

"LAST CALL" | The new single from one of Country Music's most esteemed vocalists **Lee Ann Womack** → ADD DATE ← **JUNE 30**

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Starring Jessica, Darius And
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*In the Caribbean there are
oysters that can climb trees.*

Real news needed!
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Popping Off On Pop/Country Debate

A couple of weeks ago in our "Going For Adds" feature, which is delivered by e-mail each Thursday, we were describing a possible scenario for March 2009. Picture yourself sitting at the New Faces of Country Music show at CRS, contemplating who will close the show. Will it be Jessica Simpson, Darius Rucker or Jewel? Hey, it's entirely possible. Simpson's "Come On" just moved 33-29 on the **R&R** chart; Rucker's "Don't Think I Don't Think About It" improved 27-24; and Jewel's "Stronger Woman" peaked at 13 earlier this year, while her second single "I Do" is just getting started. The idea of an artist who achieved initial success in another format and then playing New Faces is not unprecedented. Remember Emilio? He was an established Tejano star when he played New Faces in 1996. A decade earlier, Billy Joe Royal was a new face, but he'd had a huge top 10 pop hit 21 years prior with 1965's "Down in the Boon-docks." Neither Royal nor Emilio went on to consistently deliver country hits, but a third example did. Who could forget Exile, a 1984 New Face? Their pop music calling card was 1978's "Kiss You All Over," but after segueing to country in the '80s, they stuck around and had a lot of success. After their New Faces appearance, Exile went on to score seven No. 1 country singles.

We also shared comments from Bob McNeill, PD at Entravision's KNTY/Sacramento, who brought up his concern about what he calls "identity theft." McNeill worries country radio is in danger of losing its uniqueness due to its "headlong rush to pop-sounding music." Citing artists like Rascal Flatts, Taylor Swift and Carrie Underwood, who have recently appeared on CHR and AC playlists, McNeill wondered, "Will those listeners develop an appetite for country music listening to the crossover music? Or will they tune in — and right back out again — when they hear the first George Strait or Josh Turner?" Additionally, McNeill doesn't believe country fans accept artists who migrate from the pop world as country artists.

Naturally, the **R&R** inbox was pinging like crazy with comments from the vast and unpaid research department — you. In this week's (June 27) **R&R**

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Country column, we'll share some of that feedback. For example, Jones Radio Networks' VP of country media Jim Murphy reminded us, "Let's not hate Taylor Swift or Rascal Flatts because they appeal to a younger audience. Some of our most beloved Country pioneers — think Buck Owens, Johnny Cash & Waylon Jennings, to name a few — were kept off the Opry and banned from some stations for not being country enough in their early days. Funny how yesterday's 'not country enough' becomes tomorrow's 'mainstream.' Times change, and the best stations adjust." Wes McShay, PD at Citadel's KQFC/Boise, Idaho, advised, "This is a time when massaging your daily music log is very important. If you buy into the idea that a pre-established name, regardless of format background, is better than an unknown country newbie, your mantra should be 'proceed with caution.' It's about the song." And this, from Cliff Blake, Columbia Records Northeast regional: "The generation coming up behind us is blind to format restrictions; we'd better get used to it. Whether an artist switches from pop to country or a country hit crosses over to Radio Disney isn't even an arguable point for these new music consumers."

I'm OK, You're Not OK

Early last week, Arbitron president and CEO Steve Morris proclaimed, "It's time to move forward with electronic measurement for radio." In doing so, Morris pointed out four key areas of concern Arbitron had improved since last November's postponement of PPM commercialization in nine markets. Yet another shoe dropped late Friday (June 20) when Arbitron executives received a letter signed by six major radio groups — Clear Channel, Saga, Cumulus, Radio One, Cox Radio and Inner City — who told Arbitron executives, "Speaking as the vast majority of the industry, our confidence in the system has not been fully restored." The letter went on to outline four specific areas of improvement they say Arbitron needs to make with PPM in order to regain their confidence: 1. 18-54 sample size/sample size guarantee;

This Week At Callout America

Montgomery Gentry's "Back When I Knew It All" spends a second week as the No. 1 song with country radio listeners and moves to the No. 7 passion song. Both male and female listeners rank the song at No. 2. In-demo, the strength is 45-54s at No. 1.

Blake Shelton is inside the top five as the No. 3 song with "Home," which moves up from No. 8 and ranks as the No. 5 passion song. Females rank this song at No. 1; men are at No. 10. Core 35-44 listeners are at No. 1.

Jimmy Wayne is at No. 6 with "Do You Believe Me Now," which registers its 11th consecutive week in the top 10. Female listeners rank the song at No. 5, while men overall are at No. 6. Younger 25-34s are the strength at No. 2, and younger males 25-34 at No. 2, while younger females are at No. 5.

Chuck Wicks' "All I Ever Wanted" is new to the top 10 at No. 9, up from No. 13. Both men and women rank the song at No. 9, younger 25-34s are the strength at No. 3, younger females are at No. 1, and younger males are at No. 8.

Josh Turner is also new to the top 10 at No. 10 with "Another Try" moving up from No. 14 two weeks ago. Male and female listeners rank the song at No. 11. Females are at No. 4 passion. Core 35-44s are at No. 10, and 45-54s are at No. 9.

George Strait debuts "Troubadour" at No. 20 and as the No. 19 passion song. As you would imagine, the early strength is with men, where it rolls out at No. 7; males 45-54 are at No. 1 in the debut week.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

2. 18-34 sample sizes; 3. Children's (6-11) measurement; 4. MRC Accreditation for Radio First methodology prior to commercialization.

In spelling out these four areas of concern, the letter went on to say, "What Arbitron has produced to date does not meet our expectations of a high-quality measurement tool." As of Monday (June 23), there was no comment from Arbitron on the letter, but there was a response from CBS Radio,

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OFF THE HOOK

Jo Dee Messina
"I'm Done"
#34 MB / AC +105 points
#38 RR +204,000 audience

Lee Brice
"Upper Middle Class White Trash"

Digital Downloads up 18%
Getting Phones:
WKHX, WFMS, WGNE, WCTK, KFRG, WXTU, KSOP

Most Added. AGAIN!
14 Early Stations + 14 Adds This Week
28 Stations Out Of The Box
INSTANT PHONES.....

CURB

perhaps the highest-profile group that didn't co-sign with the other six. In its statement, CBS Radio said, "We do not believe that delaying commercialization of PPM data is in the best interest of the industry. We support the new methodology and have every confidence in Arbitron that they will continue to improve the service and deliver us information that will help elevate our accountability with our clients."

Houston and Philly remain the only two markets where PPM data is live, and both cities received May PPM data last week. The two mainstream stations in Houston, Cox Radio's KKQB and CBS Radio's KILT, continued to come more than one million persons 6+ each week. KKQB dipped 5.5-4.9 from April to May to rank fourth but cume'd 1,053,400 persons 6+. KILT was basically flat with both share (4.3-4.2, ninth) and cume (1,010,200-1,006,100). Cox Radio's classic country KTHT was off in share (2.3-1.8, 23rd) and cume (666,800-553,400). In Philadelphia, Beasley's WXTU added close to 100,000 more bodies of 6+ cume in the month of May. 'XTU's 6+ share dipped 4.5-4.0.

Label Makers

There's an absolutely ginormous opening at RCA, due to Mike Sirls' decision to step down as Midwest regional. Sirls has logged a total of 14 years with the label over two tours of duty. RCA promotions poo-bah Keith Gale described Sirls as "a friend and colleague who has done so many great things for RCA and its artists." Gale also said he'll be reorganizing the RCA promo team, so that while there's a huge opening, the exact region will be determined later. Anyone interested in talking with Gale about the gig should reach out to him at keith.gale@sonybmj.com ... Capitol Nashville Southwest regional Maria Sidweber is exiting the label. According to senior VP of promotion Jimmy Harnen, "for the time being, at least," Capitol VP of promotion radio strategies & field marketing Shane Allen will take over the region in addition to his other label responsibilities ... Eric Beggs, who's been handling Southeast promotion duties for Show Dog Nashville since 2006, announced his resigna-

COUNTRY DATES

- June 30:** CMA Awards Nominations (Round 1) begins.
- Aug. 13:** CMA Awards Second Ballot goes out.
- Sept. 5-8:** 2008 Canadian Country Music Week and Awards; Winnipeg.
- Sept. 13:** Swampstock 2008, hosted by Tim McGraw, a benefit for the Neighbor's Keeper Foundation; Rayville, La.
- Sept. 17-19:** R&R Convention 2008 (www.radioandrecords.com); Austin.
- March 4-6, 2009:** CRS 40 (www.crb.org); Nashville.

tion from the label ... Congrats to Valory Music's Chris Loss and his wife, Allison, on the birth of their daughter, Bella Joy Rhuea, who arrived on Saturday, June 21 at 9:05 p.m. and tipped the scales at 6 lbs., 15 oz. and measured 21 1/2 inches ... Condolences to Michael Powers of Big Picture Entertainment who lost both of his grandmothers, Noreen Davis and Florence Hack, last week.

Radio-Activity June 17-23

As if fending off a wolf attack wasn't time consuming enough, now Becky Brenner, PD at CBS Radio's KMPS/Seattle, will really put her multitasking skills to the test. Brenner has been asked to utilize her considerable program-directing chops on an interim basis for top 40 clustermate KBKS (106.1 Kiss-FM) while its PD, Steve Rivers, recovers from a stroke. The always-positive Brenner told **R&R**, "It's good to get out of your comfort zone for a while and do something new."


As if fending off KMPS weren't challenging enough for Lance Tidwell, PD at Entercom's KKWF (the Wolf)/Seattle, last week he had a run-in with a deer. And by run-in, we mean the kind where you actually hit one with your vehicle. Tidwell was fine — a little banged up and sore, but basically OK. That's more than we can say for his truck and the deer; both were a total loss.

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Country P1's are Crazy about, "Crazy Days"

New Bullseye Forecaster Rankers – 564 Active P1's
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Overall	Tpos. /	Passion
17+	#4	#8
17-30	#3	#3
25-48	#1	#7
25-54	#3	#7
Females 17+	#3	#8
Males 17+	#6	#6



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CA 40* +287,000 audience 57 ON

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Remember we told you last week about Triton Radio Networks' acquisition of Jones Media group and its companies? They'll combine with Dial Global under the leadership of David Landau and Ken Williams, Dial Global's co-presidents/CEOs.

There's already some fallout as a result of that transaction as four members of the networks marketing department have already exited: VP of marketing Kim Ketchel, director of marketing Sarah Beatty, marketing manager Jan Whitbeck and graphic artist Alexis McDowell. That said, according to Jim Murphy, VP of country media, "for our friends with whom we do business in Nashville, please know that nothing has changed in regard to the networks and programs with which you've been working."

Art Morales has spent his entire career at Clear Channel's KNIX/Phoenix, first as an AE and, since 2001, the station's GSM. Now Morales gets the call from Clear Channel/Minneapolis, where he's been named DOS for the seven-station cluster, including country powerhouse KEYE (K 102) ... After four years, Tim Lynah is leaving the morning show at Lotus' KUUB (Cub 94-5)/Reno, Nev. Lynah can be reached at lynah.tim@gmail.com ... Scott Shutt will take over as director of sales for the

Clear Channel/Greensboro five-station cluster, which includes WRQR. Shutt takes over for Jan Smith, who resumed her position as an AE ... Sinclair Communications' WUSH (US 106.1)/Norfolk moves afternoon host Jackson to mornings and brings in Brandon O'Brien from Clear Channel's WKKT/Charlotte for afternoons ... Renda's WGNE (99.9 Gator Country)/Jacksonville promotions director Shelly Jarvis has exited the radio station. Jarvis will be replaced by Woody Carlson, who segues from the NTR marketing world and is now manager of promotion and marketing for the entire four-station cluster ... The Scott & Casey morning show for Citadel's KXKC/Lafayette, La. was recently honored as the third-best morning show in the "Best of Acadiana" readers survey, conducted by independent paper "The Times."

BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Kenny Chesney, Keith Urban... Heinz Field Pittsburgh June 14	45,770	\$4,088,667
WMZQfest: Sugarland, Phil Vassar... Nissan Pavilion Bristow, Va May 31	22,820	\$443,075
Carrie Underwood, Josh Turner Idaho Center Nampa, Idaho May 25	7,292	\$347,970
Carrie Underwood, Josh Turner Brick Breeden Fieldhouse Bozeman, Mont. May 15	6,910	\$334,570
Carrie Underwood, Josh Turner Alltel Arena Little Rock, Ark. May 11	6,874	\$327,550

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

June 24, 1998: Walt Disney World Resort in Florida admitted its 600-millionth guest.

June 25: Sense of Humor in Bed Appreciation Day.

June 26, 1974: The first supermarket bar code was swiped, which was on a pack of Wrigley's Doublemint Gum in Troy, Ohio.

June 27, 1984: Doug Domokos did a nonstop wheelie for 145 miles on the Alabama Speedway at Talladega on his Honda XR 500 motorcycle. He stopped when he ran out of gas.

Quotable: "If you drink, don't drive. Don't even putt." — *Dean Martin*

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According to PD and show member Casey Carter, "It's way better than just being nominated."

Happy 25th anniversary to Clear Channel's WUSY (US 101)/Chattanooga, Tenn., which achieved this milestone on Friday, June 20. Eighteen of its 25 years have been spent at the top of the heap in terms of ratings; it's been 72 straight books now for US 101. The station has been honored multiple times by the NAB, CMA and, most recently, the ACM as Station of the Year ... It only seems like 25 years since we first heard Citadel's KTYS (the Twister)/Dallas would flip to an as-yet-unknown format. Now it's said to be yet another week away and not "True Oldies," as some speculated, but probably closer to a soft rock sound

Ford Has A Better Idea

This one beats just sitting around, something Bud Ford has done very little of since his May 16 exit from Citadel's WKDF/Nashville. Ford will be the director of programming for the Artists & Fans Network (AFN), a brand new video network set to launch on July 1st via DirecTV. The initial rollout will be in 17 million households according to Ford, who adds that, by 2009, the number will grow to more than twice that size, 40 million. AFN is described as a 24-hour, interactive network where fans can buy merchandise, concert tickets, downloads and more country-centric stuff as they bask in the glory of video after video, 24 hours a day. Ford was kind enough to share the positioning statement for the new Artist & Fans Network: "Where it's all about the music and it's all about you." You can reach Bud Ford in Nashville at budford@segrouptv.com or 877-655-2351 x711.

— R.J. Curtis/Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

ON THE CHARTS

Paisley Most Added Again; Urban Gets Top Gain

For a second straight week, **Brad Paisley** doubles up on Most Added honors with "Waitin' on a Woman"

(Arista Nashville), which nets 40 new airplay commitments on the R&R Country Indicator panel and 30 on the R&R Country panel. Paisley's song gains 2.6 million impressions and surges 51-34 with Breaker stripes on the R&R Country chart and takes the biggest gain (up 740 plays) and rockets 39-28 on the Indicator list.

Concurrently, **Keith Urban's** "You Look Good in My Shirt" (Capitol Nashville) takes Most Increased Audience and Airpower honors in its fifth chart week on the R&R Country chart. Urban's song gains 4.3 million impressions and vaults 22-14. To find a title that's been on the chart fewer weeks, you'd have to look to No. 25, where George Strait's "Troubadour" (MCA Nashville) gains 2.6 million impressions and improves 32-25. Urban's single advances 19-15 on the Indicator scorecard.

Also noteworthy is a 13-10 hop by **Sugarland's** "All I Wanna Do" (Mercury), the duo's fifth straight single to reach that level of the R&R Country chart. The song cracks the top 10 in its fifth chart week, the duo's fastest so far and the second-fastest of 2008. George Strait's "I Saw God Today" (MCA Nashville) clocked four weeks to the top 10 in March.

On the **R&R Indicator Exclusives** list, **Mark Chesnutt's** "When You Love Her Like Crazy" (Lofton Creek) is the highest-ranking title at No. 51. The **Road Hammers** pop onto the chart at No. 54 with a remake of Del Reeves' 1965 classic "Girl on the Billboard," while **Carter's Chord** swerves 54-55 with "Different Breed" (Show Dog Nashville). Also new is **Zac Brown Band's** "Chicken Fried" (Live Nation) at No. 56 and **Todd O'Neill's** "Can I Come Over Tonight" (Aria Nashville) at No. 59. **Rick Huckaby's** "I Got You Covered" (HeadCoach) dips 51-60. Take a look at the complete list of R&R Country Indicator Highlights in this week's **R&R** print edition (dated June 27).

— Wade Jessen/Director of Charts & Operations, Nashville
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Beach Weekend

Bailey Grey

On your desk this week

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MUSICNOTES

Joe Nichols and Randy Houser of Universal Records South will perform a benefit concert on July 3 for Pamela LeRose, a mother of three who was gunned down on May 31 in Bradenton, Fla. The concert was organized by Clear Channel's WCTQ/Sarasota.

Carrie Underwood is nominated in the "Female, Red Carpet Fashion" category, and Taylor Swift got a nod for "Breakout Artist" in the Teen Choice Awards, scheduled for Aug. 4 on Fox-TV. Miley Cyrus will host the show.

Since forming Band Against MS (BAMS), Clay Walker has donated over \$350,000 for MS research at the University of Texas in Houston. Walker, diagnosed with the disease in 1996, just awarded another \$5,000 in scholarship money to UT Houston Medical student Stephanie Tran.

She's not part of the Wreckers anymore, but Michelle Branch is still making music. Her third album, "Everything Comes and Goes," is said to be nearly finished and is due later this year. Branch is also planning to open a bakery in Nashville, which will be called the Sugar Bar.

VIDEO ADDS

CMT

JASON ADEAN Relentless
THE LOST TRAILERS Holler Back
TRAILER CHOIR Off The Hillbilly Hook

CMT PURE COUNTRY

JASON ADEAN Relentless
LADY ANTEBELLUM Lookin' For A Good Time

GAC

JASON ADEAN Relentless



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HitPredictor

SONGS WITH HIT POTENTIAL

CHART
RANK

KENNY CHESNEY <i>Better As A Memory</i> (BNA) (84.8)	1
BLAKE SHELTON <i>Home</i> (Warner Bros.) (81.5)	2
MONTGOMERY GENTRY <i>Back When I Knew It All</i> (Columbia) (86.2)	3
ALAN JACKSON <i>Good Time</i> (Arista Nashville) (86.9)	5
DIERKS BENTLEY <i>Trying To Stop Your Leaving</i> (Capitol Nashville) (88.2)	7
BROOKS & DUNN <i>Put A Girl In It</i> (Arista Nashville) (80.6)	9
SUGARLAND <i>All I Want To Do</i> (Mercury) (92.2)	10
MIRANDA LAMBERT <i>Gunpowder & Lead</i> (Columbia) (81.5)	11
KEITH ANDERSON <i>I Still Miss You</i> (Columbia) (75.0)	12
KEITH URBAN <i>You Look Good In My Shirt</i> (Capitol Nashville) (90.2)	14
JOSH GRACIN <i>We Weren't Crazy</i> (Lyric Street) (80.5)	15
TAYLOR SWIFT <i>Should've Said No</i> (Big Machine) (91.1)	16
JOSH TURNER <i>Another Try</i> (MCA Nashville) (79.2)	17
REBA MCENTIRE <i>Every Other Weekend</i> (MCA Nashville) (85.3)	18
GARY ALLAN <i>Learning How To Bend</i> (MCA Nashville) (80.6)	19
JIMMY WAYNE <i>Do You Believe Me Now</i> (Valory) (81.5)	22
DARIUS RUCKER <i>Don't Think I Don't...</i> (Capitol Nashville) (88.1)	24
GEORGE STRAIT <i>Troubadour</i> (MCA Nashville) (90.0)	25 (new)
TRISHA YEARWOOD <i>This Is Me You're...</i> (Big Machine) (85.8)	26
CHUCK WICKS <i>All I Ever Wanted</i> (RCA) (76.7)	32
BRAD PAISLEY <i>Waitin' On A Woman</i> (Arista Nashville) (77.7)	34 (new)
CRYSTAL SHAWANDA <i>You Can Let Go</i> (RCA) (83.2)	35
JO DEE MESSINA <i>I'm Done</i> (Curb) (83.3)	37
ERIC CHURCH <i>His Kind Of Money...</i> (Capitol Nashville) (88.1)	46

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 Allen Frizzell ★ David Frizzell ★ Crystal Gayle ★ Merle Haggard ★ Johnny Lee
 Johnny Rodriguez ★ Jeannie Seely ★ Joe Stampley ★ Gene Watson**

Shipping to radio June 23

Going for Adds July 14

DMDS
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	KENNY CHESNEY Better As A Memory (BNA)	292251	+12071	4280	+218	14	108/0
3	2	BLAKE SHELTON Home (Warner Bros./WRN)	275502	+7986	4052	+67	22	108/0
6	3	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	265947	+10445	3865	+176	19	108/0
2	4	CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville)	262606	-16830	3802	-265	15	108/0
7	5	ALAN JACKSON Good Time (Arista Nashville)	253215	+19405	3742	+387	11	108/0
4	6	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	225030	-32812	3251	-472	18	107/0
8	7	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	208160	+5771	3230	+146	24	108/0
5	8	RASCAL FLATTS Every Day (Lyric Street)	195535	-62073	2685	-1025	18	108/0
10	9	BROOKS & DUNN Put A Girl In It (Arista Nashville)	193684	+21824	2972	+318	9	107/0
13	10	SUGARLAND All I Want To Do (Mercury)	180869	+31143	2682	+461	5	107/5
12	11	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	165224	+10955	2547	+167	25	103/1
14	12	KEITH ANDERSON I Still Miss You (Columbia)	164614	+15940	2527	+221	21	104/1
11	13	GEORGE STRAIT I Saw God Today (MCA Nashville)	158128	-7877	2019	-98	20	108/0
22	14	KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	147918	+43535	2128	+566	4	108/13
15	15	JOSH GRACIN We Weren't Crazy (Lyric Street)	145690	+8193	2439	+164	36	107/1
17	16	TAYLOR SWIFT Should've Said No (Big Machine)	142213	+19170	2182	+325	6	107/5
16	17	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	138787	+1432	2270	+69	25	106/0
18	18	REBA MCENTIRE Every Other Weekend (MCA Nashville)	128867	+7033	2047	+72	21	102/1
19	19	GARY ALLAN Learning How To Bend (MCA Nashville)	127034	+9143	2117	+65	14	106/0
20	20	LOST TRAILERS Holler Back (BNA)	122101	+9734	2030	+171	18	107/1
23	21	JULIANNE HOUGH That Song In My Head (Mercury)	98734	+8940	1642	+113	17	101/0
25	22	JIMMY WAYNE Do You Believe Me Now (Valory)	97642	+12720	1706	+185	13	103/4
24	23	JASON MICHAEL CARROLL I Can Sleep... (Arista Nashville)	95905	+7439	1752	+208	21	100/3
27	24	DARIUS RUCKER Don't Think I Don't... (Capitol Nashville)	90119	+18435	1417	+361	10	89/9
32	25	GEORGE STRAIT Troubadour (MCA Nashville)	81628	+26828	1352	+477	4	88/12
26	26	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	79662	-534	1311	+3	25	96/1
28	27	LUKE BRYAN Country Man (Capitol Nashville)	69430	+3752	1242	+105	16	86/5
31	28	HEIDI NEWFIELD Johnny & June (Asylum/Curb)	61841	+5843	1218	+171	12	81/3
33	29	JESSICA SIMPSON Come On Over (Epic/Columbia)	59782	+15320	976	+318	4	77/21
30	30	SUGARLAND FEAT. LITTLE BIG... Life In A Northern... (Mercury)	55489	-1884	718	-48	14	27/0

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ALAN JACKSON

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FOR A REALLY
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"SUMMER FUN
TOO HOT
TO FISH MIX"

AVAILABLE WEDNESDAY 6/25 10 AM CENTRAL FOR DIGITAL DOWNLOAD
LET'S GET THE SUMMER STARTED!

ARISTA NASHVILLE SONY BMG NASHVILLE
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
21	31	TOBY KEITH She's A Hottie (<i>Show Dog Nashville</i>)	46761	-59472	900	-805	17	103/0
35	32	CHUCK WICKS All I Ever Wanted (<i>RCA</i>)	46659	+6368	947	+86	10	82/4
34	33	JASON ALDEAN Relentless (<i>Broken Bow</i>)	45762	+4018	924	+85	9	75/5
Breaker	34	BRAD PAISLEY Waitin' On A Woman (<i>Arista Nashville</i>)	36344	+26074	591	+454	2	64/30
36	35	CRYSTAL SHAWANDA You Can Let Go (<i>RCA</i>)	35670	-1111	658	+34	14	58/0
39	36	CRAIG MORGAN Love Remembers (<i>BNA</i>)	33263	+7534	718	+91	7	68/3
38	37	JO DEE MESSINA I'm Done (<i>Curb</i>)	27795	+2043	591	+43	16	57/1
40	38	JAMEY JOHNSON In Color (<i>Mercury</i>)	22931	-62	465	+9	12	53/3
41	39	ELI YOUNG BAND When It Rains (<i>Republic South/Universal South</i>)	22532	+2586	323	+21	31	24/1
44	40	BUCKY COVINGTON I'll Walk (<i>Lyric Street</i>)	21929	+6643	504	+79	9	57/5
42	41	RODNEY ATKINS Invisibly Shaken (<i>Curb</i>)	18654	+695	462	+17	11	50/1
45	42	KELLIE PICKLER Don't You Know You're Beautiful (<i>19/BNA</i>)	18489	+3581	349	+71	5	41/8
43	43	ADAM GREGORY Crazy Days (<i>NSA/Midas/New Revolution</i>)	17620	+2221	463	+10	8	52/4
29	44	TIM MCGRAW Kristofferson (<i>Curb</i>)	16831	-46911	413	-831	17	97/0
47	45	ASHTON SHEPHERD Sounds So Good (<i>MCA Nashville</i>)	16639	+3846	397	+85	6	43/7
46	46	ERIC CHURCH His Kind Of Money... (<i>Capitol Nashville</i>)	13313	+339	336	+16	10	38/1
50	47	RISSI PALMER No Air (<i>1720</i>)	12370	+772	241	+8	7	27/0
49	48	DAVID NAIL I'm About To Come Alive (<i>MCA Nashville</i>)	11653	-105	298	-8	9	37/1
52	49	RANDY HOUSER Anything Goes (<i>Universal South</i>)	11371	+1616	259	+44	3	32/3
53	50	PAT GREEN Let Me (<i>BNA</i>)	11244	+1591	79	+31	2	4/2
37	51	LEANN RIMES Good Friend And A Glass Of Wine (<i>Asylum/Curb</i>)	11065	-14903	216	-279	17	49/0
48	52	KEVIN FOWLER Best Mistake I Ever Made (<i>Equity</i>)	10650	-1350	74	-4	10	4/1
56	53	LADY ANTEBELLUM Lookin' For A Good Time (<i>Capitol Nashville</i>)	10307	+2041	139	+49	3	22/12
54	54	CHRIS YOUNG Voices (<i>RCA</i>)	10043	+926	298	+55	5	41/4
58	55	JAMES OTTO For You (<i>Warner Bros./WRN</i>)	8847	+2798	235	+77	2	27/5
Debut	56	RASCAL FLATTS Bob That Head (<i>Lyric Street</i>)	8115	+8095	147	+146	1	25/25
57	57	KID ROCK All Summer Long (<i>Top Dog/Atlantic</i>)	7505	-335	133	+15	6	5/0
Debut	58	MARCEL I Love This Song (<i>Lyric Street</i>)	7483	+3670	164	+52	1	21/4
55	59	LONESTAR Let Me Love You (<i>Lonestar/CO5</i>)	7203	-1219	188	+7	12	15/0
Debut	60	LEE BRICE Upper Middle Class White Trash (<i>Asylum/Curb</i>)	5983	+2353	131	+39	1	18/7

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Heidi
NEWFIELD

JOHNNY & JUNE

#26 MB
+191 spins ...523 point increase

#29 RR
+171 spins +618,000 audience

Big spinners:
KNTY 54, WOGI 39,
KUZZ 38, KHKI 37,
KNCI 34, KRTY 31,
WKXC 30, KILT 26,
KTEX 26, WIRK 24,
KEEY 23, WGKX 22

Over 7,000 downloads
this week at I-Tunes

Rodney Atkins "Invisibly Shaken"
#36 MB +75 spins +213 points
New adds **WSIX, WWYZ**

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	30
RASCAL FLATTS Bob That Head (Lyric Street)	25
JESSICA SIMPSON Come On Over (Epic/Columbia)	21
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	13
GEORGE STRAIT Troubadour (MCA Nashville)	12
LADY ANTEBELLUM Lookin' For A Good Time (Capitol Nashville)	12
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	9
KELLIE PICKLER Don't You Know You're Beautiful (19/BNA)	8
ASHTON SHEPHERD Sounds So Good (MCA Nashville)	7
LEE BRICE Upper Middle Class White Trash (Asylum/Curb)	7
JEWEL I Do (Valory)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+43535
SUGARLAND All I Want To Do (Mercury)	+31143
GEORGE STRAIT Troubadour (MCA Nashville)	+26828
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+26074
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+21824
ALAN JACKSON Good Time (Arista Nashville)	+19405
TAYLOR SWIFT Should've Said No (Big Machine)	+19170
DARIUS RUCKER Don't Think I Don't Think... (Capitol Nashville)	+18435
KEITH ANDERSON I Still Miss You (Columbia)	+15940
JESSICA SIMPSON Come On Over (Epic/Columbia)	+15320

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+566
GEORGE STRAIT Troubadour (MCA Nashville)	+477
SUGARLAND All I Want To Do (Mercury)	+461
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+454
ALAN JACKSON Good Time (Arista Nashville)	+387
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	+361
TAYLOR SWIFT Should've Said No (Big Machine)	+325
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+318
JESSICA SIMPSON Come On Over (Epic/Columbia)	+318
KEITH ANDERSON I Still Miss You (Columbia)	+221

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	40
RASCAL FLATTS Bob That Head (Lyric Street)	40
JESSICA SIMPSON Come On Over (Epic/Columbia)	18
GEORGE STRAIT Troubadour (MCA Nashville)	13
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	8
JASON ALDEAN Relentless (Broken Bow)	8
LADY ANTEBELLUM Lookin' For A Good Time (Capitol Nashville)	8
KELLIE PICKLER Don't You Know You're Beautiful (19/BNA)	7
JEWEL I Do (Valory)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+16548
RASCAL FLATTS Bob That Head (Lyric Street)	+10145
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+9172
SUGARLAND All I Want To Do (Mercury)	+8919
GEORGE STRAIT Troubadour (MCA Nashville)	+8465
TAYLOR SWIFT Should've Said No (Big Machine)	+8168
JESSICA SIMPSON Come On Over (Epic/Columbia)	+7562
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+6022
JOSH GRACIN We Weren't Crazy (Lyric Street)	+5562
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	+5345

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	+740
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	+487
RASCAL FLATTS Bob That Head (Lyric Street)	+454
GEORGE STRAIT Troubadour (MCA Nashville)	+391
SUGARLAND All I Want To Do (Mercury)	+388
JESSICA SIMPSON Come On Over (Epic/Columbia)	+346
TAYLOR SWIFT Should've Said No (Big Machine)	+345
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+324
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	+312
JOSH GRACIN We Weren't Crazy (Lyric Street)	+216

ONE FLEW SOUTH
 Debut single "My Kind Of Beautiful"

"With beautiful echoes of the great harmony groups like Poco, Eagles, even The Beach Boys; One Flew South ARE the new kids in town." — JD Souther

Already on: WQYK KMLE KNCI KBWF
 KSKS KSNI KFYP KKJG WEGX WEZL
 KIZN SIRIUS New Country GAC

From the debut CD "Last Of The Good Guys" produced by Marcus Hummon.

DECCA RECORDS
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COUNTRY NEW & ACTIVE

- ZAC BROWN BAND** Chicken Fried (*Live Nation*)
Total Audience: 5106, Total Stations: 16, Adds: 6
- CROSSIN DIXON** I Love My Old Bird Dog (& I Love You) (*Broken Bow*)
Total Audience: 4400, Total Stations: 20, Adds: 2
- ASHLEY GEARING** Out The Window (*Curb*)
Total Audience: 4348, Total Stations: 15, Adds: 0
- JEWEL** I Do (*Valory*)
Total Audience: 4294, Total Stations: 15, Adds: 7
- CHRIS CAGLE** No Love Songs (*Capitol Nashville*)
Total Audience: 3451, Total Stations: 7, Adds: 0
- GRETCHEN WILSON** Don't Do Me No Good (*Columbia*)
Total Audience: 3404, Total Stations: 1, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

- LEE BRICE** Upper Middle Class White Trash (*Asylum/Curb*)
Total Plays: 144, Total Stations: 11, Adds: 6
- FISHER STEVENSON** No Tomorrow Here Tonight (*Big Machine*)
Total Plays: 138, Total Stations: 10, Adds: 0
- KEVIN FOWLER** Best Mistake I Ever Made (*Equity*)
Total Plays: 128, Total Stations: 7, Adds: 1
- JEWEL** I Do (*Valory*)
Total Plays: 119, Total Stations: 14, Adds: 7
- JOSHUA STEVENS** Rock 'N' Roll And Pensacola (*Robbins Nashville*)
Total Plays: 95, Total Stations: 7, Adds: 0
- JEFF BATES** Riverbank (*Black River*)
Total Plays: 86, Total Stations: 8, Adds: 5
- JOHN MICHAEL MONTGOMERY** If You Ever Went Away (*Stringtown/CO5*)
Total Plays: 83, Total Stations: 7, Adds: 1
- JAMES LEBLANC** I'm Here (*Fame*)
Total Plays: 69, Total Stations: 9, Adds: 0
- DIERKS BENTLEY** Sweet & Wild (*Capitol*)
Total Plays: 67, Total Stations: 2, Adds: 0
- LEE ANN WOMACK** Last Call (*MCA Nashville*)
Total Plays: 59, Total Stations: 6, Adds: 4

R&R Going For Adds

- 6/30
CAROLINA RAIN American Radio (*Equity*)
- DARREN KOZELSKY** She Got Me There (*Spinville/Nine North*)
- LEE ANN WOMACK** Last Call (*MCA Nashville*)
- RASCAL FLATTS** Bob That Head (*Lyric Street*)
- ROYS** I Only Have Good Days (*Pedestal/Nine North*)
- STEPHEN COCHRAN** Thinkin' I'm Drinkin' (*Aria/Quarterback*)
7/7
- KATIE ARMIGER** Unseen (*Cold River/Nine North*)
- TOBY KEITH** She Never Cried In Front Of Me (*Show Dog Nashville*)
7/14
- GORDON MOTE** Wake Up Dancin' (*Spring Hill*)
- LITTLE BIG TOWN** Fine Line (*Capitol Nashville*)
- PHIL VASSAR** I Would (*Universal South*)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
JAMES OTTO Just Got Started Lovin' You (<i>Raybaw/Warner Bros./WRN</i>)	188425
TRACE ADKINS You're Gonna Miss This (<i>Capitol Nashville</i>)	167568
LADY ANTEBELLUM Love Don't Live Here (<i>Capitol Nashville</i>)	152689
PHIL VASSAR Love Is A Beautiful Thing (<i>Universal South</i>)	115436
CHRIS CAGLE What Kinda Gone (<i>Capitol Nashville</i>)	102332
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (<i>Curb</i>)	96004
CARRIE UNDERWOOD All-American Girl (<i>19/Arista/Arista Nashville</i>)	78078
ALAN JACKSON Small Town Southern Man (<i>Arista Nashville</i>)	74448
TAYLOR SWIFT Picture To Burn (<i>Big Machine</i>)	70739
KENNY CHESNEY Don't Blink (<i>BNA</i>)	67464



108 Country reporters. Songs ranked by total audience for the airplay week of 6/16-6/22. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.) © 2008 The Nielsen Company.

Jewel
I Do

20 FIRST WEEK MONITORED REPORTING STATIONS INCLUDE:
 KYGO/Denver, KKIQ/Houston, WGAR/Cleveland, WCTK/Providence,
 WPCV/Lakeland, KKWF, Seattle, KSON/San Diego, WKSF/Asheville,
 KUSS/San Diego, WIVK/Knoxville, WDAF/Kansas City, KBEQ/Kansas City,
 KEGA/Salt Lake, KSOP/Salt Lake, KHKI/Des Moines, KIZN/Boise,
 KIXZ/Spokane, KDRK/Spokane, WKQC/Saginaw, KNTY/Sacramento

From Her Show In Fresno This Week:
 Country listeners knew the words to her pop hits as well as her country songs. She hit this note that was almost primal...it was incredible, genuine and COUNTRY. Jewel is the REAL DEAL and a long time player in this format!
 Donna James, KUZZ/Bakersfield

JewelJK.com | MySpace.com/Jewel | TheValoryMusicCo.com/Jewel

JIMMY WAYNE
DO YOU BELIEVE ME NOW

Rate The Music
 #1 Adults 25-34!
 #2 Males 25-54
 #4 Females 25-34
 #3 Adults 25-54
 #5 Females 35-44
 #7 Adults All Ages

MB **20** +177 spins!
 R&R **22** +185 spins!

Over 1.2 Million NEW MB Audience Impressions!
 Over 1.2 Million NEW R&R Audience Impressions!

MySpace.com/JimmyWayneMusic | TheValoryMusicCo.com/JimmyWayne

June 23, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	BLAKE SHELTON Home (Warner Bros./WRN)	4229	+60	89102	+1277	21	109/0
5	2	ALAN JACKSON Good Time (Arista Nashville)	4184	+209	90105	+3756	11	107/0
2	3	KENNY CHESNEY Better As A Memory (BNA)	4098	-72	87271	-3714	14	106/0
4	4	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	4066	+56	88637	+234	19	107/0
3	5	CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville)	3804	-280	80633	-7515	15	99/0
7	6	BROOKS & DUNN Put A Girl In It (Arista Nashville)	3594	+324	76851	+6022	9	110/1
8	7	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	3328	+135	72934	+3286	24	105/0
12	8	SUGARLAND All I Want To Do (Mercury)	3056	+388	67371	+8919	5	108/2
10	9	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	2969	+159	65260	+2280	24	104/1
11	10	KEITH ANDERSON I Still Miss You (Columbia)	2887	+174	63652	+3930	24	102/1
15	11	TAYLOR SWIFT Should've Said No (Big Machine)	2734	+345	59616	+8168	6	108/0
13	12	REBA MCENTIRE Every Other Weekend (MCA Nashville)	2676	+19	60987	+2139	18	104/0
14	13	GARY ALLAN Learning How To Bend (MCA Nashville)	2564	+10	53924	+935	15	104/0
17	14	JOSH GRACIN We Weren't Crazy (Lyric Street)	2556	+216	53240	+5562	29	100/2
19	15	KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	2376	+487	52493	+9172	4	105/3
16	16	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	2293	-53	50273	-1177	24	91/2
9	17	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	2263	-838	47124	-15255	18	78/0
6	18	RASCAL FLATTS Every Day (Lyric Street)	2241	-1457	47507	-32765	18	82/0
18	19	LOST TRAILERS Holler Back (BNA)	2061	+186	45815	+4291	15	96/5
22	20	GEORGE STRAIT Troubadour (MCA Nashville)	1989	+391	43749	+8465	4	99/13
23	21	LUKE BRYAN Country Man (Capitol Nashville)	1737	+171	38383	+3706	14	93/6
21	22	JASON MICHAEL CARROLL I Can Sleep... (Arista Nashville)	1733	+99	38098	+1221	23	91/3
24	23	JIMMY WAYNE Do You Believe Me Now (Valory)	1731	+177	37766	+4142	12	91/3
27	24	DARIUS RUCKER Don't Think I Don't... (Capitol Nashville)	1685	+312	34503	+5345	7	95/8
26	25	JULIANNE HOUGH That Song In My Head (Mercury)	1563	+174	32625	+3864	16	83/2
28	26	HEIDI NEWFIELD Johnny & June (Asylum/Curb)	1295	+58	24914	+1137	13	68/3
31	27	JESSICA SIMPSON Come On Over (Epic/Columbia)	1214	+346	26905	+7562	3	80/18
39	28	BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	1207	+740	27566	+16548	2	81/40
30	29	JASON ALDEAN Relentless (Broken Bow)	1170	+119	26495	+1080	9	79/8
20	30	TOBY KEITH She's A Hottie (Show Dog Nashville)	953	-912	17643	-22029	17	60/0

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POINT-TO-POINT DIRECT MARKETING INNOVATIONS

ENGAGE YOUR LISTENERS.
TRANSCEND THE USUAL.
LEAD, DON'T FOLLOW.

June 23, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
32	31	CRAIG MORGAN Love Remembers (BNA)	866	+69	19648	+1499	6	60/3
34	32	CHUCK WICKS All I Ever Wanted (RCA)	723	+73	15003	+940	10	51/5
35	33	BUCKY COVINGTON I'll Walk (Lyric Street)	715	+66	15256	+1254	9	50/3
25	34	TIM MCGRAW Kristofferson (Curb)	665	-840	12743	-14853	16	54/0
37	35	ERIC CHURCH His Kind Of Money (My Kind Of Love) (Capitol Nashville)	621	+50	12789	+1366	12	41/2
36	36	JAMEY JOHNSON In Color (Mercury)	619	+28	15055	+850	11	43/3
33	37	SUGARLAND FEAT. LITTLE BIG... Life In A Northern... (Mercury)	504	-194	10858	-3692	13	36/1
43	38	LADY ANTEBELLUM Lookin' For A Good Time (Capitol Nashville)	501	+139	11209	+2696	2	36/8
41	39	KELLIE PICKLER Don't You Know You're Beautiful (19/BNA)	498	+84	10597	+2223	4	40/7
40	40	RODNEY ATKINS Invisibly Shaken (Curb)	485	+21	9983	+36	10	32/0
Debut	41	RASCAL FLATTS Bob That Head (Lyric Street)	457	+454	10182	+10145	1	41/40
45	42	ELI YOUNG BAND When It Rains (Republic South/Universal South)	392	+64	7001	+1246	5	30/2
42	43	RISSI PALMER No Air (1720)	379	+14	7866	+746	7	30/2
46	44	ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)	364	+33	6457	+1076	8	30/3
38	45	LEANN RIMES Good Friend And A Glass Of Wine (Asylum/Curb)	358	-134	6745	-2647	17	26/0
44	46	CRYSTAL SHAWANDA You Can Let Go (RCA)	338	-1	6511	+650	10	25/2
47	47	ASHTON SHEPHERD Sounds So Good (MCA Nashville)	333	+8	6407	+423	5	27/5
48	48	JO DEE MESSINA I'm Done (Curb)	328	+10	5528	+324	15	21/0
50	49	RANDY HOUSER Anything Goes (Universal South)	314	+22	6856	+558	3	29/2
52	50	JAMES OTTO For You (Warner Bros./WRN)	312	+65	6181	+1206	3	28/6
49	51	MARK CHESNUTT When You Love Her Like Crazy (Lofton Creek)	266	-39	4593	-727	10	20/0
57	52	CHRIS YOUNG Voices (RCA)	228	+42	4608	+741	4	17/0
58	53	KID ROCK All Summer Long (Top Dog/Atlantic)	218	+34	5593	+325	2	5/2
Debut	54	ROAD HAMMERS Girl On The Billboard (Montage)	217	+74	4619	+1989	1	21/5
54	55	CARTER'S CHORD Different Breed (Show Dog Nashville)	217	+12	3807	+315	5	17/1
Debut	56	ZAC BROWN BAND Chicken Fried (Live Nation)	198	+76	2760	+1498	1	12/3
53	57	LONESTAR Let Me Love You (Lonestar/CO5)	190	-21	4034	-564	14	13/0
60	58	MARCEL I Love This Song (Lyric Street)	168	+23	3336	+398	2	18/5
Debut	59	TODD O'NEILL Can I Come Over Tonight (Aria Nashville)	154	+34	2674	+583	1	17/3
51	60	RICK HUCKABY I Got You Covered (HeadCoach)	151	-136	3177	-3146	12	12/0

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June 23, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	25.1%	74.0%	3.90	19.6%	100.0%	4.0%	2.4%
ALAN JACKSON Good Time (Arista Nashville)	35.3%	73.8%	3.95	14.0%	99.8%	9.8%	2.2%
BLAKE SHELTON Home (Warner Bros./WRN)	26.7%	70.2%	3.86	19.6%	99.1%	6.9%	2.4%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	26.7%	69.8%	3.84	20.2%	99.8%	6.9%	2.9%
JIMMY WAYNE Do You Believe Me Now (Valory)	19.3%	69.3%	3.79	21.6%	99.6%	7.8%	0.9%
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	31.3%	69.3%	3.82	15.1%	99.6%	11.1%	4.0%
RASCAL FLATTS Every Day (Lyric Street)	32.7%	69.1%	3.84	15.6%	99.8%	12.2%	2.9%
KENNY CHESNEY Better As A Memory (BNA)	31.6%	68.2%	3.85	18.4%	99.3%	10.4%	2.2%
CHUCK WICKS All I Ever Wanted (RCA)	11.3%	66.9%	3.67	21.1%	98.7%	9.1%	1.6%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	22.9%	65.3%	3.72	20.0%	99.8%	12.4%	2.0%
JASON MICHAEL CARROLL I Can Sleep When I'm Dead (Arista Nashville)	17.3%	63.6%	3.67	23.3%	99.1%	10.2%	2.0%
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	14.0%	63.1%	3.66	24.9%	98.4%	8.4%	2.0%
JOSH GRACIN We Weren't Crazy (Lyric Street)	14.7%	62.4%	3.64	25.8%	99.8%	9.8%	1.8%
KEITH ANDERSON I Still Miss You (Columbia)	15.6%	61.6%	3.65	26.4%	99.1%	9.1%	2.0%
TOBY KEITH She's A Hottie (Show Dog Nashville)	20.7%	61.3%	3.59	19.8%	99.6%	13.8%	4.7%
BROOKS & DUNN Put A Girl In It (Arista Nashville)	16.0%	61.3%	3.65	24.9%	98.4%	10.9%	1.3%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	23.1%	60.9%	3.64	19.8%	99.3%	16.4%	2.2%
TAYLOR SWIFT Should've Said No (Big Machine)	22.4%	60.9%	3.57	17.8%	99.3%	15.1%	5.6%
LOST TRAILERS Holler Back (BNA)	14.4%	60.7%	3.60	24.0%	98.9%	12.2%	2.0%
GEORGE STRAIT Troubadour (MCA Nashville)	15.3%	58.0%	3.52	23.3%	98.0%	11.3%	5.3%
KEITH URBAN You Look Good In My Shirt (Capitol Nashville)	13.3%	57.7%	3.62	30.7%	97.7%	8.0%	1.3%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	22.2%	57.3%	3.54	22.9%	99.6%	13.1%	6.2%
HEIDI NEWFIELD Johnny & June (Asylum/Curb)	11.6%	57.3%	3.52	28.0%	99.1%	10.4%	3.3%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	13.8%	56.4%	3.51	26.7%	99.3%	13.1%	3.1%
JO DEE MESSINA I'm Done (Curb)	10.7%	56.4%	3.50	26.4%	98.2%	12.2%	3.1%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	16.4%	56.0%	3.49	22.9%	98.9%	16.0%	4.0%
LUKE BRYAN Country Man (Capitol Nashville)	12.7%	55.6%	3.50	27.3%	98.9%	12.9%	3.1%
GARY ALLAN Learning How To Bend (MCA Nashville)	7.6%	54.4%	3.44	30.2%	99.6%	12.0%	2.9%
LEANN RIMES Good Friend And A Glass Of Wine (Asylum/Curb)	10.7%	53.1%	3.43	27.8%	98.7%	14.2%	3.6%
RODNEY ATKINS Invisibly Shaken (Curb)	10.0%	51.1%	3.33	23.6%	97.1%	15.8%	6.7%
JESSICA SIMPSON Come On Over (Epic/Columbia)	13.0%	49.7%	3.41	29.7%	98.0%	14.7%	4.0%
SUGARLAND All I Want To Do (Mercury)	16.2%	48.4%	3.28	21.3%	98.7%	20.9%	8.0%
JASON ALDEAN Relentless (Broken Bow)	7.1%	48.0%	3.38	34.7%	98.2%	12.9%	2.7%
JULIANNE HOUGH That Song In My Head (Mercury)	9.3%	45.8%	3.25	28.0%	99.6%	21.1%	4.7%
CRYSTAL SHAWANDA You Can Let Go (RCA)	8.0%	38.7%	3.20	34.9%	97.6%	20.4%	3.6%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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