

BOB HAMILTON AND FRIENDS RADIO REPORT

MAY 7, 1973



BUSINESS BAD? GET A BALL-BUSTER!

'I would have changed...' – KENT BURKHART
WLS–WKLO–WGRT (and a bunch)...something different

MORE! – CARNIVAL OF KNOWLEDGE
PILLOW TALK – BARRY WHITE
Big increases for the week

TOP OF THE HOUR

McCORMICK X-ITS WLS

CHICAGO—Mike McCormick, for several years program director of WLS in this city has resigned to accept a position as general manager of WFBM and its sister FM'er in Indianapolis. Production director Tommy Edwards has assumed the position as PD temporarily until a replacement for McCormick is named. Several rumored names are running through the streets, but at this point it's obvious no one is even close to the position. McCormick was not to be reached and no other comment was coming from ABC officials to the Report.

DITTO FOR HENNES AND WKLO

LOUISVILLE — Bill Hennes for two years program director of WKLO here has resigned and will become program director of WGST in Atlanta. WGST has been formatting all gold and Hennes said that he was just currently beginning a study of the market... "I don't know what we'll do." The station is 920 with a 5,000 day and 1,000 night non-directional signal...Hennes said, "it's the second best signal in Atlanta." No decision at all on Hennes' replacement is forthcoming. WKLO GM Ernie Gutteridge is currently in Europe and will not return until about the middle of the month. WGST PD John Bodner will reportedly return to jock work in Chicago...report on which station wasn't clear at press time.

BREEN AND GREATER MEDIA

NEW YORK—Former KYA program director Julian Breen announced last week that he is currently consulting several stations including Greater Media Broadcasting owner of WGAY-AM-FM in Washington and several other stations in the New York suburban area. The company also has purchased WQTE and WHFI (AM & FM) in Detroit, pending approval of the FCC. Breen said also that he was working with a station on the west coast but couldn't divulge the station. Greater Media also owns several newspapers in New York.

ADD 6 MORE CARNIVAL EXPERTS

ESTES PARK—Six more experts have been named for the May 25th Carnival of Knowledge...Eric Small, former chief engineer of WOR-FM and now engineering consultant for several stations in the country will be available to discuss the "state of the art of audio chains." Small has developed some revolutionary new techniques in stereo separation and signal processing and is considered one of the nation's most adept engineers. Speaking of engineers, Richard Perry informed the Report that he would also be bringing Bill Shnea, the engineer for Perry's sessions...Shnea also is a producer in his own right...having done albums for White Trash and BS&T. Russ Solomon, owner and operator of Tower Record Stores and considered by record people as the most adept retailer in the business, will be available to discuss retailing and record sales. Dr. Robert Singleton of Pepperdine University (and formerly of UCLA) will be available to discuss "business concepts." Singleton has worked in many different areas of business under the Reagan administration and will be putting some thoughts out on "How To Start Your Own Business." Well known programmer and one of the nation's leading producers of radio commercials, Chuck Blore, will also be available to demonstrate the techniques of writing radio copy and the production of commercials. Also, in the area of record marketing, Ira Heilicher of Heilicher Brothers in Minneapolis will be there to discuss rack jobbing, one stops and distribution. Ira is one of the most noted record salesmen in the US. At the same time, Frank Raymond of Raymar Associates in LA will be there to talk about different aspects of traffic construction for radio stations. Raymond is well-respected among broadcasters for his knowledge in log construction and advisement in related areas. Two more areas will be announced next week and final program will be printed. At this point, also, it looks as if the Stanley Hotel will be completely filled the first part of this week and booking in nearby hotels will begin. Transportation from these hotels to the Stanley will be provided throughout the 2½ days.

WICE NOT GOING COUNTRY

PROVIDENCE — Susquehanna Broadcasting program director Dick Drury told the Report office that the idea that WICE in this city was moving to a country format was full of "country shit. WICE is not going country now, a month from now or as long as I have anything to do with the station." Continuing his response to the possible sale of the station, Drury said, "Any station is for sale at the right price, but certainly no deal has been made for the station at all." New England Advertising Week Magazine had printed a front page story that the station would be sold with the potential buyer as yet not identified. Susquehanna has owned the station for 20 years. The company also owns WSBA in Harrisburg, WARM in Wilkes-Barre-Scranton, WHLO in Akron, and WKIS in Orlando along with several other sister FM'ers.

SONDERLING Vs. FCC?

CHICAGO—The answer to whether or not WGLD is going to respond to the FCC fines (two counts at \$1,000 each) of obscenity still remains a mystery. Sonderlings execs said last week they would respond this week, but contacts on Thursday again produced no word. "Our attorneys are now drafting a letter" was the comment from their office...Our sources in New York indicated that the company would not meet the FCC in court (which is obviously what the FCC wants...test case time), but the letter would be a request that the fines be lowered or dropped. But, if such is not the case, it's pretty certain that the station will just write a check and cool it...and it's probably a case of \$2,000 fine or hundreds of thousands of dollars in legal fees.

ON THE COVER—A friend called and said..."it didn't work...they want someone in here that can get the chart positions"...You mean even if the record is not a hit? And it means getting all those records back and in the long run losing money? The answer was..."yes." Hmm...When things are a little tough...sell out. "Dear Lord, if you'll just save me this once....I'll be good"...Remember "Damn Yankees"? Sell your soul to the devil...In other words, forget about all that purity shit...let's get it on. In the long run it doesn't fit...sell your soul to the ball busters...the guys who'll crack through...no matter what. The ball busters...Really?

HIT SINGLES

LW	TW	Artist	Title
1	1.	FRANKENSTEIN	Edgar Winter
3	2.	MY LOVE	Paul McCartney
2	3.	DANIEL	Elton John
8	4.	PILLOW TALK	Sylvia
5	5.	REELIN' IN THE YEARS	Steely Dan
10	6.	HOCUS POCUS	Focus
16	7.	I'M GONNA LOVE YOU	Barry White
4	8.	DRIFT AWAY	Dobie Gray
6	9.	STUCK IN THE MIDDLE	Stealers Wheel
7	10.	YOU ARE THE SUNSHINE	Stevie Wonder
17	11.	WILDFLOWER	Skylark
13	12.	PLAYGROUND OF MY MIND	Clint Holmes
18	13.	THINKING OF YOU	Loggins & Messina
11	14.	TIE A YELLOW RIBBON	Dawn
9	15.	CISCO KID	War
20	16.	RIGHT PLACE, WRONG TIME	Dr. John
12	17.	LITTLE WILLIE	The Sweet
19	18.	RIGHT THING TO DO	Carly Simon
15	19.	NIGHT THE LIGHTS	Vicki Lawrence
RTWBH	20.	WILL IT GO ROUND	Billy Preston
-	21.	OUT OF THE QUESTION	Gilbert O'Sullivan



HIT ALBUMS

1. LED ZEPPLIN/House of the Holy (Atlantic)... 100% of reporters show hot! Heavy older teen and young adult...Super male...Most played cut...D'yer Mak'er...
2. PINK FLOYD/Dark Side of the Moon (Harvest) 95% show hot...teen and young adult...65% male... "Money" released as single...
3. BEATLES 1967-70 (Apple)...95% of markets show hot... 15-26 age group...even male female...
4. BEATLES 1962-66 (Apple)...95% report hot...teen and young adult...leans toward male...
5. EDGAR WINTER/They Only Come Out At Night (Epic) Regionally strong...67% of markets show hot...heavy male...16-25 age group...
6. BEST OF BREAD (Elektra)...65% show hot...excellent demo spread...14-35 ages...leans toward male slightly...
7. ALICE COOPER/Million Dollar Babies (WB)...60% of reporters show hot...teen and early 20's are buying... 67% male...
8. ELTON JOHN/Piano Player (MCA)...60% show hot...teens and young adult...even male-female...
9. ELVIS PRESLEY/Aloha From Hawaii (RCA)...22-37 age group...82% female...53% of markets show hot... Single doing well...
10. FOCUS/Moving Waves (Sire)...50% of markets show hot... Focus 3 Lp also selling...15-26 age group...70% male...
11. WAR/World Is A Ghetto (UA)...47% of markets show hot...
12. TEMPTATIONS/Masterpiece (Gordy)...47% report hot... Demos 18-29...even male-female...
13. DONOVAN/Cosmic Wheels (Epic)...35% of reporters show hot. "I Like You" is the single. Too early
14. DEEP PURPLE/Made in Japan (WB)... "Smoke On Water" coming as a single...26% of markets show hot...14-24 age... 78% male...
15. SPINNERS (Atlantic)...30% show hot.....single picking up...
16. BECK, BOGART AND APPICE (Epic)...35% of markets showing good sales...18-30 age group...even male-female...
17. J. GILES BAND (Atlantic).....20% of markets showing good sales.....Unable to pick up demos as yet...
18. SEALS & CROFT/Diamond Girl (WB)...40% of reporters show good sales...16-25 age group...Even male-female...
19. DOOBIE BROTHERS/The Captain and Me (WB)...20% of markets show hot...Still early on demos...Single looks like a hit...
20. HUMBLE PIE/Eat It (A&M)....

COMMUNICATOR NETWORK

ADD:

NONE

FRESH AIR

EVENTS . . . SERVICES . . . TRENDS . . . PROMOTION . . . BEDTIME STORIES

ATLANTA -- An announcement was made last week that Combined Communications Corporation (owner of broadcast stations in Denver, Oklahoma City, Little Rock and Phoenix) and Pacific and Southern Broadcasting would be merging. The approval of the merger, of course, still has to come from lenders and stockholders of both companies along with an FCC okay. The interesting aspect of this is that if the merger should be approved it would necessitate the sales of the companies radio stations in Denver and Atlanta. P&S owns radio stations WQXI in Atlanta and KIMN in Denver and Communications Corporation owns KBTU-TV in Denver and WQXI-TV (recently purchased from P&S) in Atlanta. So the merger means no more radio for P&S in those cities.

NEW YORK—Marty Ross, general sales manager of WABC, has resigned to join McGovern Guild. No replacement has been announced to the Report as yet.

PITTSBURGH—Vibes along the way on the ARB. In this city KQV, KDKA and WTAE have always been the leaders. Now it's the advent of WKPQ...sometimes known as 13Q. While it might seem that we are once again pointing out our friend Buzz Bennett's station, we have heard too much to ignore some pretty far out changes, because not only of Bennett, but also the meticulousness of one Dave Daniels who is programming the station. Hoopers have shown gigantic increases for 13Q...pulling as much as a 46.2 in teens and a 28.9 in 18-24 in the April break (you aren't allowed to print Hoopers...and we's sorry and we don't do it again until next week) out. Certainly, Cash Call contests and other quarter maintenance trips are Hooper hypers and 13Q has done its bit in that line giving away \$64,000 in the last 60 days so the Hooper may mean nothing when it comes down to the real ARB now being taken. But, it's worth a look...Bennett, by the way, is moving down the coastline and will be working for the next months with sister station WJMR in Fort Lauderdale...reportedly covering the Miami market. RKO coming in...WFUN, WMYQ, WQAM and the Heftel station...something else to write about.

LOS ANGELES—Pulse for this city has been released...KABC leading the overalls with a 7 with KGFJ, KHJ, and KFVB tying for second with a 5. KABC leads in both men and women with KHJ pulling an 18 in teens and KEZY second with a 12. KRLA was third along with XPRS with 9's. KFVB led mornings with a 10 with KABC and KHJ second with 7's, showing Robert W. Morgan as strong as ever. In middays it's KABC with a 9 followed by KGFJ with a 6. In afternoon drive The Real Don Steele is the leader with a 6 on KHJ with KABC, KGFJ both pulling 5's. KABC leads at night with a 10 with KABC, KLOS both pulling 7's. That's a thumbnail.

OMAHA—Gary Allyn, new National PD of Star Stations KISN, KIMN, KOIL, made a format change for all three. There will be no HBs, Extras or LP cuts and although they will list 30 hits, they'll only be playing 25. The new MD at KOIL replacing Scott Carpenter is Carl Mann who has been morning man at the station for the last year.

DENVER—And where are they today? Former P&S group program director, George Burns who left the company several months ago now is running his own very successful consultancy. Burns is consulting the General Cinema chain - Philly, Cleveland, Houston, Atlanta - along with WFAA in Dallas, KYXI in Portland, and even KHON-TV in Honolulu. In addition George has a syndicated program sound that has been syndicated by TM and is currently running on WMAQ (FM) in Chicago, WGFM in Schenectady, New York and KXXY in Oklahoma City. Burns says he is having a great time "doing what I want to do" and is working first of all in the area of researching the market and deciding what "to do." After that the station takes various relationships with Burns depending on the need.

CHICAGO—John Rook announced this week that the one year contract as consultant with WCFL had ended and there would be renewal, apparently by mutual agreement between Rook, WCFL, the Chicago weather and John's L.A. swimming pool. Rook is consulting several stations besides WCFL...apparently GM Lew Witz will continue programming the station.

SAN FRANCISCO—Former KFRC program director Sebastian Stone who has received offers from several radio stations told the Report this week that he was not interested in becoming program director of a station again, but would be announcing "within the next few weeks an unusual concept for a complete broadcasting service organization." Exactly what and when was not discussed.

SERVICES

SARANAC LAKE, N.Y.—In case you didn't know, any person employed in, or retired from, radio and TV, and adult members of immediate family, are entitled to cost-free treatment at Will Rogers Hospital for any respiratory disease. For more info contact J. Edward Shugrue, exec director, Will Rogers Memorial Fund, 250 West 57th St., N.Y., N.Y. 10019, (212) 757-0270...

TRENDS

TORONTO—CHUM is placing college graduates of radio-TV in six of their stations' newsrooms for a 32-week, on-the-job training program. Hopefully this will prove to be the bridge between the much needed practical experience and the academic knowledge needed to meet the actual requirements of broadcasting newsrooms. The CCNS is administering the program in cooperation with the Canadian Manpower authorities.

CHICAGO—Advertising Age Magazine in last week's editorial criticized the CBS special presented two weeks ago on advertising. Ad Age called the show "one side, clearly unfair designation of all advertising...not just particular advertisement...as misleading, deceptive, or worse." The magazine said "Not a single good commercial was shown - there was much verbal and visual discussion of the Colgate sandpaper test and the Campbell Soup commercial in which marbles made the vegetables come to the top of the soup, and even a couple of nostalgic views into yesterday, like a portion of a Speedy Alka Seltzer commercial that probably ran seven or eight years ago, and as far as we know was never involved in any controversy aside from its effectiveness in selling the product." Maybe there are two sides after all.

WASHINGTON—The Federal Communications Commission reported a continued increase in listener complaints regarding broadcast programming last month. A total of 5,387 complaints were received which was an increase of 992 over February. Again 2,275 other comments and inquiries were received which also was an increase. In March, as in previous months, complaints in the “obscenity-indecency-profanity” category continued to be the largest single kind of mail received. Complaints, comments and inquiries in this classification totalled 1,957 as compared to 1,678 in February.

CHICAGO—The ARB will be extra interesting in this market with gains for WCFL being shown. Their long time battle with WLS plus advent of several new sounds in the city makes the CH-blue book of '73 a little more exciting.

HONOLULU—KPOI-FM is broadcasting a regular weekly hour of quadrosonic music. The KPOI Quad Hour is heard every Tuesday evening at 7:00 and, is sponsored exclusively by Lafayette Radio Electronics. KPOI listeners without four channel systems are invited to listen at Lafayette's store in their two sound rooms. During the first broadcast, both sound rooms were packed with people, and the level of enthusiasm has been building ever since. In the future, they plan to expand to several hours a week of four channel music, eventually to 24 hours a day when they are geared up to broadcast all four channel matrixes.

PORTLAND—With the race on between several stations for demos in the ARB, KPAM is now running 2 to 3 hours of non-stop music at various times during the day. They, along with KISN and, KGW have been running pretty close in leadership for the contemporary type demographics.

PROMO

LOS ANGELES—Here's a different approach to the current “Don't say hello” going on in this city...KKDJ is running an “Appreciation Sweepstakes” where the listener calls the station, the station says hello, then if the caller says “KKDJ plays all the hits in stereo” they win the prize of the hour which could be a water bed, plant, album, etc.



Inlaid vase and table from President Park Chung Hee of South Korea and solid gold necklace set with tiger-eye stones from the Empress of Iran...donated for KKLS auction.

RAPID CITY—The results are back from the International Auction KKLS put together that we reported in last week's issue. About 1,500 people showed up and the total on 113 items came to \$5,764. The highest bid was \$1,000 for the gold necklace from the Princess of Iran and next was the Chinese inlaid vase at \$500. On impulse, the Mayor took off his shirt during the auction and they got \$60 for it. So, it looks like the kids' “Story Book Land” will be back together and operating as soon as they can get it finished.

SAN ANTONIO—Barf, Pow, Zip, Rip, Sock, etc. Sounds a little like a Batman series, but in truth it's a trend in a few of the markets right now. We got reports from KTSA in this city of Barf shirts and tie-in contests on the air a couple of weeks ago...now the station is reportedly promoting “the great zip off” which has been run elsewhere, but first we've heard of tying it with the levi-jean giveaway and saying “We're going to drop our pants...all over town.” Across the street rather than “rip off” KONO is promoting

the “Great KONO Grab”...and awarding prizes when people ask “Can I grab it?” The topper however may be a little further northeast...in Chattanooga where WFLI is telling listeners of their contest they call...“The Big Snatch”...Two cars, boat motor and trailer, street bike, tv, trip to Vegas and home entertainment center...all to the same cat...for heaven's sake...what you caused...whew!

NORFOLK—WNOR has been running answer the phone “Ask Me About WNOR” with anything from \$100 to \$1,000 as the prize but the latest winner made it sound more like an “ESP Contest.” Mrs. W.E. Peterson answered her phone correctly because her three daughters had dreamed (3 nights in a row) that she won the contest. Her youngest, 10 years old, even dreamed what day she should answer the phone with the right phrase. Then they found out she is an instructor on dream interpretation at the Association for Research and Enlightenment (the Edgar Cayce Foundation) in Virginia Beach. Her comment on her daughters' dreams might be interesting to you... “Dreaming is merely an innercommunication with yourself. All people dream, and all people can interpret their own dreams without the aid of a psychiatrist, guru or yogi.”

LOS ANGELES—“The Best of KIIS” is running this week and consists of re-arranging one feature each day chosen by the station staff as the most popular seven to date. The features are usually five segments — about 2½ minutes each which are rotated throughout the day. The features are unusual info bits on various subjects. Sunday's was “Things That Go Bump In The Night”...a listening trip into spirits, ghosts and other things supernatural. An interesting segment from the upcoming Wed. feature entitled “The Unexplainable.” is the tale of dead fish falling from the sky somewhere in India which turned to blood when fried...also info on UFO's, the Loch Ness monster and so on. All the series are written and produced by the station staff with the motivation being to “inform, intrigue and initiate thought” among their listeners. An interesting bit they did last week was a feature on “Great Con Artists” using true stories of some of the slickest con men in history plus experts discussing the various rackets.

CANADA—CHAM is running a semi-documentary about the Maple Music Jun- ket held last June and the documentary is called “Seven Days in June” featuring such Canadian music artists as Kelly Jay of Crowbar and Larry Evoy of Edward Bear, as well as Richie Yorke.

PROMO continued

KANSAS CITY—Larry Miller, PD at KUDL has put together an "Oldie Quiz" booklet they're using in their "Live & Drive for a Year FREE" promo. They give clues during the week for each question which are necessary because of the nature of the questions. Such as... "The 5 Satins sang about the Daughter, the Bee Gees about the Mother and Bob Dylan about the Father. What family are they all referring to?" Or... "Mick Abrams left Jethro Tull to form what group?" and "What record company pioneered the 45 RPM record?" and so on...It's been running since April 15th and so far the closest entry to winning has gotten 158 out of 160 questions right. They'll run it until May 15th.

NEW YORK—Re-explaining the mechanics on the WXLO "tennis contest" reported last week. Rather than the reported post card trip listeners after hearing their name have one hour to call the station for their prize. New York, of course, cannot run telephone call contests on a mass call in level because of phone company rules.

MINNEAPOLIS—As a tie in to "The Last Tango in Paris" flick, KDWB gave away an all-expense paid, one week vacation to Paris for 2 so someone could really tango in Paris. The station made up a 5 digit "Tango Ticket Number" and they announced one digit a day (in order) Monday thru Friday. At the end of the week the listeners mailed in the number and they had a drawing to choose the winner.

EL PASO—KELP got a listener to stand with his hand on a new car for 73 hours, in order to win it. They started over a week ago and that's the longest anyone kept it together.

LOS ANGELES—KFI is auctioning off the hostess spot on the Robert Q. Lewis Show during the KCET-TV (Channel 28) auction through the 12th. The highest bidder will be on stage and on the air with Lewis who does his show from the KFI Radio Star Theater at Universal Studios from 10 to noon. Prize also includes gifts and a week on the town with all the trimmings...so to speak...

BEDTIME

NEW YORK — Metromedia reported 1972 income of \$12,543,429 which is up 63% over the previous year. Profit reached \$181,880,025...up 18%.

CHICAGO — Madeline, our Greyhound Bus lady, managed to lose her luggage. get hung-up in Louisville because of a Mechanics Union Strike and still hit the stations even without any records to give them. So bus-less and record-less she got to Chicago to get more stock and will go on from there. This week it's Houston, Dallas, Fort Worth, Oklahoma City, Albuquerque, Phoenix "AND THEN HOME!!!"

DALLAS—Dr. Herbert Greenberg, a psychologist...professional pollster and head of the Marketing Survey & Research Corp. of Princeton did a survey on how Americans (in general) feel about their jobs right now. The results? Eighty (80) percent are dissatisfied, feel frustrated in what they're doing and don't even know what it is they want to do. (Earth News)

WASHINGTON—It gets a little hairy sometime in those contest rules and regs. WMOD running their Great Golden Getaway was to decide on who got the grand prize of a trip for two to Frankfurt, Germany from the eight losers of the contest..."In our friendliness" reported PD Dave McNamee, "we started taking callers hourly to give more people a chance to win the final Golden Getaway." The result is that they were sued by one of the eight losers for "diluting his chances"...so the station decided to remedy the situation. They gave away two trips to Frankfurt rather than one.

WASHINGTON—The Washington Star News ran its own survey in their teen section of the mag asking their readers to pick the favorite stations. In first place (of the 734 replies) was WEAM with WINX second.....followed by WMOD, WOOK, WWDC, WMAL, WPGC, WEEL, WPGC-FM and WRC. Hmmm...

CHARLOTTE—Speaking of telephone problems another market has bitten the quarter hour maintenance dust. WIST running a phoner was told by the phone company to forget their contest immediately and reportedly issued an order to all city stations to forget those kind of contests...report is that some of the stations ignored the order...phone company seems to be clamping down. Likewise in Portland, a phone company executive gave KISN "two minutes to get their contest off the air." Station dropped the bit and explained why giving the name of the phone company exec on the air and inviting listeners who were up tight about dropping the contest to call the guy and register their complaint...word is he got a few calls.

WASHINGTON



• Los Angeles, California, KFI, was authorized for sale to Cox Broadcasting Corporation, a multiple broadcast owner, for \$14,927,000. KFI is a 50 kw, clear channel radio station.

• WGRT, Chicago gained approval to transfer control to Johnson Publishing from Atlss Communications, Inc. WGRT, formerly WAAF, began operation in 1921. Ralph Atlss and his brother Leslie had also began Chicago's first commercial station now WBBM in Chicago.

• The FCC granted renewal of licenses for the following stations.

Call Letters and Location

KOKX	Keokuk, Iowa
WAJF	Decatur, Alabama
WDOL	Athens, Georgia
WDOL-FM	
WEAF(FM)	Eden, North Carolina
WEYY	Tallegda, Alabama
WFPM	Fort Valley, Georgia
WGNC	Gastonia, North Carolina
WGNC-FM	
WGSR	Millen, Georgia
WJAZ	Albany, Georgia
WMSL	Decatur, Alabama
WNEG	Toccoa, Georgia
WNMT	Garden City, Georgia
WTBF	Troy, Alabama
WTHB	Augusta, Georgia
WVOV	Huntsville, Alabama

Applicant

KOKX, Inc.
Falt Broadcasting Company, Inc.
University City, Inc.

SOCOM, Inc.
Tallabama Broadcasting Co., Inc.
Rocket Radio, Inc.
Catherine T. McSwain

Jenkins Broadcasting System, Inc.
James S. Rivers, Inc.
New Decatur Radio, Inc.
Stephens County Broadcasting Co.
Woods & Watkins
Troy Broadcasting Corporation
North Augusta Broadcasting Co.
Tennessee Valley Broadcasting Co., Inc.

FRIENDS FORUM



Dear Bob:

I appreciate the mention of my contest for National Secretaries Week – thought you might get a kick out of one of the entries. It came from a girl who works at a false breast manufacturing company. Along with her 25 words or less came – you guessed it – a false breast...complete with adhesive attachment. I'm using it for a paper weight.

Also – thought you might dig this bit of real public service. Story in the paper about Harold Bate of England who for almost 17 years has been running his car on pig manure. He's got a device that converts the pig manure into methane gas – runs cars with reduced pollution. Used the item on the farm show and got a call from a guy in Gary, Indiana who knew where to buy the convertor. It was supposedly advertised in the Whole Earth Catalog. We're springing for the money for him to buy the deal in trade for progress reports on how it looks, works, smells, etc. It's versatile too. You can use manure from pigs, cattle, chickens, dogs – almost any kind.

Good projections all around the Chicago air recently. It's a nice space to be in right now.

Sincerely,
Charlie Van Dyke

**SECTION D
ROW 19
SEAT 3**

Barry White recently did his first concert and first appearance on stage in San Diego backed up by Love Unlimited, and the Symphony Orchestra. He appeared last on the bill after several other artists honoring the "Magnificent Montague" of XPRS for his contributions to San Diego youth. By the time he was through the audience was standing holding hands along with the whole cast for the show...a positive reaction, no doubt.

Bill Pfordresher

Dear Bob:

I found it in Cleveland.

As you know, WICV in Chicago has been held up again by the "Citizens' Committee to Save WEFM."

In the interim, Lee Abrams (WICV PD) and I were asked to help out at WGCL, the General Cinema station in Cleveland. We arrived there last Thursday the 19th, and late on Friday I was sitting in my hotel room a couple of blocks from the station when I heard that old "knock on the door" we've all heard of. I got up and answered, and one of the brown faces that confronted me asked if I'd seen "Susan Somebody-Or-Other," whom I hadn't and as I was shutting the door, the other of the young men reached into his windbreaker, whipped out a revolver and stuck it in my face.

Once inside, the gunmen had me lie down on my face, between the bed and the wall. They had Sandra, my friend who was visiting from the south, lie down on top of me as they ransacked the room.

They tore a sheet into strips, bound and gagged us, and finished going through our things. All they got was a couple hundred dollars, some shoes and shirts and coats and some other valuable substances; they left Sandra and me our lives. For which we are most joyous, and now contemplating/celebrating/realizing down here in the south, where spring has come, thus life being affirmed.

Having experienced urban insanity as treacherous as that which befell me in Cleveland, I now take profound pleasure in spending evenings on an open porch in the spring breeze. And nobody buys peace of mind. So to radio people in mellow secondaries, remember: when the call to the big-time comes, the vibes where you live might be worth another hundred dollars a week over what your salary is, alone. The grass is not always greener, and things are not always as they seem.

Finding the cost of Freedom,
Robert Walker

BIRTHDAYS



Happy Birthday this week to music people....

- May 7Tchaikovsky
Teresa Brewer
Janis Ian
Thelma Houston
- May 8Rick Nelson
Red Nichols
Paul Samwell Smith
(Yardbirds)
- May 9Billy Joel
Bruce Milner (Every Mother's Son)
Pete Birell (Freddie & the Dreamers)
Tommy Roe
Colin Allen (Bluesbreakers)
Richie Furay (Poco)
- May 10....Jay Ferguson (Jo Jo Gunne)
Pee Wee Hunt
- May 11....Eric Burdon
Irving Berlin
John Shadwick (Gerry & Pacemakers)
Butch Trucks (Allman Bros.)
- May 12....Norman Whitfield
Steve Winwood
Burt Bacharach
Jayotis Washington
(Persuasions)
Ian McLaughan (Faces)

MORALITY

HONESTY

MATURITY

FLEXIBILITY

BOB: There was a period of time in there Kent when P&S had some problems of possible animosity with the record business. There were some feelings and also some policies that came down with P&S. Were you involved in that, do you want to talk about that at all?

KENT: Yeah, I'd be very happy to talk about it. First of all, let me just say this. I read last night your article by Henry Stone. I thought it was very good. I've known Henry for 15 years and I like him very much as a man. He is a Don Quixote in his own right, you know. He is an adventurer without any question. And Henry has called things very honestly and I respect honesty and so I'll try to do the same thing right now if I might. I guess that there are a number of us who are terribly naive in that since we really don't dislike people, we think people don't dislike us. And I know I've always heard of them that way, and when a record distributor in this town in Atlanta sat me down three years ago and told me that I was disliked by a lot of the record promoters and this, that and the other, I was really floored. I just couldn't believe it. Because these fellows would leave the office smiling. If they'd hit me in the mouth or hit me over the head with a banjo or something, it would have been different because I would have understood these guys don't like me and at least they're telling the truth. I appreciate the truth, I really do. If they should hit me over the head with a banjo, that doesn't mean that they can't come back

in the front door incidentally because they would still be welcome to sell their wares, because that's their business. And we're here to accept their business. At any rate, I know the animosity that you're talking about and I think what happened was that it was a two-fold situation. No. 1, we cut down on our music list very sharply, something in the area of 20 records; that was generally all of our stations. And nobody likes that from the record side and I can understand that fully. No. 2, we started dragging our list, and No. 3 I understand that I was accused of not returning some phone calls to some record folks, and some of our people were accused of that and maybe it's true. I would like to think that I did



return all my calls and I really can't think of one I didn't return, but if there were some, I'm sorry for that because I always used to like to make that a policy. The general policy we had was to be very specific and be very direct with a yes or no as quickly as we possibly could and say to all of the record people, "look we're running a very short list, it's a delayed list and I'm sorry we can't play your record, but I'm sure we're gonna get around to it sooner or later, if it's a hit." Generally, I think that was true. There were some exceptions, for example, we were in this agreement in several markets based on some research we've done and we did not play several No. 1 records. And that turned out to be terribly disastrous in my opinion. The experiment was terribly worth while, because it gave us a very good insight as to what we were doing right or what we were doing wrong. But we should have played the No. 1 records in the country and we are playing them now as golden oldies, of course, or P&S is playing them now I should say. But when you have an Atlanta which sells a lot of records and you have a Cincinnati which sells an even amount, and a Denver which sells an alter-

nate in the New York Metro Area of Hackensack that is hopefully gonna sell some records and a Los Angeles station that, to a record man's eyes, looks like a place to have a record heard, then you can understand the frustration when these fellows call up and say "hey I'd like to get my new record on the air" and somebody would say I'm sorry we can't do that because we have a policy of blank blank blank. Then I think I can understand hostility. I must tell you this, since I've been in the consulting bag, which has been since March 1st, I have never received such marvelous and fantastic and wonderful involvement as I have from the record people. They have been fabulous. I'm sitting here looking right now at what must be 75 or 100 new albums which I've received in the past three or four weeks and a hundred new singles. I asked for service and I got service. And these fellows call me and we chat and I enjoy it and it keeps me in daily contact.

BOB: Do you think there's too much of a relationship between radio and the record business today?

KENT: I don't think there's enough of a relationship. Music is a key. One of the things that I like to do is to do professional research and then I like to do sort of my own home-spun research on a record itself to see where it all is. I think that even though we're in separate businesses and we really are, we really have to depend upon each other a great deal so far as pacifying the public is concerned. After all, those fellows are trying to sell records, and I'm trying to play records that will appeal to the public, and I don't think the relationship is close enough. If you ask me how we could get the radio and record business closer together...I wish I had an answer for you...I just don't have one.

BOB: How long have you been in radio now, Kent?

KENT: I started when I was about 10 or 11, God, I've really forgotten - started as a kiddie announcer years ago down in a small town near Houston. And then I did some high school disc jockey tricks... joined up with the McClendon Group when they were WNOE down in New Orleans. And then I went to the Storz Group up in Nebraska in 1955 or 56. Since then I've just been sort of flittering around trying to get my wings in motion.

BOB: How would you have changed all those years? How would you have done them differently?

KENT: I think basically I would have taken a better and longer look at myself. Most of us are in, I think, the ego stage when we begin. I think that I would have been a little more honest with other people and myself, been a little more moral with myself and with the people who were working directly with me. I

RADIO REPORT INTERVIEW: PART 2---DISCUSSION WITH KENT BURKHART

would have been, I hope, a little more mature, and I certainly would have been more flexible. I think those are the four basic ingredients that you've gotta have to be successful, and fortunately, the great man upstairs patted me on the head and said, "Hey boy, you've got good ears, use them." And I've been fortunate enough and have had enough people to take an interest in me throughout my radio career to let my ears work somewhere. But if I had to do it all over again, I'd start with those four basic elements and probably go sit on a mountain for a month and think about those four elements and how I would apply those things to the rest of my life.

BOB: A human being has a radio in his automobile, in the kitchen, or in the bedroom, or wherever it is — and there's a process that comes down that motivates that person to reach over and to turn on that radio. When he does that, what is happening there? What is he looking for?

KENT: It depends a great deal on the time of day. Let's take morning drive for example, okay? I'd just like to use that as a specific example. We know absolutely that a morning drive listener is interested in communication. He is really interested in anything that you have to tell him... not only time and temperature, he's terribly interested in commercials...because he's now back in the world and he's trying to be alert and fresh for the day. He's very interested in what's been happening while he was asleep. That same individual driving home that afternoon has a different response. He's into another bag...he has finished today, he wants to forget about what he's been through...and at that particular point, he's not so much interested in verbal communication as he is in music communication. I think that would explain the heavy dominance of news stations in the morning drive doing well and communicators generally doing well in morning drive...and the music stations doing better in the afternoon drive.

BOB: What about radio five years, ten years from now.

KENT: It's getting better and better and better, and I think in ten years from now, we'll be so surprised how sophisticated even the worst station's sound that it will amaze us. Probably the worst stations ten years from now will sound like the best stations today. We have all sorts

of new electronic gears coming down the line, that will help to a great degree. I don't mean just automation...I mean all sorts of tape insert ideas that are upcoming...we have research upcoming...and we have all the goodies which will help us get into a car or into a home with an individual and make them like us that much more. So I would suggest that we are on our way to having probably a second radio revolution in the next ten years. I can't tell you if it's gonna be a rock revolution or whatever...I don't think anybody can...rock revolution has been around for twenty years, so I suspect that's gonna continue for at least ten more...it looks like a forever at this point, which is great with me because I love it. But I think that we're gonna see so many good radio stations that it's

Two program directors... maybe even three

gonna be very difficult for the programmer to do as effective a job as he wishes to do. I don't think he's gonna be able to recruit the audience that he wants to recruit, simply because somebody else across the street will be as good as he is. It's gonna leave a wonderfully wide variety for the listeners, but it's gonna be somewhat of a handicap on a radio fellow 'cause he's going to have to really dig in there. I think that we'll see the day very soon where we will have two program directors at a radio station instead of one...maybe even three program directors...and these program directors may, in effect, be producers. And they really may sit in the studio with a jock and tell the jock what to do and how to do it and what to say in his next break. I mean I think it may get that specialized.

After a concert in Dayton, the three of us were sitting in Howard Johnson House For Wayward Record People and were inspired by his 28 flavors. Thought we would share our trip with you all.

ODE TO A PROMOTION MAN

Woke up this morning,
Got on the phone,
Long distance please,
No time for a busy tone.

Called the office,
Looked at the mail,
Are you ready for
the rest of this tale?

Checked the trades,
Checked the charts,
I've lost my bullets,
Have a heart.

Message from here
Message from there,
Sometimes I wonder
Who really cares?

On the road for lunch
and jive,
Dig your job or punch
out at five.

It's on the charts,
breaking out fast.
A hit in England
crossing over to Belfast!

DYNAMITE, INCREDIBLE,
FANTASTIC, UNREAL.
Words used daily in our
continued appeal.

I buy my time and get my
play.
But do I have my gig at
the end of the day.

I'll plug my product old
and new.
When you stick to what
you're good at, good things
come to you.

This is how it's done they
say, if we keep on trying
maybe we'll find a better way.

Mike Rizk
United Artists Records, Cincinnati

Bill Scull
Polydor Records, Cincinnati

Linda Eman
Pro Disca, Ltd., Minneapolis

WHO'S WHO IN COMMUNICATION



PETE MARINO – WB/Reprise Promo in San Francisco for 11 years.

Pete Marino, practically a legend in his own time, is known for his “unforgettable and bizarre promotions and parties”. He’s covered just about every phase of the business including TV Shows but started in Promotion in 1952 working for King Records for \$65 a week. Pete is the kind of guy that has feathers flown in from Italy for a custom jacket he’ll wear once. He had a full life-size ice sculpture done of Liberace as a surprise... has a Rolls equipped with phones and is a gourmet cook. He was raised in San Francisco and hasn’t strayed very far for any length of time and never fit getting married into his itinerary. Promotion? “Now days you really have to struggle. You’re almost like a delivery boy to some degree, and, if you can’t come up with new ideas and fun things to do, it can really become a bore...for everyone. Most promo men just don’t know how to go about it. There are no creative ideas.” “I think concentrated good in-store promotion is what pushes a lot of records on.” Someone just gave a description to sum things up...“Anybody who serves shrimp cocktail over live goldfish.....well, what more can you say”.....

DR. HAROLD MENDELSON...Chairman, Mass Communications Department, University of Denver.

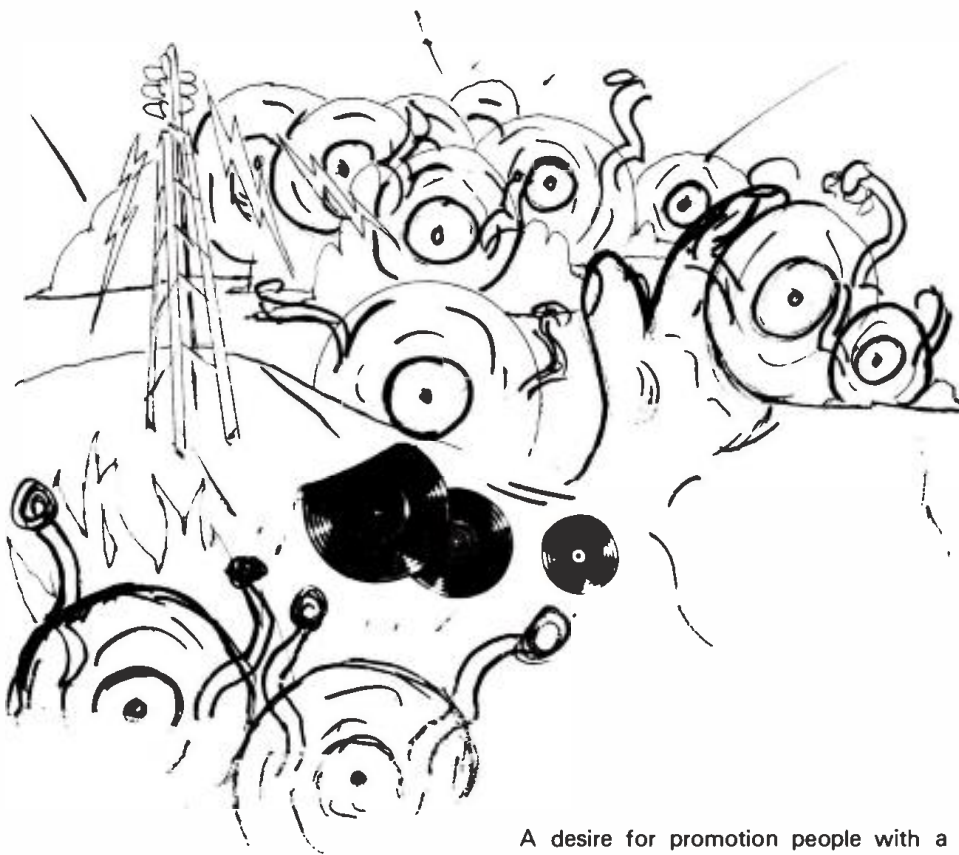
Dr. Mendelsohn is a Social Psychologist receiving his PhD from the Graduate Faculty of the New School for Social Research where he majored in sociology and psychology. Dr. Mendelsohn’s extensive research experience has been mainly in the fields of social relations, attitudes and public opinion, communications, and the sociology of politics. Before the University of Denver he was an Associate Director of the Psychological Corporation and previous to that was Associate Manager of Marketing Communications Research for McCann-Erickson Advertising. He also served as a Senior Survey Analyst with the International Broadcasting Service of the U.S. Department of State. He has contributed to multi-scores of books and has authored three himself...Mass Entertainment, Minorities and the Police, and Polls, Television and the New Politics. He conducted the largest survey ever put together on radio listening...done in 1968 and backed by the NAB and several other foundations. He is considered by scientists in the area of one on one cable communications to be one of the most knowledgeable men in the country on the subject. He has consulted such companies as the Ford Foundation, CBS, U.S. Department of Transportation, and the Federal Trade Commission. He was instrumental in developing CBS National Drivers Test in 1965; and his experimental work in reaching disadvantaged subpopulations via televised dramatizations...“Operation Gap-Stop” was accorded a regional “Emmy.” His research and contributions in various areas are so numerous that it in itself is a book. He will be one of the experts at the Carnival of Knowledge.



TOM CRONK – Vice President and General Manager, WKBW – Buffalo, New York.

Like a good many broadcasters, Tom’s first shot at “being on the air” started somewhere in early years of school...being the one who emceed the dances, gave the announcements of the PA system, etc. Upon graduation he spent a year in radio-TV study at Ithica College and then joined the Air Force. Most of that time was spent in the Philippines with Armed Forces radio where he was first radio chief announcer, then news director for the television station. After service he came back to his first commercial on the air experience at WBL in Liberty, New York where he pulled 40 hours a week on the air at a gigantic salary of \$65 per week. After 4 months he pulled an air gig at WLNA in Peekskill, New York where he met his wife...ironically the daughter of the station owner. This was his last jock gig...he spent time as a salesman with both WTRX in Flint, Michigan and WIND in Chicago, interspersing those positions with a short stint as sales account executive at the Eastman Rep office in Chicago. In 1967 he became Special Projects Manager for Westinghouse (RAR) in New York, then in 1969 became National Sales Manager for KXOK in St. Louis. His first GM job was at WHB in Kansas City and then in January of last year he moved to WKBW as VP-GM. Philosophy of the GM job? “With the kind of styled operation that we have here the thing I spend the most time on is people relations. I don’t mean that in a political sense, but you’re really just trying to provide direction, stimulation, challenge and guidance to a team of very capable department heads. The extent to which I’m able to pull it all together is the extent to which the station can move forward.” Tom is unique in the GM position in the fact he’s solidly into music. He lives in the Buffalo suburbs with his wife Dorothy and their three children. He digs golf and most recently has gotten into tennis. *Con’t.*

MY OWN THING



You say business is bad...so the competition is super incredible...so thoughts of not surviving begin to enter your head.

Like the businessman in the movie *Save The Tiger*, you padded the books. If you declare bankruptcy the IRS will find out and you face a prison sentence. Your choice now boils down to two...let the hoods back you...sell your soul to the devil...or...let the man start the fire and collect on the insurance.

Whatever you do blame your trouble on somebody else...if you're a record company it was the short play list that got you. If you're a disc jockey or PD it was the GM. If you're a station owner it was the minority groups after your license.

So now do it. Start the fire.

Call out the ball busters!

Business over past weeks for the record industry has been bad. Warnings of too much product have gone unheeded.

Pleads to reach jobbers for more understanding have been met by deaf ears. A need for professional A&R people has been filled by the man who was clever and cold enough to stab enough backs that he's now picking the music. He likes money...he hates music...your product is embarrassing...and he personally owns a piece of each of them.

Call out the ball busters.

A desire for promotion people with a responsibility has been answered by people who send records into shops to "get the reports." They've got their Billboard bullets and a warehouse stacked to the brim with returns. But his pockets are full of the money he cheated you out of and he has destroyed a relationship that could have existed. The bullets are becoming empty balloons.

We could go on....

But, we'll stop with this.

The need of the people is communication. While there are still promotion men, record company owners, artists, disc jockeys, programmers, station owners, etc. who believe in the music more than the money this Report will publish each week.

The Ball Busters now being called in will fill the pockets with no regard for the industry.

We're tired of the game. We're sick of the destruction. We can't stand to watch the pain the hypers, the shuckers, the smart guys, the crooks have caused to those who believe in the music and the life.

This Report announces to the ball busters...We have begun our investigations and will report. It's time you went back to the armed robbery business where you belong.

Padding the books, calling the hoods, starting a fire will not save our business, it will destroy it.

Ball busters are out of tune with any kind of music.

COMMUNICATION *Continued*



E. ALVIN DAVIS – Program Director, WFLI – Chattanooga, Tennessee.

E. Alvin Davis was born and raised in Columbus, Ohio. After high school he started in radio at WIOS in Tawas City, Michigan. He also worked at WAAM in Arbor, WOHO in Toledo, then after a break for armed forces for six months, returned to KLEO in Wichita where he gained national fame for his ability to break new records...he moved then to WRNO in New Orleans and rounding out his ten years of radio has spent 14 months at WFLI. He is married and has one child. His general feeling of radio today... very stagnant, few people who are creative, enormous amounts of bullshit thru-out the industry." The future? "Same thing that's happening right now...there are about 3 or 4 people who will think and do things, everybody else will follow. Singles are not the barometer they should be." Does E. Alvin continue to break records? "Only a little bit...we are aggressive on music, but we have three top forty records here. It helps for really good press, but it's bullshit and I decided I wanted to lay away from it." What would he do if he could change the last ten years? "I don't know. I think almost everything unfolds as it should." Ambition for the future? "Be a fine program director and eventually be a consultant... I'd like to be acknowledged by my peers as a talented radio person."

CARNIVAL

Estes Park, Colorado

May 25-27

When you arrive at the Denver Airport, you'll be met and escorted to the Stanley Hotel in Estes Park. You'll be receiving your room number within the next week or two, so there'll be no hassle of check in.

There will be but one meeting.....Friday night General Assembly at 8 PM.

Upon arriving at the Stanley Hotel, you'll receive a book that will have all information needed for the weekend..... maps, explanation of concept, description of various exhibits, meals, etc. The book will also contain a page on each of the 30 or so experts...their biography, a picture of them, what they're there to talk about, and where they will be every moment they're at Estes Park. They'll be expecting you, so you'll be met by welcome faces. They were chosen, not only for their mastery of the subject matter, but for their ability to communicate it simply, as well.

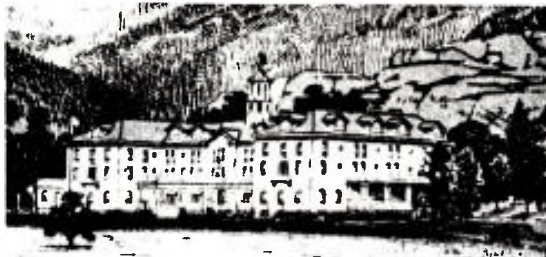
This is the basic line-up of experts.

- Advertising-Rance Crain (President & Editorial Director of Advertising Age Magazine)
- Art of Selling-(to be announced)
- Astrology & Other Reflectors- (to be announced)
- Audio Chains - Eric Small (private engineering consultant and inventor)
- Basics of Computers - Cliff Venerable (President of Computer-Craft)
- Basics of Social Research - Dr. Sanford Labovitz (Sociology Dept. University of Calgary)
- Concerts & Communication - (to be announced)
- Ear to Brain - Dr. Robert K. Warford (bio-chemist...LA)
- ESP - Dr. J. B. Rhine (Director, Para-psychology Department, Duke University)
- FCC - Tracy Weston (Stern Community Law Firm - Washington DC)
- FTC - Jerry Thain (Asst. Director of Advertising - FTC)
- History & Social Influences of Music - Dr. Ben Sidran (University of Wisconsin)
- How To Start Your Own Business - Dr. Robert Singleton (Pepperdine University)
- How to Put a Station on the Air - Lorenzo Milam (Author of "Sex And Broadcasting")
- How to Write Copy & Produce Commercials - Chuck Blore (Chuck Blore & Associates)
- Mass Communication - Dr. Harold Mendelsohn (Director of Mass Communication, University of Denver)
- Progressive Radio and Other Terms - Tom Donohue (KSAN & father of progressive radio)
- Psychographics - Dr. Emmanuel Demby (Motivational Programmer)
- Psychology of Humor - (to be announced)
- Producing Sound - Richard Perry (Producer of Carly Simon, Barbra Streisand, Harry Nilsson and others)
- Racks & Record Marketing - Ira Heilicher (Heilicher Brothers)
- Ratings - Bill McLenaghan (ARB), Ken Gross (Pulse), Bob Kniffen & Tom Cox (Hooper)
- Retail Record Marketing - Russ Solomon (owner Tower Records Inc.)
- Songs - Mickey Newberry and Shel Silverstein
- Society and Change - Dr. Hippocrates (syndicated columnist on social changes)
- Technical Sound Improvement - Winton Teal (Technical Director of KHJ-TV)
- Time Buying on Radio - (to be announced)
- Tomorrow's Sound Hardware - Representatives & Exhibits from JVC
- Traffic In A Radio Station - Frank Raymond (Raymar Associates)

In addition, there will be various exhibits through the hotel...including continuous showing of various motion pictures...and a "home movie tour room", where you can not only hear an air check of a station, but see it and its home city as well.....that's part of it.....but not all of it.

Introducing at the Carnival of Knowledge - Saturday, May 26th...8 PM.....Something Different

- Ian Matthews (Elektra)
- Garland Frady (Countryside)
- Michael White (Impulse)
- Providence (Threshold)
- Bobby Womack (United Artists)
- and featuring Monty Python's Something Different.



BOB HAMILTON RADIO REPORT CLINIC

Begins Friday, May 25th, at 6:00 PM and continues thru Sunday afternoon, May 27th

\$ 125 registration fee per person
\$ 65 for wives and other mates

registration fee includes meals and lodging

name _____
address _____

phone _____
organization _____

George Brewer Information Scholarships
 ten (10) registration free scholarships will be awarded to applicants from the radio industry. Awards will be based on economic need
 please send me a scholarship application
 for group rates
 call Denny Carhart (213) 278-2570

Buses will be provided to take you from the Denver Airport to Estes Park.

BILL MEYER last 4½ yrs. Mgr. of Metro Radio Sales & KFRC local sales moves to KOL as Sales Mgr...
 BILL LOWELL is transferring to WRNL AM-FM to PD and leaving WKLX...GABRIEL (also chief engineer) replaces him as PD at WKLX...
 CHINA SMITH doing weekends on KDAY...
 KLWW has moved into new studios at 1110 26th Ave., S.W., Cedar Rapids, Iowa...
 New line-up at WAYE, Baltimore...JOHN ANTHONY – mornings, FRANK ATAIR – middays...GABRIEL ATHEREY – afternoons...
 CLAY MICHAELS formerly MD at KRCB Omaha is looking for News gig...(402) 346-1521...
 CHRISTOPHER ROBBIN is now middays at KSEE, Santa Maria...formerly WCLS, Columbus, Ga....
 CONGRATULATIONS to BUDDY SCOTT and wife with a new baby boy...Buddy is PD of KMEN in San Bernardino...
 RON HAMILTON is leaving KELP in El Paso and is looking (618) 382-8779...
 BILL HENNES resigned as PD at WKLO effective May 31st. He's going to WGST in Atlanta...his replacement hasn't been named yet...
 STEVE HATLEY from KNUS in Dallas is looking (214) 341-3766...
 LARRY SHERMAN from KLOK, San Jose (6½ yrs.) is looking...(408) 238-2481 or (408) 244-0746...
 JEFF DIAMOND formerly of KRCB in Omaha is looking for Top 40 Prog. gig...(402) 332-3441...
 HERB CARSON currently MD at WNOK in Columbia, S.C. is looking...(803) 766-1230...
 JIM FOX 8-midnight at KOIL is looking for production or jock gig (402) 399-5127...
 BILL WINTERS formerly PD at WIBG, Philly is looking for PD or air shift in Major Mkt...(215) 828-7198
 KFI recently awarded for the "outstanding contribution in the area of in-store merchandising during the Nucoa Margarine's "Good As Gold Campaign"...only station west of Chicago to receive it...also the only station in the country to have a booth at the SMI Convention...
 RUSS WOOD now at KLAQ Denver is looking for Top 40 as well as Country...(303) 986-9104...
 CORRECTION: DON ALSWORTH was listed last week as doing weekends at CHAM in Hamilton...He's PD folks...
 New line-up at KFXD Boise, Idaho...Tues.-Fri...6-10am JACK SUNDAY, 10-2 FRED NOVAK, 2-6pm JIM SAINT JOHN, 6-10pm GARY BRYAN, 10-2am CHUCK LOVE, 2-6 DAVE MILLER...other days switched around...
 New line-up at WHVW...CHUCK MORGAN 6-10am (from WGIR), TOM SHO VAN (PD) middays, NEAL STEELE afternoons, J.J. PHILLIPS evenings...weekends TOM KEDDEDY from WAKR and PETE MOSS...News line-up – MIKE BENNETT (Director), SANDY MICHAELS, KRIS DEL CAMPO and LINDA KALLMAN...
 CHET SMITH leaves WBSR and is looking (904) 432-6172...He has been replaced by JIM BATTAN (MD)
 KUDE...TED TAYLOR moves from midday to news...DAVE FRANSEN from KMBH to AM drive...J. DAVID MOELLER from KXIL to middays...
 LARRY MAYER, formerly PD & MD of KLAN, Hanford, Calif. is looking for jock gig in medium market...(209) 582-6162 or (213) 344-8725...
 DON BISHOP has left his afternoon drive slot at KEYY for KFXM San Bernardino...
 LYNN BRYSON formerly with KNAK takes his place...
 NATALIE HALEM joins SAS, Inc. (Pasco Division) N.Y. and CHERIE MEYER joins SAS (MASCO Division) N.Y. ...
 New Line-up at WRSC...6-11 DENNY DUBIN, 11-3 JON McCLINTOCK, 3-7 KEVIN NELSON, 7-sign off JOHN LINDBERG...
 KEYS will air a live Concert LP every Tuesday night and no interruptions...Any record reps willing to send their live LPs to us would be appreciated...the address is Box 1460, Corpus Christi, Texas 78403...
 New line-up at WISE – TOM BERRENDS 6-10am, MICHAEL COLLINS 10-3pm, MARK WHEELER (PD) 3-7pm BOB KAYLAN (MD) 7-midnight, PHIL DONOHEW Mid-6am, TERRY NEAL weekends and LETZ ALSPAUGH is News Director...
 RICHARD WARTELL has been reassigned to code subscription manager Midwest region...from Region Mgr. and STEVEN FARABI takes his place...
 EDWARD L. SCANLON has been appointed Division VP, Industrial Relations for RCA Records N.Y. office...and ETHEL GABRIEL is new A&R producer for the Camden label of RCA...East Coast...
 Stations KSLY and KUNA have moved to a new address...2895 So. Higuera, San Luis Obispo, Calif...both station personnel worked for 24 hrs. straight to complete the move as soon as possible...Congrats to you and have a good time in your new home...
 THOM SHERWOOD, jock & prod. mgr. at KLEC, Oklahoma City, has left and is looking...(405) 787-5506...
 BOB POND, formerly PD of KRDS, Phoenix is looking for MD/PD or announcing...(213) 462-7855...

AT HOME

by Mrs. AM

In the past three years I've been invited to three ceremonial rites — also known as having dinner with the boss. One was fun — two were modern forms of torture.

For those of you who haven't yet been summoned, it's an event to start preparing yourself for. You can't refuse to go, because then they wonder if you're so bad that your husband is ashamed to be seen with you. Remember two things — bosses are actually people who happen to hold a title and that being people they are curious about you.

Fortunately my first dinner was the fun one. The manager was a delightful person with a friendly wife. There were about eight of us, we had chili, and a hysterical game of billiards afterwards. We all got to be great friends and got together frequently for parties.

The second dinner was with a pompous owner and his wife. Steaks thicker than I knew existed and enough booze pushed at us to float a ship. With our defenses down, it was time for the questioning. All about our families, hometowns, economic stability. This done to the accompaniment of sympathetic looks and big hunks of compassion. They had done some drinking too to loosen their own tongues.

It seemed hysterical at the time when the owner did imitations of the morning man's simple ways, it was funny when they mocked the traffic girl. It evolved to viciousness. Then before we realized it, we were telling about the horrible places and swapping war stories. Never realizing until many months later that these confessions were heard again by the next set of dinner guests who were treated to the juicy details of our lives.

I made two vows after that. Never bad-mouth a former employer to the current one, and never drink that much in

front of a boss.

Boss dinner number three was another group affair designed to impress naive young things. I'm sure he thought it did. But this time I was prepared. I was observing them — studying, just the way a social scientist does. Drinking less than they realized — listening rather than talking. It's amazing how quickly they wanted to believe I didn't know a hoot about radio.

If you have spent a lot of hours hearing what a SOB the boss is, you will probably be surprised to find him likeable. You will probably be delighted to discover he can converse about something other than the station.

You're at an advantage in this situation, believe it or not. You've got a lot of prior information about him — he has practically none about you. You can divulge as little as you wish, and spend the evening hearing all about him. This is a decided advantage at home.

You've now acquired a point of reference. Instead of guessing how he'll react to a fast curve — you know. If he badmouths his people, you know he'll do it to you. It's important that both of you know how he thinks, to find out if you can play under his rules on his court. And if the dinner with him leaves you with a strong feeling of dislike or uneasiness — don't be too surprised if your husband doesn't work for him too long. Working for a man you can't respect or like a little is hopeless. Never lasts. But when there's an instant good feeling between you, you may be there a long long time. All comes down to communication. If you feel you can communicate with and trust him — he probably feels that way about you too. And it's beautiful.

Engineers — something else.

MARKET OF THE WEEK



PUEBLO, COLORADO — Metro population: 118,000, Total City Population: 100,000. Ethnic Breakdown: Black — 2,145, Spanish — 37,088.

HISTORY: Pueblo was originally formed as a trading center for early gold seekers. Fort Pueblo was founded in 1840 at the junction of the Arkansas and Fountain Rivers. The City of Pueblo was incorporated in 1870. Colorado State Fair held in Pueblo each year.

ECONOMY: Mostly industrial — quite a number of residents employed by the Colorado Fuel and Iron Corp. — a steel mill founded in 1872. Also Pueblo Army Depot. A lot of land developing happening. Pueblo West is one development. The Colorado Mental Institution is located in Pueblo — Colorado State Hospital.

COLLEGES: Southern Colorado State College — outstanding radio and mass communications department. (No other colleges, universities or military installations.)

THE PEOPLE: The people are conservative, mostly blue collar workers. They are very interested in developing the land surrounding Pueblo.

TWO RECOMMENDED HOTELS: Ramada Inn (by the airport), new Holiday Inn (outskirts of town).

COST OF LIVING: A little below average. Food and gas below that of most metro areas. One bedroom furnished, \$140.00. State sales tax 5%.

DISC JOCKEYS MAKE: Average \$120.00 per week — tops \$200.00 a week.

AM		
KDZA	Top 40	1230
KKAM	Top 40	1350
KCSJ	MOR	590
KPUB	C&W	1480
KAPI	Spanish Language	690
KFEL	Religious	970

FM		
KVMN	Beautiful Music	98.9
KTSC	Coll. Education Sta.	89.5

BOB HAMILTON & FRIENDS RADIO REPORT

MAY 7, 1973 Vol. 56

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Kaye Tipton
Debbie Wallace
Steve Kuntz
Carl Dazzo

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CANADA
Chuck Azzarello
133 Curtis Street
St. Thomas, Ontario
(519) 631-5682

Graphics by:
Highdeas BOB GLEASON

YESTERDAY

TWO YEARS AGO

Dick Starr resigns at KYA...
Victor Armstrong, President of Val-Jon (KDWB, KMEN & KPO (Honolulu) resigns...
A limit of 200 registrants set for San Clemente Report Clinic...

TOP 10

1. BROWN SUGAR/Stones
2. IT DON'T COME EASY/Ringo Starr
3. SWEET & INNOCENT/D. Osmond
4. WANT ADS/The Honey Cone
5. BRIDGE OVER TROUBLED/A. Franklin
6. LOVE HER MADLY/Doors
7. ME & YOU & A DOG/Lobo
8. JOY TO THE WORLD/3 Dog
9. NEVER CAN SAY/Jackson 5
- 10 I LOVE YOU FOR ALL/Fuzz



ONE YEAR AGO

George Burns resigns from P&S as does President Arthur McCoy...
Barry Gross splits ABC-Dunhill...
NAPRA formed from L.A....

TOP 10

1. OH GIRL/Chi-Lites
2. I'LL TAKE YOU THERE/Staple Singers
3. SONG SUNG BLUE/Neil Diamond
4. HOT ROD LINCOLN/Commander Cody
5. TUMBLING DICE/Stones
6. SYLVIA'S MOTHER/Dr. Hook
7. MORNING HAS BROKEN/Cat Stevens
8. DIARY/Bread
9. LAST NIGHT/5th Dimension
10. IT'S GOING TO TAKE/Carpenters

CFRW/Winnipeg
KGAL/Oregon
WLOX/Bi loxi
WHBW/Hyde Park
WRBC/Jackson, Mi ss.
WSAR/Fall River
WKTJ/Baltimore
KLAK/Denver
KADI/St. Louis
WTRY/Albany
WHEB/Portsmouth
KNUS/Dallas
WDRQ/Detroit
KWWL/Waterloo
WMEX/Boston
KTRN/Wichita Falls
WTCR/Oxford, N.C.
KMBY/Monterey, Calif.
KGEN/Boise
WCVS/Springfield
*WQDR/Raleigh
*KATZ/St. Louis
*WKLO/Louisville
*WHVW/Hyde Park
*WSAR/Fall River
*WAYE/Baltimore
*WSAM-FM/Saginaw
*WSAM-AM/Saginaw
*WPGC/Washington
*KSEE/Santa Maria
*WYRE/Anapolis
(404) 252-3037
*NEW OPENINGS

OPENINGS

newsman
jock
aft. drive
newsman-director/AM man
newsman & news director
middays
prog. rock jock
C&W jock
1st phone Top 40
all nite/1st phone
newsman
news person
newsman
midday
newsman
midday
AM communicator
newsman-research
newsman
night jock
newsman
jock
AM drive
PT/utility man
newsman/journalist
jock
country jock
relief jock
10-2 (no calls) jock
combo man
weekend swing
18-34 type jock

Ron Hill
Shannon
Ron Hurst
Tom Shovan
Harry Nelson
PD
Barry Richards
Everett Wren
Peter Parisi
John Krammer
Andy Carey
Dave Cook
Dan Abenathy
Dave Stein
Arthur Simmers
Jim Bond
L. Steven Davis
Frank Colburn
Jim Palmer
John Lund
Frank Laseter
Keith Adams
Bill Hennes
Tom Shovan
Al Carter
Frank Adair
Tim McDonald, Jr.
Tim McDonald, Jr.
Harv Moore
Tom Edwards
Dennis Constantine
Kent Burkhart

K T KORNERED

First must correct last week's first line...that wasn't George Hamilton on Hopkins' LP...it was George Harrison playing guitar using O'Hara as a last...
Teresa Brewer has "Put Another Nickel In" out again...last time was 15 years ago...this time it was recorded in London and back-up group is Heads Hand & Feet...
J. Winter's single "Silver Train" should be coming in today or tomorrow...it was written for him by Jagger and Richards you might recall....
Looks like the Allman Bros. and Grateful Dead will share a concert soon...also Greg Allman and Jagger have been jamming together in Macon, Ga. (last week) ...could dig listening to that one...couldn't you?....
KLIS consultant Chuck Blore and GM John Palmer are going to be featured in Playboy next month with an added attraction of Chuck's dog "Luv"
Todd Rundgren cancelled his tour mainly because his booking agency folded but should have one together Barry White heading out on National Tour immediately!.....
Mickey Newberry's new single is "Sunshine" and you'll be getting it in a few days.....also he is one of the 3 American winners in the Japanese Music Fest...
Dave Mason in the midst of next LP, including new arrangement of "Headkeeper" and friends in on it like Graham Nash, Greg Reeves, Etc.....
New Mott the Hoople LP ready along with interesting packaging....
Dr. Hook and the Medicine Show are reportedly planning to pose with the lovely residents of a home for elderly women for next LP.....new single soon.....
Garland Frady on Countryside Records will have first LP out May 14th...Mike Nesmith produced it....
Santana-McLaughlin due soon....



SONNY FOX



So you're looking for a jock gig eh? Far out! First, you run up a hundred dollar phone bill, (that's alright, you'll use a new name in the next town) calling around the country about new openings.

If you're lucky enough to get the P.D. on the phone he'll ask you a few questions like: "Do you take drugs?" You of course, mumble "no." (It's very hard to talk while holding a toke.) These conversations always end with the "tape and resume" line so, you send the tape, knowing that the minute it arrives, some salesman is going to erase it and use it for an audition spot.

Some jocks actually get to visit the potential station in person. After waiting in the lobby for two hours reading old *Broadcasting* magazines, a secretary usually comes out and hands you an employment form to fill out. These can be interesting. Check one:

1. Have you ever been arrested?
yes
no
I was framed
2. What is your marital status?
married
divorced
cheating
3. Do you take drugs?
marijuana
Geritol
other

4. Position desired?
announcer
salesman
engineer
yes man

Some of the FM stations get even stranger.

1. Do you shoot up?
not on the air
during commercials only
other

2. Do you think radio should be used to:

communicate
make money
destroy the system

3. Phrases you use most often:

"far out"
"dynamite"
"man"
all original

4. The person you idolize most:

Timothy Leary
Bill Drake
Popeye
Jesus Christ

The serious part of this game is that some P.D.'s actually hire jocks without ever seeing them in person even though the "in person" part is the only part your audience will be concerned with.

Ah, the life of a jock. Best of luck on your next gig.

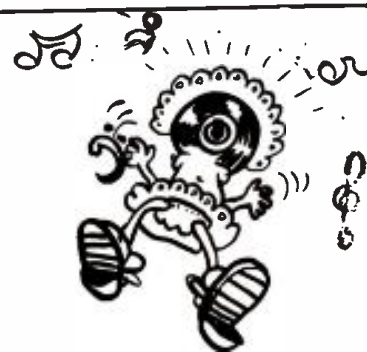
COMMUNICATOR

WEATHER

REPORT

Three records are now being tested by the network... "Cosmic Sea" by Mystic Moods on Warner Brothers, "Outlaw Man" by David Blue on Asylum, and "If That's The Way You Want It" by Diamond Head on ABC-Dunhill. Final week of test on the David Blue record resolved pretty much of nothing...some of the Communicators said they felt the record could make it...play was averaging about 5 times per 24 hour period...there was stock in a few markets, but it wasn't totally covered...generally the record was left up in the air. The Network members reported almost a unanimous "no" with one week to go on the Mystic Moods record... plenty of play, but only one or two stations reported any stock in the market at all and showed about the same amount of request action...doesn't look good for that one...at the same time, first week of play on the Diamond Head has ended and a report on that record will be forthcoming soon.....Lack of support of stock from companies has hurt chances for records in more than one case in past weeks...whether or not that's the total problem here is doubtful.

THE BEAUTIFUL BABIES



SINGLES

KODACHROME/Paul Simon (Columbia)
SECRET GARDENS/Judy Collins (Elektra)
SOMETIMES/Kenny Rankin (Little David)

ALBUMS

THE FLASHER/Pool-Pah (Greene Bottle)
.....Flasher Theme.....

All contents of this Report are based on the belief and help of its Friends. Each week these people, along with the Communicator Network listed elsewhere in the Report, feed the L.A. office information on their music research and other new concepts of radio. We are indebted and appreciative of the following...

REPORTERS

TOP 40

NORTHEAST

Boston WRKO
 Buffalo WGRQ
 New York WKBW
 WABC
 WWDJ
 WXLO
 Philadelphia WFIL
 WIBG
 Pittsburgh WIXZ
 KQV
 13Q
 Toronto CHUM
 Washington WPGC
 WRC

SOUTH

Atlanta
 Charlotte
 Louisville
 Memphis
 Miami
 Nashville

WQXI
 WAYS
 WIST
 WAKY
 WKLO
 WHBQ
 WMC-FM
 WMYQ
 WFUN
 WMAK

MIDWEST

Chicago
 Cincinnati
 Cleveland
 Detroit
 Indianapolis
 Milwaukee
 Minneapolis
 Omaha
 St. Louis

WBBM-FM
 WLS
 WCFL
 WCIV
 WKRQ
 WSAI
 WGAR
 WIXY
 CKLW
 WCAR
 WDRQ
 WIFE
 WXLW
 WRIT
 WOKY
 KDWB
 KOIL
 KSLQ

SOUTHWEST

Dallas
 El Paso
 Fort Worth
 Houston
 San Antonio

KLIF
 KNUS
 KELP
 KXOL
 KILT
 KNUZ
 KTSA
 KONO

WEST

Denver
 Los Angeles
 Phoenix
 Portland
 San Diego
 San Francisco
 Seattle
 KIMN
 KTLK
 KHJ
 KROQ
 KKDJ
 KRUX
 KRIZ
 KGW
 KISN
 KPAM
 KCBO
 KFRC
 KYA
 KING
 KJR
 KOL

CANADA

CFGO
 CFRW
 CHAM
 CHED
 CHLO
 CHNO
 CHSJ
 CHUM
 CJCH
 CJME

Ottawa
 Winnipeg
 Hamilton
 Edmonton
 St. Thomas
 Sudbury
 St. John
 Toronto
 Halifax
 Regina

Rick Allan
 Gary Christian
 Don West
 Wayne Beyant
 Rick Janssen
 Chuck Babcock
 Jay Jeffrey
 Jimmy Waters
 Randy DeWell
 Dave Mitchell

CKFH
 CKGM
 CKLG
 CKLW
 CKOC
 CKPT
 CKRA
 CKWS
 CKXL
 CKY

Toronto
 Montreal
 Vancouver
 Windsor
 Hamilton
 Peterborough
 Ottawa
 Kingston
 Calgary
 Winnipeg

Mike Byford
 John Mackey
 Roy Hennessy
 Alden Diehl
 Nevin Grant
 Ken Cassovoy
 Paul Ski
 Greg Stewart
 Greg Haraldson
 Dave Harrison

BLACK

WDAS
 KYAC
 WWIN
 WDIA
 WOL
 WWRL
 KALO
 KATZ
 WMBM

Philadelphia
 Seattle
 Baltimore
 Memphis
 Washington
 New York
 Little Rock
 St. Louis
 Miami

Jimmy Bishop
 Frank Barrow
 Al Jereson
 Robert
 Dave McNamee
 Norma Pinella
 Bill Mack
 Donnie Brooks
 Fred Hanna

WABQ
 KDIA
 KGFJ
 WAOK
 WBOK
 WVON
 KKDA
 WTLC
 WDAS-FM

Cleveland
 San Francisco
 Los Angeles
 Atlanta
 New Orleans
 Chicago
 Dallas
 Indianapolis
 Philadelphia

Ernest James
 Bob Jones
 Music Director
 Burke Johnson
 Ed Burke
 E. Rodney Jones
 Chuck Smith
 Spider Harrison
 Harvey Holiday

MOR

KCRA
 KDEF
 KFBK
 KFH
 KFMB
 KGMV
 KHOW
 KHYT
 KIRO
 KITE
 KMBZ
 KMPC
 KNAK
 KPRC
 KREL
 KULF
 KWKH
 KMJ
 WBEN
 WBNS
 WERC
 WFAA
 WFBM
 WFDF

Sacramento
 Albuquerque
 Sacramento
 Wichita
 San Diego
 Missoula
 Denver
 Tucson
 Seattle
 San Antonio
 Kansas City
 Los Angeles
 Salt Lake City
 Houston
 Corona
 Houston
 Shreveport
 Fresno
 Buffalo
 Columbus
 Birmingham
 Dallas
 Indianapolis
 Flint

Hal Murray
 Dan Evans
 Carl Andrews
 Carpenter MacNeill
 Johnny Michaels
 Jack Bell
 Lynn Woods
 Ron Ross
 Ross McGowan
 Dave Hixon
 Bill Morse
 Eric Norberg
 Mel Remy
 Ms. Lynn Sauer
 Fred Manfra
 Ron Sherwood
 Sam Beck
 Jim Wilson
 Ms. Kay Lapping
 Jack Evans
 Frank Lewis
 Tony Lawrence
 Dave Murray
 Dan Hunter

WGPA
 WGR
 WCHV
 WINZ
 WJDX
 WJIM
 WKIP
 WKLX
 WKRC
 WLCY-FM
 WSAV
 WSM
 WSPR
 WTVN
 WWL
 WWTC
 WWWE
 WNBC
 WOAI
 WRNL
 WROA
 WLOS
 WLW
 CKFM

Bethlehem
 Buffalo
 Charlottesville
 Miami
 Jackson
 Lansing
 Poughkeepsie
 Norfolk
 Cincinnati
 Tampa
 Savannah
 Nashville
 Springfield
 Columbus
 New Orleans
 Minneapolis
 Cleveland
 New York
 San Antonio
 Richmond
 Gulfport, Mississippi
 Asheville
 Cincinnati
 Toronto

Bob Wolken
 Jerry Reo
 Rich Moniusko
 Johnny Knox
 Bill Crews
 John Sebastian
 Fred Schaefer
 Bill Lowell
 Gene Warman
 Steve Cheney
 Dick Richards
 Don Smith
 Budd Clain
 John Potter
 Larry Conti
 Jim Teeson
 Fred Sanders
 Ms. Carolyn Kott
 Michael O'Connor
 Gus Travers
 Raymond Zoller
 Frank Wyatt
 Dan Clayton
 Dan Chevrette

COMMUNICATOR NETWORK

	FOGHAT	RUFUS	THE MOVE
Billy Preston	8	6	6
Dobie Gray	6	5	6
Stevie Wonder	7	8	6
Steady Dan	6.5	7	7
Wings	7	6	4
Wings	7	6	7
Wings	7	8	9
Wings	7	8	8
The Sweet	7	7	4
Edgar Winter	7	8	6
Edgar Winter	7	7	7
Edgar Winter	7	8	7
Gunhill Road	9	5	10
Edgar Winter	9	4	7
Robert T. Velline	6	6	10
Dobie Gray	8	7.5	3
TOTAL	112.5	105.5	107

	FOGHAT	RUFUS	THE MOVE
Jim Stafford	6	6	6
Edward Bear	7	7	7
Gladys Knight	7	8	7
J. Geils	6.5	7	7
Tufano-Ciamerese	7	6	4
Electric Light Orch.	7	6	7
Jim Croce	7	8	9
J. Geils	7	8	8
Tufano-Ciamerese	7	7	4
Diamond Head	7	7	5
Edgar Winter	7	7	7
Independents	8	7	7
Philly Phanatics	9	5	10
Gunhill Road	9	4	7
Edgar Winter	9	5	10
Robert T. Velline	6	6	10
Dobie Gray	8	7.5	3
Jud Strunk	7	7	7
TOTAL	112.5	105.5	107

	FOGHAT	RUFUS	THE MOVE
Elvis Presley	9	10	7
Steady Dan	7	8	6
Dobie Gray	8	8	5
Dawn	7	9	7
Edward Bear	5	5	8
Wainwright III	6	9	7
Steady Dan	4	10	5
Jud Strunk	5	4	6
Wainwright III	7	7	5
Dawn	6	5	0
Elton John	4	9	7
Dana Cooper	8	8	6
Donny Osmond	3	8	6
Vicki Lawrence	9	8	6
Edgar Winter	9	9	8
TOTAL	91	103.5	80

	FOGHAT	RUFUS	THE MOVE
Three Dog Night	7	8	6
Wings	8	8	5
Wings	7	9	7
Spinners	5	5	8
Keith Hampshire	6	9	7
Bette Midler	4	10	5
Wings	5	4	6
Spinners	7	7	5
Gravel	6	5	0
Andy Pratt	4	9	7
Dana Cooper	8	8	6
Donny Osmond	3	8	6
Vicki Lawrence	9	8	6
Edgar Winter	9	9	8
TOTAL	91	103.5	80

	FOGHAT	RUFUS	THE MOVE
Edgar Winter	9	10	7
Focus	7	7	6
Wings	7	6	5
Wings	8	6	9
Sylvia	6	4	8
Edgar Winter	7	8	7
TOTAL	44	41	44

	FOGHAT	RUFUS	THE MOVE
Stevie Wonder	6	7	6
SK/Lark	6	3	6
White Elephant	8	6	6.5
Lovebird	6	7	6
Edgar Winter	8	7	7
War	7	8	7
War	7	6.5	5.5
Cliff Holmes	7	9	8
George Harrison	5	6	8
Daw Fardon	5	6	6
Daw Fardon	5	6	6
Wings	6	5	6.5
War	7	8	7
John & Ernest	8	7	6
Edgar Winter	7	8	6
Dobie Gray	7	6	6
Elton John	5	5	6
Sylvia	7.5	6	8.5
Dobie Bros.	111.5	110.5	112
TOTAL	111.5	110.5	112

	FOGHAT	RUFUS	THE MOVE
Wings	9	10	7
Electric Light Orch.	7	7	6
Seals & Crofts	7	8	5
Janet Jackson	8	6	9
Three Dog Night	6	4	8
Barry White	7	8	7
TOTAL	44	41	44

	FOGHAT	RUFUS	THE MOVE
Wings	9	6	7
KLAR/Laredo/Tom Piper	6	7	3
KWHF/Edmond/Jim Croce	9	8	7
KYGO/Dubouque/Gary Diamond	6	5	5
KYGO/Dubouque/Gary Diamond	10	6	9
KLOR/74/47, Tex./Nick Alexander	4	5	5
Edgar Winter	4	5	5
Sylvia	4	5	5
Edgar Winter	9	7	6
Raspberries	9	8	6
Wings	9	8	6
Edgar Winter	7	5	6
Dobie Bros.	5	7	3
Wings	7	8	8
Steady Dan	8	8	7
Edgar Winter	8	8	7
Edgar Winter	6	4	5.5
Stevie Wonder	8	7	5
Maureen McGovern	7	6	7
Edgar Winter	6	6	6
SYRA	7	5	6
TOTAL	140.5	130.5	119.5

	FOGHAT	RUFUS	THE MOVE
Sailcat	9	6	7
Edgar Winter	6	7	3
Edgar Winter	9	8	7
Spinners	6	5	5
Seals & Crofts	6	5	5
Electric Light Orch.	10	6	9
Dobie Bros.	4	5	5
Bette Midler	4	5	5
Seals & Crofts	9	7	6
Dobie Bros.	9	8	6
Wings	9	8	6
Edgar Winter	7	5	6
Dobie Bros.	5	7	3
Wings	7	8	8
Dr. John	8	8	7
Mahavishnu Orch.	8	8	7
Edgar Winter	6	4	5.5
Edgar Winter	8	7	5
Stevie Wonder	8	7	5
Maureen McGovern	7	6	7
Edgar Winter	6	6	6
SYRA	7	5	6
TOTAL	140.5	130.5	119.5

	FOGHAT	RUFUS	THE MOVE
WBSR/Peonacoals/Jim Battan	9	6	7
WJIG/Dobson/Rick Brown	6	7	3
WFLB/Fayetteville, N.C./Charlie Walker	9	8	7
WGSV/Chattanooga/Kerry Jackson	6	5	5
WBRV/Baton Rouge/Joe London	10	6	9
WKYO/Havelock/Pete Wenk	4	5	5
WBEA/Abville/Bob Kaghan	4	5	5
WJRD/Tuscaloosa/Courtney Haden	9	7	6
WKAC/Albans, Ala./Kidd Stevens	9	8	6
WLOX/Biloxi/Ron Hurs	7	5	6
WNYA/Martinsville, Va./Mike Evans	5	7	3
WNEV/Raleigh/Dale	8	8	7
WISN/Janet Young	6	4	5.5
WISN/Janet Young	8	7	5
WYRE/Annapolis/Jim Lize	7	6	7
WYRE/Annapolis/Jim Lize	6	6	6
WRAE/Valdosta/Scott Griffith	6	6	6
WRKT/Cocoa Beach, Fla./Kenny Hill	7	5	6
WDUN/Gainesville, Ga./Tom Harris	7	5	6

	FOGHAT	RUFUS	THE MOVE
WBSR/Peonacoals/Jim Battan	9	6	7
WJIG/Dobson/Rick Brown	6	7	3
WFLB/Fayetteville, N.C./Charlie Walker	9	8	7
WGSV/Chattanooga/Kerry Jackson	6	5	5
WBRV/Baton Rouge/Joe London	10	6	9
WKYO/Havelock/Pete Wenk	4	5	5
WBEA/Abville/Bob Kaghan	4	5	5
WJRD/Tuscaloosa/Courtney Haden	9	7	6
WKAC/Albans, Ala./Kidd Stevens	9	8	6
WLOX/Biloxi/Ron Hurs	7	5	6
WNYA/Martinsville, Va./Mike Evans	5	7	3
WNEV/Raleigh/Dale	8	8	7
WISN/Janet Young	6	4	5.5
WISN/Janet Young	8	7	5
WYRE/Annapolis/Jim Lize	7	6	7
WYRE/Annapolis/Jim Lize	6	6	6
WRAE/Valdosta/Scott Griffith	6	6	6
WRKT/Cocoa Beach, Fla./Kenny Hill	7	5	6
WDUN/Gainesville, Ga./Tom Harris	7	5	6

	FOGHAT	RUFUS	THE MOVE
Elton John	6	7	6
J. Geils	6	3	6
King Harvest	8	6	6.5
Michael Jackson	8	6	6
Michael Jackson	6	7	6
Donovan	8	7	7
Jim Croce	7	6.5	5.5
George Harrison	7	9	8
Callie Hill	5	6	6
Michael Jackson	5	6	6
Donovan	6	5	6.5
Stones	7	8	7
John & Ernest	8	7	6
Edgar Winter	7	8	6
Dobie Gray	7	6	6
Stones	5	5	6
Sylvia	7.5	6	8.5
Spinners	111.5	110.5	112
TOTAL	111.5	110.5	112

	FOGHAT	RUFUS	THE MOVE
Elton John	6	7	6
J. Geils	6	3	6
King Harvest	8	6	6.5
Michael Jackson	8	6	6
Michael Jackson	6	7	6
Donovan	8	7	7
Jim Croce	7	6.5	5.5
George Harrison	7	9	8
Callie Hill	5	6	6
Michael Jackson	5	6	6
Donovan	6	5	6.5
Stones	7	8	7
John & Ernest	8	7	6
Edgar Winter	7	8	6
Dobie Gray	7	6	6
Stones	5	5	6
Sylvia	7.5	6	8.5
Spinners	111.5	110.5	112
TOTAL	111.5	110.5	112

	FOGHAT	RUFUS	THE MOVE
WBSR/Peonacoals/Jim Battan	9	6	7
WJIG/Dobson/Rick Brown	6	7	3
WFLB/Fayetteville, N.C./Charlie Walker	9	8	7
WGSV/Chattanooga/Kerry Jackson	6	5	5
WBRV/Baton Rouge/Joe London	10	6	9
WKYO/Havelock/Pete Wenk	4	5	5
WBEA/Abville/Bob Kaghan	4	5	5
WJRD/Tuscaloosa/Courtney Haden	9	7	6
WKAC/Albans, Ala./Kidd Stevens	9	8	6
WLOX/Biloxi/Ron Hurs	7	5	6
WNYA/Martinsville, Va./Mike Evans	5	7	3
WNEV/Raleigh/Dale	8	8	7
WISN/Janet Young	6	4	5.5
WISN/Janet Young	8	7	5
WYRE/Annapolis/Jim Lize	7	6	7
WYRE/Annapolis/Jim Lize	6	6	6
WRAE/Valdosta/Scott Griffith	6	6	6
WRKT/Cocoa Beach, Fla./Kenny Hill	7	5	6
WDUN/Gainesville, Ga./Tom Harris	7	5	6

	FOGHAT	RUFUS	THE MOVE
TOTALS	499.5	491	462.5
AVERAGE	6.8	6.7	6.3

	FOGHAT	RUFUS	THE MOVE
TOTALS	499.5	491	462.5
AVERAGE	6.8	6.7	6.3

CANADA *by Chuck Azzarello*

THE HITS

LW	TW		
5	1.	CISCO KID/War (UA) CHLO, CFRW 24-18, CKWS 17-8, CJME 6-3, CKXL 8-7, CHED 30-23, CJCH, CKPT 19-13, CFGO 7-4, CHAM 12-4, CHUM 3-2, CKOC 5-3, CKLG 8-5	7 6. YOU ARE THE SUNSHINE/Stevie Wonder (Motown) CKOC 9-7, CHUM 4-4, CHLO, CHAM 18-12, CJCH, CHED 19-9, CKXL 14-11, CKWS 10-10, CFRW 18-10, CHSJ 25, CJME 17-13
2	2.	STUCK IN THE MIDDLE/Stealers Wheel (A&M) CHLO, CFRW 6-4, CKWS 9-5, CJME 7-4, CKXL 18-12, CHED 32-26, CJCH, CKPT 29-26, CHAM 4-2, CHUM 18-13, CKOC 2-2	— 7. **CLOSE YOUR EYES/Edward Bear (Capitol) CKWS 26-22, CHLO, CKXL 29, CHSJ 22, CHED 4-4, CJCH, CKPT 14-11, CHLO 12-5, CHAM 9-7, CKOC 15-14, CKLG 11-8, CFRW 19-14
1	3.	TIE A YELLOW RIBBON/Dawn (Bell) CHSJ 2, CKXL 1-1, CHED 1-1, CJCH, CKPT 3-3, CHAM 1-1, CKOC 1-1	8 8. LITTLE WILLIE/The Sweet (Bell) CHUM 6-5, CKPT 1-1, CJCH, CHED 38-23, CKWS 13-6, CFRW 2-1
4	4.	TWELFTH OF NEVER/Donny Osmond (Polydor) CHUM 1-1, CFGO 2-1, CKPT 2-2, CJCH, CHED 22-16, CHSJ 14, CKXL 4-2, CJME 3-1, CFRW 4-3	— 9. **WILDFLOWER/Skylark (Capitol) CKLG 16-12, CKOC 11-10, CHAM 29-20, CHUM 11-7, CKPT 5-4, CJCH, CHED, CKXL 6-4, CFRW 12-9
3	5.	**FIRST CUT/Keith Hampshire (A&M) CHLO, CKDC 7-5, CJCH, CKPT 8-5, CKXL 23-20, CJME 29-25, CKWS 1-1	— 10. DANIEL/Elton John (MCA) CKLG 15-9, CKOC 37-17, CHUM 14-12, CHLO, CKWS 5-2, CHAM 27-17, CFGO 22-13, CKPT 28, CHED 5-5, CHSJ 7, CJME 27-19, CKXL 20-9, CFRW 25, Add CJCH

**Canadian Content

OTHER RECORDS YOU MAY BE CONSIDERING

- AIN'T NO WOMAN/Four Tops (ABC-Dunhill)**
CJCH, CHED 17-10, CKWS 18-9
- AND I LOVE HER SO/Perry Como (RCA)**
CHSJ, CFGO added
- **BONDI JUNCTION/Peter Foldy**
CJCH add, CHUM
- BOOGIE WOOGIE/Bette Midler (Atlantic)**
CHLO add, CKOC
- CHERRY CHERRY/Neil Diamond (MCA)**
CKWS 24-21, CKPT 24-23, CFRW add
- **CAN'T DEPEND ON LOVE/Gordon Lightfoot (Reprise)**
CJCH, CHED 27-25
- DAISY A DAY/Jud Strunk (Polydor)**
CKLG 29-24, CKOC 21-12, CKPT 23-20, CHED 40, CHSJ, CKWS 14
- DRIFT AWAY/Dobie Gray (Decca)**
CFRW 7-5, CHLO, CKXL 9-6, CJME 18-15, CHED 31-27, CJCH, CKPT 16-10
- DRINKING WINE/Jerry Lee Lewis (Mercury)**
CKWS 30-24, CHSJ 28, CKLG 30
- FRANKENSTEIN/Edgar Winter (Epic)**
CHLO, CKOC 24-15, CHUM 19-16, CHAM 28-16, CKPT 24-16, CJCH, CHED, CJME 16-10, CFRW 14-6
- HEARTS OF STONE/Blue Ridge Rangers (Fantasy)**
CKWS 15-11, CKOC 16-13
- HOCUS POCUS/Focus (Sire)**
CHLO, CKXL 22-22, CHED 41, CFRW 29
- **HE WAS ME, HE WAS YOU/The Bells (Polydor)**
CJCH, CHSJ 18, CKWS 27-25
- **I'M A STRANGER HERE/5 Man Electrical Band (Lion)**
CHLO, CKXL 25-21, CHED 20-12, CJCH, CKPT 10-7, CFGO 6-3, CHUM 15-10
- IT SURE TOOK A LONG TIME/Lobo (Big Tree)**
CHAM 25-22, CHSJ 37, CKWS 25-15
- **LADY RUN, LADY HIDE/April Wine (Aquarius)**
CHLO, CHED 28-22, CJCH, CKXL 28-24
- LONG TRAIN RUNNIN'/Doobie Bros. (WB)**
CKLG 29, CFGO add
- MY LOVE/Paul McCartney (Apple)**
CFRW 23, CHLO, CJME 27, CHSJ, CHED 37, CHAM 27, CHUM 30, CKLG 24-19, CKOC 32-16, CKWS and CKPT add
- NEITHER ONE OF US/Gladys Knight (Soul)**
CHLO, CKPT 30, CJCH, CHED 21-18, CHSJ 15, CKXL 10-8, CKWS 20-20
- NIGHT THE LIGHTS WENT OUT/Vicki Lawrence (Quality)**
CHLO, CHED 2-2, CJCH, CHAM 3-3
- NO MORE MR. NICE GUY/Alice Cooper (WB)**
CHLO, CFGO 28-20, CKWS 28-17
- **OLD ENOUGH/Flying Circus (Capitol)**
CFRW 30, CHLO, CJCH, CHUM 22-19, CKOC 30-30
- **ONCE LOVED WOMAN/Marty Butler (Columbia)**
CHED 37-32, CJCH, CFGO 26
- **ORLY/Guess Who (RCA)**
CHLO, CKOC 38, CHUM 30-25, CJCH, CHED 24-25, CKXL 24-19, CKWS 19, CFRW 27
- OUT OF THE QUESTION/Gilbert O'Sullivan (MAM)**
CKLG 27-22, CKPT 30-29, CJCH, CHED 36-30, CHSJ 1, CKXL 29-25, CJME 30
- PEACEFUL/Helen Reddy (Capitol)**
CFRW 23-19, CHLO, CKXL 16-10, CHED 23-19, CKPT 28-27, CKLG 9-7, add CJCH
- PILLOW TALK/Sylvia (Vibration)**
CKOC 37, CFGO 29-23, CHED 36, add CHAM, CJME
- PLAYGROUND OF MY MIND/Clint Holmes (Columbia)**
CHSJ 21, CFGO 30, CHUM 29-24, CHAM 26, CKOC 22-20, CKLG 22-15, add CKXL, CJME
- REELIN' IN THE YEARS/Steely Dan (ABC-Dunhill)**
CFRW 21-11, CKWS 22-16, CHLO, CKXL 27-23, CJME 21-16, CHED 34-29, CJCH, CHUM 21-17, CHAM 23-18, CKOC 28-18

BLACK MARKET

by Yvonne Taylor



I'M GONNA LOVE YOU/Barry White [20th Century] WDIA 17-6, KATZ 10-5, KALO 10-7, KKDA 9-6, WOL 1-1, WWRL 20-4, WVON 7-1, WWIN 4-2, WAOK 24-11, WBOK 3-2, KGFJ 7-5

STANDING OVATION/The Dells [Cadet] WBOK 22-20, WAOK 2-1, WWIN 2-1, WVON 14-8, WWRL 3-1, WDIA 25-14, ADD: KALO, KKDA

PILLOW TALK/Sylvia [Platinum] WBOK 15-8, KGFJ 6-4, WDIA 11-8, KATZ 7-9, KALO 25-13, KKDA 17-13, WOL 5-7, WVON 8-2, WWIN 8-4, WAOK 15-20

LEAVING ME/The Independents [Wand] WAOK 1-3, WWIN 1-6, WVON 15-9, WWRL 5-15, WOL 8-13, KKDA 1-1, KALO 13-17, KATZ 1-1, WDIA 4-1, KGFT 21-14, WBOK 4-6

FUNKY WORM/Ohio Players [Westbound] WGFJ 4-1, WBOK 1-1, KATZ 16-3, WVON 6, WAOK 7-5

DADDY COULD SWEAR/Gladys Knight [Soul] WAOK 18-10, WWIN 29-20, WWRL 29-10, WOL ex-15, KATZ 28-16, WDIA

I'VE BEEN WATCHING YOU/Southside Movement KGFJ 11-7, WBOK 16-14, KATZ 3-2, KALO 3-3, KKDA 3-3.

FINDERS KEEPERS/Chairmen of the Board [Victor] WAOK ex-17, WWRL 26-9, KKDA 31-20, KALO 20-12, WDIA ex-29

HARD TO STOP/Betty Wright [Alston] KGFJ 14-11, WDIA 5-4, KALO 16-10, KKDA 18-16 WAOK 20-15, WVON 16-15

LOVE AND HAPPINESS/Ernest Jackson [Stone] WWIN 21-12, WWRL 18-12, WOL 15-12, WDIA 21-10, ADD: KGFJ, WAOK

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

CISCOE KID/War [UA] WWIN 13-13, KKDA 12-12, KALO 7-5, WDIA 13-19

GOT TO BE MYSELF/Rance Allen [Gospel Truth] KKDA 33-30, Add: KATZ

NATURAL HIGH/Bloodstone [London] WWRL 17-18, WOL 3-6, WGFJ 18-8, WVON 18, Add: WAOK

WHOOPS, IT SLIPPED OUT/Courtship WDIA 30-27, WWIN 0-31

BREAK AWAY/Millie Jackson [Spring] WDIA 26-24, WWRL 8-7, KDFJ 20-15, WWIN 0-33.

I'LL ALWAYS LOVE MY MAMA/Intruders [Gamble] KATZ 19-14, WAOK 11-6, WWIN 11-5

I'M DOING FINE [and flip side] New York City [Chelsea] WVON 13-11, KGFJ 9-6, WAOK 23-19, KALO 8-6, KATZ 14-18

CHECK OUT YOUR MIND/Max Ayn [Capricorn] WOL 7-5, KALO 15-18, Add: WAOK

BROTHER'S GOING WORK IT OUT/Willie Hutch [Motown] KATZ 18-13, WWRL 2-2, ADD: WOL, KGFJ, KKDA

TOP TEN ALBUMS

1. SPINNERS [Atlantic]
2. I'VE GOT SO MUCH LOVE TO GIVE/Barry White [20th Century]
3. BIRTHDAY/New Birth [RCA]
4. MASTERPIECE/Temptations [Gordy]
5. SAVE THE CHILDREN/The Intruders [Gamble]
6. NEITHER ONE OF US/Gladys Knight [Soul]
7. NATURAL HIGH/Bloodstone [London]
8. BILL WITHERS LIVE AT CARNAGIE HALL [Sussex]
9. LETTER TO MYSELF/Skylights [Brunswick]
10. ISSAC HAYES/Live at Vegas [Stax]

BREAKOUT

THE MIRACLES (Tamela)

HAVE YOU HEARD

I WANT TO THANK YOU/Willie Rogers [Ronn]
THE WEATHER MAN/Sister Sledge [Atco]

FAIRLY NEW AND VERY POSSIBLE

WE CAN MAKE IT/Nancy Wilson [Capitol] WVON 13, WWIN 0-40, WDIA ex-30

STREET DANCE/Sat Back Band [Perception] Add: WOL

THERE YOU GO/Edwin Star [Soul] Add: WOL

ITS FOR EVER/The Ebonys [Phila Int'l] WAOK 13-2, WWIN 0-23

BAD WEATHER/The Supremes [Motown] WOL 16-11

ONE OF A KIND/Spinners [Atlantic] KKDA 36-29, WWRL 10-6, Add: WAOK

THIS FEELING OF LONINESS/Cliff Noble [Roulette] Add: WBOK, WWRL

PROGRESSIVE MOR by Steve Cheney

THE HITS

LW	TW				
3	1.	DANIEL/Elton John (MCA)	8	11.	PLAYGROUND OF MY MIND/Clint Holmes (Col)
1	2.	YOU ARE THE SUNSHINE/Stevie Wonder (Tamla)	17	12.	MY LOVE/Paul McCartney & Wings (Apple)
4	3.	WILDFLOWER/Skylark (Capitol)	15	13.	IT SURE TOOK A LONG TIME/Lobo (Big Tree)
7	4.	THE RIGHT THING TO DO/Carly Simon (Elektra)	19	14.	AND I LOVE HER SO/Perry Como (RCA)
9	5.	DRIFT AWAY/Dobie Gray (MCA)	20	15.	CLOSE YOUR EYES/Edward Bear (Capitol)
2	6.	DAISY A DAY/Jud Strunk (MGM/Verve)	11	16.	SING/Carpenters (A&M)
10	7.	STUCK IN THE MIDDLE/Stealers Wheel (A&M)	13	17.	NIGHT THE LIGHTS/Vicki Lawrence (Bell)
12	8.	THINKING OF YOU/Loggins & Messina (Columbia)	—	18.	STEAMROLLER BLUES/Elvis Presley (RCA)
5	9.	TWELFTH OF NEVER/Donny Osmond (MGM)	14	19.	WHO WAS IT/Hurricane Smith (Capitol)
6	10.	OUT OF THE QUESTION/Gilbert O'Sullivan (MAM)	—	20.	INDIANA GIRL/Marty Cooper (Barnaby)

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

BACK WHEN MY HAIR WAS SHORT/Gunhill Road (Buddah)
Add: WBEN, KFBK, WNBC

BAD, BAD LEROY BROWN/Jim Croce (ABC-Dunhill)
KNAK, WFBN, KHOW, WSAV, WGPA, WBEN, KMBK, WLCY-FM, Add: WSPR...very strong at most...watching one more week...

BEHIND CLOSED DOORS/Charlie Rich (Epic)
KHOW, KULF, WLW, Add: KPRC, KMJ...requests at KHOW...hot at KULF...

BLUE TIME/San Neely (Capitol)
Add: KNAK, KWKH

BOOGIE WOOGIE BUGLE BOY/Bette Midler (Atlantic)
Add: KMPC, WFM, WCHV, KDEF, WLW, KMJ, WLCY-FM...the action has been quick...all positives...

CALIFORNIA SAGA/Beach Boys (Reprise/Brother)
KHOW, KFBK, Add: KFH

CHERRY, CHERRY/Neil Diamond (MCA)
WCHV, KDEF, KMJ...slowed a great deal...

COSMIC SEA/Mystic Moods (WB)
WSAV, WSM, WOAI, KFBK

DIAMOND GIRL/Seals & Crofts (WB)
Add: KNAK, WSAV, WLCY-FM

DUELING TUBAS/Martin Mull (Capricorn)
WGPA, WBEN, Add: WCHV...most notable thing is not the requests, but just calls asking, "what is it"...

EVERYTHING'S BEEN CHANGED/5th Dimension (Bell)
KHOW, KITE, WCHV, WGPA, CKFM, KFBK...seems to have peaked..

FULL CIRCLE/Byrds (Asylum)
WSAV, WBEN, KWKH, Add: WCHV, KBEN...still early...

HEARTS OF STONE/Blue Ridge Rangers (Fantasy)
WSAV, KDEF, Add: KMJ...slow movement...

HELLO STRANGER/Fire & Rain (Mercury)
Add: KMPC, KVI, KPRC, CKFM

HURT/Bobby Vinton (Epic)
KHOW, KITE, Add: KPRC, CKFM

I'D RATHER BE A COWBOY/John Denver (RCA)
Add: KHOW, WLC-FM

I LIKE YOU/Donovan (Epic)
Add: KFBK, KNAK, WBEN, WLW

I'M DOING FINE NOW/New York City (Chelsea)
KHOW, WCHV, WOAI, KDEF, KFBK...still doing well at several...

I'M GOING TO LOVE YOU/Barry White (20th Century)
KDEF, Add: KMPC, WOAI

I'M LEAVING YOU /Engelbert Humperdinck (Parrot)
KHOW, KITE, WGPA, Add: WFBM, KVI, WCHV, KDEF, KPRC...

LEAVING ME/Independents (Wand)
WROA, KFBK, WNBC

LET'S PRETEND/Raspberries (Capitol)
KFBK, Add: KDEF, KMJ

LETTER TO LUCILLE/Tom Jones (Parrot)
KHOW, Add: KVI, WSM, WCHV, KDEF, KRPC...tour here also hasn't hurt, however, record hasn't received great reaction yet...

LITTLE BIT LIKE MAGIC/King Harvest (Perception)
Add: KVI, WSAV

LOVE MUSIC/Sergio Mendez and Brasil 77 (Bell)
KITE, CKFM, KWKH, KMJ

LOVIN' NATURALLY/Sandlewood (Bell)
Add: WFBM, KMPC, KHOW

MAMA'S LITTLE GIRL/Dusty Springfield (ABC-Dunhill)
WSAV, WCHV, WGPA, Add: KVI

NEVER, NEVER, NEVER/Shirley Bassey (UA)
KITE, WGPA, CKFM, KFH, Add: KULF...picking up some...

ONE OF A KIND/The Spinners (Atlantic)
KMPC, WROA, CHV, KFBK, WLCY-FM, Add: WFBM...starting

PERCOLATOR SONG/Hot Butter (Musicor)
WFBM, WOAI, CKFM, KFBK

REST IN PEACE/Gallery (Sussex)
Add: KDEF, KFBK, WKWH

SHAMBALA/Three Dog Night (ABC-Dunhill)
Add: WLCY-FM, WNBC

TEDDY BEAR SONG/Barbara Fairchild (Columbia)
WFM, WOAI, KULF, Add: KVI...very strong at WFM and KULF.

TELL HER ITS SHOWING/Tony Bennett (MGM)
Add: KHOW, KVI, KPRC

WASN'T IT NICE IN NEW YORK CITY/Tommy Leonetti (Columbia)
KFBK, Add: WSAV

WHAT ABOUT ME/Anne Murray (Capitol)
Add: WFBM, KMPC, KHOW, WSAV, WFM, KPRC, WSPR

WHY ME/Kris Kristofferson (Monument)
WSAV, Add: WFM, KMJ...hot in Nashville...

WITH A CHILD'S HEART/Michael Jackson (Motown)
Add: KVI, WSAV, WOAI, KULF, WBEN, KFBK, WLCY-FM

YESTERDAY AND YOU/Holly Sherwood (Rocky Road)
KITE, KFBK, Add: WLW

YOU'LL NEVER GET TO HEAVEN/Stylistics (Avco)
Add: KNAK, WFBM, WLCY-FM...most requested cut from

YOU'LL NEVER WALK ALONE/Blue Haze (A&M)
CKFM, Add: WSAV, KPRC

YOUR SIDE OF THE BED/Mac Davis (Columbia)
KHOW, WFM, Add: KPRC, KFBK, WLW, WSPR

ALBUMS GETTING PLAY MOR *Continued*

ANNE MURRAY/Danny's Song (Capitol)...Cuts: All

BETTE MIDLER/The Divine Miss M (Atlantic)...Cuts: Hello In There, My Blues

CARLY SIMON/No Secrets (Elektra)...Cuts: Right Thing To Do, When You Close Your Eyes, Night Owl, We Have No Secrets

CHER/Bittersweet White Light (Kapp)...Cuts: More Than you Know, By Myself, The Man I Love

DIONNE WARWICK/Just Being Myself (WB)...Cuts: TITLE CUT, Caught in the Rain, You Are the Heart of Me, Don't Let My Tear

DON McLEAN (UA)...Cuts: If We Try, Birthday Song, Narcissma

DUSTY SPRINGFIELD/Cameo (ABC-Dunhill)...Cuts: Mama's Little Girl, Breaking Up A Happy Home, Learn To Say Goodbye

EAGLES/Desparadoes (Asylum)...Cuts: Saturday Night, Tequila

ELTON JOHN/Don't Shoot Me (MCA)...Cuts: Daniel, Elderberry Wine, I'm Gonna Be A Teenage Idol, High Flyin' Bird...

ELVIS PRESLEY/Alpha From Hawaii (RCA)...Cuts: All

MACK DAVIS/Columbia...Cuts: All

MISCELLANEOUS

"Daniel" incredibly hot at all correspondence...others moving up are Loggins & Messina and McCartney & Wings...Perry Como picking up again...both sides of Elvis getting great reaction...play is evenly split...Marty Cooper very strong with requests showing up

big...Worth noting...Amazing Grace/Hubert Laws reported with great sales at KWKH...KDEF adds One Man Woman/Don Ag rati... New at KPRC, Mr. Emery Won't Be Home/Liza Minelli...added at WSAV Anello/Shawn Phillips.

OTHER RECORDS CANADA *Continued*

RIGHT PLACE, WRONG TIME/Dr. John (Atco)
CHLO, add CKOC

RIGHT THING TO DO/Carly Simon (Elektra)
CHLO, CHAM 29, CKPT 25-24, CJCH, CHED 35-31, CHSJ 8, CKXL 30-28

SING/Carpenters (A&M)
CKXL 7-5, CHSJ -19, CJCH

****SONG OF LOVE/Alabama (Smile)**
CKWS 29-26, CHED 41-35

SPACE ODDITY/David Bowie (RCA)
CKXL 19-15, CHED 16-7, CKPT 9-6, CHAM 16-6

STIR IT UP/Johnny Nash (Epic)
CKPT 22-17, CJCH

****THANK YOU/Abraham's Children (Gas)**
CJCH, CHED 40-34, CKWS 28, add CJME

THINKING OF YOU/Loggins & Messina (Columbia)
CKWS 18, CHLO, CKXL 30, CJME 28, CHSJ 12, CKOC 38-29, add CFRW, CHUM

WALK ON THE WILD SIDE/Lou Reed (RCA)
CJIC 13-9, CJME 14-7, CKXL 5-3, CKWS 3-3

YOU CAN'T ALWAYS GET/Rolling Stones (London)
CHED 39, CFGO 28, CKOC 40-35

ALBUMS GETTING PLAY CANADIAN *Continued...*

CARLY SIMON/No Secrets (Elektra)...Cuts: It Was So Easy, Found of Robin, The Right Thing To Do

DEEP PURPLE/Who Do We Think We Are (WB)...Cuts: Rat Bat Blue, Super Trooper, My Woman From Tokyo

ELTON JOHN/Don't Shoot Me (MCA)...Cuts: Teenage Idol, Elderberry Wine, Midnight Creeper

ALICE COOPER/Million Dollar Babies (WB)...Cuts: Generation Landslide, Unfinished Suite, No More Mr. Nice Guy

PINK FLOYD/Dark Side of the Moon (Harvest)...Cuts: Money, Us and Them, Brain Damage, Breathe

PROCOL HARUM/Grand Hotel (Chrysalis)...Cuts: Toujour L'Amour, Souvenir of London, Roberts Box

JOHNNY WINTER/Still Alive and Well (Columbia)...Cuts: Rock Me, Cheap Tequila

DOOBIE BROS./The Captain and Me (WB)...Cuts: Long Train Runnin', Without You

LED ZEPPELIN/Houses of the Holy (Atlantic)...Cuts: D'yer Mak'er, No Quarter, Ocean, Over the Hill

DONOVAN/Cosmic Wheels (Epic)...Cuts: Music Maker

FACES/Ooh La La (WB)...Cuts: Borstal Boys, Cindy Incidentally

MISCELLANEOUS

ARMED AND EXTREMELY DANGEROUS /First Choice
CHED 24-21

GIVE IT TO ME/J. Geils Band
CKWS 27

I'M GOING TO LOVE YOU/Barry White
CFGO 21-16

PART OF THE UNION/The Strawbs
CHAM 22-13

IN DEPTH

LW	TW		LABEL	TIME	INTRO	END
1	1.	FRANKENSTEIN/Edgar Winter Demographics: 16-24, heavy male Number one at WQXI, WBBM-FM, WIXY, KXOL, KILT...41 of 63 show hot...	Epic	3:02	Instr.	Cold
3	2.	MY LOVE/Paul McCartney Demographics: 17-25, pretty even female-male NE: WRKO 17-7, WGRQ -26, WKBW 15-12, WABC HB-20, WWDJ 33-20, WXLO -24, WFIL 27-21, WIBG 29-17, WIXZ 13-9, 13Q -27, KQV HB-23, WEAM 18-16, CHUM HB-30, WPGC 17-15, WRC 23-17 SOUTH: WQXI 16-10, WAYS 20-19, WIST 12-4, WHBQ 17-8, WFUN 13-11, WMYQ 4-2, WMAK 17-8 MW: WBBM-FM 35-22, WGAR 22-19, WIXY 30-18, KUDL HB-13, CKLW HB-25, WDRQ 16-14, WCAR HB-15, WIFE 12-9, WRIT 20-10, KDWB 19-16, KOIL 26-12 SW: KLIF 18-10, KELP 6-3, KXOL 14-7, KILT 20-11, KONO 7-3, KTSA 13-4, Added at WKY WEST: KIMN 23-12, KTLK 19-11, KHJ 13-8, KROQ 8-1, KRUX 18-16, KGW 13-5, KPAM 2-1, KCBO 19-14, KFRC 13-8, KYA 21-11, KING 26-20, KJR 10-8, KKDJ 8-4 Heavy requests most places...Continues to pick up increases in points...	Apple	5:08	:06	Cold
2	3.	DANIEL/Elton John Demographics: All – little stronger female Number one at KONO, KTSA...51 of 63 show hot...	MCA	3:52	:16	Cold
8	4.	PILLOW TALK/Sylvia Demographics: Teens and young adults – good female NE: WGRQ 25-9, WKBW 23-11, WABC 13-9, WWDJ 13-6, WXLO 5-5, WFIL -30, WIBG NM-26, WIXZ 30-15, 13Q -26, KQV HB-12, WEAM HB-15, WPGC 8-6, WRC 25-15 SOUTH: WQXI New-14, WAYS 15-10, WIST 18-11, WAKY -28, WHBQ 25-19, WFUN -28, WMYQ 9-7, Added at WKLO MW: WCFL 15-11, WLS 19-15, WBBM-FM 9-5, WSAI 12-10, WGAR 27-17, WIXY 3-2, WCAR 3-3, WIFE 24-17, WXLW 18-10, WOKY 18-12, KDWB On 29, KOIL 24-16 SW: KXOL 27-17, KILT 39-25, KONO 22-11, KTSA -24, Added at WKY WEST: KIMN 28-18, KHJ 22-13, KGW 18-16, KISN 30-24, KPAM 25-18, KCBO -20, KOL 33-30, KKDJ 11-7, Added at KRUX Big record of the week...Smash across the board...	Vibration	3:41	:10	Fade
5	5.	REELIN' IN THE YEARS/Steely Dan Demographics: All – 65% male 42 of 63 show hot...	ABC-Dunhill	4:35	:31	Fade
10	6.	HOCUS POCUS/Focus Demographics: Teens and young adults – strong male NE: WRKO 24-19, WGRQ 7-6, WKBW 9-7, WWDJ 25-16, WFIL 29-27, WIBG 24-21, WIXZ 6-5, 13Q -18, KQV 26-16, WEAM 19-18, WPGC 28-18, WRC X-27, Added at WXLO SOUTH: WAYS -23, WQXI New-20, WAKY 27-14, WKLO 22-17, WBGQ HB-27, WFUN 15-9, WMAK 7-5 MW: WCFL 7-3, WLS -17, WBBM-FM 4-2, WIXY 8-3, WIFE 18-13, WXLW 19-12, WOKY 17-11, WRIT 16-15, KDWB 24-15, KSLQ 16-11 SW: KELP 21-15, KXOL 10-6, KILT 28-18, WKY -20, KTSA -17 WEST: KTLK 16-9, KHJ 30-21, KROQ 16-10, KRUX 24-17, KGW 17-13, KISN -10, KPAM HB-21, KFRC NM-23, KING 28-27, KJR -38 Super big jumps...Total positives...Smash record...	Sire	3:18	Instr.	Cold
16	7.	I'M GONNA LOVE YOU/Barry White Demographics: All – stronger young adults and adults – heavy fem NE: WFIL 30-26, WIBG NM-28, WIXZ -28, WEAM 9-5, WPGC 5-1, WRC 9-7 SOUTH: WAYS -24, WIST X-22, WMYQ 27-16, WMAK HB-26, Added at WHBQ, WFUN MW: WLS -26, WBBM-FM 30-24, WIXY 14-6, CKLW 4-2, WDRQ 4-2, WCAR 7-5, WIFE -30, WXLW HB-20, WOKY 28-25, KSLQ -29 SW: KLIF 25-17, KXOL 28-24 WEST: KGW -22, KISN -25, KCBO 20-13, KOL 14-12, KJR 35-26, Added at KHJ, KING Giant gains! No. 2 phones at WXLW...No. 1 requests at WPGC...No. 7 phones at WQXI...Total positives...	20th Century	3:58	:10	Fade
4	8.	DRIFT AWAY/Dobie Gray Demographics: Teens and young adults – leans fem 39 of 63 show hot...Number one at WAYS, WIST, WHBQ...	Decca	3:30	:08	Fade
6	9.	STUCK IN THE MIDDLE/Stealers Wheel A&M Demographics: Teens and young adults – even female and male Number one at WGRQ, KGW...38 of 63 show hot...		3:24	:15	Cold
7	10.	YOU ARE THE SUNSHINE/Stevie Wonder Demographics: All, even male & female Number one at CKLW, WDRQ, KLIF, KFRC, KYA, WGAR...37 of 63 still show hot...	Tamla	2:45	:16	Fade

17	11.	WILDFLOWER/Skylark Demographics: Young adults – good female NE: WRKO 14-9, WABC -16, WWDJ 15-14, WXLO 17-13, WFIL 25-17, WIBG 20-14, KQV -18, CHUM 11-7, WRC 22-18 SOUTH: WQXI 2-2, WIST 13-7, WFUN 20-17, WMAK 3-1 MW: WCFL 12-5, WLS 14-12, WBBM-FM 15-12, WSAI 14-12, WGAR 26-22, KUDL 10-7, WXLW 10-7, WOKY 16-13, KDWB 11-7, KOIL 10-8, KSLQ 12-9 SW: KLIF 13-8, WKY -13, KONO 20-8, Added at KTSA WEST: KIMN 22-17, KTLK 26-18, KROQ 15-11, KRUX 23-20, KGW 14-12, KFRC 9-7, KYA 13-10, KKDJ 13-12 Slow at KJR...Otherwise total positives...Big point jumps this week...	Capitol	4:07	:17	Fade
13	12.	PLAYGROUND OF MY MIND/Clint Holmes Demographics: Teens, adult female NE: WRKO -30, WFIL -29, WIBG -23, WIXZ -29, CHUM 29-24, WPGC 24-19, Added at WKBW, WXLO, KQV SOUTH: WQXI New-16, WHBQ HB-25, WMYQ 28-27 MW: WSAI 10-7, WGAR 32-20, WIXY 25-23, CKLW 29-28, WIFE HB-28, KDWB 29-23, KOIL 11-7, Added at WRIT SW: KLIF 11-7, KXOL -30, KILT 9-8, KONO -25 WEST: KHJ 17-16, KRUX 28-19, KGW -20, KFRC 19-15, KYA 14-12, KING 16-13, KOL 16-6, KJR 5-4, Added at KTLK, KPAM, KKDJ	Columbia	2:55	:00	Fade
18	13.	THINKING OF YOU/Loggins & Messina Demographics: Young adult NE: WRKO 20-16, WGRQ -23, WWDJ 37-25, WXLO 23-22, WFIL 17-12, WIBG 17-13, WIXZ -30, WPGC 15-14, WRC 14-12, Added at KQV, CHUM, WEAM SOUTH: WQXI New-15, WMYQ -30, WMAK 19-13 MW: WBBM-FM 41-30, WGAR 8-7, KUDL 8-6, WCAR 26-22, WIFE 26-21, WXLW HB-28, WOKY 24-23, WRIT -17, KDWB 28-21, KSLQ 11-4, Added at WCFL SW: KLIF 24-16, KELP 25-20, KXOL 26-19, WKY -19, KONO 18-13, KTSA 20-10 WEST: KIMN 25-19, KTLK 17-13, KHJ 19-15, KROQ 18-13, KRUX 27-25, KGW 22-19, KISN 19-8, KCBQ 21-17, KFRC 20-18, KYA 17-13, KING 29-23, KJR 25-19, Added at KPAM Continues to pick up poings...Total positives except slow at WLS and WKBW...	Columbia	2:17	:15	Fade
11	14.	TIE A YELLOW RIBBON/Dawn Demographics: All – teens and adults especially Number one at WRKO, WABC, WWDJ, WXLO, WFIL, WIBG, KQV, WMYQ, WLS, KELP, WKY, KHJ, KING, KOL, KJR, KKDJ...28 of 63 show hot...	Bell	3:19	:11	Fade
9	15.	CISCO KID/War Demographics: All Number one at WIXZ, WFUN, KDWB, WIFE, KDWB, KIMN, KTLK... 16 of 63 still show hot...	UA	4:35	:31	Fade
20	16.	RIGHT PLACE, WRONG TIME/Dr. John Demographics: Heavy teens, young adults NE: WRKO 25-18, WGRQ 21-19, WKBW 34-29, WIBG 30-27, WIXZ HB-24, WPGC -32, WRC Ex-22, Added at WEAM SOUTH: WQXI New-19, WAYS 19-13, WIST 22-15, WAKY HB-27, WFUN 30-23, WMYQ 29-21 MW: CKLW HB-30, WIFE HB-26, WXLW HB-30, Added at WCFL SW: KLIF 32-27, KXOL 24-21, KILT 18-16, Added at KTSA WEST: KHJ 29-22, KROQ 21-16, KRUX HB-23, KGW 30-18, KPAM 24-19, KFRC 5-4, KOL 27-21, KJR 35-24, KKDJ 24-17, Added at KTLK, KRIZ Points continue to increase...Total positives except KSLQ showing a little slow...	Atco	2:50	:28	Fade
12	17.	LITTLE WILLIE/The Sweet Demographics: Teens Number one at 13Q, WEAM, WRC...25 of 63 show hot...	Bell	3:13	:21	Fade
19	18.	RIGHT THING TO DO/Carly Simon Demographics: Young adults NE: WRKO 28-21, WIXZ 15-13, WEAM 20-17, WRC 17-14 SOUTH: WAYS 22-20, WIST 23-20, WFUN 23-21, WMAK 23-17, Added at WHBQ MW: WCFL 21-20, WLS 20-18, WBBM-FM 19-17, WSAI 16-15, WGAR 11-10, WIXY 28-24, WIFE 22-19, WXLW 26-25, KDWB 20-17, SW: KLIF 22-21, KELP 7-4, KXOL 16-14, KONO -23 WEST: KHJ New-30, KROQ 22-17, KGW 15-14, KCBQ -23, KFRC -25, KING 27-16, KOL 19-18 Just holding it's own. Slow in many places...probably due to LP...	Elektra	2:57	:05	Fade
15	19.	NIGHT THE LIGHTS/Vicki Lawrence Demographics: Super all – heavy female Number one at WCAR, WRIT, KRIZ, KCBQ...16 of 63 still show hot...	Bell	3:36	:13	Fade

RTWBH	20.	WILL IT GO ROUND/Billy Preston	A&M	3:42	:03	Fade
		Demographics: Teens and young adults – heavy male				
		NE: WGRQ 28-21, WFIL -25, WIBG -29, WEAM HB-19, WPGC 18-16, WRC 20-10				
		SOUTH: WAYS 18-14, WIST 24-13, WKLO 3-1, WMAK HB-28, Added at WFUN				
		MW: WIXY X-25, CKLW 26-8, WDRQ -18, WCAR 21-14, KSLQ 27-14				
		SW: KXOL 29-25, Added at KLIF, KILT				
		WEST: KROQ 25-19, KGW HB-30, KFRC 18-17, Added at KING, KOL, KJR				
		Total positives except a little slow at KFRC...smash record...big jumps...				
-	21.	OUT OF THE QUESTION/Gilbert O'Sullivan	Mams	2:57	:05	Fade
		Demographics: Pattern impossible yet				
		NE: WRKO 19-15, WKBW 10-6, WWDJ 34-29, WXLO 25-21, WIBG NM-30, WPGC 32-24				
		SOUTH: WIST 14-8, WHBQ HB-26, WMAK 22-19				
		MW: WLS 21-19, WSAI 21-19, WGAR 10-9, WIXY 24-20, CKLW 21-19				
		SW: KELP 15-11, KXOL 15-11, WKY 19-18, KONO 29-26, Added at KNUS				
		WEST: KIMN -20, KTLK 32-25, KHJ New-28, KRUX HB-24, KGW 21-17, KYA 25-21, KING 14-12, KJR 8-7				
		Slow at KDWB, WGAR, WKY, KFRC, WRC...Good requests at WRKO...No. 9 requests at WXLO...No 10 requests at WIST...Pattern is erratic...				

OTHER RECORDS YOU MAY BE CONSIDERING

AND I LOVE HER SO/Perry Como (RCA)

3:14 :12 Cold
 NE: WIBG 28-24, Added at WRC
 SOUTH: Added at WMYQ
 MW: WGAR 18-15, WOKY -24, Added at WIFE
 SW: KLIF 26-23, Added at KXOL, WKY
 WEST: KJR 40
 KJR reports sales...response is older demos and most of the play is concentrated to midday...

ARMED & EXTREMELY DANGEROUS/First Choice (Philly Groove)

2:49 :11 Fade
 NE: WGRQ 20-11, WKBW 37-33, WWDJ 14-11, WXLO 12-6, WIXZ 27-25
 MW: WIFE 27-24, WOKY -29
 WEST: KHJ 21-20, KING -30
 Slowed at WIBG, WIXZ, KHJ, WLS...reported good in Buffalo and New York City, WABC however slowed...no upward trend...

BACK WHEN/Gunhill Road (Kama Sutra)

2:39 :12 Fade
 NE: WGRQ -27, WKBW 13-8
 MW: WCFL 33-27, WBBM-FM 36-26, WGAR 29-23, WIXY 10-9, KUDL 1-1, KOIL 27-23
 WEST: KJR 24-17
 Continues to do well in various markets...

BAD, BAD LEROY BROWN/Jim Croce (ABC-Dunhill)

3:02 :12 Cold
 NE: WFIL 24-18, WIBG 23-18, Added at WPGC
 SOUTH: WIST On-22, Added at WMYQ
 MW: KSLQ -22, Added at WCFL, WRIT
 SW: KLIF 37-30, Added at KILT
 WEST: KOL 29-22, KJR -28
 Solid sales in Seattle...good positives in Philly and Charlotte...certainly one to watch...

BEHIND CLOSED DOORS/Charlie Rich (Epic)

2:55 :11 Cold
 NE: Added at WRC
 SOUTH: Added at WMAK
 MW: KSLQ -23
 SW: KILT 19-12
 Has been a smash in Louisville...Demos are mostly adults...some teens...a hole in young adult...

BLUE SUEDE SHOES/Johnny Rivers (UA)

2:48 :00 Cold
 NE: WKBW 32-24
 MW: WLS 26-23, WXLW HB-26, KDWB On 27
 Beginnings...

BOOGIE WOOGIE/Bette Midler (Atlantic)

NE: WGRQ X-29, WKBW 38-32
 SOUTH: Added at WAYS

SW: Added at KNUS, KXOL
 WEST: Added at KYA, KJR
 *Much too early to gain a pattern...

CALIFORNIA SAGA/Beach Boys (Reprise)

3:13 :00 Cold
 NE: WGRQ X-30
 MW: WIXY 34-31
 WEST: KTLK 36-29, KROQ 28-25, Added at KOL
 Sales in Denver reported by KTLK...heavy requests at KGW...

CHERRY, CHERRY/Neil Diamond (MCA)

3:56 :53 Cold
 NE: WRKO 30-28, WIXZ 16-14
 MW: WCFL 11-9, WLS 22-20, WGAR 14-13, WIFE 20-18, KDWB 25-22
 WEST: KISN -30
 Slow at WRKO and KING...

CLOSE YOUR EYES/Edward Bear (Capitol)

2:58 :12 Fade
 NE: WPGC 37-26
 SOUTH: Added at WMYQ
 MW: WGAR 23-21, WIFE 28-25, WOKY 38-27
 SW: KELP 23-21, KXOL 30-26
 WEST: KOL 30-25, KJR 19-12
 Sales reported in Seattle...Hard to discern any kind of pattern...

DADDY COULD SWEAR (I DECLARE)/Gladys Knight (Motown)

3:42 :15 Fade
 SOUTH: WAYS -22, WIST On 28
 MW: WIXY 31-21
 WEST: Added at KGW
 Beginning...

DAISY A DAY/Jud Strunk (MGM)

2:48 :04 Cold
 NE: WRKO 29-23, WABC 35-27, WWDJ -26, WXLO 24-23, WFIL 23-14, WIXZ 21-20, CHUM 20-18
 SOUTH: WAYS -25, WIST 20-14
 MW: WGAR 16-12, CKLW 22-20, WDRQ 7-4, WCAR 24-11, WIFE 15-11, Added at WSAI
 WEST: KHJ New-25, KGW 28-23, KISN -11, KCBQ -22, KYA 24-17, Added at KRUX
 No. 5 requests at WDRQ...Some sales in Boston...Requests in Toronto...Slow at WKY...Looks good at KHJ...Strange sales pattern...

DIAMOND GIRL/Seals & Crofts (WB)

3:29 :06 Fade
 SOUTH: WAKY 30-25
 MW: Added at WIXY
 SW: KELP 30-26
 WEST: KROQ On 30
 No. 3 requests at KROQ...

OTHER RECORDS YOU MAY BE CONSIDERING *Con't.*

DRINKIN' WINE/Jerry Lee Lewis (Mercury)

3:37 :12 Cold
NE: WRKO 18-14, WKBW 33-27, WIBG 13-12, Added at WPGC

SOUTH: Added at WMYQ

MW: WIFE HB-29, WOKY 22-20

Slow at WOKY and KRUX...Picking up at WRKO...Peaking at WIBG

FENCE WALK/Mandrill (Polydor)

3:25 :24 Fade
MW: CKLW 30-23, WXLW 27-22

FREE ELECTRIC BAND/Albert Hammond (Mums)

3:15 :09 Fade
NE: WFIL 14-10
MW: KUDL 3-3, KSLQ 1-1, Added at WGAR
SW: KXOL 23-20, Added at KELP
WEST: KTLK 35-27, KYA 23-16, KOL 24-20, KJR -33

Still early but picking up some good reports...

GIVE IT TO ME/J. Giles (Atlantic)

3:07 :03 Fade
NE: WKBW 27-22, Added at WPGC
MW: WCFL 22-17, WBBM-FM 22-16, CKLW 28-26, WCAR HB-25

SW: Added at KXOL

WEST: KGW HB-29, KJR -36, Added at KOL

Looking good in northwest...

GIVE YOUR BABY/The Dells (Cadet)

3:52 :00 Fade
SOUTH: WKLO 14-12
MW: WCAR 14-13

HALLELUJAH DAY/Jackson Five (Motown)

2:53 :15 Fade
NE: WIXZ 25-22
SW: KLIF 8-5

Slow at WIXZ...

HEARTS OF STONE/Blue Ridge Rangers (Fantasy)

2:10 :01 Cold
MW: WOKY 29-26,
SW: KLIF 30-24, KONO 17-16
WEST: KGW HB-27, KISN -19, FRC 15-10

Slow at WMAK and KOL...Sales in Dallas...

I CAN UNDERSTAND/New Birth (RCA)

3:33 :04 Fade
NE: WPGC 30-23
SOUTH: WMYQ -28
MW: Added at WOKY

I KNEW JESUS/Glen Campbell (Capitol)

2:50 :07 Fade
SOUTH: WQXI 18-8
MW: WIXY 21-19, Added at WRIT
SW: KLIF 14-9
Slow at WOKY...No. 3 phones and smash at WQXI...

I LIKE YOU/Donovan (Epic)

4:30 :00 Cold
NE: WKBW 40-31
MW: KUDL HB-12
WEST: KROQ 30-27
Top 5 requests at KROQ...certainly one to watch...

I'D RATHER BE A COWBOY/John Denver (RCA)

4:17 :15 Fade
SOUTH: Added at WIST
MW: Added at WBBM-FM
WEST: Added at KROQ
Instant phones at WIST...

I'M DOING FINE NOW/New York City (Chelsea)

2:48 :17 Fade
NE: WKBW 41-30, WWDJ 23-21, KOV 28-19, WEAM 7-6, Added at WRKO

SOUTH: WQXI 12-11, WHBQ 16-15

MW: WLS -27, WSAI 20-18, WGAR 19-10, WDRQ -23, WCAR HB-30, WOKY 25-21, Added at WBBM-FM, KOIL

SW: KELP NM-29, Added at KNUS

WEST: KYA 20-18, KOL 31-27, Added at KTLK, KHJ
Erratic reports...Slow at WOKY...Peaking at WQXI...No. 4 phones at WHBQ...beginning to move at WCAR...

I'M JUST A STRANGER/Five Man Electrical Band (Lion)

3:19 :14 Fade
NE: CHUM 15-10
MW: WIXY 12-4

ISN'T IT ABOUT TIME/Stephen Stills (Atlantic)

SW: KLIF 33-25, KELP NM-28
WEST: KROQ 27-23
Slow and dropped at WKBW...some sales in Dallas...

IT SURE TOOK A LONG TIME/Lobo (Big Tree)

3:12 :14 Fade
NE: WKBW 36-26, WIBG 27-25, WIXZ 23-16, KOV -30, WRC 24-19, Added at WEAM
SOUTH: WQXI 13-12, WAKY 21-19, WHBQ 26-24, Added at WFUN
MW: WCFL 18-16, WLS -22, WBBM-FM 21-19, WGAR 24-18, WIXY 15-11, WIFE 16-14, WRIT -16, KDWB 23-20, KOIL 20-18
SW: KLIF 16-11, KELP 20-17, KXOL 11-10, KILT 23-19, KTSA 15-9
WEST: Added at KIMN, KING
No. 1 requests at KTSA...slow at WPGC, WHBQ WMAK...continues to climb at KILT...

I'VE BEEN WATCHING YOU/Southside Movement (Wand)

3:00 :11 Fade
MW: WDRQ 8-7, WCAR 13-10

LEAVING ME/The Independents (Wand)

3:20 :15 Fade
NE: KOV HB-27, WRC X-28
SOUTH: WAYS 24-9, WAKY 5-1, WKLO 9-6, WFUN 17-14, WMYQ 14-10, WMAK 20-14

MW: WIFE 29-22

SW: Added at KNUX, KELP

Super strong black record, but there's still the question of cross-over...watching one more week...

LET'S PRETEND/Raspberries (Capitol)

2:51 :00 Fade
NE: WIXZ 22-19, WPGC 19-13
SOUTH: WIST 28-23, WAKY HB-30
MW: WCFL 30-24, WBBM-FM 27-23, WGAR 25-24,

WOKY 21-19, Added at WCAR, WIFE, KOIL

SW: KELP NM-30, KXOL 25-22

WEST: KING 24-21

Slow at KLIF and KJR...Impossible to pick up accurate reports...your decision...

LOVE AND HAPPINESS/Ernest Jackson (Jamie)

4:59 :02 Fade
SW: WKY 18-14, Added at KNUS

MAN OF THE WORLD/Robin Trower (Chrysalis)

2:38 :13 Fade
NE: WGRQ 24-20, WKBW 42-35

MONSTER MASH/Bobby Pickett (Parrot)

SOUTH: Added at WAKY
 MW: WDRQ 9-8, WOKY 2-1, WRIT -5, Added at KUDL
 No. 1 requests at WOKY, WRIT, WMYQ, WDRQ...No. 5 re-
 quests at 13Q...

OH LA DE DAH/Staple Singers (Stax)

3:29 :07 Fade
 NE: WKBW 29-28
 SW: KLIF 17-12
 Slowing at KLIF...

ONE OF A KIND (LOVE AFFAIR)/Spinners (Atlantic)

3:31 :27 Fade
 NE: WPGC 27-21, WRC 27-24, Added at WWDJ,
 WFIL, WEAM
 SOUTH: WQXI 15-9, WIST On 27, WFUN 29-24, WMYQ
 -23, WMAK 30-20, Added at WAKY
 MW: WBBM-FM 44-28, WSAI 17-14, WGAR 36-25,
 Added at WIXY, KUDL
 SW: KELP 22-19, Added at KONO
 WEST: KROQ On 18, KOL 34-29, KJR 32-23
 Looking really good...Watching one more week...

ONE MAN BAND/Ronnie Dyson (Columbia)

3:09 :22 Fade
 NE: WPGC 12-11
 MW: KDWB 15-12,
 SW: KLIF 15-14
 WEST: KKDJ 23-16
 Negs at KSLQ, WHBQ and WFUN...

PASSION PLAY/Jethro Tull (Chrysalis)

3:04 :12 Fade
 WEST: KROQ -28
 MW: Added at WCAR
 Still early...

ROLL OVER BEETHOVEN/Electric Light Orchestra (UA)

4:30 :34 Cold
 NE: WKBW 21-16, WPGC 21-17
 MW: Added at WIXY, WXLW
 SW: Added at KNUZ
 WEST: KROQ 26-24

SATIN SHEETS/Jeannie Pruitt (MCA)

2:58 :11 Fade
 SOUTH: WAKY 10-3, WKLO 7-5
 WEST: Added at KRUX
 Big country record...

SHAMBALA/B. W. Stevenson (RCA)

SOUTH: WIST 27-24
 MW: Added at WCAR, WIFE
 SW: KXOL -27, Added at KLIF
 Battle is on...Heavy push from both companies on this, but
 Three Dog has the name advantage...

SO VERY HARD TO GO/Tower of Power (WB)

3:37 :07 Cold
 WEST: KFRC 17-13, KYA 12-9

STEAMROLLER BLUES/Elvis Presley (RCA)

3:07 :14 Cold
 NE: WXLO -26, WRC X-29
 SOUTH: WAYS 25-18, WIST 21-19, WHBQ 7-7, WFUN
 -29, WMAK X-25
 MW: WSAI 19-17, WGAR 13-11, WIFE 30-27, WOKY
 -17, KOIL 22-20, Added at CKLW, KDWB
 SW: KLIF 20-18, KXOL -29, KILT 17-14, Added at
 WKY
 WEST: KHJ New-27, KGW 23-21, KCBQ -22, KING On
 28, KOL 23-17

Positives reported everywhere, but WMYQ...but jumps aren't
 giants as yet...Watching one more week...

SWAMP WITCH/Jim Stafford (MGM)

3:47 :01½ Fade
 SOUTH: WMYQ -29, WMAK HB-21
 MW: Added at WOKY
 WEST: Added at KJR
 Good requests...Sales starting at WMAK...

TEDDY BEAR SONG/Barbara Fairchild (Columbia)

2:57 :07 Cold
 SOUTH: WMYQ 30-22, WMAK 2-2
 MW: WCFL 34-29, WOKY 15-10
 SW: KLIF 28-26, KXOL 18-15, KILT 22-21, Added
 at KONO
 WEST: KJR -32, Added at KIMN, KOL

WHAT A SHAME/Foghat (Bearsville)

3:24 :22 Fade
 NE: WKBW 44-36, Added at WGRQ
 SOUTH: Added at WMAK

WITH A CHILD'S HEART/Michael Jackson (Motown)

3:00 :10 Fade
 NE: Added at WRC
 SOUTH: WMAK HB-23
 MW: CKLW -29, Added at WGAR
 SW: KELP NM-23
 WEST: KPAM HB-23, KJR 40-30
 Still early...

WITHOUT YOU IN MY LIFE/Tyrone Oavis (Dakar)

2:58 :08½ Fade
 SOUTH: WKLO 17-16
 MW: CKLW 14-11, WDRQ 26-22

YOU'LL NEVER GET TO HEAVEN/Stylistics (Avco)

3:38 :19½ Fade
 NE: Added at WFIL
 SOUTH: Added at WQXI, WMYA, WMAK
 MW: Added at WSAI, WCAR
 SW: Added at KELP
 WEST: KYA -24, Added at KGW, KKDJ
 Sounds like a hit...Certainly one to watch...

YOU DON'T KNOW/Susan Jacks (London)

MW: CKLW 19-16, WCAR 16-12

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RECORDS THAT WILL BE HITS

(PREDICTED TO HIT THE TOP 20)

	LABEL	TIME	INTRO	END
LONG TRAIN RUNNIN'/Dóobie Bros.	WB	3:25	:17	Fade
MW:	WIXY 33-15, WOKY 40-28, KDWB -30, CKLW Add			
NE:	WRKO -26, WIXZ HB-27, WGRO Add, WRC Add			
SOUTH:	WIST 26-21, WFUN -30			
SW:	KELP 24-18, KXOL 22-18, WKY Add, KONO Add			
WEST:	KHJ 16-14, KROQ 17-9, KGW 27-25, KISN -18, KING 30-29, KJR 14-10, KKOJ 17-14, KTLK Add, KPAM Add			
KSLO shows slow. Good requests at WRKO. Sales in at WIST, KELP, KHJ...Moving well...Hit record...				
YOU CAN'T ALWAYS GET/Stones	London	5:00	:24	Fade
MW:	WCFL 26-21, WBBM-FM 20-18, WIXY X-22, WCAR Add, KOWB Add			
NE:	WRKO 26-20, WKBW 26-21, WRC 26-25			
SOUTH:	WQXI 19-18, WFUN Add			
SW:	KELP 29-24, KXOL -28, KLIF Add, KNUZ Add, KTSA Add			
WEST:	KTLK 25-21, KROQ 29-26, KRIZ 21-20			
Stock problems reported in several markets. Record response is positive on phones. Sales may have a problem. Still a hit record...				
SMOKE ON WATER/Deep Purple	WB	5:40	:53	Fade
MW:	WIXY -33, WORQ 18-15, KUOL Add			
NE:	WGRQ 23-17			
WEST:	KROQ 23-21			
No. 1 requests at WGRQ...No. 2 requests at WORQ...Single out next week. Hit record...				
NO MORE MR. NICE GUY/Alice Cooper	WB	3:05	:26	Cold
MW:	WCFL 32-26, WBBM-FM 28-25, WIXY 26-17, KUOL 12-8, WCAR -26, WIFE 7-6, WXLW HB-29, KOIL Add			
NE:	WRKO -22, WKBW 30-20, WIXZ Add			
SOUTH:	WIST 19-9, WAKY -29, WFUN Add			
SW:	KILT 31-26, KLIF Add, KNUS Add			
WEST:	KHJ 25-17, KROQ 20-12, KRIZ 28-22, KRUX 15-13, KGW HB-28, KKOJ 21-18, KFRC Add, KING Add, KJR Add			
Teen response is super heavy...No. 5 requests at WIST...Top 10 requests at WAKY...Total positives. Smash Record...				
GIVE ME LOVE/George Harrison	Apple	3:32	:19	Fade
NE:	Added at WRKO, WKBW, WXLO, WFIL, WIBG, KQV, WRC			
SOUTH:	Added at WQXI, WIST, WHBQ, FUN, WMYQ, WMAK			
MW:	Added at WBBM-FM, WIXY, CKLW, WCAR, WOKY, KOWB,			
SW:	Added at KLIF, KNUS, KXOL, KILT			
WEST:	KYA -25, Added at KIMN, KTLK, KHJ, KROQ, KFRC, KOL, KJR, KKDJ			
SHAMBALA/Three Dog Night	ABC-Dunhill	3:29	:15½	Fade
NE:	Added at WRKO, WFIL, WIBG, 13Q, WPGC, WRC			
SOUTH:	Added at WQXI, WHBQ, WMAK			
MW:	WORQ-25, Added at WBBM-FM, WSAI, WIXY, CKLW, WCAR, WXLW, KOWB			
SW:	Added at KXOL, KONO, KTSA,			
WEST:	Added at KIMN, KTLK, KROQ, KGW, KPAM, KOL, KJR, KKOJ, KYA -23			
Instant response from 13Q phones...solid beginning...				
MONEY/Pink Floyd	Harvest	3:59	:22	Fade
NE:	Added at WKBW			
SOUTH:	Added at WAKY, WKLO, WMYQ			
WEST:	KROQ -29, Added at KGW, KOL			
LP has been their biggest with reaction there so strong single play has been a long time comin'...This is a smash...				
SPECIAL				
SUPERFLY MEETS SHAFT	Rainy Wednesday	2:25	:06	Fade
SW:	KONO -27, KTSA -15			
WEST:	KFRC NM-24			
No. 1 requests at WXLO, WKLO...heavy phones at KONO and KTSA, KPAM...				
FUNKY WORM	Westwood	2:41	:05	Cold
NE:	WXLO -25, KQV 14-10, WEAM HB-20, Added at WKBW			
SOUTH:	WAYS 14-7, WMYQ 15-12, WMAK 18-12			
MW:	WCFL 24-19, WIXY 20-16, WXLW 2-1, WOKY 27-16			
WEST:	KHJ New-29, KCBQ 22-18, KFRC NM-21			
Novelty record...Hard to discern longevity so have out it in this category...Instant positives on play...No. 1 phones at WXLW...No. 6 requests at WMYQ				