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**On Average 15% of People Secretly Chew Their Toenails. Real news needed. [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com), 310-788-1661**

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## 2007 ACM Nominations: Eight Rhymes With Strait

The word longevity doesn't quite do **George Strait** justice. He's been a fixture in country music since he made his chart debut in 1981 with "Unwound." For cryin' out loud, the guy is *already* a member of the Country Music Hall of Fame following his 2006 induction! In a year when everybody's been talking about Kenny, Rascal Flatts, Carrie and Keith, Strait went about his business in the usual unspectacular, yet coolly efficient manner. He's not the flashy type, but when the ACMs are handed out May 13 in Las Vegas, George has a chance to brandish more bling than anybody after receiving an incredible eight ACM nominations today, including Entertainer, Male Vocalist, Album, Single, Song and Video of the Year. Strait has 15 career ACMs, but it's been so long since his last win, he may not recognize the trophy. It's been totally redesigned since he won three ACM awards a decade ago in 1997.

In another nod to the familiar, **Brooks & Dunn** picked up seven ACM nods, including Entertainer, Album, Video, Vocal Event and Duo of the Year, the latter of which should probably be renamed "The Brooks & Dunn Award for Achievement in Recording with One Other Person" upon their retirement. **Rascal Flatts** have six nominations, with Entertainer of the Year, Vocal Group and Album of the Year leading the way. **Carrie Underwood** has five nominations; Big & Rich, four; and **Vince Gill**, **Josh Turner** and **Gretchen Wilson** three apiece. **Kenny Chesney**, who announced the nominees along with Sugarland this morning on CBS-TV with Hannah Storm, has two: Male Vocalist and Entertainer of the Year. The 42nd annual awards take place May 15 in Las Vegas and will be broadcast on CBS-TV. Here's a complete list of ACM nominees:

### Entertainer Of The Year

- Brooks & Dunn
- Kenny Chesney
- Tim McGraw
- Rascal Flatts
- George Strait

### Top Male Vocalist

- Toby Keith
- Kenny Chesney
- Brad Paisley
- George Strait
- Keith Urban

### Top Female Vocalist

- Martina McBride
- Carrie Underwood
- Faith Hill
- Miranda Lambert



# JAMIE O'NEAL

The BRAND NEW single  
**"God Don't Make Mistakes"**

**On your desk this week!**  
Official add date March 26th

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[www.jamieoneal.com](http://www.jamieoneal.com)



# WHAT A CRS!

**TUESDAY**

**WEDNESDAY**

**THURSDAY**

**FRIDAY**



## **KENNY ROGERS**

CRB President's Award recipient at DJ Hall of Fame dinner!

## **DIERKS BENTLEY**

High Times & Hangover performance at Legend's Corner!

## **KEITH URBAN**

Surprise jam-packed performance at City Hall!

## **TRACE ADKINS**

Thundering performance at the Capitol lunch!

## **LUKE BRYAN**

Electrifying debut performance at the Capitol lunch on Friday!



## **ERIC CHURCH**

Kicked off the CRS-38 New Faces show with an eye-opening performance!

# THANK YOU COUNTRY RADIO!



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**Top Vocal Group**

Diamond Rio  
Little Big Town  
Lonestar  
Rascal Flatts  
Emerson Drive

**Top New Male Vocalist**

Rodney Atkins  
Craig Morgan  
Chris Young

**Top New Duo Or Vocal Group**

Heartland Little Big Town The Wreckers

**Top Vocal Duo**

Big & Rich  
Brooks & Dunn  
Montgomery Gentry  
Sugarland  
The Wreckers

**Top New Female Vocalist**

Miranda Lambert  
Kellie Pickler  
Taylor Swift

**Album Of The Year**

"Hillbilly Deluxe," Brooks & Dunn (Arista)  
"It Just Comes Natural," George Strait (MCA)  
"Me and My Gang," Rascal Flatts (Lyric Street)  
"Some Hearts," Carrie Underwood (Arista)  
"These Days," Vince Gill (MCA)

**Single Of The Year** (awarded to artist and record label)

"Would You Go With Me," Josh Turner (MCA)  
"What Hurts the Most," Rascal Flatts (Lyric Street)  
"I Loved Her First," Heartland (Lofton Creek)  
"Give It Away," George Strait (MCA)  
"Before He Cheats," Carrie Underwood (Arista)

**Song Of The Year** (awarded to songwriter)

"Amarillo Sky," John Rich, Big Kenny, Rodney Clawson, Bart Pursley  
"Before He Cheats," Chris Tompkins, Josh Kear  
"Give It Away," Bill Anderson, Buddy Cannon, Jamey Johnson  
"If You're Going Through Hell (Before the Devil Even Knows)," Sam Tate, Annie Tate, Dave Berg  
"Would You Go With Me," Shawn Camp, John Scott Sherrill

**Video Of The Year**

"8th of November," Big & Rich  
"Amarillo Sky," Jason Aldean  
"Before He Cheats," Carrie Underwood  
"Hillbilly Deluxe," Brooks & Dunn  
"Seashores of Old Mexico," George Strait

**This Week At Callout America**

Another week at the top for **Trace Adkins'** "Ladies Love Country Boys," his fifth consecutive week at No. 1 with radio listeners and as the No. 1 passion song. This song is No. 1 with both male and female listeners and makes it a clean sweep as the No. 1 song in all demo cells.

**Keith Urban** moves into the top five with "Stupid Boy," up from No. 6 to rank as the No. 3 song and as the No. 3 passion song too. Female listeners rank this song at No. 3 and as the No. 2 passion song, while strength in the demos is from core 35-44 listeners at No. 4 and the No. 2 passion song.

**Kenny Chesney** — at only 10 weeks old with "Beer in Mexico" — is ranking strong at No. 4 overall and as the No. 4 passion song. Men rank this song at No. 3, core 35-44 men rank the song at No. 3 as well, while core females rank it at No. 2 and as the No. 3 passion song.

**Billy Currington** continues to be strong with radio listeners as "Good Directions" moves to No. 6 for the week, up from No. 9. Male listeners rank the song at No. 5; women at No. 9, well in front of the radio spin chart. The strength is from younger 25-34 listeners at No. 4, up from No. 6.

The move of the week comes from **Danielle Peck's** "Isn't That Everything," moving from No. 33 last week to this week's No. 20 and as the No. 18 passion song, up from No. 27. Both male and female listeners rank this song at No. 19.

**Vocal Event Of The Year**

"Building Bridges," Brooks & Dunn w/Vince Gill & Sheryl Crow

"I Don't Want To," Ashley Monroe & Ronnie Dunn

"Me and God," Josh Turner, Ralph Stanley, Marty Roe, Dana Williams & Gene Williams

"That's How They Do It in Dixie," Hank Williams Jr. w/Gretchen Wilson, Big & Rich & Van Zant

"Politically Uncorrect," Gretchen Wilson w/Merle Haggard

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# He's One Of Us!!!!

## Rodney Atkins

### "These Are My People"

#### 2 ACM Nominations:

**Top New Male Vocal  
Song of the Year**

**Stellar  
New Faces  
Performance!**

**On Your Desk Now. Impacting Immediately!**

## One Hell Of Good A Week For This Format

This next batch of news reminds me of that expression "I'm rather like a mosquito in a nudist colony. I know what I want to do; I just don't know where to start."

How about two top-five markets returning to the format in the span of three days? We told you all about Los Angeles in last week's episode of this **R&R** Hotfax. Not to be outdone, Entercom Communications flipped recently acquired **KMAX/San Francisco** to country Thursday morning at 7:50 a.m. PT. The launch of the new "95-7 The Wolf" and subsequent marketing campaign have been as subtle as a sledgehammer. The first song out of the chute was Big & Rich's "Save a Horse, Ride a Cowboy," and that kicked off a commercial-free, 10,000-song jockless Wolf-a-thon. The actual flip was not only announced to CRS attendees as it happened, but played live at the end of CRS opening ceremonies as well and greeted by a large ovation. The Wolf will run 1,000 TV spots in the first 10 days, and, according to Entercom director of country programming **Mike Moore**, that's just the beginning of what he called a "ridiculous" TV blitz. The Wolf's appearance in the Bay area marks the return of country radio after a two-year absence. Of the decision to flip the station, Moore told **R&R**, "There were lots of factors involved, but research showed the appetite for country in this market is strong." **Scott Mahalick** is already the new Wolf PD, making the move from Entercom's KKWF/Seattle. Rob Walker, APD at The Wolf in Seattle, has been named interim PD at that station and will be a candidate to succeed Mahalick.

In other Wolf-centric news, Cumulus' KPLX/Dallas named **John Sebastian** to replace the recently departed John Cook. Sebastian is well-versed in the nuances of Cumulus, country radio and the "Wolf" brand, having relaunched the company's WSM-FM as The Wolf a few years ago. Sebastian also had a stop at Cumulus' WLXX/Lexington, Ky. and programmed KZLA/Los Angeles from 1996-1998. For the last two years, he was PD at CBS Radio's WJMK(104.3 Jack FM)/Chicago and told **R&R** he missed the format: "The music is something I'm passionate about," he said, adding, "Country is still very misunderstood, and the potential for the format is

## Dates & Deadlines:

**March 26-31:** 15th annual Tin Pan South Songwriters Festival. Details at [www.tinpansouth.com](http://www.tinpansouth.com).

**April 16:** CMT Music Awards, Nashville. Details at [www.cmt.com](http://www.cmt.com).

**April 20-22:** ASCAP "I Create Music" Expo, Nashville. Details at [www.ascap.com](http://www.ascap.com).

**April 24:** Leadership Music Digital Summit, Nashville. Details at [www.leadershipmusic.org](http://www.leadershipmusic.org).

**April 25:** 38th annual GMA Music Awards, Nashville. Details at [www.gospelmusic.org](http://www.gospelmusic.org).

**May 15:** 42nd annual Academy of Country Music Awards, Las Vegas. Details at [www.acmcountry.com](http://www.acmcountry.com).

huge." Sebastian said he's careful to make assumptions until he's actually at a radio station, but did offer that The Wolf "has branded itself so well, it's a tremendous luxury. Most of the talent base has been there the entire time, so that's a luxury too. I'm licking my chops over how great this station is imaged; the potential there is just huge." Sebastian will start in Big D on Monday March, 12.

In Music City last week, nearly 3,000 industry professionals gathered at CRS-38. Attendance at this year's seminar was up 7% from 2006, and, perhaps due to the big announcements about Los Angeles and San Francisco, the mood was upbeat and energetic all week. As always, there was a ton of great music too, from superstars like **Toby Keith**, who played the Music City jam Wednesday night, to **Keith Urban**, who decided to play a show for CRS attendees at the last minute. Capitol/Nashville did an amazing job of pulling the show together in a matter of hours, and Thursday night, Urban delivered a rousing, rocking late night set that featured a mashup of his music and the Merle Haggard classic, "Mama Tried," which ultimately segued into Urban's version of Tommy Tutone's "867-5309/Jenny." Urban's show was preceded by the always star-studded Sony BMG General Jackson show, which again featured many

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• 2007 ACM Vocal Group of the Year nominee • 2007 CMT Group Video of the Year nominee

# Emerson Drive "Moments"

R&R **23** +178 +1.4 Mil.

CA **24\*** +189 +1.6 Mil.

**This Week Adds:**  
**WDSY, WIL, KNIX, WWYZ, KHAY**

**Callout to Talk About**

Callout America

#13 Overall Total Positive 35 -44 (trending 24 - 18 - 13)  
#8 Overall Total Positive Female 35 -44 (trending 18 - 12 - 8)  
#12 Overall Total Positive Female 25-44 (trending 22 - 15 - 12)

Career Song All Day Long



Rate The Music

#7 Debut 12+  
#6 Debut 25 - 34  
#4 Debut Females 25 - 34  
#6 Debut Males 35 - 44



artists from their vast roster of talent and a rowdy finale featuring **Brooks & Dunn** and **Van Zant** with an all-star jam version of "Sweet Home Alabama"

There was an especially poignant moment last week that I would put in my top three CRS moments of all time. During the WCRS Live! guitar pull, host **Jeffery Steele** performed his song "What Hurts the Most," which was recorded by Rascal Flatts. As some of you may recall, Steele lost his 13-year-old son in a tragic ATV accident several weeks ago. During the song, which **Tony Thomas** of KMPS says Steele sang "from the bottom of his toes," there was absolute silence in the room and more than a few tears. When Steele was finished, he said the song had taken on a new meaning for him in the last 30 days. At the risk of sounding overdramatic, it was heartbreakingly powerful.

**CRS-38 Research Covers PPM, P1s, Hispanic Potential**

There was a full educational curriculum each day at CRS and, as usual, some fascinating research worth chewing on. Wednesday afternoon, **Jon Coleman** presented "What Happens When a Country Station Plays New Music" with Arbitron, Media Matters and Coleman Insights, which examined minute-by-minute listening data from Arbitron's Portable People Meter with monitored airplay from Media Monitors.

The study followed KILT/Houston from May-November 2006, and the bulk of the results Coleman presented compared audience size in the minute before the new song aired to the second minute the song was on. The KILT audience remained flat in the first minute of the new song, but increased by 2.2% by the final minute. New songs from established artists performed better, uptempo better than ballads, and males better than females. The average new song's positive impact on audience behavior peaked in the neighborhood of 400-499 spins, which generally increased audience size by 4.1%. "Playing new music in 2007 does not appear to radically change the audience behavior positively or negatively, assuming we're testing and playing

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>George Strait, Ronnie Milsap, Taylor Swift</b> Thompson-Boling Arena Knoxville, Tenn. Feb. 23	<b>17,201</b>	<b>\$1,002,350</b>
<b>Rascal Flatts, Jason Aldean</b> John Paul Jones Arena Charlottesville, Va. Feb. 16	<b>13,002</b>	<b>\$776,870</b>
<b>Rascal Flatts, Jason Aldean</b> 1st Mariner Arena Baltimore Feb. 15	<b>12,096</b>	<b>\$722,736</b>
<b>Rascal Flatts, Jason Aldean</b> Rupp Arena Lexington, Ky. Feb. 17	<b>11,690</b>	<b>\$704,095</b>
<b>Trace Adkins, Craig Morgan, Danielle Peck</b> Eastern Kentucky Expo Center Pikeville, Ky. Feb. 23	<b>5,105</b>	<b>\$197,818</b>

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

**SHOWPREP 101**

- **Tuesday, March 6:** Headache Day, marking the patenting of aspirin on this date in 1899.
- **Wednesday, March 7:** Get Grandma to Write Down Her Meatloaf Recipe Day.
- **Thursday, March 8, 1993:** "Beavis and Butthead" made their series debut on MTV.
- **Friday, March 9:** In 1562, kissing in public was banned in Naples, Italy. Violators could be put to death.
- **Quotable:** "If only we'd stop trying to be happy, we'd have a pretty good time."  
-Edith Wharton

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THE SHINING STAR OF CRS  
**SARAH BUXTON**  
 "That Kind Of Day"  
**R&R 44 - 41 +105**  
 NEW THIS WEEK AT: WKIS, WBEE, WRNS, KXKC & WFBE

the right music," Coleman concluded. "The ratings needle is moved more by dramatic programming and marketing changes than by just the music." The entire study is already available on [www.colemaninsights.com](http://www.colemaninsights.com) and is worth a look.

Thursday, **Larry Rosin** of Edison Media Research presented results for the Hispanic Study conducted by Edison and commissioned by CRB. During his presentation, Rosin referred to Hispanics as "the newest Americans" and said, "We have no option to ignore this evidence." According to the findings, the Hispanic population will continue to grow, while non-Hispanic white population will continue to decline, adding that country is already the 10th most-listened-to format among Hispanics. Rosin recommended country radio start outreach programs in the Hispanic community, advertise on Spanish TV, place Spanish-language outdoor campaigns in Spanish neighborhoods and even develop Spanish HD side-channels or streams. Music Row can do their part too, says Rosin, by teaming up a major Hispanic artist with a top-tier country star, create Spanish-language versions of major country songs and provide salsa and other Spanish-flavored mixes of big songs.

Friday morning, **Tom Webster** of Edison presented the third consecutive year of tracking country P-1 habits and preferences. The sample size for this year's study was the biggest yet, consisting of 16 Stations, and 22,000 country P-1's from across the United States. Much of the data held steady from previous years, but MP3 downloading, MySpace and social networks plus Internet radio are gaining momentum. Over 40% of country P1s own a portable MP3 player, including older demos like 55-64s, and nearly one half of our P1s have downloaded music files from the Internet. Meanwhile, country P1s are buying fewer CDs than a year ago. The entire study is posted on [www.edisonresearch.com](http://www.edisonresearch.com).

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## On The Charts:

### Paisley Bows, Gets Most Added; Flatts Sing Sweet Sixteen

**Brad Paisley** takes this week's Hot Shot Debut on the R&R Country chart with "Ticks" (Arista Nashville), which pops on at No. 50 with spins detected at 18 monitored stations. The song introduces a forthcoming new Paisley album, for which a street date has not yet been announced. The Paisley track also swipes the Most Added trophies on the R&R Country panel (18 adds) and the R&R Country Indicator panel (16 adds).

Meanwhile, **Rascal Flatts** celebrate their 16th top 10 on the R&R Country list as "Stand" (Lyric Street) collects the Most Increased Audience (+4.5 million impressions) and hops 12-8. The trio's top 10 tally includes six singles that have spent time at No. 1.

Housekeeping: Effective with the March 5-11 tracking week, three stations move from the R&R Country Indicator panel to the R&R Country panel: KIZN/Boise, Idaho; WITL/Lansing, Mich.; and WQHK/Ft. Wayne, Ind. This round of additions completes our panel changes based on the fall 2006 Arbitron ratings survey.

As a reminder, panel changes based on our First-Quarter 2007 Current Music Usage Analysis will be announced on or before April 15, 2007. Stations monitored by Nielsen Broadcast Data Systems for tabulation of the R&R Country chart must consistently post a six- to eight-week average of 60% current titles (18 of 30) among each station's 30 most-played titles in order to achieve or maintain reporting status.

R&R Country Indicator stations are required to utilize at least 30% current songs among all spins on a consistent basis (evaluated quarterly), according to R&R Music Tracking. Panel changes based on this policy will be made concurrent with the quarterly changes to the R&R Country chart panel (on or before April 15, 2007).

— **Wade Jessen/Director of Charts & Operations, Nashville**  
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# JOE NICHOLS'

## "I'll Wait For You"

**continues to explode at country radio...  
we are up 72.9% in Audience and 104% in Sales...**

**And that's just the month of February...  
Some things are just worth waiting for!**



## MUSICNOTES

### Tim Time On GMA; M/G Go Hog Wild; Flatts: Digital History-Makers

Tim McGraw's upcoming album "Let It Go" comes out March 27, but he'll get some early national TV face time on March 17 when he performs live on ABC-TV's "Good Morning America." Tim will play his latest tune, "Last Dollar," in addition to other familiar monster hits.

Montgomery Gentry are two guys who look right at home on a Harley, so it makes perfect sense they'd be chosen to host the Academy of Country Music's motorcycle ride on May 13 in Las Vegas, two days before the 42nd annual ACM Awards. The ride benefits the Academy of Country Music Charitable Fund, always features a great ride and ends with a concert featuring ACM nominees and new artists.

Rascal Flatts have had two digital tracks surpass the one-million paid downloads threshold in the last two weeks, according to Nielsen Soundscan. "What Hurts the Most" and "Life Is a Highway" both did it, making Flatts the first country artist in the history of Soundscan to reach that level.

Kenny Chesney, Rascal Flatts and Carrie Underwood each received three nominations for the April 16 CMT Music Awards, but the wealth was actually spread around pretty evenly. The Dixie Chicks, Toby Keith, Jason Aldean and The Wreckers all got two nominations, with 13 other artists receiving one nod. Performers for the show include Martina McBride, Dierks Bentley, Chesney, McGraw, Underwood and Sugarland.



promosquad  
HitPredictor

#### SONGS WITH HIT POTENTIAL

	CHART RANK
TRACE ADKINS <i>Ladies Love Country Boys</i> (Capitol) (90.4)	1
KENNY CHESNEY <i>Beer In Mexico</i> (BNA) (79.9)	2
KEITH URBAN <i>Stupid Boy</i> (Capitol) (79.5)	4
TIM MCGRAW <i>Last Dollar</i> (Fly Away) (Curb) (82.7)	5
MARTINA McBRIDE <i>Anyway</i> (RCA) (80.7)	6
CARRIE UNDERWOOD <i>Wasted</i> (Arista Nashville) (81.9)	7
RASCAL FLATTS <i>Stand</i> (Lyric Street) (87.9)	8
SUGARLAND <i>Settlin'</i> (Mercury) (89.6)	9
JOE NICHOLS <i>I'll Wait For You</i> (Universal) (91.5)	11
TOBY KEITH <i>High Maintenance Woman</i> (Show Dog Nashville) (78.7)	12
DIERKS BENTLEY <i>Long Trip Alone</i> (Capitol) (82.6)	13
GARY ALLAN A <i>Feelin' Like That</i> (MCA Nashville) (81.8)	14
SARA EVANS <i>You'll Always Be My Baby</i> (RCA) (89.5)	15
BILLY CURRINGTON <i>Good Directions</i> (Mercury) (90.7)	17
ALAN JACKSON <i>A Woman's Love</i> (Arista Nashville) (88.4)	18
BLAKE SHELTON <i>Don't Make Me</i> (Warner Bros. ) (87.7)	21
EMERSON DRIVE <i>Moments</i> (New Revolution) (81.8)	23 (new)
TRACY LAWRENCE <i>Find Out Who Your Friends Are</i> (C05) (88.4)	24
MONTGOMERY GENTRY <i>Lucky Man</i> (Columbia) (94.7)	25 (new)
JAKE OWEN <i>Startin' With Me</i> (RCA) (88.2)	27
BUCKY COVINGTON <i>A Different World</i> (Lyric Street) (76.7)	32
GRETCHEN WILSON <i>Come To Bed</i> (Columbia) (82.5)	33
KELLIE PICKLER <i>I Wonder</i> (BNA) (84.8)	37 (new)
STEVE HOLY <i>Come On Rain</i> (Curb) (77.0)	39

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42<sup>nd</sup>  
ACADEMY  
of COUNTRY MUSIC®  
awards

**NOMINATED FOR  
SINGLE OF THE YEAR  
& TOP NEW GROUP**

**"Let's Get Dirty"**  
is headed your way!



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	338135	+9954	4497	+78	26	120/0
5	2	KENNY CHESNEY Beer In Mexico (BNA)	319023	+39326	3933	+357	11	120/0
2	3	RODNEY ATKINS Watching You (Curb)	313629	-4594	4023	-140	25	120/0
3	4	KEITH URBAN Stupid Boy (Capitol Nashville)	309979	+24076	3977	+213	16	120/0
7	5	TIM MCGRAW Last Dollar (Fly Away) (Curb)	285042	+28998	3556	+271	10	120/0
9	6	MARTINA MCBRIDE Anyway (RCA)	268219	+16021	3596	+68	17	120/0
8	7	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	267738	+14615	3302	+127	15	119/0
12	8	RASCAL FLATTS Stand (Lyric Street)	248718	+45253	3088	+387	9	120/1
11	9	SUGARLAND Settlin' (Mercury)	233886	+25660	3021	+203	10	120/0
6	10	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	232846	-25026	3417	-304	24	120/0
13	11	JOE NICHOLS I'll Wait For You (Universal South)	224851	+21914	3252	+180	31	120/0
14	12	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	191663	+28734	2530	+204	5	119/2
16	13	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	171959	+19669	2557	+230	16	119/2
18	14	GARY ALLAN A Feelin' Like That (MCA Nashville)	158434	+24025	2343	+213	20	115/1
15	15	SARA EVANS You'll Always Be My Baby (RCA)	157891	+1207	2439	+75	29	115/0
17	16	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	157122	+9341	2299	+60	18	116/0
21	17	BILLY CURRINGTON Good Directions (Mercury)	144088	+30627	2155	+322	22	105/6
20	18	ALAN JACKSON A Woman's Love (Arista Nashville)	139512	+16432	2089	+161	11	117/2
19	19	JACK INGRAM Lips Of An Angel (Big Machine)	133610	+8137	1902	+24	16	113/3
23	20	JOSH TURNER Me And God (MCA Nashville)	108746	+19407	1734	+162	17	100/3
25	21	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	107658	+20716	1584	+209	19	97/4
22	22	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	102517	+327	1663	+67	25	106/2
24	23	EMERSON DRIVE Moments (Midas/New Revolution)	101650	+14594	1593	+178	12	91/4
26	24	TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	77332	+9046	1163	+143	27	66/3
29	25	MONTGOMERY GENTRY Lucky Man (Columbia)	73471	+18009	1147	+288	6	85/12
30	26	PAT GREEN Dixie Lullaby (BNA)	71555	+16936	987	+139	21	80/1
27	27	JAKE OWEN Startin' With Me (RCA)	69184	+7276	1174	+155	22	93/4
28	28	JOSH GRACIN I Keep Coming Back (Lyric Street)	67396	+6090	1025	+76	21	75/1
<b>Breaker</b>	29	BIG & RICH Lost In This Moment (Warner Bros./WRN)	64221	+18106	822	+293	4	62/9
33	30	JASON ALDEAN Johnny Cash (Broken Bow)	62056	+17237	924	+243	5	65/9

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**KELLIE PICKLER**

**"I WONDER"**  
THE TRUE STORY CONTINUES...

#37\* IN BOTH TRADES  
ON "OFFICIAL" IMPACT DATE.

**BIG PHONES EVERYWHERE!**

BNA  
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NASHVILLE



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	DANIELLE PECK Isn't That Everything ( <i>Big Machine</i> )	54985	+6779	871	+75	18	59/3
34	32	BUCKY COVINGTON A Different World ( <i>Lyric Street</i> )	41107	+2234	711	+41	8	60/4
35	33	GRETCHEN WILSON Come To Bed ( <i>Columbia</i> )	39288	+1875	622	+32	17	59/2
36	34	ERIC CHURCH Guys Like Me ( <i>Capitol Nashville</i> )	34018	+1125	593	+56	7	54/6
41	35	TAYLOR SWIFT Teardrops On My Guitar ( <i>Big Machine</i> )	33617	+15354	475	+145	4	51/12
37	36	CAROLINA RAIN Isn't She ( <i>Equity</i> )	31481	+4510	562	+79	11	52/5
<b>Breaker</b>	37	KELLIE PICKLER I Wonder ( <i>BNA</i> )	30905	+13877	494	+187	5	41/9
39	38	ALISON KRAUSS & JOHN WAITE Missing You 2007 ( <i>Rounder</i> )	29124	+3675	381	+22	12	27/2
38	39	STEVE HOLY Come On Rain ( <i>Curb</i> )	27961	+1606	637	+26	14	52/0
40	40	COLE DEGGS & THE LONESOME I Got More ( <i>Columbia</i> )	23634	+2714	493	+20	7	48/2
44	41	SARAH BUXTON That Kind Of Day ( <i>Lyric Street</i> )	23074	+8278	367	+105	5	33/5
43	42	DONOVAN CHAPMAN House Like That ( <i>Category 5</i> )	16047	+304	342	+4	9	34/0
46	43	DUSTY DRAKE Say Yes ( <i>Big Machine</i> )	15781	+3632	344	+38	6	30/2
50	44	LITTLE BIG TOWN A Little More You ( <i>Equity</i> )	14678	+7968	249	+106	3	26/9
45	45	BLAINE LARSEN Spoken Like A Man ( <i>BNA</i> )	12294	-1030	274	-2	9	29/0
48	46	CATHERINE BRITT What I Did Last Night ( <i>RCA</i> )	11910	+2363	289	+24	7	33/1
47	47	MARK WILLS Take It All Out On Me ( <i>Equity</i> )	10580	-211	262	-34	7	24/0
49	48	LUKE BRYAN All My Friends Say ( <i>Capitol Nashville</i> )	9917	+894	191	+22	6	26/6
52	49	ROCKIE LYNNE More ( <i>Universal South</i> )	7180	+1479	57	+8	17	3/0
<b>Debut</b>	50	BRAD PAISLEY Ticks ( <i>Arista Nashville</i> )	6315	+6315	65	+65	1	18/18
51	51	LONESTAR Nothing To Prove ( <i>BNA</i> )	5962	-539	111	-14	4	9/0
60	52	KATRINA ELAM Flat On The Floor ( <i>Universal South</i> )	5692	+2255	41	+13	3	1/0
<b>Debut</b>	53	WRECKERS Tennessee ( <i>Maverick/Warner Bros./WRN</i> )	5155	+4554	42	+32	1	2/1
<b>Debut</b>	54	CRAIG MORGAN Tough ( <i>Broken Bow</i> )	4917	+4653	66	+65	1	5/5
58	55	BOMSHEL Bomshel Stomp ( <i>Curb</i> )	4812	+1093	69	+35	6	8/1
59	56	KENNY ROGERS FEAT. DON HENLEY Calling Me ( <i>Capitol Nashville</i> )	4655	+1055	60	+5	2	6/4
57	57	SARA EVANS Missing Missouri ( <i>RCA</i> )	4602	+698	47	+6	11	2/0
54	58	RANDY ROGERS BAND One More Goodbye ( <i>Mercury</i> )	4136	-79	99	-20	4	11/1
<b>Debut</b>	59	RICK TREVINO Separate Ways ( <i>Warner Bros./WRN</i> )	4129	+701	88	-10	1	11/0
55	60	AARON TIPPIN He Believed ( <i>Nippit/Rust</i> )	4098	+61	129	+27	4	12/0

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**Commanding...Unique...and REAL!**



**Lee Brice**  
**"She Ain't Right"**

**"Lee Explodes into his Songs! He will Stand Out on the Radio!"**  
Mark Richards, OM/PD WKHX

**On Your Desk and Impacting Monday March 12th!**



**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
BRAD PAISLEY Ticks (Arista Nashville)	18
MONTGOMERY GENTRY Lucky Man (Columbia)	12
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	12
FLYNNVILLE TRAIN Last Good Time (Show Dog Nashville)	10
JASON ALDEAN Johnny Cash (Broken Bow)	9
BIG & RICH Lost In This Moment (Warner Bros./WRN)	9
KELLIE PICKLER I Wonder (BNA)	9
LITTLE BIG TOWN A Little More You (Equity)	9
BILLY CURRINGTON Good Directions (Mercury)	6
ERIC CHURCH Guys Like Me (Capitol Nashville)	6
LUKE BRYAN All My Friends Say (Capitol Nashville)	6

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Stand (Lyric Street)	+45253
KENNY CHESNEY Beer In Mexico (BNA)	+39326
BILLY CURRINGTON Good Directions (Mercury)	+30627
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+28998
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+28734
SUGARLAND Settlin' (Mercury)	+25660
KEITH URBAN Stupid Boy (Capitol Nashville)	+24076
GARY ALLAN A Feelin' Like That (MCA Nashville)	+24025
JOE NICHOLS I'll Wait For You (Universal South)	+21914
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	+20716

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Stand (Lyric Street)	+387
KENNY CHESNEY Beer In Mexico (BNA)	+357
BILLY CURRINGTON Good Directions (Mercury)	+322
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+293
MONTGOMERY GENTRY Lucky Man (Columbia)	+288
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+271
JASON ALDEAN Johnny Cash (Broken Bow)	+243
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+230
KEITH URBAN Stupid Boy (Capitol Nashville)	+213
GARY ALLAN A Feelin' Like That (MCA Nashville)	+213

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
BRAD PAISLEY Ticks (Arista Nashville)	16
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	10
BIG & RICH Lost In This Moment (Warner Bros./WRN)	8
KELLIE PICKLER I Wonder (BNA)	8
CRAIG MORGAN Tough (Broken Bow)	8
FLYNNVILLE TRAIN Last Good Time (Show Dog Nashville)	7
JASON ALDEAN Johnny Cash (Broken Bow)	6
SARAH BUXTON That Kind Of Day (Lyric Street)	6
LITTLE BIG TOWN A Little More You (Equity)	6

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+7774
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+6286
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+5746
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+4678
BRAD PAISLEY Ticks (Arista Nashville)	+4341
RASCAL FLATTS Stand (Lyric Street)	+3995
SARAH BUXTON That Kind Of Day (Lyric Street)	+3679
SUGARLAND Settlin' (Mercury)	+3400
GARY ALLAN A Feelin' Like That (MCA Nashville)	+3373
PAT GREEN Dixie Lullaby (BNA)	+3075

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+343
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+314
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+289
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+285
RASCAL FLATTS Stand (Lyric Street)	+239
SUGARLAND Settlin' (Mercury)	+211
SARAH BUXTON That Kind Of Day (Lyric Street)	+200
GARY ALLAN A Feelin' Like That (MCA Nashville)	+171
BRAD PAISLEY Ticks (Arista Nashville)	+161

# TOBY KEITH

## HIGH MAINTENANCE WOMAN...

### CLOSED! Convert NOW!

Thank you country radio...  
from the 50 million spin man.

R&R #12\* (+204x/+2,873,400)

Aircheck/MB #13\* (+352x/+1151 pts.)



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**COUNTRY NEW & ACTIVE**

- JASON MICHAEL CARROLL** Livin' Our Love Song (*Arista Nashville*)  
Total Audience: 2846, Total Stations: 6, Adds: 4
- TY HERNDON** Right About Now (*Titan Pyramid/Quarterback*)  
Total Audience: 2812, Total Stations: 5, Adds: 0
- LEE BRICE** She Ain't Right (*Asylum-Curb*)  
Total Audience: 2553, Total Stations: 5, Adds: 1
- PAT GREEN** I'm Trying To Find It (*BNA*)  
Total Audience: 2454, Total Stations: 1, Adds: 0
- LITTLE TEXAS** Missing Years (*Montage*)  
Total Audience: 2018, Total Stations: 12, Adds: 3
- TIM MCGRAW** I've Got Friends That Do (*Curb*)  
Total Audience: 1870, Total Stations: 1, Adds: 0

**COUNTRY INDICATOR NEW & ACTIVE**


- LITTLE BIG TOWN** A Little More You (*Equity*)  
Total Plays: 339, Total Stations: 28, Adds: 6
- ALISON KRAUSS & JOHN WAITE** Missing You 2007 (*Rounder*)  
Total Plays: 333, Total Stations: 24, Adds: 0
- CAROLINA RAIN** Isn't She (*Equity*)  
Total Plays: 332, Total Stations: 25, Adds: 1
- KELLIE PICKLER** I Wonder (*BNA*)  
Total Plays: 331, Total Stations: 29, Adds: 8
- LUKE BRYAN** All My Friends Say (*Capitol Nashville*)  
Total Plays: 227, Total Stations: 22, Adds: 2
- BLAINE LARSEN** Spoken Like A Man (*BNA*)  
Total Plays: 194, Total Stations: 13, Adds: 0
- MARK WILLS** Take It All Out On Me (*Equity*)  
Total Plays: 175, Total Stations: 15, Adds: 0
- BRAD PAISLEY** Ticks (*Arista Nashville*)  
Total Plays: 161, Total Stations: 16, Adds: 16
- JERROD NIEMANN** I Love Women ... (*Category 5*)  
Total Plays: 150, Total Stations: 15, Adds: 0
- CRAIG MORGAN** Tough (*Broken Bow*)  
Total Plays: 124, Total Stations: 11, Adds: 8


**R&R Going For Adds®**

- 3/12  
**BRAD PAISLEY** Ticks (*Arista Nashville*)  
**LEE BRICE** She Ain't Right (*Asylum-Curb*)  
**RODNEY CARRINGTON** Show Them To Me (*Capitol Nashville*)
- 3/19  
**GEORGE STRAIT** Wrapped (*MCA Nashville*)
- 3/26  
**AMY DALLEY** Good Kind Of Crazy (*Curb*)  
**JAMIE O'NEAL** God Don't Make Mistakes (*Capitol Nashville*)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>GEORGE STRAIT</b> It Just Comes Natural ( <i>MCA Nashville</i> )	227043
<b>CRAIG MORGAN</b> Little Bit Of Life ( <i>Broken Bow</i> )	216529
<b>BRAD PAISLEY</b> She's Everything ( <i>Arista Nashville</i> )	206764
<b>CARRIE UNDERWOOD</b> Before He Cheats ( <i>Arista/Arista Nashville</i> )	172520
<b>RASCAL FLATTS</b> My Wish ( <i>Lyric Street</i> )	168893
<b>JASON ALDEAN</b> Amarillo Sky ( <i>Broken Bow</i> )	163351
<b>SUGARLAND</b> Want To ( <i>Mercury</i> )	131178
<b>RODNEY ATKINS</b> If You're Going Through Hell ... ( <i>Curb</i> )	112175
<b>JOSH TURNER</b> Would You Go With Me ( <i>MCA Nashville</i> )	102344
<b>HEARTLAND</b> I Loved Her First ( <i>Lofton Creek</i> )	99707

 Nielsen Broadcast Data Systems 120 Country reporters. Songs ranked by total audience for the airplay week of 2/26-3/4. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.



**Top 10 at WNCY**  
**Top 5 at WYRK**

**pushing into the Top 40!!**

**DONOVAN CHAPMAN**

**"House Like That"**

*Shauna*

**Impacting Radio 4/9!**



*Category 5 RECORDS*



**JERROD NIEMANN**

**I LOVE WOMEN (MY MOMMA CAN'T STAND)**

**You heard his music all week at CRS, now let your listeners do the same!!**

March 5, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	<b>TRACE ADKINS</b> Ladies Love Country Boys ( <i>Capitol Nashville</i> )	3821	-35	86943	-1475	22	97/0
2	2	<b>KENNY CHESNEY</b> Beer In Mexico ( <i>BNA</i> )	3688	+148	83892	+1777	9	97/0
3	3	<b>KEITH URBAN</b> Stupid Boy ( <i>Capitol Nashville</i> )	3518	+39	80166	-626	13	98/0
8	4	<b>TIM MCGRAW</b> Last Dollar (Fly Away) ( <i>Curb</i> )	3382	+343	79654	+5746	9	97/0
4	5	<b>MARTINA MCBRIDE</b> Anyway ( <i>RCA</i> )	3362	+24	73739	-2108	14	96/0
9	6	<b>CARRIE UNDERWOOD</b> Wasted ( <i>Arista/Arista Nashville</i> )	3091	+285	71862	+4678	9	95/0
5	7	<b>JASON MICHAEL CARROLL</b> Alyssa Lies ( <i>Arista Nashville</i> )	2938	-395	59827	-13907	17	89/0
10	8	<b>JOE NICHOLS</b> I'll Wait For You ( <i>Universal South</i> )	2828	+43	61875	-1724	29	91/0
11	9	<b>SUGARLAND</b> Settlin' ( <i>Mercury</i> )	2763	+211	61978	+3400	9	97/0
12	10	<b>RASCAL FLATTS</b> Stand ( <i>Lyric Street</i> )	2696	+239	60444	+3995	7	96/0
13	11	<b>TOBY KEITH</b> High Maintenance Woman ( <i>Show Dog Nashville</i> )	2591	+289	57407	+7774	5	95/1
15	12	<b>DIERKS BENTLEY</b> Long Trip Alone ( <i>Capitol Nashville</i> )	2291	+106	50278	+232	13	96/1
14	13	<b>BROOKS &amp; DUNN</b> Hillbilly Deluxe ( <i>Arista Nashville</i> )	2283	+47	48642	-1949	15	91/1
16	14	<b>BILLY CURRINGTON</b> Good Directions ( <i>Mercury</i> )	2235	+129	49647	+1484	16	91/1
17	15	<b>GARY ALLAN</b> A Feelin' Like That ( <i>MCA Nashville</i> )	2226	+171	49264	+3373	15	95/2
18	16	<b>ALAN JACKSON</b> A Woman's Love ( <i>Arista Nashville</i> )	2039	+103	46034	+1467	9	91/0
19	17	<b>JACK INGRAM</b> Lips Of An Angel ( <i>Big Machine</i> )	1941	+23	42965	-1485	11	93/0
20	18	<b>CLAY WALKER</b> 'Fore She Was Mama ( <i>Asylum-Curb</i> )	1869	+80	40970	-202	16	85/0
21	19	<b>JOSH TURNER</b> Me And God ( <i>MCA Nashville</i> )	1704	+105	37472	+1640	12	86/1
23	20	<b>EMERSON DRIVE</b> Moments ( <i>Midas/New Revolution</i> )	1551	+154	34259	+2248	9	80/3

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darryl  worley

“Living In The Here And Now”

*On your desk now...  
for IMMEDIATE AIRPLAY!*

*“Let It Fly. Support the  
ones you love with WHD.”  
(Wild Hair Disease)*



March 5, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
22	<b>21</b>	<b>BLAKE SHELTON</b> Don't Make Me ( <i>Warner Bros./WRN</i> )	1550	+122	32838	+2335	14	83/2
24	<b>22</b>	<b>MONTGOMERY GENTRY</b> Lucky Man ( <i>Columbia</i> )	1290	+113	27973	+2128	4	78/4
25	<b>23</b>	<b>TRACY LAWRENCE</b> Find Out Who ... ( <i>Rocky Comfort/CO5 Nashville</i> )	1284	+141	27717	+2215	7	67/1
29	<b>24</b>	<b>BIG &amp; RICH</b> Lost In This Moment ( <i>Warner Bros./WRN</i> )	1053	+314	22941	+6286	2	68/8
26	<b>25</b>	<b>JOSH GRACIN</b> I Keep Coming Back ( <i>Lyric Street</i> )	1048	+84	22113	+1336	11	64/1
28	<b>26</b>	<b>BUCKY COVINGTON</b> A Different World ( <i>Lyric Street</i> )	850	+73	20040	+1353	5	57/3
27	<b>27</b>	<b>JAKE OWEN</b> Startin' With Me ( <i>RCA</i> )	830	+52	16950	+111	10	57/4
32	<b>28</b>	<b>JASON ALDEAN</b> Johnny Cash ( <i>Broken Bow</i> )	798	+154	17867	+2554	3	58/6
31	<b>29</b>	<b>DANIELLE PECK</b> Isn't That Everything ( <i>Big Machine</i> )	735	+31	14796	-53	8	47/2
35	<b>30</b>	<b>PAT GREEN</b> Dixie Lullaby ( <i>BNA</i> )	700	+116	15134	+3075	7	52/3
33	<b>31</b>	<b>ERIC CHURCH</b> Guys Like Me ( <i>Capitol Nashville</i> )	692	+78	15009	+2162	5	50/2
34	<b>32</b>	<b>STEVE HOLY</b> Come On Rain ( <i>Curb</i> )	625	+39	12641	+1288	9	49/2
36	<b>33</b>	<b>COLE DEGGS &amp; THE LONESOME</b> I Got More ( <i>Columbia</i> )	498	+12	10917	+578	5	42/2
39	<b>34</b>	<b>TAYLOR SWIFT</b> Teardrops On My Guitar ( <i>Big Machine</i> )	497	+104	10464	+2756	2	44/10
37	<b>35</b>	<b>DUSTY DRAKE</b> Say Yes ( <i>Big Machine</i> )	461	+21	11955	+1040	3	34/2
<b>Debut</b>	<b>36</b>	<b>SARAH BUXTON</b> That Kind Of Day ( <i>Lyric Street</i> )	452	+200	9300	+3679	1	29/6
30	37	<b>DARRYL WORLEY</b> I Just Came Back From A War ( <i>903 Music</i> )	441	-293	8702	-7408	18	39/0
38	<b>38</b>	<b>GRETCHEN WILSON</b> Come To Bed ( <i>Columbia</i> )	432	+3	10724	+36	6	32/0
<b>Debut</b>	<b>39</b>	<b>DONOVAN CHAPMAN</b> House Like That ( <i>Category 5</i> )	386	+24	8661	+33	1	31/1
40	40	<b>LONESTAR</b> Nothing To Prove ( <i>BNA</i> )	368	-11	6887	-958	2	28/2

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March 5, 2007

Table with columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like Trace Adkins, George Strait, Keith Urban, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it.

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Advertisement for Alison Krauss & John Waite "Missing You". Includes text: "R&R/Billboard: 38 MB/ Country Aircheck 41\*", "HUGE AIRPLAY CONVERSIONS AT KUSS, WIVK, KSCS and others!", "Call Out America rank #14 with females 25-54, 92% familiar!", "New on KIIM, WGKX, WCKT". Images of Alison Krauss and John Waite.