

5
P
3
M
A
R
7
6

W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.
W	NEPU	SE,	NC.

SAN JUAN, PUERTO RICO
METROPOLITAN AREA

FEBRUARY- MARCH, 1976



THE PULSE METHOD

The Personal Interview

The audience estimates published in Radio Pulse reports are derived from survey data designed and executed by The Pulse, Inc. Measurements can be published only in quantitative terms. The use of such mathematical terms does not imply that these estimates are precise. This survey employs the personal house-to-house interview. Interviewers are sent to pre-selected areas with instructions to interview respondents in their homes. Depending upon specific circumstances attending each interview, such as time of year, later daylight hours, activities in the household, interviews may occur within the household, on the front (back) lawns, on the porch or patio, etc. The emphasis in this survey is that the interview is made at a home. An address is available and thus verification is possible. Any exception to this in-home interview is noted in the Section—"Data Pertinent to the Study."

The Roster

The roster as used in Pulse surveys includes a listing of the radio stations. This listing reports the call letters of the station, AM or FM, and the dial position. Also, identifying themes describe the station. Up to four identifying themes are permissible. The stations are presented in a random order. Stations which do not comply (in time) with the request for advance program schedules and theme identifications are shown on the roster with call letters and dial positions but without identifying themes.

It is not always possible to list all stations on the roster. Fringe stations, outlying stations, non-commercial stations and share-time stations broadcasting relatively few hours may not be shown on the roster when to do so expands the size of the roster beyond a manageable length. In general, the roster will list all stations serving the principal central cities in the area surveyed as shown in Standard Rate and Data Service.

Efforts are made to have latest identifying themes listed. Errors may nevertheless occur in listings. These may be caused by complexity and difficulty in reading the submitted listings, by typographical errors, and/or by incorrect listings submitted by the station.

The purpose in Radio Station Area studies is to estimate and report the audiences to central zone stations. The central zone is generally the metropolitan area from which the large area emanates.

The Interview and Use of the Roster

After the introduction the interviewer is instructed to elicit from the respondents an estimate of when they listened to the radio as the first step. To obtain this information, the interviewer tries to proceed hour by hour through the day, beginning with the time the respondent gets up. Then, the respondents are invited to look at the roster and report their listening. This is the planned procedure and can be executed only if feasible. The interviewer employs discretion in the attempt to proceed in such an orderly fashion. In actual practice in the interview, the respondents influence the procedures. The respondents may proceed immediately to report stations listened to without regard to chronological order through the day. The sequence in the reporting may not be the sequence of the actual listening. They may report stations and programs listened to and then try to relate the time to this listening. The prime objective is to achieve cooperation and understanding so as to obtain the reporting of listening through the day as best as possible. The interviewer is instructed to begin interviewing after 5 PM on midweek days, Monday to Friday and after 10 AM on Saturdays and after 12 noon on Sundays. The listening data collected in the interviews refer to all day yesterday. In some instances, the interviews made on Monday collect the listening reported for Sunday (yesterday) and also for Saturday (day before yesterday). Where this method is utilized for collecting Saturday listening data, mention of it will be made in the Section—"Data Pertinent to the Study."

The roster showing station call letters, dial positions and station themes may help the listener recognize and identify the stations listened to during the time of radio listening. Respondents may not choose to look at the roster and the interview situation can make the showing of the roster awkward or difficult. The interviewer may conclude that the attempt to show the roster and to force the respondent to look at the roster may jeopardize cooperation and the completion of the interview. Thus, there

may be interview situations where the respondents did not look at the roster. In the verification process, efforts are made to determine if the respondents were invited to look at the roster.

In-Home and Out-of-Home Listening

The plan of the interview is to direct the respondent's reporting to radio listening done in the home (at home) first. When this listening has been reported, the interviewer is instructed to obtain the report of out-of-home listening (away-from-home). While this is the general plan, the interview procedure may not necessarily go this way. Listeners may report out of home listening first and may shift the point of reference back and forth from in-home listening to out-of-home listening.

Listenership Data Collected

Interviewers are instructed to obtain from the respondents their actual listening and not general listening preferences. It sometimes happens that general listening preferences are reported. This may go undetected and therefore be recorded by the interviewers. It is also possible that some data may be based on hearsay, guesses or estimates.

The listening activities, which are collected in the interview, refer to the previous day (yesterday). The listening activities collected for weekly "cume" estimates refer approximately to the past week since last, (the same day of the week on which the interview is being made). Listening is a subjective matter which at times may include tuning as distinguished from actual listening.

Selection of the Sample

In metro areas covering more than one county the counties are the organizational unit of the sampling procedures. The estimate of population for each county is taken from SRDS. The total number of sampling points decided upon for the survey is distributed among the counties in proportion to their population distribution. A sampling point consisting of one day's interviewing yields approximately 15 interviews. In selected major markets, the target number of interviews per sampling point is only 12. The source of person estimates is SRDS and this estimate is for total persons.

Sampling Frame 1

The sampling frame for selection of the sampling points uses the latest telephone directories available. The selection of the starting address for determining the sampling point is made for Pulse by Metromail. The sample design is a random probability sample of listed telephone homes. However, this survey is not to be construed as being a telephone survey based on telephone homes. The telephone design is based on telephone starts. Phone and non-phone households are included in the sample. The procedure for weighting of the sample for phone and non-phone is described in the Journal of Advertising Research in a report by the statistician J. Stevens Stock who developed this method of sample design. Journal of Advertising Research, Vol. 2, #3 September 1962, "How to Improve Samples Based on Telephone Listings," published by the Advertising Research Foundation. In brief the weighting for this factor is based on the probability of phone-non-phone households found in each sampling point. Depending on the phone penetration percentage in the sampling point, the data for the sampling point are weighted 1.0, 2.0 or 3.0. The phone penetration is based on the respondent's report of having a listed or unlisted phone or no phone.

The interviewer is instructed to proceed in a given direction from the starting address and to complete the assigned number of target households interviewed. He continues until he has successfully interviewed one or more eligible respondents in this assigned target (12-15) or until he has reached the 24th household unit. Upon completion of the assigned target or upon reaching the 24th household unit, the interviewer goes back to the starting point. His procedure now is to complete the assigned target and to revisit interviewed households in the attempt to add additional respondents who were not present at the original visit.

The sampling points are stratified in the counties proportionate to total population. If for some reason, Sampling Frame 1 known as the "telephone starts" sampling design is not employed, this is noted in the section—"Data Pertinent to the Study." In order to augment the ethnic sample

(Continued on last page)



Total Audience Estimates
In-Home and Out-of-Home

The Pulse Method (Inside Front Cover)
 Survey Area — Map & Counties VII
 Data Pertinent To this Survey VIII

SAN JUAN, PUERTO RICO
 METROPOLITAN AREA
 TOTAL AUDIENCE ESTIMATES
 IN-HOME & OUT-OF-HOME
 FEBRUARY-MARCH, 1976

AUDIENCE ESTIMATES

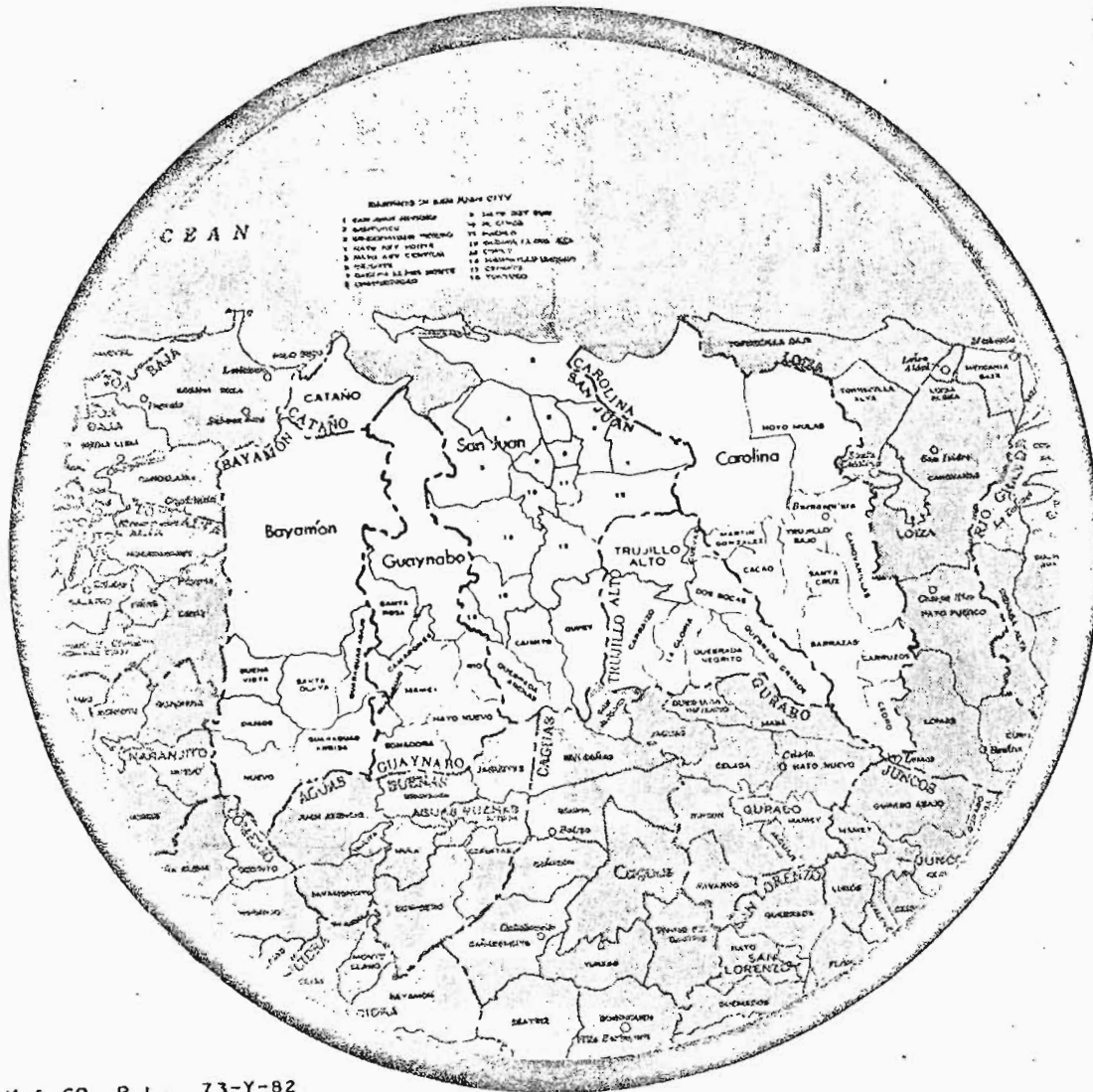
	Page
BUYER'S GUIDE	
Men	1-12
Women	13-24
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Teenagers 12 - 17	39-40
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Monday-Sunday 24 Hour Cumes	67
Saturday-Sunday Cumes	68
Monday-Friday 12 Mid-6AM Cumes	69
Monday-Sunday 6AM-12Mid Average Quarter Hour	70

Survey Conducted During: February 9 - March 31, 1976

If necessary interviewing may have been extended beyond the last date shown above to complete the sample.

REPORT ISSUED: May 21, 1976

SAN JUAN, PUERTO RICO METROPOLITAN AREA



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SELECTION OF THE SAMPLE

This study covers the San Juan, Puerto Rico Metropolitan Area. Interviewing was distributed to approximate the population 12 Years Of Age & Over in the following municipalities:

	Population* 12+	Respondents 12+
Bayamón	117,300	310
Carolina	80,400	207
Catano	18,800	69
Guaynabo	49,800	133
San Juan	371,700	911
Trujillo Alto	22,600	50
Total	660,600	1,680

*The estimated population is based upon 1970 U.S. Census of Population, increased by five percent.

SAN JUAN METROPOLITAN AREA
DATA PERTINENT TO THIS STUDY

HOUSEHOLD SAMPLE

Number of households interviewed:	1,184
No. used in survey:	1,177
No. unusables:	7
Not-At-Home Contracts	317
Refusals:	46

PERSONS SAMPLE

Men (18 & Over)	529
Women (18 & Over)	859
Teens (12 - 17)	292
Total	1,680

BASE FOR RATINGS

The base for computing persons ratings are applicable to the day parts and the estimated population for projection of these ratings are shown below.

AGE	ESTIMATED POPULATION		MONDAY-SUNDAY BASE	
	MEN	WOMEN	MEN	WOMEN
	(00)	(00)		
18 - 24	531	620	87	150
25 - 34	587	669	102	182
35 - 49	693	753	151	258
50 - 64	514	545	130	189
65 & Over	240	309	59	80
TOTAL	2565	2896	529	859
Teens (12 - 17)	1145		292	

ETHNIC WEIGHTING

For this survey ethnic weighting was not applied.

SAMPLE

The basic sample for this study was obtained by employing Sampling Frame 2:

Sampling Points Completed	76
Sampling Points Substituted	3
Sampling Points Partially Completed	-
Sampling Points Not Covered	1
Total Sampling Points Assigned	80

RESPONDENTS & ABSENTEES

	PRESENT	ABSENT
Men (18 & Over)	529	894
Women (18 & Over)	859	842
Teens (12 - 17)	297	428

SPECIAL DATES & CIRCUMSTANCES

Sampling Frame 2 was employed in this study, therefore, telephone, non-telephone weighting was not required.

SPECIAL DATES & CIRCUMSTANCES (Cont'd)

In a telegram we were advised of the following:

Re current San Juan survey station WBNJ operated at reduced power from 6 AM Monday March 1st to Wednesday March 10th Midnight, station of air Monday March 1st and 8th 12 midnight to 6 AM.

The following stations achieved the cut off level for reporting:

<u>AM</u>	<u>FM</u>
WAPA	WEYA
WBMJ	WFID
WHOA	WIAC
WIAC	WKAQ
WKAQ	WOLA
WKVM	WORO
WLUZ	WPRM
WQBS	WQBS
WQII	WSRA
WRAI	WZAR
WRSJ	
WUNO	
WVOZ	

SPECIAL DATES & CIRCUMSTANCES (Continued)

CUT OFF LEVELS AND STATIONS LISTED

In each market an objective share of audience cut off level is utilized in determining which stations are reported and which are included in the miscellaneous. Any station achieving an average Monday-Friday quarter hour total persons rating in at least one day-part (6AM-10AM, 10AM-3PM, 3PM-7PM, 7PM-12 Midnight) equivalent to the required share of audience will be published in the report. Unless stated otherwise, the cut off level is 1.0%.

The audience share level for including stations in the report must be achieved for two (2) consecutive studies within a 12 month period. Exceptions warranting special consideration included new stations since last study, call letter change, program format change. Foreign stations that achieve the cut off level are included in the report only if they are listed in S R D S. All other stations will be included in the miscellaneous category.

The objective cut off level is applied to AM only and FM only stations, individually. For AM-FM combination stations the following criteria are employed.

1. AM-FM affiliates which simulcast for less than 20% of the total number of quarter hours when both stations are on the air simultaneously (Monday-Friday, 6 AM-Midnight) are considered separately programmed stations and are treated as AM-only or FM-only stations.
2. AM-FM affiliates which are simulcast for 20% or more of the total number of quarter hours when both stations are on the air (Monday-Friday, 6AM-Midnight) are considered to be simulcast stations. Provided that one of the two stations meets the objective cut off level the second station will be listed, if it has reportable audience.

AM-FM TOTALS

When AM-FM affiliates are simulcast during an entire given day-part a Total line will appear following the AM and FM lines. When AM-FM affiliates are separately programmed during a given day-part, no total will be shown. When the AM-FM affiliates both simulcast and program differently during a given day-part, a Total line will be shown if the amount of simulcasting is one hour or more. A Total line will appear for Saturday-Sunday Cumulative audience estimates when AM-FM affiliates simulcast for 50% of the time or more when both stations are on the air (Saturday and Sunday - 6AM - Midnight).

For day-part combination (6AM-10AM & 3PM-7PM etc.) a Total will be shown only if a Total line has been shown in each individual day - part.

In one hour time periods, a Total line will be shown only when the stations are entirely simulcast during the time both are on the air and a Total line is being shown in the given day - part.

Average quarter hour listening is a summation of the estimated number of persons who listened to the AM station plus the estimated number of persons who listened to the FM station during a given time period.

AM-FM TOTALS (Cont'd)

Cumulative audience listening estimates is the number of different persons who listened to either the AM station, the FM station or both during a given day-part. If the Total line equals the sum of the individual AM and FM estimates, there is no reported duplication of listeners between the two stations. If the Total is less than the sum of the two stations there is reported duplication.

HOME AND OUTSIDE STATIONS

Any station licensed to cities located within the Metro Survey Area of this market is a "home" station. Canadian and Mexican stations are considered as "home" stations as listed in S R D S. All other stations are considered "outside" stations. The objective cut off level is the same for both "home" and "outside" stations.

EXPLANATION OF SPECIAL NOTATIONS

- X - Does not broadcast for this time segment.
- @ - Does not broadcast for complete period due to limited broadcast hours, estimates are not adjusted.
- - Indicates less than 1/2 of one percent.
- () - Parenthesis indicates unadjusted shares or estimates.
- + - Stations adjusted for actual broadcast hours.

HOURLY RATINGS

Hourly rating estimates, 5AM - 6AM and 12 Midnight to 1AM, are not adjusted.

DAY-PART COMBINATION ADJUSTMENTS

The Buyers Guide section of this report will not have symbol notations. However, inspection of individual day-part symbols in the Programmers Guide will give the user the proper identification for day - part combinations (6AM - 10AM / 3PM - 7PM, etc.)

- A) All pluses (+) or plus (+) and no other symbol denotes day - part combination average quarter hour estimates have been adjusted.
- B) Plus (+) and any other symbol (@, X), denotes day-part combination average quarter hour estimates have not been adjusted.

Buyer's Guide

EXPLANATION

These figures are a combination of the individual age breaks reported in the Programmer's Guide Section of this report. If no Radio Station Area has been conducted in the Market, Central Zone figures-only are presented.

The age combinations are as follows:

MEN	PAGE	WOMEN	PAGE	TOTAL ADULTS	PAGE	PERSONS	PAGE
18+	1	18+	13	18+	25	12-24	37
18-34	3	18-34	15	18-34	27		
18-49	5	18-49	17	18-49	29		
25-49	7	25-49	19	25-49	31		
25-64	9	25-64	21	25-64	33	TEENS	
35-64	11	35-64	23	35-64	35	12-17	39

The Central Zone data are presented by Average ¼ Hour Estimates—Projections, Percent and Cume Projections. The Radio Station Area data are presented by Average ¼ Hour Estimates-Projections and Cume Projections.

Each pair of facing pages encompass one of the above age combinations. . . for the following time periods:

MONDAY-FRIDAY

6AM-10AM
 10AM-3PM
 3PM-7PM
 7PM-12MID
 6AM-12MID
 6AM-10AM/3PM-7PM
 6AM-7PM
 3PM-12MID

SATURDAY

6AM-10AM
 10AM-3PM
 3PM-7PM
 7PM-12MID

SUNDAY

6AM-10AM
 10AM-3PM
 3PM-7PM
 7PM-12MID



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			36	1.4	222			25	1.0	137			22	.9	182
WBMJ			34	1.3	235			37	1.4	204			43	1.7	225
WEYA			9	.4	12			7	.3	15			2	.1	18
WF10			7	.3	39			5	.2	22			2	.1	26
WHQA			12	.5	58			3	.1	33			10	.4	53
WIAC			17	.7	180			26	1.0	156			29	1.1	181
WIAC-FM			15	.6	77			14	.5	82			19	.7	95
TOT			32	1.2	250										
WKAO			252	9.8	880			78	3.0	500			107	4.2	501
WKAO-FM			20	.8	81			9	.4	65			15	.6	91
TOT			272	10.6	956										
WKVM			92	3.6	419			53	2.1	211			48	1.9	219
WLUZ			70	2.7	271			19	.7	139			39	1.5	183
WOLA			13	.5	62			14	.5	56			26	1.0	85
WORD			7	.3	84			17	.7	89			13	.5	80
WPRM					13					20			1		23
WQUS			49	1.9	206			40	1.6	160			24	.9	166
WQUS-FM			15	.6	65			8	.3	58			17	.7	48
WQII			64	2.5	254										
WQII			29	1.1	126			40	1.6	112			43	1.7	145
WRAI			12	.5	70			17	.7	57			18	.7	81
WRSJ			16	.6	78			17	.7	73			13	.5	78
WSRA			16	.6	78			17	.7	55			18	.7	82
WUNJ			73	2.8	229			42	1.6	158			38	1.5	185
WVDZ			23	.9	130			15	.6	108			23	.9	101
WZAR			2	.1	10										4
TOTAL			819	31.9	2283			506	19.7	1656			574	22.4	1846

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			24	.9	414			27	1.1	393			29	1.1	368
WBMJ			37	1.4	391			37	1.4	363			39	1.5	325
WEYA			5	.2	26			7	.3	26			5	.2	26
WF10			4	.2	53			5	.2	47			4	.2	47
WHQA			9	.4	81			7	.3	75			10	.4	75
WIAC			24	.9	340			25	1.0	321			23	.9	275
WIAC-FM			12	.5	144			15	.6	133			17	.7	114
TOT			107	4.2	1156			141	5.5	1148			180	7.0	1104
WKAO			13	.5	160			15	.6	154			18	.7	149
TOT			51	2.0	530			62	2.4	523			70	2.7	507
WKVM			32	1.2	372			41	1.6	356			56	2.2	345
WLUZ			16	.6	100			18	.7	100			20	.8	100
WOLA			9	.4	154			14	.5	147			10	.4	121
WPRM			3	.1	46					28			1		28
WQUS			29	1.1	293			39	1.5	293			35	1.4	279
WQUS-FM			12	.5	107			12	.5	88			15	.6	82
TOT			29	1.1	209			38	1.5	209			36	1.4	203
WQII			16	.6	117			14	.5	114			16	.6	114
WRAI			14	.5	137			16	.6	131			14	.5	116
WRSJ			13	.5	121			17	.7	106			17	.7	106
WSRA			42	1.6	345			51	2.0	312			55	2.1	291
WUNJ			16	.6	192			19	.7	189			22	.9	179
WVDZ			1		10					10			1		10
WZAR			528	20.6	2561			623	24.3	2546			697	27.2	2524
TOTAL															



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			15	.6	112
WBMJ			35	1.4	159
WBYA					11
WF10			4	.2	10
WHUA			9	.4	33

W1AC			26	1.0	73
W1AC-FM			4	.2	65
TOT			22	.9	168
WKAC-FM			10	.4	35

TOT					
WKVM			23	.9	109
WLWZ			11	.4	100
WOLA			19	.7	50
WDRB			10	.4	40

WPRM			9	.4	29
WJES			10	.4	52
WJES-FM			12	.5	65
TOT					
WJ11			7	.3	75

WRA1			19	.7	50
WRSJ			7	.3	26
WSRA			5	.2	57
WJWB			22	.9	110
WVZ			9	.4	54

WZAR			3	.1	4
TOTAL			279	10.9	1050

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			18	.7	216
WBMJ			39	1.5	270
WBYA			1		21
WF10			3	.1	32
WHUA			9	.4	59

W1AC			28	1.1	205
W1AC-FM			12	.5	113
TOT			60	2.3	550
WKAC-FM			12	.5	101

TOT					
WKVM			36	1.4	254
WLWZ			24	.9	212
WOLA			23	.9	85
WDRB			11	.4	91

WPRM			5	.2	41
WJES			16	.6	181
WJES-FM			15	.6	34
TOT					
WJ11			23	.9	145

WRA1			19	.7	84
WRSJ			10	.4	84
WSRA			10	.4	106
WJWB			30	1.2	241
WVZ			15	.6	118

WZAR			2	.1	4
TOTAL			411	16.0	1990

SATURDAY

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
		22	.9	20	.8	20	.8	2
	32	1.2	40	1.6	34	1.3	20	.8
	7	.3	7	.3	5	.2	1	
	5	.2	9	.4	8	.3		
	1		7	.3	6	.2	1	

	16	.6	15	.6	20	.8	7	.3
	28	1.1	52	2.0	22	.9	3	.1
	44	1.7						
	128	5.0	70	2.7	34	1.3	13	.5
	4	.2	15	.6	9	.4	1	

	132	5.1						
	65	2.5	42	1.6	23	.9	16	.6
	25	1.0	40	1.6	28	1.1	3	.1
	6	.2	39	1.5	25	1.0	18	.7
	9	.3	22	.9	16	.6	5	.2

	2	.1	6	.2	4	.2		
	10	.4	17	.7	16	.6	1	
	7	.3	14	.5	6	.2	7	.3

	29	1.1	51	2.0	42	1.6	14	.5

	3	.1	15	.6	17	.7	9	.4
	1		32	1.2	28	1.1	4	.2
	20	.8	40	1.6	20	.8	19	.7
	23	.9	22	.9	12	.5	12	.5
	11	.4					8	.3

	5	.2	1		2	.1		
TOTAL	472	18.4	611	23.8	416	16.2	176	6.9

SUNDAY

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
		13	.5	19	.7	17	.7	5
	10	.4	28	1.1	15	.6	3	.1
	7	.3	6	.2	3	.1	1	
			17	.7	13	.5	1	
	2	.1	9	.4	11	.4	5	.2

			10	.4	8	.3	8	.3
			29	1.1	8	.3	9	.4
	76	3.0	99	3.9	198	7.7	11	.4
	3	.1	32	1.2	23	.9	11	.4

	79	3.1	131	5.1				
	28	1.1	21	.8	13	.5	6	.2
	8	.3	21	.8	17	.7	5	.2
	3	.1	15	.6	5	.2		
	9	.4	23	.9	14	.5	7	.3

	6	.2	8	.3	3	.3	3	.1
	2	.1	5	.2	3	.1		
	8	.3						
	19	.7	44	1.7	30	1.2	3	.1

	1		13	.5	15	.6	3	.1
			2	.1	8	.3	3	.1
	7	.3	21	.8	19	.7	13	.5
	19	.7	32	1.2	19	.7	9	.4
	5	.2	12	.5	10	.4	10	.4

	3	.1	7	.3	2	.1		
TOTAL	231	9.0	502	19.6	477	18.6	117	4.6



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			6	.5	67			6	.5	33			9	.8	51
WBMJ			33	3.0	208			33	3.0	174			41	3.7	201
WLYA															5
WFID			2	.2	19					17					15
WHOA			8	.7	21			1	.1	15			10	.9	35
WTAC			7	.6	49			3	.3	50			6	.5	47
WTAC-FM			14	1.3	59			13	1.2	63			18	1.6	82
TOT			21	1.9	101										
WKAO			72	6.4	239			20	1.8	128			30	2.7	167
WKAO-FM			11	1.0	52			3	.3	27			12	1.1	57
TOT			83	7.4	291										
WKVM			25	2.2	121			16	1.4	59			21	1.9	74
WLUZ			22	2.0	58			8	.7	61			13	1.2	60
WCLA			13	1.2	58			14	1.3	52			26	2.3	85
WUNO					24			1	.1	19			2	.2	12
WPRM					4					12			1	.1	12
WQBS			22	2.0	106			20	1.8	72			10	.9	90
WQBS-FM			11	1.0	39			7	.6	42			11	1.0	28
TOT			33	3.0	138										
WJII			26	2.3	91			34	3.0	92			37	3.3	113
WRAI			11	1.0	47			15	1.3	32			11	1.0	45
WRSJ			3	.3	19			5	.4	11			7	.6	35
WSRA			7	.6	53			11	1.0	31			17	1.5	63
WUNO			35	3.1	104			33	3.0	76			24	2.1	74
WVUZ			20	1.8	93			15	1.3	86			23	2.1	90
WZAR			2	.2	10								1	.1	4
TOTAL			346	30.9	976			263	23.5	759			331	29.6	931

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			5	.4	97			7	.6	97			8	.7	97
WBMJ			35	3.1	349			35	3.1	321			38	3.4	283
WLYA					5					5					5
WFID			1	.1	33			1	.1	27			1	.1	27
WHOA			6	.5	47			5	.4	41			8	.7	41
WTAC			9	.8	118			6	.5	99			7	.6	90
WTAC-FM			11	1.0	106			15	1.3	100			16	1.4	87
TOT															
WKAO			28	2.5	331			40	3.6	326			51	4.6	316
WKAO-FM			8	.7	95			9	.8	95			12	1.1	90
TOT															
WKVM			17	1.5	176			20	1.8	169			23	2.1	164
WLUZ			11	1.0	106			14	1.3	100			18	1.6	94
WOLA			16	1.4	96			18	1.6	96			20	1.8	96
WURO			1	.1	36			2	.2	36			1	.1	30
WPRM			2	.2	30					12			1	.1	12
WQBS			15	1.3	163			18	1.6	163			15	1.3	151
WQBS-FM			8	.7	73			9	.8	54			10	.9	48
TOT															
WJII			25	2.2	164			33	3.0	164			32	2.9	158
WRAI			11	1.0	71			12	1.1	71			11	1.0	71
WRSJ			6	.5	41			5	.4	35			5	.4	35
WSRA			10	.9	89			12	1.1	74			12	1.1	74
WUNO			26	2.3	161			31	2.8	139			29	2.6	121
WVUZ			16	1.4	141			18	1.6	141			21	1.9	131
WZAR			1	.1	10					10			1	.1	10
TOTAL			273	24.4	1118			309	27.6	1118			339	30.3	1111



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			1	.1	26
WBMJ			34	3.0	149
WFYA					5
WFID			4	.4	10
WHOA			5	.4	19
WIAC			21	1.9	60
WIAC-FM			2	.2	45
TOT					
WKAO					39
WKAO-FM			7	.6	13
TOT					
WKVM			12	1.1	48
WLUZ			2	.2	36
WOLA			19	1.7	50
WORD			6	.5	6
WPRM			7	.6	22
WQBS			9	.8	22
WQBS-FM			5	.4	40
TOT					
WQII			7	.6	65
WRAJ			7	.6	25
WRSJ			7	.6	19
WSRA			5	.4	51
WUND			15	1.3	45
WVOZ			9	.8	47
WZAR			3	.3	4
TOTAL			177	15.8	623

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
	4	.6	8	.7	9	.8	1	.1
	32	2.9	40	3.6	33	3.0	20	1.8
	5	.4	8	.7	8	.7	1	.1
	1	.1	5	.4	5	.4	7	.6
	2	.2	2	.2	4	.4	3	.3
	18	1.6	38	3.4	17	1.5	7	.6
	20	1.8					1	.1
	21	1.9	22	2.0	9	.8	1	.1
	2	.2	10	.9	7	.6		
	23	2.1					14	1.3
	15	1.3	21	1.9	13	1.2		
	3	.3	7	.6	5	.4	18	1.6
	6	.5	39	3.5	25	2.2	4	.4
			5	.4	6	.5		
	7	.6	1	.1	10	.9		
	5	.4	14	1.3	4	.4	7	.6
			11	1.0				
					34	3.0	14	1.3
	2	.2	10	.9	7	.6	7	.6
	7	.6	2	.2			4	.4
	13	1.2	24	2.1	21	1.9	16	1.4
	8	.7	19	1.7	14	1.3	10	.9
	9	.8	19	1.7	6	.5	8	.7
	3	.3	1	.1				
	184	16.5	361	32.3	251	22.5	143	12.8

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			4	.4	51
WBMJ			38	3.4	240
WFYA					5
WFID			2	.2	21
WHOA			7	.6	41
WIAC			14	1.3	88
WIAC-FM			10	.9	89
TOT					
WKAO			13	1.2	178
WKAO-FM			9	.8	57
TOT					
WKVM			17	1.5	89
WLUZ			8	.7	73
WOLA			23	2.1	85
WORD			3	.3	12
WPRM			4	.4	30
WQBS			9	.8	56
WQBS-FM			8	.7	59
TOT					
WQII			20	1.8	113
WRAJ			9	.8	45
WRSJ			7	.6	41
WSRA			10	.9	34
WUND			20	1.8	112
WVOZ			15	1.3	100
WZAR			2	.2	4
TOTAL			246	22.0	953

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
	2	.2	1	.1	5	.4	3	.3
	10	.9	28	2.5	15	1.3		
			12	1.1	8	.7		
	2	.2	9	.8	10	.9	5	.4
			1	.1	3	.3	2	.2
			16	1.4	4	.4	9	.8
	21	1.9	31	2.8	69	6.2	2	.2
	3	.3	17	1.5	14	1.3	7	.6
	24	2.1	48	4.3				
	4	.4	3	.3	1	.1	5	.4
			7	.6	5	.4	1	.1
	2	.2	14	1.3	5	.4		
	4	.4	8	.7	9	.8	5	.4
	5	.4	3	.3	4	.4		
	2	.2	5	.4	3	.3		
	7	.6						
	13	1.2	40	3.6	26	2.3	3	.3
			7	.6	8	.7	1	.1
	5	.4	13	1.2	15	1.3	3	.3
	4	.4	16	1.4	17	1.5	11	1.0
	3	.3	8	.7	9	.8	6	.5
					2	.2	9	.8
	86	7.7	260	23.3	244	21.8	73	6.5



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			16	.9	155			15	.8	69			15	.8	103
WUMJ			34	1.9	231			36	2.0	200			43	2.4	221
WFYA			5	.3	8			3	.2	5			2	.1	5
WF10			7	.4	39			5	.3	22			10	.6	45
WICA			10	.6	37			3	.2	21			10	.6	45
W1AC			14	.8	122			12	.7	84			15	.8	90
W1AC-FM			15	.8	77			14	.8	82			18	1.0	91
TOT			29	1.6	152										
WKAQ			147	8.1	531			54	3.0	276			69	3.8	321
WKAQ-FM			17	.9	70			7	.4	47			12	.7	74
TOT			164	9.1	602										
WKVM			55	3.0	246			31	1.7	115			36	2.0	135
WLUZ			45	2.5	158			17	.9	102			32	1.8	139
WOLA			13	.7	58			14	.8	52			26	1.4	85
WUHD			2	.1	57			9	.5	48			6	.3	49
WPRM					13					20			1	.1	20
WQHS			42	2.3	183			35	1.9	131			18	1.0	150
WQHS-FM			14	.8	59			7	.4	48			12	.7	34
TOT			56	3.1	231										
WQ11			29	1.6	114			40	2.2	109			42	2.3	138
WRAT			12	.7	70			16	.9	53			17	.9	73
WRSJ			10	.6	50			12	.7	41			12	.7	74
W3RA			12	.7	62			12	.7	40			18	1.0	72
WJND			59	3.3	159			39	2.2	111			33	1.8	134
WVOZ			22	1.2	113			15	.3	97			23	1.3	90
WZAR			2	.1	10								1	.1	4
TOTAL			582	32.1	1611			399	22.0	1180			463	25.6	1397

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			12	.7	214			15	.8	211			16	.9	200
W3MJ			37	2.0	387			37	2.0	359			39	2.2	321
WFYA			2	.1	13			3	.2	13			2	.1	13
WF10			4	.2	53			5	.3	47			4	.2	47
WICA			7	.4	63			6	.3	57			9	.5	57
W1AC			15	.8	213			14	.8	194			15	.8	180
W1AC-FM			12	.7	135			15	.8	129			16	.9	110
TOT															
WKAQ			65	3.6	704			88	4.9	699			108	6.0	680
WKAQ-FM			10	.6	127			12	.7	127			15	.8	122
TOT															
WKVM			32	1.8	318			39	2.2	311			45	2.5	306
WLUZ			24	1.3	247			30	1.7	234			39	2.2	223
WOLA			16	.9	96			18	1.0	96			20	1.1	96
WJND			4	.2	87			7	.4	87			4	.2	71
WPRM			2	.1	43					25			1	.1	25
WQHS			25	1.4	258			32	1.8	258			29	1.6	244
WQHS-FM			10	.6	93			10	.6	74			12	.7	68
TOT															
WQ11			29	1.6	197			38	2.1	197			36	2.0	191
WRAT			16	.9	106			14	.8	106			15	.8	106
WRSJ			11	.6	56			12	.7	90			11	.6	84
W3RA			11	.6	98			14	.8	83			15	.8	83
WJND			36	2.0	252			44	2.4	223			46	2.5	202
WVCZ			16	.9	161			19	1.0	161			22	1.2	151
WZAR			1	.1	10								1	.1	10
TOTAL			404	22.3	1811			474	26.2	1811			523	28.9	1799



STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			3	.2	46
WBMJ			35	1.9	159
WEYA					8
WF10			4	.2	10
WJQA			5	.3	25
WIAC			22	1.2	69
WIAC-FM			4	.2	60
TOT			8	.4	90
WKAO			7	.4	25
WKAO-FM					
TOT					
WKVM			15	.8	76
WLUZ			8	.4	76
WOLA			19	1.0	50
WORO			6	.3	26
WPHM			7	.4	26
WPHS			9	.5	43
WPHS-FM			9	.5	51
TOT			7	.4	71
WQ11					
WR11			19	1.0	47
WRSJ			7	.4	26
WSRA			5	.3	51
WUNO			18	1.0	69
WVOZ			9	.5	47
WZAR			3	.2	4
TOTAL			221	12.2	848

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
9	.5	14	.8	10	.6	1	.1
32	1.8	40	2.2	33	1.8	20	1.1
3	.2	3	.2	3	.2	1	.1
5	.3	9	.5	8	.4		
1	.1	5	.3	5	.3	1	.1
3	.2	3	.2	12	.7	7	.4
16	2.0	52	2.9	22	1.2	3	.2
59	3.3	43	2.4	17	.9	6	.3
4	.2	14	.8	7	.4	1	.1
63	3.5						
27	1.5	31	1.7	14	.8	15	.8
19	1.0	33	1.8	21	1.2	2	.1
6	.3	39	2.2	25	1.4	18	1.0
4	.2	13	.7	11	.6	5	.3
2	.1	6	.3	4	.2		
8	.4	16	.9	16	.9	1	.1
5	.3	11	.6	6	.3	7	.4
28	1.5	49	2.7	42	2.3	14	.8
2	.1	11	.6	9	.5	7	.4
		4	.2	1	.1	4	.2
13	.7	25	1.4	21	1.2	16	.9
9	.5	36	2.0	16	.9	10	.6
11	.6	20	1.1	6	.3	8	.4
5	.3	1	.1	2	.1		
300	16.6	502	27.7	326	18.0	153	8.4

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			8	.4	112
WBMJ			39	2.2	266
WEYA			7	.4	8
WF10			3	.2	32
WJQA			3	.2	51
WIAC			19	1.0	134
WIAC-FM			11	.6	104
TOT					
WKAO			35	1.9	341
WKAO-FM			9	.5	79
TOT					
WKVM			26	1.4	162
WLUZ			19	1.0	165
WOLA			23	1.3	85
WORO			5	.3	53
WPHM			4	.2	38
WPHS			13	.7	159
WPHS-FM			11	.6	70
TOT					
WQ11			22	1.2	138
WQ11					
WR11			18	1.0	73
WRSJ			10	.6	80
WSRA			10	.6	93
WUNO			26	1.4	178
WVOZ			15	.8	100
WZAR			2	.1	4
TOTAL			329	18.2	1494

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
6	.3	11	.6	6	.3		
10	.6	28	1.5	15	.8	3	.2
3	.2	3	.2	3	.2	1	.1
2	.1	17	.9	13	.7	1	.1
		9	.5	10	.6	5	.3
		2	.1	3	.2	5	.3
		29	1.6	8	.4	9	.5
43	2.4	59	3.3	108	6.0	5	.3
3	.2	29	1.6	23	1.3	10	.6
46	2.5	88	4.9				
14	.8	12	.7	6	.3	5	.3
2	.1	18	1.0	15	.8	4	.2
2	.1	14	.8	5	.3		
6	.3	18	1.0	11	.6	7	.4
6	.3	8	.4	7	.4	3	.2
2	.1	5	.3	3	.2		
8	.4						
19	1.0	44	2.4	29	1.6	3	.2
5	.3	9	.5	8	.4	3	.2
9	.5	1	.1	7	.4	3	.2
5	.3	15	.8	16	.9	11	.6
5	.3	22	1.2	17	.9	6	.3
		8	.4	9	.5	9	.5
3	.2	7	.4	2	.1		
147	8.1	397	21.9	341	18.8	93	5.1



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			16	1.3	141			15	1.2	61			11	.9	76
WBMJ			6	.5	78			19	1.5	68			14	1.1	92
WBYA			5	.4	8			3	.2	5					5
WFID			5	.4	32			5	.4	11			2	.2	11
WHOA			3	.2	22			2	.2	12			10	.8	36
WIAC			13	1.0	52			11	.9	34			12	.9	71
WIAC-FM			7	.5	55			7	.5	52			9	.7	47
TOT			20	1.6	140										
WKAQ			118	9.2	446			41	3.2	220			51	4.0	239
WKAQ-FM			12	.9	44			7	.5	36			11	.9	51
TOT			130	10.2	491										
WKVM			47	3.7	203			17	1.3	82			23	1.8	93
WLUZ			43	3.4	147			17	1.3	98			31	2.4	133
WJLA					4			2	.2	4			4	.3	4
WURO			2	.2	50			8	.6	35			6	.5	49
WPRM					13					20			1	.1	20
WQBS			38	3.0	147			28	2.2	112			15	1.2	122
WQBS-FM			8	.6	40			6	.5	20			3	.2	12
TOT			46	3.6	175										
WQII			7	.5	44			20	1.6	56			12	.9	62
WRAI			5	.4	52			7	.5	28			16	1.3	49
WRSJ			8	.6	43			9	.7	34			11	.9	67
WSHA			12	.9	50			12	.9	40			12	.9	54
WUND			53	4.1	139			27	2.1	91			23	1.8	110
WVOZ			6	.5	56			1	.1	44			10	.8	45
WZAR			2	.2	6										
TOTAL			420	32.8	1164			264	20.6	798			285	22.3	924

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			11	.9	187			14	1.1	184			14	1.1	173
WBMJ			12	.9	129			13	1.0	123			10	.8	115
WBYA			2	.2	13			3	.2	13			2	.2	13
WFID			4	.3	38			4	.3	32			3	.2	32
WHOA			5	.4	42			4	.3	42			6	.5	42
WIAC			11	.9	147			12	.9	143			13	1.0	138
WIAC-FM			6	.5	80			7	.5	80			8	.6	66
TOT															
WKAQ			51	4.0	568			68	5.3	568			84	6.6	549
WKAQ-FM			8	.6	91			10	.8	91			12	.9	86
TOT															
WKVM			22	1.7	237			27	2.1	237			34	2.7	232
WLUZ			23	1.8	230			29	2.3	217			37	2.9	206
WJLA			2	.2	4			2	.2	4			2	.2	4
WURO			4	.3	74			6	.5	74			4	.3	64
WPRM			2	.2	37					25			1	.1	25
WQBS			22	1.7	205			27	2.1	205			26	2.0	197
WQBS-FM			5	.4	46			5	.4	40			5	.4	40
TOT															
WQII			11	.9	60			14	1.1	80			10	.8	80
WRAI			12	.9	70			8	.6	70			11	.9	70
WRSJ			8	.6	83			10	.8	83			9	.7	77
WSHA			9	.7	65			12	.9	65			12	.9	65
WUND			28	2.2	212			34	2.7	190			38	3.0	175
WVOZ			5	.4	76			5	.4	76			8	.6	76
WZAR					6					6			1	.1	6
TOTAL			266	20.8	1280			318	24.8	1280			353	27.6	1275



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUMF PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUMF PERS. (00)
WAPA			2	.2	33
WBMJ			8	.6	43
WFYA			4	.3	8
WF10			5	.4	6
WFOA			4	.4	18
WIAC			10	.8	37
WIAC-FM			3	.2	27
TOT					
WKAG			8	.6	66
WKAG-FM			6	.5	18
TOT					
WKVM			9	.7	52
WLUZ			8	.6	76
WOLA			4	.3	4
WORO			6	.5	26
WPRM			7	.5	20
WQBS			9	.7	43
WQBS-FM			4	.3	23
TOT					
WQ11			2	.2	20
WRA1			19	1.5	43
WRSJ			2	.2	19
WSRA			3	.2	24
WUNO			14	1.1	69
WVQZ			5	.4	23
WZAR					
TOTAL			132	10.3	506

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	5	.4	6	.5	6	.5	1	.1
WBMJ	10	.4	11	.7	7	.5		
WFYA	3	.2	3	.2	3	.2	1	.1
WF10	5	.4	1	.1				
WFOA	1	.1	5	.4	3	.2	1	.1
WIAC	6	.5	2	.2	8	.6	5	.4
WIAC-FM	17	1.3	27	2.1	9	.7		
TOT	23	1.8						
WKAG	50	3.9	31	2.4	10	.8	5	.4
WKAG-FM	3	.2	14	1.1				
TOT	53	4.1						
WKVM	17	1.3	16	1.3	3	.2	7	.5
WLUZ	19	1.5	33	2.6	21	1.6	2	.2
WOLA					4	.3	4	.3
WORO	4	.3	13	1.0	11	.9	5	.4
WPRM	2	.2	6	.5	4	.3		
WQBS	5	.4	7	.5	9	.7	1	.1
WQBS-FM	2	.2	3	.2	2	.2		
TOT								
WQ11	11	.9	17	1.3	9	.7	3	.2
WRA1	2	.2	9	.7	9	.7	7	.5
WRSJ	2	.2	4	.3	1	.1		
WSRA	9	.7	20	1.6	19	1.5	6	.5
WUNO	3	.2	28	2.2	9	.7	4	.3
WVQZ	3	.2	5	.4	1	.1	2	.2
WZAR								
TOTAL	190	14.8	277	21.6	161	12.6	58	4.5

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUMF PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUMF PERS. (00)
WAPA			6	.5	85
WBMJ			11	.9	104
WFYA					8
WF10			3	.2	17
WFOA			7	.5	36
WIAC			11	.9	90
WIAC-FM			6	.5	53
TOT					
WKAG			27	2.1	248
WKAG-FM			8	.6	56
TOT					
WKVM			16	1.3	113
WLUZ			18	1.4	159
WOLA			4	.3	4
WORO			5	.4	53
WPRM			4	.3	32
WQBS			12	.9	131
WQBS-FM			4	.3	29
TOT					
WQ11			6	.5	62
WRA1			17	1.3	49
WRSJ			6	.5	67
WSRA			6	.5	60
WUNO			19	1.5	148
WVQZ			7	.5	51
WZAR					
TOTAL			200	15.6	987

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	4	.3	10	.8	6	.5		
WBMJ	6	.5	7	.5				
WFYA	3	.2	3	.2	3	.2	1	.1
WF10			5	.4	5	.4	1	.1
WFOA	2	.2	9	.7	10	.8	5	.4
WIAC			1	.1	3	.2	4	.3
WIAC-FM			21	1.6	8	.6	4	.3
TOT								
WKAG	31	2.4	44	3.4	70	5.5	3	.2
WKAG-FM	2	.2	27	2.1	23	1.8	10	.8
TOT	33	2.6	71	5.5				
WKVM	12	.9	10	.8	5	.4	3	.2
WLUZ	2	.2	18	1.4	15	1.2	4	.3
WOLA								
WORO	6	.5	18	1.4	11	.9	7	.5
WPRM	6	.5	7	.5	5	.4	3	.2
WQBS	2	.2	4	.3				
WQBS-FM	8	.6						
TOT	6	.5						
WQ11			8	.6	3	.2		
WRA1			2	.2	4	.3	3	.2
WRSJ			1	.1	7	.5		
WSRA	5	.4	14	1.1	12	.9	2	.2
WUNO	9	.7	22	1.7	17	1.3	6	.5
WVQZ	3	.2	2	.2	2	.2		
WZAR								
TOTAL	102	8.0	252	19.7	219	17.1	57	4.5



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			25	1.4	203			22	1.2	100					
WBMJ			6	.3	82			20	1.1	72			14	.8	
WEYA			9	.5	12			7	.4	15			2	.1	
WF10			5	.3	32			5	.3	11			10	.6	
WHGA			5	.3	40			2	.1	24			10	.6	
WIAC			16	.9	130			18	1.0	75			19	1.1	
WIAC-FM			7	.4	55			7	.4	52			10	.6	
TOT			23	1.3	178										
WKAQ			188	10.5	679			56	3.1	356			80	4.5	
WKAQ-FM			15	.8	55			9	.5	54			14	.8	
TOT			203	11.3	729										
WKVM			72	4.0	336			28	1.6	140			29	1.6	
WLUZ			63	3.5	232			19	1.1	125			38	2.1	
WJLA			7	.4	4			2	.1	4			4	.2	
WORO			7	.4	77			16	.9	72			13	.7	
WPRM					13					20			1	.1	
WQBS			45	2.5	163			32	1.8	134			21	1.2	
WQBS-FM			9	.5	46			6	.3	26			8	.4	
TOT			54	3.0	191										
WQ11			7	.4	56			20	1.1	59			13	.7	
WRAI			5	.3	52			7	.4	28			17	.9	
WRSJ			11	.6	62			14	.8	66			11	.6	
WSRA			16	.9	66			17	.9	55			12	.7	
WUNO			62	3.5	183			30	1.7	121			27	1.5	
WVUZ			6	.3	66			1	.1	55			10	.6	
WZAR			2	.1	6										
TOTAL			584	32.6	1618			338	18.8	1114			371	20.7	

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			17	.9	301			20	1.1	284			20	1.1	
WBMJ			12	.7	133			13	.7	127			10	.6	
WEYA			5	.3	26			7	.4	26			5	.3	
WF10			4	.2	33			4	.2	32			3	.2	
WHGA			7	.4	60			5	.3	60			7	.4	
WIAC			16	.9	211			18	1.0	207			18	1.0	
WIAC-FM			6	.3	89			7	.4	84			9	.5	
TOT															
WKAQ			81	4.5	865			104	5.8	862			134	7.5	
WKAQ-FM			11	.6	124			13	.7	118			15	.8	
TOT															
WKVM			34	1.9	391			41	2.3	391			50	2.8	
WLUZ			30	1.7	327			38	2.1	311			51	2.8	
WJLA			2	.1	4			2	.1	4			2	.1	
WORO			9	.5	134			13	.7	130			10	.6	
WPRM			3	.2	40					28			1	.1	
WQBS			26	1.4	233			33	1.8	233			32	1.8	
WQBS-FM			7	.4	56			7	.4	50			8	.4	
TOT															
WQ11			11	.6	92			14	.8	92			10	.6	
WRAI			12	.7	77			8	.4	74			12	.7	
WRSJ			10	.6	115			13	.7	115			11	.6	
WSRA			11	.6	88			15	.8	88			14	.8	
WUNO			33	1.8	276			39	2.2	250			44	2.5	
WVUZ			5	.3	100			5	.3	97			8	.4	
WZAR					6					6			1	.1	
TOTAL			357	19.9	1750			424	23.6	1775			478	26.6	



STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			8	.9	76
WPMJ			8	.9	43
WEYA			11		11
WF10			4	.2	6
WROA			9	.5	26

W1AC			14	.8	41
W1AC-FM			3	.2	32
TOT			22	1.2	132
WKAO			9	.5	28
WKAO-FM					

TOT			17	.9	81
WKVM			11	.6	100
WLUZ			4	.2	4
WJLA			10	.6	36
WUPD					

WPRM			9	.5	23
WQBS			10	.6	52
WQBS-FM			7	.4	33
TOT			2	.1	23
WQ11			19	1.1	46
WRA1			2	.1	19
WRSJ			3	.2	30
WSRA			18	1.0	50
WUNO			5	.3	30
WVUZ					
WZAR					
TOTAL			184	10.3	703

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
11	.6	11	.6	14	.8	1	.1
10	.6	11	.6	8	.4		
7	.4	7	.4	5	.3	1	.1
5	.3	1	.1			1	.1
1	.1	7	.4	4	.2		

10	.6	11	.6	14	.8	5	.3
17	.9	27	1.5	9	.5		
27	1.5					9	.5
94	5.2	54	3.0	24	1.3		
3	.2	15	.8	5	.3		

97	5.4					8	.4
48	2.7	26	1.4	12	.7	3	.2
24	1.3	39	2.2	27	1.5	4	.2
				4	.2	5	.3

8	.4	22	1.2	16	.9		

2	.1	6	.3	4	.2		
6	.3	7	.4	9	.5	1	.1
4	.2	6	.3	2	.1		

11	.6	19	1.1	9	.5	3	.2

3	.2	13	.7	12	.7	8	.4
1	.1	4	.2	1	.1		
16	.9	27	1.5	26	1.4	9	.5
18	1.0	31	1.7	13	.7	6	.3
3	.2	7	.4	7	.4	2	.1

5	.3	1	.1	2	.1		
316	17.6	374	20.8	239	13.3	75	4.2

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			11	.6	150
WPMJ			11	.6	108
WEYA			1	.1	21
WF10			3	.2	17
WROA			9	.5	44

W1AC			17	.9	130
W1AC-FM			7	.4	62
TOT			48	2.7	392
WKAO			11	.6	78
WKAO-FM					

TOT			23	1.3	179
WKVM			23	1.3	201
WLUZ			4	.2	4
WOLA			11	.6	84
WUPD					

WPRM			5	.3	35
WQBS			15	.8	153
WQBS-FM			8	.4	39
TOT			7	.4	69
WQ11			18	1.0	56
WRA1			6	.3	71
WRSJ			6	.3	73
WSRA			23	1.3	202
WUNO			7	.4	69
WVUZ					
WZAR					
TOTAL			267	14.9	1346

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
7	.4	15	.8	17	.9	5	.3
6	.3	7	.4			1	.1
7	.4	6	.3	3	.2	1	.1
		5	.3	5	.3	5	.3
2	.1	9	.5	11	.6		

		8	.4	8	.4	7	.4
		21	1.2	8	.4	4	.2

55	3.1	73	4.1	126	7.0	8	.4
2	.1	27	1.5	23	1.3	11	.6

57	3.2	100	5.6			4	.2
22	1.2	17	.9	11	.6	5	.3
8	.4	21	1.2	16	.9		

9	.5	23	1.3	14	.8	7	.4

6	.3	7	.4	6	.3	3	.2
2	.1	4	.2				
8	.4						
6	.3	8	.4	4	.2		

1	.1	6	.3	7	.4	3	.2
		2	.1	8	.4		
7	.4	20	1.1	15	.8	4	.2
19	1.1	31	1.7	19	1.1	9	.5
3	.2	6	.3	3	.2	1	.1

3	.2	7	.4	316	17.6	80	4.5
169	9.4	335	18.7				



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			19	1.6	150			16	1.3	75			9	.7	96
WIMJ			1	.1	27			4	.3	30			2	.2	24
WFYA			9	.7	12			7	.6	15			2	.2	13
WF10			5	.4	20			5	.4	5			2	.2	11
WHOA			4	.3	33			2	.2	18					18

W1AC			10	.8	111			16	1.3	65			16	1.3	83
W1AC-FM			1	.1	18			1	.1	19			1	.1	13
TOT			11	.9	129										
WKAQ			145	12.0	525			49	4.1	284			68	5.6	269
WKAQ-FM			9	.7	29			6	.5	38			3	.2	34
TOT			154	12.8	549										
WKVM			55	4.6	258			26	2.2	114			21	1.7	119
WLUZ			43	3.6	185			11	.9	69			26	2.2	118
WOLA															
WJFO			7	.6	60			16	1.3	66			11	.9	64

WPRM					9					8					11
WQ25			27	2.2	93			19	1.6	81			14	1.2	76
WQ25-FM			4	.3	26					12			6	.5	16
TOT			31	2.6	109					20			6	.5	32
WQ11			3	.2	35			6	.5	20					

WRA1			1	.1	23			1	.1	21			7	.6	32
WRSJ			10	.8	50			12	1.0	62			6	.5	43
WSRA			9	.7	25			6	.5	24			1	.1	19
WUNO			33	2.7	59			9	.7	65			13	1.1	102
WVJZ			2	.2	30					22					11

WZAR TOTAL			400	33.1	1069			210	17.4	737			218	18.1	785

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			13	1.1	231			14	1.2	214			14	1.2	195
WIMJ			2	.2	42			2	.2	42			1	.1	42
WFLA			5	.4	21			7	.6	21			5	.4	21
WF10			3	.2	20			4	.3	20			3	.2	20
WHOA			3	.2	34			2	.2	34			2	.2	34

W1AC			11	.9	159			14	1.2	159			13	1.1	147
W1AC-FM			1	.1	38					33			1	.1	27
TOT			67	5.6	670			84	7.0	667			107	8.9	650
WKAQ			5	.4	65			6	.5	59			6	.5	59
TOT															
WKVM			27	2.2	296			33	2.7	296			38	3.1	288
WLUZ			20	1.7	238			25	2.1	228			35	2.9	223
WOLA															
WJFO			8	.7	111			12	1.0	107			9	.7	87

WPRM			1	.1	16					16					16
WQ25			14	1.2	123			20	1.7	123			20	1.7	121
WQ25-FM			4	.3	30			3	.2	30			5	.4	30
TOT			4	.3	45			5	.4	45			4	.3	45
WQ11															

WRA1			5	.4	42			2	.2	39			5	.4	39
WRSJ			7	.6	87			10	.8	87			8	.7	72
WSRA			3	.2	32			5	.4	32			5	.4	32
WUNO			15	1.2	155			18	1.5	144			23	1.9	141
WVJZ					44			1	.1	41			1	.1	41

WZAR TOTAL			222	18.4	1203			271	22.5	1188			309	25.6	1180



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			8	.7	61
WBMJ			1	.1	11
WEYA					0
WF10					
WHCA			4	.3	14
WIAC			5	.4	13
WIAC-FM			2	.2	20
TOT			22	1.8	117
WKAD			3	.2	22
WKAD-FM					
TOT			11	.9	57
WKVM			9	.7	64
WLUZ					
WOLA					
WURB			4	.3	30
WPRM			2	.2	7
WQES			1	.1	30
WQES-FM			7	.6	21
TOT					10
WQ11					
WRAT			12	1.0	25
WRSJ					7
W3RA					6
WUND			7	.6	45
WV02					7
WZAR					
TOTAL			96	8.0	422

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
		11	.9	11	.9	5	.7	
					1	.1		
	7	.6	7	.6	5	.4	1	.1
					1	.1		
					2	.2		
	10	.8	10	.8	14	1.2		
	10	.8	14	1.2	5	.4		
	20	1.7						
	42	6.8	44	3.6	22	1.8	9	.7
	2	.2	5	.4	2	.2		
	84	7.0						
	43	3.6	20	1.7	10	.8	2	.2
	21	1.7	32	2.7	22	1.8	3	.2
	8	.7	17	1.4	10	.8	1	.1
	2	.2	5	.4	4	.3		
	2	.2	2	.2	6	.5	1	.1
	2	.2	3	.2	2	.2		
	7	.6	13	1.1	8	.7		
	1	.1	5	.4	5	.4	1	.1
	1	.1	2	.2	1	.1		
	7	.6	8	.7	7	.6	3	.2
	13	1.1	20	1.7	6	.5	2	.2
	2	.2	3	.2	6	.5		
	2	.2			2	.2		
	242	20.0	238	19.7	153	12.7	27	2.2

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			9	.7	126
WBMJ			1	.1	30
WEYA			1	.1	16
WF10			1	.1	11
WHCA			2	.2	18
WIAC			11	.9	86
WIAC-FM			2	.2	24
TOT			43	3.6	307
WKAD			3	.2	44
WKAD-FM					
TOT			16	1.3	139
WKVM			16	1.3	134
WLUZ					
WOLA					
WURB			8	.7	72
WPRM			1	.1	11
WQES			7	.6	25
WQES-FM			7	.6	21
TOT			3	.2	32
WQ11					
WRAT			10	.8	35
WRSJ			3	.2	43
W3RA					22
WUND			10	.8	120
WV02					18
WZAR					
TOTAL			150	12.4	860

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
		7	.6	15	1.2	12	1.0	5
	7	.6	6	.5	3	.2	1	.1
			5	.4	5	.4	1	.1
					1	.1		
			8	.7	5	.4	5	.5
			13	1.1	4	.3		
	46	3.8	57	4.7	95	7.9	8	.7
			12	1.0	9	.7	4	.3
	46	3.8	69	5.7				
	20	1.7	16	1.3	11	.9	1	.1
	8	.7	14	1.2	11	.9	4	.3
	5	.4	15	1.2	5	.4	2	.2
	1	.1	5	.4	4	.3	3	.2
	1	.1	4	.3	4	.3		
	6	.5						
			6	.5	3	.2	2	.2
	1	.1	2	.2	8	.7		
	2	.2	8	.7	4	.3	2	.2
	15	1.2	15	1.2	2	.2	3	.2
	2	.2	4	.3	1	.1	1	.1
	3	.2	7	.6				
	128	10.6	220	18.2	194	16.1	43	3.6



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
#APA			35	1.2	167			16	.6	109			15	.5	121
#BOMJ			51	1.8	212			59	2.0	196			52	1.8	219
#EYA			7	.2	12			10	.3	41			9	.3	36
#FID			7	.2	19			9	.3	35			5	.2	19
#HDA			6	.2	42			2	.1	29			2	.1	29
#IAC			16	.6	101			15	.5	111			19	.7	114
#IAC-FM			8	.3	91			13	.4	88			15	.5	102
TOT			24	.8	181										
#KAO			258	8.9	919			108	3.7	515			113	3.9	488
#KAO-FM			27	.9	109			32	1.1	136			21	.7	107
TOT			285	9.8	1029										
#KVM			206	7.1	565			74	2.6	355			51	1.8	257
#LUZ			142	4.9	348			27	.9	154			20	.7	140
#OLA			5	.2	37			10	.3	31			15	.5	57
#ORD			12	.4	68			18	.6	89			10	.3	78
#PRM					6			1		12					12
#QBS			58	2.0	241			52	1.8	189			39	1.3	165
#QBS-FM			10	.3	62			11	.4	55			9	.3	41
TOT			68	2.3	254										
#QII			85	2.9	310			30	2.8	260			73	2.5	288
#RAI			10	.3	46			19	.7	56			25	.9	70
#RSJ			10	.3	83			9	.3	78			9	.3	58
#SRA			12	.4	51			21	.7	72			19	.7	80
#UNO			63	2.2	351			67	2.3	259			44	1.5	241
#VGZ			12	.4	88			8	.3	90			16	.6	117
#ZAR			1		6			6	.2	6			4	.1	6
TOTAL			1040	35.5	2579			670	23.1	1926			592	20.4	1892

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
#APA			19	.7	269			21	.7	259			26	.9	244
#BOMJ			44	1.5	361			54	1.9	331			50	1.8	322
#EYA			10	.3	57			8	.3	49			8	.3	41
#FID			6	.2	47			8	.3	47			6	.2	32
#HDA			3	.1	54			4	.1	54			5	.2	54
#IAC			14	.5	221			16	.6	209			17	.6	185
#IAC-FM			12	.4	142			13	.4	135			11	.4	129
TOT															
#KAO			117	4.0	1127			157	5.4	1118			185	6.4	1086
#KAO-FM			21	.7	192			26	.9	174			22	.8	169
TOT															
#KVM			84	2.9	663			108	3.7	654			128	4.4	624
#LUZ			45	1.6	420			60	2.1	406			79	2.7	393
#OLA			10	.3	74			11	.4	65			11	.4	65
#ORD			11	.4	141			13	.4	124			10	.3	111
#PRM			2	.1	29			1		25					18
#QBS			39	1.3	333			49	1.7	333			47	1.6	315
#QBS-FM			8	.3	56			10	.3	88			9	.3	80
TOT															
#QII			67	2.3	431			79	2.7	413			79	2.7	385
#RAI			16	.6	85			17	.6	80			17	.6	78
#RSJ			7	.2	137			10	.3	126			9	.3	111
#SRA			17	.6	109			18	.6	96			14	.5	85
#UNO			45	1.6	452			58	2.0	484			54	1.9	469
#VUZ			10	.3	165			11	.4	165			13	.4	162
#ZAR			3	.1	6			4	.1	6			3	.1	6
TOTAL			614	21.2	2862			759	26.2	2832			815	28.1	2814



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			16	.6	24
WPHJ			22	.8	132
WFLA			11	.4	41
WFID					5
WMOA			2	.1	22

WTAC			12	.4	38
WTAC-FM			16	.6	55
TOT					
WKAQ			17	.6	209
WKAQ-FM			8	.3	46

TOT					
WKVM			23	.8	125
WLUZ			8	.3	59
WFLA			14	.5	36
WDRD			12	.4	50

WDRM			4	.1	16
WDBS			12	.4	43
WDBS-FM			2	.1	28
TOT					
WZAR			35	1.2	130

WRAI			10	.3	53
WRNJ			5	.2	64
WSPA			18	.6	64
WJNO			11	.9	117
WVUZ			6	.2	56

WZAR					
TOTAL			240	8.3	1066

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	21	.7	12	.4	8	.3	3	.1
WPHJ	34	1.2	66	2.3	47	1.6	11	.4
WFLA	10	.3	6	.2	11	.4	4	.1
WFID	6	.2	4	.1				
WMOA	3	.1	9	.3	6	.2	2	.1

WTAC	11	.4	19	.7	9	.3	4	.1
WTAC-FM	19	.7	45	1.6	28	1.0	3	.1
TOT								
WKAQ	30	1.0	58	2.3	37	1.3	10	.3
WKAQ-FM	116	4.0	34	1.2	15	.5	3	.3
WKAQ-FM	17	.6						

TOT								
WKVM	133	4.6						
WLUZ	116	4.0	61	2.1	38	1.3	8	.3
WFLA	20	.7	39	1.3	21	.7	8	.3
WDRD	5	.2	27	.9	19	.7	15	.5
WDRD	10	.3	30	1.0	11	.4	5	.2

WDRM								
WDBS	28	1.0	44	1.5	11	.4	4	.1
WDBS-FM	7	.2	18	.6	6	.2		
TOT								
WZAR	70	2.4	138	4.8	78	2.7	13	.4

WRAI	9	.3	17	.6	12	1.1	21	.7
WRNJ	11	.4	23	.8	12	.4	14	.5
WSPA	13	.4	37	1.3	26	.9	11	.4
WJNO	40	1.4	67	2.3	33	1.1	10	.3
WVUZ	11	.4	20	.7	18	.6	2	.1

WZAR	3	.1	6	.2	2	.1		
TOTAL	582	20.1	798	27.6	476	16.4	155	5.4

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			16	.6	152
WPHJ			35	1.2	260
WFLA			10	.3	48
WFID			3	.1	19
WMOA			3	.1	36

WTAC			16	.6	127
WTAC-FM			16	.6	112
TOT					
WKAQ			60	2.1	527
WKAQ-FM			13	.3	127

TOT					
WKVM			38	1.3	242
WLUZ			13	.4	162
WFLA			14	.5	66
WDRD			10	.3	102

WDRM			2	.1	16
WDBS			24	.8	176
WDBS-FM			4	.1	61
TOT					
WZAR			52	1.8	311

WRAI			16	.6	77
WRNJ			6	.2	73
WSPA			18	.6	99
WJNO			27	.9	260
WVUZ			9	.3	124

WZAR			2	.1	6
TOTAL			395	13.6	2053

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	11	.4	6	.2	3	.1		
WPHJ	7	.2	37	1.3	25	.9	7	.2
WFLA	8	.3	9	.3	13	.4	8	.3
WFID	2	.1	4	.1	3	.1	2	.1
WMOA	1	.1	3	.1	4	.1		

WTAC								
WTAC-FM			26	.9	12	.4	5	.2
TOT			23	.9	14	.5	7	.3
WKAQ								
WKAQ-FM			63	2.2	87	3.0	98	3.4
WKAQ-FM			17	.6	66	2.3	22	.9

TOT								
WKVM			80	2.8	153	5.3		
WLUZ			54	1.9	42	1.5	21	.7
WFLA			19	.7	37	1.3	28	1.0
WDRD			6	.2	14	.5	11	.4
WDRD			4	.1	14	.5	10	.3

WDRM			3	.1			4	.1
WDBS			16	.6	19	.7	13	.4
WDBS-FM			2	.1	14	.5	3	.1
TOT								
WZAR			14	1.2	91	3.1	50	1.7

WRAI			3	.1	19	.7	22	.8
WRNJ			12	.4	24	.8	15	.5
WSPA			4	.1	22	.8	12	.4
WJNO			25	.9	38	1.3	15	.5
WVUZ			15	.5	18	.6	17	.6

WZAR			2	.1	6	.2	3	.1
TOTAL	311	10.7	627	21.7	421	14.5	130	4.5



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			9	.7	33			1	.1	18			3	.2	29
WDMJ			46	3.6	177			52	4.0	148			42	3.7	164
WEYA			4	.3	4			5	.4	15			3	.2	15
WF10			5	.4	7			8	.6	17			5	.4	14
WHDG			1	.1	21					14			2	.2	17
WIAC			7	.5	38			2	.2	40			5	.4	45
WIAC-FM			6	.5	61			8	.6	52			7	.5	70
TOT			13	1.0	88										
WKAO			63	4.9	247			27	2.1	149			36	2.8	185
WKAO-FM			11	.9	53			17	1.3	76			13	1.0	61
TOT			74	5.7	293										
WKVM			54	4.2	189			22	1.7	131			15	1.2	89
WLUZ			30	2.3	91			14	1.1	49			7	.5	55
WOLA			5	.4	33			10	.8	31			13	1.0	51
WURO			3	.2	20			1	.1	19					27
WPRM															5
WQBS			31	2.4	136			25	1.9	100			29	2.2	124
WQBS-FM			6	.5	49			6	.5	39			8	.6	32
TOT			37	2.9	177										
WQII			58	4.5	216			56	4.3	175			52	4.0	213
WRAI			1	.1	23			10	.8	35			13	1.0	48
WRSJ			5	.4	35			1	.1	26			3	.2	27
WRSR			9	.6	35			12	.9	48			14	1.1	59
WUNG			25	1.9	157			36	2.8	121			25	1.9	121
WVUZ			3	.2	42			5	.4	53			12	.9	85
WZAR			1	.1	6			6	.5	6			4	.3	6
TOTAL			380	29.5	1104			323	25.1	847			317	24.6	961

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			4	.3	65			4	.3	50			6	.5	52
WDMJ			41	3.2	289			49	3.8	263			47	3.6	260
WEYA			4	.3	18			4	.3	18			4	.3	15
WF10			5	.4	26			7	.5	25			5	.4	18
WHDG			1	.1	29			1	.1	29			2	.2	25
WIAC			6	.3	79			4	.3	73			6	.5	67
WIAC-FM			7	.5	89			7	.5	82			6	.5	80
TOT															
WKAO			32	2.5	332			41	3.2	328			49	3.8	319
WKAO-FM			11	.9	107			13	1.0	92			11	.9	92
TOT															
WKVM			23	1.8	230			30	2.3	230			34	2.6	216
WLUZ			13	1.0	117			17	1.3	111			18	1.4	108
WOLA			9	.7	68			10	.8	59			10	.8	59
WURO			1	.1	48			1	.1	40			1	.1	38
WPRM			1	.1	9					5					5
WQBS			23	1.8	207			28	2.2	207			29	2.2	200
WQBS-FM			5	.4	72			7	.5	64			7	.5	61
TOT															
WQII			47	3.6	306			55	4.3	292			55	4.3	274
WRAI			8	.6	48			8	.6	48			7	.5	48
WRSJ			2	.2	53			3	.2	47			4	.3	47
WRSR			11	.9	69			11	.9	61			10	.8	61
WUNG			23	1.8	235			29	2.2	232			25	1.9	227
WVUZ			6	.5	101			6	.5	101			7	.5	98
WZAR			3	.2	6			4	.3	6			3	.2	6
TOTAL			284	22.0	1269			338	26.2	1247			348	27.0	1244



SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			5	.4	25
WBMJ			22	1.7	112
WBYA			2	.2	11
WFID					5
WFOA			1	.1	13
WTAC			4	.3	16
WTAC-FM			9	.7	37
WJUI					
WKAQ			9	.7	77
WKAQ-FM			6	.5	34
WJUI					
WKVM			5	.4	38
WLUZ			3	.2	20
WGLA			11	.9	30
WORO					17
WPRM			3	.2	9
WQBS			11	.9	30
WQBS-FM			2	.2	21
WJUI					
WJUI			26	2.0	102
WRAI			6	.5	31
WRSJ			3	.2	18
WSPA			13	1.0	46
WUND			6	.5	48
WVOZ			5	.4	43
WZAR					
TOTAL			143	11.1	571

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
	7	.5	6	.5	2	.2		
	29	2.2	57	4.4	42	3.3	12	.9
	4	.1	4	.3	6	.5	1	.1
	1	.1	1	.1				
	2	.2	6	.5	5	.5	2	.2
	3	.2	10	.8	2	.2	3	.2
	11	.7	28	2.2	21	1.6	1	.1
	14	1.1						
	24	1.9	21	1.6	19	1.5	4	.3
	13	1.0	25	1.9	14	1.1	9	.6
	37	2.9						
	29	2.2	19	1.5	13	1.0	1	.1
	9	.7	21	1.6	13	1.0	3	.2
	5	.4	27	2.1	15	1.5	15	1.2
	5	.4	15	1.2	6	.5		
	15	1.2	41	3.2	11	.9	4	.3
	6	.5	16	1.2	5	.4		
	49	3.8	104	8.1	60	4.7	5	.4
	3	.2	10	.8	21	1.6	14	1.1
	4	.3	12	.9	3	.2	1	.1
	7	.5	26	2.0	19	1.5	3	.6
	16	1.2	31	2.4	13	1.0	5	.4
	7	.5	16	1.2	15	1.2	2	.2
	254	19.7	503	39.0	316	24.5	88	6.8

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			4	.3	37
WBMJ			33	2.6	207
WBYA			3	.2	15
WFID			3	.2	18
WFOA			2	.2	22
WTAC			5	.4	52
WTAC-FM			8	.6	76
WJUI					
WKAQ			21	1.6	159
WKAQ-FM			8	.6	79
WJUI					
WKVM			11	.9	100
WLUZ			5	.4	61
WGLA			12	.9	60
WORO					40
WPRM			1	.1	9
WQBS			19	1.5	129
WQBS-FM			4	.3	50
WJUI					
WJUI			38	2.9	227
WRAI			9	.7	48
WRSJ			3	.2	33
WSPA			13	1.0	67
WUND			15	1.2	134
WVOZ			7	.5	92
WZAR			2	.2	6
TOTAL			220	17.1	1041

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
	6	.5	1	.1	21	1.6	5	.4
	5	.4	30	2.3	9	.7	2	.2
			1	.1				
			9	.7	4	.3		
			13	1.0	6	.5	3	.2
			9	.7	31	2.4	31	2.4
			9	.7	38	2.9	8	.6
			18	1.4	69	5.4		
			6	.5	8	.5		
			12	.9	16	1.2	2	.2
			6	.5	14	1.1	10	.8
			1	.1	5	.4	6	.5
			6	.5	17	1.3	12	.9
			2	.2	11	.9	2	.2
			8	.6				
			25	1.9	68	5.3	36	2.8
			1	.1	13	1.0	12	.9
			2	.2	6	.5	6	.5
			2	.2	14	1.1	6	.5
			12	.9	21	1.6	8	.6
			3	.2	6	.5	5	.4
			1	.1				
			2	.2				
			110	8.5	337	26.1	200	15.5
							62	4.8



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			17	.8	78			10	.5	49			10	.5	54
WBMJ			51	2.5	204			55	2.7	186			51	2.5	206
WEYA			6	.3	9			8	.4	33			6	.3	28
WF10			6	.3	16			9	.4	32			6	.3	19
WHQA			1		21					14					17
WTAC			10	.5	51			3	.1	60			6	.3	65
WTAC-FM			8	.4	80			12	.5	77			15	.7	96
TOT			18	.9	120										
WKAO			147	7.2	569			41	2.0	260			66	3.2	324
WKAO-FM			20	1.0	86			26	1.3	114			18	.9	89
TOT			167	8.2	642										
WKVM			105	5.1	347			46	2.3	214			35	1.7	167
WLUZ			80	3.9	210			20	1.0	92			14	.7	113
WULA			5	.2	37			10	.5	31			15	.7	57
WORO			10	.5	51			11	.5	58			7	.3	58
TOT															
WPRM					6			1		9					9
WOBS			48	2.4	213			39	1.9	156			33	1.6	148
WOBS-FM			10	.5	59			9	.4	47			8	.4	38
TOT			58	2.8	264										
WQ11			83	4.1	291			78	3.8	235			66	3.2	263
TOT															
WRAI			7	.3	39			14	.7	45			19	.9	62
WRSJ			6	.3	53			5	.2	49			7	.3	42
WSPA			12	.6	48			20	1.0	67			18	.9	75
WUND			49	2.4	272			53	2.6	201			35	1.7	203
WVOZ			7	.3	58			7	.3	62			15	.7	99
TOT															
WZAR			1		6			6	.3	6			4	.2	6
TOTAL			683	33.4	1806			463	23.7	1334			458	22.4	1446

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			12	.6	137			12	.6	130			14	.7	119
WBMJ			43	2.1	348			52	2.5	318			51	2.5	309
WEYA			7	.3	39			6	.3	39			6	.3	33
WF10			6	.3	44			8	.4	44			6	.3	29
WHQA			1		29			1		29			2	.1	29
WTAC			6	.3	114			6	.3	108			8	.4	97
WTAC-FM			12	.6	120			12	.6	121			11	.5	115
TOT															
WKAO			62	3.0	686			82	4.0	680			106	5.2	656
WKAO-FM			17	.8	141			21	1.0	143			18	.9	138
TOT															
WKVM			48	2.4	422			61	3.0	417			69	3.4	398
WLUZ			28	1.4	272			37	1.8	258			46	2.3	250
WULA			10	.5	74			11	.5	65			11	.5	65
WORO			8	.4	96			9	.4	87			8	.4	80
TOT															
WPRM			2	.1	26			1		22					15
WOBS			32	1.6	253			40	2.0	293			39	1.9	278
WOBS-FM			7	.3	88			9	.4	80			9	.4	75
TOT															
WQ11			63	3.1	396			76	3.7	382			75	3.7	357
TOT															
WRAI			12	.6	66			13	.6	64			12	.6	64
WRSJ			4	.2	96			6	.3	85			6	.3	75
WSPA			16	.8	99			17	.8	88			14	.7	81
WUND			36	1.8	353			46	2.3	350			42	2.1	375
WVOZ			8	.4	126			9	.4	126			12	.5	123
TOT															
WZAR			3	.1	6			4	.2	6			3	.1	6
TOTAL			442	21.6	2017			536	26.2	1992			570	27.9	1987

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUMME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUMME PERS. (00)
WAPA			13	.6	48
WBMJ			12	1.1	129
WEYA			5	.2	26
WF10					5
WFOA			1		13
WIAC			7	.3	21
WIAC-FM			16	.8	55
TOT					
WKAU			11	.5	120
WKAJ-FM			7	.3	43
TOT					
WKVM			15	.7	80
WLOZ			6	.3	40
WOLA			13	.7	36
WUFG			10	.5	39
WPRM			4	.2	13
WQSS			12	.6	43
WQSS-FM			2	.1	25
TOT					
WQII			30	1.5	122
WRVI			6	.3	44
WRSJ			4	.2	23
WSRA			17	.8	56
WUFG			13	.5	21
WYDZ			6	.3	46
WZAR					
TOTAL			199	9.7	814

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	10	.5	11	.5	6	.3		
WBMJ	34	1.7	66	3.2	47	2.3	13	.6
WEYA	8	.4	5	.2	8	.4	2	.1
WF10	6	.3	4	.2				
WFOA	2	.1	6	.3	6	.3	2	.1
WIAC	4	.2	12	.6	2	.1	3	.1
WIAC-FM	14	.7	43	2.1	28	1.4	3	.1
TOT								
WKAU	60	2.9	43	2.1	25	1.2	9	.4
WKAJ-FM	15	.7	30	1.5	15	.7	8	.4
TOT								
WKVM	75	3.7			27	1.3	6	.3
WLOZ	54	2.6	35	1.7	18	.9	6	.3
WOLA	14	.7	34	1.7	19	.9	15	.7
WUFG	5	.2	27	1.3	11	.5	3	.1
WPRM	18	.9	43	2.1	11	.5	4	.2
WQSS	6	.3	17	.8	5	.2		
WQSS-FM								
TOT								
WQII	69	3.4	134	6.6	74	3.6	10	.5
WRVI	9	.4	15	.7	29	1.4	4	.2
WRSJ	9	.4	18	.9	22	1.1	11	.5
WSRA	10	.5	33	1.6	20	1.0	7	.3
WUFG	31	1.5	51	2.5	15	.7	2	.1
WYDZ	10	.5	17	.8				
WZAR	1	.0	4	.2	1	.0		
TOTAL	401	19.6	679	33.3	402	19.7	124	6.1

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUMME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUMME PERS. (00)
WAPA			12	.6	77
WBMJ			34	1.7	253
WEYA			6	.3	33
WF10			3	.1	19
WFOA			2	.1	22
WIAC			7	.3	72
WIAC-FM			16	.8	106
TOT					
WKAU			36	1.8	351
WKAJ-FM			11	.5	109
TOT					
WKVM			26	1.3	190
WLOZ			9	.4	131
WOLA			14	.7	66
WUFG			8	.4	72
WPRM			2	.1	13
WQSS			21	1.0	152
WQSS-FM			4	.2	56
TOT					
WQII			48	2.4	283
WRVI			12	.6	64
WRSJ			5	.2	52
WSRA			17	.8	91
WUFG			22	1.1	219
WYDZ			9	.4	106
WZAR			2	.1	6
TOTAL			314	15.4	1552

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	5	.2	5	.2	3	.1		
WBMJ	7	.3	37	1.8	25	1.2	7	.3
WEYA	6	.3	8	.4	10	.5	4	.2
WF10	2	.1	4	.2	3	.1	2	.1
WFOA	1	.0	1	.0				
WIAC			17	.8	9	.4	2	.1
WIAC-FM			20	1.0	10	.5	6	.3
TOT								
WKAU	25	1.2	53	2.6	52	2.5	10	.5
WKAJ-FM	14	.7	58	2.8	21	1.0	6	.3
TOT								
WKVM	39	1.9	111	5.4				
WLOZ	17	.8	18	.9	10	.5	2	.1
WOLA	14	.7	25	1.2	24	1.2	7	.3
WUFG	6	.3	14	.7	11	.5	3	.1
WPRM	1	.0	9	.4	8	.4	4	.2
WQSS	12	.6	17	.8	1	.0		
WQSS-FM	2	.1	13	.6	2	.1	7	.3
TOT								
WQII	14	.7	87	4.3	46	2.3	18	.9
WRVI	1	.0	14	.7	14	.7	3	.1
WRSJ	3	.1	9	.4	6	.3	4	.2
WSRA	4	.2	20	1.0	8	.4	11	.5
WUFG	18	.9	35	1.7	13	.6		
WYDZ	10	.5	11	.5	10	.5	2	.1
WZAR	1	.0	2	.1				
TOTAL	188	9.2	482	23.6	302	14.8	96	4.7



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			14	1.0	66			10	.7	67			9	.6	46
W3MJ			14	1.0	64			13	.9	60			15	1.1	72
W1YA			2	.1	5			4	.3	24			3	.2	16
W1D			4	.3	12			7	.5	23			2	.1	8
W1GA			1	.1	9					5			2	.1	13
W1AC			10	.7	40			7	.1	39			5	.4	42
W1AC-FM			4	.3	55			4	.3	47			10	.7	62
TOT			14	1.0	92										
WKAU			134	9.7	510			33	2.3	232			52	3.7	257
WKAU-FM			13	1.3	64			18	1.3	82			15	1.1	70
TOT			156	11.0	565										
WVMM			96	6.8	282			45	3.2	173			29	2.0	136
WLUZ			77	5.4	197			20	1.4	80			14	1.0	105
WOLA			3	.2	12			4	.3	8			4	.3	9
WOPD			10	.7	51			11	.8	53			7	.5	49
WPRM					6			1	.1	9					4
WQBS			37	2.6	159			27	1.9	111			13	.9	63
WQBS-FM			9	.6	47			9	.6	33			3	.2	23
TOT			46	3.2	206										
W111			51	3.0	194			52	3.7	124			33	2.3	122
WRAI			7	.5	30			12	.8	32			17	1.2	44
WRSJ			6	.4	41			5	.4	37			5	.4	30
WGRA			6	.4	27			10	.7	36			9	.6	35
WUNO			36	2.5	188			34	2.4	136			20	1.4	131
WVOZ			6	.4	28			5	.4	35			4	.3	32
WZAR															
TOTAL			545	38.3	1314			326	22.9	927			274	19.3	941

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			11	.8	118			11	.8	111			12	.8	100
W3MJ			10	.7	122			13	.9	115			14	1.0	106
W1YA			4	.3	27			2	.1	27			2	.1	21
W1D			4	.3	26			5	.4	26			3	.2	14
W1GA			1	.1	13			1	.1	13			2	.1	13
W1AC			5	.4	84			5	.4	82			7	.5	74
W1AC-FM			7	.5	84			6	.4	77			7	.5	71
TOT															
WKAU			53	3.7	588			72	5.1	586			95	6.7	578
WKAU-FM			14	1.0	124			17	1.2	111			16	1.1	106
TOT															
WVMM			44	3.1	337			56	3.9	332			62	4.4	320
WLUZ			27	1.9	252			36	2.5	238			45	3.2	230
WOLA			3	.2	14			4	.3	14			4	.3	14
WOPD			8	.6	82			9	.6	78			8	.6	71
WPRM			1	.1	21			1	.1	17					10
WQBS			20	1.4	191			26	1.8	191			24	1.7	176
WQBS-FM			6	.4	66			7	.5	62			6	.4	57
TOT															
W111			36	2.5	181			47	3.3	181			44	3.1	174
WRAI			11	.8	48			12	.8	46			12	.8	46
WRSJ			3	.2	73			5	.4	68			5	.4	58
WGRA			8	.6	51			9	.6	49			7	.5	41
WUNO			24	1.7	261			30	2.1	258			28	2.0	248
WVOZ			3	.2	55			5	.4	55			4	.3	52
WZAR															
TOTAL			302	21.2	1409			377	26.5	1399			409	28.8	1394



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			12	.8	35
WBMJ			2	.1	40
WEGA			4	.3	10
WFID					
WFOA			1	.1	4

WJAC			5	.4	10
WJAC-FM			12	.8	43
TOT					
WKAJ			9	.4	91
WKAJ-FM			7	.5	38

TOT					
WKVM			14	1.0	72
WLUZ			6	.4	40
WDLA			3	.2	6
WORO			10	.7	30

WPRM			1	.1	8
WJES			4	.3	24
WJES-FM			2	.1	20

TOT					
WQII			8	.6	37

WRAI			6	.4	35
WRSJ			1	.1	9
WRAA			9	.6	23
WJND			8	.6	57
WVOZ			1	.1	11

WZAR					
TOTAL			108	7.6	489

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	9	.6	11	.8	6	.4		
WBMJ	11	.8	23	1.6	15	1.1	5	.4
WEGA	4	.3	1	.1	4	.3	2	.1
WFID	6	.4	4	.3				
WFOA	2	.1	4	.3	6	.4	2	.1

WJAC	3	.2	8	.6	2	.1		
WJAC-FM	6	.4	27	1.9	16	1.1	3	.2
TOT								
WKAJ	59	4.1	31	2.2	16	1.1	6	.4
WKAJ-FM	13	.9	27	1.9	11	.8	5	.4

TOT								
WKVM	72	5.1			25	1.8	6	.4
WLUZ	50	3.5	30	2.1	18	1.3	6	.4
WDLA	12	.9	31	2.2	2	.1		
WORO	7	.5	10	.7	6	.4	3	.2

WPRM	11	.8	24	1.7	6	.4	1	.1
WJES	6	.4	12	.8	5	.4		
WJES-FM								

TOT								
WQII	39	2.7	70	4.9	36	2.5	10	.7

WRAI	9	.6	10	.7	19	1.3	10	.7
WRSJ	9	.6	10	.7	7	.5	3	.2
WRAA	5	.4	11	.8	7	.5	4	.3
WJND	22	1.5	33	2.3	16	1.1	6	.4
WVOZ	7	.5	4	.3	3	.2		

WZAR	1	.1	4	.3	1	.1		
TOTAL	258	20.3	386	27.1	224	15.8	70	4.9

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			11	.8	65
WBMJ			7	.5	80
WEGA			4	.3	21
WFID			1	.1	8
WFOA			2	.1	13

WJAC			5	.4	45
WJAC-FM			11	.8	72
TOT					
WKAJ			27	1.9	279
WKAJ-FM			10	.7	65

TOT					
WKVM			22	1.5	159
WLUZ			9	.6	123
WDLA			3	.2	9
WORO			8	.6	58

WPRM			1	.1	8
WJES			0	.6	88
WJES-FM			2	.1	37

TOT					
WQII			19	1.3	120

WRAI			11	.8	46
WRSJ			2	.1	34
WRAA			9	.6	43
WJND			14	1.0	143
WVOZ			2	.1	35

WZAR					
TOTAL			182	12.8	1014

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	5	.4	4	.3	3	.2		
WBMJ	6	.4	19	1.3	10	.7	5	.4
WEGA	1	.1	3	.2	4	.3	4	.1
WFID	2	.1	4	.3	3	.2	2	.1
WFOA			1	.1				

WJAC			8	.6	5	.4	2	.1
WJAC-FM			13	.9	7	.5	6	.4
TOT								
WKAJ	23	1.6	45	3.2	40	2.8	5	.4
WKAJ-FM	13	.9	42	3.0	21	1.5	6	.4

TOT								
WKVM	36	2.5	87	6.1	10	.7	2	.1
WLUZ	16	1.1	16	1.1	22	1.5	7	.5
WDLA	14	1.0	25	1.8	1	.1		
WORO	3	.2	9	.6	8	.6	4	.3

WPRM	1	.1			1	.1		
WJES	10	.7	9	.6	7	.5	5	.4
WJES-FM	2	.1	13	.9	2	.1		

TOT								
WQII	12	.8			16	1.1	3	.2
WQII	17	1.2	38	2.7				

WRAI	3	.2	10	.7	9	.6	3	.2
WRSJ	2	.1	6	.4	4	.3	3	.2
WRAA	2	.1	11	.8	5	.4	7	.5
WJND	9	.6	17	1.2	5	.4		
WVOZ	7	.5	9	.6	7	.5	1	.1

WZAR								
TOTAL	136	9.6	303	21.3	188	13.2	64	4.5



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUM. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUM. PERS. (00)	AVG. PERS. (00)	CUM. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUM. PERS. (00)	AVG. PERS. (00)	CUM. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUM. PERS. (00)
WAPA			26	1.3	118			14	.7	75			10	.5	72
WBMJ			14	.7	72			17	.9	70			16	.8	85
WEYA			3	.2	8			6	.3	32			2	.1	24
WF10			5	.3	15			7	.4	26			2	.1	8
WHDG			6	.3	30			2	.1	15			3	.2	25
WIAC			12	.6	76			6	.3	65			12	.6	71
WIAC-FM			4	.2	61			4	.2	53			10	.5	58
TOT			16	.8	126										
WKAQ			205	10.4	745			68	3.5	367			84	4.3	363
WKAQ-FM			22	1.1	83			20	1.0	100			17	.9	84
TOT			227	11.5	817										
BKVM			161	8.2	427			67	3.4	278			40	2.0	197
BLUZ			124	6.3	298			25	1.3	123			18	.9	128
WOLA			3	.2	12			4	.2	8			4	.2	9
WOPD			12	.6	64			16	.8	77			8	.4	65
WPRM					6			1	.1	12					7
WQBS			39	2.0	176			34	1.7	126			17	.9	93
WQBS-FM			9	.5	50			11	.6	41			4	.2	26
TOT			48	2.4	225										
WQ11			56	2.8	169			54	2.7	145			40	2.0	143
WRAJ			8	.4	33			13	.7	35			17	.9	44
WRSJ			10	.5	56			8	.4	52			6	.3	40
WSRA			6	.3	30			11	.6	41			10	.5	40
WUNO			47	2.4	248			43	2.2	179			25	1.3	154
WVUZ			7	.4	47			6	.3	52			5	.3	43
WZAR															
TOTAL			774	39.3	1824			437	22.2	1308			358	18.2	1231

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM & 3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUM. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUM. PERS. (00)	AVG. PERS. (00)	CUM. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUM. PERS. (00)	AVG. PERS. (00)	CUM. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUM. PERS. (00)
WAPA			15	.8	185			16	.8	175			19	1.0	162
WBMJ			11	.6	135			13	.8	128			15	.8	119
WEYA			7	.4	45			4	.2	37			4	.2	29
WF10			4	.2	29			5	.3	29			3	.2	17
WHDG			3	.2	38			4	.2	38			5	.3	38
WIAC			8	.4	141			9	.5	139			11	.6	126
WIAC-FM			7	.4	93			6	.3	86			7	.4	80
TOT															
WKAQ			86	4.4	866			116	5.9	864			144	7.3	848
WKAQ-FM			16	.8	151			19	1.0	138			16	1.0	133
TOT															
BKVM			68	3.5	458			88	4.5	493			100	5.1	470
BLUZ			40	2.0	360			53	2.7	346			70	3.6	336
WOLA			3	.2	14			4	.2	14			4	.2	14
WOPD			10	.5	120			12	.6	108			9	.5	98
WPRM			1	.1	24			1	.1	20					13
WQBS			23	1.2	213			30	1.5	213			27	1.4	192
WQBS-FM			7	.4	74			8	.4	70			6	.3	62
TOT															
WQ11			40	2.0	212			50	2.5	208			48	2.4	198
WRAJ			12	.6	56			12	.6	51			12	.6	49
WRSJ			5	.3	96			8	.4	91			7	.4	76
WSRA			9	.5	61			10	.6	56			7	.4	46
WUNO			30	1.5	334			38	1.9	326			36	1.8	316
WVUZ			4	.2	83			6	.3	83			5	.3	80
WZAR															
TOTAL			411	20.9	1951			516	26.2	1939			565	28.7	1931

MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WSPA			14	.7	49
WJMJ			2	.1	43
WFOA			10	.5	33
WF10					
WNOA			2	.1	13
WIAO			6	.3	24
WIAO-FM			12	.6	43
TOT					
WKAQ			11	.6	141
WKAQ-FM			8	.4	41
TOT					
WKVM			19	1.0	59
WLUZ			8	.4	59
WDLA			3	.2	6
WURO			12	.6	45
WPRM			1	.1	11
WJRS			4	.2	24
WJRS-FM			2	.1	23
TOT					
WU11			13	.7	45
WRAI			8	.4	44
WRSJ			1	.1	17
WSHA			10	.5	31
WUNO			9	.5	82
WVGZ			1	.1	14
WZAR					
TOTAL			139	7.1	647

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
		19	.8	12	.6	6	.3	2
	11	.5	23	1.2	15	.8	5	.3
	6	.3	2	.1	7	.4	4	.2
	6	.3	4	.2				
	3	.2	7	.4	6	.3	2	.1
	4	.2	10	.5	3	.2	1	.1
	6	.3	27	1.4	16	.8	3	.2
	10	.5						
	29	1.5	44	2.2	23	1.2	3	.4
	15	.8	31	1.6	11	.6	6	.3
	103	5.2						
	91	4.6	55	2.8	36	1.8	8	.4
	15	.8	36	1.9	21	1.1	8	.4
			1	.1	2	.1		
	7	.4	12	.6	6	.3	5	.3
	14	.7	25	1.3	6	.3	1	.1
	7	.4	13	.7	6	.3		
	40	2.0	74	3.9	40	2.0	13	.7
	9	.5	12	.6	19	1.0	10	.5
	9	.5	12	.6	7	.4	3	.2
	8	.4	15	.8	11	.6	4	.2
	29	1.5	47	2.4	25	1.3	8	.4
	8	.4	7	.4	6	.3		
	3	.2	6	.3	2	.1		
	394	20.0	477	24.3	274	13.9	88	4.5

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WSPA			13	.7	59
WJMJ			8	.4	101
WFOA			8	.4	36
WF10			1	.1	8
WNOA			3	.2	27
WIAO			9	.5	76
WIAO-FM			11	.6	78
TOT					
WKAQ			44	2.2	350
WKAQ-FM			11	.6	99
TOT					
WKVM			30	1.5	225
WLUZ			12	.6	146
WDLA			3	.2	9
WURO			9	.5	84
WPRM			1	.1	11
WJRS			10	.5	58
WJRS-FM			2	.1	42
TOT					
WU11			25	1.3	152
WRAI			12	.6	51
WRSJ			2	.1	44
WSHA			10	.5	51
WUNO			17	.9	125
WVGZ			2	.1	46
WZAR					
TOTAL			236	12.0	1338

CENTRAL ZONE	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
		7	.4	5	.3	3	.2	
	6	.3	19	1.0	10	.5	5	.3
	3	.2	4	.2	7	.4	3	.2
	2	.1	4	.2	3	.2	2	.1
			5	.2	4	.2		
			15	.8	8	.4	5	.3
			14	.7	7	.4	6	.3
	47	2.4	68	3.5	71	3.6	7	.4
	16	.8	50	2.5	22	1.1	6	.3
	63	3.2	118	6.0				
	38	1.9	32	1.6	17	.9	4	.2
	19	1.0	35	1.8	26	1.3	9	.5
					1	.1		
	4	.2	10	.5	9	.5	5	.3
	3	.2			4	.2		
	11	.6	11	.6	8	.4	5	.3
	2	.1	14	.7	3	.2		
	13	.7						
	18	.9	42	2.1	20	1.0	3	.2
			11	.6	9	.5	3	.2
	5	.3	9	.5	4	.2	3	.2
	2	.1	13	.7	9	.5	7	.4
	16	.8	20	1.0	6	.3		
	12	.6	16	.8	14	.7	4	.2
	1	.1	4	.2	3	.2		
	214	10.9	402	20.3	265	13.5	81	4.1



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			20	1.5	57			13	1.0	57			3	.6	50
WUMJ			3	.4	35			7	.5	40			4	.3	35
WEYA			3	.2	8			5	.4	26			6	.5	21
WF10			2	.2	12			1	.1	18					5
WPCA			5	.4	21			2	.2	10			1	.1	12
WTAC			5	.4	41			5	.4	46			8	.6	51
WTAC-FM			2	.2	25			4	.3	31			8	.6	32
TOT			7	.5	66										
WKAG			151	11.6	557			47	3.8	266			62	4.8	244
WKAG-FM			13	1.0	52			11	.8	56			7	.5	42
TOT			164	12.6	609										
WKVM			116	8.9	304			46	3.5	180			31	2.4	139
WLUZ			97	7.5	220			11	.8	86			11	.8	81
WCLA					4								2	.2	6
WJRD			9	.7	44			15	1.2	63			8	.6	47
WPRM					6			1	.1	12					7
WHS			19	1.5	54			21	1.6	71			8	.6	34
WHS-FM			4	.3	13			5	.4	16			1	.1	9
TOT			23	1.8	106										
WJ11			27	2.1	50			24	1.8	81			21	1.6	71
WRAI			7	.5	19			5	.4	13			6	.5	14
WRSJ			5	.4	33			7	.5	34			5	.4	25
WSRA			4	.3	16			9	.7	24			5	.4	21
WJND			35	2.7	175			26	2.0	123			15	1.2	105
WVOZ			5	.4	35			3	.2	26			4	.3	23
WZAR															
TOTAL			532	41.0	1212			271	20.9	868			225	17.3	775

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM & 3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			12	.9	139			13	1.0	136			15	1.2	129
WUMJ			3	.2	72			5	.4	68			5	.4	62
WEYA			6	.5	39			4	.3	31			4	.3	26
WF10			1	.1	21			1	.1	21			1	.1	14
WPCA			2	.2	25			3	.2	25			2	.2	25
WTAC			5	.4	52			6	.5	92			6	.5	82
WTAC-FM			5	.4	48			5	.4	49			5	.4	44
TOT															
WKAG			63	4.9	632			85	6.5	630			106	8.2	617
WKAG-FM			8	.6	81			10	.8	78			10	.8	71
TOT															
WKVM			49	3.8	353			63	4.9	348			72	5.6	332
WLUZ			28	2.2	263			37	2.9	255			51	4.1	243
WCLA			1	.1	6			1	.1	6			1	.1	6
WJRD			9	.7	86			11	.8	77			8	.6	69
WPRM			1	.1	20			1	.1	20					13
WHS			12	.9	108			16	1.2	108			13	1.0	105
WHS-FM			3	.2	24			3	.2	24			2	.2	19
TOT															
WJ11			20	1.5	121			24	1.8	117			24	1.8	107
WRAI			5	.4	26			5	.4	21			6	.5	19
WRSJ			4	.3	66			6	.5	61			4	.3	46
WSRA			6	.5	40			7	.5	33			4	.3	28
WJND			19	1.5	231			25	1.9	226			25	1.9	214
WVOZ			3	.2	53			4	.3	53			4	.3	51
WZAR															
TOTAL			267	20.6	1250			337	26.0	1285			379	29.1	1230



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUMUL. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUMUL. PERS. (00)
WAPA			10	.8	36
WBMJ					20
WBEA			9	.7	30
WFID					
WHQA			1	.1	9
WIAC			4	.3	13
WIAC-FM			7	.5	18
TOT					
WKAO			7	.5	98
WKAO-FM			2	.2	12
TOT					
WKVM			15	1.2	69
WLUZ			5	.4	35
WULA			3	.2	6
WURO			12	.9	33
WPRM			1	.1	7
WQUS			1	.1	5
WQUS-FM					7
TOT					
WQII			9	.7	28
WRAI			2	.2	18
WRSJ			1	.1	13
WRSJ			5	.4	18
WUNO			5	.4	58
WVUZ			1	.1	6
WZAR					
TOTAL			87	6.7	401

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	10	.8	6	.5	4	.3	2	.2
WBMJ	5	.4	9	.7	5	.4	1	.1
WBEA	6	.5	2	.2	5	.4	3	.2
WFID	5	.4	3	.2				
WHQA	1	.1	3	.2				
WIAC	2	.2	4	.3	1	.1	1	.1
WIAC-FM	3	.2	15	1.2	7	.5	2	.2
TOT	5	.4						
WKAO	65	5.0	35	2.7	13	1.0	6	.5
WKAO-FM	4	.3	9	.7	1	.1		
TOT	69	5.3						
WKVM	66	5.1	61	3.2	25	1.9	7	.5
WLUZ	8	.6	18	1.4	8	.6	5	.4
WULA								
WURO	5	.4	11	.8	5	.4	5	.4
WPRM	6	.5	3	.2				
WQUS	1	.1	2	.2	1	.1		
WQUS-FM								
TOT								
WQII	21	1.6	34	2.6	18	1.4	8	.6
WRAI	6	.5	7	.5	8	.6	5	.4
WRSJ	6	.5	8	.6	5	.4	3	.2
WRSJ	6	.5	11	.8	7	.5	3	.2
WUNO	22	1.7	34	2.5	16	1.2	4	.3
WVUZ	4	.3	4	.3	3	.2		
WZAR	3	.2	6	.5	2	.2		
TOTAL	253	19.5	267	20.5	136	10.5	54	4.2

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUMUL. PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUMUL. PERS. (00)
WAPA			10	.8	74
WBMJ			2	.2	59
WBEA			7	.5	33
WFID					5
WHQA			1	.1	14
WIAC			6	.5	51
WIAC-FM			8	.6	36
TOT					
WKAO			32	2.5	263
WKAO-FM			4	.3	44
TOT					
WKVM			23	1.8	156
WLUZ			7	.5	93
WULA			2	.2	6
WURO			9	.7	58
WPRM			1	.1	7
WQUS			4	.3	39
WQUS-FM					11
TOT					
WQII			14	1.1	60
WRAI			4	.3	21
WRSJ			2	.2	29
WRSJ			5	.4	32
WUNO			10	.8	127
WVUZ			2	.2	25
WZAR					
TOTAL			148	11.4	835

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	7	.5	5	.4	3	.2		
WBMJ	1	.1	7	.5	4	.3	2	.2
WBEA	3	.2	2	.2	4	.3	6	.5
WFID	2	.2	4	.3	3	.2	2	.2
WHQA			2	.2	4	.3		
WIAC			15	1.2	8	.6	5	.4
WIAC-FM			8	.6	4	.3	3	.2
TOT								
WKAO	40	3.1	45	3.5	52	4.0	2	.2
WKAO-FM	8	.6	28	2.2	14	1.1	4	.3
TOT	48	3.7	73	5.6				
WKVM	33	2.5	26	2.0	15	1.2	4	.3
WLUZ	7	.5	19	1.5	16	1.2	7	.5
WULA					1	.1		
WURO	3	.2	5	.4	3	.2	3	.2
WPRM	3	.2			4	.3		
WQUS	7	.5	2	.2	1	.1	1	.1
WQUS-FM			3	.2	1	.1		
TOT								
WQII	7	.5	23	1.8	14	1.1	3	.2
WQII	9	.7						
WRAI	3	.2	2	.2	2	.2		
WRSJ	2	.2	6	.5				
WRSJ	2	.2	8	.6	6	.5	5	.4
WUNO	11	1.0	17	1.3	6	.5		
WVUZ	12	.9	12	.9	12	.9	4	.3
WZAR	1	.1	4	.3	3	.2		
TOTAL	156	12.0	244	18.8	179	13.4	51	3.9



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			71	1.3	449			41	.8	241			37	.7	303
WIMJ			85	1.6	447			96	1.8	400			95	1.7	444
WEYA			16	.3	24			17	.3	56			11	.2	54
WFID			14	.3	58			14	.3	57			7	.1	45
WHQA			18	.3	97			5	.1	57			13	.2	82
WIAC			33	.6	281			41	.8	267			48	.9	275
WIAC-FM			23	.4	168			27	.5	170			34	.6	197
TOT			56	1.0	431										
WKAO			510	9.3	1819			186	3.4	1015			220	4.0	929
WKAO-FM			47	.9	190			41	.8	201			36	.7	192
TOT			557	10.2	1925										
WKVM			298	5.5	984			127	2.3	566			99	1.8	476
WLUZ			212	3.9	619			46	.8	293			59	1.1	323
WGLA			18	.3	99			24	.4	87			41	.8	142
WORO			19	.3	152			35	.6	178			23	.4	158
WPRM					19			1		32			1		35
WOHS			107	2.0	447			92	1.7	349			63	1.2	312
WOHS-FM			25	.5	127			19	.3	113			26	.5	89
TOT			132	2.4	548										
WOII			114	2.1	436			120	2.2	372			116	2.1	433
WRAI			22	.4	116			36	.7	113			43	.8	151
WRSJ			25	.5	161			26	.5	151			22	.4	136
WSRA			28	.5	129			38	.7	127			37	.7	162
WJNO			136	2.5	580			109	2.0	417			82	1.5	426
WVOZ			35	.6	218			23	.4	198			39	.7	218
WZAR			3	.1	16			6	.1	6			5	.1	10
TOTAL			1859	34.0	4862			1176	21.5	3522			1166	21.4	3739

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	
WAPA			43	.8	683			48	.9	652			55	1.0	612
WIMJ			81	1.5	752			91	1.7	694			91	1.7	647
WEYA			15	.3	83			15	.3	75			13	.2	67
WFID			10	.2	100			13	.2	94			10	.2	75
WHQA			12	.2	135			11	.2	129			15	.3	129
WIAC			38	.7	561			41	.8	530			40	.7	460
WIAC-FM			24	.4	286			28	.5	268			28	.5	243
TOT															
WKAO			224	4.1	2283			298	5.5	2266			365	6.7	2190
WKAO-FM			34	.6	352			41	.8	328			41	.8	318
TOT															
WKVM			135	2.5	1193			170	3.1	1177			198	3.6	1131
WLUZ			77	1.4	752			101	1.8	762			135	2.5	738
WGLA			26	.5	174			29	.5	165			31	.6	165
WORO			20	.4	295			27	.5	271			20	.4	232
WPRM			5	.1	75			1		53			1		46
WOHS			68	1.2	626			88	1.6	626			82	1.5	594
WOHS-FM			20	.4	203			22	.4	176			24	.4	162
TOT															
WOII			96	1.8	640			117	2.1	622			115	2.1	583
WRAI			32	.6	202			31	.6	194			32	.6	192
WRSJ			21	.4	274			26	.5	257			23	.4	227
WSRA			30	.5	230			35	.6	207			31	.6	195
WJNO			87	1.6	837			109	2.0	796			109	2.0	760
WVOZ			26	.5	357			30	.5	354			35	.6	341
WZAR			4	.1	16			4	.1	16			4	.1	16
TOTAL			1142	20.9	5423			1382	25.3	5378			1512	27.7	5338



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			31	.6	196
WBMJ			57	1.0	291
WEYA			11	.2	52
WFID			4	.1	15
WHCA			11	.2	55
WJAC			38	.7	111
WJAC-FM			20	.4	120
TOT			39	.7	377
WKAD			18	.3	81
WKAD-FM					
TOT					
WVVM			46	.8	234
WLUZ			19	.3	159
WDLA			33	.6	86
WDRD			22	.4	90
WDRM			13	.2	45
WOSJ			22	.4	65
WJUS-FM			14	.3	93
TOT			42	.8	205
WRAJ			29	.5	103
WRSJ			12	.2	62
WSRA			23	.4	121
WUNO			33	.6	227
WVOZ			15	.3	110
WZAR			3	.1	4
TOTAL			519	9.5	2156

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
43	.8	32	.6	28	.5	5	.1
66	1.2	106	1.9	81	1.5	33	.6
17	.3	13	.2	16	.3	5	.1
11	.2	13	.2	8	.1		
4	.1	16	.3	12	.2	3	.1
27	.5	34	.6	29	.5	11	.2
47	.9	97	1.8	50	.9	6	.1
74	1.4						
244	4.5	138	2.5	71	1.3	23	.4
21	.4	49	.9	24	.4	9	.2
265	4.9						
181	3.3	103	1.9	61	1.1	24	.4
45	.8	79	1.4	49	.9	11	.2
11	.2	66	1.2	44	.8	33	.6
18	.3	52	1.0	27	.5	10	.2
2	.1	6	.1	4	.1		
38	.7	61	1.1	27	.5	5	.1
14	.3	32	.6	12	.2	7	.1
98	1.8	189	3.5	120	2.2	27	.5
12	.2	32	.6	49	.9	30	.5
12	.2	27	.5	13	.2	18	.3
33	.6	69	1.3	54	1.0	39	.5
63	1.2	107	2.0	53	1.0	22	.4
22	.4	42	.8	30	.5	10	.2
8	.1	7	.1	4	.1		
1054	19.3	1409	25.8	892	16.3	331	6.1

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			34	.6	368
WBMJ			74	1.4	536
WEYA			11	.2	69
WFID			6	.1	51
WHCA			12	.2	95
WJAC			44	.8	332
WJAC-FM			28	.5	225
TOT			120	2.2	1077
WKAD			25	.5	228
WKAD-FM					
TOT					
WVVM			74	1.4	546
WLUZ			37	.7	374
WDLA			37	.7	151
WDRD			21	.4	193
WDRM			7	.1	57
WOSJ			40	.7	357
WJUS-FM			19	.3	145
TOT			75	1.4	456
WJII					
WRAJ			35	.6	161
WRSJ			16	.3	157
WSRA			28	.5	205
WUNO			57	1.0	521
WVOZ			24	.4	242
WZAR			4	.1	10
TOTAL			806	14.8	4043

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
24	.4	25	.5	20	.4	5	.1
17	.3	65	1.2	40	.7	10	.2
15	.3	15	.3	16	.3	9	.2
2	.1	21	.4	16	.3	3	.1
3	.1	12	.2	15	.3	5	.1
		36	.7	20	.4	13	.2
		5	1.0	22	.4	18	.3
139	2.5	186	3.4	296	5.4	25	.5
20	.4	98	1.8	45	.8	17	.3
159	2.9	284	5.2				
82	1.5	63	1.2	34	.6	10	.2
27	.5	58	1.1	45	.8	14	.3
9	.2	29	.5	16	.3	3	.1
13	.2	37	.7	24	.4	12	.2
3	.1			4	.1		
22	.4	27	.5	21	.4	10	.2
4	.1	19	.3	6	.1		
26	.5						
53	1.0	135	2.5	80	1.5	21	.4
4	.1	32	.6	37	.7	10	.2
12	.2	26	.5	23	.4	14	.3
11	.2	43	.8	31	.6	24	.4
44	.8	70	1.3	34	.6	10	.2
20	.4	30	.5	27	.5	15	.3
5	.1	13	.2	5	.1		
542	9.9	1129	20.7	898	16.4	247	4.5



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			15	.6	100			7	.3	51			12	.5	80
WBMJ			79	3.3	385			85	3.5	322			89	3.7	365
WEYA			4	.2	4			5	.2	15			3	.1	20
WF10			7	.3	26			8	.3	34			5	.2	29
WROA			9	.4	42			1		29			12	.5	52
W1AC			14	.6	87			5	.2	90			11	.5	92
W1AC-FM			20	.8	120			21	.9	115			25	1.0	152
TOT			34	1.4	189										
WKAQ			135	5.6	466			47	2.0	277			66	2.7	353
WKAQ-FM			22	.9	105			20	.8	103			25	1.0	113
TOT			157	6.5	584										
WKVM			79	3.3	309			38	1.6	190			36	1.5	163
WLUZ			52	2.2	149			22	.9	110			20	.8	115
WOLA			18	.7	91			24	1.0	83			39	1.6	136
WORD			3	.1	44			2	.1	38			2	.1	39
WPRM					4					12			1		17
WQBS			53	2.2	242			45	1.9	172			39	1.6	214
WQBS-FM			17	.7	88			13	.5	81			19	.8	60
TOT			70	2.9	315										
WQ11			84	3.5	307			90	3.7	267			89	3.7	326
WRA1			12	.5	70			25	1.0	67			24	1.0	93
WRSJ			8	.3	54			6	.2	37			10	.4	62
WSRA			15	.6	88			23	1.0	79			31	1.3	122
WUND			60	2.5	261			69	2.9	197			49	2.0	190
WVUZ			23	1.0	135			20	.8	139			35	1.5	175
WZAR			3	.1	16			6	.2	6			5	.2	10
TOTAL			726	30.2	2080			586	24.3	1606			648	26.9	1892

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			9	.4	162			11	.5	155			14	.6	149
WBMJ			76	3.2	638			84	3.5	584			95	3.5	543
WEYA			4	.2	23			4	.2	23			4	.2	20
WF10			6	.2	59			8	.3	53			6	.2	45
WROA			7	.3	76			6	.2	70			10	.4	70
W1AC			13	.5	197			10	.4	172			13	.5	157
W1AC-FM			18	.7	195			22	.9	182			22	.9	167
TOT															
WKAQ			60	2.5	663			81	3.4	654			100	4.2	635
WKAQ-FM			19	.8	202			22	.9	187			23	1.0	182
TOT															
WKVM			40	1.7	406			50	2.1	399			57	2.4	380
WLUZ			24	1.0	223			31	1.3	211			36	1.5	202
WOLA			25	1.0	164			28	1.2	155			30	1.2	155
WORD			2	.1	84			3	.1	76			2	.1	69
WPRM			3	.1	39					17			1		17
WQBS			38	1.6	370			46	1.9	370			44	1.8	351
WQBS-FM			13	.5	145			16	.7	118			17	.7	109
TOT															
WQ11			72	3.0	470			88	3.7	456			87	3.6	432
WRA1			19	.8	119			20	.8	119			18	.7	119
WRSJ			8	.3	54			8	.3	82			6	.4	82
WSRA			21	.9	158			23	1.0	135			22	.9	135
WUND			49	2.0	356			60	2.5	371			54	2.2	348
WVUZ			22	.9	242			24	1.0	242			28	1.2	229
WZAR			4	.2	16			4	.2	16			4	.2	16
TOTAL			557	23.1	2387			647	26.9	2365			687	28.5	2355



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			6	.2	51
WBMJ			56	2.3	260
WEYA			2	.1	16
WFID			4	.2	15
WHQA			6	.2	32
WIAC			25	1.0	76
WIAC-FM			11	.5	82
TOT					
WKAO			9	.4	111
WKAO-FM			13	.5	47
WKVM			17	.7	86
WLUZ			5	.2	56
WDLA			30	1.2	80
WURO			6	.2	23
WPRM			10	.4	31
WQES			20	.8	60
WQES-FM			7	.3	61
TOT					
WU11			33	1.4	167
WRA1			13	.5	56
WRSJ			10	.4	37
WRA			18	.7	97
WUNO			21	.9	113
WVQZ			14	.6	90
WZAR TOTAL			320	13.3	1194

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	11	.5	14	.6	11	.5	1	
WBMJ	61	2.5	97	4.0	75	3.1	32	1.3
WEYA	4	.2	4	.2	6	.2	1	
WFID	6	.2	9	.4	8	.3		
WHQA	3	.1	11	.5	11	.5	3	.1
WIAC	5	.2	12	.5	6	.2	10	.4
WIAC-FM	29	1.2	66	2.7	38	1.6	4	.2
TOT								
WKAO	45	1.9	43	1.8	28	1.2	5	.2
WKAO-FM	15	.6	35	1.5	21	.9	9	.4
WKVM	60	2.5			26	1.1	15	.6
WLUZ	44	1.8	40	1.7	18	.7	3	.1
WDLA	12	.5	28	1.2	44	1.8	33	1.4
WURO	11	.5	66	2.7	12	.5	4	.2
WPRM	5	.2	20	.8				
WQES	22	.9	55	2.3	21	.9	4	.2
WQES-FM	11	.5	27	1.1	9	.4	7	.3
TOT								
WU11	70	2.9	142	5.9	94	3.9	19	.8
WRA1	5	.2	29	.8	28	1.2	21	.9
WRSJ	4	.2	14	.6	3	.1	5	.2
WRA	20	.8	50	2.1	40	1.7	24	1.0
WUNO	24	1.0	50	2.1	27	1.1	15	.6
WVQZ	16	.7	35	1.5	21	.9	10	.4
WZAR TOTAL	3	.1	1		567	23.6	231	9.6

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			8	.3	88
WBMJ			71	2.9	447
WEYA			3	.1	20
WFID			5	.2	35
WHQA			9	.4	63
WIAC			19	.8	140
WIAC-FM			18	.7	165
TOT					
WKAO			34	1.4	377
WKAO-FM			17	.7	136
WKVM			28	1.2	189
WLUZ			13	.5	134
WDLA			35	1.5	145
WURO			3	.1	52
WPRM			5	.2	39
WQES			28	1.2	225
WQES-FM			12	.5	109
TOT					
WU11			58	2.4	340
WRA1			18	.7	93
WRSJ			10	.4	74
WRA			23	1.0	151
WUNO			35	1.5	240
WVQZ			22	.9	152
WZAR TOTAL			466	19.4	2034

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	2	.1	2	.1	5	.2		
WBMJ	16	.7	58	2.4	36	1.5	8	.3
WEYA	5	.2	7	.3	9	.4	2	.1
WFID			12	.5	8	.3		
WHQA	3	.1	10	.4	10	.4	5	.2
WIAC			10	.4	7	.3	2	.1
WIAC-FM			29	1.2	10	.4	12	.5
TOT								
WKAO	30	1.2	62	2.6	100	4.2	12	.5
WKAO-FM	12	.5	55	2.3	22	.9	9	.4
WKVM	42	1.7	117	4.9			5	.2
WLUZ	10	.4	11	.5	3	.1	3	.1
WDLA	12	.5	23	1.0	17	.7	3	.1
WURO	8	.3	28	1.2	15	.6	3	.1
WPRM	5	.2	13	.5	15	.6	7	.3
WQES	11	.5	20	.8	16	.7	6	.2
WQES-FM	4	.2	16	.7	5	.2		
TOT								
WU11	15	.6	108	4.5	62	2.6	18	.7
WRA1	38	1.6						
WRA1	1		20	.8	20	.8	4	.2
WRSJ	2	.1	6	.2	6	.2	7	.3
WRA	7	.3	27	1.1	21	.9	17	.7
WUNO	16	.7	37	1.5	25	1.0	6	.2
WVQZ	6	.2	14	.6	14	.6	10	.4
WZAR TOTAL	1		2	.1	444	18.4	135	5.6



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			33	.9	233			25	.6	113			25	.6	161
WBMJ			85	2.2	435			91	2.4	386			94	2.4	427
WEYA			11	.3	17			11	.3	33			6	.2	33
WFID			13	.3	55			14	.4	54			7	.2	45
WHOA			11	.3	54			3	.1	35			12	.3	62
WIAC			24	.6	173			15	.4	144			21	.5	155
WIAC-FM			23	.6	157			26	.7	159			33	.9	187
TOT			47	1.2	312										
WKAU			294	7.0	1100			95	2.5	556			135	3.5	645
WKAU-FM			37	1.0	150			33	.9	161			30	.8	163
TOT			331	8.0	1244										
WKVM			160	4.2	553			77	2.0	329			71	1.8	302
WLUZ			125	3.2	368			37	1.0	194			46	1.2	252
WGLA			18	.5	95			24	.6	83			41	1.1	142
WORD			12	.3	108			20	.5	106			13	.3	107
WPRM					19			1		29			1		29
WQBS			90	2.3	356			74	1.9	287			51	1.3	248
WQBS-FM			24	.6	118			16	.4	95			20	.5	72
TOT			114	3.0	495										
WJII			117	2.9	405			118	3.1	344			108	2.8	401
WRA1			19	.5	109			30	.8	98			36	.9	135
WRSJ			16	.4	103			17	.4	50			20	.5	116
WRA			24	.6	110			32	.8	107			35	.9	147
WUNO			108	2.8	431			92	2.4	212			62	1.8	337
WVOZ			29	.8	171			22	.6	159			38	1.0	189
WZAR			3	.1	16			6	.2	6			5	.1	10
TOTAL			1265	32.8	3417			882	22.9	2514			921	23.9	2843

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			24	.6	351			27	.7	341			20	.8	319
WBMJ			80	2.1	735			89	2.3	677			90	2.3	630
WEYA			9	.2	52			9	.2	52			8	.2	46
WFID			10	.3	97			13	.3	91			10	.3	76
WHOA			8	.2	92			7	.2	86			11	.3	96
WIAC			21	.5	327			20	.5	302			23	.6	277
WIAC-FM			24	.6	263			27	.7	250			27	.7	225
TOT															
WKAU			127	3.3	1390			170	4.4	1379			214	5.6	1346
WKAU-FM			27	.7	288			33	.9	270			33	.9	260
TOT															
WKVM			80	2.1	740			100	2.6	728			114	3.0	704
WLUZ			52	1.3	519			67	1.7	492			85	2.2	473
WGLA			26	.7	170			29	.8	161			31	.8	161
WORD			12	.3	183			16	.4	174			12	.3	151
WPRM			4	.1	69			1		47			1		40
WQBS			57	1.5	551			72	1.9	551			68	1.8	522
WQBS-FM			17	.4	181			19	.5	154			21	.5	143
TOT															
WJII			92	2.4	593			114	3.0	579			111	2.9	548
WRA1			28	.7	172			27	.7	170			28	.7	170
WRSJ			15	.4	192			18	.5	175			17	.4	159
WRA			27	.7	157			31	.8	171			29	.8	154
WUNO			72	1.9	645			90	2.3	613			88	2.3	577
WVOZ			24	.6	207			28	.7	287			32	.8	274
WZAR			4	.1	16			4	.1	16			4	.1	16
TOTAL			846	22.0	3828			1010	26.2	3803			1093	28.4	3786



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			16	.4	54
WBMJ			57	1.5	280
WUYA			5	.1	34
WFID			4	.1	15
WHUA			6	.2	38
WJAC			29	.8	90
WJAC-FM			20	.5	115
TOT					
WKAG			19	.5	210
WKAG-FM			14	.4	68
TOT					
WKVM			30	.8	156
WLUZ			14	.4	116
WOLA			33	.9	86
WORO			16	.4	61
WPHM			11	.3	39
WJBS			21	.5	86
WJBS-FM			11	.3	76
TOT					
WQ11			37	1.0	153
WRAI			25	.6	91
WRSJ			11	.3	49
WSRA			22	.6	107
WUNJ			28	.7	170
WV02			15	.4	53
WZAR			3	.1	4
TOTAL			420	10.9	1662

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	19	.5	25	.8	16	.4	1	
WBMJ	66	1.7	106	2.8	80	2.1	13	.9
WUYA	11	.3	8	.2	11	.3	3	.1
WFID	11	.3	13	.3	8	.2		
WHUA	3	.1	11	.3	11	.3	3	.1
WJAC	12	.3	15	.4	14	.4	10	.3
WJAC-FM	42	1.1	95	2.5	50	1.3	6	.2
TOT								
WKAG	54	1.4			42	1.1	14	.4
WKAG-FM	119	3.1	86	2.2	22	.6	9	.2
TOT								
WKVM	130	3.6						
WLUZ	81	2.1	66	1.7	41	1.1	21	.5
WOLA	33	.9	67	1.7	39	1.0	8	.2
WORO	11	.3	66	1.7	44	1.1	33	.9
WPHM	14	.4	37	1.0	22	.6	8	.2
WJBS	2	.1	6	.2	4	.1		
WJBS-FM	26	.7	59	1.5	27	.7	5	.1
TOT								
WQ11	11	.3	28	.7	11	.3	7	.2
WRAI	97	2.5	183	4.7	116	3.0	24	.6
WRSJ	11	.3	26	.7	38	1.0	26	.7
WSRA	9	.2	22	.6	9	.2	8	.2
WUNJ	23	.6	58	1.5	43	1.1	27	.7
WV02	40	1.0	87	2.3	36	.9	17	.4
WZAR	21	.5	37	1.0	21	.5	10	.3
TOTAL	6	.2	5	.1	3	.1		
TOTAL	701	18.2	1191	30.7	728	18.9	277	7.2

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			20	.5	189
WBMJ			73	1.9	519
WUYA			6	.2	41
WFID			6	.2	51
WHUA			9	.2	73
WJAC			26	.7	206
WJAC-FM			27	.7	210
TOT					
WKAG			71	1.8	652
WKAG-FM			20	.5	188
TOT					
WKVM			52	1.3	352
WLUZ			28	.7	296
WOLA			37	1.0	151
WORO			13	.3	125
WPHM			6	.2	51
WJBS			34	.9	317
WJBS-FM			15	.4	126
TOT					
WQ11			68	1.8	421
WRAI			30	.8	137
WRSJ			15	.4	132
WSRA			27	.7	184
WUNJ			48	1.2	397
WV02			24	.6	206
WZAR			4	.1	10
TOTAL			643	16.7	3046

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	11	.3	16	.4	9	.2		
WBMJ	17	.4	65	1.7	40	1.0	10	.3
WUYA	9	.2	11	.3	13	.3	5	.1
WFID	2	.1	21	.5	16	.4	3	.1
WHUA	3	.1	10	.3	10	.3	5	.1
WJAC			19	.5	12	.3	7	.2
WJAC-FM			49	1.3	18	.5	15	.4
TOT								
WKAG	68	1.8	112	2.9	160	4.2	15	.4
WKAG-FM	17	.4	87	2.3	44	1.1	15	.4
TOT								
WKVM	85	2.2	199	5.2				
WLUZ	31	.8	30	.8	16	.4	7	.2
WOLA	16	.4	43	1.1	39	1.0	11	.3
WORO	8	.2	28	.7	16	.4	3	.1
WPHM	9	.2	27	.7	19	.5	11	.3
WJBS	1	.1			1	.1		
WJBS-FM	18	.5	25	.6	19	.5	10	.3
TOT								
WQ11	22	.6	18	.5	5	.1		
WRAI	52	1.3	131	3.4	75	1.9	21	.5
WRSJ	1	.1	23	.6	22	.6	6	.2
WSRA	3	.1	10	.3	13	.3	7	.2
WUNJ	9	.2	35	.9	24	.6	22	.6
WV02	27	.7	57	1.5	30	.8	6	.2
WZAR	15	.4	19	.5	19	.5	11	.3
TOTAL	4	.1	9	.2	2	.1		
TOTAL	335	8.7	879	22.8	643	16.7	189	4.9



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			30	1.1	207			25	.9	110			20	.7	120
WBMJ			20	.7	142			32	1.2	128			29	1.1	164
WLYA			7	.3	13			7	.3	29			3	.1	21
WFID			9	.3	44			12	.4	34			4	.1	19
WHUA			4	.1	31			2	.1	17			12	.4	49
WIAC			23	.9	140			13	.5	83			17	.6	113
WIAC-FM			11	.4	110			11	.4	99			19	.7	107
TOT			34	1.3	237										
WKAG			256	9.5	956			74	2.7	452			103	3.8	496
WKAG-FM			30	1.1	108			25	.9	118			26	1.0	121
TOT			286	10.6	1056										
WKVM			143	5.3	485			62	2.3	255			52	1.9	229
WLUZ			120	4.4	344			37	1.4	178			45	1.7	238
WGLA			3	.1	16			6	.2	12			8	.3	13
WURO			12	.4	101			19	.7	88			13	.5	98
WPRM					19			1		29			1		24
WOBS			75	2.8	306			55	2.0	223			28	1.0	205
WOBS-FM			17	.6	87			15	.6	53			6	.2	35
TOT			92	3.4	393										
WOII			61	2.3	198			72	2.7	180			45	1.7	184
WRAI			12	.4	32			19	.7	60			33	1.2	93
WRSJ			14	.5	84			14	.5	71			16	.6	97
WSRA			18	.7	77			22	.8	76			21	.8	84
WUNO			89	3.3	327			61	2.3	227			43	1.6	241
WVOZ			12	.4	84			6	.2	79			14	.5	77
WZAR			2	.1	6										
TOTAL			965	35.7	2478			590	21.8	1725			559	20.7	1865

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			22	.8	305			25	.9	255			26	1.0	273
WBMJ			22	.8	251			26	1.0	238			24	.9	221
WLYA			6	.2	40			5	.2	40			4	.1	34
WFID			8	.3	64			9	.3	58			6	.2	46
WHUA			6	.2	55			5	.2	35			8	.3	55
WIAC			16	.6	231			17	.6	225			20	.7	212
WIAC-FM			13	.5	164			13	.5	157			15	.6	137
TOT															
WKAG			104	3.8	1156			140	5.2	1154			179	6.6	1127
WKAG-FM			22	.8	215			27	1.0	202			28	1.0	192
TOT															
WKVM			66	2.4	574			83	3.1	569			96	3.6	552
WLUZ			50	1.9	482			65	2.4	455			82	3.0	436
WGLA			5	.2	19			7	.2	18			6	.2	14
WURO			12	.4	156			15	.6	152			17	.6	135
WPRM			3	.1	58			1		42			1		35
WOBS			42	1.6	356			53	2.0	396			50	1.9	373
WOBS-FM			11	.4	112			12	.4	102			11	.4	97
TOT															
WOII			47	1.7	261			61	2.3	261			54	2.0	254
WRAI			23	.9	114			20	.7	116			23	.9	116
WRSJ			11	.4	156			15	.6	151			14	.5	135
WSRA			17	.6	116			21	.8	113			19	.7	106
WUNO			52	1.9	473			64	2.4	448			66	2.4	423
WVOZ			8	.3	131			10	.4	131			12	.4	128
WZAR					6					6					6
TOTAL			569	21.0	2664			695	25.7	2674			762	28.2	2664



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			14	.5	69
WBMJ			10	.4	83
WEYA			4	.1	26
WF10			4	.1	6
WHGA			6	.2	22
WIAC			15	.6	63
WIAC-FM			15	.6	70
TOT					
WKAQ			14	.5	157
WKAQ-FM			13	.5	56
TOT					
WKVM			23	.9	124
WLUZ			14	.5	116
WOLA			7	.3	10
WURD			16	.6	56
WPRM			5	.3	28
WQBS			13	.5	67
WQBS-FM			6	.2	43
TOT					
WQ11			10	.4	57
WRAI			25	.9	82
WRSJ			3	.1	28
WSPA			12	.4	47
WUNO			22	.8	126
WVUZ			6	.2	34
WZAR					
TOTAL			240	8.9	995

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	14	.5	17	.6	12	.4	1	.1
WBMJ	21	.8	34	1.3	22	.8	5	.2
WEYA	7	.3	4	.1	7	.3	3	.1
WF10	11	.4	5	.2				
WHGA	3	.1	9	.3	9	.3	3	.1
WIAC	9	.3	10	.4	10	.4	5	.2
WIAC-FM	23	.9	54	2.0	25	.9	3	.1
TOT								
WKAQ	109	4.0	62	2.3	26	1.0	11	.4
WKAQ-FM	16	.6	41	1.5	14	.5	6	.2
TOT								
WKVM	67	2.5	46	1.7	22	1.0	13	.5
WLUZ	31	1.1	64	2.4	39	1.4	8	.3
WOLA			1	.1	6	.2	4	.1
WURD	11	.4	23	.9	17	.6	8	.3
WPRM	2	.1	6	.2	4	.1		
WQBS	16	.6	31	1.1	15	.6	2	.1
WQBS-FM	8	.3	15	.6	7	.3		
TOT								
WQ11	50	1.9	87	3.2	45	1.7	13	.5
WRAI	11	.4	19	.7	28	1.0	17	.6
WRSJ	8	.3	14	.5	8	.3	3	.1
WSPA	14	.5	31	1.1	26	1.0	10	.4
WUNO	28	1.0	61	2.3	25	.9	10	.4
WVUZ	10	.4	9	.3	4	.1	2	.1
WZAR	6	.2	5	.2	3	.1		
TOTAL	478	17.7	663	24.5	385	14.2	128	4.7

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			17	.6	150
WBMJ			18	.7	192
WEYA			4	.1	29
WF10			4	.1	29
WHGA			9	.3	49
WIAC			16	.6	135
WIAC-FM			17	.6	125
TOT					
WKAQ			54	2.0	527
WKAQ-FM			18	.7	141
TOT					
WKVM			38	1.4	272
WLUZ			27	1.0	282
WOLA			7	.3	13
WURD			13	.5	111
WPRM			5	.2	40
WQBS			20	.7	219
WQBS-FM			6	.2	66
TOT					
WQ11			25	.9	190
WRAI			28	1.0	95
WRSJ			8	.3	101
WSPA			15	.6	103
WUNO			33	1.2	291
WVUZ			9	.3	86
WZAR					
TOTAL			382	14.1	2001

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	9	.3	14	.5	9	.3		
WBMJ	12	.4	26	1.0	10	.4	5	.2
WEYA	4	.1	6	.2	7	.3	5	.2
WF10	2	.1	9	.3	8	.3	3	.1
WHGA	2	.1	10	.4	10	.4	5	.2
WIAC			9	.3	8	.3	6	.2
WIAC-FM			34	1.3	15	.6	10	.4
TOT								
WKAQ	54	2.0	89	3.3	110	4.1	8	.3
WKAQ-FM	15	.6	69	2.6	44	1.6	16	.6
TOT								
WKVM	69	2.6	158	5.8	15	.6	5	.2
WLUZ	28	1.0	26	1.0	37	1.4	11	.4
WOLA	16	.6	43	1.6	1	.1		
WURD	9	.3	27	1.0	19	.7	11	.4
WPRM	1	.1			1	.1		
WQBS	16	.6	16	.6	12	.4	8	.3
WQBS-FM	4	.1	17	.6	2	.1		
TOT								
WQ11	20	.7	46	1.7	19	.7	3	.1
WQ11	23	.9						
WRAI			12	.4	13	.5	6	.2
WRSJ	3	.1	7	.3	11	.4	3	.1
WSPA	7	.3	25	.9	17	.6	9	.3
WUNO	18	.7	39	1.4	22	.8	6	.2
WVUZ	10	.4	11	.4	9	.3	1	.1
WZAR	3	.1	7	.3				
TOTAL	238	8.8	555	20.5	407	15.1	121	4.5



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			51	1.4	321			36	1.0	175			24	.6	192
WBMJ			20	.5	154			37	1.0	142			30	.8	181
WEYA			12	.3	20			13	.3	47			8	.2	42
WF10			10	.3	67			12	.3	37			4	.1	13
WFOA			11	.3	70			4	.1	39			13	.3	69
WIAF			28	.7	206			24	.6	140			31	.8	184
WIAF-FM			11	.3	116			11	.3	105			20	.5	119
TOT			39	1.0	304										
WKAO			353	10.4	1424			124	3.3	723			164	4.4	717
WKAO-FM			37	1.0	138			29	.8	154			31	.8	152
TOT			430	11.4	1546										
WKVM			233	6.2	763			95	2.5	418			65	1.8	348
WLUZ			187	5.0	530			44	1.2	249			56	1.5	300
WJLA			3	.1	16			6	.2	12			8	.2	13
WORO			19	.5	141			32	.9	149			21	.6	141
WPRM					19			1		32			1		30
WQBS			84	2.2	339			64	1.8	260			38	1.0	231
WQBS-FM			18	.5	96			17	.5	67			12	.3	48
TOT			102	2.7	416										
WQ11			63	1.7	225			74	2.0	204			53	1.4	212
WRA1			13	.3	85			20	.5	63			34	.9	97
WRSJ			21	.6	118			22	.6	118			17	.5	111
WSPA			22	.6	96			28	.7	96			22	.6	104
WUNO			109	2.9	431			73	1.9	300			52	1.4	306
WYDZ			13	.3	113			7	.2	107			15	.4	99
WZAR			2	.1	6										
TOTAL			1358	36.1	3442			775	20.6	2422			729	19.4	2474

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			32	.9	486			36	1.0	459			35	1.0	427
WBMJ			23	.6	268			28	.7	255			25	.7	238
WEYA			12	.3	71			11	.3	63			9	.2	55
WF10			8	.2	67			9	.2	61			6	.2	49
WFOA			10	.3	58			9	.2	98			12	.3	98
WIAF			24	.6	352			27	.7	346			29	.8	321
WIAF-FM			13	.3	182			13	.3	170			18	.4	150
TOT															
WKAO			167	4.4	1731			220	5.8	1726			278	7.4	1683
WKAO-FM			27	.7	275			32	.9	256			34	.9	286
TOT															
WKVM			102	2.7	829			129	3.4	884			150	4.0	848
WLUZ			70	1.9	687			91	2.4	657			121	3.2	635
WJLA			5	.1	18			6	.2	18			6	.2	18
WORO			19	.5	254			25	.7	238			19	.5	208
WPRM			4	.1	64			1		48			1		41
WQBS			49	1.3	446			63	1.7	446			59	1.6	423
WQBS-FM			14	.4	130			15	.4	120			14	.4	117
TOT															
WQ11			51	1.4	304			64	1.7	300			58	1.5	290
WRA1			24	.6	133			20	.5	125			24	.6	123
WRSJ			15	.4	211			21	.6	205			18	.5	175
WSPA			20	.5	149			25	.7	144			21	.6	137
WUNO			63	1.7	610			77	2.0	576			80	2.1	551
WYDZ			9	.2	183			11	.3	180			13	.3	177
WZAR					6					6			1		6
TOTAL			768	20.4	3741			940	25.0	3714			1043	27.7	3698



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			22	.6	125
WUMJ			10	.3	86
WEYA			10	.3	44
WFID			9	.1	6
WFOA			11	.3	39
WIAAC			20	.5	65
WIAAC-FM			15	.4	75
TOT					
WKAO			33	.9	273
WKAU-FM			17	.5	69
TOT					
WKVM			36	1.0	180
WLUZ			19	.5	155
WJLA			7	.2	10
WORO			22	.6	81
WPRM			10	.3	34
WUBS			14	.4	76
WUBS-FM			9	.2	56
TOT					
WJII			15	.4	69
WRAI			27	.7	90
WRSJ			3	.1	36
WSRA			13	.3	61
WUND			27	.7	172
WVOZ			6	.2	44
WZAR					
TOTAL			323	8.6	1350

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	27	.7	23	.6	20	.5	3	.1
WUMJ	21	.6	34	.9	23	.6	5	.1
WEYA	13	.3	9	.2	12	.3	5	.1
WFID	11	.3	5	.1				
WFOA	4	.1	14	.4	10	.3	3	.1
WIAAC	14	.4	21	.6	17	.5	6	.2
WIAAC-FM	23	.6	54	1.4	25	.7	3	.1
TOT								
WKAO	37	1.0	98	2.6	47	1.2	17	.5
WKAU-FM	182	4.8	46	1.2	16	.4	6	.2
TOT								
WKVM	200	5.3	81	2.2	48	1.3	16	.4
WLUZ	139	3.7	75	2.0	48	1.3	11	.3
WJLA	39	1.0	1	.2	6	.2	4	.1
WORO	15	.4	34	.9	22	.6	10	.3
WPRM	2	.1	6	.2	4	.1		
WUBS	20	.5	32	.9	15	.4	2	.1
WUBS-FM	11	.3	19	.5	8	.2		
TOT								
WJII	51	1.4	93	2.5	46	1.3	16	.4
WRAI	12	.3	25	.7	31	.8	18	.5
WRSJ	10	.3	16	.4	8	.2	3	.1
WSRA	24	.6	42	1.1	37	1.0	13	.3
WUND	47	1.2	78	2.1	38	1.0	14	.4
WVOZ	11	.3	14	.4	13	.3	2	.1
WZAR	8	.2	7	.2	4	.1		
TOTAL	710	18.9	851	22.6	513	13.6	163	4.3

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			24	.6	249
WBJ			19	.5	209
WEYA			9	.2	57
WFID			4	.1	25
WFOA			12	.3	71
WIAAC			26	.7	206
WIAAC-FM			18	.5	140
TOT					
WKAO			92	2.4	782
WKAU-FM			22	.6	177
TOT					
WKVM			53	1.4	404
WLUZ			35	.9	347
WJLA			7	.2	13
WORO			20	.5	168
WPRM			6	.2	46
WUBS			25	.7	251
WUBS-FM			10	.3	81
TOT					
WJII			32	.9	221
WRAI			30	.8	107
WRSJ			8	.2	115
WSRA			16	.4	124
WUND			40	1.1	387
WVOZ			9	.2	115
WZAR					
TOTAL			503	13.4	2684

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	14	.4	20	.5	20	.5	5	.1
WBJ	12	.3	26	.7	10	.3	5	.1
WEYA	10	.3	10	.3	10	.3	9	.2
WFID	2	.1	9	.2	8	.2	3	.1
WFOA	2	.1	12	.3	15	.4	5	.1
WIAAC			23	.6	16	.4	12	.3
WIAAC-FM			35	.9	15	.4	10	.3
TOT								
WKAO	102	2.7	141	3.7	197	5.2	15	.4
WKAU-FM	18	.5	77	2.0	45	1.2	17	.5
TOT								
WKVM	120	3.2	218	5.8	28	.7	8	.2
WLUZ	60	1.6	49	1.3	42	1.1	14	.4
WJLA	27	.7	56	1.5	1	.1		
WORO	13	.3	33	.9	23	.6	12	.3
WPRM	3	.1			4	.1		
WUBS	17	.5	18	.5	14	.4	8	.2
WUBS-FM	4	.1	18	.5	3	.1		
TOT								
WJII	21	.6	50	1.3	24	.6	3	.1
WJII	24	.6						
WRAI	1	.1	17	.5	16	.4	6	.2
WRSJ	5	.1	11	.3	12	.3	3	.1
WSRA	9	.2	33	.9	24	.6	11	.3
WUND	35	.9	51	1.4	25	.7	9	.2
WVOZ	15	.4	22	.6	17	.5	5	.1
WZAR	4	.1	11	.3	3	.1		
TOTAL	383	10.2	737	19.6	581	15.4	161	4.3



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			29	1.0	247			29	1.2	122			17	.7	151
WDMJ			6	.2	62			11	.4	78			6	.2	79
WEYA			12	.5	20			12	.5	41			3	.3	34
WFID			7	.3	32			6	.2	23			2	.1	16
WHOA			9	.4	55			4	.2	28			1		30
WIAC			15	.6	152			21	.8	111			24	1.0	134
WIAC-FM			3	.1	43			5	.2	50			9	.4	45
TOT			18	.7	195			17	.7	94			10	.4	76
WKAO			296	11.8	1082			98	3.9	550			110	5.2	513
WKAO-FM			22	.9	81			17	.7	94			10	.4	76
TOT			318	12.7	1150			72	2.9	302			52	2.1	258
WKVM			171	6.8	562			22	.9	155			37	1.5	199
WLUZ			140	5.6	405			31	1.2	129			2	.1	6
WDLA					4								19	.8	111
WDRD			16	.6	104			1		20			22	.9	110
WPRM					15			40	1.6	152			7	.3	25
WQBS			46	1.8	167			5	.2	28					
WQBS-FM			8	.3	39										
TOT			54	2.2	215			30	1.2	101			27	1.1	103
WQII			30	1.2	125										
WRAI			8	.3	42			6	.2	34			11	.4	46
WRSJ			15	.6	83			19	.8	100			6	.2	40
WSPA			13	.5	41			15	.6	48			28	1.1	207
WUNO			68	2.7	274			3	.1	48			4	.2	36
WVZ			7	.3	65										
WZAR															
TOTAL			932	37.2	2301			481	19.2	1605			443	17.7	1560

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			25	1.0	370			27	1.1	350			29	1.2	324
WDMJ			5	.2	114			7	.3	110			6	.2	104
WEYA			11	.4	60			11	.4	52			5	.4	47
WFID			4	.2	41			5	.2	41			4	.2	34
WHOA			5	.2	59			5	.2	59			5	.2	59
WIAC			16	.6	251			20	.8	251			19	.8	229
WIAC-FM			6	.2	66			5	.2	81			6	.2	71
TOT			130	5.2	1302			169	6.7	1297			213	8.5	1267
WKAO			130	5.2	1302			169	6.7	1297			213	8.5	1267
WKAO-FM			13	.5	146			16	.6	137			16	.6	132
TOT			76	3.0	649			96	3.8	644			111	4.4	620
WKVM			48	1.9	501			62	2.5	483			88	3.5	471
WLUZ			1		6			1		6			1		6
WDLA			17	.7	197			23	.9	184			17	.7	156
WDRD			2	.1	36			1		36			2	.1	29
WPRM			26	1.0	231			36	1.4	231			33	1.3	221
WQBS			7	.3	54			6	.2	54			7	.3	49
WQBS-FM															
TOT			24	1.0	166			29	1.2	162			28	1.1	152
WQII															
WRAI			10	.4	68			7	.3	60			11	.4	58
WRSJ			11	.4	153			16	.6	148			12	.5	118
WSPA			9	.4	72			12	.5	67			7	.4	60
WUNO			34	1.4	386			43	1.7	370			48	1.9	357
WVZ			3	.1	97			5	.2	94			5	.2	94
WZAR															
TOTAL			469	19.5	2493			608	24.3	2473			687	27.4	2460



SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			10	.7	99
WBMJ			1		31
WEYA			9	.4	36
WFID					
WHUA			5	.2	23
WIAC			9	.4	26
WIAC-FM			9	.4	38
TOT					
WKAQ			29	1.2	215
WKAQ-FM			5	.2	34
TOT					
WKVM			26	1.0	126
WLUZ			14	.6	99
WJLA			3	.1	6
WUNO			16	.6	63
WPRM			3	.1	14
WQBS			2	.1	35
WQBS-FM			7	.3	28
TOT					
WQII			9	.4	38
WRAI			14	.6	43
WRSJ			1		20
WSRA			5	.2	24
WUNO			12	.5	103
WVUZ			1		13
WZAR					
TOTAL			183	7.3	823

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	21	.8	17	.7	13	.5	2	.1
WBMJ	5	.2	9	.4	6	.2	1	
WEYA	13	.5	9	.4	10	.4	4	.2
WFID	5	.2	4	.2				
WHUA	1		5	.2	1			
WIAC	13	.5	14	.6	15	.6	1	
WIAC-FM	13	.5	29	1.2	12	.5	2	.1
TOT	25	1.0						
WKAQ	147	5.9	79	3.2	35	1.4	15	.6
WKAQ-FM	6	.2	14	.6	3	.1		
TOT	153	6.1						
WKVM	109	4.4	61	2.4	35	1.4	9	.4
WLUZ	29	1.2	50	2.0	30	1.2	8	.3
WJLA								
WUNO	13	.5	28	1.1	15	.6	6	.2
WPRM	2	.1	5	.2	4	.2		
WQBS	8	.3	5	.2	6	.2	1	
WQBS-FM	3	.1	5	.2	3	.1		
TOT								
WQII	28	1.1	47	1.9	26	1.0	8	.3
WRAI	7	.3	12	.5	13	.5	6	.2
WRSJ	7	.3	10	.4	6	.2	3	.1
WSRA	13	.5	19	.8	14	.6	6	.2
WUNO	35	1.4	54	2.2	22	.9	6	.2
WVUZ	6	.2	7	.3	9	.4		
WZAR	5	.2	6	.2	4	.2		
TOTAL	495	19.8	505	20.2	289	11.5	81	3.2

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			19	.8	200
WBMJ			3	.1	89
WEYA			8	.3	49
WFID			1		16
WHUA			3	.1	32
WIAC			17	.7	137
WIAC-FM			10	.4	60
TOT					
WKAQ			75	3.0	570
WKAQ-FM			7	.3	88
TOT					
WKVM			39	1.6	295
WLUZ			23	.9	227
WJLA			2	.1	6
WUNO			17	.7	130
WPRM			2	.1	18
WQBS			11	.4	124
WQBS-FM			7	.3	32
TOT					
WQII			17	.7	112
WRAI			14	.6	56
WRSJ			5	.2	72
WSRA			5	.2	54
WUNO			20	.8	247
WVUZ			2	.1	43
WZAR					
TOTAL			298	11.9	1655

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	14	.6	20	.8	15	.6	5	.2
WBMJ	1		7	.3	4	.2	2	.1
WEYA	10	.4	8	.3	7	.3	7	.3
WFID	2	.1	9	.4	8	.3	3	.1
WHUA			2	.1	5	.2		
WIAC			23	.9	13	.5	11	.4
WIAC-FM			21	.8	8	.3	3	.1
TOT								
WKAQ	86	3.4	102	4.1	147	5.9	10	.4
WKAQ-FM	8	.3	40	1.6	23	.9	8	.3
TOT	94	3.8	142	5.7				
WKVM	53	2.1	42	1.7	26	1.0	5	.2
WLUZ	15	.6	33	1.3	27	1.1	11	.4
WJLA					1			
WUNO	8	.3	20	.8	8	.3	5	.2
WPRM	3	.1			4	.2		
WQBS	8	.3	7	.3	5	.2	4	.2
WQBS-FM			3	.1	1			
TOT								
WQII	8	.3	27	1.1	18	.7	3	.1
WRAI	1		8	.3	5	.2	2	.1
WRSJ	3	.1	8	.3	8	.3		
WSRA	4	.2	16	.6	10	.4	7	.3
WUNO	28	1.1	32	1.3	13	.5	3	.1
WVUZ	14	.6	16	.6	13	.5	5	.2
WZAR	2	.1	11	.4	3	.1		
TOTAL	284	11.3	464	18.5	373	14.9	94	3.8



MONDAY-FRIDAY

PERSONS 12-24 (00)
C.Z. = 200
R.S.A. =

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			4	.2	52			3	.1	23			11	.5	90
WBMJ			103	4.5	527			98	4.3	490			165	7.2	600
WEYA			4	.2	4			4	.2	9			3	.1	12
WFID			4	.2	11			2	.1	24			3	.2	35
WHOA			11	.5	59			6	.3	26			6	.3	45
WIAC			1		33			2	.1	61			4	.2	49
WIAC-FM			13	.6	56			17	.7	84			25	1.1	104
TOT			14	.6	89										
WKAQ			53	2.4	287			37	1.6	225			52	2.3	299
WKAQ-FM			9	.4	74			10	.4	68			14	.6	63
TOT			64	2.8	347										
WKVM			45	2.0	247			32	1.4	193			53	2.3	246
WLUZ			11	.5	69			3	.1	33			4	.2	31
WOLA			19	.8	102			24	1.0	106			37	1.6	167
WORO					11			1		22			1		13
WPRM					4					4					13
WQBS			20	.9	152			21	.9	111			38	1.7	187
WQBS-FM			7	.3	54			2	.1	53			20	.9	57
TOT			27	1.2	199										
WQII			72	3.1	372			73	3.2	341			132	5.7	504
WRAI			11	.5	72			17	.7	84			16	.7	99
WRSJ			2	.1	19			3	.1	19			4	.2	19
WSRA			6	.3	42			17	.7	44			22	1.0	79
WUNO			22	1.0	186			35	1.5	187			45	2.0	229
WVUZ			22	1.0	138			19	.8	122			43	1.9	187
WZAR			1		14			9	.4	14			9	.4	18
TOTAL			439	19.1	1652			438	19.1	1452			715	31.1	1920

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			5	.2	126			5	.2	114			7	.3	110
WBMJ			115	5.0	1016			120	5.2	927			135	5.9	862
WEYA			3	.1	12			4	.2	12			4	.2	12
WFID			3	.1	45			4	.2	42			5	.2	39
WHOA			8	.3	85			7	.3	79			8	.3	79
WIAC			5	.2	122			3	.1	84			3	.1	72
WIAC-FM			14	.6	134			18	.8	125			18	.8	116
TOT															
WKAQ			38	1.7	509			47	2.0	491			53	2.3	463
WKAQ-FM			8	.3	126			11	.5	113			11	.5	107
TOT															
WKVM			35	1.5	425			43	1.9	407			49	2.1	396
WLUZ			5	.2	70			6	.3	66			7	.3	69
WOLA			25	1.1	219			28	1.2	201			29	1.3	201
WORO					35			1		26					20
WPRM			1		27					17					17
WQBS			22	1.0	317			26	1.1	303			28	1.2	286
WQBS-FM			10	.4	105			9	.4	88			13	.6	77
TOT															
WQII			81	3.5	715			91	4.0	690			102	4.4	648
WRAI			11	.5	148			14	.6	132			14	.6	123
WRSJ			4	.2	40			3	.1	24			3	.1	24
WSRA			15	.7	106			15	.7	79			14	.6	79
WUNO			29	1.3	391			35	1.5	354			33	1.4	331
WVUZ			24	1.0	280			27	1.2	268			32	1.4	247
WZAR			7	.3	22			6	.3	22			5	.2	22
TOTAL			474	20.6	2279			523	22.8	2255			577	25.1	2214



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			4	.2	60
WBMJ			103	4.5	476
WBYA			1		8
WFID			3	.1	21
WHQA			8	.3	50
WIAC			14	.6	58
WIAC-FM			5	.2	66
TOT					
WKAO			13	.6	149
WKAO-FM			1		33
TOT					
WKVM			18	.8	137
WLUZ					6
WDLA			31	1.4	103
WJHO					9
WPRM			5	.2	23
WQBS			15	.7	81
WQBS-FM			12	.5	53
TOT					
WQII			57	2.5	300
WRAI			3	.1	73
WRSJ			8	.3	25
WSHA			14	.6	77
WUNO			16	.7	161
WVDZ			13	.6	121
WZAR			7	.3	8
TOTAL			343	14.9	1383

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
	6	.3	15	.7	8	.3	1	.0
	91	4.0	174	7.6	143	6.2	65	2.8
	4	.2	4	.2	4	.2	4	.2
	2	.1	12	.5	12	.5	4	.2
	5	.2	10	.4	11	.6	4	.2
	3	.1	5	.2	5	.2	9	.4
	20	.9	47	2.0	27	1.2	4	.2
	23	1.0						
	16	.7	41	1.8	30	1.7	11	.5
	4	.2	7	.3	12	.5	3	.1
	20	.9						
	23	1.0	44	1.9	25	1.1	12	.5
	5	.2	8	.3				
	11	.5	56	2.9	38	1.7	29	1.3
	5	.2	15	.7	5	.2		
	15	.7	44	1.9	21	.9	8	.3
	5	.2	18	.8	6	.3	7	.3
	76	3.3	185	8.1	126	5.5	30	1.3
	5	.2	30	1.3	24	1.0	10	.4
	1		8	.3	1		5	.2
	15	.7	31	1.4	19	.8	19	.8
	28	1.2	54	2.4	30	1.3	10	.4
	24	1.0	58	2.5	33	1.4	10	.4
WZAR								
TOTAL	374	16.3	897	39.1	605	26.4	249	10.8

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			7	.3	55
WBMJ			130	5.7	735
WBYA			2	.1	12
WFID			4	.2	38
WHQA			8	.3	60
WIAC			10	.4	57
WIAC-FM			15	.7	113
TOT					
WKAO			30	1.3	341
WKAO-FM			7	.3	87
TOT					
WKVM			37	1.6	274
WLUZ			2	.1	35
WDLA			35	1.5	189
WJHO					22
WPRM			2	.1	27
WQBS			24	1.0	218
WQBS-FM			16	.7	84
TOT					
WQII			90	3.9	544
WRAI			10	.4	127
WRSJ			7	.3	35
WSHA			17	.7	106
WUNO			29	1.3	288
WVDZ			26	1.1	215
WZAR			8	.3	18
TOTAL			509	22.2	2078

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
	3	.1	3	.1	3	.1	2	.1
	26	1.1	107	4.7	95	4.1	38	1.7
	5	.2	5	.2	6	.3		
	1		15	.7	13	.6	4	.2
					3	.1		
			12	.5	4	.2	3	.1
			30	1.3	10	.4	7	.3
	30	1.3	39	1.7	82	3.6	13	.6
	2	.1	27	1.2	7	.3		
	32	1.4	66	2.9				
	10	.4	25	1.1	17	.7	7	.3
			2	.1	4	.2		
			8	.3	30	1.3	20	.9
	9	.4	16	.7	8	.3	1	.0
			8	.3	3	.1	6	.3
	9	.4						
	39	1.7	158	6.9	107	4.7	36	1.6
	2	.1	23	1.0	24	1.0	4	.2
	1		3	.1	2	.1	4	.2
	4	.2	14	.6	12	.5	16	.7
	12	.5	33	1.4	24	1.0		
	6	.3	21	.9	18	.8	18	.8
WZAR								
TOTAL	168	7.3	596	26.0	477	20.8	166	7.2



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			1	.1	26			3	.3	15			6	.5	41
WBMJ			38	3.3	234			39	3.4	232			100	8.7	337
WEYA															
WFID													1	.1	9
WHCA			4	.3	27			5	.4	18			6	.5	32
WTAC															
WTAC-FM			1	.1	9			2	.2	24			11	1.0	26
TOT			17	1.5	143			16	1.4	121			20	1.7	150
WKAQ								2	.2	25			10	.9	21
WKAQ-FM			19	1.7	159			17	1.5	119			34	3.0	173
TOT			28	2.4	139			3	.3	17			3	.3	17
WKVM			6	.5	25			6	.5	35			4	.3	38
WLUZ			4	.3	23					4			1	.1	4
WOLA															
WURO															
WPRM					4					4					8
WQBS			5	.4	62			2	.2	47			15	1.3	94
WQBS-FM					23			1	.1	11			6	.5	20
TOT			5	.4	25			27	2.4	177			69	6.0	287
WJII			21	1.8	165										
WRAI			4	.3	45			6	.5	46			13	1.1	57
WRSJ															
WSRA			2	.2	9			7	.6	13			7	.6	21
WUNO			3	.3	82			4	.3	102			20	1.7	133
WVQZ			5	.4	51			3	.3	42			19	1.7	75
WZAR					4			3	.3	8			4	.3	8
TOTAL			139	12.1	713			146	12.8	663			353	20.8	942

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			3	.3	80			3	.3	68			3	.3	64
WBMJ			57	5.0	532			57	5.0	488			69	6.0	453
WEYA															
WFID			1	.1	12					9			1	.1	9
WHCA			6	.5	48			5	.4	48			5	.4	48
WTAC															
WTAC-FM			3	.3	35			4	.3	32			6	.5	28
TOT			15	1.3	275			17	1.5	266			19	1.6	244
WKAQ			3	.3	53			5	.4	45			6	.5	39
WKAQ-FM															
TOT			21	1.8	259			26	2.3	248			31	2.7	244
WKVM			3	.3	33			4	.3	29			4	.3	29
WLUZ			4	.3	67			5	.4	58			4	.3	58
WOLA															
WURO															
WPRM					16					12					12
WQBS			7	.6	162			7	.6	148			10	.9	137
WQBS-FM			4	.3	36			2	.2	36			3	.3	31
TOT			35	3.1	383			38	3.3	372			45	3.9	354
WJII															
WRAI			6	.5	94			7	.6	78			9	.8	74
WRSJ					4										
WSRA			5	.4	25			5	.4	21			4	.3	21
WUNO			9	.8	219			9	.8	189			11	1.0	177
WVQZ			8	.7	124			9	.8	112			12	1.0	101
WZAR			3	.3	12			2	.2	12			2	.2	12
TOTAL			156	17.1	1140			208	18.2	1131			246	21.5	1097



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			2	.2	35
WUMJ			56	4.9	271
WEYA					
WFID			3	.3	12
WHQA			8	.7	34
WJAC					21
WJAC-FM					21
TOT					
WKAO			8	.7	56
WKAO-FM					21
TOT					
WKVM			11	1.0	105
WLUZ					8
WOLA			5	.4	27
WDRU					4
WPHM			2	.2	12
WQBS			7	.6	62
WQBS-FM			7	.6	20
TOT					
WQ11			30	2.6	164
WRAI			3	.3	64
WRSJ					4
WSPA			4	.3	17
WUNO			10	.9	117
WVOZ			4	.3	62
WZAR			4	.3	4
TOTAL			163	14.2	716

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	1	.1	7	.7	4	.3	1	.1
WUMJ	46	4.0	102	8.9	25	7.4	37	3.2
WEYA								
WFID	2	.2	4	.3	4	.1	4	.3
WHQA	5	.4	8	.7	11	1.0	4	.3
WJAC					1	.1	4	.3
WJAC-FM	1	.1	6	.5	2	.2	1	.1
TOT								
WKAO	1	.1	17	1.5	22	1.9	8	.7
WKAO-FM	1	.1	4	.3	4	.3		
TOT								
WKVM	7	.6	24	2.1	12	1.0	4	.3
WLUZ	9	.8	5	.4				
WOLA	3	.3	1	.1				
WDRU	2	.2	1	.1				
WPHM								
WQBS	5	.4	16	1.4	9	.8	4	.3
WQBS-FM	2	.2	5	.4	2	.2	5	.4
TOT								
WQ11	29	2.5	89	7.8	55	4.8	19	1.7
WRAI	5	.4	23	2.0	14	1.2	1	.1
WRSJ								
WSPA	6	.5	4	.3	2	.2	2	.2
WUNO	16	1.4	28	2.4	19	1.7	3	.3
WVOZ	13	1.1	30	2.6	16	1.4	2	.2
WZAR								
TOTAL	151	13.2	379	33.1	262	22.9	100	8.7

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			4	.3	56
WUMJ			75	6.6	408
WEYA					
WFID			2	.2	12
WHQA			8	.7	36
WJAC					26
WJAC-FM			5	.4	28
TOT					
WKAO			13	1.1	176
WKAO-FM			5	.4	40
TOT					
WKVM			23	2.0	154
WLUZ			1	.1	21
WOLA			5	.4	46
WDRU					9
WPHM			1	.1	16
WQBS			10	.9	120
WQBS-FM			7	.6	24
TOT					
WQ11			47	4.1	313
WRAI			8	.7	85
WRSJ					4
WSPA			5	.4	25
WUNO			14	1.2	182
WVOZ			11	1.0	55
WZAR			4	.3	8
TOTAL			248	21.7	1033

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	1	.1	1	.1	3	.3	2	.2
WUMJ	21	1.8	68	5.9	65	5.7	33	2.9
WEYA								
WFID			3	.3	5	.4		
WHQA					3	.3	4	.3
WJAC								
WJAC-FM			2	.2	15	1.3	2	.2
TOT								
WKAO			16	1.4	16	1.4	32	2.8
WKAO-FM					9	.8	7	.6
TOT								
WKVM	16	1.4	25	2.2	16	1.4	5	.4
WLUZ	7	.6	21	1.8	2	.2		
WOLA			2	.2	2	.2	5	.4
WDRU								
WPHM								
WQBS	7	.6	7	.6	1	.1	1	.1
WQBS-FM							4	.3
TOT								
WQ11	10	.9	73	6.4	51	4.5	19	1.6
WRAI								
WRSJ	1	.1	12	1.0	15	1.3	4	.3
WSPA	1	.1						
WUNO	2	.2	4	.3	5	.4	3	.3
WVOZ	3	.3	15	1.3	16	1.4		
WZAR	1	.1	13	1.1	8	.7	8	.7
TOTAL	71	6.2	272	23.8	241	21.0	98	8.6

Programmer's Guide

SECTIONS

- 1 Share Trends (for markets surveyed two
or more times per year)
- 2 Shares
- 3 Ratings, Projections and Cumes
- 4 Ratings by Hours
- 5 Additional Time Period Combinations



STATION	6 AM-12 MID															MON-FRI				
	MEN					WOMEN					TEENS					TOTAL				
	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976			JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976			JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976			JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976		
WAPA	5	4	5			4	4	3			1	2	2			4	3	3		
WBMJ	1	5	7			8	8	7			3	3	2			12	13	10		
WLYA	1	2	1			3	3	2			1	1	1			2	2	1		
WFTD	2	2	2			1	1	1			1	1	1			1	1	1		
WMDA	2	4	2			1	1	1			1	1	1			1	1	1		
WJAC	3	3	5			2	1	2			1	1	2			2	2	3		
WJAC-FM	1	1	2			2	3	2			2	1	2			2	2	2		
WKAC	21	24	20			21	22	19			11	9	8			19	21	18		
WKAC-FM	2	4	2			3	3	3			1	2	2			3	3	3		
WKVM	8	5	10			12	13	14			9	11	11			10	11	12		
WLUZ	7	7	6			6	8	7			1	1	2			6	6	6		
WCLA	2	2	3			2	1	2			3	3	2			2	1	2		
WORO	3	3	2			1	4	2			2	3	2			2	3	1		
WPRM	1	5	1			1	6	6			8	2	4			1	5	6		
WCBS	6	1	2			7	2	1			7	5	2			2	1	2		
WCBS-FM	1	1	2			3	2	1			1	1	2			1	1	2		
WGII			5					11					18					10		
WRAI	4	3	3			3	3	3			7	8	3			4	3	3		
WRJ	5	3	3			2	2	1			1	1	3			3	3	2		
WSRA			2					3					3					3		
WUNO	7	10	2			12	8	7			12	11	5			10	9	4		
WVOZ	6	5	3			3	3	2			8	5	4			5	4	7		
WZAR	1					1	1						2			1	1	1		
TCT(100)	460	494	528			518	621	614			206	198	196			1184	1313	1338		



SAN JUAN METROPOLITAN AREA

SHARES OF AUDIENCE

STATION	6AM-10AM															MON-FRI				
	MEN					WOMEN					TEENS					TOTAL				
	JUL-AUG. 1975	OCT-NOV. 1975	FEB-MAR. 1976			JUL-AUG. 1975	OCT-NOV. 1975	FEB-MAR. 1976			JUL-AUG. 1975	OCT-NOV. 1975	FEB-MAR. 1976			JUL-AUG. 1975	OCT-NOV. 1975	FEB-MAR. 1976		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
WAPA	4	3	4			4	3	3			2	1	1			4	3	4		
WCHJ	6	5	4			5	4	5			27	23	27			7	6	6		
WEYA			1				1	1									1	1		
WFIO	1	1	1			1	1	1				1				1	1	1		
WHOA	1	2	1			1	1	1			1		3			1	1	1		
WJAC	2	1	2			1	1	2				1				2	1	2		
WJAC-FM	1		2			1	2	1			1		1			1	1	1		
WKAS	31	33	31			31	28	25			13	22	12			30	30	26		
WKAS-FM	4	5	2			5	3	3			3	3	1			4	4	2		
WKVM	12	12	11			15	19	20			10	20	20			14	16	16		
WUZ	12	8	9			10	14	14			2	1	4			10	10	11		
WCLA		2	2				1				2	2	3				1	1		
WCPD	1	5	1			2	2	1								2	3	1		
WPRM											1									
WRS	7	4	6			5	5	6			6	6	4			6	5	6		
WRS-FM		1	2			2	2	1								1	2	1		
WRII			4					8					15					7		
WRAI	2	1	1			1	1	1			9	6	3			2	2	1		
WRSJ	4	4	2			1	2	1			3	1				2	3	1		
WKAZ			2					1					1					2		
WRS	4	9	6			10	6	6			14	10	2			8	8	7		
WJOC	3	2	5			2	2	1			6	2	4			3	3	2		
WJAR																				
TOT(100)	649	841	819			850	1115	1040			124	174	135			1623	2130	1998		



STATION	10AM-3PM															MON-FRI				
	MEN					WOMEN					TEENS					TOTAL				
	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%
WAPA	4	2	5			3	3	2			2	1	2			3	2	3		
WBAJ	7	10	7			13	8	9			32	37	27			15	12	10		
WVYA	1	2	1			2	3	1			1					2	2	1		
WF10	3	3	1			5	2	1							3	2	1			
WNUA	2	1	1			1	2				1		3		2	1	1			
W1AC	4	4	5			2	2	2				1			2	3	3			
W1AC-FM	1	1	3			2	5	2			3	1	1		2	3	2			
WKAQ	16	20	15			13	16	16			11	5	11		14	16	15			
WKAQ-FM	2	4	2			4	3	5			1	2	1		2	4	3			
WKVM	8	8	10			10	11	11			7	21	12		9	11	11			
WLUZ	8	6	4			4	6	4					2		5	5	4			
WOLA	2	2	3			1	1	1			5	2	4		2	1	2			
WOND	4	5	3			3	6	3							3	5	3			
WPHM	1					1					1				1					
WQBS	7	6	6			10	8	8			6	6	1		8	7	7			
WQ35-FM	1	1	2			4	3	2			1	1	1		3	2	2			
WQ11			8					12					12				11			
WRAI	4	2	3			3	2	3			6	5	4		4	2	3			
WRSJ	6	3	3			1	2	1			2				3	2	2			
WSPA			3					3					5				3			
WUNO	8	11	8			14	10	10			13	9	3		12	11	9			
WVOZ	5	5	3			3	4	1			7	5	2		4	5	2			
WZAR		1				1	2	1					2			1	1			
TOT (OO)	491	469	506			597	666	670			287	131	146		1375	1266	1322			



SHARES OF AUDIENCE

STATION	JPM-7PM															MON-FRI				
	MEN					WOMEN					TEENS					TOTAL				
	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%
WADA	6	4	4			3	3	3								4	3	3		
WMMJ	10	11	7			7	14	9			35	42	28			14	20	13		
WEJA	1	2				4	4	2			2					2	2	1		
WF10	1	2				4	2	1			2					3	2	1		
WVJA	1	2				1	1	1				1	2			1	1	1		
W1AC	4	4				4	1	3								3	2	3		
W1AC-FM	1	2				2	5	3			3	1	3			2	3	3		
WKAC	22	24	15			21	24	19			10	6	6			19	19	16		
WKAC-FM	1	2	3			2	1	4			1		3			1	1	3		
WYV	8	7	8			10	7	9			11	6	10			9	7	9		
WUJZ	4	7	7			4	3	3					1		3	3	4			
WDJA	2	1	5			2	1	3			3	3	1			2	1	3		
W22C	2	2	5			3	5	2					1		2	2	3	2		
WPHN	1										1									
WDCS	4	4	4			8	7	7			7	2	4			6	5	5		
W135-FM	2	1	3			4	2	2					2		2	1	2			
W11			7					12					20					12		
WRA1	5	3	3			3	4	4			7	10	4			5	5	4		
WRSJ	4	4	2			2	3	2					2		3	2	1	1		
W5A			7					5					2					3		
WJGO	8	7	7			10	9	7			10	15	6			9	10	7		
WVJZ	7	7	4			3	3	3			8	9	5			6	5	4		
WZAR	2					1	1	1					1			1		1		
TOT (00)	512	462	574			471	551	592			254	310	353			1237	1323	1519		



SAN JUAN METROPOLITAN AREA

SHARES OF AUDIENCE

MON-FRI

STATION	7PM-12 MID																				
	MEN					WOMEN					TEENS					TOTAL					
	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	JUL- AUG. 1975	OCT- NOV. 1975	FEB- MAR. 1976	%	%	%
WSPA	7	8	5			7	7	7			25	4	1			5	6	5			
WUPJ	10	12	13			6	14	9			3	41	34			12	21	17			
WLYA						11	6	9								5	5	2			
WFID	2		1			2	1	1				4	2			1	2	1			
WJGA			3					1				2	5					3			
WTAC	4	3	9			2	1	5			5	2				3	2	6			
WTAC-FM	3	3	1			6	6	7				2				3	4	3			
WYAO	6	11	8			12	11	7			12	6	5			10	10	7			
WYAO-FM	1	2	4			1	1	3			1					1	1	3			
WKVM	4	4	8			10	6	10			8	5	7			7	5	8			
WLJZ	3	4	4			3	3	3			1					2	3	3			
WCLA	7	4	7			1	3	6			3	4	3			4	4	6			
WOND	10	4	4			1	8	5				1				4	4	3			
WDDN	9	1	3			6	2	2			2	5	1			6	2	2			
WCHS	3	5	4			8	5	5			10	5	4			6	5	4			
WJMS-FM	1	1	4			1	1	1			1	2	4			1	1	3			
WSTI			3					15					18					11			
WRAI	7	4	7			6	7	4			10	9	2			7	6	5			
WSDJ	2	4	3			2	5	2								2	3	2			
W3AA			2					9					2					4			
WOND	9	13	8			14	7	5			11	8	6			11	10	6			
WVJ7	15	9	3			2	4	3			11	6	2			10	6	3			
WZAR	1		1										2					1			
TOT(CO)	239	267	276			213	234	240			153	193	163			605	694	682			



SHARE OF AUDIENCE ESTIMATES

SAN JUAN METROPOLITAN AREA

FEB-MAR, 1976

M-F

6A.M.-12MID

STATION	MEN %	WOMEN %	TEENS %	TOTAL %	MEN 18-24 %	MEN 25-34 %	MEN 35-49 %	MEN 50-64 %	WOMEN 18-24 %	WOMEN 25-34 %	WOMEN 35-49 %	WOMEN 50-64 %
WAPA	5	3	2	3	1	3	5	7	1	2	5	4
WOMJ	7	7	29	10	18	7	2	3	2	1	1	1
WEYA	1	2	1	1	1	1	2	4	2	1	2	3
WFID	1	1	1	1	1	1	3	1	1	2	1	1
WHQA	2	1	3	1	1	3	1	2	1	1	1	2
WIAAC	5	2	2	3	3	4	5	5	1	2	1	3
WIAAC-FM	2	2	2	2	4	4	1	1	4	1	3	3
TOT	20	19	8	16	10	10	28	33	6	16	19	30
WKAC	2	5	2	3	1	4	2	3	2	6	4	2
WKAO-FM												
TOT	10	14	11	12	7	5	11	13	3	13	16	22
WKVM	6	7	2	6	1	7	10	8	1	8	9	12
WLUZ	3	2	2	2	10	1	1	5	5	1	1	4
WCLA	2	2	2	1	1	1	2	5	1	1	1	2
WORO												
WPRM	1	1	1	1	1	1	1	1	1	1	1	1
WQBS	2	6	4	6	2	9	8	4	9	8	6	3
WQBS-FM	2	1	2	2	4	2	2	2	1	3	1	1
TOT	5	11	18	10	13	5	3		19	14	10	4
WQII												
WRAI	3	3	3	3	3	5	4		1	5	3	1
WRSJ	2	1	2	2	2	2	4		1	1	1	2
WGRA	3	3	3	3	1	6	1	2	6	2	3	1
WUND	8	7	5	7	6	13	8	5	9	8	8	6
WVOZ	3	4	3	3	8	4			4	1	1	1
WZAR			2	1	1				2			
TOT (00)	528	614	196	1338	138	135	131	91	140	144	158	109

SHARE OF AUDIENCE ESTIMATES

MON-SUN
6A.M.-12MID

STATION	MEN %	WOMEN %	TEENS %	TOTAL %	MEN 18-24 %	MEN 25-34 %	MEN 35-49 %	MEN 50-64 %	WOMEN 18-24 %	WOMEN 25-34 %	WOMEN 35-49 %	WOMEN 50-64 %
WAPA	4	3	2	3	1	3	5	7	1	2	5	3
WOMJ	7	7	29	10	17	8	2	3	2	1	2	1
WEYA	1	2	1	1	1	1	3	4	2	1	2	3
WFID	1	1	1	1	1	1	3	1	1	2	1	1
WHQA	2	1	3	1	1	3	1	2	1	1	1	2
WIAAC	4	2	2	3	2	3	4	6	1	2	1	3
WIAAC-FM	3	2	2	2	5	4	2	2	4	2	4	4
TOT	20	18	8	17	10	11	27	33	6	15	18	29
WKAC	3	4	2	3	2	5	3	2	2	7	4	2
WKAO-FM												
TOT	9	13	9	11	7	5	10	13	2	12	15	22
WKVM	6	7	2	6	1	7	10	7	1	8	9	10
WLUZ	3	2	2	2	11	2	2	6	6	2	1	4
WCLA	2	2	2	1	1	1	3	5	1	1	1	2
WORO												
WPRM	1	1	1	1	1	1	1	1	1	1	1	1
WQBS	5	6	4	5	2	8	7	4	7	8	5	2
WQBS-FM	2	1	2	2	4	3	1	2	1	3	1	1
TOT	6	12	19	11	14	5	3		20	14	11	4
WQII												
WRAI	3	3	3	3	2	5	3	1	1	5	3	1
WRSJ	2	1	2	2	2	2	3	1	1	1	1	2
WGRA	3	3	3	3	1	6	1	4	6	2	4	1
WUND	7	7	5	7	5	13	7	6	8	7	8	6
WVOZ	3	2	3	3	8	3			4	1	1	2
WZAR		1	1	1	1				1			
TOT (00)	484	563	197	1244	132	120	117	85	137	133	142	97



SHARE OF AUDIENCE ESTIMATES

SAN JUAN METROPOLITAN AREA

FEB-MAR. 1976

MON-FRI

6A.M.-10A.M.

STATION	MEN %	WOMEN %	TEENS %	TOTAL %	MEN 18-24 %	MEN 25-34 %	MEN 35-49 %	MEN 50-64 %	WOMEN 18-24 %	WOMEN 25-34 %	WOMEN 35-49 %	WOMEN 50-64 %
WAPA	4	3	1	4								
WBMJ	4	5	27	6	17	3	4	5	2	2	3	5
WEYA	1	1		1					27	4	2	
WFJD	1	1		1					3	1	1	
WHQA	1	1	3	1	4	1	1	1	1	1		2
WJAC	2	2		2	1	3	3	2		3	1	1
WJAC-FM	2	1	1	1	5	3			3	1	1	
TOT	4	2	1	3	6	7	3	2	3	4	2	1
WKAO	31	25	12	26	18	23	32	43	7	22	28	29
WKAO-FM	2	2	1	2	3	3	3	2	1	4	3	2
TOT	33	27	14	29	21	27	34	45	8	26	31	31
WKVN	11	20	20	16	5	9	13	15	7	19	17	28
WLUZ	9	14	4	11	1	11	10	12	2	11	17	21
WDLA	2		3	1					1			
WORO	1	1		1					3	1	2	1
WPRM												
WQBS	6	6	4	6	2	10	8	4	8	8	6	1
WQBS-FM	2	1		1	4	3	1	1	1	2	1	
TOT	8	7	4	7	6	13	10	5	9	10	7	1
WOLI	4	8	15	7	14	2	1		21	12	8	1
WRAI	1	1	3	1	4	2					2	
WRSJ	2	1		1	1	1	3	2		2		2
WSRA	2	1	1	2	4	4	2	2	4	1	1	
WUND	9	6	2	7	4	16	10	5	9	5	8	5
WVOZ	3	1	4	2	10	2	1		1	1	1	
WZAR						1			1			
TOT (00)	819	1040	139	1598	162	184	236	164	138	242	303	229

SHARE OF AUDIENCE ESTIMATES

MON-FRI
10A.M.-3P.M.

STATION	MEN %	WOMEN %	TEENS %	TOTAL %	MEN 15-24 %	MEN 25-34 %	MEN 35-49 %	MEN 50-64 %	WOMEN 18-24 %	WOMEN 25-34 %	WOMEN 35-49 %	WOMEN 50-64 %
WAPA	5	2	2	3								
WBMJ	7	9	27	10	13	5	7	9	1	27	6	4
WEYA	1	1		1					5	3	1	2
WFJD	1	1		1					1	4	2	
WHQA	1	1	3	1	1	1	1	1	1	1		2
WJAC	5	2		3	1	2	7	9	1	1	1	4
WJAC-FM	3	2	1	2	5	5	1		5	1	3	
TOT	15	16	11	15	10	5	25	20	5	11	9	32
WKAO	2	5	1	3	2	3	3	3	5	5	6	2
TOT	10	11	12	11	10	2	11	15	1	13	15	20
WKVM	4	4	2	4		6	7	3		8	4	5
WLUZ	3	1	4	2	9	2			4	2		
WDLA	3	3		3	1						6	5
WORO												
WPRM												
WQBS	8	8	1	7	5	10	11	5	8	8	9	6
WQBS-FM	2	2	1	2	1	5				4	2	2
TOT	8	12	18	11	15	11	4		17	18	14	2
WOLI												
WRAI	3	3	4	3	7	5	1		1	5	3	1
WRSJ	3	1		2	2	2	5	7		1	3	3
WSRA	3	3	5	3	9	9	1		6	1	5	1
WUND	8	10	3	9	9	16	4	4	12	10	11	8
WVOZ	3	1	2	2	10	1			1	2	1	1
WZAR			2	1					4			
TOT (00)	506	670	146	1322	135	128	136	74	157	166	160	111



SHARE OF AUDIENCE ESTIMATES

SAN JUAN METROPOLITAN AREA FEB-MAR. 1976

MON-FRI
3P.M.-7P.M.

STATION	MEN %	WOMEN %	TEENS %	TOTAL %	MEN 18-24 %	MEN 25-34 %	MEN 35-49 %	MEN 50-64 %	WOMEN 18-24 %	WOMEN 25-34 %	WOMEN 35-49 %	WOMEN 50-64 %
WAPA	4	3	2	3	2	3	5	3	1	2	5	1
WBMJ	7	5	28	13	16	8	2		20	9	2	1
WEYA		2		1					2	2	2	4
WFID		1		1			2		2	2		
WHDQ	2		2	1		7						1
WIAC	5	3		3	2	2	7	8	1	3	1	8
WIAC-FM	3	3	3	3	5	6		1	3	2	6	
TOT												
WKAG	19	19	6	16	10	8	30	34	9	17	21	38
WKAG-FM	3	4	3	3	1	7		3	2	8	4	2
TOT												
WKVM	8	9	10	9	7	5	11	7	3	7	14	13
WLUZ	7	3	1	4	1	8	14	8		5	5	5
WCLA	5	3	1	3	12	3			6	2	1	1
WORO	2	2		2		1	3	8			5	1
WPHM						1						
WQBS	4	7	4	5	2	5	6	7	11	7	3	5
WQBS-FM	3	2	2	2	5	1	1	6	3	2	1	1
TOT												
WQII	7	12		12	17	5	4	1	18	14	10	8
WRAI	3	4	4	4	1	7	5	1	1	8	4	
WRSJ	2	2		1	1	3	5		1	1	3	1
WSRA	3	3	2	3	3	7	1		5	4	3	1
WUNO	7	7	6	7	6	9	7	5	8	8	7	6
WVOZ	4	3	5	4	7	7			6	1	2	1
WZAR		1	1	1	1				2			
TOT (00)	574	592	353	1519	178	153	132	66	184	133	141	84

SHARE OF AUDIENCE ESTIMATES

MON-FRI
7P.M.-12MID

STATION	MEN %	WOMEN %	TEENS %	TOTAL %	MEN 18-24 %	MEN 25-34 %	MEN 35-49 %	MEN 50-64 %	WOMEN 18-24 %	WOMEN 25-34 %	WOMEN 35-49 %	WOMEN 50-64 %
WAPA	5	7	1	5	1		5	12	1	8	14	6
WBMJ	13	5	34	17	30	8	2		22	2	5	19
WEYA		5		2			5		1			
WFID	1		2	1			5					
WHDQ	3	1	5	3			6		8		2	3
WIAC	9	5		6	13	10	2	8	2	4	5	3
WIAC-FM	1	7		3	1	1	5		4	10	13	
TOT												
WKAG	8	7	5	7			18	27	5	8	4	16
WKAG-FM	4	3		3	1	7		6		12	2	3
TOT												
WKVM	8	10	7	8	7	7	7	15	1	8	18	16
WLUZ	4	3		3		2	14	6		6	5	6
WCLA	7	6	3	6	17	5			12		18	6
WORO	4	5		3		7			8			
WPRM	3	2	1	2		8			4	3	2	
WQBS	4	5	4	4		10			9	6	2	
WQBS-FM	4	1	4	3	6		9		6	4		
TOT												
WQII	3	15	18	11	6	2			24	8	7	16
WRAI	7	4	2	5		8	27			12		6
WRSJ	3	2		2	6	2			3		2	
WSRA	2	2	2	4	2	3			9	10	7	3
WUNO	8	5	6	6	4	13	7	8	2	8	7	3
WVOZ	3	3	2	3	4	6			2	2	2	
WZAR	1	2		1	3							
TOT (00)	279	240	163	682	89	88	44	52	91	52	55	31



SHARE OF AUDIENCE ESTIMATES

SAN JUAN METROPOLITAN AREA

SAT

FEB-MAR. 1976

STATION	6 AM-10 AM			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	5	4	1	4
WBMJ	7	6	30	9
WEYA	1	2	1	1
WFID	1	1	1	1
WFOA		1	3	1
WIAC	3	2		2
WIAC-FM	6	3	1	4
TOT	9	5	1	6
WKAQ	27	20	4	21
WKAQ-FM	1	3	1	2
TOT	28	23	5	23
WKVM	14	20	6	16
WLUZ	5	3	2	4
WLLA	1	1	1	1
WCHC	2	2	1	2
WPRM				
WQBS	2	5	3	4
WQBS-FM	1	1	1	1
TOT				
WQII	6	12	19	11
WRAI	1	2	3	1
WRSJ		2		1
WSRA	4	2	4	3
WUNO	5	7	11	7
WVOZ	2	2	9	3
WZAR	1	1		1
TOT(00)	472	582	151	1205

STATION	10 AM-3 PM			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	3	2	2	2
WBMJ	7	8	27	12
WEYA	1	1	1	1
WFID	1	1	1	1
WFOA	1	1	2	1
WIAC	2	2		2
WIAC-FM	9	6	2	6
TOT				
WKAQ	11	9	4	9
WKAQ-FM	2	4	1	3
TOT				
WKVM	7	8	6	7
WLUZ	7	5	1	5
WLLA	6	3		4
WCHC	4	4		3
WPRM	1			
WQBS	3	6	4	4
WQBS-FM	2	2	1	2
TOT				
WQII	8	17	23	16
WRAI	2	2	6	3
WRSJ	1	3		2
WSRA	5	5	1	4
WUNO	7	8	7	8
WVOZ	4	3	8	4
WZAR		1		
TOT(00)	611	798	279	1788

STATION	3 PM-7 PM			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	5	2	2	3
WBMJ	8	10	32	14
WEYA	1	2	1	1
WFID	2	1	2	1
WFOA	1	1	4	2
WIAC	5	2		3
WIAC-FM	5	6	1	5
TOT				
WKAQ	8	8	8	8
WKAQ-FM	2	3	2	2
TOT				
WKVM	6	8	5	6
WLUZ	7	4		4
WLLA	6	4		4
WCHC	4	2		2
WPRM	1			
WQBS	4	2	3	3
WQBS-FM	1	1	1	1
TOT				
WQII	10	16	21	15
WRAI	4	7	5	5
WRSJ		3		1
WSRA	7	5	1	5
WUNO	5	7	7	6
WVOZ	3	4	6	4
WZAR				
TOT(00)	416	476	262	1154

STATION	7 PM-12 MID			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	1	2	1	1
WBMJ	11	8	37	16
WEYA	1	3	4	1
WFID			4	1
WFOA	1	1	4	2
WIAC	4	3	4	3
WIAC-FM	2	2	1	2
TOT				
WKAQ	7	6	8	7
WKAQ-FM	1	5		2
TOT				
WKVM	9	5	4	6
WLUZ	2	5		3
WLLA	10	10		8
WFOA	3	3		2
WPRM				
WQBS	1	3	4	1
WQBS-FM	4		5	2
TOT				
WQII	8	8	19	11
WRAI	5	14	1	7
WRSJ	2	9		4
WSRA	11	7	2	7
WUNO	7	6	3	6
WVOZ	5	1	2	3
WZAR				
TOT(00)	176	155	100	431



SHARE OF AUDIENCE ESTIMATES

SUN

FEB-MAR. 1976

SAN JUAN METROPOLITAN AREA

STATION	6 AM-10 AM				STATION	10 AM-3 PM			
	MEN %	WOMEN %	TEENS %	TOTAL %		MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	6	4	1	4	WAPA	4	1		2
WBMJ	4	2		6	WBMJ	6	6	25	9
WEYA	3	3	30	2	WEYA	1	1		1
WFID					WFID	3	1	1	2
WHCA	1	1			WHCA	2			1
WIAC					WIAC	2	4	1	3
WIAC-FM					WIAC-FM	6	4	6	5
TOT					TOT				
WKAO	33	20	23	25	WKAO	20	14	6	14
WKAO-FM	1	5		3	WKAO-FM	6	11	3	8
TOT	34	25	23	28	TOT	26	25	9	22
WKVM	12	17	10	15	WKVM	4	7	8	6
WLUZ	3	6		4	WLUZ	4	6	1	4
WCLA	1	2		1	WCLA	3	2	1	2
WORO	4	1		2	WORO	5	2		3
WPRM					WPRM				
WCBS	3	5	10	5	WCBS	2	3	3	2
WCBS-FM	1	1		1	WCBS-FM	1	2	3	2
TOT	4	6	10	6	TOT				
WCII	8	11	14	10	WCII	9	15	27	15
WRAI		1	1	1	WRAI	3	3	4	3
WRSJ		4	1	2	WRSJ	4	4		2
WSRA	3	1	3	2	WSRA	4	4	1	3
WUNO	8	8	4	8	WUNO	6	6	6	6
WVOZ	2	5	1	3	WVOZ	2	3	5	3
WZAR	1	1		1	WZAR	1	1		1
TOT(00)	231	311	71	613	TOT(00)	502	627	272	1401

STATION	3 PM-7 PM				STATION	7 PM-12 MID			
	MEN %	WOMEN %	TEENS %	TOTAL %		MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	4	1	1	2	WAPA	4		2	2
WBMJ	3	6	27	9	WBMJ	3	5	34	12
WEYA	1	3		1	WEYA	1	6		3
WFID	2	1	2	2	WFID	1	2		1
WHCA			1	2	WHCA	4		4	3
WIAC	2	3		2	WIAC	7	4	2	4
WIAC-FM	2	3	3	3	WIAC-FM	8	7	2	4
TOT					TOT				
WKAO	42	23	13	29	WKAO	9	11	6	9
WKAO-FM	5	5	3	5	WKAO-FM	9	5		5
TOT					TOT				
WKVM	3	5	7	4	WKVM	5	3	5	4
WLUZ	4	7	1	4	WLUZ	4	7		4
WCLA	1	3	2	2	WCLA		2	5	2
WORO	3	2		2	WORO	6	4		3
WPRM					WPRM			1	
WCBS	2	3		2	WCBS	3	5	4	4
WCBS-FM	1	1		1	WCBS-FM				
TOT					TOT				
WCII	6	12	21	12	WCII	3	14	18	11
WRAI	3	5	6	5	WRAI	3	5	4	4
WRSJ	2	4		2	WRSJ	3	8		4
WSRA	4	3	2	3	WSRA	11	8	3	8
WUNO	4	4	7	4	WUNO	8	1		3
WVOZ	2	4	3	3	WVOZ	9	4	8	7
WZAR		1			WZAR				
TOT(00)	477	421	241	1139	TOT(00)	117	130	98	345



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES

M-F C2

SAN JUAN METROPOLITAN AREA

FEB. MAR. 1976

6A.M. - 10A.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	1.4	36	1.2	35	.1	1	1.1	72		6	10		3	6	8	12
WBMJ	1.3	34	1.8	51	3.3	38	1.9	123	28	5	1		27	9	5	
WEYA	.4	9	.2	7			.2	16			5		4		2	1
WFIO	.3	7	.2	7			.2	14	2		5		2	3	1	1
WHGA	.5	12	.2	6	.3	4	.3	22	7	1	2			1		5
WIAC	.7	17	.6	16			.5	33	1	6	7		3		3	2
WIAC-FM	.6	15	.3	8	.1	1	.4	24	8	6	1		4	7	2	2
TOT	1.2	32	.8	24	.1	1	.9	57	9	12	8		7	9	5	2
WKAC	9.8	252	8.9	258	1.5	17	8.0	527	29	43	75		3	54	84	67
WKAQ-FM	.8	20	.9	27	.2	2	.7	49	5	6	6		2	9	9	4
TOT	10.6	272	9.8	285	1.7	19	8.7	576	34	49	81		11	63	93	71
WKVM	3.6	92	7.1	206	2.4	28	4.9	326	8	17	30		9	45	51	65
WLUZ	2.7	76	4.9	142	.5	6	3.3	218	2	20	20		3	27	50	47
WGLA	.5	13	.2	5	.3	4	.3	22	13		2		2	3	7	2
WORD	.3	7	.4	12			.3	19			3					
WPRM																
WGBS	1.9	49	2.0	58	.4	5	1.7	112	4	18	20		11	20	17	2
WGBS-FM	.6	15	.3	10			.4	25	6	5	3		1	5	4	2
TOT	2.5	64	2.3	68	.4	5	2.1	137	10	23	23		12	25	21	2
WQII	1.1	29	2.9	85	1.8	21	2.0	135	22	4	3		29	29	25	2
WRAI	.5	12	.3	10	.3	4	.4	26	7	4	1			1	6	1
WRSJ	.6	16	.3	10			.4	26	2	7	3		3	5	1	4
WSRA	.6	16	.4	12	.2	2	.5	30		7	5		4	2	4	
WUND	2.8	73	2.2	63	.3	3	2.1	139	6	29	9		13	12	24	11
WVQZ	.9	23	.4	12	.4	5	.6	40	16	4	2		1	2	4	1
WZAR	.1	2		1				3		2			1			
TOTAL	31.9	819	35.9	1040	12.1	139	30.2	1998	162	184	236		164	138	242	229



CUMULATIVE AUDIENCE ESTIMATES

N-F CZ

SAN JUAN METROPOLITAN AREA
FEB-MAR, 1976

5A.M.-10A.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	11.0	282	5.8	157	2.3	26	7.2	475	14	53	89	62	12	21	45	52
WBMJ	9.2	235	7.3	212	20.3	234	10.3	681	153	55	23	4	140	37	27	8
WEYA	1.5	12	4	12			4	24			8	4	4		5	3
WFID	1.5	39	7	19			9	58		7	12	20		3	9	3
WFOA	2.1	55	1.5	42	2.4	27	1.9	129	15	6	16	18	12	9		21
WJAC	7.0	180	3.5	101			4.3	281	30	19	73	38	3	35	13	28
WJAC-FM	3.0	77	3.1	91	.8	9	2.7	177	22	37	18	38	25	36	19	6
TOT	9.7	250	6.3	181	.8	9	6.7	440	52	49	91	38	28	60	32	34
WKAO	34.3	880	32.4	939	12.5	143	29.7	1962	85	154	292	233	59	188	322	235
WKAO-FM	3.2	81	3.8	109	2.3	26	3.3	216	26	26	13	11	22	31	33	19
TOT	37.3	656	35.5	1029	13.9	159	32.5	2144	111	180	311	238	77	216	349	252
WKVM	16.3	419	19.5	565	12.1	139	17.0	1123	43	70	125	133	65	123	159	145
WLJZ	10.6	271	12.0	348	2.2	25	9.7	644	11	47	100	85	13	78	119	101
WCLA	2.4	62	1.3	37	2.0	23	1.8	122	54	4		25		8	4	
WORD	3.3	84	2.3	68	.3	4	2.4	156	7	17	33	27		20	31	13
WDDN	1.5	13	.2	6	.3	4	.3	23		4	9				6	
WJUS	8.0	206	8.3	241	5.4	62	7.7	509	36	70	77	16	54	82	77	17
WJUS-FM	2.5	65	2.1	62	2.0	23	2.3	150	19	20	20	6	12	37	10	3
TOT	9.9	254	10.2	294	7.4	85	9.6	633	56	82	93	16	58	119	87	19
WOLI	4.9	126	10.7	310	14.4	155	9.1	601	70	21	23	12	137	79	75	15
WRAI	2.7	70	1.6	46	3.9	45	2.4	161	18	29	23		9	14	16	3
WRSJ	3.0	70	2.9	83			2.4	161	7	12	31	19	12	23	18	15
WSRA	3.0	78	1.8	51	.8	9	2.1	136	12	41	9		14	14	13	3
WUND	8.9	229	12.1	351	7.2	82	10.0	662	20	84	55	44	84	73	115	60
WVOZ	5.1	130	3.0	88	4.5	51	4.1	259	57	36	20	10	30	12	16	19
WZAR	.4	10	.2	6	.3	4	.3	20	4	6		6				
TOTAL	89.0	2283	85.1	2579	62.3	713	84.4	5575	447	529	635	454	452	612	702	510



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES
 SAN JUAN METROPOLITAN AREA
 FEB-MAR, 1976

M-F C2
 10A.M.-JP.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-44 (00)	MEN 45-54 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-44 (00)	WOMEN 45-54 (00)	
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)									
WAPA	1.0	25	.6	16	.3	3	.7	44			6	9	7			9	4
WBHJ	1.4	37	2.0	50	3.4	39	2.0	135	17	16	3	1	4	10	3	4	4
WEYA	.3	7	.3	10			.3	17					4	1	1	3	2
WFID	.2	5	.3	9			.2	14					2	6	1	3	2
WHUA	.1	3	.1	2	.4	5	.2	10	1				2	6	1	3	2
W1AC	1.0	26	.5	15			.6	41	1	2	9	7	1	1	1	1	4
W1AC-FM	.5	14	.4	13	.2	2	.4	29	7	6	1	7	8	1	4	4	4
TOT																	
WKAO	3.0	78	3.7	108	1.4	16	3.1	202	13	7	34	15	8	19	14	35	2
WKAO-FM	.4	9	1.1	32	.2	2	.7	43		3	4	2	8	9	9	2	2
TOT																	
WKVM	2.1	53	2.6	74	1.5	17	2.2	144	14	2	15	11	1	21	24	22	5
WLUZ	.7	15	.9	27	.3	3	.7	49		8	9	2	6	14	6	5	5
WDLA	.5	14	.3	10	.5	6	.5	30	12	2			6	4	1	6	1
WHD	.7	17	.6	18			.5	35	1		8	8		1	10	5	1
WPRM				1				1							1	7	1
WCBS	1.6	40	1.8	52	.2	2	1.4	94	7	13	15	4	12	13	14	3	2
WCBS-FM	.3	8	.4	11	.1	1	.3	20	1	6			6	6	3	2	1
TOT																	
WQII	1.6	40	2.8	80	2.4	27	2.2	147	20	14	6		26	30	22	2	1
WRAI	.7	17	.7	19	.5	6	.6	42	9	6	1		2	8	4	1	1
WRSJ	.7	17	.3	9			.4	26	3	2	7	5	1	1	4	3	1
WSRA	.7	17	.7	21	.6	7	.7	45		11	1	5	10	2	8	1	1
WUNG	1.6	42	2.3	67	.3	4	1.7	113	12	21	6	3	19	17	17	9	1
WVZ	.6	15	.3	8	.3	3	.4	26	14	1			2	3	2	1	1
WZAR			.2	6	.3	3	.1	9					6				
TOTAL	15.7	506	23.1	670	12.8	146	20.0	1322	135	128	136	74	157	166	160	111	



CUMULATIVE AUDIENCE ESTIMATES

M-F C2

SAN JUAN METROPOLITAN AREA

10A.M. - 1P.M.

FEB-MAR. 1976

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)		
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)										
WAPA	5.3	137	3.6	104	1.3	15	3.9	256	3	25	36	39	4	126	22	13	25	
WBMJ	8.0	204	6.8	196	20.3	232	7.6	632	132	42	26	4	9	6	18	10	3	
WEYA	.6	15	1.4	41			.8	56			5	10	9	9	8	15	3	
WFID	.9	22	1.2	35	.3	4	.9	61	11	6	5		9	9	5	10	1	
WFOA	1.3	33	.8	24	1.0	18	1.1	75	9	6	6	12	9	5	10	1	1	
WIAC	6.1	156	3.8	111			4.0	267	40	10	34	31	21	19	20	26	6	
WIAC-FM	3.2	82	3.0	28	2.1	24	2.9	194	30	33	19	30	30	22	25	6	6	
TOT	19.5	500	17.8	515	10.6	121	17.2	1136	56	72	149	136	48	101	131	135	135	
WKAO	2.5	65	4.7	136	2.2	25	3.4	226	11	16	20	18	32	44	33	18	18	
TOT	8.2	211	12.3	355	10.4	119	10.4	685	33	26	56	52	41	90	83	105	105	
WKVM	5.4	139	5.3	154	1.5	17	4.7	310	4	57	41	28	12	37	43	43	43	
WGLA	2.2	56	1.1	31	3.1	35	1.8	122	48	4	4	23	8	8	24	24	24	
WURD	3.5	89	3.1	89	.3	4	2.8	182	13	6	29	37	5	14	39	24	24	
WPRM	.8	20	.4	12	.3	4	.5	36		12	8				9	3	3	
WQBS	6.2	160	6.5	189	4.1	47	6.0	396	19	53	59	22	45	55	56	15	15	
WQBS-FM	2.3	58	1.9	55	1.0	11	1.9	124	28	14	6	6	14	25	8	8	8	
TOT	4.4	112	4.0	260	15.5	177	8.3	549	53	39	17	3	111	64	60	21	21	
WQII																		
WRAI	2.2	57	1.9	56	4.0	46	2.4	159	25	7	21		13	22	10	3	3	
WRSJ	2.8	73	2.7	78			2.3	151	7	4	30	32	12	14	23	15	15	
WSRA	2.1	55	2.5	72	1.1	13	2.1	140		31	9	15	31	17	19	5	5	
WUND	6.2	156	8.9	259	8.9	102	7.9	519	20	56	35	30	65	56	80	43	43	
WVJZ	4.2	108	3.1	90	3.7	42	3.6	240	53	33	11	11	27	26	9	17	17	
WZAR			.2	6	.7	8	.2	14					6					
TOTAL	64.6	1656	66.5	1926	57.9	663	64.3	4245	382	377	421	316	407	440	487	391	391	



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES
 SAN JUAN METROPOLITAN AREA
 FEB-MAR, 1976

M-F C2
 3P.M.-7P.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 10-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	.9	22	.5	15	.5	6	.7	4.1	4	5	6	3	1	2	7	1
WUMJ	1.7	43	1.8	52	8.7	100	3.0	195	29	12	2	2	36	12	3	1
WFYA	.1	2	.3	9			.2	11					3	2	3	
WFID	.1	2	.2	5	.1	1	.1	8			2		3	2	3	
WHQA	.4	10	.1	3	.5	6	.3	19		10				2		1
WYAC	1.1	29	.7	19			.7	43	3	3	9		7	1	4	7
WYAC-FM	.7	19	.5	15	1.0	11	.7	45	9	9			1	5	2	8
TOT																
WKAO	4.2	107	3.9	113	1.7	20	3.6	240	18	12	39		29	14	22	30
WXAO-FM	.6	15	.7	21	.9	10	.7	46	1	11			3	3	10	5
TOT																
WKVM	1.9	48	1.8	51	3.0	34	2.0	133	13	8	15		6	6	9	20
WLUZ	1.5	39	.7	20	.3	3	.9	62	1	12	19		7	7	7	11
WCLA	1.0	26	.5	15	.3	4	.7	45	22						2	2
WCRG	.5	13	.3	10	.1	1	.4	24		2	4		7		7	1
WPRH		1						1		1						
WQBS	.9	24	1.3	39	1.3	15	1.2	78	3	7	8		6	20	9	4
WQBS-FM	.7	17	.3	9	.5	6	.5	32	9	2	1		5	3	4	1
TOT																
WOII	1.7	43	2.5	73	6.0	69	2.8	185	30	7	5		1	33	19	14
WRAI	.7	18	.9	25	1.1	13	.8	56	1	10	6		1	2	11	6
WRSJ	.5	13	.3	9			.3	22	2	5	6		2	1	4	1
WSPA	.7	18	.7	19	.6	7	.7	44	6	11	1		9	5	4	1
WUND	1.5	38	1.5	44	1.7	20	1.5	102	10	14	9		4	15	10	5
WVQZ	.9	23	.6	16	1.7	19	.9	58	13	10			11	1	3	1
WZAR		1	.1	4	.3	4	.1	9	1				4			
TOTAL	22.4	574	20.4	592	30.8	353	23.0	1519	178	153	132		86	184	133	141



CUMULATIVE AUDIENCE ESTIMATES

4-F 62

SAN JUAN METROPOLITAN AREA

3P.M. - 7P.M.

FEB-MAR, 1976

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 60-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	7.1	182	4.2	171	3.6	41	5.2	344	27	24	52	44	12	17	29	26
WIMJ	6.0	225	7.0	212	29.4	337	11.8	781	129	72	20	4	134	30	42	13
WLYA	.7	18	1.2	36			.9	54		5		13	12	3	13	8
WFLD	1.0	24	.7	19	.8	9	.6	54	15		11		11	3	5	
WFOA	2.1	53	1.0	29	2.8	32	1.7	114	9	26	10		8	4		12
WTAC	6.3	161	3.9	118	.6	7	4.3	282	19	28	43		40	23	20	31
WTAC-FM	3.7	95	3.5	102	2.3	25	3.4	223	44	38	9		4	34	26	6
TOT	19.5	501	16.9	488	13.1	150	17.2	1139	82	85	154	115	67	119	138	106
WKAC	3.5	51	3.7	107	1.0	21	3.3	219	23	34	17		17	12	28	14
TOT	8.5	219	6.9	257	15.1	173	9.8	649	42	32	61	58	21	58	78	61
WLUZ	7.1	183	4.8	140	1.5	17	5.1	340	6	54	79		8	47	58	23
WCLA	3.3	25	2.0	57	3.3	38	2.7	180	81	4			48	3	6	
WURO	3.1	80	2.7	78	.3	4	2.5	162		12	37		27	9	31	16
WPRM	.9	23	.4	12	.7	8	.7	43		12	8		3	5	4	3
WQBS	6.5	166	5.7	166	8.2	94	6.4	426	28	62	60		16	65	24	10
WQBS-FM	1.9	48	1.4	41	1.7	20	1.7	109	22	6	6		10	15	6	3
TOT	5.7	148	9.9	288	25.1	287	16.9	720	76	37	25	7	141	72	50	21
WQ11																
WRAI	3.2	81	2.4	70	5.0	57	3.1	208	24	21	28		4	18	14	
WRSJ	3.0	78	2.0	58			2.1	136		7	28		4	12	15	10
WRSR	3.2	82	2.8	80	1.8	21	2.8	183	18	45	9		10	40	19	5
WUND	7.2	185	2.3	241	11.6	133	8.5	559	24	50	60		42	72	82	23
WVQZ	4.9	101	4.0	117	6.6	75	4.4	293	45	45			11	67	14	11
WZAR	.2	4	.2	6	.7	8	.3	18	4				6			
TOTAL	72.0	1246	65.3	1892	82.3	942	70.8	4680	473	458	466	319	505	456	485	290



AVERAGE 174 HOUR AUDIENCE ESTIMATES
 SAN JUAN METROPOLITAN AREA
 FEB-MAR, 1976

M-F C2
 7P.M.-12 MID

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
#APA	.6	15	.6	16	.2	2	.5	33	1		2		1	4	8	2
WOMJ	1.4	35	.8	22	4.9	56	1.7	113	27	7	1		20	2		
WEYA			.4	11			.2	11					1		3	5
WF10	.2	4			.3	3	.1	7		4						
WHIA	.4	9	.1	2	.7	8	.3	19		5				1		1
WJAC	1.0	26	.4	12			.6	38	12	9	1		4	2	2	3
WJAC-FM	.2	4	.6	16			.3	20	1	1	2		4	5	7	1
TOT																
WKAQ	.9	23	.6	17	.7	8	.7	47			8		14	5	4	5
WKAQ-FM	.4	10	.3	8			.3	18	1	6			3	4	1	1
TOT																
WKVM	.9	23	.8	23	1.0	11	.9	57	6	6	3		8	1	4	10
WLUZ	.4	11	.3	8			.3	19		2	6		3	3	3	2
WCLA	.7	19	.5	14	.4	5	.6	38	15	4			11		3	
WORO	.4	10	.4	12			.3	22		6					10	2
WPRM	.4	9	.1	4	.2	2	.2	15		7			2	3	1	
WQBS	.4	10	.4	12	.6	7	.4	29		9			1	8	1	
WQBS-FM	.5	12	.1	2	.6	7	.3	21	5		4		3	2		
TOT																
WQ11	.3	7	1.2	35	2.6	30	1.1	72	5	2			22	4	4	5
WRAI	.7	19	.3	10	.3	3	.5	32		7	12			6		2
WRSJ	.3	7	.2	5			.2	12	5	2			3		1	
WRSR	.2	5	.6	18	.3	4	.4	27	2	3			8	5	4	1
WVUN	.9	22	.4	11	.9	10	.7	43	4	11	3		4	4	4	1
WVOZ	.4	5	.2	6	.3	4	.3	19	4	5			5		1	
WZAR	.1	3			.3	4	.1	7	3							
TOTAL	10.9	279	8.3	240	14.2	163	10.3	682	89	88	44	52	51	52	56	31



CUMULATIVE AUDIENCE ESTIMATES

M-F CZ

SAN JUAN METROPOLITAN AREA

7P.M.-12 MID

FEB-MAR, 1976

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	4.4	112	2.9	84	3.1	35	3.5	231	13	13	27	43	12	13	23	13
WDMJ	6.2	159	4.6	132	23.7	271	8.5	562	116	32	11	3	93	23	17	3
WEYA	4	11	1.4	41			.8	52		5	3		8	3	15	15
WFID	4	10	2	5	1.0	12	.9	27	4	6			5			
WROA	1.3	33	.8	22	3.0	34	1.3	89	7	12	6	8	9	4		9
WIAC	2.8	73	1.3	38	1.8	21	2.0	132	32	28	9	4	5	11	5	8
WIAC-FM	2.5	65	1.9	55	1.8	21	2.1	141	33	12	15	5	12	25	18	
TOT																
WKAC	6.5	168	7.2	209	8.4	96	7.2	473	24	15	51	66	29	43	48	50
WKAO-FM	1.4	35	1.6	46	1.8	21	1.5	102	7	6	12	10	5	29	9	3
TOT																
WKVM	4.2	105	4.3	125	9.2	105	5.1	339	24	24	28	29	8	30	42	27
WLUZ	3.9	100	2.0	59	.7	8	2.5	167		36	40	24		20	20	15
WGLA	1.9	50	1.2	36	2.4	27	1.7	113	46	4			30	6		
WORC	1.6	40	1.7	50	.3	4	1.4	94		6	20	10		12	18	15
WPRM	1.1	29	.6	16	1.0	12	.9	57	6	16	4	3	5	4	4	3
WCJS	2.0	52	1.5	43	5.4	62	2.4	157		22	21	9	19	19	5	
WOBS-FM	2.5	65	1.0	28	1.7	20	1.7	113	28	12	11	10	5	16	4	3
TOT																
WQII	2.9	75	4.5	130	14.3	164	5.6	369	51	14	6	4	85	17	20	8
WRA1	1.9	50	1.8	53	5.6	64	2.5	167	4	21	22	3	5	26	13	5
WRSJ	1.0	26	1.2	36	.3	4	1.0	66	7	12	7		14	4	5	8
WSRA	2.2	57	2.2	64	1.5	17	2.1	138	27	24		6	33	13	10	8
WUNO	4.3	110	4.0	117	10.2	117	5.2	344	20	45	24	21	24	24	33	25
WVDZ	2.1	54	1.9	56	5.4	62	2.6	172	24	23		7	35	8	3	3
WZAR	.2	4			.3	4	.1	8	6							
TOTAL	42.5	1090	36.8	1066	62.5	716	43.5	2872	342	281	225	197	325	246	243	158



SAN JUAN METROPOLITAN AREA

AVERAGE 1/4 HOUR ESTIMATES

SAT
FEB-MAR, 1976
6A.M. - 10A.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WADA	.9	22	.7	21	.1	1	.7	44	4		5	6	1	0	3	7
WBMJ	1.2	34	1.2	34	4.0	46	1.7	112	2	10			23	6	5	2
WEYA	.1	7	.3	10			.3	17					4	4	4	2
WFID	.2	1	.2	6	.2	2	.2	13			3				5	2
WPCA			.1	3	.4	5	.1	6			5				1	1
WJAC	.6	16	.4	11			.4	27								
WJAC-FM	1.1	28	.7	19	.1	1	.7	48			6		1	2	1	1
TOT	1.7	44	1.0	30	.1	1	1.7	75	11	7	10		8	3	3	
WKAG	5.0	128	4.0	116	.5	6	3.3	250	13	16	4		4	3	4	1
WKAG-FM	.2	4	.6	17	.1	1	.3	22	9	12	38		1	23	36	29
TOT	5.1	132	4.6	133	.6	7	4.1	272	10	13	40		2	11	2	2
WKVM	2.5	65	4.0	116	.8	9	2.9	190	10	5	12		3	34	38	31
WLUZ	1.0	25	.7	20	.3	3	.7	48	10	3	16		5	25	25	41
WOLA	.2	6	.2	5			.2	11					2	5	5	3
WORD	.3	8	.3	10	.2	2	.3	20	6				4	3	2	
WPRM	.1	2						2			2					
WQBS	.4	10	1.0	28	.4	5	.7	43	3	4	1		7	8	3	3
WQBS-FM	.3	7	.2	7	.2	2	.2	16	3	2			2	6		1
TOT	1.1	28	2.4	70	2.5	29	1.9	127	17	4	7		30	19	20	1
WQII								7								
WRAI	.1	3	.3	9	.4	5	.3	17								
WRSJ		1	.4	11			.3	12		2				3	6	
WRA	.8	20	.4	13	.5	6	.6	39	4	9			1	3	5	1
WUND	.9	21	1.4	40	1.4	16	1.2	79	3	5			7	2	3	3
WVDZ	.4	11	.4	11	1.1	13	.5	35	8	1	1		9	7	15	7
WZAR	.2	5	.1	3			.1	8					3	4	3	1
TOTAL	18.4	472	26.1	582	13.2	151	18.2	1205	110	74	116		113	141	147	106

SAN JUAN METROPOLITAN AREA

AVERAGE 1/4 HOUR ESTIMATES

SAT
FEB-MAR, 1976
10A.M. - 3P.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WADA	.8	20	.4	12	.6	7	.6	39	8		6		5	6	5	1
WBMJ	1.0	40	2.3	66	8.9	102	3.1	208	29	11			41	14	9	1
WEYA	.3	7	.2	6			.2	13			3		4	4	1	1
WFID	.1	4	.1	4	.3	4	.3	17	8		1			1	3	
WPCA	.3	7	.3	9	.7	8	.4	24		5			2	4	3	3
WJAC	.6	15	.7	19			.5	34	1	1	1		9	6	2	2
WJAC-FM	2.0	52	1.6	45	.5	6	1.6	103	25	13	14		16	12	15	
TOT																
WKAG	2.7	70	2.3	68	1.5	17	2.3	155	12	10	21		12	9	22	13
WKAG-FM	.6	15	1.2	34	.3	4	.8	53	10	10	4		3	22	5	4
TOT																
WKVM	1.6	42	2.1	61	2.1	24	1.9	127	15	6	10		5	14	16	25
WLUZ	1.6	40	1.3	39	.4	5	1.3	84	7	7	26		6	18	13	3
WOLA	1.5	39	.9	27	.1	1	1.0	67	39				25	1		
WORD	.9	22	1.0	30	.1	1	.8	53		5	8		9	1	9	2
WPRM	.2	6					.1	6		1	3					
WQBS	.7	17	1.5	44	1.4	16	1.2	77	9	5	2		19	22	2	1
WQBS-FM	.5	14	.6	18	.4	5	.6	37	8	3			3	11	1	1
TOT																
WQII	2.0	51	4.8	138	7.8	89	4.2	278	32	6	11		2	64	40	4
WRAI	.6	15	.6	17	2.0	23	.8	55	2	8	1		4	5	5	2
WRSJ	.2	4	.8	23			.4	27		2			8	4	6	2
WRA	1.2	32	1.3	37	.3	4	1.1	73	5	19	1		7	4	7	4
WUND	1.6	40	2.3	67	2.4	28	2.0	135	8	11	17		3	18	20	14
WVDZ	.9	22	.7	20	2.6	30	1.1	72	15	4	1		2	3	1	3
WZAR		1	.2	6			.1	7								
TOTAL	23.8	611	27.6	758	33.1	379	27.1	1788	225	136	141		97	293	210	91



SAN JUAN METROPOLITAN AREA

AVERAGE 1/4 HOUR ESTIMATES

SAT

FEB-MAR, 1976

10 P.M. - 12 P.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	.8	20	.3	8	.3	4	.3	32	4	5	1	8	1	2	4	
WBMJ	1.3	34	1.6	47	7.4	85	2.5	166	26	7		1	32	10	5	
WEYA	.2	5	.9	11			.2	16				2	6	2	2	3
WFID	.3	8			.3	4	.3	12								
WFOA	.2	6			1.0	11	.3	23		3		1		6		
WAC	.8	20	.3	9	.1	1	.5	30				6		2		1
WAC-FM	.9	22	1.0	28	.2	2	.8	52	13	4	5		12	9	7	
WAO	1.3	34	1.3	37	1.9	22	1.4	93	7	2	8	14	9	10	6	7
WAO-FM	.4	9	.5	15	.3	4	.4	28	4	3		2	4	10	1	
WVU																
WKVM	.9	23	1.3	38	1.0	12	1.1	73	11	2	1	9	2	11	14	11
WLUZ	1.1	28	.7	21			.7	49		5	16	6		13	5	3
WCLA	1.0	25	.7	19			.7	44	21	4			17	2		
WCRD	.6	16	.4	11			.4	27		6		5	5	1		5
WFRM	.2	4					.1	4								
WQBS	.2	16	.4	11	.8	9	.5	36	7	3	6		5	6		
WQBS-FM	.2	6	.2	6	.2	2	.2	14	4		2			5		1
WOTI	1.0	42	2.7	78	4.8	55	2.6	175	33	1	8		38	22	14	4
WRAI	.7	17	1.1	32	1.2	14	1.0	63		7	2	3	10	11	8	
WRNJ		1	.4	12			.2	13			1		1	2	5	
WRA	1.1	28	.9	26	.2	2	.8	56	2	19		7	15	4	3	4
WUNJ	.8	20	1.1	33	1.7	19	1.1	72	7	7	2	4	4	9	7	9
WVOZ	.5	12	.6	18	1.4	16	.7	46	5	1		6	12	3		3
WZAR	.1	2	.1	2			.1	4			2				1	1
TOTAL	16.2	416	16.4	476	22.9	262	17.5	1154	165	86	75	78	178	138	96	50

SAT

SAN JUAN METROPOLITAN AREA

AVERAGE 1/4 HOUR ESTIMATES

FEB-MAR, 1976

7 P.M. - 12 MID

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	.1	2	.1	3	.1	1	.1	6		1						2
WBMJ	.8	20	.4	13	3.2	37	1.1	70	20				8	4	1	2
WEYA		1	.1	4			.1	5			1					
WFID					.3	4	.1	7								
WFOA		1	.1	2	.3	4	.1	4		1				2		
WAC	.3	7	.1	4	.3	4	.2	15	2	5			3			1
WAC-FM	.1	3	.1	3	.1	1	.1	7	3					1	2	
WAO	.5	13	.3	10	.7	8	.5	31	1		5	4	2	4	4	2
WAO-FM		1	.3	8			.1	9	1				2	4		
WVU																
WKVM	.6	16	.3	8	.3	4	.4	28	8	6	1	1		1	5	2
WLUZ	.1	3	.3	8			.2	11			2			3	3	2
WCLA	.7	18	.5	15			.5	33	14	4			15			
WCRD	.2	5	.2	5			.2	10		4	1				3	2
WFRM					.3	4	.1	4								
WQBS		1	.1	4	.4	5	.2	10			1		3	1		
WQBS-FM	.3	7					.1	7	7							
WOTI	.5	14	.4	13	1.7	19	.7	46	11	3				5	5	3
WRAI	.4	9	.7	21	.1	1	.3	31		7		1	9	5	5	
WRNJ	.2	4	.5	14			.3	18	4				1	1	3	
WRA	.7	19	.4	11	.2	2	.5	32	10	6		3	7	1	3	
WUNJ	.5	12	.3	10	.3	3	.4	25	6	4		2	1	4	2	2
WVOZ	.3	8	.1	2	.2	2	.2	12	6	2			2			
WZAR																
TOTAL	6.9	176	5.4	155	8.7	100	6.5	431	95	48	10	17	54	34	36	18

AVERAGE 1/4 HOUR ESTIMATES

STATION	MEN		WOMEN		TEENS		TOTAL		MEN	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	WOMEN	
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)	
WAPA	.5	13	.4	11	.1	1	.4	25	2		4		3			5	2
WBMJ	.4	10	.2	7	1.0	21	.6	38	4		6					1	
WEYA	.3	7	.3	8			.2	15			3		4		5		2
WFI0			.1	2				2									2
WHQA	.1	2		1				3			2		1				
WIAC																	
WIAC-FM																	
TOT																	
WKAO	3.0	76	2.2	63	1.4	16	2.3	155	12	9	22		24	2	7	16	24
WKAO-FM	.1	3	.6	17			.3	20	1	2			1		8	5	3
TOT	3.1	79	2.8	80	1.4	16	2.6	175	13	11	22		24	3	15	21	27
WKVM	1.1	28	1.9	54	.6	7	1.3	89	2	2	10		10	1	5	11	22
WLUZ	.3	3	.7	19			.4	27			2		6		12	2	5
WOLA	.1	3	.2	6			.1	9	2				6				
WORO	.4	9	.1	4			.2	13		4	2		3		1	2	1
WPRM			.1	3				3								1	2
WOBS	.2	6	.6	16	.6	7	.4	29		5	1			2	4	6	1
WOBS-FM	.1	2	.1	2			.1	4		2				2	2		
TOT	.3	8	.6	18	.6	7	.5	33		7	1		2	6	6		1
WOII	.7	19	1.2	34	.9	10	1.0	63	13		6		16	9	8		1
WRAI			.1	3			.1	5									
WRSJ			.1	12	.1	1	.2	13				1	1				
WSRA	.3	7	.1	4	.2	2	.2	13		5			2	2	1	2	2
WUNG	.7	15	.9	25	.3	3	.7	47		4	5		10	9	3	6	7
WVDZ	.2	5	.5	15	.1	1	.3	21	2	1	2		3	3	7		5
WZAR	.1	3	.1	2			.1	5			3		1				1
TOTAL	9.0	231	10.7	311	6.2	71	9.3	613	45	41	61	67	52	58	78		78

AVERAGE 1/4 HOUR ESTIMATES

STATION	MEN		WOMEN		TEENS		TOTAL		MEN	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	WOMEN
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)
WAPA	.7	19	.2	6	.1	1	.4	26	1		10		5	1	4	1
WBMJ	1.1	28	1.3	37	5.9	68	2.0	133	21	7			18	12	7	1
WEYA	.2	6	.3	9			.2	15		3			5	2	1	1
WFI0	.7	17	.1	4	.3	3	.4	24	12		5				4	
WHQA	.4	9	.1	3			.2	12		9						2
WIAC	.4	10	.9	26	.2	2	.6	38	1		1		7	9	8	7
WIAC-FM	1.1	29	.9	25	1.3	15	1.0	69	8	8	13		7	6	7	1
TOT																
WKAO	3.9	95	3.0	87	1.4	16	3.1	202	15	16	28		29	8	23	22
WKAO-FM	1.2	32	2.3	66	.8	9	1.6	107	2	15	12		16	22	20	8
TOT	5.1	131	5.3	153	2.2	25	4.7	309	17	31	40		29	24	45	42
WKVM	.8	21	1.5	42	1.8	21	1.3	84	2	1	9		7	2	6	10
WLUZ	.8	21	1.3	37	.2	2	.9	60		7	11		3	16	9	10
WOLA	.6	15	.5	14	.2	2	.5	31	14				14	3	14	3
WORO	.9	23	.5	14			.6	37		8	10		5	5	4	1
WPRM			.7	19	.6	7	.5	34	1	2	5			8	9	2
WOBS	.3	8	.5	14	.6	7	.4	26	1	4				11	2	1
WOBS-FM	.2	5	.5	14												
TOT																
WOII	1.7	44	3.1	91	6.4	73	3.1	208	36	4	4		49	19	19	4
WRAI	.5	13	.7	19	1.0	12	.7	44	7		2		4	4	1	1
WRSJ	.1	2	.8	24			.4	26		1	1		1	3	3	3
WSRA	.8	21	.8	22	.3	4	.7	47	1	12	2		6	5	6	3
WUNG	1.2	32	1.3	38	1.3	15	1.3	83		16	6		9	18	3	14
WVDZ	.5	12	.6	18	1.1	13	.7	43	6	2			4	2	4	5
WZAR	.3	7	.2	6			.2	13			7		2			4
TOTAL	19.6	502	21.7	627	23.8	272	21.2	1401	145	115	137	83	179	158	145	99



SAN JUAN METROPOLITAN AREA

AVERAGE 1/4 HOUR ESTIMATES

SUN
FEB-MAR. 1976
3P.M. - 7P.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	WOMEN
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)
WAPA	.7	17	.1	3	.3	3	.3	24		5	1	11				3
WBMJ	.6	15	.9	25	5.7	65	1.5	105	15				15	6	3	4
WEYA	.1	3	.4	13			.2	16			3					1
WF10	.5	13	.1	3	.4	3	.3	21	8		5					3
WHOA	.4	11	.1	4	.3	5	.3	18		10		1				4
WIAC	.3	8	.4	12			.3	20		3		5	4		5	3
WIAC-FM	.3	8	.5	14			.4	29		4		4	3	3	4	3
TOT																
WKAO	7.7	198	3.4	93	2.8	32	5.0	328	38	31	39	56	12	19	21	31
WKAO-FM	.9	23	.8	22	.6	7	.8	52		14	9			8	13	1
TOT																
WKVM	.5	13	.7	21	1.4	15	.8	50	1		5	6		2	8	7
WLUZ	.7	17	1.0	28	.2	2	.7	47		5	10	1	2	10	12	4
WOLA	.2	5	.4	11	.4	5	.3	21	5				10			1
WCRG	.5	14	.3	10			.4	24		9	2	3				1
WPRM			.1	4			.1	4							1	3
WORS	.1	8	.4	13	.1	1	.3	22	2	2	3	1	5	7	1	1
WORS-FM	.1	3	.1	3			.1	6	3					2	1	1
TOT																
WOII	1.2	30	1.7	50	4.5	51	2.0	131	26		3	1	30	6	10	4
WRAI	.6	15	.8	22	1.3	15	.8	52	4	4		3	5	7	2	3
WRSJ	.3	8	.5	15			.3	23			7	1	2	4	4	4
WSRA	.7	19	.4	12	.4	5	.5	36	4	11	1	3	3	3	2	4
WUNO	.7	15	.5	15	1.4	16	.8	50		17		2	6	6	1	7
WVOZ	.4	10	.6	17	.7	8	.5	35	7	2		1	3	2	5	3
WZAR	.1	2	.1	3			.1	5	2							3
TOTAL	18.6	477	14.5	421	21.0	241	17.2	1137	122	122	97	97	114	86	102	77

SAN JUAN METROPOLITAN AREA

AVERAGE 1/4 HOUR ESTIMATES

SUN
FEB-MAR. 1976
7P.M. - 12MID

STATION	MEN		WOMEN		TEENS		TOTAL		MEN	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	WOMEN
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)	18-24 (00)	25-34 (00)	35-49 (00)	50-64 (00)
WAPA	.2	5			.2	2	.1	7				5				
WBMJ	.1	3	.2	7	2.9	33	.7	43	3				2	3	2	4
WEYA		1	.3	8			.1	9			1					
WF10		1	.1	2				3			1					
WHOA	.2	5			.3	4	.1	9		5						
WIAC	.3	8	.2	5	.2	2	.2	15	1	1	3	3				3
WIAC-FM	.4	9	.3	9	.2	2	.3	20	5	4			3	3	3	3
TOT																
WKAO	.4	11	.5	14	.5	6	.5	31	2		3	5	5	5	4	2
WKAO-FM	.4	11	.2	6			.3	17		7	3	1		2		
TOT																
WKVM	.2	6	.1	4	.4	5	.2	15	2	3		1			2	2
WLUZ	.2	5	.3	9			.2	14		1	3	1	2	5	5	2
WOLA			.1	3	.4	5	.1	8					3			
WCRG	.3	7	.2	5			.2	12		5	2			2	2	1
WPRM					.1	1		1								
WORS	.1	3	.2	7	.3	4	.2	14			3		2	4	1	
WORS-FM																
TOT																
WOII	.1	3	.6	18	1.6	18	.6	39	3				15		3	
WRAI	.1	3	.2	7	.3	4	.2	14		1	2			3		
WRSJ	.1	3	.4	11			.2	14	3				1	3		
WSRA	.5	13	.4	11	.3	3	.4	27	9	2		2	4	2	5	
WUNO	.4	9		1			.2	10		6		3				
WVOZ	.4	10	.2	5	.7	8	.3	23	9			1	1		1	3
WZAR																
TOTAL	4.6	117	4.5	130	8.6	98	5.2	345	36	37	20	23	32	30	34	17



STATION	5.00 AM				6.00 AM				7.00 AM				8.00 AM				9.00 AM			
	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT
WAPA	2.0	.2		.8	2.1	1.4		1.4	2.5	1.3	.3	1.6	.6	1.2		.8	.5	.7		.5
WUMJ	.2	.2	1.1	.4	1.3	1.6	5.4	2.2	1.1	1.9	3.0	1.8	1.2	1.7	2.0	1.6	1.6	1.9	2.8	2.0
WEYA					.4	.3		.3	.4	.4		.3	.4	.1		.2	.4	.1		.2
WFID					.3	.1		.2	.1	.2		.2	.4	.4		.3	.2	.3		.3
WFOA					.3	.2		.2	.4		.3	.2	.6	.3		.5	.6	.3		.7
WJAC	1.1	.6		.6	1.1	.6		.7	.8	.7		.6	.2	.6		.3	.5	.4		.7
WJAC-FM					.9	.2		.4	.7	.3		.4	.3	.2		.2	.4	.3		.3
TOT					2.0	.8		1.1	1.5	1.0		1.0	.5	.8		.5	.4	.3		.3
WKAQ	2.8	3.0		3.4	14.6	11.4	1.5	10.9	13.8	11.5	2.4	10.8	7.2	7.6	1.2	6.3	3.8	5.2	.9	3.9
WKAQ-FM		.2		.1	1.2	.6	.3	.8	.5	.6	.3	.5	.4	1.0		.6	.9	1.4	.1	1.0
TOT					15.8	12.0	1.8	11.7	14.3	12.1	2.7	11.3	7.6	8.6	1.2	6.9	4.7	6.6	1.0	4.9
WKVM	2.2	1.7	1.0	1.8	5.4	7.6	3.0	6.1	4.9	8.9	3.1	6.3	2.2	6.0	1.8	3.8	2.9	6.0	2.0	3.5
WLUZ					1.2	1.8	.6	1.3	3.6	5.9	.7	4.1	3.5	5.8	.1	4.0	.7	6.0	.3	3.5
WOLA											.5	.1	.7	.2	.2	.4	.2	.2	.2	.4
WORD									.2	.1		.1	.5		.4		.2	.7		.4
WPRM																				
WQUS	.1	.1	.7	.2	1.2	1.4	.7	1.2	2.3	2.2	.6	2.0	2.1	2.1	.5	1.8	1.8	2.2	.1	1.7
WQUS-FM					.4	.7		.5	1.0	.4		.5	.5	.1	.2		.2	.2		.2
TOT	.1	.1	.7	.2	1.6	2.1	.7	1.7	3.3	2.6	.6	2.5	2.6	2.2	.5	2.0	2.0	2.4	.1	1.9
WQII	.5	.2	.4	.4	.7	1.3	1.0	1.0	.7	3.2	2.1	2.0	1.4	3.6	1.7	2.4	1.8	3.6	2.5	2.7
WRAJ					.6	.3	.3	.4	.3	.7	.7	.5	.5	.2		.3	.5	.2	.4	.3
WRSJ		.2		.1	.2	.2		.2	.8	.3		.5	.5	.4		.3	1.0	.4		.5
WRSR		.2		.1	.3	.1		.2	.8			.3	.4	.5		.4	.9	.4		.8
WUNO	.5			.2	2.4	1.6	.3	1.8	2.5	2.5	.3	2.1	3.1	2.0		2.1	3.4	2.3	.3	2.4
WVOZ		.2		.1	.2	.1	.7	.2	1.3	.6	.7	.6	.9	.6		.7	1.1	.4		.7
WZAR									.2			.1				.2				.1
TOTAL	9.5	6.8	3.2	7.2	35.0	32.1	13.8	30.0	39.1	42.0	14.9	36.2	28.1	35.5	8.6	28.0	25.4	33.9	11.4	26.7

STATION	10.00 AM				11.00 AM				12 NOON				1.00 PM				2.00 PM			
	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT	MEN	WOM	TEEN	TOT
WAPA	1.4	.5		.8	1.0	.7		.7	1.0	.4	.3	.6	.7	.6	.3	.6	.8	.4	.3	.5
WBMJ	1.2	2.3	3.8	2.1	1.1	2.3	3.1	2.0	1.8	1.9	2.1	1.9	1.2	1.9	2.8	1.8	1.8	2.0	5.2	2.5
WEYA	.4			.1	.4	.1		.2	.4	.4		.3	.2	.6		.3	.2	.7		.3
WFID	.2	.4		.2	.2	.2		.2	.2	.2		.1	.2	.5		.3	.2	.3		.2
WFOA	.4	.2	.7	.4	.1	.2	.5	.2			.3	.1		.1	.3	.1			.3	.1
WJAC	.6	.3		.3	.9	.7		.6	2.4	.9		1.3	.7	.3		.4	.7	.4		.4
WJAC-FM	.5	.7	.3	.5	.6	.5	.3	.5	.5	.2		.3	.4	.3		.2	.7	.5	.3	.5
TOT					.6	.5	.3	.5	2.4	.9		1.3	.7	.3		.4	.7	.4		.4
WKAQ	3.0	4.8	1.0	3.5	3.1	4.3	.8	3.2	2.2	2.8	1.7	2.4	2.6	2.8	1.7	2.5	4.4	3.9	1.7	3.7
WKAQ-FM	.5	1.6	.3	.9	.5	1.2	.2	.8	.2	.7	.2	.4	.2	1.0	.2	.5	.5	1.0	.1	.7
TOT					3.6	5.5	1.0	4.0	2.4	3.5	1.9	2.8	2.8	3.8	1.9	3.0	4.9	4.9	1.8	4.4
WKVM	2.3	4.7	1.9	3.3	1.9	3.4	1.5	2.5	1.9	1.8	1.0	1.7	2.4	1.3	1.0	1.7	1.8	1.7	2.2	1.8
WLUZ	.9	1.7		1.1	.6	1.3	.3	.9	.7	.6	.3	.6	.5	.6	.3	.5	.9	.6	.3	.7
WOLA	.7	.2	1.0	.5	.7	.2	.7	.5	.4	.3	.3	.3	.4	.4	.3	.4	.5	.6	.7	.5
WORD	.5	1.2		.7	.7	.7		.6	.5	.4		.4	.8	.2		.4	.3	.4		.5
WPRM		.2		.1																
WQUS	1.7	2.4	.3	1.5	1.6	2.3	.3	1.7	1.5	1.2		1.1	1.4	1.2		1.1	1.7	1.6	.3	1.4
WQUS-FM	.3	.3		.2	.3	.4		.3	.2	.3		.2	.2	.3		.3	.4	.4		.3
TOT					1.9	2.7	.3	2.0	1.7	1.5	.3	1.3	1.6	1.5	.3	1.4	2.1	2.0	.3	1.7
WQII	1.6	3.4	2.4	2.5	1.6	3.0	3.2	2.5	1.4	2.4	1.9	1.9	1.6	2.7	1.9	2.1	1.8	2.2	2.2	2.0
WRAJ	.2	.5	.3	.4	.5	.3	.3	.4	.7	.7	.3	.6	.7	.7	.3	.6	1.1	1.0	1.0	1.0
WRSJ	.5	.5		.6	1.0	.4		.6	.4	.1		.1	.4	.2		.2	.8	.2		.4
WRSR	.9	1.1	.3	.9	.7	1.1	.3	.8	.6	.3	.8	.5	.6	.5	.8	.6	.5	.7	.8	.7
WUNO	2.1	2.8	.3	2.1	1.7	2.6	.3	1.8	1.4	2.2		1.5	1.4	2.1	.3	1.6	1.7	1.9	1.1	1.7
WVOZ	.9	.2	.3	.5	.5	.2	.3	.3	.5	.2		.3	.4	.2	.3	.3	.4	.5	.6	.5
WZAR		.2		.1		.2		.1		.2		.2		.2		.2				.2
TOTAL	21.2	30.7	12.9	23.4	19.7	26.3	12.1	21.3	18.8	18.3	10.0	17.1	16.8	19.0	11.6	16.9	22.0	21.3	17.2	20.8



STATION	3.00 PM				4.00 PM				5.00 PM				6.00 PM				7.00 PM			
	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT
WAPA	.8	.6	.4	.6	.7	.3	.3	.5	1.1	.6	1.0	.9	.9	.7	.3	.7	1.5	.8	.2	1.0
WBMJ	1.0	2.3	2.3	3.3	1.0	1.9	9.5	1.2	1.5	1.8	8.7	2.9	1.6	1.2	7.2	2.4	1.4	1.2	7.2	2.4
WEYA	.2	.4		.2	.2	.3		.2		.3		.1		.1			.1	.4		.2
WFID	.2	.2		.2	.2	.3		.2		.1		.1		.3		.1	.2		.4	.2
WFOA	.2		.3	.2	.3		.3	.2	.5	.2	.7	.4	.5	.3	.7	.5	.4	.2	.7	.4
WJAC	.8	.6		.6	.9	.8		.7	1.3	.9		.9	1.4	.4		.7	.4	.2		.3
WJAC-FM	.6	.6	.7	.7	.9	.7	1.0	.8	1.0	.6	1.0	.8	.4	.2	1.0	.4	.4	.7		.4
TOT																				
WKAG	4.9	3.9	1.8	3.9	5.0	4.7	1.9	4.3	4.6	4.4	1.7	4.0	2.3	2.6	1.4	2.3	1.8	1.2	1.5	1.3
WKAG-FM	.5	.9	.9	.7	.6	.9	.9	.8	.8	.6	1.1	.8	.5	.4	.8	.5	.3	.4		.3
TOT																				
WKVM	1.7	2.3	4.4	2.5	1.8	2.0	3.1	2.1	2.1	1.6	3.0	2.0	1.9	1.2	1.5	1.8	1.8	1.2	.6	1.3
WLUZ	.7	.8	.8	.8	1.6	.7	.3	1.0	2.1	1.0		1.2	1.7	.2	.8	.8	.9	.3		.4
WOLA	.9	.7	.6	.8	1.2	.4	.6	.6	.6	.6	.4	.6	1.3	.3	.1	.7	.9	.5	.3	.6
WORO	.3	.4	.5	.5	.8	.4	.5	.5	.2	.2	.2	.2	.2	.2	.1	.2	.4	.3		.3
WPRM									.2			.1		.1	1.7	.7	.1	.1	1.5	.1
WGRS	1.0	2.1	.5	1.4	1.3	1.8	1.0	1.6	1.1	1.0	1.7	1.1	.4	.6	.8	.7	.6	.8	1.5	.8
WGRS-FM	.4	.4	.1	.4	.5	.2	.6	.4	.9	.4	.5	.6	.7	.2	.8	.5	.7	.1	1.1	.5
TOT																				
WOII	1.8	2.9	6.6	3.1	2.2	3.0	7.3	3.5	1.5	2.2	6.4	2.7	1.2	1.8	3.8	1.9	.5	1.5	4.3	1.6
WRAI	.7	1.2	1.4	1.1	.5	1.1	1.3	.9	.7	.5	1.0	.7	1.0	.6	.9	.8	.8	.3	.3	.5
WRSJ	.9	.7	.4	.4	.5	.6	.3	.3	.4	.4		.3	.2	.4	.3	.3	.2	.1		.1
WSRA	.5	.7	.6	.6	.6	.9	.7	.8	.9	.7	.3	.7	.6	.3	.3	.4	.6	.4	.3	.5
WUNO	1.8	1.9	2.8	2.0	1.7	1.8	2.0	1.8	1.6	1.7	1.3	1.6	.9	.9	.9	.9	1.5	.5	1.8	1.1
WVOZ	1.1	.5	1.3	.9	1.0	.5	2.1	1.0	1.1	.7	1.8	1.0	.3	.5	1.4	.6	.3	.3	1.1	.5
WZAR		.2	.2	.2	.2	.3	.2	.2	.2	.2	.3	.2	.1	.3	.3	.1	.2	.3	.3	.1
TOTAL	22.6	24.3	33.4	25.2	24.4	23.3	34.1	25.6	24.6	20.8	32.1	24.2	19.0	13.3	23.9	16.9	15.6	11.6	22.2	15.0

STATION	8.00 PM				9.00 PM				10.00 PM				11.00 PM				12 MID			
	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT
WAPA	.7	.6	.3	.6	.6	.4	.3	.5	.2	.3	.3	.2	.2	.6	.3	.3	.1		.3	.1
WBMJ	2.1	1.0	6.6	2.4	1.4	.9	5.3	1.9	1.2	.4	3.7	1.3	.7	.1	1.3	.5			.3	.1
WEYA		.5		.2		.3				.4		.2		.3		.1				
WFID	.2			.1	.1		.3	.1			.3	.1								
WFOA	.4	.2	1.1	.5	.4	.1	.7	.3	.4		.7	.3			.3	.1				
WJAC	.8	.5		.5	1.7	.5		.9	1.3	.4		.7								
WJAC-FM	.1	.8		.3	.6	.6		.3	.1	.4		.2								
TOT																				
WKAG	1.2	.7	.3	.8	.6	.4	.3	.5	.5	.2	1.0	.5	.4	.3	.5	.4	.1	.2		.1
WKAG-FM	.4	.4		.3	.5	.3		.3	.7	.1		.3	.2	.1		.1	.2	.1		.1
TOT																				
WKVM	.2	.9	.3	.7	.5	.7	1.7	.8	.4	.3	1.5	.5								
WLUZ	.6	.2		.3	.6	.3		.3	.3	.3		.3		.1		.1				
WOLA	.2	.5	.8	.7	.6	.5	.8	.6	.6	.4		.6								
WORO	.4	.4		.4	.4	.4		.3												
WPRM	.4	.1	.2	.2	.5	.2	.3	.3	.4	.2	.2	.2	.1		.5	.2			.3	
WGRS	.5	.6	.4	.5	.5	.4	.6	.5	.2	.2	.5	.2	.3							
WGRS-FM	.8	.1	.5	.5	.5	.5	.3	.3	.3	.1		.2	.3							
TOT																				
WOII	.5	1.4	3.1	1.3	.5	1.2	3.3	1.3		1.2	1.5	.8		.7	.4		.4	.3	.2	
WRAI	.8	.4	.3	.5	.7	.3	.3	.5	.8	.3	.3	.5	.7	.3	.2	.4				
WRSJ	.5	.1	.2	.2	.3	.1	.2	.2	.3	.4	.3	.3	.3	.2	.2	.2				
WSRA	.2	.9	.3	.6	.1	.7	.6	.5		.5	.3	.3		.4						.1
WUNO	1.2	.4	1.5	.9	.6	.5	.4	.5	.5	.3	.3	.4	.6	.1	.2	.3	.1	.2		
WVOZ	.5	.2	.3	.3	.4	.1	.3	.3	.2	.2	.3	.2	.2	.2	.2	.2	.1	.1		
WZAR					.2		.3	.1	.2		.3	.1	.3	.3	.1	.1	.6	.9	.3	.1
TOTAL	14.0	10.6	16.6	13.3	12.0	8.9	16.6	11.5	8.7	6.6	11.8	8.3	3.6	3.3	4.3	3.6				



CUMULATIVE AUDIENCE ESTIMATES
 SAN JUAN METROPOLITAN AREA
 FEB-MAR, 1976

M-F C2
 6A.M. - 3P.M.

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 13-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)	
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)									
WAPA	12.3	316	7.3	210	3.2	37	8.5	563	14	58	92	74	12	30	61	57	
WDMJ	12.3	216	6.6	279	30.6	350	14.3	945	205	69	38	4	175	43	48	13	
WEVA	2.7	18	1.5	44			.9	62			8	10	6	6	21	3	
WFID	1.7	43	1.5	42	.3	4	1.3	89	11	12	20		13	6	18	3	
WFOA	2.1	55	1.5	42	2.4	27	1.9	124	15	6	15	18	12	9		21	
WTAC	9.9	255	5.8	169			6.4	424	45	23	81	52	21	41	23	44	
WTAC-FM	4.1	104	4.1	118	3.1	24	3.7	246	30	45	29		39	38	30	6	
TOT																	
WKAO	41.3	1066	37.0	1071	17.6	262	35.3	2333	114	174	351	276	90	221	340	270	
WKAO-FM	4.6	118	5.5	159	3.3	38	4.8	315	30	42	23		32	50	46	27	
TOT																	
WKVM	19.6	477	21.7	627	16.0	123	19.5	1287	61	87	130	144	81	142	170	161	
WLUZ	11.7	299	13.1	378	2.5	29	10.7	706	11	65	110	85	20	84	131	103	
WGLA	2.6	73	1.5	42	3.6	41	2.4	156	65	4			30	8	4		
WDRG	5.0	122	3.9	114	.3	4	3.7	246	13	17	43	51	5	31	44	27	
WPHM	1.0	25	.6	16	.7	8	.7	49		12	13				13	3	
WQOW	10.4	266	10.0	251	7.9	91	9.8	644	47	58	88	26	71	94	96	22	
WQOW-FM	3.3	84	3.0	88	2.4	27	3.0	199	34	20	20	6	18	46	16	3	
TOT																	
WIII	6.4	163	13.0	377	21.8	250	12.0	790	85	39	27	12	180	85	97	21	
WKAI	3.9	100	2.2	64	5.5	63	3.4	227	36	29	31		13	22	16	5	
WRSJ	4.4	113	3.9	113			3.4	226	7	16	49	32	12	26	34	23	
WRAA	3.5	51	2.6	76	1.1	13	2.7	180	12	51	9	19	31	21	19	3	
WUNO	10.6	272	14.6	422	11.9	135	12.6	830	27	96	68	52	49	91	150	63	
ZVA	6.2	159	4.0	116	6.6	75	5.3	350	71	40	20		34	26	22	23	
WZAR	.4	10	.2	6	1.0	12	.4	28	4	6			6				
TOTAL	95.5	2449	94.5	2738	78.7	901	92.2	6088	495	569	671	483	545	637	732	532	



CUMULATIVE AUDIENCE ESTIMATES

M-F CZ

SAN JUAN METROPOLITAN AREA

10A.M. - 7P.M.

FEB-MAR, 1976

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-54 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-54 (00)	
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)									
WAPA	10.0	256	5.4	168	4.3	45	7.2	473	27	36	70	70	12	27	46	36	
WBMJ	11.3	261	9.7	282	35.7	469	14.9	982	181	80	26	4	171	46	52	13	
WEYA	4.9	23	1.6	46			1.0	64		5	5	13	12	6	18	10	
WF10	1.2	32	1.4	40		9	1.2	81	15	6	11		14	8	15	3	
WROA	2.5	63	1.4	40	3.4	39	2.1	142	9	26	16	12	13	13		14	
WJAC	10.3	264	5.7	166	.6	7	6.6	437	47	34	68	56	26	35	35	41	
WJAC-FM	4.3	123	4.4	127	2.8	32	4.3	282	49	51	19	4	39	38	36	9	
TOT																	
WKAO	26.0	668	23.9	693	18.1	207	23.7	1568	93	101	201	161	79	153	182	168	
WKAO-FM	4.4	112	5.5	159	3.1	35	4.6	306	23	39	28	22	32	57	42	24	
TOT																	
WKVM	11.9	306	14.6	423	17.4	199	14.0	928	50	38	83	93	50	103	112	112	
WLUZ	9.2	236	7.9	230	1.5	17	7.3	481	10	79	95	43	12	61	76	58	
WGLA	3.7	95	2.2	65	4.7	54	3.2	214	87	4			51	8	6		
WURC	4.8	122	3.8	110	.3	4	3.6	236	13	18	46	41	9	24	42	29	
WPRM	4.9	23	5.7	21	.7	8	.8	52		12	3	3	5		13	3	
WQBS	8.9	226	5.0	260	10.1	116	9.1	604	39	78	80	24	82	87	58	15	
WQBS-FM	2.4	62	2.3	68	2.8	32	2.5	162	26	14	6	10	18	34	8	8	
TOT																	
WQII	7.0	180	12.5	362	29.7	340	13.4	882	98	67	28	7	173	82	76	27	
WRAI	3.6	92	2.6	76	6.1	70	3.6	238	31	21	32		19	30	14	3	
WRSJ	4.4	112	3.4	98			3.2	210	7	28	45	32	17	18	31	18	
WSRA	3.5	91	3.3	96	1.8	21	3.1	208	18	45	9	19	40	21	27	8	
WUND	9.6	247	12.4	360	14.8	169	11.7	776	33	78	72	47	108	69	111	50	
WVDZ	6.1	157	5.0	144	8.2	94	6.0	395	79	56	11	11	67	30	14	22	
WZAR	2.2	4	.2	6	.7	8	.3	18	4				6				
TOTAL	85.0	2180	82.4	2387	92.2	1056	85.1	5623	526	506	569	397	546	555	605	441	



CUMULATIVE AUDIENCE ESTIMATES

CZ

SAN JUAN METROPOLITAN AREA

MON-SUN 24HR

FEB-MAR, 1976

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	10.3	417	8.8	285	7.0	80	11.9	783	27	70	117	118	15	56	72	69
WBMJ	10.5	422	11.9	373	48.6	556	20.5	1351	279	97	38	8	230	63	63	17
WEYA	1.0	26	2.0	57			1.3	83		5	8	12	12	6	21	18
WFID	2.1	53	1.8	51	1.4	16	1.8	120	15	18	20		18	12	18	3
WROA	3.4	88	1.9	54	4.2	48	2.9	190	28	26	16	18	16	13		25
WTAL	13.0	354	8.5	246	2.6	30	9.5	630	66	52	101	69	20	53	51	59
WTAL-FM	6.6	170	5.4	168	3.4	39	5.7	377	61	57	43	9	44	50	54	11
TOT																
WKAR	47.8	1225	40.1	1160	25.9	296	40.6	2681	166	201	386	317	103	247	363	291
WKAR-FM	7.6	196	8.6	250	5.9	67	7.8	513	43	70	43	33	61	86	72	27
TOT																
WKVM	21.7	557	23.7	685	23.1	265	22.8	1507	81	95	153	166	85	151	200	163
WLUZ	14.9	382	15.2	439	3.7	42	13.1	863	17	89	146	102	25	97	164	113
WCLA	4.1	106	2.8	80	6.2	71	3.9	257	92	10			66	8	6	
WDRD	6.0	167	5.5	158	.7	8	5.1	335	13	31	58	60	18	37	55	41
WPRM	1.8	46	1.0	29	1.8	21	1.5	96	6	24	13	3	5	4	17	3
WPRS	12.0	309	12.3	355	16.0	183	12.8	847	53	122	99	28	102	115	93	27
WPRS-FM	4.6	114	3.6	105	3.1	36	3.9	260	53	32	20	10	22	53	22	8
TOT																
WQIZ	8.4	215	15.4	447	33.7	386	15.9	1048	123	47	33	12	219	91	100	33
WRAI	4.8	123	3.5	100	8.8	101	4.9	324	42	35	35	7	24	30	27	8
WRSJ	5.9	152	5.2	151	.7	8	4.7	311	13	34	61	35	27	33	50	23
WSRA	5.2	134	4.0	115	3.0	34	4.3	283	33	69	9	23	54	21	30	10
WUNO	14.2	365	18.9	520	20.7	237	17.0	1122	48	121	93	74	140	107	165	82
WVOZ	7.6	196	6.3	183	11.6	133	7.8	512	85	60	20	24	71	40	30	31
WZAR	.5	13	.2	6	1.0	12	.5	31	4	6	3		6			
TOTAL	100.0	2565	96.4	2876	100.0	1145	99.7	6589	531	587	693	514	620	661	750	545



CUMULATIVE AUDIENCE ESTIMATES

SAN JUAN METROPOLITAN AREA

FEB-MAR, 1976

SAT-SUN

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-49 (00)	MEN 50-64 (00)	WOMEN 10-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	4.0	107	3.5	100	2.7	25	3.4	257	7	4	33	36	5	25	23	18
WHMJ	8.2	211	6.9	201	33.0	378	12.0	790	139	58	6	8	127	36	29	9
WEYA	.3	7	1.1	33			.0	29			3	4	9	3	13	8
WFID	.6	15	.5	14	1.1	13	.0	42	4	6				5	9	
WROA	1.0	46	1.0	28	2.7	31	1.5	105	7	26		13	9	9		10

WJAC	6.9	178	4.5	130	1.3	15	4.9	323	38	33	47	37	30	20	27	20
WJAC-FM	5.0	126	4.8	138	2.5	29	4.5	295	57	33	34	4	38	44	44	3
TOT																
WKAG	24.5	679	19.5	564	11.4	130	20.8	1373	98	95	184	211	61	107	164	144
WKAG-FM	4.0	102	5.5	158	3.0	45	4.6	305	19	39	28	9	44	66	38	10
TOT																
WKVN	9.2	237	10.9	316	9.9	113	10.1	666	38	36	56	76	20	77	77	91
WLUZ	5.1	132	5.7	164	1.6	18	4.3	314		20	71	35	16	48	54	35
WCLA	3.7	55	1.9	55	2.9	29	2.7	178	81	10			48	3	4	
WURD	4.0	102	2.8	82	.7	8	2.9	192		26	39	33	14	14	28	22

WPRM	.7	17	.3	9	1.1	13	.6	39		12	5				6	3
WQBS	5.0	125	6.5	189	8.2	94	6.2	412	32	53	22	18	61	71	32	17
WQBS-FM	2.9	74	1.6	46	2.1	24	2.2	144	40	20	6	4	3	28	10	5
TOT																
WQII	5.2	132	10.6	308	21.2	243	10.4	684	78	18	25	12	150	68	65	21

WRA1	2.2	56	2.7	78	5.6	64	3.0	198	16	15	14	7	17	28	20	3
WRSJ	1.9	45	3.1	89	.3	4	2.1	142	7	4	24	14	21	18	30	10
WSPA	4.0	103	2.7	77	2.2	25	3.1	205	21	66	9	7	42	6	24	5
WUND	7.1	181	7.9	228	10.7	122	6.0	531	28	60	43	38	66	36	73	42
WVDZ	4.1	105	3.5	100	8.1	93	4.5	298	50	26	11	18	26	30	22	22

WZAR	.3	7					.1	7	4		3					
TOTAL	75.2	1930	72.3	2095	85.6	980	75.8	5005	457	463	470	386	500	518	526	363



CUMULATIVE AUDIENCE ESTIMATES
 SAN JUAN METROPOLITAN AREA
 FEB-MAR, 1976

M-F CZ
 POST-MID

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-44 (00)	MEN 60-64 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-40 (00)	WOMEN 60-64 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	2.8	72	.3	9			1.2	81		12	23	23		4		5
WBMJ	1.3	33	.6	17	2.6	30	1.2	80	22	6	5	23	9	5	3	
WFIQ																
WFOA																
WJAC	1.4	35	.8	23			.9	58		6	19	7		7	8	4
WJAC-FM																
TOT																
WKAQ	6.5	168	4.5	107	.3	4	6.4	359		37	70	38		48	83	41
WKAQ-FM	.7	24	.8	22	.3	3	.7	49		19	5			8	8	6
TOT																
WXYM	3.9	101	3.5	100	1.9	22	3.4	223	7	12	41	34	5	12	30	32
WUJZ																
WCLA																
WORO																
WPRM																
WQUS	.2	6	.3	9	1.8	21	.5	36		6					6	3
WQUS-FM					.5	6	.1	6								
TOT					1.8	21	.5	36		6					6	3
WQII	.8	21	1.3	37	2.2	25	1.3	83	12			9	14	4	15	4
WRAI	.1	3			.3	4	.1	7			3					
WHSJ	.2	6	.4	13			.3	19		6						8
WSPR	.4	9	.5	14			.3	23		6						
WUND	2.1	54	1.1	31	1.2	14	1.5	93		9	26	19	9	5	23	4
WUJZ	.3	14	.3	8	.9	10	.5	32	4	10			5			3
WZAR					.3	4	.1	4								
TOTAL	20.0	514	14.5	420	9.3	106	15.7	1040	43	118	186	114	41	90	156	93



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES

MON-SUN

JAN JUAN METROPOLITAN AREA

FEB-MAY, 1976

6 A.M.-12 MID

STATION	MEN		WOMEN		TEENS		TOTAL		MEN 18-24 (00)	MEN 25-34 (00)	MEN 35-40 (00)	MEN 50-54 (00)	WOMEN 18-24 (00)	WOMEN 25-34 (00)	WOMEN 35-49 (00)	WOMEN 50-54 (00)
	RTG	(00)	RTG	(00)	RTG	(00)	RTG	(00)								
WAPA	.8	41	.0	10	.3	3	.6	90	1	3	6	6	1	3	7	3
WENU	1.3	33	1.4	40	5.0	57	2.0	130	23	9	1	2	29	1	3	1
WEYA	.2	7	.3	10			.2	15				3	3	3	3	3
WF10	.2	7	.2	5	.1	1	.2	11	1	1	1		1	2	1	2
WFOA	.3	8	.1	3	.5	6	.3	17	1	4	1	2				
W1AC	.8	20	.4	13			.5	33	3	3	5	5	1	3	2	3
W1AC-FM	.5	14	.5	14	.3	3	.5	31	7	5	2		5	3	5	5
TOT																
WKAO	3.3	90	3.5	100	1.3	15	3.2	213	13	13	32	28	8	20	26	23
WKAO-FM	.5	13	.8	22	.3	3	.6	38	2	6	3	2	3	9	6	2
WCT																
WKVM	1.7	43	2.5	72	1.6	18	2.0	134	9	6	12	11	3	16	21	21
WLUZ	1.1	28	1.3	39	.3	3	1.1	70	1	8	12	6	1	11	13	10
WOLA	.6	16	.4	11	.3	3	.5	30	14	2		8	2	1	1	2
WORC	.4	10	.4	11			.3	21			3	5	1	2	6	2
WPRH	.1	3	.1	2			.1	5		1		1	1	1	1	1
WQSS	.9	23	1.1	33	.6	7	1.0	63	3	9	8	3	10	10	7	2
WQSS-FM	.4	10	.2	7	.3	3	.3	20	5	3	1	2	1	4	1	1
TOT																
WUT1	1.1	29	2.3	66	3.3	38	2.0	133	19	6	4		28	19	15	4
WRA1	.5	14	.6	16	.6	7	.6	37	3	6	4	1	2	7	4	1
WR3J	.4	11	.3	10			.3	21	2	2	4	1	1	1	2	2
WSRA	.0	15	.0	17	.4	5	.6	37	3	9	1	3	8	3	5	1
WUND	1.4	36	1.4	40	.9	10	1.3	86	7	15	8	5	11	9	12	6
WVUZ	.6	15	.4	11	.8	9	.5	35	10	4			5	1	2	2
WZAR		1	.1	3	.2	2	.1	0	1		1		2			
TOTAL	12.9	464	15.4	563	17.2	197	18.8	1244	132	120	117	85	127	133	142	97

(Negro & Spanish) supplemental sampling in concentrated ethnic areas may be added when deemed necessary. This also will be noted in the Section—"Data Pertinent to the Study." In this case the sampling system employs the latest available population estimates as described in Sampling Frame II.

Sampling Frame II

This method is an alternate sampling procedure when the method described above under Sampling Frame I is not available. Generally this is the case in ethnic samples, e.g., radio listening surveys of Negro or Spanish population, or of large geographic areas. In such studies the following sampling method is utilized.

Where 1970 U.S. Census data are available (the larger cities) with block statistics, the blocks to be sampled are selected by a statistical procedure. The total number of housing units in the city is divided by the number of sampling points to be picked in the city. This division yields the number of housing units in each area to be covered by one sampling point. This number also becomes the skip interval for choosing the Census Tracts. The starting Census Tract is chosen by a random number between 1 and the skip interval. Starting with the first Census Tract, the housing units in each Census Tract are cumulatively summed until the Census Tract is reached containing the household equal to the random number. Then the skip interval is added to determine the successive Census Tracts to be selected. Within the Census Tract, the block to be used is selected by use of a table of random numbers. These blocks constitute the sampling points within the Counties and Cities where such block statistics are available.

For certain standard statistical metropolitan areas, census tract dwelling unit data are available PC(1)A for the outlying areas beyond the central cities. In these situations, the census tracts within the counties are listed with population. A similar statistical counting procedure as above in the selection of blocks is employed to select the census tract. Within the census tract the sampling point is selected and located by a random geographic procedure. The sampling point may be a block or a cross-road depending upon the detail in the map. Either this procedure or the one employing Census PC(1)A series, as described below, will be used. Accuracy may be affected by sample selection and quality of sampling material and sampling techniques which yield the sample design.

In the balance of the county or in counties where no block or census tract statistics are available, a similar procedure is employed using the 1970 Census PC(1)A Series (when available). This series lists the population for each county by its minor civil divisions in alphabetical order. The total population of the civil divisions divided by the number of sampling points yields the skip interval for selecting the sampling points. This time the sampling points are the civil divisions (or Census divisions). In these civil divisions maps are used to select the location of the sampling point by a random geographic procedure. Depending upon the detail shown in available maps, either blocks or cross-roads are selected.

Changes of sampling points become necessary for a number of reasons. In some instances, it turns out that the available official statistics are not current. Blocks are torn down, new ones are constructed, residential blocks become all commercial, and considerations of the personal safety of the interviewer may become involved. When this happens, changes may become necessary. The interviewer is instructed to contact the field director or supervisor who checks with the New York office as to the substitution to be made. If time does not permit checking with the New York office first, the supervisor selects a new location in accordance with general written instructions as to the direction in which to proceed or the interviewer in the field may make a choice in order not to delay the data collection. In either case this is checked later with the New York office for approval. If the change is unacceptable, the work is done over.

For purposes of this study, substitutions of sampling points are defined as follows: block is commercial, block is dangerous, interviewer could not locate the block. Other changes are remapping or extensions of the original sampling points.

Acceptance of Interviewing

The local supervisor is instructed to validate one interview out of each day's work of each interviewer—usually one out of 12-15 interviews. This is done over the telephone in a call to the household interviewed as soon after the interviewing as possible. This may be several days or even a week or two later depending upon the receipt of the work by the supervisor from the interviewer.

In the New York office, a similar telephone validation using the WATS line is undertaken for one out of each day's work of each interviewer. In general, an alternating procedure is employed in checking the same household validated by the local supervisor on one day's work and a new one on the second day's work. For non-phone households, a verification is done by mail to half of these households: These include actual non-phone households and households where telephone numbers are not available. Depending upon the results of this verification process (further verification if necessary) the interviewing is accepted or rejected and may

be ordered re-surveyed. The questionnaires are scanned for completeness; and omissions or doubtful items are edited in accordance with written instructions.

Data Processing

The IBM 360 Data Processing System is employed for computing the audience estimates. The questionnaires are key-punched on IBM cards.

Internal checks on key punch accuracy are made by the computer for more than 10 prime data processing factors. Verification of key punching up to 20% of the punched cards is made when deemed necessary. If 5% or more of the cards possess an error in punching, the key punch operator's work is totally verified.

Audience estimates for stations broadcasting limited hours due to late sign-on or early sign-off between the hours of 6 AM-12 Midnight are adjusted for actual broadcast hours. A station will be adjusted in the 7 PM-Midnight period when it is on the air 40 percent or more of the time.

Audience estimates are not adjusted for the following situations: FM station duplicating AM facility 15 minutes or more; Post midnight estimates; all day share of audience estimates.

Broad day part data are presented for those time periods covered by the report months listed on tables.

All day share of audience estimates are computed by dividing the average Total Market projection estimate into each station's average projection estimate. In smaller population markets the shares may total to more than 100% due to rounding of the projection estimate to nearest hundred and rounding shares to nearest whole percent.

Broad day part share of audience estimates may total to more than 100% due to adjusting station to actual broadcast hours with no corresponding adjustment to Total Market estimates.

Sample Size and Weighting Procedures

The actual number of interviews used for the processing of the report is reported under the section "Data Pertinent to the Study." The sample size employed for ratings processing does not include the "Not-At-Homes." These are households which were unoccupied at the time the interviewer approached the household. This number is reported but takes no part in the data processing. The number of interviews in the computation base for ratings is not necessarily equal for each of the days during the survey period, nor is interviewing necessarily made on each day during the survey period. Inability to secure cooperation from all households in the pre-designated sample or the failure of the cooperating households to provide usable data may result in error, sometimes referred to as non-response error.

In markets where there are substantial ethnic minorities, namely Spanish and Negro and where there are stations with programming directed toward these groups, an attempt is made to weight the make-up of the sample so that these minorities are in the sample close to their proportions in the population. Possible understatement or overstatement may result from such weighting.

The telephone-non phone weighting has been referred to earlier in the section under Sampling Frame I. This study was weighted for Ethnic Balance, County Distribution, and Age and Sex employing the latest acceptable available estimates of population. Weighting for Time Spent at Home is a modification of the "Nights at Home Technique" of weighting. This method was described in two articles by A. Politz and W. Simmons in the Journal of the American Statistical Association.

1. An attempt to get the "Not at Homes" into the Sample without Callbacks, Vol. 44, 9-31.
2. Note on "An attempt to Get the "Not-at-Homes" into the Sample without Callbacks, Journal of the American Statistical Association, Vol. 45, 136-37.

The basic plan is to weight respondents inversely to their time at home. Depending on the at-home percentage estimate the data for each respondent are weighted 1.0, 1.5 or 2.0.

The target number of sampling points is reported, and also the number of substitutions and number of sampling points not surveyed are reported. In addition, the number of respondents who took part in the interview is reported. A respondent is one who is at home at the time of the interview and makes his listening known either directly or indirectly through another household member.

The number of absentees are also reported. Adults are 18 years of age and over; Teenagers are 12 to 17.

Cut Off Levels and Stations Listed

In each market, an objective share of audience cut-off level is utilized in determining which stations are reported and which are included in the Miscellaneous. Any station achieving an average Monday-Friday quarter hour total persons rating in at least one day-part (6 AM-10 AM, 10 AM-3 PM, 3 PM-7 PM, 7 PM-12 Midnight by half hour units) equivalent to the required share of audience will be published in the report. Unless stated

otherwise in the Section—"Data Pertinent to the Study," the cut-off level is 1.0%.

The audience share level for including stations in the report must be achieved for two (2) consecutive studies within a 12 month period. Exceptions warranting special consideration include new stations since last study, call letter change, program format change. Foreign Stations that achieve the cut-off level are included in this report only if they are listed in SRDS. All other stations will be included in the miscellaneous category. In instances where an FM station duplicates in part an affiliated AM station's programming, the cut-off determination will pertain to its unduplicated programming. This cut-off level is not uniform in all markets and may change from time to time. In studies where a part(s) of a larger total area is reported separately, the cut-off level is applied separately to the part(s) and to the total area. Non commercial stations are not reported. Their audience levels are added to the miscellaneous category.

Where there is duplication of programming between an AM and FM station, the audience estimates are combined and published as one single total credited to the AM. Where there is no duplication, audience estimates are processed and published separately if the cut-off level is met. For purposes of reporting only, the duplication of programming of less than 15 minutes duration is not considered duplication for the quarter hour. The cut-off level remains the same.

In the event that the station whose data are not published is a subscriber it will be furnished its own audience estimates on a confidential basis.

Ratings Estimates

The audience measurements in this report are estimates of audience size. The Rating gives the average ¼ hour rating of the total listening audience (in-home and out-of-home combined) to each station as the percentage of all persons interviewed. In radio station area studies audience estimates are shown for the Metropolitan Area, Home County or inner central zone and for the total area.

Ratings are shown in tenths in order to differentiate these measurements from shares which are shown in whole percentage points. The sum of the separate figures in each column may total slightly more or less than the total of all rating points (TRP). This result arises from the process of rounding off to the nearest tenth of a percent.

Share of Audience Estimates

These shares are percentages indicating the relative popularity of the stations during the day. The base, total persons listening to all stations divided into the total persons listening to each station yields these share data.

Persons Reached Estimates

These data are presented for the average quarter hour of the day parts for Monday through Friday combined and for Saturday and Sunday when surveyed. The results are reported by:

MEN, 18 years and over; WOMEN, 18 and over; TEEN, 12 to 17; and TOTAL. The data report the estimated number of listening persons, rounded to hundreds reached by the station. These data are reported for each of the above person categories, both for rating and projection.

Age groups are reported separately for men and for women; 18-24; 25-34, 35-49, 50-64 by the day parts. The total of Men and of Women includes the age group 65 and over and thus can be larger than the sum of the 4 reported age groups. Finally the summation of the figures for the individual stations may be greater than the P.U.R. (Persons Using Radio) figures due to the rounding process.

The estimated population is based upon U.S. Census of Population, PC(V2) updated by the latest available SRDS estimates of population.

FM Audience

Listening to an FM station duplicating the AM station programming is credited to the AM station. If no AM-FM duplication information is received from the station or is available (SRDS listings) all listening to the FM station is treated as unduplicated.

Daily and Weekly Cume Estimates

The daily audience estimates are tabulated from the questionnaires used in this study. The listening data for this, covers all day yesterday from time of getting up to going to sleep. The weekly audience estimates are derived from questions dealing with stations listened to or heard in the course of the past week in addition to listening any time yesterday. A count of the listeners to each station is made and divided by the sample size to yield the percentage which projects out against population to arrive at the listener estimates. This tabulation is based on the interviewing covering Monday to Friday but does refer to a seven day week. The weekly cume data are processed specifically for the AM & FM stations as reported by the listeners in the weekly cume questions. Therefore, the cume estimates for an AM & FM station are not necessarily additive because of the possibility of audience duplication between the AM & FM stations. All stations is the total estimate of persons and households

listening to radio in the course of the day and the week. In several instances, (particularly total cumulative) audience estimates may achieve 100% of the estimated population. Due to rounding procedures there is a possibility that the computed estimates may be greater than 100%. In the event that this has occurred the estimate is printed as 100%. The addition of Men, Women and Teens may sometimes add just over or under the Total Person Cumes because of the process of rounding out to the nearest hundred.

Survey Area Definitions

A Radio Station Area study includes 2 sets of audience estimates:

1. The Central Zone usually the Metropolitan Area surveyed by PULSE for the standard syndicated Radio Audience Measurement Service. In a few markets, this Central Zone core may be larger than the census defined SMSA.
2. The Radio Station Area includes 1 and additional counties in which the stations originating from the Central Zone have individually or together achieved 25% shares (PULSE CP 1971-72) or greater of the daytime audience, and all other counties required to achieve a daytime weekly cume of 90% (PULSE CP 1971-72) for each Central Zone station.

Thus, for all practical purposes the Radio Station Area may be considered to approach the total audience for each station. In the case of each station, the Counties remaining in the non-included 10% or less are generally remote and in which the station achieves very little or no reportable daytime share of audience. There may be exceptions when a station's coverage signal extends to remote counties making it virtually impossible to establish a manageable & continuous area. Also in rare instances, counties may have been deleted or added to yield a continuous survey area.

There may be some instances where the area remains the same as defined by Pulse in years prior to 1974.

Standard Error Measurement

Errors in measurement cannot be computed for the measurements in this survey because the standard error formulas usually employed refer to a true probability sample. Thus, no claim is made as to the true degree of preciseness of these measurements. The usual standard error formulas are not applicable for these measurements.

Possible Survey Errors

PULSE utilizes its best efforts to comply with the standards set up in its consent order with the Federal Trade Commission. Nevertheless, no claim is made that the survey is free of all errors. Errors may occur in the interview, in securing the data, in the processing of the data and the report, etc. Accuracy in the reporting of listening and/or the characteristics of the household or individual, sometimes referred to as response error, may occur. Therefore, non-sampling errors cannot be warranted to be zero. The normal validation and verification may not always uncover such errors. However, if errors do crop up and are brought to Pulse's attention within 60 days of the issuance of the report or prior to the issuance of the next report, whichever is first, corrections will be made whenever possible.

Privileges

It is understood and agreed that the report will be kept strictly confidential, that the property therein remains in THE PULSE, INC., that neither the whole nor any part thereof may be disclosed to anyone but the purchaser, its clients or bona-fide prospective clients and that physical possession of the report shall not be released by the purchaser or its representative.

This service is an impartial one designed to measure the radio audience and report the information to its subscribers, who are supporting the service cooperatively. For this reason, this report may be utilized in any promotional or advertising matter by the subscriber only if identification of other stations and programs is not disclosed. In reproduction of any of this material, the data must be properly identified. Date of the report and area surveyed must be included in such matter. The use of these PULSE data in promotion and advertising must be cleared with PULSE prior to publication. Violation of these privileges may result in immediate cancellation of the subscription to PULSE, and may subject the subscriber to claims for damages which may be sustained by PULSE or others. In addition, a complaint will be filed with the Complaint Bureau of the F.C.C.

Explanation of Special Notations

A blank is used rather than 0.0 when no listeners were found for a particular station and when the computation does not yield a reportable number (less than ½ of a percent or less than 50 listener persons).

- x Does not broadcast independent programming for this time segment, or station broadcasts daytime only.
- @ Does not broadcast for complete period due to limited broadcast hours and/or AM-FM duplication and estimates are not adjusted.
- Indicates less than ½ of one percent.
- () Parentheses indicate unadjusted shares.
- + Station adjusted for actual broadcast hours.

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ThePulse, Inc.