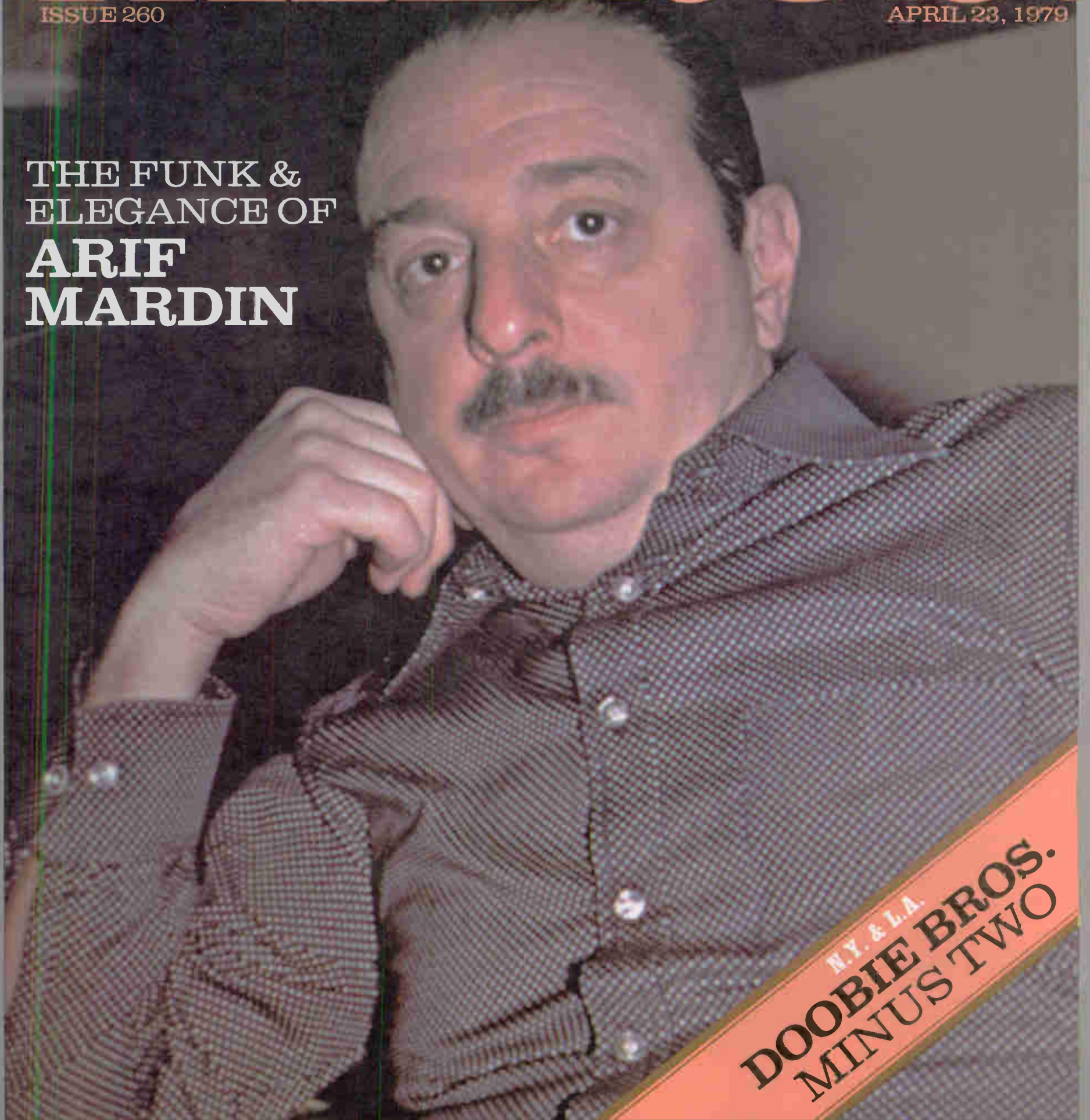


WALRUS!

ISSUE 260

APRIL 23, 1979

THE FUNK &
ELEGANCE OF
**ARIF
MARDIN**



NY. & L.A.
**DOOBIE BROS.
MINUS TWO**

WALRUS
Box 35 Narberth, Pa. 19072
215-667-9788

EDITOR/PUBLISHER
GEORGE MEIER

FEATURES EDITOR
DEAN SCIARRA

DESIGN CONSULTANT
DENNIS MCGUIRE

SUBSCRIPTIONS
DIANE MEIER

STATISTICS
BILL MOSKO

PRODUCTION ASSISTANTS
FRANCINE MANLIN SALLY WEINSTOCK

ADVERTISING DIRECTOR
RICK ABRAMSON
8570 West Knoll Dr. West Hollywood Ca. 90069
213-657-0731



COOLING DISCONTENT

Back in the neolithic 1960's, when I was running an underground radio station, a certain local promotion man and I would argue regularly. Since he is now a record big honcho, his name will be left out. It's not important to the story anyhow.

The arguments were fun. He was a real music person. But, he was of one generation before the screaming electric guitar. Hence the source of our discussions. Where he deplored the guitar as noise, I argued that he would appreciate its flights if he would just think of it as he did a jazz saxophone. Jimi Hendrix was really a jazz player and so on.

Today we are experiencing the first lifestyle change since that time in the mid-60's. And it has its corollary music. Just as our music caused a musical generation gap, so is the disco beat causing a gap. The chasm is wide. Rarely do you hear the voice of moderation. "Disco sucks" is the cry of one side while the disco people view rock music as history, a past generation. They are the hip ones.

A whole litany of reasons to despise the new sound have been concocted to

dismiss it as worthless. One of those arguments is that disco music is blatantly commercial and therefore not worth a kind ear. That is the most naive of the responses. It assumes that rock music has some sort of economic purity in it, a thesis which has long ago been disproved by the facts.

The other important argument gets closer to legitimate but, upon examination doesn't make it either. It exults that disco music is boring, mindless and repetitive, made solely for the purpose of dancing. It has no value for the serious listener.

That argument implies to me a superficial listening to the genre. It is the result of a judgment made on the "C" music that the genre has produced, not on its "A" music.

We all judge rock music by its "A" artists. We point to Dire Straits and Elvis Costello and The Doobie Bros. and The Allman Bros. and Kansas. We don't judge it by the endless, merely competent copies of things already done. The endless clones which have no higher purpose than the commercial cash-in. The vast majority of rock music is safe, "C" material.

If you chose to spend time listening to Hamilton Bohannon or Giorgio Moroder, a sense of the "A" material potential of disco music would become apparent.

The music of those artists is innovative and exciting; in other words, it is progressive music.

If you judge rock music by its "A" material you ought to judge disco music by its equivalent. Remembering that the true age of disco music begins with **Saturday Night Fever**, though the seeds were sown earlier, the music is still very young and has not yet said all it has to say.

Certainly, in a sociological sense, it has already said a lot about our changing societal values.

One very positive social aspect of this music is that it tends to return to the time when many black people and white people shared a love for a common music. That unity has been lost in recent years.

We spent most of the early '70s waiting for the next Beatles to come, grabbing at false hope after false hope.

Like it or not, disco music is the new movement.

What are we not arguing? We are not saying that Walrus! ought to become a disco trade or that all album stations ought to become disco stations. We do suggest that album radio recognize, for its own good, the media reality of the situation. That requires opening ears and dropping the inflamed "disco sucks" rhetoric.

In the early '50s it became apparent to media generals that television was going to stick. The doom sayers predicted the end of radio. As we know, radio has gone on to flower. But, it flowered only after it accommodated to T.V.'s existence. It moved from block programming to format programming, leaving the blocks to the V's & U's.

Likewise, the death of album radio is not at hand. However, an adjustment is required. The shift requires the use of **relevant** disco material and the anticipation of a smaller market share of the 18-34 audience. The latter will happen for two reasons; one is the advent of disco formats and the other is the potential rejuvenation of Top 40 radio caused by a music they can understand.

Top 40 was never able to adjust to album music and suffered because of it. If album radio fails to adjust to disco music, it will suffer worse consequences than it has to.

My friendly musical adversary from 1968 is a Vice President now and has long since learned to appreciate the higher forms of rock music. Now, he has to adjust again. We all have to adjust. □

George Meier

This is what women like best about Falling In Love Again...

SUSAN is a new sound! There is an edge on this record which excites me! Everytime I hear it something new jumps out! SUSAN is much deeper than two cuts. I love it; especially "I Was Wrong!"
— Ellen Roberts, M105

SUSAN has me "Falling In Love Again." You can hear influences traceable to earlier groups, but SUSAN incorporates those influences into their very own contemporary sound! For starters try "Takin' It Over," "Marlene" and "A Little Time."
— Cecile, 91X-FM

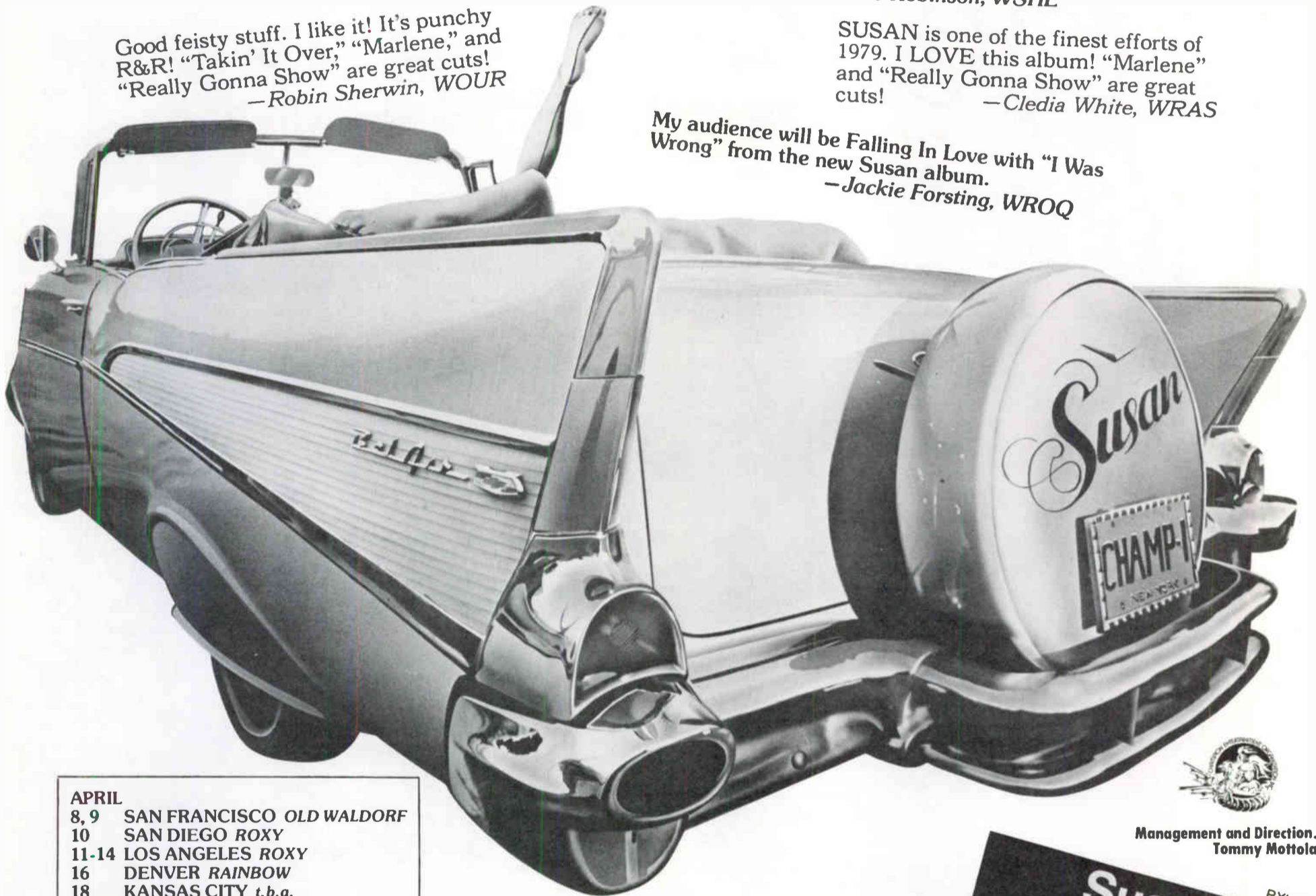
SUSAN is a strong debut album! The production is excellent and every cut is solid! I expect a good initial reaction to the album in this area!
— Bernie Bernard, WBAB

SUSAN is one of the few debut albums that you want to turn EVERYONE on to! I love "Takin' It Over," "Marlene," and "A Little Time."
— Michele Robinson, WSHE

Good feisty stuff. I like it! It's punchy R&R! "Takin' It Over," "Marlene," and "Really Gonna Show" are great cuts!
— Robin Sherwin, WOUR

SUSAN is one of the finest efforts of 1979. I LOVE this album! "Marlene" and "Really Gonna Show" are great cuts!
— Cledia White, WRAS

My audience will be Falling In Love with "I Was Wrong" from the new Susan album.
— Jackie Forsting, WROQ



Management and Direction.
Tommy Mottola

APRIL

- 8, 9 SAN FRANCISCO OLD WALDORF
- 10 SAN DIEGO ROXY
- 11-14 LOS ANGELES ROXY
- 16 DENVER RAINBOW
- 18 KANSAS CITY t.b.a.
- 19 MADISON, W ORPHEUM
- 20 MILWAUKEE UPTOWN
- 21 MINN. GUTHRIE THEATRE
- 23 COL. OHIO AGORA
- 24 CLEVELAND AGORA
- 27-29 CHICAGO PARK WEST

MAY

- 1 BUFFALO STAGE I
- 2 HARTFORD HARD ROCK CAFE
- 4 PROV. R.I. ALUMNI
- 6-9 BOSTON PARADISE
- 10 PHILA. t.b.a.
- 11 N.Y.C. PALLADIUM
- 12 WASH. LIZNER AUD.
- 14 ATLANTA AGORA
- 22 ROSLYN, LI. MY FATHER'S PLACE
t.b.a. (to be announced)

Now Radio is falling
in love with Susan
and their debut album
"Falling In Love Again"

on **RCA**

Produced by Frank Aversa & Mike Ricciardella for A.R.O.



WAR

IS

The Music Band



and "The Music Band" is on MCA Records and Tapes



MCA-3085

Produced by Jerry Goldstein in
association with Lonnie Jordan
and Howard Scott for Far Out
Productions.

A Far Out Production on
MCA RECORDS



NEW YORK AND LOS ANGELES

NEW YORK

NOBODY'S (APRIL) FOOL (?): Elvis Costello climaxed his controversy-raising tour (not exactly a chapter out of "How to Win Friends and Influence People") with an interesting April Fool's Day twist—playing three (count 'em) different New York clubs on the same evening to audiences who had won tickets through a contest sponsored by WNEW-FM. Other than standing room, no tickets were actually sold for any of the three gigs, held at the Bottom Line, Lone Star Cafe, and Great Gildersleeves.

WET INK: The Reds, Philadelphia-based rockers, have signed a 5 year recording agreement with A&M for a rumored seven figures. The first LP should be out in June, produced by David Kershenbaum at Veritable Sound in Philly... Gallagher and Lyle have signed with Polydor, moving over from A&M... In the midst of the still-unresolved situation between Stiff, Arista, and Columbia, the Rumor have signed with Arista. Their LP, FROGS, SPROUTS, CLOGS and KRAUTS, is due shortly... New York's Laughing Dogs, whom some may remember from the LIVE AT CBGB collection, have signed with Columbia and are near completing their first LP at CBS Studios. Bruce Botnick is producing... Ellen Foley, Meat Loaf's feminine foil, has signed with Cleveland Int'l and is finishing up an LP at Media Sound for May release.

THIN WHITE DOINGS: David Bowie has completed his new LP, LODGER, which is due for May release. Partly recorded in Berlin, partly in New York, the album, originally scheduled to be the third part of a trilogy which includes LOW and HEROES, has reportedly undergone a change of direction in midstream and is now deemed in a much more "commercial" vein than those two previous efforts. When asked if that means disco, an RCA spokesman responded, "That depends on what you consider disco." Hmm. Also due from RCA is a LODGER pic disc containing some "controversial" artwork supplied by Bowie himself. Meanwhile, "Just a Gigolo," the new film in which Bowie stars, is still without a US distributor, though a deal seems imminent.

IN THE STUDIO: Wings putting the finishing touches on their new one (first for Columbia) in London town... Blue Oyster Cult doing overdubs with producer Tom Werman at CBS here, though tracks were laid down at Kendon in LA... Aerosmith just cut some tracks

at Media Sound with Gary Lyons at the board. They'll leave for a short tour, then return to finish the LP... Kinks due to start recording in NY in April... Garland Jeffries laying down some tracks at the Record Plant, as are Charisma's Darling, who are working with Richard Gottehrer... Hall and Oates are at the Hit Factory with David Foster producing, while Foster's own group, Airplay, is readying an album for release on RCA. Kenny Passarelli also is at the Hit Factory, recording some tunes he's co-written with Sarah Allen, a long-time friend of Hall and Oates, for a possible solo LP... Ted Nugent's newie is currently being mixed at CBS by Lew Futterman... The Sinceros, a band containing former members of Lene Lovich's backing band, is recording in London with Joe Wissert producing... Genya Ravan at Media Sound mixing for May release... Richard T. Bear at RCA with Jack Richardson.

COMING SOON: Robert Fripp's EXPOSURE, Bill Bruford's ONE OF A KIND, Quartz's CAMEL IN THE CITY, and Missouri's debut on Polydor April 25... Charlie Daniels' MILLION MILE REFLECTION on Epic April 9, Joan Baez's HONEST LULLABY, Flash and the Pan (Vanda and Young), and Brick on EPA April 23... Fandango's ONE NIGHT STAND, produced by Allan Blazek, for April release on RCA... New ones from Jerry Lee Lewis and Roy Orbison coming soon on Elektra... Link Wray's BULLSHOT, produced by Richard Gottehrer, on Visa April 30... Chris Rea's DIAMONDS, produced by Gus Dudgeon, in April on UA... New England, produced by Kiss' Paul Stanley, due soon on Infinity... New ELO due second week of May on Jet... Rick Nelson's DEPARTURE and new ones from Alan Price and Dion due from EPA in May... Siouxsie and the Banshees' THE SCREAM and a new Pat Travers from Polydor in May. June brings Andy Pratt's MOTIVES on EPA.

BITS & PIECES: Grace Slick seems set to rejoin Jefferson Starship soon. She's been rehearsing with them recently. Jess Roden, reported earlier in these pages to have joined the band, never actually did, but was only under consideration... Jack Casady's got a new band called SVT. They're reportedly new wave-ish and there are no bass solos... Guitarist Earl Slick will be lending his chops to Tonio K's touring band... On a sad note, singer Mike Patto, who fronted his namesake band, as well as a late edition of Spooky Tooth and Boxer, died recently in London of cancer. He had known about the terminal nature of his illness

for a while and was active, singing with various London pub bands, until the end.

— Dave Schulps

LOS ANGELES

SKUNK AND HARTMAN EXIT DOOBIES: The Doobie Bros. recently announced the departure of guitarist Jeff 'Skunk' Baxter and drummer John Hartman from the band. The reason in both cases is to pursue outside interests; Hartman, reportedly will be studying veterinary medicine and raising Arabian horses, while Baxter will be spending more time as a producer and session player. The tour starts April 17th...

ARA TO CBS: The Amazing Rhythm Aces have left their ABC/MCA home for Columbia Records—catalogue and all—including their current LP. A new album is already being planned...

LOVESICK LOWE LEAVES CARLENE CARTER PRODUCERLESS: With only six tracks of the Clover-backed Carlene Carter album recorded, boyfriend Nick Lowe has bowed out of the project, opting for a clear-cut separation between his personal and professional involvement with the Warners recording artist. Carlene's management and company execs are deciding whether to use the six Lowe produced songs or scrap them and start from scratch. In either case, a new producer is being sought for the album, which obviously won't be meeting its May release date. And Lowe is back in London, putting finishing touches on his second solo LP.

MORE RAMONES ROCK 'N' ROLL HIGH SCHOOL STUFF: As reported, the Ramones' film debut in Roger Corman's ROCK 'N' ROLL HIGH SCHOOL sports a heavy-duty soundtrack, with contributions from Paul McCartney & Wings, Fleetwood Mac, MC5 and Chuck Berry (the McCartney tune is titled "Did We Meet Somewhere Before," not "High School" as last column had it). Unfortunately, only 17 of the 30-plus tracks are going to make the single album Sire release, and the McCartney tune isn't one of them. A lot of Ramones and some Devo, Alice Cooper, Todd Rundgren, Brian Eno, Nick Lowe, Eddie & The Hot Rods and Paley Brothers are included, however, along with the film's star—P.J. Soles (CARRIE, HALLOWEEN)—singing lead vocals with the Ramones on the title track.

PENDERGRASS TO PLAY OTIS REDDING: In other movie news, soul crooner and lady's

man Teddy Pendergrass has been signed to play Otis Redding in a film biography of the late, great soul man. The movie is the project of Capricorn Records president Phil Walden.

RECORDING: Joni Mitchell continues her jazz/pop explorations at Electric Lady in New York with Henry Lewy producing... Randy Meisner working on second LP with Jerry Hudgins co-producing and engineering... Dan Fogelberg at North Star in Boulder, overdubbing near-completed disc... Bob Marley & The Wailers in Jamaica with Third World's producer Alex Sadkin. Following completion, the BMWs embark on a tour of Japan and Australia... Electric Light Orchestra in Munich finishing up their DISCOVERY album... Keith Allison producing Ronnie Hawkins for UA... Sean Tyla in Berkeley recording new one for Beserkley.

PETTY ACTIVITY: Tom Petty & The Heartbreakers' drummer, Stan Lynch, returns to the group in the wake of a minor squabble that resulted in his exit from the band. Lynch is working on his own solo LP. Meanwhile, the lack of an assignment clause in Petty and The Heartbreakers' ABC/Shelter contract means they're probably free to walk from the new ABC/MCA association. Columbia and Elektra/Asylum are two labels known to have offered the band hefty million-dollar deals, but MCA's hanging in there... The supposed plan for the ABC buy has the white acts (Poco, Oak Ridge Boys, Stephen Bishop, etc.) going to MCA, with the black artists (Rufus, The Dramatics, Lenny Williams, etc.) to Ron Alexenberg's Infinity.

ODD DITTYS: Ron Wood's late April release on Columbia called GIMME SOME NECK... Chrysalis has signed Pere Ubu, with their DUB HOUSING due in late April too... Sparks' No. 1 IN HEAVEN out soon on Elektra/Asylum... Sire has signed British '60s group The Searchers.

CAJUN CLAN CROWDS McCABES: Santa Monica's guitar shop/folk venue, McCabes, sponsored a benefit for the Balfa Brothers—Will and Rodney Balfa, Louisiana cajun artists who died in a car crash in February. John Stewart headlined the shows, which also featured a nameless cajun band comprised of accordion/vocalist Mike McClellan and multi-instrumentalist Chris Darrow. All proceeds went to the Balfas' surviving families... Chris Darrow, a member of the Rank Strangers and Kaleidoscope, has a solo LP, FRETLESS, shipping May 1st from Pacific Arts.

— Steven X. Rea

ARIF MARDIN

AN INTERVIEW WITH

BY JON PARELES



Funk has become respectable in the 1970s, and Arif Mardin helped make it happen. He's shaped R&B ever since the mid-'60's, when he worked as Atlantic Record's house arranger on soul classics by Aretha Franklin and her peers. Mardin's first production credit, the Young Rascals, defined the concept of "blue-eyed soul" for the late '60's. Another Mardin project, the Bee Gees album *Main Course*, established what is now the most popular musical style in the world.

But Arif Mardin can't be typecast. While he has worked with R&B artists from Brook Benton to Chaka Khan, he's also produced definitive albums for Carly Simon, Willie Nelson, Dusty Springfield, Andy Pratt, John Prine and Bette Midler—a staggering range of sounds and approaches. After a decade of working in-house at Atlantic, Mardin is currently a much-in-demand independent producer. A true gentleman, Mardin obligingly squeezed in this interview during a break in the making of Carly Simon's upcoming album. We spoke in Atlantic's Studio B where, 12 years ago, Aretha Franklin had demanded "R-E-S-P-E-C-T."

J.P.: Your background is in music, composing and arranging. How did you become a producer?

A.M.: Well, I went to Berklee College of Music in Boston, but I was self-taught before that; I won a scholarship to go there in 1958. I started in 1963 as Neshui Ertegun's assistant, and slowly I went through the stages. First, production manager, taking care of test pressings and pressing plants. Then I became the studio manager. Tom Dowd was chief engineer at the time; I was in charge of bookings and production. Then I became house arranger, then house producer. My first job was the Rascals.

J.P.: Was that transition scary?

A.M.: I had already watched a lot of people work, so I wasn't that scared on my first production job. I learned a lot from the Rascals. They used to work concerts, so most of their arrangements were worked out. Tom Dowd and I gave them direction: "Cut a bar here," etc. But the result was mostly theirs.

We just tried to capture the way they sounded.

J.P.: That seems to sum up your production philosophy—you listen to the artist, without a preconceived sound.

A.M.: I'd hate to have a sound. Because then you become stereotyped, and then when the sound dies—you know... I try to progress with time; to adapt myself to new inventions, new techniques. I have techniques but I don't have a style. I mean, I don't have a sound.

J.P.: What sort of techniques?

A.M.: I have work methods. For instance, the way one goes about overdubbing instruments. You can recognize my arranging style because I have certain voicings that I use, but I try to enhance the artist, without imposing any style. (The Beatles, "She's Leaving Home")

A.M.: That's a fine George Martin arrangement. I wouldn't

A.M.: I have the luxury of experimenting in the studio. Yesterday, for example, Carly wrote a beautiful song and I was writing the arrangement until the last minute of the string session. I had several different arrangements, we had 13 people there, and we experimented. At the end we came up with a gem. The score is now so changed, someone has to listen to the record and rewrite it completely. (Tracy Nelson, "She's Taking My Part")

A.M.: That's a great production, a real Memphis sound. Really tight horns. And Tracy Nelson is a fine singer.

J.P.: You've worked with a lot of female vocalists. Is there any particular reason for that?

A.M.: I think I get along well with ladies, by working with them and not against them. There are certain producers who say, "This is the sound." They don't do it to a man, but to a

"THE SONG IS 55% OF A RECORDS SUCCESS, VOICE AND PERSONALITY ARE THE REST."

have done it any differently.

J.P.: What decisions do you make in arranging a particular song?

A.M.: I try to write figures that I know the record needs exactly at that spot, rather than show off my versatility. When I mix the song, with the engineer, I know what to bury and what to bring out. I do arrangements specifically for a record; only very rarely do I arrange for the stage. The last live arrangements I did were for Judy Collins—I loved doing them.

J.P.: Do you make miscalculations?

woman they will. I don't work like that, which is why they respect me. Remember, female singers are in a man's world: accountants, managers, etc. With some exceptions—Carly Simon and Judy Collins use women—usually they are all alone. Even the musicians are men. Sometimes I have to take care of business for a singer. If a piano player is playing badly, she wouldn't tell him directly, whereas a male singer would say, "Hey, you're playing the wrong chord." Usually a female artist will come to me and say "Please tell him..."

Aretha was extremely polite

with musicians. She was on a work level with girl singers and would tell them what she wanted, but with guys she would either be diplomatic or have me tell them what she wanted.

J.P.: Do you prefer female voices?

A.M.: I love all good voices: Chaka's, Carly's low register. Male voices too, like Brook Benton. I'm really hooked on a good voice.

J.P.: You must get offered a lot of production gigs. How do you choose between them?

A.M.: Usually, I'll do about four studio albums each year, and the fifth will be a live one or something like that. I love to do one new act, and the rest are established acts that I'm already working with.

The main consideration is to get along with the person I'm producing. Groups are different, because you have five, six people expressing opinions. But with the Average White Band, for instance—I've established lifelong friendships with those guys. The rapport is important.

Then, I must be in love with the voice. Let's assume there is a singer with a stylized voice that is selling a lot of records. If I didn't like the voice, I wouldn't want to work with them. It must be beautiful. It's the voice of the song. The song is 55% of a record's success, voice and personality are the rest. If you have an idol singing, you have a big plus—but without a voice, they'll only make it once.

(Randy Newman, "I Think It's Going to Rain Today")

A.M.: Ah, this is one of my favorites. He's one of my heroes: I like his personality, I like his arrangements, I like his humor. I like his sad songs, too. In this song, the arrangement is very clever—his voice is low and the strings are high, so they lift the melody. The rough voice offsets the silky strings.

J.P.: Do you have any favorite arrangers?

A.M.: Stravinsky, Bartok, and Ravel—those are my favorites. Certain voicings I use are influenced by them, probably subconsciously.

On *Dusty in Memphis*, there is a string quartet on "Land of Make Believe" that's very Ravel. I wrote that on purpose. There's nothing you can't use. Maybe when chords are very strong and savage, you could use some Bartok open fifths and fourths.

(Continued on page 33)

RADIO

NORTHEAST

BOSTON, MASS.

WBCN

TONY BERARDINI

(No rotation specified...)
 *Ian Hunter
 *Tom Robinson Bd. (import)

ADDS:

*Amer. Stand. Bd.
 *Phillips/MacLeod

HEAVY AIRPLAY:

Blondie
 Elvis Costello
 J. Geils Band
 Robert Gordon
 Joe Jackson
 The Police
 Suzi Quatro
 Roxy Music
 Supertramp

MODERATE AIRPLAY:

Geo. Benson
 Blues Bros.
 Boomtown Rats
 Cheap Trick
 Dire Straits
 Doobie Bros.
 Fab. Poodles
 Steve Forbert
 The Jam
 McGuinn, Clark & Hillman
 Poco

SINGLES:

*The Clash
 *The Jam

CAMBRIDGE, MASS.

WCAS

DON COHEN, M.D.

JUDITH BRACKLEY, P.D.

ADDS:

*Lowell George
 *David J. Holster
 *Janne Schaffer

*Tim Weisberg
 *Marilyn Scott
 *Lips

X-TRA HEAVY AIRPLAY:

Amaz. Rhy. Aces
 Geo. Harrison

Rickie Lee Jones

HEAVY AIRPLAY:

+Allman Bros.
 *A.W.B.
 Dire Straits
 Doobie Bros.
 Steve Forbert
 Michael Franks
 Steve Goodman
 +David Grisman
 *John Hall
 *Albert Lee

McGuinn, Clark & Hillman
 Charles Lloyd
 *Rio Nido
 Roomful of Blues
 *Supertramp
 Joe Sample
 Cedar Walton
 Heath Bros.

MODERATE AIRPLAY:

*Bad Co.
 *Badfinger
 *Beach Boys
 Blues Bros.
 Eric Clapton
 Elvis Costello
 Joe Ely
 Robert Gordon
 Horslips

*Kayak
 Marshall-Hain
 *Michael Murphey
 *Roxy Music
 Andy Mendelson
 Peter Tosh
 Dwight Twilley
 Bob Welch

SINGLES:

The Kinks
 Jerry Lee Lewis
 Michael Nesmith

Ray Stevens
 Wings

WORCESTER, MASS.

WAAF

JOHN DUNCAN

HEAVY AIRPLAY:

Allman Bros.
 Bad Co.
 Blondie
 Cheap Trick
 Elvis Costello
 Dire Straits
 Doobie Bros.

Geo. Harrison
 Eddie Money
 Rod Stewart
 Supertramp
 *Van Halen
 *Orleans

MODERATE AIRPLAY:

The Babys
 Joe Jackson
 Kayak
 Poco
 Bob Welch
 Journey
 Suzi Quatro

*Amer. Stand. Bd.
 *John Hall
 *Jay Ferguson
 *Rickie Lee Jones
 Art Garfunkel

Cont'd

WAAF Cont'd

LIGHT ADDS:
 *Graham Parker
 *Herman Brood

*Cafe Jacques
 *Susan

COMMENTS:

See feature in orange section on National Radio Alliance.

HARTFORD, CT.

WDRC-FM

RUSS DANA

COUNTRY PAUL PAYTON

ADDS:

*John Hall
 *Ian Hunter
 *Ironhorse
 *Rockets
 *Supertramp

*Susan
 *U.K.
 *WARRIORS/
 Joe Walsh track
 *Van Halen

HEAVY AIRPLAY:

The Babys
 Geo. Benson
 Blondie
 +Blues Bros.
 Bobby Caldwell
 Albert Collins
 Elvis Costello
 Dire Straits

Doobie Bros.
 Art Garfunkel
 Geo. Harrison
 Billy Joel
 Little River Bd.
 Poco
 Rod Stewart

MODERATE AIRPLAY:

Allman Bros.
 *Amaz. Rhy. Aces
 Bad Co.
 B.T.O.
 Beach Boys
 +Cheap Trick
 Fab. Poodles
 Rickie Lee Jones
 Kayak
 Nicolette
 Kenny Loggins/
 LIVE

Eddie Money
 McGuinn, Clark & Hillman
 The Police
 Sad Cafe
 Marc Tanner Bd.
 Geo. Thorogood
 Toto
 *Roger Voudouris
 Bob Welch
 Gary Wright
 +Frank Zappa

SINGLES:

*England Dan & John Ford Coley
 *The Kinks
 +Orleans
 Santana
 "Stormy"

The Tubes
 +Wings
 Farragher Bros.
 Amii Stewart

COMMENTS:

Veterans of Hartford Progressive Radio will be saddened to note the passing of Randy Mayer who was killed in a small plane crash in March in Hollywood. Randy was co-founder of Connecticut's first professional progressive station, WHCN. Although he'd been out of radio for several years his contributions stand as a tribute to his life. Several of us here at DL03 were first hired in Hartford by Randy; we miss him. The Herman Brood Fan Club is having a wild romance down the hall (suckin' on dope?!).
 - Country Paul

HARTFORD, CT.

WHCN

MIKE PICOZZI

DANIEL FRANCIS HAYDEN

ADDS:

*Rockets
 *WARRIORS/
 Joe Walsh Track

*Tycoon
 *Rickie Lee Jones

HEAVY AIRPLAY:

Doobie Bros.
 Cheap Trick
 Blondie
 Geo. Harrison
 The Police
 *Van Halen

McGuinn, Clark & Hillman
 Allman Bros.
 Fab. Poodles
 Elvis Costello

MODERATE AIRPLAY:

Dire Straits
 Poco
 Good Rats
 Roxy Music
 Steve Forbert

Frank Zappa
 Couchois
 Joe Jackson
 Journey
 April Wine

SINGLES:

wings
 The Kinks

Styx

NEW HAVEN, CT.

WOMN

SUSIE LEE

Bee Gees
 Kim Carnes
 Neil Diamond
 Dire Straits
 Doobie Bros.
 Firefall
 Geo. Harrison
 Billy Joel
 Rickie Lee Jones
 Nicolette Larson
 Little River Bd.

HEAVY AIRPLAY:

McGuinn, Clark & Hillman
 M. Manchester
 Ian Matthews
 Tracy Nelson
 Nigel Olsson
 Poco
 Linda Ronstadt
 Sad Cafe
 Al Stewart

MODERATE AIRPLAY:

Marilyn Scott
 Geo. Benson
 Patrice Rushen
 Mary Watkins
 Angela Bofill
 Marshall Hain
 Allman Bros.
 Bob James

Kayak
 Bob Welch
 Eric Clapton
 Pointer Sisters
 *Roxy Music
 *Art Garfunkel
 *Peabo Bryson

SINGLES:

*Orleans
 Orsa Lia

NEWS & PUBLIC AFFAIRS:

Music staff salutes our news people, Dennis Lamar, Terry Branham, Michael Leury & Dee Hill, for their comprehensive coverage of the recent nuclear accident in Pennsylvania.

WOMN jocks becoming just that, in every sense of the word. Spring training's begun for our 10 kilometer road race May 6th in Milford.

COMMENTS:

Jessie Brandon, formerly of WHCN - Hartford, now with WOMN doing 2-6 p.m.

PROVIDENCE, R.I.

WBRU

JEREMY SCHLOSBERG

HEAVY AIRPLAY:

*Supertramp
 The Police
 Elvis Costello
 Rickie Lee Jones
 Boomtown Rats
 Allman Bros.
 *Graham Parker
 The Cars

Roxy Music
 Dire Straits
 Steve Forbert
 Horslips
 Kim Carnes
 Blondie
 Joe Jackson
 Bad Co.

MODERATE AIRPLAY:

Robben Ford
 Roomful of Blues
 Dwight Twilley
 McGuinn, Clark & Hillman
 Frank Zappa
 Atlantic
 Robert Johnson
 Blues Bros.
 Geo. Harrison
 Tonio K

Cheap Trick
 Generation X
 *Bill Nelson
 The Jam
 Cindy Bullens
 Bob Welch
 A.W.B.
 *Rubinoos
 *U.K.
 Jonathan Richman

SINGLES:

Graham Parker
 The Kinks

*The Heat
 *Sammy Hagar

ROCHESTER, N.Y.

WCMF

GARY WHIPPLE

ADDS:

*Ian Hunter
 Supertramp

*Orleans

HEAVY AIRPLAY:

Eddie Money
 McGuinn, Clark & Hillman
 Doobie Bros.
 Geo. Harrison
 Bob Welch

Dire Straits
 The Police
 Rod Stewart
 Allman Bros.
 Bad Co.
 Van Halen

MODERATE AIRPLAY:

Blondie
 Tycoon
 Elvis Costello
 Billy Joel
 Suzi Quatro
 Cheap Trick
 The Kinks
 Heart
 The Babys

Ironhorse
 Spyro Gyra
 Kayak
 Marc Tanner Bd.
 Duke Jupiter
 Styx
 U.K.
 Fab. Poodles

NEW YORK, N.Y.

WNEW

TOM MORRERA

ADDS:

*John Hall
 *Peter Allen
 *Gulliver
 *Roomful of Blues
 *WARRIORS
 *F. Pappalardi
 *Jerry Lee Lewis
 *Journey
 *Rockets
 *Ian Hunter
 *Amer. Stand. Bd.
 *Seawind
 *Susan

*Duncan Browne
 *Herman Brood
 *Guess Who
 *Lowell George
 *Sex Pistols/ (import)
 *Spyro Gyra
 *Billy Thorpe
 *Lake
 *Judas Priest
 *Legs Diamond
 *Orleans

HEAVY AIRPLAY:

Allman Bros.
 Boomtown Rats
 The Cars
 Elvis Costello
 Dire Straits
 Steve Forbert
 Robert Gordon
 Horslips

Joe Jackson
 The Jam
 The Police
 Roxy Music
 Supertramp
 *Graham Parker
 The Kinks

MODERATE AIRPLAY:

Blondie
 Cheap Trick
 Geo. Harrison
 Billy Joel
 Tonio K
 McGuinn, Clark & Hillman

The Clash
 Rumour (import)
 Cafe
 Rolling Stones
 Ironhorse
 Peter Tosh
 Atlantic

SINGLES:

Rick Nelson
 The Heat
 The Yachts
 Steve Forbert

D. McClinton
 Graham Parker
 Frank Zappa
 The Cramps

COMMENTS:

We are the only place in the city where you could get tickets for the 3 Elvis shows. It was the second largest Fan Poll in the station history. We received 300,000 requests. The Stones got 600,000. We recently carried these live shows... Robert Gordon from the Paradise, Desmond Child & Rouge from the Bottom Line, Peter Tosh from the Bottom Line, Dire Stra from Philly and Good Rats from the Palladium.

Thanks to those who stopped by for interviews, namely...

Dire Straits
 Robert Gordon
 Joe Jackson
 Carolyn Mas

Bryan Ferry
 Judy Collins
 The Babys
 Desmond Child & Rouge

and Roger Daltrey - Tom

NEW YORK, N.Y.

WPIX

JAY CRAWFORD

HEAVY AIRPLAY:

Allman Bros.
 Bad Co.
 Badfinger
 Blondie
 Blues Bros.
 Boomtown Rats
 The Cars
 Cheap Trick
 Elvis Costello
 Dire Straits
 Doobie Bros.
 Fab. Poodles
 Robert Gordon
 Joe Jackson
 *The Jam

*Graham Parker
 *Lowell George
 *Rockets
 *Bill Nelson
 *Ironhorse
 *Susan
 Cindy Bullens
 The Clash
 Rubinoos
 Robert Johnson
 Ian Dury
 Tin Huey
 Tom Robinson
 Sex Pistols
 Beach Boys

Eddie Money
 The Police
 Roxy Music
 Supertramp
 Geo. Thorogood
 Toto
 The Tubes
 U.K.
 Bob Welch
 Frank Zappa
 *Van Halen

Squeeze
 Lene Lovich
 Wings
 The Only Ones
 Kinks
 Manfred Mann (import)
 Rickie Lee Jones
 Jerry Lee Lewis
 Sylvain Sylvain

COMMENTS:

Hello to everybody,
 Jay

RADIO

NORTHEAST

NEW YORK, N.Y.

WPLJ

GLORIA EHRENFELD

HEAVY AIRPLAY:

Allman Bros.	Dire Straits
Bad Co.	Doobie Bros.
Blondie	Geo. Harrison
The Cars	Poco
Cheap Trick	Rod Stewart
Elvis Costello	

MODERATE AIRPLAY:

*The Babys	*Geo. Thorogood
*Fab. Poodles	*The Tubes
*Joe Jackson	*Gary Wright
McGuinn,Clark & Hillman	*Frank Zappa
The Police	Rickie Lee Jones
*Roxy Music	The Kinks/ (single)
*Supertramp	

LONG ISLAND, N.Y.

WLIR

LARRY KLEINMAN

ADDS:

*Susan	*Jay Ferguson
*Gulliver	*Tarnery/Spencer
*Couchois	*WARRIORS
*Duncan Browne	*Albert Lee
*Lips	*Amer.Stand.Bd.
*Herman Brood	David J. Holster
*Judas Priest	Roomful of Blues
*Kim Carnes	*Leah Kunkel
*Billy Thorpe	*Al Stewart/LIVE
*Phillips/MacLeod	*April Wine
*Kenny Loggins/ (promo)	*John McLaughlin
*Ian Hunter	*Orleans
	*Spyro Gyra

HEAVY AIRPLAY:

Allman Bros.	Eddie Money
Bad Co.	The Police
Blondie	Supertramp
Boontown Rats	Dwight Twilley
The Cars	*Van Halen
Elvis Costello	*Graham Parker
Dire Straits	*Lowell George
Doobie Bros.	*Rubinoos
Fab. Poodles	Tin Huey
Steve Forbert	Bob Dylan (imp.)
Robert Gordon	Good Rats
Horslips	Robben Ford
Joe Jackson	Rickie Lee Jones
Billy Joel	Rolling Stones
McGuinn,Clark & Hillman	Steely Dan
Molly Hatchet	Frank Weber
	Beach Boys

MODERATE AIRPLAY:

Amaz. Rhy. Aces	*Journey
David Bromberg	Grateful Dead
Eric Clapton	Steve Goodman
Camel	*Jan Hammer
Cheap Trick	*John Hall
Michael Franks	Meat Loaf
J. Geils Band	Outlaws
Kayak	Jimmie Mack
Nicolette	ROCKY HORROR
Poco	PICTURE SHOW
Roxy Music	Todd Rundgren
Marc Tanner Bd.	Rockets
The Tubes	Joe Sample
U.K.	Peter Tosh
Bob Welch	SS. Johnny
Frank Zappa	Neil Young

SINGLES:

*SVT

IMPORTS:

SFF	Sublime Deluxe
Rod Argent	Eddie & Hot Rods
Manfred Mann	Horslips

Cont'd

WLIR Cont'd

COMMENTS:

THANK YOU TO DEPT... Mike Shallet, Marty Schwartz, Ralph Ebler and Elektra/Asylum for our concerts with Robben Ford and Hammer.

Alan Rosenberg, Stu Cohen, and Jane Derschowitz for our concert with Michael Franks.

Rick Stone, Michael Leon and Kathy B and A&M Records for our concert with The Police.

Dee Pienack and Joshua Blardo and RCA Records for Frank Weber show.

Joe Jackson, Rick Stone, and A&M Records for the live interview.

Promotion Director Michael Ross thanks Stu Cohen and Warner Bros. for two special promotions - Todd party and Doobies minute by minute record rip-off.

LONG ISLAND, N.Y.

WBAB

BERNIE BERNARD

ADDS:

*Orleans	*Amer.Stand.Bd.
*Van Halen	*Ian Hunter
*Lowell George	*Gambler
*Kenny Loggins	*Lake
*Al Stewart	

HEAVY AIRPLAY:

+U.K.	The Police
+Supertramp	Beach Boys
+Geo. Harrison	+Roxy Music
+Bad Co.	The Kinks (45)
+McGuinn,Clark & Hillman	Camel
Doobie Bros.	*Jay Ferguson
+Dire Straits	+Frank Zappa
+Journey	Bob Welch
+Blondie	Billy Joel
Eddie Money	Kayak
+Elvis Costello	Manfred Mann (import)
+The Tubes	Duke Jupiter
Poco	The Babys
+The Cars	Duncan Browne
+Allman Bros.	Geo. Thorogood

MODERATE AIRPLAY:

Gary Wright	B.T.O.
Blues Bros.	Tycoon
FM/BLACK NOISE	Cheap Trick
Good Rats	Grateful Dead
Marc Tanner Bd.	England Dan & John Ford Coley
Suzi Quatro	John Ford Coley
Rod Stewart	Horslips

PHILADELPHIA, PA.

WIOQ

HELEN LEICHT

HEAVY AIRPLAY:

*Al Stewart/LIVE	Boston
*Ian Hunter	Rockets
Supertramp	Horslips
Bad Co.	Tonio K
U.K.	Robert Johnson
Cafe Jacques	Elvis Costello
The Jam	Dire Straits
The Police	Doobie Bros.
Bob Welch	Fab. Poodles
Geo. Harrison	Steve Forbert
The Cars	Foreigner
Eric Clapton	Billy Joel
McGuinn,Clark & Hillman	Rolling Stones
Neil Young	Rod Stewart

MODERATE AIRPLAY:

*Graham Parker	The Babys
*Van Halen	Marc Tanner Bd.
*Lowell George	Blues Bros.
*Orleans	Eddie Money
*Tarnery/Spencer	Nicolette
B. J. Harvest	Poco
The Tubes	Linda Ronstadt
Beach Boys	Sad Cafe
Journey	Cat Stevens
Jan Hammer	Geo. Thorogood
Badfinger	Boontown Rats
Roxy Music	King of Hearts
Gary Wright	Tycoon
R. Ravenscroft	Duncan Browne
Kayak	Couchois
Jimmie Mack	Fresh

Cont'd

WIOQ Cont'd

LIGHT AIRPLAY:

*Herman Brood	Ironhorse
*Susan	Rickie Lee Jones
*Granati Bros.	Frank Zappa
*Art Garfunkel	Dwight Twilley
*Phillips/MacLeod	Rubinoos
*Jay Ferguson	R. Fleischman
*Lake	B.T.O.
*John Hall	Whitesnake
Lament Cranston	Trillion

SINGLES:

Wings	The Kinks
Sammy Hagar	

IMPORTS:

Manfred Mann

PHILADELPHIA, PA.

WMMR

HEAVY AIRPLAY:

Billy Joel	Supertramp
Rod Stewart	Steve Forbert
Geo. Harrison	The Babys
Eddie Money	Horslips
Elvis Costello	Blondie
Bad Co.	Geo. Thorogood
The Police	Eric Clapton
Dire Straits	Graham Parker
Doobie Bros.	Journey

MODERATE AIRPLAY:

Roxy Music	McGuinn,Clark & Hillman
Fab. Poodles	Hillman
The Tubes	Jimmie Mack
Molly Hatchet	Ironhorse
Toto	Allman Bros.
BTO	Joe Jackson
Poco	Lowell George
Bob Welch	Van Halen
Blackfoot	Kinks (single)

LIGHT AIRPLAY:

Susan	Rickie Lee Jones
Rockets	Orleans
Badfinger	April Wine
Carlos Santana	Graham Parker
Tycoon	"Mercury
Gulliver	Poisoning"
Couchois	

PHILADELPHIA, PA.

WYSP

ERIC MARGOLIS, P.D.

HEAVY AIRPLAY:

The Babys	The Police
Bad Co.	Rod Stewart
Blondie	Supertramp
Cheap Trick	Geo. Thorogood
Elvis Costello	Toto
Dire Straits	*Van Halen
Doobie Bros.	Wings
Geo. Harrison	Foreigner
Eddie Money	Styx
Poco	Cindy Bullens

MODERATE AIRPLAY:

Allman Bros.	Roxy Music
Badfinger	Tycoon
Blues Bros.	Ironhorse
Boontown Rats	U.K.
April Wine	Bob Welch
Fab. Poodles	Orleans
McGuinn,Clark & Hillman	Journey
Molly Hatchet	*WARRIORS

LIGHT AIRPLAY:

Ian Matthews	Rockets
Robert Gordon	Steve Forbert
Couchois	Horslips
'KO	Desmond Child & Rouge
Tonio K	
Fresh	

BETHESDA, MD./WASHINGTON, D.C.

WHFS

DAVID EINSTEIN

HEAVY AIRPLAY:

Elvis Costello	Tonio K
Dire Straits	Geo. Harrison
Frank Zappa	Roxy Music
Robert Gordon	Bad Co.
Amaz. Rhy. Aces	Jonathan Richman
Allman Bros.	Lamont Cranston
Doobie Bros.	Roomful of Blues
Joe Jackson	Duncan Browne
David Grisman	Michael Franks
The Police	*Lowell George
Rickie Lee Jones	*Tin Huey
Rockets	Graham Park
Alvin Lee	Ian Hunter

MODERATE AIRPLAY:

Shoes	Atlantics
The Tubes	Johnny Otis
Duke Jupiter	Rypdal/Vitous/DeJohnette
Cafe Jacques	Michel Colombier
Santana	Beach Boys
Double Image	Bill Nelson
Sam Morrison	Flash & The Pan
Whitesnake	Boontown Rats
Jam	Badfinger
*J. Abercrombie	Steve Goodman
Suzi Quatro	Irakere
Granati Bros.	Janne Schaffer
McGuinn,Clark & Hillman	Randy Crawford
Fab. Poodles	Oregon
Tim Krekel	David Lambert
F. Pappalardi	*John Hall
Spyro Gyra	*Living Chi
A.W.B.	Blues
Blackfoot	Herman Brood
Tim Weisberg	Jerry Lee Le
Gong	Billy Thorpe
Dickies	Phillips/McLeod
Peter Lang	*John Mayall
Supertramp	Susan
Rubinoos	King of Hearts
Auracle	John Klemmer
Gary Stewart	Mandingo Griot
New Grass	Soc.
Revival	War
Natl. Health	Amer.St
Michael Murphey	

SINGLES:

Records	Kenny Loggins
Jam	No Dice
Nick Lowe	The Heart
Pretenders	Rumour
Orleans	

IMPORTS:

Johnny Thunders	Pezband
Andy Mackay	Brian Eno

LAUREL, MD./WASHINGTON, D.C.

WLMD

STEVE MAZUROWSKI

HEAVY AIRPLAY:

Doobie Bros.	Dire Straits
Bee Gees	Rod Stewart
Poco	Eddie Money
Bob Welch	McGuinn,Clark & Hillman
Geo. Harrison	Hillman
Suzi Quatro	Geo. Benson

MODERATE AIRPLAY:

Billy Joel	Judy Collins
Nicolette	Kim Carnes
Robert Gordon	*Art Garfunkel
*England Dan & John Ford Coley	*Badfinger
*Beach Boys	Michael Franks
Steve Goodman	*Seawind
Max Demian	*Evie Sands
*John Hall	*Phillips/MacLeod

SINGLES:

Little River Bd.	Gloria Gaynor
America	Thelma Houston
Farragher Bros.	*Wings
Frank Mills	*Orleans
*Tarnery/Spencer	*Roxy Music

COMMENTS:

On 3/26, our inaugural broadcast from our new studio at the Mall in Columbia, Md. met with smiles, cheers and goodies for all... Press coverage was heavy and well. Wishing newcomers were abundant... to reach us at the Mall Studio dial (301) 596-0900...our office numbers remain the same as before.

RADIO

NORTHEAST

PITTSBURGH, PA.

WVE

JOHN MC GHAN

HEAVY AIRPLAY:
 Bad Co. Molly Hatchet
 Cheap Trick Eddie Money
 Doobie Bros. *Van Halen

MODERATE AIRPLAY:
 Allman Bros. Geo. Harrison
 *Boontown Rats Bob Welch
 Elvis Costello Granati Bros.
 Dire Straits

LIGHT ADDS:
 Geo. Thorogood

SINGLES:
 *April Wine

PITTSBURGH, PA.

WYD

HEAVY AIRPLAY:
 Allman Bros. Eddie Money
 The Babys Poco
 Bad Co. Supertramp
 Cheap Trick Marc Tanner Bd.
 Elvis Costello Tycoon
 Dire Straits Bob Welch
 Doobie Bros. *Van Halen
 Fab. Poodles April Wine
 Geo. Harrison Wings (single)
 McGuinn, Clark & Hillman

MODERATE AIRPLAY:
 Couchois Head East
 Steve Forbert Rickie Lee Jones
 Michael Franks WARRIORS
 Horslips Duncan Browne
 Joe Jackson Thin Lizzy/
 Suzi Quatro (single-import)
 Roxy Music *Phillips/
 *Carlos Santana MacLeod
 Dwight Twilley Ironhorse
 U.K. Rockets
 *Graham Parker *John Hall
 Journey *Lake
 *Lowell George *Susan
 *Sammy Hagar/ (single) *Blackfoot
 *Torney/Spencer Marilyn Scott
 Beach Boys Hilary
 *Art Garfunkel Janne Schaffer
 Lave Lambert Bruce Cameron
 TKO Richard Tee
 Kim Carnes Cedar Walton
 Cafe Jacques Tom Scott
 *Orleans Michael Waldon

LIGHT ADDS:
 *London Symphony *Arthur Blythe
 *John Klemmer *Hubert Laws
 *Spyro Gyra *Tim Weisberg

PITTSBURGH, PA.

WYEP

MIKE FIRST

ADDS:
 *Lake *Julian Pepper
 *Fresh Adams
 Wilbert Longmire *A.W.B.
 *E. Baker *Bobby Womack
 Chocolate Co.

HEAVY AIRPLAY:
 Joe Jackson Oregon
 Charles Mingus Seawind
 Roxy Music Otis Rush
 Supertramp *Graham Parker
 David Grisman *Havey Mason
 The Tubes *Ian Carr
 U.K. *John McLaughlin

MODERATE AIRPLAY:
 Boontown Rats Auracle
 Elvis Costello Robben Ford
 Michael Franks J. Abercrombie
 Tonio K Tony Williams
 Kayak Roomful of Blues
 The Police Generation X
 Suzi Quatro Steve Goodman
 Frank Zappa Double Image
 *Dollar Brand Dickies
 *Gong Rubinoos
 *Paul DeSouza Hawklords
 *Arthur Blythe The Clash
 Art Blakey Santana

Cont'd

WYEP Cont'd

IMPORTS:
 Stiff Anthology

NEWTON, MASS.

WZBC

MARC CATAPANO

HEAVY AIRPLAY:
 Roxy Music The Police
 Boontown Rats Frank Zappa
 Elvis Costello Jan Hammer
 Joe Jackson The Jam
 Supertramp Fab. Poodles

MODERATE AIRPLAY:
 Robert Gordon Atlantics
 Creme/Godley The Tubes
 Horslips U.K.
 Be Bop Deluxe Sad Cafe
 Cheap Trick Oregon
 Generation X Robert Johnson
 Peter Hammill

SINGLES:
 The Kinks

BURLINGTON, VT.

WRUV

JOHN DENNISON

HEAVY AIRPLAY:
 +Frank Zappa/ Art Ensemble
 SHEIK... of Chicago
 Rickie Lee Jones Coryell/
 +Spyro Gyra Brubeck Bros.
 Supertramp Living Chicago
 *Graham Parker Blues
 Allman Bros. U.K.
 +Dry Jack The Police
 +Auracle *John McLaughlin
 Tony Williams *Lowell George
 Lips

MODERATE AIRPLAY:
 Dire Straits *The Tubes
 Joe Jackson *Dave Lambert
 Elvis Costello Couchois
 Judas Priest +Santana

WEST HAVEN, CT.

WNHU

KEITH ALTOMARE

HEAVY AIRPLAY:
 +Supertramp +Elvis Costello
 *Lake Dwight Twilley
 *Bill Nelson U.K.
 +The Tubes Boontown Rats
 +The Police Tonio K
 +Joe Jackson Kayak

MODERATE AIRPLAY:
 *The Dickies Roger Voudouris
 *Generation X Angel
 *Magnet Geo. Harrison
 Suzi Quatro Badfinger
 Horslips Blondie
 Robert Gordon
 Grannati Bros.

DANBURY, CT.

WXCI

CARL MEARMAN

HEAVY AIRPLAY:
 +Allman Bros. +Supertramp!!
 +Geo. Harrison Gary Wright
 Eddie Money +Poco
 +Dire Straits The Babys
 Bad Co. +Journey
 +McGuinn, Clark & Hillman Marc Tanner Bd.
 Rod Stewart Bob Welch
 Steve Forbert Doobie Bros.

MODERATE AIRPLAY:
 Suzi Quatro Fab. Poodles
 *Tycoon Badfinger
 The Police Art Garfunkel
 Kayak U.K.
 *Beach Boys

SYRACUSE, N.Y.

WAER

RICH SUTTON

Cont'd

WAER Cont'd

NEW ADDS:
 *Graham Parker *Herman Brood
 Roomful of Blues *No Dice
 *Gong *Ian Carr
 *Bill Nelson *Tim Weisberg
 Rickie Lee Jones

HEAVY AIRPLAY:
 Steve Forbert Hawklords
 Elvis Costello Flash & The Pan
 The Police Spyro Gyra
 Rachel Sweet Rubinoos
 Angela Bofill Duke Jupiter
 The Jam The Tubes
 Sally Oldfield Duncan Browne
 Joe Jackson

SINGLES:
 The Kinks

ITHACA, N.Y.

WICB

BILL ROSE

JOHN PETERSON

HEAVY AIRPLAY:
 +Doobie Bros. Bad Co.
 +Elvis Costello +*Geo. Benson
 +Dire Straits Blondie
 +Allman Bros. +*Supertramp
 Billy Joel Geo. Harrison
 McGuinn, Clark & Hillman Rod Stewart
 Poco +*Santana
 Bob Welch

MODERATE AIRPLAY:
 *U.K. Geo. Thorogood
 Steve Forbert *Suzi Quatro
 *Journey Rickie Lee Jones
 *The Tubes *Badfinger
 The Babys

TROY, N.Y.

WRPI

MIKE DUBOIS

HEAVY AIRPLAY:
 Be Bop Deluxe Chic
 U.K. Roxy Music
 Frank Zappa *Spyro Gyra

MODERATE AIRPLAY:
 Allman Bros. *Supertramp
 Hancock/Corea Santana
 Oregon Phil Manzanera
 Rypdal/Vitous/ *J. Abercrombie
 DeJohnette Elvis Costello
 Living Chicago The Police
 Blues *Joe Jackson
 The Tubes *Chieftains
 Dickies *Robert Gordon
 David Johansen East River
 *Art Ensemble Consort
 of Chicago

SINGLES:
 Parole

ALBANY, N.Y.

WQBK (Q104)

JOHN COOPER

HEAVY AIRPLAY:
 Graham Parker Roxy Music
 Elvis Costello The Tubes
 Joe Jackson Steve Forbert
 Supertramp Rubinoos
 The Police Allman Bros.
 Rickie Lee Jones Dwight Twilley
 Bad Co. Journey

MODERATE AIRPLAY:
 Tycoon Herman Brood
 U.K. Robert Gordon
 Cafe Jacques Duncan Browne
 Dave Lambert

SINGLES:
 The Kinks

IMPORTS:
 Flash & The Pan
 Bob Dylan/
 AT BUDOKAN

POUGHKEEPSIE, N.Y.

WPDH

RON RIZZI

ADDS:
 *Santana *R. Fleischman
 *John Hall *Billy Thorpe
 *Duncan Browne *Herman Brood

HEAVY AIRPLAY:
 McGuinn, Clark & Hillman George Benson
 Geo. Harrison Doobie Bros.
 Allman Bros. Albert Collins
 Bee Gees Billy Joel
 Supertramp Poco
 Bad Co. Elvis Costello
 Beach Boys Eddie Money
 Rod Stewart Blues Bros.
 Dire Straits Kenny Loggins
 Frank Zappa

NEW YORK, N.Y.

WNYU

GARY CEE/MICHEL STARKER

HEAVY AIRPLAY:
 The Police The Clash
 Joe Jackson Tonio K
 Elvis Costello *The Rockets
 *Graham Parker Geo. Thorogood
 The Jam McGuinn, Clark &
 *Supertramp Hillman

MODERATE AIRPLAY:
 *THEY'RE PLAYING The Tubes
 OUR SONG Generation
 Frank Zappa Boontown
 The Tubes *U.K.
 *Rubinoos The Cars
 Steve Forbert Allman Bros.
 Robert Gordon

SINGLES:
 *Moon Martin Bad Beats

BRIARCLIFF MANOR, N.Y.

WRNW

DONNA LEMISZKI

HEAVY AIRPLAY:
 Doobie Bros. Bee Gees
 Dire Straits Dwight Twilley
 Eddie Money Roxy Music
 Geo. Benson McGuinn, Clark &
 +Geo. Harrison Hillman
 Marc Tanner +Poco

MODERATE AIRPLAY:
 *Spyro Gyra Art Garfunkel
 Rickie Lee Jones Nicolette
 Beach Boys Peter Allen
 +Judy Collins A.W.B.
 *Orleans +Steve Forbert
 +Michael Franks +England Dan &
 Couchois John Ford Coley
 Rod Stewart

STONY BROOK, N.Y.

WUSB

JIM LIEBLICH

HEAVY AIRPLAY:
 U.K. The Tubes
 The Clash Elvis Costello
 Horslips *J. Richman

MODERATE AIRPLAY:
 Joe Jackson *Tony Williams
 Michael Franks Hawklords
 The Police *J. Abercrombie
 Generation X Robben Ford
 *Supertramp Robert Gordon
 Spyro Gyra

LONG ISLAND, N.Y.

WRCN

DON BRINK/CHUCK MACKIN

HEAVY AIRPLAY:
 Eddie Money Molly Hatchet
 Bob Welch Bad Co.
 Dire Straits Rod Stewart
 Geo. Harrison Allman Bros.
 The Police Eddie Money
 Cheap Trick Elvis Costello
 The Cars Supertramp

Cont'd

RADIO

NORTHEAST

WRCN Cont'd

MODERATE AIRPLAY:

Fab. Poodles	The Tubes
April Wine	Frank Zappa
McGuinn, Clark & Hillman	Van Halen
Journey	Roxy Music
Tycoon	Steve Forbert
	U.K.

LONG ISLAND, N.Y.

WDIX

BOB BUCHMANN

HEAVY AIRPLAY:

The Tubes	Bad Co.
Supertramp	Bob Welch
Doobie Bros.	Fab. Poodles
Dire Straits	McGuinn, Clark & Hillman
Elvis Costello	Billy Joel
Eddie Money	Journey
Blues Bros.	Nicolette
The Police	Beach Boys
Geo. Harrison	

MODERATE AIRPLAY:

Allman Bros.	Badfinger
Cheap Trick	Boomtwn Rats
Gary Wright	Suzi Quatro
Kim Carnes	Art Garfunkel

PRINCETON, N.J.

WPRB

KEVIN LIPPERT

HEAVY AIRPLAY:

*Red Noise	+The Police
*Spyro Gyra	+Frank Zappa
*Gong	Roxy Music
*Graham Parker	+U.K.
*All Pablo Rel.	The Tubes
+Elvis Costello	Joe Jackson
+Michael Franks	Horslips
Supertramp	Robert Gordon

MODERATE AIRPLAY:

*John McLaughlin	Phillip Glass
Art Ensemble of Chicago	Tete Montoliu
John Abercrombie	Johnny Guarneri
Steve Reich	*How To Change A Flat Tire

IMPORTS:

*Chris Spedding

ALLENTOWN, PA.

WSAN

KEVIN GRAFF

HEAVY AIRPLAY:

Supertramp	Nicolette
Doobie Bros.	Eddie Money
Geo. Harrison	McGuinn, Clark & Hillman
Dire Straits	Allman Bros.
Bob Welch	
Billy Joel	

MODERATE AIRPLAY:

Gary Wright	Fab. Poodles
Firefall	Linda Ronstadt
Steve Forbert	Sad Cafe

SINGLES:

Little River Bd. rotations come from the Lps listed above.
The Babys
Kayak
All other singles in present

PHILADELPHIA, PA.

WXPB

PETER BURWASSER

HEAVY AIRPLAY:

Tangerine Dream	John Cage
Pere Ubu	LIVING CHICAGO
Gilbert Artman	BLUES
Art Ensemble of Chicago	Michael Oldfield
Jaki Byard	Pierre Moerlen's Gong
Barde	Ted Lundy
John Renbourn	Holly Near
Dollar Brand	The Skids
Steve Hillage	Eric Dolphy
Arm & Hammer String Band	John Coltrane
Jade Warrior	The Gladiators
Heldon	Blind Boy Fuller
John Abercrombie	Mal Waldron

TOWSON/BALTIMORE, MD.

WCVT

MIKE PANOPOULOS

HEAVY AIRPLAY:

*Allman Bros.	Fab. Poodles
U.K.	The Tubes
Roxy Music	*Badfinger
TKO	Bobby Hutcherson
*Cafe Jacques	Robben Ford
*Horslips	

MODERATE AIRPLAY:

*Jan Hammer	Oregon
*Blackfoot	Anthony Braxton
The Police	Charles Lloyd
*Lamont Cranston	Dry Jack
*Robert Gordon	

IMPORTS:

Dead Fingers	Rod Argent
Talk	Tangerine Dream
Steve Hillage	Pekka

SOUTH

NASHVILLE, TENN.

WKDF

SYLVIA

ADDS:

*Jay Ferguson	*Tantrum
*Orleans	*Susan
*Ian Hunter	*Seawind
*Tarney/Spencer	*Coryell/Brubeck
*Lowell George	

HEAVY AIRPLAY:

Doobie Bros.	Van Halen
Dire Straits	Toto
Bad Co.	Geo. Benson
Allman Bros.	Billy Joel
Journey	Rod Stewart

MODERATE AIRPLAY:

Poco	McGuinn, Clark & Hillman
Elvis Costello	Cheap Trick
Bob Welch	Eddie Money
Geo. Harrison	Supertramp
Styx	
Little River Bd.	

SINGLES:

Mychael	Wings
Don Schlitz	

COMMENTS:

The Supertramp is real good. Also Tycoon.

ATLANTA, GA.

WKLS

RICH PIAMBINO

Allman Bros.	
Bad Co.	
Cheap Trick	
Elvis Costello	
Eddie Money	
Rod Stewart	
*Van Halen	
Supertramp	
Wings (single)	
Rickie Lee Jones	

MODERATE AIRPLAY:

Bee Gees	Geo. Harrison
Blues Bros.	McGuinn, Clark & Hillman
Dire Straits	
Doobie Bros.	

LIGHT ADDS:

*Badfinger	*Blackfoot
*Bill Nelson	

ATLANTA, GA.

WRAS

CLEDRA WHITE

HEAVY AIRPLAY:

*Graham Parker	Steve Forbert
*Phillips/MacLeod	Frank Zappa
*Steve Hillage	Dwight Twilley
Rickie Lee Jones	Allman Bros.
U.K.	The Police
The Tubes	Fab. Poodles
Roxy Music	Kayak
Jonathan Richman	Tonio K
Blackfoot	Boomtwn Rats
	Ian Carr

Cont'd

WRAS Cont'd

MODERATE AIRPLAY:

*George Lowell	*Van Halen II
*R. Fleischman	*Karl Ratzner
*Jerry Williams	Billy Thorpe
*Magnet	Jan Hammer
*Tin Huey	Cafe Jacques
*Duke Jupiter	Bad Co.
*Duncan Browne	Beach Boys
*Art Garfunkel	Supertramp
*Rockets	Spyro Gyra
*Susan	Cheap Trick
*Annette Peacock	David Lambert
*Herman Brood	Joe Jackson

IMPORTS:

Steve Hillage

COMMENTS:

Atlanta is definitely warming up as far as concerts are concerned. The best in a while was the Rockets/Boomtwn Rats. Had some good rockin' that night.

Looking forward to concerts by Allman Bros. (P.J. can't wait), Cheap Trick and The Police.

Keep your Trap Shut, Cledra Do the Rat!

P.S. The U.S. is ready to do the Rat!

JACKSONVILLE, FLA.

WJAX

RICH LANGLOIS

ADDS:

*Graham Parker	*Jay Ferguson
*Gong	*Phillips/McLeod
*Tim Weisberg	

HEAVY AIRPLAY:

Doobie Bros.	Geo. Benson
Rod Stewart	Little River Bd.
Dire Straits	Blackfoot
Allman Bros.	Gino Vannelli
Heart	Pointer Sisters
Bad Co.	The Babys
Blues Bros.	The Cars
Styx	Nicolette
Billy Joel	*Van Halen
Geo. Harrison	Molly Hatchet

MODERATE AIRPLAY:

Blondie	The Police
Judy Collins	Suzi Quatro
Elvis Costello	Roxy Music
Legs Diamond	Supertramp
Journey	The Tubes
Judas Priest	UFO
Eddie Money	Frank Zappa
Poco	

SINGLES:

Sammy Hagar	The Normal
The Kinks	Anii Stewart
Wings	

SPECIAL PROGRAMMING:

Feature Album M-F 11pm
BBC Rock Hour
King Biscuit Flower Hour
Jamie Brooks interviewed Max Demian March 30.

COMMENTS:

THE REAL JOCK LINE-UP...

JAMIE BROOKS
STEVE FOX
RICH LANGLOIS
PAT HARRISON
WEEKENDS..
DAVE STOCKTON
MIKE GREENE

JACKSONVILLE, FLA.

WKUE (92K)

ROSS BLOCK

LARRY BROWDY

ADDS:

*Susan	*Jay Ferguson
*Duncan Browne	*Phillips/McLeod
*Herman Brood	*Billy Thorpe
*Joe Jackson	*Van Halen
*King of Hearts	*Leah Kunkel
*Lake	*Triumph (new)
*Tarney/Spencer	

HEAVY AIRPLAY:

Allman Bros.	Geo. Harrison
Elvis Costello	Doobie Bros.
Dire Straits	Eddie Money
McGuinn, Clark & Hillman	Suzi Quatro
	Bob Welch

Cont'd

WKUE (92K) Cont'd

MODERATE AIRPLAY:

*Journey	BTO
Michael Franks	Blackfoot
Art Garfunkel	Jimmie Mack
U.K.	To to
Rickie Lee Jones	The Police
Blondie	Marc Tanner Bd.
Poco	Dave Lambert
Rod Stewart	Geo. Thorog
Gary Wright	The Tubes
Horslips	Ironhorse
Billy Joel	Bad Co.
Supertramp	Tomita
Cheap Trick	Frank Zappa

ORLANDO, FLA.

ZETA 7

BILL MIMMS

HEAVY AIRPLAY:

Allman Bros.	Poco
Bad Co.	*Van Halen
Elvis Costello	Bob Welch
Dire Straits	The Tubes
Doobie Bros.	U.K.
Geo. Harrison	April Wine
Eddie Money	Supertramp

MODERATE AIRPLAY:

Molly Hatchet	Rod Stewart
Tycoon	Styx
Badfinger	Toto
Blues Bros.	Gary Wright
Boomtwn Rats	Wireless
Cheap Trick	*Lake
Fab. Poodles	*Roxy Music
Horslips	*Hawklords
Max Demian	*Lowell George
McGuinn, Clark & Hillman	*Duncan Browne
The Police	*Graham Parker
Carlos Santana	Blackfoot
	*Journey

LIGHT AIRPLAY:

*Joe Jackson	*Tonio K
Rickie Lee Jones	*Tarney/Spencer
*Susan	*John Hall
*Frank Zappa	*WARRIORS
*Rockets	*Sammy Hagar EP

SINGLES:

The Kinks	Wings
The Police	TMG

FT. LAUDERDALE, FLA.

WSHE

MICHELLE ROBINSON

HEAVY AIRPLAY:

Allman Bros.	Supertramp
Cheap Trick	Tycoon
Elvis Costello	Rickie Lee Jones
Fab. Poodles	Duke Jupiter
Geo. Harrison	Frank Zappa
Joe Jackson	Duncan Browne
McGuinn, Clark & Hillman	

MODERATE AIRPLAY:

Bad Co.	Ironhorse
Boomtwn Rats	*Susan
Steve Forbert	*Van Halen
The Tubes	Journey
Rockets	*Jay Ferguson
Herman Brood	*Guess Who

LIGHT AIRPLAY:

*Ian Hunter	*Orleans
*Magnet	*Tarney/Spencer
*Graham Parker	*David J. Holster
*Phillips/MacLeod	

NEW ORLEANS, LA.

WNOE

CAPT. HUMBLE

ADDS:

Seawind	Herbie Ha
Roxy Music	Art Garfunkel
The Police	Rickie

HEAVY AIRPLAY:

Bee Gees	Billy Joel
Blondie	Gloria Gaynor
Doobie Bros.	

MODERATE AIRPLAY:

Geo. Benson	Poco
Eddie Money	Third World
O. Newton-John	

SINGLES:

Boston	Gino Vannelli
Max Demian	

RADIO

SOUTH

NEW ORLEANS, LA.

WRNO

ROD GLENN

HEAVY AIRPLAY:
 Bad Co. Eddie Money
 Badfinger Poco
 Blondie Styx
 The Cars Bob Welch
 Eric Clapton Boston
 Geo. Harrison

MODERATE AIRPLAY:

McGuinn, Clark & Hillman Tycoon
 Hillman *Journey
 Marc Tanner Bd. Ironhorse
 B.T.O. Suzi Quatro
 Rockets Heart

LIGHT AIRPLAY:

*Steve Forbert *King of Hearts
 *A.W.B. *John Hall

NEW ORLEANS, LA.

WTUL

SHEPARD SAMUELS

HEAVY AIRPLAY:

+Steve Hillage +Dire Straits
 *Supertramp **Journey
 *Gong **Hawklords
 +U.K. **The Dickies
 +Frank Zappa +McGuinn, Clark & Hillman
 *Duncan Browne +Geo. Harrison
 +National Health +Be Bop Deluxe
 +David Grisman +Irakere
 +Jan Hammer +Muddy Waters
 +Michael Franks +The Police
 +Allman Bros. +Horslips
 +Carlos Santana +Tomita
 +Joe Jackson +Peter Lang
 *Graham Parker +Chieftains
 +Dwight Twilley
 +Van Morrison

MODERATE AIRPLAY:

+Bad Co. +Generation X
 *Madcats +Janne Schaffer
 *Tin Huey +The Tubes
 +Boomtown Rats *Rubinos
 +Otis Rush +The Kinks
 +Tangerine Dream +J. Starship
 +Peter Tosh **Tony Williams
 +Badfinger +Woody Shaw
 +Melanie +John Coltrane
 +Kayak +Larry Coryell
 +Jimmy Buffett **Basie & Gillespie
 *F. Fleischman **Dollar Brand
 *Celebration +Jaki Byard
 +Roxy Music +Dexter Gordon
 +Eric Clapton

HOUSTON, TEX.

KLOL

JO HARBISON

HEAVY AIRPLAY:

Geo. Harrison Allman Bros.
 Dire Straits Bad Co.
 Bob Welch Toto
 Poco Elvis Costello
 Doobie Bros. McGuinn, Clark & Hillman
 Eddie Money Hillman

MODERATE AIRPLAY:

Supertramp The Police
 Fab. Poodles Steve Forbert
 Nazareth Marc Tanner
 The Babys Cheap Trick
 Joe Jackson Badfinger
 Journey Amaz. Rhy. Aces
 Rod Stewart Hammer
 Trillion Kayak
 Gary Wright

SINGLES:

The Kinks Alex
 Orleans Wings
 Steve Forbert

HOUSTON, TEX.

KPFT

WAYNE PITRIE

ADDS:

*The Residents *Lowell George
 *Supertramp *Amer. Stand. Bd.
 *Gong *John Hall
 *Graham Parker *Leah Kunkel
 *R. Fleischman *Hellfield
 *Adrian Gurvitz *No Dice
 *Stiff Sampler *Garfeel Reef
 *John McLaughlin *Uncle Louie

HEAVY AIRPLAY:

+The Tubes +Devo
 +Frank Zappa +U.K.
 +Be Bop Deluxe **Oregon
 +Roxy Music +Souixsie & The Banchees
 *Bill Nelson
 +William Penn **Throbbing Gristle
 *Johnny Darren +Pere Ubu
 +Godley/Creme **The Residents
 +Tin Huey

MODERATE AIRPLAY:

+Hawklords J. Abercrombie
 +Brian Eno Art Blakey
 +Carla Bley +Rypdal/
 Ahmad Jamal Vitous/
 +Rickie Lee Jones DeJohnette
 +Anthony Phillips Eric Dolphy
 Jade Warrior Joe Ely
 Chieftains +Tomita

SINGLES:

Alex Undisputed Truth
 Bonnie Tyler D. Ceats
 Plastic Idols

IMPORTS:

Souixsie & Steve Hillage
 The Banchees Stiff sampler
 Pere Ubu Bob Dylan

COMMENTS:

I would appreciate hearing from any and all obscure labels, especially those handling new wave, electronic and jazz artists.

MEMPHIS, TENN.

WLYX

STEVE STEVENSON

HEAVY AIRPLAY:

*Gong *Graham Parker
 *Billy Thorpe +Tycoon
 +U.K. +Allman Bros.
 +Bad Co. +Joe Jackson
 +Santana +Roxy Music
 +Cheap Trick +Blackfoot

MODERATE AIRPLAY:

+Duncan Browne +The Tubes
 *Madcats Tin Huey
 David Grisman Rockets
 Ian Carr Bill Nelson
 Melanie Michael Murphey
 Rickie Lee Jones Jonathan Richman
 Cafe Jacques

JOHNSON CITY, TENN.

WJUT

CANDY BRYANT

HEAVY AIRPLAY:

Supertramp Geo. Benson
 Allman Bros. Steve Forbert
 Dire Straits Eric Clapton
 McGuinn, Clark & Hillman Badfinger
 Hillman Doobie Bros.
 Geo. Harrison Gary Wright

MODERATE AIRPLAY:

Bad Co. Couchois
 Kayak Blackfoot
 Nicolette *Journey
 Rod Stewart Bandit
 Bob Welch Eddie Money
 Poco Dwight Twilley
 The Cars Tim Kregel

HARRISONBURG, VA.

WMRA

JAMES WINDSOR

HEAVY AIRPLAY:

*Supertramp +Molly Hatchet
 The Tubes Camel
 Elvis Costello Geo. Thorogood
 Cheap Trick Santana
 David Bowie U.K.
 Todd Rundgren *Gong

MODERATE AIRPLAY:

*Cafe Jacques *Dwight Twilley
 Peter Hammill Badfinger
 Be Bop Deluxe Felix Pappalardi
 Geo. Harrison Suzi Quatro
 Neil Young Bob Welch
 Creme/Godley Eddie Money
 Hawklords

ATHENS, GA.

WUOG

CHUCK HAMBLÉN

HEAVY AIRPLAY:

*John Hall *Roxy Music
 *Gong *Dwight Twilley
 *Graham Parker *Bert Jansch
 *Rickie Lee Jones *Davey Graham
 *Tin Huey +Allman Bros.
 *J. Abercrombie Roomful of Blues
 *Carlos Santana *Steve Goodman
 *The Chieftains

MODERATE AIRPLAY:

*R. Fleischman *Albert Lee
 *Hawklords *The Tubes
 +Dave Lambert *The Rockets
 *Supertramp

MONTGOMERY, ALA.

WHYY (Y-102)

PHIL HORTON, M.D.

HEAVY AIRPLAY:

+Couchois +Erroll Sober
 +Blondie **Wings
 +R. Voudouris **Journey
 +Doobie Bros.

MODERATE AIRPLAY:

+Geo. Harrison Badfinger
 +Allman Bros. +Bob Welch
 *Bad Co. **Rockets

SINGLES:

+Erroll Sober +Geo. Harrison
 +Doobie Bros. *Orleans
 +R. Voudouris *Wings
 *Blondie
 +England Dan & John Ford Coley

LAKE CHARLES, LA.

KGRA (NOVA 104)

SKY

HEAVY AIRPLAY:

Dire Straits McGuinn, Clark & Hillman
 Bad Co. Hillman
 Bandit Allman Bros.
 Grateful Dead The Babys
 Kayak The Cars
 Bonnie Tyler

MODERATE AIRPLAY:

Horslips Kim Carnes
 *Supertramp The Police
 *Roxy Music *Dave Lambert
 *Journey *R. Fleischman
 Badfinger Rickie Lee Jones
 Michael Murphey *A.W.B.
 B. J. Harvest *Geo. Benson
 Elvis Costello

HOUSTON, TEX.

KUHF

LAUREN VALLE

HEAVY AIRPLAY:

McGuinn, Clark & Hillman Arthur Adams
 Hillman Michael Franks
 Bad Co. Judy Collins
 Roxy Music Kayak
 Rickie Lee Jones Gary Wright
 Beach Boys Geo. Harrison
 Art Garfunkel Dane Donohue
 Geo. Benson Badfinger
 Steve Goodman Jan Park Band
 Tim Weisberg Nigel Olsson
 Lips Eddie Money
 Supertramp

MODERATE AIRPLAY:

Camel Bonnie Tyler
 John Denver

ORANGE, TEX.

ZOOM 104-1/2 (KZOM)

MARK McLAREN

HEAVY AIRPLAY:

Dire Straits Allman Bros.
 Doobie Bros. Eddie Money
 McGuinn, Clark & Hillman Geo. Harrison
 Hillman Elvis Costello
 Bob Welch Michael Murphey
 Bad Co. *Art Garfunkel
 Rod Stewart

MODERATE AIRPLAY:

Little River Bd. Horslips
 The Babys Geo. Benson
 Marc Tanner Poco
 Supertramp Journey
 *Joe Walsh Gary Wright
 Blackfoot Cheap Trick
 Rickie Lee Jones

KILGORE, TEX.

KKTX

JIM HODO, P.D./DAL SANDERS, M.D.

HEAVY AIRPLAY:

+Doobie Bros. +April Wine
 +Supertramp +McGuinn, Clark & Hillman
 Poco Hillman
 +Dire Straits Suzi Quatro
 Bob Welch Amaz. Rhy. Aces
 Bad Co. +Kayak
 +Geo. Harrison +Allman Bros.
 +The Police

MODERATE AIRPLAY:

Elvis Costello Desmond Child
 Rod Stewart Tarney-Spencer
 The Babys +Frank Zappa
 +Badfinger U.K.
 Eddie Money *Joe Jackson
 +Spyro Gyra

WICHITA FALLS, TEX.

KNTD

BOB ELIOT

HEAVY AIRPLAY:

The Tubes Ami Stewart
 *Village People *Roxy Music
 +G.Q. Geo. Harrison
 Bad Co. Bob Welch
 Tasha Thomas *Beach Boys
 *Liner Desmond Child
 The Police

MODERATE AIRPLAY:

*Tycoon *Ironhorse
 *Barooga Bandit *Evelyn C. King
 *War *Seawind
 *Energetics Badfinger
 Dalton & Dubarri *Couchois

CORPUS CHRISTI, TEX.

C-101 (KNCN)

CHARLIE PARKER

HEAVY AIRPLAY:

Eddie Money The Babys
 Bob Welch The Police
 Elvis Costello Nicolette
 Doobie Bros. Blues Bros.
 Geo. Harrison Pointer Sisters
 Dire Straits Allman Bros.
 Poco Rickie Lee Jones

Cont'd

RADIO

SOUTH

C-101 (KNCN) Cont'd
MODERATE AIRPLAY:
 Geo. Benson Judas Priest
 Geo. Thorogood Supertramp
 Desmond Child Tim Weisberg
 Marc Tanner
SINGLES:
 *Orleans *The Kinks
 *Duncan Browne

MIDWEST

CLEVELAND, OHIO
 WMMW (M 105)
 ELLEN ROBERTS
HEAVY AIRPLAY:
 Rod Stewart The Babys
 Bee Gees Bad Co.
 Bob Welch Badfinger
 Eddie Money McGuinn, Clark &
 Dire Straits Hillman
 Cheap Trick Marc Tanner Bd.
 Doobie Bros. *Journey
 Billy Joel *Van Halen
 Toto
MODERATE AIRPLAY:
 *Boomtwn Rats Dwight Twilley
 Beach Boys UFO
 Elvis Costello Blackfoot
 Couchois Jan Hammet
 Geo. Harrison The Police
 Kayak Camel
 Fab. Poodles Pecc
 Susie Quatro Blondie
 The Tubes
SINGLES:
 *Joe Walsh Euclid Beach Bd.
 *Wings

COLUMBUS, OHIO
 WLVO (QFM 96)
 TOM TEUBER
HEAVY AIRPLAY:
 *Van Halen Blondie
 *Wings *Molly Hatchet
 The Police Bad Co.
 Dire Straits *Journey
 Allman Bros. Elvis Costello
 +Cheap Trick +Tycoon
MODERATE AIRPLAY:
 *Supertramp McGuinn, Clark &
 *Frank Zappa Hillman
 Trillion
SINGLES:
 +Styx

NEWS & PUBLIC AFFAIRS;
 Thanks to Chuck Bridges at Q-107
 for keeping us informed about the
 Rolling Stones Toronto gig.
 Frank Kovac continues to do a
 super job of anchoring the news
 in our morning show.

COMMENTS:
ANNONCER LINEUP...
 5:30 - 10 am - JOHN FISHER & CO.
 10 - 2 pm - STEVE RUNNER (MD)
 2 - 6 pm - TOM TEUBER (PD)
 6 - 10 pm - BILL PUGH
 10 - 2 am - TIM SMITH
 2 - 5:30 - BETH KEPPLER

Congratulations to Al Peterson who
 gets to experience sunshine at 98
 ROCK in Tampa and to Bernie Kimble
 who gets to be a PD again back in
 my old home town of Rochester, N.Y.
 Smoke some lilacs for me, Bernie.
 Molly Hatchet live from Louisville
 is gonna be hot! Thanks in advance,
 Julie Godsey!

CINCINNATI, OHIO
 WEBN
 CURT GARY
HEAVY AIRPLAY:
 Frank Zappa Bad Co.
 Elvis Costello Horslips
 Dire Straits Doobie Bros.
 McGuinn, Clark & The Cars
 Hillman Toto
 Eddie Money Rod Stewart
MODERATE AIRPLAY:
 Jan Hammer *Rubincos
 Pecc Kayak
 Cafe Jacques The Kinks
 Blackfoot *Graham Parker
 Michael Franks Pointer Sisters
SINGLES:
 Supertramp
SPECIAL PROGRAMMING;
 "Jazz Lp" - Tim Weisberg/NITE
 RIDER
 "Feature Lp" - Supertramp/BREAK-
 FAST AMERICA

INDIANAPOLIS, IND.
 WFBO (Q 95)
 MIKE TINNES
HEAVY AIRPLAY:
 Doobie Bros. Bob Welch
 Rod Stewart Kayak
 Eddie Money The Police
 Dire Straits Geo. Harrison
 The Cars Bad Co.
 Homegrown LP +Supertramp
 Cheap Trick McGuinn, Clark &
 Allman Bros. Hillman
MODERATE AIRPLAY:
 Geo. Thorogood April Wine
 Boomtwn Rats Frank Zappa
 Journey U. K.
 +Tycoon Roxy Music
COMMENTS:
 Here's wishing everybody an
 Easter Basket full of ARB
 numbers. Good luck in your sweeps.
 We've got a 12 week one this time,
 so we've been cockin' for a month
 already. Thank to CBS local folks
 and Epic locals for promotions
 that have added fuel to our fire.

DETROIT, MICH.
 WABX
 TED FERGUSON, P.D.
ADDS:
 *Jay Ferguson *Ian Hunter
 *Rickie Lee *Gambler
 Jones *Duncan Browne
 *The Tubes *Lowell George
 *Sammy Hagar
 (single)

HEAVY AIRPLAY:
 The Babys Frank Zappa
 Cheap Trick *Van Halen
 Doobie Bros. Journey
 Supertramp
MODERATE AIRPLAY:
 Bad Co. Rockets
 Elvis Costello April Wine
 Dire Straits

WJZZ
 DORIAN PASTER
HEAVY AIRPLAY:
 *Natalie Cole Geo. Benson
 *Spyro Gyra Player's Assoc.
 *Richard Evans Seawind
 Ceder Walton Auracle
 Phyllis Hyman Marilyn Scott
 Joe Sample Stuff
 Michael Franks Manfredo Fest
 Bill Withers M. Santamaria
 Michael Walden
 Cont'd

WJZZ Cont'd
MODERATE AIRPLAY:
 *Tony Williams Bruce Cameron
 *Gladys Knight Geo. Duke
 *D. Gillespie Charles Earland
 *Richard Tee Randy Crawford
 *Tim Weisberg Beverly and
 *E. Fitzgerald Duane
 *Drum Session Jackie McLean
 Robert Watson Ron Eschette
 Johnny Mathis Abbey Lincoln
 B. Burghardt Wilbert Longmire

DETROIT, MICH.
 WWWW
 MARK MC EWEN
HEAVY AIRPLAY:
 The Babys Doobie Bros.
 Bad Co. Journey
 Cheap Trick
MODERATE AIRPLAY:
 Dire Straits Roxy Music
 Geo. Harrison Supertramp
 Rockets Frank Zappa
 The Police *Van Halen
LIGHT ADDS:
 U.K.
LIGHT AIRPLAY:
 Bob Welch The Cars
 Eddie Money

CHICAGO, ILL.
 WLUP (THE LOOP)
 JESSE BULLET, P.D.
 SKY DANIELS, M.D.
HEAVY AIRPLAY:
 *Supertramp *The Police
 Styx Doobie Bros.
 *Talking Heads Blondie
 The Babys
MODERATE AIRPLAY:
 Eddie Money Bad Co.
 *Geo. Thorogood *Van Halen
 Elvis Costello Boomtwn Rats
 *Cheap Trick Journey
 Rod Stewart UFO
 Toto +Fab. Poodles
SINGLES:
 April Wine Tycoon
 U.K. *Roxy Music

COMMENTS:
 The winds of change are breathing
 new life into Chicago radio at the
 Loop. Jesse is putting in his usual
 18 hour day, and he's got me pump-
 ed up doing the same. The atmos-
 phere here is the most totally
 charged I've ever seen, from man-
 agement to the personalities. We
 are now ROCKING, keying on per-
 sonality and hittin' the streets.
 The street is where we are aimed,
 the street will put us even further
 on top (New Mediatrend has us way
 ahead of the pack).
 Stay tuned...
 Sky

NEW JOCK LINE-UP...
 6 - 10 am - STEVE DAHL
 10 - 2 pm - LES TRACY
 2 - 6 pm - MITCH MICHAELS
 6 - 10 pm - SKY DANIELS
 10 - 2 am - MS. PATTI HAZE
 2 - 6 am - MATTHEW MEIER

CHICAGO, ILL.
 WXRT
 BOB GELMS
ADDS:
 *Jay Ferguson *Jay McShann
 *John Hall *Steve Forbert
 *Jerry Lee Lewis *Duncan Browne
 *Blackfoot *Waverly Consort
 *Spyro Gyra
HEAVY AIRPLAY:
 Allman Bros. Horslips
 Badfinger Rod Stewart
 Cheap Trick Supertramp
 Elvis Costello FM/BLACK NOISE
 Fab. Poodles Sad Cafe
 Geo. Harrison Rickie Lee Jones

Cont'd

WXRT Cont'd
MODERATE AIRPLAY:
 Blues Bros. Graham Parker
 Boomtwn Rats Journey
 Camel Bob Marley
 The Cars Steve Goodman
 Dire Straits David Grisman
 Doobie Bros. Neil Young
 Joe Jackson Tony Willia
 Billy Joel Dave Lambert
 Kayak B. J. Harvest
 Eddie Money Peter Tosh
 Pecc Phil Manzanera
 Geo. Thorogood Muddy Waters
 U.K. Eric Clapton
 Frank Zappa

SINGLES:
 *Sammy Hagar
COMMENTS:
 Did interview with Boomtwn Rats,
 Bob Geldorf, lead singer/song-
 writer for the Rats is one of the
 most interesting people we've talk-
 ed to in the past.
 April 1st we traditionally fool
 around all day. For two hours a
 night we spoof other radio stations
 in town. Judging by phone calls and
 comments it was a rousing success.
 We'd like to let everyone know that
 we meant it. (That was a joke! I
 don't want to be afraid to start
 my car.)
 - Bob

ELGIN/CHICAGO, ILL.
 WJKL
 WALLY LEISERING
HEAVY AIRPLAY:
 Allman Bros. Tony Williams
 Rickie Lee Jones Joe Turner
 Lamont Cranston J. Abercrombie
 Dire Straits Tim Weisberg
 Joe Ely Snak
 Graham Parker Auracle
 Supertramp Spyro Gyra
 Alvin Lee David Sancius
 Steve Goodman Red Garland Trio
 The Police Charles Lloyd
 Joe Jackson Bob James
 Fab. Poodles Dexter Gordon
 Mickey Jupp Flanagan/Jone
 Elvis Costello Walt Bolden
 U.K. Ryo Kawasaki
MODERATE AIRPLAY:
 Doc/Merle Watson Geo. Thorogood
 Horslips J. Montgomery
 Robert Gordon Eddie Money
 Steve Forbert Cafe Jacques
 Blackfoot Suzi Quatro
 Amaz. Rhy. Aces Camel
 Journey Dave Valentin
 Boomtwn Rats Gil Scott-He
 Jam Coryell/Brubeck
 Bad Co. Ian Carr
 The Tubes Geo. Benson
 A.W.B.

SINGLES:
 Steve Hagar Records
 The Kinks Jam
 Graham Parker
IMPORTS:
 Rachel Sweet
SPECIAL PROGRAMMING;
 This Friday at 11pm 80 minute tape
 of Muddy Waters/Live at Harry
 Hope's in Cary, Illinois.

MINNEAPOLIS, MINN.
 KQRS
 TACK HAMMER
ADDS:
 *WARRIORS/ *Van Halen
 Joe Walsh Track *Marc Tanner Bd.
 *Blackfoot *Journey
 *Rockets
HEAVY AIRPLAY:
 Cheap Trick Dire Straits
 Doobie Bros. Allman Bros.
 The Cars Eddie Money
 Supertramp Geo. Harrison
 Bad Co.
MODERATE AIRPLAY:
 Molly Hatchet Geo. Thorogood
 Lamont Cranston The Police
 Elvis Costello Bob Welch
 Cont'd

RADIO

MIDWEST

KQRS Cont'd

SINGLES:
Poco Toto
Little River Bd. Heart

ST. LOUIS, MO.

KADI

P. PARISI

HEAVY AIRPLAY:
+Tycoon *Magnum
*Journey Eric Clapton
*Hellfield Rod Stewart
Geo. Harrison Billy Joel
Styx Doobie Bros.
+Blondie Judas Priest
Kayak +Elvis Costello
Supertramp +*Van Halen
Bad Co. McGuinn, Clark &
The Tubes Hillman
TKO *Steve Forbert
*Frank Zappa Gary Wright
The Cars Bob Welch
The Babys Cheap Trick

MODERATE AIRPLAY:
The Police Angel
Sea Level Barooga Bandit
Dire Straits Tantrum
Eddie Money Marc Tanner
Allman Bros. Iron Horse
Rickie Lee Jones *Graham Parker
Roxy Music *Herman Brood
*Lowell George *R. Fleischman
Badfinger U.K.
BTC B.J. Harvest
Dave Lambert J.M. Jarre
Legs Diamond Blackfoot
Hush *Tim Weisberg
Kim Carnes *Jan Hammer

*The Rockets

SINGLES:
*Wings The Kinks
Firefall Racy
*Sammy Hagar Orleans

ST. LOUIS, MO.

KSHZ

TED HABECK

HEAVY AIRPLAY:
*Hellfield Kayak
*Journey Max Demian
*Van Halen Boomtown Rats
+Bad Co. Bob Welch
U.K. Badfinger
+Supertramp +Allman Bros.
Ironhorse J. Geils Band
Horslips TKO
Gary Wright Tycoon
Rod Stewart +Couchois
Eddie Money Duncan Browne

MODERATE AIRPLAY:
*Michael Murphey Rockets
*Dave Lambert Carlos Santana
*Blackfoot Roxy Music
Rickie Lee Jones The Babys
*Jan Hammer Doobie Bros.
*Legs Diamond Sad Cafe
*Jay Ferguson Toto
*Art Garfunkel Stillwater
*Judas Priest Trillion
The Police Boston
*Billy Thorpe Fab. Poodles
*Late Robert Johnson
*Tie K Rush
Geo. Harrison Good Rats
Bandit McGuinn, Clark &
Nakareth Hillman
Triumvirat Camel
Dwight Twilley Fresh
BTC Barooga Bandit
Gulliver Blondie

SINGLES:
Sammy Hagar The Jam

KANSAS CITY, MO.

KY102 (KYYS)
JOE MAC CABE

HEAVY AIRPLAY:
Molly Hatchet Blondie
Bad Co. The Police
Allman Bros. Van Halen
April Wine Doobie Bros.
Supertramp

MODERATE AIRPLAY:
McGuinn, Clark & Geo. Harrison
Hillman Cheap Trick
Bob Welch The Cars
Elvis Costello

SINGLES:
Wings

CINCINNATI, OHIO

WXU

GREG CRAWFORD

HEAVY AIRPLAY:
Journey Rubinoos
The Babys Max Demian
Couchois Bad Co.
Susan FM/BLACK NOISE
Trillion TKO
U.K. Tycoon

MODERATE AIRPLAY:
Gong Gulliver
Whitesnake Blackfoot
Roger Voudouris Jonathan Richman
Rickie Lee Jones Robert Fleischman
Robert Gordon Dwight Twilley
Ironhorse Graham Parker
Generation X

AKRON, OHIO

WKDD

CRAIG JOHNS

HEAVY AIRPLAY:
Bee Gees Bob Welch
Badfinger Cec. Benson
McGuinn, Clark & Supertramp
Hillman Poco
Dire Straits Marc Tanner
Doobie Bros. Rod Stewart
Geo. Harrison Suzi Quatro

MODERATE AIRPLAY:
Roxy Music Roger Voudouris
The Babys England Dan &
Faragher Bros. John Ford Coley
Alex Beven Jay Ferguson
Rickie Lee Jones R. Fleischman
Gary Wright Beach Boys
Couchois

YPSILANTI, MICH.

WEMU

JOHN HAWKES
DARRYL MORRISON

HEAVY AIRPLAY:
Bob James Sadao Watanabe/
Joe Sample GREAT JAZZ TRIO
Louie Bellson Baba Yaga
Brown/Manne/ Rypdal/Vitous/
Sample DeJohnette
Geo. Benson Seawind
*Ian Carr David Grisman
Janne Schaffer Hilary
Michel Legrand Oregon/OUT OF
Ray Bryant Tr. THE WOODS
*Art Blakey *Oregon
*Lionel Hampton MOON & MIND
Michel Colombier Lips

MODERATE AIRPLAY:
Ret. to Forever J. Abercrombie
Maynard Ferguson Pat Metheny

WOODSTOCK, ILL.

WXRD

MICHAEL O'CONNOR

HEAVY AIRPLAY:
Bee Gees Poco
Dire Straits Rod Stewart
Doobie Bros. Supertramp
Billy Joel Bob Welch
Nicolette
McGuinn, Clark &
Hillman

Cont'd

WXRD Cont'd

MODERATE AIRPLAY:
The Babys Little River Bd.
*Geo. Benson Max Demian
Blondie Eddie Money
Judy Collins *Orleans
*England Dan & Player
John Ford Coley +The Police
*Art Garfunkel Suzi Quatro
Geo. Harrison Wings

ST. LOUIS, MO.

KWMU

LOU CALCATERRA

HEAVY AIRPLAY:
+Geo. Benson N.M. Waldon
+Hancock/Corea +B.J. Harvest
+Dixie Dregs +*Michael Franks
+The Tubes +Camel
+Dwight Twilley +Robert Watson
+Joe Sample *FROM CANADA
+Santana WITH LOVE
+Jackie McLean +Elvis Costello
+U.K. The Jam
Horslips Peter Hammill
+Pat Metheny Boomtown Rats
+Charles Mingus Philly Joe Jones
+S. Grappelli Joann Brackeen

MADISON, WISC.

WIBA

SCOTT WATSON

HEAVY AIRPLAY:
Supertramp Bob Dylan (imp.)
McGuinn, Clark & Ralph McTell
Hillman Eddie Money
Steve Forbert Santana
Lamont Cranston Allman Bros.
Rickie Lee Jones Elvis Costello
Doobie Bros. David Grisman
Dire Straits Roxy Music

MODERATE AIRPLAY:
Elvis Costello Duncan Browne
Fab. Poodles Blondie
Sunblind Lion Sad Cafe
The Police J. Geils Band
Spyro Gyra The Cars

WEST

DENVER, COLO.

KBPI

CONNIE RODRIGUEZ

HEAVY AIRPLAY:
Bad Co. McGuinn, Clark &
The Cars Hillman
Elvis Costello Poco
Dire Straits Rod Stewart
Doobie Bros. Supertramp
Geo. Harrison

MODERATE AIRPLAY:
Allman Bros. Tycoon
Cheap Trick R. Fleischman
Steve Forbert Bob Welch
Eddie Money *Wings
Geo. Thorogood

LIGHT AIRPLAY:
Rickie Lee Jones *WARRIORS

DENVER, COLO.

KFML

KEN KOHL

ADDS:
*Roxy Music *Gambler
*Journey *Jay Ferguson

HEAVY AIRPLAY:
Kayak McGuinn, Clark &
Allman Bros. Hillman
The Babys Eddie Money
Steve Forbert Geo. Benson
Amaz. Rhy. Aces

MODERATE AIRPLAY:

R. Fleischman Camel
David J. Holstar Marc Tanner Bd.
Tycoon Roger Voudouris
Elvis Costello The Kinks
Poco Michael Murphey
The Tubes Supertramp
The Police

DENVER, COLO.

KCFR

HEAVY AIRPLAY:
Rickie Lee Jones Robert Gordon
Joe Jackson David Grisman

MODERATE AIRPLAY:
+Philip Glass Cafe Jacques
*Graham Parker Chieftains
Phil Rosenthal J. Abercrombie
Boys of Lough Duncan Browne
Jonathan Richman Mary Russell
Latest Prestige +*The Tubes
re-issues *Ian Carr
*Gong David Friesen
*Rosalie Sorrels (all!)

Tin Huey *Dollar Brand
+Irakere David Friedma
Albert Lee *Jay McShann
U.K. *Johnny Guarneri
*Randy Crawford *Danny Gatton
Roomful of Blues +*Oregon
*Downchild

LIGHT AIRPLAY:
*Beach Boys +Siouxie &
*Rubinoos The Banshees
*R. Fleischman Carlos Santana
Chris Youlden Badfinger
Bob Welch Dave Lambert
Lamont Cranston Hawklords
*Dickies *Supertramp

FT. COLLINS, COLO.

KTCL

RICK LOFGREN

HEAVY AIRPLAY:
Supertramp *Kenny Loggins
Allman Bros. Duke Jupiter
McGuinn, Clark & Rickie Lee Jones
Hillman Carlos Santana
Lamont Cranston Amaz. Rhy. Aces

MODERATE AIRPLAY:
*John Hall David J. Holster
*Journey Roxy Music
*Herman Brood Jan Hammer
*Al Stewart Albert Lee
(Radio Special) Bad Co.
*R. Fleischman Cafe Jacques
*Couchois New Grass
*F. Pappalardi Revival
*Graham Parker Rockets
*Blackfoot U.K.
Doobie Bros. Seawind
Bob Welch Joe Jackson
Michael Franks Tycoon
Michael Murphey

SINGLES:
*Sammy Hagar The Kinks
Wings

IMPORTS:
Bob Dylan

SEATTLE, WASH.

KISW (FM100)

STEVE SLATON

HEAVY AIRPLAY:
Bad Co. The Police
The Cars Rod Stewart
Cheap Trick Supertramp
Elvis Costello Tycoon
Dire Straits *Van Halen
April Wine

MODERATE AIRPLAY:

Allman Bros. Eddie Money
Boomtown Rats Geo. Thorogood
Horslips TKO
The Jam Dwight Twilley
Head East *Rockets
BTO U.K.
R. Fleischman Frank Zappa
McGuinn, Clark & Journey
Hillman The Kinks

SEATTLE, WASH.

KZOK

MAVIS MACKOFF

ADDS:
*Susan *Herman Brood
*Jay Ferguson *WARRIORS
*Rickie Lee Jones *Gambler
*Frank Zappa *Tim Weisberg

Cont'd

RADIO

WEST

KZOK Cont'd

HEAVY AIRPLAY:

Allman Bros.	Foreigner
Bad Co.	Billy Joel
The Cars	Poco
Heart	Carlos Santana
Cheap Trick	Rod Stewart
Elvis Costello	Supertramp
Dire Straits	Geo. Thorogood
Doobie Bros.	Toto
Geo. Harrison	*Van Halen

MODERATE AIRPLAY:

Blondie	Eddie Money
Fab. Poodles	Neil Young
Steve Forbert	TKO
Joe Jackson	Dwight Twilley
*Sammy Hagar	Journey

(single)
McGuinn, Clark & Hillman

SINGLES:

Wings	Doobie Bros.
Kinks	

BELLEVUE, WASH.

KZAM

MARION SEYMOUR

ADDS:

*War	*Wm. Ackerman
*Phillips/MacLeod	*Graham Parker
*Leah Kinkel	*Christy Berg
*John Klemmer	*Tarney/Spencer
*Herman Brood	*Flash & The Pan
*Hubert Laws	*Orleans
*John McLaughlin	*Lamont Cranston

HEAVY AIRPLAY:

Amaz. Rhy. Aces	Geo. Harrison
Rickie Lee Jones	Billy Joel
Dire Straits	McGuinn, Clark & Hillman
Doobie Bros.	Poco
Steve Forbert	
Michael Franks	

MODERATE AIRPLAY:

Allman Bros.	Kenny Loggins/ (promo)
Camel	Neil Larsen
Nicolette	Little River Bd.
*Lowell George	David Grisman
A.W.B.	Third World
Judy Collins	Joe Sample
Van Morrison	Al Jarreau
Albert Lee	

TACOMA, WASH.

KLAY

CHRIS DALE

HEAVY AIRPLAY:

Allman Bros.	The Tubes
The Babys	Dwight Twilley
Badfinger	Bob Welch
Boontown Rats	Gary Wright
Cheap Trick	*Van Halen
Fab. Poodles	Grateful Dead
J. Geils Band	Angel
Geo. Harrison	Guess Who
Horslips	Judas Priest
McGuinn, Clark & Hillman	B.T.O.
Roxy Music	Blackfoot
Carlos Santana	Beach Boys
Supertramp	Sad Cafe

MODERATE AIRPLAY:

Amaz. Rhy. Aces	Kim Carnes
Blues Bros.	Rickie Lee Jones
Elvis Costello	Jules & The Polar Bears
Couchois	B. J. Harvest
Dire Straits	Heart
Doobie Bros.	Eric Clapton
Joe Jackson	Bighorn
Jam	David J. Holster
Tonio K	Jerry Lee Lewis
Kayak	Jimmie Mack
Eddie Money	Wings
Suzi Quatro	TKO
Rod Stewart	April Wine
Toto	Rockets
Tycoon	Legs Diamond
U.K.	Rubinoos
Frank Zappa	
Tim Weisberg	

Cont'd

KLAY Cont'd

LIGHT ADDS:

*Robert Gordon	*WARRIORS
*Herman Brood	*Hawklords
*Ironhorse	

SINGLES:

*Jim Busso

PORTLAND, ORE.

KINK

LES SARNOFF
CARL WIDING

HEAVY AIRPLAY:

Eric Clapton	Bob Welch
Dire Straits	Rickie Lee Jones
Billy Joel	Gary Wright
Nicolette	Linda Ronstadt
Rod Stewart	Supertramp

MODERATE AIRPLAY:

Amaz. Rhy. Aces	Roger Voucuris
Bad Co.	Dane Donohue
Kim Carnes	Joe Sample
Michael Franks	Heart
McGuinn, Clark & Hillman	Steve Goodman
Toto	Art Garfunkel
*Kenny Loggins	Tim Weisberg
*Lowell George	Rufus
Bob James	Janne Schaffer
A.W.B.	Camel
Richard Tee	Chicago
	Spyro Gyra

LIGHT AIRPLAY:

Elton John	Seawind
Amer. Stand. Bd.	Mark-Almond
Hubert Laws	Michael Murphey
*Joe Jackson	Harvey Mason
John Klemmer	Gong
John McLaughlin	Roxy Music
Allman Bros.	The Jam

SINGLES:

Billy Joel	Grateful Dead
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PORTLAND, ORE.

KGON

GLORIA JOHNSON

HEAVY AIRPLAY:

Bad Co.	Bob Welch
Blues Bros.	Santana
Dire Straits	Supertramp
Doobie Bros.	*Kenny Loggins (Promo)
Eddie Money	*Van Halen
Rod Stewart	Tycoon
Toto	

MODERATE AIRPLAY:

Allman Bros.	Head East
Cheap Trick	The Tubes
Fab. Poodles	

PORTLAND, ORE.

KVAN

DAVE LEE

HEAVY AIRPLAY:

Allman Bros.	Eddie Money
Bad Co.	FM/BLACK NOISE
Blondie	The Police
Blues Bros.	Rod Stewart
Elvis Costello	Santana
Couchois	Supertramp
Dire Straits	Toto
Doobie Bros.	Bob Welch
Geo. Harrison	Gary Wright
Billy Joel	*Van Halen
Kayak	Journey
Sad Cafe	
McGuinn, Clark & Hillman	

MODERATE AIRPLAY:

Amaz. Rhy. Aces	The Tubes
The Babys	Dwight Twilley
Cheap Trick	*Duncan Browne
Fab. Poodles	April Wine
Steve Forbert	*Rockets
Robert Gordon	*Blackfoot
Horslips	Al Stewart
*Joe Jackson	TKO
Judas Priest	Firefall
Nicolette	Kim Carnes
Poco	*WARRIORS
Roxy Music	

SINGLES:

*Wings	Kinks
*U.K.	

EUGENE, ORE.

KZEL

CHRIS KOVARICK

ADDS:

*Gong	*Tarney/Spencer
*Gambler	*Chris DeBurgh
*Jerry Lee Lewis	*Ian Hunter
*Orleans	*Jay Ferguson

HEAVY AIRPLAY:

Rickie Lee Jones	Joe Jackson
*Graham Parker	Ironhorse
*Van Halen	Supertramp
Blackfoot	The Tubes
*Lowell George	Dwight Twilley
*Journey	Allman Bros.
Couchois	Bad Co.

MODERATE AIRPLAY:

Rockets	Fab. Poodles
David J. Holster	Beach Boys
Robben Ford	Suzi Quatro
Magnet	U.K.
McGuinn, Clark & Hillman	Randy Roos
*Herman Brood	Roxy Music
*Phillips/MacLeod	Janne Schaffer
*R. Fleischman	Granati Bros.
*Art Garfunkel	Amer. Stand. Bd.
*John Hall	Carlos Santana
*Susan	The Police
*Lips	Tim Weisberg
	Billy Thorpe

SINGLES:

*Tonio K	Johnny & The Distractions
*The Kinks	

COMMENTS:

Spring's here, the rain is warmer, and we're hot. Ron Grimm has moved from the weekend overnite spot to full time midnite to 6am and hasn't been to sleep yet.

Where did you buy your shoes, Mr. Jackson?

P.S. We moved crosstown and our new number is (503) 484-4304.

SACRAMENTO, CA.

KZAP

CHRIS MILLER

HEAVY AIRPLAY:

Dire Straits	Elvis Costello
Rod Stewart	Bob Welch
+Cheap Trick	Eddie Money
+Doobie Bros.	Geo. Thorogood
Molly Hatchet	*Van Halen
Supertramp	The Babys
+Journey	The Police
Bad Co.	The Cars

MODERATE AIRPLAY:

Geo. Harrison	Billy Thorpe
Allman Bros.	*Duncan Browne
The Tubes	Rickie Lee Jones
The Rockets	*Jay Ferguson
Tycoon	*Frank Zappa
Joe Jackson	*Granati Bros.
U. K.	*Suzie Quatro
Roxy Music	*Susan

SINGLES:

*Sammy Hagar	April Wine
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SAN FRANCISCO, CA.

KMEL (KAMEL 106)

MARK COOPER

ADDS:

*Van Halen	*Lowell George
*Graham Parker	*Jay Ferguson
*Billy Thorpe	*Ian Hunter
*R. Fleischman	*Herman Brood
*Tonio K	*Tim Weisberg

HEAVY AIRPLAY:

Allman Bros.	April Wine
Bad Co.	Dwight Twilley
Geo. Harrison	U.K.
Rickie Lee Jones	*Van Halen
Duncan Browne	*Graham Parker
Roxy Music	Journey
Carlos Santana	Lowell George
Supertramp	WARRIORS

MODERATE AIRPLAY:

McGuinn, Clark & Hillman	Blackfoot
Ironhorse	Rockets
B.T.O.	Bob Welch

SINGLES:

*Sammy Hagar

SAN FRANCISCO, CA.

KSAN

KATE INGRAM

HEAVY AIRPLAY:

Bad Co.	Bob Welch
Cheap Trick	Joe Jackson
Elvis Costello	*Graham Parker
Dire Straits	Robert Johnson
Fab. Poodles	Roxy Music
Eddie Money	*Journey
The Police	The Tubes
Dwight Twilley	

MODERATE AIRPLAY:

Allman Bros.	Geo. Thorogood
Blondie	UFO
Blues Bros.	Sammy Hagar
Boontown Rats	The Who
Eric Clapton	SS. Johnny
The Clash	Santana
Doobie Bros.	Rubinoos
J. Geils Band	Talking Heads
Robert Gordon	Queen
The Jam	Suzi Quatro
Rod Stewart	Supertramp

LIGHT ADDS:

*B52's (single)	*Chris Spe (imp.-single)
*Dickies	
*Ian Hunter	
*Eddie & Hot Rods (imp.-single)	

SINGLES:

The Clash	Racey
Ian Dury	
Pearl Harbor & The Explosions	

IMPORTS:

Flash & The Pan
The Records/ (single)

SAN JOSE, CA.

KOME

DANA JANG

HEAVY AIRPLAY:

+Allman Bros.	+Journey
+The Babys	McGuinn, Clark & Hillman
Bad Co.	Hillman
Blues Bros.	+Eddie Money
+Cheap Trick	+Poco
+Elvis Costello	+The P
+Dire Straits	+Rod Stewart
+Doobie Bros.	UFO
Fab. Poodles	Bob Welch
+Geo. Harrison	

MODERATE AIRPLAY:

Boontown Rats	Gary Wright
Robben Ford	*Van Halen
Michael Franks	*Duncan Browne
Robert Gordon	B.T.O.
+David Grisman	*Rubinoos
Roxy Music	Couchois
+Santana	*R. Fleischman
+Supertramp	Jan Hammer
+The Tubes	Jimmie Mack
Frank Zappa	Michael Murphey
Amaz. Rhy. Aces	*Graham Parker
April Wine	Rockets
Badfinger	TKO
Steve Forbert	Tonio K
Horslips	Tycoon
Joe Jackson	Rickie Lee Jones
The Jam	*Herman Brood
Kayak	*WARRIORS
Suzi Quatro	*Jay Ferguson
Marc Tanner Bd.	*Lowell George
Dwight Twilley	*Ironhorse
U.K.	*Blackfoot

SINGLES:

Blues Bros.	Rolling Stones
*Sammy Hagar	Bob Welch
The Kinks	

SPECIAL PROGRAMMING:

Comedy Hour
Robert Klein Hour
King Biscuit Flower Hour

NEW RELEASES

BELOW IS A CATALOGUE OF NEW RELEASES. THEY ARE DIVIDED INTO CATEGORIES DESIGNED TO GIVE YOU AN IDEA OF THEIR RELATIVE MUSICAL WORTH. THESE FIRST IMPRESSIONS ARE NOT MEANT TO RELATE IN ANY WAY TO PAST, PRESENT OR FUTURE SALES.

SPECIAL MENTION ALBUMS

High Artistic Achievement

(NONE)

STRONGLY MERITORIOUS

Consistently Striking at Excellence

(NONE)

MERIT PLUS ALBUMS

Competent Lps with Some Special Element

ARTHUR BLYTHE

LENOX AVE. BREAKDOWN/Columbia JC 35628

Jazzist Howard Johnson has said that Arthur can "play the entire history of the music in one phrase." That is wholly true and the most accurate way to say that Arthur Blythe is a formidable jazzman. His album nails it.

DOWNCHILD

SD FAR/Adelphi AD 4114

Previously reviewed as an import. "Flip, Flop & Fly" starts a rambunctious Chicago style blues-rockin' set with fire. Downchild must be one of the great bar bands, as this collection of their prior Canadian releases attests. A combination of superfine tunes from the archives mixes nicely with several good original tunes.

JOHN HALL

POWER/APC-Columbia JC 35790

Too many hooky songs make this John Hall Lp hard to set aside. He and Johanna are writing very strong melodies. And the mellow rocking presentation is well suited to the music.

IAN HUNTER

YOU'RE NEVER ALONE.../Chrysalis CHR 1214

As a soloist, Ian Hunter is a dynamic artist - writer and performer. His last Lp was terrific though it was generally rejected. This one is terrific too, deserving a better response.

JERRY LEE LEWIS

Elektra 6E-184

He's had his weirdnesses, but one of the first rockers has always been one of the best. That's not sentiment, Jerry Lee wrote many of the rules of rock intensity which still apply. Here he comes back with hot performances on a series of great songs.

CRANAM PARKER & THE RUMOUR

SQUEEZING OUT SPARKS/Arista AB 4223

Energy from the streets. Parker's lyrics crowd into the melody line without crowding out the melody itself. His insistent delivery is hard to neglect. The next album should see some further development of the sound.

ANNETTE PEACOCK

X-DREAMS/Tomato TOM-7025

Previously reviewed as an import. X-Dreams proves that the extraordinary Annette Peacock may be the best female blues singer since Peggy Lee. She bends a phrase in a totally individualistic way with great feeling. A fine, restrained blues backing does the kind of support job that Peggy rarely got.

JONATHAN RICHMAN & THE MODERN LOVERS

BACK IN YOUR LIFE/Beserkley JBZ-0060

His vulnerability is immediately endearing. There is a sense in which Jonathan writes toy songs, balsa wood and glue. But, they win you over, over and over again. Wit and humor are secret ingredients.

THE RUBINOOS

BACK TO THE DRAWING BOARD/Beserkley JBZ-0061

Hip pop. It's all in the attitude. The quality of the songs and the resilient presentation, musical and technical, contribute too. Fun.

MERIT ALBUMS

Thoroughly Competent Lps

AMERICAN STANDARD BAND

Island ILPS 9540

Standard is the key. The American Standard Band is competent at every level, but they show little flair. Safe.

THE ATLANTICS

BIG CITY ROCK/ABC AA-1134

Dressed punk but, in this case, dress doesn't make the band. The Atlantics are straight ahead rockers with not many distinguishing marks. Basic music.

JAY FERGUSON

REAL LIFE AIN'T THIS WAY/Asylum 6E-158

Lots of mainstream rock energy forms around Jay Ferguson's album. It is uniformly well laced together, though it has trouble setting itself apart from many others. Pretty good writing sounds hitty.

JOHN FISCHER

JOHNNY'S CAFE/Light LS-5757

Quite a good soft rocker, John Fischer writes strong songs. The Jesus message is woven into the music skillfully. And the performances are top notch. Write: Waco, Texas.

ROBERT FLEISCHMAN

PERFECT STRANGER/Arista AB 4220

A voice from a kid rock band. Fleischman is presented as though he was fronting just that kind of outfit. The approach generally doesn't let the songs breathe enough. Passable.

BEST LP ART

DESIGNERS CHOICE



John Hall POWER Arc/Columbia A.D./Design Bob Heimall

SECOND CHOICE

JERRY LEE LEWIS - Elektra
A.D. Ron Coro
Art & Design Mick Haggerty

THIRD CHOICE

War - THE MUSIC BAND
A.D. Geo Osaki & Lee Oskar

LOWELL GEORGE

THANKS I'LL EAT IT HERE/Warner Bros. BSK 3194

A case of great expectations. Lowell's fine voice gets a moment in the spotlight. Surprisingly at his best when winding around a jazz-bluesy tune, Lowell satisfies.

HELLFIELD

Epic JE 36005

Previously reviewed as an import. Named well to describe their power rock formula. Hellfield has moments of real success, like "Too Long." Usually they contribute little more than their competence, solid as it is.

BERT JANSCH

A RARE CONUNDRUM/Kicking Mule KM 302

Supreme folky, Jansch makes a rare appearance. Bert's sense of melody and his playing are strong points. A Rare Conundrum is accompanied by equally fine players who give it a full sound. Good show.

JOURNEY

EVOLUTION/Columbia FC 35797

Though you'll notice Aynsley Dunbar's absence, Journey still makes marks from their dynamic performance. It's hard to write songs which can stand up to the histrionics, but every so often Journey manages.

LEAH KUNKEL

Columbia JC 35778

A pretty voice and a standard approach to good songs. But, since most of the tunes are chosen, why are they not consistently like, "If I Could Build My Whole World Around You?" which jumps at you. Toward MOR.

LAKE

PARADISE ISLAND/Columbia JC 35817

Glossy harmonies contrasted against a power-rock base defines Lake's boundaries. Sometimes it gets very sweet on top. Decent songs dominate. Sounds like the intensity of the vocals was too hot for the mastering, causing a loss of presence.

MADCATS

Buddah BDS 5718

Previously reviewed as an import. Graced with a couple strong voices in Grant Fullerton and Bobby Blake, Madcats carry some weight. Their arranging is standard rock and Fullerton's material stays average. His lyric writing needs work. Still, there is potential here.

MAGNUM

KINGDOM OF MADNESS/Jet JZ 35811

Appropriately named for their big sound, Magnum is a second cousin to the English folk-classic tradition. As such, they specialize in drama rather than songs. Pretty good songs.

JOHN MAYALL

BOTTOM LINE/DJM-23

Another direction change for John Mayall. Still, it seems to evolve naturally from his musical heritage. Blues related, R&B related, the album is his most produced effort. It is one of the few produced by an outsider, Bob Johnston. Three bands are used.

JOHN MC LAUGHLIN WITH THE ONE TRUTH BAND

ELECTRIC DREAMS/Columbia JC 35785

Electric Dreams are exactly what you get. It might be called McLaughlin's most laid back album by a casual listener. Rather, it is an internal, sort of semi-conscious, misty jazz album. Floating in a haze, the music feels unfocused. Strong solos, weaker songs.

MICKEY NEWBURY

THE SAILOR/ABC-Hickory HB-44017

Newbury is an introverted folky. This Ronnie Gant production manages to project his music better than any before. As always there are quality songs. Some of them get an orchestrated gloss, but that's excused.

NO DICE

2 FACED/Capitol ST-11925

Truly two faced, No Dice rolls a rock face and a more delicate face. The finesse tracks show the group's class though their rock is nothing to sneeze at either.

PHILLIPS-MAC LEOD

LE PARTIE DU COCKTAIL/Polydor PD 1-6198

Silken harmonies and nice songs. Related to the Beach Boys, Phillips-MacLeod music is familiar from the start. Mellow and comfortable.

SUSAN

FALLING IN LOVE AGAIN/Champion BX1 1-3372

Susan ain't a dainty little flower. In this case, Susan is a thrusty rock band which features some nice harmonizing, vocal and guitar. Their intensity rarely lightens up.

THE TARNEY-SPENCER BAND

RUN FOR YOUR LIFE/A&M SP-4757

Cleanly presented, harmonized songs add credit to The Tarney-Spencer Band. But, it's the presentation which is carrying them, not the music. There is a slight sense of sterility built into the Lp.

BILLY THORPE

CHILDREN OF THE SUN/Capricorn CPN 0221

Rocker Thorpe comes with a raw edge leading the way. His songs can be hooky, though they can get bogged down in the verse. No light-weight.

VAN HALEN

II/Warner Bros. HS 3312

Very screamie. Van Halen power is undaunted. Their songs are adequate to the task, though not really memorable. It's the kick that propels them.

VARIOUS ARTISTS

SOUNDTRACK: TILT/ABC AA-1114

With arrangements which cast an aging shadow and lyrics which are often obvious, the soundtrack to Tilt is slightly off center. Bill Wray's tunes are O.K., however. "Rock 'n' Roll Radio" is really good.

CONTINUED ON PG. 17


**You really feel it
when Blackfoot strikes!**

**Watch for the power of Blackfoot
with their debut album, "Strikes."
On Atco Records and Tapes.**

SD 36-112

BLACKFOOT
"Strikes"



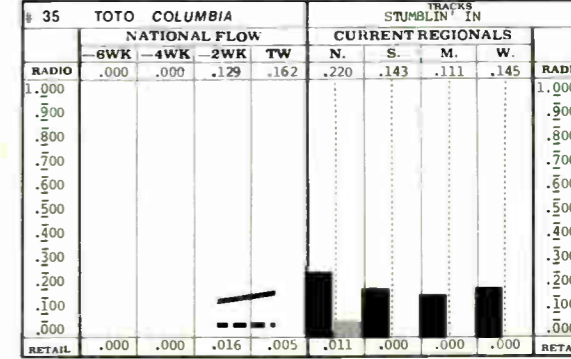
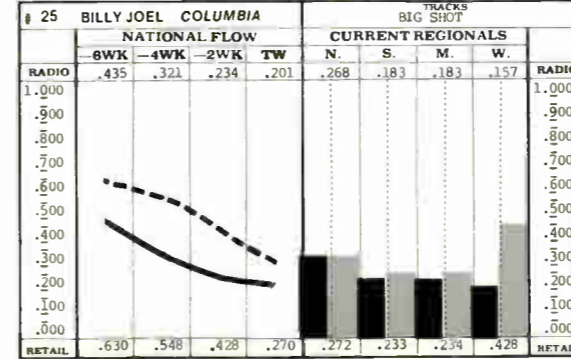
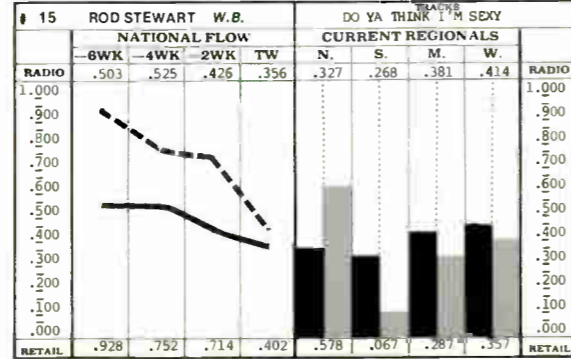
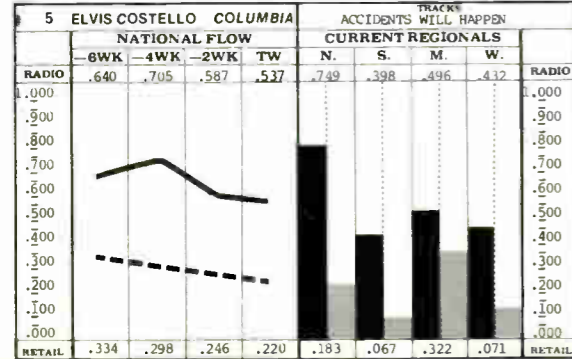
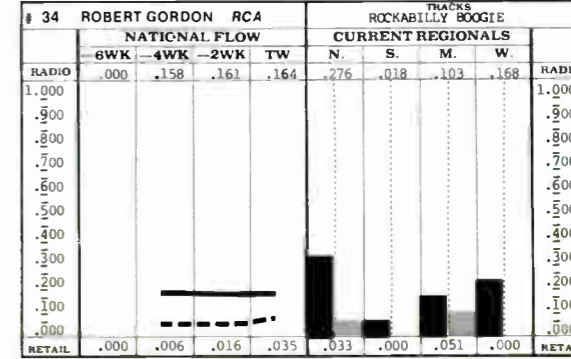
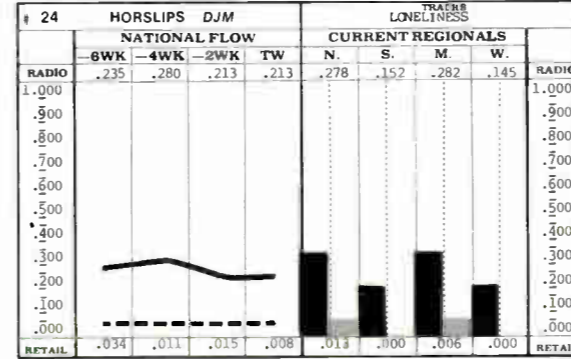
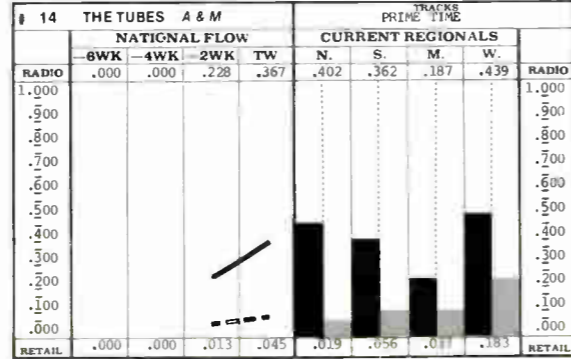
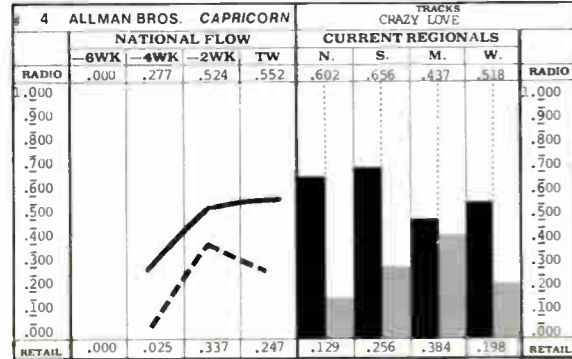
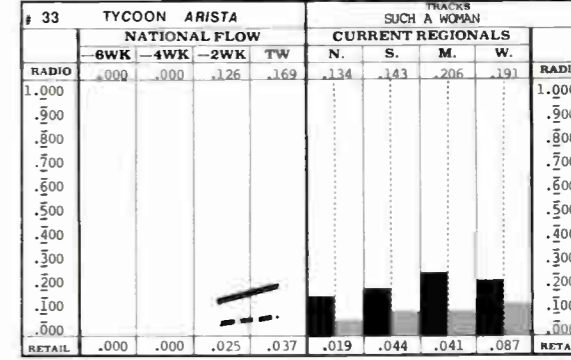
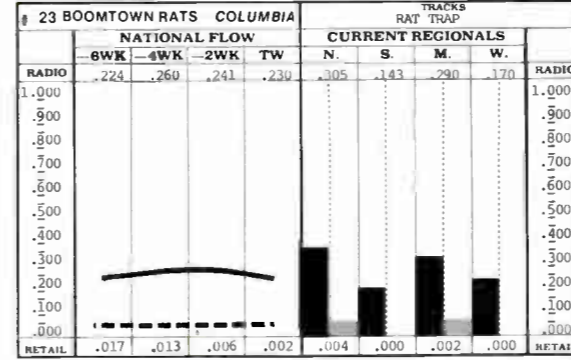
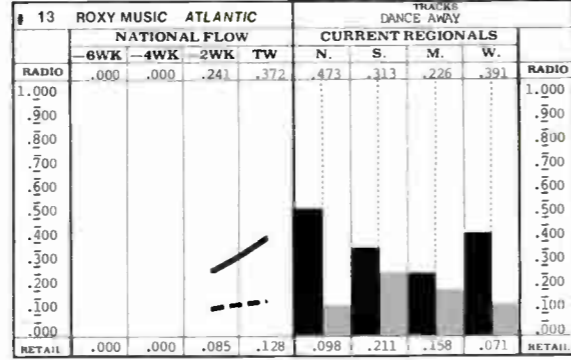
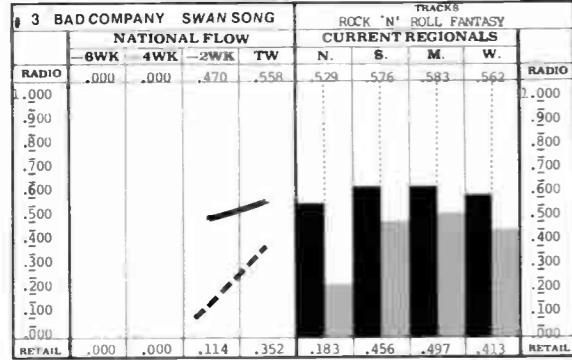
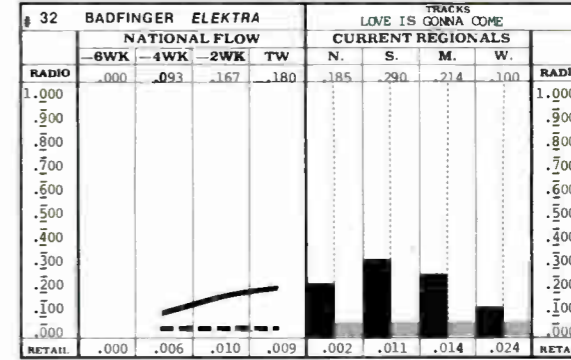
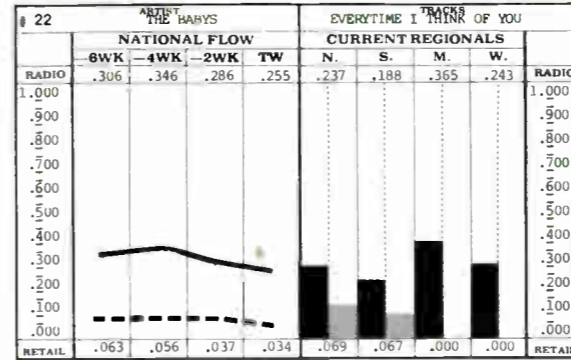
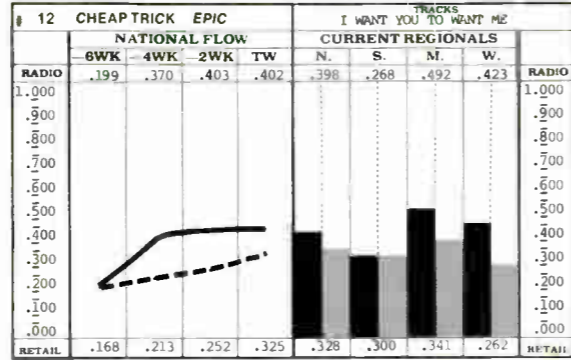
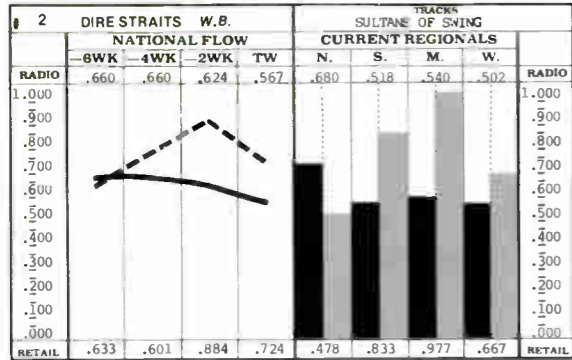
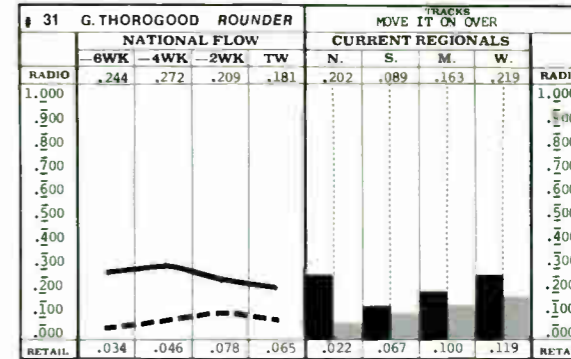
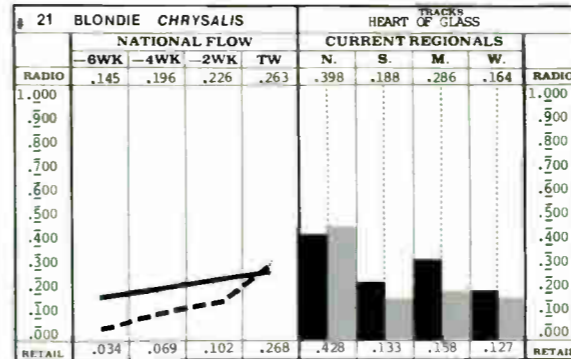
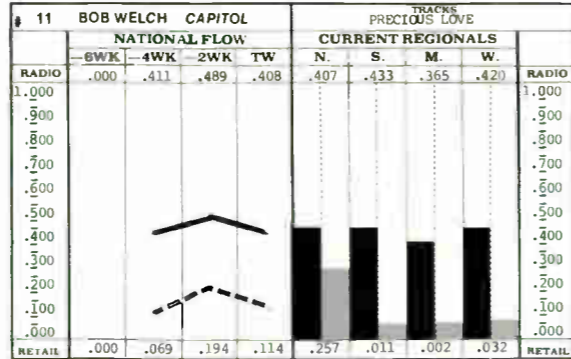
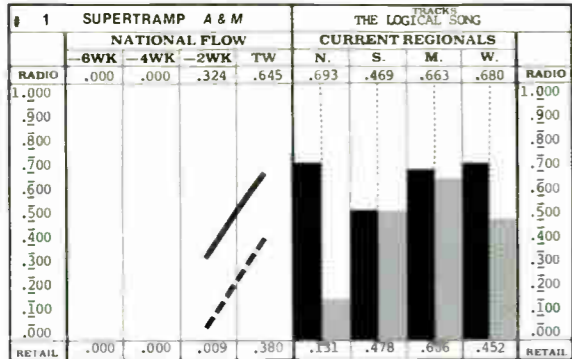

Produced by Al Nalli and Henry Weck
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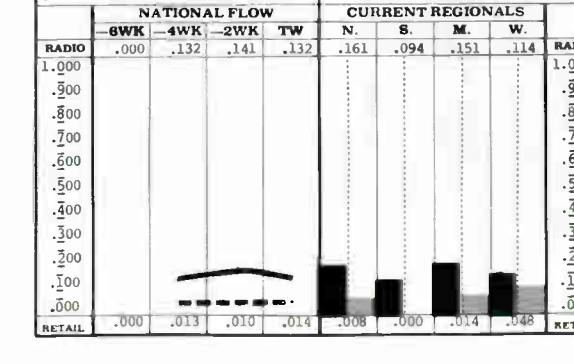
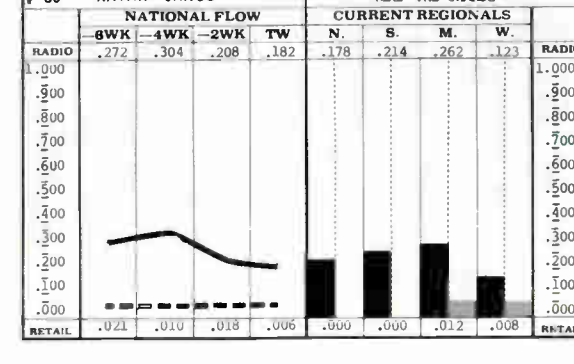
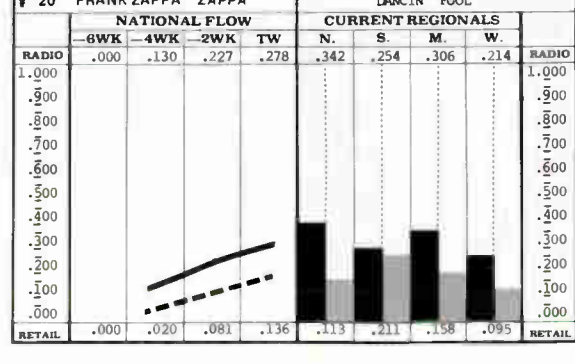
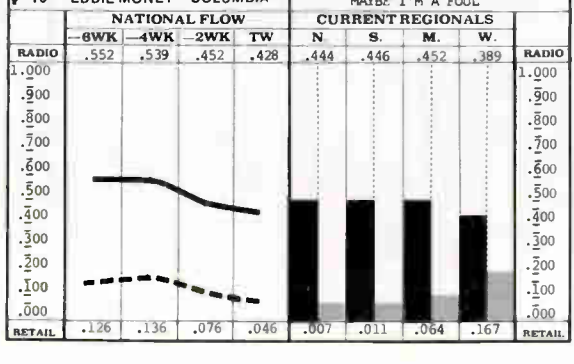
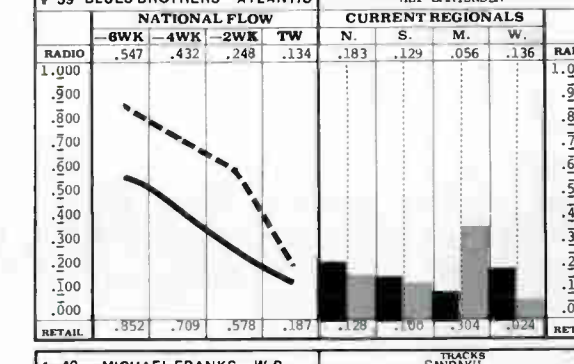
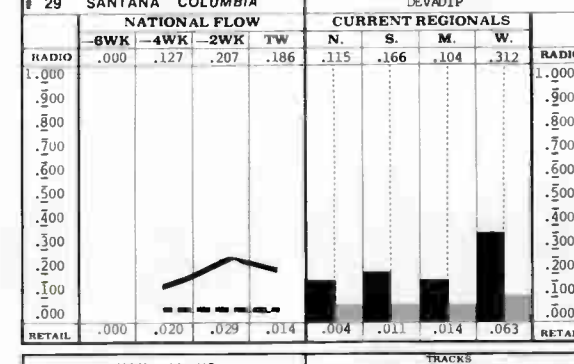
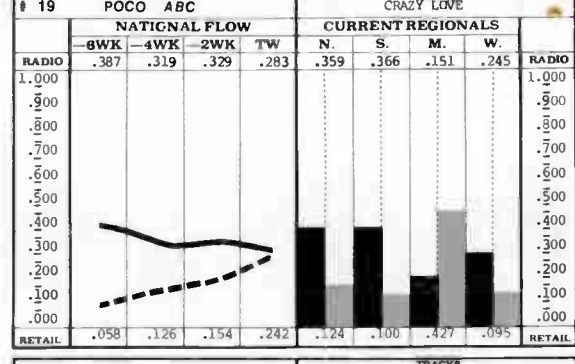
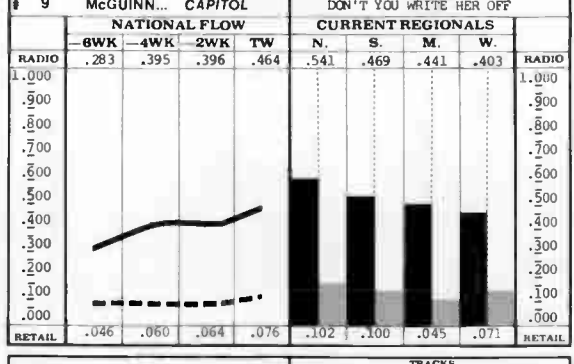
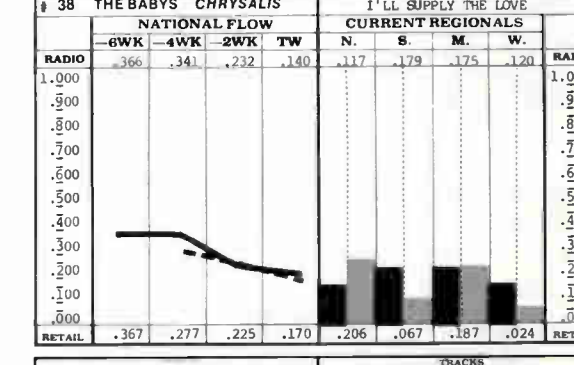
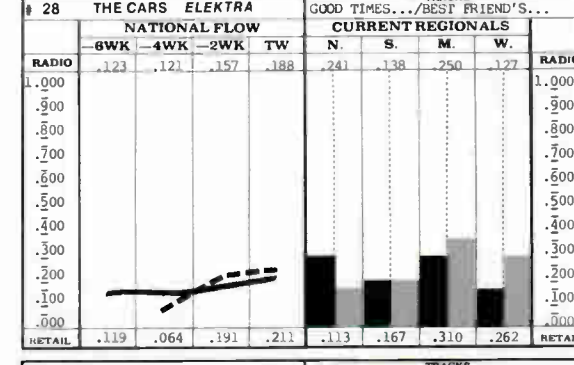
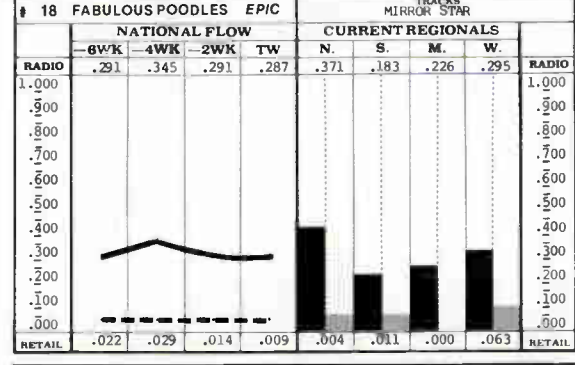
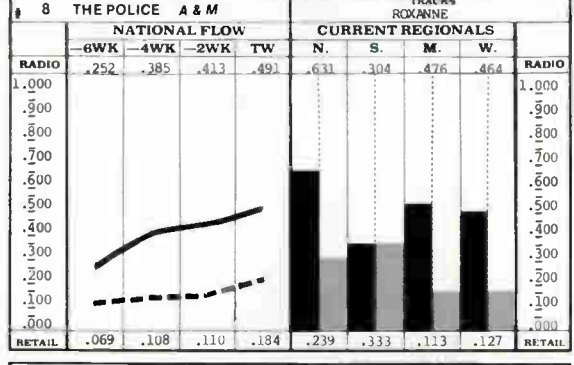
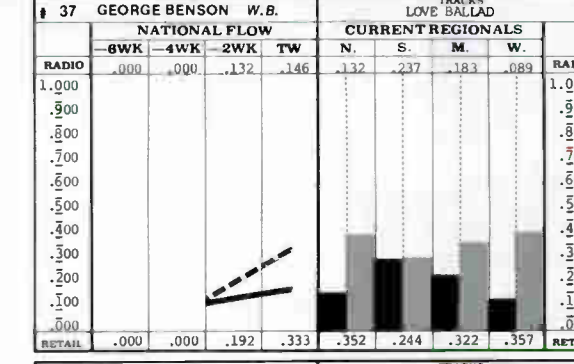
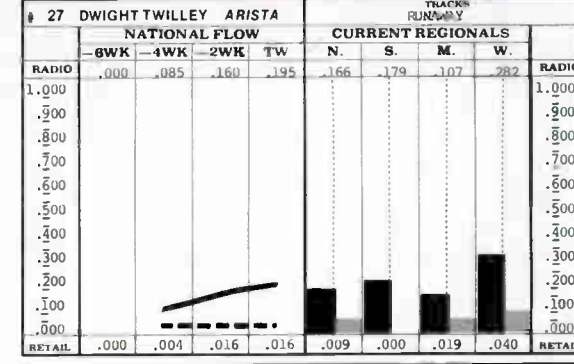
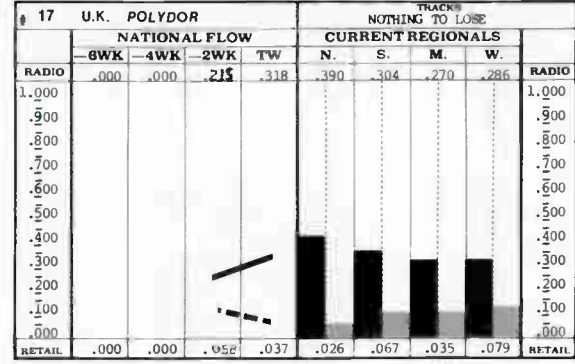
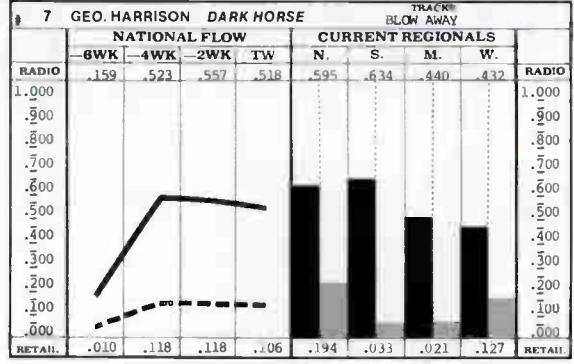
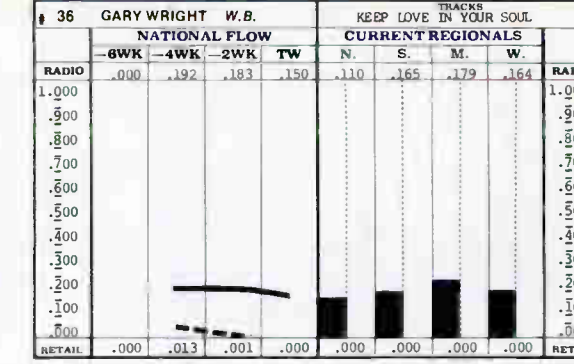
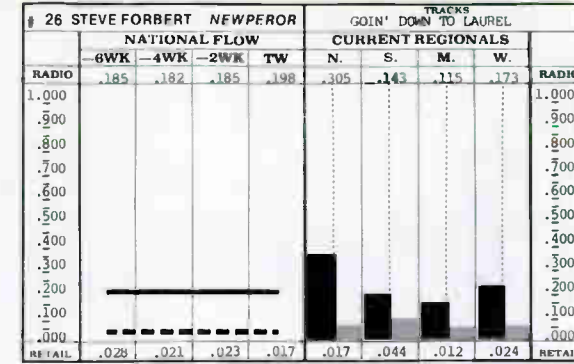
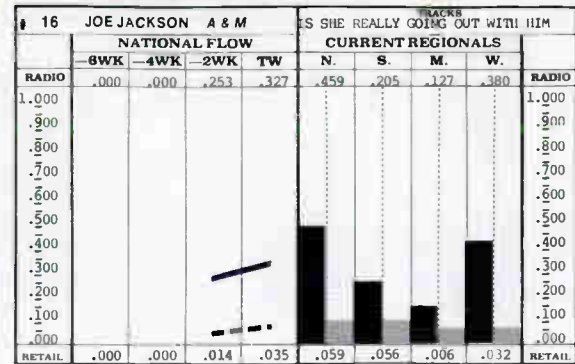
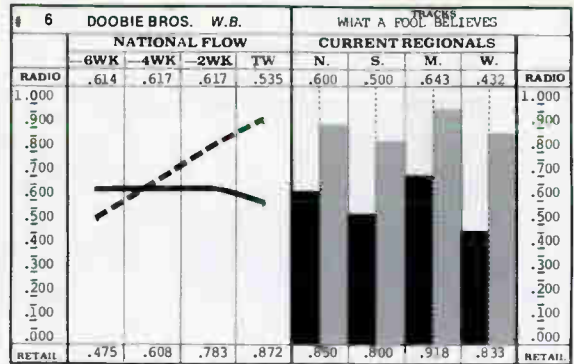
HOT SONGS

HOT SONGS ARE DERIVED FROM INFORMATION OBTAINED BY SPECIAL SURVEY OF OUR CONTRIBUTORS. THE ALBUMS SPOTLIGHTED ARE SELECTED FROM AVAILABLE NEW RELEASES. TRACKS ARE LISTED IN ORDER OF PREFERENCE. AN UNDERLINE DENOTES AN OVERWHELMING CHOICE. THE TOP NEW TRACKS ARE LISTED IN PERCENTAGE ORDER TO THE LEFT.

ESTABLISHED SONGS		MORE SONGS		NEW SONGS																																																																																																																								
1	DIRE STRAITS "Sultans of Swing"	JOHN ABERCROMBIE "Arcade" "Night Lake" "Neptune"	GUESS WHO "Raisin Hell" "C'Mon Little Mama"	ROCKETS "Oh Well" "Turn Up the Radio"	.636 SUPERTRAMP "Logical Song"																																																																																																																							
2	GEORGE HARRISON "Blow Away"	AURACLE "Honey" "Tied Shoes"	ADRIAN GURVITZ "Untouchable & Free" "Way I Feel"	ROXY MUSIC "Dance Away" "Manifesto" "Ain't That So" "Trash"	.485 TUBES "Prime Time"																																																																																																																							
3	DOOBIE BROTHERS "What a Fool Believes"	AVERAGE WHITE BAND "Walk on By" "When Will You be Mine"	HAWKLORDS "PSI Power" "The Only Ones"	SUPERTRAMP "Logical Song" "Breakfast in America" "Take the Long Way Home" "Goodby Stranger" "Child of Vision"	.444 RICKIE LEE JONES "Chuck E's in Love"																																																																																																																							
4	POLICE "Roxanne"	BEACH BOYS "Good Timin" "Here Comes the Night"	IRONHORSE "Sweet Lui-Louise" "Jump Back in the Light"	RICHARD TEE "Strokin" "Take "A" Train"	.424 ROXY MUSIC "Dance Away"																																																																																																																							
5	BLONDIE "Heart of Glass"	BLACKFOOT "Wishing Well" "I've Got a Line on You" "Highway Song" "Train, Train"	RICKIE LEE JONES "Chuck E's in Love" "Danny's All-Star Joint" "Youngblood"	TIN HUEY "I'm a Believer" "Hump Day"	.374 DUNCAN BROWN "Wild Places"																																																																																																																							
6	BOB WELCH "Precious Love"	HERMAN BROOD "Saturday Night"	DAVE LAMBERT "Framed" "Take a Little Bit..."	TUBES "Prime Time" "Turn Me On" "No Way Out"	.333 HAWKLORDS "PSI Power"																																																																																																																							
7	BAD CO. "Rock n Roll Fantasy"	DUNCAN BROWNE "Wild Places"	LAMONT CRANSTON "12 Swing" "Close to You"	TIM WEISBERG "Night Rider" "Touchstone" "Wings of Fire"	.333 ROCKETS "Oh Well"																																																																																																																							
8	ELVIS COSTELLO "Accidents..."	MICHEL COLOMBIER "Sunday" "Layas" "Dreamland"	ALBERT LEE "Setting me Up" "Country Boy"	JERRY WILLIAMS "Philosophizer" "I've Got Dreams to Remember" "Gone"	.313 RICKIE LEE JONES "Danny's All-Star..."																																																																																																																							
9	EDDIE MONEY "Maybe I'm a Fool"	DICKIES "Paranoid" "Give It Back"	LIPS "Eagle Ballroom" "Don't Let Go" "U.F.L."	TONY WILLIAMS "Tony" "Going Far" "Open Fire" "Hip Skip"	.283 BEACH BOYS "Good Timin"																																																																																																																							
10	MCGUINN, CLARK & HILLMAN "Don't You Write..."	ARIF MARDIN DISCOGRAPHY (Continued from page 33) <table border="1"> <thead> <tr> <th>ARTIST</th> <th>ALBUM TITLE</th> </tr> </thead> <tbody> <tr> <td>YOUNG RASCALS</td> <td>COLLECTIONS</td> </tr> <tr> <td>BROOK BENTON</td> <td>DO YOUR OWN THING</td> </tr> <tr> <td>DUSTY SPRINGFIELD</td> <td>DUSTY IN MEMPHIS</td> </tr> <tr> <td>YOUNG RASCALS</td> <td>FREEDOM SUITE</td> </tr> <tr> <td>YOUNG RASCALS</td> <td>GROOVIN</td> </tr> <tr> <td>YOUNG RASCALS</td> <td>ONCE UPON A DREAM</td> </tr> <tr> <td>YOUNG RASCALS</td> <td>SEARCH AND RESEARCH</td> </tr> <tr> <td>YOUNG RASCALS</td> <td>SEE</td> </tr> <tr> <td>KING CURTIS</td> <td>SWEET SOUL</td> </tr> <tr> <td>KING CURTIS</td> <td>THE BEST OF KING CURTIS</td> </tr> <tr> <td>EDDIE HARRIS</td> <td>THE ELECTRIFYING EDDIE HARRIS</td> </tr> <tr> <td>YOUNG RASCALS</td> <td>THE YOUNG RASCALS</td> </tr> <tr> <td>YOUNG RASCALS</td> <td>TIME PIECE</td> </tr> <tr> <td>TRACY NELSON</td> <td>TRACY NELSON</td> </tr> <tr> <td>ROY BUCHANAN</td> <td>A STREET CALLED STRAIGHT</td> </tr> <tr> <td>MARGIE JOSEPH</td> <td>MARGIE</td> </tr> <tr> <td>MAMAS PRIDE</td> <td>MAMA'S PRIDE</td> </tr> <tr> <td>RICHARD HARRIS</td> <td>THE PROPHET</td> </tr> <tr> <td>DOUG SAHM</td> <td>DOUG SAHM AND BAND</td> </tr> <tr> <td>DANNY O'KEEFE</td> <td>BREEZY STORIES</td> </tr> <tr> <td>WHOLE OATS</td> <td>WHOLE OATS</td> </tr> <tr> <td>BROOK BENTON</td> <td>STORY TELLER</td> </tr> <tr> <td>BROOK BENTON</td> <td>THE GOSPEL TRUTH</td> </tr> <tr> <td>GORDON HASKELL</td> <td>IT IS AND IT ISN'T</td> </tr> <tr> <td>ANDY PRATT</td> <td>RESOLUTION</td> </tr> <tr> <td>CARMEN MCRAE</td> <td>JUST A LITTLE LOVIN</td> </tr> <tr> <td>MARGIE JOSEPH</td> <td>SWEET SURRENDER</td> </tr> <tr> <td>ANDY PRATT</td> <td>SHIVER IN THE NIGHT</td> </tr> <tr> <td>RINGO STARR</td> <td>RINGO THE 4TH</td> </tr> <tr> <td>NIKKI GIOVANNI</td> <td>THE WAY I FEEL</td> </tr> <tr> <td>MARGIE JOSEPH</td> <td>MARGIE JOSEPH</td> </tr> <tr> <td>DOUG SAHM</td> <td>TEXAS TORNADO</td> </tr> <tr> <td>KING CURTIS</td> <td>LIVE AT FILLMORE WEST</td> </tr> <tr> <td>EDDIE HARRIS</td> <td>EXCURSION</td> </tr> <tr> <td>CHER BONO</td> <td>3614 JACKSON HIGHWAY</td> </tr> <tr> <td>GARY BURTON</td> <td>GOOD VIBES</td> </tr> <tr> <td>CHARLES MARIANO</td> <td>MIRROR</td> </tr> <tr> <td>ARIF MARDIN</td> <td>GLASS ONION</td> </tr> <tr> <td>ARIF MARDIN</td> <td>JOURNEY</td> </tr> <tr> <td>ARETHA FRANKLIN</td> <td>SOUL 69</td> </tr> <tr> <td>MAX ROACH</td> <td>DRUMS UNLIMITED</td> </tr> <tr> <td>FREDDIE HUBBARD</td> <td>BACKLASH</td> </tr> <tr> <td>LINER</td> <td>LINER</td> </tr> <tr> <td>ATLANTIC FAMILY</td> <td>LIVE AT MONTREUX</td> </tr> <tr> <td>EDDIE HARRIS</td> <td>SILVER CYCLES</td> </tr> <tr> <td>EDDIE HARRIS</td> <td>MEAN GREENS</td> </tr> <tr> <td>LAURA NYRO</td> <td>CHRISTMAS & THE BEADS</td> </tr> <tr> <td>COLEMAN HAWKINS & ORCH.</td> <td>OF SWEAT</td> </tr> <tr> <td>CHAKA KHAN</td> <td>DUKE BEY</td> </tr> <tr> <td>PETULA CLARK</td> <td>CHAKA</td> </tr> <tr> <td>LOOKING GLASS</td> <td>WARM AND TENDER</td> </tr> <tr> <td>JUDY COLLINS</td> <td>SUBWAY SERENADE</td> </tr> <tr> <td>JUDY COLLINS</td> <td>JUDITH</td> </tr> <tr> <td>CARLY SIMON</td> <td>BREAD AND ROSES</td> </tr> <tr> <td>STEVE GOODMAN</td> <td>BOYS IN THE TREES</td> </tr> <tr> <td></td> <td>SOMEBODY ELSE'S TROUBLE</td> </tr> <tr> <td></td> <td>THEME FROM THE MOVIE</td> </tr> <tr> <td></td> <td>"ICE CASTLES"</td> </tr> </tbody> </table>		ARTIST	ALBUM TITLE	YOUNG RASCALS	COLLECTIONS	BROOK BENTON	DO YOUR OWN THING	DUSTY SPRINGFIELD	DUSTY IN MEMPHIS	YOUNG RASCALS	FREEDOM SUITE	YOUNG RASCALS	GROOVIN	YOUNG RASCALS	ONCE UPON A DREAM	YOUNG RASCALS	SEARCH AND RESEARCH	YOUNG RASCALS	SEE	KING CURTIS	SWEET SOUL	KING CURTIS	THE BEST OF KING CURTIS	EDDIE HARRIS	THE ELECTRIFYING EDDIE HARRIS	YOUNG RASCALS	THE YOUNG RASCALS	YOUNG RASCALS	TIME PIECE	TRACY NELSON	TRACY NELSON	ROY BUCHANAN	A STREET CALLED STRAIGHT	MARGIE JOSEPH	MARGIE	MAMAS PRIDE	MAMA'S PRIDE	RICHARD HARRIS	THE PROPHET	DOUG SAHM	DOUG SAHM AND BAND	DANNY O'KEEFE	BREEZY STORIES	WHOLE OATS	WHOLE OATS	BROOK BENTON	STORY TELLER	BROOK BENTON	THE GOSPEL TRUTH	GORDON HASKELL	IT IS AND IT ISN'T	ANDY PRATT	RESOLUTION	CARMEN MCRAE	JUST A LITTLE LOVIN	MARGIE JOSEPH	SWEET SURRENDER	ANDY PRATT	SHIVER IN THE NIGHT	RINGO STARR	RINGO THE 4TH	NIKKI GIOVANNI	THE WAY I FEEL	MARGIE JOSEPH	MARGIE JOSEPH	DOUG SAHM	TEXAS TORNADO	KING CURTIS	LIVE AT FILLMORE WEST	EDDIE HARRIS	EXCURSION	CHER BONO	3614 JACKSON HIGHWAY	GARY BURTON	GOOD VIBES	CHARLES MARIANO	MIRROR	ARIF MARDIN	GLASS ONION	ARIF MARDIN	JOURNEY	ARETHA FRANKLIN	SOUL 69	MAX ROACH	DRUMS UNLIMITED	FREDDIE HUBBARD	BACKLASH	LINER	LINER	ATLANTIC FAMILY	LIVE AT MONTREUX	EDDIE HARRIS	SILVER CYCLES	EDDIE HARRIS	MEAN GREENS	LAURA NYRO	CHRISTMAS & THE BEADS	COLEMAN HAWKINS & ORCH.	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CARMEN MCRAE	JUST A LITTLE LOVIN																																																																																																																											
MARGIE JOSEPH	SWEET SURRENDER																																																																																																																											
ANDY PRATT	SHIVER IN THE NIGHT																																																																																																																											
RINGO STARR	RINGO THE 4TH																																																																																																																											
NIKKI GIOVANNI	THE WAY I FEEL																																																																																																																											
MARGIE JOSEPH	MARGIE JOSEPH																																																																																																																											
DOUG SAHM	TEXAS TORNADO																																																																																																																											
KING CURTIS	LIVE AT FILLMORE WEST																																																																																																																											
EDDIE HARRIS	EXCURSION																																																																																																																											
CHER BONO	3614 JACKSON HIGHWAY																																																																																																																											
GARY BURTON	GOOD VIBES																																																																																																																											
CHARLES MARIANO	MIRROR																																																																																																																											
ARIF MARDIN	GLASS ONION																																																																																																																											
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MAX ROACH	DRUMS UNLIMITED																																																																																																																											
FREDDIE HUBBARD	BACKLASH																																																																																																																											
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LAURA NYRO	CHRISTMAS & THE BEADS																																																																																																																											
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CHAKA KHAN	DUKE BEY																																																																																																																											
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JUDY COLLINS	JUDITH																																																																																																																											
CARLY SIMON	BREAD AND ROSES																																																																																																																											
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	THEME FROM THE MOVIE																																																																																																																											
	"ICE CASTLES"																																																																																																																											
11	THE KINKS "Superman"	ENGLAND DAN & JOHN FORD COLEY "Love is the Answer"	MICHAEL MURPHY "South Coast" "Another Cheap Western Movie" "Geronimo's Cadillac"	192 ORLEANS "Love Takes Time"																																																																																																																								
12	ALLMAN BROTHERS "Crazy Love"	ART GARFUNKEL "In a Little While" "Sail On a Rainbow" "Since I Don't Have You" "Finally Found a Reason"	BILL NELSON'S RED NOISE "Furniture Music" "Don't Touch Me"	192 TUBES "Turn Me On"																																																																																																																								
13	POCO "Crazy Love"	ORLEANS "Love Takes Time"	FELIX PAPPALARDI "Whiteboy Blues" "Sunshine of your Love"	182 ENGLAND DAN/J.F. COLEY "Love is the Answer"																																																																																																																								
14	BOOMTOWN RATS "Rat Trap"	ORLEANS "Love Takes Time"		182 TUBES "No Way Out"																																																																																																																								
TIE	FABULOUS POODLES "Mirror Star"	ORLEANS "Love Takes Time"		162 BEACH BOYS "Here Comes the Night"																																																																																																																								
16	ROD STEWART "Do Ya Think I'm Sexy"	ORLEANS "Love Takes Time"		162 BLACKFOOT "Wishing Well"																																																																																																																								
TIE	WINGS "Goodnight Tonite"	ORLEANS "Love Takes Time"		162 ART GARFUNKEL "In a Little While"																																																																																																																								
18	DIRE STRAITS "Waterline"	ORLEANS "Love Takes Time"		162 DAVE LAMBERT "Framed"																																																																																																																								
TIE	JOE JACKSON "Is She Really..."	ORLEANS "Love Takes Time"		162 ROCKETS "Turn Up the Radio"																																																																																																																								
20	JOURNEY "Just the Same Way"	ORLEANS "Love Takes Time"		152 BLACKFOOT "Highway Song"																																																																																																																								
21	CHEAP TRICK "Want You to Want Me"	ORLEANS "Love Takes Time"		152 BLACKFOOT "I've Got a Line..."																																																																																																																								
22	STYX "Renegade"	ORLEANS "Love Takes Time"		152 ROXY MUSIC "Cry, Cry, Cry"																																																																																																																								
TIE	TOTO "I'll Supply the Love"	ORLEANS "Love Takes Time"		152 ROXY MUSIC "My Little Girl"																																																																																																																								
24	BILLY JOEL "Big Shot"	ORLEANS "Love Takes Time"		152 TUBES "Telecide"																																																																																																																								
TIE	LITTLE RIVER BAND "Lady"	ORLEANS "Love Takes Time"																																																																																																																										
26	ELVIS COSTELLO "Oliver's Army"	ORLEANS "Love Takes Time"																																																																																																																										
TIE	POLICE "Losing You"	ORLEANS "Love Takes Time"																																																																																																																										
TIE	FRANK ZAPPA "Dancin' Fool"	ORLEANS "Love Takes Time"																																																																																																																										
29	ALLMAN BROTHERS "Pegasus"	ORLEANS "Love Takes Time"																																																																																																																										
TIE	GEORGE BENSON "Love Ballad"	ORLEANS "Love Takes Time"																																																																																																																										
31	ELVIS COSTELLO "Peace, Love & ..."	ORLEANS "Love Takes Time"																																																																																																																										
TIE	HORSLIPS "Loneliness"	ORLEANS "Love Takes Time"																																																																																																																										

WALRUS! CENTERFOLD





BEHIND THE GRAPHS

RADIO ACTION CHART

TOP 40 LPS IN GAIN/LOSS ORDER

+32.1% Supertramp	+ 3.7% Blondie	- 0.1% Cheap Trick	- 3.3% Gary Wright
+13.9% The Tubes	+ 3.5% Dwight Twilley	- 0.4% Fabulous Poodles	- 3.9% Geo. Harrison
+13.1% Roxy Music	+ 3.3% Suzi Quatro	- 0.9% Michael Franks	- 4.6% Poco
+ 8.8% Bad Company	+ 3.1% The Cars	- 1.1% Boomtown Rats	- 5.0% Elvis Costello
+ 7.8% The Police	+ 2.8% Allman Brothers	- 2.1% Carlos Santana	- 5.7% Dire Straits
+ 7.4% Joe Jackson	+ 1.4% George Benson	- 2.4% Eddie Money	- 7.0% Rod Stewart
+ 6.8% M. C. & H.	+ 1.3% Badfinger	- 2.6% Kayak	- 8.1% Bob Welch
+ 6.5% U.K.	+ 1.3% Steve Forbert	- 2.8% Geo. Thorogood	- 8.2% Doobie Brothers
+ 5.1% Frank Zappa	+ 0.3% Robert Gordon	- 3.1% The Babys	- 9.2% Toto
+ 4.3% Tycoon	0.0% Horslips	- 3.3% Billy Joel	-11.4% Blues Brothers

REGIONALS

RADIO TOP 15s

NORTHEAST	SOUTH	MIDWEST	WEST
.749 E. Costello	.656 Allman Bros.	.663 Supertramp	.680 Supertramp
.693 Supertramp	.634 G. Harrison	.643 Doobie Bros.	.562 Bad Co.
.680 Dire Straits	.576 Bad Co.	.583 Bad Co.	.518 Allman Bros.
.631 The Police	.518 Dire Straits	.540 Dire Straits	.502 Dire Straits
.602 Allman Bros.	.500 Doobie Bros.	.496 E. Costello	.464 The Police
.600 Doobie Bros.	.469 M. C. & H.	.492 Cheap Trick	.439 The Tubes
.595 G. Harrison	.469 Supertramp	.476 The Police	.432 E. Costello
.541 M. C. & H.	.446 Eddie Money	.452 Eddie Money	.432 Doobie Bros.
.529 Bad Co.	.433 Bob Welch	.441 M. C. & H.	.432 G. Harrison
.473 Roxy Music	.398 E. Costello	.440 G. Harrison	.423 Cheap Trick
.459 Joe Jackson	.366 Poco	.437 Allman Bros.	.420 Bob Welch
.444 Eddie Money	.362 The Tubes	.433 Journey	.414 Rod Stewart
.407 Bob Welch	.339 Journey	.381 Rod Stewart	.403 M. C. & H.
.402 The Tubes	.313 Roxy Music	.365 The Babys	.391 Roxy Music
.398 Blondie	.304 The Police	.365 Bob Welch	.389 Eddie Money
.398 Cheap Trick	.304 U.K.		

RETAIL TOP 15s

.850 Doobie Bros.	.833 Dire Straits	.977 Dire Straits	.833 Doobie Bros.
.744 Bee Gees	.800 Doobie Bros.	.918 Doobie Bros.	.667 Dire Straits
.578 Rod Stewart	.478 Supertramp	.606 Supertramp	.452 Supertramp
.478 Dire Straits	.456 Bad Co.	.497 Bad Co.	.428 Billy Joel
.428 Blondie	.333 The Police	.446 Bee Gees	.413 Bad Co.
.352 G. Benson	.300 Cheap Trick	.442 Journey	.357 Bee Gees
.328 Cheap Trick	.300 Molly Hatchet	.427 Poco	.357 G. Benson
.272 Billy Joel	.267 Bee Gees	.384 Allman Bros.	.357 Rod Stewart
.257 Bob Welch	.267 Styx	.341 Cheap Trick	.286 B. Caldwell
.239 The Police	.256 Allman Bros.	.322 G. Benson	.262 The Cars
.206 Toto	.244 G. Benson	.322 E. Costello	.262 Cheap Trick
.194 G. Harrison	.233 Billy Joel	.310 The Cars	.198 Allman Bros.
.183 Bad Co.	.211 Roxy Music	.304 Blues Bros.	.183 The Tubes
.183 E. Costello	.211 Frank Zappa	.287 Rod Stewart	.167 Eddie Money
.178 Rick James	.200 Judas Priest	.269 Little River Band	.143 Rick James

ANALYSIS

BY GEORGE MEIER

Supertramp is a major radio story. Up 32% from its initial appearance, the group soars to number 1. Their retail numbers tend to confirm quick acceptance, although the Northeast looks strangely light.

Overshadowed and outdone by the entrance of Supertramp is Bad Company. But, their Lp is nothing to take lightly as it slides into the number 3 position. Again, the retail response to it, save the Northeast, confirms the radio.

There are several albums which are getting radio play which goes unconfirmed on the retail side. The list includes Elvis Costello, George Harrison, The Police, McGuinn, Clark & Hillman, Eddie Money, Bob Welch, The Tubes, The Fabulous Poodles, U.K., The Babys, The Boomtown Rats, Horslips, Steve Forbert and Kayak. Now, it is not that these artists aren't selling. It is that they are getting airplay somewhat out of proportion to the street response.

Meanwhile, The Doobies and The Bee Gees continue to sell well above their airplay. All of which goes to show that airplay and sales are not strictly parallel.

Regional radio still follows traditional lines. The Police, Blondie and Costello are strongest in the Northeast. Santana and Twilley are strongest in the West. Roxy Music and Joe Jackson start on the coasts.

Regional retail also tends to follow prescribed lines. Dire Straits and The Blues Brothers are fading on all fronts, but the slower-to-react Midwest still sells them strongly. Bob Welch shows sales strength in the Northeast while Poco does so in the West.

Hard to understand is the disparity in sales figures for Rod Stewart in the Northeast vs. the South. A .500 point difference is a little incredulous.

Finally, the future looks bright. Lead by a hard charging Journey, a pile of new records are poised to break the chart. A great turnover in air sound is in process as older chart items are fading away.

CORRECTION

Doc Cavalier, president of Big Sound Records called to say his company is firmly committed to independent distribution and information that appeared in the Declaration Of Independents article in Walrus last issue to the affect that Big Sound was \$150,000 in debt was inaccurate.

RADIO FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.328	JOURNEY	.237	.339	.433	.348
.287	RICKIE LEE JONES	.275	.295	.214	.336
.281	VAN HALEN	.290	.192	.325	.291
.262	GRAHAM PARKER	.351	.192	.171	.268
.139	THE ROCKETS	.156	.116	.119	.146
.124	BLACKFOOT	.056	.196	.143	.139
.124	DUNAN BROWNE	.105	.165	.075	.150
.118	BEACH BOYS	.234	.076	.036	.080
.108	DAVID GRISMAN	.093	.058	.103	.150
.107	THE RUBINOOS	.163	.031	.071	.112

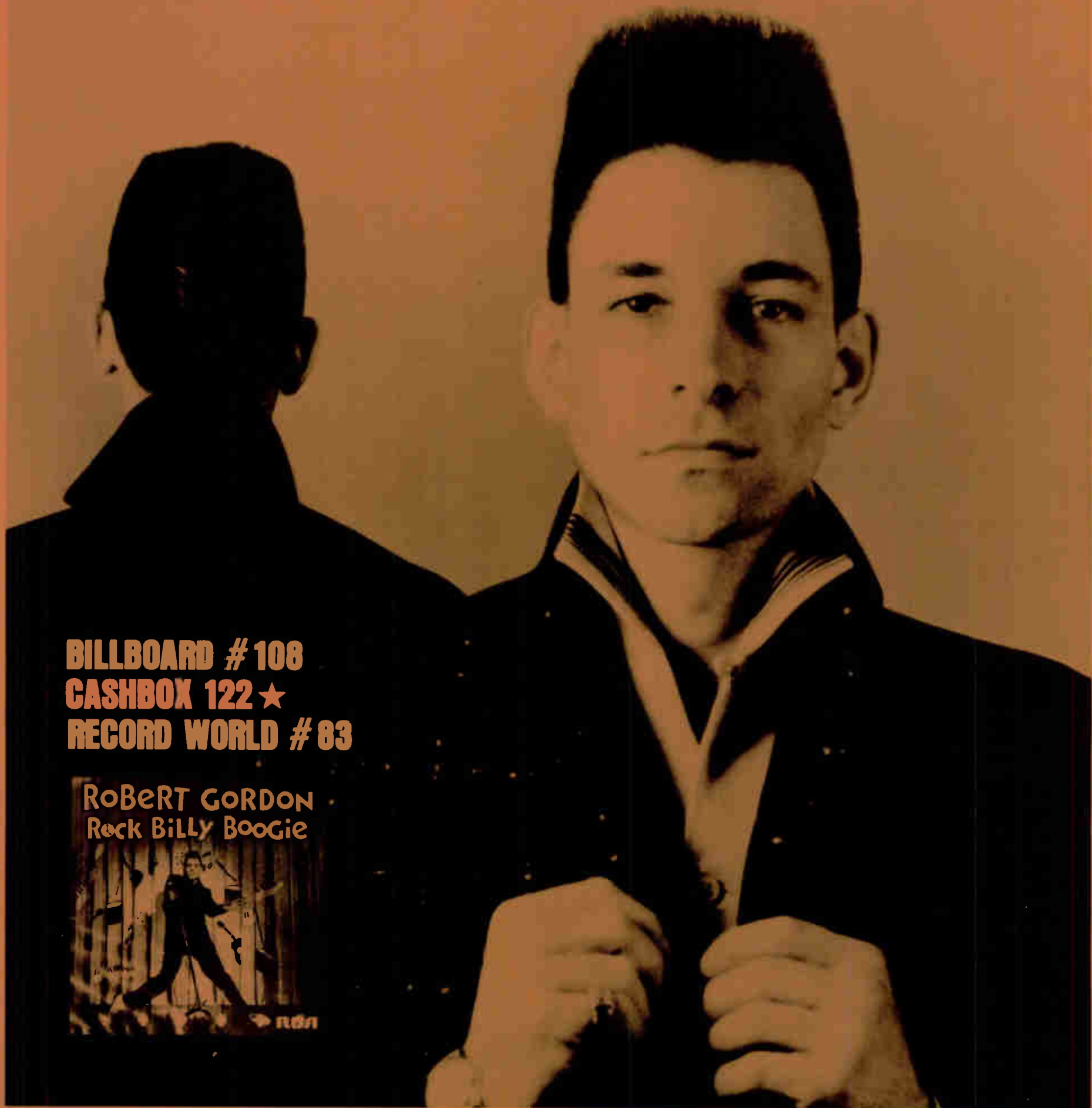
NON-PROGRESSIVE SALES

Peaches & Herb
Village People
Gloria Gaynor
Olivia Newton-John
Jacksons
Instant Funk
Sister Sledge

RETAIL FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.203	JOURNEY	.006	.167	.442	.095

Any Way You Look At Him, Robert Gordon Is Impressive.



BILLBOARD # 108
CASHBOX 122 ★
RECORD WORLD # 83

ROBERT GORDON
Rock Billy Boogie



NEW RELEASES

BELOW IS A CATALOGUE OF NEW RELEASES. THEY ARE DIVIDED INTO CATEGORIES DESIGNED TO GIVE YOU AN IDEA OF THEIR RELATIVE MUSICAL WORTH. THESE FIRST IMPRESSIONS ARE NOT MEANT TO RELATE IN ANY WAY TO PAST, PRESENT OR FUTURE SALES.

MERIT ALBUMS CONTINUED	SPECIAL PROGRAMMING	NOTABLE SINGLES
<p>VARIOUS ARTISTS SOUNDTRACK: THE WARRIORS/A&M SP 4761 Though the music couldn't be as powerful as the film, Kenny Vance's production holds together very well. That is especially true since every track features a different artist. Focused performances.</p> <p>WAR THE MUSIC BAND/MCA-3085 The War attack is double barreled. They strike effectively with hot rhythm songs and with organic melodies. Here they split it equally. Nothing is weak, though the preference is for the songs.</p> <p>BOBBY WOMACK ROADS OF LIFE/Arista AB 4222 Bobby has been a fine singer/songwriter for years. He is not an extremist for style and therefore, hasn't created an indelible Womack sound. Still, he is a steady musical force. This Lp supports that contention.</p>	<p>Spoken word, poetry, comedy and extraneous musics</p> <p>WILLIAM ACKERMAN CHILDHOOD & MEMORY/Windham Hill WHS C-1006 His refined, often delicate, guitar style casts a pensive mood. He can brew a storm too. Ackerman's childhood memories seem pretty pure. Write: Box 9388, Stanford, Ca. 94305.</p> <p>ART ENSEMBLE OF CHICAGO NICE GUYS/ECM 1-1126 The expected abstractionist air is broken by a quizzical reggae rhythm and the smile makes points for these nice guys. "Ja" takes the cake. Then it's back to the outside. "Dreaming Of The Master" is also a place to stop.</p> <p>DOLLAR BRAND ODE TO DUKE ELLINGTON/Inner City IC 6049 It's hard to say it, but Brand is strapped with these Ellington tunes. He is in the sense that the South African is best when chugging through one of his own rhythm melodies. His idealic tunes unify the two in a rare way. He is another undervalued Dollar.</p> <p>DAVID FRIEDMAN WINTER LOVE, APRIL JOY/Inner City IC 6005 Vibes and marimba lend themselves to impressionistic music because of their athermal tonal qualities. Friedman uses these instruments to generate a veil of sound, rather than a wall of sound. Pleasing.</p> <p>DAVEY GRAHAM THE COMPLETE GUITARIST/Kicking Mule KM 138 Just by his stance you can tell that you are looking at a real guitarist. He favors traditional music and he is able to get the feeling of many instruments out of his six string. Write: Box 3233, Berkeley, Ca. 94703.</p> <p>MALCOLM JOHNSTONE ORIGINS/Savant 1002 In a very formal style which unifies the album Malcolm plays a mixture of musics. From classical to Lennon-McCartney to original pieces he demonstrates an unusual clarity of sound. Write: 620 Pasatiempo, San Luis Obispo, Ca. 93401.</p> <p>TETE MONTOLIU CATALONIAN FOLKSONGS/Timeless Muse T-304 Melancholy solo piano in jazz time by Tete Montoliu is an enormous source of enjoyment. He is a dynamic performer and a fine musician. He's totally musical.</p> <p>BIFF ROSE THEE MESSIAH/Pacific Arts PAC 7-127 The mouth that roars requires a brain that spews and an ear that absorbs. It's unfair to call him a latter day Lenny Bruce, but that is the closest comparison. Side one is the rap while side two holds his bent songs. A marvelous one of a kind artist.</p> <p>TOM SMITH LIFE STILLS/Lone Oak L010 Solo guitar in the Kottke style is always a strong indication of a serious player. Tom isn't as articulate or as powerful as Leo, but he ranks highly. Write: Box 904, Felton, Ca. 95018.</p> <p>VARIOUS ARTISTS LAUGHING IN RHYTHM/Stash ST-116 The antiquarian jazz collected here has a sense of humor as the title suggests. Mostly from the thirties the music has real life to it. Write: Box 190, Brooklyn, N.Y. 11215.</p> <p>VARIOUS ARTISTS NEW ENGLAND CONTRA DANCE MUSIC/Kicking Mule KM 216 Because this is dance music it tends to be up beat. Because it is traditional in origin it tends to transmit flavorings of the past. Yet it is vibrant and alive as these players perform. Write: Box 3233, Berkeley, Ca. 94703.</p> <p>JOHN WILLIAMS BARRIOS/Columbia M 35145 Classical guitar music has a special appeal. John Williams is a youthful master who plucks gracefully. Together Williams and the guitar make uplifting music.</p>	<p>JERRY LEE LEWIS ROCKIN' MY LIFE AWAY/Elektra E-46030-A</p> <p>MYCHAEL STAY/Free Flight PB-11475</p> <p>RICK NELSON DREAM LOVER/Epic 8-50674</p> <p>RUBINOOS LIGHTNING LOVE AFFAIR/Berserkley BJ-57550-B</p> <p>RAY STEVENS I NEED YOUR HELP BARRY MANILOW/W.B. WBS 8785</p> <p>WINGS GOODNIGHT TONIGHT/Columbia 3-10939</p>
<p>SATISFACTORY ALBUMS Partly Competent Lps</p> <p>GAMBLER TEENAGE MAGIC/EMI America SW 17009 A group which wasn't ready to record. Nathan Shaffer's shrill voice has no flexibility and the songs he has to sing are constructed of cliché riddled lyrics. There are passable tunes and some decent instrumental performances.</p> <p>ADRIAN SNELL LISTEN TO THE PEACE/Maranatha 78-045 A strong performance saves lots of down songs. Adrian's religious music is not overt, but it does not fail to come through. He seems to feel that fun in music isn't appropriate to the solemn subject. Write: Box 1395, Costa Mesa, Ca. 92626</p>	<p>DAVID FRIEDMAN WINTER LOVE, APRIL JOY/Inner City IC 6005 Vibes and marimba lend themselves to impressionistic music because of their athermal tonal qualities. Friedman uses these instruments to generate a veil of sound, rather than a wall of sound. Pleasing.</p> <p>DAVEY GRAHAM THE COMPLETE GUITARIST/Kicking Mule KM 138 Just by his stance you can tell that you are looking at a real guitarist. He favors traditional music and he is able to get the feeling of many instruments out of his six string. Write: Box 3233, Berkeley, Ca. 94703.</p> <p>MALCOLM JOHNSTONE ORIGINS/Savant 1002 In a very formal style which unifies the album Malcolm plays a mixture of musics. From classical to Lennon-McCartney to original pieces he demonstrates an unusual clarity of sound. Write: 620 Pasatiempo, San Luis Obispo, Ca. 93401.</p> <p>TETE MONTOLIU CATALONIAN FOLKSONGS/Timeless Muse T-304 Melancholy solo piano in jazz time by Tete Montoliu is an enormous source of enjoyment. He is a dynamic performer and a fine musician. He's totally musical.</p> <p>BIFF ROSE THEE MESSIAH/Pacific Arts PAC 7-127 The mouth that roars requires a brain that spews and an ear that absorbs. It's unfair to call him a latter day Lenny Bruce, but that is the closest comparison. Side one is the rap while side two holds his bent songs. A marvelous one of a kind artist.</p> <p>TOM SMITH LIFE STILLS/Lone Oak L010 Solo guitar in the Kottke style is always a strong indication of a serious player. Tom isn't as articulate or as powerful as Leo, but he ranks highly. Write: Box 904, Felton, Ca. 95018.</p> <p>VARIOUS ARTISTS LAUGHING IN RHYTHM/Stash ST-116 The antiquarian jazz collected here has a sense of humor as the title suggests. Mostly from the thirties the music has real life to it. Write: Box 190, Brooklyn, N.Y. 11215.</p> <p>VARIOUS ARTISTS NEW ENGLAND CONTRA DANCE MUSIC/Kicking Mule KM 216 Because this is dance music it tends to be up beat. Because it is traditional in origin it tends to transmit flavorings of the past. Yet it is vibrant and alive as these players perform. Write: Box 3233, Berkeley, Ca. 94703.</p> <p>JOHN WILLIAMS BARRIOS/Columbia M 35145 Classical guitar music has a special appeal. John Williams is a youthful master who plucks gracefully. Together Williams and the guitar make uplifting music.</p>	<p>REISSUES</p> <p>THE BEATLES LET IT BE/Capitol SW 11922</p> <p>FOGHAT BEFORE FOGHAT DAYS/London LC 50016</p> <p>VARIOUS ARTISTS JAZZ SAMPLER/Pablo 2310-179</p> <p>FATS WALLER FINE ARABIAN STUFF/Deluxe DE 601</p>
<p>UNDISTINGUISHED ALBUMS Ill-conceived Lps</p> <p>ORE MILITON DAYS/Akashic AKA 10.2.49-79-1 After Ore gets attention with a picture disc they become imprecise at every other critical point. Their songwriting isn't finished, rather it is forced. The recording quality and the arrangements are both muddy. A band which needs to be whipped into shape. Write: 3622-C Mt. Diablo, Lafayette, Ca.</p>	<p>DAVID FRIEDMAN WINTER LOVE, APRIL JOY/Inner City IC 6005 Vibes and marimba lend themselves to impressionistic music because of their athermal tonal qualities. Friedman uses these instruments to generate a veil of sound, rather than a wall of sound. Pleasing.</p> <p>DAVEY GRAHAM THE COMPLETE GUITARIST/Kicking Mule KM 138 Just by his stance you can tell that you are looking at a real guitarist. He favors traditional music and he is able to get the feeling of many instruments out of his six string. Write: Box 3233, Berkeley, Ca. 94703.</p> <p>MALCOLM JOHNSTONE ORIGINS/Savant 1002 In a very formal style which unifies the album Malcolm plays a mixture of musics. From classical to Lennon-McCartney to original pieces he demonstrates an unusual clarity of sound. Write: 620 Pasatiempo, San Luis Obispo, Ca. 93401.</p> <p>TETE MONTOLIU CATALONIAN FOLKSONGS/Timeless Muse T-304 Melancholy solo piano in jazz time by Tete Montoliu is an enormous source of enjoyment. He is a dynamic performer and a fine musician. He's totally musical.</p> <p>BIFF ROSE THEE MESSIAH/Pacific Arts PAC 7-127 The mouth that roars requires a brain that spews and an ear that absorbs. It's unfair to call him a latter day Lenny Bruce, but that is the closest comparison. Side one is the rap while side two holds his bent songs. A marvelous one of a kind artist.</p> <p>TOM SMITH LIFE STILLS/Lone Oak L010 Solo guitar in the Kottke style is always a strong indication of a serious player. Tom isn't as articulate or as powerful as Leo, but he ranks highly. Write: Box 904, Felton, Ca. 95018.</p> <p>VARIOUS ARTISTS LAUGHING IN RHYTHM/Stash ST-116 The antiquarian jazz collected here has a sense of humor as the title suggests. Mostly from the thirties the music has real life to it. Write: Box 190, Brooklyn, N.Y. 11215.</p> <p>VARIOUS ARTISTS NEW ENGLAND CONTRA DANCE MUSIC/Kicking Mule KM 216 Because this is dance music it tends to be up beat. Because it is traditional in origin it tends to transmit flavorings of the past. Yet it is vibrant and alive as these players perform. Write: Box 3233, Berkeley, Ca. 94703.</p> <p>JOHN WILLIAMS BARRIOS/Columbia M 35145 Classical guitar music has a special appeal. John Williams is a youthful master who plucks gracefully. Together Williams and the guitar make uplifting music.</p>	<p>IMPORTS</p> <p>Our imports are provided with the help of Jam Records, P O Box 362 South Plainfield N.J. 07080 - 201 753 6700</p> <p>RAY CAMPI & HIS ROCKABILLY REBELS WILDCAT SHAKEOUT/Radar RAD 9 Like Robert Gordon, Ray is a rockabilly fool. While Ray's music is original, Robert's is executed better. Campi recreates the fifties. Fun. Merit.</p> <p>CAN Electrola IC 066-45099 Can's spaced rock remains intact. Fine playing and pretty tunes keep their instrumentals inviting. Some strange arranging keeps it interesting. Merit Plus.</p> <p>CHRIS DE BURGH CRUSADER/A&M AMLH 64746 At the top of his form, unsung Chris DeBurgh's writing and singing are superior. The articulate folk-classic presentation enhances the music further. Crusader is a classy album. Merit Plus.</p> <p>EDDIE & THE HOT RODS THRILLER/Island ILPS 9563 Hot Rods drive, relentlessly. If energy were the only recommendation they would do O.K. But, they also have quite listenable songs. Thriller cooks. Merit.</p> <p>ELOY SILENT CRIES & MIGHTY ECHOES/Harvest IC 064-45269 Strong playmanship and nice tunes are scuttled by the inability to edit. The tunes are all too long. These should be the live versions. For the album they need to focus the energy. Merit.</p> <p>HUGH HOPPER MONSTER BAND/IRI Atmosphere 5003 This is a two sided monster. Side one consists of several dank electronic pieces worthy of a bass player. Side two, on the other hand, is a jazz side featuring Elton Dean and several Frenchmen. It's sufficiently advanced, but not out of bounds. Merit.</p> <p>MANFRED MANN'S EARTH BAND ANGEL STATION/Bronze BRON 516 Very controlled. That's saying something for the free wheeling Earth Band. A very athermal style gives the band a mildly spacey sound. Good songs consistently. Merit.</p> <p>GARY MOORE BACK ON THE STREETS/MCA MCF 2853 Too good to miss. Gary thrusts power rock and his guitar at you. They make an appealing combination when wrapped around his special melodies. Unusually strong. Merit Plus.</p> <p>ELTON MOTELLO VICTIM OF TIME/RKM 4B064-67659 Motello may well be a victim of time gone by. He's a pretty good punker. The insistant, choppy beat is contrasted against good tunes. Further, he knows how to break the sameness. Merit.</p>
<p>FRINGE ALBUMS Competent Lps Of Secondary Interest</p> <p>JOHN KLEMMER BRAZILLIA/ABC AA-1116 His tone is captivating. Here it seems to be captivated by the arranging monster. Tracks without orchestrations awing in a pleasing, mellow way. Sure would love to hear John blow a real album again.</p> <p>HUBERT LAWS LAND OF PASSION/Columbia JC 35708 Beyond Sergio Mendes. A lighter back-up in a similar formulation guides the vocals. Reach for the instrumentals, if anything. Hip MOR-jazz.</p> <p>WILBERT LONGMIRE CHAMPAGNE/Columbia-Tappan Zes JC 35754 There is some question as to how much Wilbert had to do with this album. Four-fifths of the Lp was written and arranged by the producers, which makes Longmire a sideman. The effect is nicely mellow MOR jazz. Wilbert's own "Funshine" is hottest.</p> <p>ENMIO MORRICONE SOUNDTRACK: DAYS OF HEAVEN/Pacific Arts PACB-126 While the vast majority of the album is Morricone's lovely orchestral music, it's the contributions by Leo Kottke and Doug Kershaw which have radio value. Those tracks are vintage examples of the artists involved.</p>	<p>DAVID FRIEDMAN WINTER LOVE, APRIL JOY/Inner City IC 6005 Vibes and marimba lend themselves to impressionistic music because of their athermal tonal qualities. Friedman uses these instruments to generate a veil of sound, rather than a wall of sound. Pleasing.</p> <p>DAVEY GRAHAM THE COMPLETE GUITARIST/Kicking Mule KM 138 Just by his stance you can tell that you are looking at a real guitarist. He favors traditional music and he is able to get the feeling of many instruments out of his six string. Write: Box 3233, Berkeley, Ca. 94703.</p> <p>MALCOLM JOHNSTONE ORIGINS/Savant 1002 In a very formal style which unifies the album Malcolm plays a mixture of musics. 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	<p>PROMOTIONAL DISCS</p> <p>AL STEWART THE LIVE RADIO CONCERT ALBUM/Arista SP 40</p>	

RADIO

WEST

SAN JOSE, CA.

KSJO
TAWN MASTREY

ADDS:

*Herman Brood *Susan
*Graham Parker *Lowell George
*Jay Ferguson *Van Halen
*No Dice
*Phillips/MacLeod

HEAVY AIRPLAY:

The Police UFO
Joe Jackson Journey
Supertramp Eddie Money
The Tubes Fab. Poodles
Bad Co. Cheap Trick
Bob Welch *Graham Parker
Allman Bros. *Van Halen
The Babys

MODERATE AIRPLAY:

Dwight Twilley Hawklords
Elvis Costello Max Demian
Boomtown Rats The Rockets
Horslips Rod Stewart
Badfinger Duncan Browne
Be Bop Deluxe Horslips
Kayak

SINGLES:

The Kinks

IMPORTS:

Flash & The Pan Siouxsie &
Rose Tattoo The Banchees
Scorpions Stranglers
Manfred Mann Buzzcocks
Bill Nelson The Flys
Status Quo

SPECIAL PROGRAMMING;

LIVEWIRE featured an interview with Shelia Rene and Earthquake - also the Tyla Gang... The Lp feature this week was Van Halen's new Lp... especially hot in the Bay area.

LOS ANGELES, CA.

KLOS
RUTH PINEDO

HEAVY AIRPLAY:

Cheap Trick Doobie Bros.
Elvis Costello Rod Stewart
Dire Straits Supertramp

MODERATE AIRPLAY:

Allman Bros. *Roxy Music
The Babys *The Tubes
Bad Co. *Dwight Twilley
Blondie *U.K.
Fab. Poodles Bob Welch
*Steve Forbert Frank Zappa
Geo. Harrison *Van Halen
*Joe Jackson *Journey
The Police

LOS ANGELES, CA.

KWST
PAM MAY

ADDS:

*Van Halen *Gambler
*R. Fleischman *Ian Hunter
*Jay Ferguson *Herman Brood
*Orleans *Gambler

HEAVY AIRPLAY:

Allman Bros. McGuinn, Clark &
Bad Co. Hillman
Cheap Trick Eddie Money
Dire Straits Rod Stewart
Doobie Bros. Supertramp
Geo. Harrison

MODERATE AIRPLAY:

The Babys April Wine
Blondie The Police
Steve Forbert Roxy Music
Rickie Lee Jones The Tubes
Joe Jackson Journey

PASADENA, CA.

KROQ
JED FISH GOULD

HEAVY AIRPLAY:

+Roxy Music +Blondie
+The Police Allman Bros
Billy Thorpe +Geo. Thorogood
+Elvis Costello Cheap Trick
Talking Heads +Fab. Poodles
Devo Joe Jackson
Flash & The Pan Robert Gordon
+The Angels The Cars
Cheap Trick *Ian Hunter

MODERATE AIRPLAY:

+The Tubes BTO
Dyan Diamond +*Van Halen
Rolling Stones Judas Priest
*Bill Nelson +Nat. Lampoon
*Jay Ferguson The Jan
+The Clash The Babys
+Frank Zappa Bad Co.
Graham Parker Robert Johnson
*Lowell George *Van Halen
AC/DC UFO
+Herman Brood Suzy Quatro
Jules & The Polar Bears

SINGLES:

+The Kinks Sammy Hagar
Wings Magnum
+Ian Dury Racey
+Fred Rogers

IMPORTS:

+Flash & The Pan +Ian Dury
+The Angels +Sex Pistols

COMMENTS:

M-6 Chuck Randall is out to make
Fred Rogers a star in Southern
California... "Can you say...
Rog n' Roll?... Sure you can!"

ANAHEIM, CA.

KEZY-FM
LARRY REISMAN

ADDS:

*Susan *Gambler
*Orleans *Duncan Browne

HEAVY AIRPLAY:

Kim Carnes McGuinn, Clark &
Eddie Money Hillman
Doobie Bros. Geo. Harrison
Supertramp The Police
Gary Wright Marc Tanner
Bad Co. Rickie Lee Jones
Styx Bob Welch

MODERATE AIRPLAY:

Lowell George Steve Forbert
Michael Murphy Suzi Quatro
Heart U.K.
Horslips Rod Stewart
Roxy Music Beach Boys
Poco The Tubes
Billy Joel Dire Straits
Kayak Dwight Twilley
Journey
CALIFORNIA
DREAMIN'

SINGLES:

Sammy Hagar

SAN DIEGO, CA.

KGB
BRUCE TUCKER

MODERATE AIRPLAY:

Allman Bros. Rod Stewart
Bad Co. Geo. Thorogood
The Babys Bob Welch
Blondie Frank Zappa
Blues Bros. *Van Halen
Boomtown Rats *Tycoon
Cheap Trick *WARRIORS/
Elvis Costello Joe Walsh Track
Dire Straits *U.K.
Doobie Bros. *Geo. Benson/
Geo. Harrison (single)
Billy Joel Supertramp
McGunn, Clark & Wings (single)
Hillman Beach Boys
Eddie Money Little River Bd.
Poco Roxy Music
The Police Rubinos
Carlos Santana

SAN DIEGO, CA.

91X
CECILE

HEAVY AIRPLAY:

Bee Gees The Police
Blondie Suzi Quatro
Dire Straits Rod Stewart
Doobie Bros. Bob Welch
Geo. Harrison Heart
Poco Styx

MODERATE AIRPLAY:

*Bad Co. R. Vanwarmer
Geo. Benson Ironhorse
Billy Joel Bobby Caldwell
Eddie Money Sammy Hagar
*Supertramp Rickie Lee Jones
Tycoon Orleans
*England Dan & John Ford Coley

LIGHT ADDS:

*Cheap Trick *R. Voudouris
*Frank Zappa

COLORADO SPRINGS, COLO.

KILO
DAVE COTTON/CHARLIE BROWN

HEAVY AIRPLAY:

Supertramp Geo. Thorogood
Blackfoot Bad Co.
Poco Gary Wright
Blues Bros. Doobie Bros.
Bob Welch Rod Stewart
McGuinn, Clark & Dire Straits
Hillman Toto
Allman Bros. Billy Joel
Elvis Costello Heart
Legs Diamond Foreigner
Geo. Harrison

MODERATE AIRPLAY:

The Tubes Hush
Magnet Tycoon
Amaz. Rhy. Aces

ALBUQUERQUE, N.M.

KRST
JIM ZALEWSKI

HEAVY AIRPLAY:

The Police Wings
Tycoon Cheap Trick
Bad Co. Randy Vanwarmer
Journey Geo. Benson
Head East The Babys
Tarney-Spencer Breakwater
The Kinks Roger Voudouris
Allman Bros.

MODERATE AIRPLAY:

Horslips Santana
Robert Johnson Rickie Lee Jones
Marc Tanner Frank Zappa
Orleans Joe Jackson
Dave Lambert THE WARRIORS

ALBUQUERQUE, N.M.

KUNM
TONI C. HOLM

HEAVY AIRPLAY:

+Holy Modal +RANDOM RADAR
Rounders SAMPLER
David Grisman +Criminal
*Charlie Hayden/ R. Stevie Moore
Hampton Hawes The Tubes
*Jim Hall/ +Hickory Wind
Red Mitchell

MODERATE AIRPLAY:

+Fats Waller *Ornette Coleman
Art Ensemble of +Roxy Music
Chicago +Peter Rowan
*Chrome The Residents
Lamont Cranston Mongo Santamaria
*Joanne Bracken Lavender Jane
*Paul Desmond +Phillip Glass
Double Image

BOISE, IDAHO

KBSU
ROBB CAMPBELL

HEAVY AIRPLAY:

+The Tubes +Albert Lee
*Allman Bros. Bad Co.
+Legs Diamond Carlos Santana
Bighorn +Supertramp
Rickie Lee Jones

MODERATE AIRPLAY:

Generation X Doc &
+The Police Merle Watson
Tony Williams *Tim Weisberg
+Phil Rosenthal Phil Manzanera
+Boomtown Rats +Jules &
Jan Hammer The Polar Bears
Gulliver +Robert Johnson
+Roxy Music +Cameo
The Babys

SINGLES:

The Kinks

SPOKANE, WASH.

KREM
LARRY SNIDER

HEAVY AIRPLAY:

Bob Welch Elvis Costello
Bad Co. Doobie Bros.
McGuinn, Clark & TKO
Hillman Rod Stewart
Supertramp Steve Forbert
Eddie Money Allman Bros.
Dire Straits

MODERATE AIRPLAY:

The Police BTO
Joe Jackson Rickie Lee Jones
Geo. Harrison Horslips
Michael Franks *Beach Boys
*Journey Dwight Twilley
Roxy Music

SINGLES:

*Sammy Hagar *Wings

BEND, ORE.

KICE
JON B. SCHWARTZ

HEAVY AIRPLAY:

*Dire Straits Joe Jackson
McGuinn, Clark & Geo. Harrison
Hillman Doobie Bros.
Bob Welch Rickie Lee Jones
Bad Co. The Tubes
+Eddie Money Kim Carnes
Supertramp

MODERATE AIRPLAY:

*Allman Bros. New Inner City
+Steve Forbert Jazz
Geo. Benson New Muse Jaz
+Roxy Music ECM Jazz
*Santana Poco
U.K. Badfinger
Sad Cafe +David Grisman

WOODLAND, CA.

KSEF
DIANE MICHAELS/GARY NIXON

HEAVY AIRPLAY:

Cheap Trick Eddie Money
Elvis Costello The Police
Fab. Poodles Supertramp
+Joe Jackson The Tubes
Journey

MODERATE AIRPLAY:

*Herman Brood Geo. Thorogood
*Graham Parker Dwight Twilley
*Lamont Cranston Frank Zappa
Steve Forbert

SINGLES:

+The Kinks Graham Parker
*The Clash *Sammy Hag

IMPORTS:

Ian Gomm Chris Spedding

RADIO

WEST

DAVIS, CA.

KDVS
TOM GRACYK
HEAVY AIRPLAY:
The Police Graham Parker
Ultravox Boomtown Rats
The Jam Bill Nelson
Elvis Costello Cheap Trick
Joe Jackson Art Ensemble
Roxy Music of Chicago
Frank Zappa
MODERATE AIRPLAY:
Fab. Poodles John Abercrombie
David Grisman Reggie Lucas
Tonio K The Tubes
Dwight Twilley Supertramp
U. K.

SINGLES:
XTC Chris Stamey
IMPORTS:
Chris Spedding Lene Lovich

BERKELEY, CA.

KALX
ELIZABETH BOORSTEIN/DOC PELZEL
HEAVY AIRPLAY:
Graham Parker +U.K.
+G. Washington Rubinoos
Double Image Dwight Twilley
Mary Watkins Carlos Santana
+Fab. Poodles +Frank Zappa
MODERATE AIRPLAY:
Sun Ra Robert Gordon
Spyro Gyra Laughing in
Roxy Music Rhythm
Michel Colombier Oregon
Jay McShann Bill Nelson
Tony Williams Supertramp
The Dickies Otis Rush
Tin Huey

SINGLES:
+The Normal

SAN RAFAEL, CA.

KTIM
MICHAEL KNIGHT
HEAVY AIRPLAY:
Joe Jackson The Jam
The Tubes Nazareth
Roxy Music Bob Welch
The Police Elvis Costello
Duncan Browne Ara
Bad Co. Horslips
Allman Bros. Supertramp
MODERATE AIRPLAY:
Billy Thorpe Jan Hammer
Dave Lambert Judas Priest
Gary Moore Albert Lee
Mitch Ryder Cheap Trick
Blackfoot Hawklords
Badfinger

SANTA CRUZ, CA.

KUSP
LANCE LINARES
HEAVY AIRPLAY:
Peter Tosh +LIVING CHICAGO
+Third World BLUES
+Augustus Pablo *Roomful of
Bob Marley Blues
Carlos Santana David Grisman
Joe Sample Chieftains
Graham Parker *Boys of the
Robert Gordon Lough
MODERATE AIRPLAY:
Dire Straits Luis Meyers
Elvis Costello *Hollywood Fats
+Rio Nido Art Ensemble of
Muddy Waters Chicago
Hancock/Corea *Gary Stewart
Geo. Thorogood *The Chicano
Abby Lincoln Experience
*Dawn

CARMEL, CA.

KLRB
HEAVY AIRPLAY:
*Graham Parker Eddie Money
Bad Co. Doobie Bros.
Joe Jackson The Jam
*Supertramp *Roxy Music
Elvis Costello Rachel Sweet
*Journey *Duncan Browne
Dire Straits Robert Gordon
Fab. Poodles Rod Stewart
Mickey Jupp *The Tubes
Robert Johnson *Dwight Twilley
SINGLES:
The Doors The Kinks
Tanya Tucker
IMPORTS:
Bram Tchaikovsky Ian Dury

SANTA BARBARA, CA.

KTMS
MARK GILES
HEAVY AIRPLAY:
Doobie Bros. Gary Wright
McGuinn, Clark & Roger Voudouris
Hillman Bob Welch
Rod Stewart *Supertramp
Jimmie Mack *Beach Boys
Geo. Harrison
MODERATE AIRPLAY:
Ian Matthews Nicolette
Bee Gees *Albert Lee
Poco *UK
Marc Tanner Bd. *Tarney/Spencer
Couchois *Tycoon
Elvis Costello *Bad Company
SINGLES:
Barry DeVorzon Wings

SANTA BARBARA, CA.

KTVD
LAURIE COBB
HEAVY AIRPLAY:
*Herman Brood *Leah Kunkel
+Albert Lee +Bad Co.
Rickie Lee Jones +Geo. Harrison
+U.K. Mickey Newbury
+Lamont Cranston Ama. Rhy. Aces
+Duncan Browne Roxy Music
+The Tubes Spyro Gyra
+R. Ravenscroft Supertramp
David J. Holster *Jay Ferguson
MODERATE AIRPLAY:
*Art Garfunkel Guess Who
*Rockets Joe Jackson
Rubinoos
SINGLES:
Frank Zappa

SANTA MARIA, CA.

KXFM
PETER NAPOLI
HEAVY AIRPLAY:
*Journey *John Hall
MODERATE AIRPLAY:
*Jay Ferguson *Graham Parker
*Suzi Quatro *Tycoon
*Herman Brood Rickie Lee Jones
*Kenny Loggins *Duncan Browne
*Joe Jackson *Tim Weisberg
*Supertramp
SINGLES:
*Sammy Hagar +Amii Stewart
*Tarney/Spencer Chris Rea
*Wings +The Kinks
*Ray Stevens Orleans
Frankie Miller Chic
Couchois Pointer Sisters

LOS ANGELES, CA.

KXLU
ED MC CLUNE
HEAVY AIRPLAY:
*Ian Hunter *U.K.
*Graham Parker +Be Bop Deluxe
Generation X +Frank Zappa
The Police Roxy Music
Jenny Darren The Tubes
Dave Lambert Jan Hammer
Red Noise April Wine

KXLU Cont'd

MODERATE AIRPLAY:
*Gong Jonathan Richman
*Lake *Rubinoos
*Tin Huey *Jay Ferguson
*John McLaughlin Cafe Jacques
*Magnum C.Y. Walkin'
*R. Fleischman
SINGLES:
The Kinks Spitballs

CLAREMONT, CA.

KSPC
DAVID GERBER
HEAVY AIRPLAY:
Elvis Costello U.F.O.
Roxy Music The Police
Cheap Trick Boomtown Rats
Geo. Thorogood Blondie
The Clash Camel
MODERATE AIRPLAY:
Devo Dwight Twilley
Fab. Poodles Jan Hammer
Joe Jackson The Jam
Frank Zappa Judas Priest
The Dickies Dire Straits
U.K. Graham Parker
Jenny Darren Phil Manzanera
Blackfoot

PASADENA, CA.

KPCS
GARY NISSLEY
HEAVY AIRPLAY:
Supertramp Camel
Roomful of Blues Michael Franks
Couchois U.K.
Robert Gordon Muddy Waters
Janne Schaffer Geo. Thorogood
MODERATE AIRPLAY:
Tony Williams Lamont Cranston
Lionel Hampton Lips
Tim Weisberg Blues Bros.
Spyro Gyra Dire Straits
Liner Albert Lee
Michael Murphey Jay McShann
Blackfoot Marc Tanner Bd.
Michel Colombier

SANTA ROSA, CA.

KVRE
CINDY PAULOS
HEAVY AIRPLAY:
Allman Bros. Michael Franks
Amaz.Rhy. Aces Steve Goodman
Geo. Benson David Grisman
Blues Bros. Geo. Harrison
D. Bromberg Nicolette
Dire Straits Albert Lee
Doobie Bros. Michael Murphey
Grateful Dead Poco
Robben Ford
MODERATE AIRPLAY:
Jesse Barish Eric Clapton
Beach Boys Steve Forbert
Ian Carr Nuc. Joe Ely
Carlene Carter T. Garthwaite

RIVERSIDE, CA.

KUCR
PAUL SPIEGEL
HEAVY AIRPLAY:
Generation X Hancock/Corea
Hollywood Fats David Grisman
Art Ensemble Joe McDonald
of Chicago
MODERATE AIRPLAY:
John Renbourn Elvis Costello
Irakere Sonny Murray
Michel Colombier The Police
Seawind Michel Legrand
Albert Lee ALTO SUMMIT
L. Feather Oregon
Doc Watson The Residents
Walter Horton Rickie Lee Jones
Dickies
SINGLES:
Elvis Costello The Pop Group

SAN DIEGO, CA.

KCR
MIKE EFFENBERGER
HEAVY AIRPLAY:
Roxy Music *Lamont Cranston
+Frank Zappa *Pezband
*Tony Williams +Oregon
+U.K. *J. Richman
B.J. Harvest Steel Pulse
Carlos Santana *Karl Ratzner
Peter Hammill Joe Sample
*Rubinoos Jan Hammer
*Allman Bros. Hawklords
*J. Abercrombie Rio Grande Band
Joe Jackson Rickie Lee Jones
Muddy Waters The Tubes
Generation X

FRESNO, CA.

KVPR
TOM MARSH
HEAVY AIRPLAY:
+Michael Franks Cedar Walton
Bob James +Richard Tee
+Angela Bofill **J. Abercrombie
Al Jarreau Concord Super Bd.
+Geo. Benson Tom Scott
Hilary Dexter Gordon
Dave Valentin Art Blakey
MODERATE AIRPLAY:
Pat Metheny +Dave Grisman
+Hancock/Corea Irakere
Bill Evans Heath Bios.
M. Santamaria Ahmad Jemal
Weather Report Maynard Ferguson
Seawind

POWER AND OR MARKET LIMITED CONTRIBUTORS

KDVS/Chico, Ca.	- GARY BENNETT/ DAVID FREY	WJRH/Easton, Pa.	- MIKE CA GOTTIETA
KDVS/Davis, Ca.	- TOM GRACYK	WLUR/Lexington, Va.	- BOBIE NICHOLS
KFJC/Los Altos Hills, Ca.	- GIBSON	WMMR/Minneapolis, Minn.	- JEFF FRIEDMAN
KFMB/Elk Creek, Colo.	- MIKE GUSTAFSON	WNUH/Allentown, Pa.	- STEVE KILBE
KLBB/Fresno, Ca.	- PETER STEE	WNY/Long Island, N.Y.	- JERRY WELTON
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KLBB/Marquette, Mich.	- MARK WILLIAMS	KVBC/St. Cloud, Minn.	- LEO LOCKER/BO TRAVIS
KLBB/Burlington, Vt.	- KIPPER KLING	KZSC/Santa Cruz, Ca.	- RICK WHEELER
KLBB/Ann Arbor, Mich.	- MICHAEL SHERMAN	WAMH/Amherst, Mass.	- TOM HILL
KLBB/Albany, N.Y.	- LEIGH ROBERTS	WCFM/Williamstown, Mass.	- TOM COX
WHP/Mt. Pleasant, Mich.	- BOB PAYNE/TIM NELSON	WFO/Medford, Mass.	- SCOTT BECKER
WLB/West Chester, Pa.	- RICK BOHS	WOCR/Oswego, N.Y.	- BOB GREENMAN
WVBC/Chicago, Ill.	- ALAN GROLLMAN	WRMU/Allentown, Pa.	- BOB HYDE
WDR/Walamazoo, Mich.	- VALERIE ELLIOTT	WTCR/Trenton, N.J.	- GARY GIBSON
WIS/Mt. Pleasant, Mich.	- PAUL CHESTNUT	WVH/Hampden, Va.	- JAMES A. WHITEHEAD
WIS/Manchester, N.Y.	- SCOTT WARE		

Cont'd

RETAIL

NORTHEAST

CAMBRIDGE, MASS.

HARVARD COOP

BRUCE DICKINSON
(Representing 3 stores...)

NEW REACTION:

Graham Parker	Tony Williams
Evelyn C. King	Peter Allen
Spyro Gyra	HAIR
Bill Nelson	Balloon
Seawind	Tim Weistberg

TOP 15:

Doobie Bros.	E. W. & F.
Dire Straits	The Police
Blondie	Supertramp
Cheap Trick	Billy Joel
Elvis Costello	Clash
Frank Zappa	Rolling Stones
Allman Bros.	The Cars
Roxy Music	

SELLING IMPORTS:

Clash	X-Ray Specs
Lene Lovich	Flash & The Pan
Rachel Sweet	Tangerine Dream
Sex Pistols	Elton Motello
Wire	999

SELLING SINGLES:

Elvis Costello	Clash (All Imports)
Cheap Trick	

DEDHAM, MASS.

POPCORN RECORDS

ARTHUR RICH
(Representing 6 stores...)

NEW REACTION:

Supertramp	Rockets
Rickie Lee Jones	Rex Smith
Roxy Music	THE WARRIORS
Journey	Linda Clifford
Evelyn C. King	Graham Parker

TOP 15:

Doobie Bros.	Allma Bros.
Bee Gees	Gloria Gaynor
Cheap Trick	Sister Sledge
Dire Straits	Blues Bros.
Elvis Costello	The Cars
The Police	Bob Welch
Red Stewart	Geo. Harrison
Billy Joel	

SELLING IMPORTS:

Flash & The Pan	Lene Lovich
Ultravox	Kate Bush
Rachel Stewart	Sex Pistols

SELLING SINGLES:

Bee Gees	Dire Straits
Doobie Bros.	Amii Stewart
Suzi Quatro	G. Q.
Evelyn C. King	Anne Murray
Gloria Gaynor	Sister Sledge

FRAMINGHAM, MASS.

STRAWBERRIES

AL WILSON
(Representing 7 stores...)

NEW REACTION:

Graham Parker	Tonic K
Joe Jackson	John Klemmer
Supertramp	Village People
Spyro Gyra	Herman Brood
Roxy Music	St. Tropez
Rickie Lee Jones	THE WARRIORS
Van Halen	Natalie Cole
Lowell George	Bad Co.
Herbie Hancock	Alton McClain
Energetics	Patti Labelle

SELLING IMPORTS:

Flash & The Pan	Lene Lovich
Kate Bush	Rachel Sweet
X-Ray Specs	Sex Pistols
Magazine	Stranglers

TOP 15:

Doobie Bros.	Geo. Benson
Sister Sledge	Elvis Costello
Dire Straits	Linda Clifford
Jacksons	Frank Zappa
The Police	G. Q.
Cheap Trick	Bee Gees
Cheryl Lynn	Allman Bros.
Blondie	Atlantics
The Cars	Gloria Gaynor
The Tubes	Gino Socio

WOBURN, MASS.

NEW ENGLAND MUSIC CITY

IRIS NOMER

NEW REACTION:

Robert Gordon	Geo. Benson
Jacksons	Natalie Cole
Atlantics	Horslips
Rockets	Spyro Gyra
Rex Smith	The Babys

TOP 15:

Dire Straits	The Police
Doobie Bros.	Allman Bros.
Bee Gees	Gloria Gaynor
Cheap Trick	Supertramp
Blondie	Frank Zappa
Red Stewart	Bad Co.
Elvis Costello	Peaches & Herb
Geo. Harrison	

SELLING IMPORTS:

Flash & The Pan	Chris Spedding
Souxsie & The	Rachel Sweet
Banchees	

SELLING SINGLES:

Frank Mills	Sister Sledge
Doobie Bros.	Anne Murray
Blondie	Donna Summer
Bee Gees	The Police
Red Stewart	Amii Stewart
Dire Straits	Geo. Harrison
Gloria Gaynor	Suzi Quatro/
Peaches & Herb	Herbie Mann

COMMENTS:

A & M or Asylum - whichever has rights to Joe Walsh cut on "Warriors" Soundtrack - ("In the City") - Don't waste any more time in releasing this as a 45!! It's his best since the Dunhill Days!!

PROVIDENCE, R.I.

BEACON SHOPS

STEVE PERRY

NEW REACTION:

B.T.O.	Graham Parker
Rockets	Badfinger
Dwight Twilley	HAIR
Good Rats	Joe Jackson
Natalie Cole	The Tubes
Suzi Quatro	Supertramp
Linda Clifford	

TOP 15:

Bee Gees	George Benson
Dire Straits	Chuck Brown
Doobie Bros.	Blondie
Red Stewart	Robert Gordon
Peaches & Herb	U.K.
Bob Welch	Anne Murray
The Police	Poco
Frank Zappa	M. Manchester
McGuinn,Clark &	Sister Sledge
Hillman	Geo. Harrison
Allman Bros.	

SELLING IMPORTS:

Steve Hillage	Mickey Jupp
Bill Nelson's	Stranglers
Red Noise	Red Argent
Rachel Sweet	Kate Bush
The Flys	Public Image

SELLING SINGLES:

Bad co.	Peaches & Herb
The Police	Chuck Brown
The Kinks	Bell & James
Blondie	M. Manchester
Bob Welch	Doobie Bros.
Sister Sledge	Frank Mills
Poco	Gloria Gaynor
Dire Straits	Red Stewart
The Babys	Bee Gees
Donna Summer	Anne Murray

COMMENTS:

ATTENTION: JEFF JONES - when you find the time, it might be nice if you contacted me for the first time in five months. Hellos to Fred & Robin (ABC) and John (A&M). Hope to see y'all real soon.

HARTFORD, CT.

RECORDS UNLIMITED

GLENN MASON

(Representing 2 stores...)

NEW REACTION:

Graham Parker	Bad Co.
Supertramp	Roxy Music
Duncan Brown	U. K.
The Tubes	Tycoon
Joe Jackson	Dwight Twilley

TOP 15:

Dire Straits	Geo. Harrison
Doobie Bros.	Blondie
Red Stewart	Cheap Trick
McGuinn,Clark &	Allman Bros.
Hillman	Frank Zappa
Blues Bros.	The Police
Toto	Robert Gordon
Poco	Rickie Lee Jones

SELLING IMPORTS:

Chris Spedding	Michael Oldfield
Steve Hillage	Rumour
Clash	

SELLING SINGLES:

P. McCartney	Journey
The Police	Cheap Trick
Robert Gordon	Orleans
The Kinks	Allman Bros.

NEW YORK, N.Y.

KORVETTES

BERNARD H. DSHIN

(Representing 50 stores...)

NEW REACTION:

Bob Welch	The Police
Bad Co.	Joe Jackson
Allman Bros.	Judy Collins
Geo. Harrison	Supertramp
Cher	Amii Stewart

TOP 15:

Bee Gees	Blondie
Doobie Bros.	Gloria Gaynor
Village People	O. Newton-John
Dire Straits	Chic
Red Stewart	Rick James
Peaches & Herb	Blues Bros.
Donna Summer	Billy Joel
Geo. Benson	

NORTHEAST

TWO GUYS

JEFF TEITELBAUM

(Representing 60 stores...)

NEW REACTION:

Amii Stewart	Bob Welch
Sister Sledge	Frank Zappa
The Police	Arpeggio
McGuinn,Clark &	Judy Collins
Hillman	Evelyn C. King
Cher	

TOP 15:

Bee Gees	O. Newton-John
Doobie Bros.	Kenny Rogers
Blondie	Bad Co.
Peaches & Herb	Village People
Red Stewart	The Babys
Billy Joel	Instant Funk
Cheap Trick	Geo. Benson
Rick James	

BROOKLYN, N.Y.

TITUS OAKS

JENNIE

NEW REACTION:

McGuinn,Clark &	Desmond Child &
Hillman	Rouge
Michael Walden	Allman Bros.
Rickie Lee Jones	Geo. Benson
Eddie Money	Geo. Harrison
Joe Jackson	Rockets
Village People	Fab. Poodles

TOP 15:

Jacksons	Patti Labelle
Sister Sledge	Bee Gees
Cheap Trick	Supertramp
First Choice	Steve Forbert
Angie Bofill	G. Q.
Cher	T- Connection
Elvis Costello	Robert Gordon
The Police	

LONG ISLAND, N.Y.

RECORD WORLD/TSS

IRA ROTHSTEIN

(Representing 24 stores...)

NEW REACTION:

Rex Smith	Linda Clifford
Fab. Poodles	Bob Welch
Boontown Rats	Amii Stewart
Joe Jackson	Graham Parker
Peter Allen	Tycoon
The Tubes	G. Q.
Rickie Lee Jones	Evelyn C. King
Roxy Music	HAIR (Disco)
Judy Collins	War
Frank Zappa	Spyro Gyra
Village People	

TOP 15:

Doobie Bros.	Angela Bofill
Bee Gees	Geo. Harrison
Dire Straits	Allman Bros.
Toto	Cheap
O. Newton-John	Jacksons
Elvis Costello	Eddie Money
Red Stewart	Steve Forbert
Gloria Gaynor	Bell & James
Billy Joel	M. Manches
The Police	Supertramp
Bad Co.	

SELLING IMPORTS:

Steve Hillage	New York Dolls
Sex Pistols	Little River Bd.
Anthony Phillips	Cluster & Eno
Deep Purple	Anthony Phillips
Runaways	Cherie Curie
Devo	

COMMENTS:

CBS WATCH OUT... Don't underestimate the power of TV. You got a WINNER!! His name is REX SMITH that's right REX SMITH. After his being on TV Sunday night we sold out in two days.

VICTOR, N.Y.

RECORD THEATRE

ROBY ADE

NEW REACTION:

Spyro Gyra	Carlos Santana
Supertramp	Tin Huey
Roxy Music	Joe Jackson
U. K.	Dwight Twilley
Beach Boys	Blackfoot

TOP 15:

Doobie Bros.	G. Theroood
Billy Joel	McGuinn,Clark &
Bee Gees	Hillman
Blues Bros.	The Cars
Third World	Bad Co.
Elvis Costello	Peter Tosh
Geo. Harrison	The Police
Poco	Red Stewart

SELLING IMPORTS:

Public Image	
Neil Young	Blondie

PHILADELPHIA, PA.

SAM GOODY

STEVE GAMBINO

(Representing 11 stores...)

NEW REACTION:

Horslips	Robert Gordon
Bill Withers	Joe Jackson
Allman Bros.	BTO
Frank Zappa	Roxy Music
U. K.	G. Q.
Tycoon	Love Unlimit
Gary's Gang	

PHILADELPHIA, PA.

3RD ST. JAZZ & ROCK

JERRY GORDON

TOP 10 JAZZ:

Art Ensemble of Chicago	John McLaughlin
Jackie McLean	Abbey Lincoln
Tony Williams	Art Blakey
Hancock/Cerea	Philly J. Jones
Lips	Joanne Brackeen

Cont'd

RETAIL

NORTHEAST

3RD ST. JAZZ & ROCK Cont'd

TOP 15:
 Geo. Benson Enchantment
 Maze TOP 10 Rock:
 Evelyn C. King Michael Franks
 War Gong
 Village People Graham Parker
 Patti Labelle McGuinn, Clark &
 Pointer Sisters Hillman
 Sky The Kinks
 Bar-Kays Supertramp
 G. Q. The Police
 Seawind Dickies
 Natalie Cole Bob Welch
 Harvey Mason The Tubes
 Phylis Hyman

TOP 10 IMPORTS:
 Stiff Little Eddie & Hot Rods
 Fingers Klaus Schulze
 Gilgamesh Rodelius
 Daevid Allen 999
 Vangelis Alternative TV
 Flash & The Pan

SINGLES:
 The Kinks Keith Richards
 BSZ'S The Clash
 TRB Roxy Music
 Blondie Robert Gordon
 Buzzcocks The Police
 The Jam

PHILADELPHIA, PA.

WEE THREE RECORDS

HARRIS BUCKMAN
 (Representing 12 stores...)

NEW REACTION:
 Lips U. K.
 Supertramp Tony Williams
 Rickie Lee Jones Horslips
 The Tubes Bad Co.
 Frank Zappa Roxy Music

TOP 15:
 Doobie Bros. Bee Gees
 Village People Blondie
 Rod Stewart Donna Summer
 Geo. Harrison Elvis Costello
 Instant Funk Poco
 The Police Styx
 Gloria Gaynor Cheap Trick
 Billy Joel

PHILADELPHIA, PA.

LIEBERMAN ENTERPRISES

KEN ABRAMS
 (Representing 186 stores...)

NEW REACTION:
 Gulliver HAIR
 Linda Clifford Susan
 Natalie Cole Roxy Music
 Barry White Spyro Gyra
 Van Halen Rockets

TOP 15:
 Bee Gees Cher
 Village People Geo. Benson
 Gloria Gaynor O. Newton-John
 Doobie Bros. Peaches & Herb
 Toto The Cars
 Rod Stewart Dire Straits
 Bob Welch Jacksons

SELLING IMPORTS:
 Eddie & Hotrods Black Sabbath
 Chris Spedding

COMMENTS:
 Gulliver is finally getting local radio response...HAIR, Movie and LP, both are masterpieces... Frank Zappa selling very well. Up & Coming... Graham Parker, G.Q., Rickie Lee Jones, Michael Walden, The Police, Art Garfunkel, Joe Jackson, Statlers, ASB and **Magnum**.

BRYN MAWR (PHILADELPHIA), PA.

PLASTIC FANTASTIC

BETSY BERLIN/HAROLD GOLD

NEW REACTION:
 Van Halen Art Garfunkel
 Lowell George Geo. Benson
 Duncan Browne The Kinks
 John McLaughlin Bill Nelson
 Journey

TOP 15:
 The Cars Graham Parker
 The Police Joe Jackson
 Supertramp Blues Bros.
 Elvis Costello Clash
 Doobie Bros. Frank Zappa
 Roxy Music Steve Forbert
 Cheap Trick U. K.
 Dire Straits

SELLING IMPORTS:
 Chris Spedding Rolling Stones
 Clash (All)
 New York Dolls XTC
 999 ATV
 X-Ray Specs Sex Pistols
 No New York

SELLING SINGLES:
 Buzzcocks Elvis Costello
 Clash (All!) Cheap Trick
 B-52's Shoes
 Cramps TRB
 The Police (ALL) Nick Lowe

COMMENTS:
 Congratulations and best of luck to Philadelphia's best band - THE REDS - on their A & M deal. Also, special thanks to 999 for stopping by the store. Good luck on the rest of your tour. Everyone is eagerly awaiting the triumphant return of THE POLICE!

WASHINGTON, D.C.

ORPHEUS MUSIC

ROBIN YOUNG
 (Representing 3 stores...)

NEW REACTION:
 Frank Zappa Raydio
 Roxy Music Amii Stewart
 The Police M. Franks
 Horslips Boomtown Rats
 Irakere Foxy
 Poco Chocolate Milk

SELLING SINGLES:
 Jacksons Foxy
 Chic Raydio

WASHINGTON, D.C.

WAXIE MAXIE'S

KENNY DOBIN
 BOB BOILEN
 (Representing 16 stores...)

NEW REACTION:
 Barry White Maze
 Village People Whispers
 Raydio Natale Cole
 Cher Herman Brood
 Evelyn C. King Rockets
 G.Q. Rickie Lee Jones
 Graham Parker Frank Zappa
 Amii Stewart The Babys
 Spyro Gyra Ironhorse
 McGuinn, Clark & Hillman HAIR
 Seawind
 The Police Joe Jackson
 Linda Clifford Tycoon
 Suzi Quatro Roxy Music

TOP 15:
 Bee Gees Poco
 Dire Straits Styx
 Doobie Bros. Chocolate Milk
 Instant Funk Cheap Trick
 Bob Welch Geo. Harrison
 Rick James Patti Labelle
 Bad Co. Supertramp
 George Benson Blondie
 Jacksons Little River Bd.

SELLING IMPORTS:
 Eno/Moebilus Chris Spedding
 Wire Pere Ubu
 The Police Steve Hillage
 Scorpions Sex Pistols
 Lene Lovich

Cont'd

WAXIE MAXIE'S Cont'd

COMMENTS:
 Black product is burning hot. Where is the good white stuff?

BELTSVILLE, MD./WASHINGTON, D.C.

KEMP MILL RECORDS

H.A.
NEW REACTION:
 Ohio Players Evelyn C. King
 Joe Jackson Robert Gordon
 The Police HAIR
 Raydio Seawind
 Natalie Cole War
 Frank Mills TKO
 Skyy Rickie Lee Jones
 Chocolate Milk Mike Walden
 Whispers

BALTIMORE, MD.

RECORD & TAPE COLLECTOR

WAYNE
 (Representing 6 stores...)

NEW REACTION:
 Tycoon Natalie Cole
 War The Cars
 Frank Zappa G. Q.
 Lowell George Spyro Gyra
 Van Halen Delegation

TOP 15:
 Bad Co. Geo. Harrison
 Bee Gees Geo. Benson
 Patti Labelle Herbie Hancock
 Peaches & Herb George Duke
 Doobie Bros. Styx
 Angela Bofill Supertramp
 Dire Straits Allman Bros.
 Rick James

SELLING IMPORTS:
 Gilgamesh Trans-Musique
 Pheroce ZNR
 Francois Rabbath J-L-Bucchi

SOUTH

ORLANDO/WINTER PARK/DAYTONA, FLA.

EAST-WEST RECORDS

BILL CORDY
 (Representing 3 stores...)

NEW REACTION:
 Frank Zappa Tycoon
 Spyro Gyra The Police
 Rockets Cher
 Albert Lee Chuck Brown
 Rickie Lee Jones U. K.

TOP 15:
 Maze Tyrone Davis
 Bad Co. Sister Sledge
 Molly Hatchet Allman Bros.
 Doobie Bros. Rick James
 Styx Geo. Benson
 April Wine Billy Joel
 Dire Straits Herbie Hancock
 Dells

SARASOTA/ST. PETE./TAMPA, FLA.

ASYLUM RECORD SHOPS

JOHN BOCK
 (Representing 4 stores...)

NEW REACTION:
 Roxy Music Blackfoot
 Graham Parker Lips
 Van Halen Orleans
 Lowell George The Tubes
 Jay Livingston Rocket

TOP 15:
 Judas Priest Bee Gees
 Doobie Bros. Bliss Band
 UFO Styx
 Dire Straits Spyro Gyra
 The Police Tony Williams
 Supertramp Molly Hatchet
 Journey Art Garfunkel
 Pat Travers

Cont'd

ASYLUM RECORD SHOPS Cont'd

SELLING IMPORTS:
 UFO/All Siouxsie & The
 Gong/All Banchees
 Judas Priest Gary Moore
 Eno/Moebius/ Tangerine Dream
 Roedelius Steve Hill
 Scorpions Bastards
 Sex Pistols Pieree Moerlin
 Public Image Stranglers/Live

SELLING SINGLES:
 UFO Elvis Costello
 TRB

COMMENTS:
 Don't miss Judas Priest on their current M.S. tour - one of the finest exponents of heavy metal, the best of the genre. Fred.

FT. LAUDERDALE, FLA.

PEACHES RECORDS & TAPES

SUSAN VON STELINA
NEW REACTION:

Hancock/Corea Roxy Music
 Carlos Santana Duncan Browne
 Art Garfunkel Beach Boys
 Frank Zappa Tony Wil
 The Tubes #Steve Forbert

TOP 15:
 Geo. Benson Gloria Gaynor
 Doobie Bros. Cheap Trick
 Allman Bros. Bad Co.
 Dire Straits Molly Hatch
 Billy Joel/ Rolling Stones
 52ND STREET Blues Bros.
 Rod Stewart Supertramp
 Bee Gees O. Newton-John

SELLING IMPORTS:
 Bill Nelson Rachel Sweet
 Cheap Trick

SELLING SINGLES:
 Amii Stewart Donna Sum
 Bee Gees Blondie
 Jacksons Wings
 Rod Stewart Frank Mills

COMMENTS:
 It's great to see Cheap Trick in our Top 10. The Steve Forbert Lp is getting great response from in-store-play. Good response on Supertramp, Tubes, Dwight Twilley, Roxy, and Joe Jackson.

FT. LAUDERDALE, FLA.

SID'S RECORDS & TAPES

SKIP ASBURY
 (Representing 2 stores...)

NEW REACTION:
 The Tubes Bob Welch
 The Police U. K.
 Muddy Waters Fab. Poodles
 Allman Bros. Tycoon
 Bad Co. Eddie Money
 Graham Parker Bill Nelson
 Geo. Benson

TOP 15:
 Supertramp Frank Zappa
 Doobie Bros. Roxy Music
 The Cars Blondie
 Heart The Babys
 Dire Straits Geo. Harrison
 Cheap Trick Poco
 Bee Gees J. Starship
 Billy Joel

SELLING IMPORTS:
 Stranglers Elvis Costello
 Sex Pistols Devo
 Scorpions

ARLINGTON, TEX.

FANTASIA RECORDS & TAPES

BOB BOBBITT/CHRIS POOL

NEW REACTION:
 Joe Jackson Graham Parker
 Spyro Gyra John Hall
 Badfinger Jerry Williams
 The Jam Billy Thorpe
 Art Garfunkel Tony Williams

Cont'd

RETAIL

SOUTH

FANTASIA RECORDS & TAPES Cont'd

TOP 15:
 Doobie Bros. Allman Bros.
 Dire Straits McGuinn, Clark &
 Cheap Trick Hillman
 Supertramp Journey
 Bad Co. Elvis Costello
 Geo. Thorogood Rickie Lee Jones
 Toto The Babys
 Poco April Wine

SELLING IMPORTS:
 Gilgamesh Sex Pistols
 The Clash Teaze
 Fingerprntz Tangerine Dream
 Sniff in the The Only Ones
 Tears Netvebreakers

HOUSTON, TEX.

CACTUS RECORDS & TAPES

JOHN EDWARDS
 (Representing 4 stores...)
NEW REACTION:
 Tycoon Peter Allen
 Natalie Cole Mandre
 Frank Zappa Joe Jackson
 Michael Murphey Marc Tanner
 Roxy Roxy Music

TOP 15:
 Doobie Bros. Rickie Lee Jones
 Supertramp Bad Co.
 Dire Straits Maze
 Sister Sledge Geo. Benson
 Judy Collins Steve Forbert
 Jacksons McGuinn, Clark &
 David Bromberg Hillman
 Beach Boys Art Garfunkel

SELLING SINGLES:
 Michael Walden Evelyn C. King
 Slave Grey & Hanks
 Jacksons Spinners
 Edwin Starr Foxy
 Village People Chic

HOUSTON, TEX.

RECORD RACK

BRUCE GODWIN
NEW REACTION:
 #Patti Labelle #Alton McClain
 Gladys Knight & Destiny
 #Tasha Thomas #Penthouse
 #Stainless Steel (re-mix Lp)
 #G.Q. Raydio
 #Wuthering Heights Chic Players

TOP 15:
 Gino Soccio Sticky Fingers
 Sister Sledge Geo. Benson
 Peter Jacques Bd War
 Ultimate Linda Clifford
 Witch Queen T-Connection
 Natalie Cole Jacksons
 Maze First Choice
 Evelyn C. King
 (Music Box)

SELLING IMPORTS:
 Bryan Adams Dan Hartman
 Amii Stewart Ganymed
 Jacksons Valverde Bros.
 Cheryl Lynn

SELLING SINGLES:
 12"... G.Q.
 Instant Funk Rod Stewart
 Blondie Direct Current
 A. Rodriguez David Naughton
 Madleen Kane Sylvester
 Gino Soccio

COMMENTS:
 Thank God for the B52's!!!!
 Single of the year "ROCK LOBSTER."
 When will somebody pick them up?
 I mean I don't see BOO-FANT TUNES
 as a CBS custom label. The future
 of rock is no-wave!!!!

AUSTIN, TEX.

INNER SANCTUM

JACK KANTER
NEW REACTION:
 Allman Bros. Ella Fitzgerald
 Bad Co. Red Noise
 Supertramp Blackfoot
 Graham Parker The Tubes
 Joe Ely Pebbles Vol.2

TOP 15:
 Roxy Music Blues Bros.
 The Police Cheap Trick
 Blondie Sally Oldfield
 Frank Zappa Joe Jackson
 Dire Straits Elvis Costello
 Rickie Lee Jones Generation X
 The Cars U. K.
 Peter Tosh

SELLING IMPORTS:
 Sex Pistols Stranglers
 Public Image Wire
 Oblique The Jam
 Stategies Eno
 XTC Pere Ubu
 Rachel Sweet Tangerine Dream
 Johnny Thunders U-Roy

SELLING SINGLES:
 The Kinks Sid Vicious
 Buzzcocks Elvis Costello
 Roxy Music Ian Dury
 TRB Clash

COMMENTS:
 Roxy Music is hot. Wish they were
 coming here. Oblique Stategies
 cards are great! Don't miss 'em.
 Eno is a true artiste. A fond
 aloha to Bulls Eye in Hawaii...

SELLING IMPORTS:

Sex Pistols Stranglers
 Public Image Wire
 Oblique The Jam
 Stategies Eno
 XTC Pere Ubu
 Rachel Sweet Tangerine Dream
 Johnny Thunders U-Roy

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 aloha to Bulls Eye in Hawaii...

MIDWEST

CLEVELAND HEIGHTS, OHIO

RECORD REVOLUTION

CHRIS DUNMORE
 (Representing 2 stores...)
NEW REACTION:
 Gong Rockets
 Bill Nelson Alex Bevan
 Tin Huey Natalie Cole
 Van Halen Anthony Phillips
 Journey Supertramp

TOP 15:
 Dire Straits The Tubes
 Geo. Benson Judy Collins
 Doobie Bros. Elvis Costello
 George Duke Tony Williams
 Roxy Music Bee Gees
 Allman Bros. Graham Parker
 Cheap Trick Rod Stewart
 Bad Co.

SELLING IMPORTS:
 Scorpion Gilgamesh
 Stranglers Chris Spedding
 Ose Dream
 Reichman
 Wonderbar

COMMENTS:
 Cleveland Rocks!
 (The Jam are coming)

MAPLE HEIGHTS, OHIO

PEACHES RECORDS & TAPES

MIKE WIELAND
NEW REACTION:
 AWB Richard Tee
 Journey Manhattans
 Natalie Cole G. Q.
 Wilbert Longmire The Tubes
 Maze Supertramp

TOP 15:
 Alex Bevan Toto
 Dire Straits Allman Bros.
 Billy Joel Herbie Hancock
 Peaches & Herb Bee Gees
 Bad Co. Geo. Duke
 Geo. Benson Pointer Sisters
 Jacksons Eddie Money
 Blues Bros.

SELLING IMPORTS:
 Steve Hillage Mike Oldfield

Cont'd

PEACHES RECORDS & TAPES Cont'd

SELLING SINGLES:
 Jacksons Blondie
 Gloria Gaynor G. Q.
 Amii Stewart Bee Gees
 Pointer Sisters Peaches & Herb
 Peaches & Herb Narada Michael
 Rick James Waldren
 Rod Stewart

COMMENTS:
 Poco show at the Agora was great.
 They've been around long and
 deserve some recognition.
 Good luck to Larry Bole, sorry
 he's leaving - but glad he's
 staying.

COLUMBUS, OHIO

PEACHES RECORDS & TAPES

BERNARD SCHRADER
NEW REACTION:
 Geo. Benson McGuinn, Clark &
 O. Newton-John Hillman
 Cheap Trick Supertramp
 Beach Boys Tycoon
 Amii Stewart Badfinger
 Roxy Music

TOP 15:
 Dire Straits Billy Joel
 Doobie Bros. Little River Bd.
 Poco Rod Stewart
 Molly Hatchet Barbra Streisand
 Sister Sledge Art Garfunkel
 Bee Gees Eddie Money
 Bad Co. Village People
 Journey

COMMENTS:
 Thank you Bob Ryan and Capitol
 Records for your cooperation
 and service. There's plenty of
 good new albums out that should
 receive a lot of attention.
 Hopefully they'll get a chance
 to receive their just reward.
 Journey, Supertramp, Roxy Music,
 Tycoon and Badfinger are just a
 few. They all have their own
 hooks so they are commercial
 enough for any station.

CINCINNATI, OHIO

SIGHT IN SOUND

GLENN LINDAHL
 (Representing 3 stores...)
TOP 15:
 Dire Straits McGuinn, Clark &
 Doobie Bros. Hillman
 Bad Co. Rod Stewart
 Allman Bros. Elvis Costello
 Village People Supertramp
 Geo. Thorogood Billy Joel
 Eddie Money Blondie
 Toto Tycoon

INDIANAPOLIS, IND.

PEACHES RECORDS & TAPES

MARK HULTMARK
NEW REACTION:
 Rickie Lee Jones A.W.B.
 Art Garfunkel Linda Clifford
 War Supertramp
 John Klemmer Roxy Music
 Foxy #Robert Gordon
 G.Q. Gino Soccio
 #The Tubes

TOP 15:
 Doobie Bros. Rick James
 Peaches & Herb Judy Collins
 Geo. Benson Allman Bros.
 Dire Straits Sister Sledge
 Jacksons The Police
 Cheap Trick Elvis Costello
 Instant Funk Blondie
 Gloria Gaynor

SELLING IMPORTS:
 Bob Dylan Mike Oldfield
 Cheryl Lynn 12"

Cont'd

PEACHES RECORDS & TAPES Cont'd

SELLING SINGLES:
 7"... Gino Soccio
 Gloria Gaynor Instant Funk
 Frank Mills Madleen Kane
 Blondie Carrie Lucas
 Bell & James Sylvest
 Peaches & Herb The Kinks
 (Reunited) Wings
 Jacksons
 12"...

COMMENTS:
 Very promising reaction from in-
 store-play on Tycoon, Frank Mills,
 and Rickie Lee Jones.
 Check out the different Art Gar-
 funknel Lp jackets.

ANN ARBOR, MICH.

DISCOUNT RECORDS

MICHAEL G. NASTOS
NEW REACTION:
 John McLaughlin Michael Franks
 Carlos Santana Judy Collins
 Bob Welsh Three Degrees
 Supertramp Rockets
 Allman Bros. Tony Williams

TOP 15:
 Frank Mills Rick James
 Bob James Hancock/Corea
 Frank Zappa G. Q.
 Gino Vanelli Amii Stewart
 Dire Straits Geo. T
 Doobie Bros. Sister Sledge
 Blues Bros. Roxy Music
 Rod Stewart

SELLING IMPORTS:
 Andy MacKay XTC
 Gilli Smyth Eno
 Public Image

SELLING SINGLES:
 Alton, McClain & G. Q.
 Destiny Peaches & Herb
 Gloria Gaynor Geo. Benson

COMMENTS:
 It's good to see Frank Zappa
 records selling (again) despite
 earlier (bad) radio stigmatism -
 also Roxy Music, whose LP is
 totally accessible to all.

CHICAGO, ILL.

SOUNDS GOOD

MARK QUNCHEON
 (Representing 6 stores...)
NEW REACTION:
 Linda Clifford Joe Pass
 Supertramp G.Q.
 Evelyn C. King Graham Parker
 Cecil Taylor Supertramp

TOP 15:
 Doobie Bros. Natalie Cole
 Sister Sledge Rod Stewart
 Patti Labelle Peter Allen
 Dire Straits Roxy Music
 Geo. Benson The Cars
 Cher Hancock/Corea
 Elvis Costello Journey
 Peaches & Herb

SELLING IMPORTS:
 Singles... Separates
 Elvis Costello Ultravox
 The Clash Chris Spedding
 The Jam A. Schaubroeck
 Fischer
 Lp's...

COMMENTS:
 Jazz and outstanding music fans,
 take note: New World Records has
 released a new Cecil Taylor Lp
 (distributed by Peter Int'l.).
 The quality of the performance and
 pressing go hand in hand towards
 making this Lp one of Taylor's
 best! Dig it!

RETAIL

MIDWEST

CHICAGO, ILL.

HEAR HERE

MAX TUCHTEN

(Representing 3 stores...)

NEW REACTION:

Natale Cole	Ironhorse
Rickie Lee Jones	Patti Labelle
Geo. Benson	Gino Soccio
Maze	Lowell George
G. Q.	Village People
Roxy Music	

TOP 15:

Dire Straits	Allman Bros.
Journey	Elvis Costello
Peaches & Herb	Rod Stewart
Doobie Bros.	AWB
Bee Gees	Angela Bofill
Sister Sledge	Cheryl Lynn
Supertramp	Payllis Heyman
Blues Bros.	

CHICAGO, ILL.

LAURY'S DISCOUNT RECORDS

DAVE DRANOFF

(Representing 4 stores...)

NEW REACTION:

Mayor Daley	Blondie
Horslips	Maze
Linda Clifford	Natalie Cole
Styx	Art Garfunkel
Bad Co.	Journey
Instant Funk	Bandit
Delegation	Rex Allen

TOP 15:

Doobie Bros.	Chic
Peaches & Herb	E. W. & F.
Dire Straits	Pointer Sisters
Bee Gees	Jacksons
Rick James	Cheap Trick
Sister Sledge	Poco
Supertramp	M. Manchester
Blues Bros.	G. Q.
Elvis Costello	

SELLING IMPORTS:

Scorpions	Cheap Trick
Elton Motello	

SELLING SINGLES:

Pointer Sisters	Doobie Bros.
Bee Gees	Gloria Gaynor
Poco	

SKOKIE, ILL.

SOUND UNLIMITED

FRED MICHALS

(Representing 580 stores...)

NEW REACTION:

Supertramp	Crown Heights
Tycoon	Affair
Bad Co.	Rance Allen
Journey	U. K.
M. Manchester	Delegation
Frank Zappa	Hot Chocolate
The Police	Chuck Brown

TOP 15:

Doobie Bros.	Billy Joel
Peaches & Herb	Elvis Costello
Dire Straits	Poco
Rod Stewart	Jacksons
Bee Gees	Allman Bros.
Blues Bros.	Geo. Benson
Village People	Toto
Cheap Trick	

SELLING SINGLES:

Gloria Gaynor	Doobie Bros.
Rod Stewart	Village People
Pointer Sisters	Donna Summer
Peaches & Herb	Chic
Bee Gees	Bee Gees

CHICAGO, ILL.

FLIP SIDE

CARL ROSENBAUM

(Representing 9 stores...)

NEW REACTION:

LRB	Beach Boys
Aanii Stewart	The Tubes
Rickie Lee Jones	Gino Soccio
HAIR	Blackfoot
Blondie	Joe Jackson

TOP 15:

Dire Straits	Bad Co.
Supertramp	Blues Bros.
Doobie Bros.	Billy Joel
Journey	Peaches & Herb
The Cars	Rod Stewart
Toto	Frank Zappa
Poco	Styx
Bee Gees	Gloria Gaynor
Cheap Trick	

SELLING SINGLES:

Supertramp

COMMENTS:

It's been a long time since we had an album as hot as Supertramp in so short a time.

LIBERTYVILLE, ILL.

DOG EAR RECORDS

RICK JOHNSON

(Representing 6 stores...)

NEW REACTION:

Van Halen	Rickie Lee Jones
Village People	Hammer
U. K.	Lowell George
Geo. Harrison	The Police
Machine 12	Cher
Ultimate	Judas Priest

TOP 15:

Doobie Bros.	Toto
Supertramp	Rex Smith
Journey	UFO
Dire Straits	Bad Co.
Bee Gees	Poco
Peaches & Herb	O. Newton-John
Cheap Trick	Village People
Styx	

SELLING IMPORTS:

Eno

SELLING SINGLES:

Doobie Bros.	Village People
Bee Gees	Pointer Sisters
Dire Straits	Poco
Peaches & Herb	Cher
Gloria Gaynor	

COMMENTS:

We can't wait to get our hands on MCA's Discovision Video disc format. If Tom Edison could only see what they've done to his light and sound!! Hopefully we will have this for Christmas '79. Thanx.

PALATINE, ILL.

RAINBOW HOLDING CORP.

SKIP LAWSON

NEW REACTION:

Frank Zappa	Delegation
Blondie	Roxy Music
Frank Mills	Rex Smith
Kayak	The Police
Rickie Lee Jones	Tycoon
McGuinn,Clark & Hillman	Evelyn C. King
	Aanii Stewart

TOP 15:

Dire Straits	Blues Bros.
Doobie Bros.	Elvis Costello
Gloria Gaynor	Journey
Supertramp	Village People
Poco	Bee Gees
Little River Bd.	Bad Co.
Allman Bros.	Peaches & Herb
The Cars	

COMMENTS:

It's nice to hear a variety of new releases without the hype! Thanks Midwest Music Marketing.

PEORIA, ILL.

CO-OP TAPES & RECORDS

DAVE ROGER

(Representing 26 stores...)

NEW REACTION:

Badfinger	U. K.
Rickie Lee Jones	Dave Lambert
The Tubes	Dwight Twilley
Robert Gordon	Pointy Feet Beat
Judas Priest	Michael Franks

TOP 15:

Dire Straits	Frank Zappa
Doobie Bros.	Bad Co.
Journey	The Police
Cheap Trick	The Cars
Blondie	Eddie Money
Allman Bros	Billy Joel
Geo. Benson	Toto
Roxy Music	

SELLING IMPORTS:

Chris Spedding	Steve Hillage
Stanglers	
Eno/Moebius/	
Ruedelius	

SELLING SINGLES:

The Kinks

COMMENTS:

Our most sincere thanks to Frank Fentor, Hal Kaplan and everyone at Capricorn Records for their hospitality, respect and product, shown us in Macon and at N.A.R.M. This is sure to be a Capricorn year with Boatz, Delbert, Sea Level, Billy Thorpe and of course A.B.B.

MADISON, WISC.

RECORD WORLD

JERRY LOWRY-BOYLAN

NEW REACTION:

Randy Crawford	Journey
Rickie Lee Jones	Tim Weisberg
Albert Lee	Robert Gordon
Stuff	Janne Schaffer
The Tubes	Bad Co.

TOP 15:

Supertramp	Steve Forbert
Cheap Trick	Roxy Music
Dire Straits	Eddie Money
Rod Stewart	Dwight Twilley
Doobie Bros.	Poco
The Police	Geo. Harrison
Instant Funk	Ge. Thorogood
Elvis Costello	Geo. Benson

SELLING IMPORTS:

Eno	Public Image
Cheap Trick	

COMMENTS:

Bee Gees wouldn't even be in our top 20 - haven't sold 25 pieces yet! Wake up Columbia! - Rickie Lee Jones is moving into a space that should have been Valerie Carter's!

MILWAUKEE, WISC.

1812 OVERTURE

BONNIE BEIGEL

NEW REACTION:

Rick James	G. Q.
The Tubes	Rickie Lee Jones
Spyro Gyra	Radio
Art Garfunkel	Tony Williams
AWB	

TOP 15:

Supertramp	Poco
Dire Straits	Bee Gees
Geo. Benson	Billy Joel
Doobie Bros.	Tim Weisberg
Bad Co.	Head East
Toto	Natalie Cole
Journey	Little River Bd.
The Cars	

SELLING SINGLES:

Peaches & Herb	Rod Stewart
Village People	Gloria Gaynor
Jacksons	Pointer Sisters
Frank Mills	The Babys
Doobie Bros.	Chuck Brown

MINNEAPOLIS, MINN.

LIEBERMAN ENTERPRISES

TOM DIEHL

(Representing 150 stores...)

NEW REACTION:

Art Garfunkel	Roxy Music
Bee Gees	Frank Zappa
Bobby Caldwell	McGuinn,Clark & Hillman
Graham Parker	Hillman
The Police	Natalie Cole
Raydio	

TOP 15:

Dire Straits	The Cars
Supertramp	AWB
Doobie Bros.	Allman Bros.
Bad Co.	Molly Hatchet
Little River Bd.	Geo. Thorogood
Poco	Geo. Benson
Journey	Van Halen
Lamont Cranston	

MINNEAPOLIS, MINN.

WAX MUSEUM

KATE DRYKE

(Representing 8 stores...)

NEW REACTION:

Roxy Music	The Police
Rickie Lee Jones	Graham Parker
Joe Ely	

TOP 15:

Dire Straits	Elvis Costello
Supertramp	Geo. Duke
Marvin Gaye	Lamont Cranston
Bad Co.	Geo. Benson
Allman Bros.	The Cars
Robert Gordon	Geo. Thorogood
Poco	Bobbie Caldwell

SELLING IMPORTS:

Sex Pistols

ST. LOUIS, MO.

PEACHES RECORDS & TAPES

DONALD F. RHEA

(Representing 3 stores...)

NEW REACTION:

Randy Brown	Instant Funk
Gary's Gang	

TOP 15:

Supertramp	Rod Stewart
Rick James	Doobie B
Peaches & Herb	Geo. Duke
Bee Gees	Evelyn C. King
Billy Joel	Lakeside
Blues Bros.	Bob Seger
Jacksons	Bell & James
Poco	

COMMENTS:

Fantastic Sales from in-store play on the new Rickie Lee Jones.

ST. LOUIS, MO.

STREET SIDE RECORDS

STEVE FREACCA

NEW REACTION:

Frank Zappa	Beach Boys
Journey	Albert Lee
John McLaughlin	Bad Co.
Dwight Twilley	Bandit
Roxy Music	Graham Parker
Rickie Lee Jones	Boontown Rats
Tycoon	Brian Eno
Allman Bros.	

TOP 15:

Peaches & Herb	Geo. Harrison
Doobie Bros.	G. Q.
Supertramp	Geo. Benson
Sister Sledge	Rod Stewart
Geo. Duke	Instant Funk
Sire Straits	Blondie
Carlos Santana	Tony Williams
Gino Vanelli	

SELLING IMPORTS:

Dave Edmunds	Bob Dylan/
Chris Spedding	BUDAKAN
I-Roy	John Lewie
Cecil Taylor	Stranglers

RETAIL

MIDWEST

OVERLAND PARK, KS.

PEACHES RECORDS & TAPES

NANCY HEINRICH
NEW REACTION:
 Judy Collins Linda Clifford
 Village People Kansas City Jazz
 Narada M. Walen Spectrum
 Hellfield Van Halen

TOP 15:
 Supertramp Frank Mills
 Doobie Bros. Neil Diamond
 Dire Straits Bee Gees
 Molly Hatchet Billy Joel
 Geo. Benson Blues Bros.
 Sister Sledge Nicolette
 Bad Co. Little River Bd.
 Blondie

SELLING IMPORTS:
 Stranglers The Clash
 Derebus Public Image
 Little River Bd. Sex Pistols

SELLING SINGLES:
 Blondie Supertramp
 Frank Mills Gino Soccio
 Chicago AWB
 Ray Stevens

COMMENTS:
 Music to tantalize you -
 Duncan Browne on Sire Records.
 Was glad to see new pressing of
 Blondie - should sell even
 better!

WEST

DENVER, COLO.

PEACHES RECORDS & TAPES

BONNIE
NEW REACTION:
 Frank Zappa Badfinger
 Bad Co. Marilyn Scott
 Rickie Lee Jones Ironhorse

TOP 15:
 Doobie Bros. Allman Bros.
 Willie Nelson/ Supertramp
 STARDUST Village People
 Evelyn C. King Willie Nelson/
 Dire Straits LIVE
 Bee Gees Chic
 Instant Funk Jacksons
 Eric Clapton Billy Joel
 Neil Diamond

SELLING IMPORTS:
 Bob Dylan

PHOENIX, ARIZ.

HOLLYWOOD RECORDS & TAPES

PHIL DIBIASI
 (Representing 7 stores...)

NEW REACTION:
 Dwight Twilley The Police
 Camel G. Q.
 Rick James Foxy
 Elvis Costello Bob Welch
 Frank Zappa Carlos Santana

TOP 15:
 Bad Co. Eddie Money
 Doobie Bros. Peaches & Herb
 Supertramp Billy Joel
 Dire Straits Bobby Caldwell
 Cheap Trick Geo. Harrison
 The Tubes Tycoon
 The Cars Allman Bros.
 Styx

SELLING SINGLES:
 Amii Stewart Frank Mills
 Village People Foxy
 Styx Pointer Sisters
 Gloria Gaynor Peaches & Herb
 Bobby Caldwell Tycoon

PHOENIX, ARIZ.

CIRCLES RECORDS

BRAD SINGER
 (Representing 3 stores...)

NEW REACTION:
 #Raydio #ICE CASTLES
 #War #Poco (sales in-
 creased dra-
 #Evelyn C. King matically with
 #Foxy (really in-store-play)
 hot number) #MID. EXPRESS
 The Tubes
 #Seawind
 #Tycoon (a hot
 suprise)

SELLING SINGLES:
 Peaches & Herb Foxy
 Bobby Caldwell Delegation
 Instant Funk Lakeside
 Cheryl Lynn Danny Pearson
 Jacksons Gloria Gaynor
 Parliament Peaches & Herb
 Evelyn C. King Bell & James
 Chuck Brown &
 Soul Searchers

COMMENTS:
 Thanks to ...
 RCA - Polygram - Capitol for
 taking an interest.
 - The Circles Staff -

TUCSON, ARIZ.

ZIP'S RECORDS

JIM HARDY
 (Representing 3 stores...)

NEW REACTION:
 Roxy Musc AWB
 Gary's Gang Natalie Cole
 Steve Forbert Maze
 The Police Village People
 Beach Boys

TOP 15:
 Dire Straits Bad Co.
 Doobie Bros. Pointer Sisters
 Rod Stewart Sister Sledge
 Billy Joel Amii Stewart
 Geo. Benson Toto
 Jacksons Poco
 Geo. Harrison Instant Funk
 The Cars

PORTLAND/CORVALLIS/EUGENE, ORE.

EVERYBODY'S RECORDS

DEB FLANAGAN
 (Representing 6 stores...)

NEW REACTION:
 Bob Welch Dwight Twilley
 Geo. Harrison Roxy Music
 The Tubes Steve Forbert
 Blondie Poco
 Frank Zappa

TOP 15:
 Dire Straits Heart
 Bad Co. Billy Joel
 Supertramp Allman Bros.
 Doobie Bros. Eddie Money
 McGuinn, Clark & The Cars
 Hillman Fab. Poodles
 Geo. Benson Van Halen
 Geo. Thorogood Blues Bros.

SELLING SINGLES:
 Gloria Gaynor Bobby Caldwell
 Blondie Little River Bd.
 Village People Bell & James
 Amii Stewart The Babys
 Eddie Rabbitt Doobie Bros.

COMMENTS:
 Hey WALRUS - we like your new
 look!

PORTLAND, ORE.

LONGHAIR MUSIC

TOM MODICA
NEW REACTION:
 Raydio Gary's Gang
 Harvey Mason Spyro Gyra
 Graham Parker Supertramp
 G. Q. Seawind
 Carlos Santana Ohio Players

Cont'd

LONGHAIR MUSIC Cont'd

TOP 15:
 Geo. Benson Doobie Bros.
 Bobby Caldwell Natalie Cole
 George Duke Dire Straits
 Jacksons Chuck Brown
 Rick James Shotgun
 Whispers AWB
 Peaches & Herb Sister Sledge
 Maze

SELLING SINGLES:
 Bobby Caldwell Rod Stewart
 Eddie Money Foxy

SACRAMENTO, CA.

TOWER RECORDS

STEVE HARMAN
NEW REACTION:
 Allman Bros. Manhattans
 #Bad Co. Evelyn C. King
 Kim Carnes Little River Bd.
 #Journey Walter Eagan
 Fab. Poodles Badfinger

TOP 15:
 Geo. Benson Instant Funk
 Doobie Bros. Delegation
 Bee Gees Rod Stewart
 Bobby Caldwell Rick James
 Tyrone Davis Bell & James
 Billy Joel/ Michael Walden
 52ND STREET Dire Straits
 Billy Joel/ Michael Franks
 STRANGER

SELLING SINGLES:
 Peaches & Herb Bobby Caldwell
 Bell & James Gloria Gaynor
 Delegation Gary's Gang
 Blondie Doobie Bros.
 Evelyn C. King Geo. Benson
 G.Q. TOP 12"...
 Jacksons Bell & James

COMMENTS:
 The new Kinks single is super.

CAMPBELL, CA.

TOWER RECORDS

NANCY SUTTON/LEE ERICKSON
NEW REACTION:
 Graham Parker U. K.
 Rubinoos Roxy Music
 Allman Bros. Supertramp
 Evelyn C. King No Dice
 Natalie Cole Judas Priest

TOP 15:
 Doobie Bros. Neil Diamond
 Bee Gees Billy Joel
 Gloria Gaynor Elvis Costello
 Rod Stewart Dire Straits
 Peaches & Herb Camel
 Blondie Geo. Benson
 Journey The Police
 Poco

SELLING IMPORTS:
 Scorpions UFO
 Sex Pistols The Police
 Chris Spedding The Runaways
 AC/DC Styx
 AC/DC - Dirty Gary Moore
 Deeds Hellfield
 The Angels Dr. Feelgood
 Flash & The Pan Status Quo

SELLING SINGLES:
 Geo. Thorogood The Cars
 Elvis Costello Racey
 Poco Wings
 Chuck Brown

COMMENTS:
 Special Thanks to KSJO & CBS
 for Armed Forces Day and to
 Tawn for the Scorpions new LP
 Feature. Lee
 And Thank You Elvis, for without
 you, none of this could have been
 possible!! And...and...Billy
 Thorpe "Children of the Sun"--
 style with a heart. Nancy

SAN LUIS OBISPO, CA.

BOO BOO RECORDS

ED TAYLOR
NEW REACTION:
 Jan Hammer Breakwater
 TKO Grisman Quintet
 The Tubes Steve Forbert
 Supertramp Frank Zappa
 Duke Jupiter Journey
 Lowell George Robben
 Fortune Joe Jackson

TOP 15:
 Doobie Bros. Carlos Santana
 Dire Straits Talking Heads
 Bee Gees Geo. Thorogood
 Rod Stewart Frank Zappa
 Billy Joel Ambrosia
 Chic Head East
 Bad Co. Elvis Costello
 Supertramp Point
 Eric Clapton David Grisman
 The Cars Rodney Crowell

SELLING IMPORTS:
 Jeni is moving western offices-
 difficult to buy new product-
 Can anyone help us find import
 distributor with decent inventory?

SELLING SINGLES:
 The Police Orsa Lia
 Blondie Elvis Costello

COMMENTS:
 New Supertramp and Lowell George
 LPs seem to please followers here.
 Rickie Lee Jones is refreshing but
 the most deceptive LPs thus far
 in '79 are--- Fortune LP and
 Jupiter LP. Both have misleading
 LPs but deserve 2nd listen.

SHERMAN OAKS, CA.

MOBY DISC

PATRICK FORDYCE
NEW REACTION:
 Judas Priest Foxy
 Bad Co. AWB
 The Tubes Kayak
 Dwight Twilley Carlos Santana
 Allman Bros. Cafe Jacques

TOP 15:
 Doobie Bros. Cheap Trick
 Blondie Geo. Thorogood
 Dire Straits Frank Zappa
 U. K. Joe Jackson
 The Police Journey
 Roxy Music Fab. Poodles
 Rod Stewart Ultravox
 Supertramp

SELLING IMPORTS:
 Manfred Mann Scorpions
 Can XTC
 Gilgamesh Sex Pistols
 Chris Spedding Kate Bush
 Gary Moore SFF

SELLING SINGLES:
 Normal Roxy Music
 The Jam Barnes & Barnes
 All Clash

CONCERTIZING

RECORD THEATRE/Victor, N.Y.
Artist(s): ELVIS COSTELLO; RUBINOOS
Place & Date: Auditorium Theatre, Rochester, N.Y. 3/24
Ticket Price: \$7.50 & \$6.50
Capacity: 2,575
Attendance: Almost Sold Out
Audience Composition: College Age
Production Values: Headliner 1st Act
 Musicianship Excellent O.K.
 Material Quality Excellent Poor
 Showmanship Excellent O.K.
 Sound Quality Alright O.K.
 Lighting & Staging Best Ever O.K.

Reviewer's Reaction: Elvis Costello was incredible. His show is short, but intense. The lighting was the most effective this reviewer has ever seen. Songs came from his last two LPs with only "watching the Detectives" from his first LP. Standout songs included "Goon Squad", (I don't want to go to) Chelsea", "The Beat", and "Lipstick Vogue". Elvis's stage presence is somewhat overwhelming; almost like Bruce Springsteen, only colder. He seemed to be enjoying himself throughout the show, and to the surprise of the crowd and his roadies alike, he came back for a two song encore. A Wild Show.

WXRD/WOODSTOCK, ILL. - Bob Stern
Artist(s): SUPERTRAMP
Place & Date: Amphitheatre, Chicago 3/28
Type of Place: Auditorium
Ticket Price: \$9.50
Capacity: 12,000
Attendance: Capacity
Audience Composition: College Age, 20's
Production Values: Headliner
 Musicianship Excellent
 Material Quality Excellent
 Showmanship Excellent
 Sound Quality Excellent
 Lighting & Staging Excellent

Reviewer's Reaction: Enlightening, dazzling and synchronized are the best adjectives that could describe the evening I spent with Supertramp at the International Amphitheatre in Chicago. The Amphitheatre, one of the worst rock halls, acoustically, in the world, was no less comfortable than Carnegie Hall, acoustically speaking, of course, while Supertramp was belting out 18 songs from their latest *Breakfast in America*. I have been going to Rock shows for about 10 years and now and never have I been so enraptured as I was last evening with Supertramp, definitely superstars.

WMRA-FM/James Windsor Continued...
 waving cowboy hats and fluttering Confederate flags. In short, they were playing to win and they won hands down.

INNER SANCTUM/Austin, Tex. - Jack Kanter
Artist(s): DIRE STRAITS
Place & Date: Austin Opera House - 3/22
Type of Place: Club
Ticket Price: \$6.75
Capacity: 1100
Attendance: SRO
Audience Composition: 18-29
Production Values: Headliner
 Musicianship Attempted flash
 Material Quality Good
 Showmanship Tepid
 Sound Quality Fantastic
 Lighting & Staging Too much red

Reviewer's Reaction: Dire Straits' music must be listened to for its intensity and musicianship. Most audiences seem to expect hard rock. New material was more upbeat and well received. Though the show was enjoyable, it still had some weak spots. Good artists development will take care of them in time. They need some personality. The sound system is excellent. Looking forward to their 2nd record.

MOBY DISC/Sherman Oaks, Ca. - Patrick Fordyce
Artist(s): ULTRAVOX; THE DOLPHINS
Place & Date: Whiskey A-Go-Go
Type of Place: Dump
Ticket Price: \$6.00
Capacity: 350
Attendance: Sold out
Audience Composition: 20's
Production Values: Headliner Opening Act
 Musicianship Very good Fair
 Material Quality Excellent Poor
 Showmanship Excellent Poor
 Sound Quality Good Good
 Lighting & Staging Excellent Poor

Reviewer's Reaction: I'm all for saving the whales, but I'd sure like to kill The Dolphins. A good garage band but that's where they should stay. Ultravox was about the most pleasing concert I've seen in recent years. Effective use of a strobe and lots of audio effects enhanced the show immensely. John Foxx has the charisma and moves of a David Bowie. The best songs performed were two new ones, "Touch & Go" and "I'm Turning To Liquid." Hot stuff.

KFSR/Fresno, Ca.
Artist(s): THE FABULOUS POODLES
Place & Date: CU Lounge, Cal State Fresno - 3/21

Type of Place: Club
Capacity: 500
Attendance: 500
Audience Composition: College age
Production Values: Headliner
 Musicianship Very good
 Material Quality Excellent
 Showmanship Very good
 Sound Quality Very good
 Lighting & Staging Excellent

Reviewer's Reaction: After a 7 hour delay caused by the usual mis-communication between management and agency, the Poodles took the stage to a capacity crowd in the CU. Utilizing songs from both their English LP, and the *US Mirror Star* record, they played almost two hours of driving, witty rock 'n' roll. Although considered "new wave," the Fab Poos probably have more in common with a mid-sixties sound, than with some of their Anglo 3-chord-wonder peers. Throughout the set, guitarist-vocalist Tony DeMeur (DeMeur by name, demure by nature) provided the focal point for the band with his poignant vignette-introductions, and powerful but subtle singing. The rest of the band proved equally adept, especially Bobby Valentino's amazing electric violin which constantly filled out the group's total sound, and Bryn B. Burrough's dynamic Keith Moonish drumming. The crowd was captivated by songs like "Pinball Pinup," "Chicago Boxcar," "Cheryl" and "Mirror Star," and made the Poos the first new wave band to receive a standing ovation in this usually less-than-appreciative town. Good show.

KFJC/Los Altos Hills, Ca. - Gibson
Artist(s): SOFT WHITE UNDERBELLY
Place & Date: Old Waldorf - 3/17
Type of Place: Club!
Ticket Price: \$10.50 (cheap)
Capacity: 600
Attendance: Packed
Audience Composition: 17 years old...175 lbs. & up
Production Values: Headliner
 Musicianship Damn good
 Material Quality Eh? OK...
 Showmanship Restricted
 Sound Quality Just fine
 Lighting & Staging Adequate

Reviewer's Reaction: The above pseudonym fooled no one...the show sold out almost immediately - no wonder, the opportunity to see the Cult in a club does not present itself very often. It was a genuine treat. Gone were the lasers, flashpots, etc. that seem a necessity at stadium shows. Instead, they just played. Booooooooggggaaaaayyyy!

JOBS & MISC. INFORMATION

JOBS

Experienced jock wants to relocate to AOR, public radio, or mixed format gig. Smooth tight board plus production and news. Mature, natural delivery. All necessary qualifications. Experience including pro totaling 6 years. Thoroughly enjoys working with radio, music, media. Many additional abilities and experiences. Lively and popular air sound. Kindly write or call for tape, resume, references. G. Don Fowler, 110 N. Revena Blvd., Ann Arbor, Mich. 48103, (313) 995-1427.

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MISCELLANEOUS

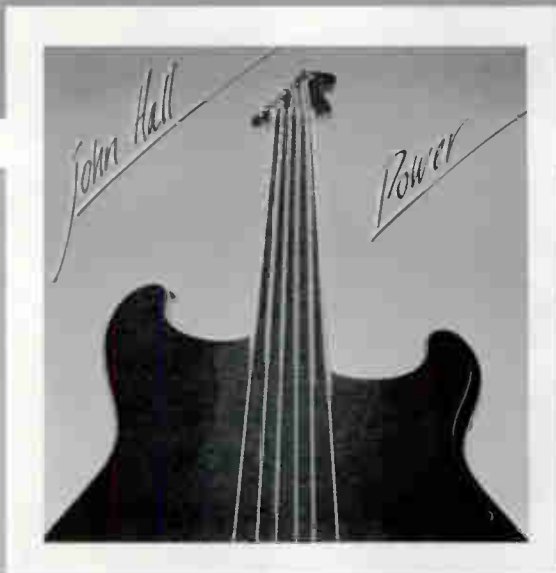
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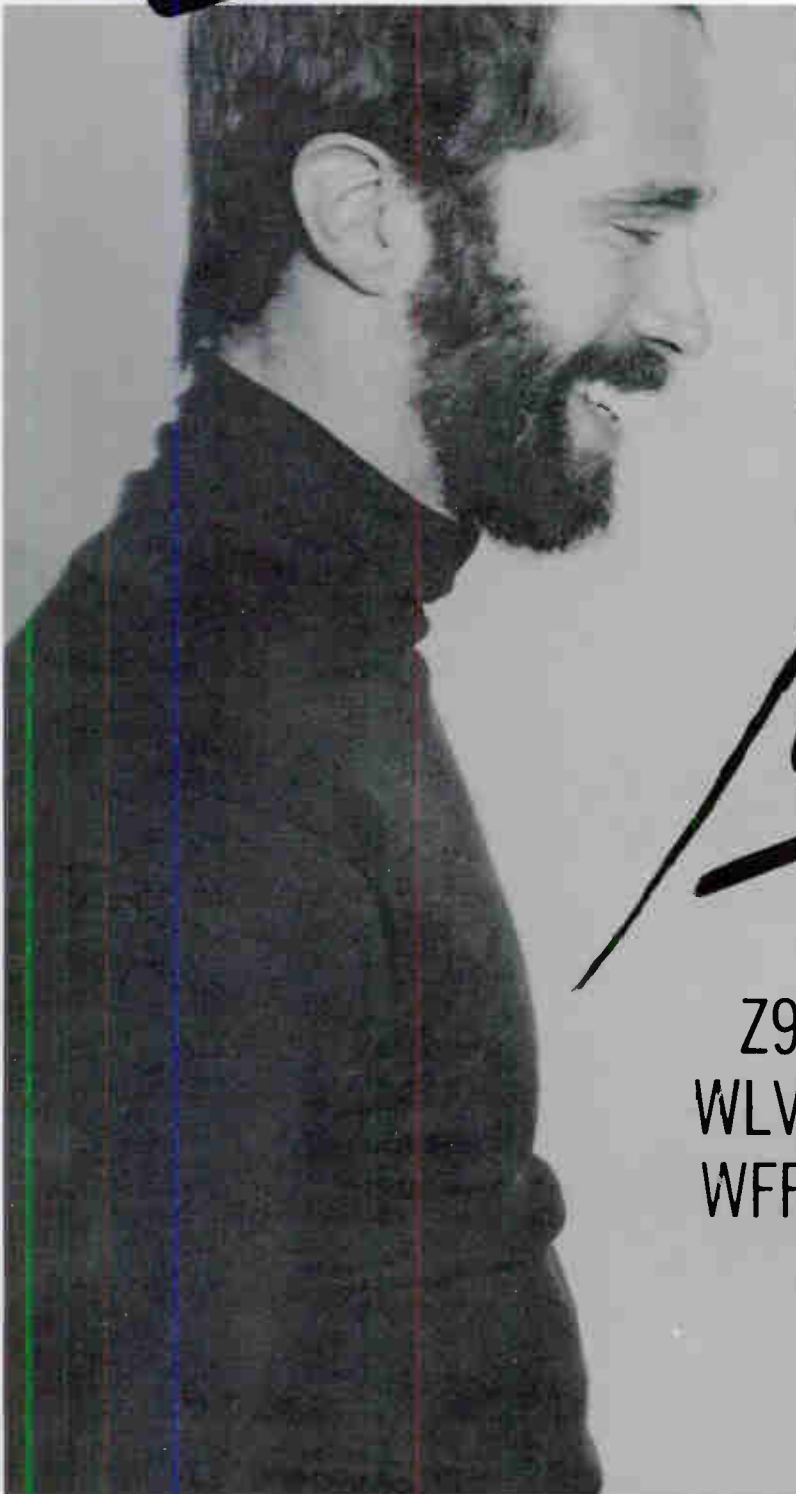
RECORD SERVICE

KCSC/Chico, Ca. - Bearsville; New Wave; Imports
 KFJC/Los Altos Hills, Ca. - Anything strange...
 KFMU/Oak Creek, Colo. - RCA; MCA/ABC; Atlantic; Warners; Mercury; Polydor; RSO
 KKEG/Fayetteville, Ark. - Capricorn; Casablanca
 KRLX/Northfield, Minn. - Catalog ordering info
 KRRC/Portland, Ore. - Sire; Island; W.E.A.
 KSCU/Santa Clara, Ca. - Small independents
 KTYD/Santa Barbara, Ca. - Disco records
 KUGS/Bellingham, Wash. - Jazz; Soundtracks; Spoken word; Electronic & New Music
 WCDB/Albany, N.Y. - General improvement!
 WCVT/Baltimore, Md. - Imports
 WMFO/Medford, Mass. - Janus; Beserkley; Ovation
 WMUH/Allentown, Pa. - Warners; Atlantic
 WNYU/New York, N.Y. - Stiff; Radar
 WSAN/Allentown, Pa. - United Artists (City to City & The Gambler)
 WUVT/Blacksburg, Va. - Capricorn
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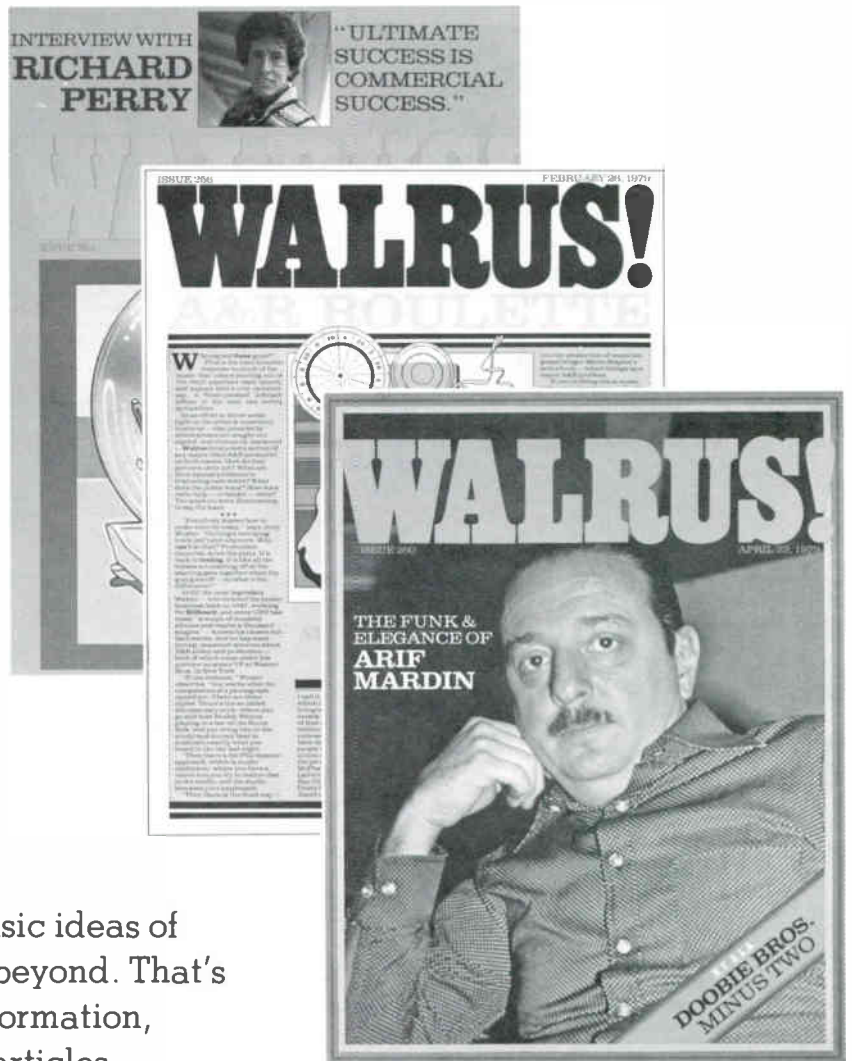
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ARIF MARDIN

(Continued from page 6)

There are certain times that I would use a sweep up on the violins. I did the Marvin Hamlisch song for Melissa Manchester for the film *Ice Castles*; an occasional sweep is right for movie music.

(**Aretha Franklin**, "Respect," live)

A.M.: That's my mixes. I love this record. I tried to create a real concert sound. So you can't hear the bass—well, it's there, but this is how you would hear it in the audience. This was a great concert, with people all around the stage. She was working hard, with a great band. I'd love to work with her again.

J.P.: What was it like working with Jerry Wexler when he was producing Aretha's records?

A.M.: I learned a lot from him. As his production assistant, I learned a method: how to work with people, how to make a record. For Aretha's records, the background vocals were her ideas, the band groove came from Wexler and her and all of us. It was all done at the studio, and it was confusing to the band—one of us would say, "You play a slide," and somebody else would say something different. A lot of the arrangements stemmed from Aretha's piano playing. She would play a song with a certain bass figure, and Wexler would say to the bass player, "Copy the left hand." I would notate it. Then I would take it home and write the horns and strings.

One of her last big hits was "Until You Come Back to Me." I'm very proud of that one. That had a unique sound. If you want to talk about my sound, that's it. Once every year I would use the same instrumentation: flute and strings and synthesizer sound. "Where Is the Love" (by Donny Hathaway and Roberta Flack) had that sound, too. But it's an arranger's sound, not a producer's sound—and I don't use it all the time. It's also a style—you write a pop song, you get a pop arrangement, because that's what's right.

(**Stuff**)

A.M.: It's great for these studio musicians to come together and go out and do concerts. The only thing I criticize is, there is a loss of melody. It sounds like a great track, but vocals would help.

J.P.: Stuff seems to be an outgrowth of the old Atlantic session bands.

A.M.: Well, Cornell Dupree, Richard Tee and Chuck Rainey were originally associated with King Curtis. After Curtis' death they wanted to call themselves the Kingpins; later they ended up forming Stuff. I met them around 1965. Jimi Hendrix was with Curtis then, just playing his parts, before he went to England. Chuck Rainey was a very young bass player. Curtis used to mold the group—he was a great bandleader. It was like school. And King Curtis' death was over some stupid argument about an air conditioning unit—someone just pulled a gun.

Donny Hathaway was another unnecessary death. He was a great singer, a main influential source. He had regained his confidence; the day he died, he was talking about finishing songs. I don't know what happened. He never took drugs; it's possible he may have fallen. Some people are sources, some people are great. Donny was a source; Ray Charles is a source. Other people imitate them.

J.P.: Would you call Willie Nelson a source?

A.M.: Willie Nelson is unique, I think. Nobody imitates him.

Embassy. They are connoisseurs of blues, not only jazz—the real blues. After their father died, Ahmet decided he wanted to form a record company and his brother moved to California. Their initial attempts failed, but finally they got a hit and the company stood on its own. Ahmet and Jerry (Wexler) simply loved black music.

Black music has changed, though, just like everything changes. There's more strings, more disco, less blues. But when a person like Chaka sings, you hear all the blues inflection—all

your cake and eat it too. That's how I would approach a disco record.

I would not put all the cliches in it. I don't mind the four on the bass drum. I am adverse to the opening and closing of the high-hat. But there are ways of getting that kind of rhythm without using the cliches. All those things can be done if it's musical. And on top of that, what I'd like to have is a good song. If I'm making a disco record, it has to be either a great fun song or a "Rock Steady" (by Aretha Franklin) or a nice song like (Chaka Khan's) "I'm Every Woman"—a beautiful song and danceable. "Miss You" had the right formula. It was a funk-rock record with interesting lyrics, very danceable, and the identity of the Stones was there. It was a great record from all sides.

Rock purists get really paranoid about disco. They say disco is taking over. Well, times change. You have to adapt yourself. Maybe rock needs to add a little bit of fun, too.

(**Bee Gees**, "Tragedy")

A.M.: What a good song! Everybody's going to copy this record. I love this record... nice European chord changes...

J.P.: You helped move the Bee Gees into that falsetto range. How did that come about?

A.M.: Things evolve in the studio. When you're working 15 hours a day... I didn't come and say, "Sing a high note now." Stigwood and Ahmet were there too. "Nights on Broadway" needed a high note, so Barry (Gibb) tried a high note—the first time he'd ever tried it. It sounded fantastic. We never planned it consciously.

It always happens like that. Like "Jive Talkin"—there was a bass line. I didn't say, "I must use a synthesizer." But the bass wasn't right so we used a synthesizer, and that was an important part of the record: a synthesizer bass. The song was already a hit before that—it was a hit when they played it with the acoustic guitar. It's the same thing with "Tragedy." The melodies are so strong and the lyrics are so singable that you can't go wrong with the Bee Gees.

J.P.: They had the songwriting, but you seem to have given them the beat.

A.M.: They did a lot of listening to American music themselves. But probably I was a catalyzer, too. People say, "You brought them around"—I just happened to be there and I was the right person for them at that point. The marriage between producer and artist is so important. That was the right marriage.

There are many instances where I wouldn't be right for a certain artist, like where the artist makes all the choices, or where I'm required to do everything. I need input from the artist. Teamwork is what is fantastic. **All my hits are teamwork.** □

ARIF MARDIN DISCOGRAPHY

ARTIST	ALBUM TITLE
BEN E. KING/AWB	BENNY AND US
AWB	CUT THE CAKE
BETTE MIDLER	LIVE AT LAST
AWB	PERSON TO PERSON
RINGO STARR	RINGO'S ROTOGRAVURE
BETTE MIDLER	SONGS FOR THE NEW DEPRESSION
AWB	SOUL SEARCHING
AWB	WARMER COMMUNICATIONS
HALL & OATES	ABANDONED LUNCHEONETTE
ARETHA FRANKLIN	AMAZING GRACE
ARETHA FRANKLIN	ARETHA LIVE AT FILLMORE WEST
ARETHA FRANKLIN	ARETHA'S GREATEST HITS
AWB	AVERAGE WHITE BAND
BETTE MIDLER	BETTE MIDLER
JOHN PRINE	DIAMONDS IN THE ROUGH
DONNY HATHAWAY	DONNY HATHAWAY
DONNY HATHAWAY	DONNY HATHAWAY LIVE
DONNY HATHAWAY	EXTENSION OF A MAN
BROOK BENTON	HOME STYLE
JACKIE DESHANNON	JACKIE DESHANNON
JOHN PRINE	JOHN PRINE
JOHN PRINE	JOHN PRINE
ARETHA FRANKLIN	LET ME IN YOUR LIFE
HERBIE MANN	MISSISSIPPI GAMBLER
HALL & OATES	NO GOODBYES
DANNY O'KEEFE	O'KEEFE
MJQ	PLASTIC DREAMS
JOHN PRINE	PRIME PRINE
HERBIE MANN	PUSH PUSH
ROBERTA & DONNY	ROBERTA FLACK & DONNY HATHAWAY
EDDIE HARRIS	SECOND MOVEMENT
WILLIE NELSON	SHOTGUN WILLIE
JOHN PRINE	SWEET REVENGE
ARETHA FRANKLIN	TEN YEARS OF GOLD
ARETHA FRANKLIN	THE BEST OF ARETHA FRANKLIN
DONNY HATHAWAY	THE BEST OF DONNY HATHAWAY
HERBIE MANN	TURTLE BAY
ARETHA FRANKLIN	WITH EVERYTHING I FEEL IN ME
ARETHA FRANKLIN	YOUNG GIFTED AND BLACK
BEE GEES	MAIN COURSE
BEE GEES	MR. NATURAL
BROOK BENTON	BROOK BENTON TODAY

(Continued on page 17)

Working with Willie Nelson was a fine experience because he's a very honest person. His emotions are true and his music is very basic. Anything that is honest, I like.

J.P.: Atlantic Records seems to have had an instinct for finding sources in black street music, even in the early days.

A.M.: It was Ahmet and Neshui's (Ertegun) hobby. When they were knee-high they used to buy records and listen to records and then sneak out to concerts. Their father was the Turkish Ambassador to Washington. He would say, "Who are these people?" Ahmet would say they were fantastic, and they'd have these jam sessions in the Turkish

the pathos is there. If you have a great artist the blues never die.

J.P.: Do you think disco is driving away that blues feeling with its unchanging beat?

A.M.: I'm not adverse to disco—I love it even though I don't dance. But if I made a disco record, I'd have the rhythm interaction be natural in the studio, like James Brown or Sly. That's the technique. That's what we used to do with Wexler. Building a track for Aretha would be, the guitar does a little thing, then the piano enters, etc., and then the whole machine comes together. It's not like you turn on the rhythm machine and do automatic riffs. If it happens in the studio and is a danceable tempo, fantastic! You can have

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Jumping out of a plane, flight insurance benefits, wearing a bag over your head, a crisp dollar bill, a million dollar check, a boa crawling out from under a desk and a free concert... Hold your reports 'til next week — we're looking for Flashmaker, this one's really hot, XYY and ZZL are on it, this one's shipping platinum... I have to see national sales, it's not selling locally, our audience wouldn't accept it, no room on the playlist, the consultant doesn't believe in it.

Yep. Promotion. And it works in strange ways. The methods have changed in the last few years, but so has the intensity of involvement. The huckster days are over, and it's apparent that most of us aren't sad to see them go. It's amusing and interesting to compare two eras, yesterday and today.

Why, just last year... After 6½ hours of training and passing a written exam, **Frank Horowitz** (NE regional for Infinity now — then working for Lifesong), the staff of WMMS, people from CBS, 8 contest winners plus the members of Crack The Sky parachuted into a small town near Cleveland while a throng of anxious fans waited on the ground.

"Basically, it all fit together," says Frank Horowitz. "The band is from that general vicinity. And it made sense that with a band called Crack The Sky, we should crack the sky. We tied in the album title of 'Safety In Numbers' with the number of people jumping. None of us had ever jumped before — it was incredible. The greatest thing I ever did."

That means he enjoyed jumping more than giving away a hearse full of records in conjunction with John Entwistle's 'Rigormortis' LP and more than working with the McGuire brothers. The World's Largest Twins in conjunction with Lynyrd Skynyrd's 'Double Trouble'. But that was yesterday.

"The day of the outrageous promotion is over," says **Stu Cohen**, New York promotion for WB. "It's more of a marketing situation now. Jumping out of planes causes excitement but I don't think it makes anybody go on a record anymore. It's unfortunate because it's taken a lot of fun out of the business. The whole thing's become a lot more professional. It's Big Business."

Sometimes, even an artist becomes a promotion man. According to **Dave Einstein** at HFS, "Martin Mull sent me a dollar one time, a crisp dollar and a signed picture — 'Thanks for the airplay.' It was a classic bit. That motherfucker's great." He must be better than great. After all, one year he sent BCN a birthday gift — a check for a million from his personal account. I guess it worked, we're still talking about it.

But what are the feelings of the people on both sides of the promotion fence? What's it like?

For **Bruce Tucker**, MD at KGB, "It's like you scratch our back and we'll scratch yours but in a professional mode. I need their albums, not only the new stuff but I need reservice on old LPs. They provide that service as friendly as they can. In return, I give their records a fair shot. For me, the most important thing is reliability. If a promo man is honest and candid, and if they tell me that a certain album may not



Dave Rinebold

be too strong, then I know I can rely on them. That way, when they're excited about a record I can share that a bit."

In Philadelphia, "The record people don't fool themselves," says **Dick Hungate** at MMR. "They know which ones are candidates for mass appeal on a retail level and which ones are just pipe dreams. Sometimes we get, 'It's selling big in Allentown.' But then, Budgie sells big in Allentown. Nobody really gets into hyperbole these days. Some of the old timers get up on their soap box now and then, but generally, it's kinda laid back."

"I don't want to hear the old line promotion," says **Gloria Ehrenfeld** from PLJ in NY. "The 'Hi honey, sweetie, baby, chickie...' Who needs it! I stress to every record person that I want to be honest and straight with them. And I am. If I find that they screw me, I don't bother anymore. It's as simple as that and they know it."

At WDRG in Hartford **Country Paul Payton**, trade reporter for PD/MD Russ Dana, draws from his past experiences. "I had some shlock turkey offer me \$50 to play a record I wouldn't have played for 50 million. I had him thrown out. Promotion never made me play a record, but it may have made me listen to one first. I never cared about numbers. I cared about what was in the grooves."

Rich Piambino, MD at WKLS in Atlanta rides the aforementioned fence with an appreciation for promotion people. "There's an intense amount of pressure from the upper levels of the company for them to pressure the radio people more than they should. I think record reps should be given more freedom. A lot of them are chained to their desks incredibly by paper work. Those guys make their money by being on the streets, just like salesmen. They bog them down with tracking and bullshit when a \$2.25 an hour Kelly Girl can do it. Consequently, I don't get to see the guy as much as I should, and that's when things can go bad. The megalopolis approach to radio is going to have an after effect to the point where they're either going to have to dehumanize completely and go to all computers or let the people do their street thing again."

The view from the other side of the fence discloses a few pet peeves. **Ron Below**,

Atco and associated labels rep in Indiana is never thrilled to hear the phrase, "The consultant doesn't believe in it." Ron continues, "If it's selling locally, they say, 'I need to see national sales.' If it's selling nationally they say, 'No local sales.' It's a dog chasing its tale situation. Sometimes radio doesn't understand the way promotion works, as far as developing and supporting new acts. They'll often not support a new act that the company believes in, but in the same breath they'll want interviews with large acts and tickets to the large concerts. All in all, today's situation makes for better promotion people because you lose all the the shuck'n'jivers. You catch the people who are into the music."

During the years he spent at KSAN, KMET and KTIM, **Ron Midag**, who currently is employed by Augie Blume, always maintained a promotion position with a record company. He claims that working at a radio station while doing promotion supplied him with an accurate perspective on the albums he was working. To avoid any conflict of interest he never played any of his own product. He says, "My relationship with the people I promote to is that of understanding and talking music as applied to programming and how it works on the radio because that is also my perspective. The remark, 'Our audience just wouldn't accept it.' — That's a catagoric response and I don't think you can speak for your audience that generally. But I get a lot of that. It's my pet peeve. Many programmers short change their audience regarding what they will and won't accept."

"There has to be a little bit of emotion left in it. I see that as being a problem in some cases because you can research yourself into a corner. I don't believe that all the research in the world is worth any more or any less than a good emotional response."

Back in the 60s, an independent promo man would take out a flight insurance policy with the name of the PD he was to visit filled in as beneficiary. Needless to say, the PD had mixed emotions about seeing Don. But in the same spirit, **Phil Rush**, VP and Director of Promotion for Capricorn sends black wreaths to stations which receive bad books. In Phil's words, "If they can't take a joke..."

But in all seriousness, "There have been so many promotion tactics," says Phil, "and there seems to be a constant search for new tactics. I believe in pre-promotion, getting to as many people as you can who are trend setters — personally deliver a record to them or visit before the album comes out. Basically, I try to get opinions. If I can back up my gut feelings, I'll feel better about it."

"Of course, you must be in touch with the market too, but if we ever forget the initial reason for most of us getting into this business, that's when it's all over. And if we forget that music is an art form, then it's really over. You can see it in a person's face when they really feel a record is there. That's real important — it's communicating."

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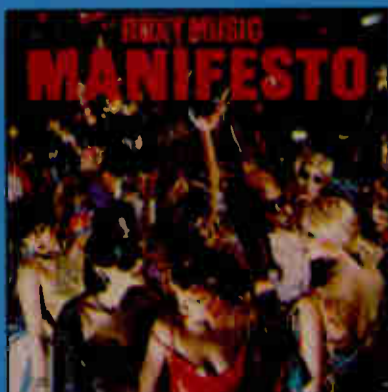
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