

Fred

February 26, 1979

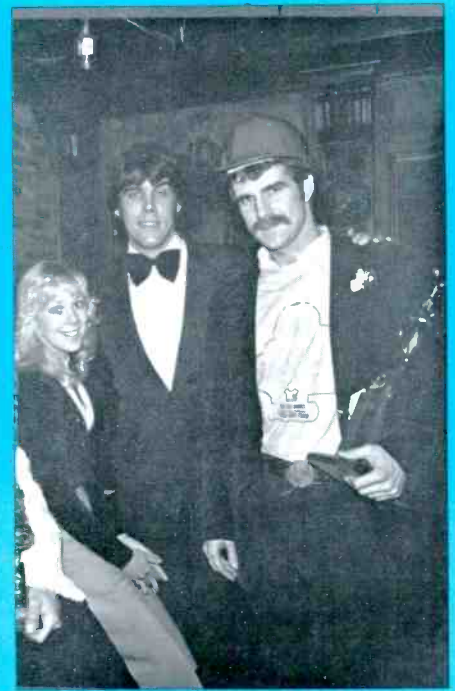
STROKES



Hot Chocolate members Errol Brown and Patrick Olive were in New York recently to promote their current Infinity album. During their visit, Brown and Olive were guest disc jockeys on Scott Muni's show on WNEW-FM. Shown above, left to right are: Tom Morrera, WNEW-FM; Patrick Olive, Hot Chocolate; Pat Martine, Infinity N.Y. Promotion Manager; Scott Muni, PD WNEW-FM; Errol Brown, Hot Chocolate; Mary Beth Medley, Infinity Director of Artist Development.



ALIEN-NATION... At WNBC Radio's First Interplanetary Ball on January 22, the WNBC Radio Alien made his official debut and greeted 800 guests at Manhattan's posh New York, New York disco. Guests won invitations as part of a station giveaway.



MACHO MAN Contest winner at WEAM Radio. Shown left to right are: Lynn Holly Johnson, Star of "Ice Castles"; Jeff Keys, WEAM afternoon drive jock; Paul Albert, Mr. Macho Washington, 1979.



FIREFALL visits KYA. Pictured (left to right) Dave Muse of Firefall; Rick Scott, KYA 1260 D.J., 6-10pm (Home of the now famous Bedtime Story 9:17pm); and Mark Andes of Firefall.



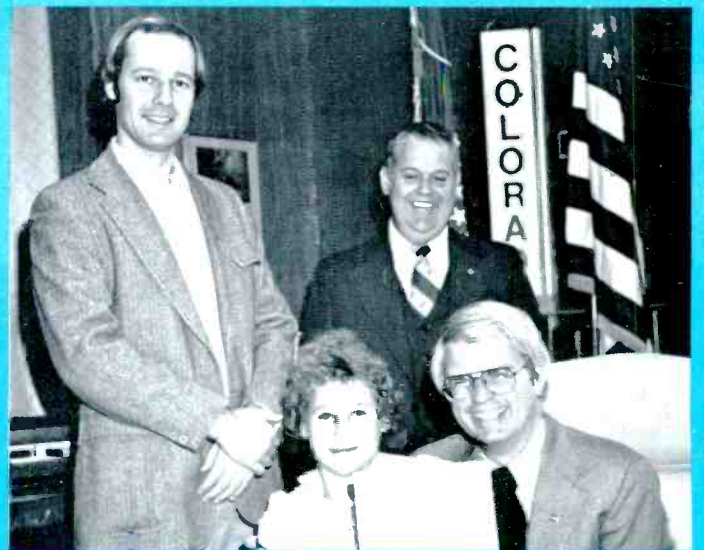
Pacific Steel Co. member Al Perkins did a guest disc jockey stint on KLRB, Carmel. Pictured left to right: Bob Stock, 6-10pm; Steven Seaweed, P.D.; D.J. Donna, 10-2pm; Al Perkins, and Genial Johnny, 10-2am.



Big Tree's Jimmy Mack (l) and WZZO P.D. George Hawras at a recent listener appreciation concert in the Pocono Mountains.



Photographed with George McCrae (r) are Bill Tanner, P.D. of Y-100, and Colleen Cassidy, Music & Research Director of Y-100.



10 year old Jennifer Brookman of Monument, Co. (center) and KHOW Radio's Harry Smith (left), co-honorary chairman of the Colorado Lions Club "Bowl For Opportunity" week, accept Colorado Governor Lamm's proclamation that the week Feb. 18-24 be named "Colorado Bowl For Opportunity" week. Colorado's State Lions Chairman Nat Sojourner looks on (back right).



WISM/1480, Madison's concert station welcomed Gonzo Ted Nugent to Madison by giving away Nugent LP's and concert tickets. Pictured with the "Weekend Warrior" is WISM's Charlie Simon.



David Hungate (l) and David Paich of TOTO at Karma Records in Louisville with the WLRs Walrus and the world's largest Toto LP.

"Heart of Glass"



Deborah Harry
of Blondie

WELCOME HOME BLONDIE!

The Most Added Record In America

Specially mixed and produced for radio by Mike Chapman.



Chrysalis[™]
Records and Tapes

"Heart of Glass" CHS 2295
From the Album "Parallel Lines" CHR 1192

Fred

February 26, 1979

THE HOTS are in Bold Type

UNIVERSALS

3	1	1	BEE GEES/Tragedy	(RSO)
9	5	2	DOOBIE BROS./What A Fool Believes	(WB)
2	2	3	GLORIA GAYNOR/I Will Survive	(POLYDOR)
1	3	4	ROD STEWART/Do Ya Think I'm Sexy?	(WB)
10	6	5	PEACHES & HERB/Shake Your Groove Thing	(POLYDOR)
4	4	6	DONNA SUMMER/Heaven Knows	(CASABLANCA)
22	8	7	DIRE STRAITS/Sultans Of Swing	(WB)
14	9	8	LITTLE RIVER BAND/Lady	(HARVEST)
27	24	9	BILLY JOEL/Big Shot	(COLUMBIA)
7	10	10	POINTER SISTERS/Fire	(PLANET)
11	11	11	OLIVIA NEWTON-JOHN/A Little More Love	(MCA)
5	7	12	CHERYL LYNN/Got To Be Real	(COLUMBIA)
21	18	13	POCO/Crazy Love	(ABC)
17	15	14	BABYS/Every Time I Think Of You	(CHRYSLIS)
15	16	15	NIGEL OLSSON/Dancin' Shoes	(BANG)
8	13	16	CHICAGO/No Tell Lover	(COLUMBIA)
25	21	17	B. CALDWELL/What You Won't Do For Love	(CLOUDS)
31	27	18	AMII STEWART/Knock On Wood	(ARIOLA)
19	19	19	MELISSA MANCHESTER/Don't Cry Out Loud	(ARISTA)
6	12	20	BLUES BROTHERS/Soul Man	(ATLANTIC)
28	25	21	NEIL DIAMOND/Forever In Blue Jeans	(COLUMBIA)
P 28	22		FRANK MILLS/Music Box Dancer	(POLYDOR)
29	26	23	ANNE MURRAY/I Just Fall In Love Again	(CAPITOL)
P 29	24		AL STEWART/Song On The Road	(ARISTA)
P	P 25		EDDIE MONEY/Maybe I'm A Fool	(COLUMBIA)
23	23	26	KENNY ROGERS/The Gambler	(UA)
P	P 27		SUZI QUATRO & CHRIS NORMAN/Stumblin' In	(RSO)
P	P 28		HEART/Dog & Butterfly	(PORTRAIT)
P	P 29		BLONDIE/Heart Of Glass	(CHRYSLIS)
13	17	30	BARRY MANILOW/Somewhere In The Night	(ARISTA)

For information in depth, see Universals on page 27. For a look at the songs that will soon make FRED's Universals chart, see Inside Back Predictables.

*I'd like to thank RCA
for their initial efforts
in setting the stage for*

∞ THE MAX DEMIAN BAND

*I would also like to thank
radio for its acceptance
of our first album*

Take it to the **MAX** ∞

**Will we ever find our
"Paradise"?
The Single — Coming Soon**

**Arthur Kornfeld
Maxclone Management**

Individuals.

The response those albums have been getting is proof positive of the artists' talents. Airplay is building continuously, with stations of all formats from coast to coast racing each other to be first to break these giants.

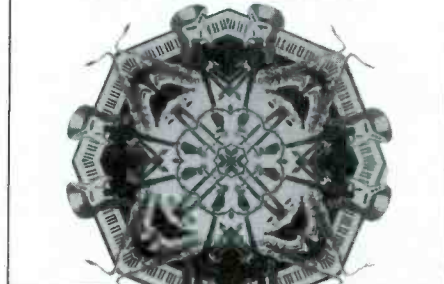
Lonnie Liston Smith
Exotic Mysteries
 including:
 Space Princess
 Singing For Love/Quiet Moments
 Twilight/Magical Journey



JC 35554


Produced by Bert deCoteaux and Lonnie Liston Smith.
 Personal Management: Joe Fontana Associates,
 161 West 54th Street, New York, N.Y. 10019.

Cedar Walton JC 35572
Animation
 including:
 Precious Mountain/Jacob's Ladder/Charmed Circle
 Another Star/If It Could Happen



Produced by George Butler and Cedar Walton.
 Management: Sandy Gatz 1721 North Crescent Heights
 Los Angeles, CA 90069

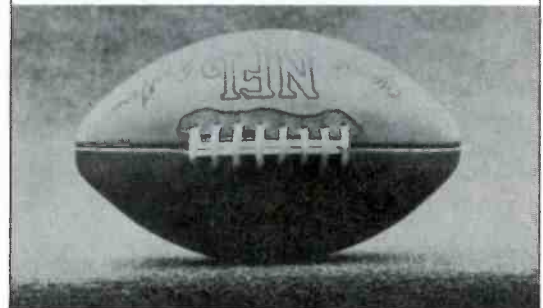
TOM SCOTT
INTIMATE STRANGERS
 including:
 Hi Steppers/Nite Creatures/Do You Feel Me Now
 Breezin' Easy/Beautiful Music



JC 35557

Produced by Tom Scott and Hank Cicalo for Crimson Productions.
 Management: Paul Cheslaw, 1454 Fifth Street, Santa Monica, CA 90401
 (213) 395-6161

BOB JAMES JC 35594
TOUCHDOWN
 including:
 Angela (Theme From "Taxi")/Touchdown
 I Want To Thank You (Very Much)
 Sun Runner/Caribbean Nights



Produced and arranged by Bob James.
 Associate Producers: Jay Chattaway and Joe Jorgensen.
 Talent Director: Peter Paul (212) 765-0580.

Music by and for individuals. On Columbia and Tappan Zee Records and Tapes.



"Columbia,"  are trademarks of CBS Inc. © 1979 CBS Inc.



Tappan Zee Records are distributed by Columbia Records.

Instant phones
Instant sales
Instant smash
Instant funk



**Added at: CKLW, KRTH-FM,
JB-105, WQXI, KAYC, WLCY**



Fred

Published by:
 Fear and Loathing of Carmel
 596 Foam St.
 Monterey, California 93940
 Phone: 408 646-9333

Subscription rates: \$140 per year; \$50 per quarter
 FRED accepts unsolicited photographs and articles.
 None can be returned.

BUZZ BENNETT

C.C. COURTNEY

STEVE JENKINS
Album Editor Strokes Editor

DOUG ROSENTHAL
Jazz Editor, Staff Writer

STEVE CASEY
Disco Editor

LYNN TOLLIVER
Black Editor

JEFF GREEN
Universal Editor

TERRY GILLINGHAM
Spectrum III Editor

SCOTT McGREGOR
Art Director

MARGARET LEONARD
Computer Analyst

KAREN HORN
Office Manager

MARYLAND
Executive Assistant

PAM BAICHE
Executive Assistant

ARDELE LEAVELLE
Research

MIK BENEDEK
Research

STEVE DOUGLAS
Research

NINA CARLIN
Associate Album Editor

W.L. RACH
Research

10 POWER PAGES

13 TOP NEWS

WCBN lets half the staff go which hacks the other half—court battles pending... AL BRADY moves from WHDH/Boston to WRXQ/Washington as new PD... WROR/Boston releases nine as part of promised format change...GARY BUTTICE leaves Bearsville as rumored... FRANK CODY out at KLOS...DOC DONOVAN takes over as PD of WLAV/Grand Rapids... WVAF boycott weakens after stiff opposition to format change...RAY D'ARIANO names VP & GM of MCA East Coast...FCC enforces EEO sanctions on ten broadcast facilities...JOE OWENS named National Promotion Director for Mushroom Records...SJR gets KNUS after all... JIM CONLEE to PD TEN-Q...STAN GARRETT out at KZEL & KBDF/Eugene and new replacements named for both...



18 COMMUNICATOR NETWORKS

20 RATINGS

MediaTrends for Philadelphia and Denver...Arbitrons for Baton Rouge, Lexington-Fayette, Beaumont-Port Arthur-Orange, and Ft. Wayne...TV ratings show ABC still up on top by a steadily increasing margin

21 QUEST/CIPHER

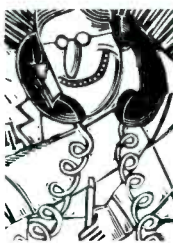
23 PROFILE

JOSHUA BLARDO, National Album Promotion Director for RCA Records.

26 MANAGEMENT/ENGINEERING

28 INTERVIEW

A two part interview...First, ROBERT MAGER, noted authority on behavioral objectives describes the need for speaking in terms of observable behavior...second, BONNIE ABNEY, a business motivation consultant, describes the uses of behavioral objectives in business to aid in motivating employees and other techniques that can be combined to add impetus to your efforts



PLUS OUR REGULAR FEATURES

- | | |
|--------------------|-----------------|
| 6 LETTERS/CALENDAR | 49 BLACK |
| 32 UNIVERSALS | 55 DISCO |
| 39 ALBUMS | 57 JAZZ |
| 45 SPECTRUM III | 59 OPENINGS |
| | 60 PREDICTABLES |

THE HOTS

UNIVERSALS

- *DOOBIE BROS.
- *DIRE STRAITS
- *LITTLE RIVER BAND
- *BABYS
- *POCO
- *B. CALDWELL
- *BILLY JOEL
- *NEIL DIAMOND
- *ANNE MURRAY
- *AMII STEWART
- *FRANK MILLS
- *AL STEWART
- *EDDIE MONEY
- *QUATRO & NORMAN
- *BLONDIE
- *HEART
- *EVELYN 'C' KING

ALBUMS

- *ELVIS COSTELLO
- *BEE GEES
- *POLICE
- *MARC TANNER
- *MGUINN CLARK & HILLMAN
- *CHEAP TRICK
- *FABULOUS POODLES

SPACE

To FRED:

Your magazine has a lot of good things. Your magazine is getting better. Your covers are fantastic. And now, what I call "a constructive suggestion"!

When I get my FRED this time of the year, I generally look for the ratings page. I find that the speed in which you report the points is great. However, you need to get your statistics together.

First, don't just report the stations you think are important. If your readers are going to treat this page as science, one must be able to evaluate the storms as well as the warm fronts. PLEASE GET ALL THE INFORMATION.

Second, when you don't have all the figures for a specific station to print trends...don't just leave them blank! When you do that, you make a lot of people assume that the station came from nothing and dilute the meaning of the book.

Third, would you please print the Atlanta Arbitron figures again? Only this time, would you print WKLS' numbers? All the fine folks that worked so hard at 96 ROCK would really appreciate it! After all, you'd want the world to know you get a 6.9 in any city.

Thanks for the space.

Dwight Douglas
BURKHARD/ABRAMS
Atlanta

WE LOVE US

To Fred:

We are sending you this short letter to inquire about the possibility of having a story about the radio station in your publication.

The reason? Quite simply because everybody loves a winner. Allow us to give you a few brief examples of what we mean.

How about a supposedly "small market" station that has such community participation that it is in effect the pulse of the area it serves?

How about proving the point by having the logs booked solid at least 50% of the time, month after month, to the point of turning potential advertisers away (because of being unable to accommodate them at the time)?

How about an air staff that could easily be on any "major market" radio show? In fact, they can only be described as extra-professionals.

How about a news department so on its toes that the "biggies" almost

always break out here for our area?

No two ways about it—America loves a winning team, always. We feel that you will agree, and if you do, please contact either Alex Pernal (S.M.) or Jack Whitton (P.D.) so that we can make the necessary arrangements.

Ralph Tortorici
Alex Pernal
WADS/Ansonia

THE BEST

To FRED:

At last count there are more than 25 radio industry trade publications.

When it comes to covering the news of the industry with clarity, depth, credibility and honesty, FRED beats them all!

Thanks for the super magazine.

Jeff Salgo
Program Director
MAGIC 91/San Diego

THE BIG ONES

To Fred:

We at WQXI feel that it is imperative for radio to reflect current musical trends.

Radio is the most active "live" medium available; as a result, we will be adopting a policy of exposing new music more aggressively and adventurously than in the past. We are experimenting with new methods of musical presentation, and we call in "Tempo Radio."

In order to reflect our awareness of these types of songs, we are instituting a new category called "12-inch category." These records will reflect tempo, and they must be current or forthcoming releases of 12-inch product. Understand that records in the 12-inch category do not move automatically to full hitbounds. They will continue to be judged in the normal manner.

We hope that the addition of the new category will benefit the record industry. If you have any questions, please feel free to contact any of us.

Don Benson
Program Director
Barry Chase
Assistant Program Director
J.J. Jackson
Music Director
WQXI/Atlanta

February March April May

Feb. 28 — Broadcasters Rally Against Over Regulation - A rally of all Broadcasters to confront the FCC and Government in Washington on overregulation of the industry. Contact Jim Gabbert, President of NRBA.

Mar. 1-31 — National Peanut Month.

Mar. 1 — National Pig Day. To accord to the pig its rightful, though generally unrecognized place as one of man's most intellectual and useful domesticated animals.

Mar. 1-7 — National Physical Education and Sport Week. To urge people of all ages to take part in physical activity on a regular basis.

Mar. 4-10 — National Procrastination Week. Promoting the benefits of relaxing through putting off till tomorrow everything that needn't be done today.

Mar. 5-11 — Call Up Your Local Funny Disc Jockey Week. Commend your local funny DJ for keeping the spirit of radio comedy alive and well.

March 6 — International Broadcasting Awards held at the Century Plaza Hotel, Los Angeles, Ca. Honoring and promoting excellence in broadcast advertising and inspiring international cooperation in this effort.

Mar. 23-28 — 21st Annual NARM Convention. Hollywood, Florida.

March 25-28 — The 57th Annual National Association of Broadcasters Convention will be held at the Dallas Convention Center.

Mar. 30-31 — The Anti/Muscolo N.W. Secondary Radio Conference in Seattle, Washington at the University Towers.

May 31-June 2nd — All-Texas Secondary Radio Conference in Austin, Texas at the Marriott Hotel.

June 5-9 — American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

Sept. 9-12 — National Association of Broadcasters Radio Programming Conference. Stouffer's Riverfront Tower, St. Louis.

Oct. 7-10 — National Radio Broadcaster's Association Annual Convention. Washington Hilton.

Check the Chase Calendar for much more.



Barbara Mandrell
“If Loving You Is Wrong
I Don’t Want To Be Right”

from the LP “Moods”

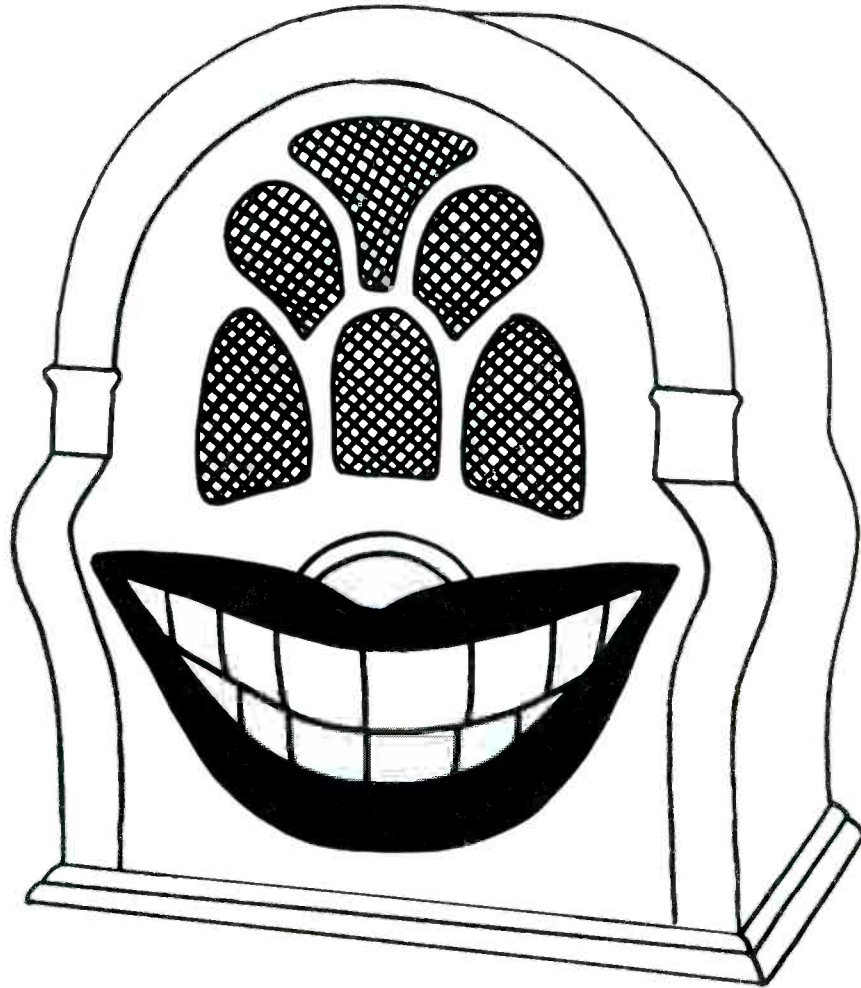
Adds:

WERC*
KEWI*
KSKG
WHHY*

WELK
WNOX
KOZA
WIBR*

WQNZ*
WGAD
On:
KAKC





**ADVERTISERS
WITH A
SENSE OF HUMOR**

Call 408 646-9333



“SHAKE YOUR BODY”
(Down To The Ground)
THE JACKSONS

WTIX 37-23 (14 Points!)

WFLB 32-21 (11 Points!)

Added at: JB-105 A-40, WGCL A-27, WLCY, WICC (disco), WBBF (disco), WJET, WKWK, KYNO, WVLD, WGSV, KMHT, WGNI, WCUE A-37, KNUS, WLYT A-27, KCAP, KJMO, KSKG, KFSB, KLIK.

Moves: WWWD 18-14, KTLK D-33, WDDT D-21, Y-100 9-6, WQAM 12-9, WLOF 34-28, BJ-105 36-29, WSGA 32-26, KELI 39-36, WNOE D-38, WNEX D-27.

On: WFOM, WAYS, WKIX, KIIS-FM, KDKO, WRBQ (disco), WWKX, WAKY, KRTH.

MOST VALUABLE RECORD OF THE WEEK: POCO

POCO shows extremely powerful response in call-out research, with a rating of excellent in all demos...credit to the Spectrum III Network for finding and developing this record. BEE GEES hold at #1.

WIDEST DEMOGRAPHIC SPREAD OF THE WEEK: DOOBIE BROTHERS

DOOBIES have not had a record this big since "Black Water"...it is very likely this record will overcome the Bee Gees. PEACHES & HERB move from 6 to 5. DIRE STRAITS maintain heavy male support, easing from 8 to 7. LRB covering all demos, move from 9 to 8.

HIGH JUMPER OF THE WEEK: BILLY JOEL (24 to 9)

BILLY JOEL maintains heavy cult support...some resistance 25+. BABYS continue to build, moving from 15 to 14. BOBBY CALDWELL goes well...Y-100 reports #1 call-out in all demos...KFI reports #3 phones...demos spreading.

CROSS OVER RECORD OF THE WEEK: AMII STEWART

Despite the sound of this record, its heaviest support is coming from the white audience.

SMASHES: NEIL DIAMOND (25 to 21), FRANK MILLS (28 to 22)
ANNE MURRAY (26 to 23), AL STEWART (29 to 24)
EDDIE MONEY (P to 25), SUZI QUATRO (P to 27), HEART (P to 28)

EDDIE KNOCKS OFF ROD! POLICE: MALE ALBUM OF THE WEEK CHEAP TRICK, FABULOUS POODLES CHART BOB WELCH, GEORGE HARRISON LEAD PREDICTABLES

EDDIE MONEY knocked ROD STEWART out of the top spot on the Album chart, being played in heavy rotation at almost all reporting stations. ELVIS COSTELLO continued his upward momentum with extreme male strength. THE BEE GEES moved 11 to 10 with heavy 18+ female support and giant sales. THE POLICE jumped six places with solid initial male support. Primary demographics are 16-24. CHEAP TRICK debuted at 20 with big male reaction. Could be their breakthrough LP. MARC TANNER and MAX DEMIAN maintained steady upward trends. THE FABULOUS POODLES debuted this week with good 18+ male reaction. Sales are starting to develop now. BOB WELCH and GEORGE HARRISON top a strong group of predictables.

REQUEST POWER 18 Plus

1. FRANK MILLS
2. NEIL DIAMOND
3. BEE GEES
4. DONNA SUMMER
5. LITTLE RIVER BAND

REQUEST POWER 15-17

1. BEE GEES
2. LITTLE RIVER BAND
3. GLORIA GAYNOR
4. ROD STEWART
5. PEACHES & HERB



REQUEST POWER 12-14

1. ROD STEWART
2. LITTLE RIVER BAND
3. BLUES BROS.-Rubber Biscuit
4. BEE GEES
5. CHIC

ALBUM POWER

1. EDDIE MONEY
2. ROD STEWART
3. DOOBIE BROS.
4. ELVIS COSTELLO
5. DIRE STRAITS

PAGES

POWERS approximately every 2 hours. B Stress every 3 hours. C Stress every 4 hours. Image records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

White Market

POWER

1. DOOBIE BROTHERS
2. BEE GEES
3. DIRE STRAITS
4. LITTLE RIVER BAND
5. BILLY JOEL

B Stress

1. ROD STEWART
2. POCO
3. GLORIA GAYNOR
4. DONNA SUMMER
5. PEACHES & HERB
6. OLIVIA NEWTON-JOHN
7. BOBBY CALDWELL
8. BABYS
9. NIGEL OLSSON
10. AMII STEWART

C Stress

1. CHICAGO
2. POINTER SISTERS
3. NEIL DIAMOND
4. ANNE MURRAY
5. EDDIE MONEY
6. AL STEWART
7. FRANK MILLS
8. SUZI QUATRO
9. HEART
10. MELISSA MANCHESTER

Crossover Market

POWER

1. DOOBIE BROTHERS
2. BEE GEES
3. DONNA SUMMER
4. GLORIA GAYNOR
5. PEACHES & HERB

B Stress

1. ROD STEWART
2. LITTLE RIVER BAND
3. BILLY JOEL
4. DIRE STRAITS
5. POINTER SISTERS
6. OLIVIA NEWTON-JOHN
7. AMII STEWART
8. BOBBY CALDWELL
9. POCO
10. BABYS

C Stress

1. CHICAGO
2. NIGEL OLSSON
3. NEIL DIAMOND
4. ANNE MURRAY
5. BLUES BROTHERS
6. EDDIE MONEY
7. AL STEWART
8. FRANK MILLS
9. SUZI QUATRO
10. EVELYN "C" KING

IMAGE

Recommended Album Cuts For All Of Rock Radio

1. EDDIE MONEY-Gimme Some Water
2. ROD STEWART-Blondes Have More Fun
3. DOOBIE BROS.-Minute By Minute
4. BLUES BROS.-Hey Bartender
5. ELVIS COSTELLO-Green Shirt
6. BABYS-Head First
7. MARC TANNER BAND-Never Again
8. POCO-Legend

20 Most Valuable Records Of The Past Twelve Months

(in alphabetical order)

1. AMBROSIA-How Much I Feel
2. ANDY GIBB-Shadow Dancing
3. BEE GEES-Night Fever
4. BILLY JOEL-My Life
5. BOB SEGER-Still The Same
6. CHIC-Le Freak
7. COMMODORES-Three Times A Lady
8. DONNA SUMMER-Last Dance
9. EDDIE MONEY-Baby, Hold On
10. EXILE-Kiss You All Over
11. FOREIGNER-Hot-Blooded
12. GERRY RAFFERTY-Baker Street
13. GINO VANNELLI-I Just Wanna Stop
14. KENNY LOGGINS-Whenever I Call You 'Friend'
15. LITTLE RIVER BAND-Reminiscing
16. NICK GILDER-Hot Child In The City
17. PABLO CRUISE-Love Will Find A Way
18. ROLLING STONES-Miss You
19. STREISAND & DIAMOND-You Don't Bring Me Flowers
20. WINGS-With A Little Luck

BEST PROMOTED RECORDS OF THE WEEK

Single



BLONDIE Heart Of Glass

Album



FABULOUS POODLES Mirror Star

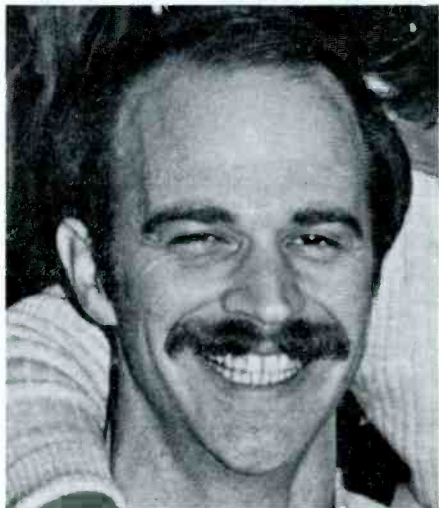
Fred's Directory of Radio



***FOR EVERYTHING
YOU WANT TO KNOW
ABOUT RADIO...
(BUT CAN NEVER FIND)***

CALL 408 646-9333

HALF FIRED, HALF WALK WBCN STRIKE



Tony Berardini

Boston---Last Friday, Hemisphere Broadcasting took over WBCN. The new owner and President of Hemisphere, MIKE WIENER, has decided to act as General Manager. He quickly let nineteen people go. The staff of thirty-six has now been reduced to seventeen essential personnel. All the regular air staff, with the exception of the all night man, were retained, but they voted to strike and walked out in sympathy.

Wiener, who also owns KOMA/San Jose and WIVY/Jacksonville, brought in various people from "different parts of the country." He has some hired permanently as replacements for those who walked out. He declined to give out any of their names. Mike stated, "They're welcome to come back at any time. I'd be happy to have them come back." The previous management has an agreement with the United

Electrical Radio & Machine Workers Union Local 262. "The contract was not assignable to us." They have to renegotiate the agreements. "In order for the union to exist at the station, 50% of the existing staff has to vote for it. That has not taken place. There has never been a vote up here." Mike seems to have no disagreement with the union but wants a vote.

Music Director TONY BERARDINI disagrees with several of those statements. According to Tony, a vote was taken six years ago. He also holds that by Supreme Court decision, the new owner must honor the union as arbiter and negotiate with their representatives. He quoted a letter he received from the FCC that indicated "the U.S. Supreme Court has held that a successor employer must recognize and bargain with unions representing its employees but need not assume the collective bargaining agreements negotiated by the predecessor employee." Tony states that the new ownership and management "is not recognizing the union. He will not negotiate with us. That is a violation of the National Labor Relations Act. We have filed an action against Hemisphere Broadcasting."

A critical point is that at no time since the new ownership took control did any one employee ask for a vote to change union affiliation, according to Tony Berardini. Tony states, "We made one request to negotiate face to face and another over the air. Wiener had gone on the air and said that he does not recognize the union, and we demanded equal time."

Mr. Wiener's rebuttal was, "No comment."

AL BRADY

Boston---AL BRADY, Program Director of WHDH/Boston, has been named the new Program Director of WRXQ/Washington by General Manager ERNIE FEARS. WRXQ is an Album Rock FM station owned by ABC. Al flew down to Washington to meet with Ernie last week and will begin his duties as PD on March 5. Al had been with Spectrum III WHDH/Boston since 1976. He's also worked with RKO, NBC, and Southern Broadcasting Companies in the past with an impressive track record.

Ernie spoke highly of his newest employee, "I'm pleased to have Al's extensive experience and expertise in programming as we aggressively move RQX forward in the market. He's the best." President ALLEN SHAW of ABC O&O FM's said the move "was indicative of our commitment to fully realize the great potential of our FM stations."

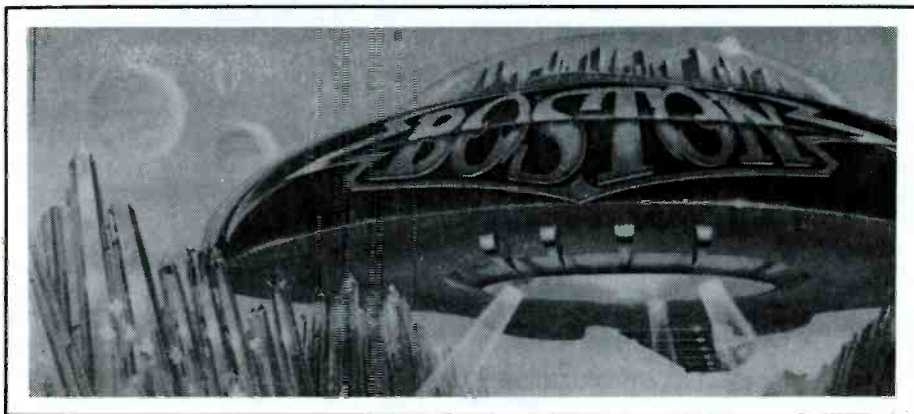
Former Program Director BILL DEMARNE has left the station by mutual agreement.

WROR CHANGES NINE TALES

Boston---Seems like this was Boston's week for the unemployment roll to swell. FRED printed a story back in late October explaining that WROR was changing format and that possible staff changes were forthcoming. Now that has occurred and everyone in the industry is blowing it out of proportion much to the displeasure of Program Director DICK EDWARDS.

"It is a radio station going through normal growth patterns. The station needed the changes. It just took some time to make sure we made the right ones," explained Dick. They let go nine people, but only two were full time leftovers from the Oldies format. Dick was very upset with all the bad press he received. "The Boston-Herald called it a purge."

Dick is wallet deep in negotiations and has hired several people already. ERIC CHANEY moves over from WRKO (the sister station of WROR) RICHARD BUTENAS, most recently Program Director of WNLC/New London, will take on a shift at the Boston powerhouse. None of the air assignments will be made until the staff is settled.



BUTTICE BIDS BEARVILLE BYE BYE

Los Angeles---It was announced this week that GARY BUTTICE resigned his position as Director of National Promotion for Bearsville Records. Until a replacement is found, RENEE MANZO is acting as Director of National Promotion.

In the meantime, Gary has already succeeded in landing several accounts and will do independent promotion for the time being. Gary explained, "I feel it was the best move at this time for the advancement of my career."

MIKE PILLOT has come to Bearsville in an executive capacity and will fill in for PAUL FISHKIN who left earlier to start his own label. Rumor has it that Gary will join Paul when Paul's new label is established. Supposedly, Paul's time frame for his new company has expanded somewhat, and Gary will do independent work until Paul is ready. FRED predicts this rumor will be fact in less than six months.

FRANK CODY OUT AT KLOS



Frank Cody

Los Angeles--General Manager BILL SOMMERS told FRED that it was a mutual decision that Program Director FRANK CODY and KLOS part company. The station will remain Album rock in orientation. Bill wanted to quell any rumors that KLOS would change format. No other staff changes were announced.

FRANK CODY made a statement on his departure from the radio station, "ABC and I disagree on the direction we need to take to be successful. Therefore, I'm leaving." Frank did not leave under a cloud. "Working for ABC has been a very exciting and satisfying experience for me."

CONLEE TO PD TEN-Q SPARKS WILL FLY

Los Angeles---JIM CONLEE, formerly National Production Director for Storer's Radio Division, was named Program Director of TEN-Q to replace MIKE McVAY who will soon depart for WAKY/Louisville (See FRED's Top News last week for McVay's story).

Jim knows he's in a lame-duck position since Ten-Q will soon go Spanish but, he believes it was the best move he could possibly make for his career. Storer has promised to treat all fairly and provide those not picked up by the various buyers with substantial severance allowances.

In the meantime while awaiting FCC approval, the company is not putting any pressure on station management to make money or succeed in the ratings. But, Jim says, "The people at Ten-Q are professional enough to want to perform well. If we can continue the up trend in the Spring book that we've enjoyed over the last few, everyone will be real happy."

Much like a football team that has no chance to make the playoffs in the final weeks of the season, the TEN-Q staff will play for pride. What better chance could a young aspiring programmer have than a few months with a reasonable signal in the number two market in the nation and a staff of superstars.

Conlee is really excited with this opportunity. It's a career gamble that

he's willing to not only take but attack. "I've got all kinds of ideas that I always wanted to chance to try. Now I'll do it. I'm really excited. I want to talk to everyone and find out their professional goals. If I can help them achieve what they want and they in turn can help me further the cause of AM Rock radio in Los Angeles, then we'll do it together to the very end."

No one at this time will leave. Several have opportunities in other areas of the entertainment business. MACHINE GUN KELLY has already taped an episode of WKRP for CBS TV. Kelly has also been in several movies with more to come, so he could leave, but Jim hopes that he will remain with his captain till the ship goes under.

Jim feels that he had to take the job. "To refuse the opportunity to be Program Director in as competitive a market as Los Angeles at this time would be foolish." He has programmed before at KMYO/Little Rock. He went to TM Productions and put together a sound effects production library for them. From there, he joined Storer. In the past, Jim has jockeyed at WIXY/Cleveland, WGH/Norfolk, and KAUM/Houston, where he was Production Director as well.

Some say the world ends with a whimper. Jim says, "I want to go out with thunder and lightning...sparks flying!"

D'ARIANO HEADS EAST

Los Angeles--MCA President BOB SINER announced last week the appointment of RAY D'ARIANO to the post of Vice President and General Manager, East Coast, MCA Records. Siner commented, "I welcome Ray with great enthusiasm. His foresight and creativity will benefit MCA and every artist on our roster."

Most recently, Ray was Vice President of Promotion for MCA.

Ray will be deeply involved in artist relations. "I was with MCA for a number of years and built a friendship with Elton John and several members of The Who." Ray will also be concerned with liaison between the record division and other parts of the company such as the movie and Broadway divisions. The Broadway element is brand new and developed out of the success the movie people have had producing a Broadway show entitled "The Best Little Whore

House in Texas." It was the first time a movie company produced a Broadway play," Ray informed us.

Ray started in the business working for NEIL BOGART running around doing a little of everything. When he came back to Casablanca, he built the east coast operation up from two people and now it fills an entire building.

The reason for returning to MCA was the strong influence of Bob Siner. "I know what Bob's trying to do and I love it. He's trying to make MCA a record company." His feeling is that Country artists play the true rock 'n roll. "Waylon Jennings is more rock 'n roll than Foreigner." But, he does believe that disco is the music of the eighties. "People who fight disco now are comparable to the people who fought rock 'n roll twenty-five years ago."

DOC DONOVAN NEW PROGRAM SURGEON BUCHANAN STEPS DOWN AT WLAV

Grand Rapids--Music Director and afternoon drive personality DOC DONOVAN has been promoted to Program Director at WLAV. Doc had been recommended by four-year Program Director, ED BUCHANAN who resigned to pursue other interests outside radio, but will maintain his midday airshift. Morning man TONY GATES now becomes Music Director after two years on the air at WLAV.

WLAV changed to the Abrams Superstars format last September and

is already making gains. Doc expounded on his desires, "I wanted to be PD for as long as I can remember, so this is real exciting. It's extremely educational, a lot of responsibility and a big challenge." Doc does not plan any changes in format structure or staff personnel.

Meanwhile, Tony is very excited about being named Music Director. "I have all the ideas and energy. With Doc's connections and my energy we'll win. I'm very fired up!"



The news is so much a part of our industries that we often miss what is happening. The invasion of Viet Nam is news about the edge of world war, but it is about a bygone era (the Viet Nam War) and about as interesting as a history book. The Iranian situation doesn't seem to connect, but the rising price of oil will definitely show up in the record industry.

The news from the record industry itself is interesting this week. CLIVE DAVIS is upset about the rumors that Arista was being sold, rumors that FRED didn't print because a quick call to Clive's office verified that such was not the case. The Arista profit and loss statement last year certainly does make it a beautiful company to own, so surely many would love to have it, but Clive says, "No sale!" Clive also says that Arista got to be bigger than Capitol and others through the hard work of independent distributors.

IRWIN STEINBERG had some very supportive comments for the Indies also. He pointed to rising royalties, ad costs, production costs, rising vinyl (oil) costs, and the huge capital needed to cover receivables as the reason for so many labels going to the big branch-distribution systems. Irwin says, "This has not been unusual. The auto industry and others passed through it. As an industry matures, it goes through a cycle of merging."

The merger of U.A. into EMI was not considered so hot by the stock market. EMI stock fell four points immediately after announcement. EMI is assuming a huge debt which will probably wipe out their dividend. Industry insiders, however, say the increased sales that EMI will gain will enable them to use more of their huge production facilities around the world to press the big sellers in the UA catalogue. There is also a lot to be made from the publishing and copyrights.

Radio, meanwhile, seems to be concerned with strikes, firings, weather, and the upcoming book. It seems that there will be a rather big switch in approach this time. FRED will present the thoughts of top programmers about the book and how they are changing their battle plans. The Disco situation has made a tremendous difference in some markets, but changing concepts are more of what we will be discussing next week.

WVAF BOYCOTTED

Charleston, W.Va.--WVAF changed format from Album rock to Universals a few weeks back and brought in DAN O'TOOLE from his PD slot at WEEO/Waynesboro, PA. to become Program Director. MAJJA PIFF, the former Program Director, was promoted to Operations Manager.

As an album station, the station had been doing fairly well and was increasing steadily in each rating period. The format change brought a torrent of hundreds of letters from irate listeners. The first week, seventy-five people picketed the station. Several went

farther and threw CO2 canisters through the windows of the Vice President's home. Some organized an advertiser's boycott. For awhile, this took quite a toll. However, the management has made the decision for long term financial reasons and already have picked up new clients to replace those who decided to boycott the station.

Dan talked about the decreasing number of picketers. "Last week, there were only five people and a dog. They hung a sign on the dog that had the new V-100 bumper sticker on it and below it said, 'Aint fit for dogs.'"

EEO SANCTIONS IMPOSED BY FCC

Washington--Equal Employment Opportunity sanctions have been placed on ten broadcast licensees. All the radio stations involved failed to meet the FCC's requirements for minority employment.

EEO progress reports will be required periodically from the stations. Short term renewals were granted to two licensees, and the other eight were notified their licenses would be granted conditionally.

The short term renewals were granted to WLOE & WFAF-FM/Eden, N.C. and WNMB-FM/North Myrtle Beach, S.C.

Conditional renewals will be granted to:

WDBS-FM/Durham, N.C.,
WFTC & WRNS-FM/Kingston, N.C.,
WHAP/Hopewell, V.A.,
WJMX & WSTN-FM/Florence, S.C.,
WKLM/Wilmington, N.C.,
WNCG & WKTM-FM/North Charleston, S.C.,

SJR GETS KNUS AFTER ALL

New York--Several trades have printed the news that KNUS has finally been sold to SJR Communications and will go Disco. Well...yes and no. Yes, it has finally been sold. Executive Vice President of San Juan Racing Communications, ED COSSMAN, told FRED that the sale was agreed upon for \$3,750,000.

On the other hand, the comment on KNUS going Disco brought out a very strong statement from Ed Cossman, "I have no desire or interest or inclination to do such a thing. They came up with a pretty good book last ARB, and I think what I'll do is just try and beef that up. I'm not putting Disco in there. They didn't get that from me or anybody in my company. I make those decisions, and I'm not doing that. I may not actually take the station over for five months. Anything can happen in five months. It may never get through the Commission."

Ed believes that the only necessary action at this point would be fine tuning the station and promoting it.

Love Ballad

George Benson



*from his soon to be released album
"Livin' Inside Your Love"*

produced by Tommy LiPuma.

Adds: WQXI, WQXI-FM 29, WPEZ, KILT, WAVZ 36, KSTP, WGH, KJR,
WAKY, CKLW, KSTN, KYYX, WING, WTAC, WFLB, KQWB, WSGN,
WERC, WKXX, WBBQ, WFOM, WMFJ, WGLF, WAQY, WORD, WCGQ,
WBGH, WBLI, WROV, WSPT, KMGK, WKWK, WRIE, KEZR, KDKO, KCBN
On: WHBQ, WSM-FM D-27, FM-97 D-39, Z-96, WKNX, KFRC, KLIV, KRTH,
KHJ D-30.



JOE OWENS NEW NATIONAL ALBUM FOR MUSHROOM

Los Angeles—LIAM MULLEN, National Promotion Director for Mushroom Records, announced the appointment of JOE OWENS to the post of National AOR Promotion Director. Liam says "Joe's the best. His background with CBS Records in Canada is quite extensive. He worked with artists. He set up distribution across the country. He understands sales...all the ingredients...and he knows how to put them all together."

Most important to Liam is the "great positive energy" Joe possesses. "When you can match all of those levels of experience with a very positive person who is great one to one with people, you've got a very unique-plus person."

Owens worked with a distributor in Toronto after starting out in inde-

pendent promotion. CBS then hired him as Regional and five months later moved him to a national slot. Later, he switched to Artist Development and Publicity where he remained until he moved to Mushroom.

Joe wanted to get back to the states after working in Canada for about seven years. "I've always felt close to Mushroom by virtue of my friendship with Shelly and Suzy and everyone else there. It's a great opportunity to work with artists I love. I like working with a smaller label with a limited artist roster. That way I get a chance to really commit myself rather than trying to spread myself over a whole lot of people." He wants to have a personal relationship with each act on the label. At Mushroom he'll get that opportunity.

KDON GOES COUNTRY ROBERTS TAKES 63-KIDD

Salinas, California---After experiencing steady declines in recent Arbitrons, KDON-AM has switched to a contemporary Country format. After two years as Music Director, A.J. ROBERTS has departed to become Program Director of 63-KIDD just over the hill in Monterey. 63-KIDD has not had a Program Director since BILLY MOORE left two weeks ago. "With KDON-AM pulling out of a contemporary situation, I really believe with proper programming KIDD can come up strongly. With a 2.5 in the last book, there is plenty of room for growth at 63-KIDD."

At one time, KIDD had been Top 40 and then made the switch to Spectrum III. Now, they will turn back again. "I'm going to be pulling off the Engelbert Humperdinck and Perry Como records. I'm going to flavor the format with a lot of Contemporary album music. It will be an adult-oriented Top 40. I will avoid teen-oriented records, but we're going to play Disco." The biggest problem A.J. feels he must face is getting service. "The station has had poor service in the past. They just haven't had the opportunity to develop a rapport with anybody. That obstacle doesn't bother A.J. though. "I'm just overjoyed to get the chance to move up to programming."

NEW PD S FOR KZEL & KBDF

Eugene—General Manager ROB SKINNER made the decision to let STAN GARRETT go after ten years of service. Stan has been Program Director of both stations for six years. Rob described the situation, "There was just something that wasn't happening. It was something that I did, and he didn't disagree with what I was doing. He's extremely bright and knows his music well."

Rob appointed Music Director CHRIS KORVORIK Program Director of KZEL. She will run the Album rock format for Skinner. Afternoon drive announcer BILL JACKSON was named Program Director for Top 40 formatted KBDF.

Chris has been a protege of Stan's for about two years and is anxious to begin her first gig as PD. No big changes are planned. They were totally free form up until August.

New PD Bill Jackson intends to work closely with new Music Director ROGER MASON, who will continue to do his midday shift.

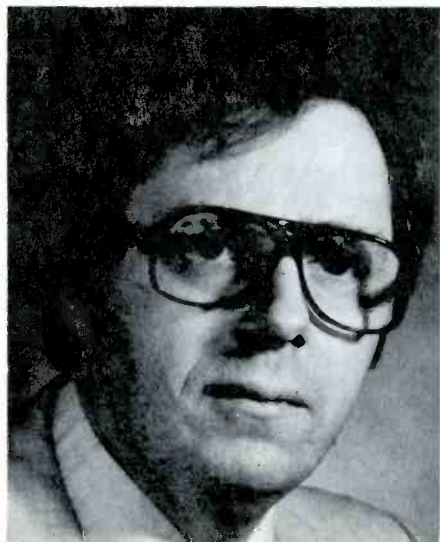
Fourth BURNS MEDIA SEMINAR

San Diego, Calif.---The fourth BURNS MEDIA PROGRAM STUDIES SEMINAR is scheduled for May 19, 20 and 21 at the Sheraton Inn, Harbor Island, San Diego. The Seminar is not a forum or convention. It is a school attended by students of radio programming from all areas of management. The seminar

has a paid faculty and offers three intensive study days in the art of radio programming. As in the past, the seminar will follow a program of lectures and workshops in an academic, retreat like atmosphere.

For further information call Judith Burns at: (213-985-8522).

TAYLOR TAKES OVER KHOW-FM



Joe Taylor

Denver—JOE TAYLOR has been named Operations Manager for KHOW-FM. Joe has been General Manager of

WDDL & WNCE-FM/Lancaster, PA. He also programmed WOMC-FM/Detroit for Metromedia.

Joe was an air personality on KDKA-AM and brings a wealth of past experience in all levels of radio to KNOW. "The new Beautiful Music station will offer Denver listeners the ultimate in technical sound purity. We will take a totally refreshing and uncluttered approach to Beautiful Music programming."

JOE PARRISH, General Manager, made the appointment.

Several weeks ago, KHOW-FM, switched from the Album Rock format to Beautiful Music or "Good music" as Joe Taylor calls it. "We're the right format in the right market at the right time. The other two Good Music stations are making a lot of mistakes in execution. We're coming in with quite a promotion budget, and we can capitalize on KHOW's image in the market and make some trouble."

THE GOLD NETWORK THE PLATINUM NETWORK THE SPECTRUM III NETWORK

PURPOSE:

The FRED PLATINUM, GOLD, and SPECTRUM III Communicator Networks are designed chiefly as programing tools for radio decision-makers. Of all the product released by new or developing artists, the songs nominated and selected by these Networks represent the strongest and most valuable to programing.

By policy and/or by strategy, most programers analyze a sales or chart base before deciding on new music. The Network members reflect today's aggressive, insightful and independent Trendsetters.

Both Networks vote each week to provide you with a consensus opinion on hot new product.

HOW THE NETWORKS OPERATE:

- 1 Each week, Network members nominate up to 5 songs by artists who have NOT had a Top 20 record in 1 year or who do not have an active current single. The members may or may not already be playing these nominations.
- 2 The 5 most-nominated songs (from all the nominations cast) become eligible for final voting on Friday's Conference Call.
- 3 In final voting, Network members vote 'Yes' or 'No.' A 'Yes' vote on a song means that member is willing to add it to a heavy rotation, averaging between 6 and 7 plays per day. If the member votes 'No,' he rejects that song from the heavy exposure.
- 4 If ALL Network members vote 'Yes,' then the song is automatically added for HEAVY EXPOSURE for three weeks at all stations.
- 5 A single 'No' vote removes Network obligation on that song, although any individual member may consider the song under his or her own discretion.
- 6 Any Network nomination can reach the "final voting" status three times. A rejection one week could be next week's hit pick!

THE GOLD NETWORK

"HEART OF GLASS" TURNS TO HEART OF GOLD

—FIRST NETWORK SELECTION!—

In less than sixty seconds, FRED's dynamic GOLD Communicator Network voted unanimously to add BLONDIE's "HEART OF GLASS" into heavy airplay (6+ plays per day), for at least three weeks! This was the first time in FRED Network history that a song had received unanimous nominations in its first week of nominations.

This week's hottest nominations also include:

BOB JAMES/ Angela (Theme From Taxi)(Col)

POLICE/Roxanne (A&M)

NANCY BROOKS/I'm Not Gonna Cry Anymore

(Arista)

CHER/Take Me Home

(Casablanca)

Honorable mention this week:

GEORGE HARRISON/Blow Away (WB)

B.T.O./Heartaches (Mercury)

GABRIEL/Oo We Baby (Epic)

RANDY VAN WARMER/Just When I Needed You Most (Bearsville)

CARS/Good Times Roll (Elektra)

BELL & JAMES/Livin' It Up Friday Night (A&M)

ROGER VOUDOURIS/Get Used To It (WB)

DELEGATION/Oh Honey (Shadybrook)

The GOLD Network Members Are: KYYX/Seattle, CK-101, Cocoa Beach, WISM/Madison, WAVZ/New Haven, WZDQ/Chattanooga, KROY/Sacramento, WNAP/Indianapolis, and WSGN/Birmingham

THE PLATINUM NETWORK

BLONDIE, GONZALES TOP VOTE GETTERS!

In its first week of voting, the FRED PLATINUM Communicator Network gave high marks to BLONDIE'S "HEART OF GLASS" and GONZALES' "HAVEN'T STOPPED DANCIN' YET," but did not select any song for heavy exposure. One final pick received a lower vote due to lack of service.

This week's hottest five nominations:

BLONDIE/Heart of Glass (Chrysalis)
GONZALES/Haven't Stopped Dancin' Yet(Cap)
POLICE/Roxanne (A&M)
CHER/Take Me Home (Casablanca)
**CHUCK BROWN & SOUL SEARCHERS/
Bustin' Loose (Source)**

Honorable mention this week:

CINDY BULLENS/Survivor (UA)
KIM CARNES/It Hurts So Bad (EMI)
GEORGE HARRISON/Blow Away (WB)
LIVINGSTON TAYLOR/I'll Come Runnin' (Epic)
PAT TAYLOR/Foldout Girl (Fretone/Mercury)
BEACH BOYS/Here Comes The Night (Caribou)
COUCHOIS/Walkin' The Fence (WB)
THE SHOTGUN/Don't You Wanna Make Love (ABC)
THREE DEGREES/Woman In Love (Ariola)
APRIL WINE/Roller (Capitol)
ROGER VOUDOURIS/Get Used to It (WB)
RANDY VAN WARMER/Just When I Needed You Most (Bearsville)

The PLATINUM Network Members Are: KNUS/Dallas, B-100/San Diego, 92-Q/Nashville, WAYS/Charlotte, KSLQ/St. Louis, and KRTH/Los Angeles.

THE SPECTRUM III NETWORK

THE NETWORK'S FAVORITE "LOVE BALLAD"!

**GEORGE BENSON VOTED IN UNANIMOUSLY!
NETWORKS POCO HITS THE TOP!
BOBBY DOES IT BIG!**

After four weeks of no new selection, the SPECTRUM III Communicator Network overwhelmingly says SMASH for "LOVE BALLAD" by GEORGE BENSON. The excitement level was high on the conference call as all members voted George into heavy rotation for at least three weeks.

"CRAZY LOVE" was pulled from the "LEGEND" album by the network on November 16, '78 and this week it went no. 1! This makes the second Network selection to top the chart. The first was NICOLETTE LARSON and who knows what will be next.

BOBBY CALDWELL picked up new strength and "did it" at 16 with a lightbulb. Selected by the network January 11, "WHAT YOU WON'T DO FOR LOVE" is a solid HIT!

For more information on these and other records consult the SPECTRUM III charts.

The hottest nominations this week include:

AMERICA/California Dreamin' (Casablanca)
RANDY VAN WARMER/Just When I Needed You (Bearsville)
THREE DEGREES/Woman In Love (Ariola)
ORSA LIA/I Never Said I Love You (Infinity)

The SPECTRUM III Network Members Are: WLOL-FM/Minneapolis, WSM-FM/Nashville, 94CFM/St. Louis, WFMK/Lansing, LOVE-94/Miami, WMJC/Detroit, KEZR/San Jose, and WFFM/Pittsburgh

ARBITRON

BATON ROUGE

	O/N	A/M	O/N
	77	78	78
WFMF (A)	--	6.0	14.5
WXOK (B)	--	14.1	12.9
WYNK-FM (C)	--	7.9	12.7
WLCS (U)	--	9.4	10.1
WQXY (BM)	--	13.0	10.1
WIBR (U)	--	9.8	8.5
WJBO (SIII)	--	8.5	6.9
WYNK (C)	--	7.5	5.3
WLUX (BM)	--	5.5	4.4
WAFB (U)	--	6.2	3.4
WAIL	--	.4	1.8
WWL	--	2.1	1.6
WQUE	--	--	.8
KSMI	--	.4	.6

LEXINGTON — FAYETTE

	O/N	A/M	O/N
	77	78	78
WVLK	--	15.6	18.6
WLAP	--	17.9	13.4
WKQQ	--	8.2	13.1
WLAP-FM	--	15.8	12.6
WVLK-FM	--	11.6	11.3
WAXU	--	4.2	5.2
WAVU-FM	--	1.6	5.0
WBLG	--	7.4	3.7
WNVL	--	2.1	3.4
WHAS	--	2.9	2.6
WBGR	--	.8	1.6
WWKY	--	1.1	1.6
WBGR-FM	--	.3	1.0
WJMM	--	--	1.0
WAKY	--	2.9	.5
WKED	--	--	.5

BEAUMONT — PORT ARTHUR — ORANGE

	O/N	A/M	O/N
	77	78	78
KALO	--	--	13.1
KWIC	--	11.0	11.7
KLVI	--	8.3	10.5
KTRM	--	7.6	6.4
KQXY	--	8.3	6.0
KYKR-FM	--	6.6	6.0
KIOC	--	6.8	5.7
KZOM	--	--	5.7
KTRH	--	5.4	5.7
KJET	--	15.9	5.2
KAYD	--	3.2	4.0
KOLE	--	2.7	3.1
KAYC	--	3.9	2.9
KPAC	--	1.5	2.6
KOGT	--	2.7	1.9
KYKR	--	2.4	1.2
KDLF	--	--	.7
KHYS	--	--	.7

FT. WAYNE

	O/N	A/M	O/N
	77	78	78
WOWO (SIII)	23.5	25.1	26.0
WMEE (U)	15.6	15.3	15.4
WMEF (SIII)	21.0	20.8	15.4
WPTH (U)	11.3	11.0	14.3
WXKE (U)	3.4	3.7	11.3
WLYV (C)	4.1	6.6	5.4
WGL (SIII)	3.4	3.4	1.6
WIFF	1.6	.5	1.4
WCMX (C)	1.6	1.8	.9
WADM-FM	.7	.7	.7
WJR	.5	.7	.5
WADM	.5	.7	N.A.
WFWR (C)	1.1	1.1	N.A.

SPOKANE

	O/N	A/M	O/N
	77	78	78
KJRB (U)	16.2	17.5	12.4
KGA (C)	12.2	9.8	10.5
KHQ (SIII)	5.4	7.1	10.0
KHQ-FM (U)	11.6	10.1	9.5
KREM-FM (A)	3.0	7.9	8.9
KZUN-FM (O)	1.4	3.7	7.6
KREM (U)	7.0	6.6	7.0
KEZE-FM (BM)	8.9	9.8	5.4
KXXR-FM (BM)	2.4	2.1	5.1
KSPO (N)	4.9	4.2	4.9
KXLY-FM (BM)	6.5	6.3	4.6
KXLY (SIII)	4.3	3.4	4.1
KEZE (BM)	2.4	1.9	1.9
KXXR (BM)	2.2	1.3	1.4
KZUN (O)	1.4	3.2	1.4
KICN	.5	--	.5

COLUMBIA, S.C.

	O/N	A/M	O/N
	77	78	78
WIS	--	10.4	15.4
WNOK-FM	--	14.5	14.8
WCOS-FM	--	9.8	11.9
WCOS	--	5.5	9.2
WOIC	--	13.6	9.0
WXRY	--	8.1	8.0
WWDM	--	8.1	7.4
WSCQ	--	5.5	4.9
WZLD	--	6.2	4.3
WCAY	--	3.2	3.5
WBLR	--	.4	1.2
WQXL	--	2.6	1.2
WNOK	--	2.3	1.0
WBBQ-FM	--	.6	.8
WPJS	--	2.3	.4
WBLR-FM	--	1.1	.2

Media Trend

This data is copyrighted by Media Statistics, Inc. Nonsubscribers to MEDIATREND monthly rating report may not reproduce or use this information in any form.

Philadelphia

	Jan.	Feb.	Feb. Cume
KYW	13.1	10.0	1,032,800
WDAS-FM	8.8	9.9	469,900
WIP	8.3	7.5	570,700
WWSH-FM	6.1	6.8	396,300
WMMR-FM	4.1	6.3	484,500
WWDB-FM	5.5	6.2	198,700
WIFI-FM	5.4	6.0	404,500
WIOQ-FM	--	5.5	438,700
WCAU-FM	5.9	5.4	619,100
WDVR-FM	4.6	5.0	350,900

Denver-Boulder

	Jan.	Feb.	Feb. Cume
KHOW	12.2	8.0	215,200
KIMN	5.1	7.8	278,200
KBPI-FM	3.8	6.6	165,000
KLIR-FM	5.8	6.5	192,200
KPPL-FM	4.1	5.9	76,900
KOA	8.6	5.7	249,500
KAZY-FM	5.3	5.4	118,800
KOSI-FM	5.1	5.3	154,900
KOAQ-FM	--	5.2	186,600
KTLK	--	5.2	208,300

QUEST

by Buzz Bennett

GAMES PEOPLE PLAY

Once again I would like to touch on radio being radio and not just music. There's often a misunderstanding of this concept since the reply to me is too often, "Well 85% of what we do is music." This is true. But radio is first and foremost an information source. When I speak of information, I do not specifically mean news and public service announcements.

If 85% of what we do is music, the most important information we can convey to the audience is information about the music. In my travels from city to city, I hear live stations not informing the audience as to what the record was that just played, let alone what album it comes from.

This seems to be a detrimental extension of the old 'more music, less talk' syndrome--the very syndrome that destroyed a multitude of potentially great informative, entertaining disc jockies. The fact is that playing the most music is an old burnt-out concept, and in many cases, it was not done correctly anyway.

When "more music radio" made its

giant impact, it wasn't because the station actually played more music. It was because the station created the illusion that it played more music. When I was Program Director of KCBQ we had a spot load of 12 minutes between 3:00 pm and 10:00 pm and 14 minutes the rest of the time. Our main competitor ran only 12 minutes all day long. But after we said KCBQ plays less commercials 96 times a day for about a month, I can assure you that the audience believed it.

This leads me to orientation and its effect. Orientation is the master of confirmed illusion. This false illusion is the perfect example of information the audience needs despite the fact that it's not true that KCBQ played less commercials. Radio is dictated by ratings, not truisms. It can be compared to a chess game where manipulation is essential.

Lets take a brief look at this philosophy and its moral repercussions. If one misleads someone and it injures them physically or mentally, this is wrong. If we are to conclude that all

misleading information and manipulation is wrong, then all politicians and just about all radio and television commercials are wrong too.

In fact, if we take it to total honesty, all radio stations should state their incompetence within the average listener span. Another good honest feature would be an end-of-the-month report to the audience on all the things you mislead them on because you did not know you were misleading them.

Here's a little trick used by several stations. While using image liners the station will say, "Coming up, Bruce Springsteen," and two days later Born To Run comes up. Is this misleading? Yes. Is it the truth? Yes. Is it fair? No. Is it morally correct? No. Is it a good programing move? Yes. Programing is a game--not the truth. The difference between a good programer and a bad programer is that a good Program Director doesn't get "caught" by his audience and a bad one does. The moral. No man is bigger than the game.

CIPHER

by C.C. Courtney

There are a couple of statements in this week's FRED Interview that, taken together, present an interesting thought. One person says there is no such thing as attitude. The other says we need some negatives in the form of thou-shalt-nots to set parameters. Both those statements impinge on an oft discussed concept--Positive Mental Attitude.

If there is no such thing as attitude, only actions from which we infer attitude, then Positive Mental Attitude becomes Positive Action. That seems to be a more practical concept. We cannot control our thoughts to such an extent as to make them all positive, nor should we want to. (I'll get to that.)

Prejudice, for example, is an automatic conditioned response that produces many thoughts; some of which are very negative. Disco. Now if you're prejudiced against disco, you're already hoping I'm not going to say anymore about it. I'm not. But it is indeed a prejudicial subject. We cannot let our emotions determine whether or not we play it. Good, positive thoughts and reasons

must override and convince us that it is a positive act to play it. (This is hypothetical conjecture, not a suggestion.)

While trying to arrive at this decision, we go through all the pros and CONS--those unpositive cons. We must look at everything in order to make the correct decision--everything positive and everything negative. In other words, negative is necessary.

All of matter is divided into the positive and negative. Every concept has its opposite. Ying-Yang. The reason I bring it up is because a young programer said to me this week, "I wish I could maintain a Positive Mental Attitude all the time, but I cant. When I hear about mass firings or when I cant get what I need to do my job, I think things about radio that are not too positive."

I assured him that thinking about the good and the bad was necessary and even constructive if it leads to positive action. He said, "Is firing someone positive?" Well, yes it can be, not only for the company but also for the fire. Is pulling up weeds positive? Yes, if you

intend to plant something more useful in their place. (Or smoke em.)

It's like the concepts of up and down. They change with your point of view. If you moved from WABC/New York to Pensacola, you would get many disparaging remarks from industry friends. Many would treat you like you had died. You might hate New York or love Pensacola, or like sun better than snow, or be part owner of a radio station in Pensacola, or any wonderful thing, but to a New Yorker you have really come down. The determining factor, of course, is what you do. If you do good things (for you), then it was good. If you do bad things (for you), then it was bad.

In all situations, some good can be done. Roses grow in shit. It is not necessary to think only positive thoughts, (though it might do wonders for you if you could do it.) It is necessary for you to weigh everything and try to take only positive actions.

And, not-knowing is not negative.

JOSHUA BLARDO/RCA

On The Road With Rock 'N Roll

Grew up in Hartford, with JOEY REYNOLDS, WOODY ROBERTS, and BABY SIMMS. Got totally interested in radio.

I ended up in the Navy and had a roommate who was a Disc Jockey who took me into the radio station on the weekends and showed me how to run a board. Went to the University of Hartford studying broadcasting when I heard about a opening at a little 250 watt Top 40 station. I auditioned and got my first job on radio at WBRL/Byrlin, N.H.

I ended up MD at WTSA/Brattleborough, Vermont--my first real involvement with programming. I was there about a year in 1968. The whole FM thing was starting. Roscoe at NEW in New York had become a mentor and he influenced me to go to the West Coast. I ended up in San Francisco, just as the Haight-Ashbury flower child era was at its end, doing the all night shift at KNPX-FM. In those days everyone was so loaded it really didnt matter. It was a chance to really learn about music. I spent all my days listening to every god damn thing I could get my hands on. It was in the days of Tim Leary and the Chicago Seven and relating to the community. It was the days when we segued John Coltrane to Jimi Hendrix and made it work. Some interesting people came out of that staff. TOM YATES; JOHN FOX PD of KCBQ in San Diego; RICHARD GOSSET, KSAN and, BOB COLE, PD at KMEL. All those people here turned out to be really innovative, but we all got blown out because the station got sold. I did some shows at KPFA to keep my radio chops up filling in on shows at KSAN. Eventually, I went up to CHUM in Canada for awhile to do some production.

I came back to San Francisco and promotion seemed the route for me. I was friendly with DINO and JOHNNY BARBIS and started going out on the road with these guys and exploring the world of record promotion.

I ended up in N.Y. playing a test pressing of Santana. I called Frankie at WBLS, and he responded immediatly. Santana went on the air that afternoon.



I went back to San Francisco and got involved with Commander Cody. I really enjoyed being out on the road with acts and trying to get to the essence of the no stack problem and create some good relationships in radio.

In about 1973, when the Grateful Dead had just left Warner Brothers, they started their own record company and hired me as their National Promotion Director. I worked for them until that thing dissolved.

I worked with Booker T for awhile, and finally I felt it was time to align myself with a major record company and start building a career. I had enough experience and had worked the streets for a long time. Two weeks later boom! I'm living in New York City working at London Records.

Billy Bass was at Chrysalis putting a staff together. I called Bass, and there was no beating around the bush. I gave my notice at London.

BILLY BASS is the greatest promotion director in this industry, and he gave me a lot of direction along with good working habits. Just dont mess around when you work for Bass.

Larry Uttal had approached me about putting an album promotion department together for his company, Private Stock. They made me an offer I could literally not refuse.

After a great learning experience there, I ended up here doing national albums for RCA. I am now able to put my experience to work.

I think disco is actually real healthy for radio. It's something new, it's party music, and people like having a good time so they're into that kind of programming.

I always felt that if you're going to be on the radio, you should know what you're talking about. One of the things that really frustrates me is to hear a young announcer on the air not having any substantial knowledge of who the hell they are playing and just where it all came from...no sense of history. I mean rock 'n roll is American, and something to be real proud of.

There are no heroes in AOR anymore; they are all god damn scientists. Everyone's a research fanatic and that's wonderful, but music is the guts! Music is an emotion, and it's the hook. There's so much stuff now that radio misses. I dont think a record company should feel embarrassed at all about re-releasing a piece of product they feel strongly about. Sometimes you just have to keep hitting people over the head. Album radio cops too much of an attitude. They're so over-sensitized. To them everything is a hype. They dont recognize anything unless they discover it themselves. It's a little boring.

I think the Blues Bros. really are pretty interesting for Album radio. Sam and Dave never would have happened, but Album radio is totally influenced by T.V. I hope the success of the Blues Bros. is an indication that we can all have a lot of fun, have double platinum sales and rating numbers that are going to be high. Hopefully a lot more music is going to be exposed on Album radio. Disco is hopefully going to open up Album radio a lot more. They just have to respond. There's a lot of stuff they havent even touched, and Album radio is just going to have to get next to it. I would like to see a lot more crossover and not so much stylized twenty albums and heavy tracks. The one thing I want to see disappear is light rotation. I hate light rotation. Dont play my records unless you're going to play them seriously, because it doesnt do any of us any good.



"GEORGE HARRISON"

Produced by George Harrison and Russ Titelman

Featuring "Blow Away" BRC 8763

Added at: KFRC, KCBQ A-19, WBEQ A-38, WPRO, WBBQ, WAUG A-30, WSM-FM, KQWB, WPTR, WCUE, WING, WCRO, WSAM, KTOQ, Q-94, WLPL, WFRL, WFEA, WCGQ, KOTN, KRIB, WEAQ, WPST, KTGR, WAQY, WHYN, WANS, WHEB, WCKK, KBIM, KBZY, KEZR.

On: WQXI-FM, WRKO, WVBF, JB-105, WBZ-FM, WTIC, WAVZ 34-30, WWWD D-35, WPLJ, WIP, WCAO, FM-97, KJOY, LP-HB, FM-100.



DARK HORSE RECORDS

COMPUTER COSTS

The only real difference between micro-computers, mini-computers, and mainframe computers at this point in time is the cost and the amount of time it takes the computer to do the job.

The micros typically run from as little as \$500 for a Radio Shack TRS-80 to as much as \$15,000 for a small business system. The speed factor is more difficult to assess without dealing with some specific problem. For instance, if you needed to alphabetize a list of 200 items, it would take approximately thirty minutes for an average micro-computer.

Mini-computers range in price from \$15,000 to about \$100,000. Often mini-computers are capable of supporting time-sharing with several terminals in use at once. Since they support larger and faster memory systems, minis are usually sold with some form of disc or tape drive memory storage. The speed for a mini-computer to do the task described above (alphabetizing 200 items) would be five to ten seconds.

Mainframe computers are generally well over \$100,000 and range on up into the millions. The speed of a mainframe is measured in fractions of a second. Usually, task speeds are described in nanoseconds or billionths of a second. For the purpose of dealing with the type of job described above, it would be virtually an instantaneous response. The only limitation as far as how quickly you get the information in your hand would be printer speed.

As we pointed out last week, the difference between all three and particularly the micros and minis, are quickly disappearing. For all practical purposes: a computer is a computer. Your decision should be based on your needs in terms of the speed to perform various functions and the cost you can afford. All three can do the job. All are merely tools to aid you in doing various time consuming functions that human beings usually consider busywork. It's just like a subcompact vs. compact vs. fullsize. All three are cars that will take you from one place to another. Each one will do so at different top speeds. Each one costs you a different amount.

To prove our point that recent developments have further obscured the terms micro and mini, an article in DUN'S REVIEW discussed IBM's new Series 1. IBM is calling this series their small computer line. When IBM stops using a term, the rest of the world will follow.

Movitation

PUSH, PULL, OR PAYOLA?

KEN DOWE
KTSA/San Antonio

I believe in candor. If you've got a Program Director or a General Manager working for you—you walk in and you say, "Hey! You and I have been together for ten years now and there are a lot of things that I like about you. There are a couple of things that you continue to do that are going to hurt you. If you remember that ultimately the objective of criticism is to help someone to perform better—then you're motivating them by being utterly honest.

A Program Director is more or less like the quarterback on your football team. You can stand on the sidelines and coach, but you've got to send in the plays to somebody who can perform. So he's the guy who's doing all that for you. He's got to REALLY believe in you! One of the hardest things to do is to motivate myself to stay motivated when you have people who look at you with a blank stare and say, "Uh? What are you talking about?"

Essentially it's all the same. I think it's a matter of you have to have a leader; you have to have somebody sitting up from who will take the burden for you. The onus is on him. Here's the guy who has got to make the ultimate decision.

My door is open. You can come in

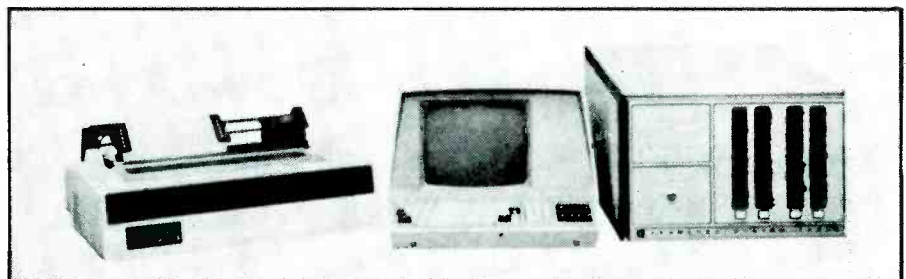
anytime you want to. If I have a problem with a guy, I confront him. I'm not a memo writer. I think you can read too many things into memos. I don't have that kind of a relationship that I have to go in and motivate a salesman. With a salesman, an account executive, you're working with a guy who is really in business for himself. A Program Director is working for pride.

DALE ANOTHONY
WZDQ/Chantanooga

I generally have different tactics that I use with different people.

With salesmen, I use incentive programs through quotas. We have found it extremely more rewarding than money...we've given trophies to the number one salesman. We've given vacations. We give gift certificates occasionally, dinner for two, a bottle of wine. I had a bottle of vintage wine. It cost probably about \$35 dollars, and two beautiful steaks...specially cut. I said this is for the salesperson that brings me back this afternoon the most new business.

A Program Director is motivated by having the authority to do things, and having the authority to make decisions ...being completely in charge.



Even the term computer has caused consternation in the past. WANG Laboratories decided the term was too unacceptable for their sales staff. They have been selling their small computers as calculators to avoid the fear of computers among unknowledgeable small business organizations.

One small computer firm, attempting to stress the simplicity of operating one

of their machines, put together an ad showing a small child as the operator of their computer to alleviate fears of having to learn difficult languages in order to communicate with the computer. Many advertising campaigns are built around the concept that you can talk to the machine in English, and indeed, complex programs have made this all possible.

“WOMAN IN LOVE”

**THE
THREE DEGREES**

ON ARIOLA RECORDS

BANDIT

BANDIT

BANDIT



ONE WAY LOVE



How To Get Goin'

Motivation of people has been a problem for every industry but it is particularly critical in ours. If you can learn to motivate your people properly, then you can achieve success for yourself and your radio station. Last week, Milton Blood pointed to the creation of objectives as a major step in the motivation process. This week ROBERT F. MAGER, who has authored many books on motivation discusses the necessity for making objectives behavioral rather than attitudinal.

In addition, business consultant BONNIE ABNEY gets into the specifics of writing objectives for your staff. For those really serious about implementing motivation by objective, we suggest finding a local psychologist willing to consult with you to decide what behaviors you want from your employees.

You might want to read "Management by Objective" by ROBERT F. MAGER. He places particular emphasis on the use of behavioral objectives in attaining clearly defined results.

FRED: How do you define the term objective?

ROBERT: A useful stated objective is one that helps us to see where we are heading and tells us how to know when we have arrived.

FRED: Can you be more specific?

ROBERT: It must be stated in concrete terms. It will identify what an announcer, if we're dealing with radio, would be doing when demonstrating his achievement of the objective, suggest conditions necessary for the desired performance, and suggest how to tell when the objective has been achieved.

FRED: We hear a lot about the use of the term attitude when most management people attempt to deal with the subject of motivation.

ROBERT: Attitude is about as useful as a bikini in the Arctic when we are concerned with objectives we seriously intend to achieve.

There is nothing inside us called attitude. Attitude is used to refer to a general tendency of an individual to act in a certain way under certain conditions. It is based on what someone says or what he does. It is based on visible behavior.

FRED: Can you give me an example?

ROBERT: When a person says "Bleagh!" every time he's faced with avocados, we might say he doesn't like avocados. When we make such an observation, we infer from visible behavior that there is an internal, invisible condition we call attitude.

FRED: Often you hear the expression "positive attitude". What's an example

of "positive attitude" in concrete terms of behavior?

ROBERT: If you say the word "attitude", you are making a prediction about the future behavior of a person based on observations of past behavior. If I say he has a positive attitude toward rock and roll music, it means I predict he will say good things about it, he will put himself in the presence of places where he can hear rock and roll, and will stay in the presence of that stimulus as long as he can.

FRED: It sounds almost like a kind of attraction that one has for some kind of stimulus.

ROBERT: That's right, we are predicting some form of "moving toward" response.

FRED: If you define positive attitude as a "moving toward" behavior, how do you translate that into specifics for motivational purposes?

ROBERT: In behavior, we can deal with real responses. We can concentrate on increasing the incidence of "moving toward" or approach responses. We can aim for the objective, act to achieve it, and evaluate our success in achieving the objective.

An objective must tell what to look for in the way of behavior and when it is expected to appear. An objective must also include an assessment and that in turn suggests a before and after comparison be made. For instance, if you want a behavior to appear say 75% of the time, you must first observe the percentage of behavior before you present the objective to the employee.

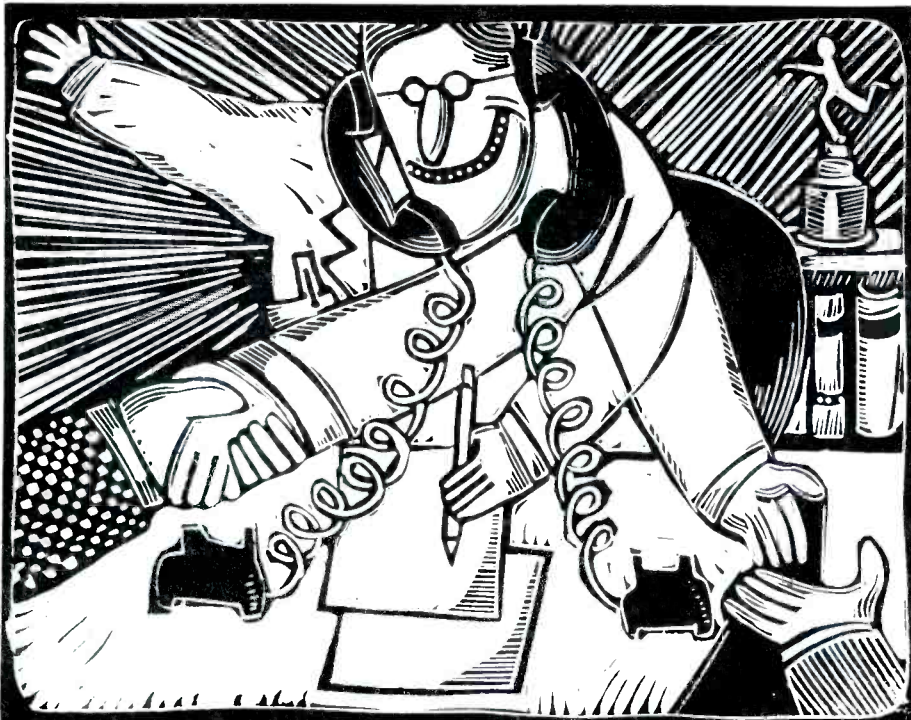
Now, BONNIE ABNEY takes up the specifics of writing objectives and how to implement them in the motivation of employees.

FRED: Can you give me a quick outline of how to create your objectives?

BONNIE: The most important thing is to determine exactly why you want to integrate this management technique into your approach. To me, there are three purposes in using objectives.

The first is that it facilitates the planning of the organization and the communication of that planning among the managers of the organization.

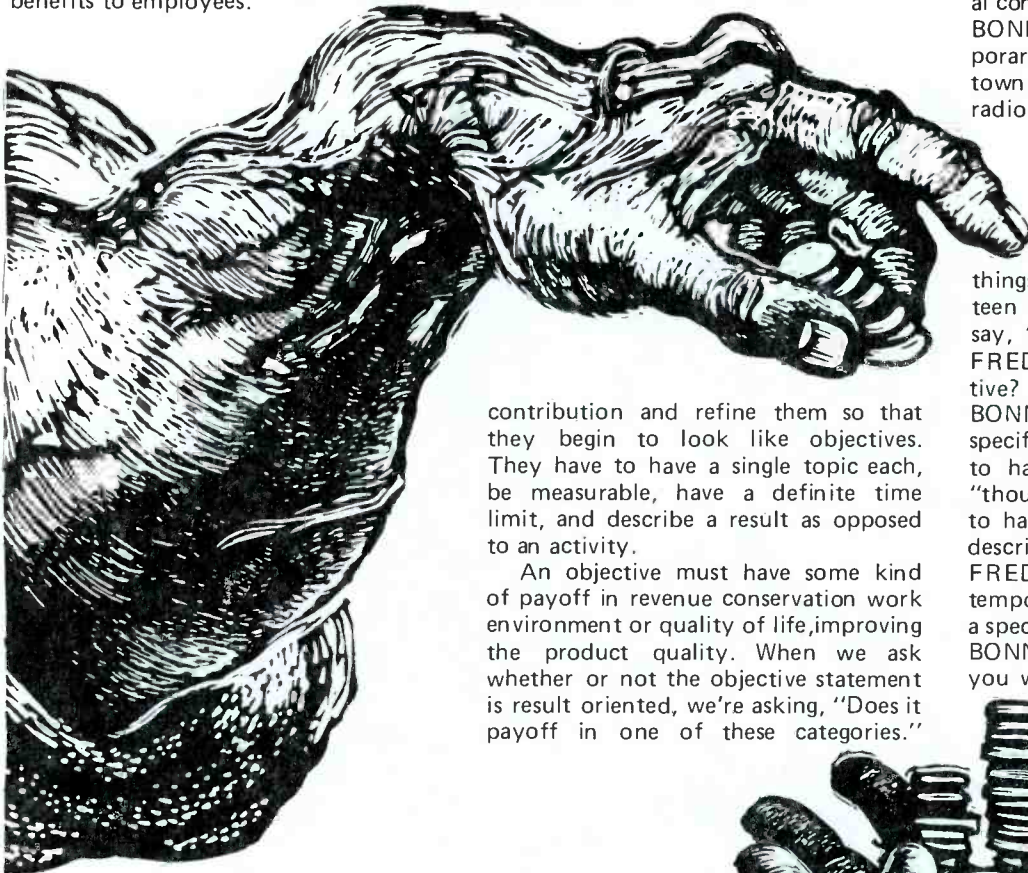
The second reason is a participative advantage that comes from active and genuine involvement of managers in the decision making and planning process. One thing is they feel better about their



job when they get to say something about what's going to happen.

Third, is that it provides tangible subjects to be discussed if you are interested in performance appraisals of individuals.

Unfortunately, I find a lot of organizations reach out to Management by Objectives as the means to facilitate performance appraisal. That limits their sights to the benefits gained. They cut themselves off from less tangible benefits to employees.



CLL

I'm uncomfortable when people only zoom in on the performance appraisal benefits, because then it comes across to individuals as an "I gotcha" set up. Whereas when you are looking at the opportunity for participative management, you are in a healthier position, a position that all will respond to a lot better.

FRED: What mechanism do you use to define goals?

BONNIE: We talk about a general approach. The top of the organization usually has an idea what the priorities are and where that organization is trying to get to. It's important for management to share those observations, concerns and priorities with the employee population as a whole. The responsibility for the manager is to respond to these priorities, concerns and long-term goals with specific personal objectives. The objective should be presented in a statement that describes the particular contribution an

employee is going to make toward the achievement of the organization's overall goals.

FRED: What process do you use to arrive at useful objectives?

BONNIE: We talk to managers about using a step by step process in forming objectives. First, I ask the question what are your goals, and usually they come up with half a dozen answers. The second step is to select those answers that have the greatest potential for

contribution and refine them so that they begin to look like objectives. They have to have a single topic each, be measurable, have a definite time limit, and describe a result as opposed to an activity.

An objective must have some kind of payoff in revenue conservation work environment or quality of life, improving the product quality. When we ask whether or not the objective statement is result oriented, we're asking, "Does it payoff in one of these categories."

You will find in writing objectives that you might write one or two that have a very low chance of being achieved, but you should have one or two among your objectives that are of medium or high risk. That way there is reach and growth for you and your employees.

The last characteristic: are they comprehensive? That is, if a manager writes four objectives, do they represent 50% or more of your work effort over the next 6-18 months. Often managers write objectives that are truly trivial. They are peripheral functions.

FRED: What about nebulous concepts like changing images?

BONNIE: If you are after an image change, you get into objectives where what you want is a behavior change! You have to define the characteristics that will indicate that the change of behavior has occurred. A year from today, what could happen that would tell you that that image change has been achieved?

FRED: Ok, the image I want is a natural contemporary sound.

BONNIE: Ok, hip, natural, contemporary, on top. If you went to a strange town and you turned on a different radio station every 15 minutes, what

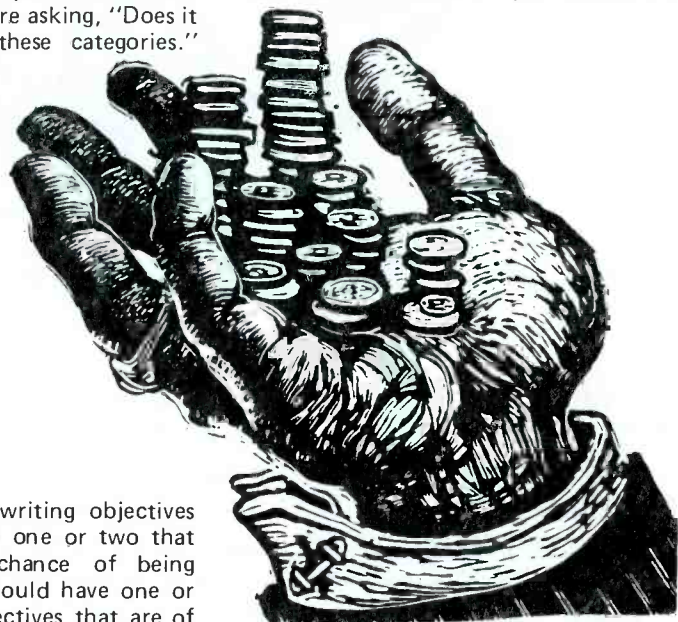
things would have to happen in that fifteen minutes that would cause you to say, "Eureka! This is it!"

FRED: Should all objectives be positive?

BONNIE: Sometimes you have to list specific things that you would not want to happen. You come up with some, "thou shalt nots". Sometimes you want to have those "nots", too, in order to describe the parameters.

FRED: Back to the goal of being contemporary—how do you turn that into a specific behavioral objective?

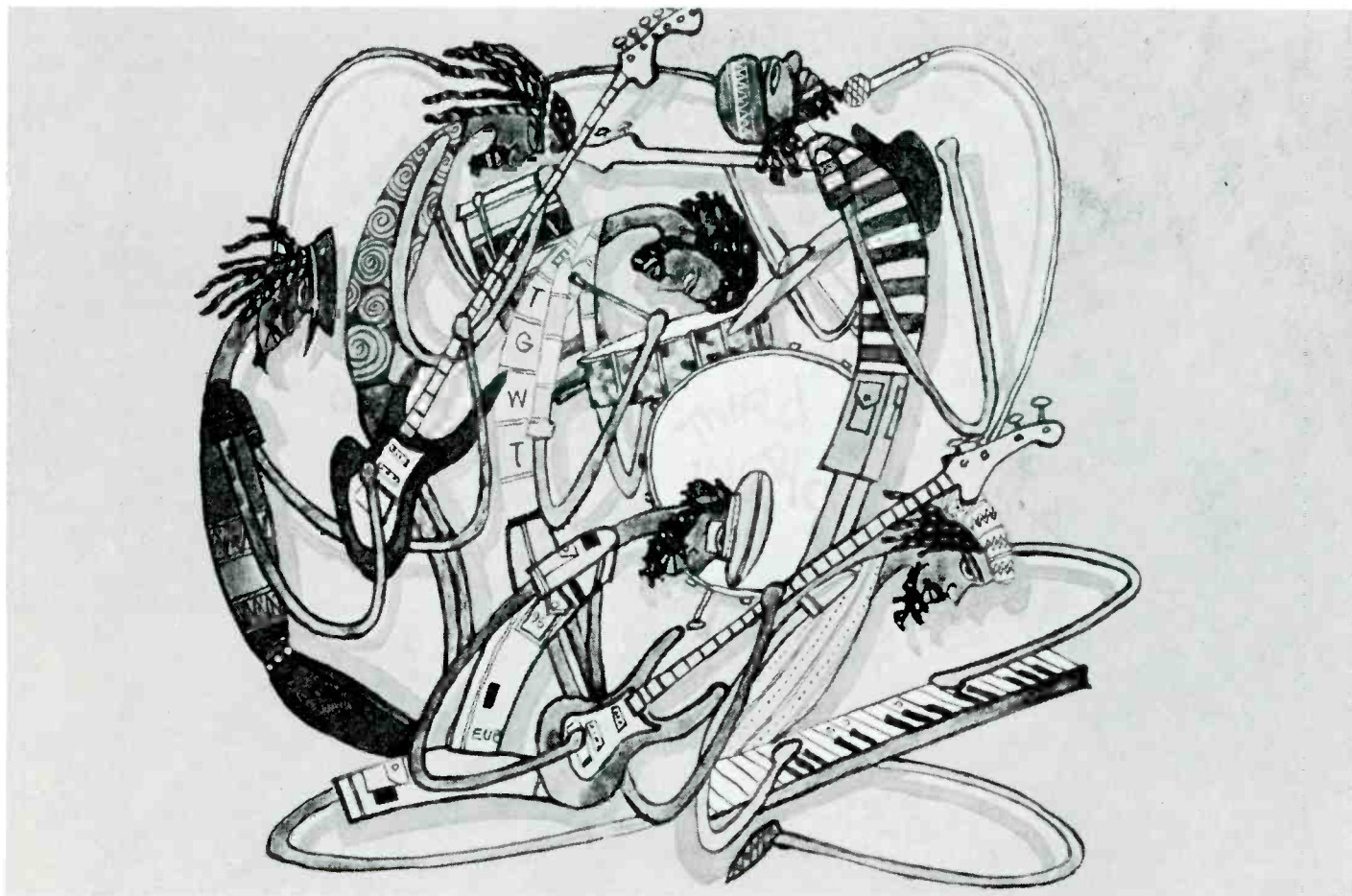
BONNIE: If you knew exactly what you wanted, you could just dictate the



whole thing. That's not in keeping with participative management. What I suggest you do is set up some parameters and gather the disc jockeys together and have them establish the specific behaviors. Do that as a group and let the group come up with the specific items—amount of information, type of information, frequency of the information, kind of humor and whatever else.

Third World

“Now That We Found Love”



Added At: WIFE, WING, B-100, KJR, WBBQ, WROM, WKMx, WAPE, WLAC, WLOF, WPRO—FM, WISM, KFSB, WYIG, WROA, KTAM, KRIO, KIST, KYH, KKIQ.

WQXI 20-15, WQXI-FM 21-15, WAUG 22-18, WNEX 16-9, WHBQ 29-17, WNOE 40-35, WTIx 36-33, KELI 35-33, KVI-FM 10-8, WKKY D-23, KRTH 27-26, KSLY 17-15, KTLK D-35, KFRC 20-16, KLIV 18-17, KOBO 35-29, KALE 38-34, WKLN 13-12, WZDQ 23-20, Q-107 D-28, WJAD 14-10, WMFJ 36-29, WWWW 39-34, WEUA 39-35, WCIL D-30.

WFLB, WGNI, WQAM (Disco), Y-100 (Disco), 96-X (Disco) WVBF (Disco), WAVZ (Disco), WZUU (Disco), Y-102, WAKY, KIIS, KRLA, WAIR, KRT, KJOY, KSTN, KCBN, WABB, WTAC, KBZY, WGLF, WROV, WCOD-FM, WTOB.

Produced by Alex Sadkin
Executive Producer Chris Blackwell



The following music analysis is achieved by combining sales, requests, and call out research of radio stations considered to be reputable and accurate. Light bulbs signify those records indicating the strongest trend toward "A" or Power rotation. All reports are activated by phone to assure that all data is based on reporters' input. FRED's music is structured to help win the ratings, not to reflect cold statistics.

TREND SETTERS

B-100	San Diego	C.C. McCartney	714 292-5362
CHUM	Toronto	Bob Wood	416 925-6666
CK-101	Cocoa Beach	Steve Ocean	305 783-9257
CKGM	Montreal	Connie Gregor	514 931-6251
CKLW	Detroit	Dick Bozzi	313 963-1567
F-105	Boston	Charlie Fernandez	617 332-9817
KACY	Ventura	Jim Barker	805 647-5092
KBEQ	Kansas City	Kim Welsh	816 531-2535
K-BEST	San Diego	Dede Hallan	714 278-1000
KCBN	Reno	Red Mtn	702 826-1355
KCPX	Salt Lake City	Gary Waldron	801 972-3030
KDWB	Minneapolis	Dave Thompson	612 739-4000
KELI	Tulsa	Ray Livingston	918 622-1430
KENI	Anchorage	Tim Allen	907 272-7461
KEZY	Anaheim	Larry Reisman	714 776-1191
KFI	Los Angeles	Roger Collins	213 385-0101
KFRC	San Francisco	Les Garland	415 986-6100
KGW	Portland	Terry Danner	503 226-5000
KHJ	Los Angeles	Chuck Martin	213 462-6255
KIDD	Monterey	A.J. Roberts	408 649-6622
KILT	Houston	Tish Reyes	713 526-3461
KIMN	Denver	Ed Greene	303 234-9500
KJR	Seattle	Tracy Mitchell	206 937-5100
KJRB	Spokane	Tomm Hutyler	509 448-1000
KKOJ	St. Louis	Gary Brown	314 721-2323
KLIF	Dallas	Jack Darden	214 747-9311
KLLS-FM	Okmulgee	Peter De Les Dernier	918 622-7356
KLUC	Las Vegas	Dave Anthony	702 739-9383
KMGK	Des Moines	Ben Hill	515 247-4533
KNUS	Dallas	Larry James	214 651-1010
KOBO	Yuba City	Ross Forbes	916 673-7677
KOLE	Port Arthur	Tommie Maldonado	713 982-9436
KOPA	Phoenix	Steve Rivers	602 941-1007
KOTN	Pine Bluff	Mike Perry	501 534-8732
KQEO	Albuquerque	Frank Ragan	505 243-6791
KQIZ-FM	Amarillo	W.J. Fairchild	806 353-6663
KRBE	Houston	Clay Gish	713 960-0123
KRKE	Albuquerque	Chris Carey	505 765-5400
KROY	Sacramento	Danny Wright	916 441-4950
KROY-FM	Sacramento	Richard Irwin	916 441-4950
KRQ	Tucson	Dan McCoy	602 624-2431
KRSP-FM	Salt Lake City	Lorraine Winegar	801 262-5541
KRUX	Phoenix	Bobby Rivers	602 247-5789
KRTH-FM	Los Angeles	Bob Hamilton	213 937-5230
KSLQ	St. Louis	Joel Denver	314 725-9814
KSLY	San Luis Obispo	Chuck Stevens	805 543-9400
KS-106	Mason City	Mike Raub	515 423-8634
KTKT	Tucson	Ed Alexander	602 622-6711
KTLK	Denver	Paula Matthews	303 573-1280
KUHL	Santa Maria	Denny Luell	805 922-7727
KUPD	Phoenix	Jay Stone	602 838-3062
KVOL	Lafayette	Kim Canard	318 234-5151
KWIC	Beaumont, Texas	Mike Murphy	713 842-2210
KWK	St. Louis	Bob Hatrick	314 644-1380
KYA	San Francisco	Allan Mason	415 396-2500
KYYX	Seattle	Tony Stone	206 682-2828
KZFM	Corpus Christi	Rusty Garrett	512 883-3516
M-91	San Diego	Michele Pettis	714 583-9100
Q-105	Tampa	Mason Dixon	813 879-1420
TEN-Q	Los Angeles	Gary Greenberg	213 381-7201
WABB-FM	Mobile	Jerry King	205 432-5572
WAIV	Jacksonville	Jerry Long	904 783-3711
WAKY	Louisville	Bob Moody	502 587-7979
WAMS	Wilmington	Tom Summers	302 654-8881
WAMX	Ashland	Gary Miller	606 928-6464
WANS	Anderson	Bill McCown	803 224-3424
WAPE	Jacksonville	Paul Sebastian	904 264-4523
WAQY	Springfield, MA	Jim Rising	413 525-4141
WAVZ	New Haven	Curt Hansen	203 777-4761
WAYS	Charlotte	Roy Rosen	704 392-6191
WBBF	Rochester	Tom Nast	716 325-2316
WBBQ	Augusta, GA	Bruce Stevens	803 279-6610
WCAO	Baltimore	Ron Riley	301 653-2200
WCOL	Columbus	Dave Bishop	614 221-7811
WDAK	Columbus, GA	Steve Kelly	404 322-5447
WDCX	Durham	Don West	919 682-0318
WDJX	Dayton	Buddy Scott	513 372-8074
WDRG	Hartford	Charlie Parker	203 278-1115
WEBC	Duluth	Steven B. Oliver	218 728-4484
WEEX	Easton	Jim Cook	215 258-6155
WEFM	Chicago	Brian White	312 558-9336
WERC	Birmingham	Walt Brown	205 252-3171
WFBC	Greenville, S.C.	Lou Simon	803 271-9200
WFIL	Philadelphia	Jay Cook	215 879-1600
WFIR	Roanoke	Frank Grimes	703 345-1511
WFLI	Chattanooga	Jimmy Byrd	615 821-3555
WFOX	Gainesville	Sam Church	404 536-9948
WFTQ	Worcester	Bob Rivers	617 755-1444
WFYR	Chicago	Don Kelly	312 861-8100
WGBF	Evansville	Barry James	812 477-8811
WGBS	Miami	Charlie Cook	305 377-8811

JEFF'S GREEN

A round of applause for six new Universal reporters: K-BEST/San Diego, WDJX/Dayton, WBBF/Rochester, KZFM/Corpus Christi, KS-106/Mason City and KWIC/Beaumont, Texas.

Many of you are getting buried in this ferocious winter, so it's remarkable the number of reports that storm in each week.

WRUN is making the best of the snow with a Sweepstakes Ticket promotion, giving away snowmobiles and cross-country/Alpine ski packages. FRED HORTON has strung up 20 stores to hand out potential winning number being announced on-the-air.

But to hell with winter! WZYQ is already planning its annual Bathtub Bed Derby next month. The 75-yard, treacherous trek across scenic Color Lake attracts over 3000 fans and participants who try to master the rare study of bathtub buoyancy.

For our February President's birthdays, KRQ gave away Presidential Portraits: \$1 and \$5 dollar bills. This simple \$100 promotion overloaded their phone system. As Dylan said, "Money doesn't talk—it screams!"

Better yet is the KRQ tie-in with the film "Same Time, Next Year." JOHNNY STEVENS has arranged a weekend getaway trip for two to a luxury ranch near Tucson. And naturally, that means the winner also gets another holiday weekend, 'same time next year,' perhaps even with that same person.

WGH	Norfolk	Bob Canada	804 340-1310
WHB	Kansas City	Al Casey	816 221-8300
WHBQ	Memphis	Dave Nichols	901 323-7661
WHFM	Rochester, NY	Johnny Rapp	716 454-4884
WHYY	Montgomery	Rich Thomas	205 281-9378
WICC	Bridgeport	Gary Peters	203 366-9383
WIFE	Indianapolis	Jerry Steele	317 637-1375
WIFI	Philadelphia	Steve Rivers	215 839-0900
WISM	Madison	Jonathan Little	608 271-1486
WJDX	Jackson, MS	Bob Burton	601 982-1062
WJET	Erie	Barney Luv	814 455-2741
WJFL	Vicksburg	John Curry	601 636-1494
WJLQ	Pensacola	Chris Hampton	904 456-5751
WKAU	Kaukauna	Rick Allen	414 766-4663
WKBO	Harrisburg	Dan Steele	717 561-0710
WKIX	Raleigh	Ron McKay	919 851-2711
WKWK	Wheeling, W. VA	Dave Lyons	304 232-2250
WKY	Oklahoma City	Sandy Jones	405 478-2930
WLCS	Baton Rouge	Bob Elliot	504 383-4411
WLCS	St. Petersburg	Ron Parker	813 577-0138
WLSQ	Montgomery	John Roberts	205 264-6449
WLS	Chicago	Karen Cavaliero	312 782-2002
WNAP	Indianapolis	Steve Mitchell	317 924-5211
WNBC	New York	Bob Pittman	212 664-2744
WNDE	Indianapolis	Bobby Hatfield	317 257-7565
WNOR	Norfolk	Don Davis	804 623-9667
WOKY	Milwaukee	Rusty Ford	414 442-0150
WORD	Spartanburg, S.C.	Rick McAlister	803 583-2711
WPEZ	Pittsburgh	Mark Fritzges	412 323-5300
WPGC	Washington, DC	Jim Elliot	202 779-2100
WQIQ	Aston	Dave Dillon	215 459-1602
WQXA-FM	York	Liz Curtis	717 757-9402
WQXI-AM	Atlanta	J.J. Jackson	404 261-2970
WRBR	South Bend	Joe Lightner	219 256-1836
WRFC	Athens	Gary Kirk	404 549-6222
WRKO	Boston	Harry Nelson	617 725-2700
WROV	Roanoke	Barry Michaels	703 343-4444
WRUN	Troy-Utica N Y	Fred Horton	315 736-5225
WSFL	New Bern	Ed Seeger	919 633-2407
WSGA	Savannah	Jerry Rogers	912 233-8807
WSGN	Birmingham	Jan Jeffries	205 942-0600
WSPT	Stevens Point, WI	Pat Martin	715 341-1300
WTIC-FM	Hartford	Arnold Chase	203 522-1080
WTIX	New Orleans	Rory Young	504 561-0001
WUPE	Pittsfield	Marty McGuane	413 499-1531
WXXK	Pittsburgh	Michael McGann	412 244-4544
WZDQ	Chattanooga	Anne McCartney	615 842-6604
WZNG	Winter Haven	Chuck Walker	813 299-1142
WZYQ	Federick, MD	Joe Johnson	301 662-2148
WZZP	Cleveland	Tom Jeffries	216 696-4444
Y-95	St. Petersburg	Bob McNeil	813 576-9550
Y-100	Miami	Colleen Cassidy	305 944-1956
Z-93	Atlanta	Dale O'Brien	404 881-0093
Z-97	Ft. Worth/Dallas	Gary Mack	817 731-6301
92-Q	Nashville	Scooter Davis	615 244-8290
99-X	New York	Bobby Rich	212 764-6617

- 1 1 BEE GEES/TRAGEDY (RSO)**
 Profile: WOKY1-1, KOBO 7-1, KVOL 10-1, KFI 3-2, KROY 3-2, WAVZ 2-2, WCAO 2-2, WHB 5-2, 99X 3-2, KJRB 2-2, WSGA 5-2, WLSQ 8-2, WGH 8-2, WGBF 6-2, WEEX 8-2, KFRC 8-3, KJR 4-3, 92X 10-3, WNAP 15-3, 92Q 5-3, KRTH-FM 5-3, WISM 18-3, KUHL 11-3, KKOJ 16-3, CHUM 10-4, KILT 10-4, WTIK 9-4, WKIZ 10-4, KATI 11-4, WAIV 12-4, WGBS 5-4, WANS 15-4, WHBQ 10-5, WJET 12-5, KOTN 10-5, WRFC 13-5, KHJ 12-6, KIMN 11-6, KRSP 17-6, Q105 10-6, WIFE 13-6, WZZP 10-6, WHHY 11-6, WRBR 19-6, Z-93 8-6, WAMS 11-6, WFYR 14-6, KWIC 17-6, WFIL 20-7, Y-95 16-7, WKIX 15-7, KCPX 23-8, KGW 11-8, WLCY 14-8, KBST 12-8, WEFM 13-8, WIFI 10-9, WLS 23-9, WPEZ 15-9, KLLS 16-9, CKLW 16-10, KOPA 14-10, M-91 19-10, WQXI 18-10, KS106 15-10, WKAU 19-10, WRUN 23-10, KRUX 20-11, CK101 21-11, KLUC 21-11, WEBC 16-11, WSPT 19-11, WKY 21-12, WFBC 16-12, WAMX 17-12, WAKY 24-13, KSLY-AM 19-13, B-100 16-14, KSLQ 20-14, KTLK 27-14, WSFL 17-14, KNUS 18-14, KOLE 22-16, WSGN 25-16, WQIQ 22-18, WAPE 24-18, WJDX 19-19, CKGM 24-19, WNOR 27-20, WRKO 27-22, KMGK D-23, and KLIF 33-25...still gaining at well over 80% of reporters...4th week.
- 5 2 DOOBIE BROS./WHAT A FOOL BELIEVES (WB)**
 Profile: KRSP 2-1, KWIC 12-1, KJR 2-2, WQXI 2-2, KOBO 4-2, Z-93 3-2, WRFC 6-2, WHHY 9-3, WSPT 7-3, B-100 11-4, KROY 4-4, KVOL 8-4, KFRC 11-6, WABZ 6-6, WHB 10-6, WTIK 12-6, KLUC 16-6, WEBC 12-6, WAMX 12-7, KRTH-FM 11-7, WSFL 10-7, KLLS 11-7, WCAO 15-8, Y-95 24-8, CK101 14-8, WAMS 15-8, WANS 13-8, KCPX 13-9, M-91 17-9, WZZP 11-9, KJRB 10-9, KS106 17-9, WKIZ 15-10, WGBF 13-10, WGBS 15-10, KSLQ 16-11, Y100 18-11, WSGA 15-11, KSLY-AM 16-11, KGW 16-12, KATI 20-12, 99X 19-12, KMGK 13-12, WKIX 21-12, WEEX 16-12, CKLW 25-13, WQIQ 20-13, Q105 18-13, TEN-Q 17-13, KHJ 17-14, WAPE 20-14, KRUX 19-14, KRQ 24-14, WFYR 20-14, KFI 19-15, KOPA 20-15, WIFI 21-15, WOKY 24-15, WPEZ 20-15, WLSQ 27-15, WJDX 24-15, WISM 24-15, KUHL 21-15, WIFE 21-16, WNAP 21-16, KKOJ 31-16, CHUM 23-17, KOLE 23-17, WJET 22-17, KOTN 21-17, KNVS 20-17, 92Q 26-18, WFBC 21-18, WEGM 23-18, KBEST A-19, KIMN 23-20, WHBQ 22-20, WRUN 24-20, WLCY 23-21, WAKY 25-21, WNOR 28-22, KLIF 25-23, WRKO 28-23, WRBR D-25, KTLK 31-28, WKAU 35-31, KILT D-32, WAIV A-37, and WLS A-38...spirals from 74 to 84% of reporters showing gains...5th week...WJDX strong male call-out...WTIX call-out 12+, everyone...WSPT No.7 sales, No. 5 requests, 70% teens, 30% f 18+...WPEZ No. 10 sales...Y-100 No. 4 call-out, 18+ are best, female phones 12+...92Q No. 4 phones, strong males and females...KRQ good call-out response, strong group for market...KOPA call-outs encompass all demos, No. 3 sales...WRUN male calls 18-24 starting...KSLQ excellent upper demo call-out...KGW call-out ranks top 5 for all demos...KNUS excellent call-out all demos...KRSP No. 4 sales, etc.
- 2 3 GLORIA GAYNOR/I WILL SURVIVE (POLYDOR)**
 Profile: KILT 2-1, WNBC 1-1, WQXI 1-1, WTIK 1-1, Y100 2-1, WHHY 7-1, CK101 2-1, KRTH-FM 2-1, WANS 6-1, KFRC 2-2, WLCY 6-2, Q105 5-2, WAPE 6-2, WIFE 16-2, WRKO 2-2, WAMS 2-2, WGBS 2-2, WSFL 3-2, WFYR 2-2, CKGM 5-2, KLLS 3-2, CKLW 3-3, KSLQ 10-2, WAVZ 4-3, WZZP 4-3, WJET 3-3, WAMX 8-3, WRFC 7-3, KFI 8-4, KTLK 4-4, WCAO 5-4, WLS 6-4, Y-95 18-4, KJRB 5-4, WFLI 6-4, WRBR 4-4, WRUN 7-4, Z-93 7-5, WJDX 9-5, WEFM 7-5, KWIC 14-5, KKOJ 12-5, KROY 13-6, WKIX 13-6, WSGN 7-6, KHJ 13-7, 92X 8-7, WHBQ 9-7, WNAP 18-7, KRQ 14-7, WLCS 15-7, WQIQ 13-8, KLIF 17-9, KOPA 13-9, WNOR 12-9, KLUC 13-9, KJR 16-10, KRSP 15-10, WIFI 13-10, 92Q 16-10, KOTN 15-10, WKY 19-11, KVOL 19-12, WISM 20-12, KIMN 19-14, WEBC 21-14, WSPT 17-14, WAIV 22-17, KOBO 19-17, WFBC 27-17, KSLY-AM 25-17, WPEZ 22-18, B-100 20-19, KS106 D-20, WOKY 26-21, KRUX 30-24, and KCPX 36-28...added at CHUM and KGW...still covering all demos...women excellent...men fair...teens good...holding steady with 75% of reporters showing gains...6th week.
- 3 4 ROD STEWART/DO YA THINK I'M SEXY? (WB)**
 Profile: CHUM 1-1, CKLW 1-1, WQIQ 1-1, KEZY 1-1, KFI 1-1, KFRC 1-1, KGW 6-1, KHJ 1-1, KJR 1-1, KLIF 1-1, KOPA 1-1, KIMN 1-1, WLCY 1-1, KROY 1-1, WNOR 1-1, KTLK 1-1, 92X 1-1, Q105 1-1, TEN-Q 1-1, WAKY 2-1, WAPE 1-1, WAVZ 1-1, WCAO 1-1, WFIL D-1, WHB 1-1, WIFE 1-1, WIFI 1-1, WKY 1-1, WLS 1-1, WNAP 1-1, WPEZ 1-1, WRKO 1-1, WKIZ 1-1, KATI 1-1, WZZP 1-1, Y-95 1-1, Z97 7-1, WAIV 1-1, 99X 1-1, KJRB 1-1, KMGJ 1-1, KOLE 1-1, KRUX 1-1, KRQ 1-1, WLCS 8-1, WJET 1-1, WKIX 1-1, WRBR 1-1, WSGA 1-1, Z-93 1-1, WAMX 1-1, WAMS 1-1, WGH 1-1, KS 106 1-1, WEEX 1-1, WEFM 1-1, WGBF 1-1, WISM 1-1, KSLY-AM 1-1, KUHL 1-1, WKAU 1-1, WSFL 1-1, WFYR 1-1, CKGM 1-1, KNUS 9-1, KLLS 1-1, WRUN 2-1, KKOJ 1-1, WNBC 4-2, WJDX 2-2, M-91 10-3, WOKY 4-4, KBST 10-4, and WQXI 5-5...still powerhouse...very little burn, but reporters showing gains slipped from 82 to 70%...9th week.
- 6 5 PEACHES & HERB/SHAKE YOUR GROOVE THING (POLYDOR)**
 Profile: 92Q 2-1, WFLI 4-1, WAIV 4-2, WHHY 6-2, WKIX 2-2, WRBR 8-2, KTLK 3-3, Q105 6-3, WCAO 4-3, WHBQ 3-3, KFRC 6-4, WLCY 5-4, Z-93 5-4, KRTH-FM 4-4, WNOR 9-5, 92X 6-5, WRKO 8-5, WZZP 7-5, Y-95 15-5, WGH 6-5, WSGN 6-5, WAKY 16-6, WLSQ 10-6, WGBF 7-6, WRFC 11-6, WSFL 9-6, WJDX 12-7, WEFM 11-7, KILT 9-8, Y100 14-8, WJET 9-8, WEEX 9-8, WIFE 10-9, WAMX 14-9, WRUN 18-9, KROY 12-10, WLS 16-10, KATI 15-10, CK101 17-10, WAMS 16-11, KOPA 15-12, TEN-Q 23-12, WNAP 16-13, KRQ 18-13, KFI 20-14, WHB 18-14, 99X 18-14, KSLQ 18-15, KS106 27-16, KHJ 20-17, WEBC 23-17, CKGM 20-17, WKIZ 28-18, WQIQ 23-19, KRUX 26-19, KRSP 24-20, WKY 24-21, WISM 29-22, WSPT 30-22, KLLS D-22, KWIC A-23, KCPX 35-24, KNUS 30-24, and KIMN 30-27...added at WFIL and KJRB...women excellent...men burnt...teens fair...holds with 62% of reporters showing gains...7th week.
- 4 6 DONNA SUMMER with BROOKLYN DREAMS/HEAVEN KNOWS (CASABLANCA)**
 Profile: KCPX 3-1, WGBS 4-1, KRSP 3-2, WTIK 3-2, WZZP 2-2, WLCS 3-2, WAMX 5-2, Y100 3-3, KRQ 10-3, KVOL 21-3, WSFL 4-3, WQIQ 6-4, WKY 4-4, WPEZ 7-4, WRKO 7-4, WKIX 11-4, KUHL 10-4, KWIC 7-4, KTLK 7-5, WCAO 9-5, KJRB 12-5, KRUX 11-5, WSGA 7-5, KRTH-FM 6-5, WGBF 10-5, KLLS 7-5, KFI 10-6, KOPA 10-6, WFIL 19-6, CK101 10-6, KOTN 7-6, WISM 13-6, TEN-Q 8-7, WIFE 8-7, WIFI 9-7, 99X 12-7, WEEX 12-7, WFYR 9-7, WAPE 15-8, WNAP 12-9, WNBC 16-9, KOBO 17-9, WFLI 14-9, WEFM 15-10, WANS 12-10, B-100 14-11, WLCY 13-11, 92Q 17-11, WFBC

13-11, KILT 15-12, WAKY 22-12, Z-93 16-12, WEBC 19-12, WRUN 21-12, KSLQ 15-13, KATI 18-13, KMGK 18-13, KNUS 16-13, KGW 20-15, KSLY-AM 20-16, WSPT 22-16, KJR 19-17, KHJ 23-18, KIMN 25-18, KLIF 23-19, KLUC 24-19, M-91 23-20, KFRC 25-21, WNOR 26-21, WKIZ 24-21, WOKY A-23, CHUM D-25, WHBQ D-29, and WRBR D-29... holds steady with nearly 70% reporters showing gains...6th week...WAVZ No. 9 sales...WTIX positives on all call-outs, no negatives...WSPT No. 6 sales...WQIQ No. 5 phones...WPEZ No. 6 sales...Y-100 female phones 12+...KRO No. 1 sales...KOPA call-out across the board...KGW male call-out 15-24 and female negs 24+...KRSP No. 2 sales...etc....

8 7 DIRE STRAITS/SULTANS OF SWING (WB)



Profile: CK101 8-2, WSPT 11-5, KOBO 25-7, WANS 10-7, KKOJ 13-7, WAVZ 10-8, KEZY 21-10, KFRC 16-10, WHB 14-10, WLSQ 28-10, WGH 21-11, KRTH-FM 14-11, KCPX 16-12, KROY 17-12, KOTN 16-12, WRBR 20-13, Z-93 20-13, CKLW 22-14, WKIX 25-14, WSGA 25-14, WAMS 26-14, WIFE 23-15, WRKO 18-15, WJET 23-15, WCAO 24-16, KILT 22-17, KSLQ 21-17, WKIZ 21-17, 92Q 24-17, KLUC 25-17, WEEX A-17, KJR 22-18, KOPA 25-18, KOLE 26-18, KVOL 28-18, Y-95 27-19, KRO 37-19, B-100 22-20, WZZP 25-20, 99X 24-20, WJDX A-20, KWIC 25-20, KRSP 26-21, 92X 33-21, Q105, 26-21, TEN-Q 26-21, WHBQ 27-21, KLLS D-21, WPEZ 27-22, WRFC 27-22, KNUS 29-22, WLCY 27-23, M-91 27-23, WEFM A-23, WQIQ 30-24, WAPE 28-24, WNAP 28-24, KMGK D-25, WISM 30-25, WFYR A-25, WNBC 33-26, WTIX 29-26, KATI 32-26, CKGM D-27, CHUM D-28, KRUX 36-28, WLCS 32-28, WHHY D-28, WKAU D-28, WRUN D-28, KJRB D-29, WSFL 35-29, WSGN 33-29, WIF1 A-30, KS106 A-30, and KLIF 36-34...added at WAMX... rises from 69 to 72.6% of reporters showing gains—that indicates Top 5...3rd week...Ten-Q No. 3 sales...WJDX leaning male, no teens...92Q No. 10 phones primarily male...KRO No. 8 phones, super teens and males 18-34...KOPA call-outs 18+ male...WSGA No. 4 phones 12+ male, No. 2 phones 18+...KSLQ starting to be recognized in call-out...CK101 Top 5 phones, No. 2 album sales...KNUS excellent male call-out, females starting...KOBO good males 18+...etc....

9 8 LITTLE RIVER BAND/LADY (HARVEST)



Profile: WSPT 3-1, WKIZ 7-2, KATI 5-2, WANS 4-3, WAMX 11-4, KOTN 6-4, KGW 10-6, KOBO 23-6, KSLY-AM 10-6, KWIC 15-7, KOLE 15-8, WSGN 16-8, KRSP 14-9, Z97 16-9, WGH 10-9, WGBS 12-9, KIMN 15-10, Y-95 11-10, KJRB 11-10, KLUC 17-10, B-100 13-12, KSLQ 14-12, WLSQ 15-12, 92Q 21-13, WFBC 15-13, CK101 18-13, WFYR 15-13, WRKO 17-14, WJET 17-14, CHUM 19-15, KCPX 20-15, KJR 18-15, Q105 20-15, WCAO 21-15, WSGA 21-15, WAMS 21-15, WGBF A-16, KLIF 19-17, WNAP 20-17, KRO 23-17, WHHY 22-17, KS106 21-17, WISM 23-17, WRFC 21-17, WSFL 23-17, WRUN 28-18, KOPA 23-20, WLCS 28-20, KROY 26-21, KMGK 23-21, WEEX 27-21, WAPE 26-22, WQIQ 28-23, WRBR 30-24, KNUS 26-25, Z-93 A-26, WKAU 29-26, KILT 33-27, WIFE 33-27, WEFM D-29, WZZP A-35, and WAIV A-40...added at WFIL and WNOR...seduces reporters with 61.3% now showing gains, up from 53%...5th week... WAMX No. 1 phones...WJDX No. 5 teen phones, strong call-outs mostly females...WSPT No. 1 sales, No. 2 teen phones ...92Q No. 10 sales, No. 5 phones...KRO No. 6 phones...KOPA teen call-outs strong, No. 2 requests 15-17...KGW call-outs 15-34...KNUS all demos developing in call-out...etc....

24 9 BILLY JOEL/BIG SHOT (COLUMBIA)



Profile: KWK 2-1, KOPA 4-2, WNBC 14-5, KSLQ 12-6, KJRB 9-8, WSGA 12-8, 99X 14-9, B-100 18-10, WOKY 22-10, KKOJ 21-10, WAVZ 15-12, WANS 18-12, WLCS 23-13, WCAO 19-14, WIF1 18-14, WRFC 23-14, Z93 18-15, KLLS 20-16, KCPX 25-18, KNUS 19-18, KFRC 26-19, KROY 23-19, WIFE 27-19, KLIF 28-20, KATI 25-21, WEFM 27-21, WKIZ 27-22, WZZP 29-22, WJET 27-22, WLSQ D-22, KILT 37-23, Q105 30-23, KMGK D-24, KSLY-AM D-25, WHBQ D-26, WSGN 32-26, Y-95 D-27, TEN-Q D-28, KOLE 31-28, WAMS D-28, KS106 D-29, WEEX D-29, KTLK D-30, 92X 36-31, and KOBO D-37...added at WHB, Z97, WRUN, WAPE, WAMX, CKLW, Y100, WSPT, KHJ, and WNAP...Giant record...maintaining a heavy cult...indicating some tune-out 25+...shoots from 35 to 52% of reporters showing gains... 3rd week.

10 10 POINTER SISTERS/FIRE (PLANET)

Profile: B-100 4-1, WHBQ 2-1, WFBC 2-1, CHUM 2-2, KLIF 2-2, KIMN 2-2, KTLK 2-2, WKY 2-2, WNAP 3-2, WPEZ 2-2, KMGK 4-2, KOLE 3-2, KRO 2-2, KLUC 5-2, WEFM 5-2, WISM 2-2, WSGN 2-2, WRUN 4-2, KKOJ 2-2, KHJ 7-3, WNOR 6-3, WIF1 3-3, WAIV 5-3, WGH 3-3, WFYR 3-3, CKLW 5-4, Q105 4-4, WAMS 8-4, WQIQ 7-5, WLS 8-5, 99X 5-5, CKGM 9-5, 92X 11-6, TEN-Q 7-6, and KBST 8-7...burns from 44 to 33% of reporters showing gains...12th week.

11 11 OLIVIA NEWTON-JOHN/A LITTLE MORE LOVE (MCA)

Profile: M-91 1-1, WRFC 4-1, KHJ 2-2, Z97 2-2, KIMN 3-3, WAKY 3-3, WAPE 5-3, WFIL 3-3, WKY 3-3, WNBC 5-3, WPEZ 3-3, KMGK 3-3, WEFM 4-3, KLIF 4-4, 92X 4-4, WIF1 4-4, Y100 5-4, KRO 4-4, WFYR 4-4, WOKY 6-5, CKLW 6-6, KWK 10-6, KSLY-AM 11-7, 99X 9-8, WKAU 11-8, WAIV 11-9, WANS 11-9, CHUM 15-10, WHBQ 16-11, WFLI 14-11, KOLE 20-13, WAMX 21-13, WEBC 24-18, WQIQ 24-20, WJET 25-20, WCAO 25-21, WJDX 26-22, Y-95 29-23, KVOL 28-25, KLUC D-26, and KRUX 35-30...added at WGBF.






7 12 CHERYL LYNN/GOT TO BE REAL (COLUMBIA)

Profile: TEN-Q 4-2, WFLI 8-2, WQIQ 3-3, KLIF 10-3, KRUX 8-3, WISM 9-4, KROY 5-5, KRO 7-5, KJRB 7-6, B-100 8-7, 92Q 9-7, WRUN 10-7, KGW 22-17, KLUC 29-24, and WAIV A-35...added at Z97.

18 13 POCO/CRAZY LOVE (ABC)



Profile: KATI 8-3, CKLW 11-9, WKIZ 13-9, WISM 10-9, Z-93 13-11, KRSP 20-15, WFLI 18-15, WEEX 26-15, KOTN 18-15, WQXI 23-16, WFYR 21-17, KWIC 22-17, WTIX 22-19, KLLS 23-19, 92Q 23-20, KRO 31-20, WSGN 23-20, WHB 24-21, B-100 26-22, KLIF 24-22, KOPA 26-22, WFLI D-22, WHBQ D-22, WKAU 27-22, KSLQ 26-23, WAKY D-23, WIF1 26-23, WPEZ 31-24, WAMS 29-24, KS106 D-24, KCPX 28-25, WIFE 30-25, WIFE D-25, CK101 31-25, KIMN 29-26, KWK 30-26, M-91 30-27, 99X 30-27, WAPE 38-28, KOBO 30-28, KRTH-FM 29-28, KFRC 30-29, KHJ D-29, Y100 D-29, CKGM D-29, and WSFL A-39...added at KFI, WRBR, and KNUS...Extremely powerful in call-out research, with a rating of excellence in all demos...reporters showing gains go crazy from 28 to 47%...4th week.

- 15 14 BABYS/EVERY TIME I THINK OF YOU** (CHRYSLIS)
 Profile: WAMX 7-6, WANS 8-6, KS106 14-7, KROY 11-9, KRQ 22-9, WLSQ 13-9, KSLY-AM 12-9, KKOJ 17-9, WZZP 13-10, WJET 13-11, KCPX 17-13, WQXI 16-13, WTX 21-13, WRFC 17-13, KWIC 18-13, KJR 15-14, 92X 24-15, WKIZ 20-16, WGBF 20-17, KRTH-FM 19-18, WKAU 24-18, WCAO 27-20, WPEZ 23-20, KSLQ 23-21, WJDX 25-21, WIFE 28-22, CKLW 27-23, KFI 26-23, KOTN 30-23, 92Q 27-24, WRUN 30-24, 99X 26-25, WSPT D-25, KLLS D-26, WLCS 31-27, WSGN 34-27, KNUS 28-27, WIFI A-29, KLUC D-29, CHUM D-30, and KLIF D-37...added at WEFM and KIMN...continues to build strength...extremely strong 18 to 34...over 40% of reporters show upward growth...6th week.
-  **16 15 NIGEL OLSSON/DANCIN' SHOES** (BANG)
 Profile: KS106 8-2, WEBC 5-3, WFLI 9-5, WAPE 10-6, KOLE 13-6, WRFC 10-7, KNUS 10-7, WAMX 9-8, B-100 12-9, WJET 10-9, WCAO 14-10, M-91 15-11, KLIF 16-12, KILT 16-13, WPEZ 16-13, WZZP 16-13, KRSP 18-14, WNOR 18-15, WSGN 18-15, WHBQ 24-16, WHB 26-18, KSLQ 22-20, WRUN 27-21, WIFI 27-22, WFYR 25-22, KSLY-AM 27-23, KFI 27-24, KHJ 25-24, Y-95 30-25, KRUX 32-26, WRKO D-27, KOBO 29-27, WEFM 30-27, CKGM D-28, 92X 32-29, WAKY D-29, 99X D-29, WQIQ D-30, and WSFL 39-32...showed a significant upsurge this week, particularly in major markets...covering all demos...extremely strong with women...8th week.
- 13 16 CHICAGO/NO TELL LOVER** (COLUMBIA)
 Profile: KBST 3-1, M-91 2-2, KRUX 4-2, WFBC 4-3, WLSQ 4-3, KGW 5-4, KCPX 7-5, KOPA 9-5, KOBO 10-5, WAMX 6-5, KSLY-AM 6-5, WSFL 5-5, WFYR 7-5, KNUS 6-5, B-100 7-6, KLIF 6-6, KRQ 9-6, WLCS 11-6, KIMN 12-7, KOLE 14-7, WGBF 9-7, WGBS 7-7, KWK 9-8, WSGA 13-9, WKAU 12-9, WSGN 11-9, KSLQ 13-10, WNAP 11-10, WPEZ 13-10, Y-95 14-11, KS106 A-12, KJRB 20-13, WEFM 22-16, WGH D-17, WQXI 21-18, KJR 21-19, WAKY 23-20, WAPE 23-20, WQIQ 25-22, WIFE 31-24, WFIL D-25, and WTX 35-32...7th week.
-  **21 17 BOBBY CALDWELL/WHAT YOU WON'T DO FOR LOVE** (CLOUDS)
 Profile: Y100 7-5, KUHL 8-5, CK 101 13-7, KROY 10-8, KOTN 12-9, KRTH-FM 13-9, WSFL 11-9, WQXI 17-12, 92X 21-14, WHHY 24-14, KJRB 19-15, WKIX 19-15, Z-93 22-16, WAKY 29-17, WAPE 22-17, WGBS 20-17, WNAP 22-18, WAMS 23-19, WSGA 24-20, KVOL 24-20, WIFI 24-21, WZZP 26-21, 99X 23-21, WLSQ 27-21, WPEZ 29-23, KGW D-25, JHR D-25, WHB 28-25, WEFM A-25, KHJ 29-26, KOPA 29-26, KWIC A-26, WQIQ D-28, KFI D-28, WRFC D-28, KRSP D-29, M-91 D-29, WKIZ D-29, KCPX D-30, WLCS A-30, WANS D-30, KSLQ 35-31, WSGN D-32, KLIF D-36, KRUX D-36, and WAIV A-38...added at KIMN, WFIL, 92Q, WEEX, WRKO, and KS106...extremely valuable to programming...Y-100 reports No. 1 call-out in all demos...KFI reports No. 3 phones, demos spreading...this record was built for ratings...cruises from 40 to 49% reporters showing gains.
-  **27 18 AMII STEWART/KNOCK ON WOOD** (ARIOLA)
 Profile: WLSQ 6-1, CK101 4-4, WFBC 11-7, KKOJ 15-8, WAPE 14-10, WANS16-13, WSPT 18-13, WSGN 17-14, WLCY 20-15, WGH D-15, KS106 19-15, Q105 21-16, KTLK 30-19, WSGA 22-19, CKLW D-20, KJR D-22, KSLQ 25-22, WQXI 27-22, WTX 28-22, WLCS 35-22, KRTH-FM D-23, KILT D-24, WAVZ 27-24, 99X D-24, WHHY D-24, WRFC 28-24, Y100 28-25, WRKO D-26, WKIZ 30-27, WNAP D-28, Y-95 D-28, KVOL D-28, WNOR D-29, WZZP 33-29, 92Q D-29, KATI 34-31, KOBO 40-36, 92X A-39, and KRUX A-40...added at KFRC, TEN-Q, WEEX, KRSP, WRBR, KCPX and WAIV...extremely powerful with females and teens...fairly good support from men...record is worth playing just for the intro...knocking from 35 to 44% of reporter showing gains...3rd week.
- 19 19 MELISSA MANCHESTER/DON'T CRY OUT LOUD** (ARISTA)
 Profile: WFBC 6-2, KIMN 5-4, WJET 4-4, WLSQ 7-4, CKLW 7-5, WFIL 8-5, WEBC 6-5, KRSP 16-7, WPEZ 10-7, WKAU 9-7, KJR 10-9, KOLE 12-9, WAMS 10-9, WQIQ 19-10, KCPX 18-10, WISM 15-10, WFYR 12-10, WZZP 14-11, WRUN 14-11, WCAO 17-12, KUHL 19-14, WHHY 20-15, WSGA 19-16, B-100 28-18, WAKY 20-18, WHB 22-19, WIFI 22-19, KRUX 25-20, WRKO 26-21, Q105 28-22, Y-95 28-22, WSGN 28-24, KHJ 27-25, WEFM 28-26, M-91 D-28, and KSLY-AM 32-31...slips from 41 to 34% of reporters showing gains, into the burn area...7th week.
- 12 20 BLUES BROS./SOUL MAN** (ATLANTIC)
 Profile: KSLQ 2-1, B-100 3-2, KUHL 4-2, WKAU 3-2, CHUM 7-3, WIFE 6-3, 99X 4-3, KJRB 4-3, WAMS 5-3, KLLS 4-3, KIMN 7-5, WIFI 5-5, WKY 7-5, KOLE 10-5, KS106 12-6, WLCY 8-7, WAKY 14-8, KTLK 11-9, WSFL 12-10, WLS 14-11, Y100 15-13, TEN-Q 19-14, KHJ 21-19, KLUC 27-22, and KWK 31-23...8th week.
-  **25 21 NEIL DIAMOND/FOREVER IN BLUE JEANS** (COLUMBIA)
 Profile: WGBS 10-6, WLSQ 11-7, WHHY 10-8, WQXI 15-9, Z-93 10-9, KNUS 15-11, KRTH-FM 17-14, WAIV 18-15, WFYR 18-16, KCPX 21-17, KRUX 23-18, WJET 20-18, WSGN 21-18, KRSP 23-19, WAPE 25-21, WPEZ 24-21, KJRB 26-21, WANS 29-21, WEBC 29-22, WHB 29-23, 92Q 28-23, WFLI A-23, WFBC 30-23, KUHL 28-23, KLIF 32-24, WRKO D-25, KATI 29-25, WKIX 30-25, WRFC D-25, KWIC A-25, WNAP D-26, WKIZ 29-26, KOLE 30-26, WSPT D-26, KVOL D-27, WEEX D-27, WISM D-28, KOBO 38-30, WRUN D-30, KSLQ A-33, and CK101 A-38...added at KYA and CHUM...extremely strong support from females...now breaking all demos...many stations report No. 1 phones already...jumps from 35 to 40.6% reporters showing gains...4th week.
-  **28 22 FRANK MILLS/MUSIC BOX DANCER** (POLYDOR)
 Profile: WSGN 3-1, WQXI 10-3, KCPX 6-4, Z-93 15-8, WJET14-10, KRTH-FM 16-12, WHBQ D-15, WRKO 22-16, KATI 28-16, KILT 28-19, WFIL22-19, KMGK 25-19, WFYR 24-20, CKLW D-21, WKIX 29-21, WRFC 25-21, WAKY 26-22, KOPA 27-23, WCAO 28-23, CK101 29-23, WEBC D-23, KGW D-24, WFLI A-25, KLIF 38-26, WFBC D-29, WAPE D-34, WAVZ A-35, and KOBO D-38...added at KHJ, KRSP, WOKY, WRBR, WGBF, WGBS, WPEZ, KJRB, and KS106...continues to show the strongest support 18+...extremely valuable between the hours of 6 AM and 3 PM.

26 23 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)



Profile: WFBC 7-6, WLSQ 9-8, WRKO 15-10, KCPX 14-11, WHHY 18-13, WJET 16-13, WFYR 17-15, CK101 20-16, WCAO 22-17, WFIL 21-17, KRTH-FM 20-17, KWIC 27-19, WNAP 29-20, KOTN 23-20, CHUM 25-21, KGW D-22, KRSP 28-23, WQXI 26-23, KNUS 25-23, M-91 29-24, Z-93 26-24, KFI 28-25, WRBR D-26, WANS 32-26, KSLQ 33-27, WTIK 30-27, WAMS 30-27, KSLY-AM 31-27, WSPT D-28, KLLS D-28, KLIF 34-29, WEBC 32-29, WRFC D-29, KATI 33-30, KUHL D-30, WSGA A-31, KOLE A-32, KRUX 38-32, KILT D-38, 92X A-38, and WAIV A-39...added at KJR, Y-95, WHB, WEEX, and KS106...all demos developing...looks like a monster...sails from 34 to 44% reporters showing gains...3rd week.

29 24 AL STEWART/SONG ON THE RADIO (ARISTA)



Profile: CHUM 22-18, WHHY 23-18, CK101 23-18, KGW 24-19, WRKO 21-19, WZZP 21-19, WLSQ 29-19, WANS 23-19, KNVS 22-19, WIFI 29-20, B-100 25-21, KJR D-21, M-91 25-21, KRTH-FM 22-21, WKAU 25-21, KILT 25-22, KRSP 27-22, KWIC 28-22, WNAP 26-23, WRFC 26-23, 92X 27-24, WKIZ 28-24, KOLE 27-24, WCAO 29-25, Z-93 27-25, KOTN 28-25, TEN-Q A-27, WTIK 31-28, WJET 30-28, KS106 D-28, WPEZ D-29, Y-95 D-30, WEFM D-30, WISM D-30, KTLK D-31, WIFE 35-32, WEBC D-33, and KRUX A-39...added at WNOR, WAMS, WFYR, CKGM, WGBF, and WFIL...all demos...particularly strong with men...reporters showing gains sing from 30 to 42.4%...2nd week.

P 25 EDDIE MONEY/MAYBE I'M A FOOL (COLUMBIA)



Profile: WHHY 19-11, WSFL 13-11, KFRC 14-12, KOBO 21-12, KVOL 20-13, KROY 19-16, KOPA 21-17, WNBC 21-17, WLSQ 23-17, WCAO 23-18, KMGK 20-18, KRQ 25-18, WANS 22-18, KATI 23-19, WAMX 22-19, WRFC 22-19, WSPT 25-20, KLLS D-20, KCPX 24-21, WLCS 29-21, KRUX 28-22, Z-93 25-22, B-100 30-24, KJR D-24, KSLQ 28-24, KRTH-FM 25-24, KHJ 30-27, KRSP D-27, WIFE 32-29, WNAP D-29, WJET D-29, WISM D-29, KOLE 34-30, and CK101 38-34...added at WLCY, WPEZ, KLUC, WKIX, and KNUS...breaking very rapidly this week...sensational acceptance 18-34...debuts with impressive 36.8% of reporters showing gains...1st week.

23 26 KENNY ROGERS/THE GAMBLER (UA)

Profile: WEBC 3-1, KCPX 4-3, WKIX 4-3, KS106 3-3, KOTN 5-3, KSLQ 9-5, KJR 14-6, WSPT 15-7, KNUS 12-8, WFBC 12-9, KGW 12-10, WTIK 11-10, WLCY 21-17, KRSP 21-18, M-91 24-18, WAKY 28-19, WLCS 22-19, KRTH-FM 24-20, WFYR 23-21, KSLY-AM 23-22, WNBC 32-25, KOLE 29-25, WAPE 30-27, WEGM 29-28, and WEEX D-30...8th week.

P 27 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN (RSO)



Profile: WAPE 18-12, WHHY 25-16, KLLS 21-17, WQXI 24-19, KOBO 26-20, Z-93 23-21, KFRC 24-22, WSGA 26-23, WJET D-25, WSGN 30-25, KTLK 32-26, WIFI 30-26, 92Q 29-26, KOTN 29-26, KCPX 30-27, WNAPD-27, KATI 31-27, Q105 29-28, WHBQ D-28, KRQ 38-28, WSFL 33-28, WANS 32-28, KUHL D-29, B-100 D-30, WKIZ D-30, KRTH-FM D-30, KSLQ A-32, 92X 39-33, WZZP D-34, and KRUX 40-34...added at KLIF, KSLY-AM, KRSP, WCAO, WAMS, WEFM, KJR, KMGK, KS106, KKOJ, WHB, and WSPT...all demos...particularly good response from females 18+...a stunning debut with nearly 40% of reporters showing gains...1st week.

P 28 HEART/DOG & BUTTERFLY (PORTRAIT)



Profile: KJR 7-4, WSPT 20-15, WZZP 18-16, KSLY-AM 22-19, WRFC 24-20, KMGK 24-22, WHHY 28-22, WANS 27-22, KATI 26-23, KOLE 28-23, Y100 27-24, KOTN 27-24, KLLS 28-24, KOPA 28-25, WLSQ D-25, KSLQ 29-26, WJDX D-26, WJET D-27, WEBC D-27, KILT 35-31, KRQ A-33, WKAU D-35, CK 101 A-39, and WTIK D-40...added at B-100, KNUS, and WNAP...this record had a slow start...has now broken wide open...sturdy 25.4% of reporters showing gains...1st week.

P 29 BLONDIE/HEART OF GLASS (CHRYSALIS)



Profile: 99X 7-4, KLLS 15-10, WANS 25-17, KKOJ 30-18, WSPT 26-21, KUHL D-25, WLCY 29-27, KRSP D-28, CK101 33-28, KCPX D-29, KRTH-FM D-29, KFRC D-30, WNAP A-30, KATI 40-32, WLCS A-32, KSLQ A-34, KRQ 40-34, and 92X A-40...added at Q105, WPGC, WRKO, WKIZ, KJRB, KS106, KMGK, WJET, WSGN, Z-93, WEBC, WTIK, WZZP, WGBF, and KSLY-AM...covering all demos...applicable to all markets...No. 1 most-added this week...Gold Network selection for heavy airplay...debuts with hearty 31% of reporters showing gains...1st week.

17 30 BARRY MANILOW/SOMEWHERE IN THE NIGHT (ARISTA)

Profile: M-91 4-4, WNBC 7-4, CHUM 6-5, WNAP 5-5, KNVS 8-6, WRUN 12-8, WEFM 14-13, WAKY 17-15, KHJ 18-16, KBST A-17, KKOJ 22-17, Y100 23-19, WLS A-20, and KSLY-AM 33-32...10th week.

P 31 EVELYN C. KING/I DON'T KNOW IF IT'S RIGHT (RCA)



Profile: WRKO 10-8, KTLK 14-10, WZZP 17-14, KRTH-FM 21-15, Z-93 21-17, KROY 20-18, KUHL 26-18, WAIV 28-21, WAMS 25-21, WSGN 24-21, 99X 28-22, KFRC 27-24, WEFM 26-24, KSLY-AM 30-26, WQIQ A-27, WPEZ D-30, WRFC D-30, WTIK 39-35, KOBO 39-35, KLIF D-38, and KATI A-39...added at WHHY, WAKY, and WKIX...debuts with 22.6% of reporters showing gains...1st week.

30 32 FIREFALL/GOODBYE I LOVE YOU (ATLANTIC)

Profile: WKIZ 8-3, KRSP 13-8, KATI 13-9, WAIV 17-13, KKOJ 20-13, WRFC 16-15, Q105 25-18, WIFE 24-21, WLSQ 30-26, Y-95 D-29, and WTIK 40-36...added at WKY and WEBC...5th week.

SIGNIFICANT ACTION:

CHUCK BROWN & SOUL SEARCHERS/BUSTIN' LOOSE (SOURCE) Profile: CKLW 15-8, WLCS 9-8, WGH 9-8, WKIX 17-11, WTIK 25-20, WSGA 28-24, WLSQ A-27, 92X 38-28, KVOL D-30, WAPE 35-32, and KRQ A-40...added at WNAP, 92Q, KSLY-AM, and WIFE.

LINDA RONSTADT/JUST ONE LOOK(ASYLUM)Profile: KRTH-FM 18-16, B-100, D-17, WJET 29-24, KFI 30-27, KROY D-27, WIFE D-27, KNUS 32-28, KOLE A-33, KATI 37-34 and KILT 39-35...added at KUHL, WQIQ, KLIF, KOBO, KLUC, WEFM, and KSLY-AM.

EDDIE RABBIT/EVERY WHICH WAY (ELEKTRA) Profile: KOTN 11-8, WRFC 20-9, WHHY 17-10, KLIF 18-15, and WHB 27-16...added at KCPX and WJET.

BLUES BROS./RUBBER BISCUIT (ATLANTIC) Profile: WSPT 16-10, KRTH-FM 26-13, CK101 30-21, WSGA 29-22, Q105 A-30, and KRQ A-38

DR. HOOK/ALL THE TIME IN THE WORLD (CAPITOL) Profile: KOBO 13-11, WLSQ 17-14, WAPE 21-15, KJR 25-23, WHHY 30-26, and B-100 D-27.

JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND(EPIC)Profile: Y100 9-6, WAIV 29-22, WTIK 27-23, WSGA 32-26, KTLK D-33, and WSFL A-37...added at KNVS and WJET.

SISTER SLEDGE/HE'S THE GREATEST DANCER (COTILLION) Profile: WQXI 13-6, WANS 21-16, WCAO A-30, KKOJ D-35, and WSGA A-40...added at WZZP, KVOL, WKIX and KROY

NANCY BROOKS/I'M NOT GONNA CRY ANYMORE (ARISTA) Profile: WKAU 4-3, WANS 34-29, and WSGN D-34...added at WRFC and WZZP

CINDY BULLENS/SURVIVOR (UA) Profile: WHHY D-27, B-100 D-29, KNVS A-30, KKOJ D-30, WANS D-33, WTIK 38-34, KSLQ A-35, and KLIF D-40...added at WCAO and WIFE

SANTANA/STORMY (COLUMBIA) Profile: KSLY-AM 2-2, KGW 8-7, M-91 14-8, KHJ 15-13, KLLS 18-15, B-100 17-16, KBST A-18, KLIF 22-21, KRZ 28-22, KOBO 28-25, KFRC 29-27, KWIC A-27, KOLE 32-29, and WIFE A-35...added at WAKY

GONZALES/HAVENT STOP DANCIN YET (CAPITOL) Profile: 99X 10-6, WAKY 21-16, WZZP 20-17, WNBC 25-18, Y100 24-20, WFBC 25-20, KRTH-FM 30-22, WAIV 27-24, WNAP 30-25, CK101 35-30, KTLK 35-32, KATI A-38, and KRQ A-39...added at WKIX

HERBIE MAN/SUPERMAN (ATLANTIC) Profile: WJET 2-2, KILT 13-7, WIFE 15-12, WTIK 23-15, KTLK 19-16, Q105 A-20, WSPT 28-24, and KLIF 35-32...added at WNAP, Y95, WLCY and WGH

MELBA MOORE/YOU STEPPED INTO MY LIFE (EPIC) Profile: WLCS 17-10, WNBC 18-14, WAPE 19-16, WFLI A-24, Y100 30-26, KVOL 30-26, and KNUS 27-26...added at WJET

STYX/RENEGADE (A&M) Profile: CK101 9-5...added at KOPA and WANS

GIORGIO/ MIDNIGHT EXPRESS (CHASE)CASABLANCAProfile: WNBC 19-13, Y100 19-16, KRTH-FM 23-19, WZZP 24-23, WTIK D-37, and KLIF D-39...added at WAKY

EDWIN STARR/CONTACT (20th CENTURY)Profile: CKGM 19-16, KILT 31-26, WLCY D-26, and WQIQ A-29...added at WAIV

SAD CAFE/RUN HOME GIRL (A&M) Profile: KCPX 8-6 and KGW D-21...added at WISM

YVONNE ELLIMAN/MOMENT BY MOMENT (RSO) Profile: WEBC 17-7

FARAGHER BROS./STAY THE NIGHT(JANUS)Profile: WLSQ A-20, WHHY D-30, KOTN D-30, KATI 39-36 and WSFL A-36...added at WTIK, KOPA, WKIX, and WANS

AMBROSIA/LIFE BEYOND L.A. (WB) Profile: KEXY 30-26 and KSLY-AM D-29

DESMOND CHILD & ROUGE/OUR LOVE IS INSANE (CAPITOL) Profile: WANS 30-25 and WZZP 34-28...added at WPGC and KNUS

BILLY JOEL/ROSALINDA'S EYES (COLUMBIA) Profile: KWK 23-17

QUEEN/DONT STOP ME NOW (ELEKTRA) Profile: KEZY 23-19

CHERYL LYNN/STAR LOVE (COLUMBIA) Profile: KMGK 8-8

BURTON CUMMINGS/I WILL PLAY A RHAPSODY (PORTRAIT) Profile: WRBR 26-23

B.T.O./HEARTACHES(MERCURY)Profile:WNBC 34-30 and CK101 A-36...added at WKAU, WTIK, WISM, WSPT, B-100, KOBO and WRFC

STONEBOLT/LOVESTUCK (PARACHUTE) Profile: WKAU 17-13...added at KOBO

BEACH BOYS/HERE COMES THE NIGHT (CARIBOU) Profile: 92X 40-37...added at KTLK, WIFE, KMGK, WKIX, KGW, WLSQ, and KUHL

ALICE COOPER/FROM THE INSIDE (WB) Profile: KEZY D-30...added at KLLS

DAN HARTMAN/THIS IS IT (BLUE SKY) Profile: KJRB D-25

NEIL YOUNG/FOUR STRONG WINDS (WB) Profile: B-100 D-28 and WKAU 33-30

ERIC CLAPTON/WATCH OUT FOR LUCY(RSO)Profile: WAPE 34-31, WSGN D-33 and WSFL A-38...added at WRFC and KLUC

BANDIT/ONE WAY LOVE (ARIOLA) Profile: WNOR D-30...added at WANS

KATE BUSH/THE MAN WITH A CHILD IN HIS EYES (EMI) Profile: WAPE 29-26

MICHAEL JACKSON/YOU CANT WIN (MCA) Profile: WZZP 32-27

MAUREEN MCGOVERN/CAN YOU READ MY MIND (WB) Profile: WRKO D-30

BAD COMPANY/ROCK AND ROLL FANTASY (SWAN SONG) Profile: added at KKOJ, KCPX and KEZY

GEORGE HARRISON/BLOW AWAY (DARK HORSE) Profile:...added at KFRC, KROY and KOTN

MARC TANNER/ELENA (ELEKTRA) Profile: WLSQ A-28...added at KVOL and KMGK

ROGER VOUDOURIS/GET USED TO IT (WB) Profile:...added at KMGK and WLSQ

The Album Analysis on the following pages is achieved through *FRED's* Computer, which stabilizes and then projects not only the album, but also the key cuts based on value to programing. Info listed behind station activity is based on the comments from our many reporters — the nation's finest Album stations. For additional info, contact Steve Jenkins or Nina Carlin.



TWELVE INCHES

by Steve Jenkins

It's probably a cheap trick to trot out an old and oft abused adage to swing into this column. However, the adage applies and applies. It's the one about not seeing the forest for the trees and it's applying to an Album Rock giant this week. I'm referring to WBCN (see Top News).

I'll make it clear in front that I'm not taking sides or recommending a specific solution. I am advocating some controlled, organized discussion.

There are bound to be labor vs. management disputes in almost any industry, but we are an industry based on communication, and both the problem and the solution are the product of that communication or lack of same. I know that WBCN is and has been one of the country's great radio stations. It would be a shame to see it floundering because talking (communicating) was too much trouble.

Watch out for RACEY: "Lay Your Love On Me", in your hands very soon—the ultimate MICKIE MOST record from Infinity. A personal favorite.

Other personal favorites: Duncan Browne, coming next week on Sire. The Wild Places is the title of the album and the hit track. The Rockets (from Detroit featuring red hot guitarist Jimmy McCarty) have signed with RSO and their debut album on the label sounds like a giant.

At the same time, Herman Brood is about to get out of his bad mood 'cause his album will be out on Ariola in a couple of weeks. And Wild Romance is pretty happy about it too.

Capricorn went to Australia and signed Billy Thorpe, who looks and plays like a bona fide hearthrob rock 'n roller. And the album sounds great.

So, its gonna be a great March for music and with the Spring book on the way, we should consider that, contrary to certain popular myths, good new music can be a tremendous asset during the rating period.

You've heard of the Beatles A to Z, or all Beatle weekends? KGGO in Des Moines took it a step further. On February 9, the anniversary of the Beatles first appearance on the Ed Sullivan Show, they played every record ever recorded by the Fab Four in one hour. P.D. Steve O'Brien tells us that the guy who did the editing is still recovering.

PREDICTABLES

GEORGE HARRISON/Same

(Dark Horse)

KEY CUT: BLOW AWAY. Profile: ZETA7 H-H, KMEL H-H, KSHE H—H, KZOK H-H, KY-102 M-H, KTXQ M-H, KZEW L-H, M-105 A-H, KFMH A-H, KZOM A-H, KYTX A-H, WZZO A-H, WKDF L-M, WYSP L-M, Z92 A-M, WDVE A-M, WGRQ A-M, and KXXY A-M...added at KBPI, KAWY, C101, KQRS, WMMR, KTIM, WLAV, WJAX, KSJO, KGGO, and WNOR...other cuts: Love Comes to Everyone, Soft Touch, If You Believe, Your Love Is Forever.

BOB WELCH

(Capitol)

KEY CUT: (45). Profile: Z92 A-H, KZOK A-H, M-105 A-H, KFMH A-H, ZETA-4 A-H, KRST-FM A-H, WPIX A-H, KYTX A-H, KTXQ A-H, WZZO A-H, WYSP L-M, KGGO L-M, WAAF A-M, WSHE A-M, KXXY A-M, and WNOR A-M...added at KBPI, KAWY, ZETA7, KMEL, KMET, C101, KQRS, KSAN, KSHE, KWST, KZEW, WKDF, WMMR, KTIM, WLAV, WJAX, KSFO, and KXFM...other cuts: Church, Devil Wind, China, The Ghost of Flight 401, Oh Jenny, and title.

HORSLIPS/The Man Who Built America

(DJM)

KEY CUT: LONELINESS. Profile: KTIM H-H, C101 L-M, KFMH L-M, and WMMR L-M...added at KTXQ...other cuts: I'll Be Waiting, Tonight, and title.

GEORGE THOROGOOD/Move It On Over

(Rounder)

KEY CUT: SURRENDER. Profile: KMET H-H, KSAN H-H, KZOK H-H, ZETA-4 H-H, KZOM H-H, KGGO H-H, KYTX H-H, KROQ H-H, KRST-FM L-M, and KXXY L-M...other cuts: I Want You To Want Me, Ain't That A Shame, Come On, Big Eyes, and Clock Strikes 10.

MOST ADDED ALBUMS

1. GEORGE HARRISON/George Harrison (Dark Horse)
KEY CUT: BLOW AWAY
2. BOB WELCH/Three Hearts (Capitol)
KEY CUT: PRECIOUS LOVE
3. BAD CO./Rock n' Roll Fantasy (45) (Swan Song)
4. GARY WRIGHT/Headin' Home (WB)
KEY CUT: I'M THE ONE WHO'LL BE BY YOUR SIDE
5. TKO/Let It Roll (Infinity)
KEY CUT: TITLE

albums

- 2 1 EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: MAYBE I'M A FOOL (COLUMBIA)**
 Profile: KBPI H-H, KAWY H-H, ZETA7 H-H, KMEL H-H, KMET H-H, C101 H-H, KQRS H-H, KSAN H-H, KSHE H-H, KY-102 H-H, KZEW H-H, M-105 H-H, WABX H-H, WKDF H-H, KFMH H-H, WLRS H-H, WMMR H-H, WSHE H-H, WYSP H-H, ZETA-4 H-H, KRST-FM H-H, WLAV H-H, KZOM H-H, KXXY H-H, KSJO H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WCPI H-H, KROQ H-H, Z92 M-H, KTIM M-H, and WNOR L-M...other cuts: Gimme Some Water, Cant Keep A Good Man Down, Love The Way You Love Me, and the title...moves to the top with extra strong 18-24 reaction...primarily male support but strong in all demos...sales are big.
- 1 2 ROD STEWART/BLONDES HAVE MORE FUN KEY CUT: DO YA THINK I'M SEXY? (WB)**
 Profile: KBPI H-H, Z92 H-H, ZETA7 H-H, KMEL H-H, KMET H-H, C101 H-H, KQRS H-H, KSHE H-H, KWST H-H, WAAF H-H, KZEW H-H, KZOK H-H, M-105 H-H, WABX H-H, WDVH H-H, WGRQ H-H, WKDF H-H, WLRS H-H, WMMR H-H, WSHE H-H, WYSP H-H, ZETA-4 H-H, KRST-FM H-H, WLAV H-H, KZOM H-H, WJAX H-H, KXXY H-H, KSJO H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WCPI H-H, and WNOR H-H...other cuts: Aint Love A Bitch, Best Days of My Life, Is That The Thanks I Get, Attractive Female Wanted, Standin' in the Shadows of Love, and the title...still maintaining strong 18-34 support...single is beginning to show some burn...sales are giant...still valuable to programing.
- 3 3 DOOBIE BROS./MINUTE BY MINUTE KEY CUT: WHAT A FOOL BELIEVES (WB)**
 Profile: KBPI H-H, Z92 H-H, ZETA7 H-H, KMEL H-H, C101 H-H, KQRS H-H, KSAN H-H, KSHE H-H, KWST H-H, WAAF H-H, KZOK H-H, M-105 H-H, WABX H-H, WDVH H-H, WGRQ H-H, WKDF H-H, KFMH H-H, WLRS H-H, WMMR H-H, WSHE H-H, WYSP H-H, ZETA-4 H-H, WLAV H-H, KZOM H-H, WJAX H-H, KXXY H-H, WPIX H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WCPI H-H, and WNOR M-H...other cuts: How the Fools Survive, Depending On You, Dont Stop to Watch the Wheels, and the title...18-34 support is incredibly strong...solid female...sales are developing rapidly.
- 4 4 DIRE STRAITS/DIRE STRAITS KEY CUT: SULTANS OF SWING (WB)**
 Profile: KBPI H-H, Z92 H-H, ZETA7 H-H, KMEL H-H, C101 H-H, KQRS H-H, KSAN H-H, KWST H-H, WAAF H-H, KZEW H-H, KZOK H-H, M-105 H-H, WABX H-H, WGRQ H-H, WKDF H-H, KFMH H-H, WLRS H-H, WMMR H-H, WSHE H-H, WYSP H-H, KRST-FM H-H, WLAV H-H, KZOM H-H, WJAX H-H, KXXY H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WCPI H-H, and WNOR H-H...other cuts: Down to the Waterline...very strong male...sales are good...demos are 18-34.
- 5 5 THE BLUES BROS./BRIEFCASE FULL OF BLUES KEY CUT: RUBBER BISCUIT (ATLANTIC)**
 Profile: KBPI H-H, KAWY H-H, Z92 H-H, ZETA7 H-H, KMEL H-H, KMET H-H, C101 H-H, KQRS H-H, KSAN H-H, WAAF H-H, KZOK H-H, M-105 H-H, WABX H-H, WGRQ H-H, WLRS H-H, WMMR H-H, WSHE H-H, WYSP H-H, WLAV H-H, KZOM H-H, WJAX H-H, KXXY H-H, WPIX H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WCPI H-H, and KSJO L-M...other cuts: Soul Man, Hey Bartender and B-Movie Box Car Blues...still very strong with teens and males...sales are giant.
- 8 6 ELVIS COSTELLO/ARMED FORCES KEY CUT: ACCIDENTS WILL HAPPEN (COLUMBIA)**
 Profile: ZETA7 H-H, KMEL H-H, KMET H-H, KQRS H-H, KSAN H-H, KWST H-H, KY-102 H-H, WAAF H-H, KZEW H-H, KZOK H-H, KFMH H-H, WLRS H-H, WMMR H-H, WSHE H-H, WYSP H-H, KTIM H-H, KXXY H-H, KSJO H-H, WPIX H-H, KGGO H-H, KTXQ H-H, WCPI H-H, KROQ H-H, KBPI L-M, and KZOM L-M...other cuts: Green Shirt, Senior Service, Peace, Love & Understanding, Moods for Moderns...continuing to gather very heavy 16-24 support...extremely strong male...showing a strong sales pattern...good image, essential to programing.
- 7 7 POCO/LEGEND KEY CUT: CRAZY LOVE (ABC)**
 Profile: KBPI H-H, KAWY H-H, Z92 H-H, ZETA7 H-H, C101 H-H, KWST H-H, WAAF H-H, KZOK H-H, WGRQ H-H, WKDF H-H, KFMH H-H, WLRS H-H, WSHE H-H, KZOM H-H, KXFM H-H, KGGO H-H, KYTX H-H, WCPI H-H, and KXXY M-H...other cuts: Boomerang, Heart Of The Night, Spellbound, and the title track...very strong 18-34 with heavy female support...sales are still developing.
- 9 8 BABYS/HEAD FIRST KEY CUT: EVERYTIME I THINK OF YOU (CHRYSALIS)**
 Profile: KBPI H-H, Z92 H-H, KMEL H-H, KMET H-H, C101 H-H, KSHE H-H, M-105 H-H, WGRQ H-H, WLRS H-H, KTIM H-H, KZOM H-H, KSJO H-H, KXFM H-H, KGGO H-H, KTXQ H-H, WCPI H-H, WYSP M-H, KXXY M-H, WKDF L-M, WMMR L-M...other cuts: Love Dont Prove I'm Right, Run to Mexico, Please Dont Leave Me, I Was One, and the title track...generating strong male reaction...demographics are 18-24...sales base is spreading.
- 6 9 BILLY JOEL/52nd STREET KEY CUT: BIG SHOT (COLUMBIA)**
 Profile: KBPI H-H, Z92 H-H, ZETA7 H-H, C101 H-H, KWST H-H, WAAF H-H, M-105 H-H, WABX H-H, KXXY H-H, WGGO H-H, KYTX H-H, WZZO H-H, WCPI H-H, WNOR H-H, and KXFM M-H...other cuts: My Life, Stilletto, Zanzibar, ½ A Mile Away, Rosalindas Eyes, Until The Night and Honesty.
- 11 10 BEE GEES/SPIRITS HAVING FLOWN KEY CUT: TITLE (RSO)**
 Profile: C101 H-H, KWST H-H, WAAF H-H, M-105 H-H, WDVH H-H, WGRQ H-H, WJAX H-H, WZZO H-H, WNOR H-H, KXFM M-H, and KXXY L-M...other cuts: Tragedy, Search, Find, Living Together, Love You Inside Out...huge sales and requests...very strong 18+ female...some 16-24 male resistance...valuable to programing.
- 10 11 TOTO/TOTO KEY CUT: I'LL SUPPLY THE LOVE (COLUMBIA)**
 Profile: KBPI H-H, KQRS H-H, KSHE H-H, WAAF H-H, WABX H-H, WKDF H-H, WLRS H-H, WMMR H-H, WYSP H-H,

albums

WLAV H-H, KZOM H-H, WJAX H-H, KXXY H-H, KTXQ H-H, WZZO H-H, WCPI H-H, and WNOR H-H...other cuts: Hold the Line, Rockmaker, Goodbye Girl, Angela, Georgy Porgy.

12 12 J GEILS/SANCTUARY KEY CUT: ONE LAST KISS (EMI/AMERICA)

Profile: KAWY H-H, KMET H-H, KSAN H-H, WAAF H-H, WABX H-H, and WCPI H-H...other cuts: Wild Man, and the title track.

19 13 POLICE/OUTLANDOS D'AMOUR KEY CUT: ROXANNE (A&M)



Profile: KMEL H-H, KSAN H-H, KSJO H-H, WPIX H-H, KTXQ H-H, KROQ H-H, KY-102 M-H, KRST-FM M-H, KXFM M-H, KZOM L-M, and KGGO L-M...added at ZETA 7 and WCPI...other cuts: So Lonely...showing giant 18-24 reaction...stronger male...initial sales are good...strong LP.

13 14 QUEEN/JAZZ KEY CUT: DONT STOP ME NOW (ELEKTRA)

Profile: C101 H-H, KSAN H-H, KSHE H-H, KGGO H-H, WCPI H-H, and KZOM L-M...other cuts: Bicycle Race/Fat Bottomed Girls, Jealousy and Let Me Entertain You.

17 15 MARC TANNER BAND/NO ESCAPE KEY CUT: NEVER AGAIN (E/A)



Profile: KAWY H-H, KFMH H-H, KZEW M-H, and WJAX L-M...added at KSAN, KZOM, and KXXY...other cuts: Elena, She's So High, Crawlin, and Backstage Pass...building substantial 18-34 strength...sales are building well...good female support...valuable album.

14 16 NICOLETTE LARSON/NICOLETTE KEY CUT: CANT GET AWAY FROM YOU (WB)

Profile: KAWY H-H, Z92 H-H, C101 H-H, KWST H-H, WKDF H-H, WLRS H-H, KXFM H-H, KYTX H-H, WCPI H-H, and WNOR H-H...other cuts: Lotta Love, Rhumba Girl.

15 17 ERIC CLAPTON/BACKLESS KEY CUT: WATCH OUT FOR LUCY (RSO)

Profile: KBPI H-H, KMEL H-H, KMET H-H, KQRS H-H, KSAN H-H, KZOK H-H, WDVE H-H, WLAV H-H, KGGO H-H, and WCPI H-H...added at KTIM...other cuts: Promises, Roll It.

16 18 POINTER SISTERS/ENERGY KEY CUT: FIRE (PLANET)

Profile: Z92 H-H, C101 H-H, KWST H-H, KXFM H-H, KGGO H-H, and KBPI L-M...other cuts: Hypnotized.

25 19 McGUINN CLARK & HILLMAN/SAME KEY CUT: DONT YOU WRITE HER OFF LIKE THAT (CAPITOL)



Profile: KBPI H-H, KAWY H-H, KMEL H-H, KMET H-H, KZOK H-H, KFMH H-H, ZETA-4 H-H, KZOM H-H, KYTX H-H, KY-102 L-M WKDF L-M WYSP L-M, and KXXY A-M...added at WNOR...other cuts: Long, Long Time and Surrender...very strong 18+ female and 25+ male...good familiarity...sales are starting to develop.

P 20 CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: SURRENDER (EPIC)



Profile: KMEL H-H, KMET H-H, KSAN H-H, WSHE H-H, KSJO H-H, KROQ H-H, WAAF M-H, WLAV L-H, WGRQ A-H, WJAX L-M, KXXY L-M, and KGGO L-M...added at C101 and KY-102...other cuts: I Want You To Want Me, Aint That A Shame, Big Eyes, Clock Strikes 10, and Come On...debuts with heavy 18-24 male and female support...good image album...sales are just starting.

18 21 SAD CAFE/MISPLACED IDEALS KEY CUT: RUN HOME GIRL (A&M)

Profile: KSHE H-H, KZEW H-H, and ZETA-4 H-H...other cuts: Restless, Babylon, On WithThe Show, Black Rose.

21 22 STYX/PIECES OF EIGHT KEY CUT: SING FOR THE DAY (A&M)

Profile: ZETA7 H-H, WKDF H-H, WLRS H-H, WYSP H-H, WJAX H-H, and WNOR H-H...other cuts: Blue Collar Man, Renegade, Great White Hope, Queen of Spades.

24 23 MAX DEMIAN/TAKE IT TO THE MAX KEY CUT: PARADISE (RCA)

Profile: KSHE H-H, KSJO H-H, C101 L-M, and WAAF L-M...other cuts: See Me Comin' Down, Burnin' Up Inside, Good Day, The Lizard Song...continuing to build strong male support...primary demographics are 16-24...sales are developing steadily.

23 24 ROBERT JOHNSON/CLOSE PERSONAL FRIEND KEY CUT: I'LL BE WAITING (INFINITY)

Profile: KMEL H-H, KSAN H-H, KSHE H-H, and KFMH M-H...other cuts: Responsibility, Guide My Energy, Say Girl, Keni.

P 25 FABULOUS POODLES/MIRROR STARS KEY CUT: TITLE (EPIC)



Profile: KMEL H-H, KMET H-H, KZEW H-H, WSHE H-H, ZETA-4 H-H, KTIM H-H, KSJO H-H, WAAF L-M, WPIX L-M, and KGGO L-M...other cuts: Tit Photographer Blues, Work Shy and Roll It...charts with strong 18+ male support...developing a good sales base.

SIGNIFICANT ACTION:

GARY WRIGHT/HEADIN' HOME KEY CUT: I'M THE ONE WHO'LL BE BY YOUR SIDE (WB) Profile: KSHE H-H, KZOM H-H, KZEW L-H, KRST-FM A-H, KYTX A-H, M-105 A-M, KFMH A-M, and KXXY A-M...added at KAWY, Z92, ZETA7, C101, KSAN, WAAF, WMMR, KTIM, KXFM, and KGGO...other cuts: I Can Feel You Cryin', Keep Love In Your Soul, Headin' Home.

TRILLION/TRILLION KEY CUT: FANCY ACTION (EPIC) Profile: KAWY H-H, KSHE H-H, and KGGO H-H...other cuts: Hold Out, Never Had It So Good.

albums

UFO/STRANGERS IN THE NIGHT KEY CUT: **TOO HOT TO HANDLE** (CHRYSALIS) Profile: KMET H-H, WJAX H-H, KSJO H-H, KGGO H-H, KROQ H-H, and WMMR L-M...added at WCPI...other cuts: Only You Can Rock Me, Love to Love, Lights Out.

NAZARETH/NO MEAN CITY KEY CUT: **MAY THE SUN SHINE** (A&M) Profile: KMET H-H, KTIM H-H, KSJO H-H, and KZOM M-H...other cuts: Star, Just To Get Into It, and What's In It For Me.

ANGEL/SINFUL KEY CUT: **JUST CANT TAKE IT** (CASABLANCA) Profile: WZZO H-H...added at WYSP...other cuts: Dont Take Your Love.

CAMEL/BREATHLESS KEY CUT: **SUMMER LIGHTNING** (ARISTA) Profile: KAWY H-H, KMEL H-H, and KSJO L-M... other cuts: Wing & A Player, and You Make Me Smile.

ROBBEN FORD/THE INSIDE STORY KEY CUT: **NORTH CAROLINA** (ELEKTRA-ASYLUM) Profile: KAWY H-H and KFMH M-H...other cuts: Magic Sam.

HEAD EAST/LIVE KEY CUT: **NEVER BEEN ANY PERSON** (A&M) Profile: KFMH H-H, KGGO H-H, and WJAX L-M... other cuts: open.

BARCLAY JAMES HARVEST/XIII KEY CUT: **TALE OF 2 SIXTIES** (POLYDOR) Profile: M-105...other cuts: Sip of Wine, Loving Is Easy, and Streets of San Francisco.

KIM CARNES/ST. VINCENT'S COURT KEY CUT: **IT HURTS SO BAD** (EMI) Profile: KFMH H-H, and WKDF L-M... added at KWST...other cuts: Jamaican Sun Morning and What Am I Gonna Do?

AMAZING RHYTHM ACES/SAME KEY CUT: **LOVE & HAPPINESS** (ABC) Profile: KTIM M-H...added at KY-102, WSHE, and WCPI...other cuts: If You Gotta Make A Fool, Lipstick Traces.

WIRELESS/POSITIVELY HUMAN RELATIVELY SANE KEY CUT: **I KNOW YOU KNOW** (MERCURY) Profile: KFMH L-M...other cuts: The Hard Way, and Goodnight Ladies.

DESMOND CHILD & ROUGE/SAME KEY CUT: **OUR LOVE IS INSANE** (CAPITOL) Profile: KFMH H-H and ZETA-4 H-H...other cuts: Westside Pow Wow.

BOOMTOWN RATS/BOOMTOWN RATS KEY CUT: **RAT TRAP** (COLUMBIA) Profile: KZOK H-H, KTIM H-H, KSJO H-H, KROQ H-H, WMMR L-M, and KXXY L-M...added at WKDF, KYTX, and KTXQ... other cuts: open.

JAN PARK/JAN PARK BAND KEY CUT: **RUNNIN' AFTER LOVE** (COLUMBIA) Profile: KGGO H-H, and KFMH M-H...added at KBPI...other cuts: Running Wild and Nowhere, Baby.
JIMMY MACK/ON THE CO

JIMMY MACK/ON THE CORNER KEY CUT: **AIN'T GONNA TAKE IT** (BIG TREE) Profile: KZEW H-H, WSHE H-H, and WPIX M-H...added at ZETA7, WKDF, and KZOM...other cuts: You're Pushing Me, and the title.

KAYAK/PHANTOM OF THE NIGHT KEY CUT: **KEEP THE CHANGE** (JANUS) Profile: KSHE H-H, KFMH H-H, WYSP L-M, and KZOM L-M...added at WABX

LITTLE RIVER BAND/LADY KEY CUT: (45) (CAPITOL) Profile: WGRQ H-H, WYSP H-H, KTXQ H-H, and KBPI L-M.

NIGEL OLSSON/DANCIN' SHOES KEY CUT: (45) (BANG) Profile: KTXQ H-H.

STEVE FORBERT/ALIVE ON ARRIVAL KEY CUT: **GOIN' DOWN TO LAUREL** (NEMPEROR) Profile: KZOK H-H, WMMR H-H, KYTX H-H, and KXFM L-M...other cuts: It Isn't Gonna Be That Way, and Thinking.

RUSH/HEMISPHERES KEY CUT: **THE TREES** (MERCURY) Profile: WGRQ H-H...other cuts: Circumstances, and Prelude.

TALKING HEADS/SONG ABOUT BUILDINGS & FOOD KEY CUT: **TAKE TO TO THE RIVER** (SIRE) Profile: Z92 H-H, KZOK H-H, WGRQ H-H, WYSP H-H, WLAV H-H, WPIX H-H, and KROQ H-H...other cuts: Big Country.

TKO/LET IT ROLL KEY CUT: **TITLE** (INFINITY) Profile: KMET H-H, and KZOK H-H...added at KY-102, WAAF, WABX, WKDF, KFMH, KGGO, and KYTX...other cuts: Come A Day, Aint No Way To Be.

BE BOP DELUXE/THE BEST AND THE REST KEY CUT: **SHIPS IN THE NIGHT** (CAPITOL) Profile: KTIM H-H, KROQ H-H, and KSJO L-M...added at KSAN and KFMH...other cuts: Music In Dreamland, and Sister Seagull.

BANDIT/PARTNERS IN CRIME KEY CUT: **ONE WAY LOVE** (ARIOLA) Profile: KSHE H-H, KRST-FM H-H, KXFM H-H, KYTX H-H, and WNOR L-M...other cuts: Visions of You, High On Your Love, Rocker, Love Song.

SOUTHSIDE JOHNNY & ASBURY JUKES/HEARTS OF STONE KEY CUT: **TRAPPED AGAIN** (EPIC) Profile: M-105 H-H and WPIX H-H...other cuts: Talk to Me, Fire.

TONIO K./LIFE IN THE FOOD CHAIN KEY CUT: **TITLE** (FULL MOON/EPIC) Profile: KSJO H-H, KTIM M-H,...added at KY-102, KFMH, WYSP, KGGO, and KTXO...other cuts: Funky Western Civiliation.

JOE SAMPLE/CARMEL KEY CUT: **TITLE** (ABC) Profile: KAWY H-H, and C101 L-M...added at WJAX and KYTX...other cuts: Rainy Day in Monterey, and Cannery Row.

CUSHIOS/CUSHIOS KEY CUT: **DO IT IN DARKNESS** (WB) Profile: M-105 A-M, and KTXQ A-M...added at KBPI, ZETA7, KZEW, KFMH, and ZETA-4...other cuts: Hole In My Life, Devils Triangle, Walking the Fence.

BTO/ROCK N' ROLL NIGHTS KEY CUT: **HEARTACHE** (MERCURY) Profile: KY-102 L-M, and WSHE A-M...added at KMEL, KMET, WKDF, ZETA-4, and KSJO...other cuts: Here She Comes, Jamaica.

THE TENTH YEAR

THE

**Allman
Brothers
BAND**

join together to create
"Enlightened Rogues"

Gregg Allman

Dickey Betts

"Jaimoe" Johnny Johanson

Butch Trucks

"Dangerous" Dan Toler

David Rook Goldflies

The new album produced by

Tom Dowd



CAPRICORN RECORDS

1979

The Year of the Capricorn Goat

albums

MARSHALL HAIN/DANCIN' IN THE CITY KEY CUT: TITLE (HARVEST) Profile: KXFM H-H...other cuts: open.

OUTLAWS/PLAYIN' TO WIN KEY CUT: IF DREAMS CAME TRUE (ARISTA) Profile: KAWY H-H, WGRQ H-H, and KZOM H-H...other cuts: open.

PETER TOSH/DONT LOOK BACK KEY CUT: (45) (ROLLING STONES RECORDS) Profile: KYTX H-H.

ROBERT GORDON/ROCK BILLY BOOGIE KEY CUT: (45) (RCA) Profile: WPIX H-H...added at KZEW, KFMH, KSJO, and KROQ.

MICHAEL FRANKS/MICHAEL FRANKS KEY CUT: TIGER IN THE RAIN (WB) Profile: KAWY H-H...added at C101, KFMH, and KYTX...other cuts: open.

THE JAM/ALL MOD CONS KEY CUT: DAVID WATTS (POLYDOR) Profile: KTIM M-H, and WPIX H-H...added at KSJO...other cuts: Fly, and the title.

BAROOGA BANDITS/COME SOFTLY KEY CUT: COME SOFTLY (WB) Profile:...added at KSHE, WABX, KFMH, KTIM, and KSJO...other cuts: open.

BADFINGER/AIRWAVES KEY CUT: LOOK OUT CALIFORNIA (ELEKTRA) Profile:...added at WSHE...other cuts: title.

KINKS/I WANT TO BE LIKE SUPERMAN KEY CUT: (45) (ANSTA) Profile: WPIX A-H...added at KSAN, and KSJO... other cuts: Low Budget (B-Side)

BAD. CO./ROCK N' ROLL FANTASY KEY CUT: (45) (SWAN SONG) Profile: WPIX A-H, M-105 A-M, WGRQ A-M, and WYSP A-M...added at KBPI, KMEL, KQRS, KWST, KY-102, KZEW, WABX, WDVE, WKDF, WMMR, ZETA-4, WLAV, and KTXQ.

ROGER VAUDERUIS/RADIO DREAM KEY CUT: GET USED TO IT (WB) Profile:...added at KZEW and WMMR.

TREND SETTERS

C-101	Corpus Christi	Mando Camina	512 855-4641	STARVIEW-92	York	Rick Harris	717 266-6606
KBPI	Denver	John Bradley	303 936-2313	WAAF	Worcester	John Duncan	617 752-5611
KDKB	Phoenix	Linda Clayton	602 833-4261	WABX	Detroit	Joe Kraus	313 398-1100
KFMH	Muscatine	Lisa Catalona	319 263-2512	WBCN	Boston	Tony Berardini	617 266-1111
KGGO	Des Moines	Steve O'Brien	515 265-6186	WCPI	Wheeling	Dave Hansen	304 232-9935
KGON	Portland	Jerry Ostertag	503 655-9181	WDVE	Pittsburgh	John McGhan	412 562-5900
KLRB	Carmel	Bob Stock	408 624-3859	WGRQ	Buffalo	Irv Goldfarb	716 881-4555
KMEL	San Francisco	Mark Cooper	415 391-9400	WKDF	Nashville	Alan Sneed	615 244-9533
KMET	Los Angeles	Sam Bellamy	213 464-5638	WKLS	Atlanta	Debbie Garner	404 325-0960
KQRS	Minneapolis	Tac Hammer	612 545-5601	WKQQ	Lexington	Dave Krusenklous	606 252-6694
KRST	Albuquerque	Jim Zalewski	505 266-7946	WLAV-FM	Grand Rapids	Doc Donovan	616 456-5461
KSAN	San Francisco	Kate Ingram	415 986-2825	WLRS	Louisville	Drake Hall	502 585-5178
KSHE	St. Louis	Ted Habeck	314 842-1111	WMMR	Philadelphia	Dick Hungate	215 561-0933
KSJO	San Jose	Lobster	408 246-6060	WMMS	Cleveland	John Gorman	216 781-9667
KTIM	San Rafael	Michael Knight	415 456-1510	WNOE-FM	New Orleans	Capt. Humble	504 529-1212
KTXQ	Dallas	Tim Spencer	214 528-5500	WNOR-FM	Norfolk, VA	Ron Reger	804 623-9667
KWST	Los Angeles	Pam May	213 467-1224	WPIX	New York	Jay Crawford	212 949-2102
KXFM	Santa Maria	Peter Napoli	805 922-2156	WSHE	Miami	Michele Robinson	305 581-1580
KXXY	Oklahoma City	Andy Lockridge	405 528-5543	WYSP	Philadelphia	Sonny Fox	215 839-7625
KY-102	Kansas City	Max Floyd	816 753-4567	WZZO	Allentown	George Hawras	215 694-0511
KYTX	Amarillo	Max Miller	806 359-8561	WZZQ	Jackson	Victor Hawkins	601 982-1062
KZEW	Dallas	Doris Miller	214 748-9898	ZETA-4	Miami	Gary Martin	305 624-6101
KZOK	Seattle	Mavis Mackoff	206 223-3900	ZETZ-7	Orlando	Bill Mims	305 298-5510
M-105	Cleveland	Ellen Roberts	216 391-1260	ZOOM	Beaumont	Mark McLaren	713 745-2222
ROCK-95	Jacksonville	Richard Langlois	904 633-2785	Z-92	Omaha	Bob Linden	402 592-5300
				91-X	San Diego	Gene Knight	714 236-9872

PREDICTABLES

LINDA RONSTADT/JUST ONE LOOK (ASYLUM)

Profile: Among five hottest at WHIO...among ten hottest at KMPC...among fifteen hottest at KIIS, WIP, and WMAZ...among twenty hottest at KBAI, KIMN, WGNG, WQON, WQUD, WFFM, KEZR, WSM, and LOVE-94...added at KHOW, WHAG and WSLI.

SUZI QUATRO & CHRIS NORMAN/ STUMBLIN' IN (RSO)

Profile: Among ten hottest at KBAI...among fifteen hottest at WORG, WLWS, KEX, KEZR, KSTP, WSLI, and WLW...among twenty hottest at WQUD, KBSQ, WMAZ, KRNA, and WQXI...added at WFBR, KRSP, KAGO, KIOG, and WHAG.

BABYS/EVERY TIME I THINK OF YOU (CHRYSALIS)

Profile: Among five hottest at WBLG... among ten hottest at KMPC, WQXI, and KIMN...among fifteen hottest at KRNA, KWEN, WGNG, WFBR, KEZR, KRSP, WNOK, WBBM, and WQUD...added at KMGX and KEX.

HEART/DOG & BUTTERFLY (PORTRAIT)

Profile: ...among fifteen hottest and LOVE-94, WBLG, and WJJY... among twenty hottest at WORG, WFBR, KBAI, KAGO, WQON, KIMN, WGNG, AND WSM... added at KMGX and WMAZ.

BOB WELCH/PRECIOUS LOVE (CAPITOL)

Profile: ...among twenty hottest at KRNA, WBLG, KRSP, and WQXI...added at KAGO, WHAT, WFBR, and KWEN.

MAUREEN McGOVERN/CAN YOU READ MY MIND (WB)

Profile: ...among ten hottest at WFTL, and KEX...among fifteen hottest at WRMS... among twenty hottest at WSLI and WQUD... added at KMGX, WGNG, WIP, and WMAZ.

GINO VANNELLI/WHEELS OF LIFE (A & M)

Profile: Among five hottest at 94-CFM...among ten hottest at WFMK, KIOG, WHAG, and WORG...among fifteen hottest at KBAI, WMJC, AND WSLI...among twenty hottest at KISS KAGO, LOVE-94, WSM, and WQUD...added at KOB, WLWS, and KSTP.

GEORGE BENSON/LOVE BALLAD (WB)

Profile: Added at KEZR, WFMK, WMJC, WLWL, 94-CFM, LOVE-94, WFFM, WSM-FM, WRMS, and KIOG.

EDDIE MONEY/MAYBE I'M A FOOL (COLUMBIA)

Profile: Among ten hottest at WGAR...among fifteen hottest at WQXI and WLWS...among twenty hottest at WLW, KRSP, KRNA, and KWEN... added at WBLG, WQON, and KAGO.

FIVE MOST ADDED

1. GEORGE BENSON/Love Ballad (WB)
2. GEORGE HARRISON/Blow Away (Dark Horse)
3. FRANK MILLS/Music Box Dancer (Polydor)
4. MAUREEN McGOVERN/Can You Read My Mind (WB)
5. LINDA RONSTADT/Just One Look (Asylum)

SINGLE OF THE WEEK

GEORGE BENSON/Love Ballad (WB)

Excellent vocals and great guitar work combine to make this "HIT" potential!

TRI-ANGLES

by Terry Gillingham

The list of Spectrum III members continues to grow rapidly. This week we welcome two stations from Florida, WRMS/Titusville and WAKA/Fainsville.

This last week we conducted an informal survey of Spectrum III PD's & MD's to find out what the average rate of exposure was for a record played in a power rotation. The results are as follows (figures represent percent of stations surveyed):

2 hrs. - 6%; 2½ hrs.-15%; 3 hrs. - 24%;
3½hrs.-15%; 4hrs.-12%; 4½hrs.- 9%;
5 hrs. - 12%; 6 to 7 hrs. - 9%.



These figures may not change your programming, but they do give you a perspective on your format in comparison to other Spectrum III stations.

In Detroit, DAVE SHAFER has a good method of getting mail quick. WOMC just told the audience, "Let us entertain you", with free tape decks, T.V.'s & stereos and the response was 25,000 post cards in a seventeen day period. With this last weeks snow storms, the promotional department at WTMJ had the right idea. Recently, through the Salvation Army, they collected 3,729 pairs of mittens for needy children. They apparently have been doing it for years but this was the biggest response ever. Warm hands, warm hearts!

Surprising and interesting that a Jazz countdown program would draw a 46.5 share with women 18-34! It happened at one of our Spectrum III stations, on a Sunday night no less. Who wouldn't be happy to end up with just half those numbers in any daypart! It was all done with a syndicated program. If you're interested in obtaining the information on it, give me a ring.

Spectrum III information is the result of the gathering and compilation of data from reporting stations. Generally, category 1 is a harder sound, plays many album cuts and leans to younger adult demos. Category 2, the meeting point between 1 and 3. Category 3, aims for a softer, lush sound and older demos.

- 6 5 1 POCO/CRAZY LOVE (ABC)**
 Profile: Among five hottest at WSM, KMGX, KOB, WJYY, WGNG, WQXI, KEZR, WNOK, KBAI, KBLL, WFFM, and WIOD...among ten hottest at 94CFM, WHAG, WBLG, KSTP, KAGO, WQON, WSLI, WGOW, WMJC, LOVE94, KWEN, KIIS, WDNC, KHOW, and KBSQ...among fifteen hottest at KMBZ, WLWS, WQUD, KEX, KCFX, WLW, WLWL, WBBM, WIP, WORG, KIMN, and WFBR...explodes with new growth...WIP Monster!...WQUD catching fire!...WSM-FM No. 2 phones!...Kudos to the Network!...6th week.
- 8 4 2 LITTLE RIVER BAND/LADY (HARVEST)**
 Profile: Among five hottest at WFMK, KIOG, WGNG, WIOD, WHIO, KMGX, WSM, KSTP, WSLI, KBSQ, WBLG, and WORG...among ten hottest at KEZR, KAGO, WLWL, WGOW, KRSP, WNOK, WLWS, WFBR, WQON, KWEN, KBAI, WMJC, LOVE94, WJYY, WDNC, KRNA, WQUD, KHOW, KCFX, KIMN, WQXI, and WHAG...among fifteen hottest at WBBM, KIIS, WFFM, and WIP...added at KEX...stopped short of No. 1 by "Crazy Love"...plenty of punch left—this record is a MONSTER...big females 18-34...WFMK No. 3 phones...KLFX Top Phones...5th week.
- 2 1 3 CHICAGO/NO TELL LOVER (COLUMBIA)**
 Profile: Among five hottest at KBAI, KBLL, LOVE94, KIIS, WNOK, KHOW, WJYY, KBSQ, WORG, WLWS, KMBZ, WLW, WFBR, WQON, and KEX...among ten hottest at WGNG, KIMN, KOB, WIBC, WIOD, KCFX, WBBM, and WMAZ...among fifteen hottest at WLWL and WFFM...rapidly burning...still valuable to programing...7th week.
- 14 9 4 NEIL DIAMOND/FOREVER IN BLUE JEANS (COLUMBIA)**
 Profile: Among five hottest at KOB, WIP, WSM-AM, WDNC, WMJC, and WFMK...among ten hottest at WNOK, WQXI, WSM, KBLL, LOVE94, WJYY, WFFM, KMGX, WLW, WLWS, WIOD, KBSQ, KMBZ, KIOG, WSLI, KBAI, WGNG, WHIO, WGAR, and WBZ...among fifteen hottest at KEX, WBLG, KAGO, KWEN, KSTP, KRNA, KHOW, WQON, and WHAG...among twenty hottest at WFBR and KCFX...added at KIMN...2nd biggest mover...surges ahead with 75% reporter support...KBLL D-10...big females...4th week.
- P 12 5 BEE GEES/TRAGEDY (RSO)**
 Profile: Among five hottest at LOVE 94, WBLG, WFBR, KWEN, KEX, WLWS, WIBC, KMPC, WBBM, WGAR, KIOG, KMGX, and WLWL...among ten hottest at KSTP, WGNG, WSM, WBZ, KRNA, WFFM, KEZR, KAGO, WHIO, WIP, KBSQ, and KRSP...among fifteen hottest at WSLI, WIOD, WORG, WNOK, KIMN, WQUD, WQXI, KMBZ, KBAI, and KCFX...among twenty hottest at WQON and KHOW...added at WJYY and WMAZ...biggest mover...Giant Gains...may stop some otherwise No. 1 records...LOVE94 9-1...KRSP-AM No. 1 phones...PHENOMENAL...2nd week.
- 12 8 6 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)**
 Profile: Among five hottest at WDNC, WSM-AM, WSLI, KBAI, KOB, KIIS, WMJC, KBSQ, and WMAZ...among ten hottest at KIOG, WLWS, LOVE94, WJYY, WIP, WORG, KMBZ, WQUD, WFFM, WGOW, WRMS, KMGX, and WLW...among fifteen hottest at WGNG, WFBR, KHOW, WHIO, WNOK, KAGO, KWEN, WHAG, and WLWL...among twenty hottest at WIOD and WSM...added at KCFX and WFTL...mostly female but spreading to all demos 25+...KIIS No. 2 phones...WQUD 19-9...5th week.
- 15 13 7 DONNA SUMMER/HEAVEN KNOWS (CASABLANCA)**
 Profile: Among five hottest at WLWS, WBLG, WBZ, KSTP, KOB, KIOG, WLW, WDNC, KRNA, WFBR, WFFM, KRSP, WBBM, WGAR, WSLI, and WGOW...among ten hottest at KMGX, WIBC, KBLL, KWEN, KAGO, WLWL, WIP, KBNQ, KIIS, KMBZ, and WQUD...among fifteen hottest at KEZR, WJYY, KBAI, WQON, and WNOK...added at WFMK and WMAZ...all demos but stronger male...big surge of reporter support...WFFM HOT!...KBSQ-FM 22-9...4th week.
- 4 3 8 POINTER SISTERS/FIRE (PLANET)**
 Profile: Among five hottest at KIOG, KIMN, WQUD, WIBC, KBLL, KHOW, WQON, WJYY, WSLI, WIOD, KRNA, KAGO, WLWL, WGAR, WFFM, KMBZ, WLW, WBBM, WGOW, KCFX, WDNC, and WBZ...among ten hottest at KEX and WMJC...among fifteen hottest at WSM...among twenty hottest at LOVE94...still "hot" but burn is happening quick...7th week.
- 16 14 9 DOOBIE BROS./WHAT A FOOL BELIEVES (WB)**
 Profile: Among five hottest at KEZR, WGNG, WQXI, KSTP, WMJC, 94CFM, KIOG, WFMK, KWEN, WBLG, KBLL, KMPC, KRNA, and LOVE94...among ten hottest at WFFM, WDNC, WQUD, WGAR, WBZ, KEX, WQON, WFBR, WLWL, WSM, WBBM, WSLI, and WGOW...among fifteen hottest at KMBZ, KAGO, KIMN, and WORG...among twenty hottest at WIP, KCFX, WHIO, and WHAG...added at WLW, WLWS, KMGX, and WJYY...the Doobies break loose and move up with 70% reporter support...4th week.
- 1 2 10 BARRY MANILOW/SOMEWHERE IN THE NIGHT (ARISTA)**
 Profile: Among five hottest at KBAI, KAGO, WIP, KBSQ, WORG, KIIS, KRSP, WMAZ, KMBZ, WNOK, WGOW, WQUD, WIBC, WQON, and WHAG...among ten hottest at WLW, KCFX, WFTL, WBBM, and WBLG...among fifteen hottest at WSM and WIOD...10th week.
- 7 7 11 NIGEL OLSSON/DANCIN' SHOES (BANG)**
 Profile: Among five hottest at WHAG, KEZR, WSM, WORG, KBAI, WSLI, WMAZ, WNOK, KHOW, WGOW, WLWS, KAGO, KSTP, KOB, and WJYY...among ten hottest at WDNC, WQUD, WBLG, KBSQ, KIIS, KMBZ, KIMN, WGNG, WLWL, KRSP, WFBR, and KWEN...among fifteen hottest at KCFX, WFFM, WIP, KRNA, WBBM, LOVE94, and WIOD...this will make a great recurrent...7th week.
- 17 16 12 GLORIA GAYNOR/I WILL SURVIVE (POLYDOR)**
 Profile: Among five hottest at WBZ, WFFM, WFMK, WIBC, KMPC, KEZR, WFBR, WGAR, KIIS, WQXI, and KIMN...among ten hottest at KMBZ, WQON, WBBM, WSLI, WGOW, KWEN, WIP, KMGX, WLWL, WIOD, and KRNA...among fifteen hottest at WNOK, KRSP, WJYY, KIOG, KEX, and KAGO...among twenty hottest at KHOW and KBSQ...added at KSTP and KCFX...heavy female response...KEZR & WFMK No. 1 phones...3rd week.
- 3 6 13 OLIVIA NEWTON-JOHN/A LITTLE MORE LOVE (MCA)**
 Profile: Among five hottest at KMBZ, KMGX, WGOW, KCFX, WQUD, WBBM, WHAG, KIMN, KEX, WFFM, WIP, LOVE94, and WHIO...among ten hottest at KRNA, and WIOD...among fifteen hottest at WDNC, WLWL, and WSM...10th week.
- 11 11 14 ROD STEWART/DO YA THINK I'M SEXY? (WB)**
 Profile: Among five hottest at KRNA, WFBR, WMJC, WLWL, KWEN, WBBM, WGAR, KMPC, WRMS, KIMN, WBZ, KBSQ, WQON, LOVE94, and KAGO...among ten hottest at WNOK...among fifteen hottest at KCFX...slips to 30% reporter support...2nd week.
- P 17 15 FRANK MILLS/MUSIC BOX DANCER (POLYDOR)**
 Profile: Among five hottest at KEX, WDNC, KMGX, WMJC, WORG, WRMS, KEZR, WFTL, and WHIO...among ten hottest at WSLI, WSM, KSTP, and KMPC...among fifteen hottest at WLW, KBAI, KHOW, WHAG, WGNG, WFFM, WIOD, and WIP...among twenty hottest at KMBZ, WNOK, KIMN, WFBR, KRSP, and WLWL...added at LOVE94, WMAZ, KCFX, WFMK and WGAR...No. 1 phones!...but, slow sales...Big 25+...3rd week.

- P 20 16 BOBBY CALDWELL/WHAT YOU WON'T DO FOR LOVE (CLOUDS)**
 Profile: Among five hottest at WRMS, 94CFM, WIOD, WGNG, and WFMK...among ten hottest at WFBR, KEZR, WQXI, KIIS, WLWS, WNOK, and WIP...among fifteen hottest at KIOG, KMGX, LOVE94, WSM, WBZ, KEX, WFFM, and WSLI...among twenty hottest at WLOL, WHAG, WORG, and WMAZ...added at KIMN, WQON, KOB, and KSTP...very strong female...steady growth...94CFM No. 3 phones...2nd week.
- P 18 17 AL STEWART/SONG ON THE RADIO (ARISTA)**
 Profile: Among five hottest at WJYY, WGNG, and WSM...among ten hottest at WGAR, WLWS, WQON, KSTP, and KIIS...among fifteen hottest at WLW, WHAG, WMAZ, WQUD, WBLG, WHIO, WORG, KBAI, and KWEN...among twenty hottest at KAGO, WQXI, KHOW, WFFM, KRSP, WFBR, WIOD, and KIMN...added at KEX, WIP, KRNA, KCFX, and KMGX...this "Song on the Radio" seems to be inching it's way up...demos not clear...2nd week.
- P P 18 DIRE STRAITS/SULTANS OF SWING (WB)**
 Profile: Among five hottest at 94CFM, WQXI, and KMPC...among ten hottest at WGAR, WRMS, KIOG, KRNA, WMJC, WFMK, and KEZR...among fifteen hottest at WFBR, WBBM, and KBSQ...among twenty hottest at WFFM, WGNG, WQON, WLOL, and KWEN...added at KBAI and WBLG...very strong record...all demos...exceptionally strong male...KWEN Massive Album Sales...KBLI No. 1 phones...1st week.
- 5 10 19 MELISSA MANCHESTER/DON'T CRY OUT LOUD (ARISTA)**
 Profile: Among five hottest at WLW, WLWS, WFTL, KRSP, KMBZ, KIMN, WLOL, KWEN, KCFX, KHOW, and WIP...among ten hottest at WFBR, WBLG, and KEX...among twenty hottest at WMAZ...12th week.
- P P 20 FIREFALL/GOODBYE I LOVE YOU (ATLANTIC)**
 Profile: Among five hottest at WSM...among ten hottest at WORG, KBAI, and WGNG...among fifteen hottest at WGAR, WLWS, WSLI, LOVE94, KSTP, WLW, KBSQ, WMAZ, KHOW, WQON, and KRSP...among twenty hottest at WIP, WQUD, WLOL, and WHAG...it was unclear whether or not it would make it...seems the formula works again!...25+ m/f leaning female...1st week.

MOST PLAYED ALBUMS

- 4 3 1 BEE GEES/SPIRITS HAVING FLOWN... (RSO)**
 Key cuts: 45, title track, Love You Inside Out and Reaching Out...4th week.
- 1 1 2 BILLY JOEL/52nd STREET (COLUMBIA)**
 Key cuts: 45, Rosalinda's Eyes and Honesty...other action includes Until the Night, Stiletto and 52nd Street...20th week.
- 2 2 3 NEIL DIAMOND/YOU DON'T BRING ME FLOWERS (COLUMBIA)**
 Key cuts: 45, Say Maybe...other action includes You've Got Your Troubles, America Pop Song and MDF+S...12th week.
- 7 5 4 JOHN DENVER/JOHN DENVER (RCA)**
 Key Cuts: What's On Your Mind and Southwind...other action includes Songs Of The Future...6th week.
- 3 4 5 ROD STEWART/BLONDES HAVE MORE FUN (WB)**
 Key cuts: 45, Best Days Of My Life and Last Summer...other action includes Ain't Love A Bitch and Scarred and Scared...10th week.
- 6 6 6 NICOLETTE LARSON/NICOLETTE (WB)**
 Key cuts: 45, Give A Little and You Send Me...other action includes Rhumba Girl and Mexican Divorce...17th week.
- 8 8 7 DOOBIE BROTHERS/MINUTE BY MINUTE (WB)**
 Key cuts: 45, title track and Sweet Feelin...other action includes You Never Change...12th week.
- 5 7 8 LINDA RONSTADT/LIVING IN THE U.S.A. (ASYLUM)**
 Key cuts: 45 and Alison...other action includes Love Me Tender...22nd week.
- 14 14 9 POINTER SISTERS/ENERGY (PLANET)**
 Key cuts: 45 and Hypnotize...other action includes Echoes Of Love...3rd week.
- 11 11 10 CHICAGO/HOT STREETS (COLUMBIA)**
 Key cuts: 45, Greatest Love and Gone Long Gone...other action includes Show Me The Way...12th week.
- 10 11 11 CAT STEVENS/BACK TO EARTH (A&M)**
 Key cuts: Randy, Daytime and Just Another Night...other action includes Father, Never and The Artist...12th week.
- 9 9 12 FIREFALL/ELAN (ATLANTIC)**
 Key cuts: 45 and Sweet and Sour...other action includes Elan...19th week.
- 12 12 13 NEIL YOUNG/COMES A TIME (REPRISE)**
 Key cuts: 45 and Lotta Love...other action includes Going Back, Human Highway and Comes A Time...21st week.
- 15 15 14 KRIS & RITA/NATURAL ACT (A&M)**
 Key cut: Loving You Was Easier...other action includes Natural Act...5th week.
- 13 13 15 OLIVIA NEWTON-JOHN/TOTALLY HOT (MCA)**
 Key cuts: 45 and Dancin Round and Round...other action includes Never Enough, Deeper Than The Knight, Please Don't Keep Me and Totally Hot...13th week.

TREND SETTERS

Category 1:

14NVR	Waterbury, CT	Joe McCoy	203 729-2291
94CFM	St. Louis	Bo Jagger	314 361-7500
K-104	Phoenix	John McRae	602 959-4110
KBSQ-FM	Santa Fe	Dan Kelley	505 982-4444
KCBQ	San Diego	John Fox	714 286-1170
KCSW	Austin	Bob Joseph	512 477-6375
KEWI	Topeka	J.R. Greeley	913 272-2122
KEZR	San Jose	Bob Harlow	408 287-5775
KIMN-FM	Denver	Ed Greene	303 234-9500
KITY	San Antonio	Pat Shawgo	512 225-5111
KLYX-FM	Sioux Falls	Mike Wild	605 339-1520
KRNA	Iowa City	Rob Norton	319 351-6426
KRSP-AM	Salt Lake City	Lorraine Winegar	801 262-5541
KSTP	Minneapolis	Denny Carpenter	612 645-2724
KUKI	Ukiah, CA	Ross Forbes	916 673-7677
KWEN	Tulsa	Dave Michaels	918 587-9500
WBBM-FM	Chicago	Lee DeYoung	312 944-6000
WBLG	Lexington, KY	John Quincy	606 233-1515
WFFM	Pittsburgh	Don Schepovich	412 351-1100
WFMK	Lansing	Dave Popovich	517 349-4000
WLWL	Minneapolis	Buddy Hollis	612 699-1330
WLWS	Cincinnati	Alan Matthews	513 868-3696
WMAZ	Macon, GA	Steve Murphy	912 746-7311
WMJC	Detroit	Peter Booker	313 398-7600
WNIC	Detroit	Jim Harper	313 846-8500
WNOK-AM	Columbia, SC	Doug Enlow	803 776-1230
WOMC	Detroit	Jim Scollin	313 546-9600
WQUD	Memphis	Dan Vaccaro	901 274-3400
WQXI-FM	Atlanta	Don Benson	404 261-2970
WSM-FM	Nashville	M.C. Sneed	615 749-2244
LOVE 94	Miami Beach	Rick Peters	305 672-2500

Category 2:

KAAM	Dallas	Lee Gray	214 386-6100
KAGO	Klamath Falls	Charles Snyder	503 882-2551
KCFX	Oklahoma City	Dwayne Allan	405 341-8440
KFMB-AM	San Diego	Mark Larson	714 292-5362
KHOW	Denver	Brian Scott	303 573-6300
KHQ	Spokane	Chuck Heaton	509 448-4666
KIIS-AM	Los Angeles	Sherman Cohen	213 466-8381
KMBZ	Kansas City	Steve Bell	913 236-9800
KMGX	Tucson	Jay Higgins	602 624-2431
KMJJ-AM	Las Vegas	Dave Van Stone	702 736-8910
KNBR	San Francisco	Scott Burton	415 546-2200
KPOL-AM	Los Angeles	Mike O'Shea	213 466-4123
WASH-FM	Washington	Bob Duckman	202 244-9700
WBZ-AM	Boston	Dave Martin	617-787-7000
WCCO-FM	Minneapolis	Paul Stagg	612 339-1029
WCFL	Chicago	Dick Stadlen	312 222-1000
WCHS	Charlestown	Chris Shay	304 342-8131
WCLR	Chicago	Jack Kelly	312 677-5900
WCOL-AM	Columbus	Harry Valentine	614 221-7811
WGAR	Cleveland	Chick Watkins	216 526-6700
WGOW	Chattanooga	Kris Copeland	615 756-6141
WISM-FM	Madison	Bill Vancil	608 271-1486
WJJY-FM	Brainerd, MN	Jim O'Rourke	218 828-1244
WLW	Cincinnati	Cliff Hunter	513 241-9597
WNEU	Wheeling, WV	John Ashton	304 233-1470
WORQ-FM	Orangeburg, S.C.	Stu Wright	803 536-1580
WQON	Grayling, MI	Bob Greenwood	517 348-5488
WRMS	Titusville, FL	Jason Douglas	305 267-1122
WTAE	Pittsburgh	Mark Roberts	412 731-1250
WTMJ	Milwaukee	Mike Elliot	414 332-9611

Category 3:

KBAI	Morro Bay	Ann Dunaway	805 772-1163
KBLI	Blackfoot, ID	Jack Sunday	208 785-1400
KBOI	Boise	Lon Dunn	208 336-3670
KBOM	Bismarck	Chuck McKay	701 663-6411
KDKA	Pittsburgh	Rick Starr	412 392-2200
KEX	Portland	Eric Norberg	503 225-1190
KIT	Yakima	Alan McLaughlin	509 457-8115
KOB	Albuquerque	Jim King	505 243-4411
KSL	Salt Lake City	George Lamich	801 237-2639
KVI-AM	Seattle	Carol Stripling	206 223-5700
WCAR	Detroit	Kevin Sanderson	313 345-8600
WCBM	Baltimore	Ray Quinn	301 363-2000
WDNC	Durham, NC	Mal Harrison	919 682-0318
WFBR	Baltimore	Dale Andrews	301 685-1300
WFTL	Ft. Lauderdale	Mike Harvey	305 485-4111
WGR	Buffalo	Jerry Reo	716 881-4555
WGNG	Providence	Staff	401 725-9000
WHAG	Hagerstown	Ed Fennessy	301 797-2053
WHAM	Rochester	Jack Murphy	716 545-4884
WHDH	Boston	Jayne Reino	617 421-5600
WHIO	Dayton	Bob Davis	513 254-5311
WIBC	Indianapolis	Jed Duvall	317 924-5211
WIOD	Miami	Alan Anderson	305 759-4311
WIP	Philadelphia	James Lloyd	215 568-2900
WMT	Cedar Rapids	Frank Hanford	319 395-6134
WSLI	Jackson, MS	Bob Rall	601 372-6311
WTIC-AM	West Hartford	Jay Clark	203 522-1080

SIGNIFICANT ACTION:

GEORGE HARRISON/BLOW AWAY (DARK HORSE)

Profile: ...among twenty hottest at WBBM...added at KIOG, KRNA, KCBQ, KBLI, LOVE94, WSM, and WIP.

CHIC/I WANT YOUR LOVE (ATLANTIC)

Profile: ...among ten hottest at WBZ...among fifteen hottest at WQXI...among twenty hottest at WGNG and WHIO...added at KIOG, WORG, WSLI, and WFBR.

CHER/TAKE ME HOME (CASABLANCA)

Profile: ...among fifteen hottest at KIIS...among twenty hottest at WLWS, WLW, and WSLI...added at KWEN and KMBZ.

ORSA LIA/I NEVER SAID I LOVE YOU (INFINITY)

Profile: ...among ten hottest at WFTL...added at WSLI, KMBZ, and WHAG.

DR. HOOK/ALL THE TIME IN THE WORLD (CAPITOL)

Profile: ...among ten hottest at WHIO and WSM...among fifteen hottest at WLWS...among twenty hottest at WHAG and WIOD...added at WGNG, WJJY, and KAGO.

BLONDIE/HEART OF GLASS (CHRYSALIS)

Profile: ...among fifteen hottest at KEZR and WBLG...among twenty hottest at WSLI and WQXI...added at KEX.

ELTON JOHN/SONG FOR GUY (MCA)

Profile: ...among ten hottest at KHOW and WJJY...added at WNOK and KIOG.

EVELYN KING/I DON'T KNOW IF IT'S RIGHT (RCA)

Profile: ...among ten hottest at WBZ and KMPC...among fifteen hottest at WRMS...among twenty hottest at WFBR and WHAG...added at WSLI and WFFM.

BOB JAMES/THEME FROM 'TAXI' (ANGELA)(COLUMBIA)

Profile: Among five hottest at WQXI...among ten hottest at WHIO...among fifteen hottest at WFTL, KMGX, and WSM.

PEACHES & HERB/SHAKE YOUR GROOVE THING (POLYDOR)

Profile: Among five hottest at WBZ...among fifteen hottest at KRSP...among twenty hottest at KWEN.

DELEGATION/OH HONEY (SHADY BROOK)

Profile: ...among ten hottest at KSTP...among twenty hottest at KEZR and WLW...added at WIOD.

JOHNNY MATHIS & JANE OLIVER (COLUMBIA)

THE LAST TIME I FELT LIKE THIS

Profile: ...among twenty hottest at WFTL, KIIS, and KBXQ.

EAR STUFF

BARBARA MANDRELL/IF LOVING YOU IS WRONG	(ABC)
LIV TAYLOR/I'LL COME RUNNING	(EPIC)
KIM CARNES/IT HURTS SO BAD	(EMI)
RANDY VAN WARMER/JUST WHEN I NEEDED YOU	(BEARVILLE)
BEACH BOYS/HERE COMES THE NIGHT	(CARIBOU)
ROGERS & WEST/ALL I EVER NEED IS YOU	(UNITED ARTISTS)
IAN MATTHEWS/GIVE ME AN INCH	(MUSHROOM)
WALTER EGAN/UNLOVED	(COLUMBIA)
BARRY MANN/ALMOST GONE	(WB)
GABRIEL/OO WEE BABY	(SWEET CITY/EPIC)
GIORGIO/CHASE(MIDNIGHT EXPRESS)	(CASA)
FARAGHER BROS./STAY THE NIGHT	(POLYDOR)

TREND SETTERS

KATZ	St. Louis	Earl Parnell	WAOK	Atlanta	Tony Jamieson	WJLB	Detroit	J. Michael McKay
KCOH	Houston	Travis Gardner	WBSL	New York	Frankie Crocker	WJMO	Cleveland	Bernie Moody
KDAY	Los Angeles	Steve Woods	WBMX	Chicago	James Alexander	WJPC	Chicago	Tom Joyner
KDIA	Oakland	Jerry Boulding	WCIN	Cincinnati	Bob Long	WOOK	Wash DC	John Moen
KKSS	St. Louis	Lee Michaels	WCHB	Detroit	Wade Briggs	WORL	Orlando	Steve Crumbley
KMJQ	Houston	Jim Maddox	WDAS	Philadelphia	Betterball	WVOL	Nashville	Fred Harvey
KSOL	San Mateo	J.J. Jeffries	WDAO	Dayton	Langford Stephens	WVON	Chicago	Carl Conner
WAMO	Pittsburgh	Michael Payne	WDIA	Memphis	Mike Frisby	WWIN	Baltimore	Don Brooks
						WWRL	New York	Bob Law

- 1 1 **CHUCK BROWN/BUSTIN' LOOSE** (SOURCE)
Profile: Its the hottest record at KCOH, KDAY, KSOL and WORL...in the hottest five at KDIA, WAMO, WCHB, WDAS, WDIA, WJLB and WJPC...in the hottest ten at WBMX, WVOL and WVON...second week at number one and holding fairly steady above the rest...male demographics...medium to heavy rotation...probably one of the better male targeted records.
- 2 2 **PEACHES & HERB/SHAKE YOUR GROOVE THING** (POLYDOR)
Profile: Its the hottest record at WAMO, WBMX, and WDIA...in the hottest five at KCOH, KDIA, KSOL, WCHB, WJMO and WORL...in the hottest ten at WVOL...this is a solid number two record and valuable due to acceptance this record has as a universal...all demographics and heavy rotation, unless you're on this early, medium to heavy rotation.
- 4 3 **ROD STEWART/DO YA THINK I'M SEXY** (WB)
Profile: Its the hottest record at WCHB and WJMO...in the hottest five at KMJQ, WBMX and WDAS...in the hottest ten at KDAY, WORL and WWIN...in the hottest fifteen at WJLB and WVOL...also added at KMJQ and KSOL...at this point, if you haven't played this and your format would have allowed, you are overlooking a powerhouse...all demographics and has become a gigantic masterpiece of a hit without you...now you need it, it doesn't need you...heavy rotation.
- 10 4 **LAKESIDE/ALL THE WAY LIVE** (SOLAR)
Profile: Its the hottest record at KDIA and WWIN...in the hottest five at KSOL, WCHB, WDIA, WJLB and WJMO...in the hottest ten at WAMO...in the hottest fifteen at KATZ, WDAS and WVON...tremendous staying power...very big at the disco's...male and teen base now...medium rotation at least...several good selections from their LP also.
- 12 5 **DELEGATIONS/OH HONEY** (SHADYBROOK)
Profile: Its in the hottest five at KMJQ, WDAO and WORL...in the hottest ten at KCOH, KDAY, KSOL, WJLB and WJPC...in the hottest fifteen at KATZ, WDIA and WVOL...also added at KATZ and WOOK...this one has slowly crept up the ladder, but has landed positively as a valuable record...te ballad that this makes it a tool to offset disco overstress and serves as a potent female demographic acquisition tool...heavy rotation at this point.
- 6 6 **POINTER SISTERS/FIRE** (PLANET)
Profile: its in the hottest five at KMJQ, WAMO, WORL, WVOL and WVON...in the hottest ten at WBMX, WDIA, WJLB and WWIN...in the hottest fifteen at KSOL...the ironic part of this record is it started off as a universal before it got a shot from black stations...with that in mind and the overwhelming success this is receiving as a universal makes it a critical piece of product you should be on... heavy rotation.
- 3 7 **GLORIA GAYNOR/I WILL SURVIVE** (POLYDOR)
Profile: Its the hottest record at WVON...in the hottest five at KDAY, WJMO and WORL...in the hottest ten at KSOL, WAMO and WWIN...in the hottest fifteen at KMJQ and WJLB...also added at WCIN...female demographics...heavy rotation.
- 5 8 **PARLIAMENT/AQUA BOOGIE** (CASABLANCA)
Profile: Its the hottest record at WVOL...in the hottest five at KCOH, WBMX, WCHB, WJLB, WJMO and WVON...those of us who can read the secret message in the cult of this performance understand the maturity of this product...medium rotation at least...has a teen base, but males are strongly into the funk of it.
- 9 9 **PEABO BRYSON/I'M SO INTO YOU** (CAPITOL)
Profile: Its the hottest record at WDAS...in the hottest five at KCOH, WJPC, WVOL and WVON...in the hottest ten at WBMX and WJLB...it was also added at WVOL...his small touring had wide female acceptance maintain a following...medium to heavy rotation depending on your market and your target.
- 7 10 **TAVARES/NEVER HAD A LOVE LIKE THIS BEFORE** (CAPITOL)
Profile: Its in the hottest five at KDIA, KSOL ad WBMX...in the hottest ten at WCHB, WDAS and WVON...in the hottest fifteen at WJPC and was also added at WDIA...getting a lot of air exposure from different spectrums of radio keeping the value of this record as a black programing additive alive...medium rotation wont hurt.
- 8 11 **INSTANT FUNK/GOT MY MIND MADE UP** (SALSOU)
Profile: Its in the hottest five at KDAY, KSOL, WDAS and WWIN...in the hottest ten at WCHB and WORL...in the hottest fifteen at WDIA, WJLB, WOOK...again, if you haven't put your ear to this, you are overlooking a plus and again, the disco version is hot, hot, hot hot, hot...both in production and in sexual content...rotational stress according to your marketplace...medium rotation wont be critical.
- 13 12 **BELL & JAMES/LIVING IT UP FRIDAY NIGHT** (A&M)
Profile: Its in the hottest five at KDAY, KDIA, WBMX, WVON and WWIN...in the hottest ten at KMJQ and KSOL...also added at WDIA...this has been one of the most quiet moving records in quite some time...but it leaves a positive impression after decent exposure...very clean and not offensive...doing well in markets where it is aired...disco version is hot.
- 29 13 **FOXY/HOT NUMBERS** (DASH)
Profile: Its in the hottest five at WOOK and WWIN...its in the hottest ten at KATZ...also added at KCOH, WAMO, WBMX, WDAO, WJPC, WORL, WVOL and WWRL...anyone waiting to see what is going to happen to this will be wondering how they let a hit get by them...all demographics...heavy rotation...very important that the general market stays to the general market stations, especially after the success of "Get Off".
- 14 **PHYLLIS HYMAN/SOMEWHERE IN MY LIFETIME** (ARISTA)
Profile: Its in the hottest five at KATZ and WDAO...in the hottest ten at WAMO, WDAS and WJPC...in the hottest fifteen at KCOH, KSOL and WVON...a very mature record with adult content...will balance the stations who play a lot of pop artists or a lot of disco...a refreshing break...qualified performer...female demographics, but male acceptance is fairly substantial.
- 27 15 **THE JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)
Profile: Its in the hottest five at KCOH, WDIA...in the hottest ten at WBMX, WDAS, WORL and WWIN...in the hottest fifteen at WAMO...also added at KSOL...not real funky, preferably clean, heavy request, holding to its own...getting real good disco activity...established artists and not offensive...rotation stress is up to you.
- 18 16 **CHIC/I WANT YOUR LOVE** (ATLANTIC)
Profile: Its in the hottest five at KMJQ, WOOK and WVOL...in the hottest ten at WDAS...also added at KSOL, WORL and WWRL...with "Le Freak" reportedly over 4 million in sales and a double platinum album, nothing really else must be stated except play it and heavy...a wide range of acceptance, in fact total acceptance of all masses...one of the hottest cults out beside Clinton

- 26 17 **PATRICE RUSHEN/HANG IT UP** (ELEKTRA)
Profile: Its in the hottest five at WJLB...in the hottest ten at KSOL...in the hottest fifteen at WAMO, WCHB and WDAS...also added at WWIN...very male in target, medium rotation...a good balance and a welcomed difference.
- 18 **GREY & HANKS/DANCIN'** (RCA)
Profile: Its in the hottest five at WOOK...in the hottest ten at KMJQ...in the hottest fifteen at KCOH and WORL...also added at WDIA.
- 22 19 **DANNY PEARSON/WHAT YOUR SIGN GIRL** (UNLIMITED GOLD)
Profile: Its in the hottest five at KDAY...in the hottest ten at WDIA and WVOL...in the hottest fifteen at KSOL...also added at WCIN.
- 11 20 **EVELYN "C" KING/I JUST DONT KNOW IF ITS RIGHT** (RCA)
Profile: Its the hottest record at KMJQ...in the hottest five at KCOH...in the hottest fifteen at WDIA
- 21 **GEORGE BENSON/LOVE BALLAD** (WB)
Profile: It was added at KCOH, KMJQ, WAMO, WBMX, WCIN, WJMO, WORL, WVOL, WWIN and WWRL...the most added record and those who are not playing this record now, should not be in radio...a phenomenal master of musical performance...heavy, heavy rotation...very important to universal radio as they are beating the black stations on it...dont just sit back, add this.
- 19 22 **BARRY WHITE/JUST THE WAY YOU ARE** (20th CENTURY)
Profile: Its in the hottest five at WJMO...in the hottest ten at KATZ and KCOH...also added at WWIN...probably is suffereing from the move to RCA and early album airplay...but tremendous phones from females...heavy rotation still.
- 23 **NATALIE COLE/STANDBY** (CAPITOL)
Profile: Its in the hottest five at WWIN...also added at KCOH, WDAS, WJPC, WVON and WWIN...its been a little white since she has really stunned the audience with something...this might do it...important to universal radio...medium rotation according to your market audience.
- 24 24 **SISTER SLEDGE/HE'S THE GREATEST DANCER** (COTILLION)
Profile: Its in the hottest ten at KDAY and WDAS...in the hottest fifteen at WVON...also added at KATZ.
- 23 25 **AMII STEWART/KNOCK ON WOOD** (ARIOLA)
Profile: Its in the hottest ten at WORL...in the hottest fifteen at WJMO...also added at KATZ, KMJQ and WDAO.
- 26 **ALTON MC CLAINE & DESTINY/IT MUST BE LOVE** (POLYDOR)
Profile: It was added at KDIA, KMJQ, WBMX, WJLB, WOOK and WORL...while the emotions are taking a break, Alton McClaine and Destiny are making a hit...good clean production and not offensive...this group backed up Milly Jackson doing her recent tour...valuable to universal markets.
- 28 27 **RUFUS/KEEP IT TOGETHER** (ABC)
Profile: Its in the hottest ten at KATZ...in the hottest fifteen at WORL...also added at WDIA and WWRL.
- 25 28 **GARY'S GANG/KEEP ON DANCING** (SAM)
Profile: Its in the hottest ten at KDAY and WWIN...also added at WDAO.
- 30 29 **RICK JAMES/HIGH ON YOUR LOVE SUITE** (GORDY)
Profile: It was added at WCHB, WCIN, WOOK, WORL and WVON...a must ad...teen base but a male concept and a heavy male acceptance, medium to heavy rotation...lyrics are sensual and suggestive...but heavy requests on this and some of the other lp cuts.
- 30 **MARVIN GAYE/FUNKY SPACE REINCARNATION** (TAMLA)
Profile: Its in the hottest five at KATZ...in the hottest ten at WBMX...also added at WJLB...another song with suggestive lyrics but the delivery in this record seem to stimulate...its a more passive Marvin Gaye, but again the lyrics make this tune in...heavy rotation.

ALBUMS

- 5 1 **MARVIN GAYE/HERE MY DEAR** KEY CUT: FUNKY SPACE REINCARNATION (ATLANTIC)
Other cuts: When Did You Stop Loving Me, Time, Here My Dear, Anger and Sparrow...its the hottest at KCOH and WDIA...in the hottest five at KATZ, KSOL, WBMX, WCHB, WOOK and WVON.
- 1 2 **CHIC/C'EST CHIC** KEY CUT: I WANT YOUR LOVE (ATLANTIC)
Other cuts: Le Freak, The Chic Cheer, Savorfaire...it's the hottest at KMJQ...in the hottest five at KCOH, WBMX, WCHB, WDIA, WOOK and WVON.
- 9 3 **PEACHES & HERB/II HOT** KEY CUT: SHAKE YOUR GROOVE THING (POLYDOR)
Other cuts: Reunited...its the hottest at WCHB and WVON...in the hottest five at WBMX and WDIA.
- 7 4 **BARRY WHITE/THE MAN** KEY CUT: JUST THE WAY YOU ARE (20th CENTURY)
Other cuts: Your Sweetness Is My Weakness and September...its the hottest record at KATZ and KSOL...in the hottest five at WVOL.
- 3 5 **RICK JAMES/BUSTIN' OUT OF L SEVEN** KEY CUT: HIGH ON YOUR LOVE SUITE (GORDY)
Other cuts: the title, Bustin' Out...in the hottest five at KATZ, WCHB and WOOK.
- 11 6 **THE JACKSONS/DESTINY** KEY CUT: SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)
Other cuts: Dont Push Me Away...in the hottest five at KMJQ and WBMX.
- 15 7 **DAVID OLIVER/MIND MAJIC** KEY CUT: I WANT TO WRITE YOU A LOVE SONG (MERCURY)
Other cuts: none...in the hottest five at WDAO, WJPC and WVOL.
- 2 8 **PARLIAMENT/MOTOR BOOTIE AFFAIR** KEY CUT: AQUA BOOGIE (CASABLANCA)
Other cuts: Mr. Wiggles, Deep and Rumposteelskin...in the hottest five at KCOH, WBMX and WOOK.
- 6 9 **BEE GEES/SPIRITIS HAVING FLOWN** KEY CUT: TRAGEDY (RSO)
Other cuts: Too Much Heaven, Reaching Out, Love You Inside and Search, Find...in the hottest five at WDAO and WVON.

- 10 **PEABO BRYSON/CROSSWINDS** KEY CUT: I'M SO INTO YOU (CAPITOL)
Other cuts: Crosswinds, She's a Woman...in the hottest five at KCOH and KDIA.
- 11 **BELL & JAMES/BELL & JAMES** KEY CUT: LIVING IT UP FRIDAY NIGHT (A & M)
Other cuts: You Never Know What You Got...in the hottest five at KMJQ and WVOL.
- 14 12 **EARTH, WIND & FIRE/VOL I** KEY CUT: SEPTEMBER (COLUMBIA/ARC)
Other cuts: all cuts...its in the hottest five at KCOH, WDIA.
- 11 13 **BAR KAYS/LIGHT OF LIFE** KEY CUT: SHINE (MERCURY)
Other cuts: We're The Happiest People in The World and Love Is What It's All About...in the hottest five at KCOH and WVOL.
- 10 14 **POINTER SISTERS/ENERGY** KEY CUT: FIRE (PLANET)
Other cuts: Happiness, Hypnotized, Dirty Work, Come and Get Your Love, Everybody Is A Star, Angry Eyes and Echoes of Love...in the hottest five at WJPC...in the hottest ten at WVON.
- 4 15 **ROD STEWART/BLONDES HAVE MORE FUN** KEY CUT: DO YA THINK I'M SEXY (WB)
Other cuts: No other cuts...in the hottest five at KATZ.

SIGNIFICANT ACTION:

TYRONE DAVIS/ARE YOU IN THE MOOD (COLUMBIA)
Profile: It was added at WCHB, WJPC, WORL and WVON...a good equalizer for balancing your overall airsound...if you're playing a lot of disco or white artists, upper demographic

GLADYS KNIGHT/AM I TOO LATE (COLUMBIA)
Profile: Record has just been shipped, but is a very beautiful ballad...very talented and well established performer...this has mass appeal...medium rotation at least.

FATBACK BAND/FREAK THE FREAK THE FUNK (SPRING)

Profile: Its in the hottest fifteen at WORL...also added at KDAY and WCIN...very effective with the new dance out "rock" a dancer and will probably get a lot of disco play as soon as the dance/rock becomes widespread...teen demographics if you want to start safe.

GO/DISCO NIGHTS (ARISTA)
Profile: It was added at WDAO, WORL and WWIN...good thrust and on time...medium to heavy rotation...male and teen demographics.

SINGLE OF THE WEEK

Rick James/HIGH ON YOUR LOVE Gordy

MAZE/FEEL THAT YOU'RE FEELING (CAPITOL)
Profile: It was added at KATZ, WDAS and WORL.

BAR KAYS/SHINE (MERCURY)
Profile: It was added at KCOH, KDAY and WORL.

ALBUM OF THE WEEK

Bobby Caldwell/BOBBY CALDWELL Clouds

Key Cut: What You Wont Do For Love

Other Cuts: Down for the Third Time, Take Me Back Then, Kalimba Song (a short, sweet instrumental), My Love Wont Wait, Cant Say Goodbye, and My Flame.

BILL WITHERS/DONT IT MAKE YOU FEEL BETTER (COLUMBIA)

Profile: It was added at WAMO, WBMX and WJMO

The album has been out for awhile, but due to the success he has received with is first single, it's worth going to the LP for some other cuts, as the new single will probably come from within.

MANHATTANS/HERE COMES THE HURT AGAIN (COLUMBIA)

Profile: It was added at KCOH and WAMO.

CHERYL LYNN/STAR LOVE (COLUMBIA)

Profile: This is one to watch, a classical vocal job on the part of Cheryl.. she can do wonders with her voice.

RONNIE FOSTER/MIDNIGHT PLANE (COLUMBIA)

Profile: Getting a lot of airplay without reports to the trades...the disco version is magnificent...Stevie Wonder is rumored to be doing the a masterpiece of musical presentation...you have got to listen to this...even if it doesn't sell, you will be amazed at the results this will get you...heavy male concentration.

SUGGESTED LP CUTS

Gamin'/Osiris/SINCE BEFORE OUT TIME WB

Reunited/Peaches & Herb/2 — HOT Polydor

Love Music/Earth, Wind & Fire/BEST OF VOL. I ARC-Col.

You're to Blame/Rufus/NUMBERS ABC



SUBSCRIBE 408 646-9333

HOT NEW RELEASES

- | | |
|--------------------------------------|----------|
| 1. George Benson/LOVE BALLAD | WB |
| 2. Foxy/HOT NUMBERS | Dash |
| 3. Natalie Cole/STAND BY ME | Capitol |
| 4. Barkays/SHINE | Mercury |
| 5. Tyrone Davis/ARE YOU IN THE MOOD? | Columbia |

MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

- | | |
|--|----------|
| 1. Chic/I WANT YOUR LOVE | Atlantic |
| 2. Peaches & Herb/SHAKE YOUR GROOVE THING | Polydor |
| 3. Foxy/HOT NUMBERS | Dash |
| 4. Gloria Gaynor/I WILL SURVIVE | Polydor |
| 5. Alton McClain & Destiny/IT MUST BE LOVE | Polydor |
| 6. George Benson/LOVE BALLAD | WB |
| 7. Natalie Cole/STAND BY ME | Capitol |

MOST VALUABLE POP RECORDS FOR BLACK PROGRAMING

- | | |
|--|--------|
| 1. Rod Stewart/DO YA THINK I'M SEXY? | WB |
| 2. Bee Gees/TRAGEDY | RSO |
| 3. Pointer Sisters/FIRE | Planet |
| 4. Nicolette Larson/LOTTA LOVE | WB |
| 5. Olivia Newton-John/A LITTLE MORE LOVE | MCA |
- (dayparted) mid-days/all nites until you get your response, then spread the airplay out.

BLACK RADIO AND MUSIC

by Lynn Tolliver

The following is a letter from Vincent Wayne, who worked with KEITH ADAMS at KATZ/St. Louis, MIKE FRISBY at WDIA/Memphis, and is currently with BARRY MAYO & ERNEST L. JAMES at WGCI/ Chicago.

TO FRIENDS IN THE BUSINESS:

We are well into a new year and already some are feeling the frustration that was prevalent in 1978. In talking to fellow broadcasters, this frustration is stated in many ways, i.e., salary too low, no job security, cant relate to the Program Director and a host of other things I cant even remember.

Well, at one point I shared those thoughts and I know these elements can play an important part in our happiness or unhappiness, but as I see it, the problem that seemed to cause the most anxiety, is the unanswered question-"Which way should I go"? I've learned some things that helped me and I would like to share them with you.

Generally, many broadcasters came into this business in a time that no longer exists. The heavy personality jocks are few and far between now. We can no longer look to be a super-incredible

Godsend blessing to our humble audience's ears. No, that day is gone, it's a new game.

The game? Professionalism! Format Radio! We have to adapt to these things to insure ourselves that (1) we will have a job. (2) we will have direction in our profession, (3) maybe we can find gratification in our profession.

The first item I would like to mention is one we hear about but sometimes treat in a nonchalant manner: "Professionalism" itself. Regardless of what market you are in or who you work for, if your attitude is bad, your on-air work will reflect it and the only person that will suffer in the end is YOU! We owe ourselves, our station and our audience our best. We chose this business, let's perk up our attitudes if we are going to stay in it!

We must begin to follow instructions from our superiors to the letter, regardless of whether we love them or hate them. A true professional will master any task. One thing I've found that pisses off a superior quick is for a guy to say - "Hell with the format, the music rotation, the one liners, this is my show"! Sure it's your show, but keep in mind that you are a part of a team.

The station's success, including your own, can only be captured by a team. A team has to have a consistency which all of us as professionals should strive to maintain.

Show preparation is something that we should do religiously. Walking into the studio and coming off the top of our heads is, for the most part, DEAD! There's too much going on around us for us not to prepare. Spend some time preparing your show, be it at home, the office or even poolside. The benefits will be noticeable to all around I assure you.

If you are going to stay in this business, however, hard it may be for you individually, become dedicated to your job! If you are bored, get involved with other aspects of this business - Sales, Programing etc. Dont stagnate, the point is - get motivated!

When we look at our careers and feel frustrated and helpless, we are focusing our powers as professionals in the wrong area. I believe that my co-workers across the country are capable of finding a new fulfillment in this business and can do so by coming to the realization that our future can be a very bright one if we apply ourselves. In doing so, we will have that job security, the feeling of upward movement and the sense of worth.

The superiors mentioned earlier, let's treat them with respect, for I'm sure the majority of them had a hell of a time getting to the position they now hold. Think about it...soon that may be your position.

Let's reach for a new height. One that states that we are aware, abreast, dedicated, but most important, Professional. If we are these things, we will be employable in a number of situations and can contribute to any situation. I believe with these things in mind we can pull together and realize our greatest potential and maybe get some of the happiness life has to offer.

YOURS FOR THE SAKE OF HUMAN RELATIONS

Vincent E. Wayne
WGCI-FM/Chicago, Illinois

Next week, understanding the ups & downs of the broadcasting industry, along with when to add a record. In the next couple of issues, a legal look and some interesting points of views about conglomerates, and some more views on where the black broadcasting industry is headed.

THE BEACH BOYS

"Here Comes The Night"

Caribou Records

Produced by Bruce Johnston and Curt Becher
Distributed by CBS Records

DISCOVERY DISCOVERY DISCOVERY DISCO

TREND SETTERS

CHIC	Brampton	David Oliver	KUTE	Los Angeles	Warren Epps	WKGN	Knoxville	Kerry Lambert
DISCO-94	Houston	Michael Stone	KTSM	San Antonio	Kevin McCormick	WKTK	Baltimore	Lou Krieger
F-105	Boston	Charlie Fernandez	KXTC	Phoenix	Larry Barwick	WKTU	New York	Matthew Clenoff
KATT	Oklahoma	Charlie Parker	K-101	San Francisco	Nadine Shaw	WKYS	Washington	Donnie Simpson
KCFX	Oklahoma	J.J. Whitehead	STUDIO-13	Houston	Bart Taylor	WLYT	Cleveland	Tom Allen
KDKO	Denver	Jim O'Brien	WAYS	Charlotte	Roy Rosen	WMAS	Springfield	Kris McLeod
KEYN	Witchata	Glen Martin	WBBF	Rochester	Tom Nast	WMHE	Toledo	Roy Finn
KFMX	Minneapolis	Gary De Maroney	WBOS	Boston	Jane Dunklee	WNUW	Milwaukee	Bob Mike
KIIS-FM	Los Angeles	Sherman Cohen	WCAU-FM	Philadelphia	Roy Perry	WORL	Orlando	Steve Crumbley
KJLA	Kansas City	Ronnie Dennington	WDAI	Chicago	Mary Klug	WSFL	New Bern	Ed Seger
KRLA	Los Angeles	Gary Theroux	WDRQ	Detroit	Eddie Rogers	WVEE	Atlanta	Scotty Andrews
KSET	El Paso	Chuck Kelly	WEZB	New Orleans	Chris Walenburg	WXKS	Boston	Sunny Joe White
KTLC	Denver	Paula Matthews	WGCI-FM	Chicago	Greg Buedell	WZZD	Philadelphia	Mark Serpas
			WISM	Madison	Rusty Hudson	Y-100	Miami	Robert Muzzy

The following music analysis is based on reports from pure disco stations and from stations who compile separate lists from their disco research. This chart is designed to show air play strength.

THE HOTS ARE IN BOLD

BPM	LW	TW		
114	1	1	ROD STEWART "Do Ya Think I'm Sexy"	WB 12"/LP
113	2	2	INSTANT FUNK "Got My Mind Made Up"	Salsoul 12"
126	3	3	GARY'S GANG "Keep On Dancin"	Sam/Col 12"
120	5	4	SISTER SLEDGE "He's The Greatest Dancer"	Atlantic 12"
134	8	5	AMII STEWART "Knock On Wood"	Ariola 12"
119	15	6	BEE GEES "Tragedy"	RSO LP
117	6	7	GLORIA GAYNOR "I Will Survive"	Polydor 12"
119	4	8	T-CONNECTION "At Midnight"	TK 124/LP
128	11	9	DONNA SUMMER "Heaven Knows"	Casablanca 12"
116	9	10	ARPEGGIO "Love And Desire"	Polydor LP
116	19	11	CHIC "I Want Your Love"	Atlantic 12"/LP
133	7	12	GONZALES "Haven't Stopped Dancin' Yet"	Capitol 12"
129	20	13	ULTIMATE "Love Is The Ultimate" (medley)	Casablanca LP
132	13	14	BELL AND JAMES "Livin' It Up"	A & M 12"/LP
137	14	15	PEACHES AND HERB "Shake Your Groove Thing"	Polydor 12"
119	10	16	EVELYN 'C' KING "I Don't Know If Its Right"	RCA 12"
133	16	17	MACHINE "There But For The Grace Of God Go I"	RCA 12"
130	17	18	HERBIE MANN "Superman"	Atlantic 12"
127	23	19	BOMBERS "(Everybody) Get Dancin"	Westend 12"
133	29	20	PETER JACQUES "Fire Night Dance/Devils Run" Prelude	12" LP
123	30	21	G. Q. "Disco Nights"	Arista 12"
115	27	22	BLONDIE "Heart Of Glass"	Chrysalis 12"/LP
122	26	23	CHER "Take Me Home"	Casablanca LP
118	25	24	JACKSONS "Shake Your Body Down"	Epic 12"/LP
125	12	25	GREY AND HANKS "Dancin"	RCA 12"
129	18	26	VOYAGE "Fly Away/Souvenirs"	Marlin/TK 12"/LP
126	24	27	McCOO & DAVIS "Shine One Silver Moon"	Columbia 12"
118	28	28	NARADA M. WALDON "I Don't Want Nobody Dancin' With You"	Atl 12"
138	D	29	CHERYL LYNN "Starlove"	Columbia 12"/LP
124	D	30	GINO SOCCIO "Dancer"	WB/RFC LP

HOT ADDS

BEACH BOYS	GINO SOCCIO
CHIC	MADALEEN KAIN
ALTON McLAIN	STICKY FINGERS

CROSSOVER PICKS

GARY'S GANG	CHIC
BLONDIE	CHER
BOMBER	SISTER SLEDGE

DISCOVERY DISCOVERY DISCOVERY DISCO

SIGNIFICANT ACTION

BEACH BOYS "Here Comes The Night"
MANTUS "Free Style Rhythm"
B. POINTER "Free Me From My Freedom"
OLLIE BABA "Stomp Your Feet"
G.B. EXPERIENCE "Disco Extravaganza"
MADALEEN KAINE "Forbidden Love"
BILL SUMMERS "Straight To The Bank"
ALTON McLain "It Must Be Love"
CHI CHI FAVELAS "Rock Solid/Give It To Me"
WONDERBAND "Stairway To Love"
KLEER "Keep Your Body Working"
RICK JAMES "High On Your Love Suite"
STICKY FINGERS "Wasting My Love"
MICK JACKSON "Weekend"
CHUCK BROWN "Bustin' Loose"
BONEY M "Dancin' In The Streets"
FOXY "Hot Number"
KEITH BARROW "Turn Me Up"
LORRAINE JOHNSON "Feed The Flame"
GLASS FAMILY "Crazy"
GINO SOCCIO "Outline"
FOXY "Hot Number"
SISTER SLEDGE "We Are Family"
DESMOND CHILD AND ROUGE "Our Love Is Insane"
CARRIE LUCAS "Dance With You"

Caribou 12"
SMI 7"12"
Motown 12"
Polydor 12"
Atlantic 12"LP
WB 12"
Prestige 12"
Polydor 12"/LP
Prism 12"
Atco LP
Atlantic 12"
Motown 12"
Prelude 12"
Atco 12"
Source/MCA 12"
Sire 12"
TK 12"
Columbia 12"
Prelude 12"
JDC 12"
Warner/RFC LP
Dash 12"
Cotillion 12"
Capitol 12"
Solar/RCA 12"



Column

by Steve Casey



During a recent visit to Hawaii, shown left to right are: Kelly Conway, CBS Hawaii; Billy Davis, Jr.; Captain Cooke, afternoon drive, KORL; Jerry Morris, Music Director, KORL; and Sonny Porter, Vice President, BilMar Productions.

* * * * *

RON ROBBIN/WBOS in Boston is a disco jock, afternoon drive, and he programs the station. He also is co-producer and host of a weekly TV show called "STAGE DOOR DISCO", which is simulcast over WBOS. He would like to work closely with record companies and management people about bringing acts into Boston. He also does a segment on artists, so if there are some interesting things happening with your artist, please contact him. He can be reached at (617) 357-8677.

TREND SETTERS

KADX	Denver	John Sutton	KJLH	Los Angeles	Ted Terry	WRUV	Burlington	Bob Cohen
KAFM	Dallas	Mark Campbell	KLCC-FM	Eugene	Mike Handler	WRVR	New York	Jim Smith
KKGO	Los Angeles	Monica Riordan	WBBY-FM	Columbus	Geoff Mayfield	WXFM	Chicago	Dave Freeman
KCBX	S. L. O.	John Howard	WBFO-FM	Buffalo	John Hunt	WYBC	New Haven	Doug Keogh
KJAZ	San Francisco	Dick Conte	WJZZ	Detroit	Dorian Paster	WYSO	Dayton	Vince Waldron

- 2 1 **JOE SAMPLE/CARMEL** KEY CUT: TITLE (ABC)
Profile: KJLH H-H, KADX H-H, KJAZ H-H, WJZZ H-H, KLCC H-H, WBBY H-H, WBFO H-H, WYSO H-H, WRUV M-H, KCBX M-H, WYBC M-H, KKGO M-H, and KAFM A-H...cuts: Rainy Night In Monterey, Cannery Row, Midnight & Mist, Sun Rise and Paintings...network selection aided this record's quick rise to #1.
- 1 2 **CEDAR WALTON/ANIMATION** KEY CUT: JACOB'S LADDER (COLUMBIA)
Profile: KCBX H-H, KJLH H-H, WRVR H-H, KADX H-H, WYBC H-H, KJAZ H-H, WJZZ H-H, KAFM H-H, WBBY H-H, and WBFO H-H...cuts: Precious Mountain, Charmed Circle, title, March of the Fishmen, Another Star, and If It Could Happen.
- 3 3 **LONNIE LISTON SMITH/EXOTIC MYSTERIES** KEY CUT: QUIET MOMENTS (COLUMBIA)
Profile: KJLH H-H, WRVR H-H, KADX H-H, KKGO H-H, WBBY L-H, and WRUV A-M...cuts: title, Night Flower, Mystical Dreamer, Singing For Love, Magical Journey, and Space Princess.
- 6 4 **RAY BRYANT/ALL BLUES** KEY CUT: TITLE (PABLO)
Profile: KADX H-H, KJAZ H-H, KLCC H-H, WBFO H-H, WYSO H-H, KCBX M-H, WYBC M-H, and WBBY A-M...added at WRVR and KKGO...cuts: Billie's Bounce, Jumpin' With Symphony Sid, and C Jam Blues.
- 4 5 **BOB JAMES/TOUCHDOWN** KEY CUT: SUN RUNNER (COLUMBIA)
Profile: WRVR H-H, KADX H-H, WJZZ H-H, KAFM H-H, and KKGO M-H...cuts: Angela, Carribean Nights, and I Want To Thank You.
- 11 6 **MICHAEL FRANKS/TIGER IN THE RAIN** KEY CUT: SATISFACTION GUARANTEED (WB)
Profile: WRVR H-H, KADX H-H, KJAZ H-H, WJZZ H-H, WBBY M-H, and KAFM A-H...added at WRUV, KCBX, and KLCC...cuts: Underneath the Apple Tree, title, Hideaway, and Lifeline.
- 5 7 **ART FARMER/SUMMER KNOWS** KEY CUT: TITLE (INNER)
Profile: WYBC H-H and KLCC H-H...cuts: Ditty, Manha Do Carnival, When I Fall In Love, and Alfie...in medium rotation at most reporting stations.
- 10 8 **MICHEL LE GRANDE/LE JAZZ GRAND** KEY CUT: BASQUETTE (GRYPHON)
Profile: KADX H-H, WRUV M-H, KCBX M-H, and KLCC L-M...cuts: Southern Roots and La Pasionara.
- 8 9 **JACKIE McCLEAN/NEW WINE IN OLD BOTTLES** KEY CUT: CONFIRMATION (INNER CITY)
Profile: KLCC H-H and WBFO H-H...cuts: Round Midnight, Little Melonae Again, and Appointment in Ghana Again...in medium rotation at most reporting stations.
- 9 10 **CHICK COREA/SECRET AGENT** KEY CUT: OPEN (POLYDOR)
Profile: WRVR H-H, WYBC H-H, and WBBY L-M...cuts: Slinky, Drifting, Central Park, Hot New Blues, and Fickle Funk.
- D 11 **JAKI BYARD/FAMILY MAN** KEY CUT: JUST ROLLIN' ALONG (MUSE)
Profile: WRUV M-H, KCBX L-H, KADX L-M, WYBC L-M, KLCC L-M, and WBFO L-M...cuts: Mood Indigo/Chelsea Bridge, Family Suite, John Arthur, and L. H. Gatewalk Rag.
- 7 12 **CHARLES LLOYD/WEAVINGS** KEY CUT: YOU KNOW I LOVE YOU (PACIFIC ARTS)
Profile: WRVR H-H and KAFM H-H...cuts: title, Island Girl, Your Heart Never Lies, Sailin', and May The Sun Shine Brightly.
- 14 13 **KENNY BURRELL/HAND CRAFTED** KEY CUT: ALL BLUES (MUSE)
Profile: KCBX M-H, WRUV L-M, KADX L-M, KLCC L-M, and WBFO L-M...added at WYBC...cuts: You & The Night & The Music, I'm Glad There Is You, and title.
- D 14 **CHARLES MINGUS/ME MYSELF AN EYE** KEY CUT: WEDNESDAY NIGHT PRAYER MEETING (ATLANTIC)
Profile: WRUV H-H, WYBC H-H, KJAZ H-H, KAFM L-M, WBFO L-M, and KLCC A-M...cuts: Devil Woman, Caroline Keki Mingus, and Drum Suite.
- 12 15 **PAUL DESMOND/SAME** KEY CUT: WHEN SUNNY GETS BLUE (ARTIST'S HOUSE)
Profile: KJAZ H-H, WBFO M-H, and WRUV A-M...cuts: Too Marvelous For Words, Audrey, and Line for Lions.

HEAVY ROTATION

ROBERT WATSON/ALL BECAUSE OF YOU (ROULETTE) Profile: WYBC H-H, WBBY H-H, and KLCC L-M...cuts: In Maya's Apartment, title, Pamela, Days Of Wine and Roses, and Fuller Love

CARLA BLEY/MUSIQUE MECANIQUE (WATT) Profile: WYSO H-H and KLCC M-H...cuts: 440, title, and Jesus Maria

MILTON NASCIMENTO/JOURNEY TO DAWN (A&M) Profile: WYBC M-H, WRUV A-M, and KLCC A-M...cuts: My Name Is Pablo, Maria Tres Filhos, and Paula & Bebeto

IRA SULLIVAN/IRA SULLIVAN (FLYING FISH) Profile: KLCC H-H and WBBY H-H...cuts: That's Earl Brother, Girl From Ipanema, Stranger In Paradise, Circumstantial, Monday's Dance, and Angel Eyes

VICTOR FELDMAN/IN MY POCKET (COHEARENT) Profile: KADX H-H, WBBY M-H, and WBFO M-H...cuts: I Am Happy, Rio, title

BRUCE CAMERON JAZZ ENSEMBLE/WITH ALL MY LOVE (DISCOVERY) Profile: KCBX M-H, and WBFO A-M...added at KLCC...cuts: title, Sun Rise, Love Is On The Way, With All My Love, and Azul

BOB BROOKMEYER SMALL BAND/LIVE AT SANDY'S (GRYPHON) Profile: KJAZ H-H, and WBBY L-M...added at KLCC...cuts: You'd Be So Nice To Come Home To and Someday My Prince Will Come

RETURN TO FOREVER/LIVE (COLUMBIA) Profile: KCBX M-H and WYSO L-M...cuts: So Long Mickey Mouse, Endless Night, The Musician, and Green Dolphin St.

WALT BOLDEN/WALT BOLDEN (NEMPEROR) Profile: WYBC H-H, KADX M-H, WBBY M-H, and WYSO L-M...added at KJLH...cuts: Deep In The Hat, Red Snapper, Street Singer, When Spring Comes Again, and Gift Of Life

ANGIE BOFILL/ANGIE (GRP) Profile: WRVR H-H and KKGO M-H...cuts: Under The Moon & Over The Sky and Only Thing I Wish For

MARY WATKINS/SOMETHING MOVING (OLIVIA) Profile: WRUV M-H, KCBX M-H, and WBFO L-M...cuts: Witches' Revenge, Backrap, I Hear Music, A Chording To The People

DRY JACK/MAGICAL ELEMENTS (INNER CITY) Profile: WRUV H-H and WBBY L-H...cuts: Sunday Boogie Nookie Stomp, Strollin' On Jupiter, Laurel's Dream, and Lip Spinners

SONNY PHILLIPS/I CONCENTRATE ON YOU (MUSE) Profile: WBBY H-H, KCBX L-M, and WBFO L-M...cut: Free Like The Wind

RON ESCHETE/TO LET YOU KNOW I CARE (MUSE) Profile: KJAZ H-H, WRUV M-H, and WBFO L-M...added at KLCC...cuts: R & T, Seven Vials, title, and You Look Good To Me

CHARLES EARLAND/MAMA ROOTS (MUSE) Profile: WBBY H-H, KCBX M-H, and WBFO L-M...added at WJZZ...cuts: Undecided, Old Folks, title, The Dozens, and Bluesette

MARILYN SCOTT/DREAMS OF TOMORROW (ATCO) Profile: KJLH H-H, KLCC L-M, and WJZZ A-M...added at WRUV...cuts: Let's Be Friends, title, You're All I Need, and Highway

HILARY/JUST BEFORE AFTER HOURS (COLUMBIA) Profile: KCBX L-M...added at WYSO...cuts: Amazona, title, and Sun Dancer

OSCAR PETERSON/JOUST (PABLO) Profile: WRUV H-H, KADX H-H, WBFO M-H, and WBBY A-M...cuts: Oakland Blues, Danish Pastry, Satin Doll, and Summertime

FLIM & BB'S (SOUND 80) Profile: WRUV H-H and WYBC H-H...cuts: View From 7th Heaven and X-1

NEW THIS WEEK

REGGIE LUCAS/SURVIVAL THEMES (INNER CITY) Profile: WRUV L-M...added at WYBC...cuts: Electric Reflection and title

GEORGE DUKE/FOLLOW THE RAINBOW (COLUMBIA) Profile: WRVR M-H, and WJZZ A-M...added at WBBY...cut: Festival

IRAKERE (COLUMBIA) Profile: WYSO A-H, and KJAZ A-M...added at WYBC and WBBY...cuts: Missa Negra and Adagio

JAMES NEWTON/PASEO DEL MAR (INDIA NAVIGATION) Profile: KLCC H-H and WYSO A-H...cuts: San Pedro Sketches and Monk's Notice

MONGO SANTAMARIA/RED HOT (COLUMBIA) Profile: KJAZ A-H, WJZZ A-H, and WYSO A-M...added at KCBX, WRVR, KADX, WYBC, WBBY, and KKGO...cuts: Sambita, You Better Believe It, Jamaican Sun Rise, Watermelon Man, and Afro-Cuban Fantasy

PHYLLIS HYMEN/SOMEWHERE IN MY LIFETIME (ARISTA) Profile: WJZZ H-H and KKGO L-M...cut: Living Inside Your Love

OLIVER NELSON/STOLEN MOMENTS (INNER CITY) Profile: KCBX H-H and WYBC L-M...cuts: title, Yearnin', Three Seconds, and St. Thomas

DOUBLE IMAGE/DAWN (ECM) Profile: KJAZ A-M and KAFM A-M...cut: Next Event

MAL WALDRON/MOODS (INNER CITY) Profile: KCBX L-M...added at KLCC...cuts: open

SAM MORRISON/DUNE (INNER CITY) Profile: WBBY L-M...added at WYBC...cuts: Wonder, I Know It Right Away, and Miles Away

NO SELECTION LACK OF PRODUCT SPELLS DISASTER

At present there seems to be a paucity of exceptional product in recent releases. No record came even close to unanimous acceptance, although only three stations stated they had any service problems this week.

All member stations have reported fewer adds in the last two weeks than any time in the last six months.

In future weeks on this page, Network members will provide a list of suggested listening for programers interested in new product. It will be divided into Mainstream Jazz and Crossover Potential. The latter will be directed toward Album radio's more progressive minded outlets.

Jazz network members

KADX/Denver

KCBX/San Luis Obispo

KJAZ/San Francisco

KLCC/Eugene

KJLH/Los Angeles

WBZY/Columbus

WJZZ/Detroit

WRVR/New York

WYBC/New Haven

WBFO/Buffalo

Network nominations:

- | | |
|--|---|
| 1) MICHAEL FRANKS/TIGER IN THE RAIN (WB) | 5) VICTOR FELDMAN/IN MY POCKET (COHEARENT) |
| Suggested cut: open | Suggested cut: Title |
| 2) JAKI BYARD/FAMILY MAN (MUSE) | 6) CHARLES MINGUS/ME MYSELF ANEYE (ATLANTIC) |
| Suggested cut: Just Rollin' Along | Suggested cut: Wednesday Night Prayer Meeting |
| 3) SAM MORRISON/DUNE (INNER CITY) | 7) KENNY BURRELL/HANDCRAFTED (MUSE) |
| Suggested cut: Miles Away | Suggested cut: All Blues |
| 4) RAY BRYANT/ALL BLUES (PABLO) | 8) CHARLES EARLAND/MAMA ROOTS (MUSE) |
| Suggested cut: Title | Suggested cut: Undecided |

JAZZED by Doug Rosenthal

A new Jazz station is on the scene. KNOK-AM/Ft. Worth is now JAZZ-97. The station switched format on Feb. 5. Program Director DWAYNE DONOVAN said that it was a definite programming gamble, but since the change over "response has been tremendous." They broadcast 12 hours of Jazz a day, seven days a week. The previous format was R&B. Record people should contact Music Director BOB STEWART at 817-831-1278 to insure Ft. Worth gets to hear your Jazz product.

MD JEFF MAYFIELD of WBZY finished off his first liner notes last week for a new album for JAG Productions. The groups is the Jazz Arts Group. Their big band sound has endorsements from such stalwarts as Clark Terry, Tom Scott and Phil Woods. Jeff has all addresses for network members. Each will receive a copy

direct from Columbus. Everyone else can get a copy from Ray Eubanks. Just call him 614-236-6411 and he'll slip a copy in the mail.

Something to look for in late March or early April is the new Grover Washington Jr. album, "Paradise". This will be Grover's first for E/A.

Country Jazz? Yes, Direct Disc Labs will soon release a trio album with guitarist LENNY BREAU. His guitar work started at age ten playing with his father's Country Western band out of Maine. After six years, Lenny migrated to Canada and started listening to jazz. He soloed for three years in a Jazz club in Winnepeg.

Lenny did do some work with Moe Koffman and finally came out with a solo album on Adelphi Records. Now he will do a trio album with bassist Don

Thompson and drummer Claude Ranger. Lenny let me in on a little secret...Chet Atkins will make a guest appearance on one cut. That one may be a little more country than the rest, but it will be primarily Jazz of the highest quality. A recent Downbeat review of his club work called him superb. The new album will be available on both direct disc and digital recordings.

KHLH has been trying to move their site to attain better L.A. coverage. The FCC rejected their first application last October. Now, the Commission has remanded the case to the Review Board because of the recent licensing of KACE/Inglewood. How KACE actually affects KJLH in either location was not explained, but somewhere down the line the FCC will have to deal with this site change request.

OPENINGS

New Openings This Week

The Secrets of Radio Programming Power Revealed in a New Book. Send \$15 to: Pat Martin, 809 Third St., Dept. "F", Stevens Point, WI, 54481 2/12

KEX/Portland is looking for an air talent. Send tapes & resumes to: Eric Norberry, c/o KEX, Golden West Broadcast Center, Portland OR 97201. EOE 2/26

WHB/Kansas City. Want to do mornings for WHB, Kansas City? Call me, Al Casey at: 816 221-8300. EOE. 2/26

KBOM/Bismark has mid-day & afternoon drive shifts available. Send tapes and resumes to: G.M. Charles Tibor, KBOM, PO Box 1377, Bismarck, N.D. 58501 or call 701 663-6411 2/26

WRNL/Richmond is looking for a dynamic, experienced morning air performer and aggressive, intelligent morning news anchor. Good financial situation for the right people. No beginners. Tapes and resumes only to: Jack Casey, 7100 Bethlehem Rd., Richmond VA 23228 EOE. 2/26

Newsperson and weekend air talent needed. Contact: Art Rotserst at 408 422-1296 2/26

CK-101/Cocoa Beach is looking for afternoon drive talent. Competitive salary. Please send tapes & resumes to: Jim Sumpter, PO Box 520, Cocoa Beach, FL 32931. EOE/MF. No calls, please. 2/26

WKU/New York is looking for an experienced production and recording engineer with a 1st class ticket. Women and minorities encouraged. Send resume and sample of dazzling production work to: Mathew Clenott, WKU, 655 Madison Ave., NY, NY 10021. EOE/MF. 2/26

KUFO/Houston is now under new ownership and is looking for a complete jock/staff and news team. New facilities and an adult format, including heavy disco concentration. Your talents are needed! Call Steve Sands at: 205 476-1360, or send your tape and resume to: Steve Sands, KUFO c/o WKIQ, PO Box 2723, Mobile Alabama 36601 2/26

West

WKY/Oklahoma City has an immediate opening for an air personality. Send tapes & resumes to: Bill Kurkett, WKY Radio, PO Box 14930, Oklahoma City, OK 73113 2/19

KHJ/Los Angeles. Current morning man moves to a different time slot which creates a fantastic opening for the right person. No phone calls please. Tapes & resumes to: Chuck Martin, 5515 Melrose, Hollywood, CA 90038 2/19

K-BEST/San Diego needs a morning man. Must be flexible enough to be creative within the confines of a strict format. We appeal to AOR and Top 40 listeners. No screamers. Send tape & resume immediately to: Dene Hallam, 7867 Convoy Court, Suite 310, San Diego, CA 92111 or call 714 278-1000 2/19

Incredible opportunity for a hard working, multi-talented person to break into major market. Must have personality and be a production wiz. Also must write your own copy for special spots and be able to handle administrative responsibilities at this country western station. Send your cassette with air check and production samples along with resume to: Bill Taylor, Country Consultants, PO Box 3081, Ontario, CA 91761 2/19

DISCO-94/Houston is now looking for disc jockeys with top 40/Top Track or Disco experience. Send tape and resume to: Fountainview, Houston, TX 77057 EOE. 2/19

KJR/Seattle. Utility person needed. Send tapes and resumes to: Tracy Mitchell, PO Box 3726, Seattle, WA 98124, 206 937-5100. 2/12.

KBOM/Bismarck wants a P.D. Send resumes to: PO Box 1377, Bismarck, ND 58501. 2/12.

KELI/Tulsa needs an energetic news reporter for outside duties and afternoon anchor. Creative thinking, good writing necessary. Tape and resume to: Randy Kimby, News Director, PO Box 52185, Tulsa, OK 74152. 2/12.

KENI/Anchorage is looking for men and/or women for probable future openings. We are a hot station looking for smooth communicators serious about developing. Send tapes to: Tim Allen P.D., PO Box 1150, Anchorage, AL 99510 EOE. 2/12

KZZY-FM/San Antonio wants a news person who enjoys writing and gathering local tape on telephone. Escape to the sunbelt. Send tape, resume, and picture to: W.D. Sandaferd, KCCW/KZZY, GPM Bldg., South Tower, Plaza level, San Antonio, TX 78216.EOE. 2/5

KUPD and "the new KQ"/Phoenix would like to hear from 1st class "human communicators" who would be interested in future openings due to air staff expansion, at either of these stations. Slick production and extremely believable on-air approach a must. Include a thorough report on your personal programing philosophies along with your tape and resume for special consideration. Women strongly encouraged. EOE. Contact Jay Stone, Operations Manager, Tri State Broadcasting Co., 2021 East Thomas Rd., Phoenix, NM 85016.2/5

KDON/Salinas is looking for an experienced, semi-seasoned news director to take charge of news and public affairs department. Must be able to relate, be believable and make news come alive. Super opportunity. Send tapes and resume in care of: Shawn Harris, KDON, PO Box 1460, Salinas, CA 93902 or call 408-422-3365. 2/5

South

CK-101/Cocoa Beach, has an opening for afternoon drive. Good pay and great facilities. Send tapes and resumes to: Jim Sumpter, P.D., PO Box 520, Cocoa Beach, Fla. 32931 2/19

WDDT/Greenville is now accepting tapes and resumes for an immediate full time opening. Good pay and benefits. Rush info to: Steve Phillips, PO Box 1618, Greenville Mississippi 38701. 601 332-0526. 2/12

Wanted for possible future openings at one of the south's top album formatted stations: Real people capable of one-to-one controversial approach. Automation and production experience a plus. Stability a necessity. Tape and resume to: WRKK/K-99, Don Keith P.D., 1776 Independence Court, Suite 200, Birmingham, Alabama 35216. No calls. EOE, M/F. 2/12

WORC-FM/Orangeburg — Mid-day jock for adult contemporary format. Excellent small market operation. Call Stu Wright 803 536-1580 or write PO Box 1386, Orangeburg, S.C. 29115. 2/12

WKQQ/Lexington, KY has an immediate opening for a reasonable announcer with goals in program/management. Send tape & resume to: Gary Dickson, WKQQ, PO Box 100, Lexington, KY 40590. EOE. No phone calls. 2/5

Midwest

KVOX AM & FM needs an air staff for pop — adult format. Send tapes, resumes and salary requirements to: C. Bennett, KVOX, PO Box 97, Moorehead, Minnesota 56560 2/19

Ron White, Consultant, looking for jocks, PDs, news people for present and future openings at several stations — top 40, AOR, Adult, Contemporary. Send tapes and resumes to: Ron White c/o WGRD, 122 Lyon N.W., Grand Rapids, MI 48503 EOE 2/19

WIRL/Peoria wants a midnight air personality immediately. Good bucks, excellent facility. Rush tape, resume and salary requirements to: Pete Stewart, WIRL, PO Box 3335, Peoria, IL 61614. 2/12

KBEQ/Kansas City needs a Chief Engineer. Send resumes to: Jim Smith, G.M., 3100 Broadway, Suite 111, Kansas City, MO 64111. 816 531-2535. 2/12

WDJX/Dayton's newest rock station is now accepting tapes and resumes for the overnight shift 2-6 am. Minority applicants are encouraged. Call Buddy Scott at 513 293-3447 2/5

KBLI/Blackfoot is looking for qualified air personalities. Please send tapes and resumes to KBLI, PO Box 699 Blackfoot, Idaho 83221 or call 208 758-1400.2/5

All nighter and hot morning man needed. Send tape & resume to Steve Cooper, 1440 Meridian, Indianapolis, Indiana 46202. 2/5

Northeast

WUPE AM & FM/Pittsfield is splitting. There are currently openings for contemporary air personalities. Send tapes, resumes and production samples to: Bob Catan, 73 4th St., Pittsfield, MA 01201.2/12

WSFL/New Bern is now accepting tapes and resumes for contemporary personalities. Full time position. Prefer experience and music director capabilities. Contact: Edward F. Seeger, P.D., PO Box 3436, New Bern, CO 28560. EOE M/F. 2/12

WAMS/Wilmington is looking for a 10pm-2am personality with promotion knowledge and good production skills. Send tapes and resumes to: Tom Summers, WAMS Radio, PO Box 3677, Wilmington, Delaware 19807. 2/5

WQCM-Hagerstown, Maryland is looking for an experienced personality for this number one contemporary station. Must be great at production and in "outside" work for the company. Tapes and resumes to Gary Portmess, PO Box 826, Hagerstown, Maryland 21740. 2/5

Looking

Mike Weiss — 14 years industry advertising, marketing, & merchandising. Most recently West Coast Market Coordinator, ABC Records. Formerly National Advertising Manager Peaches chain (Nehi). If interested, call: 408 646-8341

Art Anthony from WAMS/Wilmington, WLPL and WPGC is looking for air work. Call: 302 655-2112. 2/26

Beverly Fox 7 yrs. on-air experience. Formerly 6-10 pm KFRC KDAY. Call before noon. 415 929-8389. Especially interested in M-D position or Disco. 2/19

Experienced personality in Top 10 market. Seeking to move to Dallas — Ft. Worth. Have worked all formats, reliable. All replies via M.H. 817 268-1758 2/19

Dennis King 13 year Pro. Rock, pop-adult. Formerly of KXYZ Houston. Due to format change now available. Western USA only please. 916 877-4392. 2/12

Experienced personality currently in top ten market looking to move in the Dallas/Ft. Worth area. Direct all inquiries to: A.P. PO Box 17452, Ft. Worth, TX 76102. 2/12

Broadcasting school graduate. 3rd endorsed, college experience. Contact: Elizabeth Oswald, 9013 La Cross, Muskokie, IL or call 312 676-3157. 2/12

Jack Ellstrom, formerly with WZZO/Allentown, PA. 3 years AOR experience. Currently looking for programing or music gig. Call 215 264-2488. 2/12

Gary Guthrie, is looking for P.D. position. Most recently of WAKY/Louisville. Most promising programmer of 1978, according to confidential report. Call 502 634-4882. 2/12

Announcer position man, 8 years experience in personality, contemporary radio. Looking for opportunity to contribute more. Currently at top rated contemporary in top 60 market. Call 215-797-3933. 2/5

Tim Prewitt, formerly with KLIF, WIFI, WAPE, and most recently 96-X/Miami, is looking for a good, secure jock or programing position in medium or major market. Good ratings, excellent refs, and a decent human being. Call 305-279-9709. 2/5

Doug Larsen, former News Director at KWJJ, Portland, OR. Looking for medium to major market news position. Good delivery. Phone 503-223-5799. 2/5

Experienced Pro now working in major market is looking for an airshift in major market or a PD gig in a smaller market. Plenty of major market experience. Contact: Ken 312-255-8330. 2/5

Bob Gowa, 10 years in radio, formerly MD and afternoon drive at KWST, Los Angeles. Looking for position in Southern California. Air work, production, records. 213-241-6211 2/5

predictables

(THESE WILL BE HITS)

THE TOP FIVE:

CHIC/I WANT YOUR LOVE (ATLANTIC)

Profile: WQXI 25-17, KKOJ 28-20, WTIX 24-21, CK101 27-22, WRKO 29-24, WLSQ D-24, WJDX A-24, KSLQ 30-25, WZZP 31-25, WCAO A-28, 99X A-28, WAIV 39-29, WSGA A-29, KLLS D-29, WAPE 33-30, WLCS A-31, WIFE A-34, and WSFL 40-35...added at KFI, Z-93, KSLY, KTLK, WHB, KUHL, and WFIL

BELL & JAMES/LIVIN' IT UP FRIDAY NIGHT (A&M)

Profile: WHBQ 23-14, 99X 20-19, KFRC 23-20, WQXI 28-20, Y100 26-23, WANS 31-23, KROY D-26, WSFL 30-26, WCAO D-27, KRTH-FM D-27, KHJ D-28, WRKO D-29, WLCY A-30, WAKY A-30, WTIX 33-30, WZZP D-31, KOLE A-35, and CK101 A-40...added at WHHY, WKIX, Z-93, WLSQ, WRFC, and KVOL

BOB WELCH/PRECIOUS LOVE (CAPITOL)

Profile: WLSQ 26-18, KOBO 36-23, Z-93 T 24-23, B-100 29-25, WJDX 27-25, KCPX 29-26, KRSP 29-26, WFBC D-27, WKIZ D-28, KSLQ 31-29, WHHY D-29, WSGA A-30, KRQ 36-32, WKAU D-33, WANS D-34, and CK101 A-37...added at WQIQ, KOTN, WEBC, KOPA, WOKY, and WRFC

GARY'S GANG/KEEP ON DANCIN (SAM/COL)

Profile: CKLW 19-11, WNBC 26-19, WQXI 30-27, WAIV 40-30, 99X D-30, WAMS D-30, WZZP D-32, and WAPE D-35...added at Y100, KVOL, and WEEX

GEORGE BENSON/LOVE BALLAD (WB)

Profile: WLSQ A-23, and KHJ D-30...added at CKLW, KJR, WGH, KRTH-FM, WANS, WSGN, WSPT, WQXI, KOTN, KROY, WPEZ, and KMGK

CHER/TAKE ME HOME (CASABLANCA)

Profile: KSLY-AM 26-20, KOTN 25-21, KRTH-FM 28-25, KUHL 29-26, WJDX 28-27, Y100 D-28, WQXI D-30, KJRB D-30, WSPT D-30, WTIX 34-31, WSGN 35-31, WAPE D-33, WZZP 35-33, and CK101 39-33...added at WHHY

THIRD WORLD/NOW THAT WE FOUND LOVE (ISLAND)

Profile: WQXI 20-15, KSLY-AM 17-15, KFRC 20-16, WHBQ 29-17, KRTH-FM 27-26, KOBO 35-29, WTIX 36-33, and KTLK D-35...added at B-100, WAPE, WISM, WNOR, WIFE, KJR, and KVOL

TOTO/I'LL SUPPLY THE LOVE (COLUMBIA)

Profile: KKOJ 19-12, WANS 19-14, KLLS 24-18, B-100 27-26, KSLQ 34-28, KVOL D-29, WZZP A-30, KSLY-AM D-30, KOLE A-34, and KRQ A-37...added at KHJ, WOKY, WPEZ, and KS106

INSTANT FUNK/I GOT MY MIND MADE UP (RCA)

Profile: WAVZ 11-4, WSFL 36-24, WCAO D-29, and WTIX D-38...added at WQXI, CKLW, and KTLK

KIM CARNES/IT HURTS SO BAD (EMI)

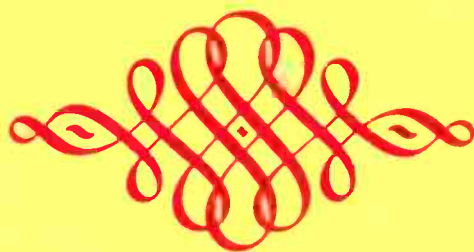
Profile: WRFC 30-27, WLSQ D-29, KOTN D-29, WSPT D-29, CK101 34-31, and KATI A-40

POLICE/ROXANNE (A&M)

Profile: KILT D-25, 99X D-26, KSLQ 32-30, CK101 40-35, and WTIX D-39...added at WLSQ and WANS

Right on time!

*Randy
Vanwarmer*



*"Just When I
Needed You Most"*

Add:

*WCCO
WJMJ
WMJC*

*KJOQ
WKXX
WCJR
KRPL
KYLJ*

*WBEN
KNX
KOMO
WZDQ
KKXL*

and many, many more.

Produced by Del Newman



THE AMAZING RHYTHM ACES THE AMAZING RHYTHM ACES THE AMAZING RHYTHM ACES

RHYTHM ACES THE AMAZING RHYTHM ACES THE AMAZING RHYTHM ACES

The Amazing Rhythms Aces

LIPSTICK TRACES

WOKY D-30, WSAM 35. Added At WIFC, WQTC. On At WLPL, WKMI, WKNK, WTAC, WFRG, KMKE, WQNZ, WKKY, WXXX, WJCK, KTOQ, KSMB, WKEE, WXIL.

PRODUCED BY JIMMY JOHNSON
FROM THE ALBUM: THE AMAZING RHYTHM ACES



ACES THE AMAZING RHYTHM ACES THE AMAZING RHYTHM ACES THE AMA

MAZING RHYTHM ACES THE AMAZING RHYTHM ACES