

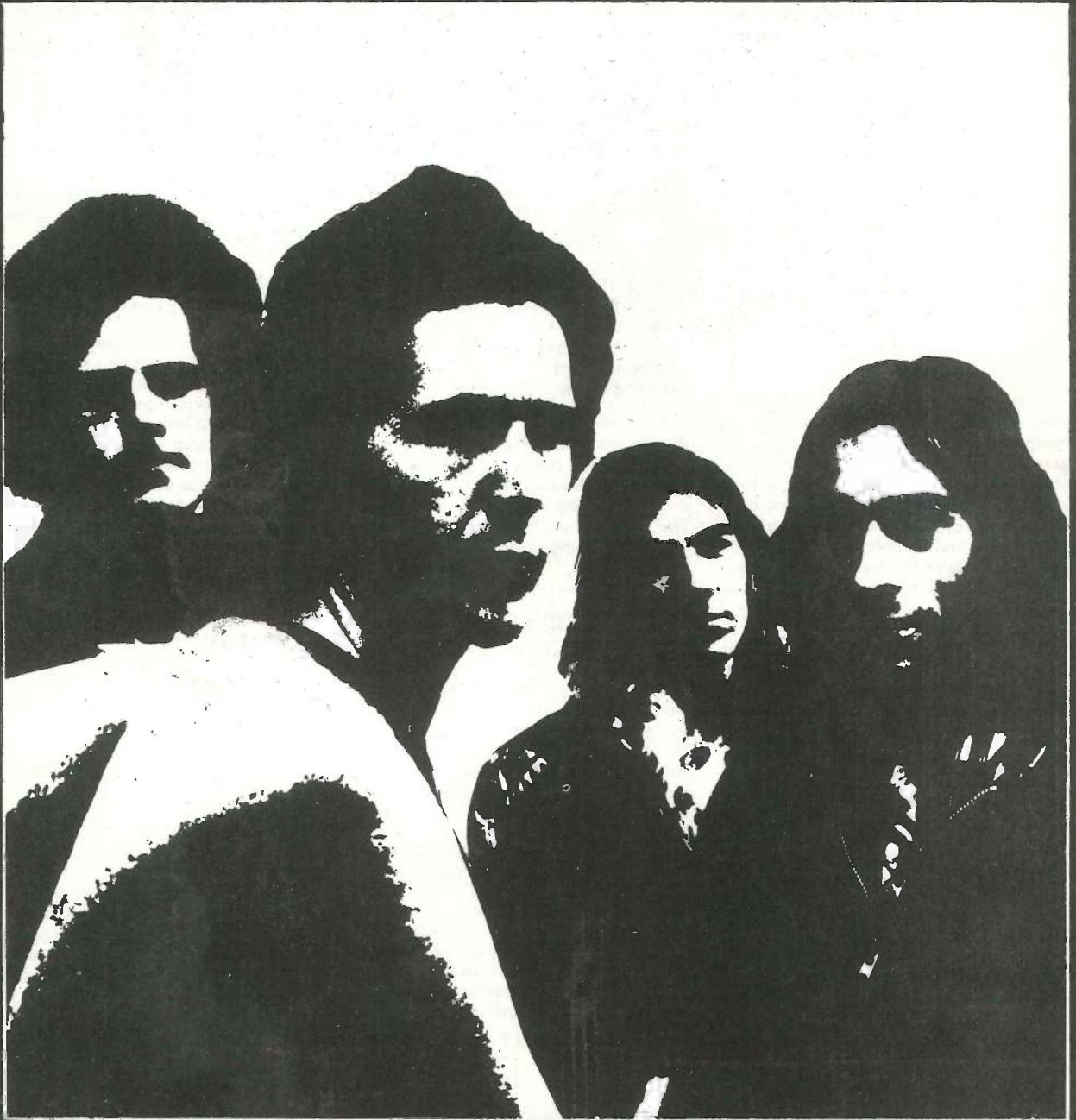
THIS WEEK'S TOP 100 SINGLES

COUNTRY 50

TOP 100 ALBUMS

MILLS' DECK CERTIFIES FOR GOLD

COLUMBIA'S A&R SPLITS HEAD OFFICE



SYRINX SOFTEN IMAGE WITH VOCALS

COLUMBIA'S A&R DEPT. MOVES INTO HIGH GEAR ON CANCON

Johnny Williams, A&R Director for Columbia Records, has opened a downtown A&R publishing shop that has already created strong activity within the industry. Moving away from the awesome pillars of the giant corporate image of head office has shown early indications of a new role for Columbia insofar as Canadian content is concerned.

Williams recently hired Gary Muth, formerly of Nimbus 9, to assist him in some of the A&R duties. Muth is currently working on four sides with Magic Bubble at Manta Sound, and like Williams, is fielding many queries from aspiring young groups and artists. The Columbia crew are now auditioning, on the average, of ten tapes per week and as the word spreads this number is expected to increase.

Also sharing offices in the beautiful old Toronto landmark of 1892, (The Gooderham Building, commonly known as the Flatiron Building) is Columbia's pubbery arm, April/Blackwood, with administration being looked after by Vivian Hicks. Mrs. Hicks was formerly with Sunbury/Dunbar (RCA). The downtown location has also proven of interest to local and area writers, many whom have indicated a wish to become part of the April/Blackwood setup.

Columbia, through Williams, has become a strong supporter of the domestic scene. Stronger in the sense that with the 30% Cancon ruling they have made efforts to produce sufficient Canadian content, with a high degree of quality, to assist the broadcasters. Many of their efforts have paid off in returning a healthy dollar on their investment. Examples of this were Mashmakhan,

Perth County Conspiracy, Bruce Cockburn, Murray McLauchlan and others. Williams has also opened the door to the production of jingles in Canada. The A&A commercials heard each Saturday over CKFH were produced by Williams at Toronto Sound with Alex McDougall doing the writing and conducting the local group.

Canadian artists (French and English) now signed with Columbia number 22. These are: Bruce Cockburn, Marty Butler, Tommy Hunter, Robert Chacra, Magic Bubble, Robert E. Lee, Murray McLauchlan, Oak Island Treasury Department, Perth County Conspiracy, Allan J. Ryan, Smile, Andre Gagnon, Hartford Baby Grande, Edith Butler (of Singalong Jubilee fame), Patsy Gallant, Frank Dervieux, Roger Rodier, Catherine Blanche, Marc Gelin, Musis and John Allen Cameron.

Latest from Columbia is the Ben Kaye produced Hartford Baby Grande album, which was taped at RCA's Montreal studios as well as Magma Film Studios in the same city. All the material is original from the group.

Williams is proving himself as one of the top A&R men in the business. He is completely bilingual (French and English) and has already endeared himself to many, if not all, the artists in the Columbia roster, which should prove a great asset to a major recording company, now showing signs of operating like an independent.

The new location for A&R and April/Blackwood is conducive to this new image, it's central, it's quaint and it's noisy. Says Williams: "There's a whole new breed of artist descending upon us. It's incredible. The artists are getting off on the place and we're discovering interesting new writers to boot."

LIGHTHOUSE CONCERT AT MASSEY A SELL OUT

GRT's Lighthouse played to a sold-out crowd at Massey Hall in Toronto on March 10. So much excitement was generated by the eleven-man group that a human ring of defence was needed to keep the crowd from rushing the stage. Strong Lighthouse numbers such as "Take It Slow" and "I Just Wanna Be Your Friend" brought the crowd to its feet early in the proceedings. Real kicker was the group's now well-known rendition of "Eight Miles High".

Lighthouse was preceded by another GRT act, Beverly Glenn-Copeland. As expected, Miss Copeland lost potential fans, and record buyers, with incessant delays resulting in a strong negative reaction from the audience.

BALMUR APPOINTMENT FOR LANGSTROTH

Leonard Rambeau, general manager of Balmur Investments, which looks after the business interests of Anne Murray, has announced the appointment of William M. Langstroth to the position of creative director, effective immediately. A native of New Brunswick, Langstroth will be responsible for liaison concerning the radio and television projects of Balmur clients, the design and production of logos and other graphic work, and the creation of other promotional and special project material.

Langstroth has extensive experience in the entertainment field, beginning with the CBC's Halifax outlet in 1954. Since that time he has held positions as co-ordinating producer, production assistant, writer, producer and director for the CBC. Production credits include "Gazette", "Kingfisher Cove", and "Don Messer's Jubilee". He also served as Anne Murray's manager until 1971 and has been involved as writer/producer for all but two of her CBC television specials.

RANBACH L.A. PUBBERY MEETING SUCCESS

Randy Bachman's Ranbach Publishing is meeting considerable success in the United States since the opening of offices in Los Angeles in November of 1971. The publishing house has been very aggressive in placing material with producers and artists and releases of Ranbach properties are pending by Canned Heat, Griffin, Five Man Electrical Band, Three Dog Night, Gayle McCormick, Redeye, The John Kay Group, Creedence Clearwater, Ike and Tina Turner, the Edwin Hawkins Singers and others.

Most of the material is currently coming from members of Brave Belt and Noah, both of whom have just had new albums released to favourable reaction in Canada and the United States. The pubbery is now actively seeking new writers and sub-publishing agreements.

CAPITOL CANADIAN ACTS ACTIVE

Many of Capitol Records' Canadian acts seem to be coming into their own lately both on the record and personal appearance fronts. King Biscuit Boy opened to enthusiastic audiences at the Colonial in Toronto with his Gooduns group. Crowbar and Ferguson both charted, will be playing a concert in London on the 25th at the London Gardens for the local Sam the Record Man store. There is the possibility of a sell out.

Shirley Eikhard opens at Grumbles, Toronto for one week on March 28. Her "Smilin' Wine" is now picking up chart action across the country. Pierre Lalonde looks very strong with his "Inouik" album. It will be his biggest to date. And Anne Murray has her biggest hit since "Snowbird".

Her "Cotton Jenny" is now in the top five of the RPM 100 and Capitol will shortly be applying for Gold Leaf Award certification on the deck.

LE FRIGIDAIRE TOPS 125,000

Gamma Records' Danny Lazare reports that the Gamma single, "Le Frigidaire" by Tex Lecor has reached the 125,000 sales level and is still selling strongly. Lazare states that he expects the final sales to be between 150,000 and 200,000. Virtually all of the sales were realized in the province of Quebec which has a population of four million.

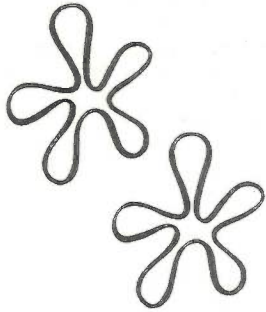
The disc has just been released in France on the Gamma label, the second Gamma single to be so released. It has been chosen "Record of the Week" on Radio-Luxembourg and initial sales are strong. Gamma has another single going on strongly on their label in France at the moment, Robert Charlebois' "Ya Sa Pichou".

Important!

EFFECTIVE APRIL 1/72

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- First class - \$35 per year.

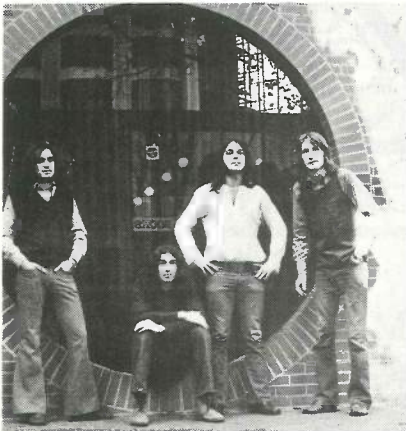
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AARON SPACE

THEIR NEW SINGLE
MARSHA/WHEN SHE SMILES
(CW-4010)

More than just another record . . .
it's a double sided Hit.



In its first week out it's been added
at such stations as CHSC, CKWS,
CJOE (No. 30) CHLO, CFTR.

A preview of their forthcoming LP
from Kinney Music of Canada, Ltd.

BUXTON KASTLE

THEIR NEW SINGLE
RED RED (THE ROCKING HORSE)
(CR 4009)

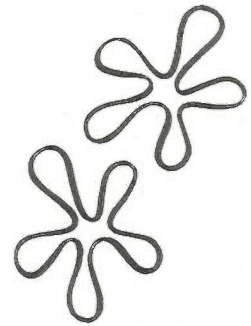
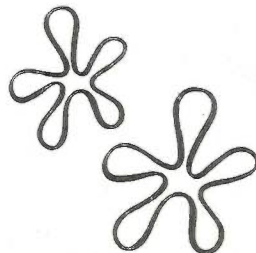
Produced by John Stewart, String &
Horn arrangements by David Van De
Pitte.



This record utilized some of the best
studio talent around – it shows.

In its first week out, it's been added
at CKCY, CHLO, CJOE, CHYM,
CKOC, CHAM, CHSC, CFCO.

from Kinney Music of Canada, Ltd.



FLUDD

THEIR NEW SINGLE
GET UP, GET OUT & MOVE ON
(WB 7576)

Added to the CKFH chart at No. 30
the day it arrived at the station, this
is a strong follow-up to Fludd's first
hit single "Turned 21".



In its first week out it's been added
to CHAM, CJOE, CKWS, CKLC,
CFOX, CKRC, CFRW, CHSC No. 30,
CKGM, CHLO, CKRD, CHED,
CKOM, CHUM, CKLG, CKOC,
CJCH, CKPT, CFRA, CKCK, CKXL

from Kinney Music of Canada, Ltd.



MAPLE LEAF SYSTEM'S INSPIRING CHANGES

Obviously fired up by what when down at C3, the MLS members entered their February 28th meeting with a new outlook on the MLS System. What came of that meeting was reported on in depth last week by Nevin Grant.

The "Mandate for Change" is one of the most revolutionary changes that has occurred



since the inception of the MLS.

It seems that every criticism levied at the

MLS was taken into consideration and aside from a couple of points (the critics can form on the left) the MLS has made a major re-vamp.

In view of the technical changes, it might also be said that the MLS might have experienced a change in "spirit" after the three days of discussions in Toronto. This could be the biggest innovation of all. Over the next few months we may see higher votes for more records and a few more records qualifying for two weeks of airplay. My personal conversations with the MLS members make me think that a great number of them are looking at the domestic industry with much more inspiration.

We left the three days behind with the idea that the exercise proved to be a morale booster for the Canadian music industry. We hope that in the future the MLS voting will reflect a "search" for exciting new playable singles that will cut a path into the world markets.

It should also be said that the record men and particularly the promo men had a unique opportunity to get down to some intimate conversation with the radio people and an impression was made. What is the Canadian music industry all about? Those three days gave us the first insight.

We have taken a giant step forward toward understanding the problems of both factions. Not with an agenda restricting format, but with free-form discussion which could have led anywhere. The only enemy was time.

What a boon it would be for the Canadian music family to get together. The first indication of a pathway to success is the MLS revision. Now we must watch for the new "spirit" of the MLS. There is no doubt in my mind that it will emerge. It has to. These are good people who have finally got together and a new understanding has developed.

Just how strong the impact will be on Canadian music is hard to say, but whatever, it is a giant step in the right direction.

We have a great many people to thank. So many, in fact, that there isn't room to thank them here. We can only say, "UP YOUR CANADIAN CONTENT!"

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."
— Pierre Juneau



published weekly since February 24th, 1964, by

RPM MUSIC PUBLICATIONS LTD.
1560 Bayview Avenue, Suite 107
Toronto 17, Ontario
(416) 489-2166
Telex — 06-22756

Publisher — Walt Grealis

SINGLE COPY — 30 cents
Advertising Rates On Request
Second Class Mail Registration Number 1351

PRINTED IN CANADA

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Ampex	V	Musimart	R
Arc	D	Phonodisc	L
CMS	E	Pindoff	S
Capitol	F	Polydor	Q
Caravan	G	Quality	M
Columbia	H	RCA	N
GRT	T	Trans World	Y
Kinney	P	World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:



- M — Music composed by a Canadian
- A — Artist featured is a Canadian
- P — Production wholly recorded in Canada
- L — Lyrics written by a Canadian

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Find my cheque enclosed for \$
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Name

Company

Address

City

U.S. DEAL FOR DIXIE RUMP ROAST

Nimbus Nine of Toronto has announced the conclusion of contract negotiations with Dunhill Records of Los Angeles for the release of Dixie Rump Roast product. The act is produced at Toronto Sound by Nimbus' Bob Ezrin. Nimbus is also responsible for Alice Cooper product. The group's current charter is "Be My Love". Cooper's next album will be produced during the end of March by Bob Ezrin at AIR, London.

The company's Jack Richardson is seeing heavy action on the Guess Who's "Rockin'" which was gold on release in Canada and with Ginette Reno's "Fallin' in Love". Richardson also produced Hope for A&M and Wilderness Road for Columbia, both of which are getting strong programmer reaction.

Nimbus' New York-based producer, Jim Mason is now working on an album for Columbia by a re-vamped Mashmakhan. Other work for Columbia includes Poco, which will take place in the near future.

SHA NA NA PACKS MASSEY HALL

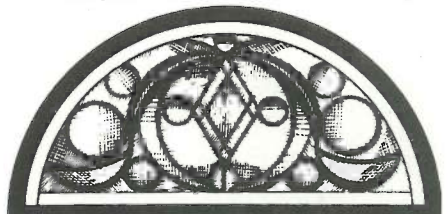
Kama Sutra's rock'n roll group, Sha Na Na, performed two concerts March 4th to full houses at Toronto's Massey Hall.

The concert was the group's usual satire on rock'n roll from the 50's including such past hits as "Teen Angel," "Blue Moon," "Yakety Yak" and, of course, Elvis Presley's "Jailhouse Rock" and "Heartbreak Hotel".

All members of the 12 piece band were dressed in costumes of the rock'n roll era — greased hair, leather jackets, white socks and three of the singers in gold lame suits.

The group obviously doesn't take themselves seriously as was evident during some hilarious spoofs on melodramatic numbers like "Teen Angel" and "Heartbreak Hotel."

Sha Na Na's performance was well-rehearsed, going from one past hit right into another and the audience loved it. The group came back for three encores with people dancing in the aisles and screaming for more.



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March 21 to 28



James and the Good Brothers

COVER STORY

SYRINX CONTINUES TO DO THE IMPOSSIBLE

When Bernie Finkelstein first brought Syrinx onto the market, he had few believers outside the group itself and Bill Eaton of Columbia Records. After all, a Moog synthesized instrumental group with a weird original repertoire that sounded like it belonged on a Calliope . . . who could get off on that? Well, Western Canadians did and it was accomplished with a minimum outlay of promotion bucks. While Columbia laid on a multi-hundred dollar Toronto Art Gallery affair for the group which resulted in "zilch", the label's field men in Alberta began the whole Syrinx thing with a left fielder entitled "Tillicum". Hogtowners were getting smashed on Columbia wine and cheese while Albertans were getting high with "Here Come The Seventies" which used "Tillicum" as their theme. That was the beginning and it spread eastward to Thunder Bay, skipped most of Ontario and had a measure of success in Quebec and the Atlantic Provinces.

The "Tillicum" deck served as a useful vehicle for the Syrinx album which surprisingly enough became a strong seller on a national scale. The airplay, restricted as it was, did bring attention to the album and "Long Lost Relatives" became a rare Canadian standard. Even to this day, after months of release the set rests at No. 67 on the RPM 100 Albums Chart and is on an upward swing.

Syrinx are now four: John Mills-Cockell, Alan Wells, Doug Pringle, and the newest member, Malcolm Tomlinson. There is much to be written about Syrinx but what is most important is the fact they have sustained over a difficult time and, in fact, have accomplished the impossible, they have presented a sound, unique to Canada, and have become an important part of the music scene.

A new album is now in the can and ready

for release and Syrinx have added a new twist. They're into the vocal bit and if the audience response at their Grumbles' opener to this new innovation is any indication of acceptance . . . Syrinx could become the top money maker for True North. (Note: John Mills-Cockell now seats himself at the controls of an ARP synthesizer.)

LONDON PUSHES AXE'S RAIN IN HAMILTON

Vince Lasch, London's Ontario Promotion Manager, pulled off a coup in Hamilton for Greg Hambleton's Axe label with a full week-end of promotion on the label's first album release, "Rain". Lasch spent a day touring Hamilton radio stations with the group, discussing the new album and the upcoming single, "Caught Right in the Middle of It".

From pre-arranged announcements over the two Hamilton rockers, CKOC and CHAM, the people of Hamilton were made aware that the group would be present at numerous dealers the next day, Saturday. Response was enthusiastic and more than one thousand units were moved in the Hamilton stores. The album is now back-ordered at London's warehouse. All the activities were in conjunction with the group's appearance at the Tree Top in Burlington.

NEW APPOINTMENT FOR GOOD TIME

Douglas Greer, president of Good Time Promotions, has announced the appointment of Martyn Weir to the position of vice president, talent development and operations. Weir will apply his abilities towards the organizational end of the firm's division which is involved in talent management and record production.

Weir will ultimately head the talent development division to expand Good Time's interest in new Canadian talent. The booking agency division remains unchanged.

MILLS' "LOVE ME" CERTIFIES FOR CANADIAN GOLD

The Frank Mills single, "Love Me, Love Me Love" has certified as an "outstanding Canadian seller" and through Polydor Records will receive an RPM Gold Leaf Award. The single has been out for several months and although became a large sized MOT item, broke first with the middle of the roaders. Much of the Mills success came through Toronto's CKFM and the important plays given the disc by Carl Banus. MOR stations across the country were quick to recognize the value of the "Love Me" deck as strong easy listening material which carried it over to the "rockers" with the heavies, CKLG, CKGM, CHUM and CKOC giving the deck chart space and influencing its U.S. success.

The single was released in the U.S. on the Sunflower label and has just recently been released on Bell in the U.K. and through Polydor in Holland, Germany, Japan, Australia and New Zealand.

LONDON THROWS MONTREAL MEET

London Records' Montreal head office was the scene of a very successful two day meet for branch and sales managers from across the country. Representatives of London's five Canadian branch operations met with head office executives to discuss and plan sales and marketing strategies for the upcoming months.

One important part of the discussions centred around promotional activities at the branch and national levels. Mike Doyle, London's national promotion manager, was on hand to lead the talks in that regard.

ANOTHER SIXTEEN TRACK FOR MONTREAL

The growing sophistication of Canadian recording studios continues with the announcement by Studio Six of Montreal of the installation of sixteen track facilities. Judy Gray, manager of the studio, reports that an MCI 16-Track machine was delivered through Olive Electro Dynamics on February 25th.

The studio, which has been in operation since October of 1969 will continue to keep their time costs down in line with their present policy. Studio Six is located at 1180 St. Antoine Street, Suite 501 in Montreal.

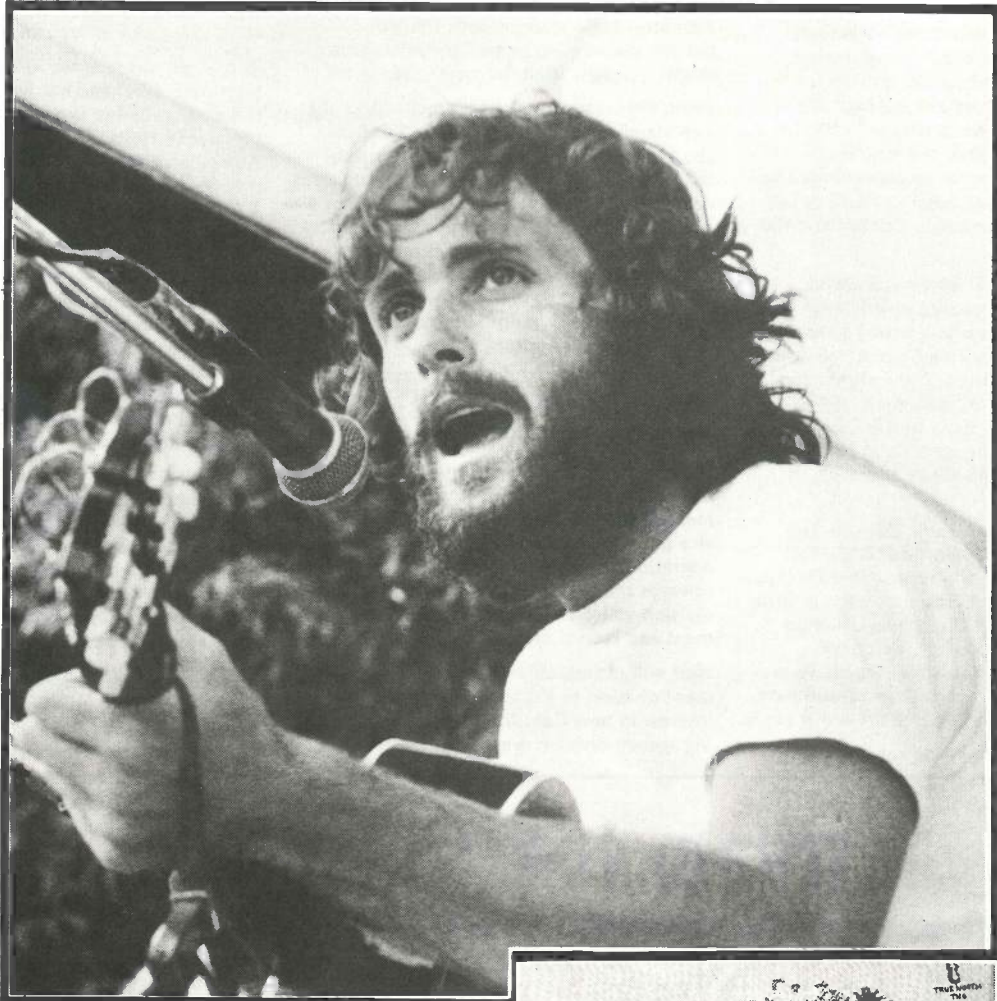
8-Track STUDIO FOR SALE

Ampex 8-Track
Ampex 2-Track
Stereo EMT Echo
Complete Console
Mikes, Monitors, Etc.

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When people talk about great Canadian music, invariably they turn to the early days of Toronto's Yorkville district and one name constantly comes up, Luke Gibson. Now he's made his first album, and it contains all the things that makes music exciting. He's called it, "Another Perfect Day," and it is.



ANOTHER PERFECT DAY
Luke Gibson's First Album



on TRUE NORTH records and tape {
distributed by Columbia Records of Canada, Ltd.

MUCH'S PAGLIARO RECEIVING ATTENTION IN ENGLAND

Following the promotion visit to England by French-Canadian singer Pagliaro and Brian Chater of Much Productions, Montreal, the chanter's "Lovin You Ain't Easy" has entered the British national fifty charts. The visit, supported by Pye in England, was responsible for excellent press, radio and television coverage, including stories in the Evening News, the Daily Mirror, the Sun, Record Mirror, New Musical Express, and Disc and Music Echo.

Television coverage including Top of the Pops and Golden Shot. Radio work included Noel Edmonds, Allan Freeman, What's New, Seen and Heard, Radio Luxembourg and Tony Blackburn.

PHIL WILSON TO PERFORM IN BAND FESTS

Phil Wilson, noted instrumentalist, composer and educator, will actively participate in both the Rosmere National Stage Band Festival and the Canadian National Stage Band Festival, being organized in Montreal and Toronto by the Berklee College of Music and the Frederick Harris Music Company of Oakville, Ontario.

Wilson, who has played with the Dorsey Brothers Orchestra and Woody Herman, will rehearse and perform with an All-Star Band made up of the top young musicians entered in the two festivals. Both festivals are open to all Canadian senior high school students.

BIG TREE LABEL TO BELL RECORDS

Bell Records has signed a long term distribution agreement with Big Tree Enterprises for the distribution of Big Tree product in the United States and Canada, according to Bell president, Larry Uttal. Big Tree will be distributed here by Quality Records under their agreement with Bell. The label was previously distributed by Ampex.

First releases under the new agreement are "Willpower Weak, Temptation Strong" by Bullet and "You Are the One" by the Sugar Bears. A single by Lobo will follow shortly. A Lobo album is set for release at the end of this month.

OTTAWA'S WEIGHT ON AMERICAN TOUR

Triangle Productions of Ottawa has arranged an American tour for Weight which kicked off March 1st in Fort Lauderdale. The group made its first big impression at the Entertainment Conference for Canadian Universities last year in Kitchener. Dates on the tour include Atlanta, Pittsburgh, Albany, New York City and Chicago. The Fort Lauderdale gig coincided with a major record meet occurring in the city at the time.

Other acts booked through Triangle are King Biscuit Boy, who appeared at Carleton University on March 4th, and the local rock group Jumbo, for whom an American tour is now being arranged.

HOSIER PENS FICTIONAL ANNE MURRAY NOVEL

Jack Hosier, who heads up his own Red Dolphin Enterprises, has just completed the first draft of a fictional novel entitled, "Anne Murray - Kidnapped in Canada".


According to Hosier, Miss Murray, her business manager, Leonard Rambeau, their lawyers and accountant (Balmur Investments) have read the book and given it the nod. A contract has been signed between Hosier and Balmur regarding publishing rights, royalties etc.

Hosier expects the first pressing to be on the market by the end of the year.

CROWBAR CERTIFIES FOR FIRST GOLD

Daffodil's Crowbar have received their first gold record. Their double-album set, "Larger Than Life" was certified by the RPM Gold Leaf Awards Trust Fund last week. Actual presentation of the Award was made by Pierre Elliott Trudeau, Canada's Prime Minister, during his visit to Toronto last week.

The album, recorded live at Massey Hall by Thunder Sound's remote unit last year, is being accorded heavy airplay across the country. Windsor's CJOM FM is receiving very strong listener reaction to the album from Detroit. Windsor retail outlets report that most of their customers for the set are from Detroit, since the album is not available in the United States.



**"THE THEME"
IS
COMING..**



CHUM's Doug Rawlinson with Crescent Street's Lorri Zimmerman at Quality's Hospitality Suite during C3.



The Stampede's received Quality Gold for their "Against The Grain" set from Quality's Geo Struth and CKOC's Nevin Grant.



Radio York's Lorne Litchman and Grant Corbett flank Lorri Zimmerman. "Why Did They Take It Away" ready for Lorri.



CKLB's Barry Sarazin and wife get inside info from Ray Hutchinson on new Quality deck, "Every Bit As Wonderful".



Edward, Harding and George sit in with Quality's Secretary Treasurer, Howard Hayman at Quality's Inn on The Park suite.



Danny Zimmerman, Mel Shaw (MWC), Lorri Zimmerman and Mark Robbins (mgr Edward, Harding & George) at Junos.

RPM

NUTS & BOLTS

Now with record companies getting their promotion men together across the nation . . . MAYBE, just maybe, we'll hear what's happening outside hogtown. If I were a national promotion man I'd sure measure the value of my field men by the effort they put in letting other than head office know what they were doing. Some of them are just performing the duties of highly paid errand boys. Next year we'll be introducing a Juno category covering regional promotion men.

Country folk are showing their fangs once again. They want to know "how cum" no news on the country scene. Apparently we made a few enemies when we criticized their unprofessional approach to recording. Any-hoo . . . we will shortly be attempting another "all out" attempt to capture, in print, the newsmakers of country recordings.

Diane Leigh showing good form in getting off, on another label, with her Quality deck, "Devil To Angel". She recently returned to the Horseshoe and another successful week. Her manager Jack Thibeault is still in there fighting for his gal.

Another Canadian country act, Hugh Scott, making strong moves with his Rodeo deck, "Donna On My Mind". Hugh is as strong a pop artist as he is country, but he always seems to restrict his recording efforts to the country folk.

Should have more of a news item on this one, but Gary Buck has purchased the pop catalogue of Berandol Music. He took over March 1st, 1972. All copyrights that were with Berandol now belong to Buck's Broadland Music Ltd.

A&M's Joe Cocker into Toronto's Maple Leaf Gardens. Date is sometime in April but no definite date can be ascertained at time of writing. Martin Onrot handling the show.

The Downchild Blues Band will be going with the glitter of RCA through the label's A&R chief, Barry Keane. Moving out across the field touting the home made album is Dick Flohill and Donnie Walsh. David Bleakney, who produced the set, negotiating for U.S. label. One of the top men in the business, George Struth, giving him a hand.



Get this . . . "There are rock groups, There are jazz groups. And there is 'If', a British septet, which transcends musical categories. 'If' is a tour de force of flowing reedwork, boon shattering guitar and swinging drums. The musicians are on a free swinging plane unlike other groups." Forget the group . . . who wrote the hype? Anyway, guess who's got If? GRT, if you please. Ross Reynolds has been busy and he didn't even have to leave Canada. If's manager/producer Lew Futterman came to the mountain (Canadian Content Company of The Year) made the pitch and flew off with a contract . . . signed. Initial release, "Your Small Corner" set for April release.

Terry Filion, late of Concept 376 and now heading up his own booking/management firm, looks good with his first album production of Sea Dog. A single, "I Don't Wanna Hear", penned by John Redmond, off and

making a noise. The label is Much.

Also a Much production is the April Wine deck, "You Could Have Been A Lady" on the Aquarius label. Terry Flood putting his back into this one. Looks like a U.S. breakout.

Brandy, a well put together group managed by Jim Monaco, suffered the loss of all their equipment in a fire that destroyed the Speakeasy. Loss estimated to the group . . . \$22,000.

Polydor has acquired the Active label. Initial single, already showing strong U.S. action is Chukkar's "Sunshine".

R. Dean Taylor back on the record scene once again. This time it's "Taos New Mexico". Looks good for country, MOT and MOR stations. Ampex handles distribution.

CARAVAN'S SWAIN GETTING OFF WITH "SING OUT" DECK

In November of last year, Frank Swain, president of Caravan Records acquired the distribution rights to a "Sing Out My Soul" Trinidadian album which featured the combined talents of the Goretto Group, the Texaco Dixieland Steel Orchestra, the Holy Name Convent School Choir and the Olympia Thunderbirds. Swain's marketing tactics were to hit the retailers with an in-store sampler which proved to be highly successful. A few plays by middle of the road programmers and the album began to move. It's now been five months since release and Swain is almost convinced this Island Series release will become a perennial seller.

Distribution for the album is looked after by Polydor Records (Montreal) for Quebec and the Atlantic Provinces; Caravan for Ontario and Emerson Sales (Vancouver) for Western Canada.

Programmers requiring radio station copies (free of charge) should direct their requests to Caravan Records, Box 10, Mount Albert, Ontario (416) 884-2262.

BOOTLEG ALBUM SELLING IN TORONTO

"Bootleg", a rough and ready first album by the Downchild Blues Band, is selling strongly through Toronto retail channels in spite of the fact that it has no distributor. Product is being supplied directly from Special Records, a venture of David Bleakney (formerly of Quality) and Jim McConnell. First exposure for the set came from CHUM FM's Benjy Karch and CJRT's Joe Lewis. Radio York, growing in importance as an exposure vehicle in Toronto is also featuring the album prominently.

The album was recorded two-track in Bleakney's basement, a place with the inspiring name of Sound Horn. The entire piece was balanced and mixed by engineer Alan Duffy as it came through the board. In view of the sales success of the album and the surprisingly good quality, negotiations are now underway with the majors for Canadian distribution.

VAN RECORDS PREPARING FOR THREE RELEASES

Kenny Harris' Van Records will be back on the scene with three releases in the near future. Now recording four titles for the Vancouver-based label at Jack Hershcorn's studios is pianist/composer Claudio Medeiros. Up coming in the immediate future is a session for Van's Strange Movies.

Singer John Irvine is presently recording original material with Geoff Smith and Kenny Harris producing. All product will be distributed on the Van label by Polydor Records.

THUNDER ACTIVE WITH JINGLE TRADE

Every time a new studio opens in Canada or an existing one updates its facilities, it means more competition. Thunder Sound has met the challenge, and is now being used extensively for jingles in addition to the standard record company work. One of the studio's biggest clients is Trudel Productions which consists of Larry Trudel, Tommy Ambrose and Rick Wilkins. Ambrose writes and sings, Wilkins does the arranging. Basically Trudel uses the same supporting cast, Patty Van Evera, Collene Phillips and a few members of Doctor Music, Steve Kennedy, Rhonda Silver and Diane Brooks.

The agency has brought a great deal of work to Thunder in the past year including work for Canada Packers, Bank of Montreal, Florida Orange Juice, Pepsi, Kraft, Texaco, Laura Secord, General Foods, Esso, Eaton's and many more.

Canadian Talent Promotion (Limited)

- Personal Management
- Promotion
- Booking Agents

For Canada

2279 Yonge Street
Toronto, Canada
(416) 487 3485

CANADA IS READY TO PLAY BALL

CRTC chairman, Pierre Juneau, one of Canada's finest speechmakers, delivered a beauty at a recent Empire Club luncheon. The entire text of Mr. Juneau's speech would be well worth repeating as a series in RPM, but his closing paragraphs are what mainly concern us at this point.

After detailing the incredible foreign media domination of this nation, Mr. Juneau mentioned a few of the repercussions of the CRTC domestic content laws on radio, TV and the music industry.

"I hope that through this evidence," the Chairman then said, "you can see that the possibilities are opening up for Canadian expression in sounds and in image hardly considered a decade ago. But make no mistake, this early flowering of a new industrial sector must be carefully nurtured and protected."

In conclusion, Mr. Juneau emphasized: "fortunately to judge by our recent results, we can affirm that the work is already well under way.

"The most important thing now is to realize it."

Amen and Ah-women.

Mr. Juneau's words of wanton wisdom set a nice tone for this column about realization, even if I say so myself.

The time has come for us to take a look at what we've got, and to get behind the winners. We must look far beyond the capabilities and aspirations of any one particular artist. We must look beyond the earnings and yearnings of one hit record.

We must think of not only ourselves and our enemies . . . we must also think of the whole Canadian scene as an entity unto itself. In short, the future of Canadian music in total must be our prime concern in 1972.

In such spirit, the Maple Music Junket was born almost a year ago. The last time I wrote about the Junket for this publication was July 17, 1971. On that occasion, the concept was formulated and the project begun.

At that time (and continuing to this moment), there were a few people who thought the Junket was a cock and bull story.

The headlines accorded the MMJ in the trade mags and a few Canadian newspapers last week were not caused by a lack of other news. Our neighbours to the south were literally stunned by the Junket plans. They couldn't believe Canada had it together. The European music media is quite excited at the prospect, and it's quite a current topic of conversation trying to figure out just who will be invited. I was in London and Madrid the week before last listening to some of those conversations, and they were extremely heartening.

In Ottawa last week, there was similar enthusiasm at the highest levels. You'll see what I mean about that in the near future. It was also pointed out in the capitol that the Maple Music Junket will be the largest

gathering of influential European journalists and media people in the history of this country. The stakes have become very high.

It's obvious that many people have contributed much time and effort towards taking a unique idea and turning it into reality.



BURN THIS!
e.k. roy richard

Not one of them is doing it for his own personal interests — it is for a vision of far greater reward.

To the organizers, the MMJ is like a religion, except that it isn't confined to an hour on Sundays. Many of Canada's foremost record company executives are devoting as much as twenty per cent of their time to the mammoth task of getting everything together.

Board meetings have been taking place on the average of once every two weeks, and you can believe that they are full-day sessions. One of these days, I'll detail a few of the myriad problems which have confronted the board. There have been a few calamities, and only the enormity of the project has kept the ball rolling. A lot of the credit for the continuing surge can go to Maple Music Inc. president, Arnold Gosewich, and to the other record company heads on the Board of Directors.

The Junket has given many CRMA members a feeling of unprecedented unity and ardor. It is also demonstrating that Canada has a

rare breed of musicians, the sort of people who are mature enough to project beyond their own egos. All sorts of help is being offered and given, and one day I hope, there will be the occasion to name them all.

As you read this (or burn it), the MMJ Talent Selection Committee are compiling the results of their voting, and the entertainment roster for the Junket will be announced. Personally, I can't wait to read about it. Whatever the final talent choice turns out to be, you can bet your life that there's going to be some incredible musical numbers taking place in Canada this June.

Whether our European friends will be as impressed as we are with Canadian talent remains to be seen. We cannot (and would not) program their minds — we only ask that they see Canadian artists in action and they can then decide for themselves. Up until now, they haven't been presented with the decision. And that's why the Junket came about.

In that July column on the MMJ, I posed the question of whether or not Canada was ready to play the ball game in the international stadium. I think we're now in the position to say yes to that question.

And as Mr. Juneau (one of the central figures in the initial launching stages of the Junket) so perceptively noted at the Empire Club: "The most important thing now is to realize it."

The Maple Music Junket can become the biggest thing that every happened in and to Canadian music. It's up to you.

COLUMBIA ACTS ON STAGE IN CANADA

Many of Columbia Records' top acts will be appearing in Canada this month and next, reports National Promotion Manager, Charlie Camilleri. Ivan Rebroff, a giant on Canadian MOR stations, kicks off his first ever Canadian tour in Toronto at Massey Hall on April 17. Other concerts scheduled include Winnipeg's Concert Hall (18), the Jubilee in Edmonton (20), Calgary's Jubilee Auditorium (21), Ottawa's National Arts Centre (23), and a return engagement in

BUSY TIMES FOR NEW RCA WESTERN PROMO

Newly-appointed western promotion representative for RCA Records, John Ford, reports some busy times during his first few weeks in office. Three acts arrived in Vancouver, all sold out. B.B. King was in first, followed by John Lee Hooker. Hooker did a mini-tour, appearing in Calgary, Edmonton and Vancouver. He sold out all three cities. Porter Wagoner and Dolly Parton did the same trick, with promoters laying on an extra matinee in Calgary.

On the recorded front, Ford reports that CKLG is responsible for breaking two choice RCA items, "Son of My Father" by Giorgio and "Louisiana" by Mike Kennedy. CKVN is also plugging the Giorgio deck.

Toronto (24).

Pop acts on the go include Redbone, into Vancouver's Coliseum for a March 25th show and Taj Mahal at the Gardens in the same city on March 31st. Pacific Gas and Electric have an interesting tour of the Maritimes coming up which includes stops in Sydney, Moncton and Fredericton. The label's Lynn Anderson, who had to cancel out a Toronto Fair appearance last year, will be in Massey Hall in the near future on a bill with Johnny Paycheck and Waylon Jennings. To coincide with the appearance, Columbia is arranging a press reception at the Ontario Science Centre for numerous press and radio types.



JALNA...A MIRROR OF CANADIANISM

By WALT GREALIS

The price tag reads two million dollars. The product, a picture of Canadians as they were, and are, through the eyes of Mazo de la Roche who wrote the series of books on the Whiteoaks of Jalna and the CBC who adapted the stories and presented as 13 one hour programs.

It will probably be the best spent two million dollars ever passed through the CBC's fingers. The concern about whether it will be an international success should be secondary to the fact that the series depicts Canada for Canadians. No Canadian fictional family is as well known throughout the world as the Whiteoaks. The CBC has spent two million dollars to make them as well known in Canada, in itself a rather disgusting state of affairs.

Heralded as one of the most ambitious projects undertaken by the CBC, I would think that selling back some of the historical fiction to the country where it originated is a very ambitious project. The question is just how Canadians will accept a picture of themselves (without the foreign accents that dominate most of our TV fare outside the NHL hockey). Secondly the same rules definitely apply to the Canadian critics who must view up to 99.9 percent foreign content on many of their TV sets. How will they react to an ambitious Canadian project?

Since the program is a continuing series, we chose to see a few before making any comment. We viewed the show as Canadians sitting in our living room on a quiet Sunday evening. We forgot that the CBC is trying to crack their nut with a sale outside of Canada and viewed the show as fictional history. It proved to be very entertaining.

The subtlety of many of the performances by the actors was very Canadian and extremely acceptable. The CBC made no attempt to bring in an expatriate with a name or a Shakespearian ham. The Whiteoaks are Canadians. Mazo de la Roche would have liked it that way I am sure.

John Bassett may have brought in Walter Pigeon to play the lead (and co-produced the effort with a mob of foreigners), but the CBC has chosen to spend the taxpayers money and buy back some of our cultural independence.

The style of the show is another subtlety that won't help sell it. The changes from now to then are not U.S. confident. They are, in fact, Canadian art. The CBC makes you watch.

Whether intentional or a mistake, the production has a certain Canadian flavour that might be mistaken as being a heavy underplay of everything. It does, in fact, reflect our whole Canadian way of life and thinking. The show comes off extremely well. To a Canadian it is excellent.

As an export? I doubt very much if it can be sold to the United States for national network exposure. It will probably be bought by one of the educational networks.

As for the rest of the world. I think the CBC will be successful in selling to most countries where the cesspool of Hollywood movies and New York TV hasn't warped the taste of the audiences . . . as it almost had in Canada.

Now to find another million dollars for the CBC to channel into a like effort. Try the National Film Board or the Canadian Film Development Fund. One shows us pine trees till we are nauseous, the other excels in naked breasts and hockey players. Neither are a true picture of Canadian identity. (Well, maybe the pine trees.)

Most important is how the first screening of the series fared with the reviewers. Here are just some examples:

Roy Shields — SNS (Windsor Star) —
"It's not that the CBC hasn't done well by Mazo de la Roche's novels, but that the novels show us something about ourselves we might not like to see."

James Bawden (Hamilton Spectator) —
"Jalna will be a fair to middling success with the gold (all of it original Mazo de la Roche) far outweighing the dross (all of it interpolated modern stuff). And that's good enough reason for smiling, isn't it?"

Bob Blackburn (Toronto Sun) —
"While the handling of the story-lines and editing is sometimes clumsy, the quality of

SIEGEL TO REP TRUE NORTH ON WEST COAST

Shelley Siegel, Vancouver-based PR man, has been appointed by True North's Bernie Finkelstein to represent the independent label on Canada's west coast. Siegel has been associated with several Vancouver groups and artists including Crosstown Bus and Tom Northcott.

It's expected that Siegel will work closely with the Columbia promotion man in the promotion of True North artists: Bruce Cockburn, Syrinx, Murray McLauchlan and Luke Gibson.

RE-MIX OF "POOR FOLKS" TO STATIONS THIS WEEK

Harry Hinde, producer of Joshua's "Poor Folks" deck, announced today that he has finished a re-mix of the record which is to be mailed out to stations this week. The original mix apparently suffered when played through radio speakers, stated Hinde, because extreme highs and lows didn't come out.

"The new mix has more than corrected for this. In fact, the sound is so different we are almost working from Day One again with a new record." Preview hearings of the reference lacquer have received extremely favourable reaction. As the initial defective mix received a very near pass — 5.6 — on the MLS against some pretty stiff competition, "Poor Folks" is expected to show strongly the second time around.

performance and cinematography over-balances the weaknesses."

Jack Miller (Toronto Star) —
"Certainly Jalna, as prepared by the CBC, should be a bigger hit its second time around and maybe bigger still its third as the audience comes to feel at home with its complex plot, and can take time to savor the nuances of the characters."

Blaik Kirby (Globe and Mail) —
"Head and shoulders above everything else is the skill of Paul Harding in his double role as Renny Whiteoak alternating between 28 and 86 years of age. He is completely convincing at both ages."

There are many more kind reviews and as many of the destructive nature. What is most important however, is that the CBC are attempting to offer a change of television viewing and have been somewhat successful in "getting to" the Canadian viewer. Proof of this has been the finding that the debut program of Jalna achieved an audience ranking of fifth place in the common coverage areas served by both the CBC and CTV. The Bureau of Broadcast Measurement (BBM) survey for January 10 through 23 showed the CBC series with an audience of 2,217,000 in the common coverage area. In all areas of Canada, including those not served by CTV, Jalna's total audience was 3,211,000 viewers.

Jalna also ranked as the most-viewed program among Canadian women aged eighteen and over (1,177,000).

The breakdown of the ten most-viewed programs in the common coverage area carried on the CBC television network is as follows: Hockey Night in Canada (CBC) 2,804,000; Partridge Family (CBC) 2,569,000; Flip Wilson (CBC) 2,558,000; Hockey Night In Canada (CTV) 2,443,000; Whiteoaks of Jalna (CBC) 2,217,000; Carol Burnett Show (CBC) 2,115,000; The Rovers (CBC) 2,101,000; The Jimmy Stewart Show (CBC) 2,082,000; Friday Night Movie (CTV) 2,037,000; and Cannon (CBC) 2,025,000.

International sale of Jalna has already been successfully negotiated for. A U.S. decision of sale is expected.

So our viewing is limited to 60% Canadian content. The Whiteoaks of Jalna is 100% Canadian content. Now back to Bonanza!!!



RCA STUDIOS HEAVILY INTO ROCK SCENE

RCA Studios in Toronto are becoming more than ever entrenched in the rock scene. Randy Bachman has brought a good deal of work to the studio including the Noah album, set for release shortly on Dunhill, an album for Ottawa's Spriggs and Bringle and his own "Brave Belt II" album for Reprise. Mark Smith who engineered the three albums for Bachman, has also been active with the Westbound crowd for Teegarden and Vanwinkle who cut a single at RCA Toronto and The Counts whose "Why Not Start All Over Again" is now a hit in Detroit.

Other acts who recently wound up taping at the studio are the Glass Bottle, Charlee, Billy Mysner, Ben McPeck, Laurie Bower and Hagood Hardy. The Spice hit, "Strawberry Wine" was done at the studio by George Semkiw for Franklin Records of Montreal.

RICHARD BARRETT PRODUCES LIZ & THE KIDS

Newsman, television writer, ex jock, Richard Barrett, has ventured into the wonderland of disc sound with his production of Liz and the Kids. The session, cut at Thunder Sound with Phil Sheridan doing the engineering chores, resulted in three sides featuring Liz Hedges with a surprisingly professional backing of young voices. Barrett is currently making the rounds of record companies in an attempt to get his young charge, Miss Hedges, out into the record mart.

Barrett discovered Liz Hedges doing her folk/pop thing in a smoky beer hall and, in spite of the usual beer hall din, was able to determine a talent that was obviously professional. Her repertoire is comprised of more than 300 songs, many of which are her own. Unfortunately her first disc attempt relies on foreign copyrights: "Moonshadow" by Cat Stevens" and "Childsong" by Neil Diamond.

The Thunder Sound date was arranged and



Liz Hedges with her kids getting set for Thunder Sound taping produced by Richard Barrett. Single now being negotiated.

BONNIE KOLOC SET FOR NEW SINGLE

Bonnie Koloc's recent engagement at Toronto's Riverboat turned out to be an extremely good promotion vehicle for the young Ovation artist. Her album release, "After All This Time" received strong airplay throughout the Toronto area, particularly the "Devil's Nine" and the title cuts. London's promotion department took advantage of the Canadian engagement to lean heavily on the album and succeeded in getting good airplay across the country.

While in Toronto, London threw an opening night party at Sam The Chinese Food Man restaurant with Fraser Jamieson, president and Alice Koury, product administrator for London, flying in for the party and the Riverboat opener. Also in for the first Canadian engagement was Ovation's Bud Doty. Miss Koloc is currently appearing at New York's Bitterend where it's reported she is pulling capacity houses. She remains here for two weeks. New single ready for release is the John Prine penning, "Angel from Montgomery" which could bring Miss Koloc more into the contemporary field.

The Chicago-based Ovation label is heavily into the quadraphonic field and were primarily known as a jazz and instrumental label. Miss Koloc is their first vocal act.

to add a new twist, Barrett harnessed the vocal support of the 30 voice strength of the choir of Inglewood Heights Public School. Ranging in age from 8 to 12, these youngsters have been hand picked by Nels Auger, principal of the school, who acted as choral director on the session. Auger has worked with young voices for more than 14 years and is an accomplished violinist and guitarist.

Supplying the guitar backing is William Prosser who has had many hours of recording experience and often gives Columbia recording artist Allan J. Ryan an assist in concert work.



Nels Auger, principal of Inglewood Heights Public School, shaping up his 30 charges for their Thunder Sound debut.

MAINLINE ITINERARY ANNOUNCED

Following their Victory Theatre concert, accompanied by a bevy of Toronto's prime strippers, GRT's Mainline will embark on a tour of Ontario booked through Celebration Music, the group's management-booking agency. Dates include Newcastle (March 10), St. Catherines (March 13), Burlington (March 17), Toronto (April 7) and Aurora (April 14).

The group's agent, Grant Spence, reports that the group may head westwards for concerts in Thunder Bay and Winnipeg at the University of Manitoba. Negotiations for these two dates are still underway.

MIKE LEWIS OPENS PR FIRM

Mike Lewis, former Ontario promotion rep for Polydor Records, has opened a new artists and group PR firm under the banner of Earth.

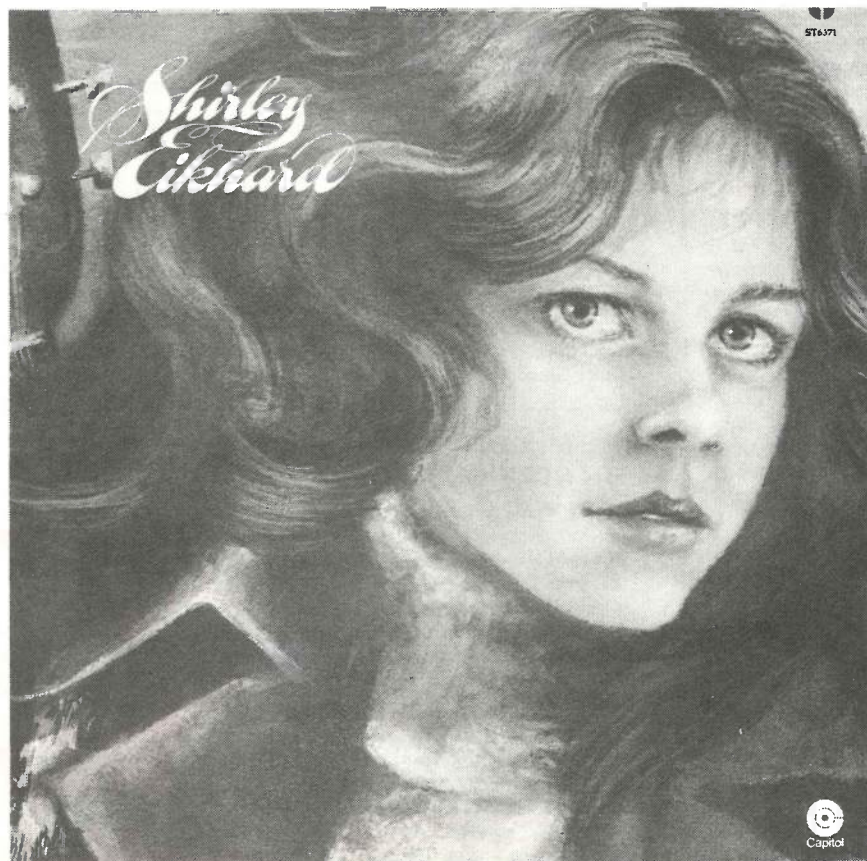
Lewis has opened his aggressive little firm with the signing and tentative signing of several Toronto and area groups. One such signing is the Kitchener-based Major Hoople's Boarding House, who record for Polydor. Lewis will also represent a pop publication.

It's interesting to note that in order to keep the youngsters alert during the taping, they confined the session to 45 minutes. However, the mix took much longer. In describing his first production effort, Barrett explained: "The concept is not of an adult voice backed by children but of a blend of adult voice with the voices of children. A clear, pure sound, uncluttered by overinstrumentation."

Miss Hedges is currently appearing at the Continental Motor Hotel in Barrie Ontario (March 14-31) and moves to the Sherwood Park in Markham from April 4 through the 21st.

Shirley Cikhard

The 16 year old Canadian songwriter who gained international recognition with songs like – It Takes Time – Something In Your Face – Together and I'll Be A Rover to her writing credit is now well on her way to becoming an international recording star. Listening to her first album on Capitol will confirm this fact.



Capitol

ST-6371

CAPITOL RECORDS (CANADA) LTD.

RPM

NEW MAPL
RELEASES

GENE MACLELLAN

I Get Drunk On Monday (Gene's Blues) M.A.
P.L.
Capitol 72660-F
(Intro: 07 2:28) (Gene MacLellan)
Beechwood Canada-BMI. Prod: Brian/Trish
Ahern. Flip: Lonesome River. Same credits
as plug side. MOR.

BUD ROBERTS

Benny The Bum M.A.
P.L.
Boot BT. 029-K
(2:50) (Tom C. Connors) Crown-Vetch-
CAPAC. Prod: Jury Krytiuk/Mark Altman.
Flip: Broken Hearted Love Affair (Bud
Roberts) Skinners Pond - BMI. COUNTRY.

SEAN DUNPHY

And The Old House Died M.A.
P.L.
Boot BT. 032-K
(3:53) (Dayton Brillinger) Crown-Vetch
Music-CAPAC. Prod: Jury Krytiuk/Joe
Gibson. Flip: There's An Island In The Sun
(T. Hiller/P. Simons) Belwin-Mills Music-
ASCAP. COUNTRY.

SEA DOG

I Don't Wanna Hear M.A.
P.L.
Much CH 1012-K
(3:07) (John Redmond) Winterlea Music-
BMI. Prod: Terry Filion. Flip: Ain't No Use
(Paul Weston) Winterlea Music-BMI. MOT.

DIANE LANDRY

Havin' A Time Of My Life M.A.
P.L.
Columbia C4-3026-H
(2:40) (M. Butler/B. Bilyk) No publishing
listed. Prod: Ben Kaye/Joe Zito. Flip:
Everyday Faces And Everyday People.
Same credits as plug side. MOR.

HARRY RUSK

The Redman and The Train M.A.
P.L.
London M. 17429-K
(2:11) (Ralph Davis) Southtown Music.
Flip: Walk In My Moccasins (Alan Moberg)
Jalada Music. COUNTRY.

A&M TO RELEASE
BOB BURNS "THEME"

A&M Records will release immediately
"The Theme" by Sound 80, a lavish MOR
production by Winnipeg's Bob Burns. The
side, written by R. McDougall and N. Lampe
of Winnipeg, has been described as a "Wall
of Sound" and Ritchie Yorke called it
"the most incredible piece of music concei-
ved by a Canadian." Burns is well-known
as a producer, having been responsible for
the Guess Who's "Shakin' All Over" and
"His Girl", Sugar and Spice's "Cruel War"
and Joey Gregorash's first recordings in
1970.

Burns has been involved in broadcasting
since 1956. He is best known for his work
on Winnipeg's CTV affiliate, CJAY TV.
A&M is putting a heavy advertising and pro-
motional push behind "The Theme" and
Sound 80.

PINDOFF AND SIMPSON'S
READY GIANT PROMOTION

Terry Giles of Pindoff Record Sales has just
completed preparations for one of the big-
gest record promotions in the history of the
company. Tying in with the Robert Simpson
Company, Pindoff will showcase more than
60 albums representing ten companies during

MIKE GRAHAM

Mama Bake A Pie M.A.
P.L.
Rodeo RO. 3361-K
(3:12) (T.T. Hall) Newkeys Music-BMI.
Flip: The Only Life I Ever Had (Mike
Graham) Banff/Debcarr-BMI. COUNTRY.

THE FEELING

Warm Alberta Rain M.A.
P.L.
Barry B. 3529X-M
(2:45) (Stu Mitchell) Dundee Music-VMI.
Flip: I Will Follow (Jim Aiello) Dundee
Music-BMI, MOT.

JOHN ALLAN CAMERON

Streets Of London M.A.
P.L.
Columbia C4-3028-H
(2:31) (R. McTell) No publishing listed.
Prod: Brian Ahern. Flip: Liverpool Lou
(D. Behand) No publishing listed. MOR.

FLUDD

Get Up, Get Out, & Move On M.A.
P.L.
Warner Bros. WB 7576-P
(3:07) (Brian and Ed Pilling) Underwater
Music-CAPAC. Prod: Adam Mitchell.
Flip: A Man Like You. MOT.

MIKE HARRIS

Mike Harris Polka M.A.
P.L.
Rada RR 187
(2:40) (Mike Harris) Danboro/Blaze.
Flip: Wednesday Night Waltz. Same credits
as plug side. COUNTRY.

AARON SPACE

Marsha M.A.
P.L.
Warner Bros. CW 4010-P
(1:59) (Disalle/Disalle, Thomas Moulaison,
Folbo) Home Cooked Music/Little Chicken-
CAPAC. Flip: When She Smiles (James
Thomas) Same publishing as plug side. MOT.

BUXTON KASTLE

Red Red (The Rocking Horse) M.A.
P.L.
Reprise CR 4009-P
(2:35) (Kastle/Johnston) Home Cooked
Music-CAPAC. Prod: John Stewart.
Flip: Lovin' Games. Same credits as plug
side. MOT.

"Rapp '72" week, March 20 through the 25th.
The promotion will cover all Robert Simpson
stores although the main concentration will
be on the Fairview Mall (Etobicoke Ontario)
store. Arrangements have been made for
the CHUM mobile unit to be on hand for
this teen oriented week. Posters, balloons and
media advertising will be used to bring
attention to the promotion.

MORT ROSS BOWS
NEW HOPI LABEL

Mort Ross, president of Mort Ross
Productions, has announced the
formation of a new label, Hopi Records.
U.S. distribution is to be handled by
Starday/King but no Canadian distri-
bution has been arranged at time
of writing.

Bowing acts for the new label will be
Leigh Ashford and James Robert
Ambrose. Sessions, cut at New York's
914 Sound Studios, are already in the
can. Publishing for the above groups
is handled by Modo Music (BMI) and
Revolution (ASCAP) respectively.

Hopi has also signed Arthur Willy
Kaplan and Lana Cantrell. The latter
is produced by Richard Landis and
Charlie Calello.

RPM

SINGLES
(ALPHABETICALLY)

This listing is a cross-reference to
the RPM 100 singles. A fast way
to find single order numbers

A Cowboy's Work Is Never Done (27)
A Horse With No Name (4)
Ain't Understanding Mellow (67)
American Pie (56)
Baby Blue (92)
Bang A Gong (12)
Be My Lover (76)
Bloodshot Eyes (47)
Brandy (77)
Brian's Song (38)
Chantilly Lace (88)
Cotton Jenny (3)
Could It Be Forever (14)
Country Wine (85)
Crazy Mama (32)
Da Doo Ron Ron (68)
Do Your Thing (66)
Doctor My Eyes (90)
Don't Ever Take Away My Freedom (86)
Don't Say You Don't Remember (46)
Down By The Lazy River (1)
Everyday (99)
Every Day Of My Life (33)
Everything I Own (8)
Fallin' In Love (87)
Floy Joy (41)
Fly Away (51)
Get Down To (48)
Give Ireland Back To The Irish (54)
Glory Bound (25)
Good Friends (17)
Gospel Rock (80)
Handbags & Gladrags (34)
Heart Of Gold (2)
Heartbroken Bopper (28)
Hurting Each Other (9)
I Can't Help Myself (37)
I Gotcha (50)
I'm A Preacher (70)
Josie (97)
Joy (49)
Jubilation (73)
Julianna (18)
Jump Into The Fire (100)
Jungle Fever (31)
Let's Stay Together (95)
Lion Sleeps Tonight (20)
Louisiana (94)
Love Is (57)
Love Me Love Me Love (29)
Mercedes Benz (52)
Monday Morning Choo Choo (13)
Mother & Child Reunion (6)
My Love Sings (64)
My World (24)
Never Been To Spain (63)
Nickel Song (44)
No One To Depend On (22)
Nutrocker (58)
Oh My Love (40)
Poor Folks (74)
Precious & Few (19)
Puppy Love (5)
Ring The Living Bell (35)
Rock & Roll (72)
Rock And Roll Lullabye (11)
Rockin' Robin (42)
Roundabout (26)
Runnin' Away (16)
Salty Dog (84)
Same Old Feelin' (55)
Saskatchewan Sunrise (71)
Since I Fell For You (83)
Smiling Wine (81)
Softly Whispering I Love You (30)
Son Of My Father (53)
Stay With Me (62)
Stawberry Wine (36)
Suavecito (60)
Sweet Seasons' (21)
Taurus (75)
Taxi (79)
Tell 'Em Willie Boy's Comin' (89)
The Day I Found Myself (43)
The Family Of Man (96)
The First Time Ever (65)
The Wizard (91)
Tiny Dancer (39)
Together Let's Find Love (93)
Train To Glory (98)
Until It's Time For You To Go (61)
Up In Heah (82)
Vincent (45)
Waking Up Alone (59)
Way Of Love (7)
We Got To Get It On Again (15)
We Gotta Make It Together (78)
We're Together (69)
Without You (10)
You Could Have Been A Lady (23)

This week
1 week ago
2 weeks ago

RPM 100 SINGLES

March 25, 1972

Gold Leaf Award For Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musmart	R
Ampeg	V	Phonodisc	L
Ar	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB Atlantic	P
GRT	T	World	Z
London	K		

1	1 3	DOWN BY THE LAZY RIVER Osmonds-Polydor 2065 096-Q	34	25 27	HANDBAGS AND GLADRAGS Rod Stewart-Mercury 73031-K	67	76 86	AIN'T UNDERSTANDING MELLOW Butler & Eager-Mercury 73255-K
2	7 9	HEART OF GOLD Neil Young-Reprise 1065-FP	35	24 26	RING THE LIVING BELL Melanie-Buddah MRA4202X-M	68	75	DA DOO RON RON Ian Matthews-Vertigo 103-K
3	4 4	COTTON JENNY Anne Murray - Capitol 72657-F	36	44 48	STRAWBERRY WINE Spice-London QC646-K	69	69 79	WE'RE TOGETHER Hillside Singers-Metromedia 241-L
4	17 32	A HORSE WITH NO NAME America-Warner Bros 7555-P	37	42 47	I CAN'T HELP MYSELF Donnie Elbert-Avco 4587-N	70	79 82	I'M A PREACHER Tony Kingston-Yorkville YVS45047-D
5	8 28	PUPPY LOVE Donny Osmond-Polydor 2065 108-Q	38	40 45	BRIAN'S SONG Michel Legrand-Bell 45171X-M	71	73 87	SASKATCHEWAN SUNRISE Rick Jones-London L2541-K
6	6 12	MOTHER AND CHILD REUNION Paul Simon-Columbia	39	48 72	TINY DANCER Elton John-Uni 55318-J	72	83	ROCK AND ROLL Led Zeppelin-Atlantic 2865-P
7	10 16	WAY OF LOVE Cher-Kapp 2158-J	40	45 49	OH MY LOVE Bells-Polydor 2065 107-Q	73	86	JUBILATION Paul Anka-Buddah 294X-M
8	5 5	EVERYTHING I OWN Bread-Elektra 45765-P	41	31 35	FLOY JOY Supremes-Tamla Motown 1195-V	74	87 93	POOR FOLKS Joshua-GRT 1230 23-T
9	2 2	HURTING EACH OTHER Carpenters - A&M 1322-W	42	57 78	ROCKIN' ROBIN Michael Jackson-Tamla Motown 1197-V	75	85	TAURUS Dennis Coffey-Sussex 233-V
10	3 1	WITHOUT YOU Nilsson - RCA 0604-N	43	55 63	THE DAY I FOUND MYSELF Honeycone-Hot Wax 7113X-M	76	82 92	BE MY LOVER Alice Cooper-Warner Bros 7568-P
11	15 18	ROCK AND ROLL LULLABY B.J. Thomas-Scepter 12344-J	44	39 29	NICKEL SONG Melanie-Buddah 268X-M	77	BRANDY Scott English-Janus 171-T
12	12 19	BANG A GONG T. Rex-Reprise-1032-P	45	78	VINCENT Don McLean-United Artists 50887-F	78	WE GOTTA MAKE IT TOGETHER Marty Butler-Columbia C4 3025-H
13	16 21	MONDAY MORNING CHOO CHOO f/s Stamperds-MWC 1008X-M	46	27 17	DON'T SAY YOU DON'T REMEMBER Beverly Bremers-Scepter-12315-J	79	89 96	TAXI Harry Chapin-Elektra E45770-P
14	28 34	COULD IT BE FOREVER David Cassidy-Bell 45187X-M	47	60 74	BLOODSHOT EYES Lucifer-Invictus 9113-F	80	90	GOSPEL ROCK Doctor Music-GRT 1233 10-T
15	22 23	WE GOT TO GET IT ON AGAIN Addrisi Bros-Columbia 45521-H	48	53 55	GET DOWN TO Mainline-GRT 1230 22-T	81	92	SMILING WINE Shirley Eikhard-Capitol 3281-N
16	18 13	RUNNIN' AWAY Sly & Family Stone-Columbia 10829-H	49	32 25	JOY Apollo 100-Mega 615-0050X-M	82	84 91	UP IN HEAH Ike & Tina Turner-U.A. 50881-F
17	14 10	GOOD FRIENDS Poppy Family-London L172-K	50	59 64	I GOTCHA Joe Tex-Dial 1010-K	83	100 ...	SINCE I FELL FOR YOU Laura Lee-Hot Wax 7201 X-M
18	23 33	JULIANNA 5 Man Elec. Band-Polydor 2065 103-Q	51	54 58	FLY AWAY Crowbar-Daffodil DFS1014-F	84	88 89	SALTY DOG Procol Harum A&M AMX323-W
19	9 6	PRECIOUS AND FEW Climax-Carousel 30055X-M	52	56 65	MERCEDES BENZ Goose Creek Symphony-Capitol	85	58 51	COUNTRY WINE Raiders-Columbia;45535-H
20	19 15	LION SLEEPS TONIGHT Robert John - Atlantic 2846-P	53	74	SON OF MY FATHER Giorgio-Dunhill 4304-N	86	66 76	DON'T EVER TAKE AWAY MY FREEDOM Peter Yarrow-Warner Bros WB7567-P
21	13 11	SWEET SEASONS Carole King-Ode 66022-W	54	64	GIVE IRELAND BACK TO THE IRISH Wings-Apple 1847-F	87	72 69	FALLIN' IN LOVE Ginette Reno-Parrot PAR40068-K
22	26 30	NO ONE TO DEPEND ON Santana-Columbia 45552-H	55	62 66	SAME OLD FEELIN' Fergus-Capitol 72658-F	88	95	CHANTILLY LACE Jerry Lee Lewis-Mercury 73273-K
23	37 41	YOU COULD HAVE BEEN A LADY April Wine-Aquarius AQ5021-K	56	33 20	AMERICAN PIE Don McLean - United Artists 50856-J	89	91 94	TELL 'EM WILLIE BOY'S COMIN' Tommy James-Roulette 7119-T
24	11 14	MY WORLD Bee Gees-Atco 6871-P	57	61 68	LOVE IS Mashmakhan-Columbia C4-3011-H	90	99	DOCTOR MY EYES Jackson Browne-Asylum 11004-P
25	35 37	GLORY BOUND Grass Roots-Dunhill 4302-N	58	67	NUTROCKER Emerson, Lake & Palmer-Cotillion 44151-P	91	94 100	THE WIZARD Uriah Heep-Mercury 73271-K
26	38 42	ROUNDAABOUT Yes-Atlantic 2854-P	59	71 81	WAKING UP ALONE Paul Williams-A&M 1325-W	92	BABY BLUE Badfinger-Apple 1844-F
27	34 36	A COWBOY'S WORK IS NEVER DONE Sonny & Cher-Kapp 2163-J	60	65 73	SUAVECITO Malo-Warner Bros 7559-P	93	63 52	TOGETHER LET'S FIND LOVE Fifth Dimension-Bell-45170X-M
28	30 38	HEARTBROKEN BOPPER Guess Who-Nimbus 74-0659-N	61	46 40	UNTIL IT'S TIME FOR YOU TO GO Elvis Presley-RCA-74-0619-N	94	LOUISIANA Mike Kennedy-ABC 11309-N
29	20 7	LOVE ME LOVE ME LOVE Frank Mills - Polydor 2065 076-Q	62	29 8	STAY WITH ME Faces - Warner Bros. 7545-P	95	51 46	LET'S STAY TOGETHER Al Greene - Hi 2202-K
30	21 22	SOFTLY WHISPERING I LOVE YOU English Congregation-Atco 6865-P	63	50 24	NEVER BEEN TO SPAIN Three Dog Night - Dunhill 4299-N	96	THE FAMILY OF MAN Three Dog Night-Dunhill 4306-N
31	36 39	JUNGLE FEVER Chakachas-Polydor 2121 101-Q	64	43 31	MY LOVE SINGS Joey Gregorash - Polydor 2065 100-Q	97	JOSIE Kris Kristofferson-Monument 8536-K
32	47 62	CRAZY MAMA J.J. Cale-Shelton 7314-F	65	96	THE FIRST TIME EVER Roberta Flack-Atlantic 2864-P	98	TRAIN TO GLORY Johathan Edwards-Capricorn 6881-P
33	41 53	EVERY DAY OF MY LIFE Bobby Vinton-Epic 10822-H	66	81 94	DO YOUR THING Isaac Hayes-Enterprise 9042-Q	99	EVERYDAY John Denver-RCA 0647-N
						100	JUMP INTO THE FIRE Nilsson-RCA 0673-N

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY
Compiled from record company, radio station, and record store reports.

This week
1 week ago
2 weeks ago

RPM 100

ALBUMS

March 25, 1972

Gold Leaf Award For Outstanding Record Sales

A&M
Allied
Amex
Arc
CMS
Capitol
Caravan
Columbia
GRT
London

W
C
V
D
E
F
G
M
T
K

MCA
Musimart
Phonodisc
Polydor
Quality
RCA
Trans World
WB/Atlantic
World

J
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Y
P
..

1	1 1	AMERICAN PIE Don McLean-United Artists UAS5535-F KO299-F A8299-F	34	50 81	ELECTRIC WARRIOR T. Rex-Reprise 6466-P CRX6566-P 8RM6466-P	67	61 51	ALL IN THE FAMILY Atlantic - SD7210-P AC7210-P A8TC7210-P
2	4 24	HARVEST Neil Young-Reprise 2032-P CRX2032-P 8RM2032-P	35	40 46	EVERY PICTURE TELLS A STORY Rod Stewart - Mercury SRM1609-K MCR41609-K MC81609-K	68	83 87	HIGH WINDS WHITE SKY Bruce Cockburn - True North TN3-H TNA3-H TNT3-H
3	5 32	PAUL SIMON Columbia-KC30750-H N/A N/A	36	27 12	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	69	48 41	FLOWERS OF EVIL Mountain - Windfall 5501-M IN/A 8119 5501-T
4	3 3	MUSIC Carole King - Ode 77013-W CS77013-W 8T77013-W	37	24 30	HARMONY 3 Dog Night - Dunhill DSX 50108-N DHX55108-N DHM85108-N	70	77 ...	HALF AND HALF EH&G-Celebration CEL1870-M N/A N/A
5	8 7	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N PK1734-N p8S1734-N	38	44 50	WEIRD SCENES INSIDE THE GOLDMINE Doors-Elektra EKS6001-P 2C6001-P 2E86001-P	71	66 53	POPPY SEEDS Poppy Family - London PS599-K LKM57199-K LEM72199-K
6	6 6	PHASE III Osmonds-Polydor 2912 005-Q 3176 042-Q 3821 033-Q	39	49 66	ELVIS NOW Elvis Presley-RCA LSP4761-N N/A N/A	72	78 77	OUR HOME AND NATIVE LAND Mainline-GRT 9230 1011-T N/A N/A
7	2 2	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F ZTX31230-H ZAX31230-H	40	33 33	SEVEN OF MY SONGS Frank Mills - Polydor 2424 030-Q N/A N/A	73	52 61	FIDDLER ON THE ROOF Soundtrack - United Artists UAS10900-J K5013-J U5013-J
8	7 5	HOT ROCKS Rolling Stones-London 2PS606/7-K N/A N/A	41	41 31	SUMMER OF '42 Peter Nero-Columbia C31105-H CA31105-H CT31105-H	74	67 39	MY BOY Richard Harris-Dunhill DSX50116-N DHX55116-N DHM85116-N
9	9 10	FRAGILE Yes-Atlantic SD7211-P AC7211-P A8TC7211-P	42	55 68	CLOCKWORK ORANGE Soundtrack-Warner Bros BS2573-P CWX2573-P 8WM2573-P	75	59 47	WE'D LIKE TO TEACH THE WORLD... New Seekers - Elektra EKS74115-P CEK-74115-P 8EK-74115-P
10	10 15	ROCKIN' Guess Who-Nimbus LSP4602-N N/A N/A	43	34 34	THOUGHTS OF MOVIN' ON Lighthouse - GRT 9230 1010-T 5230 1010-T 8230 1010-T	76	FOG ON THE TYNE Lindisfarne-Elektra EKS75021-P CEK75021-P 8EK75021-P
11	13 48	CHERISH David Cassidy-BELL 6070-M 4-6070-M 8-6070-M	44	56 72	STUDIO "A" The Bells-Polydor 2912 049-Q 3176 038-Q 3821 042-Q	77	62 49	SHAFT Soundtrack - Enterprise EN25002-Q ENS-2-5002-Q EN8-2-5002-Q
12	28 60	DON QUIXOTE Gordon Lightfoot-Reprise 2056-P CRX2056-P 8RM2056-P	45	69 74	JAMMING WITH EDWARD Various-Rolling Stone COCS39100-P COXS39100-P 8COCS39100-P	78	100 ...	LET'S STAY TOGETHER Al Green-Hi SHL 32070-K N/A N/A
13	12 18	ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F 4XT 869-F 8XT 869-F	46	26 22	WILD LIFE Wings - Apple SW3386-F 4XT3386-F 8XT3396-F	79	71 58	BEST OF CARLTON SHOWBAND Camden CAS2483-N CAS2483-N C8S2483-N
14	15 11	BABY I'M A WANT YOU Bread-Elektra EKS75015-P CEK75015-P 8EK75015-P	47	39 45	JESUS CHRIST SUPERSTAR Decca - DXSA7206-J 73 6000-J 6 6000-J	80	THE RAIN ALBUM Axe AXS501-M N/A N/A
15	19 17	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	48	65 84	MALO Warner Bros BS2584-P CWX2584-P 8WM2584-P	81	97 93	EVERY GOOD BOY DESERVES FAVOUR Moody Blues - Threshold THS5-K TKM24605-K THM24805-K
16	32 44	AMERICA Reprise 2576-P CRX2576-P 8RM2576-P	49	38 38	ANTICIPATION Carly Simon - Elektra EKS75016-P CEK-75016-P 8EK-75016-P	82	63 52	TO YOU WITH LOVE Donny Osmond - Polydor 2424 039-Q N/A N/A
17	11 4	NEW LED ZEPPELIN ALBUM Atlantic-SD7208-P AC7208-P A8TC7208-P	50	54 56	TALK IT OVER IN THE MORNING Anne Murray - Capitol ST 6366-F 4XT6366-F 8XT6366-F	83	SING OUT MY SOUL Various-Caravan W156-G N/A N/A
18	14 9	A NOD IS AS GOOD AS A WINK Faces-Warner Bros BS2574-P CWX2574-P 8WM2574-P	51	37 29	CHILLIWACK A&M SP3509-W CS3509-W 8T3509-W	84	ANOTHER PERFECT DAY Luke Gibson-True North TN6-H N/A N/A
19	16 8	PICTURES AT AN EXHIBITION E.L.&P.-Cotillion ELP6666-P CELP66666-P 8ELP66666-P	52	58 80	ISLANDS King Crimson-Atlantic SD7212-P AC7212-P A8TC7212-P	85	76 64	CHER Kapp - KS3649-J N/A K8-3649
20	20 27	CARRYIN' ON Stampede - MWC MWCS702-M MWCS4-702-M MWCS8-702-M	53	36 37	BLACK MOSES Isaac Hayes - Enterprise ENS2 5003-Q EN5-2-5003-Q EN8-2-5003-Q	86	96 88	SONNY & CHER LIVE Kapp - KS3654-J N/A K8 3654-J
21	25 25	BOB DYLAN'S GREATEST HITS II Columbia KG31120-H GA31120-H GT31120-H	54	42 43	CARPENTERS A&M SP3512-W CS3502-W 8T3502-W	87	81 78	LIVING Judy Collins-Elektra EKS75014-P CEK75014-P 8EK75014-P
22	53 ...	PARTRIDGE FAMILY SHOPPING BAG Partridge Family-Bell 6072-M 4-6072-M 8-6072-M	55	46 26	NEW SANTANA Columbia - KC 30595-H CA30595-H CT30595-H	88	64 54	JOHNATHON EDWARDS Capricorn - SD862-P AC862-P A8TC862-P
23	35 59	LARGER THAN LIFE Crowbar-Daffodil SBBX16007-F 4BBX16007-F 8BBX16007-F	56	51 40	STONES Neil Diamond - Uni 93106-J 2-93106-J 8-93106-J	89	95 96	SUMMER SIDE OF LIFE Gordon Lightfoot - Reprise MS2037-P CRX2037-P 8RM2037-P
24	23 19	E PLURIBUS FUNK Grand Funk Railroad - Capitol SW853-F 4XW853-F 8XW853-F	57	72 76	ALL I EVER NEED IS YOU Sonny & Cher-Kapp KS3660-J N/A N/A	90	93 94	SONG FROM THE STREET Murray McLauchlan - True North TN4-H TNA-4-H N/A
25	17 13	STRAIGHT UP Badfinger-Apple ST3387-F N/A 8XT3387-F	58	57 63	TEA FOR THE TILLERMAN Cat Stevens - A&M SP4280-W CS4280-W 8T4280-W	91	79 75	DUSTY SHOES Next-Warner Bros.W9C9009-P N/A 8WM9009-P
26	18 14	CHICAGO AT CARNEGIE HALL Columbia - C4X30865-H GT30863/4-H GA30863/4-H	59	47 42	JACKSON 5'S GREATEST HITS Tamla Motown M741-V N/A N/A	92	84 69	FLUDD Warner Bros 2578-P CWX2578-P 8WM2578-P
27	21 16	THE LOW SPARK OF HIGH HEELED BOYS Traffic - Polydor 2334 026-Q N/A N/A	60	45 35	THERE'S A RIOT GOIN' ON Sly & Family Stone - Epic KE30986-H EA30986-H ET30986-H	93	94 91	MOZARTMANIA Waldo de los Rios - Daffodil SBA 16005-F 4BX16005-F 8B16005-F
28	22 21	MAD MEN ACROSS THE WATER Elton John - Uni 93120-J 2-93120-J 8-93120-J	61	60 62	JAMES AND THE GOOD BROTHERS Columbia-C30889-H N/A CA30889-H	94	85 82	IMAGINE John Lennon-Apple SW3379-F 4XT3379-F 8XT3379-F
29	31 28	TAPESTRY Carole King - Ode SP77009-W CS77009-W 8T77009-W	62	43 36	RARE EARTH IN CONCERT Rare Earth R534L-V N/A N/A	95	91 71	PAUL HORN LIVE Pacific North PNR701 N/A N/A
30	30 23	L'OISEAU Rene Simard - Nobel NBL 502-K N/A NB5 502-K	63	73 83	ONE FINE MORNING Lighthouse-GRT 9230 1002-T 5230 1002-T 8230 1002-T	96	70 57	HIMSELF Gilbert O'Sullivan-MAM 3-K N/A N/A
31	75 ...	BLOOD SWEAT & TEARS' GREATEST Columbia KC31170-H CT31170 CA31170-H	64	90 97	BRAVE BELT II Reprise MS2057-P N/A 8RM2057-P	97	80 65	LIVE AT THE RIVIERA Engelbert Humperdinck-Parrot XPAS71051-K N/A N/A
32	29 20	GATHER ME Melanie - Buddah BDS95003-M BD4-95003-M BD8-95003-M	65	68 55	PARTRIDGE FAMILY SOUND MAGAZINE Bell 6064-M 4-6064-M 8-6064-M	98	86 70	ALL THE RIGHT NOISES Fergus - Capitol ST6370-G 4XT6370-F 8XT6370-F
33	89 ...	HENDRIX IN THE WEST Jimi Hendrix-Reprise MS2049-P CRX2049-P 8RM2049-P	66	74 67	LONG LOST RELATIVES Syrinx - True North TNX5-H N/A N/A	99	87 73	COMING OF AGE 5 Man Elec. Band - Polydor 2424 074-Q N/A 3821 041-Q
						100	88 85	PERTH COUNTY CONSPIRACY ALIVE Columbia - GES90037-H GESA90037-H GEST90037-H

CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station, and record store reports.

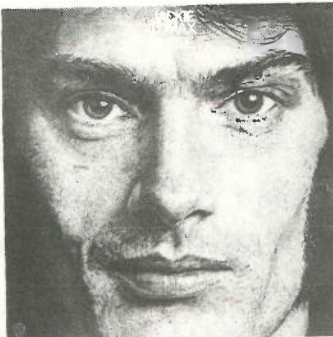
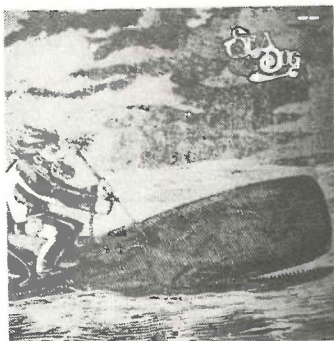
16 - - - RPM 25/3/72

Note: Cassette numbers appear on left - 8-track on right of each listing. RPM 25/3/72 - - - 17

NEW ALBUMS

SEA DOG
Much-CHLP5002-K

You're in for a surprise if you judge Sea Dog by their past singles. This album proves that the group is capable of quite a bit more. Lot's of cuts here to appeal to progressive programmers. Group has matured considerably and now poses a nice advanced rock feel.

**THREE**
Jackie Lomax
Warner Bros. - BS2591-P

Lomax continues to grow in depth and this album proves it. Getting more into out and out rock all the time, Lomax moves it with "Fever's Got Me Burnin'" and "Rock Salt". One of these days he'll have a hit single.

HARTFORD BABY GRANDE
Columbia-ES90079-H

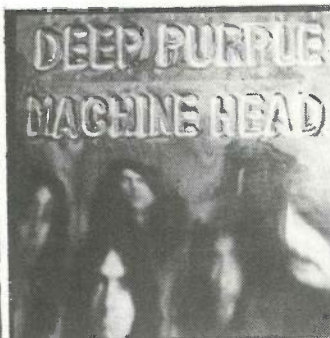
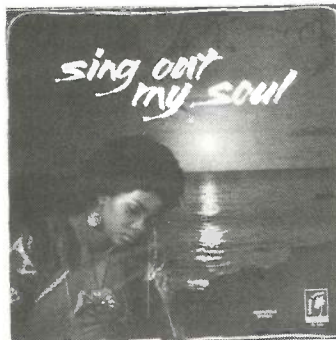
Hartford Baby Grande drew quite a lot of attention to themselves with their "Victorious". This their first album for the label follows the lines of that single to a certain extent, yet manages to keep a lot of MOR appeal. "Stone Salmon" is the one we like.

**PARRIS AND GURVITZ**
Decca-DL7 5336-J

A George Martin production. "Parrish and Gurvitz" are in with the best of avant garde English rockers. Very sophisticated material which is a pleasure to hear. "Another Time Another Day" is what we go for, but the entire album is definitely worth hearing.

SING OUT MY SOUL
Various Artists
Caravan W 156-G

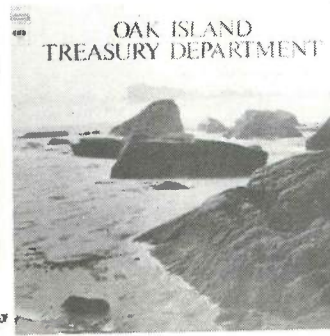
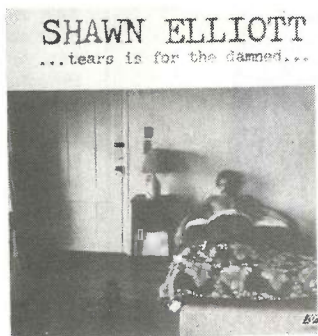
If you're looking for that album to create a switchboard problem, lay this one on your easy listeners. Excellent taste and forget the religious overtones. This is a package of word and instrumental beauty with an almost unbelievable combination of superb Island talent.

**MACHINE HEAD**
Deep Purple
Warner Bros. BS2607-P

Recorded in Switzerland on the Rolling Stones' mobile unit, this latest Deep Purple easily maintains the standards set by the ones preceding. Album is a little more together in fact. Of the seven cuts, "Pictures of Home" and "Space Truckin'" get the nod.

TEARS IS FOR THE DAMNED
Shawn Elliott
London PS603-K

Elliott is one of those actor cum singers who is able to make every song seem like a theatrical experience. Much like Richard Harris, Elliott has the secret. It is amply illustrated in "Child is Father to the Man" and "Gemini's Children".

**OAK ISLAND TREASURY**
Columbia ES 90074-H

A very fine MOR album with a couple of exceptional cuts: "The House With The Mandarin Doorway" penned by Allan J. Ryan, and Alex McDougall's "Reach Out". The "Glorious Glory" cut now receiving top MOR playlisting action.

MOVIN' ON
Buckwheat
London-PS609-K

Buckwheat back with their original female lead vocalist, Debbie Campbell, are better than ever. Group rocks on a high level with down-to-earth gospelly vocals. "Movin' On", of course, is a knock out, but so are "Gunfighter" and "Indian Song".

**WISHBONE**
Jackie Mittoo
Summus SUS 50,002-K

This is the reggae beat and Mittoo is considered the master of this "gotta getcha groovin'" instrumental masterpiece. He's into a few vocals as well, most impressive being "Love Of Life". Produced by Carl Dehane at Eastern Sound.

Marty Butler's new single
"We Gotta Make It Together"
on Columbia Records
C43025



Now charted on
15 stations
across Canada



LETTERS
to the editor

HO! HO! MR. WATTS

Mr. Watts, as a supposedly responsible editor of Canadian music's voice, you made an irresponsible statement in the March 11 edition under "Thank God for Don McLean".

If you believe that 95% of the top 100 is garbage (which statement in itself is garbage) then this has to include the Canadian talent (i.e. 95% of the Canadian content on the top 100 is garbage). That's really a good way for RPM to give hope and encouragement to the Canadian musicians and arrangers, isn't it?

Of course I disagree — the songs and arrangements are as great as ever and the Canadian records are right up there — second to none and I'm not just saying that, I sincerely mean it, and I've been following records for over thirty years.

On the other hand, because everyone's hung up on the words of "American Pie", they fail to see that the tune and arrangement is very mediocre. In fact, when I first heard it, it was the short version with the cornball lyrics — live with him, in the gym, off your shoes, rhythm and blues — and it turned me off. To me, it's okay, that's all.

But — you're beginning to sound like Ritchie Yorke — that hypocrite who yells and screams for Canadian talent on one hand and calls just about everything that comes out garbage.

And what a hypocrite RPM is! All I've ever heard is you people knocking CHUM for being anti-Canadian then you turn around and give them the Broadcaster of the Year Award. You've criticized them for their manhandling of the Maple Leaf System, now you praise them for the same thing. I thought RPM's irresponsibility left when Ritchie Yorke blessedly took off.

Why is it when I'm trying to enjoy the fruits of musicians' efforts, there's always a wet blanket like you around to spoil things for me?

Don Legere
Hamilton, Ontario

(Ed: Right on Don! That is a good way to give hope and encouragement. How many groups, artists and writers have had to restrict themselves over the years creatively so that their work would fit into that narrow little RPM 100 or the CHUM 30 or the CKOC 40 or what have you. And yes, I specifically included Canadian material in the 95%. Our garbage is every bit as good as theirs. As far as CHUM goes, the award was not given for nationalism or for the Maple Leaf System, but for their very real efforts in promoting an east-west exchange of information among broadcasters. Ritchie may be gone, but his ghost lives on.)

LETTERS continued on page 29

The Programmers

A WEEKLY FEATURE IN RPM
DESIGNED FOR CANADIAN
Programmers

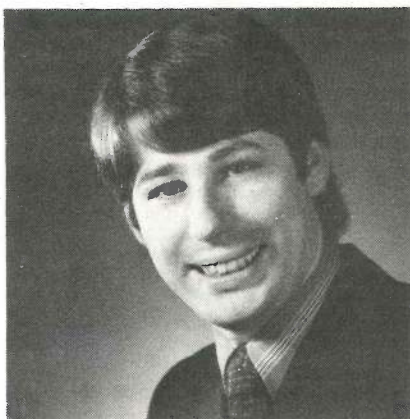
PROGRAMMING A SECONDARY MARKET

By BARRY P. SARAZIN
PROGRAM DIRECTOR
CKLB RADIO

I once worked for a Program Director who wanted his radio station to sound exactly like WABC. This programmer studied the sound of the New York outlet religiously. He took notes, made tapes and used their ideas to make our station "sound good". The announcers on this station were asked to listen and simulate as best they could the styles of the "WABC All Americans". When the hit chart from New York arrived every week it was gone over and anything they were playing we seemed to play. Now, the news director at this location fancied himself as a low key Earl Cameron and felt that he could express himself best with a fifteen minute newscast. The sales manager meanwhile was a Bing Crosby buff and didn't like "all that loud music". The station opposite us programmed a country show for a few hours in the afternoon and when our ratings dipped the General Manager decreed that we would follow suit with a country and western format. He reasoned that country and western music was the only format in the afternoon and by the switch we would get "our figures back". In all the messing around and format changes someone got left behind — the listener.

Programming a secondary market surely is more than basically trying to sound like someone else. Yet, I feel it is this very thing that keeps smaller radio markets from sounding as exciting as the major markets. Let's take one example: Imagine a four station market in an industrial city without a large university. The market contains two AM and two FM outlets. The two FM stations are both programming an easy listening blend of music and the AM stations are middle of the road in the daytime with a rock show blocked in the evening.

Now think of this same market with one of the AM stations on a total middle of the road music format. The other AM outlet follows a top forty music format twenty-four hours a day. One of the FM stations retains its easy listening music format and the other FM station converts to a country and western music format. Suddenly you've



got very exciting radio in this market. Thrilling because it offers the listener and the sponsor a viable alternative instead of the same thing done two ways. This psychology would not work overnight. It would take a deep understanding of what is involved in the programming of these individual formats and accumulating the personnel who could be guided into enhancing the music they play. News and sports would also have to be programmed at the age groups the stations were reaching but in the long run the psychology would work.

There is however another situation in which building your programming around music will not yield a high audience. The Oshawa market illustrates this. Because of CKLB's close location to metro Toronto it is impossible for us to provide a music format that is completely different from anything received in our market. Therefore, we have had to take another approach. One thing the metro stations cannot do is tell the radio listeners in Oshawa what is going on in their city. If they took the time to do this they would lose their Toronto interest. We then, have built a strong local news and sports department, which over the years has developed a reputation for delivering news and sports that affects the city first and the rest of the world second. We cannot afford to have a man in Vietnam or Northern Ireland but we can budget for a man at City Hall.

When it comes to programming music our basic aim is to program music that ties in

with the demographics that are listening for the news and sports. We would defeat our own purpose if we featured a newscast in which the announcer reported several items about municipal tax increases and labour disputes and then followed the newscast with a record that catered to an age group of under twenty three years of age. In other words the total sound has to tie together and if this isn't done you end up with nothing. Another important boost to our localized format are our air personalities. They are given the task of communicating with our audience on localized topics. During the course of their shows they may make comment on everything from an upcoming General's Hockey Game to a movie they saw in the city. In short, we find out what our listeners are interested in and then we talk about it on the air.

I aircheck each air personality every week for one hour without his knowing he is being recorded. Regular weekly meetings have been set up with each announcer having his day and time. These meetings last for about one hour. The announcer comes into the office, we close the door and review objectively his air work. This is done not to call him down but to help him reach his full potential. Each announcer on the air has points in his personality which separate him from the rest and if this is developed to its full potential the result can be very beneficial to the radio station. These meetings are also very beneficial from the standpoint of a total sound and making each announcer feel that his work is important to the radio station and communicating new developments in our format. To do the right job on the air as an air personality, he has to know and understand what his part is in the total sound of a radio station. If he is successful he must know what it will mean to his own career and the future of the station he works for. I would sooner develop an announcer and run the risk of losing him to a major market station than not develop his potential and waste his time and the radio stations.

This brings us to another important part of programming a secondary market. How do you select your air personalities? In secondary markets, needs and budgets are vastly different. Therefore, I would suggest the first place you start is to know what you can spend on a man and what you require the man to do on the air.

When I was an aspiring air personality I sent out loads of audition tapes but shortly after stopped doing this because all the replies I received read like they were written by the same guy. All this told me was that the

SARAZIN continued on page 29



The Programmers **QUESTION OF THE WEEK**

What are the main things you look for when hiring an air personality?

CHUM — J. Robert Wood

Aside from a pleasant and resonant voice, someone who sounds warm and believable. We are interested in air personalities who relate to the people and the particular city in which they are working.

CHLO — Jerry Stevens

Aside from the obvious qualifications such as good working habits and a professional attitude which I've found to be sadly lacking in a number of applicants — I'm interested in a jock who knows the music he's playing and can relate well to his audience, in other words, he must understand what he's doing and why, and want to be involved.

CFRW — Chuck Chandler

He must fit the sound of our radio station, thru his voice, ability to relate, ability to follow format naturally. All air personalities do these things and we obviously try to find the best that is available to us. Our final criteria is based on his stability and loyalty.

CHED — Wayne Bryant

In hiring a disc jockey, we look for a person who has the experience, background, creative ability, and technical prowess to execute the

format, sound and philosophy of CHED radio, and naturally one who works reasonably cheap.

CKGM — John Mackey

It has been CKGM's practice over the past two years to locate young Canadian talent. We aren't reluctant to spend time working with a young jock with less experience than enthusiasm and a desire to learn. It's sometimes difficult to assess a person's true potential in one or two meetings, but generally if an applicant displays an indefinable obsession to succeed in radio, a willingness to listen, in addition to the necessary basics, an acceptable voice, educational background, and sense of humour, talent can be developed.

CKLG — Roy Hennessy

An air personality for CKLG has to be more than a mechanic. We look for a jock who sounds believable, human, warm, knowledgeable, and can generally create an image within the listener's mind of himself. The business is communications and in our specialized area of it we must find quick, clever, alive young people who can do an MOR type of informative or humorous bit, but in 15 seconds. It can be done, but it requires more talent and more effort than most MOR jocks, in fact, most jocks in all areas possess.

*Next week's question will be:
In your opinion, what is the value of the Programmer's Section?*

Deadline: Wed. Noon - Toronto time.

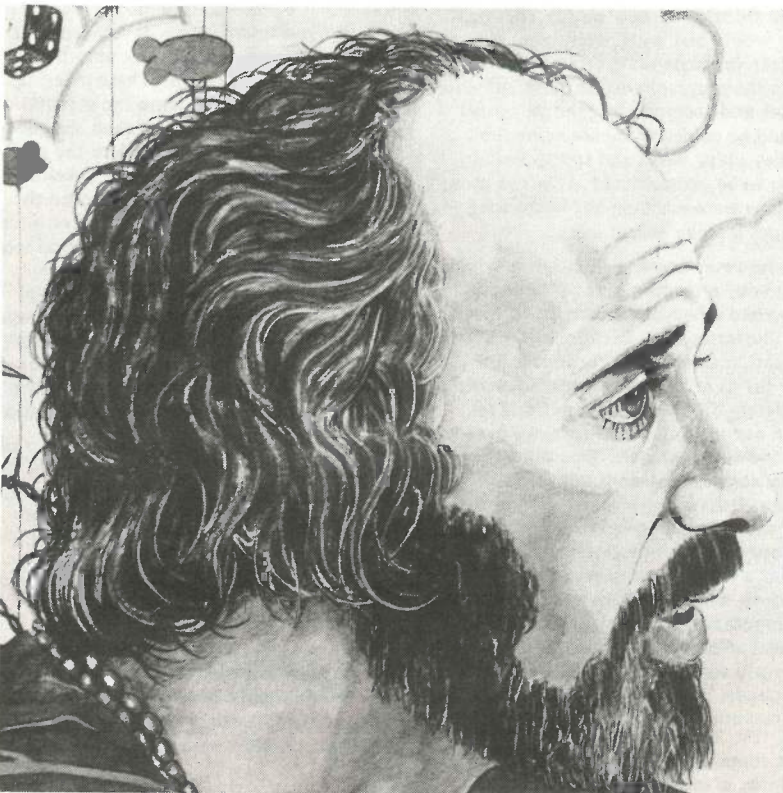
The Programmers **FRENCH CANADIAN TOP TEN**

- 1 MY MY MY
Karo-Vedette 3123-Y
- 2 UN AMOUR QUI NE VEUT PAS MOURIR
Renee Martel-Spectrum 43-Y
- 3 CA N'ARRIVE QU' AUX AUTRES
Michel Polnareff-Able AB 718-K
- 4 8 HEURES 10
Pauline Julien-Zodiaque 4313-Y
- 5 BEL ENFANT NOIR
Christine Lebaill-Bagatelle BG 6006-K
- 6 DANS LA VIE
Marc Hamilton 4084-Y Trans Canada
- 7 SANS AMOUR
Michel Pilon-Campus 6007-Y
- 8 ACROPOLIS ADIEU
Mireille Mathieu-Polydor 2065102-Q
- 9 PERSONNE NE PEUT T'AIMER
Jacques Lepage-Zodiaque 4314-Y
- 10 FOLIE D'AMOUR
Marie Jane-RCA 755089-N

UP & COMERS

- ELLE
Alain Barriere-Able AB 717-K
- LA BAIE JAMES
Richard Huet-Polydor 2065105-Q
- JE M'EN VAIS
Ginette Reno-Grand Prix GP 5346-K

RICK JONES



NEW CANADIAN TALENT

AN ALL FORMAT SURPRISE PACKAGE
FANTASTIC RECEPTION FROM MOR

- | | |
|---------|---------|
| CKCK | CFRB |
| CKLC | CFTR |
| CJMS | CHML |
| CJCH | CHLT |
| CJAD | CHLT FM |
| CFCF | CJRC |
| CFQR | CKOY |
| CFJM | VOCM |
| CKMF FM | CKBC |
| CBC | CFNB |
| CFOX | CHOM |
| | CJOE |

"SASKATCHEWAN SUNRISE"

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The Programmers **TRIBAL DRUM**

CKPG Prince George looking for stations to exchange playlists with.

Promotion week in Vancouver: CKLG running Moneymobile for second week. CKNW doing "Burt Bacharach Special, lots of luck with Canadian content last weekend. CKWX going with "Cashcar" and "Memory Bank". "Motown Story" also in the works. All in aid of ratings week.

CKLW meeting luck with "Secret Satellite" contest. First person to discover the location of the satellite wins a weekend trip there plus a 1972 Plymouth satellite. Clues given each hour. Contestants enter by calling the hit lines.

CKCK's "Cashcode" now up over \$1700. Station ran "American Pie" special and ended up mailing out more than two thousand copies of the explanation plus U.A. Records' product. Kurt Keilback joins John Wells in the station's sports department.

CHSC and Kinney co-opped for a "Hot Platters" promotion last week. LPs were given away at random each hour. Station circulated 40,000 newspaper supplements to celebrate it's fifth anniversary. Morning man John LaRocque will give away \$1200 on his March 20 show. Other deejays giving out fifty Panasonic AM/FM radios during two week rating period (6-19).

CFRW's Bob Givens complains Quality releasing different versions of songs than American company. Examples — Paul Anka Jubilation and Honey Cone — Day I Found Myself. The Canadian pressing of the Honey Cone seems to be one full track empty. Why?

CHLO running "Rock Canada" feature next week at 10 a.m. and 10 p.m.

The Programmers **INSTANT LAFFS**

The police are really cracking down on drunk drivers. Last weekend over 100 motorists were pulled over and asked to walk the centre line - on a sharp curve.

Never underestimate our Police Department - as the chief once put it - if you reverse the spelling of radar - we've got you both coming and going.

There's so much bad news being reported today. We're all getting used to it actually. If world war 2 had occurred in 1972, it probably would have been referred to as international unrest.

(Jock) says beauty is more important than brains. It doesn't matter if the attic is empty, just as long as the rest of the building is nicely furnished.

Spring — that's when you do the house-cleaning and throw out all the junk you've been collecting for years, a week before you need it.

The Programmers **BREAKING & STIFFING**

Stiffing on CKGM, English Congregation and David Cassidy. Temptations and America strong. April Wine hottest record in town.

"Phones coming off the walls" at CKCK for "Bloodshot Eyes". Positive reaction from all over.

Sonny and Cher's "A Cowboy's Work is Never Done" hot at CJCH, HB-19. Raiders, Donnie Elbert and Doctor Music stiffing.

Stylistics number one at CKLW. Michael Jackson 25-14, War 16-8, "Hot Thang" by Eddy Senay 26-16.

"Jungle Fever" getting big requests with wide demographics at CKLG. Station dropped McCartney because of little response. Still taking too long for product to get to Vancouver.

CHSC getting strong response to Gilbert O'Sullivan cut "Too Much Attention". Long version of "Roundabout" heavily requested. "Could It Be Forever" and "Glory Bound" stiffed after two weeks.

Mainline No. 20 at CHUM. April Wine jumped 29-18. Joe Tex 17-8 and Scott English 20-11.

Due to adverse listener reaction and obvious irritating effect of the record "Jungle Fever" by Chakachas has been dropped at CHUM, Toronto.

CHLO playing album — Chickenshack. One cut from Ruby Jones album. Two cuts from Little Feat album. America is number 1. Good requests for Taxi by Harry Chapin. No negative response to Paul McCartney's "Give Ireland". Alice Cooper doing well. Don Quixote — Gordon Lightfoot already in top 5 album.

(With Brandy — Scott English) Just be careful how much brandy you drink. Liquor is the cause of many broken homes, especially when the still explodes in the basement.

(With America) A Horse with no name and up top was lady Godiva riding side-saddle, and all the villagers on one curb were yelling "Hooray for our side".

Well, this is the year for elections both here in Canada and the United States. I've been wondering — if Able Lincoln was so honest, how'd he get into politics?

Why is it that a lot of people who have a B.A. and M.A. and Ph.D. have no J.O.B.?

(Jock's) wife was exhausted today. (Jock) was home sick today. She had to do all the things she tells him she does everyday.

To solve the unemployment problem it's going to take a lot of work.

You know — I think Adam and Eve were the first bookkeepers. They invented the loose leaf system.

A lot of people want to see less violence and less sex in the movies. I'd be happy with more butter on the popcorn.

CHIC'S "HOTLINE TO MOSCOW" OFFERED THRU CAB EXCHANGE DEPT.

CHIC Brampton recently opened the door to discussion between Canadian and Russian radio listeners through pre-taped questions forwarded to Radio Moscow. These questions were posed by the president of the local electrical workers' Union, Brampton's recreation director, The Medical Officer of Health for Peel County and The Chairman of Halton-Peel Oxfam Committee. These questions were answered by Soviet experts in a roundtable discussion.

The questions covered many topics including: to what extent workers in the Soviet Union fear technological change or automation; what do people do with leisure time in Russia; what services are available for family planning, venereal disease etc? Although the program is complete in itself, portions may be used to beef up interest in open-line discussions.

CHEX SET TO CELEBRATE 30TH ANNIVERSARY

Radio station CHEX Peterborough will celebrate its 30th birthday on the 31st of this month. The station is currently preparing a day long happening to bring attention to their anniversary.

Ex-employees and CAB member stations are asked to tape congratulatory messages (60 seconds more or less) and forward same to: Don O'Neil, CHEX Radio, Box 659, Peterborough, Ontario.

CAB PROGRAM EXCHANGE OFFERS "THE BEST OF MASON WILLIAMS"

The Canadian Association of Broadcasters' Program Exchange Dept. has offered the CHFM-FM production of "The Best Of Mason Williams". The hour long special came about through an interview arranged by CHFM-FM's production supervisor Tim Mackie.

Mason was in Calgary performing with the Edmonton Symphony when he was asked to return to the 'FM studios, pick a line of his own music and just talk around it. The musical results were: "Sunflower", "Classical Gas", "Cinderella", "Rockefeller", "Greensleeves", "Cowboy Buckaroo" and others.



The
ProgrammersNEW ON
PLAYLISTS

MAJOR MARKET

CKLW WINDSOR

(Alden Diehl)

*The Family of Man-3 Dog Night**Taxi-Harry Chapin**The First Time-Roberta Flack**Back Off Boogaloo-Ringo Starr*

CKCK REGINA

(Ken Singer)

*Family of Man-3 Dog Night**Just Wanna Be Your Friend-Lighthouse**In The Rain-Dramatics**Betcha By Golly-Stylistics**We Gotta Make It Together-Marty Butler*

CHED EDMONTON

(Wayne Bryant)

*Bang A Gong-T. Rex**Get Up Get Out-Fludd**Boom Boom-Biscuit Boy**The Day I Found Myself- Honey Cone**Chantilly Lace-Jerry Lee Lewis**Rockin' Robin-Michael Jackson*

CKLG VANCOUVER

(Roy Hennessy)

*Telegram Sam-T. Rex**Oh My Love-The Bells**Back Off Boogaloo-Ringo Starr**The First Time-Roberta Flack**Suavecito-Malo**Doctor My Eyes-Jackson Browne**Puppy Love-Donny Osmond*

CKGM MONTREAL

(John Mackey)

*Nutrocker-Emerson Lake & Palmer**Mr. Can't You See-Buffy St. Marie**Jubilation-Paul Anka**Oh My Love-The Bells**Get Down To-Mainline**Suavecito-Malo**The First Time-Roberta Flack*

CJCH HALIFAX

(Danny Roman)

*Betcha By Golly-Stylistics**Rockin' Robin-Michael Jackson**Heartbroken Bopper-Guess Who**Bloodshot Eyes-Lucifer**Baby Blue-Badfinger**I Just Wanna Be Your Friend-Lighthouse*

CKOM SASKATOON

(Mike Christie)

*Ships With Sails-Doors**Day Dreaming-Aretha Franklin**Get Up Get Out- Fludd**Just Wanna Be Your Friend-Lighthouse**Marsha-Aaron Space**A Cowboy's Work-Sonny & Cher*

CFOX MONTREAL

*Day I Found Myself-Honey Cone**Slipping Into Darkness-War**King Heroin-James Brown**Son of My Father-Giorgio**Tiny Dancer-Elton John**Suavecito-Malo**If We Only Have Love-Dionne Warwick**Thank God For You-PG&E**Sing a Song-David Clayton Thomas**Medley-Steve Lawrence**Daydreaming-Aretha Franklin*

CJME REGINA

(Hart Kirch)

*The Family of Man-3 Dog Night**In The Rain-Dramatics**Suavecito-Malo**Sylvia's Mother-Dr. Hook & Medicine Show**Jubilation-Paul Anka*

KQV PITTSBURGH

*Baby Blue-Badfinger**A Cowboy's Work-Sonny & Cher**Roundabout-Yes*

WFIL PHILADELPHIA

A Cowboy's Work-Sonny & Cher

CHLO ST. THOMAS

*Betcha By Golly Wow-Stylistics**Baby Blue-Badfinger**Just Wanna Be Your Friend-Lighthouse**Get Up Get Out-Fludd**The Wizard-Uriah Heep*

CFRW WINNIPEG

*Jubilation-Paul Anka**I Gotcha-Joe Tex**Brandy-Scott English*

SECONDARY MARKET

CKEN KENTVILLE

(Loran Fevens)

*I Like What I Like-Everyday People**Lonesome River-Gene MacLellan**Why Did They Take It-Lorri Zimmerman**Legend-Carly Simon*

CHEC LETHBRIDGE

(John Oliver)

*Just Wanna Be Your Friend-Lighthouse**Everyday-John Denver**Do Your Thing-Isaac Hayes**Moon Tears-Grin (LP)**Sandman-America (LP)**Another Way Out-Brave Belt (LP)*

CKPG PRINCE GEORGE

(Larry Bauder)

*Color All The World-Michael Gately**Mobile Blue-Mickey Newbury**One Good Woman-Hamilton, Joe, Frank, etc.**California Wine-Bobby Goldsboro**Poor Makebeliever-Brook Benton(LP)*

CHSC ST. CATHERINES

(Chris Ford)

*Too Much Attention-Gilbert O'Sullivan**Red Red-Buxton Kastle**Jump Into the Fire-Nilsson**Train of Glory-Jonathan Edwards*

CKCM GRAND FALLS

(Larry Steacy)

*King Heroin-James Brown**Until They Say Mercy-Bobby Bloom**Give Ireland Back-Paul McCartney**I Gotcha-Joe Tex**Everyday-John Denver**Baby I'm Yours-Cass Elliott**Ain't Understanding Mellow-Butler/Lee**The Day I Found Myself-Honey Cone**Living Without You-Manfred Mann**Come Fill Your Cup-Springwell**In The Rain-Dramatics*

CKOM SASKATOON

(Mike Christie)

*Be My Lover-Alice Cooper**Up In Heah-Ike & Tina Turner**In The Rain-Dramatics**Vincent-Don McLean**Day I Found Myself-Honey Cone*

CKRD RED DEER

(Stu Morton)

*Just Wanna Be Your Friend-Lighthouse**Get Up Get Out-Fludd**Give Ireland Back-Paul McCartney**Oh My Love-Bells**Puppy Love-Donny Osmond**Get Drunk On Monday-Gene MacLellan**Cowboy's Work-Sonny & Cher*

CFAV-VICTORIA

(Gord Cruse)

Without You-Nilsson

Joy-Apollo 100

*Love Me-Frank Mills**Mother & Child Reunion-Paul Simon**Sweet Seasons-Carole King**Hurting Each Other-Carpenters**Mozart's 13th-Los Rios Ork**Until It's Time-Elvis Presley**Oh My Love-Bells**Like To Teach The World-New Seekers.*The
ProgrammersNEW ON
CHARTS

CKLW WINDSOR

(Alden Diehl)

*Lay Away-Isley Brothers**Suavecito-Malo**The Candy Man-Sammy Davis Jr.**Everything Good is Bad-100 Proof**Baby Blue-Badfinger**Feel The Need-Damon Shawn*

CJCH HALIFAX

(Danny Roman)

*A Cowboy's Work-Sonny & Cher**Jungle Fever-Chakachas**I Gotcha-Joe Tex**Roundabout-Yes**I Turn To You-Spring*

CHED EDMONTON

(Wayne Bryant)

*Goin Down-Black & Ward**We've Got To Get It On-Addrisi Bros.**Waking Up Alone-Paul Williams**A Horse With No Name-America*

CKLG VANCOUVER

(Roy Hennessy)

*I Gotcha-Joe Tex**Good Friends-Poppy Family**You Could Have Been A Lady-April Wine**A Cowboy's Work-Sonny & Cher*

CKGM MONTREAL

(John Mackey)

*Daydreaming-Aretha Franklin**Suavecito-Malo**Jubilation-Paul Anka**The Day I Found Myself-Honey Cone**Jungle Fever-Chakachas**Betcha By Golly Wow-Stylistics*

CKCK REGINA

(Ken Singer)

*Rockin' Robin-M. Jackson**First Time-Roberta Flack**Doctor My Eyes-Jackson Browne**Strawberry Wine-Spice**Bloodshot Eyes-Lucifer*

CHSC ST. CATHERINES

(Chris Ford)

*Crazy Mama-J.J. Cale**Jungle Fever-Chakachas**Jubilation-Paul Anka*

Baby Blue-Badfinger
Get Up, Get Out-Fludd

CKOM SASKATOON
(Mike Christie)

Bloodshot Eyes-Lucifer
Monday Morning Choo-Choo-Stampeders
Gospel Rock-Doctor Music
Be My Lover-Alice Cooper

CJME REGINA
(Hart Kirch)

A Cowboy's Work-Sonny & Cher
Son Of My Father-Giorgio
Rockin' Robin-Michael Jackson
Roundabout-Yes

CHUM TORONTO
(J. Robert Wood)

A Cowboy's Work-Sonny & Cher
Roundabout-Yes
Betcha By Golly, Wow-Stylistics
The First Time-Roberta Flack
Suavecito-Malo

KQV PITTSBURGH

In The Rain-Dramatics
Ain't Understanding Mellow-Jerry/Brenda
Down By The Lazy River-Osmonds

WFIL PHILADELPHIA

Runnin' Away-Sly & The Family Stone
The First Time-Roberta Flack
Ain't Understanding Mellow-Jerry/Brenda

CHLO ST. THOMAS

Jerry Stevens
The First Time-Roberta Flack
A Cowboy's Work-Sonny & Cher
Nutrocker-Emerson, Lake & Palmer
I Gotcha-Joe Tex

CFRW WINNIPEG

(Chuck Chandler)
Juliana-5 Man Electrical Band
The Way Of Love-Cher
Give Ireland Back-Paul McCartney

The Programmers **MOR ADDITIONS**

CHML HAMILTON
(George Patton)

Only A Fool-Bert Kaempfert
First Time Ever-Roberta Flack
Don't Take Your Love Away-Julie Budd
Ships With Sails-Doors
Legend In Your Own Time-Carly Simon
California Wine-Bobby Goldsboro
Day Dreamin-Aretha Franklin
Pastures of Plenty-Harry Belafonte
Don't Ever Take Away-Peter Yarrow
Brandy-Scott English
Did They Take It Away-Lorri Zimmerman

CHSC ST. CATHARINES
(Chris Ford)

Godfather Theme-Ferrante & Teicher
Don't Ever Take Away-Peter Yarrow

CKFM TORONTO
(Dan Chevrette)

Crazy Mama-J.J. Cale
California Wine-Bobby Goldsboro
Godfather Theme-Ferrante & Teicher
Vincent-Don McLean
If We Only Have Love-Dionne Warwick
Gem en vais-Ginette Reno

CKEY TORONTO
(Gene Kirby)

Peter-Peter Yarrow
Music-Mason Williams
To Be With You-Bobby Goldsboro
This Way Mary-Johnny Mathis

CKWX VANCOUVER
(Tom Peacock)

Step Out-Mamas & Papas
Could It Be Forever-David Cassidy
Jubilation-Paul Anka
Didn't Get To Sleep-5th Dimension
Don't Take Your Love-Julie Budd

The Programmers **FM ADDITIONS**

CFMQ REGINA

(David Warren)
Brave New World-Strawbs
Great Scott-Tom Scott(LP)
Fairport Convention-Babbacombe Lee
Space & First Takes-Lee Michaels(LP)

CHUM-FM TORONTO

(Benjy Karch)
Family of Man-3 Dog Night
Train of Glory-Jonathan Edwards
Day Dreamin-Aretha Franklin
Leavin, It's Over-Hudson
Sylvia's Mother-Dr. Hook
Where You Run etc-Richie Havens
Song of Bengla Desh/Prison Triloay
-Fairport Convention
World Has Lost Its Head/Journeyman's
Grace-Fairport Convention
Thick As A Brick-Jethro Tull(LP)
Machine Head-Deep Purple(LP)
Elementary Dr. Watson-Doc Watson(LP)
Sailin' Shoes-Little Feat(LP)
Solid Rock-Temptations(LP)
Mike Harrifon(LP)
Rachel(LP)
Don't It Drag On-Chris Smither(LP)
Four Sides Of Melanie-Melanie(LP)
Space and First Takes-Lee Michaels(LP)
In The Beginning-Isaac Hayes(LP)
Three-Jackie Lomax(LP)
Straight Shooter-James Gang(LP)
60,000,000 Buffalo(LP)
Uncle Jim's Music(LP)
Feedback-Spirit(LP)

The Programmers **COUNTRY ADDITIONS**

CFGM TORONTO

(Dave Johnson)
Louisiana Man-Creamcheese Goodtime Band
Do You Remember-Statler Bros
Just For What I Am-Connie Smith
Someone To Give-Johnny Paycheck
Chantilly Lace-Jerry Lee Lewis
Love Me-Jeanne Pruett
You're My Shoulder-Lana Rae

CFAC CALGARY

(Larry Kunkel)
Arkansas-Wilburn Brothers
Redman & The Train-Harry Rusk
Far Far Away-Don Gibson
Do You Remember-Statler Bros.

CHML HAMILTON

(George Patton)
Chantilly Lace (f/s)-Jerry Lee Lewis
Everywhere I Go-Tex Williams
Do You Remember-Statler Bros.
Little People-Eddie Arnold
What Ain't To Be-Porter Wagoner
Grandma Harp-Merle Haggard

CKKR ROSETOWN

(Ken Speers)
We Can Make It-George Jones
Do You Remember-Statler Bros.
Minto Miners-Stevedore Steve
Moon-Man Newfie-Stompin' Tom Connors

CKBB BARRIE

(Jack Jacob)
Love Me-Jeanne Pruett
When You Say Love-Bob Luman
Can't Face The Bed Alone-Henson Cargill
Minto Miners-Stevedore Steve
Since I Met You-Debbie Fogarty
Pack Up Your Sorrows-Little John Cameron

CKPC BRANTFORD

(Vic Falliott)
Chantilly Lace-Jerry Lee Lewis
To Get To You-Jerry Wallace
Do You Remember-Statler Bros.
Lonely People-Eddy Arnold
Shannon Waltz-Al Cherny
Louisiana Man-Creamcheeze Goodtime Band

CKOM SASKATOON

(Mike Christie)
Horse With No Name-America
Heart of Gold-Neil Young
Handbags & Gladras-Rod Stewart
Get Drunk On Monday-Gene MacLellan
I Gotcha-Joe Tex

CKRD RED DEER

(Stu Morton)
Everything I Own-Bread
Son Of My Father-Giorgio

CKCM GRAND FALLS

(Larry Steacy)
Hey Lord-Robert Salagan
Hurting Each Other-Carpenters
Oh My Love-Bells
Got To Get It On-Addrisi Bros.

The Programmers **CAMPUS ADDITIONS**

RADIO YORK TORONTO

(Lorne Lichtman)
Legend-Carly Simon
Together For Us All-Beverly Glen-Copeland
Between Blue and Me-Family
Doctor My Eyes-Jackson Browne
Breaking Up Somebody's Home-Ann Peebles
Just Wanna Be Your Friend-Lighthouse
Get Down To-Mainline

RADIO CONESTOGA - CKER
(George Hoff)

Give Ireland Back-Paul McCartney
Living Without You-Manfred Mann(LP)
Get Up Get Out-Fludd
Love and Games-Buckstone Kastle
Marsha-Aaron Space
Ships With Sails-Doors
Big Showdown-Heaven & Earth
Schoolteacher-Kenny Rogers
People In Motion-Saft

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FIRST CLASS -- \$35 PER
YEAR.

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AN INVITATION TO PROGRAMMERS TO PARTICIPATE

Following is a rundown of the information we request of your station for "The Programmers". Please try to have this information telexed or phoned to RPM by

Tuesday, 5 p.m.

- 1) Playlist Additions
- 2) Chart Additions
- 3) Miscellaneous Record Information
(Significant L.P. cuts, unusual listener response on any record, news of soon-to-be-released singles by top artists, "stiff", records rejected because of lyrics, demographic information, stock problems, poor service from record companies, etc.)
- 4) Station Promotions And Contests In Your Market
(Please give name of contest, mechanics, and prize to be awarded).
- 5) Programming Changes At Your Station Or Other Stations In Your Market
- 6) Job Openings At Your Station
(Includes all departments in your station)
- 7) New Staff Members, Staff Appointments, Line Up Changes
- 8) Programming Aids, Articles, or Books You Have Come Across Worth Calling To The Attention Of Other Program Directors
- 9) Your Answer (in 100 words or less) To This Week's Programming Question

TELEPHONE — 489-2166

TELEX — 06-22756



Bob McBride of Lighthouse whipping their Massey Hall audience into a fever pitch during their "sold out" concert.



Best place to sit during a Massey Hall concert for Lighthouse is in the balcony as evidenced here by the crush at stage front.



Melody Lane's Dave Paiken and Charley Vance with Axe's Rain and Vince Lasch of London during Hamilton tour.



CHAM's Paul Godfrey, Dick Joseph and Don Collins have almost guaranteed strong airplay for Rain's new album.



Alice Koury (London), Ovation's Dick Schory and Bonnie Koloc with Fraser Jamieson (London) and Sam's Danny.



Vince Lasch, Ken McFarland and Mike Doyle with Bonnie Koloc at Sam's reception prior to Riverboat opener.

The
ProgrammersMOR
PLAYLIST

- 1 DIAMONDS ARE FOREVER
Shirley Bassey-United Artists 50845-F
- 2 SASKATCHEWAN SUNRISE
Rick Jones-London 2541-K
- 3 FIELDS OF GREEN
Sean Dunphy-Boot 023-K
- 4 GOOD FRIENDS
Poppy Family-London 172-K
- 5 TWO BOUREES (Suite III)
Moe Koffman-GRT 1230-21-T
- 6 SMILING WINE
Shirley Eikhard-Capitol 3281-F
- 7 GLORY GLORY
Oak Island Treasury-Columbia
C4-3024-H
- 8 REMEMBERING YOU
Roger Kellaway-A&M 1321-W
- 9 MONDAY MORNING CHOO CHOO
Stampede-MWC 1008X-M
- 10 BRIAN'S SONG
Michel Legrand-Bell 45-171-M
- 11 CRY
Lynn Anderson-Columbia 4-45529-H
- 12 TOGETHER AGAIN
Hank Smith-Quality 2024X-M
- 13 PRECIOUS AND FEW
Climax-Carousel 3005X-M
- 14 WINGS OF A DOVE
Syncona-Syncona S-101-G
- 15 COTTON JENNY
Anne Murray-Capitol 72657-F
- 18 HURTING EACH OTHER
Carpenters-A&M 1322-W
- 19 GOTTA MAKE IT TOGETHER
Marty Butler-Columbia C4-3025-H
- 20 BABY I'M YOURS
Cass Elliot-RCA 74-0644-N
- 21 STREETS OF LONDON
John Allan Cameron-Columbia
C4-3028-H
- 22 COULD IT BE FOREVER
David Cassidy-Bell 45-187-M
- 23 LOVE ME, LOVE ME, LOVE
Frank Mills-Polydor 2056 076-Q
- 24 KISS AN ANGEL GOOD MORNING
Charley Pride-RCA 74-0550-N
- 25 SWEET SEASONS
Carole King-Ode 66022-W
- 26 MAGNIFICENT OUTPOURING
Ward 6-Cynda (LP) CNS 1007-K
- 27 LOVE IS
Mashmakhan-Columbia C4-3011-H
- 28 EVERYDAY
John Denver-RCA 74-0647-N
- 29 A MAN LIKE YOU
Fludd-Warner Bros. WB 7576-P
- 30 WAKE UP PEOPLE
Gilmore Singers-Rada RR 175
- 31 COWBOY'S WORK IS NEVER DONE
Sonny & Cher-Kapp 2163-J

FACE LIFT FOR CHOM

By CORINNE MUSGRAVE

CHOM FM's face has been lifted since its inception as CKGM FM in October of 1969. Owned by Geoff Sterling, it has graduated from a late night underground sound to a twenty-four hour bonanza of well chosen music.

When CHOM first turned on its mike in Montreal, Time magazine hailed it as avant garde, noting the absence of rules placed on the announcers who were definitely not self-conscious. Non-commercial was the station's image (almost no ads), but now a hired production company called Strangemouth creates a multitude of commercials which have supported it for a year.

In an interview with David Goggin, Continuity Director, he recalled, "In the old days, there weren't enough people listening, but now we make profit which all goes back into the station. Excess money is going to buy remote control equipment for on-the-street interviews and additional rooms for talking to guests.

"We provide a forum for wise men like the Tibetan lama we had who answered calls from radio land," said Goggin. That type of programming is not unusual for CHOM whose owner took an extended trip to India and sent back reports about Bangla Desh.

"CHOM is concerned with reflecting what's happening in the city so it can provide information on the things people are interested in," explained Goggin, showing RPM the first edition of Nosepaper, a 26 page mini grab bag of articles. It contains snippets from people like Buckminster Fuller to a buddhist spokesman and includes a listing of community services. No music articles were featured although the bulk of the 10,000 copies were distributed in record stores.

Goggin helped put out the paper which reflects his bizarre, idealistic personality. Have you ever heard an adman say, "Some sponsors are definitely on a more materialistic trip than the station, but we try to be as honest as possible while using subtle messages. We use theatre in the commercials and try to tune them into the programming instead of being a downer.

"An advertisement can be an interesting transition between records, using things that the jocks can play with to make their job more interesting," he said. "We make our own sound effects like the simulated response of an audience that goes, 'Oh yeah, right on, heavy, dig it.' If an announcer is making a funny statement, he can put on this clapping tape to remind him that there are listeners.

"Radio is a fantastic medium that's not being used at all to its potential. It's a shame, because radio can create allusions that would take months and millions of dollars to do on film. There's a lot to learn from old radio, but we're interested in taking audio theatre further in a different direction," said this ex actor.

One project of CHOM's was designed to

compliment TV rather than directly compete with it. A funny half hour drama of the first space capsule splashdown was recorded which depicted a fictional dialogue of the two astronauts. It was played at the same time the landing was shown on TV and the listener was instructed to turn down the television narration to hear CHOM's version of the action.

A Christmas Crescendo was another project of the station's that featured the voice of every employee including a bilingual Santa Claus. This subtle political statement was made by the sole French speaking disc jockey, Denis Groudin, who reports that half of his calls are from French people. Since 75% of Montreal is French, he estimates they comprise over half of the station's 214,000 listeners.

A small proportion of French Canadian records are aired because, "There is a lot of bad stuff in French," said Groudin, "but the good material is really coming out now." He reports that French artists and producers are investigating techniques employed by the best studios and introducing them into the work of singers like Jean Pierre Ferland. Rock lyrics aren't effectively employed by the French although they are avid fans of English rock and roll.

Groudin proclaimed that everyone was allowed complete freedom although he rarely heard announcers swear without compulsion. Doug Pringle, who began as a representative announcer, left his recently acquired position as Programme Director only eight weeks ago to visit India. Taking his place is Bill Varcha.

Station Manager, Kit Perry, explained why record cuts are often played without credit for the musicians, "This practice is outmoded because we are no longer introducing new music to the people which was necessary four or five years ago. The announcer is now viewed as an artistic composer rather than a record player with a voice."

From listening to Angus, the cool afternoon d.j., Kit is right. No one uses their last names to give a more personal approach, but subjective ideology is not shoved down peoples' throats. A listener can bask in twenty minutes of non-stop music (guided by a play list) without hearing any chatter.



CHOM continued from page 28

Perry found it hard to express the aims and functions of the station in twenty five words or less. "We try to be responsive and responsible to the community by reflecting the most valuable activities. Religious spiritual matters give us impetus rather than super commercialism. There is no one spiritual bag, but our basic philosophy is to strive to improve one's self and environment as much as possible and expand one's consciousness."

The Programmers **MAPLE LEAF SYSTEM**

RESULTS OF MLS VOTING FOR MARCH 14/72

GET UP, GET OUT AND MOVE ON Fludd	6.3
BEING A MAN Doug Hutton	3.5
WE GOTTA MAKE IT TOGETHER Marty Butler	5.8
BLOODSHOT EYES Lucifer	5.0
SMILING WINE Shirley Eikhard	3.5
CRY A LITTLE INSIDE Little Witch	3.3

Fludd - Get Up, Get Out and Move On receives minimum of two weeks guaranteed airplay.

SARAZIN continued from page 21

Program Director at the radio station I was applying to was either too busy or too lazy to sit down and send me his assessment of my tape. Because of my experiences with audition tapes I now assess each tape I receive and forward the sender an appraisal. If I like the applicants tape I usually request he come and see me if possible for an interview. This is done under the pretence that the time to look for staff is before the opening occurs. If you solicit an announcer after you lose a man you usually end up hiring someone you have to take a chance on. If you make a bad move your air sound suffers. Likewise if a tape is auditioned and the announcer will not fit our sound I reply to this effect. The reply usually tells him why we would not be considering him and what he may have to do to overcome this, if still interested.

Hopefully you will be able to attract the right staff and thus be able to keep them. I have been fortunate enough to retain the same line up at CKLB that I formed when I moved into programming just over a year ago and I recently hired my seventh personality to do swing work.

Programming a secondary market radio station may be the most challenging, creative and beneficial experience in the career of a program director or it can be a time of total confusion and frustration. The difference lies in the attitude of accepting and working with what you have got instead of trying to be something else.

CJRT...AN ON-AIR LAB

Seven years ago, the long-time practise lab radio station of Ryerson Polytechnical Institute in Toronto, CJRT-FM went full time professional.

The license was granted in 1948 to the school's electronics department so students would have broadcast equipment to work on as part of their studies. A couple of years later, a Radio Broadcasting course began probably because someone realized they had the hardware and could get more use from it than just taking it apart and putting it together again.

The station was then in the hands of students, guided by teaching staff, and many of Canadian broadcasting's best-known names were

first heard on 91.1 mcs. The station was operated from October to May, five hours a day, five days a week.

In September 1964, a hybrid student-pro operation began with Station Manager Don Stone, Program Director Ron McKee and Music Director Joy MacDonald. All three are still with Ryerson, although Don Stone is now head of the Institute's Audio-Visual Department, and Ron McKee was switched to full-time teaching in the Radio and Television Arts Department, doing less air work.

By January 1965, with more professional announcing and news staff, CJRT could be considered to be a full-time station, operating seven days a week from 6:00 a.m. to midnight, and 24 hours a day on the weekends. In September of that year, CJRT went stereo.

There still is student involvement in the station, with RTA students sincerely interested in radio as a career doing operating and announce chores under the supervision of the CJRT staff, not the RTA teaching staff. They are paid by the hour for their services.

There is not a complete break with the RTA course, however. In fact, the appointment of John Twomey, since 1969 head of the RTA Department, as CJRT Station Manager in August 1971, has increased the flow of talents both ways between CJRT and RTA. In addition to Ron McKee, the station's Production Manager Ruth Sokira instructs in board operation, Music Director Joy MacDonald has lectured students in preparation of musical programs, and so on.

Regular production classes are held in CJRT studios because, as the station manager said, "The best way for students to learn is to get in there and rub shoulders with the professionals. To be there when something is being done live on the air, to be able to put the book theories into practice, and question the staff that operates the station every day

RYERSON continued on page 30

LETTERS continued from page 20

SOUR GRAPES??? RPM???

May I register disappointment with your decision not to review records.

I feel that all reviews certainly help and if the record gets a bad review it probably deserves it, with only rare exceptions.

It seems to me to be a "sour grapes" reaction to say that we only want good reviews. The answer to that is surely to make good records.

Brian Chater
Much Records of Canada
Montreal

CORRECTION!

In last week's issue of RPM (Mar 18/72) it was incorrectly reported that CKLW had added the following to their Playlist:
Waking Up Alone-Paul Williams
No One To Depend On-Santana



PAUL HORN
HE'S CANADIAN
PACIFIC NORTH No. 701

JULY 7-8

DISTRIBUTED BY
PACIFIC NORTH MUSIC
2190 WEST 12TH AVENUE
VANCOUVER, B.C.
736-7626

RYERSON continued from page 29

is a great advantage for the RTA students." He says CJRT is a valuable aid for teaching, and is therefore doing all he can to increase the value of the station to the community.

"CJRT is one of the most unique stations in the country. There are only three other similar operations, stations licensed to educational institutes, and they are in much smaller cities." Mr. Twomey continued "There has been a major policy change by the CRTC very recently, allowing provincial institutions to hold licenses. This was seen before as a conflict between federal and provincial jurisdictions, and has held up renewal of our license and very slow action resulted on our application for a power increase to 50,000 watts (from 27,000), and an antenna location change to the CBC tower. We're hoping to hear from all parties concerned in the next little while with the go ahead. That should beef up our signal, and then we can follow up with advertising and promotion thrusts to increase the audience for our station."

CJRT is licensed as a non-commercial, educational radio station, and offers material not available on other Toronto and area stations. Regular reception in a fifty-mile radius is reported, with listeners in Barrie, Kitchener, Hamilton, St. Catharines, Buffalo, Oshawa and even as far east as Peterborough.

The basic sound of CJRT is classical music, jazz, public and community affairs, and to a

lesser extent, folk, blues and rock. Through the station, Ryerson offers courses in two series, called Radio Study and Open College, about which more later.

The morning show from 6:00 to 10:00, Monday through Friday is hosted by Peter Keigh, formerly with CHUM-FM (in its classical days) and CKFM. The emphasis is on shorter, lighter selections from the classics, with the usual news, weather and road reports.

Program Director Alan Small, for years CFRB's classical authority on "Starlight Serenade", handles the morning Concert in Stereo, getting into longer works between 10:00 and 1:00 p.m.

CJRT news is not the usual five minutes on the hour, but rather two half-hour packages of news, weather, sports, stock market reports and commentaries. Garfield Shaw, the Director of News and Public Affairs, with experience at CKQS-FM, CHFM and CFCA handles the news at 1:00 p.m. and 5:30 p.m. His department, with producers Deirdre Moffett, formerly with New Zealand's National Broadcasting Corporation, and recent Ryerson grad Adriane Markow also present regular coverage of the Empire and Canadian Club addresses in Toronto, cover various conferences and seminars with "long term" objectives. Shaw says "We don't try to compete with CFRB and CHUM and the like in covering car crashes or milk store holdups. The emphasis is rather on the big-

ger stories, covered in depth. We can draw on Ryerson's Academic staff for commentary on almost any topic."

Afternoon music is presented by one of the originals, Ron McKee. Ron graduated from Ryerson in the early fifties, and has worked in Smith's Falls, St. Catharines, Hamilton and immediately before coming to CJRT was heard on CKFM in Toronto.

Peter Keigh returns each evening, but Saturday, and presents some of the more esoteric classics, with Sunday evening turned over to Baroque and Rococo music.

Jazz music became a regular part of the CJRT schedule in the spring of 1965 with the arrival of Ted O'Reilly from CKKW and CHIC. The Jazz Scene is heard Sunday through Friday from 10:00 to midnight, and Saturday mornings from 6:00 to noon, and from 6:00 to 9:00 Saturday evenings. "We play all kinds of jazz," says O'Reilly, "from New Orleans to the New Music, big groups and small, as long as it's good jazz." Interviews are a large part of the program, too, with local and visiting musicians, as well as longer, interpretive tributes to John Coltrane and Louis Armstrong, Duke Ellington and Johnny Hodges. "A good, well-balanced library of some 4000 albums is the key to the success and longevity of the Jazz Scene," says the host.

The rest of Saturday programming is also along more "popular" lines. From noon to 6:00 p.m., folk music expert Joe Lewis,

The
Programmers

COUNTRY PLAYLIST

- | | | |
|--|---|--|
| 1 2 CRY
Lynn Anderson-Columbia 4-45529-H | 16 8 THE BEST PART OF LIVING
Marty Robbins-Columbia 45520-H | 33 39 EVENING
Jim Ed Brown-RCA 7400642-N |
| 2 3 ONLY LOVE CAN BREAK A HEART
Sonny James-Capitol 3232-F | 17 7 ANN(Don't Go Runnin')
Tommy Overstreet-Dot 17402X-M | 34 40 LONESOME RIVER
Gene MacLellan-Capitol 72660-F |
| 3 4 MY HANG UP IS YOU
Freddie Hart-Capitol 3261-F | 18 16 YOU'RE JUST MORE A WOMAN
Danny Coughlan-Boot BT 025-K | 35 42 SAME OLD SONG
Lynn Jones-MCA 2019-J |
| 4 6 ALL HIS CHILDREN
Charley Pride-RCA 0624-N | 19 20 THINK ABOUT IT DARLIN'
Jerry Lee Lewis-Mercury 49751-K | 36 44 DONNA ON MY MIND
Hugh Scott-Rodeo RO 3360-K |
| 5 5 TOGETHER AGAIN
Hank Smith-Quality 2024X-M | 20 23 THE WRITING'S ON THE WALL
Jim Reeves-RCA 74006260N | 37 43 SIT DOWN, MR. MUSIC MAN
Little John Cameron-Cynda CN006-K |
| 6 10 A THING CALLED LOVE
Johnny Cash/Temple Evangel Choir
Columbia 4-45534-H | 21 25 EVERYBODY'S REACHING OUT
Pat Daisy-RCA 74-0637-N | 38 24 I'M A TRUCK
Red Simpson-Capitol 3236-F |
| 7 18 SMILING WINE
Shirley Eikhard-Capitol 3281-F | 22 26 BALLAD OF A HILLBILLIE
Freddy Weller-Columbia 4-45497-H | 39 45 THE LION'S CLUB
Jeannie C. Riley-SSS Int'l 45X-M |
| 8 12 TO GET TO YOU
Jerry Wallace-Decca 32914-J | 23 9 10 DEGREES & GETTING COLDER
George Hamilton IV-RCA 0622-N | 40 CHANTILLY LACE
Jerry Lee Lewis-Mercury 73273-K |
| 9 1 GOOD HEARTED WOMAN
Waylon Jennings-RCA 0615-N | 24 27 WE CAN MAKE IT
George Jones-Epic 10831-H | 41 TRAVELLIN' ON
Julie Lynn-Dominion 154-E |
| 10 11 MISTY MEMORIES
Brenda Lee-Decca 32908-J | 25 29 FAR FAR AWAY
Don Gibson-Hickory 1623-L | 42 37 OKLAHOMA SUNDAY MORNING
Glen Campbell-Capitol 3254-F |
| 11 13 MOON - MAN NEWFIE
Tom Connors-Boot BT 027-K | 26 21 WONDERFUL WONDERFUL
Webb Pierce-Decca 32924-J | 43 49 DEVIL TO ANGEL
Diane Leigh-Quality 2032X-M |
| 12 17 TRYIN
The Poppy Family-London 172-K | 27 14 COTTON JENNY
Anne Murray-Capitol 72657-F | 44 49 HEY GIRL
Al Hooper-Dominion 153-E |
| 13 19 I STARTED LOVING YOU AGAIN
Charlie McCoy-Monument 8529-H | 28 28 MINTO MINERS
Stevadore Steve-Boot BT 028-K | 45 NEED YOU
David Rogers-Columbia 45551-H |
| 14 22 I'LL STILL BE WAITING FOR YOU
Buck Owens-Capitol 3262-F | 29 33 SHE TAUGHT ME HOW TO YODEL
Rod Erickson-MGM 14342-M | 46 50 BENNY THE BUM
Bud Roberts-Boot BT 029-K |
| 15 15 YOU DON'T HAVE TO GO TO SWITZERLAND
Russ Gurr-Rodeo 3355-K | 30 35 WHISTLER'S MOUNTAIN
Andy Zachary-MCA 2020-J | 47 AND THE OLD HOUSE DIED
Sean Dunphy-Boot BT. 032-K |
| | 31 31 SUPER SIDEMAN
Kenny Price-RCA 0617-N | 48 WHEN YOU SAY LOVE
Bob Luman-Epic 10823-H |
| | 32 32 DARLIN' RAISE THE SHADE
Claude King-Columbia 45515 | 49 SHANNON WALTZ
Al Cherny-RCA 75-1079-N |
| | | 50 LOUISIANA MAN
Creamcheeze Band-Dominion 155-E |

long a fixture in Toronto's folk scene (and full-time publicity director of the National Ballet of Canada) handles Folk Music and Folk Ways, an amalgam of traditional and contemporary folk sounds from around the world, getting into blues, then some of the best of contemporary rock.

Student activity in the schedule includes regular on-air assignments for third-year RTA students Mike Reeves and Barry Bowes. Reeves is heard from midnight to 6:00 a.m. Saturday mornings and Sunday mornings with sophisticated contemporary sounds. The Bowes contribution is All Those Bands, Saturdays from 9:00 to midnight. The emphasis here is on the sounds of the dance bands, from the twenties right up to present sounds.

Sundays on CJRT return to the classics, with shows by Alan Small, Ron McKee and Peter Keigh, voice-tracked and assembled by operators. A full-length opera is heard from 5:00 to 8:00 in the evening, presented by musicologist Alberindo Sauro, Ryerson's Dean of Applied Arts.

Now, that adds up to a lot of music in the passing of a week. The Music Director Joy MacDonald, formerly with CKEY, CKFH and CKFM does the purchasing, and prepares and researches the music along with Librarian Traudie Geipel, also a CKFM veteran. Student Frances Campbell helps out

part-time in the library. These three select all the classical music heard, with the exception of Peter Keigh's morning show.

Without being stuffy about it, all the music is presented in an informative way, and could be said to be educational, but the real teaching on CJRT is through Radio Study and Open College. Both series are produced by Cam Finley, a veteran of CKLY, CHUC, and CJBQ, and supervised by Ryerson instructor Mrs. Margaret Norquay.

"Radio Study is the informal, non-credit series, dating to 1969 with the purpose of offering further learning materials to those, who for one reason or another, were not able to acquire education through the existing channels of educational institutions", comments Producer Finley.

Open registration (no education prerequisites) and the convenience of learning at home with no assignments or examinations are features. At nominal cost, course outlines are available to aid in the understanding of the broadcasts.

Dr. Boyd Neel, former Dean of the Royal Conservatory of Music is this year presenting the second half of the 48 show series on A History of Opera. Each program is aired Mondays at 1:30 and 9:30 p.m., with repeats Sunday afternoons.

The second course offered this year is a study

of the various levels of Canadian Politics and Government by Professor Ronald Blair, of the University of Toronto Department of Political Economy. Tuesdays at 1:30 and 9:30 are the first broadcasts, with repeats Sunday afternoons.

Open College is a course of a different colour, though like Radio Study, is open to all, regardless of previous education. It is a new type of university credit course, with the main teaching carried over the radio, but implementing a variety of media, including television for supplementary illustrations, open line telephone so the individual has a chance to ask questions and discuss concepts presented in the radio and TV broadcasts, written assignments and weekend seminars. Each registered student has a tutor who gives careful attention and extensive comments on the assigned papers.

Course Director Margaret Norquay is the most "visible" personality of Open College, however, with broadcasts Wednesday at 1:30, repeated at 9:00, Thursday broadcasts at the same times and Sunday repeats of both programs. The Wednesday shows feature the Open Line for questions. Supplemental TV is seen on Toronto channels 9 and 19. Mid-term and final examinations are in April and June, and successful students are given credits toward university degrees.

It's a new way to learn, created, developed and tested by Ryerson in 1971, and proven to be effective, flexible and much less expensive than teaching by television. The course this year is Introduction to Sociology, and Mrs. Norquay promises new courses in 1973.

The future of CJRT is very bright, according to Station Manager John Twomey. "The CRTC decision has cleared up a lot of the confusion around the licensing of the station. We can develop long-range plans now that we are fairly assured of a better signal in our coverage area. We'll promote and advertise the station to boost the approximately 70,000 homes a week the BBM indicates we reach. That's a good loyal audience we have now, so we must be pleasing them. We'll do research and take a look at our programming and see how we can improve, and be more significant. There are people out there who want to hear what we have to offer, and we're going to get to them."

As a former CBC promotion manager, he knows how to do just that.

Even farther into the future, the Metro Centre tower planned for Toronto's Lakefront is to have CJRT as one of many using its facilities to transmit. And as Ryerson's own downtown setup expands, CJRT will move into a new communications building also housing the Radio and Television Arts and Journalism courses upon completion in the mid 1970's. By then, one of the oldest FM stations in Canada may well be in practise one of the newest — new power, new tower, new facilities and a new large audience, but still with the old objectives — to accept the responsibility to do what no one else can or will do on the air, and prepare young broadcasters to join the industry with the knowledge to get the job done, and maybe find a better way to do it.

JUST ANOTHER STEP TWO OF A KIND Fred Dixon and Friday Afternoon Look for new Rodeo album

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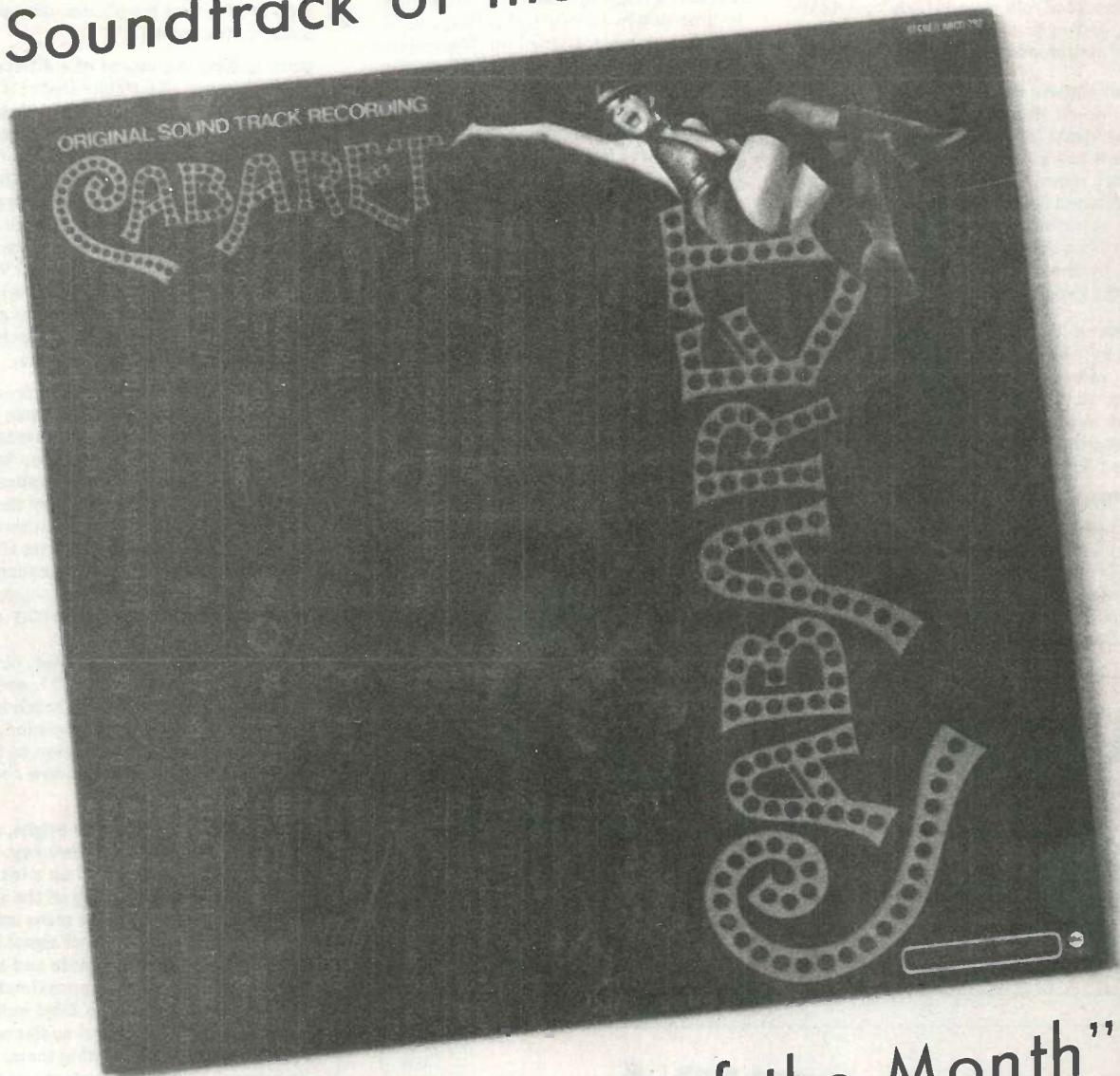
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