

RPM

WEEKLY

THIRTY CENTS
Volume 16 No. 26
February 12, 1972



STOMPIN' TOM CONNORS IN CONCERT

PROPOSAL MADE TO TAX DISTRIBUTORS

A proposal has been made before the Select Committee on Economic and Cultural Nationalism of the Ontario Legislature that substantial taxes should be imposed on foreign-controlled distribution agencies that tend to promote American books, movies, magazines and records as a method of off-setting cultural domination of Canada by the United States. The proposal was made by Walter Gordon, honorary chairman of the Committee for an Independent Canada. He said that "only positive action" can help to alleviate the preponderance of foreign-owned and controlled entities in the distribution of information and entertainment.

Peter Newman, editor of Maclean's Magazine and also a member of the Committee for an Independent Canada, said that unless such action is taken, "We will forget who we are and why we are here." The proposal has

serious implications as far as the recorded music industry is concerned. If the suggestion is implemented by the government, and given the growing strength of nationalism as a political force in Canada, that isn't impossible, the end result of it all could be that foreign-owned recording companies would have to offer significant quantities of their stock in Canada in order to escape the heavy tax burden which would be imposed. A suggestion could be made that some companies would curtail their activities in this country, relying instead on Canadian-owned distributors to handle their product.

One interesting aspect of the Committee's recommendation is that they suggest that action should be taken with regard to the nationality of the distributor, but not of the product itself. In other words, it seems

to be acceptable to them that a wholly Canadian-owned company distribute a foreign commodity yet it is unacceptable for a foreign-owned distributor to distribute Canadian, or other goods. Strange, The CRTC has already taken that slant with broadcasting, requiring all broadcast licenses to be controlled by Canadians, a move which has had no impact on the foreign domination of the airwaves. The situation only began to improve when the content of the broadcasting, and not the ownership of those doing it was required to be Canadian.

Although this recommendation is simply that, and the findings of the Select Committee, in a grand tradition of governmental fact finding committees, may never have any bearing on government policy, record and tape companies operating in Ontario should take close note of developments.

MAPLE MUSIC JUNKET REACHES FRUITION

Many months ago, the idea came about that something should be done to bring the Canadian music industry to the attention of the world. Europe, in particular, hadn't taken notice of many of the groups who had number one records out of Canada.

Canada's Mr. Rock, Ritchie Yorke, started the ball rolling. With two articles in RPM he outlined the scheme. It then became his project to raise the money for "the Junket".

The idea was to transport a large number of European press and media people to Canada to witness the Canadian music scene at first hand and to spend a minimum of three days in Canada.

The project was scheduled to reach fruition in the spring of 1972.

Estimated cost of the junket would be \$50,000. Where to find it?

A number of supporters immediately started to make donations of \$500 and \$1000. In no time, the Canadian government offered half if the other half would come from the industry as an endorsement that the idea was sound. It then became a job to sell the idea to an industry. The fat cats who had sat in the background while the sale of foreign records cast a large shadow on the domestic record scene would be asked to endorse the idea with more than lip service. They would have to come up with \$25,000.

Strangely enough, a new guard had come on the Canadian music scene. Within the ranks of the record men were a few rebels who thought dollars should be put back where they came from, and the idea was sold to the Canadian Recording Manufacturers' Association. It wasn't easy, but it was done. The CRMA pledged their share. The government is presently about to deliver their share give or take a little red tape.

The Maple Music Junket was coming into being. Soon the idea that Canada's streets aren't paved and that a mountie sits in a red coat on every hill would be a part of the past for many of the most important media writers in Europe.

The door would open to masters and compositions that would be looked at with greater interest by the Europeans once they realized that Canada was emerging as a music nation.

Count RPM among the doubters. We held out little hope that the whole thing would come about. We really didn't see that many aggressive people in the record colony in Canada. It would take a few imaginative people to put up the bread. And it wasn't easy. The selling of an industry rarely is. If the profit of a venture isn't self evident there are always a few who would rather wait or let . . . somebody else do it.

So as it stands now, come the spring of '72, there will be a three day invasion of European music media people into Canada to see what we are like and what our industry has to offer.

That gives us a very short time to get spruced-up. By spring we may have a few more credits to show. A few more groups may be climbing the charts with hits. A few more Canadian-made records may be on the international charts. The junket may prove to be the one thing needed to make the whole scene happen.

We better make it look good! Company's comin'.

CAPITOL TO RELEASE MUSIC FROM "JALNA"

Paul White has announced plans for Capitol to release "Theme from Jalna" in single form. There are currently four sides in the can, based on the music heard on the CBC's "Jalna" series, an ambitious multi-part series based on the writings of Mazo de la Roche. Music for the series is composed by William McCauley, who conducted and arranged the sessions for Capitol at Manta Sound in Toronto.

The four selections already recorded are "Theme", "Winter Garden Waltz", "Roma's Theme" and "Finch's Fantasy". The single will be released in a special four colour sleeve. White, Capitol's A&R director, is now in Europe stirring up interest in the Jalna project and in other Canadian Capitol properties.

CARLTON SHOWBAND READY FOR CANADIAN GOLD

RCA's Carlton Showband, one of the most successful television and travelling groups in Canada, have now qualified for an RPM Gold Leaf Award for their album "The Best Of The Carlton Showband". Presentation will be made on a CTV Special March 1st.

They have just completed another eight days of "sold out" concerts at St. John's Arts & Culture Centre. This is the fourth year they have played to "sold out" houses in Newfoundland and the first group, Canadian or otherwise to accomplish such a feat.

This "Pig & Whistle" star attraction have been consistent winners, not only with the over 40 age group but with the younger types as well. Typical of this was their most recent trip to Moncton, New Brunswick. They were in to play a benefit show for the city's Senior Citizens. This was at 2 p.m. After many "God blesses" and tears and a standing ovation they broke up into two parts. A few went to CKCW radio for interviews and a few to CBC television, the rest packed their gear. The time was 3 p.m. At 4 p.m. they were at Eatons for an autograph party and to assist in selling tickets for the big concert that evening for "young Canadians". At 7:45 p.m. they were set for their concert which was a "sold out" house at the Moncton High School (1400 seats and standing room).

Here again they drew a standing ovation. The Showband were also a big item at the University of New Brunswick where their overpowering influence of jigs and reels even got to the progressives.

Edith McKinley of the Moncton Times Transcript wrote: "When the boys played to a packed house Thursday evening in the Moncton High School Auditorium and responded to two standing ovations, I could not help but be impressed. I have never seen so many happy people! It was beautiful.

"When Irish hearts are happy, all the world seems bright and gay isn't just a line from a song . . . it's a whole philosophy and could be called the success secret of The Carlton Showband."

NATIONAL PROGRAMMERS' SESSION

To tie-in with Communications Three and the Juno Awards, RPM is co-ordinating a full weekend of activities, open to programmers and the music trade from across Canada.

by a cocktail party for the programmers and those attending C3.

Various companies are planning events and hospitality suites for Sunday (27) with activities scheduled for the full day.

The Juno Awards Presentation will cap the weekend - Monday Feb 28.

Programmers from across Canada, both major and secondary, will be in attendance at all the functions and the three day gala promises to be a first for Canada's radio and record industries.



COMMUNICATION THREE

The weekend begins with C3 (Communications Three) Saturday Feb 26 at the Inn On The Park in Toronto, followed

REGISTER NOW!

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee - \$15 per person
REGISTRATION IS LIMITED

REGISTER NOW!

Open To
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In The
Industry

Name

Firm

Address

City

Telephone

(You must enclose \$15. cheque with your registration)
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First
Come
First
Served

COCKTAILS
7 PM to 10 PM

TORONTO GABFEST FOR PROGRAMMERS

What started out to be Communication Three is turning into a three day session filled with events for programmers. It is now shaping up to be a large scale conference for programmers from across Canada intermingled with varied social events and topped off by the Annual Juno Awards Presentation.

The three days begin with the C3 session at the Inn on the Park on Saturday February 26th followed by an evening cocktail party sponsored by RPM. A number of record companies have taken the opportunity to use the following day to set up hospitality suites and other events which will take place at the Inn on the Park. Early indications are that a full weekend of information and enter-

tainment is in store for the programmers who are registering for C3.

It is to be noted at this time that the main topics of conversation dominating C3 will centre around contemporary music. Other programmers should find much of the conversation of interest. Canadian content and

There are plans now to have the Maple Leaf System annual meeting on the Monday afternoon prior to the Juno Awards Presentations. A number of government dignitaries will be in attendance and a number of U.S. record industry figures have expressed an interest in sitting in on the discussions. Record companies will be inviting record dealers and allied manufacturers to the Sunday events, and a number of recording artists will assist the record companies in hosting cocktail parties and hospitality rooms.

Communications Three will be limited to 80 people, and judging by the reaction to C2, the registration will be filled within a week. The record companies having picked up on this opportunity to entertain the radio industry should be congratulated on their high key PR. A gathering like this could do a great deal to cement the relations between the radio colony and the music industry. It can only get better.



COMMENT walt grealis

record company promotion of records will also be topics which will obviously work themselves into the talks. There has been a lack of Fraternity in the Canadian record and radio industry, and this might be the first step toward establishing a rapport between programmers and record companies. The three days of events are shaping up to be a landmark in the industry.

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."
— Pierre Juneau



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A&M	W	London	K
Allied	C	MCA	J
Ampex	V	Musimart	R
Arc	D	Phonodisc	L
CMS	E	Pindoff	S
Capitol	F	Polydor	Q
Caravan	G	Quality	M
Columbia	H	RCA	N
GRT	T	Trans World	Y
Kinney	P	World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:



M — Music composed by a Canadian
A — Artist featured is a Canadian
P — Production wholly recorded in Canada
L — Lyrics written by a Canadian

SUBSCRIPTIONS — Canada & USA

- One Year \$15
- Two Years \$25
- Three Years \$34
- FIRST CLASS (1 yr.) \$30
- OTHER COUNTRIES (1 yr.) \$25

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Toronto 17, Ontario

Find my cheque enclosed for \$
(for a subscription as indicated above.)

Name

Company

Address

City



LETTERS to the editor

DON'T BOGART AROUND WITH CORRY

About Sebastian Agnello's letter in your January 15 number:

In the interests of absolute accuracy (and since I outrank you both, being 22...) —

The song "Don't Bogart That Joint" first appeared on the Fraternity of Man's album on ABC records, enjoyed considerable airplay on progressive stations and was subsequently released as a single. It was picked up intact for the Easy Rider film. Somewhere in that odyssey, the name was changed to "Don't Bogart Me", the assumption being that the guardians of public morality would ignore the lyrics of a song with such an innocent, if odd, title.

The Holy Modal Rounders did indeed appear on the Easy Rider soundtrack, singing "If You Want To Be A Bird". The Rounders' discography includes albums on Elektra and ESP-disk, and is recommended listening. It will do good things for both your lifestyles.

Davidson Corry
WHCN-FM
Hartford, Conn.

BETTER LATE THAN NEVER

I would like to clarify the article in The Programmers, RPM December 25th, concerning "American Pie" by Don McLean.

This single release was prompted by immediate acceptance to the album cut, which is 8:44 long.

As the Canadian licensee for United Artists Records, we were advised that the complete album cut would be available to the consumer as a single release in two parts. In addition to accommodate the Top 40

programmers, an edited version of 4:21 would be supplied to radio stations as a D.J. sample. MCA Records (Canada) imported several hundred of these D.J. samples which, along with the complete version, were supplied to Canadian radio stations thus affording the Canadian programmer the opportunity of choosing between the complete and edited version.

The Programmers is definitely an asset to RPM and can only enhance communication between the record and radio industries.

Barry Paine
Ontario Promotion Manager
MCA Records

KINNEY OPENS DOORS OF MANITOBA'S GOVERNMENT HOUSE

For the first time in the history of the staid old office of Manitoba's Lieutenant Governor, his official residence was opened to a people's group, Warner Bros.' Next. The Winnipeg group has become something of a phenomenon in Manitoba, and points up rather vividly that this province leads all others in civic and Quality Records, the label they released on at that time. It's interesting to note that Juba is still in power.

It was Winnipeg's Mayor Juba who first saw the value of recognizing the talents of his city's youth. That was back in the early sixties when he made the Guess Who, honourary citizens of the city, along with Lee Farley of Quality Records, the label they first released on. It's interesting to note that Juba is still in power.

Kinney's president Ken Middleton, his A&R Director John Pozer, and national promotion manager (Warner Bros./Reprise) Tom Williams flew into Winnipeg for the Government House reception which included local press and radio people, VIP citizenry and the parents of Next. Lieutenant Governor W.J. McKeag and his wife hosted the party which helped launch Next's album "Dusty Shoes".



NUTS & BOLTS

Polydor's Yvon Deschamps, one of French Canada's most successful comedians and holder of two RPM Gold Leaf Awards for album sales, into Montreal's Place des Arts for a Special Dealer Performance (Feb. 7) and the following day for his premiere performance for the public.

Edmonton's European Music Shop now owned by former Torontonian Bob Harrison. Previous owner Gaby Haas will now concentrate more on his radio and television shows as well as personal appearances in and around Edmonton. He'll soon have two new albums on the market — one on London the other on Quality.

Kinney's national promotion manager (Warner Bros./Reprise) Tom Williams made the Susan Ford (Toronto Sun) column. He's an old favourite of Miss Ford's. Seems Tom had his car broken into and his driver's license and a few odds and ends went missing. While reporting to the local gendarmes, thieves stole the battery out of his car. Don't leave . . . there's more. Johnny Fuzz caught the Kinney trouper making an illegal left turn and found that Mr. Tom hadn't replaced his driver's license . . . more — and while he was explaining his problems, thieves ransacked his home. That's all.

RCA's John Murphy, personally looking after Skeeter Davis during her stay at Grumbles (Toronto) added a note of importance to the intimate press party he was throwing at the club. Invitations by special delivery — and don't think that didn't catch the eye of those retailers and programmers.

Polydor's Joey Gregorash up and away with "My Love Songs". The single has been picked up by Lion (MGM) for U.S. release. There'll be some red faces stateside again if Gregorash hits.

Frank Mills, who along with Allan Katz (Polydor) must have worked their butts off in creating one of the biggest left fliers of the year, can now sit back and watch the royalties roll in. Although he still hasn't made the big jumps on the U.S. trade charts, he's looking good as a million seller. Take a hint you rock and roll freaks. If you're production even smells of easy listening you stand a much better chance. Remember . . . the key is "balanced programming". Anyway, Mills is doing it with "Love Me, Love Me Love" and take a bow Canadian programmers — it all started here. It sure helps when there's an east/west dialogue. Remember too — 864 major American radio stations receive RPM each week, and they have been for the past eight months. Propaganda is catching — isn't it?

If you haven't heard Vaughn Meader's "The Second Coming" on the Kama Sutra label, you've got a surprise. Remember "The First Family"? Meader's up to his ass (that's something he rides) in the religious bit that this could just be his second coming.

Emmanuelle is the newest signing to the Canadian talent Capitol caravan. A French

Canadian, Emmanuelle can sing in five languages — French, English, Italian, Spanish and German. Pierre Dubord, Quebec A&R for the label, found this beauty among the props of a Montreal television show.

If you remember "My Old Man's A Dust Man" by Lonnie Donegan, you'll get a bang out of "Ernie (The Fastest Milkman in The West)" by Benny Hill on the Capitol label. Kinda iffish-crappish-music hall nausea but who knows wherein lies the hits, maybe the shadow do. Anyway Capitol's Bill Bannon has this kitty by the tail.

Mike "fantastic" Doyle jumped into the next day when he laid his earbells on Mouth & MacNeal's "How Do You Do?" on the Philips label. It's MOT with MOR vibrations. A few Canadian programmers picked up on the single and Doyle and London could have another biggie.

That original, if you'll pardon the expression, Canadian Jesus Christ Superstar troupe — The Canadian Opera Theatre, are back in Canada after losing and winning a couple of rounds with the Stigwood bunch. Seems they lost out in Las Vegas where they were bedded down in the most expensive tent in town without enough bread for eats or fags. Didn't even have the proverbial loaf of bread for their Superstar to do the fishes and wine bit. Anyway, it wouldn't have helped — their benefactor apparently stole silently away in a dust storm. A disciple happened on the scene and showed brotherly love and moved the Canadian multitude to the west coast where the Lion of MGM provided a miracle. After being watered and bedded down the Lion heaped upon them, time in a recording studio, resulting in an album containing original works by Canadian Bill King and the performances of a very thankful Canadian Opera Theatre. They also do a number from Superstar and a couple of familiar MOT bits. A little biblical joke, if you please. John, who was closely associated with the troupe, picked up the name of the elastic man. He was able to tie his ass to a tree and walk two miles into the desert.

Capitol recording artist Matt Munro returns to the Hook & Ladder Room of the Beverly Hills Hotel for a two week stint commencing Feb. 7.

Rita Coolidge, top A&M act, into Queen's University (Kingston Ontario) for one nite, Feb. 6.

Don't fool with Quality when it comes to proving who is or isn't a Canadian citizen. The new Rod Erickson single, "She Taught Me How To Yodel" on MGM was accompanied by a xerox of Erickson's Certificate of Canadian Citizenship and a Certificate of Birth from Edmonton's Department of Health. Erickson was born in Beaverlodge, Alberta October 12, 1938. The Citizenship Certificate reads: "This is to certify that Rodney Everett Erickson is a Canadian citizen under the provisions of the Canadian Citizenship Act and as such is entitled to all the rights and privileges and is subject to all the responsibilities, obligations and duties of a Canadian citizen." Someone could have fun with the latter part of that smooth-talkin' document — Erickson is a resident of the U.S.

While Doyle was settling down from the Mouth and MacNeal shocker, CFGM's Allan Slaight and Dave Johnson handed him another shocker. The flip side of the Poppy Family single has the makings of a country happenner. It's called "Tryin'" and Johnson was going to try it on his listeners.

Canadian programmers will love ya for this one — RCA. Elvis Presley has a two part Cancon single. Yes, he truly has — "Until It's Time For You To Go" was penned by Buffy Saint-Marie, who was born in Saskatchewan. Dear old Elvis is now appearing on Canadian charts — for the first time in some cases.

Didn't have a Nuts & Bolts winner last week but did we catch up in a hurry.

THIS WEEK'S NUTS & BOLTS AWARD goes to Polydor's Allan Katz for showing the Americans that the Canadian way of life is just as good and he did it with Frank Mills and "Love Me, Love Me, Love" — plus a couple of hundred Canadian programmers. Your golden NUTS & BOLTS are on their way to you, Allan.

ANOTHER SET OF NUTS & BOLTS goes out to Ritchie Yorke for organizing, promoting, selling the concept of the Maple Leaf Junket — singlehanded. Your golden NUTS & BOLTS are on their way to you Ritchie.

BREMERS DISC RECORDED IN FRENCH

The Beverly Bremers hit, "Don't Say You Don't Remember", on the MCA distributed Scepter label, has been recorded in French by the vocalist for release in Quebec. The record was produced by Steve Metz and David Lipton of Victrix Productions.

The recording is significant in that the French-Canadian industry has prospered by quick covering of English language hits in French for the Quebec market and is now being challenged by the original artist. The same situation occurred with the Stampeders' hit of "Sweet City Woman" which was covered in Quebec, then withdrawn for copy-right reasons, just prior to the release of the MWC group's own French version. French lyric for the Bremers record was provided by Will Holt.

LAWRENCE TO HEADLINE NEW RYH POLICY

Toronto's Royal York Hotel, long the prestige booking in the city, has announced a new entertainment policy. The new outlook will centre around headline entertainment and an expanded use of revues. Big names upcoming include Carol Lawrence, Meredith Macrae and Dusty Springfield. All three will be part of the "Winter Revue" which has been expanded to cover new acts, new production numbers and new performers.

Meredith Macrae is known for her part in "Petticoat Junction", Carol Lawrence last appeared in Toronto four years ago as headliner at the O'Keefe Centre, she is known for her work in "West Side Story". Dusty Springfield, of course, is known for her recording work including "Son Of A Preacher Man".

NEW ALBUMS

PHASE III

Osmonds
Polydor 2912 005-Q

A dynamite seller for sure. Phase III just carries on the Osmonds' magic a step further. Containing "Yo Yo" and their current, "Down by the Lazy River", it's a pre-teen giant. "It's You Babe" is an interesting cut.



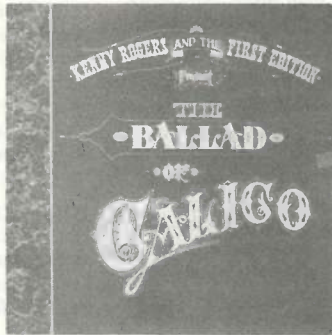
LINDA RONSTADT
Capitol SMAS635-F

Country stations have ignored Linda for too long. This album has to convince. "I Fall to Pieces" and "Ramblin Round" fill the country bill. "Rescue Me" unfortunately proves that she is more suited to country than R&B.

BALAD OF CALICO

Kenny Rogers & 1st Edition
Reprise 6476-P

This ambitious project is well worth a listen. The story of a silver mining town in the 1880's this double album set would make interesting late night listening. Numerous high points and a couple of lows, but it's Rogers and the 1st Edition throughout.



GREENHOUSE
Leo Kottke
Capitol ST11000-F

A commercial non-entity, Kottke deserves a better chance this time around. Superb guitar work forms the basis of this set, seven of the eleven cuts being instrumentals. Kottke's voice however has a definite appeal. "Tiny Island" proves it.

SIEGEL SCHWALL BAND

RCA WNS1002-N

Siegel Schwall do a nice bluesy-rock thing with a lot of the fifties thrown in. One of the best pieces is "Corryna" which they do up in fine style. "Hush Hush" has some nice breaks which should interest free formers.



DARK ISLAND
Ryan's Fancy
Audat 477 9001-Z

Don't let the cover fool you. What we have here is one of the better ethnic albums. Country programmers and those with the right demographics could consider the titler and "Everytime" especially.

PAUL HORN LIVE

Pacific North
PNR 701

It's something of a feather in the cap for the Studio 3 people to have Paul Horn kick off their new label. The well known jazz flautist comes across smoothly and surely throughout. The "We Three Kings" piece is a knockout. Recorded on location in Vancouver.



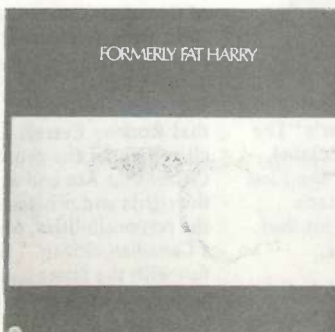
NO MORE WALLS
David Anram
Red Seal VCS7089-N

Although as the cover will tell you, Anram delves into numerous musical styles, everything seems pretty heavily jazz influenced. He's particularly adept with French horn. All of side three suits our tastes. MOR and serious music types take note.

PEACE TRAIN

Ben McPeck
Camden CASX2553-N

Again McPeck comes up with a winner for MOR stations. International hits like "Admiral Halsey", "Peace Train", "Superstar" and "Gypsies, Tramps and Thieves" done up with the McPeck touch should be the delight of the chicken rocking set.



FORMERLY FAT HARRY
Capitol ST 877-F

Not quite what we expected. Instead of rip-roaring anglo-rock FFH has a nice way with slow paced country rock. The whole album is easily likeable but our favourite is "My Friend Was a Pusher" followed by "Tell Me All About It".

CROWBAR OFF ON NEW "LIVE" DECK

Daffodil is confident their Crowbar release of "Fly Away", culled from their upcoming "live" Massey Hall concert, is off to a good start. Actually, the single, written by Edgar Winter and Jerry La Croix, scores a first for a Canadian recording. Recorded by Thunder Sound's 16 track mobile unit, the single has been released without embellishing or overdubbing. The album, "Larger Than Life (And Live'r Than You've Ever Been)" to be released in early February will also be released without embellishing or overdubbing - due the excellent quality of recording by Thunder.

The double record set, described by Daffodil's president Frank Davies as "one of the most exciting rock albums ever recorded anywhere", will be launched by a national promotion campaign to take advantage of a taping described by critics as "The night Canadian music came of age".

OBITUARY

JAMES AMADEO PASSES AWAY AT 56

James Amadeo, aged 56 and known to many as Buddy Deval, passed away (Jan. 10) in Thunder Bay after a short illness. Mr. Amadeo began his songwriting career in 1947 as co-writer of "My Saddest Mistake" which was recorded in the U.S. by the late Jimmie Osborne. He later joined up with Don Grashey and produced a large folio of songs many of which were recorded by name artists in the U.S. These included, "I'm Your Man", "Are You The One", "The Life Of Jimmie Rodgers" and many others.

Mr. Amadeo is perhaps best remembered by his recording of "Are You Mine" where he teamed up with Myrna Lorrie who, along with Don Grashey wrote the song which became the No. 2 song on the American charts. He was one of the first Canadians to have a hit recording while still living in Canada. Along with his co-writers he received the BMI Citation of Achievement Award for this composition in 1955 in Nashville and again in Canada in 1968. To date this song has been recorded by more than twenty artists including Sonny James, George Jones and Loretta Lynn. His "Rambling Heart" and "Are You The One" which he co-wrote with Don Grashey were recorded by the late Jim Reeves.

Besides his songwriting and recording career Mr. Amadeo was deeply involved in local radio (CFPA & CKPR) - his first radio show being in 1946. He also made several appearances on stage at the Lyceum and Colonial Theatres which were promoted by Lloyd Palmer, now manager of the Paramount Theatre.

Mr. Amadeo is survived by his wife Pauline, two daughters, Jacqueline (Mrs. G. Olinsky), Shirley Ann (Mrs. B. Byers), and seven brothers Maurice, Joseph, Louis, Fred, Sarafino, Mel and Peter. Funeral was held Jan. 13 with interment in Riverside Cemetery.

TOM CONNORS TO MAKE MASSEY HALL DEBUT

Stompin' Tom Connors, top male country singer in the 1970 Juno Awards, made his Massey Hall (Toronto) concert debut, February 4th. Connors, who has released a total of twenty albums to date, is rapidly widening his audience. Originally performing in bars and clubs throughout Eastern Canada, Connors has recently moved into the college circuit, with much success, and was a hit at last year's Mariposa Folk Festival.

The Massey appearance is intended to bring his music to a more general audience. He will perform many of his well-known self-pennings such as "Tillsonburg", "Bud the Spud" and "Sudbury Saturday Night" plus a number of compositions prepared especially for the Massey concert.

ANNE MURRAY UPS GOLD TOTAL TO FIVE

Anne Murray has received her fifth gold album award in Canada. The fifth RPM Gold Leaf Award was received for the "Anne Murray/Glen Campbell" album. The set was released in Canada in mid-November and reached the certifying figure a little more than a month later. The certification gives Miss Murray a perfect score, having released a total of five albums for Capitol.

She is currently enjoying considerable success with her discing of Gordon Lightfoot's "Cotton Jenny". Campbell is also hitting the charts with his "Oklahoma Sunday Morning". Miss Murray is scheduled to enter Eastern Sound in the latter part of February and early March to record her sixth album for Capitol.

YOU CAN'T BEAT THE PEOPLE'S CHOICE

Stompin' Tom Connors is probably the biggest Canadian country star in the business and his manager and partner, Jury Krytiuk, can probably show you sales figures to back this up. Experts said, and still say that Stompin' Tom can't make it and hasn't made it. Of course, they're wrong. He has made it and he is this country's most publicized and successful country artist since there was such a category. You can't fight sales figures and much of this has happened without the general support of Canadian radio. His voice is harsh, lyrics often disjointed and his backing has been extremely simple - a natural to stiff.

Last year he was voted Canada's Top Country Male Singer in the Annual RPM Gold Leaf (Juno) Awards which must have been the greatest shot in the arm Stompin' Tom had ever received. It was shortly after this that his home province of Prince Edward Island presented him with a Golden Potato and laid on a Stompin' Tom Connors Day that saw this lanky spudster turn down a ride in a limousine for a fanny rest on the top of "another load of spuds" which wound

CONNORS continued on page 23

HAGOOD & MONTAGE RE-GROUPED

Canadian Talent Library's Hagood Hardy and the Montage has changed it's lineup. The group is now involved in the recording of an album for the Library. The present lineup includes Lynne McNeil, from British Columbia; Dave Lewis on drums, from Kitchener; Toronto singer, Stephanie Taylor; lead guitarist, Bill Bridges; and bassist, Rick Homme.

Hardy, the leader of the group, from Oakville, plays electric piano, bongos, congas, vibes and marimbas. He also arranges for the six piece congregation. The new CTL album will be manufactured and distributed by GRT and is expected to be available at the beginning of February.

CHRISTMAS IN FOR "LOVE MACHINE" CONCERT

Daffodil's new re-mixed pressing of the Christmas single, "I'm A Song (Sing Me)" has picked up important playlistings across Canada with chart listings on CHLO, CKOM and CHED.

The young Oshawa group played to an appreciative audience at the special concert to select Ontario's "Miss Love Machine" to be part of the "Speed Sport '72" auto show at Toronto's Automotive Building (Jan. 28).

The auto show concert also marked the debut of the group's new lead singer, Preston Wynn.

BERKLEE FESTS IN THE OFFING

The Boston-based Berklee College of Music is now preparing to present two major all-Canadian Stage Band Festivals as previously reported in RPM. Co-ordinating the Festivals will be Lee Eliot Berk. The first, the Rosmere National Stage Band Festival, will be held in Montreal, Saturday, April 22nd. The second, the Canadian National Stage Band Festival, will occur in Toronto on Saturday, May 13th.

The Festivals are being held in conjunction with the Canadian Bureau for the Advancement of Music and Frederick Harris Music Company of Oakville. Participating Berklee faculty as adjudicators and clinicians will include John LaPorta, formerly with Woody Herman and Phil Wilson.

RECORD SALES STILL RISING

According to latest figures from Statistics Canada, sales of records continue to rise. Most current figures, for the month of November, indicate that 5,856,622 records were produced compared to 4,758,487 for the same month in 1970.

Year to date production climbed to 41,937,723, a healthy two and a half million increase from 1970's figure of 39,333,529. Government statistics have shown strong upward movements in virtually all categories of the recorded music business throughout 1971. Year end figures are expected to be among the highest ever.

... THE MOST CREATIVE BUSINESS ...

The people who program the music we hear on the radio, today are relying more and more on "tip sheets." These untidy-looking, stapled-together pages, dutifully rushed out by jet air mail, across North America once a week, are the means by which the typical Top 40 station keeps abreast of what's happening in rock music.

Even the Wall Street Journal observed recently that one of the straightest tip sheet shooters, one Kal Rudman of Philadelphia, "can take a good record and have tremendous influence in making it a hit."



BURN THIS!
e.k. roy richard

Not all tip sheets employ the same dubious tactics as Rudman's publication, the Friday Morning Quarterback, but the four major sheets (Hamilton, Gavin, Randal and Rudman) are enormously influential in the night-marish problem of getting airplay on new singles. Recent broadcasting trends towards shorter and shorter playlists have made it next to impossible to launch a new artist. Meanwhile, the tip sheet has emerged as the guardian of the mass music taste. And each week, a new epistle dictates the continuing era and aura of mediocrity in the lost art of AM rock'n roll programming.

Bearing in mind the incredible importance of the tip sheet, we herewith provide you with a selection of quotes from the current issue of Rudman's Quarterback. It will provide you with as good a comment as any you could find anywhere on the current state of contemporary music.

"TOP TIP: Goin Down the Road to L.A. — Terry Black and Laura Ward . . . phone requests are pouring in for this Canadian monster . . . the lyric has a tremendous story that is Today . . . a poor boy and a rich girl on the road together. . . ."

"Love Me Love Me Love by Frank Mills . . . Radio wife says 'This is another Puff the Magic Dragon' . . . without a doubt, we guarantee you an easy, instant winner.

"Super Single of the Week — The group Yes are at about the same stage Led Zeppelin was just before they exploded. Sales on the Yes album will be huge. Touring is where it is at. Nothing but nothing can stop all this from happening.

"R & B To Pop Ear Pic of the week — You Got Me Walking by Jackie Wilson. Written and produced by the unsung genius from Chicago, Eugene Record, who is in fact the Chi-Lites. Eugene was driving a cab when he picked up Brunswick VP for A & R, Carl Davis. He told Carl he wanted to write songs . . . Carl told him to come up to his office and the rest is history . . ."

"Personal Top Left - Field Choice of the week: Diamonds Are Forever — Shirley Bassey. Now here is why we feel it is going to be a smash. We went to see the James Bond film at a local Twin-Theatre. It was so crowded that we almost couldn't get in.

Frank Zappa's 200 Motels at the Twin didn't have a dog going in to see it. The people know what they want . . ."

"Raiders — We never cease to be amazed at the production genius of Paul Revere . . ."

"Late, Late, Late Flash: Rock'n Roll Lullaby — B.J. Thomas. This is one of the greatest records we have ever heard . . ."

"Don't Knock by Quinames — This record is taking off as a smash from almost the first play. When this group was known as the Myddle Class, the bass player was Charley Larkin who is Carole King's husband and they just became the parents of a little girl. They are very pleased to see this record breaking. . ."

"Melanie — Nickel Song: Without a doubt Melanie will be the Superstar of Superstars in '72. We want to inform you that she has been selected as the voice of the United Nations by the Secretary General . . ."

"Humble Pie — giant LP sales, wraps up your males 18-25 who do not buy, who do not request . . . but 22,000 albums were sold. We go out to the young adult bars and see what they are playing on the jukeboxes . . ."

"All the many secondary stations getting the Friday Morning Quarterback are free to report to me on Mondays and Tuesdays their breakout records. You may call me at 609-424-0961 but not collect! The italicized clause above is an example of a typical Claude Hall sentence in Vox Jox (a Billboard magazine regular column), twisted inside out just like his mind. You take your shots Claude, and I'll take mine, and we'll see who blinks. . . ."

"Head Hands and Feet on Capitol. Congrats to WRNO on being the first important station that is astute enough to realize that

this Artie Mogull discovery in England is one of the great new Super-Groups-to-be. We sure hope you are feeling better soon Artie. Without a doubt you are the Manny Sachs of '72. Why even Albert Grossman agrees with me about that. We discussed it last week at the Band concert in New York City . . . the only thing I could think of to say to Robby Robertson backstage was 'You Gentile boys sure do bend some great notes.' They are the best that ever was . . ."

"The new album with Bob Gaudio and the Four Seasons will be as big as Tapestry was for Carole King . . ."

"Matty Humdinger Singer (ABC - Dunhill promotion man in Philadelphia) Thoughts For the Day — People who live in glass houses shouldn't get stoned . . ."

"Henry Allen, vice president promotion, Atlantic Records, just played us It Was Love That Brought You Here by Pat Johnson. Obviously this is the question little children have been asking their parents since time immemorial. The hook of the lyric is irresistible:

You were made with hugs and kisses,
Sweet togetherness between a Mr. & Mrs.,
All the happiness that two hearts can produce.

It was written and produced by Bobby and Richard Poindexter who did Thin Line Between Love and Hate by the Persuaders. It is obvious that we will be hearing a lot more in the future from the very creative Poindexters — isn't it also a natural fact that we are now in the most creative business in the United States, bar none!"

Well folks, there it is, straight from the Jockey's mouth. The music BIZ'NESS. We should stop trying to forget it.

Book Review

JANIS

by David Dalton

Published by Simon & Schuster

Distributed in Canada by:

Musson Book Company

Price: \$5.95

Reviewed by: John Watts

Records are much like paintings in that the death of the creator adds a new dimension to the public's appreciation of the product. Such was the case with Janis Joplin. People who looked askance at that girl from Texas two years ago and wondered what the hell it was all about, now find a new depth of feeling in listening to "Cheap Thrills". So what we have here is doubtless a cheap exploitation of an unfortunate death. Not so.

Dalton's appreciation of Joplin, for surely that is what it is, is consistently tasteful and sympathetic. The staple of the book is the interview. That tool is used to advantage throughout; interviews by the author, by other reporters, by other music figures. Some of the most interesting material comes from conversations between Janis and Bonnie Bramlett on the Festival Express which toured Canada two years ago.

The appealing thing about the book is its style. It's not a biography. It's not even a book in the usual sense of the word. It's a montage. Made of hundreds of pieces, articles from Rolling Stone, brief snatches of conversation, remembrances by friends and the ever-present interview. What it does, better than any other format could, is give the reader an honest glimpse of Joplin's life, not just the star on the stage, but the girl with a family in Texas, the lonely performer, the semi-concealed desolation of the travelling singer. It's a good book. Well thought out, nicely illustrated with photos. In fact, the photos tell their own story. Look at the shot from backstage at Winterland in 1968, it tells you something about performers, Take a look at the photo of Janis with her dog at the 1967 Monterey. They say perhaps more than words can.

Even if you're not a Joplin fan, read it. It'll tell you something about music. If you don't like music, read it, it'll tell you something about people.

COMMUNICATION
THREE

FEBRUARY 26th

TRUST FUND FINANCES JUNO AWARDS

Two and a half years ago, RPM established the RPM Gold Leaf Award Trust Fund. On February 28th, the Trust Fund will finance the third Juno Awards Presentation and honour Canada's best artists and industry figures.

The Juno Awards are the record and radio industry's big night of the year. This year particularly, we go one step further with the Juno Awards by inviting programmers from across Canada to the presentation.

Since RPM began, we felt that the outstanding artists and individuals in the industry should be honoured each year. We undertook to make such an event possible.

After the first Awards Presentation a number of record companies approached RPM and offered to help make this yearly event happen. The Gold Leaf Awards Trust Fund was born. The Trust Fund makes possible, for the first time in Canada, the certification of outstanding record sales and the presentation to the artist and company of a Gold Leaf Award.

Prior to that time, there were no set figures that were established for the Canadian sale of a single or LP that would officially establish the sales as being outstanding. "Gold records" were available as sort of a wall ornament or something to give to a visiting dignitary.

There was a need to establish a genuine and official award that could be certified and a set of figures that would allow all the com-

panies to compete fairly under the same rules.

Today the Gold Leaf Award is an accepted symbol of outstanding record sales. Ontario Premier William Davis has presented two such Awards to Lighthouse for the sale of their album and single. Replicas of the Gold Leaf Awards hang in the offices of record companies in the United States and in the homes of many foreign artists.

The cost of a certification of a Gold Leaf Award may seem high, but the monies left over from the certification are spent each year on the Juno Awards which presents the winners of our annual poll of the industry with trophies of the industry's appreciation.

The Juno Awards are one of the most widely reported events in the Canadian music industry. Newspapers from coast to coast report the outcome of the poll, and radio and television make great use of the event. Many artists have been introduced as winners of the Juno Awards on television, both in Canada and the United States. The Juno Awards are a great means of prestige for the industry.

Certification of Gold Leaf Awards is completely voluntary. Even if a company is not willing or able to certify their outstanding sellers, they and their artists are still eligible for Juno Awards and every company is invited to the yearly event.

Each year the event gets bigger and better.

Each year we try to include more categories in the poll and make more Awards possible, depending on the state of the trust fund. Last year 600 people attended the Juno Awards held in Toronto's historic St. Lawrence Hall. The industry acknowledged the affair as the event of the year.

Last year, the score tallied up to: Capitol - six, Columbia - two, Kinney - one, RCA - one, MCA - one, Quality - one and Dominion - one. As well, Standard Broadcasting took one Award, as did Dave Bist of the Montreal Gazette and Pierre Juneau of the CRTC was chosen Music Industry Man of the Year.

Attendance at the Awards Presentation is by invitation only, and there is no cost involved to the guests. The guest list includes record manufacturers, record distributors, record companies, record producers, studio personnel, booking agents, promotion people, personal managers, music publishers, performance rights personnel, rack jobbers, government officials, broadcasters, newspaper people, television people and patrons of the industry.

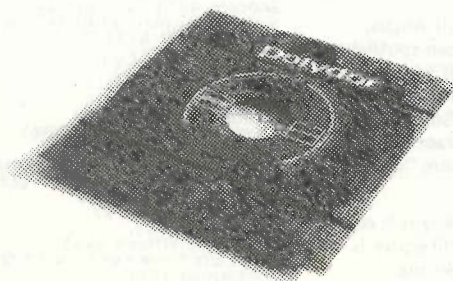
Credit must go to the record companies who have certified their outstanding sellers through the Gold Leaf Awards Trust Fund, and the artists, writers and producers who created the outstanding sellers. They have helped to finance and make possible the Juno Awards.

On February 28th, the industry will be honoured, the industry will be enhanced and a

JUNO AWARDS continued on page 23

"Coming of Age" Five Man Electrical Band

Also "Julianna" a smash single No. 2065 103



Record: 2424047 8 Track: 3821041 Cassette: 3176036



Distributed in Canada by Polydor

RPM

NEW MAPL
RELEASES

FIVE MAN ELECTRICAL BAND CPF Charted
Julianna (M A P L)
Polydor 2065 103-Q
(3:55) (Les Emmerson) 4 Star Music-BMI.
Prod: Dallas Smith

MOT: Gold Leaf Award winning team already off and climbing the charts. Their "Signs" deck will be hard to beat because of MOR appeal but they're more into the commercial "balanced programming" of MOT on this one but the voice creativity is as strong. It's a gutsy thinker.
Flip: Friends & Family (Same credits as plug.)

DANNY COUGHLAN CPF Charted
You're Just More A Woman (M A P L)
Boot BT. 025-K
(2:16 Intro :04) (Danny Coughlan)
Marledan Music-BMI. Prod: Mark Altman.

COUNTRY: Trouper Coughlan has been kicking at the Country and MOR doors for some time and this one has him doing it on the country charts. Middle of the roaders should also pick up on it. Ballady and lilting vocals with classy and interesting backing.
Flip: Where Are You Going Tonight (Same credits as plug.)

GORDIE TAPP CPF Charted
Many Others (M A P L)
Columbia C4-3016-H
(2:46) (Neal Merritt) No publishing listed.

COUNTRY: He won't top the charts but he'll make a good try. Unfortunately Tapp's disc humour doesn't happen without the visual bit. He comes off, sometimes as a straight "Hee Haver" which could be a good direction to move in. Nice backing.
Flip: Hear All The Readers Digest (Same credits as plug.)

STEVEDORE STEVE CPF Charted
Minto Miners (M A P L)
Boot BT. 028-K
(2:56) (Stephen J. Foote) Skippers
Pond-BMI. Prod: Jury Krytiuk

COUNTRY: Crisp country pickin' sound from Maritimer already influencing country jocks. Sounds too much like, you know who, which could restrict.
Flip: My Heritage, My Canada (Same credits as plug.)

GINETTE RENO CPF 79%
Fallin' In Love (M A P L)
Parrot PAR. 40068-K
(3:20) (Rolf Kempf) Stratus-CAPAC.
Prod: Jack Richardson

MOT: Some will probably say "Jeezus Ginette, what the hell have you done?" Others with more of an ear to change will realize that Miss Reno has changed her style. She won't be a favourite on CFRB with this one but she could just capture a few more of the MOT markets. It's smooth "balanced programming" and that's what the MOTers are looking for. Would have liked to have heard a stronger vocal effort and crashing climax, but maybe too many of us remember the old Ginette Reno.
Flip: Hold On (David McHugh) Trillium-CAPAC

ROBERT E. LEE BRIGADE CPF 62%
Walking Papers (M A P L)
Columbia C4-2995-H
(2:08) (M.Erbe/M.Solomon) No publishing listed. Prod: Harry Hinde.

MOT: Nice up-front effort by Lee. Female voices, where used, enhance production. Simple, catchy-type backing that could help break deck as a left fielder.
Flip: Lord Pity Us All (M.Rebennack). No publishing listed.

THE JARVIS STREET REVUE CPF 61%
Tambourine (M A P L)
Columbia C4-3008-H
(2:30) (Tom Horricks/Wayne Falconer)
No publishing listed.

MOR: Clever, clever, clever, Could have been a biggie during Christmas. Instrumental backing somewhat limited, but what there is - damned good and creative. Emphasis placed on voice/obligato style. Shows superb control. We've tagged it MOR but it could swing with the music of today programmers.
Flip: Intermission (Tom Horricks/Wayne Falconer/Tom Cruickshank/George Stevenson). No publishing listed.

GENE WILLIAMS (M A P L)
Country Music
Ampex AC 1307-V
(3:20) (Gene Williams) Halben-CAPAC.
Prod: Gene Williams. Flip: Baby Come And Get Me (Same credits as plug.) MOT.

BLIND RAVAGE (M A P L)
My Life
Crescent Street CR 2027X-M
(3:57) (Andre Deguire) Crescent Street-BMI. Prod: Ken Ayoub. Flip: Loser (Robert Dufour) Same credits as plug.)
MOT.

FOGARTYS (M A P L)
Hold Your Head Up Newfoundlander
Audat 477-903-Z
(2:22) (Fogarty) Creemore-CAPAC.
Prod: Bob Stone/Mike Fogarty. Flip: Black Bear Tavern (Same credits as plug.)
COUNTRY.

DEBBY FOGARTY (M A P L)
Since I Met You
Audat 477-902-Z
(2:36) (D. Fogarty) Creemore Music-CAPAC
Prod: Bob Stone. Flip: Bad Time (Same credits as plug.) COUNTRY.

BULL ANGUS SHARES
STEWART SPOTLIGHT

When Mercury's new signing, Bull Angus, shared the Madison Square Garden spotlight with Rod Stewart, they came off better than had been expected. This was followed by a week at the Whisky A Go Go in Los Angeles and they picked up extraordinary notices. One reviewer tagged them "better than Stewart".

New album product from Bull Angus is entitled "Run Don't Stop" which Mercury is putting a lot of promo muscle behind. London Records, who distribute Mercury in Canada have set their promotion network in motion to get national exposure as quickly as possible.

RPM

SINGLES
(ALPHABETICALLY)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers

American Pie (1)
An Old Fashioned Love Song (85)
Another Puff (85)
Anticipation (10)
Bang A Gong (26)
Black Dog (15)
Brand New Key (18)
Cherish (40)
Clean Up Woman (39)
Cotton Jenny (12)
Country Wine (47)
Cry (100)
Daisy Mae (53)
Day After Day (2)
Desiderata (78)
Devil You (54)
Diamonds Are Forever (99)
Don't Say You Don't Remember (30)
Down By The Lazy River (9)
Drowning In The Sea Of Love (64)
Everything I Own (29)
Family Affair (98)
Feelin' Alright (46)
Floy Joy (37)
Fly Across The Sea (24)
Footstompin' Music (50)
Good Friends (21)
Hallelujah (91)
Heart Of Gold (51)
Hey Big Brother (69)
Hey Girl (94)
Hurting Each Other (7)
I'd Like To Teach The World (14)
I'm A Preacher (79)
Iron Man (97)
I Shall Be Released (93)
It's One Of Those Nights (27)
Jeepster (74)
Joy (42)
Julianna (76)
Jungle Fever (57)
Keep Playin' That Rock'n Roll (63)
Kiss An Angel Good Morning (33)
Let's Stay Together (19)
Levon (6)
Lion Sleeps Tonight (36)
Little Old Rock'n Roll Band (60)
Lonesome Mary (56)
Looking For A Love (62)
Love Is (59)
Love Me Love Me Love (8)
Make Me The Woman (68)
Mexican Lady (13)
Monday Morning Choo Choo (75)
Mother and Child Reunion (12)
Move 'Em Out (67)
Music From Across The Way (28)
My Boy (88)
My Love Sings (17)
My World (23)
Never Been To Spain (4)
Never Comin' Home (71)
Nickel Song (48)
No Good To Cry (49)
No One To Depend On (90)
Oh Me, Oh My (87)
Once You Understand (58)
One Monkey Don't Stop No Show (70)
Out Of My Mind (34)
Precious and Few (20)
Rock And Roll Stew (80)
Rock'n Roll (52)
Roundabout (84)
Runaway/Happy Together (61)
Runnin' Away (92)
Same Old Feelin' (73)
Scorpio (38)
Softly Whispering I Love You (41)
Son Of Shaft (83)
Sour Suite (55)
Stay With Me (5)
Sugar Daddy (31)
Sunshine (3)
Sweet Seasons (32)
Sweet Talking Woman (96)
Take It Slow (45)
The Witch Queen Of New Orleans (16)
Together Let's Find Love (22)
Too True Mama (95)
Tupelo Honey (72)
Uncle Jed (89)
Under My Wheels (65)
Until It's Time For You To Go (43)
Victorious (77)
Way Of Love (44)
We Got To Get It On Again (35)
We're Dancin' (66)
Without You (11)
You Are Everything (25)
You Could Have Been A Lady (81)

This week
1 week ago
2 weeks ago

RPM 100 SINGLES

February 12, 1972

Gold Leaf Award For Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musmart	R
Ampex	V	Phonodisc	L
Arce	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB Atlantic	P
GRT	T	World	Z
London	K		

1	1 1	AMERICAN PIE Don McLean - United Artists 50856-J	34	38 22	OUT OF MY MIND Rain - London 17410-K	67	69 73	MOVE 'EM OUT Delaney & Bonnie-Atco 6866-P
2	2 3	DAY AFTER DAY Badfinger - Apple 1841F	35	59 78	WE GOT TO GET IT ON AGAIN Addrisi Bros-Columbia 45521-H	68	67 70	MAKE ME THE WOMAN Gladys Knight-Tamla Motown 35091-V
3	4 4	SUNSHINE Johnathon Edwards - Capricorn 8021-P	36	47 57	LION SLEEPS TONIGHT Robert John - Atlantic 2846-P	69	39 28	HEY BIG BROTHER Rare Earth - Rare Earth 5038-V
4	5 7	NEVER BEEN TO SPAIN Three Dog Night - Dunhill 4299-N	37	45 56	FLOY JOY Supremes-Tamla Motown 1195-V	70	40 23	ONE MONKEY DON'T STOP NO SHOW Honeycone-Hot Wax-7110x-M
5	6 8	STAY WITH ME Faces - Warner Bros. 7545-P	38	19 13	SCORPIO Dennis Coffey - Sussex 226-V	71	83	NEVER COMIN' HOME Brave Belt-Reprise:1051-P
6	7 18	LEVON Elton John - Uni 55314-J	39	68 68	CLEAN UP WOMAN Betty Wright - Atlantic 4601-P	72	35 36	TUPELO HONEY Van Morrison - Warner Bros. 7543-P
7	21 47	HURTING EACH OTHER Carpenters - A&M 1322-W	40	12 9	CHERISH David Cassidy-Bell-45150x-M	73	78 82	SAME OLD FEELIN' Fergus-Capitol 72658-F
8	9 20	LOVE ME LOVE ME LOVE Frank Mills - Polydor 2065 076-Q	41	43 55	SOFTLY WHISPERING I LOVE YOU English Congregation-Atco 6865-P	74	75 96	JEEPSTER T. Rex-Reprise R1056-P
9	22 34	DOWN BY THE LAZY RIVER Osmonds-Polydor 2065 096-Q	42	52 62	JOY Apollo 100-Mega 615-0050x-M	75	MONDAY MORNING CHOO CHOO f/s Stampede-MWC 1008X-M
10	11 17	ANTICIPATION Carly Simon - Elektra 45759-P	43	54 89	UNTIL IT'S TIME FOR YOU TO GO Elvis Presley-RCA-74-0619-N	76	JULIANNA 5 Man Elec. Band-Polydor 2065 103-Q
11	14 15	WITHOUT YOU Nilsson - RCA 0604-N	44	76	WAY OF LOVE Cher-Kapp 2158-J	77	84 94	VICTORIOUS Hartford Baby Grande-Columbia C43009
12	20 39	COTTON JENNY Anne Murray - Capitol 72657-F	45	24 14	TAKE IT SLOW Lighthouse - GRT 1230-19-T	78	58 42	DESIDERATA Les Crane - Warner Bros 7520-P
13	13 25	MEXICAN LADY Steel River-Tuesday GH113x-M	46	51 58	FEELIN' ALRIGHT Joe Cocker-A&M-1063-W	79	81 99	I'M A PREACHER Tony Kingston-Yorkville YVS45047-D
14	3 5	I'D LIKE TO TEACH THE WORLD TO SING New Seekers-Elektra-45762-P	47	71	COUNTRY WINE Raiders-Columbia;45535-H	80	72 81	ROCK AND ROLL STEW Traffic-Polydor 2001 269-Q
15	15 16	BLACK DOG Led Zeppelin - Atlantic 2849-P	48	62 85	NICKEL SONG Melanie-Buddah 268x-M	81	96	YOU COULD HAVE BEEN A LADY April Wine-Aquarius AQ5021-K
16	16 17	THE WITCH QUEEN OF NEW ORLEANS Redbone-Epic 10749-H	49	44 10	NO GOOD TO CRY Poppy Family - London 164-K	82	MOTHER AND CHILD REUNION Paul Simon-Columbia
17	27 43	MY LOVE SINGS Joey Gregorash - Polydor 2065 100-Q	50	65 76	FOOTSTOMPIN' MUSIC Grand Funk Railroad - Capitol 3255-F	83	86 95	SON OF SHAFT Barkays-Volt 4073-Q
18	8 2	BRAND NEW KEY Melanie-Buddah-267x-M	51	70 98	HEART OF GOLD Neil Young-Reprise 1065-FP	84	ROUNABOUT Yes-Atlantic 2854-P
19	31 40	LET'S STAY TOGETHER Al Greene - Hi 2202-K	52	55 59	ROCK 'N ROLL Detroit - Paramount PAA0133X-M	85	42 21	AN OLD FASHIONED LOVE SONG Three Dog Night-Dunhill-4294-N
20	33 46	PRECIOUS AND FEW Climax-Carousel 30055x-M	53	26 31	DAISY MAE Hamilton, Joe Frank & Reynolds-Dunhill 4296-N	86	98	ANOTHER PUFF Jerry Reed-RCA 0613-N
21	23 48	GOOD FRIENDS Poppy Family-London L172-K	54	41 33	DEVIL YOU Stampede-MWC 1007 X-M	87	73 83	OH ME, OH MY Aretha Franklin-Atlantic 2838-P
22	30 35	TOGETHER LET'S FIND LOVE Fifth Dimension-Bell-45170x-M	55	57 61	SOUR SUITE Guess Who - Nimbus 47-0578-N	88	77 41	MY BOY Richard Harris - Dunhill 4293-N
23	56 91	MY WORLD Bee Gees-Atco 6871-P	56	36 29	LONESOME MARY Chilliwack-A&M-AMX321-W	89	90 88	UNCLE JED Perth County Con. - Columbia C4 3010-H
24	18 24	FLY ACROSS THE SEA Edward Bear - Capitol 72653-F	57	79 100	JUNGLE FEVER Chakachas-Polydor 2121 101-Q	90	NO ONE TO DEPEND ON Santana-Columbia 45552-H
25	28 52	YOU ARE EVERYTHING Stylistics - Avco Embassy 4581-N	58	48 53	ONCE YOU UNDERSTAND Think - Laurie 3583X-M	91	97 38	HALLELUJAH Sweathog - Columbia 45492-H
26	29 32	BANG A GONG T. Rex-Reprise-1032-P	59	64 69	LOVE IS Mashmakhan-Columbia C4-3011-H	92	RUNNIN' AWAY Sly & Family Stone-Columbia 10829-H
27	10 6	IT'S ONE OF THOSE NIGHTS Partridge Family-Bell-45160x-M	60	37 27	LITTLE OLD ROCK'N ROLL BAND Billy Mysner - Astra AS45319-Q	93	100 ...	I SHALL BE RELEASED Anne Attenborrow-Polydor 2065 069-Q
28	32 54	MUSIC FROM ACROSS THE WAY James Last - Polydor 2041 170-Q	61	94	RUNAWAY/HAPPY TOGETHER Dawn-Bell 45175-M	94	74 19	HEY GIRL Donny Osmond-Polydor-20065 095-Q
29	53 84	EVERYTHING I OWN Bread-Elektra 45765-P	62	25 26	LOOKING FOR A LOVE J. Geils Band - Atlantic 2844-P	95	85 60	TOO TRUE MAMA Crowbar - Daffodil 1012-F
30	34 44	DON'T SAY YOU DON'T REMEMBER Beverly Bremers-Scepter-12315-J	63	63 80	KEEP PLAYIN' THAT ROCK 'N ROLL Edgar Winter - Epic 10788-H	96	SWEET TALKIN' WOMAN Spice-London QC646-K
31	17 11	SUGAR DADDY Jackson Five - Tamla Motown 1194-V	64	50 50	DROWNING IN THE SEA OF LOVE Joe Simon - Spring 120-Q	97	IRON MAN Black Sabbath;Warner Bros 7532-P
32	66	SWEET SEASONS Carole King-Ode 66022-W	65	49 51	UNDER MY WHEELS Alice Cooper - Warner Bros. 7529-P	98	88 37	FAMILY AFFAIR Sly & Family Stone - Epic 5 10805-H
33	46 64	KISS AN ANGEL GOOD MORNING Charley Pride - RCA 0550-N	66	60 65	WE'RE DANCIN' Second Helping-Much Ch1002-K	99	DIAMONDS ARE FOREVER Shirley Bassey-United Artists 50845-F
						100	CRY Lynn Anderson-Columbia 45529-H

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station, and record store reports.

This week
1 week ago
2 weeks ago

RPM 100

ALBUMS

February 12, 1972

Gold Leaf Award For Outstanding Record Sales

A&M
Allied
Ampex
Arc
CMS
Capitol
Caravan
Columbia
GRT
London

W
C
V
D
E
F
G
H
T
K

MCA
Musimart
Phonodisc
Polydor
Quality
RCA
Trans World
WB/Atlantic
World

J
R
L
O
M
N
Y
P
Z

1	1 1	AMERICAN PIE Don McLean-United Artists UAS5535-F KO299-F A8299-F	34	37 35	HARMONY 3 Dog Night - Dunhill DSX 50108-N DHX55108-N DHM85108-N	67	62 52	RICHARD NIXON SUPERSTAR David Frye - Buddah BDS5097-M N/A N/A
2	2 9	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F N/A N/A	35	34 37	STONES Neil Diamond - Uni 93106-J 2-93106-J 8-93106-J	68	73 93	IAN & SYLVIA Columbia C30736-H CT30736-H CA30736-H
3	3 3	NEW LED ZEPPELIN ALBUM Atlantic -SD7208-P AC7208-P A8TC7208-P	36	39 48	ANTICIPATION Carly Simon - Elektra EKS75016 - P CEK-75016-P 8EK-75016-P	69	72 77	JAMES AND THE GOOD BROTHERS Columbia-C30889-H N/A N/A
4	4 2	MUSIC Carole King - Ode 77013-W CS77013-W 8T77013-W	37	52 68	SEVEN OF MY SONGS Frank Mills - Polydor 2424 030-Q N/A N/A	70	74 66	FUNKY SOUNDS Eric Mercury - Enterprise ENS1020-Q N/A N/A
5	5 5	A NOD IS AS GOOD AS A WINK Faces-Warner Bros BS2574-P CWX2574-P 8WM2574-P	38	40 50	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N PK1734-N p8S1734-N	71	JACKSON 5's GREATEST HITS Tamla Motown M741-V N/A N/A
6	6 7	WILD LIFE Wings - Apple SW3386-F 4XT3386-F 8XT3396-F	39	23 24	FLOWERS OF EVIL Mountain - Windfall 5501-M N/A 8119 5501-T	72	63 53	EVERY GOOD BOY DESERVES FAVOUR Moody Blues - Threshold THS5-K TKM24605-K THM24805-K
7	7 8	CHICAGO AT CARNEGIE HALL Columbia - C4X30865-H N/A N/A	40	29 33	WE'D LIKE TO TEACH THE WORLD.... New Seekers - Elektra EKS74115-P CEK-74115-P 8EK-74115-P	73	97 91	THE MORNING AFTER J. Geils Band - Atlantic SD8297-P AC8297-P A8TC8297-P
8	8 10	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	41	19 18	THE LOW SPARK OF HIGH HEELED BOYS Traffic - Polydor 2334 026-Q N/A N/A	74	68 25	SHAFT Soundtrack - Enterprise EN25002-Q ENS-2-5002-Q EN8-2-5002-Q
9	14 19	MADMEN ACROSS THE WATER Elton John - Uni 93120-J 2-93120-J 8-93120-J	42	50 61	AERIE John Denver -RCA LSP4607-N N/A P8S 1354-N	75	77 41	WHO'S NEXT The Who-Decca DL79182-J 73-9182-J 6-9182-J
10	12 11	CHILLIWACK A&M SP3509-W CS3509-W 8T3509-W	43	90	RARE EARTH IN CONCERT Rare Earth R534L-V N/A N/A	76	93	DUSTY SHOES Next-Warner Bros.WS9C9009-P N/A 8WM9009-P
11	10 17	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	44	53 40	IMAGINE John Lennon-Apple SW3379-F 4XT3379-F 8XT3379-F	77	66 46	YES ALBUM Atlantic - SD8283-P AC8283-P A8TC8283-P
12	9 6	BOB DYLAN'S GREATEST HITS II Columbia KG31120-H GA31120-H GT31120-H	45	54 57	TUPELO HONEY Van Morrison - Warner Bros. WS1950-P CWX 1950-P 8WM1950-P	78	78 42	SONG FROM THE STREET Murray McLauchlan - True North TN4-H TNA-4-H N/A
13	15 20	ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F 4XT 869-F 8XT 869-F	46	51 51	ROCKIN' THE FILLMORE Humble Pie - A&M SP3506-W CS3506-W 8T3506-W	79	69 70	MUSIC OF EL TOPO Soundtrack-Douglas G-H N/A N/A
14	11 12	E PLURIBUS FUNK Grand Funk Railroad - Capitol SW853-F 4XW853-F 8XW853-F	47	38 36	CHER Kapp - KS3649-J N/A K8-3649	80	79 58	LONG LOST RELATIVES Syrinx - True North TNX5-H N/A N/A
15	61	PICTURES AT AN EXHIBITION E.L.&P.-Cotillion ELS6666-P N/A N/A	48	49 67	ALL THE RIGHT NOISES Fergus - Capitol ST6370-G 4XT6370-F 8XT6370-F	81	70 60	SUMMER OF '42 Soundtrack - Warner Bros WS1925-P N/A 8WM 1925-P
16	26 27	CARRYIN' ON Stampeders - MWC MWCS702-M MWCS4-702-M MWCS8-702-M	49	60 94	LIVING Judy Collins-Elektra EKS75014-P CEK75014-P 8EK75014-P	82	71 72	ARTHUR FIEDLER SUPERSTAR Polydor 2391 012-Q N/A N/A
17	13 14	GATHER ME Melanie - Buddah BDS95003-M BD4-95003-M BD8-95003-M	50	36 28	FIDDLER ON THE ROOF Soundtrack - United Artists UAS10900-J K5013-J U5013-J	83	81 73	PERTH COUNTY CONSPIRACY ALIVE Columbia - GES90037-H GESA90037-H GEST90037-H
18	56	HOT ROCKS Rolling Stones-London 2PS606/7-K N/A N/A	51	32 31	TO YOU WITH LOVE Donny Osmond - Polydor 2424 039-Q N/A N/A	84	89 85	AGAINST THE GRAIN Stampeders - MWC MWCS701-M MWCS4-701-M MWCS8-701-M
19	30 34	L'OISEAU Rene Simard - Nobel NBL 502-K N/A NB5 502-K	52	48 62	SESAME STREET Original Cast-Warner Bros BS2569-P CWX2569-P 8WM2569-P	85	FLUDD Warner Bros 2578-P N/A 8WM2578-P
20	16 22	EVERY PICTURE TELLS A STORY Rod Stewart - Mercury SRM1609-K MCR41609-K MC81609-K	53	47 63	BLACK MOSES Isaac Hayes - Enterprise ENS2-25003-Q N/A N/A	86	82 82	MOE KOFFMAN PLAYS BACH GRT-9230-1008-T N/A N/A
21	17 13	NEW SANTANA Columbia - KC 30595-H CA30595-H CT30595-H	54	28 29	JESUS CHRIST SUPERSTAR Original Broadway Cast-Decca DL 7 1503-J N/A N/A	87	75 74	RAINBOW BRIDGE Jimi Hendrix-Reprise MS2040-P CRX2040-P 8RM2040-P
22	18 21	POPPY SEEDS Poppy Family - London PS599-K LKM57199-K LEM72199-K	55	64 44	MEATY, BEATY, BIG & BOUNCY The Who-Decca DL79184-J 73-9184-J 6-9184-J	88	91 97	PAPA JOHN CREACH Grunt FTR1002-N N/A N/A
23	31 26	THOUGHTS OF MOVIN' ON Lighthouse - GRT 9230 1010-T 5230 1010-T 8230 1010-T	56	44 65	TOGETHER Chuck Mangione - Mercury SRM2-7501-K N/A N/A	89	80 75	OZONE Commander Cody - Paramount PAS6017-M PAS4-6017-M PAS8-6017-M
24	67	STRAIGHT UP Badfinger-Apple ST3387-F N/A 8XT3387-F	57	59 43	TALK IT OVER IN THE MORNING Anne Murray - Capitol ST 6366-F 4XT6366-F 8XT6366-F	90	76 69	MASTER OF REALITY Black Sabbath-Warner Bros BS2562-P CWX2562-P 8WM2562-F
25	21 16	THERE'S A RIOT GOIN' ON Sly & Family Stone - Epic KE30986-H EA30986-H ET30986-H	58	42 59	TEA FOR THE TILLERMAN Cat Stevens - A&M SP4280-W CS4280-W 8T4280-W	91	83 83	MOZARTMANIA Waldo de los Rios - Daffodil SBA 16005-F 4BX16005-F 8B16005-F
26	25 47	JOHNATHON EDWARDS Capricorn - SD862-P AC862-P A8TC862-P	59	43 39	SUNFIGHTER Kantner - Slick - Grunt FTR1002-N PKFT1002-N P8FT1002-N	92	87 80	SONNY & CHER LIVE Kapp - KS3654-J N/A K8 3654-J
27	27 32	SUMMER OF '42 Peter Nero-Columbia C31105-H CA31105-H CT31105-H	60	58 59	COMING OF AGE 5 Man Elec. Band - Polydor 2424 074-Q N/A N/A	93	86 71	LOVE, LUCK'N LOLLIPOPS Bells - Polydor 2424 035-Q 3176 025-Q 3821 030-Q
28	22 4	ALL IN THE FAMILY Atlantic - SD7210-P AC7210-P A8TC7210-P	61	45 64	IN HEARING OF ATOMIC ROOSTER Elektra-EKS74109-P CEK74109-P 8EK74109-P	94	94 86	AQUALUNG Jethro Tull - Reprise MS2035-P CRX2035-M 8RM2035-P
29	35 78	LIVE AT THE RIVIERA Engelbert Humperdinck-Parrot XPAS71051-K N/A N/A	62	46 56	PAUL ANKA Buddah BDS5093-M BD4-5093-M BD8-5093-M	95	96 90	ROUGH AND READY Jeff Beck Group - Epic KE 30973-H ET30973-H EA30973-H
30	PHASE III Osmonds-Polydor 2912 005-Q N/A N/A	63	65 45	DESIDERATA Les Crane-Warner Bros BS2570-P CWX2570-P 8WM2570-P	96	95 88	SUMMER SIDE OF LIFE Gordon Lightfoot - Reprise MS2037-P CRX2037-P 8RM2037-P
31	33 30	CARPENTERS A&M SP3512-W CS3502-W 8T3502-W	64	55 38	PARTRIDGE FAMILY SOUND MAGAZINE Bell 6064-M 4-6064-M 8-6064-M	97	84 79	UP TO DATE Partridge Family - Bell 6059-M 4-6059-M 8-6059-M
32	24 23	TAPESTRY Carole King - Ode SP77009-W CS77009-W 8T77009-W	65	57 54	HIGH WINDS WHITE SKY Bruce Cockburn - True North TN3-H TNA3-H TNT3-H	98	99 96	BARBRA JOAN STREISAND Columbia - KC30792-H CA30792-H CT30792-H
33	20 15	JESUS CHRIST SUPERSTAR Decca - DXSA7206-J 73 6000-J 6 6000-J	66	41 55	FARTHER ALONG Byrds-Columbia KC31050-H N/A N/A	99	98 98	FIFTH DIMENSION LIVE Bell - 9000-M 4-9000-M 8-9000-M
						100	85 76	TOM JONES LIVE AT CAESAR'S PALACE Parrot 71049-K PKMT796490-K PEMT798490-K

CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station, and record store reports.

Note: Cassette numbers appear on left - 8-track on right of each listing.

The Programmers

A WEEKLY FEATURE IN RPM
DESIGNED FOR CANADIAN
Programmers

TOP 40 IS AT THE CROSSROADS

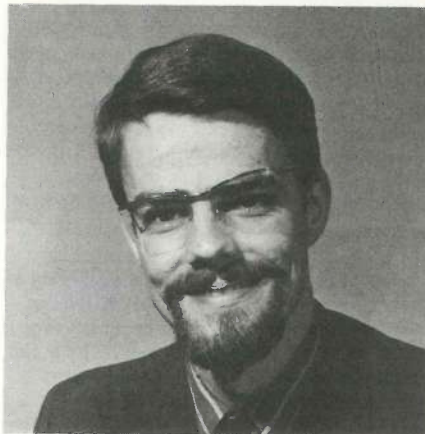
NEVIN E. GRANT
CREATIVE DIRECTOR
CKOC HAMILTON

To Chart or not to Chart . . . that is the question plaguing many of today's TOP 40 radio stations. The majority still publish weekly TOP 30 or 40 listings of the current hits. Some publish only alphabetical listings of the records they are airing regularly, claiming this to represent a progressive move, believing today's contemporary music fans reject chart listings as being plastic and irrelevant. Such thinking is based upon a misconception. Those listeners most interested in station charts are in the 8 to 18 age bracket. The vast majority of this age group prefer a ranking of current hits . . . expect to be told what songs are on top, so they may agree or disagree with the selection. Radio's 18-34 progressive listeners care little whether your chart is ranked, alphabetical, or printed on recycled paper — the chart was never primarily designed for them. Record retailers, who distribute 90% of all radio charts, prefer a calibrated survey for obvious reasons in the maintenance of singles stock control. The record industry prefers a calibrated survey for promotion purposes. Most stations presenting alphabetical music surveys are in largely non-competitive situations for the Top 40 listener and feel safe in their pseudo-progressive move. The presentation of an accurate, competitive TOP 40 Chart across the street would soon force their numbers back in place, or relegate their "survey" to the back shelf. If a radio station feels calibrated surveys to be non-progressive, let them discontinue publishing their chart. A non-calibrated survey is worthless!

But what of today's regular TOP 40 music surveys — how are they compiled? There are as many systems of preparing music surveys as there are TOP 40 stations. However, certain common tools are employed by most music directors. Singles sales are researched from trusted retailers and from rackers or one-stops. Hitline requests are tabulated. Local retailer checks will rarely give heavy verification to more than 10 to 20 recordings as displaying consistent sales. For the lower reaches of his survey the music director must rely on his early hitline action, the available history all recordings develop as they move from market to market, and his own ability to hear hits for his own market. By the time recordings become available to the Canadian market they have often developed a history south of the border. It is important for a music director to be aware of this history. Ignorance of what is happening elsewhere is certainly not bliss . . . nor does it represent good research. There is

nothing sinister in this knowledge if properly evaluated by the Canadian music director. Many make their own programming decisions . . . being aware of outside musical histories only to prevent the missing of key hits they may have passed over at first audition. Nobody bats a thousand in this business.

Another problem faces Contemporary radio. Some stations with extremely tight playlists



incorporate their survey as a fixed, inflexible cornerstone of their programming. These stations base 80% of their chart listings purely upon programming considerations. The accuracy of their printed survey suffers. Their chart entries are determined by the tempo of the record, whether it is basically C&W, Rock, R&B or MOR . . . the way it fits the station sound. Whether the recording is a "hit" or not is irrelevant. It is unfortunate that these programmers cannot divorce their internal playlist from their printed chart, leaving their station sound as they wish it, yet giving the community a more accurate music survey. With dwindling singles sales, the music industry can appreciate more accurate listings.

Will the record survey become obsolete? As long as a viable form of radio programming exists that deals primarily in the heavy exposure of "hits" or currently popular music selections, a system of ranking will be desired by segments of the listening audience and by the music industry. It matters little whether the source of the recorded music is a single, album or tape. A hit is a hit. The system of researching the hits will become increasingly difficult for the music director with the heavy importance of the 8 - to - 12 cut album, the decrease in singles sales . . . the age limitations of hitline research. But contemporary radio will seek more sophisticated means of researching its audience. We are in the computer era. The main com-

petition for today's TOP 40 AM Broadcaster will come from the technically superior FM band. Of course, one of TOP 40's answers is already being felt stateside as streamlined TOP 40 operations hit the FM band with spectacular success in some major markets. Most programming now found on the AM BAND will someday be available on the FM BAND. TOP 40 RADIO at the Crossroads: the next ten years should prove most interesting.

CHUM FM AIRS SERIES ON SOCIAL DISEASE

CHUM FM, Toronto, began a two week series on the problems of venereal disease recently. Bob Laine, station manager, pointed up the fact that investigations into the increasing incidence of VD showed that a large amount of incorrect information about social disease is held to be true by the public. The series was brought about by the realization of that fact.

The series, consisting of numerous "minidocs", between ninety and one hundred and twenty seconds, is intended to provide a solid source of information on the diseases and to broaden public knowledge of them. Topics covered included "Myths", "Truths", "Symptoms", "Treatment" and "Clinics".

MONTREAL'S CKGM UPS DAYTIME PLAYLIST

John Mackey, Program Director of CKGM, has increased his daytime playlist to accommodate seven or more new records. The playlist normally weighed in at 40 listings plus gold. He has also increased his Canadian list by two and added the winner of the MLS vote to the playlist which is circulated among retailers and rackers in the greater Montreal area. Total playlist at the Montreal giant is up to 65 listings plus gold. It would appear that the trend with programmers of music of today is to longer playlists.

CKGM is somewhat unique as a major market MOT outlet in that their commercial content per hour amounts to only 10½ minutes as opposed to most majors, in with 14 minutes. This allows CKGM to program as many as 15 to 20 records each hour.

Album cuts have also become increasingly important with CKGM. They now allow one per hour during daytime programming (up to 3:30 PM) and three per hour during night time play.

SUBSCRIBE — FIRST CLASS

The Programmers QUESTION OF THE WEEK

What do you do to maintain musical balance when you pick the music for your playlist each week?

George Johns — CFRA Ottawa

If the majority of our music list is down-tempo, we will sometimes add a record that is driving and hard to compensate and vice versa even though the particular record may not be a big seller or request item. Also, some records which may be big sellers and big request favourites may be dropped sooner or not even played at all, due to an overabundance of that particular type of music on the list at that time.

Jerry Stevens — CHLO St. Thomas

When compiling our Playlist, we try to achieve as much balance of sound as possible. Our specific needs will vary from week to week, depending on what titles are dropped, or what overall mix we're looking for relative to each individual time period. Since we rely a good deal upon L.P.'s and gold, especially during the day, balance becomes a little easier. We found the best way is to look at each weekly add individually.

Chuck Chandler — CFRW Winnipeg

We don't put too much emphasis on balancing the Playlist, as such, we try to balance each hour, using vehicles such as Gold, L.P. cuts. We try to keep the chart as true as possible with not too much hard or soft music.

J. Robert Wood — CHUM Toronto

Nothing out of the ordinary — we simply try to avoid an overabundance of records from any particular category in any given week.

Ken Sebastian Singer — CKCK Regina

When selecting new adds for our playlist each week, the following points are considered in this order: 1. Hit potential 2. Commercialism 3. Demographic appeal 4. Canadian Content (if any).

Hart Kirch — CJME Regina

Musical balance is contained within contemporary rock music in current hits, albums and solid gold records. The programming is balanced depending on time of day. Gold content varies from three to six per hour and during a golden weekend we play as much as forty-five per cent gold to current material.

Wayne Bryant — CHED Edmonton

The music at CHED is selected to represent a broad cross section of hit music. Day-time programming is kept slightly softer than night time, with love ballads and goldens playing a major part of the mid-day music list. Album cuts that are potential hit singles are added as needed to keep the sound leaning toward what the listener wants as the day progresses. As the audience changes from mid day to late afternoon

to evening, softer things like the Carpenters are not played after 9 p.m. for example in the same way as Led Zepplin is not played in the morning slot. We do however endeavour to maintain at least 60% of the list on a 24 hour rotation. This reduces any tune out that may occur at any time because of too much unfamiliar material being played. It means that more attention must be placed on choosing records that will create housewife tune-in, in the daytime, but will not sound out of place when played in the evening, where about 50% of the music comes from albums. Basically the overall sound is a happy, bright, up-tempo sound that is pleasant to listen to. We try to keep the downers to a minimum.

Michael Byford — CKFH Toronto

There can be no questioning the fact that "Top 40" radio has, by far, the widest range of music from which to draw up a playlist... a fact that can be a mixed blessing.

Unlike the more precise or regimented formats, "Top 40" involves the correct blending of almost the entire spectrum of contemporary music (pop; country; rhythm & blues; rock; folk; etc., etc.). In fact, a quick scan at this week's top five tunes (one pop-oriented, one folk, two R & B, and one rock tune) gives an indication of the variety and inconsistency of the musical styles.

In answer to your question; the primary objective in my estimation, is maintaining a bright consistent tempo. I think that "top 40" radio should be the source, in it's simplest terms of toe-tapping music. The major modification to the sound, would be the smoothing out of the rough edges during the peak adult listening hours, and conversely the deletion of the more strictly adult-appeal records during the peak teen hours.

Additionally, the inclusion of L.P. cuts and "goldens" to the format can be pre-selected to more fully season the overall sound. (i.e. Neil Diamond during the day, and artists such as Rod Stewart during the evening).

A subtle transition between the demographic peaks, still gives the general "Top 40" sound, but tends to result in a more customized product for the particular audience involved.

Roy Hennessy — CKLG Vancouver

The musical balance of the station is aimed at satisfying for a maximum amount of time musical taste of the average 18-35 year old. This shaded according to the time of day which controls the available audience. The station always sounds like it's alive and moving but never screaming yelling far out groovy or out of sight hard offensive sound. The Jocks have fun and the music for the most part reflects this feeling. Each Jock through his selection of music carries his show from harder up driving sounds at the top and the bottom of the hour to smoother moody feelings in other sets during the half hour. You will never hear two teeny bop or two heavy rock or two ballad cuts back to back. The packing creates the desired balance after the chart has been balanced, according to the needs of the on-air sound.

The Programmers TRIBAL DRUM

Johnny Mitchell leaves CHUM, Toronto to do air shift at KCQB, San Diego.

CHLO is running "Sweepstakes". You pick up ballots in stores and mail to the station. Daily draws are made. Calls placed to home. They can take cash on the spot, or be entered in final draw for \$157.

CKCK presenting "Golden Fifty" contest during the station's golden anniversary year. Cash prizes all year. First winner received five hundred dollars last week.

Paul Godfrey upped to station and sales promotion manager from program supervisor at CHAM. Programming looked after by Chuck Camroux.

New line-up at CKLG sees Daryl B. doing the noon to three and Gary Russell in from six to nine. Ched Miller now station's production manager. Other shifts unchanged.

CHAM aired entire "Bangla Desh" album last week without interruption with negligible response. Set is still pulling good however.

CHIC Brampton "the station the girls listen to" launched promotion to change name of Ellen St. to CHIC Radio. Involves \$250. to winning listener's favourite charity. Station deeply involved in Saturday afternoon — in the life of-type of promotion for recording artists. Just completed a salute to Kanata recording group The Travellers.

CJSS Cornwall had to suspend their chart temporarily due to renovations to their new library. Music Director Bob Capp expects chart to be moving again by mid-February.

R.H. Aube, manager of CFNS (Canadian Forces Network) would like to be put on the mailing list of record companies. They broadcast in FM Stereo to some 5000 Canadian servicemen and their families on NATO duty in Europe. Station is funded through money raised through local Canadian activities. Address to: CFB Europe, CFPO 5056 via Belleville Ontario, Canada.

Programmers should be aware that Ben McPeck's "Peace Train" is a Canadian Talent Library album on RCA.

*Next week's question will be:
How, if at all, has F.M. radio affected
the programming of your station?*

AD DEADLINE TUESDAY NOON

Rock Canada

a complete history of rock music in Canada

Canada is rapidly becoming a world power in contemporary music. Hear the artists, the songs and the music that are gaining international recognition for Canada — you'll find Rock Canada takes its place beside the great radio documentaries. Find out how many of the international hit-makers are Canadians.

WE'RE MOST ANXIOUS TO EXPOSE THE CANADIAN MUSIC STORY, THEREFORE PROGRAM DIRECTORS WILL BE SURPRISED TO LEARN OF THE LOW PRICE FOR THIS SPECIAL.

For brochure and presentation tape, write Bob McCord, Rock Canada, 10006 - 107th Street, Edmonton, Alberta, Canada.

**A REVEALING 12-HOUR STORY OF THE
LATEST DOMINANT FORCE IN HIT MUSIC.**

ANDY KIM

JONI MITCHELL

MASHMAKAN

STEPPEWOLF

CROWBAR

GORDON

LIGHTFOOT

THE GUESS WHO

PAUL ANKA

POPPY FAMILY

RONNIE

NEIL YOUNG

TEARS

BLOOD, SWEAT, &

TEARS

ANNE MURRAY

THE BAND

HAWKINS

The
ProgrammersNEW ON
PLAYLISTS

MAJOR MARKETS

CHUM TORONTO

Rock & Roll Lullaby-B.J. Thomas
Blood Shot Eyes-Lucifer
Keep Playin' That Rock & Roll-Edgar Winter
Never Comin' Home-Brave Belt

CHLO ST. THOMAS

We've Got To Get It On Again-Addrisi Bros.
Until It's Time For You To Go-Elvis
You Want It, You Got It-Detroit Emeralds
Handbags & Glad Rags-Rod Stewart
Softly Whispering-English Congregation
Running Away-Sly

Satori-Flower Travelling Band
I Shall Be Released-Ann Attenborrow

CFRW WINNIPEG

Precious & Few-Climax
My World-Bee Gees
The Lion Sleeps Tonight-Robert John

CHED EDMONTON

Everything I Own-Bread
Heart Of Gold-Neil Young
Gospel Rock-Doctor Music
You Could Have Been A Lady-April Wine
Then Came The White Man-Stampeders

CKOC HAMILTON

No One To Depend On-Santana
Too Much Attention-Gilbert O'Sullivan
Same Old Feelin-Fergus
Fallin In Love-Ginette Reno
Poor Folks-Joshua
Never Comin Home-Brave Belt

CJME REGINA

Rock And Roll Lullaby-B.J. Thomas
I Can't Help Myself-Donnie Elbert
Kiss An Angel Good Morning-Charley Pride

CKCK REGINA

Roundabout-Yes
Everything I Own-Bread
Ring The Living Bell-Melanie

CKLG VANCOUVER

Julianna-Five Man Electrical Band
Monday Morning-Stampeders
Same Old Feelin-Fergus
Kiss An Angel Good Mornin-Charley Pride

LP ADDITIONS

Me And Julio-P. Simon
Peace Like A River-P. Simon
Old Man-Neil Young
There's A World-Neil Young

CKOM SASKATOON

Mozart's 13th-Waldo de los Rios
Heart of Gold-Neil Young
Everything I Own-Bread
Monday Morning-Stampeders
My World-Bee Gees
Gospel Rock-Doctor Music
Sweet Seasons-Carole King
No One to Depend On-Santana
Waking Up Alone-Paul Williams

CHAM HAMILTON

Runnin' Away-Sly & Family Stone
Don't Take the Sun-Paul Clinch
You Could Have Been-April Wine
Every Day Of My Life-Bobby Vinton

No One to Depend on-Santana
Poor Folks-Joshua

VOCM ST. JOHN'S

Sweet Seasons-Carole King
Fire & Water-Wilson Pickett
Runaway-Dawn

CKOY OTTAWA

Baby Won't You Let Me-Ten Years After
Tokin' Chokin'-Cactus
Never Comin' Home-Brave Belt
Gospel Rock-Dr. Music
Do the Funky Penguin-Rufus Thomas

CFRA OTTAWA

Bang A Gong-T. Rex
My World-Bee Gees

SECONDARY MARKETS

CKRD RED DEER

Until It's Time-Elvis Presley
Good Friends-Poppy Family
Way Of Love-Cher
Country Wine-Raiders
My World-Bee Gees
Everything I Own-Bread
Runaway-Dawn
Shake off the Demon-Brewer & Shipley
His Song Shall be Sung-Lou Rawls
I'm a Preacher-Tony Kingston
Roundabout-Yes
You Could Have Been a Lady-April Wine

CKEN KENTVILLE

Good Friends-Poppy Family
Same Old Feelin-Fergus
Time to Move On-Mashmakhan
You Could Have Been a Lady-April Wine

CHSC ST. CATHERINES

Rock and Roll Lullaby-B.J. Thomas
Softly Whispering-English Congregation
Runnin' Away-Sly & Family Stone

CKLB OSHAWA

Everything I Own-Bread
Floy Joy-Supremes
The Way Of Love-Cher
I Am A Preacher-Tony Kingston
Heart Of Gold-Neil Young
Life In Bloodstream-Guess Who
The Harder I Try-Free Movement
Then Came White Man-Stampeders
Never Been To Spain-3 Dog Night
Poem For My Lady-Bobby Goldsboro

The
ProgrammersNEW ON
CHARTS

CHUM TORONTO

My World-Bee Gees
Bang A Gong-T. Rex

CFRA OTTAWA

We've Got To Get It On Again-Addrisi Bros.
The Lion Sleeps Tonight-Robert John

CHLO ST. THOMAS

Good Friends-Poppy Family
Rock'n Roll-Detroit
Jungle Fever-Chakachas
The Lion Sleeps Tonight-Robert John
Same Old Feeling-Fergus
Heart Of Gold/Sugar Mountain-Neil Young

CFRW WINNIPEG

Don't Say You Don't-Beverly Bremers

Hurting Each Other-Carpenters
Without You-Nilsson

CKOC HAMILTON

Good Friends-Poppy Family
Heart Of Gold-Neil Young
I Can't Help Myself-Donnie Elbert
Rock & Roll Lullaby-B.J. Thomas
Mother & Child Reunion-Paul Simon
Kiss An Angel Good Morning-Charley Pride
The Way Of Love-Cher

CKLG VANCOUVER

Mother & Child Reunion-Paul Simon
Gospel Rock-Dr. Music
The Lion Sleeps Tonight-Robert John
Bang A Gong-T. Rex

CKOM SASKATOON

I'm a Preacher-Tony Kingston
Precious and Few-Climax
Anticipation-Carly Simon

CHAM HAMILTON

Ring The Living Bell-Melanie
Good Friends-Poppy Family
Softly Whispering-English Congregation
Mother & Child Reunion-Paul Simon
Julianna-Five Man Electrical Band

CKRD RED DEER

Something Big-Mark Lindsay
Never Been to Spain-Three Dog Night

VOCM ST. JOHN'S

Witch Queen-Redbone
Country Wine-Raiders
You Could Have Been a Lady-April Wine
Levon-Elton John

RADIO MUTUEL

Joy-Apollo 100
Runaway-Dawn
Cotton Jenny-Anne Murray
Floy Joy-Supremes
You Could Have Been a Lady-April
Good Friends-Poppy Family
Sweet Seasons-Carole King
Hurting Each Other-Carpenters
His Song Shall be Sung-Lou Rawls

CKBI PRINCE ALBERT

Down By The Lazy River-Osmonds
Hurting Each Other-Carpenters
White Lies-Bullit
Hey Big Brother-Rare Earth
Lion Sleeps Tonight-Robert John
Good Friends-Poppy Family

CJRW SUMMERSIDE

Sweet Talking Woman-Spice
Anthem-Celebration
Move 'Em Out-Delaney & Bonnie
Time to Move-Mashmakhan

CHSC ST. CATHERINES

Heart of Gold-Neil Young
My World-Bee Gees
Mother & Child Reunion-Paul Simon
No One to Depend On-Santana

CJME REGINA

Without You-Nilsson
Good Friends-Poppy Family
Mother & Child Reunion-Paul Simon
Sweet Seasons-Carole King

CKCK REGINA

Precious And Few-Climax
Don't Say You Don't-Beverly Bremers
Rock And Roll Lullaby-B.J. Thomas
Witch Queen-Redbone
My World-Bee Gees

CKPT PETERBOROUGH
Without You-Nilsson
My Love Sings-Joey Gregorash
Lion Sleeps Tonight-Robert John

CHED EDMONTON
Without You-Nilsson
Precious & Few-Climax
Hurting Each Other-Carpenters

CKVN VANCOUVER
My Love Sings-Joey Gregorash
Down By The Lazy River-Osmonds
Softly Whispering-English Congregation
You Are Everything-Stylistics
Julianna-Five Man Electrical Band
Floy Joy-Supremes
Sweet Seasons-Carole King
Together Let's Find Love-5th Dimension

The Programmers FM ADDITIONS

CHUM-FM TORONTO
Benjy Karch
Save Me-Atomic Rooster
Running Away-Sly/Family Stone
The Da Doo Ron Ron-Dan Matthews
A Horse With No Name-America
Same Old Feeling-Fergus
Wizard-Uriah Heap
Gramercy-Sea Train
Clever Dogs-Henry Young (LP)
Keep The Faith-Black Oak Arkansas (LP)
Fog On Tyne-Lyndisfarne (LP)
Under Open Skies-Luther Grosvenor (LP)
Beads & Feathers-Carol Hall (LP)
Genya Raven (LP)
Wind Scenes-The Doors (LP)
Young, Gifted-Aretha Franklin (LP)
Mother Earth-Tracy Nelson (LP)
In The West-Jimmy Hendrix (LP)
Live Evil-Myles Davis (LP)

CHOM-FM MONTREAL
Earl Jive
John Kongos (LP)
1 + 1 - Grin (LP)
Miles Davis Live (LP)
Push On-Blackness (LP)
Kids Nowadays-Jim Price (LP)
Hendrix In The West (LP)
Loose-Crazy Horse (LP)
Jerry Garcia (LP)
Ry Cooder (LP)
Barclay James Harvest (LP)
Taj Mahal (LP)
Ian Matthews (LP)
Precious & Few-Climax
Joy-Apollo 100
Could Have Been A Lady-April Wine

CJOM-FM WINDSOR
Dave Loncao
Stone The Crows (LP)
Mainline (LP)
Country Joe McDonald (LP)
Brave Belt (LP)
Bonnie Koloc (LP)
Sweathog (LP)
Paul Simon (LP)
Jim Price (LP)
Bless The Weather-John Martyn (LP)
Gilbert O'Sullivan (LP)
Jackie McAuley (LP)
Manfred Mann (LP)
Malo (LP)

John Kongos (LP)
Climax Blues Band (LP)
Leo Kotke (LP)
Gil Scott-Heron (LP)
Family (LP)
Jerry Garcia (LP)
CKLG-FM VANCOUVER
Frank Callaghan
Living-Judy Collins (LP)
Sunfighter-Kantner & Slick (LP)
Gonna Take A Miracle-Laura Nyro (LP)
Commander Body-Ozone (LP)
Thoughts Of Movin On-Lighthouse (LP)
Year Of Sunday-Seals & Crofts (LP)
In Hearing Of-Atomic Rooster (LP)
John Kongos (LP)
John Prine (LP)
Stoneground Family Album (LP)
Happy To Be-Taj Mahal (LP)
Naturally-J.J. Cale (LP)
Jerry Garcia (LP)

The Programmers COUNTRY ADDITIONS

CHML HAMILTON
George Patton
Many Others-Gordie Tapp
Ten Degrees-George Hamilton IV
Writing On The Wall-Jim Reeves
Draggin The River-Warner Mack
My Hang Up Is You-Freddie Hart
Thing Called Love-Johnny Cash
Sweet Love Me-Tompal/Glaser Bros

CFGM RICHMOND HILL
Dave Johnson
My Hang Up Is You-Freddie Hart
Come Awful Close-Hank Thompson
Cry-Lyn Anderson
Waiting For You-Buck Owens
Saw My Lady-Dickie Lee
Within Loving Arms-Kenni Huskie
Just A Woman-Danny Coughlan
Many Others-Gordie Tapp
Tryin'-Susan Jacks

CFAC CALGARY
Larry Kunkel
Ten Degrees-George Hamilton IV
My Hang Up Is You-Freddie Hart
Until It's Time- Elvis Presley
Many Others-Gordie Tapp
Suspicion-Bobby G. Rice
Thing Called Love-Johnny Cash

CKKR ROSETOWN
Ken Speers
Saw My Lady-Dickie Lee
Hello Operator-Joe Stampley
Best Part-Marty Robbins
Just A Woman-Danny Coughlan
Good Hearted Woman-Waylon Jennings

CHOO AJAX
Donald Sanderson
Minto Miners-Stevevodore Steve
Just A Woman-Danny Coughlan
Marching Thru Georgia-Gaby Haas
Lord Pity Us All-Robert E. Lee
My Hang Up Is You-Freddie Hart
Fast Lovin Man-George Elliott
Kiss The World-Trou Cory
Ernie-Benny Hill
Wonderful-Webb Pierce
Everybody Cry-Crystal Gayle
Love Me-Jeanne Pruette

Working Up Above-Paul Williams
Gonna Have You-Vicky Carr
Come Awful Close-Hank Thompson
Sunrise Over Charlotte-Gale Ward
Two Divided-Kendalls

Most Requested
How To Yodel-Rod Erickson

CKRD RED DEER
Stu Morton
You're My Shoulder-Lana Rae
Saw My Lady-Dickie Lee
Just A Woman-Danny Coughlan
Within Loving Arms-Kenni Huskie
My Hang Up is You-Freddie Hart
Love Me Love Me-Frank Mills

CKCK REGINA
Doug Birkmaier
Can't Go Home-Statler Brothers
Give Myself-Jeannie C. Riley
The One You Say-Jimmy Dean
To Get To You-Jerry Wallace
Another Puff-Jerry Reed
Good Hearted Woman-Waylon Jennings
Ruby Gentry's Daughter-Arlene Harden
Loving Arms of Mine-Jean Shepard
Super Sideman-Kenny Price
Cotton Jenny-Anne Murray

The Programmers MOR ADDITIONS

CHML HAMILTON
George Patton
Home For My Lady-Bobby Goldsboro
What's Yesterday-Dean Martin
No Matter How I Try-Gilbert O'Sullivan
Couldn't Wait To Tell You-Michael Vincent
Imagine-Ray Conniff Singers
Brian's Song-Peter Nero
Where Are You-Cat Stevens

CKFM TORONTO
Dan Chevrette
Rock'n Roll-B.J. Thomas
Cry-Lynn Anderson
Every Day-Bobby Vinton
Until It's Time-Elvis
Music From Across The Way-Andy Williams

CKCK REGINA
Ron Barnes
Sleepy Shores-Sounds Orchestra
Nicholas & Alexandra - Henry Mancini
Peace Train-Ben McPeck
Diamonds Are Forever-Percy Faith
Abraham-Ernest Kugler
Love Is Wine-Terry McManus
Higher Ground-Wayne Newton
One Day I Walk-Bruce Cockburn
Waving Bye-Rick Pearson
Riding A Daydream-Terry Black
Nice To Be With You-Gallery
Imagine-Ray Conniff
I Turn To You-Spring
Something In The Way-Anita Kerr Singers
Say A Little Prayer-Murray/Campbell

CKY WINNIPEG
Dunc Anderson
Sweet Seasons-Carole King
Way Of Love-Cher
Floy Joy-Supremes
Country Wine-The Raiders (LP)
Something-Shirley Eikhard
Two Bourrees-Moe Koffman (LP)

The
Programmers**MOR
PLAYLIST**

- 1 COTTON JENNY
Anne Murray-Capitol 72657-F
- 2 ONE TIN SOLDIER
Skeeter Davis-RCA 74-0608-N
- 3 HURTING EACH OTHER
Carpenters-A&M 1322-W
- 4 KISS AN ANGEL GOOD MORNING
Charley Pride-RCA 74-0550-N
- 5 MUSIC FROM ACROSS THE WAY
James Last-Polydor 2041 170-Q
- 6 LOVE ME, LOVE ME, LOVE
Frank Mills-Polydor 2056 076-Q
- 7 IT'S ONE OF THOSE NIGHTS
Partridge Family-Bell 45-160-M
- 8 AMERICAN PIE
Don McLean-United Artists 50856-J
- 9 GOOD FRIENDS
Poppy Family-London 172-K
- 10 TOGETHER AGAIN
Hank Smith-Quality 2024X-M
- 11 SUNSHINE
Jonathan Edwards-Capricorn 8021-P
- 12 TOGETHER LET'S FIND LOVE
Fifth Dimension-Bell 45-170-M
- 13 FRIENDS WITH YOU
John Denver-RCA 74-0567-N
- 14 FIELDS OF GREEN
Sean Dunphy-Boot 023-K
- 15 CHERISH
David Cassidy-Bell 45150X-M
- 16 REMEMBERING YOU
Roger Kellaway-A&M 1321-W
- 17 LION SLEEPS TONIGHT
Robert John-Atlantic 2846-P
- 18 TURN YOUR RADIO ON
Ray Stevens-Barnaby 2048-H
- 19 SUMMER OF '42
Peter Nero-Columbia 45399-H
- 20 L'OISEAU
Rene Simard-Nobel 5627-K
- 21 AN OLD FASHIONED LOVE SONG
3 Dog Night-Dunhill 4294-N
- 22 TWO BOUREES (Suite III)
Moe Koffman-GRT 1230-21-T
- 23 LOVE IS
Mashmakhan-Columbia C4-3011-H
- 24 INDEPENDENT MEANS
Brannigan's Boys-Boot 109-K
- 25 I SHALL BE RELEASED
Anne Attenborrow-Polydor 2065 069-Q
- 26 CRY
Lynn Anderson-Columbia 4-45529-H
- 27 DIAMONDS ARE FOREVER
Shirley Bassey-United Artists 50845-F
- 28 WITHOUT YOU
Nilsson-RCA 74-00604-N
- 29 PRECIOUS AND FEW
Climax-Carousel 3005X-M
- 30 MONDAY MORNING CHOO CHOO
Stampede-MWC 1008X-M
- 31 SWEET SEASONS
Carole King-Ode 66022-W
- 32 WE'VE GOT TO GET IT ON AGAIN
Addrisi Brothers-Columbia 4-45521-H

**CFGM CHALLENGING AM
LEADERS IN TORONTO**

Billing itself as "an idea whose time has come", CFGM, showing strong increases in listening audiences, is now challenging the leading AMers in the most important listener categories - 18 to 34 and 25 to 49 age groups.

Allan Slight, President and General Manager of the country leader, credits their power increase and the popularity of "The New Country Music" for their popularity move. Since moving its transmitter to Mississauga and increasing their power to 50,000 watts in the Fall of 1969 the station's total audience has shown a jump of 130%.

CFGM recently purchased hours-of-tuning for English radio in Canada which revealed the station as being No. 4 in the adult age group 18 to 34, at 1,663,700. CHUM topped this list with 4,145,500; CFRB next with 2,298,100 and CKEY in at 1,712,300. This puts them ahead of major market stations such as Montreal's CKGM with 1,580,500 and CJAD at 1,461,700 as well as CKLG Vancouver with 1,195,600 and others.

In the adult age group 25 to 49, CFGM again registers No. 4 with 2,318,200. CFRB tops this list with 6,839,300; CJAD No. 2 at 2,945,300 and CKEY again No. 3 with 2,702,600. CFGM is ahead of CHUM who are in at No. 5 with 2,269,700, CHML Hamilton at 1,746,400; and ahead of two Toronto stations, CBL with 1,624,300 and CFTR with 1,602,300 and well ahead of stations in Montreal, Ottawa, Vancouver, Calgary, Edmonton and Winnipeg.

CFGM registers several "thirds" where they consider "It counts in Toronto". According to quarter hour averages Monday through Friday, CFGM is third during breakfast with men 18 to 34; with women 18 to 34 during mid-day; and during drive home again with men 18 to 34. They are also third during mid-day with women 25 to 49 and with adults 25 to 49 from 7 AM to 7 PM and third with women with children during mid-day. They move up to second with men 25 to 49 from 7 AM through 7 PM which includes the important drive home period.

Weekends, according to the November '71 BBM which takes 1/4 hour averages from 7 AM to 7 PM gives CFGM a strong second throughout. This includes the 18 to 34 age group with CFGM in at 21.3 as opposed to CHUM's No. 1 position of 33.5. This is for the 7 AM to 7 PM adult average. During mid-day adult average (18-34) they register 28.9 against CHUM's 40.1. In the 25 to 49 age group 7 AM to 7 PM they show 30.5 against CFRB's 43.9 and for mid-day, same age group they top the list with 42.9 with their closest competitor CFRB showing 38.3.

Demographically-speaking the country giant also looks good. CFRB, CKEY and CFTR would appear to attract the older, smaller families who buy less in many product categories while CFGM shows up as almost double the market average for large families who buy large quantities of product. Examples of this reveal CFGM in at 22.1 in a market

average of 42.4 with a family of 1 and 2 persons as opposed to CFRB's 55.0 and CKEY's 40.6. However, with a market average of 21.3 in families of 5 or more, CFGM registers 40.7 while their nearest competitor CHUM is in at 32.6 and CFRB is down to 16.2.

It's also interesting to note that three quarters of CFGM's audience earn more than \$5,000. Family income under \$5,000 showing a market average of 18.1 has CFGM at 18.0 with CFRB leading the Toronto market at 23.3. The family income between \$5,000 and \$10,000 with a market average of 49.1 shows CFGM in at 57.9 with CHUM as its nearest competitor at 53.7 followed by CFTR at 52.3, then CKEY at 49.1 and CFRB at 44.6. In the \$10,000 plus family income with a 17.2 market average CFTR leads with 27.3 and CKEY taking second spot with 21.5, CFRB at 18.1, CHUM in with 15.8 and CFGM down to 15.2.

Breakdown of the age categories reveals that 43% of CHUM's adult audience is under 25; 42% of CFRB's adult audience is 50 or over. CFGM is obviously concentrating on the 18 to 34 and 25 to 49 age group. According to the November '71 BBM their audience breakdown shows 15% (18-24); 49% (18-34); 66% (25-49) and 18% (50 plus).

CFGM, which programs "The New Country Music", has come to the conclusion (an excellent sales pitch) that their sound reaches an adult audience in the most important age categories. These listeners are responsive consumers from middle and high income households. They have large families and the money to support their needs for goods and services."

**The
Programmers FRENCH
CANADIAN TOP TEN**

- 1 LE FRIGIDAIRE
Tex Lecor-Gamma AA1128-K
- 2 ALLELUIA EN PYJAMA
Christopher Laird-Vosue 4600-Y
- 3 JE N'AI JAMAIS AIME COMME JE
T'AIME Frederic Francois LF1005-K
- 4 UN SOIR SANS TOI
Jean Nichol TW85-Y
- 5 L'AVENTURA
Charden & Stone-Gamma AA1129-K
- 6 HEY JOE McKENZIE
Vicky RCA 755101-N
- 7 UNE FLEUR RIEN QU'UNE ROSE
Crazy Horse-MUCH CHFI 3504-K
- 8 IL FAIT BEAU IL FAIT BON/
UN JARDIN DANS MON COEUR
Claude Francois-ABLE 714-K
- 9 LE LOUP LE RENARD LE LIEVRE
Marthe Fleurant 3404-Y
- 10 LA VIE LA VIE
Michel Delpech Barclay 60185-Q

UP & COMERS

MY MY MY

Karo-Vedette 3123-Y

BEL ENFANT NOIR

Christine LeBail-Babatelle BG6006-K

CAMELEON CAMELEON

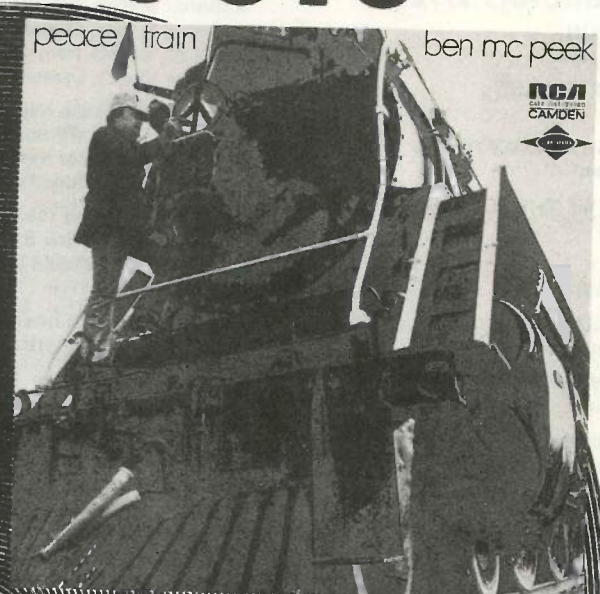
France Gall-Atlantic 10097-P

M.O.R. MUSIC

DR 2007

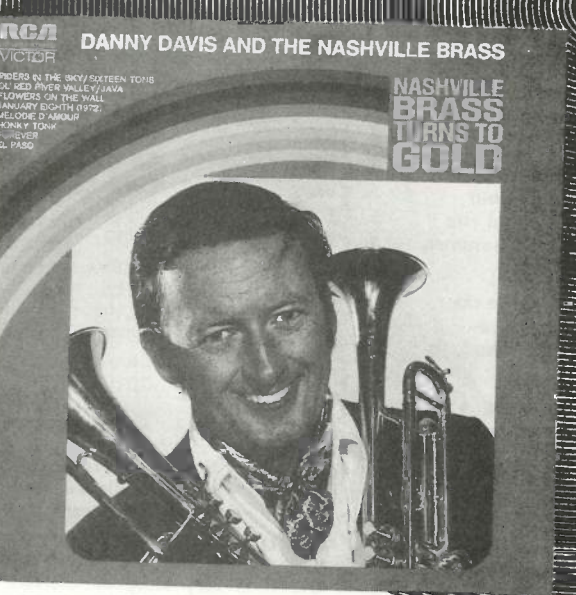


LES BROWN
AND THE SUPER SOUNDS OF RENOWN
WITH THE JACK HALPERN QUINETS
LIFE IS WHAT YOU MAKE IT
THEME FROM THE 1952 F.M. "TODAY"
THAT WAY, MARY
GARY THOMAS FROM "MARY, GARDEN OF HEAVEN"
ALL HIS CHILDREN
FROM THE UNIVERSAL-RECORDS/EMERALD PICTURES "SAMPSON & DELIVERANCE"
WAVE
SOMETHING
DIDN'T WE
MICHELLE
HELLO FOREVER
LOVE IS GOOD FOR EVERYONE
I FEEL THE EARTH MOVE
Musical Director: Les Brown
Album Produced By: Jerome Council, Supervisor



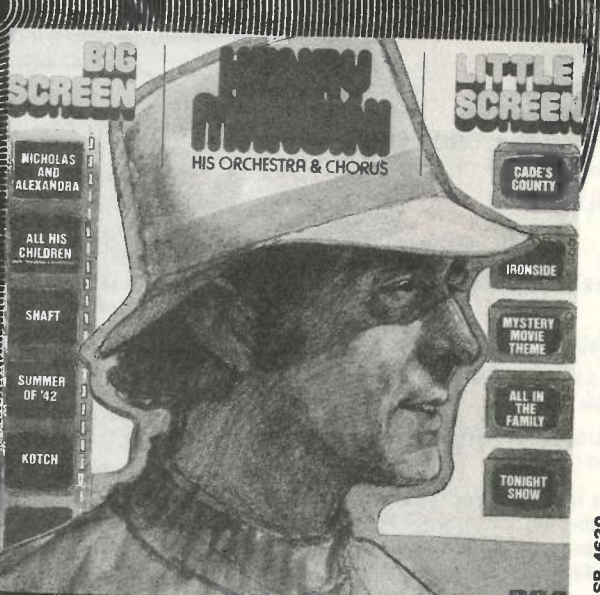
peace train ben mc peek
RCA
CITY OF PHOENIX
CAMDEN
STEREO

CASX-2553



RCA
VICTOR
DANNY DAVIS AND THE NASHVILLE BRASS
RIDERS IN THE SKY, SIXTEEN TONS
OH! RED RIVER VALLEY, JAVA
FLOWERS ON THE WALL
JANUARY EIGHTH, 1972
MELODIE D'AMOUR
HONKY TONK
EL PASO

NASHVILLE BRASS
TURNS TO GOLD



HENRY MANCINI
HIS ORCHESTRA & CHORUS
BIG SCREEN
LITTLE SCREEN
NICHOLAS AND ALEXANDRA
ALL HIS CHILDREN
SHAFT
SUMMER OF '42
KOTCH
CADE'S COUNTY
IRONSIDE
MYSTERY MOVIE THEME
ALL IN THE FAMILY
TONIGHT SHOW

LSP-4630

LSP-4627

LES BROWN
NEW HORIZONS
Life Is What You Make It
Something
I Feel The Earth Move
All His Children
Hello Forever
Didn't We
Superstar
This Way, Mary
Michelle
Love Is Good For Everyone
Wave

BEN McPEEK
PEACE TRAIN
Peace Train
Imagine
Talk It Over In The Morning
One Less Bell To Answer
He's So Fine
Admiral Halsey
Superstar
Gypsies, Tramps And Thieves
Never My Love (4)
Everything's Alright

DANNY DAVIS
NASHVILLE BRASS
Java
Forever
Oh! Red River Valley
Sixteen Tons
January Eighth
Honky Tonk
Melodie d'Amour
Riders In The Sky
El Paso
Flowers On The Wall

HENRY MANCINI
BIG SCREEN LITTLE SCREEN
Theme From Nicholas
And Alexandra
All His Children
The Summer Knows
Life Is What You Make It
Theme From Shaft
Theme From "Cade's County"
Johnny's Theme
Those Were The Days
Mystery Movie Theme
The Ironside Theme

The Programmers

MAPLE LEAF SYSTEM

RESULTS OF MLS VOTING FOR FEBRUARY 2/72

REVELATION Michael Vincent	4.2
STRAWBERRY WINE Spice	5.0
SHE TAUGHT ME TO YODEL Rod Erickson	.4
ANTHEM (WE THE PEOPLE) Celebration	4.3
HEY LORD Robert Salagan	4.0
TAMBOURINE Jarvis Street Revue	2.8
BABY COME AND GET ME Gene Williams	3.3
Spice — Strawberry Wine Receives minimum of two weeks guaranteed airplay.	

MLS AGENDA — February 8, 1972

- GET DOWN TO Mainline
- EVERY BIT AS WONDERFUL Ray Hutchinson
- WALKING PAPERS Robert E. Lee
- MONDAY MORNING CHOO CHOO Stampede
- POOR FOLKS Joshua
- OH BABE Terry Black & Laurel Ward
- LOSER Blind Ravage
- DON'T TAKE THE SUN OUT OF MY LIFE Paul Clinch
- YOU COULD HAVE BEEN A LADY April Wine

The above recordings are to be evaluated by MLS Member Stations and the votes telexed to Greg Haraldson at CKXL Calgary by noon, Tuesday, February 8.

Only a couple of weeks till Valentine's Day. Remember to send candy and flowers to your loved one. Get a little something for your wife too.

Did I tell you I was writing a book—it's a put-down on the materialistic world we live in - it'll sell for \$24.95.

(Name of Jock) our eligible bachelor, really has it made. I mean he has no kids to speak of.

We had a bomb threat at the station this morning. (Jock) volunteered to do my show.

After T. Rex record "Bang A Gong" — Do a good job and I'll put in a good word for you at J. Arthur Rank Productions.

The Programmers

BREAKING & STIFFING

"Floy Joy" — Supremes and "Drownin' In The Sea of Love" — Joe Simon slow at CHUM, Toronto. Biggest jumpers on the CHUM 30 "Precious & Few, Climax; "The Lion Sleeps Tonight", Robert John; and "Down By The Lazy River", Osmonds.

CHLO reports Frank Mills now No. 1 song in the London St. Thomas area. CHLO is playing both sides of Melanie. Grand Funk "Foot Stompin' Music" slow at CHLO.

CFRW getting good reaction from Stampede's LP cut "Stick By You". Chuck Chandler feels it should have been the single.

CKEN reports great listener response to new Poppy Family and April Wine singles. Both strong phones.

Heavy request action at CHAM on "Mother and Child Reunion". Meanwhile, Edward Bear stiffed.

Still some problems in Vancouver over strikes and weather. 'LG having some trouble measuring sales action but the situation is improving. "Mexican Lady" and Edward Bear both slow. Rain not breaking after six weeks' play, Hennessy giving it one more week. Faces, Three Dog, Apollo, Osmonds, Raiders all hot.

The Programmers

INSTANT LAFFS

Winter is when you keep the heat in your house at a level that would have caused you to turn the air conditioning on in the summer.

Didn't sleep at all last night. You see I mailed a valentine card and my income tax return at the same time — and I can't remember which one I signed "Guess Who".

This radio business is great. I can still remember the first paycheck I ever got. I cashed it on the bus.

I just flew in from Chicago. The weather was terrible. It was so bad, the hijacker got off in Detroit.

Cold? My apartment's so cold, everytime I open the front door, the living room light goes on.

(with unpleasant weather forecast). We need this forecast like a) a nudist colony needs a clothing store, or b) Alcoholics Anonymous needs a bartender.

I see it like this — if they didn't deduct so much from our paycheck for Social Security, Unemployment Insurance and Pension Plans, we wouldn't need Social Security, Unemployment Insurance and Pension Plans.

It's getting to be that, when you see a car go by with a pair of shoes dangling from the back, you can't be sure whether it was a wedding or an unlucky pedestrian.

We've got a weekend coming up, so let me leave you with this — Help preserve wild life — throw a party!

The Programmers

MARKET BY MARKET

VANCOUVER

Comparisons between Nov 70 BBM and Nov 71 BBM Survey show the following stations have increased their audience over the past year. They are rated according to the size of increase:

- 1) CKVN
- 2) CKLG
- 3) CKWX
- 4) CHQM
- 5) CBU

CKNW and CJOR were the only stations in the market to lose audience in the past year, with 'NW minus the most listeners in Vancouver (23,700). That loss, combined with CKLG's increase (36,600) has closed the gap between the two leaders.

Total weekly cume Nov 71 BBM shows:

CKNW still on top with	471,300
followed by CKLG with	400,300
CKWX with	301,400
CKVN with	238,400
CHQM with	233,600
CBU with	211,700
CJOR with	173,800

Demographically stations we ranked as follows:

Adults 18+	Women 18-34
1. CKNW	CKLG
2. CKWX	CKNW *(54,000)
3. CKLG	CKVN *(53,800)
4. CHQM	CKWX
5. CBU	CBU
6. CJOR	CHQM
7. CKVN	CJOR
Men 18-34	Teens
1. CKLG	CKLG
2. CKNW *(71,500)	CKVN
3. CKVN *(69,400)	CKNW
4. CKWX	CKWX
5. CHQM	CBU
6. CBU	CJOR
7. CJOR	CHQM

While CKNW continues to lead the Vancouver stations in total audience, their audience is diminishing it appears, and CKLG, CKVN and CKWX are moving in. *In the 18-34 men and women categories CKVN is very close to CKNW. If they were to overtake CKNW in these areas CKLG and CKVN could be No. 1 and No. 2 respectively in all categories 34 and under. CKLG remains the No. 1 youth station in Vancouver with 126,700 teen listeners to 85,900 for CKVN.

You probably heard the one about the trapeze artist who caught his wife in the act.

Remember this is a clean show with good wholesome fun for the whole family, if you happen to be a member of the Charles Manson Family.

(Name of Jock) being a bachelor has a lot in common with a Conservationist — they both are trying to preserve the wild life.

MERCURY'S ROD STEWART RECEIVES CANADIAN GOLD FOR "MAGGIE MAY"

Rod Stewart, who received an RPM Gold Leaf Award for his Mercury album, "Every Picture Tells a Story", has now certified for Canadian Gold for his "Maggie May" single. Certification was made by London Records, distributor of the Mercury label in Canada.

Stewart has just recently been named Male Vocalist of the Year in Playboy and Rock Star of the Year in Rolling Stone.

Mercury has released "Handbags and Glad-rags" from his first album, "The Rod Stewart Album". This one will take a little listening however, as the label's Director of Publicity puts it: "It's one of those things where the song is so good when originally released that it goes right over people's heads", adding, "Now that we're all used to Rod Stewart's quality, appreciating the song won't be difficult at all."

Stewart is spending the month of February in London studios preparing his fourth solo LP for Mercury.

In Vancouver they are sure the ocean's polluted — the tide came in and refused to go out again.

They say we're all descendents of apes—that's not true. Tom Jones' parents for instance came from Wales.

The
Programmers

COUNTRY PLAYLIST

- 1 3 I CAN'T SEE ME WITHOUT YOU
Conway Twitty-Decca 32895-J
- 2 7 BEDTIME STORY
Tammy Wynette-Epic 10918-N
- 3 5 COTTON JENNY
Anne Murray-Capitol 72657-F
- 4 8 ONE TIN SOLDIER
Skeeter Davis-RCA 74-0608-N
- 5 1 ONE'S ON THE WAY
Loretta Lynn-Decca 32900-J
- 6 2 CAROLYN
Merle Haggard-Capitol 322-F
- 7 9 I'M A TRUCK
Red Simpson-Capitol 3236-F
- 8 15 IT'S FOUR IN THE MORNING
Faron Young-Mercury 73250-K
- 9 14 THE BEST PART OF LIVING
Marty Robbins-Columbia 45520-H
- 10 28 ANN (Don't Go Runnin')
Tommy Overstreet-Dot 17402X-M
- 11 4 SAUNDER'S FERRY LANE
Gary Buck-RCA 75 0509-N
- 12 17 10 DEGREES & GETTING COLDER
George Hamilton IV-RCA 0622-N
- 13 6 THERE AIN'T NO EASY WAY
Eddie Chwill-Barry 2528X-M
- 14 20 OKLAHOMA SUNDAY MORNING
Glen Campbell-Capitol 3254-F
- 15 21 MUCH OBLIGE
Greene/Seeley-Decca 32898-J
- 16 23 RED RED WINE
Roy Drusky-Mercury 73252-K

CONNORS continued from page 7

itself through the streets of Charlottetown. His concert tour took on new life. Everywhere he played saw "sold out" notices posted days before showtime. Stompin' Tom Connors with stompin' board under his arm had worked the rural areas like they've never been worked before. He gained new friends among former doubters in the larger centres and has proven that his willingness to get out among the people and present himself "just as he is" had the necessary charm to catapult him into stardom.

Sure, there are some who would look at a Stompin' Tom performance and become irritated and embarrassed. They're probably used to the syrupy crap dished out by the so-called "real country performers" from the south. What's most encouraging about Connors is the fact that he doesn't openly compete with his U.S. counterparts. He doesn't take on the phony accent, nor does he overdress. He's obviously proud to be a Canadian (most of his original pennings are about Canadian cities and towns). In fact, he's a walking encyclopedia on Canadiana — early and present.

The Stompin' Tom Connors story is actually the Boot Records' story. Both Connors and his partner in Boot, Jury Krytiuk, began

to happen on a consistent basis after joining forces. Buck-wise they're doing well and it's hoped that some of this money will be put into bigger productions for Connors. In spite of all of his success he's dropped a couple of bummers recently and if it hadn't been for his importance in the album field, he could have fallen off the bandwagon. His "My Stompin' Grounds" album has now chalked up sales in excess of \$100,000 at retail level — the first Canadian country artist to ever accomplish this feat. Boot was so excited by this first, they put together a Gold Disc Award for Tom. Now, his crowning achievement — Friday February 4, as part of his self-declared campaign to reach as many people as he possibly can, with his music, Stompin' Tom mounts the stage at Massey Hall for his Toronto concert debut. He's gone through a lot of time "workin' at being a bum, hitch-hiking and hobbing all over Canada", and there he is, in the theatre of the swells. Don't you think Stompin' Tom Connors has made it?

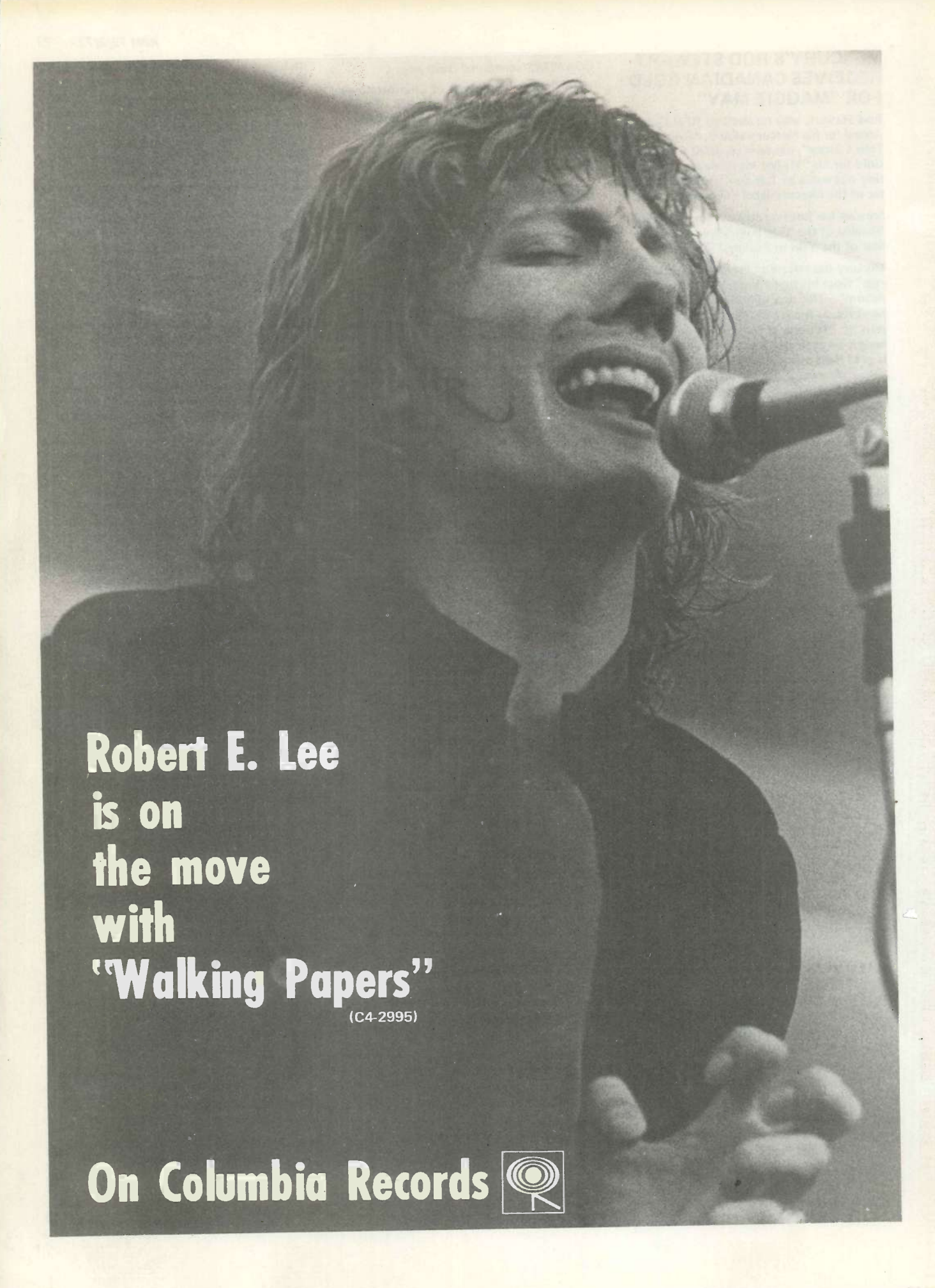
JUNO AWARDS continued from page 9

number of the industry greats will be happy to know that their contemporaries have chosen them the "best" in the industry. In the years to come their Juno Awards will remind them of the respect afforded them by the industry when they look at the metro-nome shaped Juno Award — the most coveted award in the growing Canadian music industry.

THE JUNO AWARDS

— Feb 28/72

- 17 25 GOOD HEARTED WOMAN
Waylon Jennings-RCA 0615-N
- 18 27 FORGIVE ME FOR NOT
CALLING YOU DARLING
Nat Stuckey-RCA 0590-N
- 19 11 BURNING THE MIDNIGHT OIL
Wagonner/Parton-RCA 9565-N
- 20 10 TURN YOUR RADIO ON
Ray Stevens-Barnaby 2048-H
- 21 26 TOGETHER AGAIN
Hank Smith-Quality 2024X-M
- 22 16 COLD DAY IN OCTOBER
R. Harlan Smith-DRT 1320 10-T
- 23 24 LOVE IS LIKE A SPINNING WHEEL
Jan Howard-Decca 32905-J
- 24 13 WOULD YOU TAKE ANOTHER
CHANCE ON ME
Jerry Lee Lewis-Mercury 73248-K
- 25 33 I'VE COME AWFUL CLOSE
Hank Thompson-Dot 17399X-M
- 26 12 MILE AFTER MILE
Orval Prophet-Columbia C4 2984-H
- 27 22 (Seashores) OF OLD MEXICO
Hank Snow-RCA 74-0544-N
- 28 19 ANOTHER PUFF
Jerry Reed-RCA 0613-N
- 29 29 KISS AN ANGEL GOOD MORNIN'
Charley Pride-RCA 0550-N
- 30 32 AIN'T THAT A SHAME
Hank Williams Jr-MGM 14329X-M
- 31 44 TAKE ME
Wynette/Jones-Epic 5-10815-H
- 32 30 I'VE GOT THE BOTTLE
Bud Roberts-Boot 016-K
- 33 18 THE MORNING AFTER BABY
LET ME DOWN
Ray Griff-GRT 101 4460-T
- 34 39 SNOWTIME
Michael Brandon-Ampex 1305-V
- 35 45 UNTOUCHED
Mel Tillis-MGM 14329-M
- 36 41 YOU CAN'T GO HOME
Statler Bros-Mercury 73253-K
- 37 37 TURN ME AROUND
Shirley Ann-Big Chief 7235
- 38 36 MY DADDY'S BLACKLAND FARM
Scotty Stevenson-London 17417-K
- 39 38 YOU DON'T HAVE TO GO TO
SWITZERLAND
Russ Gurr-Rodeo 3355-K
- 40 46 TO GET TO YOU
Jerry Wallace-Decca 32914-J
- 41 47 CRY
Lynn Anderson-Columbia 4-45529-H
- 42 48 MY HANG UP IS YOU
Freddie Hart-Capitol 3261-F
- 43 TRYIN
The Poppy Family-London 172-K
- 44 A THING CALLED LOVE
Johnny Cash/Temple Evangel Choir
Columbia 4-45534-H
- 45 49 THE WRITING'S ON THE WALL
Jim Reeves - RCA 74-0626-N
- 46 SHE TAUGHT ME HOW TO YODEL
Rod Erickson-MGM 14342-M
- 47 50 MISTY MEMORIES
Brenda Lee-Decca 32918-J
- 48 YOU'RE JUST MORE A WOMAN
Danny Coughlan-Boot BT 025-K
- 49 MINTO MINERS
Stevadore Steve-Boot BT 028-K
- 50 MANY OTHERS
Gordie Tapp-Columbia C4-3016-H

A black and white photograph of a man with long, wavy hair, identified as Robert E. Lee, singing passionately into a microphone. His eyes are closed, and his mouth is open in a wide smile. The background is dark and out of focus.

Robert E. Lee
is on
the move
with
"Walking Papers"

(C4-2995)

On Columbia Records

