

music reporter

VOL. XIII, NO. NO. 22—NASHVILLE, TENN. THE MUSIC INDUSTRY'S MOST AGGRESSIVE WEEKLY SATURDAY, DEC. 28, 1963

MUSIC REPORTER presents
THE YEAR END TRADE REVIEW

Featuring:

Leading Manufacturer of Singles

Leading Manufacturer of Albums

Biggest # 1 Singles

Biggest # 1 Albums

Biggest Artists on Singles

Biggest Artists on Albums

Biggest Singles

Biggest Albums

Best News Reporting and Public Relations

Best Promotional News Picture Coverage

Best Promotion of a Single by a Manufacturer

Best Promotion of an Album by a Manufacturer

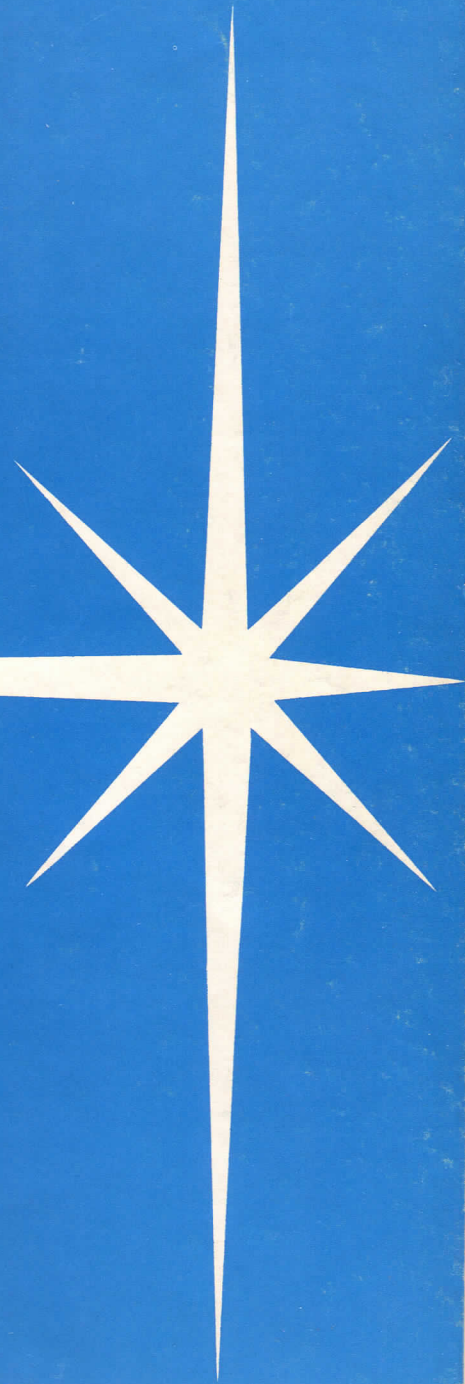
Best Year Round Promotion by a Manufacturer

Best Promotion of an Artist on Albums

Best Promotion of an Artist on Singles

Most Creative Recording Idea

Best Trade Ads



The HIT Vocal Version

**"Main Theme
from
The Cardinal"**

(Stay With Me)

Nick Nobel

Chess 1879

**"Baby What You
Want Me To Do"**

Etta James

Argo 5459

**"One of These
Old Days"**

Little Milton

Checker 1063

CHESS PRODUCING CORP. 2120 S. Michigan Ave., Chicago, Ill.

charlie's column

BY CHARLIE LAMB



Ere I peck a another word (nay, make that another letter) I wanna wish you all a LP-laying Merry Christmas & a bonanza-surfeit (he means full?) 1964. . . .

Jimmy Darren's first picture under his new pact with Universal will be a starring part in "The Lively Set," filming of which begins in January. . . . Well bless my vest buttons if Colpix Jane Morgan doesn't appear to have a triumph in "Bless 'Em All"

The New Christy Minstrels open a month's engagement at Harold's Club on Christmas Eve Mercury's Damita Jo reportedly Santa-shopping for a home on Long Island.

Nat King Cole appears on Danny Kaye's TV show Christmas; is guest of Jack Benny on Jan. 21 & visits Garry Moore Feb. 18 All on CBS.

Tennessee Ernie Ford & Jo Stafford doing an LP of hymns for Capitol Baby-talk: A boy-o-boy arrived for actor-singer James Darren & his wife, Evy Norland, former Miss Denmark in Miss Universe competition!

Johnny Mathis' initial Mercury LP, "The Sounds of Christmas," sold more than 300,000 Kyu Sakamoto's follow-up to his click "Sukiyaki," is "The Olympics Song" b/w "Tankobushi" via Capitol.

RCA Victor's Bobby Bare & his manager Chuck Williams reportedly dickering for rights to the Hank Williams Story Fred Waring signed with Reprise after more than two decades under the Decca banner.

Chubby Checker's engagement to wed Chatharine Ladders of Holland, who won the Miss World Beauty contest in 1962 was announced at his Philadelphia, Pa. home Roger Perry & John Melfi negotiated deal with Colpix for publication rights to their songs

Life-Can-Be-Beautiful Dept.: Vocalist Kathy Keegan came to America not so long ago to toil as a domestic.

Today she's collecting royalties from her LP, "The Good Life."

Patti Page's "We'll Be Together" for Columbia was worded by her mate, Charles O'Curran, and music-ed by pianist Dudley Brooks.

Andy Williams is utilizing a break from his video chores to emote in a Ross Hunter-produced movie, "The Richest Girl in Town."

Jubilee's disk of "Soul Monkey Twist" could be as tall saleswise as family name of artist who cut it implies — Donald Height!

The Tucson Arizona Boys Chorus signed long-term with United Artists Label's prez Art Talmadge quarter-backed the ball-pointing The group (now more than 100 boys) was founded in 1939 by Eduardo Caso, their present director

Morty Wax LD-calls to report that L. A., Detroit, Philly & Cleveland distributors have ordered heavily on Ray Bolger's Christmas disk, "L'il Elfy" on Armour (A meaty item with Morty waxing sanguinely?) Do Armour platter products sell Swiftly???

The Blazers' first release for Chattahoochee is a tandem of instrumentals, "Ebony" & "Inferno." Dorsey Burnette wrote the words & music for "4-For Texas" which he waxed for Reprise Robert B. (Bobby) Weiss resigned his international director of Warner Bros. Records post to form his own operation Change becomes effective Dec. 31.

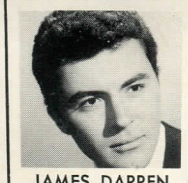
Epic signed The Jubilee Four to an exclusive contract. . . . Robert Morgan, executive A&R producer for the label, helmed the deal "The Day of Jubilo" b/w "Long John" is their tee-off for Epic, with their debut album upcoming next month.

Didja know that there is a Bill Dana doll on the market that says, "My me Jose Jimenez.???"

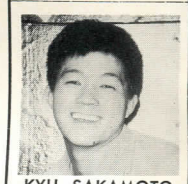
. . . Like I said in the beginning a Merry, Merry . . .



PATTI PAGET



JAMES DARREN



KYU SAKAMOTO



JOHNNY MATHIS

music reporter

founded 1956 by Charlie Lamb

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AND POSSESSIONS AND CANADA — \$10.00, TWO
YEARS — \$17.00 THREE YEARS — \$22.00, FOUR
YEARS — \$30.00 FIVE YEARS — \$35.00, AIR MAIL
— \$30. PER YEAR, AIR MAIL SPECIAL DELIVERY
— \$45 PER YEAR, FOREIGN — ABOVE RATES PLUS
EXTRA POSTAGE FOR RESPECTIVE COUNTRIES —
RATES UPON REQUEST.

RACKING UP SALES!

THE CONSOLERS
"WAITING FOR MY CHILD"
NASHBORO LP 7016

NEW LP

"SONGS OF THE GOSPEL"
BROTHER JOE MAY
NASHBORO LP 7017

1 with 7

NASHBORO RECORDS — 177 3rd Ave., N., Nashville, Tenn. CH 2-2215

FAST SELLING SINGLES

**"DON'T MISTREAT
ME BABY"**

LIGHTENIN' SLIM
EXCELLO 2240

"I'M GOING IN THE VALLEY"
SILAS HOGAN

EXCELLO 2241

BRAND NEW!



"THE QUEEN OF COUNTRY MUSIC"

KITTY WELLS

SINGS

(I Didn't Have To)

BREAK UP SOMEONE'S HOME

c/w

THIS WHITE CIRCLE ON MY FINGER

31580

on

DECCA



naturally!

EPIC SETS "ERA OF PROFIT"

LEVY URGES RETURN TO SALESMANSHIP

New York—Epic Records' general manager, Len Levy, last week announced the launching of the label's new "Era of Profit" policy and called for a return to "the art of merchandising".

Pointing to the growth of unhealthy business practices in the industry in recent years and the need for eliminating them to assure profits for the independent manufacturer, Levy said the network of Epic distributors was being introduced to a concept of year-round sales, merchandising and advertising programs.

"It is our intention to eliminate the hazards of anticipation-buying by distributors and retailers and, most important, we intend to generate more profit for all concerned," Levy said.

In helping to effectuate Epic's aim, Levy announced that starting Dec. 30, merchandise with a suggested list price of \$3.98 would have a suggested dealer cost of \$2.25 rather than the existing \$2.47. He said that merchandise with a suggested list of \$4.98 would have a suggested dealer cost of \$2.81 rather than \$3.09. Distributor costs will be changed proportionately, he said.

"Commencing with our January LP and tape releases, we will announce a new product on a well-balanced and well-planned schedule," he continued. "This will make obsolete our former practice of two substantially heavy releases a year during re-stocking periods. Greater selectivity in future release schedules will make available a smaller quantity but more saleable product.

"The art of merchandising and selling has become lost in the present emphasis on price. One of the basic tenets of our 'Era of Profit' concept is a return to the art of salesmanship.

In the final analysis the key to our success rests squarely on the shoulders of the distributor sales personnel. The faith which they have in our basic theories combined with enthusiasm and ingenuity can generate the momentum to insure the success of 'The Era of Profit.'"

LONDON UPS WESEN, LA ROCCA IN EAST

New York—Herb Goldfarb, national sales manager of London Records, has announced the appointment of Phil Wesen as branch manager of the New York operations. Frank La Rocca was named assistant branch manager. Sam Trofe veteran east coast record man of Philadelphia will act as London's eastern division district manager, his territory to include territory from New England to Charlotte, N. C.



MERRY CHRISTMAS! TO YOU, YOU, AND YOU

MUSIC REPORTER wishes for its advertisers, readers and to all in the music trade the most cheerful of Christmases and happiest of New Years. There is reason to be joyful for there is much that all of us as part of an upsurging business, a rich and powerful nation with high ideals and a people blessed with greater individual liberty than any country on earth, can be cheerful about. There may be some in the trade who during the year did not get all the prosperity they hoped for and deserved, but rather than bemoan the things they missed, they can rightfully jubilate over the good things they have. Christmas is a time to take note of these values and in this spirit MUSIC REPORTER believes that all of us can be luxuriously happy these holidays.



WANNA BE IN? GET NEW BEATLE HAIR-DO

Hollywood — A fabulously new coiffure will be dictated for the "ins" come Jan. 1, to coincide with the arrival in the U.S. of The Beatles, big-selling British group who will record for Capitol Records. Capitol has commissioned a Hollywood hair stylist to design the fancy hair-do and a press cut will be sent to beauty editors of daily newspapers in a hope to make it a "must". The coiffure has become the trademark of the Beatles. First woman to get the new Beatle cut was actress Janet Leigh. Such is British response to The Beatles than 1,000,000 orders for their "I Want to Hold Your Hand" were received before it went on sale.

COLUMBIA'S 15 YR. "INNER CIRCLE" CLUB

New York—William P. Gallagher, vice-president of marketing for Columbia Records, honored all Columbia Records distributor salesmen with 15 years or more experience in selling Columbia Records by announcing their charter membership in the newly-formed "Inner Circle" LP Club. The initial group is comprised of 35 members and represents a total of 721 years selling experience. Each member will receive a plaque. The announcement was made at Columbia's national sales meeting at the Barbizon Plaza Hotel.

LABEL'S SALES BEST IN 10 YR. HISTORY

New York — Epic Records achieved the greatest sales in its 10 year history in 1963, according to announcement last week by Len Levy, general manager.

Net dollar volume for 1963 represented an increase of 15 pct. over 1962. These figures are based on actual net sales volume for the period Jan. 1 to Nov. 30, and projected net sales volume for December, 1963, Levy said. Sale of singles was 30 pct. greater than in 1962, albums sales were 14 pct. greater and classical albums were 17 pct. greater than in the previous year.

The figures were seen as particularly significant in that during 1962 Epic experienced its previous highest annual sales. That year, the label's sales were 311 pct. over 1961 with Bobby Vinton's recording of "Roses Are Red" spearheading the increase. The Vinton recording achieved international sales in excess of 2,000,000 copies and gave Epic its first gold record. In 1963 Vinton again led the label's sellers with his singles "Blue Velvet", "Blue on Blue" and "There, I've Said it Again", his best-selling album "Blue Velvet" and his recording of "Four Songs For Christmas".

Epic also registered heavy sales gains with its international artists signed in 1963—Rolf Harris and Cliff Richard. Other artists contributing significantly to Epic's success in 1963 were George Maharis, Lester Lanin, Buddy Greco, Adam Wade, Bobby Hackett, plus a best-selling album of the music of Henry Mancini.

Okeh Records, Epic's R&B outlet, also contributed to the Epic overall success story with the highest sales ever registered in its history.

FONTAINE AS "GUGGENHEIM"

New York — For the first time, Frank Fontaine has recorded a single using the voice of "Crazy Guggenheim", the character he portrays in the Jackie Gleason TV series. ABC-Paramount is rushing it for release.

"IN WHITE AMERICA" LP

New York—Columbia Records will release the original cast recording of the off-Broadway success "In White America" in January.

Eva Dolin,
Director of
Publicity,
Mercury
Records, a
1963 MUSIC
REPORTER
award winner.



The International Million Record Seller

FREDDY

sings

Son Won't You Come Back

c/w Why Can't I Ever Be Lucky.....K 13200

A GOLDEN RECORD IN EUROPE NOW PREMIERES IN AMERICA IN ENGLISH!

Freddy, the continental favorite, is the first popular singer to ever sell 1,000,000 records in Europe! Freddy and the fabulous "Sound of Loneliness" averaged a golden record per year for the last seven years! Freddy is mobbed by fans wherever he appears in Europe, Asia, and Africa, and is the toast of continental TV. He has starred in 11 motion pictures!



Current Album::

FREDDY AUF HOHER SEE

Songs of the Sea

E/SE-4084

Coming In January:

HEIMWEH NACH ST. PAULI

Original Cast Album
of the Hit Musical Based
on Freddy's Life!

E/SE-4195



The new
International
Sound of Music
is Freddy
Exclusively on

MGM



RECORDS

a division of
Metro-Goldwyn-Mayer, Inc.

Mike Berniker,
A&R,
Columbia
Records, a
1963 MUSIC
REPORTER
award winner.



DAVIS, SNYDER PLAN LOUISVILLE SHOW

Louisville—Oscar Davis, big scale promoter, and Shelley Snyder, talent manager, are promoting a New Year's eve show and party here in conjunction with Station WTMT. The casts will feature Faron Young, Kitty Wells, Porter Wagoner, The Wilburn Bros., Martha Carson, Carl and Pearl Butler, Loretta Lynn, Bill Monroe, Del Wood and Hank Williams, Jr.

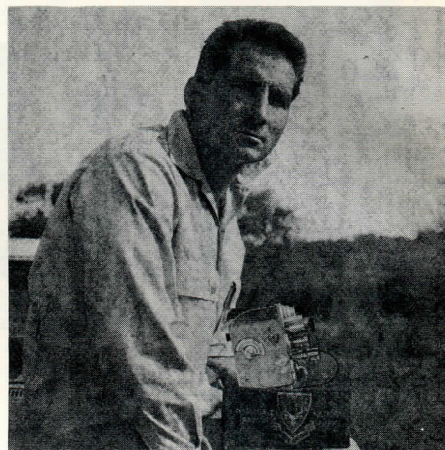
BOBBY BOYD BUYS COMMERCE INTEREST

Oklahoma City—Bobby Boyd, president of Boyd Records, has bought an interest in Commerce Records of Hollywood, both labels to be distributed by the Boyd chain but keep its own name. Each will release one record per month in 1964, Boyd says. Dale Rogers will remain as president of Commerce. Four releases are set for January.

BLUES-FOLK SINGER INKED

New York—Columbia Records has signed young blues-folk singer Judy Roderick to an exclusive contract, it was announced by Kenneth Glancy, vice-president of A&R.

COMING TO U.S.



Freddy, Germany's Ace recording star whose waxing of "Heimweh" sold over 2,000,000 copies and whose other recordings are reputed to have sold more than 14,000,000 in Europe alone, will visit the U.S. and Canada late this month, prior to spending five days in Music City for recording sessions for MGM Records. Concurrent with his appearance here, MGM is rushing release of his album, "Heimweh Nach St. Pauli". MGM is also releasing his first single this week, "Son, Won't You Come Back" coupled with "Why Can't I Ever Be Lucky".

RCA SINGLES OFFER MUSICALS PREVIEW

New York—RCA Victor Records' current release of singles offers a "sneak preview" of three songs from "Hello, Dolly!" and "Foxy," two new musicals scheduled to open on Broadway next month. The new singles are by the Pete King Chorale and by Jesse "Bye, Bye Birdie" Pearson. RCA has announced it will record the original cast albums of both musicals.

NEW SPIRITUAL RELEASES

<p>BROOKLYN SKYWAYS</p> <p>"YOU'RE GOING TO MISS ME" (Lion, BMI) 2:20—J. Peoples</p> <p>"IF YOU EVER NEED THE LORD" (Lion, BMI)—2:30—J. Peoples Peacock 3003</p>	<p>HOLMES SISTERS</p> <p>"BY HIS WORD" (Excellorec, BMI) 2:05—Robinson, Holmes</p> <p>"SET YOUR HOUSE IN ORDER" (Excellorec, BMI) 2:08—Robinson, Holmes Nashboro 796</p>
<p>THE HIGHTOWER BROTHERS</p> <p>"CHILD OF THE KING" (Lion, BMI) 2:45—N. Hightower</p> <p>"RUNNING FOR JESUS" (Lion, BMI) 2:30—N. Hightower Peacock 3007</p>	<p>SEGO BROTHERS & NAOMI</p> <p>"HE'S A SAVIOR TO BE PROUD OF"</p> <p>"I WILL ARISE AND GO TO JESUS" Songs of Faith 8005</p>
<p>RADIO FOUR</p> <p>"BELIEVE EVERY WORD HE SAYS" (Excellorec, BMI) 2:31—P. Babbs</p> <p>"ON MY JOURNEY NOW" (Babbs, BMI) 2:45 Nashboro 797</p>	<p>THE MIGHTY FAITH INCREASERS</p> <p>"TEMPTATION" (Lois, BMI) 2:58—R. Shakelford, S. Gerdo, Jr.</p> <p>"LORD, COME SEE ABOUT ME" 2:46—Traditional Bethlehem 3072</p>
<p>THE HARDEMAN SINGERS</p> <p>"JESUS SAVES" (F. and C., BMI) 2:40—J. Cleveland</p> <p>"TALK TO JESUS" (Lion, BMI) 2:55—J. Herndon Peacock 3004</p>	<p>BONITA CANTRELL</p> <p>"GOD'S WITH ME EVERY DAY" (Excellorec, BMI) 2:31—B. Cantrell</p> <p>"I MUST TELL JESUS" (Excellorec, BMI) 2:35 Nashboro 794</p>
<p>GOLDEN TRUMPETS</p> <p>"WORKING BELOW" Excellorec, BMI) 2:24</p> <p>"WE ALL NEED JESUS" Excellorec, BMI) 2:18 Nashboro 795</p>	<p>SEGO BROTHERS & NAOMI</p> <p>"UNCLOUDY DAY"</p> <p>"IT'S DIFFERENT NOW" Songs of Faith 8002</p>

BRAND NEW!



WEBB PIERCE
SINGS
LOVE COME TO ME

Written by Webb Pierce & Jerry Williams; Published by Cedarwood Publishing Company

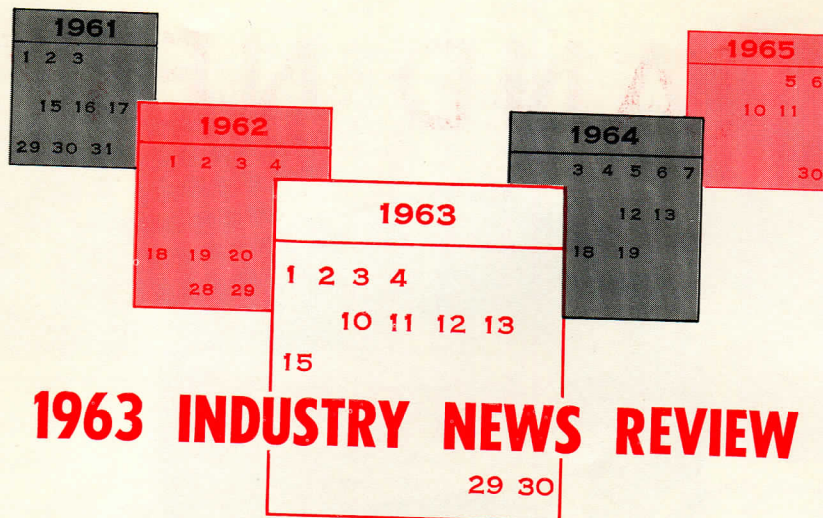
C/W

WAITING A LIFETIME

Written by Webb Pierce; Published by Cedarwood Publishing Company

31582

on **DECCA**  *naturally!*



1963 INDUSTRY NEWS REVIEW

January—1963

ARMADA starts survey to rate manufacturers according to which supplies the best services and which is biggest offender against good business principles.

Sixth gold LP is awarded to Kapp's Roger Williams, representing the largest number of albums ever sold by any pianist.

FTC cites three audience rating firms, charging them with fictitious ratings, the first shot in congressional hearings which were to last well into spring.

Cedarwood Publishing Co. celebrates its 10th birthday.

RIAA reports 42 gold disks awarded in 1962—an all-time high for authenticated awards.

February—1963

Monument Records introduces Gaylord Records—a new affiliate—to have working tie-up with Pamper Music execs.

Music Reporter's CHART EXTRA, supplementing its "Big 100" chart, makes its bow to give trade speed and breadth of coverage on airplay and sales.

Charlie DeVois, former vice-president of Plough Broadcasting and general manager of WMPS who helped develop "Top 40" format, dies in Nashville.

Vaughn Meador's comedy album, "The First Family", passes 4,000,000 sale mark, the first time a comedy record has sold in such volume.

Popularity of folk music continues spread throughout industry.

March—1963

Congressional investigation of TV and radio audience rating surveys called by Rep. Owen Harris.

Bobby Darin's new record production operation—TM Inc. buys four major publishing firms owned by Joe Csida and Ed Burton for \$500,000.

World wide sale of the "All Star Festival" album to raise funds for needy refugees starts. A dozen top artists contribute their talents and Mercury Records manufactures and distributes album free.

NARM's fifth annual convention at San Francisco changes its descriptive name to "service merchandiser" and bids for status of distributor in manufacturer relations. Cecil Steen elected president.

Tragedy strikes the music industry in airplane crash fatal to Patsy Cline, Cowboy Copas, Hawkshaw Hawkins and Randy Hughes. Three days later C&W star Jack Anglin is killed in car crash.

ASCAP opens new Nashville offices, at ceremony attended by top ASCAP brass, director writers and state and local officials.

ARMADA calls emergency meeting in Chicago to study "persistent intensification of problems and to ward off drastic developments during 1963."

As probe of audience rating survey firms broadens, Congressman Harris implies that unless contrary evidence shows up, one or more such firms have opened a "con game".

April—1963

ARMADA executive board in emergency meeting readies to

compete with rack merchandisers and one-stoppers by teaching their own members in racker and one-stop know-how.

House committee members think government regulation for audience rating services may be answer to misleading rating service claims.

NAB convention opens in Chicago.

Texas Ruby dies in trailer fire, marking the seventh accidental death in Nashville's C&W music in three weeks.

ASCAP opens Nashville headquarters at ceremony attended by music celebrities and high government officials.

MOA board of directors at spring meeting purposes adoption of ethics code with teeth in it.

Decca Records' C&W singing sensation Brenda Lee marries in Nashville.

WSM's Grand Ole Opry and Nashville Symphony Ork blend sounds at first entertainment of its kind in Music City.

Hootenannys continue spread throughout folk music field.

May—1963

CMA sponsors country-music program at New York Sales Executives Club.

Capitol's Glenn E. Wallichs re-elected president of the RIAA.

Mercury Records forms Westbound Music Inc. to operate as indie pubbery within Mercury Corp.

Southern Plastics, Music City's only hometown record pressing plant, moves into new, enlarged plant.

In a broad analysis of the record business titled "A Good Look At A Bad Picture", MUSIC REPORTER summarizes outstanding trade ills, winning wholehearted commendation of the industry.

Chairman Oren Harris of the House committee investigating audience rating services tells advertisers that their own judgments are better than figures reported by rating services.

Newly organized Standard Recording Pressing Co., plant opens with capacity up to 10,000,000 records annually, marking new milestone in increasing growth and stature of Music City.

June—1963

Chairman Oren Harris of House committee investigating audience rating services, berating their value, proposes that government take on the job unless the services improve.

Capitol Records Distributing Corp. holds first national sales convention in nine years—this time in Mexico City.

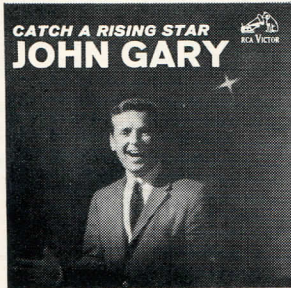
Research shows surging power of Gospel music, with millions of dedicated followers and record buyers.

Capitol Records announced formation of Capitol Imports, a new firm devoted to distribution in the U. S. of original pressings from countries around the world.

In a membership-wide questionnaire in which Christmas LP's of the previous December were rated according to sales, NARM finds out of 206 LP's on the market, only four rated "excellent"; 37 were "good"; and 61 were "fair." Others rated "poor" or "very poor."

ARMADA holds biggest convene at Miami Beach, outlining steps in a determined effort to end chaos in the industry.

LPM/LSP-2745



catch a rising star

*John Gary's off and streaking...to the top! See a star. Catch his captivating, magnetic appeal on network TV shows. Hear a star. Catch a voice of magnetic charm on his first album. Catch a rising star and put **RCA VICTOR** profit in your pocket...today! For John Gary, the sky's the limit!* RCA The most trusted name in sound



JOHN GARY: The most exciting new voice of the sixties! Absolutely!

COLUMBIA'S "AGE OF REASON" PROVES SUCCESS—GALLAGHER

New York—Columbia Records' "Age of Reason" program introduced for the first time last July and aimed at insuring a more dependable profit for dealers, is as of year end, an overwhelming success, according to William P. Gallagher, Columbia's vice-president of marketing.

Gallagher's comments were made at a two-day sales meeting last week-end for Columbia's regional and district sales managers together with branch and independent distributor sales managers at the Barbizon Plaza Hotel here. It marked the first time in Columbia history that the entire distributing organization was represented along with the field sales managers at a sales meeting in December.

"Our commanding position on the best-selling charts of all trade publications is conclusive evidence that the consumer has recognized quality of product and is no longer motivated to buy merely for price," Gallagher said. "In launching the 'Age of Reason' program, Columbia promised that in 1963 we would more than double our consumer advertising. We have more than fulfilled our promise for this year. The campaign has been hailed by dealers and consumers from coast to coast.

"In 1964 Columbia will add even more emphasis to its 'Age of Reason' program with well planned local, and national advertising programs coordinated closely with point-of-sale merchandising aids for dealers, all of which will set a dynamic new pace in today's record industry.

J. J. Harris, national sales manager of Masterworks Audio products, introduced 10 additions to the product line for spring sales. Columbia's merchandising managers then presented the new product scheduled for January release along with the label's new and exciting concept for merchandising and advertising during the next six months.

MUSIC FOR BLIND HONORS HEINECKE

New York—Paul Heinecke, president and founder of SESAC Inc., has been named to the board of directors of Music for the Blind Inc., a non-profit organization devoted to musical education of the sightless. Announcement was made by Albert G. Gorson, president of Music For the Blind. Throughout his more than six decades in the music field, Heinecke has given much of his time to aid of musical education for the handicapped.

Season's Greetings

ELVIS

& The Colonel

Continued from page 8

MUSIC REPORTER issues annual "Music City" issue with more than 100 colorful pages, hailed universally by the trade as the most spectacular tribute yet produced accenting the importance of Nashville's music, artists, publishers, writers and others.

July—1963

Columbia Records in mammoth international sales meeting in Puerto Rico, calls for new "age of reason" launching a policy of "lower costs to dealers on all LP's and pre-recorded tapes; and a year-round policy of constant costs."

NARM opens annual mid-year sales conference in Chicago.

August—1963

Merger of Warner Bros. Records and Reprise Records into one company announced by Jack L. Warner and Frank Sinatra.

Louis Shapiro, SORD president, invites record manufacturers and distributors to become sustaining members of SORD in working for price stabilization.

MUSIC REPORTER publishes its seventh anniversary edition, combined with its third annual Artists Yearbook—in six splashy colors and totaling 116 pages—the biggest to date.

September—1963

Death takes Jim Denny, long-time champion of C&W music, and president of Cedarwood pubbery and of Jim Denny Artists Bureau.

Sam Chase, recently resigned as editor-in-chief of Billboard, announced establishment of new service for representation of international record manufacturers, publishers and talent.

Purchase of 75 year old Ryman Auditorium by the National Life and Accident Insurance Co., as a permanent home for the Grand Ole Opry announced.

Operators from throughout the U. S. meet in Chicago for annual MOA convention.

Canadian National C&W Broadcasters Convention organized in Toronto.

MUSIC REPORTER launches its "Market Research Report"—an entirely new approach to probing the tick of the album market—a giant weekly survey at the retail, wholesale and airplay levels of best selling and most played albums.

October—1963

Federal Trade Commission announces authorization of a trade practices conference for the record industry, date still to be named. ARMADA which sought the conference proposes that it be delayed till after Christmas to avoid conflict with traders' busiest season.

Smash Records introduces Cumberland label, popular price C&W LP line.

WSM celebrates 38th anniversary of Grand Ole Opry with approximately 3,000 deejays and other traders attending packed three day program.

MUSIC REPORTER issues its biggest, splashiest of all issue—156 pages, marking the Grand Ole Opry's 38th Anniversary and national Country Music Week.

Country Music Association holds annual meeting; elects Tex Ritter president.

Frank Walker, former MGM exec, and long-time record man dies.

Natt Hale, well loved disk biz veteran, assistant to Sam Clark, ABC-Paramount Records prexy, dies.

November—1963

Bill Anderson and Harlan Howard honored at BMI awards dinner as leading C&W writers; Cedarwood Pub. Co. cited as top publisher.

Mercury Records launches new Limelight label.

United Artists sets up Nashville office, with C&W hit-maker H. W. "Pappy" Daily in charge.

December—1963

Flock of releases, documentary, musical etc. described as tribute to the late President Kennedy, rushed out.

ARMADA warns record thefts on increase with approach of holidays.

MOA's managing director Bob Blundred resigns to accept another position.

NEW SCEPTER HIT PACKAGE



The Shirelles
TONIGHT YOU'RE GOING
TO FALL IN LOVE WITH ME

Rocky Fellers
BYE, BYE BABY

Scott English
HIGH ON A HILL

Timmy Shaw
GONNA SEND YOU BACK TO GEORGIA

Dion Warwick
ANYONE WHO HAD A HEART

+
2 NEW
HIT-LP'S



The Shirelles
GOLDEN OLDIES



The Kingsmen
LOUIE, LOUIE

Morris Diamond, National Promotion Director of Mercury Records, a 1963 MUSIC REPORTER award winner.



WORKING HOLIDAYS FOR DENNY PACKAGES

Nashville—Jim Denny Artist Bureau packages will be bustin' out all over during the holidays. Carl Smith, Carl and Pearl Butler, The Browns and Red Sovine and his Tennessee Valley Boys will play in Burlington, Iowa, Dec. 28 and be joined on Dec. 29 in Davenport by Webb Pierce. Hank Snow and the Rainbow Ranch Boys with Grandpa Jones, Jean Shepard, Carl Perkins, the Willis Brothers and Delores Smiley will play in Florida Dec. 27-29. Meanwhile Webb Pierce will play six days in Washington state, while Johnny Wright, Kitty Wells, and Bill Phillips will show in Louisville New Year's eve and in Canton, Ohio Jan. 1. The Louvin Brothers will be at Minneapolis' Flame Club for two weeks starting Dec. 23.

RCA'S LEINSDORF IS "MUSICIAN OF YEAR"

New York—Music critics and music editors of the nation's newspapers and magazines have voted Erich Leinsdorf, director of the Boston Symphony Ork, as "Musician of the Year". The poll was conducted by Musical America in its annual artists issue released last week. In the past year RCA has issued seven Leinsdorf ork recordings plus one of opera.

DON GENSON EXEC. VEEP IN MELCHER'S GLOBAL EXPANSION

Beverly Hills—In a global expansion of The Melcher Company's three music subsidiaries—Artists Music, Daywin Music and Arwin Records, Don Genson has been named executive vice-president of the entire Melcher music organization, it was announced last week by President Martin Melcher.

The far-reaching reorganization involves the following steps: 1. Expansion of personnel in all departments; 2. establishment of branch offices and recording facilities in England, Brazil, Denmark, Italy, France, Australia and Japan; 3. a project public issue of stock.

Genson who with Melcher will spearhead the entire expansion format will leave early next month on an extended world-wide tour of the company's newly established foreign music operations.

For the last six years Genson was vice-president of the Carlton Records Corp., in charge of west coast A&R, sales and promotion. From 1946 to 1957 he was vice-president of the Leeds, Dutchess and Pickwick publishing firms. During his career Genson started several major music publishing firms in Chicago.



Voyal Gilmore, Vice - president of A&R, Capitol Records, a 1963 MUSIC REPORTER award winner.

Melcher's new foreign offices and divisional manager's were announced as follows: London, Leslie Conn; Copenhagen, Hanne Hansen; Sao Paulo, Brazil, Enrique Lebendiger; Milan, Dr. G. Ricci; Paris, Philippe Boutet; Sydney, Australia, Roy Farr; Tokyo, George T. Folster. All of these will work closely with Genson.

SHOW RE-INKS WITH RCA—27 YRS. PACTEE

New York—Hank Snow, legendary figure in C&W music who recently observed his 26th continuous year under exclusive contract with RCA-Victor Records, has been re-signed to an exclusive, long-term contract, it was announced by Steve Sholes, vice-president for pop A&R. Snow's recording sessions, Sholes said, would continue to be supervised by A&R director Chet Atkins in Nashville.

Snow, famed round the world as "the singing ranger", first joined RCA Victor in Canada, making his debut as a recording artist in 1937. He moved to the U.S. in the late forties. Millions of Snow's recordings—singles and albums—have been sold throughout the world. There are Snow fan clubs in Ceylon, New Zealand, Australia, South Africa and other countries. Among his many successes, his "I Don't Hurt Anymore" was in the top of the C&W charts for one year, May 1954-55. His current single is "90 Miles An Hour" and his most recent album is "Railroad Man".

U.A. CORP. TO FILM BRITAIN'S "BEATLES"

Beverly Hills—Producer Walter Shenson and United Artists Corp. have concluded an agreement with The Beatles, No. 1 British singing group, for a feature film to roll in London in February. It will be The Beatles' first movie and Shenson and United Artists won out over a lot of competing producers.

VENTURES TO HAWAII

Beverly Hills — The Ventures, Liberty recording artists who make their movie debut in Wilbo Productions' "The Wild. Wild Party", have been booked for the Civic Auditorium in Honolulu Dec. 27, for Scofield Air Base Dec. 29; and for Hilo Dec. 30 and 31.

Bill Gallagher, Vice - president, Marketing, Columbia Records, a 1963 MUSIC REPORTER award winner.



Season's Greetings

ELVIS

& The Colonel



MUSIC
REPORTER

1963
MUSIC
INDUSTRY
CHAMPS

In a year replete with achievement in the tumultuous music business, certain "bests" stand out.

In a careful analysis covering marketing, original ideas, performance by individuals or groups, whether before the microphone, over the drawing board, or by that severe application to hard work sometimes mis-named "genius",

MUSIC REPORTER

in this year-end issue screens out the winners.

This is not to undervalue the excellent contributions made by thousands of others but to signalize those who in any competitive enterprise come out first.

Among the following pages is summarized the trade's 1963 story.



music reporter

LEADING MANUFACTURER OF SINGLES • COLUMBIA

In the scramble to produce big selling singles in 1963, as measured by MUSIC REPORTER in its "Big 100" Singles chart, Columbia Records with 39, lead all the rest. Columbia was followed closely by Capitol Records with 32 and by RCA Victor in third position with 27.

The majors, holding down the top three positions, thus asserted the power of their talent rosters, huge marketing and promotional facilities and the drive and know-how to keep things moving during a year of considerable confusion in the trade when profits had

to be fought for every step of the way.

The line-up of winners in the hit race saw a substantial turn-about from the winners of last year when Columbia was fourth in a tie with ABC-Paramount and Liberty. Capitol was not listed among the hit-makers down to 10th position last year, while RCA Victor at that time was first.

Mercury which came in third last year, closely behind Decca, was fourth in 1963.

Following is the final showing with the number of winners by each of the leading manufacturers:

Columbia	39
Capitol	32
RCA Victor	27
Mercury	18
ABC Paramount	17
Philips	15
Liberty	12
Atlantic	11; Dot
	11; Tamla
	11



music reporter

LEADING MANUFACTURER OF ALBUMS • COLUMBIA

Columbia Records solidified its position as king of the hitmakers in the album category in 1963 by producing 37 big-selling albums listed in MUSIC REPORTER'S "Big Albums" chart. In so doing it nosed out RCA Victor which had 35 winners and was a length ahead of Capitol Records which had 32.

These three majors leading in the production of albums were the same three that won out in the singles race, each of the three standing head and shoulders over every other manufacturer including some strong, well-established ones that scored heavily with their own

product, but not in the same profusion as did the winners.

The standing in the album race derives special significance from the fact that the trade today estimates in general that 80 pct. or more of its dollar sales volume comes from the album product. Dot Records, ending the race in fourth position with 14 winners, enhanced its standing compared with last year when it had nine winners. From fifth position downward, the labels generally show considerable shifting of position compared with last year's finish.

Here is the way the 1963 album race ended:

Columbia	37
RCA Victor	35
Capitol	32
Dot	14
Kapp	13
MGM	9; Warner Brothers
	9
Reprise	8; Mercury
	8
Decca	7; London
	7; Verve
	7

BIGGEST No. 1 SINGLES • 1963

music reporter



Having a song listed in MUSIC REPORTER's "Big 100" Singles chart is a highly prized accomplishment. Shooting up thence to a position in the Top 10, if and when it does, is a most special accolade and the sales and spins flood forth in profusion. How much more distinctive therefore are those comparatively few titles that reach the No. 1 spot—the very peak of the charts—and remain there for several weeks! Five triumphant singles shared the No. 1 position in MUSIC REPORTER's "Big

100" Singles chart, each for three successive weeks. It is interesting to note that in the 1962 recap of No. 1 singles, Ray Charles' "I Can't Stop Loving You" on ABC Paramount held this coveted No. 1 spot for six successive weeks.

Following are the singles that stayed in the No. 1 position of MUSIC REPORTER's "Big 100" Singles chart, each for three weeks, listed in order of their release dates.

- GO AWAY LITTLE GIRL—Steve Lawrence—Columbia
- SUKIYAKA—Kyu Sakamoto—Capitol
- IF YOU WANNA BE HAPPY—Jimmy Soul—SPQR
- SUGAR SHACK—Jimmy Gilmer—Dot
- DEEP PURPLE—April Stevens & Nino Tempo—Atlantic

PROMOTION OF AN ALBUM BY A MANUFACTURER

music reporter

BEST

COLPIX



Colorful mystery has long marked the name of T. E. Lawrence—"The Lawrence of Arabia" adventurer who was so successful in persuading the Arabs not to join the Turks in helping to fight Germany's battles in the First World War. But there is no mystery as to why the Colpix Records sound track "Lawrence of Arabia" became the big seller it did in 1963.

Colpix' promotion on this album was as fanciful and ingenious as was Lawrence himself. After insuring that the product was of top excellence quality as composed and directed by Maurice Jarre and edited by Jack Lewis, and the music supplied by the London Philharmonic Ork, the promotion and publicity men went to work.

Imagine Arabia—a land of sand and sheiks and camels. Colpix promo men brought them right onto the streets of the big cities where local "sheiks" in the long flowing robes of the Bedouins, together with their camels and "harem girls" visited radio stations and theater lobbies where the "Lawrence of Arabia" movie was showing. Arabian horses were also mobilized.

Colpix bought 5,000 three-minute "hour glass" timers,

one end of the clocks bearing the Colpix logo and other bearing an etching of "Lawrence of Arabia". Jocks received the timers along with paper back copies of Lawrence's autobiography.

A pressure sticker of the head of "Lawrence" was used in all ads for the movie and for LP's bearing the inscription "Lawrence of Arabia exclusively on Colpix". In cities named "Arabia" in the U.S., where Colpix explorers found an actual T. E. Lawrence living, they used the adventurer's namesake in TV publicity.

Leading department stores all over the country created "Lawrence of Arabia" fashions and store models displayed them.

To insure that the promo barrage covered all the country, Colpix engaged three indie record promotion men to work exclusively on "Lawrence of Arabia". They were Sherm Feller in the east, Marv Helfer in the mid-west and Irwin Zucker in the west.

Colpix's Howard Cook said the results for the label and for distributors and dealers fully measured up to all the extensive promotion work.




BIGGEST SINGLES 1963

The biggest singles of 1963 would be those singles which remained in the Top 10 of MUSIC REPORTER's "Big 100" Singles chart for the greatest number of weeks. Where several singles remained in the Top 10 the same number of weeks, the tie is broken by giving preference in the listing to that single which remained in the highest position of the Top 10 during those weeks. Following are the winning singles together with artist and manufacturer:

1. **SUKIYAKA**—Kyu Sakamoto—Capitol
2. **IT'S MY PARTY**—Lesley Gore—Mercury
3. **BLUE VELVET**—Bobby Vinton—Epic
4. **YOU'RE THE REASON I'M LIVING**—Bobby Darin—Capitol
5. **BLAME IT ON THE BOSSA NOVA**—Eydie Gorme—Columbia
6. **HEY PAULA**—Paul & Paula—Philips
7. **SUGAR SHACK**—Jimmy Gilmer—Dot
8. **DEEP PURPLE**—April Stevens, Nino Tempo—Atco
9. **HE'S SO FINE**—Chiffons—Laurie
10. **THE END OF THE WORLD**—Skeeter Davis—RCA Victor
11. **RUBY BABY**—Dion—Columbia
12. **RHYTHM OF THE RAIN**—Cascades—Valiant
13. **WALK RIGHT IN**—Rooftop Singers—Vanguard
14. **IN DREAMS**—Roy Orbison—Monument
15. **GO AWAY LITTLE GIRL**—Steve Lawrence—Columbia
16. **WALK LIKE A MAN**—Four Seasons—Veejay
17. **WASHINGTON SQUARE**—Village Stompers—Epic
18. **DEVIL IN DISGUISE**—Elvis Presley—RCA Victor
19. **JUDY'S TURN TO CRY**—Lesley Gore—Mercury
20. **IF I HAD A HAMMER**—Trini Lopez—Reprise
21. **SURFIN' U.S.A.**—Beach Boys—Capitol
22. **OUR DAY WILL COME**—Ruby & Romantics—Kapp
23. **THOSE LAZY HAZY CRAZY DAYS OF SUMMER**—Nat Cole—Capitol
24. **HELLO STRANGER**—Barbara Lewis—Atlantic
25. **I'M LEAVING IT UP TO YOU**—Del & Grace—Montel

music reporter



BIGGEST ALBUMS 1963

In spotlighting the biggest albums of 1963 the criterion would naturally be those albums that were listed in MUSIC REPORTER's "Big Albums" chart for the greatest number of weeks. Following is the list, together with artist and manufacturer:

1. **DAYS OF WINE & ROSES**
Andy Williams—Columbia
2. **LAWRENCE OF ARABIA**
Soundtrack—Colpix
3. **SURFIN' U.S.A.**
Beachboys—Capitol
4. **MOVIN'**
Peter, Paul & Mary—Warner Bros.
5. **TRINI LOPEZ AT PJ'S**
Reprise
6. **BYE BYE BIRDIE**
Soundtrack—RCA Victor
7. **SONGS I SING ON THE JACKIE GLEASON SHOW**
Frankie Fontaine—ABC Paramount
8. **I WANNA BE AROUND**
Tony Bennett—Columbia
9. **WEST SIDE STORY**
Soundtrack—Columbia
10. **THE FIRST FAMILY**
Vaughn Meador—Cadence
11. **FLY ME TO THE MOON**
Joe Harnell—Kapp
12. **JAZZ SAMBA**
Stan Getz—Verve
13. **ELVIS' GOLDEN RECORDS, VOL. II**
RCA Victor
14. **MY SON THE CELEBRITY**
Allan Sherman—Warner Bros.
15. **THE SECOND BARBRA STREISAND ALBUM**
Columbia
16. **RICHARD CHAMBERLAIN SINGS**
MGM
17. **CLEOPATRA**
Soundtrack—20th Century Fox
18. **MY SON THE FOLK SINGER**
Allan Sherman—Warner Bros.
19. **MY SON THE NUT**
Allan Sherman—Warner Bros.
20. **KINGSTON TRIO #16**
Capitol
21. **GIRLS, GIRLS, GIRLS**
Elvis Presley—RCA Victor
22. **JOHNNY'S NEWEST HITS**
Johnny Mathis—Columbia
23. **WONDERFUL WORLD OF LOVE**
Robert Goulet—Columbia
24. **BARBRA STREISAND ALBUM**
Columbia
25. **PETER, PAUL & MARY**
Warner Bros.



music reporter

MOST CREATIVE RECORDING IDEA OF 1963

● SINGING NUN (PHILIPS)

Probably one of the most phenomenal stories in the history of the recording industry was written in the fall of 1963 when Philips Records released as part of the company's Connoisseur Collection series, a rare and beautiful album titled "The Singing Nun." The LP of songs composed and sung by Soeur Sourire, a Dominican Nun, began one of the most amazing, unpredictable developments in music history.

For the production of this album and the single "Dominique" lifted from it, Philips Records wins the honor of evolving "The Most Creative Recording Idea of 1963."


The sweet, gentle voice of the unknown Belgian Nun, the simple words of her songs as she accompanied herself on her beloved guitar, caught at the heart of people of all religious denominations. Although the songs of the little sister from the remote Dominican convent of Feichermont in Belgium were sung in a foreign language and religiously oriented, the young novice struck a responsive chord in the hearts of Americans. The vibrant, soft voice seemed to hold a special meaning to the nation that was soon to bow their heads in grief at the death of their beloved President. A great chorus arose clamoring for air play of the pure simplicity and sincerity of the songs of Soeur Sourire (The Smiling Sister).

Within a few weeks, "The Singing Nun" album claimed the greatest listener response and reaction by radio stations from coast to coast. Record reviewers, entranced by the rich, vibrant voice and soft guitar, sang their praise in headlines while sales of the album soared. Young adults and old-teens who worshipped at the shrine of Rock and the Twist, radio station personnel and the general public set up a hue and cry for the release of a single—the delightful "Dominique" from the album. Philips pressing plants, working night and day to catch up with orders for the album, bowed to popular demand and put "Dominique" on the market.

One week after the release of "Dominique" Philips reported single sales of over 200,000 and "Singing Nun" album sales that had mushroomed into a half million. In the next 10 days "Dominique" became a chart item and in only a week or so more-headed MUSIC REPORTER's "Big 100" singles chart even as "The Singing Nun" held down the No. 1 spot in MUSIC REPORTER's "Big Albums" chart.

It was in the convent gardens that her musical gifts were discovered. Permission to make a recording was granted by the Rev. Mother of the convent. Timid and self-effacing Soeur Sourire failed to understand why such a fuss was made over a few songs, but the decision was made, and she set off, accompanied by her guitar for Brussels and the Philips recording studio. The Dominican order signed a contract with two conditions: Soeur Sourire would never appear in public and the records should never carry her real name.

All the proceeds from record sales go to the Dominican Order.



music reporter

BEST PROMOTION OF AN ARTIST ON ALBUMS

● BARBRA STREISAND (COLUMBIA)

Barbra Streisand is a Brooklyn-born girl who after her show-stopping portrayal of Miss Marmelstein in Broadway's "I Can Get It For You Wholesale" was signed by President Goddard Lieberson of Columbia Records.

Her initial solo LP, "The Barbra Streisand Album" jumped to the top 10 of the national best seller charts almost immediately after its release last March. Then followed her newest LP, "The Second Barbra Streisand Album" which received unprecedented advance orders from dealers and distributors throughout the country.

For early spotting a new, talented artist and promoting her name to make her a major star, Columbia Records wins MUSIC REPORTER'S award for "Best Promotion of an Artist on Albums in 1963."

While Barbra from the beginning demonstrated the skills of which stars are made, Columbia's promptly taking hold of her promotion and giving it full treatment was responsible for the speed with which her album sales rose and her artist status expanded. An extensive press campaign aroused the country to her performing charm. She was featured in feature articles in "News Week," "The New York Times," "Teen," "Saturday Evening Post," "Look," and "Holiday," in addition to stories and spreads in the trade papers.

While still in Brooklyn high school, Barbra attended several Manhattan acting schools. After a few weeks of summer stock she moved into a Manhattan apartment and set her eyes upon the theater. She attended Broadway auditions though she never had a singing lesson. Finally she entered a talent contest in a Greenwich Village nitery and won. Later she was signed to sing at The Blue Angel where she was spotted by David Merrick, producer of "I Can Get It For You Wholesale." Her performance in "Wholesale" promptly set Lieberson to thinking album-wise and the rest is history. On her soaring career, Barbra recently commented: "It could be good or it could be bad, but I'm living my life one day at a time. And I don't see why meanwhile it shouldn't be fun."

With Columbia's huge promotion machinery behind her every major album effort, there's no reason to fear that Barbra's success outlook shouldn't be for years at a time with lots of royalties thrown in to make it fun too.



music reporter

BIGGEST No. 1 ALBUM

Biggest No. 1 album of 1963—the one that stayed in the No. 1 position in MUSIC REPORTER's "Big Albums" chart the longest, was Andy Williams' "Days of Wine and Roses" on Columbia. This fine album headed the chart for 16 consecutive weeks, amassing sales to make the label, publishers, writers and artist happy.

Second biggest elpee was a three-way tie—"Songs I

Like to Sing" with Frank Fontaine on ABC-Paramount; "The First Family" with Vaughn Meador on Cadence; and "My Son The Nut" with Allan Sherman on Warner Brothers. Each stayed in top position six weeks.

Third biggest album was a two-way tie—"Movin'" and "In The Wind"—both by Peter, Paul and Mary on Warner Brothers. Both of these topped the album charts for four consecutive weeks.



music reporter

BEST PROMO OF A SINGLE BY A MANUFACTURER MONTEL

President Sam Montel of Montel/Michell Records calls it "reverse psychology"—the device by which Montel's single "I'm Leaving It Up to You" by Del and Grace was promoted into winning MUSIC REPORTER'S award for "The Best Promotion of a Single by a Manufacturer During 1963."

But Montel adds there was an element of the accidental about it too. Here's how it happened:

Del was in the studios recording one day while Grace, a local singer, was also there. They began running over tunes, and Montel heard an effect that made him shoot out of his chair. He recorded them together. Montel played the dub for his friend Paul Berlin, deejay at Houston's KNUZ without the musical background and Berlin said it was a hit. But when they put the background in with its violins, it was discovered that voices and instruments played in two different keys—one a minor—and the effect was most original or savage,

depending on how you looked at it.

But Huey Meaux who A&R'd it, went for its originality, and Montel shipped it to jocks. Then Montel, on second thought, started phoning jocks, telling them not to play the record, that it wasn't good.

Did that stop the jocks? Not so you could notice it. It made them all the more curious. Some even put it on the air and the listener reaction was excellent . . . they liked it. Some stations made it their "pick of the week".

"The public itself really 'made' this record," Montel says.

He followed the release by personal appearances of the artists, got them on the Dick Clark show, the Dick Clark tour, and other radio and TV promotion spots.

Montel still says "reverse psychology" did it. "If you want a man to do something, just tell him not to do it . . . and vice versa."



music reporter

BEST PROMOTIONAL NEWS-PICTURE COVERAGE COLUMBIA

Honors for "Best Promotional News-Picture Coverage" for the year go to Columbia Records, whose John Kurland, director of public relations, assisted by one of the ablest staffs in the business, not only sees that Columbia's camera is on the spot when matters of importance happen but has an uncanny way of sensing their happenings in advance.

The policy is to take pictures at Columbia's top recording sessions and news events involving Columbia artists at concerts and in their night club acts. But Kurland and his staff long years ago learned that getting

a good promotional news picture takes far more than a willing subject and pointing a camera.

Columbia's publicity staff knows all the ins and outs of fancy lighting effects; the pictures have dramatic impact often telling the story without need of descriptive lines or captions. They're also timely.

Kurland's staff members include experts like Peter Riley, Billy James, Narissa Nichol and photographer John Huntstein.

"We've really got one of the finest publicity staffs in the business," Kurland says, "and the award should be equally shared by all of them."

music reporter

BEST NEWS REPORTING AND PUBLIC RELATIONS MERCURY

Mercury Records and its affiliated labels—Philips and Smash—rank news reporting and public relations high on the list of organizational activities—an administrative policy that has paid off handsomely in keeping its product, its artists and its name before the trade and the general public.

A team consisting of Kenny Myers, director of sales; Morris Diamond, Eva Dolin, Charlie Fach, Lou Simon, Bill O'Brian, Millie Stergis and Dick Bruce works together with the precision of well-oiled clockwork to give Mercury-Philips-Smash an image second to none in the business. For their top performance through 1963, MUSIC REPORTER awards Mercury-Philips-Smash the palm for "The News Reporting and Public Relations by a Manufacturer."

Mercury-Philips-Smash has never made the mistake of approaching the news reporting and public relations job as a necessary evil. Within its sphere it gets top priority and between the lines of the label's announcements and publicity stories a seasoned editor can recognize the same care and striving for perfection as an A&R man would use in making his record the most saleable on the market.

Moreover the news reporting and public relations output by these labels is strictly timely. They don't sit

on a news story until it is past its peak of freshness and they don't figuratively make mole hills out of mountains or vice versa. The dramatic and the newsworthy are seen in proportion and it's a pleasure to read the publicity for its own sake.

To make the product attain all these perfections, a wide-scale coordinated effort combining the central offices in Chicago and regional offices throughout the country as well as those in Europe is maintained.

Once prepared, the news is sent to wire services, consumer magazines, nationally read columnists, newspapers, foreign publications and to trade magazines. To check on how the material is being used, the labels have engaged a loose clipping bureau. In all of this Mercury and its affiliates work closely with the public relations firm of Aaron Cushman and Associates.

Everybody in the labels organization is news conscious. Once a week a full staff meeting is held in the central office with representatives of sales, promotion, public relations, advertising and publicity. There are also individual label staff meetings once a week, scheduled as follows: Tuesday, Mercury; Wednesday, Philips; Thursday, Smash. There's no chance for anybody to overlook anything and, being a team effort, every department in a large sense is dependent on every other.

music reporter

BEST YEAR-ROUND PROMO BY A MANUFACTURER CAPITOL

Getting there "firstest with the mostest" which has proved a good rule in battle can be equally effective in record merchandising as has been proved so superbly during 1963 by Capitol Records.

Capitol's alacrity in being "firstest" was demonstrated all through the year but two typical examples stand out: 1. The label hopped onto the Japanese record "Sukiyaki", facing the handicap of most people not being able to pronounce its name. 2. It was "mostest" in the huge volume of promotion poured out to show that artist Al Martino, under his updated and revitalized singing style, was a big star, as commercial as they come.

For these and similar endeavors through the year, Capitol Records wins MUSIC REPORTER's award of "Best Year Round Promotion by a Manufacturer."

Capitol's "Sukiyaki" success starts perhaps with Vito Samela, national singles sales and promotion manager for CRDC; and with Manny Kellem, national singles coordinator. It also takes in a lot of other of Capitol's executive names.

The record broke in Hawaii, in the Japanese language, which is not unusual as many islanders are of Japanese

descent. Thence it spread to the west coast. From Seattle Capitol began getting reports on it. Within hours reports started coming from Kansas City, Des Moines, St. Louis, Chicago and elsewhere. In all these cities distributors and dealers were crying for it.

Capitol already had arranged for a translation of the Japanese words, was rushing samples to all Capitol branches, sending others to radio stations asking them to play the record, to run contests, give away translations—anything to get the words before the public.

"Sukiyaki" was so hot that when Chicago's WLS offered one week-end to give away translation sheets, it received over 25,000 requests from Florida to Maine.

But some stations that hadn't caught on to what was happening thought Capitol was kidding. "What? Play a Japanese song?" they asked.

But Capitol talked them into playing it just once on the air. The public did the rest. But it was Capitol's promotion that nudged the public into acting.

"There weren't any gimmicks," says Samela. "Capitol's promo relations have been so successful because we have such complete cooperation from the entire staff. Everybody gets into the thing and works his hardest."



music reporter
BIGGEST ARTISTS ON SINGLES - 1963

**LEADING
MALE VOCALIST**



RAY CHARLES

**LEADING
FEMALE VOCALIST**



BRENDA LEE

**LEADING
VOCAL GROUP**



BEACH BOYS

**LEADING
VOCAL DUET**



PAUL & PAULA

**LEADING C&W
MALE VOCALIST**



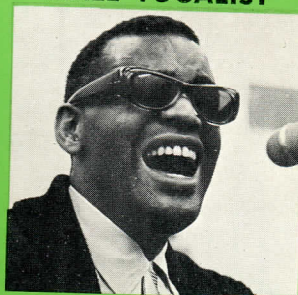
JIM REEVES

**LEADING C&W
FEMALE VOCALIST**



SKEETER DAVIS

**LEADING R&B
MALE VOCALIST**



RAY CHARLES

**LEADING R&B
FEMALE VOCALIST**



MARY WELLS

LEADING FOLK GROUPS (tie)



PETER, PAUL & MARY



KINGSTON TRIO

music reporter

BIGGEST ARTISTS ON ALBUMS ▲ 1963



**LEADING
MALE VOCALIST (tie)**



ROBERT GOULET



FRANK SINATRA



NAT KING COLE

**LEADING
FEMALE VOCALIST**



CONNIE FRANCIS

**LEADING
ORCHESTRA**



MANTOVANI

**LEADING
VOCAL GROUP**



BEACH BOYS

**LEADING
INSTRUMENTALIST**



PETER NERO

**LEADING
INSTRUMENTAL GROUP**



VENTURES

**LEADING
COMEDY GROUP**



SMOTHERS BROTHERS

LEADING COMEDIAN



ALLAN SHERMAN

**LEADING
FOLK GROUP**



NEW CHRISTY MINSTRELS

**LEADING
FOLK ARTIST**



JOAN BAEZ

music reporter

BEST PROMOTION OF AN ARTIST ON SINGLES CAPITOL

Picking up an artist from almost nowhere, promoting him doggedly against a considerable part of the trade which had forgotten his earlier shining moments, watching and guiding him as his records and albums began to hit again and again until virtually everybody came to acknowledge him as one of today's truly great artists has won for Capitol Records the 1963 award for the "Best Promotion of an Artist on Singles."

The artist was Al Martino whose singles and albums have been among the year's big sellers, two of his albums having reached into the top 10 position of MUSIC REPORTER's "Big Albums" chart.

Al Martino's was a big name some dozen years ago, but somehow time and the fickle public's music taste had passed him by. When he came to Capitol's attention again he was, while not a novice, considered "not commercial". But Capitol believed he had what it takes and the question was "Could Martino be transformed?"

Martino could be and he was. Principal credit goes to Voyle Gilmore, vice-president of A&R at Capitol. It was Gilmore who had faith in Martino in the first place when much of the public had passed him by. It was Gilmore's belief that Martino could be "brought back" in commercial form, and if Gilmore hadn't plugged for him, the label probably would not have attempted the Martino venture. Gilmore found the right material for him, A&R'd him and created the image for the public.

Martino also had lots of help along the way from Vito Samela, national singles sales promotion manager for Capitol Records. "It came about," says Samela "because we had the cooperation of the entire Capitol field force in transforming this giant promotion into sales."

The Martino project also received the personal attention of Brown Meggs, manager of Capitol's eastern operations, and of Manny Kellum, national singles coordinator.

And one of the most important assets was the cooperation of Martino himself. He changed his singing style, making it more commercial. He listened and heeded the advice of Capitol's people with know-how. Martino's initial efforts met a wall of resistance by those who said "They don't come back". Only 50 pct. of the trade had a welcome for Martino's first new product. But by the time Martino had worked his ingratiating personality on them the trade was 100 pct. sold. Martino appeared at record hops. He taped interviews; he worked on his own personal relations by phone calls and correspondence. His gratitude knew no bounds. Capitol didn't use gimmicks—just plain friendly contacts in quantity.

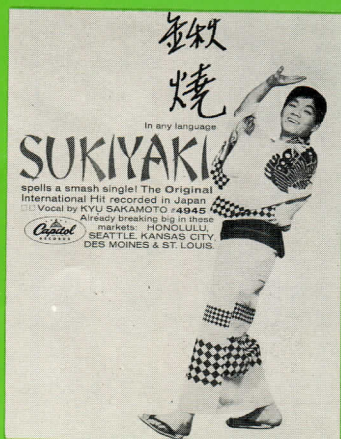
Martino's first comeback effort was a single "I Love You Because" which became a smash and was followed by an album with the same name which also became a hit.

Was it a one-shot? Some thought so. But Capitol's artist-building experts knew better. Martino's next record was "Painted, Tainted Rose"—a single that hit fast. Martino followed it with another album by the same name and that began amassing sales too.

Capitol Records people can point to a job well done. They've made a big-sell artist out of one who for years had been out of the commercial picture. They're not at all surprised that Martino's most recent single "Living a Lie" was a winner also. It will be followed shortly by another album bearing the same title.

music reporter

BEST TRADE ADS • 1963



金殺
焼
In any language
SUKIYAKI
spells a smash single! The Original
International Hit recorded in Japan
Vocal by KYU SAKAMOTO #4945
Already breaking big in these
markets: HONOLULU,
SEATTLE, KANSAS CITY,
DES MOINES & ST. LOUIS.

SINGLE:

Prepared by
McCarty Company,
New York
for
Capitol Records



From Durante... to Sherman... to Stone...
You're in!

ALBUM:

Prepared by
**Gordon Weiss &
Arbusto,**
New York
for
**Warner Brothers
Records**

scoopin' the jocks

Dave Allen at WTUF in Mobile likes his PD very much. But that doesn't disqualify him from razzing some other PD's in general. "Some PD's stay in their office all day guarded by beautiful receptionists," he says. "They communicate by memos. Some jocks don't even know their own names. The memos are usually met with a deafening roar of indifference. Other PD's are never in their office. They're usually in the control room. They're very helpful to the jock on the air. They point out little things constantly." This is known as 'breathing down the announcer's neck'. These PD's get to interview many deejays. They can't understand why. After a while the station doesn't sound as sharp as it used to. It doesn't make any difference. The station's owner is the PD's brother-in-law. Other PD's change the format on the average of every two weeks. ("I can't understand it. Thirty minutes of march music was very big back in 1938. Let's try R&R next week.") Sometimes an owner or manager was very big in the clothing business. He applies his tactics to radio. . . ."

Charlie Monk, WACT PD at Tuscaloosa, Ala. is forming a new organization called S.T.I.M.T.O.R.E.O.C.H. It means Society to induce manufacturers to put times on records especially on comedy hits. It would be an asset to the deejay especially on net stations. And the labels would get more spins, he says. . . . Nine boys and nine girls took over L.A.'s KMPC Sunday night at 9 p.m. to spin their own records and interview their own guests. . . . Bob McAllister of Baltimore's WJZ, returning to his car, found the window had been forced and glass all over the front seat. McAllister is a magician and one of his props was an imitation snake that pops out of a can when disturbed. The snake had done his work and the would be thief had departed so fast he left his sun glasses. . . . Reg Ayres, Winnipeg manager of Quality Records, acting for George L. Keane, Quality's managing director, has presented Winnipeg's CKY with gold records of "Fryksdalsdansen" by Rune Ofverman and "Forget Him" by Bobby Rydell, for helping to make them hits. . . . PD Bill Mack at Fort Worth-Dallas' KCUL, says the 50,000 watter will start spinning C&W 24 hours a day early in the year. . . . Ray Hoffer, manager at KRAK emphasizes that his station has been at 24 hour C&W'er for some time, contrary reports notwithstanding. . . . Detroit's WFXL is celebrating the first anniversary of its C&W format. . . . Paul Drew, formerly of WAKE, is now at Atlanta's WQXI. . . . Chris Lane is still at Seattle's KAYO and Mitch Michael (Ron Terrell Metheny) is at Milwaukee's WOKY.

Brown Meggs,
Manager of
Eastern Operations,
Capitol Records, a
1963 MUSIC
REPORTER award
winner.



HANK WILLIAMS, JR. IS PACTED MY MGM

Nashville—Hank Williams, Jr., son of the great balladeer and of Audrey Williams, last week signed a contract with MGM Records reportedly worth several hundred thousand dollars, and cut his first record here at a session A&R'd by Jim Vinneau who flew to Nashville for the purpose. Williams who is 16 years old will appear on the Ed Sullivan TV'er Dec. 29, timed with release of his record. Williams who is handled by the William Morris Agency is under the personal management of Oscar Davis.

BARBRA STREISAND WINS CUE AWARD

New York—Columbia Records star Barbra Streisand is winner of Cue Magazine's "Entertainer of the Year" award for 1963, it was announced by publisher Edward Loeb. Barbra will receive the plaque at a celebrity party Cue will host Dec. 27 at New York's Gotham Hotel.

WKJK GOES ALL C&W

Granite Falls, N. C. — WKJK here is changing its format to full-time C&W starting Jan. 1, the switch being marked with a Grand Ole Opry type show Jan. 10 with Lester and Earl Scruggs, Carl and Pearl Butler and The Louvins. Carl Davis, formerly of WFMX in Statesville, is new assistant manager.

CAPITOL PREPS U. S. SINGLE ON BEATLES

Los Angeles—Capitol Records prexy Alan W. Livingston has completed a deal for exclusive U. S. rights to recordings by The Beatles—currently Britain's most popular recording group who instituted the "Beatlemania" sound. Voyle Gilmore, vice-president of A&R for Capitol, is scheduling their first single for release in January to be followed by an album.

In England The Beatles have established some kind of record. They have been awarded a gold disk for 1,000,000 pre-release sales of "I Want To Hold Your Hand" according to EMI officials. The record will be the first that has reached the million-seller charts the same day of its release.

ROE PLAYS BROOKLYN

New York—Tommy Roe, ABC-Paramount recording star, who during the last year has traveled much of the world and become a favorite artist in Germany and Great Britain, will play at the Brooklyn Fox Theater in "Murray the K's Christmas Show" Dec. 25 through Jan. 1.

RICE LABEL LAUNCHED

Nashville—Jimmy Key, director of Newkeys Music Co. has announced the company has launched a new label, "Rice Records". First session will be with David Price, a deejay at WMOP, Columbia, Tenn. Who has had considerable success on records.

Bob Thompson,
Manager, National
Promotion, Columbia
Records, a
1963 MUSIC
REPORTER award
winner.



Season's Greetings

ELVIS
& The Colonel

Kenny Myers,
Director of
Sales, Mercury
Records, a
1963 MUSIC
REPORTER
award winner.



DUB ALLBRITTEN'S FATHER DIES AT 77

Paducah, Ky.—W. D. Allbritten, father of Dub Allbritten, well known talent manager including singing star Brenda Lee and The Casuals, died at his home here Sunday, Dec. 8. Allbritten who was 77 years old had operated one of the oldest restaurant establishments in the city. He had been in the business continuously for 41 years, the last 29 years being at the same site. Music trades people, many from distant cities, came to Paducah to voice their condolences. Allbritten is survived by his wife, Mary; and two sons, Dub Allbritten and V. N. Allbritten, the latter of Murray, Ky. Burial was in Maplelawn Cemetery here.

TUBB IN CALIFORNIA

Nashville—Ernest Tubb and Troubadours played San Jose and Norwalk, Calif. last week, it was announced by Hal Smith Artist's Productions. After Christmas they will tour for Hap Peebles starting at Topeka, Kan. and ending Jan. 4 at Wichita.

CHRISTMAS BONUS

LITTLE SAINT NICK

#5096

THE BEACH BOYS



"You Don't Own Me"

LESLEY GORE

72206



ANITA JOINS HOPE FOR MID-EAST TOUR

New York—Columbia Records singing star Anita Bryant who has become a regular performer on Bob Hope's Christmas tours for the U.S.O. left Los Angeles last week with others of the Hope troupe on the fourth consecutive year on Hope's trek to the Middle East. Highlights of the trip will be beamed to the nation via an NBC telecast Jan. 17. Others in the Hope group include actress Tuesday Weld, Michele Metrinko, Jerry Colonna, actor Peter Leeds and Les Brown and his ork. They will perform for armed forces in Greece, Turkey, Libya, Cyprus and Italy, returning to Los Angeles Dec. 30. Anita's contribution to armed services morale also was hailed recently when the National Guard bestowed upon her the first Guardsman Award ever presented a female entertainer.

John Kurland,
Director of Public Relations,
Columbia Records, a
MUSIC REPORTER
1963 award winner.



BILL GRAUER, PRES. OF RIVERSIDE, DIES

New York—Bill Grauer, president and one of the founders of Riverside Records, and noted jazz authority, died here Dec. 15 of coronary occlusion. Grauer and Orrin Keepnews founded Riverside 11 years ago. Grauer was co-author of The Pictorial History of Jazz and for years was editor and publisher of Record Changer magazine. He is survived by his mother, wife and two children.

LEWIS HEADS MGM SPECIAL PROJECTS

New York—Al Lewis has been named director of special projects for MGM/Verve Records and its subsidiary labels, it was announced by MGM president Arnold Maxin. Lewis will work under supervision of Tom White, director of administration and will handle budget control, cost analysis, advertising expenditures and billing.

TILLOTSON IN MID-WEST

New York—Johnny Tillotson, currently on a month-long tour of one nighters in the mid-west, will sing at the Debutantes' ball at Jekyll Island, Ga. Dec. 28.

Vito Samela,
National
Singles Sales
and Promotion
Manager,
Columbia Rec-
ord Distribut-
ing Corp.
Columbia is a
1963 MUSIC
REPORTER
award winner.



MGM KIDS' LPS TAX SOUND INGENUITY

New York—What does a blue fairy sound like when she lights on a flower? How does poison sound when poured into a glass? What does a shrunken key sound like fitted into a shrunken lock? These were the problems of Ralph Curtis, sound effects man, who had to produce some 200 different sounds for MGM Records' Stereo Motion albums. The LP's contain 24 famous stories for children like "Pinocchio", "Alice in Wonderland" etc.

DENNY BUREAU WILL HANDLE WAGONER PAs

Nashville—Don Warden, personal manager for Porter Wagoner, announced that by agreement with W. E. "Lucky" Moeller, executive veep and general manager of the Jim Denny Artist Bureau, the agency would handle all PA's for Wagoner and his show cast on an exclusive basis. Warden will continue to handle Wagoner's personal management including all details of his 58 TV shows and his music publishing interests.

HERITAGE AWARD TO "HOW WEST WAS WON"

New York—"How The West Was Won", lead song from the score of the recent MGM-Cinerama film, has received the Western Heritage Award as 1963's top musical composition in the western idiom from the National Cowboy Hall of Fame. The song is published by the Robbins Music wing of the Big 3.

"BIG FEET" SALES CLIMB

Nashville—"Big Feet" by The Tikis on Minaret label is making big tracks spinwise in Atlanta, Birmingham, New Orleans and Knoxville and shows signs of spreading to other areas, label execs reported.

Sam Montel,
President,
Montel Rec-
ords, a MUSIC
REPORTER
1963 award
winner.



DATELINE MUSIC CITY

COLUMBIA

CBS architects are drafting blue-prints for a new studio at the 16th & Hawkins address. Estimated to cost in excess of \$200,000, it will be situated adjacent to the present Bradley Studio.

Studio manager Harold Hitt reports that business (at the present studio) increased approximately 25 per cent during 1963 over the previous 12 months.

"I think we should have a firm announcement on our new studio within three weeks," Hitt hinted.

In the A&R section, Don Law and his aide-de-control-room Frank Jones, finished sessions with Marty Robbins and Ray Price. They head "home" for the Yuletide early this week. Law to Westport, Conn.; Jones to Toronto, Can.

"We'll be back on the job in January with a solid schedule of recording dates," chorused the label's Music City task-force team.

DECCA

Executives (4) of a French television operation were at the office to film a recording session which featured artist Jimmy C. Newman. The program, which includes interview with A&R chief Owen Bradley, will be programmed in France, Belgium and Canada.

Sessions produced by Kitty Wells and Grady Martin.

Outlook for 1964, "Couldn't be finer," exults Bradley.

HICKORY

President Wesley Rose talking:

"We had a good year. It was better than 1962, but not the best in our history.

"We solidified in 1963. The most important thing that happened to Hickory this year was when we set up the label distribution on an international scale. The result of this negotiation is that our biggest year should result in 1964."

During the past year Hickory (and its song-publishing firm Acuff-Rose) purchased the property it occupies in Music City, and there is talk the operation is to be expanded.

Concerning this phase, Rose pointed out, "Like I said we spent 1963 solidifying—and now we may just be ready for expansion. We definitely aren't going to stand or sit still."

Meanwhile back in the Rose garden: Bob Luman did a single sessions, and personnel was summoned to headquarters for a sales-promotion meeting in regards 1964's schedule."

MERCURY

Roger Miller signed Smash contract and will cut his first singles & album in January.

Shelby Singleton A&R'ed a singles stanza with Ray Stevens.

Singleton (who recently waxed Brook Benton in NYC) and his assistant, Jerry Kennedy, are to spend the holidays in Shreveport, La., after which they'll head

to Chicago for sales, production & promotional pow-wows with home office execs.

Singleton's one, emphatic word description of 1963's operation: "Fantastic!"

MONUMENT

Prez Fred Foster in NYC for conference with Kim Sisters, who come to Music City next month for recording dates.

General-manager Jack Kirby tips that label will tee-off 1964 with three hot singles by Rusty Draper, The Dixie Belles and The Monarchs.

Enthused Kirby in re 1963: "Absolutely great—and the future is very bright."

Kirby also said that Monument's plans for to purchase a studio had been shelved in favor of building its own studio. "Probably in a year or two, or three—or maybe even longer than that," Kirby explained.

NASHBORO

The Dixie Nightingales and the Sons of Jehovah cut LPs.

Boss Ernest Young reports that The Consolers singing "Heart-warming Spirituals" is a solid seller, with the "Waiting for My Child" composition the pace-setter and attention-getter. The Consolers are a Miami husband-and-wife duo, Iola & Sullivan Pugh.

Nashboro, which accents spirituals, gospels and rhythm & blues, is celebrating its 12th anniversary.

A happy, happy dozen congrats in the birthday dept.

NUGGET

Allen Dorrall coming in from Billings, Mont. for January session to be supervised by A&R chief Jack Logan.

Dolores Smiley (who is also the label's Gal Friday) signed and will have her first release out next month.

Dolores will be on upcoming Duke of Paducah shows in Springfield, Ohio, and in Orlando, Sarasota and Tampa, Fla.

Lonzo & Oscar, accompanied by emcee-

bass-player Danny Marcus and singer Billy Hanson, took off the past Friday (20) for month's tour of Germany.

RCA VICTOR

Writer (Pamper Music) - artist Hank Cochran signed & records in January.

Four sessions scheduled for Jim Reeves, one of which will be an LP with Dottie West. It will be Reeves' first duet since his "Mother of A Honky Tonk Girl" with Carol Johnson (now retired) in 1956.

San Diego-Minneapolis dee-jay country comic Don Bowman (recently signed) will be out with his first LP in February.

Justin Tubb will be in for some singles-making Tuesday (24) and an organ album by Floyd Cramer is at the finishing stage.

Studio has been leased by Heartwarming Records for next Friday-Saturday-Sunday (27-30) for session via Jimmy Snow and his wife Carol.

"Our objective in 1964," advises A&R chief Chet Atkins, "will be to promote country music in Europe. Reeves, Bobby Bare, the Anita Kerr Singers, a Nashville Sound band and I will make a three weeks tour of the larger cities of Europe, starting April 4. I plan to cut an album while in England."

Discussing the business outlook for '64, Atkins continued: "Nashville artists' albums are selling more and more and the company is wanting more. So it looks like recording in Nashville will increase next year."

Continued Page 26

Lou Simon, National Sales Director, Philips Records, a 1963 MUSIC REPORTER award winner.



Season's Greetings

ELVIS
& The Colonel

CHRISTMAS SINGLE HITS

- 1 **White Christmas**
Andy Williams—Columbia 42894
- 2 **Little Drummer Boy**
Harry Simeone Chorale
20th Century Fox 429
- 3 **Pretty Paper**
Roy Orbison—Monument 830
- 4 **You're All I Want For Christmas**
Brook Benton—Mercury 72214
- 5 **Do You Hear What I Hear**
Bing Crosby—Capitol 5088
- 6 **White Christmas**
Bing Crosby—Decca 23778
- 7 **Holiday For Teens**
Paul & Paula—Philips 40158
- 8 **That's What I Want For Christmas**
Nancy Wilson—Capitol 5084
- 9 **Little Drummer Boy**
Johnny Mathis—Mercury 72217
- 10 **Rudolph The Red-Nosed Reindeer**
David Seville & the Chipmunks
Liberty 55289
- 11 **Jingle Bell Rock**
Bobby Helms—Decca 30513
- 12 **Rockin' Around The Christmas Tree**
Brenda Lee—Decca 30776
- 13 **An Old Christmas Card**
Jim Reeves—RCA Victor 8252
- 14 **Hootenanny Christmas**
Gene & Jerry—Roulette 4537
- 15 **Silver Bells/White Christmas**
Bobby Vinton—Epic EP EG 7215
- 16 **The Twelve Gifts Of Christmas**
Allan Sherman—Warner Bros. 5406
- 17 **Please Come Home For Christmas**
Charles Brown—King 5405
- 18 **Little Saint Nick**
Beach Boys—Capitol 5096
- 19 **The Chipmunk Song**
David Seville & The Chipmunks
Liberty 55250
- 20 **Jingo Jango**
Bert Kalmpfert
Decca 31560

CHRISTMAS ALBUM HITS

- 1 **Andy Williams Christmas Album**
Columbia CL 2087, CS 8887
- 2 **Sound Of Christmas**
Johnny Mathis
Mercury CL 1195, SP 60837
- 3 **Little Drummer Boy**
Harry Simeone Chorale
20th Century Fox TFM 3100 TFL 4100
- 4 **This Christmas I Spend With You**
Robert Goulet
Columbia CL 2076, CS 8876
- 5 **Elvis Christmas Album**
Elvis Presley
RCA Victor LPM 1951/LOC 1035
- 6 **Merry Christmas**
Bing Crosby
Decca DL 8128, DL 78128
- 7 **Christmas Greetings From Mantovani**
London PS 338
- 8 **Christmas Wonderland**
Bert Kaempfert
Decca DL 4441, DL 74441
- 9 **Merry Christmas**
Johnny Mathis
Columbia CL 1195, SP 60831
- 10 **Christmas Song**
Nat King Cole
Capitol W 1967, SW 1967
- 11 **Christmas With The Chipmunks**
Liberty LPP 3334
- 12 **Season's Greetings**
Perry Como
RCA Victor LPM 2066/LSP 2066
- 13 **Mormon Tabernacle Choir Sings Christmas Carols**
Columbia ML 5222
- 14 **We Wish You A Merry Christmas**
Ray Conniff
Columbia CL 1892/CS 8692
- 15 **Christmas In My Heart**
Connie Francis
MGM E/LSP 2758
- 16 **Story Of Christmas**
Tennessee Ernie Ford
Capitol T 1964, ST 1964
- 17 **Christmas Hymns & Carols**
Robert Shaw Chorale
RCA Victor LM 2139, LSC 2139
- 18 **The Wonderful Songs Of Christmas**
Harry Simeone
Mercury MG 20820/SR60820
- 19 **The Joy Of Christmas**
Leonard Bernstein & Mormon Tab. Choir
Columbia ML 5899
- 20 **Twelve Songs of Christmas**
Jim Reeves
RCA Victor LPM/LSP 2758

DATELINE MUSIC CITY

Cont'd from page 25

TODD

Head man Paul Cohen reports that Earl Gaines and Rog Martin (ex-Dot) will be sessioning in early January.

Cohen (who takes off this week for fortnight in Texas) also infoed that vocalist Lynn Gibson's "Blue Mood" disk is taking off in Tokyo.

"This is a crazy business," to compound a cliché, laughed Cohen. "The record didn't, and isn't doing too well in the U.S., but it has prospects of being a hit in Japan."

RECORD ROW RAYS

Mercury artist Faron Young purchased two pieces of property approximately 200 feet frontage on Record Row (900 block on 16th Ave. S.) and will convert into a 1-floor office building, expected to cost \$65,000 . . . Structure will be occupied by Young's talent agency (headed by Shelley Synder), music publishing (Lancaster) company and his newspaper.

Jean Shepard sliced an album for Capitol with Marvin Hughes producing.

Talk of Trade: MGM and Liberty will open offices in Nashville during 1964 (Strictly scuttlebutt at this stage).

Jim Reeves' South-African-filmed movie, "Kimberly Jim," tentatively set to premiere in Music City's Tennessee Theater, Mar. 2.

Reeves and the picture's director, Tommie Meyer, pre-viewed the flicker for buyers in Atlanta and Dallas last week. "They showed genuine enthusiasm about the picture," Reeves reports.

George Jones (not Montgomery, as boo-booed in this space last week) & Melba Montgomery slated for dueting at a United Artists session here.

Hubie Long negotiating for opening of Moss Rose Music Co. Ltd., in England, Germany, France and Italy. "It all comes about as result of Moss Rose's fine year with our published product," stated Long.

Promoter Connie B. Gay busy with preparations for his proposed country music type television show.

"We can get the artists we need and will use. "Gay explained," but our main stumbling block is hiring Nashville Sound musicians on a permanent basis."

Gay said that the program show will be a weekly series and "definitely on a network, rather than syndicated."

Shelley Synder and Oscar Davis have booked two shows for the New Convention Center in Louisville, Ky. New Year's Eve. Performers will include, Faron Young, Kitty Wells, Johnny Wright, Porter Wagoner, Teddy & Doyle Wilburn, Bill Monroe, Carl & Pearl Butler, Martha Carson, Hank Williams, Jr., Loretta Lynn, Del Wood and four bands.

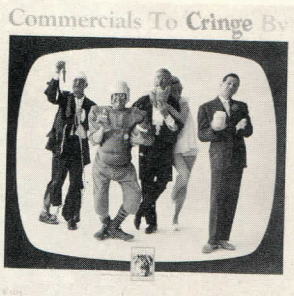
Juanita Jones, manager of ASCAP's Nashville office, hosted a "ladies only" Christmas party. . . . Guests were limited to staffers employed at various recording companies, publishing firms, talent agencies, etc. in Nashville.

ALBUM SCOOPS
TOPS IN LP PRODUCT

Scoops are awarded to only those albums which, in the opinion of MUSIC REPORTER's reviewing panel, have sufficient commercial potential to achieve hit status in the Big 100 LP Chart.



"KAI WINDING"
VERVE V 8556



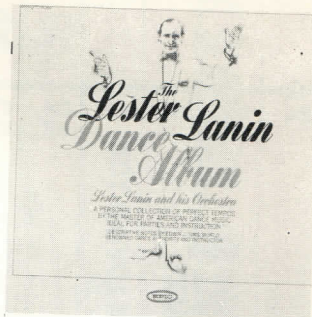
"COMMERCIALS TO CRINGE BY"
VARIOUS ARTISTS
MGM E/SE 4174



"DOWN AT PAPA JOE'S"
DIXIE BELLES
SOUND STAGE 7 SSM 5000



"THE LENNON SISTERS AND COUSINS
SING DOMINIQUE"
DOT DLP 3557



"THE LESTER LANIN DANCE ALBUM"
EPIC SN 6046



"HAVE SOME NUTS!!!"
VAUGHN MEADER
VERVE V 15042



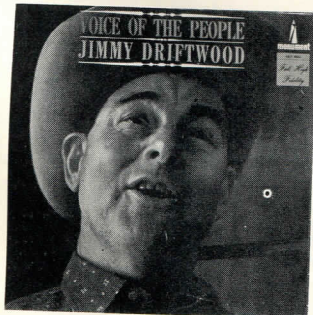
"500 MILES AWAY FROM HOME"
BOBBY BARE
RCA VICTOR LSP 2835



"NIPPON SOUL"
CANNONBALL ADDERLEY
RIVERSIDE 477



"JIMMY McGRUFF AT THE APOLLO"
SUE LP 1017



"VOICE OF THE PEOPLE"
JIMMY DRIFTWOOD
MONUMENT MLP 8006



"THE FABULOUS STEEL GUITAR
ARTISTRY OF 'LITTLE ROY WIGGINS'"
STARDAY SLP 259



"WAY BACK IN THE HILLS
OF OLD KENTUCKY"
STRINGBEAN
STARDAY SLP 260

BIG ALBUMS

In the opinion of the MUSIC REPORTER's chart research department, this chart is a compilation of the NEW, MOST ACTIVE albums based on sales and air play during the FIRST 20 WEEKS of an album's chart action. Those action albums selling for a period exceeding 20 weeks are DROPPED from this chart in order to make room for new ones and keep it more aggressive.

THIS WEEK	LAST WEEK	WEEKS ON CHART	THIS WEEK	LAST WEEK	WEEKS ON CHART	THIS WEEK	LAST WEEK	WEEKS ON CHART
1	1	7	35	36	7	68	42	18
THE SINGING NUN Phillips PCC 203			DONNA THE PRIMA DONNA DION DiMUCI—Columbia CL 2107			THE FREEWHEELIN' BOBBY DYLAN Columbia CL 1986, CS 8786		
2	5	9	36	33	9	69	73	4
WASHINGTON SQUARE THE VILLAGE STOMPERS—Epic LN 24078			NUMBER ONE HITS, VOL. I BILLY VAUGHN—Dot DLP 3504			CLOUDY, WITH OCCASIONAL TEARS SKEETER DAVIS—RCA Victor LPM 2736		
3	3	10	37	34	14	70	★	1
IN THE WIND PETER, PAUL & MARY—Warner Brothers W 1507			MY BOYFRIEND'S BACK THE ANGELS—Smash MGS 27039			SING ALONG WITH THE KINGSTON TRIO Capitol KO 2005		
4	4	11	38	43	5	71	54	14
MARIE ELENA LOS INDIOS TABAJAROS—RCA Victor 8216			MALA FEMMENA CONNIE FRANCES—MGM E 4161, SE 4161			THE GREAT ESCAPE ORIGINAL SOUNDTRACK—United Artists 55107		
5	6	8	39	39	8	72	60	8
LITTLE DEUCE COUPE THE BEACH BOYS—Capitol ST 1998			MORE VIC DANA—Dolton BLP 2026			MAKE THE WORLD GO AWAY TIMI YURO—Liberty LRP 3319		
6	2	5	40	38	7	73	★	1
JOAN BAEZ IN CONCERT, VOL. II VANGUARD—VSD 2123			RING OF FIRE JOHNNY CASH—Columbia CL 2053			110 IN THE SHADE ORIGINAL CAST—RCA Victor LOC 1085		
7	28	3	41	45	5	74	92	2
FUN IN ACAPULCO ELVIS PRESLEY—RCA Victor LPM 2756			CHECKERED FLAG DICK DALE—Capitol W 2002			SINCE I FELL FOR YOU LENNY WELCH—Cadence CLP 3068		
8	12	9	42	56	7	75	91	2
CATCH A RISING STAR JOHN GARY—RCA Victor LM 2745			THE BEST OF JOAN BAEZ Squire SQ 33001			GENE PITNEY/LADIES OF FOLKLAND Musicor MM 2007, MS 3007		
9	7	12	43	51	5	76	100	2
SECOND BARBRA STREISAND ALBUM Columbia CL 2054			YOU CAN NEVER STOP ME LOVING YOU JOHNNY TILLOTSON—Cadence 3067			TODAY'S BEST GLEN GRAY—Capitol T 1938		
10	10	10	44	40	12	77	95	3
BACH'S GREATEST HITS SWINGLE SINGERS—Phillips PHS 6097			THE BIG FOLK HITS THE BROTHERS FOUR—Columbia CL 2033			MIXED UP HEARTS LESLEY GORE—Mercury SP 60849		
11	8	12	45	47	22	78	68	5
PAINTED, TAINTED ROSE AL MARTINO—Capitol T 1975			HOLLYWOOD MY WAY NANCY WILSON—Capitol T 1934			CHUCK BERRY ON STAGE Chess LP 1480		
12	11	11	46	49	18	79	★	1
ROBERT GOULET IN PERSON Columbia CL 2088			LET'S GO VENTURES—Dolton BLP 2024			ROMANTICALLY JOHNNY MATHIS—Columbia CL 2098		
13	13	7	47	31	17	80	84	2
ANY NUMBER CAN WIN JIMMY SMITH—Verve V 8552			LANGUAGE OF LOVE JERRY VALE—Columbia CL-2043			SOUND OF THE WONDERFUL THYMES Parkway P 7038		
14	9	12	48	50	20	81	71	6
SURFER GIRL BEACH BOYS—Capitol T 1981			SUNNY SIDE KINGSTON TRIO—Capitol T 1935			ELECTRODYNAMICS DICK HYMAN—Command RS 8565D		
15	32	4	49	44	7	82	72	4
CURB THY TONGUE, KNAVE SMOTHERS BROS.—Mercury SR 60862, MG 20862			THE SONGS I LOVE PERRY COMO—RCA Victor LPM 2708			PREVIN IN HOLLYWOOD ANDRE PREVIN—Columbia CL 2034, CS 8834		
16	15	9	50	41	15	83	77	6
MANHATTAN MANTOVANI MANTIVANI & HIS ORK.—London P5328			HONEY IN THE HORN AL HIRT—RCA Victor LPM 2733			JOSE JIMINEZ IN JOLLYWOOD BILL DANA—Kapp KL 1332, KS 3332		
17	14	8	51	48	10	84	85	6
SUGAR SHACK JIMMY GILMAN—Dot DLP 3545			ELLA AND BASIE ELLA FITZGERALD & COUNT BASIE—Verve 4061			LIGHTS OUT, SWEET DREAMS BERT KAEMPFERT—Decca DL 4265		
18	17	16	52	59	4	85	89	3
ELVIS' GOLDEN RECORDS, VOL. III ELVIS PRESLEY—RCA Victor LPM 2765			CONCERT FOR LOVERS Ferrante & Teicher—United Artists UAL 3315			TOP HITS OF 1963 BOBBY RYDELL—Cameo 1070		
19	21	20	53	63	5	86	76	6
RAMBLIN' NEW CHRISTY MINSTRELS—Columbia CL 2055 M; CS 8855 (5)			TODAY'S ROMANTIC HITS JACKIE GLEASON—Capitol W 1978, SW 1978			HEAT WAVE MARTHA & VANDELLAS—Gordy GLP 907		
20	25	7	54	62	5	87	79	8
HERE'S LOVE Original Cast—Columbia KOL 6000			LET ME SING BRENDA LEE—Decca DL 4438, DL 74439			THE WORLD OF MARIAM MAKEBA RCA Victor LPM 2750		
21	18	13	55	58	8	88	80	7
SINATRA'S SINATRA FRANK SINATRA—Reprise 1010			BLUE BASH KENNY BURRELL & JIMMY SMITH—Verve 8553			BUD & TRAVIS NATURALLY Liberty LPP 3295		
22	19	11	56	53	12	89	★	1
TRINI LOPEZ AT PJ'S Reprise 9-6093			FOR YOU ROGER WILLIAMS—United Artist UAL 4105			HAVE SOME NUTS VAUGHN MEADOR—Verve V 15042		

21 18 SINATRA'S SINATRA FRANK SINATRA—Reprise 1010	13	55 58 BLUE BASH KENNY BURRELL & JIMMY SMITH—Verve 8553	8	88 80 BUD & TRAVIS NATURALLY Liberty LPP 3295	7
22 19 TRINI LOPEZ AT PJ'S Reprise 9-6093	11	56 53 FOR YOU ROGER WILLIAMS—United Artist UAL 4105	12	89 ★ HAVE SOME NUTS VAUGHN MEADOR—Verve V 15042	1
23 20 SINGING OUR MIND CHAD MITCHELL TRIO—Mercury SR 60838	10	57 52 GREAT AMERICAN WALTZES CONNIE FRANCIS—MGM 4145	13	90 97 FUNNY SIDES OF MOMS MABLEY Chess 1482	5
24 22 THE WHAM OF THAT MEMPHIS MAN LONNIE MACK—Fraternity F 1014	8	58 69 IN PERSON AT CARNEGIE HALL Clancy Bros. & Tommy Maken—Columbia CL 1950	4	91 ★ KATE SMITH AT CARNEGIE HALL RCA Victor LPM 2819	1
25 24 BANNED IN BOSTON RUSTY WARREN—Jubilee JGN 2049	11	59 70 THE SURFARIS PLAY Decca DL 4470	3	92 ★ CHARADE HENRY MANCINI—RCA Victor 8256	1
26 23 BEACH PARTY ANNETTE—Buena Vista BV 3316	11	60 66 THE VERY BEST OF CONNIE FRANCIS MGM E 4167	8	93 ★ YOU'RE MINE YOU GEORGE CHAKIRIS—Capitol ST 1996	1
27 26 ROCKIN' THE BOAT JIMMY SMITH—Blue Note 4141	7	61 67 IT'S A MAD, MAD, MAD WORLD SOUND TRACK—United Artists UA 4110	8	94 93 IN DREAMS ROY ORBISON—Monument 8003	21
28 30 DEEP PURPLE STEVENS & TEMPO—Atco 33-156	7	62 61 RETURN OF THE GUNFIGHTER MARTY ROBBINS—Columbia CL 2072	8	95 ★ THE PRESIDENTIAL YEARS 20th Fox TFM 3127	1
29 37 BLUE GENE GENE PITNEY—Musicor 2007	5	63 83 WIVES AND LOVERS JACK JONES—Kapp KL 7352	2	96 ★ DRAG CITY JAN & DEAN—Liberty LRP 3339/LST 7339	1
30 65 WONDERFUL WONDERFUL Lawrence Welk—Dot DLP 3552, DLP 25532	5	64 78 HOT ROD RALLY Capitol T 1997, ST 1997	2	97 ★ I'M CONFESSING FRANK IFFIELD—Capitol ST 10356	1
31 29 LIVE FROM THE BROOKLYN FOX MURRY THE K—KFM 1001	7	65 74 100 GOLDEN FOLK HITS BOBBY DARIN—Capitol T 2007, ST 2007	3	98 ★ WALKING THE DOG RUFUS THOMAS—STAX 704	1
32 64 RICK NELSON SINGS FOR YOU Decca DL 4479, DL 74479	4	66 75 THE WEEK THAT WAS BBC TELECAST—Decca DL 9116	2	99 96 PRISONER OF LOVE JAMES BROWN—King 8531	7
33 27 INGREDIENTS IN A RECIPE FOR SOUL RAY CHARLES—ABC Paramount ABC/ABCS 465	18	67 57 FOUR STRONG WINDS JAN & SYLVIA—Vanguard VRS 9133	10	100 ★ I'M LEAVING IT UP TO YOU DEL & GRACE—Montel LP 100	1
34 35 IMPRESSIONS ABC Paramount ABC 450	7				

RED—ALBUMS MAKING SHARPEST UPWARD JUMP.

★—ALBUMS MAKING FIRST APPEARANCE ON ALBUM CHARTS.

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MARKET RESEARCH REPORT

The following is a numerical rating of the nation's best selling albums, according to reports received this week.

ALBUM	MFTR.	DEALER	DIST.	RACK	DJ	ONE-STOP	TOTAL
SINGING NUN Philips PCC 203		39	148	4	24	3	218
FUN IN ACAPULCO ELVIS PRESLEY—RCA Victor LPM 2756		36	139	5	19	2	201
THE PRESIDENTIAL YEARS FILM TRACKS—20th Century Fox TFM 3127		14	83	3	8	2	110
WASHINGTON SQUARE THE VILLAGE STOMPERS—Epic LN 24078		11	67	2	4	1	85
ANDY WILLIAMS CHRISTMAS ALBUM Columbia CL 2087		10	58	2	3	1	74
CURB THY TONGUE, KNAVE SMOTHERS BROTHERS—Mercury MG 20862		7	63	1	2	1	74
IN THE WIND PETER, PAUL & MARY—Warner Bros. W/WS 1507		9	38		3		50
SOUND OF CHRISTMAS JOHNNY MATHIS—Mercury SR 60837		8	36	1	4	1	50
CATCH A RISING STAR JOHN GARY—RCA Victor LPM 2745		9	35	1	3		48
JOAN BAEZ IN CONCERT, VOL. II Vanguard VRS 9078		7	37	1	2		47
WONDERFUL, WONDERFUL LAWRENCE WELK—Dot DLP 3552		11	32		4		47
LITTLE DEUCE COUPE BEACH BOYS—Capitol ST 1998		3	40		2		45
CHARADE HENRY MANCINI—RCA Victor LPM 2755		6	31	1	3	1	42
I'M CONFESSIN' FRANK IFIELD—Capitol ST 10356		7	32	1	2		42
ROMANTICALLY JOHNNY MATHIS Columbia CL 2098		8	29	1	4		42
MARIE ELENA LOS INDIOS TABAJAROS—RCA Victor LPM 8216		9	27	1	3		40
DEEP PURPLE NINO TEMPO & APRIL STEVENS—Atco 33-156		6	24	1	1	1	33
SUGAR SHACK JIMMY GILMAN—Dot DLP 3545		9	22	1	1		33
HERE'S LOVE ORIGINAL CAST—Columbia KOL 6000		8	20	1	2		31
PAINTED, TAINTED ROSE AL MARTINO—Capitol T 1975		9	18		2		29
SONGS OF MIXED UP HEARTS LESLEY GORE—Mercury SR 60849		7	15	1	5	1	29
WALKING THE DOG RUFUS THOMAS—Stax 704		5	17	2	3	2	29
WIVES AND LOVERS JACK JONES—Kapp KL 7352		6	19	1	2	1	29
DRAG CITY JAN & DEAN—Liberty 3339		7	17	1	2		27
MANHATTAN MONTOVANI London PS 328		8	16	1	2		27
MANY MOODS OF CHRISTMAS ROBERT SHAW—RCA Victor LM 2139		7	18	1	1		27
ANY NUMBER CAN WIN JIMMY SMITH—Verve 8552		7	14	1	1		23
LITTLE RICHARD'S GREATEST HITS Scepter 2111		6	15	2			23
WHAM OF THAT MEMPHIS MAN LONNIE MACK—Fraternity F 1014		6	12	1	1	1	21
YOU'RE MINE, YOU GEORGE CHAKIRIS—Capitol ST 1996		7	11		1	1	20
GEORGIA BROWN LOVES GERSHWIN London PS 331		5	10		1	1	17
LET ME SING BRENDA LEE—Decca DL 74439		4	8	1	1	1	15

When several albums received the same number of total reports, they are listed alphabetically.

THE KIM SISTERS—MONUMENT 831

"ROSES IN THE SNOW"

(Valley, BMI) 2:21—C. Walker

"MISTER MAGIC MOON"

(January, BMI) 2:08—Greenwich, Powers

530 W. Main, Hendersonville, Tenn.

FREDDY—MGM K 13200

"SON WON'T YOU COME BACK"

(Roosevelt, BMI) 2:56—Olias, Quinn, Singleton

"WHY CAN'T I EVER BE LUCKY"

(Roosevelt, BMI) 2:48—Olias, Quinn

1540 Broadway, New York, N. Y.

BABY WASHINGTON—SUE 797

"I CAN'T WAIT UNTIL I SEE MY BABY"

(Picturetone, BMI) 2:37—N. Meade, C. Taylor

"WHO'S GOING TO TAKE CARE OF ME"

Saturn, Bon Ami, BMI) 3:00—B. Washington

725 Riverside Drive, Suite 4C, New York, N. Y.

LESLEY GORE—MERCURY 72206

"YOU DON'T OWN ME"

(Merjoda, BMI) 2:26—J. Madara, D. White

"RUN, BOBBY, RUN"

(Helios, BMI) 2:24—B. Raleigh, M. Barkan

35 E. Wacker Drive, Chicago, Ill.

THE CHORDETTES—CADENCE 1442

"ALL MY SORROWS"

(Nina, BMI) 2:24—G. Yarbrough

"TRUE LOVE GOES ON AND ON"

(Frank, ASCAP) 2:45—R. Adler, J. Ross

119 W. 57th St., New York, N. Y.

DIANE RAY—MERCURY 72223

"JUST SO BOBBY CAN SEE"

(Wood, ASCAP) 2:13—J. Segal, G. Shayne

"SNOW MAN"

(Davilene, Raleigh, BMI) 2:18—H. Hunter, M. Barker

35 E. Wacker Drive, Chicago, Ill.

MAJOR LANCE—OKEH 7187

"UM, UM, UM, UM, UM, UM"

(Curtom, Jalyne, BMI) 2:22—C. Mayfield

"SWEET MUSIC"

(Jalyne, Curtom, BMI) 2:05—O. Cobb, M. Lance, W. Bosie

799 7th Ave., New York, N. Y.

BILL ANDERSON—DECCA 31577

"FIVE LITTLE FINGERS"

(Moss Rose, BMI) 3:00—B. Anderson

"EASY COME—EASY GO"

(Moss Rose, BMI) 2:03—B. Anderson

445 Park Ave., New York, N. Y.

NED MILLER—FABOR 125

"BIG LOVE"

(Central, BMI) 2:24—N. & S. Miller

"SUNDAY MORNING TEARS"

(Central, BMI) 2:37—N. Miller, C. Stone

2609 W. Olive St., Burbank, Calif.

RED WILLIAMS—DECCA 31579

"LOVE'S NOT WORTH IT"

(Santo, Champion, BMI) 2:00—W. J. Williams

"I CAN'T BELIEVE"

(Santo, Champion, BMI) 2:45—R. P. Schneider, V. E. Schneider

445 Park Ave., New York, N. Y.

music
reporter

BIG 100 SINGLES

In the opinion of THE MUSIC REPORTER's chart research department, the following is a compilation of the nation's best selling and most played phonograph records, according to reports received this week.

THIS WEEK	LAST WEEK	WEEKS ON CHART	THIS WEEK	LAST WEEK	WEEKS ON CHART	THIS WEEK	LAST WEEK	WEEKS ON CHART	THIS WEEK	LAST WEEK	WEEKS ON CHART
1	10	5	26	26	6	51	52	6	76	78	4
	THERE, I'VE SAID IT AGAIN BOBBY VINTON—Epic 5-9638			BABY DON'T YOU WEEP GARNETT MIMS & ENCHANTERS United Artists 658			THAT BOY JOHN RAINDROPS Jubilee 5456			WATCH YOUR STEP BROOKS O'DELL Gold 214	
2	2	9	27	28	3	52	59	4	77	77	4
	YOU DON'T HAVE TO BE A BABY TO CRY THE CARVELLES Smash 1852			CHARADE HENRY MANGINI RCA Victor 8256			I CAN'T STOP TALKING ABOUT YOU STEVE & EYDIE—Columbia 42932			PEN AND PAPER JERRY LEE LEWIS Smash 1857	
3	3	8	28	40	4	53	*	1	78	79	6
	DOMINIQUE SINGING NUN Phillips 40152			THE MARVELOUS TOY CHAD MITCHELL TRIO Mercury 72197			HEY LITTLE COBRA THE RIPCORDS Columbia 42921			BABY WHAT'S WRONG LONNIE MACK Fraternity 918	
4	4	9	29	30	6	54	54	3	79	82	4
	BE TRUE TO YOUR SCHOOL BEACH BOYS Capitol 5069			TURN AROUND DICK AND DEE DEE Warner Bros 5396			THANK YOU AND GOODNIGHT THE ANGELS—Smash 1854			PAIN IN MY HEART OTIS REDDING Volt 112	
5	6	5	30	47	2	55	55	7	80	87	3
	SINCE I FELL FOR YOU LENNY WELCH—Cadence 1439			THAT LUCKY OLD SUN RAY CHARLES—ABC 10509			HI DIDDLE DIDDLE INEZ FOXX Symbol 924			DEEP IN THE HEART OF HARLEM CLYDE McPHATTER Mercury 72220	
6	8	6	31	31	9	56	*	1	81	81	4
	POPSICLES AND ICICLES THE MERMAIDS Chatahoochee 628			WIVES & LOVERS JACK JONES Kapp 551			FOR YOU RICK NELSON Decca 31574			WHEN JOHNNY COMES HOME SANDY SELSIE Columbia 42883	
7	7	7	32	37	7	57	57	10	82	90	3
	DRIP DROP DION DIMUCI Columbia 42917			RAGS TO RICHES SUNNY AND THE SUNLINERS Teardrop 3002			SEWANEE RIVER ACE CANNON Hi 2070			I'LL NEVER LET YOU GO THE CADILLACS—Jostle 915	
8	9	11	33	44	2	58	58	9	83	83	8
	TALK BACK TREMBLING LIPS Johnny Tillotson—MGM K13181 Ernest Ashworth—Hickory 1214			FORGET HIM BOBBY RYDELL—Cameo 280			SHY GUY THE RADIANTS Chess 1872			CROSSFIRE TIME DEE CLARK Constellation 108	
9	1	7	34	34	7	59	*	1	84	84	4
	LOUIE, LOUIE THE KINGSMEN—Wand 143 PAUL REVERE & THE RAIDERS Col 42814			BAD GIRL NEIL SEDAKA RCA Victor 8254			HOOKA TOOKA CHUBBY CHECKER Parkway 890			NATASHA ERIC AND THE SERENADERS K. C. 119	
10	11	7	35	35	6	60	80	3	85	85	5
	THE NITTY GRITTY SHIRLEY ELLIS Congress 202			ALLY, ALLY, OXEN FREE KINGSTON TRIO Capitol 5078			PLEASE FRANK IFIELD Capitol 5089			DOMINIQUE DAVID CARROLL Mercury 72218	
11	5	9	36	36	6	61	*	1	86	89	5
	WONDERFUL SUMMER ROBIN WARD Dot 16530			BE MAD, LITTLE GIRL BOBBY DARIN Capitol 5097			BABY'S GONE GENE THOMAS United Artists 640			LAST DAY IN THE MINES DAVE DUDLEY—Mercury 72212	
12	12	9	37	27	9	62	*	1	87	95	3
	HAVE YOU HEARD THE DUPREES Coed 585			LITTLE RED ROOSTER SAM COOKE RCA Victor 8247			ANYONE WHO HAD A HEART DIONNE WARWICK Sceptor 1262			BEYOND THE SEA THE REVERES Jubilee 5463	
13	13	6	38	43	5	63	76	3	88	88	2
	MIDNIGHT MARY JOEY POWERS Amy 892			STEWBALL PETER, PAUL & MARY Warner Bros. 5399			RED, DON'T GO WITH BLUE JIMMY CLANTON Phillips 40161			NOW LENA HORNE—20th Fox 449	
14	20	8	39	39	10	64	68	7	89	96	2
	THE BOY NEXT DOOR SECRETS—Phillips 40146			YOU'RE NO GOOD BETTY EVERETT—Vee Jay 566 DEE DEE WARWICK—Jubilee 5459			BABY I DO LOVE YOU GALENS Challenge 9212			SON OF REBEL ROUSER DUANE EDDY—RCA 8276	

14	24	AS USUAL BRENDA LEE—Decca 31570	4	39	56	WHISPERING NINO TEMPO & APRIL STEVENS Atco 6281	2	64	65	LETTER TO SHERRY DALE WARD Dot 16520	7	89	98	SON OF REBEL ROUSER DUANE EDDY—RCA 8276	2
15	16	IN MY ROOM BEACH BOYS Capitol 5069	7	40	53	COLD, COLD WINTER PIXIES THREE Mercury 72208	4	65	66	DUMB HEAD GINNY ARNELL MGM K 13177	10	90	91	THE NEARNESS OF YOU THE ROOMATES Phillips 40153	3
16	41	DRAG CITY JAN & DEAN Liberty 55641	4	41	★	SOMEWHERE TYMES—Parkway 891	1	66	67	DID YOU HAVE A HAPPY BIRTHDAY PAUL ANKA—RCA Victor 8272	4	91	97	SNAP YOUR FINGERS BARBARA LEWIS Atlantic 2214	2
17	21	KANSAS CITY TRINI LOPEZ Reprise 20236	6	42	64	DAISY PETAL PICKIN' JIMMY GILMER & FIREBALLS Dot 16539	3	67	71	IT'S ALL IN THE GAME CLIFF RICHARDS Epic 9633	4	92	98	OUR LOVE AFFAIR WINK MARTINDALE—Dot 16555	2
18	19	LODDY-LO CHUBBY CHECKER Parkway 890	6	43	★	I GOTTA DANCE TO KEEP FROM CRYIN' MIRACLES—Tamla 54089	1	68	★	YOU DON'T OWN ME LESLEY GORE Mercury 72206	1	93	99	DON'T SEND FLOWERS JOYCE PAUL—Imperial 66008	2
19	14	I'M LEAVING IT UP TO YOU DEL & GRACE—Montel 921	12	44	★	PRETTY PAPER ROY ORBISON Monument 830	1	69	70	OLD RECORDS MARGIE SINGLETON Mercury 72213	6	94	94	HERE COMES THE BOY TRACEY DEY Amy 894	4
20	42	SURFING BIRD THE TRADESMEN Garrett 4002	5	45	★	BEGGIN' TO YOU MARY ROBBINS Columbia 42890	9	70	73	WHAT KIND OF FOOL DO YOU THINK I AM THE TAMS—ABC Par. 10502	5	95	★	THE LITTLE BOY TONY BENNETT Columbia 42931	1
21	29	QUICKSAND MARTHA & THE VANDELLAS Gordy 7025	4	46	★	WHEN THE LOVELIGHT STARTS SHINING THROUGH HIS EYES SUPREMES—Motown 1051	1	71	72	WE SHALL OVERCOME JOAN BAEZ—Vanguard 35023	5	96	100	I WANNA BE FREE JOE TEX—Dial 3016	2
22	23	SHE'S A FOOL LESLEY GORE Mercury 72180	15	47	★	LONG, TALL TEXAN MURRAY KELLUM Moc 653	9	72	75	COME DANCE WITH ME JAY & THE AMERICANS United Artists 669	5	97	★	UNCLE WILLIE TIME BOBBY MILLER Constellation 111	1
23	32	NEED TO BELONG JERRY BUTLER Vee Jay 567	4	48	49	YESTERDAY AND YOU BOBBY VEE Liberty 55636	6	73	74	BLUE MONDAY JAMES DAVIS Duke 368	9	98	★	BIG FEET TIKIS—Minaret 45-115	1
24	25	EVERYBODY TOMMY ROE ABC Paramount 10478	13	49	51	OUT OF LIMITS MARKETTS Warner Bros. 5391	4	74	86	COMING IN THE BACK DOOR WYNTON KELLY Verve 10310	3	99	★	I CAN'T STOP SINGING BOBBY BLAND Duke 370	1
25				50				75				100			

RED—SINGLES MAKING SHARPEST UPWARD JUMP.

★—SINGLES MAKING FIRST APPEARANCE FOR THE FIRST TIME.

●—RELEASES WHICH RECEIVED A MUSIC REPORTER "SCOOP."

BIG 100 SINGLES INDEX

Records in the Big 100 Singles Chart definitely are those demonstrating an ascending and expanding acceptance. If a song reaches its peak in the first column, Nos. 1 to 25, and starts declining, and falls below 25, it is dropped from the charts. The same is true for a release reaching its peak between 26 and 50, 51 and 75, or 76 and 100.

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- Hey Little Cobra—53
- Hi Diddle Diddle—55
- Hooka Tooka—59
- I I Can't Stop Singing—100
- I Can't Stop Talking About You—52
- I Gotta Dance To Keep From Cryin'—45
- I Wanna Be Free—96

- J I'll Never Let You Go—82
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- Loddy-Lo—19
- Long, Tall Texan—48
- Louie, Louie—9
- M Marvelous Toy—28
- N Midnight Mary—13
- Natasha—84
- Nearness Of You—90
- Need To Belong—24
- Nitty Gritty—10
- N Now—88

- C Old Records—70
- Our Love Affair—92
- Out Of Limits—50
- P Pain In My Heart—79
- Pen And Paper—77
- Please—60
- Popsicles And Icicles—6
- Pretty Paper—44
- Quicksand—22
- Q Rags To Riches—32
- R Red Don't Go With Blue—63
- R Sewanee River—57
- S She's A Fool—23
- Shy Guy—58
- Since I Fell For You—5
- Snap Your Fingers—91
- Somewhere—42
- Son Of Rebel Rouser—89
- Stewball—38
- Surfing Bird—21

- T Talk Back Trembling Lips—8
- Thank You and Goodnight—54
- That Boy John—51
- That Lucky Old Sun—30
- There, I've Said It Again—1
- Turn Around—29
- Uncle Willie Time—97
- Watch Your Step—76
- We Shall Overcome—72
- W What Kind Of Fool (Do You Think I Am)—71
- When Johnny Comes Home—81
- When The Lovelight Starts Shining Through His Eyes—47
- Whispering—40
- Who Cares—69
- Wives And Lovers—31
- Wonderful Summer—11
- Y Yesterday And You—49
- You Don't Have To Be A Baby To Cry—2
- You're No Good—39

BIG 50 C&W HITS

Sales and Airplay Report of the Nation's Leading C&W Releases.

THIS WEEK	LAST WEEK	WEEKS ON CHART	THIS WEEK	LAST WEEK	WEEKS ON CHART	THIS WEEK	LAST WEEK	WEEKS ON CHART
1	1	12	17	20	9	34	42	2
90 MILES AN HOUR HANK SNOW—RCA Victor 8239			TOO LATE TO TRY AGAIN Carl & Pearl Butlet—Columbia 42892			A LITTLE SOUTH OF MEMPHIS FRANKIE MILLER—Starday 655		
2	2	12	18	10	9	35	36	6
THE MATADOR JOHNNY CASH Columbia 42880			LET'S INVITE George Jones & Melba Montgomery United Artists 635			IS IT REALLY OVER BILLY DEATON Shannon 777		
3	3	18	19	27	6	36	38	4
LOVE'S GONNA LIVE HERE BUCK OWENS—Capitol 5025			RESTLESS RIVER EARL SCOTT Mercury 72190			MY WORST HABIT JOHNNY ELGIN—Kash		
4	4	13	20	7	10	37	39	5
THOSE WONDERFUL YEARS WEBB PIERCE—Decca 31544			SING A SAD SONG BUDDY CAGLE Capitol 5043			OUR THINGS MARGIE BOWES Decca 31557		
5	6	10	21	21	6	38	37	5
BEFORE I'M OVER YOU LORETTA LYNN Decca 31541			OLD RECORDS MARGIE SINGLETON Mercury 72213			HEART BE CAREFUL BILLY WALKER—Columbia 42794		
6	9	8	22	11	10	39	43	2
BEGGIN' TO YOU MARTY ROBBINS Columbia 42890			THE ALMIGHTY DOLLAR FREDDIE HART Monument 45826			GOT A LITTLE HURT BOBBY GREGGS—Liberty 55642		
7	8	9	23	29	5	40	*	1
TRIANGLE CARL SMITH Columbia 42858			PEEL ME A 'NANNER ROY DRUSKY—Mercury 72204			SAGINAW MICHIGAN LEFTY FRIZZELL—Columbia 42924		
8	26	3	24	24	6	41	23	7
IF THE BACK DOOR COULD TALK WEBB PIERCE—Decca 31544			ANOTHER CHANCE TO FALL IN LOVE Kitty Wells & R. Drusky—Decca 3123			HELPLESS JOE CARSON—Liberty 55614		
9	14	7	25	25	5	42	41	30
DJ. FOR A DAY JIMMY NEWMAN Decca 31553			MAPLE ON THE HILL JOE & ROSE LEE MAPHIS Capitol 5077			THANKS A LOT ERNEST TUBB Decca 31526		
10	16	7	26	34	6	43	31	13
B.J. THE D.J. STONEWALL JACKSON Columbia 42889			THERE'S MORE PRETTY GIRLS THAN ONE G. Hamilton IV—RCA Victor 8250			I ALMOST FORGOT HER TODAY CARL SMITH—Columbia 42768		
11	19	7	27	33	5	44	48	11
JEALOUS HEARTED ME EDDY ARNOLD RCA Victor 8253			YOU'LL DRIVE ME BACK INTO HER ARMS AGAIN FARON YOUNG—Mercury 72201			GOING THROUGH THE MOTIONS SONNY JAMES—Capitol 5087		
12	12	12	28	28	9	45	40	14
SWEET SNOW DEAR JOHNNY WRIGHT Decca 31537			WOODEN SOLDIER HANK LOCKLIN RCA Victor 47-8248			CALL ME MR. BROWN SKEETS McDONALD Columbia 42007		
13	13	9	29	30	3	46	46	20
THE GREATEST ONE OF ALL Melba Montgomery—United Artists			PRIVATE LITTLE WORLD NORMA JEAN 8261 RCA Victor			TELL HER SO WILBURN BROS. Decca 31520		
14	17	5	30	50	2	47	47	4
TROUBLE IN MY ARMS JOHNNY & JONIE MOSBY Columbia 42841			THAT'S WHY I SING IN A HONKY TONK WARREN SMITH—Liberty 55615			I PITCHED MY TENT JUNE CARTER Columbia 42864		
15	15	4	31	32	4	48	*	1
WHATS IN OUR HEART George Jones & Melba Montgomery United Artists 635			I DON'T LOVE NOBODY LEON McAULIFFE Capitol 5066			WIDOW MAKER JIMMY MARTIN—Decca 31588 KIRK HANSARD—Col. 42935		
16	18	5	32	35	5	49	49	13
LAST DAY IN THE MINES DAVE DUDLEY—Mercury 72212			STOP ME IF YOU'VE HEARD THIS ONE BEFORE EDDIE DEAN—Command 559			MOUNTAIN OF LOVE DAVID HOUSTON Epic 9625		
			33	22	5	50	*	1
			AS CLOSE AS WE'LL EVER BE GARY BUCK—Petal 1310			THROUGH THE EYES OF A FOOL RAY CLARK—Capitol 5099		

BIG C&W ALBUMS

A compilation of top selling C&W albums as reported by several leading C&W retail outlets.

1	KITTY WELLS STORY Decca DXB 174	6	NIGHT LIFE Ray Price Columbia 1971	11	FLATT & SCRUGGS AT CARNEGIE HALL Columbia CL 2045	16	LORETTA LYNN SINGS Decca DL 4457
2	I LOVE A SONG Stonewall Jackson Columbia CL 2059	7	THE TALL, TALL GENTLEMAN Carl Smith Columbia CL 2091	12	BUCK OWENS SINGS TOMMY COLLINS Capitol ST 1989	17	RING OF FIRE Johnny Cash Columbia CL 2053
3	THE BEST OF GEORGE JONES United Artists UAS 6291	8	RETURN OF THE GUNFIGHTER Marty Robbins—Columbia CL 2072	13	FAMILY BIBLE Ernest Tubb Decca DL 4397	18	TEEN SCENE Chet Atkins RCA Victor LPM 2719
4	THE CHRISTMAS SPIRIT Johnny Cash Columbia CL 2117	9	DETROIT CITY Bobby Bare RCA Victor LPM 2776	14	THE WORLD IS HIS STAGE Roy Acuff Hickory LPM 114	19	ABILENE George Hamilton IV RCA Victor LPM 2778
5	COMIN' ON Floyd Cramer RCA Victor LPM 2701	10	I WROTE A SONG Don Gibson RCA Victor LSP 2702	15	THE VERY BEST OF HANK WILLIAMS MGM E 4168	20	STILL Bill Anderson Decca DL 4427

country clippings



BILL ANDERSON



CHET ATKINS



MARTY ROBBINS



CARL & PEARL BUTLER

Minnie Pearl will enplane for San Francisco in mid-January to tape four appearances on Tennessee Ernie Ford's ABC-TV daytimer . . . While on the West Coast she'll do personals in San Diego, Long Beach and Bakersfield, Calif. . . . Minnie's authoring project, "Christmas at Grinder's Switch," (a quasi-biography) went into second printing during November and if sales continue through the holiday stretch will swing into a third printing . . .

Without checking the books, and surmising informally we believe "Blue Christmas" (penned by Billy Hayes & Jay Johnson) comes near being the Yuletide composition most-recorded by country & western artists . . . The standard has received the wax treatment from Ernest Tubb, Webb Pierce, Kitty Wells, Jim Reeves, Chet Atkins, Johnny Cash & The Browns, since it was originally released in 1948 . . . Tubb was among the first to record, and Reeves & Cash are the most recent.

Don Pierce of Starday's upper echelon is mailing a very well known Tennessee product referred to as 'sippin' stuff' to the label's overseas representatives to spread some holiday cheer & keep the ball rolling internationally for American Country music.

Before we forget it: Hope Santa Claus is good to yah—for nothing but the best is adequate for you, our readers!

Columbia's Marty Robbins is beginning to wonder . . . "Nearly everytime I appear as guest on a radio program, listeners will call in and request that I play the piano . . ."

Vic Willis (of The Willis Brothers) beat an illness rap . . . Dunno about you other pickers & singers but Stringbean says this has been his best year . . . String (nee Dave Akeman) joined the Opry in 1942 . . . "I was a-walking then," he recalls, "and now I'm sufficiently fortunate that my wife Estelle is driving a new Cadillac . . ."

A 2-day (four performances) benefit in Nashville drew an estimated 40,000 at the Municipal Auditorium . . . Sponsored by Policemen's Benefit Association, the show spotlighted Beverly Hillbillies stars Irene (Granny) Ryan, Donna (Elly May) Douglas & Max (Jethro) Baer, Jr.

Singer-writer Mel Tillis & wife spending the holidays in Florida . . . Reprise artist Del Reeves set for Mar. 14-22 tour of England . . . Set up by the Hubert Long Talent Agency . . .

The Browns—Jim Edward, Maxine & Bonnie—heading to Pine Bluff, Ark., for some Christmas-visiting with their parents. . . . Starday Records & the Willis Brothers

are working thru the Campbell Mithun Agency of Chicago on a promotion for the Bubble Up Corp., which bottles a soft-drink. . . . The Willis boys did a jingle, "Linda, Do the Bubble Up" as part of the project . . .

Cousin Jody (James C. Summey) is back in action after a too-long session in sick bay . . . Pearl & Carl Butler are booked for one-nighters in Burlington & Davenport, Iowa next Saturday & Sunday and in Louisville, Ky. New Year's Eve. . . .

Earl Scott's current Mercury release, "Restless River" has far surpassed all sales on his previous disks. . . .

A C&W package scheduled for Canton, Ohio Jan. 1 (to start the New Year off right) includes—Bill Anderson, Johnny & Kitty Wright, Stonewall Jackson, Pearl & Carl Butler, Hank Williams, Jr., et al. . . .

George Morgan takes off Friday for 18-day tour through Kansas, Iowa, Nebraska & Missouri . . . He'll perform in Topeka, Sioux City, Lincoln, Kansas City, Omaha, St. Joseph, Salina & Wichita.

Grand Ole Opry public relations queen Trudy Stamper (ever the romanticist) cherishes this holiday season bon-mot written on a Christmas card "Although you don't know me, I've been to your Saturday programs many times including my honeymoon" . . . Obviously Trudy believes that next to love the Opry is best . . . Incidentally the card's envelope was postmarked, "Army and Air Force Postal Service."

Speaking of the Opry the final performance of 1963 (Dec. 28) will be the 1964th presentation of the weekly hoedown, directed & operated by WSM . . . And unless of long-division is long forgotten that makes for 37 years & 40 weeks of country music on Saturday night?

Ernest Tubb's route list, starting Friday (27) includes four personals in Kansas, Iowa & Nebraska . . . Tubb & his Texas Troubadors just completed a successful week's booking in California.

Hank Thompson & the Brazos Valley Boys will play a New Year's Eve dance in Salt Lake City, Utah, under sponsorship of radio station KSOP . . .

Joe D. Lucas at Hickory advises, "Thought you might like to know that we are getting good reports on Fred Carter's "Take Me As I Am," and Ramsey Kearney's "Move Over." . . . Dee-jays who didn't receive a copy of Howard Vokes "Tragedy and Disaster in Country Songs" should write Starday Records, Inc., P. O. Box 115, Madison, Tenn.

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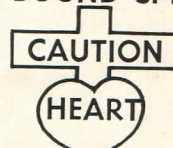
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