

gavin
2002 SEMINAR
SAN FRANCISCO
FEBRUARY 20 - 24

PROGRAM 2002



Founded by Bill Gavin in 1958

gavin



CMP

United Business Media

140 Second Street
San Francisco, CA 94105
Phone: (415) 495-1990
Fax: (415) 495-2580
http://www.gavin.com
email: editorial@gavin.com

Chief Executive Officer PAUL GALLO

Associate Publisher RICK GALLIANI

Manager, Corporate Communications DOUG WYLLIE

EDITORIAL/ART

Managing Editor TODD SPENCER

Business and Media Editor DOUG WYLLIE

Art Director GABRIELLA NEAL

Graphic Designer BEN LEON

Top 40, Rhythm Crossover

WAYNE COY (Editor)

A/C, Hot A/C

ANNETTE M. LAI (Editor)

Urban

KEVIN FLEMING (Editor)

Country

JAMIE MATTESON (Editor/Nashville Bureau Chief)

Triple A

DAVE EINSTEIN (Editor)

Alternative

RICHARD SANDS (Editor)

Senior Music Research Editors

JIMMY LESLIE

MARCUS ROWE

Music Research Editors

DELPHINE HWANG

KATHLEEN RICHARDS

SALES & MARKETING

Urban Marketing - KEVIN FLEMING

(323) 258-9377, Fax: (323) 258-9758

Country Marketing - PAULIA ERICKSON

(615) 255-5010, Fax: (615) 255-5020

Director, Gavin Radio Services LOU GALLIANI

(805) 542-9999 Fax: (805) 542-9997

FINANCE & ADMINISTRATION

Business Manager

JENNIFER HILL

Manager of Administrative Services

ANNIE MELTZER

Circulation/Information Services Manager

ANNALISA WILLIAMS

Manager of Gavin Radio Services/Administrative Assistant

ALISON DAHOUT

INFORMATION TECHNOLOGY/ONLINE SERVICES

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Web Manager, gavin.com KEVIN KLEIN

CONVENTION SERVICES

Executive Director NATALIE DUITSMAN

Gavin Seminar Special Counsel RON ALEXENBURG

NASHVILLE OFFICE

209 10th Avenue South, Suite 516, Nashville, TN 37203

(615) 255-5010, Fax: (615) 255-5020

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"Hey, Gang, Let's Put on a Show!"



I've often said that putting on the GAVIN Seminar is like having a party for my 1,500+ best friends, and you made the cut.

It's a process that involves each and every one of our staff and a host of others hired for the event. It never ceases to amaze me how everyone here takes on additional responsibilities, hours, and stress, and yet manages to keep their sense of humor. I want to take this opportunity to thank them one and all for their hard work.

Like any "party," the Seminar takes a great deal of prep time. There's working out the schedules, not only for meetings and artist performances, but fitting in soundchecks and working around the panelists' schedules. Setting up for 26 meetings, Awards Luncheons, and the ever-popular Friday night Cocktail Party. Getting the video reels dubbed, the CD sampler burned, the goodie bags stuffed, the badges printed, and the magazine and pocket agendas published. It all becomes a controlled chaos right up to the last minute. And then suddenly, in the blink of an eye, it's over.

My advice is to keep your eyes open. Whatever you do, don't blink and miss Willie Nelson's One on One with Ben Fong-Torres on Thursday afternoon. I had the pleasure of meeting Willie in Boulder, Colorado at our Triple A Summit three years ago. He's insightful, topical, and an amazing performer. A true living American icon and treasure.

Also on my top ten of must see events...I'm so looking forward to seeing Tenacious D on the Alternative Jukebox Jury, and to hear the inevitable hit records of 2002 that will get trashed in this room. The Saturday "Promotions on a Shoestring" meeting, which evolved out of an outstanding promotion/marketing presentation by KFOG's Jude Heller at last year's Triple A Summit. And of course I've always wanted to know "What Women Want" (Thursday at 1:45). I'll be in attendance at all the Awards Luncheons to see in particular, Oleta Adams, Steely, Townsend, and Simple Plan (the band with the funniest video of the decade so far). I'm there for the music, not because I can't get enough of the hotel food. To prove it, look for me as well at Curve Bar Wednesday night and at Kelly's Mission Rock on Friday night to see my friends Visitor Jim tear it up. I'll be at the Fillmore for more of Willie Nelson for as many nights as I can score tickets. Sunday will be a short day with one stop at Tongue & Groove to see The Please, elevenTeen, RubberSideDown, and TokyoMarineFire. I have to rest up Sunday night because Monday morning we start planning GAVIN 2003.

I have so many vivid memories of past GAVIN Seminars. I can recall one of our New Orleans Seminars where I had breakfast with Straus Zellnick, the Mayor of New Orleans and the Lieutenant Governor of Louisiana. For the moment, I was feeling like a high level executive. Some 45 minutes later I was putting CDs on all the seats in the Top 40 meeting, a task in line with that of a bellman's assistant. Before my ego had a chance to slump, I saw my boss, our then-CEO David Dalton, helping to hang banners in that same room. Once again, everyone was taking on additional responsibilities just to get the job done.

As a San Francisco native, a ten-year employee of GAVIN, and now the Associate Publisher, I welcome you back to our home. If there's anything I or my stellar staff can do to make your stay more comfortable, please don't hesitate to ask. If you are going to spend your valuable time and money to come to our Seminar, we want to be sure that both are well spent.

I have gotten to know so many of you personally over the past 30 years in the music business, I no longer think of you as clients or customers, but as friends. *Mi casa es su casa.*

Rick Galliani
Associate Publisher
GAVIN



Robert Bradley's Blackwater Surprise

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agenda

gavin
2002 SEMINAR
SAN FRANCISCO
FEBRUARY 20 - 24

wednesday, FEBRUARY 20

Registration

Noon-7 p.m. — Ballroom Foyer

- Seminar badges sponsored by Universal Records
- Hotel room keys sponsored by bds.com

6-9 p.m. — Curve Bar, 747 3rd Street, near Pac Bell Park

"GAVIN Throws a Curve Ball"

The first 150 registered GAVIN attendees who pre-register to attend the "So You Want A Station Site That Doesn't Suck?" session will receive a



special VIP pass to this exclusive happy hour

event at Curve, a new restaurant and bar a block from Pacific Bell Park. GAVIN "Music on the Net" industry guru Doug Wyllie hosts this party for 200-plus radio and technology people in one room that's kickin' out jams and pumpin' out adult beverages. Features include free appetizers from Curve's world class kitchen, live music from "the best damned unsigned band in America" (getting airplay now on Triple A) San Francisco's own **Visitor Jim**, and a special appearance by local comedian Joe Bartnick. Secure a VIP pass by emailing your Seminar registration confirmation to doug@gavin.com. Space is limited and going fast, so email Doug now!

thursday, FEBRUARY 21

Registration

9 a.m.-7 p.m. — Ballroom Foyer

10 a.m. — Ballroom B

"The Big Think Tank: How to Move the Needle"

In this exciting session, some of the nation's leading radio consultants offer specific ideas that can directly move the ratings needle on your radio station. Panelists include McVay Media President (Country) Jaye Albright, Clifton Radio President Jerry Clifton, Tony Gray of Gray Communications, and Power Media President Steve Rivers. Moderated by Randy Lane of the Randy Lane Company.



Noon — Bayview

"What Women Want"

Women do a great deal of radio listening, but most programming is done by men.



Do they really know what women want? Arbitron and Joint Communications team up to bring you results from a ground-breaking study based on actual diary keepers that will change the way you view the female audience—and how you program to them. Presented by Laura Ivey, Manager of National Radio Sales, Arbitron.

Noon — Garden

"Urban A/C at a Fork in the Road"

Sponsored by DKG Music

Urban A/C faces some interesting



challenges. To the left is Classic Soul, the infusion of Smooth Jazz, syndicated

shows, and the status quo. To the right is Classic Hip-Hop, more personality, and younger demographics. And what about Rhythmic A/C competitors? Is the format fragmenting? Certainly Urban A/C is at a fork in the road. Panelists include KJLH-Los Angeles PD Cliff Winston, independent promotion executive Jesus Garber, and Grammy Award winning artist, producer, musician, and author Kashif. Moderated by KBLX-San Francisco PD Kevin Brown. A meet and greet reception with new DKG recording artist **Rhian Benson** immediately precedes the session. Immediately following, see a performance by Regina Records recording artist **Victor Fields**.

1:45 p.m. — Ballroom A

"One on One With Willie Nelson"

Don't miss this One on One with American music treasure **Willie Nelson** and distinguished journalist (former *Rolling Stone* and GAVIN Editor) **Ben Fong-Torres**.



Willie will be playing and talking about his new book, *The Facts of Life, and Other Dirty Jokes*, and his new Lost Highway album *The Great Divide*. Be there to celebrate Willie's 50 years in the music business.

1:45 p.m. — Bayview

Top 40 & Rhythm Crossover

Jukebox Jury

Panelists include KLUC's J.B. King, WXSS-Milwaukee's Jo Jo Martinez, KHKS's Dave Morales, KISV's Picazzo, KUBE's Julie Pilat, WZEE's Jonathon Reed, ex-KQKQ-Omaha's Darrin Stone, WHTS's Tony Waitekus, and KPWR's Damion Young.

3:30 p.m. — Garden

"So You Want a Station Site that Doesn't Suck?"

Experts discuss winning strategies for online radio. Topics will include: how stations create a kick-ass website that captures, reflects, and leverages stationality; how to turn offline P2s into online P1s; what PDs and MDs need to know about radio programming online that maximizes their offline brand; and which station sites are successful, and why. Panelists include KTFM (Wild 102.7)-San Antonio Promotion Director Mo Better; MeasureCast CEO Edward Hardy; XACT Radio Network President and CEO David Juris; KLLC (Alice)-San Francisco Program Director John Peake; radio veteran Nicole Sandler; and LMIV Vice President, Affiliate Relations Terri Simpson. Moderated by former Live365.com SVP of Corporate Communications Alan Wallace.



3:30 p.m. — Bayview

Alternative Jukebox Jury

The "Hot Poker in the Ass" edition with **Tenacious D** in "da house." This crowd-pleasing duo joins a long list of celebrity panelists who have rated new music at past GAVIN Seminars, and this

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the first single from the debut album, **love is here**

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WXPN WKOC KMTT WRLT WDET WTTS KENZ
and many more!**

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THURSDAY continued

year, longtime host Max Tolkoff puts a special twist on the Jury. Song selection will be handled primarily by those record execs who had a "job-ectomy" in the past 12 months—hence the



Tenacious D

tortured with a poker with Tolkoff (and share the dais with Tenacious D)—include: Nikki Basque-Robinson XVII of KPOI-Honolulu, Mike The Fourth Earl of Halloran from KFSD-San Diego, Sean Demery from A Dot Com That Still Has Money, Shark (-Man-Tooth-Breath-Boy...whatever) of WSUN-Tampa, Jack DeVoss of CD101-Columbus, Lynn Barstow from KMYZ-Tulsa, and "other big name surprise guests."

3:30 p.m. — Ballroom A
"What's Goin' On"
(Rhythm Crossover)

Sponsored by Priority Records
Some of the format's finest jump head-long into the firestorm of issues that are unique to Rhythm Crossover. Are we truly at a crossroads? How broad is too broad? Who are the core artists of tomorrow? Are we being raped and pil-



Big Moe

laged by Top 40? Panelists include KISV-Bakersfield's Bob Lewis, Silverado Broadcasting's John Christian, KOHT-Tucson's R Dub, and KLUC-Las Vegas's Cat Thomas, and moderated by ex-WKTU-New York's Geronimo. Featuring a special performance by Priority Records artist **Big Moe**.

5:15 p.m. — Ballroom B
"After the Budget Cuts, How to Win Arbitron Anyway!"

Alan Burns and Dave Shakes of Alan Burns & Associates share five no-cost strategies that will help any programmer score ratings increases despite company belt-tightening. They review proven tactics in learning and memory recall that get you the



Alan Burns

name for the panel. This year's panelists—those brave souls who have stepped forward to be

diary-keeper credit you deserve. You'll learn to apply secrets of teaching that increase cume and TSL. And they'll show you specific ways to recharge your team's creativity, which is your #1 weapon to overcome and win.

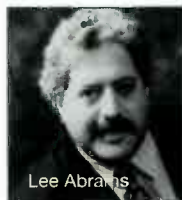
6 p.m. — Garden
Promotion Person's Hall of Fame
The First Annual GAVIN Promo Person Hall of Fame Awards. A host of different personalities present awards to nine initial inductees.

friday, FEBRUARY 22

Registration
9 a.m.-6 p.m. — Ballroom

10 a.m. — Ballroom A
"Crystal Ball, 2002: Programming the Future of Radio"

Sponsored by Jeff McClusky & Associates
Industry heavyweights get together to tackle the issues, head on...Should radio stations accept advertising from



Lee Abrams

XM & Sirius? Are they a competitive threat? Do private companies have a competitive advantage over public companies? Is it really Clear Channel versus the world? If people are the biggest asset, why have so many talented people left the industry? How can radio be compelling again? Are we relevant anymore? Panelists include XM Satellite President Lee Abrams; KFOG-San Francisco's Dave Benson; Citadel VP, Programming Ken Benson; KZLA-LA's R.J. Curtis; and WLTW-NY's Jim Ryan. Paul Jacobs of Jacobs Media moderates.

11:45 a.m. — Ballroom A
"Morning Shows, 2002: Personality Radio Redefined"

Moderated by Tracy Johnson, VP/GM and PD of Star 100.7 (KFMB)-San Diego. Johnson is also author of a new book, *Morning Radio II, Turning the Science into Art*. We'll discuss the state of personality (morning) radio today and cover a broad range of perspectives such as: What has consolidation/syndication done to change the role of air talent today? What are



Tracy Johnson

the opportunities in the future? How can personalities compete with national talent, and more. Panelists include Don Bleu, morning personality at Star 101.3 (KIOI/FM)-San Francisco; Alan Burns, President & CEO of Alan Burns & Associates; Gene & Julie, morning duo from Z95.7 (KZQZ)-San Francisco; KSJO-San Jose morning duo Lamont & Tonelli; and Dave Smiley, one-half of the now defunct KZON-Phoenix morning duo.

Noon — Bayview
Country Awards Luncheon

Sponsored by RCA Nashville
This year's Country award winners revealed. Featuring a performance by



Andy Griggs

RCA's **Andy Griggs**.

Noon — Garden
"Urban

Format Face-off"

Sponsored by J Records
The events of September 11th, consolidation, and group ownership have forever changed the way we think, listen, and program. The new generation of listeners may be uncomfortable with its demographics but the reality is that the very thing that we have avoided and shunned, we are becoming. As we delve further into the new millennium, with the majority of the population now middle aged or older,



Vinny Brown

Urban radio will need to change. The questions most will have to answer is: How do we program (and schedule music releases) so that two generations will both want to listen? Is day-parting the complete answer? Panelists include Doc Wynter, Vice President Urban Programming Clear Channel Communications; Vinny Brown, Operations Manager WBLS/WLIB-New York; Sam Weaver, Operations Manager KPRS-Kansas City; Dwight Bibbs, Senior VP Black Music Warner Bros. Records; Benny Pough, Senior VP Black Music MCA Records; Cynthia Johnson, VP Black Music J Records; and moderated by Jerry Boulding, Vice President, Programming, AURN. Also at the session, meet **RL** of the J Records' group **Next**.

2:15 p.m. — Ballroom B

Country Roundtable Meeting

Sponsored by Monument Records
Back by popular demand, WQYK/WRBQ OM Eric Logan returns to moderate this always-lively meeting. Featuring the debut industry performance by Monument's **Little Big Town**.

3 p.m. — Bayview

Triple A Town Hall Meeting

Programmers from across the country discuss common challenges. Join WBOS' Chris Herrmann, WXRV's Dana Marshall, WFUV's Rita Houston, and others in an "over the back fence"



Rita Houston

exchange of ideas among the best minds in the format.

3:30 p.m. — Ballroom A
"Pardon the

Interruption" (Top 40)

Fast-paced, highly interactive romp through the ten biggest issues facing Top 40 programmers today. Panelists include KXJM-Portland's Mark Adams, WZEE-Madison's Tommy BoDean, WKSE Buffalo's Dave Universal, and



Dave Sholin

KMXV-KC's Jon Zellner. Co-moderated by Wayne Coy and **Dave "The Duke" Sholin**.

3:30 p.m. — Garden

"The Big Ass Alternative Panel"

Also known as *The Chris Williams Show*. But unlike Showtime's *The Chris Isaak Show*, GAVIN has *not* re-created an exact replica of Chris Williams's home nor his 99X studios. This is just a low budget discussion with some



Chris Williams

high-priced talent and will be moderated by Chris Williams, who plays himself! Programmers who will be discussing

some of the biggest issues facing Alternative radio today with the WNNX-Atlanta PD are KROQ-Los Angeles MD Lisa Worden, WPLY-Philadelphia PD Jim McGuinn, KEDJ-Phoenix PD Nancy Stevens, and Paragon Media Strategies CEO Mike Henry. (*Official disclaimer: The title of this panel is *not* a reference to the attendees' body parts.)

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FRIDAY continued

4:30 p.m. — Bayview
A/C & Hot A/C Format Session:
"The Rules of the Programming Game"

Sponsored by Spunout Records
 Offensive and defensive strategies, and a look at how programmers' jobs have changed. With a panel including KBIG & KOST-LA Station Manager & Director of Programming Jhani Kaye, WMYX & WXSS-Milwaukee PD Brian Kelly;



WALK-Long Island PD Rob Miller; KSRC & KMXV-Kansas City OM/PD Jon Zellner; and career counselor Lois Todd,

President of The Siddhi Group (and a former PD herself). Moderated by Kurt Johnson, OM/PD of KVIL-Dallas. Featuring a performance by Spunout recording act **Townsend**.

6:30-8:30 p.m. — Hyatt Lobby Atrium
The GAVIN 2002 Cocktail Party
 Fun, frolic, schmoozing, pockets full of cocktail shrimp (don't forget the sauce), and the usual unexpected surprise or two. Join us for a taste of San Francisco.

9 p.m., 817 China Basin (aka Terry Francois Blvd.) (415) 626-5355
KFOG Presents Luce with Visitor Jim at Kelly's Mission Rock
 San Francisco's Luce has a Robert Downey Jr.-sized buzz going. It all began when Triple A powerhouse KFOG added "Long Way Down" last July. They've since added a second track, "Good Day," which has been picked up by enough other major commercial stations at the format to put the song in the Top 50 on the singles chart. "Good Day" is also part of a national add campaign for American Leather. Labels are courting them intensely at the moment. Luce has serious potential to cross over to Hot A/C, Top 40, and Alternative so don't miss 'em. **Visitor Jim** (check your Seminar compilation for "Simple Man") will begin shortly after the Friday Cocktail Party, which ends at 8:30 p.m. A shuttle will be available to take you



over and back to the Hyatt. The first one will leave the hotel at 8 p.m. Your badge gets you in, but the show is open to the public for \$8.

8 p.m. — 330 Ritch Street
Popscene Friday Night Live

Sponsored by Kinetic Records and V2 Records
 Kinetic Records, V2 Records, and Popscene present the bands **South** and **Elbow** at Popscene, 330 Ritch Street, hosted by Live 105 MD Aaron Axelson. Elbow plays at 10 p.m. and South hits the stage at midnight. DJs tba will also be spinning. GAVIN badges are good for admission.

saturday, FEBRUARY 23

Registration

10 a.m.-2 p.m. — Ballroom Foyer

10 a.m.—Ballroom A
"Promotions on a Shoestring...And Less"

In a time when people include "smoke and mirrors" when describing what's in their station's promotional arsenals, it's always nice to A) hear that we're all in the same boat no matter how big or successful a station is, and B) have an esteemed gathering of marketing heavyweights show us how to make



Paige Nienaber

more from less. Fresh from Friday night revelry in North Beach, a panel of hangover-nursing marketing professionals will include WLLD-Tampa Marketing & Promotion ace Drew Fleming; KFOG-San Francisco Marketing & Promotion Director Jude Heller; Gabrielle Medeck, Clear Channel Group Marketing Director, San Francisco/San Jose; 104 KRBE-Houston Marketing Director Mike Paterson; KYLD/KMEL-San Francisco's Carlos Pedraza; Mix 98.5-Boston Director of Marketing & Promotion Anne-Marie Strzelecki, and former Infinity-Los Angeles and KIIS/FM Marketing & Promotion whiz Karen Tobin. Paige Nienaber, VP/Fun 'N Games for Clifton Radio and CPR, the top promotional consultant in the industry, GAVIN columnist, and oft-rumored next hand modeling star to "break out" on QVC, moderates with precious little moderation.

11:30 a.m. — Bayview
Alternative Awards Brunch

Sponsored by Lava/Atlantic
 The one awards show in Alternative radio that really matters. Perennial winners of the highly coveted Major Market Station of the Year honors, KROQ-Los Angeles and 99X-Atlanta, are both coming off highly successful years and both are vying to nab this year's crown. With KROQ the number one station in the highly competitive LA market for the past three books, you'd have to make them the odds-on favorites, but you never know what's in the voter's



Simple Plan

mind. Also nominated are these extraordinary stations: WBCN-Boston, KTBB-Houston, WXRK-New York, and KNDD-Seattle. Plus there are a variety of other winners to be named from the record and radio community. Entertainment, as always, will be provided by filmmaker **Michael Halloran** with his annual hilarious "Year in Review" video. Featuring a performance by Lava/Atlantic's **Simple Plan**.

11:30 a.m. — Ballroom B
A/C & Hot A/C Awards Brunch

Sponsored by NFE Records & Pioneer Entertainment
 Where we honor A/C & Hot A/C radio's best as determined by their peers. This year's awards presentation features performances by NFE Records artist **Steely** and Pioneer/Monarch artist **Oleta Adams**.



Steely

1 p.m. — Garden
Triple A Awards Luncheon

The Triple A community gathers once again to acknowledge the best among us. The winners of the prestigious GAVIN Triple A Awards go home with the goods and those who don't live to fight another day.

1 p.m. — Ballroom A
Top 40 & Rhythm Crossover Awards Luncheon

Sponsored by DreamWorks Records
 The ballots are in, the votes have been counted. Who will get the prestigious nod from their peers as the cream of the crop this year? The anticipation and

food are piled high. Come celebrate with the winners and worthy nominees. Featuring a performance by DreamWorks act **The K.G.B.**

2 p.m. — Ballroom B
Urban & Urban A/C Awards Luncheon

Sponsored by Warner Bros. Records
 The awards race for Mainstream Urban Station of the Year is tight this year. The hotly contested nominees include KKBT-Los Angeles, WGCI-Chicago, WJLB-Detroit, WVEE-Atlanta, and WEDR-Miami. The Urban A/C race is just as tight between KMJQ-Houston, WDMK-Detroit, WALR-Atlanta, WHUR-Washington, WMMJ-Washington, and WHQT-Miami. And, this year we're giving awards to the outstanding Radio Marketing & Promotion persons from both formats. Featuring recorded music from the Warner Bros. Smooth Urban roster, including Boney James, Norman Brown, Kirk Whalum, Patti Austin, Wayman Tisdale, Rick Braun, and Take 6.

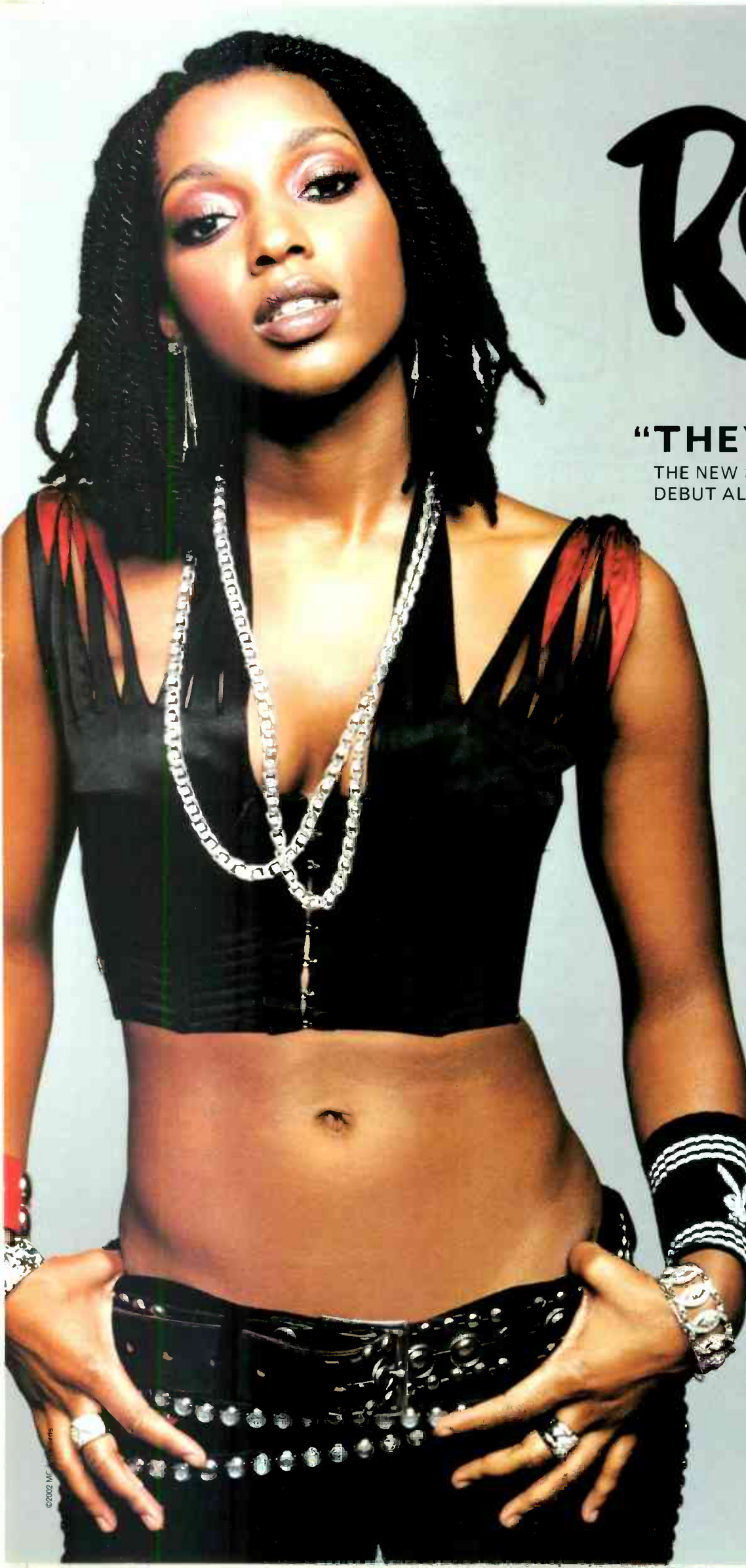
sunday, FEBRUARY 24

1-5 p.m., Tongue & Groove, 2513 Van Ness (at Union)

"SF Alternative: Four Bands Redefining the SF Sound"

Free sushi spread with live indie Alternative bands featuring headlining lo-fi Brit-poppers The Please, with LIVE 105-spun Eleventeen, RubberSide Down, and opener (the ethereal yet aggressive) Tokyomarinefire. GAVIN badge gets you in.





Res

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-Rolling Stone

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-Time Out NY

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nominees

■ Congratulations to this year's candidates. Winners will be announced at individual format luncheons during the Seminar. See you there!

Top 40

(ARBITRON MARKETS #1-10)

STATION OF THE YEAR

KHKS-Dallas
KIS-FM-Los Angeles
KRBE-Houston
WHTZ-New York
WIOQ-Philadelphia
WXKS-Boston

OM/PD

Brian Bridgman, WIOQ-Philly
John Ivey, WXKS-Boston/KIS-LA
Tom Poleman, WHTZ-New York
Todd Shannon, KHKS-Dallas
Dom Theodore, KRBE-Houston
Jeff Wyatt, WHTZ-Washington, DC

ASST. PD/MUSIC DIRECTOR

Paul "Cubby" Bryant, WHTZ-New York
David Corey, WXKS-Boston
Dave Morales, KHKS-Dallas
Marion Newsome, WIOQ-Philly
Michael Steele, KIS-Los Angeles

MARKETING/PROMOTIONS DIRECTOR

Lisa Acchione, WIOQ-Philly
Von Freeman, KIS-Los Angeles
Julie Garcia, KHKS-Dallas
Joe Mazzei, WXKS-Boston
Mike Paterson, KRBE-Houston
Sammy Simpson, WHTZ-New York

MAJOR MARKET (#11-25)

STATION OF THE YEAR

KDWB-Minneapolis
KHTS-San Diego
WBLI-Long Island
WFLZ-Tampa
WHYI-Miami
WSTR-Atlanta

OM/PD

Dan Bowen, WSTR-Atlanta
Jeff Kapugi, WFLZ-Tampa
Diana Laird, KHTS-San Diego
Rob Morris, KDWB-Minneapolis
JJ Rice, WBLI-Long Island
Rob Roberts, WHYI-Miami

ASST. PD/MUSIC DIRECTOR

Jammons, WSTR-Atlanta
Tony Banks, WHYI-Miami
Al Levine, WBLI-Long Island
Derek Moran, KDWB-Minneapolis
Stan Priest, WFLZ-Tampa
Rick Vaughn/Hitman Haze, KHTS-San Diego

MARKETING/PROMOTIONS DIRECTOR

Nancy Cambino, WBLI-Long Island
Alan Hennes, WSTR-Atlanta
Camie Dunbar, WHYI-Miami
Claudine Lewis, KHTS-San Diego
John O'Connell, KDWB-Minneapolis
Shannon Wray, WFLZ-Tampa

LARGE MARKET (#26-50)

STATION OF THE YEAR

KMXV-Kansas City
WKSE-Buffalo
WNCI-Columbus
WNKS-Charlotte
WRVW-Nashville
WXSS-Milwaukee

OM/PD OF THE YEAR

Rich Davis, WRVW-Nashville
Brian Kelly, WXSS-Milwaukee
John Reynolds, WNKS-Charlotte
Jimmy Steele, WNCI-Columbus
Dave Universal, WKSE-Buffalo
Jon Zellner, KMXV-Kansas City

ASST. PD/MUSIC DIRECTOR

Dylan, KMXV-Kansas City (now WWWQ-Atlanta)
Joe Kelly, WNCI-Columbus
JoJo Martinez, WXSS-Milwaukee
Jason McCormick, WNKS-Charlotte
Tom Peace, WRVW-Nashville

MARKETING/PROMOTIONS DIRECTOR

Diana Ades, WNKS-Charlotte
Sabrina Ary, WNCI-Columbus
Rachael Frydman, WXSS-Milwaukee
Keith Kaufman, WRVW-Nashville
Chad Mantooh, KMXV-Kansas City
Stephanie Ringer, WKSE-Buffalo

MEDIUM MARKET (#51-100)

STATION OF THE YEAR

KBFM-McAllen-Brownsville
KQKQ-Omaha
KRQQ-Tucson
WAPE-Jacksonville
WPXY-Rochester
WZEE-Madison

OM/PD

Tommy Bo Dean, WZEE-Madison
Wayne Coy/Darrin Stone (formerly KQKQ-Omaha)
Mike Danger, WPXY-Rochester
Mark Medina, KRQQ/KOHT-Tucson
Billy Santiago, KBFM-McAllen-Brownsville
Cat Thomas, WAPE-Jacksonville

ASST. PD/MUSIC DIRECTOR

Jeff "Hitman" DeWitt, KBFM-McAllen-Brownsville
Norm On The Barstool, WPXY-Rochester
Tony Mann, WAPE-Jacksonville
R-Dub, KRQQ/KOHT-Tucson
Jonathan Reed, WZEE-Madison

MARKETING/PROMOTIONS DIRECTOR

Kate Burns, KRQQ-Tucson
Julia Esparza, KBFM-McAllen-Brownsville
Orest Hrynak, WPXY-Rochester
Bonnie Oleson, WZEE-Madison
Angie Pinto, WAPE-Jacksonville

SMALL MARKET (#101-PLUS)

STATION OF THE YEAR

WHTS-Quad Cities
WIOG-Saginaw
WKCI-New Haven
WPST-Trenton
WSTO-Evansville, Ind.
WZYP-Huntsville

OM/PD

Mark Anderson, WIOG-Saginaw
Dave McKay, WPST-Trenton
Dr. Dave Michaels, WSTO-Evansville, Ind.
Danny Ocean, WKCI-New Haven
Tony Waitekus, WHTS-Quad Cities
Bill West, WZYP-Huntsville

ASST. PD/MUSIC DIRECTOR

Ally, WZYP-Huntsville
Brandon Edwards, WIOG-Saginaw
Chris Puorro, WPST-Trenton
Mark Reid, KQKY-Kearney, Neb.
Kevin Walker, WHTS-Quad Cities

MAJOR LABEL OF THE YEAR

Arista
Atlantic
Columbia
Epic
Interscope
J Records
Jive
Universal

INDEPENDENT LABEL

Curb
DreamWorks
Edel America
Hollywood
Wind-up

EXEC/SR. VP/PROMOTION, MAJOR LABEL

Steve Bartels, Arista
Charlie Foster, Universal
Andrea Ganis, Atlantic
Craig Lambert, MCA
Ken Lane, Island Def Jam
Richard Palmese, J Records
Joe Riccitelli, Jive
Brenda Romano, Interscope
Charlie Walk, Columbia

VP/PROMOTION, MAJOR LABEL

Jeff Bardin, Elektra
Mike Easterlin, Island Def Jam
Lee Leipsner, Columbia
Chris Lopes, Interscope
David Nathan, Universal
Felicia Swerling, WarnerBros.

VP/NATIONAL PROMO EXEC

Greg Marella, MCA
Jason McFadden, Virgin
Mark Neiter, Interscope
Dave Reynolds, Universal
Margaret Ann Ronayne, Arista

VP/PROMOTION, INDEPENDENT LABEL

Lori Anderson, Wind-up
Bob Catania, Curb
Scot Finck, Hollywood
Vicki Leben, DreamWorks
Frank Murray, Robbins
Barry Pinlac, Edel America

Rhythm Crossover

TOP 10 MARKET (Arbitron Markets #1-10)

STATION OF THE YEAR

KPWR-Los Angeles
KYLD-San Francisco
WBBM/FM-Chicago
WKTU-New York
WPGC-Washington
WQHT-New York

OM/PD

Frankie Blue, WKTU-New York
Todd Cavanah, WBBM/FM-Chicago
Tracy Cloherty, WQHT-New York
Michael Martin, KYLD-San Francisco
Jimmy Steal, KPWR-Los Angeles
Jay Stevens, WPGC-Washington

ASST. PD/MUSIC DIRECTOR

Jazzy Jim Archer, KYLD/KMEL-San Francisco

Francisco

Damion Young/E-Man, KPWR-Los Angeles
Erik Bradley, WBBM/FM-Chicago
Thea Mitchem, (formerly) WPGC-Washington
Geronimo, WKTU-New York

MARKETING/PROMOTIONS DIRECTOR

Michael Biemolt, WBBM/FM-Chicago
Katie Eyerly, KMEL-San Francisco
Don Macleod, WKTU-New York
Rocco Macri, WQHT-New York
Dianna Obermeyer, KPWR-Los Angeles
Carlos Pedraza, KYLD-San Francisco

MAJOR MARKET (#11-25)

STATION OF THE YEAR

KKFR-Phoenix
KQKS-Denver
KUBE-Seattle
KXJM-Portland
WLLD-Tampa
WPOW-Miami

OM/PD

Mark Adams, KXJM-Portland
Cat Collins, KQKS-Denver
Kid Curry, WPOW-Miami
Shellie Hart/Eric Powers, KUBE-Seattle
Orlando, WLLD-Tampa
Bruce St. James, KKFR-Phoenix

ASST. PD/MUSIC DIRECTOR

Beata, WLLD-Tampa
Pretty Boy Dontay, KXJM-Portland
Charlie Huero, KKFR-Phoenix
John E. Kage, KQKS-Denver
Julie Pilat, KUBE-Seattle
Tony The Tiger/Eddie Mix, WPOW-Miami

MARKETING/PROMOTIONS DIRECTOR

Aldo, KQKS-Denver
Kenny Bernstein, WPOW-Miami
Drew Fleming, WLLD-Tampa
Woody Justik, KUBE-Seattle
Monchai Pungaew, KKFR-Phoenix
Rene Rank, KXJM-Portland

LARGE MARKET (#26-50)

STATION OF THE YEAR

KBBT-San Antonio
KLUC-Las Vegas
KQBT-Austin
KSFM-Sacramento
WJHM-Orlando
WZMX-Hartford

simple plan

"I'm Just A Kid"

KNRK-23x
#3 phones for
2 weeks!



From the debut album
NO PADS, NO HELMETS...JUST BALLS
In Stores March 19



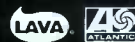
Also appears in the forthcoming Epic/Sony Music Soundtrax release
THE NEW GUY - MUSIC FROM THE MOTION PICTURE
Soundtrack In Stores March 2002
Movie In Theaters May 10

**Believers: KNRK, WEDG, 89X, KEDJ,
KWOD, WGRD, WBSX, WCYY, WRWK,
KAEP, WXZZ and lots more!!**

Mark Hamilton/KNRK: "This is a sound that works well for us at 'NRK. Instant phones! I am anticipating it to be a spring time hit along the lines of Sum 41 'Fat Lip'."

*Look for Simple Plan on various Warped Tour dates this summer!

Produced & Mixed by Arnold Lanni
www.simpleplan.com
www.atlantic-records.com



OM/PD OF THE YEAR

JD Gonzalez, KBBT-San Antonio
Byron Kennedy, KSFM-Sacramento
Jerry McKenna, WWKX-Providence
VictoStarr, WZMX-Hartford
ScooteB. Stevens, KQBT-Austin
Cat Thomas, KLUC-Las Vegas

ASST. PD/MUSIC DIRECTOR

Danny B/Romeo, KBBT-San Antonio
J.B. King, KLUC-Las Vegas
Jay Love, WJHM-Orlando
Mark McCray, (formerly) KQBT-Austin
Bradley Ryan, WWKX-Providence

MARKETING/PROMOTIONS DIRECTOR

Tim Black, KSFM-Sacramento
Tristano Korlou, WZMX-Hartford
Keith Memoly, WJHM-Orlando
Jill Strada, WPYG-Orlando
Vanessa Thill, KLUC-Las Vegas

MEDIUM MARKET (#51-100) STATION OF THE YEAR

KDGS-Wichita
KISV-Bakersfield
KPRR-El Paso
KQCH-Omaha
WBHJ-Birmingham
WHZT-Greenville, SC

OM/PD

John Candelaria, KPRR-El Paso
Fisher, WHZT-Greenville, SC
Erik Johnson, KQCH-Omaha
Mickey Johnson, WBHJ-Birmingham
Bob Lewis, KISV-Bakersfield
Greg Williams, KDGS-Wichita

ASST. PD/MUSIC DIRECTOR

Jojo Collins, KDGS-Wichita
Murph Dawg, WHZT-Greenville
Gina Lee Fuentez, KPRR-El Paso
Mary K, WBHJ-Birmingham
Picazzo, KISV-Bakersfield

MARKETING/PROMOTIONS DIRECTOR

Larkin Cavanaugh, KQCH-Omaha
Maria Ciski, KDGS-Wichita
Chris Lucy, KPRR-El Paso
B-Money, WBHJ-Birmingham
Tracy Peoples, KISV-Bakersfield

SMALL MARKET (#101-PLUS) STATION OF THE YEAR

KHTN-Merced/Modesto
KWLN-Stockton
KWNZ-Reno
WJFX-Ft. Wayne
WOCQ-Salisbury-Ocean City
WXIS-Johnson City

OM/PD

Phil Baker, WJFX-Ft. Wayne
John Christian, KWLN-Stockton
Blade Michaels, WXIS-Johnson City
Rene Roberts, KHTN-Merced/Modesto
Bill Schulz, KWNZ-Reno
Wookie, WOCQ-Salisbury-Ocean City

ASST. PD/MUSIC DIRECTOR

Todd Ambrose, WXIS-Johnson City
Big Bear, KCAQ-Oxnard
Deelite, WOCQ-Salisbury-Ocean City
Diane Foxx, KWLN-Stockton
Scott Hecathorn, WJFX-Ft. Wayne

LABEL OF THE YEAR

Arista
Columbia
Epic
Interscope
Island Def Jam
Jive
MCA

SR. PROMO EXEC

Nino Cuccinello, Interscope
Valerie DeLong, Universal/Motown
Lisa Ellis, Columbia
Tom Maffei, Priority
John McMann, Atlantic
Liz Pokora, Epic Records
Marthe Reynolds, Island Def Jam
Cary Vance, Virgin

NATIONAL PROMO EXEC

Lucy Barragan, Elektra
Danny Coniglio, Priority
Andrea Foreman, Columbia
Mike Lieberman, Epic
Gary Marella, Universal/Motown
Enrique Ongtin, Virgin
Rick Sackheim, Arista
Motti Shulman, Island Def Jam

INDEPENDENT LABEL

Artemis
DreamWorks
Edel America
Robbins
Strictly Rhythm
Tommy Boy
TVT

PROMO EXEC, INDEPENDENT LABEL

Phil Mataragas, TVT
Bari G., Strictly Rhythm
Frank Murray, Robbins Entertainment
Barry Pinlac, Edel America
Hazel Zoleta, Tommy Boy

A/C**A/C LABEL OF THE YEAR**

Atlantic Records
Columbia Records
Jive Records
Reprise Records
Universal Records
Warner Bros. Records

A/C LABEL PROMOTION EXECUTIVE OF THE YEAR

Nick Bedding, Hollywood Records
Debbie Cerchione, Warner Bros. Records
Mary Conroy, Atlantic Records
Elaine Locatelli, Columbia Records
Mark Rizzo, Capitol Records
Etoile Zisselman, Arista Records

A/C LABEL PROMOTION PERSON OF THE YEAR

Tom Cunningham, Jive Records
Cheri Lynn Martin, RCA Label Group
Scotty Meyers, TeshMedia
Dave Reynolds, Universal Records
Katie Seidel, Reprise Records
Linde Thurman, Curb Records

***A/C & HOT A/C INDEPENDENT PROMOTION COMPANY**

Donna Brake Promotions
Jerry Lembo Entertainment
Sandi Lifson Entertainment
Jeff McClusky & Associates
R.J. Promotions
Tri-State Promotions

A/C MAJOR MARKET (#1-20) STATION OF THE YEAR

KOST-Los Angeles
KVIL-Dallas
WBEB-Philadelphia
WLTE-Minneapolis
WLTW-New York City
WMJX-Boston

A/C MAJOR MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

Tony Coles, KRWM-Seattle
Kurt Johnson, KVIL-Dallas
Jhani Kaye, KOST-Los Angeles
Don Kelley, WMJX-Boston
Gary Nolan, WLTE-Minneapolis
Jim Ryan, WLTW-New York

A/C MAJOR MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

Haynes Johns, WNND-Chicago
Mark Laurence, WMJX-Boston
Candy O'Terry, WMJX-Boston
Stella Schwartz, KOST-Los Angeles
Daria Thomas, KLSY-Seattle

A/C LARGE MARKET (#21-50) STATION OF THE YEAR

Station of the Year
KOSI-Denver
WDOK-Cleveland
WRCH-Hartford
WRRM-Cincinnati
WSNY-Columbus
WWLI-Providence

A/C LARGE MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

Stan Atkinson, WLTO-Milwaukee
Allan Camp, WRCH-Hartford
Tom Holt, WWLI-Providence
Chuck Knight, WSNY-Columbus
Scott Miller, WDOK-Cleveland

A/C LARGE MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

Jeanne Ashley, KSRC-Kansas City
Steve Hamilton, KOSI-Denver
Joe Hann, WRCH-Hartford
Mel McKay, KMZQ-Las Vegas
Mike Ohling, KBAY-San Jose

A/C MEDIUM MARKET (#51-100) STATION OF THE YEAR

KMZQ-Tucson
WHUD-Westchester
WJXB-Knoxville
WLHT-Grand Rapids
WMGN-Madison
WTVR-Richmond, Va.

A/C MEDIUM MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

Bill Cahill, WTVR-Richmond
Vance Dillard, WJXB-Knoxville
Bernie Moody, KWAV-Monterey
Mike Morgan, WYJB-Albany
Steve Petrone, WHUD-Westchester
Bobby Rich, KMZQ-Tucson

A/C MEDIUM MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

Tom Cook, KRBB-Wichita
Kim Fischer, WMGN-Madison
Tom Furci, WHUD-Westchester
Leslie Lois, KMZQ-Tucson
Mary Turner, WLHT-Grand Rapids

A/C SMALL MARKET (100+) STATION OF THE YEAR

WAHR-Huntsville, Ala.
WAJI-Ft. Wayne, Ind.
WFMK-Lansing, Mich.
WMEZ-Pensacola, Fla.
WSRS-Worcester, Mass.

A/C SMALL MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

Steve Peck, WSRS-Worcester, Mass.
Kevin Peterson, WMEZ-Pensacola, Fla.
Chris Reynolds, WFMK-Lansing, Mich.
Barb Richards, WAJI-Ft. Wayne, Ind.
Matt Williams, WGFB-Rockford, Ill.
Brian Wertz, WQLR-Kalamazoo, Mich.

A/C SMALL MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

Marlene Aqua, WFPG-Atlantic City, N.J.
Jim Barron, WAJI-Ft. Wayne, Ind.
Jackie Brush, WSRS-Worcester, Mass.
Bonny O'Brien, WAHR-Huntsville, Ala.
Trudy, WLZW-Utica/Rome, N.Y.

Hot A/C**HOT A/C LABEL OF THE YEAR**

Atlantic Records
Columbia Records
DreamWorks Records
Interscope/Geffen/A&M Records
RCA Records
Reprise Records

HOT A/C LABEL PROMOTION EXECUTIVE OF THE YEAR

Mary Conroy, Atlantic Records
Alex Coronfly, Reprise Records
Pete Cosenza, Columbia Records
Scott Emerson, Interscope/Geffen/A&M
Cheryl Khaner, RCA Records
Mark Rizzo, Capitol

HOT A/C LABEL PROMOTION PERSON OF THE YEAR

Anne Marie Foley, Reprise Records
Dara Kravitz, MCA Records
Adrian Moreira, RCA Records
Patty Morris, Island Def Jam Music Group
David Nathan, Universal Records
Marc Ratner, DreamWorks

***A/C & HOT A/C INDEPENDENT PROMOTION COMPANY**

Donna Brake Promotions
Jerry Lembo Entertainment
Sandi Lifson Entertainment
Jeff McClusky & Associates
R.J. Promotions
Tri-State Promotions

HOT A/C MAJOR MARKET (#1-20) STATION OF THE YEAR

KFMB-San Diego
KLLC-San Francisco
KYSR-Los Angeles
WBMX-Boston
WPLJ-New York City
WTMX-Chicago

HOT A/C MAJOR MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

Barry James, WTMX-Chicago
Tracy Johnson, KFMB-San Diego
Angela Perelli, KYSR-Los Angeles
Scott Shannon, WPLJ-New York City
Greg Strassel, WBMX-Boston

HOT A/C ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

James Baker, KBIG-Los Angeles
Mary Ellen Kachinske, WTMX-Chicago
Tony Mascaro, WPLJ-New York City
Mike Mullaney, WBMX-Boston
Julie Nakahara, KLLC-San Francisco
Chris Patyk, KYSR-Los Angeles

HOT A/C LARGE MARKET (#21-50) STATION OF THE YEAR

KAMX-Austin
KIMN-Denver
KMXB-Las Vegas
KRBZ-Kansas City
WMTX-Tampa
WOMX-Orlando

HOT A/C LARGE MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

Tony Florentino, WMTX-Tampa
Ron Harrell, KIMN-Denver
Brian Kelly, WMYX-Milwaukee
Duncan Payton, KMXB-Las Vegas
John Roberts, WOMX-Orlando
Jim Robinson, KAMX-Austin

HOT A/C LARGE MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

Charese Frugé, KMXB-Las Vegas
Jeannine Jersey, WTCI/FM-Hartford
Kozman, KALC-Denver
Michelle Matthews, KALC-Denver
Rebecca Wilde, WQAL-Cleveland

HOT A/C MEDIUM MARKET (#51-100) STATION OF THE YEAR

KLLY-Bakersfield
KOSO-Modesto/Stockton
KPEK-Albuquerque
KSTZ-Des Moines
KVUU-Colorado Springs

HOT A/C MEDIUM MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

Tim Baldwin, WMTX-Richmond, Va.
Kevin Callahan, KVUU-Colorado

Over 3000 total spins
Over 40 million in audience

brandy

What About Us?

THE NEW SINGLE & VIDEO

FROM HER HIGHLY ANTICIPATED NEW ALBUM

FULL MOON

IN STORES MARCH 2002

PRODUCED BY:
RODNEY JERKINS FOR DARKCHILD ENTERTAINMENT/R.J PRODUCTIONS

MANAGEMENT:
SONJA B. NORWOOD FOR NORWOOD & NORWOOD, INC.

WWW.FOREVERBRAND.COM
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Springs
J. Davis, WCPT-Albany
Max Miller, KOSO-Modesto/Stockton
Mike Skot, KCDU-Monterey
E.J. Tyler, KLLY-Bakersfield

HOT A/C MEDIUM MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR
A.J. Carlisle, KVUU-Colorado Springs
Leslie Lois, KZPT-Tucson
Donna Miller, KOSO-Modesto/Stockton
Becky Rogers, KURB-Little Rock
Dave Swan, KSRZ-Omaha

HOT A/C SMALL MARKET (100+) STATION OF THE YEAR
KBBY-Oxnard/Ventura, Calif.
KLCA-Reno, Nev.
WDAQ-Danbury, Conn.
WMXL-Lexington, Ky.
WXLO-Worcester, Mass.

HOT A/C SMALL MARKET OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR
Carlos Campos, KLCA-Reno, Nev.
Mark Elliott, KBBY-Oxnard/Ventura, Calif.
Al Haynes, WCGQ-Columbus, Ga.
Jill Meyer, WMXL-Lexington, Ky.
Chase Murphy, WXLO-Worcester, Mass.
Bill Trotta, WDAQ-Danbury, Conn.

HOT A/C SMALL MARKET ASSISTANT PROGRAM DIRECTOR-/MUSIC DIRECTOR OF THE YEAR
Kid Carter, WQSM-Fayetteville, N.C.
Sharon Kelly, WDAQ-Danbury, Conn.
Darren McPeake, KBBY-Oxnard/Ventura, Calif.
Ethan Minton, WMGX-Portland, Me.
Shannon, WXLO-Worcester, Mass.

***Nominees for this category are the same for both A/C and Hot A/C.**

Alternative

DOUBLE PLATINUM LABEL OF THE YEAR
Epic
IDJMG
Interscope
RCA
Universal
Warner Bros.

EXECUTIVE OF THE YEAR
Stu Bergen, IDJMG
Tom Biery, Warner Bros.
Phil Costello, Reprise
Andrea Ganis, Atlantic
Steve Leeds, Universal
Brenda Romano, Interscope

PROMOTION PERSON OF THE YEAR
Bob Divney, Reprise
Rob Goldklang, Warner Bros.
Howard Leon, Universal
Robbie Lloyd, Interscope
Jacqueline Saturn, Epic
Gary Spivack, Capitol

PLATINUM LABEL OF THE YEAR
Arista
DreamWorks
Maverick
Roadrunner
Virgin
Wind-up
PROMOTION PERSON OF THE YEAR
Shanna Fischer, Wind-up
Geordie Gillespie, Virgin
Dave Lonca, Roadrunner
Gaby Skolnek, Maverick
Matt Smith, DreamWorks
Jeff Sodkoff, Arista

GOLD LABEL OF THE YEAR
Astralwerks
Epitaph
Nettwerk
TVT
Volcano
V2

PROMOTION PERSON OF THE YEAR
Eric Baker, Extasy
Bill Carroll, Vagrant
Lorraine Caruso, Jive/Volcano
Gary Jay, TVT
Jenni Sperandeo, Astralwerks
Christina Whitetrash, Epitaph

INDIE OF THE YEAR
Scott Burton, JMA
Mark Fischer, McGathy
Michael Ildis, Ildis Communications
Mark Kordelos, UNCLE
Jack Springer, Teknikolour
Del Williams, ARMS

MARKET 1 TO 15 STATION OF THE YEAR
WNNX-Atlanta
WBCN-Boston
KTBS-Houston
KROQ-Los Angeles
WXRK-New York
KNDD-Seattle

VP/PROGRAMMING/PROGRAM DIRECTOR
Leslie Fram, WNNX-Atlanta
Steve Kingston, WXRK-New York
Phil Manning, KNDD-Seattle
Jim McGuinn, WPLY-Philadelphia
Oedipus, WBCN-Boston
Kevin Weatherly, KROQ-Los Angeles

APD/MUSIC DIRECTOR
Aaron Axelsen, KITS-San Francisco
Alan Ayo, KDGE-Dallas
Pat Ferrise, WHFS-Washington
Mike Peer, WXRK-New York
Chris Williams, WNNX-Atlanta
Lisa Worden, KROQ-Los Angeles

PROMOTION/MARKETING DIRECTOR (ALL MARKETS)
Donna Jean, WHFS-Washington
Voula Kolios, KNDD-Seattle
Michael Kranias, WWDC-Washington
Jennifer Nech, WNNX-Atlanta
Robin Rockwell, KITS-San Francisco
Amy Stevens, KROQ-Los Angeles

MARKETS 16-50 STATION OF THE YEAR
KXTE-Las Vegas
WXDX-Pittsburgh
KNRK-Portland
KPNT-St. Louis
KXRK-Salt Lake City

XTRA-San Diego
PROGRAM DIRECTOR OF THE YEAR
Mark Hamilton, KNRK-Portland
Scott Jameson, WRZX-Indianapolis
Kim Monroe, WXTM-Cleveland
John Moschitta, WXDX-Pittsburgh
Tim Schiavelli, WBRU-Providence
Bryan Schock, XTRA-San Diego

MUSIC DIRECTOR OF THE YEAR
Jack DeVoss, WWCD-Columbus
Chris Muckley, XTRA-San Diego
Todd Noker, KXRK-SLC
Chris Ripley, KXTE-Las Vegas
Toby Ryan, KROX-Austin
Bobby Smith, WOCL-Orlando

MARKETS 51+ STATION OF THE YEAR
WRAX-Birmingham
WAVF-Charleston
KJEE-Santa Barbara
KFMA-Tucson
KMYZ-Tulsa
WPBZ-West Palm Beach

PROGRAM DIRECTOR OF THE YEAR
Nikki Basque, KPQI-Honolulu
Mimi Griswold, WKRL-Syracuse
Susan Groves, WHRL-Albany
John Michael, KFMA-Tucson
John O'Connell, WPBZ-West Palm Beach
Scott Petibone, WPLA-Jacksonville

MUSIC DIRECTOR OF THE YEAR
Tim Bronson, WGRD-Grand Rapids
Chumley, WPLA-Jacksonville
Peter Gunn, KLEC-Little Rock
Amy Hudson, WMAD-Madison
Picard, WTBZ-Burlington
Danny Villalobos, WAVF-Charleston

Urban

MAINSTREAM URBAN RADIO MAJOR MARKET 1-25 STATION OF THE YEAR
KKBT-Los Angeles
WGCI-Chicago
WPWX-Chicago
WJLB-Detroit
WVEE-Atlanta
WEDR-Miami

MAINSTREAM URBAN RADIO OM/MD OF THE YEAR
Vinny Brown, WBLS-New York
Robert Scorpio, KKBT-Los Angeles
Elroy Smith, WGCI-Chicago
Jay Alan, WPWX-Chicago
Cedric Hollywood, WEDR-Miami

MAINSTREAM URBAN RADIO APD/MD OF THE YEAR
Deneen Womack, WBLS-New York
Dorsey Fuller, KKBT-Los Angeles
Carla Boatner, WGCI-Chicago
Raphael George, WPHI-Philadelphia
Tosha Love, WVEE-Atlanta

MAINSTREAM URBAN RADIO MARKETING/PROMOTION PERSON OF THE YEAR
Tina Nachman, WBLS-New York
Scott Davalo, KKBT-Los Angeles
Kymberli Rose, WPWX-Chicago
Simone Jones, WUSL-Philadelphia

Shelice Smith, WVEE-Atlanta
Mainstream Urban Radio Air Personality of the Year
Steve Harvey, KKBT-Los Angeles
Skip Murphy, KKDA-Dallas
Frank Ski, WVEE-Atlanta
Doug Banks, ABC Networks
Doug Banks, ABC Networks
Syndication
Russ Parr, Radio One
Syndication
MAINSTREAM URBAN RADIO ARTIST OF THE YEAR
Destiny's Child
Dr. Dre
Jay-Z
Mary J. Blige
Michael Jackson

MAINSTREAM URBAN LABEL OF THE YEAR
Columbia
Def Jam/Def Soul
Elektra
Interscope
Sony

MAINSTREAM URBAN RADIO SENIOR RECORD EXECUTIVE OF THE YEAR
Cynthia Johnson, Columbia
Richard Nash, Elektra
Rodney Shealey, Sony
Johnnie Walker, Island/Def Jam
Ken Wilson, J Records

MAINSTREAM URBAN RADIO RECORD EXECUTIVE OF THE YEAR
Mark Boyd, Virgin
Howard Geiger, Interscope
Kathi Moore, Epic
Morace Landy, Atlantic
C.C. McClendon, Arista

MAINSTREAM URBAN RADIO AFFILIATED LABEL OF THE YEAR
Aftermath
So So Def
Bad Boy
Roc-A-Fella
Slip-N-Slide

MAINSTREAM URBAN INDEPENDENT RECORD EXECUTIVE OF THE YEAR
Joey Bonner
Greg Johnson
Alan & Lygia Lott
Ruben Rodriguez
Eddie & Belinda Simms

MAINSTREAM URBAN RADIO MAJOR MARKET 26-50 STATION OF THE YEAR
WENZ-Cleveland
WIZF-Cincinnati
KPRS-Kansas City
WKKV-Milwaukee
WQQK-Nashville

MAINSTREAM URBAN RADIO OM/MD OF THE YEAR
Terry Fox, WQQK
Jamillah Muhammad, WKKV
Lance Panton, WENZ
"Hurricane Dave" Smith, WIZF
Sam Weaver, KPRS

MAINSTREAM URBAN RADIO APD/MD OF THE YEAR
Myron Fears, KPRS
Doc Love, WKKV
Terri Thomas, WIZF
Nate Quick, WPEG
Michael "Heartattack" Mauzon, WOWI

MAINSTREAM URBAN RADIO MAJOR MARKET 50 AND HIGHER STATION OF THE YEAR
WCDX-Richmond, Va.
WFXA-Augusta, Ga.
WQHH-Lansing, Mich.
WDZZ-Flint, Mich.
WJMI-Jackson, Miss.

MAINSTREAM URBAN RADIO OM/MD OF THE YEAR
Lamonda Williams, WCDX
Kevin Foxx, WFXA
Brant Johnson, WQHH
Chris Reynolds, WDZZ
Mike Love, WWDM

Urban A/C

URBAN ADULT CONTEMPORARY RADIO MAJOR MARKET 1-25 STATION OF THE YEAR
KMJQ-Houston
WDMK-Detroit
WALR-Atlanta
WHUR-Washington
WMMJ-Washington
WHQT-Miami

URBAN ADULT CONTEMPORARY RADIO OM/MD OF THE YEAR
Carl Conner, KMJQ
Jim Kennedy, WALR
Hector Hannibal, WHUR
Derrick Brown, WHQT
Toya Beasley, WRKS

URBAN ADULT CONTEMPORARY RADIO APD/MD OF THE YEAR
Daisy Davis, WDAS
David Dickinson, WHUR
Mike Chase, WMMJ
Rudy V, KRNB
Karen Vaughn, WHQT

URBAN ADULT CONTEMPORARY RADIO MARKETING/PROMOTION PERSON OF THE YEAR
Tobi Davis, WMMJ
Kathy Daniels, WALR
Frank Lemmiti, WRKS
Bobrie Jefferson, KMJQ
Zeke Zanders, WHUR

URBAN ADULT CONTEMPORARY RADIO AIR PERSONALITY OF THE YEAR
Jeffrey Charles, WALR
John Mason, WDMK
John Monds, WHUR
Tom Joyner, ABC Networks
Syndication
Frankie Ross, KJLH

With the multi-platinum trio NEXT, he stormed the music scene with the smash hits "Too Close" and "Wifey." His words touched you on Jaheim's "Just In Case" and Tupac's "Till The End Of Time"... And he made you dance on "Do You Wanna Roll" with Snoop Dogg & Lil' Kim.

Now

RL

brings you the red hot

"GOT ME A MODEL"

Produced by Jermaine Dupri, from his J Records solo debut album "Elements."

HEATING UP NOW!

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URBAN ADULT CONTEMPORARY RADIO ARTIST OF THE YEAR

Jaheim
Alicia Keys
Maxwell
Musiq Soulchild
Jill Scott

URBAN ADULT CONTEMPORARY LABEL OF THE YEAR

J Records
Columbia
Warner Bros.
DreamWorks
Elektra

URBAN ADULT CONTEMPORARY RADIO SENIOR RECORD EXECUTIVE OF THE YEAR

Ken Wilson J Records
Cynthia Johnson Columbia
Dwight Bibbs Warner Bros.
Ronnie Johnson Atlantic
Michael Horton Universal

URBAN ADULT CONTEMPORARY RADIO RECORD EXECUTIVE OF THE YEAR

David Lawrence Epic
Rene Burdine Warner Bros.
Sandra Sullivan Priority
Michelle Madison Elektra
Chris Berry DreamWorks

URBAN ADULT CONTEMPORARY AFFILIATED LABEL OF THE YEAR

Blackground
Hidden Beach
Major Hits
So So Def
Bad Boy

URBAN ADULT CONTEMPORARY INDEPENDENT RECORD EXECUTIVE OF THE YEAR

Jesus Garber
Bruce Jones
Eric Talbert
Doug Wilkins

URBAN ADULT CONTEMPORARY RADIO MAJOR MARKET 26-50**URBAN ADULT CONTEMPORARY RADIO STATION OF THE YEAR**

WDIA-Memphis
WBAV-Charlotte
KJMS-Memphis
WYLD-New Orleans
WQMQ-Greensboro

URBAN ADULT CONTEMPORARY RADIO OM/PD OF THE YEAR

Terri Avery WBAV
Nate Bell KJMS
Angela Watson WYLD
Bobby O'Jay WDIA
Brian Wallace WTLC

URBAN ADULT CONTEMPORARY RADIO MAJOR MARKET 50 AND HIGHER**URBAN ADULT CONTEMPORARY RADIO STATION OF THE YEAR**

KOKY-Little Rock, Ark.
WKJS-Richmond, Va.
WSOL-Jacksonville, Fla.
WKXI-Jackson, Miss.
KQXL-Baton Rouge, La.

URBAN ADULT CONTEMPORARY RADIO OM/PD OF THE YEAR

Kevin Kofax WKJS, Ark.

Mark Dylan KOKY, Va.
Stan Branson WKXI, Fla.
Aaron Maxwell WSOL, Miss.
Mya Vernon KQXL, La.

Country**GAVIN MAJOR/LARGE MARKET COUNTRY STATION OF THE YEAR:**

KMLE-Phoenix
KNIX-Phoenix
KPLX-Dallas
WMIL-Milwaukee
WSIX-Nashville

GAVIN MAJOR/LARGE MARKET COUNTRY OM/PD OF THE YEAR:

Mike Kennedy, KBEQ-Kansas City
Gregg Swedberg, KEEY-Minneapolis
Ken Boesen, KWJ-Portland
Kerry Wolfe, WMIL-Milwaukee
Eric Logan, WOYK/WBQ-Tampa

GAVIN MAJOR/LARGE MARKET COUNTRY APD/MD OF THE YEAR:

Chris Loss, KMLE-Phoenix
Tony Thomas, KMPS-Seattle
Gwen Foster, KNIX-Phoenix
Greg Frey, KSON-San Diego
Jay Thomas, WWYZ-Hartford

GAVIN MEDIUM MARKET COUNTRY STATION OF THE YEAR:

KSKS-Fresno
KTOM-Salinas
KUZZ-Bakersfield
WGGY-Wilkes Barre
WSSL-Greenville

GAVIN MEDIUM MARKET COUNTRY OM/PD OF THE YEAR:

Mike Peterson, KSKS-Spokane
Evan Bridwell, KUZZ-Bakersfield
Coyote Calhoun, WAMZ-Louisville
Mike Krinik, WGGY-Wilkes Barre
Shelly Easton, WRBT-Harrisburg

GAVIN MEDIUM MARKET COUNTRY APD/MD OF THE YEAR:

Tony Travato, KDRK-Spokane
Kris Daniels, KUZZ-Bakersfield
Dan Holiday, KZSN-Wichita
John Collins, KHM-Tucson
Dandalion, WRKZ-Harrisburg

GAVIN SMALL MARKET COUNTRY STATION OF THE YEAR:

KJUG-Visalia, Calif.
KXBB-Manhattan, Kan.
WDEN-Macon, Ga.
WQVK-Wheeling, W.V.
WUSY-Chattanooga, Tenn.

GAVIN SMALL MARKET COUNTRY OM/PD OF THE YEAR:

Dave Daniels, KJUG-Visalia, Calif.
Dan Engle, KZBB-Manhattan, Kan.
Ed Walker, WHWK-Binghamton, N.Y.
Jack Douglas, WPSK-Radford, Va.
Clay Hunnicutt, WUSY-Chattanooga, Tenn.

GAVIN SMALL MARKET COUNTRY APD/MD OF THE YEAR:

Lou Ramirez, KRYS-Corpus Christi, Texas
Laura Starling, WDEN-Macon, Ga.
Shane Collins, WPAP-Panama City, Fla.
Ryan McCall, WGLR-Lancaster, Wis.
Bill Poindexter, WUSY-Chattanooga, Tenn.

GAVIN G2 GOLDEN EAR OF THE YEAR:

Chris Halstead, KAFF-Flagstaff, Ariz.
Stefan Carpenter, KJBB-Merced, Calif.
Ryan McCall, WGLR-Lancaster, Wis.
Jack Douglas, WPSK-Radford, Va.
Lance Houston, WYGC-Gainesville, Fla.

GAVIN PROMOTER OF THE YEAR:

Diane Richey, Diane Richey Promotions
Katharine Chappell, DreamWorks Records
Jerry Duncan, Jerry Duncan Promotions
Kimberly Dunn, MCA Records
R.G. Jones, RLG

GAVIN COUNTRY REGIONAL PROMOTER OF THE YEAR:

George Briner, Midwest, DreamWorks Records
Jimmy Harnen, Northeast, DreamWorks Records
Theresa Durst, Southeast, Lyric Street Records
Denise Roberts, West Coast, MCA Records
Chad Schultz, Southwest, Mercury Records

GAVIN COUNTRY NATIONAL PROMOTION DIR. OF THE YEAR:

Mike Rogers, Columbia Records
Bruce Shindler, DreamWorks Records
John Ettinger, Mercury Records
Brad Howell, Warner Bros. Records

GAVIN COUNTRY SR VP/VP OF THE YEAR:

Tom Baldrice, BNA Records
Scott Borchetta, DreamWorks Records
Kevin Herring, Lyric Street Records
Bill Macky, MCA Records
Michael Powers, Mercury Records
Mike Wilson, RCA Records
Nancy Tunick, VFR Records

GAVIN COUNTRY RECORD LABEL OF THE YEAR:

Arista Records
Capitol Records
DreamWorks Records
MCA Records
Mercury Records

GAVIN COUNTRY BREAKTHROUGH ARTIST OF THE YEAR:

Chris Cagle (Capitol)
Cyndi Thomson (Capitol)
Jamie O'Neal (Mercury)
Mark McGuinn (VFR)
Blake Shelton (Warner Bros.)

GAVIN COUNTRY ARTIST OF THE YEAR:

Brooks & Dunn (Arista)
LoneStar (BNA)
Keith Urban (Capitol)
Tim McGraw (Curb)
Toby Keith (DreamWorks)
George Strait (MCA)

TRIPLE A**MAJOR LABEL ARTIST AND ALBUM OF THE YEAR**

Coldplay (Capitol)
Shelby Lynne (Island Def Jam Music Group)
John Mayer (Columbia/CRG)
U2 (Interscope)
Pete Dinklage (Columbia/CRG)

INDEPENDENT/SUBSIDIARY LABEL ARTIST AND ALBUM OF THE YEAR

Ryan Adams (Lost Highway)
Afro Celt Sound System (Real World/Virgin)
John Hiatt (Vanguard)
Johnny A (Red Ink)
Jeb Loy Nichols (Rykodisc)

MAJOR LABEL OF THE YEAR

Capitol
Columbia
Interscope
MCA
Virgin

INDEPENDENT/SUBSIDIARY LABEL OF THE YEAR

Artemis
Lost Highway
Real World
Rounder
Vanguard

MAJOR LABEL PROMOTION PERSON OF THE YEAR

Alex Coronfly, Reprise Records
James Evans, Interscope Records
Ray Gmeiner, Virgin Records
Dara Kravitz, MCA Records
Steve Nice, Capitol Records
John Rosenfelder, Island Def Jam Music Group

INDEPENDENT/SUBSIDIARY LABEL PROMOTION PERSON OF THE YEAR

Ray DiPietro, Artemis Records
Michael McDonald, ATO Records
Art Phillips, Vanguard Records
Jenni Sperandio, Astralwerks
Chris Stacey, Lost Highway Records
Katrinka Suydam, Rounder Records

INDEPENDENT PROMOTION PERSON OF THE YEAR

Michele Clark, Michele Clark Promotion
Sean Coakley, Songlines
Michael Ehrenberg, Outsource
Biff Kennedy, Charterhouse
Harry Levy, Levitation

RADIO STATION OF THE YEAR (MARKETS 1-25)

KBCO - Denver
KFOG - San Francisco
KMTT - Seattle
KTCZ - Minneapolis
WXRT - Chicago

STATION OF THE YEAR (MARKETS 26+)

KBAC - Santa Fe
KGSR - Austin
KINK - Portland
WNCS - Burlington
WRNR - Baltimore

STATION OF THE YEAR (NON-COMMERCIAL)

KCRW - Los Angeles
WDET - Detroit
WFPK - Louisville
WFUV - New York
WXPN - Philadelphia

PROGRAM DIRECTOR OF THE YEAR (MARKETS 1-25)

Scott Arbough - KBCO
Dave Benson - KFOG
Lauren MacLeash - KTCZ
Chris Mays - KMTT
Norm Winer - WXRT

PROGRAM DIRECTOR OF THE YEAR (MARKETS 26+)

Dennis Constantine - KINK
Alex Cortright - WRNR
Jody Denberg - KGSR
Ira Gordon - KBAC
Laura Hopper - KPIG

PROGRAM DIRECTOR OF THE YEAR (NON-COMMERCIAL)

Bill Gruber - WAPS
Mark Keefe - WRNW
Dan Reed - WFPK
Bruce Warren - WXPB
Rosemary Welch - WYEP

MUSIC DIRECTOR OF THE YEAR (MARKETS 1-25)

Amy Brooks - WBOS
John Farneda - WXRT
Haley Jones - KFOG
Keefer - KBCO
Dana Marshall - WXRW

MUSIC DIRECTOR OF THE YEAR (MARKETS 26+)

Susan Castle - KGSR
Keith Coes - WRLT
Dave Herold - KTHX
Marie McCallister - WTTS
Kevin Welch - KINK

MUSIC DIRECTOR OF THE YEAR (NON-COMMERCIAL)

Chris Griffin - WYEP
Nic Harcourt - KCRW
Chuck Horn - WDET
Rita Houston - WFUV
Stacy Owen - WFPK

PROMOTION DIRECTOR OF THE YEAR (MARKETS 1-25)

Jude Heller - KFOG
Adam Klein - WBOS
Tom Lisack - WXRT
Jennifer Orr - KMTT
Julie Smith - KBCO

PROMOTION DIRECTOR OF THE YEAR (MARKETS 26+)

Frank Caprista - KPIG
Heather Claussen - WTTS
Candice Gonzales - KINK
Eric Thomas - WNCS

PROMOTION DIRECTOR OF THE YEAR (NON-COMMERCIAL)

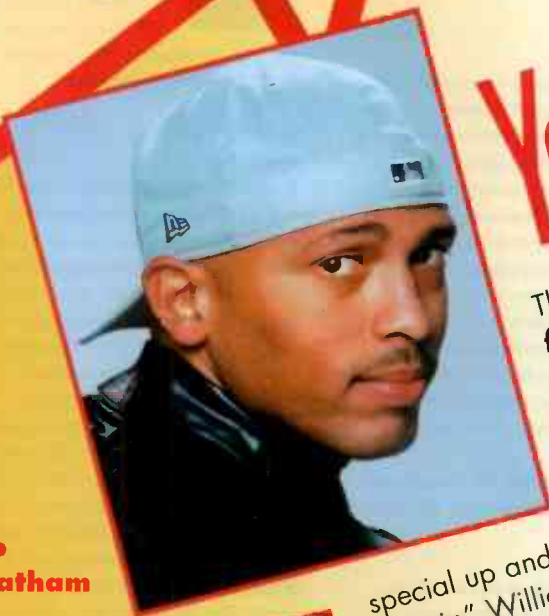
Ken Munson - WDET
John Platt - WFUV
Paul Rogers - WXPB
Mike Triebisch - WFPK

SUPERJAMS

FROM **PEPSI**[®]



Yes Yes Y'all



**Skip
Cheatham**



**Wendy
Williams**

The masses demand Hip-Hop and R&B/Soul!! **SuperJams from Pepsi** delivers to the listeners the HOTNESS of top 20 countdown (as determined by the Billboard Airplay Monitor Mainstream Charts). Skip Cheatham the award-winning super-jock, unleashes two solid, smokin' hours of raw energy.

SuperJams from Pepsi is two solid hours — 20 cuts with a special up and coming track. And just admit it - when Wendy "the Queen of Gossip" Williams has something to say, people are gonna listen with "On the Down Lo" from Pepsi. Wendy's got the livest wire on who's sellin' records and who's not, who's got a record and who don't, who's getting spins and who's not, who's doing what they're supposed to be doing and who's NOT! This digital download will keep the listeners begging for MORE!!!

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Anita Parker-Brown, Senior Director,
Affiliate Relations **212.883.2114**
Lenore Williams, Manager Program
Operations **412.456.4098**



industry luminaries

■ A brief introduction to some of the faces of GAVIN Seminar 2002

THURSDAY

"The Big Think Tank: How to Move the Needle"

JAYE ALBRIGHT

McVay Media



Jaye's career as a radio consultant began in 1981 with Drake-Chenault in Los Angeles, where she was one of the very first consultants to Country radio.

She then moved to Atlanta as VP-Country for Burkhardt-Douglas & Assoc. and next opened her own company, Let's Talk, Inc., which she merged with Seattle's Broadcast Programming in 1991, becoming founding GM of the BP Consulting Group. Jaye again struck out on her own in 1995, becoming an independent contractor for BP and personally consulting more than 50 major market Country stations. In 1998 she joined Jacor as Director of Country Programming, and moved to McVay Media in 1999 as President of Country Music. Jaye also writes an email and fax newsletter for client Radio IQ, and continues to serve as programming consultant for BP's fastest-growing evening program *Neon Nights with Lia Knight*.

JERRY CLIFTON

Clifton Radio

Jerry Clifton is credited with creating the



"Crossover" format, and presently consults some of the biggest Urban and Rhythm stations in the industry. Jerry and his staff have launched such behemoths as Wild 94.9-

San Francisco, WPGC-Washington, The Box-Houston, and Wild 98.7-Tampa. Starting in a small AM station in Vancouver, Washington and later serving as PD in markets including San Diego, Miami, New York, Chicago, and Detroit, Clifton's developed a reputation as the anti-consultant; the guy who's not afraid to shake stuff up and do what everyone else says is "impossible." His mantra: "Nothing miraculous is ever accomplished by playing it safe and by the rules." He's also an excellent driver and a friend of law enforcement everywhere.

TONY GRAY

Gray Communications

Since 1990, Tony Gray has served as President and CEO of Gray Communications, a full-service programming consulting firm based in Chicago. Tony has over 11 years of radio experience, programming successful radio stations in New York,



Philadelphia, St. Louis, Detroit and New Orleans. He is currently an active programming consultant for 19 of the most successful Urban radio stations in the US, and publishes a

monthly newsletter and conducts programming seminars around the country. He is also active in focus group research and market analysis for several major broadcast groups.

STEVE RIVERS

Power Media



In his 30-year radio career, Steve Rivers has programmed KIIS/FM-Los Angeles, Boston's WXKS/FM and WZOU, KMEL-San Francisco, Tampa Bay's Q105, KOPA-Phoenix, and WAPE-Jacksonville. Rivers also served as Chief

Programming Officer for AMFM, where he developed their Jammin' Oldies and Rockin' Hits formats and co-developed AMFM's OPS Division—the Office of Product and Strategy. Rivers is also a former Chief Programming Officer of Chancellor Media, Evergreen Media, and Pyramid Broadcasting, and was named *FMQB's* CHR Program Director of the '90s. He is currently CEO of Steve Rivers Power Media in Seattle; a radio consulting firm with clients in the US and Canada and SVP/ Radio Programming at RadioCentral, San Francisco.

RANDY LANE

Randy Lane Company



Session moderator Randy Lane has been integral in the development of the Hot A/C and Modern A/C formats, with a winning PD track record at WKQX/Q101-Chicago, Star 98.7/KYSR-Los Angeles, and WRQX-Washington. He also served as General Manager,

Program Director for ABC, NBC and Viacom. In 1991, Randy initiated the Morningmasters program—one of the first morning consulting services. In 1996, he started The Randy Lane Company, coaching talent in virtually all music formats, including Top 40, Adult Contemporary, Rock Alternative, Classic Rock, Urban/Hip-Hop, Oldies, Country, News and Sports Talk. As a talent coach, Randy has directed top personalities including Mancow, Jamie White and Danny Bonaduce, Leeza Gibbons, Mark & Brian, Elvis Duran, and Ryan Seacrest. Current clients include talents such as Kidd Kraddick, The Weather Channel, and the Hispanic Broadcasting Company. He was named *Billboard's* "Consultant of the Year" for Adult Contemporary and Top 40 for '97, '98, '99 and '00.

"One on One With Wille Nelson"

BEN FONG-TORRES

If there were a Hall of Fame for music journalists, Ben Fong-Torres would be in it. He was Senior Editor of *Rolling Stone* during the magazine's heyday in the late sixties and well into the eighties (as



portrayed in the Cameron Crowe film, *Almost Famous*). He later became Managing Editor of GAVIN. Ben's latest book, *The Hits Just Keep On Coming: The History of Top 40 Radio*

was just reissued in paperback from Backbeat Books (in partnership with GAVIN). Ben is currently a curator for the Rock & Roll Hall of Fame's new library, and a VP of Content at Collabrys, Inc. in South San Francisco.

"What Women Want"

LAURA IVEY

Arbitron

Laura Ivey is a Manager of National Radio Sales at Arbitron. She offices out of Columbia, Maryland and works with Presidents and CEOs of major broadcast groups to coordinate their Arbitron services and radio sales efforts across markets. Ivey began her



radio career at WCRK/AM in Morristown, Tennessee in 1988 doing weekend news and sports before moving on to South Central Communications in Knoxville where she was an Account Manager. She joined Arbitron as a Scarborough Training Specialist in 1996. Ivey has been in her current position since 1999.

"So You Want A Station Site That Doesn't Suck?"

ALAN WALLACE

Alan Wallace is a public relations and marketing consultant for the high tech, entertainment, and broadcasting industries. He was most recently SVP of Corporate Communications for Live365 where he



started as VP of Marketing. While at live365, he lead the company's development of the first wireless Internet radio and dramatically increased its visibility to the press and the broadcasting industry. Under his direction Live365 became the #1 Internet Radio Network according to Arbitron (Oct 2001). He is also well known as the co-founder & CEO of InterActive Agency. While at iAgency, he

launched many well-known sites including; WebRadio, TalkSpot, Dodgers.com, HBO.com, seinfeld.com, and even the NationalEnquirer.com. He was also a radio producer and talent for stations including KNIX, WSIX, KRBE, and Z107.5. He managed PR for the launch of the Chuck Norris movie *Sidekicks*, crises PR for the family of Tejano singer Selena, and began his professional career in the mailroom at the William Morris Agency.

MO BETTER

KTFM Wild 102.7-San Antonio

Mo Better started his radio days as an on-air personality who put hip-hop on the map in upstate New York at WRPS-Potsdam in 1985. After college, Mo Better played minor league baseball. "Man minor league sucked! I was passed around to teams more



than a joint at a Bob Marley concert," he explains. After working as an independent for various labels, he landed in Houston at KBXX/FM. After leaving KBXX in 1997, Mo Better took time off from radio to work records again. In September 2001, he went to KTFM-San Antonio.

EDWARD HARDY

MeasureCast

Ed has more than 30 years of broadcasting, business, and audience measurement experience.

Previously, he served as a mergers and acquisitions consultant working closely with Citadel. He also served as President of Citadel's Western region, overseeing management of 33 radio stations in seven markets. Hardy first joined Citadel when Deschutes River Broadcasting—a company he founded—merged with Citadel. Hardy built Deschutes from the ground up, beginning with one



AM/FM station and growing the company to 19 stations. Over the years, he's served as Vice President and General Manager of several major market radio stations. Hardy is an original member of the MeasureCast board of directors and one of the original investors in the company.

DAVID JURIS

XACT Radio Network

Co-founder of XACT Radio, David Juris has more



than 17 years of radio industry experience in management, sales, and marketing. Prior to forming XACT Radio, he was Vice President and General Manager of Tribune Denver Radio, Inc., with responsibility for KOSI/FM,



- Don't miss Steely performing at the A/C Awards Luncheon Saturday, Feb 23rd, 11:30am
- New single "Simple Girl" landing on your desk in mere days.

Label Contact: Christine Wrightsman
310-647-3134



www.nferecords.com

KKHK/FM (The Hawk), and KEZW/AM.

JOHN PEAKE

KLLC Alice-San Francisco

John Peake is the Program Director for Alice @ 97.3, KLLC-San Francisco's Modern Adult



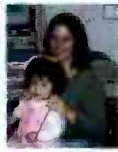
Contemporary format in the Infinity Broadcasting chain.

Before arriving in the Bay Area John was the Mission Director for the Paris-based NRJ Radio Group where he oversaw the programming and marketing

strategy in nine Western European countries. Previously, he programmed in Houston, Denver, and Tucson. John has successfully helped guide several Top 40 stations to achieve record ratings. He is a graduate of the University of Maryland, where he studied Radio and Television & Film.

NICOLE SANDLER

Sandler, most recently PD at KTAO-Taos, New

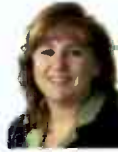


Mexico was GM/PD/on-air at KACD and WorldClassRock.com in Los Angeles, the market's only Triple A station, which was online. In her 14 years in Los Angeles radio, Sandler logged time at KLSX, KNX-FM/KODJ, KLOS, KSCA, Channel 103.1, and did a stint at 91X-San Diego as well.

TERRI SIMPSON

LMIV

Terry Simpson joined LMIV from RadioCentral, a company that combines the radio industry with the interactivity of the Internet, where she served as vice president of marketing. Previously, Terri was General Manager and Vice President of the radio business



unit of NBC Internet—a network of websites and Internet services that combined interactive online and on-air content. Earlier in her career, Terri founded Radio Active Networks, a company that became a leader in the radio broadcast industry with third party partners such as Microsoft and USWeb.

Alternative Jukebox Jury

MAX TOLKOFF

It's not easy to become what's known as an "industry gadfly," but somehow Max Tolkoff has. Like many who came before him, his career began as a disc jockey in Denver. Soon however, with little more than the Harley between his knees, this large man was riding long and hard towards San Diego only to become "Mad Max" Tolkoff on XTRA/FM. He rose to prominence as the second Program Director (following the legendary Jim Gelaro) of this seminal Alternative ratings leader, helping 91X soar into the rarefied air of the 6-share level. Next, Max's career took him to Boston to program WFNX. Since that time, he zagged while others zigged—joining A&M Records before it was absorbed by Interscope, doing a stint at Click Radio before it folded, programming Y-107-Los Angeles moments before it became a



Spanish language station—you get the point. Besides spending three years as Alternative Editor of GAVIN, what Max Tolkoff is really known for is his moderating of the Alternative Jukebox Jury. Come watch a true professional and a real "industry gadfly" do what he does best.

"What's Goin' On" (Rhythm Crossover)

GERONIMO

Ex-WKTU-New York

Born and Raised in Brooklyn, Geronimo grew up listening to some of the greatest radio stations in America. After getting his start in radio in the deep South at Z102 in Savannah, WABB-Mobile, and B97-New Orleans, Geronimo landed the Program Director/AM drive position at WWKX-Providence. Legendary New York City Urban powerhouse WBSL then lured him away to host the 6-10 p.m. shift. After helping Monte Lipman start Republic Records, Geronimo landed the Music Coordinator/swing position in February of '96 at a brand new sign on in New York City called WKTU, The Beat of New York. 'KTU soon became # 1 in New York for three books in a row. After Andy Shane's departure to Lava/Atlantic Records, Geronimo's dream came true when Vice President of Programming Frankie Blue promoted him to the 6-10 p.m. night slot and Music Director of WKTU-New York.

"After the Budget Cuts: How To Win Arbitron Anyway"

ALAN BURNS

Alan Burns & Associates

Alan Burns serves as President and Chief Executive Officer of Alan Burns and Associates, a worldwide media consulting firm with offices in the Washington, D.C. metropolitan area, San Francisco, and Berlin, Germany. The firm has consulted over 200 radio stations and large groups, including ABC, CBS/Infinity, Emmis, and Clear Channel Communications, and radio clients in the U.S., Europe, Australia, and New Zealand. Burns received an MA in Communications from the University of Alabama and has been in radio



for over 30 years. He served as a consultant with Frank Magid Associates—a noted broadcast research and consulting firm—in the late 1970s; then joined ABC radio at WLS-Chicago. In 1979,

he moved to WRQX-Washington D.C. as program director. Mr. Burns launched Alan Burns and Associates in 1985, and the company quickly became one of the top radio programming and marketing firms in the country. Alan Burns and Associates/Europe is now the largest radio consulting firm in Germany.

DAVID SHAKES

Alan Burns & Associates

Dave serves as VP for Alan Burns & Associates, a leading AC & Top 40 programming and marketing consulting firm with offices in Washington DC, San Francisco, and Berlin Germany. Dave began as an intern at San Francisco RKO Top 40 legend KFRC/AM in 1980. His first PD gig was in 1985 at KWNZ-Reno which went from #22 to #2 in his first rating book. After achieving double-digit ratings for KSND-Eugene and WTIC/FM-Hartford, Dave joined CBS Radio at B96-Chicago in January 1990. By 1993, under Dave's programming leadership, B96 had moved Top 40 competitors Z95 and Q101 out of the format. Shakes developed the unique Killer Bee station culture, a new handle for Top 40, "Party Radio," and achieved a post-WLS Chicago Top 40 record 12+ 6.9 share. In '93, Shakes



returned to hometown San Francisco to join KMEL and successfully turned back competitor KYLD in 1994. Shakes became a consultant with Alan Burns & Associates in 1996. His clients have included the start-ups for KMXB-Las Vegas, KZZO-Sacramento, WMXB-Richmond, WSSR-Tampa, KSSE-Los Angeles, and WNOU-Indianapolis. Dave's clients have been honored with numerous industry awards and he himself was the GAVIN Major Market Top 40 PD of the Year for three consecutive years.

FRIDAY

"Crystal Ball 2002: Programming the Future of Radio"

LEE ABRAMS

XM Satellite

Lee Abrams, Chief Programming Officer of XM Satellite Radio, and a prominent radio programmer/consultant with more than 30 years of experience in radio, and since 1970 has been a consultant to a variety of radio stations, networks and record companies. He is credited with many innovations in radio programming, including transforming FM radio, pioneering the Album Rock format in the 1970s, adult contemporary radio and Urban, Classic and Smooth Jazz radio in the 1980s and Active Rock radio in the 1990s. He most recently has served as a consultant for ABC Radio Networks, Capstar, Thorn-EMI and Sony, among others.



DAVE BENSON

KFOG-San Francisco

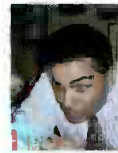
Dave Benson has spent 30 years in radio broadcasting; 15 years in Chicago, including stints at WMET, WXRT and WLUP, and three years consulting with SBR along with programming stints at Triple A leaders KBCO-Denver and KFOG-San Francisco.



R.J. CURTIS

KZLA-Los Angeles

As a 24-year veteran of Country radio, R.J. spent half of those years at KZLA in what he terms "three tours of duty and six owners." Starting in 1980-1987, R.J. began as a weekender, eventually evolving into the role of APD/morning host. R.J.'s second stint at KZLA was as OM from 1993-1996, he returned to the City of Angels in 2000. In between, R.J.'s programming stops included Phoenix 1s KNIX, KCYY (Y100)-San Antonio, and a working in syndicated radio with *After Midnight*. R.J. serves on the Board of Directors for both the Country Radio Broadcasters (CRB) and the Academy of Country Music (ACM), and is also a former board member for the Country Music Association (CMA).



JIM RYAN

WLTW-New York

Jim Ryan began his radio career as an air personality in 1971 at WBLI-Long Island. He worked with and learned from some of the best in markets like Detroit, New Haven, Albany, Denver, Pittsburgh, and Miami. In 1986 he launched Top 40 KXYQ-Portland, a station

he later bought with his wife/GM Denise Swanson, and the members of the band Van Halen. They sold the station in 1994 after it had a successful run as one of the first "Hot A/C" stations in the country. Next up for Ryan was a stint at WBEB-Philadelphia, where he helped begin the station's legendary run as one of America's leading Adult



Contemporary stations. In the summer of 1996, Jim joined WLTW-New York City as Program Director and, in short order, added additional responsibilities of Operations Director. Under his guidance, the station has had an incredible run of 21 consecutive #1 25-54 female Arbitrons, as well as #1 adults 25-54 in 18 out of the last 21 Arbitron ratings periods, including the last 10 in a row. Jim also works with some of the leading stations in America as a Clear Channel A/C Brand Manager.

PAUL JACOBS

Jacobs Media

Paul Jacobs is a 25-year radio veteran of radio sales, beginning his career as an account executive at WNIC and WRIF-Detroit. In the '80s he was a sales manager and general manager at radio stations in Dallas and Detroit, before joining Jacobs Media as its general manager in 1991. Over the past decade, Paul Jacobs has made hundreds of presentations to advertiser groups and agencies, national rep firms, and directly to clients. His focus has expanded beyond Classic Rock, Active Rock, and Alternative, as he's worked for Top 40, AAA, '80s, and other formats. And as word has spread, he's helped develop the marketing strategies of companies like Ford Motor Company, Procter & Gamble, and Amazon.com.

"Morning Shows, 2002: Personality Radio Redefined"

TRACY JOHNSON

KFMB Star 100.7-San Diego

Tracy Johnson is general manager of KFMB AM & FM (Star 100.7)-San Diego. He has been recognized as one of America's leading programmers by broadcasting industry organizations such as GAVIN, *Billboard*, *Radio & Records*, *Network 40*, and more. In 1998, Johnson was honored as "Best Programmer in America" in a poll of industry



experts conducted by *Radio Ink* magazine. Johnson's programming accomplishments have been achieved by recruiting, developing, showcasing, and establishing a "partnership" for success with top air talent. His unique perspective and skills in recognizing and managing talent has been the single most important ingredient in his impressive track record.

DON BLEU

Star 101.3-San Francisco

K-101's resident comic and morning personality, Bleu has been on the air in "Baghdad by the Bay" for over 21 years, and has also worked radio in Minneapolis and Los Angeles. Known best for his home-style humor; his voices and characters, his infamous "Bleu-pers," and his impromptu stories and original songs. He's been with K101 since 1990, and previously hosted mornings at KHJ-Los Angeles.





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ALAN BURNS

See "After The Budget Cuts..." panel.

GENE & JULIE**KZQZ-San Francisco**

Gene & Julie have been a morning team for seven years and currently are lighting-up the airwaves in San Francisco on Top 40 Z95.7 (KZQZ). Prior to the Bay Area, Gene & Julie hosted morning drive on a variety of formats including Country on KZLA-Los Angeles, Adult Contemporary on KBFB-Dallas, and Pop/Alternative on KPEK-Albuquerque. Gene & Julie are masters at getting publicity and have been featured on the *Oprah Winfrey Show*, CNN, *Nightline with Ted Koppel*, and in the *New York Times*.

**LAMONT & TONELLI****KSJO-San Jose**

Morning partner Paul Tonelli says, "Lamont is a native of Winnipeg, Canada...CKDM-Dauphin, Manitoba "The Voice Of the North"; CHIQ/FM-Winnipeg; CKIS/FM-Winnipeg; CITV/FM-Winnipeg; so you can see he was a radio whore long before settling at KSJO/FM-San Jose in 1989. Before getting into radio he dated pigs in Winnipeg. He was a pig-



dater at a local slaughterhouse." Lamont says of his partner, "I met Paul

when I was driving down the street and he, dressed in a pair of leather chaps, was trying to get my attention from a street corner. When I told him I wasn't interested in what he was selling, we struck up a unique friendship and working relationship that's lasted at KSJO these past 12 years. Paul Tonelli is a native of Daly City, CA and a 1986 graduate of SF State University (nine of the best years of his life). Paul still has ties to his old college fraternity, Tappa Gnu Kegga."

DAVE SMILEY**Ex-KZON The Zone-Phoenix**

On-air talent who's hosted morning shows at three different stations in San Diego (Mix 95.7, Q106, and Star 100.7). He started his radio career doing afternoons in Des Moines, with stops at Z100-New York, and in Omaha.

**"Urban Format Face-off"****JERRY BOULDING****American Urban Radio Networks**

Jerry Boulding has programmed 16 radio stations in markets such as Washington, Detroit, San Francisco, Chicago, and New York. He also launched the first full-time black radio consultancy specializing in Arbitron diary analyses, launched the first Urban format on satellite ("Heart & Soul"), co-founded Black Radio Exclusive Magazine (BRE), is the founder & former President of Urban Network Magazine, the Vice President Black Music Division of MCA Records, the first division VP of the black division of *Hits* magazine, and is currently VP, Entertainment Programming for American Urban Radio Networks. His first book, *Doctor's Orders:*



Operating In The Black is due later this year.

Country Roundtable Meeting**ERIC LOGAN****WQYK/WRBQ-Tampa**

Eric Logan's 13 years in radio include experience as an on-air personality, an MD, PD, and OM. An Oklahoma City native, Eric has major market programming experience in Seattle, San Francisco, Milwaukee, and Tampa. He's currently Director of Operations for Infinity Broadcasting Tampa, overseeing WQYK, WRBQ, WQYK/AM Sports Radio 1010, and the Buccaneer Radio



Network, and also serves as an Infinity Broadcasting Country Format Captain. Eric was named Gavin's Country Major Market OM/PD of the Year for 1999, 2000 and 2001, and serves on the Country Music Association's Board of Directors.

"Pardon the Interruption" (Top 40)**DAVE "THE DUKE" SHOLIN**

Where do you start when talking about industry veteran Dave Sholin? Aside from being one heck of a nice guy and one of the biggest Elvis fans around, "The Duke's" love affair with radio and music began when he was just a young boy, growing up in the San Francisco Bay Area. Career highlights include being RKD Radio's National Music Programmer, working as a DJ at Top 40 powerhouse KFRC-San Francisco, serving as Top 40 Editor/Co-Owner of Gavin, and most recently, he



worked as a VP of Promotion for both Island and Capitol Records. Other Sholin trivia: He was the last person to conduct an interview with pop icon John Lennon before his untimely death in 1980. He has also been honored by *Rolling Stone* magazine as part of their "Heavy Hundred in the Music Industry," and he is also a charter member DJ of the Rock 'N Roll Hall of Fame in Cleveland.

"The Big Ass Alternative Panel"**CHRIS WILLIAMS****WNNX-Atlanta**

Chris Williams is Program Director of one of Alternative radio's most highly regarded radio stations. From 1995 to 1998, Chris was at WPUP-Athens where he as PD for two of those years. He left, as he puts it, "to get his foot in the door at 99X." In the four years since, Chris has risen from Programming Assistant, to serve as APD/MD for two years and was promoted to Program Director last summer. Chris is the mind behind 99X initiatives such as the inspirational "I Am 99X" campaign, the "On the Bricks" summer concert series, and producing 12 CD projects including *99X Live X 5, 6, and 7*. Chris won Gavin's Alternative Major Market APD/MD Award in 2001 and is nominated again this year.

**A/C & Hot A/C's "The Rules of the Programming Game"****KURT JOHNSON****KVIL-Dallas**

Kurt Johnson is one of a rare group of programmers who have led several legendary radio stations to success, including WLTW-New York, WFYR-Chicago, and presently, KVIL-Dallas. Since starting out as a jock in



Wisconsin in 1974, Johnson has gone on to create winning programming in Hot and Mainstream A/C, Top 40, Classic Rock, and Country. He has mastered skills in strategy, talent development, music, and marketing.

SATURDAY**"Promotions on a Shoestring...And Less"****PAIGE NIENABER****Clifton Radio/CPR/GAVIN**

Considered by many to be the funniest man alive, Paige Nienaber got his start in kindergarten, doing wacky, off-beat impersonations of his teacher Mrs. Meyers, who later developed a nervous condition, went bald, and moved to Milwaukee to become a beer taster. Paige broke into radio on the campus radio station, quickly becoming the #1 announcer on the station. His post-college success at stations like WLOL-Minneapolis, Kiss 102-Charlotte and Wild 107-San Francisco did not come without a price: his third wife was hospitalized after trying to drink her problems away; a solution that had worked well for the first two. Now, in 2002, Paige Nienaber has reached the pinnacle of his success. In addition to writing the highly acclaimed "Radio@Large" column for GAVIN, he promotionally consults over 40 of the biggest stations in the industry. Which is good since alimony payments to his first eight wives total \$37,000 a month.

**JUDE HELLER****KFOG-San Francisco**

Jude has been with KFOG-San Francisco for 10 years this month. She started at KFOG when the station adopted the Triple A format, and Jude initiated many of the current promotions and marketing techniques that enhance KFOG's programming, including the station's special events, website, database marketing, publishing, outdoor advertising, and other projects that keep KFOG at the top of its game. Jude's background includes radio promotion and marketing, advertising creative, film publicity, concert promotion, licensing, and public relations.

**GABRIELLE MEDECKI****Clear Channel Radio, San Francisco Bay Area.**

Long considered one of the best promotion people in the business, Medeck now oversees all of Clear Channel's Bay Area properties—a list that includes such well-respected stations as KMEL, WILD 94.9, and Star



101. Prior to her current position, she spent nearly ten years devising and perfecting promotions and marketing at legendary Alternative station LIVE 105-San Francisco. How did she get where she is today? "After jaunts with local unsigned bands, as manager, publicist and agent, while studying journalism, I started my career and eventually found myself at an advertising agency, McCann Erickson in San Francisco," Gabby recalls. Over the years, she's worked with eight different radio formats, from Smooth Jazz to Oldies, and Urban to Classical.

MIKE PATERSON**KRBE-Houston**

The Marketing Director for KRBE-Houston, Mike Paterson has worked promotions for radio stations since becoming a promotions intern out of college at WZEE-Madison, and has worked or run radio promotions departments at radio stations in Milwaukee, Boise, and Austin, and also spent time as a sportswriter and copyeditor for various newspapers.

**CARLOS PEDRAZA****KYLD/KMEL-San Francisco**

The Director of Promotions & Special Events for KYLD and KMEL-San Francisco, Carlos Pedraza also has run promotions departments at WEDR-Miami, WVEE-Atlanta, and WJHM-Orlando.

**ANNE-MARIE STRZELECKI****Mix 98-5 (WBMX)-Boston**

Anne-Marie Strzelecki has been Marketing Director for Infinity Modern A/C Mix 98-5 (WBMX)-Boston for the past six years. A Chicago native, Strzelecki cut her radio teeth working at legendary AOR station WLUP "The Loop" and its sister Sports outlet WMVP AM1000. She loves her job because as she says, "Things are never the same two days in a row. It's a constant challenge and keeps me on my toes." Her other professional credits include teaching "Writing for Radio" at Columbia College from 1993 to 1996. She has also been nominated by both *Billboard* magazine and the Radio Music Awards for "Marketing Director of the Year" honors.

**KAREN TOBIN**

Karen Tobin was most recently the Director of Group Promotions for Infinity Promotions Group-Los Angeles. Infinity Promotions Group (IPG) is the sales and promotions arm of Infinity Radio. Karen oversaw the development of the internal and external communication plans for IPG, and its brand. In addition, she managed strategic alliances and created, implemented, and managed promotion, sales, and new business strategy plans to meet the revenue goals of Infinity Radio, Los Angeles. Previous to Infinity Radio Karen Tobin had launched two dot-coms; Fandango an online movie ticket service, and Soundbreak.com, where she served as Vice President, Marketing. ■

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artists 2002

■ A brief introduction to some of the artists performing at the Seminar:

MUSICAL KEYNOTE

WILLIE NELSON

Thursday 1:45 p.m., Ballroom A

Lost Highway Records

Willie Nelson is one of America's true icons, but this legend is still very much a work in progress.



Not content to rest on his laurels, Willie's got a hot new album on his hands called *The Great Divide* which promises to bring together music lovers from all genres. Already charting at Triple A and

Country, it features an impressive list of songs and guests including Lee Ann Womack, Rob Thomas, and Kid Rock. Willie's also pumping his new book, *The Facts of Life and Other Dirty Jokes*, which is currently on the *New York Times* "Bestseller List." One on One with Willie and Ben Fong-Torres is sure to make Seminar history.

WEDNESDAY

VISITOR JIM

7 p.m., Curve Bar, 747 Third Street, near Pac Bell Park

Fortune Records

Visitor Jim is an exciting pop rock act from the Bay Area that is currently getting spins at over a dozen Triple A radio stations. Their self-titled debut chronicles the battle of the San Francisco musician in the midst of the dot-com boom and bust. It caught the attention of the *San Francisco Examiner*, which printed their story recently. The band's style falls somewhere between Triple A and



Alternative (check your Seminar CD compilation for "Simple Man"), but don't worry

about branding these guys, just come out and see why Ben Fong-Torres calls Visitor Jim's music "fresh and innovative" and GAVIN Business and Media Editor Doug Wyllie calls Visitor Jim "the best damned unsigned band in America." Secure special VIP pass by contacting Doug Wyllie at doug@gavin.com.

THURSDAY

TENACIOUS D

3:30 p.m., Ballroom B

Epic Records

Yeah, baby! At this year's Seminar, the dynamic duo of Jack Black and Kyle Gass will be gracing us with their presence as panelists (not perform-

ers, per se) at the Alternative Jukebox Jury on Thursday afternoon. Unless you've been under a rock for the past year, then you should be all too familiar with the antics of Tenacious D. But in case you have, let me fill you in. Jack Black is the



comedic actor made famous in his roles in movies like *High Fidelity*, *Shallow Hal*, and *Saving Silverman*. Before his fame, he met fellow comedic actor Kyle Gass at a theater group in LA back in 1996, and after discovering their shared desire to rock, began playing local clubs. Their hilarious self-titled debut album released last year on Epic featured an impressive list of guest musicians—Dave Grohl, producers The Dust Brothers, and mixer Ken Andrews. If I were you, I'd secure a seat early!

BIG MOE

3:30 p.m., Ballroom A

Priority Records

Performing at Rhythm Crossover format session "What's Goin' On" is Big Moe, hailing from



Houston's notorious third ward, who brings his down home flavor to the busy Bay with his new single "Purple Stuff" featuring D Gotti. Like Three 6 Mafia, UGK, and Project Pat, Big Moe first started big down south, making a name for himself with his debut album *City of Syrup* on Wreckshop Records in 2000. The album sold over 200,000 units just through independent distribution. Now that Priority has picked up the artist, Big Moe is ready and set to launch nationally off a strong Southern fan base for the April 23 release of his second album *Purple World*. Produced in-house by Wreckshop's Platinum Soul, the album also features tracks with guest appearances by UGK's Pimp C. and Wreckshop's Ronnie Spencer.

FRIDAY

ANDY GRIGGS

Noon, Bayview

RCA Records

Hailed as Nashville's newest "outlaw" country artist, singer/songwriter Andy Griggs came to Nashville from West Monroe, Louisiana in the mid-1990s, working at a suburban Sam's Wholesale



Club while shopping for a record deal. He eventually signed with RCA, releasing his debut album *You Won't Ever Be Lonely* in 1999. The debut

single (and title track) went to #1, making him the only new country artist of that year to earn that distinction. His next two singles, "I'll Go Crazy" and

"She's More," charted in the top 10, and his album was certified gold. Andy's sophomore album, *Freedom*, on which he co-wrote six of the thirteen songs, will be in stores in May of 2002. Andy has toured with many of Country's top entertainers, including Brooks & Dunn, Alan Jackson, Hank Williams Jr., and Reba McEntire. Andy is performing at the Country Awards Luncheon.

LITTLE BIG TOWN

2:15 p.m., Ballroom B

Monument Records

Karen Fairchild, Jimi Westbrook, Kimberly Roads, and Phillip Sweet decided to name their new group Little Big Town because it's "not just a geographical location...it's a state of mind." Together



since 1998, the group spent their first year writing songs, "living room rehearsing," and developing their unique vocal blend. Their first public performance was in 1999, on the legendary Grand Ole Opry stage. (Another act had canceled and the slot was theirs for the taking.) They decided to go for it, and packed the audience with all of the friends and family they could find. They were rewarded with a standing ovation. Signed to Nashville's Monument Records in 2000, Little Big Town will release their debut single, "Don't Waste My Time," in March of this year. The group co-produced their album with Grammy Award-winning producers Blake Chancey (Dixie Chicks, Mary Chapin Carpenter) and Paul Worley, and also David Huff. The project, for which they wrote over half of the songs, will be released later this year. Little Big Town performs at the Country Roundtable Meeting.

TOWNSEND

4:30 p.m., Bayview

Spinout Records

The newest male vocal/dance group to hit the scene is San Francisco's own Townsend. Four out of the five members, whose ages range from 20 to 23,



met while working on Townsend Street, across from Pac Bell Park. The fifth member, Matt Yoakum, hails

from Salem, Ore. and was one of the top 25 finalists competing for a slot in O-Town. The hip-pop/rock quintet also includes two twins, Dominic and Nick Restani, who used to be paramedics. Check out this hot new group when they perform before the "Rules of the Programming Game" session.

Two Post-GAVIN Cocktail Party Events:

"POPCENE FRIDAY NIGHT LIVE"
Doors 8 p.m., 330 Ritch Street

featuring:

ELBOW

10 p.m.,

V2 Records

On Friday night, take your badge and head over to Aaron Axelson's happening Popsceen at 330 Ritch to catch the latest hot British band, V2's Elbow. The Manchester-based group—Mark Potter (guitar), Richard Jupp (drums), Craig Potter (organ), Pete Turner (bass), and Guy Garvey (vocals)—met in school at a small town in Northern England ten years ago. Elbow cites influences from King Crimson to The Stone Roses and Sly Stone, and their sound has been likened to fellow natives, Doves. They've released two EPs with indie Ugly Man, and since landed a deal with V2 for their debut album *Asleep In The Back*.

SOUTH

Midnight

Kinetic Records

Joining Elbow on Friday night at Popsceen will be another one of Britain's promising young acts, South. The three members that make up South are only 22 years old but have been playing together for the past six years, perfecting their blend of shimmering acoustica and edgy beats, which are held together with a loose-limbed groove. South has produced three singles and an EP, receiving much critical success in their homeland, and their much-anticipated US debut album, *From Here On In*, was released on February 5th. South also collaborated with UNKLE for the soundtrack to last year's *Sexy Beast*.

And...

KFOG PRESENTS LUCE WITH VISITOR JIM AT KELLY'S MISSION ROCK

9 p.m., 817 China Basin (aka Terry Francois Blvd.)

(a shuttle will be available to take folks over and then back to the Hyatt. The first one leaves the hotel at 8 p.m.)

LUCE

San Francisco's Luce has a Robert Downey Jr.-sized



buzz going. It all began when Triple A powerhouse KFOG added "Long Way Down" last July.

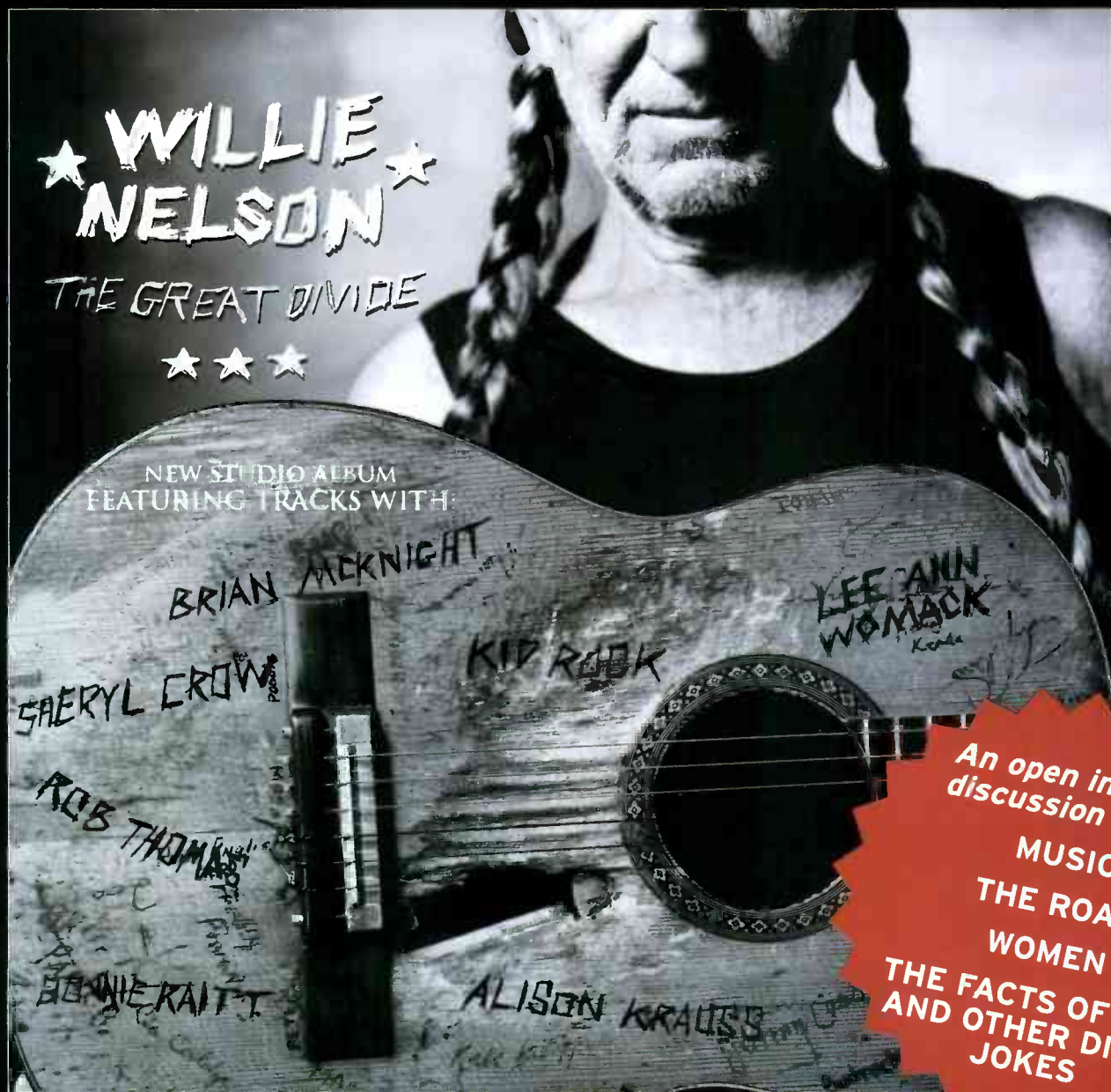
They've since added a second track, "Good Day," which has been picked up by enough other major commercial stations at the format to put the song in the Top 50 on the singles chart. "Good Day" is also part of a national add campaign for American Leather. Labels are courting them intensely at the moment. Luce has serious potential to cross over to Hot A/C, Top 40, and Alternative so don't miss 'em.

VISITOR JIM

See Wednesday, February 20

BURN ONE DOWN WITH ★ WILLIE ★

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interview and acoustic performance with
American Icon - **WILLIE NELSON**



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SATURDAY

SIMPLE PLAN

11:30 a.m., Bayview

Lava/Atlantic Records

Rocking out at the Alternative Lunch will be the Montreal-based punk-pop outfit Simple Plan. The group is on the verge of releasing their debut album *NO PADS, NO HELMETS... JUST BALLS* for Lava/Atlantic, and their first single, "I'm Just A Kid" is also featured on the soundtrack for the upcoming movie, *The New Guy*. The quintet, all in their early twenties, cite influences from Pennywise to Cheap Trick, and have played on tours including last year's Van's Warped Tour, Edge Fest II, and



Toronto's Snow Jam. *NO PADS, NO HELMETS... JUST BALLS* features guest appearances from Joel Madden of Good Charlotte and Mark Hoppus of Blink 182, and showcases the band's youthful exuberance, fun punk attitude, and sensitivity to adolescent alienation.

STEELY

11:30 a.m., Ballroom B

NFE Records

Performing at Saturday's A/C Awards Brunch is Edmonton native Steely. Garnering attention for her sultry voice, her second CD *Mood Shifts* (NFE Records) blends pop sensibilities with elements of rock and R&B that demonstrates the now LA-



based songstress' versatility. *Mood Shifts* was recorded in Vancouver and Los Angeles with the help of producers Roman Johnson (Isley Brothers, En Vogue), Jay

Shanklin (Herbie Hancock, Jennifer Love Hewitt), and mixers Phil Kaffel (No Doubt) and Mike Landolt (Blues Traveler). Her new single is "Simple Girl," the follow-up to her first single "Pretend."

OLETA ADAMS

11:30 a.m., Ballroom B

Pioneer/Monarch Records

Also performing at the A/C Awards Brunch on Saturday is Pioneer recording artist and this year's GAVIN Guarantee A/C artist Oleta Adams. *All The Love* is Adams' first pop album in five years, and showcases her amazing talent as a singer and songwriter. Growing up in the Pacific Northwest,



Adams began her career singing in a church choir where her father was a minister. She eventually moved to

Kansas City, landing a gig singing at a hotel, and hooking her up with Tears For Fears. Adams appeared on the British group's 1989 album *The Seeds of Love*, which led to a solo record deal in 1991. Her most recent hit was "Get Here," which became the unofficial anthem of the Gulf War.

SUNDAY

"SF ALTERNATIVE: FOUR BANDS REDEFINING THE SF SOUND"

1-5 p.m., Tongue & Groove, 2513 Van

Ness (at Union)

Free sushi spread with live bands featuring:

THE PLEASE

Headlining Sunday night's SF Alternative showcase, a GAVIN sanctioned event being held at Tongue and Groove by Nick Krautter Management, will be local upstarts The Please. Though newly formed, the locally based quartet is garnering national attention



with their lo-fi Brit-pop. Likened to The Strokes, The Please features singer/guitarist Noah

Georgeson (who's been classically trained in guitar and has a BA in Electronic Music), guitarist/vocalist and English native Rich Good, bassist Luckey Remington (former member of DreamWorks' Marigold), and drummer Genaro Vergolini (an ex-pro skater). Songs from the group's self-titled debut EP is receiving college radio airplay, has been featured on ESPN's *The Life*, and will also be prominently featured on an upcoming HBO series. Don't miss them at this intimate venue.

ELEVENTEEN

Also on the bill for Sunday's SF Alternative showcase is Eleventeen. Already on their way to becoming a standout act for the Alternative format, the local band recently opened for Live 105's "Not So Silent Night" last December, which featured Linkin Park, Sum 41, P.O.D., System Of A Down, Alien Ant Farm, AFI, and Puddle of Mudd. Eleventeen's melodic songs which incorporate the uninhibited energy of punk and the accessibility of emotional rock, won Live 105's Local



Challenge as voted on by listeners and is receiving airplay on the station's *Local Lounge* and

Soundcheck specialty shows, as well as college stations throughout California. Their debut album was co-produced by Chris Haynes (Bush, Consolidated) and recorded at SF's Toast Studios and has already sold thousands of copies.

RUBBERSIDE DOWN

Formed just over a year ago, the quartet has



played over 60 shows since January 2001, including an appearance at Nadine's

Wild Weekend, which also landed them a spot on her compilation CD, *Nadine's Faves*. The band recently finished recording a five-song EP with producer Bill Cutler and engineer Justin Phelps at Studio 880 in Oakland, and is set to be released this month.

TOKYOMARINEFIRE

Kicking off Sunday's SF Alternative showcase at



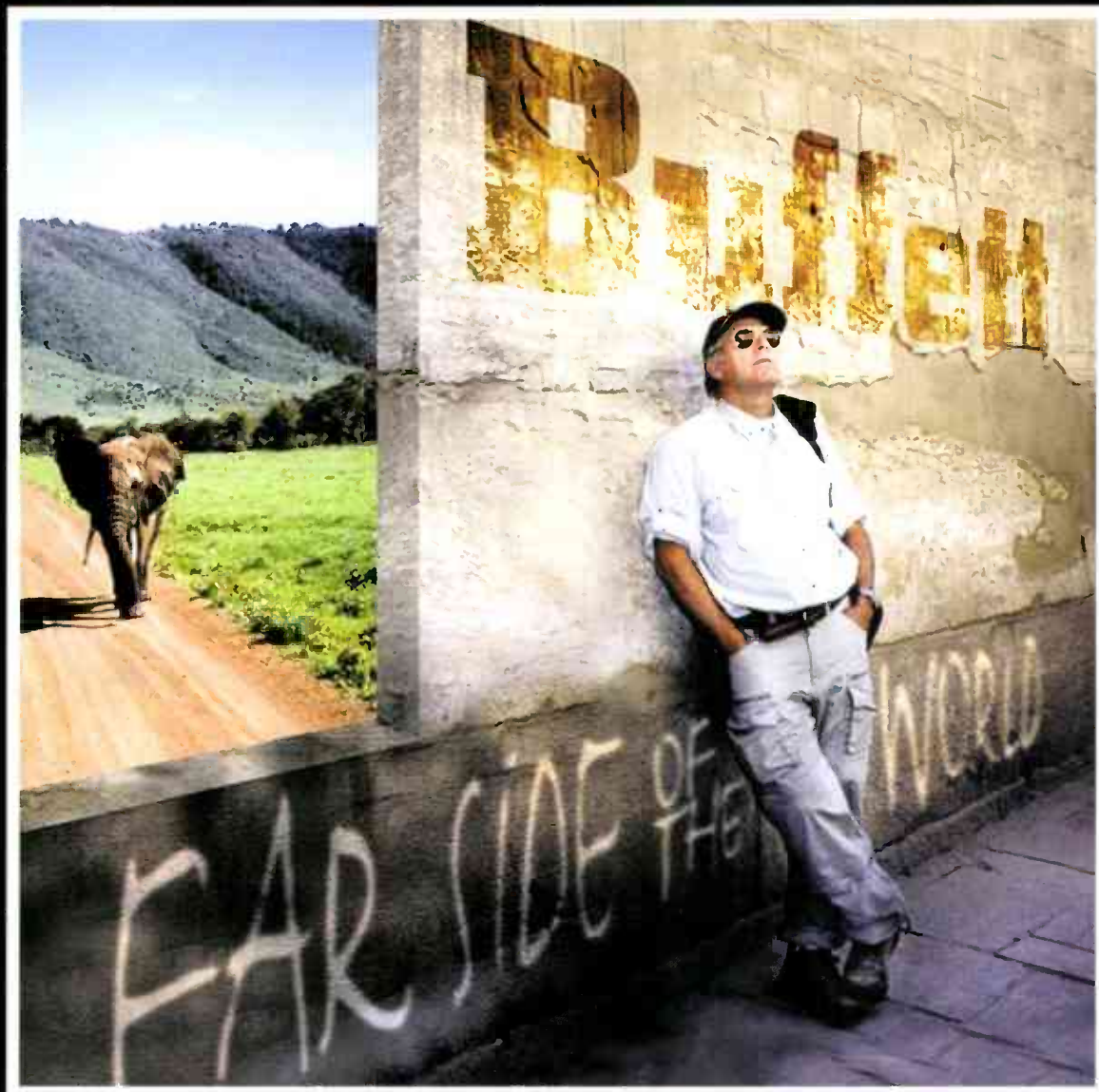
Tongue & Groove is Tokyomarinefire, whose sound combines "ethereal attack with the bleating of helicopter blades."

Comprised of singer/songwriter Bob Byers, guitarist Brandon Arnovick (who also plays for Dan the Automator), drummer Ken Hard, and bassist Brady Wills, TMF's explosive rock and tireless schedule of live gigs has helped them gain a loyal following in SF. Catch Tokyomarinefire. ■

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"Far Side Of The World"



"Savannah Fare The Well"

the first single from the new Jimmy Buffett CD

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