

## Josh Gracin

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LYRIC STREET RECORDS



## ASCAP Crowns Country Songwriters

Legendary songwriter **Jimmy Webb, John Rich, Brett James, Rivers Rutherford** and Sony/ATV Music Publishing were among the top honorees at the 2006 ASCAP Country Music Awards, held earlier Oct. 23 in Nashville. "Jesus, Take the Wheel" was named country song of the year. The performing-rights organization honored its own during its 44th annual awards presentation, which was held at the historic Ryman Auditorium.

One of the evening's highlights was a special tribute to Webb, the ASCAP Voice of Music Award honoree. The three-time Grammy Award winner treated guests to a performance of three of his biggest hits: "By the Time I Get to Phoenix," "Wichita Lineman" and "Galveston." The tribute also included a guest appearance by Glen Campbell, the singer of those songs.

Among the evening's top winners were James and Rutherford, who tied for songwriter of the year honors; Rich, as songwriter-artist of the year; and Sony/ATV as publisher of the year. Meanwhile, Dierks Bentley, Kristen Hall, Kerry Kurt Phillips, Monty Powell, Jeremy Spillman, David R. Turnbull IV, Gretchen Wilson and Craig Wiseman were among those honored for writing the most-performed country songs of the last year.

Among the music publishers receiving multiple honors were BMG Songs, Cornman Music, Dimensional Music Publishing, EMI Music Publishing, Greater Good Songs, Hoosier Mama, Lanark Village Tunes, Major Bob Music, Mempherfield Music, Rich Texan Music, Sea Gayle Music, Stage Three Music, Universal Music Publishing, and Warner/Chappell Music Group.

As part of the event, Nashville mayor Bill Purcell declared Oct. 22-28 "Celebrating Songwriters Week."

In other annual awards news, legendary songwriters **Jimmy Buffett, Hugh Prestwood** and **Jim Weatherly** were inducted into the Nashville Songwriters Hall of Fame at a ceremony on Oct. 22. The induction was held in conjunction with the annual Nashville Songwriters Association International awards gala to honor top songwriters and their songs.

NSAI's professional songwriter members voted "Jesus, Take the Wheel," written by Brett James, Hillary Lindsey and Gordie Sampson, as their song of the year. For the third time in four years, songwriter of the year honors went to Jeffrey Steele, co-writer of such hits as "What Hurts the Most" (Rascal Flatts) and "Something to Be Proud Of" (Montgomery Gentry).

A tie in the songwriter-artist of the year category presented honors to both Toby Keith ("As Good As I Once Was"/"A Little Too Late") and Phil Vassar ("Last Day of My Life"/"Good Ole Days").

Trisha Yearwood and Michael Johnson paid tribute to Prestwood by treating the audience to a sampling of his legendary songs. Yearwood performed "The Song Remembers When," while Johnson revisited his chart success with the Prestwood-penned tunes "That's That" and "The Moon Is Still Over Her Shoulder."

"American Idol" finalist and two-time Dove Award nominee George Huff and Skip Ewing celebrated Weatherly, whose classics include "Midnight Train

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# dierks bentley

"every mile a memory"

**#1** Billboard/R&R

**#1** CA/Mediabase

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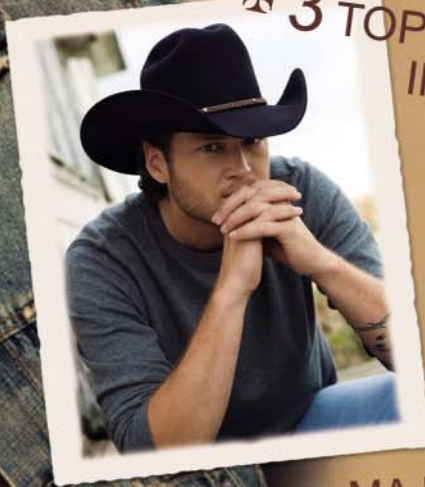
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IN A ROW

⌘ 3 #1 SONGS

⌘ 5 #1 VIDEOS

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RASCAL FLATTS  
AND TOBY KEITH



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to Georgia," "Neither One of Us (Wants to Be the First to Say Goodbye)" and "You're the Best Thing That Ever Happened to Me" and "Someone Else's Star."

Big & Rich joined with Marshall Chapman and Buzz Cason to honor Buffett, whose catalog includes such hits as "Margaritaville" and "Come Monday," as well as "Volcano," "Changes in Latitudes" and "Son of a Son of a Sailor."

### ON THE CHARTS: Bentley Tops Both Singles Charts, Album On Deck

After claiming top honors on the spins-based R&R Country Indicator chart last week, **Dierks Bentley's** "Every Mile a Memory" (Capitol Nashville) claims a second week atop that list and gains 3.1 million audience impressions to rule this week's R&R Country chart. With more than 35 million impressions during the Oct. 16-22 tracking period, "Memory" fends off strong competition from Carrie Underwood's "Before He Cheats" (Arista Nashville), which bullets in the runner-up slot with 34.6 million impressions, up 1.6 million.

Top audience contributors for Bentley's song are: WUSN/Chicago (1.1 million impressions); KILT/Houston (1.0 million); KSCS/Dallas (978,000); KPLX/Dallas (942,000); WKHX/Atlanta (890,000). The total plays column is led by KTYS/Dallas, with 91 detections, followed by WVCN/Columbus, Ga. (62), WOGI/Pittsburgh (57), WYGY/Cincinnati (65) and KTTS/Springfield, Mo. (54).

Bentley's new "Long Trip Alone" album is expected to arrive at or near the top of Billboard's Top Country Albums on Wednesday morning (Oct. 25). Watch Wednesday's **R&R Country Daily** for complete details, or visit [www.billboard.biz](http://www.billboard.biz) for complete retail chart activity.

Also noteworthy on the R&R Country chart is a pair of honors for George Strait's "It Just Comes Natural" (MCA Nashville), which takes the Most Increased Audience (up 3.4 million) and crosses the Airpower threshold (top 20 in spins and audience for the first time, with increases in both) with a 23-19 leap. Joining Strait in the Airpower circle is Jason Aldean's "Amarillo Sky" (Broken Bow), which steps 21-20.

### This Week At Callout America

Bullseye President John Hart offers our weekly analysis of the company's country callout research. View more detailed information at <http://data.bullsi.com/bullseye/radioandrecords>.

**"Dierks Bentley's** 'Every Mile a Memory' moves strong from last week's No. 4 into the No. 1 position at Callout America, and the No. 2 passion song up from No. 7. Strong growth and a big 20-to-1 positive-to-negative ratio are clear indications of how strong this song is and the growth potential that's in place. This song will continue to dominate at callout.

**"Sugarland,** at just 12 weeks of age on 'Want To,' are showing strong listener support as the No. 2 song, up from No. 5, and the No. 6 passion song — up from No. 13. Men rank this song at No. 1 and women at No. 2. With core 35-44s the strength at No. 2, there are no red flags, just clear sailing.

**"Heartland** are still in the power mix with 'I Loved Her First,' ranking at No. 3 and the No. 4 passion song. This song is the No. 3 song across all demos, No. 4 with men and No. 5 with females.

**"Tim McGraw** moves into the top five with 'My Little Girl' at No. 5, up strong from No. 11. This song is also the No. 3 'Like A Lot' song, up from No. 9. Females rank the song at No. 3 and core listeners 35-44 rank it at No. 5.

**"Trace Adkins** stays strong and well in front of the spin charts as listeners rank 'Ladies Love Country Boys' at No. 9 and as the No. 7 passion song."

Concurrently, **Darryl Worley's** "I Just Came Back From a War" (903 Music) takes the lone Breaker award this week (awarded to songs that show Nielsen BDS-supplied detections at 60% of the monitored panel for the first time) and rises 43-39. Don't miss this week's **R&R Country** column in the Oct. 27 print edition, where Worley discusses the new single and how it

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## #7 at Rate The Music with 25 to 34's!

### "Too Late To Worry" JoDee Messina

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differs from "Have You Forgotten," which topped the Nielsen BDS-driven chart for seven weeks in 2003. Worley and Wynn Varble wrote both songs.

### RADIO NEWS: New Sales Chief For Clear Channel Washington-Baltimore

Clear Channel has appointed **Ivan Blank** to National Director/Sales for its revamped 11-station cluster in the Washington, D.C.-Baltimore region, which includes country stations WPOC/Baltimore and WMZQ/Washington. He'll work with the management team of Clear Channel regional VP Dave Pugh, director of sales Hartley Adkins and all the GSMs in Washington and Baltimore.

The radio industry's lobbying voice in Washington, D.C., the NAB, on Monday told the FCC it should reform its local ownership rules to reflect the "vast technological and marketplace changes that have already occurred and are only accelerating today." In a 139-page filing with the FCC addressing the 2006 Quadrennial Regulatory Review, the 2002 Biennial Regulatory Review, cross-ownership, multiple ownership of radio stations in local markets and the definition of radio markets, the NAB seeks to ensure "that local broadcasters are not hampered by outmoded regulation in their efforts to compete and serve their audiences in today's digital, multichannel environment." That freedom, says the group, "would clearly be in the public interest."

The NAB says the FCC "must reject calls for stringent ownership restrictions on local radio" while arguing that programming diversity has continued to increase since Congress opened the door to "more efficient and economically viable radio ownership" with the Telecom Act of 1996. The NAB also argues that despite consolidation of radio stations, outlets today serve "very diverse audiences, including minority groups, with entertainment and informational programming targeted to their needs and interests." The document adds that the cost of radio ads has not increased and that there is still a significant number of standalones and stations that are part of local duopolies in their respective markets.

"NAB supports continuing relaxation of the radio-ownership rules," the filing says, noting that even since

the 1996 act, a series of competitors have emerged, including satellite radio, Internet streaming, podcasting, online music sites, MP3 players and even mobile phones.

The NAB's team of lawyers, consisting of Marsha MacBride, Jane Mago, Jerianne Timmerman, Ann West Bobeck and Scott Goodwin, urged the FCC to "approach its review ... with an eye toward maintaining the vibrancy of the broadcast industry so that it can continue to provide the vital service that all Americans have come to expect."

The NAB believes the FCC must recognize the continuing proliferation of media outlets accessible to American consumers and the profound impact such proliferation has had on the broadcast industry. The group stresses that the current regulations were established "decades ago in a very different media environment." The group notes that technological advancements, the growth of multichannel video and audio outlets and the Internet and an expansion in the number of broadcast outlets in the past several decades have altered the media marketplace.

"Consumers now have access to a vast array of information and entertainment from broadcast and nonbroadcast outlets," argues the NAB. And with the explosion of such outlets, "traditional broadcasters are struggling to maintain their audience and advertising shares in a 'sea of competition.'" And it's gotten even tougher with the fast spread of broadband and new video and audio Internet applications that have become strong competitors to free, over-the-air-broadcasters, asserts the NAB. In light of these changes, pleads the NAB, the FCC must "seriously consider whether the current broadcast-ownership rules continue to serve the agency's stated goals of competition, diversity and localism. NAB believes that they do not."

The NAB also wants the FCC to drop the cross-ownership ban that prevents newspapers and

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# Keith Anderson

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radio and television outlets to be owned and operated by the same entity. "The ban inhibits the development of new innovative media services," says the NAB, "especially online and digital services, and precludes struggling broadcast and newspaper entities, particularly those in smaller markets, from joining together to improve, or at least maintain, existing local news operations." The NAB adds that the FCC was correct during its last review of cross-ownership rules when it determined that the "blanket ban on newspaper-broadcast cross-ownership no longer served the public interest."

The NAB contends that the need for a level regulatory playing field is "particularly urgent." It says that radio stations are providing "a wide range of programming targeted for diverse audiences, including minority groups and groups with niche tastes and interests," adding, "joint ownership of media outlets in local markets does not significantly inhibit expression of diverse viewpoints by these commonly owned outlets."

— Jeffrey Yorke, Washington, D.C.

**Vernon Irvin**, a 20-year marketing executive who since 2003 has served as executive VP/GM in the communications services group of VeriSign, will join XM Satellite Radio as chief marketing officer, effective Nov. 14. Irvin, 45, will oversee XM's strategic marketing efforts with responsibility for a number of operating groups, including media and brand marketing; retail, direct and partnership marketing; and marketing operations, which includes service offerings, pricing, retention and market research. He will report to the newly arrived XM president/COO, Nate Davis.

In an unrelated story, XM has set Nov. 6 as the date it will issue its third-quarter financial results. It plans to conduct a teleconference at 11 a.m. ET that day. To listen, call 877-265-5808 10 minutes before the start or go to [www.xmradio.com](http://www.xmradio.com).

— Jeffrey Yorke, Washington, D.C.

## BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Dixie Chicks, Pete Yorn Acer Arena</b> Sydney, Australia Oct. 9-10	16,447	\$1,315,805
<b>Rascal Flatts, Gary Allan, Katrina Elam</b> New York State Fair Syracuse, N.Y. Aug. 30	14,836	\$733,382
<b>Rascal Flatts, Gary Allan, Katrina Elam</b> Verizon Wireless Amphitheater Charlotte, N.C. Sept. 15	18,979	\$723,547
<b>Toby Keith, Joe Nichols</b> New York State Fair Syracuse, N.Y. Aug. 29	14,897	\$712,602
<b>Rascal Flatts, Gary Allan, Katrina Elam</b> Alltel Pavilion at Walnut Creek Raleigh, N.C. Sept. 16	20,002	\$694,331

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2006, VNU Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

### ON THE ROW: New Revolution Gets New Northeast Regional

New Revolution, the exclusive promotion label for Midas Records, has upped **Maurisa Halicky** to manager of Northeast promotion. Halicky will be based in Nashville and will report to New Revolution promotion co-heads Rob Dalton and Jeff Solima. She was previously an administrative assistant at New Revolution and at Solima's now-shuttered Hit Squad promotion firm. She begins her new role immediately and can be reached at 615-329-8456 or [ris0815@aol.com](mailto:ris0815@aol.com).

**Miranda Lambert, Little Big Town, Sugarland** and **Josh Turner** join the lineup of performers at the Country Music Association Awards, which take place Nov. 6 in Nashville.

In addition, "American Idol" alumna **Kellie Pickler**, **LeAnn Rimes**, **Barbara Mandrell** and rockers **Jon Bon Jovi** and **Richie Sambora** will present awards on the show.

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"The 40th Annual CMA Awards" air live Monday, Nov. 6 at 8 p.m. ET on ABC

**CD GALLERY**

**Vince Gill "These Days" (MCA Nashville)**

**Producers: Vince Gill, John Hobbs, Justin Niebank**



Vince Gill has added his golden guitar and tenor voice to innumerable country projects, and non-country artists ranging from Barbra Streisand to The Chieftains frequently come calling. So it's no surprise that when Gill approached some of his favorites

to appear on this remarkable four-disc set, everyone from Sheryl Crow, Michael McDonald and Del McCoury to Bonnie Raitt and Emmylou Harris came running. Ranging from traditional country and bluegrass to jazz and rock, the package has four distinct components: "Workin' on a Big Chill: The Rockin' Record," "The Reason Why: The Groovy Record," "Some Things Never Get Old: The Country & Western Record" and "Little Brother: The Acoustic Record," and Gill had a hand in writing all 43 tracks. There's a lot to love here and picking a favorite is nearly impossible, but Gill's duet with Diana Krall on "Faint of Heart" evokes images of an intimate performance in a dark, smoky bar that draws the listener right in. — Ken Tucker

This week's new album releases (in stores Oct. 24):

- Taylor Swift "Taylor Swift" (Big Machine)
- George Jones & Merle Haggard "Kickin' Out the Footlights ... Again" (Bandit/Welk)
- Montgomery Gentry "Some People Change" (Columbia/SBN)
- Alabama "Alabama: Songs of Inspiration" (RCA/SBN)
- Asleep at the Wheel "Best of Asleep at the Wheel" (Madacy)

**Dates & Deadlines:**

- Oct. 22:** 37th annual NSAI/Nashville Songwriter Foundation Awards, Nashville. Details at [www.nashvillesongwriters.com](http://www.nashvillesongwriters.com).
- Oct. 23:** 44th annual ASCAP Country Music Awards, Nashville. Details at [www.ascap.com](http://www.ascap.com).
- Oct. 25:** SOLID "MySpace on Music Row — Panel & Showcase," Nashville. Details at [www.solidnashville.com](http://www.solidnashville.com).
- Oct. 30:** Second annual Broadway Meets Country Benefit, Nashville. Details at [www.cmaworld.com](http://www.cmaworld.com).
- Nov. 1:** A 50-Year Musical Journey with Steve Cropper, Nashville. Details at [www.tjmartellfoundation.com](http://www.tjmartellfoundation.com).
- Nov. 2:** Music 4 TN Kids Auction, Nashville. Details at [www.music4tnkids.com](http://www.music4tnkids.com).
- Nov. 4:** 54th annual BMI Country Awards, Nashville. Details at [www.bmi.com](http://www.bmi.com).
- Nov. 5:** Annual SESAC Country Awards, Nashville. Details at [www.sesac.com](http://www.sesac.com).
- Nov. 6:** 40th annual Country Music Association Awards, Nashville. Details at [www.cmaworld.com](http://www.cmaworld.com).
- Nov. 9:** 12th annual Inspirational Country Music Awards, Nashville. Details at [www.ccma.cc](http://www.ccma.cc).
- Nov. 20:** 10th annual Christmas for Kids Benefit Concert, Nashville. Details at [www.christmas4kids.org](http://www.christmas4kids.org).
- Jan. 28-31, 2007:** Country In The Rockies, Steamboat Springs, Colo. Details at [www.citr.org](http://www.citr.org).
- Feb. 28-Mar.2, 2007:** Country Radio Seminar 38, Nashville. Details at [www.crb.org](http://www.crb.org).
- Mar. 26-31, 2007:** 15th annual Tin Pan South Songwriters Festival. Details at [www.tinpansouth.com](http://www.tinpansouth.com).
- April 16, 2007:** CMT Music Awards, Nashville. Details at [www.cmt.com](http://www.cmt.com).
- April 25, 2007:** GMA Music Awards, Nashville. Details at [www.gospelmusic.org](http://www.gospelmusic.org).
- June 7-10, 2007:** CMA Music Festival, Nashville, Details at [www.cmaworld.com](http://www.cmaworld.com).
- June 7-10, 2007:** CMA Music Festival, Nashville, Details at [www.cmaworld.com](http://www.cmaworld.com).

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CA: **20\*** - **19\***

Callout America

- 74% Of Callout America Respondents Want To Hear EMD More Often
- All Male 25-54 Trending... 11 to 10 to 6

**Mediabase:**

- #1 Males 35-44
- #2 Males All Ages
- #4 Adults All Ages (#3 Net Positives)
- #4 Adults 35-44 (#2 Net Positives)
- #9 Females 35-44 (#7 Net Positives)
- #10 Adults 25-34 (#9 Net Positives)
- #10 Females All Ages
- #11 Females 25-34 (#10 Net Positives)

**Overall TP Rankers**

- #7 25-54 (Trending... 13 to 12 to 7)
- #4 25-34
- #6 35-44 (Trending... 12 to 11 to 6)
- #16 45-54
- #5 25-44

**Overall Passion Rankers**

- #15 25-54 (Trending... 18 to 17 to 15)
- #13 25-34
- #13 35-44
- #21 45-54
- #14 25-44

**Female TP Rankers**

- #9 25-54 (Trending... 12 to 14 to 9)
- #6 25-34
- #7 35-44
- #17 45-54
- #6 25-44

**Female Passion Rankers**

- #16 25-54
- #12 25-34
- #11 35-44
- #27 45-54
- #10 25-44

**TOP (5) MarketWatch Cities Ranked By TP**

- SLC #1
- Portland #2
- Rochester #3
- Charleston #4
- Cincinnati #5



## MUSICNOTES World Series Yells 'Batter Up' with Country Acts

Trace Adkins will perform the national anthem prior to game three of the 2006 World Series on Tuesday (Oct. 24) at Busch Stadium in St. Louis. Adkins teamed up with Major League Baseball to launch the worldwide online debut of his single "Swing" at MLB.com earlier this year. Jo Dee Messina will also perform during game three, and Sugarland will perform Oct. 25 during game four.

ABC-TV's "Dancing With the Stars" will feature Martina McBride as a performer on "Dancing With the Stars the Results Show," Wednesday, Oct. 25 at 8 p.m. ET. She will sing "I Never Promised You a Rose Garden" and "This One's for the Girls."

Cracker Barrel Old Country Store's exclusive album "Songs Of The Year" will get a boost Oct. 26 when Deana Carter and Heart perform on CBS-TV's "The Late, Late Show With Craig Ferguson." Carter and Heart will perform "Go Rest High on That Mountain," originally recorded by Vince Gill (with Ricky Skaggs and Patty Loveless).

Glen Campbell will host a press conference Thursday, Oct. 26 at noon to donate one of his personal guitars to the Musician's Hall of Fame & Museum in Nashville.

### VIDEO ADDS

#### CMT

VINCE GILL The Reason Why

#### CMT PURE COUNTRY

JIM LAUDERDALE I Met Jesus In A Bar  
KELLIE PICKLER Red High Heels  
VINCE GILL The Reason Why

#### GREAT AMERICAN COUNTRY

KELLIE PICKLER Red High Heels  
VINCE GILL The Reason Why



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HitPredictor

#### SONGS WITH HIT POTENTIAL

	CHART RANK
DIERKS BENTLEY Every Mile A Memory (Capitol) (81.2)	1
RASCALL FLATTS My Wish (Lyric Street) (91.9)	4
KENNY CHESNEY You Save Me (BNA) (92.5)	5
SUGARLAND Want To (Mercury)(93.2)	7
TIM MCGRAW My Little Girl (Curb) (88.3)	9
MONTGOMERY GENTRY Some People Change (Columbia)(83.7)	12
BRAD PAISLEY She's Everything (Arista)(84.9)	14
LONESTAR Mountains (BNA) (89.6)	15
TOBY KEITH Crash Here Tonight (Show Dog) (92.3)	16
TAYLOR SWIFT Tim McGraw (Big Machine) (76.1)	17
GEORGE STRAIT It Just Comes Natural (MCA Nashville) (91.8)	19
JASON ALDEAN Amarillo Sky (Broken Bow)(81.0)	20
TRENT TOMLINSON One Wing In The Fire (Lyric Street) (89.4)	24
RODNEY ATKINS Watching You (Curb) (93.0)	25
SARA EVANS You'll Always Be My Baby (RCA) (89.5)	30
PHIL VASSAR The Woman In My Life (Arista) (94.4)	31
CHRIS YOUNG Drinkin' Me Lonely (RCA)(76.8)	45
JAKE OWEN Startin' With Me (RCA) (88.2)	48
BILLY CURRINGTON Good Directions (Mercury) (90.7)	53

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## BREAKING NEWS AT UNIVERSAL RECORDS SOUTH!

**Joe Nichols**

**"I'll Wait For You"**

Bullet in the 20's  
on both Charts

What are YOU  
Waiting for?

**Katrina Elam**

**"Love Is"**

Bulleter at  
Both Charts

The record  
that won't quit!

**Rockie Lynne**

**"More"**

Chart Debut at BDS

3 Weeks Early

**John Mellencamp**

**"Our Country"**

The Song  
that's already an  
American Anthem...  
Coming Soon!

**THESE AREN'T JUST RUMORS, THESE ARE THE FACTS!**



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Stations
3	1	<b>DIERKS BENTLEY</b> Every Mile A Memory ( <i>Capitol Nashville</i> )	350256	+31300	5212	+280	17	131/0
2	2	<b>CARRIE UNDERWOOD</b> Before He Cheats ( <i>Arista/Arista Nashville</i> )	346469	+15875	5108	+444	14	130/0
1	3	<b>HEARTLAND</b> I Loved Her First ( <i>Lofton Creek</i> )	336868	-16770	4889	-196	17	127/0
7	4	<b>RASCAL FLATTS</b> My Wish ( <i>Lyric Street</i> )	312956	+25176	4335	+367	11	131/0
5	5	<b>KENNY CHESNEY</b> You Save Me ( <i>BNA</i> )	309852	+6937	4499	+186	12	131/0
6	6	<b>KEITH URBAN</b> Once In A Lifetime ( <i>Capitol Nashville</i> )	295110	-3955	4338	+14	10	130/0
8	7	<b>SUGARLAND</b> Want To ( <i>Mercury</i> )	288430	+17564	4001	+224	13	130/0
4	8	<b>JOSH TURNER</b> Would You Go With Me ( <i>MCA Nashville</i> )	280982	-37619	4113	-585	26	130/0
10	9	<b>TIM MCGRAW</b> My Little Girl ( <i>Curb</i> )	256869	+22451	3672	+221	12	130/1
9	10	<b>GEORGE STRAIT</b> Give It Away ( <i>MCA Nashville</i> )	222472	-20557	3162	-600	18	129/0
11	11	<b>RODNEY ATKINS</b> If You're Going Through Hell ... ( <i>Curb</i> )	205387	-13035	2743	-76	41	131/0
14	12	<b>MONTGOMERY GENTRY</b> Some People Change ( <i>Columbia</i> )	196204	+15935	2871	+134	15	130/0
15	13	<b>JACK INGRAM</b> Love You ( <i>Big Machine</i> )	177502	+6805	2744	+130	20	129/0
20	14	<b>BRAD PAISLEY</b> She's Everything ( <i>Arista Nashville</i> )	173045	+24172	2790	+373	9	125/0
19	15	<b>LONESTAR</b> Mountains ( <i>BNA</i> )	168766	+12461	2646	+79	18	129/0
18	16	<b>TOBY KEITH</b> Crash Here Tonight ( <i>Show Dog Nashville</i> )	164443	+7655	2731	+96	11	130/0
17	17	<b>TAYLOR SWIFT</b> Tim McGraw ( <i>Big Machine</i> )	163967	+2542	2555	+50	17	126/0
16	18	<b>ALAN JACKSON</b> Like Red On A Rose ( <i>Arista Nashville</i> )	152527	-10742	2560	-88	15	130/0
23	19	<b>GEORGE STRAIT</b> It Just Comes Natural ( <i>MCA Nashville</i> )	139981	+34058	2083	+536	4	119/21
21	20	<b>JASON ALDEAN</b> Amarillo Sky ( <i>Broken Bow</i> )	138622	+9151	2451	+165	16	126/4
22	21	<b>RASCAL FLATTS</b> Life Is A Highway ( <i>Walt Disney/Lyric Street</i> )	106018	-14951	1494	-162	17	78/1
24	22	<b>EMERSON DRIVE</b> A Good Man ( <i>Midas/New Revolution</i> )	105679	+417	1945	+101	27	109/1
25	23	<b>CRAIG MORGAN</b> Little Bit Of Life ( <i>Broken Bow</i> )	97576	+6506	1823	+59	12	112/2
26	24	<b>TRENT TOMLINSON</b> One Wing In The Fire ( <i>Lyric Street</i> )	91416	+7524	1953	+150	17	113/5
29	25	<b>RODNEY ATKINS</b> Watching You ( <i>Curb</i> )	80212	+18656	1289	+214	6	85/6
27	26	<b>ERIC CHURCH</b> Two Pink Lines ( <i>Capitol Nashville</i> )	74870	+6227	1399	+224	10	91/7
28	27	<b>WRECKERS</b> My, Oh My ( <i>Maverick/Warner Bros./WRN</i> )	66633	+2742	1139	+79	7	89/5
32	28	<b>CAROLINA RAIN</b> Get Outta My Way ( <i>Equity</i> )	58865	+4659	1052	+53	23	84/0
30	29	<b>JOE NICHOLS</b> I'll Wait For You ( <i>Universal South</i> )	57391	-1341	1166	+54	12	88/4
33	30	<b>SARA EVANS</b> You'll Always Be My Baby ( <i>RCA</i> )	55870	+2532	1064	+87	10	88/10

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# KELLIE PICKLER

HER DEBUT CD

## "SMALL TOWN GIRL"



Featuring the HIT single RED HIGH HEELS

**IN STORES HALLOWEEN DAY**  
ADVANCES ON YOUR DESK THIS WEEK.

### UPCOMING NATIONAL APPEARANCES:

Today, The Tonight Show with Jay Leno, The View, Ellen, Live with Regis and Kelly,  
Macy's Thanksgiving Parade, People Magazine, US Weekly Magazine,  
USA Today, CMT Red Carpet CMA Awards host, CMA presenter



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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Stations
35	<b>31</b>	PHIL VASSAR The Woman In My Life (Arista Nashville)	55297	+5678	1173	+103	12	100/2
42	<b>32</b>	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	51334	+18164	714	+216	5	60/16
34	<b>33</b>	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	48450	-1604	868	+3	7	72/5
39	<b>34</b>	SARAH BUXTON Innocence (Lyric Street)	41856	+3963	861	+61	12	71/2
41	<b>35</b>	VINCE GILL The Reason Why (MCA Nashville)	41455	+7090	770	+44	12	68/4
36	36	JO DEE MESSINA It's Too Late To Worry (Curb)	39259	-3863	948	+9	14	77/1
38	37	KELLIE PICKLER Red High Heels (BNA)	37665	-1365	735	+60	6	58/2
37	38	LEE ANN WOMACK Finding My Way Back Home (Mercury)	37074	-4260	639	-23	12	61/1
<b>Breaker</b>	<b>39</b>	DARRYL WORLEY I Just Came Back From A War (903 Music)	35028	+5836	596	+116	6	48/10
40	40	LEANN RIMES Some People (Asylum-Curb)	34391	-3158	831	+29	12	71/1
45	<b>41</b>	LITTLE BIG TOWN Good As Gone (Equity)	32135	+7592	515	+84	6	48/3
47	<b>42</b>	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	27115	+3590	450	+102	6	43/7
44	<b>43</b>	FAITH HILL Stealing Kisses (Warner Bros.)	24780	-156	523	+17	4	39/2
46	44	RANDY ROGERS BAND Kiss Me In The Dark (Mercury)	23660	-510	260	-24	12	20/0
51	<b>45</b>	CHRIS YOUNG Drinkin' Me Lonely (RCA)	20013	+3591	422	+40	8	44/0
48	<b>46</b>	KEITH ANDERSON Podunk (Arista Nashville)	18592	+374	414	+30	9	46/1
49	<b>47</b>	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	18210	+64	393	+26	7	45/2
56	<b>48</b>	JAKE OWEN Startin' With Me (RCA)	16664	+5502	341	+67	3	38/7
52	<b>49</b>	STEVE AZAR You Don't Know A Thing (Dang/Midas/New Revolution)	16273	+831	378	+12	10	32/2
54	<b>50</b>	KATRINA ELAM Love Is (Universal South)	15444	+1185	387	-14	8	46/0
53	<b>51</b>	TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	14253	-424	293	+1	8	21/0
50	52	LINDSEY HAUN Broken (Show Dog Nashville)	13731	-3229	286	-3	5	33/4
55	<b>53</b>	BILLY CURRINGTON Good Directions (Mercury)	11408	+28	283	+27	3	33/5
<b>Debut</b>	<b>54</b>	GARY ALLAN A Feelin' Like That (MCA Nashville)	10346	+8541	146	+127	1	16/16
58	<b>55</b>	JOSH GRACIN I Keep Coming Back (Lyric Street)	10003	+1107	85	+20	2	11/6
60	<b>56</b>	KENNY ROGERS The Last Ten Years (Capitol Nashville)	9152	+1914	134	+18	3	14/2
57	57	PAT GREEN Dixie Lullaby (BNA)	8772	-737	145	+6	2	20/6
<b>Debut</b>	<b>58</b>	JIMMY BUFFETT Bama Breeze (Mailboat/RCA)	8262	+2531	102	+13	1	10/0
<b>Debut</b>	<b>59</b>	JIMMY WAYNE That's All I'll Ever Need (Big Machine)	7463	+338	215	+25	1	22/3
<b>Debut</b>	<b>60</b>	ROCKIE LYNNE More (Universal South)	6839	+1328	52	+17	1	1/0

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Just Added:  
WPOC, KUPL, KMLE, WKIS, KSSN  
KWNR, WBCT, KIIM, WSSL  
**LeAnn Rimes "Some People"**

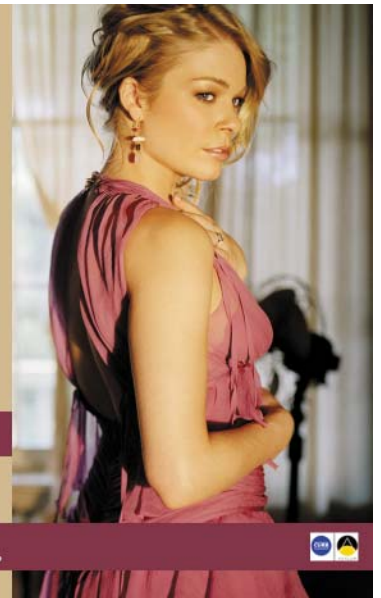
National Awareness:

A&E Biography Special airing 11/2.

November Vanity Fair Photo Spread.

Macy's Christmas Tree Lighting.

Participating in the "Central Park Christmas Special".



**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	21
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	16
GARY ALLAN A Feelin' Like That (MCA Nashville)	16
SARA EVANS You'll Always Be My Baby (RCA)	10
DARRYL WORLEY I Just Came Back From A War (903 Music)	10
BLAKE SHELTON Don't Make Me (Warner Bros.)	8
ERIC CHURCH Two Pink Lines (Capitol Nashville)	7
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	7
JAKE OWEN Startin' With Me (RCA)	7
DANIELLE PECK Isn't That Everything (Big Machine)	7

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+34058
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	+31300
RASCAL FLATTS My Wish (Lyric Street)	+25176
BRAD PAISLEY She's Everything (Arista Nashville)	+24172
TIM MCGRAW My Little Girl (Curb)	+22451
RODNEY ATKINS Watching You (Curb)	+18656
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+18164
SUGARLAND Want To (Mercury)	+17564
MONTGOMERY GENTRY Some People Change (Columbia)	+15935
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+15875

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+536
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+444
BRAD PAISLEY She's Everything (Arista Nashville)	+373
RASCAL FLATTS My Wish (Lyric Street)	+367
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	+280
SUGARLAND Want To (Mercury)	+224
ERIC CHURCH Two Pink Lines (Capitol Nashville)	+224
TIM MCGRAW My Little Girl (Curb)	+221
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+216
RODNEY ATKINS Watching You (Curb)	+214

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	18
BLAKE SHELTON Don't Make Me (Warner Bros.)	9
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	8
RODNEY ATKINS Watching You (Curb)	7
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	6
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	6
DARRYL WORLEY I Just Came Back From A War (903 Music)	5
DANIELLE PECK Isn't That Everything (Big Machine)	5

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+13769
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+9659
KENNY CHESNEY You Save Me (BNA)	+9220
KEITH URBAN Once In A Lifetime (Capitol Nashville)	+8385
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+8125
SUGARLAND Want To (Mercury)	+6707
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	+5880
BRAD PAISLEY She's Everything (Arista Nashville)	+5322
JACK INGRAM Love You (Big Machine)	+5114
RASCAL FLATTS My Wish (Lyric Street)	+4825

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+317
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+307
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+191
SUGARLAND Want To (Mercury)	+181
KENNY CHESNEY You Save Me (BNA)	+166
BRAD PAISLEY She's Everything (Arista Nashville)	+160
RASCAL FLATTS My Wish (Lyric Street)	+152
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+150
MONTGOMERY GENTRY Some People Change (Columbia)	+135
EMERSON DRIVE A Good Man (Midas/New Revolution)	+130



**DANIELLE PECK**  
*"isn't that everything"*

**MOST ADDED THIS WEEK!!!**

NEW THIS WEEK: WGXK, WCTK, WIVK, KHKI, WPOR, KEGA, KSOP, KUBL, KOUL, KIXZ, WFBE, KAFF, WDEZ, KVOX, WAYZ, WBFM, WHWK, WHKX

**Most-played new female artist of '06**  
**+ Top 15 single**  
**+ Top 10 video**  
**+ Best-selling debut female of '06**  
**= Isn't That Everything?**

**COUNTRY NEW & ACTIVE**

- GRETCHEN WILSON FEAT. JOHN RICH** Come To Bed (Columbia)  
Total Audience: 5977, Total Stations: 15, Adds: 5
- BLAKE SHELTON** Don't Make Me (Warner Bros.)  
Total Audience: 5794, Total Stations: 21, Adds: 8
- DANIELLE PECK** Isn't That Everything (Big Machine)  
Total Audience: 3489, Total Stations: 10, Adds: 7
- KENNY CHESNEY & REBA MCENTIRE**  
I Was Country When Country Wasn't Cool (BNA)  
Total Audience: 3199, Total Stations: 0, Adds: 0
- GEORGE STRAIT** Texas Cookin' (MCA Nashville)  
Total Audience: 2991, Total Stations: 2, Adds: 1
- STEVE HOLY** Come On Rain (Curb)  
Total Audience: 2894, Total Stations: 20, Adds: 6

**COUNTRY INDICATOR NEW & ACTIVE**

- BILLY CURRINGTON** Good Directions (Mercury)  
Total Points: 291, Total Stations: 27, Adds: 2
- ASHLEY MONROE W/RONNIE DUNN** I Don't Want To (Columbia)  
Total Plays: 276, Total Stations: 28, Adds: 0
- JASON MICHAEL CARROLL** Alyssa Lies (Arista Nashville)  
Total Plays: 249, Total Stations: 28, Adds: 18
- CLAY WALKER** 'Fore She Was Mama (Asylum-Curb)  
Total Plays: 235, Total Stations: 26, Adds: 8
- GRETCHEN WILSON FEAT. JOHN RICH** Come To Bed (Columbia)  
Total Plays: 188, Total Stations: 20, Adds: 4
- CHRIS YOUNG** Drinkin' Me Lonely (RCA)  
Total Plays: 184, Total Stations: 17, Adds: 1
- BLAKE SHELTON** Don't Make Me (Warner Bros.)  
Total Plays: 179, Total Stations: 24, Adds: 9
- LINDSEY HAUN** Broken (Show Dog Nashville)  
Total Plays: 171, Total Stations: 20, Adds: 2
- KATRINA ELAM** Love Is (Universal South)  
Total Plays: 169, Total Stations: 20, Adds: 1
- TRACY LAWRENCE** Find Out Who Your Friends Are (Rocky Comfort/C05 Nashville)  
Total Plays: 168, Total Stations: 15, Adds: 0

**R&R Going For Adds®**

- 10/30  
**GARY ALLAN** A Feelin' Like That (MCA Nashville)
- GRETCHEN WILSON FEAT. JOHN RICH** Come To Bed (Columbia)
- JOSH GRACIN** I Keep Coming Back (Lyric Street)
- LITTLE TEXAS** Your Woman (Montage)
- MARK WILLS** Take It All Out On Me (Equity)
- RUSHLOW HARRIS** Baggpipes Cryin' (Show Dog Nashville)
  
- 11/6  
**BROOKS & DUNN** Hillbilly Deluxe (Arista)
  
- 11/13  
**BLUE COUNTRY** I Get To (Asylum-Curb)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>WRECKERS</b> Leave The Pieces (Maverick/Warner Bros./WRN)	188375
<b>STEVE HOLY</b> Brand New Girlfriend (Curb)	167930
<b>BRAD PAISLEY</b> The World (Arista Nashville)	142545
<b>BROOKS &amp; DUNN</b> Building Bridges (Arista Nashville)	131884
<b>LITTLE BIG TOWN</b> Bring It On Home (Equity)	97821
<b>TOBY KEITH</b> A Little Too Late (Show Dog Nashville)	85462
<b>RASCAL FLATTS</b> What Hurts The Most (Lyric Street)	83678
<b>KENNY CHESNEY</b> Summertime (BNA)	82952
<b>PHIL VASSAR</b> Last Day Of My Life (Arista Nashville)	82118
<b>JOSH TURNER</b> Your Man (MCA Nashville)	81924

**Nielsen Broadcast Data Systems** 132 Country reporters. Songs ranked by total audience for the airplay week of 10/16-10/22. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 15 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2006, Arbitron Inc.) © 2006 Radio & Records.



**Jason Aldean**  
**"Amarillo Sky"**  
 Top 5 Adults All Ages – Media Base  
 Top 10 Adults All Ages – Rate the Music  
 Now # 11 Big Champagne Single Download Chart!  
 Now # 16 iTunes Single Download Chart!  
 ANOTHER Week of Increased Album Sales (7 out of the last 8 weeks!)  
 Talk About Longevity... Now the Oldest Album Among the Top 25 Selling Country Albums!



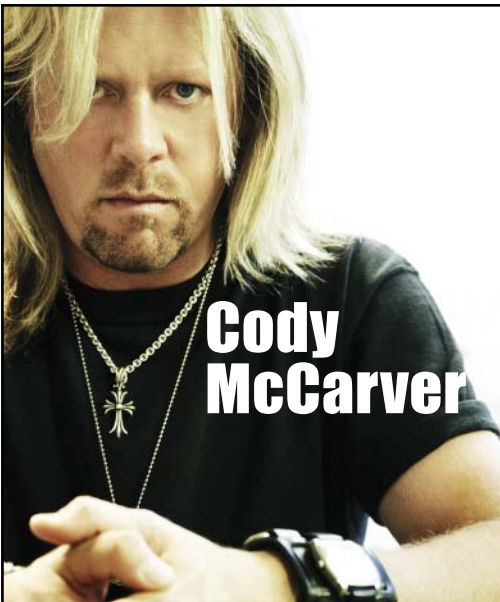
**Craig Morgan**  
**"Little Bit Of Life"**  
 New: WMIL, KMPS, WXTU!  
 Hitting the sweet spot...  
**# 6 Females 25 – 34 Rate The Music**  
 Just a sampling of the reaction to Craig shows this weekend...  
**"GREAT CROWD, GREAT ENERGY and the AUDIENCE JUST LOVED HIM!"**  
 Nate Deaton – GM/ KRTY San Jose  
**"Craig Morgan, has the songs and the music. Seeing him in concert brings it all together. Craig Morgan is a total package!"**  
 John Marks – PD/ KSON San Diego  
**Album Street Date:**  
**NEXT TUESDAY, OCTOBER 31!**



October 23, 2006

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	<b>DIERKS BENTLEY</b> Every Mile A Memory ( <i>Capitol Nashville</i> )	2990	+106	76950	+5880	17	79/0
3	2	<b>CARRIE UNDERWOOD</b> Before He Cheats ( <i>Arista/Arista Nashville</i> )	2982	+150	78845	+9659	11	76/0
4	3	<b>KENNY CHESNEY</b> You Save Me ( <i>BNA</i> )	2906	+166	76656	+9220	12	77/0
5	4	<b>KEITH URBAN</b> Once In A Lifetime ( <i>Capitol Nashville</i> )	2810	+111	76325	+8385	10	77/0
2	5	<b>HEARTLAND</b> I Loved Her First ( <i>Lofton Creek</i> )	2767	-63	74573	+4487	19	73/0
6	6	<b>RASCAL FLATTS</b> My Wish ( <i>Lyric Street</i> )	2679	+152	65902	+4825	9	76/1
8	7	<b>SUGARLAND</b> Want To ( <i>Mercury</i> )	2603	+181	66912	+6707	13	78/0
7	8	<b>TIM MCGRAW</b> My Little Girl ( <i>Curb</i> )	2580	+87	64848	+3665	12	77/0
10	9	<b>MONTGOMERY GENTRY</b> Some People Change ( <i>Columbia</i> )	2065	+135	52338	+3641	16	78/1
12	10	<b>BRAD PAISLEY</b> She's Everything ( <i>Arista Nashville</i> )	2038	+160	52256	+5322	8	76/1
11	11	<b>TOBY KEITH</b> Crash Here Tonight ( <i>Show Dog Nashville</i> )	1957	+59	50088	+2543	10	76/0
14	12	<b>JACK INGRAM</b> Love You ( <i>Big Machine</i> )	1911	+72	52149	+5114	20	75/0
15	13	<b>JASON ALDEAN</b> Amarillo Sky ( <i>Broken Bow</i> )	1747	+79	44271	+1895	17	75/0
13	14	<b>ALAN JACKSON</b> Like Red On A Rose ( <i>Arista Nashville</i> )	1746	-112	46590	-1387	15	71/0
16	15	<b>LONESTAR</b> Mountains ( <i>BNA</i> )	1682	+60	42147	+1331	18	71/0
17	16	<b>TAYLOR SWIFT</b> Tim McGraw ( <i>Big Machine</i> )	1665	+89	44660	+4194	18	75/1
21	17	<b>GEORGE STRAIT</b> It Just Comes Natural ( <i>MCA Nashville</i> )	1585	+317	38044	+8125	4	74/6
19	18	<b>TRENT TOMLINSON</b> One Wing In The Fire ( <i>Lyric Street</i> )	1515	+51	39663	+1415	20	74/1
20	19	<b>CRAIG MORGAN</b> Little Bit Of Life ( <i>Broken Bow</i> )	1496	+123	38139	+4777	8	73/1
22	20	<b>EMERSON DRIVE</b> A Good Man ( <i>Midas/New Revolution</i> )	1272	+130	30680	+3264	26	69/4

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**Cody McCarver**

He drives by your house every hour  
on the hour and writes you poetry.  
It's all about destiny, how it's meant to be,  
how it's written in the stars that shine.  
And he's talking love and kids and stuff,  
and you've only been out one time.

**Yeah, That's a Red Flag!**

**IMPACTING NOW AT...  
WUSY, WTNR, WTHI, WQRB, KHGE, KTYS, SIRIUS**

**WHY WAIT???**



October 23, 2006

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
25	<b>21</b>	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	1266	+307	37144	+13769	6	69/6
24	<b>22</b>	RODNEY ATKINS Watching You (Curb)	1125	+127	29656	+4444	5	69/7
23	<b>23</b>	ERIC CHURCH Two Pink Lines (Capitol Nashville)	1110	+90	28757	+3085	7	62/1
18	24	GEORGE STRAIT Give It Away (MCA Nashville)	1077	-369	33170	-4934	18	46/0
26	<b>25</b>	SARA EVANS You'll Always Be My Baby (RCA)	916	+66	20611	+1413	6	59/1
27	<b>26</b>	JOE NICHOLS I'll Wait For You (Universal South)	898	+49	22600	+292	12	59/2
29	<b>27</b>	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	864	+78	19918	+2155	5	58/4
30	<b>28</b>	PHIL VASSAR The Woman In My Life (Arista Nashville)	804	+61	21561	+1667	14	53/2
28	29	JO DEE MESSINA It's Too Late To Worry (Curb)	751	-24	19243	-1750	15	53/0
31	<b>30</b>	LEANN RIMES Some People (Asylum-Curb)	697	+5	18194	-13	9	51/0
34	<b>31</b>	FAITH HILL Stealing Kisses (Warner Bros.)	669	+124	14635	+2844	3	48/2
33	<b>32</b>	SARAH BUXTON Innocence (Lyric Street)	644	+67	15626	+1977	6	52/2
32	33	RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	527	-112	15367	+1374	15	23/0
36	<b>34</b>	KELLIE PICKLER Red High Heels (BNA)	505	+42	12251	+1327	3	40/2
35	<b>35</b>	LEE ANN WOMACK Finding My Way Back Home (Mercury)	500	+17	11779	+166	6	40/1
37	<b>36</b>	LITTLE BIG TOWN Good As Gone (Equity)	497	+49	12694	+1044	4	35/4
<b>Debut</b>	<b>37</b>	DARRYL WORLEY I Just Came Back From A War (903 Music)	496	+112	11874	+2387	1	42/5
39	<b>38</b>	CAROLINA RAIN Get Outta My Way (Equity)	451	+29	11482	+575	5	29/0
38	39	VINCE GILL The Reason Why (MCA Nashville)	419	-3	11803	-542	5	36/0
40	40	KEITH ANDERSON Podunk (Arista Nashville)	414	-2	12356	+689	2	36/0

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## Emerson Drive

### "A Good Man"

GETTING STRONGER EVERYDAY!!!!

Highest Research Numbers To Date  
40 reasons to Convert Today!

R&R: **24** - **22** +110

CA: **20\*** - **19\***

Callout America

- 74% Of Callout America Respondents Want To Hear EMD More Often
- All Male 25-54 Trending... 11 to 10 to 6

**Mediabase:**

- #1 Males 35-44
- #2 Males All Ages
- #4 Adults All Ages (#3 Net Positives)
- #4 Adults 35-44 (#2 Net Positives)
- #9 Females 35-44 (#7 Net Positives)
- #10 Adults 25-34 (#9 Net Positives)
- #10 Females All Ages
- #11 Females 25-34 (#10 Net Positives)

**Overall TP Rankers**

- #7 25-54 (Trending... 13 to 12 to 7)
- #4 25-34
- #6 35-44 (Trending... 12 to 11 to 6)
- #16 45-54
- #5 25-44

**Overall Passion Rankers**

- #15 25-54 (Trending... 18 to 17 to 15)
- #13 25-34
- #13 35-44
- #21 45-54
- #14 25-44

**Female TP Rankers**

- #9 25-54 (Trending... 12 to 14 to 9)
- #6 25-34
- #7 35-44
- #17 45-54
- #6 25-44

**Female Passion Rankers**

- #16 25-54
- #12 25-34
- #11 35-44
- #27 45-54
- #10 25-44

**TOP (5) MarketWatch Cities Ranked By TP**

- SLC #1
- Portland #2
- Rochester #3
- Charleston #4
- Cincinnati #5



October 23, 2006

Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like Dierks Bentley, Sugarland, Heartland, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it.

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