

MONDAY

MORNING

REPLAY

Published by Mediabase Research Corporation.

MEDIABASE

ISSUE 66
APRIL 24, 1989

They're **HOT** and they're **Tuned In!** This week MMR takes you to the Big Apple, as we tune into New York's WQHT...*Hot 97*. The Emmis *Hit Radio* outlet recently repositioned themselves from 103 and finds themselves right smack between the two other New York hit outlets; Steve Ellis programs...It's *Classic Rock*, Miami style, as the Tuned In crew heads into the sunny Florida springtime for a fresh listen to WZTA, *Zeta 4*; Peter Bolger programs...Then we slide into Norfolk, VA and bring you up-to-date on the musical offerings of *Y-96*, WLTJ, where Mark Thomas directs programming.

This week's *MMR Fact Files* features a couple of the country's hottest Music Directors and one of the leading A/C PD's. Seattle *Rock Radio* has become more competitive than ever since the sign on of KXRX. This week we bring you the past, present and future aspirations of MD Brew Michaels. Recently appointed WMMS Music Director Brad Hanson is our *Hit Radio* feature of the week and KESZ Program Director Steve LaBeau is our A/C programmer of the week.

What would you do for \$5,000? It's certainly one of radio's most interesting promotions. Recently, Q-106/St. Louis gave the stunt a whirl. The result? (*hao lunch yet?*) One man dressed in a diaper was fed 106.5 live worms by his mother! Another hung upside down playing a ukulele while funseeking spectators bombarded him with tomatoes. And that's not all! All the gory details on this and other great promotions in this week's *City Tracks*.

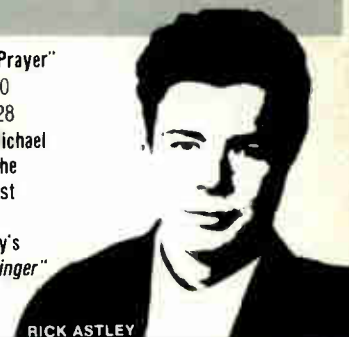
Also this week:

- ▶ **Monday Morning Replay** has sample music mixes from morning drive. This week's featured stations include KHYI/Dallas, KQLZ/L.A. (*Pirate Radio*), Z-95.5/Detroit, WEZB/New Orleans, KBPI/Denver, KISW/Seattle, KISS/San Antonio, WAAF/Boston, WLAC/Nashville, WLIT/Chicago, WNSR/New York and KEZR/San Jose.
- ▶ **Captured Live** catches up with Living Colour on their "Which Way To America?" tour.
- ▶ **Monday Morning Foreplay** has details on great new spring releases from Cyndi Lauper, Richard Marx, The Cure, Dr. John, Fine Young Cannibals and Warrant.

Coming next week by popular request, MMR has you Tuned In on the buzz format/radio station of the spring as we set our sights on Scott Shannon & Company's "Pirate Radio," KQLZ!

MOST PLAYED/HIT RADIO

Madonna's "Like A Prayer" stays alive for the fifth straight week atop the *Hit Radio* chart. "Prayer" racks up 3,864 plays, carries a *QPI* average of 50 and has a *Reach Index* spanning 101.00 million. Fine Young Cannibals continue to hold strong at #2 for yet another week, a mere 28 plays behind the hit leader. Jody Watley continues to grow at #3, followed in the top 10 by Michael Damian, Donny Osmond, Paula Abdul, Bobby Brown, New Kids On The Block, Bon Jovi and Sa-Fire. The Outfield, Aretha Franklin/Elton John and Lisa Lisa & Cult Jam all make nice jumps, but the biggest jumper in the 40 is Donna Summer's latest "This Time I Know It's For Real," which moves up a whopping 15 notches (#40-25). The *Hit Radio* chart spawns four debuts this week: Rick Astley's "Giving Up On Love" #32, Benny Mardones' "Into The Night" #33, John Cougar Mellencamp's "Pop Singer" #39 and Milli Vanilli's "Baby Don't Forget My Number" #40. Figures On A Beach, New Order, The Replacements, Natalie Cole and Cynthia rest just outside the 40.



RICK ASTLEY

MOST PLAYED/ROCK RADIO



JOHN COUGAR MELLENCAMP

John Cougar Mellencamp is back! Mellencamp debuts on the *Rock Radio* chart at #14 with his lead track "Pop Singer." Tom Petty continues to hold down the top *Rock Radio* spot for the second consecutive week. "I Won't Back Down" climbs another 280 plays (1,092-1,372), increases his *QPI* average from 19 to 22 and carries a reach of 26.36 (up nearly six million from its previous week). The Outfield, Julian Lennon and Thirty Eight Special also remain in the same positions as last week, #2-4 respectively. The top 10 rounds out with Guns N' Roses, The Cult, The Radiators, Great White, R.E.M. and Siren. Those making strong strides within the top 40 include XTC, Steve Winwood, Bonnie Raitt, Traveling Wilburys, Saraya, Choirboys, Cinderella, Big Bam Boo (up 13, #36-23), Roy Orbison and Joe Satriani. Joe Jackson takes the biggest leap this week, shooting up 18, #37-19 with his latest "Nineteen Forever." Living Colour, Fab T-Birds, Jeff Healey, The Cure, The Fixx, Michael Thompson are new; Howard Jones reenters. Making strong gains outside the 40 include The Replacements, Queensryche and Concrete Blonde.

MOST PLAYED/ADULT CONTEMPORARY

Cher and Peter Cetera take their duet smash "After All" from the "CHANCES ARE" soundtrack up four notches to control the *Adult Contemporary* chart this week. "After All" scores 1,596 plays, has a *Reach Index* of 30.51 million and a *Quality Play Index* average of 27 spins per station/week. Mike & The Mechanics hold at #2 for another week, followed in the top 10 by The Bangles #3, Bette Midler #4, Vanessa Williams #5, Deon Estus #6, Thirty Eight Special #7, Kenny G/Smokey Robinson #8, Madonna #9 and Enya #10. Upward movers in the top 30 include Karyn White, Carly Simon, Natalie Cole, Aretha Franklin/Elton John, Howard Jones (up 14, #29-15), Paul Carrack/Terri Nunn, Basia, Synch and Julia Fordham. Rick Astley, Donny Osmond, One 2 Many and Carole King all debut this week. Sa-Fire, Grayson Hugh, The Belle Stars and Buster Poindexter all reenter the top 30. New to the *Newcomers* list this week include Paula Abdul's "Forever Your Girl," Sweet Sensation's "Sincerely Yours," Neil Diamond's "The Best Years Of Our Lives" and Roy Orbison's "She's A Mystery To Me."



MOST PLAYED/MULTI-FORMAT



Madonna reigns supreme across the *Multi-Format* board again this week, this week marking her fourth week at #1. "Like A Prayer" gathers a total playcount (overall) of 4,788, a *QPI* average of 43 and a reach soaring at 124.00 million. Fine Young Cannibals follow at #2, tracked by Thirty Eight Special, Jody Watley, Bette Midler, Cher/Peter Cetera, Michael Damian, Donny Osmond, Paula Abdul and Bobby Brown. Fine Young Cannibals continue their #1 status atop the *Hit/Rock* chart, followed by Thirty Eight Special, Guns N' Roses, The Outfield, Howard Jones, Tom Petty, Lita Ford, John Cougar Mellencamp, Great White (with their rendition of Ian Hunter's "Once Bitten Twice Shy") and The Cult. Madonna leads the way on the *Hit/A-C* chart, followed by Fine Young Cannibals, Thirty Eight Special, Bette Midler, Cher/Cetera, Osmond, Abdul, New Kids, Sa-Fire and Jones. Madonna, Cannibals, Watley, Osmond and Abdul lock themselves into the top five slots of the *Hit/Urban/Dance* chart this week.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

JOHN C MELLENCAMP	Pop Singer	Mercury/PG
NATALIE COLE	Miss You Like Crazy	EMI
RICK ASTLEY	Giving Up On Love	RCA
DONNA SUMMER	This Time I Know It's For	Atlantic
BENNY MARDONES	Into The Night	Polydor

Rock Radio

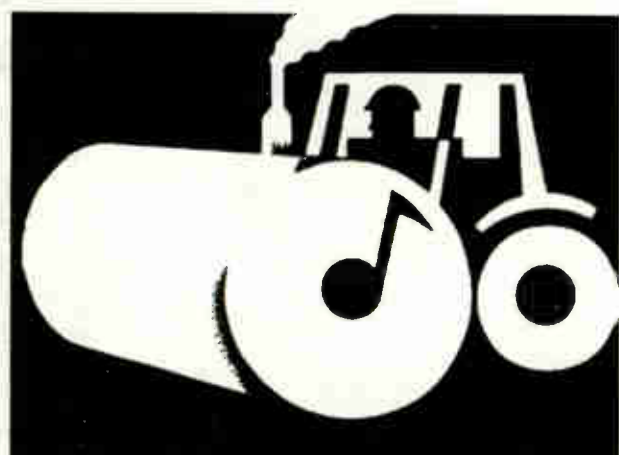
JOHN C MELLENCAMP	Pop Singer	Mercury/PG
FABULOUS THUNDERBIRDS	Rock This Place	CBS Assoc.
JOE JACKSON	Nineteen Forever	A&M
CURE	Fascination Street	Elektra
FIXX	Precious Stone	RCA

Adult Contemporary

HOWARD JONES	Everlasting Love	Elektra
DONNY OSMONO	Soldier Of Love	Capitol
RICK ASTLEY	Giving Up On Love	RCA
BELLE STARS	Iko Iko	Capitol
CAROLE KING	City Streets	Capitol

Determined by increase in RANK

ADVERTISEMENT



NAB Booth 1821

Strike it Rich in Las Vegas!

Win a Free Library! Enter at Booth 1821

Win Laser Lightning—the first full-scale 100% ROCK production library on Compact Disc! It's working wonders for WPLJ, New York; KTXQ, Dallas-Ft. Worth; KRBE, Houston; WFLZ, Tampa-St. Pete...and many more!

Also pick up our free demo CD with killer new jingles for CHR, AC, Urban, Lite Rock and

News/Talk. Hear why Capital Cities/ABC, CBS, Westwood One, Emmis, Gannett, Sconnix, Jacor, EZ, Bonneville, Susquehana, Heritage, Outlet, Opryland, Major Market and RKO now get jingles from

century21
PROGRAMMING, INC.

14444 Beltwood Parkway
Dallas, Texas 75244-3228
Phone Toll-Free: (800) 937-2100

CYNDI LAUPER

I
DROVE
ALL
NIGHT



edia
new
top-
up
le

Fasten your seatbelts!
Cyndi's driving across all formats
with her nonstop power-track,
"I Drove All Night."*
The unforgettable first single from
"A Night To Remember."
On Epic Cassettes, Compact Discs and Records.



PLAY IT,
SAY IT!

Produced by
M...

MONDAY MORNING REPLAY

Published by
Mediabase Research Corporation.

Telephone: (313) 737-0027
Fax: (313) 737-0616

STAFF

Publisher & Editor
RICH MEYER

Associate Publisher
NANCY G. DEITEMEYER

VP/National Sales
TONY SMITH

Art Director
WILLIAM HATCH

Account Executive/

National Sales: Lynn Wells

Account Executives: Joan Barnowski,
Gina Shurts

Captured Live/Foreplay: Larry Olek

Hit City Tracks: Brent Burleson

Rock City Tracks: Paul Kenedy

A/C City Tracks: Don Tanner

Research: Matthew Bodo, Chris Crump, Vic Doucette, Cathy Down, Eric Kennedy, Greg Kuykendall, Dave LaPorte, Bob Marx, Tom Neiger, Robyne Quatrine, Scott Rakestraw, Lynda Slomkowski, Gary Sobczak, Bob Suchyta, J.J. Syrja, Wilfrid Wilson, J. Todd Wiltse

Typography: Donna Edwards

Printed in U.S.A.
by Renaissance Printing, Inc.

MEDIABASE

Richard P. Kughn, Chairman

Paul L. Nine, Vice Chairman

Michael P. Solan, CEO

Rich Meyer, President, COO

Nancy G. Deitemeyer, Vice President

Gary A. Kughn, Secretary & Treasurer

Mediabase Corporate Headquarters and Monday Morning Replay editorial, research and sales offices are located at 28530 Orchard Lake Road, Suite 102, Farmington Hills, MI 48018

MONDAY MORNING REPLAY

is published weekly by Mediabase Research Corporation, a TransAmerica Communications company.

Mediabase is a service mark of TransAmerica Communications Corp. City Tracks and Tracer Tracks are service marks of Mediabase Research Corporation.

Subscription rates: \$295 per yr. (U.S. funds). Foreign subscriptions add \$100 yearly. Single copy price: \$7. First Class Mail.

Unsolicited manuscripts, photography and artwork may be submitted at the sender's risk. Mediabase and Monday Morning Replay assume no responsibility for unsolicited materials.

Copyright© 1989 Mediabase Research Corporation. All rights reserved.

No part of this publication may be reproduced in any form or by any means (electronic or mechanical), including, without limitation, photocopying or recording, or via any information storage or retrieval system, without the express written consent of the publisher.

MONDAY MORNING REPLAY is published weekly except last two weeks of December by Mediabase Research Corporation, 28530 Orchard Lake Road, Suite 102, Farmington Hills, Michigan 48018, (313) 737-0027. A one-year subscription is available at a cost of \$295.00. Second-class mail I.D. #10434860 at Farmington Hills, MI and additional mailing office.

Postmaster: Send address changes to MONDAY MORNING REPLAY at 28530 Orchard Lake Road, Suite 102, Farmington Hills, MI 48018-4700.

Address all subscription request and correspondence to: Mediabase Research Corporation, 28530 Orchard Lake Road, Suite 102, Farmington Hills, Michigan 48018.

The information, opinion, analysis and interpretation provided in this publication are believed to be accurate. However, all are furnished AS IS, all warranties, express or implied, are excluded. Users and subscribers assume all responsibility for determining the adequacy and fitness of the information, opinion, analysis and interpretation provided in the publication for any and all uses or purposes. Mediabase shall not be responsible for any loss, damage or injury of any kind resulting from use of or reliance upon the information, opinion, and analysis or interpretation furnished in this publication, or for contingencies beyond Mediabase's control or its negligence.

Distributed worldwide.

CONTENTS

CAPTURED LIVE	5	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
TRACER TRACKS HIT RADIO	7	The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided included the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS HIT RADIO	8	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION HIT RADIO	10	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
HIT FACT FILE	11	An overview and historical look at individuals leading the industry.
HIT SAMPLE HOURS	12	A unique section that provides one hour capsules of actual music mixes.
CITY TRACKS HIT RADIO	13	City Tracks are a potpourri of promotional, positioning, market news and information.
NATIONAL CROSSOVER INDEX	14	Charts that offer an overview of those tracks crossing formatic boundaries. Charts include MULTI-FORMAT, HIT RADIO/URBAN/DANCE, HIT RADIO/A-C and HIT RADIO/ROCK RADIO.
TUNED IN	15	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCK RADIO	31	The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS ROCK RADIO	32	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION ROCK RADIO	33	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ROCK SAMPLE HOURS	35	A unique section that provides one hour capsules of actual music mixes.
ROCK FACT FILE	36	An overview and historical look at individuals leading the industry.
CITY TRACKS ROCK RADIO	37	City Tracks are a potpourri of promotional, positioning, market news and information.
TRACER TRACKS ADULT CONTEMPORARY	38	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	39	TRACER TRACKS 1-30, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ADULT CONTEMPORARY SAMPLE HOURS	39	A unique section that provides one hour capsules of actual music mixes.
ADULT CONTEMPORARY FACT FILE	40	An overview and historical look at individuals leading the industry.
CITY TRACKS ADULT CONTEMPORARY	41	City Tracks are a potpourri of promotional, positioning, market news and information.
MONDAY MORNING FOREPLAY	42	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



Donny Osmond "Soldier of Love"

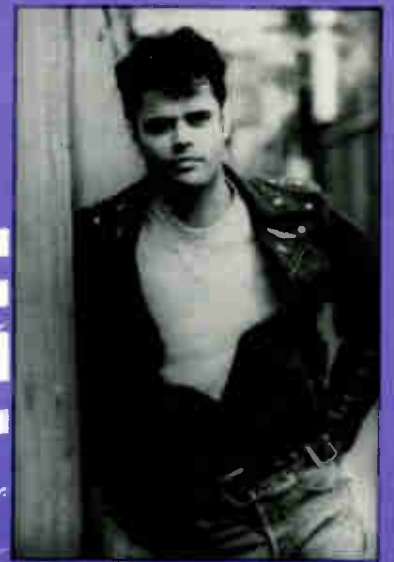
The "Soldier Of Love" drops a bomb on the charts!!! Explodes TOP TEN and HEADED FOR #1!!!

INCREDIBLE SINGLE SALES!!!

MMR HIT TRACER TRACKS

R&R HIT (18) - (13)

BILLBOARD SINGLES (23) - (15)



Belle Stars "Iko Iko"

"Iko Iko" has proven itself to be a legitimate hit record with requests, sales and a killer video at both MTV and VH1!!! If you are not playing this record, you are not only missing out on a hit record, you are missing out on the entertainment industry phenomenon of the year — Rain Man!!! Get with it!!!

MMR HIT TRACER TRACKS

R&R HIT (24) - (21)

BILLBOARD SINGLES (22) - (16)



Johnny Clegg "Scatterlings of Africa"

Every time that a new artist with a unique sound and an unusual viewpoint is given to us, there must be a company of people dedicated to ensuring that the different voice will be heard. Capitol is that company and Johnny Clegg is the artist.

Our first double-digit add week is here!!!

Already Added By These Believers:

KSAQ ADD	KYYA ADD	WYCR ADD	KSND	KIXY
KKMG ADD	KTRS ADD	K106 ADD	KYRK	KWTX
WHTO ADD	ZFUN ADD	WCGQ ADD	G98	QV103
B98 ADD	Y97 ADD	KF95	WZKX	KPAT

AND MORE!

Great White

"Once Bitten, Twice Shy"

Tired of ballads and sound-alike dance records?? Ready to rock into spring and summer?? Get ready for the platinum selling rock and roll of Great White!!! Just out now and already blowing the cob webs off the speakers at:

KSND ADD	ZFUN ADD	KATM
G98 ADD	KXXR 32-27	Y97 #31
99KG ADD	WROQ 17-15	

Also Playing On: PIRATE RADIO & WGH!



Gina Go-Go "I Can't Face The Fact"

Face The Fact: this record is not going away!!

Already TOP TEN in 15 markets, and check out this Action!

KLUC ADD	KZZP 24-22	KDON #15	K98
PWR106 #13	KKFR #9	KRQ #16	QV103 32-20
KITY #17	WFMF 15-11	KKXX #18	KTRS
HOT97.7 #21	KZFM #11	KCAQ #20	KFBQ

AND MORE!

Also Playing On: KCPX, KATD, KROY, KSAQ, FM102, KWSS, X100, WIOQ & KKHT!

You must hear the customized ed!!!!



Capitol Proudly Releases Its Next Two TOP TEN Records!

M.C. HAMMER "Turn This Mutha Out"

When a band has sold 154,533 albums in two weeks and a total of 645,991 albums, you have got to listen. Just see the video and you will be sold!!!

BROTHER BEYOND "He Ain't No Competition"

The hottest new band in England with four TOP TEN hits in a row is ready to sweep America!

CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artist: Living Colour
Label: Epic Records
Tour: Which Way To America?
Opening Act: *Royal Crescent Mob*
Label: Sire Records
Date: Friday, April 14, 1989
Venue: Michigan Theatre
Location: Ann Arbor, MI
Attendance: 1,700
Capacity: 1,700
Tickets Sold: 100% (sold-out)
Ticket Prices: \$16.50
Total Gross: \$28,050
Promoter: Prism Productions
Booking Agency: Triad Artists
Management: Jim Grant, Seriously Inc.
Tour Managers: *Jim Ford/Ben Marts*
Production Managers: *Monte Temple/Ozzie Blankenship*
Lights Off: 8:01PM/**Lights On:** 11:04PM
Total Length: 3 Hours 3 Minutes
Upcoming Shows:
 April 26 Janus Landing, St. Petersburg, FL
 April 27 Visage, Orlando, FL
 April 28 Button South, Hallendale, FL

PERSONNEL: ROYAL CRESCENT MOB

Carlton Smith: Drums, Vocals
Harold Chichester: Bass, Vocals
David Ellison: Vocals
"B": Guitar, Vocals

SET: 8:01-8:38PM

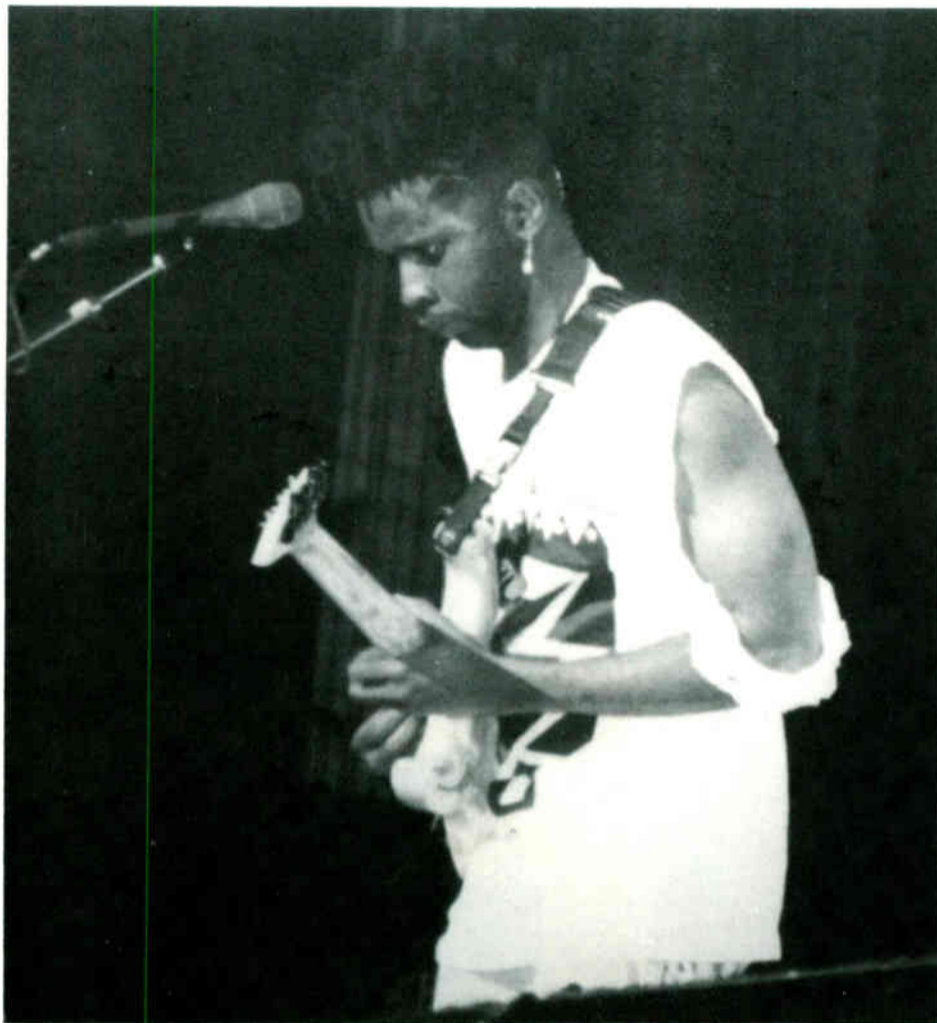
1. *Payback/Get On The Bus*
2. *Hungry/Walkin' Down The Street*
3. *Love Rollercoaster*
4. *Silver Street*
5. *Happy At Home*
6. *Tundra*
7. *Big Show*
8. *Body Heat*

PERSONNEL: LIVING COLOUR

Vernon Reid: Guitar, Vocals
Corey Glover: Vocals
Muzz Skillings: Bass, Vocals
Wil Calhoun: Drums

SET: 9:28-11:04PM

1. *Middle Man*
2. *Desperate People*
3. *Memories Can't Wait*
4. *Funny Vibe*
5. *Broken Hearts*
6. *I Want To Know*
7. *Glamour Boys*
8. *Open Letter (To A Landlord)*
9. *Money Talks*
10. *Cult Of Personality*
11. *Which Way To America?*
12. *Ocean (first encore)*
13. *Sailing*
14. *What's Your Favorite Colour? (last song)*



VERNON REID



COREY GLOVER

PHOTOS BY: LARRY OLEK

A REVOLUTIONARY EVOLUTION

GOOD THING

THE NEW SMASH SINGLE FROM

FYC

FINE YOUNG CANNIBALS

**THE RAW & THE COOKED
PLATINUM**

**one million albums
consumed and digested**

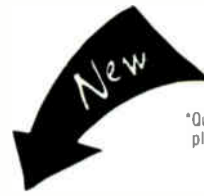
SATURDAY NIGHT LIVE MAY 13TH

**MCA
RECORDS**
©1999 MCA Records, Inc.

PRODUCED BY: DAVID ZANDF C (STEELE/COX/GIFT) MANAGEMENT: ASM MANAGEMENT



HIT RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/3/89	4/10/89	4/17/89	4/24/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
1	1	1	1	MADONNA	Like A Prayer	Sire/WB	3864	50	101.0
2	2	2	2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	3836	49	98.96
6	3	3	3	JODY WATLEY	Real Love	MCA	2975	41	74.63
21	7	5	4	MICHAEL DAMIAN	Rock On	Cyprss/A&M	2611	38	61.14
13	6	4	5	DONNY OSMOND	Soldier Of Love	Capitol	2534	38	56.46
10	5	6	6	PAULA ABDUL	Forever Your Girl	Virgin	2359	37	55.56
15	8	7	7	BOBBY BROWN	Every Little Step	MCA	2345	37	58.54
26	16	11	8	NEW KIDS DN THE BLOC	I'll Be Loving You (Forever)	Columbia	1939	30	44.85
11	9	8	9	BON JOVI	I'll Be There For You	Mercury/PG	1890	30	46.17
12	12	10	10	SA-FIRE	Thinking Of You	Cutt/Merc	1806	31	50.18
18	19	12	11	SWEET SENSATION	Sincerely Yours	Atco	1743	30	54.87
20	13	9	12	DEBBIE GIBSON	Electric Youth	Atlantic	1736	27	41.05
22	15	14	13	BELLE STARS	Iko Iko	Capitol	1701	29	44.98
23	17	13	14	THIRTY EIGHT SPECIAL	Second Chance	A&M	1617	29	32.53
24	20	15	15	HOWARD JONES	Everlasting Love	Elektra	1603	32	30.24
37	24	17	16	GUNS N' ROSES	Patience	Geffen	1372	25	39.39
16	18	16	17	ANIMATION	Room To Move	Polydor/PG	1309	30	24.64
40	30	20	18	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1260	26	30.65
25	21	18	19	SYNCH	Where Are You Now	WTG	1232	34	23.30
—	37	21	20	WATERFRONT	Cry	Polydor	1190	25	24.86
28	23	19	21	CHER/PETER CETERA	After All	Geffen	1106	24	20.51
36	28	23	22	NENEH CHERRY	Buffalo Stance	Virgin	1078	24	25.09
—	33	26	23	OUTFIELD	Voices Of Babylon	Columbia	882	26	15.96
—	—	31	24	A FRANKLIN/E JOHN	Through The Storm	Arista	833	20	18.27
—	—	40	25	DOONNA SUMMER	This Time I Know It's For	Atlantic	756	23	28.13
—	—	27	26	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia	749	23	24.46
32	27	28	27	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	742	27	20.99
30	31	24	28	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	735	23	12.76
35	29	30	29	LIVING COLOUR	Cult Of Personality	Epic	721	16	17.33
29	26	25	30	DEF LEPPARD	Rocket	Mercury/PG	672	17	18.61
—	35	32	31	LITA FORD	Close My Eyes Forever	RCA	672	25	13.51
New Entry ✓	—	—	32	RICK ASTLEY	Giving Up On Love	RCA	644	23	18.49
New Entry ✓	—	—	33	BENNY MARDONES	Into The Night	Polydor	602	33	14.60
—	39	33	34	PETER SCHILLING	The Different Story (A World..	Elektra	560	29	12.12
—	—	36	35	MADONNA	Express Yourself	Sire/WB	553	20	16.13
—	40	37	36	ONE 2 MANY	Downtown	A & M	504	21	9.04
—	—	38	37	SURFACE	Closer Than Friends	Columbia	434	36	6.69
—	—	34	38	WINGER	Seventeen	Atlantic	420	16	8.33
New Entry ✓	—	—	39	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	399	25	8.11
New Entry ✓	—	—	40	MILLI VANILLI	Baby Don't Forget My Number	Arista	364	24	6.06

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look MMR WEIGHTS EVERY STATION INDIVIDUALLY according to quarterly average quarter hour shares (SOURCE ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
FIGURES ON A BEACH	You Ain't Seen Nothing	Sire/WB	357	34%
NEW ORDER	Round And Round	Qwest/WB	350	47%
REPLACEMENTS	I'll Be You	Sire/Repr	329	2%
NATALIE COLE	Miss You Like Crazy	EMI	329	123%
CYNTHIA	Endless Night	Micmac	315	—
EDIE BRICKELL & NEW	Circle	Geffen	315	45%
ELVIS COSTELLO	Veronica	WB	280	11%
GINA GO-GO	I Can't Face The Fact	Capitol	280	—
SANDEE	Notice Me	Fever/Sutr	259	15%
BOYS	Lucky Charm	Motown	252	—
ALEXANDER O NEAL	(What Can I Say) To Make You	Tabu/CBS	252	20%
REAL LIFE	Send Me An Angel	Curb	231	50%
BOY GEORGE	Don't Take My Mind On A Virgin Trip	—	224	—
KIRBY COLEMAN	Hey Ton!	Next Plate	224	—
INFORMATION SOCIETY	Repetition	T Boy/Repr	217	—
CINDERELLA	Coming Home	Mercury/PG	210	7%
TOM PETTY	I Won't Back Down	MCA	196	64%
GUY	I Like	MCA	196	55%
ROACHFORD	Cuddly Toy (Feel For Me)	Epic	196	64%
EDDIE MONEY	Let Me In	Columbia	189	92%
GEORGIO	I Don't Want 2 Be Alone	Motown	189	3%
KARYN WHITE	Secret Rendezvous	WB	182	73%
ERASURE	Stop	Sire/Repr	182	30%
✓ FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	168	—
MODERN ENGLISH	I Melt With You	Sire/WB	168	—
RAIANA PAIGE	Open Up Your Heart	Sleeping B	161	27%
MAURICE	This Is Acid	Vendetta/A&M	154	120%
✓ CURE	Fascination Street	Elektra	147	133%
SAM BROWN	Stop	A&M	140	17%
ESCAPE CLUB	Walking Through Walls	Atlantic	140	—
✓ WHISTLE	Right Next To Me	Select	126	—
XTC	Mayor Of Simpleton	Geffen	126	—
BREATHE	All This I Should Have Known	A&M	119	54%
WOMACK & WOMACK	Teardrops	Island	112	33%
MIKE & MECHANICS	Seeing Is Believing	Atlantic	112	14%
✓ ROBBIE ROBB	In Time	A&M	112	—
BAD COMPANY	Shake It Up	Atlantic	112	14%
✓ STEVIE B	In My Eyes	LMR	112	—
PAJAMA PARTY	Yo No Se	Atlantic	105	—
✓ HALL & OATES	Love Train	Reprise	105	—
✓ TKA	You Are The One	WB	105	—
TEN CITY	That's The Way Love Is	Atlantic	98	27%
✓ GIPSY KINGS	Bamboleo	Elektra	98	—
✓ VIXEN	Love Made Me	EMI	98	—
SECRET SOCIETY	We Belong Together	Miami Moon	91	—
✓ GREAT WHITE	Once Bitten Twice Shy	Capitol	91	—
AL B SURE!	If I'm Not Your Lover	WB	91	30%
CHOIRBOYS	Run To Paradise	WTG	91	—

✓ Denotes new entry.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
JOHN C MELLENCAMP	Pop Singer	Mercury/PG

EAST

RICK ASTLEY	Giving Up On Love	RCA
-------------	-------------------	-----

WEST

DONNA SUMMER	This Time I Know It's For...	Atlantic
--------------	------------------------------	----------

SOUTH

JOHN C MELLENCAMP	Pop Singer	Mercury/PG
-------------------	------------	------------

MIDWEST

JOHN C MELLENCAMP	Pop Singer	Mercury/PG
-------------------	------------	------------

USERS GUIDE Calculated and determined by increases in RANK over previous week.

HIT RADIO — RECURRENTS/DAYPART CHARTS

HOTTEST RECURRENTS

4/24/89	ARTIST	TITLE	LABEL	QPI*
1	ROXETTE	The Look	EMI	42
2	MILLI VANILLI	Girl, You Know It's True	Arista	35
3	BANGLES	Eternal Flame	Columbia	31
4	NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	Columbia	24
5	PAULA ABDUL	Straight Up	Virgin	21
6	ROD STEWART	My Heart Can't Tell You No	WB	27
7	TONE-LOC	Funky Cold Medina	Del/Island	21
8	STEVIE B	I Wanna Be The One	LMR	35
9	DEON ESTUS	Heaven Help Me	Mika/Polyd	27
10	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	21
11	R E M	Stand	WB	23
12	MIKE & MECHANICS	The Living Years	Atlantic	21
13	MARTIKA	More Than You Know	Columbia	24
14	KARYN WHITE	The Way You Love Me	WB	15
15	SHEENA EASTON	The Lover In Me	MCA	15
16	KARYN WHITE	Superwoman	WB	22
17	VANESSA WILLIAMS	Dreamin'	Wing/PG	18
18	JOHNNY KEMP	Birthday Suit	Columbia	27
19	ROY ORBISON	You Got It	Virgin	18
20	BOBBY BROWN	My Prerogative	MCA	11
21	SHERIFF	When I'm With You	Capitol	14
22	BOYS	Ojal My Heart	Motown	13
23	BOBBY BROWN	Roni	MCA	12
24	BREATHE	Don't Tell Me Lies	A&M	16
25	WHEN IN ROME	The Promise	Virgin	12
26	ANITA BAKER	Just Because	Elektra	15
27	TAYLOR DAYNE	Don't Rush Me	Arista	11
28	KON KAN	I Beg Your Pardon	Atlantic	15
29	ERASURE	A Little Respect	Sire/Repri	15
30	PHIL COLLINS	Two Hearts	Atlantic	12
31	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis	18
32	ENYA	Orinoco Flow (Sail Away)	Geffen	17
33	INFORMATION SOCIETY	What's On Your Mind	T Boy/Repr	9
34	POISON	Your Mama Don't Dance	Enigma/Cap	14
35	TONE-LOC	Wild Thing	Del/Island	11
36	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	11
37	CHICAGO	You're Not Alone	Reprise	21
38	ESCAPE CLUB	Wild, Wild West	Atlantic	9
39	BOBBY BROWN	Don't Be Cruel	MCA	10
40	A WILSON/R ZANDER	Surrender To Me	Capitol	23
41	NEW EDITION	Can You Stand the Rain	MCA	22
42	GUNS N' ROSES	Paradise City	Geffen	13
43	POISON	Every Rose Has Its Thorn	Enigma/Cap	10
44	ERASURE	Chains Of Love	Sire/Repri	10
45	SHEENA EASTON	Days Like This	MCA	28
46	STEVE WINWOOD	Hearts On Fire	Virgin	26
47	ROD STEWART	Forever Young	WB	10
48	BREATHE	How Can I Fall	A&M	8
49	DINO	24-7	Island/4th	14
50	WILL TO POWER	Baby, I Love Your Way/Free	Epic	10

*Quality play index average number of weekly plays from stations playing track

6AM-7PM CURRENTS

4/24/89	ARTIST	TITLE	LABEL
1	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
2	MADONNA	Like A Prayer	Sire/WB
3	JODY WATLEY	Real Love	MCA
4	DONNY OSMOND	Soldier Of Love	Capitol
5	PAULA ABDUL	Forever Your Girl	Virgin
6	MICHAEL DAMIAN	Rock On	Cyprss/A&M
7	BOBBY BROWN	Every Little Step	MCA
8	SA-FIRE	Thinking Of You	Cuti/Merc
9	THIRTY EIGHT SPECIAL	Second Chance	A&M
10	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
11	BELLE STARS	Iko Iko	Capitol
12	SWEET SENSATION	Sincerely Yours	Atco
13	BON JOVI	I'll Be There For You	Mercury/PG
14	HOWARD JONES	Everlasting Love	Elektra
15	BETTE MIDLER	Wind Beneath My Wings	Atlantic
16	DEBBIE GIBSON	Electric Youth	Atlantic
17	CHER/PETER CETERA	After All	Geffen
18	WATERFRONT	Cry	Polydor
19	SYNCH	Where Are You Now	WTG
20	ANIMATION	Room To Move	Polydor/PG
21	A FRANKLIN/E JOHN	Through The Storm	Arista
22	GUNS N' ROSES	Patience	Geffen
23	OUTFIELD	Voices Of Babylon	Columbia
24	DONNA SUMMER	This Time I Know It's For	Atlantic
25	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
26	BENNY MARDONES	Into The Night	Polydor
27	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
28	NENEH CHERRY	Buffalo Stance	Virgin
29	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
30	RICK ASTLEY	Giving Up On Love	RCA
31	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
32	PETER SCHILLING	The Different Story (A World	Elektra
33	LITA FORD	Close My Eyes Forever	RCA
34	MADONNA	Express Yourself	Sire/WB
35	SURFACE	Closer Than Friends	Columbia
36	ONE 2 MANY	Downtown	A & M
37	NATALIE COLE	Miss You Like Crazy	EMI
38	EDIE BRICKELL & NEW	Circle	Geffen
39	MILLI VANILLI	Baby Don't Forget My Number	Arista
40	DEF LEPPARD	Rocket	Mercury/PG
41	CYNTHIA	Endless Night	Micmac
42	FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB
43	GINA GO-GO	I Can't Face The Fact	Capitol
44	ALEXANDER O'NEAL	(What Can I Say) To Make You	Tabu/CBS
45	BOYS	Lucky Charm	Motown
46	REPLACEMENTS	I'll Be You	Sire/Repri
47	SANDEE	Notice Me	Fever/Sutr
48	BOY GEORGE	Don't Take My Mind On A Trip	Virgin
49	ELVIS COSTELLO	Veronica	WB
50	REAL LIFE	Send Me An Angel	Curb

USERS GUIDE Daypart charts are based on actual number of plays credited to each title

7PM-3AM CURRENTS

4/24/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	MICHAEL DAMIAN	Rock On	Cyprss/A&M
4	JODY WATLEY	Real Love	MCA
5	BOBBY BROWN	Every Little Step	MCA
6	DONNY OSMOND	Soldier Of Love	Capitol
7	BON JOVI	I'll Be There For You	Mercury/PG
8	PAULA ABDUL	Forever Your Girl	Virgin
9	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
10	GUNS N' ROSES	Patience	Geffen
11	DEBBIE GIBSON	Electric Youth	Atlantic
12	SWEET SENSATION	Sincerely Yours	Atco
13	BELLE STARS	Iko Iko	Capitol
14	NENEH CHERRY	Buffalo Stance	Virgin
15	SA-FIRE	Thinking Of You	Cuti/Merc
16	HOWARD JONES	Everlasting Love	Elektra
17	ANIMATION	Room To Move	Polydor/PG
18	LIVING COLOUR	Cult Of Personality	Epic
19	DEF LEPPARD	Rocket	Mercury/PG
20	SYNCH	Where Are You Now	WTG
21	THIRTY EIGHT SPECIAL	Second Chance	A&M
22	WATERFRONT	Cry	Polydor
23	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
24	LITA FORD	Close My Eyes Forever	RCA
25	OUTFIELD	Voices Of Babylon	Columbia
26	WINGER	Seventeen	Atlantic
27	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
28	CHER/PETER CETERA	After All	Geffen
29	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
30	BETTE MIDLER	Wind Beneath My Wings	Atlantic
31	RICK ASTLEY	Giving Up On Love	RCA
32	MADONNA	Express Yourself	Sire/WB
33	A FRANKLIN/E JOHN	Through The Storm	Arista
34	DONNA SUMMER	This Time I Know It's For	Atlantic
35	ONE 2 MANY	Downtown	A & M
36	NEW ORDER	Round And Round	Qwest/WB
37	FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB
38	PETER SCHILLING	The Different Story (A World	Elektra
39	BENNY MARDONES	Into The Night	Polydor
40	MILLI VANILLI	Baby Don't Forget My Number	Arista
41	REPLACEMENTS	I'll Be You	Sire/Repri
42	ELVIS COSTELLO	Veronica	WB
43	MAURICE	This Is Acid	Vendetta
44	CINDERELLA	Coming Home	Mercury/PG
45	SURFACE	Closer Than Friends	Columbia
46	CYNTHIA	Endless Night	Micmac
47	SANDEE	Notice Me	Fever/Sutr
48	ALEXANDER O'NEAL	(What Can I Say) To Make You	Tabu/CBS
49	CURE	Fascination Street	Elektra
50	GUY	I Like	MCA

Lita Ford

MMR HIT TRACER TRACKS 

"Close My Eyes Forever"

R&R BREAKER (37) - (32) / BILLBOARD SINGLES (35) - (29)

HOT ACTION!

WXKS Add
WEGX Add
PRO-FM Add
Y100 Add
KS104 Add
KOY-FM Add
KROY Add
WKDD Add #28

WABB Add #29
K98 Add
KZ106 Add
WKSI Add
94TYX Add
K92 Add
Z106 Add
92Q Add

WDFX #2
WNVZ 8-3
KRBE 7-6
WGH #8
KPLZ 11-9
WKBQ 14-13
KUBE 20-16
WMMS 22-17

WKTI#17
Y95 20-18
Y108 23-20
KXYQ #20
Q105 26-22
KISN 30-25
KZZP 27-25
WZPL 30-26

KITY #27
KWSS 36-33
KKRZ Debut #27
KBEQ Debut #30
KIIS
KWOD
And More!

ALSO PLAYING ON: PIRATE RADIO, KEGL, KXXR & 92Q!

BILLBOARD LP'S (90) - (74)

Taken From The Platinum Album — "Lita."



DOWNWEEK



TOP 10 NEXT WEEK!

MMR HIT TRACER TRACKS

13% INCREASE IN AIRPLAY THIS WEEK! / REACH INDEX 54.87 MILLION

R&R HIT **(18)** / BILLBOARD SINGLES **(16)** - **(14)**

HOT ACTION!

PWR99 ADD
KBEQ ADD
KS104 ADD
99WAYS ADD #37
WSSX ADD
WZOK ADD

KITY 1-1
B96 7-3
WKSE 11-6
WEGX 7-6
KTFM 7-6
KWSS #6

WMJQ 15-7
PWR95 8-7
KROY 9-8
KIIS #8
Z100 #8
WXKS 13-10

WPGC 11-10
WNCI #10
KGGI 12-11
KKLQ #11
KWOD 17-13
KKBQ 15-13

KRBE 14-13
Z95 14-13
FM102 14-13
PRO-FM 19-14
WAVA 17-14
Y106 20-15

HOT97 #15
KISN #16
KCAQ 4-2
KEZB 5-3
KTUX 5-3
WCGQ 8-5

100KHI 12-7
AND MORE!

ALSO PLAYING ON: Y106!
From The Lp. "Get It While It's Hot!"



"SINCERELY YOURS"

SWEET SENSATION



HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

MADONNA 1 Like A Prayer / Sire/WB WHTZ-FM 9.64 WPLJ-FM 6.17 KIIS-FM 5.73 WOHT-FM 4.58 WEGX-FM 3.42 WBBM-FM 3.00 WDFX-FM 2.86 WYTZ-FM 2.80 KKBO-FM 2.59 KQLZ-FM 1.89	BON JOVI 9 I'll Be There For You / Mercury/PG WHTZ-FM 5.36 WEGX-FM 4.27 WYTZ-FM 2.80 WPLJ-FM 2.74 KIIS-FM 1.27 KHYI-FM 1.18 WAPW-FM 1.09 WMMS-FM 1.09 WNVZ-FM 1.08 KEGL-FM 1.05	ANIMOTION 17 Room To Move / Polydor/PG WEGX-FM 2.14 KUBE-FM 1.57 WCZY-FM 1.51 KRBE-FM 1.30 WAPW-FM 1.30 KKBO-FM 1.04 WKRO-FM 1.01 WXXS-FM 0.95 WLDL-FM 0.88 WNCI-FM 0.88	DONNA SUMMER 25 This Time I Know It's For... / Atlantic KPWR-FM 5.64 WOHT-FM 5.34 KIIS-FM 1.91 WXXS-FM 1.67 WPOW-FM 1.61 WPLJ-FM 1.37 WAPW-FM 1.30 WEGX-FM 0.85 WIOQ-FM 0.84 WBBM-FM 0.82	BENNY MARDONES 33 Into The Night / Polydor KIIS-FM 2.55 WBZZ-FM 2.10 WDFX-FM 1.67 KZZP-FM 1.46 KHYI-FM 1.37 KOKS-FM 0.98 KOY-FM 0.88 WKTI-FM 0.74 KOLZ-FM 0.63 WNVZ-FM 0.49	FIGURES ON A BEACH You Ain't Seen Nothing Yet / Sire/WB WAPW-FM 1.30 WZOU-FM 1.02 KRBE-FM 0.87 WZPL-FM 0.67 WMMS-FM 0.65 WLOL-FM 0.59 WTIC-FM 0.31 WPHR-FM 0.28 KXXX-FM 0.25 WPRO-FM 0.22
FINE YOUNG CANNIBALS 2 She Drives Me Crazy / IRS/MCA WHTZ-FM 7.50 WPLJ-FM 6.17 WYTZ-FM 5.25 KIIS-FM 4.46 WEGX-FM 3.42 KOLZ-FM 3.15 WOHT-FM 3.05 WBBM-FM 3.00 KPWR-FM 2.42 KKLQ-FM 1.96	SA-FIRE 10 Thinking Of You / Curt/Merc WHTZ-FM 6.43 WOHT-FM 5.34 KIIS-FM 3.19 WBBM-FM 2.46 KPWR-FM 2.42 WEGX-FM 2.14 WPLJ-FM 2.06 WAPW-FM 1.74 KZZP-FM 1.46 KUBE-FM 1.37	BETTE MIDLER 18 Wind Beneath My Wings / Atlantic WPLJ-FM 2.06 WRBO-FM 2.02 WPRO-FM 1.95 KIIS-FM 1.91 WNCI-FM 1.32 WEGX-FM 1.28 WZOU-FM 1.22 KKLQ-FM 1.18 WHTZ-FM 1.07 KUBE-FM 0.98	LISA LISA & CULT JAM 26 Little Jackie Wants To Be A... / Columbia WOHT-FM 6.10 KPWR-FM 5.64 KMEL-FM 1.29 WEGX-FM 1.28 WPRO-FM 1.09 WBBM-FM 0.82 KKLQ-FM 0.78 WIOQ-FM 0.70 WRBO-FM 0.67 WPOW-FM 0.64	PETER SCHILLING 34 The Different Story (A World.. / Elektra KKBO-FM 2.33 KRBE-FM 1.74 KIIS-FM 1.27 WIOQ-FM 1.12 WAPW-FM 1.09 KXXX-FM 0.88 WNVZ-FM 0.59 WXGT-FM 0.56 WXXS-FM 0.48 KPLZ-FM 0.42	NEW ORDER Round And Round / Qwest/WB KRBE-FM 1.30 KPWR-FM 0.81 KKBO-FM 0.78 WDFX-FM 0.71 WXXS-FM 0.71 KEGL-FM 0.70 KKH-FM 0.70 WAPW-FM 0.65 WXGT-FM 0.42 WPOW-FM 0.32
JODY WATLEY 3 Real Love / MCA WHTZ-FM 5.36 WOHT-FM 5.34 KPWR-FM 4.03 KIIS-FM 3.82 WPLJ-FM 3.43 WYTZ-FM 2.80 WBBM-FM 1.91 KZZP-FM 1.82 WEGX-FM 1.71 WCZY-FM 1.70	SWEET SENSATION 11 Sincerely Yours / Atco WHTZ-FM 6.43 KPWR-FM 5.64 WPLJ-FM 5.49 WOHT-FM 5.34 WBBM-FM 3.00 WYTZ-FM 2.45 WEGX-FM 1.28 KUBE-FM 1.18 KKH-FM 1.12 KPLZ-FM 1.12	SYNCH 19 Where Are You Now / WTG KKBO-FM 2.07 KOWB-FM 1.77 WDFX-FM 1.67 KRBE-FM 1.52 WAPW-FM 1.30 WEGX-FM 1.28 KEGL-FM 1.23 WBZZ-FM 1.05 KOKS-FM 0.98 WCZY-FM 0.95	SAMANTHA FOX 27 I Only Wanna Be With You / Jive/RCA WOHT-FM 4.58 KPWR-FM 3.22 WPLJ-FM 1.37 WHTZ-FM 1.07 KKBO-FM 1.04 WLOL-FM 0.88 WBSB-FM 0.74 KRBE-FM 0.65 WKRO-FM 0.63 KKLQ-FM 0.59	MADONNA 35 Express Yourself / Sire/WB WOHT-FM 5.34 KIIS-FM 1.27 WIOQ-FM 1.12 WHTZ-FM 1.07 KPWR-FM 0.81 KZZP-FM 0.73 WAVA-FM 0.62 KTFM-FM 0.54 WKTI-FM 0.44 KKFR-FM 0.39	REPLACEMENTS I'll Be You / Sire/Repri WDFX-FM 1.67 WYTZ-FM 1.40 KOLZ-FM 1.26 WLOL-FM 0.74 KIIS-FM 0.64 KXXX-FM 0.53 WMMS-FM 0.43 WPRO-FM 0.43 KEGL-FM 0.35 WNVZ-FM 0.29
MICHAEL DAMIAN 4 Rock On / Cyprss/A&M KPWR-FM 6.44 WHTZ-FM 3.21 KIIS-FM 3.19 KOLZ-FM 3.15 WDFX-FM 2.62 WAPW-FM 1.95 KHYI-FM 1.76 KOWB-FM 1.61 KEGL-FM 1.58 WYTZ-FM 1.40	DEBBIE GIBSON 12 Electric Youth / Atlantic WOHT-FM 3.05 WYTZ-FM 2.45 WHTZ-FM 2.14 WEGX-FM 2.14 WPLJ-FM 2.06 WBBM-FM 1.64 KPWR-FM 1.61 WDFX-FM 1.43 KUBE-FM 1.37 KRBE-FM 1.30	WATERFRONT 20 Cry / Polydor KIIS-FM 2.55 KPWR-FM 1.61 WYTZ-FM 1.40 WAPW-FM 1.09 WCZY-FM 0.95 WLOL-FM 0.88 KEGL-FM 0.88 KRBE-FM 0.87 WPRO-FM 0.87 WBBM-FM 0.82	TOMMY PAGE 28 A Shoulder To Cry On / Sire/WB WDFX-FM 2.38 WLOL-FM 0.88 WNVZ-FM 0.88 WPRO-FM 0.87 KRBE-FM 0.65 KUBE-FM 0.59 KXXX-FM 0.50 WAVA-FM 0.46 WGH-FM 0.42 KKLQ-FM 0.39	ONE 2 MANY 36 Downtown / A & M KKBO-FM 1.55 KRBE-FM 1.09 WLOL-FM 0.74 WPRO-FM 0.65 KRXY-FM 0.59 WGH-FM 0.49 WTIC-FM 0.46 KROY-FM 0.39 WZPL-FM 0.34 KOWB-FM 0.32	NATALIE COLE Miss You Like Crazy / EMI WPOW-FM 0.97 WPRO-FM 0.87 WXXS-FM 0.71 KMEL-FM 0.64 WHY-FM 0.59 WHOT-FM 0.42 KKLQ-FM 0.39 KISN-FM 0.34 WRQX-FM 0.31 KPLZ-FM 0.28
DONNY OSMOND 5 Soldier Of Love / Capitol KPWR-FM 3.22 KIIS-FM 3.19 WYTZ-FM 2.80 WHTZ-FM 2.14 WEGX-FM 2.14 KZZP-FM 1.82 KRBE-FM 1.74 WBZZ-FM 1.47 KHYI-FM 1.37 KUBE-FM 1.37	BELLE STARS 13 Iko Iko / Capitol WHTZ-FM 4.28 KPWR-FM 3.22 KIIS-FM 3.19 WOHT-FM 2.29 WEGX-FM 2.14 WPLJ-FM 2.06 WAPW-FM 1.30 KKLQ-FM 0.73 KUBE-FM 1.18 KRBE-FM 1.09	CHER/PETER CETERA 21 After All / Geffen WCZY-FM 1.51 WRBO-FM 1.34 WBZZ-FM 1.05 WZOU-FM 1.02 WKRO-FM 1.01 KUBE-FM 0.78 KCPX-FM 0.76 KZZP-FM 0.73 WYHY-FM 0.67 WAPW-FM 0.65	LIVING COLOUR 29 Cult Of Personality / Epic WHTZ-FM 2.14 WYTZ-FM 1.40 KEGL-FM 1.05 KOLZ-FM 0.95 WEGX-FM 0.85 WMMS-FM 0.65 KOWB-FM 0.64 KIIS-FM 0.42 WBZZ-FM 0.63 KHYI-FM 0.59	SURFACE 37 Closer Than Friends / Columbia KMEL-FM 1.93 WHOT-FM 1.29 KSFM-FM 0.70 WHY-FM 0.59 KITY-FM 0.55 KROY-FM 0.54 KWOD-FM 0.50 WIOQ-FM 0.42 KSAQ-FM 0.21 KHOT-FM 0.19	CYNTHIA Endless Night / Micmac KMEL-FM 1.93 WPOW-FM 1.29 WIOQ-FM 0.98 KPWR-FM 0.81 WOHT-FM 0.76 KHOT-FM 0.44 KSFM-FM 0.35 KROY-FM 0.31 KITY-FM 0.27 KKFR-FM 0.17
PAULA ABDUL 6 Forever Your Girl / Virgin KIIS-FM 3.82 WOHT-FM 3.82 KPWR-FM 3.22 WEGX-FM 2.99 WYTZ-FM 2.45 WBBM-FM 2.18 KMEL-FM 1.93 WDFX-FM 1.67 KUBE-FM 1.57 KRBE-FM 1.52	THIRTY EIGHT SPECIAL 14 Second Chance / A&M WRBO-FM 2.02 KIIS-FM 1.91 WDFX-FM 1.90 WAPW-FM 1.74 WBZZ-FM 1.68 KPLZ-FM 1.12 WPRO-FM 1.09 KOLZ-FM 0.95 KKRZ-FM 0.88 WKRO-FM 0.88	NENEH CHERRY 22 Buffalo Stance / Virgin WEGX-FM 2.99 KPWR-FM 2.42 WOHT-FM 1.53 KMEL-FM 1.29 KIIS-FM 1.27 WIOQ-FM 1.26 WLDL-FM 1.03 WHY-FM 0.88 KKLQ-FM 0.78 KZZP-FM 0.73	DEF LEPPARO 30 Rocket / Mercury/PG KOLZ-FM 2.21 WHTZ-FM 2.14 WYTZ-FM 2.10 WPLJ-FM 1.37 WEGX-FM 0.85 KCPX-FM 0.84 WMMS-FM 0.65 KOWB-FM 0.62 KIIS-FM 0.59 WBZZ-FM 0.59 KOWB-FM 0.48	WINGER 38 Seventeen / Atlantic KOLZ-FM 1.26 KKBO-FM 0.81 WMMS-FM 0.65 KPLZ-FM 0.56 WNVZ-FM 0.49 KRBE-FM 0.43 WPRO-FM 0.43 WGH-FM 0.42 KEGL-FM 0.35 KXXX-FM 0.32	EDIE BRICKELL & NEW Circle / Geffen KHYI-FM 1.96 WZOU-FM 0.81 WXXS-FM 0.48 WMMS-FM 0.43 WPRO-FM 0.43 KEGL-FM 0.35 WBJW-FM 0.28 KISN-FM 0.25 WBCY-FM 0.22 KSAQ-FM 0.21
BOBBY BROWN 7 Every Little Step / MCA KPWR-FM 7.25 WEGX-FM 3.84 KIIS-FM 3.19 WOHT-FM 3.05 KMEL-FM 2.25 WBBM-FM 1.91 WYTZ-FM 1.75 WAPW-FM 1.52 WPLJ-FM 1.37 WHY-FM 1.32	HOWARD JONES 15 Everlasting Love / Elektra WDFX-FM 1.90 KKBO-FM 1.81 KRBE-FM 1.52 WLOL-FM 1.32 WEGX-FM 1.28 KIIS-FM 1.27 WCZY-FM 1.13 WNCI-FM 1.03 KUBE-FM 0.98 WNVZ-FM 0.88	OUTFIELD 23 Voices Of Babylon / Columbia KKBO-FM 1.30 KHYI-FM 1.18 KRBE-FM 1.09 WMMS-FM 1.09 KOY-FM 0.98 WKTI-FM 0.88 WAPW-FM 0.87 KEGL-FM 0.70 KPLZ-FM 0.70 KXXX-FM 0.63	LITA FORD 31 Close My Eyes Forever / RCA KOLZ-FM 3.47 WDFX-FM 1.90 WNVZ-FM 0.98 KRBE-FM 0.65 WHLY-FM 0.62 KHYI-FM 0.59 KZZP-FM 0.55 WZPL-FM 0.45 WMMS-FM 0.43 KPLZ-FM 0.42	JOHN C MELLENCAMP 39 Pop Singer / Mercury/PG WMMS-FM 1.09 WHTZ-FM 1.07 KOLZ-FM 0.95 KEGL-FM 0.88 WAPW-FM 0.87 WPHR-FM 0.49 WZPL-FM 0.45 WEGX-FM 0.43 KZZP-FM 0.36 WBJW-FM 0.35	ELVIS COSTELLO Veronica / WB WEGX-FM 1.28 KOLZ-FM 1.26 KUBE-FM 0.78 WDFX-FM 0.71 KEGL-FM 0.70 WYTZ-FM 0.70 KIIS-FM 0.64 WXXS-FM 0.48 KPLZ-FM 0.42 WRBO-FM 0.34
NEW KIDS ON THE BLOC 8 I'll Be Loving You (Forever) / Columbia WHTZ-FM 4.28 WBBM-FM 2.46 WEGX-FM 2.14 KZZP-FM 1.64 KPWR-FM 1.61 WYTZ-FM 1.40 WHY-FM 1.32 KMEL-FM 1.29 KIIS-FM 1.27 KHYI-FM 1.18	GUNS N' ROSES 16 Patience / Geffen WHTZ-FM 8.57 WYTZ-FM 2.80 WPLJ-FM 2.74 KOLZ-FM 2.21 KIIS-FM 1.91 WEGX-FM 1.71 WMMS-FM 1.52 WDFX-FM 1.43 KXXX-FM 0.95 WEZB-FM 0.74	A FRANKLIN/E JOHN 24 Through The Storm / Arista KHYI-FM 1.37 WEGX-FM 1.28 WBBM-FM 1.09 WTIC-FM 1.08 KKBO-FM 1.04 WXXS-FM 0.95 KRBE-FM 0.87 WPRO-FM 0.87 WZOU-FM 0.81 WCZY-FM 0.76	RICK ASTLEY 32 Giving Up On Love / RCA WOHT-FM 3.05 WEGX-FM 1.71 WBBM-FM 1.64 KPWR-FM 1.61 WPRO-FM 1.30 KUBE-FM 0.98 WCZY-FM 0.95 WZOU-FM 0.81 KKBO-FM 0.78 KHHT-FM 0.70	MILLI VANILLI 40 Baby Don't Forget My Number / Arista KZZP-FM 1.09 KIIS-FM 0.64 KXXX-FM 0.63 KUBE-FM 0.59 KTFM-FM 0.54 KKFR-FM 0.39 KOY-FM 0.39 KMEL-FM 0.32 KROY-FM 0.31 WTIC-FM 0.31	GINA GO-GO I Can't Face The Fact / Capitol KPWR-FM 3.22 KKH-FM 0.70 KXXX-FM 0.63 WIOQ-FM 0.42 KKRZ-FM 0.38 KSFM-FM 0.28 KHOT-FM 0.19 KKFR-FM 0.17 KATD-FM 0.11 KITY-FM 0.09

Brad Hanson...



WMMS-FM

P E R S O N A L	LAST NAME Hanson	FIRST Brad	MIDDLE
	CURRENT STATION WMMS/Cleveland		
	HOMETOWN Toledo, OH		
	MARITAL STATUS/CHILDREN Married — 2 Daughters		
	HOBBIES Music, sports		

E M P L O Y M E N T	WMMS/Cleveland — Music Director (1988-Present)
	WRQN/Toledo — (1986-1988)
	WMHE/Toledo — (1979-1980/1984-86)

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT WMMS/Cleveland, WRQN/Toledo, KXXR/Kansas City
	THREE BEST RADIO STATIONS OF ALL TIME: WMMS, CKLW, WJR
	BEST CURRENT ALBUM Spike — Elvis Costello
	BEST ALBUM OF ALL TIME Revolver — The Beatles
	BEST CURRENT SINGLE Veronica — Elvis Costello
	BEST SINGLE OF ALL TIME Hey Jude — The Beatles
	FOUR BEST ARTISTS CURRENT Elvis Costello, U2, Melissa Etheridge, R.E.M.
	FOUR BEST ARTISTS OF ALL TIME The Beatles, The Who, Squeeze, Donnie Iris
	BEST TELEVISION SPOT FOR RADIO WRIF "Baby" spots with Arthur P. voice-over
	BEST PROMOTION EVER INVOLVED WITH: WMMS Coffee Break concert with Melissa Etheridge
	WORST PROMOTION EVER INVOLVED WITH: Too embarrassed to mention
	MOST INFLUENTIAL PERSON IN CAREER Rich Piombino, My Dad, David Gariano
	EARLY RADIO IDOLS The CKLW Jocks, Kid Leo, Pat Still
	TWO BEST AIR TALENTS CURRENT Jeff Kinzbach, Jonathon Brandmeier
	BEST AIR TALENT OF ALL TIME 1969 CKLW Jocks, Jeff Kinzbach
	MAJOR ACCOMPLISHMENT IN RADIO MD of WMMS
	SHORT-TERM GOALS: Continued success at WMMS
LONG-TERM GOALS: Programming, ownership, dressing myself.	

THE FACT FILE

ROACHFORD

"Cuddly Toy (Feel For Me)"

**MMR HIT TRACER
TRACKS NEWCOMER**

**65% PLAY INCREASE THIS
WEEK!**

R&R NATIONALLY MOST ADDED

ANOTHER GREAT WEEK!

- WKBQ Add #36 B93 Add #38 Y106 Add
- WMJQ Add 93Q Add #39 Y108 30-28
- PRO-FM Add FLY92 Add WGH Debut #28
- Q105 Add WKEE Add WXKS Debut #33
- KKRZ Add 100KHI Add WZOU
- KPLZ Add WSPK Add KKBO
- KUBE Add WBBQ Add KRBE
- KMEL Add WROQ Add WL0L

And More!

MTV HEAVY ROTATION!

Taken From The Debut Lp "Roachford."
(FE45097)



**Exceptional Artistry
Personal Commitment
Artist Development**

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KCPW-FM

Kansas City
JODY WATLEY/Looking For A New Love
A WILSON/R ZANDER/Surrender To Me
CUTTING CREW/(I Just) Died In Your Arms
A FRANKLIN/E JOHN/Through The Storm
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
COREY HART/Never Surrender
PHIL COLLINS/Groovy Kind Of Love
MILLI VANILLI/Girl, You Know It's True
TOMMY PAGE/A Shoulder To Cry On
NU SHOOZ/I Can't Wait
WILL TO POWER/Baby, I Love Your Way/Freebird
CHER/PETER CETERA/After All

KISN-FM

Salt Lake City
CHICAGO/You're Not Alone
HUEY LEWIS & NEWS/Perfect World
BELLE STARS/Iko Iko
AEROSMITH/Angel
BANGLES/Eternal Flame
RICHARD MARX/Should've Known Better
SAMANTHA FOX/I Only Wanna Be With You
CHER/PETER CETERA/After All
ROXETTE/The Look

KWOG-FM

Sacramento
SURFACE/Closer Than Friends
HOWARD JONES/Everlasting Love
MADONNA/Cherish
MICHAEL JACKSON/Smooth Criminal
DEON ESTUS/Heaven Help Me
NU SHOOZ/Point Of No Return
BREATHE/All This I Should Have Known
JODY WATLEY/Real Love
PETER CETERA/One Good Woman
LUTHER VANDROSS/She Won't Talk To Me
BANGLES/Eternal Flame
SAMANTHA FOX/I Only Wanna Be With You

WEZB-FM

New Orleans
PAULA ABDUL/Forever Your Girl
ROD STEWART/My Heart Can't Tell You No
PHIL COLLINS/Don't Lose My Number
SA-FIRE/Thinking Of You
BOB SEGER/Old Time Rock & Roll
SWEET SENSATION/Sincerely Yours
MICHAEL BOLTON/That's What Love Is All About
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
PETER CETERA/One Good Woman
ANIMATION/Room To Move

WPRO-FM

Providence
ROD STEWART/My Heart Can't Tell You No
RICK ASTLEY/Giving Up On Love
AL GREEN/Let's Stay Together
JODY WATLEY/Real Love
JOHNNY KEMP/Birthday Suit
EDIE BRICKELL & NEW/What I Am
DAN HILL/Sometimes When We Touch
SA-FIRE/Thinking Of You
THIRTY EIGHT SPECIAL/Second Chance
MADONNA/Like A Prayer
PASADENAS/Tribute (Right On)
STEVE WINWOOD/Hearts On Fire

KDWB-FM

Minneapolis
BENNY MARDONES/Into The Night
KARYN WHITE/The Way You Love Me
MIKE & MECHANICS/The Living Years
MILLI VANILLI/Girl, You Know It's True
RICHARD MARX/Don't Mean Nothing
KENNY LOGGINS/Meet Me Half Way
BOBBY BROWN/Every Little Step
BILLY IDOL/Mony Mony
FINE YOUNG CANNIBALS/She Drives Me Crazy
BOY MEETS GIRL/Waiting For A Star To Fall
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
BRUCE HODNSBY/RANGE/The Way It Is

KITY-FM

San Antonio
PAULA ABDUL/Forever Your Girl
VANESSA WILLIAMS/Dreamin'
ERASURE/A Little Respect
CLUB NOUVEAU/Why You Treat Me So Bad
LEVERT/Just Coolin'
TONE-LOC/Wild Thing
JODY WATLEY/Real Love
BOBBY BROWN/Every Little Step
CHICAGO/Hard To Say I'm Sorry
NENEH CHERRY/Buffalo Stance
PAULA ABDUL/Straight Up
SURFACE/Closer Than Friends

KZZP-FM

Phoenix
OONNY OSMOND/Soldier Of Love
PHIL COLLINS/In The Air Tonight
MADONNA/Express Yourself
ROD STEWART/My Heart Can't Tell You No
BREATHE/How Can I Fall
JODY WATLEY/Real Love
PETER CETERA/Glory Of Love
MILLI VANILLI/Baby Don't Forget My Number
WHISTLE/Right Next To Me
ROBERT PALMER/I Didn't Mean To Turn You On
SA-FIRE/Thinking Of You
SHEENA EASTON/The Lover In Me

WKSS-FM

Hartford
THIRTY EIGHT SPECIAL/Second Chance
MICHAEL DAMIAN/Rock On
SA-FIRE/Thinking Of You
MADONNA/Like A Prayer
MARY JANE GIRLS/In My House
FINE YOUNG CANNIBALS/She Drives Me Crazy
ANIMATION/Room To Move

WRQC-FM

Cleveland
R.E.M./Stand
BELLE STARS/Iko Iko
NOVELTY/Novelty
NAKED EYES/Always Something There To
FINE YOUNG CANNIBALS/She Drives Me Crazy
MILLI VANILLI/Girl, You Know It's True
PHIL COLLINS/Take Me Home
JODY WATLEY/Real Love
STARSHIP/We Built This City
MADONNA/Like A Prayer

KHQT-FM

San Jose
PAJAMA PARTY/No No No
WHEN IN ROME/The Promise
SA-FIRE/Love Is On Her Mind
KIRBY COLEMAN/Hey Ton'i
AL B SURE/If I'm Not Your Lover
MEL & KIM/Showin' Out
VANESSA WILLIAMS/Dreamin'
JOHNNY D/Fantasy Girl

KQKS-FM

Denver
BREATHE/Hands To Heaven
MICHAEL DAMIAN/Rock On
SA-FIRE/Thinking Of You
NOVELTY/Novelty
STEVE WINWOOD/Roll With It
BOBBY BROWN/Every Little Step
BOY MEETS GIRL/Waiting For A Star To Fall
A FRANKLIN/E JOHN/Through The Storm

WBJW-FM

Orlando
JOHN C MELLENCAMP/Pop Singer
BENNY MARDONES/Into The Night
MILLI VANILLI/Girl, You Know It's True
ROD STEWART/My Heart Can't Tell You No
NU SHOOZ/I Can't Wait
MADONNA/Like A Prayer
GLORIA ESTEFAN/MSM/Anything For You
BOBBY BROWN/Roni

WNVZ-FM

Norfolk
NOVELTY/Novelty
OEBBIE GIBSON/Electric Youth
BENNY MARDONES/Into The Night
WHISPERS/Rock Steady
OUTFIELD/Voices Of Babylon
LITA FORD/Close My Eyes Forever
WHEN IN ROME/The Promise
WATERFRONT/Cry

WYHY-FM

Nashville
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
KARYN WHITE/The Way You Love Me
MADONNA/Like A Prayer
A FRANKLIN/E JOHN/Through The Storm
GEORGE MICHAEL/One More Try
BOB SEGER/Old Time Rock & Roll
SWEET SENSATION/Sincerely Yours
CHICAGO/Look Away
PRETTY POISON/Catch Me (I'm Falling)
JANET JACKSON/Control
HALL & OATES/Love Train
WHITE LION/When The Children Cry

KHYI-FM

Dallas
PAULA ABDUL/Straight Up
AC/DC/You Shook Me All Night Long
STEVIE N/ I Wanna Be The One
STEVE WINWOOD/Higher Love
EDIE BRICKELL & NEW/Circle
BEATLES/I Want To Hold Your Hand
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
BON JOVI/Bad Medicine
TOM PETTY/I Won't Back Down
STEELE DAN/Reeling In The Years

KQLZ-FM

Los Angeles
OTIS DAY & KNIGHTS/Shout
MITCH RYDER/DETROIT/Devil With A Blue Dress On
TODD RUNDGREN/Bang The Drum All Day
MANFRED MANN/Do Wah Diddy Diddy
AC/DC/You Shook Me All Night Long
HONEYMOON SUITE/New Girl Now
JOAN JETT/BLACKHRTS/Little Liar
ROD STEWART/Maggie May
VAN HALEN/Feels So Good
MICHAEL DAMIAN/Rock On
TOM PETTY/I Won't Back Down
LITA FORD/Close My Eyes Forever
ABIGAIL MEAD/Full Metal Jacket (I Wanna Be

WCZY-FM

Detroit
JODY WATLEY/Real Love
R.E.M./Stand
BANGLES/Eternal Flame
KYLIE MINOGUE/The Loco-Motion
ERASURE/Chains Of Love
MARTIKA/More Than You Know
A FRANKLIN/E JOHN/Through The Storm
ANIMATION/Room To Move
PETER CETERA/Glory Of Love
KON KAN/I Beg Your Pardon

WPOW-FM

Miami
PAULA ABDUL/Straight Up
STEVIE N/ I Wanna Be The One
NATALIE COLE/Miss You Like Crazy
SAMANTHA FOX/I Only Wanna Have Some Fun
MILLI VANILLI/Girl, You Know It's True
DEBBIE GIBSON/Foolish Beat
DONNA SUMMER/This Time I Know It's For

WZPL-FM

Indianapolis
ROXETTE/The Look
LISA LISA & CULT JAM/Head To Toe
ANIMATION/Room To Move
PRINCE/Kiss
HOWARD JONES/Everlasting Love
DEF LEPPARD/Love Bites
MADONNA/Like A Prayer
OMD/If You Leave

WARRANT

"down boys"

"This band's debut release is pulling the same kind of Big Top 5 phones as the multi-platinum superstar acts are: They are today's Rock 'n' Roll!"

Gary Franklin, KXXR/Kansas City

R&R HIT: NATIONAL MOST ADDED!

R&R ROCK TRACKS 14

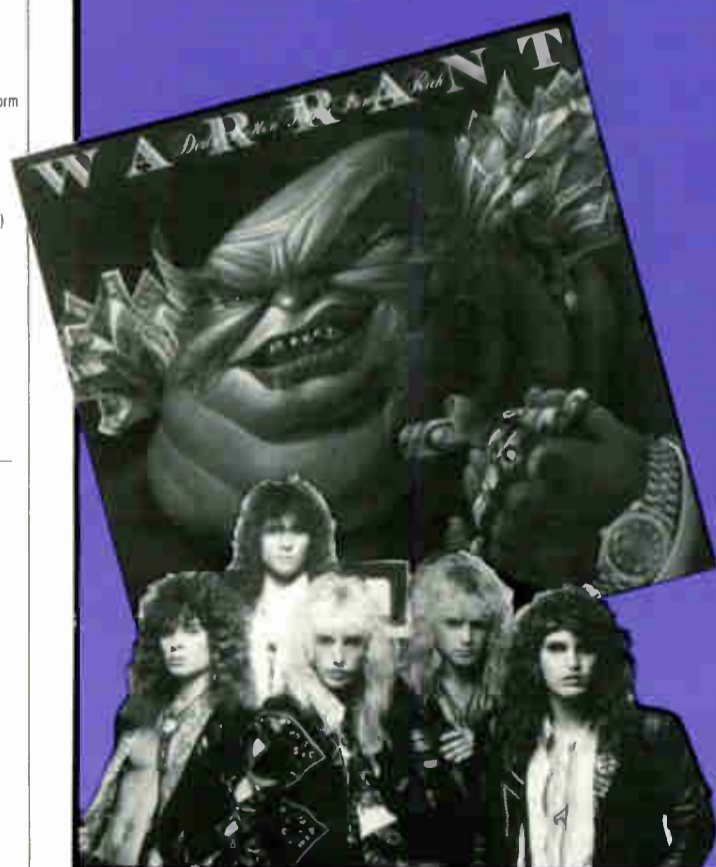
HOT LP SALES NATIONWIDE-RETAIL AND RACK!

PROG RADIO ADD

WGH Add	WAEB Add	WPHR Add
WMMS Add	WRCK Add	WHOT Add
WDFX Add #26	WYCR Add	KYRK Add
KCPX Add #37	K106 Add	KZZU Add
KXXR Debut #34	WINK Add	OK95 Add #34
KEGL	WZYP Add	Y97 24-14
Y95	KWES Add	WSPK
	KTUX Add	KATM

AND MORE!

From the album "Dirty Rotten Filthy Stinking Rich." (FC44383)



April Is Back Announcing Month

Columbia



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WQHT/New York ("Hot 97") does a little restructuring with the arrival of new Promotion Director STACIE SEIFRIT (SOMMERS) from WZYQ/Frederick; she takes over for SANDY WEINBERGER who moves into the TV world. Stacie was part of the morning team as well as the Promotion and Music Director in Frederick. ■ "The illegal and unrated," Q102, WIOQ/Philadelphia has its listeners calling in to dump competing radio stations. "I dumped 'em" T-shirts go to the 'Q' loyalists sporting the stations "dis'd" with a box checked 'all the above.' A local newspaper, "The Courier Post," further supports 'IOQ's rise in its annual Best of South Jersey Poll — WIOQ dismissed WMMR as the #1 radio station! Weekend parties have been buzzing with different themes such as 'Body Parts Parties' — show them the body part with a 'Q' on it for prizes — and 'Big Hair Parties' encouraging women to show up with a full head of hair. Another twisted revelation has Q102 giving away The Eagle to the 1,000th caller real soon!?? ■ April 16th marked the 10th anniversary of *Most Music*, Q107 WRQX/Washington, D.C. and to celebrate the hottest party of the year was thrown at the River Club in Georgetown. Admission was by invitation or winning the tickets exclusively. Locals had the chance to rap with a handful of stars: Richard Marx, Cynthia Rhodes, Tristan Rogers (General Hospital), James Cassidy (Information Society), Gordon Thomson (Dynasty) and Washington Redskin Mark May. Q107 welcomes a new member to the team in BRIAN DENSEL; his duties fall under the title of Promotion/Programming Coordinator.

SOUTH

WKXX/Birmingham ("KXX-106") welcomes new morning anchor, MAN MOUNTAIN WALKER, and plunges him into a "Mountain of Dew." A pyramid of Mountain Dew six packs were stacked in a local mall with the big fella high atop contesting gazers to guess how many cans made up the perch — a home stereo system and a mountain of music complimented a right guess-timate. A local charity then sold the 'Dew' at a discounted price to raise funds. The "\$45,000 Name Game" gives you money for having the day's designated name. A first or last name is announced in the morning and repeated in the afternoon — if a friend tells you to listen for the repeat the money is split. KXX-106 was last seen on April 17th handing out Slo-Poke suckers to procrastinating taxpayers. Congratulations to PD MARK EVANS on the arrival of his second son. ■ "The Grand Prix of Giveaways" highlights the KHYI/Dallas ("Y-95") promo calendar tying in with the Grand Prix of Dallas in May. Pick up \$1,000 for knowing the three songs played at 7:20-12:20-5:20 — on Thursdays drive away in a new Pontiac. "Totino's Cruise Party" is accessible by naming the daily Top 5 at 5 — win the passes, go aboard the party and be eligible for a Bahama cruise. Y-95's "Cash Call" phones all over Dallas trying to get rid of \$25,000 to any person answering with "I listen to Y-95." ■ KKYK/Little Rock plays "All Day Cash Giveaway" via the 7:15 free money song — each succeeding time it is spun win 104 to 1,000 dollars. The 'KYK van is out carousing the streets for parties and other happenings adding to the excitement with cash and prizes. Night jock HOLLYWOOD HARRISON moves to afternoon drive and weekender EDDIE MUNSTER takes on the nightshift! ■ All the big record reps will be in town for the "Memphis Producer's Showcase" cosponsored by KMPZ/Memphis ("Z-98"). Local talent will jam at various clubs along the same strip with hopes of impressing labels into signing them. Z-98 had a big hand in the Kud-zu Festival — an incredible street party celebrating the famous south ground covering with memorabilia at a section of midtown Memphis. Traffic Director LIZ MICHAELS will host a Memphis Burn Unit fundraiser involving a contest to fill the Memphis Firefighters calendar — firefighters pose with their hose hoping to be chosen. Night personality JIMBO WOOD broadcasts knee-deep from the "World's Largest Mud Volleyball Tournament."

MIDWEST

What would you do for a pair of backstage passes to see Bon Jovi? 99.5 The Fox, WDFX/Detroit convinced budding stars to meet on a downtown street to sing "You Give Love A Bad Name" (a cappella) while wearing a bikini in below freezing temperatures on the SAVAGE and STEVE morning show. "The Wedlock Program" is also featured on S & S's show, pitting husband and wife against each other 'Newlywed Game'-style hoping to win prizes chosen especially for them — microwaves and washer/dryers. The new Fox window sticker is ready to apply — pick yours up at one of several sticker parties thrown at Harmony Houses. A third Three Stooges Film Festival was also pulled off successfully. In the coming weeks at 'DFX a listener will go to Russia to see Bon Jovi, and they just got the nod to go ahead with a free after Grand Prix gig showcasing a major name June 18th. ■ Culminating two months of promotion WZPL/Indianapolis sends its Breakfast Club (morning show) and the Hit Rock Café (midday show) to the grand opening of the Disney World/MGM Studios theme park in Orlando. Four winners join them at the private party on April 28th boasting over 200 stars (Jimmy Stewart, George Burns, Chevy Chase); 20 additional trips for four were snatched during the two months. The ZPL crew will stay through May 5th giving away a Chevy Lumina on the 3rd to an Indianapolis listener with a WHTR-TV simulcast. "The ZPL Prize Calendar" unloads \$200,000 worth of prizes — calendars are mailed out revealing what can be won each day — listen for your assigned number and call. The last time this calendar graced mailboxes the Arbitrons graced the station — 9.0-12.2-13.3. "The \$1,000 9-2-5" pays for knowing the songs played at the work related hours and "Free Money Thursday" finds a caller repeating 'Free Money ZPL as many times as possible in 10 seconds at \$10 per phrase. Night personality SHADOW DANIELS married on April 1st — no foolin' — congratulations! ■ WKBQ/St. Louis ("Q106.5") asked for the second time, "What would you do for \$5,000?" Some of the activities witnessed included: a man dressed in diapers was fed 106.5 live worms by his mother, another hung upside down playing a ukulele while spectators threw tomatoes at him, members of the crowd spray painted a girl, a girl dressed as a condom sang 'Rubber Buddy' to the tune of 'Rubber Duckie,' a very shapely young woman clad in station colors — blue bikini, yellow coat — had a 'Q' tattoo etched on her rear. The winner? A guy stuck a string up his nose and pulled it out his mouth!

WEST

Benefitting their #1 rating, KZLS/Billings ("Z-97") introduces a couple of proven standards to the market. People are getting showered with over \$12,000 in cash and prizes as the "Z-97/McDonald's Free Money Song" gives out trips, CD players, concert tickets and bucks. "The Phrase That Pays" announces the approximate time to listen for the cash machine sound effect, the quickest touch phones to recite "Z-97 really plays the most music with 10 in-a-row" for a share of \$10,000 in cash and prizes. ■ KWNZ/Reno management got into April Fools' Day this year convincing listeners they had fired morning man BILL CODY over the air. Calls and letters kept the station busy until a live apology and rehiring was made. A beach trip to any shore in North America could be yours if you make it through when the tookie bird chirps. And KWNZ broadcasts from a number of events supporting the Special Olympics. ■ With the Exxon oil spill fueling increased prices at the pump, the 97-KROY/Sacramento morning team "J.R.," MISS LARA and DAVE DIAMOND are coming to the aid of local motorists. KROY will give \$970 to the gas station selling gas at the lowest price and will donate another \$970 in the petro station's name to the Alaska Wildlife fund which is helping in the clean up. Stations call in with lowest price and KROY broadcasts from the lowest bidder's pump. ■ KXXX/San Francisco ("X-100") uses "Street Hits" to exploit its billboard slogan "Hits Happen." X-100 is out every day giving listeners \$100 for tuning in anywhere — could be a store or an office or even the subway (\$55,000 since January). When Madonna's "Like A Prayer" hit the stores, X-100 stationed themselves at eight Tower Record stores to buy copies of the disc for patrons. An "Instant Request/Earthquake Weekend" got people out to the new Earthquake attraction at Universal Studios — if the ground rumbled during your request you became one of seven winners. Tax deadline weekend was celebrated with an IRS-TKA-XTC-REM giveaway — win copies of all three albums plus an instant \$100 refund. X-100 is still looking for a PD—Chief Engineer DAN DENTON was recently married, congratulations!

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

4/24/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	THIRTY EIGHT SPECIAL	Second Chance	A&M
4	JODY WATLEY	Real Love	MCA
5	BETTE MIDLER	Wind Beneath My Wings	Atlantic
6	CHER/PETER CETERA	After All	Geffen
7	MICHAEL DAMIAN	Rock On	Cyprss/A&M
8	DONNY OSMOND	Soldier Of Love	Capitol
9	PAULA ABDUL	Forever Your Girl	Virgin
10	BOBBY BROWN	Every Little Step	MCA
11	GUNS N' ROSES	Patience	Geffen
12	OUTFIELD	Voices Of Babylon	Columbia
13	HOWARD JONES	Everlasting Love	Elektra
14	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
15	SA-FIRE	Thinking Of You	Cutt/Merc

HIT RADIO/URBAN/DANCE

4/24/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	JODY WATLEY	Real Love	MCA
4	DONNY OSMOND	Soldier Of Love	Capitol
5	PAULA ABDUL	Forever Your Girl	Virgin
6	BOBBY BROWN	Every Little Step	MCA
7	NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia
8	SA-FIRE	Thinking Of You	Cutt/Merc
9	SWEET SENSATION	Sincerely Yours	Atco
10	DEBBIE GIBSON	Electric Youth	Atlantic
11	BELLE STARS	Iko Iko	Capitol
12	NENEH CHERRY	Buffalo Stance	Virgin
13	A FRANKLIN/E JOHN	Through The Storm	Arista
14	DONNA SUMMER	This Time I Know It's For...	Atlantic
15	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	Columbia

HIT RADIO/ADULT CONTEMPORARY

4/24/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	THIRTY EIGHT SPECIAL	Second Chance	A&M
4	BETTE MIDLER	Wind Beneath My Wings	Atlantic
5	CHER/PETER CETERA	After All	Geffen
6	DONNY OSMOND	Soldier Of Love	Capitol
7	PAULA ABDUL	Forever Your Girl	Virgin
8	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
9	SA-FIRE	Thinking Of You	Cutt/Merc
10	HOWARD JONES	Everlasting Love	Elektra
11	BELLE STARS	Iko Iko	Capitol
12	SWEET SENSATION	Sincerely Yours	Atco
13	SYNCH	Where Are You Now	WTG
14	ANIMATION	Room To Move	Polydor/PG
15	WATERFRONT	Cry	Polydor

HIT RADIO/ROCK RADIO

4/24/89	ARTIST	TITLE	LABEL
1	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
2	THIRTY EIGHT SPECIAL	Second Chance	A&M
3	GUNS N' ROSES	Patience	Geffen
4	OUTFIELD	Voices Of Babylon	Columbia
5	HOWARD JONES	Everlasting Love	Elektra
6	TOM PETTY	I Won't Back Down	MCA
7	LITA FORD	Close My Eyes Forever	RCA
8	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
9	GREAT WHITE	Once Bitten Twice Shy	Capitol
10	CULT	Fire Woman	Sire/Repri
11	SIREN	All Is Forgiven	Mercury/PG
12	XTC	Mayor Of Simpleton	Geffen
13	MELISSA ETHERIDGE	Similar Features	Island
14	EOIE BRICKELL & NEW	Circle	Geffen
15	CINDERELLA	Coming Home	Mercury/PG

TODAY'S LEADING RADIO STATIONS ARE THOSE WHO COMBINE AN EXTRAORDINARY FEEL FOR WHAT THEIR STATION SHOULD SOUND LIKE WITH THE TECHNOLOGY NECESSARY TO MAKE THAT SOUND A REALITY.

Selector

The Music Scheduling System.

WE THANK OUR CLIENTS FOR LETTING SELECTOR CONTRIBUTE TO THEIR CONTINUED SUCCESS.

RCS
RADIO COMPUTING SERVICES, INC.
 One Chase Road • Suite 206 • Scarsdale,
 New York 10583 • (914) 723-8567

**SPECIAL
TAKE OUT
SECTION**

TUNED IN

WQHT: NEW YORK

Across the vast expanse of FM waves known as Radio Land, there are hot radio stations and then there are *HOT* radio stations. But, where else than the #1 market would you expect to find the hottest? This week the **Monday Morning Replay Tuned In** crew takes a bite out of the Big Apple and brings you a unique look at the station that's "hotter than ever...*Hot 97 (WQHT-FM)*!"

If you're looking for hot dance music, then 97.1 MHz is definitely the right frequency! For the "freshest new music mix," the **Emmis Broadcasting** station depends on the programming expertise of OM **Joel Salkowitz**, PD **Steve Ellis** and **Kevin McCabe** who fills the MD post. Along with hot programming at Hot 97 you'll also find some hot promotional ideas (i.e.: "Hot Choice '89" and the "Hot Patrol") and a hot morning show which features the husband and wife team of **Ron Stevens** and **Joy Grdnic**.

Rest be assured, **Monday Morning Replay** won't stand still until you have all the details on the "hot streaking" *Hot 97!* Proving that dance and disco are far from dead, **MMR** brings you **WQHT** with bonus beats and **Tuned In** detail! Take a look inside at New York's *Hot 97!*



WZTA: MIAMI

"Am I in heaven, or am I in Miami."
— Martin Mull
It's sunny Florida for **Rock Tuned In** this week as we sneak a peek at **WZTA**, Miami Beach's "ZETA 4...South Florida's only Classic Rock station."

Guy Gannett's 96,000 watt classic rocker is programmed by **Peter Bolger** with nighttime rocker **K.C. McCoy** tuning up the jams. After rocking South Florida for years, ZETA 4 segued into other genres before being resurrected last year with some Florida veteran jocks.

Read on and learn how ZETA 4 gets listeners involved with environmental issues by using a promotional license plate to channel funds for the protection of endangered marine life. You'll also learn about the "Acid Casualty" and "Jest of the West;" but most importantly, about the crew of the Calypso changing into peek-a-boo undies.

So march down a few pages and enlist in the **Classic Rock Army** as **Tuned In** inspects **94.9 ZETA 4!**



WLTY: NORFOLK

Norfolk's **WLTY ("Y-96")** is a classic example of an *A/C* station that's out there making things happen; contests that really get their listeners involved, on top of information and up-to-date with a good blend of music.

Operations Manager **Mark Thomas**, Music Director **Dave Hale** and Production Director **Doug Morgan** keep broadcast matters hopping with classics plus the latest hits from Deon Estus and Roy Orbison, and lively promos that put listeners' voices on the air.

While others run contests, WLTY has gone all-out with its "Y-96 Gold Card" — an astonishing three hour \$11,000 shopping spree there for the taking.

Add a friendly airstaff, including **Larry Lomax** and **Marybeth Landis** in the morning, and you've got an *A/C* station that moves as well as grooves. In the **MMR** spotlight this week — Norfolk's *Y-96, Tuned In!*



The
3rd Hit
Single From

WAS (NOT) WAS



"ANYTHING CAN HAPPEN" ONE OF THE MOST ADDED!

FIRST WEEK ACTION INCLUDES:

WNCI #32
WXKS
WEGX
Y108
KWOD

KCPX
KISN
WAEB
WSPK
WPST

WBCY
KKMG
KSND
KYRK
95XXX

WYKS
WPFM
KIXY
WKFR
WAZY

WDBR
Z97
KOZE
KTMT
SLY96

OK95
And More!



From The Soon To Be Gold Lp: "What Up Dog?"

"Anything Can Happen" is featured in the new Richard Pryor and Gene Wilder movie, "Hear No Evil, See No Evil."


Chrysalis.

MTV

WEDNESDAY, APRIL 12, 1989

OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company

OWNER:
DIRECTOR OF MUSIC PRMG.: Patti Galluzzi
DIRECTOR OF TALENT & ARTIST RELATIONS: Rick Krim, John Cannelli
VJ's:
10A-3P "Downtown" Julie Brown
6A-10A Guest VJ Barry Sobel
3P-12M Adam Curry
All times Eastern

HOURLY MUSIC

USERS GUIDE: Current Recurrent and Gold status is noted First song in music sweep is indicated by a bullet in left hand margin

6AM

MICHELLE SHOCKED	When I Grow Up	C
REPLACEMENTS	I'll Be You	C
• EDIE BRICKELL & NEW CINDERELLA	Circle	C
• U2	Don't Know What You Got	R
• CONCRETE BLONDE	When Love Comes To Town	C
• ELVIS COSTELLO	God Is A Bullet	C
MARCELLO	Veronica	C
GUNS N' ROSES	First Love	R
• ROY ORBISON	Paradise City	R
	You Got It	R

7AM

MADONNA	Like A Prayer	C
ROXETTE	The Look	R
• BRYAN ADAMS	Run To You	G
R E M	Stand	R
• TOM PETTY	I Won't Back Down	C
SKID ROW	Youth Gone Wild	C
• NENEH CHERRY	Buffalo Stance	C
POISON	Your Mama Don't Dance	R
DURAN DURAN	I Don't Want Your Love	R
• LITA FORD	Close My Eyes Forever	C

8AM

MILLI VANILLI	Girl, You Know It's True	R
DEF LEPPARD	Rocket	C
• XTC	Mayor Of Simpleton	R
BANGLES	Eternal Flame	C
MELISSA ETHERIDGE	Similar Features	C
LIVING COLOUR	Cult Of Personality	C
• WARRANT	Down Boys	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
U2	Desire (Hollywood Mix)	C
• BON JOVI	I'll Be There For You	C

9AM

PAULA ABDUL	Straight Up	R
ROXETTE	The Look	R
• ROACHFORD	Cuddly Toy (Feel For Me)	C
ROY ORBISON	You Got It	R
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
ENYA	Drinoco Flow (Sail Away)	C
• MICHAEL DAMIAN	Rock On	C
THIRTY EIGHT SPECIAL	Second Chance	C
POISON	Every Rose Has Its Thorn	R
• TOM PETTY	I Won't Back Down	C

10AM

MILLI VANILLI	Girl, You Know It's True	R
R E M	Stand	R
• POISON	Your Mama Don't Dance	R
ROD STEWART	Forever Young	R
CARS	Drive	G
• NENEH CHERRY	Buffalo Stance	C
MADONNA	Like A Prayer	C
• TOMMY PAGE	A Shoulder To Cry On	C
DEF LEPPARD	Rocket	C
• BANGLES	Eternal Flame	R

11AM

BON JOVI	I'll Be There For You	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
• MOJO NIXON/S ROPER	(619) 239-KING	C
GUNS N' ROSES	Patience	C
• TANITA TIKARAM	Twist In My Sobriety	C
JODY WATLEY	Real Love	R
• STEVE WINWOOD	Hearts On Fire	R
PAULA ABDUL	Straight Up	R
• TONE-LOC	Funky Cold Medina	R

12NOON

DEBBIE GIBSON	Electric Youth	C
ROY ORBISON	You Got It	R
• ENYA	Orinoco Flow (Sail Away)	C
PHIL COLLINS	Groovy Kind Of Love	R
FLEETWOOD MAC	Little Lies	G
• THIRTY EIGHT SPECIAL	Second Chance	C
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
• BELLE STARS	I'll Be Loving You (Forever)	C
ROXETTE	The Look	R
U2	Angel Of Harlem	R
• R E M	Stand	R

1PM

MADONNA	Like A Prayer	C
HOWARD JONES	Everlasting Love	C
• ESCAPE CLUB	Walking Through Walls	C
BANGLES	Eternal Flame	R
• PAULA ABDUL	Forever Your Girl	C
TOM PETTY	I Won't Back Down	C
• SWEET SENSATION	Sincerely Yours	C
BON JOVI	I'll Be There For You	C
MICHAEL JACKSON	Leave Me Alone	R
• MILLI VANILLI	Girl, You Know It's True	R

2PM

DEF LEPPARD	Rocket	C
ROY ORBISON	You Got It	R
• ROACHFORD	Cuddly Toy (Feel For Me)	C
POISON	Your Mama Don't Dance	R
• NENEH CHERRY	Buffalo Stance	C
GUNS N' ROSES	Patience	C
• DEON ESTUS	Heaven Help Me	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
• PAULA ABDUL	Straight Up	R

3PM

THIRTY EIGHT SPECIAL	Second Chance	C
JDDY WATLEY	Real Love	C
• BRYAN ADAMS	Run To You	G
R E M	Stand	R
• STEVE WINWOOD	Hearts On Fire	R
DEBBIE GIBSON	Electric Youth	C
• TOMMY PAGE	A Shoulder To Cry On	C
MADONNA	Like A Prayer	R
WHITE LION	When The Children Cry	R
• ENYA	Orinoco Flow (Sail Away)	C

4PM

SPECIAL PROGRAMMING	CLUB MTV	X
JOHN FOGERTY	Centerfield	G
TONE LOC	Funky Cold Medina	R
• DIRE STRAITS	Walk Of Life	G
MARTIKA	More Than You Know	R
• STARSHIP	It's Not Over (Til It's Over)	G
SPECIAL PROGRAMMING	YO! MTV RAPS	X
K 9 POSSE	An't Nothin' To It	C
SWEET TEE	On The Smooth Trip	C
• BOBCAT	I Need You	C
RAHEEM	Dance Floor	R
• LL COOL J	I'm Bad	G

5PM

SPECIAL PROGRAMMING	MTV'S HARD 30	X
BULLETTYOYS	Smooth Up In Ya	R
GUNS N' ROSES	Patience	R
• SIREN	All Is Forgiven	C
WHITESNAKE	Here I Go Again	G
• TNT	Tonight I'm Falling	C
SPECIAL PROGRAMMING	DIAL MTV	X
CRAAFT	Jane	C
• WARRANT	Down Boys	C
QUEENSRYCHE	Eyes Of A Stranger	C
MADONNA	Like A Prayer	C
• SKID ROW	Youth Gone Wild	C

6PM

W A S P	Real Me	C
LITA FORD	Close My Eyes Forever	C
• TONE-LOC	Funky Cold Medina	R
DEBBIE GIBSON	Electric Youth	C
• POISON	Your Mama Don't Dance	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
METALLICA	One	R
• DEF LEPPARD	Rocket	C
BON JOVI	I'll Be There For You	C
• GUNS N' ROSES	Patience	C

7PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	JUST SAY JULIE	X
DEBBIE GIBSON	Lost In Your Eyes	R
• WAS (NOT WAS)	Walk The Dinosaur	R
• JULIE BROWN	Girl Fight Tonight	G

8PM

LITA FORD	Close My Eyes Forever	C
R E M	Stand	R
• SAMANTHA FOX	I Wanna Have Some Fun	R
GUNS N' ROSES	Patience	C
• PAULA ABDUL	Forever Your Girl	C
DEF LEPPARD	Rocket	C
• QUEENSRYCHE	Eyes Of A Stranger	C
MILLI VANILLI	Girl, You Know It's True	R
• POISON	Your Mama Don't Dance	R

9PM

LIVING COLOUR	Cult Of Personality	C
TONE-LOC	Funky Cold Medina	R
• ROACHFORD	Cuddly Toy (Feel For Me)	C
BON JOVI	I'll Be There For You	C
• REPLACEMENTS	I'll Be You	C
WINGER	Seventeen	C
• CULT	Fire Woman	C
BANGLES	Eternal Flame	R
WHEN IN ROME	The Promise	R
• METALLICA	One	R

10PM

SPECIAL PROGRAMMING	Live Concert	X
---------------------	--------------	---

11PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	CLASSIC MTV	X
FALCO	Rock Me Amadeus	G
• QUEEN W/ D BOWIE	Under Pressure	G
BANANARAMA	Cruel Summer	G
AC/DC	Back In Black	G
• TEARS FOR FEARS	Shout	G

ALPHABETICAL LIST BY ARTIST

A/B

ABDUL PAULA	Forever Your Girl	1p
ABDUL PAULA	Forever Your Girl	8p
ABDUL PAULA	Straight Up	9a
ABDUL PAULA	Straight Up	11a
ADAMS BRYAN	Run To You	7a
ADAMS BRYAN	Run To You	3p
BANANARAMA	Cruel Summer	11p
BANGLES	Eternal Flame	8a
BANGLES	Eternal Flame	10a
BANGLES	Eternal Flame	1p
BANGLES	Eternal Flame	9p
BELLE STARS	Iko Iko	12n
BOBCAT	I Need You	4p
BON JOVI	I'll Be There For You	8a
BON JOVI	I'll Be There For You	11a
BON JOVI	I'll Be There For You	1p
BON JOVI	I'll Be There For You	6p
BON JOVI	I'll Be There For You	9p
BRICKELL EDIE & NEW BROWN JULIE	Girl Fight Tonight	6a
BULLETTYOYS	Smooth Up In Ya	7p

C/D

CARS	Drive	10a
CHERRY NENEH	Buffalo Stance	7a
CHERRY NENEH	Buffalo Stance	10a
CHERRY NENEH	Buffalo Stance	2p
CINDERELLA	Don't Know What You Got	6a
COLLINS, PHIL	Groovy Kind Of Love	12n
CONCRETE BLONDE	God Is A Bullet	6a
COSTELLO, ELVIS	Veronica	6a
CRAAFT	Jane	5p
CULT	Fire Woman	9p
DAMIAN MICHAEL	Rock On	9a
DEF LEPPARD	Rocket	8a
DEF LEPPARD	Rocket	10a
DEF LEPPARD	Rocket	2p
DEF LEPPARD	Rocket	6p
DEF LEPPARD	Rocket	8p
DIRE STRAITS	Walk Of Life	4p
DURAN DURAN	I Don't Want Your Love	7a

E/F

ENYA	Orinoco Flow (Sail Away)	9a
ENYA	Orinoco Flow (Sail Away)	12n
ENYA	Orinoco Flow (Sail Away)	3p
ESCAPE CLUB	Walking Through Walls	1p
ESTUS, DEON	Heaven Help Me	2p
ETHERIDGE, MELISSA	Similar Features	8a
FALCO	Rock Me Amadeus	11p
FINE YOUNG CANNIBALS	She Drives Me Crazy	8a
FINE YOUNG CANNIBALS	She Drives Me Crazy	11a
FINE YOUNG CANNIBALS	She Drives Me Crazy	2p
FLEETWOOD MAC	Little Lies	12n
FOGERTY JOHN	Centerfield	4p
FORD, LITA	Close My Eyes Forever	7a
FORD, LITA	Close My Eyes Forever	6p
FORD, LITA	Close My Eyes Forever	8p
FOX SAMANTHA	I Wanna Have Some Fun	8p

G/J

GIBSON, DEBBIE	Electric Youth	12n
GIBSON, DEBBIE	Electric Youth	3p
GIBSON, DEBBIE	Electric Youth	6p
GIBSON, DEBBIE	Lost In Your Eyes	7p
GUNS N' ROSES	Paradise City	6a
GUNS N' ROSES	Patience	11a
GUNS N' ROSES	Patience	2p
GUNS N' ROSES	Patience	5p
GUNS N' ROSES	Patience	8p
GUNS N' ROSES	Patience	1p
JACKSON MICHAEL	Leave Me Alone	1p
JONES HOWARD	Everlasting Love	1p

K/L

K-9 POSSE	An't Nothin' To It	4p
LIVING COLOUR	Cult Of Personality	8a
LIVING COLOUR	Cult Of Personality	9p
LL COOL J	I'm Bad	4p

M/N

MADONNA	Like A Prayer	7a
MADONNA	Like A Prayer	10a
MADONNA	Like A Prayer	1p
MADONNA	Like A Prayer	3p

MADONNA	Like A Prayer	5p
MARCELLO	First Love	6a
MARTIKA	More Than You Know	4p
METALLICA	One	6p
METALLICA	One	9p
MILLI VANILLI	Girl, You Know It's True	8a
MILLI VANILLI	Girl, You Know It's True	10a
MILLI VANILLI	Girl, You Know It's True	1p
MILLI VANILLI	Girl, You Know It's True	8p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	9a
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	12n
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	6p
NIXON, MOJO/ROPER, S	(619) 239-KING	11a

O/P

ORBISON ROY	You Got It	6a
ORBISON ROY	You Got It	9a
ORBISON ROY	You Got It	12n
ORBISON ROY	You Got It	2p
PAGE, TOMMY	A Shoulder To Cry On	10a
PAGE, TOMMY	A Shoulder To Cry On	3p
PETTY TOM	I Won't Back Down	7a
PETTY TOM	I Won't Back Down	9a
PETTY TOM	I Won't Back Down	1p
POISON	Every Rose Has Its Thorn	9a
POISON	Your Mama Don't Dance	7a
POISON	Your Mama Don't Dance	10a
POISON	Your Mama Don't Dance	2p
POISON	Your Mama Don't Dance	6p
POISON	Your Mama Don't Dance	8p

Q/R

QUEEN W/ D BOWIE	Under Pressure	11p
QUEENSRYCHE	Eyes Of A Stranger	5p
QUEENSRYCHE	Eyes Of A Stranger	8p
R E M	Stand	7a
R E M	Stand	10a
R E M	Stand	12n
R E M	Stand	3p
R E M	Stand	8p
RAHEEM	Dance Floor	4p
REPLACEMENTS	I'll Be You	6a
REPLACEMENTS	I'll Be You	9p
ROACHFORD	Cuddly Toy (Feel For Me)	9a
ROACHFORD	Cuddly Toy (Feel For Me)	2p
ROACHFORD	Cuddly Toy (Feel For Me)	9p
ROXETTE	The Look	7a
ROXETTE	The Look	9a
ROXETTE	The Look	12n

S/T

SHOCKED MICHELLE	When I Grow Up	6a
SIREN	All Is Forgiven	5p
SKID ROW	Youth Gone Wild	7a
SKID ROW	Youth Gone Wild	5p
SPECIAL PROGRAMMING	CLASSIC MTV	11p
SPECIAL PROGRAMMING	CLUB MTV	4p
SPECIAL PROGRAMMING	DIAL MTV	5p
SPECIAL PROGRAMMING	JUST SAY JULIE	7p
SPECIAL PROGRAMMING	Live Concert	10p
SPECIAL PROGRAMMING	MTV'S HARD 30	5p
SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	7p
SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	11p
SPECIAL PROGRAMMING	YO! MTV RAPS	4p
STARSHIP	It's Not Over (Til It's Over)	4p
STEWART, ROD	Forever Young	10a
SWEET SENSATION	Sincerely Yours	1p
SWEET TEE	On The Smooth Trip	4p
TEARS FOR FEARS	Shout	11p
THIRTY EIGHT SPECIAL	Second Chance	9a
THIRTY EIGHT SPECIAL	Second Chance	12n
THIRTY EIGHT SPECIAL	Second Chance	3p
TIKARAM TANITA	Twist In My Sobriety	11a
TNT	Tonight I'm Falling	5p
TONE-LOC	Funky Cold Medina	11a
TONE-LOC	Funky Cold Medina	4p
TONE-LOC	Funky Cold Medina	6p
TONE-LOC	Funky Cold Medina	9p

U/W

U2	Angel Of Harlem	12n
U2	Desire (Hollywood Mix)	8a
U2	When Love Comes To Town	6a
W A S P	Real Me	6p
WARRANT	Down Boys	8a
WARRANT	Down Boys	5p
WAS (NOT WAS)	Walk The Dinosaur	7p
WATLEY JODY	Real Love	11a
WATLEY JODY	Real Love	3p
WHEN IN ROME	The Promise	9p
WHITE LION	When The Children Cry	3p
WHITESNAKE	Here I Go Again	5p
WINGER	Seventeen	9p
WINWOOD, STEVE	Hearts On Fire	11a
WINWOOD, STEVE	Hearts On Fire	3p

X

XTC	Mayor Of Simpleton	8a
-----	--------------------	----

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

ENYA	Orinoco Flow (Sail Away)	3
FINE YOUNG CANNIBALS	She Drives Me Crazy	3
FORD, LITA	Close My Eyes Forever	3
GIBSON, DEBBIE	Electric Youth	3
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	3
PETTY, TOM	I Won't Back Down	3
ROACHFORD	Cuddly Toy (Feel For Me)	3
THIRTY EIGHT SPECIAL	Second Chance	3
ABDUL, PAULA	Forever Your Girl	2
LIVING COLOUR	Cult Of Personality	2
PAGE, TOMMY	A Shoulder To Cry On	2
QUEENSRÿCHE	Eyes Of A Stranger	2
REPLACEMENTS	I'll Be You	2
SKID ROW	Youth Gone Wild	2
WARRANT	Down Boys	2
WATLEY, JODY	Real Love	2
BELLE STARS	Iko Iko	1
BOBCAT	I Need You	1
BRICKELL, EDIE & NEW	Circle	1
CONCRETE BLONDE	God Is A Bullet	1
COSTELLO, ELVIS	Veronica	1
CRAFFT	Jane	1
CULT	Fire Woman	1
DAMIAN, MICHAEL	Rock On	1
ESCAPE CLUB	Walking Through Walls	1
ETHERIDGE, MELISSA	Similar Features	1
JONES, HOWARD	Everlasting Love	1
K-9 POSSE	Ain't Nothin' To It	1
MARCHELLO	First Love	1
NIXON, MOJO/ROPER, S	(6'9) 239-KING	1
SHOCKED, MICHELLE	When I Grow Up	1
SIREN	All Is Forgiven	1
SWEET SENSATION	Sincerely Yours	1
SWEET TEE	On The Smooth Tip	1
TIKARAM, TANITA	Twist In My Sobriety	1
TNT	Tonight I'm Falling	1
U2	Desire (Hollywood Mix)	1
U2	When Love Comes To Town	1
W A S P	Real Me	1
WINGER	Seventeen	1
XTC	Mayor Of Simpleton	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

POISON	Your Mama Don't Dance	5
R E M	Stand	5
BANGLES	Eternal Flame	4
MILLI VANILLI	Girl You Know It's True	4
ORBISON, ROY	You Got It	4
TONE-LOC	Funky Cold Medina	4
ABDUL, PAULA	Straight Up	3
ROXETTE	The Look	3
METALLICA	One	2
WINWOOD, STEVE	Hearts On Fire	2

CORE ARTIST

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

U2	3
----	---

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	90.39
G	9.62
MORNING DRIVE	
C-R	97.50
G	2.50

MIDDAY	
C-R	95.92
G	4.08
AFTERNOON DRIVE	
C-R	85.00
G	15.00
EVENING	
C-R	77.78
G	22.22

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	29X
MTV News "you hear it first" (12X)	
"People Really Win On MTV" (7X)	
"MTV your TV" (7X)	
"Wake up to MTV" (3X)	
MUSIC	17X
"New music first" (8X)	
"MTV your favorite music and more" (5X)	
"Favorite Music 24 hours a day" (3X)	
"New Music" (1X)	
IMAGE	10X
"There's stereo...and then there's stereo" (5X) (or variation)	
"One Sign, One Time, One Vision, MTV" (5X) (or variation)	

PROMOTIONAL ACTIVITY

MTV NEWS	12X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Skiing in Killington, Virginia, Breathe and their rise to stardom, Sammy Hagar's new bikes, Tom Tom Club, KRS-ONE, Tone-loc, the New York Music Awards, the Pro-Choice March at the nation's capital, and a look at "Major League" starring Charlie Sheen.	
DAYTONA '89 REVISITED	10X
Last Sunday, MTV replayed the specials on the trip to Daytona for "Spring Break '89," "Club MTV," "Remote Control" and all the live performances were included.	
LIVIN' LARGE WITH TONE-LOC	9X
Well, you think Tone's got it so good? One listener will get the chance to find out just how good he's got it! The winner will get to actually hang out with Tone-Loc in concert, win his Jag and \$5,000 cash! Watch "YO! MTV RAPS" on April 27th, and when you hear the special message from Tone, dial that infamous flashing #900, and then "Live It Large with Tone-Loc." Just don't show up at his mom's house for dinner. "Know what I'm say'n?"! The promotion is sponsored by British Knights.	
THE BIG PICTURE	8X
Recently featured on "The Big Picture" with host Chris Connelly were Lou Diamond Phillips, Tony Danza, another return by the Toxic Avenger, and guests and scenes from "Say Anything" and "Loverboy." "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.	
MTV WORLD PREMIERE VIDEO	6X
"Pop Singer," the video (the title track) from John Cougar Mellencamp's new album was premiered last Saturday at 1, 3, 9 and 11PM.	
THE WEEK IN ROCK	6X
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: the Pro-Choice March in Washington D.C., New York Music Awards, and The Replacements in concert.	
MTV AFTERNOONS	5X
A quick rundown of the afternoon lineup at 4PM it's "Club MTV" with "Downtown" Julie Brown, "YO! MTV Raps Today" at 4:30PM, the headbangers "Hard 30" with Adam Curry at 5PM and "Dial MTV" at 5:30PM.	
MUSEUM OF UNNATURAL HISTORY	2X
MTV's travelling museum is back on the road. As you may recall, the museum is a "three dimensional multi-media roadshow" featuring	

music and entertainment paraphernalia. The museum is scheduled to make the rounds at your local shopping mall.	
REMOTE CONTROL	2X
It's MTV's nuttiest (and only) game show! Hosted by Ken Ober (along with Colin, Kari and Steve), "Remote Control" comes your way weeknights from Ken's basement at 7PM and 11PM.	
HALF HOUR COMEDY HOUR	1X
It's an hours worth of comedy crammed into a half hour. The weekly show can be seen Tuesday evenings at 7:30 and Sunday evenings at 10:30.	
JUST SAY JULIE	1X
MTV finally gave Julie her own show — and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A.-type information and her favorite guests. "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM.	
CLUB MTV	1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. The Club comes your way weekdays at 4PM. On day of monitor, this edition included a special tribute to the sport of baseball.	
MTV LATE NIGHT	1X
MTV has begun a new evening lineup "Remote Control" at 11PM, "Classic MTV" with original VJ Martha Quinn at 11:30PM, "Monty Python's Flying Circus" at 12M and "Post Modern MTV" with Kevin Seal at 12:35AM.	
HARD 30	1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts the tube. Hosted by Adam Curry, the "Hard 30" airs right after "YO! MTV Raps," and features bands like The Bulletboys, Guns N' Roses, Siren, Whitesnake and TNT.	
YO! MTV RAPS TODAY	1X
Hosted by Ed Lover and Dr. Dre, in the MTV Clubhouse, MTV raps with the ice coldest crews like K-9 Posse, Sweet Tee, Bobcat, Raheem and LL Cool J. "YO! MTV Raps Today" airs at 4:30PM Monday-Thursday.	
DIAL MTV	1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated and are played back at 5:30PM. The top three clips on the 12th of April were (#3) Def Leppard's "Rocket," (#2) Bon Jovi's "I'll Be There For You" and (#1) Guns N' Roses' "Patience."	
OTHER PROMOTIONAL TIDBITS	
PERSONALITY SPOTS	
A plug for the MTV Personalities. Kurt Loder ("MTV News"), Ken Ober (of "Remote Control" fame), Adam Curry ("Headbangers Ball," "Hard 30" and "Dial MTV"), Kevin Seal ("Post Modern MTV") and "Downtown" Julie Brown ("Club MTV").	
BRYAN ADAMS LIVE IN BELGIUM — MTV SPECIAL	
CONCERT PRESENTATION	
Canadian Rocker Bryan Adams performed his biggest hits for a crowd of more than 50,000.	

J2 Communications — Teen Steam	—	3X	Entertainment/Rec
Alyssa Milano		1X	Communications
J. J. Fad Phone Line		1X	Auto/MC
Kawasaki		1X	Auto/MC
Kodak Gold Film		1X	Entertainment/Rec
Levi 501 Jeans		7X	Clothing
Listerimint		2X	Health/Beauty
Maybelline		11X	Health/Beauty
McDonald's		1X	Restaurant
Michelob Dry		2X	Beer/Wine
Model Magazine		3X	Publication
Money Magazine		1X	Publication
New Kids On The Block Phone Line		3X	Communications
Nick At Nite		1X	TV/Broadcast
Nordic Track		2X	Fitness
Noxema		2X	Health/Beauty
Nutri-Fry		1X	Home Furnishings
Oxy-10		1X	Health/Beauty
Paramount Pictures — Major League		5X	Entertainment/Rec
Permasoft		4X	Health/Beauty
Pet Sematary — Stephen King		—	—
Paramount Pictures		4X	Entertainment/Rec
Playtex		5X	Health/Beauty
Pringles		1X	Food Products
Psycho Skate		4X	Entertainment/Rec
Red Scorpion		3X	Entertainment/Rec
Secret Confessions (Phone Line)		1X	Communications
Sessions Night Beat		2X	CDs/Records/Tapes
Silver Eagle Records		8X	CDs/Records/Tapes
Slice		1X	Beverage
Slice/Nintendo Sweepstakes		5X	Beverage
Sliders		1X	Entertainment/Rec
Snickers		1X	Food Products
Soft & Dry		4X	Health/Beauty
Soloflex		4X	Fitness
Stridex		3X	Health/Beauty
Superboy		2X	TV/Broadcast
Suzuki		2X	Auto/MC
Taco Bell		6X	Restaurant
TDK Audio Cassettes		3X	CDs/Records/Tapes
Tele-Entertainment — Paula Abdul		1X	Communications
Time-Life Books		2X	Various
Time-Life Music		10X	CDs/Records/Tapes
Tone-Loc Hotline		1X	Communications
Toyota		1X	Auto/MC
U.S. Army		5X	Government
VH-1		2X	TV/Broadcast
Vidal Sassoon		3X	Health/Beauty
Volkswagen		3X	Auto/MC
Weintraub Pictures — She's Out Of Control		8X	Entertainment/Rec
Wrigley's Gum		4X	Food Products
Yamaha		1X	Auto/MC

ACCOUNTS BY CATEGORY

Auto/MC	4%
Beer/Wine	2%
Beverage	5%
CDs/Records/Tapes	14%
Clothing	3%
Communications	4%
Education	3%
Entertainment/Rec	18%
Fitness	4%
Food Products	7%
Government	2%
Health/Beauty	18%
Home Furnishings	1%
Jewelry	1%
Publication	2%
Restaurant	7%
Retail	1%
TV/Broadcast	2%
Various	2%



Lisa Angelle
"The First Time I Loved Forever"

The theme from the hit show watched by 50 million people is already ringing phones and causing panic at retail. "The First Time I Loved Forever" by Lisa Angelle has already aired in its entirety. We dare you to play this beast once, and you will get monster phones!!!



Beauty and the Beast





Samantha Fox "I Only Wanna Be With You"

MMR HIT TRACER TRACKS 

REACH INDEX 20.99 MILLION

R&R HIT DEBUT (38)

BILLBOARD SINGLES (44) - (39)

STRONG ACTION!

PWR96 ADD	WEGX #15	KISN 23-21	KUBE Debut #30
HOT97.7 ADD	B96 #15	WLOL #23	PRO-FM Debut #33
KF95 ADD	WAVA #17	KPLZ 26-23	WZOU Debut #35
KKMG ADD	KROY 27-17	PWR106 29-26	KZFM 23-12
HOT97 11-9	KITY #18	KKBQ 30-28	KKSS 13-12
CKOI 16-11	KRBE #20	Q102 34-30	WDLX 21-14 (Hot)
B104 17-15	KWOD 24-20	PWR95 Debut #30	And More!

Also Playing On: KKRZ, Z100, WMJQ, KKHT & KZHT!

Taken From The Gold LP "I Wanna Have Some Fun."



Rick Astley "Giving Up On Love"

MMR HIT TRACER TRACKS DEBUT 

171% INCREASE IN AIRPLAY THIS WEEK!

REACH INDEX 18.49 MILLION ALREADY!

NATIONAL MOST ADDED!

BILLBOARD SINGLES (61) - (52)

NOW ON WELL OVER 100 STATIONS!

KRBE ADD	WGHT ADD	KBFM ADD	CKOI 37-32
Y108 ADD	WKEE ADD	KF95 ADD	KISN 39-33
KCPX ADD	100KHI ADD	KQMQ ADD	WZOU Debut #29
KPLZ ADD	WPST ADD	B96 15-12	KKRZ Debut #32
KUBE ADD	WKRZ ADD	KROY 33-24	WBLI
PWR106 ADD	K98 ADD	WEGX #28	WLOL
WLAN ADD #36	KEZB ADD	HOT97 31-28	And More
93Q ADD #38	FM100 ADD	WXKS 34-29	

Also Playing On: KWOD, WCZY, KKLO, KKHT, KZHT, WKSS & 94Q!

Taken From The Gold LP "Hold Me In Your Arms."



Cowboy Junkies "Sweet Jane"

BIG BUZZ!

EARLY HIT ACTION!

CKOI ADD	KXYQ #30	WROQ 28-25	KFMW
KBOZ ADD	KISN	WBBQ	KOZE
WMMS Debut #27	K106 20-18	KZZB	And More!

Taken From The Hot-Selling LP "The Trinity Session."



Grayson Hugh "Talk It Over"

HOT AT AC RADIO AND READY TO CROSS HIT!

MMR AC TRACER TRACKS DEBUT 

120% PLAY INCREASE THIS WEEK!

R&R AC (18) - (15)

"Talk It Over" with your listeners. They'll absolutely love it too!"

KMJI/DENVER, LYNNE MURRAY



Produced and arranged by: Michael Baker and Axel Kroell for Simple Simon, Inc.



HIT RADIO/WQHT-FM

WEDNESDAY, APRIL 12, 1989

OVERVIEW

STATION: WQHT-FM, New York, NY
FREQUENCY: 97.1 MHz (50,000 watts)
GROUP OWNER: Emmis Broadcasting
GM: Stuart Layne
GSM: Judy Ellis
DM: Joel Salkowitz
PD: Steve Ellis
MD: Kevin McCabe
PROMOTION DIR.: Rocco Macri
NEWS DIRECTOR: J. Paul Emmerson

AIRSTAFF:
 5:30A-9A Stevens & Grdnic
 9A-12N Deb Sturges
 12N-4P Freddie Colone
 4P-8P Bill Lee
 8P-12M Greg Thunder
 12M-5:30A Wendy Williams

REP FIRM: Hillier, Newmark, Wechsler & Howard

HOURLY MUSIC

USERS GUIDE: Current Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

JERMAINE STEWART	We Don't Have To Take Our	G
• NOVELTY	Novelty	X
DEBBIE GIBSON	Electric Youth	C
BOYS	Dial My Heart	R
• SA-FIRE	Thinking Of You	C
SWING OUT SISTER	Breakout	G
• STEVIE B	I Wanna Be The One	R
DONNA SUMMER	This Time I Know It's For	C
NOVELTY	Novelty	X

7AM

• KARYN WHITE	The Way You Love Me	R
PETER GABRIEL	Sledgehammer	G
MADONNA	Like A Prayer	C
• INFORMATION SOCIETY	What's On Your Mind	R
NOVELTY	Novelty	X
NOVELTY	Novelty	X
• MILLI VANILLI	Girl, You Know It's True	R
COVER GIRLS	Because Of You	G

8AM

• ERASURE	A Little Respect	R
JODY WATLEY	Real Love	C
• LISA LISA & CULT JAM	Little Jackie Wants To Be A	C
GRACE JONES	Walking In The Rain	G
DENISE LOPEZ	If You Feel It	R
• DEON ESTUS	Heaven Help Me	R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R

9AM

• NOVELTY	Novelty	X
INFORMATION SOCIETY	Walking Away	R
NANCY MARTINEZ	For Tonight	G
ANITA BAKER	Just Because	R
RICK ASTLEY	She Wants To Dance With Me	R
BOBBY BROWN	My Prerogative	R
KRISTIN BAI0	Don't Turn Your Back On Love	R
• DEBBIE GIBSON	Lost In Your Eyes	R
NEW EDITION	Cool It Now	G
• KON KAN	I Beg Your Pardon	R
MADONNA	Express Yourself	C

10AM

DURAN DURAN	I Don't Want Your Love	R
SWEET SENSATION	Sincerely Yours	C
BOBBY BROWN	Every Little Step	C
ESCAPE CLUB	Wild, Wild West	C
DONNA SUMMER	This Time I Know It's For	C
NOEL	Silent Morning	G
SA-FIRE	Thinking Of You	C
• SHEENA EASTON	The Lover In Me	R
SAMANTHA FOX	I Only Wanna Be With You	C
• MICHAEL JACKSON	PYT (Pretty Young Thing)	G
MICA PARIS	My One Temptation	C
STEVIE B	I Wanna Be The One	R

11AM

DEBBIE GIBSON	Only In My Dreams	G
KARYN WHITE	Superwoman	R
PAULA ABDUL	Forever Your Girl	C
ERASURE	Chains Of Love	R
MADONNA	Like A Prayer	C
LISA LISA & CULT JAM	Little Jackie Wants To Be A	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
• EXPOSE	Exposed To Love	G
MILLI VANILLI	Girl, You Know It's True	R
• TAYLOR DAYNE	Don't Rush Me	R
DINO	24-7	R
BOYS	Dial My Heart	R

12NOON

GIpsy KINGS	Bamboleo	C
TRAMMPS	That's Where The Happy People	G
DR BUZZARDS ORIGINAL	Whispering/Cherchez La Femme/S	G
TAVARES	Heaven Must Be Missing An	G
JODY WATLEY	Real Love	C
JOHNNY HATES JAZZ	Shattered Dreams	R
VANESSA WILLIAMS	Dreamin'	R
• SA-FIRE	Boy I've Been Told	R
WHAM!	Everything She Wants	G
• NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
MADONNA	Express Yourself	C
KARYN WHITE	The Way You Love Me	R

1PM

WILL TO POWER	Say It's Gonna Rain	R
PASADENAS	Tribute (Right On)	R
DEBBIE GIBSON	Lost In Your Eyes	R
BALTIMORA	Tarzan Boy	G
NOEL	Change	C
PAULA ABDUL	Straight Up	R
RICK ASTLEY	Giving Up On Love	C
• ANITA BAKER	Just Because	R
A TASTE OF HONEY	Boogie Oogie Oogie	G
• DONNA SUMMER	This Time I Know It's For	C
NATALIE COLE	Pink Cadillac	G

2PM

DEON ESTUS	Heaven Help Me	R
SWEET SENSATION	Sincerely Yours	G
ASHFORD & SIMPSON	Solid	C
ERASURE	A Little Respect	R
DEBBIE GIBSON	Electric Youth	C
SA-FIRE	Thinking Of You	C
• INFORMATION SOCIETY	Walking Away	R
MICA PARIS	My One Temptation	C
• NIA PEEPLES	Trouble	R
STEVIE B	I Wanna Be The One	R
BOBBY BROWN	Every Little Step	C

3PM

POINTER SISTERS	I'm So Excited	G
KON KAN	I Beg Your Pardon	R
LISA LISA & CULT JAM	Little Jackie Wants To Be A	C
MILLI VANILLI	Girl, You Know It's True	R
WHEN IN ROME	The Promise	R
KRISTIN BAI0	Don't Turn Your Back On Love	R
• JODY WATLEY	Real Love	C
GLORIA ESTEFAN/MSM	Words Get In The Way	G
SHEENA EASTON	The Lover In Me	R
• SAMANTHA FOX	I Only Wanna Be With You	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
WILL TO POWER	Fading Away	R
MADONNA	Express Yourself	C

4PM

KEITH SWEAT	I Want Her	G
DEBBIE GIBSON	Lost In Your Eyes	R
BOYS	Dial My Heart	R
PAULA ABDUL	Forever Your Girl	C
COVER GIRLS	Show Me	R
TONE-LOC	Funky Cold Medina	G
DINO	24-7	R
• AMII STEWART	Knock On Wood	G
RICK ASTLEY	She Wants To Dance With Me	R
• INNER CITY	Good Life	R
STEVIE B	Spring Love	R
MADONNA	Like A Prayer	C

5PM

DONNA SUMMER	This Time I Know It's For	C
KARYN WHITE	Superwoman	R
GIpsy KINGS	Bamboleo	C
SHANNON	Give Me Tonight	G
SWEET SENSATION	Sincerely Yours	C
BELLE STARS	Iko Iko	C
• PAULA ABDUL	Straight Up	R
NOEL	Change	C
• SA-FIRE	Thinking Of You	C
CORINA	Give Me Back My Heart	C
INXS	Need You Tonight	G

6PM

LISA LISA & CULT JAM	Little Jackie Wants To Be A	C
PRINCE	I Wanna Be Your Lover	G
STEVIE B	I Wanna Be The One	R
RICK ASTLEY	Giving Up On Love	C
KARYN WHITE	The Way You Love Me	R
PAJAMA PARTY	Yo No Se	C
• BOBBY BROWN	Roni	R
DEBBIE GIBSON	Electric Youth	C
• MILLI VANILLI	Girl, You Know It's True	R
SA-FIRE	Boy I've Been Told	R
GAP BAND	Burn Rubber (Why You Wanna	G

7PM

NENEH CHERRY	Buffalo Stance	C
BRENDA K. STARR	I Still Believe	R
JODY WATLEY	Real Love	C
TEAZ 2 PLEAZ	I Want U	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
JANET JACKSON	When I Think Of You	G
• CYNTHIA	Change On Me	R
ERASURE	A Little Respect	R
MADONNA	Express Yourself	C
• SAMANTHA FOX	I Wanna Have Some Fun	R
DEBBIE GIBSON	Lost In Your Eyes	R
BOBBY BROWN	Every Little Step	C

8PM

WHITNEY HOUSTON	Love Will Save The Day	R
INFORMATION SOCIETY	Walking Away	R
KRISTIN BAI0	Don't Turn Your Back On Love	R
TONE-LOC	Funky Cold Medina	R
ALISHA	Too Turned On	G
DINO	24-7	R
• KON KAN	I Beg Your Pardon	R
MADONNA	Like A Prayer	C
• DONNA SUMMER	This Time I Know It's For	C
GEORGE MICHAEL	Monkey	R
BELLE STARS	Iko Iko	C

9PM

SWEET SENSATION	Sincerely Yours	C
PEBBLES	Mercedes Boy	R
SAMANTHA FOX	I Only Wanna Be With You	C
BOBBY BROWN	My Prerogative	R
SA-FIRE	Thinking Of You	C
EDELWEISS	Bring Me Edelweiss	G
BOYS	Dial My Heart	R
• JETS	Cross My Broken Heart	G
LISA LISA & CULT JAM	Little Jackie Wants To Be A..	R
STEVIE B	I Wanna Be The One	R
• SHEENA EASTON	The Lover In Me	R
PAULA ABDUL	Forever Your Girl	C

10PM

DENISE LOPEZ	If You Feel It	R
MILLI VANILLI	Girl, You Know It's True	R
RICK ASTLEY	Giving Up On Love	C
DEBBIE GIBSON	Out Of The Blue	G
KARYN WHITE	Superwoman	R
GIpsy KINGS	Bamboleo	C
JODY WATLEY	Real Love	C
• STEVE WINWOOD	Higher Love	G
MADONNA	Express Yourself	C
• SA-FIRE	Boy I've Been Told	R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
SECRET SOCIETY	We Belong Together	C

11PM

DENISE LOPEZ	Sayin' Sorry Don't Make It	R
TEN CITY	That's The Way Love Is	C
DEBBIE GIBSON	Lost In Your Eyes	R
DONNA SUMMER	This Time I Know It's For..	C
EXPOSE	Point Of No Return	G
TONE-LOC	Funky Cold Medina	R
NOEL	Change	C
• PAULA ABDUL	Straight Up	R
BILLY OCEAN	Loverboy	G
TEAZ 2 PLEAZ	I Want U	C
• MADONNA	Like A Prayer	C

ALPHABETICAL LIST BY ARTIST

A	A TASTE OF HONEY	1p
ABDUL, PAULA	Forever Your Girl	11a
ABDUL, PAULA	Forever Your Girl	4p
ABDUL, PAULA	Forever Your Girl	9p
ABDUL, PAULA	Straight Up	1p
ABDUL, PAULA	Straight Up	5p
ABDUL, PAULA	Straight Up	11p
ALISHA	Too Turned On	8p
ASHFORD & SIMPSON	Solid	2p
ASTLEY, RICK	Giving Up On Love	1p
ASTLEY, RICK	Giving Up On Love	6p
ASTLEY, RICK	Giving Up On Love	10p
ASTLEY, RICK	She Wants To Dance With Me	9a
ASTLEY, RICK	She Wants To Dance With Me	4p
B	B STEVIE	Spring Love
BAI0, KRISTIN	Don't Turn Your Back On Love	4p
BAI0, KRISTIN	Don't Turn Your Back On Love	9a
BAI0, KRISTIN	Don't Turn Your Back On Love	3p

BAI0, KRISTIN	Don't Turn Your Back On Love	8p
BAKER, ANITA	Just Because	9a
BAKER, ANITA	Just Because	1p
BALTIMORA	Tarzan Boy	1p
BELLE STARS	Iko Iko	5p
BELLE STARS	Iko Iko	8p
BOYS	Dial My Heart	6a
BOYS	Dial My Heart	11a
BOYS	Dial My Heart	4p
BOYS	Dial My Heart	9p
BROWN, BOBBY	Every Little Step	10a
BROWN, BOBBY	Every Little Step	2p
BROWN, BOBBY	Every Little Step	7p
BROWN, BOBBY	My Prerogative	9a
BROWN, BOBBY	My Prerogative	9p
BROWN, BOBBY	Roni	6p

C

CHERRY, NENEH	Buffalo Stance	7p
COLE, NATALIE	Pink Cadillac	1p
CORINA	Give Me Back My Heart	5p
COVER GIRLS	Because Of You	7a
COVER GIRLS	Show Me	4p
CYNTHIA	Change On Me	7p

D

DAYNE, TAYLOR	Don't Rush Me	11a
DINO	24-7	11a
DINO	24-7	4p
DINO	24-7	8p
DR BUZZARDS ORIGINAL	Whispering/Cherchez La Femme/S	12n
DURAN DURAN	I Don't Want Your Love	10a

E

EASTON, SHEENA	The Lover In Me	10a
EASTON, SHEENA	The Lover In Me	3p
EASTON, SHEENA	The Lover In Me	9p
EDELWEISS	Bring Me Edelweiss	9p
ERASURE	A Little Respect	8a
ERASURE	A Little Respect	2p
ERASURE	A Little Respect	7p
ERASURE	Chains Of Love	11a
ESCAPE CLUB	Wild, Wild West	10a
ESTEFAN, GLORIA/MSM	Words Get In The Way	3p
ESTUS, DEON	Heaven Help Me	8a
ESTUS, DEON	Heaven Help Me	2p
EXPOSE	Exposed To Love	11a
EXPOSE	Point Of No Return	11p

F

FINE YOUNG CANNIBALS	She Drives Me Crazy	11a
FINE YOUNG CANNIBALS	She Drives Me Crazy	7p
FOX, SAMANTHA	I Only Wanna Be With You	10a
FOX, SAMANTHA	I Only Wanna Be With You	3p
FOX, SAMANTHA	I Only Wanna Be With You	9p
FOX, SAMANTHA	I Wanna Have Some Fun	7p

G

GABRIEL, PETER	Sledgehammer	7a
GAP BAND	Burn Rubber (Why You Wanna	6a
GIBSON, DEBBIE	Electric Youth	6a
GIBSON, DEBBIE	Electric Youth	2p
GIBSON, DEBBIE	Electric Youth	6p
GIBSON, DEBBIE	Lost In Your Eyes	9a
GIBSON, DEBBIE	Lost In Your Eyes	1p
GIBSON, DEBBIE	Lost In Your Eyes	4p
GIBSON, DEBBIE	Lost In Your Eyes	7p
GIBSON, DEBBIE	Lost In Your Eyes	11p
GIBSON, DEBBIE	Only In My Dreams	11a
GIBSON, DEBBIE	Out Of The Blue	10p
GIpsy KINGS	Bamboleo	12n
GIpsy KINGS	Bamboleo	5p
GIpsy KINGS	Bamboleo	10p

H

HOUSTON, WHITNEY	Love Will Save The Day	8p
------------------	------------------------	----

I

INFORMATION SOCIETY	Walking Away	9a
INFORMATION SOCIETY	Walking Away	2p

SIMPLY RED

if you don't know me by now



the new single and video
from the *A NEW FLAME* album.

"Smash before, smash again!"

—Rick Upton (PD) and Sharon LaPere (MD)
KITY/Houston

*"Sounds better second time around. Roll down the
window and turn it up LOUD!"*

—Bob Case (PD) KZZP/Phoenix

"Simply smooth as silk."

—Sean Lynch (OM) KROY/Sacramento

Produced by Stewart Levine
Representation: World-wide-So What Art, Ltd.
USA—in association with Burton Management

When you play it, say it!

On Elektra cassettes, compact discs and records.

© 1989 Elektra/Asylum Records, a Division of Warner Communications Inc. ●



HIT RADIO/WQHT-FM

ALPHABETICAL LIST BY ARTIST

Artist	Song	Time
K		
KON KAN	I Beg Your Pardon	9a
KON KAN	I Beg Your Pardon	3p
KON KAN	I Beg Your Pardon	8p
L		
LISA LISA & CULT JAM	Little Jackie Wants To Be A	8a
LISA LISA & CULT JAM	Little Jackie Wants To Be A	11a
LISA LISA & CULT JAM	Little Jackie Wants To Be A	3p
LISA LISA & CULT JAM	Little Jackie Wants To Be A	6p
LISA LISA & CULT JAM	Little Jackie Wants To Be A	9p
LOPEZ, DENISE	If You Feel It	8a
LOPEZ, DENISE	If You Feel It	10p
LOPEZ, DENISE	Sayin' Sorry Don't Make It	11p
M		
MADONNA	Express Yourself	9a
MADONNA	Express Yourself	12n
MADONNA	Express Yourself	3p
MADONNA	Express Yourself	7p
MADONNA	Express Yourself	10p
MADONNA	Like A Prayer	7a
MADONNA	Like A Prayer	11a
MADONNA	Like A Prayer	4p
MADONNA	Like A Prayer	8p
MADONNA	Like A Prayer	11p
MARTINEZ, NANCY	For Tonight	9a
MICHAEL, GEORGE	Monkey	8p
MILLI VANILLI	Girl, You Know It's True	7a
MILLI VANILLI	Girl, You Know It's True	11a
MILLI VANILLI	Girl, You Know It's True	3p
MILLI VANILLI	Girl, You Know It's True	6p
MILLI VANILLI	Girl, You Know It's True	10p
N		
NEW EDITION	Cool It Now	9a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	8a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	12n
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	3p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	10p
NOEL	Change	1p
NOEL	Change	5p
NOEL	Change	11p
NOEL	Silent Morning	10a
NOVELTY	Novelty	6a
NOVELTY	Novelty	6a
NOVELTY	Novelty	7a
NOVELTY	Novelty	7a
NOVELTY	Novelty	9a
O		
OCEAN, BILLY	Loverboy	11p
P		
PAJAMA PARTY	Yo No Se	6p
PARIS, MICA	My One Temptation	10a
PARIS, MICA	My One Temptation	2p
PASADENAS	Tribute (Right On)	1p
PEBBLES	Mercedes Boy	9p
PEEPLES, NIA	Trouble	2p
POINTER SISTERS	I'm So Excited	3p
PRINCE	I Wanna Be Your Lover	6p
S		
SA-FIRE	Boy I've Been Told	12n
SA-FIRE	Boy I've Been Told	6p
SA-FIRE	Boy I've Been Told	10p
SA-FIRE	Thinking Of You	6a
SA-FIRE	Thinking Of You	10a
SA-FIRE	Thinking Of You	2p
SA-FIRE	Thinking Of You	5p
SA-FIRE	Thinking Of You	9p
SECRET SOCIETY	We Belong Together	10p
SHANNON	Give Me Tonight	5p
STARR, BRENDA K	I Still Believe	7p
STEVIE B	I Wanna Be The One	6a
STEVIE B	I Wanna Be The One	10a
STEVIE B	I Wanna Be The One	2p
STEVIE B	I Wanna Be The One	6p
STEVIE B	I Wanna Be The One	9p
STEWART, AMII	Knock On Wood	4p
STEWART, JERMAINE	We Don't Have To Take Our	6a
SUMMER, DONNA	This Time I Know It's For	6a
SUMMER, DONNA	This Time I Know It's For	10a
SUMMER, DONNA	This Time I Know It's For	1p
SUMMER, DONNA	This Time I Know It's For	5p
SUMMER, DONNA	This Time I Know It's For	8p
SUMMER, DONNA	This Time I Know It's For	11p
SWEAT, KEITH	I Want Her	4p
SWEET SENSATION	Sincerely Yours	10a
SWEET SENSATION	Sincerely Yours	2p
SWEET SENSATION	Sincerely Yours	5p

SWEET SENSATION	Sincerely Yours	9p
SWING OUT SISTER	Breakout	6a
T		
TAVARES	Heaven Must Be Missing An	12n
TEAZ 2 PLEAZ	I Want U	7p
TEAZ 2 PLEAZ	I Want U	11p
TEN CITY	That's The Way Love Is	11p
TONE-LOC	Funky Cold Medina	4p
TONE-LOC	Funky Cold Medina	8p
TONE-LOC	Funky Cold Medina	11p
TRAMMPS	That's Where The Happy People	12n
W		
WATLEY, JODY	Real Love	8a
WATLEY, JODY	Real Love	12n
WATLEY, JODY	Real Love	3p
WATLEY, JODY	Real Love	7p
WATLEY, JODY	Real Love	10p
WHAM!	Everything She Wants	12n
WHEN IN ROME	The Promise	3p
WHITE, KARYN	Superwoman	11a
WHITE, KARYN	Superwoman	5p
WHITE, KARYN	Superwoman	10p
WHITE, KARYN	The Way You Love Me	7a
WHITE, KARYN	The Way You Love Me	12n
WHITE, KARYN	The Way You Love Me	6p
WILL TO POWER	Fading Away	3p
WILL TO POWER	Say It's Gonna Rain	1p
WILLIAMS, VANESSA	Dreamin'	12n
WINWOOD, STEVE	Higher Love	10p

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

SUMMER, DONNA	This Time I Know It's For	6
LISA LISA & CULT JAM	Little Jackie Wants To Be A	5
MADONNA	Express Yourself	5
MADONNA	Like A Prayer	5
SA-FIRE	Thinking Of You	5
WATLEY, JODY	Real Love	5
SWEET SENSATION	Sincerely Yours	4
ABDUL, PAULA	Forever Your Girl	3
ASTLEY, RICK	Giving Up On Love	3
BROWN, BOBBY	Every Little Step	3
FOX, SAMANTHA	I Only Wanna Be With You	3
GIBSON, DEBBIE	Electric Youth	3
GIPSY KINGS	Bamboleo	3
NOEL	Change	3
BELLE STARS	Iko Iko	2
FINE YOUNG CANNIBALS	She Drives Me Crazy	2
PARIS, MICA	My One Temptation	2
TEAZ 2 PLEAZ	I Want U	2
CHERRY, NENEH	Buffalo Stance	1
CORINA	Give Me Back My Heart	1
PAJAMA PARTY	Yo No Se	1
SECRET SOCIETY	We Belong Together	1
TEN CITY	That's The Way Love Is	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

GIBSON, DEBBIE	Lost In Your Eyes	5
MILLI VANILLI	Girl, You Know It's True	5
STEVIE B	I Wanna Be The One	5
BOYS	Oral My Heart	4
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	4
ABDUL, PAULA	Straight Up	3
BAIO, KRISTIN	Don't Turn Your Back On Love	3
DINO	24-7	3
EASTON, SHEENA	The Lover In Me	3
ERASURE	A Little Respect	3
INFORMATION SOCIETY	Walking Away	3
KON KAN	I Beg Your Pardon	3
SA-FIRE	Boy I've Been Told	3
TONE-LOC	Funky Cold Medina	3
WHITE, KARYN	Superwoman	3
WHITE, KARYN	The Way You Love Me	3
ASTLEY, RICK	She Wants To Dance With Me	2
BAKER, ANITA	Just Because	2
BROWN, BOBBY	My Prerogative	2
ESTUS, DEON	Heaven Help Me	2
LOPEZ, DENISE	If You Feel It	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three listed in descending order

GIBSON, DEBBIE	4
BROWN, BOBBY	3

GOLD/CURR.-RECURR. RATIOS

OVERALL		
C-R	81.35	
G	18.65	
MORNING DRIVE		
C-R	76.67	
G	23.33	

MIDDAY		
C-R	79.31	
G	20.69	
AFTERNOON DRIVE		
C-R	80.85	
G	19.15	
EVENING		
C-R	86.21	
G	13.79	

POSITIONING STATEMENTS

HOT STREAK, 50 MINUTES	67X
"The all new Hot 97...another non-stop hot streak with 50 minutes of music guaranteed...(coming up)..." (or variation) (28X)	
"Hot 97, the only radio station that plays a minimum of 50 minutes of music every hour... guaranteed..." (or variation) (12X)	
"At least 50 minutes of music every hour (every hour)...Hot 97..." (or variation) (7X)	
"The all new Hot 97...the only radio station playing longer versions and exclusive mixes of the songs you prefer and at least 50 minutes of music every hour... guaranteed..." (7X)	
"Always 50 minutes of music every hour... guaranteed..." (5X)	
"You're in the middle of another hot streak... hot music... Hot 97..." (or variation) (5X)	
"More than 50 minutes of music again (again) this hour...Hot 97..." (3X)	
MOST, MORE	41X
"New York's most music... Hot 97..." (or variation) (20X)	
"Nobody plays more music (nobody) than Hot 97..." (6X)	
"Your most music station...Hot 97..." (5X)	
"The station with the most winners and most music...Hot 97..." (3X)	
"The most music Hot 97 giving you the best variety of music with less repetition so you can listen longer..." (2X)	
"More music, better mix...Hot 97..." (2X)	
"Hot 97 plays more music..." (1X)	
"More long versions of your favorite songs so you can listen longer...hotter than ever...Hot 97..." (1X)	
"More winners, more music... Hot 97..." (1X)	

NEW, ALL NEW, FRESH	32X
"The all new Hot 97..." (with variations) (22X)	
"New York's best new music first..." (4X)	
"Fresh, new Hot 97..." (3X)	
"Hot 97... because New York won't stand still for the same old music..." (1X)	
"The freshest music mix, the freshest music mix... Hot 97..." (1X)	
"Now, here's another song that New York's 'Z' station still isn't playing...New York's best new music first...Hot 97..." (1X)	
TOP, MORNING	32X
"From the top of the Empire State Building, 97-1 WQHT, New York...Hot 97..." (18X)	
"If your FM sounds funny...Stevens and Grdnic...Hot 97..." (5X)	
"Nobody plays more music in the morning...Hot 97..." (3X)	
"Hot 97...Stevens & Grdnic...a whole, new way to wake up in the morning..." (2X)	
"Stevens & Grdnic...mornings on Hot 97..." (2X)	
"You're listening to Joy Grdnic and the Big Balooka...Hot 97..." (1X)	
"Your mornings are hot with Stevens & Grdnic...Hot 97..." (1X)	

VARIETY, VARIOUS	16X
"Nobody (gives you) a better variety of music than Hot 97..." (5X)	
"A better variety of music and less repetition (it's hot) Hot 97..." (2X)	
"The best variety of music means you can listen longer...Hot 97..." (2X)	
"Attention all other radio stations...Dh' caught 'cha listening... Hot 97..." (2X)	
"The call letters...WQHT, the frequency...97.1, the radio station...Hot 97..." (2X)	
"Lock it in for the best new dance music...Hot 97..." (1X)	
"The all new Hot 97...the place you can always go to for the best variety of music and far less repetition..." (1X)	
"Hot 97...so hot, it's cool..." (1X)	
ARTIST ENDORSEMENTS	14X
Various endorsements (10X)	
"... (various endorsements)... Your friends, their music...only on Hot 97..." (4X)	

PROMOTIONAL ACTIVITY

HOT CHOICE '89	26X
Hot 97 listeners keep both ears on the radio between certain designated times throughout the day. The lucky person who hears the "Hot Choice Song of the Day" and is the correct caller wins \$97 instantly. They are then given the option of improving their winnings by interfacing with "Robojock." Interfacing could win them \$10,000, a camcorder or something they would want to win. Or they could win a can of tuna, a broken watch or something of similar caliber. The "Hot Choice Song of the Day" is played at various times throughout the day.	
HOT Q CLUB AND CONCERT CALENDAR	14X
Various and assorted information on club happenings in the greater New York area. Also, information on various artists and club dates.	
VARIOUS MORNING PROMOS	11X
CLUB MED VACATION	9X
"The all new Hot 97 has your chance to win a Club Med vacation giveaway. Where would you go? Paradise Island...Magic Isle...Ixtapa, Mexico? It's your choice. For your chance for fun in the sun, fill out an entry blank at one of the participating area nightclubs including... (various nightclubs)... or send a postcard to: Hot 97 Club Med Vacation...the Hot 97 Club Med vacation giveaway from your Hot 97."	
CONCERT TICKETS	9X
Tickets to an upcoming Westchester County Center show featuring Stevie B., The Cover Girls and Pajama Party are given away to listeners at various times throughout the day. 97 callers at specified times win tickets.	

HERE'S WHAT'S HOT	4X
DJ Debbie gives Hot 97 listeners the when's and where's regarding upcoming performances by local artists	
MUSIC PROMOS	4X
"The all new Hot 97...New York's best new music mix where you can hear New York's best new music first... new music this week from... (various clips by various artists)... (and more) (first) Remember, when you want new music, hit the hot one and turn on the station that stays fresh...Hot 97..."	
FREDDIE BEARS	3X
Middy man Freddie Colone gives away "Freddie Bears" to listeners lucky enough to be the 97th caller	
INTERVIEW WITH CYNTHIA	3X
Micmac recording artist Cynthia stopped by the Hot 97 studios for an interview with night jock Bill Lee. While in the studio, Cynthia gave away a pair of tickets to her show at the L.I. Exchange which also featured Corina. The person lucky enough to have been the correct caller had the opportunity to see Cynthia perform her latest single, "Change On Me."	

HOT PATROL	1X
The Hot 97 Hot Patrol was outside of Yankee Stadium waiting for two listeners to find them and exclaim, "the station that plays the most music is Hot 97." Those two listeners will be awarded two seats for the Yankees game that evening	
FRIDAY NIGHT LIVE	1X
"Party station doubles the music. Now, we're broadcasting live from the hottest clubs every Friday and Saturday night. Hot 97 kicks off your weekend with Friday Night Live. This week on Friday Night Live we've got two hot acts from two hot clubs. Live at 1AM from Emerald City it's Adeva...then at 2AM we switch live to Palladium's New Music Friday... Rianna Paige...Hot 97's Friday Night Live every weekend... you'll find the most non-stop party music broadcast live from the hottest clubs. Now twice the party, twice the music... only from your most music station...Hot 97..."	
LUNCHTIME CLASSICS	1X
Freddie Colone kicks off his midday shift by featuring three dance/disco classics. Date of monitor featured The Trammps, Tavares and Dr. Buzzard's Original "Savannah" Band	
HOT 97 CLASSIC SHOWCASE	1X
Al Nouveaux Bendieres hosts Hot 97's weekend "Classic Showcase," which features an hour of favorite dance and disco classics Sundays at 8PM.	
NEW YORK HOT TRACKS	1X
Hot 97's own countdown of the Big Apple's 25 top dance tunes. The weekend feature airs Sundays at 9PM	

MORNING SHOW ACTIVITY	
Various bits/contests/features include: "Captain Joe Hazelwood: Captain of the High Seas," "Black Lobster," "Phone Basketball," an interview with Robbie Kenival, interview with current Miss America and "The Lenny Report."	

ACCOUNT LIST

A & W	6X	Beverage
American Dairy Association/Milk	2X	Food Products
Act III in the Tropics	5X	Nightclub
ATV	7X	Auto/MC
Broadwin Foot Care Group	1X	Medical
Club One/Party Line	4X	Entertainment/Rec
Coors/Extra Gold	6X	Beer/Wine
Dial-A-Mattress	2X	Furniture
Emerald City	2X	Nightclub
Entemans	4X	Food Products
Gann Tire	1X	Auto/MC
Heartbound	2X	Nightclub
Herman's	5X	Retail
Institute of Audio Research	2X	Vocational
Iona	3X	Education
Jack Lalanne Fitness Center	3X	Fitness
Jeep/Wrangler	3X	Auto/MC
L.I. Exchange	3X	Nightclub
Loreal/Studio Line	2X	Health/Beauty
Lowenbrau	3X	Beer/Wine
Macy's	2X	Retail
Mandy	4X	Clothing
McDonald's	2X	Restaurant
Modell's Sporting Goods	1X	Retail
New York Newsday	2X	Publication
New York Telephone	3X	Communications
Nutri-Mix	2X	Beverage
Nutri-System	8X	Fitness
Pabst Blue Ribbon	2X	Beer/Wine
Palladium	2X	Nightclub
Pay-Per-View Cable	2X	TV/Broadcast
Pepsi-Cola	2X	Beverage
Poland Spring Water	2X	Beverage
Pontiac	2X	Auto/MC
Post Office	1X	Nightclub
Private Stock Malt Liquor	1X	Beer/Wine
Ringling Brothers Circus	3X	Entertainment/Rec
Roseland	3X	Nightclub
Seaman's	5X	Furniture
Slice	2X	Beverage
Sloan's	2X	Grocery
Small's Tuxedo	1X	Clothing
Spring Funnycar/Tractor Extravaganza	5X	Entertainment/Rec
Viva Pancho	2X	Restaurant
Westchester County Center	2X	Entertainment/Rec

ACCOUNTS BY CATEGORY

Auto/MC	10%
Beer/Wine	9%
Beverage	11%
Clothing	4%
Communications	2%
Education	2%
Entertainment/Rec	11%
Fitness	9%
Food Products	5%
Furniture	6%
Grocery	1%
Health/Beauty	1%
Medical	1%
Nightclub</	

The original

HOT MIX

RADIO NETWORK™

presents: **HOT MIX**

Different versions of the **hottest** contemporary hits mixed together beat-to-beat in a weekly 4 hour program!!

Airing Weekly In Over ~~28~~⁴³ Markets!!
... & Growing!

HOT 97/New York

KIIS-FM/Los Angeles

KRBE/Houston

KZZP/Phoenix

KDWB/Minneapolis

Guy Zapoleon/Nat'l PD Nationwide Comm.

"HOT MIX is the originator of the weekend party-show. I recommend HOT MIX for any size market. It's awesome!"

Steve Ellis/PD HOT 97 — New York

"Incredible mixes!!! HOT MIX is just what we needed for our Friday nights. It's a great way to kick off the weekend."

FOR DEMO PACKAGES & INFORMATION:

Call: (602) 966-9900

Ask for Andrew Starr

ROCK RADIO/WZTA-FM

WEDNESDAY, APRIL 12, 1989

OVERVIEW

STATION: WZTA-FM, Miami Beach, FL
FREQUENCY: 94.9 MHz (96,000 watts)
GROUP OWNER: Guy Gannett Broadcasting Services
GM: Tim Williams
GSM: Ronna Fink
PD: Peter Bolger
MD: K. C. McCoy
PROMOTION DIR.: Toni Shreffler
NEWS DIRECTOR: Brad Abrell
AIRSTAFF:
 6A-10A The Classic Rock Army The Colonel, Captain Dave (Caprita), Corporal Brad (Abrell) Jeff Gonzer
 10A-3P Mike Lyons
 3P-7P K. C. McCoy
 7P-12M Kimba
CONSULTANT: DeMers Programming/Marketing
REP FIRM: Katz Radio

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in Music sweep is indicated by a bullet in left hand margin.

6AM

SIMON & GARFUNKEL	A Hazy Shade Of Winter	G
• EAGLES	Take It Easy	G
POLICE	Roxanne	G
• WHO	Long Live Rock	G
BOB DYLAN	Lay Lady Lay	G
• FOREIGNER	Feels Like The First Time	G

7AM

GRATEFUL DEAD	Truckin'	G
ZZ TOP	Tube Snake Boogie	G
OOBIE BROTHERS	Long Train Runnin'	G
LITTLE FEAT	One Clear Moment	R
• BEATLES	Birthday	G
BEATLES	I Should Have Known Better	G
• STEVE MILLER	Space Cowboy	G
THIRTY EIGHT SPECIAL	Caught Up In You	G

8AM

• LED ZEPPELIN	Going To California	G
ROD STEWART	(I Know) I'm Losing You	G
ROLLING STONES	19th Nervous Breakdown	G
JOE COCKER	The Letter	G
• EMERSON, LAKE & PALM	Lucky Man	G
CROSBY, STILLS, N. Y.	Got It Made	R
• EDDIE MONEY	Two Tickets To Paradise	G
• DOORS	Crystal Ship	G

9AM

DOOBIE BROTHERS	Jesus Is Just Alright	G
FREE	All Right Now	G
JOHN MAYALL	Room To Move	G
• ERIC CLAPTON	After Midnight	G
STEVE WINWOOD	Talking Back To The Night	G
• QUICKSILVER MSGR SVC	Fresh Air	G
BACHMAN-TURNER OVERD	Takin' Care Of Business	G
• HEART	Barracuda	G

10AM

BAD COMPANY	Good Lovin' Gone Bad	G
BOB SEGER	Horizontal Bop	G
WHO	Pinball Wizard	G
FABULOUS THUNDERBIRD	Tuff Enuff	G
ROLLING STONES	Last Time	G
JOE COCKER	With A Little Help From My	G
LOGGINS & MESSINA	Angry Eyes	G
• BEATLES	Dizzy Miss Lizzy	G
BEATLES	Strawberry Fields Forever	G
JACKSON BROWNE	Running On Empty	G
• GUESS WHO	Share The Land	G
STEELY DAN	Do It Again	G

11AM

NEIL YOUNG	Cinnamon Girl	G
STEVE MILLER	Swingtown	G
JETHRO TULL	Thick As A Brick	G
BOSTON	Don't Look Back	G
GRAND FUNK RAILROAD	I'm Your Captain	G
BOB SEGER	Mainstreet	G
SPIRIT	I Got A Line On You	G
• PINK FLOYD	Money	G
DON HENLEY	All She Wants To Do Is Dance	G
BEACH BOYS	Sloop John B	G
• DOORS	Riders On The Storm	G

12NOON

LYNYRD SKYNYRD	Call Me The Breeze	G
JIMI HENDRIX	Wind Cries Mary	G

CREAM	Sunshine Of Your Love	G
ERIC CLAPTON	Let It Rain	G
BEATLES	Good Day Sunshine	G
BEATLES	Rain	G
ELTON JOHN	Candle In The Wind	G
STEVE RAY VAUGHAN	Couldn't Stand The Weather	G
• GRATEFUL DEAD	Box Of Rain	G
ALLMAN BROTHERS BAND	Stormy Monday	G
• DEEP PURPLE	Highway Star	G

1PM

ROLLING STONES	Jumpin' Jack Flash	G
EAGLES	Witchy Woman	G
ANIMALS	House Of The Rising Sun	G
DIRE STRAITS	Money For Nothing	G
DAVID BOWIE	Suffragette City	G
TEN YEARS AFTER	I'd Love To Change The World	G
• BEATLES	Help!	G
BEATLES	It Won't Be Long	G
ROBIN TROWER	Too Rolling Stoned	G
• WHO	Love, Reign O'er Me	G
JOURNEY	Lights	G

2PM

AEROSMITH	Walk This Way	G
BAD COMPANY	Shooting Star	G
BRUCE SPRINGSTEEN	She's The One	G
LED ZEPPELIN	Over The Hills & Far Away	G
HEART	Crazy On You	G
FLEETWOOD MAC	Gypsy	G
• PINK FLOYD	Us & Them	G
THIRTY EIGHT SPECIAL	Hold On Loosely	G
• ROLLING STONES	You Can't Always Get What	G

3PM

LYNYRD SKYNYRD	What's Your Name	G
REO SPEEDWAGON	Ridin' The Storm Out	G
JOE WALSH	Rocky Mountain Way	G
JAMES GANG	Funk #49	G
WHO	Song Is Over	G
JEFFERSON STARSHIP	Miracles	G
• CREAM	Strange Brew	G
GEORGE THOROGOOD	Move It On Over	G
RARE EARTH	I Just Want To Celebrate	G
• STEVE MILLER	Joker	G
ELTON JOHN	Tiny Dancer	G

4PM

BOB SEGER	Feel Like A Number	G
LED ZEPPELIN	What Is & What Should Never Be	G
BEATLES	Good Day Sunshine	G
BEATLES	And Your Bird Can Sing	G
BEATLES	For No One	G
BEATLES	Dr Robert	G
BEATLES	I Want To Tell You	G
BEATLES	Got To Get You Into My Life	G
BEATLES	Tomorrow Never Knows	G
CREEDENCE CLEARWATER	Run Through The Jungle	G
ANIMALS	It's My Life	G
• KINKS	All Day & All Of The Night	G
CHICAGO	Questions 67 & 68	G
• JETHRO TULL	Teacher	G
SANTANA	Oye Como Va	G
DEEP PURPLE	Hush	G

5PM

GOLDEN EARRING	Twilight Zone	G
FLEETWOOD MAC	Don't Stop	G
WHO	I Can See For Miles	G
BRUCE SPRINGSTEEN	Cadillac Ranch	G
ROLLING STONES	Happy	G
ALLMAN BROTHERS BAND	Ain't Wastin' Time No More	G
EAGLES	Long Run	G
• BAD COMPANY	Movin' On	G
JOURNEY	Separate Ways (Worlds Apart)	G
• ELTON JOHN	Take Me To The Pilot	G
CREAM	White Room	G

6PM

LED ZEPPELIN	Fool In The Rain	G
PHIL COLLINS	In The Air Tonight	G
VAN MORRISON	Wild Night	G
ANIMALS	We Gotta Get Out Of This Place	G
MOTT THE HOOPLE	All The Young Dudes	G
TOM PETTY/HEARTBKRS	Here Comes My Girl	G
DEEP PURPLE	Smoke On The Water	G
• DOORS	Love Me Two Times	G
FIRM	Radioactive	G
EDGAR WINTER	Free Ride	G
• GRATEFUL DEAD	Uncle John's Band	G
ROLLING STONES	Start Me Up	G
STEELY DAN	Reelin In The Years	G

7PM

MOODY BLUES	Ride My See-Saw	G
BRUCE SPRINGSTEEN	Thunder Road	G
STEVIE NICKS	Stand Back	G
WHO	Won't Get Fooled Again	G
LED ZEPPELIN	Communication Breakdown	G
FOREIGNER	Cold As Ice	G
• BEATLES	Another Girl	G
BEATLES	Penny Lane	G
FOGHAT	Fool For The City	G
• HUMBLE PIE	Thirty Days In The Hole	G
LYNYRD SKYNYRD	Sweet Home Alabama	G
EAGLES	Hotel California	G

8PM

CREEDENCE CLEARWATER	Bad Moon Rising	G
STEPPENWOLF	Magic Carpet Ride	G
STEPPENWOLF	Rock Me	G
STEPPENWOLF	Sookie Sookie	G
STEPPENWOLF	Pusher	G
BUFFALO SPRINGFIELD	For What It's Worth	G
TRAVELING WILBURYS	Last Night	R
• JIMI HENDRIX	All Along The Watchtower	G
PHIL COLLINS	I Don't Care Anymore	G
QUEEN	Bohemian Rhapsody	G
• SUPERTRAMP	Give A Little Bit	G
BOSTON	Let Me Take You Home Tonight	G

9PM

WHO	Magic Bus	G
FLEETWOOD MAC	Say You Love Me	G
ROLLING STONES	Angie	G
EMERSON, LAKE & PALM	Hoedown	G
ELTON JOHN	Levon	G
ELTON JOHN	Rocket Man	G
DEREK & DOMINOS	Layla	G
EAGLES	James Dean	G
CARS	Dangerous Type	G
T REX	Get It On (Bang A Gong)	G
• LYNYRD SKYNYRD	Free Bird	G

10PM

LED ZEPPELIN	Song Remains The Same	G
LED ZEPPELIN	Your Time Is Gonna Come	G
LED ZEPPELIN	Boogie With Stu	G
DOORS	Light My Fire	G
JEFFERSON STARSHIP	Ride The Tiger	G
ROBIN TROWER	Bridge Of Sighs	G
WHO	Real Me	G
ALLMAN BROTHERS BAND	Don't Want You No More/Not My	G
• PINK FLOYD	Wish You Were Here	G
FOREIGNER	Urgent	G

11PM

DOOBIE BROTHERS	Listen To The Music	G
EAGLES	Already Gone	G
CREAM	Spoonful	G
EDDIE MONEY	I Wanna Go Back	G
ROLLING STONES	Sympathy For The Devil	G
NAZARETH	Love Hurts	G
ROBERT PLANT	Big Log	G
ALLMAN BROTHERS BAND	Stormy Monday	G
JOE COCKER	Feeling Alright	G
• DOORS	People Are Strange	G
BLUE OYSTER CULT	(Don't Fear) The Reaper	G

ALPHABETICAL LIST BY ARTIST

A		
AEROSMITH	Walk This Way	2p
ALLMAN BROTHERS BAND	Ain't Wastin' Time No More	5p
ALLMAN BROTHERS BAND	Don't Want You No More/Not My	10p
ALLMAN BROTHERS BAND	Stormy Monday	12n
ALLMAN BROTHERS BAND	Stormy Monday	11p
ANIMALS	House Of The Rising Sun	1p
ANIMALS	It's My Life	4p
ANIMALS	We Gotta Get Out Of This Place	6p
B		
BACHMAN-TURNER OVERD	Takin' Care Of Business	9a
BAD COMPANY	Good Lovin' Gone Bad	10a
BAD COMPANY	Movin' On	5p
BAD COMPANY	Shooting Star	2p
BEACH BOYS	Sloop John B	11a
BEATLES	And Your Bird Can Sing	4p
BEATLES	Another Girl	7p
BEATLES	Birthday	7a
BEATLES	Ozzy Miss Lizzy	10a
BEATLES	Dr Robert	4p
BEATLES	For No One	4p

BEATLES	Good Day Sunshine	12n
BEATLES	Good Day Sunshine	4p
BEATLES	Got To Get You Into My Life	4p
BEATLES	Help!	1p
BEATLES	I Should Have Known Better	7a
BEATLES	I Want To Tell You	4p
BEATLES	It Won't Be Long	1p
BEATLES	Penny Lane	7p
BEATLES	Rain	12n
BEATLES	Strawberry Fields Forever	10a
BEATLES	Tomorrow Never Knows	4p
BLUE OYSTER CULT	(Don't Fear) The Reaper	11p
BOSTON	Don't Look Back	11a
BOSTON	Let Me Take You Home Tonight	8p
BOWIE, DAVID	Suffragette City	1p
BROWNE, JACKSON	Running On Empty	10a
BUFFALO SPRINGFIELD	For What It's Worth	8p

C

CARS	Dangerous Type	9p
CHICAGO	Questions 67 & 68	4p
CLAPTON, ERIC	After Midnight	9a
CLAPTON, ERIC	Let It Rain	12n
COCKER, JOE	Feeling Alright	11p
COCKER, JOE	The Letter	8a
COCKER, JOE	With A Little Help From My	10a
COLLINS, PHIL	I Don't Care Anymore	8p
COLLINS, PHIL	In The Air Tonight	6p
CREAM	Spoonful	11p
CREAM	Strange Brew	3p
CREAM	Sunshine Of Your Love	12n
CREAM	White Room	5p
CREEDENCE CLEARWATER	Bad Moon Rising	8p
CREEDENCE CLEARWATER	Run Through The Jungle	4p
CROSBY, STILLS, N. Y.	Got It Made	8a

D

DEEP PURPLE	Highway Star	12n
DEEP PURPLE	Hush	4p
DEEP PURPLE	Smoke On The Water	6p
DEREK & DOMINOS	Layla	9p
DIRE STRAITS	Money For Nothing	1p
DOOBIE BROTHERS	Jesus Is Just Alright	9a
DOOBIE BROTHERS	Listen To The Music	11p
DOOBIE BROTHERS	Long Train Runnin'	7a
DOORS	Crystal Ship	8a
DOORS	Light My Fire	10p
DOORS	Love Me Two Times	6p
DOORS	People Are Strange	11p
DOORS	Riders On The Storm	11a
DYLAN, BOB	Lay Lady Lay	6a

E

EAGLES	Already Gone	11p
EAGLES	Hotel California	7p
EAGLES	James Dean	9p
EAGLES	Long Run	5p
EAGLES	Take It Easy	6a
EAGLES	Witchy Woman	1p
EMERSON, LAKE & PALM	Hoedown	9p
EMERSON, LAKE & PALM	Lucky Man	8a

F

FABULOUS THUNDERBIRD	Tuff Enuff	10a
FIRM	Radioactive	6p
FLEETWOOD MAC	Oon! Stop	5p
FLEETWOOD MAC	Gypsy	2p
FLEETWOOD MAC	Say You Love Me	9p
FOGHAT	Fool For The City	7p
FOREIGNER	Cold As Ice	7p
FOREIGNER	Feels Like The First Time	6a
FOREIGNER	Urgent	10p
FREE	All Right Now	9a

G

GOLDEN EARRING	Twilight Zone	5p
GRAND FUNK RAILROAD	I'm Your Captain	11a
GRATEFUL DEAD	Box Of Rain	12n
GRATEFUL DEAD	Truckin'	7a
GRATEFUL DEAD	Uncle John's Band	6p
GUESS WHO	Share The Land	10a

H

HEART	Barracuda	9a
HEART	Crazy On You	2p
HENDRIX, JIMI	All Along The Watchtower	8p
HENDRIX, JIMI	Wind Cries Mary	12n
HENLEY, DON	All She Wants To Do Is Dance	11a
HUMBLE PIE	Thirty Days In The Hole	7p

J

JAMES GANG	Funk #49	3p
JEFFERSON STARSHIP	Miracles	3p

NEW MUSIC SEMINAR 10 JULY 15-19, 1989 MARRIOTT MARQUIS HOTEL NEW YORK CITY

"AT THE NEW MUSIC SEMINAR YOU ARE ABLE TO TOUCH ALL THE MUSIC LEGENDS IN NEW YORK, THE MUSIC CAPITAL OF THE WORLD. FOR CREATIVE PROGRAMMERS, THE POSSIBILITIES ARE ENDLESS. NEW YORK AND THE NEW MUSIC SEMINAR, THE HOTTEST MUSIC CONVENTION EVERY YEAR." TOP PEOPLE FROM AROUND THE WORLD DEPEND ON THE NEW MUSIC SEMINAR.

THE NEW MUSIC SEMINAR GETS TO THE HEART OF WHAT OUR BUSINESS IS ALL ABOUT - NEW MUSIC



LYNN TOLLIVER, JR. P. D. WZAK

I WANT MORE INFORMATION ABOUT NMS 10!
PLEASE ADD ME TO YOUR MAILING LIST.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

COUNTRY _____ POSTAL CODE _____

TELEPHONE NO. _____ OCCUPATION _____

Return This Form To:

NEW MUSIC SEMINAR, 632 BROADWAY, NY, NY 10012
TEL: 212-473-4343 FAX: (212) 353-3162
TELEX: 446737 NMS NYK E-MAIL: 62758238

MR

FOR AIRLINE DISCOUNTS CONTACT AMERICAN CORPORATE TRAVEL, TEL. 1 800 448-9494 or (212) 353-3408, FAX (212) 353-2876.

FOR MARKETING OPPORTUNITIES CALL THE SALES DEPARTMENT AT NMS, (212) 473-4343. PRESS CONTACT: INPRESS, TEL. (212) 751-9852, FAX (212) 644-8746.

SAVE \$100. REGISTER BEFORE MAY 19 AND PAY ONLY \$195. REGISTER NOW BY CREDIT CARD, CALL (212) 473-4343, AND MAKE YOUR MARRIOTT ROOM RESERVATIONS AT THE SAME TIME.

NEW MUSIC SEMINAR 10 JULY 15-19, 1989 MARRIOTT MARQUIS HOTEL, NEW YORK CITY INCLUDING NEW YORK NIGHTS: THE INTERNATIONAL MUSIC FESTIVAL, JULY 14-19, 1989. FOR ARTIST SHOWCASE INFORMATION CALL THE NYN A&R COMMITTEE, (212) 473-4343.



ROCK RADIO/WZTA-FM

ALPHABETICAL LIST BY ARTIST

J

JEFFERSON STARSHIP	Ride The Tiger	10p
JETHRO TULL	Teacher	4p
JETHRO TULL	Thick As A Brick	11a
JOHN, ELTON	Candle In The Wind	12n
JOHN, ELTON	Levon	9p
JOHN, ELTON	Rocket Man	9p
JOHN, ELTON	Take Me To The Pilot	5p
JOHN, ELTON	Tiny Dancer	3p
JOURNEY	Lights	1p
JOURNEY	Separate Ways (Worlds Apart)	5p

K

KINKS	All Day & All Of The Night	4p
-------	----------------------------	----

L

LED ZEPPELIN	Boogie With Stu	10p
LED ZEPPELIN	Communication Breakdown	7p
LED ZEPPELIN	Fool In The Rain	6p
LED ZEPPELIN	Going To California	8a
LED ZEPPELIN	Over The Hills & Far Away	2p
LED ZEPPELIN	Song Remains The Same	10p
LED ZEPPELIN	What Is & What Should Never Be	4p
LED ZEPPELIN	Your Time Is Gonna Come	10p
LITTLE FEAT	One Clear Moment	7a
LOGGINS & MESSINA	Angry Eyes	10a
LYNYRD SKYNYRD	Call Me The Breeze	12n
LYNYRD SKYNYRD	Free Bird	9p
LYNYRD SKYNYRD	Sweet Home Alabama	7p
LYNYRD SKYNYRD	What's Your Name	3p

M

MAYALL, JOHN	Room To Move	9a
MILLER, STEVE	Joker	3p
MILLER, STEVE	Space Cowboy	7a
MILLER, STEVE	Swingtown	11a
MONEY, EDDIE	I Wanna Go Back	11p
MONEY, EDDIE	Two Tickets To Paradise	8a
MOODY BLUES	Ride My See-Saw	7p
MORRISON, VAN	Wild Night	6p
MOTT THE HOOPLE	All The Young Dudes	6p

N

NAZARETH	Love Hurts	11p
NICKS, STEVIE	Stand Back	7p

P

PETTY, TOM/HEARTBKRS	Here Comes My Girl	6p
PINK FLOYD	Money	11a
PINK FLOYD	Us & Them	2p
PINK FLOYD	Wish You Were Here	10p
PLANT, ROBERT	Big Log	11p
POLICE	Roxanne	6a

Q

QUEEN	Bohemian Rhapsody	8p
QUICKSILVER MSGR SVC	Fresh Air	9a

R

RARE EARTH	I Just Want To Celebrate	3p
RED SPEEDWAGON	Ridin' The Storm Out	3p
ROLLING STONES	19th Nervous Breakdown	8a
ROLLING STONES	Angie	9p
ROLLING STONES	Happy	5p
ROLLING STONES	Jumpin' Jack Flash	1p
ROLLING STONES	Last Time	10a
ROLLING STONES	Start Me Up	6p
ROLLING STONES	Sympathy For The Devil	11p
ROLLING STONES	You Can't Always Get What	2p

S

SANTANA	Oye Como Va	4p
SEGER, BOB	Feel Like A Number	4p
SEGER, BOB	Horizontal Bop	10a
SEGER, BOB	Mainstreet	11a
SIMON & GARFUNKEL	A Hazy Shade Of Winter	6a
SPIRIT	I Got A Line On You	11a
SPRINGSTEEN, BRUCE	Cadillac Ranch	5p
SPRINGSTEEN, BRUCE	She's The One	2p
SPRINGSTEEN, BRUCE	Thunder Road	7p
STEELY DAN	Do It Again	10a

STEELY DAN	Reelin In The Years	6p
STEPPENWOLF	Magic Carpet Ride	8p
STEPPENWOLF	Pusher	8p
STEPPENWOLF	Rock Me	8p
STEPPENWOLF	Sookie Sookie	8p
STEWART, ROD	(I Know) I'm Losing You	8a
SUPERTRAMP	Give A Little Bit	8p

T

T REX	Get It On (Bang A Gong)	9p
TEN YEARS AFTER	I'd Love To Change The World	1p
THIRTY EIGHT SPECIAL	Caught Up In You	7a
THIRTY EIGHT SPECIAL	Hold On Loosely	2p
THOROGOOD, GEORGE	Move It On Over	3p
TRAVELING WILBURYS	Last Night	8p
TROWER, ROBIN	Bridge Of Sighs	10p
TROWER, ROBIN	Too Rolling Stoned	1p

V

VAUGHAN, STEVIE RAY	Couldn't Stand The Weather	12n
---------------------	----------------------------	-----

W

WALSH, JOE	Rocky Mountain Way	3p
WHO	I Can See For Miles	5p
WHO	Long Live Rock	6a
WHO	Love, Reign O'er Me	1p
WHO	Magic Bus	9p
WHO	Pinball Wizard	10a
WHO	Real Me	10p
WHO	Song Is Over	3p
WHO	Won't Get Fooled Again	7p
WINTER, EDGAR	Free Ride	6p
WINWOOD, STEVE	Talking Back To The Night	9a

Y

YOUNG, NEIL	Cinnamon Girl	11a
-------------	---------------	-----

Z

ZZ TOP	Tube Snake Boogie	7a
--------	-------------------	----

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of a: least three, listed in descending order

BEATLES	16*
LED ZEPPELIN	8*
ROLLING STONES	8
WHO	8
EAGLES	6
DOORS	5
JOHN, ELTON	5
CREAM	4
LYNYRD SKYNYRD	4
STEPPENWOLF	4*
ALLMAN BROTHERS BAND	3
ANIMALS	3
BAD COMPANY	3
COCKER, JOE	3
DEEP PURPLE	3
DOOBIE BROTHERS	3
FLEETWOOD MAC	3
FOREIGNER	3
GRATEFUL DEAD	3
MILLER, STEVE	3
PINK FLDYD	3
SEGER, BOB	3
SPRINGSTEEN, BRUCE	3

* Featured in special programming.

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	1.57
G	98.43
MORNING DRIVE	
C-R	6.67
G	93.33
MIDDAY	
C-R	0.00
G	100.00
AFTERNOON DRIVE	
C-R	0.00
G	100.00
EVENING	
C-R	1.79
G	98.21

POSITIONING STATEMENTS

CLASSIC ROCK 53X
 "94.9 ZETA 4...South Florida's only classic rock station." (36X)
 "94.9 ZETA 4...classic rock all day, everyday." (8X)
 "94.9 ZETA 4...where you don't have to wait for a classic." (6X)

"94.9 ZETA 4...the only station that gives you classic rock all the time." (1X)
 "When you hear classic rock, you know you're at 94.9 WZTA Miami Beach...ZETA 4." (1X)
 "You're on the way home with Mike Lyon on 94.9 ZETA 4...Florida's only classic rock." (1X)

ZETA 4 36X
 "94.9 ZETA 4." (36X)

VARIETY 21X
 "94.9 ZETA 4...South Florida's only classic rock. Listen to us all day and never hear the same song twice." (9X)
 "Turn us on all day and never hear the same song twice. South Florida's only classic rock station...94.9 ZETA 4." (5X)
 "94.9 ZETA 4 with no repeats so you can listen longer." (2X)
 "Nobody plays more [ARTIST] than 94.9 ZETA 4...South Florida's only classic rock." (2X)
 "We put the album back in your classic rock...ZETA 4. For more variety, you'd have to live in a record store...94.9 ZETA 4." (1X)
 "For more variety, you'd have to live in a record store. 94.9 ZETA 4." (1X)
 "Nobody plays more [ARTIST] than South Florida's classic rock station...94.9 ZETA 4." (1X)

MORE/NONSTOP 21X (8X)
 "Another 60 minutes of great classic rock on 94.9 ZETA 4." (8X)
 "Here's another classic rock marathon from 94.9 ZETA 4...South Florida's only classic rock." (6X)
 "On 94.9 WZTA Miami Beach, you're listening to another 60 minutes of classic rock on ZETA 4." (5X)
 "Give us 60 minutes. We'll give you the greatest classic rock ever recorded...ZETA 4." (2X)

MORNINGS 14X
 "Hi, I'm the Colonel. I've enlisted in the Classic Rock Army. We're still looking for a few good people like yourself. If you join the Classic Rock Army now, you can enjoy all the amenities that I do, like 'Classic Trivia,' the 'Acid Casualty' and my favorite, 'Things That Sound Dirty But Aren't.' And if that's not enough, they give you all the Classic Rock Hits you can handle. So join me tomorrow at 0600 hours, when I go marching with the Classic Rock Army right here on ZETA 4." (8X)
 "Now there's music in the morning. The Colonel leads the Classic Rock Army with Florida's only real rock morning show...ZETA 4." (5X)
 "Hi, I'm the Colonel and you're listening to the Classic Rock Rock Army on 94.9 ZETA 4...so get your ass out of bed." (1X)

AFTERNOON TRAFFIC JAM 2X
 "[COUSTEAU ABOARD CALYPSO]: 'The entire crew of the Calypso has suddenly changed into peek-a-boo lingerie and push-up brassieres...DO miss the season premiere of 'The Underwear World of Jock Cousteau'...The sea is a strange mistress...and so is my first mate, Jean-Claude...Tonight on PBX...Mike Lyons and the Afternoon Traffic Jam...94.9 ZETA 4...South Florida's classic rock station.'" (2X)

BLOCK PARTY WEEKEND 1X
 "[CLIPS]: 'Hey, thanks for the Block Party Weekend...I wouldn't mind if you did this all the time...South Florida loves ZETA 4's Classic Rock Block Party Weekend...It's the best music on the radio...We love those blocks...keep 'em coming...You asked for it. We got it.' Classic Rock Block Party Weekends are back all weekend long, from South Florida's only classic rock station...ZETA 4." (1X)

PROMOTIONAL ACTIVITY

ZETA 4 LICENSE PLATE 14X
 Available at Peaches for a dollar, proceeds from sales of the ZETA 4 license plate support an artificial reef project to protect endangered marine life in South Florida.

ZEP 10/ALL REQUEST SHOW 12X
 K.C. McCoy starts the 10PM hour with a Zep Set. The remainder of the hour is filled with requests.

THIRD ANNUAL JEST OF THE WEST CONTEST 10X
 ZETA 4 sponsors regional amateur comedian competition held at Coconuts. The South Florida semifinalist goes to L.A. for finals at the Improv with \$500 spending cash.

ACID CASUALTY 8X
 During the 8AM hour, contestants try to identify a brief clip of music (in this case, The Doors' "Crystal Ship"). Winner gets tickets to see Bobby Blue Bland perform at the Musicians' Exchange Downtown Cafe.

BEATLE BREAK 8X
 Listeners can expect Beatle twofers almost anytime on ZETA 4.

TICKETMASTER/ZETA 4 CONCERT HOTLINE 7X
 Concert updates are provided throughout the day and by phone.

ALL WEATHER LUNCH 5X
 [See Hour-by-hour music, 12N.]

CLASSIC TRAFFIC JAM 4X
 Drivers battle Miami traffic to Mike Lyon's classics. [See Positioning Statements.]

ZETA 4 PLAY 4X
 John Kay's birthday is commemorated with four Steppenwolf cuts at 8PM.

ZETA 4 ALBUM SIDE 3X
 At 4:10PM, Mike Lyon features a side of The Beatles' CD/Import version of "Revolver."

ACOUSTIC CLASSICS 1X
 Sunday 9AM segment includes cuts by CSN&Y, America, Joni Mitchell and other hollow-bodied masterworks.

CLASSIC ROCK BLOCK PARTY WEEKEND 1X
 [See Positioning Statements.]

ACCOUNT LIST

Acura	2X	Auto/MC
Anheuser-Busch	3X	Beer/Wine
Armorall	4X	Automotive
Best Broward Insurance	4X	Insurance
Chrysler/Plymouth	9X	Auto/MC
Coconuts	4X	Nightclub
Coors	4X	Beer/Wine
Courtesy Ford	3X	Auto/MC
Domino's	7X	Restaurant
Downtown Cafe	6X	Concert
Federal Express	3X	Office Products/Service
Herman's	10X	Clothing
Hertz	3X	Transportation
Jackson Memorial Hospital	2X	Medical
Jeep/Eagle	4X	Auto/MC
Kmart	3X	Retail
Kentucky Fried Chicken	4X	Restaurant
Macy's	7X	Retail
Metro Zoo	4X	Entertainment/Rec
Miami Business Against Drugs	2X	Political
Northwest	2X	Airline
Peaches	2X	CDs/Records/Tapes
7-Eleven	8X	Grocery
South Florida Toyota Dealers	4X	Auto/MC
Southern Bell	2X	Communications
Spectrum	3X	Electronics
Summers On The Beach	2X	Nightclub
T.G.I. Fridays	2X	Nightclub
Volvo	5X	Auto/MC

ACCOUNTS BY CATEGORY

Airline	2%
Auto/MC	23%
Automotive	3%
Beer/Wine	3%
CDs/Records/Tapes	2%
Clothing	8%
Communications	2%
Concert	5%
Electronics	3%
Entertainment/Rec	3%
Grocery	7%
Insurance	3%
Medical	2%
Nightclub	7%
Office Products	3%
Political	2%
Restaurant	9%
Retail	8%
Transportation	3%

THE BEST CHARTS IN THE BUSINESS JUST GOT BETTER . . . AGAIN!



More markets than ever before . . . *and growing.*



More stations than ever before . . . *and growing.*



More information on current music than ever before
. . . *and expanding.*



More information on recurrent music than ever
before . . . *and expanding.*



First in the '80's . . . *Leading the way into the '90's!*

MONDAY
M O R N I N G
R E P L A Y

ADULT CONTEMPORARY/WLTY-FM

WEDNESDAY, APRIL 12, 1989

OVERVIEW

STATION: WLTY-FM, Norfolk/Tidewater, VA
FREQUENCY: 95.7 MHz (40,000 watts)
GROUP OWNER: Landmark Communications
VP/GM: Daniel Maxwell
GSM: Debbie Donour
OM: Mark Thomas
MD: Dave Hale
PRODUCTION DIR.: Doug Morgan
PROMOTION DIR.: Cindy Butler
NEWS DIRECTOR: Georgeann Herbert
AIRSTAFF:
 5A-9A Larry Lomax; Marybeth Landis, news anchor
 9A-1P Dave Hale
 1P-3P Doug Morgan
 3P-7P Rick Shockley
 7P-12M Steve Thomas
 12M-5A Jeff Curtis
CONSULTANT: Research Group
REP FIRM: Katz

HOUR BY HOUR MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- OZARK MTN DAREDEVILS Jackie Blue G
- MIKE & MECHANICS The Living Years C
- SPIRAL STARECASE More Today Than Yesterday G
- BREATHE Hands To Heaven R
- BILLY JOEL A Matter Of Trust G
- NICOLETTE LARSON Lotta Love G
- ROY ORBISON You Got It C
- DIANA ROSS Ain't No Mountain High Enough G
- STEVE PERRY Foolish Heart G
- BEATLES Hello, Goodbye G

7AM

- POLICE Every Breath You Take G
- BEATLES Yesterday G
- STYX Lady G
- DEBBIE GIBSON Lost In Your Eyes R
- STEVIE WONDER You Are The Sunshine Of My G
- LITTLE RIVER BAND Reminiscing G
- GRASS ROOTS Sooner Or Later G
- CHRISTOPHER CROSS Never Be The Same G
- SHERIFF When I'm With You R
- VENTURES Hawaii Five-O G
- LIONEL RICHIE Dancing On The Ceiling G

8AM

- CROSBY, STILLS, N. Y. Teach Your Children G
- KENNY ROGERS Lady G
- BREATHE Don't Tell Me Lies C
- HAMILTON, JOE & REYN Fallin' In Love G
- SIMON & GARFUNKEL Mrs Robinson G
- RENO/WILSON Almost Paradise (Love Theme) G
- HUEY LEWIS & NEWS Stuck With You G
- CHICAGO Feeling Stronger Every Day G
- ANITA BAKER Just Because R
- JIMMY RUFFIN What Becomes Of The Broken G
- WHAM! Careless Whisper G

9AM

- EAGLES Peaceful Easy Feeling G
- TIFFANY Could've Been G
- ELTON JOHN Nikita G
- BLOOD, SWEAT & TEARS And When I Die G
- KENNY G/S ROBINSON We've Saved The Best For Last C
- PABLO CRUISE Love Will Find A Way G
- JAMES TAYLOR Everyday G
- PAUL STOOKEY Wedding Song (There Is Love) G
- FOUR TOPS Baby I Need Your Loving G
- BETTE MIDLER Wind Beneath My Wings C
- FLYING MACHINE Smile A Little Smile For Me G
- CROSBY, STILLS, N. Y. Got It Made R

10AM

- YVONNE ELLIMAN If I Can't Have You G
- LORING/ANDERSON Friends & Lovers G
- RED SPEEDWAGON Keep On Lovin' You R
- BRENDA RUSSELL Piano In The Dark G
- FOUNDATIONS Build Me Up Buttercup G
- RICK ASTLEY She Wants To Dance With Me R
- LOGGINS & MESSINA Your Mama Don't Dance G
- BRYAN ADAMS Heaven G
- RASCALS How Can I Be Sure G
- LIONEL RICHIE All Night Long G
- MIKE & MECHANICS The Living Years C
- CHRISTOPHER CROSS Arthur's Theme G
- BEATLES Ticket To Ride G
- MAXI PRIEST Wild World R

11AM

- BEACH BOYS Fun, Fun, Fun G
- HEART These Dreams G
- AIR SUPPLY Making Love Out Of Nothing At G
- BILLY JOEL Tell Her About It G
- RIGHTEOUS BROTHERS You've Lost That Lovin' Feelin' G
- BILL WITHERS Ain't No Sunshine G
- ROY ORBISON You Got It C
- JAMES TAYLOR Her Town Too R
- ERIC CARMEN Make Me Lose Control G
- MADONNA Like A Prayer C
- EDDIE RABBITT Drivin' My Life Away G
- GARY PUCKETT/UN GAP Over You G
- CAROLE KING I Feel The Earth Move G
- DEBBIE GIBSON Lost In Your Eyes R

12NOON

- BAR-KAYS Soul Finger G
- CRYSTALS Da Doo Ron Ron G
- BOBBY DAY Rockin' Robin G
- DOOBIE BROTHERS Long Train Runnin' G
- FOUR SEASONS Walk Like A Man G
- FRIENDS OF DISTINCTN Grazing In The Grass G
- HARRY NILSSON Everybody's Talkin' G
- JOHNNY RIVERS I Washed My Hands In Muddy G
- TOMMY JAMES/SHONDELS Money Money G
- CROSBY, STILLS, N. Y. Our House G
- JERRY BUTLER Only The Strong Survive G
- TERRY STAFFORD Suspicion G
- JANIS JOPLIN Me & Bobby McGee G
- TOYS Lovers Concerto G
- MOODY BLUES Tuesday Afternoon (Forever G
- SUPREMES You Keep Me Hangin' On G
- B. J. THOMAS Raindrops Keep Fallin' On My G

1PM

- STEVE WINWOOD Roll With It R
- BREAD Diary G
- ANITA BAKER Just Because R
- BEATLES Twist & Shout G
- BILLY OCEAN Love Is Forever G
- POCO Crazy Love G
- KENNY G/S ROBINSON We've Saved The Best For Last C
- BUCKINGHAMS Kind Of A Drag G
- AIR SUPPLY Even The Nights Are Better G
- GENESIS That's All G
- HAROLD MELVIN/BLUENO If You Don't Know Me By Now G
- SPIRAL STARECASE More Today Than Yesterday G
- HALL & OATES One On One G
- ELTON JOHN Honky Cat G

2PM

- BELINDA CARLISLE I Get Weak G
- LIONEL RICHIE Say You, Say Me G
- CHIFFONS One Fine Day G
- CROSBY, STILLS, N. Y. Got It Made R
- STEPHEN BISHOP It Might Be You G
- DENISE WILLIAMS Let's Hear It For The Boy G
- CLIMAX Precious And Few G
- CREEDENCE CLEARWATER Own On The Corner G
- ROD STEWART My Heart Can't Tell You No R
- ORLEANS Still The One G
- TEARS FOR FEARS Head Over Heels G
- RICK ASTLEY She Wants To Dance With Me R
- BEE GEES I Started A Joke G

3PM

- FOUR SEASONS December, 1963 (Oh, What A G
- TINA TURNER What's Love Got To Do With It G
- FOREIGNER Waiting For A Girl Like You G
- LOS LOBOS La Bamba G
- CLASSICS IV Traces G
- MIKE & MECHANICS The Living Years C
- CHICAGO (I've Been) Searching So Long G
- NAKED EYES Always Something There To G
- 5TH DIMENSION Aquarius/Let The Sunshine In G
- ROY ORBISON You Got It C
- MELISSA MANCHESTER Midnight Blue G
- MAMAS & PAPAS California Dreamin' G
- BANGLES Eternal Flame C

4PM

- LOVIN' SPOONFUL Do You Believe In Magic G
- LIONEL RICHIE Stuck On You G
- FLEETWOOD MAC Dreams G
- GLORIA ESTEFAN/MSM Anything For You R
- BEATLES We Can Work It Out G
- JIMMY BUFFETT Come Monday G
- DEBBIE GIBSON Lost In Your Eyes R
- JEFFERSON STARSHIP Miracles G
- HALL & OATES Maneater G
- SHERIFF When I'm With You R
- RITA COOLIDGE Higher and Higher G

- DRIFTERS Under The Boardwalk G
- BETTE MIDLER Wind Beneath My Wings C

5PM

- S ROBINSON/MIRACLES Tears Of A Clown G
- CREEDENCE CLEARWATER Bad Moon Rising G
- CHASE Get It On G
- BREATHE Don't Tell Me Lies C
- HUEY LEWIS & NEWS If This Is It G
- DRAMATICS Watcha See Is What You Get G
- MAXI PRIEST Wild World R
- ROGERS/PARTON Islands In The Stream G
- FLEETWOOD MAC Everywhere G
- ANITA BAKER Just Because R
- JAMES TAYLOR Don't Let Me Be Lonely Tonight G
- JIM CROCE Operator G
- PEABO BRYSON If Ever You're In My Arms G
- SUPREMES You Keep Me Hangin' On G

6PM

- DOOBIE BROTHERS Black Water G
- KENNY G Songbird G
- BOB SEGER Old Time Rock & Roll G
- GARY PUCKETT/UN GAP Lady Willpower G
- KENNY G/S ROBINSON We've Saved The Best For Last C
- PETER FRAMPTON Baby, I Love Your Way G
- STEVE PERRY Oh Sherrie G
- EAGLES Heartache Tonight G
- CASCADES Rhythm Of The Rain G
- TAYLOR DAYNE Don't Rush Me R
- HARRY CHAPIN Cat's In The Cradle G
- BILLY JOEL This Is The Time G
- AIR SUPPLY One That You Love G
- MONKEES I'm A Believer G
- CROSBY, STILLS, N. Y. Got It Made R

7PM

- JIMMY BUFFETT Margaritaville G
- CHICAGO Hard To Say I'm Sorry G
- NEIL DIAMOND America G
- STEVE WINWOOD Back In The High Life Again G
- BEE GEES How Can You Mend A Broken Hear G
- RICK ASTLEY She Wants To Dance With Me G
- TODD RUNDGREN Hello It's Me G
- WHITNEY HOUSTON Greatest Love Of All G
- BEN E KING Stand By Me G
- STEVIE WONDER I Just Called To Say I Love G
- MIKE & MECHANICS The Living Years C
- TURTLES Happy Together G

8PM

- VANESSA WILLIAMS Dreamin' C
- BILLY OCEAN Get Outta My Dreams, Get R
- STYX Babe G
- ROY ORBISON You Got It C
- TOMMY JAMES/SHONDELS I Think We're Alone Now G
- AUSTIN/INGRAM Baby, Come To Me G
- PURE PRAIRIE LEAGUE Amie R
- DEBBIE GIBSON Lost In Your Eyes R
- MAMAS & PAPAS Monday, Monday G
- AIR SUPPLY Lost In Love G
- DEON ESTUS Heaven Help Me C
- BILLY JOEL Don't Ask Me Why G
- PAUL SIMON Still Crazy After All These G
- EDDIE KENDRICKS Keep On Truckin' G
- OLIVIA NEWTON-JOHN A Little More Love G
- BRUCE SPRINGSTEEN I'm On Fire G

9PM

- OTIS REDDING (Sittin' On) The Dock Of The G
- SANTANA Black Magic Woman G
- CHRISTOPHER CROSS All Right G
- LIONEL RICHIE Hello G
- CREEDENCE CLEARWATER Proud Mary G
- SHERIFF When I'm With You R
- GEORGE BENSON On Broadway G
- STEVE WINWOOD Valerie G
- JAMES TAYLOR Handy Man G
- DION Abraham, Martin and John R
- ROD STEWART My Heart Can't Tell You No G
- BOB WELCH Sentimental Lady G
- QUARTERFLASH Harden My Heart G
- BOZ SCAGGS Lowdown G
- BREATHE Don't Tell Me Lies C
- CHICAGO Make Me Smile G

10PM

- KENNY ROGERS Love Will Turn You Around G
- BILLY OCEAN Caribbean Queen G
- BREAD It Don't Matter To Me G
- BRUCE HORNSBY/RANGE The Valley Road R
- BUFFALO SPRINGFIELD For What It's Worth G

- ANITA BAKER Just Because R
- NEIL YOUNG Heart Of Gold G
- TOTO Africa G
- SLY & FAMILY STONE Everyday People G
- RED SPEEDWAGON Can't Fight This Feeling G
- KENNY G/S ROBINSON We've Saved The Best For Last C
- BOB SEGER Against The Wind G
- EAGLES Desperado G
- PHIL COLLINS In The Air Tonight G
- THREE DOG NIGHT Joy To The World G
- BANGLES Eternal Flame C

11PM

- HARPERS BIZARRE 59th Street Bridge Song G
- DAN FOGELBERG Longer G
- JACKSON BROWNE Doctor My Eyes G
- COMMODORES Nightshift G
- MARVIN GAYE I Heard It Thru The Grapevine G
- LOGGINS & MESSINA Danny's Song G
- CROSBY, STILLS, N. Y. Got It Made R
- HALL & OATES Rich Girl G
- CHRIS DEBURGH Lady In Red G
- FONTELLA BASS Rescue Me G
- RICK ASTLEY She Wants To Dance With Me R
- NEIL DIAMOND Heartlight G
- JAMES TAYLOR Up On The Roof G
- STEVIE WONDER My Cherie Amour G
- BETTE MIDLER Wind Beneath My Wings C

ALPHABETICAL LIST BY ARTIST

5

- 5TH DIMENSION Aquarius/Let The Sunshine In 3p

A

- ADAMS, BRYAN Heaven 10a
- AIR SUPPLY Even The Nights Are Better 1p
- AIR SUPPLY Lost In Love 8p
- AIR SUPPLY Making Love Out Of Nothing At 11a
- AIR SUPPLY One That You Love 6p
- ASTLEY, RICK She Wants To Dance With Me 10a
- ASTLEY, RICK She Wants To Dance With Me 2p
- ASTLEY, RICK She Wants To Dance With Me 7p
- ASTLEY, RICK She Wants To Dance With Me 11p
- AUSTIN/INGRAM Baby, Come To Me 8p

B

- BAKER, ANITA Just Because 8a
- BAKER, ANITA Just Because 1p
- BAKER, ANITA Just Because 5p
- BAKER, ANITA Just Because 10p
- BANGLES Eternal Flame 3p
- BANGLES Eternal Flame 10p
- BAR-KAYS Soul Finger 12n
- BASS, FONTELLA Rescue Me 11p
- BEACH BOYS Fun, Fun, Fun 11a
- BEATLES Hello, Goodbye 6a
- BEATLES Ticket To Ride 10a
- BEATLES Twist & Shout 1p
- BEATLES We Can Work It Out 4p
- BEATLES Yesterday 7a
- BEE GEES How Can You Mend A Broken Hear 7p
- BEE GEES I Started A Joke 2p
- BENSON, GEORGE On Broadway 9p
- BISHOP, STEPHEN It Might Be You 2p
- BLOOD, SWEAT & TEARS And When I Die 9a
- BREAD Diary 1p
- BREAD It Don't Matter To Me 10p
- BREATHE Don't Tell Me Lies 8a
- BREATHE Don't Tell Me Lies 5p
- BREATHE Don't Tell Me Lies 9p
- BREATHE Hands To Heaven 6a
- BROWNE, JACKSON Doctor My Eyes 11p
- BRYSON, PEABO If Ever You're In My Arms 5p
- BUCKINGHAMS Kind Of A Drag 1p
- BUFFALO SPRINGFIELD For What It's Worth 10p
- BUFFETT, JIMMY Come Monday 4p
- BUFFETT, JIMMY Margaritaville 7p
- BUTLER, JERRY Only The Strong Survive 12n

C

- CARLISLE, BELINDA I Get Weak 2p
- CARMEN, ERIC Make Me Lose Control 11a
- CASCADES Rhythm Of The Rain 6p
- CHAPIN, HARRY Cat's In The Cradle 6p
- CHASE Get It On 5p
- CHICAGO (I've Been) Searching So Long 3p
- CHICAGO Feeling Stronger Every Day 8a
- CHICAGO Hard To Say I'm Sorry 7p
- CHICAGO Make Me Smile 9p
- CHIFFONS One Fine Day 2p
- CLASSICS IV Traces 3p

ADULT CONTEMPORARY/WLTY-FM

ALPHABETICAL LIST BY ARTIST

C	CLIMAX	Precious And Few	2p
	COLLINS, PHIL	In The Air Tonight	10p
	COMMODORES	Nightshift	11p
	COOLIDGE, RITA	Higher and Higher	4p
	CREEDECE CLEARWATER	Bad Moon Rising	5p
	CREEDECE CLEARWATER	Down On The Corner	2p
	CREEDECE CLEARWATER	Proud Mary	9p
	CROCE, JIM	Operator	5p
	CROSBY, STILLS, N. Y	Got It Made	9a
	CROSBY, STILLS, N. Y	Got It Made	2p
	CROSBY, STILLS, N. Y	Got It Made	6p
	CROSBY, STILLS, N. Y	Got It Made	11p
	CROSBY, STILLS, N. Y	Our House	12n
	CROSBY, STILLS, N. Y	Teach Your Children	8a
	CROSS, CHRISTOPHER	All Right	9p
	CROSS, CHRISTOPHER	Arthur's Theme	10a
	CROSS, CHRISTOPHER	Never Be The Same	7a
	CRYSTALS	Da Doo Ron Ron	12n
D	DAY, BOBBY	Rockin' Robin	12n
	DAYNE, TAYLOR	Don't Rush Me	6p
	DEBURGH, CHRIS	Lady In Red	11p
	DIAMOND, NEIL	America	7p
	DIAMOND, NEIL	Heartlight	11p
	DION	Abraham, Martin and John	9p
	DOOBIE BROTHERS	Black Water	6p
	DOOBIE BROTHERS	Long Train Runnin'	12n
	DRAMATICS	Whatcha See Is What You Get	5p
	DRIFTERS	Under The Boardwalk	4p
E	EAGLES	Desperado	10p
	EAGLES	Heartache Tonight	6p
	EAGLES	Peaceful Easy Feeling	9a
	ELLIMAN, YVONNE	If I Can't Have You	10a
	ESTEFAN, GLORIA/MSM	Anything For You	4p
	ESTUS, DEON	Heaven Help Me	8p
F	FLEETWOOD MAC	Oreams	4p
	FLEETWOOD MAC	Everywhere	5p
	FLYING MACHINE	Smile A Little Smile For Me	9a
	FOGELBERG, DAN	Longer	11p
	FOREIGNER	Waiting For A Girl Like You	3p
	FOUNOATIONS	Build Me Up Buttercup	10a
	FOUR SEASONS	December, 1963 (Oh, What A...)	3p
	FOUR SEASONS	Walk Like A Man	12n
	FOUR TOPS	Baby I Need Your Loving	9a
	FRAMPTON, PETER	Baby, I Love Your Way	6p
	FRIENOS OF DISTINCTN	Grazing In The Grass	12n
G	GAYE, MARVIN	I Heard It Thru The Grapevine	11p
	GENESIS	That's All	1p
	GIBSON, OEBBIE	Lost In Your Eyes	7a
	GIBSON, OEBBIE	Lost In Your Eyes	11a
	GIBSON, OEBBIE	Lost In Your Eyes	4p
	GIBSON, OEBBIE	Lost In Your Eyes	8p
	GRASS ROOTS	Sooner Or Later	7a
H	HALL & OATES	Maneater	4p
	HALL & OATES	One On One	1p
	HALL & OATES	Rich Girl	11p
	HAMILTON, JOE & REYN	Fallin' In Love	8a
	HARPERS BIZARRE	59th Street Bridge Song...	11p
	HEART	These Dreams	11a
	HORNSBY, BRUCE/RANGE	The Valley Road	10p
	HOUSTON, WHITNEY	Greatest Love Of All	7p
J	JAMES, TOMMY/SHONDL	I Think We're Alone Now	8p
	JAMES, TOMMY/SHONDL	Mony Mony	12n
	JEFFERSON STARSHIP	Miracles	4p
	JOEL, BILLY	A Matter Of Trust	6a
	JOEL, BILLY	Don't Ask Me Why	8p
	JOEL, BILLY	Tell Her About It	11a
	JOEL, BILLY	This Is The Time	6p
	JOHN, ELTON	Honky Cat	1p
	JOHN, ELTON	Nikita	9a
	JOPLIN, JANIS	Me & Bobby McGee	12n
K	KENDRICKS, EDDIE	Keep On Truckin'	8p
	KENNY G	Songbird	6p
	KENNY G/S.ROBINSON	We've Saved The Best For Last	9a
	KENNY G/S.ROBINSON	We've Saved The Best For Last	1p
	KENNY G/S.ROBINSON	We've Saved The Best For Last	6p
	KENNY G/S.ROBINSON	We've Saved The Best For Last	10p
	KING, BEN E	Stand By Me	7p
	KING, CAROLE	I Feel The Earth Move	11a

L

LARSON, NICOLETTE	Lotta Love	6a
LEWIS, HUEY & NEWS	If This Is It	5p
LEWIS, HUEY & NEWS	Stuck With You	8a
LITTLE RIVER BAND	Reminiscing	7a
LOGGINS & MESSINA	Danny's Song	11p
LOGGINS & MESSINA	Your Mama Don't Dance	10a
LORING/ANDERSON	Friends & Lovers	10a
LDS LOBOS	La Bamba	3p
LDVIN' SPOONFUL	Do You Believe In Magic	4p

M

MAOONNA	Like A Prayer	11a
MAMAS & PAPAS	California Dreamin'	3p
MAMAS & PAPAS	Monday, Monday	8p
MANCHESTER, MELISSA	Midnight Blue	3p
MAXI PRIEST	Wild World	10a
MAXI PRIEST	Wild World	5p
MELVIN, HAROLD/BLUEN	If You Don't Know Me By Now	1p
MIDLER, BETTE	Wind Beneath My Wings	9a
MIDLER, BETTE	Wind Beneath My Wings	4p
MIDLER, BETTE	Wind Beneath My Wings	11p
MIKE & MECHANICS	The Living Years	6a
MIKE & MECHANICS	The Living Years	10a
MIKE & MECHANICS	The Living Years	3p
MIKE & MECHANICS	The Living Years	7p
MONKEES	I'm A Believer	6p
MOODY BLUES	Tuesday Afternoon (Forever)	12n

N

NAKED EYES	Always Something There To...	3p
NEWTON-JOHN, OLIVIA	A Little More Love	8p
NILSSON, HARRY	Everybody's Talkin'	12n

O

OCEAN, BILLY	Caribbean Queen	10p
OCEAN, BILLY	Get Outta My Dreams, Get...	8p
OCEAN, BILLY	Love Is Forever	1p
ORBISON, ROY	You Got It	6a
ORBISON, ROY	You Got It	11a
ORBISON, ROY	You Got It	3p
ORBISON, ROY	You Got It	8p
ORBISONS, ROY	Still The One	2p
OZARK MTN DAREDEVILS	Jackie Blue	6a

P

PABLO CRUISE	Love Will Find A Way	9a
PERRY, STEVE	Foolish Heart	6a
PERRY, STEVE	Oh Sherrie	6p
POCO	Crazy Love	1p
POLICE	Every Breath You Take	7a
PUCKETT, GARY/UN GAP	Lady Willpower	6p
PUCKETT, GARY/UN GAP	Over You	11a
PURE PRAIRIE LEAGUE	Amie	8p

Q

QUARTERFLASH	Harden My Heart	9p
--------------	-----------------	----

R

RABBITT, EDDIE	Drivin' My Little Away	11a
RASCALS	How Can I Be Sure	10a
REDDING, OTIS	(Sittin' On) The Dock Of The...	9p
RENO/WILSON	Almost Paradise (Love Theme...)	8a
REO SPEEDWAGON	Can't Fight This Feeling	10p
REO SPEEDWAGON	Keep On Lovin' You	10a
RICHIE, LIONEL	All Night Long	10a
RICHIE, LIONEL	Dancing On The Ceiling	7a
RICHIE, LIONEL	Hello	9p
RICHIE, LIONEL	Say You, Say Me	2p
RICHIE, LIONEL	Stuck On You	4p
RICHIE, LIONEL	You've Lost That Lovin' Feelin'	11a
RIGHTOUS BROTHERS	I Washed My Hands In Muddy...	12n
RIVERS, JOHNNY	Tears Of A Clown	5p
ROBINSON, S/MIRACLES	Lady	8a
ROGERS, KENNY	Love Will Turn You Around	10p
ROGERS, KENNY	Islands In The Stream	5p
ROSS, DIANA	Ain't No Mountain High Enough	6a
RUFFIN, JIMMY	What Becomes Of The Broken...	8a
RUNDGREN, TODD	Hello It's Me	7p
RUSSELL, BRENDA	Piano In The Dark	10a

S

SANTANA	Black Magic Woman	9p
SCAGGS, BOZ	Lowdown	9p
SEGER, BOB	Against The Wind	10p
SEGER, BOB	Old Time Rock & Roll	6p
SHERIFF	When I'm With You	7a
SHERIFF	When I'm With You	4p
SHERIFF	When I'm With You	9p
SHERIFF	Mrs. Robinson	8a
SHERIFF	Still Crazy After All These...	8p
SIMON & GARFUNKEL	Everyday People	10p
SIMON, PAUL	More Today Than Yesterday	6a
SIMON, PAUL	More Today Than Yesterday	1p
SIMON, PAUL	I'm On Fire	8p
SPRINGSTEEN, BRUCE	Suspicion	12n
STAFFORD, TERRY	My Heart Can't Tell You No	2p

STEWART, ROD	My Heart Can't Tell You No	9p
STOOKEY, PAUL	Wedding Song (There Is Love)	9a
STYX	Babe	8p
STYX	Lady	7a
SUPREMES	You Keep Me Hangin' On	12n
SUPREMES	You Keep Me Hangin' On	5p

T

TAYLOR, JAMES	Don't Let Me Be Lonely Tonight	5p
TAYLOR, JAMES	Everyday	9a
TAYLOR, JAMES	Handy Man	9p
TAYLOR, JAMES	Her Town Too	11a
TAYLOR, JAMES	Up On The Roof	11p
TEARS FOR FEARS	Head Over Heels	2p
THOMAS, B.J.	Raindrops Keep Fallin' On My...	12n
THREE DOG NIGHT	Joy To The World	10p
TIFFANY	Could've Been	9a
TOTO	Africa	10p
TOYS	Lovers Concerto	12n
TURNER, TINA	What's Love Got To Do With It	3p
TURTLES	Happy Together	7p

V

VENTURES	Hawaii Five-0	7a
----------	---------------	----

W

WELCH, BOB	Sentimental Lady	9p
WHAM!	Careless Whisper	8a
WILLIAMS, DENIECE	Let's Hear It For The Boy	2p
WILLIAMS, VANESSA	Dreamin'	8p
WINWOOD, STEVE	Back In The High Life Again	7p
WINWOOD, STEVE	Roll With It	1p
WINWOOD, STEVE	Valerie	9p
WITHERS, BILL	Ain't No Sunshine	11a
WONDER, STEVIE	I Just Called To Say I Love...	7p
WONDER, STEVIE	My Cherie Amour	11p
WONDER, STEVIE	You Are The Sunshine Of My ...	7a

Y

YOUNG, NEIL	Heart Of Gold	10p
-------------	---------------	-----

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

KENNY G/S.ROBINSON	We've Saved The Best For Last	4
MIKE & MECHANICS	The Living Years	4
ORBISON, ROY	You Got It	4
BREATHE	Don't Tell Me Lies	3
MIDLER, BETTE	Wind Beneath My Wings	3
BANGLES	Eternal Flame	2
ESTUS, DEON	Heaven Help Me	1
MADONNA	Like A Prayer	1
WILLIAMS, VANESSA	Dreamin'	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

ASTLEY, RICK	She Wants To Dance With Me	4
BAKER, ANITA	Just Because	4
CROSBY, STILLS, N. Y	Got It Made	4
GIBSON, DEBBIE	Lost In Your Eyes	4
SHERIFF	When I'm With You	3
MAXI PRIEST	Wild World	2
STEWART, ROD	My Heart Can't Tell You No	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

BEATLES	5
RICHIE, LIONEL	5
TAYLOR, JAMES	5
AIR SUPPLY	4
CHICAGO	4
JOEL, BILLY	4
CREEDECE CLEARWATER	3
CROSBY, STILLS, N. Y	3
CROSS, CHRISTOPHER	3
EAGLES	3
HALL & OATES	3
OCEAN, BILLY	3
WINWOOD, STEVE	3
WONDER, STEVIE	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	21.95
C-R	78.05
G	22.73
MORNING DRIVE	77.27
C-R	19.44
G	80.56
MIDDAY	23.64
C-R	76.36
G	22.67
AFTERNOON DRIVE	77.33
C-R	22.67
G	77.33

POSITIONING STATEMENTS

MUSIC 85X

"Y-96 WLTY — playing favorites of the 60's, 70's and 80's." (41X)

"Y-96 WLTY...with favorites of yesterday and today (or variation)." (13X)

"WLTY Norfolk: playing even more favorites of the 60's, 70's and 80's." (11X)

"Y-96 WLTY, Norfolk." (7X)

"Y-96 WLTY — playing favorites of yesterday and today with less talk (song clips) and favorites of the 60's, 70's and 80's." (5X)

"Y-96 WLTY...Hampton Rhodes' real music variety: the best oldies mixed with the best of today." (4X)

"WLTY Norfolk, the home of the \$11,000 Gold Card." (4X)

PROMOTIONAL ACTIVITY

THE Y-96 GOLD CARD 29X

An amazing, three-hour shopping spree. Listeners must guess all 11 digits of the card in the correct order to win. "Losers" get a summer starter kit (including a Y-96 radio, beach towel and shirt).

THE Y-96 CASH CALL 18X

The money jackpot continues to grow as Y-96 jocks phone listeners in search of someone who knows the exact amount up for grabs.

TRIVIA FAX 4X

Y-96 and Electronic Systems are looking for listener questions and answers to be faxed or mailed in for use on the Rick Shockley show weekdays. If your question is used, you and a home contestant each win lunch for two at an area restaurant. Plus, both persons qualify to win a fax machine or typewriter in a random drawing May 12.

Y-96 FREE LUNCH 3X

Send in your information on company letterhead and win lunch for up to 25 people. Sponsored by Shoney's.

Y-96 LOW BUDGET NEWS 1X

A zany part of the morning show with Larry Lomax and Marybeth Landis. ("News that didn't make the news because it's just too cheap.")

Y-96 MORNING MYSTERY OLDIE 1X

A brief clip is aired from a song, with the listener who knows the tune winning lunch or dinner at an area restaurant.

THE NAME GAME 1X

Those who phone in have 20 seconds to cite examples from categories selected by the air personalities for great gifts. The category on the day of MMR's monitoring was 'spices.'

THE SHOWBIZ QUIZ 1X

A car protection kit is given to the winner of the TV and movie trivia contest. Today's question: "Who played Danno on 'Hawaii Five-0'?" (Answer: James McArthur.)

LUNCHTIME OLDIES 1X

Dave Hale spins your favorites and reads a selected lyric on the air. Listeners who can identify the song from that lyric win a free haircut.

ROCK 'N' ROLL TRIVIA 1X

Nighttime jock Steve Thomas brings weeknight Y-96 fans a dose of Rock 'n' Roll trivia at 8:30 for a \$20 gift certificate from The Sweet Shop. Tonight's question: "Which former Temptations singer struck it big with 'Keep On Truckin'?" (Answer: Eddie Kendricks.)

ACCOUNT LIST

\$9.99 Stock Room Stores	4X	Retail
Armor All	7X	Automotive
Arcobron	5X	Fitness
Be-Lo	4X	Grocery
Brass Beds Of Virginia	2X	Home Furnishings
Bright, Drescher And Bright	4X	Legal Services
Browning's Marine	2X	Retail
CNP Yellow Pages	2X	Communications
Center Cellular Phones	2X	Communications
Central Fidelity	3X	Bank/Finance
Charter Colonial Institute	2X	Medical
Chock Full O' Nuts	2X	Beverage
Communications Plus	2X	Communications
Copy Data Group	5X	Office Products
Crestar Bank	3X	Bank/Finance
Diet Center	2X	Health/Beauty
Dynafax	1X	Office Products
Fishermans Shoes	2X	Clothing
GM Dealers	4X	Auto/MS
Hardy's Diamond	1X	Jewelers
Haven Tours	1X	Travel
Holiday Health/Fitness Center	4X	Fitness
Holly Farms	1X	Food Products
Humana Hospital	2X	Medical
Kempville Chevrolet	3X	Automotive
Levin's Brass Beds		



Bonnie Raitt

"Thing Called Love"

MMR 6AM-7PM ROCK CHART \uparrow_{13} - \uparrow_9

ALBUM NETWORK (8) - (7)

Her biggest smash ever with UNPRECEDENTED SALES!

ALBUM NETWORK RETAIL (47) - (38)

TOP 10 IN-STORE PLAY!

SEE BONNIE ON HEADLINE TOUR BEGINNING THIS WEEK!



Great White

"Once Bitten, Twice Shy"

MMR ROCK TRACER TRACKS \uparrow_{16} - \uparrow_8

MMR 7PM-3AM ROCK CHART \uparrow - \uparrow

19% INCREASE IN AIRPLAY THIS WEEK!

R&R (11) - (6)

#2 MOST REQUESTED AT ROCK RADIO!

400,000 INITIAL ALBUM ORDERS!

See Great White On Tour With RATT!

Management: Stravinski Brothers



W.A.S.P.

"The Real Me"

The passionate, Pete Townshend endorsed, cover of a Who classic is already rockin' on these stations:

WRIF	WPLR	KJOT	KEZE
WSHE	WHEB	KKDJ	KBOY
KRXQ	WSTZ	KILO	KBAT
WHTQ	WGIR	KDJK	& More!
WTPA	KJJO	KOZZ	
WHCN	KZRR	KRZQ	

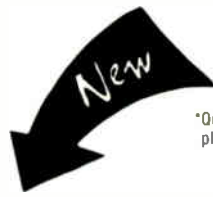
E-X-P-L-O-S-I-V-E SALES!

BILLBOARD LP (48) **2ND WEEK**

TOP 15 REQUESTS AT MTV FOR 3 CONSECUTIVE WEEKS!



ROCK RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/3/89	4/10/89	4/17/89	4/24/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX*	REACH INDEX IN MILLIONS
—	7	1	1	TOM PETTY	I Won't Back Down	MCA	1372	22	26.36
7	6	2	2	OUTFIELD	Voices Of Babylon	Columbia	1260	22	20.17
3	1	3	3	JULIAN LENNON	Now You're In Heaven	Atlantic	1106	20	20.26
5	5	4	4	THIRTY EIGHT SPECIAL	Second Chance	A&M	854	21	14.60
6	9	7	5	GUNS N' ROSES	Patience	Geffen	847	21	16.53
—	16	11	6	CULT	Fire Woman	Sire/Repri	609	15	11.02
10	11	10	7	RADIATORS	Confidential	Epic	609	17	9.90
21	19	16	8	GREAT WHITE	Once Bitten Twice Shy	Capitol	602	16	9.68
16	17	17	9	R E M	Turn You Inside-Out	WB	595	15	9.86
13	13	12	10	SIREN	All Is Forgiven	Mercury/PG	567	18	7.32
15	14	15	11	XTC	Mayor Of Simpleton	Geffen	490	15	11.04
18	15	14	12	STEVE WINWOOD	Hearts On Fire	Virgin	483	17	12.30
9	10	8	13	MELISSA ETHERIDGE	Similar Features	Island	476	16	8.79
New Entry ✓			14	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	434	20	11.31
17	20	18	15	BONNIE RAITT	Thing Called Love	Capitol	427	13	7.42
—	—	25	16	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB	406	12	8.40
25	28	20	17	SARAYA	Love Has Taken Its Toll	Polydor/PG	385	12	5.98
19	24	19	18	GARY MOORE	Ready For Love	Virgin	378	15	4.82
—	—	37	19	JOE JACKSON	Nineteen Forever	A&M	336	16	5.24
31	25	26	20	CHOIRBOYS	Run To Paradise	WTG	273	20	5.16
20	21	21	21	WARRANT	Down Boys	Columbia	273	11	3.80
—	34	28	22	CINDERELLA	Coming Home	Mercury/PG	273	12	3.77
—	33	36	23	BIG BAM BOO	Shooting From My Heart	UNI/MCA	259	14	5.21
23	27	29	24	ROY ORBISON	She's A Mystery To Me	Virgin	252	11	5.59
27	30	27	25	LITA FORD	Close My Eyes Forever	RCA	245	14	3.44
37	36	23	26	MIKE & MECHANICS	Seeing Is Believing	Atlantic	238	13	5.62
New Entry ✓			27	LIVING COLOUR	Open Letter (To A Landlord)	Epic	231	11	3.61
New Entry ✓			28	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.	217	14	3.76
26	26	22	29	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia	203	11	3.21
—	35	30	30	EDIE BRICKELL & NEW	Circle	Geffen	203	13	2.53
—	—	32	31	U2	Dancing Barefoot	Island	196	16	4.48
—	—	31	32	KINGDOM COME	Do You Like It	Polydor/PG	196	12	2.73
New Entry ✓			33	JEFF HEALEY BAND	Angel Eyes	Arista	189	11	2.61
New Entry ✓			34	CURE	Fascination Street	Elektra	175	16	3.85
—	37	35	35	ROXETTE	The Look	EMI	175	29	3.54
Reentry ✓			36	HOWARD JONES	Everlasting Love	Elektra	161	18	6.22
—	—	40	37	JOE SATRIANI	One Big Rush	WTG/CBS	161	9	2.46
35	31	34	38	JON BUTCHER	Might As Well Be Free	Pasha/Capi	161	12	2.18
New Entry ✓			39	FIXX	Precious Stone	RCA	154	13	2.33
New Entry ✓			40	MICHAEL THOMPSON	Can't Miss	Geffen	154	12	1.93

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
EDDIE MONEY	Let Me In	Columbia	154	22%
CRACK THE SKY	From The Greenhouse	Grudge	147	40%
HOUSE OF LORDS	Love Don't Lie	RCA	147	31%
LOU REED	Busload Of Faith	Sire/WB	140	66%
MARCELLO	First Love	Epic	133	72%
FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	126	—
SIMPLE MINDS	Mandela Day	Virgin UK	126	100%
SAM PHILLIPS	Holding On To The Earth	Virgin	112	—
EXTREME	Kid Ego	A&M	112	23%
NEW ORDER	Round And Round	Qwest/WB	105	87%
ELVIS COSTELLO	This Town	WB	98	—
FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	98	16%
GUADALCANAL DIARY	Always Saturday	Elektra	98	—
MORRISSEY	Last Of The Famous	Sire/Repri	91	30%
FIRE TOWN	The Good Life	Atlantic	91	—
MIDGE URE	Answers To Nothing	Chrysalis	91	116%
BAO COMPANY	Bad Man	Atlantic	91	116%
THRASHING DOVES	Angel Visit	A&M	77	10%
✓ REPLACEMENTS	Back To Back	Sire/Repri	77	—
WINGER	Hungry	Atlantic	77	22%
✓ HOUSE OF FREAKS	Sun Gone Down	Rhino	70	—
QUEENSRYCHE	Eyes Of A Stranger	EMI	70	66%
DAVID CROSBY	Monkey And The Under	A&M	70	—
✓ CONCRETE BLONDE	God Is A Bullet	IRS	63	—
TRAVELING WILBURYS	Tweeter And The Monkey	Wilbury/WB	63	—
CHARLIE SEXTON	Blowing Up Detroit	MCA	63	12%
GARY MOORE	Led Clones	Virgin	63	—
ESCAPE CLUB	Walking Through Walls	Atlantic	63	28%
WONDER STUFF	Give, Give, Give Me More	Polygram	56	60%
ROBYN HITCHCOCK	Madonna Of The Wasps	A&M	56	—
DEF LEPPARD	Love & Affection	Mercury/PG	56	33%
ERASURE	Stop	Sire/Repri	56	33%
XTC	King For A Day	Geffen	56	—
✓ NOISEWORKS	Touch	Columbia	56	—
KEITH RICHARDS	How I Wish	Virgin	49	—
REPLACEMENTS	Talent Show	Sire/Repri	49	—
✓ NEIL SCHON	I'll Cover You	Columbia	49	—
✓ DEPECHE MODE	Everything Counts (Live)	Sire/WB	49	—
TESLA	The Way It Is	Geffen	49	—
WINGER	Hangin' On	Atlantic	49	—
MELISSA ETHERIDGE	Chrome Plated Heart	Island	49	—
SKID ROW	I Remember You	Atlantic	49	—
TREAT HER RIGHT	Picture Of The Future	RCA	49	16%
DEF LEPPARD	Rock Of Ages (Live)	Mercury/PG	49	16%
✓ VIXEN	Love Made Me	EMI	49	—
THROWING MUSES	Ozzy	Sire	42	—
XTC	Merely A Man	Geffen	35	—
THE THE	The Beaten Generation	Epic	35	—
OURAN OURAN	Oo You Believe In Sham	Capitol	35	—
TIM FINN	Crescendo	Capitol	35	—
✓ INOIGO GIRLS	Kid Fears	Epic	35	—
GUADALCANAL DIARY	Pretty Is As Pretty Does	Elektra	35	—
✓ BARNEY BENTALL	Something To Live For	Epic	35	—
✓ THIRTY EIGHT SPEC	Hot Lanta	A&M	35	—
DREAMS SO REAL	Bearing Witness	Arista	35	—
TNT	Tonight I'm Falling	Mercury	35	—
JIM CAPALDI	Oh Lord, Why Lord	Island	35	—
✓ GODFATHERS	She Gives Me Love	Epic	35	—
✓ WIRE	Buzz Buzz	Mute/Enigm	28	—

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
JOHN C MELLENCAMP	Pop Singer	Mercury/PG

EAST

JOHN C MELLENCAMP	Pop Singer	Mercury/PG
-------------------	------------	------------

WEST

JOHN C MELLENCAMP	Pop Singer	Mercury/PG
-------------------	------------	------------

SOUTH

JOHN C MELLENCAMP	Pop Singer	Mercury/PG
-------------------	------------	------------

MIDWEST

JOHN C MELLENCAMP	Pop Singer	Mercury/PG
-------------------	------------	------------

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — RECURRENTS/DAYPART CHARTS

HOTTEST RECURRENTS

4/24/89	ARTIST	TITLE	LABEL	QPI*
1	U2	God Part II	Island	19
2	REPLACEMENTS	I'll Be You	Sire/Repri	15
3	CHRIS REA	Working On It	Geffen	16
4	ELVIS COSTELLO	Veronica	WB	16
5	DEF LEPPARD	Rocket	Mercury/PG	15
6	LITTLE AMERICA	Where Were You	Geffen	16
7	LIVING COLOUR	Cult Of Personality	Epic	14
8	FIXX	Driven Out	RCA	13
9	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	13
10	BON JOVI	I'll Be There For You	Mercury/PG	12
11	BAD COMPANY	Shake It Up	Atlantic	15
12	U2	When Love Comes To Town	Island	13
13	VAN HALEN	Feels So Good	WB	11
14	R E M	Stand	WB	11
15	VAN HALEN	Finish What Ya Started	WB	9
16	LITTLE FEAT	One Clear Moment	WB	16
17	MIKE & MECHANICS	The Living Years	Atlantic	10
18	EDDIE MONEY	Love In Your Eyes	Columbia	11
19	LOU REED	Dirly Blvd	Sire/WB	14
20	ROY ORBISON	You Got It	Virgin	9
21	WINGER	Seventeen	Atlantic	13
22	GUNS N' ROSES	Paradise City	Geffen	9
23	JDE SATRIANI	Crush Of Love	Relativity	10
24	SKID ROW	Youth Gone Wild	Atlantic	9
25	CROSBY STILLS N Y	Got It Made	Atlantic	9
26	MIDGE URE	Dear God	Chrysalis	12
27	TRAVELING WILBURYS	Last Night	Wilbury/WB	10
28	INXS	Mystify	Atlantic	10
29	R E M	Pop Song 89	WB	12
30	BAD COMPANY	No Smoke Without A Fire	Atlantic	9
31	MELISSA ETHERIDGE	Like The Way I Do	Island	11
32	EDDIE MONEY	Walk On Water	Columbia	7
33	U2	Angel Of Harlem	Island	8
34	GUNS N' ROSES	Sweet Child O Mine	Geffen	8
35	R E M	Orange Crush	WB	9
36	U2	Desire	Island	7
37	INXS	Never Tear Us Apart	Atlantic	8
38	EDIE BRICKELL & NEW	What I Am	Geffen	10
39	RANDY NEWMAN	It's Money That Matters	Reprise	7
40	ROD STEWART	My Heart Can't Tell You No	WB	12
41	TESLA	Heaven's Trail (No Way Out)	Geffen	10
42	VIXEN	Cryin'	EMI	12
43	JON BUTCHER	Send Me Somebody	Pasha/Capi	12
44	CROSBY STILLS N Y	That Girl	Atlantic	11
45	GLAMOUR CAMP	She Did It	EMI	9
46	JOAN JETT/BLACKHRTS	Little Liar	Blackh/CBS	9
47	LITTLE FEAT	Let It Roll	WB	8
48	POISON	Every Rose Has Its Thorn	Enigma/Cap	8
49	TRAVELING WILBURYS	Handle With Care	Wilbury/WB	7
50	EASTERHOUSE	Come Out Fighting	Columbia	11

*Quality play index = average number of weekly plays from stations playing track

6AM-7PM CURRENTS

4/24/89	ARTIST	TITLE	LABEL
1	TOM PETTY	I Won't Back Down	MCA
2	OUTFIELD	Voices Of Babylon	Columbia
3	JULIAN LENNON	Now You're In Heaven	Atlantic
4	THIRTY EIGHT SPECIAL	Second Chance	A&M
5	GUNS N' ROSES	Patience	Geffen
6	R E M	Turn You Inside-Out	WB
7	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
8	RADIATORS	Confidential	Epic
9	BONNIE RAITT	Thing Called Love	Capitol
10	STEVE WINWOOD	Hearts On Fire	Virgin
11	XTC	Mayor Of Simpleton	Geffen
12	MELISSA ETHERIDGE	Similar Features	Island
13	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
14	SIREN	All Is Forgiven	Mercury/PG
15	GREAT WHITE	Once Bitten Twice Shy	Capitol
16	CULT	Fire Woman	Sire/Repri
17	JOE JACKSON	Nineteen Forever	A&M
18	GARY MOORE	Ready For Love	Virgin
19	MIKE & MECHANICS	Seeing Is Believing	Atlantic
20	ROY ORBISON	She's A Mystery To Me	Virgin
21	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc
22	BIG BAM BOO	Shooting From My Heart	UNI/MCA
23	EDIE BRICKELL & NEW	Circle	Geffen
24	U2	Dancing Barefoot	Island
25	ROXETTE	The Look	EMI
26	SARAYA	Love Has Taken Its Toll	Polydor/PG
27	CHOIRBOYS	Run To Paradise	WTG
28	HOWARD JONES	Everlasting Love	Elektra
29	JEFF HEALEY BAND	Angel Eyes	Arista
30	WARRANT	Down Boys	Columbia
31	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
32	CINDERELLA	Coming Home	Mercury/PG
33	JON BUTCHER	Might As Well Be Free	Pasha/Capi
34	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
35	CURE	Fascination Street	Elektra
36	FIXX	Precious Stone	RCA
37	EDDIE MONEY	Let Me In	Columbia
38	SIMPLE MINDS	Mandela Day	Virgin UK
39	HOUSE OF LORDS	Love Don't Lie	RCA
40	LOU REED	Busload Of Faith	Sire/WB
41	SAM PHILLIPS	Holding On To The Earth	Virgin
42	LITA FORD	Close My Eyes Forever	RCA
43	MORRISSEY	Last Of The Famous	Sire/Repri
44	CRACK THE SKY	From The Greenhouse	Grudge
45	BAD COMPANY	Bad Man	Atlantic
46	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
47	MIDGE URE	Answers To Nothing	Chrysalis
48	LIVING COLOUR	Open Letter (To A Landlord)	Epic
49	MICHAEL THOMPSON	Can't Miss	Geffen
50	THRASHING DOVES	Angel Visit	A&M

USERS GUIDE Daypart charts are based on actual number of plays credited to each title

7PM-3AM CURRENTS

4/24/89	ARTIST	TITLE	LABEL
1	OUTFIELD	Voices Of Babylon	Columbia
2	TOM PETTY	I Won't Back Down	MCA
3	JULIAN LENNON	Now You're In Heaven	Atlantic
4	CULT	Fire Woman	Sire/Repri
5	GUNS N' ROSES	Patience	Geffen
6	SIREN	All Is Forgiven	Mercury/PG
7	GREAT WHITE	Once Bitten Twice Shy	Capitol
8	SARAYA	Love Has Taken Its Toll	Polydor/PG
9	RADIATORS	Confidential	Epic
10	THIRTY EIGHT SPECIAL	Second Chance	A&M
11	R E M	Turn You Inside-Out	WB
12	STEVE WINWOOD	Hearts On Fire	Virgin
13	GARY MOORE	Ready For Love	Virgin
14	MELISSA ETHERIDGE	Similar Features	Island
15	CINDERELLA	Coming Home	Mercury/PG
16	WARRANT	Down Boys	Columbia
17	XTC	Mayor Of Simpleton	Geffen
18	CHOIRBOYS	Run To Paradise	WTG
19	LITA FORD	Close My Eyes Forever	RCA
20	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
21	LIVING COLOUR	Open Letter (To A Landlord)	Epic
22	KINGDOM COME	Do You Like It?	Polydor/PG
23	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
24	JOE JACKSON	Nineteen Forever	A&M
25	BIG BAM BOO	Shooting From My Heart	UNI/MCA
26	JOE SATRIANI	One Big Rush	WTG/CBS
27	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
28	CRACK THE SKY	From The Greenhouse	Grudge
29	MARCELLO	First Love	Epic
30	MICHAEL THOMPSON	Can't Miss	Geffen
31	MIKE & MECHANICS	Seeing Is Believing	Atlantic
32	CURE	Fascination Street	Elektra
33	BONNIE RAITT	Thing Called Love	Capitol
34	JEFF HEALEY BAND	Angel Eyes	Arista
35	EXTREME	Kid Ego	A&M
36	ROY ORBISON	She's A Mystery To Me	Virgin
37	QUEENSRYCHE	Eyes Of A Stranger	EMI
38	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc
39	ELVIS COSTELLO	This Town	WB
40	HOWARD JONES	Everlasting Love	Elektra
41	ROXETTE	The Look	EMI
42	U2	Dancing Barefoot	Island
43	SIMPLE MINDS	Mandela Day	Virgin UK
44	GUADALCANAL DIARY	Always Saturday	Elektra
45	FIXX	Precious Stone	RCA
46	EDDIE MONEY	Let Me In	Columbia
47	NEW ORDER	Round And Round	Qwest/WB
48	LOU REED	Busload Of Faith	Sire/WB
49	METALLICA	One	Elektra
50	GARY MOORE	Led Clones	Virgin



"God Is A Bullet"

The 1st Track From The New Lp **FREE**
ON TARGET FOR ROCK RADIO!
MMR ROCK TRACER TRACKS DEBUT NEWCOMER

350% INCREASE IN AIRPLAY THIS WEEK!

ALREADY ON!

WHCN	WNOR	KZAP	WDHA	WIZN	KUKQ
WBCN	KROQ	KUPD	KBCO	WBLM	KOZZ
WHEB	WHFS	KEDG	KZRR	WRQK	CFNY

HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

TOM PETTY 1 I Won't Back Down MCA WNEW-FM 2.46 WMMR-FM 1.65 KSHE-FM 1.23 WLUP-FM 1.11 WDVE-FM 1.02 KLLOL-FM 0.95 WLLZ-FM 0.84 KLOS-FM 0.81 KORS-FM 0.78 WKLS-FM 0.69	RADIATORS 7 Confidential Epic WNEW-FM 1.23 KYYS-FM 0.74 WGTR-FM 0.59 KLLOL-FM 0.49 KBPI-FM 0.53 KSHE-FM 0.49 WKLS-FM 0.46 KZEW-FM 0.42 WBAB-FM 0.42 WBCN-FM 0.38	MELISSA ETHERIDGE 13 Similar Features Island KLOS-FM 1.22 WLUP-FM 0.74 KTXQ-FM 0.53 WGTR-FM 0.49 KUPD-FM 0.42 WBAB-FM 0.42 WDVE-FM 0.41 WNQR-FM 0.38 WLVO-FM 0.36 WFBQ-FM 0.35	JOE JACKSON 19 Nineteen Forever A&M XTRA-FM 0.60 KITS-FM 0.53 KYYS-FM 0.44 WWDC-FM 0.44 WBAB-FM 0.42 WXRT-FM 0.41 WIYY-FM 0.34 KBCD-FM 0.32 WBRU-FM 0.29 KXRX-FM 0.21	LITA FORD 25 Close My Eyes Forever RCA WDVE-FM 0.41 KORS-FM 0.39 KGB-FM 0.32 WHTQ-FM 0.32 KUPD-FM 0.28 KBER-FM 0.25 WKLS-FM 0.23 WSHE-FM 0.21 KISW-FM 0.20 WDIZ-FM 0.17	U2 31 Dancing Barefoot Island KROQ-FM 2.14 KLOS-FM 0.41 KEDG-FM 0.31 WEBN-FM 0.29 WBAB-FM 0.28 WBRU-FM 0.25 XTRA-FM 0.24 WBCN-FM 0.19 KBCD-FM 0.16 WHCN-FM 0.13
OUTFIELD 2 Voices Of Babylon Columbia KLLOL-FM 1.13 WLUP-FM 1.11 KTXQ-FM 0.80 KORS-FM 0.78 WLVO-FM 0.71 WNEW-FM 0.62 KYYS-FM 0.59 WEBN-FM 0.59 KXRX-FM 0.53 WFBQ-FM 0.53	GREAT WHITE 8 Once Bitten Twice Shy Capitol WDVE-FM 0.81 KORS-FM 0.78 WNEW-FM 0.62 KAZY-FM 0.56 KUPD-FM 0.56 KJJO-FM 0.46 WLZR-FM 0.46 KXRX-FM 0.42 KLOS-FM 0.41 WSHE-FM 0.35	JOHN C MELLENCAMP 14 Pop Singer Mercury/PG WNEW-FM 2.46 WMMR-FM 1.65 KLOS-FM 1.22 WKLS-FM 0.92 KGB-FM 0.64 WFBQ-FM 0.53 WYNF-FM 0.46 WBAB-FM 0.42 KZFX-FM 0.40 WLVO-FM 0.36	CHOIRBOYS 20 Run To Paradise WTG WLUP-FM 1.11 WEBN-FM 0.88 WIYY-FM 0.56 KXRX-FM 0.42 KZEW-FM 0.42 WHJY-FM 0.42 KGB-FM 0.32 KEOG-FM 0.23 WKLS-FM 0.23 WCCC-FM 0.17	MIKE & MECHANICS 26 Seeing Is Believing Atlantic WNEW-FM 1.23 WKLS-FM 0.46 KYYS-FM 0.44 KXRX-FM 0.42 WDVE-FM 0.41 KLLOL-FM 0.38 KROR-FM 0.34 WWOC-FM 0.29 WNOR-FM 0.25 KSHE-FM 0.25	KINGDOM COME 32 Do You Like It Polydor/PG KUPD-FM 0.42 WDVE-FM 0.41 KXRX-FM 0.32 KAZY-FM 0.22 KISS-FM 0.19 WLLZ-FM 0.17 WYNF-FM 0.15 WSHE-FM 0.14 WHTQ-FM 0.13 KJJO-FM 0.09
JULIAN LENNON 3 Now You're In Heaven Atlantic KLOS-FM 1.62 WMMR-FM 1.24 WNEW-FM 1.23 KSHE-FM 0.96 WLUP-FM 0.74 WKLS-FM 0.69 KTXQ-FM 0.67 WDVE-FM 0.61 KORS-FM 0.59 KYYS-FM 0.59	R.E.M. 9 Turn You Inside-Out WB KLOS-FM 0.81 KSHE-FM 0.74 KTXQ-FM 0.67 KYYS-FM 0.59 WKLS-FM 0.46 KXRX-FM 0.42 WXRT-FM 0.41 WLUP-FM 0.37 KROR-FM 0.34 KEDG-FM 0.31	BONNIE RAITT 15 Thing Called Love Capitol KSHE-FM 0.74 WNEW-FM 0.62 KYYS-FM 0.59 KXRX-FM 0.53 WMMR-FM 0.41 WBCN-FM 0.38 WIYY-FM 0.34 KZAP-FM 0.28 WBAB-FM 0.28 KTXQ-FM 0.27	WARRANT 21 Down Boys Columbia WDVE-FM 0.41 KJJO-FM 0.36 KAZY-FM 0.34 KUPD-FM 0.28 WIYY-FM 0.22 KXRX-FM 0.21 KISS-FM 0.19 KROR-FM 0.17 WLLZ-FM 0.17 WRIF-FM 0.16	LIVING COLOUR 27 Open Letter (To A Landlord) Epic WDVE-FM 0.61 WKLS-FM 0.46 KTXQ-FM 0.40 WNOR-FM 0.25 KXRX-FM 0.21 KISS-FM 0.19 WBCN-FM 0.19 KEOG-FM 0.15 KRXQ-FM 0.15 WYNF-FM 0.15	JEFF HEALEY BAND 33 Angel Eyes Arista KEDG-FM 0.23 WKLS-FM 0.23 WIYY-FM 0.22 KGON-FM 0.21 WDVE-FM 0.20 WFBQ-FM 0.18 KBCD-FM 0.16 KZAP-FM 0.14 WHJY-FM 0.14 KTXQ-FM 0.13
THIRTY EIGHT SPECIAL 4 Second Chance A&M KLOS-FM 1.22 WMMR-FM 0.83 WLUP-FM 0.74 KUPD-FM 0.70 KROR-FM 0.67 WEBN-FM 0.59 WWDC-FM 0.59 KLLOL-FM 0.57 WHJY-FM 0.56 KORS-FM 0.59 KYYS-FM 0.53	SIREN 10 All Is Forgiven Mercury/PG KXRX-FM 0.53 KISW-FM 0.49 WSHE-FM 0.49 WLVO-FM 0.48 WYNF-FM 0.46 WAAF-FM 0.34 WIYY-FM 0.34 KBPI-FM 0.32 KRXQ-FM 0.31 KYYS-FM 0.29	TRAVELING WILBURYS 16 Heading For The Light Wilbury/WB WMMR-FM 1.24 WLUP-FM 0.74 WNEW-FM 0.62 KXRX-FM 0.53 KSHE-FM 0.49 WKLS-FM 0.46 WLVO-FM 0.36 KYYS-FM 0.29 WEBN-FM 0.29 WBAB-FM 0.28	CINDERELLA 22 Coming Home Mercury/PG WDVE-FM 0.61 WMMR-FM 0.41 WLZR-FM 0.36 WEBN-FM 0.29 KZEW-FM 0.21 KLLOL-FM 0.19 WHCN-FM 0.19 WHTQ-FM 0.19 KGB-FM 0.16 WSHE-FM 0.14	FABULOUS THUNDERBIRD 28 Rock This Place CBS Assoc KSHE-FM 0.49 WKLS-FM 0.46 KYYS-FM 0.44 KTXQ-FM 0.40 KUPD-FM 0.28 WGR-FM 0.23 WIYY-FM 0.22 KFOG-FM 0.21 WXRT-FM 0.20 KISW-FM 0.20	CURE 34 Fascination Street Elektra KROQ-FM 1.43 KITS-FM 0.88 WXRT-FM 0.41 WBRU-FM 0.25 KXRX-FM 0.21 KBCD-FM 0.16 KEDG-FM 0.15 XTRA-FM 0.12 WIYY-FM 0.11 KRXQ-FM 0.08
GUNS N' ROSES 5 Patience Geffen WNEW-FM 1.85 WMMR-FM 1.24 KROR-FM 0.84 KLOS-FM 0.81 KORS-FM 0.78 WIYY-FM 0.78 KLLOL-FM 0.76 WLUP-FM 0.74 WLLZ-FM 0.67 KGB-FM 0.64	XTC 11 Mayor Of Simpleton Geffen WMMR-FM 1.24 WNEW-FM 1.23 WLUP-FM 0.74 KROQ-FM 0.71 KYYS-FM 0.59 WBCN-FM 0.57 WYNF-FM 0.46 KUPD-FM 0.42 KXRX-FM 0.42 KTXQ-FM 0.40	SARAYA 17 Love Has Taken Its Toll Polydor/PG KLLOL-FM 0.57 KUPD-FM 0.42 WMMR-FM 0.41 KAZY-FM 0.34 WHJY-FM 0.28 KJJO-FM 0.27 WLZR-FM 0.27 KSHE-FM 0.25 WGR-FM 0.23 KXRX-FM 0.21	BIG BAM BOO 23 Shooting From My Heart UNI/MCA KSHE-FM 0.74 WKLS-FM 0.69 KXRX-FM 0.42 WMMR-FM 0.41 WNOR-FM 0.38 WIYY-FM 0.34 KZEW-FM 0.32 WBAB-FM 0.28 KFOG-FM 0.21 KORS-FM 0.20	CRUEL STORY OF YOUTH 29 You're What You Want To Be Columbia WNEW-FM 0.62 KLLOL-FM 0.38 KITS-FM 0.35 KXRX-FM 0.32 KISS-FM 0.19 KEOG-FM 0.15 WYNF-FM 0.15 KUPD-FM 0.14 WHJY-FM 0.14 KTXQ-FM 0.13	ROXETTE 35 The Look EMI KROQ-FM 1.79 WAAF-FM 0.50 WBAB-FM 0.42 WSHE-FM 0.42 KXRX-FM 0.32 WRNO-FM 0.10
CULT 6 Fire Woman Sire/Repr KROQ-FM 2.14 KITS-FM 0.70 XTRA-FM 0.60 KTXQ-FM 0.53 KYYS-FM 0.44 KLOS-FM 0.41 WDVE-FM 0.41 KLLOL-FM 0.38 KAZY-FM 0.34 KEDG-FM 0.31	STEVE WINWOOD 12 Hearts On Fire Virgin WNEW-FM 2.46 WMMR-FM 1.65 KSHE-FM 0.96 WWDC-FM 0.74 WHJY-FM 0.70 KROR-FM 0.67 WBCN-FM 0.57 WLLZ-FM 0.50 WYNF-FM 0.46 KRSP-FM 0.39	GARY MOORE 18 Ready For Love Virgin WLZR-FM 0.46 WHJY-FM 0.42 KJJO-FM 0.36 WFBQ-FM 0.35 WGR-FM 0.31 WSHE-FM 0.28 KTXQ-FM 0.27 KAZY-FM 0.22 KFDG-FM 0.21 KGON-FM 0.21	ROY ORBISON 24 She's A Mystery To Me Virgin KLOS-FM 1.62 KYYS-FM 0.44 WBCN-FM 0.38 WLUP-FM 0.37 WWDC-FM 0.29 KEOG-FM 0.23 KRSP-FM 0.23 KFOG-FM 0.21 WXRT-FM 0.20 KLLOL-FM 0.19	EDIE BRICKELL & NEW 30 Circle Geffen KTXQ-FM 0.53 KXRX-FM 0.32 KZAP-FM 0.28 WKLS-FM 0.23 KLLOL-FM 0.19 KBCD-FM 0.16 WHCN-FM 0.13 WCCC-FM 0.11 KFOG-FM 0.11 KZEW-FM 0.11	HOWARD JONES 36 Everlasting Love Elektra WNEW-FM 2.46 WMMR-FM 1.24 KROQ-FM 1.07 WBAB-FM 0.56 WWDC-FM 0.29 KRSP-FM 0.23 KBCD-FM 0.16 WHTQ-FM 0.13 WKOF-FM 0.08

HEAVIEST SATURATION (ROCK RADIO) — Continued

JOE SATRIANI 37 One Big Rush WTG/CBS WMMR-FM 0.41 KUPO-FM 0.28 WKLS-FM 0.23 KZEW-FM 0.21 WHCN-FM 0.19 WLLZ-FM 0.17 KGB-FM 0.16 KISS-FM 0.13 KAZY-FM 0.11 KJJO-FM 0.09	EDDIE MONEY Let Me In Columbia WAAF-FM 0.34 KYYS-FM 0.29 WBAB-FM 0.28 WKOF-FM 0.15 KGON-FM 0.14 WRNO-FM 0.10 WSHE-FM 0.07 KOME-FM 0.06 KSJO-FM 0.06 WONE-FM 0.04	MARCELLO First Love Epic KLOL-FM 0.57 WOVE-FM 0.41 WKLS-FM 0.23 KISW-FM 0.20 KROR-FM 0.17 KISS-FM 0.13 WHCN-FM 0.13 KJJO-FM 0.09 KBER-FM 0.08 KOME-FM 0.06	EXTREME Kid Ego A&M KLOL-FM 0.19 KJJO-FM 0.18 KYYS-FM 0.15 KUPO-FM 0.14 WHJY-FM 0.14 WOIZ-FM 0.11 WIYY-FM 0.11 KZEW-FM 0.11 KISS-FM 0.06 KOME-FM 0.06	GUADALCANAL DIARY Always Saturday Elektra KEDG-FM 0.23 WKLS-FM 0.23 WXRT-FM 0.20 WBRU-FM 0.20 WBCN-FM 0.19 WNOR-FM 0.13 XTRA-FM 0.12 KRXQ-FM 0.08 WRCN-FM 0.01	BAD COMPANY Bad Man Atlantic KEOG-FM 0.23 KAZY-FM 0.22 KBER-FM 0.17 KJJO-FM 0.09 KZAP-FM 0.07 KOME-FM 0.06 WONE-FM 0.01
JON BUTCHER 38 Might As Well Be Free Pasha/Capi KZEW-FM 0.32 KYYS-FM 0.29 KTXQ-FM 0.27 KAZY-FM 0.22 KISS-FM 0.19 WBCN-FM 0.19 WCCC-FM 0.17 WGR-FM 0.15 WHJY-FM 0.14 KRXQ-FM 0.08	CRACK THE SKY From The Greenhouse Grudge WDVE-FM 0.61 KAZY-FM 0.34 KXRX-FM 0.32 KZEW-FM 0.32 WGR-FM 0.23 WIYY-FM 0.22 KBCO-FM 0.16 KISW-FM 0.10 KGON-FM 0.07 KISS-FM 0.06	FINE YOUNG CANNIBALS Good Thing IRS/MCA KRQO-FM 0.71 WBCN-FM 0.38 XTRA-FM 0.36 KITS-FM 0.35 KXRX-FM 0.32 KEDG-FM 0.23 KBCO-FM 0.16 WBRU-FM 0.10	NEW ORDER Round And Round Qwest/WB KRQO-FM 1.43 XTRA-FM 0.48 KITS-FM 0.35 WBRU-FM 0.25	MORRISSEY Last Of The Famous ... Sire/Repri KRQO-FM 1.43 WBRU-FM 0.25 WXRT-FM 0.20 KBCO-FM 0.16 XTRA-FM 0.12 WHCN-FM 0.06	THRASHING DOVES Angel Visit A&M KRQO-FM 1.07 XTRA-FM 0.24 WXRT-FM 0.20 WBRU-FM 0.20 KITS-FM 0.18
FIXX 39 Precious Stone RCA KSHE-FM 0.74 KXRX-FM 0.32 KZEW-FM 0.32 XTRA-FM 0.24 KITS-FM 0.18 KBCO-FM 0.16 WBRU-FM 0.10 KRXQ-FM 0.08 KZAP-FM 0.07 KSJO-FM 0.06	HOUSE OF LOROS Love Don't Lie RCA WDVE-FM 0.41 WLZR-FM 0.36 KUPO-FM 0.28 KLLOL-FM 0.19 KJJO-FM 0.18 WQFM-FM 0.17 KAZY-FM 0.11 KRXQ-FM 0.08 KISS-FM 0.06 WCCC-FM 0.06	SIMPLE MINDS Mandela Day Virgin UK WBCN-FM 0.76 KRQO-FM 0.71 WBRU-FM 0.25 XTRA-FM 0.24 KXRX-FM 0.21 KBCO-FM 0.16 KISW-FM 0.10 KEDG-FM 0.08	ELVIS COSTELLO This Town WB KRQO-FM 0.71 XTRA-FM 0.60 KXRX-FM 0.32 WBAB-FM 0.14 KEDG-FM 0.08 WCKW-FM 0.06 WBRU-FM 0.05	FIRE TOWN The Good Life Atlantic WLUP-FM 0.74 WFBO-FM 0.35 WXRT-FM 0.20 KEDG-FM 0.15 KRXQ-FM 0.15 KZEW-FM 0.11 WBRU-FM 0.10 WHCN-FM 0.06	REPLACEMENTS Back To Back Sire/Repri KXRX-FM 0.21 WXRT-FM 0.20 KITS-FM 0.18 KZEW-FM 0.11 KISW-FM 0.10 WBRU-FM 0.10 KEOG-FM 0.08 WRCN-FM 0.03
MICHAEL THOMPSON 40 Can't Miss Geffen WLZR-FM 0.36 WGR-FM 0.23 WKLS-FM 0.23 KISW-FM 0.20 KISS-FM 0.19 KYYS-FM 0.15 KXRX-FM 0.11 KZEW-FM 0.11 KJJO-FM 0.09 KBER-FM 0.08	LOU REED Busload Of Faith Sire/WB WNEW-FM 0.62 XTRA-FM 0.24 KZAP-FM 0.21 WXRT-FM 0.20 KISW-FM 0.20 WBCN-FM 0.19 KBCO-FM 0.16 KEDG-FM 0.15 WBRU-FM 0.15 WHCN-FM 0.13	SAM PHILLIPS Holding On To The Earth Virgin WXRT-FM 0.41 WBCN-FM 0.38 KEDG-FM 0.23 KZAP-FM 0.21 WBRU-FM 0.20 KITS-FM 0.18 WHCN-FM 0.06	FINE YOUNG CANNIBALS She Drives Me Crazy IRS/MCA WXRT-FM 0.41 KRQO-FM 0.36 WKOF-FM 0.31 KITS-FM 0.18 WBRU-FM 0.15 WSHE-FM 0.14 XTRA-FM 0.12	MIDGE URE Answers To Nothing Chrysalis WXRT-FM 0.61 KRQO-FM 0.36 KBCO-FM 0.16 WBRU-FM 0.15 KUPD-FM 0.14 XTRA-FM 0.12 KEDG-FM 0.08 KISS-FM 0.06 KOME-FM 0.06	WINGER Hungry Atlantic WLZR-FM 0.55 KBER-FM 0.21

ROCK
THE INJECTORS



“Lookin’
 For
 Love”

O-T-B!
 KZEW WQFM CFOX KATT WEZX
 KTXQ KRXQ KILO KDJK WDHA
 WLZR CILQ WTUE KEEZ & MANY MORE!

TOP 5 PHONES AFTER JUST 1 WEEK! WYBR & KPEZ

R&R #1 New & Active
R&R #2 Most Added Album
R&R #3 Most Added Track

ALBUM NETWORK DEBUT 64
FMQB #1 BUZZ BAND



**NO MAKE-UP! NO HAIRDOS!
 JUST STRAIGHT AHEAD ROCK 'N' ROLL!**

Sea Hags “Half The Way Valley”

From the man who brought you Guns N' Roses
 Produced, mixed and engineered by: Mike Clink
 For Mike Clink Productions



OBVIOUSLY ON!
 KNAC
 KJJO
 Z-ROCK



ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KBPI-FM

Denver
ROBERT PLANT/Big Log
FOREIGNER/Beat Of My Heart
RADIATORS/Confidential
REO SPEEDWAGON/Roll
With The Changes
TOMMY CONWELL/YOUNG/If We
Never Meet Again
BOSTON/Amanda
PINK FLOYD/Brain Damage/Eclipse
FIXX/Driven Out
GLENN FREY/You Belong To The City

KDKB-FM

Phoenix
POLICE/Spirits In The Material World
DEF LEPPARD/Rocket
AEROSMITH/Sweet Emotion
TOM PETTY/I Won't Back Down
CREEDENCE CLEARWATER/
Who'll Stop The Rain
U2/Pride (In The Name Of Love)
TOMMY CONWELL/YOUNG/I'm
Not Your Man
LED ZEPPELIN/Fool In The Rain
OUTFIELD/Voices Of Babylon
BAD COMPANY/Shooting Star
PHIL COLLINS/In The Air Tonight

KEDG-FM

Los Angeles
ELVIS COSTELLO/Veronica
ENGLISH BEAT/I Confess
POLICE/Message In A Bottle
SAM PHILLIPS/Holding On To The Earth
BONNIE RAITT/Love Letter
TOM PETTY/I Won't Back Down
TANITA TIKARAM/Twist In My Sobriety
JOHN C MELLENCAMP/Pop Singer
TALKING HEADS/Take Me To The River

KISS-FM

San Antonio
STEVE EARLE/Back To The Wall
EDDIE MONEY/Baby Hold On
TOM PETTY/I Won't Back Down
HEART/Straight On
CROSBY STILLS N. Y./Got It Made
WHO/My Generation
BRYAN ADAMS/Run To You
GENESIS/Turn It On Again
CRUEL STORY OF YOUTH/
You're What You Want To Be
ROBERT PLANT/Tall Cool One
REPLACEMENTS/III Be You
EAGLES/In The City

KISW-FM

Seattle
OUTFIELD/Voices Of Babylon
AMBOY DUKES/Journey To The
Center Of The
JOE JACKSON/Nineteen Forever
EAGLES/Take It Easy
PRETENDERS/Talk Of The Town
VAN HALEN/Feels So Good
ZZ TOP/Velcro Fly
BACHMAN-TURNER OVERD/
You Ain't Seen Nothing Yet
NOISEWORKS/Touch
SEGER BOB/Travelin' Man/
Beautiful Loser
CARS/Shake It Up
STEVE EARLE/Copperhead Road

KRQR-FM

San Francisco
GRATEFUL DEAD/Truckin'
ROLLING STONES/I Can't
Get No Satisfaction
STEPHEN WOLF/Born To Be Wild
KINGSMEN/Louie Louie
GUNS N' ROSES/Patience
PINK FLOYD/Breathe
ELVIS COSTELLO/Veronica
JETHRO TULL/Thick As A Brick
U2/God Part II

KRSP-FM

Salt Lake City
LITTLE FEAT/One Clear Moment
INXS/New Sensation
ROLLING STONES/Shattered
ROBERT PLANT/Tall Cool One
NOVELTY/Novelty
CREEDENCE CLEARWATER/Proud Mary
THIRTY EIGHT SPECIAL/Second Chance
SUPERTRAMP/Logical Song
BAD COMPANY/Movin' On

KSD-FM

St. Louis
MELISSA ETHERIDGE/Chrome
Plated Heart
DAVID BOWIE/Changes
OERK & DOMINOS/Bell Bottom Blues
ROLLING STONES/Mother's Little Helper
JULIAN LENNON/Now You're In Heaven
BEATLES/Let It Be

KTXQ-FM

Dallas
CROSBY, STILLS, N. Y./Carry On
R E M /Turn You Inside-Out
JOURNEY/Feelin' That Way
JOURNEY/Anytime
BRUCE SPRINGSTEEN/Tunnel Of Love
JOHN LENNON/Imagine
OUTFIELD/Voices Of Babylon
ELTON JOHN/Goodbye Yellow Brick Road
EDIE BRICKELL & NEW/What I Am
STEELY DAN/Do It Again

KZAP-FM

Sacramento
SIMON & GARFUNKEL/A Hazy
Shade Of Winter
JEFF HEALEY BAND/Angel Eyes
CREEDENCE CLEARWATER/
Lookin' Out My Back Door
JOHN C MELLENCAMP/Check It Out
DOOBIE BROTHERS/Takin' It
To The Streets
FLEETWOOD MAC/Rhiannon
BRUCE SPRINGSTEEN/Born In The USA
PINK FLOYD/Breathe
TRAVELING WILBURYS/Last Night

WAAF-FM

Boston
ESCAPE CLUB/Walking Through Walls
DOORS/People Are Strange
STEVE WINWOOD/Hearts On Fire
R E M /Finest Worksong
ROLLING STONES/Hang Fire
INXS/Never Tear Us Apart
GEORGE THOROGOOD/I Drink Alone
PETE TOWNSHEND/Let My Love
Open The Door
U2/God Part II

WDVE-FM

Pittsburgh
MIKE & MECHANICS/Seeing Is Believing
BLUE OYSTER CULT/Burnin' For You
STEVE MILLER/Jet Airliner
CINDERELLA/Coming Home
STEPHEN WOLF/Born To Be Wild
VAN HALEN/Jamie's Cryin'
GOLDEN EARRING/Radar Love
NOVELTY/Novelty
J GEILS BAND/Must Of Got Lost

WHJY-FM

Providence
BOB SEGER/Fire Down Below
JEFFERSON AIRPLANE/White Rabbit
CHRIS REA/Working On It
DONNIE IRIS/Ah' Leah!
LED ZEPPELIN/D Yer Mak er
TRAVELING WILBURYS/End Of The Line
BACHMAN-TURNER OVERD/
Takin' Care Of Business
DAVID BOWIE/Changes
BRUCE HORNSBY/RANGE/The Way It Is
J GEILS BAND/Must Of Got Lost

WKDF-FM

Nashville
MIKE & MECHANICS/The Living Years
TOM PETTY/HEARTBKRS/Refugee
RICHARD MARX/Should've Known Better
OZARK MTN DAREDEVILS/Jackie Blue
FINE YOUNG CANNIBALS/
She Drives Me Crazy
LOU GRAMM/Midnight Blue

WLUP-FM

Chicago
ELVIS PRESLEY/All Shook Up
SIMPLE MINDS/Don't You
(Forget About Me)
NOVELTY/Novelty
DENNIS DEYOUNG/Boombhild
GRATEFUL DEAD/Touch Of Grey

WMMR-FM

Philadelphia
NOVELTY/Novelty
ROD STEWART/You Wear It Well
U2/God Part II
VAN HALEN/Finish What Ya Started
GRATEFUL DEAD/Good Lovin'
HOWARD JONES/Everlasting Love
BEATLES/Maxwell's Silver Hammer
HEART/Magic Man
NOVELTY/Novelty
LQU REED/Dirty Blvd

WNEW-FM

New York
BILLY JOEL/Pressure
ELVIS COSTELLO/Deep Dark
Truthful Mirror
BEATLES/You've Got To Hide Your Love
SUPERTRAMP/Logical Song
FIXX/Driven Out
GUESS WHO/No Time
STEPHEN STILLS/Love The
One You're With
ROBERT PLANT/Tall Cool One
PETER GABRIEL/In Your Eyes

WONE-FM

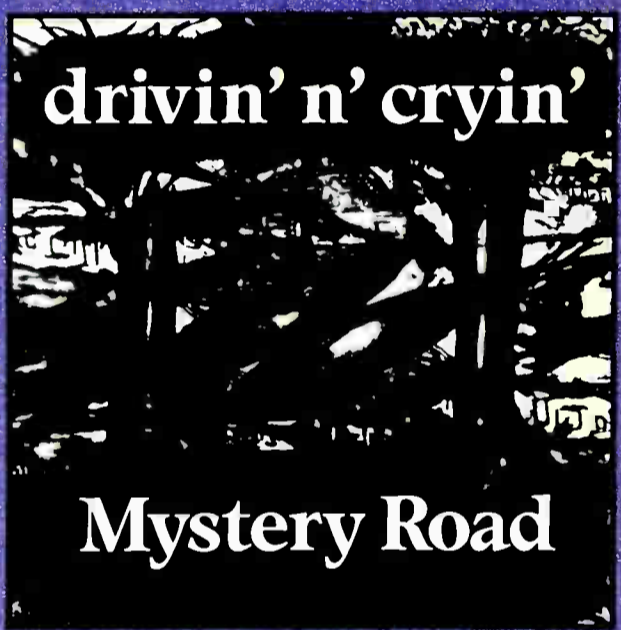
Cleveland
ZOMBIES/Time Of The Season
YES/Owner Of A Lonely Heart
TOM PETTY/I Won't Back Down
EAGLES/Hotel California
LED ZEPPELIN/Whole Lotta Love
LITTLE AMERICA/Where Were You
BOSTON/Peace Of Mind
JOE JACKSON/Nineteen Forever
MOODY BLUES/Voice

WRFX-FM

Charlotte
ROD STEWART/I Know I'm Losing You
FLEETWOOD MAC/Dreams
INXS/Need You Tonight
CREEDENCE CLEARWATER/
Bad Moon Rising
BONNIE RAITT/Thing Called Love
BILLY JOEL/Movin' Out (Anthony's Song)
CROSBY, STILLS, N. Y./That Girl
DONOVAN/Hurdy Gurdy Man

WYNF-FM

Tampa
R E M /Stand
BAD COMPANY/Can't Get Enough
FOREIGNER/Urgent
TOM PETTY/I Won't Back Down
HOLLIES/Long Cool Woman (In A Black
POLICE/Roxanne



drivin' n' cryin'

Mystery Road

"Honeysuckle Blue"

from their new album
Mystery Road

New this week on!
WYNF! KGON! KRZQ!

TOP 5 PHONES AT!
WKLS & WIXV

Already On!

KZEW	WKLS	WEQX
KTCL	WNOR	KRQU
KVEZ	KEZE	KRNA
WSTZ	KQWB	WPGU

And Many More!

ON TOUR WITH R.E.M.
APRIL 25 COLUMBIA, SC
APRIL 26 SAVANNAH, GA
APRIL 28 TAMPA, FL
APRIL 29 MIAMI, FL
APRIL 30 ORLANDO, FL



BREWSKI

KXXR-FM

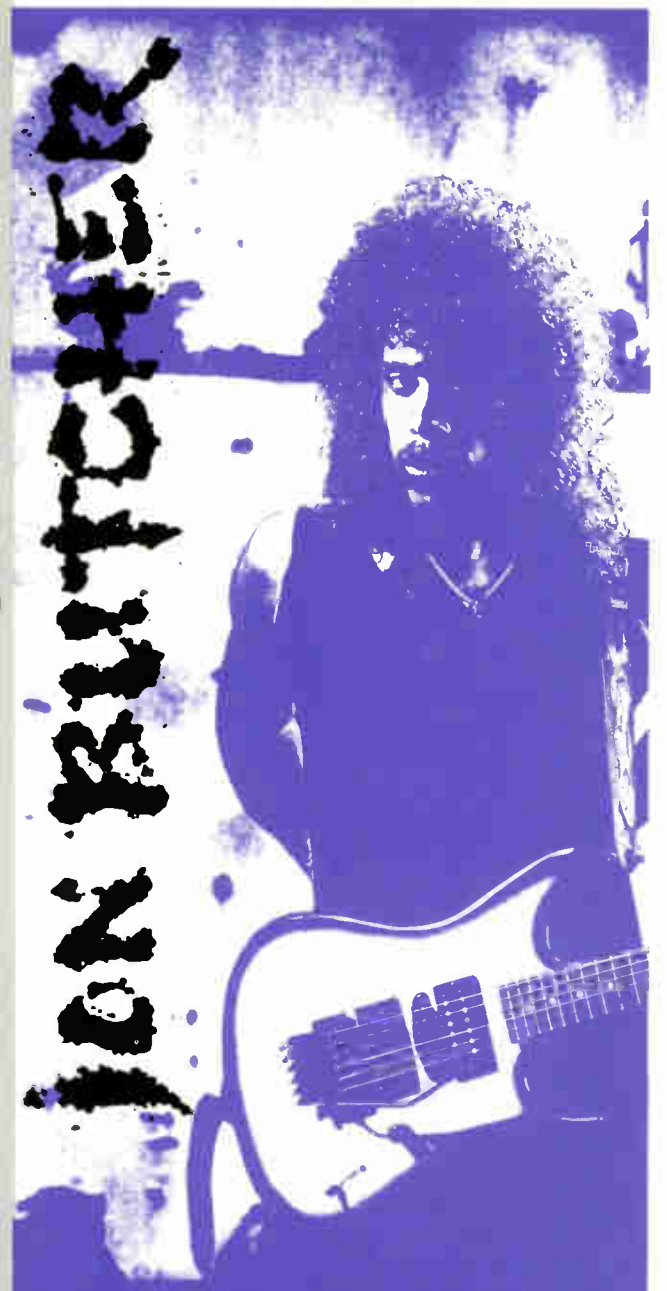


P E R S O N A L	LAST NAME Michaels	FIRST Brew	MIDDLE Ski
	CURRENT STATION KXXR/Seattle — The X in Seattle		
	HOMETOWN Auburn, WA		
	MARITAL STATUS/CHILDREN Wife: Diane, Cats: Benmont and Monkey		
	HOBBIES Golf, X-rated video, gourmet ice creams bars		

E M P L O Y M E N T	KXXR/Seattle — Music Director (Present)
	KEZE/Spokane — Assistant Program Director
	KMOK/Lewiston — Program Director
	KISM/Bellingham — Program Director
	KNBQ/Tacoma — Air Talent

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT KXXR/Seattle, WBCN/Boston, KGO/San Francisco
	THREE BEST RADIO STATIONS OF ALL TIME KJR/Seattle, WCCO/Minneapolis, WMMS/Cleveland
	BEST CURRENT ALBUM New York — Lou Reed
	BEST ALBUM OF ALL TIME Basement Tapes — Bob Dylan & The Band
	BEST CURRENT SINGLE I'll Be You — The Replacements
	BEST SINGLE OF ALL TIME I Wanna Be Sedated — The Ramones
	FOUR BEST ARTISTS CURRENT: Midnight Oil, The Church, Dreams So Real, The Call
	FOUR BEST ARTISTS OF ALL TIME Bob Dylan, Bruce Springsteen, The Rolling Stones, CCR
	BEST TELEVISION SPOT FOR RADIO Video Pirates — WEBN strikes again
	BEST PROMOTION EVER INVOLVED WITH John Elway — Mr. Ed lookalike t-shirts
	WORST PROMOTION EVER INVOLVED WITH: Grateful Dead listen to win pedicure contest
	MOST INFLUENTIAL PERSON IN CAREER: Steve West, John Napier, Oedipus
	EARLY RADIO IDOLS Gary Lockwood, Charlie Tuna, Kid Leo
	TWO BEST AIR TALENTS CURRENT Crow & West and Robin & Maynard
	BEST AIR TALENT OF ALL TIME: Alan Freed
	MAJOR ACCOMPLISHMENT IN RADIO: Working for and with the best
	SHORT-TERM GOALS Contribute significantly to the rock 'n' roll dynasty of the '90's
LONG-TERM GOALS A realistic hair weave	

THE FACT FILE



**COMING
APRIL 26TH!**

**The first multi-format
smash from
*Pictures From The Front***

**JON BUTCHER
"Waiting For A
Miracle"**

Co-written and Co-produced by:
Glen Ballard

**See Jon Now on
Headline Tour!**



CITY TRACKS (ROCK RADIO)

USERS GUIDE City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

Department of Redundancy Department: CFNY/Toronto ("FM 102") introduces "No Repeat Work Weeks" between 9AM and 5PM, and are offering \$5,000 to any listener catching a repeat. Of course, if they *don't* hear a song repeated, FM 102 listeners could win a \$1,000 shopping spree by displaying their smarts by answering the "\$1,000 Question." ■ CILQ/Toronto ("Q-107") cranks up their "Home Grown" talent contest, soliciting 2-3 original songs from local artists. Q-107 will then fly winners into Toronto from around the country for a major showdown, and also send them to the International Pop Music Festival in Tokyo in October. Q-107 listeners will be headed for London and the Prince's Trust Gala July 13-20. Of the 20 chosen, one grand prize winner and guest will sail to England on the QE 2 and fly home on the Concorde. Kudos to Q-107 for their three Record Music Industry Conference awards, including "Station of the Year," "Best Major Market PD" (ANDY FROST) and "Large Market Radio Personality" (JOHN DERRINGER). ■ Turning the tables somewhat, WBAB/Nassau-Suffolk wants to find out how funny their listeners are by launching the "\$20,000 Joke of the Day." Morning personality BOB BUCHMANN takes jokes from listeners who call in, selects three at random, plays them back and listeners vote on the winner of the \$1,000 daily prize. ■ More staff maneuvers at WCXR/Washington, D.C.: MIKE KELLY moves from overnights to middays as BILL O'BRIEN leaves for KRXX/Oklahoma City. Mike will also take on OM duties for CXR's AM station WCPT. LESLIE WHITE leaves part-time status to take on overnights and PAUL ALTOBELL moves from Philly to assume MD duties. CXR has just begun giving away classic Corvettes — one a week — to sharp listeners who hear the one "repeat" song during their "No Repeat Work Weeks." Coming soon: "Cooking With KESSLER" (PM driver and chef extraordinaire MARK KESSLER), who'll cook dinner for up to 10 in the winner's home. ■ WGIR/Manchester, NH ("Rock 101") listeners could win from \$101 to \$1,001 cash by listening for the artist blocks announced by BUCK & ROXANNE on the Breakfast Club in their "Bonus Cash Rock Blocks Contest." ■ To celebrate Secretary's week this week, WPXC/Hyannis ("PIXY 103") gives a secretary the day off, \$103 cash and will supply a temp replacement for the day. They're soliciting bosses to write in and explain why their secretary should win. PIXY 103 listeners will hit the road as part of the continuing "PIXY 103 Super Trips," which will include a "Love Boat" cruise to Mexico and a trip to Ochos Rios. ■ WWDC/Washington, D.C. ("DC 101") hits the ground running April 29 for their annual "Blake Heart Run" 10K and 3K road races. The GREASEMAN and others of the "DC 101 Boss Jocks" will be on hand at West Potomac Park for the event (which benefits the American Heart Association). ■ Heed the Calls Department: WZLX/Boston plays the "Call Letter Game" with listeners, based around their sounder "Classic Hits 100.7 (beep) WZLX." If the call letters don't follow the "beep," listeners call in to win whatever the prize package up for grabs is (prize packages have included car stereos, 10-speed bikes and other good stuff).

MIDWEST

There's absolutely no love lost between the Cardinals and the Mets in the NL East and since the Cardinals home opening series was against the Mets, KSD/St. Louis held a "Clean Up St. Louis, Trash New York" rally April 13, giving pairs of tickets to the first 350 people to turn in New York souvenirs, Mets paraphernalia or anything from New York. Then they shipped it all via Pilot Air Freight to the New York City Waste Disposal Dump. Breakfast Clubbers JC CORCORAN and Joe "JO MAMA" MASON were on hand broadcasting live. The Club also did a special afternoon broadcast from the pep rally the next day, where they gave away 3,000 cheeseburgers and a pair of tickets every 93 seconds to Sunday's Cards-Mets game. ■ *The Surf, The Mud and Other Things* Department: two KJJO/Minneapolis-St. Paul ("Rock 104") listeners will be headed for Honolulu for a week in the "TDK Gotcha Pro Sweepstakes." Rock 104 listeners slogged through the mud at the U.S. Hot Rod Motorsport Extravaganza, vying for a \$500 set of Goodyear Wrangler tires, a TV and other prizes. Former PD SCOTT KLOHN returns to the airwaves of Rock 104 Monday nights hosting a new import CD Hour. Other kick-butt-and-take-names features include Promotion Director DAVID KOTTKE's "Minneapolis Music Hour" and the return of "Rock Checks" (2½ minute features of listeners expressing their opinions on a wide range of topics). ■ KQRS/Minneapolis-St. Paul ("KQ 92") has over 8,000 new bumper stickers on the street; part of a summer-long campaign to give away at least \$1,000 cash a day to those spotted with the stickers. KQ 92 will be cruising the streets in their new Winnebago looking for the stickers. You won't be able to blame a population explosion on KQ 92 midday star WALLY WALKER, who was on the receiving end of a vasectomy; performed live on TOM BARNARD's KQ MORNING CREW program recently. Happy belated birthday to Promotion Director ANNIE MINERS (April 13). ■ The Kingsmen will be on hand as spectators, not performers of their most famous song, as KSHE/St. Louis throws their annual "Louie, Louie" parade May 13 downtown by Union Station. It all benefits the Leukemia Society. ■ WKLH/Milwaukee listeners are taking "short cuts" to concerts; listening for and attempting to identify the cuts in a 10-song montage. Successful identifiers win trips to see Rod Stewart in Montreal, The Who in New York (on their 25th anniversary tour), the long awaited Rolling Stones reunion in New Orleans and Elton John in Zurich. ■ WLLZ/Detroit ("Wheels") once again is giving credit where it's due, as they are paying off listener's credit card bills. A call at the appropriate time to "credit manager" GEORGE "DICK THE BRUISER" BAIER will tell winners how much of their card from \$500 to \$5,000 Wheels will pay. April 22, lightning struck twice in the form of a double radio wedding: Wheels Marketing Director MIKE ISABELLA wed WCAU/Philadelphia producer Joan Cherry; while middayer CHUCK SANTONI and WWW/Detroit MD and midday airstaffer Sharon Foster tied the knot. CITY TRACKS wants to know if the Wheels staff commuted between the two receptions: one in Detroit and one in New Jersey!

SOUTH

Congrats to KLOL/Houston GM PAT FANT and Creative Services Director DOUG HARRIS; recipients of Gold Awards at the Houston Addy Awards for video production in the Sales Promotion/Presentation category. Harris also garnered an Excalibur for Excellence Award for his "KLOL Saves Oiler Fans From Schwarzenegger" press release; describing the station's effort to avoid a blackout of an Oilers game by having the station buy all remaining tickets. Was that or wasn't that KLOL's MOBY warbling the national anthem at the April 22 Houston Rockets game? ■ Sooner or later, birthday burn-out will have to hit home at WFYV/Jacksonville ("Rock 105"), as they've been celebrating their ninth birthday. Here's just a few of the events: a party at Punchline comedy club with morning folk ARF & ROSE (The Morning Flakes); concerts and club dates with Poison & Tesla, Chicago, Cheap Trick, Guadalcanal Diary and Northern Pikes; and a celebration of Jacksonville sports celebs (of which there are at least 143) — hosted by CBS' Irv Cross, which benefitted the United Negro College Fund. Rock 105 is also giving away a Nissan 240 SX Fastback and a Nissan Access wagon and have another car giveaway in the works. Whew! ■ *Lazy, Hazy, Crazy Days of Summer* Department: WKLS/Atlanta ("96 Rock") holds its second annual "Buckhead Sports Challenge" May 6-7. It will include a 5K run, a 5K walk, three-on-three basketball and a world-class cycling event. Look for the 96 Rock "96 Days of Summer" to officially get under way Memorial Day. ■ WMFX/Columbia ("Fox 102") leaves 'em laughing Tuesday nights as they continue their "Fox Comedy Zone" nights, with \$50 nightly prizes for the best amateur comic. The grand prize will be \$300 and a spot on the Miller Lite Comedy Tour. ■ New Atlanta Classic Rocker WZGC ("Z-93") adds some new staffers: MARTY BROOKS assumes MD duties, JANE DAVIS heads up their Research Department, SCOTT KEITHLEY is the new Promotion Director and GEORGE ROBINSON heads up the Production staff. Z-93's "Pizza Hut Hoops" three-on-three basketball tournament helped the Leukemia Society and they're looking ahead to the March of Dimes WalkAmerica April 29.

WEST

Plenty of Rest for the Wicked Department: Two KFOG/San Francisco "Foghead" couples will enjoy a hedonists dream come true, as winners of a week in Mexico for nothing but sun, fun and siestas. Is Elvis alive and living in the Bay Area? Was middayer TRISH "THE DISH" ROBBINS a conehead's love slave? What's PM Driver M. DUNG's "dark family secret?" It's all in the latest issue of the KFOG INQUIRER, free at Bay Area 7-Eleven stores. ■ The 15th birthday celebration rolls on at KGON/Portland (CITY TRACKS 4/17) with the Mayor's Ball, held the 22nd at the Memorial Coliseum. It featured 84 bands on 12 stages between 5PM and 1AM, including KGON's three stages, beer garden and live broadcast. ■ They've been awfully busy at KWHL/Anchorage — a great way to keep warm following Alaska's record breaking cold. Listeners won trips to Nome to witness the Iditarod Sled Dog Race and impromptu trips to L.A. recently. KWHL hosted the "Mr. Puniverse" contest at the "KWHL/Alyeska Spring Carnival," with definitely non-wimpy prizes at stake such as a CD player, CD's and a six month membership to the Alaska Athletic Club. But vacations are on the minds of K-Whalers, as they prepare to send listeners hither and yon in the month of May; details coming up in next week's CITY TRACKS!

ADULT CONTEMPORARY



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/3/89	4/10/89	4/17/89	4/24/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
8	6	5	1	CHER/PETER CETERA	After All	Geffen	1596	27	30.51
2	1	2	2	MIKE & MECHANICS	The Living Years	Atlantic	1491	26	31.70
5	4	4	3	BANGLES	Eternal Flame	Columbia	1484	29	32.47
9	7	6	4	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1484	27	32.32
4	3	1	5	VANESSA WILLIAMS	Dreamin'	Wing/PG	1407	25	31.81
10	9	7	6	DEON ESTUS	Heaven Help Me	Mika/Polyd	1281	28	27.23
13	10	10	7	THIRTY EIGHT SPECIAL	Second Chance	A&M	1169	26	25.20
6	5	8	8	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	1106	23	23.07
12	11	11	9	MADONNA	Like A Prayer	Sire/WB	924	26	23.01
20	14	12	10	ENYA	Orinoco Flow (Sail Away)	Geffen	686	22	12.95
18	12	13	11	KARYN WHITE	Superwoman	WB	483	24	10.02
17	15	14	12	CARLY SIMON	Let The River Run	Arista	406	23	11.39
—	22	15	13	NATALIE COLE	Miss You Like Crazy	EMI	378	18	9.73
—	—	22	14	A FRANKLIN/E JOHN	Through The Storm	Arista	273	14	4.88
—	—	29	15	HOWARD JONES	Everlasting Love	Elektra	273	18	4.07
26	18	20	16	P. CARRACK/T. NUNN	Romance	Columbia	245	18	3.55
30	26	24	17	BASIA	Promises	Epic	238	15	3.93
—	24	18	18	GLENN FREY	Livin' Right	MCA	224	20	3.85
22	19	19	19	STEVE WINWOOD	Hearts On Fire	Virgin	196	25	2.22
Reentry ✓	—	—	20	SA-FIRE	Thinking Of You	Cut/Merc	182	17	5.04
—	—	25	21	SYNCH	Where Are You Now	WTG	175	18	3.14
24	25	28	22	JULIA FORDHAM	Happy Ever After	Virgin	161	15	1.66
Reentry ✓	—	—	23	GRAYSON HUGH	Talk It Over	RCA	154	15	2.81
New Entry ✓	—	—	24	RICK ASTLEY	Giving Up On Love	RCA	126	16	2.40
New Entry ✓	—	—	25	DONNY OSMOND	Soldier Of Love	Capitol	119	20	3.55
New Entry ✓	—	—	26	ONE 2 MANY	Downtown	A & M	112	19	2.67
Reentry ✓	—	—	27	BELLE STARS	Iko Iko	Capitol	105	21	3.32
Reentry ✓	—	—	28	BUSTER POINDEXTER	Hit The Road Jack	RCA	105	18	1.03
New Entry ✓	—	—	29	CAROLE KING	City Streets	Capitol	105	13	1.01
—	—	30	30	BARBRA STREISAND	What Were We Thinking Of	Columbia	91	10	2.11

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
WATERFRDNT	Cry	Polydor	84	71%
FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	77	10%
LIVINGSTON TAYLOR	City Lights	Critique/A	77	—
✓ PAULA ABDUL	Forever Your Girl	Virgin	70	66%
ANIMATION	Room To Move	Polydor/PG	70	66%
PHOEBE SNOW	If I Can Just Get Through ...	Elektra	63	—
NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia	63	12%
✓ SWEET SENSATION	Sincerely Yours	Atco	56	100%
✓ NEIL DIAMOND	The Best Years Of Our Lives	Columbia	56	—
✓ ROY ORBISON	She's A Mystery To Me	Virgin	49	250%

✓ Denotes new entry.

HOTTEST RECURRENTS

4/24/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	ROY ORBISON	You Got It	Virgin	23
2	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	20
3	ROD STEWART	My Heart Can't Tell You No	WB	22
4	ANITA BAKER	Just Because	Elektra	18
5	BREATHE	Oon't Tell Me Lies	A&M	21
6	SHERIFF	When I'm With You	Capitol	15
7	PHIL COLLINS	Two Hearts	Atlantic	13
8	TAYLOR DAYNE	Don't Rush Me	Arista	15
9	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	13
10	CROSBY, STILLS, N. Y	Go! It Made	Atlantic	22
11	TAYLOR DAYNE	I'll Always Love You	Arista	10
12	BEACH BOYS	Kokomo	Elektra	9
13	CHICAGO	You're Not Alone	Reprise	21
14	ANITA BAKER	Giving You The Best	Elektra	11
15	PHIL COLLINS	Groovy Kind Of Love	Atlantic	10
16	RICK ASTLEY	She Wants To Dance With Me	RCA	16
17	KENNY G	Silhouette	Arista	10
18	ERIC CARMEN	Make Me Lose Control	Arista	8
19	TIFFANY	All This Time	MCA	18
20	STEVE WINWOOD	Holding On	Virgin	14
21	GLORIA ESTEFAN/MSM	Anything For You	Epic	9
22	FOREIGNER	I Don't Want To Live W/o You	Atlantic	8
23	BREATHE	How Can I Fall	A&M	10
24	BRENOA RUSSELL	Piano In The Dark	A&M	8
25	STEVE WINWOOD	Don't You Know What The	Virgin	10
26	JETS	Make It Real	MCA	8
27	NEIL DIAMOND	This Time	Columbia	16
28	BREATHE	Hands To Heaven	A&M	8
29	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	10
30	CHICAGO	Look Away	Reprise	10
31	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	9
32	RICHARD MARX	Hold On To The Nights	EMI	9
33	FLEETWOOD MAC	As Long As You Follow	WB	11
34	ELTON JOHN	I Don't Wanna Go On With	MCA	8
35	ROD STEWART	Forever Young	WB	9
36	PETER NOONE	I'm Into Something Good	Cypres/A&M	18
37	BOYS CLUB	I Remember Holding You	MCA	12
38	PETER CETERA	One Good Woman	WB	8
39	STEVE WINWOOD	Roll With It	Virgin	9
40	JOHNNY HATES JAZZ	Turn Back The Clock	Virgin	13
41	A LENNOX/A. GREEN	Put A Little Love In Your	A&M	11
42	RICK ASTLEY	Together Forever	RCA	8
43	BILLY OCEAN	Get Outta My Dreams, Get	Jive/Arist	9
44	WHITNEY HOUSTON	One Moment In Time	Arista	8
45	PAULA ABDUL	Straight Up	Virgin	18
46	GLENN FREY	True Love	MCA	10
47	GEORGE MICHAEL	One More Try	Columbia	8
48	HUEY LEWIS & NEWS	Perfect World	Chrysalis	8
49	GLORIA ESTEFAN/MSM	1-2-3	Epic	9
50	BILLY OCEAN	Colour Of Love	Jive/Arist	7

*Quality play index = average number of weekly plays from stations playing track.

A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations. This week, sample hours were extracted between 6am and 10am.

KEZR-FM San Jose BRUCE SPRINGSTEEN/I'm On Fire JERMAINE JACKSON/Do What You Do KENNY LOGGINS/Whenever I Call You 'Friend' NEIL DIAMOND/America BETTE MIDLER/Wind Beneath My Wings CHRISTINE MCVIE/Got A Hold On Me BEATLES/Twist & Shout THIRTY EIGHT SPECIAL/Second Chance GLENN FREY/True Love NAKED EYES/Always Something There To...	KXOA-FM Sacramento ERIC CARMEN/Hungry Eyes RINGO STARR/It Don't Come Easy CHER/PETER CETERA/After All MR MISTER/Broken Wings FLEETWOOD MAC/Gypsy DRIFTERS/Under The Boardwalk ROD STEWART/Forever Young BREAD/It	WLIT-FM Chicago GLENN FREY/One You Love S ROBINSON/MIRACLES/I Second That Emotion CHRIS DEBURGH/Lady In Red TEMPTATIONS/Just My Imagination (Running... CHER/PETER CETERA/After All MERCY/Love (Can Make You Happy) DAVID FOSTER/Love Theme From St Elmos Fire MEDLEY/WARNES/(I've Had) The Time Of My Life NEIL DIAMOND/Cracklin' Rosie DIANA ROSS/Missing You BEE GEES/Fanny (Be Tender With My Love) JIMMY RUFFIN/What Becomes Of The Broken... ENGLAND DAN/JOHN FOR/It's Sad To Belong	WLTQ-FM Milwaukee RESTLESS HEART/Why Does It Have To Be ... BREATHE/Hands To Heaven ORLEANS/Still The One JACK WAGNER/All I Need SLY & FAMILY STONE/Everyday People BRANIGAN/J.E.SPOSITO/Come Into My Life SEALS & CROFTS/It'll Play For You COMMODORES/Nightshift ASSOCIATION/Cherish	WNSR-FM New York TINA TURNER/What's Love Got To Do With It WHEN IN ROME/The Promise BEACH BOYS/God Only Knows ELTON JOHN/Honky Cat CARLY SIMON/Let The River Run BOB SEGER/Still The Same BETTE MIDLER/Wind Beneath My Wings PAUL MCCARTNEY/Another Day FLEETWOOD MAC/As Long As You Follow SANTANA/Evil Ways	WROR-FM Boston RASCALS/A Beautiful Morning MADONNA/Like A Prayer FRIENDS OF DISTINCTIN/ Grazing In The Grass AMERICA/Sister Golden Hair KENNY G/S.ROBINSON/We've Saved The Best For Last BANGLES/Manic Monday	WTPI-FM Indianapolis CHRISTOPHER CROSS/Ride Like The Wind ANNE MURRAY/Danny's Song FOUR SEASONS/Let's Hang On HUEY LEWIS & NEWS/Stuck With You SEALS & CROFTS/Get Closer BANGLES/Eternal Flame ELTON JOHN/Crocodile Rock ARETHA FRANKLIN/Freeway Of Love CASCADES/Rhythm Of The Rain PETER NOONE/It'm Into Something Good LEBLANC & CARR/Falling
KVIL-FM Dallas LDVIN' SPOONFUL/Do You Believe In Magic STEVE WINWOOD/Valerie KENNY LOGGINS/Whenever I Call You 'Friend' MARVIN GAYE/How Sweet It Is To Be Loved... ERIC CARMEN/Make Me Lose Control BEACH BOYS/California Girls MIKE & MECHANICS/The Living Years	WLAC-FM Nashville VANESSA WILLIAMS/Dreamin' HUEY LEWIS & NEWS/Stuck With You A WILSON/R ZANDER/Surrender To Me TERENCE TRENT D'ARBY/Sign Your Name POINTER SISTERS/I'm So Excited STEVE WINWOOD/While You See A Chance BETTE MIDLER/Wind Beneath My Wings GLENN FREY/True Love CHER/PETER CETERA/After All	WLTE-FM Minneapolis BEE GEES/How Deep Is Your Love MURPHEY MICHAEL/What's Forever For PEACHES & HERB/Reunited NATALIE COLE/When I Fall In Love KENNY ROGERS/Gambler MELISSA MANCHESTER/Fire In The Morning DEE CLARK/Raindrops LOBO/Don't Expect Me To Be Your ... KENNY G/S.ROBINSON/We've Saved The Best For Last ANNE MURRAY/Broken Hearted Me BILLY JOEL/The Longest Time	WNLT-FM Tampa SMDKEY ROBINSON/Just To See Her BETTE MIDLER/Wind Beneath My Wings LITTLE RIVER BAND/Lady PAULA ABDUL/Straight Up KENNY LOGGINS/Meet Me Half Way STEPHANIE MILLS/Never Knew Love Like This... CROSBY, STILLS, & NA/Wasted On The Way ENGLAND DAN/JOHN FOR/We'll Never Have To Say Goodbye	WOMC-FM Detroit GLENN FREY/Livin' Right BUSTER POINDEXTER/Hit The Road Jack POINTER SISTERS/Jump (For My Love) SMDKEY ROBINSON/One Heartbeat DRIFTERS/On Broadway JOHNNY NASH/I Can See Clearly Now	WSB-FM Atlanta RASCALS/Good Lovin' JETS/Make It Real RITA COOLIDGE/Higher and Higher PETER CETERA/Glory Of Love BEACH BOYS/Good Vibrations MELISSA MANCHESTER/Midnight Blue DEDN ESTUS/Heaven Help Me CAT STEVENS/Morning Has Broken	WWNK-FM Cincinnati LIONEL RICHIE/Stuck On You NOVELTY/Novelty CHICAGO/Hard To Say I'm Sorry TIFFANY/All This Time PARTRIDGE FAMILY/I Think I Love You CRYSTAL GAYLE/Talking In Your Sleep JOHNNY HATES JAZZ/Turn Back The Clock MR MISTER/Broken Wings BETTE MIDLER/Wind Beneath My Wings

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio station's average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

CHER/PETER CETERA 1 After All / Geffen KSTP-FM 1.85 WSNL-FM 1.52 WSB-FM 1.44 WKQX-FM 1.40 KVIL-FM 1.29 WNSR-FM 1.19 KIOI-FM 1.12	DEON ESTUS 6 Heaven Help Me / Mika/Polyd KOST-FM 2.44 KBIG-FM 1.86 KIOI-FM 1.79 KVIL-FM 1.61 KSTP-FM 1.54 WSNL-FM 1.52 WMGK-FM 1.26	KARYN WHITE 11 Superwoman / WB KSTP-FM 1.85 KBIG-FM 1.48 WSNL-FM 1.30 KIOI-FM 0.90 WNIC-FM 0.84 KKY-FM 0.46 WNLT-FM 0.46	P. CARRACK/T. NUNN 16 Romance / Columbia KBIG-FM 0.74 WSNL-FM 0.65 WSNY-FM 0.40 WLTT-FM 0.38 WLMG-FM 0.34 KESZ-FM 0.28 KMMX-FM 0.13	SYNCH 21 Where Are You Now / WTG KOST-FM 0.61 KFMB-FM 0.59 WLTF-FM 0.55 WWOE-FM 0.34 WENS-FM 0.25 KESZ-FM 0.21 WSTF-FM 0.21	ONE 2 MANY 26 Downtown / A & M KVIL-FM 1.61 KFMB-FM 0.74 KKY-FM 0.15 WNLT-FM 0.09 KLCY-FM 0.07 WVBF-FM 0.01	WATERFRONT Cry / Polydor KFMB-FM 0.59 KLSI-FM 0.32 KMJI-FM 0.18 KLCY-FM 0.07 WVBF-FM 0.01
MIKE & MECHANICS 2 The Living Years / Atlantic WNSR-FM 3.57 WKQX-FM 2.80 KOST-FM 1.83 KVIL-FM 1.29 KSTP-FM 1.23 WLTF-FM 1.09 WTMX-FM 1.04	THIRTY EIGHT SPECIAL 7 Second Chance / A&M KSTP-FM 2.16 KOST-FM 1.83 WNSR-FM 1.79 KBIG-FM 1.48 WKQX-FM 1.40 KVIL-FM 1.29 WNIC-FM 1.26	CARLY SIMON 12 Let The River Run / Arista WNSR-FM 3.57 WSNL-FM 1.09 KVIL-FM 0.97 KSTP-FM 0.92 KBIG-FM 0.74 WSB-FM 0.57 WALK-FM 0.55	BASIA 17 Promises / Epic KVIL-FM 0.97 KBIG-FM 0.74 WLTT-FM 0.38 WLMG-FM 0.34 KESZ-FM 0.28 KLSI-FM 0.21 WMYX-FM 0.19	JULIA FORDHAM 22 Happy Ever After / Virgin WLTT-FM 0.38 KMJI-FM 0.27 WOMC-FM 0.19 WRRM-FM 0.17 WLTS-FM 0.15 KLCY-FM 0.14 KLSY-FM 0.11	BELLE STARS 27 Iko Iko / Capitol KSTP-FM 2.16 KFMB-FM 0.59 KIOI-FM 0.45 WNLT-FM 0.09 KLCY-FM 0.04	FINE YOUNG CANNIBALS She Drives Me Crazy / IRS/MCA WKQX-FM 1.75 KFMB-FM 0.88
BANGLES 3 Eternal Flame / Columbia WNSR-FM 4.17 WKQX-FM 2.80 KSTP-FM 1.85 WSNL-FM 1.74 KBIG-FM 1.48 KIOI-FM 1.34 KVIL-FM 1.29	KENNY G/S.ROBINSON 8 We've Saved The Best For Last / Arista KOST-FM 1.83 KVIL-FM 1.61 WMGK-FM 1.26 WSB-FM 1.15 KIOI-FM 1.12 WLIT-FM 1.01 WLTY-FM 0.98	NATALIE COLE 13 Miss You Like Crazy / EMI KSTP-FM 2.16 KOST-FM 1.83 KBIG-FM 1.11 KVIL-FM 0.97 WMGK-FM 0.50 WSNY-FM 0.40 WLTT-FM 0.38	GLENN FREY 18 Livin' Right / MCA KVIL-FM 1.29 KKY-FM 0.50 WSNL-FM 0.43 WOMC-FM 0.38 WMYX-FM 0.34 KLSI-FM 0.32 WENS-FM 0.17	GRAYSON HUGH 23 Talk It Over / RCA KBIG-FM 1.11 WOMC-FM 0.57 KSTP-FM 0.31 KLSI-FM 0.21 WWOE-FM 0.17 KLCY-FM 0.14 KLSY-FM 0.11	BUSTER POINDEXTER 28 Hit The Road Jack / RCA KESZ-FM 0.35 WMXC-FM 0.20 WOMC-FM 0.19 KLCY-FM 0.11 KLSI-FM 0.11 WENS-FM 0.08	LIVINGSTON TAYLOR City Lights / Critique/A WIOF-FM 0.39 WRRM-FM 0.25 KMMX-FM 0.13
BETTE MIDLER 4 Wind Beneath My Wings / Atlantic WNSR-FM 3.57 KOST-FM 2.44 WSNL-FM 1.95 KBIG-FM 1.86 KSTP-FM 1.85 KVIL-FM 1.61 WLTF-FM 1.09	MADONNA 9 Like A Prayer / Sire/WB WNSR-FM 4.17 KSTP-FM 2.16 WKQX-FM 2.10 KIOI-FM 1.57 KOST-FM 1.22 WSNL-FM 1.09 WNIC-FM 1.05	A FRANKLIN/E JOHN 14 Through The Storm / Arista KSTP-FM 2.23 WNSR-FM 0.60 WKQX-FM 0.35 WWOE-FM 0.34 KLTR-FM 0.28 WMJI-FM 0.27 WLMG-FM 0.25	STEVE WINWOOD 19 Hearts On Fire / Virgin KKY-FM 0.63 WLTT-FM 0.50 WWOE-FM 0.34 WMXC-FM 0.29 KKY-FM 0.23 KLCY-FM 0.11 KMJI-FM 0.09	RICK ASTLEY 24 Giving Up On Love / RCA KSTP-FM 1.23 KLSI-FM 0.32 KFMB-FM 0.29 KKY-FM 0.23 KMJI-FM 0.18 WLTS-FM 0.08 KMGR-FM 0.04	CAROLE KING 29 City Streets / Capitol WNLT-FM 0.27 WLTT-FM 0.25 KLSY-FM 0.11 KKCW-FM 0.10 WWOE-FM 0.08 WLTS-FM 0.08 KLCY-FM 0.07	PAULA ABDUL Forever Your Girl / Virgin WKQX-FM 1.40 WNIC-FM 0.42 KFMB-FM 0.29 KKY-FM 0.15
VANESSA WILLIAMS 5 Dreamin' / Wing/PG WKQX-FM 3.15 KSTP-FM 1.85 KOST-FM 1.83 WLTF-FM 1.78 WSNL-FM 1.30 WNIC-FM 1.26 WNSR-FM 1.19	ENYA 10 Orinoco Flow (Sail Away) / Geffen KSTP-FM 1.85 KIOI-FM 1.57 KOST-FM 1.22 KFMB-FM 1.03 KBIG-FM 0.74 WNIC-FM 0.63 KKY-FM 0.46	HOWARD JONES 15 Everlasting Love / Elektra KFMB-FM 0.59 KIOI-FM 0.45 WLTT-FM 0.38 WKQX-FM 0.35 KKY-FM 0.31 KSTP-FM 0.31 WWNK-FM 0.31	SA-FIRE 20 Thinking Of You / Curt/Merc WNSR-FM 2.38 WNIC-FM 0.63 KFMB-FM 0.59 KBIG-FM 0.37 WAXY-FM 0.34 WLAC-FM 0.28 KKY-FM 0.15	DONNY OSMOND 25 Soldier Of Love / Capitol WKQX-FM 1.75 KSTP-FM 0.62 KFMB-FM 0.44 WNIC-FM 0.42 KESZ-FM 0.28 KAER-FM 0.04	BARBRA STREISAND 30 What Were We Thinking Of / Columbia WLIT-FM 0.67 KBIG-FM 0.37 KSTP-FM 0.31 WNIC-FM 0.21 WIOF-FM 0.15 WLTS-FM 0.15 WTPI-FM 0.11	ANIMATION Room To Move / Polydor/PG WNIC-FM 1.05 KMJI-FM 0.36 WKQX-FM 0.35

Steve La Beau



KESZ-FM

BE SWEET!

PERSONAL	LAST NAME	FIRST	MIDDLE
	LaBeau	Steve	
	CURRENT STATION	KESZ/Phoenix	
	HOMETOWN	Los Angeles, CA	
	MARITAL STATUS/CHILDREN	Married — One Child (15 months)	
HOBBIES	Fishing, camping, tropical fish		

EMPLOYMENT	KESZ/Phoenix — (Present)
	KLAC/Los Angeles — Program Director (1987-1988)
	KFI/Los Angeles — (1982-1987/Program Director 1985-1987)
	WDRQ/Detroit, WLCY/Tampa
	WLOF/Orlando & KENO/Las Vegas

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT	KIIS-FM, KOST, KESZ
	THREE BEST RADIO STATIONS OF ALL TIME	KHJ, KKDJ, WLS
	BEST CURRENT ALBUM	Miami Sound Machine
	BEST ALBUM OF ALL TIME	All the Paul McCartney & Wings albums
	BEST CURRENT SINGLE	The Living Years — Mike & The Mechanics
	BEST SINGLE OF ALL TIME	Come On Eileen — Dexys Midnight Runners
	FOUR BEST ARTISTS CURRENT	Miami Sound Machine, Huey Lewis & The News, Billy Joel, <i>believe it or not</i> Debbie Gibson
	FOUR BEST ARTISTS OF ALL TIME	Paul McCartney & Wings, Three Dog Night, The Supremes, The Pointer Sisters
	BEST TELEVISION SPOT FOR RADIO	Film House Direct TV — Birthday Game
	BEST PROMOTION EVER INVOLVED WITH	Scavenger Hunt/KLAC
	WORST PROMOTION EVER INVOLVED WITH	Norwegian Sardines promotion/KFI
	MOST INFLUENTIAL PERSON IN CAREER	Jhani Kaye, Scott Gentry
	EARLY RADIO IDOLS	Charlie Van Dyke, Charlie Tuna, Robert W. Morgan
	TWO BEST AIR TALENTS CURRENT	Bill Maier, Jay Thomas
	BEST AIR TALENT OF ALL TIME	Rick Dees
	MAJOR ACCOMPLISHMENT IN RADIO	Ask me 10 years from now — I'm not done yet
	SHORT-TERM GOALS	Make KESZ #1 in format
LONG-TERM GOALS	Corporate programming.	

THE FACT FILE

Q: Can you absolutely, positively know that your radio station's TV spots will increase your ratings, build top-of-mind awareness, be the talk of your city and make your competition go crazy?

A: *Of course you can, if you have "Sister."*

Q: Can you know that your radio station's TV spots will cut through TV clutter so well, that the viewer will actually look forward to watching them? And remember what they saw?

A: *Of course you can, if you have "Sister."*

Q: Well, what are you waiting for?

A: *Call today, and make a date with the Sweetest Lady in town... She's not just another pretty face...*

Alan Beck/President, American Media, Inc.
KWFM/Tucson/AZ, WUBE-FM/Cincinnati, OH
"Sister is the most memorable, breakthrough creative TV campaign we've used."

Call Sister Today!
(615) 254-2060



CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

An African safari...a trip around the world...a fur coat...cars...diamonds! Another episode of "Lifestyles of the Rich and Famous?" No, actually Robin Leach is nowhere in sight — the aforementioned mega-prizes are all part of the winning with the new **WKLI/Albany** ("K-Lite 101") "Incredible Prize Catalog Sweepstakes." The eight week direct mail campaign, which will reach 140,000 area households, includes a half million dollars in prize goodies. Three times a day K-Lite calls out a new winning number and qualifiers have 15 minutes to phone in, verify and win. ■ **WEBE/Bridgeport** is getting ready for another Greenhouse Effect summer with a series of beat the heat giveaways including sun umbrellas, coolers and special limited edition WEBE sunglasses (just like the ones on station billboards currently seen all over town). Perennial A/C staple Barry Manilow has some new wax set to hit the air, and the radio station is welcoming the artist with copies of the new LP and chances to hear the new cuts live when Manilow plays on Broadway at the Gershwin Theatre this Wednesday. When Morning man **PETER BUSH** gives away official Gizmo's Nightclub tour jackets during his AM on-air get-together, winning listeners are also netting a lifetime of free admissions to one of the city's hottest nightspots and oldies clubs. ■ The **WLTY/Norfolk** ("Y-96") "Gold Card" has audience members trying to guess an 11-digit number for a 'fantasy prize' of a three hour, \$11,000 shopping spree. Listeners begin by taking guesses at the first digit, then the second, third, etc. Only after the digits are correctly guessed in sequence can another listener take a shot at the next one. (For a more complete rundown of 'LTY's current promotional activity, positioning statements, music and more, check out this week's A/C Tuned In section). Y-96's sister **WTAR-AM** just kicked off "Cash Computer." The theatre of the mind production begins with the sound of a 'computer' spitting out a dollar amount. The listener playing is informed of the amount and then given a choice of either taking the money or giving it up for another 'hit.' If the person opts to try for more, the radio 'Russian Roulette' of sorts either pays off with a higher monetary amount or strikes out with less or nothing at all.

MIDWEST

Been searching for that tough to find pressing of Sebastian Cabot's "Blowin' In The Wind?" We thought so. Well, **WLTF/Cleveland** ("Lite Rock 106 & 1/2") may have been able to help you locate that beautiful interpretation of Dylan when they appeared at Record Roundup's "20th Original Cleveland Record Convention." LTF jock **BRUCE RYAN** was among a crowd steeped in a veritable potpourri of records, concert photos, rock videos and backstage passes. ■ Former **WCZY** Afternoon man **LOU ROBERTS** has landed across town at Motown's **WNIC/Detroit**. Previous to his Hit radio work at "Z-95.5" Roberts worked at the city's **WMJC** and **WCLS**. ■ "You're not alone with Chicago and **KEFM/Omaha-Council Bluff** ("Lite 96")!" — or so the catch phrase went for a station promotion held earlier this month. For Chicago's sold-out show at the Civic Auditorium, Lite 96 handed out 15 pairs of tickets, and one lucky couple won an evening out with Program Director **DWIGHT LANE** and his wife Melodae. The four enjoyed an elegant night on the town with dinner and limo before heading to the venue to see Robert Lamm and the boys onstage. **KEFM** continues its "9 to 5" game, identifying a different winning song at 9AM, 2PM and 5PM each weekday. The next morning at 7:15 **DAVE WINGERT** asks for a certain caller to recite back the previous day's three winning songs for \$96 cold, hard cash. Morning Traffic person **KIM CARMEN** has left — Weekender **KEVIN ANDERSON** now dows the reporting from Airborne Metro Traffic, and **LIBBY YORK** joins for overnights (today) from **KHAT/Lincoln**. ■ **KOMJ/Omaha-Council Bluff** ("Magic 103.7") has segued to an "Adult Hit" approach becoming "Latest hits, greatest hits;" the formatic switch entailed no staff changes. PD **CARL MANN** and the gang are currently getting set to give away a brand-new car with the "Key Song of the Day." A song identified at 7:20 each morning with **DON GLAZE** leads to car key hand outs later in the day and an opportunity at a Dodge Daytona, Sprint or Dakota (listener's choice).

SOUTH

Taxman! **WFOX/Atlanta's** ("Fox 97") "Up Your Bracket Weekend" celebrated everybody's favorite time of year with chances to win "At the sound of the auditor." Correct callers won either a 'Refund' (a Monopoly set and Fox T-Shirt) or "Owed Uncle Sam Money;" in which case WFOX gave the listener the shirt off their back — again a new Fox 97 T-shirt. Morning zanies **"RANDY & SPIFF"** continue to host Thursday night "Listener Parties" and just finished hosting a station-sponsored "Blue Jean Ballet" — dressed as ballerinas! Randy appeared onstage in male dance garb while Spiff wore a blue tutu and pink tights, as the Atlanta Ballet performed to a 'come as you are' crowd. The new station logo of a little red fox wearing purple sunglasses is showing up all over Atlanta on new billboards. **MARK GULLETT** has left and PD **DENNIS WINSLOW** is looking for an aggressive Promotion Director to take his place; one with experience in advertising, marketing and contests. T&R to him at: 2000 River Edge Parkway, Suite 797, Atlanta, GA, 30328 (no calls please). Congratulations to Overnighter **ALISON LANE** on her exchange of wedding vows. ■ What are they...made of money?! **WSB-FM/Atlanta** ("B-98.5") has added another \$1,000,000 in cash this year to what now stands as "The Two Million Dollar Songs In-A-Row" contest. When a certain three songs are played in-a-row in a specified order, the 98th phone call picks up anywhere from \$5,000 to \$50,000! **DALE O'BRIEN** is hosting station-sponsored Beach Boys and Frankie Valli/Four Tops postgame shows at a couple of upcoming Atlanta Braves games. Meanwhile the area's Chastain Park will be rockin' this summer as WSB presents the "Symphony Concert Series," featuring diverse acts from all musical fields three nights each week. GM **MIKE FAHERTY** has been promoted to VP of the Radio Division while **BOB NEIL** joins as the facility's new General Manager. Congrats to Afternoon man **KELLY MCCOY** and wife Cary on their new baby boy Colin. **BOB CANNON** and **JORDAN GRAYE** have been added to B-98.5's weekend crew. ■ "THE DOC," **BOB BURNS** has joined **KKMJ/Austin** ("Majic 95 FM") for evenings and the station's new 9PM-Midnight show, "Majic After Dark." The program features a blend of light jazz, soft instrumentals and a flavoring of the station's typical programming. Burns, also a jazz saxophonist and singer, has specialized in jazz radio programming over the years at a number of El Paso outlets including **KXCR**, **KYSR**, **KAMZ**, **KLTO** and **KTEP**. ■ At **KMGC/Dallas** ("Magic 102.9") you'll find some familiar voices residing in brand-new time slots as **JAY KELLY** moves to afternoons in place of **JON RIVERS**, and **MD LAYNE PRESCOTT** moves from evenings to the 12N-4PM airshift.

WEST

The elephant walk came to Los Angeles last week as **KBIG/Los Angeles** ("K-Big") **"BILL & SYLVIA"** mounted a couple of packaderms and raced fellow radio personalities at the Farmer's Market. Money raised by the event went to the Juvenile Diabetes Foundation. The station sent out mailers to some 225,000 offices in Southern California for their "Office Cruise" promo. Listeners mailed response cards back to K-Big for a spot onboard one of two "Big Office Party Cruises." The three-day cruises will sail down the coast to Catalina and Ensenada, Mexico. Winning office personnel also pick up \$1,000 spending money and an office temporary to take up the work slack while they're away. ■ **KOIT/San Francisco**, meanwhile, just held a "Luncheon Cruise" on the Bay in honor of Secretary's Day. Bosses were invited to write or fax in a letter stating why their secretary deserved a spot on the cruise. Over 100 bosses and their assistants joined PD **SUZY MAYZELL**, Promo ace **LAURA O'REILLY** and a myriad of others for a great afternoon on the water. KOIT listeners also enjoyed a great evening on dry land when Neil Diamond played the Cow Palace for three sold-out nights. ■ The West Coast celebration of secretaries continues at **KEZR/San Jose** with their second annual direct mail piece going out to every office and business in Santa Clara County. Bosses are nominating their workplace 'better halves' for a shot at \$500 guilt-free shopping sprees, gold necklaces and the weeklong Hawaiian vacation grand prize. With another California water shortage forcing area residents to conserve, Morning guys **GREG COOK** and **STEVE DINI** are giving away "Water Survival Kits": water, shower heads and bricks for toilets. To give the stuff away, the pair first plays a two-minute song; instructing listeners to take their water conserving, under two minute showers and then call the station (before the song ends). ■ Noble Broadcasting's **KMGI/Seattle** ("Magic 108") has debuted the new "Magic Morning Crew." **KELLY STEVENS** and **ALPHA TRIVETTE** join with News and Traffic Reporter **LIZZ SOMMARS** and Weather Specialist **STORM KENNEDY** weekday mornings from 5:30AM-10AM. Stevens joins up from **KJOY/Stockton**, while Trivette hooks up with Magic from **KUSA/St. Louis** and comedy clubs throughout the country.

FOREPLAY



ARTIST: RICHARD MARX

ARTIST: CYNDI LAUPER

ARTIST: WARRANT

ARTIST: FINE YOUNG CANNIBALS

ARTIST: THE CURE

ARTIST: DR. JOHN

TITLE: Satisfied
LP: REPEAT OFFENDER
RELEASE: 7"/CD Pro
LABEL: EMI

"Some people thought it would be easier this time around," Richard Marx told MMR. "Truth is, it was harder. I've got more to prove. But I refused to let the pressure of following a successful album get to me. You only have as much pressure as you allow yourself to have."

"Luckily for me, a lot of the pressure was relieved because I wrote about 25 songs while I was on the road, even though everyone warned me that I wouldn't be able to do that. Most of 'em after I'd finish a show. There's an energy that sticks around for a couple of hours after you finish playing. It was the most prolific time of my life."

After 14 months of touring in support of his double-platinum plus debut, Marx immediately went back in the studio to record REPEAT OFFENDER. "Your voice is like muscle, like anything else. I wanted to capture on tape what my voice sounded like after shredding every night," Marx laughed. "This album took about three months, the first one took about four. I didn't spend much more money on this one. It was really like a painless experience."

Marx said the REPEAT OFFENDER title is in response to the critics who weren't too kind to him on his debut lp. "By calling it REPEAT OFFENDER I'm just handing it to the critics. I'm providing them fuel for their fire. Ya know, 'Richard Marx has now offended us once again'... I figure most of these guys can't put together a sentence by themselves anyway."

Marx admitted the reviews from his lp weren't so bad, it was the critiques of his live performance that irked him. "They weren't all bad. But some people did come after me. Let's face it, I'm young, had success on the first record and I do mainstream music. I'm not Elvis Costello or John Hiatt. That's just me. I feel I put as much integrity in my music as they do. But I don't make records for the critics, I could care less." Just record titles...

TITLE: I Drove All Night
LP: A NIGHT TO REMEMBER
RELEASE: 7"/CD Pro
LABEL: Epic

"I started writing songs for A NIGHT TO REMEMBER after I finished filming 'Vibes', (1987)," says Cyndi Lauper. "I went out to see Tom Kelly and Billy Steinberg and work in their studio."

Kelly and Steinberg wrote Lauper's #1 hit True Colors and collaborated on Cyndi's latest single I Drove All Night. "They're great songwriters and they understand that I don't like to sing greeting card songs," Lauper adds.

"The songs on this album are all about love, love won and love lost. It's a common denominator, something all of us feel. I write from experience — unfortunately, I've lived through most of this record."

Several factors inspired Cyndi on the recording of A NIGHT TO REMEMBER, including Annie Lennox. "People would say to me, 'Hey it's not about singing, it's about image, it's about other things.' But when I heard Annie really singing out, it was an inspiration. I went back to the drawing board and made it work for me."

Besides outside songwriters Lauper's latest also features an incredible cast of performers including Eric Clapton, Bootsie Collins and Rick Derringer. "It's important to leave something behind that's great, to look back on my work and be proud," Lauper admits. "It's not just about me being famous. It's about opening new avenues for new kinds of singers, for new songwriters. Every time I've lost sight of my real purpose, I've met people who've brought me back to it."

Cyndi encountered many of those people after spending two weeks in Russia as part of a group of American songwriters collaborating with Soviet counterparts. "That trip gave me renewed inspiration at the time I was really down. 'Vibes' and Hole In My Heart had both gone south and I was ready to move to Siberia."

Lauper is especially proud of her latest effort. "I know what I do is often looked at as 'product,' but I can't look at it that way, it has to tickle your funny bone or give you the chills."

TITLE: Down Boys
LP: DIRTY ROTTEN FILTHY STINKING RICH
RELEASE: 7"/CD Pro
LABEL: Columbia

"Down Boys is better off left open to interpretation," Erik Turner of Warrant told MMR. "You can interpret it anyway you want. How do I interpret it? It's very sexual, put it that way. When asked where do Down Boys go, the guitarist chuckled then added, 'On Girls, but you'd never catch that in the lyrics. Some people think it's about not getting down or depressed. It has all kinds of meanings.'"

Coming out of Hollywood's competitive club scene, Warrant's rise to the top of the heap can be attributed to several things. First and foremost, according to vocalist Jani Lane is their playfully wild stage show. That stage show enabled Warrant to open up for several acts two months before their debut lp was released.

"Kids were getting to know who we were," Turner reasons. "They anticipated the record. If you can make a crowd react that's never heard your music before, then it's gonna happen in a major way when they know the songs."

"We kick down the barriers between ourselves and the audience," Lane says. "I spend half my time at our shows in the crowd, tasting their drinks, making sure they're having fun."

"We're not scared to mess up our hair," Turner adds. "We're not scared to trash ourselves. The thing we like about rock 'n' roll is there are no rules. We never put any limitations on ourselves. If we have an idea and we wanna do it, we just do it."

That's why they decided to title the lp after one of the songs on their lp, DIRTY ROTTEN FILTHY STINKING RICH. "Everybody probably thinks, 'this is another one of those bands that wants to be rich.' We definitely haven't been in this business for the money — if we were, we would have quit a loooong time ago," Turner responds.

Still, persistence gets its due, and Warrant is hoping Down Boys is part of the big payoff.

TITLE: Good Thing
LP: THE RAW & THE COOKED
RELEASE: 7"/CD Pro, Cass. Sgl.
LABEL: IRS/MCA

The Fine Young Cannibals follow up to their #1 record She Drives Me Crazy is Good Thing. For the Cannibals, it's a good thing that She Drives Me Crazy made THE RAW AND THE COOKED lp. "We had abandoned She Drives Me Crazy," Andy Cox said.

"We weren't going to record it. It wasn't a main contender. Then our producer David Z (Prince, The Jets and Sheila E.) heard it on our demo tape and said, 'Wow this is great.' That really encouraged us."

"We got on with David really well, which is kind of rare because we've had a lot of trouble with producers. We have so many ideas of what we want to do ourselves, it's not always easy to collaborate with others."

Once She Drives Me Crazy was cut, it still was not an obvious choice as the lead single according to Cox. "We had four or five that we were happy with. To an extent you've got to say to the record company, which one do you want? It's no good forcing something they really hate on them because they're not gonna really promote it."

"The choice of She Drives Me Crazy happened by common consensus as well," singer Roland Gift added.

The Cannibals waited over three years before cutting THE RAW AND THE COOKED leading many to fear the band had split up. "Everyone kept saying that we broke up," Gift smiles. "That was the only reason they could come up with to explain why we wouldn't rush back into the studio and put out another album. Thing is, if you haven't got the songs, you can't make a good album and we knew we didn't have the songs."

"The danger is letting acclaim or popularity lull you into thinking you can do anything — that you are supermen, that the record will somehow be good without great songs," Gift continues. "But we never fell into that. We had enough sense to take our time."

TITLE: Fascination Street
LP: DISINTEGRATION
RELEASE: 12"/CD Pro
LABEL: Elektra

"On this album," The Cure's Robert Smith told MMR, "I wanted to utilize the time you're allowed with a CD. I wanted to be able to stretch an idea over an hour and keep the theme running through it. I wanted to take time to build up emotions without having to worry about the constraints of 20 minutes per side."

"DISINTEGRATION (The Cure's 11th release), is still broken up with lighter songs to keep it from becoming turgid," Smith says. "Still it concentrates on one aspect of The Cure's music: to generate some emotion back into the band."

To accomplish this The Cure recorded their new lp during the wee hours. "We were playing through the night, which we hadn't done since PORNOGRAPHY (1982). Because of this, things got fairly intense. This time around it was like the old recording days when we shared a subdued atmosphere which made me happy in a perverse kind of way."

Smith continues, "People may think, this is so typical Cure. But I can't think why, because while choruses have been ripped. (A good example of this is Same Deep Water As You, filled with poetry and featuring no choruses). "You have to have a pretty thorough knowledge of everything we've done and I think I'm the only person in the world that has."

"It's inescapable that the longer you do something, the better you get at it, unless you're a complete hogwit," Smith explains. "Lyrically DISINTEGRATION has echoes of the past on purpose." Fashion, trends or good career moves have never interested The Cure, the single-minded music you hear on DISINTEGRATION is exactly what The Cure wants you to hear. "It's really perfect, Smith concludes, "to go on so long and not have to compromise or regretted anything we have done."

The Cure's UK tour opens in June, playing 50 European dates before opening the U.S. leg in August.

TITLE: Makin' Whoopee
LP: IN A SENTIMENTAL MOOD
RELEASE: LP
LABEL: Warner Brothers

"Tommy LiPuma, my producer, had an idea of doing an album of old songs," Dr. John told MMR. "We were going to just cut Louis Jordan tunes, but after a feeling out procedure, we shifted gears and took another direction."

"We went through stacks of old material, stopping when it felt right and cutting most of it as live as we could get. There was lots of improvising," Dr. John recalled.

In one extemporaneous burst of genius, Rickie Lee Jones was called in to share vocals on the first single, Makin' Whoopee, a nugget covered by Eddie Cantor and Ray Charles. "Tommy mentioned working with Rickie to me and I really dug the idea, ya know. I've worked with Rickie (playing keyboards) on her first album and when she was first starting to get it together."

For IN A SENTIMENTAL MOOD, Dr. John's first major label release since '81, the choice for producer was an obvious one. "Being a producer, Tommy's one of the few producers I trust in this business. I'd hate to get caught up in one of these guinea pig situations where you feel like you're a test-tube or something."

Commenting on the major differences in the music industry today, Dr. John declared, "It's a very cold isolated feeling out there these days. Sometimes you'll work on someone's album and never meet the artist. That's why we wanted to cut everything live on this one (IN A SENTIMENTAL MOOD)."

Between albums the 48-year-old singer, famous for his whiskey-cured voice, cut jingles for various clients, including Popeye's Chicken and the American Dairy Association. "To be quite frank, I earned more money doing jingles than I ever did making records," Dr. John admits. "It's easier work, with very little time consumed. I forget which ones I've done, I've been doin' them since the 50's. But the residuals are good, they keep my five kids in school."

COMING NEXT WEEK

HIT RADIO

Cruise out to the hottest city in the nation — in more ways than one — as MMR does its stuff with Los Angeles' KQLZ ("100.3"). It's Hit Radio in the land of record and movie hits in a very special Tuned In.



ROCK RADIO

The term "legendary" isn't overused when it comes to New York's dynamo WNEW ("102.7"). It's what's fresh in Rock 'n' Roll plus the finest stuff in the history of the big beat as Tuned In jumps in the fire next week.



ADULT CONTEMPORARY

That stunning, sunny Florida atmosphere is the scene for the ultimate escape and one of the nation's great A.C. teams, the folks at West Palm Beach's WRMF ("97.9"). Tuned In is the place for some terrific reading as MMR reports.

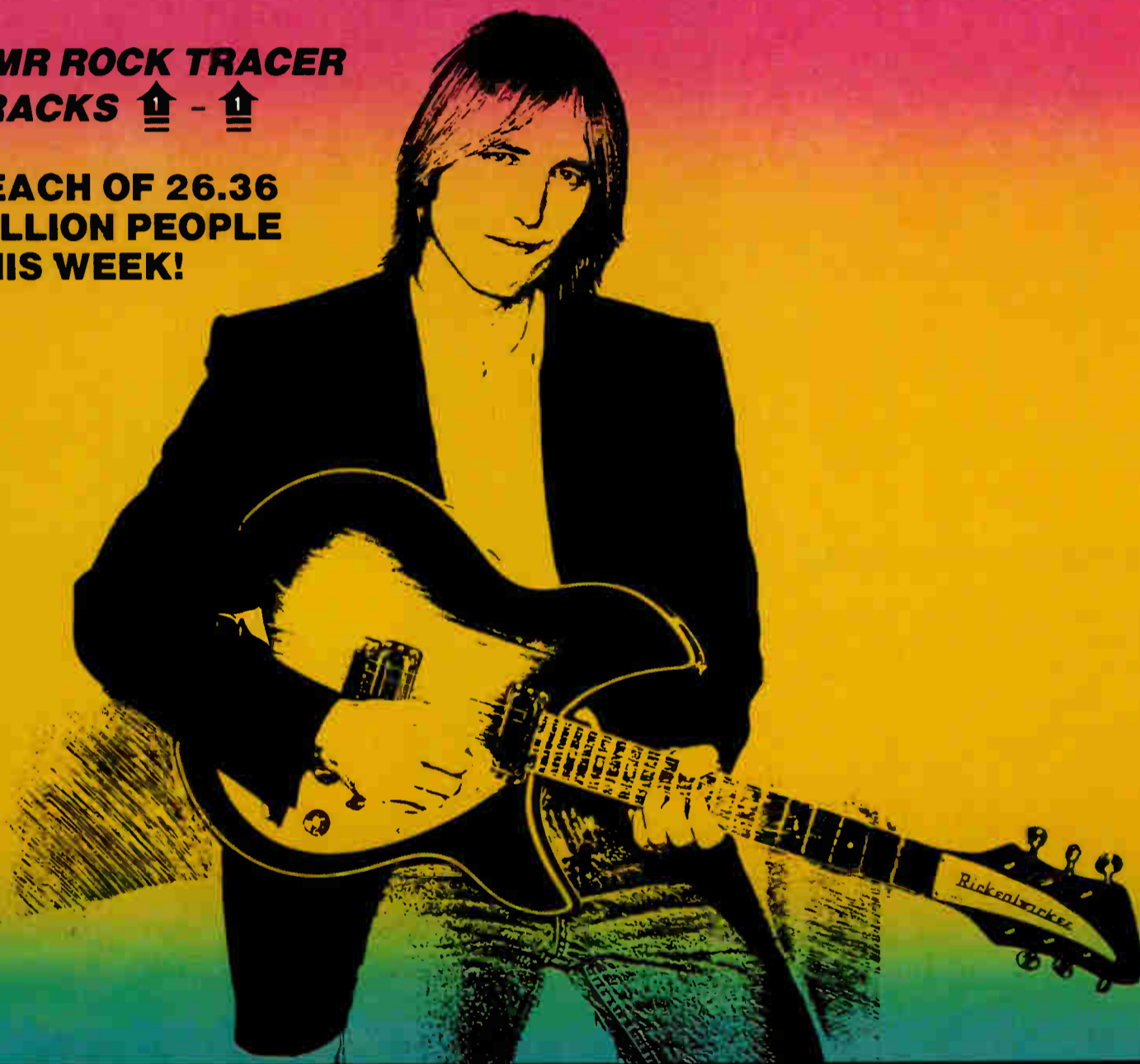


SOLO BUT NOT ALONE

TOM PETTY

**MMR ROCK TRACER
TRACKS**  - 

**REACH OF 26.36
MILLION PEOPLE
THIS WEEK!**



FULL MOON FEVER

TOM'S FIRST SOLO EFFORT FEATURING THE HIT
"I WON'T BACK DOWN"

PRODUCED BY JEFF LYNNE, WITH T.P. AND MIKE CAMPBELL

MANAGEMENT: TONY DIMITRADES
EAST END MANAGEMENT COMPANY

MCA RECORDS

© 1988 MCA RECORDS, INC.



ROCK TILL YOU'RE
"SATISFIED!"



RICHARD
MARX

"SATISFIED"



Expect your phones to rock'n'roll off the hook when Richard Marx cuts loose with his new single and video **SATISFIED.**



**THE #1 RADIO CALL
 OUT ARTIST OF 1988**



Produced by Richard Marx & David Cole
 Management: Allen Kovac/Left Bank
 Management



When You Play It/Say It!

© 1989 EMI, a division of Capitol Records, Inc.

