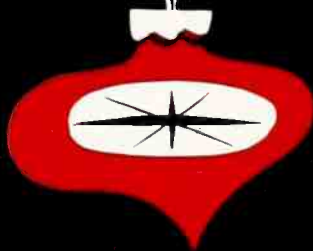


Cash Box

in 2 parts part 2

OCTOBER 17, 1964

**RECORD
BUYER'S
AID**



**For
FALL
and
CHRISTMAS
MERCHANDISING**

INDEX

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RUSTY

STRIKES AGAIN!

Rusty Warren
SEX-X-PONENT

**100,000 SOLD
IN 10 DAYS**



JGM-2054

**HERE'S RUSTY'S LATEST... AND
GREATEST ALBUM
"SEX-X-PONENT"—IT'S DYNAMITE!**

Prior to its release (without hearing it) distributors have placed orders for 100,000 albums in the first ten days. WOW! (wait till you hear it—we won't be able to press them fast enough). Rusty's in fine fettle ... before a LIVE audience ... ad-libbing what comes natural to Rusty.

RUSTY WARREN BEST SELLERS:

The Greatest "Best Selling" Comedy Catalog—
Each Album Has Sold Over a Half Million Copies.



JGM 2024 SONGS FOR SINNERS



JGM 2029 KNOCKERS UP!



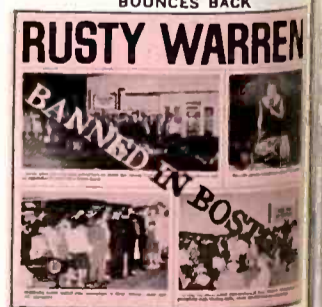
JGM 2034 SINSATIONAL



JGM 2039 RUSTY WARREN BOUNCES BACK



JGM 2024 RUSTY WARREN IN ORBIT



JGM 2049 RUSTY WARREN BANNED IN BOSTON

jubilee
RECORDS

JAY-GEE RECORD COMPANY, INC.

a product of Jay-Gee Record Company, Inc. • A DIVISION OF THE COSNAT CORPORATION
318 West 48th Street, New York 36, N.Y. PL 7-8570



THE DEALER: THE RECORD INDUSTRY'S LINK TO THE CONSUMER

You, Mr. Dealer, have been very much in the thinking of the record industry for the past year and a half.

Recognizing that various developments haven't always made life easy for you, a number of labels have taken a hard look at today's brittle pricing structure and devised policies designed to bring stability to their product and, in turn, strengthen your position in your area. It is evident that these historic strides towards stability are already doing their job.

But, stability in the realm of price is only part of the total picture that results in a new vitality for the business.

On the manufacturer end, there must be a consistent flow of product that hits the mark in not just a few areas of taste, but in many, even in areas of an esoteric nature. We believe that labels are supplying this kind of product spread. To support this creativity there has been an amazingly imaginative and convincing series of ad programs on the trade magazine level, through in-store dealer merchandising, and, with greater frequency, on the consumer level.

And for the first time, the industry is deservedly crowing about its wonderland of product via the October National Record Month.

In our mind, this all adds up to new respect for PRODUCT, a factor that can only lead to new consumer recog-

nition of the stature of recordings and a degree of respect that records enjoyed on the consumer level a decade ago.

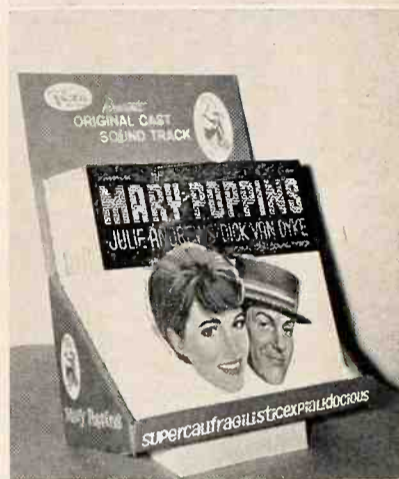
The dealer has a right to expect the strongest possible manufacturer concern over the methods of getting product out of dealerships into the hands of consumers.

But, coupled with the expectation of the dealer, the man who actually makes the sale, is the responsibility of the dealer himself to be a faithful, integral part of the merchandising picture.

The dealer can achieve such a status by making the most of display aids made available to him and by salesmanship that carries enthusiasm for the product he offers. If a salesman can be carried away by a refrigerator, why can't a record dealer convey the virtues of one of man's most satisfying inventions, the record?

If the manufacturer is succeeding in giving a new integrity to disks, the consumer who is becoming aware of recordings' new prestige must sense it dramatically when he's in a dealership. And most of all when there's a verbal exchange between him and the dealer.

You, Mr. Record dealer, have something wonderful to offer your customers. Your customer knows this; make sure he knows that you know it, too!



SILENT SALESMEN WORK FOR YOU—Every record shop has a built in salesman in the check out counter. In addition to holding the cash register (a definite focal point) it should always feature a counter-top display of strong product creating an impulse effect and adding the one extra sale that the customer himself doesn't anticipate. In the top photo we see an eye level reminder from Columbia on the "Fair Lady" soundtrack LP. It's located where it can't be missed. In two attractive tilt-back counter displays Vista reminds the consumer about "Mary Poppins" and Mercury appeals to the Hi-Fi enthusiast's desire for great sound with its best selling "1812 Overture" LP. In the bottom photo the consumer sees Dalton Records' self-display carton merchandiser featuring the Ventures LP and welcoming him into a contest offering a \$450 guitar as first prize. Many companies make such pre-packs. This Dalton carton comes pre-packed with 15 mono and 10 stereo LP's.

Christ

ON COLUMBIA

THE WORLD'S GREATEST CATALOG

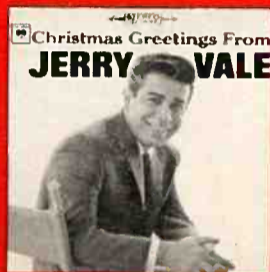
An exciting collection of new album releases added to the best-selling Columbia Records holiday catalog.



CL 2254/CS 9054*



CL 2262/CS 9062*



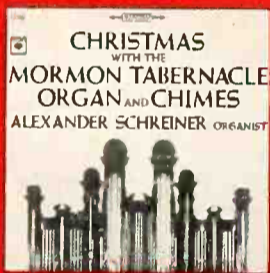
CL 2225/CS 9025*



CL 2226/CS 9026*



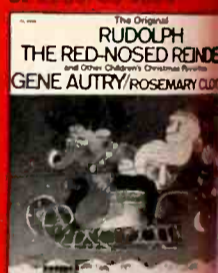
CL 2253/CS 9053*



ML 6037/MS 6637*



ML 6039/MS 6639*

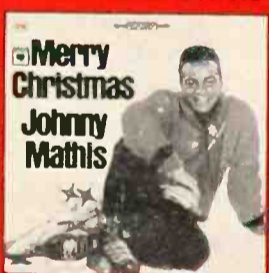


HL 9550

Perennial Columbia Records best sellers



CL 692/CS 8760*



CL 1195/CS 8021*



CL 1381/CS 8178*



CL 1701/CS 8501*



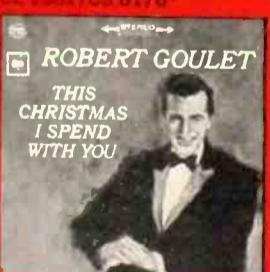
CL 1812/CS 8082*



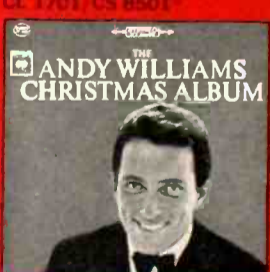
CL 1903/CS 8703*



CL 2068/CS 8868*



CL 2076/CS 8876*



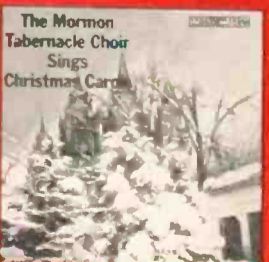
CL 2087/CS 8887*



CL 2096/CS 8896*



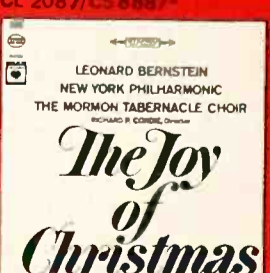
CL 2117/CS 8917*



ML 5222



ML 5769/MS 6369*



ML 5899/MS 6499*



M2L 263/M2S 6017*

(A 2-record set)



Christmas

CORDS 

THE INDUSTRY'S GREATEST PROMOTION



A PRECEDENT-SETTING NEWSPAPER SUPPLEMENT

80 million people from coast to coast will see this sensational, illustrated 16-page special section devoted entirely to Columbia products. It is a tremendous advertising achievement, timed specifically to coincide with the shopping season!



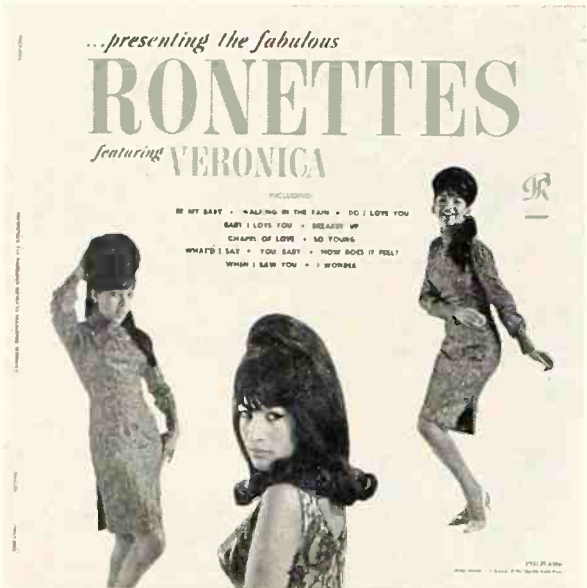
WINDOW DISPLAY

Designed to draw the focus of attention to your store window and to Columbia's great assortment of holiday albums, it is a festive display that blinks on and off, spotlighting a different cover each time.



MOUNTED AND DIE-CUT COVERS

Eye-catching promotions that utilize the album covers themselves as part of the hard-hitting merchandising campaign!



PHLP-4006



LIKE WOW!



PHLP-4005



DIVISION OF PHIL SPECTOR PRODUCTIONS
440 E. 62nd St.,
New York 21, N.Y. TE 8-8360



THE RECORD BUYER'S AID: HOW TO USE IT TO INCREASE PROFITS

Because of the tremendous dealer response to our first Record Buyer's Aid issued to correspond with last year's "Buying-In" period for the Holiday Season, we take great pride in issuing its logical sequel, the 1964 edition of the Record Buyer's Aid for Fall and Christmas Merchandising. The supplement you are now holding is geared to serve the dealer as a reference guide and to assist you in merchandising more effectively, thereby increasing your sales.

This is the time of the year when record sales are traditionally at a peak, and it's obviously to your advantage to capitalize on the public seasonal receptivity to disk purchases. We have included a compendium of features to aid you in your buying and marketing procedure. This issue is meant to be a reference guide—to be utilized throughout the coming months.

To assist you in stimulating sales we've given broad pictorial coverage to several of the merchandising display pieces, streamers, brown boxes, etc. that are currently available from the various record companies.

This issue contains an informative, helpful listing of Christmas catalog LP's and singles. To help you buy this product, we've included a summary roundup of recent years' Yuletide successes culled from 'Cash Box' singles and LP charts. Additionally, new Xmas merchandise is also contained in a convenient easy-to-read, list form.

All the new releases (Fall product) have been painstakingly assembled in label breakdowns for your convenience. This is engineered to be a helpful reminder of the vast bulk of merchandise that has been issued since this season. Many Fall releases will make ideal Christmas gifts and it would be advantageous to play-up the most commercial discs.

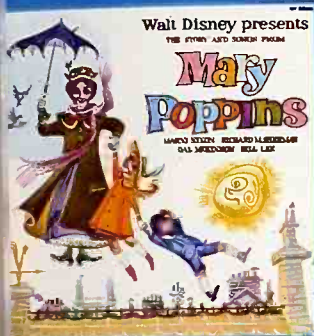
Here then is the Second Cash Box Record Buyer's Aid. It's chock-full of features and suggestions to make your seasonal business more lucrative. Keep this issue on your desk for the rest of the year—it will make more money for you.

WORLD'S BEST-SELLING CHILDREN'S RECORDS

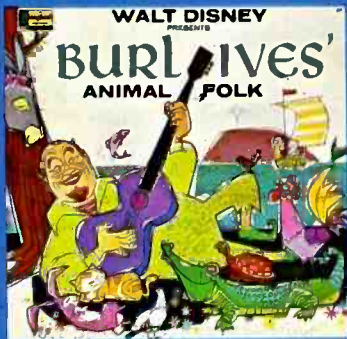
Disneyland Storytellers \$3.98

SUGGESTED RETAIL PRICE

A MAGNIFICENT COMBINATION OF LONG PLAYING RECORDS AND ILLUSTRATED BOOKS



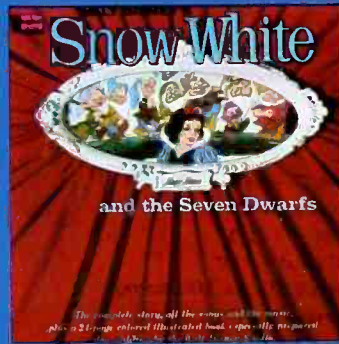
MARY POPPINS ST-3922
Burl lives at his inimitable best singing folk songs of animals down on the farm.



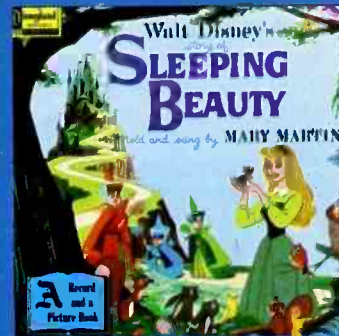
BURL IVES' ANIMAL FOLK ST-3920
And "Sorcerer's Apprentice". Two of the most popular classics for children with accompanying book of outstanding art.



PETER AND THE WOLF ST-3926
The complete story and songs from the beloved Walt Disney motion picture.



SNOW WHITE AND THE SEVEN DWARFS ST-3906
The complete story and songs from the beloved Walt Disney motion picture.



SLEEPING BEAUTY ST-3911
(Mary Martin) Complete story and songs from the animated colorama.

26 CHILDREN'S ALL-TIME FAVORITES

INCLUDING BAMBI • DUMBO • PINOCCHIO • CINDERELLA • ALICE IN WONDERLAND • PETER PAN • BABES IN TOYLAND • LADY AND THE TRAMP • 101 DALMATIANS •



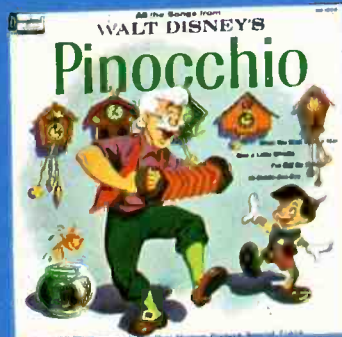
90 CHILDREN'S CLASSICS ENTERTAINING • EDUCATIONAL

\$1.98

SUGGESTED RETAIL PRICE



LITTLE ENGINE THAT COULD DQ-1259
The original sound track of the classic Walt Disney picture.



PINOCCHIO DQ-1202
The delightful story of the little boy and his champion lamb is told with all the songs from the movie.



SO DEAR TO MY HEART DQ-1255
The original sound track of the classic Walt Disney picture.



CINDERELLA DQ-1207
Original sound track. Song hits to charm the entire family.

HANSEL AND GRETEL DQ-1253
A combination of music from Humperdinck's opera and delightful characters from the popular story.



PLUS - THREE LITTLE PIGS • MOTHER GOOSE • ACTING OUT THE A.B.C.s • THE SWORD IN THE STONE • MICKEY AND THE BEANSTALK • TREASURE ISLAND • ROBIN HOOD • GOLDILOCKS AND THE THREE BEARS •

GOLDEN ALBUMS

THE LIST OF ALBUMS BELOW REPRESENTS THOSE RELEASES THAT THE RECORD INDUSTRY ASSOCIATION OF AMERICA (RIAA) HAS CERTIFIED AND AUDITED AS HAVING EACH SOLD AN AMOUNT WORTH AT LEAST \$1 MILLION AT FACTORY PRICES. THEY CONSTITUTE, NEEDLESS TO SAY, THE EVERGREEN CATALOG OF LP MERCHANDISE—IN ALL PHASES OF MUSIC—CURRENTLY AVAILABLE. THERE IS ALWAYS CONSUMER INTEREST IN THEM, AND WISE IS THE DEALER WHO CAN IMMEDIATELY FULFILL THE REQUEST FOR MOST, IF NOT ALL OF THE GOLD-DISK ALBUMS. DISPLAY OF THIS SHEET ALONG SIDE A BROWSER CALLED "GOLDEN ALBUMS" COULD UP SALES.

1958

OKLAHOMA—Gordon MacRae—Capitol WAO-595

1959

HYMNS—Ernie Ford—Capitol T-256
 JOHNNY'S GREATEST HITS—Johnny Mathis—Columbia CL-1133
 MUSIC MAN—Original Cast—Capitol WAO/SWAO-990
 SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1160/CS-8004
 SOUTH PACIFIC—Rodgers & Hammerstein—RCA Victor LOC/LSO 1032
 PETER GUNN—Henry Mancini—RCA Victor LPM/LSP 1956

1960

STUDENT PRINCE—Mario Lanza—RCA Victor LM-1837
 60 YEARS OF MUSIC—Honoring 30 Great Artists—RCA Victor LM-6074
 ELVIS—Elvis Presley—RCA Victor LPM-1382
 PAT'S GREAT HITS—Pat Boone—Dot 3071/25071
 KINGSTON TRIO AT LARGE—Kingston Trio—Capitol T-1199
 KINGSTON TRIO—Kingston Trio—Capitol T-996
 MORE SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1243/CS-8043
 HEAVENLY—Johnny Mathis—Columbia CL-1351/CS-8152
 WARM—Johnny Mathis—Columbia CL-1078/CS-8039
 LOVE IS THE THING—Nat King Cole—Capitol W-824
 HERE WE GO AGAIN—Kingston Trio—Capitol T-1258
 FROM THE HUNGRY I—Kingston Trio—Capitol T-1107
 SOUND OF MUSIC—Original Cast—Columbia KOL-5450/KOS-2020
 MERRY CHRISTMAS—Johnny Mathis—Columbia CL-1195/CS-8021
 CHRISTMAS SING ALONG—Mitch Miller—Columbia CL-1205/CS-8027
 STILL MORE I SING ALONG—Mitch Miller—Columbia CL-1283/CS-8099

1961

CALCUTTA—Lawrence Welk—Dot DLP-3359/ST-25359
 COME DANCE WITH ME—Frank Sinatra—Capitol W-1069/WS-1069
 SOLD OUT—Kingston Trio—Capitol T-1352/ST-6352
 GLENN MILLER STORY—Glenn Miller Orchestra—RCA Victor LPM-1192
 CHRISTMAS CAROLS—Mantovani—London LL-913/PS-142
 THEATRE LAND—Mantovani—London LL-1219/PS-125
 FILM ENCORES VOL. I—Mantovani—London LL-1700/PS-124
 GEMS FOREVER—Mantovani—London LL-3032/PS-106
 STRAUSS WALTZES—Mantovani—London LL-685/PS-118
 SPIRITUALS—Ernie Ford—Capitol T-818
 ELVIS' GOLDEN RECORDS—Elvis Presley—RCA Victor LPM-1707
 BELAFONTE AT CARNEGIE HALL—Harry Belafonte—RCA Victor LOC-6006/LSO-6006
 TCHAIKOVSKY CONCERTO—Van Cliburn—RCA Victor LM-2252/LSC-2252
 ENCORE-GOLDEN HITS—The Platters—Mercury MG-20472/SR-60243
 BLUE HAWAII—Elvis Presley—RCA Victor LPM-2426/LSP-2426
 HOLIDAY SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1701/LS-8501

1962

PARTY SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1331/LS-8138
 MORE JOHNNY'S GREATEST HITS—Johnny Mathis—Columbia CL-1344/LS-8150
 WEST SIDE STORY—Original Cast—Columbia OL-5230/OS-2001
 CAMELOT—Original Cast—Columbia KOL-5620/KOS-2031
 FLOWER DRUM SONG—Original Cast—Columbia OL-5350/OS-2009
 THEME FROM A SUMMER PLACE—Billy Vaughn—Dot 3276/25276
 BLUE HAWAII—Billy Vaughn—Dot 3165/25165
 SAIL ALONG SILVERY MOON—Billy Vaughn—Dot 3100/25100
 BOB NEUWHART BUTTON DOWN MIND—Bob Newhart—Warner Bros. W-1379/WS-1379
 SATURDAY NIGHT SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1414/CS-8211
 MEMORIES SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1542/LS-8342
 SENTIMENTAL SING ALONG WITH MITCH—Mitch Miller—Columbia CL-1457/LS-8251
 STAR CAROL—Ernie Ford—Capitol T-1071/ST-1071
 NEARER THE CROSS—Ernie Ford—Capitol T-1005/ST-1005
 FRANK SINATRA SINGS FOR ONLY THE LONELY—Frank Sinatra—Capitol W-1053
 NICE 'N' EASY—Frank Sinatra—Capitol W-1417
 SONGS FOR SWINGIN' LOVERS—Frank Sinatra—Capitol W-653
 STRING ALONG—Kingston Trio—Capitol T-1407
 MUSIC, MARTINIS AND MEMORIES—Jackie Gleason—Capitol W-509
 MUSIC FOR LOVERS ONLY—Jackie Gleason—Capitol W-352
 JUDY AT CARNEGIE HALL—Judy Garland—Capitol WBO-1568
 HAPPY TIMES SING ALONG—Mitch Miller—Columbia CL-1568/CS-8368
 MEMORIES ARE MADE OF THIS—Ray Conniff—Columbia CL-1163/CS-8022
 CONCERT IN RHYTHM—Ray Conniff—Columbia CL-1163/CS-8022
 'S MARVELOUS—Ray Conniff—Columbia CL-1074/CS-8037
 MODERN SOUNDS IN COUNTRY & WESTERN MUSIC—Ray Charles—ABC Paramount ABC-410/ABCS-410
 BREAKFAST AT TIFFANY'S—Henry Mancini—RCA Victor LPM-2362/LSP-2362
 THIS IS SINATRA—Frank Sinatra—Capitol T-768
 BOUQUET—Fercy Faith Strings—Columbia CL-1322/CS-8124
 SO MUCH IN LOVE—Ray Conniff—Columbia CL-1720/CS-8520
 FAITHFULLY—Johnny Mathis—Columbia CL-1422/CS-8219
 SWING SOFTLY—Johnny Mathis—Columbia CL-1165/CS-8023
 OPEN FIRE, TWO GUITARS—Johnny Mathis—Columbia CL-1270/CS-8056
 PETER, PAUL AND MARY—Peter, Paul and Mary—Warner Bros. W-1449/WS-1449
 MY SON THE FOLK SINGER—Allan Sherman—Warner Bros. W-1475/WS-1475
 THE FIRST FAMILY—Vaughn Meader—Cadence CLP-3060

1963

WEST SIDE STORY—Original Soundtrack—Columbia OL-5670/OS-2070
 GLORIOUS SOUND OF CHRISTMAS—Eugene Ormandy—Philadelphia Orchestra—Columbia ML-5769/MS-6369
 1812 OVERTURE—TSCHAIKOVSKY—Antal Dorati and The Minneapolis Symphony—Mercury MG-50054/SR-90054
 EXODUS—Original Soundtrack—RCA Victor LPL-1058/LSO-1058
 CALYPSO—Harry Belafonte—RCA Victor LPM-1248/LSP-1248
 G. I. BLUES—Elvis Presley—RCA Victor LPM-2256/LSP-2256
 SEASON'S GREETINGS FROM PERRY COMO—Perry Como—RCA Victor LPM-2066/LSP-2066
 VIVA—Percy Faith—Columbia CL-1075/CS-8038
 THE MUSIC MAN—Soundtrack—Warner Bros. B-1459/BS-1459
 TIME OUT—Dave Brubeck Quartet—Columbia CL-1397/CS-8192
 I LEFT MY HEART IN SAN FRANCISCO—Tony Bennett—Columbia CL-1869/CS-8669
 ELVIS' CHRISTMAS ALBUM—Elvis Presley—RCA Victor LOC-1035/LPH-1951
 GIRLS, GIRLS, GIRLS—Elvis Presley—RCA Victor LPM-2621/LSP-2621
 BELAFONTE RETURNS TO CARNEGIE HALL—Harry Belafonte—RCA Victor LOC-6007/LSO-6007
 BELAFONTE—Harry Belafonte—RCA Victor LPM-1150
 JUMP-UP-CALYPSO—Harry Belafonte—RCA Victor LPM-2388/LSP-2388
 MOVIN'—Peter, Paul & Mary—Warner W/WS 1473
 EXODUS—Mantovani—London LL-3231/PS-224
 DAYS OF WINE & ROSES—Andy Williams—Columbia CL-2015/CS-8815
 MOON RIVER & OTHER GREAT MOVIE THEMES—Andy Williams—Columbia CL 1809/CS 8609
 HANDEL'S MESSIAH—Eugene Ormandy & Philadelphia Orch.—Columbia M2L 263/M2S 607
 CHRISTMAS WITH CONNIFF—Ray Conniff—Columbia CL 1390/CS 8185
 THE LORD'S PRAYER—Mormon Tabernacle Choir—Columbia ML 5386/MS 6068
 PORGY AND BESS—Original Sound Track—Columbia OL 5410/OS 2016
 FOLK SONG SING ALONG—Mitch Miller—Columbia CL 1316/CS 8118
 IN THE WIND—Peter, Paul & Mary—Warner Bros. WB 1507/WS 1507
 SINGING NUN—Soeur Sourire—Philips PCC 203/PCC 603

1964

MY FAIR LADY—Original Cast—Columbia OL 5090/OS 2015
 JOHN FITZGERALD KENNEDY—A MEMORIAL ALBUM—Premier CXF 402099
 CAROUSEL—Film Soundtrack—Capitol W 694/SW 694
 THE KING AND I—Film Soundtrack—Capitol—W 74/SW 740
 RAMBLIN' ROSE—Nat "King" Cole—Capitol T 1793/ST 1793
 MEET THE BEATLES—The Beatles—Capitol T 2047/ST 2047
 HONEY IN THE HORN—Al Hirt—RCA Victor LPM 2733/LSO 2733
 THE BEATLES' SECOND ALBUM—The Beatles—Capitol T 2080/ST 2080
 THE SECOND BARBRA STREISAND ALBUM—Barbra Streisand—Columbia CL 2045/CS 8854
 HELLO, DOLLY!—Original Cast—RCA Victor LCO 1087/LSO 1087
 HELLO, DOLLY!—Louis Armstrong—Kapp KL-1364, KS 3364
 THE WONDERFUL WORLD OF ANDY WILLIAMS—Andy Williams—Columbia CL 2137/CS 8037
 CHRISTMAS HYMNS AND CAROLS—Robert Shaw Chorale—RCA Victor LM/LSC 2139
 VICTORY AT SEA, VOLUME 1—Robert Russell Bennett—RCA Victor LM/LSC 2335
 SOMETHING NEW—The Beatles—Capitol T 2108/ST 2108
 THE BEST OF THE KINGSTON TRIO—Capitol T 1705/ST 1705
 UNFORGETTABLE—Nat King Cole—Capitol T 357

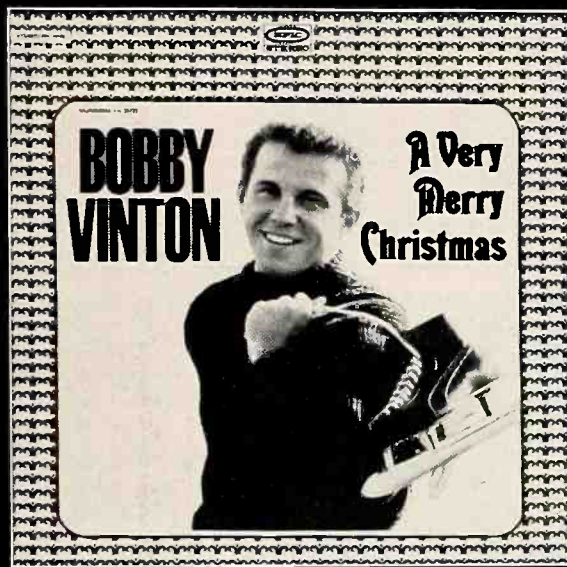


FRAME DISPLAYS—A work of art, no matter how appealing it may be, is often enhanced by the addition of the proper frame. Album covers are works of art (on display at the record retailers galleries around the country) that can also benefit by attractive borders. Mercury Records popular "frame display" have proved such favorites with dealers that they are the first display unit the company has ever held over into a second plan period. In addition to the street-front window arrangement pictured here the units can be used on the wall, counter and shelf.

Get Ready For A Profit-Packed Christmas From



**THE MOST
EXCITING NEW CHRISTMAS
PRODUCT IN THE
INDUSTRY**



LN 24122/BN 26122*



LN 24118/BN 26118*

**IDEAL
GIFT
GIVING
SUGGESTIONS**



LN 24123/BN 26123*



RECORDED IN RIO DE JANEIRO
LN 24124/BN 26124*



SN 6042



FLM 13101

© "EPIC", MARCA REG. T.M. PRINTED IN U.S.A.

*Stereo

NEW CHRISTMAS ALBUM RELEASES

ANGEL

THE CHRISTMAS ORATORIO—S—36211
 HUMPERDINCK: HANSEL AND GRETEL—Andre Cluytens—3648 (s)
 VERDI: REQUIEM MASS—Maria Giulini—3649 (s)
 FRANCO CORELLI SINGS GREAT RELIGIOUS SONGS AND ARIAS—36208 (s)
 SCHUTZ: THE CHRISTMAS ORATORIO—Hans Thamm 36211 (s)

CAPITOL

THE FAVORITE SONGS OF CHRISTMAS—Various—(S) T—2176
 THE JOYFUL SEASON—Jo Stafford—(S) T—2166
 A MERRY CHRISTMAS—Al Martino—(S) T—2165
 THE BEACH BOYS' CHRISTMAS ALBUM—The Beach Boys—(S) T—2164
 IT'S CHRISTMAS TIME—Hank Thompson and The Brazos Valley Boys—(S) T—2154
 CHRISTMAS IN NORWAY—Olav Wemer & The Soelvguttene T—10377
 'ROUND THE WORLD CHRISTMAS—Various—T—10379

COLUMBIA

A CHRISTMAS FESTIVAL—Ormandy/Phila Orch.—ML 6039; MS 6639
 CHRISTMAS GREETINGS—Jerry Vale—CL 2225; CS 9025
 THE DORIS DAY CHRISTMAS ALBUM—CL 2226; CS 9026

FRANKIE YANKOVIC'S CHRISTMAS PARTY—CL 2253; CS 9053
 HOLLY JOLLY CHRISTMAS—Quinto Sisters—CL 2254; CS 9054
 THE ORIGINAL RUDOLPH THE RED-NOSED REINDEER—Gene Autry, Rosemary Clooney—HL 9550
 SOMETHING WARM FOR CHRISTMAS—Tony Bennett—CL 2263; CS 9063
 HOME FOR THE HOLIDAYS—Steve Lawrence, Eydie Gorme—CL 2262; CS 9062

DECCA

BLUE CHRISTMAS—Ernest Tubbs—DL 4518 S
 THAT CHRISTMAS FEELING—Bing Crosby (new in stereo) DL 78781
 CANCIONES NAVIDENAS Y DANZAS DE PUERTO RICO—DL 4570
 MERRY CHRISTMAS—Brenda Lee—DL 4563 S
 IT'S CHRISTMAS TIME AGAIN—Jimmie Davis—DL 4587 S

DEUTSCHE GRAMMOPHONE

KNUEPFER/HICKMAN/KUHNAU/ZACHOW — FOUR CHRISTMAS CANTATAS—Various—ARC 3227; 73227
 J. S. BACH—ST. JOHN PASSION—Various—ARC 3228/29/30; 73228/29/30
 M. R. DELALANDE, J. J. MOURET: SYMPHONIES and FANFARES FOR LOUIS XIV & LOUIS XV—Adolph Scherbaum—ARC 3233; 73233
 RITA STREICH SINGS FOLK SONGS & CRADLE SONGS—Various—LPEM 19462; SLPEM 136462

DISNEYLAND

CHRISTMAS CAROLS—DQ 1239

EPIC

A VERY MERRY CHRISTMAS—Bobby Vinton—LN 24122/BN 26122
 THE SONGS AND CAROLS OF CHRISTMAS—Eddie Layton—LN 24118/BN 26118

GOLDEN

HOW LOVELY IS CHRISTMAS—Bing Crosby—LP 121
 CAPTAIN KANGAROO'S MERRY CHRISTMAS—LP 126

HI

CHRISTMAS CHEERS FROM ACE CANNON — HL 12022/SHL 32022

JAY JAY

A POLKA CHRISTMAS—Li'l Wally 1080/5 5080

LONDON

CHRISTMAS WITH RONNIE ALDRICH—SP 44051/L 3383

MGM

CHRISTMAS ON THE HIGH SEAS—Freddy—E 424

MONITOR

CANCAO DO MAR—MF(S) 421
 A PHILIPPINE CHRISTMAS WITH BAYANIHAN—MF(S) 427

PHILIPS

GREGORIAN CHANTS—The Dominican Nuns C Fishermont—PCC 612/PCC 212

RCA CAMDEN

CHRISTMAS WITH GEORGE BEVERLY SHEA—CAL CAS 850

RCA VICTOR

LET'S RING THE BELLS ALL AROUND THE CHRISTMAS TREE—John Klein—LPM/LSP 2914
 HARK! THE HERALD ANGELS—George Beverly Shea—LPM/LSP 2937
 THE JOHN GARY CHRISTMAS ALBUM—LPM/LSP 2940
 CHRISTMAS WITH THE NORMAN LUBOFF CHOIR—LPM/LSP 2941

REPRISE

THE 12 SONGS OF CHRISTMAS—Bing Crosby, Frank Sinatra And Fred Waring & His Pannyanians—F/FS 2022

REQUEST

CHRISTMAS AT ST. GEORGE'S—5 Brass Soloists—10063

SQUIRE

CHRISTMAS WITH THE BURKE FAMILY SINGERS—The Burke Family Singers—(S) 5Q-33005

TAMLA

CHRISTMAS WITH THE MIRACLES—236



DECORATE YOUR HOME WITH MUSIC is Columbia's Christmas theme this year. In conjunction with the theme the label has designed the inventive and attention-arresting display seen above. Translucent album cover fit into the windows of the house and behind each are lights which go on and off and bounce from window to window as they blink. It's all part of Columbia's "Christmas Kit" for dealers and it ships flat. Kit also includes special mounted covers as well as die-cuts with a holiday motif.



COMMON SENSE—The dealer may be a judge of taste. Because Christmas is a religious holiday, he must be extremely careful as to how he displays religious album. Commercialization of the Holy Day or the tasteless use of "Xmas" can create negative effect. Above we see how Philips uses simple covers and hands to suggest the Singing Nun LP's as the gift for everyone. Many enjoyed the Sister's first LP last holiday season. The follow-up, "Her Joy, Her Songs" could make a fitting gift for the same party this year.

DISCOVER A NEW WORLD OF PROFITS

WITH RCA CAMDEN



Sure to score with the "Shindig" audience. Teenage dance tempos featuring ten chart items made famous by top teen favorites. Includes "Dang Me," "School Days," "Mabellene," "Rag Doll." CAL/CAS-844



Some of Jim's finest performances, nicely paced with ballads and up-tempo numbers. Includes "Waltzing on Top of the World," "Your Old Love Letters," "I'm Gonna Change Everything." CAL/CAS-842(e)



Ten great bands in a cross-section of the big-dance-band era. Artie Shaw, Gene Krupa, Lionel Hampton, Les Brown, Bunny Berigan and others play their big hits. A collector's item for big-band buffs. CAL/CAS-811(e)



Shea sings 12 Christmas selections perfectly suited for his rich baritone—and for your holiday selling season. Includes "Silent Night," "O Little Town of Bethlehem," "Go Tell It On the Mountain." CAL/CAS-850(e)



The recent release of the movie version of this celebrated musical will create heavy demand for this new album. Hill Bowen, his Orchestra and Chorus plus a cast of fine singers perform superbly. CAL/CAS-819

AMERICA'S BIGGEST ENTERTAINMENT VALUE

CHRISTMAS CATALOG—ALBUMS

ANGEL

HANDEL: SOLOMON—Beecham—3546 (s)
 BEETHOVEN: MISSA SOLEMNIS—von Karajan—3595 (s)
 HANDEL: MESSIAH—Sargent—3598 (s)
 BRAHMS: A GERMAN REQUIEM—Klemperer—3624 (s)
 HANDEL: MESSIAH—HIGHLIGHTS—Sargent—35830 (s)
 CHRISTMAS CAROLS—Temple Church Choir—35834 (s)
 CHRISTMAS SONGS—Oberkirchen Children's Choir—35914 (s)
 CHRISTMAS SONGS—Oberkirchen Children's Choir—65021

CAPITOL

A JOLLY CHRISTMAS—Frank Sinatra—(D) W 894
 SING THE SONGS OF CHRISTMAS—Guy Lombardo—(S) KAO 1443
 IT CAME UPON A MIDNIGHT CLEAR—Roger Wagner Chorale—(S) W 1760
 NOW IS THE CAROLING SEASON—Fred Waring—(S) T 896
 THE LAST MONTH OF THE YEAR—Kingston Trio—1446 (s)
 THE STAR CAROL—Tennessee Ernie Ford—1071 (s)
 THE MEANING OF CHRISTMAS—Fred Waring—1610 (s)
 CHRISTMAS IN ZITHERLAND—Ruth Welcome—1782 (s)

THE SOUNDS OF CHRISTMAS—Fred Waring—1260 (s)
 THE BELLS OF CHRISTMAS—Eddie Dunstvedter—1324 (s)
 A GERMAN CHRISTMAS—10308 (s)
 CHRISTMAS IN POLAND—10198
 CHRISTMAS IN AUSTRIA—10164
 CHRISTMAS IN FRANCE—10108
 CHRISTMAS IN GERMANY—10095
 CHRISTMAS IN ITALY—10093
 CHRISTMAS IN SWEDEN—10079
 THE CHRISTMAS STORY—Tennessee Ernie Ford—1977 (s)
 THE CHRISTMAS SONG—Nat King Cole—(S)W 1967
 THE BELLS OF CHRISTMAS CHIME AGAIN—Eddie Dunstvedter—(s) 1968
 CHRISTMAS IN THE PHILIPPINES—(s)T 10305
 A GERMAN CHRISTMAS—(s)T

COLUMBIA

THE GLORIOUS SOUND OF CHRISTMAS—Phila. Orch./Eugene Ormandy—ML 5769; MS 6369
 CHRISTMAS CAROLS AROUND THE WORLD—Mormon Tabernacle Choir—ML 5684; MS 6284
 SONGS OF CHRISTMAS—Norman Luboff Choir—CL 926; CS 8846
 MESSIAH—Phila. Orch./Mormon Choir—M2L 263; M2S 607
 DICKENS' CHRISTMAS CAROL—Basil Rathbone—HL 9523
 HOLIDAY SING ALONG WITH MITCH—Mitch Miller—CL 1701; CS 8501

MESSIAH—New York Philharmonic/Leonard Bernstein—M2L 242; M2S 603
 SWEET LITTLE JESUS BOY—Mahalia Jackson—CL 702
 CHRISTMAS WITH CONNIFF—Ray Conniff Singers—CL 1390; CS 8185
 HALLELUJAH—Percy Faith—CL 1187; CS 8033
 MERRY CHRISTMAS—Johnny Mathis—CL 1195; CS 8021
 WE WISH YOU A MERRY CHRISTMAS—Ray Conniff—CL 1892; CS 8692
 CHRISTMAS SING ALONG WITH MITCH—Mitch Miller—CL 1205; CS 8027
 SILENT NIGHT—Mahalia Jackson—CL 1903; CS 8703
 THE ORGAN PLAYS AT CHRISTMAS—Ken Griffin—CL 692; CS 8760
 MUSIC OF CHRISTMAS—Percy Faith—CL 1381; CS 8176
 AN ALL-STAR CHRISTMAS—Various Artists—CL 1699; CS 8499
 MESSIAH (CHRISTMAS MUSIC)—New York Philharmonic—ML 5300; MS 6020
 A CHILD IS BORN—Trappist Monks Of Gethsemani—ML 5310
 JOY TO THE WORLD—Andre Kostelanetz—CL 1528; CS 8328
 GESU BAMBINO—Jesus and Mary Choral Group—CL 1700; CS 8500
 THE SPIRIT OF CHRISTMAS—Mormon Tabernacle Choir—ML 5423; MS 6100
 CAROLS FOR CHRISTMAS—Eileen Farrell—ML 5565; MS 6165
 THE OLD SWEET SONG OF CHRISTMAS—Frank De Vol—CL 1543; CS 8343
 A MUSIC BOX CHRISTMAS—Rita Ford's Music Boxes—CL 1698; CS 8498
 SEASON'S GREETINGS—Various Artists—CL 1394; CS 8199
 THE HOLLY AND THE IVY—Mormon Tabernacle Choir—ML 5592; MS 6192
 JINGLE BELL JAZZ—All Stars—CL 1893; CS 8693
 THE MORMON TABERNACLE CHOIR SINGS CHRISTMAS CAROLS—ML 5222
 CHRISTMAS DREAMING—Frank Sinatra—CL 1032
 JOYEUX NOEL—E. Power Biggs—ML 5567; MS 6167
 PIPES AND CHIMES OF CHRISTMAS—Buddy Cole—CL 1224; CS 8032
 CANTATA DE NAVIDAD—Pina Alvarez Y Sus Coros—EX 5017
 COLUMBIA ALBUM OF CHRISTMAS MUSIC—Percy Faith—CL 15
 BEHOLD—THREE WISE MEN CAME OUT OF THE EAST—Trappist Monks Of Gethsemani—ML 5689; MS 6289
 JOY OF CHRISTMAS—Bernstein/Mormon Choir—ML 5899; MS 6499
 MUSIC FOR A MERRY CHRISTMAS—E. Power Biggs/Col. Chamber Orch.—ML 5911; MS 6511
 WONDERLAND OF CHRISTMAS—Andre Kostelanetz—CL 2068; CS 8868
 ORGAN AND CHIMES FOR CHRISTMAS—Paul Taubman—CL 2075; CS 8875
 THIS CHRISTMAS I SPEND WITH YOU—Robert Goulet—CL 2076; CS 8876
 THE ANDY WILLIAMS CHRISTMAS ALBUM—CL 2087; CS 8887
 MERRY CHRISTMAS—New Christy Minstrels—CL

DECCA

A CHRISTMAS FESTIVAL—Leroy Anderson—DL 8702 (s)
 JOYOUS BELLS OF CHRISTMAS—Owen Bradley Quintet—DL 8652
 NOEL, NOEL—Hans Carste—DL 8809 (s)
 THE BELLS ON CHRISTMAS MORN—Robert Johnson—DL 8792
 JOY TO THE WORLD—Columbus Boychoir—8920 (s)
 CHRISTMAS WITH JESSE CRAWFORD—DL 8749
 THAT CHRISTMAS FEELING—Bing Crosby—DL 8701
 A CHRISTMAS SING WITH BING—Bing Crosby—DL 8419
 MERRY CHRISTMAS—Bing Crosby—DL 8128 (s)
 THE SPIRIT OF CHRISTMAS PAST, PRESENT, FUTURE—Ken Darby—DL 8939 (s)
 HAPPY HOLLIDAY—Lenny Dee—DL 4146 (s)
 A MERRY CHRISTMAS WITH THE FOUR ACES—8191
 CHRISTMAS DANCE PARTY—Jan Garber—DL 8911 (s)
 CHRISTMAS EVE WITH BURL IVES—DL 8391
 CHRISTMAS DAY WITH SAMMY KAYE—DL 4070
 JINGLE BELLS—Guy Lombardo—DL B354 (s)
 CHRISTMAS WITH MARAIS & MIRANDA—DL 8001
 CHRISTMAS IN HAWAII—The Paradise Islanders—DL 4122 (s)
 CHRISTMAS AROUND THE WORLD—Svend Sorensen Choir—DL 8204
 CHRISTMAS MUSIC—Ethel Smith—DL 8187
 CHRISTMAS IN SCANDINAVIA—Axel Stordahl—8933 (s)
 CHRISTMAS TIME—Fred Waring—DL 8172
 'T WAS THE NIGHT BEFORE CHRISTMAS—Fred Waring—DL 8171
 THE SONG OF CHRISTMAS—Fred Waring—DL 8011
 SING NOW AND REJOICE—Various Artists—4173 (s)
 AROUND THE CHRISTMAS TREE—Various Artists—DL 9056
 A CHRISTMAS SONG FESTIVAL—Various Artists—DL 4169 (s)
 O' TANNERBAUM—DL 8388
 A CHRISTMAS CAROL—Ronald Colman
 MR. PICKWICK'S CHRISTMAS—Charles Laughton—DL 8010
 THE LITTLEST ANGEL—Loretta Young
 LULLABY OF CHRISTMAS—Gregory Peck—DL 8004
 HAVE YOURSELF A MERRY LITTLE CHRISTMAS—Wayne King—DL 4438; DL 74438
 CHRISTMAS WONDERLAND—Bert Kaempfert—4441; DL 74441
 A CHRISTMAS SING WITH BING—Bing Crosby—DL 78419 (now available in stereo)
 CHRISTMAS TIME—Fred Waring—DL 78172 (now available in stereo)

DEUTSCHE GRAMMOPHONE

ORATORIO ARIAS—Maria Stader—LPEM 1926
 SLEPM 136261
 FOLK SONGS OF THE WORLD—Rita Streich—LPE 19376; SLEPM 136376
 FOUR CHRISTMAS CONCERTOS—Mainz Chamber Orch.—ARC 3147; 73147
 TEN CHRISTMAS SONGS—Various—ARC 3231
 THE BRANDENBURG CONCERTOS—J. S. Bach—ARC 3156/57; 73156/57
 MASS IN B MINOR—Bach—ARC 3177/79; 73177/79
 LEOPOLD MOZART—Musical Sleigh Ride—AL 3093
 PALESTRINA—ARC 3182; 73182
 EUROPEAN CHRISTMAS SONGS—Stader (Soprano Munich Boys' Choir—19 266; 136 266
 BACH: The Christmas Oratorio—Soloists, Bart Motel Choir, Berlin Phil.—ARCHIVE 3 LP's (mono only)—3079/81
 GREGORIAN CHANT: Compline of Christmas—Second Vespers of Christmas—Manks Choir Benedictine—Abbey of St. Martin, Beuron—ARCHIVE (mono only) 3102
 GREGORIAN CHANT: Midnight Mass for Christmas—Manks Choir of Benedictine—Abbey St. Martin, Beuron—ARCHIVE 3142; 73142
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HAROLD PRINCE
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 Produced and Directed & Choreographed by
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 Orchestrated by **DON WALKER**
 Musical Supervision & Vocal Arrangements by
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THE HIT BROADWAY MUSICAL—There is no more staple a disk item than the successful Broadway musical. "Carousel" and "Oklahoma" are still selling. And they carry with them a degree of respect that borders on the classical. B'way cast LP's are "smart" gifts. For the show enthusiast who has everything, Broadway's newest sensation would make a super gift. The RCA Victor LP was just shipped a week ago and no doubt will be looked for in many shops. Make certain you have stock.

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HARRY SIMEONE CHORALE: Do You Hear What I Hear 72065

CHRISTMAS ALBUMS

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THE PLATTERS: Christmas With The Platters MG 20841 / SR 60841

THE HARRY SIMEONE CHORALE: The Wonderful Songs Of Christmas MG 20820 / SR 60820

TCHAIKOVSKY: The Nutcracker Ballet: London Symphony Orchestra, Antal Dorati OL 2-113 / SR 2-9013

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LESLEY GORE: Girl Talk MG 20943 / SR 60943

LESLEY GORE: Boys Boys Boys MG 20901 / SR 60901

LESLEY GORE: Lesley Gore Sings Of Mixed Up Hearts MG 20849 / SR 60849

LESLEY GORE: I'll Cry If I Want To MG 20805 / SR 60805

MITCHELL TRIO: The Slightly Irreverent MG 20944 / SR 60944

MITCHELL TRIO: Collecting MG 20891 / SR 60891

THE MITCHELL TRIO: Singin' Our Mind MG 20838 / SR 60838

SARAH VAUGHAN: Viva Vaughan MG 20941 / SR 60941

TIMI YURO: The Amazing Timi Yuro MG 20963 / SR 60963

BROOK BENTON: This Bitter Earth MG 20934 / SR 20934

BROOK BENTON: Golden Hits MG 20607 / SR 60607

SMOTHERS BROTHERS: It Must Have Been Something I Said MG 20904 / SR 60904

SMOTHERS BROTHERS: The Smothers Brothers At The Purple Onion MG 20611 / SR 60611

SMOTHERS BROTHERS: The Two Sides Of The Smothers Brothers MG 20675 / SR 60675

SMOTHERS BROTHERS: Curb Your Tongue, Knave MG 20862 / SR 60862

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1812 OVERTURE/WELLINGTON'S VICTORY: Minneapolis and London Symphony Orchestras, Antal Dorati

MAKE IT A MERRY SALES CHRISTMAS WITH THESE MERCURY LEADERS

CHRISTMAS CATALOG—ALBUMS

(Continued from page 12)

DOT

CHRISTMAS CHIMES—Dr. Charles Kendall—3083
 CHRISTMAS CAROLS—Billy Vaughn—3148; 25148
 WHITE CHRISTMAS—Pat Boone—3222; 25222
 ORGAN AND CHIMES—Dr. C. Kendall, Dr. N. Wright—3255; 25225
 MERRY CHRISTMAS—The Mills Brothers—3232; 25232
 THE LITTLE DRUMMER BOY—Jack Halloran Singers—3233; 25233
 CHRISTMAS WITH THE LENNON SISTERS—3343; 25343
 A KEELY CHRISTMAS—Keely Smith—3345; 25345
 A LIBERACE CHRISTMAS—DLP 3550/25550
 SILENT NIGHT—Lawrence Welk—3397; 25397
 CHRISTMAS TIME—George Wright—3479; 25479
 THE TEN COMMANDMENTS—Soundtrack—3054-D/25054-D

EPIC

CHRISTMAS DANCE PARTY—Lester Lanin—LN 3617; BN 547
 MUSIC BOX WONDERLAND—Rita Ford's Music Boxes—LN 24022; BN 26022
 CHRISTMAS CAROLS—Royal Male Choir—LC 3074
 BIRTH OF CHRIST—Netherlands Chamber Choir—LC 3614; BC 1041
 A CHRISTMAS FESTIVAL FROM THE FEAST OF LIGHTS—Univ. of Redlands Choir—LC 3871; BC 1271
 A CHRISTMAS FESTIVAL FROM THE FEAST OF LIGHTS—University of Redlands Choir—LC 383871; BC 1271

GOLDEN

CHRISTMAS SONGS AND CAROLS—LP 14
 CHRISTMAS SING-A-LONG (With Song Sheet)—LP 67
 MERRY CHRISTMAS—LP 102

KAPP

CHRISTMAS TIME—Roger Williams—KL 1164/KS 3048
 HERE COMES SANTA CLAUS & THE CHRISTMAS SONGS CHILDREN LOVE TO SING—The Do-Re-Mi Sing Along Children's Chorus—KL 1154/KS 3037
 CHRISTMAS TIME—The Pete King Chorale—KL 1214/KS 3214
 THE SOUND OF CHRISTMAS—DECK THE HALLS—The Medallion Orchestra & Chorus—KL 1350/KS 3350
 DO-RE-MI & THE SONGS CHILDREN LOVE TO SING—The Do-Re-Mi Children's Chorus—KL 1177/KS 3177

MORE SONGS CHILDREN LOVE TO SING—DO-RE-MI-FA-SOL-LA—The Do-Re-Mi Children's Chorus—1234/KS 3234
 FRERE JACQUES—ALOUETTE & THE FAVORITE FRENCH SONGS FOR CHILDREN—Martine Havel & The Fleur de Lis Singers—KL 1247/KS 3249
 ON TOP OF SPAGHETTI & MORE SONGS CHILDREN LOVE TO SING—Tom Glazer & The Do-Re-Mi Children's Chorus—KL 1331/KS 3331
 MORE DO RE MI—The SONGS CHILDREN LOVE TO SING—KL 1311/KS 3311
 RING THE BELLS ON CHRISTMAS DAY—The Holiday Bells—KL 1155/KS 3038
 SILENT NIGHT—John Gart at the Conn. Electronic Organ with the Yuletiders—KL 1161/KS 3045
 THE DO RE MI KIDS HOOTENANNY—KL 1360/KS 3350
 MARCHING ALONG TOGETHER—The Do-Re-Mi Children's Chorus—KL 1357/KS 3367
 DO YOU HEAR WHAT I HEAR? LITTLE DRUMMER BOY—The Do-Re-Mi Children's Chorus—KL 1367/KS 3367

KENWOOD

CHRISTMAS WITH MAHALIA JACKSON—LP 499

KING

ORGAN AND CHIMES—Bob Kames—679
 IT'S CHRISTMAS TIME—Bob Kames—722
 HAPPY HOLIDAY Organ and Chimes—Vol. III—Bob Kames—768
 CHARLES BROWN SINGS CHRISTMAS SONGS—Charles Brown—775
 SPIRITUAL CHRISTMAS SONGS—Galatian Singers—803
 CHRISTMAS SONGS—Famous Country Artists—811
 THE TRUE MEANING OF CHRISTMAS—Reno & Smiley—874
 A VARIETY OF CHRISTMAS SONGS—Ernie Berger—1554

LIBERTY

CHRISTMAS WITH THE CHIPMUNKS, VOLUME 1—LRP—3256/LST 7256
 CHRISTMAS WITH THE CHIPMUNKS, VOLUME 2—LRP—3334/LST 7334

MERCURY

THE NUTCRACKER BALLET—Antal Dorati & London Symphony—SR 2-9103/OL 2-113
 CHRISTMAS WITH THE PLATTERS—The Platters—SR 6-0841/MG 2-0841
 THE WONDERFUL SONGS OF CHRISTMAS—The Harry Simeone Chorale—SR 60820/MG 20820
 SOUNDS OF CHRISTMAS—Johnny Mathis—SR 60837/MG 20837

MONITOR

CHRISTMAS SONGS FROM THE OLD WORLD—Dorumsgaard—MF 323
 CHRISTMAS IN POLAND—Slask—MF 336
 RUSSIAN CATHEDRAL CHOIR OF PARIS—Spassky MF 366

PHILIPS

"RING OUT, OH CHRISTMAS"—Various Artists—PHS 600-034/PHM 200-034
 "CHRISTMAS IN THE OLD WORLD"—Various Artists—PHS 600-036/PHM 200-036
 "THE GLORY OF CHRISTMAS"—Muriel Smith—PHS 600-111/PHM 200-111
 "HOLIDAY FOR TEENS"—Paul & Paula—PHS 600-101/PHM 200-101
 "CHRISTMAS CONCERTOS"—I Musici—PHS 900-025/PHM 500-025
 "THE SINGING NUN" (CONNOISSEUR COLLECTION)—Sœur Sourire—PCC-603/PCC-203
 "HER JOY—HER SONGS" (CONNOISSEUR COLLECTION)—Sœur Sourire—PCC-609/PCC-209
 "CHRISTMAS IN THE CONGO" (CONNOISSEUR COLLECTION)—Les Troubadours du ROI Baugouin—PCC-607/PCC-207
 "THE BIRTH—A STORY OF THE NATIVITY"—Pete Seeger—PHM 2-300

PROMENADE

JOY TO THE WORLD!—The Roger Wagner Chorale SP-8353
 THE HOUSE OF THE LORD—The Roger Wagner Chorale SP-8365
 THE MUSIC OF CHRISTMAS—Hollywood Bowl SP-8393
 HOLY, HOLY, HOLY—The Roger Wagner Chorale SP-8498
 BLESS THIS HOUSE—Carmen Dragon SP-8527
 HALLELUJAH!—Hollywood Bowl SP-8529
 HARI! THE HERALD ANGELS—Virgil Fox SP-8531
 LAUD TO THE NATIVITY—The Roger Wagner Chorale

RCA CAMDEN

JOY TO THE WORLD—Robert Shaw Chorale—CAL/CAS 448
 CHRISTMAS MAGIC—Hugo Winterhalter Orch.—CAL 449
 THE SOUND OF CHRISTMAS—The Three Suns—CAL/CAS 633
 CHRISTMAS MUSIC—The Augustana Choir/Henry Veld, Dir.—CAL/CAS 636
 PERRY COMO SINGS MERRY CHRISTMAS MUSIC—CAL/CAS 660
 LIVING VOICES SING CHRISTMAS MUSIC—CAL/CAS 725
 ORGAN AND CHIMES PLAY CHRISTMAS CAROLS—Leo Addeo, Cond.—CAL/CAS 726
 CHRISTMAS HYMNS AND CAROLS—Mario Lanza—CAL/CAS 777
 THE SPIRIT OF CHRISTMAS—Living Strings—CAL/CAS 783

RCA VICTOR

ELVIS' CHRISTMAS ALBUM—Elvis Presley—LPM/LSP 1951
 A CHRISTMAS SOUND SPECTACULAR—John Klein—LPM/LSP 2023
 CHRISTMAS JOY—Melachrino Strings—LPM/LSP 2044
 CHRISTMAS HYMNS—George Beverly Shea—LPM/LSP 2064
 SEASON'S GREETINGS FROM PERRY COMO—LPM/LSP 2066
 THE SOUND OF CHILDREN AT CHRISTMAS—Hugo & Luigi Children's Cho.—LPM/LSP 2254
 CHRISTMAS WITH CHET ATKINS—LPM/LSP 2423
 CHRISTMAS WITH EDDY ARNOLD—LPM/LSP 2555
 THE SOUND OF CHRISTMAS ON THE RADIO CITY MUSIC HALL ORGAN—Dick Leibert—LPM/LSP 2558
 NASHVILLE CHRISTMAS PARTY—Various Artists—LPM/LSP 2579
 JAMES BLACKWOOD AND THE BLACKWOOD BROS. COMBINE WITH MOVIE LISTER AND THE STATESMEN TO WISH YOU A MUSICAL MERRY CHRISTMAS—LPM/LSP 2626
 TO WISH YOU A MERRY CHRISTMAS—Harry Belafonte—LPM/LSP 2626
 CHRISTMAS ON THE PONDEROSA—Original Cast—LPM/LSP 2758
 THE 12 SONGS OF CHRISTMAS—Jim Reeves—LPM/LSP 2758
 THE HAPPY HITS OF CHRISTMAS—Dick Leibert—LPM/LSP 2771
 A CEREMONY OF CAROLS/REJOICE IN THE LAMB FESTIVAL TE DEUM—Robert Shaw Chorale—LM/LSC 2759
 AMAHL AND THE NIGHT VISITORS—Cast of the NBC TV Prod.—LM/LSC 2762

RCA VICTOR

HANDEL: MESSIAH—HIGHLIGHTS—Beecham—LD/LDS 2447
 HANDEL: MESSIAH—Beecham—LD/LDS 6409
 CHRISTMAS HYMNS AND CAROLS, VOL. 1—Robert Shaw Chorale—LM/LSC 2329
 POPS CHRISTMAS PARTY—Fiedler—LM/LSC 2329
 CHRISTMAS CAROLS—Marian Anderson—LM/LSC 2613
 THE MANY MOODS OF CHRISTMAS—Robert Shaw Chorale—LM/LSC 2684
 LANZA SINGS CHRISTMAS CAROLS—LM/LSC 2330

ROBERT RHEIMS

MERRY CHRISTMAS IN CAROLS—LP 6006/ST 7706
 WE WISH YOU A MERRY CHRISTMAS—LP 6008/ST 7708
 FOR THE WHOLE FAMILY AT CHRISTMAS—LP 6010/ST 7710

ROULETTE

IT'S CHRISTMAS TIME—Jimmie Rodgers (S) R-25093
 ST. PATRICK'S CATHEDRAL CHOIR SINGS CHRISTMAS CAROLS—(S) R-25097
 ST. PATRICK'S CATHEDRAL CHOIR SINGS CHRISTMAS CAROLS—Vol. 2—(S) R-25142

STARDAY

PASS THE BISCUITS—Arthur Guitar Boogie Smith
 WHEN THE SNOW FLAKES FALL—Wayne Raney
 COMPANY'S COMIN—Lulu Belle & Scotty
 FAMILY REUNION—Cowboy Copas
 GOSPEL GUITAR—Jackie Phelps
 Y'ALL COME—Willis Brothers
 FAMILY GET TOGETHER—Jimmie Skinner
 FAMILY LIFE—The Stoneman Family
 HANG UP BABY'S STOCKING—Lulu Belle & Scotty
 HAM & BISCUITS—Jackie Phelps
 BACK HOME AT CHRISTMAS TIME—Country Gentlemen
 TAKE IT BACK AND CHANGE IT FOR A BOY—Rex Allen
 MERRY CHRISTMAS, COUNTRY STYLE—Various Artists—SLP 253
 MERRY CHRISTMAS . . . BABY—Various Artists—HELP 501
 Y'ALL COME . . . HAVE A COUNTRY CHRISTMAS—Various Artists—SLP 123
 OLD TIME CHRISTMAS SINGING—Jim Glaser Singers—SLP 149

UNITED ARTISTS

WHITE CHRISTMAS ON THE CAMPUS—Dartmouth College Glee Club—UAL 3102
 SNOWBOUND—Ferrante & Teicher—UAL 3233/UAS 6233
 HEY, IT'S CHRISTMAS—Benny And His Pal Jimmy O'Brien—UAL 3324/UAS 6324

VANGUARD

A MUSIC BOX OF CHRISTMAS CAROLS—Welch Chorus—VRS 428
 CHANSONS DE NOEL—VRS 497
 THE HOLLY AND THE IVY—Deller—VRS 499
 BACH: CHRISTMAS CANTATA NO. 63—BG 518
 AN 18TH CENTURY CHRISTMAS—I Solisti di Zagreb—BG 569/BGS 5006
 MEDIEVAL CHRISTMAS CAROLS—Deller—BG 654/BGS 5066
 DICKENS' A CHRISTMAS CAROL—McKenna etc.—VRS 9040
 ODETTA SINGS CHRISTMAS SPIRITUAL—VRS 9079/VSD 2079
 THE LIFE OF CHRIST—Charlton Heston—VRS 9080/VSD 2080

WARNER BROS.

CHRISTMAS WITH THE EVERLY BROS.—W/WS 1483
 I WISH YOU MERRY CHRISTMAS—Bing Crosby—W/WS 1484
 THE BEST LOVED CHRISTMAS PIANO CONCERTOS—George Greeley—W/WS 1560
 THIS IS CHRISTMAS—The Alfred Burt Carols—W/WS 1566



A WASTED INCH IS A LOST DOLLAR—As the lucrative Christmas selling season is almost here, it's obviously to your advantage to utilize every available merchandising aid offered by the various labels. No product-moving "stone" should be left unturned nor should a single inch of display space be without an eye-appealing merchandiser to catch a roving customer's eye. Capitol Records has gone to great expense to create a varied fall display line-up which includes (from left to right), a "Golden Boy" Broadway show display with flashing light; a big band display; that holds six of the foursome's singles and a hot rod pylon display. A Capitol "hit pennant display" runs across the

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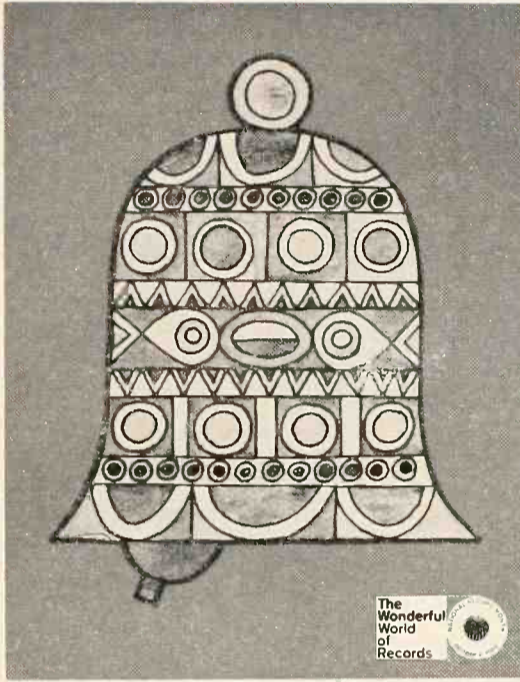
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Albums are returnable for credit! The best-sellers, the merchandising and powerful advertising are working for you this season. Call your CRDC rep now!

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(Al Martino)

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(Hank Thompson and the Brazos Valley Boys)

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(The Beach Boys)

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(Frank Sinatra)

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W-894 - Your price: \$2.53



THE MEANING OF CHRISTMAS

(Fred Waring and the Pennsylvanians)

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FROM SCOTLAND WITH LOVE—Martin Walker—ABC 483
I LOVE TO HEAR A BANJO—Roy Smeck—ABC 484
76 PAISANOS OF ITALY—Valentino's Festival Orch—ABC 485
GERMAN DRINKING SONGS—ABC 487
KNUCKLES O'TOOLE PLAYS AGAIN—ABC 488
ROMAN SPECTACULAR—Charles Magnante—ABC 487
MORE SONGS I SING ON THE JACKIE GLEASON SHOW—Frank Fontaine—ABC 490
60 FRENCH GIRLS CAN'T BE WRONG VOL 2—Les Dianns Singers—ABC 491
ESCUADERO AT THE EL POCHÉ—ABC 492
KEEP PUSHING—The Impression—ABC 493
THIS IS RAGTIME NOW—Hank Jones—ABC 496
HEY GIRL DON'T BOTHER ME—The Tams—ABC 499
BEATLEJAZZ—Bob Hammer Band—ABC 497

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GEULA GILL SINGS ISRAELI FOLK SONGS—AB 2002
GOING PLACES—Al Singer—AB 2003
LIVE CONCERT VOLUME II—Pete Seeger—AB 2004
LATIN SKETCHES—The Contrapuntal Singers—AB 2005
GERMAN FOLKSONGS—The Regensburger Doms-patzen Choir—AB 2006

ARGO

SOUL OF BLUES HARMONICA—Shakey Horton—4037 (S)
NAKED CITY THEME—Ahmad Jamal—733 (S)
RAMSEY LEWIS TRIO AT THE BOHEMIAN CAVERNS—741 (S)
COMIN' ON STRONG—James Moody—740 (S)
CARNIVAL SKETCHED—Gene Shaw—743 (S)
SUMMER DAWN—Sahib Shihab—742 (S)
MY MAIN MAN—Sonny Stitt/Benny Green—744 (S)
DANGEROUS DAN EXPRESS—The Three Souls—4036 (S)
MO ROC—Roosevelt "Baby Face" Willette—739 (S)
MAKE WAY FOR JEAN DUSHON—Jean DuShon—4039 (S)
COMPOSER'S CHOICE—Johnny Nash—4038 (S)
HIGH TIDE—Dean deWolf—4037 (S)

ARGO (LONDON)

ALEXANDER POPE—"RAPE OF THE LOCK"—Peggy Ashcraft, George Rylands—RG 373
LORD BYRON—SELECTIONS FROM "DON JUAN"—CANTO 1 & CANTO 2—Peggy Ashcraft, George Rylands—RG 374

GEOFFREY CHAUCER—PROLOGUE TO "THE CANTERBURY TALES"—Read in Middle English by Nevill Coghill, Norman Davis & John Burrow—RG 401
PERCY BYSSHE SHELLEY—Patrick Garland, Richard Marquand and Gary Watson—RG 380
SIXTY YEARS OF MOTORING—NF 2; ZNF 2
THE WEST HIGHLAND LINE—DA 6
SHAP—DA 7
THE SOMERSET & DORSET—DA 8
WEST OF EXETER—DA 9
TRAINS IN THE NIGHT—DA 12; ZDA 12
NEWFOUNDLAND HEADS THE WAVERLEY—DA 13; ZDA 13
THE GREAT EASTERN—DA 14
THE TRIUMPH OF AN A.4 PACIFIC—DA 21; ZDA 21
TRAINS IN THE HILLS—DA 22; ZDA 22
RHYTHMS OF STEAM—DA 28; ZDA 28

ARHOOLIE

MISSISSIPPI DELTA BLUES—Fred McDowell—F 1021
TEXAS SONGSTER—Mance Lipscomb—F 1023
ALL THE GOOD TIMES—Alice Stuart—F 4002

ARRAWAK

JESUS CALLS US—Sweet-tones-Arrawak—LP 101
WELL DONE—The Institutional Church Of God Choir—Faith—LP 1003

ASCOT

DO WAH DIDDY DIDDY—Manfred Mann—AM 13015/ALS 16015
THE WINTER OF MY DISCONTENT—Morgana King—AM 13014/ALS 16014

ATCO

AIN'T SHE SWEET—Beatles & Other Great Group Sounds From England—33—169

ATLANTIC

NIRVANA—Herbie Mann & Bill Evans Trio—1426
THE TWO SIDES OF JACK WILSON—1427
TOGETHER—Philly Joe & Elvin Jones—1428
COLLABORATION—MJQ with Laurindo Almeida—1429
UNDER THE BOARDWALK—Drifters—8099
SATURDAY NIGHT A THE UPTOWN—8101

AVA

THE GREASER—Various Artists—A/AS 37
THE TROUBLEMAKER—Soundtrack—Cy Coleman—A/AS 49 ST
A HOUSE IS NOT A HOME—Soundtrack—Joseph Weiss—A/AS 50 ST
HELLO DOLLY—Pete Jolly Trio & Lots Of Friends—A/AS 51
'ROUND MIDNIGHT—Charlie Cochran—A/AS 44
DO IT AGAIN—Kathy Barr—A/AS 48
MANHATTAN BLUES—Charlie Barne—A/AS 35
VICTOR FELDMAN AT THE SCENE—A/AS 40

BLUE CLASSICS

MEMPHIS MINNIE—BC 1
THE JUG, JOOK, AND WASHBOARD BANDS—BC 2
SONNY BOY WILLIAMSON—BC 3
PETTIE WHEATSTRAW AND KOKOMO ARNOLD—BC 4

BRUNSWICK

SOMETHIN' ELSE—Jackie Wilson—BL 54117 S

CAEDMON

KING JOHN—Sir Donald Wolf—SRS 215
HENRY THE FOURTH PART ONE—Redgrave, Quayle, Brown, Evans—SRS 217
SONGS FROM THE PLAYS OF SHAKESPEARE—SRS 242
SIR GAWAIN & THE GREEN KNIGHT & PEARL—TC 1192
LEAVES OF GRASS, VOL. TWO—Ed Begley—TC 1154
NONLECTURES—1 thru 6—E. E. Cummings—TC 1186 thru 1191
THE GLASS MENAGERIE—Cliff, Harris, Tandy, Wayne—TRS 301
MEDEA—Anderson, Quayle—TRS 302

CAPITOL

THE FOLK ERA—The Kingston Trio—TCL/STCL 2180
TENNESSEE ERNIE FORD SINGS THE WORLD'S BEST-LOVED HYMNS—TBL/STBL 2183
THE LOMBARDO YEARS—Guy Lombardo—TDL/STDL 2181
THE "HAWAII CALLS" DELUXE SET—Webb Edwards—TCL/STCL 2182
LOVIN' IS LIVIN' AND LIVIN' IS LOVIN'—Marion Montgomery—T/ST 2185
THE GATEWAY TRIO—T/ST 2184
I DON'T CARE—Buck Owens and his Buckeroos—T/ST 2186
LIGHTEARTED AND BLUE—Jean Shepard—T/ST 2187
EVERYBODY DANCE! EVERYBODY SWING!—Leon McAuliffe—T/ST 2148
THE TOP-40 SONG BOOK—T/ST 2126
THE FOLK HIT SONG BOOK—T/ST 2127
THE COUNTRY AND WESTERN HIT SONG BDDK—T/ST 2128
THE JAZZ STORY—Various—WEO 2109
THE DEFINITIVE PIAF—Edith Piaf—TBL 2193
FREDDY MARTIN PLAYS THE HITS, VOLUME 2—T/ST 2163
FINNISH JENKKAS AND POLKAS—Vorlov—T 10380
BEACH BOYS CONCERT—The Beach Boys—TAO/STAO 2198
SHE CRIED—The Lettermen—T/ST 2142
DEEP VELVET—George Shearing—T/ST 2143
MORE FOUR FRESHMEN AND FIVE TROMBONES—The Four Freshmen—T/ST 2168
HOW TO SUCCEED IN LOVE!—The Four Preps—T/ST 2169
ONE STEP MORE!—The Good Time Singers—T/ST 2170
NEW DIMENSIONS IN FOLK SONGS—The Three Ds—T/ST 2171
THE GALLANTS ROCK, SWING AND DANCE WITH "MY FAIR LADY"—T/ST 2134
FOLK SONGS BY PETE SEEGER—W 2172
"MY FAIR LADY" WITH THE UN-ORIGINAL CAST—Shelly Manne—T/ST 2173
KISMET—Gordon MacRae/Dorothy Kirsten, The Roger Wagner Chorus—W/SW 2022
LIZAL LIZAL—Liza Minnelli—T/ST 2174
THE HOLLYRIDGE STRINGS PLAY INSTRUMENTAL VERSIONS OF HITS MADE FAMOUS BY THE FOUR SEASONS—T/ST 2199
HOT ROD HIGH—The Knights—T/DT 2189
SCHOOL IS A DRAG—Gary Usher & The Super Stacks—T/ST 2190
THE BEACH BOYS' SONG BOOK—The Hollyridge Strings—T/ST 2156
THE BIG SOUNDS OF THE GO-KARTS—T/ST 2147
THE BIG SOUNDS OF THE DRAGS, VOL. 2—T/ST 2144
THE HISTORY OF DRAG RACING—TAO/STAO 2145
SOUNDS OF THE GREAT BANDS IN LATIN—T/ST 2131
HELLO BENNY!—Benny Goodman—T/ST 2157
ARTISTRY IN VOICES AND BRASS—Stan Kenton—T/ST 2132
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ON THE STREET WHERE YOU LIVE—Vic Damone—T/ST 2133
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THE CLIFFIE STONE SINGERS PRESENT THE GREAT HANK WILLIAMS SONGS—T/ST 2159
HAPPY TO BE UNHAPPY—Roy Clark—T/ST 2031
THE 5-STRING BANJO TODAY—Walter Hensley—T/ST 2140
FOLK MUSIC 'ROUND THE WORLD—T 10372
SWIM, SWIM, C'MON LET'S SWIM—Ray Anthony—T/ST 2188

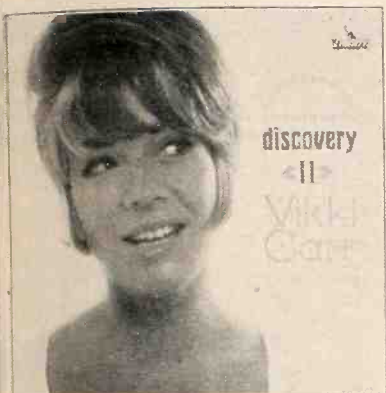


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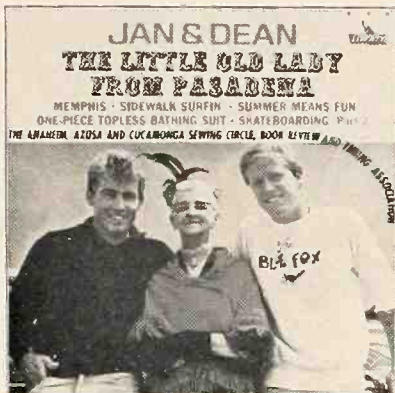
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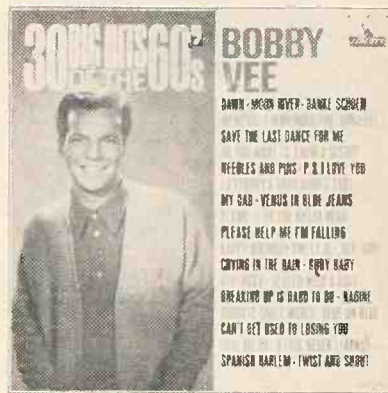
DISCOVERY, VOLUME II
VIKKI CARR
LRP-3383/LST-7383



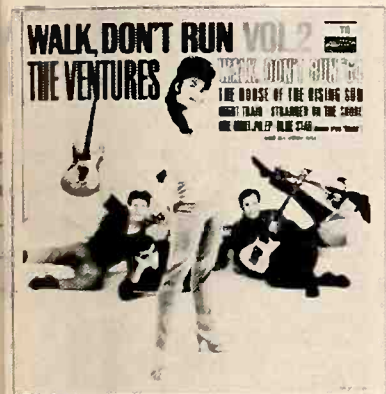
THE LITTLE OLD LADY FROM PASADENA
JAN & DEAN
LRP-3377/LST-7377



INVISIBLE TEARS
JOHNNY MANN
LRP-3387/LST-7387



30 BIG HITS OF THE '60'S
BOBBY VEE
LRP-3385/LST-7385



WALK - DON'T RUN, VOLUME 2
THE VENTURES
BLP-2031/BST-8031



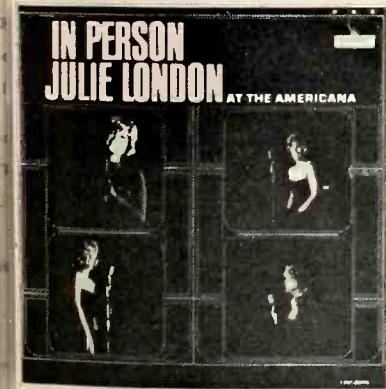
RIDE THE WILD SURF
JAN & DEAN
LRP-3368/LST-7368



THE ORIGINAL RHYTHM & BLUES HITS,
VOLUME 1 VARIOUS ARTISTS
LRP-3381



THIS IS THE GIRL THAT IS
NANCY AMES
LRP-3369/LST-7369



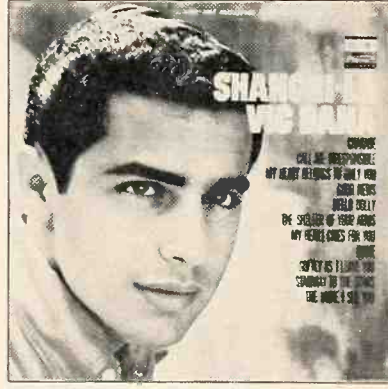
IN PERSON
JULIE LONDON
LRP-3375/LST-7375



IN PERSON
BUD & TRAVIS
LRP-3386/LST-7386



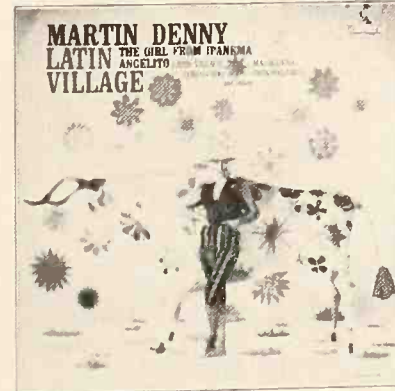
I'M OLD FASHIONED
INGA SWENSON
LRP-3379/LST-7379



SHANGRI-LA
VIC DANA
BLP-2028/BST-8028



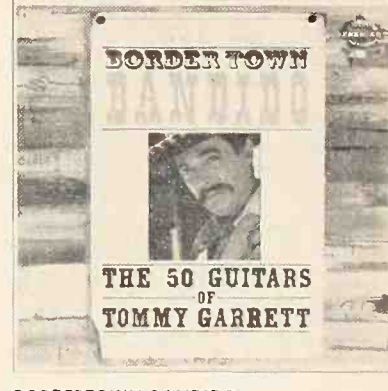
MY MAN
SPIKE JONES
LRP-3370/LST-7370



LATIN VILLAGE
MARTIN DENNY
LRP-3378/LST-7378



BREAKIN' IT UP ON THE BEATLES TOUR
JACKIE DE SHANNON
LRP-3390/LST-7390



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NEW ALBUM RELEASES—POP

(Continued from page 16)

CAPITOL (con't.)

NAT KING COLE SINGS MY FAIR LADY—W/SW 2117
 THE BIG HITS FROM ENGLAND & U.S.A.—Various—T/DT 2125
 THE REGENTS LIVE AT THE A.M.-P.M. DISCOTHEQUE—KAO/SKAO 2153
 IN THE NAME OF LOVE—Peggy Lee—T/ST 2096
 TEEN LOVE THEMES—Jimmie Haskell—T/ST 2151
 HOW GLAD I AM—Nancy Wilson—T/ST 2155
 THE SENSATIONAL JOHNNY RIVERS—T/ST 2161
 GILBERTO & JOBIM—T/ST 2160
 THE YOUNG CHEVALIER—Maurice Chevalier—T 10369
 RICHARD TAUBER—T 10369
 MY NAPLES—Sergio Bruni—T 10370

COLPIX

LILITH—Soundtrack—SCP 520
 NOTHING BUT THE BEST—Soundtrack—SCP 447
 BEHOLD A PALE HORSE—Soundtrack—SCP 519
 ROARING DOWN BROADWAY—Sonny Stitt—SCP 479
 COULDN'T YOU JUST DIE—Rip Taylor—SCP 483
 ART BLAKEY & THE JAZZ MESSENGERS PLAY SELECTIONS FROM THE NEW MUSICAL "GOLDEN BOY"—SCP 478
 DICK GREGORY SPEAKS—SCP 480
 THE LONG SHIPS & OTHER GREAT MOVIE THEMES—Various Artists—484

COLUMBIA

THE IMPORTANCE OF BEING OSCAR, PART II—Michael MacLiammoir, The Dublin Gate Theatre Production—OL 6090; OS 2490
 ERNEST IN LOVE—Original Cast—OL 5530; OS 2027
 THE YOUNG LOVERS—Original Soundtrack—OL 7010; OS 2510
 BRIGADOON—Shirley Jones, Jack Cassidy—OL 7040; OS 2540
 OH, KAY!—Barbara Ruick, Jack Cassidy—OL 7050; OS 2550
 TO BROADWAY WITH LOVE—Original World's Fair Cast—OL 8030; OS 2630
 BABES IN ARMS—Mary Martin, Mardi Bayne, Jack Cassidy—OL 7070; OS 2570
 ROBERTA—Joan Roberts, Jack Cassidy, Kaye Ballard—OL 7030; OS 2530
 THE BOYS FROM SYRACUSE—Portia Nelson, Jack Cassidy, Bibi Osterwald—OL 7080; OS 2580
 ON YOUR TOES—Portia Nelson, Jack Cassidy—OL 7090; OS 2590
 OKLAHOMA—John Raitt, Florence Henderson—OL 8010; OS 2510
 THE KING AND I—Barbara Cook, Theodore Bikel—OL 8040; OS 2640
 HAMLEY—Richard Burton, Hume Cronyn, Alfred Drake—OL 8020; OS 2620
 THE SUBJECT WAS ROSES—Original Broadway Cast—OL 8020; OS 2620
 SEPTET!—Art Van Damme—CL 2192; CS 8992
 THE GREAT YEARS—Johnny Mathis—C2L 34; C2S 834
 SLIPPIN' AROUND—George Morgan & Marion Worth—CL 2197; CS 8897
 DANCE! DANCE! DANCE!—Frankie Yankovic—CL 2201; CS 9001
 BE MY LOVE—Jerry Vale—CL 2181; CS 8981
 MILES DAVIS IN EUROPE—CL 2183; CS 8993
 THE WORLD OF LONELY PEOPLE—Anita Bryant—CL 2222; CS 9022
 IT'S MONK'S TIME—Thelonious Monk—CL 2184; CS 8984
 I WISH YOU LOVE—Andre Kostelanetz—CL 2185; CS 8985
 LAND OF GIANTS—New Christy Minstrels—CL 2187; CS 8987
 LOVE LIFE—Ray Price—CL 2189; CS 8989
 BY SPECIAL REQUEST—Trío Los Panchos—CL 2191; CS 8991
 THE VERY THOUGHT OF YOU—Robert Horton—CL 2200; CS 9000
 AMOR—Eydie Gorme, Trío Los Panchos—CL 2203; CS 9003
 THE LOVE GODESSES—Percy Faith—CL 2209; CS 9009
 R.F.D.—Marly Robbins—CL 2220; CS 9020
 EVERYBODY KNOWS—Steve Lawrence—CL 2227; CS 9027

ANOTHER SIDE OF BOB DYLAN—CL 2193; CS 8993
 MY FAIR LADY—Andre Previn—CL 2195; CS 8995
 JAZZ IMPRESSIONS OF JAPAN—Dave Brubeck Quartet—CL 2212; CS 9012
 THIS LAND—Jardinaires—CL 2214; CS 9014
 SQUARE DANCE HOOTENANNY—Buddy Durham, Stony Mountain Cloggers—CL 2217; CS 9017
 COMMAND PERFORMANCE—Les & Larry Elgart—CL 2221; CS 9021
 THE MANY FACES OF LYNN ROMAN—CL 2219; CS 9019
 MUSIC FROM MY FAIR LADY—Percy Faith—CS 9004
 ANDY WILLIAMS SINGS SONGS FROM MY FAIR LADY—CL 2205; CS 9005
 PEOPLE—Barbra Streisand—CL 2215; CS 9015

COMMAND

FIESTA—Charles Magnante—869
 AL DI LA & OTHER EXTRA SPECIAL SONGS FOR YOUNG LOVERS—Ray Charles Singers—870
 GREAT THEMES FROM HIT FILMS—Enoch Light—871
 DISCOTHEQUE DANCE, DANCE, DANCE—Enoch Light—873

CORAL

WHISTLING ON THE BEACH AT WAIKIKI—Muzzy Marcellino—CRL 57441 5
 THE BEST OF LAWRENCE WELK—CXB 5 5
 SINGING THE GOSPEL—The Gospel Emeralds—CRL 57454 5
 LICORICE STICK—Pete Fountain—CRL 57460 5
 IT'S A "COZY WORLD"—Cozy Cole—CRL 57457 5

CROWN

THE DAVE CLARK FIVE & THE PLAYBACKS—CST 400/CLP 5400
 HEART OF SPAIN VOL. 1—Sounds of A Thousand Strings—CST 401/CLP 5401
 BROOK BENTON & JESSE BELVIN—CST 402/CLP 5402
 BEER BARREL POLKA—Alex Pulaski & The Polka Dots—CST 403/CLP 5403
 MR. ERROLL GARNER & MAXWELL DAVIS TRIO—CST 404/CLP 5404
 BLUES—OLDIES & GOODIES—CST 405/CLP 5405
 DAVE BRUBECK, PAUL DESMOND QUARTET, CAL TJADER QUARTET—CST 406/CLP 5406
 BARBER SHOP FAVORITES—Sing-A-Long Gang—CST 407/CLP 5407
 SONNY CRISS w/ERROLL GARNER, STAN GETZ, WARDELL GRAY & GERALD WIGGINS—CST 408/CLP 5408
 GOLDEN AMERICAN WALTZES—Sounds of A Thousand Strings—CST 409/CLP 5409
 SOUNDS OF A THOUSAND STRINGS PLAY FOR LOVERS—CST 410/CLP 5410
 GERRY MULLIGAN, CHET BAKER, BUDDY COLLETTE, CHICO HAMILTON & GERALD WIGGINS—CST 411/CLP 5411
 NAT "KING" COLE—Lester Young—CST 412/CLP 5412
 MODERN JAZZ GREATS VOL. 1—Continental Jazz Octette—CST 413/CLP 5413
 SOUNDS OF A THOUSAND STRINGS PLAY FOR SENTIMENTAL MOODS—CST 414/CLP 5414
 STAN GETZ—CST 415/CLP 5415
 SWEET LILIANI—The Polynesians—CST 416/CLP 5416
 VINCE GUARALDI—Conte Candoli All Stars—CST 417/CLP 5417
 RAY CHARLES—Jimmy Witherspoon—CST 418/CLP 5418
 THE HEART OF SPAIN VOL. 2—Sounds of A Thousand Strings—CST 419/CLP 5419
 JAZZ—CST 420/CLP 5420
 ROMANTIC MOODS—Sounds of A Thousand Strings—CST 421/CLP 5421
 JONAH JONES SWINGS—Elta Jones Sings w/Earl "FATHA" HINES plus RODNEY JONES—CST 422/CLP 5422
 PLAY GYPSY PLAY—Sounds of A Thousand Strings—CST 423/CLP 5423
 WARDELL GRAY—CST 424/CLP 5424
 MODERN JAZZ GREATS VOL. 2—CST 425/CLP 5425
 FAMOUS STRAUSS WALTZES—CST 426/CLP 5426
 DANCE TO THE BEST OF THE OLDIES & GOODIES—CST 427/CLP 5427
 VIENNESE WALTZ TIME—CST 428/CLP 5428

DCP

WHEN YOU ARE YOUNG AND IN LOVE—Katie Keegan—DCL 3800/DCS 6800
 I AM ON THE OUTSIDE (LOOKING IN)—Anthony & Imperials—DCL 3801/DCS 6801
 GOLDEN TOUCH—Don Costa—DCL 3802/DCS 6802
 YEAH, YEAH, YEAH—Gary Chester & The Beat Beat—DCL 3803/DCS 6803
 SWINGIN'—The Gallows Sisters—DCL 3804/DCS 6804

DECCA

A PORTRAIT OF PATSY CLINE—DL 4508 5
 I'LL MEET YOU IN CHURCH SUNDAY MORNING—Bill Monroe—DL 4537 5
 JIMMY MARTIN AND THE SUNNY MT. BOYS SHIM—DL 4536 5
 JIMMIE DAVIS SINGS—DL 4495 5
 THANKS A LOT—Ernest Tubb—DL 4514 5
 BEFORE I'M OVER YOU—Loretta Lynn—DL 4510
 GOTTA TRAVEL ON—Billy Grammer—DL 4542 5
 SAT, NIGHT—GRAND OLE OPRY VOL. 2—DL 4539 5
 NEVER ALONE—Wilburn Brothers—DL 4544 5
 ALL TIME COUNTRY & WESTERN—Vol. 5—DL 4549
 THE WEBB PIERCE STORY—DX 181 5
 CHERRY BLOSSOM TIME—Carmen Cavallaro—DL 4545 5
 COUNTRY MUSIC TIME—Kitty Wells—DL 4554 5
 ITALIAN SONGS EVERYBODY KNOWS—Lombardi—DL 4516 5
 OLD TIME DANCE PARTY—Whoopee John Orth—DL 4534 5
 SATCHMO—Louis Armstrong—DL 4331 5
 SERENADES IN BLUE—Al Bollington—DL 4423 5
 SONGS FROM A COLONIAL TAVERN—Colonial Williamsburg—DL 4546 5
 WOODY HERMAN'S GOLDEN FAVORITES—DL 4484 5
 THE GOLDEN HORN OF JACK TEAGARDEN—DL 4540 5
 JUMPIN' AT THE SAVOY—Al Cooper's Savoy Savans—DL 4444 5
 COWBOY SONGS & NEGRO SPIRITUALS—DL 911
 WEST SIDE STORY—Manny Albam—DL 4517 5
 DOES YOUR HEART BEAT FOR ME—Russ Morgan—DL 4503 5
 HAWAIIAN FAVORITES—Alfred Apaka—DL 7812
 GOLDEN WALTZES EVERYBODY KNOWS—George Feyer—DL 4455 5
 NEW VOICE IN TOWN—Corrine Bucey—DL 4550
 PEG O' MY HEART—Robert Maxwell—DL 4563
 THE VERY THOUGHT OF YOU—Rick Nelson—DL 4559 5
 FUN CITY U.S.A.—The Surfaris—DL 4560 5
 SONGS EVERYBODY KNOWS—Bing Crosby—DL 4415 5
 GOLDEN FAVORITES—Caterina Valente—DL 4545 5
 THEY'RE PLAYING OUR SONG—Jan Garber—DL 4543 5
 THE TOP TEN BARBERSHOP QUARTETS OF 1964—DL 4512 5
 1964 BARBERSHOP CHORUS WINNERS—DL 4511
 THE BEST OF BARBERSHOP—25 YEARS OF WINNERS—DXB 180

DISNEYLAND

TREASURE ISLAND—DQ 1251
 GOOFY'S TV SPECTACULAR—DQ 1252
 HANSEL & GRETEL—DQ 1253
 GREAT COMPOSERS, Vol. 2—DQ 1254
 SO DEAR TO MY HEART—DQ 1255
 SONGS FROM MARY POPPINS—DQ 1256
 SOUNDS OF HAUNTED HOUSE—DQ 1257
 LEGEND OF LOBO/OLD YELLER—DQ 1258
 LITTLE ENGINE THAT COULD—DQ 1259
 Children Story Tellers:
 MARY POPPINS—ST 3922
 FOLK LULLABIES—ST 3924
 IT'S A SMALL WORLD—ST 3925
 PETER & THE WOLF—ST 3926
 Buena Vista:
 MOON SPINNERS—BV 3323
 ANNETTE AT BIKINI BEACH—BV 3324
 GREAT MOMENTS WITH MR. LINCOLN—BV 398
 MARY POPPINS—Soundtrack—BV 4026

DOLTON

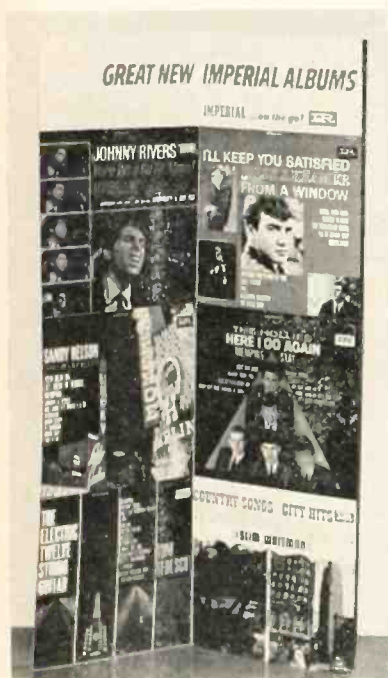
WALK—DON'T RUN, VOLUME 2—The Ventures BLP 2031/BST 8031

DOOTO

FUNNY STUFF—Redd Foxx—DTL 835
 THE BATTLE OF SEX—Redd Foxx & Mattie Noel—DTL 836
 SEX IS FUNNY—Ray Scott—DTL 837

DOT

STEVE ALLEN TV SHOW—DLP 3587/25587
 BOSS BEAT—Pat Boone—DLP 3594/25594
 LIBERACE AT THE AMERICANAI (Vol. 1)—DLP 3595/25595
 LIBERACE AT THE AMERICANAI (Vol. 2)—DLP 3596/25596
 DICK CONTINO/ON STAGE—DLP 3602/25602
 ORIGINAL "GUITAR BOOGIE"—Arthur Smith—DLP 3600/25600
 OLD TIME WALTZES—The Six Fat Dutchmen—DLP 3599/25599
 MILLS BROS. "SAY SI SI"—DLP 3592/25592
 #1 HITS OF THE 1960'S—The Lennon Sisters—DLP 3589/25589
 SQUARE DANCES—Tommy Jackson—DLP 358 25580
 THE LAWRENCE WELK TELEVISION SHOW—10 ANNIVERSARY—DLP 3591/25591
 ANOTHER HIT ALBUM!—Billy Vaughn—DLP 358 25593
 THE WORLD I USED TO KNOW—Jimmie Rodgers—DLP 3586/25586
 GREAT COUNTRY HITS—The Andrews Sisters—DLP 3567/25567
 GREAT ACCORDION HITS!—Myron Floren—DLP 3583/25583
 VAUGHN MONROE'S GREATEST HITS VOL. 2—DLP 3584/25584
 JENNIE—Jennie Smith—DLP 3586/25586
 GREAT LATIN HITS—Eddie Peabody—DLP 358 25581
 THE PERFECT SEASON—UCLA BASKETBALL—DLP 9501
 POLYNESIAN SUNSET—The Bonaires—DLP 358 25585

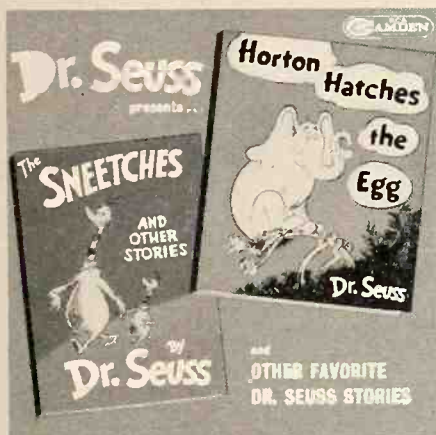
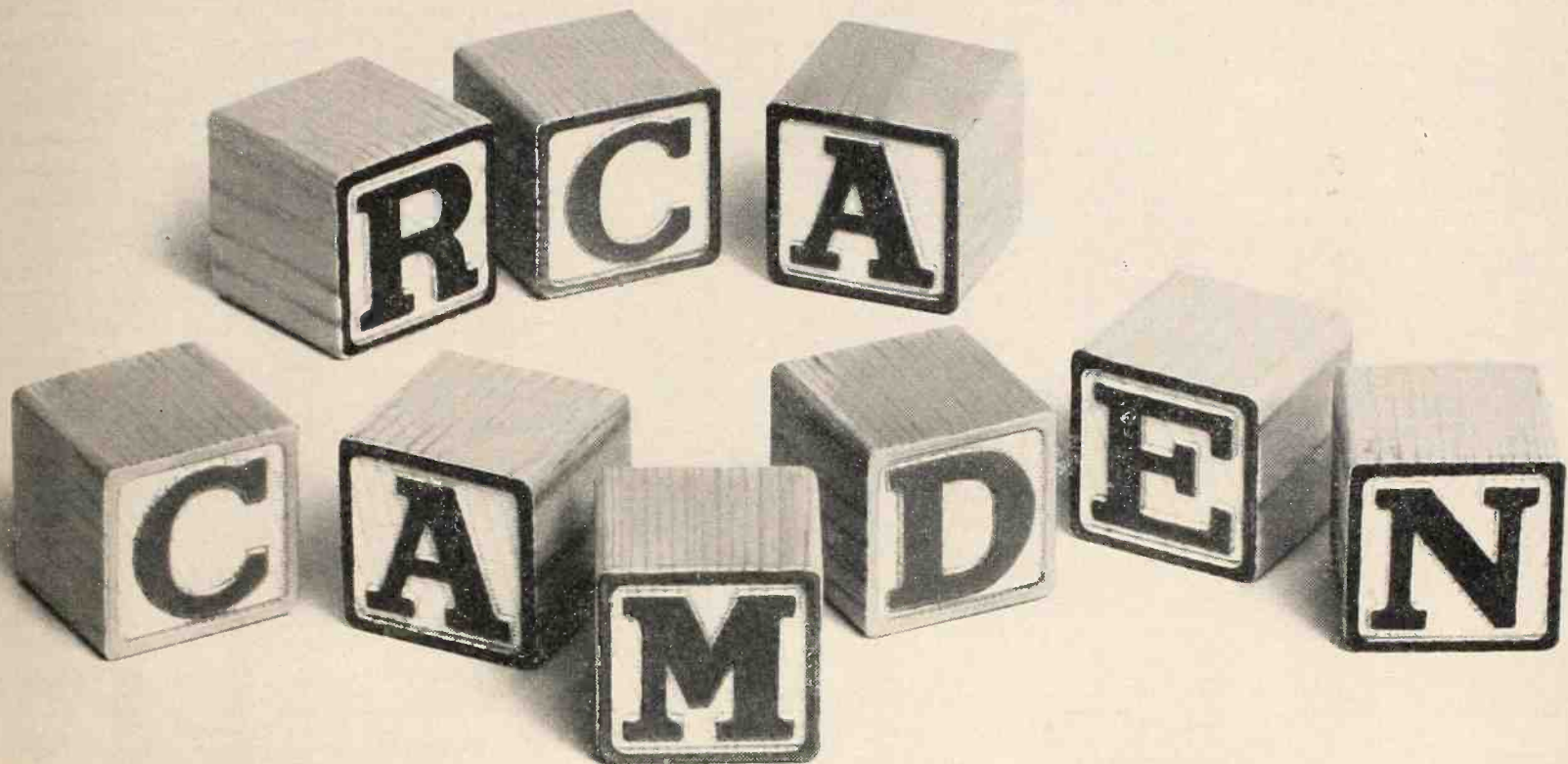


SIMPLICITY SELLS—Simple stand-up units spotlighting eye catching, four-color album jackets are very tempting to the undecided buyer. In the upper display, Liberty features Part 2 of its Fall releases, especially its moneymaking "Chipmunks Sing The Beatles" set which is sure to get plenty of holiday activity. In the lower photo, Imperial "shows off" its big guns in the pop field—Sandy Nelson, Billy J. Kramer, The Hollies and others.



REFRESHING NEW APPROACH—Manufacturers are constantly in search of new devices that will win space in stores and attract the consumers eye. Mercury appeals to the artistic senses with a series of charcoal sketches of 19 of its most famous artists. The portraits are mounted on cardboard, cut out and designed so that the artist holds one of his own album covers. Lesley Gore and Johnny Mathis are seen with their LP's in the photo above.

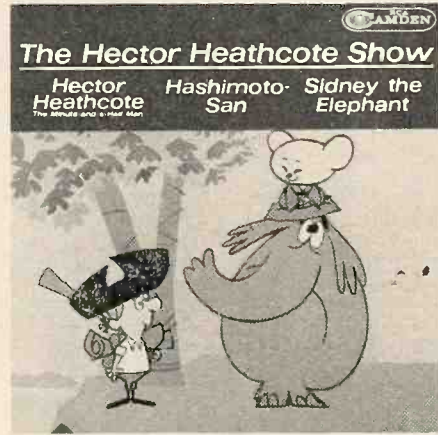
Profit-Making is Easy as A-B-C with



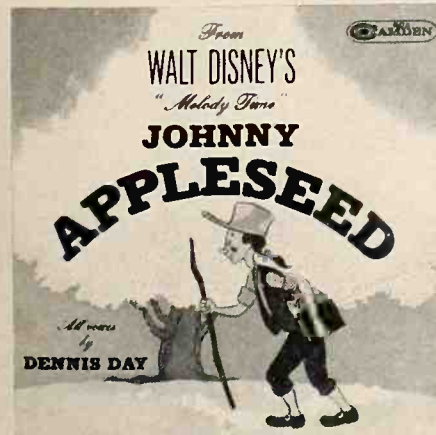
The best-known stories of America's most popular writer of children's books dramatized by Marvin Miller and Cast, music by Marty Gold. Includes "Horton Hatches the Egg," "The Zax" and others. CAL/CAS-1051



Shari Lewis and her lovable puppets are proven favorites with children—and so are the stories she tells here. "Pinocchio," "The Pied Piper of Hamelin," "The Tortoise and the Hare," are 3 of 12. CAL/CAS-1052



A brand-new original soundtrack album of one of TV's most successful children's shows. So there's a ready-made market for this recording of six entertaining stories featuring Hector and his pals. CAL/CAS-1053



The magic of Walt Disney's name and talent combine to make this a sure sales-winner. Dennis Day is heard on *Johnny Appleseed* while Roy Rogers and the Sons of the Pioneers do *Pecos Bill*. CAL/CAS-1054 (e)



A special collection of holiday songs and stories chosen for their appeal to younger children. Included are songs and stories of St. Patrick's Day, Easter, Fourth of July, Thanksgiving and Christmas. CAL/CAS-1055



Adventures on a passenger train from a child's point of view — plus 8 songs of the railroad sure to fascinate kids: "John Henry," "The Wreck of the 97," "900 Miles" and "I've Been Working on the Railroad." CAL/CAS-1056

RCA CAMDEN
AMERICA'S BIGGEST ENTERTAINMENT VALUE

NEW ALBUM RELEASES—POP

(Continued from page 18)

EPIC

HELLO LOUIS!—Bobby Hackett—LN 24099/BN 26099
 TELL ME WHY—Bobby Vinton—LN 24113/BN 26113
 CLAUDE GAUTHIER SINGS THE SONGS OF CLAUDE GAUTHIER—LN 24086/BN 26086
 OUTER WEST!—The Honeydreamers—LN 24100/BN 26100
 HOW TO KEEP YOUR HUSBAND HAPPY—Debbie Drake—LN 24102
 THE GUITAR THAT CHANGED THE WORLD—Scotty Moore—LN 24103/BN 26103
 LESTER LANIN PLAYS 23 RICHARD RODGERS HITS FOR DANCING—LN 24105/BN 26105
 OH PLAY THAT THING—Max Marath—LN 24106/BN 26106
 AROUND THE WORLD WITH THE VILLAGE STOMPERS—LN 24109/BN 26109
 NEW VOICE FROM NASHVILLE—David Houston—LN 24112/BN 26112
 STRAIGHT AHEAD—The Goldbriars—LN 24114/BN 26114
 CLIFF RICHARD IN SPAIN—LN 24115/BN 16115
 JOIN ROLF HARRIS SINGING THE COURT OF KING CARACTACUS—LN 24110/BN 26110
 AMERICAN TOUR, Vol. 1—Dave Clark Five—LN 24117/BN 26117
 TUNES OF GLORY—Andy Stewart—LF 18031/BF 19031
 BOBBY VINTON'S GREATEST HITS—LN 24098/BN 26098
 OH GLORY HALLELUJAH—Bessie Griffin—LN 24101/BN 26101
 THE OLD COUNTRY CHURCH—Jim & Jesse & the Virginia Boys—LN 24107/BN 26107
 MR. B'S POLKA PARTY—Ray Budzilek—LN 24108/BN 26108
 TONIGHT YOU BELONG TO ME—George Maharis—LN 24111/BN 26111
 BUDDY GRECO IN PERSON ON STAGE—LN 24116/BN 26116

EVEREST

A HANDFUL OF SONGS—Annie Ross—5227/1227 (s)
 GLORIOUS GLORIA LYNN—5228/1228 (s)
 REFLECTIONS—Patsy Cline—5229/1229 (s)
 AFTER HOURS—Gloria Lynne—5230/1230 (s)
 OF GIRLS I SING—Nelson Eddy—9006/8006 (s)

FOLKWAYS

GRAND OLE OPRY—FA2379
 FRIENDS OLD TIME MUSIC—FA2390
 400 YEARS OF FOLK MUSIC—FA2404
 GALAX VA. OLD TIME FIDDLER'S CONVENTION—FA 2435
 BROADSIDES—Seeger—FA2456
 BARBARA DANE THE BLUES—FA2471
 VIOLIN-STRAVINSKY. Brass—FM 3356
 MIKE HURLEY. FIRST SNGS.—FG3581
 SONGS & DANCES OF NEPAL—FE4101
 SONGS OF ABORIGINAL AUSTRALIA & TORRES STRAIT—FE4102
 SONGS OF STRUGGLE AND PROTEST—Seeger—FH-5233
 COUNTING GMS. & RHYTHMS—Ella Jenkins—FC-7055
 MUSIC FOR CLASSICAL OUD—FW8761
 OTHELLO—2-12"—FL9618
 WOMAN—C. LUCE 2-12"—FL9650
 JOYCE'S ULYSSES (Bowen)—FL9814

GOLDEN

ABC MOTHER GOOSE—LP 109
 ROMPER ROOM OFFICIAL RECORD—LP 119
 MY FAIR LADY SONGS—LP 122
 HEY THERE, IT'S YOGI BEAR—LP 124
 DANCE & SING MOTHER GOOSE TO THE BEATLE BEAT—LP 127
 A CHILD'S INTRODUCTION TO GROWNUPS—LP 128
 DANCE DISCOTHEQUE—AA 133

HI

JUMPIN' GENE SIMMONS—HL 12018/32018

IMPERIAL

THE ELECTRIC TWELVE-STRING GUITAR—Tom Tedesco—LP 9263/LP 12263
 HERE I GO AGAIN—The Hollies—LP 9265/LP 12265
 COUNTRY SONGS/CITY HITS—Slim Whitman—LP 9268/LP 12268
 TELL 'EM I'M SURFIN'—The Fantastic Baggys—LP 9270/LP 12270
 GIANT INSTRUMENTAL RHYTHM AND BLUES HITS—Various Artists—LP 9271
 LIVE! IN LAS VEGAS—Sandy Nelson—LP 9272/LP 12272
 I'LL KEEP YOU SATISFIED/FROM A WINDOW—Billy J. Kramer—LP 9273/LP 12273
 HERE WE A GO GO AGAIN—Johnny Rivers—LP 9274/LP 12274

IMPULSE

THE BODY & THE SOUL—Freddie Hubbard—A 38
 SOUL SISTERS—Gloria Coleman—A 47
 SALT & PEPPER—Sonny Stitt/Paul Gonsalves—A 58
 TAKE IT FROM ME—Terry Gibbs—A 58
 MAN FROM TWO WORLD—Chico Hamilton—A 59
 MINGUS PLAYS PIANO—A 60
 ALEXANDRIA THE GREAT—Lorez Alexandria—A 62
 EVERYBODY KNOWS JOHNNY HODGES—A 61
 TODAY & TOMORROW—McCoy Tyner—A 63
 THE HAPPY HORNS OF CLARK TERRY—A 64
 SEE YOU AT THE FAIR—Ben Webster—A 65
 CRESCENT—John Coltrane—A 66
 GREAT SCOTT—Shirley Scott—A 67
 THE DEFINITIVE JAZZ SCENE—Various—A 99
 MY FAIR LADY LOVES JAZZ—Taylor/Jones/Elliott/Mulligan—A 72

JAY JAY

OH BOY, POLKA JOY—Li'l Wally—1081/5 5081
 L'IL WALLY'S GREATEST HITS SING A LONG—1079/5 5079
 POLISH PARTY FOR ADULTS BY L'IL WALLY—1077/5077
 POLISH FAVORITES—Marisha Data—1076
 POLKAS & WALTZES—Happy Stas—1075/5 5075
 AGGIES TELEPHONE GEMS—Marisha Data—1074
 ONE MAN BAND—Li'l Wally—1073/5 5073
 FOR YOUR PLEASURE—Eddie & The Slovenes—1072/5 5072
 POLKA SPECIALS—Johnny Vadaln—1071/5 5071
 HOT CHICKEN—Li'l Wally—1069
 RHEINLANDERS—New Yorkers—1068/5 5068
 GERMAN POLKA FAVORITES—Michigan Dutchmen—1070/5 5070
 POLKAS & WALTZES—Polka Sam—1067/5 5067

JOSIE

LAST KISS—J. Frank Wilson & The Cavaliers
 GET IN THE SWIM WITH BOBBY FREEMAN SINGING HIS GREATEST HITS—Bobby Freeman

JUBILEE

A WET BIRD NEVER FLIES AT NIGHT—Jackie Vernon—#2052
 RICHIE BROS. IN POW WOW—Richie Bros.—#2053
 THE FUNNY SIDE OF RUDY VALLEE—#2051
 SEX-X-ONENT—Rusty Warren—#2054
 ENZO STUARTI AT CARNEGIE HALL—#5055
 THE EXCITING ENZO STUARTI—#5047
 FOY WILLING AND THE RIDERS OF THE PURPLE SAGE SING THE NEW SOUND OF AMERICAN FOLK—#5028
 A PORTRAIT OF RUSTY WARREN—Rusty Warren—#5025
 THE CANDIDATE (ORIGINAL SOUNDTRACK)—#5029
 CLAY'S COLE BIN (GOLDEN OLDIES)—#5026

KAPP

THE NEW FRANKIE & JOHNNIE SONG—The Greenwood County Singers—KL 1362/KS 3362
 HAWAII KAI—The Waikikis—KL 1366/KS 3366
 JET SET—Kenny Ball & His Jazzmen—KL 1392/KS 3392
 THEY'RE PLAYING OUR SONG—Davy Davis & His Orch.—KL 1393/KS 3393
 HOW GREAT THOU ART PRECIOUS LORD—Shirley Verrett—KL 1394/KS 3394
 WHERE LOVE HAS GONE—Jack Jones—KL 1396/KS 3396
 A MUSICAL SOUVENIR OF NEW YORK CITY—KL 1400/KS 3400
 BILL DANA IN LAS VEGAS—With Special Guest Jose Jimenez—KL 1402
 DANCE TO THE BIG 12—The Buddy Burton Band—KL 1403/KS 3403
 THE MIGHTY PIPE ORGAN—Richard Ellsasser—KL 1404/KS 3404
 JUMP FOR JOY—Art Mooney & His Orch.—KL 1405/KS 3405
 ACADEMY AWARD WINNERS—Roger Williams—KL 1406/KS 3406
 THE BEST OF '64—Hugo Winterhalter & His Orch.—KL 1407/KS 3407
 HE IS WONDERFUL—The Stamps-Baxter Qt.—KL 1408/KS 3408
 THIS IS US—The Searchers—KL 1409/KS 1409
 YOUR CHEATIN' HEART—The Pete King Singers—KL 1398/KS 3398
 DISCOTHEQUE A GO-GO—The Fantomes—Luck Jack & His Madisons—KL 1410/KS 3410

KING

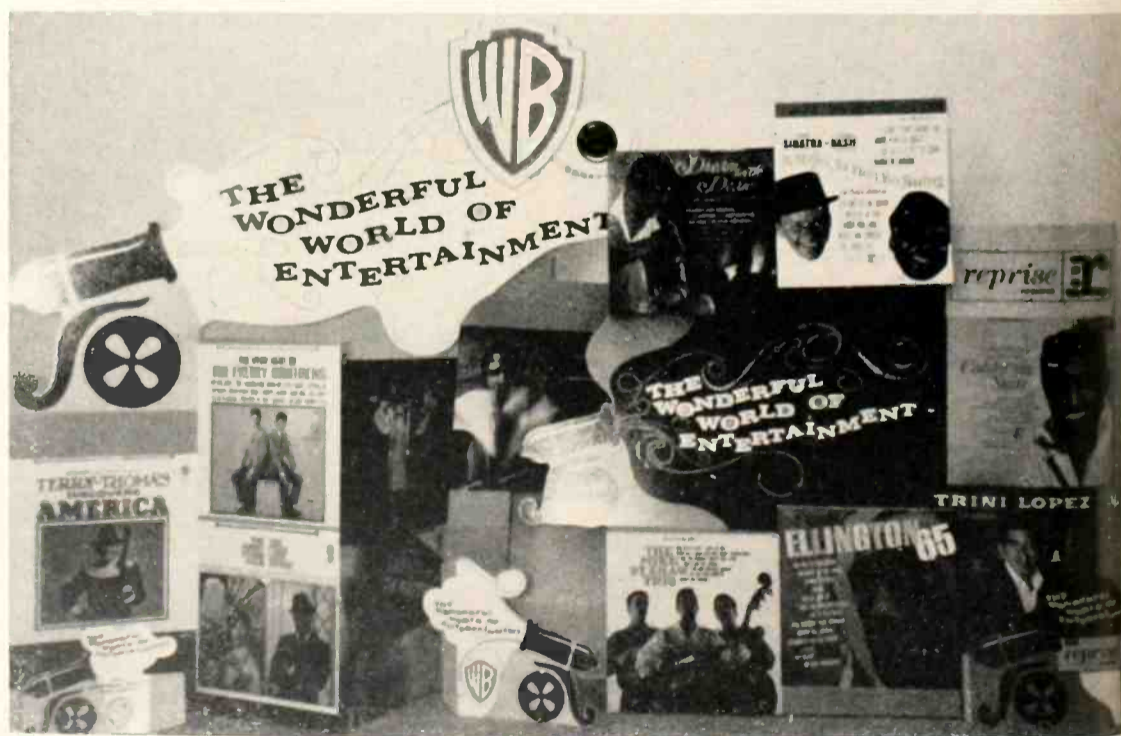
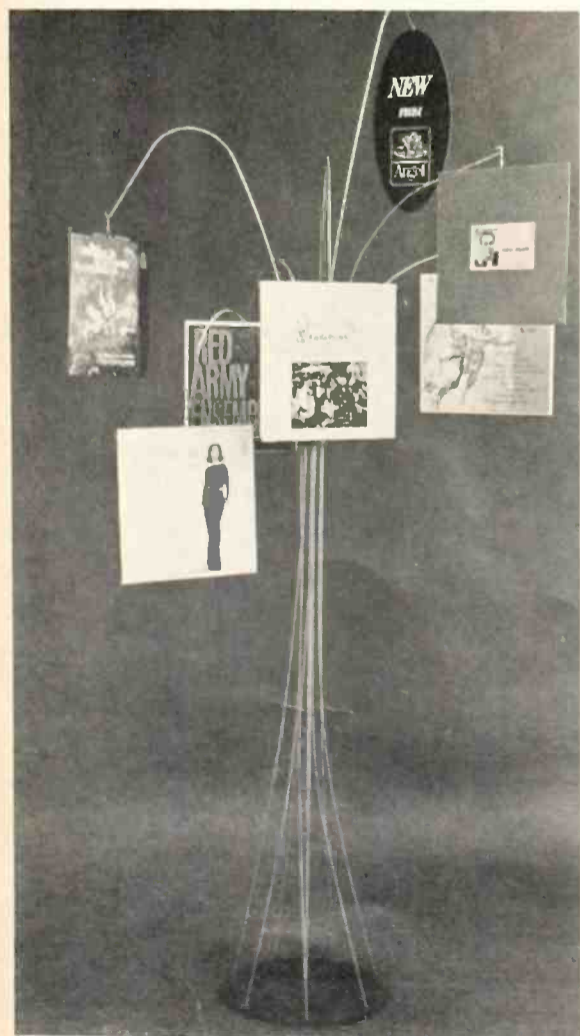
IN MEMORY—Delmore Brothers—910
 ON THE ROAD WITH RENO & SMILEY—911

LIBERTY

SI ZENTNER PLAYS THE BIG BAND HITS—LRP—3350/LST 7350
 MY MOTHER THE RAGTIME PIANO PLAYER—Max Mills—LRP—3359/LST 7359
 RIDE THE WILD SURF—Jan & Dean—LRP—3368/LST 7368
 THIS IS THE GIRL THAT IS—Nancy Ames—LRP—3369/LST 7369
 MY MAN—Spike Jones—LRP—3370/LST 7370
 HELLO GALAHADS—The Galahads—LRP—3371/LST 7371
 GUNFIGHT AT THE O.K. CORRAL—Walter Brennan—LRP—3372/LST 7372
 BURKE'S LAW—Soundtrack—LRP—3374/7374
 IN PERSON—Julie London—LRP—3375/LST 7375
 THE LITTLE OLD LADY FROM PASADENA—Jan & Dean—LRP—3377/LST 7377
 LATIN VILLAGE—Martin Denny—LRP—3378/LST 7378
 I'M OLD FASHIONED—Inga Swenson—LRP—3379/LST 7379
 HERE AND NOW—Bob Florence—LRP—3380/LST 7380
 THE ORIGINAL RHYTHM & BLUES HITS, VOLUME 1—Various Artists—LRP—3381
 THE ORIGINAL COUNTRY HITS #3—Various Artists—LRP—3382
 THE STANDELLS IN PERSON AT P.J.'S—LRP—3384/LST 7384
 30 BIG HITS OF THE '60'S—Bobby Vee—LRP—3385/LST 7385
 BUD & TRAVIS IN PERSON—LRP—3386/LST 7386
 INVISIBLE TEARS—Johnny Mann—LRP—3387/LST 7387
 THE CHIPMUNKS SING THE BEATLES HITS—LRP—3388/LST 7388
 THE JOHNNY BURNETTE STORY—LRP—3389/LST 7389
 BREAKIN' IT UP ON THE BEATLES TOUR—Jackie De Shannon—LRP—3390/LST 7390

LONDON

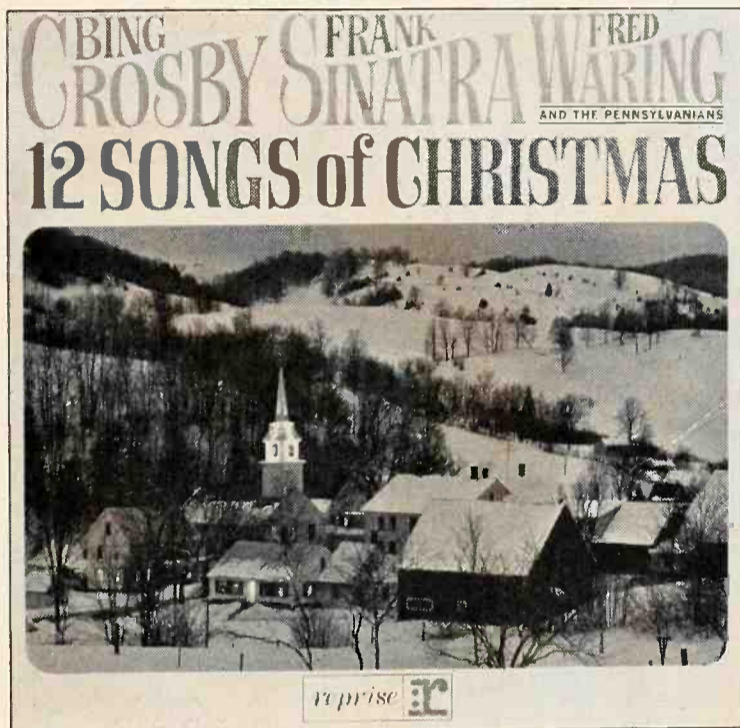
COOL JAMAICAN SKA—Various Artists—LL 338
 ANTONIO & THE BALLETS DE MADRID—TV 91341 SW 99341
 POMP & CEREMONY—The Bands, Drums & Pipes of the Royal Inniskilling Fusiliers, the Royal Ulster Rifles, the Royal Irish Fusiliers—TW 91352/SW 99352
 THE INCOMPARABLE MANTOVANI—PS 392/L 3392
 BACK AGAIN—The Bachelors—PS 393/LL 3393
 VALENTE & VIOLINS—Caterina Valente/Roland Shaw—PS 363/LL 3363
 THE THRILLING NEW VOICE OF TONY DALLI—Tony Dalli/Roland Shaw—PS 394/LL 3394
 SOMEONE NEW, SOMEONE BLUE—Lena Martell—PS 386/LL 3386
 PHASE 4:
 THE NEW RHYTHMS OF THE SOUTH—Edmond-Ros Orch.—SP 44054
 THE NEW PALLADIUM PERFORMANCES—Ted Heath Orch.—SP 44046
 THE NEW EBB TIDE—Frank Chacksfield Orch.—SP 44053
 BATTLE STEREO—THE SOUNDS OF WAR—SP 4403
 WESTWARD HO!—Roland Shaw Orch.—SP 44045
 BIG BAND, BEATLE SONGS—Arranged & Directed by Bob Leaper—44056



SIMPLE BUT STRIKING—The new Angel albums (left) for Fall are in 'full bloom' on this most attractive but basically simple 'wire tree'. The tall, extremely modern floor display is a beautiful attention-getter for dealers who want to highlight special LP's.

TELL THE RECORD STORY—Warner Bros. and Reprise Records use the cannon to rave about the Wonderful World of Entertainment through records. There is never enough that can be said about the tremendous value of the phonograph record as compared with the value of other entertainment media. Consumer advertising frequently helps sing the praises of records, but the dealer also must promote the great entertainment aspect of records and the pitch price. The story of the Wonderful World of Entertainment on records needs telling and re-telling.

Way back in February, a conscientious team of IBM-minded types ran a tape on the all-time Christmas Best Sellers for Reprise Records—to learn (as you might easily have guessed) that three names ran away from the field... three who topped the list by some staggering millions. Whereupon Reprise set out to insure a lock on the holiday market by pairing these very three into one Album Supreme—so alive with consumer provocation that its success could only be considered a foregone, inescapable conclusion. This is the awesome result!



That it will sell and sell—and sell—is already borne out by the most voluminous pre-release order activity in Reprise history! Is there anywhere a record dealer, buyer or radio station who can doubt that this year even Santa Claus believes in Reprise!

Mo Ostin, General Manager, Reprise Records



NEW ALBUM RELEASES—POP

(Continued from page 20)

MGM

GOLDBLOCKS & THE 3 BEARS—Bremontown Musicians—CH 512
 UGLY DUCKLING
 ALADDIN'S LAMP/ALI BABA—CH 511
 GULLIVER'S TRAVELS/ROBIN HOOD—CH 513
 PIED PIPER/SHOEMAKER & THE ELF—CH 514
 IVANHOE/PRINCE & THE PAUPER—CH 515
 FLIPPER'S NEW ADVENTURES—CH 515
 CONCERTOS FOR TWIN PIANOS—E 4230
 THE MUSICAL SOUL OF RUSSIA—E 4231
 SENTIMENTAL, LONELY & BLUE—Roy Hamilton—E 4233
 THE OSMOND BROTHERS SING THE ALL TIME HYMN FAVORITES—E 4235
 THE GREAT JEWISH MELODIES PLAYED BY ORNAD—E 4237
 PUT ON A HAPPY FACE—Joni James—E 4248
 JOHNNY RIVERS, RICKY NELSON, & RANDY SPARKS—E 4256
 THE VERY BEST OF RAY PETERSON—E 4250
 MY KIND OF MAN—Connie Francis—E 4253
 LOST HIGHWAY & OTHER FOLK BALLADS SUNG BY HANK WILLIAMS—E 4254
 THE VERY BEST OF THE RAY CHARLES SINGERS—E 4257
 DISCOTHEQUE DANCE PARTY—E 4258
 THE SPARROW AT THE SHERATON—KINGSTON—E 4259
 JONI SINGS THE GERSHWINS—E 4255
 THE DUBLINERS—E 4262
 OF HUMAN BONDAGE—Soundtrack—E 4261
 BEYOND THE REEF—Joni James—E 4263
 NEW VERSION OF DOWNBEAT FAVORITES—Harry James—E 4265
 THE HANK WILLIAMS STORY—E 4267

MERCURY

THIS BITTER EARTH—Brook Benton—SR 60934/MG 20934
 THIS IS LOVE—Johnny Mathis—SR 60942/MG 20942
 THE NEARNESS OF YOU—Patti Page—SR 60952/MG 20952
 10th ANNIVERSARY ALBUM—The Platters—SR 60933/MG 20933
 SONGS OF INSPIRATION—Harry Simeone Chorale—SR 60954/MG 20954
 THE AMAZING TIMI YURO—SR 60963/MG 20963
 GOLDEN GOODIES FOR TODAY'S TEENS—David Carroll—SR 60935/MG 20935
 GIRL TALK—Lesley Gore—SR 60943/MG 20943
 GO LITTLE HONDA—The Hondells—SR 60940/MG 20940
 THE FINEST HOURS—WINSTON CHURCHILL—SRP-2-604/MG P-2-104

XAVIER CUGAT PLAYS THE MUSIC OF ERNESTO LECUONA—SR 60936/MG 20936
 THE SLIGHTLY IRREVERENT MITCHELL TRIO—SR 60944/MG 20944
 THE MAN OF STEEL—Jerry Byrd—SR 60932/MG 20932
 COUNTRY & WESTERN NO. 1 MALE SINGER—George Jones—SR 60937/MG 20937
 GIFTS AND MESSAGES—Roland Kirk—SR 60939/MG 20939
 OSCAR PETERSON TRIO PLUS 1 CLARK TERRY—SR 60975/MG 20975
 VIVA VAUGHAN—Sarah Vaughan—SR 60941/MG 20941

MERCURY STORYTELLER SERIES

STORY OF ABE LINCOLN/STORY OF GEORGE WASHINGTON—SLP 112
 GENERAL CUSTER/GERONIMO—SLP 113
 A LEGEND OF SLEEPY HOLLOW/TELL TALE HEART—SLP 114
 THE ASTRONAUT/FLIGHT OF FRIENDSHIP 7—SLP 115

MERRY

MOTHER GOOSE—MR 001
 NURSERY SONGS—MR 002
 BEDTIME STORIES—MR 003
 FAIRY TALES—MR 004
 SINGING GAMES—MR 005
 FAVORITE SING-A-LONG—MR 006
 HAPPY BIRTHDAY—MR 007
 GILBERT & SULLIVAN—MR 008
 STORY TIME—MR 009
 KINDERGARTEN HOOTENANY—MR 010

MIDNIGHT

DISCOTHEQUE DANCE DATE WITH ALICE AND ELLEN KESSLER—HLP 2100 REAL GONE MAN—King Size Taylor & The Dominoes—HLP 2101

MONITOR

RUMANIAN SONGS & DANCES—Folk Ensembles—MF 416
 HUNGARIAN GYPSY—Hungarian Gypsy Orch.—MF 418
 PROSIT—GERMAN DRINKING SONGS—Bleibtreu Sanger—MF (S) 419
 FLOWER DRUM & OTHER CHINESE FOLK SONGS—Stephen Cheng—MF (S) 420
 CANCAO DO MAR—Valentina Felix—MF (S) 421
 YULYA SINGS KALINKA—MF (S) 422
 SCOTLAND'S JOE GORDON FOLK FOUR—MF (S) 423

WALTZING MATILDA & OTHER AUSTRALIAN SONGS—William Clauson—MF 424
 FERNANDA MARIA. FADISTA—MF (S) 425
 OLGA PAVLOVA SINGS UKRAINIAN SONGS, Vol. 2—MF (S) 426
 BAYANIHAN ON TOUR—MF (S) 428
 EVENINGS IN EREVAN: Music From Armenia—MF 429
 ARIRANG LOREAN SONG & DANCE ENSEMBLE—MF (S) 430
 YUGOSLAV HIT PARADE—MP 601
 THE VOICES OF YETTUSHENKO & VOZNESENKY—MR 113

MOTOWN

WHERE DID OUR LOVE GO—Supremes—621

MUSICOR

GENE—ITALIANO—Gene Pitney—MM 2015/MS 3015
 HELLO DOLLY POLKA—Al Soyka & Orch.—MM 2016/MS 3016
 GEORGE JONES' COUNTRY AND WESTERN SONGBOOK—George Jones' Boys—MM 2017/MS 3017
 CARNIVAL OF THE AMERICAS—Tito Rodriguez—MM 2018/MS 3018
 IT HURTS TO BE IN LOVE—Gene Pitney—MM 2019/MS 3019
 MUSIC TO REMEMBER—Gian Franco Intra—MM 2020/MS 3020
 51 BELLY DANCER FAVORITES—Abdul Ahmed & Orch.—MM 2021/MS 3021
 TITO RODRIGUEZ PRESENTS VITIN AVILES—Vitin Aviles—MM 2025/MS 3025
 PANIC BUTTON Original Sound Track—Composed & Conducted by Georges Garvarentz—MM 2026/MS 3026

PHILIPS

MICHAEL LEGRAND PLAYS FOR DANCERS—PHS 600—155/PHM 200—155
 DIZZY GILLESPIE GOES HOLLYWOOD—PHS 600—123/PHM 200—123
 JAZZ BALLET—George Riedel—PHS 600—140/PHM 200—140
 THE BEST OF JIMMY CLANTON—PHS 600—154/PHM 200—154
 DISCOTHEQUE DANCE PARTY—The Panics—PHS 600—159/PHM 200—159
 GOLDEN HITS OF 1964—Teresa Brewer—PHS 600—147/PHM 200—147
 GREGORIAN CHANTS—Dominican Nuns of Fichermont—PCC—612/PCC—212
 TREASURE OF GERMAN STUDENT SONGS—Various Artists—PHS 600—152/PHM 200—152
 SONGS AND DANCES OF GREECE—Various Artists—PCC—613/PCC—213

PROMENADE

MUSIC FROM GREAT ITALIAN MOTION PICTURES—Pino Calvi And His Orchestra P/SP 8608
 THE CONCERT ZITHER—Ruth Welcome P/SP 8602
 MUSIC FROM GREAT FRENCH MOTION PICTURES—Franck Pourcel And His Orch. P/SP 8603

RCA CAMDEN

SINCERELY—Johnnie & Jack—CAL/CAS 822
 THE ORIGINAL RECORDINGS BY GLENN MILLER AND HIS ORCH.—CAL/CAS 829
 MELODY OF LOVE—Living Strings—CAL/CAS 830
 TRY A LITTLE TENDERNESS—Malcolm Dadds—CAL/CAS 831
 THE BEST OF QUARTETS/ALL NIGHT SING, VOL. 2—Various Artists—CAL/CAS 832
 MUSIC FOR DANCING—Living Strings—CAL/CAS 835
 THE OLD AND GREAT SONGS—Hank Snow—CAL/CAS 836
 LIVING STRINGS AND LIVING VOICES WITH A HAPPY BEAT—CAL/CAS 837
 DIXIELAND AT ITS BEST—Fountain; Girard; Almerico/Others—CAL/CAS 838
 DANCE TIME WITH LAWRENCE DUCHOW—CAL/CAS 839
 ORIGINAL RECORDINGS BY GREAT BANDS OF OUR TIMES—Various Artists—CAL/CAS 811
 HAVE I TOLD YOU LATELY THAT I LOVE YOU?—Jim Reeves—CAL/CAS 842
 LIVING GUITARS SHINDIG—CAL/CAS 844
 DR. SEUSS PRESENTS "HORTON HATCHES THE EGG," "THE SNEETCHES" AND OTHER STORIES—Marvin Miller, Narr.—CAL/CAS 1051
 "JACK AND THE BEANSTALK" AND OTHER STORIES—Shari Lewis—CAL/CAS 1052
 THE HECTOR HEATHCOTE SHOW—Original TV Sound Track—CAL/CAS 1053
 WALT DISNEY'S "JOHNNY APPLESEED" AND "PECOS BILL"—Dennis Day; Roy Rogers; Sons of the Pioneers—CAL/CAS 1054
 I LIKE HOLIDAYS!—Tom Glazer—CAL/CAS 1055
 HARDTACK (He's a Fine Old Engine) AND FAMOUS AMERICAN RAILROAD SONGS—Gil Mack; Art Malvin; Mary Mayo—CAL/CAS 1056

RCA VICTOR

DIALOGUE HIGHLIGHTS FROM THE PARAMOUNT MOTION PICTURE "BECKET"—Burton; O'Toole—LOC/LSO 1091
 "THE KING AND I"—Original Cast of the Lincoln Center Production—LOC/LSO 1092
 THE MIDNIGHT SPECIAL—Leadbelly—LPV 505
 DAYBREAK EXPRESS—Duke Ellington—LPV 506
 SONGS OF TRAGEDY—Hank Snow—LPM/LSP 2901
 LEAVE IT TO THE LIMELITERS—LPM/LSP 2906



A SOLUTION TO THE AGE-OLD CHRISTMAS SHOPPING PROBLEM—For centuries Christmas shoppers have racked their brains to discover gifts for their friends and relations who have everything. Gift-hunting has been made significantly easier for shoppers via the introduction of the above-pictured full-color consumer catalog from Mercury Records. The brochure, which is geared for the "I Can't Make Up My Mind" Yuletide browser, is quickly accessible in a convertible dispenser for wall or counter display. Records make ideal gifts and, if properly highlighted, even the most fickle shopper can find something to his taste in this attractive booklet. The catalog has an extra added value. It is taken of the store and stimulates many customers to return and browse again another day.

Suggested Art and Logos for "My Fair Lady" Sound Track

(Art Instructions: My Fair Lady artwork for your use in ads and dealer mailings. This artwork can also be enlarged for use on posters and window backdrops.)

FOR REPRODUCTION



MY FAIR LADY

Relive the Magic

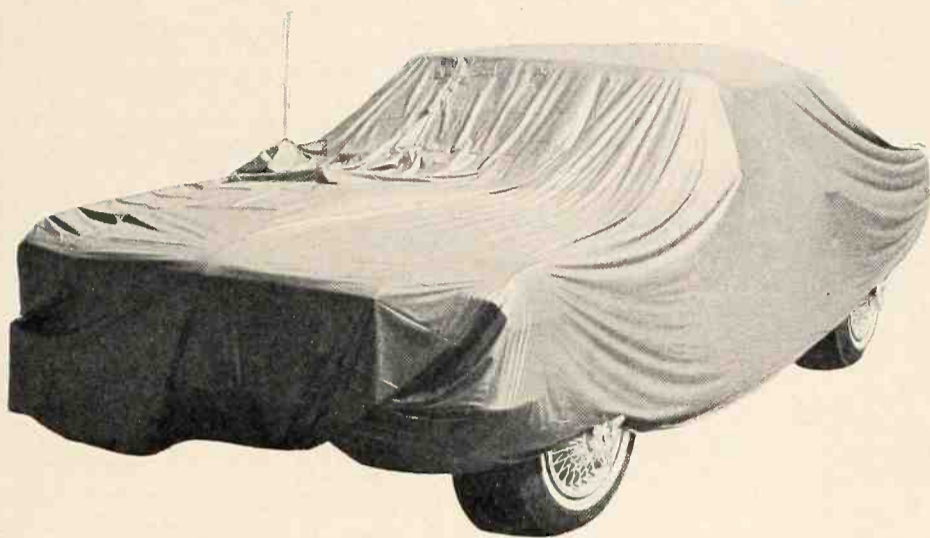
Relive the Magic

The Original Sound Track Recording On Columbia Records

COLUMBIA RECORDS LOCAL SALES AID SERVICE

ADVERTISE—In today's competitive record-selling business, it's the aggressive dealer who can point to a constantly growing volume. One way to stay up with the pack is become your own advertising agency and public relations firm. Many labels supply art and logos for reproduction in your local newspapers. Columbia Records, anxious to promote its sure-to-be-a-blockbuster soundtrack of "My Fair Lady," has available a varied sampling of theme line logos and artwork in various sizes and shapes. Create ads for your personal needs, drawing freely on any of the ingredients offered. The materials can also be utilized for dealer mailings or enlarged for posters and window backdrops.

IT'S HERE!



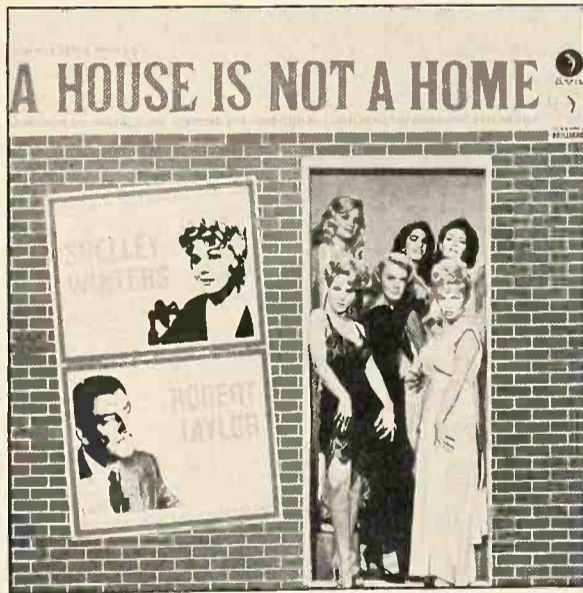
COMPLETELY REDESIGNED, COMPLETELY RESTYLED IN A CLEAN BREAK WITH THE PAST, THE '65 ÄVA PRESENTS NEW:

ACTION ALERTNESS ACCELERATION
VITALITY VIGOR VISION
ARTISTRY ALIGNMENT ACCENTS

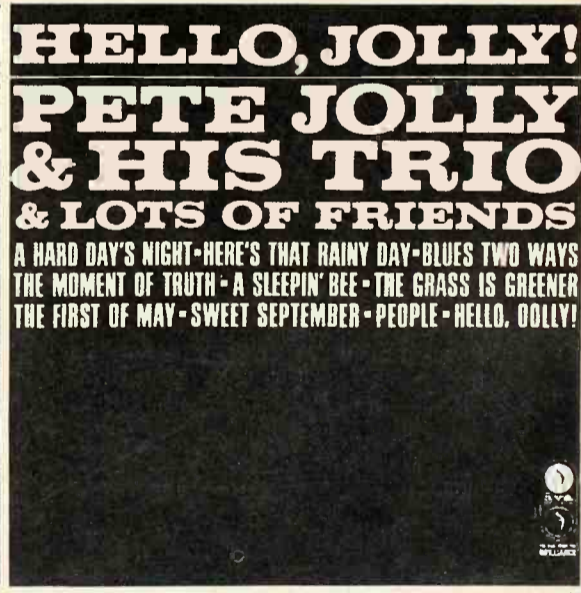
DISCOVER THE NEW ÄVA POWER IN THESE THREE NEW ALBUMS — TWO SOUND TRACKS AND A PETE JOLLY SPECIAL.



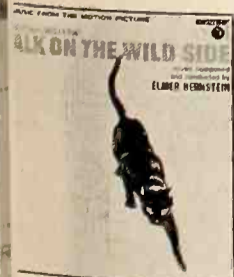
THE TROUBLE MAKER — ORIGINAL SOUND TRACK ■ A 49



JOSEPH E. LEVINE'S A HOUSE IS NOT A HOME ■ A 50



HELLO, JOLLY! PETE JOLLY & HIS TRIO ■ A 51



WALK ON THE WILD SIDE / Elmer Bernstein Conducted by Elmer Bernstein A 4 ST



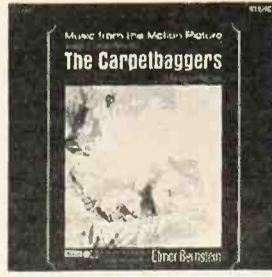
LITTLE BIRD • THE PETE JOLLY TRIO A 22



IRENE KRAL • BETTER THAN ANYTHING A 33



TONI LEE SCOTT VOL. LONELY A 36



JOSEPH E. LEVINE'S THE CARPET BAGGERS ORIGINAL SOUND TRACK A 45 ST



THE NEW WORD FOR BRILLIANCE

YOU WILL SOON BE STRESSING THE AAH! IN ÄVA.

ÄVA RECORDS, 8730 Sunset Boulevard, Los Angeles 69, California / 657-1070

NEW ALBUM RELEASES—POP

(Continued from page 22)

RCA VICTOR (con't.)

NEVER UNDERESTIMATE THE POWER OF THE WOMENFOLK—LPM/LSP 2919
 THE SWEETEST SOUNDS—Kate Smith—LPM/LSP 2921
 SO TENDERLY—John Gary—LPM/LSP 2922
 THE EXCITING VOICE OF SERGIO FRANCHI—LPM/LSP 2943
 THE SOUL OF ME—Kelly Lester—LPM/LSP 2945
 POP COUNTRY HITS—Various Artists—LPM/LSP 2949
 SUGAR LIPS—Al Hirt—LPM/LSP 2965
 WELCOME TO THE PONDEROSA—Lorne Greene—LPM/LSP 2843
 OUR LAND—OUR HERITAGE—Blacker; Mitchum—LPM/LSP 2896
 SOMETHING WONDERFUL HAPPENS—Frankie Faneli—LPM/LSP 2898
 ODETTA SINGS OF MANY THINGS—LPM/LSP 2923
 GO TEAM, GO!—Norman Luboff Choir—LPM/LSP 2924
 THE HAPPY HITS—Dick Schory—LPM/LSP 2926
 NOW'S THE TIME!—Sonny Rollins—LPM/LSP 2927
 ALLEN LUDDIN SINGS HIS FAVORITE SONGS—LPM/LSP 2934
 SONGS YOU WON'T FORGET—Peter Nero—LPM/LSP 2935
 THE WAYFARERS AT THE WORLD'S FAIR—LPM/LSP 2946
 BALLADS, BLUES AND BOASTERS—Harry Belafonte—LPM/LSP 2953
 THE MELLOW GUITAR MOODS OF LOS INDIOS TABAJARAS—LPM/LSP 2959
 EXCITEMENT ON PARK AVENUE—Paul Anka—LPM/LSP 2966
 SMOKY MOUNTAIN BALLADS—Various Artists—LPV 507
 STOMPS AND JOYS—Jelly Roll Morton—LPV 508
 SILVER SAXOPHONES PLAY THE GOLDEN HYMNS—Darol Rice—LPM/LSP 2929
 DORIS AKERS AND THE STATESMEN QUARTET SING FOR YOU—LPM/LSP 2936
 THE BLACKWOOD BROTHERS QUARTET PRESENT THEIR EXCITING TENOR BILL SHAW—LPM/LSP 2938

FRANKIE CARLE PLAYS THE BIG IMPORTED HITS—LPM/LSP 2920
 THE WORTH IS YET TO COME—Stan Worth—LPM/LSP 2939
 IN A YOUNG MOOD—Marty Gold and Orch.—LPM/LSP 2942
 THE ED AMES ALBUM—LPM/LSP 2944
 DAVID MERRICK PRESENTS HITS FROM HIS BROADWAY HITS—John Gary; Ann-Margret; Merrill Staton Voices—LPM/LSP 2947
 FRACTURED FOLK SONGS—Homer and Jethro—LPM/LSP 2954
 THE TRAVELIN' BARE—Bobby Bare—LPM/LSP 2955
 SAM COOKE AT THE COPA—LPM/LSP 2970
 FESS PARKER SINGS ABOUT DANIEL BOONE, DAVY CROCKETT, ABE LINCOLN—LPM/LSP 2973
 ORIGINAL MUSIC FROM "THE ROGUES"—Nelson Riddle and Orch.—LPM/LSP 2976
 DRACULA'S GREATEST HITS—Gene Moss—LPM/LSP 2977
 SMALL WONDER—Rita Pavane—LPM/LSP 2996

REGINA

COMIN' HOME BABY—Jack La Forge—R(S) 309
 PROMISE HER ANYTHING—Jack La Forge—R(S) 313
 A JAZZPORTRAIT OF JACK LA FORGE—R(S) 314

REPRISE

IT MIGHT AS WELL BE SPRING—Frank Sinatra & Count Basie—F/S 1012
 ELLINGTON '65—Duke Ellington—R/R56122
 DREAM WITH DEAN—Dean Martin—R/R5 6123
 BROADWAY—RIGHT NOW!—Eddie Cano—R/R5 6124
 THE LATIN ALBUM—Trini Lopez—R/R5 6125
 CALIFORNIA SUITE—Sammy Davis, Jr.—R/R5 6126
 THE MIKE ST. SHAW TRIO—R/R5 6128
 ARTURO ROMEO & HIS MAGIC VIOLINS—R/R5 6129
 EVERYBODY LOVES SOMEBODY—Dean Martin—R/R5 6130

REQUEST

LET'S BE MERRY IN SALZBURG—8053
 GERMAN FOLK SONGS—ROCKED IN U.S.A.—8054
 THE LITTLE SINGERS OF TOKYO—8055
 GERMAN FOLK SONGS OF TODAY AND YESTERDAY—8056
 FRANK RICHIE, THE SINGING ULSTERMAN—8057
 ERIN THE TEAR AND THE SMILE—8058
 BELFAST STREET SONGS—8059
 SPRINGTIME IN PORTUGAL—8063
 A GREAT VOICE SINGS THE GREATEST FADOS—8065
 FAIR IN SALZBURG—10060
 THE NEW SOUND OF FOLK DIXIE—10064
 40 FAVORITE UKRAINIAN MELODIES—Vol. II—10065
 40 FAVORITE YUGOSLAVIAN MELODIES—10066
 40 FAVORITE LITHUANIAN MELODIES—10067
 40 FAVORITE GERMAN MELODIES—10068
 GUITARS OF PORTUGAL—10070
 DUBLIN DANCE DATE—10071

ROOST

EL LATINO—Terry Gibbs (S)LP—2260
 THE GETZ AGE—Stan Getz—LP—2258
 REMINISCING—Johnny Smith (S)LP—2259

ROULETTE

MY FAIR LADY GOES LATIN—Tito Puente (S)R—25276
 THE RACE RACE—Sandy Barron (mono only) R—25277
 BY JUPITER & GIRL CRAZY—Jackie Caine & Roy Kral (S)R—25278
 POLYNESIAN RENDEZVOUS—Daphne Walker & George Tumahai (S)R 25279
 THEY CALL US THE GO-GO SINGERS—The Go-Go Singers (S)R—25280
 LOVE SONGS FROM A COP—Joe E. Ross (S)R25281
 MY FAIR LADY—MY WAY—Johnny Richards (S) R—52141
 ITALIAN SONGS MAMA NEVER TAUGHT ME—The Di Mara Sisters (S)R—25265
 POLISH SONGS MAMA NEVER TAUGHT ME—Ray Budzilek (S)R—25266
 YIDDISH SONGS MAMA NEVER TAUGHT ME—Patsy (S)R—25267
 FAVORITE WEDDING POLKAS AND WALTZES—Kenny Bass (S)R—25268
 DINAH WASHINGTON—Dinah Washington (S)R—25269
 WHAT'S NEW—THE NEW Group (S)R—25270
 SONGS BY ACADEMY WINNER JAMES HEUSEN—Pearl Bailey (S)R—25271
 LET'S GO BOBO—Willie Bobo (S)R—25272
 DRUMS, DRUMS, DRUMS—Olatunji (S)R—25274
 ROCKIN' IN THE 25TH CENTURY—The Spacemen (S)R—25275
 SWEET & SASSY—Sarah Vaughan (S)R—52112
 BACK WITH BASI—Count Basie (S)R—52113

SIMON SAYS

THE BROWNIES—M26
 BEAUTY AND THE BEAST—M27
 THE ABC'S—M28
 YOU CAN BE A MAGICIAN—M29
 THE ADVENTURES OF BLACK BEAUTY—M30
 ASTRO BOY—M31
 COURAGEOUS CAT—M32

STARDAY

SINGING IN MY SOUL—The Lewis Family—SLP 289
 HE'S GOT THE WHOLE WORLD IN HIS HANDS—The Sunshine Boys—SLP 290
 THE COUNTRY MUSIC MEMORIAL ALBUM—SLP 291
 GRASSROOTS! REAL OLD TIME COUNTRY MUSIC—SLP 292
 STEEL GUITAR & DOBRO SPECTACULAR!—SLP 293
 THE GREATEST COUNTRY FIDDLERS OF OUR TIME—SLP 294
 THE COUNTRY MUSIC HALL OF FAME, VOL. 4—SLP 295
 BLUEGRASS HALL OF FAME—(various artists)—SLP 296
 THE WONDERFUL WALTZS OF COUNTRY MUSIC—SLP 297
 HOT ROD LINCOLN—Johnny Bond—SLP 298
 DECK OF CARDS—(various artists)—SLP 299
 WILF CARTER (MONTANA SLIM)—SLP 300
 MORE ALL NIGHT SINGING—Wally Fowler—SLP 301
 DOTTIE WEST—THE COUNTRY GIRL SINGING SENSATION—SLP 302
 PREACHING, PRAYING, SINGING—(various artists)—SLP 303
 COUNTRY MUSIC'S WHOS WHO—(various artists)—SLP 304
 THE LATE & GREAT DEAN MANUEL—SLP 305
 LET'S HIT THE ROAD!—(truckdriver songs)—SLP 306

SWAN

MY MAN—Walter Gates—SW 515
 JOHN, PAUL & ALL THAT JAZZ—Roger Webb—SW 516

TAMLA

GREATEST HITS—Marvin Gaye—252
 STEVIE AT THE BEACH—Stevie Wonder—255
 A COLLECTION OF 16 ORIGINAL HITS—Various Artists—256
 EVERY LITTLE BIT HURTS—Brenda Holloway—257

TANGERINE

HALLELUJAH, LOUIS JORDAN IS BACK—TRC 1503

TICO

ECHANDO PA'LANTE (STRAIGHT AHEAD)—Eddie Palmieri (S)LP—1113
 THE BEST OF GILBERTO MONROIG—Gilberto Monroig LP—1117
 MEXICO YO TE CANTO—Miguelito Valdes (S)LP—1011
 SPANISH SONGS MAMA NEVER TAUGHT ME—(various artists) (S)LP 1111
 HANGIN' OUT—Joe Cuba (S)LP 1112
 MUCHO PUENTE—Tito Puente—(S)LP-1115

UNITED ARTISTS

MORE AMOR—Tito Rodriguez—UAL 3400/UAL 6400
 FIFTY FABULOUS YEARS—Leroy Holmes—UAL 3373/UAL 6373
 FIFTY FABULOUS MARCHES—Washington Marching Band—UAL 3372/UAL 6372
 FIFTY FABULOUS BANJO FAVORITES—The Rhythm Band—UAL 3398/UAL 6398
 FIFTY FABULOUS WALTZES—Leroy Holmes & Orch.—UAL 3395/UAL 6395
 DOWN HOME—Melba Montgomery—UAL 3369/UAL 6369
 A KING AND TWO QUEENS—George Jones, Melba Montgomery, & Judy Lynn—NAL 3367/UAL 6367
 GEORGE JONES SINGS LIKE THE DICKENS—3364/UAL 6364
 I GET LONELY IN A HURRY—George Jones—UAL 3388/UAL 6388
 THE JUDY LYNN SHOW—UAL 3390/UAL 6490
 THE STORY OF MOZART—UAC 11022
 HANSEL & GRETEL—UAC 11033
 CHRISTOPHER COLUMBUS—UAC 11040
 THE LITTLE MERMAIDS—UAC 11042
 THE COUNT OF MONTE CRISTO—UAC 11044
 PETER & THE WOLF—UAC 11039
 THE STORY OF BACH—UAC 11048
 TINA THE BALLERINA—UAC 11038
 RIP VAN WINKLE—UAC 11034
 ZULU—Original Sound Track—UAL 4116/UAL 5116
 THE SEVENTH DAY—Original Sound Track—UAL 4115/UAL 5115
 TOPKAPI—Original Sound Track—UAL 4118/UAL 5118
 GOLDFINGER—Original Sound Track—UAL 4117/UAL 5117
 HOMECOMING—The Highwaymen—UAL 3348/UAL 6348
 THE EXCITING NEW LA PLAYA SOUND—The Playa Sextet—UAL 3357/UAL 6357
 MY FAIR LADY—Ferrante And Telcher—UAL 3368/UAL 6368
 ON THE TRAIL—Al Caiola—UAL 3362/UAL 6362
 RUSSIA GOES JAZZ—Teddy Charles And The Stars—UAL 3365/UAL 6365
 FIFTEEN GREATEST HITS—Frankie Avalon—UAL 3382/UAL 6382
 INSIDE BETTY CARTER—UAL 3379/UAL 6379
 OFF THE BEATLE TRACK—George Martin & Orch.—UAL 3377/UAL 6377
 GOLDEN MOTION PICTURE THEMES & ORIGINAL SOUNDTRACKS—Various Artists—UAL 3367/UAL 6367
 THE GOOD GUYS SING—WMCA Good Guys—UAL 3370/UAL 6370
 HARD DAY'S NIGHT—Beatles—Soundtrack—UAL 3366/UAL 6366
 GO, JOHNNY, GO—Johnny Rivers—UAL 3380/UAL 6380
 AN AMERICAN MUSICAL PANORAMA—Pittsburgh Pops Orchestra—UAL 3384/UAL 6384
 MADE IN ROME—Riz Ortolani—UAL 3360/UAL 6360
 I CAN'T STOP LOVING YOU—Bobby Goldsboro—UAL 3381/UAL 6381
 WITH YOU IN MIND—Danny Williams—UAL 3380/UAL 6380
 THE PEOPLE'S CHOICE—Ferrante & Teicher—UAL 3385/UAL 6385
 TUFF GUITAR—Al Caiola—UAL 3389/UAL 6389
 WORLD'S GREATEST LOVE SONGS—Jan Peeters—UAL 3374/UAL 6374
 SONGS OF WORLD WAR I—The Four Lads—UAL 3399/UAL 6399
 A HARD DAY'S NIGHT—George Martin & Orch.—UAL 3383/UAL 6383
 THE YOUNGFOLK—UAL 3402/UAL 6402

VERVE

WARM WAVE—Cal Tjader—V8585
 THE CAT—Jimmy Smith V 8587
 IT'S ALL RIGHT—Wynton Kelly—V 8588
 BASIE LAND—Count Basie—V 8597
 ELLA FITZGERALD SINGS JEROME KERN—V 8600
 THE INDIVIDUALISM OF GIL EVANS—V 8599
 BLUE RABBIT—J. Hodges/Wild Bill Davis—V 8598
 NEW FANTASY—Lalo Schifrin—V 8601
 OSCAR PETERSON PLAYS MY FAIR LADY—V 8597
 WHISTLE STOPPING WITH JONATHAN WINTERS—V 15037
 MODERN COUNTRY—Kal Windling—V8602
 THE BEST OF ELLA FITZGERALD—V4063
 W. JACKSON—V8589
 GET AU GO GO—Stan Getz—V8600—A. Gibbons

WARNER BROS.

THE BOOK OF THE BLUES—(Vol. 1) Richard "Groove" Holmes—W/W5 1553
 THE VERY BEST OF THE EVERLY BROS.—W/W5-1554
 PETER, PAUL & MARY IN CONCERT—2W/7W-1555
 MY FAIR LADY—The Kirby Stone Four—W/W-1556
 AUTUMN NOCTURNE—Buddy Cole—W/W5 1557
 TERRY THOMAS DISCOVERS AMERICA—W/W-1558
 CHARGE!—The Routers—W/W5 1559
 POITER MEETS PLATO—Sidney Poiter—W/W5 1560
 FARMER JOHN—The Premiers—W/W5 1565
 THE WATUSI—Bobby Jay & The Hawks—W/W-1562
 THE SKA—Bobby Jay & The Hawks—W/W5 1564
 THE MONKEY—Bobby Jay & The Hawks—W/W-1564

WORLD ARTISTS

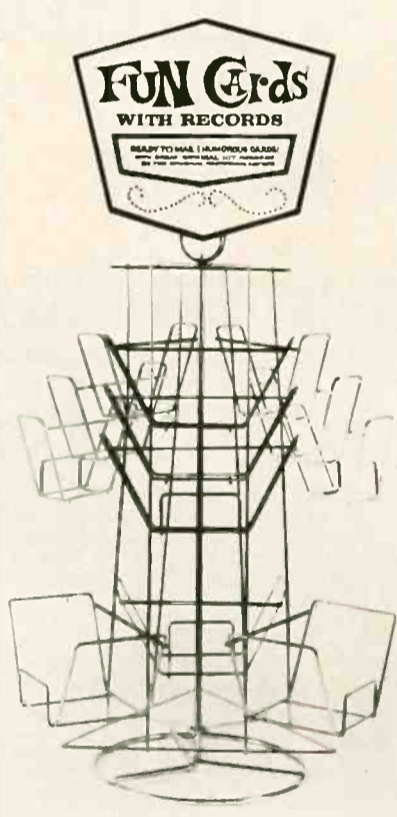
SEVENTY DAWN—Joe Sherman Orch. & Chorus—WAM 2000/WAS 3000
 LIVE AT THE ADLIF CLUB OF LONDON—Arthur WAM 2001
 YESTERDAY'S GONE—Chad & Jeremy—WAM 2002/WAS 3002

WORLD PACIFIC

STRETCHIN' OUT—Jazz Crusaders—PJ (s) 83
 MC CANNA—Less Mc Cann—PJ (s) 84
 FOR DJANGO—Joe Pass—PJ (s) 88
 SO DANCO SAMBA—Claire Fischer—WP (s) 1820
 THE KING AND I—Mastersounds—WP (s) 1821
 THE SANDELLS PLAY TEEN MOVIE THEMES—(s) 1832
 RAUL SHANKAR—WP (s) 1431
 FLUTE, OBOE & STRINGS—Bud Shank, Cooper—WP (s) 1827
 THE STONEMAN FAMILY—LIVE—WP (s) 1828
 DOBRO COUNTRY—Tui Taylor—WP 1827



HOPE YOU LIKE THIS GIFT



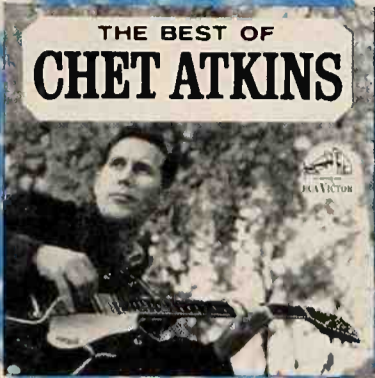
Who ever said that there is never anything new under the merchandising sun had better check out Vee Jay Records' new Teen Fun Reko-Cards. This novel concept offers a line of over 150 oldies attractively packaged in with humorous, colorful greeting cards. Geared for record stores, drug stores, etc., the cards broaden the base of record selling by including the vast greeting card market.

Dealers are offered a prepack, a new counter brass merchandiser which has been created especially for the Teen Fun Cards. The unit holds 90 records and 90 cards. The records selected in the prepack consist of 3 of each of the top 30 best-selling Oldies 45. All the decks are collated with browser divider cards. The entire prepack costs the distributor \$41.40 or 46 cents per record. There is no additional charge for the cards and mailing envelopes. In addition, the label does not charge for the brass browser units when bought as prepacks.

Without the prepack stores may order individually and make up their own merchandisers on this basis: for every Oldie 45 you buy on the basis of buy 9 get 1 free—you can order the cards at 5 cents each; the brass browser merchandiser can be ordered at a cost of \$4.50 each.

In reordering the prepack dealers will buy on the buy 9 get 1 free basis that has been set up for Oldies 45 and pay 5 cents for the card and mailer.

The uses of Reko-Cards are extremely varied. They're suitable for birthdays, anniversaries plus a wide range of friendship cards. The humorous cards contain messages right in the modern teenager's groove. The "heard you were sick" card boasts a "in the head" punchline while the "hope you like this gift" unfolds to "your payments don't start until the first of the month." Shown alongside of the sample cards is the above-mentioned prepack merchandiser.

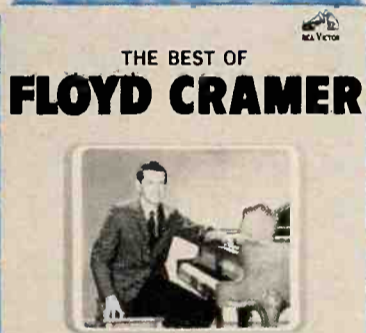


Chet's greatest hits from the past, like "Yankee Doodle Dixie," "Main Street Breakdown," "Country Gentlemen," "Malaguena" and "Blue Ocean Echo."
LPM/LSP-2887 (e)

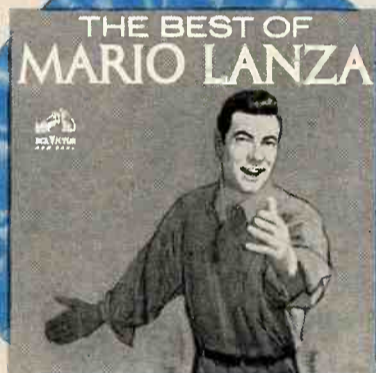


Sam serves up a platterful of hits sure to sell like hot cakes. Winners like "You Send Me," "Having A Party," "Chain Gang," 12 in all.
LPM/LSP-2526

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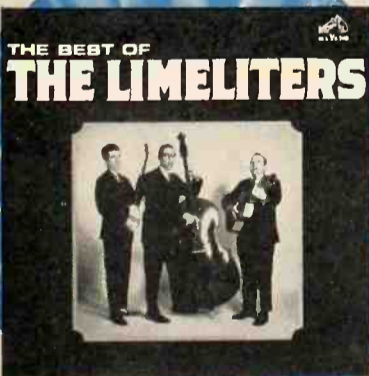
Floyd's big hits in one great album, such as "Last Date," "Java," "Satan's Doll," "Unchained Melody," "Your Last Goodbye."
LPM/LSP-2888



A great singer—and the songs that made him a legend. "Be My Love," "Because You're Mine," "Serenade" from "The Student Prince," others.
LM/LSC-2748 (e)



The leading man's outstanding performances. Includes "Peter Gunn" and "Mr. Lucky" from TV, "Moon River," "Charade," "Days of Wine and Roses" and "Hatari" from the movies.
LPM/LSP-2693



The kings of the folk world sing "We Shall Overcome," "This Train," "The Midnight Special," "Gunslinger," "Reedy River," "A Wayfaring Stranger."
LPM/LSP-2889



Jim sings his heart out on tunes like "He'll Have to Go," "Am I Losing You?," "Four Walls," "Guilty," "Danny Boy," "The Blizzard."
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- 470. Strange Love Affair (The Day) Dootones
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- 602. The Blood (Heaven and Rest) Zion Travelers
- 466. Bless Me (Lord Hold My Hand) Zion Travelers
- 473. I Got To Move (Lord I'll Go) Zion Travelers
- 368. Back Stage (Earth Angel) Ernie Freeman
- 374. Woojamacooja (All I Ask) Helen Humes
- 384. Cry Me A River (Silver Plated) Dexter Gordon
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(Continued from page 16)

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 DVORAK: SYMPHONY NO. 2 IN D MINOR—The London Symphony Orch.—Istvan Kertesz—CS 6402/CM 9402
 MOZART: HORN CONCERTI NOS. 1-4—Barry Tuckwell—The London Symphony Orchestra—Peter Maag—CS 6403/CM 9403

MERCURY

THREE CONCERTOS FOR CLAVIER AND STRINGS—Vasso Detszi, Moscow Chamber arch.—SR-90410/MG-50410
 HORN CONCERTOS NOS. 1, 2, 3, 4—Erich Penzel, Vienna Symphony—SR-90407/MG-50407
 SONGS OF NEW NATIONS—The De Paur Chorus—SR-90382/MG-50382
 BROADWAY MARCHES—The Fennel Symphonic Wind—SR-90390/MG-50390
 1812 OVERTURE—Antal Dorati, Minneapolis Syn.
 WELLINGTON'S VICTORY—Antal Dorati, London Sym.—SRD-19/MGD-19

MONITOR

PROKOFIEV: Piano Concerto #3—Gilels/State Radio Orch of U.S.S.R.—MCIS) 2061
 PROKOFIEV: Alexander Nevsky/Orch of U.S.S.R.—MCIS) 2062

PHILIPS

BEETHOVEN 5 SONATAS FOR PIANO AND CELLO
 Sviatoslav Richter & M. Rostropovich—PHS 2—920/PHM 2—520

OPERATIC ARIAS FROM BAROQUE OPERAS—Gerard Soutay English Chamber Orch.—PHM 500 051/PHS 900—051
 DEBUSSY IMAGES—MARTYRDOM OF ST. SEBASTIAN—Pierre Monteux, London Symphony—PHS 900—058/PHM 500—058
 WALTZES & POLKAS BY JOHANN STRAUSS, JR.—Vienna Choir Boys—PHS 900—024/PHM 500—024

RCA VICTOR

CONCERTO FOR VIOLONCELLO AND ORCHESTRA (Walton)/Schelomo (Blach)—Piatigorsky; Munch, Boston Symph. LM/LSC 2109
 FOR THE YOUNG IN HEART—MUSIC TO HAVE FUN BY—Mitchell, National Symph.—LM/LSC 2704
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 FOR THE YOUNG IN HEART—MUSIC TO TELL A STORY BY—Mitchell, National Symph.—LM/LSC 2766
 WALTZES (Chopin)—Rubinstein—LM/LSC 2726
 CONCERTO NO. 5 IN E-FLAT, OP. 73 ("Emperor") (Beethoven)—Rubinstein—LM/LSC 2733
 SONGS OF VERDI/ITALIAN FOLK SONGS—Licia Albanese—LM/LSC 2753
 CARMEN (Bizet) (Complete)—Price; Corelli; Merrill; Van Karajan, Vienna Philharmonic (Saria Series)—LD/LDS 6164
 SYMPHONY NO. 5 (Mahler)/Wozzeck (Berg) (Excerpts)—Cunin; Leinsdorf, Boston Symph.—LM/LSC 7031
 CONCERTO NO. 1 IN D MINOR, OP. 15 (Brahms)—Cliburn; Leinsdorf, Boston Symph.—LM/LSC 2724
 "POPS" GOES THE TRUMPET (Holiday for Brass)—Hirt; Fiedler, Boston Pops—LM/LSC 2729
 VIOLIN CONCERTO NO. 1 IN D, OP. 19 (Prokofiev)—Friedman; Leinsdorf, Boston Symph./

PIANO CONCERTO NO. 5 IN G, OP. 55 (Prokofiev)—Hollander; Leinsdorf, Boston Symph.—LM/LSC 2732
 CONCERTO FOR VIOLIN AND ORCH. (Walton)—Heifetz; Walton, Philharmonia Orch./CONCERTO NO. 2 FOR VIOLIN AND ORCH. ("The Prophets") (Castelnuovo-Tedesco)—Heifetz; Wallenstein, Los Angeles Philharmonic—LM 2740
 SONGS OF SENTIMENT—John McCormack—LM 2755
 SIEGFRIED (Wagner) (Act 3, Scene 3)—Farrell; Svanholm; Leinsdorf, Rochester Philharmonic—LM 2761
 MORE JUNGLE DRUMS—Marton Gould—LM/LSC 2768
 PIANO TRIO NO. 1, Op. 1 (Beethoven)/Divertimento for Cello and Orch.; Tema con Variazioni (Haydn)—Heifetz; Piatigorsky; Others—LM/LSC 2770
 DIE FLEDERMAUS (Johann Strauss, Jr.)—Danon, Vienna State Opera Orch. and Cho.—LM/LSC 7029
 OTHELLO (Shakespeare)—Laurence Olivier—VDM/VDS 100
 HUMORESCQUE—Leonard Pennario—LM/LSC 2731
 ITALIAN ARIAS—Vickers; Serafin, Rome Opera House Orch.—LM/LSC 2741
 THE WORLD'S GREATEST MARCHES—Leinsdorf, Boston Symph./Fiedler, Boston Pops—LM/LSC 2757
 A CEREMONY OF CAROLS/REJOICE IN THE LAMB/FESTIVAL TE DEUM (Britten)—Robert Shaw Chorale—LM/LSC 2759
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 SONGS A EVENTIDE—Anderson; Bennett, Chamber Orch.—LM/LSC 2769
 PETER AND THE COMMISSAR/VARIATIONS ON "HOW DRY I AM"/THE END OF A SYMPHONY—Allan Sherman; Fiedler, Boston Pops—LM/LSC 2773
 RIGOLETTO (Verdi) (Complete) Maffo; Merrill; Kraus; Solti, RCA Italiano Opera Orch. and Cho.—LM/LSC 7027

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 MADAME BUTTERFLY (Puccini) (Complete)—Maffo; Valletti; Elias; Corena; Cesari; Leinsdorf, Rome Opera House Orch. and Cho.—VIC/VICS 6100
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 SYMPHONY NO. 6 ("Pastoral") (Beethoven)—Monteux, Vienna Philharmonic—VIC/VICS 1070
 CONCERTO IN G (Ravel)/CONCERTO NO. 2 (Prokofiev)—Henriot-Schweitzer; Munch, Boston Symph.—VIC/VICS 1071
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