



**RADIO STATION OF THE YEAR & ON-AIR PERSONALITY OF THE YEAR**  
**SUBMISSION DEADLINE: JANUARY 23, 2004** For more info visit: [www.acmcountry.com](http://www.acmcountry.com)

## Rebuilding The KAT — Once Piece At A Time

Is a former KKAT/Salt Lake City PD returning to the KAT as its new owners seek to re-create the ratings and revenue monster of the late '80s and early '90s?

Before we get to that, some background. We've been following the odyssey of KKAT for the last few weeks. You may recall that just before the holidays Clear Channel sold the Country outlet to 3 Points Media for \$26 million. Since then we've reported that it will remain Country, despite there already being *four* FM Country stations in the market: Citadel's KUBL, KSOP Inc.'s KSOP and Simmons Media's recent sign-on, KEGA.

In our Dec. 31 Hotfax we told you that Consultant **Jaye Albright** — who worked with KKAT a few years ago — was back, and that one of the first orders of business was to return KKAT to "K-Kat," an identity it had owned for more than 16 years before abandoning it in January 2002 in favor of "K102, 12-In-A-Row Country."

It now appears that KKAT's return will include not just a former employee, but also its architect. Nothing's official yet — although it may be by the time you read this — but look for KWNR PD **John Marks** to be named to a top KKAT programming post. Marks, who put the Country station on the air in 1985, was there for 12

### R&R Observes King Birthday Holiday

All R&R offices will be closed Monday, Jan. 19 in observance of the Martin Luther King Jr. holiday. All R&R Mediabase monitored reporters to both R&R Country charts can submit station adds via the R&R Add Tracker website any time from Jan. 15 until 3pm ET on Jan. 20. Non-monitored R&R Country Indicator reporters may submit their full reports to [www.rriindicator.com](http://www.rriindicator.com) any time during that period. The R&R Country Hotfax will be delivered the morning of Jan. 21.

years before heading to KWNR in April 1998.

And, if you haven't figured it out yet, 3 Points and CEO Tom Sly — once KKAT's VP/GM — are *serious* about Country in SLC. Look for more big announcements very soon.

Clear Channel RVPP **Alan Sledge** is the interim PD at KWNR.

### Haskell Citadel/Albuquerque OM

**Eddie Haskell**, most recently PD for KKAT/Salt Lake City, will now serve as OM for Citadel's five FMs serving Albuquerque and nearby Santa Fe, NM. He will also be PD for Country KRST. Other stations in the cluster include Classic Rock KBZU, Hot AC KKOZ-FM, Soft AC KMGK and Alternative KTZO. Haskell begins his new duties on Jan. 15 and reports to Citadel VP/Market Manager **Milt McConnell**.

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# Loco for "0901"

## DAVID LEE MURPHY

WYUU 25, WUBE 18, KYGO 17, KILT 16, KSOP 10, WAMZ 9

Add Date Tuesday, January 20th R&R Debut: 42

Already Committed: KYGO WUBE WKLB WYUU Billboard: 47\*

KNIX WAMZ KSOP KFKF WIVK KIXZ KIZN

KTOM KNCI WPKX WXBQ WGAR WNCY KXKC WNKT

AUDION  
small label. BIG HITS!

The appointment reunites Haskell with Citadel President/Programming **Eric Logan**. Both were PDs for Alliance's Young Country stations in the mid-'90s — Logan in San Francisco and Seattle, and Haskell in Detroit. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), Jan. 8)

### Moore Has KWJJ Howling

Mike Moore has only been PD of KWJJ/Portland, OR for a little over three months, but he had the station howling last Tuesday — literally. KWJJ jettisoned a laundry list of positioners and slogans Jan. 6 to become the northwest's incarnation of "The Wolf."

Moore notes, "We wanted to rejuvenate and re-brand the station. Our goal was to better define our brand; the Wolf allows us to do that. Nike is based here, and we want the paw print to become the second-most-famous logo in town." Toward that end, Moore says staffers are on the streets handing out T-shirts by the hundreds. He also adds that he has a huge paw-print stencil, which will be used to paint giant imprints on streets leading to various Wolf events. KWJJ is now positioned as "Great Country for the Great Northwest — The New 99-5, The Wolf."

He reports the music mix remains where it's been since his arrival (this week's Mediabase analysis shows it at 31% current, 33% recurrent and 36% gold). He has ratcheted the station's tempo up with the change to The Wolf.

Joining KWJJ as Asst. PD/MD/middayer is **Savannah Jones**, most recently with KOYT/Tucson. The midday slot had been open. Leaving KWJJ is MD/evening talent **Craig Lockwood**. Moore is looking for a night jock.

### Radio News

**Programming:** In a real shocker, KBQI/Albuquerque PD **Tommy Carrera** exited yesterday morning after 3 1/2 years with the Clear Channel outlet. He can be reached at 505-792-0674 or [tommymix@yahoo.com](mailto:tommymix@yahoo.com).

**Music:** KNIX/Phoenix MD **Gwen Foster** is now also the interim MD for recently launched Clear Channel sister KUSS (US95.7)/San Diego. Look for US95.7 PD **Mike O'Brian** to appoint an MD down the road a bit. But for now Foster is the point person for all music decisions in SD.

WKDF/Nashville PM drive co-host **Kim Leslie** is taking over the MD reigns from **Eddie Foxx**, who will use the time to concentrate on the morning show. Beginning later today her direct phone number will be 615-727-6962.

**Personalities:** WYGY/Cincinnati morning anchor **Eric "Bubba Bo" Boulanger** is out after 2 1/2 years. He moved to WYGY in April 2001 after 15 years of wakeups at crosstown Country WUBE. His sidekicks **Mike Stiles** and **Dana Race** are holding down mornings. OM **T. J. Holland** is looking for a new morning anchor. Send T&R's to him at 895 Central Ave., Ste. 900, Cincinnati, OH 45202.

KZSN/Wichita MD/midday personality **Dan Holiday** is leaving after more than a decade. We can't tell you where he's going yet, but we can tell you he's moving up in market size. Send T&R's to PD **Chuck Geiger**, who is looking for a midday talent and music/programming assistant or a MD/air talent. Send your stuff to him at 2402 E. 37th St. North, Wichita, KS 67219.

### Industry News

The Grand Ole Opry has hired musician and

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**Rodney Atkins**  
**Honesty**

(Write Me A List)

**Continues to Rock!**  
**Great Local Callout**

RR 7 BB 8

**Jo Dee Messina**  
**I Wish**

Conversions Include

KILT WUSN KYGO WKIS  
KFRG KHKI WCTO WWQM

RR 17 - 15 BB 18 - 17

**Tim McGraw**  
**Watch The**  
**Wind Blow By**  
**Just Kickin' In!**

RR 8 - 6 +389

BB 9 - 6 +505

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producer **Steve Gibson** as Music Director and acclaimed engineer **Steve Marcantonio** as Audio Engineer for the televised *Grand Ole Opry Live* portion of the show. Gibson, who will also serve as creative consultant for the Opry's syndicated radio show, will work to elevate the quality of audio and performances. Marcantonio will mix the GAC television broadcast's audio. The two join audio consultant **George Massenburg** as part of the Opry's efforts to offer a world-class, career-enhancing performing environment. Read more about the Opry's evolution in the Nashville column in the Jan. 16 issue of **R&R**.

*Newsday* is reporting that songwriter **Hugh Prestwood** ("The Song Remembers When") was arrested at Long Island's MacArthur Airport on Jan. 9 when security screening revealed a loaded .38-caliber handgun in his bag. Prestwood was traveling from his New York home to Nashville when the weapon was discovered. He has also been charged with criminal possession of a controlled substance for carrying medication without a prescription. Prestwood could not be reached for comment.

The late talent agent **Buddy Lee** is being inducted into the *Amusement Business* Hall of Fame, which honors those who have made an "indelible impact" on the live entertainment and amusement industry. Past inductees include **Walt Disney**, **Col. Tom Parker**, **Irvin Feld**, **Phineas T. Barnum**, **The Ringling Brothers**, **William Morris** and **William Frederick "Buffalo Bill" Cody**. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), Jan. 9)

**Signings:** **Brad Paisley** has signed with The Fitzgerald Hartley Company for management.

### Hughes Benefit Set

A benefit concert has been organized for former CRB board member and industry vet **Gene Hughes**, who sustained injuries in a recent automobile accident in Nashville. *Rockin' at the Trap: A Benefit for Gene Hughes* is scheduled for Feb. 10 at 7pm at The Trap in Nashville. Artists confirmed include Clifford Curry, Bruce Channel, Dickey Lee and Buzz Cason. Tickets are \$10 at the door, and donations can be sent to GIFT at 2804 Azalea Pl., Nashville, TN 37204. Call 615-383-8682 for details. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), Jan. 8)

### Take Me Out To The Opry

The Grand Ole Opry and After MidNite are partnering for the 14th annual City of Hope Celebrity Softball Challenge, scheduled for June 10 in Nashville. An Opry team will square off against **Blair Garner** and the After MidNite staff in the game benefiting City of Hope National Medical Center's fight against cancer and other diseases. Opry VP/GM **Pete Fisher** asks, "How tough can it be to win a day game against a team that doesn't usually even get out of bed until after 6pm?"

### Artist News

NAPA Auto Parts will be the exclusive title sponsor of **Alan Jackson's** 2004 concert tour. The tour is scheduled to include more than 50 shows nationwide and features Martina McBride on select shows during the first half of the year. The tour has been dubbed NAPA Auto Parts Presents Alan Jackson. The deal marks the first time in four years that Jackson has allowed a company title sponsorship of his tour. NAPA will

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feature Jackson in upcoming radio and television advertising, and will offer ticket giveaways and other promotions to its customers. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), Jan. 7)

**Josh Turner's** *Long Black Train* has become the only debut country album in 2003 certified gold. Currently No. 8 on the sales chart, the album reached the gold milestone in just 12 weeks. The title-track first single is currently No. 16 on R&R's **Country Top 50**. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), Jan. 8)

**Earl Scruggs** was the recipient of a surprise 80th birthday bash thrown Jan. 6 at the Country Music Hall of Fame and Museum. The celebration included a life-size banjo-shaped birthday cake courtesy of Martha White Flour, as well as a musical tribute from artists including **Sam Bush, Jerry Douglas, Bela Fleck, Vince Gill, Alison Krauss, Jim Lauderdale, Ricky Skaggs** and **Marty Stuart**.

The museum took the occasion to announce a series of events saluting Scruggs over the next two years. These include four Earl Scruggs residency performances in the Ford Theater; the DVD release of vintage Martha White/Flatt & Scruggs television shows; and an exhibit honoring Scruggs and his wife, Louise. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), Jan. 6)

### Chronicle

Veteran independent promoter **Joe P. Ethridge** is resting at the VA hospital in Nashville following the amputation of his right foot due to ongoing medical problems. He should be home in a week or so.

Condolences to **Tim McGraw** and his family on the passing of his biological father, baseball

great **Tug McGraw**, on Jan. 5. McGraw, who was laid to rest near Philadelphia on Saturday, had been battling brain cancer for several months. He was 59.

The McGraw family issued the following statement: "We are deeply saddened by Tug's passing. But we are proud to know that his accomplishments both on and off the field, his energy, his smile and his zest for life had such a profound effect on so many in such a positive way. The outpouring of love and support that Tug received during his illness, from the baseball world and from all those who loved him, was pure comfort to Tug, who never stopped believing. We will miss him, but we take comfort in knowing that his spirit will never die." (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), Jan. 6)

Condolences to Cal IV Entertainment President **Daniel Hill** and his family on the passing of his father, James H. Hill, on Dec. 23 in Oak Ridge, TN. He was 81.

### Who's Gonna Fill His Shoes?

Sincerest condolences to the family and friends of songwriter **Max D. Barnes**, who passed away Jan. 11 at a Nashville-area hospital. Barnes, 67, was an acclaimed songwriter and NSAI Hall of Fame member perhaps best known for co-writing "Chiseled in Stone" with Vern Gosdin. The song tapped emotions associated with the 1975 death of Barnes' eldest son, Patrick, in a car crash. Also in Barnes' catalog are "Who's Gonna Fill Their Shoes," recorded by George Jones, and "Look At Us," a hit written with **Vince Gill**.

Barnes, who was born in Hardscratch, IA, is survived by his wife, Patsy Barnes, daughter, Genevieve Kephart, and son, Max T. Barnes.

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**BBR** The voice you say has been missing from Country Radio returns.

**Joe Diffie** ADD DATE: Feb. 2  
*"Tougher Than Nails"*

"How do you guys do it!? How do your artists find such great songs!?? LOVE IT!"  
 -Rick Jordan/ WPOR, Portland

"Wow, this is strong! Joe's got such a great country voice and has a song that will touch people. The production is creative, but not overdone. He's definitely got something!"  
 -Gwen Foster/ KNIX, Phoenix

"This is fantastic, we are adding it immediately" -Mike Hammond/ WIVK, Knoxville

"One word... three letters... WOW! I thought it was great! Good reaction with listeners!"  
 -Skip Clark/ WBBS, Syracuse

Visitation will be held 2-5pm and 6-9pm Jan. 14 at the Hendersonville Memory Gardens Funeral Home, 353 Johnny Cash Parkway in Hendersonville, TN. The funeral is scheduled for 11am Thursday at Our Lady of the Lake Church, 1729 Stop 30 Road in Hendersonville. Burial will follow at Hendersonville Memory Gardens.

### R&R/Bullseye: Gifts You Gave

R&R Country Callout America by Bullseye this week asked 400 Country radio listeners what kind of gifts they gave the most this Christmas. Response categories include Toys/Games, Music/CDs/Cassettes, Money/Gift Certificates, Electronics/CD Players/Computers and Clothing. The answers aren't likely to warm the hearts of most record executives.

Overall, only 6% of respondents gave their loved ones music. The top gift category was Toys/Games with 30%, matched almost perfectly by Clothing with 29%. Money/Gift Certificates landed at 26%, while Electronics/CD Players/Computers represented only 9% of giving according to this sample.

At 7%, P1 listeners were much more likely to give music versus P2s, at 2%. Men and women were evenly split at 5% and 6%, respectively. The age group least likely to give music was 25-34, with only 3%, while 45-54 was most active, with 9%.

Some interesting but understandable gender differences emerge in the non-music categories. Women gave more Electronics (11%) and Clothing (34%), while men were more likely to give Toys/Games (32%) and Money/Gift Certificates (29%).

For complete breakouts — including men and women 25-34, 35-44 and 45-54 — check out the R&R Country Callout America by Bullseye research page in the Jan. 16 issue of R&R.

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### MUSICNOTES

👁️ **Jo Dee Messina** ran the P.F. Chang's Rock 'n' Roll 1/2 Marathon in Arizona on Jan. 11, finishing in 2:33:49. "I started out just wanting to finish," she says, "but as I approached mile 10 I had more left in me than I thought. I finished being very pleased with my time." Messina is training for her first triathlon.

👁️ **Martina McBride's** *Martina* album has been certified platinum by the RIAA. McBride guest hosts the Jan. 13 episode of GAC's *Country Music Across America*, which runs through Jan. 26.

👁️ During Saturday night's televised portion of the Grand Ole Opry **Mark Wills** was presented a plaque by R&R Country Editor **Lon Helton** commemorating Wills' single "19 Something" as the most heard country song of 2003. Wills had recently returned from a USO tour of Uzbekistan, as well as Iraq and the Middle East. He and **Darryl Worley** spent the better part of December visiting and entertaining U.S. troops.

👁️ **Rodney Atkins** will perform his hit "Honesty" on the CBS Saturday *Early Show* on Jan. 17. Atkins recently performed the song on Fox's new Ryan Seacrest show, and the single

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*"letters from home"*

"I'll put my reputation on the line- this is the Song of the Year for 2004. Honest."

Paul Worley-Chief Creative Officer, Warner Bros. Nashville

On your desk Wednesday, 1/14



NASHVILLE

is a theme for Dr. Phil's show segments on couple splits.

↖ **Terri Clark** is winging to Australia for a two-week tour in the middle of working on her next album. *CMT* magazine named her one of the six hottest artists of 2003.

↖ **Chely Wright** is hosting her fourth annual Chely Wright and Friends concert and auction benefiting her Reading, Writing & Rhythm Foundation on June 8 in Nashville. Martina McBride is confirmed to perform at the event, and additional artists will be announced soon. Wright's foundation raises funds for public school music education.

↖ **Blake Shelton** will be appearing in the premiere episode of *CMT's Cowboy U*, airing Jan. 16. Shelton is also scheduled to appear on a mid-March episode of *The Chris Isaak Show*. He and Isaak will perform "Playboys of the Southwestern World."

↖ **Brad Paisley** and wife Kimberly Williams-Paisley will be featured on the ABC television special *In Style Celebrity Weddings* on Jan. 19 at 9pm CT.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822  
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## VIDEO ADDS

CMT

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### Tuesday, 1/13

**BIRTHDAYS:** Trace Adkins, John Burns

**On TV:** CMT: Tim McGraw, *Driven*; Emmylou Harris/Dave Matthews, *CMT Crossroads*; Toby Keith, *60 Minutes II*; GAC: Rhonda Vincent, *CRL*; Mark Wills, *Grand Ole Opry Live*; Joe Bonsall (The Oak Ridge Boys), *Celebrity Kitchen*

### Wednesday, 1/14

**BIRTHDAYS:** Billie Jo Spears, Billy Walker, Martin Fischer, Susan Levy, Tim Murphy, Chuck Thagard, Anne Weaver, Renee White

**On TV:** CMT: Emmylou Harris/Dave Matthews, *CMT Crossroads*; Garth Brooks, *CMT Inside Fame*; GAC: Earl Thomas Conley, *GAC Classic*; Joe Bonsall (The Oak Ridge Boys), *Celebrity Kitchen*

### Thursday, 1/15

**BIRTHDAYS:** Lee Adams, Kurt Howell, David Lynn Jones, Mike Borchetta, Tracey Myers

**On TV:** CMT: Emmylou Harris/Dave Matthews, *CMT Crossroads*; Chris LeDoux, *CMT Inside Fame*; GAC: Rushlow, *CRL*; Brian McComas, *Celebrity Kitchen*

### Friday, 1/16

**BIRTHDAYS:** Ronnie Milsap, Sandy Pinkard, Bill Macky

### Saturday, 1/17

**BIRTHDAYS:** Steve Earle, Jon Randall, Amanda Wilkinson, Ryan Barnstead, Kim Markovchick

**On TV:** CBS: Rodney Crowell, *The Saturday Early Show*; CMT: Tim McGraw, *Driven*; GAC: George Jones, Rhonda Vincent, *Grand Ole Opry Live*; PBS: Rodney Crowell, *Austin City Limits*

### Sunday, 1/18

**BIRTHDAYS:** Mark Collie, Bobby Goldsboro, Dene Hallam, Travis Hensley, Bob Mitchell

**On TV:** CMT: Shania Twain, *CMT Inside Fame*

### Monday, 1/19

**BIRTHDAYS:** Dolly Parton, Phil Everly, Bill Carter

**On TV:** CMT: Sheryl Crow, *CMT Inside Fame*

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**Fall Arbitrons: KFRG, KNCI top five; WUSN, WYCD, KRTY KSON top 10**

The first of the fall 2003 Arbitrons being released show Country outlets in the nation's top markets holding their own in a sweep dominated by lots of news and the baseball playoffs and World Series. Some thumbnail sketches:

KZLA/Los Angeles: This was the best book for KZLA in three years. PD **RJ Curtis** reports: "We took an excellent jump 25-54 from 2.2-2.7. Cume was flat, but TSL was up big everywhere: 12+, 7:15-8:30; 25-54, 7:15-9:15; and women 25-54 were up to 10 hours. We went 3.0-3.6 women 25-54, which puts us fifth overall. The morning show grew, but middays drove this book. Shawn Par went 2.5-3.1, 12+ (ninth); 2.5-3.2, 25-54 (ninth); and 3.2-4.5, women 25-54 (fifth)."

WUSN (US99.5)/Chicago: The story here, like most Country stations, is 25-54. While the 12+ rank is 10, OM **Tom Rivers** says WUSN is No. 5 25-54, with a 3.9. He's also happy to report US99.5 retains its Most Listened-To Country Station crown, edging KZLA by a scant 5,500 cume persons.

WXTU/Philadelphia: PD **Bob McKay** reports that listening among younger demos and women was up in the fall, with the 12+ dip owing to a decline in older demo listening. Depending on the daypart, listening among men was soft to flat.

KZBR (The Bear)/San Francisco: PD **Ray Massie** debuted The Bear with continuous music in mid-August, added an air staff in late September and had no money for TV or direct mail. The station didn't market anywhere until November. How'd it do? Its 19th place debut (12+) doesn't tell the story. The Bear is No. 10 women 18-34, No. 11 women 19-49 and No. 11 women 25-54. JD in PM drive is No. 7 18-34 women and No. 8 25-49 women. In the morning, Rick Taylor is No. 11 18-34 women and No. 12 25-49 women.

If you like to watch the ratings as they come in, keep an eye on [www.radioandrecords.com](http://www.radioandrecords.com). Go to the site and click on "Ratings." As always, each week's R&R Country Hot Fax will feature Country shares and 12+ ranks from around the nation. An "\*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format. (Share and rank comparisons are Arbitron, Last Arbitron vs. Fall '03.)

Station/City	12+ Share Last Arb.	12+ Share Fa '03	12+ Rank Last Arb.	12+ Rank Fa '03
WCTO/Allentown	11.4	9.7	2	2
WPUR/Atlantic City	5.2	5.0	4*	6*
WXTU/Philadelphia (Atlantic City, NJ Arbitron)	.9	1.5	19*	15*
KUZZ-AM&FM/Bakersfield ^	8.8	10.0	1	1
KCWR/Bakersfield ^+	1.5	1.9	18*	19
WKLB/Boston	3.6	3.6	10*	9*
WWYZ/Hartford (Bridgeport, CT ARB)	3.0	3.6	9*	6
WUSN/Chicago	4.4	3.5	4*	10*
WWYZ/Hartford (Danbury, CT ARB)	2.8	4.2	8*	8*
WYCD/Detroit	4.1	4.0	8	10*
KZLA/Los Angeles	2.2	2.6	17*	14
KTOM/Monterey	3.2	2.7	10	10
WPUR/Atlantic City, NJ (Monmouth-Ocean, NJ Arbitron)	.7	1.1	29*	24*
WRWD/Poughkeepsie, NY (Newburgh-Middletown, NY ARB)	2.9	7.1	10*	3

Station/City	12+ Share Last Arb.	12+ Share Fa '03	12+ Rank Last Arb.	12+ Rank Fa '03
WCTY/New London, CT	7.3	8.9	3	3
WWYZ/Hartford (New London ARB)	1.4	3.2	13*	9
WXTU/Philadelphia	3.7	3.3	10	13
WRWD/Poughkeepsie, NY	9.2	6.1	1*	13*
WCTK/Providence	5.4	4.6	5	6
KFRG/Riverside-San Bernardino	6.5	5.5	2*	3
KZLA/Los Angeles (Riverside-San Bern. ARB)	1.0	1.0	26*	27
KTDD-AM/Riverside-San Bernardino	.5	.6	36*	33*
KNCI/Sacramento	6.2	4.8	2	4
KSON/San Diego	3.9	3.6	8	8*
XHCR/San Diego	1.4	1.4	21	22
KZBR/San Francisco		Debut 1.7		19*
KRTY/San Jose (San Francisco Arbitron)	.9	1.0	25*	24*
KRTY/San Jose	2.2	3.1	20	10

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LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	KENNY CHESNEY There Goes My Life (BNA)	14566	1080	4712	+331	438955	15868	12	112/0
2	2	ALAN JACKSON Remember When (Arista)	14254	1617	4506	+510	429146	38835	10	112/0
3	3	BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista)	12786	1784	4103	+498	362290	28040	16	111/0
5	4	TERRI CLARK I Wanna Do It All (Mercury)	10531	1223	3339	+314	314515	30912	19	112/0
7	5	TOBY KEITH American Soldier (DreamWorks)	10451	1366	3237	+460	319645	30886	8	112/1
8	6	TIM MCGRAW Watch The Wind Blow By (Curb)	10181	1162	3168	+389	306172	26179	11	111/0
6	7	RODNEY ATKINS Honesty (Write Me A List) (Curb)	9599	343	3080	+71	265135	-6246	29	110/0
10	8	TRACY BYRD Drinkin' Bone (RCA)	9225	1050	3158	+308	247687	22990	23	110/0
11	9	BRAD PAISLEY Little Moments (Arista)	8825	713	2822	+190	266720	17910	17	109/0
9	10	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	8627	438	2791	+145	252141	8448	13	110/0
14	11	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	7741	795	2444	+241	230240	20063	8	108/1
15	12	JIMMY WAYNE I Love You This Much (DreamWorks)	7323	891	2466	+276	201753	13115	20	109/0
16	13	TRACE ADKINS Hot Mama (Capitol)	7035	617	2346	+191	190006	6381	16	108/2
18	14	SARA EVANS Perfect (RCA)	6726	606	2111	+192	192221	12070	17	109/3
17	15	JO DEE MESSINA I Wish (Curb)	6701	335	2075	+42	190507	-960	25	106/0
19	16	JOSH TURNER Long Black Train (MCA)	5600	271	1966	+107	143634	1357	30	103/1
20	17	BUDDY JEWELL Sweet Southern Comfort (Columbia)	5326	735	1819	+241	146781	16892	11	106/4
22	18	CLINT BLACK Spend My Time (Equity Music Group)	4908	480	1534	+145	134186	9438	11	102/1
21	19	JOE NICHOLS Cool To Be A Fool (Universal South)	4723	234	1463	+106	121636	1476	17	94/3
23	20	KEITH URBAN You'll Think Of Me (Capitol)	4394	607	1362	+186	125111	15810	4	100/11
24	21	GARY ALLAN Songs About Rain (MCA)	4346	740	1350	+178	119543	19571	8	92/6
25	22	BLUE COUNTY Good Little Girls (Asylum/Curb)	4004	404	1211	+96	109929	10097	12	92/6
26	23	CRAIG MORGAN Every Friday Afternoon (BBR)	3880	324	1252	+91	114515	8869	22	86/1
27	24	DIERKS BENTLEY My Last Name (Capitol)	3223	188	1042	+82	92928	7691	11	89/11
28	25	CAROLYN DAWN JOHNSON Simple Life (Arista)	3046	328	960	+76	85691	9974	6	81/4

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**TWO MORE RCA HITS ADVANCE IN THE PLAYOFFS**

# CLAY walker

"I Can't Sleep"  
**BREAKER!!!**

R&R **33**

BB **34**

Add today!



# jeff "I WANNA MAKE YOU CRY" BATES

#3 "Most Added"  
27 first week stations!

Add it now!





January 13, 2004

LW	TW	ARTIST	Title	Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
39	26	RASCAL FLATTS	Mayberry	(Lyric Street)	2933	1926	886	+552	81874	53970	2	92/15
29	27	KELLIE COFFEY	Texas Plates	(BNA)	2815	91	929	+25	67151	-1320	14	84/2
30	28	BRIAN MCCOMAS	You're In My Head	(Lyric Street)	2577	12	835	+23	64805	-3642	12	72/1
32	29	TRACY LAWRENCE	Paint Me A Birmingham	(DreamWorks)	2211	320	731	+64	58050	9680	10	60/3
<b>Breaker</b>	30	PATTY LOVELESS	On Your Way Home	(Epic)	1803	256	661	+70	40316	3884	9	70/5
34	31	SHERYL CROW	The First Cut Is The Deepest	(A&M/Interscope/Mercury)	1771	153	485	+42	49337	2470	11	34/1
33	32	JAMES OTTO	Days Of Our Lives	(Mercury)	1741	-17	619	-56	40635	-1851	14	63/4
<b>Breaker</b>	33	CLAY WALKER	I Can't Sleep	(RCA)	1697	139	552	+59	38345	2278	4	68/9
37	34	PAT GREEN	Guy Like Me	(Republic/Universal South)	1275	116	362	+48	34234	5605	9	37/9
43	35	BIG & RICH	Wild West Show	(Warner Bros.)	1111	433	319	+164	28629	7935	2	53/30
38	36	SONYA ISAACS	No Regrets Yet	(Lyric Street)	1063	47	395	+15	22746	1457	6	45/3
40	37	LEANN RIMES	This Love	(Asylum/Curb)	1015	111	334	+38	25647	3352	3	41/3
44	38	RACHEL PROCTOR	Didn't I	(BNA)	846	263	315	+80	17873	7705	3	42/8
<b>Debut</b>	39	REBA MCENTIRE	Somebody	(MCA)	839	758	271	+235	19438	17017	1	44/34
41	40	KENNY ROGERS	Handprints On The Wall	(Dreamcatcher)	802	-38	350	-23	18546	-452	12	40/3
42	41	MARK WILLS	That's A Woman	(Mercury)	740	45	296	+21	13876	-833	6	42/6
<b>Debut</b>	42	DAVID LEE MURPHY	Loco	(Audium)	527	404	140	+96	12786	9435	1	10/6
45	43	GEORGE STRAIT	Honk If You Honky Tonk	(MCA)	524	76	114	+38	13625	2317	3	6/1
<b>Debut</b>	44	GEORGE STRAIT	Desperately	(MCA)	444	247	90	+45	10404	4419	1	10/8
<b>Debut</b>	45	WYNONNA	Flies On The Butter (You...)	(Curb)	412	233	108	+81	6082	1814	1	47/3
47	46	CROSS CANADIAN RAGWEED	Constantly	(Universal South)	365	30	42	+4	9876	1402	4	3/1
46	47	CHAD BROCK	You Are	(BBR)	340	-19	132	-1	6325	-1423	3	18/2
48	48	REBECCA LYNN HOWARD	I Need A Vacation	(MCA)	309	-4	124	+8	7429	-691	6	9/0
49	49	MERCYME	I Can Only Imagine	(INO/Curb)	292	30	57	+10	10587	351	3	5/0
50	50	LORRIE MORGAN	Do You Still Want To Buy ...	(Image/Quarterback)	270	62	126	+32	4890	-1246	2	14/0

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Putting

StedAsy

in the Driver's Seat with "Passenger Seat"

Look for the Download Link Monday 1/19 in Your E-mail from HiFi Fusion!

On Your Desk January 20

LYRIC STREET RECORDS

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**NEW & ACTIVE**

**EMERSON DRIVE** Last One Standing (*DreamWorks*)  
Total Plays: 76, Total Stations: 15, Adds: 10

**JEFF BATES** I Wanna Make You Cry (*RCA*)  
Total Plays: 61, Total Stations: 27, Adds: 21

**RHONDA VINCENT** If Heartaches Had Wings (*Rounder*)  
Total Plays: 26, Total Stations: 11, Adds: 10

*Songs ranked by total plays*

**MOST INCREASED POINTS**

ARTIST Title Label(s)	Total Pt. Increase
<b>RASCAL FLATTS</b> Mayberry ( <i>Lyric Street</i> )	+1926
<b>BROOKS &amp; DUNN</b> You Can't Take The Honky Tonk ... ( <i>Arista</i> )	+1784
<b>ALAN JACKSON</b> Remember When ( <i>Arista</i> )	+1617
<b>TOBY KEITH</b> American Soldier ( <i>DreamWorks</i> )	+1366
<b>TERRI CLARK</b> I Wanna Do It All ( <i>Mercury</i> )	+1223
<b>TIM MCGRAW</b> Watch The Wind Blow By ( <i>Curb</i> )	+1159
<b>KENNY CHESNEY</b> There Goes My Life ( <i>BNA</i> )	+1080
<b>TRACY BYRD</b> Drinkin' Bone ( <i>RCA</i> )	+1050
<b>JIMMY WAYNE</b> I Love You This Much ( <i>DreamWorks</i> )	+882
<b>MARTINA MCBRIDE</b> In My Daughter's Eyes ( <i>RCA</i> )	+795

**MOST ADDED**

ARTIST Title Label(s)	Adds
<b>REBA MCENTIRE</b> Somebody ( <i>MCA</i> )	34
<b>BIG &amp; RICH</b> Wild West Show ( <i>Warner Bros.</i> )	30
<b>JEFF BATES</b> I Wanna Make You Cry ( <i>RCA</i> )	21
<b>RASCAL FLATTS</b> Mayberry ( <i>Lyric Street</i> )	15
<b>KEITH URBAN</b> You'll Think Of Me ( <i>Capitol</i> )	11
<b>DIERKS BENTLEY</b> My Last Name ( <i>Capitol</i> )	11
<b>EMERSON DRIVE</b> Last One Standing ( <i>DreamWorks</i> )	10
<b>RHONDA VINCENT</b> If Heartaches Had Wings ( <i>Rounder</i> )	10
<b>CLAY WALKER</b> I Can't Sleep ( <i>RCA</i> )	9
<b>PAT GREEN</b> Guy Like Me ( <i>Republic/Universal South</i> )	9

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
<b>RASCAL FLATTS</b> Mayberry ( <i>Lyric Street</i> )	+552
<b>ALAN JACKSON</b> Remember When ( <i>Arista</i> )	+510
<b>BROOKS &amp; DUNN</b> You Can't Take The Honky Tonk Out ... ( <i>Arista</i> )	+498
<b>TOBY KEITH</b> American Soldier ( <i>DreamWorks</i> )	+460
<b>TIM MCGRAW</b> Watch The Wind Blow By ( <i>Curb</i> )	+389
<b>KENNY CHESNEY</b> There Goes My Life ( <i>BNA</i> )	+331
<b>TERRI CLARK</b> I Wanna Do It All ( <i>Mercury</i> )	+314
<b>TRACY BYRD</b> Drinkin' Bone ( <i>RCA</i> )	+308
<b>JIMMY WAYNE</b> I Love You This Much ( <i>DreamWorks</i> )	+276

**BLUE COUNTY**  
**"Good Little Girls"**

RR: 25 - 22 +96 BB: 27\* - 24\* +197

6 New Adds 85% of the panel

**CALLOUT AMERICA**

#15 overall #14 passion  
#10 male #16 female  
#6 25-34 #8 25-34 passion  
THIS IS FOR REAL!!!!

**LEANN RIMES "This Love"**

380,000 pieces sold in 7 weeks

RR: 40 - 37 BB: 42\* - 39\*

KZLA, WXTU, WYCD, WKLB,  
KWNR, KWJJ, KFKF, WGGY, KFRG

**APPEARANCES**

Tonight Show - Last Night National Anthem AFC  
Ryan Seacrest Show - Today Championship Game  
Ellen Degeneres - upcoming Grand Marshall Mardi Gras  
Major Dr. Pepper TV campaign airing now

**WYNONNA "Flies On The Butter"**  
SPECIAL APPEARANCE BY NAOMI JUDD

Already on: KNIX  
KPLX KSCS KYGO  
AIRPLAY 1/26



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**MOST PLAYED RECURRENTS**

ARTIST Title Label(s)	Total Plays
TOBY KEITH I Love This Bar ( <i>DreamWorks</i> )	2855
GEORGE STRAIT Cowboys Like Us ( <i>MCA</i> )	2413
CHRIS CAGLE Chicks Dig It ( <i>Capitol</i> )	2294
KEITH URBAN Who Wouldn't Wanna Be Me ( <i>Capitol</i> )	2236
DIERKS BENTLEY What Was I Thinkin'? ( <i>Capitol</i> )	2074
MONTGOMERY GENTRY Hell Yeah ( <i>Columbia</i> )	2025
PAT GREEN Wave On Wave ( <i>Republic/Universal South</i> )	1860
RASCAL FLATTS I Melt ( <i>Lyric Street</i> )	1850
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock ... ( <i>Arista</i> )	1736
GARY ALLAN Tough Little Boys ( <i>MCA</i> )	1702

**GOING FOR ADDS**

1/20	BILLY CURRINGTON I Got A Feelin' ( <i>Mercury</i> )
	CHRIS LEDOUX Horsepower ( <i>Capitol</i> )
	DAVID LEE MURPHY Loco ( <i>Audium</i> )
	EMERSON DRIVE Last One Standing ( <i>DreamWorks</i> )
	SHEDAISY Passenger Seat ( <i>Lyric Street</i> )
	TRINI TRIGGS Heaven On Earth ( <i>Curb</i> )
1/26	DIAMOND RIO We All Fall Down ( <i>Arista</i> )
	GEORGE STRAIT Desperately ( <i>MCA</i> )
	WYNONNA Flies On The Butter ( <i>Curb</i> )
2/2	CHRIS CAGLE I'd Be Lying ( <i>Capitol</i> )
	COLT PRATHER I Won't Go On And On ( <i>Epic</i> )
	JOE DIFFIE Tougher Than Nails ( <i>BBR</i> )
	MAVERICKS Air That I Breathe ( <i>Quarterback/Sanctuary</i> )



112 Country reporters. Songs ranked by total points for the airplay week of 1/4-1/10. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

**# 2 MOST ADDED**

**35**  
RR

**Big & Rich**

**38**  
BB

**Wild West Show**

53 Stations out of the box



Making a BIG statement & striking it RICH

January 13, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	<b>KENNY CHESNEY</b> There Goes My Life (BNA)	5923	187	4329	+147	131219	3967	12	111/0
2	2	<b>ALAN JACKSON</b> Remember When (Arista)	5772	435	4252	+279	127379	10343	10	111/0
3	3	<b>BROOKS &amp; DUNN</b> You Can't Take The Honky Tonk ... (Arista)	5690	385	4218	+262	125375	8935	17	109/0
4	4	<b>RODNEY ATKINS</b> Honesty (Write Me A List) (Curb)	4923	198	3642	+160	108047	3732	27	109/0
5	5	<b>BRAD PAISLEY</b> Little Moments (Arista)	4520	293	3301	+195	100084	6592	18	111/0
7	6	<b>TERRI CLARK</b> I Wanna Do It All (Mercury)	4490	453	3376	+353	98700	8980	19	110/1
8	7	<b>TIM MCGRAW</b> Watch The Wind Blow By (Curb)	4388	415	3282	+322	97556	9074	11	110/0
10	8	<b>TOBY KEITH</b> American Soldier (DreamWorks)	4303	604	3239	+460	93659	12633	7	109/2
6	9	<b>TRACY BYRD</b> Drinkin' Bone (RCA)	4221	156	3172	+84	93092	3945	22	106/0
9	10	<b>SHANIA TWAIN</b> She's Not Just A Pretty Face (Mercury)	4074	132	3070	+123	89702	2937	13	109/1
14	11	<b>JIMMY WAYNE</b> I Love You This Much (DreamWorks)	3766	252	2757	+174	83946	5916	20	109/0
13	12	<b>TRACE ADKINS</b> Hot Mama (Capitol)	3757	178	2715	+130	82839	4047	17	109/2
15	13	<b>MARTINA MCBRIDE</b> In My Daughter's Eyes (RCA)	3568	288	2682	+222	77804	5571	8	108/2
18	14	<b>SARA EVANS</b> Perfect (RCA)	3419	442	2481	+324	74043	8669	16	108/1
16	15	<b>JO DEE MESSINA</b> I Wish (Curb)	3138	-55	2273	-105	70641	-1510	24	98/0
20	16	<b>BUDDY JEWELL</b> Sweet Southern Comfort (Columbia)	2907	294	2105	+208	64204	5842	12	105/7
19	17	<b>JOSH TURNER</b> Long Black Train (MCA)	2675	-44	2022	-4	59924	-387	26	91/8
21	18	<b>GARY ALLAN</b> Songs About Rain (MCA)	2630	351	1965	+235	56630	6635	8	105/5
23	19	<b>KEITH URBAN</b> You'll Think Of Me (Capitol)	2328	393	1749	+302	51074	8681	5	102/8
22	20	<b>JOE NICHOLS</b> Cool To Be A Fool (Universal South)	2311	155	1797	+122	48094	2700	17	87/0
25	21	<b>CLINT BLACK</b> Spend My Time (Equity Music Group)	2037	204	1468	+136	46721	4437	11	90/12
17	22	<b>LONESTAR</b> Walking In Memphis (BNA)	2018	-1243	1374	-852	43374	-23574	23	74/0
28	23	<b>DIERKS BENTLEY</b> My Last Name (Capitol)	1848	160	1405	+129	39611	3164	11	82/7
29	24	<b>BLUE COUNTY</b> Good Little Girls (Asylum/Curb)	1836	187	1357	+139	41474	3975	13	84/8
26	25	<b>CRAIG MORGAN</b> Every Friday Afternoon (BBR)	1805	28	1298	+14	39617	471	22	80/2

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## WORKING YOUR RECORDS!

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**GOING FOR ADDS**

FOR MORE INFORMATION CONTACT:

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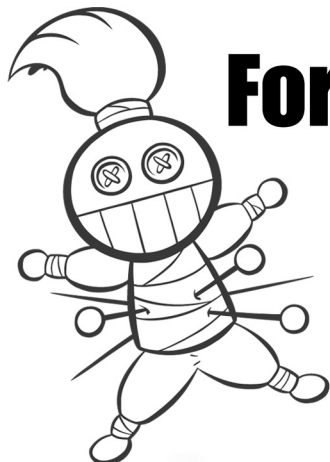
**PROMO E-MAIL**

**GOING FOR ADDS**

January 13, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
30	<b>26</b>	CAROLYN DAWN JOHNSON Simple Life (Arista)	1637	316	1254	+227	35477	6522	6	85/6
36	<b>27</b>	RASCAL FLATTS Mayberry (Lyric Street)	1414	598	1078	+449	31931	13819	2	90/36
31	<b>28</b>	BRIAN MCCOMAS You're In My Head (Lyric Street)	1394	91	995	+55	31660	2170	15	63/1
32	<b>29</b>	KELLIE COFFEY Texas Plates (BNA)	1182	70	928	+49	24301	1397	14	67/3
33	<b>30</b>	CLAY WALKER I Can't Sleep (RCA)	1133	107	812	+80	25936	2622	5	62/5
34	<b>31</b>	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	1121	202	819	+131	23935	3590	11	59/9
37	<b>32</b>	PATTY LOVELESS On Your Way Home (Epic)	943	166	736	+114	20021	2806	9	60/8
39	<b>33</b>	PAT GREEN Guy Like Me (Republic/Universal South)	918	312	696	+245	19666	6398	2	68/24
35	<b>34</b>	JAMES OTTO Days Of Our Lives (Mercury)	828	19	668	+13	17201	7	13	49/2
40	<b>35</b>	MARK WILLS That's A Woman (Mercury)	641	45	519	+35	12934	946	7	43/1
38	36	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	593	-89	440	-66	12624	-1397	12	41/1
41	<b>37</b>	SONYA ISAACS No Regrets Yet (Lyric Street)	578	103	409	+69	12439	1945	7	36/2
47	<b>38</b>	REBA MCENTIRE Somebody (MCA)	469	245	371	+197	9547	4985	2	42/26
44	<b>39</b>	LEANN RIMES This Love (Asylum/Curb)	468	116	365	+61	9543	2810	4	34/3
46	<b>40</b>	BIG & RICH Wild West Show (Warner Bros.)	377	121	271	+94	7752	2226	2	32/18
45	<b>41</b>	LORRIE MORGAN Do You Still Want To Buy ... (Image/Quarterback)	364	23	300	+13	6714	404	9	26/0
50	<b>42</b>	RACHEL PROCTOR Didn't I (BNA)	305	117	227	+67	6523	2679	3	21/6
<b>Debut</b>	<b>43</b>	EMERSON DRIVE Last One Standing (DreamWorks)	292	180	202	+112	6100	3885	1	22/13
49	44	CHAD BROCK You Are (BBR)	212	-4	193	-6	4489	-149	3	15/0
-	<b>45</b>	MEMARIE Leave Me Alone (Cupit Music)	206	35	182	+27	3378	630	2	16/0
<b>Debut</b>	<b>46</b>	BILLY CURRINGTON I Got A Feelin' (Mercury)	153	32	152	+29	2374	500	1	15/5
<b>Debut</b>	<b>47</b>	DAVID LEE MURPHY Loco (Audium)	149	98	120	+78	2862	1687	1	12/9
<b>Debut</b>	<b>48</b>	GEORGE STRAIT Desperately (MCA)	133	122	115	+105	2289	2029	1	14/13
<b>Debut</b>	<b>49</b>	RHONDA VINCENT If Heartaches Had Wings (Rounder)	130	50	97	+27	2577	1101	1	8/2
<b>Debut</b>	<b>50</b>	JEFF BATES I Wanna Make You Cry (RCA)	121	56	103	+41	2548	1031	1	12/7

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Liz Laud 800.798.5663 or  
liz@radiovoodoo.com for a demonstration

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**MOST ADDED**

ARTIST Title Label(s)	Adds
RASCAL FLATTS Mayberry (Lyric Street)	36
REBA MCENTIRE Somebody (MCA)	26
PAT GREEN Guy Like Me (Republic/Universal South)	24
BIG & RICH Wild West Show (Warner Bros.)	18
EMERSON DRIVE Last One Standing (DreamWorks)	13
GEORGE STRAIT Desperately (MCA)	13
CLINT BLACK Spend My Time (Equity Music Group)	12
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	9
DAVID LEE MURPHY Loco (Audiium)	9

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
TOBY KEITH American Soldier (DreamWorks)	+460
RASCAL FLATTS Mayberry (Lyric Street)	+449
TERRI CLARK I Wanna Do It All (Mercury)	+353
SARA EVANS Perfect (RCA)	+324
TIM MCGRAW Watch The Wind Blow By (Curb)	+322
KEITH URBAN You'll Think Of Me (Capitol)	+302
ALAN JACKSON Remember When (Arista)	+279
BROOKS & DUNN You Can't Take The Honky Tonk Out ... (Arista)	+262
PAT GREEN Guy Like Me (Republic/Universal South)	+245
GARY ALLAN Songs About Rain (MCA)	+235

**MOST INCREASED POINTS**

ARTIST Title Label(s)	Total Pt. Increase
TOBY KEITH American Soldier (DreamWorks)	+604
RASCAL FLATTS Mayberry (Lyric Street)	+598
TERRI CLARK I Wanna Do It All (Mercury)	+453
SARA EVANS Perfect (RCA)	+442
ALAN JACKSON Remember When (Arista)	+435
TIM MCGRAW Watch The Wind Blow By (Curb)	+415
KEITH URBAN You'll Think Of Me (Capitol)	+396
BROOKS & DUNN You Can't Take The Honky Tonk Out ... (Arista)	+385
GARY ALLAN Songs About Rain (MCA)	+351
PAT GREEN Guy Like Me (Republic/Universal South)	+314

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Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
ALAN JACKSON Remember When (Arista)	4.39	4.40	98%	15%	4.41	4.43	4.39
KENNY CHESNEY There Goes My Life (BNA)	4.30	4.25	98%	19%	4.25	4.38	4.16
BRAD PAISLEY Little Moments (Arista)	4.22	4.23	97%	16%	4.22	4.25	4.21
TOBY KEITH American Soldier (DreamWorks)	4.21	4.33	95%	16%	4.22	4.28	4.19
TOBY KEITH I Love This Bar (DreamWorks)	4.12	4.11	100%	34%	4.15	4.14	4.16
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	4.07	4.07	99%	27%	4.07	4.08	4.07
GEORGE STRAIT Cowboys Like Us (MCA)	4.07	4.09	96%	26%	4.11	4.04	4.15
TERRI CLARK I Wanna Do It All (Mercury)	4.03	4.07	96%	25%	4.03	4.02	4.04
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	4.03	4.06	92%	19%	4.06	4.18	3.97
JIMMY WAYNE I Love You This Much (DreamWorks)	4.02	3.95	92%	21%	4.02	4.24	3.86
KEITH URBAN You'll Think Of Me (Capitol)	4.02	-	62%	7%	4.00	4.20	3.86
BUDDY JEWELL Sweet Southern Comfort (Columbia)	3.98	4.04	80%	12%	4.00	4.03	3.98
TRACY BYRD Drinkin' Bone (RCA)	3.97	3.99	96%	26%	3.95	3.97	3.94
SARA EVANS Perfect (RCA)	3.97	4.04	90%	20%	3.97	3.96	3.98
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.96	3.99	91%	24%	3.95	4.14	3.82
DIAMOND RIO Wrinkles (Arista)	3.95	4.00	88%	23%	3.93	4.11	3.81
TIM MCGRAW Watch The Wind Blow By (Curb)	3.95	3.98	88%	20%	3.94	4.19	3.76
CLINT BLACK Spend My Time (Equity Music Group)	3.95	3.90	79%	11%	3.98	3.97	3.98
GARY ALLAN Songs About Rain (MCA)	3.94	3.98	76%	11%	3.92	3.93	3.91
JOE NICHOLS Cool To Be A Fool (Universal South)	3.93	3.95	85%	15%	3.92	3.98	3.89
JO DEE MESSINA I Wish (Curb)	3.92	3.95	89%	22%	3.93	4.01	3.87
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.90	4.01	84%	19%	3.88	4.00	3.80
BLUE COUNTY Good Little Girls (Asylum/Curb)	3.90	3.96	62%	9%	3.86	3.97	3.79
DIERKS BENTLEY My Last Name (Capitol)	3.89	4.02	75%	11%	3.88	3.88	3.88
CRAIG MORGAN Every Friday Afternoon (BBR)	3.89	4.01	70%	15%	3.90	4.05	3.80
CHRIS CAGLE Chicks Dig It (Capitol)	3.85	3.90	98%	34%	3.79	3.87	3.74
JOSH TURNER Long Black Train (MCA)	3.83	3.92	84%	23%	3.83	3.89	3.80
LONESTAR Walking In Memphis (BNA)	3.77	3.81	99%	36%	3.73	3.91	3.60
TRACE ADKINS Hot Mama (Capitol)	3.77	3.88	91%	22%	3.78	3.97	3.66

Total sample size is 529 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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# Reba "Somebody" #1 MOST ADDED

Somewhere out there is somebody who didn't add it.

## NEXT WEEK??

MCA

34 First Week Adds • 44 First Week Stations