

MONDAY

MORNING REPLAY

Published by Mediabase Research Corporation.

MEDIABASE

ISSUE 71
MAY 29, 1989

EXPANSION! EXPANSION! EXPANSION! It's the key word in Monday Morning Replay's ever expanding universe! This week Mediabase and MMR are proud to welcome Rochester (market #43) and Tucson (market #65) to our collaboration of the finest radio stations across the country. This week's data includes info from *Hit Radio* outlets WPXY and KRQQ, *Rock Radio* outlets WCMF and KLPX and *A/C* outlets WRMM and WVOR. Two more — a mere dent of what's to come!

Tuned In treks from the Motor City, to the Gulf, to the heart of Music City U.S.A. First stop: Hoker Broadcasting's WDFX! A station under the directorship of Chuck Beck and positioned as *99.5 The Fox* has turned Detroit's *Hit Radio* scene into a fierce battleground. Next it's down to the Gulf, for some sun and some fine Rock 'n' Roll as we retune to Tampa's WYNF ("95 YNF"); programmed by Carey Curelop. Then it's time to check in to "Nashville's friendliest radio station — 106 FM," (*A/C* outlet WLAC). Dave Mason heads the hospitality ring. Find out the lowdown on these three stations this week (Airstaff lineups, Positioning Statements, Promotional Activities, Music Breakdowns, etc.) in **Tuned In!**

Also in this week's issue:

- ▶ **Sample Hours:** MMR highlights morning drive from some of the hottest stations in the country like KRBE/Houston, KPWR/Los Angeles, WPHR/Cleveland, WQHT/New York, KAZY/Denver, KOME/San Jose, WIYY/Baltimore, WRIF/Detroit, KMZQ/Las Vegas, KLSY/Seattle, WKQX/Chicago and WLTT/Washington, D.C.
- ▶ **Fact Files:** We spotlight Robert Benson (Executive VP/Operations — Burkhart/Douglas & Associates), Barbara Seltzer (National Singles Director — Atco Records), David Benson (Music Director — WLUP/Chicago) and Don DeFesi (Program Director — KVVN-FM/Napa Valley, CA).
- ▶ **Captured Live:** Just in the "nick of time"! MMR recently captured Bonnie Raitt's "Nick Of Time '89 Tour" live at the Royal Oak Music Theatre in a sold-out performance. Richard Thompson was the opening act. Find the complete breakdowns (Personnel, Song Sets, etc.) inside!
- ▶ **Foreplay:** As the temps continue to climb, the hot new releases are just as sizzling. This week find out the scoop behind the latest from Sa-Fire, The Call, Tommy Page, Bobby Brown, Michael Damian, Q-Feel, LL Cool J and the collaboration of Anderson, Bruford, Wakeman, Howe.

All this and much much more in this week's Monday Morning Replay!

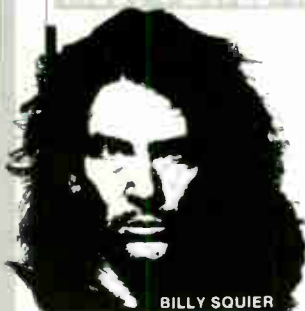
MOST PLAYED/HIT RADIO

Bobby Brown retains his #1 status atop the *Hit Radio* circuit for a second straight week. "Every Little Step" spawns 3,423 plays, a *QPI* average of 46 and a *Reach Index* of 93.88 million. **New Kids On The Block** climb a notch to #2 and **Bette Midler** is up two slots to #3. **Richard Marx**, **Donna Summer**, **Milli Vanilli**, **Madonna**, **Neneh Cherry**, **Fine Young Cannibals** and **Benny Mardones** close out the top 10 *Hit* tracks. Showing steady growth within the 40 includes **Waterfront**, **Real Life**, **Dino**, **Martika**, **Simply Red**, **Michael Morales**, **JC Mellencamp** and **New Order**. The biggest jumpers on the charts are **Peter Gabriel** and **The Doobie Brothers** (each climbing nine), **Karyn White** and **Rod Stewart** (both up 10) and the most upward mover this week — up 14 notches (#40-26) — **Love And Rockets**. **Roxette** is the top debut this week, placing their latest "Dressed For Success" at #34. **Paul McCartney** and **Whistle** are also new, **Tom Petty** reenters. Outside the 40 and showing strong stamina includes **Pajama Party**, **Rob Base/DJ EZ Rock** and **Swing Out Sister**. **Jody Watley**, **Wang Chung**, **Bon Jovi**, **Billy Squier**, **Skid Row**, **Winger**, **LL Cool J**, **Sweet Sensation**, **Mica Paris** and **TPOH** are new to the *Newcomers* list.



MARTIKA

MOST PLAYED/ROCK RADIO

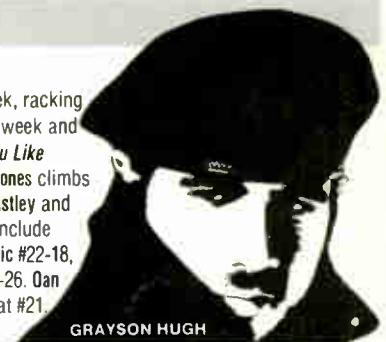


BILLY SQUIER

The **Doobie Brothers** take control of the *Rock Radio* chart this week with vengeance. "The Doctor" racks up 189 plays over last week (1,407-1,596 plays), carries a *Quality Play Index* average of 26 and spawns a reach of 29.51 million. **JC Mellencamp** ("Pop Singer") and **Stevie Nicks** are tied in plays (1,134) — Mellencamp edges Nicks out for the #2 slot due to a higher *QPI* and *Reach Index* average. **Richard Marx** continues to climb, this week up to #4, **Queen** and **The Cult** also climb a notch each. **David Bowie's** latest project **Tin Machine** climbs from #9-7 this week, the combo of **Anderson, Bruford, Wakeman, Howe** debuts at #8, **Henry Lee Summer** climbs (#39-18-9) and **Tom Petty** (*Running*) chalks up another six slots to round out the top 10. **R.E.M.**, **Joe Satriani**, **Love And Rockets**, **JC Mellencamp** ("Martha Say"), **The Fixx**, **The Cure**, **Fine Young Cannibals**, **Tom Petty** (*Feel*), **King Swamp**, **Melissa Etheridge**, **Todd Rundgren** and **Michael Thompson** all make notable gains. **Billy Squier**, **Jackson Browne**, **Winger**, **Bob Seger**, **Bon Jovi**, **Cutting Crew**, **Jeff Healey**, **JC Mellencamp** (*Let It Out*), **Big Big Sun** and **Wang Chung** are among the 11 debuts this week; **Queensryche** reenters.

MOST PLAYED/ADULT CONTEMPORARY

Thirty Eight Special finally gets that "chance" to take "Second Chance" to the top of the *Adult Contemporary* charts and they do with pride. "Second" scores over 50 plays from last week, racking up a total of 2,023 plays, carries a *Quality Play Index* average of 31 spins per station/week and has a *Reach Index* of 39.63 million. **Natalie Cole** is back stronger than ever, her latest "Miss You Like Crazy" climbs two to land at #2. Elsewhere in the top 10: **Bette Midler** holds at #3, **Howard Jones** climbs a notch to #4, **Aretha Franklin/Elton John** take it up two to #5. **Sa-Fire**, **Basia**, **Grayson Hugh**, **Rick Astley** and **New Kids On The Block** put a caper on the top 10. Showing great strides within the top 30 include **Waterfront** #17-11, **Simply Red** #20-12, **Barry Manilow** #16-13, **Donna Summer** #25-16, **Southern Pacific** #22-18, **Benny Mardones** #24-19, **Fine Young Cannibals** #26-24, **Anita Baker** #28-25 and **Swing Out Sister** #29-26. **Dan Hill's** "Unborn Heart" heads the four *Adult Contemporary* debuts this week, entering the chart at #21. **Stevie Nicks**, **Tiffany** and **Paul McCartney** also debut this week, #28-30 respectively.



GRAYSON HUGH

MOST PLAYED/MULTI-FORMAT



Peter
Gabriel

Bette Midler continues to rule the *Multi-Format* roost for yet another week! This week racking up a total playcount of 4,340 plays (up 238 plays from last week), encompasses a *Reach Index* of 108.50 million and a *Quality Play Index* of 32. Others crossing the format borders in the top 10 include **Richard Marx**, **Bobby Brown**, **New Kids On The Block**, **Howard Jones**, **Donna Summer**, **The Doobie Brothers**, **Natalie Cole**, **Milli Vanilli** and **Benny Mardones**. **Bette Midler** also continues to hold her leadership role of the *Hit/A-C* chart this week, others following suit include **Brown** #2, **New Kids** #3, **Jones** #4, **Summer** #5, **Cole** #6, **Mardones** #7, **Madonna** #8, **Waterfront** #9 and **Simply Red** #10. **Richard Marx** remains completely "Satisfied" as he holds strong atop the *Hit/Rock* circuit for the fourth week. **The Doobie Brothers**, **Fine Young Cannibals**, **Stevie Nicks**, **JC Mellencamp**, **Lita Ford**, **Queen**, **Love And Rockets**, **Cinderella** and **Paul McCartney** break the crossover barrier chains, positioning themselves #2-10 respectively on the *Hit/Rock* chart. **Bobby Brown**, **New Kids**, **Donna Summer**, **Milli Vanilli** and **Madonna** hold down the top five slots on the *Hit/Urban/Dance* chart this week.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

ROXETTE	Dressed For Success	EMI
LOVE AND ROCKETS	So Alive	RCA
DE LA SOUL	Me, Myself And I	Tommy Boy
PAUL MCCARTNEY	My Brave Face	Capitol
PETER GABRIEL	In Your Eyes	WTG

Rock Radio

ANDERSON BRUFORD	Brother Of Mine	Arista
BILLY SQUIER	Don't Say You Love Me	Capitol
JACKSON BROWNE	World In Motion	Elektra
WANG CHUNG	Praying To A New God	Geffen
BOB SEGER	Blue Monday	Arista

Adult Contemporary

DAN HILL	Unborn Heart	Columbia
DONNA SUMMER	This Time I Know It's For	Atlantic
SIMPLY RED	If You Don't Know Me By Now	Elektra
STEVIE NICKS	Rooms On Fire	Modern/At
PAUL MCCARTNEY	My Brave Face	Capitol

Determined by increase in RANK

ADVERTISEMENT

STEVIE NICKS

ROOMS ON FIRE

ONE OF THE NATION'S MOST ACTIVE NEW SINGLES!

R&R 34 BILLBOARD 37 MMR 30

NOW REQUESTING: VIDEO: ROOMS ON FIRE — TOP 15/MTV COUNTDOWN

JUST SHIPPED!! ALBUM: THE OTHER SIDE OF THE MIRROR

ALL OVER ALBUM RADIO! PLATINUM SALES!!

Check These Moves:

WDFX 12-10	WROQ 13-8	KEGL 20-15
KXXR 25-20	WNVZ 28-22	Y95 20-17
WZOU 29-22	KISN 31-26	KRBE 28-24

And Dozens More!



OVER AND OVER

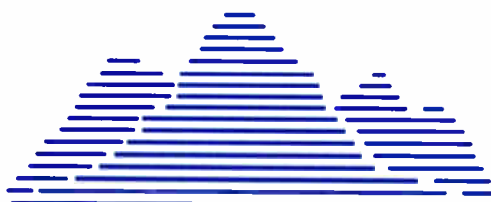
- over 20,000 listeners tested
- over 200 sessions
- over 50 markets
- over 50,000 titles tested
- over seven years experience

AND OVER

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MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

MAY IS NATIONAL CAPITOL RECORDS MONTH!

Doobie Brothers "The Doctor" — Done!!

The first of many hits from the album that is blowing the doors out at retail!!!

Their sold-out tour begins June 6th!!!

#1 Rock Track In The Nation!!



**Great White
"Once Bitten, Twice Shy"**

WE DECIDED TO LET YOUR COMPADRES TELL YOU:

WBBQ — "Selling big here!"

KCMQ — "Early Phones of 'Make It Or Break It' — Great reaction record!"

KRNQ — "Huge phones — our #1 request!"

KIXY — "In this market, it's gangbusters — it doesn't just get teens either!"

WROQ — "Bona fide smash record — it's among the top sellers and our #1 request and the demos go from 5 to 100!"

WFXX — "Big request item!"

KJ103 — "Doing well all demos!"

WGH — "Hot!"

NOW LET RETAIL TELL YOU ABOUT THIS GOLD ALBUM:

- | | |
|-------------------------|-------------------|
| Record Bar National #9 | Navarre #1 |
| Musicland National #11 | Record World #14 |
| Western Merchandise #13 | Sam Goody #11 |
| Believe In Music #9 | Radio Doctor's #3 |
| Face The Music #2 | RTI One Stop #3 |
| Tracks #5 | |



NOW CHECK THE MOVES ON THIS 4 WEEKS IN A ROW, DOUBLE-DIGIT HIT RECORD:

- | | | |
|--------------|------------------|------------------|
| KXYQ Add #29 | WNYZ Add | WNVZ 26-21 |
| KEGL Add | KXXR 3-1 (Hot) | KUBE Debut #27 |
| 92X Add | WDFX 20-13 (Hot) | WROQ 2-1 (Hot) |
| KWOD Add | Y95 24-14 | WOKI 27-16 (Hot) |
| WKDD Add #28 | WGH 25-15 (Hot) | |

GIVE IT UP RADIO, THIS IS A MASS-APPEAL SMASH!!!

Bonnie Raitt "Thing Called Love"

Ever heard of "Balance"? Bonnies Got It!!

Ever heard of "Sales"? Try *Gold* Record!!

Ever heard of "VH1"? Try 5 Star Rotation!!

Ever heard of "Female Demos"? Bonnie Owns Them!!

Ever heard of "AOR Radio"? Top Ten 5 Weeks!!

You *Need* This Record On Your Playlist!!!



CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artist: Bonnie Raitt
Label: Capitol Records
Tour: Nick Of Time '89
Opening Act: *Richard Thompson*
Label: *Capitol Records*
Date: Friday, May 19, 1989
Venue: Royal Oak Music Theatre/Location: Royal Oak, MI
Attendance: 1,701/Capacity: 1,701
Tickets Sold: 100% (sold-out)
Ticket Prices: \$17.50/Total Gross: \$28,017.50
Promoter: Brass Ring Productions
Booking Agency: *Tour Consultants/Monterey Peninsular Artists*
Public Relations: Joan Myers, Cary Baker; Capitol
Management: *Gary Stamler/Danny Goldberg & Ron Stone*
Tour Manager: Tim Bernet
Lights Off: 7:40PM/Lights On: 10:32PM
Total Length: 2 Hours 52 Minutes
Upcoming Shows:
 May 31-June 1 Center Stage, Atlanta, GA
 June 3 Harborfest, Norfolk, VA
 June 4 Owen's Auditorium, Charlotte, NC
 June 6 Lyric Opera House, Baltimore, MD

PERSONNEL: Richard Thompson

Richard Thompson: Vocals, Guitar

SET: 7:40-8:32PM

1. *Turning Of The Tide*
2. *When The Spell Is Broken*
3. *Two Left Feet*
4. *Waltzing For Dreamers*
5. *Push And Shove*
6. *The Choice Wife*
7. *Jerusalem On The Jukebox*
8. *Don't Roll Those Bloodshot Eyes At Me*
9. *You Can't Win*
10. *Valerie*
11. *I Still Dream*

PERSONNEL: Bonnie Raitt

Bonnie Raitt: Vocals, Guitar
 Tony Braunagel: Drums
 Marty Grebb: Keyboards, Vocals
 Hutch Hutchinson: Bass, Vocals
 Walt Richmond: Keyboards
 Johnny Lee Schell: Guitar, Vocals

SET: 8:48-10:32PM

1. *About To Make Me Leave Home*
2. *Love And Happiness/Runaway* (medley)
3. *Talk To Me*
4. *Green Lights*
5. *Have A Heart*
6. *Too Soon To Tell*
7. *Cry On My Shoulder*
8. *Nobody's Girl*
9. *The Road's My Middle Name*
10. *Women Be Wise*
11. *Give It Up Or Let Me Go*
12. *Thing Called Love*
13. *Love Letter*
14. *Three Time Loser*
15. *Nick Of Time* (first encore)
16. *River Of Tears*
17. *Angel From Montgomery* (w/Richard Thompson)
18. *Willya Wontcha* (last song)



Richard Thompson



Bonnie Raitt

Photos by: Sue Plummer

“I LIKE IT”

HEADING TOP 10!
MMR HIT TRACER TRACKS -

37% PLAY INCREASE THIS WEEK!

REACH INDEX 27.57 MILLION!

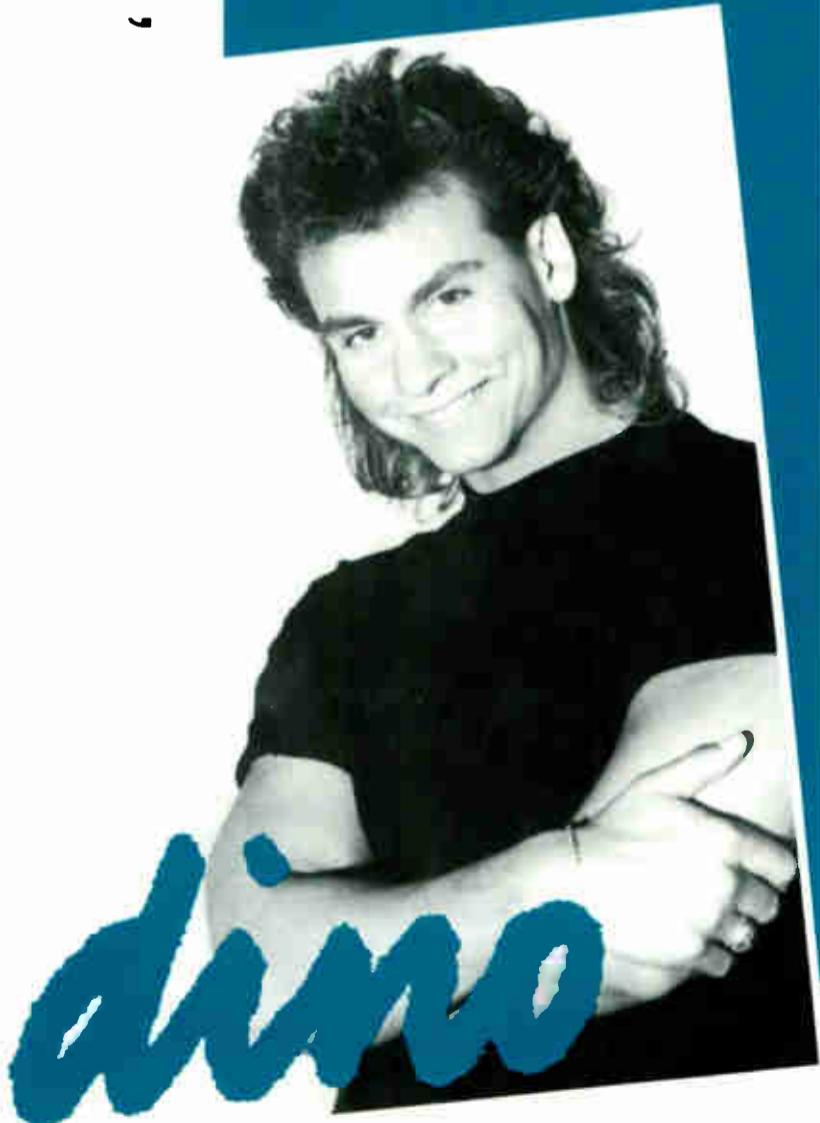
ANOTHER MAJOR WEEK!

WKSE Add	KWSS 26-15 (Hot)
PRO-FM Add	KROY 20-15
WNVZ Add	HOT97.7 #18
100KHI Add	KITY 26-19
WBBQ Add	KKLQ 23-19
WAPE Add	KMEL 23-19
KLQ Add	B96 24-20
KWNZ Add	PWR106 25-20 (Hot)
KQCR Add	HOT97 24-20
KCMQ Add	FM102 27-21
KKXL Add	KGGI Debut #14
B97 14-9 (Hot)	Y108 Debut #23

AND MORE!

Also Playing On: Q107, WXKS, BJ105, KZHT, KRQQ & KKHT!

From The Lp “24-7.”



dino

“MY ONE TEMPTATION”

MULTI-FORMAT SMASH!

MMR HIT TRACER TRACKS DEBUT NEWCOMER

MMR AC TRACER TRACKS NEWCOMER

R&R URBAN -

EARLY HIT ACTION!

KITY ADD	KMEL 27-24
KKLQ ADD	KDON #29
KKSS ADD #33	KMGX
WIOQ ADD	KYNO
B95 ADD	KQMQ
KYRK ADD	AND MORE!

Also Playing On: KRBE, PWR99, WNCI & WXKS!

Taken From The New Lp “So Good.”



mia paris

Jon Benson



Burkhart/Douglas & Assoc.

P E R S O N A L	LAST NAME	FIRST	MIDDLE
	Benson	Robert	Donavan
	CURRENT STATION		
	Executive VP/Operations for Burkhart/Douglas & Associates, Atlanta		
	HOMETOWN		
Nashville, TN			
MARITAL STATUS/CHILDREN			
Single			
HOBBIES			
Basketball, music, basketball, reading, basketball			

E M P L O Y M E N T	Burkhart/Douglas & Associates, Atlanta — Executive VP/Operations
	Benson Communications/Atlanta — President
	WQXI AM-FM/Atlanta — for over 11 years
	Western Cities Broadcasting — Group VP/Programming
	KIIS-FM/Los Angeles — VP/Operations

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA CURRENT
	Q-105/Tampa, KVIL/Dallas, WLUP-AM/Chicago
	THREE BEST RADIO STATIONS OF ALL-TIME:
	WLS, WABC, KHJ
	BEST CURRENT ALBUM:
	Don't Be Cruel — Bobby Brown
	BEST ALBUM OF ALL-TIME
	Abbey Road — The Beatles
	BEST CURRENT SINGLE:
	Wind Beneath My Wings — Bette Midler
	BEST SINGLE OF ALL-TIME:
	China Grove — Doobie Brothers
	FOUR BEST ARTISTS CURRENT:
	Def Leppard, Richard Marx, Madonna, George Michael
	FOUR BEST ARTISTS OF ALL-TIME:
	The Beatles, The Rolling Stones, Chicago, The Temptations
	BEST TELEVISION SPOT FOR RADIO:
Film House — Direct TV/Birthday Contest	
BEST PROMOTION EVER INVOLVED WITH:	
A tie: Light Up Atlanta Festival and the WQXI Raft Race	
WORST PROMOTION EVER INVOLVED WITH:	
The kick off for The New QXI in 1975	
MOST INFLUENTIAL PEOPLE IN YOUR CAREER:	
Scott Shannon, Jerry Blum, President/WQXI	
EARLY RADIO IDOLS:	
Bill Bailey (WLS), Gary Burbank (WAKY), Jack Armstrong (WKBW), Allen Dennis (WMAK)	
TWO BEST AIR TALENTS CURRENT:	
Jonathon Brandmeier, Rick Dees	
BEST AIR TALENT OF ALL-TIME:	
Larry LuJack, Don Imus	
MAJOR ACCOMPLISHMENT IN RADIO:	
Starting 94-Q/Atlanta and KZZP/Phoenix	
SHORT-TERM GOALS:	
To finish this questionnaire	
LONG-TERM GOALS:	
To not have it appear in print (<i>just kidding</i>)	

NATIONAL FACT FILE

Elvis Costello "Veronica"

MMR HIT TRACER TRACKS

REACH INDEX 14.74 MILLION

R&R HIT (36) - (30)

Hot Action!

- | | |
|---------------------|---------------------|
| KKBQ Add | WNCI 32-26 |
| KISN Add | KXYQ Debut #28 |
| WKSI Add #34 | X100 |
| 100KHI Add #40 | KZZP |
| WKRZ Add | Y108 |
| WRVQ Add | KBEQ |
| WGTZ Add | WTKI (Great Phones) |
| KJ103 Add | WBNQ 4-2 (Hot) |
| WZOK Add | Z104 4-4 (Hot) |
| WGH 5-3 | WPST 10-5 |
| WXKS 13-9 | WIXX 10-6 (Hot) |
| WZOU 13-10 | K104 14-10 |
| KXXR 15-12 | KLQ 17-12 |
| KEGL #14 | KWTX 19-15 (Hot) |
| WEGX #15 | WINK 20-16 |
| 92X 18-15 | KQKQ Debut #17 |
| KISS 17-15 | OK95 24-19 |
| KKRZ 20-16 | WERZ 32-23 |
| KUBE 22-17 | WVSR 32-27 |
| KPLZ 24-20 | <i>And More!</i> |
| PRO-FM 30-25 | |

Also Playing On B104, WDFX & KLUC!
From The Lp "Spike."



madonna "express yourself"

MMR Hit Tracer Tracks **10** - **7**

Playcount 2044 This Week! / Reach Index 57.78 Million!

R&R/Gavin #1 Most Added / R&R Breaker **(32)**

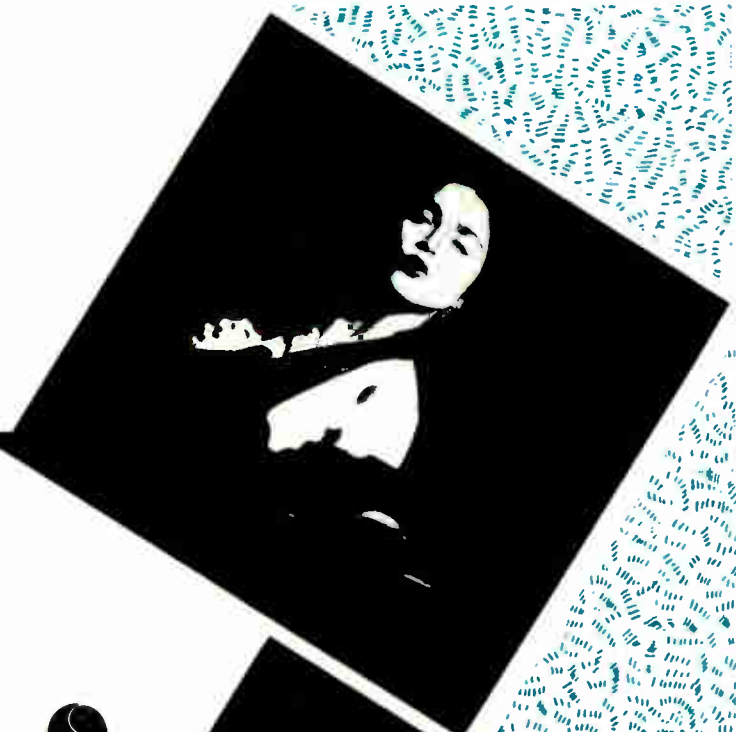
MAJOR ADDS!

KROY #18 (Hot)	KEGL #22	Y95 #24	WAVA #27	WEGX #29	WBBO #15
KWOD #20	KXYQ #23	KDWB #25	Q105 #28	94Q #30	WAEB #18 (Hot)
Z100 #22	PWR95 #24	B104 #26	WNCI #28	Y108 #30	KC101 #21 (Hot)

HOT ACTION

Q107 22-19	HOT 97 26-21	HOT102 30-24	Z102 12-6 (Hot)
KCPX 29-19 (Hot)	WKTI 23-21	KGCI Debut #19	WNOK 20-9 (Hot)
WKBO 40-20	KCPW 30-24	B97 Debut #25	KCAQ 18-15

Taken From The #1 Lp "Like A Prayer."



rod stewart "crazy about her"

MMR Hit Tracer Tracks **38** - **28**

30% Play Increase This Week! / Reach Index 13.19 Million!

NATIONAL MOST ADDED!

EXPLOSIVE ACTION!

KRBE Add #34	WYCR Add #38	B97 #22	PRO-FM Debut #33	KIIS	WAZY 28-20
WZOU Add	WNYZ Add	Q107 26-23	KPLZ Debut #38	Q105	WSPK 36-26
WBLI Add	KEGL 15-7 (Hot)	WGH 28-24	CKOI Debut #35	WOKI 17-8 (Hot)	G98 38-30
94Q Add	WXKS 17-10 (Hot)	WNCI 29-25	KISN Debut #36	WERZ 19-13 (Hot)	Y97 39-30
KCPW Add	WCZY 21-18	Q102 30-26	KUBE	WAPE #19	
WHOT Add #35	B94 23-20	KROY 33-28	KXYQ	KSMB 28-20	

Also Playing On KOY-FM, Y106 & WMJQ! Taken From The Platinum Plus Lp "Out Of Order."

Don't Miss Rod's Hot Summer Tour!



karyn white "secret rendezvous"

MMR Hit Tracer Tracks **33** - **23**

43% Play Increase This Week! / Reach Index 18.41 Million!

R&R Urban Debut **(35)**

EARLY ACTION!

HOT102 Add #38	KZFM Add	KKLQ 19-16	Y108 Debut #29	KLUC 39-22
WEGX Add	KF95 Add	KROY 29-17	WPGC Debut #29	94TYX Debut #23
KGCI Add	Y107 Add	KZZP 24-22	KTFM Debut #30	KKYK Debut #29
KKFR Add #26	KRQ Add	FM102 #24	WHYT	And More!
WNOK Add #35	KMEL 13-7 (Hot)	PWR106 34-29 (Hot)	KCPW	
FLY92 Add	HOT 97.7 20-11 (Hot)	KWSS 37-32	KDWB	
WNNK Add	HOT 97 20-16	KITY Debut #27	X100	

Also Playing On: KOY-FM, WKSE & WXKS!

From The Hot Selling Lp "Karyn White."



r.e.m. "pop song '89"

MMR Hit Tracer Tracks Newcomer

77% Play Increase This Week!

ACTION!

KWOD Add	KSND Add	WGH 20-16	Z98 Debut #28	I95	WBNO Debut #39
KEGL Add	G98 Add	KXXR 27-21	WSPK Debut #40	WHHY	WFXX
WCGQ Add	Y106 Add	PWR99	K104	KZZU	Q104
WABB Add	OK95 Add	WIXX 39-34	WPST	KFMW Debut #38	Y97

Also Playing On: B104, WZPL, Q107, WKTI, KSAQ & KLUC!

From The Lp "Green."



HIT RADIO

*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

5/8/89	5/15/89	5/22/89	5/29/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
3	2	1	1	BOBBY BROWN	Every Little Step	MCA	3423	46	93.88
6	4	3	2	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	2961	41	85.79
11	7	5	3	BETTE MIDLER	Wind Beneath My Wings	Atlantic	2674	39	77.01
10	6	4	4	RICHARD MARX	Satisfied	EMI	2583	39	61.44
18	10	7	5	DONNA SUMMER	This Time I Know It's For...	Atlantic	2184	33	66.46
19	11	9	6	MILLI VANILLI	Baby Don't Forget My Number	Arista	2177	35	48.10
20	16	10	7	MADONNA	Express Yourself	Sire/WB	2044	31	57.78
14	9	8	8	NENEH CHERRY	Buffalo Stance	Virgin	1988	29	46.97
28	19	15	9	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	1890	29	46.82
22	17	13	10	BENNY MARDONES	Into The Night	Polydor	1869	35	41.77
16	14	12	11	JIMMY HARNEN	Where Are You Now	WTG	1638	31	34.27
15	13	14	12	HOWARD JONES	Everlasting Love	Elektra	1561	31	34.44
17	15	16	13	WATERFRONT	Cry	Polydor	1526	29	30.51
31	21	18	14	REAL LIFE	Send Me An Angel	Curb	1512	30	37.93
—	25	17	15	EXPOSE	What You Don't Know	Arista	1344	26	37.58
—	27	20	16	DINO	I Like It	4th/B'way	1225	30	27.57
32	20	19	17	CYNDI LAUPER	I Drove All Night	Epic	1225	24	24.88
—	—	24	18	MARTIKA	Toy Soldiers	Columbia	1211	28	23.65
—	34	23	19	SIMPLY RED	If You Don't Know Me By Now	Elektra	987	20	22.25
26	24	21	20	LITA FORD	Close My Eyes Forever	RCA	938	20	23.02
—	28	22	21	BANGLES	Be With You	Columbia	903	23	19.74
—	35	26	22	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG	882	29	16.24
—	36	33	23	KARYN WHITE	Secret Rendezvous	WB	826	31	18.41
—	—	35	24	PETER GABRIEL	In Your Eyes	WTG	791	26	20.15
—	—	34	25	DOOBIE BROTHERS	The Doctor	Capitol	777	24	16.15
—	—	40	26	LOVE AND ROCKETS	So Alive	RCA	714	20	16.07
40	31	25	27	NATALIE COLE	Miss You Like Crazy	EMI	686	19	16.60
—	—	38	28	ROD STEWART	Crazy About Her	WB	686	21	13.19
36	32	28	29	ELVIS COSTELLO	Veronica	WB	679	19	14.74
—	33	32	30	STEVIE NICKS	Rooms On Fire	Modern/AtI	672	21	12.80
39	30	27	31	ROACHFORD	Cuddly Toy (Feel For Me)	Epic	658	17	14.10
—	—	29	32	STEVIE B	In My Eyes	LMR	651	30	14.52
30	23	36	33	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	525	21	11.77
New Entry ✓	—	—	34	ROXETTE	Dressed For Success	EMI	525	19	11.58
—	—	37	35	WARRANT	Down Boys	Columbia	525	18	10.47
37	37	39	36	NEW ORDER	Round And Round	Qwest/WB	525	21	8.83
—	39	31	37	CINDERELLA	Coming Home	Mercury/PG	483	17	9.50
Reentry ✓	—	—	38	TOM PETTY	I Won't Back Down	MCA	448	19	9.67
New Entry ✓	—	—	39	PAUL MCCARTNEY	My Brave Face	Capitol	427	18	8.45
New Entry ✓	—	—	40	WHISTLE	Right Next To Me	Select	385	23	6.95

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
DE LA SOUL	Me, Myself, And I	Tommy Boy	364	79%
PAJAMA PARTY	Yo No Se	Atlantic	350	61%
WAS (NOT WAS)	Anything Can Happen	Chrysalis	350	—
CHICAGO	We Can Last Forever	Reprise	343	4%
GREAT WHITE	Once Bitten Twice Shy	Capitol	329	34%
Q-FEEL	Dancing In Heaven	Jive/RCA	301	19%
JACKSONS	Nothin' (That Compares 2 U)	Epic	294	55%
TKA	You Are The One	WB	280	8%
CYNTHIA	Endless Night	Micmac	273	18%
✓ JODY WATLEY featuring Eric B. & Rakim	Friends	MCA	259	105%
CURE	Fascination Street	Elektra	259	60%
✓ WANG CHUNG	Praying To A New God	Geffen	217	—
PAULA ABDUL	Cold Hearted	Virgin	217	63%
HENRY LEE SUMMER	Hey Baby	CBS Assoc.	217	34%
CUTTING CREW	(Between A) Rock And A Hard ..	Virgin	210	20%
GEORGIO	I Don't Want 2 Be Alone	Motown	210	7%
EDELWEISS	Bring Me Edelweiss	Atlantic	203	70%
RAIANA PAIGE	Open Up Your Heart	Sleeping B	189	35%
ROB BASE/DJ EZ ROCK	Joy And Pain	Profile	189	68%
ERASURE	Stop	Sire/Repri	182	—
SOUL II SOUL	Keep On Movin'	Virgin	175	38%
MAURICE	This Is Acid	Vend/A&M	175	—
SAM BROWN	Stop	A&M	175	19%
GUY	I Like	MCA	168	—
R.E.M.	Pop Song 89	WB	161	76%
SANDEE	Notice Me	Fever/Sutr	154	4%
ATLANTIC STARR	My First Love	WB	154	10%
QUEEN	I Want It All	Capitol	154	4%
CULT	Fire Woman	Sire/Repri	154	—
KID N' PLAY	Rollin' With Kid N' Play	Select	147	—
AL B SURE!	If I'm Not Your Lover	WB	140	—
SWING OUT SISTER	Waiting Game	Mercury/PG	140	5%
DEPECHE MODE	Everything Counts (Live)	Sire/WB	133	—
KEVIN RALEIGH	Moonlight On Water	Atlantic	133	11%
XTC	Mayor Of Simpleton	Geffen	126	—
X	Wild Thing	Curb	126	—
✓ BON JOVI	Lay Your Hands On Me	Mercury/PG	112	—
TROOP	Still In Love	Atlantic	112	23%
✓ BILLY SQUIER	Don't Say You Love Me	Capitol	98	—
✓ SKID ROW	Youth Gone Wild	Atlantic	98	—
✓ WINGER	Headed For A Heartbreak	Atlantic	98	—
SHEENA EASTON	101	MCA	98	16%
JOHNNY D	Highway Of Love	Micmac	91	—
ALTA DUSTIN	One Man Woman	Atlantic	91	—
DIANA ROSS	Working Overtime	Motown	91	—
✓ LL COOL J	I'm That Type Of Guy	Columbia	91	—
✓ SWEET SENSATION	Hooked On You	Atco	91	30%
SECRET SOCIETY	We Belong Together	Miami Moon	84	—
✓ MICA PARIS	My One Temptation	Island	70	—
ROBBIE ROBB	In Time	A&M	70	—
✓ TPOH	She's So Young	Chrysalis	70	—

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
ROXETTE	Dressed For Success	EMI

EAST

DE LA SOUL	Me, Myself, And I	Tommy Boy
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MIDWEST

CURE	Fascination Street	Elektra
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SOUTH

ROXETTE	Dressed For Success	EMI
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WEST

ROXETTE	Dressed For Success	EMI
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — RECURRENTS/DAYPART CHARTS

HOTTEST RECURRENTS

5/29/89	ARTIST	TITLE	LABEL	QPI*
1	PAULA ABDUL	Forever Your Girl	Virgin	39
2	DONNY OSMONO	Soldier Of Love	Capitol	32
3	JOJO WATLEY	Real Love	MCA	36
4	MICHAEL OAMIAN	Rock On	Cyprss/A&M	30
5	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	27
6	BON JOVI	I'll Be There For You	Mercury/PG	32
7	ROXETTE	The Look	EMI	29
8	MADONNA	Like A Prayer	Sire/WB	26
9	THIRTY EIGHT SPECIAL	Second Chance	A&M	26
10	GUNS N' ROSES	Patience	Geffen	23
11	MILLI VANILLI	Girl, You Know It's True	Arista	21
12	SA-FIRE	Thinking Of You	Cut/Merc	27
13	STEVIE B	I Wanna Be The One	LMR	31
14	BELLE STARS	Iko Iko	Capitol	22
15	NEW KIOS ON THE BLOC	You Got It (The Right Stuff)	Columbia	17
16	CHER/PETER CETERA	After All	Geffen	24
17	PAULA ABDUL	Straight Up	Virgin	15
18	ROD STEWART	My Heart Can't Tell You No	WB	17
19	SWEET SENSATION	Sincerely Yours	Atco	20
20	BANGLES	Eternal Flame	Columbia	14
21	ANIMOTION	Room To Move	Polydor/PG	20
22	DEBBIE GIBSON	Electric Youth	Atlantic	19
23	DEON ESTUS	Heaven Help Me	Mika/Polyd	19
24	TON-LOC	Funky Cold Medina	Del/Island	12
25	KARYN WHITE	The Way You Love Me	WB	12
26	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	Columbia	18
27	MIKE & MECHANICS	The Living Years	Atlantic	12
28	A FRANKLIN/E JOHN	Through The Storm	Arista	21
29	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	12
30	OUTFIELD	Voices Of Babylon	Columbia	21
31	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	22
32	BOBBY BROWN	My Prerogative	MCA	11
33	SHEENA EASTON	The Lover In Me	MCA	11
34	SURFACE	Closer Than Friends	Columbia	25
35	RICK ASTLEY	Giving Up On Love	RCA	19
36	ONE 2 MANY	Downtown	A&M	20
37	VANESSA WILLIAMS	Dreamin'	Wing/PG	14
38	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	10
39	BOBBY BROWN	Don't Be Cruel	MCA	10
40	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	11
41	BOYS	Dial My Heart	Motown	11
42	MARTIKA	More Than You Know	Columbia	15
43	SHERIFF	When I'm With You	Capitol	11
44	ERASURE	Chains Of Love	Sire/Repr	10
45	ESCAPE CLUB	Wild, Wild West	Atlantic	10
46	WHEN IN ROME	The Promise	Virgin	10
47	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	22
48	R.E.M.	Stand	WB	12
49	LIVING COLOUR	Cult Of Personality	Epic	16
50	EDIE BRICKELL & NEW	Circle	Geffen	18

*Quality play index = average number of weekly plays from stations playing track.

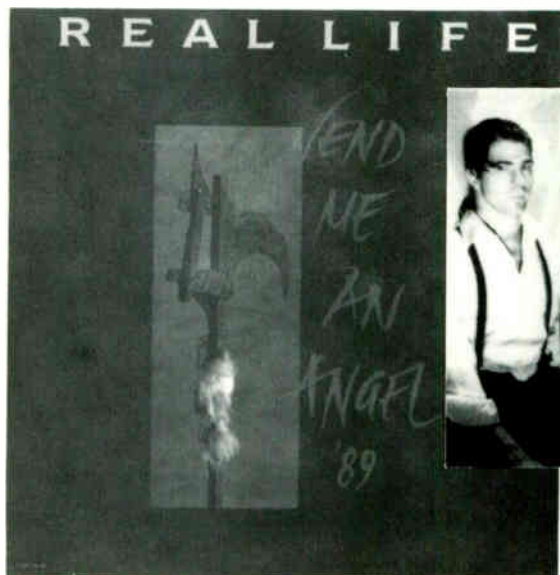
6AM-7PM CURRENTS

5/29/89	ARTIST	TITLE	LABEL
1	BOBBY BROWN	Every Little Step	MCA
2	BETTE MIOLER	Wind Beneath My Wings	Atlantic
3	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
4	RICHARD MARX	Satisfied	EMI
5	DONNA SUMMER	This Time I Know It's For...	Atlantic
6	MILLI VANILLI	Baby Don't Forget My Number	Arista
7	BENNY MARDONES	Into The Night	Polydor
8	MADONNA	Express Yourself	Sire/WB
9	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
10	HOWARD JONES	Everlasting Love	Elektra
11	JIMMY HARNEN	Where Are You Now	WTG
12	WATERFRONT	Cry	Polydor
13	NENEH CHERRY	Buffalo Stance	Virgin
14	EXPOSE	What You Don't Know	Arista
15	REAL LIFE	Send Me An Angel	Curb
16	SIMPLY RED	If You Don't Know Me By Now	Elektra
17	CYNDI LAUPER	I Drove All Night	Epic
18	DINO	I Like It	4th/B'way
19	MARTIKA	Toy Soldiers	Columbia
20	PETER GABRIEL	In Your Eyes	WTG
21	NATALIE COLE	Miss You Like Crazy	EMI
22	STEVIE NICKS	Rooms On Fire	Modern/Atl
23	BANGLES	Be With You	Columbia
24	KARYN WHITE	Secret Rendezvous	WB
25	ROD STEWART	Crazy About Her	WB
26	ELVIS COSTELLO	Veronica	WB
27	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG
28	DOOBIE BROTHERS	The Doctor	Capitol
29	STEVIE B	In My Eyes	LMR
30	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
31	LITA FORD	Close My Eyes Forever	RCA
32	TOM PETTY	I Won't Back Down	MCA
33	LOVE AND ROCKETS	So Alive	RCA
34	PAUL MCCARTNEY	My Brave Face	Capitol
35	NEW ORDER	Round And Round	Qwest/WB
36	ROXETTE	Dressed For Success	EMI
37	WHISTLE	Right Next To Me	Select
38	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
39	CHICAGO	We Can Last Forever	Reprise
40	PAJAMA PARTY	Yo No Se	Atlantic
41	WAS (NOT WAS)	Anything Can Happen	Chrysalis
42	JACKSONS	Nothin' (That Compares 2 U)	Epic
43	CINDERELLA	Coming Home	Mercury/PG
44	CYNTHIA	Endless Night	Micmac
45	GREAT WHITE	Once Bitten Twice Shy	Capitol
46	TKA	You Are The One	WB
47	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
48	JODY WATLEY	Friends	MCA
49	WARRANT	Down Boys	Columbia
50	Q-FEEL	Dancing In Heaven	Jive/RCA

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM CURRENTS

5/29/89	ARTIST	TITLE	LABEL
1	BOBBY BROWN	Every Little Step	MCA
2	NEW KIOS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
3	NENEH CHERRY	Buffalo Stance	Virgin
4	RICHARD MARX	Satisfied	EMI
5	MILLI VANILLI	Baby Don't Forget My Number	Arista
6	BETTE MIOLER	Wind Beneath My Wings	Atlantic
7	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
8	MADONNA	Express Yourself	Sire/WB
9	REAL LIFE	Send Me An Angel	Curb
10	DONNA SUMMER	This Time I Know It's For...	Atlantic
11	JIMMY HARNEN	Where Are You Now	WTG
12	MARTIKA	Toy Soldiers	Columbia
13	EXPOSE	What You Don't Know	Arista
14	DINO	I Like It	4th/B'way
15	BENNY MARDONES	Into The Night	Polydor
16	LITA FORD	Close My Eyes Forever	RCA
17	CYNDI LAUPER	I Drove All Night	Epic
18	WATERFRONT	Cry	Polydor
19	HOWARD JONES	Everlasting Love	Elektra
20	BANGLES	Be With You	Columbia
21	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
22	LOVE AND ROCKETS	So Alive	RCA
23	WARRANT	Down Boys	Columbia
24	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG
25	KARYN WHITE	Secret Rendezvous	WB
26	DOOBIE BROTHERS	The Doctor	Capitol
27	DE LA SOUL	Me, Myself, And I	Tommy Boy
28	CINDERELLA	Coming Home	Mercury/PG
29	PETER GABRIEL	In Your Eyes	WTG
30	ROD STEWART	Crazy About Her	WB
31	STEVIE B	In My Eyes	LMR
32	SIMPLY RED	If You Don't Know Me By Now	Elektra
33	ROXETTE	Dressed For Success	EMI
34	ELVIS COSTELLO	Veronica	WB
35	NEW ORDER	Round And Round	Qwest/WB
36	STEVIE NICKS	Rooms On Fire	Modern/Atl
37	CURE	Fascination Street	Elektra
38	GREAT WHITE	Once Bitten Twice Shy	Capitol
39	Q-FEEL	Dancing In Heaven	Jive/RCA
40	NATALIE COLE	Miss You Like Crazy	EMI
41	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
42	WANG CHUNG	Praying To A New God	Geffen
43	TKA	You Are The One	WB
44	PAUL MCCARTNEY	My Brave Face	Capitol
45	PAJAMA PARTY	Yo No Se	Atlantic
46	MAURICE	This Is Acid	Vend/A&M
47	EDELWEISS	Bring Me Edelweiss	Atlantic
48	CULT	Fire Woman	Sire/Repr
49	ROB BASE/OJ EZ ROCK	Joy And Pain	Profile
50	R.E.M.	Pop Song 89	WB



"Send Me An Angel '89"

RETAIL HAS EXPLODED!!

BILLBOARD 12 INCH (49) - (30) (POWER PICK)
LP — TOP 10 SALES IN EARLY MARKETS
CASSINGLE — HEAVY BACK ORDERS

Y95 10-1 KRBE 3-3 WDFX 5-4 KIIS 23-18 HOT97 29-23 WCZY Debut #24

KEY ADDS

B96
Z95
KMEL
WXKS

KEY DEBUTS

WCZY D #24
92X D #29
WKSE D #30
WZOU D #31
KPLZ D #32

HOTS

Y95 10-1
KRBE 3-3
WGH 17-11
KITY 16-13
KPLZ D #32

K106 13-9
Z99 D #23
KLUC 17-10
KWNZ 16-12
94TYX 23-17
Y106 D #28

CURB
RECORDS

Distributed by
MCA Corp.

Also Playing On: Y108, PWR95 & KKLQ!

MMR HIT TRACER TRACKS 18 - 19 / R&R CHR 104/14 / TOP 5 PHONES EVERYWHERE!

CYNDI LAUPER "I Drove All Night"

MMR HIT TRACER TRACKS 19 - 17
 REACH INDEX 24.88 MILLION!
 R&R HIT 26 - 20
 +4 AVG. MOVE/165 UPS/9 DEBUTS

ACTION!

- | | | | | |
|--------------|------------------|------------|------------|------------------|
| WNCI ADD #33 | WMEW ADD | Q105 20-15 | KCPX 20-18 | KSND 22-12 |
| WKBO ADD #36 | KIVA ADD | WNVZ #17 | KXXR 20-18 | 100KHI 21-14 |
| KZZP ADD | KKBO 16-14 | Y108 25-17 | WGH 22-19 | KTUX 28-19 |
| K104 ADD #21 | KRBE 20-14 | KXYO 21-17 | 92X 24-19 | WBAM 27-19 |
| WRVO ADD | WXKS 23-15 (Hot) | KISN 20-17 | K106 6-5 | And More! |
| 92Q ADD | WMMS #15 | WZOU 24-18 | KKSS 19-10 | |

From The Hot New Lp "A Night To Remember"



HENRY LEE SUMMER "Hey Baby"

MMR HIT TRACER TRACKS NEWCOMER
 34% PLAY INCREASE
MMR ROCK TRACER TRACKS 18 - 9
 R&R AOR 12 - 8 / NATIONAL MOST ADDED!

STRONG ACTION!

- | | | | | |
|----------|----------|------------|----------------|------------------|
| KUBE ADD | KZIO ADD | KISR ADD | WZOU Debut #33 | WAZY 22-15 |
| WVSR ADD | WNYZ ADD | Y94 ADD | KISN Debut #40 | WBWB 33-23 |
| K106 ADD | WKSJ ADD | KEGL 19-12 | WGH | And More! |
| WGTZ ADD | WMHE ADD | Q102 #23 | WOKI 30-24 | |
| K104 ADD | WDLX ADD | KXXR 32-25 | KYRK 29-26 | |
| WKOB ADD | WHOT ADD | WZPL #32 | K92 30-26 | |

Also Playing On: WMJQ & WMMS!
 Don't Miss Henry Lee Summer On Tour This Summer!
 From The New Lp "I've Got Everything."



JACKSONS "Nothin' (That Compares 2 U)"

MMR HIT TRACER TRACKS NEWCOMER
 55% PLAY INCREASE THIS WEEK!
 R&R URBAN DEBUT 24 - 17 (TOTALLY CLOSED!)

MAJOR HIT ACTION!

- | | | | |
|--------------|--------------|----------------|-------|
| WZOU ADD | WZKX ADD | KGGI Debut #23 | Y100 |
| PWR106 ADD | Q104 ADD | WXKS Debut #29 | KTFM |
| WLAN ADD #38 | WPFM ADD | WPGC Debut #30 | FM102 |
| KF95 ADD | KIXY ADD | KMEL Debut #30 | CKOI |
| KSND ADD | KWTX ADD | KROY Debut #31 | |
| KOMO ADD | HOT102 33-27 | KITY Debut #35 | |

Also Playing On: B94, B97 & KZHT!
 Taken From The New Lp "2300 Jackson Street."



HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

BOBBY BROWN 1 <i>Every Little Step / MCA</i> WHTZ-FM 8.23 WPLJ-FM 6.93 KPWR-FM 5.60 WQHT-FM 4.66 WYUZ-FM 4.31 WBBM-FM 3.62 KIIS-FM 3.57 WXKS-FM 2.06 WZOU-FM 1.90 WAPW-FM 1.76	FINE YOUNG CANNIBALS 9 <i>Good Thing / IRS/MCA</i> KPWR-FM 4.20 WPLJ-FM 4.16 KIIS-FM 3.57 KQLZ-FM 1.85 WEGX-FM 1.71 WYUZ-FM 1.54 WXKS-FM 1.47 KHYI-FM 1.23 KRBE-FM 1.09 WKTI-FM 1.08	CYNOI LAUPER 17 <i>I Drove All Night / Epic</i> WXKS-FM 1.76 KPLZ-FM 1.47 KRBE-FM 1.30 KKBO-FM 1.16 KQLZ-FM 0.92 WMMS-FM 0.92 WDFX-FM 0.91 KHYI-FM 0.90 KRXY-FM 0.80 WPRO-FM 0.78	OOBIE BROTHERS 25 <i>The Doctor / Capitol</i> WEGX-FM 1.28 KPLZ-FM 1.26 WMMS-FM 0.92 KEGL-FM 0.81 WKBO-FM 0.71 WAPW-FM 0.76 WQXI-FM 0.70 WUZZ-FM 0.67 WRBQ-FM 0.67 WZPL-FM 0.63	JOHN C MELLENCAMP 33 <i>Pop Singer / Mercury/PG</i> WEGX-FM 1.71 KEGL-FM 0.97 WMMS-FM 0.92 WXKS-FM 0.88 KIIS-FM 0.81 WKRQ-FM 0.67 WKBO-FM 0.64 WCZY-FM 0.55 WNCI-FM 0.53 WZOU-FM 0.48	DE LA SOUL <i>Me, Myself, And I / Tommy Boy</i> WIOQ-FM 1.51 KMEL-FM 1.47 WPLJ-FM 1.39 WQHT-FM 0.78 WAPW-FM 0.76 KIIS-FM 0.71 KPWR-FM 0.70 KKLO-FM 0.36 KZZP-FM 0.36 KTFM-FM 0.29
NEW KIDS ON THE BLOC 2 <i>I'll Be Loving You (Forever) / Columbia</i> WHTZ-FM 10.29 KIIS-FM 4.28 KPWR-FM 4.20 WPLJ-FM 4.16 WQHT-FM 3.89 WBBM-FM 3.62 WEGX-FM 3.42 WYUZ-FM 3.39 KKBO-FM 2.77 WAPW-FM 1.76	BENNY MARDONES 10 <i>Into The Night / Polydor</i> KIIS-FM 4.28 WPLJ-FM 1.32 WEGX-FM 2.56 KXXX-FM 1.68 WDFX-FM 1.64 WAPE-FM 1.46 WHYI-FM 1.26 KRQQ-FM 1.23 KHYI-FM 1.23 KRXY-FM 1.20	MARTIKA 18 <i>Toy Soldiers / Columbia</i> KIIS-FM 2.86 WBBM-FM 1.43 KZZP-FM 1.09 KRQQ-FM 1.08 WLDL-FM 1.08 KRXY-FM 1.06 KQKS-FM 0.95 KKBO-FM 0.92 WBZZ-FM 0.90 KHYI-FM 0.88	LOVE AND ROCKETS 26 <i>So Alive / RCA</i> KHYI-FM 1.93 KIIS-FM 1.43 WAPE-FM 1.33 KQLZ-FM 1.23 WMMS-FM 0.92 KMEL-FM 0.88 WAPW-FM 0.76 WDFX-FM 0.73 KKBO-FM 0.69 KRBE-FM 0.65	ROXETTE 34 <i>Dressed For Success / EMI</i> KQLZ-FM 1.23 KHYI-FM 1.43 KKBO-FM 1.16 WYUZ-FM 0.92 WKBO-FM 0.81 KDWB-FM 0.77 WLDL-FM 0.77 WAPW-FM 0.76 KPLZ-FM 0.63 WYHY-FM 0.56	PAJAMA PARTY <i>Yo No Se / Atlantic</i> WPLJ-FM 2.08 WHTZ-FM 2.06 WBBM-FM 1.97 WQHT-FM 1.55 KPWR-FM 1.40 WIOQ-FM 1.34 KRQY-FM 0.63 KHOT-FM 0.46 WEGX-FM 0.43 KTFM-FM 0.39
BETTE MIDLER 3 <i>Wind Beneath My Wings / Atlantic</i> WHTZ-FM 11.32 WPLJ-FM 6.93 KIIS-FM 6.43 WBBM-FM 3.62 WEGX-FM 3.42 WYUZ-FM 2.46 WZOU-FM 1.90 KHYI-FM 1.58 WBZZ-FM 1.57 WPRO-FM 1.57	JIMMY HARNEN 11 <i>Where Are You Now / WTG</i> WHTZ-FM 2.06 KKBO-FM 1.55 KRBE-FM 1.74 WEGX-FM 1.28 KPLZ-FM 1.26 WEZB-FM 1.23 WYUZ-FM 1.23 WKSE-FM 0.73 WCZY-FM 1.09 KBEQ-FM 1.01	SIMPLY RED 19 <i>If You Don't Know Me By Now / Elektra</i> KPWR-FM 2.10 WQHT-FM 1.55 WZOU-FM 1.43 WXKS-FM 1.18 KPLZ-FM 1.05 WQXI-FM 0.84 WYHY-FM 0.84 KKLO-FM 0.73 KIIS-FM 0.71 KKBO-FM 0.69	NATALIE COLE 27 <i>Miss You Like Crazy / EMI</i> WEGX-FM 1.71 KIIS-FM 1.43 WIOQ-FM 1.34 WXKS-FM 1.18 WCZY-FM 1.09 WZOU-FM 0.95 WAPE-FM 0.93 WKRQ-FM 0.80 WPRO-FM 0.59 WAPW-FM 0.50	WARRANT 35 <i>Down Boys / Columbia</i> WYUZ-FM 1.23 KQLZ-FM 0.92 WAPE-FM 0.80 WGH-FM 0.69 WMMS-FM 0.69 KRBE-FM 0.65 WZOU-FM 0.48 KPLZ-FM 0.42 WDFX-FM 0.36 KHYI-FM 0.35	WAS (NOT WAS) <i>Anything Can Happen / Chrysalis</i> WTIC-FM 0.50 WEGX-FM 0.43 KRQY-FM 0.35 WNCI-FM 0.35 KATD-FM 0.34 WKBO-FM 0.32 WXKS-FM 0.29 KRXY-FM 0.27 KISN-FM 0.23 WBCY-FM 0.22
RICHARD MARX 4 <i>Satisfied / EMI</i> KIIS-FM 3.57 WHTZ-FM 3.09 KQLZ-FM 2.77 WPLJ-FM 2.77 WEGX-FM 2.14 WAVA-FM 1.96 WAPW-FM 1.76 KPLZ-FM 1.68 WLDL-FM 1.54 WYUZ-FM 1.54	HOWARD JONES 12 <i>Everlasting Love / Elektra</i> KIIS-FM 4.28 KKBO-FM 2.06 WRBQ-FM 2.02 KRBE-FM 1.74 WEGX-FM 1.67 WZOU-FM 1.40 WNCI-FM 1.40 WMMS-FM 1.39 WBZZ-FM 1.34 WRDX-FM 1.23 WLDL-FM 1.08	LITA FORD 20 <i>Close My Eyes Forever / RCA</i> WEGX-FM 2.14 WHTZ-FM 2.06 KQLZ-FM 1.85 WDFX-FM 1.46 WPLJ-FM 1.39 WMMS-FM 1.16 WAPE-FM 1.06 WRBQ-FM 1.01 WKBO-FM 0.64 WLDL-FM 0.62	ROD STEWART 28 <i>Crazy About Her / wb</i> WEZB-FM 0.92 WMMS-FM 1.09 WBZZ-FM 0.90 KEGL-FM 0.81 WCZY-FM 0.73 KIIS-FM 0.71 WRQX-FM 0.70 KPLZ-FM 0.32 WTIC-FM 0.63 KQLZ-FM 0.62	NEW ORDER 36 <i>Round And Round / Qwest/WB</i> KRBE-FM 1.30 WDFX-FM 1.09 WAPW-FM 0.76 KKBO-FM 0.69 WXGT-FM 0.67 WGH-FM 0.46 KZZP-FM 0.36 KEGL-FM 0.32 KQLZ-FM 0.31 WPOW-FM 0.31	CHICAGO <i>We Can Last Forever / Reprise</i> WAPW-FM 0.76 WCZY-FM 0.73 WEZB-FM 0.62 WQXI-FM 0.56 WYHY-FM 0.56 WXKS-FM 0.29 KCPX-FM 0.27 KOY-FM 0.27 KRXY-FM 0.27 WXGT-FM 0.25
DONNA SUMMER 5 <i>This Time I Know It's For... / Atlantic</i> WHTZ-FM 7.20 WPLJ-FM 5.54 WQHT-FM 5.44 KPWR-FM 4.20 WEGX-FM 3.84 WBBM-FM 2.63 KIIS-FM 2.14 WAPW-FM 1.76 WXKS-FM 1.76 KRBE-FM 1.52	WATERFRONT 13 <i>Cry / Polydor</i> KIIS-FM 2.14 WAPW-FM 1.76 KPWR-FM 1.40 WPRO-FM 1.37 WZOU-FM 1.19 KUBE-FM 1.18 WXKS-FM 1.18 KRBE-FM 1.09 WLDL-FM 1.08 KXXX-FM 1.01	BANGLES 21 <i>Be With You / Columbia</i> KIIS-FM 1.51 WAPW-FM 1.43 WZOU-FM 1.19 WXKS-FM 1.18 KXXX-FM 1.01 KQLZ-FM 0.92 WEGX-FM 0.85 WKBO-FM 0.81 WXGT-FM 0.59 WKSS-FM 0.57 WDFX-FM 0.55	ELVIS COSTELLO 29 <i>Veronica / wb</i> KIIS-FM 1.43 WZOU-FM 1.19 WXKS-FM 1.18 KXXX-FM 0.62 KQLZ-FM 0.92 WEGX-FM 0.85 WKBO-FM 0.81 WXGT-FM 0.59 WKSS-FM 0.57 WDFX-FM 0.55	CINDERELLA 37 <i>Coming Home / Mercury/PG</i> KQLZ-FM 1.54 WDFX-FM 0.91 WBZZ-FM 0.67 WGH-FM 0.62 KKBO-FM 0.46 WEGX-FM 0.43 KPLZ-FM 0.42 WNVZ-FM 0.42 WKBO-FM 0.32 WRQC-FM 0.32	GREAT WHITE <i>Once Bitten Twice Shy / Capitol</i> KQLZ-FM 2.77 WDFX-FM 1.46 KXXR-FM 0.90 WMMS-FM 0.46 WGH-FM 0.39 KUBE-FM 0.34 WRQC-FM 0.34 WNVZ-FM 0.21 KCPX-FM 0.18 WPHR-FM 0.08
MILLI VANILLI 6 <i>Baby Don't Forget My Number / Arista</i> WQHT-FM 3.11 WYUZ-FM 2.46 WBBM-FM 2.30 KIIS-FM 2.14 KPWR-FM 2.10 WEGX-FM 1.71 WAPW-FM 1.51 KZZP-FM 1.46 WEZB-FM 1.39 KUBE-FM 1.34	REAL LIFE 14 <i>Send Me An Angel / Curb</i> WQHT-FM 4.66 KIIS-FM 2.14 KPWR-FM 2.10 WPLJ-FM 2.08 WAPW-FM 1.76 KRBE-FM 1.74 KHYI-FM 1.58 KQLZ-FM 1.54 WIOQ-FM 1.34 WDFX-FM 1.27	MICHAEL MORALES 22 <i>Who Do You Give Your Love To? / Wing/PG</i> WDFX-FM 1.46 WYUZ-FM 1.23 WKTI-FM 1.08 WLDL-FM 1.08 WAPE-FM 0.93 KRXY-FM 0.80 WEZB-FM 0.77 WGH-FM 0.77 WZOU-FM 0.71 KRBE-FM 0.65	STEVIE NICKS 30 <i>Rooms On Fire / Modern/Ati</i> KQLZ-FM 1.85 KRBE-FM 1.30 WDFX-FM 1.27 WMMS-FM 1.16 WBZZ-FM 0.67 WTIC-FM 0.63 WQXI-FM 0.56 KCPX-FM 0.46 KXXR-FM 0.45 WNVZ-FM 0.42	TOM PETTY 38 <i>I Won't Back Down / MCA</i> KQLZ-FM 1.54 WAPW-FM 1.26 WMMS-FM 0.92 WKBO-FM 0.81 KEGL-FM 0.64 WZOU-FM 0.48 KXXR-FM 0.45 KRBE-FM 0.43 WNVZ-FM 0.42 WZPL-FM 0.42	Q-FEEL <i>Dancing In Heaven / Jive/RCA</i> KOKS-FM 0.84 KKHT-FM 0.78 KZZP-FM 0.73 KRXY-FM 0.40 KCPX-FM 0.18 KKLO-FM 0.18 KLUC-FM 0.17 KXXX-FM 0.17 WBJW-FM 0.17 KRQO-FM 0.15
MADONNA 7 <i>Express Yourself / Sire/WB</i> WPLJ-FM 6.24 WEGX-FM 4.27 WHTZ-FM 4.12 WQHT-FM 3.89 WBBM-FM 2.63 KIIS-FM 2.14 KPWR-FM 2.10 WAPW-FM 2.02 WYUZ-FM 1.85 KKBO-FM 1.62	EXPOSE 15 <i>What You Don't Know / Arista</i> WQHT-FM 5.44 KPWR-FM 2.80 WBBM-FM 2.63 WEGX-FM 1.71 WAPW-FM 1.51 KIIS-FM 1.43 WPLJ-FM 1.39 WPOW-FM 1.23 WXKS-FM 1.18 WBZZ-FM 1.12	KARYN WHITE 23 <i>Secret Rendezvous / wb</i> WQHT-FM 3.11 KPWR-FM 2.10 WHYI-FM 1.76 KMEL-FM 1.47 KKLO-FM 1.27 KXXX-FM 0.84 KKHT-FM 0.78 KZZP-FM 0.73 KOY-FM 0.64 WTIC-FM 0.63	ROACHFORD 31 <i>Cuddly Toy (Feel For Me) / Epic</i> WAPW-FM 1.26 KXXX-FM 1.18 KZZP-FM 0.91 WXKS-FM 0.88 KIIS-FM 0.71 WZOU-FM 0.71 WPLJ-FM 0.69 KKRZ-FM 0.56 WYHY-FM 0.56 WLDL-FM 0.46	PAUL MCCARTNEY 39 <i>My Brave Face / Capitol</i> WMMS-FM 0.92 WXKS-FM 0.88 WBLI-FM 0.74 WBZZ-FM 0.67 KPLZ-FM 0.63 WTIC-FM 0.63 WYHY-FM 0.56 WNCI-FM 0.53 WPRO-FM 0.39 KUBE-FM 0.34	JACKSONS <i>Nothin' (That Compares 2 U) / Epic</i> KPWR-FM 3.50 KMEL-FM 1.47 WBBM-FM 1.32 WXKS-FM 0.88 WHYI-FM 0.42 KTFM-FM 0.29 KRQY-FM 0.28 KRXY-FM 0.27 KSFM-FM 0.25 WHYI-FM 0.20
NENEH CHERRY 8 <i>Buffalo Stance / Virgin</i> WQHT-FM 3.11 KIIS-FM 2.86 WPLJ-FM 2.77 WYUZ-FM 2.46 WHTZ-FM 2.06 WLDL-FM 1.69 WHYI-FM 1.37 WIOQ-FM 1.34 WEGX-FM 1.28 KRXY-FM 1.20	OINO 16 <i>I Like It / 4th/B'way</i> WQHT-FM 3.89 KPWR-FM 3.50 KIIS-FM 2.86 WBBM-FM 1.97 KMEL-FM 1.18 KZZP-FM 1.23 KRBE-FM 1.09 KXXX-FM 1.01 KKLO-FM 0.73 WEZB-FM 0.62	PETER GABRIEL 24 <i>In Your Eyes / WTG</i> KIIS-FM 2.86 KQLZ-FM 2.16 KKBO-FM 1.62 KHYI-FM 1.58 WDFX-FM 1.46 WYUZ-FM 1.23 WAPE-FM 0.93 WKTI-FM 0.92 KQKS-FM 0.84 KXXX-FM 0.67	STEVIE B 32 <i>In My Eyes / LMR</i> WPLJ-FM 2.08 KMEL-FM 2.06 WQHT-FM 1.55 WPOW-FM 1.39 KXXX-FM 1.01 WTIC-FM 0.76 KIIS-FM 0.71 KPWR-FM 0.70 KHOT-FM 0.64 KSFM-FM 0.59	WHISTLE 40 <i>Right Next To Me / Select</i> KZZP-FM 1.46 WEZB-FM 1.23 KMEL-FM 0.59 KKLO-FM 0.55 KRQO-FM 0.46 KOY-FM 0.46 KOKS-FM 0.42 KSFM-FM 0.34 WBJW-FM 0.34 WPOW-FM 0.31	TKA <i>You Are The One / wb</i> KMEL-FM 1.76 WQHT-FM 1.55 KPWR-FM 1.40 WEZB-FM 0.62 KHOT-FM 0.36 KSFM-FM 0.34 WBBM-FM 0.33 WKSE-FM 0.29 KRQY-FM 0.28 KITY-FM 0.25

Barbara Seltzer



Atco Records



Sweet Sensation

HOOKED ON YOU

EXPLOSIVE LAUNCH!

First Week Adds Include:

- | | |
|---------------|------------------|
| KTFM ADD #20 | K106 |
| B96 ADD #29 | KXX106 |
| FM102 ADD #30 | WCGQ |
| WXKS | KZFM |
| PRO-FM | KKYK |
| KITY | KZOU |
| WKTJ | KBFM |
| KROY | Z102 |
| KKLQ | WKZL |
| KUBE | KKSS |
| HOT 97.7 | KKXX |
| KGGI | KYNO |
| KMEL | KYRK |
| WIOQ ADD #33 | KKFR |
| WTIC ADD #39 | KOY-FM |
| B93 ADD #39 | KRQ |
| WAEB | <i>And More!</i> |
| WNNK | |

Also Playing On: KIIS, KKHT, WMJQ & PWR95!

From The Hot Selling Lp —
"Take It While Its Hot."

Get It, Got It, Great!



P E R S O N A L	LAST NAME Seltzer	FIRST Barbara	MIDDLE
	CURRENT COMPANY, POSITION National Singles Director, Atco Records		
	HOMETOWN Oakhurst, NJ		
	MARITAL STATUS/CHILDREN Single		
	HOBBIES Music, travel, eating		

E M P L O Y M E N T	National Singles Director, Atco Records
	National Secondaries Promotion Manager
	East Coast Regional Promotion Director

V I E W P O I N T S	THREE BEST PROMOTION PEOPLE CURRENT Craig Lambert (Atco), Bruce Tenenbaum (Atco), Mark Gorlick (Atco)
	THREE BEST PROMOTION PEOPLE OF ALL-TIME Ronald Reagan, Andrea Ganis (Atlantic), Tom Carvel
	BEST CURRENT ALBUM Conscience — Womack & Womack
	BEST ALBUM OF ALL-TIME Songs From The Big Chair — Tear For Fears
	BEST CURRENT SINGLE Buffalo Stance — Neneh Cherry
	BEST SINGLE OF ALL-TIME Mexican Radio — Wall Of Voodoo
	FOUR BEST ARTISTS CURRENT New Kids On The Block, Guns N' Roses, Fine Young Cannibals, Winger
	FOUR BEST ARTISTS OF ALL-TIME INXS, Simply Red, Donald Fagen, Yaz
	BEST MARKETING CAMPAIGN/PROJECT On-air weddings
	BEST PROMOTION EVER INVOLVED WITH The one I just got
	WORST PROMOTION EVER INVOLVED WITH WEA won't let us do bad ones
	MOST INFLUENTIAL PEOPLE IN YOUR CAREER Brian Burns, Dena Yasner, Michael Murphy
	EARLY RADIO IDOLS Bobbie Messina (99X/New York City)
	TWO BEST RADIO STATIONS OF ALL-TIME 99X/New York, Zeta 4/Ft. Lauderdale
	BEST AIR TALENT CURRENT Albie D (WPGC), Jay Beau Jones (WEGX)
	MAJOR ACCOMPLISHMENT IN RADIO Yet to come!!!
SHORT-TERM GOALS To make sure every new Atco release goes platinum!	
LONG-TERM GOALS To be a PD and MD in a major market Hit station	

HIT FACT FILE

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KPLZ-FM

Seattle
BETTE MIDLER/Wind Beneath My Wings
DEBBIE GIBSON/Electric Youth
STEVE WINWOOD/Roll With It
DOOBIE BROTHERS/The Doctor
MICHAEL JAMIAN/Rock On
MILLI VANILLI/Girl, You Know It's True

KWSS-FM

San Jose
STEVIE NICKS/Wanna Be The One
MADONNA/Express Yourself
EXPOSE/What You Don't Know
SIMPLY RED/If You Don't Know Me By Now
BOBBY BROWN/Rock Wit'cha
NOVELTY/Novelty
FINE YOUNG CANNIBALS/Good Thing
JODY WATLEY/Real Love
WHITESNAKE/Is This Love
ROXETTE/The Look

WBLI-FM

Nassau-Suffolk
PAUL MCCARTNEY/My Brave Face
POINTER SISTERS/Jump (For My Love)
ROY DRBISON/You Got It
NEW KIDS ON THE BLOC/It'll Be Loving You (Forever)
EAGLES/Take It Easy
A FRANKLIN/E JOHN/Through The Storm
BREAKFAST CLUB/Right On Track
THIRTY EIGHT SPECIAL/Second Chance
BELINDA CARLISLE/I Get Weak

WKRQ-FM

Cincinnati
RICHARD MARX/Satisfied
A FRANKLIN/E JOHN/Through The Storm
YELLO/Oh Yeah
MILLI VANILLI/Baby Don't Forget My Number
JACKSON 5/I Want You Back
NOVELTY/Novelty
BETTE MIDLER/Wind Beneath My Wings
RICK ASTLEY/Never Gonna Give You Up
FINE YOUNG CANNIBALS/Good Thing

WRQX-FM

Washington DC
HOWARD JONES/Everlasting Love
KEITH SWEAT/I Want Her
STEVE WINWOOD/Holding On
INFORMATION SOCIETY/Walking Away
ROY DRBISON/You Got It
THIRTY EIGHT SPECIAL/Second Chance
DONNY OSMOND/Soldier Of Love
KENNY LOGGINS/Nobody's Fool
MADONNA/Like A Prayer

KPWR-FM

Los Angeles
BOBBY BROWN/Every Little Step
PAM RUSSO/It Works For Me
SA-FIRE/Thinking Of You
SHEENA EASTON/Days Like This
PHIL COLLINS/Two Hearts
JACKSONS/Nothin' (That Compares 2 U)
SANDEE/Notice Me
NOEL/Silent Morning

KXXR-FM

Kansas City
TOM PETTY/I Won't Back Down
HOWARD JONES/Everlasting Love
FINE YOUNG CANNIBALS/Good Thing
LEVEL 42/Something About You
BIG BAM BOO/Shooting From My Heart
JOURNEY/Separate Ways (Worlds Apart)
R.E.M./Pop Song 89
MR MISTER/Kyrie
ALARM/Rain In The Summertime
HENRY LEE SUMMER/Hey Baby
VAN HALEN/Dreams

WGH-FM

Norfolk
LOVE AND ROCKETS/So Alive
MICHAEL MORALES/Who Do You Give Your Love To?
REAL LIFE/Send Me An Angel
MOTLEY CRUE/Home Sweet Home
SKID ROW/Youth Gone Wild
BANGLES/Walk Like An Egyptian
PSYCHEDELIC FURS/Pretty In Pink
OEBBIE GIBSON/Lost In Your Eyes
WARRANT/Down Boys
NEW KIDS ON THE BLOC/It'll Be Loving You (Forever)

WPHR-FM

Cleveland
TOKENS/Lion Sleeps Tonight
STARSHIP/Nothing's Gonna Stop Us Now
THIRTY EIGHT SPECIAL/Second Chance
TEENA MARIE/Lovergirl
NEW KIDS ON THE BLOC/It'll Be Loving You (Forever)
BOY MEETS GIRL/Waiting For A Star To Fall
BON JOVI/It'll Be There For You
HOWARD JONES/Everlasting Love
FIGURES ON A BEACH/You Ain't Seen Nothing Yet

WTIC-FM

Hartford
SHERIFF/When I'm With You
ANITA BAKER/Just Because
SADE/Smooth Operator
TAYLOR DAYNE/Oon't Rush Me
TINA TURNER/Private Dancer
POLICE/Every Breath You Take
NOVELTY/Novelty

KRBE-FM

Houston
FINE YOUNG CANNIBALS/She Drives Me Crazy
BOBBY MCFERRIN/Oon't Worry Be Happy
SIMPLY RED/If You Don't Know Me By Now
CAMOUFLAGE/Great Commandment
DONNA SUMMER/This Time I Know It's For...
OUTFIELD/Voices Of Babylon
EXPOSE/What You Don't Know
JOURNEY/Who's Crying Now
BENNY MARDONES/Into The Night
JETS/Crush On You
HOWARD JONES/Everlasting Love
ERASURE/Chains Of Love

KZHT-FM

Salt Lake City
NO PANIC/Give Me Your Lips
MONDAY/Fallen Angel
CAMOUFLAGE/That Smiling Face
WANG CHUNG/Everybody Have Fun Tonight
INFORMATION SOCIETY/Running INXS/What You Need
SHEENA EASTON/101
DURAN DURAN/Big Thing!
ONE 2 MANY/Downtown
ERASURE/A Little Respect
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
ANIMATION/Obsession
ALPHAVILLE/Romeos

WHLY-FM

Orlando
RICHARD MARX/Satisfied
NEW ORDER/Round And Round
NEW KIDS ON THE BLOC/It'll Be Loving You (Forever)
ICEHOUSE/Electric Blue
MARTIKA/Toy Soldiers
FINE YOUNG CANNIBALS/She Drives Me Crazy
LITA FORD/Close My Eyes Forever
REAL LIFE/Send Me An Angel
CUTTING CREW/(I Just) Oied In Your Arms
BENNY MARDONES/Into The Night

WPRO-FM

Providence
JODY WATLEY/Real Love
DAN HILL/Can't We Try
SHEENA EASTON/The Lover In Me
LOGGINS, KENNY/This Is It
A FRANKLIN/E JOHN/Through The Storm
RICK ASTLEY/Together Forever
WHITNEY HOUSTON/Didn't We Almost Have It All
ROXETTE/The Look

WXGT-FM

Columbus
STEVE WINWOOD/Roll With It
STEVIE NICKS/Rooms On Fire
PETER SCHILLING/The Different Story (A World
MADONNA/Like A Prayer
REAL LIFE/Send Me An Angel
KIM WILDE/You Keep Me Hangin' On
ELVIS COSTELLO/Veronica
GEORGE MICHAEL/I Want Your Sex

KSFM-FM

Sacramento
TROOP/Still In Love
PEBBLES/Mercedes Boy
PAULA ABUOL/Straight Up
SURFACE/Closer Than Friends
JANET JACKSON/Pleasure Principle
KARYN WHITE/Secret Rendezvous

WBCY-FM

Charlotte
ANIMATION/Room To Move
JETS/Rocket 2 U
OUTFIELD/Voices Of Babylon
WATERFRONT/Cry
PAULA ABUOL/Forever Your Girl
STING/We'll Be Together
JODY WATLEY/Real Love
ENYA/Orinoco Flow (Sail Away)

WHYT-FM

Detroit
STEVE WINWOOD/Roll With It
ANITA BAKER/Just Because
PAULA ABUOL/Straight Up
BOBBY BROWN/My Prerogative
MICHAEL JACKSON/The Way You Make Me Feel
DEON ESTUS/Heaven Help Me
WHISPERS/Rock Steady
LUTHER VANDROSS/Any Love
MILLI VANILLI/Girl, You Know It's True
NEW KIDS ON THE BLOC/It'll Be Loving You (Forever)
NEW KIDS ON THE BLOC/It'll Be Loving You (Forever)

WQHT-FM

New York
KARYN WHITE/The Way You Love Me
SAFIRE/Gonna Make It
BOBBY BROWN/Don't Be Cruel
STEVIE NICKS/Wanna Be The One
SOUL II SOUL/Keep On Movin'
MADONNA/Like A Prayer

WZOU-FM

Boston
KEITH SWEAT/I Want Her
DONNA SUMMER/This Time I Know It's For
NAKED EYES/Always Something There To
ROXETTE/The Look
MEAT LOAF/Two Out Of Three Ain't Bad
TRACIE SPENCER/Symptoms Of True Love
DONNY OSMOND/Soldier Of Love
SANTANA/Hold On
NATALIE COLE/Miss You Like Crazy

"Down Boys"

MMR HIT TRACER TRACKS ³⁵

REACH INDEX 10.47 MILLION

R&R HIT 139/17 (7% HOTS)

BILLBOARD SINGLES ⁴⁷

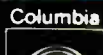
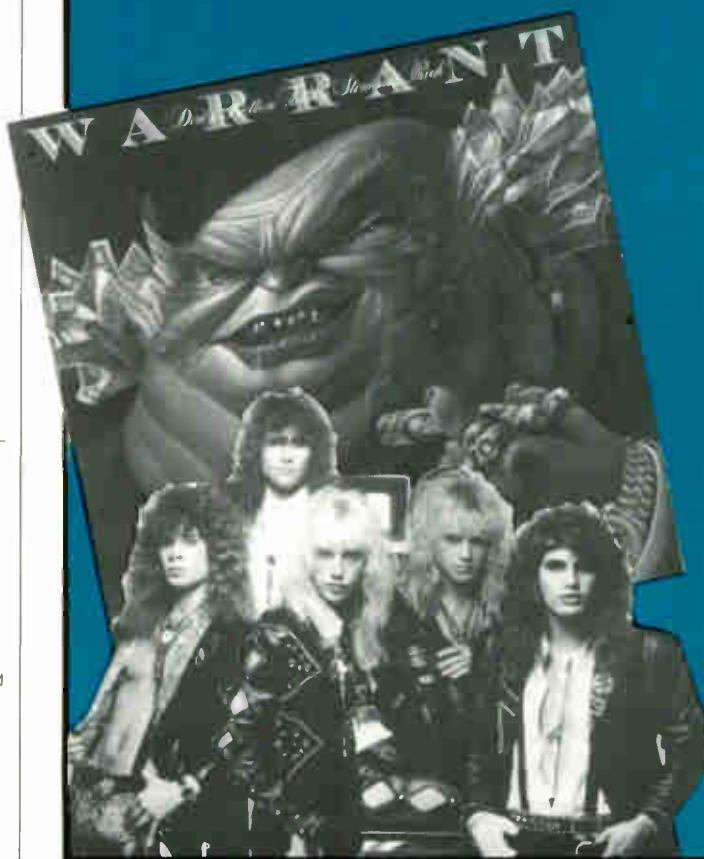
NATIONAL MOST ADDED!

- | | |
|------------------|------------------|
| Q107 Add #27 | KSAQ Debut #36 |
| B104 Add #28 | WDFX 3-2 (Hot) |
| KWSS Add | KXXR 6-5 |
| WEGX Add | WGH 11-7 |
| KWOD Add | KQLZ 11-9 |
| WNVZ Add | KCPX 13-10 |
| I95 Add #30 | KXYQ 16-13 |
| 93Q Add #39 | KEGL 23-18 |
| WMJQ Add | 92X 27-22 (Hot) |
| WANS Add | KRBE 29-25 |
| 99WAYS Add | WZOU 30-26 |
| WKZL Add | KATM 20-14 (Hot) |
| BJ105 Debut #28 | KQKQ 21-14 (Hot) |
| KWTO Debut #30 | WDLX 27-18 (Hot) |
| JET-FM Debut #35 | |

From The Lp "Dirty Rotten Filthy Stinking Rich" (FC44383)

MTV HEAVY ROTATION!

DON'T MISS WARRANT ON TOUR!



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WGY-FM/Albany ("Electric 99") Director TOM PARKER recently announced a new lineup which is as follows: GEOFF BROWN 5-9AM, STEVE CHICK 9AM-12N, DAVE COOPER 12N-3PM, Tom Parker 3-6PM, JIM JAKALA 6-11PM and I.V. HAMILTON 11PM-5AM. The "Electric Sound Call for Cash" is the promotion heating up the airwaves. Listeners who have sent in postcards anxiously wait for a phone call from their favorite station for a chance to guess the mystery sound. If they're able to do so, they'll win all the cash in the jackpot which is currently over \$10,000! The station has a sticker campaign on the horizon which will be spotting for cars for cash up to \$1,000. Winners will also qualify for a brand-new convertible. ■ **WBLI/Nassau-Suffolk** has also made a few on-air changes. RICK SOMMERS moves from afternoon drive to mornings, BERRY NEAL segs into middays, SCOTT MILLER now does Noon-3PM and STEVE HARPER 3-7PM. Promotionally it's been a "WBLI Golden Year" throughout the month of May. Listeners try to be the correct caller whenever they hear the specified oldie to win \$106 and qualify for \$10,000 in gold, which will be given away on a boat cruising the great South Bay on June 13. ■ **WWGT/Portland ("G98")** is the station for "Cash, Cars and Concerts." Listeners wait to hear the "Cash Car Tune" which is played four times a day to qualify for a bright red 1989 Mustang Convertible, but that's not all, they could also win \$100 in cash, a trip for four to any theme park in the U.S. or a trip to Las Vegas with midday man JEFF GARRETT to see Natalie Cole in concert. G98 also recently brought Figures On A Beach to town to perform a concert at local club — exclusively for tickets winners only!

SOUTH

KZFM/Corpus Christi ("Z95") took a sentimental journey earlier this month in honor of Mother's Day. All of the DJ's mothers called in and told stories about their son or daughter. Listeners then tried to match the story with the jock and those who were able to do so won various prizes including roses and jewelry certificates. Z95 has also kicked off their sticker promotion, listeners wait to hear their license plate number to win. Congratulations to new late night personality ED OCANOS. ■ "The number one hit music station" **WANS/Greenville** is awarding their at work listeners "Instant Cash Raises." They win \$107 when they send in a reply card and then hear their named called out over the air; Thursdays are big bonus days as they're worth \$1,007. "Fun Sun Weekends" are also fast approaching! Every weekend listeners will win "Tropical Blend Survival Kits," with one listener each weekend winning a trip to Myrtle Beach. The "Freedom Weekend Aloft" is also upcoming; the event is the largest balloon festival in the country. 'ANS will be sponsoring Natalie Cole at the event. ■ Why are people all over Shreveport running around with very little clothes on doing very stupid things? Well part of the reason is **KTUX/Shreveport ("TUX99")** is holding a "Stupid Human Tricks" promotion which will garnish someone an all-expense paid trip to Mexico. TUX99, "The station your parents warned you about" is also giving away airfare to anywhere in the U.S. on American Airlines every Thursday. Winners will also qualify for a trip to anywhere in Europe. Happy belated birthday to overnighter MOONDOG who turned 50 on May 16.

MIDWEST

WXGT/Columbus ("92X") just celebrated their 11th year as a hit station with a "92X Anniversary Star Party." 2,000 locals came out to help celebrate as well as Cynthia Rhodes of Animotion, Max Carl of Thirty Eight Special, Kip Winger and Boys Club (needless to say the party was a huge success). The station also has welcomed in summer with a "92X is Cooking" weekend. The promotion awarded a barbecue grill, lighter fluid, charcoal, two steaks and the Fine Young Cannibals' latest cassette, "The Raw And The Cooked" to listeners all weekend. Another fun promotion the station recently held was the "92X Has Balls" weekend. Correct callers won the Outfield's cassette "Voices Of Babylon," as well as balls of all sorts including basketballs, footballs and soccerballs. All of the winners qualified for a weekend in Cincinnati where they got free hotel accommodations, tickets to a Reds game, Beach Boys tickets and passes to King's Island. ■ Cars packed the parking lot at The Palace of Auburn Hills Saturday May 20, but it wasn't for a Piston's game. Everyone came out with a **WDFX/Detroit ("The Fox")** bumper-sticker on their car in hopes of winning major cash. Every car that came was handed an envelope with money in it, up to \$5,000. ■ Throughout the Spring Book **WIXX/Green Bay** has got big bucks to give away, at least \$101 every shift to be exact. The station also recently had a weekend promotion where the grand prize winner walked away with tickets to every Milwaukee Brewer weekend game for the entire summer. Listeners qualified by winning the Outfield's latest cassette. Congratulations to new nighttimer STEVE LOUIZOS. ■ Every 60 minutes **KKYK/Little Rock ("FM104")** listeners are winning \$104-\$1,000! It's the "All-Day Cash Giveaway," and all winners have to do is be the 10th caller when they hear the specified artist. FM104 is reminding its listeners every hour that "It may be Little Rock, but this is big time radio."

WEST

KYNO/Fresno ("Hot 96FM") is on the attack hoping to reign supreme as the number one station in the market, Program Director JOHN CLAY hopes that his new lineup will help him to do so. The lineup looks like this: BOBBY MERCER and SHELLY MORGAN on mornings, MARC VAN NESS middays, FAST EDDIE MARTINEZ is the Music Director as well as afternoon driver, MIKE SHANNON nights and BILL BIRD overnights. ■ Congratulations to **KFTZ/Idaho Falls ("Z103")** Program Director RICH SUMMERS who has just been upped to Operations Manager as DOUG CHARETTE exits. MINDY KARY has been named Music Director and JAY STEVENS is upped to Assistant PD. Z103 listeners were listening for the crack of the whip to win tickets to the premiere of the new Indiana Jones movie. They also held an Indiana Jones look-a-like contest with the winner walking away with a backpacking trip to Jackson Hole, WY. ■ **KSFI/Idaho Falls** is history! The station turned in its top 40 mix for soft A/C leaving Program Director PAUL WILSON and the rest of the staff looking for a job. ■ There are always four ways to win at **KGGI/San Bernardino** including 1) "The \$5,000 Continuous Music Mix," where listeners wait to hear four specified songs in-a-row. 2) A random call out where listeners win when they know the phrase that pays. 3) "Win At Work," with the Cash Crusader hopping by local businesses to see if they're listening to 'GGI. 4) The Cash Crusader can show up anywhere handing out cash to those who know the phrase that pays. While any of these can happen at anytime, "Free Money Mondays" are especially exciting because there is at least \$100 to give away every hour. Happy belated birthday to Program Director LARRY MARTINO on May 22.

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

5/29/89	ARTIST	TITLE	LABEL
1	BETTE MIDLER	Wind Beneath My Wings	Atlantic
2	RICHARD MARX	Satisfied	EMI
3	BOBBY BROWN	Every Little Step	MCA
4	NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia
5	HOWARD JONES	Everlasting Love	Elektra
6	DONNA SUMMER	This Time I Know It's For...	Atlantic
7	DOOBIE BROTHERS	The Doctor	Capitol
8	NATALIE COLE	Miss You Like Crazy	EMI
9	MILLI VANILLI	Baby Don't Forget My Number	Arista
10	BENNY MARDONES	Into The Night	Polydor
11	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
12	MADONNA	Express Yourself	Sire/WB
13	THIRTY EIGHT SPECIAL	Second Chance	A&M
14	NENEH CHERRY	Buffalo Stance	Virgin
15	WATERFRONT	Cry	Polydor

HIT RADIO/ADULT CONTEMPORARY

5/29/89	ARTIST	TITLE	LABEL
1	BETTE MIDLER	Wind Beneath My Wings	Atlantic
2	BOBBY BROWN	Every Little Step	MCA
3	NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia
4	HOWARD JONES	Everlasting Love	Elektra
5	DONNA SUMMER	This Time I Know It's For...	Atlantic
6	NATALIE COLE	Miss You Like Crazy	EMI
7	BENNY MARDONES	Into The Night	Polydor
8	MADONNA	Express Yourself	Sire/WB
9	WATERFRONT	Cry	Polydor
10	SIMPLY RED	If You Don't Know Me By Now	Elektra
11	STEVIE NICKS	Rooms On Fire	Modern/Atl
12	ROD STEWART	Crazy About Her	WB
13	PAUL MCCARTNEY	My Brave Face	Capitol
14	WHISTLE	Right Next To Me	Select
15	CHICAGO	We Can Last Forever	Reprise

HIT RADIO/URBAN/DANCE

5/29/89	ARTIST	TITLE	LABEL
1	BOBBY BROWN	Every Little Step	MCA
2	NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia
3	DONNA SUMMER	This Time I Know It's For...	Atlantic
4	MILLI VANILLI	Baby Don't Forget My Number	Arista
5	MADONNA	Express Yourself	Sire/WB
6	NENEH CHERRY	Buffalo Stance	Virgin
7	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
8	WATERFRONT	Cry	Polydor
9	REAL LIFE	Send Me An Angel	Curb
10	EXPOSE	What You Don't Know	Arista
11	DINO	I Like It	4th/B'way
12	SIMPLY RED	If You Don't Know Me By Now	Elektra
13	KARYN WHITE	Secret Rendezvous	WB
14	NATALIE COLE	Miss You Like Crazy	EMI
15	ROACHFORD	Cuddly Toy (Feel For Me)	Epic

HIT RADIO/ROCK RADIO

5/29/89	ARTIST	TITLE	LABEL
1	RICHARD MARX	Satisfied	EMI
2	DOOBIE BROTHERS	The Doctor	Capitol
3	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
4	STEVIE NICKS	Rooms On Fire	Modern/Atl
5	JOHN C MELLENCAMP	Pop Singer	Mercury/Pg
6	LITA FORD	Close My Eyes Forever	RCA
7	QUEEN	I Want It All	Capitol
8	LOVE AND ROCKETS	So Alive	RCA
9	CINDERELLA	Coming Home	Mercury/Pg
10	PAUL MCCARTNEY	My Brave Face	Capitol
11	CULT	Fire Woman	Sire/Repri
12	PETER GABRIEL	In Your Eyes	WTG
13	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
14	R.E.M.	Pop Song 89	WB
15	BILLY SQUIER	Don't Say You Love Me	Capitol

BEING ON TOP, IN TODAY'S
HIGHLY COMPETITIVE RADIO
ENVIRONMENT, MEANS
KNOWING EXACTLY WHAT
YOUR STATION SHOULD SOUND
LIKE, AND HOW TO MAKE
THAT SOUND A REALITY.

Selector

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SPECIAL
TAKE OUT
SECTION

TUNED IN

WDFX: DETROIT

Detroit. *The Pistons?* Yeah, they're pretty topical. *The auto industry?* Same old, same old. *Mayor Young?* He's sort of interesting. **WDFX?** Hey! Now there's a topic for discussion! Ever since **Chuck Beck** blew in from Dallas (exiting as **KHYI-FM's MD**) there has been some pretty serious talk among the members of Detroit's radio community. The big question seems to be, "Now that **WDFX's** new PD has put the station on the top of the *Hit* market hill, what can we expect in the future from **99.5 The Fox?**"

Well, expect "Detroit's best music mix with 15 songs in-a-row" courtesy of MD/Midday host **John McFadden**. Plan on waking up with **Savage & Steve** every morning. And count on winning thousands and thousands of dollars instantly. Sound intriguing? Then take a look inside because we have all of the details on this **Hoker Broadcasting** outlet specifically for your perusal. Rest assured that we've brought you, with exacting detail, the station that everyone's been talking about.

Hey, we won't give you any lip service, just all of the accuracy that you've come to expect from **Monday Morning Replay** (another hometown favorite). This week we're locked and **Tuned In** to **99.5 The Fox**.



WYNF: TAMPA

Talking about this week's **Rock Tuned In** station is as easy as grabbing **MMR** issue #7 (2/22/88), because that's the last time we dropped in on **95 YNF Tampa Bay's Only Rock 'n' Roll station...WYNF**.

In an industry where change is one of the only constants, **95 YNF** has remained remarkably unchanged over the past year. Veteran programmer (if this was baseball, he'd be known as a "wily veteran") **Carey Curelop** continues his successful stint, assisted by MD **Charlie Logan**. There's been only one change in the airstaff since last February, as **Don Capone** slides into the 2-5AM slot.

The big excitement around **95 YNF** is their hosting the **Who's** performance at Tampa Stadium June 29, and **Tuned In** tells you about how **95 YNF** listeners can win front row tickets and backstage passes for the show. You'll also get some idea of the madness on the **Ron & Ron** morning program; with regular features like "Pick The Pervert," "Dead Or Alive" and the "Showdown." We'll also show you the "YNF Hot Lunch" request hour at noon with **Russ Albums** and what Tampa requests during the "All Request Hour" at 9PM with **Scott Phillips**.

95 YNF...where Tampa Bay comes to rock; find it in where the industry comes for rock stations: **Tuned In!**



WLAC: NASHVILLE

"Music City," as Nashville is affectionately labeled, is the place where everything and anything happens. In the Fifties, **WLAC-AM** boomed *Rhythm & Blues* across mid-America, and those searching for rock's closest cousin could pick it up within several hundred miles.

Sister station **WLAC-FM, "106 FM"** and the subject of this week's *A/C Tuned In*, is making waves in Music City with a flurry of activity. This is a station that actually wants to hear its audience out — check "The Question Man," where listeners' brief on-air comments answer a daily question, for instance. And does **WLAC** ever reward its devotees, unleashing anywhere from \$106 to \$25,000 in "Cash Call" prize money; in other contests, they're giving away everything from passes to a movie to a Caribbean trip.

PD **Dave Mason** (3-7PM) and MD **Bryan Sargent** (10AM-3PM) put the inspired madness together with a top-notch staff beginning with **Phil Valentine** and **Terry Hopkins** (5:30-10AM). It's **Chris Tyler** from 7PM-12M and **Charley Rivers** handling the overnight gig.

From the legendary approach of its sister station to their own smooth FM *A/C* style, it's Nashville's "FM 106," **WLAC**, in our **Tuned In** spotlight this issue!



OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company

OWNER: Patti Galluzzi
DIRECTOR OF MUSIC PRMG.: Rick Krim, John Cannelli
DIRECTOR OF TALENT & ARTIST RELATIONS: Rick Krim, John Cannelli
VJ's: 6A-8A Guest VJ Paul Provenza
8A-1P Guest VJ Carol Leifer
1P-4P Gust VJ's Expose
4P-12M Adam Curry
All times Eastern

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

- HOUSE OF FREAKS Sun Gone Down C
- CINDERELLA Coming Home C
- WINGER Headed For A Heartbreak C
- WHEN IN ROME The Promise R
- CULT Fire Woman C
- LOVE AND ROCKETS So Alive C
- WANG CHUNG Praying To A New God C
- LIVING COLOUR Open Letter (To A Landlord) C
- GREAT WHITE Once Bitten Twice Shy C

7AM

- MICHAEL DAMIAN Rock On R
- JOHN C MELLENCAMP Pop Singer C
- INDIGO GIRLS Closer To Fine C
- BON JOVI I'll Be There For You R
- KING SWAMP Is This Love R
- JODY WATLEY Real Love C
- DE LA SOUL Me, Myself, And I C
- LITA FORD Close My Eyes Forever C
- ROXETTE Dressed For Success C
- BOBBY BROWN Every Little Step C

8AM

- WARRANT Down Boys C
- TONE-LOC Funky Cold Medina R
- BLUE MURDER Valley Of The Kings R
- TOM PETTY I Won't Back Down C
- SARAYA Love Has Taken Its Toll C
- PAULA ABUOL Forever Your Girl R
- MILLI VANILLI Baby Don't Forget My Number R
- CINDERELLA Coming Home C
- DEF LEPPARD Rocket R

9AM

- RICHARD MARX Satisfied C
- GUNS N' ROSES Patience R
- STEVIE NICKS Rooms On Fire C
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C
- LISA LISA & CULT JAM Little Jackie Wants To Be A... R
- BON JOVI I'll Be There For You R
- 10,000 MANIACS Trouble Me C
- THIRTY EIGHT SPECIAL Second Chance R
- R.E.M. Stand R
- MADONNA Like A Prayer R

10AM

- FINE YOUNG CANNIBALS Good Thing C
- ROXETTE The Look R
- U2 All I Want Is You C
- BELLE STARS Iko Iko R
- ROD STEWART Crazy About Her C
- MICHAEL DAMIAN Rock On R
- SIMPLE MINDS This Is Your Land C
- JODY WATLEY Real Love R
- PAULA ABUOL Forever Your Girl R

11AM

- HOWARD JONES Everlasting Love C
- BANGLES Be With You C
- RAMONES Pet Sematary C
- TOM PETTY I Won't Back Down C
- MADONNA Into The Groove G
- ELVIS COSTELLO I Only Wanna Be With You R
- SAMANTHA FOX Veronica C
- NENEH CHERRY Buffalo Stance C
- GUNS N' ROSES Patience R
- U2 Desire R
- BON JOVI I'll Be There For You R

12NOON

- BOBBY BROWN Every Little Step C
- THIRTY EIGHT SPECIAL Second Chance R
- BLUE MURDER Valley Of The Kings C
- JOHN C MELLENCAMP Pop Singer C
- MILLI VANILLI Baby Don't Forget My Number C
- ROXETTE The Look R
- ROACHFORD Cuddly Toy (Feel For Me) C
- RICHARD MARX Satisfied C
- DURAN DURAN I Don't Want Your Love R
- MADONNA Like A Prayer R

1PM

- MICHAEL DAMIAN Rock On R
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C
- STEVIE NICKS Rooms On Fire C
- POISON Every Rose Has Its Thorn R
- HOWARD JONES Everlasting Love C
- CYNDI LAUPER I Drove All Night C
- WANG CHUNG Praying To A New God C
- JODY WATLEY Real Love R
- CHICAGO Look Away R
- GUNS N' ROSES Patience R

2PM

- FINE YOUNG CANNIBALS Good Thing C
- BELLE STARS Iko Iko R
- PAUL MCCARTNEY My Brave Face C
- BON JOVI I'll Be There For You C
- LISA LISA & CULT JAM Little Jackie Wants To Be A... R
- THIRTY EIGHT SPECIAL Second Chance R
- DOOBIE BROTHERS The Doctor C
- SAMANTHA FOX I Only Wanna Be With You R
- ROD STEWART Forever Young R
- ROXETTE The Look R

3PM

- PAULA ABUOL Forever Your Girl R
- BANGLES Be With You C
- CURE Fascination Street C
- BOBBY BROWN Every Little Step C
- U2 Pride (In The Name Of Love) G
- ROD STEWART Crazy About Her C
- MICHAEL DAMIAN Rock On R
- EXPOSE What You Don't Know C
- HOWARD JONES Everlasting Love C
- ESCAPE CLUB Wild, Wild West R
- TOM PETTY I Won't Back Down C

4PM

- SPECIAL PROGRAMMING CLUB MTV X
- INFORMATION SOCIETY Walking Away R
- MADONNA Like A Prayer R
- DEAD MILKMEN Punk Rock Girl C
- SAMANTHA FOX I Only Wanna Be With You R
- ROACHFORD Cuddly Toy (Feel For Me) C
- SPECIAL PROGRAMMING YOI! MTV RAPS X
- PUBLIC ENEMY Black Steel In The Hour Of Cha R
- DE LA SOUL Me, Myself, And I C
- CASH MONEY/MARVELOUS Find An Ugly Woman C
- EAZY E Easier Said Than Done C
- JUNGLE BROTHERS I'll House You R

5PM

- SPECIAL PROGRAMMING MTV'S HARD 30 X
- KISS (You Make Me) Rock Hard C
- AEROSMITH Dream On G
- CINDERELLA Shake Me G
- EXTREME Kid Ego C
- LEATHERWOLF Hideaway C
- SPECIAL PROGRAMMING DIAL MTV X
- PAULA ABUOL Forever Your Girl R
- CULT Fire Woman C
- MADONNA Like A Prayer R
- BOBBY BROWN Every Little Step C
- MICHAEL DAMIAN Rock On R

6PM

- CINDERELLA Coming Home C
- JOHN C MELLENCAMP Pop Singer C
- ANTHRAX Antisocial C
- LITA FORD Close My Eyes Forever C
- DEBBIE GIBSON Electric Youth R
- W.A.S.P. Real Me R
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C
- GUNS N' ROSES Patience C
- WINGER Headed For A Heartbreak R
- BON JOVI I'll Be There For You R

7PM

- SPECIAL PROGRAMMING REMOTE CONTROL GAME SHOW X
- SPECIAL PROGRAMMING JUST SAY JULIE X
- MICHAEL JACKSON Smooth Criminal R
- GEORGE MICHAEL Monkey R
- WEIRD AL YANKOVIC Fat R

8PM

- MADONNA Express Yourself C
- GUNS N' ROSES Patience R
- BLUE MURDER Valley Of The Kings C
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C
- DEF LEPPARD Rocket R
- FINE YOUNG CANNIBALS Open Letter (To A Landlord) C
- LIVING COLOUR Satisfied C
- RICHARD MARX I'll Be There For You R
- BON JOVI I'll Be There For You R

9PM

- MADONNA Express Yourself C
- TONE-LOC Funky Cold Medina R
- JEFF HEALEY BAND Roadhouse Blues C
- PAULA ABUOL Forever Your Girl C
- CYNDI LAUPER I Drove All Night C
- CULT Fire Woman C

- DE LA SOUL Me, Myself, And I C
- LITA FORD Close My Eyes Forever C
- JOHN C MELLENCAMP Pop Singer C

10PM

- MADONNA Express Yourself C
- TOM PETTY I Won't Back Down C
- STEVIE NICKS Rooms On Fire C
- DEF LEPPARD Rocket C
- GUNS N' ROSES Patience R
- ROACHFORD Cuddly Toy (Feel For Me) C
- LOVE AND ROCKETS So Alive C
- MICHAEL DAMIAN Rock On R
- JODY WATLEY Real Love R
- POISON Fallen Angel R

11PM

- SPECIAL PROGRAMMING REMOTE CONTROL GAME SHOW X
- SPECIAL PROGRAMMING CLASSIC MTV X
- PRETENDERS Talk Of The Town G
- JOE JACKSON Breaking Us In Two G
- PETER GABRIEL I Don't Remember G
- STRAY CATS Rock This Town G
- VAN HALEN (Oh) Pretty Woman G

ALPHABETICAL LIST BY ARTIST

1

- 10,000 MANIACS Trouble Me 9a

A/B

- ABUOL, PAULA Forever Your Girl 8a
- ABUOL, PAULA Forever Your Girl 10a
- ABUOL, PAULA Forever Your Girl 3p
- ABUOL, PAULA Forever Your Girl 5p
- ABUOL, PAULA Forever Your Girl 9p
- AEROSMITH Dream On 5p
- ANTHRAX Antisocial 6p
- BANGLES Be With You 11a
- BANGLES Be With You 3p
- Iko Iko 10a
- Iko Iko 2p
- BELLE STARS Valley Of The Kings 8a
- BLUE MURDER Valley Of The Kings 12n
- BLUE MURDER Valley Of The Kings 8p
- BON JOVI I'll Be There For You 7a
- BON JOVI I'll Be There For You 9a
- BON JOVI I'll Be There For You 11a
- BON JOVI I'll Be There For You 2p
- BON JOVI I'll Be There For You 6p
- BON JOVI I'll Be There For You 8p
- BON JOVI I'll Be There For You 7a
- BON JOVI I'll Be There For You 9a
- BON JOVI I'll Be There For You 11a
- BON JOVI I'll Be There For You 2p
- BON JOVI I'll Be There For You 6p
- BON JOVI I'll Be There For You 8p
- BROWN, BOBBY Every Little Step 7a
- BROWN, BOBBY Every Little Step 12n
- BROWN, BOBBY Every Little Step 3p
- BROWN, BOBBY Every Little Step 5p

C/D

- CASH MONEY/MARVELOUS Find An Ugly Woman 4p
- CHERRY, NENEH Buffalo Stance 11a
- CHICAGO Look Away 1p
- CINDERELLA Coming Home 6a
- CINDERELLA Coming Home 8a
- CINDERELLA Coming Home 6p
- CINDERELLA Shake Me 5p
- COSTELLO, ELVIS Veronica 11a
- CULT Fire Woman 6a
- CULT Fire Woman 5p
- CULT Fire Woman 9p
- CURE Fascination Street 3p
- DAMIAN, MICHAEL Rock On 7a
- DAMIAN, MICHAEL Rock On 10a
- DAMIAN, MICHAEL Rock On 1p
- DAMIAN, MICHAEL Rock On 3p
- DAMIAN, MICHAEL Rock On 5p
- DAMIAN, MICHAEL Rock On 10p
- DE LA SOUL Me, Myself, And I 7a
- DE LA SOUL Me, Myself, And I 4p
- DE LA SOUL Me, Myself, And I 9p
- DEAD MILKMEN Punk Rock Girl 4p
- DEF LEPPARD Rocket 8a
- DEF LEPPARD Rocket 8p
- DEF LEPPARD Rocket 10p
- DOOBIE BROTHERS The Doctor 2p
- DURAN DURAN I Don't Want Your Love 12n

E/F

- EAZY E Easier Said Than Done 4p
- ESCAPE CLUB Wild, Wild West 3p
- EXPOSE What You Don't Know 3p
- EXTREME Kid Ego 5p
- FINE YOUNG CANNIBALS Good Thing 10a
- FORO, LITA Good Thing 2p
- FORD, LITA Close My Eyes Forever 7a
- FORD, LITA Close My Eyes Forever 6p
- FORD, LITA Close My Eyes Forever 9p
- FOX, SAMANTHA I Only Wanna Be With You 11a
- FOX, SAMANTHA I Only Wanna Be With You 2p
- FOX, SAMANTHA I Only Wanna Be With You 4p

G/H

- GABRIEL, PETER I Don't Remember 11p
- GIBSON, DEBBIE Electric Youth 6p

- GREAT WHITE Once Bitten Twice Shy 6a
- GUNS N' ROSES Patience 9a
- GUNS N' ROSES Patience 11a
- GUNS N' ROSES Patience 1p
- GUNS N' ROSES Patience 6p
- GUNS N' ROSES Patience 8p
- GUNS N' ROSES Patience 10p
- HEALEY BAND, JEFF Roadhouse Blues 9p
- HOUSE OF FREAKS Sun Gone Down 6a

I/J

- INDIGO GIRLS Closer To Fine 7a
- INFORMATION SOCIETY Walking Away 4p
- JACKSON, JOE Breaking Us In Two 11p
- JACKSON, MICHAEL Smooth Criminal 7p
- JONES, HOWARD Everlasting Love 11a
- JONES, HOWARD Everlasting Love 1p
- JONES, HOWARD Everlasting Love 3p
- JUNGLE BROTHERS I'll House You 4p

K/L

- KING SWAMP Is This Love 7a
- KISS (You Make Me) Rock Hard 5p
- LAUPER, CYNDI I Drove All Night 1p
- LAUPER, CYNDI I Drove All Night 9p
- LEATHERWOLF Hideaway 5p
- LISA LISA & CULT JAM Little Jackie Wants To Be A... 9a
- LISA LISA & CULT JAM Little Jackie Wants To Be A... 2p
- LIVING COLOUR Open Letter (To A Landlord) 6a
- LIVING COLOUR Open Letter (To A Landlord) 8p
- LOVE AND ROCKETS So Alive 6a
- LOVE AND ROCKETS So Alive 10p

M/N

- MADONNA Express Yourself 8p
- MADONNA Express Yourself 9p
- MADONNA Express Yourself 10p
- MADONNA Into The Groove 11a
- MADONNA Like A Prayer 9a
- MADONNA Like A Prayer 12n
- MADONNA Like A Prayer 4p
- MADONNA Like A Prayer 5p
- MARX, RICHARD Satisfied 9a
- MARX, RICHARD Satisfied 12n
- MARX, RICHARD Satisfied 8p
- MCCARTNEY, PAUL My Brave Face 2p
- MELLENCAMP, JOHN C Pop Singer 7a
- MELLENCAMP, JOHN C Pop Singer 12n
- MELLENCAMP, JOHN C Pop Singer 6p
- MELLENCAMP, JOHN C Pop Singer 9p
- MICHAEL, GEORGE Monkey 7p
- MILLI VANILLI Baby Don't Forget My Number 8a
- MILLI VANILLI Baby Don't Forget My Number 12n
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 9a
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 1p
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 6p
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 8p
- NICKS, STEVIE Rooms On Fire 9a
- NICKS, STEVIE Rooms On Fire 1p
- NICKS, STEVIE Rooms On Fire 10p

P/R

- PETTY, TOM I Won't Back Down 8a
- PETTY, TOM I Won't Back Down 11a
- PETTY, TOM I Won't Back Down 3p
- PETTY, TOM I Won't Back Down 10p
- POISON Every Rose Has Its Thorn 1p
- POISON Fallen Angel 10p
- PRETENDERS Talk Of The Town 11p
- PUBLIC ENEMY Black Steel In The Hour Of Cha 4p
- R.E.M. Stand 9a
- RAMONES Pet Sematary 11a
- ROACHFORD Cuddly Toy (Feel For Me) 12n
- ROACHFORD Cuddly Toy (Feel For Me) 4p
- ROACHFORD Cuddly Toy (Feel For Me) 10p
- ROXETTE Dressed For Success 7a
- ROXETTE The Look 10a
- ROXETTE The Look 12n
- ROXETTE The Look 2p

S/T

- SARAYA Love Has Taken Its Toll 8a
- SIMPLE MINDS This Is Your Land 10a
- SPECIAL PROGRAMMING CLASSIC MTV 11p
- SPECIAL PROGRAMMING CLUB MTV 4p
- SPECIAL PROGRAMMING DIAL MTV 5p
- SPECIAL PROGRAMMING JUST SAY JULIE 7p
- SPECIAL PROGRAMMING MTV'S HARD 30 5p
- SPECIAL PROGRAMMING REMOTE CONTROL GAME SHOW 7p
- SPECIAL PROGRAMMING REMOTE CONTROL GAME SHOW 11p
- SPECIAL PROGRAMMING YOI! MTV RAPS 4p
- STEWART, ROD Crazy About Her 10a
- STEWART, ROD Crazy About Her 3p
- STEWART, ROD Forever Young 2p
- STRAY CATS Rock This Town 11p
- THIRTY EIGHT SPECIAL Second Chance 9a
- THIRTY EIGHT SPECIAL Second Chance 12n
- THIRTY EIGHT SPECIAL Second Chance 2p
- TONE-LOC Funky Cold Medina 8a
- TONE-LOC Funky Cold Medina 9p

U/V

- U2 All I Want Is You 10a
- U2 Desire 11a
- U2 Pride (In The Name Of Love) 3p
- VAN HALEN (Oh) Pretty Woman 11p

MTV

ALPHABETICAL LIST BY ARTIST

W/Y

W.A.S.P.	Real Me	6p
WANG CHUNG	Praying To A New God	6a
WANG CHUNG	Praying To A New God	1p
WARRANT	Down Boys	8a
WATLEY, JODY	Real Love	7a
WATLEY, JODY	Real Love	10a
WATLEY, JODY	Real Love	1p
WATLEY, JODY	Real Love	10p
WHEN IN ROME	The Promise	6a
WINGER	Headed For A Heartbreak	6a
WINGER	Headed For A Heartbreak	6p
YANKOVIC, WEIRO AL	Fat	7p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

BROWN, BOBBY	Every Little Step	4
MELLENCAMP, JOHN C	Pop Singer	4
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	4
PETTY, TOM	I Won't Back Down	4
BLUE MURDER	Valley Of The Kings	3
CINDERELLA	Coming Home	3
CULT	Fire Woman	3
DE LA SOUL	Me, Myself, And I	3
FORD, LITA	Close My Eyes Forever	3
JONES, HOWARD	Everlasting Love	3
MADONNA	Express Yourself	3
MARX, RICHARD	Satisfied	3
NICKS, STEVIE	Rooms On Fire	3
ROACHFORD	Cuddly Toy (Feel For Me)	3
BANGLES	Be With You	2
FINE YOUNG CANNIBALS	Good Thing	2
LAUPER, CYNDI	I Drove All Night	2
LIVING COLOUR	Open Letter (To A Landlord)	2
LOVE AND ROCKETS	So Alive	2
MILLI VANILLI	Baby Don't Forget My Number	2
STEWART, ROD	Crazy About Her	2
WANG CHUNG	Praying To A New God	2
WINGER	Headed For A Heartbreak	2
10,000 MANIACS	Trouble Me	1
ANTHRAX	Antisocial	1
CASH MONEY/MARVELOUS	Find An Ugly Woman	1
CHERRY, NENEH	Buffalo Stance	1
COSTELLO, ELVIS	Veronica	1
CURE	Fascination Street	1
DEAD MILK MEN	Punk Rock Girl	1
DOOBIE BROTHERS	The Doctor	1
EAZY E	Easter Said Than Done	1
EXPOSE	What You Don't Know	1
EXTREME	Kid Ego	1
GREAT WHITE	Once Bitten Twice Shy	1
HEALEY BAND, JEFF	Roadhouse Blues	1
HOUSE OF FREAKS	Sun Gone Down	1
INDIGO GIRLS	Closer To Fine	1
KING SWAMP	Is This Love	1
KISS	(You Make Me) Rock Hard	1
LEATHERWOLF	Hideaway	1
MCCARTNEY, PAUL	My Brave Face	1
PUBLIC ENEMY	Black Steel In The Hour Of Cha	1
RAMONES	Pet Semetary	1
ROXETTE	Dressed For Success	1
SARAYA	Love Has Taken Its Toll	1
SIMPLE MINDS	This Is Your Land	1
U2	All I Want Is You	1
W.A.S.P.	Real Me	1
WARRANT	Down Boys	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

BON JOVI	I'll Be There For You	6
DAMIAN, MICHAEL	Rock On	6
GUNS N' ROSES	Patience	6
ABDUL, PAULA	Forever Your Girl	5
MADONNA	Like A Prayer	4
WATLEY, JODY	Real Love	4
DEF LEPPARD	Rocket	3
FOX, SAMANTHA	I Only Wanna Be With You	3
ROXETTE	The Look	3
THIRTY EIGHT SPECIAL	Second Chance	3
BELLE STARS	Iko Iko	2
LISA LISA & CULT JAM	Little Jackie Wants To Be A	2
TONE-LOC	Funky Cold Medina	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

MADONNA	3
U2	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	94.51
G	5.49
MORNING DRIVE	
C-R	100.00
G	0.00
MIDDAY	
C-R	98.00
G	2.00
AFTERNOON DRIVE	
C-R	92.68
G	7.32
EVENING	
C-R	85.71
G	14.29

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	21X
"MTV News - you hear it first" (13X)	
"Wake up to MTV" (4X)	
"MTV your TV" (4X)	
MUSIC	16X
"New music first" (7X)	
"MTV your favorite music - and more" (4X)	
"Favorite Music - 24 hours a day" (4X)	
"New Music" (1X)	
IMAGE	9X
"One World, One Image, One Channel - MTV" (6X) (or variation)	
"There's stereo - and then there's stereo" (3X) (or variation)	

PROMOTIONAL ACTIVITY

MTV NEWS	13X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: David Bowie's <i>Tin Machine</i> , South Africa Now, Debbie Gibson, Madonna, Mo'Nix, Tiffany, Paul McCartney, Our Common Future, and Kick Boxing with Patrick Swayze	
I HATE MY MISERABLE LIFE CONTEST	12X
Ever felt like you're having one of those days? Well how about one of those lives? On May 26th MTV did something about this little problem. The winner won a one-way ticket to the destination of their choice, a new job, hospitable living quarters, a new VW Cabriolet and \$10,000 cash. Viewers voted for a new life by simply voting for the official MTV Flashing #900	
WORLD PREMIERE VIDEO	11X
Madonna's new video, the second release from "LIKE A PRAYER," "Express Yourself" aired for the first time ever at 8PM, 9PM, 10PM and 1AM on date of monitor	
SCHOOL'S OUT SUNDAY	9X
Catering to the college type, Professors Ken Ober, Kevin Seal and Randeef of the Redwoods - carry on in the calamity of campus life. Last Sunday was the day - the time - 11AM, the typical college campus was the place. Reports	

every hour. Top 20 video countdown and a surplus of special people let us know that "School's Out!"

THE BIG SHOW 8X
It's bigger than Big, it's the "Big Show." Premiering last Monday at 8PM, "The Big Show" features include live performances, special guests and parties. Giveaways including the WWF Champion Hulk Hogan a Harley Davidson cycle, TV's, radios, cars, cassettes and a whole lot more. Richard Marx and his band will be featured all week long on MTV's "The Big Show."

THE BIG PICTURE 8X
Recently featured on "The Big Picture" with host Chris Connelly were "Roadhouse" starring Patrick Swayze, Tom Waits in "Cold Feet." Chris took a look at "Getting It Right," and a special edition featuring "The Last Crusader" - Harrison Ford. "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30

JUST SAY JULIE 7X
MTV finally gave Julie her own show - and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A. -type goodies and her favorite guests. "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM and Sunday at 1:30PM

THE WEEK IN ROCK 2X
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: Paula Abdul's rise to stardom and winding up with headbangers Anthrax

REMOTE CONTROL 2X
It's his basement, his rules, his game show. It's the Quizmaster of 72 Whooping Cough Lane. Ken Ober! Along with Colin, Kari, Steve and a plethora of other interesting inhabitants, "Remote Control" comes your way weeknights at 7PM and 11PM

CLUB MTV 1X
Direct from New York's Palladium "Downtown" Julie Brown hosts MTV's secret version of American Bandstand. "The Club" comes your way weekdays at 4PM

HARD 30 1X
MTV's half hour show featuring the hardest headbanging videos on the tube. Hosted by Adam Curry, the "Hard 30" airs right after "YO! MTV Raps Today" and features bands like Kiss, Aerosmith, Cinderella, Extreme and Leatherwolf!

YO! MTV RAPS TODAY 1X
Hosted by Ed Lover and Dr. Dre (in the MTV Clubhouse), MTV gets goin' with the baddest boyz and coolest crooz like De La Soul, Public Enemy, Cash Money and Marvellous. Eazy E and Jungle Brothers. "YO! MTV Raps Today" airs at 4:30PM Monday-Thursday

DIAL MTV 1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated and are played back at 5:30PM. The top three clips on the 17th of May were (#3) Guns N' Roses "Patience," (#2) Winger's "Headed For A Heartbreak" and (#1) Bon Jovi's "I'll Be There For You"

OTHER PROMOTIONAL TIDBITS
PERSONALITY SPOTS
A plug for the MTV Personalities. Kurt Loder ("MTV News"), Ken Ober ("Remote Control"), Adam Curry ("Headbangers Ball," "Hard 30" and "Dial MTV"), Kevin Seal ("Post Modern MTV") and "Downtown" Julie Brown ("Club MTV")

ACCOUNT LIST

7-Up	1X	Beverage
60's Rock Videos	1X	CDs/Records/Tapes
Abdomizer	1X	Fitness
Abdul, Paula (Phone Line)	1X	Communications
Alberto VOS Hair Care Products	2X	Health/Beauty
Art Institute	1X	Education
Barus Root Beer	2X	Beverage
Benetton Colors Cologne/Perfume	6X	Health/Beauty
Bradford Exchange	1X	Various
Burger King	2X	Restaurant
Campho-phenique	1X	Health/Beauty
Casio	1X	Jewelry
Cedar Point/Magnum XL200	4X	Entertainment/Rec
Certs	3X	Food Products
Chevrolet	2X	Auto/MC
Clearasil	4X	Health/Beauty
Clorets	1X	Health/Beauty
Coca-Cola	1X	Beverage
Coleman Coolers	2X	Various
Commemorative Coin - Men On The Moon	1X	Various
Coors	2X	Beer/Wine
Coppertone	2X	Health/Beauty
Cory Feldman Hotline	1X	Communications
Cover Girl Cosmetics	1X	Health/Beauty
Dahon - Mobik Bicycle	1X	Entertainment/Rec
Doritos	2X	Food Products
Durasoft Colors Contact Lenses	4X	Optical
Energizer	1X	Electronics
Entrepreneur	2X	Publication
Filing System	5X	Home Improvements
Finesse	1X	Health/Beauty

First Federal Credit	1X	Bank/Finance
Flambeau	1X	Various
Footlocker - Nike/Reebok	5X	Clothing
Freedom Rock	4X	CDs/Records/Tapes
Head & Shoulders	3X	Health/Beauty
Helene Curtis Salon Selectives	1X	Health/Beauty
Hermdale - Miracle Mile	1X	Entertainment/Rec
International Correspondence Schools	6X	Education
Ivory Shampoo & Conditioner	3X	Health/Beauty
J2 Communications	3X	Entertainment/Rec
Jewelry Of America	5X	Various
Kmart	6X	Retail
L.A. Gear	5X	Clothing
Levi 501 Jeans	10X	Clothing
Listermint	1X	Health/Beauty
Maybelline	9X	Health/Beauty
Michelob	3X	Beer/Wine
MTV Record Club	6X	CDs/Records/Tapes
Murray Bikes	3X	Fitness
New Kids On The Block Phone Line	2X	Communications
Nick At Nite	2X	TV/Broadcast
Nordic Track	1X	Fitness
Paramount Pictures - Indiana Jones - The Last Crusade	3X	Entertainment/Rec
Phosderm	4X	Health/Beauty
Playboy	4X	Publication
RearVision Sunglasses	1X	Optical
Regal Crown Candy	6X	Food Products
Right Guard Sport Stick	2X	Health/Beauty
Save The Children	1X	Various
Sea & Ski	4X	Health/Beauty
Sea Breeze	2X	Health/Beauty
Secret Confessions (Phone Line)	1X	Communications
Secret Oeodrant	1X	Health/Beauty
Sessions Records	2X	CDs/Records/Tapes
Silkeno Conditioners	5X	Health/Beauty
Silver Eagle Records	5X	CDs/Records/Tapes
Skittles	1X	Food Products
Slimfast	2X	Health/Beauty
Soft & Dry	1X	Health/Beauty
Soloflex	6X	Fitness
Sports Illustrated	3X	Publication
St. Pauli Girl	3X	Beer/Wine
Starburst	2X	Food Products
Stridex	2X	Health/Beauty
Superboy	2X	TV/Broadcast
Swatch	4X	Jewelry
Tiffany Phone Line	1X	Communications
Time-Life Books	2X	Various
Time-Life Music	3X	CDs/Records/Tapes
Tone-Loc Hotline - (Info-tainment)	1X	Communications
Tri-Star Pictures - See No Evil, Hear No Evil	7X	Entertainment/Rec
United Artists - Roadhouse	4X	Entertainment/Rec
Universal Pictures - Renegades	4X	Entertainment/Rec
VH-1	2X	TV/Broadcast
Vidal Sassoon	4X	Health/Beauty
Wham-O - Hula Hoops/Frisbees	3X	Entertainment/Rec
Wrigley's Gum	1X	Food Products

ACCOUNTS BY CATEGORY

Auto/MC	1%
Bank/Finance	1%
Beer/Wine	3%
Beverage	2%
CDs/Records/Tapes	12%
Clothing	8%
Communications	3%
Education	1%
Electronics	1%
Entertainment/Rec	11%
Fitness	5%
Food Products	6%
Health/Beauty	26%
Home Improvement	2%
Jewelry	2%
Optical	2%
Publication	4%
Restaurant	1%
Retail	3%
TV/Broadcast	3%
Various	5%

ROBBASE & D.J. EZ ROCK
ROBBASE & D.J. EZ ROCK
ROBBASE & D.J. EZ ROCK
ROBBASE & D.J. EZ ROCK
ROBBASE & D.J. EZ ROCK
ROBBASE & D.J. EZ ROCK

"Joy & Pain"

Q: What do Davenport & D.C.; Philly & Fresno; Chi-Town & Allentown have in common?

A: Success with "Joy & Pain" the new single by Rob Base & D.J. EZ Rock. A *Hit Radio Newcomer* with a 68% Play Increase This Week!

Moves 90 - 85 on Billboard's Hot 100 Singles chart.

DON'T MISS THIS ACTION!

WEGX Debut #23	B95 28-19	QV103 9-8	WPST
B96 32-25	KMGX 15-11	KGGI #14	HOT 97.7
KITY 20-17	B93 32-29	WPXR 35-34	KXPW 29-24
WPGC 15-13	K98 13-10	KZFM 39-37	Q100 Debut #31
FM102 29-25	KXX106 20-1	Y107 28-26	
WIOQ 15-7	WIKZ 25-21	WAEB	

Also Showing Play On: PWR106, KTFM & WMJQ!

From Rob's Debut Lp "It Takes Two," which has shipped over a million!



HIT RADIO/WDFX-FM

WEDNESDAY, MAY 17, 1989

OVERVIEW

STATION: WDFX-FM, Detroit, MI
FREQUENCY: 99.5 MHz (21,000 watts)
GROUP OWNER: Hoker Broadcasting, Inc.
GM: Paul Jacobs
GM: Robin Olin
PD: Chuck Beck
ASST. PD/MO: John McFadden
PROMO. DIR.: Tracey Zambeck
AIRSTAFF:
 6A-10A Andy Savage and Steve Courtney
 10A-2P John McFadden
 2P-6P Marc Mitchell
 6P-10P Terry Young "The Motor Mouth"
 10P-2A Karen Dalessandro
 2A-6A Bazooka Joe Constance
CONSULTANT: Alan Burns Associates
REP FIRM: Major Market Radio Sales

OUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- SKID ROW I Remember You C
- NOVELTY Novelty X
- NEW ORDER Round And Round C
- HEART Alone G
- GEORGIA SATELLITES Hippy Hippy Shake R
- BON JOVI Edge Of A Broken Heart G
- JOHN C MELLENCAMP Small Town G
- MICHAEL MORALES Who Do You Give Your Love To? R
- VAN HALEN Feels So Good R
- THIRTY EIGHT SPECIAL Second Chance R
- RICHARD MARX Satisfied C
- BELINDA CARLISLE Mad About You G

7AM

- GREAT WHITE Once Bitten Twice Shy C
- MIKE & MECHANICS Seeing Is Believing R
- LITA FORD Close My Eyes Forever C
- FINE YOUNG CANNIBALS She Drives Me Crazy R
- POISON Your Mama Don't Dance R
- BRYAN ADAMS Summer Of '69 G
- A WILSON/R ZANDER Surrender To Me G
- NOVELTY Novelty X
- CYNDI LAUPER I Drove All Night C
- BON JOVI I'll Be There For You C
- VAN HALEN When It's Love R

8AM

- DEF LEPPARD Hysteria G
- REAL LIFE Send Me An Angel C
- BENNY MARDONES Into The Night C
- ROXETTE The Look R
- JOAN JETT/BLACKHRTS I Hate Myself For Loving You G
- LOU GRAMM Midnight Blue R
- PETER GABRIEL In Your Eyes C
- HEART Nothin' At All G
- SKID ROW I Remember You C
- TPAU Heart And Soul G

9AM

- CINDERELLA Don't Know What You Got ... R
- MICHAEL MORALES Who Do You Give Your Love To? C
- ROD STEWART My Heart Can't Tell You No R
- MICHAEL DAMIAN Rock On R
- DEF LEPPARD Bringin' On The Heartbreak G
- STEVE WINWOOD Higher Love G
- LITA FORD Close My Eyes Forever C
- NEW ORDER Round And Round C
- BOSTON Foreplay/Long Time G
- REPLACEMENTS I'll Be You R
- STEVIE NICKS Rooms On Fire C

10AM

- BON JOVI I'll Be There For You C
- BELINDA CARLISLE Heaven Is A Place On Earth G
- THIRTY EIGHT SPECIAL Second Chance R
- VAN HALEN Feels So Good R
- RICHARD MARX Satisfied C
- BENNY MARDONES Into The Night C
- ROD STEWART Crazy About Her C
- BEATLES Twist & Shout C
- CINDERELLA Coming Home G
- ERASURE Chains Of Love R
- ROBBIE ROBB In Time C
- FOREIGNER Say You Will G

11AM

- AEROSMITH Angel R
- SKID ROW I Remember You C

- HOWARD JONES Everlasting Love C
- EDDIE MONEY I Wanna Go Back G
- CURE Fascination Street C
- POISON Your Mama Don't Dance R
- MICHAEL MORALES Who Do You Give Your Love To? C
- VAN HALEN Love Walks In G
- SYNCH Where Are You Now G
- JOURNEY Separate Ways (Worlds Apart) C
- CYNDI LAUPER I Drove All Night C
- REAL LIFE Send Me An Angel C
- BANGLES Be With You C

12NOON

- GREAT WHITE Once Bitten Twice Shy C
- PETER GABRIEL In Your Eyes C
- GUNS N' ROSES Patience C
- NEW ORDER Round And Round C
- SKID ROW I Remember You C
- ROXETTE The Look R
- ROD STEWART Forever Young R
- BON JOVI I'll Be There For You C
- STEVIE NICKS Rooms On Fire C
- BREATHE Hands To Heaven R
- FINE YOUNG CANNIBALS She Drives Me Crazy R
- GENESIS Invisible Touch G

1PM

- DEF LEPPARD Pour Some Sugar On Me R
- MICHAEL DAMIAN Rock On R
- BENNY MARDONES Into The Night C
- LOVE AND ROCKETS So Alive C
- HEART Who Will You Run To G
- MODERN ENGLISH I Melt With You G
- TOMMY PAGE A Shoulder To Cry On R
- ROMANTICS What I Like About You G
- FINE YOUNG CANNIBALS Good Thing C
- BOSTON More Than A Feeling G
- THIRTY EIGHT SPECIAL Second Chance R
- CHICAGO Stay The Night G
- EDDIE MONEY Love In Your Eyes R

2PM

- CINDERELLA Coming Home C
- MICHAEL MORALES Who Do You Give Your Love To? C
- A WILSON/R ZANDER Surrender To Me R
- RICHARD MARX Satisfied G
- BON JOVI You Give Love A Bad Name G
- BANGLES Be With You C
- LITA FORD Close My Eyes Forever C
- JOHN C MELLENCAMP Jack & Diane G
- REPLACEMENTS I'll Be You R
- POISON Your Mama Don't Dance R
- GEORGIA SATELLITES Hippy Hippy Shake R
- CETERA/GRANT Next Time I Fall G
- EDDIE MONEY Walk On Water R
- ROD STEWART Crazy About Her C
- VAN HALEN Feels So Good R

3PM

- BON JOVI I'll Be There For You C
- ELVIS COSTELLO Veronica C
- AEROSMITH Angel R
- CARS Shake It Up G
- GREAT WHITE Once Bitten Twice Shy C
- CYNDI LAUPER I Drove All Night C
- BENNY MARDONES Into The Night C
- ROBERT PALMER Addicted To Love G
- GUNS N' ROSES Patience C
- REAL LIFE Send Me An Angel G
- RICHARD MARX Endless Summer Nights C
- WINGER Seventeen R

4PM

- SKID ROW I Remember You C
- FINE YOUNG CANNIBALS Good Thing C
- LOU GRAMM Midnight Blue G
- PETER GABRIEL In Your Eyes C
- BRYAN ADAMS This Time G
- BON JOVI Edge Of A Broken Heart G
- MICHAEL MORALES Who Do You Give Your Love To? C
- HOWARD JONES No One Is To Blame G
- STEVIE NICKS Rooms On Fire C
- ROXETTE The Look R
- VAN HALEN When It's Love R
- MICHAEL DAMIAN Rock On R
- DEF LEPPARD Animal G

5PM

- POISON Fallen Angel R
- NEW ORDER Round And Round C
- LITA FORD Close My Eyes Forever C
- CURE Fascination Street C
- PAT BENATAR Hit Me With Your Best Shot G

- FINE YOUNG CANNIBALS She Drives Me Crazy R
- VAN HALEN Feels So Good R
- THIRTY EIGHT SPECIAL Second Chance R
- OMD If You Leave G
- BON JOVI I'll Be There For You C
- ERASURE Chains Of Love R
- TOMMY PAGE A Shoulder To Cry On R
- CINDERELLA Coming Home C

6PM

- GUNS N' ROSES Paradise City R
- RICHARD MARX Satisfied C
- BENNY MARDONES Into The Night C
- LOVE AND ROCKETS So Alive C
- POISON Your Mama Don't Dance R
- VAN HALEN Love Walks In G
- ROD STEWART My Heart Can't Tell You No Shakin' G
- HOWARD JONES Everlasting Love C
- SKID ROW I Remember You C
- BANGLES Be With You C
- JOHN WAITE Missing You G
- LIVING COLOUR Cult Of Personality R

7PM

- WHITE LION Wait G
- MICHAEL MORALES Who Do You Give Your Love To? C
- REPLACEMENTS I'll Be You R
- GREAT WHITE Once Bitten Twice Shy C
- ROD STEWART Forever Young R
- LITA FORD Close My Eyes Forever C
- REAL LIFE Send Me An Angel C
- CULT Fire Woman C
- HEART Never G
- PETER GABRIEL In Your Eyes G
- ROMANTICS What I Like About You C
- WARRANT Down Boys C
- BON JOVI I'll Be There For You C

8PM

- STEVIE NICKS Rooms On Fire C
- POISON Talk Dirty To Me G
- CYNDI LAUPER I Drove All Night C
- BILLY SOQUIER Don't Say You Love Me C
- VAN HALEN Why Can't This Be Love G
- MICHAEL DAMIAN Rock On R
- GUNS N' ROSES Welcome To The Jungle R
- JACKSON BROWNE World In Motion R
- EDDIE MONEY Take Me Home Tonight C
- ROXETTE The Look R
- NEW ORDER Round And Round C
- STEVE WINWOOD Finer Things G
- FINE YOUNG CANNIBALS She Drives Me Crazy R

9PM

- CURE Fascination Street C
- TOMMY PAGE A Shoulder To Cry On R
- LIVING COLOUR Cult Of Personality R
- GUNS N' ROSES Patience C
- CINDERELLA Coming Home C
- PETER GABRIEL In Your Eyes C
- BON JOVI I'll Be There For You C
- GREAT WHITE Once Bitten Twice Shy C
- SKID ROW I Remember You C
- WHITE LION When The Children Cry R
- DEF LEPPARD Photograph G
- RICHARD MARX Satisfied C

10PM

- POISON Your Mama Don't Dance R
- EDDIE MONEY Love In Your Eyes R
- LITA FORD Close My Eyes Forever C
- GEORGIA SATELLITES Hippy Hippy Shake C
- GUNS N' ROSES Patience C
- FINE YOUNG CANNIBALS Good Thing R
- TOMMY PAGE A Shoulder To Cry On C
- VAN HALEN Feels So Good R
- BON JOVI I'll Be There For You C
- CURE Fascination Street C
- LDVERBOY This Could Be The Night G
- BANGLES Be With You C
- GREAT WHITE Once Bitten Twice Shy C

11PM

- LIVING COLOUR Cult Of Personality R
- REAL LIFE Send Me An Angel C
- BENNY MARDONES Into The Night C
- MODERN ENGLISH I Melt With You G
- BILLY SOQUIER Don't Say You Love Me C
- FRANKIE GOES TO HOLL Relax G
- PETER GABRIEL In Your Eyes C
- SKID ROW I Remember You C
- STEVIE NICKS Rooms On Fire C

- AEROSMITH Angel R
- VAN HALEN Jump G
- ELVIS COSTELLO Veronica C
- POISON Every Rose Has Its Thorn R

ALPHABETICAL LIST BY ARTIST

A

- ADAMS, BRYAN Summer Of '69 7a
- ADAMS, BRYAN This Time 4p
- AEROSMITH Angel 11a
- AEROSMITH Angel 3p
- AEROSMITH Angel 11p

B

- BANGLES Be With You 11a
- BANGLES Be With You 2p
- BANGLES Be With You 6p
- BANGLES Be With You 10p
- BEATLES Twist & Shout 10a
- BENATAR, PAT Hit Me With Your Best Shot 5p
- BON JOVI Edge Of A Broken Heart 6a
- BON JOVI Edge Of A Broken Heart 4p
- BON JOVI I'll Be There For You 7a
- BON JOVI I'll Be There For You 10a
- BON JOVI I'll Be There For You 12n
- BON JOVI I'll Be There For You 3p
- BON JOVI I'll Be There For You 5p
- BON JOVI I'll Be There For You 7p
- BON JOVI I'll Be There For You 9p
- BON JOVI I'll Be There For You 10p
- BON JOVI You Give Love A Bad Name 2p
- BOSTON Foreplay/Long Time 9a
- BOSTON More Than A Feeling 1p
- BREATHE Hands To Heaven 12n
- BROWNE, JACKSON World In Motion 8p

C

- CARLISLE, BELINDA Heaven Is A Place On Earth 10a
- CARLISLE, BELINDA Mad About You 6a
- CARS Shake It Up 3p
- CETERA/GRANT Next Time I Fall 2p
- CHICAGO Stay The Night 1p
- CINDERELLA Coming Home 10a
- CINDERELLA Coming Home 2p
- CINDERELLA Coming Home 5p
- CINDERELLA Coming Home 9p
- CINDERELLA Don't Know What You Got ... 9a
- COSTELLO, ELVIS Veronica 3p
- CDSTELLO, ELVIS Veronica 11p
- CULT Fire Woman 7p
- CURE Fascination Street 11a
- CURE Fascination Street 5p
- CURE Fascination Street 9p
- CURE Fascination Street 10p

D

- DAMIAN, MICHAEL Rock On 9a
- DAMIAN, MICHAEL Rock On 1p
- DAMIAN, MICHAEL Rock On 4p
- DAMIAN, MICHAEL Rock On 8p
- DEF LEPPARD Animal 4p
- DEF LEPPARD Bringin' On The Heartbreak 9a
- DEF LEPPARD Hysteria 8a
- DEF LEPPARD Photograph 9p
- DEF LEPPARD Pour Some Sugar On Me 1p

E

- ERASURE Chains Of Love 10a
- ERASURE Chains Of Love 5p

F

- FINE YOUNG CANNIBALS Good Thing 1p
- FINE YOUNG CANNIBALS Good Thing 4p
- FINE YOUNG CANNIBALS Good Thing 10p
- FINE YOUNG CANNIBALS She Drives Me Crazy 7a
- FINE YOUNG CANNIBALS She Drives Me Crazy 12n
- FINE YOUNG CANNIBALS She Drives Me Crazy 5p
- FINE YOUNG CANNIBALS She Drives Me Crazy 8p
- FORD, LITA Close My Eyes Forever 7a
- FORD, LITA Close My Eyes Forever 9a
- FORD, LITA Close My Eyes Forever 2p
- FORD, LITA Close My Eyes Forever 5p
- FORD, LITA Close My Eyes Forever 7p
- FORD, LITA Close My Eyes Forever 10p
- FOREIGNER Say You Will 10a
- FRANKIE GOES TO HDLL Relax 11p

G

- GABRIEL, PETER In Your Eyes 8a
- GABRIEL, PETER In Your Eyes 12n

MAY IS NATIONAL CAPITOL RECORDS MONTH!

Queen

"We Want It All (And We Want It Now)"

Third Week In A Row — #1 *MOST REQUESTED AOR*

Advance orders of 300,000 units — Ask retail!

Does this look like a HIT!!

KXYO Add #26	KXXR 17-14	KPLZ	KATM 23-20
KQIZ Add	KEGL #21	KUBE	WOKI 26-21
WKSF Add	Q102 32-29	K104 21-16	
99KG Add	WZOU Debut #34	WROQ 26-18	



RADIO COULDN'T WAIT DEPARTMENT

Donny Osmond "Sacred Emotion"

We don't deliver this until May 31st, but:

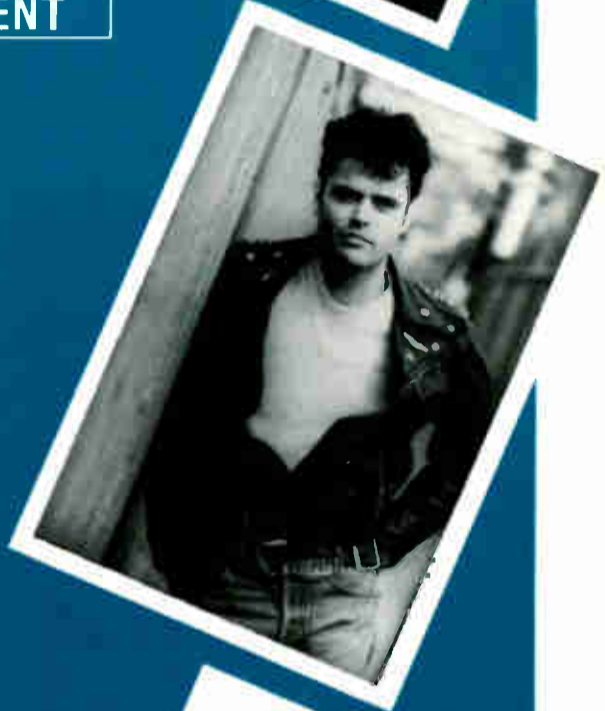
NATIONWIDE CHAIN ADD!!!

ADDS:	WNCI #30	BJ105
	KWSS #36	WKZL
	KZZP	KLUC

And More!

Also Playing On: KISN Debut #29, WGH & WKT!!

This will be a #1 Record — count on it!!



Billy Squier "Don't Say You Love Me"

There ain't no way that summer can get hotter than Billy!! He *is* the greenhouse effect!!! Already Gone at AOR, these cats couldn't wait!

Added: Pirate Radio, KXXR/Kansas City, KEGL/Dallas, WROQ/Charlotte!

Also On: WDFX/Detroit, WMMS/Cleveland & Z95/Chicago



Paul McCartney "My Brave Face"

The Paul/Elvis combo is deadly!!

This multi-format smash is just the beginning!!

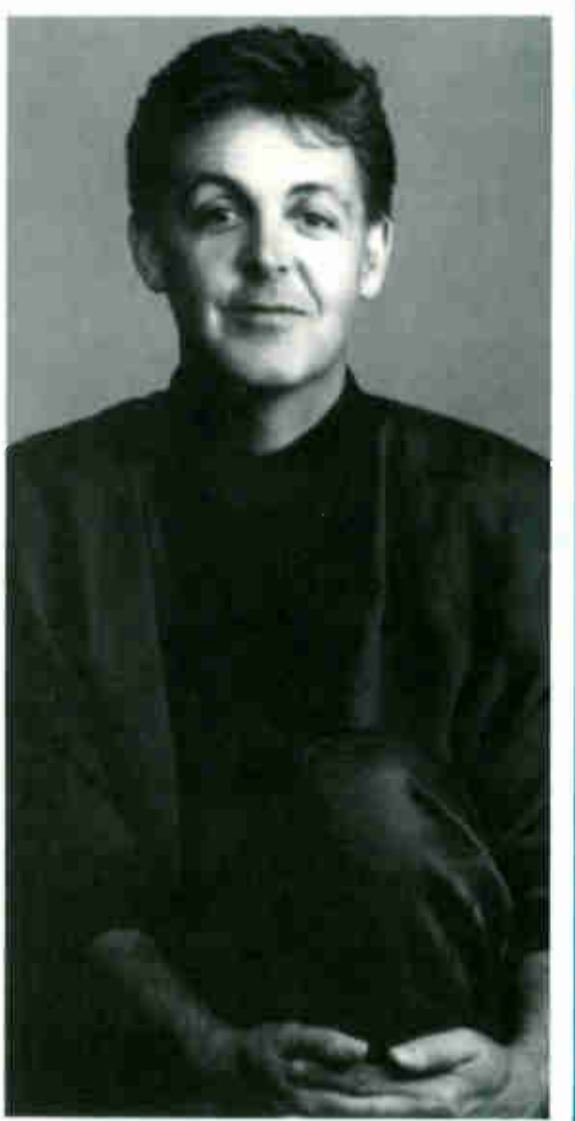
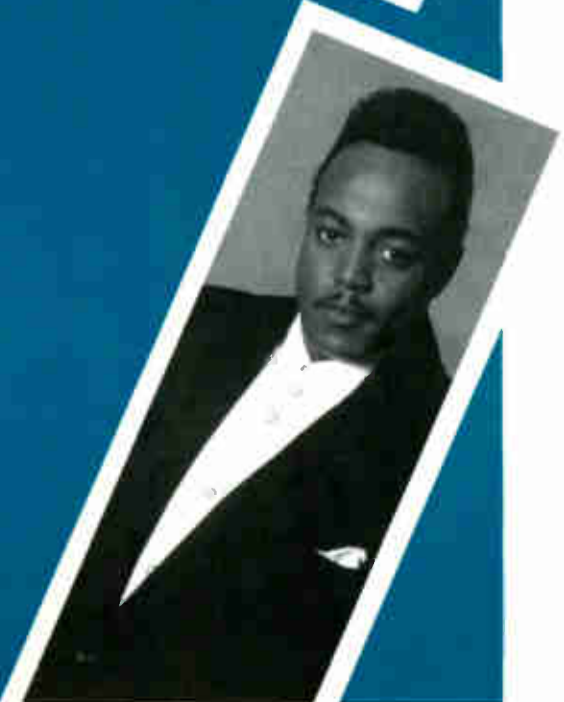
The critics agree: "Paul's best since 'Band On The Run'"!

We can't wait until the tour starts!!

Peabo Bryson "Show And Tell"

This beautiful version of the Al Wilson classic blows out at Urban Radio (14) - (9) !!!

In your hands and on the air this week!!!



HIT RADIO/WDFX-FM

ALPHABETICAL LIST BY ARTIST

Table listing artists from G to N with song titles and airplay counts. Includes artists like GABRIEL, PETER; GEORGIA SATELLITES; GUNNS N' ROSES; HEART; JETT, JOAN/BLACKHRTS; LAUPER, CYNDI; MARDONES, BENNY; MARX, RICHARD; MELLENCAMP, JOHN C; MIKE & MECHANICS; MODERN ENGLISH; MONEY, EDDIE; MORALES, MICHAEL; NEW ORDER.

Table listing artists O to P with song titles and airplay counts. Includes OMD; PAGE, TOMMY; PALMER, ROBERT; POISON; ROBB, ROBBIE; ROMANTICS; ROXETTE.

Table listing artists R to S with song titles and airplay counts. Includes REAL LIFE; REPLACEMENTS; ROMANTICS; ROXETTE.

Table listing artists S to T with song titles and airplay counts. Includes SKID ROW; SOUIER, BILLY; STEWART, ROD; SYNCH.

Table listing artists T to V with song titles and airplay counts. Includes TPAU; THIRTY EIGHT SPECIAL.

Table listing artists V to W with song titles and airplay counts. Includes VAN HALEN; WAITE, JOHN; WARRANT; WHITE LION; WILSON, A/ZANDER, R; WINGER; WINWOOD, STEVE.

PLAYLIST OF CURRENTS

Table listing current songs and their airplay counts. Includes BON JOVI; SKID ROW; FORD, LITA; GABRIEL, PETER; GREAT WHITE; MARDONES, BENNY; MORALES, MICHAEL; MARX, RICHARD; NEW ORDER.

Table listing artists NICKS, STEVIE; REAL LIFE; BANGLES; CINDERELLA; CURE; GUNNS N' ROSES; LAUPER, CYNDI; FINE YOUNG CANNIBALS; COSTELLO, ELVIS; JONES, HOWARD; LOVE AND ROCKETS; SQUIER, BILLY; STEWART, ROD; BROWNE, JACKSON; CULT; ROBB, ROBBIE; SYNCH; WARRANT.

PLAYLIST OF HOTTEST RECURRENTS

Table listing recurrent songs and their airplay counts. Includes POISON; VAN HALEN; DAMIAN, MICHAEL; FINE YOUNG CANNIBALS; PAGE, TOMMY; ROXETTE; THIRTY EIGHT SPECIAL; AEROSMITH; GEORGIA SATELLITES; LIVING COLOUR; REPLACEMENTS; ERASURE; MONEY, EDDIE; STEWART, ROD; STEWART, ROD; VAN HALEN; WILSON, A/ZANDER, R.

CORE ARTISTS

Table listing core artists and their saturation levels. Includes DEF LEPPARD; MONEY, EDDIE; VAN HALEN; HEART; POISON; BON JOVI; GUNNS N' ROSES; STEWART, ROD.

GOLD/CURR.-RECURR. RATIOS

Table showing overall and specific ratios for various programs. Includes OVERALL; MORNING DRIVE; MIDDAY; AFTERNOON DRIVE; EVENING.

POSITIONING STATEMENTS

Table listing positioning statements and their airplay counts. Includes 15 SONGS, MOST; MORNING, VARIOUS.

"99.5 The Fox...giving you thousands and thousands this Saturday, and no, you don't have to kill anybody for it." (1X) 32X
BEST MUSIC MIX, NEW
"Less repetition, the best music mix...99.5 The Fox." (8X)
"The best music mix, absolutely the best music mix is on 99.5 The Fox." (7X)
"The best music mix is on 99.5 The Fox." (7X)
"99.5 with the best music mix." (5X)
"99.5 The Fox...playing the best music mix." (1X)
"The station with the best new music first...99.5 The Fox." (1X)
"First with the best new music...99.5 The Fox." (1X)
"99.5 The Fox...jamming the best music mix." (1X)
"99.5 The Fox...the station first with the best new music." (1X)

PROMOTIONAL ACTIVITY

STICK IT TO WIN 36X
"This Saturday is the day everyone wins. It could be one dollar or five thousand dollars instantly. 99.5 The Fox presents CASH! If you have a window sticker, you win. If not, we'll give you a sticker and you win. Get 'em at any Harmony House location. Come to the Palace of Auburn Hills at 12 noon this Saturday and pick up an envelope just for you. The envelope will contain money (cash dollars), bucks (green stuff) and it's yours to keep (spend) blow. Get it? It's so easy. Just show up and win. The contest that's not a contest from 99.5 The Fox." On day of monitor Midday air personality John McFadden was at the Birmingham Harmony House between 3PM-5PM handing out Fox stickers.
TOP FIVE AT NOON 7X
Midday host John McFadden counts up listener's votes for the Top 5 at noon. The ninth caller who correctly recounts the Top 5 wins lunch at Max & Erma's.
TOP NINE AT NINE 6X
"Motor Mouth" Terry Young does the Top Nine and gives away a pair of Michael Damian tickets to the 99th caller if they can correctly recall the nine song titles
FRIGHT NIGHT 2 5X
PM Drive guy Marc Mitchell hosts the Fox premiere of "Fright Night 2" at a local theatre.
VARIOUS MORNING PRDMOS 5X
LANE CHANGE GAME 1X
Marc Mitchell controls Detroit's PM rush hour traffic via the radio airwaves. On his command, thousands of homebound motorists could be seen changing lanes all over Detroit Metro freeways.
JAM IT OR SLAM IT 1X
"Motor Mouth" plays Jackson Browne's "World In Motion" and leaves its fate to the mercy of his Detroit listening audience.
MORNING SHOW ACTIVITY
Various bits/features/contests include: "Screen Test," "Search Your Husband's Wallet," astrologer Linda Newman, "Love Letters," "Trivia Break," "Wedlock," "Word of the Day," "Listener 'Hooky' Bust."

ACCOUNT LIST

Table listing various accounts and their categories. Includes AT&T; American Dairy Association; B.F. Goodrich; Bantam Books/Create; Beef Growers of America; Belken Productions/The Who; Boblo Island; CBS Records/Warrant; Coca-Cola; Coors; Fashion Bug; Fox-TV; Fretter Appliance; Friday Parfume; General Motors; Grandy Ballroom; Greyhound Bus Lines; Haney's Car Stereo; Hardee's; Highland Appliance; Hudson's; JC Penney; Kmart; Lipstick's; McDonald's; Michigan Bell; Michigan Lottery/Daily 3; Miller Lite; Miller Genuine Draft/Eddie Money; Montgomery Ward; Mountain Dew; MTV; New Century/Vista - Fright Night 2; Pepsi-Cola; Petix, Steve/Formal Wear; Reese's Candies; Ruffie's; Russell's Tuxedos; Slice; Sunkist; Sunoco; Taboo; Taco Bell; Top Hat; Toyota; Twentieth Century Fox/How I Got...; U.S. Army; United Artists/Roadhouse; Waterbed Gallery; Wendy's; White Castle; Woodward Juicebox; Wrigley's Juicyfruit Gum; WXON-TV.

ACCOUNTS BY CATEGORY

Table listing accounts by category. Includes Appliance; Auto/MC; Beer/Wine; Beverage; CDs/Records/Tapes; Clothing; Communications; Electronics; Entertainment/Rec; Food Products; Furniture; Government; Health/Beauty; Lottery; Nightclub; Publication; Restaurant; Retail; Transportation; TV/Broadcast.

ROCK RADIO/WYNF-FM

ALPHABETICAL LIST BY ARTIST

N
 NICKS, STEVIE Rooms On Fire 11a
 NICKS, STEVIE Rooms On Fire 7p
 NOVELTY Novelty 12n

O
 OUTFIELD Voices Of Babylon 3p

P
 PALMER, ROBERT Addicted To Love 9a
 PETTY, TOM Feel A Whole Lot Better 2p
 PETTY, TOM I Won't Back Down 6a
 PETTY, TOM I Won't Back Down 1p
 PETTY, TOM I Won't Back Down 5p
 PETTY, TOM I Won't Back Down 10p
 PINK FLOYD Brain Damage/Eclipse 3p
 PINK FLOYD Time 8p
 PINK FLOYD Wish You Were Here 10p
 POLICE Every Little Thing She Does 11a
 POLICE Roxanne 6a

Q
 QUEEN Fat Bottom Girls 12n
 QUEEN I Want It All 5p
 QUEEN Keep Yourself Alive 9p

R
 R.E.M. Turn You Inside-Out 9a
 R.E.M. Turn You Inside-Out 6p
 R.E.M. Turn You Inside-Out 11p
 RED SIREN All Is Forgiven 10a
 RED SIREN All Is Forgiven 7p
 ROLLING STONES Jumping Jack Flash (Live) 4p
 ROLLING STONES Tumbling Dice 7p
 ROLLING STONES You Can't Always Get What 10a
 RUNDGREN, TODD The Want Of A Nail 4p
 RUNDGREN, TODD The Want Of A Nail 9p
 RUSH Spirit Of Radio 9a
 RUSH Time Stand Still (Live) 9p

S
 SATHRIANI, JOE One Big Rush 10a
 SATHRIANI, JOE One Big Rush 6p
 SATHRIANI, JOE One Big Rush 10p
 SEGER, BOB Her Strut 11p
 SEGER, BOB Hollywood Nights 6p
 SEGER, BOB Mainstreet 8p
 SEGER, BOB Old Time Rock & Roll 1p
 SIMPLE MINDS Take A Step Back 9p
 SMITHEREENS Blood & Roses 5p
 SQUIER, BILLY Don't Say You Love Me 2p
 SQUIER, BILLY Rock Out/Punch Somebody 9p
 STEWART, ROD Hot Legs 10p
 STEWART, ROD Lost Paraguayos 4p
 STEWART, ROD Maggie May 7a
 STEWART, ROD My Heart Can't Tell You No 10a
 STYX Too Much Time On My Hands 5p
 SUMMER, HENRY LEE Hey Baby 9p
 SUPERTRAMP Bloody Well Right 9a
 SUPERTRAMP Goodbye Stranger 10p
 SUPERTRAMP Logical Song 3p

T
 T REX Motivator 12n
 TESLA Gettin' Better 8p
 THE PURSUIT OF HAPPY She's So Young 10p
 THIRTY EIGHT SPECIAL Fantasy Girl 11a
 THIRTY EIGHT SPECIAL Second Chance 3p
 TIN MACHINE Under The God 7p
 TNT Intuition 9p
 TOUCH Don't You Know What Love Is 10p
 TOWNSHEND, PETE Sitt Skirts 7a
 TRAVELING WILBURYS Heading For The Light 2p
 TRAVELING WILBURYS Heading For The Light 11p

U
 U2 Dancing Barefoot 3p
 U2 God Part II 8p
 U2 Pride (In The Name Of Love) 6p
 U2 Sunday Bloody Sunday 6a

V
 VAN HALEN Feels So Good 7p
 VAN HALEN Finish What Ya Started 10p
 VAN HALEN When It's Love 3p

W
 WALSH, JOE Meadows 3p
 WARRANT Down Boys 2p
 WARRANT Down Boys 7p
 WHITESNAKE Here I Go Again 11a
 WHO Athena 4p
 WINGER Headed For A Heartbreak 7p
 WINWOOD, STEVE Higher Love 11p

X
 XTC Dear God 5p

Z
 ZZ TOP Rough Boy 4p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period.

DOOBIE BROTHERS The Doctor 4
 PETTY, TOM I Won't Back Down 4
 BROWNE, JACKSON World In Motion 3
 DREAMS SO REAL California 3
 SATHRIANI, JOE One Big Rush 3
 LIVING COLOUR Open Letter (To A Landlord) 2
 MELLENCAMP, JOHN C Pop Singer 2
 NICKS, STEVIE Rooms On Fire 2
 RUNDGREN, TODD The Want Of A Nail 2
 TRAVELING WILBURYS Heading For The Light 2
 WARRANT Down Boys 2
 ANDERSON, BRUFORD Brother Of Mine 1
 BADLANDS Dreams In The Dark 1
 BLUE MURDER Valley Of The Kings 1
 BULLETTYOYS Shoot The Preacher Down 1
 CROWDED HOUSE Recurring Dream 1
 CULT Fire Woman 1
 CURE Fascination Street 1
 FORD, LITA Close My Eyes Forever 1
 GREAT WHITE Once Bitten Twice Shy 1
 MCCARTNEY, PAUL My Brave Face 1
 MONEY, EDDIE Let Me In 1
 PETTY, TOM Feel A Whole Lot Better 1
 QUEEN I Want It All 1
 RUSH Time Stand Still (Live) 1
 SIMPLE MINDS Take A Step Back 1
 SQUIER, BILLY Don't Say You Love Me 1
 SQUIER, BILLY Rock Out/Punch Somebody 1
 SUMMER, HENRY LEE Hey Baby 1
 THE PURSUIT OF HAPPY She's So Young 1
 TIN MACHINE Under The God 1
 TNT Intuition 1
 WINGER Headed For A Heartbreak 1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

R.E.M. Turn You Inside-Out 3
 GUNS N' ROSES Patience 2
 RED SIREN All Is Forgiven 2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

GEILS, J. BAND 7
 BEATLES 5
 BOSTON 4
 EAGLES 4
 FOREIGNER 4
 SEGER, BOB 4
 STEWART, ROD 4
 U2 4
 DOORS 3
 MCCARTNEY, PAUL 3
 PINK FLOYD 3
 QUEEN 3
 ROLLING STONES 3
 SUPERTRAMP 3
 VAN HALEN 3

GOLD/CURR.-RECURR. RATIOS

OVERALL
 C-R 41.14
 G 58.86
 MORNING DRIVE
 C-R 21.43
 G 78.57
 MIDDAY
 C-R 32.00
 G 68.00
 AFTERNOON DRIVE
 C-R 42.86
 G 57.14
 EVENING
 C-R 58.18
 G 41.82

POSITIONING STATEMENTS

95 YNF 84X
 "95 YNF." (60X)
 "95 YNF. The Bay's home of rock 'n' roll." (7X)
 "95 YNF. Tampa Bay's only rock 'n' roll station." (5X)
 "95 YNF. The only station that matters." (3X)
 "The station that brings you all the new rock first...95 YNF." (3X)
 "95 YNF. Tampa's widest variety of rock." (2X)
 "95 YNF. Where Tampa Bay comes to rock." (1X)
 "95 YNF. 1964..... YNF. 1969..... YNF. 1989..... the legend continues." (1X)
 "95 YNF. 1980....." (1X)
 "95 YNF is rock 'n' roll past... present... future...." (1X)
 WYNF 27X
 "95 WYNF, Tampa, St. Petersburg and Clearwater. The home of rock 'n' roll." (14X)
 "95 WYNF, Tampa, St. Petersburg, and Clearwater." (7X)
 "WYNF, the home of rock 'n' roll." (6X)

MORNING SHOW WITH RON & RON 11X
 "95 YNF — with Ron & Ron." (9X)
 "Live from Tampa Bay. It's not the heat, it's the stupidity. Meet the guys who almost failed their driver's test, because they thought slippery when wet meant Bon Jovi, Ron & Ron 95 YNF Tampa, St. Petersburg and Clearwater." (2X)

ARTIST ENDORSEMENTS 3X
 (Richard Lewis, Hulk Hogan and Larry Bud Mellman)

PROMOTIONAL ACTIVITY

JERRY SINEFELD TICKET GIVEAWAY 13X
 Listeners were given chances all day to win tickets to the comedians upcoming concert at the Tampa Bay Performing Arts Center. Two listeners get the chance to win a dreamdate, which includes dinner and front row tickets.

JULIE'S JOKEDOFF 6X
 Listeners gather at a local nightclub and try to entertain DJ's with their wit in an effort to win front row tickets to comedian Jerry Sinefeld's upcoming concert.

WYNF ALL REQUEST HOUR 7X
 DJ Scott Phillips plays all your requests during the WYNF all request hour at 9PM weeknights.

WYNF HOT LUNCH 5X
 DJ Russ Albums serves up your hot lunch platters during the all request lunch hour. Today's featured catch was the J. Geils Band.

HENORIX GIVEAWAY 4X
 Free Admission to the movie of Jimi Hendrix performing at the Monterey Pop Festival, as well as a special CD of the Jimi Hendrix Experience performing "Day Tripper."

FLYING KARAZOZOF BROTHERS GIVEAWAY 4X
 Listeners have a chance to win tickets to see the world famous Flying Karamozof Brothers overwhelm their audience with their outrageous circus antics at the Tampa Bay Performing Arts Center.

WYNF WAX MUSEUM 4X
 Tune in every Sunday morning to hear the WYNF Wax Museum, this week featuring the year of 1977, with special emphasis on The Eagles.

WYNF EVENT CALLENDER 3X
 WYNF alerts its listeners as to what's going on about town.

XTC ALIVE AND IN THE STUDIO 3X
 Geffen recording artist XTC will be paying a very rare studio appearance to the WYNF studio on Friday. During their appearance XTC will be performing an acoustic set.

WHO CONCERT GIVEAWAY 2X
 Keep listening to WYNF for details on how to win tickets to the sold out Who concert, as well as front row tickets and backstage passes.

PICK THE PERVERT 1X
 Phone in trivia question, where listener answers DJ's multiple choice question "who is the pervert?" with the caller receiving two tickets to the Jerry Sinefeld show for a correct answer.

RON & RON'S READY TO ROLL 1X
 Those two wacky DJ's pick a listeners postcard at random, at which time the listener has 95 minutes to pack his or her clothes for a weekend excursion to an unknown destination.

DEAD OR ALIVE 1X
 Another phone in trivia contest, where the listener answers the DJ's question "are they alive or are they dead?" The winner received tickets to the upcoming Jerry Sinefeld concert.

THE SHOWDOWN 1X
 Two listeners face each other with a chance to win concert tickets as they try to name the seven dwarfs.

ACCOUNT LIST

Aamco	1X	Automotive
Acura	2X	Auto/MC
Adventure Island	4X	Entertainment/Rec
AMC Theaters	1X	Entertainment/Rec
Anheuser-Busch	8X	Beer/Wine
Auto Trader	1X	Publication
Boat Trader	1X	Publication
Bromley's Jewelers	1X	Jewelers
Burger King	2X	Restaurant
Channel 10	3X	TV/Broadcast
Channel 13	1X	TV/Broadcast
Channel 29	5X	TV/Broadcast
Chi-Chi's	2X	Restaurant
Club 19	1X	Nightclub
Coastal Mart Gas	2X	Automotive
Coca-Cola	4X	Beverage
Comedy Corner	1X	Nightclub
Coors	7X	Beer/Wine
Coppertone	6X	Health/Beauty
Desinex	2X	Health/Beauty
Discount Auto Parts	2X	Automotive
Ford	12X	Auto/MC
Florida State Lottery	2X	Government
Hardee's	4X	Restaurant
HBO	3X	Entertainment/Rec
Honda	1X	Auto/MC
Isuzu	3X	Auto/MC
JC Penney	1X	Retail
Kawasaki	1X	Auto/MC
Leatherocks	4X	Restaurant
Lincoln/Mercury	2X	Auto/MC
Manwhich	2X	Food Products
Marker 4 Oyster Bar	2X	Restaurant
Maybelline	2X	Health/Beauty
Mayco's Plus	6X	Nightclub
Micro-Age Computers	1X	Electronics
Midas Mufflers	3X	Automotive
Mobil Gas	2X	Automotive
Montgomery Wards	2X	Retail
MTV	2X	TV/Broadcast
Nissan	8X	Auto/MC
Personnel One	1X	Human Resources
Porthole Lounge	3X	Nightclub
Power Station	2X	Electronics
Precision Tune	4X	Automotive
Reynolds Recycling	2X	Various
Roadhouse (Movie)	4X	Entertainment/Rec
Rocket Club	1X	Nightclub
7-Eleven	2X	Grocery
Silk & Jeans	1X	Clothing
St. Petersburg Times	1X	Publication
Supershops	9X	Automotive
Taco Bell	3X	Restaurant
Tampa Bay Performing Arts Center	4X	Entertainment/Rec
Terminex	1X	Various
Times Square	3X	Nightclub
Tire Kingdom	2X	Automotive
Toyota/Mitsubishi	5X	Auto/MC
Toyota	5X	Auto/MC
U.S. Army	4X	Government
Van Scooux Diamond Mine	2X	Jewelers
Volley Club	1X	Nightclub
Z's Lounge	2X	Nightclub



ACCOUNTS BY CATEGORY

Auto/MC	22%
Automotive	14%
Beer/Wine	8%
Beverage	2%
Clothing	1%
Electronics	2%
Entertainment/Rec	9%
Food Products	1%
Grocery	2%
Government	3%
Health/Beauty	6%
Human Resources	1%
Jewelers	2%
Nightclub	10%
Publication	2%
Restaurant	8%
Retail	1%
TV/Broadcast	6%
Various	2%

MELISSA ETHERIDGE

CHROME PLATED HEART

MMR ROCK TRACER
TRACKS  30 -  27

R&R  26 -  24

4TH BREAKER FROM
MELISSA ETHERIDGE!

Sizzling On!

WBCN	KOME
WBAB	WLUP
WMMR	KISW
WKLS	KXRX
KTXQ	KFOG
KZEW	KZAP
KLOL	KRXQ
WNOR	WKQQ
KISS	WRDU
WLVQ	WTPA
KSHE	WCCC
KYYS	WPLR
WFBQ	WIOT

And Over 100 More!



ADULT CONTEMPORARY/WLAC-FM

WEDNESDAY, MAY 17, 1989

OVERVIEW

STATION: WLAC-FM, Nashville, TN
FREQUENCY: 105.9 MHz (100,000 watts)
GROUP OWNER: Fairmont Communications
GM: Vic Rumore
GSM: Elizabeth Yoder
PD: Dave Mason
MD: Bryan Sargent
PROMOTION DIR.: Carlana Moscheo
AIRSTAFF:
 5:30A-10A Phil Valentine/Terry Hopkins
 10A-3P Bryan Sargent
 3P-7P Dave Mason
 7P-12M Chris Tyler
 12M-5:30A Charley Rivers
REP FIRM: Durpetti

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- HOWARD JONES Everlasting Love C
- DEBBIE GIBSON Only In My Dreams G
- MOODY BLUES Your Wildest Dreams G
- WILL TO POWER Baby, I Love Your Way/Freebird R
- MEN AT WORK Down Under G
- THIRTY EIGHT SPECIAL Second Chance C
- MEDLEY/WARNES (I've Had) The Time Of My Life G
- DONNY OSMOND Soldier Of Love C

7AM

- DENICE WILLIAMS Let's Hear It For The Boy G
- DEON ESTUS Heaven Help Me R
- CLIMIE FISHER Love Changes Everything R
- PAUL SIMON You Can Call Me Al G
- CHICAGO I Don't Wanna Live W/out Your R
- BRUCE SPRINGSTEEN Dancing In The Dark C
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C
- BANGLES Eternal Flame R

8AM

- STEVE WINWOOD Roll With It R
- HALL & OATES Private Eyes G
- BETTE MIDLER Wind Beneath My Wings C
- LEVEL 42 Something About You G
- FOREIGNER I Don't Want To Live W/o You G
- KENNY LOGGINS Heart To Heart G
- SIMPLY RED If You Don't Know Me By Now C
- A FRANKLIN/E JOHN Through The Storm C

9AM

- A WILSON/R ZANDER Surrender To Me R
- EMOTIONS Best Of My Love G
- ALAN PARSONS PROJECT Eye In The Sky G
- BERLIN Take My Breath Away G
- BILLY OCEAN Mystery Lady G
- HOWARD JONES Everlasting Love C
- GEORGE HARRISON All Those Years Ago G
- VANESSA WILLIAMS Dreamin' R
- GLASS TIGER Don't Forget Me When I'm Gone G
- MARTY BALIN Hearts G
- JODY WATLEY Real Love C
- PATRICK SWAYZE She's Like The Wind G

10AM

- ELTON JOHN I Don't Wanna Go On With ... R
- CHER/PETER CETERA After All C
- STEVIE WONDER Superstition G
- DEBBIE GIBSON Lost In Your Eyes R
- BILLY JOEL You're Only Human(Second Wind) G
- BRENDA RUSSELL Piano In The Dark G
- DOOBIE BROTHERS What A Fool Believes G
- ROD STEWART Forever Young R
- NATALIE COLE When I Fall In Love R
- PHIL COLLINS In The Air Tonight G
- MAONNNA Borderline G

11AM

- THIRTY EIGHT SPECIAL Second Chance C
- ARETHA FRANKLIN Who's Zoomin' Who G
- JOHN LENNON (Just Like) Starting Over G
- WATERFRONT Cry C
- KENNY G Silhouette R
- PABLO CRUISE Love Will Find A Way G
- SA-FIRE Thinking Of You C
- STEELY DAN Hey Nineteen G
- STEVE WINWOOD Valerie G
- BILLY JOEL Keeping The Faith G
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C

12NOON

- EURHYTHMICS Sweet Dreams(Are Made Of This) G
- SURVIVOR Search Is Over G
- TERENCE TRENT D'ARBY Sign Your Name R
- ELTON JOHN Philadelphia Freedom G
- EAGLES Long Run G
- NATALIE COLE Miss You Like Crazy C
- ROY ORBISON You Got It R
- DEON ESTUS Heaven Help Me R
- YVONNE ELLIMAN If I Can't Have You G
- SYNCH Where Are You Now R
- BILLY OCEAN Love Zone G
- PETER CETERA One Good Woman R

1PM

- CARLY SIMON You Belong To Me G
- PHIL COLLINS You Can't Hurry Love G
- MADONNA True Blue G
- CROSBY, STILLS, & NA Wasted On The Way C
- DONNY OSMOND Soldier Of Love C
- BRUCE SPRINGSTEEN One Step Up G
- AMERICA You Can Do Magic G
- BETTE MIDLER Wind Beneath My Wings C
- TOTO Without Your Love G
- BILLY JOEL The Longest Time G
- DONNA SUMMER This Time I Know It's For... C
- MR MISTER Kyrie G

2PM

- KIM CARNES More Love G
- BOYS CLUB I Remember Holding You R
- A FRANKLIN/E JOHN Through The Storm C
- STEVE WINWOOD Back In The High Life Again G
- BANGLES Eternal Flame R
- WHAM! I'm Your Man G
- GLORIA ESTEFAN/MSM Anything For You G
- KOOL & THE GANG Ladies Night R
- HALL & OATES Everything Your Heart Desires R
- JODY WATLEY Real Love C
- DAN HILL Can't We Try G
- HUMAN LEAGUE Don't You Want Me G
- HOWARD JONES Everlasting Love C

3PM

- GEORGE BENSON This Masquerade G
- FLEETWOOD MAC Little Lies G
- MATTHEW WILDER Break My Stride G
- VANESSA WILLIAMS Dreamin' R
- PHIL COLLINS In The Air Tonight G
- UB40 Red Red Wine G
- JOHNNY HATES JAZZ Shattered Dreams R
- CHER/PETER CETERA After All C
- STEVE WINWOOD Don't You Know What The ... R
- SIMPLY RED If You Don't Know Me By Now C
- TEARS FOR FEARS Everybody Wants To Rule The... G
- BOY MEETS GIRL Waiting For A Star To Fall R

4PM

- THIRTY EIGHT SPECIAL Second Chance C
- GLASS TIGER Someday G
- DEBBIE GIBSON Lost In Your Eyes R
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C
- LIONEL RICHIE All Night Long G
- ROD STEWART My Heart Can't Tell You No R
- MADONNA Who's That Girl G
- PAUL SIMON You Can Call Me Al G
- WATERFRONT Cry C

5PM

- BILLY JOEL You May Be Right G
- PHIL COLLINS Two Hearts R
- DEON ESTUS Heaven Help Me R
- STEVE WINWOOD Finer Things G
- SYNCH Where Are You Now R
- BILLY OCEAN Get Outta My Dreams, Get ... G
- CLIMIE FISHER Love Changes Everything R
- DONNY OSMOND Soldier Of Love C
- JULIAN LENNON Too Late For Goodbyes G
- GLORIA ESTEFAN/MSM Can't Stay Away From You G

6PM

- BRUCE SPRINGSTEEN Brilliant Disguise G
- MEN AT WORK Down Under G
- SA-FIRE Thinking Of You C
- MICHAEL MCCONALD Sweet Freedom G
- HOWARD JONES Everlasting Love C
- RICK ASTLEY Together Forever R
- BANGLES Eternal Flame R
- CLUB NOUVEAU Lean On Me G
- A FRANKLIN/E JOHN Through The Storm C
- KENNY LOGGINS Heart To Heart G
- DEELE Two Occasions R

7PM

- MARVIN GAYE Sexual Healing G
- STEVE WINWOOD Holding On R
- CHER/PETER CETERA After All C
- LEVEL 42 Something About You G
- JODY WATLEY Real Love C
- JACK WAGNER All I Need G
- DIRE STRAITS Walk Of Life G
- THIRTY EIGHT SPECIAL Second Chance C
- CHRISTOPHER CROSS Ride Like The Wind G
- RED SPEEDWAGON Here With Me R
- DONNA SUMMER This Time I Know It's For... C
- BRYAN ADAMS Heaven G
- NEW KIDS ON THE BLOC I'll Be Loving You (Forever) C

8PM

- ALAN PARSONS PROJECT Eye In The Sky G
- HUEY LEWIS & NEWS Do You Believe In Love G
- NATALIE COLE Miss You Like Crazy G
- MOODY BLUES Your Wildest Dreams C
- ROY ORBISON You Got It R
- PHIL COLLINS In The Air Tonight R
- CHER We All Sleep Alone G
- STEVE WINWOOD While You See A Chance G
- VANESSA WILLIAMS Dreamin' R
- TOTO Pamela R
- DEON ESTUS Heaven Help Me R

9PM

- BETTE MIDLER Wind Beneath My Wings C
- RICK ASTLEY It Would Take A Strong Strong R
- BRUCE SPRINGSTEEN I'm On Fire G
- DEBBIE GIBSON Lost In Your Eyes R
- THOMPSON TWINS Hold Me Now G
- ERIC CARMEN Make Me Lose Control R
- KOOL & THE GANG Cherish G
- A FRANKLIN/E JOHN Through The Storm C
- CHICAGO I Don't Wanna Live W/out Your R
- WATERFRONT Cry C
- LIONEL RICHIE You Are G
- AMY GRANT Find A Way G

10PM

- GEORGE BENSON Turn Your Love Around G
- SHERIFF When I'm With You R
- RICHARD MARX Endless Summer Nights G
- JANET JACKSON When I Think Of You G
- SIMPLY RED If You Don't Know Me By Now C
- GLASS TIGER Don't Forget Me When I'm Gone G
- ALAN PARSONS PROJECT Don't Answer Me R
- GEORGE MICHAEL One More Try G
- TAYLOR DAYNE Don't Rush Me R
- STEVIE WONDER Part-Time Lover R
- DONNY OSMOND Soldier Of Love C
- SURVIVOR Search Is Over G

11PM

- CHER/PETER CETERA After All C
- HALL & OATES Everything Your Heart Desires R
- BILLY JOEL You're Only Human(Second Wind) G
- KIM CARNES Bette Davis Eyes G
- SYNCH Where Are You Now R
- UB40 Red Red Wine R
- LUTHER VANDROSS Stop To Love G
- HUEY LEWIS & NEWS Doing It All For My Baby G
- LAURA BRANIGAN Gloria G
- HOWARD JONES Everlasting Love C
- COMMODORES Nightshift G
- SA-FIRE Thinking Of You C
- STEVE WINWOOD Roll With It R

ALPHABETICAL LIST BY ARTIST

- A** ADAMS, BRYAN Heaven 7p
- AMERICA You Can Do Magic 1p
- ASTLEY, RICK It Would Take A Strong Strong 9p
- ASTLEY, RICK Together Forever 6p
- B** BALIN, MARTY Hearts 9a
- BANGLES Eternal Flame 7a
- BANGLES Eternal Flame 2p
- BANGLES Eternal Flame 6p
- BENSON, GEORGE This Masquerade 3p
- BENSON, GEORGE Turn Your Love Around 10p
- BERLIN Take My Breath Away 9a
- BOY MEETS GIRL Waiting For A Star To Fall 3p
- BOYS CLUB I Remember Holding You 2p
- BRANIGAN, LAURA Gloria 11p

C

- CARMEN, ERIC Make Me Lose Control 9p
- CARNES, KIM Bette Davis Eyes 11p
- CARNES, KIM More Love 2p
- CETERA, PETER One Good Woman 12n
- CHER We All Sleep Alone 8p
- CHER/PETER CETERA After All 10a
- CHER/PETER CETERA After All 3p
- CHER/PETER CETERA After All 7p
- CHER/PETER CETERA After All 11p
- CHICAGO I Don't Wanna Live W/out Your 7a
- CHICAGO I Don't Wanna Live W/out Your 9p
- CLIMIE FISHER Love Changes Everything 7a
- CLIMIE FISHER Love Changes Everything 5p
- CLUB NOUVEAU Lean On Me 6p
- COLE, NATALIE Miss You Like Crazy 12n
- COLE, NATALIE Miss You Like Crazy 8p
- COLE, NATALIE When I Fall In Love 10a
- COLLINS, PHIL In The Air Tonight 10a
- COLLINS, PHIL In The Air Tonight 3p
- COLLINS, PHIL In The Air Tonight 8p
- COLLINS, PHIL Two Hearts 5p
- COLLINS, PHIL You Can't Hurry Love 1p
- COMMODORES Nightshift 11p
- CROSBY, STILLS, & NA Wasted On The Way 1p
- CROSS, CHRISTOPHER Ride Like The Wind 7p

D

- D'ARBY, TERENCE TRENT Sign Your Name 12n
- DAYNE, TAYLOR Don't Rush Me 10p
- DEELE Two Occasions 6p
- DIRE STRAITS Walk Of Life 7p
- DOOBIE BROTHERS What A Fool Believes 10a

E

- EAGLES Long Run 12n
- ELIMAN, YVONNE If I Can't Have You 12n
- EMOTIONS Best Of My Love 9a
- ESTEFAN, GLORIA/MSM Anything For You 2p
- ESTEFAN, GLORIA/MSM Can't Stay Away From You 5p
- ESTUS, DEON Heaven Help Me 7a
- ESTUS, DEON Heaven Help Me 12n
- ESTUS, DEON Heaven Help Me 5p
- ESTUS, DEON Heaven Help Me 8p
- EURHYTHMICS Sweet Dreams(Are Made Of This) 12n

F

- FLEETWOOD MAC Little Lies 3p
- FOREIGNER I Don't Want To Live W/o You 8a
- FRANKLIN, A/JOHN, E Through The Storm 8a
- FRANKLIN, A/JOHN, E Through The Storm 2p
- FRANKLIN, A/JOHN, E Through The Storm 6p
- FRANKLIN, A/JOHN, E Through The Storm 9p
- FRANKLIN, ARETHA Who's Zoomin' Who 11a

G

- GAYE, MARVIN Sexual Healing 7p
- GIBSON, DEBBIE Lost In Your Eyes 10a
- GIBSON, DEBBIE Lost In Your Eyes 4p
- GIBSON, DEBBIE Lost In Your Eyes 9p
- GIBSON, DEBBIE Only In My Dreams 6a
- GLASS TIGER Don't Forget Me When I'm Gone 9a
- GLASS TIGER Don't Forget Me When I'm Gone 10p
- GLASS TIGER Someday 4p
- GRANT, AMY Find A Way 9p

H

- HALL & OATES Everything Your Heart Desires 2p
- HALL & OATES Everything Your Heart Desires 11p
- HALL & OATES Private Eyes 8a
- HARRISON, GEORGE All Those Years Ago 9a
- HILL, DAN Can't We Try 2p
- HUMAN LEAGUE Don't You Want Me 2p

J

- JACKSON, JANET When I Think Of You 10p
- JOEL, BILLY Keeping The Faith 11a
- JOEL, BILLY The Longest Time 1p
- JOEL, BILLY You May Be Right 5p
- JOEL, BILLY You're Only Human(Second Wind) 10a
- JOEL, BILLY You're Only Human(Second Wind) 11p
- JOHN, ELTON I Don't Wanna Go On With ... 10a
- JOHN, ELTON Philadelphia Freedom 12n
- JOHNNY HATES JAZZ Shattered Dreams 3p
- JONES, HOWARD Everlasting Love 6a
- JONES, HOWARD Everlasting Love 9a
- JONES, HOWARD Everlasting Love 2p
- JONES, HOWARD Everlasting Love 6p
- JONES, HOWARD Everlasting Love 11p

CAPITOL DOES IT AGAIN!



Bonnie Raitt "Love Letter"

NEW THIS WEEK ON!

DC101	WAQY	KTYD	KFMS
WKLS	KKEG	WGIR	KBOY
WBAB	WSTZ	WWWV	<i>Ana More!</i>
WHCN	WRXL	WZEW	
WFLR	WAPL	KXUS	

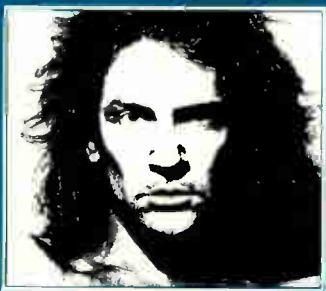
R&R #3 NEW & ACTIVE

ALBUM NETWORK ⁶⁹

ALBUM NETWORK RETAIL ²⁰ : #16 BIN BURNER

OVER 400,000 UNITS SOLD!

DON'T MISS BONNIE ON TOUR NOW!



Billy Squier "Don't Say You Love Me"

ON OVER 130 ROCK STATIONS O-T-B!

MMR ROCK TRACER TRACKS DEBUT ¹⁴

7PM-3AM ROCK CHART DEBUT ¹¹

R&R BREAKER ¹⁸

#3 MOST ADDED



Doobie Brothers "The Doctor"

MMR ROCK TRACER TRACKS ¹¹ - ¹¹

R&R TRACK ¹

LP BREAKER ³

ALBUM NETWORK LP ¹

#2 MOST REQUESTED

ON OVER 166 RADIO STATIONS . . .

158 HEAVY REPORTS!



Queen "I Want It All"

MMR ROCK TRACER TRACKS ⁶ - ⁹

7PM-3AM ROCK CHART ⁵ - ¹¹

R&R ³

ALBUM NETWORK ³

#1 MOST REQUESTED RECORD!



Paul McCartney "My Brave Face"

MMR ROCK TRACER TRACKS ¹¹

6AM-7PM ROCK CHART ¹¹

R&R ¹⁰

ALBUM NETWORK ⁹

ON OVER 134 RADIO STATIONS, ALREADY HEAVY AT 65!



MAY IS NATIONAL CAPITOL RECORDS MONTH!

ROCK RADIO

*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

5/8/89	5/15/89	5/22/89	5/29/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
—	3	3	↑	DOOBIE BROTHERS	The Doctor	Capitol	1596	26	29.51
2	2	2	2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	1134	22	22.04
4	4	4	↑	STEVIE NICKS	Rooms On Fire	Modern/AtI	1134	21	21.43
8	6	5	↑	RICHARD MARX	Satisfied	EMI	1099	23	18.47
—	9	6	↑	QUEEN	I Want It All	Capitol	1043	19	19.02
5	7	7	↑	CULT	Fire Woman	Sire/Repri	770	14	13.82
—	—	9	↑	TIN MACHINE	Under The God	EMI	651	14	13.31
New Entry ✓	—	—	↑	ANDERSON BRUFORD ...	Brother Of Mine	Arista	630	15	13.97
—	39	18	↑	HENRY LEE SUMMER	Hey Baby	CBS Assoc.	609	16	9.46
24	15	16	↑	TOM PETTY	Running Down A Dream	MCA	560	12	11.16
14	14	13	↑	LIVING COLOUR	Open Letter (To A Landlord)	Epic	525	13	9.40
—	—	12	↑	PAUL MCCARTNEY	My Brave Face	Capitol	504	14	12.83
18	18	15	↑	CINDERELLA	Coming Home	Mercury/PG	483	13	6.83
New Entry ✓	—	—	↑	BILLY SQUIER	Don't Say You Love Me	Capitol	462	14	7.81
23	21	23	↑	R.E.M.	Pop Song 89	WB	455	14	9.90
New Entry ✓	—	—	↑	JACKSON BROWNE	World in Motion	Elektra	455	12	8.64
25	20	20	↑	JOE SATRIANI	One Big Rush	WTG	455	13	7.91
15	13	14	↑	JOE JACKSON	Nineteen Forever	A&M	420	15	9.64
21	23	19	↑	LITA FORD	Close My Eyes Forever	RCA	385	18	6.06
37	27	24	↑	LOVE AND ROCKETS	So Alive	RCA	378	16	7.68
—	33	29	↑	JOHN C MELLENCAMP	Martha Say	Mercury/PG	343	14	7.38
31	28	25	↑	FIXX	Precious Stone	RCA	280	13	3.43
29	26	26	↑	CURE	Fascination Street	Elektra	273	12	4.99
34	34	33	↑	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	252	23	5.19
32	24	28	↑	TOM PETTY	Feel A Whole Lot Better	MCA	238	9	4.06
—	—	31	↑	KING SWAMP	Is This Love	Virgin	238	10	3.81
—	30	30	↑	MELISSA ETHERIDGE	Chrome Plated Heart	Island	238	13	3.44
—	—	39	↑	TODD RUNDGREN	The Want Of A Nail	WB	231	10	4.10
New Entry ✓	—	—	↑	WINGER	Headed For A Heartbreak	Atlantic	210	10	2.99
New Entry ✓	—	—	↑	BOB SEGER	Blue Monday	Arista	196	12	5.19
New Entry ✓	—	—	↑	BON JOVI	Lay Your Hands On Me	Mercury/PG	189	11	3.42
33	32	35	↑	MICHAEL THOMPSON	Can't Miss	Geffen	168	12	1.92
New Entry ✓	—	—	↑	CUTTING CREW	(Between A) Rock And A Hard ..	Virgin	161	12	2.23
—	40	34	↑	SIMPLE MINDS	This Is Your Land	A&M	154	11	3.61
New Entry ✓	—	—	↑	JEFF HEALEY BAND	Roadhouse Blues	Arista	154	11	3.18
—	—	36	↑	10,000 MANIACS	Trouble Me	Elektra	140	10	2.07
Reentry ✓	—	—	↑	QUEENSRYCHE	Eyes Of A Stranger	EMI	140	9	1.95
New Entry ✓	—	—	↑	JOHN C MELLENCAMP	Let It Out (Let It All Hang...	Mercury/PG	133	10	2.33
New Entry ✓	—	—	↑	BIG BIG SUN	Stop The World	Atlantic	119	10	2.49
New Entry ✓	—	—	↑	WANG CHUNG	Praying To A New God	Geffen	112	12	1.75

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
TESLA	Hang Tough	Geffen	112	—
XTC	King For A Day	Geffen	98	55%
PETER GABRIEL	In Your Eyes	WTG	91	18%
CONCRETE BLONDE	God Is A Bullet	IRS	91	30%
GODFATHERS	She Gives Me Love	Epic	84	—
✓ B-52'S	Shake That Cosmic Thing	Sire/Repri	77	—
WIRE	Ear Drum Buzz	Mute/Enigm	77	—
NEIL SCHON	I'll Cover You	Columbia	77	—
RED SIREN	One Good Lover	Mercury/PG	77	—
STAN RIDGWAY	Goin' Southbound	Geffen	70	—
RAMONES	Pet Sematary	Sire	70	—
ADRIAN BELEW	Dh Daddy	Atlantic	63	80%
CONNELLS	Something To Say	TVT	63	28%
✓ RAINMAKERS	Spend It On Love	Mercury/PG	63	—
SKID ROW	18 And Life	Atlantic	63	80%
GUADALCANAL DIARY	Pretty Is As Pretty Does	Elektra	56	14%
PIL	Disappointed	Virgin	56	33%
BOB MOULD	See A Little Light	Virgin	56	—
ERASURE	Knockin' On Your Door	Sire	56	—
GARY MOORE	Led Clones	Virgin	56	—
VIXEN	Love Made Me	EMI	56	—
JOHNNY DIESEL	Lookin' For Love	Chrysalis	56	—
✓ SIMPLE MINDS	Take A Step Back	A&M	49	—
CURE	Love Song	Elektra	49	16%
U2	Hawkmoon 269	Island	49	40%
HOUSE OF FREAKS	Sun Gone Down	Rhino	49	—
JC MELLENCAMP	Theo And Weird Henry	Mercury/PG	49	—
NEW ORDER	Love Less	Qwest/WB	49	40%
NEVILLE BROTHERS	Yellow Moon	A&M	49	—
✓ CULT	Sun King	Sire/Repri	49	—
SKID ROW	I Remember You	Atlantic	49	16%
GUNS N' ROSES	Mr Brownstone	Geffen	49	16%
TOM PETTY	Free Fallin'	MCA	49	—
WINGER	Hungry	Atlantic	49	—
CURE	Lullaby	Elektra	42	—
SIDEWINDERS	Witchdoctor	Mammoth/RCA	42	20%
TESLA	The Way It Is	Geffen	42	—
✓ ACCEPT	Generation Clash	Epic	42	—
✓ BRIAN JOHNSON	Keep On Rocking	Anchor	42	—
THE THE	The Beaten Generation	Epic	42	—
MORRISSEY	Interesting Drug	Sire/Repri	35	—
XTC	Merely A Man	Geffen	35	—
✓ EDDIE MONEY	Far Cry From A Heart	Columbia	35	—
JC MELLENCAMP	Jackie Brown	Mercury/PG	35	—
DEPECHE MODE	Everything Counts (Live)	Sire/WB	35	—
TESLA	Love Song	Geffen	35	—
BARNEY BENTALL	Something To Live For	Columbia	35	—
✓ ROD STEWART	Crazy About Her	WB	35	—
✓ WARRANT	Heaven	Columbia	35	—
TOM PETTY	A Mind With A Heart Of	MCA	28	—
CATERWAUL	The Sheep's A Wolf	IRS/MCA	28	—
✓ DION	Written On The Subway	Arista	28	—
✓ CALL	Let The Day Begin	MCA	28	—
BENNY MARDONES	Into The Night	Polydor	28	—
✓ JOE JACKSON	Down To London	A&M	28	—
TOM PETTY	Love Is A Long Road	MCA	28	—
✓ JC MELLENCAMP	To Live	Mercury/PG	28	—
✓ PETER CASE	Put Down The Gun	Geffen	28	—
✓ ELTON JOHN	I'm Ready	WB	28	—
✓ IVAN NEVILLE	Primitive Man	Polydor	28	—

✓ Denotes new entry.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
ANDERSON BRUFORD...	Brother Of Mine	Arista

EAST

ANDERSON BRUFORD...	Brother Of Mine	Arista
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MIDWEST

ANDERSON BRUFORD...	Brother Of Mine	Arista
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SOUTH

ANDERSON BRUFORD...	Brother Of Mine	Arista
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WEST

ANDERSON BRUFORD...	Brother Of Mine	Arista
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — RECURRENTS/DAYPART CHARTS

HOTTEST RECURRENTS

5/29/89	ARTIST	TITLE	LABEL	QPI*
1	TOM PETTY	I Won't Back Down	MCA	19
2	GREAT WHITE	Once Bitten Twice Shy	Capitol	18
3	OUTFIELD	Voices Of Babylon	Columbia	18
4	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.	15
5	GUNS N' ROSES	Patience	Geffen	12
6	SARAYA	Love Has Taken Its Toll	Polydor/PG	12
7	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB	14
8	BAD COMPANY	Bad Man	Atlantic	13
9	REPLACEMENTS	I'll Be You	Sire/Repri	12
10	THIRTY EIGHT SPECIAL	Second Chance	A&M	11
11	U2	God Part II	Island	11
12	CHRIS REA	Working On It	Geffen	11
13	FIXX	Driven Out	RCA	11
14	U2	When Love Comes To Town	Island	10
15	KINGDOM COME	Do You Like It	Polydor/PG	10
16	WARRANT	Down Boys	Columbia	12
17	LIVING COLOUR	Cult Of Personality	Epic	10
18	JEFF HEALEY BAND	Angel Eyes	Arista	12
19	GUNS N' ROSES	Paradise City	Geffen	10
20	BON JOVI	I'll Be There For You	Mercury/PG	10
21	JULIAN LENNON	Now You're In Heaven	Atlantic	12
22	XTC	Mayor Of Simpleton	Geffen	12
23	GUNS N' ROSES	Sweet Child O' Mine	Geffen	8
24	MIKE & MECHANICS	Seeing Is Believing	Atlantic	12
25	ELVIS COSTELLO	Veronica	WB	10
26	MELISSA ETHERIDGE	Like The Way I Do	Island	14
27	BONNIE RAITT	Thing Called Love	Capitol	11
28	VAN HALEN	Finish What Ya Started	WB	8
29	R.E.M.	Stand	WB	7
30	VAN HALEN	Feels So Good	WB	8
31	BAD COMPANY	No Smoke Without A Fire	Atlantic	8
32	MELISSA ETHERIDGE	Similar Features	Island	9
33	ROY ORBISON	You Got It	Virgin	8
34	U2	Dancing Barefoot	Island	13
35	CRACK THE SKY	From The Greenhouse	Grudge	11
36	EDDIE MDNEY	Walk On Water	Columbia	7
37	RED SIREN	All Is Forgiven	Mercury/PG	11
38	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	8
39	DEF LEPPARD	Rocket	Mercury/PG	8
40	EDDIE MONEY	Love In Your Eyes	Columbia	8
41	HOWARD JONES	Everlasting Love	Elektra	18
42	EDDIE MONEY	Let Me In	Columbia	13
43	R.E.M.	Turn You Inside-Out	WB	11
44	REPLACEMENTS	Back To Back	Sire/Repri	10
45	ELVIS COSTELLO	This Town	WB	12
46	CROSBY, STILLS, N. Y	Got It Made	Atlantic	7
47	DEF LEPPARD	Love Bites	Mercury/PG	8
48	LOU REED	Dirty Blvd	Sire/WB	10
49	U2	Angel Of Harlem	Island	7
50	U2	Desire	Island	8

*Quality play index = average number of weekly plays from stations playing track.

6AM-7PM CURRENTS

5/29/89	ARTIST	TITLE	LABEL
1	DOOBIE BROTHERS	The Doctor	Capitol
2	STEVIE NICKS	Rooms On Fire	Modern/AtI
3	RICHARD MARX	Satisfied	EMI
4	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
5	QUEEN	I Want It All	Capitol
6	ANDERSON BRUFORD ...	Brother Of Mine	Arista
7	JACKSON BROWNE	World in Motion	Elektra
8	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
9	TIN MACHINE	Under The God	EMI
10	TOM PETTY	Running Down A Dream	MCA
11	PAUL MCCARTNEY	My Brave Face	Capitol
12	CULT	Fire Woman	Sire/Repri
13	R.E.M.	Pop Song 89	WB
14	BILLY SQUIER	Don't Say You Love Me	Capitol
15	JOE JACKSON	Nineteen Forever	A&M
16	JOHN C MELLENCAMP	Martha Say	Mercury/PG
17	LOVE AND ROCKETS	So Alive	RCA
18	CINDERELLA	Coming Home	Mercury/PG
19	LIVING COLOUR	Open Letter (To A Landlord)	Epic
20	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
21	FIXX	Precious Stone	RCA
22	TODD RUNDGREN	The Want Of A Nail	WB
23	LITA FORD	Close My Eyes Forever	RCA
24	JOE SATRIANI	One Big Rush	WTG
25	BOB SEGER	Blue Monday	Arista
26	TOM PETTY	Feel A Whole Lot Better	MCA
27	MELISSA ETHERIDGE	Chrome Plated Heart	Island
28	KING SWAMP	Is This Love	Virgin
29	10,000 MANIACS	Trouble Me	Elektra
30	CURE	Fascination Street	Elektra
31	PETER GABRIEL	In Your Eyes	WTG
32	SIMPLE MINDS	This Is Your Land	A&M
33	JOHN C MELLENCAMP	Let It Out (Let It All Hang...)	Mercury/PG
34	WANG CHUNG	Praying To A New God	Geffen
35	JEFF HEALEY BAND	Roadhouse Blues	Arista
36	XTC	King For A Day	Geffen
37	CUTTING CREW	(Between A) Rock And A Hard ...	Virgin
38	MICHAEL THOMPSON	Can't Miss	Geffen
39	STAN RIDGWAY	Goin' Southbound	Geffen
40	RAMONES	Pet Sematary	Sire
41	BON JOVI	Lay Your Hands On Me	Mercury/PG
42	CONNELLS	Something To Say	TVT
43	WINGER	Headed For A Heartbreak	Atlantic
44	WIRE	Ear Drum Buzz	Mute/Enigm
45	B-52'S	Shake That Cosmic Thing	Sire/Repri
46	ADRIAN BELEW	Oh Daddy	Atlantic
47	SIDEWINDERS	Witchdoctor	Mammoth/RCA
48	NEIL SCHON	I'll Cover You	Columbia
49	ERASURE	Knockin' On Your Door	Sire
50	RED SIREN	One Good Lover	Mercury/PG

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM CURRENTS

5/29/89	ARTIST	TITLE	LABEL
1	DOOBIE BROTHERS	The Doctor	Capitol
2	QUEEN	I Want It All	Capitol
3	CULT	Fire Woman	Sire/Repri
4	STEVIE NICKS	Rooms On Fire	Modern/AtI
5	RICHARD MARX	Satisfied	EMI
6	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
7	LIVING COLOUR	Open Letter (To A Landlord)	Epic
8	JOE SATRIANI	One Big Rush	WTG
9	TIN MACHINE	Under The God	EMI
10	ANDERSON BRUFORD ...	Brother Of Mine	Arista
11	CINDERELLA	Coming Home	Mercury/PG
12	LITA FORD	Close My Eyes Forever	RCA
13	BILLY SQUIER	Don't Say You Love Me	Capitol
14	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
15	TOM PETTY	Running Down A Dream	MCA
16	LOVE AND ROCKETS	So Alive	RCA
17	WINGER	Headed For A Heartbreak	Atlantic
18	CURE	Fascination Street	Elektra
19	PAUL MCCARTNEY	My Brave Face	Capitol
20	KING SWAMP	Is This Love	Virgin
21	R.E.M.	Pop Song 89	WB
22	JOE JACKSON	Nineteen Forever	A&M
23	QUEENSRYCHE	Eyes Of A Stranger	EMI
24	BON JOVI	Lay Your Hands On Me	Mercury/PG
25	JOHN C MELLENCAMP	Martha Say	Mercury/PG
26	JACKSON BROWNE	World in Motion	Elektra
27	TESLA	Hang Tough	Geffen
28	FIXX	Precious Stone	RCA
29	MELISSA ETHERIDGE	Chrome Plated Heart	Island
30	CUTTING CREW	(Between A) Rock And A Hard ...	Virgin
31	MICHAEL THOMPSON	Can't Miss	Geffen
32	CONCRETE BLONDE	God Is A Bullet	IRS
33	JEFF HEALEY BAND	Roadhouse Blues	Arista
34	BIG BIG SUN	Stop The World	Atlantic
35	TOM PETTY	Feel A Whole Lot Better	MCA
36	BOB SEGER	Blue Monday	Arista
37	SIMPLE MINDS	This Is Your Land	A&M
38	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
39	GODFATHERS	She Gives Me Love	Epic
40	TODD RUNDGREN	The Want Of A Nail	WB
41	JOHN C MELLENCAMP	Let It Out (Let It All Hang...)	Mercury/PG
42	SKID ROW	18 And Life	Atlantic
43	WIRE	Ear Drum Buzz	Mute/Enigm
44	WANG CHUNG	Praying To A New God	Geffen
45	CULT	Sun King	Sire/Repri
46	RAINMAKERS	Spend It On Love	Mercury/PG
47	GARY MOORE	Led Clones	Virgin
48	RED SIREN	One Good Lover	Mercury/PG
49	ACCEPT	Generation Clash	Epic
50	BRIAN JOHNSON	Keep On Rocking	Anchor

Greetings From

From The Forthcoming Album *Four Winds*.
Produced by: Andy Johns

TADGIER

First Track "On The Line"



**HOT ACTION AT
HIT & AC RADIO!**



**Was
(Not
Was)**

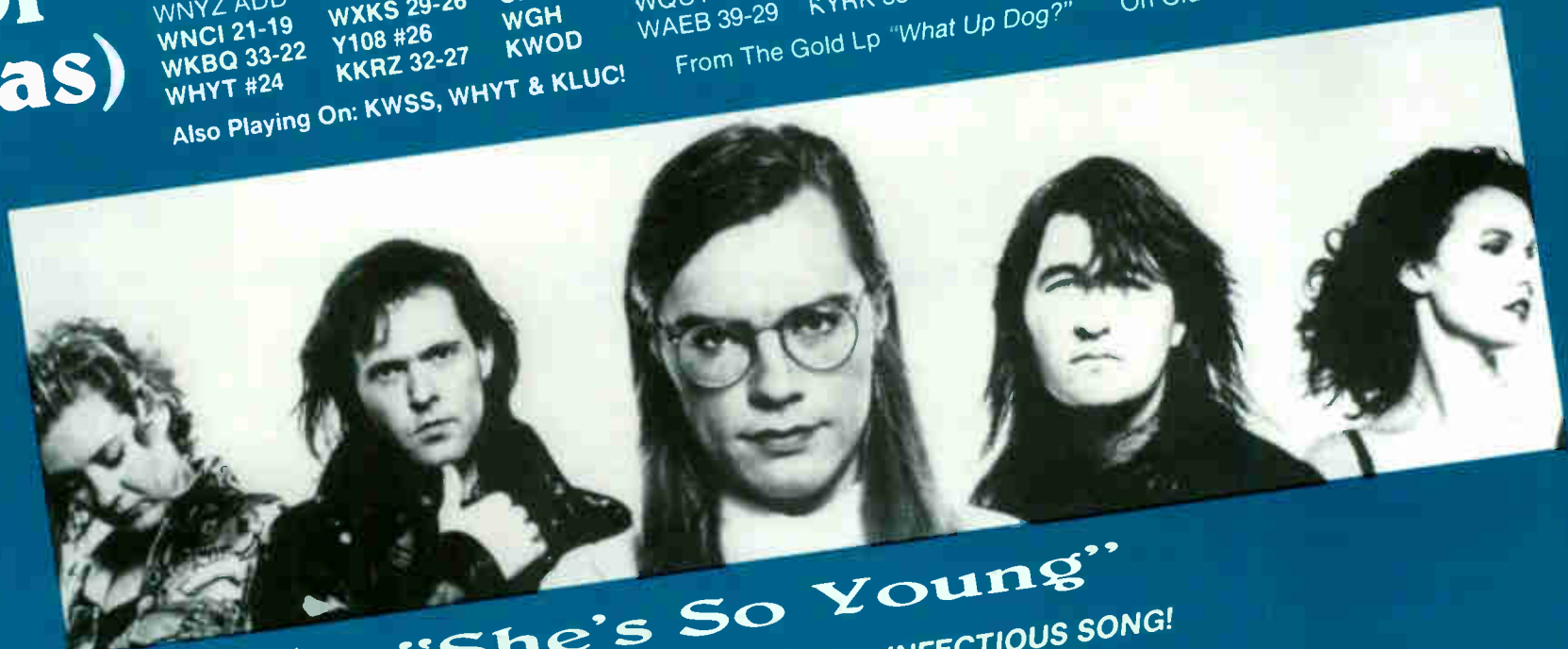
"Anything Can Happen"

MMR HIT TRACER TRACKS NEWCOMER / Reach Index 4.28 Million This Week! / R&R AC Breaker

Hit Action!
 WNYZ ADD
 WNCI 21-19
 WKBO 33-22
 WHYT #24
 WEGX #25
 WXKS 29-26
 Y108 #26
 KKRZ 32-27
 KISN #33
 CKOI
 WGH
 KWOD
 WBCY 26-24
 WPST 30-27
 WQUT 37-28
 WAEB 39-29
 WPHR 39-30
 KWNZ 35-31
 E95 34-31
 KYRK 33-31
 KSND 38-33
 WTIC #34
 KZIO 39-36
 KKSS #37
 KZZB #39
 WKKE
 100KHI
 WYCR
 K106
 KXX106
 WINK
 KSAQ
 WDLR
 KLO
 KATM
 KATD
 KKFR
 KZZU
 And More!
 On Club MTV Tour Starting June 26th!

Also Playing On: KWSS, WHYT & KLUC!

From The Gold Lp "What Up Dog?"



**The
Pursuit Of
Happiness**

"She's So Young"

RADIO IS RESPONDING TO THIS INFECTIOUS SONG!

Early Action!
 KXXR Y97
 KYRK
 CHED
 WGH
 WNVZ
 KYRK
And More!

ALSO PLAYING ON: KZZP
 From The Album "Love Junk."

Produced by: Todd Rungren for Alchemedia Productions, Inc.



THE PROCLAIMERS "I'm Gonna Be (500 Miles)"

**JUST RELEASED!
RAVE TOUR REVIEWS!
SOLD-OUT SHOWS IN WASHINGTON, TORONTO, BOSTON & NEW YORK!
WFNX — ADD!**



HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

DOOBIE BROTHERS 1 <i>The Doctor / Capitol</i> WNEW-FM 2.77 WMMR-FM 1.76 WLUP-FM 1.26 WLLZ-FM 1.09 WGTR-FM 0.88 WYNY-FM 0.84 WQVE-FM 0.81 KQRS-FM 0.73 WFBQ-FM 0.73 WHJY-FM 0.70	HENRY LEE SUMMER 9 <i>Hey Baby / CBS Assoc.</i> WIYY-FM 0.81 WNEW-FM 0.69 WNOR-FM 0.59 KYYS-FM 0.49 KLQL-FM 0.48 WGTR-FM 0.44 WLLZ-FM 0.43 WHJY-FM 0.42 KBPI-FM 0.39 KLPX-FM 0.38	JOE SATRIANI 17 <i>One Big Rush / WTG</i> WYNY-FM 0.84 WNEW-FM 0.69 WXRT-FM 0.48 WLLZ-FM 0.43 KTXQ-FM 0.40 WKLS-FM 0.36 WRIF-FM 0.32 KAZY-FM 0.32 KUPD-FM 0.27 WLQV-FM 0.24	TOM PETTY 25 <i>Feel A Whole Lot Better / MCA</i> WKLS-FM 0.55 WLUP-FM 0.42 WYNY-FM 0.34 KZAP-FM 0.23 KSHE-FM 0.21 KXRX-FM 0.18 KRQR-FM 0.17 KLDL-FM 0.16 WIYY-FM 0.16 WWDC-FM 0.15	CUTTING CREW 33 <i>(Between A) Rock And A Hard ... / Virgin</i> KSHE-FM 0.42 WFBQ-FM 0.36 WGTR-FM 0.29 WDIZ-FM 0.21 KXRX-FM 0.18 KJJO-FM 0.17 WCCC-FM 0.15 KISS-FM 0.13 KRXQ-FM 0.10 KRSP-FM 0.06	TESLA <i>Hang Tough / Geffen</i> WLLZ-FM 0.22 WQVE-FM 0.20 KQRS-FM 0.18 KJJO-FM 0.17 WYNY-FM 0.17 WHJY-FM 0.14 KBER-FM 0.10 KXRX-FM 0.09 KZEW-FM 0.09 KZAP-FM 0.08
JOHN C MELLENCAMP 2 <i>Pop Singer / Mercury/PG</i> KLOS-FM 2.13 WNEW-FM 2.08 WLUP-FM 1.26 KRQR-FM 0.84 WWDC-FM 0.77 WGTR-FM 0.74 WHJY-FM 0.70 WYNY-FM 0.67 KTXQ-FM 0.67 WLLZ-FM 0.65	TOM PETTY 10 <i>Running Down A Dream / MCA</i> WNEW-FM 1.39 KLOS-FM 1.06 WQVE-FM 0.61 WEBN-FM 0.50 WMMR-FM 0.44 WBCN-FM 0.42 KUPD-FM 0.40 KGON-FM 0.36 KYYS-FM 0.39 KGB-FM 0.29	JOE JACKSON 18 <i>Nineteen Forever / A&M</i> KLOS-FM 2.66 WIYY-FM 0.81 WNEW-FM 0.69 WBCN-FM 0.63 WMMR-FM 0.44 KISW-FM 0.42 KFOG-FM 0.36 WBAB-FM 0.36 KRQO-FM 0.34 XTRA-FM 0.34	KING SWAMP 26 <i>Is This Love / Virgin</i> KRQO-FM 0.69 WBCN-FM 0.42 WHJY-FM 0.28 WBAB-FM 0.24 KAZY-FM 0.21 KGON-FM 0.20 KXRX-FM 0.18 KZEW-FM 0.18 KJJO-FM 0.17 KRQR-FM 0.17	SIMPLE MINDS 34 <i>This Is Your Land / A&M</i> KLOS-FM 1.60 WBCN-FM 0.42 WBAB-FM 0.36 WXRT-FM 0.24 KXRX-FM 0.18 WBRU-FM 0.15 KFOG-FM 0.12 XTRA-FM 0.11 WGR-FM 0.10 KZEW-FM 0.09	XTC <i>King For A Day / Geffen</i> WMMR-FM 0.44 XTRA-FM 0.34 KITS-FM 0.31 WXRT-FM 0.24 KISW-FM 0.21 WBCN-FM 0.21 KBCC-FM 0.13 WBRU-FM 0.10 KXRX-FM 0.09
STEVIE NICKS 3 <i>Rooms On Fire / Modern/At</i> WNEW-FM 2.77 WMMR-FM 1.32 KLOS-FM 1.06 WGTR-FM 0.88 WLLZ-FM 0.87 WLUP-FM 0.84 KTXQ-FM 0.80 KRQR-FM 0.67 WYNY-FM 0.67 KSHE-FM 0.63	LIVING COLOUR 11 <i>Open Letter (To A Landlord) / Epic</i> WNEW-FM 1.39 KTXQ-FM 0.80 WYNY-FM 0.50 KXRX-FM 0.46 WNOR-FM 0.44 KQRS-FM 0.36 WKLS-FM 0.36 KRQR-FM 0.34 KLQL-FM 0.32 WIYY-FM 0.32	LITA FORD 19 <i>Close My Eyes Forever / RCA</i> WQVE-FM 0.81 KGB-FM 0.59 KUPD-FM 0.53 WKDF-FM 0.42 KRQR-FM 0.34 WLZR-FM 0.34 KLQL-FM 0.32 WSHE-FM 0.32 WRNO-FM 0.25 WBAB-FM 0.24	MELISSA ETHERIDGE 27 <i>Chrome Plated Heart / Island</i> WKLS-FM 0.55 KSHE-FM 0.42 WBCN-FM 0.42 WBAB-FM 0.36 KXRX-FM 0.27 KYYS-FM 0.20 KZEW-FM 0.18 WCCC-FM 0.15 KTXQ-FM 0.13 KISS-FM 0.13	JEFF HEALEY BAND 35 <i>Roadhouse Blues / Arista</i> WNEW-FM 0.69 WQVE-FM 0.41 KXRX-FM 0.36 KGON-FM 0.29 WXRT-FM 0.24 WBCN-FM 0.21 KYYS-FM 0.20 KRQR-FM 0.17 WRIF-FM 0.16 WHCN-FM 0.15	PETER GABRIEL <i>In Your Eyes / WTG</i> WMMR-FM 0.44 WLUP-FM 0.42 KUPD-FM 0.27 WXRT-FM 0.24 WLLZ-FM 0.22 WIYY-FM 0.16 KITS-FM 0.15 WHJY-FM 0.14 KBCC-FM 0.13 KFOG-FM 0.12
RICHARD MARX 4 <i>Satisfied / EMI</i> WMMR-FM 1.76 WNEW-FM 1.39 WIYY-FM 0.81 KQRS-FM 0.73 KTXQ-FM 0.67 KUPD-FM 0.67 WLLZ-FM 0.65 WLQV-FM 0.60 KGB-FM 0.59 WGTR-FM 0.59	PAUL MCCARTNEY 12 <i>My Brave Face / Capitol</i> WNEW-FM 2.77 KLOS-FM 1.60 WMMR-FM 1.32 WLUP-FM 0.84 KTXQ-FM 0.53 WNOR-FM 0.44 KSHE-FM 0.42 WBAB-FM 0.36 WIYY-FM 0.32 WWDC-FM 0.31	LOVE AND ROCKETS 20 <i>So Alive / RCA</i> KRQO-FM 1.72 WNEW-FM 0.69 WBCN-FM 0.63 KITS-FM 0.62 XTRA-FM 0.56 KXRX-FM 0.46 KUPD-FM 0.40 KRQR-FM 0.34 KLQL-FM 0.32 KLPX-FM 0.25	TODD RUNDGREN 28 <i>The Want Of A Nail / wb</i> WMMR-FM 0.44 WQVE-FM 0.41 WYNY-FM 0.34 KYYS-FM 0.29 WGR-FM 0.29 KXRX-FM 0.27 WBAB-FM 0.24 WXRT-FM 0.24 KSHE-FM 0.21 KGON-FM 0.20	10,000 MANIACS 36 <i>Trouble Me / Elektra</i> WBCN-FM 0.42 KITS-FM 0.31 WXRT-FM 0.24 WBRU-FM 0.20 KBCC-FM 0.13 KTXQ-FM 0.13 XTRA-FM 0.11 KISW-FM 0.11 KXRX-FM 0.09 WHCN-FM 0.08	CONCRETE BLONDE <i>God Is A Bullet / IRS</i> KRQO-FM 1.03 KTXQ-FM 0.40 WXRT-FM 0.24 WNOR-FM 0.15 KBCC-FM 0.13 XTRA-FM 0.11 KJJO-FM 0.08 WHCN-FM 0.08 KSJO-FM 0.05
QUEEN 5 <i>I Want It All / Capitol</i> KLOS-FM 2.13 WNEW-FM 1.39 WQVE-FM 1.02 WGTR-FM 0.88 WLZR-FM 0.78 KSHE-FM 0.63 KYYS-FM 0.49 KLQL-FM 0.48 WIYY-FM 0.48 WRIF-FM 0.48	CINDERELLA 13 <i>Coming Home / Mercury/PG</i> WLLZ-FM 0.43 KAZY-FM 0.42 WQVE-FM 0.41 WKLS-FM 0.36 KJJO-FM 0.34 WEBN-FM 0.34 WLZR-FM 0.34 WIYY-FM 0.32 KRXQ-FM 0.29 KUPD-FM 0.27	JOHN C MELLENCAMP 21 <i>Martha Say / Mercury/PG</i> WMMR-FM 0.88 WNEW-FM 0.69 WEBN-FM 0.67 WBCN-FM 0.63 WQVE-FM 0.61 KFOG-FM 0.48 WWDC-FM 0.46 KQRS-FM 0.36 WLQV-FM 0.36 KUPD-FM 0.32	WINGER 29 <i>Headed For A Heartbreak / Atlantic</i> WQVE-FM 0.61 WLLZ-FM 0.22 KAZY-FM 0.21 KBER-FM 0.20 KXRX-FM 0.18 WYNY-FM 0.17 KLQL-FM 0.16 WRIF-FM 0.16 WHJY-FM 0.14 WLQV-FM 0.12	QUEENSRÛCHE 37 <i>Eyes Of A Stranger / EMI</i> KISW-FM 0.21 KRXQ-FM 0.20 KQRS-FM 0.18 WKLS-FM 0.18 KGB-FM 0.15 WYNY-FM 0.14 KISS-FM 0.13 WBAB-FM 0.12 WLZR-FM 0.11 KAZY-FM 0.11	GODFATHERS <i>She Gives Me Love / Epic</i> KITS-FM 0.46 WXRT-FM 0.24 WBCN-FM 0.21 WBRU-FM 0.15 WNOR-FM 0.15 XTRA-FM 0.11 WDIZ-FM 0.07 WRCN-FM 0.02
CULT 6 <i>Fire Woman / Sire/Repri</i> KLOS-FM 1.06 KTXQ-FM 0.80 WNEW-FM 0.69 KRQO-FM 0.69 WQVE-FM 0.61 KYYS-FM 0.49 KLQL-FM 0.48 WMMR-FM 0.44 WSHE-FM 0.44 WBCN-FM 0.42	BILLY SQUIER 14 <i>Don't Say You Love Me / Capitol</i> WQVE-FM 0.81 WNEW-FM 0.69 WKLS-FM 0.55 KLOS-FM 0.53 KQRS-FM 0.36 KLQL-FM 0.25 KISW-FM 0.32 KGB-FM 0.29 WDIZ-FM 0.28 KISS-FM 0.25	FIXX 22 <i>Precious Stone / RCA</i> KSHE-FM 0.63 KAZY-FM 0.32 KZEW-FM 0.27 KJJO-FM 0.25 KLPX-FM 0.25 XTRA-FM 0.22 KXRX-FM 0.18 WRFX-FM 0.15 KBCC-FM 0.13 WCKW-FM 0.11	BOB SEGER 30 <i>Blue Monday / Arista</i> KLOS-FM 1.60 KQRS-FM 0.73 WNEW-FM 0.69 WRIF-FM 0.48 WGR-FM 0.29 WLLZ-FM 0.22 KZAP-FM 0.15 WRFX-FM 0.15 WNOR-FM 0.15 KBCC-FM 0.13	JOHN C MELLENCAMP 38 <i>Let It Out (Let It All Hang... / Mercury/PG</i> WLUP-FM 0.42 KXRX-FM 0.27 KZAP-FM 0.23 WLLZ-FM 0.22 WGR-FM 0.20 WFBQ-FM 0.18 WEBN-FM 0.17 WKDF-FM 0.17 WGTR-FM 0.15 WNOR-FM 0.15	B-52'S <i>Shake That Cosmic Thing / Sire/Repri</i> KRQO-FM 1.37 KITS-FM 0.62 XTRA-FM 0.11 WBRU-FM 0.10
TIN MACHINE 7 <i>Under The God / EMI</i> KLOS-FM 1.60 WNEW-FM 1.39 KRQO-FM 1.37 WKLS-FM 0.55 KITS-FM 0.46 WWOC-FM 0.46 WMMR-FM 0.44 WLLZ-FM 0.43 WHJY-FM 0.42 KQRS-FM 0.36	R.E.M. 15 <i>Pop Song 89 / wb</i> WNEW-FM 1.39 WMMR-FM 1.32 KRQR-FM 0.67 WWDC-FM 0.62 WIYY-FM 0.48 WLLZ-FM 0.43 WLUP-FM 0.42 KFOG-FM 0.36 KRQO-FM 0.34 XTRA-FM 0.34	CURE 23 <i>Fascination Street / Elektra</i> KRQO-FM 1.72 KITS-FM 0.46 KTXQ-FM 0.40 XTRA-FM 0.34 WBRU-FM 0.20 KQRS-FM 0.18 KXRX-FM 0.18 KRQR-FM 0.17 WYNY-FM 0.17 WIYY-FM 0.16	BON JOVI 31 <i>Lay Your Hands On Me / Mercury/PG</i> WMMR-FM 0.88 WIYY-FM 0.48 WLLZ-FM 0.22 WQVE-FM 0.20 KYYS-FM 0.20 KXRX-FM 0.13 KJJO-FM 0.17 KRQR-FM 0.17 KUPD-FM 0.13 KISS-FM 0.13	BIG BIG SUN 39 <i>Stop The World / Atlantic</i> WNEW-FM 0.69 WIYY-FM 0.64 KSHE-FM 0.21 KRQR-FM 0.17 KGB-FM 0.15 KUPD-FM 0.13 KISW-FM 0.11 KYYS-FM 0.10 WQFM-FM 0.10 KZAP-FM 0.08	WIRE <i>Ear Drum Buzz / Mute/Enigm</i> KRQO-FM 1.37 KITS-FM 0.31 XTRA-FM 0.22 KBCC-FM 0.13 WBRU-FM 0.10
ANDERSON BRUFORD ... 8 <i>Brother Of Mine / Arista</i> WNEW-FM 2.08 KLOS-FM 1.60 WMMR-FM 1.32 WIYY-FM 0.64 KSHE-FM 0.63 WWDC-FM 0.46 KGB-FM 0.44 WNOR-FM 0.44 WQVE-FM 0.41 KTXQ-FM 0.40	JACKSON BROWNE 16 <i>World In Motion / Elektra</i> WMMR-FM 1.32 KLOS-FM 1.06 WYNY-FM 0.50 KISW-FM 0.42 KSHE-FM 0.42 KYYS-FM 0.39 WBAB-FM 0.36 WWDC-FM 0.31 WNOR-FM 0.29 KZAP-FM 0.23	FINE YOUNG CANNIBALS 24 <i>Good Thing / IRS/MCA</i> WMMR-FM 0.88 KRQO-FM 0.69 WBCN-FM 0.63 WIYY-FM 0.48 KITS-FM 0.46 XTRA-FM 0.45 WAAF-FM 0.44 KXRX-FM 0.36 WBAB-FM 0.36 WXRT-FM 0.24	MICHAEL THOMPSON 32 <i>Can't Miss / Geffen</i> KJJO-FM 0.25 KYYS-FM 0.20 KXRX-FM 0.18 WKLS-FM 0.18 KBER-FM 0.15 KGB-FM 0.15 WQFM-FM 0.15 WHJY-FM 0.14 WCKW-FM 0.11 KGON-FM 0.10	WANG CHUNG 40 <i>Praying To A New God / Geffen</i> KRQO-FM 0.69 XTRA-FM 0.34 WDIZ-FM 0.15 KZAP-FM 0.15 KBCC-FM 0.13 KOMP-FM 0.08 WRFX-FM 0.08 WBRU-FM 0.05 WONE-FM 0.02	NEIL SCHON <i>I'll Cover You / Columbia</i> KAZY-FM 0.21 WBCN-FM 0.21 KZAP-FM 0.15 KFOG-FM 0.12 KRXQ-FM 0.10 KSJO-FM 0.10 KZEW-FM 0.09 KOME-FM 0.06

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KAZY-FM

Denver
SCORPIONS/Passion Rules The Game
WHO/Won't Get Fooled Again
STEVE WINWOOD/While You See A Chance
DOOBIE BROTHERS/The Doctor
ELTON JOHN/Saturday Night's Alright For...
THEM/Gloria
NEIL SCHON/You Cover You
JAMES GANG/Bomber
JOE SATRIANI/Crush Of Love

KOME-FM

San Jose
LYNYRD SKYNYRD/Sweet Home Alabama
DOOBIE BROTHERS/The Doctor
JOE COCKER/She Came In Thru The Bathroom
TRAVELING WILBURYS/Handle With Care
EAGLES/Long Run
EDDIE MONEY/Endless Nights
AEROSMITH/Dream On
LITTLE FEAT/Hate To Lose Your Lovin'
FOREIGNER/Feels Like The First Time
DIRE STRAITS/Money For Nothing

WBRU-FM

Providence
LORDS OF THE NEW CHU/
Open Your Eyes
TALK TALK/Talk Talk
SIDEWINDERS/Witchdoctor
R.E.M./The One I Love
CONNELLS/Something To Say
DAVID BOWIE/Golden Years
ADRIAN BELEW/Oh Daddy
ARETHA FRANKLIN/Respect
ENGLISH BEAT/Best Friend
LOVE AND ROCKETS/So Alive
MISSING PERSONS/Destination Unknown
GODFATHERS/She Gives Me Love
CURE/In Between Days
ERASURE/Knockin' On Your Door
GENE LOVES JEZEBEL/Desire

WIYY-FM

Baltimore
BEATLES/Rain
ROD STEWART/Lost In You
FLEETWOOD MAC/Don't Stop
HENRY LEE SUMMER/Hey Baby
DAVE MASON/We Just Disagree
GREAT WHITE/Once Bitten Twice Shy
ANDERSON BRUFORD .../Brother Of Mine
STEVIE NICKS/Fire Burning

WRCN-FM

Nassau-Suffolk
BOSTON/Hitch A Ride
OUTFIELD/Voices Of Babylon
CREAM/White Room
BILLY JOEL/My Life
ELVIS COSTELLO/This Town
ZZ TOP/Cheap Sunglasses
THIRTY EIGHT SPECIAL/Second Chance
JANIS JOPLIN/BIG BR/Piece Of My Heart
INXS/Need You Tonight
INXS/Mediate
FABULOUS THUNDERBIRD/
Rock This Place
J. GEILS BAND/Centerfold

KFOG-FM

San Francisco
KINKS/A Well Respected Man
DOORS/People Are Strange
SANTANA/She's Not There
EDDIE MONEY/Let Me In
POLICE/King Of Pain
STEVIE WONDER/Higher Ground
R.E.M./Pop Song 89
DIRE STRAITS/Down To The Waterline

KQRS-FM

Minneapolis
GEORGE HARRISON/My Sweet Lord
DION/Written On The Subway Wall...
NEIL YOUNG/Cinnamon Girl
ROD STEWART/Tonight's The Night
KNICKERBOCKERS/Lies

WDIZ-FM

Orlando
JOE SATRIANI/Always With Me,
Always With...
BEATLES/Revolution
CROSBY, STILLS, & NA/Southern Cross
TODD RUNDGREN/The Want Of A Nail
BOSTON/More Than A Feeling
ALLMAN BROTHERS BAND/
Statesboro Blues
RICHARD MARX/Satisfied
JANIS JOPLIN/BIG BR/Piece Of My Heart
DEF LEPPARD/Rocket

WKLS-FM

Atlanta
LED ZEPPELIN/Rock & Roll
TOM PETTY/I Won't Back Down
ROLLING STONES/Hang Fire
BIG BAM BOO/Shooting From My Heart
ELTON JOHN/Rocket Man
CHURCH/Under The Milky Way
XTC/Mayor Of Simpleton
DOOBIE BROTHERS/Listen To The Music

WRIF-FM

Detroit
DOOBIE BROTHERS/The Doctor
NOVELTY/Novelty
ROLLING STONES/Sympathy
For The Devil
ROLLING STONES/It's Only Rock
& Roll (But I...
QUEEN/I Want It All
HOLY MODAL ROUNDERS/Boobs A Lot

KLOL-FM

Houston
KANSAS/Carry On Wayward Son
STEVIE NICKS/Rooms On Fire
BILLY SQUIER/Everybody Wants You
EDDIE MONEY/Love In Your Eyes
TRAVELING WILBURYS/End Of The Line
DAVE EDMUNDS/I Hear You Knocking

KSHE-FM

St. Louis
CREAM/Badge
DOOBIE BROTHERS/The Doctor
DAVID BOWIE/Golden Years
JON BUTCHER/Send Me Somebody
YARDBIRDS/Heart Full Of Soul
STEVE MILLER/Take The Money & Run
BOB SEGER/Turn The Page

WEBN-FM

Cincinnati
GENESIS/That's All
GUNS N' ROSES/Patience
LED ZEPPELIN/D'Yer Mak'er
CARS/You're All I've Got Tonight
FOREIGNER/Long, Long Way From Home
JOHN C MELLENCAMP/Let It
Out (Let It All Hang...
STEVIE NICKS/Edge Of Seventeen

WLVQ-FM

Columbus
TOM PETTY/Free Fallin'
BEATLES/I've Just Seen A Face
ELTON JOHN/Saturday Night's
Alright For...
STEVE MILLER/Joker
DUKE TUMATOE/Tie You Up
FOREIGNER/Blue Morning, Blue Day

WSHE-FM

Miami
GREAT WHITE/Once Bitten Twice Shy
GUNS N' ROSES/Sweet Child O' Mine
KINKS/You Really Got Me
R.E.M./Turn You Inside-Out
QUEEN/I Want It All
U2/When Love Comes To Town
BOSTON/We're Ready
JOHN C MELLENCAMP/Pop Singer
LITA FORD/Kiss Me Deadly
TIN MACHINE/Under The God
STEVE MILLER/Jungle Love
YES/Roundabout

KLPX-FM

Tucson
MELISSA ETHERIDGE/Bring
Me Some Water
DOOBIE BROTHERS/The Doctor
HEART/Magic Man
CHURCH/Under The Milky Way
AEROSMITH/Sweet Emotion
STEVIE NICKS/Rooms On Fire
ALLMAN BROTHERS BAND/Ramblin' Man
TUBES/She's A Beauty

KYYS-FM

Kansas City
GEORGIA SATELLITES/
Hippy Hippy Shake
JACKSON BROWNE/World In Motion
ROMANTICS/What I Like About You
TOM PETTY/Running Down A Dream
TRAVELING WILBURYS/Heading For
The Light
RAINMAKERS/Spend It On Love
QUEEN/I Want It All

WGR-FM

Buffalo
ROLLING STONES/Honky Tonk Woman
GREG KIHN BAND/Breakup Song
(They Don't...)
FIRM/Satisfaction Guaranteed
BOB SEGER/Blue Monday
JEFFERSON AIRPLANE/
Somebody To Love
BARNEY BENTALL/Something
To Live For
HOLLIES/Long Cool Woman (In A Black...
EDGAR WINTER/Free Ride
LED ZEPPELIN/All My Love

WNOR-FM

Norfolk
BEATLES/Sgt. Pepper's/With A Little...
YES/Owner Of A Lonely Heart
BILLY JOEL/You May Be Right
VAN HALEN/When It's Love
DOOBIE BROTHERS/The Doctor
DIRE STRAITS/Sultans Of Swing

WXRT-FM

Chicago
STEELE DAN/Don't Take Me Alive
DIRE STRAITS/Money For Nothing
REPLACEMENTS/Talent Show
LOVIN' SPOONFUL/Summer In The City
ELVIS COSTELLO/Driver's Army
MARSHALL TUCKER BAND/Heard It
In A Love Song
DWIGHT TWILLEY/Girls
BEATLES/You Like Me Too Much
DIRTY DOZEN BRASS BD/
It's All Over Now
GREG KIHN BAND/Can't Stop
Hurting Myself
TOM PETTY/I Won't Back Down
DOORS/Back Door Man

Don't say
we didn't
warn you.



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David Benson



WLUP AM & FM

P E R S O N A L	LAST NAME Benson	FIRST David	MIDDLE S
	CURRENT STATION WLUP AM & FM/Chicago, IL		
	HOMETOWN Madison, WI		
	MARITAL STATUS/CHILDREN Single		
	HOBBIES Reading and leading a boy's life		

E M P L O Y M E N T	WLUP/Chicago — Music Director (1986-Present); WXRT/Chicago — (1984-86);
	Tour Manager — The Pat Metheny Group plus sporadic weekends at
	WYSP/Philadelphia — (1982-84); WMET/Chicago — Music Director (1979-82);
	WIBA-FM/Madison — Program Director (1976-79); KGB-FM/San Diego —
	(1973-76); WIBA-FM/Madison — Music Director (1971-73)

V I E W P O I N T S	TWO BEST RADIO STATIONS IN AMERICA — CURRENT: The Loop AM & FM (no brag, just fact), KJAZ/San Francisco
	THREE BEST RADIO STATIONS OF ALL-TIME: The Loop FM, WLS (the '60's), WHAM/Rochester (Harry Abraham's overnight show)
	BEST CURRENT ALBUM: Nick Of Time — Bonnie Raitt
	TWO BEST ALBUMS OF ALL-TIME: Exiles On Main Street — The Rolling Stones; A Love Supreme — John Coltrane
	BEST CURRENT SINGLE: Funky Cold Medina — Tone-Loc
	BEST SINGLE OF ALL-TIME: The Loco-Motion — Little Eva
	FOUR BEST ARTISTS CURRENT: Rosanne Cash, Traut & Rodby, Lyle Lovett, Masters Of Reality
	FOUR BEST ARTISTS OF ALL-TIME: The Rolling Stones, Miles Davis, Bruce Springsteen, Keith Jarrett
	BEST TELEVISION SPOT FOR RADIO: Any of a number of Loop spots/anything produced by Vicki Mann at SuperSpots
	BEST PROMOTION EVER INVOLVED WITH: Loop Songs — I was at WMET, we gave our listeners the answers
	WORST PROMOTION EVER INVOLVED WITH: Pink Floyd — A to Z (WMET, again)
	MOST INFLUENTIAL PEOPLE IN CAREER: Ron Jacobs, Jim McInnes, Papa Hambone, Rick Liebert, Greg Solk
	EARLY RADIO IDOLS: Art "Fireball" Roberts (WLS), Harry Abraham (WHAM), Papa Hambone (WIBA), Ken Nordine
	BEST AIR TALENT CURRENT: Jonathon Brandmeier
	MAJOR ACCOMPLISHMENT IN RADIO: Avoiding the long lines at the unemployment office
	SHORT-TERM GOALS: Comfort and joy
	LONG-TERM GOALS: Sustaining short-term goals

ROCK FACT FILE

**ATLANTIC RECORDS
SALUTES DAVE BENSON
(A tribute to a living legend)**



WINGER
"Headed For A Heartbreak"
MMR ROCK TRACER TRACKS
DEBUT ²⁹
7PM-3AM ROCK CHART ²⁷ ¹⁷
BREAKER R&R!
HIT RADIO AND MTV GOING CRAZY!!!
— Dave Benson/WLUP
"The greatest song ever recorded!"

SKID ROW
"18 And Life"
MMR ROCK TRACER TRACKS
NEWCOMER
80% INCREASE IN AIRPLAY THIS
WEEK!
#2 MOST REQUESTED AFTER 1 PLAY
ON MTV!
LP ALMOST PLATINUM!
HIT AND ROCK RADIO CRYING
SMASH!
— Dave Benson/WLUP
"The greatest song ever recorded!"

BIG BIG SUN
"Stop The World"
MMR ROCK TRACER TRACKS
DEBUT ³⁹
7PM-3AM ROCK CHART ⁴¹ ³⁴
ON OVER 60 ROCKERS!
— Dave Benson/WLUP
"The greatest song ever recorded!"

BADLANDS
"Dreams In The Dark"
MOST ADDED . . . 30 STATIONS
O-T-B!
HUGE SALES!
— Dave Benson/WLUP
"The greatest song ever recorded!"

BLUE RODEO
"Diamond Mine"
ALREADY GOLD IN CANADA!
— Dave Benson/WLUP
"The greatest song ever recorded!"

JUST OUT!
Julian Lennon "You're The One"
Firetown "She Reminds Me Of You"
Adrian Belew "Oh Daddy"
— Dave Benson/WLUP
"The greatest songs ever recorded!"

CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

She knew from the start/Deep down in her heart/That she and Tommy were worlds apart..." Sally Simpson might have felt that way about Pete Townshend's rock opera hero, but **WEQX/Manchester, VT** listeners won't have to, as 'EQX listeners will get the chance to see The Who on their 25th anniversary reunion tour; specifically in Radio City for one of the "Tommy" shows. Qualifiers answer Who trivia questions to win Who vinyl; then when their name is aired, they have 10 minutes and 27 seconds to call in and win the tickets. Currently in full swing is the 'EQX volleyball squad, and IAN TAYLOR's lunchtime extravaganza from "Big Ed's Sushi Bar & Grille and Cheese Emporium." ■ **WHIT/Buffalo** makes another change, following the exit of PD BILL WESTON (*CITY TRACKS 5/15*), as they go from Classic Rock to "Oldies 104." No staff changes are expected at this time. ■ Preakness Fever ran rampant and once again **WIYY/Baltimore** ("98 Rock") invited their "closest friends" for the 1989 Preakness Infield Concert, an "intimate little gathering of 75,000" that featured local faves Heat, The Great Train Robbery and Y-Not?! ■ Changes for the Legacy/ Metropolitan Group, as **WMMR/Philadelphia's** MICHAEL CRAVEN is promoted to Regional VP. He'll oversee all activities at 'MMR as well as **WNEW/New York**. 'MMR PD Ted Utz has been named GM of 'NEW, replacing Peter Coughlin. Morning Zookeeper JOHN DeBELLA becomes 'MMR's Operations Manager and PM Driver JOE BONADONNA is named PD. Kudos for 'MMR midday veteran PIERRE ROBERT, named Radio Station Personality of the Year in the "1988 Best of Philadelphia Music Awards." ■ Since when do you need a passport to visit New York? **WOUR/Utica** listeners will want one, as the 'OUR "Classic Trip 1" passport will win two listeners an all-expense paid trip to The Big Apple to see The Who at Radio City Music Hall. Winners will be selected at a special live broadcast from a local club. "Classic Trip 2" will send listeners to the All-Star game in Anaheim. Dick Clark back in Utica? 'OUR would like to bring the former Utica TV newsman and radio personality back with his Bandstand tour. The show is tentatively scheduled for May 30. ■ Amidst much speculation, MARK CHERNOFF has been named PD of **WXRK/New York** ("K-Rock"); returning to Gotham following his brief stint as PD of **WJFK/Washington, D.C.** He replaces PAT EVANS who is off to San Francisco and the PD-ship at **KFOG**.

SOUTH

No, it wasn't a benefit for the Vice President! **KATT/Oklahoma City** held its fifth annual Quail Classic, with over 1,200 runners participating and raised over \$13,500 for the American Cancer Society. KATT has also been sneaking previews of upcoming flicks, including "Roadhouse," starring Patrick Swayze and the upcoming "Indiana Jones: The Last Crusade," where they gave away a Yamaha Blaster 4-wheeler. Listeners with good memories can win cash from KATT in their "Song of the Hour" contest — \$100 for each song of the hour they can remember from the previous 24 hours. Who says it doesn't pay to listen? ■ As part of their 16th birthday celebration, **KLBJ/Austin** ("FM 94") is sending listeners to see The Who at Radio City Music Hall in New York. FM 94 has lots more birthday celebrations in the works as well. Memorial Day will find FM 94 throwing an outdoor concert featuring Steppenwolf and Delbert McClinton to benefit the Texas Association of Vietnam Vets. ■ *There Goes Rhymin' Simon* Department: **KMOD/Tulsa** listeners can wax poetic, sing a song or otherwise express the sentiment "I want a Yamaha" to qualify to win a Yamaha V-Twin motorcycle. June 2-4, it's the first annual KMOD "Think Snow" Coleman's Beach party, with waterskiing, volleyball, an exhibition of ski boarding, a Miss Hawaiian Tropic Tan Contest and KMOD broadcasting live Sunday afternoon. ■ **KZLR/Little Rock** ("KZ-95") listeners will be fishing for clues to win a fishing boat in the "\$10,000 Super Summer Bass Boat Giveaway." Clues are given on-air twice a day as to the contents of the boat's live well, and the listeners who guesses correctly wins the boat. Watch and listen for a synchronized fireworks display Memorial Day on KZ-95. ■ Things are getting wet and wild for **WCKN/Greenville-Spartanburg** listeners, as the station will be giving away their "Wet and Wild" prize package between now and June 9. Caller 10 who hears the special three song set played in order during that time will win a Yamaha Wavejammer, \$1,000 worth of merchandise from a local waterbed outlet, a \$1,000 wardrobe from Hip Pocket, a year's supply of Pepsi and a daylong fling at Carowinds amusement park for the winner and 12 friends. Following his stepping down as PD (*CITY TRACKS 5/22*), TOMMY SMITH has exited altogether; leaving MARC BAILEY to hold down mornings solo. ■ **WDIZ/Orlando** listeners will be "Shopping for a Star" this summer, as Coca-Cola, Publix Markets and 'DIZ team up to give away a major prize every day through August. Prizes include Premier cruises, Disney vacations, round trip airfare anywhere in the U.S. that Delta flies and Subaru Legacy sedans. 'DIZ's 18th birthday month celebration wound up with them playing the "Top 1,003 Songs of All-Time" per listeners vote as well as the second annual "Louie Louie" parade and concert; which raised over \$10,000 for the Leukemia Society. Warrant was the headline act at the concert, held at the Central Florida Fairgrounds.

MIDWEST

As we mentioned in CITY TRACKS a while back (*CITY TRACKS 5/15*), there's been an upper level management change at **KJJO/Minneapolis** ("Rock 104"). Former GSM JACK SCOTT gets the nod as GM, succeeding JACK ROHM who crosses town to **KSTP**. PD WES DAVIS has resigned, as has PM driver MICHAEL CROSS. Morning man BRIAN TURNER will become PD and eventually will shift to PM drive in June, as KJJO will bring in an Operations Manager who'll do mornings. ■ The **KQRS/Minneapolis** ("KQ-92") "KQ Assault Vehicle" (*CITY TRACKS 4/24*) has arrived, just in time to hit the lakes for Memorial Day weekend. It'll be cruising the streets of the Twin Cities all summer long, continuing to spot KQ-92 bumperstickers. So far, KQ-92 has given away \$40,000 to listeners sporting stickers on their car, and will have \$100,000 more to give away throughout the summer. Speaking of vehicles, the KQ-92 "Magic Bus" will hit the road with 49 listeners aboard in July for the Alpine Valley stop on The Who's 25th anniversary reunion tour; the only Midwest stop on the tour. *You Say Hello and I Say Goodbye* Department: Hello to MEI YOUNG who steps into the KQ-92 2AM-6AM shift; goodbye to Production Director MIKE RAFFERTY who exits for a position with Voiceworks (although he'll continue to do his Saturday AM shift). Former KQ staffer TONY LEE returns as Production Director. ■ **KSHE/St. Louis** "Louie, Louie" parade was a rousing success, doubling the amount of walkers and money raised last year as they raised \$11,000. Soon their brand-new classic CD will hit the streets; with all proceeds to benefit the National Toxics Campaign, as KSHE ties in with the Pollack Media Group "Rescue The Future" campaign. KSHE is looking forward to the VP Fair in July, one of the largest Fourth of July celebrations in the country, where they'll be hosting the main stage; and Scoops O' Fun Ice Cream Festival June 10-11, where for \$2 you can sample ice cream from 17 different vendors. Congrats to KSHE GSM DAVE KELLY and his wife Susan, who learned they'll be parents again sometime in October. ■ Following the success of their Classics CD last fall, which raised over \$1,100 for the Give A Kid A Coat Drive, **WJXQ/Lansing** ("Q-106") has released "Q-106 Classics 2," this time to benefit the homeless in the Lansing area. Classics 2 has been released both on CD and cassette, and is on sale at Warehouse Records. ■ Last time (*CITY TRACKS 5/22*), **WKLH/Milwaukee** posed the question "What Would You Do For \$10,000?" Despite lots of pretty outrageous claims, 'KLH decided that Walter Jankowski's claim to stilt-walk across Wisconsin was worth \$10 grand. Walter's jaunt was a total of 150 miles, four feet above the ground, and he was joined en route by 'KLH staffers and the 'KLH van. ■ The premiere **WXRT/Chicago** Twilight Concert happened May 27, as the Neville Brothers took the stage at Navy Pier. In all, 3,000 free tickets were given away to 'XRT listeners, making it the largest giveaway in the station's history.

WEST

Someday your name will be in lights/ Saying Barry Izumi be good tonight..." OK, maybe that *isn't* quite how Chuck Berry worded it, but that's the way it was for **KPOI/Honolulu** listener Barry Izumi. He won the KPOI "Your Name Here" contest with morning maniac B. ROCK WHALEY for the Metallica show at the Blaisdell Arena. Not only was Barry's name listed as "promoter," but he and nine friends were treated to a backstage private party with the band, autographed posters, T-shirts and great seats for the show. Mother's Day found one KPOI listener the recipient of a year's supply of ice cream, \$50 worth of AT&T long distance certificates and a cordless phone — just for answering the age-old question "Did You Drive Your Mom Nuts?" According to the winner's mom, he's still driving her nuts! ■ The **KRXQ/Sacramento** ("93 Rock") "93 Rock Excellent Teller Machine" (ETM) is open for business, dispensing cash left and right. Listeners call in to make "withdrawals" of \$40-2,000; or can send in postcards and the ETM will call them. New to the 93 Rock Promotion Department is JOHN NELSON, where he'll be assisting RANDY SCOVIL (JOHN's also the drummer of the band The Popealopes). ■ *How international can you get?* **KXRX/Seattle** just got finished sending listeners on 10 trips to Europe during the month of May; including Paris, Stockholm, Geneva, London, Brussels, Madrid and Hamburg. Listeners who heard the "KXRX American Airlines Pilot" announce the next destination called in and won. Then it was "glasnost" as morning man MIKE WEST joined in the second United States-Soviet Sister Cities Conference; broadcasting live from Seattle's Soviet sister city Tashkent. KXRX also broadcasted a live concert with the Northwest band Jr. Cadillac from Tashkent's Friendship Hall. Closer to home, it was a doubleheader for the Leukemia Society as ROBIN and MAYNARD took to the air for a 24-hour radiothon, during which listeners called in pledges. Then, the following day, KXRX took to the streets for the "Louie, Louie" parade, ending at a party at Volunteer Park with the band Almost Live.

ADULT CONTEMPORARY

*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

5/8/89	5/15/89	5/22/89	5/29/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
3	2	2	↑	THIRTY EIGHT SPECIAL	Second Chance	A&M	2023	31	39.63
6	5	4	↑	NATALIE COLE	Miss You Like Crazy	EMI	1673	25	31.74
2	3	3	3	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1666	25	31.45
8	7	5	↑	HOWARD JONES	Everlasting Love	Elektra	1267	29	19.03
9	10	7	↑	A FRANKLIN/E JOHN	Through The Storm	Arista	1134	28	19.65
10	9	8	↑	SA-FIRE	Thinking Of You	Cutt/Merc	1050	28	20.01
12	11	10	↑	BASIA	Promises	Epic	504	19	10.37
17	15	12	↑	GRAYSON HUGH	Talk It Over	RCA	476	26	7.92
16	16	11	↑	RICK ASTLEY	Giving Up On Love	RCA	476	21	6.10
—	24	13	↑	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	462	22	7.42
25	18	17	↑	WATERFRONT	Cry	Polydor	455	20	9.66
—	—	20	↑	SIMPLY RED	If You Don't Know Me By Now	Elektra	420	21	7.48
28	19	16	↑	BARRY MANILOW	Keep Each Other Warm	Arista	413	15	10.04
14	14	15	↑	DONNY OSMOND	Soldier Of Love	Capitol	406	25	6.61
20	12	14	↑	NEIL DIAMOND	The Best Years Of Our Lives	Columbia	378	19	8.55
—	25	25	↑	DONNA SUMMER	This Time I Know It's For...	Atlantic	336	22	5.68
22	17	18	↑	PAULA ABDUL	Forever Your Girl	Virgin	294	29	4.70
21	26	22	↑	SOUTHERN PACIFIC	All Is Lost	WB	266	18	5.54
—	28	24	↑	BENNY MARDONES	Into The Night	Polydor	259	16	4.78
18	23	21	↑	PHOEBE SNOW	If I Can Just Get Through ...	Elektra	259	20	4.73
New Entry ✓			↑	DAN HILL	Unborn Heart	Columbia	245	14	5.64
23	22	19	22	ONE 2 MANY	Downtown	A&M	245	15	4.77
30	20	23	↑	CAROLE KING	City Streets	Capitol	224	17	5.38
29	27	26	↑	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	196	28	4.35
—	30	28	↑	ANITA BAKER	Lead Me Into Love	Elektra	189	17	3.28
—	—	29	↑	SWING OUT SISTER	Waiting Game	Mercury/PG	168	15	2.10
27	29	27	27	ROY ORBISON	She's A Mystery To Me	Virgin	161	18	2.41
New Entry ✓			↑	STEVIE NICKS	Rooms On Fire	Modern/All	126	21	1.53
New Entry ✓			↑	TIFFANY	Hold An Old Friend's Hand	MCA	119	17	0.94
New Entry ✓			↑	PAUL MCCARTNEY	My Brave Face	Capitol	112	19	1.18

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
JODY WATLEY	Real Love	MCA	105	—
CHICAGO	We Can Last Forever Reprise		105	25%
ANIMATION	Room To Move	Polydor/PG	98	16%
MICA PARIS	My One Temptation	Island	91	62%
BOBBY BROWN	Every Little Step	MCA	91	62%
SURFACE	Closer Than Friends	Columbia	84	20%
WHISTLE	Right Next To Me	Select	77	37%
ALEXANDER O'NEAL	(What Can I Say) To Make You..	Tabu/CBS	77	22%
ROD STEWART	Crazy About Her	WB	70	42%
✓ WAS (NOT WAS)	Anything Can Happen	Chrysalis	49	40%

✓ Denotes new entry.

HOTTEST RECURRENTS

5/29/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	CHER/PETER CETERA	After All	Geffen	26
2	VANESSA WILLIAMS	Oreamin'	Wing/PG	20
3	OEON ESTUS	Heaven Help Me	Mika/Polyd	23
4	MIKE & MECHANICS	The Living Years	Atlantic	18
5	BANGLES	Eternal Flame	Columbia	18
6	MADONNA	Like A Prayer	Sire/WB	21
7	ROY ORBISON	You Got It	Virgin	15
8	OEBBIE GIBSON	Lost In Your Eyes	Atlantic	16
9	ENYA	Orinoco Flow (Sail Away)	Geffen	23
10	ROO STEWART	My Heart Can't Tell You No	WB	15
11	PHIL COLLINS	Two Hearts	Atlantic	11
12	ANITA BAKER	Just Because	Elektra	13
13	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	16
14	BEACH BOYS	Kokomo	Elektra	9
15	TAYLOR OAYNE	I'll Always Love You	Arista	9
16	JIMMY HARNEN	Where Are You Now	WTG	21
17	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	10
18	SHERIFF	When I'm With You	Capitol	12
19	BREATHE	Don't Tell Me Lies	A&M	14
20	PHIL COLLINS	Groovy Kind Of Love	Atlantic	9
21	STEVE WINWOOD	Don't You Know What The ...	Virgin	8
22	ERIC CARMEN	Make Me Lose Control	Arista	9
23	TAYLOR OAYNE	Don't Rush Me	Arista	11
24	BREATHE	How Can I Fall	A&M	9
25	KENNY G	Silhouette	Arista	9
26	ANITA BAKER	Giving You The Best...	Elektra	9
27	WILL TO POWER	Baby,I Love Your Way/Freebird	Epic	9
28	BREATHE	Hands To Heaven	A&M	8
29	RICHARD MARX	Hold On To The Nights	EMI	8
30	ELTON JOHN	I Don't Wanna Go On With ...	MCA	8
31	STEVE WINWOOD	Holding On	Virgin	10
32	ROO STEWART	Forever Young	WB	8
33	JETS	Make It Real	MCA	8
34	BOYS CLUB	I Remember Holding You	MCA	10
35	CHICAGO	Look Away	Reprise	9
36	FLEETWOOD MAC	As Long As You Follow	WB	10
37	CROSBY, STILLS, N. Y	Got It Made	Atlantic	15
38	RICK ASTLEY	Together Forever	RCA	8
39	GLORIA ESTEFAN/MSM	1-2-3	Epic	9
40	GEORGE MICHAEL	One More Try	Columbia	7
41	PETER CETERA	One Good Woman	WB	8
42	CHICAGO	You're Not Alone	Reprise	12
43	P. CARRACK/T. NUNN	Romance	Columbia	20
44	BILLY OCEAN	Colour Of Love	Jive/Arist	9
45	KARYN WHITE	Superwoman	WB	16
46	STEVE WINWOOD	Roll With It	Virgin	8
47	RICK ASTLEY	It Would Take A Strong Strong	RCA	8
48	WHITNEY HOUSTON	One Moment In Time	Arista	8
49	JOHNNY HATES JAZZ	Turn Back The Clock	Virgin	10
50	GEORGE MICHAEL	Kissing A Fool	Columbia	8

*Quality play index = average number of weekly plays from stations playing track

A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KIOI-FM San Francisco LEVEL 42/Something About You POINTER SISTERS/I'm So Excited VANESSA WILLIAMS/Dreamin' KARYN WHITE/The Way You Love Me THIRTY EIGHT SPECIAL/Second Chance DEBBIE GIBSON/Lost In Your Eyes	KMZQ-FM Las Vegas NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) ERASURE/Chains Of Love BOBBY BROWN/Roni SA-FIRE/Thinking Of You WHITNEY HOUSTON/All At Once ALEXANDER O'NEAL/(What Can I Say) To Make You... MADONNA/Like A Prayer GINA GO-GO/I Can't Face The Fact TERENCE TRENT O'ARBY/Sign Your Name PAULA ABDUL/Forever Your Girl MICA PARIS/My One Temptation MARTIKA/More Than You Know DINO/I Like It	KXOA-FM Sacramento SIMON & GARFUNKEL/Sounds Of Silence THIRTY EIGHT SPECIAL/Second Chance REO SPEEDWAGON/Keep On Lovin' You BILLY JOEL/The Longest Time SUPREMES/Someday We'll Be Together BRUCE HORNSBY/RANGE/The Valley Road GORDON LIGHTFOOT/Sundown 5TH DIMENSION/(Last Night) I Didn't Get To S JOHN LENNON/Woman DOOBIE BROTHERS/Minute By Minute	WIOF-FM Hartford STREISAND/JOHNSON/Till I Loved You CAROLE KING/So Far Away LIVINGSTON TAYLOR/City Lights PHEBE SNOW/Poetry Man GEORGE MICHAEL/Kissing A Fool PHIL COLLINS/Against All Odds DIANA ROSS/Theme From Mahogany (Do You... NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) CRYSTAL GAYLE/Don't It Make My Brown Eyes...	WLTE-FM Minneapolis DIANA ROSS/Reach Out & Touch ... RANDY VANWARMER/Just When I Needed You Most BARRY MANILOW/Write The Songs PHIL COLLINS/Groovy Kind Of Love JOE COCKER/J WARNES/Up Where We Belong ENGLAND DAN/JOHN FOR/I'd Really Love To See You ... GARY PORTNOY/Where Everybody Knows Your ... DOLLY PARTON/I Will Always Love You JOURNEY/Open Arms BILLY OCEAN/Suddenly JETS/Make It Real FORTUNES/Here Comes That Rainy Day ... BANGLES/Eternal Flame RONSTADT/INGRAM/Somewhere Out There	WLTT-FM Washington DC THIRTY EIGHT SPECIAL/Second Chance YOUNGBLOODS/Get Together LEVEL 42/Something About You VAN MORRISON/Moondance BEATLES/Here Comes The Sun JOE COCKER/J WARNES/Up Where We Belong HARRY CHAPIN/Cat's In The Hat PHEBE SNOW/If I Can Just Get Through ... BETTE MIDLER/Wind Beneath My Wings	WSNY-FM Columbus ZOMBIES/Time Of The Season NATALIE COLE/Miss You Like Crazy RICK ASTLEY/It Would Take A Strong Strong ORLEANS/Still The One ROY ORBISON/You Got It FOUR TOPS/Ain't No Woman (Like The One...
KLSY-FM Seattle COMMODORES/Nightshift PETER CETERA/One Good Woman MICHAEL JACKSON/Oh The Wall THIRTY EIGHT SPECIAL/Second Chance DAVE MASON/We Just Disagree WHITESNAKE/Is This Love CROWDED HOUSE/Don't Dream It's Over	KOST-FM Los Angeles BEACH BOYS/Don't Worry Baby HALL & OATES/I Can't Go For That (No Can Do) GEORGE BENSON/Turn Your Love Around BOYS CLUB/I Remember Holding You SMOKEY ROBINSON/Just To See Her CHICAGO/Just You 'N' Me MIKE & MECHANICS/The Living Years LIONEL RICHIE/Running With The Night RASCALS/A Beautiful Morning ANITA BAKER/Just Because	WAXY-FM Miami FOUR SEASONS/Working My Way Back To You DEON ESTUS/Heaven Help Me RARE EARTH/Get Ready GENESIS/Invisible Touch THREE DOG NIGHT/One BETTE MIDLER/Wind Beneath My Wings BEATLES/Ob-la-di, Ob-la-da	WKQX-FM Chicago SWEET SENSATION/Sincerely Yours MR MISTER/Is It Love SHEENA EASTON/The Lover In Me NAKED EYES/Promises, Promises BILLY OCEAN/Caribbean Queen CYNDI LAUPER/Time After Time JOHN C MELLENCAMP/Cherry Bomb WANG CHUNG/Let's Go GLORIA ESTEFAN/MSM/1-2-3	WLTF-FM Cleveland JAMES TAYLOR/Everyday HOWARD JONES/Everlasting Love MICHAEL JACKSON/Man In The Mirror JOURNEY/Open Arms THIRTY EIGHT SPECIAL/Second Chance ASSOCIATION/Cherish BOY MEETS GIRL/Waiting For A Star To Fall EAGLES/Desperado BANGLES/Eternal Flame PHIL COLLINS/In The Air Tonight DEON ESTUS/Heaven Help Me MADONNA/Like A Prayer	WRMX-FM Nashville MIKE & MECHANICS/The Living Years JOHNNY MATHIS/Too Much Too Little Too Late BILLY VERA/BEATERS/At This Moment STEVE WINWOOD/Finer Things POINTER SISTERS/He's So Shy A FRANKLIN/E JOHN/Through The Storm DEBARGE/Rhythm Of The Night ZAGER & EVANS/In The Year 2525 JACKSON W/GARRETT/Just Can't Stop Loving You JAMES TAYLOR/You've Got A Friend	WWNK-FM Cincinnati JOE COCKER/J WARNES/Up Where We Belong KENNY G/S ROBINSON/We've Saved The Best For Last PURE PRAIRIE LEAGUE/Amie PHIL COLLINS/Groovy Kind Of Love WHITNEY HOUSTON/So Emotional CHER/PETER CETERA/After All DIONNE WARWICK/That's What Friends Are For BOYS CLUB/I Remember Holding You

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

THIRTY EIGHT SPECIAL 1 Second Chance / A&M WNSR-FM 4.21 KBIG-FM 2.28 KOST-FM 1.91 WKQX-FM 1.86 KIOI-FM 1.74 KVIL-FM 1.61 KSTP-FM 1.42	SA-FIRE 6 Thinking Of You / Curt/Merc WNSR-FM 3.61 WKQX-FM 1.60 KBIG-FM 1.37 KSTP-FM 1.22 KYKY-FM 0.88 KIOI-FM 0.87 WNIC-FM 0.73	WATERFRONT 11 Cry / Polydor KOST-FM 1.91 WKQX-FM 1.60 KBIG-FM 1.37 KSTP-FM 1.31 KFMB-FM 0.48 KKCW-FM 0.46 WNIC-FM 0.36	DONNA SUMMER 16 This Time I Know It's For... / Atlantic WKQX-FM 1.33 KIOI-FM 1.09 WAXY-FM 0.42 KFMB-FM 0.36 KMZQ-FM 0.35 WALK-FM 0.35 WOMC-FM 0.34	DAN HILL 21 Unborn Heart / Columbia WNSR-FM 1.81 KBIG-FM 0.91 KOST-FM 0.64 KKCW-FM 0.46 WENS-FM 0.23 KMMX-FM 0.22 WIOF-FM 0.22	SWING OUT SISTER 26 Waiting Game / Mercury/PG KBIG-FM 0.46 KFMB-FM 0.36 KIOI-FM 0.22 WMXC-FM 0.20 KMZQ-FM 0.18 WOMC-FM 0.17 KAER-FM 0.15	JODY WATLEY Real Love / MCA KIOI-FM 1.09 WKQX-FM 0.53 WLAC-FM 0.31 KMZQ-FM 0.14
NATALIE COLE 2 Miss You Like Crazy / EMI WNSR-FM 3.01 KOST-FM 1.91 KBIG-FM 1.37 KSTP-FM 1.22 WMGK-FM 1.16 KIOI-FM 1.09 WSB-FM 1.04	BASIA 7 Promises / Epic KVIL-FM 1.61 KBIG-FM 1.37 WNSR-FM 1.20 WROR-FM 0.53 KYKY-FM 0.50 WSNi-FM 0.50 WNLT-FM 0.49	SIMPLY RED 12 If You Don't Know Me By Now / Elektra KBIG-FM 1.37 WKQX-FM 1.06 KFMB-FM 0.83 KOST-FM 0.64 KMJI-FM 0.46 KIOI-FM 0.43 KESZ-FM 0.35	PAULA ABDUL 17 Forever Your Girl / Virgin WKQX-FM 1.60 KFMB-FM 0.71 KKY-FM 0.59 KYKY-FM 0.50 WNLT-FM 0.29 WVBF-FM 0.29 KMZQ-FM 0.25	ONE 2 MANY 22 Downtown / A&M KVIL-FM 1.29 KSTP-FM 0.81 KFMB-FM 0.36 WLVE-FM 0.36 KKCW-FM 0.31 WLTT-FM 0.27 KKY-FM 0.25	ROY ORBISON 27 She's A Mystery To Me / Virgin KSTP-FM 0.81 KKCW-FM 0.31 WVBF-FM 0.29 WLTS-FM 0.24 KMJI-FM 0.18 KMMX-FM 0.17 WAIV-FM 0.15	CHICAGO We Can Last Forever / Reprise WLTF-FM 0.50 KYKY-FM 0.38 WLMG-FM 0.21 WMXC-FM 0.20 WVBF-FM 0.10 KLSI-FM 0.06
BETTE MIDLER 3 Wind Beneath My Wings / Atlantic WNSR-FM 3.01 KOST-FM 1.91 WSB-FM 1.55 KIOI-FM 1.52 WTMX-FM 1.39 WKQX-FM 1.33 WMGK-FM 0.92	GRAYSON HUGH 8 Talk It Over / RCA KBIG-FM 1.82 KSTP-FM 1.42 WVBF-FM 0.49 WSNY-FM 0.48 WSNE-FM 0.42 WLTT-FM 0.40 KMJI-FM 0.36	BARRY MANILOW 13 Keep Each Other Warm / Arista KOST-FM 1.91 KVIL-FM 1.61 WLIT-FM 0.61 KSTP-FM 0.61 WLTE-FM 0.53 WLTF-FM 0.50 WSNi-FM 0.50	SOUTHERN PACIFIC 18 All Is Lost / wB KVIL-FM 1.61 WLTE-FM 0.70 KSTP-FM 0.61 KKCW-FM 0.46 KBIG-FM 0.46 WSNY-FM 0.36 WVBF-FM 0.29	CAROLE KING 23 City Streets / Capitol KVIL-FM 1.61 KOST-FM 1.27 KSTP-FM 0.41 WVBF-FM 0.39 KKCW-FM 0.31 WLTT-FM 0.27 WLTS-FM 0.24	STEVIE NICKS 28 Rooms On Fire / Modern/Alt KYKY-FM 0.63 WLTF-FM 0.34 WMXC-FM 0.20 KESZ-FM 0.14 KLCY-FM 0.11 WIVY-FM 0.10	ANIMATION Room To Move / Polydor/PG KSTP-FM 0.61 WLTF-FM 0.50 KFMB-FM 0.36 WNLT-FM 0.20 WWNK-FM 0.20 KMJI-FM 0.09
HOWARD JONES 4 Everlasting Love / Elektra WKQX-FM 1.60 WTMX-FM 1.16 KIOI-FM 1.09 KSTP-FM 1.02 KYKY-FM 0.88 WLTF-FM 0.84 WSNi-FM 0.84	RICK ASTLEY 9 Giving Up On Love / RCA KSTP-FM 0.61 KYKY-FM 0.50 WSNi-FM 0.50 KKY-FM 0.42 WSNY-FM 0.36 WVBF-FM 0.29 KESZ-FM 0.28	DONNY OSMOND 14 Soldier Of Love / Capitol WKQX-FM 1.06 KSTP-FM 0.81 KFMB-FM 0.71 KKY-FM 0.50 KIOI-FM 0.36 WAXY-FM 0.42 WSTP-FM 0.39	BENNY MARDONES 19 Into The Night / Polydor KOST-FM 1.27 WSTF-FM 0.59 KUDL-FM 0.42 WENS-FM 0.39 KFMB-FM 0.36 WLTF-FM 0.34 WNLT-FM 0.20	FINE YOUNG CANNIBALS 24 She Drives Me Crazy / IRS/MCA WKQX-FM 1.86 WLTF-FM 1.01 KFMB-FM 0.60 WWMX-FM 0.36 WWOE-FM 0.25 WNLT-FM 0.20 KMZQ-FM 0.07	TIFFANY 29 Hold An Old Friend's Hand / MCA KMJI-FM 0.27 KMZQ-FM 0.18 KLSI-FM 0.13 WWOE-FM 0.13 KLCY-FM 0.11 KESZ-FM 0.07 WIVY-FM 0.05	MICA PARIS My One Temptation / Island KBIG-FM 0.91 KOST-FM 0.64 KMZQ-FM 0.21 WLTO-FM 0.15 WMYX-FM 0.07 KRLV-FM 0.03
A FRANKLIN/E JOHN 5 Through The Storm / Arista KSTP-FM 1.42 KBIG-FM 1.37 KIOI-FM 1.30 KVIL-FM 1.29 WNSR-FM 1.20 WKQX-FM 1.06 WLTF-FM 0.84	NEW KIDS ON THE BLOC 10 I'll Be Loving You (Forever) / Columbia WKQX-FM 1.33 KVIL-FM 1.29 WNIC-FM 0.55 WALK-FM 0.53 WSNi-FM 0.50 KFMB-FM 0.48 WLAC-FM 0.46	NEIL DIAMOND 15 The Best Years Of Our Lives / Columbia KOST-FM 1.91 WSNi-FM 1.29 KSTP-FM 0.61 WSB-FM 0.52 KKCW-FM 0.46 KBIG-FM 0.46 KESZ-FM 0.42	PHEBE SNOW 20 If I Can Just Get Through... / Elektra KVIL-FM 1.93 WSNi-FM 0.50 WLTT-FM 0.40 WVBF-FM 0.39 WSNY-FM 0.36 KLSI-FM 0.25 WLTS-FM 0.24	ANITA BAKER 25 Lead Me Into Love / Elektra KBIG-FM 1.37 KKY-FM 0.34 WVBF-FM 0.29 WLTO-FM 0.23 WMGK-FM 0.23 WIOF-FM 0.22 WOMC-FM 0.17	PAUL MCCARTNEY 30 My Brave Face / Capitol WLTT-FM 0.40 KFMB-FM 0.36 WWMX-FM 0.25 KLCY-FM 0.11 KEZR-FM 0.04 KMZQ-FM 0.04	BOBBY BROWN Every Little Step / MCA WKQX-FM 0.53 KMZQ-FM 0.32 WNLT-FM 0.20

Don DeFesi



KVYN-FM



**HOT A/C TRACK AND
READY TO CROSS
Grayson Hugh
"Talk It Over"**

**MMR A/C TRACER
TRACKS** 10 - 8

R&R A/C 6 - 5

Great Early Hit Action!
 KISN Add WKSF Add
 WBBQ Add WRVQ 29-25
 WAPE Add WPHR #39
 KSND Add KFBQ
 KYRK Add Q101

And More!

From The Debut Lp
"Blind To Reason"



P E R S O N A L	LAST NAME DeFesi	FIRST Don	MIDDLE Patrick
	CURRENT STATION The Vine, KVYN-FM/Napa Valley, CA		
	HOMETOWN Brooklyn, NY		
	MARITAL STATUS/CHILDREN Wife: Toni, My Guys: Niklas (12), Douglas (8), Thomas (6), My red head: Dawn-Marie (9)		
	HOBBIES Collecting, consuming Napa Valley wine, dining out, cooking, writing a Herb Caen styled column about the Napa Valley		

E M P L O Y M E N T	KVYN/Napa Valley — Program Director, Morning Air Talent (1984-Present)
	KRAK/Sacramento, KKIS and KWUN/Concord
	KPHX/Phoenix
	KFRC/San Francisco (The Big 6-Ten)
	KCRA/Sacramento

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA CURRENT KVYN — The Vine (<i>Really!</i>), KIIS-FM, B-100, KOST (<i>Luv ya, Liz!</i>)
	THREE BEST RADIO STATIONS OF ALL-TIME KFRC, KHJ, KIIS-FM
	BEST CURRENT ALBUM: Watermark — Enya
	BEST ALBUM OF ALL-TIME Silk Degrees — Boz Scaggs
	BEST CURRENT SINGLE: Good Thing — Fine Young Cannibals
	BEST SINGLE OF ALL-TIME: Lyn' Eyes — The Eagles, On The Other Hand — Randy Travis (tie)
	FOUR BEST ARTISTS CURRENT Michael Jackson, Madonna, Steve Winwood, Randy Travis
	FOUR BEST ARTISTS OF ALL-TIME The Rolling Stones, The Temptations, Elvis Presley & Michael Jackson
	BEST TELEVISION SPOT FOR RADIO: Janitor/Lips
	BEST PROMOTION EVER INVOLVED WITH: Don DeFesi Day, Roast & Toga Party, Calistoga, California 1988
	WORST PROMOTION EVER INVOLVED WITH: The Ugly Car Contest
	MOST INFLUENTIAL PEOPLE IN CAREER: Paul Drew, Sebastian Stone, B.R. Bradbury and Ron Casteel from KFRC 1970-73 (<i>Incredible Years!</i>)
	EARLY RADIO IDOLS: Dick Clark, Casey Kasem (KEWB early 60's), Robert W. Morgan and "The Real" Don Steele
	TWO BEST AIR TALENTS CURRENT: Rick Dees & Bobby Rich
	BEST AIR TALENT OF ALL-TIME Dr. Don Rose and Bobby Ocean
MAJOR ACCOMPLISHMENT IN RADIO: Converting K-99 Country to "The Vine" and becoming the only SF suburban station with higher ratings than SF signals	
SHORT-TERM GOALS: General Manager KVYN	
LONG-TERM GOALS: To live and work forever in the Napa Valley with my wife and children	

A/C FACT FILE

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

With 55 mega-prizes to give away over an eight week period, **WKLI/Albany's** ("K-Lite 101") "Incredible Prize Catalog Sweepstakes" really are incredible! 140,000 direct mail catalogs were sent out, each containing five numbers and the prizes to be won along five "Lines:" (*Fantasy, W, K, L and T*). Each weekday, KLI calls out a winning number (also revealing which 'line' the listener can choose a prize from), and gives out additional times when numbers will be read off later in the day. So far, two cars, a trip to Florida and \$5,000 in gold chains has been awarded from the spring promotion. ■ **WLEV/Allentown's** "Great Escape" had their audience fleeing to Barbados and Quebec City, Canada via the "Great Escape Phrase That Pays": (*"WLEV, with just the right mix of music from the 60's, 70's and 80's"*). Five times a day the station gave one letter from a certain word. Once listeners pieced together all of the words and deciphered the phrase, they sent it in on a postcard in order to attend a grand prize party where the trips were given away. For the radio station's current "Goldmine" extravaganza, direct mail piece numbers are being announced every hour (7:20AM-12:20AM). Another grand prize gala get-together with all qualifiers will hand out super perks like a \$2,800 diamond ring and a \$15,000 Chevy Lumina! ■ *Just like mom used to make!* The **WHYN/Springfield, MA** Morning crew of PD **BILL HESS**, **LOREN GRAY**, **JACK O'NEIL** and **STEVE CAPORIZZO** broadcast live from a listener's home for Mother's Day, cooking the abode's mama a complete ham, eggs and coffee breakfast. Hess also recently did an entire show from a hot air balloon during "Balloon Fest," and last Friday rolled on the Connecticut River on a Cabin Cruiser while doing the AM thing. The WHYN spring "Free Money Song" awards \$1,000 when played on "Thousand Dollar Thursdays," and new to the crew is Evening personality **JENNIFER FOX** from **WDRC/Hartford**. ■ **WMAS/Springfield, MA** has been conducting an interesting telemarketing campaign for the spring. Calls were made to area businesses and residents to find out their listening habits (what they listen to, who selects what they listen to at work, etc.) and inform them about a special contest put together solely for them. Those called were asked to listen to 'MAS and for the song, "Kokomo" by The Beach Boys. When they hear it, they're to call in for \$1,000. If they can't listen at work, they're further instructed to listen on the way to work for their name to be called (*in the form of something like, 'Thanks again to John Doe for listening to WMAS'*) to win. Again, these two ways to win are not talked about on the air, only on the phone — achieving a greater sense of intimacy and 'specialness' between the station and those called. At this writing, the City of Springfield was still winning the ongoing war (with Battle Creek, Michigan) over the Guinness World Record for "Most People Served for Breakfast at One Setting." MAS participated once again in the annual hometown event with their pancake blueberries booth, helping to serve the hungry thousands.

MIDWEST

Chicagoland radio enthusiasts are currently supplementing their regular income by listening to **WTMX/Chicago** ("Mix 102"). Direct mail pieces targeted primarily at in-office listening asked recipients to send in their names and then listen for them for a shot at a grand when called, and every Thursday for a vacation along the Left Bank in Paris, France! *One year younger and wiser* is The Mix's own **PETER DEAN** — happy birthday! ■ *Gentlemen...start your broadcasts??!* **WENS/Indianapolis** ("Lite Rock 97") was all over the place for yesterday's Indy 500 classic. First, Afternoon man **BERNIE EAGAN** did his show live last week from the R. Kent Baker Racing garage. Then the station made '500 history' on the 27th by being the first to broadcast live from a float in the 500 Festival Parade, and Morning guys **JOHN CINNAMON** and **JERRY CURTIS** did one of their programs from the Fuji blimp during the 500 Fest Mini-Marathon! Today the station kicked off on-air promos for free "WENS Block Parties." They ask their audience to call, mail or fax in their name for a Friday night bash for 30 at their house. Each of the eight parties to be awarded will include tons of food and drink and the Lite 97 Boom Box! 'ENS is also giving away tickets for the Indianapolis premiere of "Ghostbusters II," and a shot at a trip to New York City for the World Premiere (including brunch with the cast)! *Happy birthday to you* — Promotion Director **JERIANNE MINICH**. ■ Celebrating "10-Years On Top," **KSTP/Minneapolis** ("KS-95") is currently thanking listeners for their support via the "95 Days of Summer." Besides asking their faithful to send postcards with their favorite station memory for some on-air reminiscing, KSTP is giving away \$1,000 everyday. And every Thursday is "Super Thursday" where listeners can net \$5,000, \$10,000 or a trip to 'Anywhere under the sun!' The station recently hosted the "Land of 10,000 Grooves" radio special which gathered together 58 records recorded in the Twin Cities. The special also included in-studio guests Bobby Vee and Terry Jam.

SOUTH

Summer just seemed to come out of nowhere, nevertheless, **KQZY/Dallas** ("Kozy 105.3") was ready for the quick change of season with three "Picnic in the Park" concerts already on the docket for June, July and August. The mini-festivals will happen on the first Saturday of each month with free entertainment, hot air balloons and more — all free at Bob Woodruff Park in North Dallas. **CORKY MILLS** arrives in Dallas for Morning Drive from **WHTX/Pittsburgh**. ■ Gas prices got you down? **KMGC/Dallas** ("Magic 102.9") is bringing the price of gas down — *to nothing throughout the month of June!* Next month, Magic will be announcing various locations through the Metroplex where listeners can fuel up for nada if they're sporting one of the new station car stickers. These lucky audience members will also have an opportunity, at each site, to register for the grand prize of a year's supply of free petrol, to be given away by "TOMMY & THE BEAMER" the morning of June 30th! Dallas' station for "Lite Rock, Lite Jazz" sponsored a couple of recent jazz shows: Special EFX came to the Plaza at Dallas Alley on Mother's Day for a free outdoor show, while this past weekend thousands flocked to Ft. Worth to see "Jazz in Sundance Square" featuring Stanley Jordan. New to PM Drive at 'MGC is **SCOTT LeTOURNEAU**. Scott lands at the station via **KBEQ/Kansas City**. ■ Last week we gave you the details of **WQLT/Florence, AL's** "Q-Lossal" giveaways (Phases I-III). Now, as promised, Phases IV-VII including: "Q-TENDO!" For the fourth phase of the promo, the station is giving away Nintendo systems by inviting their listeners to play 'Nintendo on the Radio' — here's how: Each day (Monday-Wednesday) 'QLT takes a designated player to try their hand at a sort of 'Radio Pacman.' The station employs four different sound F/X carts, each with the sound of the Pacman moving and eating and each with the sound (at varying intervals) of the Pacman getting eaten. The carts are labeled either "Up," "Down," "Left" or "Right," and the listener/player instructs the jock on which cart to push when. The object is to keep the 'Q-man' eating the competition as long as possible. The amount of time their 'Q-man' lasts is kept track of, and on Thursday nights the participants with the two best times face off. Next on the docket is Phase V ("Q-Lotto"), the as of yet untitled Phase VI (which will give away a boat) and Phase VII (where a ton of cash will be the final prize).

WEST

KBIG/Los Angeles just can't seem to stop sending their listeners away...on great vacations! For Memorial Day, "BILL & SYLVIA" had family four pack escapes to Knott's Berry Farm to experience the one, the only, the frightful: XK-I! Middayer **MARK TAYLOR** has "Miami Everyday," L.A. to Miami on American Airlines, a stay at the Miami Doral Ocean Resort and a free rental car during their stay. ■ *The Big Kahuna* is partying in San Diego at **KFMB** ("B-100") where it's "Maui a Day in the Month of May!" Every day, seven days a week, the B-100 Big Kahuna tells the listening audience about a new and exciting way to win a trip for two to island paradise including airfare, car and hotel accommodations. One day, for example, it might be via "Hawaiian Hi-Lo," or the next — the "Secret Hawaiian Sound." The station just finished the "B-100 at Work Listening Patrol" where listeners faxed in that they listened at the office and then waited for a surprise visit from (again) The Big Kahuna and his entourage (including a limo and cameramen) and a shot at some of the \$10,000 in prize money. **FRANK ANTHONY**, one of the Morning "RICH BROTHERS," just celebrated a birthday. ■ A recent blurb in the newspaper about a former woman inmate who missed the chocolate chip cookies she had been served while serving time caught the ever deviant eyes of **KKYY/San Diego's** ("Y-95") "JEFF & JER" recently; starting at first as a mere on-air 'bit' mention and blossoming into an on-air event. The morning teammates first called the prison kitchen to speak with the cookie cook and get his special recipe. Next, it seems, a local baker heard the exchange and offered to bake a few and bring them by the station for a taste test. So what did Jeff & Jer do next? Only invite several ex-cons from that prison to stop by Y-95 and relive some delectable oral memories! KKYY celebrated their first anniversary with a huge party that included two bands, 4,000 guests and two trip giveaways: a cruise to the Bahamas and a sojourn to Hawaii. Now, like last spring, the radio station is going back to the Bahamas en mass; giving away 'a cruise a day.' Jeff & Jer will be going again to 'cause at Y-95, "We don't send you places, we take you..." Otherwise, when KYY asked their listeners, "What would you do for \$10,000?," one person responded by painting his house with 10,000 Y-95's and agreed to keep it like that for 95 days (he won by the way). **DOUG INGOLD** (**KOSN**) is new to afternoons; he's also been named Production Director, and **KIM CAFFERTY** is promoted from weekends to middays.



DON'T SETTLE FOR
ANYTHING LESS.

"A Zillion Kisses"

The new single from

Tommy Page

PRODUCED BY MARK KAMINS
Additional Production and Remix by
Phil Harding and Ian Curnow for PWL
From the debut album TOMMY PAGE
Management and Direction: Ray Anderson Enterprises



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FOREPLAY



ARTIST: TOMMY PAGE

ARTIST: THE CALL

ARTIST: MICHAEL DAMIAN

ARTIST: SA-FIRE

TITLE: A Zillion Kisses
RELEASE: 7"/12" CD Pro./Cass. Sgl.
LABEL: Sire/WB
LP: TOMMY PAGE

"Yeah, I pick up your magazine all the time," Tommy Page told MMR. "You guys are the one that monitors all the stations so you know exactly what their playing, right? I love reading all the trades, it's interesting knowing the PD's and the artists involved. I pick up Monday Morning Replay when I go over to my manager Ray Anderson's house."

Page's involvement in his own career is unique, since most managers like to have their clients, especially young ones, see the music scene through rose colored glasses. "Ray calls me every week and tells me, who's playing my record, what rotation, how long," Page said, sounding anything but 19. "Even if it's something bad, like a station won't add it for a certain reason. Most managers wouldn't want their artist to get involved. A lot of times, I'll take it into my own hands. If the local guy is having problems getting an add, I'll call up the stations myself."

"Sometimes it work, sometimes it doesn't. 75% of the time I think the PD's enjoy the artist calling them up and begging them," Page laughs.

"I don't think I'll have to do nearly as much begging on my new single, A Zillion Kisses. My last single, A Shoulder To Try On, established a good base, we sold over 250,000 copies," Page said, sounding more and more like those guys who get paid to plug his records.

"A Zillion Kisses has got a Dance-Urban feel, with pop crossover appeal. We had the Stock/Aitken/Waterman people completely remix the track. They added a saxophone lead and I'm telling you, it sounds 100% better. Do you have a copy of the remixed version?" Page asked. After assuring Page that I did, he breathed a sigh of relief. (at the time of the interview I didn't, but I was afraid Page would've told me he has a mailing machine in his home and he'd get one out ASAP).

"I think A Zillion Kisses will show a different side of me," Page continues. "I don't want to become a ballad artist, even though my last record was one. Other artists like Glenn Medeiros are having a really hard time coming with another single. God forbid I ever become another Barry Manilow. This is really important that we come with this record and really just blow through all the markets." Good luck, Tommy, wonder if he's learned the fine art of cigar smoking?

TITLE: Let The Day Begin
RELEASE: CD Pro
LABEL: MCA
LP: LET THE DAY BEGIN

Imagine this scenario...Michael Been, leader of The Call was told. You've just been approached by a beer company after they heard Let The Day Begin. With lyrics like, "here's to the dreamers in the bar/ here's to the workers in the field..." they figure The Call would be perfect to plug their beer!

"Here's to you, tonight is kinda special... Been sang back, then laughed. "No thanks, that's what I'd tell them. Absolutely not! I don't like money that much, I don't need it or want it that badly...Plus I don't even drink their beer!"

Been was in a jovial mood while discussing Let The Day Begin, an uplifting song that sets the tempo for The Call's finest effort yet. Gone are the pessimistic views in Been's lyrics that haunted the groups past. "This album was an attempt, musically and lyrically, to balance things out a bit more. I didn't want this album to come out as this heavy, dark thing. That's true in my life too, and I guess it's reflected in my music. It's much more balanced but it isn't 11 Don't Worry Be Happy songs."

Though Been admits that heavy, dark side was crucial to The Calls development, he credits his growth as a person for the band's change of attitude. "I think as you get older, you look at life differently and appreciate things you didn't before and that helps balance out the heavy, dark side."

Another change The Call took was their approach to their sixth lp. "This album is the way The Call sounds live, that's the best way we sound," Been explains. "We went into the studio using a p.a., not headphones this time. We didn't want to go into this little clinical studio, with these little headphones on, your amp 25 yards away and try to sound live. Engineers used to always tell us you had to do that to get the best sound. For us, the performance was more important than the orthodox rules of technology."

Like a ballplayer uses spring training, The Call toured for two months before going in to record LET THE DAY BEGIN. "Usually you come off a tour, write for two months and then you go into the studio. By that time, you're cold, you're not playing your best. We came off the road and right into the studio p.a.'s and all. We discovered that all those rules about isolating instruments so they won't leak into each other is not necessarily true. We didn't want it to sound like this part or that part was phoned in from another planet," Been concluded.

TITLE: Cover Of Love
RELEASE: 12"/CD Pro
LABEL: Cypress/A&M
LP: WHERE DO WE GO FROM HERE

"Rock On was an important song for me to record because at the time it originally came out (1973) I was having a lot of problems at school, and it was a rebellious, very cool song that changed things for me," Michael Damian told MMR. "Radio was my escape for me and Rock On just blew me away. At the time it didn't sound like anything else on the radio with songs like Seasons In The Sun and Billy Don't Be A Hero out."

Damian almost did not cut Rock On, (his version peaked at #2) after several labels told him radio would not accept it. "I'm so glad I didn't give up," Damian recalled. "They said it wasn't commercial enough for today. I remember one label liked it but wanted me to do five remakes. I said, 'guys that's not where I'm coming from,' all the rest of the stuff on the album is all originals."

Including Damian's follow-up single, Cover Of Love. "That song went through a lot of phases," Damian said. "The lyrics came from a car ride home from San Diego. We had this big discussion about relationships and that's how the song developed. The basic vibe is when you have a safe relationship and you flip out and start to run from something that's so great. It scares you. Why do we run, from the Cover Of Love?"

Damian got his big break in 1981 when appearing on Dick Clark's American Bandstand. There the producers of Young And The Restless spotted him while looking to add a young rock 'n' roll character to the show. "I had no acting experience at the time," Damian says of his Danny Romalotti character, "Danny was a struggling musician/singer/waiter and that's exactly what I was. I said, 'guys I can play that. That's me! I never really had aspirations of being an actor, I've always really been into the music scene."

Damian is the youngest son from a family of nine that grew up in San Diego surrounded by music. Three of Michael's siblings (Joanie, Larry and Tom) will accompany him on his tour which opens up June 14. "My family helped produce this album in my home studio," the 27 year-old says. "We've been together since I was 12. They all share my success."

"I remember when we were younger, our family got evicted, a couple of times," Damian says. "We all played instruments. Can you imagine nine kids playing different instruments? We were like a real life Partridge Family. Only mom and dad were a lot smarter, they didn't travel in the bus with us."

TITLE: Gonna Make It
RELEASE: 12"/CD Pro
LABEL: Cutting/Mercury
LP: SA-FIRE

"Gonna Make It is a very positive song," Sa-Fire told MMR from her Paris, France hotel room. "Basically it's dedicated to anyone who wants to take a good look at themselves. My brother Angel Cosme and David Harris wrote it and produced it. We decided to go with it as the next single, especially now with a lot of kids graduating from school. It's a perfect song for them because once their done with their vacation they have to start thinking about college, or their future."

The video for Gonna Make It was directed by Mark Romanek (New Order, Robyn Hitchcock) and was shot at a junior high school in L.A.

Young adults have always been a concern for the San Juan born-New York raised singer. In 1987, Sa-Fire received an award from the NY Substance Abuse Organization for her participation in various educational programs. "I just want to help out all the teenagers as best I can," Sa-Fire says. "As a role model, I try to give them as much help as someone can give them. Hopefully, with my energy, I can get the message through."

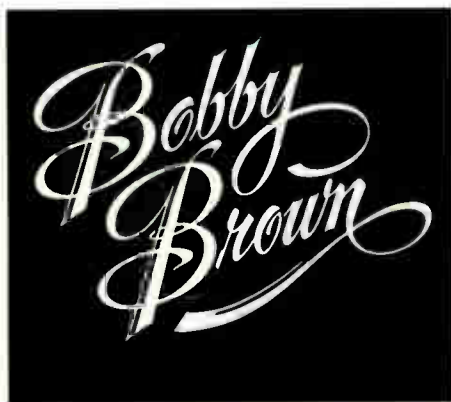
"The neighborhood I grew up in New York, even though it's not a bad neighborhood, have a lot of teens that are involved in drugs. And it hurts to see people waste their lives like that. Some people, because they're so lonely, feel that drugs are the only way out. If they feel high, they feel great. What they don't realize is once they come down, the problem is still there."

The 23 year-old singer whose real name is Wilma Cosme, took her stage name at the advice of Alicia Marin of Cutting Records. "I told Alicia I didn't mind a stage name, but I don't want it to sound weird," Sa-Fire explains. "It's got to sound aggressive, and precious and one-of-a-kind and Sa-Fire fit the bill."

Sa-Fire credits the Miami Sound Machine most for making the Latinize sound so popular. "It's about time, don't you think," Sa-Fire chuckled. "We've been waiting a long time for that sound to become popular. When Miami Sound Machine came out, plus Expose and Lisa Lisa that sound really opened up. Soon radio started catching up to it and it was too powerful to remain underground."

"That Latin sound has been around for years," Sa-Fire adds. "But it's probably more popular now than ever, it's got a lot of recognition. The timing couldn't be better for me. If anything I'm taking advantage of that popularity."

FOREPLAY



ARTIST: BOBBY BROWN

ARTIST: ANDERSON, BRUFORD, WAKEMAN, HOWE

ARTIST: Q-FEEL

ARTIST: LL COOL J

TITLE: On Our Own
RELEASE: 7/12 CD Pro
LABEL: MCA
LP: GHOSTBUSTERS 2

Bobby Brown once again teams up with producers L.A. & Babyface for the first single from the GHOSTBUSTERS 2 soundtrack, *On Our Own*. "Ivan Reitman, Ghostbusters' director, was a huge Bobby Brown fan, and really wanted him for the soundtrack," says Kathy Nelson, MCA's Vice President of Film Music/A&R. "And that set the tone for the rest of the music for the soundtrack lp. While there are a diverse group of artists represented, all of the music has a consistent feel." Brown also makes a cameo appearance in the new film.

Nelson, well known for her work with "Beverly Hills Cop (Parts 1 & 2)," "Miami Vice (Parts 1 & 2)" "Running Scared" and "Sid And Nancy," among others, spearheaded the GHOSTBUSTERS 2 effort for MCA Records. The original "Ghostbusters" remains the highest-grossing comedy of all-time.

With only a month to work with, the soundtrack presented a unique challenge to Nelson and soundtrack executive producer Peter Afterman. Each song was written specifically for the film: thus, the soundtrack required far more than song selection and placement, and time was critical. Brown, for instance, flew in between concert dates to record and produce his track while former Eagle Glenn Frey contributed Flip City in between takes of his TV series "Wise Guys."

The soundtrack also features a re-worked, rap version of Ray Parker Jr.'s original *Ghostbusters* theme done by Run-DMC. Howard Huntsberry, who portrayed Jackie Wilson in the film "LaBamba," contributes his version of *Higher And Higher*, made famous by Jackie Wilson. Elton John contributes *Love Is A Cannibal*, plus there are originals from Oingo Boingo, New Edition, Doug E. Fresh and the Get Fresh Crew and former Kool And The Gang vocalist James "JT" Taylor.

Ghostbusters 2 stars Bill Murray, Dan Aykroyd, Sigourney Weaver, Harold Ramis and Rick Moranis. Ramis and Aykroyd, who wrote the first screenplay, have also scripted the sequel. It opens nationwide on June 16. The GHOSTBUSTERS 2 soundtrack will be available on June 12.

TITLE: Brother Of Mine
RELEASE: CD Pro
LABEL: Arista
LP: ANDERSON, BRUFORD, WAKEMAN, HOWE

"*Brother Of Mine* is a highly developed song that touches on the many aspects of the word brother," Steve Howe told MMR. "We think of the word brother in the family sense, but in a world sense it's a hopeful universal world that suggest a strong sense of unity as opposed to disharmony."

"The ideas and the concepts behind any album have to be clear enough to interpret, but the music that we make we're not after that single clarity," Howe adds. "We're after a subtlety. You can still hit people right between the eyes with ideas. There's a desire to get certain wrongs made right. That's why I think the overall message in the album is of hope."

Despite reuniting Jon Anderson, Bill Bruford, Rick Wakeman and Howe for the first time in some 15 years, the guitarist was wary of comparing this effort to any previous Yes lp. "I really don't see any comparison," Howe states. "I'm more segmented in my view of comparing this album. Rock music is basically formalized at some point and that formulates a very strong image of sound, that we ourselves cannot take full credit for. I think this album doesn't sound like any one Yes album, but more so in regards to the whole scene, all of our albums."

"We always try to sound better than we did on the last album," Howe says. "This is us, a few years later, trying to sound better than our last album."

Though all four members spent several years with Yes, that name belongs to bassist Chris Squire and Atlantic Records which retained the rights to the name. "Some of us never sought to be called Yes," Howe says. "The fact that there were attempts to procure that name are out of my jurisdiction. I always thought that Chris Squire, Trevor Rabin, Alan White are Yes. The fact that we have been in Yes is interesting. The fact that we may sound more like Yes than possibly they will has yet to be proved. It's not a competition thing though. I hear they (Yes) may be out on tour at a similar time."

Anderson, Bruford, Wakeman, Howe open their tour July 29 in Memphis. "I'd say 50% of the stuff will be the stuff our audience expects us to play, the other 50% will be stuff hopefully they'll be surprised to hear us play."

TITLE: Dancing In Heaven
RELEASE: 7/12 Cass. Sgl.
LABEL: Jive RCA
LP: Q-FEEL

Quick, somebody stop this monster before the career of K.C. and the Sunshine Band gets resurrected! Thanks to the resurgence of songs like Sheriff's *When I'm With You* or Benny Mardones *Into The Night* there's nearly as much old stuff on the charts as new material!

The latest entry is Q-Feel's *Dancing In Heaven*, a record that received marginal airplay when it originally surfaced in 1983. The album was produced and co-written by Martin Page (*We Built This City and These Dreams*) and Bruce Fairweather. Jive Records said *Dancing In Heaven* got "lost in the sauce," back then, and that it should've been a much bigger hit.

So did J.J. Morgan, Program Director at KZHT/Salt Lake City, who also got the ball rolling with UB40's *Red Red Wine*. He's one of radio's main monsters! "I started playing Q-Feel in early March when I first got here," Morgan says. "I thought that *Dancing In Heaven* was a cool, cool record that stood out from the rest of the music out there. There wasn't a lot of product out there at the time that interested us."

Besides standing out, Morgan figures the reason old new records are receiving so much airplay is because, "they sound fresh, lately there's a lot of the same sound. You get either the Synth-pop sound with drum machines and keyboards or the L.A. & Babyface action, and I take nothing away from any of it, or you get the rock 'n' roll aspect. After awhile there's only so much Guns N' Roses into Def Leppard into Warrant you can take."

After Salt Lake City responded, Morgan turned Guy Zapoleon of the Nationwide chain on to Q-Feel and the buzz really began. "That's exactly what happened," says Geary Tanner of RCA. "about five weeks ago we started servicing stations with 15 ips tapes we made up. But we didn't officially release it until we heard from a handful of stations that the record was a hit."

So where does this all end? Will programmers be spending more time in their dusty music libraries than, say, the golf course? "Not at all," Morgan chuckles. "It's funny, my night jock Jay Michaels came across this old 96X Miami album, from the old Disco days and says, 'cmon man we gotta play *Get Down Tonight* by KC and the Sunshine Band.' I looked at him and said, 'No \$@&ing way! I'm sorry, enough is enough.'"

TITLE: I'm The Type Of Guy
RELEASE: 7/12 CD Pro/Cass. Sgl.
LABEL: Def Jam/Columbia
LP: WALKING WITH A PANTHER

It's been two years since the release of LL Cool J's double-platinum BIGGER AND DEFFER lp. During that time a whole raft of new rappers like Tone-Loc, Jazzy Jeff & The Fresh Prince and Public Enemy have risen to the top while previously notable acts like the Fat Boys and Kurtis Blow have fallen on hard times.

So where does this leave LL Cool J, who surveyed the current scene and sees... "nothing, or at least no one. I ain't playing the Crab-In-A-Barrel effect," LL says. "I'm just doin' my thing: straight to my target, straight to my goal. I'm not worried who came before me or after me. I gotta climb a mountain, take my time. I'm a tortoise. All these rabbits running back and forth, but I'm just chillin'."

With the release of his third Def Jam/Columbia album, we find LL walking with a panther. "I called the album WALKING WITH A PANTHER 'cause you gotta be bad to walk with a panther and nobody will mess with a guy who's walking with a panther," LL explains. "Gun or no gun, you're gonna leave him alone."

"I don't promote violence and I don't promote drugs, simple as that," LL states. "Kids come to my show to have fun, not to hear how bad the world is."

The self produced album conforms with LL's image of being "a total dude, a natural mixture of John Wayne, Casanova and Cary Grant. He takes on the Casanova approach to his first single *I'm The Type Of Guy*. Other tracks such as *Droppin' Em* and *It Gets No Rougher* show his John Wayne influence. ("I'm ready for anyone foolish enough to try me"). The Cary Grant influence shines brightly on soothing rap ballads such as *You're My Heart* and *One Shot At Love*.

Despite his early success the 21-year old doesn't feel very successful. "I feel hungry, like I'm not where I wanna be," LL concludes. "When I look at George Michael or Michael Jackson, I know there's so much farther to go. Three albums? Some artists got 15, 20 albums. I'm new. I see that mountaintop with a golden microphone and if it takes me 20 years, I wanna get there. I'm gonna keep striving."

COMING NEXT WEEK

HIT RADIO

The toughness that Pittsburgh's known for finds its way into that city's finest Hit Radio, WBZZ ("93.7"). MMR puts a Tuned In together that's both informative and uptempo next time.



ROCK RADIO

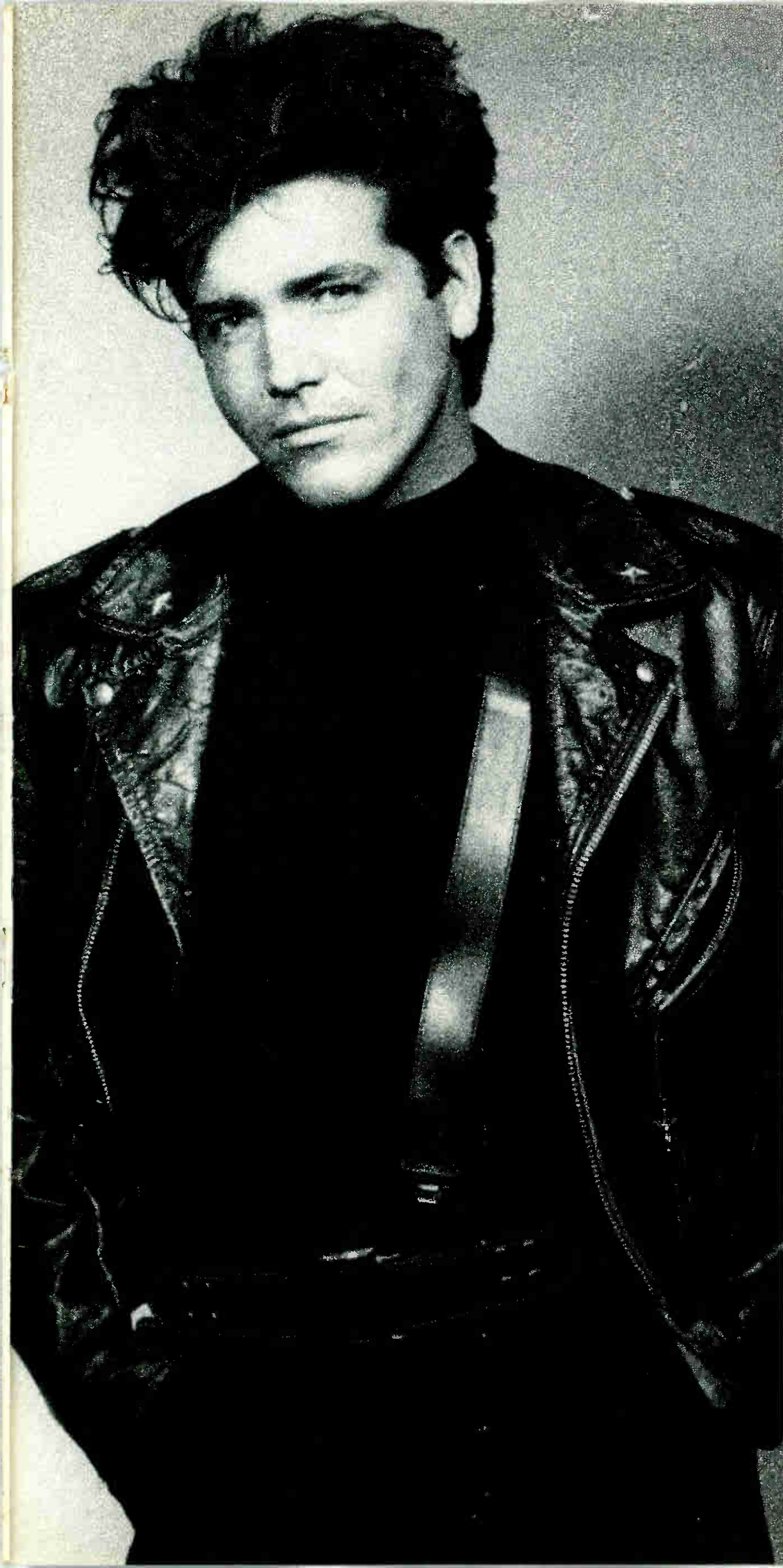
Dayton — and the easy-going Midwest in general — make a good backdrop for the great foe of the hum-drum — that would be Rock 'n' Roll, of course. MMR gets to the heart of the data and the platters that matter as we tune in Dayton's rockin' WTUE ("104.7").



ADULT CONTEMPORARY


It's scintillating weather and wonderful hits from the past and present as Sacramento's KXOA ("107.9") is our focus on the A/C side of the spectrum. Don't miss MMR's coverage as we've got them Tuned In.





MICHAEL
BAY
"COVER OF LOVE"

The follow-up single to the #1 Smash "Rock On"!

From the brand new album "Where Do We Go From Here." 

300,000 Lp's Hit The Streets 5/26.

Destined For #1 Again! 

C H A R T B U S T E R !

Bobby Brown

"ON OUR OWN"

THE HOT NEW SINGLE FEATURED IN THIS SUMMER'S BIGGEST MOVIE

 **GHOSTBUSTERS II**

FROM THIS YEAR'S BIGGEST ARTIST **BOBBY BROWN**

SINGLE RELEASE: MAY 29, 1989 ALBUM RELEASE: JUNE 12, 1989

PRODUCED BY: L.A. AND BABYFACE FOR LA'FACE, INC.

MCA RECORDS

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