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**"HENRY CARTWRIGHT'S
PRODUCE STAND"**



AIRPLAY MONDAY!

THE STAND IS OPEN!

"Count me in!" -Scott Lindy, WUBL



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*A dime has 118 ridges
around the edge...*

*Real news needed!
rcurtis@radioandrecords.com
323-954-3444*

Nielsen: Not Just For TV Anymore

Unless you've been living under a rock for the past few years or, even worse, don't regularly read R&R, you've witnessed a steady stream of information provided in these pages about Arbitron's PPM for audience measurement. To remind you once again, by the end of 2010, the top 50 markets will utilize PPM methodology to determine ratings. As I pointed out in the country column of May 15, that still leaves 250 markets which will continue to permanently rely on the diary system to sort out radio's pecking order. Recently, Arbitron has instituted new policies designed to improve the diary's effectiveness, tweaks that include increasing overall response rates, as well as those of younger listeners and, more prominently, utilizing cell phone-only (CPO) households. The ratings company has added CPO households in 151 markets for spring of 2009 and will do so in the remainder of its markets in the fall of this year. In the midst of all that, Arbitron is taking on a new competitor for radio ratings measurement in a number of markets, and it's a familiar name to anyone who has grown up in the age of television: Nielsen. In this week's (June 5) issue of **Radio & Records**, I'll provide a brief history of how Nielsen decided to measure radio listening here in the states and describe the difference between its diary methodology and Arbitron's.

All In The Family

But first, full disclosure here: While R&R is part of the Nielsen Company, this is not meant as some kind of blatant plug for Nielsen's upcoming radio ratings service — honest. It's a relevant topic because in November 2008, Cumulus Media announced that Nielsen would provide its ratings service in 51 small and mid-sized markets where Cumulus no longer subscribes to Arbitron. Clear Channel followed suit, signing up Nielsen for 17 of those 51 markets too. Markets include Abilene, Texas; Ann Arbor, Mich.; Pensacola, Fla.; and Poughkeepsie, N.Y. Inside of a month of the Cumulus and Clear Channel announcement, Nielsen was already at work, conducting a pilot study in Lexington, Ky., eventually releasing those results in March of this year. Additionally, during March and April, Nielsen began an eight-week survey in those 51 markets. Results won't be ready until August of this year, which seems like a rather slow turnaround; however, Nielsen says subsequent

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Shea Fisher

DON'T CHASE ME

1ST WEEK ADDS INCLUDE:

KATM - MODESTO

KSKS - FRESNO

KBWF - SAN FRANCISCO

WKMK - MONMOUTH

KCYE - LAS VEGAS

WMAD - MADISON

KIXZ - SPOKANE

WTQR - GREENSBORO

CLICK HERE TO LISTEN



**STROUDAVARIOUS
RECORDS**

survey results will be made available to radio within 30 days of the completion of the ratings survey.

What They Learned In Lexington

Among other things, the Lexington survey, which consisted of 588 people from 336 households, showed more than 20% of people over age 12 use cell phones as the only form of telecommunication. Additionally, those cell phone-only users consume more radio than homes with landlines — 23 hours per week. The total sample use radio a little more than 19 hours per week. This group also indicated they listened to 3.5 radio stations, compared to less than three stations for the total sample. Their AQH rating was higher too, 17.3% vs. 14.3% for the total sample. Not surprisingly, CPO users tended to be younger and were mainly between the ages of 18 and 34.

So What's The Difference?

There are a number of contrasts in how Nielsen recruits diarykeepers and the number of panelists participating vs. Arbitron's methodology, but there's also a major difference in the diary itself. Nielsen utilizes what it calls a sticker diary, which it claims is much easier to fill out. According to Nielsen spokesman Gary Holmes, "You get a diary and a series of stickers that have call letters for local radio stations." Next, says Holmes, "you just peel it off and put it on the diary, then you check the daypart you listened to," as opposed to physically writing down the call letters. In addition to being easier, Holmes says Nielsen garners better response rates with the stickers, which have been utilized around the world for the past decade to measure a large number of stations in different sized markets. According to Nielsen, the sticker diary has been used in Sydney, Australia to measure 40 stations. In Indonesia, it has been used to measure 100 stations. In the U.K., Radio Joint Audience Research (RAJAR), the official body in charge of measuring radio audiences, uses a sticker diary to measure an average of 50 to 60 stations per market. The average U.S. market, says Nielsen, has an average of 50 to 60 stations. PPM has been the headline grabber for many reasons, but a lot of eyes — particularly

This Week At Callout America[®]

Brad Paisley repeats at No. 1 with "Then," which is also No. 1 with both male and female listeners and younger 18-34s, core 35-44s and listeners 25-44. Just rotate it in power.

Alan Jackson is the No. 1 "Like a Lot" song for the week with "Sissy's Song," hoch ranks at No. 2 overall. This song is the No. 1 passion song with both male and female listeners and in demos with younger 25-34s, core 35-44s and 25-44s.

Billy Currington is on the fast track, ranking "People Are Crazy" at No. 4 for the week, up from No. 10, and moves to No. 5 passion. Men are the strength at No. 2, and females are at No. 5. Strength in demo is with core 35-44s at No. 4.

Jason Michael Carroll has been in the top 10 for many weeks now with "Where I'm From." This song remains strong at No. 6 both positive and passion. Females are the strength at No. 4, and male strength is with 25-34s at No. 3.

Toby Keith continues to outperform the spin chart, ranking "Lost You Anyway" at No. 7 and No. 8 passion. Core females are strong at No. 6 and No. 5 passion, while core males are at No. 7 and No. 10 passion.

Chris Young's "Gettin' You Home" is showing strong appeal at No. 13 this week; overall 25-44s are at No. 14 and No. 15 passion. Females show strong passion scores at No. 15, and females 18-34 are at No. 14 passion.

It's a power debut for Bucky Covington this week as "I Want My Life Back" debuts at No. 17 overall; females are at No. 17, men are at No. 19, and the track is looking strong in all cells.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

those of Cumulus and Clear Channel — will be on the highly anticipated results of the March-April survey, to be announced in August. In order to have a greater understanding of those results, I'm hoping you'll find this week's country column in the **R&R** magazine helpful.

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WE'RE GETTIN' TRACTION!

Just Added

KFKF WFUS KZSN KTOM

Jeep Jeep

THE BRAND NEW SINGLE FROM

Krista Marie

ROLL EM DOWN & CRANK IT UP!



Walker? Leaper Is More Like It

It's only Monday, but I'm betting Matt Walker will easily remain the current points leader for the quantum leap of the week — and probably the year — award. Walker is the new former morning man at Cumulus' CHR WKFR/Kalamazoo, Mich. — market No. 186. He'll soon be handling wakeups for Beasley's WKIS (99.9 Kiss Country)/Miami — market No. 12 — when he teams with Scott Simon, who currently does afternoons on Kiss. The new show will be called the "Simon & Walker Morning Show" and replaces Terry and Staci Coffey, who recently stepped down. Replacing Simon for afternoons on Kiss will be none other than Ken Boesen, who programs WKIS in his spare time. It's been a few years since Boesen made a regular trip to the control room. His last permanent on-air shift was at another Kiss, when he programmed KSKS/Fresno. Incidentally, Walker has country chops, having worked country in Grand Rapids prior to his stint in Kalamazoo.

Radio: Surprising, Amusing, Free, Everywhere

Those are just four attributes of radio confirmed in a newly released study commissioned by Radio Here Now, a concoction of the NAB, RAB and HD Digital Radio Alliance, the purpose of which is to reignite America's devotion to radio. Based on results of the 5,000-person, nationwide sample, the fires of passion never seemed to have gone out. Ninety-seven percent of the sample like that radio is free, 83% say they hear things that surprise them, while 92% said what they hear sometimes makes them laugh. For the past few years, Radio Here Now has run a series of 30-second PSAs extolling the virtues of radio. Of the 5,000 people surveyed, 16% were able to recall the spots and scored radio's performance even higher than those who hadn't heard the PSAs. For example, 85% of the total sample said radio does a good job of satisfying its needs, compared to 93% of those who heard the PSAs. Radio gets solid credit for helping people discover new artists and songs — 71% and 74% respectively among the total sample and even 12% higher from people with recall of the Radio Here Now PSA campaign.

COUNTRY DATES

June 6, 2009: George Strait, Reba McEntire, Blake Shelton & Julianne Hough in concert; Dallas Cowboys Stadium, Dallas.
June 11-14, 2009: CMA Music Festival; Nashville.
June 16, 2009: CMT Music Awards; Nashville.
June 25, 2009: Final day to make online submissions for 2009 CMA Broadcast Awards; <http://broadcast.cmaawards.com>.
June 30, 2009: First round of CMA Awards voting begins.
Aug. 8, 2009: George Strait; Reliant Stadium, Houston.
Sept. 23-25, 2009: R&R Convention '09; Philadelphia.
Nov. 11, 2009: 43rd annual GMA Awards; Nashville.

Checking Back With Bobbi

A few weeks ago, I mentioned receiving a mysterious MP3 of a new Phil Vassar song, called "Bobbi With an I." It arrived with no explanation; however, once I listened, I realized it needed none. The song is hilarious and definitely different than what you'd normally expect from Vassar. Since then, the song has been made available on iTunes; now Vassar's label, Universal Records South, has declared June 15 the official add date. Some programmers have already been playing the song about a cross-dressing tow truck driver for weeks now; a quick scan of BDS Online shows the spin leader for "Bobbi" CBS Radio's WQYK/Tampa, which is probably the first station to have heard the song. Last week, 'QYK played "Bobbi" 18 times; OM Mike Culotta calls the song "a hoot." Culotta says 'QYK played the tune "the moment we got it" with immediate listener reaction. "They got it, they loved it and requests keep coming" Says Culotta. Other stations leading the way included CBS country sister WYCD/Detroit, with 14 spins last week, and New Times and Publishing's WGTY/York, Pa. with 13. Now there's even a Facebook page out there for someone called Bobbi Withani. The

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DARREN KOZELSKY
Arrivals & Departures
AVAILABLE NOW!
NEW SINGLE "SEVEN VERN GOSDINS AGO" GOING FOR ADS JUNE 15TH!

relationship status is listed as “complicated,” a favorite movie is “Mrs. Doubtfire,” and a preferred book is “A Girls Guide to Hunting and Fishing.”

Starr Is Golden

Newly formed Golden Music Nashville is staffing up with its latest addition, longtime promo vet Darlene Starr, who will wear national director of promotion & marketing stripes. That announcement was made by Golden’s VP of promotion and marketing Brad Howell. The label’s flagship artist is the group Williams Riley. Most recently at CO5 Nashville, Starr has also logged time with MCA Nashville and Warner Bros. Nashville. Starr is already up and running with contact info, which we will now share with you: 512-291-0009 or darlene@goldenmusic.biz.

This Eerily Defines ‘Full Circle’

Brad Paisley is a lot of things: gifted songwriter, championship picker, male vocalist of the year and ... hopeless romantic. On Saturday night, Paisley attended the Grand Ole Opry to see Steve Martin play songs from his first-ever music album, a bluegrass collection called “The Crow: New Songs for the Five String Banjo.” Paisley had never met Martin, but his wife, Kimberly, had. In 1991, she co-starred with him in “Father of the Bride.” Paisley was inevitably convinced to go onstage and sing his current single, “Then.” While onstage, he noticed Martin backstage and Kimberly on the side of the stage and immediately explained to the crowd that he went to see “Father” in ’91 because Steve Martin was in it, and he thought it would be funny. “There was someone else in that movie ... and I though I loved her then.” Talk about your great timing! Naturally, tears started flowing for Kimberly, and Paisley even got a little choked up. The entire story is recounted — complete with some audio of Paisley telling this story — at www.hearsomethingcountry.com/prep. Check it out and share with your listeners, chances are they’ll eat it up. Oh, and want even more “eerie?” [Cue “Psycho” music] Ten years ago today, Paisley released his debut CD, “Who Needs Pictures.”

Pros On The Loose

Name: Jill Gleason

Phone: 615-476-3674

E-Mail: jillyg1213@gmail.com

Last Job: Director of artist & brand development, RPM Management, Nashville.

How long there: One year, three months.

Previous job: Curb Records: 14 years as promotion coordinator, then director of artist development.

What you think you do best: Honestly, I’d have to say I’m a utility person, as well as a

creative person. I take initiative and am not afraid of a challenge, getting my hands dirty or learning something new. I thrive in a busy environment; I’m a definite team player.

Career Highlight: Working with Tim McGraw, LeAnn Rimes and Rodney Atkins from the beginning of their careers.

Most rewarding moments professionally: The well-wishes of the great people in this industry when I found out I’d been laid off; seeing Rodney Atkins have four No. 1 songs in a row, in addition to Tim McGraw’s 10-week No. 1.

Quick philosophy about music business: It’s been fascinating watching our business change, and I applaud those who are open-minded to those changes. Would I like our format to stay warm and cozy like it used to be? Sometimes, sure. But the wonderful opportunities ahead for our artists to brand themselves indelibly, create what’s best for themselves and connect with their fans directly is what it’s all about.

Facebook: <http://www.facebook.com/home.php#/profile.php?id=1654164557>

Twitter: www.twitter.com/jillyg1213

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STEVE AZAR

MOO LA MOO

The Wolves are Mooing and a hit is Brewing !!
KBWF-THE WOLF-SAN FRANCISCO ADDS MOO LA MOO
KKWF-THE WOLF-SEATTLE ADDS MOO LA MOO

CLICK HERE TO LISTEN!

STEVE AZAR IS BACK !! JOIN THE PACK !!

RIDE RECORDS

Wonder If Someone Could Enter For Both?

What would the odds be that one person could potentially win a CMA Award for Broadcast Personality of the Year and be inducted into the Country DJ and Radio Hall of Fame? Technically, it could happen. Details for submitting material for both honors were announced this past week. The CMA is taking online submissions for its Broadcast Awards, which include Station and Personality in four different market sizes: Major, Large, Medium and Small. There's also an award for National Personality of the Year. The deadline for online submissions is 5 p.m. CT on June 25, and you can go to <http://broadcast.cmaawards.com> for complete details ... More interested in being recognized for your body of work? Country Radio Broadcasters (CRB) today announced that nominations for induction into the DJ and Radio Hall of Fame are now being taken online at www.crb.org. Criteria for the Hall of Fame consideration includes a minimum of 20 years in radio, with 15 of those years spent in country radio; if your potential nominee is a member of the CRB Board or Agenda Committee, sorry, they're not eligible this time.

— R.J. Curtis/R&R Country Editor 323-954-3444
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ON THE CHARTS

Swift's Top 10 Pace Quickest Since Wynonna; Strait's 'Night' Takes Most Added, Hot Shot Debut

While **Brad Paisley's** "Then" (Arista Nashville) gets comfy with a third week atop the **R&R Country Indicator** list and a second week at No. 1 on the **R&R Country** chart; the latter scorecard sports an eighth top 10 by crossover queen **Taylor Swift**. Up 2.3 million impressions, "You Belong With Me" (Big Machine) surges 13-10, some 2 1/2 years after her first top 10 appearance. That's the quickest set of eight top 10s by a solo female since the 21 months it took **Wynonna** to

do so in 1992-93. In more recent times, Swift and **Carrie Underwood** have been the top 10 darlings in the solo female category. Underwood's first eight top 10s happened in a span of two years and nine months.

Concurrently, Country Music Hall of Fame member **George Strait** claims double Most Added honors, as "Living for the Night" (MCA Nashville) snares 84 first-week adds. The track gets the nod at 45 **R&R Country** stations, while the **R&R Country Indicator** panel offers 39 out-of-the-box commitments. The new single also collects Hot Shot Debut roses, opening at No. 34 on the **R&R Country** chart and No. 44 on the **R&R Country Indicator** list.

Also noteworthy is a 21-20 move on the **R&R Country** chart by **Gloriana's** "Wild at Heart" (Emblem/New Revolution), which crosses the Airpower threshold (top 20 in spins and audience). The rookie foursome is the third artist in the current calendar year to achieve its first top 20 single, following **Eli Young Band** and **John Rich** (his first solo top 20). By this same time in 2008, **Ashton Shepherd, James Otto, Jewel** and **Lady Antebellum** had scored their first top 20 songs.

Sarah Darling's "Jack of Hearts" (Black River) leads the **R&R Country Indicator Exclusives** list, up 52-47. Concurrently, **Williams Riley Band's** "I'm Still Me" (Golden/Nine North) spikes 53-48, ahead of **Stephen Cochran's** No. 49 rank with "Wal-Mart Flowers" (Aria Nashville). **Telluride's** "Pencil Marks" (American Roots/Quarterback) bullets at No. 53, while **Zona Jones** holds at No. 54 with "Bluer Than Blue" (Rocky Comfort), and **Rick Huckaby** ranks at No. 56 with "She Gets Me High" (HeadCoach). See the complete menu of **R&R Country Indicator** features in this week's **R&R** print edition, dated June 5.

— Wade Jessen/Director of Charts & Operations, Nashville
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MARTINA McBRIDE

"I JUST CALL YOU MINE"

IT'S A SONG ABOUT LOVE.
ADD IT TODAY.

CLICK HERE TO SEE
ANOTHER "MARTINA MOMENT"



MUSICNOTES

George Strait was just honored on national TV as the ACM Artist of the Decade, so what does he do for an encore? He'll start with a new single, called "Living for the Night," which radio receives this week. Coming next is the album, titled "Twang," said to be released this fall.

Speaking of that TV special, "George Strait: ACM Artist of the Decade All-Star Concert" aired Wednesday night and won the night for CBS-TV, placing first in households and viewers.

Trace Adkins has teamed with MySpace to create the Trace Adkins karaoke contest. Visit <http://ksolo.myspace.com/music/Trace-Adkins> before June 8 and submit a recording of yourself singing one of five Trace songs. Trace and his pals at MySpace will pick the winner, who scores a trip to a Trace show with a backstage visit.

Clint Black, Joe Nichols and Jack Ingram are among the presenters and performers at the Songwriters Hall of Fame 40th Anniversary Gala on June 18. Also set to appear: "American Idol" judge and successful songwriter Kara DioGuardi.

Coming to a mall near you this summer: a 45-minute concert from teen sensation Katie Armiger. She'll be hitting 24 cities between June 23 and Aug. 16, including Los Angeles, Denver, Nashville and San Diego.

VIDEO ADDS

CMT

JESSE LEE It's A Girl Thing **KEITH URBAN** Kiss A Girl
MEGAN MULLINS Long Past Gone **REBA McENTIRE** Stranger
THE LOST TRAILERS How 'Bout You Don't

CMT PURE COUNTRY

CLEDUS T. JUDD Garth Must Be Busy **MEGAN MULLINS** Long Past Gone
KEITH URBAN Kiss A Girl **REBA McENTIRE** Stranger

GAC

KEITH URBAN Kiss A Girl **REBA McENTIRE** Stranger
CLEDUS T. JUDD Garth Must Be Busy **MEGAN MULLINS** Long Past Gone



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

	CHART RANK
BRAD PAISLEY <i>Then</i> (Arista Nashville) (88.3)	1
KENNY CHESNEY <i>Out Last Night</i> (BNA) (91.6)	2
KEITH URBAN <i>Kiss A Girl</i> (Capitol Nashville) (84.9)	3
DIERKS BENTLEY <i>Sideways</i> (Capitol Nashville) (84.2)	4
MONTGOMERY GENTRY <i>One In Every Crowd</i> (Columbia) (82.7)	7
LADY ANTEBELLUM <i>I Run To You</i> (Capitol Nashville) (80.1)	8
ALAN JACKSON <i>Sissy's Song</i> (Arista Nashville) (82.7)	9
TAYLOR SWIFT <i>You Belong With Me</i> (Big Machine) (82.3)	10
TOBY KEITH <i>Lost You Anyway</i> (Show Dog Nashville) (86.8)	12
BILLY CURRINGTON <i>People Are Crazy</i> (Mercury) (89.5)	13
REBA <i>Strange</i> (Valory) (75.4)	14
DARIUS RUCKER <i>Alright</i> (Capitol Nashville) (83.0)	15
RASCAL FLATTS <i>Summer Nights</i> (Lyric Street) (75.9)	17
BLAKE SHELTON <i>I'll Just Hold On</i> (Warner Bros./WRN) (84.8)	19
JACK INGRAM <i>Barefoot And Crazy</i> (Big Machine) (75.4)	22
ERIC CHURCH <i>Love Your Love The...</i> (Capitol Nashville) (86.8)	23
DARRYL WORLEY <i>Sounds Like Life...</i> (Stroudavarious) (79.9)	24
BROOKS & DUNN <i>Indian Summer</i> (Arista Nashville) (81.5)	26
CHUCK WICKS <i>Man Of The House</i> (RCA) (77.9)	27
MILEY CYRUS <i>The Climb</i> (Lyric Street) (84.6)	28
JOE NICHOLS <i>Believers</i> (Universal South) (76.2)	31

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"RUNAWAY"

Biggest increase yet!

R&R 25

+170 spins



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	BRAD PAISLEY Then (Arista Nashville)	348258	+14136	4939	+127	11	119/0
4	2	KENNY CHESNEY Out Last Night (BNA)	337939	+28330	4768	+247	10	120/0
3	3	KEITH URBAN Kiss A Girl (Capitol Nashville)	326765	+10072	4631	+99	12	121/0
5	4	DIERKS BENTLEY Sideways (Capitol Nashville)	299458	+24541	4368	+230	14	121/0
2	5	SUGARLAND It Happens (Mercury)	298710	-24885	4326	-372	16	121/0
7	6	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	289672	+19450	4283	+175	21	121/0
6	7	MONTGOMERY GENTRY One In Every Crowd (Columbia)	275915	+3872	4140	-10	19	121/0
9	8	LADY ANTEBELLUM I Run To You (Capitol Nashville)	244415	+17803	3587	+222	20	120/0
10	9	ALAN JACKSON Sissy's Song (Arista Nashville)	212729	+9000	3322	+62	16	116/0
13	10	TAYLOR SWIFT You Belong With Me (Big Machine)	200396	+22672	2948	+260	7	120/0
11	11	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	195811	+1691	3140	+34	28	119/0
12	12	TOBY KEITH Lost You Anyway (Show Dog Nashville)	192888	+11006	2958	+197	13	121/0
16	13	BILLY CURRINGTON People Are Crazy (Mercury)	180385	+22756	2821	+237	13	119/1
15	14	REBA Strange (Starstruck/Valory)	168568	+8112	2562	+138	8	121/0
17	15	DARIUS RUCKER Alright (Capitol Nashville)	163855	+13047	2543	+112	8	121/2
20	16	RANDY HOUSER Boots On (Universal South)	143196	+7774	2323	+62	15	117/2
23	17	RASCAL FLATTS Summer Nights (Lyric Street)	140427	+48533	2094	+744	7	117/24
19	18	KELLIE PICKLER Best Days Of Your Life (19/BNA)	139071	+2952	2360	+52	29	115/1
22	19	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	118338	+9628	1984	+129	15	118/1
21	20	GLORIANA Wild At Heart (Emblem/New Revolution)	116215	+6195	1846	+45	19	109/0
24	21	JUSTIN MOORE Small Town USA (Valory)	92738	+13426	1802	+292	17	114/6
25	22	JACK INGRAM Barefoot And Crazy (Big Machine)	90682	+15409	1660	+233	11	109/4
26	23	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	84613	+14728	1571	+98	16	99/2
27	24	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	66976	+6469	1181	+75	18	91/6
29	25	LOVE AND THEFT Runaway (Carolwood)	58269	+9775	1100	+170	14	89/7
Breaker	26	BROOKS & DUNN Indian Summer (Arista Nashville)	54404	+21220	842	+266	4	72/17
28	27	CHUCK WICKS Man Of The House (RCA)	52104	+511	977	+18	20	93/3
30	28	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	47155	+4560	997	+101	14	84/3
33	29	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	32702	+2507	649	+40	16	56/3
39	30	JASON ALDEAN Big Green Tractor (Broken Bow)	30493	+13524	431	+161	3	49/15

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Rascal Flatts
"Summer Nights"
R&R MOST INCREASED AUDIENCE
R&R 17 AIRPOWER!

DMDS
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
32	31	JOE NICHOLS Believers (Universal South)	30208	-265	576	+8	7	54/4
35	32	JESSICA HARP Boy Like Me (Warner Bros./WRN)	28289	+3522	515	+43	12	52/5
38	33	PAT GREEN What I'm For (BNA)	28013	+7809	571	+103	10	49/4
Debut	34	GEORGE STRAIT Living For The Night (MCA Nashville)	27502	+27502	297	+297	1	45/45
34	35	JAMEY JOHNSON High Cost Of Living (Mercury)	27118	+2246	584	-2	17	61/0
36	36	BOMSHEL Fight Like A Girl (Curb)	26089	+1839	665	+66	16	57/5
37	37	TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	21121	+673	358	+31	4	36/4
Breaker	38	BUCKY COVINGTON I Want My Life Back (Lyric Street)	18569	+2033	542	+72	7	60/3
42	39	DAVID NAIL Red Light (MCA Nashville)	18154	+3370	515	+29	14	59/2
45	40	LUKE BRYAN Do I (Capitol Nashville)	17520	+4379	378	+55	6	45/5
41	41	JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	16318	+779	290	+55	5	32/4
46	42	MIRANDA LAMBERT Dead Flowers (Columbia)	15528	+3298	387	+15	7	43/6
44	43	LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	15226	+1518	411	+34	8	48/2
43	44	CAITLIN & WILL Address In The Stars (Columbia)	12991	-1657	430	-43	12	47/1
53	45	RODNEY ATKINS 15 Minutes (Curb)	11314	+5922	243	+129	3	32/11
47	46	PHIL VASSAR Bobbi With An I (Universal South)	9660	+676	138	+22	6	9/3
49	47	MARTINA MCBRIDE I Just Call You Mine (RCA)	8132	+1589	162	+27	5	26/6
50	48	TRENT TOMLINSON Henry Cartwright's Produce Stand (Carolwood)	7536	+1316	100	+2	5	13/3
48	49	JONATHAN SINGLETON... Livin' In Paradise (Universal South)	5883	-725	223	-33	11	29/0
55	50	CRAIG MORGAN Bonfire (BNA)	5462	+1176	113	+32	2	12/5
51	51	RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)	4949	-604	162	+2	6	23/0
52	52	TRAILER CHOIR Rockin' The Beer Gut (Show Dog Nashville)	4559	-856	119	+7	3	14/3
56	53	MEGAN MULLINS Long Past Gone (Stoney Creek)	4435	+191	160	+25	3	21/0
-	54	TRACE ADKINS Til The Last Shot's Fired (Capitol Nashville)	4357	+1257	42	+4	5	0/0
58	55	KATE & KACEY Dreaming Love (Big Machine)	4231	+517	175	+10	5	29/1
60	56	MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)	3880	+529	78	+9	4	8/0
-	57	JIMMY WAYNE I'll Be That (Valory)	3783	+1190	99	+62	2	16/4
57	58	TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)	3459	-357	131	-6	2	17/2
59	59	JESSE LEE It's A Girl Thing (Atlantic/Big Picture)	3401	-12	128	+7	2	22/3
Debut	60	ELI YOUNG BAND Guinevere (Republic/Universal South)	2758	+2354	38	+23	1	2/1

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R&R 36 **FIGHT LIKE A GIRL** **MB 33***

NEW ADDS: KKBQ, WGAR, KUSS, WQYK, WIOV, WBEE

**WKHX #8 MOST REQUEST WITH ONLY 22 SPINS
KEY TESTING TOP 10!
KRTY TESTING #18 WITH ONLY 63% FAMILIARITY!
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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
GEORGE STRAIT Living For The Night (MCA Nashville)	45
RASCAL FLATTS Summer Nights (Lyric Street)	24
BROOKS & DUNN Indian Summer (Arista Nashville)	17
JASON ALDEAN Big Green Tractor (Broken Bow)	15
RODNEY ATKINS 15 Minutes (Curb)	11
LOVE AND THEFT Runaway (Carolwood)	7
JUSTIN MOORE Small Town USA (Valory)	6
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	6
MIRANDA LAMBERT Dead Flowers (Columbia)	6
MARTINA MCBRIDE I Just Call You Mine (RCA)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+48533
KENNY CHESNEY Out Last Night (BNA)	+28330
GEORGE STRAIT Living For The Night (MCA Nashville)	+27502
DIERKS BENTLEY Sideways (Capitol Nashville)	+24541
BILLY CURRINGTON People Are Crazy (Mercury)	+22756
TAYLOR SWIFT You Belong With Me (Big Machine)	+22672
BROOKS & DUNN Indian Summer (Arista Nashville)	+21220
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+19450
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+17803
JACK INGRAM Barefoot And Crazy (Big Machine)	+15409

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+744
GEORGE STRAIT Living For The Night (MCA Nashville)	+297
JUSTIN MOORE Small Town USA (Valory)	+292
BROOKS & DUNN Indian Summer (Arista Nashville)	+266
TAYLOR SWIFT You Belong With Me (Big Machine)	+260
KENNY CHESNEY Out Last Night (BNA)	+247
BILLY CURRINGTON People Are Crazy (Mercury)	+237
JACK INGRAM Barefoot And Crazy (Big Machine)	+233
DIERKS BENTLEY Sideways (Capitol Nashville)	+230
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+222

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
GEORGE STRAIT Living For The Night (MCA Nashville)	39
JASON ALDEAN Big Green Tractor (Broken Bow)	29
BROOKS & DUNN Indian Summer (Arista Nashville)	24
RASCAL FLATTS Summer Nights (Lyric Street)	18
JUSTIN MOORE Small Town USA (Valory)	15
RODNEY ATKINS 15 Minutes (Curb)	15
PAT GREEN What I'm For (BNA)	11
CRAIG MORGAN Bonfire (BNA)	10
JACK INGRAM Barefoot And Crazy (Big Machine)	7
LOVE AND THEFT Runaway (Carolwood)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+16872
BROOKS & DUNN Indian Summer (Arista Nashville)	+10084
JASON ALDEAN Big Green Tractor (Broken Bow)	+6768
RODNEY ATKINS 15 Minutes (Curb)	+6021
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+5861
GEORGE STRAIT Living For The Night (MCA Nashville)	+5534
JUSTIN MOORE Small Town USA (Valory)	+5385
TAYLOR SWIFT You Belong With Me (Big Machine)	+5320
LOVE AND THEFT Runaway (Carolwood)	+4917
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+4846

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+797
BROOKS & DUNN Indian Summer (Arista Nashville)	+482
JASON ALDEAN Big Green Tractor (Broken Bow)	+358
GEORGE STRAIT Living For The Night (MCA Nashville)	+338
JUSTIN MOORE Small Town USA (Valory)	+294
RODNEY ATKINS 15 Minutes (Curb)	+270
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+265
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+247
KENNY CHESNEY Out Last Night (BNA)	+229
TAYLOR SWIFT You Belong With Me (Big Machine)	+229

TOBY KEITH
LOST YOU ANYWAY



TOP SIX CALLOUT CORE FEMALES!!

R&R 12 /CA 12*

POWER IT UP!

THE NATURE OF A HERO REQUIRES A LEAP OF FAITH

you first
Mac McAnally

5 Night Champ on Citadel Media's "Today's Best Country" nightly challenge!!

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TRAILER CHOIR
ROCKIN' THE Beer Gut



Early Beer Buzz already in over 20 Major Markets

Beer Gut Beer Run begins this week!
CD in stores June 9th

COUNTRY NEW AND ACTIVE

STEVE AZAR Moo La Moo (*Ride*)

Total Audience: 2569, Total Stations: 17, Adds: 3

JAKE OWEN Eight Second Ride (*RCA*)

Total Audience: 2440, Total Stations: 3, Adds: 1

CARTER TWINS Heart Like Memphis (*CMT/Meteor 17/CO5*)

Total Audience: 2330, Total Stations: 11, Adds: 0

WILLIAMS RILEY BAND I'm Still Me (*Golden/Nine North*)

Total Audience: 2320, Total Stations: 12, Adds: 0

LEE ANN WOMACK & JAMEY JOHNSON Give It Away (*CBS-TV Audio*)

Total Audience: 2135, Total Stations: 0, Adds: 0

CLEDUS T. JUDD FEAT. BROOKS & DUNN Garth Must Be Busy (*E1*)

Total Audience: 1714, Total Stations: 0, Adds: 0

COUNTRY INDICATOR NEW AND ACTIVE

GRETCHEN WILSON If I Could Do It All Again (*Columbia*)

Total Plays: 173, Total Stations: 16, Adds: 0

MAC MCANALLY You First (*Show Dog Nashville*)

Total Plays: 147, Total Stations: 16, Adds: 0

HEIDI NEWFIELD What Am I Waiting For (*Curb*)

Total Plays: 129, Total Stations: 12, Adds: 1

JESSE LEE It's A Girl Thing (*Atlantic/Big Picture*)

Total Plays: 123, Total Stations: 9, Adds: 1

MARK WILLS Entertaining Angels (*Tenacity*)

Total Plays: 93, Total Stations: 8, Adds: 0

STEVE AZAR Moo La Moo (*Ride*)

Total Plays: 92, Total Stations: 10, Adds: 2

PARKS As Long As You're Goin' My Way (*Carolwood*)

Total Plays: 89, Total Stations: 10, Adds: 2

PHIL VASSAR Bobbi With An I (*Universal South*)

Total Plays: 69, Total Stations: 6, Adds: 1

TRAILER CHOIR Rockin' The Beer Gut (*Show Dog Nashville*)

Total Plays: 68, Total Stations: 8, Adds: 2

MARK MCKINNEY Middle America (*Super Loud*)

Total Plays: 67, Total Stations: 3, Adds: 1

R&R Going For Adds

6/8

DAN MITCHELL Ode To Gravy (*DMP*)

MATT STILLWELL Sweet Sun Angel (*Still 7/Spinville/Nine North*)

TRENT TOMLINSON Henry Cartwright's Produce Stand (*Carolwood*)

WHITNEY DUNCAN Skinny Dippin' (*Warner Bros./WRN*)

6/15

BROTHER ALI Baby Don't Go (*Rhymesayers*)

DARREN KOZELSKY Seven Vern Goddins Ago (*Major 7th/Spinville/Nine North*)

JAKE OWEN Eight Second Ride (*RCA*)

PHIL VASSAR Bobbi With An I (*Universal South*)

6/22

DEAN BRODY Gravity (*Broken Bow*)

TRAILER CHOIR Rockin' The Beer Gut (*Show Dog Nashville*)

TOP 10 RECURRENTS

ARTIST	Title	Label(s)	Total Aud. (00)
JASON ALDEAN	She's Country	(Broken Bow)	205712
RODNEY ATKINS	It's America	(Curb)	147778
ELI YOUNG BAND	Always The Love Songs	(Republic/Universal South)	134994
LOST TRAILERS	How 'Bout You Don't	(BNA)	133033
CARRIE UNDERWOOD FEAT. RANDY TRAVIS	I Told You So	(19/Arista Nashville)	129981
DARIUS RUCKER	It Won't Be Like This For Long	(Capitol Nashville)	121536
RASCAL FLATTS	Here Comes Goodbye	(Lyric Street)	118984
TOBY KEITH	God Love Her	(Show Dog Nashville)	112322
ZAC BROWN BAND	Chicken Fried	(Home Grown/Atlantic/Big Picture)	106371
JAKE OWEN	Don't Think I Can't Love You	(RCA)	99646



121 Country reporters. Songs ranked by total audience for the airplay week of 5/25-5/31. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.) © 2009 The Nielsen Company.

RANDY HOUSER
BOOTS ON
20* TO 16*
RANDY HOUSER

RATE THE MUSIC: Testing #5 35-44
#5 Females 35-44
CALLOUT AMERICA:
Testing #14 Overall
#15 Males 25-34!
Digital single sales have doubled this month!

PHIL VASSAR
Bobbi with an i
46*
IMPACT DATE JUNE 15

Stations already playing & getting GREAT listener reaction!
KATM • KIXZ • KRTY • KSOP • WGTY
WIVK • WQBE • WQYK • WUBE • WXBQ • WYCD

Joe Nichols
"Believers"
31*

CALLOUT AMERICA: Testing #12 Overall 35-44!

"Joe Nichols 'Believers' is a song for today's times... the power that happens if we all believe and come together. Play it and your listeners will react!"
- Rob Kelley, OM/PD WQHK



LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
1	1	BRAD PAISLEY Then (Arista Nashville)	4743	-71	95779	-1156	11	119/0
4	2	KENNY CHESNEY Out Last Night (BNA)	4697	+229	95848	+2668	10	118/1
2	3	DIERKS BENTLEY Sideways (Capitol Nashville)	4667	+106	94095	+2855	15	120/0
3	4	KEITH URBAN Kiss A Girl (Capitol Nashville)	4616	+92	93342	+1694	12	120/0
7	5	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	4502	+265	91332	+5861	20	117/1
6	6	MONTGOMERY GENTRY One In Every Crowd (Columbia)	4259	-136	88633	-1512	19	116/0
8	7	LADY ANTEBELLUM I Run To You (Capitol Nashville)	3927	+247	79908	+4846	20	117/0
5	8	SUGARLAND It Happens (Mercury)	3851	-584	79242	-12177	16	106/0
11	9	BILLY CURRINGTON People Are Crazy (Mercury)	3287	+180	66718	+4406	14	118/0
10	10	TOBY KEITH Lost You Anyway (Show Dog Nashville)	3263	+20	65279	+616	13	119/0
9	11	ALAN JACKSON Sissy's Song (Arista Nashville)	3230	-297	67063	-5370	16	112/0
12	12	TAYLOR SWIFT You Belong With Me (Big Machine)	3159	+229	63940	+5320	7	117/0
14	13	DARIUS RUCKER Alright (Capitol Nashville)	2995	+145	60412	+2747	8	119/0
15	14	REBA Strange (Starstruck/Valory)	2920	+89	59796	+2197	8	118/1
13	15	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	2853	-56	60985	-1844	29	107/1
16	16	RANDY HOUSER Boots On (Universal South)	2820	+200	56335	+4431	16	115/1
22	17	RASCAL FLATTS Summer Nights (Lyric Street)	2523	+797	50833	+16872	4	116/18
17	18	KELLIE PICKLER Best Days Of Your Life (19/BNA)	2421	-55	50086	-1671	27	106/3
18	19	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	2265	+178	46280	+3324	15	110/2
19	20	GLORIANA Wild At Heart (Emblem/New Revolution)	2045	+114	45247	+2798	19	101/2
23	21	JACK INGRAM Barefoot And Crazy (Big Machine)	1916	+203	40100	+4320	10	104/7
21	22	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	1856	+119	36577	+2743	17	99/2
24	23	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	1680	+47	34931	+1205	20	94/2
25	24	JUSTIN MOORE Small Town USA (Valory)	1650	+294	32799	+5385	17	92/15
26	25	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	1335	+110	25849	+1277	13	84/4
31	26	BROOKS & DUNN Indian Summer (Arista Nashville)	1258	+482	25592	+10084	4	86/24
28	27	LOVE AND THEFT Runaway (Carolwood)	1063	+159	22180	+4917	15	66/7
29	28	TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	1033	+168	20510	+3330	4	70/6
27	29	JOE NICHOLS Believers (Universal South)	1028	+101	20966	+2428	8	70/6
30	30	CHUCK WICKS Man Of The House (RCA)	793	+3	17612	+291	18	55/2

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LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
32	31	BUCKY COVINGTON I Want My Life Back (<i>Lyric Street</i>)	766	+48	16741	+1326	7	59/2
37	32	RODNEY ATKINS 15 Minutes (<i>Curb</i>)	711	+270	14404	+6021	3	52/15
43	33	JASON ALDEAN Big Green Tractor (<i>Broken Bow</i>)	667	+358	14789	+6768	3	61/29
33	34	MIRANDA LAMBERT Dead Flowers (<i>Columbia</i>)	612	-16	12785	-786	7	47/1
35	35	JAMES OTTO Since You Brought It Up (<i>Warner Bros./WRN</i>)	589	+69	11321	+1211	5	47/5
34	36	LUKE BRYAN Do I (<i>Capitol Nashville</i>)	558	+35	11621	+787	5	44/4
42	37	PAT GREEN What I'm For (<i>BNA</i>)	513	+193	9829	+4308	3	44/11
38	38	LEE ANN WOMACK Solitary Thinkin' (<i>MCA Nashville</i>)	448	+14	8310	+258	7	33/0
39	39	JESSICA HARP Boy Like Me (<i>Warner Bros./WRN</i>)	444	+14	7500	+138	13	33/1
36	40	JAMEY JOHNSON High Cost Of Living (<i>Mercury</i>)	441	-13	8256	-512	16	36/2
40	41	MARK CHESNUTT She Never Got Me Over You (<i>Big 7/Lofton Creek</i>)	399	+7	6088	+315	12	25/1
45	42	BOMSHEL Fight Like A Girl (<i>Curb</i>)	358	+88	8783	+2941	14	25/4
41	43	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (<i>RCA</i>)	342	+20	6386	+131	13	20/0
Debut	44	GEORGE STRAIT Living For The Night (<i>MCA Nashville</i>)	338	+338	5534	+5534	1	39/39
48	45	MARTINA MCBRIDE I Just Call You Mine (<i>RCA</i>)	270	+48	5079	+1076	4	23/2
46	46	RICHIE MCDONALD Six-Foot Teddybear (<i>Stroudavarious</i>)	258	+7	3711	+94	7	22/1
52	47	SARAH DARLING Jack Of Hearts (<i>Black River</i>)	234	+36	4208	+636	7	17/1
53	48	WILLIAMS RILEY BAND I'm Still Me (<i>Golden/Nine North</i>)	230	+33	3441	+623	11	17/2
47	49	STEPHEN COCHRAN Wal-Mart Flowers (<i>Aria Nashville</i>)	228	-8	4387	-187	6	19/0
49	50	CAITLIN & WILL Address In The Stars (<i>Columbia</i>)	226	+6	3859	-117	10	19/0
44	51	JONATHAN SINGLETO... Livin' In Paradise (<i>Universal South</i>)	225	-59	3570	-1553	11	20/0
51	52	TRACY LAWRENCE Up To Him (<i>Rocky Comfort/Nine North</i>)	218	+14	2899	+209	7	19/1
50	53	TELLURIDE Pencil Marks (<i>American Roots/Quarterback</i>)	207	+1	3729	+335	5	18/0
54	54	ZONA JONES Bluer Than Blue (<i>Rocky Comfort</i>)	204	+17	2994	+322	4	16/1
56	55	TRENT TOMLINSON Henry Cartwright's Produce Stand (<i>Carolwood</i>)	201	+27	3039	+257	2	15/1
55	56	RICK HUCKABY She Gets Me High (<i>HeadCoach</i>)	201	+21	3844	+483	6	16/1
57	57	DAVID NAIL Red Light (<i>MCA Nashville</i>)	193	+26	2811	+395	10	15/1
Debut	58	CRAIG MORGAN Bonfire (<i>BNA</i>)	189	+174	4449	+4134	1	17/10
Debut	59	JIMMY WAYNE I'll Be That (<i>Valory</i>)	182	+62	2994	+1279	1	16/5
58	60	KATE & KACEY Dreaming Love (<i>Big Machine</i>)	174	+10	1988	+176	6	17/0

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ARTIST Title (Label)	TOTAL PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
BRAD PAISLEY Then (Arista Nashville)	34.0%	80.0%	4.10	16.4%	3.3%	0.2%
ALAN JACKSON Sissy's Song (Arista Nashville)	38.9%	75.1%	4.03	16.0%	6.9%	2.0%
KEITH URBAN Kiss A Girl (Capitol Nashville)	27.6%	74.0%	3.95	19.8%	5.8%	0.4%
BILLY CURRINGTON People Are Crazy (Mercury)	25.3%	72.7%	3.88	18.4%	7.3%	1.6%
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	28.9%	70.4%	3.92	23.3%	5.6%	0.7%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	25.1%	68.7%	3.87	25.6%	5.1%	0.7%
TOBY KEITH Lost You Anyway (Show Dog Nashville)	21.3%	67.8%	3.79	23.6%	7.6%	1.1%
DARIUS RUCKER Alright (Capitol Nashville)	20.2%	67.3%	3.80	25.3%	6.9%	0.4%
MONTGOMERY GENTRY One In Every Crowd (Columbia)	21.1%	67.1%	3.80	26.0%	6.0%	0.9%
DIERKS BENTLEY Sideways (Capitol Nashville)	20.4%	64.9%	3.72	24.4%	8.2%	2.4%
LADY ANTEBELLUM I Run To You (Capitol Nashville)	19.1%	64.7%	3.73	25.3%	9.1%	0.9%
KENNY CHESNEY Out Last Night (BNA)	23.6%	64.4%	3.75	24.9%	8.7%	2.0%
CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	18.0%	63.3%	3.67	24.9%	9.6%	2.2%
REBA Strange (Starstruck/Valory)	13.8%	62.4%	3.63	25.1%	11.6%	0.9%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	21.1%	61.6%	3.68	25.3%	11.1%	2.0%
BUCKY COVINGTON I Want My Life Back (Lyric Street)	10.9%	60.4%	3.62	30.4%	8.7%	0.4%
LOST TRAILERS How 'Bout You Don't (BNA)	14.4%	60.4%	3.66	31.6%	7.3%	0.7%
TAYLOR SWIFT You Belong With Me (Big Machine)	14.2%	60.2%	3.59	26.4%	10.9%	2.4%
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	20.0%	60.0%	3.67	28.4%	10.2%	1.3%
LOVE AND THEFT Runaway (Carolwood)	8.9%	59.3%	3.57	30.7%	8.7%	1.3%
JOE NICHOLS Believers (Universal South)	18.9%	58.0%	3.65	31.6%	9.1%	1.3%
JACK INGRAM Barefoot And Crazy (Big Machine)	8.2%	57.3%	3.55	32.9%	9.3%	0.4%
RANDY HOUSER Boots On (Universal South)	18.7%	57.3%	3.57	26.7%	13.1%	2.9%
JUSTIN MOORE Small Town USA (Valory)	10.0%	56.9%	3.59	35.1%	7.8%	0.2%
GLORIANA Wild At Heart (Emblem/New Revolution)	11.6%	56.2%	3.56	33.3%	9.1%	1.3%
JAMEY JOHNSON High Cost Of Living (Mercury)	15.6%	56.0%	3.54	29.6%	11.1%	3.3%
JESSICA HARP Boy Like Me (Warner Bros./WRN)	11.6%	55.6%	3.54	33.6%	8.9%	2.0%
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	11.1%	54.0%	3.52	34.7%	10.0%	1.3%
CHUCK WICKS Man Of The House (RCA)	10.2%	53.8%	3.48	32.4%	12.0%	1.8%
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	9.3%	51.1%	3.41	32.4%	13.8%	2.7%
RASCAL FLATTS Summer Nights (Lyric Street)	10.7%	49.3%	3.41	34.0%	14.0%	2.7%
PAT GREEN What I'm For (BNA)	8.0%	48.7%	3.43	39.7%	10.0%	1.7%
BOMSHEL Fight Like A Girl (Curb)	5.3%	45.8%	3.34	39.1%	13.6%	1.6%
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	7.3%	42.9%	3.29	38.4%	15.8%	2.9%
BROOKS & DUNN Indian Summer (Arista Nashville)	4.7%	40.0%	3.21	40.7%	15.3%	4.0%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; **MIDWEST:** Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. **SOUTH:** Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. **EAST:** Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. **WEST:** Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

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