

How Much Did We Pay You To Read Us?

April 17, 1989

Volume 3

Issue 136

\$5.00

HITS

WINNERS

FLASHMAKERS

GUNS N' ROSES Gef

WATERFRONT Poly

LITA FORD RCA

LISA LISA Col

CROSSOVERS

ELVIS COSTELLO WB

REPLACEMENTS Sire/Rep

NENEH CHERRY Virgin

TOM PETTY MCA

EARPICKS

XTC Geffen

TOM PETTY MCA

ELVIS COSTELLO WB

M & MECHANICS Atl

BREAKOUTS

ROXETTE EMI

JODY WATLEY MCA

BONNIE RAITT Capitol

W.A.S.P. Capitol

WILDCARD

ELVIS COSTELLO WB

See Page 10 For Details

HOT NEW RELEASES

ATLANTIC STARR

My First Love

WB 7-27525

JULIAN LENNON

Now You're In Heaven

Atlantic 7-88925

JC MELLENCAMP

Pop Singer

Merc 874012-7

RAIN PEOPLE

Little Bit Of Time

Epic 34-68673

LABI SIFFRE

So Strong

Poly 889-068-7

DONNA SUMMER

This Time I Know..

Atlantic 7-88899

TIFFANY

Hold An Old Friend's Hand

MCA 53612

TOO SHORT

Life Is... Too Short

Jive/RCA 1164-7J

WARRANT

Down Boys

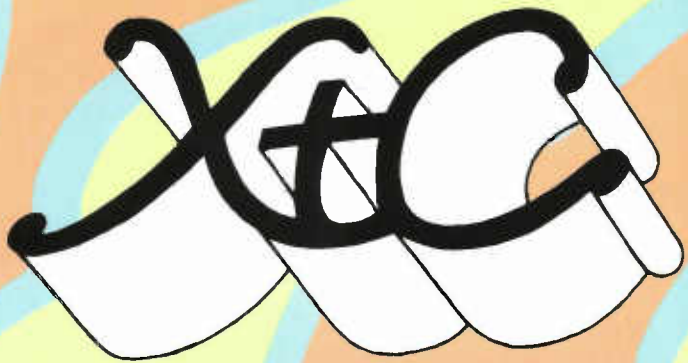
Col 38-68606

WAS NOT WAS

Anything Can Happen

Chrys VS443365

Elvis
Costello



THE MAYOR of SIMPLETON

CROSSOVER!

EARPICKS WINNER!

43 HITS TOP FIFTY ALBUMS!

LP SALES OVER 400,000 UNITS!

44* BB LP!

BUZZ BIN ON MTV!

BB MODERN ROCK TRACKS: #1 - 5 WEEKS!

GAVIN ALTERNATIVE: #1 - 5 WEEKS!

FMQB ADVENTURE CLUB: #1 - 5 WEEKS!

ALBUM NETWORK EXPANDO: #1 - 4 WEEKS!



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PRODUCED BY PAUL FOX
MANAGEMENT: TARQUIN GOTCH



GEFFEN RECORDS

FROM THE
ALBUM
ORANGES
&
LEMONS

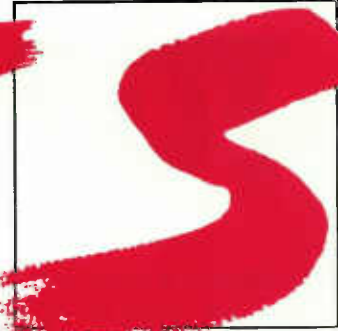
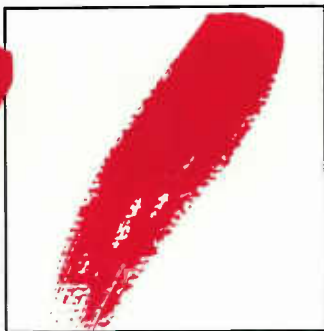
WZOU add
Y95 add

KOZE add
Y97 add
KMOK add
KZZU add
K104 add
K106 add
KSND add
KTMT add
KFMW add
95XXX add
KNAN add
KLYV add
ZFUN add

KITS 2-1
WMMS 27-23

BREAKING AT:
KROQ
X100

HOT SALES AT:
Tower/Natl
Rainbow/S.F.
Navarre/Mpls
Wax Works/Natl
Music Plus/L.A.
Sam Goody/West Coast
Record Theater/Buffalo
Harmony House/Detroit
Cavages/Buffalo
Radio Doctors/Milwaukee
Karma/Indianapolis
Record Exchange/Cleveland
Strawberries/Boston
Lechmere/Boston
CML One Stop/St.Louis
Rose Records/Chicago
Interstate Group/Baltimore
Sea Port/Portland
Zips/Tuscon
Flipside/Chicago



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SINGLES

4

Madonna still leads the way followed by a still surging Tone Loc. Bon Jovi jumps into the Top 5 as Deon Estus jumps to #8. Sa-Fire cracks the Top Ten and here comes Jody and Paula.

DIALOGUE

32

Motown President/CEO Jheryl Busby has some large shoes to fill at the legendary black label. *Hits'* Stephen Padgett is just lucky we don't force him to walk barefoot over hot coals.

HOT97 P.D. Steve Ellis spends his time saving drowning men with his station's traffic helicopter. *Hits'* Danny Ostrow could use a helping hand himself.

Living Colour's Vernon Reid proves rock 'n' roll has no color boundaries. Jesse Nash proves *Hits* has no writing standards.

ALBUMS

62

Madonna still rules followed by Tone, Debbie (We love her!) and the Cannibals. There's good action in the Top Ten with nice jumps by Guns, Beaches and look out for Jody.

Flashmakers

22

Guns N' Roses smoke.

Earpicks

44

XTC's Mayor is elected.

Crossovers

26

Elvis is king.

Post Modern

37

Elvis returns to #1.

Requests

28

Guns still firing.

Breakouts

60

Roxette has The Look.

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Near Truths

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Mini-Mugs

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Far Truths

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Horizon

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Rerap

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Mini-Mugs

54

Movie Scores

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Wavelength

66

Droz Knows



Not only is he head of the powerful WEA Distribution network, which has dominated the charts for months, but Henry Droz is a regular guy, a mensch, and the prestigious honoree at this year's main event, the T. J. Martell Foundation Dinner. It's a worthy honor and a worthy cause. Hats off to Henry, and most importantly, hats off to the progress made by the Foundation he represents.

On The Cover

Elvis Costello, once rock 'n' roll's last angry man, has mellowed with the Top 40 acceptance of this week's Wild Card, "Veronica," and the great start of his latest album, "Spike." Now, if he can only overcome the ignominious distinction of appearing on our cover.

TOP FIFTY SINGLES

Based on a combination of sales and airplay

It's **Madonna** again at the helm with **Tone Loc** breathing down her neck at #2 with the explosive **Funky Cold Medina**. **Bon Jovi** pushes into the Top 5 and **Sa-Fire** breaks the Top 10. The most outstanding moves on page

one are struck by **Jody Watley** moving 16-10, **Paula Abdul** going 20-12 and **Living Colour** from 26-20. Watch for **Bette Midler** to go the distance with her hot one from the **Beaches** soundtrack.

LAST THIS WEEK	WEEK	ARTIST	TITLE	LABEL	COMMENTS
1	1	MADONNA	LIKE A PRAYER	W.Bros 27539	Lp continues to dominate
4	2	TONE LOC	FUNKY	D Vinyl/Isi DV104	Lp #2
2	3	F Y CANNIBALS	SHE DRIVES ME CRAZY	IRS/MCA 53483	Leading smash Lp
3	4	ROXETTE	THE LOOK	EMI PB-50190	Lp exploding
8	5	BON JOVI	I'LL BE THERE FOR	Mercury 872564-7	Smash
5	6	BANGLES	ETERNAL FLAME	Columbia 38-68533	Needs new single
7	7	REM	STAND	W. Bros 92788	Steady
10	8	DEON ESTUS	HEAVEN HELP ME	Mika/Poly 871358-7	With George Michael
6	9	MILLI VANILLI	GIRL YOU KNOW	Arista ASI-9781	Leading monster Lp
12	10	SA-FIRE	THINKING OF YOU	Mercury 872 503-1	Smash
16	11	JODY WATLEY	REAL LOVE	MCA 53484	Leading hot new Lp
20	12	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 99230	Exploding
15	13	POISON	YOUR MAMA DON'T	Enig/Cap B-44293	Remake
14	14	ROY ORBISON	YOU GOT IT	Virgin 7-99245	Leading smash Lp
17	15	SWEET SENSATION	SINCERELY YOURS	Atco 799246	Lp selling now
21	16	.38 SPECIAL	SECOND CHANCE	A&M 1273	Hot ballad
18	17	DEF LEPPARD	ROCKET	Mercury 872614-7	Hot rock
19	18	ANIMATION	ROOM TO MOVE	Polydor 8714187	Steady gains
24	19	CHER/CETERA	AFTER ALL	Geffen 7-27529	Selling big now
26	20	LIVING COLOUR	CULT OF PERSONALITY	Epic 34-68611	Exploding now
9	21	KARYN WHITE	SUPERWOMAN	W Bros 27783	Peaked
23	22	ENYA	ORINOCO FLOW	Geffen 24233	Steady
25	23	BELLE STARS	IKO IKO	Capitol 44343	Taking off
28	24	MICHAEL DAMIAN	ROCK ON	Cypress/A&M 0020	From "Dream a Little Dream"
30	25	DONNY OSMOND	SOLDIER OF LOVE	Capitol 92354	Smash

ONE SHAPE FITS ALL FORMATS

"CIRCLE"

THE MULTI-FORMAT HIT FROM

EDIE BRICKELL & NEW BOHEMIANS

FROM THE DEBUT ALBUM
SHOOTING RUBBERBANDS AT THE STARS

APPROACHING DOUBLE PLATINUM

THE FACTS:

TOP 5 LP QUICKLY APPROACHING 2 MILLION UNITS!
FOLLOW-UP TO A TOP 10 SMASH!
OVER 75 STATIONS GETTING IMMEDIATE RESPONSE!
VIDEO ON MTV & VH1!
OVER 100 A/C STATIONS!

FLASHMAKER!
26 HITS TOP FIFTY ALBUMS!

JERRY MCKENNA - MD - WXKS, BOSTON

"Heavy phones on this track because it's about something that everyone relates to. Life!"

JOEL FOLGER - PD - KEGL, DALLAS

"We had great luck with the first and expect big things from this hot new single. Big sales continue!"

NEIL HARRISON - PD - K106, BEAUMONT

"A big female appeal record with giant retail to back it up! Looks like another hit for this hot new artist."

STELLA MARS - MD - WZOU, BOSTON

"Tons of phones! All demos! It's a song you have to think about. . . And then you want to hear it again!"

TRISH MORELLO - MD - WPST, TRENTON

"Definitely, Edie is one of the hottest songs on the playlist now... active phones..."

NEW AT:			Y95	18-10
WPHR	add		WMMS	19-16
KCPX	add		Z97	25-20
Z104	add		KTUX	27-20
JETFM	add		WNYP	26-23
KFBQ	add		95XXX	27-24
KPAT	add		WZOU	29-25
SLY96	add		WBCY	30-27
			WJMX	35-27
WAPE	deb	21	KIXY	36-28
WROQ	deb	29	KISN	36-29
K106	deb	33	WSPK	34-30

BREAKING QUICKLY AT:

KEGL **KXXR**
WXKS **KJ103**
PRO-FM

GEFFEN RECORDS
THE RIGHT SHAPE. THE RIGHT SOUND.



PRODUCED AND ENGINEERED BY PAT MORAN
ARTIST DIRECTION: MONTE KRAUSE
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GEFFEN
RECORDS

TOP FIFTY SINGLES

Based on a combination of sales and airplay

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS
29	26	BOBBY BROWN	EVERY LITTLE STEP	MCA 53618	Another smash
34	27	DEBBIE GIBSON	ELECTRIC YOUTH	Atlantic 7-88919	Title cut hot
31	28	HOWARD JONES	EVERLASTING LOVE	Elektra 7-69308	Gaining quickly at Top 40
38	29	BETTE MIDLER	WIND BENEATH	Atlantic 7088972	Smash
32	30	TOMMY PAGE	A SHOULDER TO CRY	Sire/WB 7-27645-A	Steady growth
39	31	GUNS N' ROSES	PATIENCE	Geffen 7-22996	From "Lies"
35	32	WINGER	SEVENTEEN	Atlantic 7-88958	Hot request record
36	33	SYNCH	WHERE ARE YOU NOW	WTG 31-68625	Gaining
40	34	NEW KIDS	I'LL BE LOVING YOU	Columbia 38-68671	Monster
33	35	JOHNNY KEMP	BIRTHDAY SUIT	Col 38-00509	From "Sing"
11	36	ROD STEWART	MY HEART CAN'T	Warner Bros 7-27729	New single soon
13	37	VANESSA WILLIAMS	DREAMIN'	Wing/Poly 871078-7	Peaked
42	38	LITA FORD	CLOSE MY EYES	RCA 8889	With Ozzy Osbourne
43	39	ARETHA/ELTON	THROUGH THE STORM	Arista ASI-9809	Hot duet
44	40	OUTFIELD	VOICES OF BABYLON	Columbia 38-68601	Debut cut
41	41	STEVIE B	I WANNA BE THE ONE	LMR 74003	Steady
48	42	WATERFRONT	CRY	Polydor 871110-7	Sweeping Top 40
22	43	DEBBIE GIBSON	LOST IN YOUR EYES	Atlantic 7-88970	Over
27	44	WAS NOT WAS	WALK THE DINOSAUR	Chrysalis 43331	New single shipping
50	45	SAMANTHA FOX	I ONLY WANNA BE	Jive/RCA 1192-7-J	Hot remake
37	46	MIKE & MECHANICS	THE LIVING YEARS	Atlantic 7-88964	Peaked
--	47	NENEH CHERRY	BUFFALO STANCE	Virgin 96573	Breaking
--	48	LISA LISA	LITTLE JACKIE	Col 38-68674	Most added at top 40
--	49	CINDERELLA	COMING HOME	Mercury 872982-7	Hot ballad
--	50	ONE 2 MANY	DOWNTOWN	A&M AM 1272	Building

NEXT UP

RICK ASTLEY (RCA)
ROACHFORD (Epic)

NATALIE COLE (EMI)
ELVIS COSTELLO (WB)

Anita Baker

L E A D
• M E •
I N T O
L O V E



the new single and video
from the triple platinum-plus
GIVING YOU THE BEST
THAT I GOT album.

THE CURE

FASCINATION STREET

the first single
and video from the forthcoming
DISINTEGRATION album.

WHEN YOU PLAY IT,
SAY IT.



ON ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS.

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REMEMBER HER NAME.

WILDCARD!
EARPICKS WINNER!
CROSSOVERS WINNER!
2-1 HITS POST MODERN!
28 HITS TOP FIFTY ALBUMS!



KEGL	add	CKOI	add
Y95	add	KMOK	add
KUBE	add	KTMT	add
KWOD	add	KWNZ	add
KROY	add	KZOZ	add
KXXR	add	WAZY	add
WNVZ	add	WHTO	add
WKSS	add	WIXX	add
WBCY	add	WJAD	add
WROQ	add	WPFM	add
KTUX	add	WQSM	add
WFLY	add	WWFX	add
WNNK	add	WZKX	add

WGH-FM	deb 29	95XIL	deb 37
WBNQ	deb 29	G98	deb 37
KATM	deb 29	KCPX	deb 38
WZOU	deb 33	KSND	deb 40
WPST	deb 35	WINK	deb 40

SLY96	23-18
Z104	30-23
K104	29-26



HOT SALES AT:
Tower/Natl
Sound Warehouse/Dallas
Nat'l Record Mart/Pitts
Record World/NY
Karma/Indianapolis
Wiz/NYC
Strawberries/Boston
Music Plus/L.A.
Record Theater/Buffalo
Interstate Group/Baltimore
Harmony House/Detroit
Radio Doctors/Milwaukee
Zips/Tuscon
Navarre/Mpls
Rose Records/Chicago
Rainbow/S.F.
Metronome/Atlanta

ELVIS COSTELLO

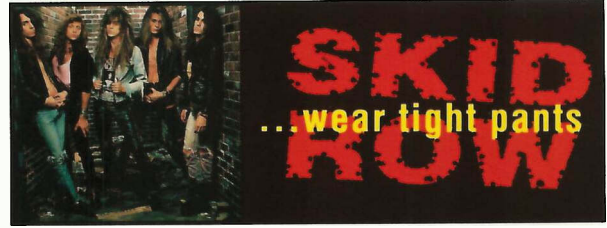


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FROM THE ALBUM SPIKE PRODUCED BY ELVIS COSTELLO, KEVIN KILLEN AND T BONE BURNETT

HITS

FRONT PAGE



April 17, 1989

Volume 3

Issue 136

\$5.00

Music Industry Unites To Save Lives

MARTELL!

Like A Boycott

Hits' Top Ten Reasons **Pepsi** pulled the **Madonna** commercial:

10. Bellybutton lint and soda unappealing to viewers.

9. They expected a blonde when they made the deal.

8. **Sean Penn** threatened to tell people he drank **Pepsi**, too.

7. Decided **Mojo Nixon** would make a more popular spokesman.

6. **Leon** didn't test well with target audience.

5. Feared **Freddy DeMann** would want to go to corporate picnics.

4. **Ayatollah** threatened to put **Coke** in all **Teheran** vending machines.

3. They ran out of free promotional garter belts and condoms.

2. Worried about her secret ties to **PLO**.

1. Research revealed people thought they'd get stigmata from drinking too much cola.



Warrant — They don't need a rest (Ed Note: A rest — Warrant.... get it? We hate us. Thank you.)

It's been 14 years to the month that CBS Executive **Tony Martell's** young son **T.J.** succumbed in his long battle with cancer.

It's been 14 years since **Tony**, keeping a pledge that he made to his son, has spearheaded a drive to find a cure for the disease which has ruthlessly ended the lives of millions.

It's been 14 years since the music industry began uniting annually, as it will on April 15 in New York, to raise money for **The T.J. Martell Foundation For Cancer, AIDS & Leukemia Research**.

Fourteen years later, the disease that claimed the life of **T.J. Martell** is being fought with those millions of dollars of research money, and major battles are being won.

"We have not saved every patient, but we have saved a lot," said **Tony Martell**. "We have given many others extended quality life — not a life riddled with needles in a hospital bed."

Martell summed up the progress made by the **Foundation** by pointing to a documentary honored at this year's **Academy Awards** about a young boy stricken with cancer called, "You Don't Have To Die."

"That simple title is really the most revealing explanation about the progress that's

continued on page 16

Wall Of Suits

Phil Spector's lawyer, **Allen Klein**, says the reclusive producer will sue author **Mark Ribowsky** over the biography, "He's A Rebel: The Truth About Rock's Legendary Madman." **Klein** says the parts about him are completely "untrue," and he'll take out an ad in the

same magazine which ran excerpts from the work explaining his position. "When you're dealing with this much schmutz and slime, it's impossible to shovel against the tide," said **Klein**, referring to the book and *not us*. We think.

FRONT PAGE

PIC OF THE WEEK



Bozo Makes It

Here's a picture of **Scott Perry**. He works at 195 in Birmingham. Wrote Scott: "I avidly read your magazine and enjoy seeing a different picture of Debbie Gibson. I hope you publish my picture in your neat-o, keen magazine." Well Scott, because we at HITS have pity on those who have to hock up a quick \$50 every time they want to do the nasty, we thought the least we could do was print this picture. Ah Scottie, how many cigarettes did mommy suck down during pregnancy? Thank you.

Smith CBS Dist. President Geek

Industry veteran **Paul R. Smith** has been appointed President of CBS Records Distribution. He will oversee the company's distribution network, the core marketing organization and CBS Special Products.

Smith joined CBS Records in 1958. He was appointed Branch Manager, New York in 1970, Northeast Regional

Sales Director in 1972, Vice President, Sales and Distribution in 1974, Vice President, Marketing, Branch Distribution in 1975 and Senior Vice President and General Manager, Marketing in 1978.

Smith was never Vice President of Vice Presidential Vice Presidents. Thank you.

According to CBS President **Tommy Mottola**: "Paul has played a major role in the development, success and achievements of CBS Records. Under his aegis, our distribution system has been acclaimed as a model for the industry and respected as the best."

According to Smith: Click. Smith, who is no relation to **Kathy Smith, Alfred E. Smith, Smith & Wesson, The Smith Brothers and Alias Smith & Jones**, naturally hates our guts.



Paul Smith — Industry vet rises to the top.



The incredibly moronic **Morton Downey Jr.** is pictured with (l-r) **Ace Frehley**; **Joey Ramone** and **Circus Of Power's Alex Mitchell** after Circus became the first band to perform on Morton's incredibly boring program. Folks, let's send Morton to Alaska, open his big, ugly mouth and start skimming oil. Thank you.

WILD CARD

ELVIS COSTELLO (WB)

This #1 Post Modern smash turns into a Crossover phenomenon thanks to massive MTV airplay and a new love affair with Top 40. Paul McCartney's presence on this smash only enhances this veteran's first major mass appeal breakthrough. Early action at KXXR, WMMS, KPLZ, WZOU, KEGL, Y95, KUBE, WXKS, KROY and others. That's right, Elvis is king.

FRONT PAGE

Two People



Here's WMMS air person **Ruby Cheeks** with Atlantic's **Julian Lennon** during Julian's recent visit to Cleveland. Rather than play his record, Julian took his hand, stuck it in his arm pit and simulated poo-poo sounds for 25 minutes. Thank you. (Ed Note: Speaking of indigestion, how do you like this week's magazine?)

Her Jamaican Bust

Grace Jones was arrested in Kingston, Jamaica for suspected possession of cocaine and spent the weekend in a local jail. The 37-year-old Jamaican-born singer/actress was taken into custody at the home of her boyfriend, entertainer **Chris Stanley**. "No coke, Pepsi," she called out as she was led away. (Ed. note: Not funny, but it fills space.)

Gear Gets Go Go

LA Gear has sued **Belinda Carlisle** for failing to appear at the company's scheduled in-house commercial shoot. Carlisle worked for only three of the nine days for which she was under contract, receiving more than \$300,000, or 75% of the amount owed under the deal. The fashion company claims damages include \$2.1 million spent on promotion using Carlisle's name and 25 cents they loaned her to make a local phone call.

Jerry's God



Aaaaae!!!! It's **Jerry Garcia** and **Bob Weir** (l) of the **Dead**. Oh Jerry, I know that during the week I'm a spineless capitalist yuppie who has abandoned every shred of humanity I ever had in favor of making the greenback so I can further escape into my own insulated world and never give a damn about anyone else. But on the weekends, I put on my tie-dye shirt, drop a hit of acid and pretend like I love everybody while you do "Sugar Magnolia" for the 456,567th time. Jerry, am I a nauseating poser? Thank you. Jerry and Bob are pictured with A&M's **Robyn Hitchcock**, whom they like.

Kylie Is Juliet

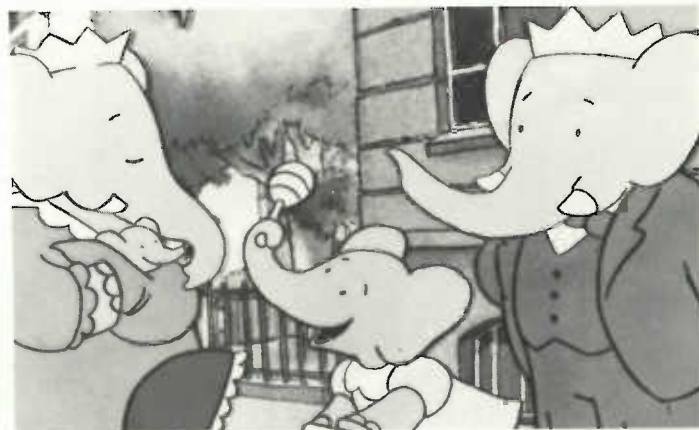
Aussie songbird **Kylie Minogue** makes her film debut in "The Delinquents," described as a modern-day "Romeo & Juliet" saga set in

'50s Australia. Candidates for Romeo include **Rick Astley**, **Donnie Osmond**, **Crocodile Dundee** and **Morton Downey, Jr.**

Two Photos We Ran Together



On the left is a photo of Island's love hunk **Dino** (left) with **KMEL MD Hosh Gureli** (Ed Note: God Bless You. Sorry, thought you sneezed.) Let's examine Dino for a moment, shall we? Hmmm, gold chain, bulging biceps, polyester jacket unzipped



ped to the navel, name like Dino. Uh oh, it's coming over us again. It's overtaking all our senses. Here it comes..... GEEEEEEEEEEK!!!! Thank you. We needed that. On the right is a photo of **Babar The Elephant**. We hope you enjoy them.



FRONT PAGE

AIRHEAD

NO BALLS OPTS FOR LOW BALLS



LET'S DO LUNCH AT LE DOME!... STAY TUNED

Advertisement



Another Tiffany Photo



Here it is folks, the 4,567,897th photo of **Tiffany** we've run in this rag. She's pictured at **WWFX** in Belfast, Maine with four leering perverts (l-r): Morning guy **Chuck Foster**; Asst PD **C.J. Lawrence**; PD **Todd Martin** and **Mike Williams** of **MCA**. Moments later, the Tiff-Woman turned to the foursome and uttered the immortal words: "Is it true that in Maine, the radio men are men and the moose are nervous? Could I meet a moose please? A big moose." Think about it. (Ed Asks: Is it any wonder mom walked Fido in our bedroom?)

First KQLZ List

KQLZ Los Angeles released its first playlist this week. Check it out:

- 1) "The Look", **Roxette**
- 2) "She Drives Me Crazy", **F.Y.C.**
- 3) "Stand", **REM**
- 4) "Like A Prayer", **Madonna**
- 5) "I'll Be There For You", **Bon Jovi**
- 6) "Close My Eyes Forever", **Ford/Osborne**
- 7) "Funky Cold Medina", **Tone Loc**
- 8) "Patience", **Guns N' Roses**
- 9) "My Heart Can't Tell You No", **Rod Stewart**
- 10) "Rock On", **Michael Damian**
- 11) "Rocket", **Def Leppard**
- 12) "Eternal Flame", **Bangles**
- 13) "A Little Respect", **Erasure**
- 14) "You Got It", **Roy Orbison**
- 15) "Cult Of Personality", **Living Colour**
- 16) "Your Mama Don't Dance", **Poison**
- 17) "Seventeen", **Winger**
- 18) "Second Chance", **Thirty Eight Special**
- 19) "Feels So Good", **Van Halen**
- 20) "Paradise City", **Guns N' Roses**
- 21) "Veronica", **Elvis Costello**
- 22) "I'll Be You", **Replacements**
- 23) "I Won't Back Down", **Tom Petty**

ADDS:

"Coming Home", **Cinderella**

ONS:

"Driven Out", **Fixx**

"Into The Night", **Benny Mardones**

"Working On It", **Chris Rea**

Labi Siffre

SO STRONG

“the more you refuse
to hear my voice
the louder I will sing.”

SO STRONG

Produced by Glyn Johns

The higher you build your barriers
The taller I become
The farther you take my rights away
The faster I will run
You can deny me
You can decide to turn your face away
No matter

Because there's something inside so strong
I know that I can make it
Though you're doing me wrong, so wrong
You thought that my pride was gone, oh no
There's something inside so strong
Something inside so strong

The more you refuse to hear my voice
The louder I will sing
You hide behind walls of Jericho
Your lies will come tumbling
Deny my place in time
You squander wealth that's mine
My light will shine so brightly it will blind you

Brothers and Sisters
When they insist we're just not good enough
When we know better
We'll just look them in the eyes and say
We're going to do it anyway
We're going to do it anyway

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“So Strong” is an extraordinary work,
music as profound as it is powerful.

Produced by David Kershenbaum.

On China/Polydor Records.

Management: David Margerison
& Kenny Thomson/ MISMANAGEMENT

When you
PLAY IT, SAY IT!

PolyGram



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FRONT PAGE

Tax Bite

A N.Y. judge has placed the fate of a \$5.5 million tax bill the I.R.S. claims singer **Billy Joel** owes in the hands of a jury. Joel insists his ex-wife, **Elizabeth Weber**, owes half the sum under terms of their divorce settlement.

Weber had been acting as the singer's manager and business partner before they split more than five years ago. Maybe **Christie** has some spare change to toss to the feds.

Second Coming

Elvis Presley is returning in the reincarnated form of **Lisa Marie's** first child, according to psychic **Diana of the Dunes**. Diana's been in touch with The King's spirit, who told her we'll know Lisa's baby is really Elvis because he'll have sideburns at one, want to own a pet hound dog at three and wear blue suede shoes before he's six. He'll also eat tremendous amounts of junk food and dress his nanny up as a French maid at eight. (Ed. note: Don't you wish we died and came back as a *Billboard* supplement?)

Soviet Hit Parade

Meanwhile, back in the USSR, the state record label, **Melodiya**, sold out all 500 copies of their re-release of ex-premier **Leonid Brezhnev's** greatest hits LP, "Topical Questions of Ideological Work of the Communist Party of the Soviet Union," which includes the smash single, "Yo! Workers! Bum Rush The Capitalist Oppressors!" No word on a video since Leo's been dead almost seven years, though a tour is probable.

People Acting Dumb



What's the best part about being in radio? It's watching greedy people make bozos out of themselves for freebies. Here **Savage & Steve** from **WDFX** in Detroit make people eat their way through whipped cream pies for free tickets to a **Poison** (Ed Note: Gag!) show. What's the next best thing about being in radio? Surprise..... those weren't whipped cream pies.

Back To High School

Roger Corman's Concord/New Horizon company is developing a sequel to "Rock 'n' Roll High School," the

ten-year-old film which starred the **Ramones**. No word on who'll star. May we suggest the **Replacements**?

Wreck The Hall

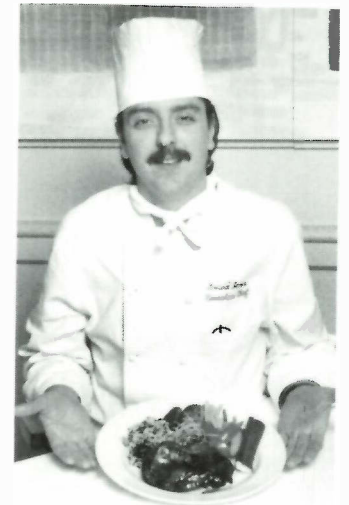


Here are the guys from **EIP/A's Living Colour**. We like them. We've run their picture almost as much as we've run ones of **Debbie Gibson**, **Tiffany** and **Paula Abdul**. They are standing with a young fan (back row) and **Arsenio Hall**. Arsenio has no pee pee. While that doesn't stop him from acting like a complete jerk on his show, it does save him the beaucoup bucks on **Fruit Of The Looms**. Thank you. You may hate us now.

Say Arrggh!

Poison has been forced to cancel all its April concert dates, including a pair of shows at the L. A. Sports Arena, because singer **Bret Michaels** has bruised vocal cords. Grateful throngs rallied and spent hours devising ways to prolong the condition.

Mmmm Good!



This is Executive Chef **David Jones** from **The Columbia Bar & Grill** in Hollywood. He is a good cook. Basically, all we want to know is who the hell blew chunks all over his plate? Thank you. (Ed Asks: Can we still get a free meal? Thank you again.)

Tina's A Kick

Tina Turner appears in a series of Australian TV spots for the Professional Rugby Association, a league in which opposing teams take each other on without helmets, pads or face guards. Turner sings "What You See Is What You Get" while kicking one of the players in the groin. (Ed. note: Don't you wish someone would kick us in the nuts?)

SUMMER'S HERE EARLY!



"Donna Summer is the biggest new song we've had
in a long time. It went from 24-1
in requests from its first week with light airplay.

You know you have a smash
when they're calling on the business lines
while the song is playing, even with back fills."

—Bill Tanner, Power 96, Miami

"THIS TIME I KNOW IT'S FOR REAL"

(7-88899) (PRCD 2718)

the first single from her Atlantic debut album

ANOTHER PLACE AND TIME
(81987)



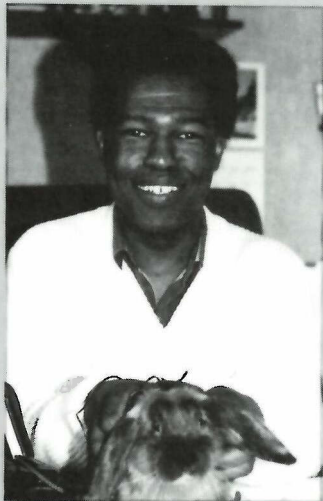
On Atlantic Records, Cassettes and Compact Discs

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FRONT PAGE

Filler



Here's a photo of PRO-FM PD Mike Osborne. Mike is holding a rabbit. We hope you enjoy this photo, and understand that its sole purpose is to fill space. Thank you.

continued from page 9

Martell

been made in cancer treatment," Martell continued. "People who would have died if they were born when we were, do not have to today."

This year's dinner, honoring WEA President **Henry Droz**, will more than likely eclipse last year's record of \$4 million, and Martell firmly believes a cure or prevention for Cancer, AIDS and Leukemia is in sight. "We just haven't found it yet," he stated.

Until that time, Martell remains satisfied that a better understanding of the diseases now exists. "They are no longer something to be hidden or ashamed of," he said. "They are diseases to be challenged openly and defeated. It will happen."

The Ladder

A rundown of executives on the move.



Browde



Peck



Gillis



Crane

Lots of action this week, unfortunately it's all happening in the plumbing business..... OK, **Holly Browde** is the new Vice President of Business Affairs for PolyGram Records. According to Holly, "I'm the new Vice President of Business Affairs." Thank you..... Also at PolyGram, **Greg Peck** has been named Vice President, A&R, Urban Music. Said Peck, who was most recently at Island Records, "I haven't had this much fun since I starred in 'To Kill A Mockingbird'."..... At Virgin, **Kathy Gillis** has been promoted to National Publicity Director, based in New York. She has been with the label since February, 1987. Also at Virgin, **Suzan Crane** is named Publicity Director/West Coast, based in Los Angeles. She previously worked at the Howard Bloom Organization, which senselessly killed a lot of trees with meaningless press releases..... At Geffen, **Hugh Surratt** has joined the National Album Rock Promotion team. Said Hugh, who was most recently National

Director of Album Promotion at RCA, "I've joined the National Album Rock Promotion team at Geffen." Thanks Hugh..... At Chrysalis, **Danny Keaton** has been appointed Director, East Coast A&R, and **Paul Burton** has been promoted to the post of Director, East Coast A&R. Burton was Manager, East Coast A&R at the label. Keaton was recently at SBK Songs HITS Features Editor **Roy Trakin** promoted to absolutely nothing this week, however 567 cows suffered an incredibly horrifying nightmarish fate when he custom-ordered a new belt..... (Ed Note: If someone in Manhattan said to you: "Let's crank in your rail to the Boke-man and spark a tube of the gnarl." What would that mean? Answer below.)

(Answer to stupid slang quiz: "Let's drive rapidly in your automobile to Hoboken to ignite a potent marijuana cigarette." Thank you and don't be ashamed for hating our stinking guts. Good night.)

UNCONVENTIONAL WISDOM

This week's U W buzzword is "hein goob". Can you say hein goob? Good! Hein is short for heinous and means dastardly. Goob is simply what it sounds like - a sticky, skanky glob of something. Therefore, "hein goob" is a dastardly glob of a sticky, skanky something. (Ed note: Anything come to mind?)

Tony Martell

He is the foundation of major medical breakthroughs!

The Cure

Infectious pre-release buzz. Mass appeal imminent.

Peter Ueberroth

Newest flyboy. Can he play ball with the unions?

Masturbation

Sex with someone you love.

Phil Quatararo

He's hot! Lots of people know it.

Chris Blackwell

Playing the (Fi) field?



Surratt



Keaton



Burton



Trakin

*exceptional artistry.
personal commitment.
artist development.*

ROACHFORD

“Cuddly Toy (feel for me)”

34-68549

from the album “ROACHFORD”

FE 45097

**FLASHMAKER!
EARPICKS WINNER!**

KKBQ	add	KKSS	add	KWTO	add	K104	deb	29	KLYV	deb	40
KRBE	add	WTHT	add	Q104	add	Y108	deb	30	OK95	deb	40
WLOL	add	G98	add	WCIL	add	95XIL	deb	32	KAKS	deb	40
WPHR	add	K106	add	WDLX	add	KZZU	deb	32			
KOY	add	KCMQ	add	WHTO	add	KMGX	deb	33	Y97		20-16
KSAQ	add	KFBQ	add	WPFR	add	KIXY	deb	35	Z97		35-24
KJ103	add	KKRD	add	WQUT	add	KPAT	deb	35	WBNQ		37-27
WZPL	add	KKXL	add	WVBS	add	SLY96	deb	35	KTRS		40-29
KZFM	add	KMOK	add	WVSR	add	95XXX	deb	38	WPFM		37-32
WRCK	add	KQCR	add	WZKX	add	KTMT	deb	39	WAZY		40-37
		KWNZ	add	Z103	add	KGOT	deb	40			



MTV Heavy Rotation!



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NEAR TRUTHS

By I. B. Bad, Los Angeles

Look for a monster **Domino Effect** to go down as Promotional heavies begin a new round of musical chairs at the majors. With the recent movement of Messrs. **Glass** and **Gorman**, expect immediate impact among the national and field ranks of **Chrysalis**, **Capitol** and **SBK**..... That ain't all folks. Expect **more changes** at the upper levels of a number of companies as a very hot Marketing executive is about to make a **major move** if contract complications can be worked out..... Strong rumblings out there that **Elektra** is about to reactivate the **Asylum** label with a new management team. You may remember Asylum's hey day with **David Geffen** at the helm..... It's going to be a busy Summer for the red-hot management team of **Cliff Burnstein** and **Peter Mensch**. Not only have they scored elephant bucks and a piece of history by becoming the **tour managers** for the upcoming **Rolling Stones'** trek, but they'll be handling client **Metallica**, who hit the road with **the Cult**..... Speaking of the Stones tour, **Guns N' Roses** do not look like they will be on the bill..... Have

Gipsy King



Shep Gordon — Signs another one.

Frank Dileo and **Michael Jackson** settled their differences, avoiding litigation? Stay tuned..... The new **Atco** swings into gear by signing Philly band **Tangiers**—backed by the team who brought you **Cinderella** — **Derek Shulman**, Manager **Larry Masur** and Producer **Andy Johns**..... And speaking of Atco, the label just inked former **Echo & The Bunnymen** **Ian McCollough**..... Hey, what were **Alan Grubman** and **Robert DeNiro** doing in Vancouver, British Columbia?..... **Shep Gordon** is the new Manager of the **Gipsy Kings**. You may remember he recently inked **Johnny Clegg**..... **Arthur Spivak** is no longer with the **Freddy DeMann** organization..... Still more on the **Solar/CBS** deal. Is there a due diligence problem?..... Expect **Jan Teifeld** to land somewhere soon..... Much to the consternation of label heavies, both the **Richard Marx** and **Expose** singles leaked early to Top 40 this week..... Heavy issue being discussed among the upper ranks is **big money** artists who drive Mercedes and pay lawyers massive bucks to file for **bankruptcy** and dissolve pending recording contracts..... Still a big A&R war over **Phonogram UK** act **Texas**, with both **Atlantic** and **PolyGram** in heavy pursuit. Inside line says they stay in the Poly worldwide family..... **Jann Wenner's** **Straight Arrow Inc.** buys the remaining 75% of **US Magazine** it didn't already own for \$10 mill. Between **US** and **Rolling Stone**, look for revenues to exceed \$75 Mill..... Names in the Rumor Mill this week: **Bashing**, **Falsified Affidavits**, **Pete Jones**, **Rich Kudolla**, **Craig Applequist** and **Carole Kinzel**.... And the beat goes on.

MINI MUGS



THEN THEY WENT OUT AND PLAYED ONE-ON-ONE: *Motown Records President/CEO Jheryl Busby (left) begins his close-out sale of Motown artifacts by auctioning off founder Berry Gordy's desk to Taj Records Prexy Bill "Don't Call Me Bruce" Dern (right), who delightedly signed the agreement which will also bring his label under the Motown umbrella for distribution. The pen, once used by Stevie Wonder, was not part of the deal.*



HALL, OATES AND A COUPLA GUYS NAMED JOE: *Not really, but does anyone other than their mothers care? Arista Records recording artists Hall & Oates (if you don't know which ones they are, you're not these guys' moms) visit WINK-FM 97 in Fort Myers, FL, where they dared the station's Marty Berger (second from l.) and Chris Cue (next to him) to find them something exciting to do in Fort Myers, FL. You'll be happy to know, Mrs. Berger and Cue, they failed the test.*



BUMMED OUT: *Elektra recently threw an album release party for new signings Happy Mondays and The Pixies here in the "Mini-Mugs" column, with everyone getting small enough to fit in this space, except for A&R VP Howard Thompson (second from r.), who was forced to stand back on the I.B. Bad page. Peering out into our vast readership, wondering if we'll let them escape, are (l-r): Gary Casson, Sr. VP, Bus. Aff.; Bez of Happy Mondays; Thompson, and Shaun Ryder of Happy Mondays.*

LETTERS

Remembering Bill

Hits:

HE MAY BE DEAD— BUT SOMEBODY OUT THERE CARES.

I enjoy your magazine, but your recent inclusion of a photo of actor William Holden displayed unusually poor taste. He had nothing to do with the music industry, and he died of a sadly alcoholic accident. Yet, he made a major contribution to the art of film, and displayed in his considerable career of persuasive screen portrayals far more elegance, polish and class than any single name in your magazine could ever summon or imagine to exist. His art was laced with quality and style, something most artists in rock have no awareness of. An apology would suggest that the editors have a touch of class.

Yours,

A reader who supports your growth and focus on the music industry

Hits replies: Yeah, yeah, we know, but that doesn't change a single fact, bub— THE GUY'S STILL DEAD!!!! And what better way to honor Bill Holden's memory than to run his photo in our 'zine? Don't you think he adds a modicum of elegance, polish and class, as you so well put it, to this slimey, disgusting tub of goo you now hold in your hands? We think Bill would have wanted his picture in Hits.

Dear Hits:

Just a quick note to all of you fun-lovin' folks. Your special "Baseball Issue" was super, much better than *Sports Illustrated's*. Thanks for keeping the fun in our business, you're simply THE BEST!!!

A true "Hits" fan,
Rick Briare
Tower Records
Portland, OR

Hits replies: Geez, Rick, I think you've been spending too much time with the timberwolves up there in rain country, dude. Are you sure you meant "Hits" magazine and not Gallery or Genesis or Penthouse or Mad or the Weekly Reader? Flattery will get you nowhere except the "Letters" section and snide replies like this one. Better you should insult us.

Dear Roy:

I read with interest your review on the new Sidewinders record in the March 20 issue. I'm excited about the guys and although I'm in Nashville, have become a big fan. American/English "countryish roots pop with an edge" is my favorite genre.

Since you seem to be in the same ballpark, I wanted to get you a copy of our new Foster & Lloyd project. In the words of a recent reviewer, "If the Byrds and Beatles showed up at the Everly's house for lunch to listen to Hank, Sr. records, the music would sound like this." Let me know what you think.

Best regards,
Randy Goodman
VP, Prod. Dev.
RCA Records
Nashville, TN

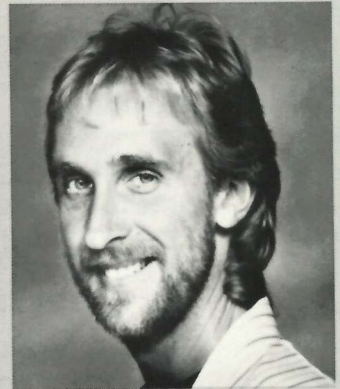
Roy replies: This is cleverly-disguised hype. First, the guy appeals to my ego, praising a record review I did on one of his own acts. Immediately, I'm receptive to what he has to say. Then, he zings in another RCA product, closes with a funny quip and types it up all neat on his processor. If Bobby Zarem and Howard Bloom got together at Susan Blond's house to eat lunch, the pitch letter would sound like this.

FAR TRUTHS

By Danny Fields, New York

Atlantic threw an especially vibrant party following the first of two sold-out nights by an extraordinary double bill at the Beacon Theater. The stars being feted were **Mike and the Mechanics** and **Escape Club**, both chart-toppers, labelmates, and members of the distinguished management org. run by **Tony Smith** and **Paddy Spinks**. The Hard Rock Cafe once more became a setting for the talented, powerful and glamorous, who congregated to bask in each other's brilliance, and to pay tribute to the potent hitmaking bands being honored on this occasion. Representing very hot Atlantic Records were **Mark Schulman** (who presented the honorees with gold records), **Tunc Erim**, **Perry Cooper**, **Vince Faraci**, **Judy Libow**, **Andrea Gannis** and **Lou Sicurezza**. **Mike Rutherford's** wife **Angie**, and two of his three children, **Kate** and **Tom**, were on hand in the *tres elite* upstairs VIP area.... **Bananarama's** first-ever American tour reached the Palladium, and among the crowd marvelling at the show, and the artistes' four costume changes, were **Al Pacino**, **Debbie Harry**, **Martika**, **The Bullet Boys**, and **Dave Stewart** of **Eurythmics** with wife **Siobhan Fahey**, herself a former **Bananarama**. **Moguldorm** was there in the personae of PolyGram's **Jim Urie** and **Suzanne MacNary**, **Colin Bell** (who signed the group to London Records and flew in from the U.K. for the night), managers **Bennett Freed** and **Hillary Shaw**, and agent **Bruce Eisenberg** of **Triad**. Speaking of **Stewart** and **Fahey**, she heads a band called **Shakespeare's Sister**, newly packed to PolyGram with an album called "Sacred Heart" due for June release. To view a video of the group's Leningrad performance with **Boris Grebenshikov** last fall, **MacNary** organized a smart little

Charttopper!



Mike Rutherford—Feted and presented.

soiree in a hotel suite overlooking Central Park where select members of the press, like **Rolling Stone's Sheila Rogers** and **Rob Tannenbaum**, mingled with **Siobhan**, **Dave**, and the dazzling **Annie Lennox** herself, in town with **Stewart** writing songs.... On the occasion of **Breathe's** third top-ten single, "Don't Tell Me Lies," **A&M** took over the entire **MK's**, a restaurant so exclusive that people only know of people who have dined there. A glorious sit-down dinner was in store for the cream of the Northeast radio, retail and press establishment, including **MTV's Lee Masters**, **VH1's Bobby Rivers** and **Tim Price**, **Z100's Steve Kingston**, **Power 95's Dana Horner**, **Hot 97's Joel Salkowitz**, **BMG's Pete Jones**, **Loy Tatulli** and **Bob Anderson**, and movie stars **Amy Dolenz**, **Peter Dobson** and **D.B. Sweeney**. Acting as excruciatingly elegant hosts were the label's **Michael Leon**, **Rick Stone**, **Joe Glass**, **Wayne Isaak**, **Michael Regan**, **Jon McHugh**, **Chuck Bliziotis**, **Lauren Zelisko**, and **Michael Krumper**.... Congratulations to **John Scher** and **Neil Cohen** on opening of the the new **Ritz**, where **Studio 54** used to be, an event the magnitude of which we can barely recall in this city. Everybody, but everybody, connected with the industry was there.

STATSHEET

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
GUNS N' ROSES	5.77	93	13	6	10	10	6
M.DAMIAN	5.22	129	19	7	10	2	6
DONNY OSMOND	4.81	119	16	3	9	-	7
DEBBIE GIBSON	4.80	119	6	0	7	10	8
JODY WATLEY	4.71	125	17	3	8	8	9
BETTE MIDLER	4.36	65	23	7	10	10	7
PAULA ABDUL	4.29	118	39	6	7	10	9
NEW KIDS ON THE BLCK	4.27	91	5	2	9	10	2
GUY	4.27	7	1	0	6	8	4
BOBBY BROWN	4.26	71	16	6	10	10	7
CHER/CETERA	3.73	69	31	3	6	-	10
HOWARD JONES	3.68	92	13	3	6	4	5
LITA FORD	3.58	43	16	7	9	1	8
SA-FIRE	3.49	94	49	21	9	3	8
BELLE STARS	3.45	63	17	6	8	7	8
LIVING COLOUR	3.26	67	23	7	8	9	9
SYNCH	3.12	40	21	10	8	-	4
WINGER	2.95	44	15	7	8	7	7
.38 SPECIAL	2.89	63	91	34	6	2	7
OUTFIELD	2.88	46	0	0	5	4	-
NENEH CHERRY	2.86	24	3	1	8	-	2
SWEET SENSATION	2.79	63	30	12	8	5	7
DEF LEPPARD	2.62	43	61	15	8	9	8
SAMANTHA FOX	2.61	31	0	0	6	2	7
ANIMOTION	2.58	62	81	32	5	1	7
TOMMY PAGE	2.55	45	15	8	7	-	3
SURFACE	2.54	10	5	2	7	5	5
DEON ESTUS	2.52	63	97	34	10	2	10
EDIE BRICKELL	2.48	17	1	0	4	8	2

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.

WAS
NOT
WAS



Anything Can Happen

VS 4-43365

from the album
WHAT UP, DOG?

OV 41664



Follow Up To The Top 10 Smash!
LP APPROACHING GOLD!



Chrysalis 



FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail.

Surprise, surprise! **Guns N' Roses** explodes once again and look to have another potential #1 smasher on their hands. **Waterfront** is closing quickly and pulling early phones, **Lita Ford** picks up lots of new majors and

Lisa Lisa is coming on strong with her new hit in the making. Watch **Sam Brown** on A&M — getting bigger and bigger. We're hearing it pulls big female phones.

GUNS N' ROSES PATIENCE GEFLEN

Singles: 31 Albums: 7* Avg Move: 5.92 Aggrsv: 93*
The phones are exploding for this first release from the already multi-platinum album, "Lies." MTV leads the way with video play and this looks like it's goin' all the way. New this week at WBLI, KIIS, WPLJ, Y100, KUBE, WEGX, WMMS, PWR99, Q105, WKTI, WKSS, WAPI, KISN, WKSE and too many more to mention. Hot moves: 2-1 WDFX, 21-10 B97, 9-8 WROQ, 20-4 98PXY, 20-7 WKZL, 17-8 KKYK, 7-2 WSPK, 10-9 WKPE, 3-2 WLRS, 6-2 Z102, 12-9 FM104, 29-21 Z100, 27-18 Z95 and 30-24 KRBE.

WATERFRONT CRY POLYDOR

Singles: 42 Albums: — Avg Move: 2.22 Aggrsv: 25*
Hot new act is sweeping the airwaves at Top 40 and already beginning to generate solid phones (especially females). Picking up lots of new major market support including KUBE, WPHR, X100, PWR99, KWSS, KSAQ, WNVZ, WKSE and many others. Jumps at KEGL 18-12, KPLZ 36-32, 92X 31-26, KJ103 37-32, Z95 Deb 28, KKBQ Deb 34, KRBE Deb 35, KKHT Deb 39, WL0L Deb 37, KKRZ Deb 30, 94Q Deb 30, KWOD Deb 35, WGH-FM Deb 28, KTFM Deb 28 and KISN Deb 37. Major debut success story here.

LITA FORD EYES RCA

Singles: 38 Albums: — Avg Move: 3.55 Aggrsv: 41*
Phones continue to light up for this power ballad with the Ozman. Major markets led the way at first but now its MTV play and solid jumps telling the story. New at Y95, KKRZ, KWOD, Q105, WAPI and many more. Jumps 7-2 WDFX, 21-8 WNVZ, 4-2 WROQ, 15-4 WWSR, 15-10 KWES, 11-8 K106, 13-10 WHTO, 5-3 WJMX, 4-3 OK95, 11-10 WAFX, 10-5 K104, 11-7 FM104 and 8-6 KATM. Big label commitment is helping to propel this one to the top.

LISA LISA JACKIE COLUMBIA

Singles: 48 Albums: —*
Debut single from her forthcoming album scores with a strong second week of new airplay including HOT97, KMEL, WEGX, WUSL, Q106, WGH-FM, WKSS, WBCY, B93, BJ105, 98PXY, WDJX, 95XXX, CKOI, KGOT, KKRZ, KKXL, KMOK, KWTO, WAZY, WCIL, WDBR, WHHY, WJAD, WKEE, WQXA, 100KHI, WVBS, WPRR, KYNO and KEZB. Jumps B96 34-30, WIOQ 32-27, KIIS Deb 28, WHYT Deb 20, WPGC Deb 29, KKFR Deb 30, KWSS Deb 32, KROY Deb 34, 92X Deb 32, KITY Deb 32, WTIC Deb 37 and KXX106 Deb 33.

WINGER 17 ATLANTIC

Singles: 32 Albums: 34*
Video, sales and phones! Video, sales and phones! Video, sales and phones! We think this pretty much sums it up. Video was the base, sales kicked in and now Top 40 has realized this is a bonafide hit! New at KKBQ, WL0L, WGTZ, KWTX, WIXX and KMOK. Jumps 11-6 KEGL, 8-7 Y95, 7-3 WQUT, 10-8 WKSF, 11-10 KFMW, 3-2 OK95, 8-7 WCIL, 4-3 KTUX and 14-10 JET-FM.

OUTFIELD VOICES COLUMBIA

Singles: 40 Albums: — Avg Move: 2.91 Aggrsv: 45*
Currently dominating at Album Rock and closing at Top 40 with early phones being reported throughout the country. New believers include KWNZ, WKPE, SLY96, WFLY and WPST. Jumps 20-14 Y95, 31-26 KKBQ, 32-28 KRBE, 31-27 WZOU, 35-28 WPHR, 40-32 KSAQ, 35-30 KCPX, 24-19 WAPI, Deb 38 WL0L, Deb 28 PWR99, Deb 29 94Q, Deb 33 92X, Deb 32 WBCY, Deb 36 KISN, Deb 38 KZOU, Deb 28 WPXR and Deb 31 B98.

SAMANTHA FOX I ONLY JIVE/RCA

Singles: 45 Albums: — Avg Move: 2.62 Aggrsv: 31*
Second single from the current album picks up new majors this week with a video in play on both VH1 and MTV. New at WZOU, Q102, Q106, KFMW, WAZY, WCIL and others. Moving at HOT97 16-11, PWR106 33-29, KKBQ 35-30, KRBE 26-21, KKHT 27-23, WL0L 28-23, KWOD 28-24 and KROY 31-27.

CINDERELLA COMING MERCURY

Singles: 49 Albums: —*
Big week at radio with early moves and debuts most everywhere played. New at B94, 95XIL, KBFM, KWES, KYYY, WAZY, WBAM, WBNQ, WDLX, WHHY, WKLQ, WKSF, WNYP, WPF, WPXR, WQSM, WQUT, 100KHI, WERZ, WFLY, WOKI, Z102, WRCK, K104, KAKS and WTHT. Jumps 33-24 KPAT, 22-15 OK95, 38-31 WJMX, 32-25 WLRS, 39-34 WSPK, 39-35 95XXX, Deb 28 WEGX, Deb 30 WMMS, Deb 24 WGH-FM, Deb 40 KSAQ and Deb 38 KJ103. This act generates lots of phones!

ONE 2 MANY DOWNTOWN A&M

Singles: 50 Albums: — Avg Move: 2.33 Aggrsv: 29*
This debut single continues to pick up significant new airplay week after week and is beginning to generate phones. Jumps are solid and a new video should be released soon. New this week at KTFM, WNCI, K98, B93, KKYK, KCMQ, KWES, KWNZ, KZIO, SLY96, WKLQ, WPRR, JET-FM and others. Moving for WL0L 26-20, 92X 30-25, WTIC 32-28, WAPI 25-20, KISN 30-25, WGTZ 27-23, CKOI 31-24, WBNQ 27-20 and 95XXX 38-32. Breaking at KROY, WGH-FM, WNVZ, KXX106, WZPL and KZOU. Major markets are leading the way.

TOM PETTY

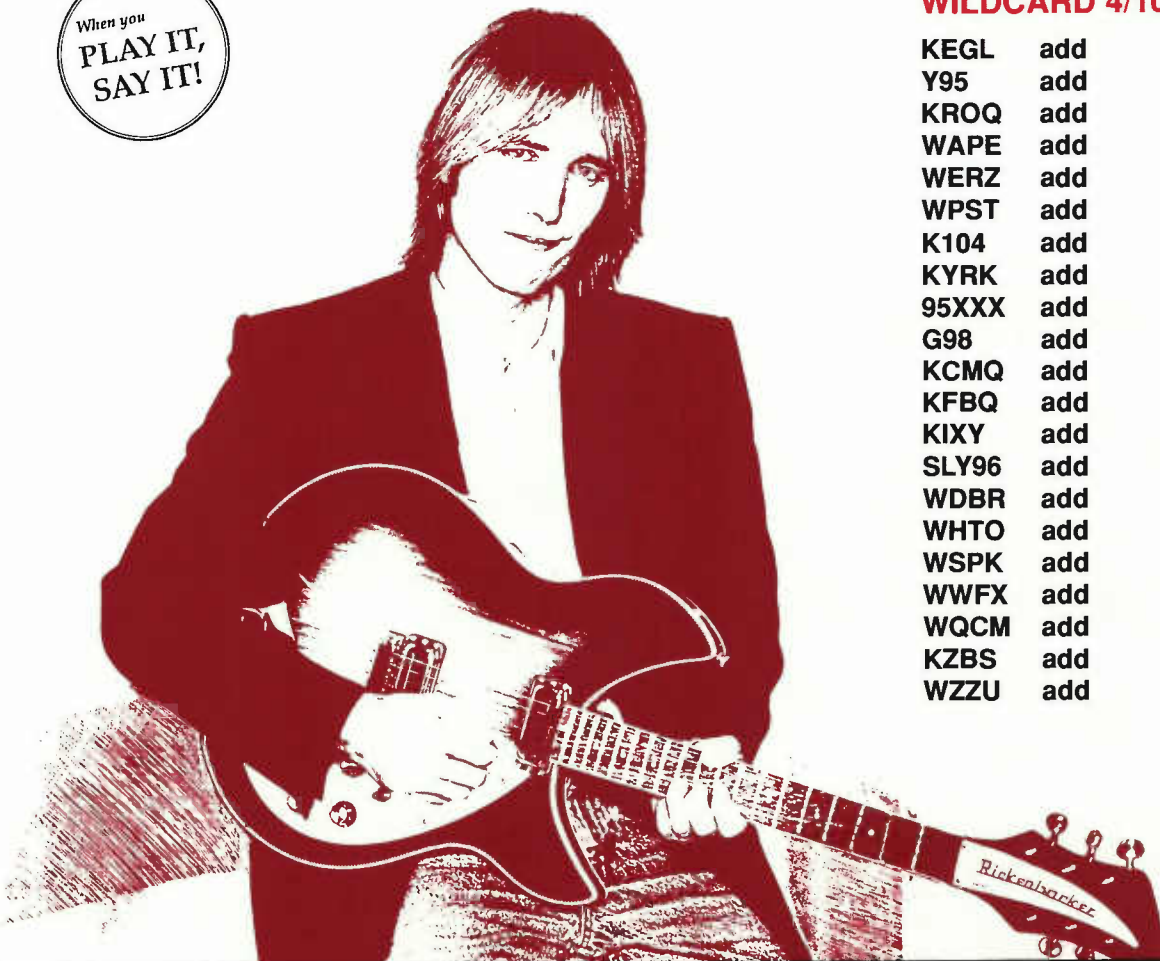
When you
**PLAY IT,
SAY IT!**

**CROSSOVERS WINNER!
EARPICKS WINNER!
WILDCARD 4/10!**

KEGL	add	WMMS	deb	18
Y95	add	WOKI	deb	29
KROQ	add	WROQ	deb	30
WAPE	add	FM104	deb	30
WERZ	add	Z104	deb	37
WPST	add	KFMW	deb	39
K104	add	Y97	deb	39

KYRK	add	OK95	40-29
95XXX	add	WIXX	38-33
G98	add		

KCMQ	add	BREAKING AT:
KFBQ	add	KXXR
KIXY	add	KZZU
SLY96	add	KTMT
WDBR	add	WCGQ
WHTO	add	WJAD
WSPK	add	WJMX
WWFX	add	WKSF
WQCM	add	WLRS
KZBS	add	WPFM
WZZU	add	WVSR



FULL MOON FEVER

FEATURES THE FIRST SINGLE

"I WON'T BACK DOWN"

MCA RECORDS

PRODUCED BY JEFF LYNNE, T.P. AND MIKE CAMPBELL
MANAGEMENT: TONY DIMITRIADES — EAST END MANAGEMENT COMPANY

© 1989 MCA Records, Inc.

FLASHMAKERS

Singles that have experienced a tremendous initial response at radio or retail.

PETER SCHILLING DIFFERENT ELEKTRA

Singles: — Albums: — Avg Move: 2.16 Aggrsv: 13
The video is now in solid rotation and requests are building each week. Breaking big from the South and spreading now with adds at KCPX, WKZL, KFBQ, KMOK, KWTX, KYYY, WANS, KKSS and others. Hot moves include 5-4 KRBE, 4-1 Y106, 8-6 KKQV, 6-5 KSMB, 27-23 WXKS, 22-15 WNVZ, 29-25 KITY, 30-20 B93, 17-12 K98, 28-24 BJ105, 34-28 WQUT, 25-21 SLY96, 35-31 ZFUN, 31-25 KZZU and 40-36 KAKS.

ROACHFORD CUDDLY TOY EPIC

Singles: — Albums: — Avg Move: 2.30 Aggrsv: 9
Debut single from this new artist is sweeping the airwaves at Top 40 and picking up significant action this week with adds at KKBQ, KRBE, WLOL, WPHR, KSAQ, KJ103, WZPL, G98, K106, KCMQ, KFBQ, KKRD, KKXL, KMOK and too many more to mention. Jumps at KTRS 40-29, Z97 35-24, WBNQ 37-27, WPFM 37-32, 95XIL Deb 32, KIXY Deb 35 and KPAT Deb 35.

RICK ASTLEY GIVING RCA

Second single from the new album is closing quickly with major markets leading the way and a new video soon to be released. This week's adds include KKBQ, B94, WLOL, KBEQ, KITY, KTFM, WTIC, KZOU, KC101, KDON, KIXY, KKQV and KNAN. Early jumps at HOT97 35-31, KKHT 37-31, Z102 37-32, FM104 29-24, WXKS Deb 34, WEGX Deb 29, KROY Deb 33, WKSS Deb 34, WBCY Deb 33 and KISN Deb 39.

NATALIE COLE MISS YOU EMI

Picking up lots of new majors this week with requests beginning to show up. New believers include KPLZ, KZZP, PWR99, Q106, WKSS, WNCI, KKXL, KWTO, WKEE, WQSM, WVBS, KEZB, WINK and Z102. Hot moves at WXKS 29-19, WPGC 26-22, WCKZ 29-24, B93 38-34, WHYT Deb 19, WZOU Deb 34, WUSL Deb 28, KMEL Deb 30, KSAQ Deb 38 and KISN Deb 33.

EDDIE MONEY LET ME IN COLUMBIA

Unique sounding record for this radio favorite continues to spread with adds this week at WXKS, G98, KFBQ, KGOT, KKQV, KLYV, KTMT, KWTO, Q104, WPXR, WSPK, KTUX, KKSS and many others. Early action at KXXR 26-16, KPAT 38-31, WMMS Deb 28, WROQ Deb 20, WKPE Deb 30 and 95XXX Deb 37.

EDIE BRICKELL CIRCLE GEFLEN

Singles: — Albums: 26 Avg Move: 2.47 Aggrsv: 17
Second single is developing from a strong secondary base and spreading with the help of a new video on both VH1 and MTV. New at WPHR, KCPX, KFBQ, KPAT, SLY96, Z104 and JET-FM. Moving 18-10 Y95, 29-25 WZOU, 36-29 KISN, 36-28 KIXY, 35-27 WJMX, 25-20 Z97, 35-31 KTMT, 36-32 Q104, 35-31 WAZY, 39-35 WPFM, 34-30 WSPK, 27-20 KTUX and 36-31 WPST. Solid album sales continue!

SAM BROWN STOP A&M

Once again, another artist development story made possible by both record label and video. New at KUBE, KMOK, KZZU, WNNK, JET-FM and KKSS. Jumps 10-9 WXKS, 13-9 KXX106, 37-32 KBFM, 23-19 WAPE, Deb 19 Y95, Deb 40 KXXR, Deb 39 KSAQ, Deb 40 KFBQ and Deb 40 KTRS. Listen to this!

FIGURES ON A BEACH AIN'T SEEN SIRE/WB

Adds this week at WLLO, WKLQ, K92 and KRQ. Early moves include 35-30 KRBE, 38-34 G98, 27-22 WPST, Deb 21 WMMS, Deb 39 WPHR, Deb 35 KXX106, Deb 34 Q104, Deb 35 OK95 and Deb 36 KKXL. This one pulls phones.

MIKE & MECHANICS SEEING IS ATLANTIC

Singles: — Albums: 19
Third single and follow-up to the #1 smash, "Living Years," is off and running with out of the box action at WXKS, WZOU, WMMS, WGH-FM, KSAQ, KISN, WROQ, KZOU, CKOI and KIXY..

GIPSY KINGS BAMBOLEO ELEKTRA

Picking up major market support each week and continuing to sell albums. Adds this week at KMEL, KKQV, KPAT, KEZB, KKSS and others. Jumps 30-25 HOT97 and breaking at KITY, PWR96 and KTFM.

DONNA SUMMER THIS TIME ATLANTIC

The queen of disco is back with a debut single that's got many programmers buzzing. Impatient programmers include B96, KROY, PWR106, KKFR, KTFM, Q106, WTIC, B93, Z102 and Z102.

BENNY MARDONES INTO POLYDOR

Singles: — Albums: — Avg Move: 3.29 Aggrsv: 3
Generating big phones everywhere played. New at KKFR, KBEQ, KWSS, WKTI, KS104, WKPE and others. Jumps at KZZP 4-2, WDFX Deb 20, B94 Deb 27 and BJ105 Deb 34.

VIXEN LOVE EMI

Singles: — Albums: Avg Move: 5.00 Aggrsv: 2
Third single from their debut album comes out of the box and right onto the air at WGH-FM, WAEB, 95XXX, KIXY, KPAT, WDBR, WHTO, WIBW, WKPE, WPFM, WSPK, WAFX, KSND, KTUX, FM104 and many others. Already moving at KXXR 38-34 and WZOK 38-32.

BREATHE ALL THIS A&M

Fourth single and follow-up to three Top 10 hits scores with second week action at WXKS, KROY, KCPX, WAEB, KGOT, WSPK, WHOT, WPST and more. Breaking at WKZL and KZFN.

MIKE MORALES WHO DO YOU WING/POLY

Programmers are buzzing about this guy. Debut single picks up immediate support from KSAQ, KTFM, K106, KGOT, KTRS, WJMX, WZKX, OK95, KCAQ, KZZU, KAKS and others.

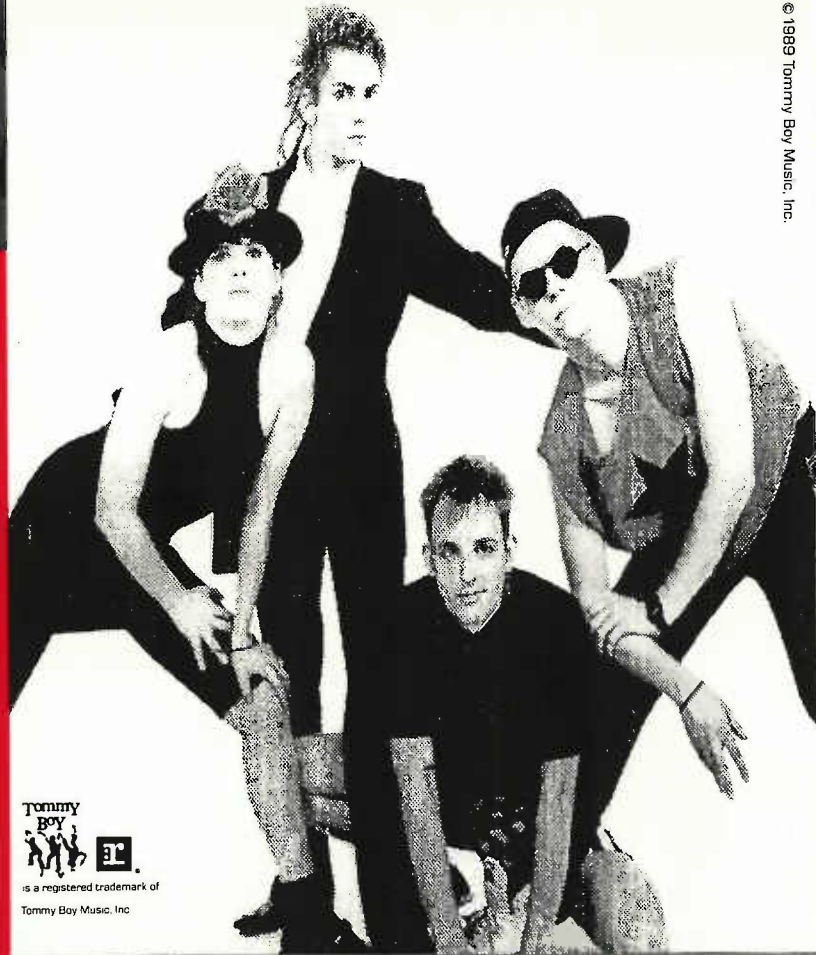
INFORMATION SOCIETY

"REPETITION"

From the album "Information Society."

FLASHMAKER!

KKBQ add	K106	20-12	BREAKING AT:
Q107 add	KTRS	27-22	KUBE KGOT
	KTMT	27-23	KKFR KIXY
HOT97 deb 33	KCMQ	27-24	KROY KKXL
KZFM deb 33	KWOD	29-25	K98 KLUC
KFBQ deb 37	BJ105	32-27	WKZL KPAT
KCAQ deb 39	KKQV	31-27	Y106 KZOZ
	KITY	31-28	KZZU Q104
	WBNQ	33-30	WNNK WCGQ
	WXKS	35-31	WRQN WHTO
	KSND	40-34	KF95 WJAD
	KCPX	39-36	KKMG WPFM
	KJ103	40-37	KYRK Y97
			WTHT ZFUN
			G98



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EARTH GIRLS ARE EASY



Daryl Hall & John Oates

"LOVE TRAIN"

Their out-of-this-world rendition of the O'Jays' classic
Produced by Greg Smith and Nile Rodgers

From **EARTH GIRLS ARE EASY**
The Original Motion Picture Soundtrack

EARPICKS WINNER!

OUT OF THE BOX:

X100 add	WPFM add	KPAT deb 36
KZFM add	WZKX add	BREAKING AT:
WNYZ add	KOZE add	WINK
KNAN add	KPAT add	
KTRS add		

CROSSEOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

This week's Wildcard, **Elvis Costello**, scores big with another week of major market support and continued album sales. **The Replacements** continue to spread at Top 40 with a video in solid play. **Neneh Cherry** is clos-

ing quickly and pulling big phones and last week's Wildcard pick, **Tom Petty**, is moving with big out of the box action and a #1 Album/Rock base. Watch **Bullet Boys** — ready to explode!

BLACK/DANCE

NENEH CHERRY BUFFALO VIRGIN

*Singles: 47** *Albums: —* *Avg Move: 2.85* *Aggrsv: 23*

Debut single broke big from the West Coast and is now quickly becoming a major national hit. The dance clubs are bangin' the hell out of this one and Top 40 continues to react with adds at **WHYT, B97, WKSE, WAPI, WCKZ, WDJX, KKYK** and others. Hot moves at **KMEL 8-6, WIOQ 10-9, FM102 5-4, PWR106 31-27, HOT97 31-27, WLOL 33-27, X100 22-18, KWSS 33-28, KWOD 27-22** and **WTIC 36-29**. Big debuts for **KRBE, KKBQ, WPHR, KS104, WGH-FM** Deb 25, and **KTFM**.

SURFACE CLOSER COLUMBIA

Singles: — *Albums: —* *Avg Move: 2.48* *Aggrsv: 9*

Former #1 Black/Dance smash is crossing big time now with majors including **WXXS, KXX106** and **KISN**. Jumps and phones are telling the story: 13-10 **KMEL**, 2-1 **WUSL**, 12-6 **FM102**, 3-2 **WCKZ**, 14-10 **KKMG**, 21-13 **WHYT**, 34-28 **WIOQ**, 31-27 **KWOD** and 27-22 **KITY**.

GUY I LIKE MCA

Singles: — *Albums: —* *Avg Move: 4.27* *Aggrsv: 7*

This hot single is developing from a strong (and we mean strong!) album sales base as well as Top 10 status at Black/Dance. New at **KKFR, KROY, KTFM, K98, KDON, KKMG** and others. Jumps at **WCKZ 15-10, HOT105 21-16, KMEL 28-18** and **KXX106 30-26**. One to watch!

ALBUM/ROCK

TOM PETTY I WON'T MCA

Singles: — *Albums: —* *Avg Move: 2.17* *Aggrsv: 4*

Currently dominating Album/Rock radio and crossing quickly with out of the box action at **KROQ, KEGL, Y95, 95XXX, G98, KCMQ, KFBQ, KIXY, SLY96, WDBR, WHTO, WSPK, WWFX, WAPE, WPST, WERZ, K104, KYRK** and many more. Jumps at **OK95 40-29, WIXX 38-33, WMMS** Deb 18, **WROQ** Deb 30, **KFMW** Deb 39 and **WOKI** Deb 29. Breaking big at **QZLZ** in L.A.

SIREN ALL IS MERCURY

Singles: — *Albums: —* *Avg Move: 3.67* *Aggrsv: 2*

Here comes another video success story in the making. MTV has been spotlighting the new video for several weeks and Top 40 responds with out of the box action at **WZOU, KXXR, KSAQ, 95XIL, KTRS, WKPE, WPFM, OK95, WLRS, KYRK** and others. Jumps 16-12 **WZOK** and Deb 34 **KZZU**.

BULLET BOYS FOR THE WB

Singles: — *Albums: —* *Avg Move: 3.13* *Aggrsv: 3*

The video has been in solid rotation for several weeks now, the album is selling and programmers are saying it's already generating phones. New at **WPHR, WGH-FM, KSAQ, K106, KFMW, KPAT, WDBR, WJAD, WPFM, WQUT, WZKX, KQKQ** and more. Big at **WROQ 12-9, KXXR 22-18, OK95 29-18** and **WLRS 35-29**.

POP/ADULT

PHOEBE SNOW IF I CAN ELEKTRA

Hot comeback is building quickly with a solid video base at VH1 and big Pop/Adult play. This week's believers include **WXKS, KROY, KSAQ, SLY96, WCGQ, KYNO, WBBQ** and others.

POST MODERN

ELVIS COSTELLO VERONICA WB

Singles: — *Albums: 28*

Back to #1 on the Post Modern chart and selling lots of albums. New this week at **KEGL, Y95, KUBE, KXXR, KWOD, KROY, WKSS, WNVZ, WBCY, WROQ, CKOI, KMOK, KTMT, KWNZ, KZOZ, WAZY, WHTO, WJAD, WPFM** and many more. Jumps 23-18 **SLY96**, 30-23 **Z104**, Deb 33 **WZOU**, Deb 29 **WGH-FM**, Deb 38 **KCPX**, Deb 29 **WBNQ** and Deb 37 **95XIL**. Video is in heavy rotation on MTV.

REPLACEMENTS I'LL BE REPRISE

Singles: — *Albums: —*

Former #1 PoMo giant is crossing big with a video in major play and continued solid sales. New this week at **WAPI, 95XIL, KCMQ, KZOZ, WHTO, WKLQ, WQSM, FM104, KYRK** and others. Moving **WLOL 20-16, WROQ 27-23, WKDD 30-26, KPAT 37-32, OK95 35-30, WIXX 39-34, WLRS 22-17, Z95** Deb 25, **KEGL** Deb 16, **WMMS** Deb 26, **KXXR** Deb 39 and **KTMT** Deb 36.

NEW ORDER ROUND QWEST/WB

Picking up speed this week with adds at **PWR99, B97, WKZL, KLUC, KNAN, KZOZ, KKSS** and others. Jumps at **KKHT 39-34, K106 35-30, KEGL** Deb 18, **KKBQ** Deb 31, **KRBE** Deb 34, **KKFR** Deb 31, **92X** Deb 31 and **KKQV** Deb 34. Solid album sales base.

XTC MAYOR GEFFEN

Singles: — *Albums: 43*

Post Modern giants are back with a straight ahead Top 40 sounding record that picks up out of the box support from **WZOU, 95XXX, K106, KFMW, KLYV, KNAN, KTMT, ZFUN, KZZU, K104** and others. Jumps 2-1 **KITS** and 27-23 **WMMS**.

TANITA TIKARAM TWIST IN REPRISE

VH1 has had the video in play for months now and MTV is also showing support. The album continues to sell and Top 40 responds with adds at **KPLZ, WROQ, KFMW, KGOT, KPAT, KTMT, OK95, WPST** and **KYRK**. Jumps at **CKOI 5-3, KROQ 33-29** and **Z97** Deb 38. Watch this one!

COWBOY JUNKIES SWEET JANE RCA

Singles: — *Albums: 39*

Sales continue to lead the way for this hot new act. Both MTV and VH1 are showing their support which is helping to spread this one at Top 40 radio. Breaking big at **WMMS, WBBQ, WROQ** and adds at **KISN**. Jumps 25-20 **K106**.

FROM THE
UNITED ARTISTS
MOTION PICTURE
"RAIN MAN"

JOHNNY CLEGG & SAVUKA



HOT SALES AT:
Transworld/Natl
Musicland/Natl
Tower/Natl
Sound Warehouse/Dallas
Nat'l Record Mart/Pitts
Western Merchandisers/Amarillo
Turtles/Atlanta
Record Bar/Natl
Harmony House/Detroit
Specs/Florida
Record Shop/Mpls
Strawberries/Boston
Radio Doctors/Milwaukee
Sam Goody/East Coast
Sam Goody/West Coast
Music Plus/L.A.
Wherehouse/L.A.

SCATTERLINGS OF AFRICA

⊞ (The Rain Man Mix) ⊞

41-37 HITS TOP FIFTY ALBUMS!

ALREADY ON AT:



KYRK
KIXY
WZKX
G98
K106

KKQV
KPAT
KWTX
SLY96
WCGQ



WHEN YOU PLAY IT, SAY IT.

Management: *ALIVE*

Produced and arranged by Hilton Rosenthal

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REQUESTS

Guns N' Roses is quickly making its way toward the #1 slot on the chart with huge phones, video play and sales all telling the story. **Michael Damian**, **Bon Jovi** and **Bette Midler** are also making strong moves with request

action leading. Watch **Skid Row** on Atlantic — huge MTV play and early Top 40 phones are spelling "HIT!" Also worth mentioning is **The Bullet Boys** — another video giant ready to break big at Top 40.

 **GUNS N' ROSES PATIENCE GEFFEN**


The album, "Lies," is back in the Top 10 and this single looks like it's going all the way. Most requested record in the country picks up hot mentions from B104, KBIU, KEYN, KFRX, KISR, KIXY, KKRZ, KSAQ, KWES, KYYY, KZFN, Q106, WANS, WDBR, WGLU, WIBW, WIBX, WIKZ, WKSE, WLFX, WNOK, WOMP, WPFM, WPRR, WSPK, WVBS, WYAV, Z100 and many, many more.

 **MICHAEL DAMIAN ROCK ON CYP/A&M**


Hot remake now has a video in solid play on MTV and is starting to sell singles. Reports come in this week from Z100, B94, G98, KEYN, KFQX, KFRX, KIXY, KKRZ, KZFN, WANS, WGLU, WIBX, WIKZ, WIXX, WJAD, WNNK, WNOK, WQCM, WRQN and many others.

 **BON JOVI I'LL MERCURY**

This looks like this could be the biggest single so far from the current album. Video play is huge, requests continue to grow at radio and album sales remain strong week after week. Pulling hot requests for Z100, B104, G105, KEYN, KFRX, KIIS, KIXY, KKRZ, KKXL, WBLI, WDBR, WIXX, WJAD, WNNK, WPXR and WSPT. Hot tour underway.

 **BETTE MIDLER WIND ATLANTIC**

Former Wildcard pick has become a bonafide hit with the help of big video play on VH1 and major market support. Now generating requests from all demos at WXKS, 95XIL, G98, KFQX, KIXY, KZFN, WCZY, WKQB, WRQN, WTHT, WVBS, WYKS, Z96 and many more. Top 10 album sales lead the way!

 **J HARNEN & SYNCH WHERE ARE WTG**

Picking up lots of momentum this week with major airplay, big phones and single sales. This week's reports come from WLOL, KISR, KIXY, KWTX, WCZY, WIKZ, WIXX, WKQD, WKSE, WQCM, WYKS, Z106 and more. Album to be released in June.

 **JODY WATLEY REAL LOVE MCA**

First single from the giant album (already #23 on the chart!) is breaking quickly and generating solid phones especially on the West Coast. Hots include FM102, HOT97.7, ISL95, KCMQ, KIIS, KIMN, KKRZ, KMEL, WIGY, WKSE and WYAV.

 **NEW KIDS I'LL BE COLUMBIA**

Giant is making big gains each week with huge album sales and phones leading the way. This week's hots come from FM102, HOT97.7, KFQX, KIIS, KKRZ, KMEL, Q106, WEGX, WIBW, WVBS and others. The new video should be out shortly and should help take this one straight to the top. Potential #1 here!

 **LITA FORD CLOSE RCA**

And the phones continue... Duet is closing with majors leading the way and a new video on MTV. Hot reports come from WMMS, 95XIL, KKXL, KYYY, WGLU, WIBX, WOMP, WRQN, WSPK and WTHT. Also generating giant phones for KQLZ in Los Angeles.

 **DONNY OSMOND SOLDIER CAPITOL**

Comeback of the year is pulling big phones everywhere in the country. The Don-man is currently working on the video which should be out within the next couple of weeks. Big phones this week at KIIS, KIMN, KWTX, WBCY, WDBR, WQCM, WRQN, WVBS, WYAV and Z106. Major markets are leading the way with solid jumps.

 **BELLE STARS IKO IKO CAPITOL**

This former Wildcard pick began with lots of morning play in major markets and has now spread across the country to be a genuine hit. Closing quickly with the help of big phones including hot mentions this week from Q106, KYYY, WAVA, WEGX, WGLU, WIXX, WKQD, WYKS and Z96. Selling lots of albums now!

 **WINGER 17 ATLANTIC**

The video remains one of the hottest in the country and the phones continue to grow week after week. Hot mentions come from KQLZ, KEYN, KIXY, WANS, WOMP, WQCM, WRQN, WTHT, Z96 and many more. Album sales are still huge across the country!

 **DEBBIE GIBSON ELECTRIC ATLANTIC**

Have we ever told you that we love the Deb-girl? Second single is taking off and now generating big phones for KIIS, KIMN, KKRZ, WBLI, WGLU, WNNK, Z100, Z106 and others. Album remains Top 3. Picking up lots of momentum this week with big moves and a new video in rotation.

ALSO GAINING REQUEST MOMENTUM

BOBBY BROWN
TOMMY PAGE
PAULA ABDUL

EVERY
SHOULDER
FOREVER

MCA
SIRE/WB
VIRGIN

NENEH CHERRY
LIVING COLOUR
DEON ESTUS

BUFFALO
CULT
HEAVEN

VIRGIN
EPIC
MIKA/POLY

Lita Ford

"Close My Eyes Forever"

from the album Lita



FLASHMAKERS WINNER!

42-38 HITS TOP FIFTY SINGLES!

DEBUT 37* R&R!

MOST ACTIVE!

AVERAGE MOVE	AGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	45 SALES (1 to 10)
3.58	43	16	7	9	8

Y95	add	KLUC	add	KZZP	deb	27	WVSR	15-4	KPLZ	14-11	KUBE	23-20	KITY	30-27
KKRZ	add	WQXA	add				K104	10-5	WPHR	21-11	KXYQ	23-20	WBBQ	32-27
Q105	add	WYKS	add	WDFX	7-2		FM104	11-7	WLRS	21-12	JETFM	27-20	BJ105	34-28
KWOD	add	WGGZ	add	WGH-FM	2-2		WNVZ	21-8	KKXL	24-16	KWNZ	30-23	KISN	40-30
							K106	11-8	Y106	28-17	WCGQ	30-24		
							Y97	14-9	WKTJ	22-18	95XIL	34-25		
							KWES	15-10	WDBR	24-19	KTRS	36-26		

Rick Astley

"Giving Up On Love"

from the album Hold Me In Your Arms

FLASHMAKER!

MOST ADDED!

KKBQ	add	KTFM	add	CKOI	add	WCGQ	add	KISN	deb	39	BREAKING AT:
B94	add	KZOU	add	KC101	add	WDLX	add				B96
WL0L	add	KTUX	add	KDON	add	WHHY	add	FM104	29-24		WBLI
KBEQ	add	KZZU	add	KIXY	add	WKSF	add	HOT97	35-31		WZOU
WTIC	add	WINK	add	KKQV	add	WVBS	add	KKHT	37-31		KKRZ
KITY	add	WNNK	add	KNAN	add	WWFX	add	Z102	37-32		PRO-FM
											94Q

Samantha Fox

"I Only Wanna Be With You"

from the album I Wanna Have Some Fun

FLASHMAKER!

50-45 HITS TOP FIFTY SINGLES!

MOST ACTIVE!

WZOU	add	WCIL	add	KWNZ	deb	30	HOT97	16-11	KISN	28-23	BREAKING AT:
Q102	add	WKSF	add	KKFR	deb	34	CKOI	23-16	KWOD	28-24	WPLJ
Q106	add	WNYP	add	KWTX	deb	37	KITY	21-18	KPLZ	29-26	B96
KRQ	add	WYKS	add	KZIO	deb	37	KRBE	26-21	KROY	31-27	WAVA
KFMW	add	WKQD	add	WCGQ	deb	38	WL0L	28-23	WBBQ	33-28	KUBE
									PWR106	33-29	PRO-FM
									KKBQ	35-30	WEGX
											KDWB
											B104

Cowboy Junkies

"Sweet Jane"

from the album The Trinity Session

CROSSOVER!

13 HITS POST MODERN!

39 HITS TOP FIFTY ALBUMS!

KISN	add	K106	25-20	BREAKING AT:	HOT SALES AT:	Record Shop/Mpls
KZZB	add			WMMS	Tower/Natl	Sound Shop/Nashville
				WROQ	Sound Warehouse/Dallas	Record Exchange/Cleveland
KXYQ	deb	30		WBBQ	Harmony House/Detroit	
					Radio Doctor's/Milwaukee	
					Strawberries/Boston	
					Wherehouse/LA	
					Music Plus/LA	
					CML One-Stop/St. Louis	



JHERYL BUSBY

inherited the mantle of Motown Records nine months ago, when MCA and Boston Ventures successfully purchased the struggling, but still legendary, label from its founder, Berry Gordy.

A new breeze began wafting through the corporate hallways of the black music giant's Sunset Blvd. headquarters. Busby seems relaxed and confident, even though he claims his greatest fear is the "intimidation" which comes from Motown's rich history. He need not worry. The label has responded to his leadership with the recent success of The Boys and Today as well as brisk early results from new releases by Gerald Alston, Georgio and El DeBarge.

Busby, of course, made a name for himself at MCA, where he nearly single-handedly turned the label's black music around, signing Patti LaBelle, Gladys Knight, Jody Watley, Pebbles, The Jets, Bobby Brown, Loose Ends, Ready for the World, Heavy D. and The Boys, and Klymaxx. He started in retail and became a part of Stax Records' marketing on the west coast. This was followed by stints at several labels, including UA, Buddah, Casablanca, Atlantic, CBS and A&M, before he moved to MCA in 1984.

On his agenda are a host of ideas he hopes will restore The House Berry Built to its former status as a world leader in black music. HITS spoke with Jheryl Busby on a wide range of topics, including the return of Diana Ross to Motown, his strategies for repositioning Motown in the marketplace, the current mergermania and lots more. In fact, he finally had to kick us out of his office.

Following in the footsteps of Berry Gordy is Busby's chief concern. At the end of the interview, he pushed away from his desk, leaned back heavily in his chair and calmly said, "I guess my biggest thrill would be pulling it off. Either way it goes down, man, what a great challenge, huh?" You bet.

Interview By Stephen Padgett

the

BUZZ

at the new

MOTOWN

Can you recap the events that led to Berry Gordy's decision to sell Motown and MCA's decision to buy?

The MCA interest was a natural. Berry's decision to sell? That has to be pretty complex. Obviously this was an emotional sell—it was the second time MCA had approached him. Twelve months earlier, a deal fell apart. Why did he sell? As I sit in this seat now, what I feel is the pressure—or the intimidation—of writing chapter two in the Motown story. If I was him, I don't know why I'd want to take that on. It's probably been the most successful book ever written; I don't know if the challenge was there for him. He never actually told me that, but that may be it. The intimidation of trying to follow what he was able to create in the first place.

Was he disheartened by Motown's poor recent performance?

I tell everybody, anything that sells for \$61 million ain't exactly burnt-out. Its catalog, which is pegged to do some \$20 million a year just in the States, tells you how much of a real company he built. When you realize his publishing company, which he didn't sell, is worth over \$100 million, it really keeps underscoring what an incredible story this was. I could have never written into the script of my music career that I'd be Motown's CEO. I'm thrilled to death, to say the least.

Weren't you originally involved in the deal to bring Motown to MCA?

I was always told, if MCA could make the purchase, it would be a great opportunity for me to move over. So I always looked to it with great anticipation and emotion, too, because I was building a very successful roster at MCA. I had brought artists over with the promise of long-term commitment. I sell artist development and I sell it hard. We had a phenomenal story going on, with nine or ten artists having their first albums go platinum, and that was a big responsibility. And to be leaving was a real emotional issue for me because I thought that some artists might feel, "God, Jheryl, I just got here, we're off to a great start, and you're out of here."

Can you describe the current



relationship between Motown and MCA?

We really aren't a part of the MCA family—we are and we're not. We're distributed by them, they are our limited partner with Boston Ventures, but we're a separate company. We are a stand-alone company that takes back shop services from MCA—legal, accounting, royalty, etc.—which allows us to keep down our overhead. That's all part of our distribution fee. There is an operating committee which consists of Irving Azoff and one or two others from MCA, myself, and three people from Boston Ventures. And then there's the artist board that we're setting up. At that meeting, a great many things will probably come out. We're constantly refining. We're going to base this company on what works, not what looks good on a piece of paper.

I look at my role as creating a profit center for a big distribution arm. I always look at the big picture. It is my responsibility to help develop MCA's distribution arm to be the biggest in the business.

What did you see as your initial priorities at Motown?

The first thing is always manpower. You have to find people who believe, and want to take on the challenge. I think we have a great mixture of people who have been here for years and new people who've come aboard. I feel artist development is the most important department at a record company. Not to slight my promotion and sales departments, but I'm a guy who believes in artist development. I want to be known as a guy who

developed artists, not promoted records. That's real important to me.

The next priority, obviously, is developing a product line, and we're busy doing that right now. I'm real excited that we've been able to attract people like the Pointer Sisters, Gerald Austin of the Manhattans, get Diana to return, and be able to break The Boys.

Priority three is taking the catalog and making sure it continues being a major force in black music, and that we find ways to constantly reintroduce that catalog to a new consumer. I plan to have The Boys do a Motown tribute album, doing "My Cherie Amour," "I'll Be There," "ABC." Why not? Diana Ross returning to where her catalog is allows me to reposition that catalog in front of the consumer.

Who are some of the executives you've put into place here?

We focused in on hiring people and placing them one step above where they've ever been in their careers. Almost like me. It's a process I learned from Irving Azoff—he hired a bunch of bright people and said, "Now all of you have a job you've never done before." You're slightly below water level, you gasp for air and go for it. In artist development, we were able to hire Tracy Jordan as our VP. She was a publicist, and a very good publicist, at Arista, and she dealt with artist development, but here, she is the head of the department. We hired Zack Vaz as our VP of A&R. Zack has a wealth of experience. He was one of the key figures in one of the biggest management firms on the east coast, Hush Productions. He

worked with Freddie Jackson, he worked with Melba Moore. I thought that this time around, because I inherited so many superstars, that I needed an A&R man whose experience comes from dealing with the upper end artists, so he can talk the same language as a producer who would work with Lionel Richie. I inherited Ronnie Jones, our VP, Promotion, from the old Motown. Ronnie and I have been trying to work together for years. He has a system with a co-national tier, with a national director of promotion in Chicago, James Cochran, and one in Dallas, Eric Thrasher. Miller London, our VP of marketing and sales, is a 20-year veteran here. He bleeds Motown. He keeps us focused. And we think that he brings the knowledge of the catalog and the artists that are still here. Ben Sheets is his national field guy, and they interact with MCA distribution. Michael Botros is our chief financial officer. This is a step-up job for him. He was basically a numbers man for the old company. But again, he brought a wealth of knowledge of the artists, the billing history, the system. And he was such a great help in the transition. To me, my area of growth is finance. He has been just an incredible source of knowledge for me.

How does Smokey Robinson fit into the new Motown?

That's a real sensitive issue. Obviously, we've made a deal with Diana. And rather than spend a lot of time on it, there are key artists here—Smokey, Lionel Richie and Stevie Wonder—who are all up for renegotiations, so I don't want to get into any real heavy conversation. If I could put together a board of Lionel, Stevie, Smokey and Diana, then I would have one of the smartest and most experienced boards around, and beyond that, some great partners.

Your pattern at MCA was to start an artist at Black Radio, build a solid base, and then cross them to Top 40. Historically, Motown has meant black artists with almost instantaneous pop appeal. What's your promotional game plan?

I want to use the history as an advantage. I feel that pop radio in America has a tendency to respect

the Motown label for its history, so yeah, I'm going to use that. But I'm a guy who feels that a lot of your developing artists have to have a base. I'm not offended or ashamed that The Boys had to start at black radio, develop an image, and then through the use of artist development, be promoted as a pop act. I think that that has to be my game plan. Solidify the image, not expect too much and hope that all America eats it up.

Do you view your mandate at Motown to be to attract these kinds of general market successes, like the Jody Watley's and Pebbles' you had at MCA?

Yeah, I want the Jody Watley's and the Pebbles', but I also want the Guy's. MCA had a tendency to miss that part of the business in the latter years. I think they tried to hit the general market every time. You know, Guy's at a million albums over at MCA, and it hasn't cracked the general market yet. I'm going to have acts whose music I know is designed for a target audience, and I hope that we're able to market acts to the general public. What we want to do is make sure Motown is tasty in the areas of rap, gospel, pop and jazz. I want to broaden the notion of the Motown sound, so that it truly represents the diversity of urban America.

Motown has been a little cool toward rap in the past. Are you committed to it?

Yeah, anyone who thinks it's over is crazy. We think that rap will continue to evolve. Anytime you can turn on TV and the Trix rabbit is rappin', well then you know it's general market. Motown should have been in that business. I plan to be in that business, but tastefully and on a limited basis.

When will we be seeing new product from Lionel, Diana, Stevie and the Pointers?

Diana will actually have an album out in April. Lionel is wrapping up, he'll probably have an album out in the fourth quarter of this year. Stevie is busy recording right now. Believe it or not, he's got three things already. But, first time working with Stevie, I can't tell you what that means in terms of time, but he's very excited about getting involved in the recording process.

The Pointers will probably come the fourth quarter of the year. So you'll probably see all of those people before the end of the calendar year.

We're going to break some new artists, too. We've signed Leon Sylvers, who virtually put the Solar sound on the map in the 70's. Joyce Irby, who was the lead vocalist with Klymaxx, has got an incredible project coming. Johnny Gill (of New Edition) has got a new thing coming, with four things done with L.A. and Babyface. And some surprise signings that I can't talk about now. Well, there's one I can talk about. I've done a deal with Ted Riley, the hot producer who did Bobby Brown's "My Prerogative," and Guy's project. We signed a deal with him called Sound of New York, S.O.N.Y. We're very busy negotiating with the Apollo Theatre and the Apollo Theatre Record Group, which gives us first right of refusal for the acts that perform there. It will be a performer's label. Everything on that label will be people that take it to the stage in a big way. We have a great many very exciting projects on the drawing board.

How did the Diana Ross deal develop?

She really wants to focus the discussion on her new album. But, I will say this much—basically, Diana Ross had been signed to MCA. Coming to Motown became sort of a natural when MCA bought Motown. We approached Diana early on about whether she might see the marketing value of returning to her origin. Only later did Diana see the advantage of returning home—as an officer and with a piece of the company. It really became a pride statement for her.

It's not just coming back to record. It's owning a piece. It's going back with a responsibility, and reuniting herself with her catalog, and she's excited. I've never seen her more pumped.

I was part of the team that signed her to MCA. In fact, during our negotiations, I assured her, that no matter where she signed, I'd be a part of her career—even though I had the job here. I felt her intensity and I loved the direction she wanted to go in, so I wanted to be a part of the work and marketing of an album from her.

What role will she play in the company?

She's on our advisory board and she is a vice president at the company. I don't want to talk about her percentage ownership, but she has a piece of the company that she purchased. That's no new news, but that's the basics of the deal without getting into sensitive issues.

Motown was for years a beacon of strength for black entrepreneurial America. I know a lot of heated feelings were ventilated when it was sold to a major U.S. Corporation. Can you give some of your personal perspective on that controversy?

That was a sensitive issue Berry went through before he sold. Motown represented more than pure talent, it represented hope and opportunity. Say what you will about The Boys, I don't think they're what you'd call God's gift to great singing. What The Boys are is a great statement—anyone can pull it off if you've got the will power and energy. In terms of it not being a totally black-owned company, well, it's hoped that the fact I stepped into one of the greatest jobs

with a piece is a statement by the corporate community. Plus the fact that 20% has been set aside for employees here. The executives at some point have a dream we can put together an advisory board of major artists who have contributed to this company over the years, and that they'll have a piece. And so that when it's all said and done, it's still a pride statement of black ownership. Thank God that investment bankers came along and saved it, because it could have gone away completely. I want to focus on the fact that there's still hope and opportunity for folks at Motown. That's why writing chapter two is such a big job. And I haven't met a person who doesn't want to see us succeed, not one.

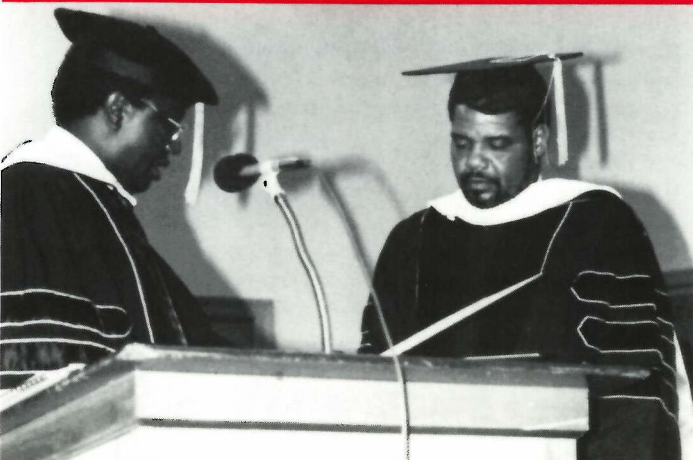
Motown is just a recent example of a company being absorbed into a larger conglomerate. What are your general feelings and judgements about that trend? Is it healthy for music and the business in the long run?

It seems there are probably more small record companies being formed than ever before. The thing that has come under control is distribution. And distribution is going to be out looking for creative centers, which are going to be the young labels. The major labels lost a lot of music to the rap business because they didn't understand it. I think the time is right for young kids to start their own thing. I take the viewpoint that there will be less distribution arms, which may or may not be healthy, but there will probably be more and more creative centers, because that can't be controlled.

Any general thoughts about the Time-Warner merger?

Boy, what a great statement to the Wall Street community about the entertainment industry. I think that anyone who doesn't view that as a good sign might not really understand that we're no longer in the record business, we're in the entertainment business. And I'm excited when I see those kind of mergers take place. I think it puts a demand on good management. All of a sudden, you need smart management in individual areas and the manpower issue becomes important. That means there are going to be better jobs and higher salaries. [Z]

JHERYL BUSBY (right) graduates to the big time, as he receives a PhD at Motown University.



stop!

Sam Brown

breaks in America!

Non-stop phones!

BUZZ BENNETT - PD
Y95 / DALLAS DEBUT 19

"Hot upper demo record. Already showing 18+ and Top 5 requests 25+. Definitely a hit here."

JERRY MCKENNA - MD
WXKS / BOSTON 10-9

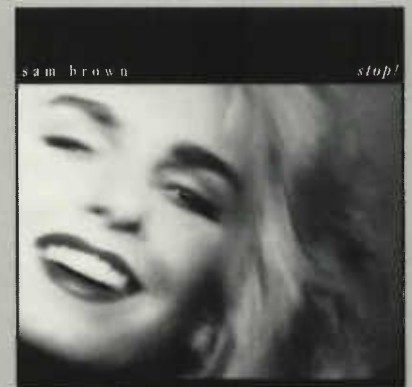
"Heavy adult female phones but get this, they called me directly in the business office, not on the request line. If this isn't an active record I don't know what is."

JAY MCCALL - PD
KOZE / LEWISTON 34-25-20

"14 points in two weeks and very active. Everytime I play it somebody calls and asks 'Who is that?' And I can't believe the demos everyone from a 50 year old woman to a 12 year girl to a 36 year old man."

MARK EVANS - OM
KXX106 / BIRMINGHAM 13-9

"This record is just HUGE! No ifs, ands, buts about it. This is a bonafide smash. #1 phones and they can't keep it in the stores."



Produced by:

Pete Brown, Sam Brown, Danny Schogger
Management: Lisa Denton



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stop! (AM 1234)

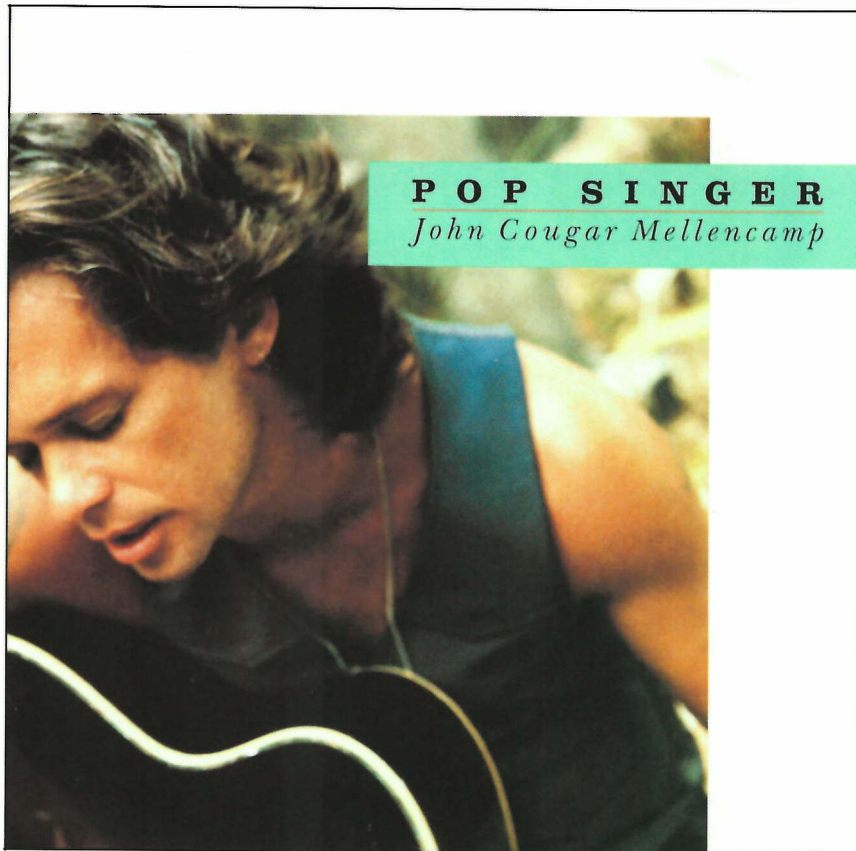
the single that's
Top 10 in nine countries!

stop! (SP 5195)

the debut album from sam brown.

Over 3/4-million copies sold
worldwide!

“POP SINGER”



from the forthcoming album

BIG DADDY

PRODUCED BY JOHN MELLENCAMP

MANAGEMENT: CHAMPION ENTERTAINMENT ORGANIZATION, INC.

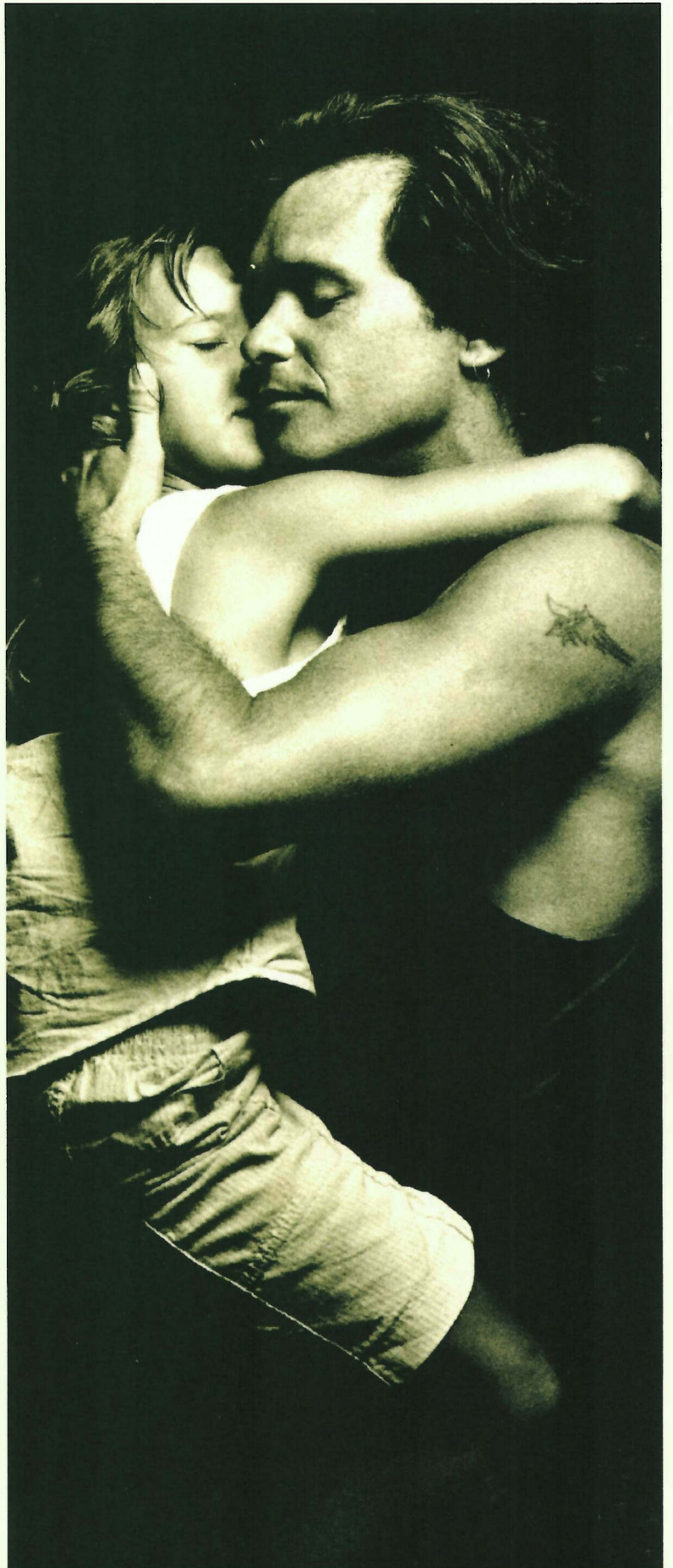
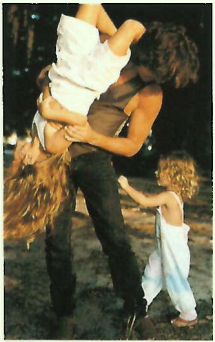
© 1989 JOHN MELLENCAMP



PolyGram



John Cougar Mellencamp



Q: What do these artists have in common?

The Bangles Bobby Brown Tracy Chapman Def Leppard
Debbie Gibson Guns N' Roses Tone-Lōc

A: Nothing.

But on **Lost Angels**, the original motion picture soundtrack album,
you can hear

Apollo Smile ♪ **Toni Childs** ♪ **The Cure** ♪ **Happy Mondays**
The Pogues ♪ **Raheem** ♪ **The Royal Court Of China**
Soul Asylum ♪ **Soundgarden**



[SP 3926]

original motion picture soundtrack

Uncommon music from A&M Records.

See the Orion motion picture, opening everywhere May 5.
Executive Producers—David Anderle, Steve Ralbovsky, Hugh Hudson

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POST MODERN

(Based on a combination of airplay and sales.)

LW	TW	ARTIST-LABEL	COMMENTS
2	1	ELVIS COSTELLO - WB Veronica	Back up!
1	2	XTC - Geffen Mayor of Simpleton	Still huge
4	3	F Y CANNIBALS - I.R.S./MCA Various	Giant sales
3	4	THE REPLACEMENTS - Sire/Reprise Various	Steady
5	5	ROBYN HITCHCOCK - A&M Madonna Of The Wasps	Tour helping
6	6	GUADALCANAL DIARY - Elektra Always Saturday	Early sales
9	7	MORRISSEY - Sire/Reprise The Last Of The...	Big air leads
8	8	INDIGO GIRLS - Epic Closer To Fine	Huge airplay
15	9	DEPECHE MODE - Sire Something To Do	Breaking big
7	10	LOU REED - Sire/WB Dirty Boulevard	Peaked
12	11	THROWING MUSES - Sire/WB Dizzy	Solid airplay
10	12	NEW ORDER - Qwest/WB Round & Round	Airplay falling
11	13	COWBOY JUNKIES - RCA Various	Sales lead
23	14	THE CULT - Sire/Reprise Fire Woman	Breaking fast
20	15	CONNELLS - TVT Fun & Games	Breaking
18	16	DE LA SOUL - Tommy Boy/WB 3 Feet High	Selling
17	17	THELONIOUS MONSTER - Relativity So What If I Did	Steady week
25	18	FIREHOSE - SST Time with you	Strong week
19	19	TANITA TIKARAM - Reprise Twist In My Sobriety	Sales/video
13	20	PROCLAIMERS - Chrysalis I'm On My Way	Falling
24	21	HOUSE OF FREAKS - Rhino Sun Goes Down	Lots of airplay
--	22	THE CURE - Elektra Fascination Street	Most Added
--	23	DRIVIN' N' CRYIN' - Island Honeysuckle Blue	Most Added
--	24	PIXIES - Elektra Monkey	Early gains
--	25	NEW MODEL ARMY - Capitol Green On Grey	Airplay leads

POST TOASTED *By Ben Dover*

Yo Wallies and Wallethes! There's been a resurgence in both airplay and sales this week for **Elvis Costello**. College and Commercial PoMo stations are now basically playing the entire album which, with the help of big video play, continues to influence retail action. **XTC** remains strong with sales still on the up and airplay that also continues to grow. **Elektra** is back in full force with lots of hot new records (not product according to **Marky Cohen**) including two acts that make strong debuts on the chart: **The Cure**, whose EP hits the streets this week, scores huge as Most Added record of the week and debuts Top 10 on several playlists throughout the country. Also, **Marky's** makin' big moves with the new **Pixies** album (great record!) which will also ship this week. The indies are scoring this week as **SST's firehose** moves quickly with airplay leading the way and **Rhino's House of Freaks** grows with big radio support and early sales at local PoMo outlets. **Depeche Mode** is dominating at retail with their motion picture soon to be released and **Indigo Girls** continue their debut success with a great new video now in play on both MTV and VH1. One more act worth mentioning is **Island's drivin' n' cryin'** — they have been Most Added two weeks in a row and are beginning to sell albums especially in the Southeast. And now, more stuff..... **John Sigler** of **RCA** is shipping the new **Love n' Rockets** single one week early due to overwhelming demand by young PoMo geeks who all argue about who's the bigger fan! Get this, one anonymous Wally says he even knows exactly what the band smells like after a two hour gig! Anyway, congrats to **Josh Rosenthal** of **WCDB** on being the only music geek to get **Elvis Costello** in the studio for an interview. It only cost him twenty tix to his show and buying out all the records stores of all the Elvis product! Gosh Josh, all we have to do is put him at #1 on our chart to see him!.... There's a new PoMo station — **WPRK-FM** in Winter Park, Florida. They're based at Rollins College and need product so c'mon and help the weasels out. And another piece of mindless garbage to fill your needy little heads — **KCRS** is holding its 8th Annual Trivia Contest and giving away back issues of **Hits Magazines**. So far there are no winners.....

??????????



Maryann Earl — *isn't she pretty?*

POST MODERN

HOTS

1. XTC (Geffen)
2. CULT (Sire/Rep)
3. CURE (Elektra)
4. PIXIES (Elektra)
5. DRIVIN' N' CRYIN' (Island)
6. ELVIS COSTELLO (WB)

ADDS

1. CURE (Elektra)
2. TOM TOM CLUB (Sire/Rep)
3. DRIVIN' 'n CRYIN' (Island)
4. PIXIES (Elektra)
5. CULT (Sire/Rep)
5. JOE JACKSON (A&M)

(Hot reports from the nation's leading radio and retail outlets)

SOUND WAREHOUSE / TRACY DONIHOO /

Gipsy Kings
Tanita Tikaram
Elvis Costello
New Order
Lyle Lovett

WCDB / JOSH ROSENTHAL/JIM MCNEIL / ALBANY

Elvis Costello
To la Tengo
De la Soul
Pixies
Lard

WHFS / DAVID EINSTEIN / AN-NAPOLIS

R.E.M.
Elvis Costello
XTC
Fine Young Cannibals
Replacements

WRAS / KIM SAADE / ATLANTA

De La Soul
Drivin' n' Cryin'
Xymox
Firehose
Neville Bros.

KYMC / GAYLE GALLAGHER / BALLWIN

Erasure
The Cure
Danielle Dax
Gregory's Funhouse

NEWBURY COMIX / RICHIE BARSONS / BOSTON

Tom Tom Club
Robyn Hitchcock
Mojo Nixon
Dickies
Happy Mondays

WBCN / OEDIPUS/CARTER ALAN / BOSTON

The Cult
Tom Tom Club
Pixies
Caterwaul
The Cure

WFNX / BRUCE MCDONALD / BOSTON

The Cure
The Cult
Mojo Nixon
Pixies
U2

NU MUSIC / SCOTT ANDERSON / BRIDGEPORT

Firehose
Ignition
Green On Red
Timelords
Mojo Nixon

WXRT / LIN BREHMER / CHICAGO

Neville Bros.
Wonderstuff
Connells
Living Colour
Sandmen

MANIFEST / DONNA MAXWELL / COLUMBIA, S.C.

Lay Quite A While
Drivin' n' Cryin'
House of Freaks
New Model Army
Laughing Hyenas

KEGR / STEVE O'BRIEN / CONCORD, CA.

Elvis Costello
The Fixx
Simply Red
XTC
Julian Lennon

WXCI / GREG VEGAS / DAN-BURY

De la Soul
Too Much Joy
Pixies
Cult
Cure

HARMONY HOUSE / VINCE DELEON / DETROIT

XTC
New Model Army
Robyn Hitchcock
Yello
Morrissey

PLAY IT AGAIN / ALAN KOVAN / DETROIT

Birdland
McCarthy
Nikki Sudden
Close Lobsters
My Bloody Valentine

WDET / ANNE DELISI / DETROIT

XTC
Tanita Tikaram
Yello
Enya
REM

KARMA / MATT RAFTREE / FT. WAYNE

Peter Case
Cult
Simple Minds

SELECTER / SUSAN HAYNES / HICKORY, N.C.

Connells
Masters of Reality
Guadalcanal Diary
Neville Bros.
Popes

WHMI / JEFF WELLING / HOWELL, MI

Morrissey
Depeche Mode
Cult
Indigo Girls
New Order

KUCI / GARY DOWNS / IRVINE

Flaming Lips
New Model Army
Drivin' n' Cryin'
Live Skull
Dirty Dozen Brass...

VINYL VENDORS / VALERIE ELIOT / KALAMAZOO, MI

XTC
Elvis Costello
Wynans
Replacements
Exodus

WKSR / DAVE WELTE / KENT, OH

Goo Goo Dolls
XTC
Cult
Indigo Girls
Lard

WUTK / BENNY SMITH / KNOX-VILLE

Cult
Cure
Dessau
Love & Money
Connells

KEDG / J.J. JACKSON / LOS ANGELES

Replacements
Elvis Costello
XTC
The Cult
Sam Phillips

KROQ / VAN JOHNSON / LOS ANGELES

The Cure
Morrissey
King Swamp
The Cult
Tom Tom Club

RECORD TRADER / CLIFF DEALIST / LOS ANGELES

Mother Love Bone
Lil' Ed & Blues...
Broken Homes
House of Freaks
Dee Dee King

WORT / STEVE GOTCHE / MADISON

Firehose
XTC
Graham Parker
Bel Canto
Batfish Boys

WFIT / HELEN URRIOLA / MELBOURNE, FL

Guadalcanal Diary
Caterwaul
Connells
New Marines
Indigo Girls

8 POST MODERN!

indigo girls

the brand new album
featuring
"closer to fine"
and
"kid fears"
produced by Scott Litt



**BREAKOUT SALES:
BOSTON
ATLANTA
NEW YORK
DETROIT
SEATTLE
ALBANY
DURHAM
AUSTIN**

VIDEO NOW ON VH1 & MTV!



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POST MODERN



JODY DENBERG KLBJ AUSTIN

Jody was just awarded best radio DJ in Austin. Problem is, the number of voters for that award exceeds the readership of the piece of dog doo in your hand by only two people. That makes eight. In Jody's spare time, he enjoys untangling the mats out of his dogs rear end fur. Now, don't you wish we all had dogs?

HOTS:

1. NEVILLE BROS.
2. TANITA TIKARAM
3. ELVIS COSTELLO
4. HUGO LARGO
5. LOU REED
6. ROBYN HITCHCOCK
7. RIEVERS
8. DOUG SAHM
9. REPLACEMENTS
10. GREEN ON RED

EASTSIDE / MIKE DUGAN / MILWAUKEE

- Cult
- Drivin' n' Cryin'
- Love & Rockets
- XTC
- Mojo Nixon

RADIO DOCS / KATHY STAMM / MILWAUKEE

- Tom Tom Club
- Mojo Nixon
- Dickies
- Drivin' n' Cryin'
- Lyle Lovett

LET IT BE / RYAN CAMERON / MINNEAPOLIS

- The The
- S Express
- Field Trip
- Pixies
- Boiled in Lead

WMMR / KAREN BOOTH / MINNEAPOLIS

- Love & Rockets
- Robyn Hitchcock
- The Cure
- Fine Young Cannibals
- XTC

KFMH / SCOTT PETERSON / MUSCATINE, IA

- Too Much Joy
- House of Freaks
- Swimming Pool Q's
- Green on Red
- Drivin' n' Cryin'

WRVU / MARK HILL / NASHVILLE

- Caterwaul
- Pixies
- Xymox
- New Model Army

WTUL / GIL CREEL / NEW ORLEANS

- Live Skull
- House of Freaks
- Mo Tucker
- Flaming Lips
- Goo Goo Dolls

WDRE / MCNAMARA / NEW YORK CITY

- Depeche Mode
- Howard Jones
- Fine Young Cannibals
- Elvis Costello
- Replacements

KRCK / PAUL KRIEGER / OMAHA, NE

- Depeche Mode
- The Cure
- Happy Mondays
- The Cult
- Caterwaul

MURMUR / DON GILLIAND / ORLANDO

- Green On Red
- Melissa Etheridge
- Caterwaul
- Moev
- Martin Stephenson

WUCF / CJ / ORLANDO

- Too Much Joy
- Drivin' n' Cryin'
- Tim Finn
- New Model Army
- Pixies

WOXY / PHIL MANNING / OXFORD, OH

- The Cure
- New Model Army
- Pixies
- Guadalcanal Diary
- XTC

WMDK / MIKE THOMAS / PETERBOROUGH

- XTC
- Sidewinders
- Treat Her Right
- Drivin' n' Cryin'
- Indigo Girls

WDOM / BETH RUSSELL / PROVIDENCE

- Cult
- Cure
- Elvis Costello
- XTC
- Replacements

91X / OZ / SAN DIEGO

- Replacements
- The Cult
- New Order
- Depeche Mode
- The Cure

KITS / STEVE MASTERS / SAN FRANCISCO

- The Cure
- Xymox
- Replacements
- XTC
- Fine Young Cannibals

KCPR / SCOTT CARTER / SAN LUIS OBISPO

- Speed the Plough
- Pixies
- Sundays
- Xymox
- Bel Canto

RAINBOW / CHRIS BRYANT / SAN MATEO, CA

- Tim Finn
- Tanita Tikaram
- Fine Young Cannibals
- Flesh & Blood
- Indigo Girls

ROCKIT RECORDS / AL QUINT / SAUGUS, MA

- Zulus
- Mojo Nixon
- M.O.D.
- Wrecking Crew
- Agnostic Front

WRUC / JOHN MORGAN / EUGENIO / SCHENECTADY

- Cure
- Cult
- Firehose
- Guadalcanal Diary
- Tom Tom Club

LIBERTY SOUND / BILL FUENFHAUSEN / SPRINGFIELD, MO

- Sam Phillips
- Tanita Tikaram
- Indigo Girls
- Mojo Nixon
- Sam Brown

KWUR / AMY HALL / ST. LOUIS

- Robyn Hitchcock
- XTC
- Xymox
- Cicccone Youth
- Pixies

WVFS / MIKE RITTBERG / TALAHASSE

- Cult
- Connells
- Caterwaul
- Drivin' n' Cryin'
- Firehose

KLA / LEN NEVARES / UCLA

- Robyn Hitchcock
- XTC
- De La Soul
- Firehose
- Pixies

RECORD RACK / BRUCE GODWIN / HOUSTON

- Tom Tom Club
- S-Express
- Keith l'blanc
- Roxette
- Tack Head

ORPHEUM RECORDS / JEANNE LEGAULT / SEATTLE

- Tad
- Neville Bros.
- Robyn Hitchcock
- Box Car
- Julian Lennon

WAX TRAX / JOE BEINE / DENVER

- De la Soul
- Mojo Nixon
- Tone Loc
- XTC
- Lou Reed

CELLOPHANE SQUARE / STEWART DeSPAIN / BELLEVUE

- Depeche Mode
- Beaches
- Madonna
- Kill Dozer
- Les Thugs

Concrete & Blonde

"Mama's going crazy 'cuz her baby's cut down by some teenage car chase war out of bounds/It was the wrong place, wrong time, wrong end of the gun...Sad"



"GOD IS A BULLET"

the first of ten killer songs from

THE NEW LP **FREE** (IRS-82001)

Watch for a national tour this summer

P I N & W E B

IRS-42281

CAFET WALK

FEATURES "THE SHEEP'S A WOLF"

WAILING, MELODIC, PASSIONATE, SHRIEKING...

REACTION GUARANTEED.



POST MODERN

POMO PICKS

Edited By Roy Trakin



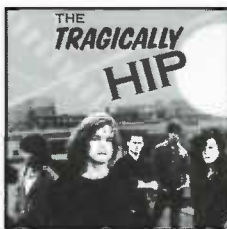
Xymox, "Twist of Shadows" (Wing/Polydor): Dutch Europopsters, led by singer-guitarist-keyboardist **Ronny Moorings'** Cure-like croon, are bound to find favor on dance-floors and with most Post-Modern outlets. The first single, "Obsession," starts off with a tribal beat, then pulses forward in a **Depeche Mode**-ish dirge that builds to a spacious climax, thanks to the wide-screen scope of engineer-mixer-producer **Peter Walsh**, while **Tony Visconti's** string arrangements augment a pair of the tracks.

Green On Red, "Here Come The Snakes" (Restless): L.A. expatriate **Dan Stuart's** raw and raucous blues-country-rock outfit traveled to Memphis, where they recorded at legendary **Elvis Presley** discoverer **Sam Phillips'** studio with producers **Jim Dickinson** and **Joe Hardy**. Plumbing rock's roots while decrying its current moral abyss is G.O.R.'s stock-in-trade, particularly on the **Stones**-y "Keith Can't Read," the sardonic "Rock 'n' Roll Disease" and the elegaic, **Neil Young**-ish "Morning Blue."



The Dickies, "Second Coming" (Enigma): Veteran pioneers of El Lay punk-rock return with their full-length debut LP for new label. What sounded like impenetrable speed-thrash twelve years ago now slows down to good-humored progressive-pop novelty, with shrill vocalist/keyboardist **Leonard Phillips'** tongue most definitely in his cheek on ditties like the pogoing first single, "Dummy Up" and wacky, but loving covers of **the Cowsills'** "Hair" and **Gene Pitney's** "Town Without Pity."

"The Tragically Hip" (MCA): Rockers from the North Country cross the border with this seven-song mini-LP debut that features the anthemic drive of the first single, "Small Town Bringdown." Fronted by co-songwriters, singer **Gordon Downie** and bassist **Gord Sinclair**, these Canucks have a roaring four-on-the-floor approach that should appeal to PoMo and Album outlets which favor straightforward, no-nonsense, guitar-based rock 'n' roll, like the dramatic "Killing Time" and the playful "I'm A Werewolf, Baby."



POMO MUGS



ELVIS DOES RADIO: PoMo king, **Elvis Costello** recently paid a visit to the staff at **W.D.R.E.** in New York. Elvis hasn't been available to do many radio visits but when he found out that these guys love him so much that they even go so far as to write his name in ketchup when dressing their hamburgers, he felt sorry enough for them to drop by. Pictured l-r are **W.D.R.E. Morning DJ, Danny Toy; Larry The Duck** (no comment); **Elvis;** and Program Director, **Denis McNamara.** Can you believe it took two hours to write this caption?



LOTS OF HAIR: **Nan** "God, why did it take you so long to print this photo?" **Fisher** and **Michelle** "Why didn't anyone tell me this was going to be in this rag?" **Block** posed for us at a recent audition for **Stacey Q's** new video. Producers were looking for two ballerinas with no rock n' roll experience. They did not get the part. We're not telling who's who (maybe because we can't even decipher between these two princesses). We love you girls!



TOO MANY PEOPLE IN ONE PHOTO: **San Diego's New Music leader, 91X,** had **R.E.M.'s Peter Buck** in the studio for a free acoustic concert of their very own. (Aw, that's great). Ya know, when we get photos like this with 18 million folks in them (don't get us wrong — we love 'em all) we are left clueless as to who to embarrass. Therefore, we'll leave this one alone and just embarrass ourselves. Pictured here l-r are a bunch of people at **91X** in San Diego with **Peter Buck** of **R.E.M.**

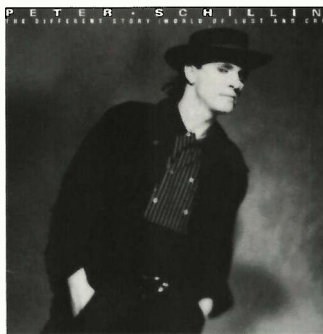
THE HORIZON

THE LATEST ON UP AND COMING BANDS

by John Sutton-Smith

SOUNDS OF THE SUMMER: "Free," the new album from **Concrete Blonde**, is finally available from I.R.S. and it's everything fans of the band have been hoping for since their fine debut LP over two years and much legal turmoil ago. Lead singer **Joh-nette Napolitano** is a rockin' free spirit, with a tough 'n tender voice that explores the broad range of emotions found in her exceptional songwriting. Immediate standouts include rockers "Run Run Run" and "Help Me," while "Roses Grow" and "Scene of a Perfect Crime" show Napolitano's pop instincts remain as uncluttered as her creative vision..... Another breakthrough album on the way is the first domestic release by Dutch pop group **Xymox**, "Twist of Shadows," on WING/POLYGRAM, with tracks like "Obsession," "A Million Things" and "Evelyn" displaying strong radio and dance potential that could put this band at the top of the Europop market this summer..... **The Pixies** are back, too, leading with "Monkey Gone to Heaven" from their "Doolittle" album on ELEKTRA. There seems to be a great many closet Pixies fans out there and this might be the record to get serious radio attention for the underrated Beantown combo..... In that very same category falls **Throwing Muses**, who put on a wonderful show here last weekend, displaying charm and verve, bringing to life their challenging pop behind **Kristin Hersh's** affecting voice and **Tanya Donnelly's** fierce guitar..... The Muses show at the Hollywood Palace was sandwiched between appearances from two of the best singer/songwriters in the business when both **Graham Parker** and **Steve Earle** held SRO crowds late into the night. After more than a decade of underachievement, Parker has reduced his stage show to himself, an amp and an electric guitar, allowing the songs themselves to take center stage. The ruthless simplicity and aching beauty of much of Parker's best work are often deflected by his blustery manner on stage, but the poignancy of "Temporary Beauty" or "You Can't Be Too Strong" (a possible single release?) is impossible to ignore..... Earle, meanwhile, did a rousing three-hour show, covering most of his already extensive catalog, with more energy than any Lone Star rocker this side of **Joe Ely**..... Summer tours are getting firmed up— **New Order**, who are touring with the above-mentioned Muses next month, will return in the summer headlining a triple bill roadshow that includes **P.I.L.** and **the Sugarcubes**..... **Love and Rockets** hit the road shortly, once their latest release for RCA makes its way into record stores next month..... And reggae great **Bunny Wailer** is making his first U.S. jaunt this month behind the recent "Liberation" album on SHANACHIE..... Two new from RCA: Rockers **Treat Her Right** with "Tied To The Tracks" and the debut from **Mary My Hope**, "Museum," through **Andrew Lauder's** new Silvertone label..... Austin's famed **ANTONE'S** has followed up their excellent new **Doug Sahm** album with another release from a Lone Star veteran in **Lou Ann Barton's** spirited "Read My Lips"..... Finally, the **Tom Tom Club** make their long-awaited return with "Boom Boom Chi Boom Boom" on REPRISE, with the first video and single, "Suboceana." Other summer dance faves on the LP include "Call of the Wild," "Don't Say No" and a swift take on the **Velvet Underground's** "Femme Fatale".....

NEW ARTISTS



Peter Schilling

Title
"The Different Story (World Of Lust And Crime)"

Label
Elektra

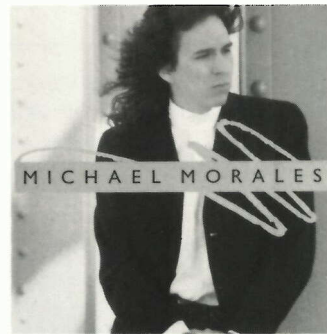
Yes, folks it's the same Peter Schilling who scored the monster 1983 hit, "Major Tom (Coming Home)," which also established the singer/songwriter as an international force. Since that time, he has released two Elektra albums, toured, and decided to take a lengthy sabbatical, before releasing this current project. Co-produced by Michael Cretu, this record should rekindle the spark in his old fans, while gaining a new legion of followers.

Suggested Cuts

The title track, "The Different Story (World Of Lust And Crime)" is a winner:

Label Comments:

"I like Peter Schilling, and I know you do too," is what Elektra VP of Promotion **Brad Hunt** would have said if we bothered calling him. Naturally we didn't, so we made up this cheesy quote, and hope that our six readers continue to show their regular mental acumen and fall for this garbage — hook, line and sinker. Brad also didn't say, "I like mosquitos"; "My toenails itch", and the unforgettable, "You guys are the only magazine I ever read."



Michael Morales

Title
"Michael Morales"

Label
Wing/Polydor

This 25-year-old San Antonio native steps out on this debut album by playing all the instruments (except for Elliot Easton's guitar solos on "Cry, Cry, Cry" and "I Only Want To Look In Your Eyes") and wrote all the songs (except for the Romantic's hit "What I Like About You"). Roy Thomas Baker produced three of the tracks on this collection of very accessible, straight-ahead pop. Already causing a stir at some Top 40's, Morales is a doctor of the pop hook, and this one should hit hard with the actives.

Suggested Cuts

"Who Do You Give Your Love To?" is a Top 40 natural.

Label Comments:

According to Wing King **Ed Eckstine**: "I love you guys. You're the best. Here, take all my season seats to every Laker game. Here, take my American Express card. The security number for my automatic teller card is 9008. Feel free to draw from my account whenever you want to. Michael Morales may be one of the hottest new acts around, but no one is more worthy of my attention than you guys. I love you."



EARPICKS

Current favorites as chosen by members of all segments of the music industry

Wire to wire, this weeks winner is the new one from **XTC** followed closely by last week's Wildcard, **Tom Petty**. **Elvis Costello** continues to grow and the second single from **Mike & the Mechanics** looks like another smash.

The debut single from **Siren** gets strong initial response as does the **Hall & Oates**. That's it for new entries but **Tanita Tikaram**, **Roachford**, **The Replacements** and **Lisa Lisa** all continue to get radio and retail support.

WINNERS

1 XTC	MAYOR	(Geffen)	6 HALL & OATES	LOVE	(Sire/Rep)
2 TOM PETTY	WON'T	(MCA)	7 TANITA TIKARAM	TWIST	(Rep)
3 ELVIS COSTELLO	VERONICA	(WB)	8 ROACHFORD	CUDDLY	(Epic)
4 M & MECHANICS	SEEING	(Atl)	9 REPLACEMENTS	I'LL	(Sire/Rep)
5 SIREN	FORGIVEN	(Merc)	10 LISA LISA	JACKIE	(Columbia)

JOEL A/TOWER-SUNSET/LA
Vinnie P/Replacements/Aretha/R Astley

D AGRESTO/TRACKS/NORFOLK
T Petty/E Brickell/Cher-Cetera/C Rea

FRED ALLEN/WVBS/WILMINGTON
T Petty/Vixen/M Morales/M & Mech

J ANDERSON/KQIZ/AMARILLO
E Brickell/Roachford/M & Mechanics

RICK ANDRADE/ZIPS/TUCSON
The Fixx/G N' Roses/N Kids/D Gibson

E AUGUST/WNNK/HARRISBURG
H & Oates/Guy/L Lisa/G White

R BAILEY/TOWER/WESTWOOD
Roxette/Pasadenas/Cher-Cetera/D Estus

C BAILEY/WJMH/GREENSBORO
Guy/B Brown/S Easton

CHRIS BAILEY/WNVZ/NORFOLK
E Costello/B Bam Boo/P Schilling

G BAIN/Q RECS & VIDEO/MIAMI
Breathe/E Costello/Guy/Aretha-Elton

ROBIN BANKS/JET-FM/ERIE
E Costello/XTC/T Tikaram

M BARNHILL/REC BAR/DURHAM
Cure/XTC/T Petty/M & Mechanics

CINDY BARR/SPECS/MIAMI
M Paris/M Jaye/B & C Winans/Aretha-Elton

S BEAN/H HOUSE/DETROIT
T Petty/C King/H & Oates

BOB BECK/KYYY/BISMARCK
M Morales/T Tikaram/Figures On A B

M BERGER/WINK/FT MYERS
H & Oates/N Cherry/M & Mechanics

BETH ANN /WKZL/SALEM
T Stone/B Midler/E Costello/R Rob

J BRACKEEN/TOWER/WESTWOOD
T Tikaram/P Schilling/T Page/Morrissey

T BRENNER/ARROW DIST/OHIO
Figures..B/H Jones/U2-BB King/B Raitt

J BROWN/PEACHES/SEATTLE
Cult/T Petty/C Blonde/H Of Freaks

JON BRYANT/G98/PORTLAND
G Camp/Figures..B/T Petty/E Costello

BRIAN BURNS/KXXR/KC
B Bam Boo/Saraya/Siren/Cult

BILL CATCHER/WANS/GREENVILLE
H & Oates/M & Mech/E Costello/T Tikaram

J CHRISTENSON/KKQV/W FALLS
D Summer/R Base/Maurice/J Clegg

R CHRISTIAN/WMJQ/BUFFALO
B Boys/M & Mech/C Junkies/Roachford

JOE CICCARDLE/SCOTTI'S/NJ
N Schon/UFO/Winger/G White

J COHEN/STRAWBERRIES/BOSTON
N Wilson/T Petty/Siren/XTC

D COOKSEY/SAM GOODY-WEST/LA
C King/XTC/T Petty/M & Mechanics

D CURTIS/LECHMERE/BOSTON
XTC/T Petty/Siren/C King

H DAVIDSON/KGGI/RIVERSIDE
A Starr/Maurice/Surface/De La Soul

R DECORE/ALWILK RECORDS/NJ
D Summer/T Tikaram/L Lisa/G N' Roses

ALBIE DEE/WPGC/WASH DC
A Starr/Gyrls

V ELLIOTT/V VENDORS/KALA
D Osmond/Take 6/Replacements/Breathe

STEVE ELLIS/HOT97/NY
L Lisa/D Summer/G Kings/P Party

MARK FEATHER/Q106/YORK
B Mardones/Lita-Ozzy/N Cole/E Costello

JAY FINK/CD ONE-STOP/CONN
E Brickell/T Petty/XTC/B Boys

MIKE F/NORTH EAST O-STOP/ALBANY
E Costello/T Tikaram/Replacements/Roxette

JAY FLANNERY/WNYZ/UTICA
M & Mech/H & Oates/Vixen/E Costello

JOEL FOLGER/KEGL/DALLAS
R Marx/T Petty/M & Mechanics



M **A** **K** **E**
the
M **O** **V** **E** !

ATLANTIC ASTARR



**"MY
FIRST
LOVE"**

The
New
Single

Produced
and
Arranged
by
David
Lewis
and
Wayne
Lewis

From
The
Album
WE'RE
MOVIN'
UP

Management: Earl S. Cole, Jr.
Cole Classic Management



© 1989 Warner Bros. Records Inc.

EARPICKS

Current favorites as chosen by members of all segments of the music industry

LESLIE FRAM/WABB/MOBILE
S Brown/E Costello/XTC

S FREEMAN/CML/ST. LOUIS
T Petty/Siren/M & Mechanics/XTC

J FRESE/CML/ST LOUIS
E Costello/XTC/N Order

K GEIDT/TOWER/SHERMAN OAKS
XTC/Cult/Madonna/G N' Roses

KAREN GLAUBER/A&M/LA
L Tractor/De La Soul/C King/D N' Cryin'

K GRAHAM/WEST MERCH/AMAR
G Hugh/Siren

H GUILFOIL/WAX WORKS/KTY
Cult/M Thompson/B Murder/JC Mellen

DENE HALLAM/KCPW/KC
E Costello/Waterfront/A Starr/Guy

RON HANEY/KKFR/PHOENIX
R Life/N Edition/S Out Sister

M HANSEN/KFMW/WATERLOO
T Tikaram/XTC/E Costello/G Camp

B HANSON/WMMS/CLEVELAND
Warrant/S Phillips/Cure/E Money

JIM HARRISON/G105/DURHAM
T Petty/L Colour/Enya/Outfield

N HARRISON/K106/BEAUMONT
T Petty/XTC/T Tikaram/J Clegg

D HARTMAN/WHTO/WILLIAMS
Replacements/T Petty/XTC

S HELLER/ZFUN/MOSCOW
XTC/T Petty

M HERZER/RECORD BAR/C CHRISTI
J Watley/H Jones/S Fox/Warrant

ERIC HOFFMAN/FM104/MODESTO
Warrant/Waterfront/Replacements

C HOLMSTROM/ROUND UP/WASH
T Petty/S Hags/J Clegg/T Monster

D HOUGHTON/UNIVERSAL/PHILI
W & Lisa/Dino/D Milkmen/A Bugnon

L HUGHES/95XIL/PARKERSBURG
S Fox/Replacements

K JAKIELA/GALAXY/PITTSBURG
Waterfront/N Order/TT Tone/XTC

E JERDE/TOWER/SHERMAN OAKS
Roy O/Replacements/B Owens/F & Lloyd

PAUL JOHNSON/KZIO/DULUTH
E Costello/M Reno/XTC

D JOHNSON/KZOU/LITTLE ROCK
M Morales/M & Mechanics

P JOHNSON/PRO/TEMPE
Warrant/J Lennon/XTC/B Raitt

R KALUSA/KCPX/S LAKE CITY
Erasure/E Money/E Brickell/E Costello

E KATAJAMAKI/NAVARRE/MPLS
G Hugh/XTC

T KNOUF/S TEXAS WHOLESALE/TX
D Mode/M Morales/Queensryche/L Lisa

D KOPIETZ/DOWN.. VALLEY/MPLS
Replacements/JC Mellencamp

BOB LABORDE/KISN/SALT LAKE
L Lisa/E Money

CHRIS LEARY/98PXY/ROCHESTER
Roachford/H & Oates/XTC/Replacements

N LEWIS/MUSIC PEOPLE/OAKLAND
E Costello/C King/B Raitt/U2-BB King

C LEWIS/SHOW INDUSTRIES/LA
T Petty/Siren/C King/XTC

K MACIVER/FACE THE MUSIC/MN
L Reed/XTC/Cult/D N' Cryin'

M MANDZIA/BUZZ'S NEST/COL
B Boys/Siren/T Petty/M & Mechanics

M MANN/METRONOME/ATLANTA
M Vanilli/S Red/XTC/M Sweet

STELLA MARS/Z94/BOSTON
T Petty/M & Mechanics

STEVE MASTERS/KITS/SF
B Car/Sundays/Cult/Cure

CHUCK MCGEE/WOMP/WHEELING
Roachford/T Petty/Warrant

JEFF MCHUGH/WNOK/COLUMBIA
D Summer

M MERCURIO/RECORD & TAPE/OHIO
XTC/Vixen/T Petty/C King

L METZ/LIEBERMAN/MT. LAUREL
Siren/XTC/H & Oates/B Boys

JOHN O'ROURKE/WRQN/TOLEDO
Vixen/Siren/XTC/E Costello

PJ OLSEN/WLOL/MPLS
E Costello/L Lisa/S Out Sister

V OLVEIRA/SEA-PORT/PORTLAND
XTC/T Petty/M & Mechanics/G Hugh

D PAARMAN/KQCR/CEDAR RAPIDS
H & Oates/M & Mechanics

L PALAGI/Q107/WASH D.C.
N Cole

J DAVID PAYNE/KFQX/ABILENE
T Petty/H & Oates/T Tikaram/E Costello

BRIAN PHILIPS/KDWB/MPLS
XTC/R Marx

J PREWITT/HOT977/SAN JOSE
Guy/TKA/R Rob

J RAYMOND/KIXY/SAN ANGELO
H Of Lords/B Boys/E Costello

K RICHARDS/WPFM/PANAMA CITY
J Jackson/S Row/H & Oates/E Costello

T RIVERS/KKSS/ALBUQUERQUE
M & Mechanics/G Camp/J Clegg/G Hugh

K ROBINSON/KOY-FM/PHOENIX
XTC/Whistle/Roachford

G ROLLING/KKYK/LITTLE ROCK
Roachford/B Mardones

K ROMERO/KSAQ/SAN ANTONIO
Erasure/B Boys/M & Mechanics/XTC

CINDY ROSE/KS104/DENVER
Synch/N Cherry/T Petty

M JUNE ROSE/WBCY/CHARLOTTE
M Morales/L Lisa

J ROSENBERG/THE WIZ/NEW YORK
XTC/T Petty

T ROSS/CENTRAL SOUTH/NASH
H & Oates/T Petty/C King/L Lisa

CINDERELLA

"Coming Home"

From the album *Long Cold Winter*.

FLASHMAKER!
DEBUT 49 HITS TOP FIFTY SINGLES!
MOST ADDED!
MOST ACTIVE!

KQLZ	add	K104	add	KYYY	add	WKSF	add	OK95	22-15
B94	add	KAKS	add	WAZY	add	WNYP	add	KPAT	33-24
WERZ	add	WTHT	add	WBAM	add			WLRS	32-25
WFLY	add	100KHI	add	WBNQ	add	WGH-FM	deb 24	FM104	30-26
WOKI	add	95XIL	add	WDLX	add	WEGX	deb 28	WJMX	38-31
Z102	add	KBFM	add	WHHY	add	WMMS	deb 30	WWFX	35-31
WRCK	add	KWES	add	WKLQ	add	KJ103	deb 38	KXXR	36-33
								WSPK	39-34
								95XXX	39-35
								KCPX	40-37



BILL CAHILL - B94 - PITTSBURG
 "Cinderella won five out of five nights on the BATTLE of the NEW SOUNDS, so we went with it and it continues to get great phones."

SIREN

"All Is Forgiven"

From the album *All Is Forgiven*.

CROSSOVER!
EARPICKS WINNER!

WZOU	add	95XIL	add	WLRS	add	KZZU	deb 34	BREAKING AT:
KXXR	add	KTRS	add	WPFM	add			K104
KSAQ	add	OK95	add	Y97	add	WZOK	16-12	
KYRK	add	WKPE	add	WOMP	add			



SA-FIRE

"Thinking Of You"

From the album *SA-FIRE*.

12-10 HITS TOP FIFTY SINGLES!
15*-11* R&R!
BREAKER 27* R&R!

AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	45 SALES (1 to 10)
3.49	94	49	21	9	8

WCZY	add	WZOK	add	HOT97	10-6	WPLJ	16-11	B96	21-17
WHYT	add	Z103	add	WZOU	7-6	HOT977	15-12	WLLOL	23-17
WKSE	add			KUBE	10-6	WBLI	19-13	92X	21-17
WKDD	add	KIIS	7-4	KWOD	8-6	WEGX	18-14	KCPX	23-19
WMJQ	add	KWSS	5-4	WIOQ	8-7	Q106	18-14	PWR106	26-21
WRVQ	add	KKRZ	9-5	FM102	9-8	Q105	20-15	WKTJ	25-21
WAPE	add	B97	6-5	Z100	12-9	WAVA	22-16	KPLZ	27-22
WFLY	add	KS104	7-5	WXKS	12-10	PWR99	25-16	KBEQ	26-22
								B104	30-27



NENEH CHERRY

"Buffalo Stance"

from the soundtrack "Slaves of New York"

CROSSOVERS WINNER!

DEBUT 47 HITS TOP FIFTY SINGLES!

WHYT add
B97 add
WKSE add

FM102 5-4
KMEL 8-6
WIOQ 10-9
X100 22-18
KWOD 27-22
PWR106 31-27
WLOL 33-27
92X 32-27
KWSS 33-28
HOT977 33-30

BREAKING AT:
KIIS
B96
WXKS
KKHT
KMEL
WKTJ
PWR99
KOY
KROY

WGH-FM deb 25
Y108 deb 26
KTFM deb 26
Q106 deb 28
KS104 deb 29
KRBE deb 31
KKBQ deb 33
WPHR deb 37



PAULA ABDUL

"Forever Your Girl"

from the album "Forever Your Girl"

20-12 HITS TOP FIFTY SINGLES!

9 HITS TOP FIFTY ALBUMS!

WAVA add
KBEQ add

KROY 10-7
HOT977 9-7
KKFR 8-8
KTFM 10-8
PWR106 13-9
92X 14-9
WPHR 18-10
X100 18-10
PWR99 11-10

WIOQ 19-11
KMEL 14-11
B94 16-12
Z95 21-13
KKRZ 18-13
WNVZ 17-13
B96 20-14
WLOL 19-14
WEGX 19-15

WBLI 23-17
WPGC 22-17
KPLZ 22-17
WDFX 21-18
HOT97 25-19
KIIS 23-19
WCZY 22-19
Q102 28-24
KISN 33-24

WXKS deb 26

KWOD 9-4
KRBE 9-6
KITY 9-6
FM102 16-7
KWSS 10-7



WHEN YOU PLAY IT, SAY IT.

Please Listen!

Virgin

SAM PHILLIPS "Holding On To The Earth"

THAT PETROL EMOTION "Groove Check"

Interview By Jesse Nash

"There are many rock 'n' roll bands who can play, and few with something to say," says Living Colour guitarist and spokesman Vernon Reid. "I like to think of our band as that rare entity—a group whose inspiring music also bears an equally powerful social message."

Living Colour's antecedents range from the Who to Jeff Beck, from Jimi Hendrix to Parliament-Funkadelic, from Bob Marley to Stevie Wonder. One listen to their gold debut album, "Vivid," on Epic Records, and you'll agree their sound is a basic blend of classic hard rock with the best of funk and jazz, a true racial barrier-crossing phenomenon.

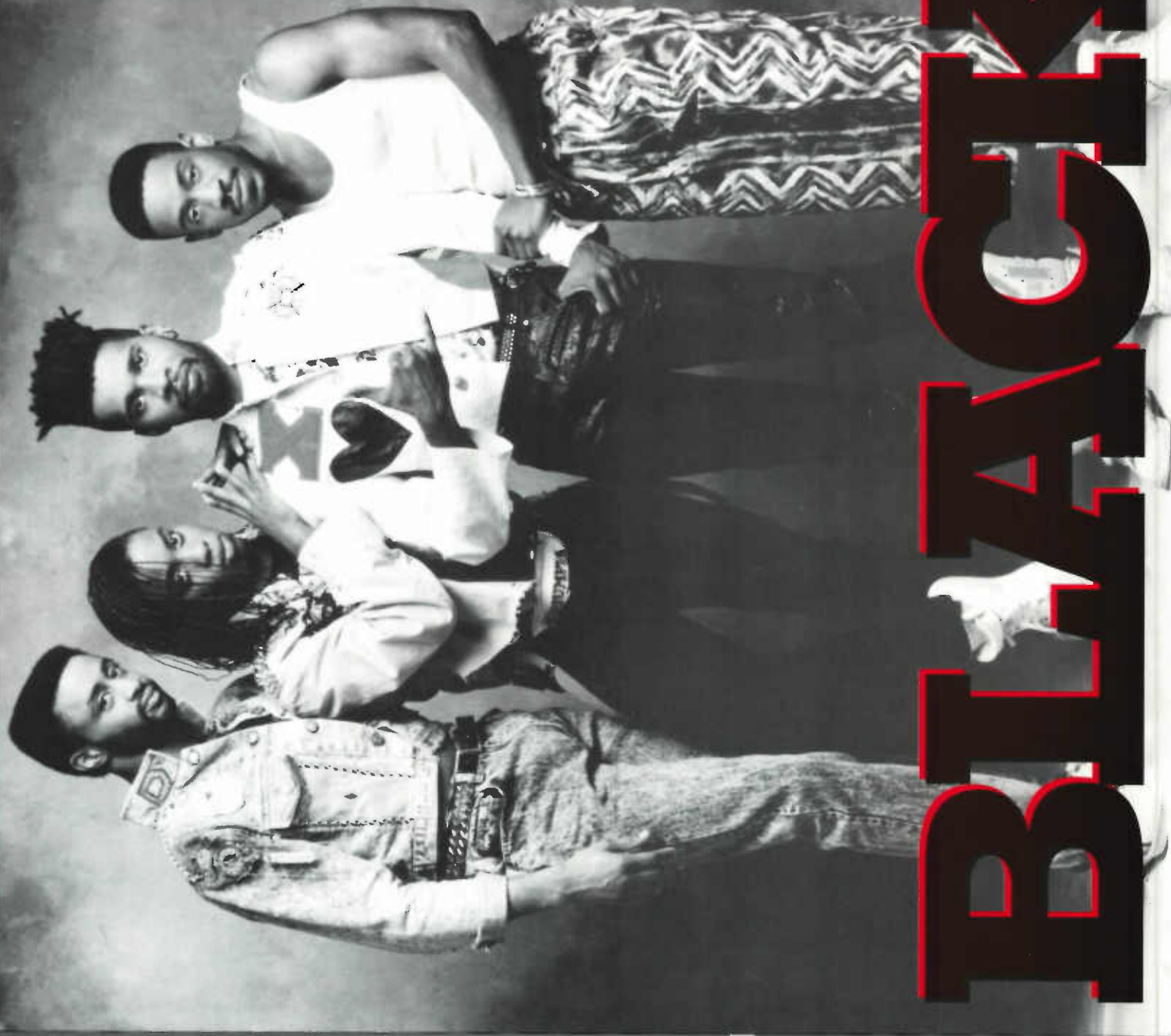
A founding member of the Black Rock Coalition, Vernon Reid credits the N.Y.-based organization with removing many of the biased attitudes and stereotypes of the record industry. Living Colour is generally considered the Coalition's flagship group, and is the first affiliated act signed to a major record label.

"Living Colour is not just about being black and playing music that's indistinguishable from any white band," Reid concludes. "It's about bringing our own ethnic values to the music."

How do you react when people say you're influenced by Jimi Hendrix?

I was about twelve years old when Jimi Hendrix died. If you're talking about emulating his image, that's one thing. If you're talking about his guitar-playing, that's something else. As a teenager in high school, I was introduced to his music by friends. The person who influenced me to play rock 'n' roll guitar, however, was Carlos Santana. I actually heard Santana before I heard Hendrix. Jimi Hendrix is a very important legacy.

An exclusive **HITS** interview with **VERNON REID**



LIVING COLOUR

ROCK

but I think his songs have been overlooked completely by people in a rush to deal with his image. We're all products of the Hendrix era. He changed the way we hear rock 'n' roll guitar. He was influential to so many people in music in general. Hendrix influenced what jazz musicians like Gil Evans and Miles Davis did in the '70s. He was a heavy influence on bands like Funkadelic, George Clinton and the Sly and the Family Stone. He was influential to the point where people would play white Stratocasters and wear headbands. For me, it's a different sort of thing because I was brought up on other music along with that. I was influenced by a lot of different things... not just Hendrix.

Do you feel that there's been a prejudice against black rock bands in the past?

Prejudice? That's a pretty broad term. Number one, we had the problem of being a new band. But things are changing. MTV was very different in the beginning than it is now. I mean, you can see Bobby Brown in the middle of the day now. Tone-Loc, too, which is unbelievable. When I saw the Tone-Loc video at lunchtime, I said, "What's happening?!" MTV now has a rap show every weekend and a dance music show. There's the Head Bangers Ball still. So MTV has really changed a lot. And we've been beneficiaries of that change. As have people like Tracy Chapman and Robert Cray. MTV has adapted to the times. And hopefully it's a change that's here to stay. We'll see.

Your record started off pretty slow before MTV got the ball rolling.

The difference between something happening and not happening is a matter of a minute or so. One minute something is hip and the next minute it's not. When was the precise moment that the Nehru jacket was not hip? There had to be an

exact moment. On one side of the moment, it was cool and on the other side, it was not. Of course, the video exposure really helped. Touring is also a big factor because people began talking about us and that started the word-of-mouth. Word-of-mouth was essential to this project as well as the radio stations and retail outlets that stayed on it.

Were the so-called Post Modern outlets influential in breaking Living Colour?

I credit college radio a great deal. They gave us some very heavy play. When a lot of the big Album Radio stations weren't hearing it, it was the college radio stations that did and we owe them a debt of gratitude for that.

Do you feel that groups like Living Colour are helping to get rid of the stereotypes hovering over black performers in rock?

For rock 'n' roll to have any kind of life at all and not just become stuck-in-the-mud music, it's always needed a kick from somewhere—whether it's been from the Otis Reddings or the Chuck Berries or the Little Richards, the Stones, the Run DMCs or the Sex Pistols. Something totally unexpected which comes along to make everyone sit up and take notice. Now I'm not saying that we're in that category but I'm saying that it is important for rock 'n' roll's health and for contemporary music's health that music doesn't become the sole domain of any one par-

ticular group. I mean, white performers were all throughout rhythm and blues, if not singing the songs, then playing, arranging and writing. Same for rock 'n' roll. Chuck Berry was rock's first poet. He was the first really good narrative songwriter in the idiom. Rock would've been very different if Otis Redding wasn't recorded or if Hendrix never went to England. And the thing that really concerns me is there are people out there who could change music and turn it around again but might not get the chance unless the gates open up a little bit. We might hear something that would make us all do something a little bit differently.

How do you feel about the recent critic's poll which selected Public Enemy's record as best album of the year?

I think it's a great record. I thought they put out a great record and I had no problem with the selection. That was a wonderful piece of work.

How do you feel about the violence which has plagued the live rap scene?

I think steps are already being taken, such as the Stop The Violence campaign. We did a show with Public Enemy and Fishbone at the Santa Monica Civic Center which was disrupted by violence and we feel it very deeply. We feel sorer for the people who have been the victims. On one level, people have to take the respon-

with Living Colour?

I was among a bunch of musicians that worked with him on his last solo album. He expressed interest in seeing the band that I was leading and he had heard that the band was really cool and wanted to check it out for himself. So he came with Jeff Beck and checked us out. And they really, really liked it. And, from that point on, we sort of had this on-again, off-again staying-in-touch sort of thing. But that led to him producing two songs on an early Living Colour session. It was from that we started to get offers.

Sum up the musical statement Vernon Reid and Living Colour want to make.

Our work is an attempt at an ongoing chronicle of the way we see life in America. The music reflects how things are changing, as well as the things that'll never change. We'd like to stay interesting by continuing to be very conscious of what's happening around us. We're fascinated by the media and the way things work. And we're fascinated by the way people work with each other. And that's what it all comes down to. [Z]

"The music reflects how things are changing, as well as the things that'll never change."

Tell me about the Black Rock Coalition. What statement is it trying to make?

The Black Rock Coalition started out as a conversation among friends about what we were going to do to keep music from being closed off. All of us were oddballs. All of us didn't fit in to what was considered black music. So what do we do about it? We started putting on our own shows and talking about the situation in the industry and the way blacks are perceived. We wanted to raise people's consciousness about it. Recently, we gave another festival with about ten local bands on the cutting edge of new music. They're actually about to start something very similar on the west coast.

Why did you choose the name Living Colour? Was it a reference to being black?

No. Not initially. It was a reference to our fascination with television. You see, I was really a television kid. I used to watch shows like the original "Twilight Zone" and "The Outer Limits." I was and still am a major science fiction buff. My biggest disappointment is I haven't been able to see "The Fly II" yet.

How did Mick Jagger get involved

HOT

A P P L E  R A D I O

Interview by Danny Ostrow

This Minneapolis native began his career in radio answering request lines at KSTP-AM in his hometown when he was but 14. From '76 to '82, he worked at KDWB as a part-time announcer for then-PD John Sebastian. He moved on to the Big Apple to work at Doubleday-owned WAPP, which went through a number of format, call-letter and ownership changes before its current incarnation with Ellis upped from M.D. to his current post as P.D.

Tell us about the publicity bonanza you reaped last week. Last Friday morning at 7:55 AM, our traffic guy was in the HOT97 jet-copter. Turns out there was a man from Boston celebrating his 49th birthday in Manhattan, taking pictures of the city on a pier off 34th Street. In the process of trying to get the optimum angle, he fell in the East River and got swept up by the current. The police got the call and went to look for him but, because of the wind, rain and high waves, they couldn't spot him. The man was definitely drowning, but fortunately, our guy in the copter found him and hovered there until the police rescued him. We covered the whole thing with a detailed live account over the air.

What was the listener reaction? The phones went crazy. We had people wanting to know what the outcome was. We got in all the

papers, it was picked up by the wire services and we had TV coverage. I spent the whole day at Bellevue Hospital with the patient and made sure the radio station was mentioned in the press coverage of the event.

How has your job description changed since you became P.D.?

What has changed the most is my contact with the air staff and especially the morning show. I work a great deal closer with the talent and go over air checks more. I also make sure all the promotions are set to go. Basically, the new job entails more creative thinking, more delegation, more meetings and more paperwork. I still get a chance to listen to music and talk to record people—I never want to give that up, especially here, since New York is such a street market. There's so much that comes from

the clubs that I have to be in touch with to be successful.

How has Scott Shannon leaving Z100 affected the way you program the morning show?

Since Scott has split, Z100 has made sure they've retained most of his elements to keep the perception he's still there. An average passive listener probably doesn't even know he's left, although someone who listens closely can tell there's a big change. By no means is it going to be easy to beat that show, it's still a very competitive morning show. Our morning show is a husband and wife team, Stevens & Gridnic, who have done a lot of stand-up comedy. We've tried to surround them with some good radio and complement them with what we think is one of the best staffs in the country. For people looking for good music and fun in the mornings, we will be the alternative to those who used to tune into Scott's show.

Will the new Gary Bryan team at WPLJ take some pressure off your competition with Z100?

I don't think so. We still keep a close eye on WPLJ. With a come as high as they have, they're still within striking distance and capable of hurting anybody. They're just as much competition

for us as Z100 is. The only difference is, right now, we're behind Z100 and ahead of WPLJ. We know Gary is a well-respected programmer nationally who's trying to make the station more aggressive musically. He has stopped speeding up the music and actually made the station listenable. So, they definitely can't be ignored, but we still feel we're the ones setting the trends in New York and we're the ones who get copied, so the pressure is still there.

Have you made any drastic talent changes since becoming P.D.?

We did just hire somebody I think will be a superstar here, Greg Thunder, for the eight to midnight shift. He's from Minneapolis, where he worked at KDWB. He's a guy who comes in with a killer attitude, a great deal of enthusiasm, ready to kick some ass and win. He's a Bill Lee protege and now he gets to work with him side-by-side. It's a dream come true for him.

Who do you like this year, the Mets or the Yankees?

The thing is, the Yankees could have the most talent ever and Steinbrenner will still manage to blow it with his ego. The Mets have a better shot. I think they'll win their division by about six games.

BULLETBOYS

"FOR THE LOVE OF MONEY"

The new single from the album *BulletBoys*
Produced by Ted Templeman

CROSSOVER!

KPLZ	add	KQKQ	add	WQUT	add	ZFUN	deb 40
WPHR	add	K106	add	WZKX	add		
WGH-FM	add	KFMW	add	WZYP	add	WROQ	12-9
KSAQ	add	KPAT	add	KSND	add	KXXR	22-18
		WDBR	add	KOZE	add	OK95	29-18
		WJAD	add	WOMP	add	WLRS	35-29
		WPFM	add				



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Figures On A Beach

"You Ain't Seen Nothing Yet"

From the album *Figures on a Beach*

The New Single Produced by Ivan Ivan

FLASHMAKER!

WLLOL	add	WMMS	deb 21	KTUX	deb 37	WZOU	13-11	KRBE	35-30	BREAKING AT:	
K92	add	KOZE	deb 30	KLUC	deb 38	PWR99	15-13	KYRK	34-31	KKBQ	WZPL
KRQ	add	Q104	deb 34	WOMP	deb 38	WXKS	16-14	KZZU	36-33	PRO-FM	WBBQ
WKLQ	add	KXX106	deb 35	WPHR	deb 39	CHED	16-14	G98	38-34	KXYQ	CKOI
		OK95	deb 35	WSPK	deb 39	WPST	27-22			WGH-FM	
		KKXL	deb 36	WERZ	deb 40						



© 1989 Sire Records Company

NEW ORDER

"Round And Round"

The new single from the album *Technique*

CROSSOVER!

12 HITS POST MODERN!

PWR99	add	WKZL	add	KZOZ	add	KEGL	deb 18	KITS	4-4
B97	add	KKSS	add	WFMF	add	KKBQ	deb 31	K106	35-30
		KLUC	add	WYKS	add	KKFR	deb 31	KKHT	39-34
		KNAN	add	KZZB	add	92X	deb 31		
						KRBE	deb 34		
						KKQV	deb 34		



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RERAP

by Toni Profera, Los Angeles

As we were going to press, a special NARM "Retail Advisory Committee" meeting was convening in New York, where a considerably high number of industry gunslingers were gathered for the T.J. Martell Foundation dinner. According to the association's Ray Gianchetti, every important issue would be covered..... Speaking of those crazy folks from NARM (*Ed Note: Sorry Toni, if I could just interrupt your column for a minute — "Yawn" — thank you*), they'll be rolling out a new spring/summer merchandising campaign called "Take A Song Along," designed to target the active music listener. (609) 596-2221 gets details..... Congratulations to Craig Applequist, who will assume the Columbia National Sales throne vacated by Danny Yarbrough, who went over to the distribution wing. Craig, who has been with the label for 12 years, was most recently a Branch Sales Manager out of the L.A. area. An official announcement is forthcoming..... The folks at Harmony House held their "First Annual Harmony House Whirley Ball Day." While HH's Sandy Bean told us that Whirley Ball was a craze sweeping Califor-

nia, none of the scenester posers in our office knew about it. We're told it's basically basketball in bumper cars. Anyhow, according to Bean, "We're covered from head to toe with bruises, but we had a ball"..... And the folks from House Of Guitars in Rochester were recently involved with seven local bands who threw a benefit for James Brown, currently serving a seven-year prison term in South Carolina. Said Immaculate Mary lead singer Tom Burnett, referring to the 100% of the proceeds being donated to Brown: "He can use the money for anything he wants. After all, he is the Godfather Of Soul"..... Congratulations to Baker & Taylor's Mike Bashkin, who tied the knot with the beautiful Karen Levy. The pair are mooning in Israel.... Kathy Stamm of Radio Doctors in Milwaukee raved about a party thrown by WEA for the new Julian Lennon project, held in Chicago's John Hancock building. Said Kathy: "I rave about it"..... Polydor recently released the first project from Saraya, which is causing quite a stir in Paramus, New Jersey. Seems the female leader for the Bon Jovi-ish band was formerly a worker at Sam Goody's Paramus outlet. There's an in-store skedded and plenty of in-store airplay..... Our sincere condolences to CBS Distribution's Danny Yarbrough on the passing of his father..... Scott Freeman of CML One Stop reports huge pre-demand for the Cult's upcoming project on Sire. "Even the smallest accounts are clamoring for it," he said..... Record Bar's Jim Thompson raves about the sales generated from the MTV Tour which is causing noticable numbers for Exodus (RCA), Anthrax (Island) and Helloween (RCA).

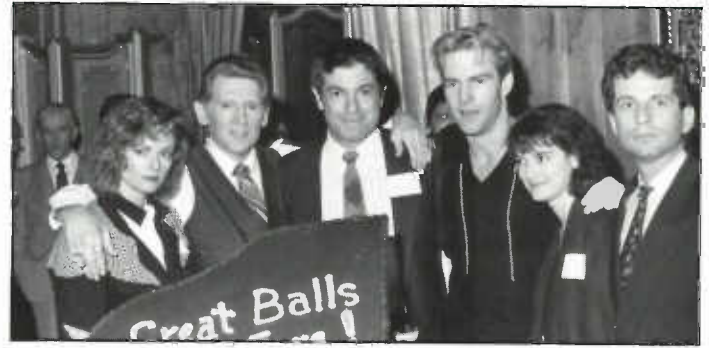
Not There



The Pope — Not in the column this week.

MINI MUGS

More Hits Mini Mugs



POLYGRAM KILLER: PolyGram Records will release the soundtrack to "Great Balls Of Fire," the biography of Jerry Lee Lewis (second from left), starring Dennis Quaid (third from right) as the rock 'n' roll legend, with the "Killer" himself performing much of the music. Moments after this shot was taken, Jerry Lee kicked over the piano cake and demanded renegotiation while the following fought over the icing (l-r): actress Lisa Blount; Jerry Lee; PolyGram Sr. VP/IGM, WC Jeff Sydney; Quaid; actress Winona Ryder and producer Adam Fields.



THE DEVIL MADE US DO IT: How else do you explain why we ran this stupefyingly dull photo from Cavages in Buffalo of a recent promotion they did with WBMW-FM and Elektra artists Gipsy Kings, in which the gang gave away an entire CD player to a lucky customer!?! Chortling over the "accidental" oil spill in Alaska are the following bunch of satan-worshipers (l-r): Toby Lancelotti of Cavages; Mary Jo Alessi, the "lucky" winner; Debbi Zapp, Joe Monaco and Mike Flaherty of the store.



THAT PETROL EMOTION SPILL: Taking advantage of the rising fuel prices, Virgin Records act That Petrol Emotion offer label executives a discount on the high-octane bologna on their deli trays, marking the close of their 35-city tour at L.A.'s Palace by rounding up all the usual gaseous suspects, including (front row, l-r) Phil Quartararo, VP, Promo/Mktg.; Ciaran McLaughlin, Damian O'Neill and Steve Mack of the band; (back row, l-r): John Marchini, Reamann O'Gormain of the band; Jeff Ayeroff, Co-Man. Dir.; Jim Swindel, VP, Sales; and Keith Anderson, band tour mgr.

It's Been A Long Cold Lonely Winter
Here Comes ...

BEATLE Breaks

BEATLE Breaks . . . the daily feature
everyone has been talking about.

Now available on CD on an *exclusive* basis.

The perfect way to celebrate
the 25th anniversary of THE BEATLES.

BEATLE Breaks includes exclusive
studio-quality interviews
never heard on national radio.

We even suggest the songs
you can play to compliment this feature.

BEATLE Breaks . . . *perfect* for your station.



IF YOU'VE GOT INCREDIBLE STREET REACTION, WHO DO YOU GIVE YOUR ADDS TO?!



from the album
MICHAEL MORALES
835 810-1

MICHAEL MORALES

“Who Do You Give Your Love To?”

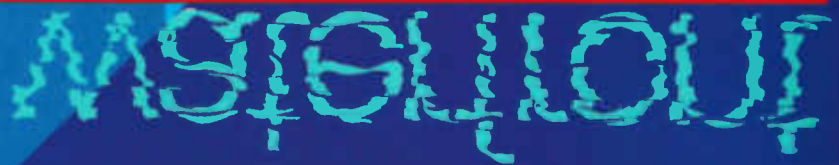
887 743-7

FLASHMAKER!

Y108	add	KAKS	add	OK95	add
KSAQ	add	KRNQ	add	WJMX	add
KTFM	add	K106	add	WZKX	add
KCAQ	add	KGOT	add	WTLQ	add
KZZU	add	KTRS	add	WTBX	add



waterfront



FLASHMAKERS WINNER!

48-42 HITS TOP FIFTY SINGLES!

BREAKER!

MOST ADDED!

KUBE	add	Z95	deb	28
PWR99	add	WGH-FM	deb	28
KWSS	add	KTFM	deb	28
KXYQ	add	KKRZ	deb	30
WPHR	add	94Q	deb	30
X100	add	KKBQ	deb	34
WNVZ	add	KRBE	deb	35
WKSE	add	KWOD	deb	35
		WLOL	deb	37
		KISN	deb	37
		KKHT	deb	39
		KQIZ	deb	39

When you play it,
say it, please
baby, baby!

KEGL	18-12
WNOK	33-25
92X	31-26
SLY96	39-26
OK95	34-26
WBCY	34-31
WDBR	39-31
WVBS	38-31
WPFM	36-31
KSND	37-31
KPLZ	36-32
Q102	35-32
KJ103	37-32
WZPL	35-32
KTMT	39-33

WBNQ	38-33
WAEB	39-34
WPRR	40-34
WTIC	38-35
KCPX	38-35
KLUC	40-35
KFMW	39-35

BREAKING AT:	
KIIS	FM102
PWR106	KKFR
WXKS	KOY
KZZP	KROY
PRO-FM	KITY
Y108	KS104

“CRY” 871110-7



from the album
WATERFRONT
837 970-1/2/4

TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

WINNERS



MOST #1's

1. MADONNA
2. TONE LOC
3. FINE Y CANNIBALS
3. NWA
3. ROXETTE

MOST TOP 5's

1. MADONNA
1. TONE LOC
2. FINE Y CANNIBALS

MOST TOP 10's

1. MADONNA
2. TONE LOC
3. FINE Y CANNIBALS

(Winners reflect lists included on these two pages only)

musicland DICK ODETTE
660 Retail Stores
(Mpls)

MUSICLAND

1. MADONNA
2. TONE LOC
3. FINE YOUNG CANNIBALS
4. BEACHES
5. GUNS (LIES)
6. BOBBY BROWN
7. PAULA ABDUL
8. LIVING COLOUR
9. MILLI VANILLI
10. DEBBIE GIBSON

WHEREHOUSE CHUCK LEE
225 Retail Stores
(Los Angeles)

WHEREHOUSE

1. MADONNA
2. TONE LOC
3. BEACHES
4. FINE YOUNG CANNIBALS
5. NWA
6. BOBBY BROWN
7. BANGLES
8. MILLI VANILLI
9. PAULA ABDUL
10. TOO SHORT

CAMELOT LEW GARRETT
230 Retail Stores
(Canton)

CAMELOT

1. MADONNA
2. TONE LOC
3. NEW KIDS ON THE BLCK
4. M.C. HAMMER
5. DEBBIE GIBSON
6. GUNS (LIES)
7. WINGER
8. MILLI VANILLI
9. BANGLES
10. SKID ROW

WOM KEN GRAHAM
2023 Rack, Retail &
1-Stop Accts
(Amarillo)

WESTERN MERCHANDISERS

1. TONE LOC
2. MADONNA
3. DEBBIE GIBSON
4. GEORGE STRAIT
5. BOBBY BROWN
6. BON JOVI
7. NEW KIDS ON THE BLCK
8. DEF LEPPARD
9. HANK WILLIAMS
10. POISON

TOWER RECORDS/VIDEO WENDY GREEN
54 Retail Stores
(Sacramento)

TOWER NATIONAL

1. MADONNA
2. FINE YOUNG CANNIBALS
3. ELVIS COSTELLO
4. ENYA
5. PAULA ABDUL
6. ROY ORBISON
7. DEPECHE MODE
8. TRAVELING WILBURYS
9. JODY WATLEY
10. XTC

SamGoody DONNA COOKSEY
230 Retail Stores
(Los Angeles)

SAM GOODY/WEST

1. MADONNA
2. TONE LOC
3. BOBBY BROWN
4. BEACHES
5. FINE YOUNG CANNIBALS
6. MILLI VANILLI
7. PAULA ABDUL
8. GUNS (LIES)
9. NWA
10. DEBBIE GIBSON

CITY ONE STOP LORI SHAW
600 Accounts (Los Angeles)

CITY ONE STOP

1. NWA
2. TOO SHORT
3. DE LA SOUL
4. SLICK RICK
5. TONE LOC
6. GUY
7. SURFACE
8. EAZY E
9. LEVERT
10. NEW KIDS ON THE BLCK

Strawberries JEFF COHEN
70 Retail Stores
(Boston)

STRAWBERRIES

1. TONE LOC
2. MADONNA
3. GUNS (LIES)
4. MILLI VANILLI
5. BONNIE RAITT
6. FINE YOUNG CANNIBALS
7. BEACHES
8. NEW KIDS ON THE BLCK
9. JODY WATLEY
10. EXTREME

Universal DEBBO HOUGHTON
2500 Accounts
(Philadelphia)

UNIVERSAL ONE-STOP

1. MADONNA
2. TONE LOC
3. DEBBIE GIBSON
4. GUNS N' ROSES
5. PAULA ABDUL
6. FINE YOUNG CANNIBALS
7. BOBBY BROWN
8. NEW KIDS ON THE BLCK
9. LIVING COLOUR
10. BEACHES

TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

RAINBOW RECORDS

BRIAN BURNS
32 Retail Stores
(San Francisco)

RAINBOW

1. MADONNA
2. DEBBIE GIBSON
3. FINE YOUNG CANNIBALS
4. BOBBY BROWN
5. TONE LOC
6. LIVING COLOUR
7. ELVIS COSTELLO
8. ROY ORBISON
9. MILLI VANILLI
10. BANGLES

WaxWorks·VideoWorks

HAROLD GUILFOIL
85 Stores
(Owensboro)

WAX WORKS

1. MADONNA
2. TONE LOC
3. DEBBIE GIBSON
4. BOBBY BROWN
5. NEW KIDS ON THE BLCK
6. GUNS (LIES)
7. LIVING COLOUR
8. PAULA ABDUL
9. SKID ROW
10. FINE YOUNG CANNIBALS



JAY ROSENBERG
27 Retail Stores
(New York)

WIZ

1. MADONNA
2. SLICK RICK
3. BOBBY BROWN
4. FINE YOUNG CANNIBALS
5. KARYN WHITE
6. GUY
7. DE LA SOUL
8. MILLI VANILLI
9. JODY WATLEY
10. ANITA BAKER



DARRYL OHRT
3000 Accounts
(Connecticut)

CD ONE STOP

1. MADONNA
2. FINE YOUNG CANNIBALS
3. ENYA
4. TONE LOC
5. LOU REED
6. LIVING COLOUR
7. ELVIS COSTELLO
8. XTC
9. TRAVELING WILBURYS
10. PAULA ABDUL



CINDY BARR
44 Retail Stores
(Miami)

SPECS

1. MADONNA
2. TONE LOC
3. GUNS (LIES)
4. MILLI VANILLI
5. BEACHES
6. GUNS N' ROSES
7. BOBBY BROWN
8. DEBBIE GIBSON
9. FINE YOUNG CANNIBALS
10. GUY

SOUND SHOP

ROBIN STEELEY
1500 Accounts
(Nashville)

SOUND SHOP

1. TONE LOC
2. MADONNA
3. TOO SHORT
4. DEBBIE GIBSON
5. MILLI VANILLI
6. FINE YOUNG CANNIBALS
7. NEW KIDS ON THE BLCK
8. NWA
9. BOBBY BROWN
10. ROD STEWART



KIM SIMMONS
1 Retail Store
(Rochester)

HOUSE OF GUITARS

1. MADONNA
2. TONE LOC
3. DEBBIE GIBSON
4. FINE YOUNG CANNIBALS
5. SKID ROW
6. TESLA
7. MIKE & THE MECH
8. GUNS (LIES)
9. BOBBY BROWN
10. GUNS N' ROSES

THE RECORD EXCHANGE

JOHN SHAHINIAN
6 Retail Stores
(Cleveland)

RECORD EXCHANGE

1. MADONNA
2. TONE LOC
3. DEBBIE GIBSON
4. PAULA ABDUL
5. LIVING COLOUR
6. FINE YOUNG CANNIBALS
7. TRAVELING WILBURYS
8. BOBBY BROWN
9. ROY ORBISON
10. COWBOY JUNKIES

BAKER & TAYLOR VIDEO

MIKE BASHKIN
650 Accounts
(Chicago)

BAKER & TAYLOR ONE-STOP

1. ROXETTE
2. TONE LOC
3. FINE YOUNG CANNIBALS
4. LIVING COLOUR
5. GIPSY KINGS
6. MELISSA ETHERIDGE
7. SKID ROW
8. NEW KIDS ON THE BLCK
9. MADONNA
10. TRAVELING WILBURYS



GERALD BAIN
7 Retail Stores
(Miami)

Q RECORDS AND VIDEO

1. MADONNA
2. BEACHES
3. TONE LOC
4. GUNS (LIES)
5. GUNS N' ROSES
6. GIPSY KINGS
7. FINE YOUNG CANNIBALS
8. TRAVELING WILBURYS
9. SKID ROW
10. MIKE & THE MECH



DON JENSEN
93 Rack Accounts
(Seattle)

ROUND UP

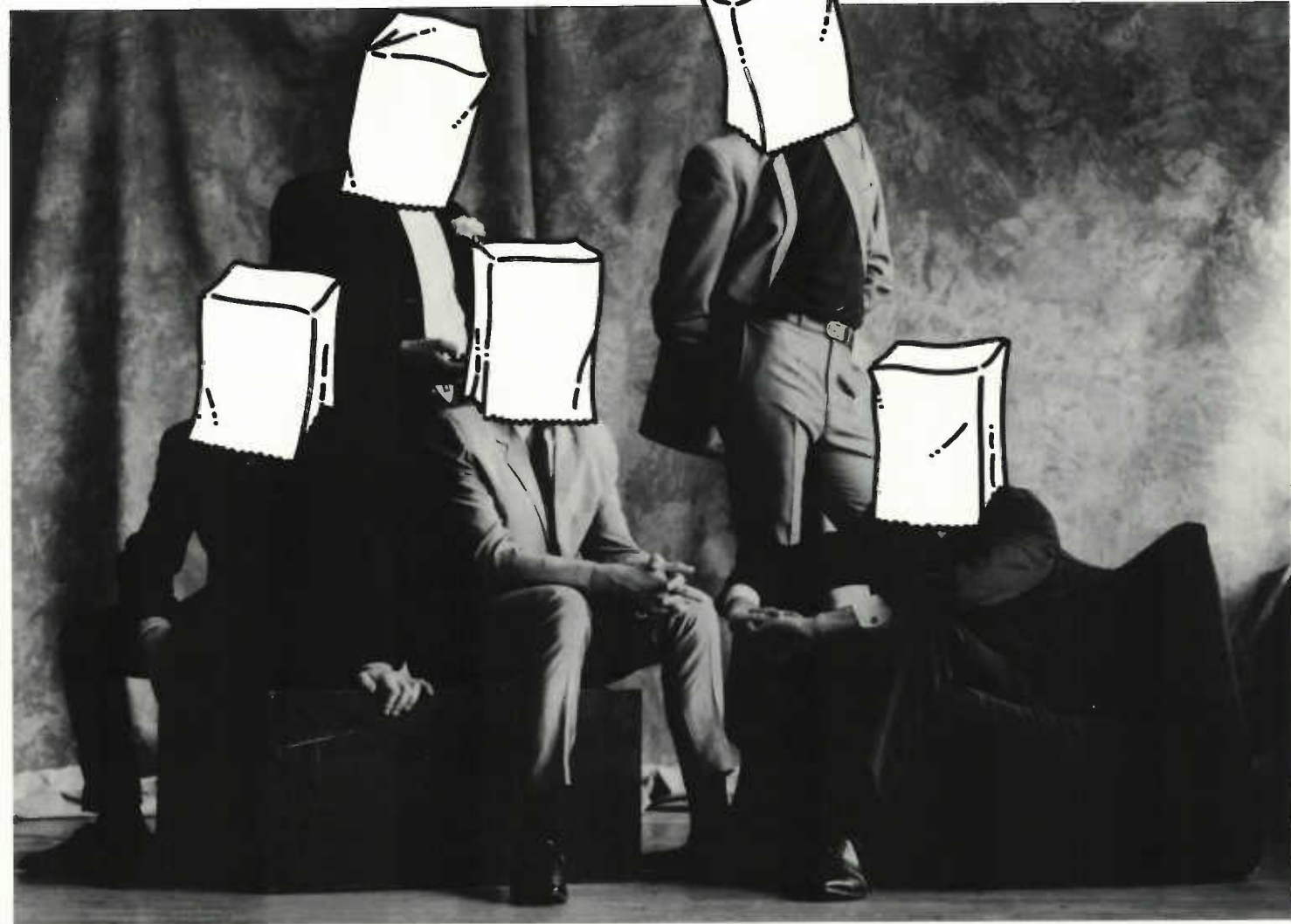
1. TONE LOC
2. DEBBIE GIBSON
3. MADONNA
4. PAULA ABDUL
5. NEW KIDS ON THE BLCK
6. BEACHES
7. GUNS N' ROSES
8. BOBBY BROWN
9. DEF LEPPARD
10. GUNS (LIES)



JAMIE BROWN
2 Retail Stores
(Seattle)

PEACHES

1. FINE YOUNG CANNIBALS
2. MADONNA
3. BONNIE RAITT
4. ENYA
5. LOU REED
6. NEVILLE BROTHERS
7. ELVIS COSTELLO
8. COWBOY JUNKIES
9. ROY ORBISON
10. BEACHES



Name This Band And Get In On The Hottest New Trend In Radio Programming.

Unknown bands are performing on radio stations all over the nation. And for the life of us, we can't figure out why.

After all, some of the most respected media consultants in the country agree that "back announcing" is key to keeping listeners happy and loyal.

Dean Landsman recommends it become a policy "to identify new

artists . . . and to route questions from callers about the music they've heard to someone who can answer them."

Lee Abrams thinks of "back announcing" as a promotional benefit to the stations he advises: "Another station may give away cash. We give away music."

John Parikhall sums it up when he says, "New music is unknown music. By showcasing, contexting and

identifying, radio stations can make it easier for listeners to get into the unknown. Both radio and the recording industry can benefit from this."

So what do you say? Let's take the wraps off new music. We've all got a lot to gain by giving credit where credit is due.



The Recording Industry Association of America has declared April as "Back Announcing Month."

Ad Credits: Art Director, Jody Tavss Copywriter, Kathryn Linde

ANSWER:
Godfathers, Epic Records

BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

The much awaited **Roxette** Lp is this week's Breakout Winner and from all indications, the buzz among the retailers is that it could follow in the **Milli Vanilli** path, i.e., a #1 single blazing the trail for huge Lp sales.

Breakthrough sales from **The Judds** with their new one, and strong reports also scored by **Bonnie Raitt** and **Carole King**. Look out for Tommy Boy's **De La Soul** cranking up activity in multiple formats.

WINNERS

1	ROXETTE	(EMI 90198)	42%	6	THE JUDDS	(RCA 95951-R)	20%
2	JODY WATLEY	(MCA 6276)	37%	7	A VOLLENWEIDER	(Col 45154)	19%
3	BONNIE RAITT	(Capitol 91268)	31%	8	WARRANT	(Col 44383)	15%
4	W.A.S.P.	(Capitol 48942)	24%	9	DE LA SOUL	(Tommy Boy 1019)	14%
5	OUTFIELD	(Col 44449)	22%	10	CAROL KING	(Capitol 90885)	12%

ARROW DISTRIBUTORS / TONY BRENNER / SOLON, OHIO

Jody Watley
Howard Jones
Roxette
Elvis Costello
Outfield

ASSOCIATED ONE-STOP / RITA POWELL / PHOENIX

Jody Watley
Lyle Lovett
XTC
Deon Estus

BUZZARD'S NEST / MIKE MANDZIA / COLUMBUS

Jody Watley
Milli Vanilli
Outfield
Glamour Camp
W.A.S.P.

CAMELOT / LEW GARRET / CANTON

Outfield
Roxette
Dream A Little Dream
W.A.S.P.
Jody Watley

CAVAGES / JOHN GRANDONI / BUFFALO

Sweet Sensation
Just Ice
Bonnie Raitt
Julian Lennon
Kool G Rap

CD ONE-STOP / JAY FINK / CONN

Bonnie Raitt
Sarah McLaughlin
Howard Jones
Rain-Man
Jody Watley

CENTRAL SOUTH / TONY ROSS / NASHVILLE

Roxette
Kid N' Play
Take 6
Bangles
Queensryche

CML ONE-STOP / SCOTT FREEMAN / ST. LOUIS

Bonnie Raitt
De La Soul
MC Hammer
Too Short
Outfield

DOWN IN THE VALLEY / DAVE KOPIETZ / MPLS

W.A.S.P.
Bonnie Raitt
Dark Angel
Warrant
Living Colour

FACE THE MUSIC / KEN MACIVER / ROCHESTER, MN

Replacements
Roxette
Leatherwolf
Outfield
Warrant
XTC

FLIPSIDE / DAVID SLANIA / CHICAGO

Roxette
Dream A Little Dream
Stray Cats
Dirty Dancing
Bill & Ted's
Firetown
Les Miserables

GALAXY ONE-STOP / KEVIN JAKIELA / PITTSBURG

Saraya
Roxette
Carol King
Kid N' Play
Chris Rea

HARMONY HOUSE / SANDY BEAN / DETROIT

Roxette
Howard Jones
Carol King
Chaka Khan
Too Short
Cinderella

HARVARD CO-OP / DAVID SIBEL / BOSTON

Tom Tom Club
Tanita Tikaram
Neville Bros.
Connells
Washington Squares
Yello

HOUSE OF GUITARS / KIM SIMMONS / ROCHESTER

M.O.D
Extreme
Bonnie Raitt
Roxette

KARMA / DAVE WATSON / INDIANAPOLIS

Dangerous
Sea Hags
Metal Church
Toyz
Saraya

LECHMERE / DAVE CURTIS / BOSTON

Bonnie Raitt
Jody Watley
Extreme
Outfield
The Judds

LIEBERMAN / LINDA METZ / MT. LAUREL

Replacements
Roxette
Bonnie Raitt
Outfield
Rain Man

LIEBERMAN-NATL / DUSTY BOWLING / MPLS

Roxette
W.A.S.P.
Extreme
One 2 Many

METRONOME / MIKE MANN / ATLANTA

Neville Bros.
Indigo Girls
Boy George
Depeche Mode
Tanita Tikaram

MOBY DISC / BOB SAY / LOS ANGELES

Bang Tango
XTC
W.A.S.P.
Sarah McLaughlin

BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

MUSIC PEOPLE / NANCY LEWIS / OAKLAND

Carol King
Bonnie Raitt
The Judds
La Rea

MUSICLAND / DICK ODETTTE / MINNEAPOLIS

Roxette
Jody Watley
Carol King
Outfield
The Judds
Take 6
Dirty Dancing

NATIONAL RECORD MART / DOUG SMITH / PITTSBURGH

Roxette
W.A.S.P.
The Judds
De La Soul
Jody Watley
Andreas Vollenweider
Helloween

NAVARRÉ / ESA KATAJAMAKI / MINNEAPOLIS

Bonnie Raitt
Queensryche
Roxette
Connells
MoJo Nixon
De La Soul

NORTHEAST ONE-STOP / MIKE FITZGERALD / ALBANY

W.A.S.P.
Jody Watley
Sweet Sensation
Extreme
Warrant

PEACHES MUSIC & VIDEO / JAMIE BROWN / SEATTLE

Bonnie Raitt
Neville Bros.
Jody Watley
Rain Man

PLASTIC FANTASTIC / DAVID CASTLEMAN / PHILA

XTC
Elvis Costello
Cowboy Junkies
Living Colour
firehose

PRO ONE-STOP / PAUL JOHNSON / TEMPE

Warrant
3X Dope
Winger
Dream A Little Dream
Replacements

Q RECORDS & VIDEO / GERALD BAIN / MIAMI

Eazy-E
Roxette
Julian Lennon
.38 Special
Guy

RADIO DOCTORS / KATHY STAMM / MILWAUKEE

Carol King
Beaches
Too Short
Surface
Dickies

RECORD & TAPE OUTLET / MARC MERCURIO / OHIO

The Judds
Sing
Lynryd Skynyrd
Boy George
Wendy & Lisa

RECORD BAR / MARY BARNHILL / DURHAM

Jody Watley
XTC
Anthrax
Indigo Girls
Andreas Vollenweider
Exodus

RECORD EXCHANGE / JOHN SHAHINIAN / CLEVELAND

Jody Watley
Tanita Tikaram
3X Dope
Howard Jones
De La Soul
Roxette

ROUNDUP / LAURA AVERY / SEATTLE

Jody Watley
Bad Co.
Bonnie Raitt
XTC

SAM GOODY-WEST / DONNA COOKSEY / LOS ANGELES

Jody Watley
Roxette
The Judds
Lita Ford
Bonnie Raitt
Cynthia
Carol King

SEA-PORT ONE-STOP / VICKI OLIVEIRA / PORTLAND

Roxette
Foster & Lloyd
Helloween
Saraya
Guy
Neville Bros.
Glamour Camp

SHOW INDUSTRIES / LORI SHAW / LOS ANGELES

Bonnie Raitt
The Judds
Saraya
BeBe & CeCe Winans
Exodus

SOUND WAREHOUSE / TRACY DONIHOO / DALLAS

Jody Watley
Andreas Vollenweider
Outfield
De La Soul
Bonnie Raitt

SPECS / CINDY BARR / MIAMI

Roxette
Terry Lynn
Pasadenas
Wendy & Lisa
BeBe & CeCe Winans

STRAWBERRIES / JEFF COHEN / BOSTON

Roxette
Saraya
Kathy Matteau
The Judds
Helloween
Carol King
BeBe & CeCe Winans

THE WIZ / JAY ROSENBERG / NEW YORK

Kiara
Mighty Quinn
Pasadenas
Bonnie Raitt
Andrew Dice Clay
Joe Sample

TITLE WAVE / TED SINGER / PLYMOUTH

Extreme
Just Ice
De La Soul
Roxette
Kwame

TOWER/NATL. / WENDY GREEN / SACRAMENTO

Jody Watley
Andreas Vollenweider
Tom Tom Club
John Patitucci
Vikotée Lazao

TRANSWORLD / DAVE ROY / ALBANY

De La Soul
Jody Watley
Julian Lennon
W.A.S.P.
Warrant
Dead Milkmen
Sweet Sensation

TURTLES / ROBIN SHANNON / ATLANTA

Jody Watley
Drivin' n' Cryin'
Outfield
W.A.S.P.
Rain Man
Andreas Vollenweider
Sweet Obsession

UNIVERSAL ONE-STOP / DEBBO HOUGHTON / PHILADELPHIA

Madonna
Jody Watley
Sweet Sensation
Pasadenas
Deon Estus
Andreas Vollenweider

VINYL VENDORS / VALERIE ELIOTT / KALAMAZOO

Helloween
Sarah McLaughlin
Strange Ways
Roxette
Swimming Pool Q's

WAX WORKS / HAROLD GUILFOIL / OWENSBORO, KTY

Cinderella
Living Colour
Jody Watley
Guns N' Roses
W.A.S.P.
Chris Rea
Extreme

WESTERN MERCHANDISERS / KEN GRAHAM / AMARILLO

Roxette
The Judds
Andreas Vollenweider
Jody Watley
Outfield
W.A.S.P.
Warrant

WHEREHOUSE / BOB BELL / LA

The Judds
Roxette
Johnny O
Sing
Queensryche
Love & Money
Bonnie Raitt

ZIPS / RICK ANDRADE / TUCSON

Foster & Lloyd
The Judds
Roxette
Outfield
Howard Jones
Phoebe Snow
Andreas Vollenweider

TOP FIFTY ALBUMS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

The Top Ten is alive again this week with hot new entries by **Guns N' Roses** (*Lies*) at #7 (refueled by their new 45 *Patience*), and **Beaches**, which grabs the #8 slot, spearheaded by the Bette Midler single. **Jody Watley**

leaps onto the first page at #23 from #43 and strong points on page two include **MC Hammer**, **Andreas Voltenweider** and **De La Soul**. Look out for **Roxette** which is rocketing behind a #1 single.

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
1	1	MADONNA	LIKE A PRAYER	Warner Bros 25844-1	Still the champ	151.2
2	2	TONE LOC	LOC-ED AFTER DARK	Island DV3000	"Funky" a monster	111.1
3	3	DEBBIE GIBSON	ELECTRIC YOUTH	Atlantic 81932	Title cut flying	82.2
4	4	FINE Y CANNIBALS	THE RAW AND THE	IRS/MCA 6273	Smash 45, hot video	65.4
6	5	BOBBY BROWN	DON'T BE CRUEL	MCA 42185	New 45 a smash	63.8
5	6	NEW KIDS ON THE	HANGIN' TOUGH	Col FC 40985	45 hot as a pistol	60.6
13	7	GUNS N' ROSES	LIES	Geffen 24198	"Patience" exploding	53.9
12	8	BEACHES	SOUNDTRACK	Atlantic 81933	Bette single leads	53.3
10	9	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 90943	45 hot	52.8
7	10	ROY ORBISON	MYSTERY GIRL	Virgin 91058	Hot single leads	50.9
11	11	MILLI VANILLI	GIRL YOU KNOW	Arista 8592	New single shipping	49.9
9	12	TRAVELING WILBURYS	HANDLE WITH CARE	Warner Bros 1-25796	Slipped some	49.7
8	13	GUNS N' ROSES	APPETITE FOR ..	Geffen GHS 24148	Falling	49.4
14	14	LIVING COLOUR	VIVID	Epic FE 44099	45 smokin'	48.6
15	15	SKID ROW	SKID ROW	Atlantic 81936	Solid sales	42.5
16	16	BANGLES	EVERYTHING	Columbia 44056	Needs new single	37.9
17	17	BON JOVI	NEW JERSEY	Mercury 836345-1	Smash 45 leads	36.8
18	18	DEF LEPPARD	HYSTERIA	Mercury 830-675-1	Hot 45 leads	33.9
19	19	MIKE & THE MECHANICS	THE LIVING YEARS	Atlantic 81923	New single starting	33.2
20	20	REM	GREEN	Warner Bros 25195	45 top 10	28.8
21	21	ENYA	WATERMARK	Geffen 243875-1	Hot single leads	27.3
22	22	METALLICA	...AND JUSTICE	Elektra 60812	Steady sales	24.7
43	23	JODY WATLEY	LARGER THAN LIFE	MCA 6276	Hot single leads	24.7
23	24	NWA & POSSE	STRAIGHT OUT	Priority 57102	Consistent sales	24.6
27	25	ROD STEWART	OUT OF ORDER	W.Bros 1-25684	New single soon	24.1

We're hot enough to fry Exxon!

Howard Jones

cross that line



HOWARD JONES
"Everlasting Love"
 from the *CROSS THAT LINE*
 album.



PETER SCHILLING
**"The Different Story
 (World Of Lust And Crime)"**
 from the album
*THE DIFFERENT STORY
 (World Of Lust And Crime)*.

31-28 HITS TOP FIFTY SINGLES!



PHOEBE SNOW
**"If I Can Just Get Through
 The Night"**
 from the *SOMETHING REAL*
 album.

CROSSOVER!

WXKS add
KROY add
KSAQ add

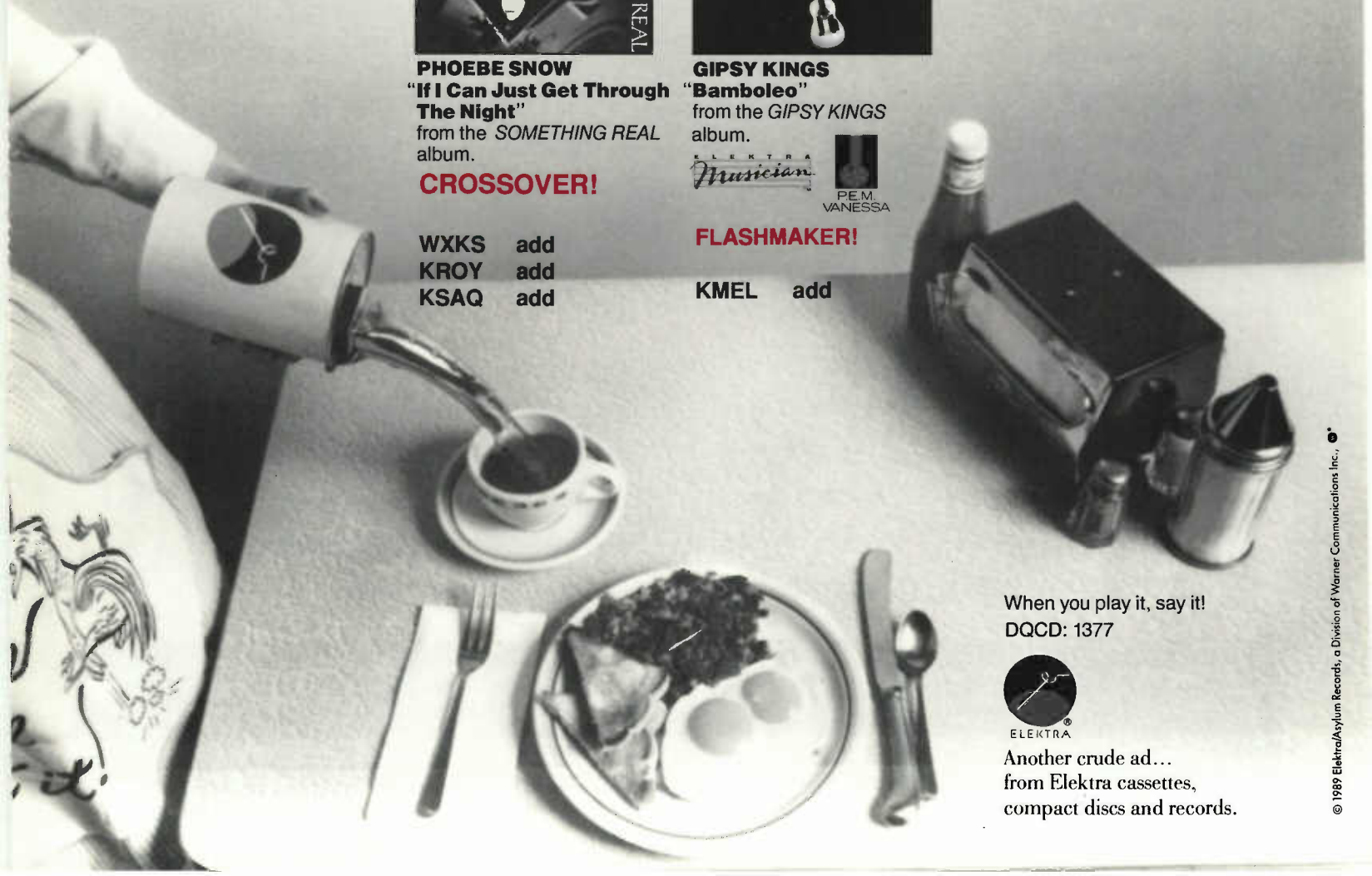


GIPSY KINGS
"Bamboleo"
 from the *GIPSY KINGS*
 album.



FLASHMAKER!

KMEL add



When you play it, say it!
 DQCD: 1377



Another crude ad...
 from Elektra cassettes,
 compact discs and records.

TOP FIFTY ALBUMS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
25	26	EDIE BRICKELL AND...	SHOOTING RUBBER	Geffen 24192	New single developing	23.4
30	27	GUY	GUY	MCA 42176	Growing	21.6
26	28	ELVIS COSTELLO	SPIKE	W. Bros 1-25841	"Veronica" breaking	21.6
32	29	MELISSA ETHERIDGE	MELISSA ETHERIDGE	Island 790875-1	Solid sales	21.4
29	30	KARYN WHITE	KARYN WHITE	Warner Bros 25637-1	Hot urban cut leads	21.1
24	31	POISON	OPEN UP AND SAY	Enig/Cap C 148493	Slipping	20.9
28	32	ANITA BAKER	GIVING YOU	Elektra 60827-1	New single shipping	19.7
46	33	MC HAMMER	LETS GET IT STARTED	Capitol 90924	Hot rap	19.6
34	34	WINGER	WINGER	Atlantic 81867-1	Hot 45 leads	19.2
38	35	TOO SHORT	LIFE IS ...	Jive/RCA 1149-1-J	Rap with a capital R	17.8
31	36	KENNY G	SILHOUETTE	Arista 8457	Up and down	17.6
41	37	RAIN MAN	SOUNDTRACK	Capitol 1-91866	Iko Iko 45 leads	16.6
42	38	WARRANT	DIRTY, ROTTEN...	Columbia 44383	Huge rock sales	16.3
37	39	COWBOY JUNKIES	THE TRINITY SESSION	RCA 8568-1-R	45 starting	13.8
40	40	DEPECHE MODE	101	Sire/WB 25853	Breaking Pomo	13.0
36	41	EAZY E	EAZY-DUZ-IT	Ruthless 57100	Up and down	12.8
33	42	TESLA	THE GREAT RADIO	Geffen GHS24224	Metal	11.9
39	43	XTC	ORANGES...	Geffen 24218	45 starting	11.8
--	44	A VOLLENWEIDER	DANCING WITH THE	Columbia OC45154	Hot new age seller	11.2
35	45	HANK WILLIAMS JR.	G. HITS, VOL III	W. Bros 25934	Country sales	11.2
--	46	DE LA SOUL	THREE FEET HIGH	Tommy Boy 1019	Multi format rap	11.1
49	47	SLICK RICK	THE GREAT	Col/Def FC 40513	Cute rap	10.9
--	48	BONNIE RAITT	NICK OF TIME	Capitol 91268	Comeback	10.1
--	49	WORKING GIRL	SOUNDTRACK	Arista 8593	Building each week	9.7
50	50	THE BOYS	MESSAGE FROM	MCA/Motown MOT 6260	Steady	9.7

NEXT UP

ROXETTE (EMI)
NEW ORDER (Qwest/WB)

LOU REED (Sire/WB)
SIMPLY RED (Elektra)

WARNING: The Hitsmaster General has determined that this record will not go away... So you might as well %\$@#ing play it!

Sweet Sensation

*"Sincerely,
Yours"*

17-15 HITS TOP FIFTY SINGLES!
23*-20* R&R!

92% OF STATIONS CHARTED!
76% MOVING 3 POINTS OR BETTER!

B94	add	KITY	2-1	WPLJ	11-8	Q106	15-11	Z95	23-14	KPLZ	26-20
		B96	9-7	Z100	9-8	WKSE	16-11	KKBQ	19-15	Q102	31-25
WHYT	deb 25	WEGX	9-7	KROY	12-9	WNNK	17-11	KTRS	24-15		
WCZY	deb 28	KIIS	11-8	WNCI	12-10	WXKS	18-13	KSND	30-18		

AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	45 SALES (1 to 10)
2.79	63	30	12	8	7



*On Atco Records,
Cassettes and Compact Discs.*



ATCO RECORDS
AND ASSOCIATED LABELS

Division of Atlantic Recording Corp.

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MOVIE SCORES

TITLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK INFO
1 MAJOR LEAGUE	8.8m	5734	8.8m	_____
2 THE DREAM TEAM	5.7m	4335	5.7m	_____
3 RAIN MAN	4.1m	2604	148.2m	LP & Belle Stars & Johnny Clegg 45's on Capitol.
4 CYBORG	3.2m	3831	3.2m	_____
5 FLETCH LIVES	2.6m	1770	27.3m	_____
6 DEAD CALM	2.5m	2569	2.5m	_____
7 THE RESCUERS	1.7m	1172	16.2m	_____
8 LEAN ON ME	1.5m	1703	25.9m	Soundtrack on WB.
9 BILL & TED'S EXCELLENT ADV.	1.4m	1170	33.7m	Soundtrack on A&M.
10 DANGEROUS LIAISONS	1.1m	1560	29.1m	Soundtrack on Virgin

WAVELENGTH

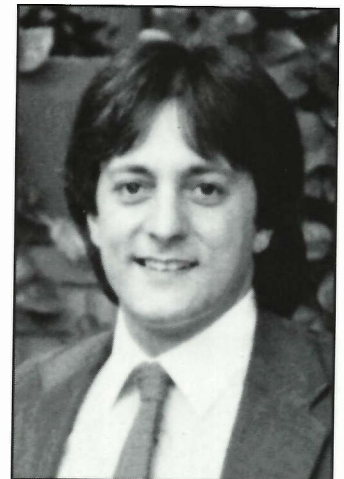
by Lenny Beer & Mike Murphy

As we told you last week, **Bob Mitchell** has landed the **B97** New Orleans PD gig after a short stint with the **Jerry Clifton** organization. We called Bob for a comment on Tuesday — he's still talking on line four now. Feel free to call us and we'll patch you in..... And in Seattle, **KUBE** MD and interim PD **Tom Hutylar** has won the job on a full-time basis. After several years at the station, he definitely deserves a shot..... In the Big Apple, it looks like former **KWSS** MD **Mike Preston** has the inside track on the highly coveted MD gig at **WPLJ**. Look for official word any day..... Will former **WAPE** PD **Tracy Johnson** be segueing to the Asst. PD job at **Q106** in San Diego? Are there other offers on the horizon?..... Be

sure to check out **Shannon's** first **KQLZ** Los Angeles playlist. It's printed on page 12..... **Duane Luna** (Not to be confused with **Big Tuna!**) grabs the MD slot at **HOT97.7** San Jose..... First comes **Donny Osmond**, now here comes **Donna Summer** on Atlantic. What's next?..... **Lee Gillette** is the new PD at **WKSI** Greensboro..... **J.D. Gonzales** has been upped to PD at **KZFM** in Corpus Christi. **Todd Tucker** assumes Asst. PD duties..... **Mark Allen** has departed **FM102** for nights at **KOY** in Phoenix replacing **BJ Harris** who is on the loose and can be reached at (602)866-8990..... Caught a listen of the upcoming **10,000 Maniacs** on Elektra. Sounds great — check it out..... Incidentally, don't you think

last week's *Street Talk* was particularly riveting? Living for this week's..... **Scotty Mac** departs **WFME** Baton Rouge for **KCPX** Salt Lake City mid-days and Production Director duties..... Former **KTUX** PD **John Steele** lands at **KBIU** Lake Charles, handling mid-days..... What **Consultant** is being wooed by a larger firm that recently lost a key player?..... And is another **major market PD** considering a move to a high ranking post at a record label?..... Looks like **Epic's Roachford** is coming home..... Congratulations to **HOT97's Steve Ellis** who ties the knot with the lovely **Marianne Brescia** on 4/22. Our condolences to the bride..... Also congratulations to **PRO-FM** PD **Mike Osborne** and his

wife **Patti** on the birth of their daughter **Kyle Michael**..... **Blowin' In The Wind: Bruce Stevens, Kandy Klutch, Jim Scott** and **Chet Buchanan**..... And here's **Bob Mitchell** still talking on line four.





THE REPLACEMENTS

"I'LL BE YOU"

From the album, don't tell a soul.

CROSSOVERS WINNER!
EARPICKS WINNER!

WAPI	add	KKXL	deb	40	KPAT	37-32
FM104	add	SLY96	deb	40	WIXX	39-34
KYRK	add	WAZY	deb	40	WVBS	40-35
95XIL	add	WDBR	deb	40	KLYV	39-35
KCMQ	add	WPFM	deb	40	KTUX	39-35
KZOZ	add				BREAKING AT:	
WHTO	add	WLOL	20-16		WDFX	KDWZ
WKLQ	add	WLRS	22-17		KPLZ	K106
WQSM	add	KOZE	23-17		PRO-FM	KFBQ
WHOT	add	KXYQ	22-19		KWOD	KTRS
		WROQ	27-23		WGH-FM	WBNQ
KEGL	deb	16	WKDD	30-26	WNVZ	WIBW
Z95	deb	25	K104	30-27	KJ103	WKEE
WMMS	deb	26	KZIO	32-28	KSND	WQUT
KTMT	deb	36	KFMW	33-29	KZZU	WSPK
KXXR	deb	39	Y97	32-29	WPST	WWFX
95XXX	deb	40	OK95	35-30	JETFM	ZFUN
					KATM	

TANITA TIKARAM

twist in my sobriety
From the album, ancient heart.

CROSSOVER!
EARPICKS WINNER!

KPLZ	add	CKOI	5-3
WROQ	add	KOZE	31-22
WPST	add	KROQ	33-29
KYRK	add		
KFMW	add	BREAKING AT:	
KGOT	add	KKRZ	
KPAT	add	KXYQ	
KTMT	add	KSND	
OK95	add	KZZU	
		Z102	
		CKOI	
Z97	deb	38	ZFUN





Tiffany

Hold An Old Friend's Hand

*The Latest Hit and Title Track
From Tiffany's Platinum Plus Album*

See Tiffany on Tour

Produced by: George E. Tobin

Management: George E. Tobin

MCA RECORDS

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