recorded theme, is this one by Eric Rogers. Catchy and most attractive arrangement with voices working smoothly thru-out. The title name is the only lyric, doo dee doos making up the remainder of the inviting sound.

B "(I'll Be With You) IN APPLE BLOSSOM TIME" (2:25) [Kassner ASCAP—Von Tilzer, Fleeson] Rogers and the chorus (also working sans lyrics) turn in an exciting R&R beat arrangement of a great oldie. Organ is featured thru-out.

JIMMY CARTER

(Hanover 4508)

B+ "LET ME KNOW" (1:53) [Coliseum BMI—Carter] Jimmy Carter, a promising new performer with a delightful Southern twang, leans into a strong shuffle beat rocker with a good romantic lyric and a catchy melody. Side should appeal strongly to the youngsters.

B "YOU'RE GONNA BE SORRY" (2:15) [Coliseum BMI—Carter] The songster also penned this side. Here the performer has a rich, authentic country flavor in his voice as he chants a tearful item. Good beat rock-a-ballad.

CHRIS CONNOR

(Atlantic 1198)

B+ "HALLELUJAH I LOVE HIM SO" (2:27) [Progressive BMI—Charles] Ray Charles' smash R&B hit is revamped for the pop market by the great voice of Chris Connor. Smooth swinging arrangement that should attract heavy deejay air play. Low down instrumental accompaniment is terrific. A possible contender for the charts. Could follow in "Fever's" footsteps.

B "I WON'T CRY ANYMORE" (2:25) [United ASCAP—Frisch, Wise] Chris turns to the moodier vein and hands in a sensuous reading of the oldie which Tony Bennett sent onto the charts some years ago. Pretty performance.

The Cash Box

Disk of the Week

"GUAGLIONE" (2:20) [Fred Raphael ASCAP—Nisa, Fanciulli]

"PARIS" (2:35) [Peer International BMI—Prado]

PEREZ PRADO ORCH. (RCA Victor 7337)



PEREZ PRADO

● The fabulous new Prado sound (featuring organ) which sent "Patricia" into the million plus category, is back again on a great follow-up deck that could very well follow in "Patricia's" footsteps. Titled "Guaglione", the side is a cha cha arrangement of a tremendous Italian hit. Brass and organ blend excitingly thru-out. Could be another gold disk for the Prez. Flip, "Paris", is a contagious merengue item. Excellent coupling for dancers. But watch the top side go.

"WITH YOUR LOVE" (2:00) [Starfire BMI—Scott]

"GERALDINE" (2:10) [Starfire BMI—Scott]

JACK SCOTT (Carlton 483)



JACK SCOTT

● Jack Scott, who zoomed to stardom aboard what is now one of the top records in the country, "My True Love", should prove with his latest release that he's not a one-shot artist, but a singer we'll be hearing for years to come. He hands in a tremendous new waxing in "With Your Love". A stirring, heart-felt love song with Scott covering a wide and exciting vocal range. Kids who enjoyed "My True Love" will flip for the follow-up. Coupling is a solid rocker. Four color sleeve will aid sales considerably.

"STAIRWAY TO THE SEA" (2:45) [Leeds ASCAP—Beach, Cioffi]

"CALL ME" (2:40) [Meridian BMI—Otis, Hendricks]

JOHNNY MATHIS (Columbia 41253)



JOHNNY MATHIS

● The gifted Mr. Mathis, completing a long and successful summer run on the charts with his beautiful reading of "A Certain Smile", heads into the fall with a powerhouse deck, "Stairway To The Sea". It's a lush and haunting romantic ballad of Italian origin set to a stirring latin beat. Guitar filled instrumental accompaniment by Ray Ellis is superb. Watch this one take off. "Call Me" is a pretty love song chanted in the familiar Mathis manner. Strong coupling.

"LOST LOVE" (2:27) [Progressive-Fern BMI—Darin, Kirshner]

"QUEEN OF THE HOP" (2:08) [Walden-Tweed ASCAP—Harris]

BOBBY DARIN (Atco 6127)



BOBBY DARIN

● One of the most talented of the newcomers to make it big on the disk scene this year is Bobby Darin. Altho it took a zany r&r novelty, "Splish Splash", to establish the youngster, this lad can sing with the best of 'em when he has class material. And he's got a great new tune in "Lost Love", a fragile, touching folk-flavored ballad that's just beautiful. Superb arrangement and delivery. Teeners not yet Darin fans, should join the fold after hearing this gem. "Queen Of The Hop" has Darin rockin' thru a terrific dance item. Good teen stuff.

GAY CHARMERS

(Savoy 1549)

B "GROOVEY SHOES" [Planemar BMI — Moultrie, Gibson] Willa Ward of the famous gospel group, the Ward Singers, introduces her new pop group singing an exciting rock and roll novelty. Side has a great teenage sound and cuts along at a spirited pace.

B "DANCE D - D - D - DANCE" [Planemar BMI — Moultrie, Cadena] Another colorful rock and roll novelty with an R&R-cha-cha beat. Two good dance decks for the disk buying set.

THE TEDDY BEARS

(Dore 503)

B+ "TO KNOW HIM, IS TO LOVE HIM" (2:18) [Warman BMI—Spector] The Teddy Bears, a new group with a clean, refreshing rock and roll style, debut with a strong teen tune that could take off. Femme voice in the lead is excellently showcased by the warm sound of the male members. Potent debut disk that could make its mark on the charts. Something different jocks should go for.

B "DON'T YOU WORRY MY LITTLE PET" (2:01) [Poplar BMI—Spector] A good jumper is chanted with color by the vocal combc. No individual is in the lead here. Kids have an unusual blend.

BOBBY BARON

(APT 25012)

B+ "WHEN I FOUND YOU" (2:24) [Oak ASCAP—Weiss, Wiedenbaum] APT has found another young talent who could blossom into a teen star in the person of Bobby Baron. The lad debuts with a beautiful rock-a-ballad sporting an interesting recitation. Bobby has an exciting voice the kids could flip over. Watch this sleeper.

C+ "SILLY MILLY" (2:15) [Walnut BMI—Hall, Martin] Baron belts out a good swinger on this half. Hot dance stuff.

KEN DARROW

(Gary 1007)

B+ "KEEP YOUR DREAMS (JUST FOR ME)" (2:28) [Cheryl & Dimas BMI — Zober, Salmirs] The virile-voiced vocalist renders, in a big ballad-beat production, a strong song of longing. From about half way down 'til the conclusion, the femme chorus really puts on a show. Side could show-up.

B "EVERYTIME" (2:28) [Criterion BMI — Zober, Salmirs] Hand-clapping pacings by Darrow on rhythmic showcase. Keep the top-half in mind.

THE FASCINATORS

(Capitol 4053)

B+ "CHAPEL BELLS" (2:21) [Wildcat BMI — Passalacqua] A new rock 'n roll group makes its first disk effort one which could mean nation-wide attention. The songsters' vehicle is a pleading romancer asking for the return of the loved ones, and the boys read it with sure-handed beat harmony. Bell gimmick highlights the instrumental backdrop. Eye this deck.

B "I WONDER WHO" (2:09) [Emkay BMI — Passalacqua] Tricky rock 'n roll blend by the boys on a jumper.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FIREFLY

LYRIC BY CAROLYN LEIGH • MUSIC BY CY COLEMAN



COLUMBIA RECORDS



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MARY SWAN
(Swan 401)

B+ "MY HEART BELONGS TO ONLY YOU" (2:17) [Request BMI—Daniels, Daniels] This is a teen tempo version of the oldie by Miss Swan that may be going places. Miss Swan's delivery, though packing a punch, comes across with sincerity and regard for the pretty melody. Combo-chorus is strong on support. Side has the feel of a chart performance.

B "I'LL WAIT FOR YOU" (2:25) [Request BMI—Sheldon, Swan, Leon] A more relaxed beat session from the songstress. Upper take has the edge all the way.

TOM EDWARDS
(Dot 15811)

B "ALL ABOUT GIRLS & WOMEN" (2:59) [Vernon ASCAP—De Lugg, Edwards] This narration by the WERE-Cleveland deejay is similar to his pressings for Coral (i.e. "What Is A Teenage Boy?" "What Is Rock 'n Roll?", etc.). Here, Edwards, against a lush Milton De Lugg directed ork, offers a lightly-taken intro to females for "young fellows who are suddenly awakening to the fact that they like girls". Unique spin item.

B "WHAT IS A BOYFRIEND?" (2:53) [Vernon ASCAP—De Lugg, Edwards] Edwards offers another affable narration, this time on the life and loves of a boyfriend.

THE BIKINIS
(Dot 15808)

B+ "KITCHY KOO" (2:14) [Figure BMI—Altwerger, Schlinger] The BIKINIS, an instrumental combo that made noise with a tune tagged "Bikini", could climb to a high spot on the charts with this smooth, contagious rock and roll instrumental. A voice cuts in during breaks to sing the title lyric in humorous fashion. Kids could go for this in a big way.

B "FATIMA THE DREAMER" (2:02) [Gass BMI—Altwerger, Schlinger] This is a latin beat rocker with a haunting sound supplied by a reed instrument heard in the lead. A bass voice cuts in in spots here to recite the title. Good desk, too.

THREE "Gs"
(Rip 138)

B+ "TOY TELEPHONE" (1:54) [Warman BMI—Saraceno, Perry, Furth] The young Rip label could have its first major hit in this charming shuffle rhythm novelty about a toy telephone. The Three "Gs", who present the number, sing with delightful, child-like voices and come up with a winning sound. Watch this sleeper. It's got smash potential.

C+ "GOING STEADY" (2:08) [El-co-Maryjune BMI—L. & S. Giampapa, Hyatt] This end has the refreshing trio singing a cute rock-a-ballad about the teenagers' favorite pastime, going steady.

FOUR TEENS
(Challenge 59021)

B "SPARK PLUG" (2:15) [Golden West Melodies BMI—Burgess] A good hip-swinging rocker is belted with force by a good male lead, ably accompanied by the instrumental combo billed as the Four Teens. Good dance stuff.

B "GO LITTLE GO CAT" (2:20) [Wallace Fowler BMI—Basse] Another solid rocker telling about a gal who's just great when on the dance floor. More swinging merchandise for the kids with happy feet.

The Cash Box Disk of the Week

"I REALLY LOVE YOU" (2:12) [Pure BMI—Webb]
 "MY FLAMING HEART" (2:08)
 [Cranford BMI—Toombs, Schubert, Abott]
 DANLEERS (Mercury 71356)



DANLEERS

● The smooth working Danleers, who established themselves as a vocal group to be reckoned with via their high flying smash "One Summer Night", come right back with a potent follow-up—"I Really Love You". It's a beautiful rock-a-ballad offering with a great overall teenage sound and some tremendous vocalizing by the lead. Chalk up another smash for the Danleers. "My Flaming Heart" is a good dance number that swings along at a good jump clip. Top half all the way.

"LOVE SONG FROM 'HOUSEBOAT'" (2:18)

[Paramount ASCAP—Livingston, Evans]

"MIDNIGHT MOONLIGHT" (3:10) [Camelot ASCAP—Howard, Erwin]
 JOHNNY NASH (ABC-Paramount 9960)



JOHNNY NASH

● Although numerous versions of the "Love Song From 'Houseboat'" have been released in the past few months, it looks as tho the biggest will be the treatment by Johnny Nash. It's a beautiful, easy shuffle rhythm reading of this class ballad with Johnny sounding better than ever before. Jocks will flip over this waxing. Tremendous vocal performance. Watch the charts closely for this one. Flip is moody ballad.

"WHAT DO I CARE" (2:04) [Johnny Cash BMI—Cash]

"ALL OVER AGAIN" (2:07) [Johnny Cash BMI—Cash]

JOHNNY CASH (Columbia 41251)



JOHNNY CASH

Johnny Cash, the fabulous country songster rapidly becoming a top pop star, makes a tremendous debut under the Columbia banner with a great new side that should be his biggest smash to date. The title is "What Do I Care". The song is in the familiar Cash bounce beat and sports a contagious melody. But the lyrics are just great and should win mass approval from deejays. Watch the Cash name skyrocket now. Flip, "All Over Again", is another catchy romantic bouncer. But it's the top half for the winner's circle.

"THE HULA HOOP SONG" (2:15)

[Shapiro-Bernstein ASCAP—Maduri, Kohler]

"KEEP IN TOUCH" (2:18)

[Kahl BMI—Sherman, Keller]
 GEORGIA GIBBS (Roulette 4106)

"HOOPA HOOLA" (2:07)

[Trinity BMI—Grean, Davie]

"ONE MORE TIME" (2:12)

[Trinity BMI—Davie, Moore]
 BETTY JOHNSON (Atlantic 2002)

● With the Hula Hoop craze taking the entire nation by storm, it's only natural that four recordings about the popular kiddie toy be released the same week. All four are spright novelties designed to appeal to the kids, and all sport the Hawaiian flavor and the rock-a-hula beat. Take your pick—all could earn a heap of cash.

"THE HULA HOOP SONG" (2:47)

[Shapiro-Bernstein ASCAP—Maduri, Kohler]

"SO SHY" (2:30)

[Regent BMI—Stanley, Riccitelli, Kaye]

TERESA BREWER (Coral 62033)

"HULA HOOP" (2:18)

[Rosemeadow ASCAP—Kaye, Carr]

"LOVE SONG FROM 'HOUSEBOAT'" & "HAROLD'S THEME" (2:27) [Paramount ASCAP—Livingston, Evans/Duning]

STEVE ALLEN (Dot 15831)

RICKY PAGE

(Dot 15823)

B+ "TOY TELEPHONE" (1:54) [Warman BMI—Saraceno, Perry, Furth] Newcomer Ricky Page, singing with a little-girlish voice, could have a smash in this delightful romantic lilter. Excellent lyric, melody, multiple tracking and sound. Side is also good for dancing. Watch this one closely. The kids could build this one into a major money-maker. Side tells about a toy telephone that becomes real when her boyfriend asks her for a date on it.

C+ "NEVER LIKE THIS" (2:03) [Rik Page BMI—Motola, Perry] The thrush employs multiple tracks again as she cruises thru a latin rocker with a good romantic storyline.

DON CARSON and Whirlaways
(Crest 1051)

B+ "THREE CARBURETORS" (2:10) [American Music BMI—Carson, Fitzsimmons] Here's a clever novelty rock and roller teens should enjoy. It's part recitation, done in the hip lingo, and part rock and roll. Side humorously tells about a cat whose car can't be passed, because he has three carburetors. But the car eats up gas so fast, its owner ends up pushing his car to a station. Kids with souped up cars will be wild about this cute number. Something different.

C+ "SMOKE! SMOKE! SMOKE! (That Cigarette)" (2:04) [American BMI—Travis, Williams] Carson recites his theory about smoking as the Whirlaways accompany with a jump, vocal-instrumental backdrop. Also done in bop style.

COLEMAN HAWKINS & DON REDMAN ORCH.
(Golden Crest 102)

B "BLACK VELVET" (3:15) [David Gornston SESAC—Huffnagle] The soothing easy-on-the-ears sax work of veteran Coleman Hawkins, is beautifully showcased by the string-filled Don Redman orchestra, as the saxist revives the wonderful oldie. Excellent mood offering.

B "MY GIRL FRIDAY" (2:45) [David Gornston SESAC—Redman] Redman works without Coleman on this pretty mood theme. Soft, romantic dance music. Two good sides for change of pace programming.

CAROL HARMON
(End 1032)

B "KNOCKIN' ON THE RIGHT FRONT DOOR" [Budd ASCAP—Kaye, Carr] The young innocent voice of Carol Harmon (heard on multiple tracks) is tailor made for this infectious, coy romancer. Side has a pleasant rock and roll bounce. Could make noise.

B "STRAWBERRY SHORTCAKE" [Budd ASCAP—Kaye] This one could blossom into a kiddie favorite. Carol's child-like comparison of her boy friend with various sweet things, is charming. Happy bounce ditty.

SEDATES
(Port 70004)

B+ "I FOUND" (1:55) [Ricky BMI—Downer, Reed, Davis, Adamson, Dyches] The Sedates debut on Port with a good rock and roll sound as they fashion a romantic rhythm item. Latin R & R beat should appeal to the dancing teens.

B "PLEASE LOVE ME FOREVER" (2:35) [Ricky BMI—Malone] A lead male voice with an interesting sound and style, gets good backing from the group on this emotional rock-a-ballad.

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GOING UP
already yet!



the **DANLEERS** do it again!
with **"I Really Love You"**

MERCURY 71356

growing and going faster than
"One Summer Night"

MERCURY 71322



TODAY'S
HIT
TRADEMARK



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE KINGSTON TRIO
(Capitol 4049)

B+ "TOM DOOLEY" (3:01) [Beechwood BMI—Traditional, Arr. by Dave Guard] The side is from the folk team's fine selling "The Kingston Trio" package, and is the famed folk account of a man who must hang for the stabbing of a woman. The rhythm and color applied to the selection by the trio has expert folk authority. A member of the crew has a dialogue intro to the effort. Deejays are already spinning the item. It could move out.

B "RUBY RED" (2:16) [Shapiro, Bernstein ASCAP—Vance, Pockriss] Colorful folk-beat doings by the talents. Sparkling vocal-instrumental take.

RUDOLPH FRIML
(Westminster 4501)

B "DONKEY SERENADE" [G. Schurmer ASCAP—Bright, Forrest, Friml, Stothert] Westminster starts off its singles line with a session from its "Indian Love Call" set, which features composer Rudolph Friml conducting his own compositions. "Donkey Serenade", from Friml's "The Firefly" operetta, is presented in an appropriately bright reading. Excellent ork programming.

B "INDIAN LOVE CALL" [Harms ASCAP—Harbach, Hammerstein, Friml]—Another Friml favorite, from his "Rose Marie" score, is lushly performed by the ork. Fine mood pressing.

JERRY VALE
(Columbia 41238)

B "AROUND THE CLOCK" (2:25) [Reis ASCAP—Hilliard, Delugg] A cute bounce novelty with a happy romantic story to tell, is handled in refreshing fashion by Vale. Very few songs such as this are issued any more, so it's a pleasure to have this one on wax.

B "GO CHASE A MOONBEAM" (2:30) [Witmark ASCAP—Vance, Pockriss] Vale lends his smooth, polished voice to an inviting latin tempo romantic ditty. Lyrics and delivery are most pleasant. Deck grow prettier with each new listen. Jockeys should give this one a good sendoff too.

TOMMY BISHOP
(Wonder 101)

B "NOW AND THEN THERE'S A FOOL SUCH AS I" (2:05) [Bob Miller ASCAP—Trader] A big country oldie, which Hank Snow sent high on the charts some years back, is issued for the pop buyer with Bishop handling the touching lyric and melody. Pretty deck for the new subsid label of N. R. Co.

C+ "IT'S A CRYING SHAME" (2:03) [Wonder BMI—Ritter, Ritter, Bishop] A heavy hearted rock-a-ballad gets a convincing reading from the lad.

DUKE MITCHELL
(Liberty 55158)

B "WHEN I GROW TOO OLD TO DREAM" (2:25) [Robbins ASCAP—Romberg, Hammerstein] A great oldie back on the revival trail is this one which Duke Mitchell chants with gusto. Exciting effort that could make a heap of noise. Swinging side.

B "BE MINE TONIGHT" (2:03) [Peer Int'l BMI—Skylar, Lara] A big production arrangement of another evergreen, is beautifully handled in ballad style by the stylish vocalist. Choral support is strong. Hot coupling.

The Cash Box Sleeper of the Week

"THE WAITING GAME" (2:25) [Korwin ASCAP—Allen, Hilliard]

"I LOVE YOUR BECAUSE" (2:07) [Acuff-Rose BMI—Payne]

MARGARET WHITING (Dot 15826)



MARGARET WHITING

● "The Waiting Game", one of the prettiest songs on the charts (but one which has yet to break wide open) could skyrocket into the winner's circle with the aid of this beautiful rendition by Margaret Whiting. It's the canary's strongest recording to date and should get a tremendous dee jay send-off. Powerful song that'll make it sooner or later. Flip is a good rock-a-ballad treatment of a country standard.

"UPS 'N' DOWNS" (2:15) [Korwin ASCAP—Allen]

"MILK AND HONEY" (2:31) [Korwin ASCAP—Allen]

RAY ELLIS ORCH. (Columbia 41248)



RAY ELLIS

● One of the most delightful bits of programming material we've heard in months is "Ups 'N' Downs" as fashioned by Ray Ellis and his orchestra. It's an absolutely charming instrumental novelty with some of the most inviting sounds heard on a non-rock and roll orchestral disk in quite some time. Happy bouncer that, with a good start, could blossom into a "Poor People Of Paris". Flip, "Milk And Honey", is a haunting, moody opus. Off-beat but attractive. Watch the top half closely.

"THE SECRET" (2:09) [Daywin BMI—Lubin, Roth]

"GONNA ROCK TONITE" (2:07) [Carney BMI—Cumbo]

THE GAINORS (Cameo 151)

● We can expect to see the Cameo label well represented on the charts this fall with the Gainors recording of "The Secret". It's one of the prettiest rock-a-ballads in quite some time, and it has the potential to go all the way. The group's treatment of the song is very smooth and features a most attractive latin tempo backdrop. The lead voice is just tremendous. Short recitation adds further color to the side. Flip is a fair jumper.

"LOVE IS A FUNNY LITTLE GAME" (2:21)

[Karin ASCAP—Neel, Venet]

"WHICH WITCH DOCTOR" (2:12) [Karin ASCAP—Neel, Venet]

THE VOGUES (Dot 15698)

● Dot has a sleeper hit in "Love Is A Funny Little Game". Featuring a new group called the Vogues, the side is a warm teenage romancer with a soft, soothing latin-rock-a-ballad rhythm. Overall sound of this disk reminds the listener of the Everly Brothers' waxing "All I Have To Do Is Dream". Beautiful job that could become a top favorite of the kids this fall. Flip is a cute cornball sequel to "Witch Doctor".

"DROWN IN MY TEARS" (2:55) [Lois BMI—Glover]

"BABY PLEASE DON'T GO" (2:13) [Atlantic BMI—Gardner, Key]

TROYCE KEY (Warner Bros. 5007)

● It looks as if the new Warner Bros. diskery has a winner among its first releases. The vehicle that has a strong chart way about it is the "Drown In My Tears" side, a slow-beat blues item sung with a striking blues wail by the young Louisiana-reared songster. The kids will surely find such vocal dynamicism offbeat and exciting. The flip portion is a good, conventionally styled jumper from the artist. Newcomers Warner Bros. and Key display a refreshing knack for the beat idiom on "Drown In My Tears".

BART LEWIS
(Oklahoma 5011)

B+ "FRANKENSTEIN" (2:14) [Melody BMI—Bartel] This is a novelty rocker establishing a friendship between Frankenstein and Dracula, and featuring Lewis' imitation of the late Bela Lugosi's familiar vocal style. There are enough vocal-instrumental gimmicks here to give the humor deejays, as well as the beat spinning jocks, a turn-table field day.

B "BIG BAD WOLF" (1:41) [Melody BMI—Bartel] Straight beat delivery by Lewis on a rock-calyptsoish ditty in which Little Red Riding Hood is found to have taken a liking to the Big Bad Wolf. Catchy tune.

THE MILLS BROS.
(Dot 15827)

B "ME AND MY SHADOW" (2:00) [Bourne ASCAP—Rose, Jolson, Dreyer] Ted Lewis' famous song gets a colorful rock and roll treatment from the veteran Mills men. Smooth, easy-rockin' pleaser that could make the grade. Dee jays will go for it in a big way.

B "MUSIC, MAESTRO, PLEASE!" (2:49) [Bourne ASCAP—Magidson, Wrubel] The boys follow the true ballad route as they caress this wonderful oldie against a soothing string backdrop. One of the group's impersonation of a muted trumpet solo is just delightful. Reminds the listener of the Mills Brothers of yesteryear.

CYCLONES
(Trophy 500)

B+ "BULLWHIP ROCK" (2:00) [K&G BMI—Brooks] The instrumentalists offer a sizzling rock arrangement which blends a boogie-woogie keyboard stint, and a teen-beat chore from the rest of the combo. The kids can really have a go at both a rock 'n roll and boogie-woogie dance step here.

C+ "NELDA JANE" (1:56) [K&G BMI—Taylor] Songster Bill Taylor enters the picture on a gimmick-loaded name song.

RAY CONNIFF
(Columbia 41242)

B "FAVORITE THEME FROM TCHAIKOVSKY'S FIRST PIANO CONCERTO" (2:52) [Governor BMI—Adaptation: Conniff] The disk is taken from Conniff's best-selling "Concert In Rhythm" LP, which consists of modern beat reflections on famed classical themes. Here, the Conniff ork and instrumental-effect chorus offer a sprightly version of the famed Tchaikovsky melody (known, pop-wise, as "Tonight We Love"). The jocks will be picking the disk up quick.

B "SCHUBERT'S SERENADE" (2:32) [Governor BMI—Adaptation: Conniff] Again from the Conniff package, updated doings on the familiar melody.

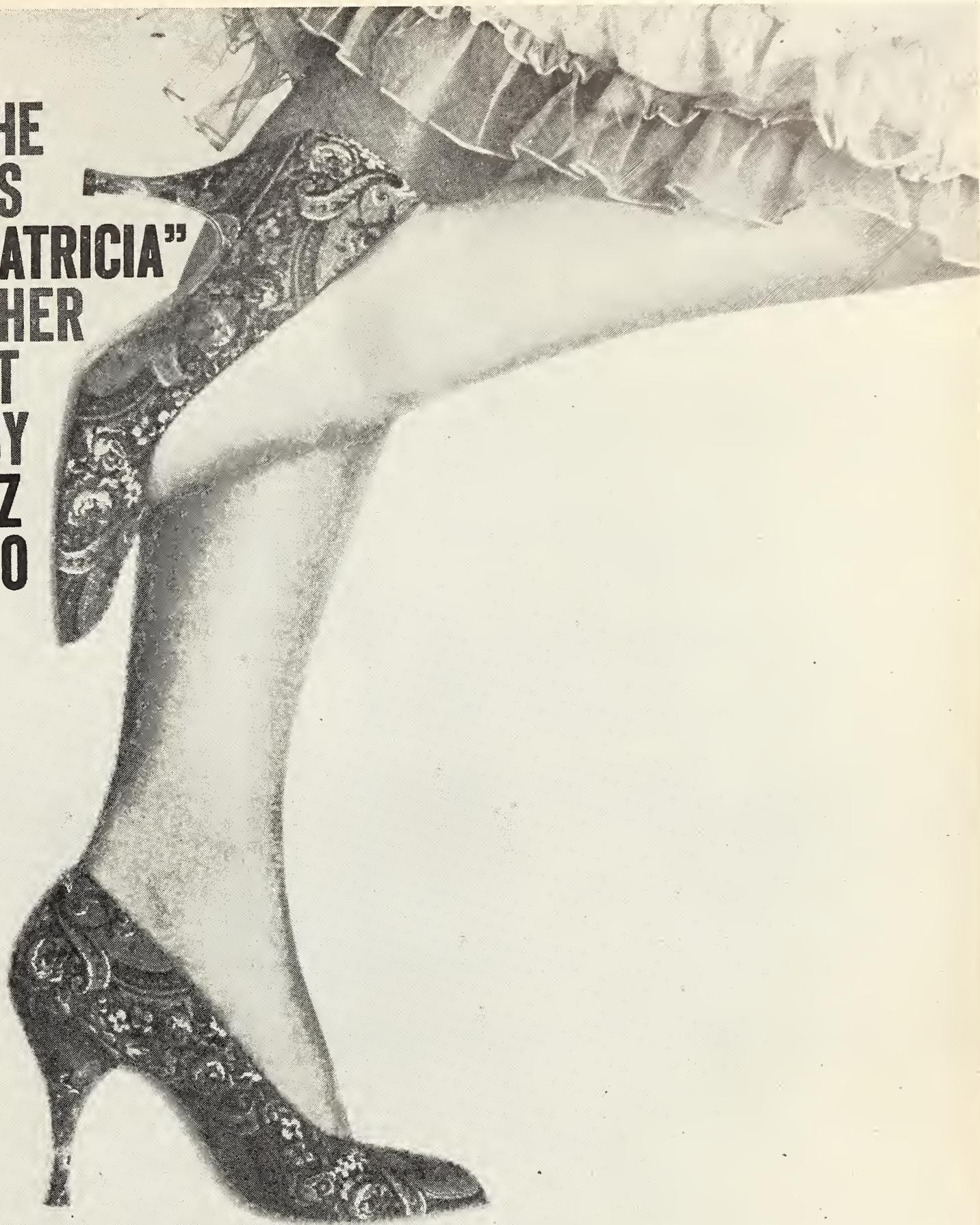
THE STREET SINGERS
(20th Fox 113)

B "DO YOU LOVE ME LIKE YOU KISS ME (SCAPRICCIATIELLO)" (1:43) [Leeds ASCAP—Hoffman, Manning, Albano, Orig. Text.: Vento] Another in the current wave of disks on last year's Renato Corasone hit, the disk aptly plays the tune for all its joyful worth. The Street Singers work in chanting fashion. The Alan Barclay ork is the principal musical ingredient here. Happy disk.

C+ "ONE DAY I'LL BUY A TRUMPET" (2:22) [Leeds ASCAP—McCreery, Rossi, Testa] Pretty vocal-ork effects on an appealing trumpet serenade. Dialogue intro and closing.

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HEELS
OF "PATRICIA"
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GREAT
HIT BY
PEREZ
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K12706

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IT'S ALL IN THE GAME
K12688

ROSEMARY CLOONEY

THE LOUDENBOOMER BIRD
(Early Ev'ry Morning)
K12705

CONWAY TWITTY

IT'S ONLY MAKE BELIEVE
K12677

JOHNNY DESMOND

THE HOT CHA CHA
K12695



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Sleeper of the Week

"FIRE ISLAND" (2:26) [Monument BMI—Denison, Halliday]
"CLARA'S CONCERTO" (2:25) [Monument BMI—Denison, Halliday]
HOMER DENISON ORCH. (Madison 104)

● Madison Records could have its first national smash in an exciting new instrumental recording dubbed "Fire Island" (a popular New York summer resort). The number is a beat filled, fast-moving, Mexican flavored affair (in a samba-merengue tempo) with a growling muted trumpet in the spotlight that's just great. Handclapping gimmick in spots is excellent too. Dee jays have a great piece of programming material here. Flip features a Clyde McCoy-like trumpet showcased by a shuffle instrumental.

The Cash Box Best Bets

- ★ "GOO GOO BIRD".....Jickle Boys.....Dot 15818
- ★ "YOU KNOW BABY".....Meloaires.....Nasco 6019
- ★ "TRUDIE".....Eric Rogers.....London 1829
- ★ "LET ME KNOW".....Jimmy Carter.....Hanover 4508
- ★ "HALLELUJAH, I JUST LOVE HIM SO".....Chris Connor.....Atlantic 1198
- ★ "MY HEART BELONGS TO ONLY YOU".....Mary Swan.....Swan 401
- ★ "TO KNOW HIM IS TO LOVE HIM".....Teddy Bears.....Dore 503
- ★ "CHAPEL BELLS".....Fascinators.....Capitol 4053
- ★ "WHEN I FOUND YOU".....Bobby Baron.....APT 25012
- ★ "I FOUND".....Sedates.....Port 70004
- ★ "BULLWHIP ROCK".....Cyclones.....Trophy 500
- ★ "TOY TELEPHONE".....Ricky Page.....Dot 15823
- ★ "TOY TELEPHONE".....Three "Gs".....Rip 138

CHUCK WINTERS
(Regal 7505)

B "BUCKSKIN" [RealGone BMI—May, Elgin] The side, from a Gone Records subsid, is a wild, "Rebel Rouser" suggested beat attack. There's lots of instrumental zip for the youngsters to take a liking to. Good hop programming.

C+ "LIGHT UP" [RealGone BMI—Elgin] The fervor of the top-half is retained on this cut.

JIMMY OLIVER'S ORCH. & CHORUS
(Sue 707)

B "ONE LOVE" (2:10) [Sue BMI—Oliver] This is an all-out beat performance by the Oliver team, and includes an exciting instrumental-chorus treatment of a beat romancer. The gimmick in the sound department is the chant from the chorus. The portion moves. The label, currently hot with "Itchy Twitchy Feeling", could have another chart rider in this deck.

B "THE SNEAK" (2:16) [Sue BMI—Oliver] An eerie-type rocker highlighted by shrieks on the opening and closing segments.

MAYMIE AND ROBERT
(MGM 12702)

B "HA HA HEE HEE HO HO HUM HUM" (2:15) [Lanier BMI—Hink] There's pretty good novelty value in this waxing as the two-some plays a laughing game with a voice on the wrong disk speed. Deck will get turn-table action for the fun of it.

B "SWEET LIPS" (1:54) [Winneton BMI—Watts, Mosely] A jaunty ditty gives the duo a more natural vocal outing, and the results are cute and good-sounding. A deep voice has "oh yeah" stanzas.

LEE STONE
(Coral 62028)

B "TONIGHT WE LOVE" [Maestro BMI—Worth, Austin, Martin] The pop version of the famed Tchaikovsky piano concerto theme begins with an almost life-size Dick Jacobs concerto effect, but then turns into a capable beat vocal by Stone. An interesting take on the melody. Heavy deejay play in sight.

B "WHY I FELL FOR YOU" [Sheridan ASCAP—Wallend] There's a beat at the start here, and throughout the waxing Stone really puts out for the listenable ballad. Stone can sing.

BETTY SIMPSON
(Morocco 1004)

C+ "LITTLE BLUE DOGGIE" (2:10) [Lajene BMI—Jones] Miss Simpson is concerned with being bitten by a dog in this beat item, which has some connection with love. Dog sounds are heard in the disk intro and finale.

C+ "FAITHFUL TO YOU" (1:51) [Lajesse J. BMI—Jones] A more definite romantic statement from Miss Simpson.

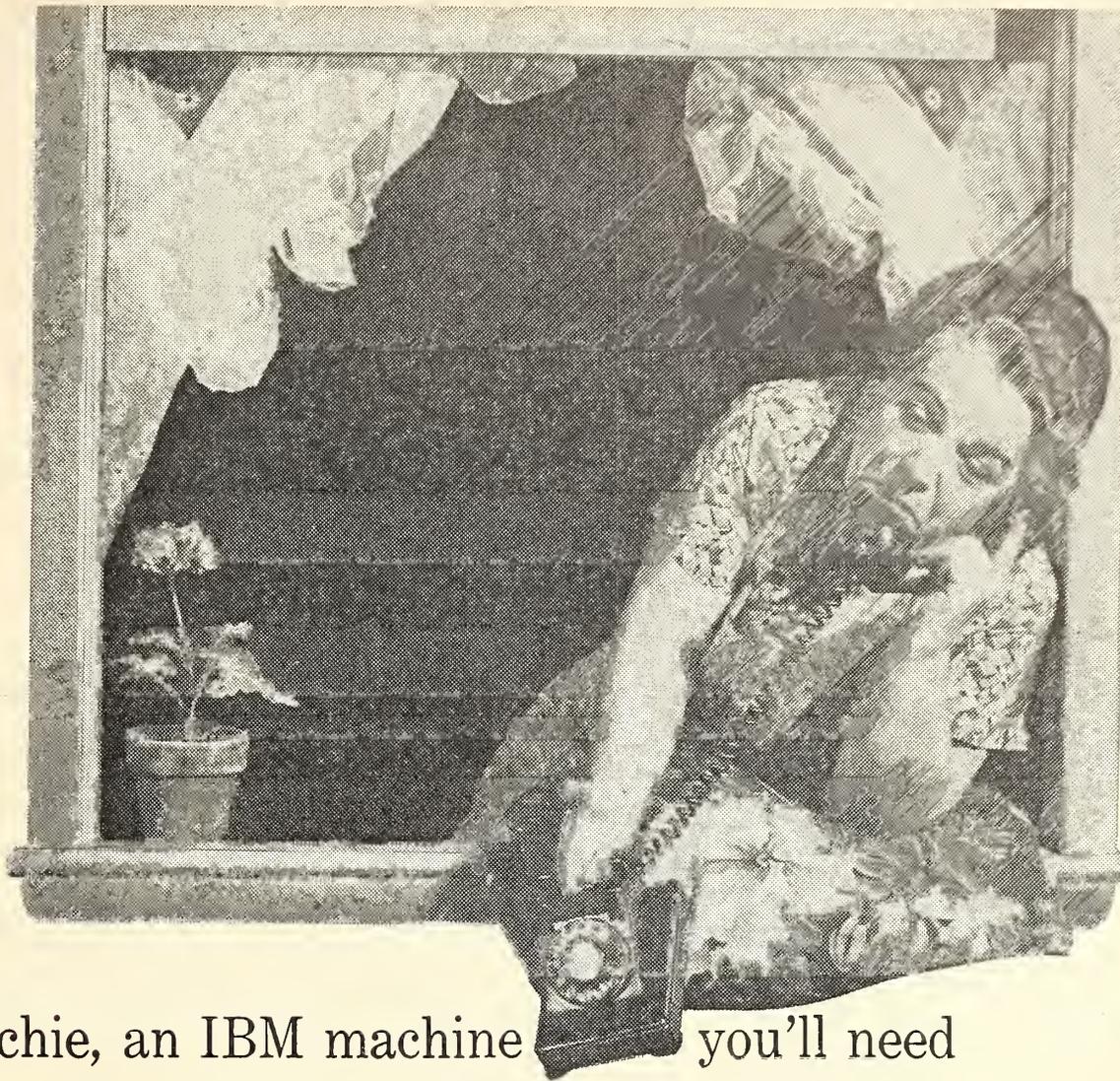
THE ROSS BROTHERS
(Imperial 1710)

B "AT THE FAIR" (2:12) [Post ASCAP—Falcon, Ross] A fairly catchy item is harmonized by the vocalists, who receive good-sounding combo support. About as far as the lovers get at the fair is the tunnel of love. Cute sound.

B "MISS LONELY HEART" (2:08) [Post ASCAP—Falcon, Ross] The boys convincingly offer the sentiments of this pretty beat affair.



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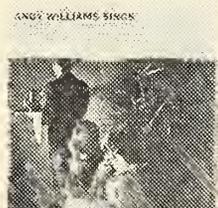
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challenge

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The Billboard PICKS



Cash Box PICKS



CHALLENGE

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Round The Wax Circle

NEW YORK:

After unveiling its product in both Hollywood and Chicago, Warner Bros. last week did the same in New York. . . . George Hamilton IV started his own TV network show over CBS-TV last Saturday Sept. 6. It will be seen each Saturday at 12 noon originating from Washington, D. C. . . . Trude Adams makes her disk debut with "Power Of Love" for 20th Century-Fox this month. . . . Westminster has entered the singles field with a disk by Rudolph Friml, "Indian Love Call". . . . Jean Bennett hopped from Athens to Paris in time for The Platters' opening at the Olympia. . . . Sylvia Syms, inked by Columbia, recorded her first session for the diskery last week. . . . Van Cliburn being mentioned as possible star of a projected Hallmark Hall of Fame TV biog of Tchaikowsky. . . . Jonah Jones will be featured with his own quartet on "An Evening With Fred Astaire", hour long special to be aired on NBC-TV Friday, October 17. . . . Joe Linhart has appointed Mark Koren promotion manager for Arwin Records on the East Coast. Koren was formerly associated with Leeds Music. . . . On the heels of her hit record, "Dance Everyone Dance", Betty Madigan will make a tour of some of the top nightclubs in the country starting with the Boulevard at the end of this month. . . . Dick Haymes' first release on Sunbeam Records has been issued. It's "As Young As You Feel". . . . Dion and The Belmonts set for the Dick Clark show October 4.

CHICAGO:

Jim Conkling, prexy of the new Warner Bros. diskery, was in town last week to set up promotion for the big Warner debut. The rapid rising new firm announced an exciting list of kick-off releases at a press luncheon, Sept. 3, at the Ambassador East Hotel. Midwest chiefs for Warner Bros. are Jack White and Seymour Greenspan. . . . Lovely Lee Ann Weimar tells us that equally lovely Jane Morgan returned to the Camellia House of the Drake Hotel, September 5. Jane's newest release on Kapp is "The Day The Rains Came". . . . Roulette's Stan Pat is keeping up with the "Hula Hoop" craze by plugging Georgia Gibbs' new deck "Hula Hoop". Stan reports many advance orders, even before receipt of deliveries. Pier Angeli, a recent Roulette pactee, is doing well with her debut waxing "Torero", according to Stan. . . . Paul Baio, Decca's midwest promo man, just got the word that Domenico Modugno will appear at the Medinah Temple in Chi, October 12, for 2 performances. Sarah Vaughan took the marital leap t'other day. The lucky groom is Chicagoan C. B. Atkins. . . . The Blue Note's Frank Holzfiend and his lovely wife are resting comfortably in Ravenswood Hospital, after a highway crash, which completely demolished their car. Send cards and wires wishing them speedy recovery. . . . Lennie Garmisa reports heavy sales, mostly in department stores, for the Living Language label. Lennie says this is the simple way to learn foreign languages, thus should have appeal for most everyone. . . . Joe Ceddia and Bill McGuire, Lormar Distribs, are very high on Tommy Nichols' waxing "Three Sisters" and "Miss You", on the Stepheny label. . . . Two Capitol greats, Judy Garland and Nelson Riddle, thrilled an SRO crowd at Orchestra Hall last Wednesday, at opening night for Judy's big show. Judy was sensational and Riddle's orchestration superb, as reported by local critics. . . . Abner, Vee Jay-Abner Records, happily reports that the new Jerry Butler and The Impressions coupling "Love Me" and "Come Back My Love" is getting strong national reaction. . . . Jimmy Martin and Morry Goldman, James H. Martin Distribs, tell us the heavy action this week is on "Fried Onions" by Lord Rockingham's XI, on London; "Count Every Star" by The Rivas, on Coed; and Pat Boone's newie "Gee, But It's Lonely" on Dot.

HOLLYWOOD:

Jim Conkling, president of Warner Bros. Records, hosted a press luncheon at Warner Bros. Studios on September 2nd, to introduce the new company and some of its first releases. . . . Vocalist Jerry Vale in town for the start of a promotional tour of the West Coast which will take him as far as Seattle. . . . Ralph Flanagan returning to the Hollywood Palladium for three weekends, beginning this week, after a three year absence from the West Coast. . . . Jazz pianist George Shearing is penning the lyrics for composer Nicholas Brodsky's "Never Again". Tune will be recorded by singer Dakota Staton for Capitol Records with Shearing Quintet supplying the musical background. . . . Leo Quica, who has a new recording on the Liberty label, bears a striking resemblance to well-known movie star Jeff Chandler. . . . Del-Fi Records artist, Ritchie Valens, doing local TV and radio shows to promote his fast climbing rendition of "Come On Let's Go". . . . Tommy Sands, Capitol recording star, has been set to guest on the Perry Como Show this Saturday, and on the Gary Moore Show Tuesday, October 14th. . . . Harry Tobias back in town after four months abroad on business in behalf of the Tobey Music Catalog. . . . Some recent guests on the Al Jarvis Show, over KABC-TV, included recording stars Oscar McLollie, Randy Sparks, Lindsay Crosby, and The Champs. . . . Tony Perkins, RCA-Victor recording artist, recently released his first album entitled "From My Heart", which features some fine jazz background by Urbie Green and the orchestra. . . . Terry Miller on the West Coast to promote his new Liberty disk "Walkin' With The Blues". . . . Julie Losch busy with two new Roulette releases by Valerie Carr and The Playmates. . . . Writers Romola Robinson and Benny Carter pleased with the reception to Diahann Carroll's new side "Guiding Light".



SYLVIA SIMS



JANE MORGAN



RITCHIE VALENS

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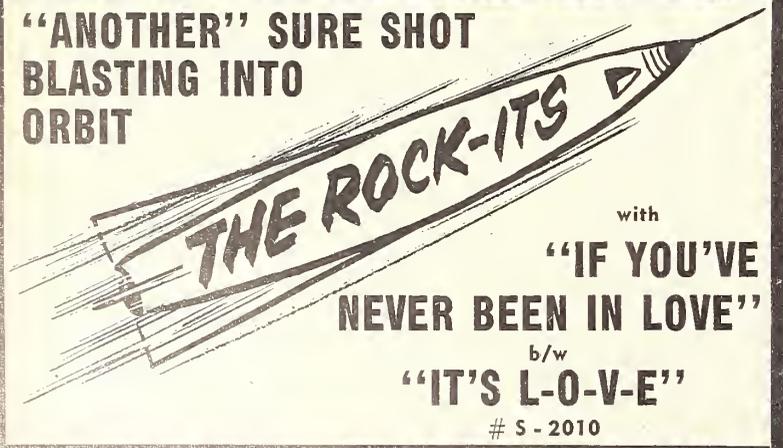
"OUR LOVE IS REAL"

b/w

"MY BABY'S CASUAL"

S - 2011

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BLASTING INTO
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with

**"IF YOU'VE
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b/w

"IT'S L-O-V-E"

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The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO (Decca) DEAN MARTIN (Capitol)	1
2	BIRD DOG EVERLY BROTHERS (Cadence)	4
3	LITTLE STAR ELEGANTS (APT)	2
4	IT'S ALL IN THE GAME TOMMY EDWARDS (MGM)	10
5	JUST A DREAM JIMMY CLANTON (Ace)	5
6	DEVOTED TO YOU EVERLY BROTHERS (Cadence)	11
7	PATRICIA PEREZ PRADO (RCA Victor)	3
8	MY TRUE LOVE JACK SCOTT (Carlton)	6
9	POOR LITTLE FOOL RICKY NELSON (Imperial)	7
10	SUSIE DARLIN' ROBIN LUKE (Dot)	15
11	EVERYBODY LOVES A LOVER DORIS DAY (Columbia)	9
12	ROCKIN' ROBIN BOBBY DAY (Class)	13
13	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS (End)	16
14	BORN TOO LATE PONI-TAILS (ABC Paramount)	8
15	FEVER PEGGY LEE (Capitol)	18
16	TEA FOR TWO CHA CHA WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)	23
17	ARE YOU REALLY MINE JIMMIE RODGERS (Roulette)	12
18	WESTERN MOVIES OLYMPICS (Demon)	14
19	KING CREOLE ELVIS PRESLEY (RCA Victor)	21
20	NEAR YOU ROGER WILLIAMS (Kapp)	28

21) DANCE EVERYONE DANCE. 22) YOU CHEATED. 23) SUMMERTIME BLUES. 24) WHEN. 25) CHANTILLY LACE. 26) LA PALOMA. 27) HOW THE TIME FLIES. 28) PUT A RING ON MY FINGER. 29) LAZY SUMMER NIGHT. 30) GINGERBREAD. 31) IF DREAMS CAME TRUE. 32) TOPSY (II). 33) STUPID CUPID. 34) MOON TALK. 35) EARLY IN THE MORNING. 36) A CERTAIN SMILE. 37) SUMMERTIME, SUMMERTIME. 38) PROMISE ME LOVE. 39) NO ONE KNOWS. 40) SPLISH SPLASH. 41) WILLIE AND THE HAND JIVE. 42) THE DAY THE RAINS CAME. 43) COME CLOSER TO ME. 44) ITCHY TWITCHY FEELING. 45) DOWN THE AISLE OF LOVE. 46) REBEL ROUSER. 47) ENCHANTED ISLAND. 48) SOMEBODY TOUCHED ME. 49) WHERE THE BLUE OF THE NIGHT. 50) FIREFLY. 51) THE SECRET. 52) WHEN WILL I KNOW. 53) OVER THE WEEKEND. 54) LEFT RIGHT OUT OF YOUR HEART. 55) ONE SUMMER NIGHT. 56) RAMROD. 57) THE END. 58) THE GREEN MOSQUITO. 59) COUNT EVERY STAR. 60) IT'S ONLY MAKE BELIEVE. 61) HARD HEADED WOMAN. 62) BLUE BOY. 63) THINK IT OVER. 64) UP UNTIL NOW. 65) PICK UP A DOODLE. 66) ZING WENT THE STRINGS OF MY HEART. 67) MANY A TIME. 68) LA DO DADA. 69) STRANGE ARE THE WAYS OF LOVE. 70) CAROL. 71) YOU GOTTA HAVE RAIN. 72) THE WAYS OF A WOMAN IN LOVE. 73) TROUBLE. 74) CERVEZA. 75) I DON'T WANT TO SET THE WORLD ON FIRE; OVER AND OVER; TREASURE OF YOUR LOVE; SHE WAS ONLY SEVENTEEN. WIN YOUR LOVE FOR ME; THE WAITING GAME; LOVE IS A FUNNY LITTLE GAME; PUSSYCAT; BREAK UP.

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MADE IN U.S.A.
Aug. 25, 1958**

**NEL BLU
DIPINTO
DI BLU**

MODUGNO



**STAY
HERE
WITH
ME**

RESTE CU'MME

Sung in English and Italian

and

Io

pronounced
(EE-O)

9-30747

THIS IS IT!



the **HIT
ALBUM
OF THE
YEAR**

**DL 8808
EP 2633**

**DECCA
RECORDS**

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To **THE CASH BOX** 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
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10.

NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bob Furry (KTAR—Phoenix, Ariz.) looking for big things from Steve Lawrence's "Many A Time" on the Coral label, and Eileen Rodger's latest on the Columbia label, "Treasure Of Your Love". . . . Program Director Chuck Blore (KFWB—Hollywood, Calif.) recently received his second Program Manager award from RCA Victor in appreciation of his efforts in helping "Patricia" by Perez Prado become a national hit. Blore and the seven KFWB



RON TURNER
(WKMI—Kalamazoo, Mich.)

deejays are credited with breaking the record locally. The first Program Manager award for Blore was a result of his help on "Catch A Falling Star" by Perry Como. Both songs were selected as pick hits of the week before they caught on nationally. . . . Ron Turner (WKMI—Kalamazoo, Mich.) thinks the new Ray Conniff album "Concert In Rhythm" is the greatest. Turner says the reaction has been very good from both the oldsters and the teen listeners. The jockey also found that the waxing offers fine dancing music at his record hops. . . . Tom Edwards (WERE—Cleveland, Ohio) inform us that he is willing to send a copy of his latest effort on the Dot label to any deejay who has not received a copy of it as yet. . . . Art Bouldin (WICH—Norwich, Conn.) tells how to give a program a lift in format. The deejay suggests jocks try working with the new Co-Star LP series. Bouldin says that the series is especially great for morning men or nite-owl platter spinners. . . . Johnny Murphy (CKOY—Ottawa, Can.) tells us of the immediate success the new set by the Clark Sisters enjoyed in the area. "Sing Sing Sing" became an instant favorite of all the station's jockeys, and the listeners went for it in a big way. Murphy offers other disks in the hot single department: "It's All In The Game" by Tommy Edwards, "Near You" by Roger Williams and "You're Breaking My Heart" by Frank Pizani. . . . Dick "Ricardo" Sugar (WNTA—Newark, N.J.) Latin-American deejay, has just concluded a very successful summer broadcasting from the Sands Beach Club in Lido Beach, L.I. Sugar's pop Latin-American show is heard six nights a week Monday-Saturday from 8 to 9 P.M. Now back in the WNTA studios, the deejay is negotiating a deal to set the show in one of the important night spots for the winter season. . . . Dick Clayton (WIL—St. Louis, Mo.) is holding Splatter Patter parties at a St. Louis swimming pool. Clayton has asked us to inform record companies that any records they might be able to offer for giveaways would be greatly appreciated. The jockey presents artists at each party. . . . Jack Morse (WINR—Binghamton, N.Y.) forecasts big things for Bill Doggett's latest recording, "Hold It" on the King label. Morse says this effort should be the artist's biggest since "Honky Tonk". . . . Mark Brooks (WMYR—Fort Myers, Fla.) tells about the contest where the station had asked the teen agers to produce more original dance steps. During the contest one petite little Miss kicked the legs out from under her big bruiser of a boy friend and flipped him over her shoulder. The couple had actually used ju jitsu as part of their dance, and won. . . . Bill Duffy (WSNY—Schenectady, New York) very optimistic over thrush Sue Raney's future. Duffy says that Miss Raney's "What's The Good Word Mr. Bluebird" has been getting excellent reaction in the area.



DICK (RICARDO) SUGAR
(WNTA—Newark, N. J.)

over thrush Sue Raney's future. Duffy says that Miss Raney's "What's The Good Word Mr. Bluebird" has been getting excellent reaction in the area.

VITAL STATISTICS:



RAY STEVENS
(WAQE—Baltimore, Md.)

Ray Stevens, ex of CKOY—Ottawa, Canada, comes south of the border to add musical hours to the staff at WAQE—Baltimore, Md. . . . Nick Charles switches from station WSLB—Ogdensburg, N.Y. to the staff at WGBB—Freeport, L.I., N.Y. . . . Two new program directors in Ken Collins of KXYZ—Houston, Texas, and Ray Courtmanch of KQTY—Everett, Wash. . . . Five changes were announced recently with Dallas Airlines Executive Horace Boren's purchase of KZEE—Weatherford, Texas and KMUS—Muskogee, Oklahoma: Jerry Parks, former program at KZEE has been named group P.D. over both stations, veteran employee James Keitel has been named station manager for KMUS, Lon Williams leaves KSYD—Wichita Falls, Texas to become station P.D. at KMUS, Johnny Darrell, former deejay at KBIX—Muskogee joins KMUS in a similar capacity, and Ben Toney has returned to KZEE as a deejay after six months in Memphis, Tenn. . . . The appointment of Michael Ruppe as Program Director and Circulation Director has been announced by station KWK—St. Louis, Mo.



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with
Hugo & Luigi

GEORGIA GIBBS

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only*

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*version
of...*

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HOOP SONG"**
R-4106

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a sound bet...
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ROULETTE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Juke Box Regional Record Report

The Top Ten Records—City by City

Headed for the
HIT List—

GUYDEN RECORDS

Have The Fastest Breaking
Ballad of The Year

“NEED YOU”

by

DONNIE OWENS

GUYDEN #2001

GUYDEN RECORD CO.
PHILADELPHIA, PA.

Nationally Distributed by

GONE RECORDS
1650 BROADWAY, NEW YORK, N. Y.
(JU 6-1060)

New York, N. Y.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Bird Dog (Everlys)
4. Patricia (P. Prado)
5. Tears On My Pillow (Imperials)
6. It's All In The Game (T. Edwards)
7. Everybody Loves A Lover (D. Day)
8. Rockin' Robin (B. Day)
9. Fever (P. Lee)
10. Gingerbread (F. Avalon)

Kansas City, Mo.

1. Bird Dog (Everlys)
2. It's All In The Game (T. Edwards)
3. King Creole (E. Presley)
4. Little Star (Elegants)
5. Nel Blu (Volare) (Modugno/Martin)
6. Stupid Cupid (C. Francis)
7. Tears On My Pillow (Imperials)
8. Near You (R. Williams)
9. Topsy II (C. Cole)
10. Rockin' Robin (B. Day)

Detroit, Mich.

1. Nel Blu (D. Modugno)
2. Rockin' Robin (B. Day)
3. Devoted To You (Everlys)
4. Tears On My Pillow (Imperials)
5. It's All In The Game (T. Edwards)
6. Little Star (Elegants)
7. Summertime Blues (Cochran)
8. Susie Darlin' (R. Luke)
9. Patricia (P. Prado)
10. Bird Dog (Everlys)

Cleveland, Ohio

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Devoted To You (Everlys)
4. Just A Dream (J. Clanton)
5. Near You (R. Williams)
6. The Day The Rains Came (R. Leferve)
7. Firefly (T. Bennett)
8. Treasure Of Your Love (E. Rodgers)
9. It's Only Make Believe (C. Twitty)
10. Bird Dog (Everlys)

Pittsburgh, Pa.

1. Nel Blu (D. Modugno)
2. Bird Dog (Everlys)
3. Tea For Two Cha Cha (T. Dorsey)
4. Rockin' Robin (B. Day)
5. Tears On My Pillow (Imperials)
6. Everybody Loves A Lover (D. Day)
7. Over The Weekend (Playboys)
8. Little Star (Elegants)
9. Weekend (Kingsmen)
10. It's All In The Game (T. Edwards)

Boston, Mass.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Everybody Loves A Lover (D. Day)
4. It's All In The Game (T. Edwards)
5. Patricia (P. Prado)
6. Bird Dog (Everlys)
7. Tea For Two Cha Cha (T. Dorsey)
8. Are You Really Mine (J. Rodgers)
9. Devoted To You (Everlys)
10. Susie Darlin' (R. Luke)

Atlanta, Ga.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Devoted To You (Everlys)
4. Rockin' Robin (B. Day)
5. Little Star (Elegants)
6. Lazy Summer Night (Four Preps)
7. Susie Darlin' (R. Luke)
8. My True Love (J. Scott)
9. If Dreams Came True (P. Boone)
10. Bird Dog (Everlys)

Chicago, Ill.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Devoted To You (Everlys)
5. Patricia (P. Prado)
6. Over And Over (B. Day)
7. Dance Everyone Dance (B. Madigan)
8. Chantilly Lace (B. Bopper)
9. Just A Dream (J. Clanton)
10. Tears On My Pillow (Imperials)

San Francisco, Calif.

1. Little Star (Elegants)
2. Nel Blu (D. Modugno)
3. Bird Dog (Everlys)
4. Topsy II (C. Cole)
5. It's All In The Game (T. Edwards)
6. My True Love (J. Scott)
7. Susie Darlin' (R. Luke)
8. It's Only Make Believe (C. Twitty)
9. Tears On My Pillow (Imperials)
10. Just A Dream (J. Clanton)

New Orleans, La.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Bird Dog (Everlys)
4. Patricia (P. Prado)
5. La Paloma (B. Vaughn)
6. Fever (P. Lee)
7. It's All In The Game (T. Edwards)
8. Poor Little Fool (R. Nelson)
9. King Creole (E. Presley)
10. Tears On My Pillow (Imperials)

Philadelphia, Pa.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. It's All In The Game (T. Edwards)
4. Bird Dog (Everlys)
5. Born Too Late (Poni-Tails)
6. Everybody Loves A Lover (D. Day)
7. Summertime, Summertime (Jamies)
8. Patricia (P. Prado)
9. Scratch My Back (Echoes)
10. You'll Always Be My Sweetheart (B. Van)

Miami, Fla.

1. Bird Dog (Everlys)
2. Nel Blu (Volare) (Modugno/Martin)
3. Little Star (Elegants)
4. Patricia (P. Prado)
5. Just A Dream (J. Clanton)
6. Tears On My Pillow (Imperials)
7. Are You Really Mine (J. Rodgers)
8. My True Love (J. Scott)
9. It's All In The Game (T. Edwards)
10. Tea For Two Cha Cha (T. Dorsey)

Seattle, Wash.

1. Little Star (Elegants)
2. It's All In The Game (T. Edwards)
3. It's Only Make Believe (C. Twitty)
4. Bird Dog (Everlys)
5. Nel Blu (D. Modugno)
6. King Creole (E. Presley)
7. Weekend (Kingsmen)
8. Rockin' Robin (B. Day)
9. Devoted To You (Everlys)
10. Just A Dream (J. Clanton)

St. Louis, Mo.

1. Susie Darlin' (R. Luke)
2. Summertime Blues (Cochran)
3. La Paloma (B. Vaughn)
4. Little Star (Elegants)
5. Bird Dog (Everlys)
6. Near You (R. Williams)
7. Rockin' Robin (B. Day)
8. Hideaway (Four Esquires)
9. Carmen (R. Lewis)
10. It's All In The Game (T. Edwards)

Los Angeles, Calif.

1. Little Star (Elegants)
2. Nel Blu (D. Modugno)
3. Bird Dog (Everlys)
4. It's All In The Game (T. Edwards)
5. Just A Dream (J. Clanton)
6. Tea For Two Cha Cha (T. Dorsey)
7. Patricia (P. Prado)
8. Born Too Late (Poni-Tails)
9. King Creole (E. Presley)
10. Everybody Loves A Lover (D. Day)

Minneapolis, Minn.

1. Volare (D. Martin)
2. Devoted To You (Everlys)
3. It's All In The Game (T. Edwards)
4. Just A Dream (J. Clanton)
5. Summertime Blues (Cochran)
6. Are You Really Mine (J. Rodgers)
7. Born Too Late (Poni-Tails)
8. No One Knows (Dion & Belmonts)
9. Bird Dog (Everlys)
10. King Creole (E. Presley)

Dallas, Tex.

1. Little Star (Elegants)
2. Bird Dog (Everlys)
3. Rockin' Robin (B. Day)
4. It's All In The Game (T. Edwards)
5. Chantilly Lace (B. Bopper)
6. How The Time Flies (J. Wallace)
7. Devoted To You (Everlys)
8. Nel Blu (D. Modugno)
9. Just A Dream (J. Clanton)
10. King Creole (E. Presley)

Houston, Tex.

1. It's All In The Game (T. Edwards)
2. Little Star (Elegants)
3. Bird Dog (Everlys)
4. Rockin' Robin (B. Day)
5. Western Movies (Olympics)
6. Nel Blu (Volare) (Modugno/Martin)
7. Chantilly Lace (B. Bopper)
8. How The Time Flies (J. Wallace)
9. Nothin' Shakin' (Fontaine)
10. One Summer Night (Dandleers)

Buffalo, N. Y.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Little Star (Elegants)
4. Tears On My Pillow (Imperials)
5. Summertime, Summertime (Playboys)
6. No One Knows (Dion & Belmonts)
7. Near You (R. Williams)
8. Susie Darlin' (R. Luke)
9. Carol (C. Berry)
10. Just A Dream (J. Clanton)

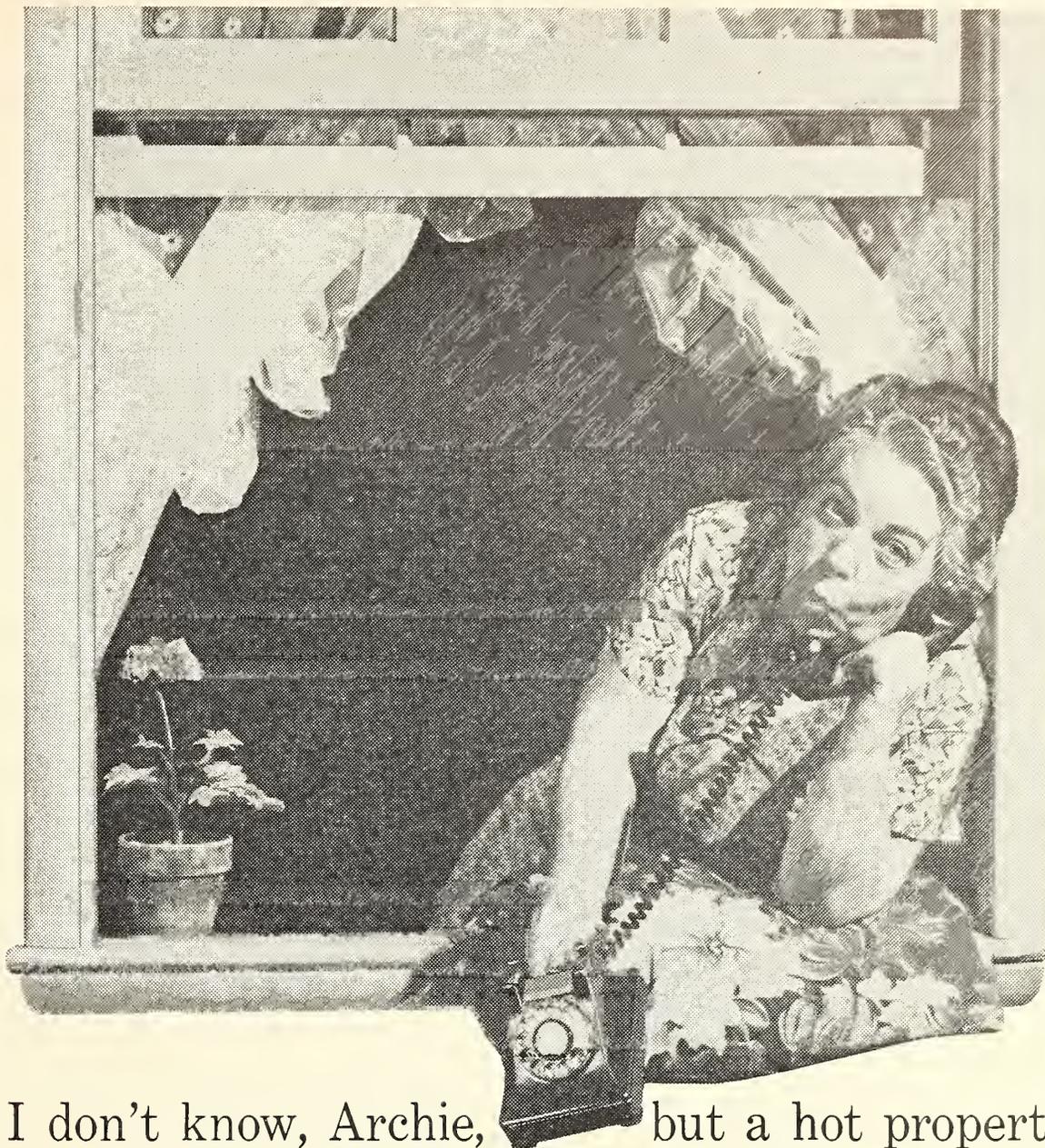
Milwaukee, Wisc.

1. Nel Blu (Volare) (Modugno/Martin)
2. Little Star (Elegants)
3. You Cheated (Shields)
4. Patricia (P. Prado)
5. Bird Dog (Everlys)
6. Just A Dream (J. Clanton)
7. My True Love (J. Scott)
8. Fever (P. Lee)
9. Devoted To You (Everlys)
10. Willie & Hand Jive (J. Otis)

Baltimore, Md.

1. Nel Blu (D. Modugno)
2. Rockin' Robin (B. Day)
3. Just A Dream (J. Clanton)
4. Little Star (Elegants)
5. Western Movies (Olympics)
6. My True Love (J. Scott)
7. Devoted To You (Everlys)
8. Bird Dog (Everlys)
9. It's All In The Game (T. Edwards)
10. Treasure Of Your Love (E. Rodgers)

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Real estate I don't know, Archie, but a hot property

it looks like you got with

JOHNNY TILLOTSON

his first record

WELL, I'M YOUR MAN and

DREAMY EYES both on Cadence #1353

PS: You should pardon me please.. a reminder



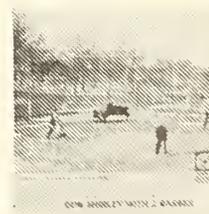
THE CHORDETTES
CLP-3001 \$3.98



DON SHIRLEY SOLOS
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Are all the headaches of getting your records pressed and distributed wearing you down? Try RCA Custom's TLC. Independents of the record industry are rushing to RCA Custom for it.

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London Lowdown
AND
England's Top 30 Records

A big charity performance took place in Copenhagen in aid of Press Funds. Among the international array of stars were the whole Edmundo Ros Orchestra, the Hi-Lo's, Laurie London, Lys Assia and many others. For the Ros outfit it was a one-day trip as they left London early on the Saturday morning and came back in the early hours of Sunday having done a concert, one television appearance and recorded a broadcast.

The Phonographic Equipment Company of London now one of the biggest Juke Box and Pin Table Organizations in the country since AMI (G.B.) Ltd., was formed with Gordon Marks, Max Fine and Cyril Shack on the Board of Directors of this new Company. More details in Bingo Beaufort's column.

The Kalin Twins waxing of "When" seems to be staying at the No. 1 position longer than it did in the U.S.

Edith Piaf, the famous French star hurt in a car crash last week.

Arnold Klein of RCA tells me that they signed up Teddy Reno, very popular Italian singer and they cut his first numbers this week.

No. 1 song in Germany this week "Sail Along Silv'ry Moon" by Billy Vaughn.

Former Ted Heath band singer, Dennis Lotis, will rejoin the Heath aggregation for its forthcoming U.S. tour.

BBC once again taking up the Perry Como Show.

Ricky Nelson high up in our Hit Parade with his waxing of "Poor Little Fool". Also climbing rapidly Coasters recording of "Yakety Yak".

A new lad signed by English Decca and worth watching very closely is Mike Preston.

"NEW MUSICAL EXPRESS"
BEST SELLING RECORDS
IN BRITAIN
 (Week ending
 Saturday, 6th September, 1958)

- 1 **When**—
Kalin Twins (Brunswick)
- 2 **Return To Me**—
Dean Martin (Capitol)
- 3 **Volare**—
Dean Martin (Capitol)
- 4 **All I Have To Do Is Dream/**
Claudette—
Everly Brothers (London)
- 4 **Stupid Cupid/Carolina Moon**—
Connie Francis (MGM)

- 6 **Endless Sleep**—
Marty Wilde (Philips)
- 7 **Splish Splash**—
Charlie Drake (Parlophone)
- 8 **Fever**—
Peggy Lee (Capitol)
- 9 **Poor Little Fool**—
Ricky Nelson (London)
- 10 **Volare**—
Domenico Modugno (Oriole)
- 11 **Mad Passionate Love**—
Bernard Bresslaw (HMV)
- 12 **Patricia**—
Perez Prado (RCA)
- 13 **Hard Headed Woman**—
Elvis Presley (RCA)
- 14 **Yakety Yak**—
Coasters (London)
- 15 **Tulips From Amsterdam/**
You Need Hands—
Max Bygraves (Decca)
- 16 **Bird Dog**—
Everly Brothers (London)
- 17 **Rave On**—
Buddy Holly (Coral)
- 18 **Splish Splash**—
Bobby Darin (London)
- 19 **Rebel-Rouser**—
Duane Eddy (London)
- 20 **Girl Of My Dreams**—
Tony Brent (Columbia)
- 21 **Little Bernadette**—
Harry Belafonte (RCA)
- 22 **Trudie**—
Joe Henderson (Pye-Nixa)
- 23 **Who's Sorry Now**—
Connie Francis (MGM)
- 24 **Early In The Morning**—
Buddy Holly (Coral)
- 25 **Sugar Moon**—
Pat Boone (London)
- 26 **Big Man**—
Four Preps (Capitol)
- 27 **Wonderful Things**—
Frankie Vaughan (Philips)
- 28 **Move It**—
Cliff Richard (Columbia)
- 29 **Moon Talk**—
Perry Como (RCA)
- 29 **Twilight Time**—
Platters (Mercury)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**THE NEW SMASH RECORD HIT
RIDING THE CREST OF THE NEW
CRAZE THAT'S SWEEPING THE
COUNTRY**

HOO PA

HOO LA

(WITH A HULA HOOP)

BETTY JOHNSON

ATLANTIC 2002

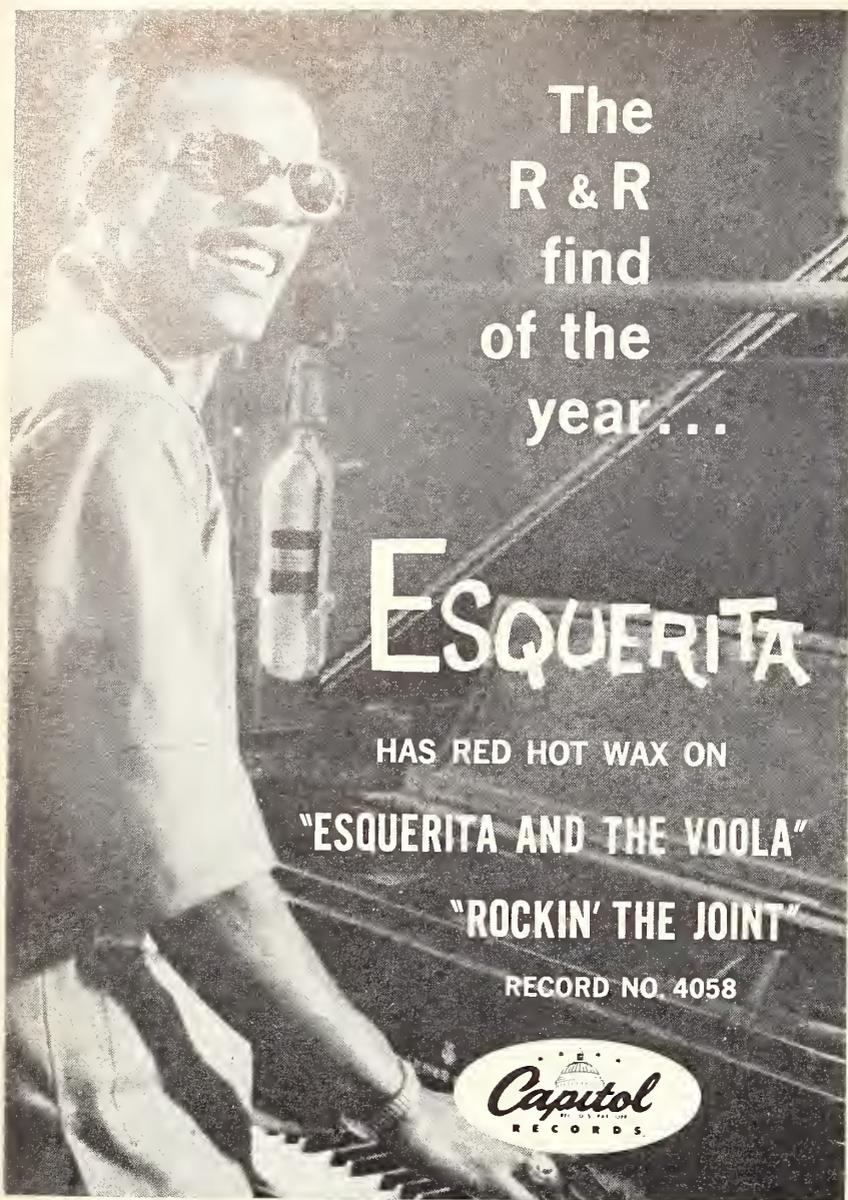
b/w JUST ONE MORE TIME

TRINITY MUSIC, INC.

101 W. 55 ST.

NEW YORK, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



The
R & R
find
of the
year...

ESQUERITA

HAS RED HOT WAX ON
"ESQUERITA AND THE VOOLA"
"ROCKIN' THE JOINT"
RECORD NO. 4058




Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	STAR DUST PAT BOONE (Dot DLP-3118)	2
2	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	1
3	★SOUTH PACIFIC MOVIE CAST (RCA Victor LM-2252)	4
4	★GIGI MOVIE CAST (MGM E-3641 * X-3641-ST)	7
5	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	3
6	★SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1160 * B-1160, 1, 2, 3)	5
7	★SWING SOFTLY JOHNNY MATHIS (Columbia CL 1165 * B 11651)	6
8	COLE ESPANOL NAT "KING" COLE (Capitol W-1031 * EAP-1, 2, 3-1031)	10
9	★KING CREOLE ELVIS PRESLEY (RCA Victor LPM-1884 * EAP-4319, 4321)	—
10	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	8
11	BUT NOT FOR ME AHMAD JAMAL TRIO (Argo LP-628 * EP-1076)	9
12	CONCERT IN RHYTHM RAY CONNIFF (Columbia CL-1163)	22
13	BILLY VAUGHN PLAYS THE MILLION SELLERS BILLY VAUGHN (Dot DLP-3119)	14
14	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	12
15	★THE KINGSTON TRIO THE KINGSTON TRIO (Capitol T-996 * EAP-1, 2, 3-996)	21
16	★JUMPIN' WITH JONAH JONAH JONES (Capitol T 1039 * EAP-1, 2, 3-1039)	11
17	★S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	17
18	TABOO ARTHUR LYMAN (HiFi R-806)	18
19	★LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	23
20	★IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	16
21	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	20
22	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	19
23	★BAUBLES, BANGLES AND BEADS KIRBY STONE FOUR (Columbia CL-1211 * B-12111)	29
24	HOT CARGO ERNESTINE ANDERSON (Mercury MG-20354)	—
25	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	25

26. RICKY NELSON. 27. ELVIS' GOLDEN RECORDS. 28. BURNISHED BRASS.
29. EYDIE IN LOVE. 30. DOMINICO MODUGNO.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Visitors To The BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF
THE CASH BOX

at the

Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine,
Record and Music Industries

THE MOST EMOTIONAL RECORDING PRODUCED IN THE TWENTIETH CENTURY!

“MALAGUENA”

Ballet Espanol Dancing and Playing

with



101 Strings

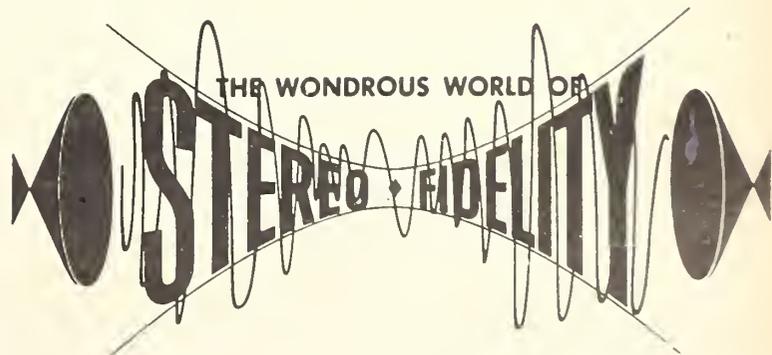
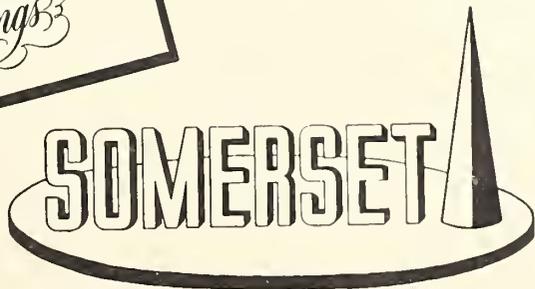
45-6600



From the forthcoming hit album in stereo and monaural—"The Soul of Spain".

Note: This single release (S 45-6000) from the album is due to your requests at the Stereo Forum in Chicago, July 1958.

SOMERSET P-6600
STEREO-FIDELITY SF-6600



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WEEK END

by
THE KINGSMEN

115

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Best Selling EP's

		Pos. Last Week
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	1
2	KING CREOLE VOL. II Elvis Presley (RCA Victor EPA-4321)	2
3	RICKY NELSON Ricky Nelson (Imperial IMP-158)	3
4	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	4
5	WARM Johnny Mathis (Columbia B-10781)	10
6	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	6
7	COLE ESPANOL Nat "King" Cole (Capitol EAP-1, 2, 3-1031)	13
8	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	8
9	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	
10	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	15
11	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	5
12	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun—EPA-111)	—
13	LORD'S PRAYER Pat Boone (Dot 1068)	14
14	RICKY Ricky Nelson (Imperial EP 153)	9
15	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	12

LATEST RELEASE
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MY SWEETHEART**

Bobby Von With The Don
George Orchestra And
Chorus

#9940



The Fabulous
TOPSY II is

★ 1st WEEK # 57
★ LAST WEEK # 46
★ THIS WEEK # ??



Dot Rushes First Steve Allen Single

HOLLYWOOD—One of Steve Allen's first activities upon returning from Europe was a recording session last week with Dot Records vice-president Bob Thiele in New York, where Steve cut his first single, which Dot is rushing into immediate release.

Titled, "Love Theme from 'Houseboat,'" from the Paramount picture "Houseboat," starring Cary Grant and Sophia Loren, the Steve Allen disk embodies the Ray Evans-Jay Livingston theme from the movie, plus an additional theme by George Dunning, discovered by Thiele in the picture's music score. "Love Theme from Houseboat" has previously been recorded as an instrumental on other labels, but the Steve Allen version is unusual in that the Evans-Livingston theme is used in the first chorus with lyrics. This modulates into the Dunning theme as an instrumental, then both themes are played.

George Dunning wrote "Picnic," for which Steve Allen wrote the lyric. Steve is again busy writing a lyric for this new Dunning "Houseboat" theme, to be used in the future.

"Love Theme from 'Houseboat'" is backed with Steve singing his first rock 'n' roll number, "Hula Hoop."

Modugno Back In U. S.

NEW YORK—Domenico Modugno, who returned to Rome for a brief visit with his new-born son and wife, has just returned to the States with commitments for TV and club dates that run well on into 1959.

Modugno's recent booking in Washington has created no end of comment and has firmly established him as an outstanding showman and performer. Immediately following the club date, he flew back to New York for a hurried recording session with Decca before leaving for his home.

Special permission has been granted to Decca by Fonit, Italy, for the exclusive right to record Modugno during his visits to this country.

The first two sides, to be released this week, are "Resta Cu'mme (Stay Here With Me)" sung in English, and "Io (I)." "Io" (Ee-o) has never been recorded anywhere previously and is a song written expressly by Modugno for his then unborn son. The lyrics literally translated are poetic and sensitive in content, and tell the story of a man who feels himself to be almost a miracle, anticipating the joy of his first child, and so filled with love for his wife that he declares there could never possibly be anything further he could ask of her than this.

Decca also released, recently, an album by Modugno entitled "Nel Blu Dipinto Di Blu."

Headed For # 1

"ROCKIN' ROBIN"

b/w

"Over & Over"

BOBBY DAY

229



The Original!
"JUST YOUNG"
Andy Rose
Aamco Records

TOO GOOD
TO MISS!
TOPSY II

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FIRST
 COLUMBIA
 SMASH FROM
 JOHNNY
 CASH



“What Do I Care”

b/w

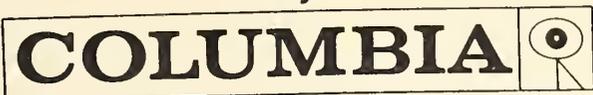
“All Over Again”

4-41251

Johnny, who's been on the charts
 for over a year, now records

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The Cash Box

Award o' the Week

"IT DON'T HURT NO MORE"

"MY BABY"

b/w

Savoy 1551

HAPPY BROWN

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and his band!

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THE DEJOHN SISTERS
Sunbeam

• ALL MY LOVE
CATERINA VALENTE

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MILLS MUSIC, INC.

3 HITS

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DIMITRI TIOMKIN COLUMBIA

IT'S ALL IN THE GAME

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**Best Selling
Sheet Music**

		LAST WEEK
1	VOLARE (NEL BLU DIPINTO DI BLU) Robbins ASCAP—Migliacci, Modugno	1
2	PATRICIA Southern ASCAP—Prado	2
3	EVERYBODY LOVES A LOVER Korwin ASCAP—Adler, Allen	3
4	BORN TOO LATE Evergreen BMI—Tobias, Strouse	6
5	IF DREAMS CAME TRUE Korwin ASCAP—Allen, Stillman	4
6	DEVOTED TO YOU Acuff-Rose BMI—Bryant	9
7	POOR LITTLE FOOL Eric BMI—Sheeley	5
8	ENCHANTED ISLAND Korwin ASCAP—Allen, Stillman	7
9	LITTLE STAR Keel BMI—Venosa, Picone	8
10	BIRD DOG Acuff-Rose BMI—Bryant	12
11	NEAR YOU Supreme ASCAP—Craig, Goell	—
12	A CERTAIN SMILE Miller ASCAP—Webster, Fain	10
13	JUST A DREAM Ace BMI—Clanton, Matassa	—
14	COME CLOSER TO ME Peer Inter'l BMI—Farres, Stewart	11
15	ARE YOU REALLY MINE Planetary ASCAP—Hoffman, Manning, Markwell	—

Abbot Lutz To Design Records

NEW YORK—Sy Leslie, head of Pickwick Sales Corporation announced last week that Abbot Lutz has joined the firm as Product Director and Executive Assistant to the president for the Design, Cricket and Stereo Spectrum labels.

For the past year, Lutz was Sales Manager of Seeco Records and also recorded several album packages for the indie company. Prior to that, Lutz was sales manager of Urania Records and dealer merchandise manager of Columbia's "LP Record Club". Lutz also worked with Columbia's 12 inch kiddie album line acting as head of both A&R and sales. A veteran of the music and record business in both England and the United States, Lutz is a graduate of Trinity College of Music in London, England.

While with Seeco, Lutz developed full national distribution for the formerly Latin-only label. In addition, Lutz negotiated several deals for the purchase of outside masters such as the Dickson Hall LP "Song

They Censored In The Hills". He recorded several sessions himself including the "Enchantment Italy" package with Aldo Bruschi.

Besides his new duties overseeing the \$1.49 Design album line, Lutz will be active in the development and merchandising of the Stereo Spectrum label, a new subsidiary of Pickwick. Stereo Spectrum will sell for \$2.98.

Lutz stated that his parting with Seeco was "completely friendly. I look back on my association with Sidney Siegel as one of the most enjoyable years I have ever spent and wish him continued success in the future."

Larry Penzell Opens Office

PORT WASHINGTON, N.Y. — Larry Penzell, formerly associated with the Muriel Francis Office as head of radio and tv, announced the opening of his own offices for publicity & public relations at 15 East 48th Street, NYC, September 16th. Prior to his longtime association with the Francis Office, he was with the Hal Horne office and Music Corporation of America.

"JUST YOUNG"
Andy Rose
Aamco Records

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Grid of 16 popular record covers including titles like Strictly for Dancing, Stardust, South of the Border, and Music of Franz Lehar.

DISTRIBUTOR LISTING

- List of distributors across various cities including Atlanta, Baltimore, Birmingham, Boston, Charlotte, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, El Paso, Great Falls, Honolulu, Houston, Indianapolis, Jacksonville, Los Angeles, Memphis, Miami, Minneapolis, Montreal, Newark, New Orleans, New York, Oklahoma City, Philadelphia, Pittsburgh, Richmond, St. Louis, Salt Lake City, San Francisco, Seattle, and Syracuse.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Album Reviews

POPULAR PICKS OF THE WEEK



"BELAFONTE SINGS THE BLUES"—Harry Belafonte—RCA Victor LOP-1006 (1-12" LP)

This high-chart certainty includes Belafonte in a blues break from his rash of calypso disks of late. As with calypso numbers, the blues provides for high spirits and warmth, and the performer does this bill of blues standards proud. Some of the selections: "Hallelujah I Love Her So", "A Fool For You", "Mary Ann" (all by Ray Charles), "God Bless' The Child", and "One For My Baby". Unique, cloth-like border around the all-blue packaging.



"PERRY COMO SINGS JUST FOR YOU"—Camden CAL 440 (1-12" LP)

Camden's collection of Perry Como re-issues, "Dream Along With Me", is one of the diskery's top sellers, and here's another sure-fire \$1.98 buy of former Como efforts for Victor. The Como program includes "Long Ago (And Far Away)", "It's Only A Paper Moon", "You Alone", and "Let's Take An Old Fashioned Walk". Solid sales assured.



"POP GOES THE SWINGIN' MARCHIN' BAND"—Conducted by Ray Martin—RCA Victor LPM-1771 (1-12" LP)

The idea is good, and could be contagious to a chart stand-point. British maestro Ray Martin (represented on many Capitol mood disks) directs a "marchin' band" in a rousing pop (and they mean pop!) program of such recent chart entries as "Lollipop", "Who's Sorry Now", "Witch Doctor", "Rock Around The Clock", and "The Swingin' Shepard Blues". If this unlikely bill is not enough, listen to the band's rock 'n roll and sometimes cha cha beat approach to it! Watch this package.



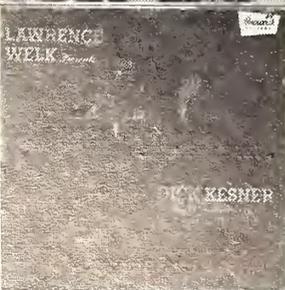
"JOHNNY MADDOX PLAYS THE MILLION SELLERS"—Dot DLP 3122 (1-12" LP)

Taking a lead from its successful Billy Vaughn million seller package, Dot lines up honky-tonkist Maddox in a sprightly review of twelve tunes of million seller significance. Among the items displayed by Maddox are "Paper Doll", "Whispering", "The Yellow Rose Of Texas", and "You Made Me Love You". Packaging is almost a carbon-copy of the Vaughn set. Work here could score.



"LET'S GET AWAY FROM IT ALL"—Patti Page—Mercury MG 20387 (1-12" LP)

The thrush takes care of a travel theme with pro, varied-tempo stints on a collection of tunes concerned with getting away from it all. Items sung by Miss Page include "April In Paris", "South Of The Border", "Autumn In Rome", and "Basin Street Blues". A feature of the disk is the songstress' warm, four minute, eleven seconds rendition of "Too-Ra-Loo-Ra-Loo-Ra (That's An Irish Lullaby)". Figure strong de-jay spins here.



"LAWRENCE WELK PRESENTS DICK KESNER AND HIS STRADIVARIUS VIOLIN"—Brunswick BL 54044 (1-12" LP)

Kesner is a Welk regular who weekly offers Welk tv viewers a bit of semi-classical violin artistry. This Welk-Kesner disk appearance has strong chart possibilities. With the Welk orchestra on soft ork support, Kesner covers a bill of sentimental melodies one is apt to hear Kesner perform on tv. Included on the program are "Zigeuner", "I Love You Truly", "Melody Of Love" and "Silver Moon". Could be strong chart stock.



"THE KING AND I FOR ORCHESTRA"—Arranged And Conducted By Warren Barker—Warner Bros. 1205 (1-12" LP)

The lovely Richard Rodgers' score receives glittering performances by the Barker ork, renditions which have more of an oriental feel than composer Rodgers actually instilled in his melodies. Nevertheless all of Rodgers' melodic genius is here, and so are sparkling hi-fi arrangements to boot. A rare all-orchestral disk on "The King And I" songs, the package is a show-shelf natural.



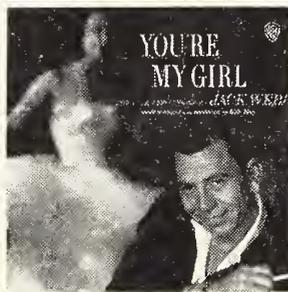
"THE MUSIC OF LEROY ANDERSON" (Vol. 2)—Frederick Fennell Eastman—Rochester "Pops" Orchestra—Mercury MG 50043 (1-12" LP)

This is another delightful Anderson-Fennell association. Twelve more of Anderson's remarkably witty and melodic orchestral creations are superbly fashioned by the Fennell directed Eastman-Rochester "Pops" Orchestra. The hi-fi sound is high, indeed! Some of the selections: "The Syncopated Clock", "Belle Of The Ball", "Song Of The Bells" and "Fiddle-Fiddle". An orchestral treat.



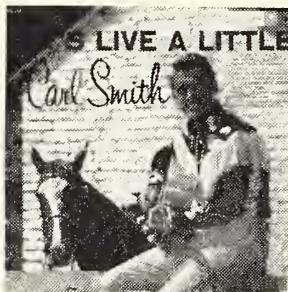
"SUGARTIME"—The McGuire Sisters—Coral CRL 57217 (1-12" LP)

This program of single efforts by the vocalists offers teens a fine party-time platter. The selections are nicely representative of the big beat and ballad, and include such items as the title tune (a smash for the larks), "Around The World", "Since You Went Away To School", and "Interlude". Name-value vocals.



"YOU'RE MY GIRL"—Romantic Reflections By Jack Webb—Music Arranged And Conducted By Bill May—Warner Bros. 1207 (1-12" LP)

There may be enough interest created in this unusual Webb role as a reader of pop song lyrics to give the package sales importance. While Billy May supplies the lush reading of the melody, Webb recites the lyrics to twelve songs which usually contain lyrics able to stand-up to a reading. The best verses are "You Are Too Beautiful", "But Beautiful", "Do I Love You".



"LET'S GIVE A LITTLE"—Carl Smith—Columbia CL 1172 (1-12" LP)

Smith one of Columbia's country strongmen, encores twelve single stints bearing a romantic message in either ballad or uptempo terms. Included in the set are such Smith efforts over the years as "Mr. Moon", "If Teardrops Were Pennies", "The Best Years Of Your Life" and "I Overlooked An Orchid". Smith is sure-fire country merchandise.



"THE HARMONICATS IN THE LAND OF HI-FI"—Mercury MG 30362 (1-12" LP)

Those in the harmonica-know will consider this waxing by the famed harmonica crew a prime LP purchase. The threesome either takes a ballad course or, to extra hi-fi land advantage, socks to fine swing effect. A good crop standards make-up the musical tour ("Heart Of My Heart", "All Of Me", "Diane", "What A Difference A Day Made").



"A CHILD'S INTRODUCTION TO JAZZ"—Featuring Bob Keeshan And The Honeydreamers—Golden GLP 29 (1-12" LP)

This is a clear and musically satisfying explanation of the roots of jazz to children, and parents who care for their offsprings' well-rounded musical knowledge should grab this excellent \$1.98 entry. The sides are divided into two parts, one tabbed "From Africa To New Orleans", the other "From Dixieland To Bop". Bob Keeshan (of "Mr. Kangaroo" fame) and the Honeydreamers bind the disk together with entertaining narrative-musical info (story and lyrics: Mary Rodgers and Marshall Barer; music: Linda Melnick. Miss Rodgers and Linda Melnick are daughters of composer Richard Rodgers), and a group of fine jazz musicians (Dick Hyman, Don Elliot, Mundell Lowe) performs the music.



"LOVE SCENE"—Elmer Bernstein—Dot DLP 3097 (1-12" LP)

Bernstein, a newer, but already respected sound track cleffer ("The Ten Commandments", "The Man With The Golden Arm"), directs an appropriately lush ork in readings of memorable motion-picture themes. The selections include "For Whom The Bell Tolls", "Spellbound", "Laura", "Around The World", and "Gone With The Wind". Attractive mood sessions.

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Album Reviews



"RED HOT HARP"—Robert Maxwell His Harp And Orchestra—MGM E3676 (1-12" LP)

This is Maxwell's seventh package for MGM, and once again the artist gives the instrument an effective pop account of itself. The idea of a "red hot harp" is generally upheld with strong swing takes on such numbers as "Sing, Sing, Sing (With A Swing)", "Lullaby In Rhythm", "One O'Clock Jump" and "Good Night Sweetheart". Sessions by a harpist who knows his stuff.



"STRINGS ON FIRE!" — Werner Muller And His Orchestra—Decca DL 8723 (1-12" LP)

This is the twelfth Decca package for the German ork leader, who, as his previous sessions for the diskery have displayed, likes to put lots of color into his ork arrangements. Taking the cue from twelve rhythmic Latin-flavored bon-bons, Muller and his string-accented ork breeze along in rich, hi-fi directed fashion. Ork works the jocks will be programming.



"TIME OF DESIRE"—Rod McKuen — Hi-Fi R 407 (1-12" LP)

Versatile folk artist-composer-poet McKuen offers to a limited, but potentially strong sales market, a reading of an original work of his in which love and loneliness are expressed with lyrical images, and frankness. Presented in fourteen segments, the McKuen narration is accompanied by effectively simple musical themes written by McKuen again. Interest is going to be shown here.



"OPEN HOUSE WITH RALPH AND BUDDY BONDS"—Ralph And Buddy Bonds At The Twin Hammond Organs—Epic LN 3492 (1-12" LP)

A society-beat air is capably retained by the organists, who in society ork tradition perform a bag-full of evergreens (thirty-six of them) in medley fashion. The tunes are nicely representative of varied song styles, taking in the novelty ("Open The Door, Richard!") the Latin ("La Cucaracha"); and the ballad ("I'll Remember April"), etc. Happy set for organ music enthusiasts.

JAZZ PICK OF THE WEEK

THE DIXIELAND STORY



"THE DIXIELAND STORY"—Matty Matlock And The Paducah Patrol — Warner Bros. 1202 (2-12" LP)

The first two-disk entry for Warner Bros., the set is well performed, and recorded Dixieland romp by veteran clarinetist-arranger Matlock and a fine studio assembled crew. A two-disk venture allows, of course, plenty of programming room, and thus about every Dixieland favorite turns up: "Royal Garden Blues", "Tiger Rag", "High Society", "Basin Street Blues", "Saints", etc.



"BEVERLY KENNEY SINGS FOR PLAYBOYS"—With Ellis Larkins At The Piano—Joe Benjamin, Bass—Decca DL 8743 (1-12" LP)

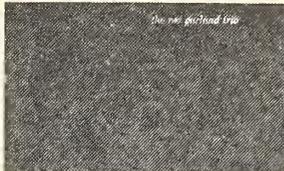
Miss Kenney, who has done previous vocal work for the Roost label, supplies a series of generally unaffected convincingly throaty stints on a program of evergreens. Fine pianist Ellis Larkins is supple and melodic on support. The program takes in such goodies as "What Is There To Say", "Do It Again", "Try A Little Tenderness" and "You're My Boy". Recommended vocal intimacies.



"THE MANY SIDES OF TOSHIKO"—Toshiko Akiyoshi—Verve MG V-8273 (1-12" LP)

Jazz has been one of the areas where female Japanese performers have made entertainment headway in the U.S. over the past few years, and Miss Akiyoshi displays keen aptitude for the form here. As the core of a trio, the performer swings with gusto and glows with grace on a collection of evergreens and originals (including a condensed version of her own jazz suite). Miss Akiyoshi is a very inventive modern jazz artist.

Manteca



"MANTECA"—The Red Garland Trio Plus Ray Barreto, Conga—Prestige 7139 (1-12" LP)

The artful Garland trio is host to Ray Barreto's conga in a series of takes that despite the conga appearance are, with one exception (the title session), non-Latin, made-in-America jazz inventions. The five stints include four very affable swing moments plus a bluesy, but lightly taken chore on "Mort's Report" (dedicated to New York deejay Mort Fega). Listeners will find the conga an interesting part of the proceedings, particularly during its play with bassist Paul Chambers on "S'Wonderful". Fine sound.



"HERBIE MANN WITH THE WESSEL ILCKEN TRIO"—Epic LN 3499 (1-12" LP)

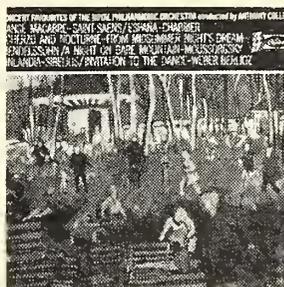
Top-flight flutist Mann was recorded here along with the trio while honeymooning in Holland two years ago, and features not only blithe and swinging alto-concert flute work, but also several cuts by the artist on tenor sax. The Ilcken trio is fine, modern jazz companion for Mann. The songs consist of seven evergreens and five originals (three by Mann). Mann in another fine disk showing.

CLASSICAL PICK OF THE WEEK



MENDELSSOHN: Italian and Reformation Symphonies—Charles Munch—The Boston Symphony—RCA Victor 2221 (1-12" LP)

The authoritative readings of the two triumphant Mendelssohn works will definitely acquire a solid audience among classical purchasers. Added to the fine renditions is the standard of sound, which speaks in excellent hi-fi terms. The set deserves a prime position in dealer classical merchandise display.



"CONCERT FAVORITES OF THE ROYAL PHILHARMONIC ORCHESTRA CONDUCTED BY ANTHONY COLLINS" — EMI — Capitol G 7107 (1-12" LP)

What England's noted symphonic orchestra favors is, fortunately, what music lover's over the world favor in the area of bright orchestral works. There are six such works performed here, including Chabrier's "España"; Weber-Berlioz's "Invitation To The Dance"; "Moussorgsky's"; "Night On Bald Mountain"; Sibelius' "Finlandia"; Mendelssohn's nocturne and scherzo from "Midsummer Night's Dream"; Saint-Saen's "Danse Macabre". Clean sound. Fine, lighter orchestral presentation.



MENDELSSOHN: Excerpts From "A Midsummer Night's Dream" — SCHUBERT: Rosamunde—Pierre Monteux—Vienna Philharmonic Orchestra—RCA Victor EM-2223 (1-12" LP)

The Mendelssohn and Schubert scores have become frequent disk companions over the past few years, and in another coupling of the works, Monteux and the Vienna Philharmonic offer fine renditions of these two wonderful musical expressions of good feeling. Major session on the lovely scores.



WAGNER: "Lohengrin" (Highlights) — Decca DL 9987 (1-12" LP)

WAGNER: "The Flying Dutchman" (Highlights) — Decca DL 9988 (1-12" LP)

Both disks, highlight versions of two-full length Decca opera sets, are able representations of principal arias and orchestral themes from the two notes Wagner works. Annelies Kupper handles the main female roles on the two entries. Orchestral and chorus accompaniment is provided by the Bavarian Radio Orchestra and Chorus under Eugen Jochum's direction on the "Lohengrin" disk, and by the RIAS Symphony Orchestra and Chorus under Ferenc Fricay's direction on the "Flying Dutchman" disk. Capable draw for opera loving traffic.

Going Right To
THE TOP

"ITCHY TWITCHY FEELING"

by

Bobby Hendricks

Sue 706

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on SUE

"ONE LOVE"

b/w

"THE SNEAK" Jimmy Oliver

Sue 707

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Capitol Fetes Garland-Riddle



CHICAGO — There was a tremendous turnout, September 3, in the Havana Room of the swank Blackstone Hotel, when Joe Cerami, Midwest sales manager of Capitol Records, and Barney Fields, Capitol's Midwest promotion chief, feted Judy Garland and Nelson Riddle at a cocktail and buffet party.

The purpose of the soiree was mainly to present Miss Garland and Nelson Riddle to the press and local deejays. Miss Garland was accompanied by her husband and manager, Sid Luft.

Miss Garland and Riddle were scheduled to appear in a special "Judy Garland" presentation at Orchestra Hall, from September 4 through September 9.

Television comedian Alan King, who is also featured in the Orchestra Hall show, attended the party with Miss Garland and Riddle.

Shown above are: (1) Deejay Eddie Hubbard (WGN) and Coral thrush Bet E. Martin congratulate Judy Garland. (2) Capitol's Nelson Riddle and Hike Rapchak (WCFL) discuss modern trends in jazz. (3) Gathered around Judy (left to right) D.J. Sig Sakowicz (WHFC and WTAQ), Dick Elliott, Jerry Healy, Julia Rizzo and Fred Salem of WIND, and Capitol's Midwest chief Joe Cerami. (4) Ray Simak, Lee Brooks of *The Cash Box*, Joe Cerami, Barney Fields, Capitol's Midwest promo chief; and tunesmith

Fred Arquilla. (5) (Rear) Barney Fields, Gene Hammond, Jerry Leighton (WAAF), Pat McCaffrey (WGN) and WGN's veteran deejay Pierre Andre. (Front row) Mrs. Leighton, "Miss Show Biz" and television star Dorsey Connors. (6) Sig Sakowicz tapes Nelson Riddle for Monitor, while Sig's engineer Norb checks his stopwatch. (7) Sig with comedian Alan King, who was featured with Judy and Riddle at Orchestra Hall. (8) Judy Garland with Harriette Brooks. (9) (left to right) Sig, Ray Simak, Freddie Arquilla, Pierre Andre and Lee Brooks. (10) Front row—Jim Mills (WMAQ), Judy and Dorsey Connors. (Rear) Chuck Francisco (WJJD), Dick Elliott and Stan Dale (WAIT). (11) Harriet Weinberg (record librarian, WBBM), Riddle, Julie Rizzo, Millard and Dick Williamson (WIND). (12) Host Joe Cerami (second from left) indicates his glee over all Nelson Riddle disks, while Stan Dale, Nelson Riddle and WGN-TV's Ted Travers join him. (13) Sig Sackowicz, Fred Arquilla and Pierre Andre discuss deejays from 'way back in the past.' (14) Left to right—Barney Fields, Joe Cerami, Mike Rapchak, Riddle, Lee Brooks, Ray Simak and Freddie Arquilla. (15) Sig and Riddle. (16) Nelson Riddle and Fred Arquilla intently discuss modern pop composition. (17) Left to right—Deejay Jerry Golden (WLS), Riddle, Dorothy Golden and deejay Herb Graham (WAIT).

MGM Launches Metro Records

NEW YORK—Arnold Maxin, president of WGM Records, last week announced the launching of another subsidiary label, Metro Records.

Metro's first release will be issued on September 15, and will consist of two singles. They are, Dick Lee's "Have Guitar, Will Travel" and "My Love For You"; and Dotts Johnson's "Street of Dreams" and "Paradise."

Metro's second release is also ready and will be offered on September 23. Three single will make up the package and the artists will be Lou Prince, Kay Brown and Georgie Shaw.

Maxin stated that the move was necessitated by the number of artists contracted to MGM.

Also due to bow in October is another new label to be known as Metro-jazz Records.

The new entries make the total five labels under the MGM banner. They are, MGM Records, Lion Records, Cub Records, Metro Records, and Metro-jazz.

Atlantic Ups Gary Kramer

NEW YORK—Atlantic Records last week announced the promotion of Gary Kramer to head the foreign department. Kramer will continue to act as director of advertising and publicity.

The various complexities plus the growing stature of the Atlantic releases in foreign lands caused the decision to bring under one office the sales activities of the singles and LP departments, which had been handled separately until now.

Atlantic has been selling singles and LP's abroad for many years, but following Mrs. Miriam Bienstock's recent trip to Europe, Atlantic felt it had only begun to tap its potential. Under Kramer a more concentrated effort on sales in Europe and elsewhere will take place.

Craft-Gray On Road

NEW YORK—Morty Craft, MGM recording and sales director of single records, and Gordon Gray, disk jockey contact man, are on a cross-country trek visiting disk jockeys, dealers and one-stops on behalf of MGM's current best-selling records.

Craft and Gray are promoting Joni James' "There Goes My Heart," Tommy Edwards' "It's All In the Game," Rosemary Clooney's "The Loud-boomer Bird," Conway Twitty's "It's Only Make Believe," Johnny Desmond's "The Hot Cha Cha," and Marvin Rainwater's "Nothin' Needs Nothin'."

"JUST YOUNG"
Andy Rose
Aamco Records

**THEY SAID IT
COULDN'T BE DONE!
TOPSY II**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Capitol Issues 25 New Albums

HOLLYWOOD—Of the 25 new Capitol high fidelity long-playing albums introduced throughout the nation the week of Sept. 8, 14 are popular recordings, six in the 'Capitol' of the World international series, and five Full Dimensional Sound classical packages.

The new Sinatra album, "Frank Sinatra Sings for 'Only the Lonely'" features a new title song by Sammy Cahn and James Van Heusen, who also composed "All the Way," one of Sinatra's biggest Capitol single record hits in recent years. The album also includes Sinatra singing a number of old standards accompanied by the orchestra of Nelson Riddle.

A dozen tracks of show songs from Las Vegas, featuring the music and lyrics of Gordon Jenkins, is heard in Monte Prosser's "Tropicana Holiday," which the composer conducts.

Gordon MacRae's artistry is displayed in his newest LP for Capitol, "This Is Gordon MacRae."

Swinging, wild, uninhibited music from a gaudy era, "K. C. in the 30's" is heard in a new jazz album.

Popular march classics performed by 70 top band musicians are heard in "The Military Band." The band is conducted by Felix Slatkin.

One of two albums of church music on the month's release is "Let's Go To Church!" which features the voices of Margaret Whiting and Jimmy Wakely in the title song of faith, while others are sung by "Tennessee" Ernie Ford, Gordon MacRae, Jane Froman, and Faron Young. The second album of religious songs, "The Family Who Prays," features The Louvin Brothers.

One of the three new pop artists on the release, Georgie Auld, makes his bow with "Sax Gone Latin." Another new artist on the release is Paul Martin, who makes his debut with "Banjo Mania." The third new pop artist to be introduced on the release is Hank Jones. His keyboard artistry is displayed in "The Talented Touch," the title of his first album for Capitol.

An album of ballads sung by John Raitt is "Under Open Skies."

Everything from rock 'n' roll to country stroll is offered in "A Gene Vincent Record Date." For his fourth album on the Capitol label, Hammond organist Jackie Davis plays top tunes from hit Broadway musicals in "Most Happy Hammond."

"Dynamic!" is the title of the new Dakota Staton album.

(Another pop album released since Capitol's last pop release July 21, but not previously announced, is "This Is Dean Martin!" which was first available to the public last week on special release.)

Headlining the 'Capitol' of the World release of six packages is "Renato Carosone," which features the vocal and piano talents of Italy's artist of that name, and his sextet. This presentation marks Carosone's third album for Capitol.

Hit songs of World War II are expressed by Eve Boswell in "The War Years."

The popular music of Lisbon, recorded "live" at the Viola, Rua das Taipas, 14, is heard in "Lisbon's Great Celeste Rodrigues."

Twelve pop standard songs, featuring the stylings of London's Frank Cordell and his hi-fi strings, are heard in this artist's premiere release on Capitol. "... The Melody Lingers."

Germany's children's choir of Bielefeld, singing German folk songs, is

heard in "Bielefelder Kinderchor," conducted by Friedrich Oberschelp.

From South America, 'Capitol' of the World introduces another international recording from Brazil. The title is "Brazil!" which introduces for the first time, music by Luiz Arruda Paes and his orchestra.

Among the five Capitol FDS classical albums release this month is Laurindo Almeida's "Contemporary Creations for the Spanish Guitar" which marks the recording premiere of thirteen miniatures by composers who are not only contemporaries, but also American.

From the first disk, "Late Beethoven Quartets" album issued last fall, the Quartet No. 14 in C# Minor, Op. 131, is issued singly in album.

The remaining three albums, "Portraits in Sound," "Concert Russe," and "Strings by Starlight," display a wide variety of the more popular concert pieces. In the first two, Erich Leinsdorf with the Concert Arts Orchestra and William Steinberg with the Pittsburgh Symphony enter into more widely popular fields of repertory than represented in their previous Capitol FDS albums. In the third, Felix Slatkin conducts the strings of the Hollywood Bowl Symphony Orchestra.

Marty Gold Pacted to Kapp

NEW YORK—Arranger-conductor Marty Gold has joined the Kapp artist gallery. His first Kapp album is titled, "Favorite Songs Of College Days (Moments To Remember)". Gold previously served as musical director for such recording personalities as the Three Suns, the Four Aces, Sarah Vaughan, Patti Page, Georgia Gibbs and Vaughn Monroe. He has also done the arranging for three Jimmie Rodgers hits.

Gold has worked with such Kapp artists as Jane Morgan, Roger Williams and the Troubadors.

Their Hearts For Joni



NEW YORK—Recording and sales director Morty Craft, Joni James and Charlie Hasin, in charge of distribution, are shown phoning distributors, disk jockeys, one stop operators, chain stores and department stores on the new Joni James MGM hit, "There Goes My Heart".

BEST SELLERS

Bill Doggett
HOLD IT
KING 5149

Earl Bostic
PINKIE
KING 5144

Little Willie John
TELL IT LIKE IT IS
KING 5147

NEW RELEASES

"SNAKE CHARMER"/"MUD PUDDLE"
The Puddle Jumpers
FEDERAL 12336

"WITHOUT A SONG"/"THIS LOVE IS TRUE LOVE"
Teddy Humphries
KING 5151

"TRY A LITTLE TENDERNESS"
"WHAT IS THERE TO SAY"
Chris Connor
BETHLEHEM 11001

KING
RECORDS

2 Big Hits on Jubilee!

LE PETIT REVEIL
(THE LITTLE CLOCK)
by
Domenico Modugno
Jubilee 5339

and
POOR BOY
by
The Royaltones
Jubilee 5338

Jubilee Records
1721 Broadway, New York City

Fraternity
RECORDS
PLEASE DON'T DO IT
by
Dale Wright
F-818
Is Doing It!
413 RACE STREET, CINCINNATI 2, OHIO

NEW RELEASES BY
VEE-JAY'S TOP 2!

Jimmy Reed's
2-SIDED SMASH
"I'M GONNA GET MY BABY"

b/w
"ODDS AND ENDS"
VEE-JAY # 298

Gene Allison
"EVERYTHING'S ALRIGHT"

b/w
"I'M A FOOL"
VEE-JAY # 299

VEE-JAY-ABNER RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

WE MEAN IT, MAN.
TOPSY II
IS THE MADDEST!

The Original!
"JUST YOUNG"
Andy Rose
Aamco Records



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

FRANK ELKINS
WPRY—Perry, Fla.

1. Little Star (Elegants)
2. Everybody Loves A Lover (D. Day)
3. Born Too Late (Poni-Tails)
4. Bird Dog (Everlys)
5. You Cheated (Shields)
6. Nel Blu (D. Modugno)
7. My True Love (J. Scott)
8. Poor Little Fool (R. Nelson)
9. Susie Darlin' (B. Darin)
10. Come Closer To Me (N. Cole)

FRED HOBBS
KBOL—Boulder City, Colo.

1. Bird Dog (Everlys)
2. Little Star (Elegants)
3. Nel Blue (D. Modugno)
4. Just A Dream (J. Clanton)
5. Poor Little Fool (R. Nelson)
6. Susie Darlin' (R. Luke)
7. Chantilly Lace (B. Bopper)
8. Summertime Blues (Cochran)
9. Western Movies (Olympics)

DICK AKER
KVOL—Lafayette, La.

1. It's All In The Game (T. Edwards)
2. Bird Dog (Everlys)
3. Little Star (Elegants)
4. Rockin' Robin (B. Day)
5. Nel Blu (D. Modugno)
6. Born Too Late (Poni-Tails)
7. Near You (R. Williams)
8. Stupid Cupid (C. Francis)
9. Patricia (P. Prado)
10. Chantilly Lace (B. Bopper)

KEN ROWLAND
WKLO—Louisville, Ky.

1. Nel Blu (D. Modugno)
2. Patricia (P. Prado)
3. Bird Dog (Everlys)
4. Little Star (Elegants)
5. Just A Dream (J. Clanton)
6. Rockin' Robin (B. Day)
7. You Cheated (Shields)
8. Think It Over (B. Holly)
9. My True Love (J. Scott)
10. Rebel Rouser (D. Eddy)

JIM NARDI
WTIF—Tifton, Ga.

1. Bird Dog (Everlys)
2. My True Love (J. Scott)
3. Just A Dream (J. Clanton)
4. Devoted To You (Everlys)
5. Crawfish (E. Presley)
6. As Long As I Have You (D. Rondo)
7. King Creole (E. Presley)
8. Susie Darlin' (R. Luke)
9. Western Movies (Olympics)
10. Poor Little Fool (R. Nelson)

DICK COSTIN
WBGR—Jessup, Ga.

1. Bird Dog (Everlys)
2. Patricia (P. Prado)
3. Little Star (Elegants)
4. Western Movies (Olympics)
5. Think It Over (Crickets)
6. Nel Blu (D. Modugno)
7. Poor Little Fool (R. Nelson)
8. My True Love (J. Scott)
9. Born Too Late (Poni-Tails)
10. Win Your Love For Me (S. Cooke)

J. "MUMBLES" McPADDEN
WCFR—Springfield, Vt.

1. Just A Dream (J. Clanton)
2. Little Star (Elegants)
3. Susie Darlin' (R. Luke)
4. It's All In The Game (T. Edwards)
5. King Creole (E. Presley)
6. Western Movies (Olympics)
7. Born Too Late (Poni-Tails)
8. Nel Blu (D. Modugno)
9. Enchanted Island (4 Lads)
10. Lean Jean (B. Haley)

JIMMY GRANT
WKXY—Sarasota, Fla.

1. Nel Blu (D. Modugno)
2. Just A Dream (J. Clanton)
3. Bird Dog (Everlys)
4. King Creole (E. Presley)
5. My True Love (J. Scott)
6. Little Star (Elegants)
7. Stupid Cupid (C. Francis)
8. Devoted To You (Everlys)
9. Early In The Morning (Darin/Rinky Dinks)
10. Tears On My Pillow (L. Anthony & Imperials)

JIM RAMSBURG
WDGY—Minneapolis, Minn.

1. Volare (D. Martin)
2. Bird Dog (Everlys)
3. Just A Dream (J. Clanton)
4. Susie Darlin' (R. Luke)
5. Devoted To You (Everlys)
6. It's All In The Game (T. Edwards)
7. Summertime Blues (Cochran)
8. King Creole (E. Presley)
9. Patricia (P. Prado)
10. Western Movies (Olympics)

BILL ATKINS
KDOK—Tyler, Tex.

1. Up Until Now (J. Ray)
2. Little Star (Elegants)
3. King Creole (E. Presley)
4. Chantilly Lace (B. Bopper)
5. Bird Dog (Everlys)
6. It's All In The Game (T. Edwards)
7. My Life (C. Willis)
8. How The Time Flies (Wallace)
9. Summertime Blues (Cochran)
10. Ways Of A Woman In Love (J. Cash)

JIM REID
WOKO—Albany, N. Y.

1. Why Wait (P. Prado)
2. Promise Me Love (A. Williams)
3. A Certain Smile (J. Mathis)
4. Come Closer To Me (N. Cole)
5. Monique (F. Sinatra)
6. Fever (P. Lee)
7. Nel Blu (D. Modugno)
8. All About Love (S. Lawrence)
9. Firefly (T. Bennett)
10. A Place I Know (J. Haskell)

JOHNNY SANDISON
CKCK—Regina, Sask., Can.

1. Nel Blu (D. Modugno)
2. Patricia (P. Prado)
3. When (Kalin Twins)
4. It's All In The Game (T. Edwards)
5. Moon Talk (P. Como)
6. La Paloma (B. Vaughn)
7. Near You (R. Williams)
8. If Dreams Came True (Boone)
9. Blue Blue Day (D. Gibson)
10. Wizard (J. Rodgers)

CARMINE ANTHONY
WJJD—Chicago, Ill.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Devoted To You (Everlys)
5. Tears On My Pillow (L. Anthony & Imperials)
6. Over And Over (B. Day)
7. Just A Dream (J. Clanton)
8. Patricia (P. Prado)
9. Western Movies (Olympics)
10. Near You (R. Williams)

LASH LAZAR
KXLA—Pasadena, Calif.

1. How The Time Flies (Wallace)
2. Summertime Blues (Cochran)
3. Pow (Daddy-O's)
4. When Will I Know (G. Hamilton IV)
5. Promise Me Love (Williams)
6. Chariot Rock (Champs)
7. Fever (P. Lee)
8. Put A Ring On My Finger (Paul & Ford)
9. Toreador Song (L. Lanin)
10. Poor Little Fool (R. Nelson)

TOM MOFFATT
KPOA—Honolulu, Hawaii

1. Susie Darlin' (R. Luke)
2. Little Star (Elegants)
3. Devoted To You (Everlys)
4. Nel Blu (D. Modugno)
5. My True Love (J. Scott)
6. Born Too Late (Poni-Tails)
7. King Creole (E. Presley)
8. Little Serenade (Randazzo)
9. Love Is A Funny Little Game (Vogues)
10. More Than You Know (G. Mumford)

DOUG BURROWS
CKY—Winnipeg, Man., Can.

1. Nel Blu (D. Modugno)
2. Susie Darlin' (R. Luke)
3. It's Only Make Believe (C. Twitty)
4. Rebel Rouser (D. Eddy)
5. Poor Little Fool (R. Nelson)
6. The Fountains Cry (Noble)
7. Chantilly Lace (B. Bopper)
8. Guess Things Happen That Way (J. Cash)
9. Gingerbread (F. Avalon)
10. Patricia (M. Craft)

RON TURNER
WKMI—Kalamazoo, Mich.

1. Little Star (Elegants)
2. Bird Dog (Everlys)
3. Western Movies (Olympics)
4. Susie Darlin' (R. Luke)
5. My True Love (J. Scott)
6. Hangin' Up A Horseshoe (Four Aces)
7. For My Good Fortune (P. Boone)
8. Pussy Cat (Ames Bros.)
9. I Wish (Platters)
10. Ifc (K. Curtis)

FREEMAN HOVER
KCSR—Chadron, Nebr.

1. Susie Darlin' (R. Luke)
2. Nel Blu (D. Modugno)
3. King Creole (E. Presley)
4. Itchy Twitche Feeling (B. Hendricks)
5. Summertime Blues (Cochran)
6. Tea For Two Cha Cha (T. Dorsey)
7. Poor Little Fool (R. Nelson)
8. Born Too Late (Poni-Tails)
9. Gingerbread (F. Avalon)
10. Devoted To You (Everlys)

DALE WRIGHT
WKKO—Cocoa, Fla.

1. Bird Dog (Everlys)
2. As Long As I Live (Wilson)
3. Near You (R. Williams)
4. Early In The Morning (Ding Dongs)
5. Rickle Up A Doodle (Brewer)
6. How The Time Flies (Wallace)
7. Volare (D. Martin)
8. Little Star (Elegants)
9. Tea For Two Cha Cha (T. Dorsey)
10. Over The Weekend (Playboys)

DALE SHERMAN, DANNY TURNER
WMTM—Moultrie, Ga.

1. Little Star (Elegants)
2. Everybody Love A Lover (D. Day)
3. Volare (D. Martin)
4. Poor Little Fool (R. Nelson)
5. My True Love (J. Scott)
6. When (Kalin Twins)
7. Fever (P. Lee)
8. Just A Dream (J. Clanton)
9. Bird Dog (Everlys)
10. Splish Splash (B. Darin)

JACK SHEFRIN
KMAB—Bakersfield, Calif.

1. Little Star (Elegants)
2. Bird Dog (Everlys)
3. Susie Darlin' (R. Luke)
4. It's All In The Game (T. Edwards)
5. Nel Blu (D. Modugno)
6. Summertime Blues (Cochran)
7. You Cheated (Shields)
8. Just A Dream (J. Clanton)
9. Trouble (E. Presley)
10. Everybody Loves A Lover (D. Day)

BILL TERRY
KLUB—Salt Lake City, Utah

1. Tom Dooley (Kingston Trio)
2. Nel Blu (D. Modugno)
3. Moon Talk (P. Como)
4. Dance Everyone Dance (B. Madigan)
5. The End (E. Grant)
6. Waiting Game (H. Belafonte)
7. Strange Are The Ways Of Love (G. Grant)
8. Tea For Two Cha Cha (T. Dorsey)
9. You Gotta Have Rain (Gorme)
10. Roses Of Rio (Four Aces)

MERLE BLAIR
KTOP—Topeka, Kans.

1. Little Star (Elegants)
2. Devoted To You/Bird Dog (Everlys)
3. Topsy II (C. Cole)
4. King Creole (E. Presley)
5. Volare (J. Belvin)
6. Down The Aisle Of Love (Quintones)
7. Ways Of A Woman In Love (J. Cash)
8. Just A Dream (J. Clanton)
9. You Cheated (Shields)
10. My True Love (J. Scott)

LEE KOPP
KSJO—San Jose, Calif.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. If Dreams Came True (Boone)
4. How The Time Flies (Wallace)
5. You Can Depend On Me (R. Draper)
6. Fever (P. Lee)
7. When The Blue Of The Night (T. Mara)
8. It's All In The Game (T. Edwards)
9. The End (E. Grant)
10. Guiding Light (D. Carroll)

MARY RAY
WMEN—Tallahassee, Fla.

1. Nel Blu (D. Modugno)
2. Patricia (P. Prado)
3. Fever (P. Lee)
4. Near You (R. Williams)
5. Everybody Loves A Lover (D. Day)
6. If Dreams Came True (Boone)
7. Dance Everyone Dance (L. Baxter)
8. A Certain Smile (J. Mathis)
9. Moon Talk (P. Como)
10. Left Right Out Of Your Heart (P. Page)

GEORGE FENNELL
WHIL—Medford, Boston, Mass.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Tea For Two Cha Cha (T. Dorsey)
4. Devoted To You (Everlys)
5. Topsy II (C. Cole)
6. It's All In The Game (T. Edwards)
7. Tears On My Pillow (L. Anthony & Imperials)
8. You Cheated (Shields)
9. Born Too Late (Poni-Tails)
10. Summertime, Summertime (Jamies)

BILL 'MADHOUSE' MORGAN
WIOU—Kokomo, Ind.

1. Rockin' Robin (B. Day)
2. Nel Blu (D. Modugno)
3. Bird Dog (Everlys)
4. Itchy Twitche Feeling (B. Hendricks)
5. La Do Dada (D. Hawkins)
6. Born Too Late (Poni-Tails)
7. Early In The Morning (Rinky Dinks/Holly)
8. Somebody Touched Me (B. Knox)
9. Are You Really Mine (J. Rodgers)
10. Nothin' Shakin' (Fontaine)

B. MITCHELL REED
KFWB—Hollywood, Calif.

1. Little Star (Elegants)
2. Promise Me Love (Williams)
3. Tea For Two Cha Cha (W. Covington)
4. Just A Dream (J. Clanton)
5. Put A Ring On My Finger (Paul & Ford)
6. When Will I Know (G. Hamilton IV)
7. Rockin' Robin (B. Day)
8. How The Time Flies (Wallace)
9. Chariot Rock (Champs)
10. It's All In The Game (T. Edwards)

TED GRONLUND
WUBU—Lewisburg, Pa.

1. Nel Blu (D. Modugno)
2. Devoted To You (Everlys)
3. It's All In The Game (T. Edwards)
4. Early In The Morning (Holly)
5. Tea For Two Cha Cha (T. Dorsey)
6. Little Star (Elegants)
7. Rockin' Robin (B. Day)
8. Summertime, Summertime (Jamies)
9. Count Every Star (Rivieras)
10. A Promise Of Things To Come (D. Hill)

MURIEL HAYNER
WTRY—Troy, N. Y.

1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. No One Knows (Dion & Belmonts)
4. Tears On My Pillow (L. Anthony & Imperials)
5. Topsy II (C. Cole)
6. Volare (D. Martin)
7. Bird Dog (Everlys)
8. Born Too Late (Poni-Tails)
9. Just A Dream (J. Clanton)
10. Down The Aisle Of Love (Quintones)

TED ELDRIDGE
WKNE—Keene, N. H.

1. Bird Dog (Everlys)
2. Put A Ring On My Finger (Paul & Ford)
3. It's All In The Game (T. Edwards)
4. Nel Blu (D. Modugno)
5. Tears On My Pillow (L. Anthony & Imperials)
6. Patricia (P. Prado)
7. No One Knows (Dion & Belmonts)
8. Itchy Twitche Feeling (E. Hendricks)
9. Real Wild Child (Ivan)
10. La Paloma (B. Vaughn)

GERRY HERBERT
CFCF—Montreal, Que., Can.

1. Nel Blu (D. Modugno)
2. Everybody Loves A Lover (D. Day)
3. Are You Really Mine (J. Rodgers)
4. Fever (P. Lee)
5. If Dreams Came True (P. Boone)
6. Tea For Two Cha Cha (T. Dorsey)
7. Patricia (P. Prado)
8. Little Star (Elegants)
9. Somebody Touched Me (B. Knox)
10. Devoted To You (Everlys)

BEACH ROGERS
KIEV—Glendale, Calif.

1. Lazy Summer Night (4 Preps)
2. It's All In The Game (T. Edwards)
3. Nel Blu (D. Modugno)
4. Near You (R. Williams)
5. La Paloma (B. Vaughn)
6. I Don't Want To Set The World On Fire (S. Smith)
7. The Secret (G. Macrae)
8. Tea For Two Cha Cha (T. Dorsey)
9. You Gotta Have Rain (E. Gorme)
10. Put A Ring On My Finger (Paul & Ford)

FRANK EVANS
KRHM—Hollywood, Calif.

1. Tea For Two Cha Cha (T. Dorsey)
2. Lazy Summer Night (4 Preps)
3. Everybody Loves A Lover (D. Day)
4. Fever (P. Lee)
5. It's All In The Game (T. Edwards)
6. Zing Went The Strings (Paul & Ford)
7. Near You (R. Williams)
8. Strange Are The Ways Of Love (R. Sparks)
9. Many A Time (S. Lawrence)
10. Kathy-O (Diamonds)

GENE EDWARDS
KILT—Houston, Tex.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin/Over And Over (B. Day)
3. Little Star (Elegants)
4. Chantilly Lace (B. Bopper)
5. Bird Dog (Everlys)
6. Nel Blu (Volare) (Modugno/Martin)
7. Near You (R. Williams)
8. Treasure Of Your Love (E. Rodgers)
9. Summertime, Summertime (Jamies)
10. Western Movies (Olympics)

DICK DRURY
WJW—Cleveland, Ohio

1. Nel Blu (Volare) (Modugno/Martin)
2. Bird Dog (Everlys)
3. Just A Dream (J. Clanton)
4. Treasure Of Your Love (E. Rodgers)
5. My True Love (J. Scott)
6. Are You Really Mine (J. Rodgers)
7. Little Star (Elegants)
8. If Dreams Came True (Boone)
9. It's All In The Game (T. Edwards)
10. Green Mosquito (Tune Rockers)

HARVEY KAYE
WBRB—Detroit—Mt. Clemens, Mich.

1. Nel Blu (D. Modugno)
2. Devoted To You (Everlys)
3. Just A Dream (J. Clanton)
4. You Gotta Have Rain (E. Gorme)
5. Dance Everyone Dance (B. Madigan)
6. Susie Darlin' (R. Luke)
7. Over The Weekend (Playboys)
8. You Cheated (Shields)
9. Little Star (Elegants)
10. It's All In The Game (T. Edwards)

HARRY DOWNIE
WICC—Bridgeport, Conn.

1. It's All In The Game (T. Edwards)
2. Little Star (Elegants)
3. Volare (D. Martin)
4. No One Knows (Dion & Belmonts)
5. Born Too Late (Dion & Belmonts)
6. Zing Went The Strings (Kirby Stone IV)
7. Bong, Bong (V. Castro)
8. Put A Ring On My Finger (Paul & Ford)
9. Somethin' Cool (Academics)
10. Tea For Two Cha Cha (T. Dorsey)

JOHN MAKELA
WGAW—Gardner, Mass.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Are You Really Mine (J. Rodgers)
4. La Paloma (B. Vaughn)
5. Near You (R. Williams)
6. Topsy II (C. Cole)
7. Bird Dog/Devoted To You (Everlys)
8. Dance Everyone Dance (B. Madigan)
9. Tea For Two Cha Cha (T. Dorsey)
10. Crazy Little Tune (H. Winterhalter)

SANDY SINGER
WLWL—Minneapolis—St. Paul, Minn.

1. Volare (D. Martin)
2. Devoted To You (Everlys)
3. It's All In The Game (T. Edwards)
4. Where The Blue Of The Night (T. Mara)
5. Fever (P. Lee)
6. Are You Really Mine (J. Rodgers)
7. Promise Me Love (Williams)
8. No One Knows (Dion & Belmonts)
9. I Wish (Platters)
10. Born Too Late (Poni-Tails)

WINN ELDRIDGE, LARRY MONROE, ED LIONEL
KRIO—McAllen, Tex.

1. It's All In The Game (T. Edwards)
2. Come Closer To Me (Cole)
3. King Creole (E. Presley)
4. Nel Blu (N. Riddle)
5. Your Cheatin' Heart (G. Hamilton IV)
6. Tea For Two Cha Cha (T. Dorsey)
7. Poor Little Fool (R. Nelson)
8. A Certain Smile (J. Mathis)
9. The Wizard (J. Rodgers)
10. Dance Everyone Dance (B. Madigan)

ROGER CLARK
WGH—Norfolk, Va.

1. Little Star (Elegants)
2. It's All In The Game (T. Edwards)
3. Summertime, Summertime (Jamies)
4. Devoted To You (Everlys)
5. Early In The Morning (Rinky Dinks)
6. Rockin' Robin (D. Day)
7. Dance Everyone Dance (B. Madigan)
8. Born Too Late (Poni-Tails)
9. Bird Dog (Everlys)
10. This Little Girl's Gone Rockin' (R. Brown)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

JACK COMER
KDSJ—Deadwood, S. D.

- Nel Blu (D. Modugno)
- Poor Little Fool (R. Nelson)
- Bird Dog (Everlys)
- Little Star (Elegants)
- Just A Dream (J. Clanton)
- Rebel Rouser (D. Eddy)
- Gingerbread (F. Avalon)
- Are You Really Mine (J. Rodgers)
- Patricia (P. Prado)
- Moon Talk (P. Como)

GEORGE KLEIN
WHER—Memphis, Tenn.

- King Creole (E. Presley)
- It's All In The Game (T. Edwards)
- Little Star (Elegants)
- Break Up (J. Mathis)
- Devoted To You (Everlys)
- Prisoner's Song (W. Storm)
- My True Love (J. Scott)
- Ways Of A Woman In Love (J. Cash)
- Back To School (J. Fuller)
- Bird Dog (Everlys)

DON FULSOM
WLRB—Lebanon, Pa.

- Bird Dog (Everlys)
- How The Time Flies (Wallace)
- Tears On My Pillow (L. Anthony & Imperials)
- Down The Aisle Of Love (Quintones)
- Nel Blu (D. Modugno)
- Little Star (Elegants)
- Rockin' Robin (B. Day)
- Early In The Morning (Darin)
- Break Up (J. Lewis)
- Born Too Late (Poni-Tails)

DALE GOOD
KRKO—Everett, Wash.

- It's Only Make Believe (C. Twitty)
- Little Star (Elegants)
- Trouble (E. Presley)
- King Creole (E. Presley)
- Just A Dream (J. Clanton)
- As Long As I Have You (E. Presley)
- Devoted To You (Everlys)
- My True Love (J. Scott)
- It's All In The Game (T. Edwards)
- Lover Doll (E. Presley)

JIM CLARK
WARR—Arlington, Va.

- Little Star (Elegants)
- Bird Dog (Everlys)
- Open The Door (Royale Teens)
- Blue Boy (J. Reeves)
- So Long (B. Williams)
- Nel Blu (D. Modugno)
- Whoa Mabel (B. Haley)
- When I Grow Too Old To Dream (E. Townsend)
- The Beat That Can't Be Beat (Jan & Arnie)
- Crazy Eyes For You (B. Hamilton)

JOHN SCOTT
WILD—Boston, Mass.

- Nel Blu (D. Modugno)
- It's All In The Game (T. Edwards)
- La Paloma (B. Vaughn)
- Little Star (Elegants)
- Tea For Two Cha Cha (T. Dorsey)
- Susie Darlin' (R. Luke)
- Topsy II (C. Cole)
- Devoted To You/Bird Dog (Everlys)
- Are You Really Mine (J. Rodgers)
- Tears On My Pillow (L. Anthony & Imperials)

BOB WOODEL
WVHG—Hornell, N. Y.

- Blue Boy (J. Reeves)
- Devoted To You (Everlys)
- Dance Everyone Dance (B. Madigan)
- Ways Of A Woman In Love (J. Cash)
- Beats There A Heart So True (P. Como)
- Soon I'll Wed My Love (G. Storm)
- Take Me Dreaming (Mueller)
- Love Is A Funny Little Game (Vogues)
- A Little Bit Bluer (E. Rodgers)
- Nel Blu (B. Modugno)

KEN ALBRIDGE
KFRU—Columbia, Mo.

- Nel Blu (D. Modugno)
- Pickle Up A Doodle (Brewer)
- When (Kalin Twins)
- Fever (P. Lee)
- Gingerbread (F. Avalon)
- Born Too Late (Poni-Tails)
- Rockin' Robin (B. Day)
- Are You Really Mine (J. Rodgers)
- Poor Little Fool (R. Nelson)
- Rebel Rouser (D. Eddy)

GENE BOYD
WCMC—Wildwood, N. J.

- Jumpin' Jackie (J. Lee)
- Lean Jean (B. Haley)
- Jay Walkin' (J. Jacono & J's)
- Moon Tan (Techniques)
- Wee Small Hours (Johnson)
- Summertime, Summertime (Jamies)
- I Know (J. Hinton)
- Lilly Lou (Fabian)
- You Won't Like It (Ideals)
- Put A Ring On My Finger (Paul & Ford)

DON GAY
KQTY—Everett, Wash.

- Trouble (E. Presley)
- King Creole (E. Presley)
- Bird Dog (Everlys)
- Summertime Blues (Cochran)
- Devoted To You (Everlys)
- Born Too Late (Poni-Tails)
- Little Star (Elegants)
- It's All In The Game (T. Edwards)
- Nel Blu (Modugno/Martin)
- Everybody Love A Lover (D. Day)

HOWARD WATSON
KPBA—Pine Bluff, Ark.

- Nel Blu (D. Modugno)
- Bird Dog (Everlys)
- Rockin' Robin (B. Day)
- Crawfish (E. Presley)
- Chantilly Lace (B. Bopper)
- King Creole (E. Presley)
- It's Only Make Believe (C. Twitty)
- Everybody Loves A Lover (D. Day)
- Fever (P. Lee)
- Are You Really Mine (J. Rodgers)

AL ROSS
WRC—Washington, D. C.

- Nel Blu (D. Modugno)
- Patricia (P. Prado)
- Everybody Love A Lover (D. Day)
- Chicky Cha (D. Hyman)
- Dance Everyone Dance (B. Madigan)
- Tea For Two Cha Cha (T. Dorsey)
- Moon Talk (P. Como)
- Come Closer To Me (Cole)
- Summertime Lies (4 Preps)
- Put A Ring On My Finger (Paul & Ford)

BOB SMITH
WJWL—Georgetown, Del.

- Nel Blu (D. Modugno)
- Devoted To You/Bird Dog (Everlys)
- Fever (P. Lee)
- It's All In The Game (T. Edwards)
- Patricia (P. Prado)
- Little Star (Elegants)
- Are You Really Mine (J. Rodgers)
- Everybody Loves A Lover (D. Day)
- Just A Dream (J. Clanton)
- Poor Little Fool (Nelson)/La Paloma (B. Vaughn)

MARTY FAYE
WAAF—Chicago, Ill.

- Tea For Two Cha Cha (T. Dorsey)
- Green Mosquito (Tunerockers)
- The Way Women Love (J. L. Lewis)
- You're Breaking My Heart (F. Piazza)
- Need You (D. Owens)
- It Don't Hurt No More (N. Brown)
- Just Young (P. Anka)
- Tomorrow (J. Wakely)
- The Trance (G. Shelton)
- Easy Does It (J. P. Morgan)

BILLY FOX
WSID—Baltimore, Md.

- Nel Blu (D. Modugno)
- Fever (P. Lee)
- Up Until Now (J. Ray)
- Nothing In The World (Cole)
- You're Looking At Me (Nash)
- It's All In The Game (T. Edwards)
- Bad Girl (V. Carr)
- Patricia (P. Prado)
- A Certain Smile (J. Mathis)
- The End (E. Grant)

LEN PACKMEN
KNOG—Nogales, Ariz.

- Little Star (Elegants)
- Bird Dog (Everlys)
- Nel Blu (D. Modugno)
- Devoted To You (Everlys)
- It's All In The Game (T. Edwards)
- Topsy II (C. Cole)
- Just A Dream (J. Clanton)
- Chantilly Lace (B. Bopper)
- Susie Darlin' (R. Luke)
- Rackin' Robin (B. Day)

HARRY FARMER
CFRN—Edmonton, Alb., Can.

- Nel Blu (Volare) (Martin/Modugno)
- Bird Dog (Everlys)
- Little Star (Elegants)
- Poor Little Fool (R. Nelson)
- Everybody Loves A Lover (D. Day)
- Patricia (P. Prado)
- My True Love (J. Scott)
- Fever (P. Lee)
- Just A Dream (J. Clanton)
- Gingerbread (F. Avalon)

DICK SMITH
WORC—Worcester, Mass.

- No One Knows (Dion & Belmonts)
- Trouble (E. Presley)
- Devoted To You (Everlys)
- It's All In The Game (T. Edwards)
- Rockin' Robin (B. Day)
- Just A Dream (J. Clanton)
- Tears On My Pillow (L. Anthony & Imperials)
- Bird Dog (Everlys)
- Little Star (Elegants)
- How The Time Flies (Wallace)

LEON "MR. LEE" MARGARITE & JERRY FOGEL
WBBF—Rochester, N. Y.

- It's All In The Game (T. Edwards)
- Susie Darlin' (R. Luke)
- Nel Blu (D. Modugno)
- The Day The Rains Came (J. Morgan)
- I Wish (Platters)
- Promise Me Love (Williams)
- Hangin' Up A Horseshoe (Four Aces)
- All About Love (Lawrence)
- Bluebell (M. Miller)
- Who Is The One (Dalkaps)

TINY MARKLE
WAVZ—New Haven, Conn.

- It's All In The Game (T. Edwards)
- Nel Blu (D. Modugno)
- Tears On My Pillow (L. Anthony & Imperials)
- Susie Darlin' (R. Luke)
- Bird Dog (Everlys)
- You're Looking At Me (Nash)
- Little Star (Elegants)
- No One Knows (Dion & Belmonts)
- Tea For Two Cha Cha (Covington/Dorsey)
- Where The Blue Of The Night (T. Mara)

ELLIOT FIELD
KFWB—Hollywood, Calif.

- Everybody Loves A Lover (D. Day)
- Little Star (Elegants)
- If Dreams Came True (Boone)
- Bird Dog (Everlys)
- The Waiting Game (Whiting/Belafonte)
- Green Mosquito (Tunerockers)
- Summertime, Summertime (Jamies)
- Treasure Of Your Love (E. Rodgers)
- Come On Let's Go (Valens)
- Just A Dream (J. Clanton)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"NO ONE KNOWS"

Dion & The Belmonts

The Cash Box Disk of the Week 8/8

Laurie 3015

Columbia Signs Richard Maltby

NEW YORK — Richard Maltby, popular dance-band maestro, has been signed to a Columbia Records contract, according to an announcement by Mitch Miller, Director of Popular Artists and Repertoire.

Maltby's orchestra has played for college dances, in top supper clubs, as well as on major radio and television programs. In addition, Richard Maltby has arranged and conducted for such personalities as Benny Goodman, Ethel Merman and Paul Whiteman.

Born in Chicago, Illinois, June 26, 1914, Maltby began his association with music in his early grammar school days, playing cornet in the school orchestra. He continued to play and arrange through high school, then entered the liberal arts school of Northwestern University. After one year, however, he left college to work with local dance bands; at the same time he began studying harmony and orchestration. Later he toured with the orchestras of Little Jack Little, Roger Pryor and Bob Strong, in the dual role of trumpeter and arranger.

In 1940, Maltby put away his horn to devote his time entirely to arranging, conducting and composing. Shortly thereafter he became staff arranger for Chicago station WBBM. He also continued to arrange for local dance bands. At this time one of his compositions became one of Benny Goodman's biggest record hits, "Six Flats Unfurnished." Goodman also performed Maltby's "Fantasy on the Man I Love" at all of his symphonic concert appearances with great success.

Paul Whiteman came into Maltby's life during this period, an association which lasted for several years.

Richard Maltby's recording career began in 1951 when he was asked to arrange, compose, and conduct a series of Jazz Classics for Sesac Transcriptions. The series eventually totaled 250 sides, many of which Maltby uses in his present dance library.

YOU'RE NOT LOSING A DAUGHTER MAMA
recorded by TONI ARDEN Decca
Charles M. Daniels, Inc.

NOTHIN' NEEDS NOTHIN'
recorded by MARVIN RAINWATER M.G.M.
Alamo Music, Inc.

KING CREOLE
recorded by ELVIS PRESLEY RCA Victor
Elvis Presley Music, Inc.

Published by HILL AND RANGE SONGS, INC.
1619 Broadway, New York, New York

NEW RELEASE!!
"I'M SO YOUNG"

BY **The Students**
CHECKER 902

"TEN COMMANDMENTS OF LOVE"
by HARVEY and THE MOONGLOWS
CHESS-1705

THE BEAT and —
Dale Hawkins
"LA-DO-DADA"

CHECKER-900
CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

Growing
Andy Rose
"JUST YOUNG"
Aamco Records

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or titles.

Kitten On The Keys



NEW YORK—Eddie Wilser and Russ Morgan appeared recently as guests on the "Johnny Andrews Show" WRCA-N.Y., to promote their new Decca album, "Kitten On The Keys".

Shown above, left to right, are Eddie Wilser, Johnny Andrews and Russ Morgan. In the picture on the right are Jerry Josephs, night manager of Colony Records, Broadway record shop, Russ Morgan autographing a copy of his album, and Wilser.

"JUST YOUNG"
Andy Rose
 Aamco Records

WHAT CAN WE SAY!
TOPSY II
 By COZY COLE
 Listed by CASH BOX last week in:
 "TOP 100" AS # 46
"TOP SELLING RECORDS BY RETAIL OUTLETS"
"RECORDS DISK JOCKEYS PLAYED MOST"
"DISK JOCKEY REGIONAL RECORD REPORTS"
"SURE SHOTS" & "R&B SURE SHOTS"
"TERRITORIAL TIPS"
"THE CASH BOX 'HOT' LIST"
 Also listed in "BILLBOARD'S BEST BUYS" AND MUSIC REPORTER'S "HOT PICKS"
THIS WEEK ???? ALL WE CAN SAY IS THANKS
Love RECORDS
 35 EAST 60th STREET
 New York 22, N. Y.
 Templeton 8 4824

Unsurpassed in Quality at any Price
8" x 10" GLOSSY PHOTOS
5 1/2¢ EACH
 IN 5,000 LOTS
6 1/2¢ in 1,000 LOTS
\$8.99 per 100
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MOUNTED ENLARGEMENTS
 20" x 30" \$3.50-30" x 40" \$4.85
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 AS LOW AS 1c Each
COLOR ALBUM COVERS
 "WE DELIVER WHAT WE ADVERTISE"
 PLaza 7-0233
JJK COPYART Photographers
 A Division of JAMES J. KRIEGSMANN
 165 W. 46th St., NEW YORK 19, N. Y.

Disneyland Records Re-packaging-Repricing Eight Proven Albums

BURBANK, CAL.—As part of its Fall promotional campaign, Disneyland Records is re-packaging and repricing eight of its "proven" albums to take advantage of the tremendous mass market appeal for these LP's due to the "Walt Disney Presents" and "Mickey Mouse Club" television shows as well as Disneyland Park.

The new price tag will be \$1.98, a reduction of two dollars under the former selling price. Included will be "16 Top Tunes of the Twenties," Fess Parker's "Yarns and Songs," "Today's Teen Hits," "Meet Me Down On Main Street," "Golden Horseshoe Review," "Jimmy Dodd Sings Favorite Hymns," "Parisian Life," and "Waltzes of Vienna."

A good example of the promotional tie-in between the albums and TV is the Fess Parker LP, which will get excellent publicity through the showing of three "Davy Crockett" stories on the TV show "Walt Disney Presents" early this Fall. The familiar tune "Davy Crockett" is included in the album.

The new price on these eight albums gives Disneyland Records a total of 40 LP's in the \$1.98 field, which includes the Mickey Mouse Club line and the newly acquired Golden Record LP's.

Carlton Records Moves

NEW YORK—Carlton Records has announced a move to larger offices, and three new additions to the Carlton staff. The diskery is now headquartering in the Coliseum Apartments building at 345 West 58th St., this city. Cyrus M. Carlton, brother of Carlton prexy Joe Carlton, will head up an album art and editorial department; Miss Abbe Steinberg will assist Mildred A. Howard in the production and operations department; and Mrs. Bessie Labenson will assist the Carlton controller. Skedded for a new post will be a yet to be appointed assistant to Morris Diamond, national promotion director.

Carlton has called a special merchandising meeting of Carlton employees from all over the country, including England, September 26 to 27 to discuss still-secret plans for merchandising the Carlton LP monaural-stereo packages, twenty of which are set to be debuted on or about October 1.

Record Convention Letter

CHICAGO—The following letter was recently mailed to all record manufacturers and distributors to all sections of the nation advising them of the upcoming plans to create a permanent record convention committee.

Dear Mr. Manufacturer or Distributor:

"LET'S HAVE OUR OWN CONVENTION." With a spontaneity born of necessity, Record Manufacturers and Distributors from all sections of the country raised this cry at the recent N.A.M.M. Convention.

Someone said, "Let's have a meeting," and there was a meeting. At the meeting someone said, "Let's select a committee of Manufacturers and Distributors," and such a committee was selected.

WE ARE THAT COMMITTEE. We have no "official" status—We have no Treasury—but, we do have the vote of confidence of, and the direc-

tive from those who were present, to "put the wheels in motion for a Record Convention."

On September 26, 1958, in the Ambassador East Hotel, Chicago, Ill. this committee will meet to "start those wheels," i.e., to gather data to present to, and solicit from you proposals on where, when and how best to defray the cost of such a Convention.

This letter is on the way to every Manufacturer and Distributor for only you can hold a Record Convention. Are we with YOU? If so, please pick up your pen now and tell us. The word "Go" is sufficient, but say it now, and mail to:

Temporary Organizing Committee
 care of Vee Jay Records, Inc.
 2129 South Michigan Avenue
 Chicago 16, Illinois.

Very truly yours,
 ABNER, Co-chairman
 Temporary Organizing Committee

Shawnee Press Buys Templeton Music

NEW YORK—Shawnee Press Music last week announced the purchase of the Alec Templeton Music Company as well as the appointment of Guy Freedman, former vice president of Alec Templeton Music as New York representative, with offices at 157 West 57th Street. Before his association with the Templeton firm, Freedman was sales manager and educational director of Leeds Music Corporation for 10 years. Alec Templeton, Inc., will henceforth be known as Templeton Publishing Co., Inc., a wholly owned subsidiary of Shawnee Press, Inc., Delaware Water Gap, Pa.

Alec Templeton personally has signed a long-term writer agreement with Shawnee Press. Among the other composers represented in the Templeton catalog are Alfredo Antonini, Paul Bowles, Henry Cowell, Paul Creston, Ingolf Dahl, Isadore Freed, Edwin Franco and Richard Goldman, Andrew Imbrie, Philip James, Frederick Jacobi, Benjamin Lees, Mel Powell, Gardner Reed, Earl Robinson, Elie Siegmeister, Nicolas Slominsky, Henry Sylvern, Alexaader Tcherepnin and Bernard Wagenaar.

Some of the more successful popular tunes in the catalog are "Apres Moi," "Big Ben Bounce," "Din Skol, Min Skol" and "My Little Mule."

BMI Logging Chief To Teach At Hofstra

NEW YORK—Israel Diamond, Director of BMI's Logging Department, will teach a special course in basic handling of data for electronic devices of Hofstra College, Hempstead, New York, on Friday evenings at 7:30, beginning September 19th. The program is sponsored by the Long Island Chapter of the Systems and Procedures Association and the National Office Management Association and by Hofstra College.

The course is designed to acquaint business executives with the current state of the art of data processing for both small and large electronic computers in modern business.

After five years of varied experience in the tabulating field, Diamond joined BMI in 1940 as Head of Tabulating. He subsequently advanced to the position of Director of Logging. Diamond is the Editor of the Empire State Systems and Procedures "Dispatch," and is charter member of the National Machine Accountants Association, and of the American Statistical Association, and the Systems and Procedures Association.

Birthday Party



ROYAL OAK, MICH.—Recently Ben Johnson (WEXL-Royal Oak, Mich.) was guest of honor at a birthday party for him held at The Club Cliche in Detroit. The club is owned by Burt Bonaldi of The Gaylords. Present at the party, from left to right, are: Rose Salerno, hostess, Bob Schwartz, Arc Dist. Co., Earl Wolf, Arc Dist. Co., Irv Beigel, Jay Kay Dist. Co., Jerry Bennett, Pan American Dist. Co., Jim Pro, co-owner, Ben Johnson, Don Bohanan, Challenge Records, Jack Mackover, independent promotion, Bill Quorello, bartender, and Tom Gelardi, Capitol Records.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Sure Shots

★ Also Available in EP

ELVIS PRESLEY
HAL WALLIS
KING CREOLE



★ KING CREOLE

ELVIS PRESLEY

(RCA Victor LPM 1884 *
EAP-4319, 4321)

RAY CONNIFF
CONCERT IN
RHYTHM



CONCERT IN RHYTHM

RAY CONNIFF

(Columbia CL-1163)



★ THE KINGSTON TRIO

KINGSTON TRIO

(Capitol T-1010 *
EAP-1, 2, 3-1010)

Victor's Program For Bluebird Kiddie Line

NEW YORK—Seven LP's and three singles—plus the first children's record ever released in stereo—are among the highlights of the fall program on the Bluebird label, RCA Victor's kiddie line.

Ray Clark, Planning and Merchandising Manager, announced that the stereo disk will be "Adventures In Sound And Space," a science fiction story written and scored by Chick Crumpacker of the pop A & R department. The album, which has a nationally advertised price of \$2.98, will also be available monaurally at the usual Bluebird price of \$1.98.

Other albums scheduled for release include "Mother Goose for the Swing Set," a new version of Mother Goose nursery rhymes recorded against a subtle jazz background. The package, edited by jazz critic George Simon, was produced in an effort to introduce youngsters to the jazz idiom. Also in an educational vein, Bluebird is issuing an LP introducing children to classical music. Titled "Major Classics For Minors," the recording consists of well-known works of the masters with explanatory narrations by the duo-pianists Whittemore and Lowe who also perform the selections.

The remainder of the release will be rounded out with four additional LP's: "Humpty Dumpty's Album For Little Children," a potpourri of songs, stories and participation games conducted by TV personality Bud Collyer; "Tales From The Great Book," Bible stories told by Joseph Cotten

and Robert Preston; "40 Of The World's Greatest Children's Songs," an album done by Bob Hastings which has a 16-page sing-along booklet enclosed; and "Rudolph The Red-Nosed Reindeer" as told by Paul Wing and also featuring Vaughn Monroe, Gisele MacKenzie, Dale Evans and The Voices of Walter Schumann.

Single releases include "Gotta Have Rain" by Shari Lewis, "Miss Peach" by Dorothy Olsen, and "Who's Afraid Of The Big Bad Wolf" by Joe Reisman, and his orchestra and chorus.

Ray Clark stated that an all-out promotion campaign has been set up to support the program. It will include full-page ads in the trade papers, four-color streamers and numerous other dealer aids.

Gold Cufflinks For Gold Disk

NEW YORK—Cadence Records has awarded another set of diamond-studded gold cufflinks to a distributor whose order for a Cadence disk sent it over the million-seller mark. The distrib, whose order for the Everly Bros. smash "Bird Dog" and "Devoted To You" sent the waxing over the million mark, was Mel Mallory of Mallory Distributors of New Orleans. The cufflinks are personally inscribed by Archie Bleyer, Cadence prexy.

Audio Fidelity Sues

NEW YORK—Audio Fidelity Records and the Dukes of Dixieland have filed suit against Roulette Records in the Supreme Court of the State of New York.

The complaint deals with the Roulette release of an album by the Dukes of Dixieland this year.

According to the document filed in court on September 2nd, Audio Fidelity states that Roulette has unfairly competed with Audio Fidelity in the following respects: that the use of the words "The Original" as a preface for the "Dukes Of Dixieland" Roulette disk implies that the AF records by the Dukes are not authentic or original; that the copyright 1958 insignia on the Roulette disk is deceptive in that it indicates the performances were recorded in 1958 when they are re-releases of 1951 recordings; that the Dukes Of Dixieland block lettering used on the Roulette LP is identical with that used by Audio-Fidelity; that the photo of the feet behind a curtain on the cover of the Roulette disk are not the Dukes' feet although implying so; that Roulette has failed to indicate that its recordings are re-releases; and that Roulette has led distributors and retailers to believe that the Dukes were recording for Roulette.

Audio Fidelity complains that because of the above acts, sales of the Audio Fidelity disks by the Dukes have fallen off.

The Dukes' personal suit against Roulette repeats many of Audio Fidelity's complaints and adds others dealing with injury to group. One of the Dukes' complaints is that they have changed their recording style considerably since 1951 and that the Roulette disk does not clarify that it is in the group's old style but implies it is a 1958 recording.

In the complaint, Audio Fidelity asks that the company and its staff be enjoined pending litigation from continuing to sell this record and is asking for damages in the amount of \$150,000. The Dukes are asking for all profit accrued from the Roulette disk plus an additional \$150,000.

Liberty Forms Subsid

HOLLYWOOD — Liberty Records has formed a subsidiary label, Freedom Records, to give greater concentration and exposure to new talent, it was announced last week by Liberty vice-president, Al Bennett.

Freedom's kickoff is September 15th with the release of "I'm Restless", a rock-a-ballad recorded by Johnny Burnett. Flip is "Kiss Me".

Liberty, which also handles national distribution for Demon Records, has set the Freedom label with all 32 Liberty distributors.

A & R activities for the new label will be headed by Jerry Capehart, under the supervision of Sy Warner, Liberty's president. Capehart is also personal manager of Eddie Cochran, Johnny Burnett and John Ashley.

52 Issues
The Cash Box \$15

Salkin Named VP & Director Of Decca



MARTIN SALKIN

NEW YORK—Martin P. Salkin has been elected Vice-President and Director of Decca Records, according to an announcement by Milton R. Rackmil, President. His election as a Director increases the membership of the Board to six, and will enable him to serve with Albert A. Garthwaite, Milton R. Rackmil, Leonard W. Schneider, Harold I. Thorp, and Samuel H. Vallance, present members of the Board of Directors.

Salkin joined the Company in 1950, working in various executive capacities in the company's production, recording and sales departments. In addition to participation as a Vice-President in policy decisions, Salkin will continue to direct the operations of Decca's Publicity and Promotion Department.

Am Par Changes Distrib

NEW YORK — ABC-Paramount's Larry Newton, national sales manager of the diskery, has announced the appointment of Walter Slagle & Company, 725 South Broadway, Denver, Colorado, to distribute ABC-Paramount, Hunt, Colonial, and Chancellor Records in the Denver area.

The new distributorship is effective immediately.

Growing
Andy Rose
"JUST YOUNG"
Aamco Records

Strong Seller
TOGETHER AGAIN
by
Eddie Holmes
with Ray Charles Cho:us
EAGLE # 1000
EAGLE RECORDS 201 W. 49 St., N. Y. (JU 2-3330)
(a Division of Aris Record Co.)

EXCLUSIVE HITS ON NOVART RECORDS—50¢ ea. 45 rpm only
25 or more @ 45¢ ea.

LEE HAMBLIN'S C & W Sensations
"IF GOD EVER GAVE ME A GIRL LIKE YOU" b/w "SILENTLY" =21 A&B
"HOW CAN I MAKE YOU CARE FOR ME?" b/w "THAT'S WHEN I THINK OF YOU" =20 A&B
On Stan-Pop Jack Allyn's Golden Throated Baritone
"HOW CAN I MAKE YOU CARE FOR ME?" ballad f.1 b/w "GOODNESS GRACIOUS"
IT'S CONTAGIOUS" novelty f.1 =19 A&B

NOVART RECORD DIST., 202 Kent St., Rochester, N. Y. Operators, dealers welcomed.

Together Again



NEW YORK—Steve Allen has joined Dot Records to continue a long association with Bob Thiele, A & R head. Here they are pictured together at their first record session.

Al Alberts Signed To Coral

NEW YORK—Al Alberts has signed with Coral Records as a single, it was announced last week by Paul Cohen, Coral A&R head.

Alberts had been the lead voice of the very successful Decca vocal group, the Four Aces. The songster wanted it made clear that his departure from the group was amicably agreed upon by all members. Alberts decided to leave the group because he wanted to spend more time with his family. And he was well aware of the fact that this would be impossible if he continued working with the group.

Alberts also revealed that as a single he will be able to devote more time to songwriting and to producing masters by other artists for resale to record companies. As a songwriter, Alberts was one of the authors of the Ace's smash "Tell Me Why" and wrote the lyrics to "Take My Heart," used in the "Big Beat" film, and "Honey In the Horn," another Aces' recording.

Among the masters he sold to other diskeries was "Op" by the Honeycones on Herald.

As a member of the Four Aces, Alberts met with great success via the group's recording of "It's No Sin," their initial release, and such smash follow-ups as "Tell Me Why," "Love Is a Many-Splendored Thing," "A Woman's World," "Three Coins In the Fountain," and a host of others.

The Aces will continue to record for Decca with newcomer Freddy Diadatti joining Dave Mahoney, Lou Silvestri and Sod Vaccaro.

Albert's first Coral pressing, out this week, couples "God's Greatest Gift," a song which he penned, with "My Love."

Last Friday, Alberts opened an engagement at Sciolla's in Philly at a reported \$5500 figure. He will spend the next two or three weeks on an extensive deejay tour to promote his first Coral platter during which time he will fulfill engagements at the Americana in Miami and the new Nixon in Pittsburgh.

At the same time, Paul Cohen announced the addition of newcomer Bert Keyes, a vocalist and instrumentalist to Coral. Neal Hefti has also made an agreement with Coral to record and LP as have Rosemary Clooney and Buddy Cole who will do an LP together.

Rondo LP Release

NEW YORK—Eli Oberstein, president of Rondo Records, announced last week that he is currently shipping his distributors an additional twelve stereo albums and ten more of the \$1.98 Rondolette LP's. This brings the total of stereophonic recordings available to the public on the Rondo line to 36 and the Rondolettes to thirty.

Among the stereo packages are "The Music of Gigi and Music Man" by Suzanne Auber and her Orchestra, "Flamenco Holiday" by Carlos Montoya, "Basin Street Blues" by Lizzie Miles with Tony Almerico's Band, "Ravel's Bolero—Cornish Rhapsody—Warsaw Concerto" by Suzanne Auber and her London Orchestra, "Organ Concert" by Reginald Foort, "Unfinished Symphony and Beethoven's Bagatelles" by Leonid Hambro and the Boston Orchestra, "A Stereo Visit To Spain", "Stereo Footwarmers", "Strauss Waltzes" by Suzanne Auber and the Vienna Symphonette, "A Stereo Visit To Italian Movies" by Sabato Lido's Orchestra and "Music of South Pacific and Oklahoma" by Suzanne Auber and her Orchestra.

The ten Rondo-lette LP's include packages by Frankie Laine, Percy Faith, Louis Prima, Jan Peerce, Martyn Green, Carlos Montoya, Ken Griffin, Red Norvo, A Sidney Bechet-Mugsy Spanier jam session and an album of the music from "South Pacific" and "Music Man".

"DANCE EVERYONE DANCE"
Betty Madigan

"A LITTLE BIRD TOLD ME"
Tina Robin

"MARJOLAINA"
Gogi Grant

"LADIES PLEASE REMOVE YOUR HATS"
Lou Busch

BOURNE - ABC MUSIC
136 W. 52nd St., N. Y.

SEECO

Album Of The Week

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NEW YORK 23, N. Y.
JUDDSON 6-3620

A Smasher on TV—
A Rocker on Radio

"OLDS-MO-WILLIAM"
by
Paul Peek
NRCO # 008

NATIONAL RECORDING CORP.
1224 Fernwood Circle N.E. Atlanta, Georgia

CAMEO • CAMEO • CAMEO

The Overnight Smash
Rendition!

THE SECRET
by
The Gainors
Cameo # 151

CAMEO RECORDS

CAMEO • CAMEO • CAMEO

Youthful Talent



WASHINGTON, D.C.—Things are always popping at the Milt Grant (WTTG) show—and a typical day at the mike was when both Paul Anka, ABC-Paramount star, and Eddie Cochran, Liberty artist, dropped in to say hello. Anka is plugging his latest deck, "So Young", and Cochran, "Summer-time Blues".

BREAKING WIDE OPEN !!

"INDEBTED TO YOU"

b/w

"YOU KNOW BABY"

The Melodaires

Nasco 6019

"WHAT'S YOUR NAME"

b/w

"IT'S LOVE BABY"

The Monorays

Nasco 6020

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

• TO ALL D.J.'s •

DAVID GORNSTON says "Thanks" for airing BLACK VELVET (played by COLEMAN HAWKINS) b/w MY GIRL FRIDAY (with DON REDMAN on Alto). It's a collector's Standard—on Golden Crest.

Growing
Andy Rose
"JUST YOUNG"
Aamco Records

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"Hey Stella"



CHICAGO—RCA Victor's Marty Hirsch appears set to deliver a not too devastating "rabbit punch" at WTAQ deejay Phil Lind, unless "Hey Stella" by The Crew Cuts makes the turntable. The smiling, not so serious, Crew Cuts completely surround Lind (seated in center, of photo). Lind, however, not only played the slicing; but assured one and all he enjoyed it as well.

Named To N. Y. Capitol Post

HOLLYWOOD—Neil Daniele has been appointed Operations Manager of the New York Branch of Capitol Records Distributing Corp., succeeding "Kip" Natiello, resigned.

Daniele previously served CRDC as Operations Manager of its Hartford branch for the past year. He joined CRDC four years ago as a warehouseman at the New York branch.

Succeeding Daniele as Operations Manager of the Hartford branch of CRDC is James McManamon, an employee of over 10 years with Capitol, who before his recent promotion, served as Operations Manager of the Pittsburgh Branch of CRDC.

McManamon's former position at the Pittsburgh branch has been filled by Richard J. McMorrow, who was formerly Assistant Operations Manager of the New York branch of CRDC. McMorrow began his Capitol career as a shipping and receiving clerk at the New York branch of CRDC.

Another CRDC change includes the transfer and appointment of Kirk Potter to the position of Operations manager of the Chicago branch of CRDC, from Operations Manager of CRDC's Milwaukee branch. Potter, in his new post, succeeds Seymour Greenspan, resigned.

Wallerstein Consultant To Kapp Records

NEW YORK — Edward Wallerstein, retired president of Columbia Records, and former head of the RCA Victor Record Division, has joined Kapp Records as special consultant, it was announced last week by David Kapp, president of the company.

For more than thirty years, Wallerstein has been an important figure in the record industry. As consultant to Kapp Records, he will head the newly established Planning and Operations Board.

Dorothy Collins Records For Everest

NEW YORK—Dorothy Collins has announced that she has signed to record a Christmas album for Everest Records, where her husband, Raymond Scott, is A & R director. Miss Collins formerly recorded for Coral Records.

This marks the second time Dorothy Collins has severed her relationship with the Decca organization. Several years ago she left Decca to join her husband in their own manufacturing venture, Audivox Records.

The Everest album will be issued in October.

New Writer Group Formed

NEW YORK—A number of BMI songwriters organized an association last week under the name of Society Of Music Authors and Composers (SOMAC). Primary purposes of organization include promotion of interests of composers and lyricists, and the prevention of unfair practices in connection with use and reproduction of songs.

The following charter members were elected officers and directors:

- President, Larry Coleman, composer of "Ricochet" and "Changing Partners";
- Vice-President, Dick Wolf, composer of "Got a Match" and "I Know Where I Going";
- Secretary, Frank Slay, composer of "Silhouettes" and "La De Dah"; and
- Treasurer, Paul Klein, composer of "Little Blue Man" and "Close the Door".

Also elected directors and constituting Membership Committee are:

- Clint Ballard, Jr., composer of "Gingerbread" and "Ev'ry Hour, Ev'ry Day of My Life";
- Luther Dixon, composer of "Why Baby Why" and "Just Born";
- Ulpio Minucci, composer of "Domani" and "Ondine".

Ballard is Chairman of the Membership Committee. Other charter members include:

- Noel Sherman, composer of "To The Ends of the Earth" and "Juke Box Baby";
- Marvin Moore, composer of "Green Door" and "I Dream";
- Johnny Lehmann, composer of "Don't Go Home" and "In Time";
- Stan Lebowsky, composer of "The Wayward Wind" and "Don't Go Home";
- Fred Ebb, composer of "Kiss Me Another" and "Little Blue Man".

Board of Directors appointed Phil Landwehr as Executive Secretary and Charles B. Seton as SOMAC's counsel.

SOMAC membership is open to all music composers, lyricists, arrangers and librettists, whether pro or amateur. Songwriters are eligible for membership whether or not members of SPA and whether or not affiliated with BMI, ASCAP, SESAC or non-affiliated.

Annual dues are \$60 for sustaining members (voluntary); \$30 for regular members and special members (composers' estates), and \$15 for amateur songwriters.

The group plans an active campaign to build up membership and invites inquiries from all songwriters whatever their other affiliations.

SOMAC's temporary address is care of Phil Landwehr, 1697 Broadway, New York City.

Cathy Favaro Named Roulette Production Chief

NEW YORK—Roulette Records last week announced the promotion of Cathy Favaro to the post of Director of Production for the label. Cathy, prior to this move, acted as personal secretary to Hugo Peretti and Luigi Creatore, A & R Directors at Roulette. Cathy has been in the record business since 1946, when she started working for Bob Thiele at Signature Records. Following this, she joined Walter Dana at Dana Records. From Dana she moved over to Dick Linke's publicity firm, and when Linke went to Capitol Records, Cathy went with him. In 1952, Cathy joined the Ray Anthony Office where she handled the band's publicity and promotion. It was in 1954, when Cathy first joined Hugo & Luigi, who at that time, headed the A & R department at Mercury Records. Early in 1956, when Hugo & Luigi exited Mercury to form Roulette Records, Cathy came along as their assistant.

In her new capacity as head of the Production Department, Miss Favaro will be responsible for the preparation and releasing of all single records and albums. Cathy's department will also handle the preparation and execution of artists' contracts. Miss Favaro will be directly responsible to Hugo and Luigi.

Although Hugo and Luigi have not as yet found a replacement for Cathy, they are currently holding interviews for the post, and hope to be able to announce shortly a successor as secretary to the A & R Directors.

Record Merchandisers Meet In Chicago

WASHINGTON, D.C. — The first meeting of the National Association of Record Merchandisers was held September 6-7, at the Palmer House, Chicago, Ill. N.A.R.M. has its offices at 401 Tower Building, 14th and "K" Street, N.W., Washington, D.C.

The purpose of this meeting, and the purpose for which this group has been formed is:

"To create a better understanding and appreciation by the general public, record manufacturers, distributors and retailers of the beneficial contributions which members of this association have made and are making to the phonograph record industry.

"To promote and establish a better and more harmonious relationship between the members, manufacturers, distributors and retailers with whom members engage in business.

"To promote and establish sound and ethical business practices for members to conduct their respective record rack jobbing businesses."

Fifteen of the nation's leading record rack jobbers met. This group represents over \$15,000,000 in record business. They serve over 6,000 retail outlets over the nation.

More jobbers are expected to join as the next few months pass. Many already have asked for membership applications.

The board of directors and officers of N.A.R.M. were elected as follows: President: James J. Tiedjens, Musical Isle Record Corp., Milwaukee, Wis.; Vice President: Edward Jay, Willard Record Service, Buffalo, N.Y.; Secretary: Edward Snider, Edge Ltd., Washington, D.C.; Treasurer: Donald Belzer, Record Service, Minneapolis, Minn.

Elected to the board of directors were: Harold Goldman, Rak Sales, St. Louis, Mo.; George Berry, Modern Record, New Orleans, La.; and Ralph Anderson, Quality Drug, Des Moines, Iowa.

Marek Talks Up Stereo Storm

NEW YORK—To back up his own conviction that stereo needs, above all, a strong educational push on both the retail and consumer level, George R. Marek, Vice President and General Manager of the RCA Victor Record Division, has been presenting stereo's story throughout the country in recent weeks.

Marek has used a combination of film, slides and sound in his talks in such cities as Denver, Los Angeles and Washington. Audiences to date have included record dealers and department store buyers.

Essence of Marek's talk is a history of sound reproduction, climaxed by stereo excerpts from the Cliburn performance of the Tchaikovsky Concerto, Vanessa and the new RCA Victor Madame Butterfly.

Cosnat Works On Wanger Disk

ELIZABETH, N. J. — Howard Sloane of C&M Records, this city, announced last week that Cosnat Distributors of Newark, New York, Cleveland, Detroit, and Philadelphia have agreed to work hand-in-hand in the distribution and promotion of "Miss Annie" by the Plurals on Wanger Records, a C&M subsid.

The diskery is planning a major city promotion on the waxing, and a new C&M release, "Loapin'".

The Original!
"JUST YOUNG"
 Andy Rose
 Aamco Records

Fats Domino
"YOUNG SCHOOL GIRL"
 and
"IT MUST BE LOVE"
 # 5537
 Imperial Records

From the 20th Century-Fox Film
"A CERTAIN SMILE"
A CERTAIN SMILE
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ATTENTION D.J.'S
 Please notify us if you did not receive copies of the original
"JUST YOUNG"
 by
Andy Rose
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"LOV-A-LOV-A-LOVE"
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Ramblings

NEW YORK:

Dick Maltby moves from Vik to Columbia. . . Morris Diamond on the road for Carlton Records with Jack Scott's "With Your Love" and "Geraldine." . . Sid Parnes flies to Rome on the 18th. . . Ditto Betty Johnson and husband Charley Grean on the 20th. Betty's "Hoopa Hoopa" on Atlantic a very exciting issue and could be the biggest yet for the gal whose wit can scorch your hide and make you love it—and her. . . Also in the hula hoop hassle are Georgia Gibbs' "The Hula Hoop Song" (her first for Roulette), Teresa Brewer's "The Hula Hoop Song" on Coral, Steve Allen's "Hula Hoop" (his Dot entry), and the original hoop song, "Hula Hoop" by Deville Sisters on Imperial Records. That makes it almost as many records as there are hoops around the country. . . There's a new Bobby Darin out this week on Atco and its a wow! Darin unveils a new singing style that should establish the youngster as a top performer who can tailor himself to suit any audience. This is a many faceted lad who we predict will eventually make it in TV, movies and clubs in addition to records. The deck, "Lost Love", is a gentle folk type lovely the deejays will devour. . . "Tears From My Heart" by Thurston Harris on Aladdin already showing in sales reports to The Cash Box. This could be a smash for the coast artist. . . From Neil Galligan, national sales manager of Sunbeam Records, we get the info that "As Young As You Feel" is the Dick Haymes bow on Sunbeam.



RICHARD MALTBY

Trade got its first listen on September 12, which coincidentally was also Haymes birthday. Another Sunbeam release now getting into the hands of deejays and distributors is "I'm Ready As I'll Ever Be" by Gerry and Eddie. The Gerry and Eddie duo is Gerry Granahan and Eddie Fontaine. An all out push is planned on the two records says Galligan. . . Interest and excitement continues to grow on Larry Uttal's "Fire Island" on Madison. Orders and re-orders from most of the country. . . Joe Petralia, Columbia Distributors promotion man, in to see the staff with new Columbia pactees Les Paul and Mary Ford. The popular husband-wife team currently making it with "Put A Ring On My Finger". We're told that Les has installed a tape recorder in his guitar and when he and Mary sing the intro and first chorus he is actually recording their effort. When they get around to the second chorus he presses a button on the guitar which plays back their voices while Les and Mary sing right along thereby recreating the multiple voice and guitar sounds they are so famous for. . . Carl Lebow, Aameo Records, back from a fast road trip to nail down that hit for "Just Young" by Andy Rose. With reports already coming in from several areas, and the tune jumping into the Top 100, it looks like clover from here on in. . . Jerry Fields, Cameo and Swan, reports he and bossman Bernie Lowe are taking to the road to work on seven active disks on both labels. Hottest are "The Secret" by The Gainors and "The Mexican Hat Rock" by The Applejacks. Big promotion is in motion on "The Mexican Hat Rock" via TV demonstrations, contests and Mexican hats. . . After eight weeks or so "Tic Toc" by Lee Allen on Ember has broken out in Cleveland and Buffalo and is now getting action from all over the country. Also showing strong signs, says Doug Moody, is "Viddly Biddly Baby" by the Schroomers, and "You're The Girl" by Baby Cortez on Clock. Incidentally, there's another Moody tied in with the Clock release—Doug's dad, Wally. Wally Moody and George Levy, partners in Lowell Music, are also co-owners of Clock Records. . . Al Silver, Herald-Ember prexy, continued his seagoing adventures last week by running the 42 footer up on a sandbank. Anybody wanna buy a boat cheap? . . . Gary Kramer, Atlantic Records, promoted to head of the newly formed Foreign Department. Gary will also continue as Director of Advertising and Publicity. . . Separate calls from Bud Katzel, national promotion head, and Jerry Shifrin, national sales manager, (Roulette Records) to tell us about the quick excitement centered around Georgia Gibbs' "The Hula Hoop Song". Kick off on Ed Sullivan's show last Sunday and on Dick Clark's show the following Tuesday got it off like a bolt of lightning. . . Marvin Kolsky, Phil Kahl's publishing firms, married last week and now on his honeymoon. . . MGM Records, launches its new label, Metro, on September 15. Dick Lee and Dotts Johnson help Metro bow. Lee with "Have Guitar, Will Travel" and "My Love For You." Johnson with "Street of Dreams" and "Paradise." Sometime in October Metrojazz, MGM's fifth label, will be introduced. . . Joe and Irv Cohen, Ascot Distributing, Newark, N.J., reveal that August was the top month for Ascot since its inception last March. . . Marty Gold signed as an artist exclusively with Kapp Records. His album, already released on Kapp, is "Favorite Songs Of College Days." . . Don Robey reports Bobby Blue Bland's "Little Boy Blue" zooming. And building—ever building—is "The Barefoot Rock" by Little Junior Parker. What a promotion job Robey did on this deck! Says Joe Scott, a & r chief for the Robey operation: "Joe Medwick's 'You Still Send Me' has hit fever." . . Ed Mesner, Aladdin Records, calls The Spotlighters "Please Be My Girl Friend" a heck of a record. . . Adrienne Lawner now Jack Hooke's secretary at Figure Music. . . Dave Clark, Duke-Peacock promotion man, about to do the entire Atlantic coastline for about fifteen days and then ditto on the west coast for "Barefoot Rock" by Parker. . . Herb Weiner, Gary Records, just back from a promotion trip and right out again. Herb is successfully plugging "Keep Your Dream" by Ken Darrow. Orders are coming in from all over the country and Top Forties are starting to show the tune. . . Tommy Edwards (WERE-Cleveland) wants all deejays to know he'll send a copy of his new Dot record to any deejay who has not yet been serviced. . . Quite a shindig Columbia ran at The Persian Room, The Plaza, last Tuesday afternoon. Big jazz party. . . Bobby Beers, who sang the original hit "Mairzy Doats" with Lawrence Welk's band around 1945 or 1946 has cut the tune again for his own Spec Records advises Jule "Sascha" Rubinstein of C & C Distributing Co. . . Johnny Green plugged his MGM album, "Johnny Green on The Hollywood Sound Stage" on his recent CBS-TV Sept 8 spec. On the same show Sheb Wooley did his MGM million seller "The Purple People Eater." . . Connie Francis back from that successful Great Britain visit. . . Otis Williams, Deluxe Records, cutting four new sides before donning Uncle Sam's khaki. . . Georgia Gibbs swears this is



BOBBY DARIN

true. Says that soon after her first release on Roulette last week she got a call from a distrib who knew her personally who exclaimed, "Georgia, we got a hit!" Georgia replied, "Me—not we." The caller was an RCA Victor distributor. . . Roulette has signed screen star Pier Angeli to a recording contract. Her first LP due out soon will be "Italia Con Pier Angeli", in which she sings in her native language. Two sides from the album have gone out to deejays. They are "Volare" and "Torero." . . Three Ivy artists to appear with Paul Sherman in Patchogue on Saturday, Sept. 13, for charity. Bobby Baron ("When I Found You" on Apt), The Two Chaps ("Forgive Me" on Atlantic) and The Clusters ("Darling Can't You Tell" on Tee Gee). . . Joe Williams, who along with The Count Basie Ork, is breaking it up these nights at Birdland, is out with a new release on Roulette. "Hallelulah, I Love Her So", one of the highlights in Joe's act at the club. . . Rick Pappas, sales and promotion at Fortune-Hi-Q Records, popping corks about "Houdini" on the Hi-Q label. . . Morty Craft and Gordon Gray on a cross country trek with all the MGM hits. . . George Hamilton IV, ABC Paramount Records, started his own network tv show (CBS-TV) Saturday, Sept. 6. . . Dorothy Collins to do an Everest Records Christmas album. . . Harry Finfer in town. Finfer, prexy of Jamie and Guyden, happy these days as he watches his two Duane Eddy hits, "Ramrod" zoom and "Rebel Rouser" continue to sell, as does his Guyden "Need You" by Don Owens. . . George Goldner, in Lindy's, sadly telling of how sick Vera Hodes, his executive veepee, who just came out of a serious operation, was. . . Hy Weiss, Old Town, reports "We've got a hit. Robert and Johnny's "I'm Truly Truly Yours" showing all the signs."

CHICAGO:



TOMMY MARA

Eddie Yalowitz, Garmisa Distribs, reports terrific sales action with Jubilee's LP "Yes, Sir! That's My Baby" by Donald and Lois Kahn. Don was the son of the late, great Gus Kahn. . . Len Chess, Phil Chess and Max Cooperstein confide that they're very high on prospects for "Ten Commandments Of Love" by Harvey and The Moonglows. "Of course," says Lennie, "Dale Hawkins' 'La-Do-Dada' is really going places." . . Abner, Vee Jay-Abner Records, returned to Chi after squiring Jerry Butler and The Impressions and The Spaniels east for appearances on Buddy Dean's TV show in Baltimore, and the Milt Grant TV stint in Washington, D.C. . . Marty Faye relates that he lunched with Judy Garland and Nelson Riddle at Steve DeCastro's Hucksters Club, t' other day, when Judy confided that the reason she didn't extend her current show at Orchestra Hall was that, though she suggested it to the management, they originally decided to wait and test her drawing power. Judy said the nabobs waited too long despite the fact hundreds of people were turned away from boxoffice. . . Stan Pat believes Count Basie's newie "Hallelujah, I Love Her So", featuring Joe Williams, should be one of the Counts greatest hits. . . "Honest John" Vail marvels at the happy fact that Tommy Mara's "Where The Blue Of The Night" is already climbing high on The Cash Box big chart. John says keep an eye on Bobby Russell's debut release on Felsted, "The Raven", based on the immortal Poe classic. . . Vic Faraci reports heavy action at M.S. Distribs on a Liberty release "Summer Rain" by John Leslie. Vic tells us Marty Faye flipped over this one. . . Paul Glass and Earl Glicker are very busy setting up shop in their new headquarters at 1450 Michigan Avenue. Paul now boasts of a unique operation—a self-service selection of records, system. . . Jerry Ferber, United Distribs, tells us Johnny Cash's "Ways Of A Woman In Love", on Sun, is going well in this area. Jerry lauds Lynn Mahoney and deejay John Doremus of WIND, who hosted record promo men and deejays at a Splash Party, August 30, at the Sands Motel. . . Jim Krum reports that Bet E. Martin recently signed a recording contract with Coral Records. . . Steve Clark, Terry Burns and A&R chief Ossie Osborne, of the new Tempus diskery in Peoria, phoned to tell us their initial release "The Beat" by The Rockin' R's is beginning to happen downstate. M.S. is the local distrib. Songster Roy Hamilton opened at Herman Robert's Show Club t'other eve. Roy will head the current show through September. . . "Jazz In The Round" featured The Marian McPartland Trio via WBBM-TV, September 10. Audio on this show is projected stereophonically. . . Genial Pat Fontecchia, co-owner of the Black Orchid, announces an innovation, a "Celebrity Breakfast", to be served during the 2 a.m. show, daily except Fridays and Saturdays. Pat explains that this is to attract show biz folks around town, following their evening chores.

LOS ANGELES:



ERNIE FREEMAN

Little Joe Mosley and The Sequins, Del-Fi Record artists, visited DJ Charles Trammel recently on station KGFJ. . . Roy Hamilton's latest side on the Epic label, "Wait For Me", looks like it may have the ingredients to be the hit Roy's been looking for. . . According to Jean Bennett, who pens the Personality Plugger, The Platters had such a successful tour on the Continent that the many offers they've received from all over Europe are enough to keep them busy overseas for years. . . Elma Greer, of Chatton Distributing Co. in Oakland, California, says that "Ramrod" by Duane Eddy on the Jamie label, is getting a lot of action in the Bay area. . . Buddy Collette back on the West Coast from New York in connection with the promotion of his new jazz LP, "Buddy's Best". Buddy is currently appearing at The Jazz Cabaret in Hollywood. . . A new low price \$1.98 album line was released recently by Dooto Records under the Authentic Record label. The line is slanted for rack jobbers, super markets, etc. . . World Pacific Records due to release the fourth annual volume of "Jazz West Coast" this year featuring the best from the West and East. . . The next Feld tour starts off October 3rd and will include such recording stars as Bobby Darin, Frankie Avalon, Jack Scott, The Elegants, The Olympics, Connie Francis, The Coasters, Jimmy Clanton and Eddie Cochran. . . Jim Warren, of Central Record Sales, predicting that the Ernie Freeman recording of "Junior Jive" will be the next big one for Imperial Records. . . Milt Weiss says his next hit record will be the Del-Fi record of "Come On, Let's Go" by Ritchie Valens.



Territorial Tips



THE NATION'S R & B TOP 50

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL DAY LONG
Jimmy Smith (Blue Note 1676)
- ALL NIGHT LONG
Johnny Fuller (Checker 899)
- ARE YOU REALLY MINE
Jimmy Rodgers (Roulette 4090)
- *BABY FACE
Little Richard (Specialty 645)
- BAREFOOT ROCK
Little Junior Parker (Duke 193)
- BETTY LOU'S GOT A NEW PAIR OF SHOES
Bobby Freeman (Josie 841)
- BORN TOO LATE
Pony-Tails (ABC Paramount 9934)
- BREAK UP
Jerry Lee Lewis (Sun 303)
- CAROL
Chuck Berry (Chess 1700)
- CHA DOOKY DOO
Art Neville (Specialty)
- CHANTILLY LACE
Big Bopper (Mercury 71343)
- *CHECKING ON MY BABY
Otis Rush (Cobra 5027)
- COME ON, LET'S GO
Ritchie Valens (Del-Fi 4106)
- COUNT EVERY STAR
Rivieras (Coed 503)
- DARLING CAN'T YOU TELL
Clusters (Tee Gee 102)
- *DAYS OF OLD
B. B. King (Kent 307)
- DEVOTED TO YOU
Everly Bros. (Cadence 1350)
- DOWN IN VIRGINIA
I KNOW IT'S A SIN
Jimmy Reed (Vee-Jay 287)
- EARLY IN THE MORNING
Bobby Darin & Rinky Dinks (Atco 6121)
- EVERYTHING
Roy Hamilton (Epic 9282)
- GEE WHIZ
Bob & Earl (Class 231)
- GINGERBREAD
Frankie Avalon (Chancellor 1021)
- HAVING A GOOD TIME
Huey Smith (Ace 548)
- *HOLD IT
Bill Doggett (King 5149)
- HOME SWEET HOME ROCK
PINKIE
Earl Bostic (King 5144)
- HOOTCHY KOO
Larry Williams (Specialty 634)
- HOW THE TIME FLIES
Jerry Wallace (Challenge 59013)
- IF YOU TRY
CONGRATULATIONS
Chantels (End 1030)
- I'M SORRY
Royal Holidays (Carlton 472)
- I'M SORRY
Kenny Martin (Federal 12330)
- IT DON'T HURT NO MORE
Nappy Brown (Savoy 1551)
- *IT'S SO FINE
Lavern Baker (Atlantic 2001)
- I'VE HEARD THAT STORY BEFORE
Tommy Ridgely (Herald 526)
- KING CREOLE (EP)
Elvis Presley (RCA Victor EPA-4319)
- LA DO DADA
Date Hawkins (Chess 900)

- LET'S SIT AND TALK
Gene Allison (Vee-Jay 286)
- LOVE ME
COME BACK MY LOVE
Jerry Butler & Impressions (Abner 1017)
- MAMA, MAMA, MAMA
PRISONER'S SONG
Warren Storm (Nasco 6015)
- MY BONNIE
*YOU BE MY BABY
Ray Charles (Atlantic 1196)
- MY DEAREST, MY DARLING
Eddie Bo (Chess)
- NEL BLU DIPINTO DI BLU (VOLARE)
Dean Martin (Capitol 4028)
- NEVER AGAIN
Dinah Washington (Mercury 71317)
- NO ONE KNOWS
Dion & The Belmonts (Laurie 3015)
- ONE DAY NEXT YEAR
Heartbeats (Roulette 4091)
- POINCIANA
Ahmad Jahmal (Argo 5303)
- RAMROD
Duane Eddy (Jamie 1109)
- REAL WILD CHILD
Ivan (Coral 62017)
- SAPPHIRE
Danny Oliver (Trend 012)
- SOMEONE TO LOVE ME
Ron Baxter (Gone 5036)
- STUPID CUPID
Connie Francis (MGM 12683)
- SUMMERTIME BLUES
Eddie Cochran (Liberty 55144)
- *SUMMERTIME, SUMMERTIME
Jamies (Epic 9281)
- *TEARS FROM MY HEART
Thurston Harris (Aladdin 3435)
- *TELL IT LIKE IT IS
*DON'T BE ASHAMED TO CALL
MY NAME
Little Willie John (King 5147)
- THE END
Earl Grant (Decca 30719)
- THE GREEN MOSQUITO
Tune Rocker (United Artists 139)
- THE SHADOW KNOWS
Coasters (Atco 6126)
- THINK IT OVER
Crickets (Brunswick 55072)
- THIS LITTLE GIRL'S GONE ROCKIN'
WHY ME
Ruth Brown (Atlantic 1197)
- TOPSY (Part II)
Cozy Cole (Love 5003)
- TRICKLE TRICKLE
MOONGLOW YOU KNOW
Videos (Casino 102)
- WABASH BLUES
Al Smith (Abner 1014)
- WEEKEND
Kingsmen (East-West 115)
- WE HAVE LOVE
Jackie Wilson (Brunswick 55086)
- WHOSE HEART ARE YOU
BREAKING NOW
Johnny Love (Tee Pee 395)
- WHY DO I
Lee Andrews & Hearts (United Artists 136)
- YOU CHEATED
Slades (Domino)
Del-Vikings (Mercury 71345)
- YOUNG SCHOOL GIRL
IT MUST BE LOVE
Fats Domino (Imperial 5537)

- | | | Pos. Last Week |
|----|---|----------------|
| 1 | LITTLE STAR
Elegants (APT 25005) | (1) |
| 2 | TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027) | (2) |
| 3 | ROCKIN' ROBIN
Bobby Day (Class 229) | (5) |
| 4 | JUST A DREAM
Jimmy Clayton (Ace) | (4) |
| 5 | PATRICIA
Perez Prado (RCA Victor 7245) | (3) |
| 6 | WIN YOUR LOVE FOR ME
Sam Cooke (Keen 2006) | (6) |
| 7 | IT'S ALL IN THE GAME
Tommy Edwards (MGM 12688) | (15) |
| 8 | NEL BLU DIPINTO DI BLU
Domenico Modugno
(Decca 30677) | (8) |
| 9 | BIRD DOG
Everly Bros. (Cadence 1350) | (7) |
| 10 | DOWN THE AISLE OF LOVE
Quin-Tones (Hunt 321) | (12) |
| 11 | YOU CHEATED
Shields (Dot 15805) | (9) |
| 12 | WESTERN MOVIES
Olympics (Demon 1508) | (10) |
| 13 | MY LIFE
Chuck Willis (Atlantic 1192) | (11) |
| 14 | YOU'RE A SWEETHEART
Little Willie John (King 5142) | (13) |
| 15 | CAROL
Chuck Berry (Chess 1700) | (24) |
| 16 | GOING TO CHICAGO BLUES
Count Basie & Joe Williams
(Roulette 4088) | (26) |
| 17 | FEVER
Peggy Lee (Capitol 3998) | (20) |
| 18 | MY TRUE LOVE
Jack Scott (Carlton 462) | (18) |
| 19 | YES I WANT YOU
Ivory Joe Hunter
(Atlantic 1191) | (17) |
| 20 | WILLIE AND THE HAND JIVE
Johnny Otis (Capitol 3966) | (14) |
| 21 | ITCHY TWITCHY FEELING
Bobby Hendricks (Sue 706) | (25) |
| 22 | SUSIE DARLIN'
Robin Luke (Dot 15781) | (-) |
| 23 | TEN COMMANDMENTS OF LOVE
Harvey & The Moonglows
(Chess 1705) | (-) |
| 24 | CARMEN
Ramsey Lewis (Argo 5304) | (-) |
| 25 | ONE SUMMER NIGHT
Dandleers (Mercury 71322) | (16) |
| 26 | FOR YOUR PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013) | (21) |
| 27 | SPLISH SPLASH
Bobby Darin (Atco 6117) | (19) |
| 28 | YAKETY YAK
Coasters (Atco 6116) | (22) |
| 29 | STORMY WEATHER
Spaniels (Vee Jay 290) | (30) |
| 30 | LITTLE BLUE BOY
Bobby Blue Bland (Duke 196) | (29) |

- 31. EARLY IN THE MORNING. 32. TRICKLE TRICKLE. 33. THE END. 34. LOVE ME. 35. POOR LITTLE FOOL. 36. KING CREOLE. 37. COME CLOSER TO ME. 38. LET'S SIT AND TALK. 39. HOW THE TIME FLIES. 40. THIS LITTLE GIRL'S GONE ROCKIN'. 41. COUNT EVERY LITTLE STAR. 42. NO ONE KNOWS. 43. ONE DAY NEXT YEAR. 44. BAREFOOT ROCK. 45. BETTY LOU'S GOT A NEW PAIR OF SHOES. 46. TOPSY (PART II). 47. RAMROD. 48. BORN TOO LATE. 49. WE HAVE LOVE. 50. COME BACK MY LOVE.

Teen-Age Miss



TROY, N. Y.—Andy Griffith discusses music and records with Sarah Gordon, "Miss WTRY" as radio announcer Bob Snyder looks on. Sarah Gordon was "Miss Teen-Age New York State" in the national "Miss Teen Age America" pageant held in Atlanta, Georgia, this summer.

Angel Releases 9 Packages

NEW YORK—Angel Records last week released nine new packages, including four albums of piano-violin music, three of arias-lieder music, one of orchestral music, and one of military band music.

In the piano-violin category the packages include: "Gyorgy Cifra Plays," a collection of Paraphrases, Transcriptions and Improvizations; "Geza Anda Plays Chopin," Philharmonia Orchestra, Alec Galliera, Conductor; "Vladimir Ashenazy Plays," works by Rachmaninoff, Liszt and Prokofiev; "Igor Oistrakh Plays," performances of the Tchaikovsky Violin Concerto and Saint-Saens' Introduction and Rondo Capriccioso with the Pro Arte Orchestra, Wilhelm Schuechter, Conductor. The albums in the arias-lieder area include: Mozart: "Idomeneo"—Glyndebourne Chorus and Orchestra conducted by John Pritchard—soloists include Senna Jurinac and Leopold Simoneau; "Brigit Nilsson Sings Opera Arias"; "Dietrich Fischer-Dieskau Sings Schubert Lieder." The orchestra disk is a performance of Beethoven's Seventh Symphony by the late conductor Guido Cantelli and the Philharmonia Orchestra. The Band of La Garde Republique, Paris under Francois-Julien Brun's direction perform French Military Marches in a package titled "En Avant . . . Marche!"

IT'S A HIT!!
IT'S THE GROOVIIEST!!
ALL DAY LONG
Jimmy Smith
at the Organ with
Lou Donaldson, Kenny Burrell,
Art Blakey
BLUE NOTE 45-1676
BLUE NOTE
47 WEST 63rd ST. NEW YORK, N. Y.

A Big One!
"YOU CAME ALONG"
Vernon & Cliff
433
DOOTO RECORDS
9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

Victor Marches The Pops

NEW YORK—RCA Victor feels it has something unusual and highly saleable in pop-styled monaural-stereo band album release, "Pop Goes The Swingin' Marchin' Band", which Victor a&r exec Lee Shapiro conceived and produced. Most of the selections in the album consist of recent chart tunes ("Lollipop", "Who's Sorry Now", "Witch Doctor") performed in tempos ranging from the cha-cha to rock 'n roll.

The idea for the album came into being when Shapiro, attending a college football game last year, noticed that between halves the college band played only popular songs in their original cha-cha or rock 'n roll tempos. Shapiro then began checking other games during the season, and found that this was true of most college-high school bands. Employing British ork leader Ray Martin to direct a twenty-six piece studio-assembled marching band, Shapiro cut the album using the new marching band approach.

Shapiro figures good sales potential for the package. "Every kid," Shapiro says, "who attends any school is asked to play in the band, even in Elementary Schools. This, plus college, high school, and the usual "I-Love-A-Band" people, are our market. In addition, to my knowledge and surveys, this type of album has never been on sale before. Many bands would like to play them." Shapiro thinks deejay change-of-pace programming of the set will be heavy, and has reported the possibility of the fourteen numbers in the album (including a U.S. College March Medley) being published in band arrangement style.

The disk is Victor's Stereo Sampler for Sept.

Gale A 'Master' Seller

BALTIMORE, MD. — Jack Gale, morning jock at WITH — Baltimore, and owner of Jalo Music, has been quite busy as an independent a&r man and "master" seller. Up until last month, Gale had sold eleven masters in three months, and last month, Gale sold "Oh Summer Love" by the Unknowns to Felsted; "Punk-anilla" by the Quarternotes to RCA Victor; and "The Cricket Call" by Jim Faraday to Decca. Also last week, the deejay announced the sale of two masters to the newly formed Jay Wing label. They were "Tell Me" by Jennie & Jay and "The Limp" by Al Knight and the Y-Dells. He also recorded a group he manages, the Kings, formerly of MGM and Gone Records, and the group's latest, "Hold Me", will be released this month on Jay Wing.

New Policy For Pye

LONDON, ENGLAND — For the past few months the Pye Group Records, which issues Pye, Nixa, Mercury, Vanguard and EmArcy disks in England, has been trying out a new policy of "free-lance" selling of British recordings to U.S. diskeries. The group is also buying "hit material" from America and other parts of the world.

The pressings sold to U.S. diskeries have included both singles and albums, and representative of such deals over the past few months have been Joe Henderson's "Trudie" (sold to MGM); Lonnie Donegan's LP, "Lonnie" (sold to Dot); Dorothy Squires' package, "Dorothy Squires Sings Billy Reid" and her single, "Torremolinos" (sold to London-Decca for U.S. and Canada); Marion Ryan's "The World Goes Around And Around" (sold to London-Decca for U.S. and Canada); and Lita Rozsa's "Sorry, Sorry, Sorry" (sold to Dot).

A&R managers of the Pye Nixa Group, Alan Freeman and Michael have been responsible for the placing of the group's disks in the States.

"Jazz At The Plaza"

NEW YORK — Columbia Records brought top members of its jazz lineup under one roof last week when the diskery held a cocktail party in the Persian Room of Manhattan's Plaza Hotel last week. The affair was tabbed "Jazz At The Plaza", and included "sample" performances by such jazz stars as Duke Ellington and His Orchestra; the Miles Davis Sextet; Billie Holiday; and Jimmy Rushing.

Performance highlights of the evening included the Ellington ork's reading of his four-movement, "Great South Bay Jazz Festival Suite", and the styling by Miss Holiday on "When Your Lover Has Gone" and "Don't Explain". Irv Townsend, Columbia a&r exec served as emcee for the occasion.

Chess Promotes Three

CHICAGO—Leonard Chess, prexy Chess Producing Company, this city, announced a series of personnel promotions, last week, from within the organization.

This expansion move was accomplished to distribute management at the various levels, according to Chess.

Max Cooperstein was promoted to national sales and promotion manager for all labels controlled by Chess Producing Company. Cooperstein formerly served as eastern sales and promotion representative for Chess. Prior to that he handled promotion for David Rosen Distributors, Philadelphia.

He originally entered the record promotion field with King Record Company, Cincinnati. He then joined the promotional staff of Gotham Distributors in New York.

David Usher was upped to head Artist & Repertoire activities for all labels under the Chess banner. Prior to that he was A&R chief of Chess' jazz division, Argo Records.

Paul Gayten was relieved from A&R duties when he was promoted to national traveling representative for the diskery.

Regis Records Bows

CHICAGO — Richard H. Shelton, well known music attorney, last week announced the formation of a new recording company to be known as Regis Records. The first release will be Gary Shelton's "The Trance" b/w "The Great Lover".

Garnisa Distributing Company of Chicago has been set as the first distributor with other distributors to be announced at a later date.

Shelton was President of McConkey Artists Corp., for the past ten years but resigned a few months ago to devote full time to his law practice and his music publishing firms Windy City Music and Lake Front Music.

The Cash Box



NEW YORK

- 1 **TEARS ON MY PILLOW**
Little Anthony & Imperials
(End 1027)
- 2 **LITTLE STAR**
Elegants
(Apt 25005)
- 3 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)
- 4 **BIRD DOG**
Everly Brothers
(Cadence 1350)
- 5 **TRICKLE TRICKLE**
Videos
(Casina 102)
- 6 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 7 **WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)
- 8 **ROCKIN' ROBIN**
Bobby Day
(Class 229)
- 9 **TEN COMMANDMENTS OF LOVE**
Harvey & Moonglows
(Chess 1705)
- 10 **FEVER**
Peggy Lee
(Capitol 3998)

CHICAGO

- LITTLE STAR**
Elegants
(Apt 25005)
- STORMY WEATHER**
Spaniels
(Vee Jay 290)
- NEL BLU DIPINTO DI BLU**
Domenica Modugno
(Decca 30677)
- YOU'RE A SWEETHEART**
Little Willie John
(King 5142)
- GOING TO CHICAGO BLUES**
Caunt Basie & Joe Williams
(Roulette 4088)
- LOVE ME**
Jerry Butler & Impressions
(Abner 1016)
- WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)
- YES I WANT YOU**
Ivory Joe Hunter
(Atlantic 1191)
- CARMEN**
Ramsey Lewis
(Argo 5304)
- WESTERN MOVIES**
Olympics
(Demon 1508)

NEW ORLEANS

- WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)
- LITTLE BLUE BOY**
Bobby Blue Bland
(Duke 196)
- LITTLE STAR**
Elegants
(Apt 25005)
- YOU CHEATED**
Shields
(Dot 15805)
- TEARS ON MY PILLOW**
Little Anthony & Imperials
(End 1027)
- CHANTILLY LACE**
Big Bopper
(Mercury 71343)
- IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)
- ROCKIN' ROBIN**
Bobby Day
(Class 229)
- LET'S SIT AND TALK**
Gene Allison
(Vee-Jay 286)
- MY LIFE**
Chuck Willis
(Atlantic 1192)

ST. LOUIS

- 1 **WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)
- 2 **TEARS ON MY PILLOW**
Little Anthony & Imperials
(End 1027)
- 3 **POINCIANA**
Ahmad Jahmal
(Argo 5303)
- 4 **YES, I WANT YOU**
Ivory Joe Hunter
(Atlantic 1191)
- 5 **DOWN THE AISLE OF LOVE**
Quin-Tones
(Hunt 321)
- 6 **ROCKIN' ROBIN**
Bobby Day
(Class 229)
- 7 **WHY ME**
Ruth Brown
(Atlantic 1197)
- 8 **CARMEN**
Ramsey Lewis
(Argo 5304)
- 9 **YOU BE MY BABY**
Ray Charles
(Atlantic 1196)
- 10 **LITTLE STAR**
Elegants
(Apt 25005)

NEWARK

- TEARS ON MY PILLOW**
Little Anthony & Imperials
(End 1027)
- ONE DAY NEXT YEAR**
Heartbeats
(Roulette 4091)
- DOWN THE AISLE OF LOVE**
Quin-Tones
(Hunt 321)
- NEL BLU DIPINTO DI BLU**
Domenica Modugno
(Decca 30677)
- MY LIFE**
Chuck Willis
(Atlantic 1192)
- IT DON'T HURT NO MORE**
Nappy Brown
(Savoy 1551)
- WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)
- JUST A DREAM**
Jimmy Clanton
(Ace 546)
- TEN COMMANDMENTS OF LOVE**
Harvey & Moonglows
(Chess 1705)
- LOVE ME**
Jerry Butler & Impressions
(Abner 1017)

DALLAS

- LITTLE STAR**
Elegants
(Apt 25005)
- JUST A DREAM**
Jimmy Clanton
(Ace 546)
- ROCKIN' ROBIN**
Bobby Day
(Class 229)
- BIRD DOG**
Everly Brothers
(Cadence 1350)
- CHANTILLY LACE**
Big Bopper
(Mercury 71343)
- IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)
- WESTERN MOVIES**
Olympics
(Demon 1508)
- HOW THE TIME FLIES**
Jerry Wallace
(Challenge 59013)
- CAROL**
Chuck Berry
(Chess 1700)
- MY TRUE LOVE**
Jack Scott
(Carlton 462)

A New Hit
from
Thurston Harris
"Tears From My Heart"
3435

Los Angeles, Calif.

UP AND GOING!
THE SWINGIN' SHEPHERD BLUES
b/w
CHA CHA J.
Jimmy Smith
World's Greatest Jazz Organist
Blue Note 45-1711
BLUE NOTE
47 W 63rd St. New York 23, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

2 LITTLE STAR
Elegants
(Apt 25005)

3 TRICKLE TRICKLE
Videos
(Casino 102)

4 WILLIE AND THE
HAND JIVE
Johnny Otis
Capitol 3966

5 NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decca 30677)

6 WHY DO I
Lee Andrews & Hearts
(United Artists 736)

7 YOU CHEATED
Shields
(Dot 15805)

8 IT'S ALL IN THE
GAME
Tommy Edwards
(MGM 12688)

9 DOWN THE AISLE
OF LOVE
Quin-Tones
(Hunt 321)

10 ROCKIN' ROBIN
Bobby Day
(Class 229)

TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

LITTLE STAR
Elegants
(Apt 25005)

IT'S ALL IN THE
GAME
Tommy Edwards
(MGM 12688)

JUST A DREAM
Jimmy Clanton
(Ace 546)

YOU CHEATED
Shields
(Dot 15805)

ROCKIN' ROBIN
Bobby Day
(Class 229)

NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decca 30677)

ONE SUMMER NIGHT
Danleers
(Mercury 71233)

BIRD DOG
Everly Brothers
(Cadence 1350)

GEE WHIZ
Bob & Earl
(Class 231)

ROCKIN' ROBIN
Bobby Day
(Class 229)

LITTLE STAR
Elegants
(Apt 25005)

I'M SORRY
Kenny Martin
(Federal 12330)

DOWN THE AISLE
OF LOVE
Quin-Tones
(Hunt 321)

SUMMERTIME BLUES
Eddie Cochran
(Liberty 55144)

TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

PATRICIA
Perez Prado
(RCA Victor 7245)

JUST A DREAM
Jimmy Clanton
(Ace 546)

WE HAVE LOVE
Jackie Wilson
(Brunswick 55086)

BREAK UP
Jerry Lee Lewis
(Sun 303)

ATLANTA

NORFOLK

SAN FRANCISCO

1 ROCKIN' ROBIN
Bobby Day
(Class 229)

2 WIN YOUR LOVE
FOR ME
Sam Cooke
(Keen 2006)

3 LITTLE STAR
Elegants
(Apt 25005)

4 JUST A DREAM
Jimmy Clanton
(Ace 546)

5 ITCHY TWITCHY
FEELING
Bobby Hendricks
(Sue 706)

6 TEN COMMANDMENTS
OF LOVE
Harvey & The Moonglows
(Chess 1705)

7 BIRD DOG
Everly Brothers
(Cadence 1350)

8 WE HAVE LOVE
Jackie Wilson
(Brunswick 55086)

9 IT'S ALL IN THE
GAME
Tommy Edwards
(MGM 12688)

10 EARLY IN THE
MORNING
Bobby Darin & Rinky Dinks
(Atco 6121)

LITTLE STAR
Elegants
(Apt 25005)

ROCKIN' ROBIN
Bobby Day
(Class 229)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

JUST A DREAM
Jimmy Clanton
(Ace 546)

BIRD DOG
Everly Brothers
(Cadence 1350)

NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decca 30677)

THE END
Earl Grant
(Decca 30719)

IT'S ALL IN THE
GAME
Tommy Edwards
(MGM 12688)

DOWN THE
AISLE OF LOVE
Quin-Tones
(Hunt 321)

WIN YOUR LOVE
FOR ME
Sam Cooke
(Keen 2006)

LITTLE STAR
Elegants
(Apt 25005)

DOWN THE
AISLE OF LOVE
Quin-Tones
(Hunt 321)

WILLIE AND THE
HAND JIVE
Johnny Otis
(Capitol 3966)

JUST A DREAM
Jimmy Clanton
(Ace 546)

TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027)

WIN YOUR LOVE
FOR ME
Sam Cooke
(Keen 2006)

TOPSY (PART II)
Cozy Cole
(Love 5003)

LITTLE BLUE BOY
Bobby Blue Bland
(Duke 196)

GOING TO CHICAGO
BLUES
Count Basie & Joe Williams
(Roulette 4088)

NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decca 30677)



R & B Sure Shots

"LOVE ME"

"COME BACK MY LOVE"

Jerry Butler & Impressions

Award
o' the Week 8/30

Abner

"HOW THE TIME FLIES"

Jerry Wallace

Sleeper
of the Week 6/28

Challenge 59013

"THIS LITTLE GIRL'S
GONE ROCKIN' "

"WHY ME"

Ruth Brown

Award
o' the Week 8/30

Atlantic 1197

"NO ONE KNOWS"

Dion & Belmonts

Disk of
the Week 8/9

Laurie 3015

Countin' Recruits



NEW YORK—Count Basie, whose latest album release for Roulette Records is "Basie Plays Hefti", is shown here at the Armed Forces Radio & Television Service Piano swinging out for both overseas troops and Stateside public service listeners. Shown with TSgt. Al Hill, writer, Lt. Dean Sander, host and TSgt. John Pulliams, Los Angeles Air Force Recruiter, Basie did shows and spots for the U.S.A.F. Recruiting Service and Freedoms Foundation.

The "Walking With Mr. Lee" Man
Does It Again

TICK TOCK

by
LEE ALLEN

EMBER 1039

EMBER RECORDS

1597 B'WAY, N. Y.

Territorial Hit Spreading Rapidly

THIS IS THE END

by
The Isley Brothers

Cindy 3009

CINDY RECORDS

Nationally Distributed

GONE RECORDS

1650 B'way N. Y., N. Y.



R & B Reviews

A AWARD & SLEEPER **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"A LOVER'S QUESTION" (2:36)

[Eden-Progressive BMI—Benton, Williams]

"I CAN'T STAND UP ALONE" (2:16) [Marpat BMI—M. Carson]

CLYDE McPHATTER (Atlantic 1199)

● Watch out for Clyde McPhatter's new pairing. It has that hit look written all over both ends of the disk. On one half he wants to know if the chick's affection is 100% pure as he asks "A Lover's Question". It's a bouncy effort that Clyde and a vocal crew glide over in top drawer, pop-oriented style. The other half, tagged "I Can't Stand Up Alone", from the pen of Martha Carson, starts out slow and then breaks into a fast paced opus. It's an inspiring gospel-flavored item that McPhatter and the chorus put across with telling effect. Both lids are gonna cover a wide market. Get with 'em!

"JUST A LITTLE BIT OF LOVIN'" (2:15)

[Jay & Cee BMI—Elbert, Glover, Thompson]

"WHEN YOU'RE NEAR ME" (2:16) [Lois BMI—Elbert, Mendelsohn]

DONNIE ELBERT (DeLuxe 6175)

● Two infectious rockers, back-to-back, makes Donnie Elbert's new DeLuxe outing a disk to stay with. Tabbed "Just A Little Bit Of Lovin'" and "When You're Near Me" they feature the artist's distinctively different, high-pitched vocalstentics along with a fabulous hand-clappin' musical backdrop on both halves. Solid all-around performances on a pairing that should rock its way up the popularity charts.

"WHY BABY WHY" (2:29) [Ridgeway-Progressive BMI—Glasser, Boldi]

"IT'S SO FINE" (2:28) [Pearl BMI—Gordy, Carlo]

LAVERN BAKER (Atlantic 2001)

● Lavern Baker bounces right back into hit contention with what looks like a pop-r&b two-sider, back-to-back. On the upper end the thrush is in the tear-compelling mood as she knocks out a heartfelt, steady-beat romantic blueser tabbed "Why Baby Why". Reverse portion finds LaVern spinning a refreshing bubbler from the "Tweedlee Dee" school. The gal employs a bag of vocal tricks as she claims that, whenever she's with her lover boy, "It's So Fine". Howard Biggs' ork and chorus attractively showcase Miss Baker on both decks. Either end can kick up a twin-market storm.

"VIDDLY BIDDLY BABY" (2:00) [Wildcat, Angel BMI—Fidari, Nirga]

"SCHOONER BLUES" (2:10) [Angel BMI—Fidari]

THE SCHOONERS (Ember 1041)

● Here's a real delightful novelty item dished up by a new group of artists dubbed The Schooners. The tune, titled "Viddley Diddly Baby" is loaded with chart potential. It features a swinging instrumental-backing up a shouted lyric that definitely can not be understood. Flip-side the organ is spotlighted as The Schooners sail over a strictly instrumental, quick moving shuffler labeled "Schooner Blues". Inviting coupler but from the coin-catching point of view we lean heavily towards the upper end.

"BIG MARY'S HOUSE" [Maureen BMI—Love, Baylor, Barksdale, Willis]

"PLEASE REMEMBER MY HEART"

[Maureen BMI—Willis, Baylor, Curtis]

THE SOLITAIRES (Old Town 1059)

● The Solitaires return to the wax fold with a potent new Old Town slicing that should mean money in the bank for all concerned. Dubbed "Big Mary's House", it's a solid, rafter-shaker that the crew wrings every ounce of rock 'n roll commerciality out of. A frenzied musical backdrop fuses with an equally zany vocal performance on a deck that could explode wide open on the rock 'n roll scene. The boys offer a change-of-pacer on the under end as they smoothly carve out a pretty, fish-beat heart-throbber tabbed "Please Remember My Heart". Strong coupler that could also be a big Fall item for the crew.

"GUAGLIONE" (2:20) [Fred Raphael ASCAP—Nisa, G. Fanciulli]

PEREZ PRADO (RCA Victor 7337)

"I REALLY LOVE YOU" (2:12) [Pure BMI—D. Webb]

THE DANLEERS (Mercury 71356)

"WITH YOUR LOVE" (2:00) [Starfire BMI—Scott]

JACK SCOTT (Carlton 483)

"LOST LOVE" (2:27) [Progressive, Fern BMI—Darin, Kirshner]

"QUEEN OF THE HOP" (2:08) [Walden, Tweed ASCAP—W. Harris]

BOBBY DARIN (Atco 6127)

● All are hot, two-market prospects. (See pop reviews).

JOHNNY "GUITAR" WATSON
(Keen 4023)

B+ "DEANA BABY" (2:09) [Hermosa BMI—L. Adler, H. Alpert] The versatile, singer-instrumentalist-song cleffer, Johnny "Guitar" Watson makes his bow on the Keen label a winning one. The chanter is supplied with an ultra-commercial, quick beat musical backdrop as he energetically socks out his entry in the 'gal-titled sweepstakes'. Could be a two-market sensation. Watch it.

B+ "HONEY" (2:20) [Hermosa BMI—J. Watson] Under waffle is a melodic shuffle-ballad etched in the Sam Cooke tradition. Tasty morsel that should 'whet the jocks' appetites r&b and pop-wise.

THE ARROWS

(Flash 132)

B "ANNIE MAE" (2:05) [Reynolds—Andrews BMI—C. Reynolds, L. Bishop] The Arrows, flavorfully supported by Paul Clifton's Band, make use of the pausing-sighing vocal technique as they sway thru this fish-beat ballad devoted to a gal.

C+ "INDIAN BOP HOP" (2:40) [Reynolds—Andrews BMI—E. Smith] Some war hoops and a tomtom beat are provided on this up tempo affair that deals with an Indian-r&dance. Platter spinners interested in off-beat programming oughta pick this one up.

JIMMY DONLEY

(Decca 30738)

B+ "RADIO, JUKEBOX AND T.V." (2:32) [Coaxial BMI—V. McAlpin] The robust chords of Jimmy Donley are heard to good advantage on this teen-appealing rock 'n roller filled with r&r tune titles. Contagious instrumental background rounds out a strong entry for two-field honors. Keep close tabs on this half.

B+ "I'M ALONE" (2:20) [Trans World, Singing River BMI—M. Carpenter] On the lower slicing Donley persuasively spins a very pretty, middle beat crying-towel affair with a western-pop flavoring. Look for this coupling to encounter good reaction in all markets.

THE VIBES

(Allied 10006)

B+ "WHAT'S HER NAME" (2:17) [Colortunes BMI—Vibes] The Vibes convincingly fashion one for the school kids in both the r&b and pop departments. Tender, teen-styled romantic lyrics are set to a fish-beat ballad pace. Expressive mid-deck recitation.

B "YOU ARE" (1:48) [Colortunes BMI—Vibes] This side is also aimed at the two-market teen trade. It's a fetching rock-a-cha-cha that the vocalists and the band work over in spirited, money-making manner.

EUGENE CHURCH

(Class 235)

B+ "PRETTY GIRLS EVERYWHERE" (2:35) [Recordo BMI—E. Church, T. Williams] Eugene Church makes a strong bid for national, two-mart chart recognition as he and the Fellows engagingly wrap up a delectable piece of material. No matter where the 'cat' goes he finds lovely lassies poppin' up before his eyes. A deck to watch. Could pop up everywhere.

B+ "FOR THE REST OF MY LIFE" (2:10) [Recordo BMI—E. Church, T. Williams] This half is a pretty romantic shuffler that artists deck out with sincerity. It's an impressive job and also deserves close attention.

FAITH TAYLOR & SWEET TEENS

(Federal 12334)

B+ "YOUR CANDY KISSES" (2:28) [Armo BMI—C. Jones] Faith Taylor brightly combines her vocal talents with the Sweet Teens on a quick beat romantic novelty that brings into play many of the vocal and musical gimmicks that the kids like. A real cutie with the hoofers in mind.

C+ "WON'T SOMEONE TELL ME WHY" (2:10) [Armo BMI—C. Jones] More of the same commercial sounds on another quick beat item, this time with a romantic weeper set of lyrics.

PILGRIM JUBILEE

(Sacred)

(Nashboro 625)

B+ "JOHN BEHOLD THY MOTHER" (2:40) [Excellorec BMI] The Pilgrim Jubilee Singers inject great feeling into this rhythmic, slightly up beat gospel item. Penetrating performance that's gonna make the religious wax buyer sit up and take notice.

B "I HEARD OF A CITY" (2:38) [Excellorec BMI] Under portion also displays the group's fine sacred stylings as they, especially the lead voice, effectively wax a pulsating, quick moving piece.

THE GOSPELAIRES

(Sacred)

(Peacock 1786)

B+ "LET'S PRAY" (2:12) [Lion BMI—S. Lander] The Gospelaire are in top calibre gospel form as they get their message across with heartfelt intensity on this fast paced powerhouse. Deck moves at a fever pitch with Bob Washington in the lead spotlight.

B "IT'S A PITY" (2:11) [Lion BMI—M. Pullen] Bottom lid is a striking contrast taken at waltz tempo and putting Paul Arnold's strongly dramatic voice front and center. Moving two-sider.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

- CONLEY RECORDS**
Los Angeles, Calif.
1. It's All In The Game (T. Edwards)
 2. Nel Blu (D. Modugno)
 3. Little Star (Elegants)
 4. Rockin' Robin (B. Day)
 5. King Creole (E. Presley)
 6. Somebody Touched Me (B. Knox)
 7. Down The Aisle Of Love (Quin-Tones)
 8. You Cheated (Shields)
 9. Summertime, Summertime (Jamies)
 10. Tears On My Pillow (Imperials)

- COMER'S RECORD NOOK**
San Antonio, Texas
1. Little Star (Elegants)
 2. Itchy Twitchy Feeling (B. Hendricks)
 3. It's All In The Game (T. Edwards)
 4. The End (E. Grant)
 5. How The Time Flies (J. Wallace)
 6. Carol (C. Berry)
 7. Wicked Wicked Woman (R. Libertio)
 8. The Letter (Don & Dewey)
 9. Rock And Roll Espanole (M. M. Taylor)
 10. Early In The Morning (B. Darin)

- PAT'S RECORD SHOP**
Richmond, Va.
1. Little Star (Elegants)
 2. It's All In The Game (T. Edwards)
 3. Just A Dream (J. Clanton)
 4. Early In The Morning (Rinky Dinks)
 5. Carol (C. Berry)
 6. Win Your Love For Me (S. Cooke)
 7. The End (E. Grant)
 8. Young School Girl (Domino)
 9. Baby Face (L. Richard)
 10. If You Try (Chantels)

- FRANK'S POP SHOP**
New Orleans, La.
1. Chantilly Lace (B. Bopper)
 2. Barefoot Rock (L. J. Parker)
 3. You Cheated (Shields)
 4. Let's Sit And Talk (G. Allison)
 5. Itchy Twitchy Feeling (B. Hendricks)
 6. My Life (C. Willis)
 7. Win Your Love For Me (S. Cooke)
 8. Early In The Morning (B. Darin)
 9. Little Star (Elegants)
 10. Little Blue Boy (B. B. Bland)

- G. C. MURPHY**
Washington, D. C.
1. Back To School (J. Fuller)
 2. Carol (C. Berry)
 3. Tears On My Pillow (Imperials)
 4. The Shadow Knows (Coasters)
 5. One Day Next Year (Heartbeats)
 6. You Cheated (Shields)
 7. No One Knows (Dion & Belmonts)
 8. Congratulations (Chantels)
 9. Green Mosquito (Tune Rockers)
 10. It Must Be Love (Domino)

- GRAND RECORDS**
Detroit, Mich.
1. I'm Sorry (K. Martin)
 2. Rockin' Robin (B. Day)
 3. Patricia (P. Prado)
 4. Tears On My Pillow (Imperials)
 5. Carmen (R. Lewis)
 6. Win Your Love For Me (S. Cooke)
 7. Little Blue Boy (B. B. Bland)
 8. The End (E. Grant)
 9. Ten Commandments Of Love (Harvey & Moonglows)
 10. Hold It (B. Doggett)

- BERNARD'S**
Brooklyn, N. Y.
1. Patricia (P. Prado)
 2. Nel Blu (D. Modugno)
 3. Little Star (Elegants)
 4. One Summer Night (Danleers)
 5. Tears On My Pillow (Imperials)
 6. Ten Commandments Of Love (Moonglows)
 7. Yakety Yak (Coasters)
 8. One Day Next Year (Heartbeats)
 9. It's All In The Game (T. Edwards)
 10. Carmen (R. Lewis)

- ADAM'S APPLIANCES**
Chicago, Ill.
1. Little Star (Elegants)
 2. Barefoot Rock (L. J. Parker)
 3. Western Movies (Olympics)
 4. Going To Chicago Blues (Basie & Williams)
 5. You're A Sweetheart (L. W. John)
 6. Rockin' Robin (B. Day)
 7. Yes I Want You (I. J. Hunter)
 8. Days Of Old (B. B. King)
 9. Down In Virginia (J. Reed)
 10. Let's Sit And Talk (G. Allison)

- RAK SALES**
St. Louis, Mo.
1. Tears On My Pillow (Imperials)
 2. Rockin' Robin (B. Day)
 3. My Life (C. Willis)
 4. My Bonnie (R. Charles)
 5. Win Your Love For Me (S. Cooke)
 6. You Flip Me Baby (Hunter)
 7. Western Movies (Olympics)
 8. Poinciana (A. Jahmal)
 9. La Do Dada (D. Hawkins)
 10. All Night Long (J. Fuller)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- JIM CLARK**
WARL—Arlington, Va.
1. Open The Door (Royal Teens)
 2. Just A Dream (J. Clanton)
 3. Little Star (Elegants)
 4. Bird Dog (Everlys)
 5. Early In The Morning (B. Darin)
 6. Whoa Mabel (B. Haley)
 7. Forget Me Not (Kalin Twins)
 8. When I Grow Too Old To Dream (E. Townsend)
 9. Sneaky Alligator (Ellis Bros.)
 10. My Life (C. Willis)

- W. M. GRACY KATZ**
St. Louis, Mo.
1. Win Your Love For Me (S. Cooke)
 2. Yes I Want You (Hunter)
 3. Why Me (R. Brown)
 4. Poinciana (A. Jahmal)
 5. Tears On My Pillow (Imperials)
 6. Bye Bye Blackbird (Peterson)
 7. Carmen (R. Lewis)
 8. You Be My Baby (Charles)
 9. Down The Aisle Of Love (Quin-Tones)
 10. Happy Blues (G. Ammons)

- "ROCKIN'" BOB WALL**
KWBR—Oakland, Calif.
1. Win Your Love For Me (S. Cooke)
 2. Little Blue Boy (B. B. Bland)
 3. Willie & Hand Jive (Otis)
 4. Little Star (Elegants)
 5. Down The Aisle Of Love (Quin-Tones)
 6. Just A Dream (J. Clanton)
 7. Going To Chicago Blues (Basie & Williams)
 8. You Cheated (Shields)
 9. Lawful Wedding (Cuff-Links)
 10. Tears On My Pillow (Imperials)

- BOB WODEL**
WVHG—Hornell, N. Y.
1. Fever (P. Lee)
 2. My True Love (J. Scott)
 3. I'll Try (C. Twitty)
 4. Vodka (Golden Highlights)
 5. Let Me Know (J. Carter)
 6. Rock Around The Horn (Lehman & Rock-Itts)
 7. Take It Easy, Greasy (Lehman & Rock-Itts)
 8. My Bonnie (R. Charles)
 9. King Creole (E. Presley)
 10. Gingerbread (F. Avalon)

- FRANK "THE RECORD MAN" ELKINS**
WPRY—Perry, Fla.
1. Little Star (Elegants)
 2. Willie & Hand Jive (Otis)
 3. One Summer Night (Dandleers)
 4. Patricia (P. Prado)
 5. Poor Little Fool (R. Nelson)
 6. You Cheated (Shields)
 7. Fever (P. Lee)
 8. Rebel Rouser (D. Eddy)
 9. My True Love (J. Scott)
 10. When (Kalin Twins)

- JACK McDERMOTT**
WHIL—Boston-Medford, Mass.
1. Topsy II (C. Cole)
 2. Tears On My Pillow (Imperials)
 3. Western Movies (Olympics)
 4. Just A Dream (J. Clanton)
 5. Summertime, Summertime (Jamies)
 6. Elevator Operator (Rays)
 7. Green Mosquito (Tune Rockers)
 8. Carol (C. Berry)
 9. Trickle Trickle (Videos)
 10. Little Brother (Lane Bros.)

- JOE BRANNON**
WEYE—Sanford, N. C.
1. Carol (C. Berry)
 2. My Life (C. Willis)
 3. Western Movies (Olympics)
 4. Bird Dog (Everlys)
 5. It's Only Make Believe (C. Twitty)
 6. Susie Darlin' (R. Luke)
 7. Somebody Touched Me (B. Knox)
 8. Rockin' Robin (B. Day)
 9. Over And Over (B. Day)
 10. Ramrod (D. Eddy)

- "FLAT FOOT SAM" WAGS**
Bishopville, S. C.
1. Little Star (Elegants)
 2. Just A Dream (J. Clanton)
 3. Western Movies (Olympics)
 4. Willie & Hand Jive (J. Otis)
 5. One Summer Night (Dandleers)
 6. Carol (C. Berry)
 7. My Life (C. Willis)
 8. Splash (B. Darin)
 9. Rockin' Robin (B. Day)
 10. My True Love (J. Scott)

- BILLY FOXX**
WSID—Baltimore, Md.
1. You're A Sweetheart (John)
 2. Come Back My Love (Butler & Impressions)
 3. Carol (C. Berry)
 4. Stormy Weather (Spaniels)
 5. Together Again (E. Holmes)
 6. If You Try (Chantels)
 7. I Wish (Mike & Utopians)
 8. Love Me (Butler & Impressions)
 9. Ten Commandments Of Love (Moonglows)
 10. They Just Keep Rockin' & Rollin' (V. & B. B.)

Imperial Signs Deauville

HOLLYWOOD — Ronnie Deauville, the singer who skyrocketed to fame earlier this year after a "This Is Your Life" TV show, has been signed to an exclusive recording pact by Imperial Records, it was announced last week by label prexy Lew Chudd.

Deauville, who formerly recorded for Era, will be recorded next week, according to Chudd, and his initial single will be out this month. Chudd will follow quickly with a Deauville album comprised of standard ballads.

Nearing completion this week is Frances Faye's first album for Imperial titled, "Frances Faye Sings Fats Domino". The throaty-voiced thrush is recording twelve of Fats Domino's million sellers, including "Blueberry Hill", "I'm Walkin'", "It's You I Love", and "Blue Monday". Instead of the usual trio or quartet with whom Miss Faye is used to recording, Chudd has backed her with a full orchestra playing Ernie Freeman arrangements. Simultaneous with the album release, also scheduled for this month, Chudd will release "Blueberry Hill" and "I'm Walkin'" as a single. Miss Faye will start her second LP immediately, which will be a blues album.

Searching For Folk Songs

NEW YORK—Joe Sherman, A&R head of Epic Records, is searching for a library of folk songs for an album which actor Erroll Flynn will cut titled "Bawdy Songs Of The Seven Seas". When Sherman comes up with a varied selection he will meet with Flynn in Jamaica, B.W.I., for discussions on the final program of the package. The album will be recorded in the States.

Epic is riding high with "Summertime, Summertime" by the Jamies, and Epic brass is sold on the chart success of the new Four Coins' release, "Wendy, Wendy".

Unusual Record Promotion Service For TV Plugs

NEW YORK—Andrew T. Halmay, President of the newly formed "Tibor Productions Company" announces a new concept in record promotion. His company offers a package-plan which includes complete film production of recording artists performing their latest releases, distribution to over 150 TV-DJs, plus a guarantee of a minimum 1500 logged visual plugs during the first three months of a record's release.

Halmay was formerly Advertising and Film Executive with Benton & Bowles, Young & Rubicam and lately was Vice President of Wilbur Streech TV Film Productions.

Plans call for the production and distribution of a minimum of four "Song-Clips" per month, all out of New York. Because of the location of so many record companies on the West Coast, some filming will be done in Hollywood at a later date.

It's K-Day

NEW YORK—In the Dore Records ad which appeared in the September 13 issue of The Cash Box, the line "Thanx K-KAY For Breaking "To Know Him" In So. Calif." should have read "Thanx K-DAY For Breaking "To Know Him" In So. Calif."

New N.Y. Station Bows

BABYLON, L.I., N.Y.—A new New York station was launched last week with the appearance of WGLI-WTSM Babylon, L.I. WGLI will operate at 1000 watts and sister station WTSM at 1500 watts.

The principal owners are William H. Reuman, president, Edith Dick, station manager of WWRL, and Fred Barr, p.d. of both WWRL and WRFM. Reuman is also the major stockholder of WWRL and WRFM.

WGLI and WTSM are on twenty-four hour operation of music and news, and according to WGLI-WTSM, is the only full time operation in Suffolk County.

Jerry Warren, formerly of WNEW and WINS, has been appointed to manage the Babylon station. Warren handles the "Wake Up Long Island Show", six to ten A.M. (six days weekly); Alan Fredericks the "Alan Fredericks Show", ten to one P.M. (seven days weekly); Dick Drake "The Most In Music", one to three P.M., (seven days weekly); Jerry Stevens "1290 Club", three to six P.M. (seven days weekly); Alex Sullivan "Long Island Cavalcade", six to seven thirty (seven days weekly); "Strictly Stereophonic", a simulcast between WGLI and WTFM from seven thirty to eight P.M. (seven nights weekly); and Alex Sullivan "Long Island Night Cap", eight to midnight (seven nights weekly).

20th Fox Adds To Roster

NEW YORK—20th Fox Records, the recording subsidiary of Twentieth Century-Fox Film Corporation, has in recent weeks been adding to its roster of talent, according to an announcement from Henry Onorati, president of the firm. Among those already inked to pacts are: Denise Lor, popular TV songstress who has just completed an engagement at New York's Copacabana; vocalist Roger Coleman formerly associated with Decca Records; Frank Castro; Kitty LaNier; Craig Brown; Canadian-born Priscilla Wright whose "Man in the Raincoat" was a smash of two seasons ago; and arranger-composer Hugo Montenegro.

Additional recording artists include pianists, Eubie Blake and Claude Hopkins; "Stuff" Smith and his group; arranger-conductor Harry Simeon; accordionist John Melani; and the Marquez Sisters vocal trio.

Smashing Thru!

"LITTLE BOY BLUE"

Bobby "Blue" Bland
DUKE 196

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Breaking in Texas!

"I'M SIXTEEN YEARS"

b/w "Lover I'm Waiting For You"

ANN NICHOLS
Tuxedo 926

TUXEDO RECORDS 132 Nassau St.
N. Y. 38. N. Y.

Sands Surprised



WATERLOO, IOWA—On August 27, Tommy Sands' birthday, more than 2,000 teenagers attended a Teenage Hop conducted by George Patrick (in the dark suit) KXEL disk jockey. That's Sands in the light suit. All the cakes were baked by the girls, many more than are shown in the picture, and Sands, who was surprised and happy, sent them all to the children's ward of a local hospital.

J. E. Zerga To Devote Complete Efforts To Ardmore and Beechwood

HOLLYWOOD—Because of the increased scope of the publishing activities on an international basis of Ardmore Music and Beechwood Music, Joseph E. Zerga, Vice President and General Manager of the two wholly owned subsidiaries of Capitol Records, will devote his entire efforts to the two publishing concerns, as well as his recently added responsibilities as Director of the newly formed Ardmore & Beechwood Limited of London, England. The announcement was made by Daniel C. Bonbright, Vice President, Administration and Finance of CRI. The appointment is effective September 15.

Bonbright said that Mr. Zerga's previous responsibilities as Business Manager for the Artists and Repertoire Division of CRI are to be assigned at a later date.

Zerga's concentrated efforts in the music publishing areas will also allow him an opportunity to coordinate the activities of EMI's (Electric and Musical Industries) international publishing associates throughout Europe. The focal point of this activity will be Ardmore & Beechwood Limited of London. Zerga continues to direct the domestic and international publishing activities from the Capitol Tower Headquarters in Hollywood.

Gateway Singers Appear At Village Gate

NEW YORK—The Gateway Singers, Decca Recording artists have finally been lured eastward after an unprecedented two year run at the Hungry I in San Francisco.

The group is currently appearing at the Village Gate in New York City and has been playing to capacity crowds.

They have been ranked with the Golden Gate Bridge, Nob Hill, Chinatown, and 'Top O' the Mark as prize attractions of the Bay City for visitors to San Francisco.

Extensive plans are under way for the group by their manager Frank Fried with plans for several club appearances and concert dates throughout the country. The folk-singing group have received rave notices wherever a date has been played.

New Distrib Bows

NEW ORLEANS — Ken "Jack the Cat" Elliott, popular deejay at WJBW and WJMR-TV, has announced the entry of a new record distributing firm in this City, headed by Elliott and Henry Hildebrand.

Elliott stressed, in a statement to The Cash Box, that the firm, known as All South Distributing Corporation, will follow a strict policy of handling just enough record lines to permit sufficient concentration for its labels.

The territory to be covered by All South Distributing Corporation is Louisiana, lower Mississippi, and the coastal region of Alabama and Florida.

Henry Hildebrand, principal officer in the firm along with Elliott, was for nine years district manager for Columbia Records in the southern territory.

Elliott will continue to operate his radio and television programs via WJBW radio and WJMR television station, with his wife Jaqueline. They are known professionally as Jack "the cat" and Jaqueline "the kitten" Elliott.

Racine Appointed Director Of Operations

HOLLYWOOD — The appointment of Geoffrey F. Racine as Director of Operations, Capitol Record Club, was announced in Hollywood last week by Daniel C. Bonbright, Vice President of CRCL.

In making the announcement, Bonbright disclosed that Racine, in his new post, will be responsible for the many operating functions of the Club.

Also disclosed by Bonbright was the appointment of Robert C. Downie to the position of Assistant Director of Operations, Capitol Record Club. Downie, who will be relocated from the Capitol Tower in Hollywood to New York, will devote his time principally to the study and development of systems and procedures pertinent to the operation of the Club. Downie completes his fifth year with Capitol this month.



Country Disk Jockey REGIONAL RECORD REPORTS

"SHORTY" DUGAN

- KAYE—Puyallup, Wash.
1. Blue Boy (J. Reeves)
 2. Searching For Happiness (R. Acuff)
 3. City Lights (R. Price)
 4. Hey Sheriff (Rusty & Doug)
 5. Two Tiny Rings (B. Perry)
 6. I Know What It Means To Be Lonely (B. Owens)
 7. Green Grass (E. Dean)
 8. Jealousy (K. Wells)
 9. Alone With You (F. Young)
 10. Won'tcha Come Back To Me (M. Bowes)

BOB MCKINNON WONE

- Dayton, Ohio
1. Dark Hollow (B. Browning)
 2. Bird Dog (Everlys)
 3. She Was Only 17 (Robbins)
 4. Ways Of A Woman In Love (J. Cash)
 5. Don't Leave Me (R. Nelson)
 6. Counterfeit Love (J. Horton)
 7. Alone With You (F. Young)
 8. Borrowed Dreams (B. Helms)
 9. City Lights (R. Price)
 10. Hey Sheriff (Rusty & Doug)

FRANK ELKINS WPRY

- Perry, Fla.
1. Blue Boy (J. Reeves)
 2. Blue Blue Day (D. Gibson)
 3. Bird Dog (Everlys)
 4. Guess Things Happen That Way (J. Cash)
 5. Just Married (M. Robbins)
 6. She Was Only 17 (Robbins)
 7. City Lights (R. Price)
 8. Hard Headed Woman (E. Presley)
 9. Break Up (J. Lewis)
 10. You'll Come Back (W. Pierce)

BARRY BOYD CKPG

- Prince George, B. C., Can.
1. Alone With You (F. Young)
 2. Invitation To The Blues (Price)
 3. Walk Softly Darling (Davis)
 4. Blue Blue Day (D. Gibson)
 5. Big Wheels (H. Snow)
 6. City Lights (R. Price)
 7. Everytime I'm Kissing You (F. Young)
 8. Talk To Me Lonesome Heart (J. O'Gwynn)
 9. Crying Over You (Pierce)
 10. Squaws Along The Yukon (H. Thompson)

MORISS TAYLOR KHSL

- Chico, Calif.
1. City Lights (R. Price)
 2. Nearest Thing To Heaven (J. Cash)
 3. Falling Back To You (Pierce)
 4. Wherever You Are (Brannon)
 5. Till I'm The Only One (Wilburns)
 6. Bird Dog (Everlys)
 7. Alone With You (F. Young)
 8. Care'ess Darlin' (T. West)
 9. Invitation To The Blues (R. Price)
 10. Ways Of A Woman In Love (J. Cash)

BOB GREEN WCKI

- Greer, S. C.
1. Blue Boy (J. Reeves)
 2. Bird Dog (Everlys)
 3. Blue Blue Day (D. Gibson)
 4. Alone With You (F. Young)
 5. City Lights (R. Price)
 6. Devoted To You (Everlys)
 7. Stairway To Nowhere (E. Barton)
 8. Me And My Big Loud Mouth (J. Dickens)
 9. She Was Only Seventeen (M. Robbins)
 10. Nearest Thing To Heaven (J. Cash)

JIMMY SIMPSON KBYR

- Anchorage, Alaska
1. Invitation To The Blues (R. Price)
 2. Talk To Me Oh Lonesome Heart (J. O'Gwynn)
 3. Two Empty Arms (C. Walker)
 4. Everytime I'm Kissing You (F. Young)
 5. Don't Let Anyone Tell You (L. Williams)
 6. Crying Over You (W. Pierce)
 7. Just The Kind Of Man (J. Simpson)
 8. Violet And A Rose (Tillis)
 9. Late Again (C. Gray)
 10. I'm Tired Of Making Believe (V. Stewart)

EDDIE BOND KWEM

- Memphis, Tenn.
1. I'm Not Afraid (G. Morgan)
 2. Poor Little Fool (R. Nelson)
 3. All Grown Up (J. Horton)
 4. Chantilly Lace (B. Bopper)
 5. Blue Blue Day (D. Gibson)
 6. Talk To Me Lonesome Heart (J. O'Gwynn)
 7. Pick Me Up On Your Way Down (C. Walker)
 8. Can't Find The Doorknob (Jimmy & Johnny)
 9. Our Song (W. Jackson)
 10. Texas Vs. Alaska (Jackson)

HORACE LOGAN KCUL

- Fort Worth, Tex.
1. Early In The Morning (Holly)
 2. Invitation To The Blues (R. Price)
 3. Blue Boy (J. Reeves)
 4. Bird Dog (Everlys)
 5. Ways Of A Woman In Love (J. Cash)
 6. City Lights (R. Price)
 7. Alone With You (F. Young)
 8. Blue Blue Day (D. Gibson)
 9. Poor Little Fool (R. Nelson)
 10. Devoted To You (Everlys)

ED HAMILTON KCIJ

- Shreveport, La.
1. All Grown Up (J. Horton)
 2. Talk To Me Lonesome Heart (J. O'Gwynn)
 3. Would You Care (Browns)
 4. My Baby's Not Here (Belew)
 5. Pick Me Up On Your Way Down (C. Walker)
 6. Nothing Can Stop Me (Jones)
 7. Knoxville Girl (Louvins)
 8. Counterfeit Love (J. Horton)
 9. Alone With You (F. Young)
 10. At The End Of Nowhere (S. Whitman)

GEORGE KLEIN WHEY

- Memphis, Tenn.
1. Ways Of A Woman In Love (J. Cash)
 2. Break Up (J. L. Lew's)
 3. Cattywampus (B. Justis)
 4. She Was Only Seventeen (M. Robbins)
 5. I'll Make It All Up To You (J. L. Lewis)
 6. Nearest Thing To Heaven (J. Cash)
 7. Ten Years (J. Clement)
 8. Standing In Your Window (E. Bond)
 9. Back To School (J. Fuller)
 10. Devoted To You (Everlys)

DON OWENS WARL

- Arlington, Va.
1. I Will (F. Husky)
 2. Look Who's Blue (Gibson)
 3. Bird Dog (Everlys)
 4. Lonely Island Pearl (Johnnie & Jack)
 5. All The Good Times (B. Clifton)
 6. Long Journey Home (Eanes)
 7. Blue Boy (J. Reeves)
 8. That's The Way I Feel (F. Young)
 9. A Love Is Born (C. Smith)
 10. Ways Of A Woman In Love (J. Cash)

MARTY KRAUSS WAMO

- Pittsburgh, Pa.
1. Hard Headed Woman (E. Presley)
 2. Blue Blue Day (D. Gibson)
 3. Guess Things Happen That Way (J. Cash)
 4. Crying Over You (W. Pierce)
 5. Jealousy (K. Wells)
 6. She Was Only Seventeen (M. Robbins)
 7. Alone With You (F. Young)
 8. Blue Boy (J. Reeves)
 9. Bird Dog (Everlys)
 10. It's A Little More Like Heaven (H. Locklin)

COUSIN JOHNNY SMALL WNLC

- New London, Conn.
1. Dark Hollow (B. Browning)
 2. City Lights (Anderson/Rich/Price)
 3. Tell Her Lies And Feed Her Candy (P. Wagoner)
 4. It's A Little More Like Heaven (H. Locklin)
 5. Violet And A Rose (Tillis)
 6. Shakin' Hands With Heartaches (D. Vinson)
 7. Big Wheels (H. Snow)
 8. Only The Moon Man Knows (B. Guitar)
 9. Come In Stranger (J. Cash)
 10. The Old Ladies Home (D. Williams)

JIMMIE SKINNER WNOP

- Newport, Ky.
1. I Forgot More (S. Davis)
 2. Nothing Can Stop Me (Jones)
 3. Where My Sweet Baby Goes (J. Skinner)
 4. Talk To Me Lonesome Heart (J. O'Gwynn)
 5. Jealous Heart (C. Butler)
 6. Alone With You (F. Young)
 7. Where Do We Go From Here (Hall & Skinner)
 8. John Henry (H. Brown)
 9. Half A Mind (E. Tubbs)
 10. Doin' My Time (B. Flagg)

GEORGE POPKINS WXGI

- Richmond, Va.
1. It Hurts To Know (Osbornes)
 2. Wave Bye Bye (S. Davis)
 3. Heartbreak Avenue (Gibson)
 4. Best Years Of Your Life (C. Smith)
 5. Wherever You Are (Brannon)
 6. Real Love (E. Arnold)
 7. Dark Hollow (B. Browning)
 8. After The Boy Gets The Girl (W. Walker)
 9. Bang Bang (J. Martin)
 10. Talk To Your Heart (Price)

BOB WOODEL WWHG

- Hornell, N. Y.
1. Blue Boy (J. Reeves)
 2. Guess Things Happen That Way (J. Cash)
 3. I Owe It To My Heart (J. Bailes)
 4. Once More (R. Acuff)
 5. I'm So Lonesome I Could Cry (J. Webb)
 6. It's Bound To Happen (J. Bailes)
 7. Violet And A Rose (Tillis)
 8. Cry Baby Cry (Wilburns)
 9. Falling Back To You (Pierce)
 10. Lovers' Land (E. Hickey)

BLANDE PERRY KLRA

- Little Rock, Ark.
1. Alone With You (F. Young)
 2. City Lights (R. Price)
 3. Nearest Thing To Heaven (J. Cash)
 4. Talk To Me Lonesome Heart (J. O'Gwynn)
 5. Jealousy (K. Wells)
 6. Violet And A Rose (Tillis)
 7. Pick Me Up On Your Way Down (C. Walker)
 8. This Feeling's Bound To Be Love (Morgan Twins)
 9. Tell Her Lies And Feed Her Candy (P. Wagoner)
 10. I'm Not Afraid (G. Morgan)

ART BARTEL CHLO

- St. Thomas, Ont., Can.
1. Ways Of A Woman In Love (J. Cash)
 2. Devoted To You (Everlys)
 3. She Was Only Seventeen (M. Robbins)
 4. Alone With You (F. Young)
 5. I Don't Apologize (Hawkins)
 6. Squaws Along The Yukon (H. Thompson)
 7. Lover Doll (E. Presley)
 8. Violet Dar'in' (R. Luke)
 9. Nearest Thing To Heaven (J. Cash)
 10. Mean Mean Man (Jackson)

CURLEY WILLIAMS WMIL

- Milwaukee, Wisc.
1. Alone With You (F. Young)
 2. Blue Blue Day (D. Gibson)
 3. Ways Of A Woman In Love (J. Cash)
 4. Blue Boy (J. Reeves)
 5. Invitation To The Blues (R. Price)
 6. Squaws Along The Yukon (H. Thompson)
 7. Me And My Big Loud Mouth (J. Dickens)
 8. Devoted To You (Everlys)
 9. I Can't Help Wondering (K. Wells)
 10. Real Love (E. Arnold)

LON SMITH WDAL

- Meridian, Miss.
1. Blue Boy (J. Reeves)
 2. Guess Things Happen That Way (J. Cash)
 3. City Lights (R. Price)
 4. Bird Dog (Everlys)
 5. It's A Little More Like Heaven (H. Locklin)
 6. Alone With You (F. Young)
 7. Blue Blue Day (D. Gibson)
 8. Ways Of A Woman In Love (J. Cash)
 9. She Was Only Seventeen (M. Robbins)
 10. Squaws Along The Yukon (H. Thompson)

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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.



Country Big 10 JUKE BOX TUNES

Pos. Last Week

1	BLUE BOY Jim Reeves (RCA Victor 7266)	1
2	BLUE BLUE DAY Don Gibson (RCA Victor 7010)	2
3	BIRD DOG Everly Brothers (Cadence 1350)	4
4	CITY LIGHTS Ray Price (Columbia 41191)	5
5	ALONE WITH YOU Faron Young (Capitol 3982)	6
6	GUESS THINGS HAPPEN THAT WAY Johnny Cash (Sun 295)	3
7	THE WAYS OF A WOMAN IN LOVE Johnny Cash (Sun 302)	9
8	INVITATION TO THE BLUES Ray Price (Columbia 41191)	10
9	SQUAWS ALONG THE YUKON Hank Thompson (Capitol 4017)	11
10	POOR LITTLE FOOL Ricky Nelson (Imperial 5528)	7

11. HARD HEADED WOMAN. 12. SHE WAS ONLY SEVENTEEN. 13. DEVOTED TO YOU. 14. I CAN'T HELP WONDERING. 15. YOU'RE THE NEAREST THING TO HEAVEN. 16. JEALOUSY. 17. IT'S A LITTLE MORE LIKE HEAVEN. 18. JUST MARRIED. 19. ARE YOU REALLY MINE. 20. TALK TO ME OH LONESOME HEART.

Decca Pacts Songster

NEW YORK—Decca Records has signed songster Buddy Heart to a four-and-a-half-year contract with options after having purchased a Heart master, "I'm At Your Command," which originally appeared on the Herkage Record label.

The vocalist was discovered by Jay Fishman and Bernard Trester, partners in Herkage Music, and Heart's managers, a year ago when Heart was employed as a trucker. For six months, the two prepared the singer for stage presence, made demos of the artist on songs they had written for him, and finally landed him a now-expired contract with Glory Records. Heart has made various country-wide nitery appearances with the Swingin' Lads, a group of bandsmen he met while appearing at the Capri, a New York club. The ork supports the 21½-year-old performer on the Decca waxing.

Carlton Reports Noise For "Heartaches" Deck

NEW YORK—Joe Carlton, prexy of Carlton Records, reported last week that early reports seem to indicate a "sleeper" hit for the diskery. The side is a honky-tonk version of "Heartaches," performed by Sam Sideburn. The initial reaction to the deck has come from Buffalo, where Faysan Distributors telegraphed Carlton of a 6,600 sale of the effort in two days. Carlton said that strong indications on the disk are being received from Pittsburgh and upstate New York.

Mayfair Stereo Sets

NEW YORK — Radio Craftsmen, hi-fi component manufacturers, have announced a twelve album \$2.98 line of stereo album releases on the Mayfair label.

The packages will include a Mel Torme "Prelude To a Kiss" effort; "Johnny Desmond Swings"; "Jerry Gray Plays Glenn Miller"; "James Melton Sings," and various other popular sets.

Big Top Signs Two

NEW YORK—Big Top Records has announced the signing of vocalists Mae Arnette and Bobby Pedrick, Jr. Both artists will be represented with single releases this month, Miss Arnette with "Why Keep Breaking My Heart" b/w "Fool That I Am," Pedrick with "White Bucks and Saddle Shoes" b/w "Stranded."

Miss Arnette is a New Yorker who has appeared in niteries around the New York area, and is presently appearing in Boston at the "Flame" club. Pedrick is a fourteen-year-old artist, who has performed at hotels and resorts, and recently played the Syracuse Fair. He is skedded to guest on the Dick Clark TV show in several weeks.

Personalized DeeJ Disks

NEW YORK—The formation of Claro Records has been announced by Joe Rene, prexy of the new diskery, and free lance A&R man. The first release on the label, "My Pocket Radio" b/w "Bubble Gum" by the Whelan Cousins, will feature a unique deejay promotion stunt on the "My Pocket Radio" portion. Jocks, on request, can obtain a personalized version of "My Pocket Radio," whereby the deejay's name is sung as part of the tune's lyrics.

Platter spinners desiring personalized renditions of the song should mail requests to Claro Records, 145-55 180th Street, Jamaica 34, Queens.

Writer-Pubbery Correction

NEW YORK—As a result of incorrect label copy, the writer-publisher credits in a September 13 *Cash Box* review of Rene Touzet's ork version of "Dance Everyone Dance" on Fiesta were erroneously printed. The writer of the song, an adaptation of the Hebrew melody "Hovo Nogiloh," should have read Sid Danoff, and the publisher should have read Bourne ASCAP.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

	POS. LAST WEEK
1. BLUE BOY	Jim Reeves (RCA Victor) (1)
2. ALONE WITH YOU	Faron Young (Capitol) (2)
3. CITY LIGHTS	Ray Price (Columbia) (3)
4. BLUE BLUE DAY	Don Gibson (RCA Victor) (4)
5. THE WAYS OF A WOMAN IN LOVE	Johnny Cash (Sun) (6)
6. BIRD DOG	Everly Brothers (Cadence) (5)
7. SQUAWS ALONG THE YUKON	Hank Thompson (Capitol) (7)
8. INVITATION TO THE BLUES	Ray Price (Columbia) (10)
9. SHE WAS ONLY SEVENTEEN	Marty Robbins (Columbia) (11)
10. YOU'RE THE NEAREST THING TO HEAVEN	Johnny Cash (Sun) (12)
11. GUESS THINGS HAPPEN THAT WAY	12. DEVOTED TO YOU
13. POOR LITTLE FOOL	14. TALK TO ME OH LONESOME HEART
15. CRYING OVER YOU	16. JEALOUSY
17. VIOLET AND A ROSE	18. BIG WHEELS
19. NOTHING CAN STOP ME	20. PICK ME UP ON YOUR WAY DOWN
21. I CAN'T HELP WONDERING	22. JUST MARRIED
23. ALL GROWN UP	24. TILL I'M THE ONLY ONE
25. HAVEN'T YOU HEARD	26. IT'S A LITTLE MORE LIKE HEAVEN
27. COUNTERFEIT LOVE	28. HARD HEADED WOMAN
29. TURPELO COUNTY JAIL	30. HEY, MR. BLUEBIRD
31. WOULD YOU CARE	32. SEND ME THE PILLOW YOU DREAM ON
33. I FORGOT MORE THAN YOU'LL EVER KNOW	34. HEY SHERIFF
35. CRY BABY CRY	36. IT'S ONLY MAKE BELIEVE
37. REAL LOVE	38. WHEREVER YOU ARE
39. TELL HER LIES AND FEED HER CANDY	40. COME IN STRANGER
41. ARE YOU REALLY MINE	42. HALF A MIND
43. KING CREOLE	44. TEXAS VS. ALASKA (JACKSON)
45. WHERE MY SWEET BABY GOES	46. THE UPPER ROOM
47. EVERY TIME I'M KISSING YOU	48. THEME OF LOVE
49. LYING LIPS	50. TWO EMPTY ARMS; BREAK UP; MEAN MEAN MAN; DARK HOLLOW; BORROWED DREAMS; LONELY ISLAND PEARL; LOOK WHO'S BLUE.



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. BLUE BOY Jim Reeves (RCA Victor 7266)	(1)
2. BIRD DOG Everly Brothers (Cadence 1350)	(2)
3. THE WAYS OF A WOMAN IN LOVE Johnny Cash (Sun 302)	(7)
4. BLUE BLUE DAY Don Gibson (RCA Victor 7010)	(3)
5. ALONE WITH YOU Faron Young (Capitol 3982)	(4)
6. CITY LIGHTS Ray Price (Columbia 41191)	(6)
7. GUESS THINGS HAPPEN THAT WAY Johnny Cash (Sun 295)	(5)
8. SQUAWS ALONG THE YUKON Hank Thompson (Capitol 4017)	(10)
9. INVITATION TO THE BLUES Ray Price (Columbia 41191)	(9)
10. DEVOTED TO YOU Everly Brothers (Cadence 1350)	(13)
11. SHE WAS ONLY SEVENTEEN	12. POOR LITTLE FOOL
13. YOU'RE THE NEAREST THING TO HEAVEN	14. HARD HEADED WOMAN
15. JEALOUSY	16. JUST MARRIED
17. I CAN'T HELP WONDERING	18. ARE YOU REALLY MINE
19. TALK TO ME OH LONESOME HEART	20. IT'S A LITTLE MORE LIKE HEAVEN
21. OH LONESOME ME	22. BIG WHEELS
23. KING CREOLE	24. NOTHING CAN STOP ME
25. CRYING OVER YOU	26. TILL I'M THE ONLY ONE
27. TURPELO COUNTY JAIL	28. COME IN STRANGER
29. HEY, MR. BLUEBIRD	30. PICK ME UP ON YOUR WAY DOWN
31. IT'S ONLY MAKE BELIEVE	32. SEND ME THE PILLOW YOU DREAM ON
33. THE VIOLET AND THE ROSE	34. ALL GROWN UP
35. HAVEN'T YOU HEARD	

Jimmie Williams

Sings

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on

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"WEEK END"

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Two Jobs



NEW YORK — Hanover Records' new singer Jimmy Carter, is still working at the job which he held when he was signed to the label—servicing cars at Gene's Service Station in East Meadow, L. I., New York.

Although Jimmy's record, "Let Me Know" b/w "You're Gonna Be Sorry", is showing good sales reaction throughout the country, he's still at his job, in addition to personal appearances and club engagements for the promotion of his record. Meanwhile, Jimmy's using his job well, singing and playing his guitar for the customers and his many fans who drop by to see him.

During a recent promotion tour around Long Island, Jimmy stopped by the station for a couple of hours when he heard that an entire high school sorority was waiting for him, along with dozens of other fans. Although he had been working and singing all day, he stayed at the station to entertain the group until nine o'clock that night.

Jimmy will be traveling to Philadelphia to visit disk jockeys and several record hops to promote his Hanover disk. In the following weeks, trips to Washington, Baltimore and Wheeling, W. Va. (Jimmy's home town), will be keeping the artist busy.

Capitol Promotes Stephen Strohmman

HOLLYWOOD—Stephen H. Strohmman, former Assistant National Operations Manager of Capitol Records Distributing Corp., has been appointed Acting National Operations Manager of CRDC. He succeeds Geoffrey F. Racine, who last week was named Director of Operations of the Capitol Record Club, Inc.

Strohmman comes to his new post in the tenth year of his Capitol career. Strohmman's music background dates from 1943 when, for several years, he was a trombonist in the traveling orchestras of Tony Pastor, Teddy Powell, Glen Gray, Dean Hudson and Ray Bauduc. It was in January 1949 that he joined CRDC's Hartford branch as a sales representative. He subsequently rose to Branch Manager of both the Newark and Philadelphia CRDC branches. Following the formation of the National Operations Division of CRDC, Strohmman served as Staff Assistant, Regional Operations Manager, and Assistant National Operations Manager of CRDC's National Operations Division.

Upon assuming his new post, Strohmman disclosed that effective September 15, Harold D. Grogan would become Acting Assistant National Operations Manager of CRDC. Grogan began his Capitol career in February 1951 as a clerk in the St. Louis branch of CRDC and was later advanced to Office Supervisor and Operations Manager of that branch. In March 1956 he was appointed Staff Assistant of the National Operations Division and in January of the following year was named Regional Operations Manager of Region #2 covering Chicago, Cleveland, Dallas, Des Moines, Detroit, Kansas City, Milwaukee, Minneapolis, Oklahoma City and St. Louis. It is from this latter position Grogan will come to his new post in the Capitol Tower in Hollywood to assume his new duties.

Succeeding Grogan as Regional Operations Manager of Region #2 is Joseph J. Brown, who will make his headquarters at CRDC's Chicago Branch. Brown, who came to Capitol in December 1955, has served the Philadelphia branch of CRDC as Operations Manager since that time.

Back To School Hop



CHICAGO—Radio station WIND, in conjunction with the local school board, hosted a "Back To School" hop at the auditorium in Lane Technical High School, August 24, as a drive to urge teenagers to return to school this Fall. The show was moderated by Howard Miller.

Down Where The Big Hits Begin!

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RICHMOND, VA.



Country Reviews

A BULLSEYE **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MIEDIOCRE**

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX
BULLSEYE



"WHAT DO I CARE" (2:04) [Johnny Cash BMI—J. Cash]
 "ALL OVER AGAIN" (2:07) [Johnny Cash BMI—J. Cash]
 JOHNNY CASH (Columbia 41251)

● The smash producing machinery of Johnny Cash is gonna be kept in high gear with his Columbia bow. (See pop reviews).

"IF I COULD SEE THE WORLD" (2:50)
 [Wallace Fowler BMI—S. Masters, D. Pope, T. Satterwhite]
 "JUST OUT OF REACH" (2:21) [Four Star Sales BMI—V. F. Stewart]
 PATSY CLINE (Decca 30746)

● Patsy Cline hits the wax market this week with a potent new offering that could skyrocket her name high up on to the popularity charts, pop and country-wise, once again. This time the dulcet tones of Miss Cline can be appreciated via a most beautiful, heartwarming lilter labeled "If I Could See The World (Through The Eyes Of A Child)". The ultra-lovely choral support is supplied by The Anita Kerr Singers. Not to be overlooked, however, is the top quality reading the "Walkin' After Midnight" thrush hands in on the flipside, a pop-oriented, moderate paced, tear-compelling shuffler tagged "Just Out Reach (Of My Two Open Arms)".

"LORENE" (2:00) [C&I BMI—I. & C. Louvin]
 "MY BABY'S GONE" (2:40) [Central BMI—H. Houser]
 THE LOUVIN BROTHERS (Capitol 4055)

● The Louvin Brothers have a twin threat in their newest Capitol coupling. They're two power-packed romantic weepers that could blossom into the biggest clicks of the boys' career. And Charlie & Ira polish 'em both off with 'pure country' authority. On the top end, a haunting, folk-flavored lilter, they hop on the name tune 'bandwagon' as they sadly reflect that the letter from "Lorene" is long overdue. On the other half, a heart rending, middle beat opus, they tearfully relate that their world has ended cause "My Baby's Gone". They're two money-winners. Take your pick.

DAVE RICH
 (RCA Victor 7334)
B+ "ROSIE LET'S GET COZY"
 (1:54) [Gaylord BMI—D. Rich] Here's a slightly subdued all-market rocker that could spread Dave Rich's name all over the charts in the near future. It's a contagious, steady-beat, romantic novelty that Dave socks out in sparkling manner. Dandy vocal and instrumental backdrop rounds out a real winner.

B+ "SUNSHINE IN MY HEART"
 (1:55) [Tree BMI—D. Rich] On this side of the wax the songster invitingly cruises over a charming, pop-country romantic affair. Terrific coupler.

RAY BURDEN
 (Cullman 6403)
B "THAT KIND OF CARRYING ON"
 (2:30) [Gaylord BMI—B. Holt] Ray Burden, backed up in rockin' instrumental fashion, hip-swings his way thru a socko box hopper that's gonna have the kids calling for more and more.

B "TEENAGE SERENADE" (2:28)
 [Gaylord BMI—B. Holt] Under portion, a fetching rock-a-ballad with strong pop overtones, is handled with an ear-arresting, light-heartedness by Ray and a vocal group.

RED RIVER DAVE
 (Marathon 502)
B+ "NEW ANGEL TONIGHT"
 [TNT BMI—D. McEnergy] Red River Dave, whose self-penned material in the past has been on the somewhat unusual side, does it again with this Marathon pressing. Deck is a tribute to Elvis Presley's mother, who recently passed on. It's a poignant, 'pure country' item that Dave projects in heartfelt style. Could be a real attention-getter. Watch it closely.

C+ "THE ROSE WINDOW" [TNT BMI—D. McEnergy] The chanter is heard on one segment of this end while an unbilled femme vocal combo softly chirps most of the rest. A tender, moderate paced sentimental weeper that provides the jocks with some more good programming material.

BILL BROWNING
 (Island 3)
B+ "DON'T WAIT TOO LATE"
 (2:58) [B. Browning] Bill Browning, who created quite a stir in platter spinner circles with his chart-riding Island debut, "Dark Hollow", bids fair to follow suit via his newest effort for the diskery. It's a persuasive, moderate paced item that finds Bill warmly passing along a bit of friendly advice to the lovelorn.

B+ "ONE DAY A MONTH" (3:07)
 [E. Browning] Here a song intro leads into a narration of divorce involving children. Heartbreaking affair that Bill describes in affecting manner. His Echo Valley Boys ably back up on both ends of a powerful pairing.

GEORGE MORGAN
 (Columbia 41246)
B+ "ROCKABILLY BUNGALOW"
 (2:20) [B. & F. Bryant] George Morgan could have an all-market winner on his hands with his enticing rendition of this quick beat delighter. The chanter is the recipient of a splendid pop-styled choral and instrumental assist.

B+ "CANDY KISSES" (2:37) [Hill & Range BMI—Morgan] Under side spotlights George and the vocal group on a wonderful revival, more in the pop vein this time, of the self-penned Morgan hit of a while back. Could be a chart-rider all over again.

DANIEL JAMES
 (Allstar 7170)
B "I'M CRYING OVER YOU"
 [Allstar BMI—E. Vick, D. James] Daniel James, whose mellow vocal stylings are from the 'Ernest Tubbs School', sends up a warm, sincere reading on this slightly up tempo romantic weeper. Fine 'straight country' string support supplied by the Sun Valley Boys. Lid rates a heap of airplay.

C+ "IT'S THE REAL THING THIS TIME"
 [Allstar BMI—S. G. Mosberger] Under portion is a pleasant, middle beat lover's tale that James and the boys spin in ear-pleasing fashion.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

Plans are being formulated for WSM's Seventh Annual National Disk Jockey Festival. Speakers are being selected, major topics of interest are being discussed, top entertainment is being planned, and invitations are being engraved.

The recently formed Country Music Association will hold a meeting on Thurs., November 20th (the eve of WSM's 7th Annual National Disk Jockey Festival) at which time there will be an election of permanent officers and a Board of Directors. The purpose of the new organization is to further promote and publicize Country Music. For further information, contact Hubert Long at Box 796, Nashville, Tenn.



BENNY MARTIN

Ray Price, the "Cherokee Cowboy" and the voice behind "City Lights," stepped into the Prince Albert spotlight on the Aug. 31st "Grand Ole Opry" show. Charlie Walker was the special guest. Faron Young and Jim Reeves starred on the Sept. 6th P.A. portion. The Sept. 13th network portion of the "Opry" will feature Hawkshaw Hawkins and Don Gibson.

Roy Acuff and all the Smokey Mountain Gang will cross the ocean come Oct. 13th to entertain country music enthusiasts throughout Europe. Frankie More, Acuff's manager, tells us that Roy will be touring the

European continent for about 6 weeks.

Decca's Benny Martin gets an assist, on one side of his latest pairing, from his sister. Tune is tagged "Border Baby" and the other end is "My Fortune". Deejays who have not yet received Benny's new coupling can have same by writing to Tree Publishing Co., Inc., 319 Seventh Ave. North, Nashville, Tenn.

Tillman Franks infos that on Sept. 13th George Jones was due in on the KWKH—Shreveport, "Louisiana Hayride", after a long tour with Faron Young in Canada. Also set were Claude Gray, Bob Shelton, Dean Evans, Johnny Horton and James O'Gwynn, Horton, O'Gwynn and Jones were due in Alexandria, La. on Sept. 12th, with "Papaw Syrus" alias Bill Lynch of that city's KDBS.

Carl Story pens that he's at WFLW—Monticello, Ky., spinning 4 hours a day of country and gospel disks and is in need of more of the same. Steve Staples who handles the pop and r&r for the station also sends out his plea. Artists, diskeries and promotion men take note



SMILEY MONROE

Ken Rowland notes that WKLO—Louisville, Ky., tossed a WKLO Radio Day at the Kentucky State Fair, Sept. 8th. Admission was free and on hand to celebrate were WKLO personalities along with Don Gibson, Carl Smith, June Carter and others.

Columbia's Bob Burrell, up to the offices this week personally accompanying the Johnny Cash debut for the diskery, "What Do I Care" and "All Over Again". Bob adds that Columbia's Jimmy Dean was set to appear on the Ferlin Husky-subbed "Arthur Godfrey" Show, Fri. Sept. 12th, the same nite that Dean cuts a new wax session. On the previous day, notes Bob, Ferlin coast-to-coasted the Ray Price smash, "City Lights".

"Uncle Duke" Towler who owns the "Jamboree Studios" at 3121 Grove Road, Ypsilanti, Mich., invites record companies and artists to send along their latest releases for publicity purposes. Uncle Duke will soon have a hook-up with a local radio station to air his show from the studios.

"Lost John" Drolz, steel-guitar man, is now with, "Cowboy" Howard Vokes & his band. Drolz who played the Baltimore, Md. area for a number of years, now makes his home in New Kensington, Pa.

Marijohn Wilkin recently accepted a position as musical representative with the Cedarwood Publishing Co. The gal, who formerly taught public school music in Tulsa, Okla., moved with her family from Springfield, Mo. to the pubbery's offices in Nashville. While in Springfield she started her career in songwriting and publishing, as well as making personals on Red Foley's ABC Network shows. Since coming to Nashville Marijohn has entertained locally at clubs, affairs, etc. and will continue her tune-cleffing.



WILF CARTER

Smiley Monroe pens from Pasadena, Calif. that he's being kept pretty busy. On Aug. 22nd he was on Spade Cooley's TV show and then went to the "Band Box" nite club in Los Angeles. On the 23rd he was at Ralph Hick's "Jubilee Ballroom" in Baldwin, Calif., and on the 24th he guested with the "Squeakin' Deacon" at the "Riverside Rancho", in the afternoon at the club in El Monte. He did 3 club dates last week, was at the "Rolling Hills Ballroom" in Riverside, emceed and guested at the "Wagon Wheel Club" in San Gabriel, guested 2 nites at the Ballroom

in Ridgecrest and was radio show.

KWEM—Memphis, Tenn. deejay, Eddie Bond, is starting a new country music show, tagged the "990 Jam", that'll originate from a theatre building and will be held every Sat. nite. The 1st show will be on Sept. 13th and will star Wayne Walker, Webb Pierce, Bill Phillips, Warner Mack, Bud Deckelman, Ray Scott and a host of Memphis 'regulars' including Eddie and his Stompers. Talent wishing to appear on future shows should contact Eddie at KWEM. Bond is on the air 5 hours a day on the full-time country music station.

Received the 'jam-packed with info' fan club booklet for Decca's Wilf Carter, alias "Montana Slim", from Eleanor M. Burdo. All those wanting to join the club are asked to write Eleanor, the prexy, at P.O. Box 151, Florence, Mass.



JIMMY DEAN

Another news-filled booklet to reach the office this week was the one honoring Tally's Bill Carter. President of the fan club is Marjorie Whitney who runs things from her 1102 W. Judd Rd., Flint 7, Mich. address.

Orella Myers, under the management of Don Grashey, has just recorded her initial sides for Wonder Records, helmed by Bill Lowery of Atlanta, Ga. The songs on first release are "Ask Lucille" & "My Paradise". Arrangements have been made with Spartron Records of Canada for its release in that country. This constitutes Orella's first international release.

Ralph E. Stevens drops a few lines to tell us about his new record label that'll push country music and talent. Ralph's the General Manager of Ridgecrest Records and Talent Management System, P.O. Box 517, LaGrange, Ga. It's a new label to be distributed on a national basis and is presently in search of c&w talent and will be glad to hear tapes from all interested parties.

Sez Bob McKinnon, of WONE—Dayton, Ohio, "It'll be to the advantage of promotion men to send the waffles directly to him at 900 Cosler Drive, Dayton, Ohio".

WXGI—Richmond, Va., recently celebrated its 10th year of an "across-the-board", sun-up to sunset country music policy. At the same time, George Popkins, who runs "Pop's Country Store", chalked up his 8th year at the station. George notes that according to Allen Distributions, local indie outlet, Bill Browning's Island slicing of "Dark Hollow", unavailable from release until recently, is one of the big items in the boxes in his part of Virginia. Browning, incidentally, has a new Island pairing, out this week, labeled, "One Day A Month" and "Don't Wait Too Late".



ORELLA MYERS

Speaking of Island Records, "Hardrock" Gunter, Talent Director of WWVA—Wheeling, W. Va., advises that the diskery has put out a W.W.V.A. Jamboree Special EP, to prove that there 'are' records stars from north of the Mason-Dixon line. It's a 'right down the middle' package, presenting 4 WWVA artists doing country-pop tunes. On it are "Gonna Be A Fire" and "Down In The Holler Where Sally Lives" by Bill Browning, "Juke Box Play For Me" and "You Gotta Go" by the Cook Brothers, "You're Just A Baby" and "Ida Red Rock" by Buddy Durham and "Birmingham Bounce" and "Rock-A-Bop Baby" by Gunter.

Ginny Jackson, singing star of Nat Nigberg's "Country America", and Billy Strange of Cliffie Stone's "Hometown Jamboree" are an item Billy spends all of his spare time at Ginny's KABC-TV rehearsals.

Betsy Gay of "C.A." retired from the show last Saturday in favor of motherhood (for the fourth time). Shirley Caddell has been added as a regular.

Sam Short, Jr. notes that requests have been plentiful from jocks and distributors on the Blue Hen waxing of "Actions Speak Louder Than Words" and "My Ladder Of Dreams". Henry Sommers, cleffer of the tune, has been promoting it in the Washington, D.C.-Md. area. Also, Adds Short, Lanie Walker's "Why Baby Why" is kicking off in the Rhode Island territory.

Jim Reeves, currently topping the charts with his RCA Victor slicing of "Blue Boy", is set for dates in Ohio, Colo., Idaho, Washington, Mont., Wyo. and S. Dakota, during the month of Sept.



BILL BROWNING

The jocks at KAYE — Puyallup, Wash., J. D. Bryant, Bill Thompson, Buck Owens & Dusty Rhodes, send along their plea for c&w 'bluegrass' biscuits. They also have bookings for c&w artists visiting their part of the country. KAYE is an 18 hour-a-day c&w music station.

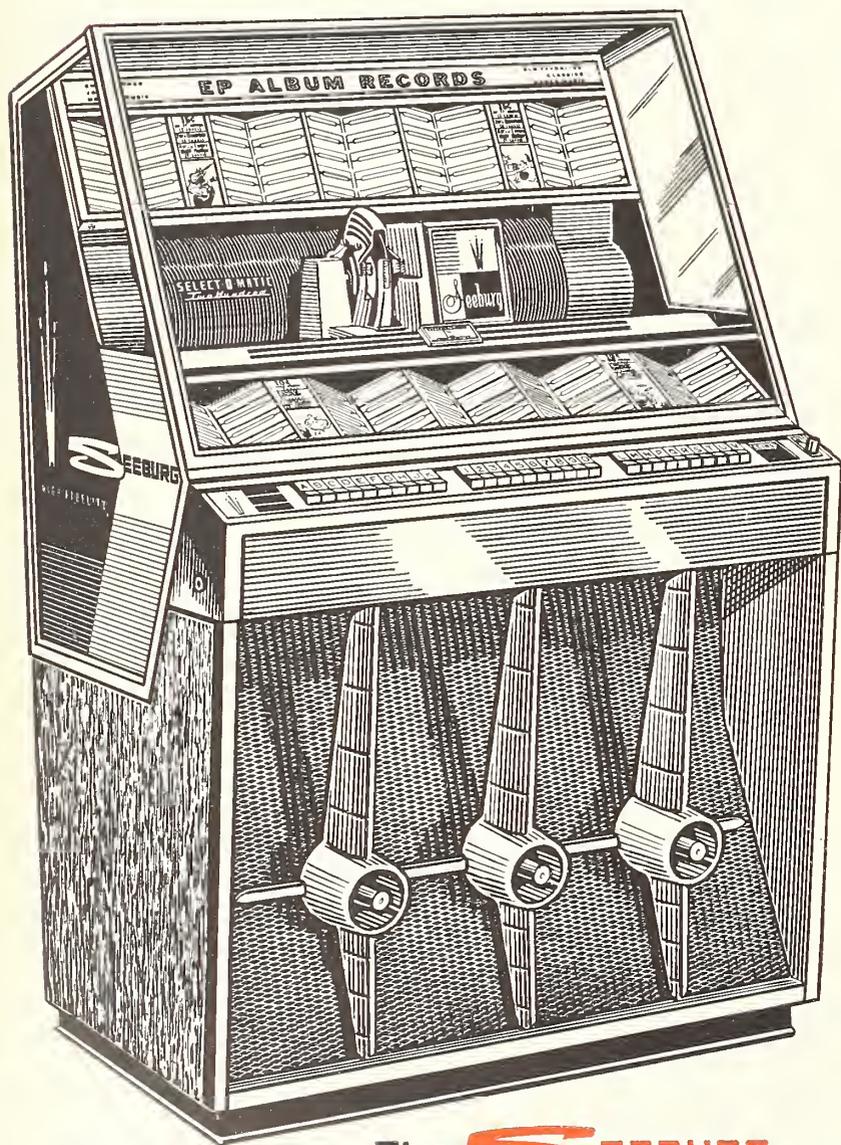
Alan Hart, Mgr. for the Allstar label, headquartered out of 2106 Olean St., Houston 17, Texas, notes that the diskery has 2 new releases on the market. They're "This Heart" and "I Can Give You Love", by Buddy Young and "I'm Crying Over You" coupled with "It's The Real Thing" by Daniel James. Also, adds Hart, Link Davis, former Columbia artist, has inked a pact with the label and has a latter part of Sept. release date.

Walter Bailes now has a 3 hour country & gospel wax show heard over the WNOB—High Point, N. C. airwaves. He's already added 20 new sponsors to the station. His brother, Homer Bailes, joined WNOB deejay staff on Sept. 8th. With his wife, Frankie, he's re-grouping the Bailes Bros. and kicking off a new program, on Sept. 16th, to be broadcast on a 5 station network and eventually televised. The show'll be tagged "The Tar Heel Jamboree" and will be held in the High Point, N. C. Recreation Center and it'll feature popular c & w artists and some local talent. Anyone wanting further info should contact Walter care of this station.

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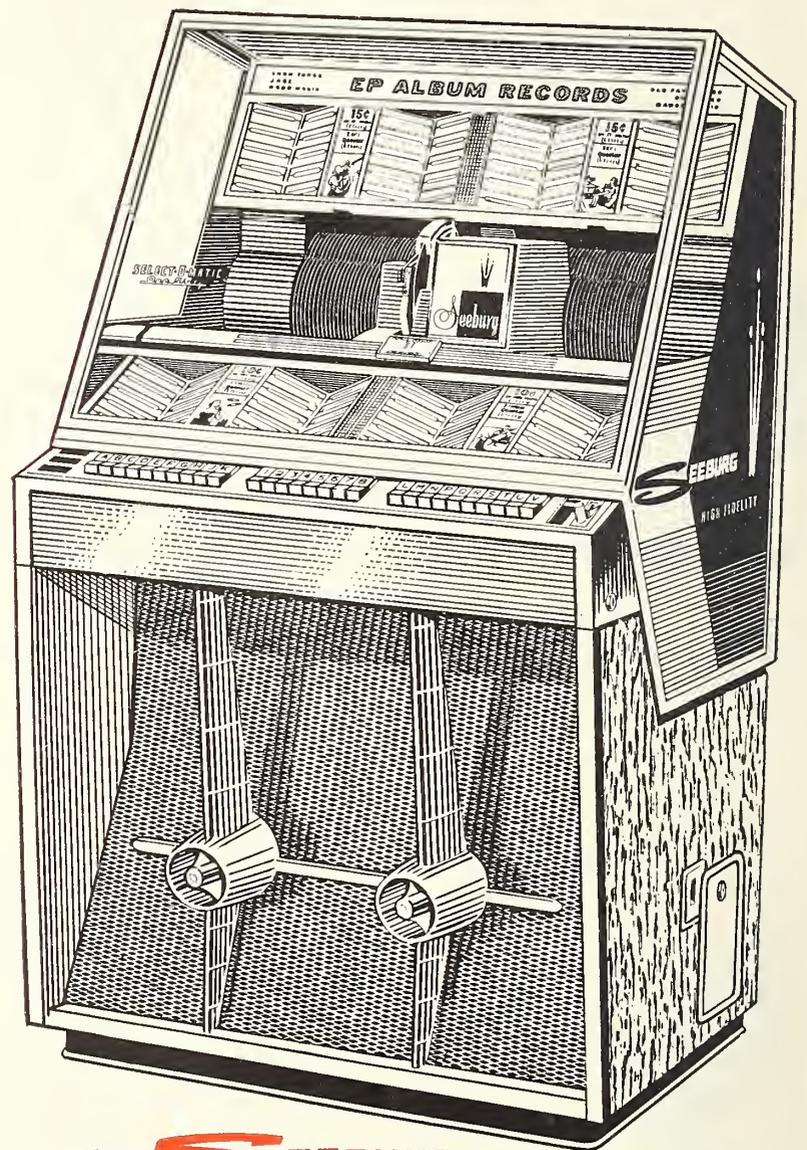
Current releases on singles are programmed under appropriate classifications in the lower display panel. Show tunes, standards, jazz and classics are programmed in the brilliantly illuminated upper display panel.



The **SEEBURG**
"201"

DUAL PRICING MEANS INCREASED EARNINGS

Dual pricing compensates the operator for the additional time required to play EP albums. With Seeburg Music Systems singles are programmed at one price and EP album records (two tunes per side) at a proportionately higher price.



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Man of the Week



JACK J. MITNICK

After 39 years in one industry the average man, in most cases, becomes rather blasé regarding what he might have once looked upon as a thrilling and exciting business.

This isn't the case where Jack Jules Mitnick is concerned. Though a grandfather today, Jack has the vim, vigor and optimistic outlook regarding the future he had when he first entered this industry in 1919.

In that year of 1919, Jack was in partnership with a relative in the fraternal promotions business. It was during their search for better ways and means in which to help various fraternal organizations to retain interest of their members in the doings of the organizations that they came across salesboards.

"Gradually", Jack reminisces, "from salesboards I drifted into the cigarette vending machine business."

Tho a New Yorker, Jack operated Master and Nick-O-Time cigarette vendors in New Jersey.

He became a salesman for U-Need-A-Pak of Brooklyn. Nations traveling thruout the southern states.

In 1937 he left the cigarette vendor business to become field man for the late George Ponser of New York.

That's when he entered into the automatic music business. He has remained in the music business these past 21 years.

When War II came on, Jack set up operations in 19 camps. He continued these operations until the end of the war.

In 1945 he was sales manager in the New York office for Runyon Sales Company. In 1947 he went up to Boston to open Beacon Coin Machine Co.

Toward the end of 1947 he joined AMI, Inc. as eastern regional manager. He covered the entire eastern part of the nation for AMI until the end of '55.

In April of 1956 he entered the newly created United Music Corporation of Chicago. Today he is Executive Vice-President and Sales Director of this firm.

"In all these 39 years", advises young-at-heart Jack Mitnick, "I've continued to be thrilled just being a member of this exciting, exhilarating industry.

"In fact", he asks, "what's more thrilling and more exciting than producing an entirely new automatic phonograph like we are doing here at United Music Corporation?"

Proved Best:

COMPLETE DIVERSIFICATION

Specialization in Any One Type Machine Goes by the Boards as Ops Find Complete Diversification Answer to Higher Income

Specializing in one type of equipment, such as music, games, vendors or service machines was regarded for many years as the one sure way for operators to build higher income and, thereby, a more successful business.

In the past few years this idea has been torn to shreds. Experience has proved that complete diversification is best. That the location is most important. Therefore the location must be covered completely with whatever its requirements.

This does not mean that every single specialist in the nation has given up the idea of completely confining himself to but one type of equipment. There are those who still believe that specialization is best.

The great majority, today, feature all types of equipment. Even the larger cigarette machine operators have gum and candy vendors attached to the sides of their cigarette merchandisers. This, they advise, helps pay servicing overhead. They also operate drink dispensers and other types of equipment.

The average operator, nationwide, who has a lease agreement with an outstanding location, installs music, games, vendors and service machines, and anything else that is necessary, to keep that location happy, profitable and, most of all, completely to himself.

For many years this publication has pointed out, "It's the location that counts." Today's operators have learned this to be true. Many have learned the

hard way by allowing other operators to install equipment in their locations they did not feature. Eventually, many of these operators who had started the location, lost these to those operators whom they had introduced into their spots.

Operators who now sign new lease contract agreements with locations these days agree to install and service all types of equipment required by the location. This has put many music operators, for example, into the games, vendor and service machines business.

It isn't at all surprising to note how many of the largest operators in the nation feature games, music, vendors and service machines. This is only natural evolution following the fact that the location, itself, is their most important income factor.

Complete diversification assures the operator basic income. When one type of equipment founders another holds up the average necessary for profitable business continuance. This means that such an operator can always count on a basic income to assure his future business welfare.

Many music and games operators have entered into the vending and service equipment fields these past few years. But few, if any, have cast aside their games or music. The result has been that, everywhere in the nation, complete diversification has taken strong hold and, today, such operators find themselves in a much more solid financial position.

Where's The Money Coming From For:

P. R. PROGRAM?

Many Continue to Cry That Need for Public Relations Program Grows More Crucial With Each Passing Week But Few Are Willing to Pledge Funds to Start and Maintain Even a Low Cost National Public Relations Program

CHICAGO — Though the cry is heard clear across the nation that the need for a "National Public Relations Bureau" and the immediate start of a national public relations program is a crucial, even a vital necessity, few have come forth to pledge the money necessary for such a campaign.

The great majority seem to feel that "this is the duty of the manufacturer". Yet most of these men admit that the greater number of machines they have on locations are "over two years old".

Certainly, then, these men can't expect any manufacturer to pull back already tax paid dollars from Uncle Sam for a public relations program. Only current purchases, after a public relations program has been arranged for, could count up tax deductible dollars from the manufacturers to pay for such a program.

Some operators have agreed that they would pledge 50¢ per week per machine they operate toward a national public relations program. One operator suggested a flat \$100 per month (\$1,200 per year) instead of 50¢ per week per machine as the pledge operators should make toward such a program.

Distributors have lagged behind. The few who did answer the survey conducted by this publication believed "it's up to the manufacturers". Some were willing to have the manufacturers add onto the cost of the machines they purchase "at the factory" so that they could contribute to such a program.

Distributors pointed out that, due to the keen, even severe competition which they faced, they just could not afford to contribute to such a program directly. They would have to raise prices, they explained, and operators just wouldn't buy from them, they believed.

In summation, there just weren't enough operators, distributors and manufacturers to come forth so as to make even a nucleus of a national public relations program possible.

Most of those covered by the survey agreed that the cost for such a program, since it is completely tax deductible, should start with the manufacturers. They were willing to have the manufacturers add onto the cost of the new machines they purchase the money necessary to get such a program under way.

At the rate of \$2, or even \$5 per machine added onto the cost, and this money to be contributed to a "National Public Relations Bureau" for a national public relations program, it would take many thousands of dollars and, therefore, thousands of machines, to get such a campaign successfully under way. Both operators and distributors would have to buy

a lot more machines than they are today purchasing to ensure such a program being highly successful.

The following, and typical of the answers from distributors as well as operators, gives some idea of what this survey disclosed.

"As a distributor", writes B. D. Lazar of Pittsburgh, Pa., "we could not afford to pay even ½ of 1% of our sales for a public relations program. We take this position because of the terrible competitive price factor with which we are plagued."

"We would suggest", he continues, "that the manufacturer include in his price of each machine a certain amount which he would transmit toward a public relations program."

"Our reason for suggesting this method", he adds, "should be very obvious. Each manufacturer can control the sales price to a distributor, but the distributor cannot possibly control his sales price to the operator."

Heinie T. Roberts, representing a manufacturer, suggested that the manufacturers pledge 1% from the sale of each machine "as a starter". He recommends that the "theme" for a national public relations program be contained in the one word "entertainment".

"90% of our population of all ages", Heinie Roberts writes, "do not belong to private clubs."

"People must have companionship", he advises, and adds, "We cannot play or live alone."

E. O. Temple of Hope, Ark., believes very strongly in a public relations program. Instead of a set amount per week per machine, he offers an entirely different suggestion.

"I am definitely in favor of a nationwide public program", he writes. "This we have needed for a long time. I am not in favor of a local situation at all."

"I would not agree", he continues, "to pledge 50¢ per week per machine. Our revenue in this type of business does not justify this."

"However", he concludes, "I would pledge \$100 per month, or \$1,200 per year, for nationwide public relations representation."

Mike Young of Soldiers Grove, Wis., writes, "This public relations campaign is sadly needed in every part of the country."

"Operators just don't get together on prices, etc. Altho in my case I have handled four competitors. I bought out 3 of them."

"I have been in the business over 20 years and I believe that a strong

Chi Coin Shipping New "Criss Cross Hockey" Game

CHICAGO—Ed Levin, sales director, Chicago Coin, division of Chicago Dynamic Industries, this city, announced this past week that the firm's new hockey type game, "Criss Cross Hockey", is being shipped to all Chi-Coin distributors.

"Featured in 'Criss Cross Hockey,'" stated Levin, "is a continuous series of flashing numbers. These are consecutive from one to nine."

"They set up the number on the backglass for each goal scored by the player."

"A goalie at the opposite end of the play area creates exciting competitive play by constantly attempting to bat the puck back to the player."

"The goalie is mechanical, swinging from left to right, thruout the entire game."

"The player attempts to light up



ED LEVIN

public relations program could be made to work and that all operators would pledge themselves to help put it over. This would prove of tremendous help to everyone everywhere."

From an operator in Irvine, Ky. comes the following, "Too many people think of this as either a racket or else a get-rich-quick scheme."

"We should let them know that for the most part we are honest, hard-working businessmen, in a service business, serving the public."

"It's an honorable business. A very competitive one. One that takes a lot of hard work. They should be informed as to the fact that we help make both the song and artist-performer as well as the composer."

"This is an honorable business. Just as honorable as being a grocer or clothing merchant."

"Sure we have our share of ruffians. But what line of business doesn't have them?"

"Let's get together in a public relations program."

Other operators had other things to say, but in almost every case, they contained the one appeal, that all get together into a public relations program. Yet all wanted the manufacturers to be the first to start the ball to rolling. Few were willing to pledge the necessary money on their own accounts.

the entire card on the backglass," continued Levin.

"He can accomplish this by first scoring the vertical, horizontal and diagonal lines of numbers, thus completing the card."

"This lights up the letters in the word 'Hockey' on the backglass. Top score is 890,000."

Levin happily stated, "Collection reports in test locations have already exceeded our expectations."

"All distributors," he continued, "anticipate peak action with our exciting, new hockey type game."

"Criss Cross Hockey" has a streamlined cabinet. It has a new flashy backglass that is enhanced by the constant flashing panel of numbers while in play.

It can be adjusted for 10 or 15 ball play. The game has a dime single play chute. Total play time is 1¼ minutes for each game.

Re-Enters Jobbing Biz

ROCHESTER, N.Y. — Jerry Kertman, veteran coin machine wholesaler, who headed The Kertman Sales Corporation in this city before retiring some five years ago, announced that he is planning to re-enter the business in the very near future.

"As soon as we have made all our arrangements and completed the necessary details", stated Kertman, "we shall so advise the trade."

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San Joaquin Music Ops Proud Of Accomplishments

Organization Only 15 Months Old Has Won Complete Support of Music Ops in Area. Affiliated With CMMA

STOCKTON, CALIF.—“On behalf of the San Joaquin Music Operators,” writes Jack Daly, president, “may I take this opportunity to thank you and your associates for the good work you are doing through *The Cash Box* for all the operators in America.”

Though this organization is only 15 months old, and is affiliated with CMMA (California Music Merchants Association), its accomplishments are truly outstanding.

For example, all loans to locations have been halted. Members have 99% of their phonos on 10¢ play. They are all starting to obtain front money guarantees from the smaller locations. They are also starting a true survey with a local radio station.

They helped to sponsor a boy in the Soap Box Derby along with CMMA. They had Police Chief Jack O’Keefe of Stockton at their last meeting at which time the Chief discussed backing the Junior Olympics.

The organization is now discussing a television show for Stockton’s teenagers as their first big public relations program.

Meetings of the organization take place the first Monday of each month and are very well attended.

Next meeting will be September 29 at 1019 North Center Street in this city.

Paul Rechtshafer Married September 7

HARTFORD, CONN.—Paul Rechtshafer, Reliable Coin Machine Company, this city, was married Sunday, September 7, to the former Miss Toby Berger of Boston, Massachusetts.

In addition to his activities at the wholesaling firm, Rechtshafer is vice president of the Music Operators of Connecticut, which he has served diligently since its inception. Through his hard work, the association has continually improved its service and cooperation to the operators throughout the state.

His many friends in the industry wish Paul and his bride all the happiness in the world.

The couple left immediately for a honeymoon in Canada.

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SEEBURG 100R	595
SEEBURG 100C	445
SEEBURG 100B	375
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ROCK-OLA 1442	275
WURLITZER 1700	475
WURLITZER 2000	595

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 for V-200 & VL-200— **\$34.50**

SEEBURG V-200 \$595

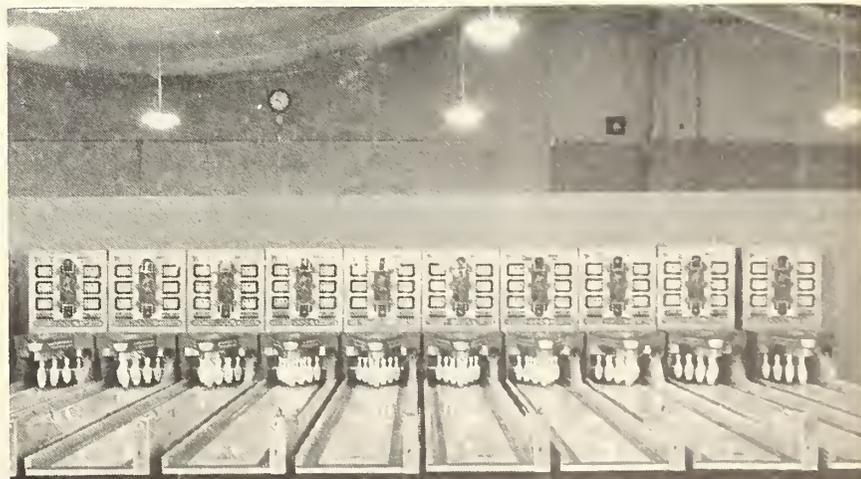
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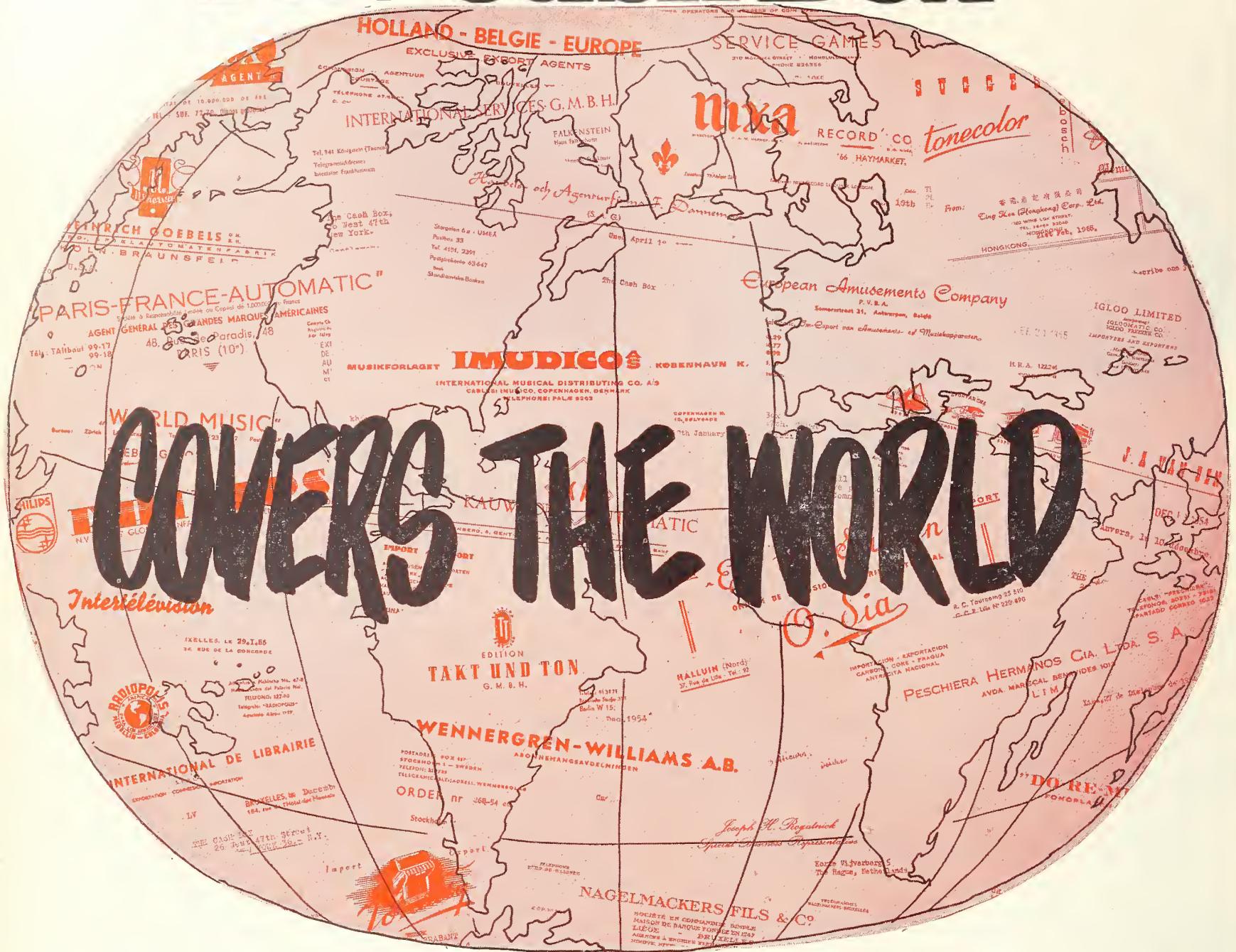
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Santa Monica Arcade



SANTA MONICA, CALIF.—A battery of 10 United’s “Playtime” alleys (pictured herewith), operating at the famous Buccaneer Den Arcade in the Pacific Ocean Park, this city, has been doing so well that five more have been added since this picture was taken. There is a battery of 15 “Playtime” alleys now in operation.

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The Cash Box

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(Dated: October 4)

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Amuse Machine Ops Of Philly Set New Date, Nov. 16, For Banquet



JOE SILVERMAN

PHILADELPHIA, PA. -- Joe Silverman, managing director, Amusement Machines Association of Philadelphia, this city, announced that the organization has changed the date for its annual banquet.

Originally scheduled for November 2, the new date set is now Sunday night, November 16.

This 1958 banquet will be the first affair the association has held in the past two years. It will celebrate the organization's 29th year of service. As mentioned in its previous announcement, the location for the banquet, and all further details will be announced at a later date.

In the meanwhile, Silverman and his associates are busy preparing a souvenir journal and all their friends are being asked to participate.

So. Amer. Coinman Visits U. S. To Buy Equipment

NEW YORK — Vincenzo Spinelli, Montevideo, Uruguay, in the country visiting the cointrade, stopped off at *The Cash Box* to say hello.

Spinelli, who will remain here for about one month, spent the early part of his visit to see his favorite distributor in another state to buy pin games.

The operators in his country have quite a problem in bringing in machines. The license fee is high in the first place. The machines he buys must be stripped down by the U.S. wholesaler, and sent to Spinelli as machine parts and the cabinets separate. He then has the machines put together again.

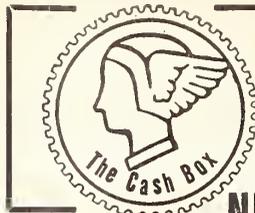
Phonographs coming into his country come in only as parts, and he manufactures his own cabinets.

Spinelli tells us that coin machines are very popular in Uruguay, but that it isn't possible to place machines in every possible location as we do here in the United States. However, he states, that the coin machine business is developing and is exciting as well as profitable.

N. Y. Music Ops Banquet

NEW YORK — Al Denver, president, Music Operators of New York, this city, advised that the operators are showing keen interest in the association's forthcoming 21st Annual Banquet, being held at Ben Maksik's Town & Country Club, Brooklyn, Saturday night, October 25.

"This is the first time we've planned our annual affair away from a New York Hotel", stated Denver, "and it appears our members are looking forward to a great evening of entertainment and fun."



Palastrant Appointed Rep For Vendor Mfr.

NEW ENGLAND NIBBLES

B. D. "Ben" Palastrant, vet coin machine man in Boston, and his company, Automatic Vend-All Sales Co., has been appointed representatives for Gardner Hot Food Vendors in the new England states of Mass., Maine, Vt., N.H., R.I. and Conn. "Ben" has been an operator for over 25 years in automatic merchandising. His offices and salesrooms are located at 25 Huntington Ave., Boston, where a parts department is also maintained. H. A. Halvorson, general sales mgr., Gardner Mfg. Co., Horicon, Wisconsin, made the announcement of "Ben" Palastrant's appointment. . . . Plenty of activity at the distrib plants in Boston this week: At Redd Distributing (Wurlitzer), where the new stereophonic sound Wurlitzer units are expected momentarily, eight new machines were unveiled this week. Among them were: Bally's "Beach Time, U.S.A.," "Golf Champ," "Lucky Alley," "Lucky Shuffle;" Chicago Coin's "Criss Cross Hockey". Ops are displaying considerable enthusiasm over the new machines. Bob Jones, sales mgr., left on sales trip Sept. 10, to Conn. and will hit western part of Mass. cutting up jackpots with ops and booking orders for new equipment. The big spurt in biz at the Redd plant has pleasantly surprised the staff and 50% of the biz has been coming in over the telephone. Ops, in many cases, have been too busy to come in, and have phoned in their orders. . . . At Trimount Automatic Sales Corp. (Seeburg), arcade equipment season went down as one of biggest. The Seeburg cigarette vending machine, which made its initial appearance here a short time back, is taking on the propulsion of a snowball going down hill, Marshal Caras, sales, reports. Ops have added the cigarette vending machines to all their lines, and are reordering and reordering on them, he states. Trimount is now delivering Williams' "Casino" and Gottlieb's "Gondolier" for which ops are predicting big collections. Irwin Margold, gen. mgr., and prexy Dave Bond getting in some golf on week-ends. Music has been holding good here with Seeburg phono sales way out in front. A large number of ops from out of state have been visiting the Waltham St. plant this week to work out fall and winter needs in equipment. Export biz is perking and shortage of good used equipment still continues, it is reported at this plant. . . . At Associated Amusements (Rock-Ola), Dick Mandell getting in more flying time in his own plane and visiting ops all over the New England states. A good summer was racked up, Ed Ravreby, vet coin op and owner of Associated, reports. Outdoor biz was good and kiddie rides held up astonishingly well again. Action has been heavy on games here. . . . At Atlas Distributors (AMI), Barney Blatt is in town this week at the Commonwealth Ave. plant, greeting ops who are coming in to get squared away for fall.

Among ops in visiting distribs this week were: Dave Baker, Melo-Tone Music, Arlington; John Lopas, Gail Music, Waltham; Phil Swartz, Winrox, Brookline; Cy Jacobs, Interstate Music, Allston; Dave Gropman, Beacon Hill Music, Boston; Marty Cook, Brookline; Art Thoms, Coronet Music, Springfield; Earl Graham, Salisbury; Ray Shea, Worcester; Tom Libbey, Haverhill; Al Dolins, Hyannis; Connie Pocius, So. Boston; Sid Wolbarst, Newton; Romeo Rivard, Lewiston, Me.; Teddy Rubinovitz, Chelsea; Denny Dolvin, Springfield; Henry Gladstone, Boston; George Chopelas, Malden; Phil La Fontaine, Providence, R.I.; Tony Delucca, Cranston, R.I.; Joe Pawelski, Fitchburg; Pete Slepchuck, Springfield; Rudy Lafores, Woonsocket, R.I.; Charles Vicardi, Twin Mt., N.H.; Ernie Marcantonio, Middletown, Conn.; Manny Andelman, Cambridge; Joe Lepera, Cambridge; Dave Schultz, Brockton; and Ralph Lackey, Milton. Cathy Carr had a big opening at Blinstrub's Monday, Sept. 8, with disk jocks turning out to welcome the recording artist in her nitery stint. . . . Nightclub season is under way in Boston with Steuben's opening its Vienna Room Friday, Sept. 12, headlining Billy Fellows; while Bradford Roof reopens Sept. 24 with Rudy Vallee. . . . Frolic, Revere, opened its fall season with Ann Henry. . . . Big slew of recording artists booked for Blinstrub's this season including Tony Bennet, Sophie Tucker, Nat "King" Cole, Gogi Grant. . . . Album sales are up in music stores this month. . . . Opening of legit theatres and incoming musical tryouts pre-Broadway is giving impetus to music and nitery biz. . . . Jack Sager reports that biz has picked up considerably at his new One-Stop next to Atlas Distributors on Commonwealth Ave. and more and more ops are finding their way to his shop.

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Baby Production At Distribs Brings Joy

PHILADELPHIA FILBERTS

Dave Rosen, David Rosen, reported that there were over a thousand people on his Moonlight Cruise, Sunday night. All Dave's staff joined the fun, which according to Dave was terrific. Davey Weiss back from his vacation and ready for a big fall season. . . . Larry Ash, Active Amusement, left for Europe this week. Will visit the trade in Belgium, Italy, and other countries. Joe Ash proudly advised that his son, Frank, starts his college career next week at Penn State. . . . Hank Grant handing out seegars celebrating the arrival of a son, 7 lb., 4 oz., on Friday, Sept. 5. The boy named Bruce David. Jerry Elzas back on the job after a prolonged siege in the hospital. . . . Nat Solow, Eastern Music, and his entire staff and associates in conference when we dropped in. . . . Mike Chanick, International Scott Crosse Co., back from his vacation just in time to greet the arrival of a new son. The 8 lb., 8 oz. Neil Stewart arrived Friday, Sept. 5. Abe Witsen reported the season opened with a rush of sales for Bally's new machines, the new shuffle, the new bowler, and the golf game "Golf Champ". . . . Al Rodstein, Banner, left to visit the branch at Pittsburgh, and then on to Chicago to call on the factories. Fred Walter stated ops welcoming United's "Atlas" shuffle alley. Moe Bayer out visiting the upstate trade. . . . Ted Kellem, Marnel, upstate last week visiting the trade. The Tune Rockers on Dick Clark's show on September 16 plugging "The Green Mosquito". Also moving well are "The Day I Died" by Scott Garrett on Okeh and "With Your Love", Jack Scott's newest on Carlton. . . . Harry Ascola, Columbia, reports that Frank De Vol, west coast a & r man, in last week. . . . Lennie Radcliff, Sparks Music, reports "Fried Onions" by Lord Rockinham's Eleven, on London is a hit. Says Warner Brothers has already stepped out with LPs "Ira Ironstrings" and "Music For People With \$3.98".

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Meeting Dates

Music Operators' Associations

- Sept. 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 17—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 17—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 17—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
- 18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 29—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 29—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- Oct. 1—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 13—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

IT'S BETTER THAN GOOD—IT'S GREAT!

Williams **GUSHER**

with the NEW DISAPPEARING JET BUMPER!

UP BARS BALL FROM "SPECIAL" LANE

SPOTS SELECTED NUMBER WHEN UP

Bumper Moves Up or Down when player shoots a ball into Top, Side or Bottom Pocket

DOWN OPENS "SPECIAL" LANE

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Williams MANUFACTURING COMPANY

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National Slug Rejector

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WORLD WIDE Solves Operators' Game Problems!

200-SELECTION PHONOGRAPHS		S-P-E-C-I-A-L-S!	
A. M. I. JAH	795	Bally U.S.A.—Floor Model—WRITE	
SEEBURG KD	775	Wms. JIG SAW	\$225
ROCK-OLA 1455-D	695	ALL-STAR BOWLERS	225
ROCK-OLA 1455-S	645	United MIDGET ALLEY	375
A. M. I. G-200	575	Gen. OFFICIAL SKILL BALL	95
SEEBURG V-200	525		

Gottlieb Single Player 5-BALLS			
ROCKET SHIP	\$275	WORLD CHAMP	\$195
CRISS CROSS	265	ROYAL FLUSH	195
STRAIGHT FLUSH	255	ACE HIGH	185
SILVER	235	AUTO RACES	175
		RAINBOW	\$165
		CLASSY BOWLER	155
		DERBY DAY	145
		HARBOR LITES	135

Gottlieb Multiple Player 5-BALLS			
4-PI. FALSTAFF	\$395	2-PI. BRITISH STAR	\$375
4-PI. MAJESTIC	365	2-PI. WHIRLWIND	345
4-PI. REGISTER	245	2-PI. SUPER CIRCUS	325
4-PI. SCOREBOARD	175	2-PI. CONTINENTAL CAFE	275
4-PI. SUPER JUMBO	225	2-PI. FLAGSHIP	245
		2-PI. SEA BELLES	\$210
		2-PI. FAIR LADY	210
		2-PI. TDREADDR	195
		2-PI. GLADIATOR	175
		2-PI. DUETTE	145

United BINGOS		NEW GAMES	
BRAZIL	\$145	Bally B' LUCKY SHUFFLE ALLEY	
MDNACD	125	Bally BEACH TIME	
SOUTH SEAS	125	Games' DOUBLE SHOT	
STARDUST	110	Fischer 6-POCKET POOLS	
STARLET	95	Gottl. GONDOLIER	
PIXIES	75	Chi Coin CRISS CROSS HOCKEY	

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"CIRCUS"



"Manufacturers, Take A Holiday," Suggests Op

GRUNDY, VA.—Ben Erdley, General Amusement, this city, believes that operators must cooperate more closely with each other. By fighting amongst themselves they give the public the wrong impression about the businessmen in the field.

Erdley also suggests that manufacturers take a year's holiday and "stop making new games and juke boxes for one year. This would give operators a chance to pay for the equipment they already have purchased and make some profit from them."

(Editorial Note: We believe that Erdley, upon more mature reflection, would not advocate the latter suggestion. If this happened, most operators, who need new stimulating machines to keep their operations alive, would go broke. And, in addition, factories who stayed inactive for one year, would go out of business, and then where would the operators get machines which they all need to keep them in business?)

OUTSTANDING FEATURES:

NEW STREAMLINED CABINET, OCCUPIES LESS SPACE THAN ORDINARY PIN TABLES.

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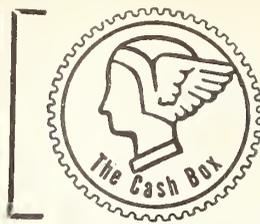
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✓ CHECK THE **HIGH**
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THEN SEND YOUR **BIDS** TO US TODAY!

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Juke Box Features Presley Records In Theatre Foyer

GREAT BRITAIN GLIMPSES

The first photo-electric-cell shooter to be available in Britain in any quantity is a German one—the Wiegandt Bambi—to be built under license by Arthur Brown's enterprising Automaton Distributors Ltd. firm in Llandudno, N. Wales. Supplies will be on the market in a matter of weeks. . . . Lord Cottenham, chief of caterers Lockhart, Smith and Co., is offering £541,800 for the shares in Associated Automatic Machine Corporation which, among other activities, owns coin-operated machines on Britain's railway stations.

Lord Cottenham, known as the catering earl, built up the works canteen side of the Lockhart Smith business. He started 30 years ago with two sheds making tea on a building site. Now he runs 800 workers' canteens in factories all over Britain. . . . Coin-operated vending machines are not common among British tenting circuses, but at least one of our biggest shows has launched out in that direction. The Billy Smart Circus erects in its spacious foyer five two column Wills Cigarette vendors mounting them to neat metal standards.

A juke-box was in the foyer when over 1,000 fans of Elvis Presley were present at the Odeon, Marble Arch, the other day to see his new film, "King Creole". It was a Bal-Ami 80-selection juke box (installed by Cyril Shack of Phonographic Equipment). It included a large selection of Presley's songs from the film and the plays were free. It proved very popular and the management reported that it had been played incessantly. . . . A Castle Bromwich snack bar proprietor has started a "get tough" policy with unruly teenage customers who come to listen to his juke box. He is S. Deakin, who closed the snack bar earlier than usual and put this notice on the door: "Closed owing to the rowdy and unruly behavior of a certain element of youths. We regret the inconvenience caused to normal customers." Deakin said "Two boys cheeked my daughter when she asked them to stop shouting, so I put them out and the notice up. It has done the trick, I hope. The youngsters are now the best behaved of my customers." . . . Who is the phonograph distributor who is planning to bring in phonographs (of European, not American, origin) via Ireland, and why? Is this a move to reduce prices of the cheaper lines of phonograph boxes still further, and, if so, is it a good thing for the industry generally? The P. O. A. may discuss this matter also at the October Extraordinary General Meeting.

I watched a child die of cancer

SHE WAS too weak to speak . . . this child of eight. But the words were plain to see in her eyes: "Can't you make me well again, Doctor?"

It's terribly hard . . . even for a doctor who sees tragedy enough . . . to watch a child fade from the sunlight of life—a victim of cancer.

We had succeeded in prolonging her life by many months—thanks to recent advances in the treatment of leukemia.

But that's not enough! Cancer is a disease that ranks today as the Number 1 disease-killer of children. We can . . . we must . . . find ways to battle it, and *win over it*.

Research, supported by the American Cancer Society, is striving towards that goal.

Let's give . . . boldly, generously to the American Cancer Society Crusade . . . and help eliminate this mortal enemy which will take the lives of more than 250,000 Americans this year alone.

Send your gift to **CANCER** in care of your local post office.

AMERICAN CANCER SOCIETY



Loses Good Helper As Eight Year Old Son Goes Back To School

WEST VIRGINIA WAFERS

Roanoke Vending, Charleston, a busy place with operators viewing and buying. Enticing was the wonderful display of new and used equipment. Hubert Booth tells us it's like this every day. Hubert's son, Jocko, out of the hospital and resting. C. H. Pearson, of Roanoke Vending, joins the Twenty Year Club. . . . J. P. Boyd, Ashland, Ky., at Roanoke stocking up for the fall. . . . Raymond McClung loses a good helper as eight-year-old Joe McClung goes back to school. . . . Bob Binder reports he is ready to go with Keeney's "Big Tent". . . . Rita Fenwick out early in the cool of the morning getting her route ready. . . . Darris Derrick window shopping. . . . Hubert Booth trying to arrange a get-together with Raymond Tabors. . . . Mitchell Oliver, Mamouth Amusement, eyeing Bally's "Golf Champ". . . . Also at Roanoke was J. R. Miller and Red Flanner. . . . Red Wallace displaying a new cookie vendor that John Peterson of Huntington has developed. . . . Lots of out-of-state operators gathered at Cruze Music. Big MOA meet at Cruze getting details ironed out for the MOA State Show October 3 and 4 at Huntington. It will be held at The Pritchard Hotel. J. A. (Red) Wallace, Bill Anderson, Hubert Booth, Derris Derrick and W. T. (Speck) Cruze getting ready for the big attraction. . . . J. B. Lewis, Shelby, N. Carolina, tells us his music now on a dime and doing much better than last year. . . . Zandel Marks, who has one of the oldest arcades in the southeast, says the cold rainy spring hurt the arcade business but he has made up for it in the last three months. . . . Max Carpenter, C. R. Music, Beckley, W. Va., sporting a new Austin sport convertible, reports business good. . . . Mathew Corey, Corey Candy Co., Beckley, elated with the cigarette vendor business for the first half of 1958. . . . K. Kyser, K and K Music, Beckley says his routes in Bluefield and Beckley doing beautifully. . . . Garnett (Steve) Stephenson, a new Twenty Year Clubber. Charles Knowles, Jr. says he only has fifteen years to go. . . . C. W. Wellman, West Virginia Amusement, Bluefield, reports a good first six months. C. W. also a new member of The Twenty Year Club. . . . T. W. Brock, Carter Amusement, Princeton, out on that hard check in the mountains. . . . Bill Ferrell and Wirt Ferrell, Huntington, report business is good and keeping them on the go all the time. . . . Ronnie Hall and Charles Henry, Checker Amusement, planning to build the route with an eye towards vending.

All The Leading Coinmen Read The Cash Box Every Week



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port.

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**Auto - Bell Adds
Canadian Firm**



AL WARREN

CHICAGO—Al Warren, sales manager, Auto-Bell Manufacturing Company, this city, announced last week that the firm has invaded the export field when he appointed the first distributor outside of the country.

Kirke Novelty Phonograph Company of Toronto, Ontario, Canada, joined the Auto-Bell family of distributors, according to a report by Warren. Frank Kirke is the president of the Canadian firm.

Warren also advised that Connors Distributing Company of Jackson, Mississippi, is the most recent distributor appointed by Auto-Bell. Lynn Connors, Jr., heads the Southern company.

SPECIAL SALE!

- TROPHY
- BIG INNING
- SKILL ROLL
- ALL STAR DE LUXE
- ALL STAR SUPER
- ALL STAR FREE PLAY
- Write For Price — Or
Will Trade For:
- WURLITZER 2150
- AMI F-120
- AMI H-200
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221 Frelinghuysen Ave., Newark 0, N. J., BI 3-8777
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EVERY LOCATION

**Wanted:
Bowlers For Chi Auto
Phono Bowl League**



BOB GNARRO

CHICAGO—A hurry call was rushed out this past week for more bowlers for the Chicago Automatic Phonograph Bowling League.

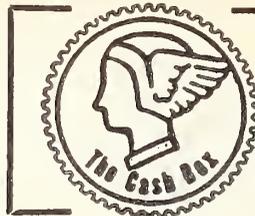
Robert E. (Bob) Gnarro, president of the league, reports that with 16 teams bowling, the need for more bowlers is greater than ever before.

"Please advise any and all bowlers in our city to come to our aid at this time.

"We need more bowlers. If they will phone me at National 2-8550 I'll be happy to give them all the details."

Bowlers can be members of factory production staffs or operators', distributors' and suppliers' employees.

"As long as they are somehow connected with our industry", Bob Gnarro stated, "and can bowl, please have them contact me right away."



**Want To Go Hunting In
Nov.? Phone Harry Zell**
EASTERN FLASHES

As expected, the opening of the Fall season saw increased activity at all the wholesalers. Visitors were plentiful. However, what kept the sales and service forces glued to their desks was the large number of telephone calls from ops. Everyone seems to feel that the summer slowdown in buying is over—that the operators are now ready to take on new amusement machines and juke boxes. The sale of reconditioned equipment is also brisk, both to local operators and for export. Next week will have to be crowded into the last three days of the week, as all of coinrow's wholesalers will be closed on Monday and Tuesday, Sept. 15 and 16, as the personnel observe the Jewish New Year holidays.

Things were pretty hectic at Runyon Sales Co. the early part of the week as Barney (Shugy) Sugarman was absent from the premises, out on the road seeing the trade. Irv (Kempy) Kempner, roadman, reported into the office these days, filling in for Shugy. He then spent the balance of the week covering the territory in Conn. Also on hand was salesman Perry Lowengrub, who had a number of appointments. Morris Rood and Lou Wolberg tied down to their desks handling the phone calls. . . . Pie Haley, Middletown, N.Y., op, makes the rounds of coinrow distribs. Reports biz starting to show a pickup as locations' patrons close up their summer homes and start visiting their favorite spots. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., first demonstrate ChiCoin's new "Criss Cross Hockey" game, and then watch as visiting operators try their skill. The game receives some very high compliments. . . . Trade sorry to hear of the death of Eddie Brothers, old time op, who died Thurs., Sept. 4. . . . Mike Munves, brother Joe, and Mike's son Alvin, all busy handling the visiting ops, who in most instances were replenishing parts and supplies. Alvin was delayed a week in returning from his vacation. Was involved in an auto accident on his way home from the country, and it took a week for him to recuperate. . . . Harry and Hymie Koepfel, Koepfel Distributing, putting together an export order when we dropped in. The brothers advise that their brother, Ben, who was a former N.Y. coinman, and now resides in Santa Clara, Calif., is now a grandfather.

Oscar Parkoff, head of Newark, N.J. branch of Atlantic N.Y. Corp., in visiting brother Meyer for the day. The men, together with Murray Kaye, discuss plans for the fall. We heard a few of the plans, and they sound extremely interesting to us. . . . Harry Zell, Elliott Music, is preparing plans for his annual hunting trip, which this year takes place the week starting Nov. 17. 25 hunters form the group which gathers in the Sullivan county mountains. Zell advises that 15 men have already made reservations, and that another 10 would be welcome. So, if you want to go hunting, call Zell at JMaica 3-1646. . . . Sylvia and Dave Lowey, Dave Lowey & Co., forget all about biz as they proudly discuss their children. Their teen-age daughter, Maralyn, enters Queens College this month. Their young son, Mike, is asst. editor of the L.I. City High School newspaper. . . . Johnny Bilotta, Newark, N.Y., brings in his 16-year-old son, John, Jr., to make the Big City spots, celebrating the boy's birthday. . . . Abe Lipsky, Sandy Moore Distributors, rushing hither and yon, wanly smiles as he advises, "I'm so busy, I don't know whether I'm coming or going". Hank Peteet, Wurlitzer field engineer, still here, and expects to be on hand for another week or so. . . . Tommy Greco, Glasco, N.Y., rushes from one distrib to the other. Tells us that the N.Y. State Coin Machine Assn. (of which he's pres.) will have a general meeting the 1st week of Oct. Hurriedly advises that the assn.'s appeal to the Sullivan County Board of Supervisors (story in Sept. 6 issue of The Cash Box) bore fruit, as the proposed tax on machines was bypassed. . . . Ed Czajka, Danbury, Conn., visits the wholesalers. . . . Jerry Basile, N.Y. op, tells a funny story—which isn't funny to him. He has a certain location which seems to be jinxed. No matter what equipment he places, it soon develops mechanical trouble. "It seems that if the factory turns out thousands of machines, and all of them perfect, the machine I place in this location had a defect", sighs Jerry.

**FOR BEST BUYS
IT'S LAKE CITY AMUSE. CO.**

BALLY SPACE GUNNER (New)	Write
EXHIBIT RINGER BALL	\$ 39.50
GENCO 2-player SKEE BALL	99.50
CHICOIN SKI TOURNAMENT	119.00
WILLIAMS 6-player SKEE BALL	129.50
BALLY STRIKE—14 ft.	595.00
PEPPY (New)	225.00
TARGET ROLL (New)	235.00
TOP HAT (New)	350.00
SOCCER KICKOFF (New)	275.00
ALL STAR (Used)	165.00
ALL STAR DELUXE, free play	275.00
WILLIAMS TEN PINS	275.00
BALLY LANE—14 ft.	475.00
U-NEEDA PAK CIG. MACH.	35.00
U.S.A. (New)	Write
SOUTHERN BELLE	115.00
LEAGUE LEADER	150.00
1454 Rock-Ola, 120 sel.	575.00
1455 Rock-Ola, 200 sel.	595.00

WIRE—WRITE or PHONE HE 1-4100
1/3 Deposit Required On Each Order
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

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**Canadian Op Makes The
Rounds. Reports Good Biz.**

UPPER MIDWEST MUSINGS

Mr. & Mrs. Ike Sundem, Montevideo, Minn., in town for several days. Ike making the rounds and Mrs. Sundem getting a check up at the clinic. . . . Hank Krueger, Fairfax, Minn., in town for a few hours to pick up his record supply and visiting at the Sandler Dist. Co. to find out about stereophonic on the Wurlitzer. . . . Pat Partridge, Mora, Minn., in town for a few hours. First visit in many months. . . . Earl Porter, Mitchell, S. D., and Tony Ratchford, Huron, S. D., leaving Monday, Sept. 8, for a ten-day trip into Canada for some fishing. . . . Eddie LeBlanc, St. Cloud, Minn., in town for the day making the rounds. . . . Tommy Mathews, Osakis, Minn., in town Friday to look for some used equipment. . . . W. A. Wellwood, Winnipeg, Canada, in the cities for a few days making the rounds. Says that his business this summer has been better than expected. . . . Izzy Bernstein, Empire Novelty Co., Mpls., took his family on a very nice vacation up the North Shore drive on Lake Superior. . . . Lyle Collins, Deadwood, S. D., back on the job after spending a month with his family on vacation in California. . . . Al Smart and Charlie Jackson, Bemidji, Minn., in town together for a couple of days visiting the distribs. . . . Roy Foster, Sioux Falls, S. D., in town over the weekend, and then on his way back home, and then to Omaha, for a few days. . . . Gordon Stout, Pierre, S. D., in town for a few days going through the University Clinic for a check up. . . . Congratulations to the Stanfelds, Winona, Minn., on the marriage of their daughter, Geraldine, Sat. Sept. 6. . . . Ben Jahnke, Hutchinson, Minn., in town for the day picking up his record supply and parts. . . . Clayton Norberg, Mankato, Minn., in town Friday and in an awful hurry to get his records and get back home. . . . Joe Perkins, Mpls. operator, back in town after a nice vacation in Seattle, Wash. On his way back home he left his wife and children at a dude ranch in Wyoming to spend another ten days vacationing.



Regard 20th Year Of "The Cash Box" Price Lists" As Top Proved Necessity

CHICAGO CHATTER

Most thrilling and most impressive, "The Cash Box' Price Lists", which, with this issue, enter into its 20th year of publication. Never missed a single week's issue in all those years. Just imagine the week after week after week compilation of "The Cash Box' Price Lists"! The many, many hours of work involved! The great amount of coverage! And, to many in the field, the various different types of machines that used to be listed and that are now out. New machines have replaced these. Week after week "The Cash Box' Price Lists" continue to bring all in the industry the information so necessary to continued good business welfare.

For a moment there we tho't that Jack (Jock MacNick) Mitnick had just joined the U.S. Marines. He was all pepped up. Strutting down the aisle thru the offices and into the factory. Singing away, "The crates are rolling again" to the Marines' famous "Caissons" song. . . . But all that pep was nothing compared to the smiling energy and laughing happy-talk of Bill DeSelm. "All our games are going great", he stated when questioned as to his happy, smiling attitude. Bill reported that Ralph Sheffield is now in N.Y. state on his way to N. England and Pa. and he has been rushing business to the United mailbox. Al Thoeke is on his way from Seattle down to L.A. Johnny Casola is covering Florida and Georgia. "And all the boys", says Bill, "are rushing those orders in just as fast as we can handle them".



JOHN CASOLA

John Watling has been signaling Paris, France and now Canada to meet with one of his largest customers. Here's an order, John believes, that'll keep his firm busy for sometime to come. . . . Mrs. Mary Gillette and her girl-Friday, Charlotte Hughes, driving to NYC where they will mix business with pleasure. . . . Over 1,500 people attended the United Mfg. picnic this past Saturday at Marvel Inn in Niles, Ill. All employees, their wives and children were present, along with many guests of United execs. All had one grand time. . . . Can't keep the youngsters down. A. S. Levy, who has seen over 50 years in the coinbiz, and whose boys sent him down to Tampa "to relax", couldn't relax. He's up with a new product called "A.S.L.Loofah Skinglo". An hygienic bath rub.

Outstanding business man and great citizen, Edwin J. Sabath, has been named Chairman of the fund-raising committee for the new Gottlieb Memorial Hospital to be built on the north side of North Ave., in Leyden Township, just west of 5th Avenue. Louis Zahn, President of the West Town Hospitals Assn., made the announcement this past week. Mr. Zahn also stated, "Mr. David Gottlieb will remain as vice-president and a life member of the Board". . . . Never saw a happier bunch of men than those at CDI (Chicago Dynamic Industries) when they announced the firm was shipping the new "Criss Cross Hockey". Sam Gensburg, Ed Levin, Jerry Koci, Mort Secore and all the others busier than ever taking phone calls for more and still more. Most persistent caller, Sam Gensburg advised, was Joe Kline of First Distribs. Joe kept howling for more and still more.



DAVE GOTTLIEB

Two guys that deserve a great deal of good wishes and outstanding compliments—Morrie and Eddie Ginsburg of Atlas. Just watch "The Cash Box" and you'll soon learn why. . . . Joe Robbins is getting ready for the football season. Joe never misses a game, if he can possibly help it. . . . National's Joe Schwartz spending a restful week in Florida so Mort Levinson is most completely occupied with business details. . . . Mike Detzek getting ready for a busy season with his Champion Distribs. . . . According to Ted Rubenstein and Estelle Bye the firm is adding new accounts every week. . . . Don Moloney and Howie Freer report that their domestic biz is so good they haven't been able to take care of the export orders.



JOE KLINE

The Wico Parts Catalog, tho just off the presses, looks like it will have to undergo a rerun to handle the demand from all over the world. . . . Joel Stern and Len Micon are arguing the plausibility of playing golf in the cold Fall season. Joel just can't see it. But Len says that it's truly beautiful until the first deep snows. So whom are y'gonna believe? "Anyway", claims Joel, "whatever Len thinks about golf, let me tell you about how many Rock-Ola phonos we are selling. . . ." and Joel goes on and on and on because, this year, World Wide was leading distrib for Rock-Ola.

Two of the busiest executives in town—C. T. (Mac) McKelvy and Tom Herrick—who are greeting so many visitors over at the big Seeburg plant and so many orders for Seeburg products. . . . A great many here much upset over the news from Italy regarding games. . . . If you are a bowler, please apply to Robert E. (Bob) Gnarro of ABC, telephone: 2-8550 because the Chicago Auto. Phono. Bowling League desperate for more bowlers. Please do call Bob and enjoy bowling with these very fine people one night per week. . . . If Alvin Gottlieb will get himself one of those large oars and learns how to yell, "Owooooo", as his gondola goes around a Venetian corner he, too, will realize why so many are happy with "Gondolier".

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All The Leading Coinmen Read The Cash Box Every Week

published each week. The list grows longer and longer. And the St. Lawrence seaway not even open yet. Just think what this will look like when this big shouldered City of Chicago becomes the biggest inland seaport in U.S. history. . . . Marty Bromley of Honolulu and Panama in and around our town with his right-hand-man-Friday, Ray LaMarr. . . . (May I take this small space to thank each and everyone of you from all over the nation for your very marvelous Happy Birthday cards and gifts. It was just thrilling to get so many, many notes from so many fine people.)

One of the nicest afternoons was that spent with Joe Fleisch, Herb Jones and Bill O'Donnell over at Bally. Here are three men who put all visitors at complete ease. In fact, everyone at this well known factory, is intent on making visitors happier people. . . . Johnny Frantz so enthused over the nice reaction to his "charity play" scale that he's planning far ahead.

HAPPY BIRTHDAY THIS WEEK TO: G. C. Lee, Columbia, S.C. . . . Jack Kauffman, Philadelphia, Pa. . . . Allen J. Stern, Chicago, Ill. . . . Arthur J. Weinischke, Warren Woods, Mo. . . . James Ross, Cleveland, O. . . . E. T. Davis, Jr., Atlanta, Ga. . . . Martin Wells, Ithaca, N.Y. . . . Carl F. Jackson, Seminole, Okla. . . . Philip J. Mason, Washington, D.C. . . . Gene Daddis, Pequannock, N.J. . . . Harvey J. Gordon, Big Bay Point, Ont., Canada. . . . Neal Ford, Trescow, Pa. . . . Charles Giaccone, Liberty, N.Y. . . . Edmund Petrocine, Miami, Fla. . . . Herman Paster, St. Paul, Minn. . . . John B. Turcotte, Williamsett, Mass. . . . C. F. Cole, Marion, Ind. . . . John A. Frost, Fremont, O. . . . Louis Herman, Mt. Vernon, N.Y. . . . Louis Tartaglia, Port Chester, N.Y. . . . Michael Detzek, Chicago, Ill. . . . Carlos M. Forrest, Fort Wayne, Ind. . . . C. W. Holmes, Little Rock, Ark. . . . Harry Poole, Boston, Mass. . . . Mrs. Pauline R. Bagnall, Thomasville, Ga. . . . David D. Margason, San Jose Cal. . . . Fernand J. Bard, Cornwall, Ont., Canada. . . . Clyde J. Addy, Imogene, Ia. . . . Dan R. Charles, Binghamton, N.Y. . . . Jacob Nonden, Oak Park, Ill. . . . Howard W. D'orch, Tulsa, Okla. . . . Ralph H. Ridgeway, Springfield, Mass. . . . Harry Schlesinger, Poughkeepsie, N.Y. . . . Benjamin B. Ginsburg, Roswell, N.Mex. . . . John R. Van Wyck, Nyack, N.Y. . . . Bill L. Miller, Grand Rapids, Mich. . . . Eugene V. Oden, San Antonio, Tex. . . . Joe Westerhaus, Cheviot, O. . . . Joseph W. Sheldon, Garnett, Kans. . . . G. B. Wel's, Texarkana, Tex. . . . Ed Brown, Dallas, Tex. . . . Hugh L. Monahan, Sidney, N.S., Canada. . . . Albert N. Hanlin, Los Angeles, Cal. . . . Max E. Rust, Muskogee, Okla. . . . Karel H. Johnson, Los Angeles, Cal. . . . Raymond W. Craver, Harrisburg, Ill. . . . Sidney J. Parker, Nashville, Tenn. . . . Oscar L. Ethridge, Norfolk, Va. . . . Gus Sundman, Houston, Tex. . . . Morton M. Zamore, Brooklyn, N.Y.

WORTH REMEMBERING: "The man who commands efficiently must have obeyed orders in the past."



TOM HERRICK



LEN MICON



ROY MCGINNIS

Does this interest you? "With the constant increase of industrial noise due to high-speed machinery associated with mass production. . . ." Then get yourself a copy of Technical Aids for Small Mfrs. by writing Washington 25, D.C. for the July, '58 issue. It's free. . . . Roy (Mac) McGinnis never looked better in his life. Roy lost 10 lbs and, believe it or not, has the very same, slim figure he used to have 35 years ago. In fact, he feels better than ever. "And I'm going to golf myself mad this winter in Florida", Mac reports. . . . Up in Merrick, L.I. there's a golf ball machine for golf ranges that has a hopper that holds over 1,000 golf balls. It's called, "Automatic Golf Tee". Eliminates the need to sell buckets of golf balls. All such a range requires is some guy to pick up the balls and throw them into hoppers. Everything else automatic.

Absolutely thrilling to all Chicagoans are the "Chicago Ship Sailings"

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

FORESEE HIGHER LICENSE FEES

Phono, Game and Vendor Ops Look Forward to Higher License Fees When State Legislatures Reconvene. Desperate Need for Increased Revenue by States, Counties, Cities, Causes Fear Coin Machines Will Face Greatly Hiked License Fees for 1959.

Once Again Need for 'National Tax Council' is Brought to the Fore

CHICAGO — Desperate need for revenue among the greater majority of the states, counties and cities has brought into being the general belief that this industry will be faced with many bills requesting that higher license fees be placed into effect for the operation of phonos, games and vendors.

The forthcoming sessions of state legislatures, as well as county and city councils, it is believed, will find a great many old bills dusted off while a great many new bills will be introduced, requesting that license fees for phonos, games and vendors be hiked.

A survey among the leaders in the field brought to the fore that this is something all expect to happen this forthcoming legislative year. Many are of the belief that it will be extremely difficult to stop any increased license fees.

"Of course," as most report, "exorbitant or excessive license fees, of the kind that will put operating firms out of business, can be halted."

"But," as one well-known operator reports, "we all know that states, counties and cities are in the red and going even deeper into debt. What can we do," he asks, "to fight such facts?"

"We must realize," he continues, "that as good citizens of our community, it is up to us to help our state, county and city out of debt if at all possible.

"If real estate taxes are again raised, and if other businesses are going to pay higher license fees, how can we, a minority, and in a business which is looked upon as exorbitantly profitable, going to fight against a license fee increase at this time?" he concludes questioningly.

It is, indeed sad but true, as another operator reports, that this business is generally regarded as one where very great and tremendous profits are earned. This is due mostly to ignorance of the true facts and, further, because no public relations effort has been expended to prove these erroneous beliefs untrue. This, he reports, is going to cause legislators and city councilmen to regard this field as a "natural" for higher license taxation.

"This is the time," states one leader of the industry, "when the men and women engaged in the business of operating games and phonos are going to wish that they came together to

adopt *The Cash Box*' suggestion that there be created a 'National Tax Council.'

"There is no longer any doubt," he continues, "but that the majority in the field will have to meekly bow to higher license fees.

"Yes," he adds, "they can fight hard against excessive and inequitable taxation, but," he asks, "what can they do if their license fees are hiked only as much as for another, better recognized industry?"

"The most horrible part of this problem," reports an association leader, "is the fact that the average operator, today, having just come out of a recessive period, isn't in position to pay more than he is already paying for his licenses to do business.

"If the license fees are hiked, even by 5%," he claims, "it will most definitely hurt many operators' incomes. It will mean cutting down on purchases. It will mean great arguments with locations. It will hurt everyone concerned.

"The answer," he claims, "is for all to get together, just as fast as possible, into a 'National Tax Council,' as your publication has proposed, so as to somewhat stem the tide.

"This means that all levels of the industry must get together, manufacturers, distributors and operators. Because all will be hurt."

Massachusetts operators, especially in the Boston area, point to the fight that they are waging against what they term "excessive and inequitable license fees to operate automatic music."

They believe that, because of the publicity given to the license hike which they have endured, it is more or less definite that other communities, especially those in the East, will follow suit and the problem will continue to grow to the complete devastation of all engaged in the field.

"Increased license taxation," reports one old-time operator, who is very deeply engaged in vending machine operations, "was the reason for the creation of NAMA (National Automatic Merchandising Association).

"Since then," he added, "NAMA has grown to be a great influence for good in the business lives of operators in the vending machine field.

"This same thing must also come about in phonos and games. The music field is one of the largest and games exceed all other divisions of the industry in lucrative income.

"In fact," he concludes, "games make it possible for many operators to continue in music and vending and pay for their other equipment.

"The men of the music and games divisions must get together as a group, or in associations, to offset further excessive and inequitable license taxation.

"This is the biggest problem that will face all in the months and years to come," he believes.



Al Bettelman Flies To Honolulu, Hawaii

CALIFORNIA CLIPPINGS

The tempo along Pico Boulevard this week was brisk with everyone reporting a good week. Several "hot" new single releases and some new coin machines were setting the pace. . . . At Badger Sales, Marshall Ames reported a good week with things in the parts department being especially busy. Marshall also said he'll be making a trip to Bakersfield this week to deliver some equipment and bring some back. . . . Allan Anderson, operator from Shaffner, recently returned from a three months vacation on the Russian River, where he is also doing some farming. . . . Hank Tronick, from C. A. Robinson Co., reports that Al Bettelman, also with Robinson's, flew to Honolulu, Hawaii, this week and is expecting to make an announcement of importance upon his return. Hank also stated that United's new "Atlas" bowler is expected in very soon and that preliminary calls indicate that the demand is going to be very big. "We're also awaiting the revolutionary new game from the Williams Manufacturing Co.," says Hank. . . . Gene De Vilbis, operator from Big Bear City, reports that vacationing crowds at the lake has increased his business. . . . At Norty's Music Center, Norty says that stereophonic records seem to be showing some signs of life and may in the relatively near future change the whole record business as we now know it. Norty also reported that business had been very good the past week and that he expected things to show a steady increase on through the first of the year. Joe Alvarez feels that "Schubert's Serenade" by Ray Coniff on the Columbia label, has a good chance to be one of the big records in the near future. "The Shadow Knows" by the Coasters, on Atco Records, looks like it's going to be a hot one, says Norty.

Clyde Baerensen, Los Angeles, who has been out of operating for a while, is now looking the business over again. . . . Barbara Chandler, at Leuenhagen & Co., reports that she'll be leaving the Solle sisters at the "Record Bar" to report for registration at the University of California at Los Angeles. Barbara says she plans to "rush" a few sororities and hopes to find one that she likes. Mary Solle stated that there are so many records released today that after spending all the previous day buying new releases the next day still found many operators requesting records that as yet were not available from the record companies and their distributors. Claire Solle seemed to think that "Where The Blue Of The Night", by Tommy Mara, on the Felsted label, is sure to hit high up on the charts. "Everyone Was There" by Bob Kayli, on Carlton Records, is one to keep your eyes on according to Mary. . . . Ray Walsh, independent coin machine hauler for Pico "row", spending a week at Lake Tahoe with his family. . . . Charlie Daniels, from Paul Laymon's, says that Bally's new "Golf Champ" has been moving very well with the last one being sold off the floor just today. Charlie wants to reassure everyone, however, that more "Golf Champ" machines are expected in within the next few days. Bally's new "Beach Time" is also going very well with the operators in all locations according to Charlie. Everyone is through vacationing at Laymon's and looking forward to a busy fall and winter season.

Bill Shatz, operator from North Hollywood, leaving for a vacation to Yosemite National Park. . . . At American Coin Machine Co., Bill Lanzy reports that business continues good, with activity in the Los Angeles area for used machines being very strong. . . . Wayne Davis, at Minthorne Music Co., states that the new Seeburg Cigarette Vending Machine is going very strong and that Matt Nordberg, sales rep. at Minthorne, is receiving a lot of orders for the machine out in the territory. Wayne also related that business in general at Minthorne the past week had been moving at a good clip. . . . At Simon Distributing, Sonny Lomborg reported that Jack Simon had just returned from a business trip to Reno and San Francisco and had also stopped in Las Vegas to visit the office there. A large export shipment is leaving Simon's this week said Sonny. Business activity, stated Sonny, has been on a steady rise the past few weeks. . . . Al Silberman, at Associated Distributors, was happy to inform that Ralph Cragan, customer relations man at Associated, is out of the hospital and will be back on the job in the near future. Al also reported that the reason for the smile on his face was due to the fact that he had just completed a "big deal" on a large number of the new Wurlitzer "2200's". . . . At the California Music Merchants Association office, Ben Chemers reported a busy week and said he felt much more in the swing of things at the convenient new location. Talking to the different operators, states Ben, keeps you aware of the business trends in the music and coin machine business. . . . Gabe Orland, at California Music Co., says that business has been holding up very well the past week with mail orders being especially heavy. In prominent display as you walk in the door at California Music is the California Music Merchants Assc., sign which reads, "Operators Join Your Local Association, Los Angeles Division—C.M.M.A., See: Ben Chemers, 2932 W. Pico Blvd., RE. 3-2362". Buddy Robinson feels that "No One Knows" by Dion and the Belmonts, on the Laurie label, is a sure bet to be one of the big hits in the near future. . . . Some of the visiting operators on Pico this week were: Carl Honeyman, Long Beach; Carl Cline, Indio; Noble Craver, San Diego; Bill Schaffer & Tab Simonson, Bakersfield; Ray Wheritt, San Luis Obispo; George Kirby, Riverside; Max Decker, San Luis Obispo.

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Phono Distribbs Re-shuffle Manufacturer Alignments

Phonograph Equipment (1958) Ltd to Handle AMI (G.B.). Ruffler & Walker Ltd, to Handle Rock-Ola

LONDON, ENGLAND — The decision of Automatic Musical Instruments (G.B.) Ltd., to end its arrangements with Ruffler & Walker Ltd. from the end of September has proved one of the biggest bombshells in years in the British coin-machine industry. A.M.I. (G.B.) Ltd. is probably the largest manufacturer of phonographs outside America, and R. & W. Ltd. was one of its two largest agencies. The only reason given so far for the parting of the ways is a statement from the A.M.I. managing director Cecil Jones that it is over "disagreement on sales policy". Both firms claim that they are parting the best of friends, but the indications certainly are that from the beginning of October there will be stronger competition in the British phonograph industry than ever before.

Ruffler and Walker, one of the largest, most powerful, and longest established distributing networks in Europe, has immediately revealed that all its companies will switch over 100 per cent to Rock-Ola phonographs from October 1.

A.M.I. (G.B.) Ltd. announce that from the same date the board of Phonographic Equipment Ltd. of Ladbroke Grove London (the only other agency rivaling R. & W. in size) will be augmented by three A.M.I. (G.B.) Ltd. directors. A new company, Pho-

nograph Equipment (1958) Ltd. is being formed for this purpose. The enlarged company will take over the R. & W. territories for Bal-Ami machines.

Both groups announce the acquisition of new premises and the extension of facilities, pointing to a better deal for operators in all parts of the country, whether using Bal-Ami or Rock-Ola boxes, and also pointing to razor-keen competition between these two top ranges of equipment.

It has also been revealed that, for some time past R. & W. has been trying out Rock-Ola equipment through the subsidiary firm of Murray Automatics Ltd. Mr. Murray has now joined R. & W. on the sales side.

In addition to being very big distributors, R. & W. were also large-scale operators. They plan to sell off between 500 and 600 Bal-Ami's from their operating routes, as they switch over completely to Rock-Olas.

Rock-Ola phonographs have already begun to arrive at the R. & W. premises in London from Hamburg where A. W. Adickes is stepping up production to insure considerable supplies for Britain.

AMI (G.B.) Ltd. states that its concern in making its new arrangements has been to insure that every

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Bal-Ami operator, large or small, wherever he may be, is assured of continuity of service and of supplies of spare parts, in a way that will be better than ever. Its policy is that distributors should co-operate to the fullest extent with operators to promote their interests and safeguard their sites. In view of the loyalty and support of Phonographic Equipment Ltd. AMI considers that this firm is most suitably qualified to take over the territory previously allocated to R&W, as well as its present territory. Following upon several discussions with directors of Phonographic Equipment it has been agreed to form the new company. The directors will be as follows: Of the three directors of Phonographic Equipment Ltd., Max Fine becomes Chairman and Managing Director of the new company; Cyril Shack becomes the Sales Director (Phonographs); and Gordon Marks becomes the Sales Director (Pin tables). The three AMI (G.B.) Ltd. directors joining the board of the new company are Messrs. S. E. Norman, L. E. Norman, and Cecil Jones.

As has already been stated Phonographic Equipment Ltd. is the sole and exclusive distributors for Gottlieb and Williams pintables in the United Kingdom, and the new company will be taking over this arrangement.

A. B. T. RIFLE SPORT 3 and 6 Gun Models



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WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—All makes of Shuffle Alleys starting with Imperial and Royals. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—For Resale—8 Foot Shuffle Alleys, Bally Champions; United Leader thru regulations; Chi Coin Starlite thru Bowling Team. State quantity, condition, price. AINSWORTH DISTRIBUTING CO., 8238 GLENVIEW DRIVE, HOUSTON 17, TEXAS. (Tel. OL 4-9595).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

WANT—Bear Guns. Also late Arcade Machines. State quantity and price in first letter. ECONOMY SUPPLY COMPANY, 577 10th AVENUE, NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT — Seeburg 100A (78 RPM) Hideaways. Must have all parts. Write stating best cash price. S. LEONARD, 20 KNIGHTS CRES-CENT, RANDOLPH, MASS.

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MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10¢ Play Plus" help you? What percentage of the nation's juke boxes feature 10¢ play? What percentage of U. S. amusements feature 10¢ play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted. *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151).

With This Week's Issue:

"THE CASH BOX PRICE LISTS" START 20TH CONSECUTIVE YEAR

"The Cash Box Price Lists" Have Never Missed a Single Week's Issue. Approach 20th Year Offering Greater Service Thru Experience Gained to All in the Industry.

CHICAGO—With this week's (September 20, 1958) issue, "The Cash Box Price Lists" enters into its 20th year of publication.

"The Cash Box Price Lists" were also known as "The Cash Box Confidential Price Lists" and as "The CMI (Coin Machine Industry) Blue Book".

"The Cash Box Price Lists" were in publication for about four years prior to the creation of *The Cash Box* itself.

These lists were first sent to hundreds of jobbers and distributors from coast to coast by Bill Gersh, now President and Managing Director of *The Cash Box*, prior to entering them into publication when he originated and produced *The Cash Box*.

Each and every week, on Friday afternoon, "The Confidential Price Lists" were mailed to all jobbers and distributors so as to reach them bright and early Monday morning, to allow them to be able to conduct business with the lists for the balance of the week.

Demand continued to grow for the lists each week. Circulation was constantly increased. Leading operators called for them and paid \$48 per year for a subscription to "The Confidential Price Lists".

When War II came on and publications left the field, it behooved Bill Gersh to create and put into immediate circulation a weekly publication to help hold together a nucleus of men and women to act as a strong base upon which this industry could build for the future when the allies had won this world war.

Incorporated into this publication, *The Cash Box*, were "The Confidential Price Lists". These then became known as "The Cash Box Confidential Price Lists". At about that same time they also had become known as "The CMI Blue Book".

The history of "The Cash Box Price Lists" from those early days to the present have been hectic.

"The Cash Box Price Lists" continued to change with the times. Bells were eliminated some years ago. So were one-balls and consoles and other equipment. New type machines were listed to take their place. Like the kiddie rides and gun games, bowlers and shuffle games. Up to the present new listing of upright electronic scoring free play games.

At one time "The Cash Box Price Lists" also featured all types of vending machines. But lack of activity dated these lists and, rather than give its readers dated prices, *The Cash Box* withdrew the lists.

Today, bankers, loan organizations, customs offices all over the world, consular offices, governments, everyone who has anything in any fashion to do with coin operated machines, are subscribers to

The Cash Box and religiously read, adhere and accept "The Cash Box Price Lists" as the one and only authentic lists. These lists are compiled and guided by experts with over 30 years of experience each in the industry.

As "The Cash Box Price Lists" enter its 20th year of publication it can be proudly stated that they have in all these years never missed a single consecutive week's issue.

All over the known world "The Cash Box Price Lists" are used to buy, sell and trade. Famed expression among operators, jobbers, distributors and all dealers in coin operated equipment is: "I'll pay 'Cash Box' high" or "I'll pay 'Cash Box' low."

A great number of estates have, over the past 20 years, been adjudicated in court by use of "The Cash Box Price Lists" to value the equipment.

Routes have been bought and sold by use of "The Cash Box Price Lists" all over the world. A favorite method, "Buying or selling down the middle, between the high and the low."

The recognition and acceptance of "The Cash Box Price Lists" is well warranted. Leading bankers have found them to be "absolutely authentic and invaluable in all our dealings".

Operators everywhere in the world have come to offer and accept prices by "The Cash Box Price Lists". They make their deals based on the low and high prices appearing in the week's issue when they culminate any deal.

It also follows that sales tax and other taxes along with depreciation schedules are based on "The Cash Box Price Lists".

The end of the year issue of "The Cash Box Price Lists" are used by many cities, counties and states for sales tax quotations.

The "End-Of-Month Inventory Issue" of "The Cash Box Price Lists" are accepted by taxing authorities for inventory purposes.

Never before, in all the history of the industry, has there ever been so outstanding and so purposeful a factor for the good of the field as "The Cash Box Price Lists".

Entering with this issue, their 20th consecutive year of publication, they bring to the field not only long experience, but great confidence in their authenticity and their complete regard for the continued stability of all this industry.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

THIS WEEK'S USED MACHINE QUOTATIONS 20th YEAR OF PUBLICATION 989th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00	6. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
6. Model B, '48, 40 Sel., 78 RPM	50.00	80.00	6. 1432, '50 Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
6. Model C, '50, 40 Sel., 78 RPM	50.00	100.00	6. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00	2. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	140.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00	4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
6. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00	6. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00	6. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00	4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00	6. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	545.00
4. Model F-120, '54, 120 Sel., 45 RPM	449.00	495.00	4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
2. Model G-80, '55, 80 Sel., 45 RPM	475.00	525.00	6. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
2. Model G-120, '55, 120 Sel., 45 RPM	525.00	575.00	4. 1454, '56, 120 Sel., 45 RPM	595.00	635.00
2* Model G-200, '57, 200 Sel., 45 RPM	545.00	625.00	4* 1455, '57, 200 Sel., 45 RPM	600.00	649.50
4. Model H-200, '57, 200 Sel., 45 RPM	795.00	850.00			
6. WM Wall Box	5.00	8.00			
6. SM or SL Stepper	5.00	8.00			

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
4. 1426, '47, 20 Sel., 78 RPM	15.00	35.00

SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
2. M100B, '51, 100 Sel., 45 RPM	300.00	375.00
6. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	365.00	450.00
4* HF100G, '54, 100 Sel., 45 RPM	475.00	565.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00

(PHONOGRAPHS—Continued)

4* V200, '55, 200 Sel., 45 RPM	545.00	750.00	4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. VL200, '56, 200 Sel., 45 RPM	645.00	750.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
2. KD200, '57, 200 Sel., 45 RPM	775.00	825.00	4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
6. W1-L56 Wall Box 5¢	3.00	5.00	2. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
6. 3W2 Wall-a-Matic	3.00	5.00	6. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
6. W4L-56	5.00	8.00	6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00	6. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
6. W6L-56 5/10/25 Wireless	5.00	8.00	4* 1700, '54, 104 Sel., 45 RPM	395.00	525.00
6. 3W7-L-56	5.00	8.00	4* 1800, '55, 104 Sel., 45 RPM	449.00	565.00
4* 3W1 Wall-a-Matic	32.50	55.00	4. 1900, '56, 104 Sel., 45 RPM	525.00	700.00

WURLITZER

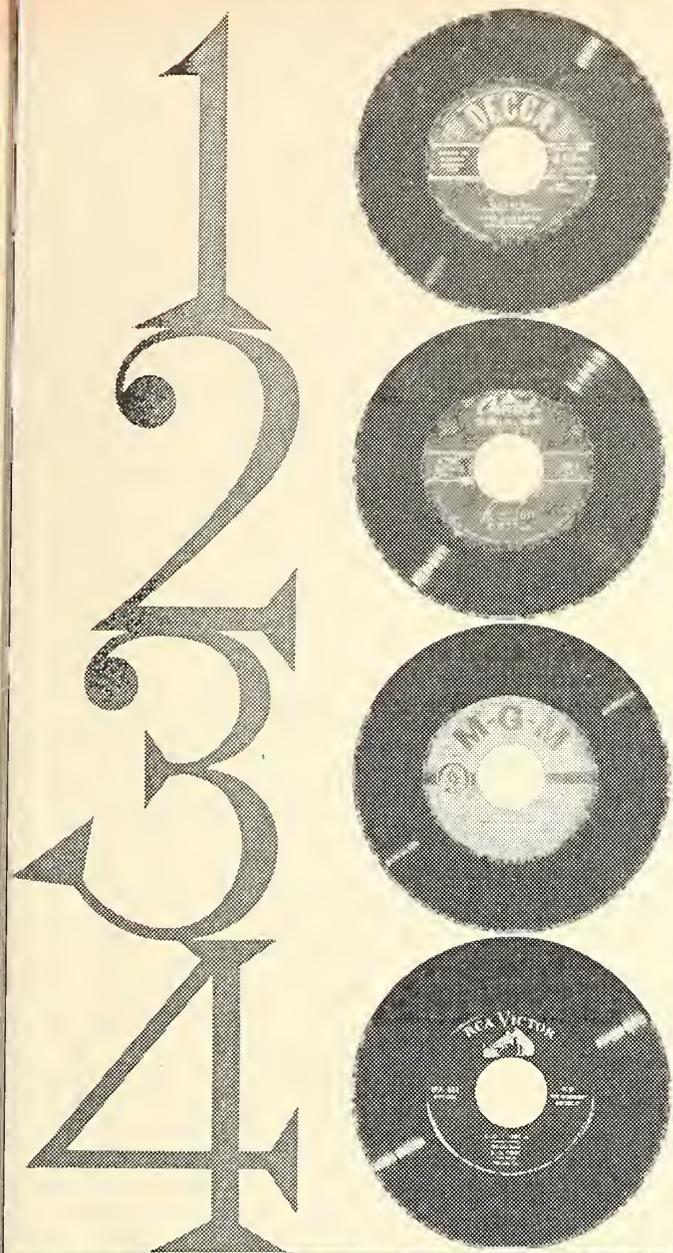
4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00	4* 2000, '56, 200 Sel., 45 RPM	555.00	845.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00	4* 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 1080, '46, 24 Sel., 78 RPM	25.00	50.00	6. 2140 Wall Box	2.50	5.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00	6. 3020 Wall Box	3.00	8.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00	6. 3048 (Conv. of 3020)	3.00	10.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00	6. 3031 Wall Box	3.00	9.00
			6. 3045 Wall Box	3.00	9.00
			6. 4820 Wall Box	8.00	20.00
			4. 4851 Wall Box	9.00	25.00
			4. 5210 Wall Box	89.00	110.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Geuco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57) ..	175.00	235.00	6. Crosswords (B 1/56) ..	195.00	240.00
4. Arabian Knights (Got 12/53)	65.00	80.00	4. Cue Ball (Wm 2/57) ..	185.00	210.00
6. Army-Navy (Wm 10/53) ..	30.00	45.00	4. Daffy Derby (Wm 8/54) ..	60.00	100.00
2. Arrow Head (Wm 7/57) ..	190.00	225.00	4. Daisy May (Got 7/54) ..	55.00	110.00
4. Atlantic City (B 5/52) ..	25.00	55.00	4. Dealer "21" (Wm 2/54) ..	20.00	55.00
4. Auto Race (Got 9/56) ..	160.00	190.00	4. Derby Day (Got 5/56) ..	130.00	155.00
4* Balls-A-Poppin' (B 11/56)	75.00	210.00	4. Diamond Lill (Got 12/54)	70.00	95.00
5. Band Wagon (Wm 8/55) ..	95.00	150.00	6. Disk Jockey (Wm 11/52)	30.00	45.00
4. Beach Beauty (B 11/55)	110.00	160.00	6. Domino (Wm 5/52) ..	25.00	35.00
2. Beach Club (B 2/53) ..	25.00	60.00	4. Double Header (B 7/56)	175.00	240.00
4. Beauty (B 11/52)	20.00	60.00	4. Dragonette (Got 6/54) ..	95.00	160.00
4. Big Ben (Wm 9/54)	55.00	100.00	2. Dude Ranch (B 9/53) ..	25.00	55.00
6. Big Hit (CC 7/52)	15.00	25.00	2* Duetto (Got 4/55)	110.00	145.00
4* Big Show (B 9/56)	200.00	245.00	4. Easy Aces (Got 12/55) ..	120.00	185.00
4* Big Time (B 1/55)	50.00	100.00	2. Fair Lady (Got 11/56) ..	210.00	265.00
2. Blondie (CC 8/56)	95.00	175.00	4. Fairway (Wm 6/53)	30.00	55.00
4. Brazil (Un 10/56)	135.00	175.00	4. Falstaff (Got 11/57) ..	350.00	395.00
4. Bright Lights (B 5/51) ..	15.00	45.00	4. Flag Ship (Got 1/57) ..	215.00	275.00
4. Bright Spot (B 11/51) ..	30.00	45.00	4. Flying High (Got 2/53) ..	40.00	70.00
4. Brite Star (Got 4/58) ..	295.00	375.00	4. Four Bells (Got 10/54) ..	80.00	125.00
4* Broadway (B 12/55) ..	115.00	165.00	2. Four Corners (Wm 12/52)	35.00	50.00
5. Cabana (Un 3/53)	20.00	50.00	4. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Capri (CC 10/56)	75.00	99.50	4. Four Stars (Got 6/52) ..	30.00	60.00
4* Caravan (UN 2/56)	90.00	155.00	4. Frolics (B 10/52)	25.00	55.00
4. Caravan (Wm 6/52)	25.00	45.00	4. Frontiersman (Got 11/55)	95.00	150.00
5. Chinatown (Got 10/52) ..	30.00	75.00	4. Fun Fair (Ge 12/57) ..	199.00	295.00
6. Circus (Un 8/52)	30.00	60.00	4. Fun House (Wm 10/56) ..	175.00	195.00
4. Circus (B 8/57)	190.00	335.00	4. Gay Pate (Wm 6/57) ..	295.00	375.00
4. Circus Wagon (Wm 10/55)	145.00	200.00	4* Gay Times (B 6/55) ..	50.00	95.00
4. Classy Bowler (Got 7/56)	145.00	215.00	4* Gayety (B 3/55)	45.00	90.00
6. C.O.D. (Wm 9/53)	50.00	75.00	4* Gladiator (Got 1/56) ..	150.00	195.00
6. Colors (Wm 11/54)	70.00	115.00	2. Golden Nugget (Upright) (Ge 2/53) ..	30.00	40.00
4. Coney Island (B 9/52) ..	20.00	45.00	4. Gold Star (Got 8/54) ..	90.00	125.00
4. Continental Cafe (Got 7/57)	235.00	275.00	4. Grand Champion (Wm 3/53)	35.00	70.00
4. Coronation (Got 11/52) ..	25.00	45.00			
2* Criss Cross (Got 3/58) ..	239.50	265.00			
4. Crossroads (Got 5/52) ..	25.00	60.00			



Album Play

*the I-200 plays records
in rotation*

side 1

side 2

side 3

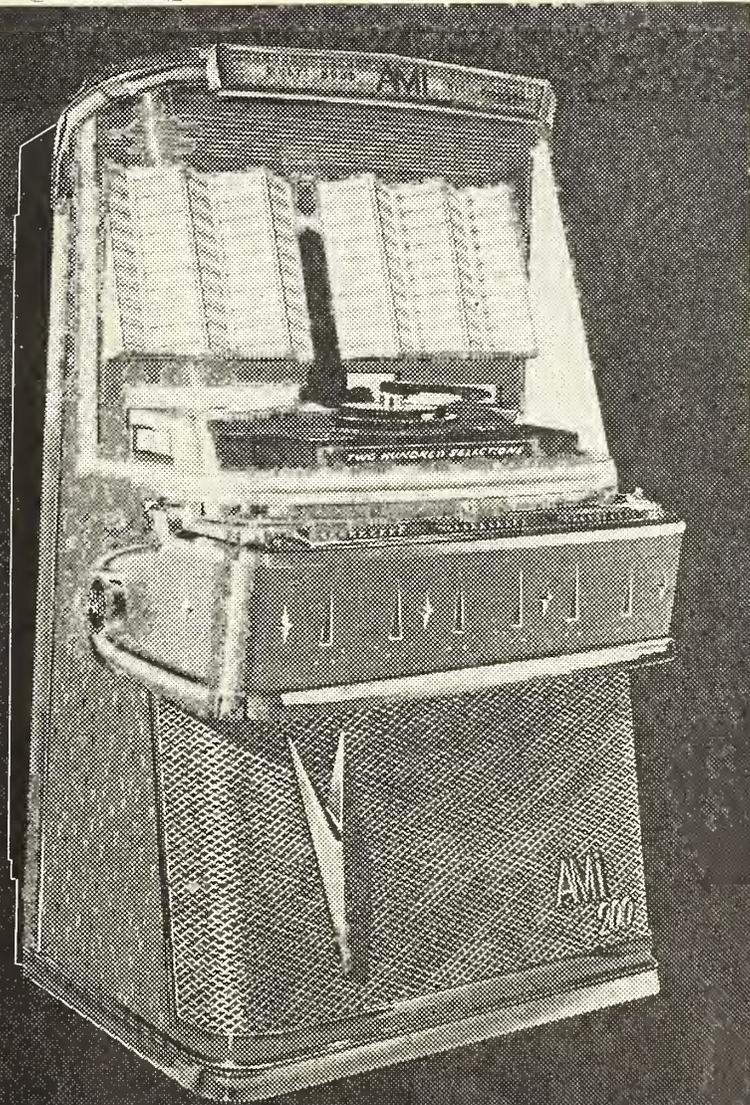
side 4

*in the self same order
as the music was heard
in the original performance.*

*Another feature that
makes the I-200 the juke
box locations want!*

AMi Incorporated
1500 Union Ave., S. E.
Grand Rapids 2, Michigan
Chicago Zurich

*known by operators since 1909 for the most
dependable coin operated music instruments made.*



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00	4. Scoreboard (Got 4/56)	125.00	175.00
4. Green Pastures (Got 1/54)	50.00	100.00	4. Screamo (Wm 4/54)	45.00	100.00
6. Gun Club (Wm 11/53)	35.00	85.00	4. Sea Belles (Got 8/56)	175.00	245.00
4. Guys-Dolls (Got 5/53)	30.00	80.00	4. Shamrock (Wm 1/57)	175.00	185.00
4. Gypsy Queen (Got 2/55)	85.00	125.00	4. Shindig (Got 10/53)	40.00	90.00
4. Handicap (Wm 6/52)	30.00	40.00	6. Show Boat (Un 12/52)	40.00	60.00
4. Happy Days (Got 7/52)	25.00	50.00	4. Show Boat (Ge 12/57)	150.00	200.00
4. Harbor Lites (Got 2/56)	120.00	160.00	4* Show Time (3/56)	325.00	425.00
5. Havana (Un 2/54)	20.00	80.00	2* Silver (Got 10/57)	215.00	235.00
5. Hawaii (Un 6/54)	25.00	80.00	4. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
4. Hawaiian Beauty (Got 4/54)	50.00	75.00	4. Silver Skates (Wm 2/53)	30.00	60.00
4. Hayburner (Wm 6/51)	25.00	40.00	4. Singapore (Un 10/54)	25.00	80.00
5. Hi-Fi (B 6/54)	25.00	90.00	6. Skill Pool (Got 8/52)	20.00	50.00
4. Hi-Hand (Wm 6/57)	175.00	225.00	4* Skill Roll (Upright) (B 3/58)	175.00	325.00
4. Hot Diggity (Wm 8/56)	155.00	180.00	6. Skyway (Wm 8/56)	50.00	100.00
4. Ice-Frolics (B 1/54)	40.00	85.00	4. Slugfest (Wm 3/52)	25.00	40.00
4. Jalopy (Wm 8/51)	25.00	40.00	4. Sluggin' Champ (Got 4/55)	100.00	175.00
4. Jig Saw (Wm 12/57)	195.00	235.00	4. Smoko Signal (Wm 10/55)	110.00	150.00
4. Jockey Club (Got 5/54)	70.00	120.00	4. Snafu (Wm 12/55)	115.00	180.00
4. Jolly Joker (Un 11/55)	49.00	90.00	4. Soccer Kick Off (Wm 12/57)	245.00	295.00
4. Jubilee (Got 5/55)	200.00	245.00	4* Southern Belle (Got 6/55)	115.00	160.00
6. Jumping Jack (Upright) (Ge 12/52)	20.00	30.00	4. South Seas (Un 2/56)	135.00	245.00
4* Key West (B 12/56)	250.00	325.00	4. Spitfire (Wm 2/55)	45.00	110.00
6. Kings (Wm 8/57)	225.00	295.00	4. Spot Lite (B 1/52)	25.00	50.00
4. Lady Luck (Got 9/54)	70.00	120.00	4. Sportsman (Wm 2/52)	20.00	40.00
4. Lazy "Q" (Wm 2/54)	35.00	90.00	6. Springtime (Ge 3/52)	20.00	30.00
4. Lite-A-Line (Ke 6/52)	35.00	45.00	4. Stage Coach (Got 11/54)	110.00	130.00
6. Long Beach (Wm 7/52)	35.00	45.00	4. Stardust (Wm 3/56)	90.00	185.00
4* Lovely Lucy (Got 2/54)	50.00	115.00	4. Starfire (Wm 1/57)	160.00	195.00
4. Lulu (Wm 12/54)	55.00	125.00	4. Starlets (Un 12/55)	65.00	140.00
4. Majestic (Got 4/57)	365.00	425.00	4. Star Pool (Wm 10/54)	50.00	100.00
6. Majorettes (Wm 4/52)	20.00	40.00	6. Stars (Un 6/52)	25.00	40.00
4. Manhattan (Un 4/55)	50.00	130.00	4. Starlite (Wm 3/53)	30.00	50.00
4. Marathon (Got 10/55)	165.00	225.00	4. Steeplechase (Wm 11/57)	199.50	250.00
4. Marble Queen (Got 8/53)	40.00	70.00	4. Straight Flush (Got 12/57)	225.00	265.00
6. Mermaid (Got 6/51)	15.00	30.00	5. Struggle Buggies (Wm 12/53)	30.00	60.00
6. Mexico (Un 3/54)	25.00	100.00	4* Sun Valley (B 7/57)	390.00	525.00
4* Miami Beach (B 9/55)	90.00	125.00	2* Super Circus (Got 10/57)	265.00	340.00
4* Miss America (B 2/58)	365.00	495.00	4. Super Jumbo (Got 10/54)	225.00	265.00
4. Monaco (Un 8/56)	145.00	225.00	6. Super-Score (Wm 9/56)	139.00	225.00
4. Mystic Marvel (Got 3/54)	75.00	120.00	4. Surf Club (B 3/54)	30.00	70.00
6. Nevada (Un 8/54)	25.00	80.00	4. Surf Rider (Wm 12/56)	175.00	199.50
4. Niagara (Got 12/51)	20.00	40.00	6. Sweepstakes (Wm 1/52)	30.00	45.00
4* Night Club (B 4/56)	130.00	185.00	4. Sweet-Add-A-Line (Got 7/55)	125.00	175.00
6. "9" Sisters (Wm 1/54)	50.00	100.00	4. Tahiti (Un 8/53)	25.00	70.00
6. Olympics (Wm 5/52)	20.00	30.00	4. Target Roll (B 1/58)	175.00	265.00
6. Palisades (Wm 7/53)	35.00	60.00	4. Three Deuces (Wm 8/55)	110.00	140.00
4. Palm Beach (B 7/52)	15.00	65.00	5. Thunderbird (Wm 5/54)	69.00	125.00
4. Palm Springs (B 11/53)	30.00	80.00	5. Tim-Buc-Tu (Wm 1/56)	95.00	125.00
4. Parade (B 6/56)	175.00	235.00	6. Times Square (Wm 4/53)	35.00	65.00
6. Paratrooper (Wm 8/52)	20.00	40.00	2. Top Hat (Wm)	245.00	350.00
4. Perky (Wm 11/56)	135.00	175.00	4. Toreador (Got 6/56)	165.00	245.00
4. Peter Pan (Wm 4/55)	95.00	145.00	4. Tournament (Got 8/55)	125.00	155.00
4. Piccadilly (Wm 5/56)	145.00	195.00	4. Triple Play (Un 8/55)	55.00	140.00
4. Pin Wheel (Got 11/53)	40.00	70.00	6. Tropicana (Un 1/55)	45.00	110.00
4* Pixie (Un 10/55)	55.00	120.00	6. Tropics (Un 7/53)	25.00	50.00
4. Playtime (Un 10/57)	290.00	375.00	6. Twenty Grand (Wm 12/52)	25.00	45.00
4. Poker Face (Got 9/53)	50.00	85.00	4. Twin Bill (Got 1/55)	90.00	135.00
4. Quartet (Got 2/52)	40.00	55.00	4* Variety (B 9/54)	45.00	75.00
4. Queen of Hearts (Got 12/52)	40.00	95.00	2* Whirlwind (Got 2/58)	299.50	350.00
6. Quintet (Got 3/53)	40.00	60.00	4. Wishing Well (Got 9/55)	125.00	175.00
4. Race The Clock (Wm 5/55)	65.00	165.00	4. World Champ (Got 8/57)	175.00	260.00
4* Rainbow (Got 12/56)	160.00	195.00	5. Wonderland (Wm 5/55)	75.00	95.00
4. Regatta (Wm 11/55)	75.00	150.00	4. Yacht Club (B 6/53)	20.00	60.00
4* Register (Got 10/56)	195.00	295.00	6. Zingo (Un 10/51)	20.00	45.00
2. Reno (Wm 10/57)	210.00	245.00			
4. Rio (Un 11/53)	20.00	60.00			
2. Rocket Ship (Got 5/58)	249.50	275.00			
6. Rodeo (Un 2/53)	35.00	50.00			
4. Royal Flush (Got 5/57)	195.00	235.00			
5. Saddle and Turf (Ev 10/53)	85.00	160.00			
4. (Club Model)	100.00	165.00			

4. Bally Strike Bowler (11/57)	595.00	695.00	4. Keeney Club (4/53)	25.00	100.00
4* Bally All Star Bowling (12/57)	235.00	325.00	6. Keeney Domino (5/53)	30.00	110.00
6. ChiCoin Match Bowler (6/52)	25.00	50.00	6. Keeney Carnival (5/53)	40.00	115.00
6. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00	6. Keeney Pacemaker (9/53)	40.00	125.00
6. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00	6. Keeney Mainliner Bowler (1/54)	45.00	130.00
6. ChiCoin 10th Frame Special (12/52)	30.00	65.00	6. Keeney Bonus (3/54)	45.00	140.00
4. ChiCoin Name Bowler (1/53)	30.00	70.00	6. Keeney Diamond Bowler (5/54)	70.00	155.00
6. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00	4. Keeney Bikini (6/54)	65.00	150.00
4. ChiCoin Crown (4/53)	30.00	85.00	6. Keeney Century (6/54)	90.00	170.00
6. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00	4. Keeney American (9/54)	90.00	175.00
4. ChiCoin Triple Score (6/53)	35.00	90.00	6. Keeney National (9/54)	90.00	180.00
6. ChiCoin Gold Cup (7/53)	30.00	95.00	6. Keeney Speedlane (4/55)	125.00	200.00
6. ChiCoin High Speed Crown (7/53)	30.00	100.00	4. United 6-Player Super (3/52)	20.00	40.00
6. ChiCoin High Speed Triple Score (8/53)	30.00	100.00	6. United 4-Player Official (5/52)	20.00	35.00
4. ChiCoin Advance (10/53)	30.00	100.00	4. United 6-Player Star (7/52)	20.00	45.00
6. ChiCoin King (10/53)	35.00	110.00	4. United 10th Frame Star (9/52)	20.00	50.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00	6. United Manhattan 10th Frame (9/52)	20.00	55.00
4. ChiCoin Super Frame (3/54)	45.00	125.00	6. United Manhattan (9/52)	30.00	60.00
4. ChiCoin Starlite (5/54)	55.00	150.00	4. United 10th Frame Super (10/52)	30.00	65.00
4. ChiCoin Feature (7/54)	60.00	155.00	6. United Cascade (2/53)	30.00	75.00
4. ChiCoin Holiday (9/54)	70.00	165.00	4. United Clover (2/53)	30.00	75.00
6. ChiCoin Flash (10/54)	70.00	170.00	6. United Liberty (2/53)	30.00	75.00
4. ChiCoin Playtime (10/54)	95.00	175.00	6. United Classic (6/53)	25.00	75.00
4. ChiCoin Fireball (11/54)	95.00	190.00	4. United Olympic (6/53)	30.00	75.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00	6. United Royal (9/53)	30.00	80.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00	4. United Imperial (9/53)	25.00	85.00
4. ChiCoin Arrow (2/55)	125.00	220.00	4. DeLuxe model	35.00	90.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00	4. United Chief (11/53)	40.00	100.00
6. DeLuxe model	40.00	120.00	6. United Leader (11/53)	45.00	100.00
6. ChiCoin Bonus Score (4/55)	150.00	210.00	6. DeLuxe model	45.00	115.00
6. ChiCoin Big League (5/55)	160.00	220.00	6. United Team (1/54)	45.00	115.00
4. ChiCoin Hollywood (5/55)	175.00	225.00	6. DeLuxe model	50.00	120.00
4. ChiCoin Blinker (8/55)	175.00	250.00	6. United League (1/54)	50.00	125.00
6. ChiCoin Score-A-Line (9/55)	175.00	255.00	6. DeLuxe model	50.00	130.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00	6. United Ace (5/54)	55.00	135.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00	6. DeLuxe model	55.00	140.00
4* ChiCoin Bowling League (2/57)	345.00	475.00	6. United Rainbow (5/54)	55.00	145.00
4. ChiCoin Ski-Bowl (11/57) 6 Player	129.50	275.00	6. United Banner (8/54)	65.00	145.00
4. ChiCoin Classic Bowling League (7/57)	565.00	595.00	6. DeLuxe model	65.00	150.00
4. ChiCoin TV Bowling League (11/57)	495.00	595.00	4. United Shuffle Targette (8/54)	65.00	150.00
4. ChiCoin Rocket Shuffle (3/58) 1 Player	375.00	394.50	4. DeLuxe model	65.00	160.00
4. ChiCoin Rocket Shuffle (3/58) 2 Player	425.00	475.00	6. United Speedy (8/54)	65.00	165.00
6. Ge. Shuffle Target (7/51)	10.00	25.00	4. Un. 11th Frame (10/54)	65.00	165.00
4. Ge. Shuffle Pool (11/53)	30.00	75.00	4. DeLuxe model	65.00	170.00
6. Ge. Match Pool (2/54)	50.00	60.00	4. United Comet Targette (11/54)	70.00	170.00
4* Genco Skill Ball 2 Player (11/56)	95.00	225.00	4. DeLuxe model	75.00	175.00
4. 6 Player (2/57)	125.00	255.00	4. United Mercury (12/54)	80.00	175.00
6. Gottlieb Bowlette (3/50)	10.00	20.00	4. DeLuxe model	80.00	180.00
6. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00	4. United Mars (1/55)	90.00	185.00
6. Keeney High Score League (5/52)	25.00	45.00	6. DeLuxe model	95.00	190.00
4. Keeney Team (10/52)	25.00	50.00	4. Un. Lightning (2/55)	95.00	190.00
			4. DeLuxe model	95.00	195.00
			4. United Venus (3/55)	95.00	195.00
			4. DeLuxe model	100.00	195.00
			6. United Clipper (5/55)	100.00	195.00
			6. DeLuxe model	100.00	195.00
			6. Un. Derby Roll (5/55)	100.00	195.00
			6. DeLuxe model	100.00	195.00
			6. Un. 5th Inning (6/55)	100.00	220.00
			6. DeLuxe model	100.00	230.00
			4. United Capitol (6/55)	140.00	235.00
			6. DeLuxe model	140.00	240.00
			4. Un. Super Bonus (9/55)	160.00	245.00
			4. DeLuxe model	165.00	250.00
			4. Un. Top Notch (10/55)	270.00	325.00
			4. Top Notch Special	270.00	325.00
			6. Un. Regulation (11/55)	270.00	335.00
			6. DeLuxe model	275.00	335.00
			4* United Bowling Alley (11/56)	345.00	475.00
			4. United Royal Bowler (12/57)	525.00	695.00
			4. Wms. Roll-A-Ball (12/56) 6 Player	125.00	265.00



6. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
6. Bally Jet Bowler (8/54)	65.00	120.00
6. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	65.00	130.00
6. Bally Magic Bowler (12/54)	65.00	140.00
4. Bally Blue Ribbon (3/55)	140.00	200.00

6. Bally Gold Medal (3/55)	150.00	200.00
4. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
6. Bally King Pin Bowler (9/55)	275.00	355.00
4* Bally ABC Bowling Lane (1/57)	345.00	475.00



4. Bally Champion Horse	295.00	450.00
4. Bally Moon Ride	125.00	250.00
4* Bally Space Ship	150.00	350.00
4. Bally Speed Boat	165.00	295.00
4. Bert Lane Merry-Go-Round	175.00	275.00
4. B. L. Miss America Boat	225.00	275.00
4. Bert Lane Fire Engine	250.00	395.00
4. Capitol Donald Duck	250.00	350.00
4. Capitol Elsie	250.00	375.00
4. Capitol Palomino Horse	225.00	295.00
4* Capitol See Saw	125.00	290.00
4. Chicago Coin Super Jet	125.00	295.00
4. Chicago Round The World Trainer	295.00	395.00

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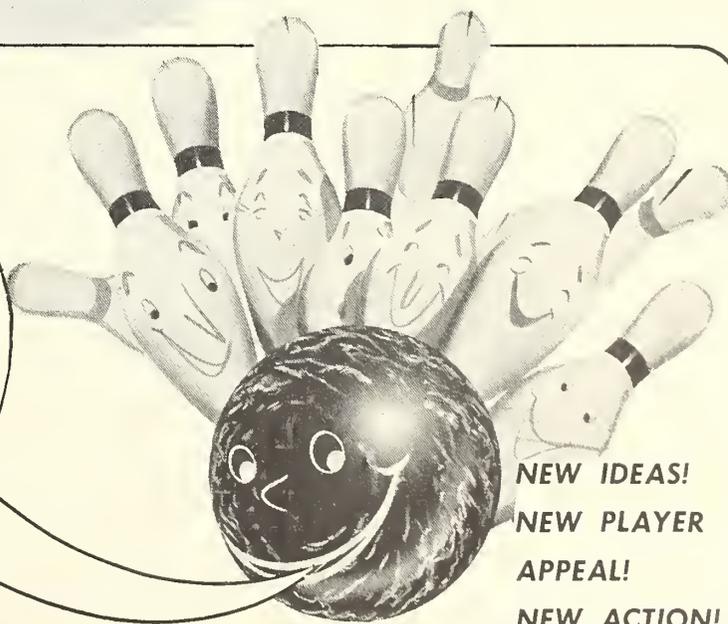
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ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range	475.00	575.00	4. Mills Panorama Peek (11/54)	175.00	275.00
4. Air Football	195.00	225.00	4. Mnto. Atomic Bomber	65.00	125.00
4. Air Hockey	149.00	195.00	6. Mutos. Ace Bombers	85.00	150.00
6. Amus. Boomerang	30.00	75.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Bally Big Inning	40.00	75.00	4. Mutos. Fly Saucers	80.00	125.00
6. Bally Heavy Hitter	30.00	50.00	6. Mutos. Photo (Pre-War)	100.00	250.00
6. Bally Rapid Fire	50.00	75.00	6. Mntos. Photo (DeLuxe)	145.00	325.00
4. Bally Undersea Raider	50.00	95.00	6. Mutoscope Silver Gloves	120.00	195.00
4. Bally Bulls Eye Shooting Gallery (9/55)	160.00	275.00	6. Mutoscope Sky Fighter	50.00	135.00
4. Capitol Midget Movies	75.00	150.00	4. Mutos. Voice-O-Graph 35¢	145.00	300.00
6. Champion Hockey	40.00	100.00	4. Mutoscope K. O. Champ	150.00	295.00
4. ChiCoin Basketball			4. Mutos. Drive Yourself	395.00	485.00
Champ	75.00	150.00	4. Mutoscope Rock n' Roll (7/56)	29.00	85.00
6. ChiCoin 4-Player Derby	95.00	150.00	6. Mutoscope Bang-O-Rama (4/57)	175.00	195.00
4. ChiCoin Goalee	30.00	85.00	4. Philadelphia Toboggan Skee Alley	375.00	395.00
6. ChiCoin Hockey	45.00	65.00	6. Quizzer	40.00	55.00
4. ChiCoin Midget Skee	60.00	125.00	6. Scientific Basketball	20.00	75.00
6. ChiCoin Pistol	30.00	75.00	6. Scientific Batting Pr...	30.00	95.00
6. ChiCoin Home Run, 6 Player (3/54)	60.00	125.00	4. Scientific Pitch 'Em	45.00	145.00
6. Super model	85.00	150.00	6. Seeburg Bear Gun	50.00	160.00
4. ChiCoin Twin Hockey (5/56)	150.00	250.00	6. Seeburg Shoot the Chntc	40.00	80.00
4* ChiCoin Steam Shovel (5/56)	85.00	155.00	4. Seeburg Coon Hunt	75.00	150.00
6. Evans Bola Score	30.00	65.00	4. Set Shot Basketball	100.00	200.00
4. Evans Bat-A-Score	35.00	95.00	4. Telequiz	65.00	110.00
6. Evans Ski Roll	35.00	60.00	6. United Team Hockey	20.00	50.00
6. Evans Super Bomber	50.00	95.00	4. United Jungle Gnn	75.00	135.00
4. Exhibit Dale Gun	25.00	85.00	6. DeLuxe model	75.00	140.00
6. Exhibit Gun Patrol	40.00	95.00	4* Un. Carn. Gun (10/54)	75.00	160.00
6. Exhibit Jet Gun	40.00	110.00	4. DeLuxe model	110.00	155.00
6. Exhibit Space Gun	40.00	100.00	4. Un. Bonus Gun (1/55)	165.00	220.00
6. Exhibit Pony Express	40.00	100.00	4. DeLuxe model	169.00	225.00
4. Exhibit Silver Bullets	40.00	100.00	4. United Super Slinger (7/55)	149.50	245.00
6. Exhibit Six Shooter	35.00	100.00	4. Un. Star Slugger (4/56)	215.00	275.00
4. Exhibit Vitalizer	40.00	75.00	4. Un. Pirate Gun (10/56)	270.00	350.00
4. Exhibit Shooting Gal. (6/54)	45.00	100.00	6. Wilcox-Gay Recordio	30.00	55.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	140.00	6. Wms. DeLuxe World Series (2/52)	35.00	95.00
4. Exhibit Sportland Shooting Gallery (11/54)	75.00	125.00	4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
6. Exhibit "500" Shooting Gallery (3/55)	100.00	195.00	6. Wms. Pennant Baseball (12/53)	50.00	115.00
6. Ex. Treasure Cove Shooting Gallery (6/55)	200.00	225.00	6. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Ex. Jnngle Hunt (3/57)	225.00	350.00	6. Williams Snper Star Baseball (12/53)	50.00	125.00
4. Ex. Ringer Ball (11/56)	25.00	75.00	6. Williams Major League Baseball (2/54)	65.00	160.00
4. Exhibit Pop Gun Circus (9/57)	395.00	495.00	6. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Genco Sky Gnnner	60.00	125.00	6. Williams Big League Baseball (10/54)	100.00	160.00
6. Genco Night Fighter	70.00	140.00	2* Williams Jet Fighter (10/54)	100.00	210.00
2. Ge. 2-Player Basketball	95.00	175.00	4. Williams Safari (2/54)	175.00	260.00
4* Genco Rifle Gal. (6/54)	89.00	145.00	4. DeLuxe model	180.00	265.00
4. Genco Big Top Rifle Gallery (6/54)	175.00	225.00	6. Wms. Polar Hunt (3/55)	200.00	295.00
4. Snper Model (12/55)	275.00	310.00	4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Genco Wild West Gnn (2/55)	150.00	250.00	4. Wms. King Of Swat (5/55)	110.00	155.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00	4. Wms. Four Bagger (4/56)	225.00	295.00
4. Genco Champion Baseball (9/55)	139.00	235.00	4. DeLuxe model	225.00	310.00
4. Genco Quarterback (10/55)	95.00	200.00	4* Wms. Crane (10/56)	95.00	150.00
4. Genco Hi-Fly Baseball (5/56)	125.00	190.00	4. Wms. Peppy The Clown (12/56)	175.00	295.00
4. Genco State Fair Rifle Gal. (6/56)	225.00	275.00	4. Wms. 1957 Baseball	325.00	395.00
4. Genco Davy Crockett (10/56)	210.00	275.00	4. Wms. Ten Strike (12/57)	295.00	325.00
4. Genco Cirns Rifle (3/57)	325.00	395.00	4. Wms. Ten Pins (12/57)	275.00	325.00
4. Genco Motorama (10/57)	320.00	495.00			
6. Jack Rahhit	40.00	75.00			
6. Jungle Joe	40.00	55.00			
6. Keeney Air Raider	40.00	120.00			
6. Keeney Sub Gun	40.00	120.00			
6. Keeney Texas Leaguer	20.00	40.00			
4. Ke. Sportsman (11/54)	110.00	145.00			
4. DeLuxe model	130.00	175.00			
4. Keeney Ranger (3/55)	185.00	225.00			
4. DeLuxe model (3/55)	190.00	230.00			

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	240.00	325.00	4. Hunter (Ga 5/55)	195.00	235.00
6. Circus (Au 5/56)	235.00	265.00	4. Skeet Shoot (Ga 1/57)	275.00	375.00
6. County Fair (Au 3/57)	225.00	265.00	4. Super Big Tent (Ke 6/57)	275.00	395.00
4. Gun Smoke (Ga 5/56)	285.00	325.00	4. Super Hnnter (Ga 6/57)	375.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

Model I-200, 200 Selec. Phono.	
Model I-120, 120 Selec. Phono.	
Model I-100, 100 Selec. Phono.	
Model IAR-200 Selective-play Hideaway	
Model IBB-200 Continnonns-play Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-BELL MFG. CO.

Play Ball, Counter Game	
Circus Days	
(Upright Electronic Scoring F.P. Game)	

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Lucky Shuffle Alley	\$ 805.00
Beach Time (In-line Game)	887.00
Lucky Alley Bowler	
With Dime A Game Chute	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
With 2 Games For A Quarter Chute	
11 Foot	\$1,304.00
14 Foot	1,320.00
18 Foot	1,370.00
4 Foot Alley Section	\$50.00
Golf Champ (Golf-Game)	\$ 595.00
Speed-Queen (Kiddie Ride)	835.00
U.S.A. (5-Ball)	547.00
Big Inning (Baseball Game)	
Standard Model, equipped with Dime-A-Game Coin Chntc	605.00
Free-Play Model, equipped with Double Coin Chute, Player's Choice of Dime-A-Game, 3-for-25¢	625.00
Space Gunner	725.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (withont Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Croquet, Cue Stick Table Game	
Rocket Explorer	
Regular Model	
Replay Model	
Commando Machine Gun	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Colnmn	
Double Colnmn	

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Gnesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	

GAMES, INC.

Double Shot (Upright Electronic Scoring F.P. Game)	
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GENCO MANUFACTURING

Space Age	
Horoscope Fortune Teller	
Gypsy Grandma Fortune Teller	

D. GOTTLIEB & CO.

Picnic (2 Player, 5-Ball)	
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IRVING KAYE CO., INC.

Deluxe Competitor, 6 Pocket Pool Ball Viewer Model	\$ 339.95
Super Hockey (6 Ft.)	349.95
Snper Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—6 Hole Pool	329.95

J. H. KEENEY & CO., INC.

DeLuxe Big Tent (Upright Electronic Scoring F.P. Game)	
Snack Vender	
Sonp Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Comho Vender	
Varions models of abova	

ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phono.	
Model 1458, 120 Selec. Phono.	
Model 1462, 50 Selec. Phono.	
Model 1464, 120 Selec. Wall Type Phono.	
Model 1947, Remote Volnme Control for Model 1464 Phono	
Model 1450, Playmaster, 120 Selec. Phonograph	
Model 1617, Hi-Fi Wall Speaker	
Model 1927, Remote Volnme Control with Cancel Button 50¢ Coin Chute Available For All Models	
Dual Credit Unit Available for 200 Selec., Model 1465	

THE SEEBURG CORP.

Model 201, 200 Selec. Phono.	
Model 161, 160 Selec. Phono.	
Model 101, 100 Selec. Phono.	
D3WA—Wall-O-Matic 200 Selec. MRVC-3—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV-12—High Fidelity Recessed Speaker	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	
Cigarette Vender Model 800E1	

UNITED MFG. CO.

Pixie Bowler (2-Player, 7½ ft. long x 2 ft. wide, 2¼ hard rubber ball, Bowling Alley)	\$ 900.00
Shooting Star Regular Model	930.00
Replay Model	980.00
Midget Bowling Alley 6 Foot	900.00
Playtime Bowling Alley, 6-Player 13 Foot	1,490.00
16 Foot	1,520.00
Playtime Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.	
Eagle Shnffle Alley (6 Player, Pnck Type) 8½ Foot	\$ 995.00
DeLuxe Eagle Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00

UNITED MUSIC CORP.

UPB-100, 100 Selec. Phono.	
UPA-100, 100 Selec. Phono.	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.)	

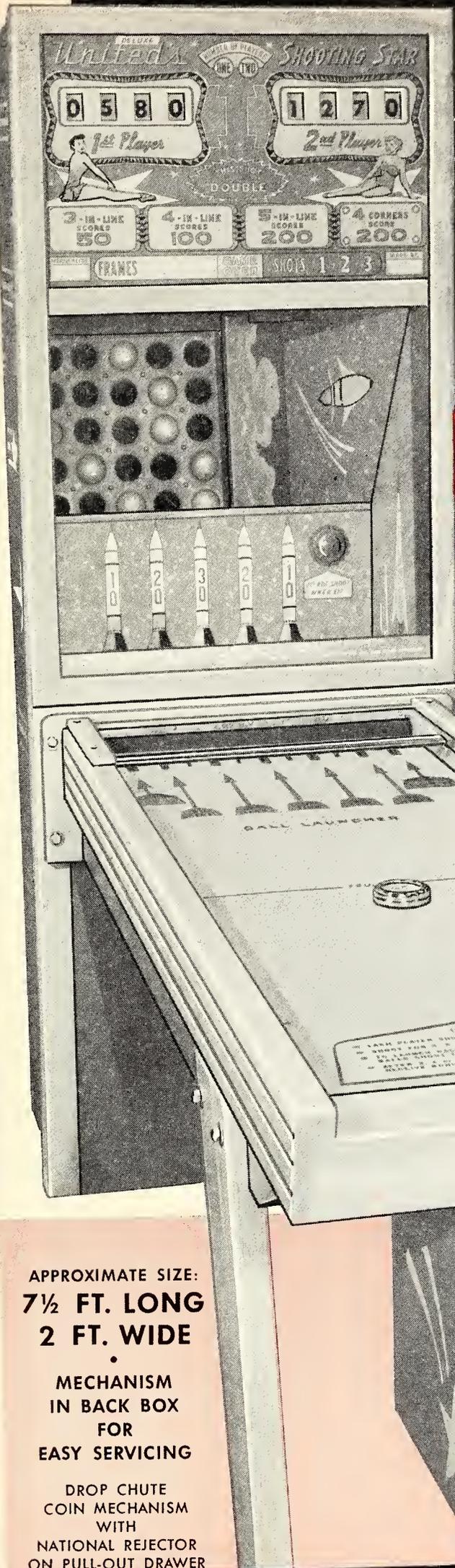
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Turf Champ (Single Player, 5-Ball, Senior Size Only)	
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 alternate
 only 5 times

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3 SHOTS
 PER FRAME
3 FRAMES
 PER GAME
 CAN BE OPERATED AS
 2 OR 3 FRAME GAME

RED LIGHT
 SIGNALS
 WHEN
 TO SHOOT

3-DIMENSIONAL
 SHUFFLE-TYPE
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 IN-LINE
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10¢ PLAY
 REGULAR AND
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APPROXIMATE SIZE:
7½ FT. LONG
2 FT. WIDE

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