

Vol. 13, No. 897

Aug. 15, 1964

# WHO IN THE WORLD



**Greenberg & Schlachter:  
Scepter-Wand Records'  
Unbeatable Leaders.  
Their Story, and Label's,  
In This Issue . . . . .**

In the opinion of the editors, this week the following single and album are the

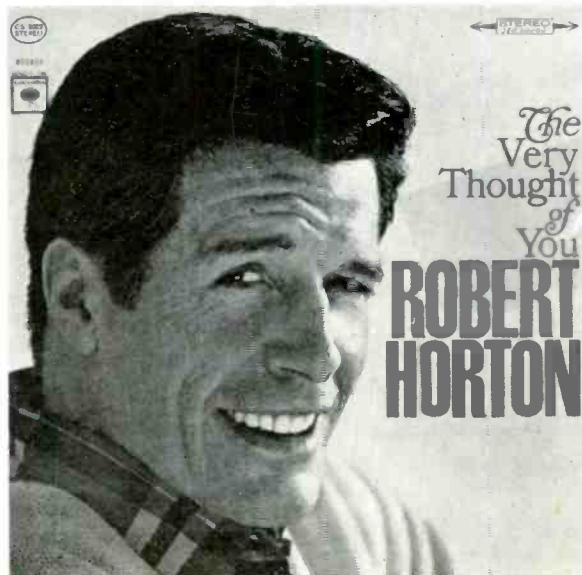
**record world**



**NUMBER ONE PICKS**



Johnny Rivers' "Mabelline" (Imperial) looks like the hottest single item this week. Slice features the husky-voiced Rivers appeal and the funky sound of his "Memphis" hit. Tune is a Chuck Berry ditty with a fresh, riveting reading from the young star. A new songster on the disk scene delivers the pick album. It's Robert Horton with his premiere LP from Columbia. Disk exhibits Horton as a warm baritone with an expert knack at picking and singing just the right material.



LEIBER  STOLLER  GOLDNER

PRESENT  
THE

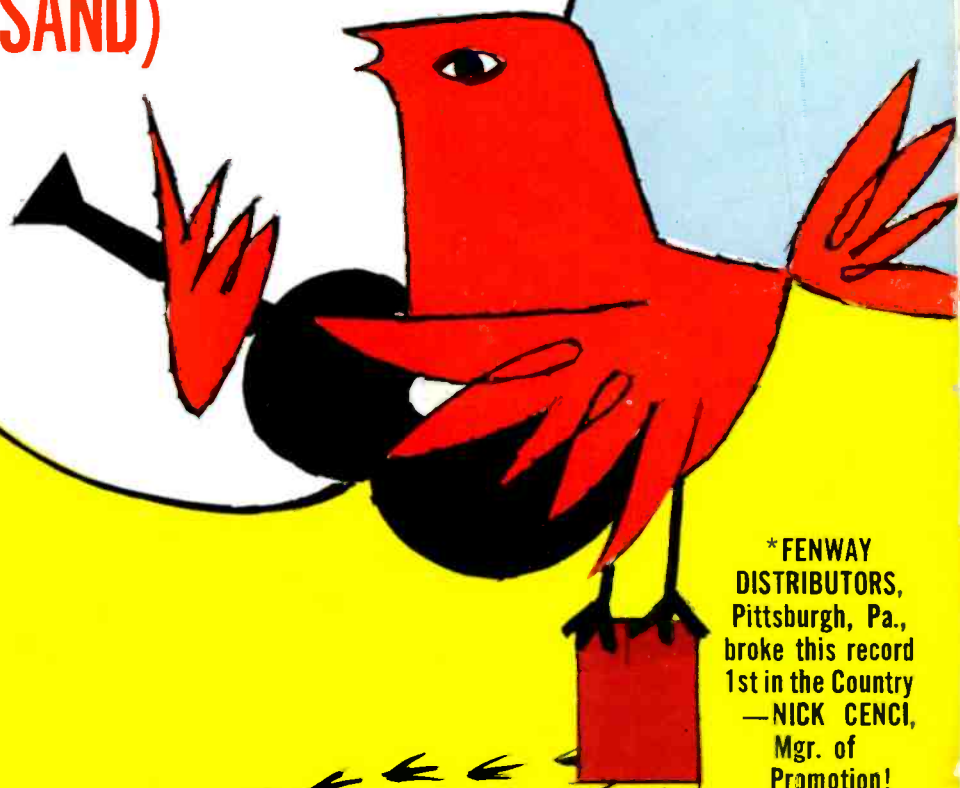


# SHANGRI-LAS

**REMEMBER** \*

(WALKIN' IN THE SAND)

RED BIRD 10-008



Written by George Morton  
Produced by Artie Ripp and Jeff Barry



**RED BIRD**

1619 B'WAY  
NEW YORK, N. Y.  
212 LT 1-3420

\* FENWAY  
DISTRIBUTORS,  
Pittsburgh, Pa.,  
broke this record  
1st in the Country  
— NICK CENCI,  
Mgr. of  
Promotion!

Published by Tender Tunes and Trio Music




## TOP POPS


record world


This Wk. Aug. 15	Last Wk. Aug. 8		Wks. on Chart	This Wk. Aug. 15	Last Wk. Aug. 8		Wks. on Chart	This Wk. Aug. 15	Last Wk. Aug. 8		Wks. on Chart
1	1	<b>A HARD DAY'S NIGHT</b>	6	35	43	<b>A TEAR FELL</b>	4	68	75	<b>HAUNTED HOUSE</b>	5
★	4	<b>WHERE DID OUR LOVE GO</b>	5	36	44	<b>IN THE MISTY MOONLIGHT</b>	5	69	79	<b>FUNNY</b>	2
3	2	<b>EVERYBODY LOVES SOMEBODY</b>	8	37	27	<b>PEOPLE</b>	16	70	72	<b>BABY COME HOME</b>	4
4	5	<b>UNDER THE BOARDWALK</b>	7	38	24	<b>GIRL FROM IPANEMA</b>	10	71	71	<b>A TASTE OF HONEY</b>	3
5	3	<b>RAG DOLL</b>	9	39	14	<b>CAN'T YOU SEE THAT SHE'S MINE</b>	9	72	48	<b>MY BOY LOLLIPOP</b>	12
6	6	<b>WISHIN' AND HOPIN'</b>	9	40	20	<b>NOBODY I KNOW</b>	7	73	54	<b>FARMER JOHN</b>	8
★	10	<b>PEOPLE SAY</b>	6	41	35	<b>I'M INTO SOMETHING GOOD</b>	6	74	58	<b>NO ONE TO CRY TO</b>	3
8	7	<b>LITTLE OLD LADY FROM PASADENA</b>	9	42	38	<b>I'LL CRY INSTEAD</b>	3	75	63	<b>SUNNY</b>	6
★	32	<b>BECAUSE</b>	3	★	52	<b>INVISIBLE TEARS</b>	4	★	(—)	<b>MABELLINE</b>	1
★	17	<b>C'MON AND SWIM</b>	7	★	70	<b>CLINGING VINE</b>	2	77	82	<b>IT'S A COTTON CANDY WORLD</b>	5
★	15	<b>STEAL AWAY</b>	8	★	83	<b>YOU NEVER CAN TELL</b>	2	78	78	<b>EVERYBODY NEEDS SOMEBODY TO LOVE</b>	5
12	13	<b>I WANNA LOVE HIM SO BAD</b>	8	★	73	<b>IT'S ALL OVER NOW</b>	2	79	80	<b>IF I FELL</b>	2
13	16	<b>HANDY MAN</b>	6	★	87	<b>SWEET WILLIAM</b>	2	80	84	<b>SUMMER MEANS FUN</b>	3
14	8	<b>I GET AROUND</b>	12	48	51	<b>SHE'S THE ONE</b>	6	★	88	<b>HE'S IN TOWN</b>	3
★	19	<b>AIN'T SHE SWEET</b>	5	49	37	<b>MIXED UP, SHOOK UP GIRL</b>	6	★	90	<b>I'VE GOT NO TIME TO LOSE</b>	3
16	9	<b>DANG ME</b>	10	50	41	<b>SHARE YOUR LOVE</b>	10	★	96	<b>LAST KISS</b>	2
17	18	<b>I BELIEVE</b>	8	51	40	<b>ANGELITO</b>	9	★	(—)	<b>SHOUT</b>	2
18	12	<b>KEEP ON PUSHING</b>	9	52	53	<b>HEY GIRL DON'T BOTHER ME</b>	4	85	89	<b>ME JAPANESE BOY I LOVE YOU</b>	2
★	33	<b>MAYBE I KNOW</b>	3	★	68	<b>G. T. O.</b>	3	★	98	<b>FATHER SEBASTIAN</b>	2
★	29	<b>HOW DO YOU DO IT</b>	5	54	60	<b>WORRY</b>	4	★	(—)	<b>WHERE HAS LOVE GONE</b>	1
21	11	<b>MEMPHIS</b>	12	★	65	<b>HELLO MUDDAH, HELLO FADDAH ('64 Version)</b>	2	88	81	<b>A QUIET PLACE</b>	9
★	34	<b>JUST BE TRUE</b>	6	★	76	<b>SAY YOU</b>	4	★	(—)	<b>IF</b>	1
★	39	<b>SELFISH ONE</b>	3	★	95	<b>BREAD AND BUTTER</b>	2	★	99	<b>I'LL ALWAYS LOVE YOU</b>	2
24	23	<b>HOW GLAD I AM</b>	7	★	67	<b>I'LL KEEP YOU SATISFIED</b>	3	91	(—)	<b>IT HURTS TO BE IN LOVE</b>	1
25	22	<b>WALK DON'T RUN, '64</b>	4	★	66	<b>RINGO'S THEME (THIS BOY)</b>	4	92	(—)	<b>YOU'LL NEVER GET TO HEAVEN</b>	1
26	21	<b>SUGAR LIPS</b>	5	★	69	<b>I WANT YOU TO MEET MY BABY</b>	4	93	77	<b>LITTLE LATIN LUPE LU</b>	4
27	30	<b>SUCH A NIGHT</b>	3	61	45	<b>WE'LL SING IN THE SUNSHINE</b>	3	94	(—)	<b>I'M HAPPY JUST TO DANCE WITH YOU</b>	1
28	31	<b>I LIKE IT LIKE THAT</b>	7	62	42	<b>YOU'RE MY REMEDY</b>	7	95	(—)	<b>OUT OF SIGHT</b>	1
29	25	<b>AL-DI-LA</b>	6	63	61	<b>SOLE SOLE SOLE</b>	5	96	100	<b>I BELIEVE IN ALL I FEEL</b>	2
★	64	<b>HOUSE OF THE RISING SUN</b>	2	64	62	<b>THE NEW FRANKIE AND JOHNNY SONG</b>	3	97	(—)	<b>I'M A FOOL FOR LOVING YOU</b>	8
★	47	<b>AND I LOVE HER</b>	2	★	91	<b>A HOUSE IS NOT A HOME</b>	2	98	(—)	<b>BABY, I NEED YOUR LOVIN'</b>	1
32	28	<b>TELL ME</b>	6	★	85	<b>WHEN YOU LOVED ME</b>	2	99	(—)	<b>TELL 'EM I'M SURFIN'</b>	1
33	26	<b>TRY IT BABY</b>	10	★	74	<b>A HOUSE IS NOT A HOME</b>	4	100	(—)	<b>SAILOR BOY</b>	1
34	36	<b>LOOKING FOR LOVE</b>	4	★							


**LONDON**  
RECORDS

# YOUR "ONE-STOP" FOR HITS

Jumpin'  
Gene Simmons  
**HAUNTED HOUSE**  
#2076  
  
THE AMERICAN LONDON GROUP


Lulu  
and the Lovers  
**SHOUT**  
#9678  
 PARROT  
THE AMERICAN LONDON GROUP


The Bachelors  
**I BELIEVE**  
#9672  



P. J. Proby  
**HOLD ME**  
#9688  


The Rolling Stones  
**IT'S ALL OVER NOW**  
#9687  


Bern Elliot  
**NEW ORLEANS**  
#9670  



The Rolling Stones  
**TELL ME**  
#9682  


Willie Mitchell  
**"20-75"**  
#2075  
  
THE AMERICAN LONDON GROUP

Ace Cannon  
**GONE**  
#2078  
  
THE AMERICAN LONDON GROUP

Bobby Marchand  
**I'VE GOT A THING GOING ON**  
#3022  
DIAL  
THE AMERICAN LONDON GROUP

L. A. BREAKOUT  
Tommy Raye  
**YOU DON'T LOVE ME**  
#351  
PEN  
THE AMERICAN LONDON GROUP

NEW RELEASE  
The Mojos  
**WHY NOT TONIGHT?**  
#45002  
 PARROT  
THE AMERICAN LONDON GROUP

NEW RELEASE  
Nashville Teens  
**TOBACCO ROAD**  
#9689  


NEW RELEASE  
The Stratojacs  
**SUNSET SURFER**  
#45003  
 PARROT  
THE AMERICAN LONDON GROUP

NEW RELEASE  
Caterina Valente  
**CORCOVADO**  
(Quiet Nights of Quiet Stars)  
#10041  




# TOP 100 LP'S

**record  
world**

This Wk.	Last Wk.		Wks. on Chart
Aug. 15	Aug. 8		
1	1	<b>A HARD DAY'S NIGHT</b>	6
★	55	Beatles Soundtrack—United Artists UAS 6366	3
★	19	<b>SOMETHING NEW</b>	3
		Beatles—Capitol T-2108	
		<b>ALL SUMMER LONG</b>	3
		Beach Boys—Capitol T-2110	
4	2	<b>GETZ/GILBERTO</b>	10
		Verve V-8545; V6-8545	
5	3	<b>HELLO DOLLY</b>	15
		L. Armstrong—Kapp KL-1364; KS-3364	
6	6	<b>HELLO DOLLY</b>	27
		Original Cast—RCA LOC-1087; LSO-1087	
7	7	<b>THE BEATLES SONG BOOK</b>	9
		Hollyridge Strings—Capitol T-2116	
8	8	<b>FUNNY GIRL</b>	17
		B'way Cast—Capitol VAS-2059; SVAS-2059	
9	5	<b>ROLLING STONES</b>	8
		London LL-3375	
10	4	<b>RETURN OF THE DAVE CLARK FIVE</b>	10
		Epic LN-24104	
11	11	<b>THE THIRD BARBRA STREISAND ALBUM</b>	26
		Columbia CL-2154; CS-2154	
12	14	<b>THE UNSINKABLE MOLLY BROWN</b>	6
★	43	Soundtrack—MGM E 4234	3
		<b>THE CONCERT SOUND OF HENRY MANCINI</b>	
		RCA LPM 2897	
14	9	<b>COTTON CANDY</b>	13
		A. Hirt—RCA Victor LPM-2917	
15	10	<b>PINK PANTHER</b>	20
		H. Mancini—RCA LPM-2795; LSP-2795	
16	17	<b>DON'T LET THE SUN CATCH YOU CRYIN'</b>	7
		Gerry & The Pacemakers—Laurie 2024	
17	18	<b>THE FABULOUS VENTURES</b>	6
		Dolton BLP-2029	
18	13	<b>JOHNNY RIVERS AT THE WHISKEY A' GO GO</b>	9
		Imperial LP-9264	
19	12	<b>A WORLD WITHOUT LOVE</b>	8
		Peter and Gordon—Capitol T-2155	
20	22	<b>WONDERFUL WORLD OF MAKE BELIEVE</b>	6
		J. Mathis—Mercury MG 20913	
21	16	<b>CALL ME IRRESPONSIBLE</b>	15
		A. Williams—Columbia CL-2172; CS-8971	
22	15	<b>THE BEATLES SECOND ALBUM</b>	18
		Capitol T-2080; ST-2080	
23	28	<b>FADE OUT—FADE IN</b>	6
		Original Cast—ABC Paramount OC-3	
24	20	<b>HONEY IN THE HORN</b>	42
		A. Hirt—RCA LPM-2733; LSP-2733	
25	25	<b>I LOVE YOU MORE AND MORE EVERY DAY/TEARS AND ROSES</b>	7
		A. Martino—Capitol T-2107; ST-2107	
26	21	<b>SHUT DOWN, VOL. II</b>	21
		Beach Boys—Capitol T-2027; ST-2027	
27	32	<b>PRESENTING THE BACHELORS</b>	8
		London LL-3353; PS-353	
★	58	<b>I DON'T WANT TO BE HURT ANYMORE</b>	3
		Nat King Cole—Capitol T-2118	
29	27	<b>I WALK THE LINE</b>	8
		J. Cash—Columbia CL-2190	
30	34	<b>THE SECOND BARBRA STREISAND ALBUM</b>	50
		Columbia CL-2054; CS-8854	
31	23	<b>GLAD ALL OVER</b>	20
		Dave Clark Five—Epic LN-24093; BN-26093	
32	29	<b>TODAY, TOMORROW, FOREVER</b>	12
		N. Wilson—Capitol T-2082	
33	33	<b>THE MANY SIDES OF THE SERENDIPITY SINGERS</b>	8
		Philips PHM-200-134	

This Wk.	Last Wk.		Wks. on Chart
Aug. 15	Aug. 8		
34	24	<b>SOMETHING SPECIAL FOR YOUNG LOVERS</b>	20
		R. Charles Singers—Command RS-866; RS-866-SD	
★	64	<b>RAG DOLL</b>	3
		4 Seasons—Philips PHM 200-146	
36	26	<b>LITTLE CHILDREN</b>	9
		B. J. Kramer—Imperial 9267; 12267	
37	30	<b>THE INTERNATIONAL TEENAGE SENSATION</b>	8
		Rita Pavone—RCA LPM-2900	
38	36	<b>BEWITCHED</b>	9
		Jack Jones—Kapp KL-3365	
39	35	<b>TODAY</b>	19
		New Christy Minstrels—Columbia CL-2159; CS-8959	
40	41	<b>WEST SIDE STORY</b>	146
		Soundtrack—Columbia OL-5670; CS-2070	
★	67	<b>THE BEST OF HENRY MANCINI</b>	4
		RCA LPM-2693; LSP-2693	
42	38	<b>HIGH SPIRITS</b>	13
		Original Cast—ABC Paramount ABC OC-1	
43	31	<b>CHUCK BERRY'S GREATEST HITS</b>	12
		Chess LP-1485	
44	37	<b>MEET THE BEATLES</b>	30
		Capitol T-2047; ST-2047	
45	50	<b>STAY AWHILE</b>	10
		D. Springfield—Philips 600-133	
46	48	<b>SWINGLE SINGERS GO BAROQUE</b>	11
		Philips PHS-600135	
47	40	<b>MARY WELLS' GREATEST HITS</b>	13
		Motown 616 (mono only)	
48	47	<b>LETTERMEN LOOK AT LOVE</b>	10
		Capitol T-2083	
49	63	<b>HERE'S GODFREY CAMBRIDGE—READY OR NOT</b>	4
		Epic FLM 13101	
★	69	<b>ROGER AND OUT—DANG ME</b>	5
		R. Miller—Smash MGS-27049	
51	56	<b>THE BARBRA STREISAND ALBUM</b>	64
		Columbia CL-2007	
52	49	<b>ON THE MOVE</b>	20
		T. Lopez—Reprise R-6112; R9-6112	
53	45	<b>THE AMERICAN TOUR</b>	13
		Ed Rudy & The Beatles—News Documentary II	
★	79	<b>THE GREAT YEARS</b>	3
		J. Mathis—Columbia CS 2834	
★	84	<b>TELL ME WHY</b>	2
		B. Vinton—Epic LN-24133; BN-26113	
★	95	<b>EVERYBODY LOVES SOMEBODY</b>	2
		D. Martin—Reprise R-6130	
57	44	<b>SPEAK TO ME OF LOVE</b>	12
		R. Conniff—Columbia CL-2150	
58	46	<b>FROM RUSSIA WITH LOVE</b>	17
		Soundtrack—UA UAL-4114; UAS-5114	
59	42	<b>BACK IN TOWN</b>	11
		Kingston Trio—Capitol T-2081	
60	52	<b>IT MUST HAVE BEEN SOMETHING I SAID</b>	14
		Smothers Brothers—Mercury MG-20904; SR-60904	
61	54	<b>MORE THEMES FOR YOUNG LOVERS</b>	11
		P. Faith—Columbia CL-2167	
★	76	<b>AIN'T NOTHIN' YOU CAN DO</b>	2
		B. Bland—Duke DLP 78	
63	60	<b>DISCOVERY</b>	12
		V. Carr—Liberty LRP-3554	
64	39	<b>DEAD MAN'S CURVE/NEW GIRL IN SCHOOL</b>	8
		Jan & Dean—Liberty LRT-3361	
65	51	<b>I WISH SOMEONE WOULD CARE</b>	7
		I. Thomas—Imperial LP-9266	

This Wk.	Last Wk.		Wks. on Chart
Aug. 15	Aug. 8		
66	61	<b>INTRODUCING THE BEATLES</b>	28
		Vee Jay LP-1062; SR-1062	
67	62	<b>WHO'S AFRAID OF VIRGINIA WOLF?</b>	18
		J. Smith—Verve V-8583; V6-8583	
★	82	<b>CHAPEL OF LOVE</b>	2
		Dixie Cups—Red Bird RB-20-100	
69	68	<b>MOONLIGHT AND ROSES</b>	7
		J. Reeves—RCA LPM-2854; LSP-2854	
70	57	<b>IN THE WIND</b>	36
		Peter, Paul & Mary—Warner Bros. WB-1507; WS-1507	
71	75	<b>ROBIN AND THE SEVEN HOODS</b>	5
		Soundtrack—Reprise F-2021	
72	78	<b>WATER SKIING</b>	3
		D. Eddy—RCA LPM 2918	
★	93	<b>THE FIRST NINE MONTHS ARE THE HARDEST</b>	4
		Len Weinrib and Joyce Jameson—Capitol T-2034	
★	92	<b>THE BEST OF BUCK OWENS</b>	3
		Capitol T-2105	
★	(—)	<b>KEEP ON PUSHING</b>	1
		Impressions—ABC Paramount 493	
76	74	<b>HAMLET</b>	8
		R. Burton and Cast—Columbia DOL-302	
★	90	<b>THE CARPETBAGGERS</b>	4
		Soundtrack—Ava 45	
78	83	<b>LOOKING FOR LOVE</b>	3
		Soundtrack MGM E 4229	
★	97	<b>ASTRONAUTS ORBIT KAMPUS</b>	2
		RCA LPM 2903	
80	88	<b>ACADEMY AWARD WINNERS</b>	2
		Roger Williams—Kapp KL-1406	
★	(—)	<b>TRINI LOPEZ AT P.J.'S</b>	45
		Reprise R-6093	
82	53	<b>CALL ME IRRESPONSIBLE</b>	12
		J. Jones—Kapp KL-1328	
83	71	<b>DANCE DISCOTHEQUE</b>	6
		Various Artists—Decca DL-4556; DL-74556	
84	59	<b>REFLECTIONS</b>	12
		P. Nero—RCA LPM-2853	
85	85	<b>EVERLASTING SONGS FOR EVERLASTING LOVERS</b>	2
		A. Prysock—Old Town 2007	
★	(—)	<b>THREE WINDOW COUPE</b>	1
		Rip Chords—Columbia CL-2216	
★	(—)	<b>UNDER THE BOARDWALK</b>	1
		Drifters—Atlantic 8093	
88	66	<b>JOAN BAEZ IN CONCERT, Vol. II</b>	39
		Vanguard—VRS-9113; VSD-2123	
★	(—)	<b>PETER, PAUL AND MARY IN CONCERT</b>	1
		Warner Bros. 2W-1555	
★	(—)	<b>SUGAR LIPS</b>	1
		A. Hirt—RCA Victor LSP-2965	
★	(—)	<b>IT MIGHT AS WELL BE SWING</b>	1
		F. Sinatra & Count Basie—Reprise FS 1012	
92	70	<b>LET'S HAVE A PARTY</b>	9
		Rivieras—Riviera U.S.A.-102	
93	65	<b>DAWN</b>	23
		Four Seasons—Philips PHM-20014; PHS-600124	
94	99	<b>HELLO DOLLY</b>	2
		E. Fitzgerald—Verve V 4064	
95	89	<b>BILL BLACK PLAYS TUNES BY CHUCK BERRY</b>	5
		Hi-HL-12017; SHL-12017	
96	81	<b>WHEN LIGHTS ARE LOW</b>	12
		T. Bennett—Columbia CL-2175; CS-8975	
97	100	<b>ONE MORE ROUND</b>	2
		G. Yarborough—RCA LPM 2905	
98	(—)	<b>WOODY ALLEN</b>	1
		Colpix CP-518; SCP-518	
99	(—)	<b>MY BOY LOLLIPOP</b>	1
		M. Small—Smash MGS-27005	
100	(—)	<b>YOU AND THE NIGHT AND THE MUSIC</b>	1
		Melachrino Strings—RCA Victor LPM-2866; LSP-2866	

# Sears, Roebuck Drops Chi. Distributors As Prime Source Of Supply Sept. 1

BY SID PARNES

CHICAGO—The independent record distributors of Chicago were bracing to fight back last week as Sears Roebuck & Co. announced that effective Sept. 1, the local Chicago distributors will no longer be the firm's prime source of supply.

Frank Hendrix, Sears' record buyer stated that Sears is a national company and just because its headquarters are in Chicago is no reason why all record buying should come through the Chicago office. A letter to this effect went out to record manufacturers last week.

While Hendrix declined to specify what new procedures Sears would follow in purchasing records in the future, there were strong rumors in the trade that Al Levine and Lou Klayman might be involved in the future supplying of records to Sears, possibly through the establishment of a distributorship in Albany. The rumor further goes that this would be on a cost plus basis.

## Levine & Klayman Reported To Be Future Supplier Of Wax To Sears

Although it was reported that several manufacturers had already been set with the new organization, those in authority at each manufacturer contacted denied that any deal had been set. Some said they had heard about it but had made no decision; some said they had been approached but would wait to see what other manufacturers did; and some said that their relations to their distributors were too important to jeopardize with such a move.

Meanwhile, reliable sources in Chicago stated that the distributors there had been meeting for the past week to decide how to counter this move. It was reported that one action they would take would be to force any manufacturer who went along with the new plan to take back his entire inventory and that no existing Chicago distributor would take his line.

Distributors throughout the country, not only in Chicago, were watching carefully last week, trying to determine just what effect this situation might have on the record distributing picture and although no two agreed as to the outcome, they all voiced the opinion that if this move materializes, it could be the portent of major changes in the means of record merchandising in this country.

For instance, it was stated that it could hasten the day of the national distributor, who would act merely as a buying agent, operating without inventory, without promotion, without a warehouse and drop shipping to various points throughout the country. Under such a system users of records would deal with the majors through their local distributors or branches and would purchase independent manufacturers' product through one central source.

## Reeves, Manager N'ville Casualties

NASHVILLE—RCA Victor's Jim Reeves, 39, and his pianist-manager, Dean Manuel, 30, were found dead last week two days after their private plane crashed 10 miles outside of Nashville in a thunderstorm.

The disappearance of the country western star and his companion after they had left Bateville, Ark. had been the subject of a two-day search by civil defense workers, policemen and volunteers—many of them friends and colleagues of the late singer. The wreckage of the plane was found in a wooded area just off U. S. 31. Reeves' body was identified by a driver's license taken from the area.

Reeves became a country personality when an arm injury

(Continued on page 7)

## Epic & Colpix MOA Exhibitors

CHICAGO—Two more record companies, Epic and Colpix, have become exhibitors in the 1964 MOA Convention and Show to be held in the Sherman House Oct. 14, 15 and 16. This brings the list of record company exhibitors to eight.

Howard Cook, Director of Public Relations for Colpix Records, has notified MOA that Colpix will exhibit. Leonard S. Levy, General Manager of Epic Records, has also informed MOA that Epic will be an exhibitor.

Norman Morgan, Manager of the Star Title Strip Company of Pittsburgh, Pa., has also just signed a contract to exhibit in the MOA Convention & Show. This long-time MOA exhibitor has been assigned a booth in the record company section.

U. S. Billiards, Inc., of Amityville, N. Y., has been added to the list of exhibitors in the amusement machines section of the show. Albert Simon of U. S. Billiards told MOA last week that his firm would exhibit.

MOA Managing Director Fred Granger left for California recently to talk with West Coast record companies about exhibiting. En route he expected to call on MOA Director Peter Geritz of Mountain Distributors in Denver, Colo., to promote MOA memberships in that area.

## Kazdin Upped To Col Music Ed

Andrew Kazdin has been promoted to the position of Music Editor, according to an announcement by John McClure, Director of Masterworks Artists and Repertoire for Columbia Records.

Kazdin is responsible to McClure for editing and re-recording tapes and producing albums as assigned. Kazdin was transferred from Organization Planning and Management Development where he had been a Management Trainee since April, 1964. He received his Bachelor's degree in composition from the New England Conservatory of Music and his Master's degree from the Massachusetts Institute of Technology, where he specialized in acoustics.

## Dreyfus Brother Subs

NEW YORK—Stanley Adams, President of ASCAP, announced that the Society's Board of Directors has appointed Louis Dreyfus, President of Chappell & Co., Inc., to fill out the unexpired term on the ASCAP Board of his late brother, Max, who died on May 12.

## Command Signs Tessie O'Shea

Tessie O'Shea has signed an exclusive recording contract with Command Records, according to an announcement by Enoch Light, Command's Managing Director.

The British vaudeville star made her Broadway debut last year in "The Girl Who Came to Supper" and won a Tony award for her performance. Her frequent guest appearances on the Ed Sullivan show have won her a permanent spot on the new fall CBS television series, "The Entertainers." Command plans an album with Tessie later this month.

## Corda Music in Vegas

LAS VEGAS, NEV. — Mike Corda, writer-publisher of "A Beautiful Thing," recorded by Sammy Davis Jr., John Gary, Joe Williams, Adam Wade and Al Hibbler, has announced the new headquarters of his Corda Music: c/o United Recording, 3143 Industrial Rd.

## Georgia Carr to VJ

HOLLYWOOD—Vee-Jay Records has signed song-stylist Georgia Carr to its rapidly expanding contract roster. The singer cuts an album immediately.



**record world**

Formerly Music Vendor

18th Year of Publication

Published Weekly by

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## Darin Back At Capitol

HOLLYWOOD—Bobby Darin, whose exclusive recording pact with Capitol terminated last March at the artist's request, will sign a new contract to record solely with Capitol, it was announced last week by label President Alan W. Livingston.

The 28-year-old actor-singer first signed with Capitol in July, 1962. Five months ago, label granted Darin's request for release from his contract. During his hiatus from Capitol, Darin did not record for any other label.

In announcing Darin's return to Capitol, Livingston commented: "I am delighted to welcome Bobby back to Capitol. We at Capitol have always counted Bobby among the most talented performers in the business, and his special talent is one we want on this label. Our aim in the months ahead will be to showcase Bobby's talent as never before in his great career."

## WB Inks Brown

BURBANK, CALIF.—Vocalist Walt Brown has been signed by Warner Bros. Records to a long-term exclusive recording agreement. Currently appearing at Pasadena's Ice House night club, Brown will record his first album there in a live recording session Aug. 21 and 22. Album will be issued by Warner Bros. in October.

## Jim Reeves

(Continued from page 6)

brought an end to his first choice vocation—baseball. He had just signed to pitch for the St. Louis Cardinals.

As a c/w artist and Grand Ole Opry star he had established a long and highly successful international career that recently widened further when he became a movie star. (He filmed "Kimberly Jim" in South Africa, where he was immensely popular, and the movie has just been released in this country.)

"Gentleman Jim" made a number of records that were successful on the pop market, namely "He'll Have to Go" and "Four Walls," but he was most popular on the country music circuit. His latest album "Moonlight and Roses" is currently at the top of the country LP chart.

His death adds to the long list of country stars who have died in violent car or plane accidents.

## Levy Names Koppelman, Rubin Pubberies' VPs

NEW YORK—In the first in a series of expansion moves for the Planetary, Patricia, Nom and Frost Music affiliates, Morris Levy, President of the pubberies, and Hugo & Luigi announced the appointment of Charles Koppelman and Don Rubin as Vice-Presidents of the firms, both domestic and foreign.

"Our publishing companies have been growing in major proportions on the basis of strong catalogue copyrights, such as Millie Small's worldwide smash of 'My Boy Lollipop,'" Levy stated. "Bringing in strong, young talent such as Koppelman and Rubin will fill our need for new material with which to service

the industry."

Koppelman and Rubin, who resigned from Screen Gems Columbia Music and Colgems Music as Music and Talent coordinators, racked up an enviable record of 18 BMI Awards (including three country) over an 18-month span. Among the tunes the pair scored with are, "One Fine Day" with The Chiffons, "I Adore Him" with The Angels, "Tonight You're Gonna Fall In Love With Me" by The Shirelles; and they are currently represented on the charts with The Chiffons' "Sailor Boy," Skeeter Davis' "Let Me Get Close To You" and The Tokens' "He's In Town."



Charles Koppelman and Don Rubin, seated, sign contract which names them Vice-Presidents of the Planetary, Patricia, Nom and Frost Music Publishing firms. Appointment was announced by Morris Levy, President of the pubberies, and Hugo & Luigi. Standing: Hugo (Peretti), Morris Levy, Luigi (Creatore).

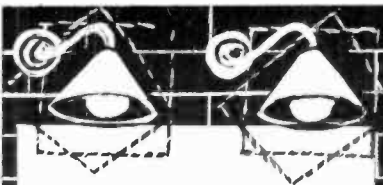
## RCA Records 'Fiddler' Show

RCA Victor has announced plans to record "Fiddler on the Roof," which will open Sept. 22 at the Imperial Theater as the first new musical of the fall season. Production stars Zero Mostel, is being presented by Harold Prince and is staged by Jerome Robbins, also its choreographer.

The musical has a book by Joseph Stein, based on Sholem Aleichem's Tevye stories, music by Jerry Bock and lyrics by Sheldon Harnick.

Announcement of the recording plans was made by George R. Marek, Vice President and General Manager, the RCA Victor Record Division, who said the original cast album probably will be taped Sept. 27, the Sunday following the show's New York premiere. Plans are for the album to be rushed into release the following week.

Marek, who will personally supervise the recording session, said the musical show opened in Detroit last week. The show reunites Producer Prince and Jerome Robbins, of "West Side Story" collaboration.



HITS ARE  
OUR BUSINESS

FOUR TOPS

"BABY I  
NEED YOUR  
LOVING"

Motown 1062

EDDIE HOLLAND

"CANDY  
TO ME"

Motown 1063

MARTHA AND  
THE VANDELLAS

"DANCING  
IN THE  
STREET"

Gordy 7033

MOTOWN  
RECORD CORP.

2648 W.  
Grand Blvd.  
Detroit, Mich.



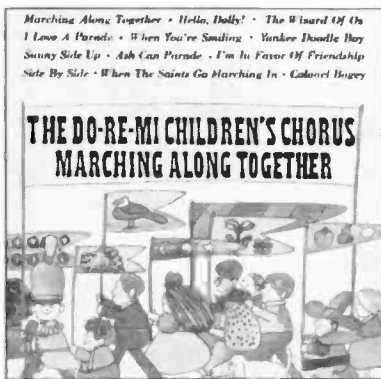
# Kapp Records is behind these 14 new releases.



KL-1396 KS-3396



KL-1409 KS-3409



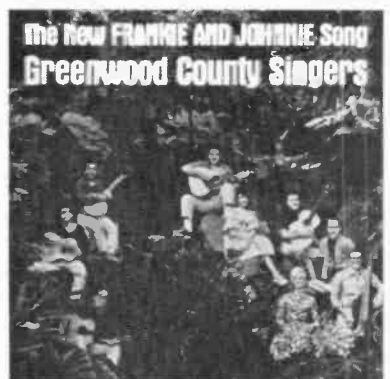
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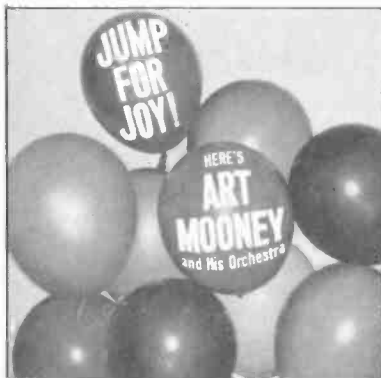
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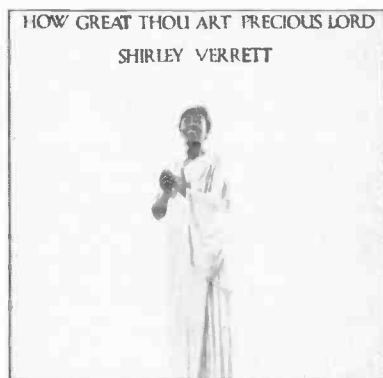
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KL-1362 KS-3362



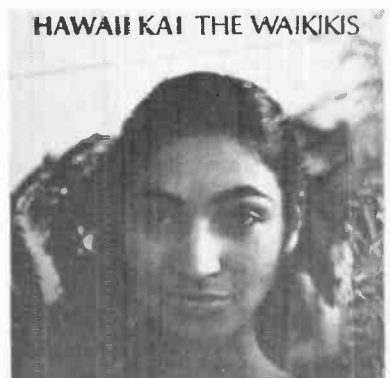
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KL-1394 KS-3394



KL-1393 KS-3393



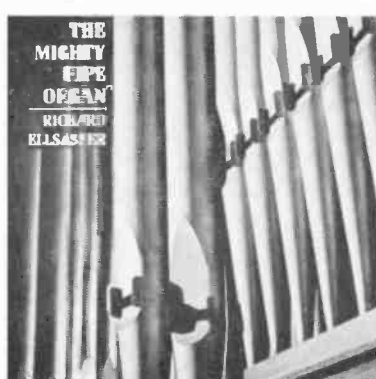
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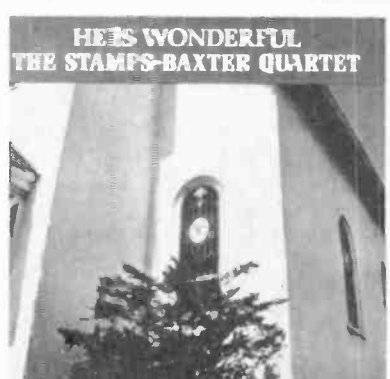
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KL-1403 KS-3403



KL-1404 KS-3404



KL-1408 KS-3408

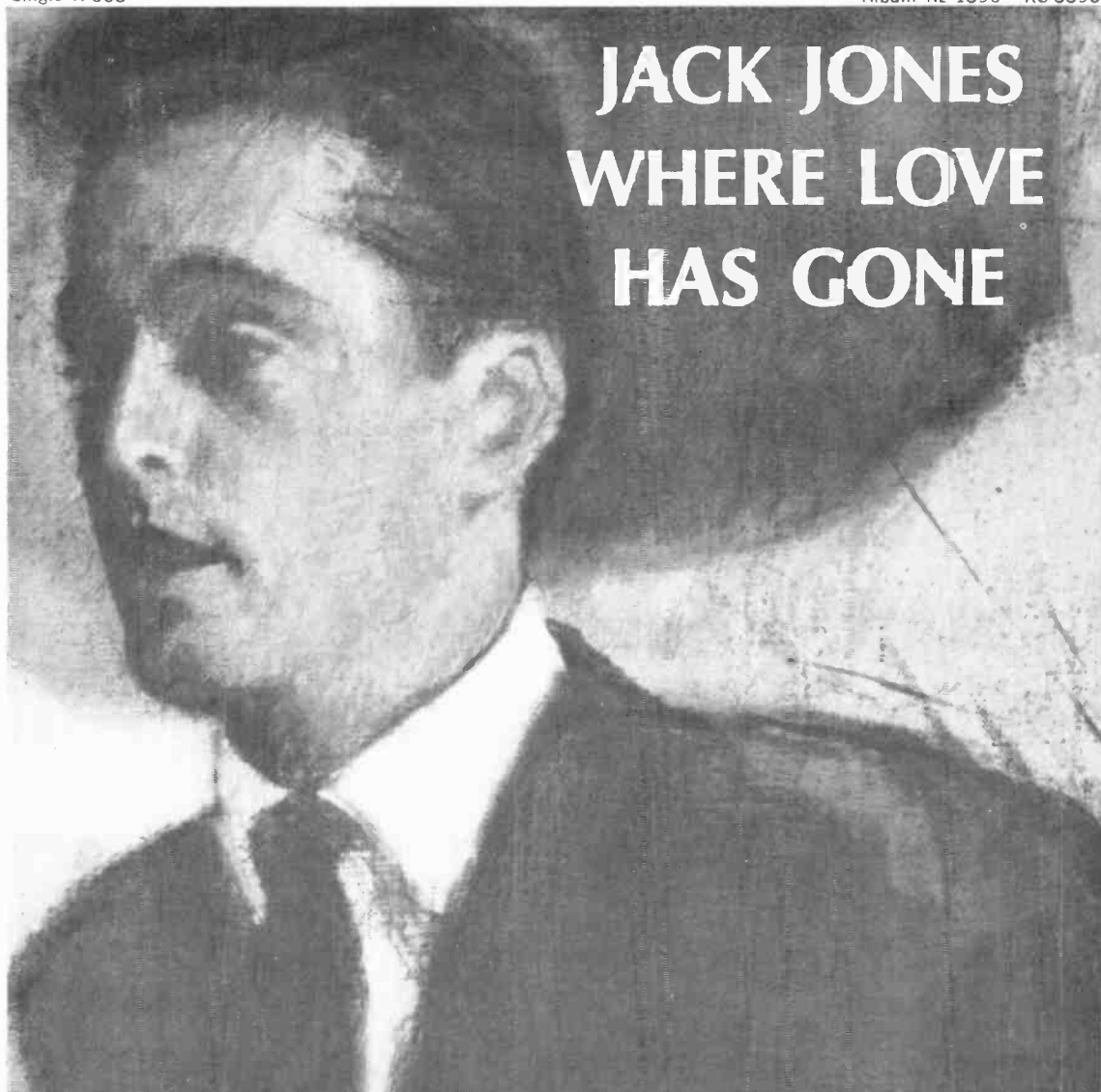
See your local Kapp Records distributor for details of new fall sales program.



# Kapp Records and Paramount Pictures are behind this one!

Single K-608

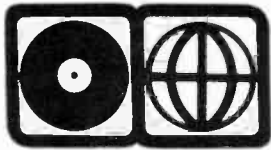
Album KL-1396 KS-3396



**Possibly the greatest Jack Jones recording ever: the unforgettable title song from "Where Love Has Gone," exactly as Jack sings it in the movie. Both the album and the single will be backed by a huge Kapp-Paramount national promotion.**

From JOSEPH E. LEVINE'S WHERE LOVE HAS GONE  
A Paramount Picture—Technicolor®—Techniscope®





# SINGLES REVIEWS

## PICK HITS

PRETTY WOMAN (Acuff-Rose, BMI)  
YO TE AMO MARIA (Acuff-Rose, BMI)

ROY ORBISON AND THE CANDY MEN—  
*Monument 851.*

Roy and the Candy Men throw out a sweet tune to their pretty woman. The beat has an insistent stride to it that will hold teens rapt. Roy should take this as far as he took his last one, "It's Over," and that's quite a distance.

FOLLOW THE RAINBOW (Ironmarch, BMI)  
ARE YOU A FOOL LIKE ME? (Ironmarch, BMI)

TERRY STAFFORD—*Crusader 109.*

Terry has learned a lesson and sings about it on this side. He's found that it's better to follow love than follow a rainbow. The song is melodic and gets an altogether amiable reading from the rising young songster.

DANCING IN THE STREET (Jobete, BMI)  
THERE HE IS (AT MY OOR) (Jobete, BMI)

MARTHA AND THE VANDELLAS—  
*Gordy 7033.*

Martha and the rowdy girls perform on a thick sounding r/b tune that is their forte. The beat is elusive but insistent and will entrance the teens who like this particular sound. The gals have much knowhow and produce a big one.

RINGO FOR PRESIDENT (Jonathan, ASCAP)  
A BOY LIKE THAT (Hilliard, ASCAP)

THE YOUNG WORLD SINGERS—  
*Decca 31660.*

The kiddies come out for Ringo on a cute little novelty that could catch the interest of the time what with the presidential campaign and the Beatle return to the States coming up. Disk is colorful and catchy.

MICHAEL (United Artists, ASCAP)  
SAN FRANCISCO DE ASSISI (Zeller, ASCAP)

TRINI LOPEZ—*Warner Bros. 0300.*

Trini takes another old folk song and does some heretofore unheard of things with it. The folkniks might not go for the unorthodox treatment, but lovers of a strong beat and rhythmic rocking will go for the slice.

SOFTLY AS I LEAVE YOU (Miller, ASCAP)  
THEN SUDDENLY LOVE (Bourne, ASCAP)

FRANK SINATRA—*Reprise 0301.*

Frank's faultless taste has led him to two songs of excellence and elegance. The top is a beautiful ballad of love's end and depicts an eloquent parting. The other side is an uptempo tune. His voice is strong and understanding.

PEARLY SHELLS (Criterion, ASCAP)  
WHAT LITTLE TEARS ARE MADE OF  
(Bramble, BMI)

BURL IVES—*Decca 31659.*

Burl has a sweet Hawaiian chant to set many a sentimental heart aglow. The song is pretty and he does right by it, giving it a relaxed reading. The chorus helps matters considerably. Might be the one to click for him.

WELCOME, WELCOME HOME (U. S. Songs, ASCAP)  
LAUGHING ON THE OUTSIDE (CRYING ON THE  
INSIDE) (Gower, BMI)

ANITA BRYANT—*Columbia 4-43106.*

Anita has a spangly song of joy that she sings with the cheerful help of chorus and multitracking. The song is a welcome to her guy who's back from roaming. The production is big and expansive and should make some noise.

THE HURT (Hill and Range, BMI)  
WHOLE LOTTA LOVIN' (Modern, BMI)

B. B. KING—*ABC Paramount 10576.*

B. B. sends another rocket onto the market. This one (headed for the charts) is a steady beat tale of a particular love hurt. A chorus joins him and a brassy orchestra for the sad ditty. Should be heard from.

TWO IS THE LONELIEST NUMBER (Gil, BMI)  
DON'T TRY TO CHANGE ME (Hill and Range, BMI)

JOEY COSTA—*RCA Victor 47-8403.*

Joey sings a melancholy number with a clever lyric that teens will want to listen to carefully. The idea is that when a couple is having love problems, two can be a lonely number. Crooner does a class job.

SWEET YOUNG LOVE (Saturday, ASCAP)  
SAVIN' ALL MY LOVE (Sherlyn, BMI)

LENNY O'HENRY—*Atco 6312.*

Lenny has a sweet tune that draws heavily on rhythm and blues for its melody although the tune is an upbeat one. A group of others join him for the singing and the drummer keeps the beat steady. A good one.

SOFTLY AS I LEAVE YOU (Robbins, ASCAP)  
I LOVE YOU SO (Dick James, BMI)

MATT MUNRO—*Liberty 55725.*

Matt has a lovely melody and a lovely lyric to work with here. And he does it with aplomb. The scene is a lovers' goodbye and the mood is deep. A sensitive reading of what will become a standard.

SUMMERTIME (Gershwin, ASCAP)  
LET ME DOWN SLOWLY (Big Billy, BMI)  
CARL HENRY HALL—*Mercury 72318.*

Carl gives a wailing version of "Summertime" the likes of which Gershwin probably never had in mind. The re-conception, however, is not without its excitement. Carl's vocal athletics are something to listen to.

LOVERS ALWAYS FORGIVE (Maxx, BMI)  
ANOTHER LOVE (Jim Glad, BMI)

GLADYS KNIGHT AND THE PIPS—  
*Maxx 329.*

Gladys and her Pips have a pretty song and one done up proper with an offbeat orchestral accompaniment. The song will have a message that teenagers will find meaningful. The horns spark the melody and the voices chant away for some disk interest.

PEARLY SHELLS (Criterion, ASCAP)  
HAWAIIAN WAR CHANT (Miller, ASCAP)

JONI JAMES—*MGM 13267.*

This could be the one that catapults Joni back up the charts. The tune has the relaxing sway common to all Hawaiian songs. Canary's in good voice as always and deserves a few listens.

IT'S A PITY (Don, BMI)  
LAST NIGHT (Arc, BMI)

JUNIOR PARKER—*Duke 362.*

Junior sings in front of a raucous brass section and some wailing saxes. He's got a story to tell and tells it and sells it with fervor. The rhythm and blues fans will find this one most appealing.

MOONLIGHT (Tri-City, BMI)  
STAR OF HAWAII (One O'Clock, BMI)

THE VALIANTS—*Canadian American 404.*

The Valiants make a bid for big returns on this instrumental which rockets along at a fast clip. Electronic instruments are the order of the side and rhythm is the ruler. Should get much play around by those who like offbeat sounds.

**THE ORIGINAL HIT VERSION!**

**“SOFTLY AS I  
LEAVE YOU”**

**BY ENGLAND'S #1 MALE SINGER**

**MATT MONRO**

b/w

**"I LOVE YOU TOO"**

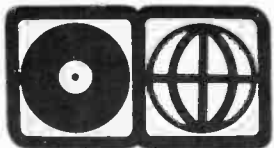
**#55725**

**Produced by GEORGE MARTIN**

*ALSO AVAILABLE IN MATT'S "SOFTLY AS I LEAVE YOU" ALBUM LRP-3240/LST-7240*



LIBERTY RECORDS, INC.  
LOS ANGELES 28, CALIFORNIA



# ALBUM REVIEWS

## PICK HITS

### WHERE LOVE HAS GONE

**JACK JONES**—Kapp KL 1396.

Jack's young and guileless way with a song comes through here with great effect. Jack's choice of tunes is highly commendable. They're all classics and full of class. His current single "Where Love Has Gone" and "People" are the only new ones. "It Never Entered My Mind" heads the list of other greats.



### CHAPEL OF LOVE

**THE DIXIE CUPS**—Red Bird 20-100.

Three talented girls with a gift of sounding continually happy were introduced by this ambitious label a few months ago. The result: instant success. Their first album which is also the company's first elpee outing, is assured of more instant success. "Chapel of Live" and "People Say" are both here to lure teens.



### OFF THE BEATLE TRACK

**GEORGE MARTIN**—United Artists 6377.

George Martin spends most of his time these days with The Beatles, arranging their material. For that reason, the tunes are not foreign to him. He has arranged this set of songs with considerable swing and invention. One of the most haunting bands is "Don't Bother Me" written by George Harrison. A beautiful album and one of brilliance.



### WITHOUT YOU

**ROBERT GOULET**—Columbia CL 2200.

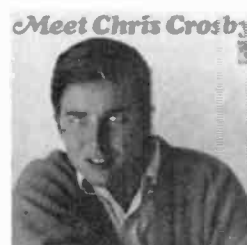
Goulet's songs on this one are about love and romance gone astray. His dramatic, full baritone takes on an added heartbroken quality that serves him well. Old songs and new songs comprise the collection that features "Once Upon a Time" and "Don't Worry 'Bout Me."



### MEET CHRIS CROSBY

**MGM E 4226.**

Chris shows off a well-rounded talent on his first album. The arrangements are slanted toward the rock beat, but much of the material is standard and Chris proves worthy of it. Crooner is slated for much exposure via upcoming movies and TVers and that should help hype disk.



### YESTERDAY'S GONE

**CHAD AND JEREMY**—  
World Artists WAM 2002.

Chad and Jeremy's "Yesterday's Gone" is here as are a number of other haunting tunes. Their penchant for mysterious and disillusioned tunes appropriately delivered distinguishes their work. The loveliest side is a soft "Willow Weep for Me."



### A RARE LIVE RECORDING OF BILLIE HOLIDAY

**Ric 2001.**

RIC distinguishes itself on its first album release of nine disks with this live recording from Storyville of the late Billie Holiday. The time is late in Billie's career, but the feeling, the depth of her art is more than apparent. "Strange Fruit" is included as are a number of faster, more tongue-in-cheek ditties.



### THE LATIN ALBUM

**TRINI LOPEZ**—Reprise 6125.

Trini, the toast of the discotheque set, goes through some of the most popular tunes to emanate from or be written about his native land, Mexico. Mucho esta en Espanol, but the beat and the musicianship are easily translated. "Angelito" joins "La Malaguena" and "Besame Mucho," on the chili-hot album.



### MONDO CANE NO. 2

**SOUNDTRACK**—20th Century Fox 3147.

Nino Oliviero was responsible for much of the sting of the "Mondo Cane" film, because his themes set off the picture's intent so well. He provides the same atmospheres for the sequel. The music is lilting and lovely, exotic and exhilarating, notably the main theme.



### THIS IS RAGTIME NOW!

**HANK JONES**—ABC Paramount 496.

Hank does right by some of the best and curiously little heard rag tunes of all time. How rarely one hears the name Scott Joplin dropped at a cocktail party. But how great he was. Jones reminds the listener with expert playing of "Maple Leaf Rag" and other rag tunes.

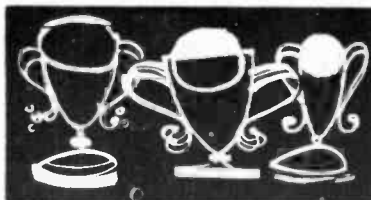


### SEE YOU AT THE FAIR

**BEN WEBSTER**—Impulse A 65.

Ben's sax is as fluid and mellow as melting butter. And just as tasty. He does most of his work on evergreens and the mood is gripping and soft. His own tune, "See You at the Fair," leads off the list, but everything is out of the top drawer.





# WINNERS CIRCLE



(RECORDS SHOWING STRONGEST INITIAL POTENTIAL THIS WEEK)

## Pop Singles

### CLINGING VINE

(Peter Maurice, ASCAP)  
Bobby Vinton  
—Epic 9705

### YOU NEVER CAN TELL

(Arc, BMI)  
Chuck Berry  
—Chess 1906

### IT'S ALL OVER NOW

(Kags, BMI)  
Rolling Stones  
—London 9687

### SWEET WILLIAM

(Budd, ASCAP)  
Millie Small  
—Smash 1200

### SAY YOU

(T. M., BMI)  
Ronnie Dove  
—Diamond 167

### BREAD AND BUTTER

(Acuff-Rose, BMI)  
Newbeats  
—Hickory 1269

### A HOUSE IS NOT A HOME

(Diplomat, ASCAP)  
Dionne Warwick  
—Scepter 1278

### WHEN YOU LOVED ME

(Hill and Range, BMI)  
Brenda Lee  
—Decca 31654

### A HOUSE IS NOT A HOME

(Diplomat, ASCAP)  
Brook Benton  
—Mercury 72303

## Long Play Albums

### RAG DOLL

Four Seasons  
—Philips PHM 200-146

### THE BEST OF HENRY MANCINI

—RCA LPM 2693; LSP 2693

### ROGER AND OUT— DANG ME

R. Miller  
—Smash MGS 27049

### THE GREAT YEARS

J. Mathis  
—Columbia CS 2834

### TELL ME WHY

B. Vinton  
—Epic LN 24133; BN 26113

### EVERYBODY LOVES SOMEBODY

D. Martin  
—Reprise R 6130

## Lib Program For Everyone

HOLLYWOOD—According to Lee Mendell, album sales director of Liberty Records, the label's 1964 fall program theme, "Liberty Is For Everyone!", is not idle talk. Special dealer terms, available from Liberty distributors, are effective immediately until Sept. 11, 1964, on the entire Liberty, Liberty Premier Series and Dolton LP catalogs (except Chipmunk — which will be featured later in their own program).

The diversified product line-up leads off with Julie London, Si Zentner, Johnny Mann, Martin Denny and Spike Jones who highlight the release with such entries as "Julie London, In Person At The Americana," her first live nitery performance on record; "Si Zentner Plays The Big Big Band Hits"; Mann's "Invisible Tears"; Denny's "Latin Village" and Spike's new band via "My Man." For TV and movie fans Liberty will distribute instrumental themes from the popular TV series, "Burke's Law"; a Walter Brennan item, "Gunfight At The O.K. Corral," and Nancy Ames, a regular on NBC-TV's "That Was The Week That Was," with "This Is The

Girl That Is." a collection of Latin-oriented music. From England comes Mrs. Mills, a ragtime piano player, in "My Mother The Ragtime Piano Player"; and for the R & B market, "The Original Rythm & Blues Hits, Vol. I."

Numerous displays and sales aids have been created by ad-merchandising director Allen LaVinger, among them a theme display unit utilizing easels, large individual dimensional displays of the Julie London, Martin Denny and Johnny Mann LPs and 12 x 12 easels of the new releases. Also available for retail outlets are browser dividers, ad mats and a new complete 32 page Liberty catalog. Promotional sampler mailings have been shipped to radio stations.

### Atlantic Acquires Tex. Master, 'Eternally'

Atlantic Records has purchased a master selling fast in the Beaumont, Texas, area. The record, "Eternally" by Johnny Winter, has been available on the Frolic label and it is the #1 record on stations in that city, Atlantic reports.

## Screen Gems-Adler Terms

NEW YORK — The other parties in the Screen Gems vs. Lou Adler, Jan & Dean, Trousdale Music, Inc., and Dunhill Productions, Inc., etc. settlement confirmed this week that an out-of-court settlement had been reached.

The settlement was followed by a dismissal of the action with prejudice, so that it can never be brought again. Under the terms of the settlement, Adler received \$15,000.00 cash in compromise of his claim against Screen Gems for participations that were owed to him. Adler confirmed that the copyrights to "Little Old Lady (From Pasadena)" and six tunes on the Jan & Dean "Dead Man's Curve" album were turned over to Screen Gems. Trousdale Music, Inc., has received \$8,500.00 cash, with another \$1,500.00 contingent for the sale of these publishing rights in those songs from Screen Gems.

Screen Gems dropped all claims against other songs published by Trousdale Music, Inc. and against Bobby Roberts and Pierre Cossette and Adler personally. Jan & Dean recording artist agreements will remain in effect for the full terms, but part of the settlement was that Screen Gems will no longer have any creative controls over Jan & Dean records during the terms of the agreement. Under terms of the settlement, there is no restriction on the consultation and supervision of Jan

& Dean recordings between Adler and arranger-producer Jan Berry, which is in accordance with the established practice over the years before and during the time of Adler being with Screen Gems. Jan Berry writer contracts also remain in effect, but he has received a raise in his guarantee.

Having to do with the successful Johnny Rivers product, produced by Lou Adler for Dunhill Productions, Inc., Screen Gems will receive a portion of Dunhill's share of the Rivers recordings for a period of approximately another six months, ending March 17, 1965. Screen Gems has released all claim on Rivers recordings made after that date.

Other defendants in the action, Don Altfeld and Jill Gibson, have signed an agreement to allow Screen Gems to publish all tunes written by them for Jan & Dean. This agreement covers only those tunes and in no way is it an exclusive writing agreement for all of Altfeld's or Gibson's material. Altfeld is one of the writers of "Little Old Lady."

**BLUE NOTE  
HAS THE HOTTEST  
jazz SINGLES**

JUST RELEASED!

**JIMMY SMITH  
PRAYER  
MEETIN'**

BLUE NOTE 45 x 1909

The Big Single  
From His New Hit Album  
**PRAYER MEETING**  
BLP 4164


STILL GOING STRONG!

**JIMMY SMITH  
PORK CHOP**

BLUE NOTE 45 x 1906

D.J.'s: Write for Free Samples

**BLUE NOTE**  
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# UP SINGLES COMING

- 1 **THANK YOU BABY**  
Shirelles—Scepter 1278
- 2 **JAMES BOND THEME**  
Billy Strange—Crescendo 320
- 3 **20-75**  
Willie Mitchell—Hi 2075
- 4 **LONELY CORNER**  
Rick Nelson—Decca 31656
- 5 **GINO IS A COWARD**  
Gino Washington—Ric Tic RT-100
- 6 **(THERE'S) ALWAYS SOMETHING THERE TO REMIND ME**  
Lou Johnson—Big Hill 552
- 7 **DOWN WHERE THE WINDS BLOW**  
Serendipity Singers—Philips 40215
- 8 **THANK YOU FOR LOVING ME**  
Al Martino—Capitol 5239
- 9 **SOMEDAY WE'RE GONNA LOVE AGAIN**  
Searchers—Kapp 609
- 10 **LOOKIN' FOR BOYS**  
Pin Ups—Stork 1
- 11 **NIGHTINGALE MELODY**  
Little Johnny Taylor—Galaxy 731
- 12 **A SHOT IN THE DARK**  
Henry Mancini—RCA 8381
- 13 **NEVER ENDING**  
Elvis Presley—RCA Victor 8400
- 14 **DARLING IT'S WONDERFUL**  
Dale & Grace—Montel 930
- 15 **I STAND ACCUSED**  
Jerry Butler—Vee Jay 598
- 16 **MORE AND MORE OF YOUR AMOR**  
Nat King Cole—Capitol 5219
- 17 **PEPPERMINT MAN**  
Trashmen—Garrett 4010
- 18 **SILVER DOLLAR**  
Mike Minor—Dot 16606
- 19 **I'M ON THE OUTSIDE (LOOKING IN)**  
Little Anthony—Imperial DCP 1104
- 20 **BACHELOR BOY**  
Cliff Richards & Shadows—Epic 66049
- 21 **SOMEONE, SOMEONE**  
Brian Poole and Tremeloes—Monument 846
- 22 **SINCERELY**  
Four Seasons—Vee Jay 608
- 23 **A SUMMER SONG**  
Stuart & Clyde—World Artists 1027
- 24 **ONE PIECE TOPLESS BATHING SUIT**  
Rip Chords—Columbia 43093
- 25 **LA LA LA**  
Blondells—Reprise 0291

- 26 **DANCING IN THE STREET**  
Martha & Vandellas—Gordy 7033
- 27 **MEXICAN SHUFFLE**  
Herb Alpert's Tijuana Brass—A & M 742
- 28 **YET, I KNOW (ET POURTANT)**  
Steve Lawrence—Columbia 43095
- 29 **NEW ORLEANS**  
Bern Elliott and Fenmen—London 9670
- 30 **HERE I GO AGAIN**  
Hollies—Imperial 66044
- 31 **MORE, MORE, MORE LOVE, LOVE, LOVE**  
Johnny Thunder—Diamond 169
- 32 **ASK ME WHY**  
Beatles—Vee Jay 596
- 33 **JOHNNY B. GOODE**  
Dion Dimuci—Columbia 43095
- 34 **YOU PULLED A FAST ONE**  
V.I.P.'S—Big Top 518
- 35 **LET ME GET CLOSE TO YOU**  
Skeeter Davis—RCA 8397
- 36 **WHAT KINDA LOVE**  
Jimmy Gilmer—Dot 16642
- 37 **(REMEMBER) WALKIN' IN THE SAND**  
Shangri-La's—Red Bird 10-008
- 38 **MAYBE THE LAST TIME**  
James Brown—Smash 1919
- 39 **IT'S RAININ' IT'S POURIN'**  
Barry Darvell—Providence 404
- 40 **YOURS**  
Lucille Starr—Almo 209
- 41 **LOVERS ALWAYS FORGIVE**  
Gladys Knight & Pips—Maxx 329
- 42 **I'LL KEEP TRYING**  
Theola Kilgore—KT 501
- 43 **LOVER'S PRAYER**  
Wallace Bros.—Sims 189
- 44 **SILLY OL' SUMMERTIME**  
New Christy Minstrels—Columbia 43902
- 45 **ALL GROWN UP**  
Crystals—Philles 122
- 46 **FOR BETTER OR FOR WORSE**  
Wilson Pickett—Atlantic 2233
- 47 **SOUL DRESSING**  
Booker T & MG's—Stax 153
- 48 **I'M TOO POOR TO DIE**  
Louisiana Red—Gloves 3002
- 49 **SQUEEZE HER, TEASE HER**  
Jackie Wilson—Brunswick 55261
- 50 **YOU'RE GONNA MISS ME**  
B. B. King—Kent 396



# UP LP'S COMING

- 1 **BEST OF JIM REEVES**  
RCA Victor LSP 2890
- 2 **LOUIE LOUIE**  
Kingsmen—Wand 657
- 3 **PRAYER MEETIN'**  
Jimmy Smith—Blue Note 4164
- 4 **PETER, PAUL AND MARY**  
Warner Bros.—W-1449: WS-1449
- 5 **CATCH A RISING STAR**  
John Gary—RCA Victor LPM 2745
- 6 **HOW THE WEST WAS WON**  
Soundtrack—MGM-1E5: S1E5
- 7 **BACH TO THE BLUES**  
Ramsey Lewis—Argo LP-732: LP5-732
- 8 **BAJA MARIMBA BAND**  
A&M AM 104
- 9 **MOMS-WOWS**  
Moms Mabley—Chess 1486
- 10 **A NEW PERSPECTIVE**  
Donald Byrd Band and Voices—Blue Note LP-4124: BST-84124
- 11 **MY GUY**  
Mary Wells—Motown M-617
- 12 **BILL COSBY IS A VERY FUNNY FELLOW, RIGHT**  
Bill Cosby—Warner Bros. W-1518
- 13 **COMIN' HOME BABY**  
Jack LaForge—Regina R309
- 14 **RAMBLIN'**  
New Christy Minstrels—Columbia CL-2155: CS-8855
- 15 **SOUL SERENADE**  
King Curtis—Capitol T-2095: ST-2095
- 16 **FILM SPECTACULAR, VOL. II**  
Stanley Black—London SP-44031
- 17 **COMMAND PERFORMANCES**  
Various Artists—Command RS-868: RS-868-5D
- 18 **THE GOLDEN HITS OF THE FOUR SEASONS**  
Vee Jay LP-1065: SR-1065
- 19 **LAWRENCE WELK TELEVISION SHOW 10th ANNIVERSARY**  
Dot DLP 25591: DLP 3591
- 20 **ROY ORBISON'S GREATEST HITS**  
Monument M-8000 (mono only)
- 21 **THE LATIN ALBUM**  
Trini Lopez—Reprise RS 6125
- 22 **MONDO CANE**  
Soundtrack—UA UAL-4105
- 23 **EVERY LITTLE BIT HURTS**  
Brenda Holloway—Tamla 257
- 24 **RING OF FIRE—THE BEST OF JOHNNY CASH**  
Columbia CL-2053
- 25 **SO TENDERLY**  
John Gary—RCA Victor LPM-2922: LSP-2922

- 26 **REFLECTING**  
Chad Mitchell Trio—Mercury MG-20891: SR-60891
- 27 **STEVIE AT THE BEACH**  
Little Stevie Wonder—Tamla 255
- 28 **HEY LITTLE COBRA**  
Rip Chords—UA UAL-4105
- 29 **ON THE COUNTRYSIDE**  
Brook Benton—Mercury SR-60918
- 30 **IT'S ALL IN HOW YOU LOOK AT "IT"**  
Dave Gardner—Capitol T-2055
- 31 **ANOTHER HIT ALBUM**  
Billy Vaughn—Dot DLP 3593
- 32 **I'D RATHER BE FAR RIGHT THAN PRESIDENT**  
Len Maxwell & Cast—Divine Right
- 33 **WHAT MAKES SAMMY RUN**  
Original Cast—Columbia DOL-6040: KOS-6040
- 34 **STAY**  
Four Seasons—Vee Jay VJ-1082
- 35 **LAWRENCE OF ARABIA**  
Soundtrack—Colpix CP-514: SCP-514
- 36 **THE BEST OF LAWRENCE WELK**  
Coral CXSB 5: 7CXSB 5
- 37 **I LOVE YOU BECAUSE**  
Al Martino—Capitol T-1915
- 38 **TALL COOL ONE**  
Wailers—Imperial LP-9262
- 39 **TRIO '64**  
Bill Evans—Verve V 8578: V6 8578
- 40 **THE TILLOTSON TOUCH**  
Johnny Tillotson—MGM E 4224: SE 4224
- 41 **PROGRESSIVE PICKIN'**  
Chef Atkins—RCA LPM-2908
- 42 **TODAY'S ROMANTIC HITS FOR LOVERS ONLY**  
Jackie Gleason—Capitol W-2056
- 43 **ALWAYS IN MY HEART**  
Los Indios Trabajeros—RCA LPM-2912: LSP-2912
- 44 **PEG O' MY HEART**  
Robert Maxwell—Decca DL-4563
- 45 **12 GREAT HITS**  
Jimmy Rodgers—Dot DLP-2579: DLP-25579
- 46 **FALL OF THE ROMAN EMPIRE**  
Soundtrack—Columbia OL-6060
- 47 **SWEET AND SOUR TEARS**  
Ray Charles—ABC Paramount ABC-1954: ABCS-1954
- 48 **CAMELOT**  
Original Cast—Columbia KOL-5620
- 49 **LICORICE STICK**  
Pete Fountain—Coral CRL 757460
- 50 **MESS OF BLUES**  
Johnny Hodges—Verve V 8570

# The Scepter-Wand Magic

## Prez Greenberg, VP Schlachter Tell Of First Big LP Push



Dionne Warwick

BY DOUG McCLELLAND

NEW YORK—With Scepter-Wand Records this week issuing its most extensive album release to date (six LPs), and actually the major single indie's first LP program per se, this seems a propitious time to take a close look at the extraordinary diskery which is now grossing near \$3,000,000 annually.

A label which also is readying extensive activity in its new International Album Series.

A label which has helped songstress Dionne Warwick rise from obscurity in about a year to top single record sales, climaxed by even greater success in Europe and the featured singing spot at

the Cannes Film Festival last spring.

A label which has just enlarged its horizons further by moving into spacious new offices at 254 West 54th St.

A label which had its beginnings — and highly successful they were—at 1650 Broadway, where it became a potent rhythm and blues force.

A label whose origins, actually, were in Passaic, N.J., where Scepter-Wand President Florence Greenberg lived and (in the late '50s) began to dream of her own record company. Talking with Mrs. Greenberg in her attractive new office last week, and Vice President Marvin Schlachter, too, Record World learned quite a bit about this most unusual label, in many ways one of the industry's most unusual.

This is how Scepter-Wand came about (it was originally called Tiara, with its name evolution self-explanatory). Mrs. Greenberg's son Stanley, who has a PhD in music, wrote a song called "Nightbeat" which they had recorded, getting their feet wet. Then her daughter brought a group of her high

school classmates to the Greenbergs' attention, and they recorded them, too. They named them The Shirelles and their record, "I Met Him on a Sunday," was eventually released by Decca. Meanwhile, Mrs. Greenberg had met and teamed up with a young advertising man, Schlachter; and with Luther Dixon, a writer-producer who's now a & r chief, and Jerry Roth, an accountant, they formed Scepter, shortly after George Goldner's Gone-End company had distributed The Shirelles' next disk, "Dedicated To The One I Love." The Shirelles' first Scepter release was "Tonight's The Night," followed by the girls' first blockbuster, "Will You Still Love Me Tomorrow?"

Modest and unassuming about their accomplishments in the music industry—a distinction in itself—both Mrs. Greenberg and Schlachter confessed they had considerable misgivings in the beginning about their ability to run a record company. They were green, novices, totally uninitiated; but they came through as if touched by a magic scepter or wand. "Our success was built on promotion," Mrs. Greenberg said. "We spend money, send men on the road, artists, too, and we advertise—what ever is necessary to promote our product."

"And today my dream is coming true," Mrs. Greenberg continued. "The LP sales are covering the overhead.

"I never liked too heavy an LP catalog, though. I won't keep any albums that don't give distributors a profit, because if they aren't making a profit, neither are we. Twenty-five per cent of our business now is albums. We are expanding our catalog slowly but surely."

Schlachter said, "We had four album releases in June, but the current six will get our biggest push to date. It'll be a big program, with deals, promotion, etc., everything the other companies offer. From now on we will definitely have album programs throughout the year.

"We also just okayed the mechanicals for our first soundtrack, 'Seduced and Abandoned,' the new hit foreign film, with music by Carlo Rustichelli. This will be the first of many soundtrack albums from Italy's Cam label, which we will distribute on its original label. Joe Zerga, formerly of Transglobal Music, represents all our foreign pub-



The Shirelles

lishing-record dealings; and he is indicative of another of the policies that have contributed to the success of Scepter: surrounding ourselves with the best, most knowledgeable people available in the fields we're involved in."

"This is something I've wanted to do for years," Mrs. Greenberg went on. "To have a well rounded catalog and—this is very important—to familiarize ourselves with the entire industry. But there are so many pitfalls in this kind of move. So many companies have taken the wrong product. But with Joe Zerga with us, we can feel secure."

The International Series, it was discovered, will probably bow early in October with six

(Continued on page 17)



Luther Dixon, Florence Greenberg,  
Chuck Jackson and Marvin Schlachter.

DUKE-PEACOCK  
HAS TWO NEW HITS  
—AS HOT AS THE TEXAS HEAT—

**LITTLE JUNIOR PARKER'S**  
"LAST NIGHT"  
AND  
"IT'S A PITY"  
DUKE 362

\*\*\*\*\*  
**AL "T. N. T." BRAGGS'**  
"I JUST CAN'T  
GET OVER YOU"  
AND  
"HOOTENANNY HOOT"  
PEACOCK 1931

\*\*\*\*\*  
A-READY BURNING IN ALL  
STATES!

**JOE HINTON'S**  
"FUNNY"  
BACKBEAT 541

\*\*\*\*\*  
**DUKE AND PEACOCK RECORDS, INC.**  
2809 Erastus Street, Houston 26, Texas  
OR 3-2611

# DEALERS TOP TEN

**QUALITY MUSIC CO.**  
Washington, D. C.

1. I've Got No Time To Lose (Carla Thomas)
2. Where Did Our Love Go (Supremes)
3. Out Of Sight (James Brown)
4. Under The Boardwalk (Drifters)
5. Steal Away (Jimmy Hughes)
6. Selfish One (Jackie Ross)
7. Everybody Needs Somebody To Love (Solomon Burke)
8. Keep On Pushing (Impressions)
9. Soulful Dress (Sugar Pie DeSanto)
10. The Clock (Baby Washington)

**MUSIC CITY**  
Berkeley, Calif.

1. Selfish One (Jackie Ross)
2. Funny (Joe Hinton)
3. Steal Away (Jimmy Hughes)
4. Keep On Pushing (Impressions)
5. Under The Boardwalk (Drifters)
6. Everybody Needs Somebody To Love (Solomon Burke)
7. Always Something There to Remind Me (Lou Johnson)
8. That's How Strong My Love Is (Wright)
9. Soul Dressing (Booker T. & M. G.'s)

**LUENHAGEN'S**  
Hollywood, Calif.

1. Everybody Loves Somebody (Dean Martin)
2. You Never Can Tell (Chuck Berry)
3. Looking For Love (Connie Francis)
4. Dang Me (Roger Miller)
5. A Hard Day's Night (Beatles)
6. If I'm A Fool For Loving You (B. Wood)
7. Such A Night (Elvis Presley)
8. Yours (Lucille Starr)
9. How Glad I Am (Nancy Wilson)
10. Clinging Vine (Bobby Vinton)

**RECORD'S LTD.**  
Richmond, Calif.

1. Where Did Our Love Go (Supremes)
2. Keep On Pushing (Impressions)
3. Happy I Long To Be (Betty Everett)
4. Steal Away (Jimmy Hughes)
5. Thank You Baby (Shirelles)
6. I Like It Like That (Miracles)
7. Try It Baby (Marvin Gaye)
8. You'll Never Get To Heaven (D. Warwick)
9. Just Be True (Gene Chandler)
10. The Sissy (Bob & Earl)

**KEN HAWKINS**  
Cleveland, Ohio

1. Steal Away (Jimmy Hughes)
2. Just Be True (Gene Chandler)
3. Under The Boardwalk (Drifters)
4. Where Did Our Love Go (Supremes)
5. Selfish One (Jackie Ross)
6. Keep On Pushing (Impressions)
7. Try It Baby (Marvin Gaye)
8. I've Got No Time To Lose (Carla Thomas)
9. New Girl (Accents)
10. Everybody Needs Somebody To Love (Solomon Burke)

**MUSIC SHOP**  
Michigan City, Ind.

1. A Hard Day's Night (Beatles)
2. Rag Doll (Four Seasons)
3. Everybody Loves Somebody (Dean Martin)
4. I Get Around (Beach Boys)
5. Wishin' And Hopin' (Dusty Springfield)
6. Little Old Lady From Pasadena (Jan & Dean)
7. Where Did Our Love Go (Supremes)
8. Dang Me (Roger Miller)
9. Handy Man (Del Shannon)
10. Sugar Lips (Al Hirt)

**STEVENS AND MACLIN**  
Petersburg, Va.

1. Where Did Our Love Go (Supremes)
2. Under The Boardwalk (Drifters)
3. Rag Doll (Four Seasons)
4. C'mon And Swim (Bobby Freeman)
5. Keep On Pushing (Impressions)
6. I Get Around (Beach Boys)
7. A Hard Day's Night (Beatles)
8. Wishin' And Hopin' (Dusty Springfield)
9. Steal Away (Jimmy Hughes)
10. Good Times (Sam Cooke)

**SEBRING MUSIC STORE**  
Robinson, Ill.

1. Rag Doll (Four Seasons)
2. My Boy Lollipop (Millie Small)
3. Little Old Lady From Pasadena (Jan & Dean)
4. Everybody Loves Somebody (Dean Martin)
5. I'll Touch A Star (Terry Stafford)
6. Water Skiing (Duane Eddy)
7. Dream Lover (Paris Sisters)
8. No Particular Place To Go (Chuck Berry)
9. Wishin' And Hopin' (Dusty Springfield)
10. Don't Throw Your Love Away (Searchers)

# ONE STOP TOPTEN

**SPRUCE RECORD SHOP**  
Scranton, Pa.

1. Wishin' And Hopin' (D. Springfield)
2. Hard Day's Night (Beatles)
3. Everybody Loves Somebody (D. Martin)
4. Rag Doll (Four Seasons)
5. Where Did Our Love Go (Supremes)
6. I'll Cry Instead (Beatles)
7. Sugar Lips (Al Hirt)
8. Invisible Tears (R. Conniff)
9. It Hurts To Be In Love (G. Pitney)
10. How Do You Do It (Pacemakers)

**TOWN HALL RECORD CENTER**  
Brooklyn, N.Y.

1. Where Did Our Love Go (Supremes)
2. Everybody Loves Somebody (D. Martin)
3. Under The Boardwalk (Drifters)
4. A Hard Day's Night (Beatles)
5. Wishin' And Hopin' (D. Springfield)
6. Rag Doll (Four Seasons)
7. Keep On Pushing (Impressions)
8. How Do You Do It (Gerry & Pacemakers)
9. Little Old Lady (Jan & Dean)
10. Steal Away (Jimmy Hughes)

**NEW DEAL RECORD SERVICE**  
Chicago, Ill.

1. Hard Day's Night (Beatles)
2. Rag Doll (Four Seasons)
3. Little Old Lady (Jan & Dean)
4. Everybody Loves Somebody (D. Martin)
5. Nobody I Know (Peter & Gordon)
6. I Get Around (Beach Boys)
7. Wishin' And Hopin' (D. Springfield)
8. Handy Man (Del Shannon)
9. I Want To Love Him So Bad (Jelly Beans)
10. Can't You See She's Mine (D. Clark)

**I. J. MORGAN CO.**  
Philadelphia, Pa.

1. Where Did Our Love Go (Supremes)
2. Everybody Loves Somebody (D. Martin)
3. Hard Day's Night (Beatles)
4. Rag Doll (Four Seasons)
5. Al-Di-La (Ray Charles Singers)
6. Worry (J. Tillotson)
7. A Tear Fell (Ray Charles)
8. Invisible Tears (R. Conniff)
9. Selfish One (Jackie Ross)
10. La La (Cobras)

**ROBERTS RECORDS**  
Minneapolis, Minn.

1. Everybody Loves Somebody (D. Martin)
2. House Of The Rising Sun (Animals)
3. Hard Day's Night (Beatles)
4. Rocky Mountain Special (Can. Sweethearts)
5. I Get Around (Beach Boys)
6. Grind (Avantis)
7. Because (Dave Clark)
8. Peppermint Man (Trackman)
9. Wishin' And Hopin' (D. Springfield)
10. Bad To Me (Billy Kramer)

**NORTY'S ONE STOP**  
Los Angeles, Calif.

1. House Of The Rising Sun (Animals)
2. Tell Em I'm Surfin' (Fantastic Baggys)
3. Summer Means Fun (Bruce and Terry)
4. Hard Day's Night (Beatles)
5. Where Did Our Love Go (Supremes)
6. Don't Worry Baby (Beach Boys)
7. Little Old Lady (Jan and Dean)
8. Rag Doll (Four Seasons)
9. Because (Dave Clark)
10. And I Love Her (Beatles)

**BEE GEE DISTRIBUTOR**  
Albany, N.Y.

1. Hard Day's Night (Beatles)
2. Everybody Loves Somebody (D. Martin)
3. Where Did Our Love Go (Supremes)
4. Under The Boardwalk (Drifters)
5. Handy Man (Del Shannon)
6. Ain't She Sweet (Beatles)
7. How Glad I Am (N. Wilson)
8. C'mon And Swim (B. Freeman)
9. House Of The Rising Sun (Animals)
10. Seventh Dawn (H. Jerome)

**ONE STOP RECORD SERVICE**  
St. Louis, Mo.

1. A Hard Day's Night (Beatles)
2. You'll Never Walk Alone (Gerry and Pacemakers)
3. Never Ending (Elvis Presley)
4. Rag Doll (Four Seasons)
5. I'm Into Something Good (Earl-Jean)
6. Where Did Our Love Go (Supremes)
7. Looking For Love (Connie Francis)
8. Sugar Lips (Al Hirt)
9. Dang Me (Roger Miller)
10. I Like It Like That (Miracles)

# TOP 40 STATIONS at a glance

**WABC—New York, N.Y.**

1. A Hard Day's Night (Beatles)
2. Where Did Our Love Go (Supremes)
3. Rag Doll (Four Seasons)
4. Everybody Loves Somebody (Dean Martin)
5. Under The Boardwalk (Drifters)
6. I Get Around (Beach Boys)
7. Wishin' And Hopin' (Dusty Springfield)
8. Memphis (Johnny Rivers)
9. Little Old Lady From Pasadena (Jan & Dean)
10. Girl From Ipanema (Getz/Gilberto)

**KIDO—Boise, Ida.**

1. A Hard Day's Night (Beatles)
2. Memphis (Johnny Rivers)
3. Little Old Lady From Pasadena (Jan & Dean)
4. Can't You See That She's Mine (Dave Clark Five)
5. Wishin' And Hopin' (Dusty Springfield)
6. Don't Let The Sun Catch You Cryin' (Gerry & Pacemakers)
7. I Get Around (Beach Boys)
8. My Boy Lollipop (Millie Small)
9. Bad To Me (Billy J. Kramer)
10. The Long Ships (Charles Albertine)

**WITL—Lansing, Mich.**

1. Silly Old Summertime (New Christy Minstrels)
2. Al-Di-La (Ray Charles Singers)
3. Invisible Tears (Ray Conniff)
4. Sugar Lips (Al Hirt)
5. Misty Moonlight (Jerry Wallace)
6. Sole Sole Sole (Sarah Vaughan)
7. People (Barbra Streisand)
8. A Shot In The Dark (Henry Mancini)
9. Where The Winds Blow (Serenity Singers)
10. Never Ending (Elvis Presley)

**KXOL—Fort Worth, Tex.**

1. Rag Doll (Four Seasons)
2. A Hard Day's Night (Beatles)
3. I Get Around (Beach Boys)
4. Memphis (Johnny Rivers)
5. Little Old Lady From Pasadena (Jan & Dean)
6. Dang Me (Roger Miller)
7. Girl From Ipanema (Getz/Gilberto)
8. Can't You See That She's Mine (Dave Clark Five)
9. Wishin' And Hopin' (Dusty Springfield)
10. Everybody Loves Somebody (Dean Martin)

**KKIS—Pittsburg, Cal.f.**

1. Where Did Our Love Go (Supremes)
2. A Hard Day's Night (Beatles)
3. G. T. O. (Ronnie & Daytonas)
4. We'll Sing In The Sunshine (Gale Garnett)
5. Everybody Loves Somebody (Dean Martin)
6. House Of The Rising Sun (Animals)
7. Gino Is A Coward (Gino Washington)
8. Walk Don't Run '64 (Ventures)
9. Little Old Lady From Pasadena (Jan & Dean)
10. You Never Can Tell (Chuck Berry)

**WRBD—Fr. Lauderdale, Fla.**

1. Funny (Joe Hinton)
2. I Stand Accused (Jerry Butler)
3. Steal Away (Jimmy Hughes)
4. A Quiet Place (Garnett Mimms)
5. I Wanna Thank You (Otis Redding)
6. Share Your Love With Me (Bobby Bland)
7. Under The Boardwalk (Drifters)
8. Keep On Pushing (Impressions)
9. A Boy Named Tom (Carla Thomas)
10. That's How Strong My Love Is (O. V. Wright)

**WWDC—Washington, D. C.**

1. A Hard Day's Night (Beatles)
2. Where Did Our Love Go (Supremes)
3. Under The Boardwalk (Drifters)
4. Rag Doll (Four Seasons)
5. I Get Around (Beach Boys)
6. Everybody Loves Somebody (Dean Martin)
7. Little Old Lady From Pasadena (Jan & Dean)
8. Wishin' And Hopin' (Dusty Springfield)
9. The Girl From Ipanema (Getz/Gilberto)
10. How Glad I Am (Nancy Wilson)

**WQAM—Miami, Fla.**

1. Viva Las Vegas (Elvis Presley)
2. Everybody Loves Somebody (Dean Martin)
3. House Of The Rising Sun (Animals)
4. A Hard Day's Night (Beatles)
5. C'mon Everybody (Elvis Presley)
6. Because (Dave Clark Five)
7. Angelito (Rene & Rene)
8. Wishin' And Hopin' (Dusty Springfield)
9. Such A Night/Never Ending (Elvis Presley)
10. I'm Happy Just To Dance With You (Beatles)

**WGH—Newport News, Va.**

1. A Hard Day's Night (Beatles)
2. Rag Doll (Four Seasons)
3. I Get Around/Don't Worry Baby (Beach Boys)
4. Three Window Coupe (Rip Chords)
5. Wishin' And Hopin' (Dusty Springfield)
6. Can't You See That She's Mine (Dave Clark Five)
7. Little Old Lady From Pasadena (Jan & Dean)
8. Hey Harmonica Man (Stevie Wonder)
9. Don't Throw Your Love Away (Searchers)
10. Girl From Ipanema (Getz/Gilberto)

**WOTT—Watertown, N. Y.**

1. A Hard Day's Night (Beatles)
2. Rag Doll (Four Seasons)
3. I Get Around (Beach Boys)
4. Everybody Loves Somebody (Dean Martin)
5. Such A Night (Elvis Presley)
6. Wishin' And Hopin' (Dusty Springfield)
7. Dang Me (Roger Miller)
8. Memphis (Johnny Rivers)
9. Sunny (Neil Sedaka)
10. Under The Boardwalk (Drifters)

**KUZN—West Monroe, La.**

1. Rag Doll (Four Seasons)
2. If I'm A Fool For Loving You (B. Wood)
3. Memphis (Johnny Rivers)
4. Little Old Lady From Pasadena (Jan & Dean)
5. Dang Me (Roger Miller)
6. I Get Around (Beach Boys)
7. A Hard Day's Night (Beatles)
8. Stealing Hubcaps (Billy Ledbetter)
9. Share Your Love With Me (Bobby Bland)
10. In The Misty Moonlight (Jerry Wallace)

**WIRL—Peoria, Ill.**

1. A Hard Day's Night (Beatles)
2. Wishin' And Hopin' (Dusty Springfield)
3. Everybody Loves Somebody (Dean Martin)
4. Where Did Our Love Go (Supremes)
5. Dang Me (Roger Miller)
6. I Get Around (Beach Boys)
7. Rag Doll (Four Seasons)
8. Little Old Lady From Pasadena (Jan & Dean)
9. Keep On Pushing (Impressions)
10. Nobody I Know (Peter & Gordon)

**KEWB—Los Angeles, Calif.**

1. A Hard Day's Night (Beatles)
2. Where Did Our Love Go (Supremes)
3. Everybody Loves Somebody (Dean Martin)
4. The House Of The Rising Sun (Animals)
5. Wishin' And Hopin' (Dusty Springfield)
6. Rag Doll (Four Seasons)
7. Ain't She Sweet (Beatles)
8. Little Old Lady From Pasadena (Jan & Dean)
9. I Get Around/Don't Worry Baby (Beach Boys)
10. C'mon & Swim (Bobby Freeman)

**KATZ—St. Louis, Mo.**

1. Where Did Our Love Go (Supremes)
2. I Like It Like That (Miracles)
3. 20—75 (Willie Mitchell)
4. Selfish One (Jackie Ross)
5. Just Be True (Gene Chandler)
6. How Glad I Am (Nancy Wilson)
7. I'll Be In Trouble (Temptations)
8. Try It Baby (Marvin Gaye)
9. Keep On Pushing (Impressions)
10. Maybe The Last Time (James Brown)

**WIBG—Philadelphia, Pa.**

1. Where Did Our Love Go (Supremes)
2. A Hard Day's Night/I Should Have Known Better (Beatles)
3. Rag Doll (Four Seasons)
4. Under The Boardwalk (Drifters)
5. Wishin' And Hopin' (Dusty Springfield)
6. Everybody Loves Somebody (Dean Martin)
7. Little Old Lady From Pasadena (Jan & Dean)
8. Sugar Lips (Al Hirt)
9. C'mon And Swim (Bobby Freeman)
10. How Glad I Am (Nancy Wilson)

**WALT—Tampa, Fla.**

1. Girl From Ipanema (Getz/Gilberto)
2. I Wanna Love Him So Bad (Jelly Beans)
3. Handy Man (Del Shannon)
4. A Hard Day's Night (Beatles)
5. Wishin' And Hopin' (Dusty Springfield)
6. Farmer John (Premiers)
7. Rag Doll (Four Seasons)
8. Under The Boardwalk (Drifters)
9. C'mon And Swim (Bobby Freeman)
10. People Say (Dixie Cups)



# Scepter-Wand Story

(Continued from page 15)

initial releases, including top ethnic music from many countries aimed particularly at the various strongholds in America of these creeds. What's more, Scepter is also about to acquire a gospel LP line they have been distributing for about a year and a half — "about 12 LPs," said Schlachter, "a very fine line." Jazz, too, is coming in for a big drive from the waxery, with such artists as Art Farmer, James Moody and The American Jazz Sextet, the latter comprised by many of the biggest names in the field.

## Current LP Release

The current Scepter-Wand LP release: "Make Way For Dionne Warwick"; "The Greatest Sing Their Soul Favorites"; "More Great Sounds," The Kingsmen; "Passion — People — Politics," The Mighty Sparrow; "The Soul of Big Maybelle"; and "The Many Faces of Art Farmer."

Scepter-Wand also has its own artists management firm, Wand Management, headed by Paul Kantor. To quote Mrs. Greenberg, "We manage most of the

acts that record for us—like Chuck Jackson, who hasn't had many real smash records, but who does great with personal appearances in r & b locations. We manage them for control, really, not for income."

The company also is involved in publishing: Zann and Flo-Mar-Lou (BMI), plus Mary Jane (ASCAP), named after Mrs. Greenberg's daughter (who, incidentally, is getting married this month—"I couldn't be happier," said Mrs. G.). Ludex Music (BMI) is owned by Luther Dixon. Scepter Music Corp. is also putting finishing touches on a new studio, with engineer John La Kata installing the equipment. Mrs. Greenberg refers to the whole outfit as "the Scepter family. We've never lost an artist we signed."

In typically self-effacing fashion, however, Mrs. Greenberg added, "It's organized bedlam here."

The Scepter-Wand gang is organized all right, but its steady success, growth and prospects hardly suggest the irrationale of a Bedlam.



Maxine Brown, currently clicking with her Wand recording of "I Cry Alone," and Jack Cassidy, scoring in Broadway's "Fade Out-Fade In" and on his Columbia repackaged vintage show recordings, guested recently on Joe Franklin's TVer to talk about the music business.

## Miss Warwick Tops Overseas

Scepter's Dionne Warwick was recently voted "most promising female vocalist" (foreign) in Britain's Dance News magazine dj poll. She placed No. 8 as "most programmed female vocalist" and in the "best single" category her "Walk On By" was slotted at 2 and "Anyone Who Had a Heart" at 6.

Dionne is now touring the continent and will be there until the end of November. Her itinerary includes a lengthy stay in England. Songstress returns to the States in December for a vacation and to commence working on a new night club act.

## Cameo Loss Told

After giving effect to tax carry-backs, Cameo-Parkway has reported a loss of \$103,478.46 for the first six months of 1964. Label attributes the situation to a combination of three circumstances: 1) the impact of the "English" or "Liverpool" sound; 2) overstocking by distributors and 3) "The vagaries of public taste."

Label's budget subsid, Wyncote, President Bernie Lowe went on to state, has been gaining steady acceptance since its inception six months ago.

## Regency Signings

Regency Records has signed the Nordic Trio (Phil Randoy, Bob Williams and William Hern) and The Avanti's (Judd and Dan Hamilton).

# Disney Sales Managers Set Sail For Premiere Cities For Love Of 'Mary'

NEW YORK—With August designated as "Mary Poppins" month at Buena Vista Records, the company's sales managers are fanning out across the country to set the stage for the most important music promotion in the history of Walt Disney Productions.

Armed with information and material on every aspect of the theatrical, musical, merchandise and advertising campaign, sales executives Bob Larsen, Bob Elliot and Sandy Beach are currently visiting "Mary Poppins" premiere cities to hold meetings with exhibitors, record distributors, radio and television station executives and department store heads, working in close cooperation with Buena Vista's film salesmen.

Buena Vista Records, subsidiary of the Disney distribution arm, released an LP album of "Mary Poppins" music, a Storyteller album and 45 rpm disks in mid-July. The original soundtrack was also recently released. Other companies will follow shortly with assortment of "Mary Poppins" releases. The Mary Martin and Louis Prima platters are currently in circulation.

"Mary Poppins" stars Julie Andrews in her screen debut and Dick Van Dyke. The musical fantasy in Technicolor, world premieres at the Chinese Theater in Hollywood on Aug. 27, and follows a month later at the Radio City Music Hall in New York. Fifteen other cities will premiere the picture in October, for 13-week engagements.

## WB Inks Mugwumps

BURBANK, CALIF.—Arthur Mogull, recently appointed head of Warner Bros. and Reprise Records Eastern office, last week concluded negotiations leading up to the signing of The Mugwumps, a new group in New York.

## 'Goode' Going

Dion DiMuci's "Johnny B. Goode" is getting heavy regional response, Columbia's Hugh Dallas reports. Areas showing the most activity are Cleveland Pittsburgh and Detroit.

2nd Smash Record From The Hot  
New WHIRLYBIRD Label.  
At The Distributors Today

## "SEND HER TO ME"

by

## WAYNE CHANCE

WHIRLYBIRD 2006

Ted Randal says "An Outstanding Performance  
By A New Young Artist. Chart Action Assured."

Still Climbing!

## "A CASUAL KISS"

by

## LEON PEELS

WHIRLYBIRD 2002

National Promotion  
George Jay  
Sunset-Vine Tower  
Hollywood, Calif.

WHIRLYBIRD RECORDS  
Division of Audio Arts  
5609 Melrose Avenue  
Hollywood, Calif.

# Dachs' 'Anything Goes' Scrutinizes Music Biz

BY DAVE FINKLE

It probably won't be long before much of the cocktail conversation in the music business will be centered around one controversial topic — David Dachs' just-published and extremely comprehensive book, "Anything Goes: The World of Popular Music" (Bobbs-Merrill, 323 pages, \$5).

Dachs, a former publicity director for Caedmon Records and now a free lance writer, has seen and talked to just about everybody in compiling his book (written primarily for the layman), but the end result may not find much favor intramurally as an altogether true representation of the biz to the public. Dach's description of the contemporary music scene is one in which most of the participants are businessmen dedicated to producing lowgrade music for teenage consumption, aided by, according to Dachs, such questionably scrupled types as BMI execs, disk jockeys and, until recently, anyone who could scrape together payola. The leading industry incentive, he suggests, is the fast buck at the expense of ennobling and enriching music.

### Industry's Aware

The partial truth of this picture will not be disputed, since the entire industry is well aware of the problem and Author Dachs suggests that

this is so. His personal prejudices do, however, creep into his thinking and frequently turn his sober *reportage* into black and white extremes. The book too often runs to heroes and villains—with no shadings. The heroes are Broadway tunesmiths, ASCAP, all songs written before 1950 and folk music. The villains are rock and roll writers, BMI, country music and Dick Clark.

These are the author's blind spots. He can see no bad in the former and no good in the latter, outside of an occasional and almost grudging exception. (In the entire book he cites only one rock and roll song as being good. That's "Rat Race," praised for its realistic and biting lyric.) When Dachs refers to the industry's self awareness and the progressive thinking and thinkers, he glosses over them as not indicative of the norm and not likely to affect immediate progress with any cogency.

Indie members conscious of these prejudices will be able to sift them out in the reading and accept the book for its excellent info and frequent insight into almost every aspect of the business. There can be no doubt that the book—right now as up-to-date as last week's chart—is a commendable reference book and guidebook to the inner workings of the industry.

But the reader-at-large may not be able to supply the grays that bring the Dachs world into sharper reality. The book is a highly accurate one, but not a completely accurate one. And that is regrettable, since its assets stand it in good stead for acceptance from the public as a definitive portrait.

### Volume Notable

The volume, in particulars, is notable for a number of things; among which are its accountings of various industry problems and revolutions such as distribution. The book also includes a plethora of facts and a succession of provocative and incisive interviews. (These snappy and atmospheric chats run the gamut from Sol Handwerker's description of a publicist's long day to Jerry Blaine's defense of payola to Stephen Sondheim's call for show tunes the audience *doesn't* go out of the theater humming.)

(Continued from page 19)



# COAST CAPERS



## Fall Programming

BY TED RANDAL

HOLLYWOOD—One of the major difficulties experienced by most program directors is that they never seem to be able to find the time to plan their promotions far enough in advance to make them thoroughly effective.

While it is true that we have not quite reached the middle of August, from a programming standpoint fall is here, and now is the proper time to prepare for the three most important months of the year. It may seem a little early to most of you, but why don't you surprise the boss this year and be ready on time? Also, when you start to review all there is to be done you'll be thankful you got a little bit of a head start.

I'll bet you didn't realize that Labor Day is just four weeks off, and it's probably one of the three best times of the year for a station or public service promotion. It's the last three-day holiday before the Thanksgiving and Christmas season and the last summer outing the family will take for the year. Have you thought of a good safety promotion like "Lights On For Safety" to cover those three days when your listeners will be doing a lot of traveling? Another thought is to escort them safely out of town and back again with various safe-driving reminders, weather forecasts, road conditions and travel tips. If you're honestly concerned about the holiday death toll you can plan a Labor Day holiday promotion that will keep your listeners off the road and will also keep their ears glued to your station.

Now that you're completely prepared for Labor Day, let's not forget that school will be starting right after the holiday, and there's no better time than right now to make sure your back-to-school promotions are the best in your area. Remember the tie-in with the high school you wanted to use last year? Why not set it up right now before your competition gets the same idea and beats you to it? What about the adjustments you'll have to make in your daily programming? Remember, most of the kids will be in school between the hours of 9 a.m. and 3 p.m., and mothers don't often appreciate "hard rock."

If you think I'm premature in harping about fall programming, go into some of the department stores in town and see what kind of clothing they are featuring. If that doesn't convince you that summer's about over try to find a good bathing suit in your size. The smart ones are ready for fall. Are you?

\* \* \*

It's a good thing I did all my traveling last week and the week before, for this week all kinds of activities were going on in Los Angeles and Hollywood. Lou Adler phoned and informed me his lovely wife Shelley Fabares has just concluded filming "Girl Happy" with Elvis Presley. Shelley reports that Elvis was marvelous to work with as was director Boris Segal who was directing his first comedy.

Johnny Rivers, whose new Imperial record "Mabelline" is one of the hottest records on the Coast, has been scheduled to appear on four major television shows this fall: "The Red Skelton Show," "The Jack Paar Show," "The Rowan and Martin Special" and "The Steve Allen Show."

Vee Jay Records is rushing out the first single on their newly-signed group, The Clinger Sisters, who first hit national prominence in their featured spot on the Danny Kaye-CBS television series. Title of their initial release must set some sort of a record in wackiness as well as in length: "Shoop Shoop De Doop Rama Lama Ding Dong Yeah Yeah Yeah."

Another local record is taking off very fast in the L.A. area, "Baby, Baby, All The Time," by The Superbs on Dore. I'm told the lead singer, Eleanora Greene, is a real doll and only 17. It's been rumored that Lesley Gore will be in town Aug. 22 to make some personal appearances. And in case you're not aware, Patience and Prudence are back on the recording scene with their new Chattahoochee release, "Didn't I."

MOVING UP ALL CHARTS  
**"SOLE SOLE"**  
 SIW MALMKVIST  
 and  
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THE "WRIGHT" ANSWER!  
 (to Roger Miller's Dang Me)

**RIK DERN YA**

by RUBY WRIGHT S 126

CASH BOX ..... Newcomer Pick  
 BILLBOARD ..... Programming Special  
 RECORD WORLD ..... Pick  
 MUSIC BUSINESS ..... Pick

Call your RIC Distributor NOW!

# New Epic Pactee Layton Has Organ, Does Travel

BY DOUG McCLELLAND

NEW YORK—Eddie Layton, International Music Ambassador for Hammond Organs — “Have Organ, Will Travel” — has packed up for a new locale not previously on his 125,000 miles-a-year itinerary: Epic Records.

After six years with Mercury Records, Layton will now record exclusively for Epic, with his first LP, a Christmas package, already in the can under the production aegis of Bob Morgan and due probably late in October. He is also planning an all-teen slanted album, with singles no doubt on the way, too.

Next to the late John Foster Dulles, Layton is probably recent years' most traveled man. For the past four years he has made his globe-circling Hammond jaunts to just about every major city in the world, criss-crossing Europe about six times a year, hitting Alaska and many cities in Canada, then down into South America and the Caribbean area, followed by Hawaii and, of all places, the United States. He performs pop concerts for the Hammond organ dealers, but *everybody* comes, Layton told Record World last week.

## Reaction The Same

“It's amazing,” he explained. “We get 1,500 to 2,000 people at each concert, many standing and most of them screaming wildly, as if they were at a revival meeting or a rock 'n' roll concert. And the reaction is the same the world over, with audiences of all ages, backgrounds and occupations.”

One reason for the enthusiastic response from his audiences at these organ concerts, aside from Layton's virtuoso, skilled playing, is the increasing popularity of the organ as a pop music instrument, via Ray Charles, Earl Grant, Dave

“Baby” Cortez, Jimmy Smith, Shirley Scott, Jimmy McGriff, etc.

And no one is more aware of this interest than Layton. “In fact,” he went on, “I'll be going after the teen market to a great extent in my new Epic albums. The Christmas one has a wild, unusual sound. On the more serious carol side, the Hammond is used with brass; and the other features pop material with a rhythm section. In a couple of weeks I'll be recording a completely pop, non-seasonal album.”

“The organ sound is on a 45 degree angle, going up around the world. The teens are really digging it. When I first started playing the organ—I played piano first, for years—I created a lot of sounds, from birds to bongos, on the keyboard. Now with the electric bass guitar and full rhythm sections we're using, we believe we're coming up with a very commercial sound.”

## At World's Fair

Until October, when Layton starts his next Music Ambassador stint for Hammond, he'll be playing every day at the RCA color TV pavilion at the World's Fair, where he tapes a 15-minute show each day for viewing throughout the Fair. He also plays for the artists appearing there, as well as solo. “Organ Spectaculars” his shows are called.

He's also recording TV and radio jingles and commercials, plus is readying a half-hour FM radio series for syndication on which he will host and play organ music. To say nothing of some CinemaScope film shorts being planned now by the Hammond people.

All this, and an airlines membership card in the 100,000 Mile Club.

“And that's only United,” he shrugged.

## Dave's Book

(Continued from page 18)

The book could have used more of these interviews and more in-depth descriptions of the prime industry movers and moguls to bring his weighted case into balance.

Despite Dachs' personal peeves (and a tendency to misspell names), the book has to be recommended. It's current and thorough, if not constantly fair. It should be read.

## Karmen & 'Candidate'

Steve Karmen has been signed by Jerry Blaine, Prexy of Cosnat Corp., to score “The Candidate,” company's initial film starring Mamie Van Doren and June Wilkinson. Blaine has also decided to release a soundtrack version of the “Candidate” music as an album via his Jubilee Records label. Maurice Duke produced pic directed by Robert Angus.



Bob Morgan, Eddie Layton

## Connie Francis 3-Way Promotion

MGM Records' Connie Francis recently took part in a three-way drive to promote her new MGM film, “Looking For Love,” the soundtrack LP and the Lady Valet, a glorified clothes hanger she invents in the movie.

Touring New Jersey and New York department stores, Connie appeared at Bamberger's in


Newark, introduced by WJRZ dj Gil Stuart; at Bamberger's, Paramus, introduced by WJRZ dj Bob Brown; and at R. H. Macy's, Manhattan, introduced by WMCA “good guy” Joe O'Brien. In each store a 15-minute excerpt from “Looking For Love” was shown, after which Connie autographed the MGM soundtrack albums purchased.

*Breaking Big-Nationally!*

Jumpin' Gene Simmons

Haunted House

#2076


THE AMERICAN LONDON GROUP

# STATION BREAKS



Murray Kaufman and Ed Hider of WINS-New York are holding block parties around the city during the summer in cooperation with the Police Athletic League. According to Joel Chase-man, station general manager, "WINS is glad to bring in-person entertainment directly to neighborhoods. We hope these efforts will help relieve some of the tensions which exist in New York. We expect to expand this pilot project with the cooperation of the PAL."

KFWB-Los Angeles and KEWB-San Francisco are holding Miss Teenage America promotions in their respective areas. The country-wide finals will be held in Dallas in October . . . Bobby Williams of KRCB-Council Bluffs, Iowa, writes that his group, Bobby Williams and the Royal Flairs, has cut a hot side, "The Sniper."

Tom Jordan of KLWW-Cedar Rapids, Iowa, has been featuring oldies on his Top 40 show recently, but is running out of them. Any tunes from 1960, '61 or early '62 would be appreciated. Send them to 1225 First Ave. S. E. . . . William A. Banks, prez of WHAT-Philadelphia, reports that station's recent promotional carnival was a tremendous success . . . WWDC-Washington, D. C., is planning a voter registration service. Listeners will be able to get all registration info by calling the station at any hour of the day.

Martin J. "Rocky" Willis will be doing country chores at WPTX-Lexington Park, Maryland, come September . . . Ken Hawkins of WJMO-Cleveland is going to take four teens to the World's Fair with him Aug. 27. He'll pick the names at an upcoming record hop . . . Mort Crowley has joined WDGY-Minneapolis-St. Paul . . . Jack Raymond to WYLO-Milwaukee.

The Miss U. S. A. at the recent Miss Universe contest was Bobbi Johnson who had previously been Miss District of Columbia as chosen in the WEAM-Arlington, Va.-sponsored contest . . . CFOX-Montreal, writes Sheilah Ramsey, is now the first in its area airing the Nashville sound . . . The Good Guys of WMCA-New York have cut a singalong album for United Artists . . . KVI-Seattle presented the first annual Seafair Stage Band Festival for Seafair Week last week.

## To April-Blackwood

Ed Silvers has joined April-Blackwood Music Publishing Companies as Associate Professional manager.

BREAKING NATIONALLY!  
Kregas and Tobin's  
Great Tribute to  
Mrs. John F. Kennedy

### "SHE TOOK THE RING FROM HER FINGER"

**NORM BURNS**

# 5-301

STERLING RECORDS  
BOSTON, MASS.

A NEW SMASH ON THE  
HORIZON

**DIANE RENAY'S**

### "IT'S IN YOUR HANDS"

FOX 533



## Animals' Sales Running Wild

MGM Records reports that Monday, July 27, was a "block-busting" day in sales for The Animals' record of "House of the Rising Sun." 150,000 disks were sold on that day alone placing total quantity of sales to over 500,000 records in the short span of seven working days.

The Animals, England's newest big-selling vocal group, are already being offered many TV and personal appearance spots in the U.S. MGM Pictures has already signed them to a film contract and is now preparing a script with shooting to begin in England and the U.S. sometime in September.

As soon as the group finishes their p.a. commitments in England, they fly to the U.S. in September for press interviews and cocktail parties, one of which will be held at the Central Park Zoo with animal crackers, peanuts and popcorn for hors d'oeuvres.

## Merc Summer Sales Push

CHICAGO—In one of the best sales summers of the record industry's history, Mercury Records provides an end-of-the-season August sales push with the release of 14 new albums in a "Cool Aids for Summer Selling" sales program.

The 11 new pop albums range from discotheque to comedy, and include "Moms The Word" by Moms Mabley; "Discotheque House Party" by David Carroll and His Orchestra; "The Girl from Ipanema" by Buddy De-Franco and Tommy Gumina; "Live At The Apollo" by Clyde McPhatter; "Yesterday's Gone," Roy Drusky; "Live At The Living Room," The Three Sounds; "Turning It On," the Gaslight Singers; "Sing of Freedom Now," The Freedom Singers; "Travelin'," Dave Dudley, and "Country Dance Favorites," by Faron Young.

Classical albums are "Rossini Overtures" performed by the Lamoureux Orchestra conducted by Roberto Benzi; "Music In Shakespeare's England" by The Krainis Consort; and "Porgy and Bess" by the Minneapolis Symphony coupled with "Latin-American Symphonette" by the Eastman-Rochester orchestra.

The "Cool Aids" sales plan, in effect to Sept. 1, has two parts,

the first offering a cash discount on all new product.

The second part of the plan puts into effect a pre-fall program on catalog product.

The catalog program offers a special discount, as well as an extended dating period.

Mercury, which traditionally has its catalog programs in the fall, has good reason for moving up the plan this year, according to K. S. Myers, VP, Sales: "In the offing for September is a variety of new product from all categories—pop, new children's albums, classics, and some special surprise categories. With such a powerful release in September, we've moved the catalog plan to August to pave the way for concentrated effort on hit LPs in the fall."



(Albums on chart 10 weeks or less showing greatest upward movement)

### SOMETHING NEW

Beatles—Capitol T 2108

### ALL SUMMER LONG

Beach Boys—Capitol T 2110

### THE CONCERT SOUND OF

HENRY MANCINI

RCA LPM 2897

### I DON'T WANT TO BE HURT ANYMORE

Not King Cole—Capitol

### RAG DOLL

Four Seasons—Philips PHM 200-146

### THE BEST OF HENRY MANCINI

RCA LPM 2693; LSP 2693

### ROGER AND OUT—DANG ME

R. Miller—Smash MGS 27049

### THE GREAT YEARS

J. Mathis—Columbia CS 2834

### TELL ME WHY

B. Vinton—Epic LN 24133; BN 26113

### EVERYBODY LOVES SOMEBODY

D. Martin—Reprise R 6130

### AIN'T NOTHIN' YOU CAN DO

B. Bland—Duke DLP 78

### CHAPEL OF LOVE

Dixie Cups—Red Bird RB 20-100

### THE FIRST NINE MONTHS ARE THE HARDEST

Len Weinrib, Joyce Jameson—Capitol T 2034

### THE BEST OF BUCK OWENS

Capitol T 2105

### KEEP ON PUSHING

Impressions—ABC Paramount 493

### THE CARPETBAGGERS

Soundtrack—Ava 45

### ASTRONAUTS ORBIT KAMPUS

RCA LPM 2903

### THREE WINDOW COUPE

Rip Chords—Columbia CL 2216

### OUR BIGGEST HITS

Drifters—Atlantic 8093

### PETER, PAUL AND MARY IN CONCERT

Warner Bras. 2W 1555

### SUGAR LIPS

At Hirt—RCA Victor LSP 2965

### IT MIGHT AS WELL BE SWING

F. Sinatra, C. Basie—Reprise FS 1012

## Hickory Hype Via LBJ?

NASHVILLE — A recent headline in The Nashville Tennessean noted a Presidential hype for a current single, Hickory execs claim.

The headline stated, "Push Bread, Butter Issues, LBJ Urges." The Hickory folk are humorously asserting that President Johnson was referring to new label release, "Bread and Butter" by The Newbeats.

## Trouper Tony



The entire length of E. J. Korvette's Fifth Avenue, N.Y., window was recently devoted to Tony Bennett's Columbia product, resulting in sale of several hundred Bennett LPs. Tony also stars at the Oakdale Music Theater, Wallingford, Conn., Aug. 24.

# TOP 40 R&B

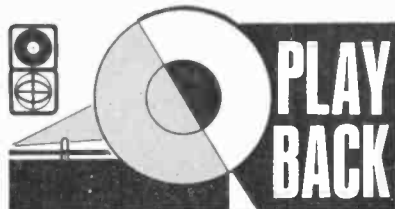


- 1 WHERE DID OUR LOVE GO  
Supremes—Motown 1060
- 2 KEEP ON PUSHING  
Impressions—ABC 10554
- 3 UNDER THE BOARDWALK  
Drifters—Atlantic 2237
- 4 STEAL AWAY  
J. Hughes—Fane 6401
- 5 JUST BE TRUE  
G. Chandler—Constellation 130
- 6 SHARE YOUR LOVE  
B. Bland—Duke 377
- 7 PEOPLE SAY  
Dixie Cups—Red Bird 10-006
- 8 NO ONE TO CRY TO  
R. Charles—ABC 10571
- 9 HEY GIRL DON'T BOTHER ME  
Tams—ABC 10573
- 10 A TEAR FELL  
R. Charles—ABC 10571
- 11 I WANNA LOVE HIM SO BAD  
Jelly Beans—Red Bird 10-003
- 12 MIXED UP, SHOOK UP GIRL  
Patty & Emblems—Herald 590
- 13 I STAND ACCUSED  
J. Butler—Vee Jay 598
- 14 A HOUSE IS NOT A HOME  
B. Benton—Mercury 72303
- 15 GOOD TIMES  
S. Cooke—RCA 8368
- 16 I'VE GOT NO TIME TO LOSE  
Carla Thomas—Atlantic 2238
- 17 TENNESSEE WALTZ  
S. Cooke—RCA 8368
- 18 I LIKE IT LIKE THAT  
Miracles—Tamla 54098
- 19 HEY HARMONICA MAN  
S. Wonder—Tamla 54095
- 20 A HOUSE IS NOT A HOME  
D. Warwick—Scepter 1282
- 21 EVERYBODY NEEDS SOMEBODY TO LOVE  
S. Burke—Atlantic 2241
- 22 NO PARTICULAR PLACE TO GO  
C. Berry—Chess 1898
- 23 THANK YOU BABY  
Shirelles—Scepter 1278
- 24 OH BABY (WE GOT A GOOD THING GOIN')
- B. Lynn—Jamie 1279
- 25 YOU'RE MY REMEDY  
Marvelettes—Tamla 54097
- 26 LET ME LOVE YOU  
B. B. King—Kent 396
- 27 DO I LOVE YOU  
Ronettes—Philles 121
- 28 I'LL ALWAYS LOVE YOU  
B. Holloway—Tamla 54099
- 29 FUNNY  
J. Hinton—Back Beat 541
- 30 BABY COME HOME  
Ruby & Romantics—Kapp 601
- 31 (THERE'S) ALWAYS SOMETHING THERE TO REMIND ME  
L. Johnson—Big Hill 552
- 32 THE THINGS I USED TO DO  
J. Brown—Smash 1908
- 33 SQUEEZE HER, TEASE HER  
J. Wilson—Brunswick 55269
- 24 LOVERS ALWAYS FORGIVE  
G. Knight & Pips—Maxx 329
- 35 LOVER'S PRAYER  
Wallace Bros.—Sims 189
- 36 UNTIL YOU WERE GONE  
B. Everett—Vee Jay 610
- 37 WALK ON BY  
D. Warwick—Scepter 1274
- 38 SOULFUL DRESS  
S. P. DeSanto—Checker 1082
- 39 OUT OF SIGHT  
J. Brown—Smash 1919
- 40 SELFISH ONE  
J. Ross—Chess 1903

## More Gold For Elvis Presley



Elvis Presley, who has been awarded more gold records than anyone else in recording history, was the recipient of still another gold record plaque recently. Presentation occurred when Mr. & Mrs. A. G. J. McGrath, visiting Hollywood from South Africa, gave Presley the plaque for South African sales of his single, "Kiss Me Quick." McGrath is director of Teal Record Co., RCA South African licensee.



### TOP POP—5 YEARS AGO

AUGUST 10, 1959

1. MY HEART IS AN OPEN BOOK  
C. Dobkins—Decca
2. A BIG HUNK O' LOVE  
E. Presley—RCA Victor
3. LONELY BOY  
Paul Anka—RCA Victor
4. WHAT A DIFFERENCE A DAY MAKES  
D. Washington—Mercury
5. FORTY MILES OF BAD ROAD  
D. Eddy—Jamie
6. LAVENDAR BLUE  
J. Turner—Big Top
7. BATTLE OF NEW ORLEANS  
J. Horton—Columbia
8. THERE GOES MY BABY  
Drifters—Falcon
9. WATERLOO  
S. Jackson—Columbia
10. JUST A LITTLE TOO MUCH  
R. Nelson—Imperial

### TOP R&B—5 YEARS AGO

AUGUST 10, 1959

1. WHAT A DIFFERENCE A DAY MAKES  
D. Washington—Mercury
2. THERE GOES MY BABY  
Drifters—Falcon
3. WHAT'D I SAY  
Ray Charles—Atlantic
4. THANK YOU, BABY  
B. Benton—Mercury
5. LAVENDAR BLUE  
J. Turner—Big Top
6. I LOVES YOU PORGY  
N. Simone—Bethlehem
7. FORTY MILES OF BAD ROAD  
D. Eddy—Jamie
8. SLEEPWALK  
Santo and Johnny—Canadian American
9. YOU'RE SO FINE  
Falcons—Unart
10. I ONLY HAVE EYES FOR YOU  
Flamingos—End

### Mame Tunes Up

Jerry Herman, "Hello, Dolly" composer-lyricist, is now saying "Hello, Mame," for he's currently at work on a musical version of "Auntie Mame," to star Mary Martin.

A Hot Summer Single!

Louisiana Red

"I'M TOO POOR TO DIE"

GP 3002

ROULETTE

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# London Lowdown

BY ALAN FREEMAN



Alan Freeman

I must say that modernity is all very lovely and splendid when it's operative—but when it's not, then it isn't lovely and splendid one little British bit!

As you probably know, we've had a postal strike over here, and that's the reason I haven't written to you; but I must say that our return to the primitive temporarily has been rather fun! Oh no, I wasn't caught napping. You see, I started a craze. I kept lighting huge bonfires on my balcony roof garden so that I could send smoke-signal messages to all my friends and everyone started to copy the idea. I'm told

that we've had beautiful summer weather for the last two weeks, but not a soul saw the sun because the whole of Great Britain was covered in smoke!

Now let me say that you and I have one thing in common this week, and that is **The Beatles** at No. 1 on the charts, both single & LP-wise. And guess what? Only last Tuesday **Paul McCartney** dropped over to see me and showed me some terrific new shirts he'd just had tailored. I tried one of them on myself and decided I looked so much better in it than he did (no, I didn't steal it), I went straight to his shirt-maker and had some made for myself!

So watch out you Pop Pickers, because when from Aug. 27 you see someone pass you in the street in New York or California attired in just **THE** greatest shirts you've ever seen, you'll know that you're looking at the one and only . . . er . . . **Paul McCartney!** And I must tell you that only this week, a certain **Brian Epstein** was voted one of Great Britain's 10 best dressed men.

**The Everly Brothers** are back in the charts over here with "The Ferris Wheel"—the first time in a long while, and I know that all **The Evs'** fans who wrote me from where you are now will be delighted. That makes two of us . . . in the plural.

## Searcher Goes Searching

**The Searchers** are back in the middle of the Top 20 with a waxing entitled "Someday We're Gonna Love Again." Incidentally, when I exceed "Top of the Pops" on BBC-TV last Wednesday night, **The Searchers** were on the bill, and it was the last TV performance as a Searcher bass-guitarist for **Tony Jackson**. He's quitting the group and forming another of his own. So from now on, we'll be hearing a new bass guitarist named **Frank Allen** whom you'll have the pleasure of meeting when they visit you again.

The musical magazines have been full of print (they always are over here!) hailing a new discovery named **Simon Scott**. He came from India two years ago, and now his first disk has been released this week: "Move It Baby." Part of the publicity campaign are half life-sized busts of Simon being sent to djs, etc., and I just can't wait to get mine—I think I'll post it home to my Beatles-crazy Melbourne mother with a note saying, "People Say I'm Looking Younger—Do You Agree?" You see, Simon is only 18. How long, I wonder, before people are punning "Simon or Bust"? I'm just a mad, reckless, impetuous dj thing, that's what I am!

**Peter and Gordon** have arrived back in London. You obviously gave them a wonderful time. I'm getting so excited about arriving in New York. Every night I drop off to the land of nod with the sound of my tumultuous airport welcome ringing in the ears! I keep jumping in bed as I reach for all the flowers being thrown to me, and I can hear that mass hysterical screaming, as, to a voice, they cry . . . **Ringo!**

Never mind, I know that your all-American Editor-in-Chief **Sid Parnes** will be there to greet me with a big smile and words of welcome, like "Have you done next week's column"?

And what about **Lulu And The Lovers**, huh? I told you that you might like their record, and you did—spot on, chaps! And

## Roulette Bows 20 LPs

NEW YORK—After a month of presenting their new album product direct to the distributors with individual sales meetings in each city, **Roulette Records** announced it is shipping the 20 new LP releases which comprise their August-September sales program.

The program, as revealed by General Sales Manager **Bud Katzel** offers a full 15% discount in free merchandise and, an added functional discount to rack merchandisers. Also, the firm stated that there is a liberal dating program which is available through the **Roulette** distributors to all "qualifying accounts."

The program, tagged "The Fall Formula On Roulette," embraces the entire **Roulette** catalog as well as the 20 new albums in the release. These new albums include "Dinah Washington," arrangements and orchestra conducted by **Don Costa**; "Back With Basie"; "What's New," which introduces **The New Group**; "Sweet And Sassy," **Sarah Vaughan**, arrangements and orchestra conducted by **Lalo Schifrin**; "Songs By Academy Award Winner **James Van Heusen**," **Pearl Bailey**; "Favorite Wedding Polkas & Waltzes," **Kenny Bass & Orchestra**; "Let's Go Bobo," a Latin-American jazz set with **Willie Bobo**; a new rock 'n' roll instrumental group, **The Spacemen** with their first, "Rockin' In The 25th Century"; and the debut on the label of the Nigerian percussionist, **Olatunji** and his "Drums, Drums, Drums."

Also, the diskery bows with a unique series of double entendre songs sung in different languages. The four new albums to introduce this series are: "Italian Songs Mama Never Taught Me," **The DiMara Sisters**; "Yiddish Songs Mama Never Taught Me," **Patsy Abbott**; "Polish Songs Mama Never Taught Me," **Ray Budzilek**. And in the firm's Latin-American division on **Tico Records**, "Spanish Songs Mama Never Taught Me," **Joe Cuba**, **Tito Puente**, **Miguelito Valdes**, **Graciela** and **Machito & His Orchestra**.

**Tico** is also releasing "Mucho Puente," **Tito Puente** and **Orchestra**; "Mexico Yo Te Canto" (I Sing Of Mexico), **Miguelito Valdes**, was recorded in Mexico,

**The Rolling Stones?** They're at No. 2 for the fourth consecutive week—as I said on my record program the other day, "They've never had it so bad."

Well, I'm exhausted, and I really must go. Now let me see, how can I arrange ANOTHER postal strike?

## Epic Pacts Yardbirds

**Epic Records** has reported the acquisition of **The Yardbirds**, a new British vocal and instrumental group, according to an announcement from **Bob Morgan**, Executive Producer, Artists and Repertoire. In addition, **E.M.I. Ltd.** has given **Epic** the United States distribution rights to "I Wish You Would," the group's hit single in Britain.

"I Wish You Would," in its first weeks of release in the United Kingdom, was immediately listed among the Top 10 on all best-seller charts. The tune features three guitars as well as drums, with the harmonica providing a driving blues beat. **Keith Relf**, the young man who plays harmonica for the group, is also the featured soloist.

The group has acquired an enormous following in England. Booked as five young men who provide an effective escape from the pressures of everyday life, **The Yardbirds** are currently the regular quintet at **The Crawdaddy Club**, the night spot that launched **The Rolling Stones**.

**Epic Records** now represents five major **E.M.I.** artists in the United States. The other four: **The Dave Clark Five**, the highly successful British Beatle-beating group, **Cliff Richard**, England's most popular singer, Australian novelty singer **Rolf Harris** and the Scottish singer, **Andy Stewart**.

and the first LP on the label by **Joe Cuba** and **His Sextet**, "Hangin' Out." According to **Katzel**, the **Joe Cuba** album had over 4,000 LP orders in the New York City area alone before the first one was shipped to the label's solely owned branch, **Adam Distributors**.

On the **Roost** label, two new LPs make up the release. "The Getz Age," **Stan Getz** (**Roulette** reports that none of the sides in this album have ever appeared on a **Stan Getz** LP before); and "Reminiscing," **Johnny Smith**.

Both **Squire** and **Kenwood Records** which **Roulette** distributes nationally have one new album in the release schedule. On **Squire**, "When I Was One And Twenty," introducing a folk group, **The Tripjacks**. **Kenwood** offers, "Sing Out," with **Mahalia Jackson**.



# DISK JOCKEY REPORTS



KRIH—Rayville, La.

1. Dang Me (Roger Miller)
2. Memory # 1 (Webb Pierce)
3. I Guess I'm Crazy (Jim Reeves)
4. I Don't Love You Anymore (C. Louvin)
5. Wine, Women, Song (Loretta Lynn)
6. Together Again (Buck Owens)
7. Stronger Than Dirt (Glen Barber)
8. Natchez Landing (Sheb Wooley)
9. One If For Him (David Houston)
10. I Love To Dance With Annie (E. Ashworth)

WAYNE ALLEN

KVAN—Vancouver, Wash.

1. Memory # 1 (Webb Pierce)
2. Dang Me (Roger Miller)
3. Old Courthouse (Faron Young)
4. Without A Reason (Ray Baker)
5. One If For Him (David Houston)
6. Hoot N' Annie (Rose Lee & Joe Maphis)
7. The Nester (Lefty Frizzell)
8. Blue Smoke (Watren Smith)
9. The Last Letter (Jack Greene)
10. I Guess I'm Crazy (Jim Reeves)

JIM COLE

WYCA—Hammond, Ind.

1. Password (Kitty Wells)
2. Chit Atkins Make Me A Star (Don Bowman)
3. Together Again (Buck Owens)
4. Haunted House (Loretta Lynn)
5. I Guess I'm Crazy (Jim Reeves)
6. Ask Marie (Sonny James)
7. Looking For More In '64 (Jim Nesbitt)
8. Burning Memories (Ray Price)
9. Mr. And Mrs. Used To Be (Ernest Tubbs-Loretta Lynn)
10. Workin' It Out (Flatt & Scruggs)

FRED KELLY

WFHK—Pell City, Ala.

1. I Guess I'm Crazy (Jim Reeves)
2. Wine, Women And Song (Loretta Lynn)
3. The First Step Down (Bob Jennings)
4. You Took Him Off My Hands (M. Worth)
5. My Heart Skips A Beat (Buck Owens)
6. Forget Me Not (Margie Singleton)
7. I Don't Love You Anymore (C. Louvin)
8. Ask Marie (Sonny James)
9. I Love To Dance With Annie (E. Ashworth)
10. Did You Think I Could Forget (J. Weather)

ESTAL COLLINE

WAXE—Vero Beach, Fla.

1. Loves Gonna Live Here (Buck Owens)
2. Burning Memories (Ray Price)
3. Blue Smoke (W. Smith)
4. Walkin', Talkin', Cryin', Barely Beatin' Broken Heart (J. Wright)
5. Dang Me (Roger Miller)
6. Workin' It Out (Flatt & Scruggs)
7. Together Again (Buck Owens)
8. Password (Kitty Wells)
9. Crying In Public (B. Lewis)
10. Five Little Fingers (B. Anderson)

JIM THOMPSON

WPAQ—Mount Airy, N. C.

1. Ballad Of Ira Hayes (Johnny Cash)
2. Keep On The Sunny Side (Carter Family and J. Cash)
3. Cowboy In The Continental Suit (Robbins)
4. Dang Me (Roger Miller)
5. If Anyone Can Show Cause (Glen Barber)
6. City Of Sin (Glen Garrison)
7. Just Between The Two Of Us (Merle Haggard & Bonnie Owens)
8. Will There Ever Be Another (George Jones & Melba Montgomery)
9. Exactly Like Him (Adrian Roland)
10. I Don't Love You Anymore (C. Louvin)

JIM HOBBS

KWNT—Davenport, Iowa

1. Cowboy In The Continental Suit (Robbins)
2. I Guess I'm Crazy (Jim Reeves)
3. Here Comes My Baby (Dottie West)
4. Dang Me (Roger Miller)
5. My Heart Skips A Beat (Buck Owens)
6. Then I'll Stop Loving You (The Browns)
7. Password (Kitty Wells)
8. Forty Acres (Willis Bros.)
9. Mr. & Mrs. Used To Be (E. Tubb & L. Lynn)
10. One If For Him (David Houston)

JON H. GEAR

KGUL—Port Lavaca, Tex.

1. Password (Kitty Wells)
2. Slowly But Surely (Merle Haggard and Bonnie Owens)
3. I Guess I'm Crazy (Jim Reeves)
4. Stepping Out (Bill Phillips)
5. Gimme Some (Tex Ritter)
6. Memory # 1 (Webb Pierce)
7. I Love To Dance With Annie (E. Ashworth)
8. If Anyone Can Show Cause (Glenn Barber)
9. Together Again (Buck Owens)
10. Be Better To Your Baby (Ernest Tubb)

DAVE ANTHONY

KSAY—San Francisco, Calif.

1. Ballad Of Ira Hayes (Johnny Cash)
2. I've Got Troubles (Tompall & Glaser Bros.)
3. Me (Bill Anderson)
4. Walk Tall (Tom Hall)
5. Queen Of Soub Hill (Bobby Durham)
6. Cowboy In The Continental Suit (Robbins)
7. Sam Hill (Claude King)
8. Tall Loverman (June Carter)
9. Ft. Worth, Dallas, or Houston (George Hamilton IV)
10. Rhinestones (Faron Young)

HAPPY DAY

KNEZ—Lompoc, Calif.

1. Sam Hill (Merle Haggard)
2. Burning Memories (Ray Price)
3. Password (Kitty Wells)
4. My Heart Skips A Beat (Buck Owens)
5. Memory # 1 (Webb Pierce)
6. Dang Me (Roger Miller)
7. One If For Him (David Houston)
8. Circumstances (Billy Walker)
9. Mr. & Mrs. Used To Be (E. Tubb & L. Lynn)
10. Just Between The Two Of Us (Merle Haggard/Bonnie Owens)

MARY WILSON

KCLX—Colfax, Wash.

1. Second Fiddle (Jean Shepard)
2. Guess I'm Crazy (J. Reeves)
3. Sorrow On The Rocks (P. Wagoner)
4. I Love To Dance With Annie (E. Ashworth)
5. Password (K. Wells)
6. I Don't Love You Anymore (C. Louvin)
7. Then I'll Stop Loving You (The Browns)
8. Sweet Adorable You (Eddy Arnold)
9. One If For Him (D. Houston)
10. Burning Memories (Ray Price)

CHUCK BROWN

WJWS—South Hill, Va.

1. Me (Bill Anderson)
2. Be Better To Your Baby (Ernest Tubb)
3. Rad News (Johnny Cash)
4. Cowboy In The Continental Suit (Robbins)
5. Wine, Women And Song (Loretta Lynn)
6. Hammers And Nails (Staller Bros.)
7. Fort Worth, Dallas Or Houston (George Hamilton IV)
8. Second Fiddle (Jean Shepard)
9. Take My Ring Off Your Finger (C. Smith)
10. Mr. & Mrs. Used To Be (E. Tubb/L. Lynn)

BILL BLOUGH

WMRO—Aurora, Ill.

1. My Heart Skips A Beat (Buck Owens)
2. Together Again (Buck Owens)
3. Dang Me (Roger Miller)
4. Queen Of Soub Hill (Bobby Durham)
5. No One But Me (Billy Hensen)
6. Waiting (Pee Wee King & R. Stewart)
7. I Don't Know Why (Ray Price)
8. Please Talk To My Heart (Ray Price)
9. Coo-Coo Bird (Osborne Bros.)
10. Mr. Blues (Billy Hensen)

DEE BROWN

KLOC—Ceres, Calif.

1. I Love To Dance With Annie (E. Ashworth)
2. I Don't Love You Anymore (C. Louvin)
3. Cowboy In The Continental Suit (Robbins)
4. I Guess I'm Crazy (J. Reeves)
5. Blue Smoke (W. Smith)
6. Where Does A Little Tear Come From (G. Jones)
7. One If For Him (D. Houston)
8. Me (Bill Anderson)
9. Impossible (Wilburn Bros.)
10. Chit Atkins Make Me A Star (D. Bowman)

BOB JENNINGS

WLAC—Nashville, Tenn.

1. Put Your Arms Around Her (Norma Jean)
2. I Don't Love You Anymore (C. Louvin)
3. Sweet Adorable You (Eddy Arnold)
4. Take My Ring Off Your Finger (C. Smith)
5. Together Again (Buck Owens)
6. I Love To Dance With Annie (E. Ashworth)
7. Talking To The Night Light (Del Reeves)
8. Your Love For Me Is Losing Light (Tony Douglas)
9. Mr. & Mrs. Used To Be (Tubb and Lynn)
10. Just Between The Two Of Us (Haggard & Owen)

COWBOY JACK

KTLW—Texas City, Tex.

1. Angel On Leave (Jimmy C. Newman)
2. Sorrow On The Rocks (Porter Wagoner)
3. Where Does A Little Tear Come From (George Jones)
4. Together Again (Buck Owens)
5. Dang Me (Roger Miller)
6. Cowboy In The Continental Suit (Robbins)
7. Memory # 1 (Webb Pierce)
8. Stronger Than Dirt (Glenn Barber)
9. I Guess I'm Crazy (Jim Reeves)
10. Galveston (Van Givens)

## 'Interns' Starts Window Contest

NEW YORK — Colpix Records has launched a window display contest on behalf of the soundtrack of "The NEW Interns." Prizes will go to store owners, distributors and distributor salesmen. In order to be eligible, distributors must submit photographs of windows displaying "The NEW Interns" albums, streamers and other promotional materials.

The contest has been divided into four geographic regions, and four duplicate sets of prizes will be awarded. The winning store owners will receive \$50 each, and each distributor and salesman may win \$25. The contest which began on July 28 will end on Sept. 14. Winners will be announced on Sept. 21.



Ahmet Ertegun, President of Atlantic Records, left, came to Los Angeles to present Nino Tempo and April Stevens with a gold record for their "Deep Purple" single. Disk, which won the brother and sister duo a Grammy, passed the million-seller mark in July.



New RCA Victor recording artist Connie Smith is shown signing her long term pact. With her are Victor A&R exec Bob Ferguson and her manager, singer-writer Bill Anderson. Release of the first single is set for late August.

## CMA Meet In Toronto

TORONTO—Officials of the Country Music Association held their Third Annual Quarterly Meeting in Toronto on Aug. 5, 6, 7 at the Inn on the Park. Upon arrival Wednesday, Aug. 5, the CMA officers and directors were welcomed at a cocktail party hosted by Harold Moon of BMI Canada, Ltd. and Bob Pampe of Columbia Records of Canada.

Other guests at the party included James O'Brien of CJRN, Niagara Falls, Ontario; Bill Byles of Stovin-Byles in Toronto; Harold Pounds of Spartan Records, London, Ontario; Mr. and Mrs. Bill Bessey, of CBC, Toronto; Mr. and Mrs. Norm Chamberlain, CBC, Toronto; and John Graham of CFGM-Radio in Richmond Hill, Ontario.

Because of the heavy agenda, meetings began early on Thursday, Aug. 6. They adjourned for a press conference at 11:30 A.M. The Radio and TV Executive Club Luncheon was held at the Park Plaza Hotel. Connie B. Gay, CMA director and veteran broadcaster, was the guest speaker. Gay traced the development of the CMA from its beginnings to the present day, emphasizing its tremendous growth during the past 5 years.

"Nowhere has the rapid rise in the popularity of Country Music been more evident than here in Canada.

"Country Music knows no political boundaries in North America. It belongs to all of us. It is a distinctive part of our cultural heritage. You, the men and women of radio and TV have played the most important role in its development. Without your help in programming this music of ours, it could never have attained such a lofty position as it now holds among the people of our great land."

Entertainment consisted of: Bill Long and Group of CHCH TV, Hamilton, Ontario; Diane Leigh, recording artist, Toronto. Featured guest: Carl Smith. "Cousin" Bill Bessey was emcee.

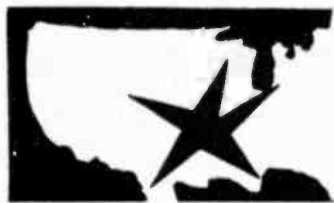
6th Hit In A Row!

ALWAYS TOGETHER

AL MARTINO

# 5239





# NASHVILLE REPORT



BY ED HAMILTON

The hearts of Music City were saddened by the tragic deaths of RCA Victor's **Jim Reeves** and his pianist-manager **Dean Manuel** last week. The crash that took their lives happened at 5 p.m. Friday, July 31. Jim was returning from a business trip to Batesville, Ark., where he had been negotiating the purchase of some property. He was scheduled to have been at the groundbreaking ceremonies for RCA's new Nashville Studios that morning but word had come the day before that the time was right to close his property deal in Arkansas and it was something Jim had been working on for quite a while.

At 4:58 p.m. he called the Nashville Municipal Airport Tower from just south of Nashville and reported that he was entering some heavy rain. Then, the plane disappeared from the tower radar scope. Search parties were quickly organized and continued through Friday night, Saturday and up to one o'clock Sunday afternoon when the wreckage was found. All search parties contained many Music City Stars, most of them very close friends of Jim and Dean. Joint memorial services were held Monday afternoon in Nashville with funeral services for Jim in Carthage, Texas, Wednesday afternoon at 4 p.m. and for Dean in Nashville at the same time.

Jim had been my friend since the late '40s and early '50s when he was still pitching baseball in the old Evangeline League. We were around the night he recorded "Mexican Joe" in the studios of KWKH in Shreveport where he was a member of the Louisiana Hayride, the record that launched him into one of the most fabulous careers in the recording industry. He was a learned person, an astute businessman, a great artist, a wonderful person. But, most of all, just what his nickname implied: a gentleman.

To Mary and the immediate members of his family we extend our most heartfelt condolences. To Dean's wife, children and family we extend those same feelings.

The memory I shall cherish the most of Jim came during the wee small hours of the morning after the din and clatter of the disk jockey convention had died down and he sat, cross-legged, on the hotel room floor in Nashville with just a guitar and sang, with more feeling than I had ever heard, "Scarlet Ribbons," to some friends and members of RCA. If you were one of those there that morning, you, too, will never forget. We all loved him, we all respected him and most of all we'll all miss him.

\* \* \*

England's **Cliff Richard** into Music City for sessions at local Columbia Studio. It'll either be Epic's **Bob Morgan** or **Billy Sherrill** calling the shots from the control room.

Smash's **Roger Miller** jetted in from the Coast to attend the Jim Reeves funeral, then right out again to New York for a Wednesday night appearance on the "Tonight" show. He returns this week to do a live album session before a group of invited guests and a single session Tuesday night. Sessions are under the direction of **Jerry Kennedy** whom Roger calls, "the man who saved my life!" We'll be in attendance at the album session, and knowing Roger, there should be something great to report out of that.

Incidentally, we'd like to add that Roger's appearance on "Tonight" a couple of weeks ago with **Groucho Marx** and **Sam Levenson** was one of his finest performances. "Dang Me" if he didn't stymie the fast-thinking Groucho, quite a trick.

RCA Victor's **Chet Atkins** and **Bob Ferguson** busy last week with sessions for **Porter Wagoner**, **The Browns**, **The Avons** and **Hank Cochran**.

**Tompall** and **The Glaser Brothers** had 'em standing in the rain at the Belle, Mo., Fair. They must have really dug the boys because they stood it for a whole hour show. That's what's called holding an audience!

Mercury's **Roy Drusky** broke all precedence by cracking the Edison Room at the Edison Hotel in Toronto with a country and western format. In the past it's been strictly a rock type bistro. Act paved the way for management to book nothing but C & W acts in for the next three months!

Columbia's **Ray Price** and Decca's **Glaser Brothers** broke the all-time attendance record at the Belle, Mo., Fair held by **Roy**

**Ben Deutschman**, record industry veteran, has resigned his post with Decca Records to become business manager of the Erie, Pennsylvania Philharmonic Orchestra and Chorus.

**Randy Wood**, President of Dot Records, recently vacationed with his family in his home town of Gallatin, Tenn., where he got in some golf—made a hole in one on a par three 138 yard hole with an eight iron.

**Dick Clark** has been awarded the "Salesman of the Year" trophy by National Association of Direct Selling Companies. Previous winners were **Arthur Godfrey** and **Garry Moore**.

The Richmond Organization announces **Hollis Music, Inc.** has acquired over 20 compositions by **Antonio Carlos Jobim**, top South America melody writer.

**Joey Sasso**, president of Music Makers Promotion Network, announced the opening of a new office in Nashville. **Carl Friend** and **Lance Roberts** have been named to head up the office at 812 16th Avenue South. In conjunction with the network the office will also operate two music publishing companies and **Dino Productions**, a record production firm.

**Juggy Murray** and **Chris Blackwell** have left New York for a 10-day Caribbean tour with **Inez Foxx** and **Millie Small**, starting in Kingston, Jamaica, where both artists have had #1 records. **Blackwell**, chief of Island Records in England and manager of **Millie**, distributes **Juggy's** labels there.

**Narissa Nickel**, independent publicity gal, has been appointed publicity director for the Bombay Record label by president **Earl Washington**. The first artist represented on

**Bombay** is **Vera Sanford**, whose album "Ten Minutes to Midnight" is being played by jockeys all over the country, **Narissa** reports.

"What In This World (Am I Gonna Do)," by **Margie Bowes**, was erroneously listed as an ASCAP tune in a recent **Record World**. **Bronze Music**, the publisher, is a **SESAC** affiliate.

**John T. Edgerton** of Oakland, Calif., has been elected VP of **Pic-a-Tune, Inc.**, Emeryville, Calif.

After only a year of operation, **Kragen-Carroll, Inc.**, personal management and concert production firm, announced that they have opened a New York office to work in conjunction with their present **Beverly Hills** address. The firm, run by **Ken Kragen** and **Tom Carroll**, manages **The Smothers Brothers**, **The J's With Jamie**, **Glenn Yarbrough**, **The Chanteymen** and **Jerry and Myrna Music**.

**Joe Sherman** and **His Orchestra** have a new **World Artists LP** called "Seventh Dawn," featuring several **Sherman-George D. Weiss** tunes such as "That Sunday, That Summer," "Toys in the Attic," "Ramblin' Rose" and "Mr. Wonderful."

**ABC-Paramount Records** did not merely acquire **Command Records** for distribution, as stated in last week's history of **ABC**, but purchased the entire diskery.

**Eddie Heller**, President of **Tribute Records**, recorded an instrumental version last week of "La Musique" for immediate release. The song is featured in the Broadway musical, "The Folies Bergere." **Four Star Television Music Co. Inc. (BMI)** is publishing the song as well as the score.

**Stu Phillips'** name was inadvertently omitted as producer of 10 selections in **Colpix'** "More Teenage Triangle" LP. These include songs by **James Darren**, **Shelley Fabares** and **Paul Petersen**. Liner copy for the album has been corrected so that future runs will give arranging and producing credits to **Phillips**.

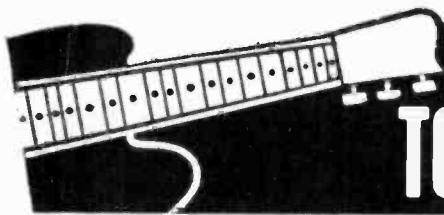
**Acuff**, in spite of drenching rains. Ray is currently off the launching pad and well on his way to his biggest country record in ages with "Please Talk To My Heart."

ASCAP's Music City delight, **Juanita Jones**, is back in town after two days attending the National Championship Country Music Contest in Warrentown, Va., then right back out again this past week to the CMA Board Meeting in Toronto.

Our pick this week for turntables and ears: **Tennessee Ernie's** album, "Country Hits . . . Feelin' Blue" on Capitol. Great work by **Ern**, guitarist **Billy Strange** and bassist **John Mosher!** That's all . . . just three people on one whole album . . . and it's the greatest thing lately. **Billy's** guitar work is fantastic!

**Hairl Hensley** is now program director at Music City's **WMAK**, formerly at **WKDA** and **WENO**. Former local platter spinner **Chuck Kirk** is now doing the six till midnight slot at **WEXL** in Detroit.





# TOP COUNTRY SINGLES

# TOP COUNTRY LP'S



This Wk.	Last Wk.		Wks. on Chart
Aug. 15	Aug. 8		
1	1	<b>DANG ME</b> R. Miller—Smash 1881	10
2	2	<b>THE COWBOY IN THE CONTINENTAL SUIT</b> M. Robbins—Columbia 43049	12
3	4	<b>BALLAD OF IRA HAYES</b> J. Cash—Columbia 43058	7
★4	7	<b>I GUESS I'M CRAZY</b> J. Reeves—RCA 8838	6
5	5	<b>I'M HANGING UP THE PHONE</b> 11 C. and P. Butler—Columbia 43030	11
6	3	<b>WHERE DOES A LITTLE TEAR COME FROM</b> G. Jones—U. A. 724	12
★7	12	<b>TAKE MY RING OFF YOUR FINGER</b> C. Smith—Columbia 43033	8
8	9	<b>PASSWORD</b> K. Wells—Decca 31622	13
9	10	<b>BAD NEWS</b> J. Cash—Columbia 43058	8
★10	19	<b>HERE COMES MY BABY</b> D. West—RCA 8374	3
11	6	<b>SECOND FIDDLE</b> J. Shepard—Capitol 5169	8
12	15	<b>ME</b> B. Anderson—Decca 31630	8
13	11	<b>I STEPPED OVER THE LINE</b> H. Snow—RCA 8334	18
★14	20	<b>I LOVE TO DANCE WITH ANNIE</b> 6 E. Ashworth—Hickory 1265	6
15	8	<b>WINE, WOMEN AND SONG</b> L. Lynn—Decca 31608	18
16	16	<b>MEMORY # 1</b> W. Pierce—Decca 31617	17
17	23	<b>ASK MARIE</b> S. James—Capitol 5197	12
18	22	<b>SOMETHING I DREAMED</b> G. Jones—U. A. 724	8
19	25	<b>I DON'T LOVE YOU ANYMORE</b> C. Louvin—Capitol 5173	8
★20	31	<b>ONE IF FOR HIM, TWO IF FOR ME</b> D. Houston—Epic 9690	5
21	27	<b>GUESS WHAT, THAT'S RIGHT, SHE'S GONE</b> H. Williams, Jr.—MGM 13253	8
22	24	<b>BE QUIET MIND</b> O. Stephens—Reprise 0272	8
23	13	<b>BE BETTER TO YOUR BABY</b> E. Tubb—Decca 31614	11
24	18	<b>MY HEART SKIPS A BEAT</b> B. Owens—Capitol 15136	24
25	14	<b>PUT YOUR ARMS AROUND HER</b> 8 N. Jean—RCA 8328	8

This Wk.	Last Wk.		Wks. on Chart
Aug. 15	Aug. 8		
★26	36	<b>MR. AND MRS. USED TO BE</b> 3 E. Tubb & L. Lynn—Decca 31643	3
27	21	<b>MY BABY WALKS ALL OVER ME</b> 15 J. Sea—Philips 40164	15
28	26	<b>CIRCUMSTANCES</b> 17 B. Walker—Columbia 43010	17
29	17	<b>SLIPPIN' AROUND</b> 9 M. Worth, G. Morgan—Columbia 43020	9
30	33	<b>WORKIN' IT OUT</b> 5 Flatt & Scruggs—Columbia 43080	5
31	37	<b>THE NESTER</b> 3 L. Frizzell—Columbia 43051	3
32	32	<b>COTTON MILL MAN</b> 3 Jim & Jesse—Epic 9676	3
33	29	<b>SORROW ON THE ROCKS</b> 21 P. Wagoner—RCA 8338	21
★34	44	<b>LET ME GET CLOSE TO YOU</b> 4 S. Davis—RCA 8397	4
35	28	<b>LOOKING FOR MORE IN '64</b> 21 J. Nesbitt—Chart 1065	21
★36	46	<b>WEAKER MOMENTS</b> 2 Ferlin Husky—Capitol 5206	2
★37	(—)	<b>I DON'T CARE</b> 1 Buck Owens—Capitol 5240	1
38	34	<b>RHINESTONES</b> 9 F. Young—Mercury 72271	9
★39	(—)	<b>PLEASE TALK TO MY HEART</b> 1 R. Price—Columbia 43086	1
40	41	<b>YOUR LOVE FOR ME IS LOSING LIGHT</b> 3 T. Douglas—Sims 187	3
41	38	<b>LOVE IS NO EXCUSE</b> 25 J. Reeves & D. West—RCA 8324	25
★42	(—)	<b>SWEET ADORABLE YOU</b> 1 Eddy Arnold—RCA 8363	1
43	42	<b>BLUE GUITAR</b> 3 S. Wooley—MGM 13241	3
★44	(—)	<b>COMING HOME TO YOU</b> 1 H. Locklin—RCA 8399	1
45	35	<b>INVISIBLE TEARS</b> 20 N. Miller—Fabor 128	20
46	(—)	<b>FT. WORTH, DALLAS, OR HOUSTON</b> 1 George Hamilton IV—RCA 8392	1
47	30	<b>BURNING MEMORIES</b> 23 R. Price—Columbia 42971	23
48	(—)	<b>BLUEBIRD LET ME TAG ALONG</b> 9 R. Maddox—Capitol 5186	9
49	43	<b>WALKIN' TALKIN' CRYIN' BARELY BEATIN' BROKEN HEART</b> 10 J. Wright—Decca 31593	10
50	47	<b>PICK OF THE WEEK</b> 12 R. Drusky—Mercury 77265	12

This Wk.	Last Wk.		Wks. on Chart
Aug. 15	Aug. 8		
1	1	<b>MOONLIGHT AND ROSES</b> 12 Jim Reeves—RCA Victor LPM-2854; LSP-2854	12
2	2	<b>I WALK THE LINE</b> 7 Johnny Cash—Columbia CL-2190; CS-8990	7
3	4	<b>BEFORE I'M OVER YOU</b> 7 Loretta Lynn—Decca DL-4541; DL-74541	7
4	3	<b>THE BEST OF BUCK OWENS</b> 6 Capitol T-2105; ST-2105	6
★5	9	<b>OUR MAN IN TROUBLE</b> 8 Don Bowman—RCA LPM-2831; LSP-2831	8
★6	11	<b>DANG ME</b> 3 Roger Miller—Smash MPS-27049; FRS-67049	3
7	5	<b>THERE STANDS THE GLASS</b> 14 Carl Smith—Columbia CL-2173; CS-8973	14
8	7	<b>THANKS A LOT</b> 6 Ernest Tubb—Decca DL-4514; DL-74514	6
9	6	<b>IN PERSON</b> 11 Porter Wagoner—RCA Victor LPM-2840; LSP-2840	11
10	8	<b>MORE HANK SNOW SOUVENIRS</b> 17 RCA LPM-2812; LSP-2812	17
★11	19	<b>ON THE BANDSTAND</b> 30 Buck Owens—Capitol E-1879; ST-1879	30
★12	18	<b>A WIDOW MAKER</b> 5 Jimmy Martin—Decca DL-4536; BL-74536	5
13	10	<b>THE SONGS WE LOVE BEST</b> 11 Jimmy Dean—Columbia CS-2188; CL-2188	11
★14	25	<b>BY REQUEST</b> 2 Ferlin Husky—Capitol T-2101; ST-2101	2
15	12	<b>GOLDEN COUNTRY HITS</b> 10 Hank Thompson—Capitol T-2089	10
16	14	<b>THE KITTY WELLS STORY</b> 30 Decca DXB-174; DXBS-174	30
17	15	<b>THE BEST OF GEORGE JONES</b> 30 United Artists UAL-3291; UAS-3291	30
18	13	<b>GUITAR COUNTRY</b> 28 Chet Atkins—RCA LPM-2783; LSP-2783	28
19	16	<b>NIGHT LIFE</b> 30 Ray Price—Columbia CL-1971; CS-8871	30
20	22	<b>TOO LATE TO WORRY</b> 3 Glen Campbell—Capitol T-1881; ST-1881	3
21	17	<b>BLUEGRASS HOOTENANNY</b> 13 Jones & Montgomery—UA UAL-3353; UAS-6353	13
22	26	<b>ALONE WITH YOU</b> 2 Rose Maddox—Capitol T-1993; ST-1993	2
★23	(—)	<b>THE BEST OF JIM REEVES</b> 1 RCA LPM 2890; LSP-2890	1
24	30	<b>MORE NEW FAVORITES</b> 2 George Jones—United Artists UAL 3338; UAS 6338	2
25	24	<b>LORETTA LYNN SINGS</b> 30 Decca DL-4457; DL-4457	30
26	20	<b>BLUE AND LONESOME</b> 9 George Jones—Mercury MG-20906	9
27	23	<b>GUITAR GENIUS</b> 3 Chet Atkins—RCA CAL-753; CAS-753	3
28	29	<b>RING OF FIRE—THE BEST OF JOHNNY CASH</b> 30 Columbia CL-2153; CS-8853	30
29	28	<b>FLATT AND SCRUGGS AT CARNEGIE HALL</b> 28 Columbia CL-2045; CS-8853	28
30	(—)	<b>TOGETHER AGAIN/ MY HEART SKIPS A BEAT</b> 1 Buck Owens—Capitol T-2135; ST-2135	1

(★ Indicates strong upward movement this week.)

## What Sells: Sensational New Product

# Bernstein Showcased In Col Classics Issue!

New, exciting product released this week by giants of the industry RCA Victor (to be covered next week) and Columbia is sure to have customers beating a path to their nearest record dealer. Ambitious early-fall advertising and merchandising plans, announced by both labels, will spread the good news to a potential market of millions.

### Five By Bernstein

Columbia's August release is headlined by five spanking new Bernstein albums. Sure to have a wallop sale at first sight is Bernstein's new recording of that all-time classical favorite: "Grand Canyon Suite" which contains the ever-popular "Call for Philip Morris" radio signature known as "On The Trail." Bernstein and his Philharmonic players whip up a frightening storm in the "Cloudburst" sequence. The wind, album producer John McClure says, was recorded on top of Mt. Washington and it sounds right at home in the midst of the Grand Canyon. Columbia's previous recording of The Grand Canyon with Ormandy and the Philadelphia Orchestra is one of their biggest sellers so the new Bernstein has to be a big one.

Also on the list is a sensational new recording of Berlioz' "Symphonie Fantastique." Bernstein's performance is, frankly, theatrical. But this is just what the music calls for. Album was recorded directly after Bernstein's performance with the Philharmonic, which critics said wowed the audience. Bernstein has a romantic temperament and he throws the entire battery of percussion plus the brass arsenal at the listener in a performance of whirlwind excitement. The recording, made in Manhattan Center, is exceptionally fine.

Bernstein shines as a superb classicist in two seldom-recorded Haydn Symphonies Nos. 82 and

## Other Strong Releases By Mormons, Serkin-Budapest, Williams Debut

83. Bernstein has recorded little of the standard Viennese classical repertory, and it is a pleasure to hear him respond to the barnyard humor of these symphonic delights. No. 82 is called "The Bear" because in it Haydn imitates the droning bass music popularly associated with dancing bears. The first movement of No. 83 ("The Hen") includes a portrait of a clucking hen in Haydn's best tongue-in-cheek style. The Philharmonic plays with sharp precision, and yet there is a relaxed buoyancy and charm to the performances.

### Bernstein Accompanies

Bernstein's superbly gifted talents as an accompanist who dovetails the orchestral part perfectly with the soloist is showcased in two outstanding albums: Beethoven's Piano Concerto No. 3, with Rudolph Serkin, and "Three French Favorites," with Francescatti.

Serkin's performance is beautifully paced, full of virtuoso pep. His tempi are much better than Richter's (on a recent D.G.G. album), and even though Serkin gives a relaxed performance of the playful Rondo he holds the music together with an inner tension that's thrilling to hear. Disk also includes the first name recording of Beethoven's Fantasia for Piano, Chorus and Orchestra. Serkin digs into the opening cadenza with powerful thrust and virtuoso aplomb. The final five minutes are climaxed with the glowing choral work of the Westminster Choir in a passage which sounds like a sketch for the great choral finale of his Ninth Symphony. Bernstein whips his forces up to an unforgettable finale which will have

buyers plunking down hard cash the moment they hear it.

In another mood, Bernstein accompanies Zino Francescatti in "Three Violin Favorites": Saint-Saens' "Introduction and Rondo Capriccioso"; Ravel's "Tzigane" and Chausson's "Poeme." Francescatti plays with his usual incredible brilliance, and the pairing of all three on one album should give it instant appeal to all beginning classical buyers.

### Bernstein Push

Label has big merchandising plans for Bernstein. Besides ads in major record publications, Columbia has developed an institutional window display that can be used with new releases or album product.

Piece shows a dramatic photo of Bernstein conducting and is an eye-stopper. Also, the Bernstein catalog will be featured in a special "Sound of Genius" brochure to be inserted in Dealer Profit Pack, a mailing that will include "The Sound of Genius," a special 12-inch prevue LP of monthly classical releases, will feature Bernstein's new albums. In the pack dealers will also receive a full copy of Bernstein's "Grand Canyon Suite."

August is an ideal month for a Bernstein push, for the maestro celebrates his 46th birthday on the 25th and stations will be saluting him with special broadcasts that day. Bernstein will reach millions this fall and winter via his four special "Young People's Concerts" to be televised over the entire CBS-Television Network.

### Mormon Best Seller

Columbia cashes in on the recent (July 25-27) appearances of America's best-selling choir

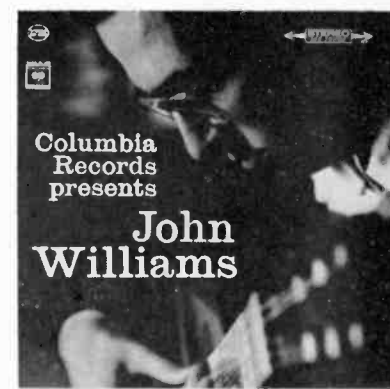
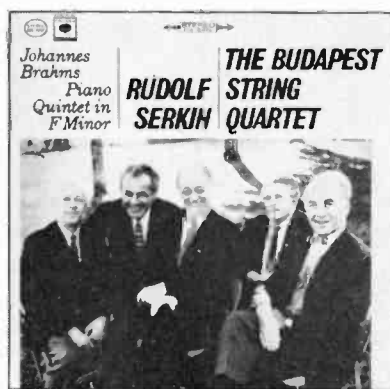
at the New York World's Fair with an album called "The Mormon Tabernacle Choir at The New York World's Fair."

Millions saw and heard the choir on broadcasts and telecasts from the fair grounds. On top of that, the Mormons have just completed a nine-city tour of the Midwest and East singing the repertoire on this album. With numbers like "Sing Unto God" (Handel); "Crossing the Bar"; "Sleepers, Awake" (typical Mormon repertoire), the album is destined for best-seller-dom.

The 375-voice Mormon Choir is drawn from the Mormon community in Salt Lake City. Housewives, doctors, lawyers, businessmen, farmers, etc., make up its ranks. They are welded into a glorious instrument by choir conductor Richard P. Condie who has an ear fantastically attuned to delicate choir balances. He personally auditions new members and rehearses the choir to a pitch of perfection. All Choir recordings are made in one of the acoustical marvels of the world: The Mormon Tabernacle at Salt Lake City. Album photo, which shows replica of the Tabernacle at the fair grounds, is a stopper.

### Serkin Budapest

"Together for the first time" headlines the liner notes of this historic album which represents the first collaboration of pianist Rudolf Serkin with the Budapest String Quartet. Serkin is well known as a soloist but has made few chamber music recordings for Columbia. With his famous father-in-law, the late Adolf Busch, he recorded Beethoven's "Kreutzer" Sonata and with the Busch Quartet the Schumann Piano Quintet for Columbia, but these have vanished from the catalogs. This splendid new recording is the best version of the Quintet available. (Continued on page 27)



# Columbia Classics

(Continued from page 26)

able — not withstanding Epic's recent Fleisher-Julliard recording and Artia's Richter-Borodin Quartet version. Both have their strong points, but in matters of zest, power and recording balance they must take a back seat to this new Serkin-Budapest recording. From the commercial standpoint no bigger names could be gotten together to record this chamber music masterpiece.

The recording was made under ideal circumstances in Marlboro, Vt., directly after the conclusion of Serkin's Music School. There, amid the idyllic surroundings of the Vermont countryside, these old friends collaborated on a true labor of love. They made music for their own enjoyment and joy is what characterizes their collaboration. There hasn't been a performance like this since the legendary Bauer-Flonzaley version which Victor still has in its vaults and which deserves to be put in circulation again either on Red Seal or Victrola. Despite ancient sonics it's a grand reading and the new Serkin-Budapest is in this grand tradition. Bravo Columbia, Serkin and The Budapesters!

John Williams

John Williams, who has made a few albums for Westminster (Sor Sonatas) and some small labels, makes his debut on a

major label with his first Columbia recording.

The brilliant 34-year-old Australian guitarist made his first American tour last season under Hurok, and Hurok is booking him again this season so he'll be building demand for his Columbia debut album this fall and winter.

Andres Segovia, who ought to know, calls Williams "the prince of guitarists." In his American debut last year, he drew unanimous raves. In his debut album he records Bach's Fourth Lute Suite which features such well known Bach hits as the famous Gavotte (played all over the world as a violin encore) and the Praeludium (popular as a piece for string orchestra and as the opening movement of Bach's E Major Partita for Solo Violin). The overside contains popular guitar encores from Spain and Mexico. The final one, "El Colibre," sounds like a cousin of "The Flight of the Bumble Bee." It is a dazzling tour de force which must be played at lightning speed to make its full impact. Williams sounds like he's playing not only with his fingers — but his toes, too.

With the tremendous popularity of the guitar, this album should have a bright sales future.

**NEXT WEEK: RCA'S  
AUGUST RELEASES**

## London Intros Part I LP Plan

London Records has just introduced its distributors to part one of its three-part fall sales program which will cover the complete London LP catalog.

According to Marty Wargo, Sales Administrator, the theme of the over-all program is the importance of selling the breadth of the extensive, varied London catalog of over 2000 LP packages, and that specific attention be devoted by distributors to thoroughly merchandising each section of the catalog as it is made available on the program.

Throughout most of the U.S., the London LP product is han-

dled by "independent" distributors. London considers its vast catalog as the largest still available today to independent distributors nationally, and it is to this network of independent distributors that London is emphasizing the responsibility of servicing a major catalog label. Distributors will be entitled to extra discounts, delayed payment and advertising money throughout the program.

The specific merchandise available on part one of the program covers the following categories: Mantovani, Richmond Classics, Richmond Opera, Classical "Imports"—Das Alte Werk, Argo and L'Oiseau-Lyre.

## Shall We?



Rise Stevens and Darren McGavin, stars of the Music Theater of Lincoln Center production of Rodgers and Hammerstein's "The King and I," are shown recording "Shall We Dance?" for RCA Victor Records. Also on hand for the recording date at Brooklyn's St. George Hotel were Lee Venora, Frank Porretta, Patricia Neway, "The King and I" chorus and the 44-piece orchestra conducted by Franz Allers.

## Tree Grows At Angel M'dising

HOLLYWOOD—"The Record Tree," designed by Angel's Merchandising Department for promotion and display by retailers for Angel recordings, will be introduced to dealers in August. Announcement was made by Brad Engel, Assistant Merchandising Manager for Angel.

Angel's latest merchandising innovation will hold six, double-faced record jackets, easily detachable, for year-round display use. New jackets will be supplied every month for the metal branches of the silver tree.

## Price 'Carmen'



Leontyne Price sings the title role in a new RCA Victor Soria Series recording of Bizet's "Carmen," recorded last summer in Vienna under the baton of Herbert von Karajan and released this week. Cast also includes tenor Franco Corelli and baritone Robert Merrill.

## 'Folies' Audio Fi LP

NEW YORK—Four Star Television Music Co. Inc., recently concluded a deal for the Broadway musical "The Folies Bergere" to be recorded by Audio-Fidelity Records. Album will feature the stars of the show, Patachou, George Ulmer and conductor Joe Basile. Arthur Lesser is the producer of the Broadway vehicle.

## Disk Biz Boards Lady Bandwagon

Suddenly everyone wants to make "My Fair Lady" his fair lady. Or at least the spate of new album releases having something to do with the classic musical would suggest that such is the case.

The catalyst for the "Fair Lady" farrago is the Warner Bros. film, with Rex Harrison and Audrey Hepburn starred, that's due for release in New York Oct. 21 on a roadshow basis. Obviously everyone hopes that the attention the film gets will pay off for product connected with or suggested by the film.

The race for sales in the "MFL" stakes will, of course, be lead by the still unreleased Columbia soundtrack, and that album should end up in the big money. The other disks in the stakes, however, may find the track slower going because of the anticipated quantity of competition.



NAT KING COLE displays the full-color 3-D neon merchandising aids created for his latest Capitol album, "Nat King Cole Sings 'My Fair Lady.'" Displays, designed by CRDC's Merchandising Department, are exact duplicates of the album cover and are being shipped to CRDC Divisions.

Entered in the field so far (with new additions every day) are Ferrante and Teicher's "My Fair Lady" (United Artists), The Kirby Stone Four's "My Fair Lady Swings" (Warner

# CHART HIT SINGLES CHECK LIST

## Memo

Important Reminders—  
Order Today From  
Columbia Records

- "A Taste of Honey"—Tony Bennett 4-43073
- "I Want You to Meet My Baby"—  
Eddie Gorme—4-43082
- "Yet I Know"—Ske Lawrence 4-43095
- "Johnny B. Goode"—Dion 4-43096
- "Invisible Tears"—Ray Conniff 4-43061

P.S. "Hugs"—Linda Hall 4-43067

