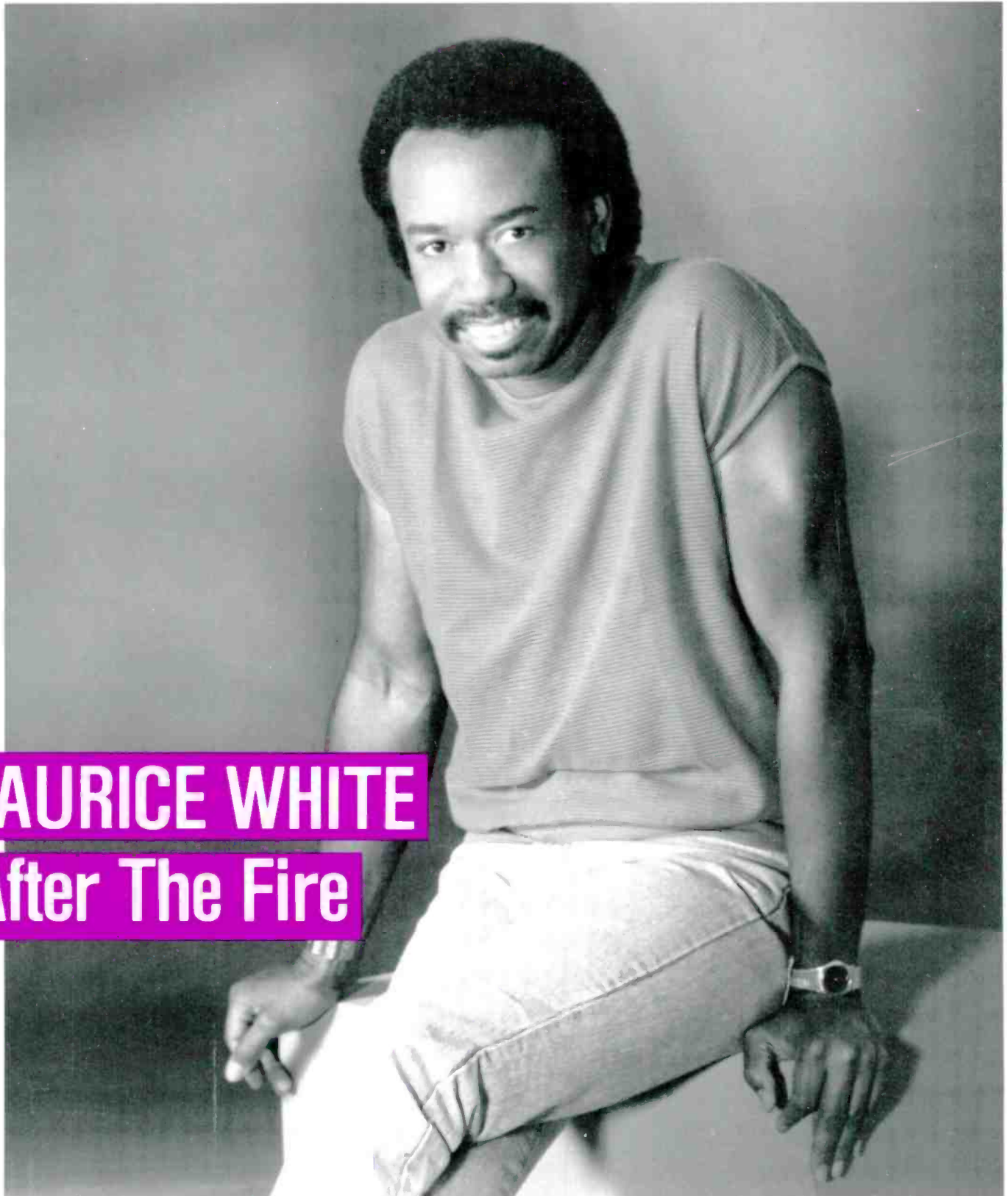


ISSUE 1576 SEPTEMBER 27, 1985

# *the* GAVIN REPORT

SINCE 1958



**MAURICE WHITE**

**After The Fire**

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

[www.americanradiohistory.com](http://www.americanradiohistory.com)

WORDS  
THAT  
SCREAM  
OUTRAGEOUS  
SIN.

Sheila  
E



*A Love Affair*

Produced, Written and Arranged by Sheila E. and Prince



The new single from the Paisley Park album ROMANCE 1600 • Marketed by Warner Bros. Records Inc. • Management: Cavallo, Ruffalo & Fargnoli • © 1985 Warner Bros. Records Inc.  
[www.americanradiohistory.com](http://www.americanradiohistory.com)

Editor: Dave Sholin

## MOST ADDED



▲ PHIL COLLINS & MARILYN MARTIN  
Separate Lives  
(Atlantic)  
162 Adds

TINA TURNER  
One Of The Living  
(Capitol)  
126 Adds

OLIVIA NEWTON-JOHN  
Soul Kiss  
(MCA)  
87 Adds

### ▲ TOP NEW AIRPLAY

## 2W LW TW

1.	1.	1. DIRE STRAITS - Money For Nothing (Warner Brothers)
6.	3.	2. A-HA - Take On Me (Warner Brothers)
4.	2.	3. Madonna - Dress You Up (Sire/Warner Brothers)
8.	6.	4. JOHN COUGAR MELLENCAMP - Lonely OI' Night (Mercury/PG)
10.	9.	5. WHITNEY HOUSTON - Saving All My Love For You (Arista)
14.	10.	6. READY FOR THE WORLD - Oh Sheila (MCA)
5.	4.	7. Kool & The Gang - Cherish (DeLite/PolyGram)
16.	11.	8. DAVID BOWIE/MICK JAGGER - Dancin' In The Streets (EMI Amer.)
17.	14.	9. STEVIE WONDER - Part-Time Lover (Tamla/Motown)
15.	12.	10. STING - Fortress Around Your Heart (A&M)
2.	5.	11. Phil Collins - Don't Lose My Number (Atlantic)
21.	17.	12. BRUCE SPRINGSTEEN - I'm Goin' Down (Columbia)
13.	13.	13. Godley & Creme - Cry (Polydor/PolyGram)
23.	18.	14. LOVERBOY - Lovin' Every Minute Of It (Columbia)
34.	24.	15. JAN HAMMER - Miami Vice Theme (MCA)
29.	21.	16. TEARS FOR FEARS - Head Over Heels (Mercury/PolyGram)
7.	8.	17. Wham! - Freedom (Columbia)
18.	15.	18. John Cafferty & Beaver Brown Band - C.I.T.Y. (Scotti Bros.)
3.	7.	19. John Parr - St. Elmo's Fire (Atlantic)
26.	23.	20. DON HENLEY - Sunset Grill (Geffen)
30.	25.	21. HALL & OATES - The Way You Do The Things You Do (RCA)
19.	16.	22. John Waite - Every Step Of The Way (EMI /America)
33.	28.	23. PAUL YOUNG - Tear Your Playhouse Down (Columbia)
31.	26.	24. NIGHT RANGER - Four In The Morning (Camel/MCA)
35.	30.	25. ABC - Be Near Me (Mercury/PolyGram)
37.	33.	26. STARSHIP - We Built This City (Grunt/RCA)
39.	32.	27. BRYAN ADAMS - One Night Love Affair (A&M)
--.	31.	28. GLENN FREY - You Belong To The City (MCA)
--.	38.	29. HOOTERS - And We Danced (Columbia)
--.	--.	30. DAVID FOSTER - Love Theme: St.Elmo's Fire (Atlantic)
--.	39.	31. THOMPSON TWINS - Lay Your Hands On Me (Arista)
9.	20.	32. Huey Lewis & The News - The Power Of Love (Chrysalis)
--.	40.	33. HEART - Never (Capitol)
--.	--.	34. POWER STATION - Communication (Capitol)
--.	--.	35. COREY HART - Boy In The Box (EMI America)
--.	--.	36. FREDDIE JACKSON - You Are My Lady (Capitol)
--.	--.	37. ARETHA FRANKLIN - Who's Zoomin' Who (Arista)
28.	27.	38. UB40 With Chrissie Hynde - I Got You Babe (Virgin/A&M)
11.	19.	39. Prince - Pop Life (Warner Brothers)
12.	22.	40. Tina Turner - We Don't Need Another Hero (Capitol)

## RECORD TO WATCH

MARILLION  
Kayleigh   
(Capitol)

Album Radio gives this ballad its initial push. Now Top 40 is catching on.

## CERTIFIED

DAVID FOSTER  
Love Theme : St.Elmo's Fire  
(Atlantic)

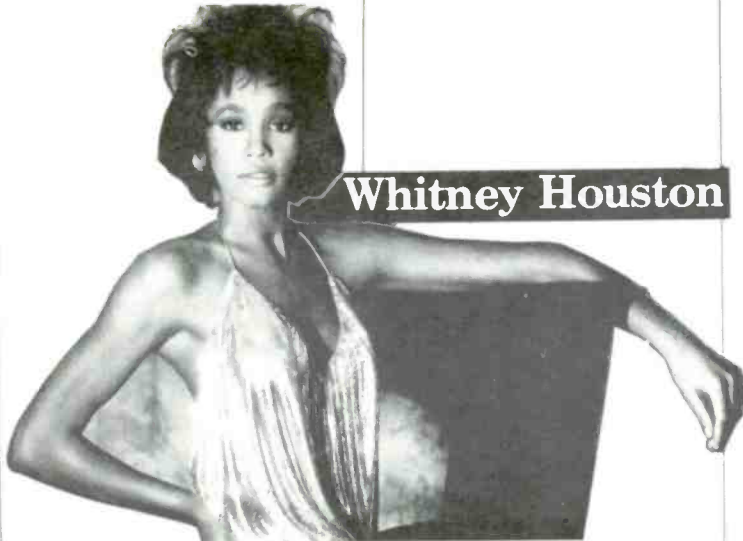
FREDDIE JACKSON  
You Are My Lady  
(Capitol)

## CHARTBOUND

	Reports	Adds	On	Chart
+PHIL COLLINS & MARILYN MARTIN-Separate Lives (Atlantic)	164	163	1	--
OMD - So In Love (A&M/Virgin)	129	39	69	21
+TINA TURNER - One Of The Living (Capitol)	129	127	1	1
MR.MISTER - Broken Wings (RCA)	128	59	48	21
EL DEBARGE WITH DEBARGE - You Wear It Well (Gordy)	115	12	62	41

Station Reporting Phone (415) 392-7750 Reports accepted Mondays at 8am through Noon Wednesdays

# At Arista We're More Than Hot! We're On Fire!



**Whitney Houston**

Album Top Five in Billboard  
Approaching 2 Million Copies Sold  
Single "Saving All My Love For You"  
Top Five Everywhere!



**Thompson Twins**

**"Lay Your Hands On Me"**  
From the LP "Here's To Future Days"  
Gavin Top 40 39\* 31\*  
R&R Debut 35\*  
BB Hot 100 Debut at 44\* 34\*  
After one week, look at these jumps:  
WXKS/FM 32-26 KS103 36-25  
WNYS 38-28 I95 35-30  
Q105 30-24

**Aretha Franklin**  
Who's Zoomin' Who?"

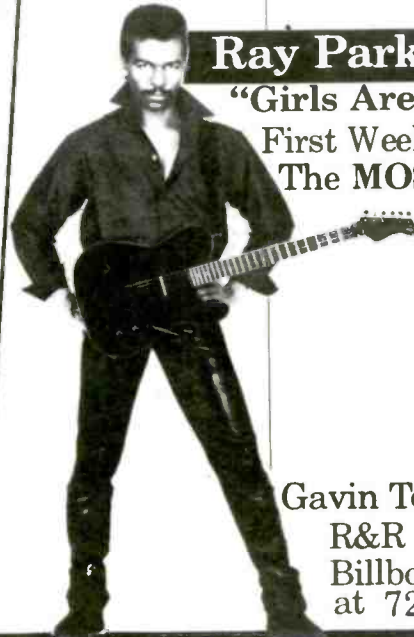
Gavin Top 40 Debut at 37\*  
R&R BREAKER  
Debut at 40\*  
BB Hot 100 51\*-41\*

New Adds:  
KZZP WHTT  
KHTR KTKS  
WKTI WHYT

Already 40-31 at  
WBBM/FM, Chicago



**Ray Parker Jr.**



**"Girls Are More Fun"**  
First Week Out One Of  
The MOST ADDED

Including:  
WXKS/FM  
WQUE  
KUBE  
WZUU  
WKSE  
WNYS

Gavin Top 40 87/86  
R&R 81/81  
Billboard Debut  
at 72\*

**ARISTA**

**All From Arista Where The Hits  
Keep Coming... All The Way Home.**

## UP &amp; COMING

ARTIST & TITLE	Reports	Adds	On	Chart
HUEY LEWIS & NEWS - Back In Time (Chrysalis)	112	23	53	36
SCRITTI POLITTI - Perfect Way (Warner Bros.)	105	13	60	32
ROGER DALTRY - After The Fire (Atlantic)	89	19	63	7
*BILLY JOEL - The Night Is Still Young (Columbia)	88	86	1	1
CHEAP TRICK - Tonight It's You (Epic)	87	13	47	27
*OLIVIA NEWTON-JOHN - Soul Kiss (MCA)	87	87	--	--
*RAY PARKER JR. - Girls Are More Fun (Arista)	87	86	1	--
GINO VANNELLI - Hurts To Be In Love (CBS)	80	9	57	14
OINGO BOINGO - Weird Science (MCA)	76	13	39	24
HOWARD JONES - Like To Get To Know You Well (Elektra)	66	36	28	2
TALKING HEADS - And She Was (Sire/Warner Bros.)	63	16	32	15
JENNIFER HOLLIDAY - Hard Times For Lovers (Geffen)	52	10	37	5
MAURICE WHITE - Stand By Me (Columbia)	48	10	23	15
MARILLION - Kayleigh (Capitol)	47	20	25	2
COMMODORES - Janet (Motown)	46	2	28	16
CHEECH & CHONG - Born In East L.A. (MCA)	46	6	26	14
JANE WIEDLIN - Blue Kiss (IRS)	41	12	26	3
CANDY - Whatever Happened To Fun (Mercury/PolyGram)	37	13	18	6
EDDIE & THE TIDE - One In A Million (Atco)	37	4	27	6
9.9 - All Of Me For All Of You (RCA)	37	4	17	16
KENNY LOGGINS - I'll Be There (Columbia)	37	9	24	4
GO WEST - Eye To Eye (Chrysalis)	34	10	19	5
MICHAEL FRANKS - Your Secret's Safe With Me (Warner Bros.)	29	5	10	14
*OUTFIELD - Say It Isn't So (Columbia)	29	11	14	4
ROMANTICS - The Test Of Time (Nemperor/CBS)	29	--	26	3
NATALIE COLE - A Little Bit Of Heaven (Modern/Atco)	28	--	17	11
*FAMILY - The Screams Of Passion (Paisley/Warner Bros.)	28	12	8	8
*TOMMY SHAW - Remo's Theme (A&M)	25	12	13	--
*DEAD OR ALIVE - Lover Come Back To Me (Epic)	24	5	17	2
SIMPLY RED - Money' \$ Too Tight (To Mention) (Elektra)	23	7	14	2
*WEIRD AL YANKOVIC - One More Minute (Scotti Bros.)	23	16	7	--
*KATE BUSH - Running Up That Hill (EMI America)	21	2	17	2
FRANKIE VALLI & FOUR SEASONS - Street Fighter (MCA/Curb)	20	--	14	6

\*Debuts In Up and Coming....

Dropped: #29 Pointer Sisters, #34 Eurythmics, #35 Pat Benatar, #36 Billy Joel, #37 Motley Crue, Gregg Rolie, Amy Grant, Air Supply.

## INSIDE TOP 40 WITH DAVE SHOLIN

Dateline San Francisco: STEVIE WONDER, STING, and BOWIE/JAGGER move into the top ten. JAN HAMMER, TEARS FOR FEARS, and DON HENLEY gravitate into the top twenty. The latter, Mr. Henley, being the gent who closed the glorious Farm Aid show... didn't Dandy Don donate some B side royalties of one of his singles to a farm charity a few months back? Astute politico thinker, he is. Speaking of which, here in S.F., The Examiner newspaper is now carrying a Hunter Thompson column every Monday. Are there any gonzo broadcasters out there? You betcha!

A/C dark horse, DAVID FOSTER, gallops onto the Top 40 as the highest debut. Whoa! KDSR-Williston, KIYS-Boise and KKYS-

Bryan all come in with #2's. 22% Hit Factor, too! Look for new believers next week. It's nice to see other formats' hits cross over to Top 40... 'cause it's usually the other way around. Again, speaking of which, Album Radio cross-over MARILLION picked up 20 adds, making it Record To Watch (WCCC, WANS/FM, WFJA, WHVL, Y94, KDVV, KSLY, etc.)

Ron Fell's favorite record, MR. MISTER, had a whopping, whopping week week, expanding its airplay almost 40% with a Hit Factor of 6% after three weeks out of the gate. Now did you get all that?

Whaddya know? CHEAP TRICK will not give up. If it kicks in, it will rival DIANA ROSS' "Missing You" for sheer sticking around

power. If this record breaks 100 next week, (87 reports this week and 15% are Top Ten) it'll all be totally for real. Tune in.

### Breakthrough action:

HEART breaks (ugh!) the 200 barrier this week, with thirty new adds. FREY, HENLEY, RFTW, T.TWINS, past or at 250! MELLENCAMP at 290! PHIL COLLINS past a hundred and a half (164) as Most Added. OMD rushes over 100 yards with 129 stations. So did SCRITTI POLITTI (adds @ WTIC/FM, WFBG, WHYT, WCLG, KNIN, and more).

Hope your teams win this week!  
Dave will be back next week -  
Keith & Lisa

What do you get when you cross  
the EAGLES (Randy Meisner) with  
BREAD (Jimmy Griffin) and BILLY SWAN?

# BLACK TIE

“IF YOU GOTTA MAKE A FOOL  
OF SOMEBODY”

ALREADY ON THESE KEY STATIONS:

WMRN	KAZM	KENU	KIT	KGHR	KMGH	KDLK	KRYK	KSKI
WGHQ	KQIC	WRDB	KCSY	WEIZ	WMT-FM	WASK	WLGN	WHNY
WKXE	KROC/AM	KLER	KGY	WAVE	KFSB	WCNL	WRCR	WIFX
J107	WBCA	KLYQ/FM	KISD	WHBY	KWEB	WMGW	KUBC	WKYA
WDNG	WLKX/FM	KMTI	KMAS	WNAM	WPPI	KISY	KVYN	WSMT
WDXY	WBEV	KVRH	KMWX	WHNN	WMT	WGAD	KBRC	KKEG
WJZM	WDUZ	KDES	KYJC	WEIM	KTWO	KFOR	KELA	KIPR
KGLO	WFPS	KKIQ	WFBR	WTKO	WSMJ	KGRC	KFMJ	KTAM
WAHR	WJER	KNCO	WCCO	WSKI	KRSB	KLKC	KLOG	KTBC
KLWN	WLEC	KUKI	WAEB	WKYX	KMGQ	KWLO	KXRO	98Q
KNOX	WQON/FM	KWUN	WINC	WJBC	KALE	WEBC	WBGN	WKSX
KQAD	WQBZ	KASY	KZ103	WHKW		WIBA	KLBQ	

ALSO HEARD IN ITS ENTIRETY BY OVER 8 MILLION VIEWERS OF  
“DAYS OF OUR LIVES”

FROM THE ALBUM “WHEN THE NIGHT FALLS”  
PRODUCED BY REGGIE FISHER

ON BENCH RECORDS AND TAPES



Research:  
Keith Zimmerman  
Lisa Smith  
Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 303 Last Week 298

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED				Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30			
J. COUGAR MELLENCAMP	- Lonely Ol' Night (Riva)		290	1	122	100	43	19	5	91%	8
STEVIE WONDER	- Part-Time Lover (Tamla/Motown)		289	5	14	80	145	39	6	82%	5
A-HA	- Take On Me (Warner Bros.)		284	--	202	49	28	5	--	98%	13
DIRE STRAITS	- Money For Nothing (Warner Bros.)		275	2	247	21	3	1	1	98%	14
STING	- Fortress Around Your Heart (A&M)		275	2	19	90	131	24	9	87%	7
BRUCE SPRINGSTEEN	- Goin' Down (Columbia)		275	--	--	29	165	62	19	70%	5
TEARS FOR FEARS	- Head Over Heels (Merc./PolyG.)		273	10	3	18	88	123	31	39%	5
MADONNA	- Dress You Up (Sire/Warner Bros.)		271	--	202	52	16	1	--	99%	9
WHITNEY HOUSTON	- Saving All My Love...(Arista)		271	1	76	110	59	17	8	90%	8
JAN HAMMER	- Miami Vice Theme (MCA)		268	17	15	27	81	95	33	45%	5
BOWIE/JAGGER	- Dancin' In The Street (EMI Amer.)		267	2	34	101	105	17	8	89%	6
GLENN FREY	- You Belong To The City (MCA)		257	19	--	--	21	110	107	8%	4
BRYAN ADAMS	- One Night Love Affair (A&M)		252	14	--	2	26	120	90	10%	4
DON HENLEY	- Sunset Grill (Geffen)		252	8	3	17	82	110	32	40%	6
READY FOR THE WORLD	- Oh Sheila (MCA)		250	5	83	87	51	17	7	88%	9
THOMPSON TWINS	- Lay Your Hands On Me (Arista)		250	28	--	--	1	62	159	--	3
ABC	- Be Near Me (Mercury/PolyGram)		241	16	--	4	38	111	72	17%	5
PAUL YOUNG	- Tear Your Playhouse Down (Columbia)		240	10	--	4	48	128	50	21%	6
THE STARSHIP	- We Built This City (Grunt/RCA)		235	20	--	5	36	99	75	17%	6
LOVERBOY	- Lovin' Every Minute Of It (Columbia)		219	6	9	35	106	50	13	68%	7
HEART	- Never (Capitol)		205	30	--	1	5	64	105	2%	4
ARETHA FRANKLIN	- Who's Zoomin' Who (Arista)		201	78	--	--	1	16	106	--	2
NIGHT RANGER	- Four In The Morning (Camel/MCA)		200	4	1	7	58	92	38	33%	7
COREY HART	- Boy In The Box (EMI America)		184	25	--	3	5	33	118	4%	4
THE HOOTERS	- And We Danced (Columbia)		171	18	4	3	24	48	74	18%	10
THE POWER STATION	- Communication (Capitol)		166	15	--	1	9	48	93	6%	5
DAVID FOSTER	- Love Theme/St.Elmo's Fire (Atl.)		158	33	3	8	24	35	55	22%	7
FREDDIE JACKSON	- You Are My Lady (Capitol)		142	30	--	--	14	25	73	9%	4
OMD	- So In Love (Virgin/A&M)		129	39	1	2	5	13	69	6%	6
MR. MISTER	- Broken Wings (RCA)		128	59	--	2	6	13	48	6%	3
EL DeBARGE/DeBARGE	- You Wear It Well (Gordy)		115	12	--	2	12	27	62	12%	7
H. LEWIS & THE NEWS	- Back In Time (Chrysalis)		112	23	--	4	10	22	53	12%	4
SCRITTI POLITTI	- Perfect Way (Warner Bros.)		105	13	1	1	11	19	60	12%	7
ROGER DALTRY	- After The Fire (Atlantic)		89	19	--	--	1	6	63	1%	4
CHEAP TRICK	- Tonight It's You (Epic)		87	13	1	5	7	14	47	14%	11

## NORTHEAST

Toronto, ON (Brad Jones-CHUM) J. Wiedlin, Ray Jr., Tina Turner, P. Collins.  
 Toronto, ON (Bob Saint-CFTR) B. Crystal, Sting, H. Lewis, Ray Jr., Aretha Franklin, P. Collins.  
 Hamilton, ON (Nevin Grant-CKOC) H. Lewis, Ian Thomas, J. Wiedlin.  
 Boston, MA (White/Conaghey-WXKS/FM) T. Turner, Ray Jr., Starship, Cheap Trick, R. Daltrey, Rene & Angela, Olivia Newton-John.  
 Cape Cod, MA (Gary Franklin-WKPE) Mr. Mister, O. Newton-John, E. Murphy, Prince.  
 Providence, RI (Tom Cuddy-PRO/FM) Olivia, B. Joel, Tina Turner, P. Collins, Oingo Boingo, R. Daltrey, H. Jones.  
 Keene, NH (Jim Spillman-WKNE/FM) Hooters, B. Adams, T. Twins, Power Station, Glenn Frey.  
 Rumford, ME (Michael Rivers-WMR) A. Franklin, Olivia, B. Joel, P. Collins, R. Parker.  
 Bangor, ME (John Marshall-WZON) A. Franklin, R. Parker, T. Turner, Olivia, P. Collins, Mr. Mister, H. Jones, B. Joel.  
 Ellsworth, ME (Tim Moore-WKSQ) Jan Hammer, Tears.  
 Hartford, CT (Mike West-WTIC/FM) M. White, C. Hart, H. Lewis, P. Collins, Ray Jr., S. Politti, Tina.  
 Hartford, CT (Grossman/Alan-WCCC/AM) Marillion, D. Foster, A. Franklin, P. Collins, Tina Turner.  
 New Haven, CT (Stef Rybak-KC101) Playlist Frozen.  
 Norwalk, CT (Brett Richards-WLYQ) Starship, Olivia, A. Franklin, P. Collins.  
 Westport, CT (Storm N. Norman-WEBE/FM) Simply Red, Olivia, T. Turner, B. Joel, P. Collins, B. Sanders.  
 New York, NY (Scott Shannon-Z100) Starpoint, Miami Sound Machine.  
 New York, NY (Steve Ellis-WAPP) R. Daltrey, Cheap Trick.  
 Schenectady, NY (Jim Walsh-3WD) Heart, Jan Hammer.  
 Poughkeepsie, NY (Pete James-WSPK/FM) A. Franklin, M. Mister, Talking Heads, T. Shaw, Olivia.  
 Utica, NY (Jim Reitz-WRCK) P. Collins, Tina Turner, B. Joel, T. Shaw, S. Politti, Ray Jr.  
 Buffalo, NY (Roger Christian-WBEN/FM) B. Adams, Hall & Oates, Night Ranger, Loverboy, ABC, Hooters, C. Hart, T. Twins, G. Frey, Aretha Franklin, Heart, H. Jones, B. Joel.

## MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) P. Collins, Olivia, Ray Jr., B. Joel, M. White, Cheap Trick, Tina Turner, H. Jones, D. Foster.  
 Trenton, NJ (Tom Taylor-WPST) O.M. Dark, Ray, Jr., Tina Turner, Dead or Alive, B. Joel, P. Collins.  
 Pittsburgh, PA (Nick Bazoo-B94) P. Collins, Gino V., Starship, Tina Turner.  
 Pittsburgh, PA (Keith Abrams-WHTX) D. Foster, B. Joel, P. Collins, M. White.  
 Johnstown, PA (Rich Kelly-WCRO) Aretha, T. Twins.  
 Erie, PA (Jim Cook-WJET) P. Collins, Foster, Tina.  
 Erie, PA (Bill Shannon-K104) T. Turner, P. Collins, B. Joel, DeBarge, K. Rogers, Ray Jr.  
 Altoona, PA (Steve Kelsey-WFBG) OMD, H. Jones, Olivia, P. Collins, B. Joel, Talking Heads, Politti.  
 Williamsport, PA (Carl James-WSQV) P. Collins, A. Franklin, B. Joel, Mr. Mister, H. Jones.  
 Hazelton, PA (Melanie Apple-WAZL) A. Franklin, Power Station, H. Lewis.  
 Philadelphia, PA (Andre Gardner-Z106) Klymaxx, A. Franklin, Mr. Mister, Olivia, F. Jackson, Heart, Oingo Boingo.

Washington, DC (Dempsey/Ballentine-B106) P. Collins, A. Franklin, T. Turner, Ray Jr.  
 Washington, DC (Rivers/Baxter-WAVA) Mr. Mister, P. Collins, Olivia, Klymaxx.  
 Baltimore, MD (Kingston/Kronthal-B104) Klymaxx, Tina, P. Collins, Mr. Mister.  
 Ocean City, MD (Jack Gillen-WKHI/FM) P. Collins, B. Joel, H. Jones, Mr. Mister, Ray Jr., Tina, Weird Al.  
 Lynchburg, VA (Wayne Fanning-WGOL/FM) A. Franklin, Power Station, H. Lewis, Hooters, P. Collins.  
 Cedar Bluff, VA (Bob Asbury-WYRV) Tears for Fears, A. Franklin, ABC, Shy Talk, Ray Jr., J. Fogerty.  
 Sanford, NC (Bill Freeman-WFJA) Heart, Talking Heads, Mr. Mister, Marillion, DeBarge, T. Turner, Weird Al.  
 Raleigh, NC (Peter Delloro-94Z) Mr. Mister, Heart, P. Collins, ABC, Ray Jr.  
 Durham/Raleigh, NC (Cindy Wright-G105) P. Collins, B. Joel, Tina Turner.  
 Shelby, NC (Andy Foster-WXIK) J. Wiedlin, Five Star, Marillion, Candy, P. Collins, Ray Jr., J. Fogerty.  
 Charlotte, NC (Chrysler/Daniels-WJZR/FM) B. Joel, T. Turner, Ray Jr., P. Collins, Mr. Mister, Hammer.  
 Charlotte, NC (Bill Martin-WBCY) T. Twins, C. Hart, F. Jackson, P. Collins, OMD, B. Joel.  
 Charlotte, NC (Blackwell/William-WROQ) Playlist Frozen.  
 Fairmont, NC (Bill Sellars-WZYX) Prince, Joel, Collins, T. Turner, A. Franklin, Ray Jr., Propaganda, Foster.  
 Laurinburg, NC (Scott Mercer-WLNC) Power Station, P. Collins, Ray Jr., Olivia, J. Wagner.  
 Boone, NC (Will Vickers-WASU/FM) Aretha Franklin, Heart, M. White.  
 Hendersonville, NC (Al B. Lake-WHVL) Mr. Mister, Marillion, B. Joel, Vitamin Z, Ratt, Ray Jr., Tina Turner, R. Daltrey, H. Jones.  
 Charleston, SC (Roger Gaither-WKQB/FM) P. Collins, B. Joel, Dead or Alive, Olivia, H. Jones, Tina Turner, Mr. Mister.  
 Florence, SC (Martin Green-106X) Vitamin Z, Tina Turner, P. Collins, Aretha Franklin, Ray Jr., D. Foster, Talking Heads, Squeeze.  
 Cheraw, SC (Jay Lewis-WPDZ) P. Collins, Tina Turner, Olivia, D. Foster, Candy, Weird Al.  
 Kingstree, SC (John Derek-WKSP) F. Jackson, Ray Jr., P. Collins, A. Franklin, H. Jones, Propaganda, B. Ferry, K. Carnes.  
 Myrtle Beach, SC (Linda King-WKZQ) Olivia, B. Joel, P. Collins, Ray Jr., Tina Turner, Mr. Mister.  
 Greenville, SC (Tommy Smith-WANS/FM) P. Collins, B. Joel, Tina Turner, Ray Jr., Marillion, Olivia, Mr. Mister, Outfield.

## SOUTHEAST

Rome, GA (Tim Hensley-WQTU) Olivia, P. Collins, Ray Jr., Mr. Mister, M. White, Starship, T. Turner.  
 Soperton, GA (Cindy Vick-WMPZ/FM) T. Turner, Ray Jr., Morris Day, Go West, D. Foster, Marillion.  
 Vidalia, GA (Chuck Kreamer-98Q) Propaganda, Shy Talk, Marillion, Family, A. Franklin.  
 Athens, GA (Sarah Eberhard-WRFC) P. Collins, Olivia, OMD, Ray Jr., M. White.  
 Athens, GA (Dan Murray-WAGQ) Olivia, OMD, P. Collins, Ray Jr., Rene & Angela, Shy Talk.  
 Augusta, GA (Bruce Stevens-WBBQ) P. Collins, Olivia, T. Turner, B. Joel, Go West, H. Jones.  
 Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Olivia, P. Collins, T. Turner, B. Joel, Candy, Black Tie, Hooters.



Hinesville, GA (Shannon West-WBLU) T. Turner, B. Joel, Olivia, Ray Jr., C. Hart, P. Collins.  
 Columbus, GA (David Lee Michaels-WNKS/FM) P. Collins, Ray, Jr., Tina Turner, Mr. Mister.  
 Columbus, GA (Ralph Carroll-WCGQ) T. Turner, B. Joel, Ray, Jr., P. Collins, Family, Mr. Mister, Olivia, Weird Al, Rene & Angela.  
 St. Augustine, FL (Jim Andrews-WUVU) T. Twins, K. Loggins, ABC, A. Franklin.  
 Tallahassee, FL (Will Cate-Z103) P. Collins, Ray, Jr., Hooters.  
 Panama City, FL (Jeff Davis-WPFM) P. Collins, F. Jackson, Ray, Jr., Olivia, Tina Turner.  
 Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Ready For The World, S. Wonder, G. Frey, T. Twins, ABC.  
 Pensacola, FL (Chuck Evans-WJLQ/FM) Family, Survivor, D. Foster, P. Collins, H. Jones.  
 Gainesville, FL (Lou Patrick-WYKS) P. Collins, Cheap Trick, Tina Turner, 9.9, B. Joel, Oingo Boingo, Olivia.  
 Miami, FL (Frank Amadeo-Y100) H. Jones, C. Hart, Cheech & Chong, T. Turner, P. Collins.  
 Miami, FL (Mark Shands-I95) T. Turner, Power Station, Olivia, P. Collins, Vicki Love.  
 Tampa, FL (Kaghan/Clarc-Z98) M. White, T. Turner, Olivia, P. Collins.  
 Tampa, FL (Bobby Rich-Q105) Heart, C. Hart, Tina Turner, Mr. Mister.

## SOUTH

Birmingham, AL (Rich Bailey-WKXX) Olivia, Kate Bush, J. Holliday, D. Foster, Mr. Mister, H. Jones, Tina Turner.  
 Tuscaloosa, AL (Joe Canada-WNPT) T. Turner, B. Joel, P. Collins, Ray, Jr., Candy.  
 Fayette, AL (Kelsey Scott-WHKW) B. Joel, T. Turner, Olivia, Ray, Jr., P. Collins, B. Ferry, Gino Vannelli, K. Loggins, Black Tie, Price, Weird Al.  
 Florence, AL (Matt Durham-WQLT) P. Collins, B. Joel, Olivia, Starship.  
 Huntsville, AL (Jim Battan-WAAY) Playlist Frozen.  
 Gadsden, AL (Davis/St. John-Q104) P. Collins, H. Jones, B. Joel, Go West.  
 Montgomery, AL (Alan DuPriest-WHHY/FM) P. Collins, Mr. Mister, Hooters, Cheap Trick, Ray, Jr.  
 Montgomery, AL (Mike Rainier-99FM) D. Foster, P. Collins, Olivia, Aretha Franklin.  
 Mobile, AL (Scott Griffith-G100) OMD, Aretha.  
 Nashville, TN (St. John/Peach-Y107) P. Collins, T. Turner, Mr. Mister.  
 Johnson City, TN (Steve Taylor-WQUT) Godley & Creme, Hooters, C. Hart, Paul Young.  
 Sparta, TN (Bill Winningham-WSMT) Starship, Ready for the World, Loverboy, D. Foster, A. Franklin, J. Wagner.  
 New Albany/Tupelo, MS (Grace/Shelby-KZ103) P. Collins, Olivia, B. Joel, Black Tie, T. Turner.  
 Jackson, MS (Bill Crews-94TYX) Playlist Frozen.  
 Meridian, MS (Edney/Coyote-Q101) Playlist Frozen.  
 Hattiesburg, MS (Hooper/Michaels-WHSY/FM) A. Franklin, T. Twins, F. Jackson, C. Hart, D. Foster.  
 Laurel/Hattiesburg, MS (Dave Lyons-WNSL) D. Foster, Power Station, Heart, H. Lewis, Candy, Weird Al.  
 Biloxi, MS (Mickey Coulter-WQID) DeBarge, OMD, D. Foster, T. Twins, B. Joel, H. Lewis, Aretha Franklin, P. Collins.  
 McComb, MS (Brad Lee-WHNY) P. Collins, Tina Turner, Olivia, Ray, Jr., B. Ferry, R. Cash.  
 Starkville, MS (Ken Glenn WKOR) T. Turner, Dire Straits, Mr. Mister, D. Foster, R. Daltrey.

Jenkins, KY (G.C. Kincer-WIFX) J. Wiedlin, Marillion, K. Loggins, Diana Ross, T. Turner, Cock Robin, Olivia, P. Collins.  
 Paducah, KY (Harrington/Richards-WDDJ/FM) Tina, Starship  
 Bowling Green, KY (Darrell Duval-WBGN) P. Collins, Olivia, Shy Talk, Propaganda.  
 Glasgow, KY (Collins/Thoms-WOVO/FM) Ray, Jr., Shy Talk, Fury, A. Franklin, T. Twins, Starship, Heads.  
 Evansville, IN (Margo King-WKDQ) Tears for Fears, Paul Young, Glenn Frey, J. Buffett, F. Jackson.  
 New Orleans, LA (O'Kelly/Rolling-B97) Olivia, P. Collins, Tina Turner, OMD.  
 Baton Rouge, LA (Michael Adams-WGGZ/FM) Loverboy, S. Wonder, Tears for Fears, C. Hart.  
 Baton Rouge, LA (Rice/A.-WFMF) Paul Young, F. Jackson.  
 Monroe, LA (Lori Clary-KNOE/FM) B. Joel, Cock Robin.  
 Alexandria, LA (Christie Atwood-KQID/FM) Jan Hammer, B. Adams, A. Franklin, P. Collins.

## EAST CENTRAL

Charleston, WV (Bailey/West-WVSR/FM) P. Collins, H. Lewis, B. Joel, T. Turner, Saga, Ray, Jr.  
 Oak Hill/Beckley, WV (Jim Martin-WODAY/FM) B. Joel, P. Collins, A. Franklin, Olivia, Ray, Jr., Tina.  
 Morgantown, WV (Craig Cochran-WCLG/FM) H. Lewis, B. Joel, T. Turner, Olivia, Ray, Jr., P. Collins, Mr. Mister, S. Politti.  
 Columbus, OH (Cook/Haines-92X) P. Collins, Mr. Mister, A. Franklin, T. Turner, OMD.  
 Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) Olivia, Tina Turner, P. Collins, Ray, Jr.  
 Cincinnati, OH (Jim Fox-Q102) Sting, Starship, H. Lewis, P. Collins.  
 Indianapolis, IN (John Wetherbee-WNAP) P. Collins, 9.9.  
 Angola, IN (Osborn/St. John-WLKI/FM) G. Frey, B. Adams, D. Henley, P. Collins.  
 Richmond, IN (Rick Casey-K96) G. Frey, Starship, T. Twins, Heart, C. Hart.  
 Evansville, IN (Eddie Ashton-KC103) T. Turner, Jan Hammer, C. Hart, Heart, Ray, Jr.  
 Terre Haute, IN (Mike Arnett-WPFR) A. Franklin, Tina Turner, Simply Red, Vandenberg.  
 Ann Arbor, MI (Brent Alberts-WIQB) Starship, Jan Hammer, H. Lewis.  
 Monroe/Toledo, MI (Terri McCormick-WTWR) T. Twins, B. Joel, T. Turner, P. Collins, Vandenberg.  
 Detroit, MI (Gary Berkowitz-WHYT) T. Turner, A. Franklin, Glenn Frey, S. Politti, H. Jones, Rene & Angela, Gino Vannelli.  
 Saginaw, MI (Travis/Pery-WFXZ) Cheap Trick, Thompson Twins, Paul Young.  
 Lansing, MI (Maloney/Kittredge-WVIC) P. Collins, Cheap Trick.  
 Grand Rapids, MI (Mike Tinnes-WKLQ) Hooters, D. Henley, Paul Young.  
 Alpena, MI (Darrell Kelley-WHSB) B. Joel, Olivia, P. Collins, H. Jones, Hooters, F. Jackson, Tina Turner, Hall & Oates, Mr. Mister.  
 Gaylord, MI (David Barr-WZXM) A. Franklin, Paul Young, B. Joel, Ray, Jr., Olivia, P. Collins.  
 Petoskey, MI (Dennis Martin-WWPZ) Tears, Jan Hammer.

## UPPER MIDWEST

Ft. Dodge, IA (Charlie Chase-KKEZ) Heart, T. Twins, B. Joel, P. Collins, T. Turner, Olivia, Power Stn.  
 Waterloo/Cedar Rapids, IA (Jack Boston-KOKZ) Family, A. Franklin, Glenn Frey, B. Joel, Ray, Jr.  
 Sioux City, IA (Tim Harrison-KSEZ/FM) Frozen.  
 Sioux City, IA (Pat Paxton-KGLI) A. Franklin, OMD, T. Turner, Ray, Jr., B. Joel, P. Collins.

Dubuque, IA (Wes Davis-KAT/FM) Glenn Frey, Vannelli.  
 Iowa City/Cedar Rapids, IA (Ted Burton Jacobsen-HIT 101) Glenn Frey, Hooters, P. Collins.  
 Cedar Rapids, IA (Gary Dixor-KQCR/FM) C. Hart, D. Foster, P. Collins, Mr. Mister.  
 Clinton, IA (Brian Thoms-KNJY) B. Joel, Vandenberg, T. Turner, P. Collins, Olivia, T. Shaw, Fury.  
 Davenport, IA (Gynny O'Hara-KIHK) T. Turner, D. Foster, Oingo Boingo, S. Politti, Ray, Jr., Marillion.  
 Kenosha, WI (Terry Havel-WJZQ) Heart, Starship, Thompson Twins  
 Milwaukee, WI (Denise Lauren-WKTI) A. Franklin, Heart, Thompson Twins.  
 Milwaukee, WI (Brian Kelly-WZUU) Frozen.  
 Racine, WI (Pat Martin-WRKR/FM) Family, ABC, Franks.  
 Madison, WI (Little/Hudson-Z104) D. Foster, Ray, Jr., Mr. Mister, R. Daltrey.  
 Aopleton/Oshkosh, WI (Ross/Taylor-WKAU) A. Franklin, Mr. Mister, Oingo Boingo.  
 Two Rivers, WI (Don Cook-WQTC) Loverboy, P. Collins, Tina Turner, Mr. Mister, S. Politti.  
 Wausau, WI (Dave Wright-WRIG) Tears for Fears, Gino Vannelli, M. Franks, Thompson Twins.  
 Wausau, WI (Mike Edwards-WIFC/FM) ABC, P. Collins, A. Franklin, H. Jones, T. Turner.  
 Stevens Point, WI (Bouley/Steffen-WSPT) P. Collins, B. Joel, R. Daltrey, Ray, Jr., T. Turner, Mister.  
 La Crosse, WI (Doug Collins-WIZM/FM) Mr. Mister, A. Franklin, Starship, H. Jones, OMD, Hooters.  
 La Crosse, WI (Chuck Knight-HIT105) H. Lewis, Collins  
 Eau Claire, WI (Rick James-WBIZ) P. Collins, T. Turner, Olivia, D. Foster, Power Station.  
 Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM) S. Wonder.  
 Rochester, MN (Denny Foster-KROC/FM) S. Politti, R. Parker, T. Turner, B. Joel, P. Collins.  
 Mankato, MN (Garvin/McCormick-KDOG/FM) A. Franklin, DeBarge, R. Daltrey, B. Joel, T. Turner, Shy Talk.  
 Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) Tears for Fears, G. Frey, J. Wiedlin, Heart, A. Franklin.  
 St. Cloud, MN (Blake Patton-KCLD/FM) R. Daltrey, Starship, S. Politti.  
 Vermillion, SD (Dean Russell-KVRF) B. Joel, Ray, Jr., Vandenberg, T. Turner, J. Fogerty, Candy, D. Foster, K. Loggins, H. Jones.  
 Yankton, SD (Randy Kussman-KQHU/FM) B. Joel, DeBarge, Ray, Jr., Fairchild, Fury.  
 Sioux Falls, SD (Adam North-KKRC) Heart, C. Hart.  
 Aberdeen, SD (Scott Daniels-KQ95) Propaganda, Vandenberg, P. Collins, Family, B. Ferry.  
 Aberdeen, SD (Dan Zerr-KSDN) P. Collins, Ray, Jr., Olivia, B. Joel, Mr. Mister.  
 Rapid City, SD (Wilson/O'Douglas-KGGG/FM) Heart, OMD, C. Hart.  
 Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) Ray, Jr., Tina Turner, Oingo Boingo, P. Collins, Mr. Mister.  
 Fargo, ND (Anderson/Palmer-Y94) P. Collins, Simply Red, A. Franklin, T. Turner, Marillion.  
 Grand Forks, ND (Nordine/Right-KKXL/FM) C. Hart, D. Foster, P. Collins.  
 Bismarck, ND (Brannan/Hardt-KFYR) T. Twins, P. Collins, Glenn Frey, Tears for Fears.  
 Bismarck, ND (Bob Beck-KYYY/FM) P. Collins, Tina Turner, Mr. Mister, Olivia, Ray, Jr.  
 Minot, ND (Scott Meyer-KIZZ) H. Jones, Tina Turner, J. Fogerty, Paul Young.  
 Williston, ND (Scott Dachs-KDSR) Tina Turner, Weird Al, Ray, Jr., J. Wiedlin, OMD, Fairchild.  
 De Kalb, IL (Lew White-WDEK/FM) H. Lewis, Aretha Franklin, Vandenberg, Outfield, R. Daltrey, Weird Al.

Joliet, IL (Lentine/Weber-WLLI) T. Turner, Eddie & Tide, Power Station, Cure, 9.9, Jan Hammer.  
 Chicago, IL (Chuck Crane-WLS/AM) W. Houston, ABC, P. Collins, Mr. Mister, OMD.  
 Chicago, IL (Jan Jeffries-WLS FM) Heart, P. Collins, Mr. Mister, OMD, Olivia.  
 Chicago, IL (Joe Bohannon-B96) P. Collins, D. Henley, Olivia, Thompson Twins, OMD.  
 Freeport, IL (Bill Johnson-WXXQ) T. Shaw, Family, P. Collins, Thompson Twins, Hooters.  
 Rockford, IL (McGee/Dent-WZOK) Starship, Heart, Jan Hammer.  
 Galesburg, IL (Heath/Hamlin-WGBQ/FM) B. Adams, Heart, H. Lewis.  
 Bloomington, IL (Justin/Robbins-WBNO) P. Collins, Ray, Jr., B. Joel, Olivia, Jan Hammer, T. Turner, H. Jones, Mr. Mister.  
 Springfield, IL (Greg Lawley-WDBR) H. Lewis, B. Joel, T. Turner, Ray, Jr., Olivia, P. Collins, Loggins, Squeeze.  
 Carbondale, IL (Tony Waitekus-WCIL/FM) D. Foster, T. Shaw, Starship, Ray, Jr., Night Ranger, Tina T.

## CENTRAL

Kalamazoo, MI (Bill Anthony-WKMI) Power Station, Thompson Twins, B. Joel, P. Collins, Olivia, Vandenberg.  
 Kirksville, MO (Jeff Allen-KTUF) A. Franklin, J. Fogerty, Shy Talk, Candy, B. Joel, Marillion.  
 East Prairie, MO (Greg Landis-KYMO) No adds.  
 Jefferson City/Columbia, MO (Brian Miller-KTXY) Shy Talk, Oingo Boingo, Olivia, ABC, Tina Turner.  
 Waynesville, MO (Kevin Barton-KFBD) A. Franklin, P. Collins, Propaganda, Outfield, B. Ferry, H. Lewis.  
 Topeka, KS (Roger Heaton-WIBW/FM) No Report/Frozen.  
 Topeka, KS (Kevan Rabat-KDVV/FM) T. Turner, P. Collins, Ray Jr., F. Jackson, B. Joel, Marillion.  
 Topeka, KS (Stewart/Rues-KMAJ) Aretha, J. Holliday, F. Jackson, Tears, ABC, P. Collins, K. Rogers, Ray Jr., B. Joel.  
 Pittsburg, KS (Bell/Porter-KQWK/FM) B. Joel, T. Turner, P. Collins, T. Shaw, Marillion.  
 Hoisington, KS (James/Bieker-KHOK) Power Station, Aretha, Cheech & Chong, M. Franks, P. Collins.  
 Hays, KS (Kurt Brecheisen-KJLS) Weird Al, Simply Red, Marillion, B. Joel, Olivia Newton-John.  
 Norfolk, NE (Doug Koehn-KNEN) Tina Turner, Scritti Politti, Olivia Newton-John, Heart, OMD, Mr. Mister.  
 Grand Island, NE (Chip Mosley-KSYZ/FM) Huey Lewis, T. Turner, Olivia N-J., Ray Jr., J. Fogerty.  
 El Dorado, AR (Dan Murphy-KLBQ/FM) D. Foster, DeBarge, Rene & Angela, Black Tie, Vandenberg, T. Shaw, N. Gilder, Weird Al.  
 Little Rock, AR (Mark McCain-KKYK) Bowie/Jagger, Jan Hammer, Stevie Wonder.  
 Fayetteville, AR (Rob Patrick-KKEG) P. Collins, B. Joel, OMD, T. Shaw, Ray Jr., Simply Red, Tina Turner, J. Wiedlin, Vandenberg.  
 Ft. Smith, AR (Hayes/Bryant-KISR) Olivia Newton-John, P. Collins, Aretha, Tina Turner, D. Foster.

## SOUTHWEST

Dallas, TX (Shomby/Crosby-KAFM) T. Shaw, F. Jackson, Oingo Boingo, P. Collins, OMD, T. Turner.  
 Texarkana, TX (Mario Garcia-KTFS) No Report/Frozen.  
 Tyler, TX (Chris Bailey-KEYP) J. Holliday, Aretha, P. Collins, 9.9, Olivia Newton-John.  
 Lufkin, TX (Randy Shannon-KIPR/FM) P. Collins, Ray Jr., T. Turner, T. Heads, K. Loggins, J. Wiedlin, Heaven, Weird Al, Marillion.

Nacogdoches, TX (John Rowe-KTBC) No Report/Frozen.  
 Wichita Falls, TX (Beck/Kay-KNIN/FM) T.Turner, Scritti Politti, Marillion, B.Joel.  
 Killeen/Temple, TX (B.J.McCrae-KIXS/FM) Maurice White, Phil Collins.  
 San Angelo, TX (John Raymond-KIXY/FM) Sawyer Brown, F.Jackson, Outfield, P.Collins, Olivia N-John, Go West, Candy, Heaven.  
 Houston, TX (Lander/Hamilton-93Q) Heart, P.Collins, Ray Stevens, Mr.Mister, Doug E.Fresh.  
 Beaumont, TX (Lousteau/Jackson-B95) J.Holliday, Gino Vannelli, B.Joel, D.Foster, Ray Parker Jr.  
 Beaumont, TX (David Perry-KWIC) H.Jones, T.Shaw, Dire Straits, T.Turner, Sage.  
 Bryan, TX (Carl Gideon-KTAM) No Report/Playlist Frozen.  
 Bryan, TX (Austin/Turner-KTAW/FM) Commodores, K.Loggins, Go West, Marillion, Fury, Aretha, Maurice White, Mr. Mister, J.Holliday, R.Daltrey, B.Joel, Candy.  
 Bryan TX (Skip Bishop-KKYS) J.Holliday, Olivia N-John, Ray Jr., Morris Day, P.Collins, Go West.  
 Victoria, TX (Jay Arena-KVIC) Huey, OMD, P.Collins, Olivia N-John, Ray Jr., B.Joel, T.Turner, J.Wiedlin.  
 Laredo, TX (Peter McCrae-KRRG) Heart, G.Frey.  
 San Antonio, TX (Hunter/Giles-Q96) P.Collins, T.Turner, Mr. Mister, Power Station.  
 McAllen, TX (Roxanne Real-KRIO) No Report/Frozen.  
 Amarillo, TX (Jamey Karr-KPUR) B.Joel, T.Turner, Mr. Mister, Ray Jr., Phil Collins.  
 Abilene, TX (Dominic Testa-KFMN) No Report/Frozen.  
 Odessa/Midland, TX (John Clay-KWES/FM) C.Hart, Heart, Glenn Frey.  
 El Paso, TX (Cat Simon-B-94FM) F.Jackson, J.Cougar.  
 El Paso, TX (Johnny Thompson-KFIM) C.Hart, Heart, Go West.  
 Phoenix, AZ (Guy Zapoleon-KZZP) C.Hart, ABC, Aretha, Olivia Newton-John.  
 Tucson, AZ (Gillie/Johnson-KRQ) H.Jones, B.Adams, R.Daltrey, B.Joel, Aretha.  
 Cottonwood, AZ (Bob Mikels-KSMK) Shy Talk, T.Heads, Aretha, J.Wiedlin, Weird Al, G.Frey, B.Adams.  
 Albuquerque, NM (Paul Marcu-KRKE) H.Jones, J.Holliday.  
 Gallup, NM (Eric Allen-KYVA) Ray Jr., P.Collins, O. Newton-John, B.Joel, T.Turner, C.Trick, Mr.Mister.  
 Alamogordo, NM (Juan Velasco-KKEE/FM) DeBarge, Aretha, F.Jackson, G.Frey, J.Wiedlin, OMD.  
 Alamogordo, NM (Ben Noe-KINN AM/FM) Starship, Aretha, T.Twins, Charlie Daniels, Weird Al.

## ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) No Report/Frozen.  
 Sidney, MT (Brad Zoeller-KGCH) Fury, Outfield, Eddie & Tide, Family, Laid Back, Weird Al, Shy Talk, Aretha, Simply Red.  
 Polson/Kalispell, MT (Dave Shannon-KQ92) Cock Robin, Laid Back, Olivia Newton-John, J.Cafferty, B.Joel, Ray Jr.  
 Kalispell, MT (Barry Bennett-KBBZ/FM) P.Collins, J. Fogerty, O. Newton-John, Ray Jr., Mr.Mister.  
 Denver, CO (Gloria Avila-Perez-KIMN) D.Henley, ABC, P.Collins, T.Turner, D.Foster, Aretha.  
 Denver, CO (Geina Horton-KRXY) J.Cafferty, B.Adams, T.Twins.  
 Denver, CO (Mark Bolke-KPKE) Ready For The World, Jan Hammer, Loverboy.  
 Windsor, CO (Chuck Summers-KUAD/MF) No Report/Frozen.  
 Greeley/Ft.Collins, CO (Meschke/Ray-KGBS) P.Collins, B.Adams, Outfield, R.Daltrey, N.Lowe.  
 Pueblo, CO (Rip Avina-KDZA) B.Joel, P.Collins, Scritti Politti.

Grand Junction, CO (Collins/Stone-K-STAR) Ray Jr., P.Collins, B.Joel, B.Ferry.  
 Cody, WY (Rob Hamilton-KTAG) Bowie/Jagger, Ready For The World, S.Wonder, H&O, Gino V., Tears, J.Hammer.  
 Gillette, WY (Dennis Switzer-KOLL) Ray Jr., T.Turner, B.Joel, O.Newton-John, T.Twins, F.Jackson, Eddie & Tide, Outfield, Candy.  
 Soda Springs, ID (Rich Summers-K79) P.Collins, Aretha, ABC, Cock Robin, F.Jackson, Quarterflash, OMD.  
 Lewiston, ID (Jay McCall-KOZE) P.Collins, B.Joel, T.Turner, OMD, Widow.  
 Boise, ID (Tom Evans-KIYS) O. Newton-John, Ray Jr., T. Turner, P.Collins, B.Joel, Talking Heads.  
 Moscow, ID (Gary Cummings-KZFN) T.Turner, O. Newton-John, P.Collins, B.Joel, F.Jackson, Cheap Trick.  
 Salt Lake City, UT (Myke Kross-Z95) Aretha, P.Collins, D.Foster, C.Hart, Starship, Heart.  
 Salt Lake City, UT (Ausham/Main-KCPX/FM) P.Collins, Mr.Mister, Heart, Ray Parker, Jr.  
 Logan, UT (Jay Hall-KBLQ) P.Collins, O. Newton-John, Aretha, K.Loggins, Mr.Mister.  
 Ogden, UT (Paul Wilson-KJQ) Cheech & Chong, Heart, T. Turner, T.Twins, DeBarge, G.Frey, Family, Aretha, Candy, Ray Parker Jr.

## FAR WEST

Las Vegas, NV (Barry Hodge-KITT/FM) Hooters, Aretha, Go West, OMD, Cheap Trick.  
 Las Vegas, NV (Richards/Christina-KLUC) Aretha, Tina Turner, OMD.  
 Lake Tahoe/Reno, NV (Mickey Lees-KLKT) H.Jones, R. Daltrey, G.Shorrock, C.Hart, Outfield.  
 Reno, NV (Bill Kelly -KRZQ/FM) T.Turner, P.Collins, F.Jackson, O. Newton-John, OMD, R.Daltrey.  
 Reno, NV (Dave Shakes-KWNZ/FM) O. Newton-John, Phil Collins, C.Hart, OMD, J.Holliday.  
 Reno, NV (John Chommie-KHTX) F.Jackson, Mr.Mister, Tina Turner, Kate Bush.  
 Los Angeles, CA (Mike Schaefer-KIIS/FM) 5 Star, Olivia Newton-John, Dead or Alive, Bryan Adams, Phil Collins.  
 Los Angeles, CA (Scarborough/Hall-KKHR) Dead/Alive, Family, T. Turner, Phil Collins.  
 San Diego, CA (Mike Preston-KS103) D. Henley, Olivia, OMD, Dead or Alive, Bryan Adams.  
 San Bernardino, CA (Shawn Demory-KGGI) Weird Al, E. Murphy, Mr. Mister, Starpoint.  
 Santa Barbara, CA (Dick Williams-KIST) T. Turner, Olivia, Ray Parker Jr., Aretha, B. Joel, Phil Collins, J. Buffett.  
 Bakersfield, CA (Dave Kamper-KKXX/FM) ABC, Ray P. Jr., Aretha, Jan Hammer, T. Twins, B. Joel.  
 San Luis Obispo, CA (Joe Collins-KSLY/FM) B. Joel, P. Collins, Ray Parker, H. Jones, Aretha, Marillion.  
 Lompoc/Santa Maria, CA (Ken Burke-KRQK/FM) B. Joel, T. Turner, Mr. Mister, OMD, Ray Jr., P. Collins, Olivia Newton-John.  
 Santa Maria, CA (Maria Rubio-KXFM) P. Collins, Power Station, F. Jackson, Aretha Franklin.  
 Fresno, CA (Walker/Davis-KYNO) T. Turner, Power Station, OMD, Oingo Boingo, F. Jackson, Starship.  
 Fresno, CA (Berry/Carter-KMGX) P. Young, B. Adams, Olivia Newton-John, T. Turner, Ray Parker Jr.  
 Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) T. Turner, H. Jones, Ray Jr., Mr. Mister, Ta Mara/Scene, Rene & Angela.  
 San Francisco, CA (Richard Sands-KITS/FM) OMD, F. Jackson, Aretha, DeBarge.  
 San Francisco, CA (Rivers/Naftaly-KMEL) Ta Mara/Scene, H. Jones, Aretha, Cheech & Chong.

San Jose/Los Gatos, CA (Bob Harlow-KATD/FM) B. Joel, DeBarge, Hooters, J. Waite, Heart.  
 San Jose, CA (Robin Kipps-KWSS) Heart, P. Collins, OMD.  
 Stockton, CA (Roy Williams-KJOY) P. Collins, H. Jones, Power Station, F. Jackson, T. Heads, Olivia N-John.  
 Stockton, CA (John Hampton-KSTN) P. Collins, Ray Jr., Cure, Squeeze, 5 Star, Olivia N-John, Tierra.  
 Modesto/Stockton, CA (David Kraham-KHOP/FM) P. Young, P. Collins, Olivia N-John, T. Turner, S. Politti.  
 Modesto, CA (Russ Novak-KFIV/FM) Cheech & Chong, Olivia N-John, R. Daltrey, Go West, Saga, T. Turner.  
 Modesto/Stockton, CA (Brian Casey-KO93) T. Turner, Mr. Mister, B. Joel, Family.  
 Santa Rosa, CA (Leven/Hart-KREO) T. Twins, OMD, Aretha, P. Collins, ABC, C. Hart, J. Hammer, Frey.  
 Eureka, CA (Mark Jeffrey-KFMI) Aretha, Mr. Mister, Huey, P. Young, P. Collins.  
 Arcata/Eureka, CA (Jim Nelly III-KXGO) Marillion, P. Collins, F. Jackson, Mr. Mister, Candy, Aretha.  
 Sacramento, CA (Gilette/Collins-FM102) Cheech & Chong, D. Henley, Olivia N-John, E. Murphy.  
 Sacramento, CA (Mr. Ed-KWOD) P. Collins, T. Turner, F. Jackson, D. Foster, Oingo Boingo.  
 Sacramento, CA (David Gariano-KPOP) P. Collins, C. Hart, ABC, Aretha Franklin.  
 Paradise/Chico, CA (Ron Bruder-KNVR) Aretha, OMD, F. Jackson, Gino V., Mr. Mister, R. Daltrey, Oingo Boingo, Eddie/Tide, J. Holliday, Commodores, Talking Heads.  
 Redding, CA (Kevin Kahl-KEWB) B. Adams, J. Hammer, T. Twins, Night Ranger, G. Frey.  
 Redding, CA (Bob Lee-KSX0) P. Collins, T. Turner, M. Franks, F. Jackson, B. Joel, T. Shaw.

## NORTHWEST

The Dalles, OR (Tina Spears-KACI) Huey, F. Jackson, Cheap Trick, Oingo Boingo, M. Franks, P. Collins, OMD.  
 Seaside, OR (Chris Conway-KSWB) T. Heads, Weird Al, Outfield, R. Daltrey, P. Collins, Propaganda, Olivia J-Hohn.  
 Portland, OR (Naganuma/Barry-KMJK) D. Henley, J. Holliday, D. Foster, P. Collins, Starship, Olivia N-John.  
 Salem/Portland, OR (Len E. Mitchell-KSKD) B. Joel, T. Turner, H. Jones.  
 Albany/Corvallis, OR (Mike Shannon-KIQY) Mr. Mister, P. Collins, T. Turner, D. Foster, C. Hart, Hooters.  
 Coos Bay, OR (Dave O'Connor-KYNG/FM) P. Collins, T. Turner, H. Jones, Huey, Ray Jr., T. Heads, Laid Back.  
 Coos Bay, OR (Jensen/David-KHSN) P. Collins, T. Heads, Outfield, Vandenberg, K. Loggins, R. Daltrey, DeBarge, Gino V.  
 Roseburg, OR (Veronica Burns-KYES) Ready/World, Night Ranger, Aretha, H. Jones, B. Joel, Candy, Outfield, P. Collins.  
 Medford, OR (R. Charles Snyder-KTMT) E. Murphy, Aretha, T. Heads, T. Turner, H. Jones, Laid Back, Cheap Trick.  
 Medford, OR (Michael Ryan-KBOY/FM) Aretha, Mr. Mister, DeBarge, OMD, M. White.  
 Klamath Falls, OR (Terry James-KAGO/FM) Heart, Shy Talk, B. Adams, T. Heads, Laid Back, Vandenberg.  
 Seattle, WA (Stephen Rabow-KHIT) Frzn.list-no adds.  
 Seattle, WA (Wendy Christopher-KUBE/FM) P. Collins, T. Turner, B. Joel, Olivia N-John, Ray Parker Jr.  
 Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) P. Collins, T. Turner, OMD, Aretha, B. Joel.

Olympia, WA (Ken Paige-KQEU) Hooters, F. Jackson, D. Foster, Aretha, Loverboy, OMD, P. Collins.  
 Chehalis, WA (Roger Dale-KITI) B. Joel, Olivia N-John, P. Collins, Simply Red, Fury.  
 Yakima, WA (Jack Balzer-KZHR) C. Hart, T. Twins, Aretha, F. Jackson, T. Turner, Mr. Mister, Olivia.  
 Spokane, WA (Dave McKie-KZZU/AM) D. Henley, P. Collins.  
 Tri-Cities, WA (Ron O'Brian-OK95) T. Turner, Huey, T. Shaw, H. Jones, Hine & Curren, B. Joel, E. Murphy.  
 Tri-Cities, WA (Johathan Walker-KZZK) Ray Jr., T. Turner, Hooters, Go West, Flirts.  
 Vancouver, BC (Shannon/Russell-LG73) OMD, Hooters, D. Foster, P. Collins, T. Turner, I. Eyes.  
 Anchorage, AK (Kay Taylor-KGOT) H. Jones, Marillion, P. Collins, Olivia N-John, T. Heads.  
 Hilo, HI (Candace Holdaway-KKKG) Family, Fury, Ray Jr., Cougar, B. Joel, Cougar, B. Joel, Jan Hammer, Oingo Boingo, T. Turner.

## WELCOME To Our New Top 40 Correspondents:

David Perry, KWIC RADIO, P.O.Box 6067, Beaumont, TX 77705 (409-842-2210)

Bob Harlow, KATD/FM RADIO, 227 N. Santa Cruz Ave. Los Gatos (San Jose), CA 95030 (408-354-6622)

Terry Havel, WJZQ RADIO, P.O.Box 659, Kenosha, WI 53141 (414-694-7800)

Shawn Demory, KGGI RADIO, P.O. Box 1290, San Bernardino, CA 92402 (714-889-2651)

Mike Bridges, WFTW/FM RADIO, P.O.Box 10, Ft. Walton Beach, FL 32549 (904-243-7676) (from A/C)

## VIDEO/BROADCAST

2W	TW
4.	1. A-ha (Warner Bros.) "Take"
5.	2. Michael McDonald (Warner Bros.) "Lookin'"
8.	3. Motels (Capitol) "Shame"
15.	4. David Bowie/Mick Jagger (EMI) "Dancin'"
1.	5. Huey Lewis & News (Chry./MCA) "Power"
--	6. Heart (Capitol) "Never"
11.	7. Adventures (Chrysalis) "Heart"
3.	8. John Parr (Atlantic) "St.Elmo's"
--	9. Dire Straits (Warner Bros.) "Money"
9.	10. John Cafferty & BBB (Scotti Bros.) "C-I-T-Y"
2.	11. Aretha Franklin (Arista) "Freeway"
--	12. Whitney Houston (Arista) "Saving"
14.	13. Mr. Mister (RCA) "Wings"
30.	14. Oingo Boingo (MCA) "Weird"
--	15. Kool & The Gang (De-Lite/PolyGram) "Cherish"
13.	16. Billy Crystal (A&M) "Marvelous"
--	17. Pointer Sisters (RCA) "Dare Me"
17.	18. Tears For Fears (Mercury/PolyGram) "Shout"
16.	19. Rick Springfield (RCA) "Heart"
--	20. Katrina & Waves (Capitol) "Crying"
24.	21. Laura Branigan (Atlantic) "Eddie"
27.	22. Eurythmics (RCA) "Angel"
21.	23. Howard Jones (Elektra) "Life"
--	24. Ready For The World (MCA) "Sheila"
22.	25. Ratt, (Atlantic) "Lay"
--	26. Y&T (A&M) "Summertime"
23.	27. Elton John/Millie Jackson (Geffen) "War"
--	28. Marillion (Capitol) "Kayleigh"
25.	29. Bryan Ferry (EG/W.B.) "Slave"
18.	30. J.Geils Band (Private I/CBS) "Fright"

Compiled by Mike Cooper, V.P. of Music Video Services, using over 200 video broadcast and club outlets nationwide. 3211 Peachtree Drive NE - Atlanta, GA 30305 (404-261-4056)

# STATION IDENTIFICATION by Keith/Kent Zimmerman

## G100: Innovations in Music Research



Station: G100 (WKRG/FM)  
City: Mobile  
State: Alabama  
Owner: WKRG Television Inc.  
General Manager: Rocky Reich  
Program Director: Scott Griffith  
Music Director: Charlie Ocean  
Signal Strength: 100,000 watts  
Dial Position: 99.9 FM  
ADI Ranking: 61

G100-Mobile is a Top Forty station with a special way of researching their 25-34 target audience—but more on that later.

On the dial, G100's main competition is an Urban station, a Country station, and another Top Forty next door on the 97 slot. After G100 experienced some down books, management decided on a "redirected image," a new logo, a Program Director change, and then commissioned a research group to utilize audience testing and perceptual surveys.

WKRG Television Inc. employs a sizeable number of people and their three floor, 70,000 square foot headquarters not only houses G100 and its AM sister station, but the CBS television affiliate as well.

With significant economic muscle, G100 was very active in the last book when it came to giveaways and promotions. G100 chose to concentrate on cash contests after research revealed the public's desire for money as the best prize. The station started up "Thousand Dollar Thursday" and gave away a grand every Thursday. A "People Choice Call" netted \$2,680 for one winner (a quarter-hour builder) and sticker blitzes gave away more cash and also a \$2,000 ultra hi-fi stereo was awarded.

G100 has kept their promotions and public affairs decidedly local. Seemingly every weekend, a G100 personality will attend such functions as a Blueberry Festival at a nearby college campus; a 5K, 10K charity run for The Association For

Retarded Citizens; and not to mention regular Gulf Shore beach patrols.

The G100 line-up is as follows: 6-10am—The G-Morning Crew featuring PD Scott (O'Brian) Griffith, MD Charlie Ocean, Cami McCormick, and Lee Shirvanian, 10-1pm—Carmen Brown, 1-3—Production Director Tommy Richards, 3-7—Famous Amy, 7-Midnight—Randy Rose, and Andi McGuire from Midnight-6am.

Since G100 is in the midst of a resurgence, Music Director Charlie Ocean has found better ways to strengthen the station's music research capabilities. Given the bottom line importance of making the right music decisions, Ocean expressed frustration to himself over some of the traditional means of netting data, starting with retail reports. "The record stores' job is to sell records, not to provide research to radio stations," quipped Ocean, but he's found a way to double his call out research survey sample without expanding staff or overtaxing the weekly routine.

**"The record stores' job is to sell records, not to provide research to radio stations."**

One day Ocean noticed a telemarketing gizmo, a "Surveyor 7 by Micro Log," tucked away in another room. It's an automatic phone dialer which randomly calls a set of preassigned local prefixes (555 for example) and then starting with 0000 proceeds to work its way up to 9999. The machine gives out a short pre-recorded message. He summoned an engineer to move the machine into his office and Ocean adopted The Surveyor 7 to his music research team. The result was immediate.

"We're able to essentially double the amount of calls that we're getting every week with only one (research) person." Ocean's research sample of approximately 150 people has doubled to over 300 thanks to the new machine. His sample obviously matches G100's target demographic.

Together with Research Assistant Tammy Harrison, Ocean strives to keep the rapport with call-out participants as personal as possible with the newly doubled sample. Half are called personally each week by Harrison and the other half are contacted by the machine. The next week they reverse the process.

"These respondents know they're going to be called by the computer anyway. It's not like (we're calling) strangers. They're aware of what's going on," Ocean remarked.

Ocean tests 20-25 songs per week and plays a fifteen second hook off each tune. He doesn't test adds or new records because the station chooses to reserve their own judgement for adds. Basically, test records are charted currents and oldies.

"We use a one to seven scale. One is a burn-out, two is developing dislike, three is 'it's okay', etc. They'll hear a brief portion of the song. There will be a tone and when they stop talking the device goes on to the next song. Then there's a beep and that turns on the answer tape and they (give a numbered score) then on and on."

G100 arms the Surveyor 7 with two outboard Akai cassette decks with celluloid control to record responses. New telemarketing devices have tape decks built in. Ocean estimates that telemarketing devices can now be purchased for under \$5,000, depending on the printer. Ocean stresses that it doesn't take big money to start up such a system. And the latest technology has improved dramatically. (G100's Surveyor 7 is a couple of years old.) On new models, test respondents can use touch tone phone buttons to record answers. When the sample is completed, the results are automatically tabulated and printed out. Also, there are models that can be adapted to an existing computer system and all the data is stored on discs.

Does G100's Surveyor.7 invade people's privacy? Ocean pointed out that a perceptual survey revealed that 90% of those asked said they wouldn't mind being called by a machine. When G100 uses the machine to randomly poll a respondent's favorite radio station, the co-operation rate is 60%.

On a typical week, Ocean starts by inputting phone numbers into the machine. "On Monday morning, when I want to dial those 150 numbers that are going to be called by the computer that week, I sit there and load them in. The next day it prints out the numbers that it successfully called. I mark them off the list. The next day it calls some more and I mark them off. At the end of the week, they should be (nearly) all gone. Then you go back and listen to the tape and mark down their responses."

"When I listen to the tape, I put the tape into the machine, it displays their telephone number and then I look down the list and mark them off and record their response."

Besides saving time, and intensifying G100's music research, Ocean enjoys his relatively new toy. "I'm having an excellent time with it. We've got a whole schedule worked out." ■



# Maurice White: After The Fire .....

by Ron Fell

Maurice White's musical roots go back to the classic pop/R&B days in Chicago. His founding of Earth Wind & Fire in the early seventies led to a string of equally classic tracks which were some of the finest musical moments of the decade. In the early part of this decade, Earth Wind & Fire weren't lighting the usual fires with radio. Lead singer Philip Bailey's solo projects were early signs that a breakout was forthcoming. Now we have the first solo project from Maurice White, a brilliant new LP which recalls the glory days and merges that patented Earth Wind & Fire sound with other ideas, rooted in the most contemporary pop and urban production.

**RF: Who were your earliest influences as a musician?**

MW: As a child I was influenced by a lot of gospel and blues artists coming up in the Memphis area. There was a lot of blues influence there, so I was influenced

by B.B. King, Ray Charles, Muddy Waters, Howlin' Wolf and a lot of the groups of the late 50's, early 60's.

**RF: You actually grew up with people like Booker T. Jones.**

MW: Booker T. Jones was my best friend for many years. In fact, we played in our first band together.

**RF: You moved to Chicago when you were a teenager. I gather your first actual recording experiences were there.**

MW: Yeah, my first actual recording experiences were in Chicago. The first record I made was "You're No Good" with Betty Everett.

**RF: You were a drummer?**

MW: Yes, as a drummer. It was my first record and my first hit record.

**RF: Who were some of the other legends you were able to work with during those Chicago days?**

MW: I worked with Muddy Waters, Howlin' Wolf, Sonny Boy Williamson, Fontella Bass, Little Milton, The Impressions, Curtis Mayfield, Etta James. It goes on and on.

**RF: Did you ever get a chance to work with John Coltrane?**

MW: Yeah! John Coltrane used to work in a place called McKey's Lounge and I had an opportunity to meet him and an opportunity to sit in with his band.

**RF: How old were you then?**

MW: Eighteen.

**RF: That had to be a thrill.**

MW: Yeah it was! That was the best. John Coltrane, Miles Davis, and of course Cannonball Adderly, were some of my earlier influences along with Art Blakey and Max Roach and Phillie Joe Jones.

**RF: What were the beginnings of Earth Wind & Fire?**

MW: When I came to Los Angeles in mid 1970, I brought with me a group of people I had been writing songs with for three years back in Chicago. We had intentions of working under the banner of Earth Wind & Fire. We stayed together for about eighteen months, but weren't able to endure the difficulties of L.A. And due to the fact that we had musical differences, I decided to go a different way.

**RF: Some people I'm sure have forgotten that Earth Wind & Fire's first recording contract was with Warner Brothers Records, not Columbia.**

MW: That's right. In fact, we recorded two albums with Warner Brothers that were released and did fairly well. Especially the first one because we had a regional hit on a song called ... I can't remember the

song, it's been such a long time ago. We had a regional hit back in the Midwest and it caused our first album to do almost 100,000 albums.

**RF: What was the difference between the way the band was made up and sounded during the Warner Brothers days and the band that exploded on Columbia a couple of years later?**

MW: The first band was more or less jazz-influenced. We had a selection of people from different walks of life. We had people involved in the earlier bands who were from more of a jazz era and then we had people who were primarily R&B singers and with that combination it was a good indication of what would be later on. When I formed the band again, I chose to bring in individuals who didn't have any experience at all, other than lounge or club experience and I trained them. I worked with these guys for a couple of years before we even went on the road.

**RF: What was the song that you think really put Earth Wind & Fire on the map on a national basis?**

MW: I would probably have to say "Shining Star." Well, no, maybe I can go back earlier than that. The song that really started it for us was a song called "Evil." It was on the *Lost Days And Times* album. That started to qualify us as a band.

**RF: "Shining Star" was from *That's The Way Of The World*. That album was actually a soundtrack to a film about the music business.**

MW: Actually, it was a soundtrack called *That's The Way Of The World*, but fortunately the film hasn't been seen that much.

**RF: It was a Harvey Kietel film, wasn't it?**

MW: Yeah, Harvey Kietel was in it, of course, as a leading man.

**RF: Are you satisfied it's not shown very often?**

MW: I'm very, very happy. And I'm so happy I've never seen it. People have walked up to me and said, "I saw that movie last night, it wasn't too bad."

**RF: A hell of an endorsement. You were one of the first bands to employ brass on a regular basis. You, Chicago, and Blood, Sweat and Tears. It seemed like the last couple of Earth Wind & Fire albums have gotten away from that. Was that an intentional thing?**

MW: Yeah. It was an intentional thing. I'd used horns for so many years and had been very successful with the sound. But in the meantime, there were 1,500 bands imitating my sound. So my decision was

to try to take the sound to a different place. The technology was enhancing the sound anyway. Now I will probably reach back and use horns again, because horns have been a major part of my sound. But I'm going to do it very, very skillfully. I want to wait for it to die down a bit.

**RF: There have been some moments on recent albums, including your solo album where you emulated the horn sound with synthesizers.**

**MW:** Yeah, I will always work from that place in the sense of utilization of the horn idea. It will always be present in my music. In fact, when I do my next record I'm going to take the horn level to another place.

**RF: Another instrument I gather you're fond of is an instrument that we don't know too much of in the States, the Kalimba.**

**MW:** A Kalimba is an instrument from the East Coast of Africa and it's basically a thumb piano. It's a bunch of reeds set on a wood base and the reeds vibrate and create a sound. The instrument has been around for five or six hundred years.

**RF: During the seventies, you had an incredible string of hits. You were picking up awards left and right for Earth Wind & Fire. But at some point at the turn of the decade, the magic was leaving the band's sound. Have you taken time to reflect on what precipitated that?**

**MW:** The only magic that left the band was the magic of not selling larger numbers of records. When you have executives tell you that you "only" sold a million this time, you look at them and say, "Are you crazy?" Coming from a space of selling three or four million every time, I think what happened in the latter years was the psychology of things started coming across differently. The sound of that particular time started to change and we were stuck with our horn sound while we were trying, more or less, to re-identify ourselves.

**RF: When did you become fascinated with Egyptology and Astrology?**

**MW:** I discovered astrology in the early seventies while I was still in Chicago. I was introduced to it by a man named Mr. Black, an older guy who eventually passed on. I used to watch people a lot, different types of people and I used to make comparisons. Astrology was a great vehicle for that. I got into Egyptology after seeing the pyramids.

**RF: Egyptology played a major role in recent Earth Wind & Fire graphics. Do you see a linkage between popular music, your messages and the philosophy of Egyptology?**

**MW:** Well, the whole world always evolves itself around religious ideas. But I was looking at the historical idea. I wanted to share it as I was made aware of it.

**RF: Who was the artist who was responsible for the visual concept?**

**MW:** Sushei Nagaoka.

**RF: During Earth Wind & Fire's heyday, you were known to have extravagant live shows. You even hired magician Doug Henning for some magical effects. You were never afraid to put a little flash into your live performances.**

**MW:** We always tried to emulate theatre. Expenses were far beyond the norm. In fact, it was draining all the people. We would never make any money on our tours because we would always put all our money back in the production. That's what it was all about. It was worth it for us.

**RF: Were you touring to sell albums?**

**MW:** Basically. We were living on our album income.

**RF: During the Earth Wind & Fire days, you were also doing outside production—The Emotions, Barbra Streisand, Jennifer Holliday. Was this a broadening experience for you?**

**MW:** I normally produce people I admire. It gave me the opportunity to say something different. The Emotions were a band that I had admired since my days in Chicago. So when I got an opportunity to produce them, I jumped at it. And Deniece Williams had brought me some tunes for the Emotions, and I decided to let her sing 'em instead. I saw Jennifer Holliday in *Dreamgirls*. I was so impressed with her performance, that I had to produce her.

---

**"The sound of that particular time started to change and we were stuck with our horn sound while we were more or less trying to re-identify ourselves."**

---

Barbra Streisand and I had intentions of working together for a long time. I wish I had an opportunity to produce a whole album with her, but time would not permit it.

**RF: I gather the actual disintegration of Earth Wind & Fire came slowly. Was it ever a case of you guys sitting down and saying, "It's over?"**

**MW:** No, no.

**RF: Or was it just a matter of you and Philip Bailey just going out and doing solo things?**

**MW:** It really never came down to that. We always knew in the back of our minds that we had things we wanted to accomplish on an individual level. I encouraged Philip to do a solo record. I made it possible for him to do it by helping him pursue a contract with CBS. It wasn't approached behind the scenes. I've also encouraged the other guys to do solo projects, too, because I want them to discover themselves in a sense of making our situation better. As for my solo project, I knew there were other things I wanted to

discover relative to myself. I think eventually, somewhere down the line, Earth Wind & Fire will do another album. It hasn't come to the point where we are all separated and don't talk.

**RF: But now you're doing it without them.**

**MW:** The experience was actually very heartwarming. The musical community supported me tremendously . . . writing songs with me, encouraging me. The experience in the beginning was a little shaky because I didn't know where I was going. But after a while I just started to follow my heart, the reservoir I had always drawn from and it started to work out.

**RF: How different could it be?**

**MW:** With Earth Wind & Fire I had always been the dominant force. They had depended on me to find the songs and produce the records. Participation in my own album was a little different. I had Robbie Buchannan, Martin Page, and Brian Fairweather. They helped tremendously.

**RF: Please outline for us their responsibilities.**

**MW:** Robbie handled the keyboard area and the arrangements. Martin Page was very instrumental in helping me find and create the right songs. He also helped me complete the lyrics. Brian helped me create the sound. He's very good in the application of electronics.

**RF: Talking about finding songs, you found a classic in Ben E. King's "Stand By Me." Where were you when you first heard King's original?**

**MW:** In school in Chicago.

**RF: What did you try to do to improve on the original?**

**MW:** I wanted to bring the song into the eighties. I wanted to take it to another place. Actually the original is only two minutes and thirty seconds long.

**RF: Did you know that the song was King's first solo after leaving the Drifters?**

**MW:** I didn't know that.

**RF: And this is your first solo . . .**

**MW:** That's incredible!

**RF: Another high point on this album is somewhat of an anthem, "Switch On Your Radio." More than one person I've talked with has said it's the best Earth Wind & Fire song in years.**

**MW:** Ooooh! (Laughs)

**RF: I don't know exactly what they meant.**

**MW:** I know exactly what they meant.

**RF: Tell us a little about the song.**

**MW:** In making the album and presenting it to the world, I thought, in the beginning, I wanted to do it in story form . . . a story about an individual from the ghetto. I was going to create a story starring Maurice White (laughs). The song came from a neighborhood situation, showing a kind of activity that goes on with kids. It was all to be implied as neighborhoodness.

**RF: I smell a video.**

**MW:** Oh, it's great. ■

**T**he new TV season is upon us and two groups of people in this country are excited about the upcoming plot twists on *DYNASTY* and *DALLAS*. The first group consists of people like me who are openly and deeply concerned about the new developments on these shows.

The second group is made up of people who pretend to watch *MASTERPIECE THEATER*, but who, in reality, are ALSO concerned about the schemings of the Ewings and the Carringtons. Other new season highlights include the forty-third private eye series featuring Robert Urich ... (who must be sleeping with *SOMEbody* important) ... and a reincarnation of *MAUDE* with new/old wisecracks uttered by Bea Arthur. We also notice that Gary Coleman, now thirty-nine, is back again as that lovable four year old, and Robert Wagner (still twenty-four after seventeen facelifts) will be charming us in his fifteenth copcom. We HAD decided to limit our viewing to the above mentioned soaps and the Turner Superstation Mary Tyler Moore re-runs when we were informed that several of the newer shows had not been properly publicized by *TV GUIDE* and although their timeslots had not been set at this writing, you can watch for them as mid-season replacements. As a Gavin Report public service, we herewith present a brief synopsis of these potential winners:

#### **SHOLEMAN:**

By day a Bay Area radio personality and TOP 40 journalist, this charismatic renaissance man undergoes a transformation each evening into ... *SHOLEMAN*, a multi-faceted private eye whose beat is ... *THE CITY!*

An accomplished gourmet cook, black belt and ex Bar-Mitzvah boy, *SHOLEMAN* wages his personal war against record bootleggers and the Washington censorship wives with an uncommon zeal. Crooks cringe in his wake, bunnies flock to his side, and cops question their ... and *WHY?* ... because he's ... *SHOLEMAN!*


*THE DANNY DAVIS COMEDY HOUR (or TOAST OF THE TOWN II):* Everyone's favorite nutty and hilarious promo-domo hosts a one hour comedy calvacade featuring variety hazzarai by the funniest folks around. 'Take My Wife Please' will be the order of the day as the highly ubiquitous Danny intro's schtick about Scott Shannon's chin and Dee Snider's hair. The humorous host will incorporate funny words such as *OXNARD*, *CLEVELAND* and *BROOKLYN* into every side-splitting episode. This one could be bigger than *MY MOTHER THE CAR*.

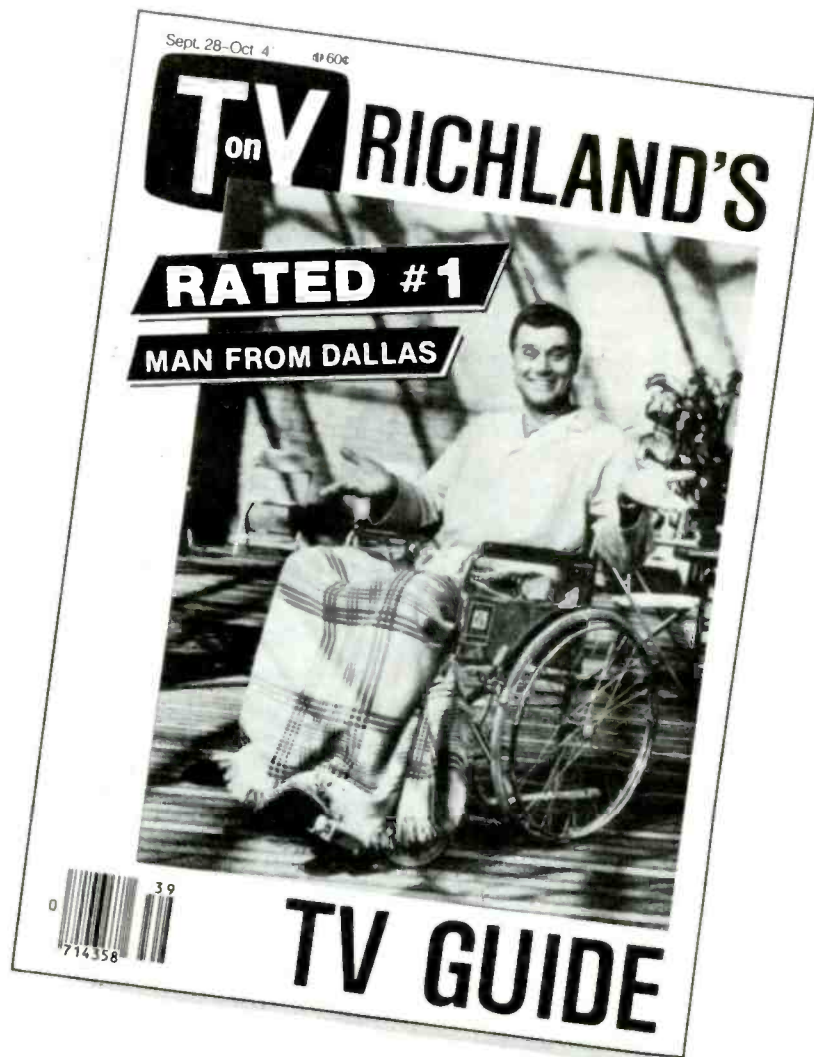
#### **ELMA:**

*OUR MISS BROOKS* and *RHODA* have nothing on this sitcom, as we meet the lovable but wacko country music review and columnist. Armed with stiletto-like barbs and a

continuing flow of snippy one-liners, the C&W wise-cracker brings *The Mandrell Sisters* to their knees. *HEE-HAW* producers take note ... there's something new afoot in the field of country humor ... and its name is ... *ELMA!*

#### **BAKERSFIELD:**

*KNOTS LANDING* and *DALLAS* have competition at last, as *BAKERSFIELD* is premiered. A mid-California family is examined in depth in this Cable series, as we delve into the lives of two powerful families. Motives of the *CAGLES* and the *BURKHARTS* are stripped to the bone in this penetrating portrait of the syndication business. Raw emotion prevails as the warring factions struggle over rights to the Lu Fields Football Pool. Enjoy your viewing. Personally, we're sticking with our tapes of *MISTER ED*. 





**POWER TRIO**

WHITNEY HOUSTON  
Saving All My Love For You  
(Arista)

STEVIE WONDER  
Part-Time Lover  
(Tamla/Motown)

COMMODORES  
Janet  
(Motown)

**CERTIFIED**

EL DeBARGE with DeBARGE  
You Wear It Well  
(Gordy)

GLENN FREY  
You Belong To The City  
(MCA)

**MOST ADDED**

PHIL COLLINS & MARILYN MARTIN  
Separate Lives  
(Atlantic) 74 new adds

OLIVIA NEWTON-JOHN  
Soul Kiss  
(MCA) 43 new adds

ARETHA FRANKLIN  
Who's Zoomin' Who  
(Arista) 35 new adds

BILLY JOEL  
The Night Is Still Young  
(Columbia) 35 new adds

**RECORD TO WATCH**



FREDDIE JACKSON  
You Are My Lady  
(Capitol)

**DROPPED**

- Corey Hart
- Amy Grant
- John Waite
- Madonna
- Matt Bianco

**2W LW TW**

1.	1.	1.	WHITNEY HOUSTON - Saving All My Love For You (Arista)
12.	6.	2.	STEVIE WONDER - Part-Time Lover (Tamla/Motown)
7.	5.	3.	COMMODORES - Janet (Motown)
5.	4.	4.	Michael Franks - Your Secret's Safe With Me (Warner Bros.)
2.	2.	5.	Kool & The Gang - Cherish (De-Lite/PolyGram)
3.	3.	6.	Wham! - Freedom (Columbia)
11.	9.	7.	AIR SUPPLY - The Power Of Love (You Are My Lady)(Ari.)
8.	8.	8.	Natalie Cole - A Little Bit Of Heaven (Modern/Atco)
16.	11.	9.	GODLEY/CREME - Cry (Polydor)
4.	7.	10.	Billy Joel - You're Only Human (Columbia)
22.	16.	11.	DAVID FOSTER - Love Theme From St. Elmo's Fire (Atl.)
27.	19.	12.	A-HA - Take On Me (Warner Bros.)
6.	10.	13.	Tina Turner - We Don't Need Another Hero (Capitol)
--.	24.	14.	CINO VANNELLI - Hurts To Be In Love (CBS Associated)
10.	12.	15.	Huey Lewis & News - The Power Of Love (Chrysalis)
28.	21.	16.	HALL & OATES & RUFFIN & KENDRICKS - ...My Girl (RCA)
29.	26.	17.	MAURICE WHITE - Stand By Me (Columbia)
9.	13.	18.	Ronnie Milsap - Lost In The Fifties Tonight (RCA)
21.	20.	19.	John Parr - St. Elmo's Fire (Atlantic)
26.	22.	20.	CARRIE LUCAS - Hello Stranger (Constellation/MCA)
19.	18.	21.	Eric Tagg - Woman I Love (RMC)
17.	17.	22.	Michael McDonald - No Lookin' Back (Warner Bros.)
15.	14.	23.	Howard Jones - Life In One Day (Elektra)
13.	15.	24.	Billy Ocean - Mystery Lady (Jive/Arista)
--.	30.	25.	DON HENLEY - Sunset Grill (Geffen)
--.	29.	26.	JIMMY BUFFETT - If The Phone Doesn't Ring, It's Me (MCA)
--.	--.	27.	EL DeBARGE with DeBARGE - You Wear It Well (Gordy)
--.	--.	28.	GLENN FREY - You Belong To The City (MCA)
14.	23.	29.	Beach Boys - It's Gettin' Late (Caribou/CBS)
24.	28.	30.	Motels - Shame (Capitol)

**CHARTBOUND**

- PHIL COLLINS & MARILYN MARTIN - Separate Lives (Atlantic)
- TEARS FOR FEARS - Head Over Heels (Mercury/PolyGram)
- KENNY LOGGINS - I'll Be There (Columbia)
- FREDDIE JACKSON - You Are My Lady (Capitol)
- THOMPSON TWINS - Lay Your Hands On Me (Arista)
- DURELL COLEMAN - Somebody Took My Love (Island)

**ACTION SIDES**

- BLACK TIE - If You Gotta Make A Fool Of Somebody (Bench)
- JACK WAGNER - Too Young (Qwest)
- STING - Fortress Around Your Heart (A&M)
- MELISSA MANCHESTER - Just One Lifetime (MCA)
- ABC - Be Near Me (Mercury/PolyGram)
- JOHN COUGAR MELLENCAMP - Lonely Ol' Night (Riva)
- JAN HAMMER - Miami Vice Theme (MCA)
- BRUCE SPRINGSTEEN - I'm Goin' Down (Columbia)
- GLENN SHORROCK - American Flyers (GRP)

**NEW**

- PHIL COLLINS & MARILYN MARTIN - Separate Lives (Atlantic)
- OLIVIA NEWTON-JOHN - Soul Kiss (MCA)
- ARETHA FRANKLIN - Who's Zoomin' Who (Arista)
- BILLY JOEL - The Night Is Still Young (Columbia)
- ROSANNE CASH - Never Be You (Columbia)
- JANE WIEDLIN - Blue Kiss (IRS)
- HOWARD JONES - Like To Get To Know You Well (Elektra)

Reports accepted Mondays at 8am through 6pm Tuesdays Station Reporting Phone (415) 392-7750

# A/C ANALYSIS

This week's POWER TRIO have an average 97% HIT FACTOR. Out of their combined station total of 641 stations, only 17 report less than solid rotations.

Three of the biggest chart movers, all of which were Gavin A/C RECORDS TO WATCH, A-HA, GINO VANNELLI, and MAURICE WHITE, look to finish Top Five.

CERTIFIEDS: EL DeBARGE with DeBARGE jumps to the chart with a 56% HIT FACTOR and nine new adds: KSLM, KISD, KCSY, KPAY, KFI, KNUZ, WKMQ, KYMN and WEED. GLENN FREY pulls in 26 adds including many stations in the middle of America.

This week's RECORD TO WATCH (I'm on a roll, folks) FREDDIE JACKSON's YOU ARE MY LADY, is lookin' good. Adds this week: WBTH, WKYE, WEZC, WJDX, WRVA, WYAV, WISN, WMGN, WMGV, WRCR, WTRX, KCRS, KQSW, KKOS, KFI,

KWAV, KBRC, KGW, KIT, KMAS and KGY. Another song with a similar profile is TEARS FOR FEARS' HEAD OVER HEELS. (see HIT FACTOR).

## RECOMMENDED FOR A/C RADIO

**KENNY ROGERS - "Morning Desire"** (RCA) Kenny sings about his own personal morning drive time. The old guy apparently doesn't have trouble getting up in the morning. His frosty vocal is at its best when he sings such mid-tempo tantalizers as this one.

**BILLY JOEL - "The Night Is Still Young"** (Columbia) Pop music's newest father-to-be writes of settling down, getting married and having a child or two. (Well he's got them in the right order, anyway). But he's got one more seed to sow - one more score to settle.

**BEACH BOYS - "She Believes In Love Again"** (Caribou/CBS) Written by the sixth BB, Bruce Johnston who also wrote, I WRITE THE SONGS (the Barry Manilow classic). It's the best of both worlds - a better than good Beach Boys vocal treatment and instantly comfortable melody and production.

**LAURA BRANIGAN - "Hold Me"** (Atlantic) Don't hold it - play it. This title track from her latest LP has been re-mixed and shortened to taste.

Ron

Research:  
Diane Rufer  
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week \_\_\_\_\_ Last Week \_\_\_\_\_

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
WHITNEY HOUSTON -	Saving All My Love...	(Arista)	221	208	12	1	--	99%	9
STEVIE WONDER -	Part-Time Lover	(Tamla/Motown)	216	182	24	5	5	95%	5
COMMODORES -	Janet	(Motown)	204	161	37	5	1	97%	9
MICHAEL FRANKS -	Your Secret's Safe With Me	(WB)	197	173	21	2	1	98%	10
AIR SUPPLY -	The Power Of Love	(Arista)	190	124	56	10	--	94%	9
NATALIE COLE -	A Little Bit Of Heaven	(Modern)	170	122	39	8	1	94%	11
GODLEY & CREME -	Cry	(Polydor)	171	83	68	14	6	88%	11
DAVID FOSTER -	Love Theme: St.Elmo's Fire	(Atl.)	177	52	91	18	16	80%	7
A-HA -	Take On Me	(Warner Bros.)	157	53	74	12	18	80%	6
GINO VANNELLI -	Hurts To Be In Love	(CBS)	183	20	101	46	16	66%	4
HALL & OATES -	The Way You Do../My Girl	(RCA)	150	31	82	19	18	75%	5
MAURICE WHITE -	Stand By Me	(Columbia)	147	10	94	28	15	70%	7
JOHN PARR -	St. Elmo's Fire	(Atlantic)	105	42	50	10	3	87%	10
CARRIE LUCAS -	Hello Stranger	(Constellation/MCA)	130	19	79	24	8	75%	6
DON HENLEY -	Sunset Grill	(Geffen)	117	9	64	29	15	62%	5
JIMMY BUFFETT -	If The Phone Doesn't Ring...	(MCA)	107	12	54	26	15	61%	6
EL DeBARGE/DeBARGE -	You Wear It Well	(Gordy)	103	8	50	36	9	56%	5
GLENN FREY -	You Belong To The City	(MCA)	98	6	36	29	27	42%	2
TEARS FOR FEARS -	Head Over Heels	(Mercury/PG)	72	4	23	23	22	37%	2
FREDDIE JACKSON -	You Are My Lady	(Capitol)	75	6	19	29	21	33%	2

**NORTHEAST**

Newport, NH (Rick Joyce-WCNL) K.Loggins, T. Twins.  
 Lewiston, ME (Chris Layne-WLAM) Olivia, D.Foster, Maurice White.  
 White River Jct., VT (Charlie Turner-WKXE) Spinners, Adventures, R.Cash, B.Joel, Go West, Jane Wiedlin.  
 New London, CT (Danny O'Brien-WNLC) J.Buffett, Phil Collins, Thompson Twins.  
 New Haven, CT (Jay McCormick-WELI) P.Collins, M.White.  
 Albany, NY (Chris Holmberg-WWOM) No adds.  
 Kingston, NY (Thom Williams-WGHQ) P.Collins, K.Rogers, B.Joel, Olivia, Kim Carnes, C.Mergott.  
 Poughkeepsie, NY (Steve Star-WJJB/FM) Hall & Oates, Thompson Twins, Kenny Loggins, Glenn Frey.  
 Buffalo, NY (Roger Christian-WBEN/AM) Frozen P'list.  
 Ithaca, NY (Dave Smith-WQNY) Ready For The World.  
 Pittsburgh, PA (Bob Conrad-WTAE) Phil Collins.  
 Johnstown, PA (Jack Michaels-WKYE) Olivia, Aretha, B.Joel, Phil Collins, Freddie Jackson.  
 New Castle, PA (Bobbie Vaughn-WKST) No adds.  
 Sharon, PA (Ron Fantone-WPIC) No adds.  
 Meadville, PA (Tod Raymond-WMGW) No adds.  
 Scranton, PA (Burke/Trama-WBQW) Carrie Lucas, G. Frey.  
 Wilmington, DE (Mike Daley-WDEL) Frozen Playlist.  
 Williamson, WV (Kim Whitney-WBTH) Freddie Jackson.

**SOUTH**

Winchester, VA (Frank Mitchell-WINC) Black Tie, Commodores, Glenn Shorrock.  
 Harrisonburg, VA (Adam Stubbs-WQPO) Billy Joel, Phil Collins, Tears For Fears.  
 Charlottesville, VA (Ken Medek-WCHV) Frozen Playlist.  
 Richmond, VA (Lou Dean-WRVA) A-ha, Freddie Jackson.  
 Richmond, VA (Dave Dillon-WEZS) No adds.  
 Norfolk, VA (Nick O'Neil-WLTY) A-ha, Howard Jones.  
 Charlotte, NC (Dave Bishop-WBT) No adds.  
 Charlotte, NC (Steve Sutton-WEZC) F.Jackson, J.Hammer.  
 New Bern, NC (Gary Lee-WSFL/FM) T.Twins, Aretha, Billy Joel, Phil Collins.  
 Rocky Mount, NC (Leslie Jordan-WEED) Propaganda, Candy, DeBarge, Thompson Twins, J. Buffett.  
 Asheville, NC (Brian Lee-WSKY) Bryan Ferry, Mr.Mister, Aretha, Olivia Newton-John, Howard Jones.  
 Sumter, SC (Les Bailey-WDXY) Kenny Rogers, Rosanne Cash, O'Jays.  
 Charleston, SC (King/Donovan-WTMA) David Foster.  
 Conway/Myrtle Beach, SC (Bob Vandergrift-WYAV/FM) Freddie Jackson, Aretha.  
 Carrollton, GA (Charlotte Nelson-WPPI) Phil Collins, Ray Jr., Tina T., Olivia, B.Joel, Black Tie, S.Politti.  
 Atlanta, GA (John Chappell-WSB/FM) Frozen Playlist.  
 Atlanta, GA (Greg Pacciano-WSB/AM) S.Wonder, A-ha, M.Franks, Hall & Oates, D.Foster, Maurice White.  
 Albany, GA (Bill Young-WALG) P.Collins, Olivia, Buffett.  
 Tuscaloosa, AL (Sander Walker-WFFX/FM) Olivia, Aretha, Hall & Oates, Glenn Frey.  
 Huntsville, AL (Steve Dallas-WAHR) Olivia, K.Loggins, Phil Collins, Kim Carnes, B.Tie, So.Pacific, Exile.  
 Gadsden, AL (David Ford-WGAD) No adds.  
 Guntersville, AL (Greg Bell-WGSV) Aretha, B.Joel, Olivia, Phil Collins.  
 Anniston, AL (Lee Patrick-WDNG) B.Joel, K.Rogers, Phil Collins.  
 Bay Minette, AL (Mike Snowden-WBCA) Carrie Lucas, Maurice White, A-ha, Black Tie.  
 Selma, AL (Bob Payton-WTUN) Tears For Fears, Don Henley, G.Frey, Thompson Twins, Aretha.  
 Clarksville, TN (J.J. Austin-WJZM) Hall & Oates, Rene & Angela, Tears For..., T.Twins, Melissa M., Jane Wiedlin, K.Loggins, D.Coleman, J.Buffett.

Chattanooga, TN (Dale Deason-WGOW) Maurice White.  
 Oxford, MS (David Kellum-J107) Phil Collins, Aretha, Quarterflash.  
 Jackson, MS (Rich Allen-WJDX) D.Foster, G.Frey, K.Loggins, Thompson Twins, Freddie Jackson.  
 Louisville, KY (Nugent/McElvein-WHAS) Madonna, A-ha, Stevie Wonder, Alabama.  
 Louisville, KY (Jeff Crawford-WRKA) Phil Collins, Tears For Fears, Maurice White, Gino Vannelli.  
 Paducah, KY (Frank Carvell-WKYX) R.Cash, Aretha, Jack Wagner, Olivia Newton-John.  
 Glasgow, KY (Shannon-McCombs-WSMJ) Aretha, R.Cash, Luther Vandross, Black Tie, Glenn Shorrock.  
 Campbellsville, KY (Jackson/McClendon-WCKQ) Olivia, Phil Collins, Aretha, B.Joel, J.Holliday, B.Ferry.  
 Shreveport, LA (Jeff Edman-KVKI/FM) A-ha, D.Foster.  
 Pineville/Alexandria, LA (Niles Laborde-KISY/FM) Jan Hammer, Glenn Shorrock.

**CENTRAL**

Newark, OH (Greg Moebius-WNKO) K.Loggins, D.Coleman, Olivia Newton-John, Jan Hammer.  
 Urbana/Springfield, OH (Eli Williams-WKSW) Frozen P'list.  
 Logan, OH (Chuck Anthony-WLGN) R.Cash, Phil Collins.  
 Marion, OH (Jan Chamberlain-WDIF) Starship, Bryan Ferry, Tears For Fears, Phil Collins.  
 Marion, OH (Jim Howell-WMRN) Black Tie, A-ha.  
 Toledo, OH (Fred Heller-WSPD) Godley/Creme, John Parr, Melissa Manchester, Rosanne Cash.  
 Toledo, OH (Matthews/King-3WM) Phil Collins, J.Hammer.  
 Zanesville, OH (Pete Petoniak-WHIZ) P. Collins, B.Joel, Thompson Twins, Glenn Shorrock.  
 Dover, OH (Steve Kelly-WJER) B.Joel, Olivia, Bryan Ferry, Melissa Manchester.  
 Sandusky, OH (Bill Zimmerman-WLEC) P.Collins, K.Rogers.  
 Hamilton, OH (Mark Gibson-WMOH) K.Loggins, Glenn Frey, Rosanne Cash, A-ha.  
 Springfield, OH (Dale Grimm-WIZE) Gino Vannelli, Durell Coleman, Carrie Lucas.  
 Springfield, OH (Chuck McGee-WAZU/FM) J.Buffett, Aretha, Durell Coleman, Nick Mason.  
 Gallipolis, OH (Tim Maxwell-WJEH) P.Collins, Bryan Ferry, R.Cash, G.Frey, T.Twins, D.Coleman, K.Loggins, Billy Joel, C.Lucas, Tears For Fears, Jan Hammer.  
 Anderson, IN (Larry Joseph-WLHN) T.Twins, Glenn Frey, Kenny Loggins, Jan Hammer.  
 Rushville, IN (Kevin Stone-WRCR) Hall & Oates, Don Henley, Freddie Jackson, Melissa Manchester.  
 Lowell, IN (Jim Holly-WZVN) P.Collins, R.Cash.  
 Kokomo, IN (Darryl Parks-WIOU) D.Foster, D.Coleman.  
 Versailles, IN (Dale M. Graves-WOVR) Gino Vannelli, Carrie Lucas, John Denver, A-ha.  
 Evansville, IN (Gary Olson-WGBF) A-ha, David Foster, Phil Collins, Kenny Loggins.  
 Lafayette, IN (Mike Johnson-WASK) Maurice White, Black Tie.  
 Detroit, MI (Gene Elzy-WJR/AM) No adds.  
 Flint, MI (Bill Pearson-WTRX) Aretha, K.Loggins, T.Twins, Glenn Frey, F. Jackson, Melissa Manchester.  
 Saginaw, MI (Terry Lenz-WGSW) B.Joel, A-ha.  
 Lansing, MI (Jack Robbins-WILS/FM) M.White, J.Buffett.  
 Battle Creek, MI (Rick Chapman-WKNR) K.Rogers, Phil Collins, Billy Joel, Bryan Ferry.  
 Grayling, MI (Bob Ditmer II-WQON/FM) G.Frey, Hall & O.  
 Kenosha, WI (Terry Havel-WLIP) A-ha, Olivia.  
 Milwaukee, WI (Max McDonald-WTMJ) No adds.  
 Milwaukee, WI (Mike Murphy-WISN) Freddie Jackson, Olivia, Phil Collins.  
 Milwaukee, WI (Beth Fast-WMYX) G. Frey, Phil Collins.  
 Ft. Atkinson, WI (Rob Anderson-WFAW) Olivia.

Madison, WI (Tim Brickner-WIBA) Billy Joel, OMD, Maurice White.  
Madison, WI (Pat O'Neill-WMGN) Aretha, H.Jones, Freddie Jackson, K.Loggins, D.Foster, Jan Hammer.  
Beaver Dam, WI (Steve Sabatke-WBEV) K.Loggins, P.Collins, R.Cash, Aretha, K.Rogers, Olivia, Thompson Twins, Go West.  
Reedsburg, WI (Kevin Kellogg-WRDB) R.Cash, Phil Collins, Kenny Rogers, Jimmy Buffett.  
Manitowoc, WI (Lee Douglas-WOMT) Gino Vannelli, Phil Collins.  
Green Bay, WI (David Carew-WDUZ) Godley/Creme, Melissa Manchester, Kenny Rogers.  
Marshfield, WI (Brent Randal-WDLB) No adds.  
Eau Claire, WI (Rick Roberts-WIAL) Phil Collins, Kenny Loggins, Jane Wiedlin, Aretha.  
Menomonie, WI (Alison Girard-WMEQ) Thompson Twins, Maurice White, Don Henley, Sting.  
Oshkosh, WI (Chris Hansen-WMGV) G.Frey, Jan Hammer, F.Jackson, Thompson Twins, Olivia.  
Chicago, IL (Suzy Mayzel-WCLR) Godley/Creme, H.Jones.  
Wilmington, IL (Wayne Perrott-WDND) Aretha, Kenny Loggins, Roger Daltrey, Natalie Cole.  
Rockford, IL (Reed/Locwood-WKMQ) J.Parr,Hall & Oates, G.Frey, T.Twins, Gino V., Tears For..., DeBarge.  
Rockford, IL (McGee/Heckler-WROK) Hall & O., Buffett.  
Freeport, IL (Allen Zipsie-WFPS) R.Cash, A-ha, Phil Collins.  
Peoria, IL (Denise Henley-WIRL) No adds.  
Peoria, IL (Robb Westaby-WMBD) A-ha, Jan Hammer.

**MIDWEST**

Mason City, IA (Steve Locker-KGLO) M.Osmond, Hugh Masekela, Kim Carnes, Phil Collins, C.Daniels Band.  
Mason City, IA (Harry O'Neil-KLSS) Hall & Oates.  
Mason City, IA (John Petermeier-KRIB) Jan Wiedlin, Aretha, Kim Carnes, Phil Collins, David Foster.  
Waterloo, IA (Roger Davis-KWLO) Tears For Fears.  
Dubuque, IA (Chuck Bailey-WDBQ) No adds.  
Cedar Rapids, IA (Gary Edwards-WMT/AM) Phil Collins, Crystal Gayle, Kenny Rogers.  
Cedar Rapids, IA (Dennis Green-WMT/FM) D.Foster, Olivia, Aretha, P.Collins, R.Cash, Kim Carnes.  
Forest Lake, MN (Cathleen Cary-WLXX/FM) T.Twins, Kenny Loggins, Rosanne Cash, Phil Collins.  
Northfield, MN (Rich Harris-KYMN) DeBarge, Kenny Loggins, Glenn Frey.  
Minneapolis, MN (Chuck Knapp-KSTP/FM) UB40.  
Duluth, MN (Dunsworth/Collins-WBEC) Kenny Loggins, Jimmy Buffett, Phil Collins.  
Rochester, MN (Rich Peterson-KROC/AM) Glenn Frey, D.Coleman, Don Henley, Tears For Fears, G.Shorrock.  
Rochester, MN (Al Axelson-KWEB) No adds.  
Austin, MN (Randy Frey-KGHR) Don Henley, Melissa, Mankato, MN (Sue LaFond-KEEZ/FM) Hall & Oates.  
Luverne, MN (Keith Maine-KQAD) Frozen Playlist.  
Pipestone, MN (Dan Norris-KLOH/FM) Glenn Frey, Phil Collins, Hall & Oates, Jack Wagner.  
Willmar, MN (Paul Davis-KQIC/FM) Phil Collins, Billy Joel, John Fogerty, Starship.  
Marshall, MN (Craig Allen-KKCK/FM) No report-Frozen.  
Montevideo, MN (Lou Kuno-KMGM) K.Loggins, P.Collins.  
St. Cloud, MN (John Fine-WJON) Phil Collins, Thompson Twins, Kenny Rogers, Kim Carnes.  
Grand Forks, ND (Paul Kero-KNOX) Hall & Oates, Kenny Loggins, Kim Carnes.  
Jamestown, ND (Jon Esch-KQDJ) Jimmy Buffett, Fairchild, Gino Vannelli, Godley/Creme.  
Hannibal, MO (Chuck Yates-KGRC) Tears For Fears, Kenny Rogers.

Poplar Bluff, MO (Don Miller-KJEZ) J.Buffett, Don Henley, Gino Vannelli.  
St. Joseph, MO (Bob Heater-KKJO) Gino Vannelli, Hall & Oates.  
Joplin, MO (Bobby Daniels-KFSB) Aretha, Olivia, B.Joel, Kim Carnes, Beach Boys, Phil Collins.  
Cuba, MO (Thom Calvin-KBCC) B.Joel, Olivia, Phil Collins, Charlie Daniels Band, Rosanne Cash.  
Springfield, MO (Michael Cochran-KGBX) No report-frozen.  
Lawrence, KS (Bill Lee-KLWN) No report-frozen.  
Pittsburgh, KS (Bell/Porter-KNZS) Glenn Frey, Billy Joel, Kenny Rogers, Phil Collins.  
Parsons, KS (Steve Parker-KLKC) Durell Coleman, Don Henley, Glenn Frey, A-ha.  
Omaha, NE (Kuckelburg/Swanda-KGOR) Jan Hammer, Stevie Wonder, Bowie & Jagger.  
Omaha, NE (Randy Shane-KOIL) Hall & Oates, Gino Vannelli, D.Foster, Tears For Fears, Melissa Manchester, Don Henley, Glenn Shorrock.  
Lincoln, NE (Cathy Blythe-KFOR) No adds.  
Hastings, NE (Cyndi Barry-KHAS) No report-frozen.  
Woodward, OK (Greg Shuffield-KMTY/FM) No report-frozen.

**SOUTHWEST**

Tyler, TX (Brian Maloney-KTYL) B.Springsteen, Ray Jr., Phil Collins, B.Joel, J.Holliday, Olivia, Aretha, Rene & Angela, Howard Jones.  
Wichita Falls, TX (Dave Landry-KTLT) No adds.  
Houston, TX (Bruce Nelson-KNUZ) Gino Vannelli, DeBarge.  
Houston, TX (Steve Matt-KLTR) No report-Frozen.  
Humble/Houston, TX (Rick Stancato-KTUN) No adds.  
Beaumont, TX (James/Kasi-K106) Frozen Playlist.  
Austin, TX (Keith Jacobs-KEY103) No report-frozen.  
Del Rio, TX (Kevin Bel-KDLK) No report-frozen.  
Pampa, TX (Matt Parsons-KGRO) No report-frozen.  
Midland/Odessa, TX (Chuck Wolfe-KCRS) F.Jackson, Kenny Rogers, Olivia, Billy Joel, Glenn Frey.  
Odessa/Midland, TX (Steve Myers-KQIP) Gino Vannelli, T.Twins, Phil Collins, Olivia, Aretha, Don Henley.  
Phoenix, AZ (Sam Church-KKLT) David Foster, Hall & Oates, A-ha.  
Sedona, AZ (Mahannah/Kessel-KAZM) Black Tie, Melissa Manchester, Jack Wagner, Jimmy Buffett.  
Clovis, NM (Jerry Mayfield-KCLV) T.Twins, UB40.

**ROCKY MOUNTAIN**

Great Falls, MT (Steve Keller-K99) Thompson Twins, Glenn Frey, Olivia Newton-John.  
Chinook, MT (Eric Edwards-KRYK/FM) Kenny Loggins, ABC, Bruce Springsteen, Don Henley (SUNDAYS).  
Belgrade, MT (Melody Sullivan-KCDQ/FM) Bryan Ferry, Olivia, Rosanne Cash, Jane Wiedlin.  
Missoula, MT (Vern Argo-KYLT) Billy Joel, Olivia, Phil Collins, Kenny Rogers.  
Hamilton, MT (Steve Fullerton-KLYQ/FM) Billy Joel, Ray Parker Jr., T.Twins, Tina Turner, Phil Collins.  
Colorado Springs, CO (Irwin/Howard-KVUU) Gino Vannelli, Maurice White, Billy Joel.  
Salida, CO (Charles Darwin-KVRH) R.Cash, Olivia, Cock Robin, Billy Joel, Aretha.  
Montrose, CO (Tom Fricke-KUBC) C.Lucas, B.Joel, M.White, T.Twins, K.Loggins, Phil Collins, Henley.  
Powell, WY (Carl David-KLZY) Eddie Rabbitt, Stacy Lattisaw, Klymaxx.  
Rock Springs, WY (Chris Alexander-KQSW/FM) Beach Boys, Olivia, R.Cash, Rene & Angela, J.Wiedlin, Freddie Jackson, Billy Joel, Kenny Loggins.  
Sun Valley, ID (Jeffrey Ballou-KSKI) B.Springsteen, Starship, Tina Turner, Bryan Ferry, Aretha.

Grangeville, ID (Jim Cross-KORT) Olivia, Phil Collins, Kenny Rogers, Kim Carnes, Billy Joel.  
 Orofino, ID (Dana McKinney-KLER) Olivia, Phil Collins, Billy Joel, Glenn Shorrock, Bruce Springsteen.  
 Boise, ID (Drew Harold-KBOI) Tears For Fears.  
 Salt Lake City, UT (George Lemich-KSL) Frozen P'list.  
 Manti, UT (Stan Ericksen-KMTI) Phil Collins, Bryan Ferry, Billy Joel.

### FAR WEST

Reno, NV (Larry Irons-KRNO/FM) Tears For Fears.  
 Carson City, NV (Scott Carson-KPTL) D.Foster, Melissa.  
 Los Angeles, CA (Liz Kiley-KFI) Freddie Jackson, OMD, DeBarge.  
 Los Angeles, CA (Kaye/Marie-KOST) Phil Collins, Tears For Fears.  
 Carlsbad, CA (Clark Novak-KKOS) Maurice White, ABC, Aretha, F.Jackson, Olivia, Eric Tagg.  
 San Diego, CA (Mark Larson-KFMB) Maurice White, Phil Collins, Kenny Loggins.  
 San Diego, CA (Bobby Rich-B100) Glenn Frey, Aretha, Thompson Twins, Don Henley.  
 Palm Springs, CA (Ty Stevens-KDES) Aretha, Olivia.  
 Fresno, CA (Scott Huskey-KLTK) D.Henley, T.Twins.  
 San Luis Obispo, CA (Dan Armstrong-KVEC) Kenny Rogers, Phil Collins, Olivia Newton-John.  
 San Luis Obispo, CA (Carol Meyer-KKUS) David Foster, Gino Vannelli.  
 Monterey, CA (Michael Reading-KWAV/FM) T.Twins, Olivia, F.Jackson, Aretha, Phil Collins, Tears For..  
 San Francisco, CA (Gardner/Kulp-K101) No adds.  
 Concord, CA (Mike Alexander-KKIS) Olivia, K.Loggins.  
 Concord, CA (Jim Hampton-KWUN) C.Lucas, Godley/Crete, J.Buffett, Phil Collins, Thompson Twins.  
 Livermore, CA (Scott Lewis-KKIQ) Kenny Loggins, Thompson Twins, Phil Collins.  
 Napa, CA (Don DeFesi-KVYN/FM) Aretha, Ray Jr., Phil Collins, Billy Joel.  
 San Rafael, CA (Frank Eriksen-KTIM) OMD, Kenny Loggins, Aretha, H.Jones, Phil Collins, T.Twins, Billy Joel, Mr. Mister, Dan Siegel.  
 San Jose, CA (Bill Weaver-KLOK) B.Joel, J.Wagner.  
 Santa Rosa, CA (Larry Chiaroni-KSRO) No adds.  
 Ukiah, CA (John Wilcox-KUKI) Ray Jr., Tears For Fears, Gino Vannelli, Bryan Ferry, Phil Collins.  
 Arcata, CA (Chris Knight-KATA) Olivia, Billy Joel, Kenny Rogers, Phil Collins.  
 Crescent City, CA (Rene Shanle-KCRE) No report-frozen.  
 Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) David Foster, Hall & Oates, Gino Vannelli.  
 Vacaville, CA (Sheilah Bowman-KUIC) Jan Hammer, Glenn Frey, Rosanne Cash, Tears For Fears.  
 So.Lake Tahoe, CA (Ron Wet-KOWL) B.Joel, Fogerty, Phil Collins, Olivia, Tina Turner, Ray Jr., So Lake Tahoe, CA (Ken Adams-KTHO) No adds.  
 Chico, CA (Dave Kindig-KPAY) Thompson Twins, Phil Collins, DeBarge.  
 Grass Valley, CA (Rich Brock-KNCO) Olivia, Phil Collins, Kenny Rogers.  
 Oroville, CA (Charlie Foxx-KORV) Cougar, ABC, Tears For Fears, K.Loggins, T.Twins, G.Frey.  
 Burney/Redding, CA (Marc Soares-KARZ) Hall & Oates, Eurythmics, UB40, Whites.  
 Red Bluff, CA (Randy Champman-KBLF) No report-frozen.

### NORTHWEST

Portland, OR (Dirkx/Williams-KGW) Don Henley, Freddie Jackson, John Parr.  
 Salem, OR (Doc Nelson-KSLM) DeBarge, Olivia, T.Twins.  
 Albany, OR (Jeff Ryan-KGAL) G.Frey, Olivia, T.Twins.

Corvallis, OR (Larry Blair-KLOO/AM) T.Twins, Bruce Springsteen, G.Shorrock, K.Loggins.  
 Eugene, OR (Bobby King-KDUK) Jan Hammer, Aretha, Hall & Oates, Tears For Fears.  
 Roseburg, OR (Veronica Burns-KRSB) No adds.  
 Medford, OR (Lurch-KYJC) No adds.  
 Grants Pass/Medford, Or (Charlie Kirk-KFMJ) Aretha, Rosanne Cash, Propaganda, T.Twins, Phil Collins.  
 Enumclaw, WA (David Cool-KENU) F.Valli, Black Tie, Kenny Loggins, Don Henley.  
 Auburn, WA (Carl Sawyer-KASY) Phil Collins, Bryan Ferry, Tears For Fears, T.Twins, Rosanne Cash.  
 Seattle, WA (Shawn Stevens-KQ96) A-ha, Olivia, Phil Collins, David Foster.  
 Mt Vernon, WA (Wedge Michaels-KBRC) K.Loggins, Glenn Frey, Freddie Jackson, Tears For Fears.  
 Oak Harbor, WA (David Bowden-KISD) S.Wonder, Jane Wiedlin, K.Loggins, Rosanne Cash, DeBarge.  
 Olympia, WA (Dick Pust-KGY) F.Jackson, ABC, Rosanne Cash, Aretha, Herb Alpert.  
 Aberdeen, WA (Paul Lankow-KXRO) Tears For Fears, Glenn Frey, Johnny Mathis.  
 Centralia, WA (Jim Knutson-KELA) P.Collins, R.Miller.  
 Shelton, WA (Glen Connolly-KMAS) H.Jones, Amy Grant, Spinners, K.Rogers, Phil Collins, Manhattan Trsf., Freddie Jackson.  
 Kelso/Longview, WA (Ray Bartley-KLOG) Sting, Kenny Loggins, Jimmy Buffett, Thompson Twins.  
 Yakima, WA (Frank Taylor-KMWX) Phil Collins, Godley/C.  
 Yakima, WA (Dave Hanson-KIT) G.Frey, Black Tie, Melissa Manchester, Freddie Jackson.  
 Spokane, WA (Sky Walker-KQSP) A-ha, Gino Vannelli.  
 Tri-Cities, WA (Bill Templeton-KALE) OMD, Aretha, Rosanne Cash, Olivia, Phil Collins.  
 Anchorage, AK (Mark Lewis-KFQD) Phil C., Olivia, Loggins.  
 Anchorage, AK (Greg Wilkinson-KKLV/FM) K.Loggins, Aretha, Thompson Twins, Howard Jones.  
 Soldotna, AK (Rick Brady-KCSY) S.Wonder, Jimmy Buffett, DeBarge, Phil Collins, Billy Joel.  
 Saskatoon, SA (Rick Korchinski-CFQC) Maurice White, Carrie Lucas, Don Henley

WELCOME To Our New A/C Correspondents:  
 Melody Sullivan, KCDQ/FM Radio - P.O. Box 89 - Belgrade, MT - 59714 (406-388-1431)

Leslie Jordan, WEED Radio - P.O. Box 2267 - Rocky Mount, NC - 27801 (919-443-5976) From Top 40

### BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Jeff Allen, WQSB-Albertville, AL 9/29  
 Jerry Lee Lewis, Gene Autry 9/29  
 Mark Burns, WCAV/FM-Brockton, MA 9/30  
 Marilyn McCoo, Johnny Mathis 9/30  
 Penny Lane, KOKK-Huron, SD 10/1  
 Ron Bruder, KNVR-Paradise, CA 10/1  
 Laurie Sayers, ISINC 10/1  
 Sting 10/2  
 Patti LaBelle 10/4  
 Bob Conrad, WTAE-Pittsburgh, PA 10/5  
 Bob Geldof, Steve Miller 10/5



# FOTO FILE



## ◀ WHY IS THIS MAN SMILING?

WCAV-Brockton, MA's morning man Jay Carroll is shown backstage with Naomi and Wynonna Judd after their

performance at WCAV's listener party. The part was attended by over 300 faithful WCAV listeners who braved one of the worst traffic tie-ups of the year to get there.

## THE FOUR HORSEMEN OF IOWA RADIO ▶

Patently waiting to be fed during the Upper Midwest Conclave are (l-r): Gary Edwards (P.D., WMT/FM-Cedar Rapids); Rick Sellars (O.M., WMT AM/FM, Cedar Rapids); Carl Mann (P.D., KCRG-Cedar Rapids); and Roger Davis (M.D., KWLO-Waterloo).



## TEARS FOR FEARS RULE ▲

Tears For Fears recently ended the first leg of their highly successful U.S. tour performing for over 18,000 fans at the sold-out Pacific Amphitheater in Costa Mesa, CA. Pictured backstage (l-r) are: Harry Anger (Phonogram UK); Guenter Hensler (PolyGram); Curt Smith (Tears For Fears); Jim Lewis (PolyGram); Emiel Petrone (PolyGram); Roland Orzabel, Ian Stanley, and Manny Elias (all of Tears For Fears).

## CYNDI JAMS WITH THE BOYS ▲

Cyndi Lauper joined the Beach Boys (the featured entertainers at the T.J. Martell Foundation

dinner) for an impromptu encore. Pictured (l to r) are Mike Love and Al Jardine of the Beach Boys and Cyndi Lauper.

## NEW EDITION JOIN WXKS/FM'S ANNIVERSARY PARTY ▶

Boston's own New Edition recently visited their hometown to join WXKS/FM in celebrating their sixth annual anniversary party. Pictured at the party are (bottom row, l to r) Ralph Tresvant and Bobby Brown of New Edition. (standing l to r): Michael Halley (MCA); Dennis Johnson (Boston Celtics); Ricky Bell (New Edition); Rich Balsbaugh (WXKS); Roman Marcinkiewicz (MCA); Sunny Jo White (WXKS); Jerry Brenner (Independent Promo); Michael Bivins (New Edition); Rick Smith (manager of New Edition); Bobby Shaw (MCA).



## LE BON-JOUR ▲

Simon LeBon of Duran Duran stopped by NBC's "Late Nite" to chat with host David Letterman. Simon had departed from Duran Duran temporarily to join with fellow Duran's Roger Taylor and Nick Rhodes for their triad project entitled "Arcadia."

# FOTO FILE



## SO HAPPY TOGETHER ▲

The Buckingham Ramblers, who recorded five top ten records in the late 60's, are in the middle of an eight month, 150 date "Happy Together" concert tour. Pictured

(l to r) are Richard Girod (Red Label Records); Mitch Berk (Red Label); Chris Kain (Red Label); Tom Scheckel (Buckingham Ramblers); Carl Giammaresse (Buckingham Ramblers); Paul Allodi (Red

Label); Kathy Knapp (Red Label); Laurie Beebe (Buckingham Ramblers); Richard Milasky (Red Label); John Cammelot (Buckingham Ramblers); and Nick Fortuna (Buckingham Ramblers).

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or *anyone else* to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



## ◀ THE WAVES ROLL IN

Katrina And The Waves rolled in to MTV studios on the way to a New York appearance at the Ritz. Pictured (l-r): MTV VJ Marc Goodman, Katrina, and KATW member Kimberley Rew.

## GTR GETS SIGNED ▼

Arista has announced the signing of GTR, a newly-formed band fronted by two of England's top guitarists, Steve Howe (Asia) and Steve Hackett (Genesis). The band also features Max Bacon (Bronze) on

lead vocals, and a rhythm section comprised of bassist Phil Spaulding and Jonathan Mover. Shown in London at the signing ceremony are (l-r): Brian Lane (manager-GTR); Steve Hackett; Clive Davis (President-Arista); and Steve Howe.



## STATION TO STATION ▲

Power Station lit up the backstage area at their recent Jones Beach appearances to chat with Z100's Shadow Stevens. Pictured backstage are (l to r): Rick Salvador (Capitol promotion manager—Wash/Phila.); Power Station's

Andy Taylor, Tony Thompson, and new member Michael Des Barres; Shadow Stevens (Z100's Operations Manager); Power Station's John Taylor; Arthur Field (Capitol promotion manager—NY); and Maureen O'Connor (director, press and artist development—Capitol).



# P.D. NOTEBOOK by Eric Norberg

## NUMBERS VERSUS LISTENERS



**M**ost programmers will recognize the need to program to attract listeners. This is usually measured by the ratings. The purpose, from a business point of view, in attracting listeners and in measuring them by the ratings, is to provide an audience for advertisers to reach with their ads.

I have commented before that programmers who hide the ads, or worse, tell their listeners that they think ads are an unfortunate burden ("plays less commercials", "commercial free hour this hour") may generate temporarily higher ratings, but they do themselves and their stations no favors, because they reduce the effectiveness of the ads. Some programmers may not believe this, but a moderate commercial load is accepted by listeners--until you tell them you recognize that the ads are undesirable, through phrases and approaches like this. You then sensitize them to ads every time they hear them--and each one is an annoyance, because you've already told them you think of them as an unfortunate side effect of broadcasting, so they wonder: Why is my station running these ads? Are they greedy, or what?

At this point, a skeptical programmer will usually say that listeners understand that stations must make money by carrying ads, so listeners will accept them when they do run, understanding that the station is keeping them to a minimum, and needs them to survive, and does demonstrate its good intent by clearing some hours of commercials.....

Aha. That's the problem. The majority of the listeners *don't* understand all that. Try this experiment. Next time you have a group of kids taking a tour of your station, ask them why they think you have commercials on the air. I've done this for years, and the results in all the markets I've programmed in are so consistent I don't think I need to telegraph the responses you are likely to get. Suffice it to say, the correct answer doesn't turn up very often. Try it! Even adults may give an answer that may surprise you, though they do seem a little more likely to have a dim understanding of the reason--though they may think that you cover the station costs with just an ad or two an hour and the rest of those ads represent greed. Most people will be surprised, but understanding, when they grasp the facts; but they do have to be told.

So, as I say, putting down the spots you run on the air by presenting them as undesirable in your promotion hurts not only the station's image with its own listeners, but it hurts the advertisers' response by rendering the audience less receptive to the message when they hear it.

Which brings me back to a programmer's need to program to attract listeners. Too many programmers relate that assignment with the ratings results, with the ratings a goal in themselves. But what are the ratings *for*? To assist in selling advertising. Ad agencies use numbers to justify their buying decisions, but retailers view numbers simply as a statement of your

station's effectiveness in delivering customers, if they can make sense of them at all. They really don't care how you rank in your demographics. They are only interested in how you can help them sell more and succeed better.

See what I'm getting at? Those big numbers you generate with your "commercial free" promotion won't result in sustained sales success for the station, if your pre-programmed listeners respond negatively to the ad (or stop listening to your station when the ad comes on). Numbers are valuable, and within the fairly wide margins of error that can result as much in a bad book as a good one regardless of how brilliant your programming is, they are certainly a goal. But don't overlook the business purpose of all your programming: To present the ads in a desirable and interesting context to those who are listening. A station with an audience 1/5 the size of yours may survive and prosper in a way your station finds difficult if it *gets results for clients*. Any programming strategy that does not take into account the true end result required by the station to succeed as a business is a blunder, and ultimately will fail.

Now, the other side of the coin. What can you do about the client who requires the old "say you heard it on the radio and get..." approach to "prove the station's effectiveness." It does no such thing, of course, and I'll offer a thought or two about that next week. ■



# BIO FEEDBACK

## DIANA ROSS

The video for her new single "Eaten Alive" is based on a 1977 science fiction flick called *The Island Of Dr. Moreau*.

## BILLY CRYSTAL

His roots are in the music business. His family owned and operated The Commodore Label ... famous in the jazz world.

## BOY GEORGE

Professing to be an Osmonds fan, George is writing some new songs for none other than good ol' Donny Osmond.

## NATALIE COLE

Aaron Spelling has recruited Natalie to record the title song for his new ABC series called *Hollywood Beat*. He has also offered her a guest role in the show.

## FRANK ZAPPA

In response to queries over rock and Satanic influences, Zappa claims that the only thing rock can make someone do that they wouldn't do in the first place is dance.

## BARBRA STREISAND

Her next LP, *Back To Broadway* will be a collection of great Broadway show tunes including "Somewhere" (from *West Side Story*).

## THE MILLION DOLLAR QUINTET

Except for Elvis, the remaining four, Johnny Cash, Roy Orbison, Carl Perkins and Jerry Lee Lewis will return to Sun Studios in Memphis to record a reunion LP.

## SCRITTI POLITTI

Their name means "Political Writing" in Italian.



## SHEILA E.

Contrary to popular belief, Sheila E. will not be making an appearance in Prince's new movie, tentatively titled *Under The Cherry Moon*, being filmed in Paris.

## THOMPSON TWINS

During the early recording sessions for their new LP, front man Thom Bailey collapsed from exhaustion. After a two month recuperation, outside producer Nile Rodgers was brought in to complete the production.

## UTFO

This Brooklyn group's abbreviation comes, somehow, from Untouchable Force Organization.

## THE POWER STATION

Their next project is likely to be the theme song to Arnold Schwarzenegger's new film, *Commando*.

## DIONNE WARWICK

The net profits from her upcoming release "That's What Friends Are For," will be earmarked for a national AIDS research organization. In addition to Warwick, the song features Stevie Wonder, Elton John, and Gladys Knight, all sharing vocals.

## MORRIS DAY

Leave it to Morris Day to include the likes of Nancy Reagan, The Ayatollah, and The Pope in his current video for "The Oak Tree." (And we're told by Morris himself that these are not actors or look-alikes, but the real McCoy!) He is teaching his new dance called The Oak Tree to people in the video.

## ROGER DALTREY

His single, "After The Fire," was written for him by former Who-mate Pete Townshend. All royalties from "After The Fire" will be donated to the Band Aid Trust.

## OAK RIDGE BOYS

The proceeds from a concert appearance in Nice, France went to the "Feed The Children" organization, and were used to drill four much needed water wells in Kenya (with each well named after an Oak).

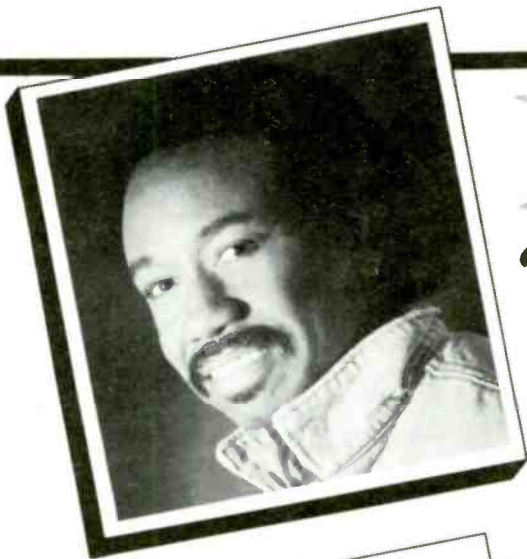
## CARLY SIMON

Her new boyfriend/fiance Russ Kunkel appears in the video of "My New Boyfriend." He plays a drummer, which he is.

## PREFAB SPROUT

The band's name came from the 1965 Nancy Sinatra/Lee Hazelwood song, "Jackson" when leader Paddy McAloon misinterpreted the line "hotter than a pepper sprout."

# Columbia's



## Maurice White

### “STAND BY ME”

**TOP TWENTY**  
**Z93 23-18**  
**KMEL 16-14**  
**WRVQ 22-19**  
**Q104 13-9**

WKSE Debut 34  
WPHD ADD  
WCAU/FM ON  
94Q 31-25  
Q105 ON

KMJK 23-21  
Q103 ON  
WHYT Debut 29-  
WCZY Debut 40-



## Eddie Murphy

### “PARTY ALL THE TIME”

**WKSE 29-20**  
**WCZY ADD 17**  
**WHYT Debut 31**

WXKS  
94Q  
KEGL  
WRSR  
FM102

Immediate Phones  
Wherever Played!



## The Outfield

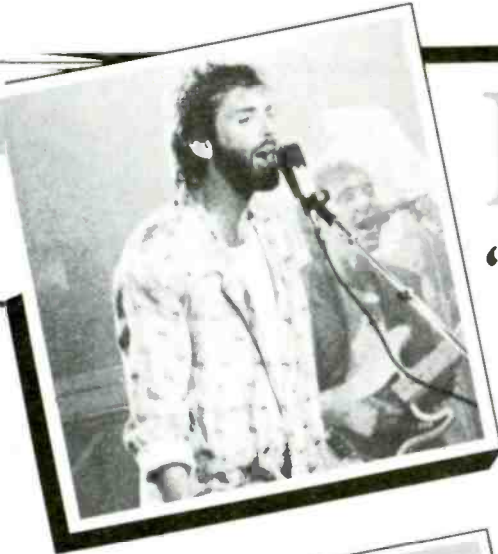
### “SAY IT ISN'T SO”

Ripe For Top 40

**Crossover:**

**GAVIN ALBUM CHART 19**

# Hot Stack



Kenny Loggins

**“I’LL BE THERE”**

KAFM WKFR WKSF KGOT  
WANS KF95 KISR OK95  
WKDD KSKD WDBR  
WRQC KRQ WSPT

**A/C  
CHARTBOUND**



Cock Robin

**“THOUGHT YOU WERE  
ON MY SIDE”**

WPHD KNOE/FM  
WGCL WPFM  
99XXX WHSL  
WOMP/FM KSKD



Billy Joel

**“THE NIGHT IS  
STILL YOUNG”**

OVER 100 TOP 40 STATIONS *OUT-OF-THE-BOX!*

COLUMBIA RECORDS



# *The Dream Academy*



**“This World” The First Track, Pro And Video From The Dream Academy’s Debut Album  
Audio Produced by David Gilmour and Nick Laird-Clowes with George Nicholson  
Video Produced and Directed by Peter Kagan and Paula Greif.**



© 1985 Warner Bros. Records Inc.

# ALBUM/ALTERNATIVE

## Gavin Album Frontline



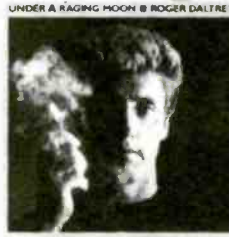
JOHN C. MELLENCAMP



MIAMI VICE



STARSHIP



ROGER DALTREY



CURE



KATE BUSH

These records define the Album radio and Alternative radio formats this week.



Hounds Of Love—Kate Bush (EMI)

I would compare KATE BUSH with any fine film director (STANLEY KUBRICK?) who releases and gambles all out masterworks every four or five years. It's records like these that bring home the fact that A) we can only play one track at a time, and out of context at that, and B) that kid wearing the KISS visor and belt buckle (or the psuedo punk with the mohawk, for that matter) will never ever understand the depth of an artist like MS. BUSH. He's the guy that keeps us from being truly greater than even we can ever imagine. I mean, the menu's there, the fine food is prepared, but no matter what we order, we get burgers. Magnificent albums like these push the borders of radio's often cold realities, but they also magnify the height of the walls we have to scale. Still, the single is getting great reaction. The title track, "Hounds Of Love", is the next contender. Don't miss the entire spell this LP can weave if you give it your undivided self and your expertise as a professional music listener. Then dream, dream, dream.



Reports accepted Mondays at 8am through 2pm Wednesday

Station Reporting Phone (415) 392-7750

### Miami Vice Soundtrack (MCA)

The long awaited MIAMI VICE LP does justice to the ethnic excitement of the show--television's hottest contribution to rock culture since MTV broke DURAN DURAN. On the Album Radio side, we've charted and CERTIFIED this collection (based solely on the FREY and HAMMER singles) even before the LP physically entered anxious hands. Next week's GAVIN features an entire issue spotlighting MIAMI radio and the mind behind the LP, so stay tuned!

### CruzaDOS (Arista)

Odd marriage of the week goes to Los Angeles' CRUZADOS, paired with Southern producer RODNEY MILLS. It's MILLS who provides an intriguing cloudy, dream-like ambience in which the CRUZADOS operate. So far, the very first track being embraced is "Motorcycle Girl", however be aware that the course also includes textured rockers like "Hangin' Out In California" and "Rising Sun", which are actually Bunker favorites by kilometers. This is a big week for Great American rock n roll bands. CRUZADOS and DEL FUEGOS, both in the same week--two superfine proud contributions. Can the heart stand it?

### Here's To Future Days—Thompson Twins



The album is finally here, providing Album Radio with the perfect option

to stray from the single into wilder and thornier territory. Re-recording and gospelizing "Lay Your Hands On Me" proved to be a lucrative piece of strategy. I see Album Radio messing more with "Revolution" than "Dr. Dream", though observers should expect play on both. I like the title track "Future Days", a groove-like charmer. Top Forty will be picking the carcass of this LP clean, so Album Radio should best move fast, figuring out just what track works when, staying a step ahead of those who need the big hole before they move. The entire side one tracks through nicely. Side two includes "King For A Day".

### "Don't Run Wild"—Del Fuegos (Slash/W.B.)

I hate MILLER rent-a-beer, but love the DEL FUEGOS. Their first LP was one of the pure pleasures of 1984 that rock radio maybe should have gotten a little more behind. I'd file this just a teeny bit left of STEVIE RAY--a little bluesy and a much needed shot of 'hipness' Album Radio needs right now. Don't get beat to the punch by a beer company, ferchristsakes.

### ... Undone—The Lucy Show (A&M)

Named after one of the all time high decibel shouting and screaming sitcoms, fortunately this LUCY SHOW wields a little more subtlety. Alternative programmers who placed tremendous faith in Liverpool's THE SOUND may place it here. MISTER MOONEY is spinning in his grave. "Ephemeral" is a good jumping off point.

# ALBUM

Editor: Kent Zimmerman

## CERTIFIED



MIAMI VICE  
(MCA)

ROGER DALTRY  
(ATLANTIC)

## MOST ADDED

1. UNDER A RAGING MOON-ROGER DALTRY (ATLANTIC)
2. "MOTORCYCLE GIRL"-CRUZADOS (ARISTA-12")

# MY 2¢



If this sounds like an apology, well maybe it is. This week's chart was one of the hardest to assemble all year. Actually, this has happened before, though not to this degree. Maybe I should walk you through this so you understand. The basic premise is that we had about 15 records that could have fit into the TOP TEN. Sure the TOP FIVE is pretty much locked, but it was the debuts of MIAMI VICE and ROGER DALTRY that started things rolling. The following records actually moved up in both rotation points and air-play but in relative ranking order to other records actually moved down. Records like MARILLION (now just starting to happen TOP FORTY), NICK LOWE, STEVIE RAY VAUGHAN and even BRUCE SPRINGSTEEN had strong weeks in terms of research. Even MR. MISTER, as far down as #16, felt the crunch, only going up one, but doing very well. So that's the story regarding those underlines on records that appear to be moving down. I also promise you that this will only occur inside the TOP 15. Any farther down would be somewhat of a sham. ...The THOMPSON TWINS have leaped with great power to the #11 slot first week out...A lot of good and bright new acts are happening on the chart this week. Those in good standing include QUARTER-

2W LW TW

1.	1.	1.	JOHN C. MELLENCAMP (RIVA) "LONELY" "ROCK" "SMALL" "JUSTICE"
2.	3.	2.	Dire Straits (Warner Bros.) "World" "Money" "Walk"
3.	2.	3.	Sting (A&M) "Fortress" "7th" "Seam" "Shadow"
5.	5.	4.	Talking Heads (Sire) "Was" "Late"
7.	4.	5.	Hooters (Columbia) "Danced"
38.	18.	6.	MIAMI VICE (MCA) "BELONG" "THEME"
---	---	7.	ROGER DALTRY (ATLANTIC) "FIRE" "MOON" "LET" "TALK"
---	8.	8.	STARSHIP (RCA) "CITY" "PRIVATE" "SARA"
6.	6.	9.	REM (IRS) "Driver" "Can't"
9.	10.	10.	LOVERBOY (COLUMBIA) "MINUTE" "DANGEROUS" "THUNDER"
---	31.	11.	THOMPSON TWINS (ARISTA) "LAY" "KING" "MESS"
12.	11.	12.	MARILLION (CAPITOL) "KAYLEIGH" "LAVENDER"
13.	12.	13.	NICK LOWE (COLUMBIA) "KNEW"
30.	13.	14.	STEVIE RAY VAUGHAN (EPIC) "SISTER" "CHANGE" "WHAT"
11.	9.	15.	Bruce Springsteen (Columbia) "Down" "Janey"
20.	17.	16.	MR. MISTER (RCA) "WINGS"
16.	15.	17.	Tears For Fears (Mercury) "Heels" "Shout"
22.	19.	18.	HEART (CAPITOL) "NEVER"
29.	20.	19.	OUTFIELD (COLUMBIA) "SAY"
24.	21.	20.	SAGA (PORTRAIT) "KNOW"
4.	7.	21.	David Bowie & Mick Jagger (EMI America) "Streets"
31.	27.	22.	BRYAN ADAMS (A&M) "AFFAIR" "DIANA"
33.	28.	23.	SQUEEZE (A&M) "HITS" "FOREVER"
8.	16.	24.	Michael McDonald (Warner Bros.) "Bad" "Lookin'"
21.	24.	25.	Cheap Trick (Epic) "Sister" "Tonite"
---	---	26.	QUARTERFLASH (Geffen) "TALK" "BACK" "ICE"
39.	33.	27.	KATE BUSH (EMI AMERICA) "RUNNING"
31.	35.	28.	GARY MYRICK (NETWORK/Geffen) "ANGELS" "STAND"
17.	23.	29.	U2 (Island) "Bad"
---	39.	30.	PREFAB SPROUT (EPIC) "BREAKS"
18.	26.	31.	Night Ranger (Camel/MCA) "Four"
27.	30.	32.	X (Elektra) "Burnin'"
23.	25.	33.	Eddie & The Tide (Atco) "Million"
35.	34.	34.	OMD (A&M) "So"
---	37.	35.	THE CURE (ELEKTRA) "BETWEEN"
---	---	36.	JON BUTCHER AXIS (CAPITOL) "STOP" "AXIS"
---	38.	37.	ABC (MERCURY) "NEAR"
---	---	38.	CRUZADOS (ARISTA) "MOTORCYCLE"
37.	36.	39.	Romantics (Nemperor/CBS) "Test" "Let's"
---	40.	40.	Adventures (Chrysalis) "Heart"

## CHARTBOUND

MARSALL CRENSHAW (WB) "Wild"  
 BRYAN FERRY (EG/WB) "Stop"  
 DREAM ACADEMY (WB) "World"  
 WIRE TRAIN (415) "Last" "Skills"  
 COLOUR FIELD (Chrysalis) "Enough"  
 TODD RUNDGREN (WB) "Something"  
 PAUL YOUNG (Columbia) "Playhouse"  
 MOTLEY CRUE (Elektra) "Home"  
 RATT (Atlantic) "You're"  
 \*ARMOURY SHOW (EMI) "Castle"  
 \*SIMON F (Chrysalis) "Want"  
 JANE WIEDLIN (IRS) "Blue"  
 \*KISS (Mercury) "Tears"  
 \*TOMMY SHAW (A&M) "Remo's"

FLASH, KATE BUSH, PREFAB SPROUT, JON BUTCHER AXIS, and CRUZADOS...Up and comers inside CHARTBOUND who have a shot at

the Top 40 Album Chart include MARSHALL CRENSHAW, the new BRYAN FERRY single, WIRE TRAIN and DREAM ACADEMY. ...Do I sense some clever manipulation on the part of promoters getting multiple track play? It looks to me that down the line we will see more albums like the STEVIE RAY VAUGHAN, DALTRY, QUARTERFLASH, DREAM ACADEMY, CRUZADOS, and JON B. AXIS getting consideration on more than one airplay track. These records are enabling programmers to assert the individuality on what music they actually prefer. Different strokes for different folks...Caught a very little piece of FARM AID and saw a tape of BOB DYLAN backed by TOM PETTY and his band. DYLAN was actually smiling and so was I. You don't hear him screaming about the size of his appendages. How about a collaboration LP? KZ

Editor:  
Peter Standish

# ALTERNATIVE

## CERTIFIED

2W LW TW

1.	1.	1.	THE CURE (ELEKTRA) "DAYS"
2.	2.	2.	X (Elektra) "Burning" "Wrong" "Shack"
10.	7.	3.	RED HOT CHILI PEPPERS (EMI AMERICA) "HOLLYWOOD"
7.	6.	4.	KATE BUSH (EMI AMERICA) "HILL"
5.	5.	5.	Shriekback (Island) "Nemesis" "Converge"
3.	3.	6.	REM (IRS) "Can't" "8" "Gravity" "Life"
4.	4.	7.	Talking Heads (Sire) "Was" "Stay" "Lady" "Road"
20.	13.	8.	SQUEEZE (A&M) "HITS" "PRAY"
17.	12.	9.	ABC (MERCURY/POLYGRAM) "NEAR" "MILLIONAIRE"
12.	11.	10.	UNTOUCHABLES (STIFF/MCA) "FREE" "SPY" "WILD"
8.	8.	11.	Armoury Show (EMI America) "Spain" "Glory"
9.	9.	12.	OMD (Virgin/A&M) "Love" "Secret" "88 Seconds"
22.	17.	13.	NICK LOWE (COLUMBIA) "BRIDE"
15.	15.	14.	What Is This (MCA) "Around" "Ghost" "Heaven"
14.	14.	15.	Blue Nile (Virgin/A&M) "Stay" "Tinseltown"
--	21.	16.	COLOUR FIELD (CHRYSALIS) "ENOUGH" "TAKE" "SORRY"
--	20.	17.	PREFAB SPROUT (EPIC) "BREAKS" "FARON" "APPETITE"
6.	10.	18.	Midnight Oil (Columbia) "Worlds" "Generals"
13.	19.	19.	Sting (A&M) "Fortress" "Shadows" "7th" "Russians"
11.	16.	20.	UB40 (Virgin/A&M) "Babe" "Break" "Spliff"
16.	18.	21.	Propaganda (Island/ZTT) "Duel" "Dream" "Dr" "8"
28.	27.	22.	GENE LOVES JEZEBEL (RELATIVITY) "COW" "ALWAYS"
27.	26.	23.	J. Cougar Mellencamp (PolyGram) "Scarecrow"
--	--	24.	HUSKER DU (SST) "SENSE"
18.	23.	25.	New Order (Qwest) "Kiss" "Vigilantes"
--	--	26.	WIRE TRAIN (415/COLUMBIA) "SKILLS"
--	--	27.	STEVIE RAY VAUGHAN (EPIC) "WINDOW"
24.	25.	28.	Alex Chilton (Big Time) "Tee" "Job"
--	--	29.	FLESHTONES (IRS) "ROCK"
30.	30.	30.	Danse Society (Arista) "Say"



COLOUR FIELD  
(CHRYSALIS)



PREFAB SPROUT  
(EPIC)

## MOST ADDED

1. DOWNTOWN-MARSHALL CRENSHAW (WARNER BROS.)
2. BETWEEN TWO WORDS-WIRE TRAIN (415/COLUMBIA)
3. THE DREAM ACADEMY (W.B.)
4. ...UNDONE-LUCY SHOW (A&M)

## IMPORT INDIE



- DEAD MILKMEN (Enigma) "Camera"  
WINTER HOURS (Link) "Churches"  
NICO (PVC/Jem) "Camera"  
MISSION OF BURMA (Ace Of Hearts)  
NIXON & ROPER (Enigma)  
J. RICHMAN (Twin/Tone) "Live"  
PROF. LONGHAIR (Dancing Cat)

## ALTERNATIVE ACTION

THE CURE remain solidly entrenched at the #1 spot. With a tour on the way, and their overwhelming lead over other chart entries, don't expect them to move out soon.

With her new album, "HOUNDS OF LOVE" KATE BUSH moves back up the chart. The early strength of the single prepared programmers for this LP which is destined to be a top Alternative Album.

Except for THE LUCY SHOW, this week's MOST ADDED records

## CHARTBOUND

DREAM ACADEMY (WB) "Northern"  
XYMOX (Relativity) "Day"  
THIS MORTAL COIL (Atco) "Kanga."  
LUCY SHOW (A&M) "Ephemeral"  
MARSHALL CRENSHAW (WB) "Wild"  
TODD RUNDGREN (WB) "Something"  
NEW MODEL ARMY (Cap.) "Frightened"  
THOMPSON TWINS (Arista) "Lay"  
VOLCANO SUNS (Homestead) "Jak"  
MARTI JONES (A&M) "Element"  
C. VAN BEETHOVEN (Indep. Pjt.)  
JIMMY CLIFF (Columbia) "Hot"

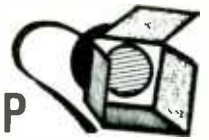
remain the same as last week's, with just some shuffling. This shows early support, and promise for the chart future of these records.

Our two CERTIFIED, COLOUR FIELD and PREFAB SPROUT, continue to move neck and neck, but this week COLOUR FIELD takes a slight lead.

Look for our guy PETER on the COLLEGE RADIO PANEL at the NEW MUSIC SEMINAR this week. Tell him we did a good job.

Joel & Cyndi

## SPOTLIGHT LP



### Primitons (Throbbing Lobster)

From the folks that gave us all the infamous THROBBING LOBSTER compilations from the NORTHEAST, here is their first venture outside their turf. The PRIMITONS LP is a wonderful package of interesting verse, illustrations, and best of all--superb music. At first glance, after a breeze through the enclosed bio, you fear yet another Southern (Birmingham, Alabama) band produced by MITCH EASTER. Fear not. Whoever's doing the singing has a soothing effect. And the music, a collection of layered guitars and subtle acoustic pieces, steps out way beyond the REM/ZEITGEIST genre (I hate that word). This is the kind of record I'd search out from store to store if one hadn't graciously found its way to us via the mails. Alongside MIRACLE LEGION, the PRIMITONS LP merits serious investigation. You can start by calling JIM BARBER for your copy at 617-739-1866. Trax include *Five Lines/You'll Never Know/Seeing Is Believing/All My Friends.KZ*





\*KBCO/FM-BOULDER, CO  
DUCK CLIFTON 303-441-3600

ADD: Del Amiri  
J. Winter  
Alex Chilton  
Return Living Dead  
Melody Makers  
Max: Squeeze  
Miami Vice  
Big Daddy  
B. Ferry  
UB40  
A-ha  
Mod: Red Hot C.P.'s  
Dance Society  
S.R. Vaughan  
T. Twins  
D. Vaughn  
M. Transfer  
T. Twins  
X  
Propaganda  
Quartermaster  
Marillion  
M. Crenshaw  
D. Vaughn  
The Cure  
R. Hine  
N. Lawson  
McDonald  
C.S. Angels  
Idle Eyes  
J.B. Axis  
G. Myrick  
X  
Alan Vega  
Mondo Rock  
C. Brooker

\*KSTM-PHOENIX, AZ  
JEFF PARETS 602-835-1767

ADD: Dream Academy  
M. Crenshaw  
J. Winter  
W. Train  
Colour Field  
J. Paul Jones  
Outfield  
Eddie&Tide  
Romantics  
S. Vega  
Blue Nile  
J.C. Mellencamp  
U2  
T. Rundgren  
S.R. Vaughan  
Hooters  
Marillion  
R. Daltrey  
K. Bush  
Squeeze  
McDonald  
Motel  
Sting  
Prefab Sprout  
Miami Vice

\*KING-PACONIA, CO  
DENISE DODGE 303-577-4866

ADD: Wire Train  
Outlets  
B.B. King  
Xymox  
M. Crenshaw  
Squeeze  
S.R. Vaughan  
Simply Red  
Padlocks  
Neon Harry  
A. Chilton  
J.C. Mellencamp  
N. Lowe

\*KNAC-LONG BEACH, CA 213-  
JIMMY CHRISTOPHER 714-517-8172

ADD: Dead or Alive  
A-ha  
Prince  
Style Council  
Dire Straits  
Eurythmics  
Oingo Boingo  
Huey L.  
Mod: Adventures  
Cudacanal D.  
Beat Radio  
S.R. Vaughan  
Wire Train  
M. Crenshaw  
Romantic  
J. Cafferly  
Colour Field  
ABC  
Adam Ant  
H. Jones  
T. Heads  
Midnight Oil  
B. Ferry  
What Is This  
Nina Hagen  
King  
Depeche Mode  
X  
Sting  
Untouchables  
UB40  
Bowie&Jagger  
Style Council  
X

\*KXLU-LOS ANGELES, CA 213-  
MICHAEL HEALEY 682-2866

ADD: Dis Juz  
Lydia Lunch  
M. Crenshaw  
Outlets  
Lloyd Cole  
Mod: Red Lorry, Yellow  
Executive Slacks  
Lezy Cowgirls  
Live Skull  
Skinny Puppy  
J. Men  
Beat Happening  
Max: Rat  
Zabre  
Red Hot C.P.'s  
P. Jues  
Lipstick Killers  
28th Day  
Hooters

\*KXLU-LOS ANGELES, CA 213-  
MICHAEL HEALEY 682-2866

ADD: The Felt  
Husker Du  
SWA  
Mod: What Is This  
Band on Block  
Watermelon Man  
Overkill  
Tom Troccoli's  
Tall Dwarfs  
HR  
1,000 Violets  
Pop Art  
Laughing Clowns  
DRI  
Pentagram  
Smack

\*KBVR-CORVALLIS, OR  
GARY CARTER

ADD: T. Rundgren  
Miracle Workers  
Dream Academy  
Primitives  
Husker Du  
Lazy Cowgirls  
Wire Train  
Outlets  
Black Flag  
M. Crenshaw  
REM(7)  
X  
The Cure  
Red Hot C.P.'s  
Dead Milkmen  
Squeeze  
Shriekback  
28th Day  
Birthday Party  
Squeeze

\*KBSU-BOISE, ID 208-  
TIM JOHNSTONE 385-1884

ADD: Salsbury Puppy  
Rochas  
Wire Train  
Dream Academy  
Watermelon M.  
Phranc  
Simon F  
Red Hot C.P.'s  
Explorers  
Mosquitos  
Nico  
X  
Amoury Show  
Watermelon Men  
Blue Nile  
Shriekback  
Blue Nile  
Grapes of Wrath  
Colour Field  
Mod: The Cure  
Jimmy Cliff  
ABC  
This Mortal Coil  
Neil Young  
Romantics  
Outfield  
C. Hart  
T. Shaw  
T. Baxxi  
M. Crue  
Prefab Sprout  
J.B. Axis  
REM  
Cruzeados

\*KXLU-LOS ANGELES, CA 213-  
MICHAEL HEALEY 682-2866

ADD: The Felt  
Husker Du  
SWA  
Mod: What Is This  
Band on Block  
Watermelon Man  
Overkill  
Tom Troccoli's  
Tall Dwarfs  
HR  
1,000 Violets  
Pop Art  
Laughing Clowns  
DRI  
Pentagram  
Smack

\*KZON/FM-SEATTLE, WA  
ARRY SHARP 206-217-5800

ADD: Fleashones  
Husker Du  
What Is This  
Volcano Suns  
Giant Sand  
No Trend  
Mod: Kate Bush  
Colour Field  
Zeitgeist  
Alex Chilton  
Camper Van B.  
Miracle Legion  
M. Jones  
Mission of B.  
Slovenly  
OMD  
Microtonz  
Ramonas  
Channel 3  
S.R. Vaughan  
Legal Weapon  
X  
Daltrey  
A-ha  
Duke Jupiter  
Starship  
T. Shaw  
Cruzeados  
Nick Lowe  
Eddie&Tide  
Frey  
J.C. Mellencamp  
Marillion  
Cheech&Chong  
Tears for Fears  
Heart  
Night Ranger  
M. Crue  
Bowie&Jagger  
Bruce Sp.

\*KXLU-LOS ANGELES, CA 213-557  
TIM KELLY/KURT KELLY 7250

ADD: A-ha  
Duke Jupiter  
Starship  
T. Shaw  
Cruzeados  
Nick Lowe  
Eddie&Tide  
Frey  
J.C. Mellencamp  
Marillion  
Cheech&Chong  
Tears for Fears  
Heart  
Night Ranger  
M. Crue  
Bowie&Jagger  
Bruce Sp.

\*KXLU-LOS ANGELES, CA 213-  
MICHAEL HEALEY 682-2866

ADD: The Felt  
Husker Du  
SWA  
Mod: What Is This  
Band on Block  
Watermelon Man  
Overkill  
Tom Troccoli's  
Tall Dwarfs  
HR  
1,000 Violets  
Pop Art  
Laughing Clowns  
DRI  
Pentagram  
Smack

\*KUSF-SAN FRANCISCO, CA 415-  
HARRY LEVY/TIM HYDE 648-5006

ADD: Town South of Bakersfield  
Primtons  
Husker Du  
Outlets  
U-Men  
Max: Kate Bush  
REM  
Shriekback  
Died Pretty  
Mission of B.  
Colour Field  
Gene Loves J.  
Minutemen  
Propaganda  
U2  
Lucy Show  
Am. Music Club  
Prefab Sprout  
Red Hot C.P.'s  
Jasus&Mary Chain  
Prof. Longhair  
Plavn Jayne

\*WNUJ-EVANSTON/CHICAGO, IL  
DAN OSBORN 312-947-7101

ADD: Amer. Music Club  
Not  
Moodists  
Ramonas  
Camper Van B.  
Iconoclast  
Grapes of Wrath  
New Model Army  
Yard Trauma  
Cynics  
Geno Loves J.  
Rose Avlanche  
Alesia Cosmos  
Channel 3  
Xymox  
Flesh for LuLu  
Tar Babies  
This Mortal Coil  
Erfriges  
Lucy 7  
Untouchables  
A. Chilton  
Wise Blood  
Husker Du  
Orson Family  
Toiling Midgets  
R.S. Moore  
P. Glass  
Shriekback  
Wurm  
New Model Army  
Santo

\*KXLU-LOS ANGELES, CA 213-  
MICHAEL HEALEY 682-2866

ADD: The Felt  
Husker Du  
SWA  
Mod: What Is This  
Band on Block  
Watermelon Man  
Overkill  
Tom Troccoli's  
Tall Dwarfs  
HR  
1,000 Violets  
Pop Art  
Laughing Clowns  
DRI  
Pentagram  
Smack



**\*WXRT-CHICAGO, IL 312-777-1700**  
**ADD:** L.N. BREHMER/NORM WINER  
 Cheech&Chong  
 J.Cliff  
 Daltrey  
 Dream Academy  
 T.Twins  
 S.Wonder  
 Nona Hendryx  
 Charlie Daniels  
 Lou Reed  
 Max:  
 R.Hitchcock  
 Cruzados  
 Daltrey  
 J.C.Mellencamp  
 Sting  
 Bowie/Jagger  
 Kate Bush  
 S.Wonder  
 B.Ferry  
 Dire Straits  
 REM  
 T.Twins  
 China Crisis  
 McDonald  
 UB40  
 N.Mason  
 U2  
 Jeff Beck  
 Bruce Sp.  
 H&O  
 The Cure

**WBFB/FM-INDIANAPOLIS, IN 317-257-7565**  
**BEARMAN 257-7565**  
**ADD:**  
 P.Collins  
 Daltrey  
 McDonald  
 Max:  
 Sting  
 Mellencamp  
 Springsteen  
 Dire St.  
 Tears For Fears  
 B.Adams  
 Starship  
 Hooters  
 Mod:  
 Daltrey  
 B.Adams  
 Springsteen  
 Marillion  
 T.Twins  
 Frey/M.Vice

**\*WXXY-OXFORD/CINCINNATI**  
**ADD:** MATTHEW HARRIS 513-573-4114  
 Lucy Show  
 Del Fuegos  
 This Mortal Coil  
 Kane Gang  
 Del Amiri  
 Max:  
 The Cure  
 X  
 REM  
 Nico  
 Flashstones  
 Kate Bush  
 Red Hot C.P.'s  
 Armoury Show  
 OMD  
 Winger  
 Camper Van B.  
 Winter Hours  
 T.Twins  
 G.Myrick  
 ABC  
 Squeeze  
 What Is This  
 UB40  
 Propaganda  
 Prefab Sprout  
 Colour Field  
 Blue In Heaven  
 Gene Loves J.  
 Mod:

**799/CIZL-REGINA, SASK. 306-330-3333**  
**ADD:** FOXIE WALKER  
 Hamner/M.Vice  
 C.Frey  
 T.Twins  
 ABC  
 Max:  
 N.Glider  
 Heart  
 P.Young  
 H&O  
 UB40  
 Outfield  
 Bowie/Jagger  
 J.Parr  
 AC/DC  
 Plant  
 J.Beck  
 Supertramp  
 B.Adams  
 Motels  
 FM  
 Dyan  
 Hooters  
 Headpins  
 Til Tuesday  
 Starship  
 Cowan  
 Carnes  
 Waite  
 Katrina & Waves  
 Tina Turner

**KRNA-IOWA CITY, IA**  
**MARK VOSTO SINGLTON**  
**319-351-9300**  
**ADD:**  
 Cruzados  
 Dire St.  
 T.Shaw  
 Squeeze  
 Springsteen  
 Todd R.  
 Myrick  
 S.R.Vaughan  
 Max:  
 Mellencamp  
 Loberboy  
 Hooters  
 Tears F.Fears  
 B.Adams  
 Springsteen  
 Starship  
 Marillion  
 Daltrey  
 Frey/M.Vice  
 Mod:  
 McDonald  
 XXX-LAWRENCE, KS  
**ADD:** BOB OSBURN 913-241-1276  
 Daltrey  
 T.Twins  
 Miami Vice  
 Simon F  
 Del Fuegos  
 Marti Jones  
 Husker Du  
 Max:  
 J.C.Mellencamp  
 Dire Straits  
 Sting  
 Starship  
 Hooters  
 Tears For Fears  
 Adam Ant  
 Huey L.  
 OMD  
 M.Crenshaw  
 X  
 Kate Bush  
 Del Fuegos  
 G.Myrick  
 J.Wiedlin  
 Saga

**WYMF-TAMPA, FL**  
**ADD:** RON DIAZ 813-238-6090  
 N.Lowe  
 Cruzados  
 Starship  
 Daltrey  
 Max:  
 J.Mellencamp  
 Dire St.  
 Loberboy  
 Starship  
 Mr.Mister  
 Hooters  
 B.Adams  
 McDonald  
 Daltrey  
 T.Shaw  
 Mod:  
 U2  
 Sting  
 M.Vice

**WVJ/FM-MT. CARMEL, IL 618-618-6181**  
**ADD:** J.BERNARD/L.GROATE 261-6989  
 Daltrey  
 Night Ranger  
 Dire Straits  
 Mod:  
 Cruzados  
 J.Hammer  
 REM  
 Scorpians  
 Jimon F  
 Romantics  
 Ofshah  
 N.Ranger  
 Max:  
 Loberboy  
 Mellencamp  
 Hooters  
 B.Adams  
 Starship  
 Daltrey  
 Cheap Trick  
 Mr.Mister  
 S.R.Vaughan  
 Marillion

**\*WVC-COLUMBIA, MD 314-737-7377**  
**ADD:** LESLIE KELLEY 876-7377  
 Serrati Politti  
 Lloy Cole  
 Lou Reed  
 Lucy Show  
 Lazy Cowgirls  
 Keja  
 Del Amiri  
 M.Crenshaw  
 Ramones  
 ABC  
 Shriekback  
 REM  
 The Cure  
 Propaganda  
 T.Heads  
 X  
 New Order  
 Adventures  
 Midnight Oil  
 B.Ferry  
 Outfield  
 Painters&Dockers  
 Adam Ant

**\*WUSC-COLUMBIA, SC 803-777-7172**  
**ADD:** JOHN VAN CITTERS 777-7172  
 Gene Loves Jez.  
 Lazy Cowgirls  
 Rave-Ups  
 Pop Art  
 Foreign Bodies  
 Math Bats  
 K.Bush  
 Cruyff/Creme  
 Executive Slacks  
 J.Cliff  
 Roy Buchanan  
 Squeeze  
 Cheap Trick  
 S.R.Vaughan  
 B.Nile  
 Big Sound Auth.  
 Colour Field  
 The Spell  
 Marti Jones  
 N.Lowe  
 Unouchables  
 Snack  
 ABC  
 Enigmas  
 Xymox  
 Shriekback  
 P.Sprout  
 Eno Phillips  
 Prof.Longhair  
 Immaculate Fools  
 Carey & L. Bell  
 Cruzados  
 Starship

**KTAL/98 ROCK-SHREVEPORT, LA**  
**BRIAN MILLER 318-925-2822**  
**ADD:** Bruce Springsteen  
 N.Ranger  
 Hammer/M.Vice  
 Mod:  
 Cruzados  
 J.Hammer  
 REM  
 Scorpians  
 Jimon F  
 Romantics  
 Ofshah  
 N.Ranger  
 Max:  
 Loberboy  
 Mellencamp  
 Hooters  
 B.Adams  
 Starship  
 Daltrey  
 Cheap Trick  
 Mr.Mister  
 S.R.Vaughan  
 Marillion

**\*WTUL-NEW ORLEANS, LA**  
**ADD:** IVAN BODLEY 504-165-5587  
 Matt Bianco  
 N.Cave  
 Cheech & Chong  
 K.Bush  
 Dinosaurs  
 J.Richman  
 Marshall Crenshaw  
 Wire Train  
 Todd R.  
 S.R.Vaughan  
 Max:  
 Red Hot C.P.'s  
 Squeeze  
 Zeitgeist  
 X  
 Cheech & Chong  
 N.Lowe  
 Unouchables  
 Colour Field  
 Dance Society  
 Sly & Robbie  
 Meatmen

**\*WYDD-PITTSBURGH, PA**  
**ADD:** DAVE SHEDLOCK 412-362-2104  
 P.Collins  
 P.Young  
 ABC  
 Starship  
 Mod:  
 S.Wonder  
 Cino Vannelli  
 Dead Dr Alive  
 H.Jones  
 Max:  
 D.Foster  
 B.Adams  
 T.Twins  
 Loberboy  
 A-Ha  
 M.Vice/Frey  
 Mr.Mister  
 P.Collins

**\*WUOC-ATHENS, GA 404-404-4040**  
**ADD:** DAVE STEWART 542-7100  
 Del Amiri  
 Lucy Show  
 Stevie Nicks  
 B.B.King  
 M.Crenshaw  
 Monyaka  
 T.Rundgren  
 Dream Academy  
 X  
 New Order  
 B.Ferry  
 Style Council  
 S.Copeland  
 Colour Field  
 Unouchables  
 Squeeze  
 Max:  
 Dire St.  
 Tears F.Fears  
 Cruzados  
 Cheech & Chong  
 X

**\*KSHU-HUNTSVILLE, TX 409-294-2944**  
**ADD:** D.SADOFF/T.SUTHERLAND 1341  
 Propaganda  
 Feelabelia  
 28th Day  
 A-ha  
 Fat Boy Int'l.  
 Marginal Man  
 Skip Castro  
 Volcano Suns  
 U2  
 Otto's Chemical L.  
 A.Vega  
 Candy  
 UB40  
 T.Heads  
 OMD  
 Greenpeace  
 Unouchables  
 Red Hot C.P.'s  
 Weird Science  
 Cure  
 Whirling Dervish  
 New Order

**WBR-BATON ROUGE, LA 504-383-3743**  
**ADD:** J.KOONTZ/S.TAYLOR 383-3743  
 J.Waite  
 Loberboy  
 J.C.Mellencamp  
 Van Stephenson  
 Cheech&Chong  
 Hammer&Bach  
 Motels  
 J.C.Mellencamp  
 Cheech&Chong  
 T.Heads  
 Pretenders  
 Loberboy  
 Max:  
 T.Petty  
 Dio  
 Ratt  
 N.Lowe  
 M.Crue  
 Heart  
 Marillion  
 AC/DC  
 G.Rolie  
 Urgent  
 Scorpions

**WHYC-SWAMQUARTER, NC**  
**ADD:** MAZIE SMITH 919-976-7281  
 Heart  
 R.Daltrey  
 Miami Vice  
 Cheap T.  
 McDonald  
 Huey L.  
 T.Heads  
 Tears For Fears  
 Springsteen

**KLOL-HOUSTON, TX 713-526-6855**  
**ADD:** RICK LAMBERT/DENTON MAER  
 S.R.Vaughan  
 T.Twins  
 Starship  
 Marillion  
 Daltrey  
 Duke Jupiter  
 N.Lowe  
 Max:  
 Dire St.  
 Tears F.Fears  
 Cruzados  
 Cheech & Chong  
 X

**\*WYXC-CHAPEL HILL, NC**  
**ADD:** KEN FRIEDMAN 919-362-7768  
 Gene Loves J.  
 Wire Train  
 Kate Bush  
 KiteKoko  
 T.Rundgren  
 Mod:  
 J.Winter  
 Primitives  
 Miracle Workers  
 Xymox  
 Nico  
 Roches  
 S.R.Vaughan  
 N.Model Army  
 Camper Van B.  
 UV Prom  
 So. Culture on Skids  
 Tell Tale Hearts



**\*WUOC-ATHENS, GA 404-404-4040**  
**ADD:** DAVE STEWART 542-7100  
 Del Amiri  
 Lucy Show  
 Stevie Nicks  
 B.B.King  
 M.Crenshaw  
 Monyaka  
 T.Rundgren  
 Dream Academy  
 X  
 New Order  
 B.Ferry  
 Style Council  
 S.Copeland  
 Colour Field  
 Unouchables  
 Squeeze  
 Max:  
 Dire St.  
 Tears F.Fears  
 Cruzados  
 Cheech & Chong  
 X

**\*KSHU-HUNTSVILLE, TX 409-294-2944**  
**ADD:** D.SADOFF/T.SUTHERLAND 1341  
 Propaganda  
 Feelabelia  
 28th Day  
 A-ha  
 Fat Boy Int'l.  
 Marginal Man  
 Skip Castro  
 Volcano Suns  
 U2  
 Otto's Chemical L.  
 A.Vega  
 Candy  
 UB40  
 T.Heads  
 OMD  
 Greenpeace  
 Unouchables  
 Red Hot C.P.'s  
 Weird Science  
 Cure  
 Whirling Dervish  
 New Order

**WBR-BATON ROUGE, LA 504-383-3743**  
**ADD:** J.KOONTZ/S.TAYLOR 383-3743  
 J.Waite  
 Loberboy  
 J.C.Mellencamp  
 Van Stephenson  
 Cheech&Chong  
 Hammer&Bach  
 Motels  
 J.C.Mellencamp  
 Cheech&Chong  
 T.Heads  
 Pretenders  
 Loberboy  
 Max:  
 T.Petty  
 Dio  
 Ratt  
 N.Lowe  
 M.Crue  
 Heart  
 Marillion  
 AC/DC  
 G.Rolie  
 Urgent  
 Scorpions

**\*WYDD-PITTSBURGH, PA**  
**ADD:** DAVE SHEDLOCK 412-362-2104  
 P.Collins  
 P.Young  
 ABC  
 Starship  
 Mod:  
 S.Wonder  
 Cino Vannelli  
 Dead Dr Alive  
 H.Jones  
 Max:  
 D.Foster  
 B.Adams  
 T.Twins  
 Loberboy  
 A-Ha  
 M.Vice/Frey  
 Mr.Mister  
 P.Collins

**\*WYXC-CHAPEL HILL, NC**  
**ADD:** KEN FRIEDMAN 919-362-7768  
 Gene Loves J.  
 Wire Train  
 Kate Bush  
 KiteKoko  
 T.Rundgren  
 Mod:  
 J.Winter  
 Primitives  
 Miracle Workers  
 Xymox  
 Nico  
 Roches  
 S.R.Vaughan  
 N.Model Army  
 Camper Van B.  
 UV Prom  
 So. Culture on Skids  
 Tell Tale Hearts

**\*WYXC-CHAPEL HILL, NC**  
**ADD:** KEN FRIEDMAN 919-362-7768  
 Gene Loves J.  
 Wire Train  
 Kate Bush  
 KiteKoko  
 T.Rundgren  
 Mod:  
 J.Winter  
 Primitives  
 Miracle Workers  
 Xymox  
 Nico  
 Roches  
 S.R.Vaughan  
 N.Model Army  
 Camper Van B.  
 UV Prom  
 So. Culture on Skids  
 Tell Tale Hearts

**\*WYXC-CHAPEL HILL, NC**  
**ADD:** KEN FRIEDMAN 919-362-7768  
 Gene Loves J.  
 Wire Train  
 Kate Bush  
 KiteKoko  
 T.Rundgren  
 Mod:  
 J.Winter  
 Primitives  
 Miracle Workers  
 Xymox  
 Nico  
 Roches  
 S.R.Vaughan  
 N.Model Army  
 Camper Van B.  
 UV Prom  
 So. Culture on Skids  
 Tell Tale Hearts

**\*WYXC-CHAPEL HILL, NC**  
**ADD:** KEN FRIEDMAN 919-362-7768  
 Gene Loves J.  
 Wire Train  
 Kate Bush  
 KiteKoko  
 T.Rundgren  
 Mod:  
 J.Winter  
 Primitives  
 Miracle Workers  
 Xymox  
 Nico  
 Roches  
 S.R.Vaughan  
 N.Model Army  
 Camper Van B.  
 UV Prom  
 So. Culture on Skids  
 Tell Tale Hearts

**\*WYXC-CHAPEL HILL, NC**  
**ADD:** KEN FRIEDMAN 919-362-7768  
 Gene Loves J.  
 Wire Train  
 Kate Bush  
 KiteKoko  
 T.Rundgren  
 Mod:  
 J.Winter  
 Primitives  
 Miracle Workers  
 Xymox  
 Nico  
 Roches  
 S.R.Vaughan  
 N.Model Army  
 Camper Van B.  
 UV Prom  
 So. Culture on Skids  
 Tell Tale Hearts

**South**

**East**

**GAVIN ALBUM INDICATORS**

**\*WFSB-LYNN, MA 617-595-6200**  
**STEVE STRICK/J. BRACKLEY**  
 Add: Blue In Heaven  
 Mod: N. Low  
 S. R. Vaughan  
 M. Crenshaw  
 Dream Academy  
 Colour Field  
 Dyan  
 E.Mick  
 FERRY  
 Cure  
 OMD  
 Volcano Suns  
 Blaine Hollow  
 King  
 Low  
 M.Oil  
 A. Show  
 K. Blow  
 X  
 Wire Train  
 Dire St.  
 Miracle Legion  
 OMD  
 P. Sprout  
 Mondo Rock  
 Volcano Suns  
 New Model Army  
 Outlets  
 REM  
 Jody Peterson 807-733-7356  
 Add: Daitrey  
 Prefab Sprout  
 M. Crenshaw  
 Squeeze  
 Return/Cramps  
 S.R. Vaughan  
 Crenshaw  
 Dream Academy  
 Divinyls  
 P. Collins  
 K.D. Lang  
 Colour Field  
 Mod: Kate Bush  
 Sade  
 J.B. Axis  
 N. Low  
 S.R. Vaughan  
 P. Young  
 Painters  
 J. Winter  
 Max: Dire Straits  
 J.C. Mellencamp  
 J. Siberry  
 Roches  
 Dream Academy  
 Del Amiri  
 Propaganda  
 S. Wonder  
 X  
 Dire Straits  
 J. Winterlin  
 S. Vega  
 Amoury Show  
 Untouchables  
 Roches  
 S.R. Vaughan  
 J.C. Mellencamp  
 UBU4  
 REM  
 The Cure  
 N. Low  
 New Order  
 Squeeze  
 M. Crenshaw  
 C. Myrick  
 Shriekback  
 T. Twins

**\*WIFS-ANNAP/BAIT./WASH. DC**  
**B. SHONACRE/D. EINSTEIN**  
 Add: Marti Jones  
 B. Ferry  
 OMD  
 Del Amiri  
 Dream Academy  
 Propaganda  
 S. Wonder  
 X  
 Dire Straits  
 J. Winterlin  
 S. Vega  
 Amoury Show  
 Untouchables  
 Roches  
 S.R. Vaughan  
 J.C. Mellencamp  
 UBU4  
 REM  
 The Cure  
 N. Low  
 New Order  
 Squeeze  
 M. Crenshaw  
 C. Myrick  
 Shriekback  
 T. Twins

**\*WCCF-HARTFORD, CT**  
**DAVID GROSSMAN 203-333-4926**  
 Add: A-ha  
 Heart  
 J. Lynn Turner  
 F. Collins  
 Autograph  
 Mod: M. Crue  
 T. Twins  
 Starship  
 Kiss  
 B. Adams  
 Bruce S.  
 M. Vice  
 REM  
 Heads  
 Hoopers  
 \*WPRB-PRINCETON NJ 609-928-9098  
**GINNY LANDGRAF 931-679-4663**  
 Add: Colour Field  
 Mod: N.O.T.A.  
 S.R. Vaughan  
 Wire Train  
 Zeitgeist  
 Live Skull  
 Kid Creole  
 Flashback  
 Mod: The Fall  
 Watermelon Men  
 Volcano Suns  
 Dead Milkmen  
 REM  
 Red Hot C.P.'s  
 Mission of Burma  
 J. Winterlin  
 Pet Shop Boys

**\*WYU-NEW YORK, NY 312-312-3036**  
**LEIGH LUSTBERG 518-398-3036**  
 Add: Love & Rockets  
 C. Voltair  
 J.M. Silk  
 Inca Babies  
 Section 25  
 Toy Dolls  
 Drowned  
 Conditionz  
 69 Tribe  
 Grapes Of Wrath  
 Max: Spear Of Destiny  
 Cure  
 Red Lorry, Yellow L.  
 Lucy Show  
 Drowned  
 Husker Du  
 W. Riker Du  
 Young Fresh Fell  
 7 Seconds  
 A. Vesp  
 80 Blows  
 J. Winterlin

**\*WLR-LONG ISLAND, NY**  
**D. MCHAMARA/LARRY THE DUCK**  
 Add: T. Twins  
 Colour Field  
 Propaganda  
 X  
 Sting  
 Mr. Mister  
 Mondo Rock  
 Hooters  
 J.C. Mellencamp  
 J. Winterlin  
 P. Young  
 J. Jones  
 UZ  
 The Cure  
 Mod: B. Ferry  
 Bowles/Jagger  
 Olingo Boingo  
 C. Myrick  
 Simon F.  
 New Order  
 Adventures  
 Screaming Tribes  
 UBU4  
 Dead or Alive  
 China Crisis  
 Cult  
 The Cure  
 Alan Vega  
 N. Kershaw

**\*WAFM-WORCESTER, MA**  
**RUSS MURRAY 401-737-3550**  
 Add: T. Shaw  
 Night Ranger  
 Sage  
 Heart  
 Huey L.  
 T. Twins  
 REM  
 Dire Straits  
 J.B. Axis  
 Mod: Starship  
 Kiss  
 Starship  
 Headlines  
 Marillion  
 T. Heads  
 Mr. Mister  
 J. Waite  
 G. Myrick  
 Ratt  
 Dio  
 A/C/DC  
 Tears for Fears

**\*WAFM-FM-WORCESTER, MA**  
**RUSS MURRAY 401-737-3550**  
 Add: T. Shaw  
 Night Ranger  
 Sage  
 Heart  
 Huey L.  
 T. Twins  
 REM  
 Dire Straits  
 J.B. Axis  
 Mod: Starship  
 Kiss  
 Starship  
 Headlines  
 Marillion  
 T. Heads  
 Mr. Mister  
 J. Waite  
 G. Myrick  
 Ratt  
 Dio  
 A/C/DC  
 Tears for Fears

**\*WYU-NEW YORK, NY 312-312-3036**  
**LEIGH LUSTBERG 518-398-3036**  
 Add: Calibata Rifles  
 Melle Mel  
 ABC  
 The Hawk  
 Run DMG  
 Morris Day  
 Mod: Neon Hari  
 Kane Gang  
 Flashstones  
 Winter Hours  
 Friction Groove  
 Max: June Bradey  
 Producers  
 10,000 Maniacs  
 N. Low  
 Prefab Sprout  
 Shriekback  
 S. Pollitt  
 Cocteau Twins  
 Husker Du  
 W. Riker Du  
 Young Fresh Fell  
 Screaming Tribesmen  
 New Model Army  
 J. Lee Pierce  
 A. Vesp  
 80 Blows  
 J. Winterlin

**\*WTSR-TRENTON, NJ 609-771-3711**  
**JEFF OROSZ/KATE PILUSO 2870**  
 Add: The Lucy Show  
 Mod: Dance Society  
 B. B. King  
 69 Tribe  
 Ramones  
 Chameleons  
 J. Waite  
 Marshall Crenshaw  
 ABC  
 Skinny Puppy  
 3 Johns  
 T. Rundgren  
 Grapes of Wrath  
 Return Living Dead  
 Emo Phillips  
 Midnight Oil  
 Xymox  
 Red Hot C.P.'s  
 This Mortal Coil  
 Jonathan Richman  
 Felt  
 Propaganda

**\*WTSR-TRENTON, NJ 609-771-3711**  
**JEFF OROSZ/KATE PILUSO 2870**  
 Add: The Kane Gang  
 Dance Society  
 B. B. King  
 69 Tribe  
 Ramones  
 Chameleons  
 J. Waite  
 Marshall Crenshaw  
 ABC  
 Skinny Puppy  
 3 Johns  
 T. Rundgren  
 Grapes of Wrath  
 Return Living Dead  
 Emo Phillips  
 Midnight Oil  
 Xymox  
 Red Hot C.P.'s  
 This Mortal Coil  
 Jonathan Richman  
 Felt  
 Propaganda

**\*WYU-NEW YORK, NY 312-312-3036**  
**LEIGH LUSTBERG 518-398-3036**  
 Add: Love & Rockets  
 C. Voltair  
 J.M. Silk  
 Inca Babies  
 Section 25  
 Toy Dolls  
 Drowned  
 Conditionz  
 69 Tribe  
 Grapes Of Wrath  
 Max: Spear Of Destiny  
 Cure  
 Red Lorry, Yellow L.  
 Lucy Show  
 Drowned  
 Husker Du  
 W. Riker Du  
 Young Fresh Fell  
 Screaming Tribesmen  
 New Model Army  
 J. Lee Pierce  
 A. Vesp  
 80 Blows  
 J. Winterlin

**\*WYU-NEW YORK, NY 312-312-3036**  
**LEIGH LUSTBERG 518-398-3036**  
 Add: Calibata Rifles  
 Melle Mel  
 ABC  
 The Hawk  
 Run DMG  
 Morris Day  
 Mod: Neon Hari  
 Kane Gang  
 Flashstones  
 Winter Hours  
 Friction Groove  
 Max: June Bradey  
 Producers  
 10,000 Maniacs  
 N. Low  
 Prefab Sprout  
 Shriekback  
 S. Pollitt  
 Cocteau Twins  
 Husker Du  
 W. Riker Du  
 Young Fresh Fell  
 Screaming Tribesmen  
 New Model Army  
 J. Lee Pierce  
 A. Vesp  
 80 Blows  
 J. Winterlin

**\*WYU-BURLINGTON, VT**  
**MELO GRANT 802-656-7247**  
 Add: Beat Hobbes  
 Psychotics  
 Mission Of Burma  
 Mod: Clive Pig  
 Cartoons  
 Live Skull  
 U-Men  
 Colour Field  
 Lazy Cowgirls  
 Golden Palominos  
 N.O.T.A.  
 S.R. Vaughan  
 D.O.A.  
 Gene Loves Jezebel  
 Volcano Suns  
 DeLoi Bros.  
 REM  
 This Mortal Coil  
 Red Hot C.P.'s  
 Nico  
 Carapyle Sox  
 J. Richman

**\*WYU-BURLINGTON, VT**  
**MELO GRANT 802-656-7247**  
 Add: Beat Hobbes  
 Psychotics  
 Mission Of Burma  
 Mod: Clive Pig  
 Cartoons  
 Live Skull  
 U-Men  
 Colour Field  
 Lazy Cowgirls  
 Golden Palominos  
 N.O.T.A.  
 S.R. Vaughan  
 D.O.A.  
 Gene Loves Jezebel  
 Volcano Suns  
 DeLoi Bros.  
 REM  
 This Mortal Coil  
 Red Hot C.P.'s  
 Nico  
 Carapyle Sox  
 J. Richman

**\*WYU-BURLINGTON, VT**  
**MELO GRANT 802-656-7247**  
 Add: Beat Hobbes  
 Psychotics  
 Mission Of Burma  
 Mod: Clive Pig  
 Cartoons  
 Live Skull  
 U-Men  
 Colour Field  
 Lazy Cowgirls  
 Golden Palominos  
 N.O.T.A.  
 S.R. Vaughan  
 D.O.A.  
 Gene Loves Jezebel  
 Volcano Suns  
 DeLoi Bros.  
 REM  
 This Mortal Coil  
 Red Hot C.P.'s  
 Nico  
 Carapyle Sox  
 J. Richman

**\*WYU-BURLINGTON, VT**  
**MELO GRANT 802-656-7247**  
 Add: Beat Hobbes  
 Psychotics  
 Mission Of Burma  
 Mod: Clive Pig  
 Cartoons  
 Live Skull  
 U-Men  
 Colour Field  
 Lazy Cowgirls  
 Golden Palominos  
 N.O.T.A.  
 S.R. Vaughan  
 D.O.A.  
 Gene Loves Jezebel  
 Volcano Suns  
 DeLoi Bros.  
 REM  
 This Mortal Coil  
 Red Hot C.P.'s  
 Nico  
 Carapyle Sox  
 J. Richman

GAVIN ALBUM INDICATORS

# STATION IDENTIFICATION

## COUNTRY FM '85

FM **93** WPOC

“INSTEAD OF THE SHIT- KICKIN’ MUSIC OF THE 60’S, LET’S TALK ABOUT COUNTRY MUSIC OF THE 80’S.”—DOUG WILSON, '85.

### LINE-UP

Bob Raleigh (6AM-10AM)  
 Todd Grimsted (to 2PM)  
 Brenda Bissett (to 7PM)  
 Trish Hennessey (to Mid.)  
 Libby Cole (to 6AM)

On Labor Day 1979, Nationwide Communications bought WFMM-Baltimore, changed the format to country and the call letters to FM93 (WPOC). The 50,000 watt range covers all of Maryland and as far away as Virginia, Delaware, and Philadelphia. We asked Doug Wilson, Program Director and Todd Grimsted, Music Director for the philosophy behind the success of FM93.

“WE DO NOT ADDRESS A LIFE-STYLE.”

**GAVIN:** Todd, as music director, why is the philosophy of FM93 successful in a major market not normally thought of as a country market?

*Todd Grimsted:* I think many people think of the East Coast as Washington, DC or New York City. They forget that there are cities like Baltimore that are good old fashioned, down home, blue collar towns. But Baltimore is changing right now to more hi-tech and the tourist trade. Our harbor area is one of the most beautiful in the country. FM93 is a full-service radio station with news, sports coverage, weather, traffic and personalities that play country music. We are a good clean country station that's filling the void. The music is not too Hank Williams, Sr. and not too Kenny Rogers.

**GAVIN:** What are your responsibilities as music director?

*Todd Grimsted:* My on-going responsibility is the quality of the music on the air. We strive for a pure, clean sound that's as good as what our listeners hear at home on their stereos. I cull new product so Doug doesn't have to waste a

lot of time auditioning all the new records. I pretty much decide what records we put on the air and Doug has the veto power. *Doug Wilson:* Todd and I have a fairly good vision as to how we want the station to sound. With Todd's five year plus tenure in Baltimore he knows track records of artists, and I started a call-out research a little over a year ago. So with these things in mind we have a clear vision. Todd pretty much makes the music decisions unless I come across something he may not be aware of that I'm privy to through our research.



Fun Fund raiser with Ricky Skaggs.

**GAVIN:** What other tools do you use to help select the records played on FM93?

*Todd Grimsted:* We use the trades as a guide as to how well a record is doing nationally. People are people so if listeners in Pocatello like a particular record they'll probably like it in Baltimore. *Doug Wilson:* If a record is being played in smaller markets and being accepted our risk is less.

**GAVIN:** What is the purpose of Todd's inter-office memo "Muzak"?

*Todd Grimsted:* It's basically so that the first time you put on a record you're not hitting the button blind. Many times you can look at the title of a song and say something cute about the song and it's something completely different.

*Doug Wilson:* With so many artists and quality musicians making the rounds performing with each other, that information may not be on the label and Todd might have the information.

**GAVIN:** Obviously, entertainers—communicators are hired regardless of sex. Isn't it unusual to have more than

two female personalities, not counting the news department, on a large market radio station?

*Doug Wilson:* We have three ladies back to back. Afternoon drive, evenings, and all night. That's three fifths of our full time personalities. Bob Raleigh and Todd are the minority. We have adult entertainers and communicators on an adult radio station. We do an outstanding job of servicing the news and are extremely involved in the community.

*Todd Grimsted:* We're heavy into community involvement. Going out and doing things for the city of Baltimore, as opposed to sitting in a booth reading public service announcements. We make ourselves available. The Johns Hopkins Children's Center is our baby. FM93 and our listeners have made possible the purchase of a wide range of specialized equipment.

“COUNTRY HAS ALWAYS BEEN THE STEP-CHILD OF THE RADIO BUSINESS.”

**GAVIN:** What is FM93's positional statement?

*Doug Wilson:* One of the things we do, and I believe we do well, is we do not address a life-style. Country radio stations tend to life-style themselves to the pick-up truck kind of guy and it limits who you can talk to. I know people who are three piece suit yuppies, and I know beer drinking, truck driving, good ole' boys. We look for what we can say to both types and not talk specifically to either life-style. All kinds of different life-styles listen to country music. As communicators, as adult entertainers, what are the things we can talk about that we all have in common? The city we live in and the music we like. We have to get away from the stereotypes. Country has always been the step-child of the radio business. Talent isn't paid enough and program directors are not experienced enough. The entire country music industry has let itself be less than equal with its competitors. Why do we insist on acting like a step-child? Country is a great piece of music all by itself. What we do should be 1ST CLASS.

# COUNTRY

## CERTIFIED

T.G.SHEPPARD  
Doncha?  
(Columbia)

EARL THOMAS CONLEY  
Nobody Falls Like A Fool  
(RCA)

## MOST ADDED

\*THE JUDDS  
Have Mercy  
(RCA)

SAWYER BROWN  
Betty's Bein' Bad  
(Capitol/Curb)

\*MERLE HAGGARD  
Amber Waves Of Grain  
(Epic)

## TOP REQUESTS

MARIE OSMOND & DAN SEALS  
Meet Me In Montana (Capitol/Curb)

ALABAMA  
Can't Keep A Good Man Down  
(RCA)

RAY STEVENS  
The Haircut Song  
(MCA)

### 2W LW TW

5.	2.	1.	OAK RIDGE BOYS - Touch A Hand (Make A Friend) (MCA)
4.	3.	2.	JUICE NEWTON - You Make Me Want To Make You Mine (RCA)
3.	1.	3.	MARIE OSMOND & DAN SEALS - Meet Me In Montana (Capitol/Curb)
11.	6.	4.	STEVE WARINER - Some Fools Never Learn (MCA)
15.	8.	5.	ALABAMA - Can't Keep A Good Man Down (RCA)
14.	11.	6.	CRYSTAL GAYLE - Long And Lasting Love (Warner Brothers)
12.	10.	7.	EDDY RAVEN - I Wanna Hear It From You (RCA)
9.	7.	8.	RONNIE McDOWELL - Love Talks (Epic)
18.	13.	9.	EXILE - Hang On To Your Heart (Epic)
20.	16.	10.	GARY MORRIS - Never Stop Loving You (Warner Brothers)
16.	14.	11.	GEORGE JONES - Who's Gonna Fill Their Shoes? (Epic)
1.	4.	12.	RONNIE MILSAP - Lost In The Fifties Tonight (In The Still Of The Night) (RCA)
21.	17.	13.	BARBARA MANDRELL - Angel In Your Arms (MCA)
7.	9.	14.	CHARLY McCLAIN & WAYNE MASSEY - With Just One Look In Your Eyes (Epic)
2.	5.	15.	EDDIE RABBITT - She's Comin' Back To Say Goodbye (Warner Brothers)
26.	23.	16.	STATLER BROTHERS - Too Much On My Heart (Mercury/PolyGram)
17.	15.	17.	VINCE GILL - If It Weren't For Him (RCA)
27.	24.	18.	LOUISE MANDRELL - I Wanna Say Yes (RCA)
22.	19.	19.	SOUTHERN PACIFIC - Thing About You (Warner Brothers)
24.	20.	20.	JOHN SCHNEIDER - I'm Gonna Leave You Tomorrow (MCA)
40.	30.	21.	BELLAMY BROTHERS - Lie To You For Your Love (MCA/Curb)
30.	25.	22.	LEE GREENWOOD - I Don't Mind The Thorns (If You're The Rose) (MCA)
23.	22.	23.	ED BRUCE - If It Ain't Love (RCA)
31.	27.	24.	HANK WILLIAMS JR. - This Ain't Dallas (Warner Brothers/Curb)
34.	28.	25.	MICKEY GILLEY - You've Got Something On Your Mind (Epic)
6.	12.	26.	CONWAY TWITTY - Between Blue Eyes And Jeans (Warner Brothers)
36.	29.	27.	JOHN ANDERSON - Tokyo, Oklahoma (Warner Brothers)
37.	33.	28.	RAY CHARLES & HANK WILLIAMS JR. - Two Old Cats Like Us (Columbia)
39.	35.	29.	T.G.SHEPPARD - Doncha? (Columbia)
35.	34.	30.	DAN FOGELBERG - Down The Road/Mountain Pass (Full Moon/Epic)
--.	39.	31.	EARL THOMAS CONLEY - Nobody Falls Like A Fool (RCA)
8.	18.	32.	FORESTER SISTERS - I Fell In Love Again Last Night (Warner Brothers)
32.	31.	33.	LORETTA LYNN - Heart Don't Do This To Me (MCA)
10.	26.	34.	WAYLON JENNINGS - Drinkin' & Dreamin' (RCA)
--.	40.	35.	GEORGE STRAIT - The Chair (MCA)
--.	--.	36.	MEL McDANIEL - Stand Up (Capitol)
--.	38.	37.	WAYLON, WILLIE, JOHNNY & KRIS - Desperadoes Waiting For A Train (Columbia)
38.	36.	38.	JUDY RODMAN - You're Gonna Miss Me When I'm Gone (MTM)
--.	--.	39.	RICKY SKAGGS - You Make Me Feel Like A Man (Epic)
--.	--.	40.	WILLIE NELSON - Me & Paul (Columbia)

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 1pm Wednesdays

## CHARTBOUND

JANIE FRICKE - Somebody Else's Fire (Columbia)  
JIM GLASER - In Another Minute (MCA/Noble Vision)  
SAWYER BROWN - Betty's Bein' Bad (Capitol/Curb)

Reports	Adds	On	Chart	Weeks
101	21	63	17	4
95	13	72	10	5
94	55	37	2	2

## ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
BANDANA - Lovin' Up A Storm (Warner Brothers)	89	9	67	13	5
VERN GOSDIN - I Know The Way To You By Heart (Compleat)	83	7	50	26	7
*THE JUDDS - Have Mercy (RCA)	81	58	21	2	1
GAIL DAVIES - Break Away (RCA)	75	18	54	3	3
JIMMY BUFFETT - If The Phone Doesn't Ring It's Me (MCA)	72	13	48	11	5
ROSANNE CASH - Never Be You (Columbia)	64	31	30	3	2
*MERLE HAGGARD - Amber Waves Of Grain (Epic)	61	35	25	1	1
JOHNNY LEE - They Never Had To Get Over You (Full Moon/W.B.)	59	27	32	--	2
*CHARLIE DANIELS BAND - American Farmer (Epic)	59	28	30	1	1
REBA McENTIRE - Only In My Mind (MCA)	57	32	23	2	2
RAY STEVENS - The Haircut Song (MCA)	56	3	36	17	6
*EDDIE RABBITT - A World Without Love (RCA)	37	12	23	2	1
LANE BRODY - Baby's Eyes (EMI America)	36	5	26	5	4
*NEIL YOUNG - Get Back To Country (Geffen)	35	16	19	--	1
*MAC DAVIS - I Feel The Country Calling Me (MCA)	35	24	11	--	1
*NITTY GRITTY DIRT BAND - Home Again In My Heart (Warner Bros.)	35	32	3	--	1
NICOLETTE LARSON - Building Bridges (MCA)	34	3	25	6	6
SHOPPE - Holdin' The Family Together (MTM)	34	5	27	2	3
KEITH WHITLEY - I've Got The Heart For You (RCA)	34	4	27	3	4
*KENDALLS - Two Heart Harmony (Mercury)	34	17	17	--	1
JOE STAMPLEY - I'll Still Be Loving You (Epic)	33	5	26	2	3
SHELLY WEST - I'll Dance The Two-Step (Viva/Warner Brothers)	32	3	25	4	8
TOM T.HALL - Down On The Florida Keys (Mercury/PolyGram)	31	4	18	9	5
*ROGER MILLER - River In The Rain (MCA)	29	9	20	--	1
*GATLINS - Runaway Go Home (Columbia)	29	13	16	--	1
*DON WILLIAMS - It's Time For Love (MCA)	29	25	4	--	1
*MEL TILLIS - California Road (RCA)	26	--	23	3	5

\*Debuts this week in Action Sides

Dropped: #21-Merle Haggard, #32-Sylvia, #37-Kathy Mattea, Moe Bandy, Brenda Lee, Chance

## LP CUTS

WAYLON JENNINGS - Turn The Page/Rhiannon  
 GEORGE STRAIT - Dance Time In Texas  
 NITTY GRITTY DIRT BAND - Partners  
 SOUTHERN PACIFIC - Reno Bound  
 HANK WILLIAMS JR. - I Like Girls  
 BELLAMY BROTHERS - Wheels

EDDY RAVEN - You Should've Been Gone By Now  
 DAN SEALS - All That Glitters (Is Not Gold)  
 LEE GREENWOOD - Streamline/Breakin' Away  
 ALABAMA - Down On Longboat Key  
 VINCE GILL - Oklahoma Borderline  
 FORESTER SISTERS - Just In Case

## RECOMMENDED NEW RELEASES

GENE WATSON  
 Memories To Burn  
 (Epic)

KENNY ROGERS  
 Morning Desire  
 (RCA)

CONWAY TWITTY  
 The Legend & The Man  
 (Warner Brothers)

LACY J. DALTON  
 The Night Has A Heart Of It's Own  
 (Columbia)

## COUNTRY SUMMARY

MARIE OSMOND & DAN SEALS only stayed at the top spot for one week, as the OAK RIDGE BOYS rush to take their place. There's a lot of jockeying for position at the top of the chart, with two new entries into the Top Five (STEVE WARINER and ALABAMA), and three new entries into the Top Ten (CRYSTAL GAYLE, EXILE, and GARY MORRIS). HANK WILLIAMS JR. is garnering an impressive list of five point plus jumps at:

WFMB (17-10); WTOD (26-16); WOKD (25-19); KDMS (29-23); KJIN (26-5!); KNIX (29-21); KWKH (25-19); WKYQ (24-16); etc. Both of this week's Certified records, T.G.SHEPPARD and EARL THOMAS CONLEY, continue to show steady growth each week. GEORGE STRAIT looks very strong, with a 9% Hit Factor after only four weeks, and 14 adds bringing the total number of reports to 123. The highest debut on our chart,

MEL McDANIEL, also debuts at: WRNS, KASC, KKIX, WKNZ, KKXL, KHEY, KVOX, etc. DAN FOGELBERG is paying off for a good percentage of the stations playing it. RICKY SKAGGS continues to make big news, with 29 of the 107 stations playing it already charting it 30+. Some noteworthy records to watch are the RAY CHARLES & HANK WILLIAMS JR., WILLIE NELSON, and SAWYER BROWN (Chartbound after only two weeks!).

**NORTHEAST**

Worcester, MA (Tim Todd-WORC) N.G.D.B., J. Fields, Roger Miller, Holly Dunn, T.G. Sheppard.  
Brockton, MA (Mark Burns-WCAV/FM) Judds, N.G.D.B., R. McEntire, Neil Young, M. Haggard.  
Portland, ME (Hal Knight-WPOR/FM) Sawyer Brown, Judds.  
New York, NY (Pam Green-WHN) Judds, Sawyer Brown, R. Cash, WWJ&K, R. Skaggs.  
Carlisle, PA (Ann Stevens-WHYL) Sawyer Brown, J. Fricke, Judds, R. Cash.  
Philadelphia, PA (Bob Young-WXTU) G. Jones, Judds, R. Cash, E. Rabbitt, K. Rogers.

**SOUTHEAST**

Baltimore, MD (Todd Grimsted-WPOC/FM) J. Anderson, E.T. Conley, Bellamys.  
Danville, VA (Alan Rowe-WDVA) N.G.D.B., Sawyer Brown, Kendalls, Holly Dunn, J. Lee, Mac Davis, R. Cash, L. Mandrell.  
Charleston, WV (Bob Jones-WQBE/FM) J. Lee, G. Strait, Sawyer Brown.  
Clarksburg, WV (Mark Thompson-WKKW) Sawyer Brown, N.G.D.B., Don Williams, J. Lee, Judds, Judy Fields.  
Goldsboro, NC (Dan Wilkinson-WFMC) L. Lynn, WWJ&K, E.T. Conley, J. Buffett, G. Davies, Nicolette, S. West, T.T. Hall.  
Shelby, NC (Davis/Pruett-WOHS) C. Daniels Band, M. Haggard, R. Cash, Sawyer Brown, T.T. Hall.  
Greenville/New Bern, NC (Kevin O'Neal-WRNS/FM) K. Rogers, J. Lee, M. Haggard, Mac Davis, B.J. Royal, Neil Young, L.J. Dalton, N.G.D.B., R. McEntire, Leon Everette.  
Jacksonville, NC (Allen Bailey-WLAS) Frzn.list-no adds.  
Conway, SC (Dave Dempsey-WLAT) Sawyer Brown, S. Johns, Kendalls, J. Glaser.  
Anderson, SC (Anthony Bagwell-WAIM) Sawyer Brown, K. Whitley, M. Haggard, Judds, R. McEntire, S. Smith, Joe Walsh.  
Carrollton, GA (Jerry Jackson-WLBB) Don Williams, Judds, J. Glaser.  
Cedartown, GA (Chuck Walley-WGAA) R. Skaggs, M. McDaniel, G. Strait.  
Elberton, GA (Dave Davis-WWRK/FM) Sawyer Brown, C. Daniels Band, M. Haggard, R. Cash, Mac Davis, Roger Miller, Neil Young, R. McEntire, Gatlins, B. Higgins, WWJ&K, D. Bottoms.  
Albany, GA (Jim Shepherd-WKAK/FM) Bandana, Roger Miller L. Everette, Kendalls, Mac Davis, J. Fields, R. Cash.  
Pensacola, FL (Kris O'Kelly-WOWW/FM) N.G.D.B., Sawyer Brown, Judds, D. Shirley, M. Haggard, C. Daniels.  
Destin, FL (Skip Davis-WMMK) Frzn.list-no adds.  
Ft. Pierce, FL (George Gordon-WFTP) C. Daniels, M. Haggard, Sawyer Brown, Don Williams, Judds, N.G.D.B., Neil Young.  
St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) Neil Young, Shoppe.  
Arcadia, FL (Diana Dean-WOKD) Judds, L.J. Dalton, M. Haggard, H. Kanter.

**SOUTH**

Sylacauga, AL (Karen Turner-WMLS/FM) Sawyer Brown, Judds, Willie Nelson.  
Talladega, AL (Rick Robinson-WEYY) Frzn.list-no adds.  
Jasper, AL (George McGowen-WARF) N.G.D.B., Judds, Gordon Dee.  
Gadsden, AL (Jim Pruett-WAAX) Judds, Don Williams, J. Buffett, Sawyer Brown, R. Cash, L.J. Dalton, M. McDaniel, H. Kanter, N.G.D.B., G. Watson.

Atmore, AL (Roy W. Harrison-WSKR) Willie Nelson, R. Skaggs, H. Kanter, J. Buffett, Judds.  
Chattanooga, TN (Bill Burkett-WDOD/FM) E.T. Conley, G. Strait, WWJ&K, Willie Nelson, V. Gosdin.  
Kingsport, TN (Bob Gordon-WKIN) M. McDaniel, J. Buffett, E.T. Conley, Sawyer Brown.  
Memphis, TN (Eddie Edwards-WMC/AM) Frzn.list.  
Milan, TN (Cowboy-WXKY) H. Kanter, Judds, J. Lee, Mac Davis, Holly Dunn.  
Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) Neil Young, C. Daniels Band, Mac Davis, Gatlins, R. Sidney.  
Pontotoc, MS (Ronnie Hughes-WSEL/FM) Frzn.list.  
Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) Judds, Roger Miller, N.G.D.B., Don Williams.  
Biloxi, MS (Jim Tabor-WVMI) Frzn.list-no adds.  
Brandenburg, KY (Rachel Heavrin-WMMG) M. McDaniel, G. Davies, Sawyer Brown.  
Louisville, KY (Mark Williams-WCII) Judds, Haggard, R. McEntire, Sawyer Brown, E.T. Conley, V. Gosdin.  
Harlan, KY (Neil Middleton-WFSR) J. Glaser, Fricke, Bandana, J. Stampley, Judds.  
Paducah, KY (Kent King-WKYQ) Bellamys, McDaniel, G. Strait, Willie, R. Cash, C. Daniels, Haggard, Weird Al, Fricke, Gosdin, Sawyer Brown, E.T. Conley.  
Houma, LA (Larry Hyatt-KJIN) E.T. Conley, Bellamys, N.G.D.B., Judds.  
Abbeville, LA (Anthony Keith-KASC) Judds, Don Williams, N.G.D.B., Willie, Judy Fields.  
Denham Springs/Baton Rouge, LA (Mark Wallace-WBIU) J. Lee, G. Davies, K. Whitley.  
Shreveport, LA (Ledbetter/Waldon-KWKH) D. Bottoms, E. Rabbitt, N. Griffith, Mac Davis, Gordon Dee, N.G.D.B., J. Lee, Holly Dunn, T.G. Brown.  
Ruston, LA (Bob Day-KXKZ) Kendalls, Sawyer Brown, G. Davies, T.G. Sheppard, J. Lee, Roger Miller, Hank, R. McEntire.  
El Dorado, AR (Ben Robbins-KDMS) Atlanta, Buffett, J. Fields, G. Davies.  
Fayetteville, AR (Tom Sleeker-KKIX) E.T. Conley, Neil Young.

**UPPER MIDWEST**

Rochester, MN (Paul Stenzel-KWWK/FM) No adds.  
St. Cloud, MN (Steve Stewart-WWJO/FM) Judds, N.G.D.B., C. Daniels, Sawyer Brown, Bandana, R. McEntire.  
Brainerd, MN (Todd Stewart-KQBR) G. Strait, Willie.  
Yankton, SD (Rollie Smith-WNAX) Buffett, Bandana, T.T. Hall, Lane Brody, Haggard, Sawyer Brown, S. West, Judds.  
Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) N.G.D.B., Judds, C. Daniels, M. McDaniel, R. McEntire, K. Whitley.  
Sioux Falls, SD (Cary Wencil-KS00) M. McDaniel, G. Strait, Bellamys.  
Sioux Falls, SD (Charlie Cassidy-KYKC) Willie, Sawyer Brown.  
Huron, SD (Penny Lane-KOKK) Kendalls, Don Williams, Sawyer Brown.  
Aberdeen, SD (Greg Gilbertson-KKAA) Rabbitt, McEntire, Mac Davis, Haggard, R. Cash, J. Fields, C. Daniels Band, K. Rogers.  
Redfield, SD (Marj Kaiser-KQKD) Shoppe, Stampley, R. Cash, Kendalls, R. McEntire, Sawyer Brown, J. Lee.  
Rapid City, SD (Randy McDaniel-KIMM) WWJ&K, Willie, M. McDaniel.

Rapid City, SD (Bob Louis-KTOQ) Judds, E.T. Conley, J. Fricke, Gatlins, J. Lee.  
 Wahpeton, ND (Larry Slabik-KBMW) Sawyer Brown, Judds, Don Williams, N.G.D.B., C. Daniels, Gatlins, Neil Young.  
 Fargo, ND (Don Roberts-KFGO) E. Rabbitt, K. Rogers, N.G.D.B., R. Cash, J. Lee, Neil Young, T.G. Brown, B.J. Royal.  
 Fargo, ND (Scott Winston-KVOX) R. Cash, Don Williams, G. Davies, Willie.  
 Grand Forks, ND (Jack Lundy-KKXL) Willie Nelson, G. Strait, Fricke, Sawyer Brown, C. Daniels.  
 Grand Forks, ND (Jackie Anderson-KYCK) Bellamys, M. Gilley, J. Anderson.  
 Jamestown, ND (Charlie Jay-KSJB) R. McEntire, N.G.D.B., Kendall's, Gatlins, Judds, Mac Davis, J. Lee, Neil Young, Diana Rae.  
 Bismarck, ND (Kim Gillund-KBMR) V. Gosdin, Lane Brody, Nicolette, Haggard, Judds.  
 Minot, ND (Bob Randall-KZPR) Fogelberg, Roger Miller, G. Davies, Judds, Bandana.  
 Minot, ND (Jeri Lee-KKOA) M. McDaniel, Fricke.

## MIDWEST

Des Moines, IA (Billy Cole-KSO) Sawyer Brown, Judds, R. McEntire, L. Everette, Haggard.  
 Fort Dodge, IA (Dale Eichor-KWMT) G. Davies, L. Everette, R. Cash, E. Rabbitt, Neil Young, Mac Davis.  
 Cedar Falls, IA (Tom Edwards-KCFI) Sawyer Brown, J. Lee, R. Cash, R. McEntire.  
 Waterloo, IA (Brett Davis-KXEL) L.J. Dalton, N.G.D.B., G. Watson, Mac Davis, Don Williams.  
 Sioux City, IA (Ty Cooper-KMNS) E.T. Conley, G. Watson, J. Glaser, J. Lee.  
 Spencer, IA (Rick Friday-KICD/FM) Judds, Sawyer Brown, Haggard, R. McEntire, J. Lee, R. Cash, Gatlins.  
 Festus, MO (Sue Cresswell-KJCF) Sawyer Brown, R. Cash, Gatlins, Judds, C. Daniels, H. Kanter.  
 St. Louis, MO (Oakes/Langston-WIL) G. Strait, M. McDaniel, Haggard, Buffett.  
 St. Louis, MO (Georgann Harris-KUSA) Kendall's, J. Lee, C. Daniels, M. Haggard, K.T. Good, L. Everette, Roger Miller, R. McEntire.  
 St. Joseph, MO (Bob Orf-KFEQ) S. Smith, Judds, Don Williams, E. Rabbitt, C. Daniels, Sawyer Brown.  
 Joplin, MO (Dan Casey-WMBH) J. Lee, J. Stampley, G. Davies, Shoppe, Bandana.  
 California, MO (Jeff Shakleford-KZMO) R. McEntire, Haggard, Sawyer Brown, C. Daniels, J. Lee, Gatlins, Shoppe, Kendall's.  
 Jefferson, MO (Jack Daniels-KLIK) Don Williams, J. Fields, Judds, K. Rogers.  
 Columbia, MO (Eric Bell-KTGR) Fricke, Sawyer Brown, Willie, J. Glaser, Haggard.  
 Springfield, MO (Donn Emis-KWTO/AM) C. Daniels, Sawyer Brown, Mac Davis, R. McEntire, Judds, L.J. Dalton, R. Cash.  
 Topeka, KS (Tony Stewart-KSKX) Frzn.list-no adds.  
 Wichita, KS (Pete Brier-KFH) Haggard, Fricke, Watson, Mac Davis, K.T. Good.  
 Garden City, KS (Tim Richardz-KKJQ/FM) T.G. Sheppard, WWJ&K.  
 Garden City, KS (Judy Byrd-KBUF) Fricke, G. Davies, Lane Brody, Brenda Lee, T.T. Hall, Sawyer Brown, Haggard, C. Daniels.

## CENTRAL

Newark, OH (Larry Dale-WHTH) R. McEntire, G. Davies, Bandana.  
 Toledo, OH (Bill Manders-WTOD) WWJ&K, Willie, Gosdin, G. Strait.  
 Toledo, OH (Gary Outlaw-WKLR) Buffett, Bellamys, Fricke, T.G. Sheppard, Bandana, E.T. Conley, J. Glaser.  
 Akron, OH (Rick Cardarelli-WSLR) Fricke, G. Davies, Sawyer Brown, Stevens.  
 Springfield, OH (Tom Daniels-WBLY) Frzn.list.  
 Indianapolis, IN (J.D. Cannon-WFMS/FM) Rabbitt, K. Rogers, Buffett, Roger Miller.  
 South Bend, IN (J.K. Dearing-WNDU) G. Jones, Fricke, Statlers, J. Anderson, Willie.  
 Ft. Wayne/Kendall, IN (Karen May-WBTU) Fricke, Glaser, G. Davies, Buffett, R. McEntire, Sawyer B.  
 Batesville, IN (John Granger-WRBI) Ray & Hank, L. Everette, K. Whitley.  
 Vincennes, IN (Millar/Martin-WAOV) Sawyer Brown, Neil Young.  
 Saginaw, MI (Tommy Samoray-WKCQ) K. Rogers, Mac Davis, Kendall, Buffett.  
 Lansing, MI (Wayne Waters-WITL/FM) Strait, Fricke, Lane Brody, Haggard.  
 Waukesha, WI (Michael Saxton-WAUK) Ray & Hank, Southern Pacific, M. McDaniel, R. Skaggs.  
 Milwaukee, WI (Shannon Novak-WBCS) Frzn.list-no adds.  
 Dodgeville/Mineral Pt., WI (Bob Brainerd-WDMP) McEntire, Mac Davis, Haggard, R. Cash, Gatlins, C. Daniels, J. Lee, Kendall's, Sawyer Brown.  
 Madison, WI (Allan/Hunter-WWQM) M. McDaniel, R. Cash, K. Rogers.  
 Manitowoc, WI (Jon Murray-WCUB) Neil Young, Judds, Haggard, Strait, Kendall's, Rabbitt, Mac Davis.  
 Neillsville, WI (Dick Deno-WCCN) Frzn.list-no adds.  
 Stevens Point, WI (Dan Olsen-WXYQ) G. Davis, Fricke, K. Rogers, Sawyer Brown, J. Glaser.  
 La Crosse, WI (Dave Tindell-WKTY) Haggard, T.G., E.T. Conley.  
 La Crosse, WI (Dave Shepel-WLXR/AM) Statlers, E.T. Conley.  
 Freeport, IL (Bill Johnson-WFRL) M. McDaniel, Sawyer Brown, E.T. Conley.  
 Springfield, IL (T.J. Hart-WFMB) R. Skaggs, Sawyer Brown, R. McEntire.  
 Anna, IL (Rich Griffin-WRAJ) C. Daniels, Haggard, Kanter, R. Sidney, J. Rodman.

## SOUTHWEST

Houston, TX (Candea/Pipia-KILT) E.T. Conley, Haggard, WWJ&K, J. Fricke, Fogelberg, J. Lee.  
 Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Judds, R. Cash, T.G. Sheppard, J. Glaser.  
 Bryan/College Station, TX (Andy Gallo-WTAW) Ray & Hank, J. Anderson, Roger Miller, Holly Dunn, Willie.  
 Alice, TX (Vicki Faris-KOPY/FM) Judds, McEntire, Mac Davis, H. Kanter, C. Daniels, N.G.D.B.  
 Rockport, TX (Jan Shaffer-KZTX) Fricke, Skaggs, Chance.  
 Corpus Christi, TX (Joey Garcia-KRYS/FM) Judds, Don Williams, Fogelberg.  
 Austin, TX (Steve Gary-KASE/FM) J. Lee, Mac Davis, Judds, R. McEntire.  
 Austin, TX (Mike Carta-KVET) McEntire, Judds, Mac Davis  
 Amarillo, TX (Gary Lee-KBUY) L. Lynn, Fricke, Davies.  
 El Paso, TX (Hinrich/Kennedy-KHEY/Y96) Bandana, G. Davies, Bellamys, Judds, Willie.  
 Phoenix, AZ (Doug Brannan-KNIX) Don Williams, Greenwood, C. Daniels Band.



Albuquerque, NM (Francina Rodriquez-KRST/FM)  
Don Williams, Patsy Cline.  
Las Cruces, NM (Jay Stevens-KGRT) G. Strait,  
G. Davies, J. Stampley.

## ROCKY MOUNTAIN

Wolf Point, MT (Dean McMartin-KVCK) Haggard,  
L.J. Dalton, G. Watson, Judds, H. Kanter,  
J. Fields.  
Sidney, MT (Rick Wick-KGCX) Neil Young, J. Fields,  
R. McEntire, Haggard, Kendalls, R. Cash.  
Dillon, MT (Mike Kandilas-KDBI) Sawyer Brown,  
J. Lee, R. McEntire.  
Missoula, MT (Mike Doty-KGVO) Sawyer Brown, Judds,  
R. Cash, M. Haggard.  
Polson, MT (Dawn Garrison-KERR) H. Kanter, Judds,  
G. Watson, Haggard, L.J. Dalton, Don Williams,  
N.G.D.B.  
Missoula, MT (Paul Proctor-KYSS/FM) R. Cash.  
Hamilton, MT (Jean Pysson-KLYQ/AM) Don Williams,  
Haggard, McDaniel, K. Rogers, J. Fields, N.G.D.B.  
Whitefish, MT (Art Jackson-KJJR) K. Rogers, R. Travis,  
N.G.D.B., R. Cash.  
Greeley/Ft. Collins, CO (Don Dana-KYOU/FM) Frzn.list.  
Pueblo, CO (Randy Hill-KIDN) Judds, C. Daniels,  
Fricke, Kendalls, R. Skaggs, Kanter, Rabbitt.  
Grand Junction, CO (Rhea/Gass-KQIL) Don Williams,  
Mac Davis, N.G.D.B., WWJ&K, L.J. Dalton.  
Jackson Hole, WY (Gil King-KSGT) Sawyer Brown,  
Don Williams, L.J. Dalton, Judds.  
Boise, ID (Bill Bailey-KIZN/FM) Skaggs, Buffett,  
Glaser.

## FAR WEST

Las Vegas, NV (Andy Carr-KVEG) Frzn.list-no adds.  
Reno, NV (Jim Crowe-KROW) R. Stevens, Kendalls,  
Mac Davis, Don Williams, N.G.D.B., L.J. Dalton.  
Reno, NV (Tony Thomas-KOLO) K. Rogers, C. Daniels,  
Rabbitt, R. Cash, R. McEntire.  
Los Angeles, CA (R.T. Simpson-KZLA/KLAC) L. Mandrell,  
Bellamys, Ray & Hank, E.T. Conley.  
Brawley, CA (Chris Olivarez-KROP) Judds, N.G.D.B.,  
Don Williams, J. Glaser.  
Anaheim, CA (Chris Adams-KIKF) Sawyer Brown, Gosdin,  
R. Stevens, J. Lee.  
Oakland/San Francisco, CA (Dennis Day-KSAN) Frzn.list.  
Oakland/San Francisco, CA (Carl Brown-KNEW) Bellamys,  
T.G. Sheppard, R. Skaggs.  
Modesto, CA (Ron Stevens-KMIX) WWJ&K, Haggard, Willie,  
Judds, Gatlins, Charlie Daniels Band.  
Sacramento, CA (Michael Franks-KHWY) Gilley,  
L. Lynn, M. McDaniel, R. Skaggs.  
Sacramento, CA (Lee Nye-KK105) No adds.  
Sacramento, CA (Rick Stewart-KRAK) R. Skaggs, Willie,  
J. Glaser, Judds.  
Chico, CA (Mark Rathbun-KHSL) Don Williams, C. Daniels,  
R. McEntire, Joe Walsh, Haggard, R. Cash, Judds,  
J. Lee, B. Jenkins.  
Red Bluff, CA (Clark Michael-KALF/FM) Fricke, S. West,  
J. Glaser, McDaniel, Willie, Skaggs, Strait,  
E.T. Conley.

## NORTHWEST

Portland, OR (Mark Wade-KRDR) Haggard, R. Cash,  
Gatlins, N.G.D.B., L. Everette, Neil Young,  
McEntire, Don Williams, S. Smith, C. Daniels,  
David Walsh, Fernando Marvelous.

Astoria, OR (Bob Loucks-KVAS) Frzn.list-no adds.  
Albany, OR (H. David Allan-KRKT) Malchak & Rucker,  
Neil Young, H. Kanter, Gatlins.  
Corvallis, OR (Larry Blair-KFAT/FM) Mac Davis,  
Con Hunley, L.J. Dalton, R. Cash, E.T. Conley,  
Kendalls, Exile, Sawyer Brown, N.G.D.B., J. Lee,  
Haggard, Watson, H. Kanter.  
Toledo, OR (Dennis Edwards-KTDO) McEntire, Sawyer  
Brown, J. Lee, R. Cash, Haggard, C. Daniels,  
Judds, Mac Davis.  
Eugene, OR (Billy Pilgrim-KEED) Sawyer Brown,  
WWJ&K, N.G.D.B., E.T. Conley.  
Redmond, OR (Bobby Smith-KPRB) Sawyer Brown, Judds,  
Kendalls, Don Williams, Gatlins, McEntire, Lane  
Brody, L. Everette, Buffett, C. Daniels, Stampley,  
Holly Dunn, R. Price, L. Blanton.  
Pendleton, OR (Greg Larsen-KWHT) C. Daniels,  
R. Cash, N.G.D.B., Judds.  
Seattle, WA (Jim Williams-KMPS) Judds, Strait, Sawyer  
Brown.  
Everett/Seattle, WA (Wayne Cordray-KWYZ) Shoppe.  
Vancouver, WA (Dave Lee-KVAN) No adds.  
Yakima, WA (Mike Pursell-KUTI) Rabbitt, Judds,  
N.G.D.B., J. Lee.  
Selah/Yakima, WA (Larry Jackson-KYXE) Diana Rae,  
Sawyer Brown, Kendalls, Holly Dunn, Don Williams.  
Tri-Cities, WA (Jesse Lee-KORD) Sawyer Brown,  
Rabbitt, Judds, Watson, G. Davies, Delta.  
Tri-Cities, WA (Dave Scott-KOTY) Frzn.list-no adds.  
Clarkston, WA (Bob Louis-KCLK) Judds, Holly Dunn,  
J. Fricke, N.G.D.B.  
Anchorage, AK (Guy Phillips-KYAK) Judds, R. McEntire,  
Gatlins.  
Anchorage, AK (Steve Chapman-KTNX) McEntire, Sawyer  
Brown, Mac Davis.  
Wasilla, AK (Steve Brooks-KNBZ) Sawyer Brown,  
Nicolette.

## COUNTRY JOBS

Newsperson - KWYZ-Everett/Seattle, WA  
Wayne Cordray - 206-252-5123  
Air Talent - WXKY-Milan, TN  
Cowboy Powell - Box 686-38358  
Air Talent - KQKD-Redfield, SD  
Marj Kaiser - 605-472-1380  
Air Talent - KFAY-Fayetteville, AR  
Rob Patrick - 501-521-5566  
Air Talent - KWHT-Pendleton, OR  
Greg Larsen - P.O. Box 640-97801  
Air Talent (future) - KERR-Polson, MT  
Dave Shannon - 406-883-5255

## COUNTRY SERVICE

KOTY-Tri Cities, WA - R. Skaggs/G. Davies singles -  
Epic/RCA  
KWHT-Pendleton, OR - E. Rabbitt/Willie/Gosdin 45's -  
RCA/Columbia/Compleat  
KJJR-Whitefish, MT - Glaser/Rodman/Strait/T.G. Brown/  
MCA/MTM/Capitol  
WOHS/AM-Shelby, NC - M.M. Murphey Greatest Hits -  
EMI  
WGAA-Cedartown, GA - Singles -  
RCA  
KZPR-Minot, ND - Singles & albums -  
CBS  
WLAT-Conway, SC - Singles & albums -  
RCA

# QWEST IS ALIVE AND KICKING!

## WE HAVE THE HITS!

■ **Patti Austin** "*Honey For The Bees*"

How sweet it is! The new single coming 9/25 from the new Patti Austin album "*Getting Away With Murder*" on its way to radio 10/14

■ **The Winans** "*Let My People Go*"

will set you free!

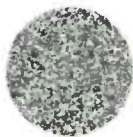
The new single and 12" coming 9/25 from The Winans' new album "*Let My People Go*" coming early November.

■ **ALSO WATCH OUT** for **George (Brother) Johnson**

"*Back Against The Wall*" The single and 12" ship 10/9.

■ **ALSO WATCH OUT** for **Lonnie Reeves** "*Too Tuff*"

The single and 12" coming 10/16



■ **Radiance** "*Pick 'n' Choose*"

single ships 10/16

■ **Ernie Watts** "*One Love*"

single coming 10/9

## ONLY THE BEST FROM QWEST



## CERTIFIED

TA MARA & THE SEEN  
Everybody Dance  
(A&M)

ISLEY/JASPER/ISLEY  
Caravan Of Love  
(CBS Associated)

## MOST ADDED

RAY PARKER, JR.  
Girls Are More Fun  
(Arista)

TINA TURNER  
One Of The Living  
(Capitol)

## POP CROSSOVER

TINA TURNER  
One Of The Living  
(Capitol)

RAY PARKER JR.  
Girls Are More Fun  
(Arista)

**2W** **LW** **TW**

2.	1.	1.	FREDDIE JACKSON - You Are My Lady (Capitol)
7.	2.	2.	FAMILY - The Screams Of Passion (Paisley/W.B.)
10.	4.	3.	BOBBY WOMACK - I Wish He Didn't Trust Me So Much (MCA)
17.	7.	4.	STEVIE WONDER - Part-Time Lover (Tamla/Motown)
1.	3.	5.	READY FOR THE WORLD - Oh Sheila (MCA)
16.	11.	6.	MAURICE WHITE - Stand By Me (Columbia)
13.	9.	7.	JENNIFER HOLLIDAY - Hard Times For Lovers (Geffen)
5.	5.	8.	STARPOINT - Object Of My Desire (Elektra)
18.	10.	9.	CAMEO - Single Life (Atlanta Artists)
6.	6.	10.	ANDRE CYMONE - The Dance Electric (Columbia)
20.	17.	11.	RENE & ANGELA - I'll Be Good (Mercury/PolyGram)
24.	16.	12.	DOUG E. FRESH - The Show (Reality)
19.	14.	13.	5 STAR - All Fall Down (RCA)
30.	24.	14.	MORRIS DAY - The Oak Tree (Warner Brothers)
26.	21.	15.	DEBARGE - You Wear It Well (Gordy)
8.	8.	16.	KLYMAXX - I Miss You (Constellation/MCA)
23.	18.	17.	C'JAYS - Just Another Lonely Night (Manhattan)
28.	22.	18.	CHARLIE SINGLETON - Make Your Move On Me Baby (Arista)
25.	23.	19.	ATLANTIC STARR - Silver Shadow (A&M)
3.	12.	20.	KOOL & THE GANG - Cherish (DeLite/PolyGram)
--.	27.	21.	ARETHA FRANKLIN - Who's Zoomin' Who (Arista)
4.	13.	22.	9.9 - All Of Me For All Of You (RCA)
21.	19.	23.	HOWARD JOHNSON - Stand Up (A&M)
9.	15.	24.	WHITNEY HOUSTON - Saving All My Love For You (Arista)
29.	26.	25.	COLONEL ABRAMS - Trapped (MCA)
--.	--.	26.	TA MARA & THE SEEN - Everybody Dance (A&M)
--.	--.	27.	ISLEY/JASPER/ISLEY - Caravan Of Love (CBS Associated)
--.	--.	28.	DURELL COLEMAN - Somebody Took My Love (Island)
--.	--.	29.	CHAKA KHAN - Can't Stop The Street (Warner Brothers)
--.	--.	30.	EDDIE MURPHY - Party All The Time (Columbia)

## CHARTBOUND

DENNIS EDWARDS - Coolin' Out (Motown)	24	4	9	11
DIANA ROSS - Eaten Alive (RCA)	22	3	10	9
MAZE - I Want To Feel That I'm Wanted (Capitol)	21	--	10	11
HALL/OATES/RUFFIN/KENDRICKS-The Way You..(RCA)	20	1	11	8
PEABO & CHAKA - There's Nothing Out There (Elektra)	20	2	7	11
LUTHER VANDROSS - Wait For Love (Epic)	20	6	9	5
CHERELLE - You Look Good To Me (Tabu)	20	8	7	5

Reports	Adds	On	Chart
24	4	9	11
22	3	10	9
21	--	10	11
20	1	11	8
20	2	7	11
20	6	9	5
20	8	7	5

Reports accepted Mondays at 8am through 1pm Wednesdays Station Reporting Phone (415) 392-7750

### URBAN CONTEMPORARY HIT FACTOR

Research:  
BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 64 Last Week 64

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
FREDDIE JACKSON	You Are My Lady (Capitol)		58	43	13	--	2	72%	7
FAMILY	The Screams Of Passion (Paisley/WB)		46	37	6	2	1	80%	7
BOBBY WOMACK	- I Wish He Didn't Trust..(MCA)		41	35	4	1	1	85%	6
STEVIE WONDER	- Part-Time Lover (Tamla/Motown)		57	37	19	1	--	64%	5
MAURICE WHITE	- Stand By Me (Columbia)		43	30	8	5	--	69%	7
JENNIFER HOLLIDAY	-Hard Times For Lovers(Geffen)		46	23	11	11	1	50%	7
CAMEO	- Single Life (Atlanta Artists)		35	30	4	1	--	85%	6

# UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
TREMAINE - Fall Down (A&M)	18	1	11	6
CARL CARLTON - Private Property (Casablanca)	18	1	13	5
MELBA MOORE - I Can't Believe It's Over (Capitol)	18	4	13	1
DIMPLES - Shake 'Em Down (RCA)	17	1	13	3
RICK JAMES - Spend The Night (Gordy)	17	4	9	4
PRINCESS - Say I'm Your Number One (Nex Plateau)	17	3	5	9
*RAY PARKER JR. - Girls Are More Fun (Arista)	17	15	2	--
VIKKI LOVE - Stop Playing On Me (4th & Broadway)	16	2	11	3
RJ'S LATEST ARRIVAL - Baby I'm Sorry (Atlantic)	16	4	9	3
GEORGE CLINTON - Bullet Proof (Capitol)	15	--	9	6
GO WEST - Eye To Eye (Chrysalis)	15	2	9	4
*TINA TURNER - One Of The Living (Capitol)	15	14	1	--
STAPLE SINGERS - Are You Ready? (Private I)	14	2	12	--
PAUL YOUNG - Tear Your Playhouse Down (Columbia)	14	2	7	5
LOOSE ENDS - Choose Me (MCA)	13	--	8	5
*BERNARD WRIGHT - Who Do You Love (Manhattan)	13	2	9	2
DEELE - Suspicious (Solar)	12	--	9	3
*THE JETS - Curiosity (MCA)	12	6	4	2
*SYSTEM - This Is For You (Mirage)	12	5	6	1
*TEDDY PENDERGRASS - Never Felt Like Dancing (Asylum)	12	9	3	--
*EUGENE WILDE - Don't Say No Tonight (Philly World)	12	10	2	--
BRENDA K.STARR - Pickin' Up Pieces (Mirage)	12	2	7	3

\*First time listed on this page.

Dropped: #20-Sheila E, #25-Dazz Band, #28-Pointer Sisters, #29-Bar-Kays, #30-Prince, Commodores, Phil Collins, Windjammer.

## LP CUTS

- WHITNEY HOUSTON - Nobody Loves Me Like You (Arista)
- FREDDIE JACKSON - Love Is Just A Touch Away (Capitol)
- STEVIE WONDER - Overjoyed/Go Home/I Love You Too Much (Tamla)
- RJ'S LATEST ARRIVAL - Phrase (Atlantic)
- ISLEY/JASPER/ISLEY - I Can't Get Over Losing You (Epic)
- CARL CARLTON - Hot/Never Got Over You (Casab.)

## POTENTIAL SINGLES

- PRINCE - America (Warner Brothers)
- SHEILA E - A Love Bizarre (Paisley/Warner Bros.)
- BOOGIE BOYS - You Ain't Fresh (Capitol)
- LISA LISA - You'll Never Change (Columbia)
- READY FOR THE WORLD - Digital Display (MCA)
- PATTI LABELLE - If You Don't Know Me By Now (Phil.)
- DEELE - I'll Send You Roses (Solar)
- 9.9 - Feel The Fire (RCA)
- ATLANTIC STARR - Secret Lovers (A&M)
- ISLEY BROS. - Colder Are My Nights (Warner Bros.)

# URBAN CONTEMPORARY SUMMARY

FREDDIE JACKSON holds on to his top spot for two consecutive weeks and is seriously fighting off THE FAMILY to stay there. It may come to blows before either BOBBY WOMACK or STEVIE WONDER attack from below to overtake them both. THE FAMILY is now starting to get the same Top 40 attention that FREDDIE JACKSON has been enjoying lately, and that could affect the situation, too. Next biggest jump was garnered by MORRIS DAY, who goes from 24 to 14 and debuts his new video this week. Rumor has it that he teaches Nancy Reagan, The Ayatollah and The Pope how to do his second dance called The Oak Tree in this video...those who have seen it were hysterical. Could enhance the sales of the single in future weeks as

viewers see how nuts this man can really get. Highest debut and "Certified" title go to TA MARA & THE SEEN...highest scores for this uptempo dance tune come from KMJQ-Houston with a #8, KDAY-LA with a #9, KGFJ-L.A. with a #10, KJLH-L.A. with a #11, KKDA-Dallas with a #12, KMJM-St.Louis with a #13, and KDLZ-Dallas with a #15. We're also picking up Top 40 adds at WJZR-Charlotte, WZXM-Gaylord, KDON-Monterey, KKHR-L.A. and right here in San Francisco at KMEL. One other Certified comes from the ISLEY/JASPER/ISLEY sector and charts well in Baltimore, Nashville, Indianapolis and Dallas. Eddie Murphy's single goes right from Up & Coming, past Chartbound, and debuts in the chart at #30. PEABO BRYSON's duet with CHAKA

KHAN goes into Chartbound, while amazing moves come from CHERELLE and MELBA MOORE, both of whom have journeyed from near the bottom of the stack of Up & Coming and go way up and over into Chartbound. One single released this past week merits two headlines: RAY PARKER JR. tops out the Most Added slot, battling TINA TURNER to get there. Both have tremendous appeal and the masses seem to have great respect for both of them. They both also get the Pop Crossover pick. After EUGENE WILDE and TEDDY PENDERGRASS, nothing else rated many new adds for this week, but watch next week for possibilities on the new ANGELA BOFILL and a new ZAPP, as well as new PRINCE single "America", and SHEILA E's new one, "A Love Bizarre".

Betty

## NORTHEAST

**BOSTON, MA****ANGELA THOMAS-WILD**

Hots: A.Cymone, F.Jackson, Starpoint, Family, Dazz Band, 5 Star, J.Holliday, Maurice White, D. Coleman, Tremaine, Doug E.Fresh, Morris Day.

**SUNNY JOE WHITE-WXKS/FM**

New: Tina Turner, Rene & Angela, Ray Parker Jr. Hots: S.Wonder, 5 Star, Eddie Murphy, Ready For The World, 9.9, Diana Ross, Starpoint, J.Holliday.

**NEW YORK, NY****TONY QUARTERONE-WRKS/FM**

New: DeBarge, Diana Ross, Star. Hots: 9.9, B.Womack, Fatboys, A.Starr, Fatboys, D.Edwards, 5 Star, New Edition, Gwen Guthrie, F.Jackson, Vikki Love.

**SCOTT SHANNON-Z100**

New: Miami Sound Machine, Starpoint. Hots: Ready For The World, Kool & Gang, Freddie Jackson, 9.9.

**ROCHESTER, NY****ANDRE MARCEL-WDKX**

New: Jeff Tyzik, Chaka Khan, Eugene Wilde, Sister Sledge. Hots: Cameo, Family, A.Cymone, 9.9, Ta Mara & Seen, Morris Day, Rene & Angela, O'Jays.

**PHILADELPHIA, PA****JEFF WYATT/TONY GRAY-WUSL/FM**

New: System, Cherelle, Luther Vandross, Bobby Womack, Go West, Bill Withers. Hots: Con Funk Shun, M. Day, Chaka Khan, Col.Abrams, Cymone, V.Underwood.

**PITTSBURGH, PA****ALAN HARRISON-WAMO**

New: Luther Vandross, Chaka Khan, Princess, Patti Austin, Paul Young. Hots: J.Holliday, Rene & Angela, O'Jays, F.Jackson, Family, Cameo, Dazz Band, B.Womack, Isley/Jasper/Isley, Ta Mara & S.

**NORFOLK, VA****CHRIS TURNER-WOWI**

Hots: Dazz, Family, Bar-Kays, Run DMC, B.Womack, 5 Star, Sheila E., Klymaxx, A.Cymone, M.White, O'Jays, J.Holliday, C.Abrams. On: Smoke City, Carl Carlton, Nona Hendryx, Maze, D.Coleman.

**WASHINGTON, DC****MIKE ARCHIE-WHUR**

Hots: Family, Morris Day, F.Jackson, B.Womack, Cameo, Sheila E., Bar-Kays, Bernard Wright, 5 Star, C. Singleton, Klymaxx, Col.Abrams, Diana Ross.

**BALTIMORE, MD****ROY SAMPSON-WXYV/FM**

Hots: Doug E.Fresh, B.Womack, Family, Col.Abrams, F. Jackson, J.Holliday, Isley/Jasper/Isley, Bar-Kays, Chaka, Lushus Daim, Tremaine, 5 Star, D.Ross.

**KINGSTON/KRONTHAL-B104**

New: Klymaxx, Tina Turner, Phil Collins. Hots: Madonna, Kool & Gang, Whitney Houston, S.Wonder, Ready For The World, Jan Hammer, Freddie Jackson.

## SOUTH

**GEORGETOWN, SC****SWINTON/WRAGG-WVBX**

New: Full Force, Patti LaBelle, Paul Young, Luther Vandross, Weather Girls. Hots: Family, S.Wonder, J.Holliday, 5 Star, Doug E.Fresh, DeBarge, M.Day.

**ST. MATTHEWS, SC****ANDY HENDERSON-WQKI**

New: Zapp, System, Eugene Wilde. Hots: Doug E.Fresh, Maurice White, Morris Day, Eddie Murphy, Rene & Angela, Jennifer Holliday, A.Cymone, Starpoint.

**COLUMBIA, SC****CHAZ SAUNDERS-WDPN**

Hots: Princess, 9.9, A.Cymone, Bar-Kays, B.Womack, Starpoint, Family, Sheila E., 5 Star, S.Wonder, C.Singleton, Ta Mara & Seen, J.Holliday, M.Day.

**SUMTER, SC****SCOTTY B-WWDM/FM**

New: Ray Parker Jr., Paul Laurence, Dennis Edwards, D. Henley, Conquest, Staple Singers, Gene Chandler, Melba Moore. Hots: Ready/World, Doug E.Fresh.

**ATLANTA, GA****SCOTTY ANDREWS-V103**

New: K.Blow, V.Love, E.Murphy, Mantronix, System, Staple Singers, Brenda K.Starr, RJ's Latest, B.& Baby Gap, Lushus Daim, Bernard Wright, L.Vandross, Koko Pop.

**TALLAHASSEE, FL****JOE BULLARD-WANM**

New: Ray Parker Jr., Rick James, The Jets, Eugene Wilde, Teddy Pendergrass, Trouble Funk, A. Bofill, Janice Christie, Ramsey Lewis, 4 Tops.

**MIAMI, FL****TANNER/CASSIDY-HOT105/WHQT**

New: Vikki Love, Simply Red, Whitney Houston, Dennis Edwards, Isley/Jasper/Isley, Fancy, Tina Turner, Alisha, Phil Collins, Ray Parker Jr. Hots: Sheila E., Tremaine, Grandmaster (VICE), Princess, ABC.

**FRANK AMADEO-Y100**

New: Phil Collins, Tina Turner. On: Klymaxx, 9.9, Shannon, J.Holliday, 5 Star, Freddie Jackson.

**MARK SHANDS-I95**

New: Vikki Love, Tina Turner. Hots: 9.9, Stevie Wonder, Bad Boys, Starpoint, 5 Star, F.Jackson.

**MOBILE, AL****VERNON WELLS-WBLX**

Hots: Ready, Starpoint, Family, O'Jays, 9.9, Cameo. On: D.Coleman, Vikki Love, Tremaine, Afrika B., Morris Day, J.Holliday, Vikki Love, Dimples.

**MONTGOMERY, AL****FRENCH BE/KEITH REED-WQIM**

New: Roy Ayers, Phyllis Nelson, Cheryl Lynn, Newcleus. Hots: Andre Cymone, Bar-Kays, Con Funk Shun, S. Wonder, Pointers, Klymaxx, Boogie Boys, 5 Star.

**NASHVILLE, TN****J.C.FLOYD-WQOK/FM**

New: Bernard Wright, Tina Turner, Go West, Teddy Pendergrass, Val Young, The Jets, Lonnie Hill. Hots: Isley/Jasper/Isley, Klymaxx, Family, RJ's Latest, Princess, Doug E.Fresh, Billy & Baby Gap, Maurice White, Tremaine, C.Singleton, Atlantic Starr, Sister Sledge, Cameo, F.Jackson, E.Murphy.

**MEMPHIS, TN****JERRY MASON-KRNB**

Hots: Bar-Kays, B.Womack, Loose Ends, Maurice White, D.Edwards, Rick James, Maze, DeBarge, Howard Johnson, C.Singleton, Marz, Dimples, Peabo & Chaka, Staple Singler, Atlantic Starr, Melba M.

**C.J.MORGAN/J.SMITH-K-97**

No Report - Playlist Frozen.

**NEW ORLEANS, LA****DONNIE TAYLOR-WYLD**

New: B.B.King, Rick James, Isley/Jasper/Isley, The Jets, RJ's Latest Arrival. Hots: J.Holliday, Cameo, Doug E.Fresh, Carl Carlton, Chaka Khan.

**O'KELLY/ROLLING-B97**

New: Tina Turner. Hots: Ready For The World, DeBarge, Madonna, Aretha, Kool & Gang, Whitney, Klymaxx.

**ABBEVILLE, LA****ANTHONY KEITH-KROF**

New: Eddie Murphy, Tina Turner, Doug E.Fresh, Angela Bofill, RJ's Latest, Spinners, Stacy Lattisaw, S. Red, One Way, P.LaBelle, Human Body, Brenda K.Starr.

**LAKE CHARLES, LA****ROSHON-KXZZ**

New: Cherelle, Angela Bofill, RJ's Latest Arrival, Isley/Jasper/Isley, Spinners, Human Body, Aretha. Hots: Princess, M.White, M.Day, C.Carlton, O'Jays.

**MCCOMB, MS****BRAD LEE-WHNY**

New: Tina Turner, Ray Parker Jr. On: S.Wonder, O'Jays, Spinners, J.Holliday, D.Coleman, Family, Rene &.

**JACKSON, MS****JULIAN DAVIS-WOKJ**

New: Hall & Oates, Dennis Edwards, Ta Mara & Seen, Pat Cooley, Cherelle, Rosie Gaines, Conquest, Artie White. Hots: Cameo, Weather Girls, Carl Carlton, Vikki Love, Formula 5, Chaka, Morris Day.

**CENTRAL****CLEVELAND, OH****DEAN DEAN/ERIC FAISON-WDMT**

New: Nona Hendryx, Bernard Wright, Ray Parker Jr., Jan Hammer, Dennis Edwards, Lonnie Hill, Isley/Jasper/I., Cherelle, Jaki Graham, Lushus Daim, Fatboys, Ivy. Hots: J.Holliday, Doug E.Fresh, M.White, Sweet Trio.

**CINCINNATI, OH****BRIAN CASTLE/GARY WEILER-WBLZ**

New: Eddie Murphy, Patti LaBelle, A-ha. Hots: Cameo, Dayton, Ta Mara & Seen, Morris Day, Starpoint, J.Hammer, 5 Star, Howard Johnson, J.Holliday, Dazz, Con Funk Shun, Col.Abrams, DeeLe, A.Cymone, Bar-Kays, O'Jays.

**STEVE HARRIS-WCIN**

New: B.B.King, Cherelle, Charlie Singleton, Col.Abrams, D. Ross, Melba Moore, Luther Vandross, Movies. Hots: A. Cymone, M.Day, Cameo, S.Wonder, J.Holliday, O'Jays, Starpoint, Doug E.Fresh, Dazz Band, B.Womack, 5 Star.

**INDIANAPOLIS, IN****KELLY KARSON-WTLC**

New: DeBarge, The Jets, Col.Abrams, Trouble Funk, Concept, Rege Burrell, Eugene Wilde, Whitney Houston, Teddy Pendergrass, Princess. Hots: F.Jackson, C.Singleton, Ta Mara, Koko Pop, D.Coleman, Isley/Jasper/Isley.

**DETROIT, MI****ALEXANDER/WHITMORE-WJLB**

New: Concept, Huey Baby Harris, Diana Ross, Dimples, The Jets. Hots: S.Wonder, Maurice White, Bernard Wright, Isley/Jasper/Isley, Dazz, F.Jackson, C.Abrams, Rene & Angela, P.Laurence, George Clinton, Eddie Murphy.

**GARY BERKOWITZ-WHYT**

New: Tina Turner, Rene & Angela, Aretha. On: Maurice White, F.Jackson, Eddie Murphy, J.Holliday, Family.

**MILWAUKEE, WI****BERNIE MILLER/MAX FYRE-WLUM**

New: Cherelle, Zapp, Phil Collins/M.Martin, Fatboys, Melba Moore, Jennifer Holliday, Chi-Lites. Hots: Morris Day, Koko Pop, Eddie Murphy, Loose Ends, Spinners, Afrika B., Maze, Ta Mara & Seen, 5 Star.

**ROB HARDY-WNOV**

New: B.B.King, Teddy Pendergrass, Red Hot Chili Peppers, Nolan Thomas, Eugene Wilde, Mary Jane Girls, Lushus Daim. Hots: O'Jays, Jets, Family, Bar-Kays, M.Day, D.Coleman, Koko Pop, RJ's Latest, Simply Red, J.Tyzik.

**MINNEAPOLIS, MN****SPIDER HAMILTON/DEL BROWN-CBLS**

Hots: F.Jackson, Jesse Johnson, Go West, Ta Mara & The Seen, C.Singleton, Bar-Kays, S.Wonder, J.Holliday, Chaka Khan, Rene & Angela, Sheila E, Family.

**CHICAGO, IL****MARCO SPOON-WBMX/FM**

Hots: F.Jackson, Rene & Angela, Chaka, Bar-Kays, A.Cymone, H.Johnson, Dazz, Ready/World, J.Holliday, B.Womack, Run DMC, Doug E.Fresh, M.Day, Lushus Daim, R.H.C.P.

**DEE HANDLEY-WJPC**

Hots: 9.9, Ready, Klymaxx, Gwen Guthrie, P.LaBelle, Starpoint, 5 Star, Fatboys, Gap Band, Aretha, Steve Arrington, Jesse Johnson, Klymaxx, A.Cymone, Family.

**CAIRO, IL****LARRY LEVY-WRKO**

New: Morris Day, Narada Michael Walden, Zapp. Hots: Whitney Houston, Paul Young, Carri Lucas, 9.9, Gwen Guthrie, Wham!, Aretha, Corey Hart, Huey L.

**ST. LOUIS, MO****MIKE STRADFORD-KMJM**

Hots: Toddy T, Klymaxx, Starpoint, Family, Aretha, Freddie Jackson, 5 Star, Ta Mara & Seen, B.Womack, Cherelle, Sheila E., Morris Day, Princess, 5 Star, Simply Red.

**SOUTHWEST****DALLAS/FT. WORTH, TX****TERRI AVERY/M.SPEARS-KKDA**

New: Teddy Pendergrass, Teena Marie, Atlantic Starr. Hots: F.Jackson, Maurice White, Klymaxx, Charlie Singleton, C.Lynn, RJ's Latest, Stroke, M.Day.

**MCCANN/MADISON-KDLZ-107**

New: Teddy Pendergrass, Angela Bofill, Cherelle, Simply Red, Jan Hammer, System, Tremaine, Staple Singers. Hots: Col.Abrams, Doug E.Fresh, Jets.

**KILLEEN, TX****BILL ST. JOHN-KIIZ/AM**

New: Eddie Murphy, Jan Hammer, Teddy Pendergrass, E. Wilde, Princess. Hots: Doug E.Fresh, Maurice White, Chaka, C.Carlton, Vikki Love, M.Day, One W.

**HOUSTON, TX****RON ATKINS-KMJQ**

New: Roy Ayers, Tina Turner, Concept, Jan Hammer, Aretha. Hots: Carl Carlton, Ta Mara & Seen, Human Body, D.Edwards, O'Jays, Morris Day, J.Holliday.

**PT. ARTHUR, TX****DOUG DAVIS-KHYS**

New: Paul Laurence, Trecherous 3, One Way, Kool-Mo-Dee, Gene Chandler, Ray Parker Jr., Billy & Baby Gap, Trouble Funk, Eugene Wilde, Roberta Gilliam, Jan Hammer, Zapp. Hots: Rene & Angela, Klymaxx, Chaka.

**FAR WEST****LOS ANGELES, CA****DOUG GILMORE-KJLH**

Hots: Maurice White, Kool & Gang, J.Holliday, Loose Ends, DeBarge, Toddy Tee, Maze, 5 Star, 9.9, Aretha, D.Edwards, Expose, Col.Abrams, V.Love.

**GREG MACK-KDAY**

New: Whitney Houston, Steve Arrington. Hots: Family, Doug E.Fresh, F.Jackson, Starpoint, M.Day, 5 Star, Ta Mara & Seen, M.Day, Fatboys, Run DMC.

**KEVIN FLEMING-KGFJ**

New: Zapp, Teddy Pendergrass, Rick James, System, Ray Parker Jr., Melba Moore, Full Force, Fatboys. Hots: Jets, M.Day, Ta Mara & Seen, 5 Star, Run DMC, DeBarge, Cherelle, Isley/Jasper/Isley, D.Edwards, Dimples, Concept, C.Abrams.

**MIKE SCHAEFER-KIIS/FM**

New: 5 Star, Phil Collins. On: J.Hammer, Family, DeBarge, Freddie Jackson, Aretha, Whitney.

**SCARBOROUGH/HALL-KKHR**

New: Tina Turner, Family, Phil Collins. On: Ready/World, Morris Day, 5 Star, F.Jackson, 5 Star.

**SAN DIEGO, CA****DUFF LINDSEY-XHRM**

New: Tina Turner, RJ's Latest Arrival, System, Koko Pop, Ray Parker Jr., Lushus Daim, Full Force, The Jets. Hots: Ready, Ta Mara & Seen, DeeLe.

**VENTURA/OXNARD/OJAI, CA****HOWARD "HT" THOMAS-KMYX**

Hots: Dazz Band, Starpoint, Family, A.Cymone, 9.9,  
Doug E.Fresh, R.Gilliam, Rene & Angela, Maze,  
Bar-Kays, Col.Abrams, Ta Mara & Seen, Morris  
Day, J.Holliday, Cherelle, R.Gaines, One Way.

**STOCKTON, CA****ROY WILLIAMS-KJOY**

New: Phil Collins, Freddie Jackson. On: DeBarge, S.  
Wonder, M.White, J.Holliday, O'Jays, Klymaxx.

**JOHN HAMPTON-KSTN**

New: 5 Star, Ray Parker Jr., Tiera. On: O'Jays, F.  
Jackson, Aretha, S.Wonder, Ready/World, Rene &

**SACRAMENTO, CA****GILLETTE/COLLINS-FM102**

New: Eddie Murphy. Hots: Ready, Lisa, Family, Star-  
Point, Shannon, F.Jackson, D.Ross, Morris Day.

**SAN FRANCISCO, CA****MARVIN ROBINSON-KSOL/FM**

New: Aretha Franklin, Rick James, Sweet Trio, Chaka  
Khan, Ray Parker Jr. Hots: B.Womack, A.Cymone,  
Colonel Abrams, Morris Day, J.Holliday, Family.

**KEITH NAFTALY-KMEL**

New: Ta Mara & Seen, Aretha. On: Klymaxx, J.Hammer,  
5 Star, Chaka Khan, F.Jackson, Maurice White.

**FRESNO, CA****CAREY EDWARDS-KMGX**

New: Ray Parker Jr., Tina Turner. On: 5 Star, Morris  
Day, Starpoint, Klymaxx, J.Hammer, S.Wonder.

**WALKER/DAVIS-KYNO/FM**

New: Tina Turner, Freddie Jackson. On: Madonna,  
Jan Hammer, Kool & Gang, Whitney, Ready/World.

**RENO, NV****DAVE SHAKES-KWNZ/FM**

New: Jennifer Holliday. On: Freddie Jackson, Kool &  
Gang, Ready For The World, Stevie Wonder.

**SERVICE**

WQKI-St. Matthews, SC, requests singles and LP's  
from Arista.

WVBX-Georgetown, SC, requests singles and LP's  
from all sources.

KROF-Abbeville, LA, requests singles and LP's  
from Motown.

KXZZ-Lake Charles, LA, requests singles and LP's  
from Arista.

**SERVICE**

WALG-Albany, GA - A/C singles: all sources  
KBCC-Cuba, MO - singles: A&M, PolyGram, Island  
KYVA-Gallup, NM - single: Ready For The World (MCA)  
KVIC-Victoria, TX - singles: A&M, Columbia  
KZHR-Yakima, WA - singles: PolyGram, RCA, EMI America  
KYJC-Medford, OR - single: Tears For Fears (PolyGram)  
KCSY-Soldotna, AK - singles & LP's: RCA, PolyGram,  
MCA

WSMT-Sparta, TN - singles & LP's: RCA, Capitol  
KMCQ-The Dalles, OR - single & LP: Quarterflash  
(Geffen)

WVBX-Georgetown, SC - singles & LP's: all sources  
KROF-Abbeville, IA - singles & LP's: Motown  
KXZZ-Lake Charles, CA - singles & LP's: Arista  
WBQW-Scranton, PA - C.D.'s, LP's & 12": all sources  
WQKI-St. Matthews, SC - singles & LP's: Arista  
KKJC-St. Joseph, MO - single: A-ha (Warner Bros.)  
KRKE-Albuquerque, NM - singles & LP's: all sources  
WDXY-Sumter, SC - singles: F. Jackson (Capitol),  
M. Manchester (MCA)

WQKI-St. Matthews, SC - singles & LP's: Arista  
WKCQ-Grand Rapids, MI - PolyGram, Mercury

**JOBS**

Sales Manager - WYZ-Fairmont, NC

Jim Clark (919)628-6781

Sales Person - WYZ-Fairmont, NC

Jim Clark (919)628-6781

News Reporter - KHSN-Coos Bay, OR

J.J. Jensen (Box 180 - 97420)

News Director - KKEG-Fayetteville, AR

Rob Patrick (501)521-5566

News (part-time) - KRDR-Portland, OR

Mark Wade (Box 32-Gresham, OR-97030)

News Person - X103-Des Moines, IA

Roger Piper (Box 45-Pella, IA-50219)

News Director - 3WM/WOHO-Toledo, OH

Jerry King (419)255-1470

News Director - WALG-Albany, GA

Rick Segers (Box 'W' - 31703)

News/Sports Director - KLKT-Lake Tahoe/Reno, NV

\*Ken Hunter (Box 6063-Incline Village-89450)

Air Talent (AM drive) - KWNZ-Reno, NV

Dave Shakes (702)323-0123

Air Talent (future) part-time - KRDR-Portland, OR

Mark Wade (Box 32-Gresham, OR-97030)

Air Talent - X103-Des Moines, IA

Roger Piper (Box 45-Pella, IA-50219)

Air Talent - KTAM-Bryan, TX

Carl Gideon (409)779-1240

Air Talent - KIVA-Albuquerque, NM

Rich Bailey (505)243-1400

Air Talent - KQ92-Polson, MT

Dave Shannon (406)883-5255

Afternoon Drive/Salesperson - Lafayette/Abbeville, LA

Anthony Keith (318)893-2531 or (Box 610-70510)

Afternoon Drive/Prod. - Phoenix/Medford, OR

P.J. Emerson (503)535-3381

AT/Prod. - KCPI/FM-Albert Lea, MN

Todd Guthrie (Box 971 - 56007)

AT (future)/Prod. - KZHR-Yakima, WA

\*Dan McMahon (Box 350 - 98948)

AT/Prod. - KKLS/FM-Rapid City, IA

Randy Sherwyn (Box 460 - 57709)

AT/Prod. - KXGO/FM-Arcata/Eureka, CA

Mr. KXGO (Box QQ - 95521) or (707)822-3667

AT/Prod. - KLKT-Lake Tahoe/Reno, NV

Ken Hunter (Box 6063-Incline Village, NV-89450)

AT/Prod. - KHSN-Coos Bay, OR

J.J. Jensen (Box 180 - 97420)

Program Director - KKIQ-Livermore, CA

Toni Everett (1603 Barcelona St. - 94550)

\*no phone calls, please.

**AVAILABLE**

NANCY LOW from KEZX/FM-Seattle, WA is looking for  
a position as AT/MD, contact her at (617)449-8418.

STEVE JENCKS from KYNG-Coos Bay, OR is looking  
for a position as AT/Prod., contact him at

(503)888-9735.

GARY EDWARDS from KMGX-Fresno, CA is looking for  
a position as MD/PD, contact him at (209)291-1617.

MARK JEFFREY from KFMI-Eureka, CA is looking for  
a position as MD/PD, contact him at (707)822-7223.

ROBERT CONAHEY is looking for a position as  
AT/News/Copywriter/Prod./Promoting, contact him

at (503)393-4367.

# PROMOTIONS by Lisa Smith & Betty Hollars



(l-r)Joel Raab, Dan Taylor, Lee Arnold and (seated) John Denver.

## FAR OUT!△

**WHN** in **New York** gave away prizes to lucky listeners when recording artist **John Denver** visited the station. The "Dreamland Express" stopped at **WHN Radio** so John could visit with friends **Joel Raab (P.D.)**, **Dan Taylor (afternoon drive air talent)**, and **Lee Arnold (mid-day man)**. Acting as guest DJ, John read weather, commercials and gave away prizes to many lucky WHN listeners.

## BID FOR BRUCE

**WSPT** in **Stevens Point, WI** recently held an auction for ten pairs of tickets and transportation to guess who's concert. **Springsteen** appeared on August 9th in Chicago and ten lucky listeners of **WSPT** attended. Average bid per package was \$267 with the high bid of \$300. The top ten bidders each got a package, while **WSPT** got TV coverage on three newscasts from local stations. The proceeds from the auction (after their costs) amounted to \$1775, and were donated to the Portage County Saturday Youth Night program in Stevens Point. **Jay Bouley** was the **PD** behind the event that made it so successful.

## 9TH ANNUAL BURNOUT

**94Z** in **Raleigh, NC**, along with Miller Beer, Domino's Pizza, Hawaiian Tropic, and Coke, banded together to co-

sponsor the 9th Annual Burnout for the Brothers of Pi Kappa Phi Fraternity. And what a burnout it was! **Marshall Crenshaw** and the Hawaiian Tropic Beauty Pageant helped draw close to 8,000 people to the Pi Kappa Phi Fraternity House. Thanks to the efforts of all the sponsors and everyone who attended, this year's Burnout helped raise \$3,500 for the North Carolina Memorial Hospital Burn Center.

## KLOS PUTS PLANT FANS FIRST

Coinciding with Robert Plant's recent concert appearance at the Forum in **Los Angeles**, **KLOS** ran a special contest promotion. The prizes included ten pairs of front row tickets to the show and copies of Plant's new album, *Shaken 'N' Stirred*. The winners and their guests also visited backstage with Plant and his band and received special **KLOS** sweatshirts stating "I scored front row tix and met Robert Plant"



WVSR's Morning Zoo Team, Chris, Chaz, and Greta at their "Morning Zoo Bash."

## MORNING ZOO BASH△

**WVSR-Charleston, W.V.** recently held their first anniversary "Morning Zoo Bash." 1,200 "zoo-wies," many dressed as their favorite zoo animal, attended the big event. "Big Money," a local band,

provided the music and over 400 T-shirts and 500 albums were given away. The biggest prizes of the evening were trips of zoos in San Diego, Atlanta, New York and Washington, D.C.



# PROMOTIONS

by Lisa Smith & Betty Hollars



Jennifer Rodriguez, Cindy Risley, WVIC's Danny Stewart, Catherine Hacker, Rebecca Carpenter and Dawn Chadwell.

## HAWAIIAN TROPIC BEAUTIES Δ

On June 28th, **WVIC-Lansing, MI**, hosted the "Hawaiian Tropic International Beauty Pageant." Five lucky finalists went from there and continued on to compete against other Michigan finalists and possibly on to Daytona Beach. The national winner will receive an international modeling assignment with Hawaiian Tropic.

## WAPP'S '69 CONTEST

**WAPP-New York** promised their listeners cash, cars and concerts all summer. With the approaching Bryan Adams concert at Madison Square Garden September 14th, **WAPP** is offering two pairs of front row tickets to the "Summer of '69" concert, to which the winners will be driven (in two 1969 convertibles). Other winners will win cash and LP's from the drawings to be held just before the concert.

## KCGL LIVE AID CONTEST

In order to help promote the Live Aid cause on a local level, **KCGL-Salt Lake City** held a drawing where the winners were sent to Philadelphia to see the Live Aid Concert. However, the rules for the contest held a special twist. In order to receive an entry blank for the drawing, listeners had to hand in a food item at one of the pre-arranged food drops. For

each item of food that was donated, listeners were given one entry blank, so the more food that was given, the better the odds were of winning. Through this contest, **KCGL** received over 600 food items which were in turn given to the local food bank.

## GREAT 108 HAS A HOT ONE!

The **Great 108's** "Hot One-derful" promotion was a huge success, according to **Chip Mosley**, Operations Manager of **KSYZ-FM** in **Grand Island, Nebraska**. Over the summer, Coca-Cola made available registration blanks as part of point-of-purchase displays throughout **KSYZ's** coverage area. The blanks were filled in and sent to a local car dealer where they were placed in a large plexiglass pyramid. Each week for 13 weeks, they drew the name of a finalist who won a key that could potentially start the car. They also gave away a 14th key to the 1,108th caller on the Wednesday prior to the giveaway. Every 108th caller won \$10.80 and a case of Coke. The call-in shut down the 800 phone system in Nebraska for 2 hours. Fate smiled upon the station. The winner was the holder of the 14th key! The person who had been the 1,108th caller held the key that turned over the engine.



Contest winners shown above are Alice Simon and Chris McDonnell from Tacoma/Seattle's **KNBQ \$1,000 Dare**.

## SEATTLE'S \$1,000 DARE Δ

**KNBQ** in **Tacoma/Seattle** recently held a contest in conjunction with RCA Records and dared the listeners to do ANYTHING for \$1,000. Contestants Alice and Chris responded to the challenge with these winning ideas: Alice carried a

full pitcher of water in her (bra-less) cleavage, while Chris shaved his entire body (almost) in front of the packed room and TV cameras. The event was covered by the wire services and ran in newspapers as far away as Hong Kong. Just thought you'd like to know ...

# the GAVIN REPORT

## DAVE SHOLIN'S

Personal Picks — SINGLES

### "Weird Al" Yankovic - One More Minute (Rock 'n' Roll)

While some may consider it tasteless, I find this sick parody hilarious. (Now you know about my sense of humor). Al turned Elvis impersonator and performed this on his recent Showtime special which has to help in the exposure department.

### CROSSOVER PICKS

#### The Family - The Screams Of Passion (Warner Bros.)

This Prince discovery is charted Top three R&B and is speeding to major market Top 40's quickly. I'll admit I wasn't an early believer, but after hearing it on the airwaves a few times I'm joining the fast growing club of believers.

## the GAVIN REPORT

Bill Gavin	Founder
Ron Fell	Publisher
	Managing Editor
	Adult Contemporary Editor
	Top 40 Editor
Dave Sholin	Urban Contemporary
Betty Hollars	Music Editor/Office Manager
	Country Music Editor
Elma Greer	Album Radio Editor
Kent Zimmerman	Circulation Manager
Diane Ruler	Adult Contemporary-Associate Editor
	Top 40 Research
Keith Zimmerman	Top 40 Research
Lisa Smith	Associate Country Editor
	Alternative Radio Editor
Peter Standish	Manager of Gavin Radio Services
	Art Director
Dodie Shoemaker	Peter Grame
Assistants	Marcie Weinstein
	Editorial Assistants
Contributing Editors	Eric Norberg
	Tony Richland
	Jerry Boulding
	Jon Varnedoe

The Gavin Report is published fifty weeks a year on the Thursday of each week.

Subscription Rates: \$240 for 50 issues or \$130 for 25 issues.

Subscription and circulation inquiries: (415) 392-7750.

Station Reporting Phone (415) 392-7750

All rights to any or all of the contents of this publication are reserved. Material may not be reproduced in any form without the publisher's permission.

© THE GAVIN REPORT, INC. 1985

One Hallidie Plaza, Suite 725, San Francisco, CA 94102

Marketing Representatives: Galliani Brothers.

Los Angeles (213) 850-1412  
1622 No Curson Ave.  
Los Angeles, CA 90046

## RON FELL'S

Personal Picks — ALBUMS

### Roger Daltrey "Under a Raging Moon" (Atlantic)

For those who won't let the Who die, this is gonna be hard to take. Daltrey fires out a blistering vocal on almost every track, but the tracks themselves rely on today's rock structure, not hung on the sound of a band better left to an older generation. Daltrey borrows the pens of John Parr, Russ Ballard, Pete Townshend and Bryan Adams for coloring and the result should be satisfying. The single, AFTER THE FIRE and the album's epilogical tribute to Keith Moon called UNDER A RAGING MOON are the album's early focal points, but tracks like DON'T TALK TO STRANGERS, THE PRIDE YOU HIDE and LET ME DOWN EASY demand listening. You Better. You Bet.

### Thompson Twins "Here's To Future Days" (Arista)

Tom Bailey's bout with exhaustion made it possible for Nile Rodgers to contribute another dimension. And adding the extra dimension probably accounts for the growth clearly evident here. The first single is an obvious choice, but look for serious crossover from DON'T MESS WITH DOCTOR DREAM and eventual 45 revolutions per minute from Lennon and McCartney's REVOLUTION.

Personal to Allannah: You can put your hat back on now.

### Music From the Television Series 'Miami Vice' (MCA)

I've been waitin' longer for this one than I've waited for a table at Joe's Stone Crabs. Filled with tracks which helped make the show famous and visa versa, the soundtrack could replace tourism as the second biggest cash crop in Dade County. Radio is already bangin' the two most prominent new tracks by Glenn Frey and Jan Hammer. Rapmaster/Grandmaster Melle Mel will jive his way onto America's beatboxes with a scratchless hip hop, but it don't fit in the set, man.

## NEXT WEEK!

Miami Vice Grip: The City,  
The Stations, The Music

THE FIRST SINGLE FROM THEIR NEW LP  
TWO WHEELS GOOD



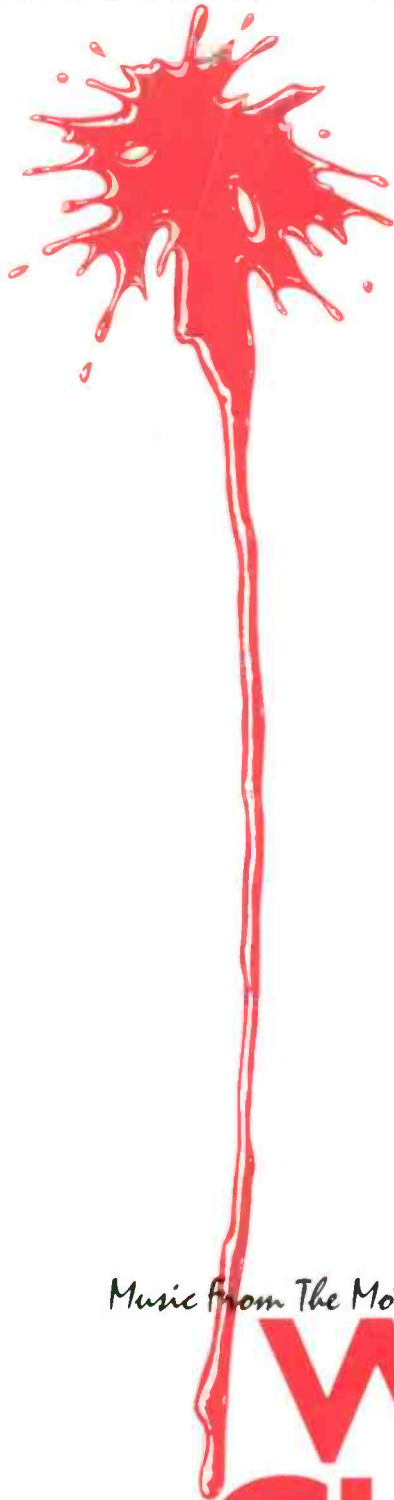
# PREFAB SPROUT

**"WHEN LOVE BREAKS DOWN"**

BREAKING HITS IS OUR BUSINESS

*Epic*

**A Matter Of Life & Death & Rock & Roll.**



To  
**LIVE**  
and  
**DIE**  
in  
**L.A.**

*Music From The Motion Picture Composed And Performed By*

**WANG  
CHUNG**

*Featuring The Single "To Live And Die In L.A."*

Available on Geffen Records and Cassettes GHS/M5G-24081 • Executive Producers: John David Kalodner and David Massey • With Production by Wang Chung, Tony Swain, Steve Jolley, David Mottin, Chris Hughes and Ross Cullum • Management: David Massey, Domino Directions Ltd., London • © 1985 United Artists Corporation



GEFFEN  
RECORDS

[www.americanradiohistory.com](http://www.americanradiohistory.com)