

# MUSIC **VENDOR**

JUNE 16  
1958  
No. 576

THE NATIONAL WEEKLY OF RECORDED MUSIC



RCA Victor's Don Gibson, left, and Perez Prado prove with their new releases that public appeal cannot be limited to a single type of music. Story on page 24.

Ace Amusement Company  
4312 Springfield Street  
Flint 3, Michigan

MVCSL/5-19-59

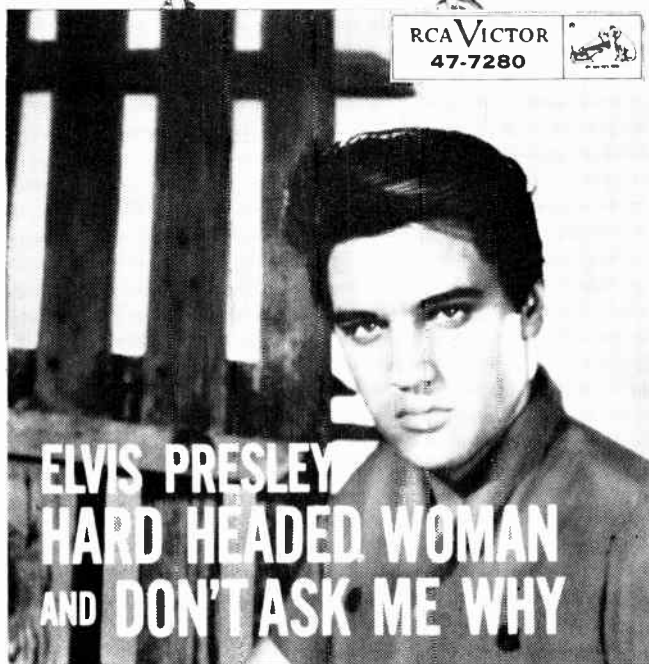
**OLD INTO NEW**

See 'Diskin' Data'

Page 14

# ELVIS SCORES AGAIN

WITH 2 HIT SONGS FROM HIS NEW MOVIE, "KING CREOLE"



Direct from the soundtrack of the new Hal Wallis Paramount Pictures production, "King Creole."

# MUSIC VENDOR

THE NATIONAL WEEKLY  
OF RECORDED MUSIC

JUNE 16, 1958  
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## VENDOR T O R I A L

# StereOptimism

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The record industry, almost obliterated before the modern juke box was introduced in 1934, by the impact of radio and the deleterious effects of the depression, not only survived these onslaughts, but became a dominant segment of the entertainment industry in the post World War II era.

Sociological developments which nurtured the regrowth of the industry are best analyzed by sociologists. Trained economists can chart the effect of industrial expansion upon the upturn in the record business.

In our view (after World War II) factors that stimulated the rebirth and growth of the recording industry, were technological. Use of vinyl instead of shellac, made mass production of discs possible without sacrificing accuracy. Records can now be pressed simultaneously in several parts of the country.

The revolution in rpms, which brought about the 45's and the LP's, was another significant factor. Further stimulation was supplied by the interest in high-fidelity sound reproduction. Some say Hi-Fi started when phonographs were electrified. Others claim it began with talking pictures that were synchronized to recordings. That was before sound tracks were incorporated onto the film. Engineers argue that hi-fi began the moment that Thomas Alva Edison tried to improve the quality of the first recording he made for the first talking machine.

Now, we have stereo. Newspapers, trade journals and hobbyist publications spread the word. Major and minor companies are entering stereo production. This is most significant because it indicates promotion and publicity regarding stereo.

So there is something new to talk about. Something new for customers to buy. Interest in records will not wane. We're stereoptimistic about it all.

  
PUBLISHER

*from the mighty Motion picture*

*"Kings Go Forth"*

a Frank Ross-Eton Production United Artists release



*starring*

# FRANK SINATRA

*comes a lush and haunting new ballad*

## THE SONG FROM "KINGS GO FORTH"

### Monique (moNEEKeh)



WITH ORCHESTRA CONDUCTED BY FELIX SLATKIN

C/w THE SAME OLD SONG AND DANCE      RECORD NO. 4003



# MUSIC VENDOR presents THIS WEEK'S HIT PARADERS

Records that attained a ★★ rating in the survey of juke box performances conducted by Music Guild of America. For ratings of records nationally, see the Programming Guides.

## ★★★ POPULAR

- SPLISH SPLASH**  
Bobby Darin—Atco—6117  
Judy, Don't Be Moody
- NO CHEMISE PLEASE**  
Gerry Granahan—Sunbeam—102  
★Girl Of My Dreams
- SHIEK OF ARABY**  
Lou Monte—Vi—7265  
★★Eh, Mariel Eh Marie!
- MY TRUE LOVE**  
Jack Scott—Carl—462  
(★★★May 26 on LEROY')
- YOU'RE MAKING A MISTAKE**  
The Platters—Me—71320  
★★My Old Flame
- \*OOH MY SOUL**  
Little Richard—Spec—633  
★ True, Fine Mama
- †FOR YOUR PRECIOUS LOVE**  
Jerry Butler—Fal—1013  
Sweet Was The Wine
- SINGING HILLS**  
Billy Vaughn—Dot—15771  
★Chimes of Arcady
- LEFT RIGHT OUT OF YOUR HEART**  
Patti Page—Me—71331  
★Longing To Hold You Again

\*R & B Hit Parader on June 2, 1958  
†R & B Hit Parader on June 2, 1958

## ★★★ COUNTRY

- OCEAN OF DIAMONDS**  
Jimmy Martin—De—30618  
★★Sophronie
- ALONE WITH YOU**  
Faron Young—Cap—3982  
★★Every Time I'm Kissing You

## ★★★ RHYTHM and BLUES

- PATRICIA**  
Perez Prado—Vi—7245  
(★★★June 9 on Popular)
- SPLISH SPLASH**  
Bobby Darin—Atco—6117  
(★★★June 16 on Popular)
- MUSIC MUSIC MUSIC**  
Ahmad Jamal—Argo—5294  
But Not For Me
- YOU'RE MAKING A MISTAKE**  
The Platters—Me—71320  
(★★★June 16 on Popular)
- NO CHEMISE PLEASE**  
Gerry Granahan—Sunbeam—102  
(★★★June 16 on Popular)
- OL' MAN RIVER**  
Earl Grant—De—30640  
Kathy-O

THE HITS ARE ON

**DECCA**  
RECORDS

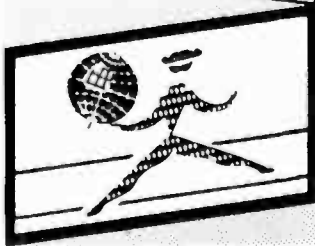
"WHEN"  
KALIN TWINS  
9-30642

"PADRE"  
TONI ARDEN  
9-30628

"DOROTHY"  
THE HI-FIVES  
9-30657

"AT THE PROM"  
JOHNNY AND BARB  
9-30663

"OL' MAN RIVER"  
EARL GRANT  
9-30663



# OFFICIAL HIT PARADE



The records played most often in the nation's Juke Boxes.  
Survey of paid-for performances conducted by Music  
Guild of America.

★★★★ POSITION	RECORD TITLE	LAST WEEK	WEEKS AS ★★★ HIT
HP 1	THE PURPLE PEOPLE EATER SHEB WOOLEY — MGM 12651 Published by Cordial (BMI)	2	5
HP 2	ALL I HAVE TO DO IS DREAM EVERLY BROS. — CADENCE 1348 Published by Acuff-Rose (BMI)	1	10
HP 3	SECRETLY JIMMIE RODGERS — ROULETTE 4070 Published by Planetary (ASCAP)	4	8
HP 4	RETURN TO ME DEAN MARTIN — CAPITOL 3894 Published by Southern Music (ASCAP)	3	13
HP 5	BIG MAN FOUR PREPS — CAPITOL 3960 Published by Beechwood Mus. (BMI)	6	7
HP 6	JENNIE LEE JAN & ARNIE — ARWIN 108 Published by Daywin (BMI)	11	3
HP 7	PADRE TONI ARDEN — DECCA 30628 Published by Ross-Jungnickel (ASCAP)	12	7
HP 8	TWILIGHT TIME THE PLATTERS — MERCURY 71289 Published by Porgie (BMI)	5	12
HP 9	WITCH DOCTOR DAVID SEVILLE — LIBERTY 551326 Published by Monarch Music (ASCAP)	7	10
HP 10	I'M SORRY I MADE YOU CRY CONNIE FRANCIS — MGM 12647 Published by Leo Feist (ASCAP)	10	9

# MGM Records

## CASH IN ON THESE BEST BUYS

### JONI JAMES

**COMING  
FROM YOU**

**JUNIOR  
PROM**



AS SUNG BY JONI ON  
THE STEVE ALLEN SHOW

K12660  
on 45 & 78 rpm

IT'S JUNE FOR JONI  
ASK ABOUT THE SPECIAL  
ALBUM CAMPAIGN

### MARVIN RAINWATER

**I DIG  
YOU  
BABY**

**MOANIN'  
THE  
BLUES**

K12665 on 45 & 78 rpm

**DICK LEE  
GIANNINA  
MIA**

K12657 on 45 rpm

**THE SERENADERS  
DANCE DARLING  
DANCE**

K12666 on 45 rpm

See them on  
Dick Clark Show  
July 7th

### MORTY CRAFT & His Orch.

**PATRICIA**

K12672 on 45 & 78 rpm

### GEORGIE SHAW

**LOVER OR  
FRIEND**

**I'LL BUILD  
A FIRE**

(In Your Heart)

K12658

### RON HARGRAVE

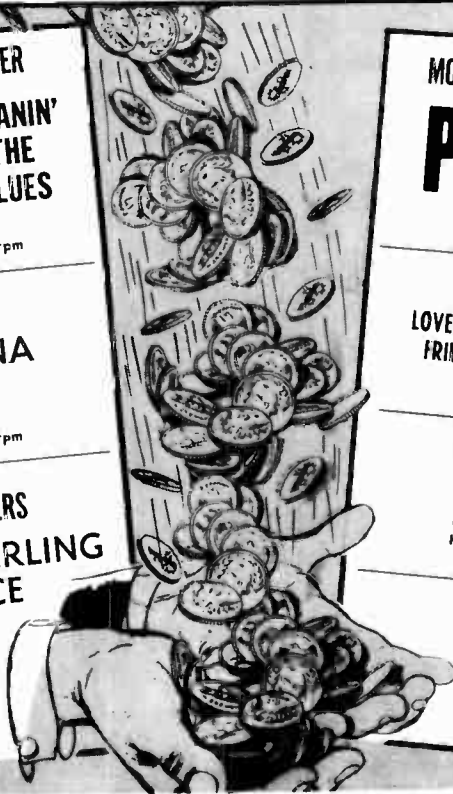
**YOUNG  
ROMANCE**

K12644 on 45 rpm

### DON COGAN

**THE SINGING  
HILLS**

K12676 on 45 rpm



## Technological Advance Seen As Record Sales Stimulant

National sales of records, under the impetus of stereo sound, will more than double within the next five years to an annual \$1 billion market.

That is the prediction of Douglas F. Hudson, president of Fidelitone, Inc., Chicago manufacturer of diamond phonograph needles. (For story about Fidelitone's stereophonic diamond phonograph needles, see page 12 of this issue.)

Hudson anticipates production of 5 million stereo cartridges in 1959. The \$1 billion figure is also predicted by Robert A. Seidel, vice president of RCA Victor.

Despite the recession, the stereo upbeat requires re-tooling by manufacturers of records, needles, phonographs and components. Stereo will be spotlighted when the National Association of Music Merchants holds its annual trade show and convention at the Palmer House in Chicago July 21.

Zenith Radio has introduced a line of 37 instruments, 15 of them with separated stereo sound systems.

The giant of the trade, RCA Victor, has entered the stereo field with discs, tapes, phonographs and tape machines. A story about the RCA Victor stereo cartridge was published in last week's **MUSIC VENDOR**.

In forecasting the effects of stereo on the record industry, George R. Marek of RCA Victor cautiously estimates that 20 per cent of the packaged market will be stereo one year from now.

Marek believes stereo will not make the monaural LP's obsolete because they will sound better on stereo machines. RCA Victor has a new line of 14 stereo phonographs and will concentrate on promotion of them.

Although much of the news about stereo is reported in the esoteric language of science, the best evidence of public

interest is reflected in the number of articles being written for the layman in the general press.

Stereo adds a new dimension. Stereophonic sound is beamed from two separate loudspeakers. The stereo record contains two complete audio channels of information that are transcribed from a single groove. The fact that they are transcribed from a single groove makes the stereo discs compatible for use with all standard phonographs.

But, says Harold C. Schonberg, in *The New York Times*, "monaural LP discs sound much better through a stereo system. All stereo control panel equipment should have a selector switch that throws the system into monaural operation (one or two speakers as desired; and two speakers, we bet, will be the choice of every listener)."

Schonberg, after analyzing differences in component hookups, concludes by saying, "In a few months, the stereo disc released will be reminiscent of the early wild days of LP. There will be all kinds—good and bad, gimmicked and pure. There also will be technical matters to iron out and many questions to answer . . . stereo discs are obviously here to stay and answers to everything will be forthcoming in the next six months or so."

Meanwhile, Robert A. Seidel, executive vice president in charge of consumer products for RCA Victor, predicts that stereo equipment sales will reach \$450,000,000 in one year. He anticipates that sales of recorded music, on disc or tape, will be \$1 billion in a short time. This would be an increase of 200 per cent over the figure reached five years ago.

Stereo promises to be a shot in the playing arm for all segments of the industry.



A SUMMER AVALANCHE OF HITS  
 FROM  
**ABC-PARAMOUNT**

<p><b>"YOU NEED HANDS"</b>                      ★ <b>EDIE GORME</b>                      ABC-9925</p>	<p><b>"GOT A MATCH"</b>                      ★ <b>FRANK GALLOP</b>                      ABC-9931</p>
<p><b>"I KNOW WHERE                      I'M GOIN' "</b>                      ★ <b>GEORGE HAMILTON IV</b>                      ABC-9924</p>	<p><b>"WHO ARE THEY TO SAY!"</b>                      THE                      ★ <b>DeCASTRO SISTERS</b>                      ABC-9932</p>
<p><b>"LET THE BELLS                      KEEP RINGING"</b>                      ★ <b>PAUL ANKA</b>                      ABC-9907</p>	<p><b>"BORN TOO LATE"</b>                      ★ <b>THE PONI-TAILS</b>                      ABC-9934</p>
<p><b>"DOTTIE"</b>                      ★ <b>DANNY &amp; THE JUNIORS</b>                      ABC-9926</p>	<p><b>"YA, YA, WUNDERBAR"</b>                      ★ <b>SHORTY ALLEN</b>                      ABC-9933</p>
<p><b>"HEARTBREAK BOUND"</b>                      ★ <b>FREDDIE NEIL</b>                      ABC-9935</p>	<p><b>"BIG NAME BUTTON"</b>                      ★ <b>THE ROYAL TEENS</b>                      ABC-9918</p>

... ALL ON  
 THE LABEL THAT LEADS THE WAY



# 'Your Hit Parade' To CBS in the Fall

NEW YORK — "Your Hit Parade," concluded its eight-year run on NBC-TV last Saturday (June 7). It will be seen on Fridays from 7:30 to 8 P.M. over the CBS Network next Fall.

In addition to changing the network and broadcast time, the format of the show is scheduled for revision. Singers on the show this season were Virginia Gibson, Jill Corey, Alan Copeland and Tommy Leonetti. They may not be back next season although it is expected that no cast will be chosen until a decision is made about the show's format.

BBDO, advertising agency for the American Tobacco Co., which created and started the show on radio in 1935, is discussing possible format changes and a "fresh look" for the Fall program.

American Tobacco will continue to sponsor "Your Hit Parade" and is seeking another advertiser to share sponsorship since the Toni Company, a sponsor this season, did not renew for next year.

"Your Hit Parade," once known as "The Lucky Strike Hit Parade," has a history closely interlocked with the record industry. It purported to reflect the popularity of records as a basis for selecting tunes to be broadcast. Recording stars were featured on its shows—Frank Sinatra and Giselle McKenzie and Dorothy Collins among them—and was a showcase for singers who obtained recording contracts through their appearances on the program.

Ingenuity and freshness of the staging of numbers was part of the show's appeal when it made the transition from radio to TV. Many critics felt a staleness crept in because of the predominance of rock and roll hits. Since the lyrics and melodies of rock and roll were monotonous, even in those instances

where the lyrics were comprehensible, the staging became monotonous.

Critics asked: How many different ways can you illustrate a grunt, a groan, a bleat or a sound?

Demise of "Your Hit Parade" poses several other questions, since this is an era of ratings. Shows continue or depart on the basis of rating systems rather than critical evaluation. Tunes, too, are regarded as hits in accordance with their ratings.

Can it be then one type of rating applies to recorded music and another to televised music?

Is the public that buys records from the retailer or pays to hear recordings on juke boxes different from the public that tunes in to TV shows? Does visualization destroy imagination?

Deejay shows continue to prosper on radio, where the listener imagines or visualizes the performer heard on records.

Is it the time segment that determines appeal? In contrast to the low ratings acquired by "Your Hit Parade" and "The Big Record," there is top-rated Dick Clark Show. Perhaps the appeal of "The Dick Clark Show" is reflected in the actions of the studio audience, as representatives of the age group to which pop music appeals.

These are some of the imponderables that will have to be explored by BBDO, when planning a new format for "Your Hit Parade."

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## New Palladium Distributors

■ NEW YORK — Stanley W. Zabka, president of Palladium Records, announces appointment of M & S in Chicago and Allen Distributing in Richmond, Va., bringing the Palladium distribution network to ten.

# THE HIT TRADE MARK IS



Left Right Out of Your Heart

**PATTI PAGE**

71331

You're Making A Mistake

**THE PLATTERS**

71320

(It's Been A Long Time)

Pretty Baby

**GINO & GINA**

71283

One Summer Night

**THE DANLEERS**

71322

What's So Bad About It

**SARAH VAUGHAN**

71326

Come Prima

**TONY**

and his friends

71327

Vertigo

**BILLY ECKSTINE**

71325

Never Again

**DINAH WASHINGTON**

71317

## Federal Excise Tax On Jukes Due July 1

■ The \$10 yearly Federal Excise Tax on coin-operated phonographs is due July 1. As prescribed in section 3271 of the law, "All special taxes shall become due on the first of July of each year, or commencing any trade or business on which such tax is imposed."

Operators will have leeway until July 31. If the tax is filed after that date, there will be an assessment of 5 per cent per month.

A spokesman in the Special Tax Division of the Internal Revenue Service, wished to remind all operators that the stamp affixed to a phonograph relates to the specific location. In the event a location owner moves his business elsewhere and the phonograph is transferred to the new premises, the stamp must also be transferred. The stamp is a receipt, not a license. Although affixed to a phonograph, the stamp covers the location and such stamps are issued in the name of the location owner.

Should this tax stamp be lost or destroyed at any time during the period for which it is issued, the location owner must notify the Special Tax Division immediately—in writing. Then a receipt will be issued to replace the stamp that had been lost. Incidentally, the stamp must be conspicuously displayed so that it may readily be seen by an inspector. If the stamp is not so posted, the location is liable for a \$10 penalty.

The location owner, not the operator, is responsible for payment of the tax (See Section 3267 of the Internal Revenue Code and Section 617 of the Revenue Act of 1942). Many operators, of course, arrange the payments in the names of the location owners to make certain that the law is complied with.

**Easy to carry. Easy to read. Easy to understand. And it gives you all the important news and facts . . . Read MUSIC VENDOR every week.**



## RECORDS TO WATCH

### BIKINI

The Bikinis — Roulette 4073

### I'LL GET BY

Billy Williams — Coral 61999

### ENCHANTED ISLAND

The Four Lads — Columbia 41194

### GOT A MATCH

The Daddy's — Cabot 122  
Frank Gallop — ABC-Par 9931

### BAUBLES, BANGLES AND BEADS

Kirby Stone Four — Columbia 41183  
Jonah Jones — Capitol 3893

### COMING FROM YOU

Joni James — MGM 12660

### CHA CHA BABY

### TOM HARK

Ted Heath — London 1809

### REBEL ROUSER

Duane Eddy — Jamie 1104

### SHINE ON HARVEST MOON

Googie Rene — Class 227

### LITTLE PIXIE

Moe Koffman — Juffbilee 5324

### YOU MOSTEST GIRL

Bobby Lee Trammell — Radio 102

### DOTTIE

Danny & The Juniors — ABC-Par 9926

### JUDY

Frankie Vaughn — Epic 9273

### FOOL'S PARADISE

The Crickets — Brunswick 55072

### I FOUND YOU OUT

Bonnie Guitar — Dot 15776

### EH, MARIE! EH, MARIE

Lou Monte — RCA Victor 7265

### A CERTAIN SMILE

Johnny Mathis — Columbia 41193

### WENDY

Paul Gayton — Argo 5300

### I LOST MY LOVE LAST NIGHT

Johnny Nash — ABC-Par 9927

### MY OLD FLAME

The Platters — Mercury 71320

### OL' MAN RIVER

Earl Grant — Decca 30640

### JU-JUDY

The Original Casuals — Back Beat 510

**CORAL**  
RECORDS

Oh Yeah!

Another Hit With The  
"Sit Right Down" Sound

"I'LL GET BY"

by

**BILLY WILLIAMS**

Orchestra Directed by **DICK JACOBS**

**CORAL**  
**9-61999**



**CORAL**  
RECORDS

## Stereo Diamond Needles Produced by Fidelitone

■ CHICAGO — Stereophonic diamond phonograph needles have been put on the market for retail sale by Fidelitone, Inc., which claims to be the first needle manufacturer to do so.

Packaged and priced to sell for \$16.95, Fidelitone's stereophonic diamond needle is available in leading music stores throughout the nation. Initial production accommodates stereo cartridges now available from three major manufacturers. Replacement stereo needles for all stereo cartridges will be ready immediately upon distribution of cartridges from those other manufacturers now re-tooling for their production.

Douglas F. Hudson, president of Fidelitone, estimates that the stereophonic cartridge will replace the monaural by approximately 50 per cent, accounting for some 2½ million cartridges based on anticipated 1958 production.

"Fidelitone expects to satisfy the bulk of this new market and anticipates an industry output of 5 million stereo cartridges in 1959," Hudson declared.

For proper stereo tonal quality, a new diamond needle had to be developed of smaller radius on its hemispherical point. Fidelitone, accordingly, developed a needle which measures a little less than 7/10 of a mil, in its radius, compared with needles of 1 mil radius for LP records, and points of 3 mil radius for 78 rpm records.

The new needle, said Hudson, can also be used on standard LP monaural records with excellent high fidelity results. It can be adapted to certain existing phonograph sets, as well.

### ERRATUM

The tears shed by James C. Petrillo when he resigned as bossman of the American Federation of Musicians must have blurred the eyes of our linotype operator. Instead of citing Little Caesar's tenure as of 18 years duration, last week's MUSIC VENDOR said he had served 8 years. At that, it might have read 80.



### Old and New

The old songs are proving their durability these days, withstanding onslaughts from rock and rollers, or being revived in modern style by top singers and instrumentalists. A cursory glance over the charts shows that old tunes in new treatments achieve tremendous popularity. The fact that the songs are remembered, fondly, or because of memories they evoke, reveals their lasting quality.

When modernized treatments are applied there seems to be an increased marketability. Older persons remember the songs and the younger ones enjoy hearing them expressed in contemporary idioms. Interestingly enough, some of the old tunes being dressed up in new sounds, were popular before artists now performing them were born.

There's **Connie Francis** of **MGM** with **WHO'S SORRY NOW** as a case in point. Another is **Kathy Linden** of **Felsted** with **BILLY**. A most interesting instance is young **Laurie London**, the **English** boy who recorded **HE'S GOT THE WHOLE WORLD IN HIS HANDS**. This is not merely an old song. It is an indigenous **American** spiritual. Yet a recording of it by an **English** youngster took it from the religious and concert area into the realm of popular music.

This week, in his **Around The Corner** column, **Bert Siegelson** tabs as comers **AIN'T MISBEHAVIN'** by **Bill Darnell** on the **Jubilee** label and **I'LL GET BY** by **Billy Williams** on **Coral**. **Bert** also mentions the flip side of **Jaye P. Morgan's** **RCA Victor** recording of **I KNOW, I KNOW, I KNOW**. It's the oldie, **I LOVE YOU SO MUCH IT HURTS**.

One of the more dramatic instances of an old tune in new dress is **The Platters'** **Mercury** recording of **TWILIGHT TIME**, which is No. 8 in the **Official Hit Parade**.

Origins and reasons for trends are difficult to define. It is only after a trend has manifested itself that analysis

*(continued on page 16)*

## Mercury Eliminates 78's Production

■ CHICAGO — Mercury Record Corporation announces that it is the first major label to eliminate production of 78 rpm records.

While eventual elimination of 78 rpms was anticipated, Mercury's move precedes by several years, the predictions of the experts, who felt that demise of the 78 would be slow and drawn-out.

Irwin Steinberg, Mercury's vice-president and treasurer, who made the announcement, further explained the thinking behind this policy decision:

"Mercury's original intention was to allow time to run its course and let the 78 rpm slowly drift into obscurity," says Steinberg. "However, the close observation of the percentage ratio of 78 sales as contrasted against overall volume, has supplied us with information that led to the conclusion that it was no longer practical to continue with dual production of single records."

According to Steinberg, the "straw that broke the camel's back" was the relatively poor showing of 78 rpm sales on Mercury's current gigantic seller, "Twilight Time." The total sales on the record, which is rapidly approaching the two-million mark, were divided thusly: 98.2 per cent on 45 rpm and only 1.8 per cent on 78's.

Although it is the first company to announce the complete stoppage of 78 production, Mercury had been aware of the 78 problem in the past two years. Mercury's "78 Take-All" plan in 1957 set the pace toward the certain elimination of the 10-inch single record. The basic concept of that sales plan, was that Mercury would take as credit on 45 rpm purchase, old shellac records, regardless of label. The response was one of the most encouraging ever received of any Mercury sales plan.

## 'June for Joni' Promotion by MGM

■ In its "June for Joni" promotion, MGM is advertising that customers can get one Joni album for \$1.98, upon purchasing any of her LP's at the regular \$3.98 price.

# ROULETTE HAS 6 BIG HITS!



## SECRETLY

b/w

MAKE ME A MIRACLE  
**JIMMY RODGERS**  
R-4070



## CHA-HUA-HUA

(Pronounced like the dog Chihuahua)

**HUGO & LUIGI**  
Their Chorus and Orch.  
R-4074



**DON'T GO HOME**  
**THE PLAYMATES**  
R-4072



**WHEN THE BOYS TALK**  
**ABOUT THE GIRLS**  
**VALERIE CARR**  
R-4066



**BIKINI**  
**THE BIKINIS**  
R-4073



**JUST WHEN WE'RE**  
**FALLING IN LOVE**  
**JERI SOUTHERN**  
R-4080

A Sound Bet . . . Buy

 **ROULETTE**

## MUSIC VENDOR Services For the Record Industry

- **Record Testing:**  
To have records tested on Music Guild of America's nationwide jukebox Prevue network, ship by prepaid surface or air express to Dept. PV.
- **Advance Listing:**  
To have records entered in MUSIC VENDOR'S Advance Record Release List, send information to Dept. L.
- **Album Reviews:**  
Send albums to be reviewed to Dept. AR.
- **Association News:**  
Send dates and information about meetings or other events to be published in MUSIC VENDOR'S Trade Dates to Dept. T.
- **General News:**  
Send releases and information to the Editor.  
Address all correspondence and shipments to proper department at:

**MUSIC VENDOR**  
100 Astor Street  
Newark 2, N. J.

## MORE DISKIN' DATA

(Continued from page 14)

is possible. But here, for what it's worth, is our view of this old-into-new development.

There is, no doubt, a revulsion against rock and roll by adults and adolescents in their late teens. Yet the influence of rock and roll, bop, progressive jazz and swing persist. These have become musical idioms of our time. Further, the "far out" musicians such as Brubeck, are able to exercise more invention when listeners know the tune that is the basis for improvisation.

By giving fondly remembered old tunes a modern interpretation, the recordings achieve a double impact. Those who claim that old songs were infinitely superior to rock and roll beats, can prove their arguments with these songs. On the other hand, the musically sophisticated, alert to melodic and rhythmic progression, can hear the songs in the styles they favor. Thus, a musical compromise is affected: songs with melodic and lyrical invention appeal to opponents of extreme rock and roll, without losing the interest of the hep audience.

— Dave —

### Seeco Into Stereo

June 23 With 4 LP's

Seeco Records is rushing its stereo release schedule and will be shipping its first four stereo albums during the week of June 23, according to an announcement by Sidney Siegel, president of the company.

Seeco's price for stereo recordings will be \$4.98. The initial stereo issue will comprise Jose Melis's LP, "Tonight," Elsa Maxwell, Aldo Bruschi's "Enchantment Italy," and "Polkas Anyone," by the Triads Plus Two.

"Our decision to get stereo albums out now rather than wait till the Fall," stated sales manager Abbott Lutz, "was made after a national poll of dealers and distributors indicated immediate demand. As a result of this feeling on the part of our customers, we have moved into stereo more than two months ahead of our original schedule."

# 3 BIG ONES . . .

**DON RONDO**  
**"DORMI DORMI DORMI"**  
JUBILEE 5325

**BOBBY FREEMAN**  
**"DO YOU WANT TO DANCE"**  
JOSIE 835

**MOE KOFFMAN**  
**"LITTLE PIXIE"**  
JUBILEE 5324





1721 8WAY NEW YORK  
JAY-GEE RECORD CO., INC.





# RHYTHM & BLUES

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★ OFFICIAL HIT PARADE  
 ★★★ HIT PARADERS  
 ★★ VERY GOOD  
 ( ) — POSITION LAST WEEK  
 (P) — PREVUE

## ★★★★ RHYTHM & BLUES HIT PARADE

1	YAKETY YAK Coasters—atco	(4)	6	WHAT AM I LIVING FOR C. Willis—at	(9)
2	DO YOU WANT TO DANCE B. Freeman—josie	(3)	7	JENNIE LEE Jan & Arnie—arwin	(8)
3	PURPLE PEOPLE EATER S. Wooley—mgm	(5)	8	JOHNNY B. GOODE C. Berry—chess	(6)
4	ALL I HAVE TO DO IS DREAM Everly Bros.—cad	(1)	9	FOR YOUR LOVE E. Townsend—cap	(7)
5	LOOKING BACK N. K. Cole—cap	(2)	10	FOR YOUR PRECIOUS LOVE J. Butler—falcon	(19)

## ★★★ HIT PARADERS

11	ENDLESS SLEEP J. Reynolds—demon	(20)	31	LEROY J. Scott—carl	(41)
12	EL RANCHO ROCK Champs—chall	(13)	32	TO BE LOVED J. Wilson—br.	(31)
13	TWILIGHT TIME Platters—me	(10)	33	ALL OF MY LIFE S. Cooke—keen	(39)
14	TRY THE IMPOSSIBLE A. Andrews-Hearts—UA	(11)	34	JUST A DREAM J. Clanton—ace	(42)
15	OOH! MY SOUL L. Richard—spec	(25)	35	CHANSON D'AMOUR A. & D. Todd—era	(38)
16	RUMBLE L. Wray—cad	(16)	36	PATRICIA P. Prado—vi	(P)
17	BIG MAN 4 Preps—cap	(23)	37	I'M WANDERIN' J. Wilson—br	(50)
18	DON'T GO HOME Playmates—ro	(15)	38	MOONLIGHT BAY Drifters—at	(42)
19	HANG UP MY ROCK AND ROLL SHOES C. Willis—at	(12)	39	SPLISH SPLASH B. Darin—atco	(P)
20	I WONDER WHY Dion & Belmonts—laurie	(26)	40	MUSIC MUSIC MUSIC A. Jamal—argo	(70)
21	BEWILDERED Mickey & Sylvia—vik	(22)	41	ONE SUMMER NIGHT Danleers—me	(49)
22	WITCH DOCTOR D. Seville—lib	(14)	42	COME WHAT MAY C. McPhatter—at	(44)
23	WILLIE AND THE HAND JIVE J. Otis—cap	(21)	43	SECRETLY J. Rodgers—ro	(51)
24	YOU Aquatones—fargo	(18)	44	PRETTY BABY Gino & Gina—me	(45)
25	CHA HUA HUA Hugo & Luigi—ro	(24)	45	YOU'RE MAKING A MISTAKE Platters—me	(53)
26	INDIAN LOVE CALL E. Freeman—mp	(27)	46	NO CHEMISE PLEASE G. Granahan—sunbeam	(56)
27	WOODCHOPPERS BALL H. Davie—atco	(17)	47	BOOK OF LOVE Monotones—argo	(30)
28	I LOVE YOU SO Chantels—end	(28)	48	THE PARTY'S OVER D. Staton—cap	(43)
29	HIGH SCHOOL CONFIDENTIAL H. L. Lewis—sun	(36)	49	YES INDEED R. Charles—at	(37)
30	TALK TO ME L. W. John—king	(29)	50	OL' MAN RIVER E. Grant—de	(66)



# POPULAR

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★★★★  
OFFICIAL HIT PARADE  
★★★  
HIT PARADERS  
★★  
VERY GOOD  
( ) — POSITION LAST WEEK  
(P) — PREVUE

## ★★★★ OFFICIAL HIT PARADE

1 THE PURPLE PEOPLE EATER (2) S. Wooley—mgm	6 JENNIE LEE (11) Jan & Arnie—arwin
2 ALL I HAVE TO DO IS DREAM (1) Everly Bros.—cad	7 PADRE (12) T. Arden—de V. Carr—ro
3 SECRETLY (4) J. Rodgers—ro	8 TWILIGHT TIME (5) Platters—me
4 RETURN TO ME (3) D. Martin—cap	9 WITCH DOCTOR (7) D. Seville—lib
5 BIG MAN (6) 4 Preps—cap	10 I'M SORRY I MADE YOU CRY (10) C. Francis—mgm

### ★★★HIT PARADERS

11 DO YOU WANNA DANCE (14) B. Freeman—josie	26 HE'S GOT THE WHOLE WORLD (18) L. London—cap M. Jackson—col B. McNair—cor J. March—kapp
12 SUGAR MOON (8) P. Boone—dot	27 YOU'D BE SURPRISED (37) K. Linden—fels
13 YOU NEED HANDS (19) E. Gorme—abc M. Bygraves—lon	28 PRETTY BABY (29) Gino & Gina—me A. Smiley—br
14 CHANSON D'AMOUR (9) A. & D. Todd—era Fontane Sist.—dot R. Hartley—vi	29 OH LONESOME ME (20) D. Gibson—vi
15 YAKETY YAK (31) Coasters—atco The Mørkeys—vi	30 HIGH SCHOOL CONFIDENTIAL (38) J. L. Lewis—sun
16 EL RANCHO ROCK (16) Champs—chall	31 FOR YOUR LOVE (25) E. Townsend—cap
17 LOOKING BACK (15) N. K. Cole—cap	32 DON'T GO HOME (36) Playmates—ro
18 ENDLESS SLEEP (24) J. Reynolds—demon C. Ross—herald P. Boone—dot	33 JOHNNY B. GOODE (30) C. Berry—chess
19 WEAR MY RING AROUND YOUR NECK (13) E. Presley—vi	34 ZORRO (28) Chordettes—cad
20 KEWPIE DOLL (17) P. Como—vi	35 YOU (27) Aquatones—fargo G. Storm—dot
21 TORERO (22) R. Carosone—cap J. LaRosa—vi	36 WHEN (54) Kalin Twins—de
22 RUMBLE (21) L. Wray—cad	37 PATRICIA (64) P. Prado—vi M. Craft—mgm
23 CHA HUA HUA (26) Hugo & Luigi—ro Pets—arwin	38 TRY THE IMPOSSIBLE (32) L. Andrews—& Hearts—UA
24 WHEN THE BOYS TALK ABOUT THE GIRLS (23) V. Carr—ro	39 LEROY (47) J. Scott—carl
25 GUESS THINGS HAPPEN THAT WAY (35) J. Cash—sun	40 BEWITCHED (41) B. Smith Grp.—lon
	41 DING DONG (50) McGuire Sis.—cor
	42 MAKE ME A MIRACLE (33) J. Rodgers—ro
	43 I WONDER WHY (39) Dion & Belmonts—laurie
	44 SO LET THE BELLS KEEP RINGING (34) P. Anka—abc

- 45 DREAM (48)  
B. Johnson—at
- 46 I KNOW WHERE I'M GOIN' (51)  
G. Hamilton IV—abc
- 47 WILLIE AND THE HAND JIVE  
J. Otis—cap
- 48 WOODCHOPPERS BALL (42)  
H. Davie—atco
- 49 BEWILDERED (52)  
Mickey & Sylvia—vik
- 50 CRAZY LOVE (40)  
P. Anka—abc
- 51 YOUNG AND WARM AND WONDERFUL (72)  
R. Williams—kapp  
T. Bennett—col
- 52 CHERIE, I LOVE YOU (45)  
P. Boone—dot
- 53 MOONLIGHT BAY (60)  
J. Leahy—fals  
Drifters—at
- 54 BLUE BLUE DAY (68)  
D. Gibson—vi
- 55 ALL OF MY LIFE (66)  
S. Cooke—keen
- 56 ONE SUMMER NIGHT (73)  
Danleers—me
- 57 SKINNY MINNIE (57)  
B. Haley—de  
Sprouts—vi
- 58 I'LL ALWAYS BE IN LOVE WITH YOU (55)  
R. June—paris  
Stroll Kings—cor
- 59 STROLL ME (53)  
K. Starr—vi
- 60 TEACHER, TEACHER (43)  
J. Mathis—col
- 61 BOOK OF LOVE (44)  
Monotones—argo
- 62 SPLISH SPLASH (P)  
B. Darin—atco
- 63 THERE'S ONLY ONE OF YOU (46)  
4 Lads—col
- 64 ROCK AND STROLL ROOM (67)  
Mickey & Sylvia—vik
- 65 NO CHEMISE PLEASE (77)  
G. Granahan—sunbeam
- 66 SHEIK OF ARABY (P)  
L. Monte—vi
- 67 MY TRUE LOVE (94)  
J. Scott—carl
- 68 TEQUILA (59)  
Champs—chall
- 69 YOU'RE MAKING A MISTAKE (80)  
Platters—me
- 70 OOH MY SOUL (90)  
L. Richard—spec
- 71 FOR YOUR PRECIOUS LOVE (89)  
J. Butler—falc
- 72 SINGING HILLS (113)  
B. Vaughn—dot
- 73 CLAUDETTE (56)  
Everly Bros.—cad
- 74 DO I LIKE IT (58)  
N. K. Cole—cap
- 75 LEFT RIGHT OUT OF YOUR HEART (P)  
P. Page—me

## ★★ VERY GOOD

- 76 BIKINI (76)  
Bikinis—ro
- 77 I'LL GET BY (95)  
B. Williams—cor
- 78 ENCHANTED ISLAND (171)  
4 Lads—col
- 79 GOT A MATCH (85)  
J. Morgan—kapp  
The Daddy's—cabot  
F. Gallop—abc  
L. Stein—me
- 80 BAUBLES BANGLES & BEADS (P)  
K. Stone—co l  
J. Jones—cap
- 81 COMING FROM YOU (81)  
J. James—mgm
- 82 CHA CHA BABY (98)  
T. Heath—lon
- 83 REBEL ROUSER (97)  
D. Eddy—jamie
- 84 SHINE ON HARVEST MOON (88)  
G. Rene—class
- 85 LITTLE PIXIE (78)  
M. Koffman—jub  
F. D'Rone—me  
J. Pate—fed



Going UP...

- 55 YAKETY YAK (31)  
Coasters—atco  
The Markeys—vi
- 25 GUESS THINGS HAPPEN THAT WAY (35)  
J. Cash—sun
- 27 YOU'D BE SURPRISED (37)  
K. Linden—fels
- 36 WHEN (54)  
Kalin Twins—de
- 37 PATRICIA (64)  
P. Prado—vi  
M. Craft—mgm
- 51 YOUNG AND WARM AND WONDERFUL (72)  
R. Williams—kapp  
T. Bennett—col
- 54 BLUE BLUE DAY (68)  
D. Gibson—vi
- 55 ALL OF MY LIFE (66)  
S. Cooke—keen
- 56 ONE SUMMER NIGHT (73)  
Danleers—me



# COUNTRY

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## ★★★★COUNTRY HIT PARADE

- |   |   |
|---|---|
| 1 ALL I HAVE TO DO IS DREAM (1)<br>Everly Bros.—cad | 6 IT'S A LITTLE MORE LIKE HEAVEN (8)<br>H. Locklin—vi |
| 2 THE PURPLE PEOPLE EATER (4)<br>S. Wooley—mgm      | 7 WEAR MY RING AROUND YOUR NECK (6)<br>E. Presley—vi  |
| 3 OH LONESOME ME (2)<br>D. Gibson—vi                | 8 SEND ME THE PILLOW (7)<br>H. Locklin—vi             |
| 4 GUESS THINGS HAPPEN THAT WAY (5)<br>J. Cash—sun   | 9 SECRETLY (11)<br>J. Rodgers—ro                      |
| 5 JUST MARRIED (3)<br>M. Robbins—co I               | 10 CRYIN' OVER YOU (9)<br>W. Pierce—de                |

## ★★★ HIT PARADERS

- |  |   |
|--|---|
| 11 HEY MR. BLUEBIRD (13)<br>Tubb Wilburn Bros.—de              | 30 HOW DO YOU HOLD A MEMORY (39)<br>H. Thompson—cap       |
| 12 JACQUELINE (10)<br>B. Helms—de                              | 31 WORK'S ALL DONE THIS FALL (27)<br>M. Wiseman—dot       |
| 13 I CAN'T STOP LOVING YOU (12)<br>D. Gibson—vi                | 32 I'M HURTIN' ALL OVER (40)<br>H. Snow—vi                |
| 14 BIG WHEELS (14)<br>H. Snow—vi                               | 33 PINK PEDAL PUSHERS (26)<br>C. Perkins—col              |
| 15 STAIRWAY OF LOVE (15)<br>M. Robbins—col                     | 34 BALLAD OF A TEEN AGE QUEEN (56)<br>J. Cash—sun         |
| 16 I LOVE YOU MORE (18)<br>J. Reeves—vi                        | 35 I'VE SEEN THIS MOVIE BEFORE (48)<br>Johnnie & Jack—vi  |
| 17 COME IN STRANGER (20)<br>J. Cash—sun                        | 36 STOP THE WORLD (31)<br>Johnny & Jack—vi                |
| 18 HE'S GOT THE WHOLE WORLD IN HIS HANDS (16)<br>L. London—cap | 37 SHE DIDN'T KNOW I WAS GONE (46)<br>Louvin Bros.—cap    |
| 19 CURTAIN IN THE WINDOW (19)<br>R. Price—col                  | 38 MY BABY CAME BACK (45)<br>Louvin Bros.—cap             |
| 20 HIGH SCHOOL CONFIDENTIAL (28)<br>J. L. Lewis—sun            | 39 YOU'LL COME BACK (36)<br>W. Pierce—de                  |
| 21 WHAT MAKES A MAN WANDER (17)<br>J. Skinner—me               | 40 MAKE ME A MIRACLE (32)<br>J. Rodgers—ro                |
| 22 BLUE BLUE DAY (33)<br>D. Gibson—vi                          | 41 WHOLE LOTTA WOMAN (38)<br>M. Rainwater—mgm             |
| 23 GOODNIGHT MISTER SUN (23)<br>C. Smith—col                   | 42 BLUEBIRDS OVER THE MOUNTAIN (43)<br>E. Hickey—epic     |
| 24 BECAUSE I'M A DREAMER (21)<br>Marv & Patty—mgm              | 43 OVERNIGHT (47)<br>J. Reeves—vi                         |
| 25 I'VE BEEN AROUND TOO LONG (37)<br>C. Smith—col              | 44 OCEAN OF DIAMONDS (49)<br>J. Martin—de                 |
| 26 CLAUDETTES (25)<br>Everly Bros.—cad                         | 45 AIN'T NO WAY IN THE WORLD (42)<br>Browns—vi            |
| 27 BLUE GRASS STIRT (29)<br>H. Locklin—vi                      | 46 MY BABY AIN'T MY BABY NO MORE (35)<br>Wilburn Bros.—de |
| 28 ONCE MORE (24)<br>Osborne Bros.—R. Allen—mgm                | 47 CRAZY DREAMS (44)<br>Browns—vi                         |
| 29 COLOR OF THE BLUES (22)<br>G. Jones—me                      | 48 YEAH (49)<br>Johnnie & Jack—vi                         |
|  | 49 ALONE WITH YOU (55)<br>F. Young—cap                    |
|  | 50 WHISPERING RAIN (50)<br>H. Snow—vi                     |

## **Record Business in Europe On Upswing Despite Lack Of Air Exposure, Says Bailey**

■ HOLLYWOOD — Record business in Europe is booming, reports Jim Bailey, director of administration and finance for Dot Records, who recently returned from a trip abroad. The boom would be greater if records got air exposure on the continent approaching the air play here, Bailey believes. Following a detailed study of Bailey's European survey, Dot expects to formalize plans for entering the international market.

In Germany, where yearly single sales total near 50 million, Bailey says about 4 million are American records.

In contrast to the U.S. which has about 5,000 radio disc jockies, England has exactly two on Radio Luxembourg, only British commercial radio outlet, Bailey found. Further, in England there is a 65 percent purchase tax on records, raising the retail price much higher than here. Efforts are being made to lower this tax, but the British are buying millions of records per year and Bailey reports that the English record stores are smart, modern shops.

Last year, Holland, with a population of 11 million people, sold 12 million records. Italy sold 20 million, France about 12 million. An EP album in France sells for about 800 francs, or 1/30th of the average weekly wage.

Most European cities have only one television channel, watched with avid interest, and packing a powerful sales punch. Following Pat Boone's appearance on a Perry Como show re-broadcast in Rome, his record sales jumped sky high.

Music, according to Bailey, remains the greatest form of international communication, getting through to people everywhere, and he observed a decided growth in popularity of American pop music.

## **Juggy Re-Gayles Trade**

■ Juggy Gayles, national sales manager for Carlton Records, informs deejays and the trade press that his notoriety for being on "the other side" as a music publisher, continues in his new assign-

ment. He'd been on tour plugging "Leroy" by Jack Scott.

But, he writes, "When I hit Minneapolis, I found the No. 1 retail seller in every music store to be the other side: Scott's 'My True Love'." He began promoting the "other side" and now claims that "My True Love" is selling stronger than "Leroy."

## **John Backus to Wed Mary McDanolds July 5**

■ John Backus, general manager of Sterling Strip Co., and a member of the editorial staff of MUSIC VENDOR, will be married to Mary McDanolds of Augusta, N. J., in Christ Episcopal Church, Newton, N. J., Saturday, July 5.

Miss McDanolds, daughter of Mr. and Mrs. William Lee McDanolds, is graduated from Douglass College and plans to begin teaching next semester. The Backus' will make their home in Irvington, N. J.

## **Vaughan Wins British Magazine Film Poll**

■ LONDON, Eng. — Frankie Vaughan, English disc star, has been voted "Best Singer In A 1957 Film" in the annual awards poll conducted by "PICTURE-GOER," film and entertainment Weekly of Great Britain, for his performance in "Dangerous Youth." Competitors included Pat Boone ("Bernadine"), Elvis Presley ("Loving You"), Tommy Steele ("The Tommy Steele Story"), and Frank Sinatra ("The Joker Is Wild"). Vaughan's current Epic recordings in the United States are "Judy," and his album release "Man Alive."

## **Jan Records Expanding**

■ NEW YORK — Jan Records, organized four months ago by Tom Fleegeer and Dan Weisfeld, as a subsidiary of Fleegeer Drilling, Inc., Texas oil equipment firm, has established offices in Beverly Hills, California; Dallas, Texas and New York City, Dick Gersh has been retained to handle national publicity and Eastern promotion with George Jay on the West Coast.



# PREVIEWS RATINGS

FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★	HIT PARADERS
★★	VERY GOOD
★	GOOD

## POPULAR

- |                                     |                              |                               |
|-------------------------------------|------------------------------|-------------------------------|
| ★★★ SPLISH SPLASH                   | B. Darin—Atco-6117           | Judy, Don't Be Moody          |
| ★★★ NO CHEMISE PLEASE               | G. Granahan—Sunbeam-102      | ★ Girl Of My Dreams           |
| ★★★ SHIEK OF ARABY                  | L. Monte—Vi-7265             | ★★ Eh, Mariel Eh Marie!       |
| ★★★ MY TRUE LOVE                    | J. Scott—Carl-462            | (★★★ May 26 on 'LEROY')       |
| ★★★ YOU'RE MAKING A MISTAKE         | The Platters—Me-71320        | ★★ My Old Flame               |
| ★★★ OOH MY SOUL                     | L. Richard—Spec-633          | ★ True, Fine Mama             |
| ★★★ FOR YOUR PRECIOUS LOVE          | J. Butler—Fal-1013           | Sweet Was The Wine            |
| ★★★ SINGING HILLS                   | B. Vaughn—Dot-15771          | ★ Chimes Of Arcady            |
| ★★★ LEFT RIGHT OUT OF YOUR HEART    | P. Page—Me-71331             | ★ Longing To Hold You Again   |
| ★★ I'll Get By                      | B. Williams—Cor-61999        | It's Prayin' Time             |
| ★★ Enchanted Island                 | 4 Lads—Col-41194             | ★ What The Neighbors'll Say   |
| ★★ Baubles, Bangles & Beads         | K. Stone—Col-41183           | ★ In The Good Old Summer Time |
| ★★ Fool's Paradise                  | Crickets—Cor-55072           | ★ Think It Over               |
| ★★ I Found You Out                  | B. Guiter—Dot-15776          | If You'll Be The Teacher      |
| ★★ A Certain Smile                  | J. Mathis—Col-41193          | ★ Let It Rain                 |
| ★★ I'm Wanderin'                    | J. Wilson—Br.55070           | ★ As Long As I Live           |
| ★★ Wendy                            | P. Gayton—Argo-5300          | Tickle Toe                    |
| ★★ Juicy                            | B. Brown—Vi-7269             | ★ Cerveza                     |
| ★★ Take A Walk In The Sun           | R. Coleman—20th Cent-Fox-103 | I Swear                       |
| ★★ Little Serenade                  | Ames Bros.—Vi-7268           | ★ Stay                        |
| ★★ Little Serenade                  | T. Randazzo—Vik-0330         | Be My Kitten Little Chicken   |
| ★★ Dorothy                          | Hi-Fives—De-30657            | ★ Just A Shoulder To Cry On   |
| ★★ Crazy Eyes For You               | B. Hamilton—Apt-25002        | While Walking Together        |
| ★★ I Love You So Much It Hurts      | J. P. Morgan—Vi-7263         | ★ I Know, I Know              |
| ★ Honey Brown Eyes                  | G. Mitchell—Col-41177        | ★ Hangin' Around              |
| ★ Bird On My Head                   | D. Seville—Lib-55140         | Hey There Moon                |
| ★ Just A Dream                      | J. Clanton—Ace-546           | You Aim To Please             |
| ★ Mumble Jumble                     | F. Cramer—Vi-7250            | Cryin'                        |
| ★ Hands Across The Sea              | J. Harper—Cap-3984           | ★ Devotion                    |
| ★ My Love Is A Charm                | The Shirelles—De-30669       | ★ Stop Time                   |
| ★ I'm In Love                       | Fabian—Chance-1020           | Shivers                       |
| ★ I Think Of You                    | A. Cromer—Ro-4077            | On One Finger Of Your Hand    |
| ★ Never Been Kissed                 | M. Greene—Vi-7259            | ★ Ballad Of Love              |
| ★ After The Senior Prom             | T. Sands—Cap-3985            | ★ Big Date                    |
| ★ The Swinging Thing                | J. McCracklin—Pea-1683       | I Need Your Loving            |
| ★ The Night They Invented Champagne | S. Syms—De-30648             | The Nature Of Things          |
| ★ Giannina Mia                      | D. Lee—Mgm-12657             | ★ Pigtales & Pugnose          |
| ★ Little Serenade                   | Johnston Bros.—Lon-1807      | Scratch Scratch               |
| ★ Me and You                        | S. Salvo—Vi-7272             | Lovin' At Night               |
| ★ I Like To Rock 'N' Roll Slowly    | L. Marshall—Crest-1046       | As Years Go By                |

## COUNTRY

- |                       |                    |                               |
|-----------------------|--------------------|-------------------------------|
| ★★★ OCEAN OF DIAMONDS | J. Martin—De-30618 | ★★ Sophronie                  |
| ★★★ ALONE WITH YOU    | F. Young—Cap-3982  | ★★ Every Time I'm Kissing You |

- ★★ I'll Never Grow Tired Of You
- ★★ You Fool
- ★★ Jealousy
- ★★ Moanin' The Blues
- ★★ Heaven
- ★★ I Found You Out
- ★ I Think Of You

- Stanley Bros.—Me-71302
- W. Mack—De-30645
- K. Wells—De-30662
- M. Rainwater—Mgm-12665
- L. Flatt-E. Scruggs—Col-41184
- B. Guitar—Dot-15776
- R. Grayzell—Sun-290

- ★ No School Bus In Heaven
- ★ Lonesome For You Now
- ★ I Can't Help Wondering
- ★ I Dig You Baby
- ★ Building On Sand If You'll Be The Teacher
- Judy

## RHYTHM and BLUES

- ★★★★ PATRICIA
- ★★★★ SPLISH SPLASH
- ★★★★ MUSIC MUSIC MUSIC
- ★★★★ NO CHEMISE PLEASE
- ★★★★ YOU'RE MAKING A MISTAKE
- ★★★★ OL' MAN RIVER
- ★★★ I'll Get Bay
- ★★★ When
- ★★★ Wendy
- ★★★ A Certain Smile
- ★★★ Rebel Rouser
- ★★★ Lover Come Back To Me
- ★★★ Fool's Paradise
- ★★★ I'm Confessin'
- ★★★ Dorothy
- ★ Never Again
- ★ Hootchy-Koo
- ★ The Swinging Thing
- ★ OP

- P. Prado—Vi-7245
- B. Darin—Atca-6117
- A. Jamal—Argo-5294
- G. Granahan—Sunbeam-102
- The Platters—Me-71320
- E. Grant—De-30640
- B. Williams—Cor-61999
- Kalin Twins—De-30642
- P. Gayten—Argo-5300
- J. Mathis—Col-41193
- D. Eddy—Jamie-1104
- J. Douglas—Epic-9272
- Crickets—Br-55072
- B. Johnson—King-5132
- Hi-Fives—De-30657
- D. Washington—Me-71317
- L. Williams—Spec-634
- J. McCracklin—Pea-1683
- The Honeycones—Ember-1036

- (★★★★ June 9 On Popular)
- (★★★★ June 16 On Popular)
- But Not For Me
- (★★★★ June 16 On Popular)
- (★★★★ June 16 on Popular)

- Kathy-O
- It's Prayin' Time
- (★★★ June 2 On Popular)
- Tickle Toe
- ★ Let It Rain
- Stalkin'
- Good Night Little Girl
- ★ Think It Over
- Fingertips
- ★ Just A Shoulder To Cry On
- Ring-A My Phone
- The Dummy
- ★ I Need Your Loving
- Vision Of You

**★**

*Zooming Your Way*

**"MY WHITE CONVERTIBLE"**

*with "NOW YOU SAY WE ARE THRU"*

**THE HALL BROS.**

ARC #444





SEVERAL CHOICE DISTRIBUTOR TERRITORIES OPEN

**★**

**ON FAST RISING**

**ARC Records**

(THE LABEL TO WATCH)

**D. J. COPIES ON REQUEST**

**CONTACT: Sales Dept., ARC Records, 12-16 Jefferson Ave., Elizabeth, N.J.**

## Rollins, Toshiko Signed by MGM

■ NEW YORK — Sonny Rollins, recently described in "The New Yorker" magazine as "the most important new saxophonist since Charlie Parker" and pianist Toshiko, have signed exclusive recording contracts with MGM as part of the label's expanded new jazz policy. Arnold Maxin, MGM Records' president, who announced their signing, said the artists would begin recording soon under supervision of Leonard Feather, MGM jazz head.

Born Theodore Rollins in New York City in 1929, Sonny first came to prominence with the combos of Art Blakey in 1949, Tadd Dameron and Bud Powell in 1950, and Miles Davis in '51. In the past year, after leaving the Max Roach quintet to form his own unit, he has been heard at Birdland and has been signed for an appearance at the forthcoming Newport Jazz Festival.

Pianist Toshiko, whose full name is Toshiko Akiyoski, was born in Manchuria in 1929, took up jazz in 1949 and was discovered by Oscar Peterson in 1953 leading her own combo in Tokyo. Since her arrival in the U.S. in January, 1956, she has been studying at the Berklee School of Music in Boston, Mass., with time out for occasional TV shows.

For Toshiko's first LP date for MGM, Feather will help assemble a unique group to be known as the International Jazz Quintet. Toshiko will write original music for a group that will include outstanding jazzmen.

## COVER STORY

# Two Victors For the Money

Proof that public tastes vary is the way Perez Prado's RCA Victor release of "Patricia," and Don Gibson's RCA Victor release, "Blue Blue Day" from a two-pole magnet for coins in the jukeboxes and are attracting customers to the retail shops.

Prado, a classically trained musician, who plays Chopin and Stravinsky when not composing mambos, is billed as King of the Mambo. He says he got the idea for the mambo in 1943 when he felt a new rhythm was needed in pop music. This must be so, since in this era of vocal stars, with emphasis on lyrics and vocal sounds, Prado continues to be successful without lyrics for his songs. Instead he offers "scat" choruses.

A different kind of music is purveyed by Don, who had made his professional debut at 14 and gravitated to the Tennessee Barndance and the Midday Merry-Go-Round shows on WNOX, then joined Acuff-Rose Publications as a songwriter.

Don doubles as a singer, too, and after a period with MGM Records was signed by RCA Victor last year. His first two releases for RCA Victor, "Too Soon To Know" and "Oh Lonesome Me," popped up on the charts. Unlike Prado, Gibson emphasizes lyrics as part of the total song effect.

Thus, here are two artists with individual musical trademarks, that differ widely. Yet both embody the kind of appeal that makes hit discs.

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## Buddy Friedlander On Tour for UA

■ NEW YORK — Buddy Friedlander, who recently was appointed general sales manager for United Artists, is on his first nationwide junket for the label to meet with distributors and deejays in preparation for UA's summer and fall release campaigns.

He's due back here June 29.







# AROUND THE CORNER

**BERT SIEGELSON**

**AIN'T MISBEHAVIN'** - Bill Darnell & his Orchestra - Jubilee 532B.

● As swingin' an orchestra as we've heard in a long time, plus some great chanting on the oldie gives this disc a real boost to the charts. Bill plays tricks with the melody and the veteran singer is heard at his best.

**I'LL GET BY** - Billy Williams - Coral 61999.

● Standards continue to get the new treatment and Billy, who started the special deliveries with his "I'm Gonna Sit Right Down and Write Myself A Letter," puts his individual stamp on this cute rocker in a way that should reach home.

**I KNOW, I KNOW, I KNOW** - Jaye P. Morgan - RCA Victor 7263.

● A big welcome to Jaye's return to hit-making ways, with the help of good material, a swingin' arrangement and vocal assistance by her brothers. Flip side by the House of Morgan, "I Love You So Much It Hurts," also a strong contender. But I think the new tune will beat out the old one for top honors.

**CRAZY EYES FOR YOU** - Bobby Hamilton - APT 25002.

● ABC-Paramount's brand new subsidiary label seems to have more than its first hit with its first entry. It also has a bright new star in Bobby Hamilton. Spell out his name in neon. He's really busted out with a top rate disc.

*Easy to carry. Easy to read. Easy to understand. And it gives you all the important news and facts . . . Read MUSIC VENDOR every week.*

# EMBER HITS AGAIN

OPITS — OPA — SMOPASH  
HOPIT! That's Op for

# ITS A SMASH HIT!



## *The Honeycones*

# "OP"

EMBER-1036

**The Cash Box  
Award o' the Week**

**The Cash Box  
Sleeper of the Week**

• *Review Spotlight on . . .* <sup>The</sup> **Billboard**



**RECORDS**

1497 BWAY, N. Y.



# TOPS WITH THE ONE STOPS

<p><b>MUSIC CITY</b> Hollywood, Calif.</p> <ol style="list-style-type: none"><li>1. The Purple People Eater (S. Wooley)</li><li>2. All I Have To Do Is Dream (Everly Bros.)</li><li>3. Return To Me (D. Martin)</li><li>4. Witch Doctor (D. Seville)</li><li>5. For Your Love (E. Townsend)</li><li>6. Chanson D'Amour (A. &amp; D. Todd)</li><li>7. Secretly (J. Rodgers)</li><li>8. Big Man (Four Preps)</li><li>9. Torero (R. Carosone)</li><li>10. All The Time (J. Mathis)</li></ol>	<p><b>REDISCO</b> Baltimore, Md.</p> <ol style="list-style-type: none"><li>1. The Purple People Eater (S. Wooley)</li><li>2. Yakety Yak (Coasters)</li><li>3. Hang Up My Rock And Roll Shoes (C. Willis)</li><li>4. Guess Things Happen That Way (J. Cash)</li><li>5. Big Man (Four Preps)</li><li>7. For Your Precious Love (J. Butler)</li><li>8. Oh Lonesome Me (D. Gibson)</li><li>9. Pretty Baby (A. Smiley)</li><li>10. You'd Be Surprised (K. Linden)</li></ol>	<p><b>MURRAY M. KIRSCHBAUM</b> Minneapolis, Minn.</p> <ol style="list-style-type: none"><li>1. The Purple People Eater (S. Wooley)</li><li>2. Jennie Lee (B. Ward)</li><li>3. Do You Wanna Dance (B. Freeman)</li><li>4. El Rancho Rock (Champs)</li><li>5. Endless Sleep (J. Reynolds)</li><li>6. Big Man (Four Preps)</li><li>7. You Neew Hands (E. Gorme)</li><li>8. Yakety Yak (Coasters)</li><li>9. You'd Be Surprised (K. Linden)</li><li>10. Guess Things Happen That Way (J. Cash)</li></ol>
<p><b>LESLIE DISTRIBUTORS</b> Newark, N. J.</p> <ol style="list-style-type: none"><li>1. All I Have To Do Is Dream (Everly Bros.)</li><li>2. The Purple People Eater (S. Wooley)</li><li>3. Return To Me (D. Gibson)</li><li>4. Secretly (J. Rodgers)</li><li>5. Big Man (Four Preps)</li><li>6. You Need Hands (E. Gorme)</li><li>7. Johnny B. Goode (C. Berry)</li><li>8. Looking Back (N. K. Cole)</li><li>9. Jennie Lee (Jan &amp; Arnie)</li><li>10. Padre (T. Arden)</li></ol>	<p><b>DICK'S RECORD</b> Allston, Mass.</p> <ol style="list-style-type: none"><li>1. Do You Wanna Dance (B. Freeman)</li><li>2. Big Man (Four Preps)</li><li>3. You Need Hands (E. Gorme)</li><li>4. Sugar Moon (P. Boone)</li><li>5. Return To Me (D. Martin)</li><li>6. Torero (R. Carosone)</li><li>7. All I Have To Do Is Dream (Everly Bros.)</li><li>8. Twilight Time (Platters)</li><li>9. Padre (T. Arden)</li><li>10. The Purple People Eater (S. Wooley)</li></ol>	<p><b>ELKINS RECORD SHOP</b> Charleston, W. Va.</p> <ol style="list-style-type: none"><li>1. The Purple People Eater (S. Wooley)</li><li>2. Yakety Yak (Coasters)</li><li>3. Return To Me (D. Martin)</li><li>4. All I Have To Do Is Dream (Everly Bros.)</li><li>5. Secretly (J. Rodgers)</li><li>6. Sugar Moon (P. Boone)</li><li>7. Twilight Time (Platters)</li><li>8. Witch Doctor (D. Seville)</li><li>9. Big Man (Four Preps)</li><li>10. Looking Back (N. K. Cole)</li></ol>
<p><b>CENTRAL ONE-STOP DIV.</b> Syracuse, N. Y.</p> <ol style="list-style-type: none"><li>1. All I Have To Do Is Dream (Everly Bros.)</li><li>2. The Purple People Eater (S. Wooley)</li><li>3. He's Got The Whole World (L. London)</li><li>4. Witch Doctor (D. Seville)</li><li>5. Secretly (J. Rodgers)</li><li>6. So Let The Bells Keep Ringing (P. Anka)</li><li>7. Ding Dong (McGuire Sist.)</li><li>8. You Need Hands (E. Gorme)</li><li>9. Oh Lonesome Me (D. Gibson)</li><li>10. Torero (R. Carosone)</li></ol>	<p><b>SPRUCE RECORD SHOP</b> Scranton, Pa.</p> <ol style="list-style-type: none"><li>1. The Purple People Eater (S. Wooley)</li><li>2. Rumble (L. Wray)</li><li>3. Secretly (J. Rodgers)</li><li>4. Padre (T. Arden)</li><li>5. Torero (R. Carosone)</li><li>6. Sugar Moon (P. Boone)</li><li>7. Jennie Lee (Jan &amp; Arnie)</li><li>8. Yakety Yak (Coasters)</li><li>9. Big Man (Four Preps)</li><li>10. Endless Sleep (J. Reynolds)</li></ol>	<p><b>BELMONT RECORD ONE-STOP</b> Newark, N. J.</p> <ol style="list-style-type: none"><li>1. The Purple People Eater (S. Wooley)</li><li>2. All I Have To Do Is Dream (Everly Bros.)</li><li>3. Return To Me (D. Martin)</li><li>4. Jennie Lee (Jan &amp; Arnie)</li><li>5. Padre (T. Arden)</li><li>6. Looking Back (N. K. Cole)</li><li>7. Chanson D'Amour (A. &amp; D. Todd)</li><li>8. Big Man (Four Preps)</li><li>9. Twilight Time (Platters)</li><li>10. Secretly (J. Rodgers)</li></ol>



# TOPS WITH THE ONE STOPS

<p><b>A. WILLIAMS &amp; COMPANY</b> Newark, N. J.</p> <ol style="list-style-type: none"> <li>1. The Purple People Eater (S. Wooley)</li> <li>2. Patricia (P. Prado)</li> <li>3. Padre (T. Arden)</li> <li>4. When (Kalin Twins)</li> <li>5. Yakety Yak (Coasters)</li> <li>6. Return To Me (D. Martin)</li> <li>7. Secretly (J. Rodgers)</li> <li>8. Jennie Lee (Jan &amp; Arnie)</li> <li>9. You'd Be Surprised (K. Linden)</li> <li>10. I'm Sorry I Made You Cry (C. Francis)</li> </ol>	<p><b>FRANK'S ONE-STOP</b> Des Moines, Iowa</p> <ol style="list-style-type: none"> <li>1. The Purple People Eater (S. Wooley)</li> <li>2. Endless Sleep (J. Reynolds)</li> <li>3. Guess Things Happen That Way (J. Cash)</li> <li>4. Yakety Yak (Coasters)</li> <li>5. Secretly (J. Rodgers)</li> <li>6. You Need Hands (E. Gorme)</li> <li>7. Jennie Lee (Jan &amp; Arnie)</li> <li>8. Big Man (Four Preps)</li> <li>9. El Rancho Rock (Champs)</li> <li>10. Pretty Baby (Gino &amp; Gina)</li> </ol>	<p><b>RADIO DOCTORS</b> Milwaukee, Wisc.</p> <ol style="list-style-type: none"> <li>1. The Purple People Eater (S. Wooley)</li> <li>2. Return To Me (D. Martin)</li> <li>3. Secretly (J. Rodgers)</li> <li>4. All I Have To Do Is Dream (Everly Bros.)</li> <li>5. Twilight Time (Platters)</li> <li>6. Witch Doctor (D. Seville)</li> <li>7. Big Man (Four Preps)</li> <li>8. Sugar Moon (P. Boone)</li> <li>9. Wear My Ring Around Your Neck (E. Presley)</li> <li>10. El Rancho Rock (Champs)</li> </ol>
<p><b>BUDISCO</b> Miami, Fla.</p> <ol style="list-style-type: none"> <li>1. The Purple People Eater (S. Wooley)</li> <li>2. Secretly (J. Rodgers)</li> <li>3. All I Have To Do Is Dream (Everly Bros.)</li> <li>4. Got A Match (Daddy's)</li> <li>5. Return To Me (D. Martin)</li> <li>6. Padre (T. Arden)</li> <li>7. Witch Doctor (D. Seville)</li> <li>8. Torero (R. Carosone)</li> <li>9. Twilight Time (Platters)</li> <li>10. Endless Sleep (J. Reynolds)</li> </ol>	<p><b>LESLIE DISTRIBUTORS</b> Hartford, Conn.</p> <ol style="list-style-type: none"> <li>1. All I Have To Do Is Dream (Everly Bros.)</li> <li>2. The Purple People Eater (S. Wooley)</li> <li>3. Secretly (J. Rodgers)</li> <li>4. Patricia (P. Prado)</li> <li>5. Return To Me (D. Martin)</li> <li>6. Big Man (Four Preps)</li> <li>7. Don't Go Home (Playmates)</li> <li>8. When (Kalin Twins)</li> <li>9. Twilight Time (Platters)</li> <li>10. I'm Sorry I Made You Cry (C. Francis)</li> </ol>	<p><b>LUCKY'S RECORD SHOP</b> Bay City, Mich.</p> <ol style="list-style-type: none"> <li>1. The Purple People Eater (S. Wooley)</li> <li>2. All I Have To Do Is Dream (Everly Bros.)</li> <li>3. Secretly (J. Rodgers)</li> <li>4. Padre (T. Arden)</li> <li>5. Big Man (Four Preps)</li> <li>6. Return To Me (D. Martin)</li> <li>7. Witch Doctor (D. Seville)</li> <li>8. Wear My Ring Around Your Neck (E. Presley)</li> <li>9. Chanson D'Amour (A. &amp; D. Todd)</li> <li>10. Endless Sleep (J. Reynolds)</li> </ol>
<p><b>MIDWEST RADIO</b> Milwaukee, Wisc.</p> <ol style="list-style-type: none"> <li>1. The Purple People Eater (S. Wooley)</li> <li>2. Secretly (J. Rodgers)</li> <li>3. Return To Me (D. Martin)</li> <li>4. Endless Sleep (J. Reynolds)</li> <li>5. Rumble (L. Wray)</li> <li>6. All I Have To Do Is Dream (Everly Bros.)</li> <li>7. Twilight Time (Platters)</li> <li>8. Big Man (Four Preps)</li> <li>9. Jennie Lee (Jan &amp; Arnie)</li> <li>10. Padre (T. Arden)</li> </ol>	<p><b>RECORD SUPPLY DISTRS.</b> Sacramento, Calif.</p> <ol style="list-style-type: none"> <li>1. The Purple People Eater (S. Wooley)</li> <li>2. All I Have To Do Is Dream (Everly Bros.)</li> <li>3. Make Me A Miracle (J. Rodgers)</li> <li>4. Big Man (Four Preps)</li> <li>5. He's Got The Whole World (L. London)</li> <li>6. Jennie Lee (Jan &amp; Arnie)</li> <li>7. Twilight Time (Platters)</li> <li>8. Endless Sleep (J. Reynolds)</li> <li>9. Flip Top Box (Dicky Doo)</li> <li>10. For Your Love (E. Townsend)</li> </ol>	<p><b>HALPER'S ONE-STOP</b> Cincinnati, Ohio</p> <ol style="list-style-type: none"> <li>1. Witch Doctor (D. Seville)</li> <li>2. All I Have To Do Is Dream (Everly Bros.)</li> <li>3. Skinny Minnie (B. Haley)</li> <li>4. For Your Love (E. Townsend)</li> <li>5. Looking Back (N. K. Cole)</li> <li>6. Big Man (Four Preps)</li> <li>7. I Met Him On A Sunday (Shirelles)</li> <li>8. Return To Me (D. Martin)</li> <li>9. Book Of Love (Monotones)</li> <li>10. Johnny B. Goode (C. Berry)</li> </ol>

# WHAT ABOUT RECORD PROMOTION?

By **BUDDY BASCH**

*Buddy Basch, a free-lance record promotion man, has worked on campaigns for many big names in the music business and on building up performers to star status.—Editor*

I must take exception to Anne Fulchino's article quoting Ray Clark, in *MUSIC VENDOR* 574. Clark lists a hit as the right song, by the right artist, with the right arrangement, released at the right time. Several paragraphs later he finally mentions publicity and promotion.

Seems to me that he should have made promotion the fifth ingredient. I might be a little prejudiced because of my business, but I don't see how anyone in the record industry today can exclude promotional activity from among the most important phases of the industry.

If ANY record company were in a position to give the artist ALL the promotional activity he wanted or needed, I wouldn't get any work . . . and I assure you I get plenty!

Record companies cannot be blamed. They hop on what looks good. When several discs are released, not all of them will "take off." This prompts the company to get behind the promising disc, and to push at all levels with advertising, deejay promotion, title strips for juke gimmicks, etc.

This procedure makes economic sense, but what of the artist whose tune has not shown initial play or sales interest? The companies will probably by-pass his record. Business-wise, this is the only way to operate. But what happens to the artist whose record has been shunted aside in favor of more likely prospects?

I've always considered it part of my job, as an independent promotion man, to excite the company about my client's product. (My client may be an artist, a publisher, writer, etc.). Properly excited, the company can (and usually does) go full steam ahead.

Distributors, field men, branch managers, salesmen, etc., get clues on what look good. This information comes from

headquarters—the record company. I wouldn't argue that many a distributor gets out and promotes what he believes will go in his territory. And probably sells it—even if no other territory is making headway with the item. But I'd like a dime for every radio station I've visited, where the local promotion man comes in with 5 to 20 records and the conversation goes something like this:

*DEEJAY (Shuffling through pile just handed him): Lots of records this week. What are you pushing . . . which one looks as though it might have it?*

*LOCAL PROMOTION MAN: Well, I've had nice reception on "Heavy Hips" by The Elephants.*

*DEEJAY (As he tosses the rest into the corner): Okay, I'll give that one a ride and see what happens.*

That's fine for The Elephants, what about the others, probably equally good and possibly better?

Record companies do a terrific job—as far as they are able to go. A large company may have 40-60 artists. Even if the promotion executive works a 60-hour week, you figure how much of his time he can give to an individual artist.

One more problem faces the small artist. The company gives guarantees to big artists. So the company must sell that artist's records or pay him anyway. Naturally, the big artist will be pushed. The small artist? He takes seconds, in promotion, and in choice of material.

What's the solution? One is to have the artist (and his own personal promotion man) get out and work like hell. Show some action. Then the record company will have a reason to help the artist sell himself.



# ALBUM SALES SURVEY

(Number in parenthesis, after title, indicates position last week)

## BEST SELLING LP'S

- 1 JOHNNY'S GREATEST HITS (2)  
J. Mathis—Col—CL—1133
- 2 THE MUSIC MAN (1)  
Broadway Cast—Cap—WAO—990
- 3 GEMS FOREVER (5)  
Mantovani—Lon—LL—3032
- 4 SWINGIN' ON BROADWAY (3)  
J. Jones—Cap—T—963
- 5 SOUTH PACIFIC (9)  
Sound Track—RCA—Vi—LOC—1032
- 6 THIS IS SINATRA VOL. II (4)  
F. Sinatra—Cap—W—982
- 7 NEARER THE CROSS (11)  
T.E. Ford—Cap—T—1005
- 8 SAIL ALONG SILVERY MOON (15)  
B. Vaughn—Dot—DLP—3100
- 9 COME FLY WITH ME (7)  
F. Sinatra—Cap—W—920
- 10 THE LATE LATE SHOW (6)  
D. Staton—Cap—T—876
- 11 ELVIS'S GOLDEN RECORDS (10)  
E. Presley—RCA—LPM—1707
- 12 MUTED JAZZ (12)  
J. Jones—Cap—T—839
- 13 LAS VEGAS PRIMA STYLE (28)  
L. Prima—Cap—1010
- 14 MY FAIR LADY (14)  
Original Cast—Col—OL—5090
- 15 HYMNS (13)  
T. E. Ford—Cap—T—756
- 16 IN THE NIGHT (22)  
Shearing—Staton—Cap—T—1003
- 17 WILDEST SHOW AT TAHOE (21)  
L. Prima—Cap—T—908
- 18 SOUTH PACIFIC (8)  
Broadway Cast—Col—OL—4180
- 19 LESTER LANIN GOES TO COLLEGE (32)  
L. Lanin—Epic—LN—3474
- 20 TABOO (19)  
F. Lyman—Hi-Fi—R—806
- 21 YAMPS THE ROARING 20'S (17)  
E. Gorme—ABC—Par—LP—218
- 22 AROUND THE WORLD IN 80 DAYS (16)  
Sound Track—De—DL—9046
- 23 GIGI (23)  
Sound Track—MGM—E—3641
- 24 SATURDAY NIGHT WITH MR. C (24)  
P. Como—RCA—LP—1004
- 25 TILL (20)  
R. Williams—Kapp—KL—1081
- 26 WARM (18)  
J. Mathis—Col—CL—1078
- 27 FILM ENCORES (25)  
Mantovani—Lon—LL—1700
- 28 DREAM TIME (27)  
W. King—De—DL—8663
- 29 THE FOUR FRESHMEN IN PERSON (50)  
Four Freshmen—Cap—T—1008

- 30 ST. LOUIS BLUES (30)  
N. K. Cole—Cap—W—993
- 31 THE EDDY DUCHIN STORY (31)  
Sound Track—De—DL—8289
- 32 GIGI (51)  
T. Martin—G. Grant—RCA—1716
- 33 WHO'S SORRY NOW (52)  
C. Francis—MGM—E—3686
- 34 SEVEN HILLS OF ROME (54)  
Movie Cast—RCA—LM—2211
- 35 THE KING AND I (42)  
Sound Track—Cap—W—740

## BEST SELLING EP'S

- 1 SWINGIN' ON BROADWAY (1)  
J. Jones—Cap—EAP—963
- 2 COME FLY WITH ME (2)  
F. Sinatra—Cap—EAP—920
- 3 RICKY (6)  
R. Nelson—Imp—EP—153
- 4 NEARER THE CROSS (8)  
T. E. Ford—Cap—EAP—1005
- 5 JOHNNY MATHIS (3)  
J. Mathis—Col—EP—2537
- 6 MUTED JAZZ (5)  
J. Jones—Cap—EAP—839
- 7 FRANK SINATRA (12)  
F. Sinatra—Cap—EAP—1015
- 8 JONAH JONES (7)  
J. Jones—Cap—EAP—1014
- 9 JAILHOUSE ROCK (11)  
E. Presley—Vi—EPA—4114
- 10 EVERLY BROTHERS (4)  
Everly Bros.—Cad—CEP—105
- 11 THE LATE LATE SHOW (13)  
D. Staton—Cap—EAP—876
- 12 MUSIC MAN (10)  
Broadway Cast—Cap—EDM—990
- 13 TEQUILA (18)  
Champs—Chall—7100
- 14 WARM (14)  
J. Mathis—Col—B—10781
- 15 RETURN TO ME (17)  
D. Martin—Cap—EAP—939
- 16 HYMNS (15)  
T. E. Ford—Cap—EAP—756
- 17 SOUTH PACIFIC (20)  
Movie Cast—RCA—EPA—4211
- 18 SPIRITUALS (16)  
T. E. Ford—Cap—EAP—818
- 19 ELVIS (9)  
E. Presley—RCA—EAP—992
- 20 ROGER WILLIAMS PLAYS PIANO (24)  
R. Williams—Kapp—KE—708

# M ALBUM REVIEWS OF THE WEEK

## POPULAR

### JERI SOUTHERN - *Coffee, Cigarettes & Memories* - (Roulette R-25039).

*Tunes: Coffee, Cigarettes, Memories; Spring Will Be A Little Late This Year; This Time the Dream's On Me; Detour Ahead; The Song is Ended; Yesterdays; Deep in a Dream; I'm Stepping Out With a Memory Tonight; Maybe It's Because I Love You Too Much; Yesterday's Gardenias; I Must Have That Man; I'll Never Be The Same.*

● Old torches re-lit with a cool flame, to illumine the oui hours. Southern belle's restraint, however, sometimes seems non-committal. Liner notator, Barry Ulanov, cherishes three: *I'm Stepping Out with A Memory Tonight; I Must Have That Man; I'll Never Be The Same*. Reviewer favors Southern-styled *The Song is Ended* and *Yesterdays*. Meaning and mood of all underscored by Lennie Hayton and Orchestra. Trained musicianship of Jeri apparent, but interpretations not for old torch bearers.

### BANDSTAND HOP - Jack Pleis and Owen Bradley & Orch. - (Decca DL 8724).

*Tunes: Bandstand Hop; The Stroll; Hound Dog; Blueberry Hill; Honky Tonk; Raunchy; Five O'Clock Hop; I Almost Lost My Mind; Tricky; Slow Walk; Strollin' to the Cha Cha; Funky.*

● Pleis piano, Owen organ front a swingin' band designed to give teenagers happy moments. Mixture of originals and top r&r tunes of past years, makes album ideal for dance parties.

### GERTRUDE LAWRENCE — *A Remembrance* - (Decca DL 8673).

*Tunes: Someone to Watch Over Me; I've Got A Crush On You; Do-Do-Do; A Guy Named Joe; Someday I'll Find You; Together; Limehouse Blues; Exactly Like You;*

*Poor John; Jenny; On The Sunny Side of The Street.*

● Bequest from late queen of light comedy of tunes she helped make famous. Lawrence stylings that were Mrs. A's trademark much in evidence and should bring in coin from fans of the late star. There's nostalgia, too, in orchestrations by Jay Blackton and Harry Sosnik.

### Original Music from Motion Picture Track of *GOD'S LITTLE ACRE* - (United Artists UAL 40002).

*Tunes: God's Little Acre; Diggin' in the Morning; The Prayer; Going to Town; The Love Scene; Will's Blues; Chasing Darlin' Lil; Gold Hunt; The Fight; Poor Old TyTy; Griselda's Theme; Peachtree Valley Waltz; A Piano Solo; The Funeral.*

● Excitement and heated passion of Erskine Caldwell best selling novel conveyed in music from film version. At times, a deceiving passivity. Total effect, appropriate to backwoods life in the South. Cover photo of Aldo Ray and Tina Louise as explicit as censorship allows.

### WE DO SING, TOO - Nicholas Brothers - (Mercury MG 20355).

*Tunes: Frim Fram Sauce; I Can't Give You Anything But Love; Close Your Eyes; Rip It Up; Esto Es Lo Ultimo; Oh, Lady Be Good; 'S Wonderful; Good Rockin' Tonight; What Is This Thing Called Love; Autumn Leaves; September Song; Alright, OK, You Win.*

● Star vaude and night club dance duo since early '30's, Nicholas Brothers prove they "can sing, too." Harold's solid jazzy mood and feel strongest in *Autumn Leaves* and *September Song*. Comedy material flavors *Frim Fram Sauce* on musical menu. Lou Weldon's group backs the brothers in suprisingly good first effort.

## NOVELTY

**VIVA FLAMENCO - Mario Escudero & Co.**  
- (Decca DL 8736).

*Tunes: Abril En Sevilla; Mi Solea; Tientos Gitanos; Fiesta Canastero; Panderos; Mi Trianera; Sones Gaditanos; Guajira Flamenca; A Tomillo y Romero; Lamento Minero; Rumores Malagueños; Flores De Huelva.*

● Spanish gypsy music featuring brilliant guitarists Mario Escudero y Diego Castellon, abetted by jingle of castanets, heel stomping, hand clapping. Singing by Enrique Montoya, dances by Anita Ramos add to varied sounds that should appeal to hi-finatics.

## JAZZ

**DON SHIRLEY WITH 2 BASSES - (Cadence CLP 3008).**

*Tunes: Porgy and Bess Suite; Polka Dots and Moonbeams; Walkin' My Baby Back Home; These Foolish Things; Honeysuckle Rose; September Song; Body and Soul; I'll be Seeing You.*

● Shirley's classical-cum-cool pianistics embellished with basses of Jim Bond and Kenneth Fricker produce superior sound session of top grade music. Porgy and Bess Suite, taking 11 minutes to spin, highlights album as Gershwin medley gets warm instrumental treatment.

**CURTAIN GOING UP - The Original Dukes of Dixieland - (Roulette R-25029).**

*Tunes: Wailin' Blues; Swanee River Session; Jazz Me Blues; Duke's Stomp; Hindustan; After You've Gone; St. James Infirmary; Sampson's Delight.*

● New Orleans-styled stompers by top practitioners of idiom. All eight tunes sparked by vitality of performers—Frank and Fred Asunto doing trumpet and tram work; Betty Owen swinging vocals on *After You've Gone* and *Jazz Me Blues*. With Dukes kings of charts, Roulette should cash in again.

## MUSIC VENDOR

### ALBUM HIT PARADERS OF THE WEEK

AN ARTHUR FREED PRODUCTION  
LERNER—LOEWE  
SONGS FROM THE MOTION PICTURE

RCA Victor

Tony and Gogi's "Gigi" duet-ting boosts album up to 32 from 51.

# GIGI

GOGI GRANT AN MGM RELEASE  
TONY MARTIN



Capitol's Freshmen advance several grades with this new album. From 50 to 29 in one week.

With oldie base, Connie's MGM album selling like new. It's No. 33.



**LIZABETH - Lizabeth Scott, Henri Rene Orch. - (Vik L41130).**

*Tunes: Can't Get Out of This Mood; Men; I'm In Love Again; He Is A Man; Legalize My Name; It's So Nice to Have A Man Around the House; He's Funny That Way; A Deep Dark Secret; Lucky; When A Woman Loves A Man; Willow Weep for Me; How Did He Look?*

● Husky-voiced actress debuts effectively as singer about man, woman, love and emotional verities. Liz's deep tones caress lyrics in style aimed to please both sexes. Rene's arrangements shade session to sweet "blue."

# THE MOST FROM THE COAST

By JIM SAYRE

**HOLLYWOOD** — Don Clark, head of promotion at Keen, reports that Sam Cooke has returned to L. A. for a six-week rest after a most successful 12-week one nighter tour. . . New release by Marti Barris on Keen, **AHBE CASABE**, getting good deejay play here.

Attention, Gale Storm fans: Gale has recovered from her surgery and her first professional chore following her recuperation was a recording session for Dot in which she cut the oldie, **SOUTH OF THE BORDER**, and one with a modern beat for the flip side, **SOON I'LL WED MY LOVE**. . . Demand for Billy Vaughn's **LA PALOMA** on his new Dot EP has increased to the point where the disc is selling like a hot single.

Capitol execs pleased with Dean Martin's new release, **ANGEL BABY/I'LL GLADLY MAKE THE SAME MISTAKE AGAIN**. Adding to their pleasure is the way **WILLIE AND THE HAND JIVE** by Johnny Otis is climbing up the charts.

**DREAMY** still No. 1 favorite for honors at Challenge. . . Lots of noise around town regarding Lester Lanin's Epic album, **LESTER LANIN GOES TO COLLEGE**. It was a **MUSIC VENDOR** album **Hit Parader** last week. . . Looks like **GOOD INTENTIONS** pave the way to Hitsville for Randy Sparks via the Verve label. It garnered two stars in the **MUSIC VENDOR** **Prevue Ratings** last week and is hopping out here.

**Volatile Vinyl: POOR LITTLE FOOL** by Ricky Nelson on Imperial and **WABASH BLUES/DRIFTING AND DREAMING** by the Mulcays on GNP. From where we listen, they're guaranteed juke box coin catchers.

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The **OFFICIAL HIT PARADE** is published exclusively in **MUSIC VENDOR**.

# TRADE DATES

- June 18**—Auto. Equip. & Coin Mach. Owners' Ass'n., Inc., 550 Broadway, Gary, Ind.
- June 18**—Eastern Pa. Amuse. Mach. Ass'n., 2519 DeKalb St., Norristown, Pa.
- June 19**—Phono. Merchants' Ass'n., Cleveland, Hollenden Hotel, Cleveland, Ohio.
- June 19**—Eastern Ohio Phono. Oprs. Ass'n., 4104 Rush Blvd., Youngstown, Ohio.
- June 30**—Central States Music Guild, 805 Main St., Peoria, Ill.
- July 2**—Music Oprs. Society of St. Joseph Valley, 130 N. Ironwood Dr., Mishawaka, Ind.
- July 3**—Phono Merchants' Ass'n., Hollenden Hotel, Cleveland, Ohio
- July 3**—Calif. Music Merchants' Ass'n., Sacramento Hotel, Sacramento, Calif.
- July 3**—Eastern Ohio Phono. Oprs. Ass'n., (General), 4104 Rush Blvd., Youngstown, Ohio.
- July 7**—Calif. Music Merchants' Ass'n., 311 Broadway, Oakland, Calif.
- July 7**—United Music Oprs. of Mich., Ft. Wayne Hotel, Detroit, Mich.
- July 16**—N. Y. State Oprs. Guild, Hotel Palantine, Newburgh, N. Y.
- July 21, 22, 23, 24**—Music Industry Trade Show and Convention, Palmer House, Chicago, Ill.
- Aug. 24, 25**—South Dakota Phono. Oprs. Ass'n., Rapid City, South Dakota.

## Tom Edwards Seeks Recording Material

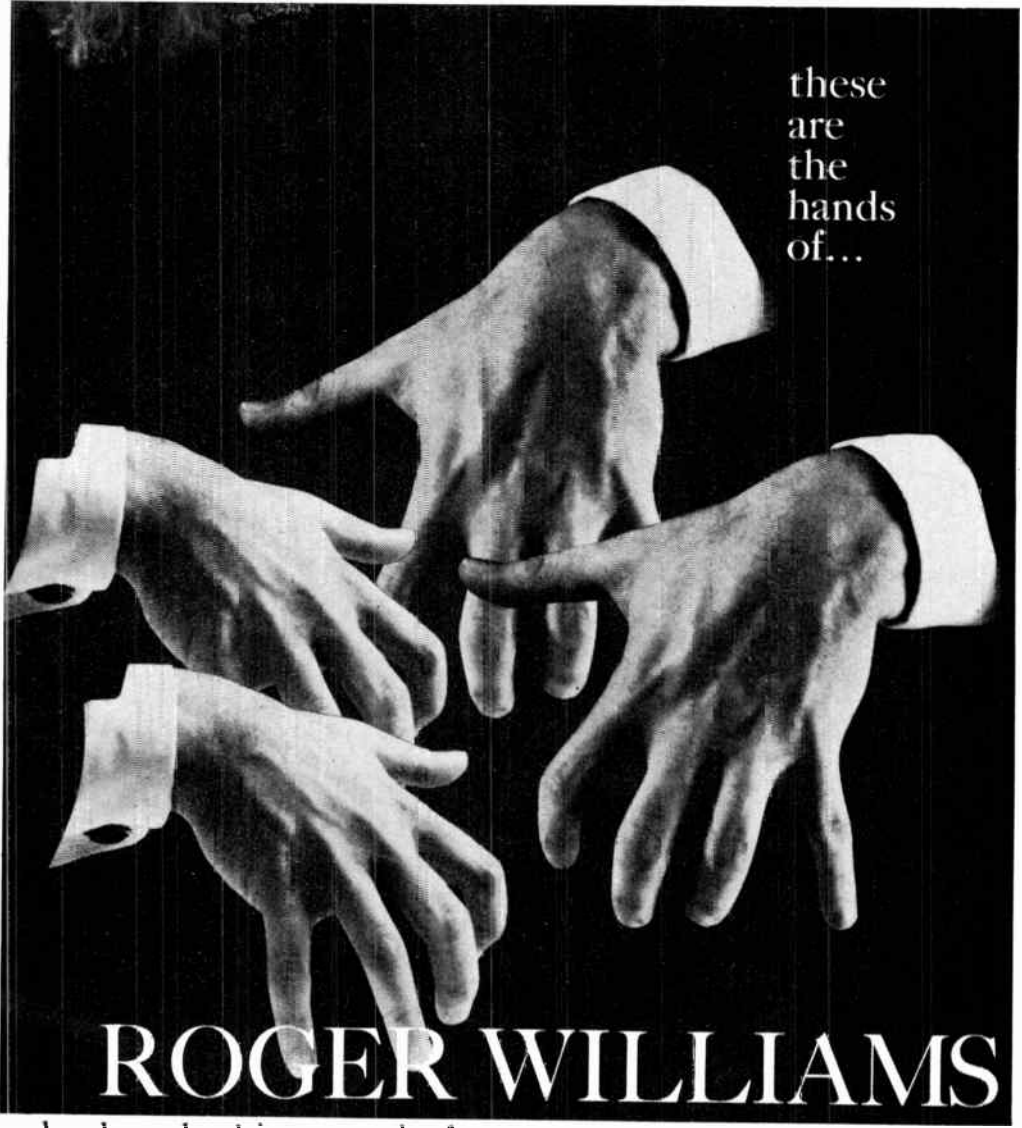
■ **CLEVELAND, Ohio**—Tom Edwards, WERE deejay, whose talking record of "What Is a Teen Age Girl?" was a successful novelty a couple of seasons ago, is looking for material for another recording session.

As he says in his Newsletter, "I do not sing, so it has to be a talking thing—a cute narrative of some kind."

Material should be sent to Edwards at his home: 8025 Parmenter Drive, Parma 29, Ohio.



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# ADVANCE Record Release LIST

## SINGLES

### ARC

THE HALL BROS. — My White Convertible —  
Now You Say We Are Thru (4444)

### ATCO

SANDY STEWART — Kiss Me Richard — A  
Certain Smile (6618)  
IRVING FIELDS TRIO — Syncopated Sadie —  
Ragtime Rock (6119)

### CAPITOL

JONAH JONES QUARTET — Ballin' The Jack  
— Slowly But Surely (3999)  
PEGGY LEE — Fever — You Don't Know (3998)  
FERLIN HUSKY — I Saw God — I Feel That  
Old Heartache Again (4000)  
GENE NASH — I Want A Love — See-Saw  
(4001)  
TONI DALLI — Just Say I Love Her — If You  
Loved Me (4002)  
FRANK SINATRA — The Song From "Kings Go  
Forth" — The Same Old Song And Dance  
(4003)

### BRUNSWICK

THE FIVE GRANDS — Kiss Me — Two For The  
Blues (55059)  
LENNON SISTERS — Have You Ever Been  
Lonely — Bubble Gum (55075)

### COLUMBIA

RAY PRICE — Invitation To The Blues — City  
Lights (41191)  
GLENN OSSER — Enchanted Island — When  
You Used To Dance With Me (41198)  
STONEWALL JACKSON — Grieving In My  
Heart — I Can't Go On Living This Way  
(41199)  
JIM SWEENEY — Gonna Find My Sweetheart  
— Sick, Sick, Sick (41201)  
JIMMY JAMES — Marjolaine — Teen-Age  
Beauty (41192)

### CLASS

OSCAR MCLOLLIE — Hey Girl—Hey Boy — Let  
Me Know (228)

### CORAL

THE GUM DROPS — On The Wings Of The  
Wind — My Own True Love (62003)  
THE BAY TOPS — To The Party — My Darling,  
My Sweet (62004)  
BOBBY GIMBY — Ghostin' — Jimbo (62001)  
EDDIE LAWRENCE — The Hi-Fi Blues — The  
Good Old Days (62005)

### CUB

THE CHESTERFIELDS — I Got Tired — Meet  
Me At The Candy Store (9008)

### DELUXE

THE CHANTERS — Row Your Boat — Stars  
In The Skies — (6166)

### EPIC

JOE SHERMAN — Buttermilk — Please Don't  
Say Goodnight (9277)

### KING

TITUS TURNER — Tears Of Joy Fill My Eyes  
— Coralee (5140)

### LIBERTY

THE LETTERMEN — Hey, Big Brain — Guiro  
(55141)

### EMBER

THE HONEYCONES — Op — Vision Of You  
(1036)

### LONDON

(1036)  
TERRY DENE — Stairway Of Love — Lover,  
Lover (1802)  
THE JOHNSTON BROS. — Little Serenade —  
Scratch Scratch (1807)  
DICKIE BISHOP — They Can't Take That Away  
From Me — Jumpin' Judy (1784)

### MERCURY

MUIR MATHIESON — Vertigo Prelude — Love  
Music (71333)

### MGM

RON HARGRAVE — Should Have Been Home  
In Bed — Young Romance (12644)  
JOHN DREW BARRYMORE — Christopher Co-  
lumbus Digs The Jive — High School Drag  
(12661)  
SALLY BLAIR — Don'cha Go 'Way Mad —  
When The Sun Comes Out (12673)  
THE VELAIRS — A Prom And A Promise —  
Don't Tell Tales Out Of School (12667)  
DON COGAN — The Singing Hills — The  
Fountain Of Youth (12676)  
LEW PRINCE — Nancy — Introduce Me To  
The Girl (12643)  
THE ELGINS — Mademoiselle — A Picture Of  
You (12670)  
THE BACHELORS — Sometimes — Teenage  
Memory (126683)

### OLD TOWN

RIFF RUFFIN — All The Way — I Can't Get A  
Thrill Without You (1054)

### RCA VICTOR

BUGS BOWER — Doctor Rock — Bamboozled  
(7275)  
THE INTERLUDES — Oo-Wee — I Shed A  
Million Tears (7281)  
JOHNNY PROPHET — Banana — Sweet Thing  
7282)  
RANDY RANDOLPH — Difficult — I'm Gettin'  
Your Message Baby (7278)  
PORTER WAGONER — Tell Her Lies And Feed  
Her Candy (7279)

### SWAN

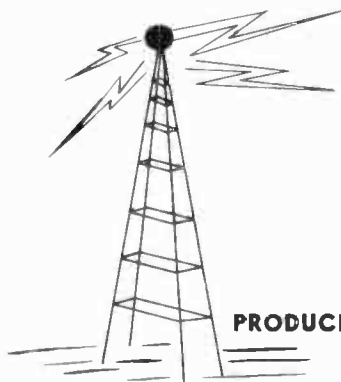
BILLIE AND LILLIE — The Greasy Spoon —  
Hangin' On To You (4011)

### UNITED ARTIST

JACK HASKELL — Love Them From: The Vikings  
— A Place I Know (131x)

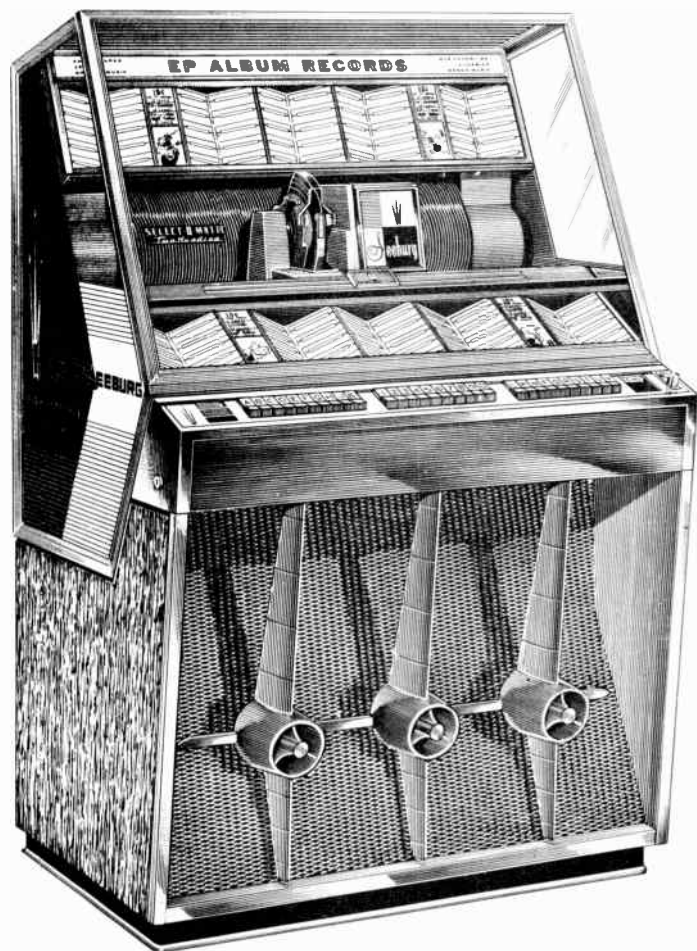
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